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# THE FLORISTS' REVIEW

ENTERED AS SECOND CLASS MAT-  
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OFFICE AT CHICAGO, ILL., UNDER  
THE ACT OF MARCH 3, 1879.

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A WEEKLY JOURNAL FOR FLORISTS, SEEDSMEN AND NURSERYMEN.

FLORISTS' PUBLISHING CO., 520 Caxton Building, 508 South Dearborn CHICAGO.

Vol. XLVII.

CHICAGO, NOVEMBER 11, 1920.

No. 1198.

## Calla Aethiopica

Well cured bulbs, free from disease.  
1 1/4 to 1 1/2-inch diameter.....Doz. \$1.25 100 \$ 8.00  
1 1/2 to 2-inch diameter.....1.75 12.00

Gloxinias, named sorts .....Per doz. Per 100  
" mixed colors.....2.25 18.00

French Trumpet Major.....Per 100 Per 1000  
\$2.00 \$18.00

Lilium Giganteum, 7 to 9-inch (300 to case), per case, \$47.50

A. HENDERSON & CO., 166 N. Wabash Ave., Chicago

## BARGAIN in Paper Whites

SEE DISPLAY AD ON ANOTHER  
PAGE OF THIS PAPER

**C. C. Pollworth Co.**  
MILWAUKEE, WIS.

### GIGANTEUM LILIES

New stock. Ready for immediate delivery.

7 to 9-inch, 100 to the case.....\$16.00 per case  
7 to 9-inch, 300 to the case.....45.00 per case

### GERANIUMS

S. A. Nutt, Buchner and Scarlet Bedder, rooted cuttings,  
\$2.50 per 100; \$22.50 per 1000.

Poitevine and Barney, rooted cuttings, \$3.00 per 100; \$27.50 per 1000.  
250 at the 1000 rate.

### PAPER WHITES

14 ctm. up, 1000 to the case, \$25.00 per case, F. O. B. Buffalo, N. Y.

State whether wanted by express or freight.

**Wm. F. Kasting Co., Inc.,** 568-570 Washington St.,  
Buffalo, N. Y.

## How many, and what kinds of GRAFTED ROSES will YOU need for 1921?

Let us quote and describe quality.

Earliest orders will secure earliest delivery.

**The E. G. Hill Co., Richmond, Ind.**

## New Crop Lily Bulbs

Send us your order at once. Delay will probably  
cause your being unable to secure a supply, as  
harvest resulted in a short crop.



**RALPH M. WARD & CO., Inc.**

*The Lily House*

Not How Cheap,  
But How Good.

25 Murray Street, NEW YORK

## New Crop Lily Bulbs

**Lilium Formosum**, 7 to 9-in., 300 in a case, \$56.00 per case  
Other sizes, ask for prices.

**Lilium Giganteum**, 7 to 9-in., 300 in a case, \$45.00 per case  
Other sizes, ask for prices.

We still have a few cases left in cold storage of a previous crop  
of Lilium Giganteum on which we can quote special prices.

**Yellow Calla Bulbs**, 1 to 1 1/2-in., \$18.00 per 100; \$160.00  
per 1000. 1 1/2-in., at \$25.00 per 100.

DUTCH BULBS—ask for surplus list.

For other plant stock, consult classified columns.

**ROMAN J. IRWIN**, 43 W. 18th St., New York City

### LILIUM GIGANTEUM

6 to 8-inch, 400 each, all single crown.....\$40.00 per case  
7 to 9-inch 300 each ..... 45.00 per case  
Giganteums are scarce. This is absolute, so order while stock  
can be had.

### LILIUM FORMOSUM

6 to 8-inch, 400 per case.....\$55.00

Only a few left; other sizes cleaned out.

### COLD STORAGE GIGANTEUM

Many of our customers are going to use this stock on account of the  
early Easter. Tell us how many you can use, and we will quote you.  
Bulbs are sound and dormant.

**S. S. SKIDELSKY & CO.,** 50 PARK PLACE  
New York City

New crop of GIGANTEUM very short. We still  
offer cold storage Giganteum, 7 to 9-inch, \$34.50;  
9 to 10-inch, \$40.00 per case. Immediate shipment.

**FRENCH TRUMPET MAJOR**, \$18.00 per 1000.

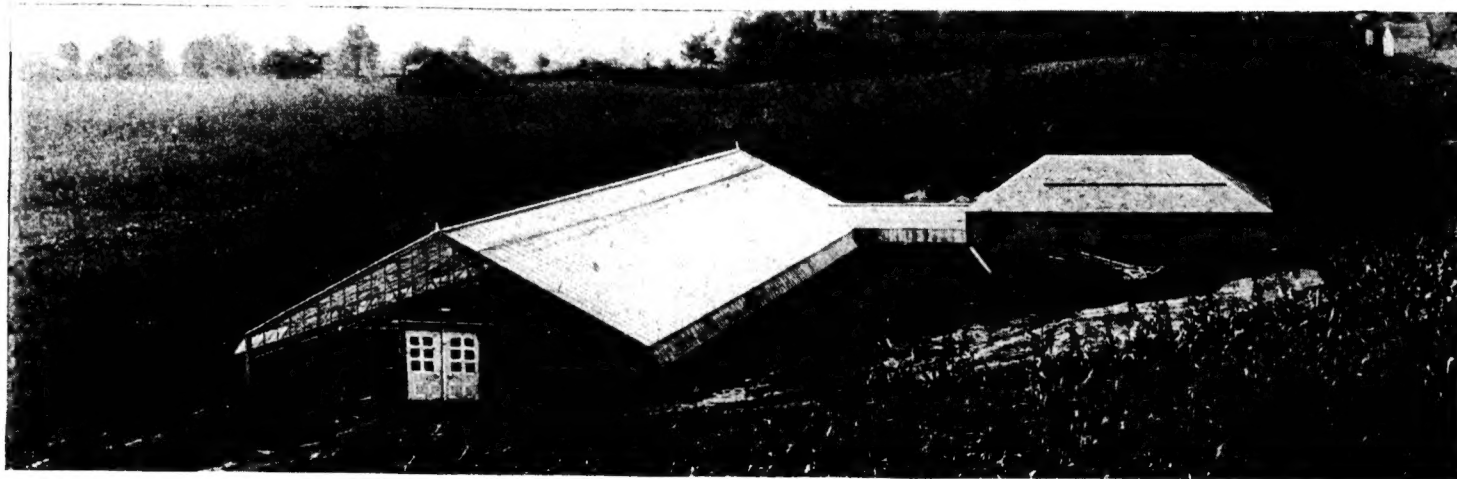
Send us your bulb orders for prompt shipment.

**SPHAGNUM MOSS** for immediate shipment,  
\$1.75 per bale; 10 bale lots, \$16.50.

**The W. W. BARNARD CO.,** 231-235 W. Madison St.  
CHICAGO



# Greenhouse Builders



## Start Right Right at the Start

This little chat has to do with money-saving foresight. To have foresight, you must imagine what is going to happen. You must imagine, for example, how things will be when you have ten times as many houses.

How you will heat them, and work them.

The location of your power plant and first house is going to govern everything you do afterwards.

Of course, the nearer to a railroad, the better for your coal supply.

A switch right to your power house and an elevated trestle is the thing.

Then you can dump it right into a sloping-sided bin and always have your coal to the front of the bin, ready to shovel.

When you can, locate your house so as to do as little future grading as possible.

Such work runs up into money fast.

...favoring what is called

The power is placed in the center, and separate, passage-connected houses built on either side.

Such a layout means an economically balanced distribution of heat. It equalizes the distance in working the houses. By building each house the same size you can work them as units, knowing exactly what it costs to crop each, and approximately what crop to expect. The adding of a house means only that much coal and help. You know exactly how to figure, and what to count on.

After you have definitely settled on your plan of development, stick to it.

Don't let every good-intentioned giver of free advice change your mind.

But first be sure your plan is *right*. Our years of experience in such matters is always at your disposal.

It's a part of our expert service we are glad to offer you.

## Lord & Burnham Co.

Builders of Greenhouses and Conservatories

IRVINGTON  
New York

BOSTON-11  
Little Bldg.

Eastern Factory  
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NEW YORK  
42nd St. Bldg.

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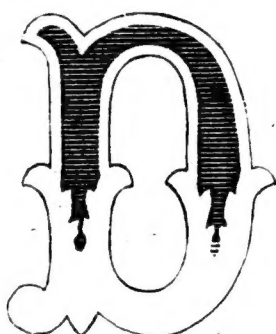
PHILADELPHIA  
Land Title Bldg.

CHICAGO  
Continental Bank Bldg.  
TORONTO  
Royal Bank Bldg.  
Canadian Factory  
St. Catharines, Ont.

# Special Purchase of Two Million Letters in Bright Gold

This is a special purchase of good quality letters and numbers at a price which cannot be equalled today. We are able to handle tremendous quantities of these letters because we were able to get a very close price. This we are passing along to our customers. Fresh, bright gold finish. Banded in packages of 25. All assortments listed below contain a larger proportion of the most popular letters, such as E, R, S, T, H, etc.

**FREE** A strong and convenient box with thirty-six compartments (one compartment for each letter and number), FREE with every order for 5000 letters, or numbers, or over.



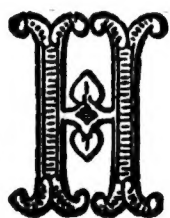
No. 1  
(Exact Size)

**Assortment "A"** Consists of 1000 selected letters and numbers of size No. 1, shown at left. A good assortment..... **\$4.50**

**Assortment "B"** Five thousand letters and numbers in size No. 1. A very handy and complete assortment for a very low price. **\$21.00**  
FREE compartment box .....

**Assortment "C"** An assortment of 10,000 letters and numbers, size No. 1; complete enough for the largest florists' shops. Com- **\$38.50**  
partment box free.....

## Order by Assortment as Indicated



No. 4  
(Exact Size)

**Assortment "D"** A small but complete assortment of 1000 letters and numbers, size 4 as shown at left. Complete..... **\$4.10**

**Assortment "E"** Same assortment as the smaller one above, except that there are 5000 letters and numbers. Ideal assortment for the average florist. Size 4. Fine compartment box **\$19.00**  
FREE.

**Assortment "F"** A very fine assortment of 10,000 letters and numbers in size 4. You will not be "out" of the letters you need if you order this assortment. Compartment box with this assortment. **\$35.00**  
Complete.....

All orders will be filled in rotation. No orders will be accepted at these prices after this special lot of two million is sold.

All orders shipped same day as received

**A. L. Randall Company**  
180 N. Wabash Ave., CHICAGO



# Alphabetical List of Advertisers

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CHICAGO

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or Saturday when you can—not  
later than

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We are booking  
*The Largest Crop of*  
**CHRYSAN**  
*Ever Offered*

We will have in excess of 10,000 Exhibi  
Chadwick in excellent condition for

**Thanksgiving**  
Exhibition Blooms - -  
Medium-size Blooms -

Poehlmann's Milady, American Beauty  
be a large supply for Thanksgiving, are  
Market.



**POEHLMANN BRO**

66 to 74 East

TELEPHONE

CHICAGO,



orders now for  
**Yellow Chadwick**  
**THE MUMS**  
*for Thanksgiving*

tion Blooms and 4000 medium Yellow  
Thanksgiving Sale.

**Chrysanthemums**

- - \$50.00 per 100  
- - 40.00 per 100

and Columbia Roses, of which there will  
without an equal on the Great Central

**THE FLETCHERS COMPANY**

Randolph St.

RANDOLPH 35

U. S. A.



*The Largest Growers  
of Flowers in the World*

# Chrysanthemums

Extra large and fancy yellow and white,  
exhibition stock, now in large supply.

**FANCY POMPONS, ALL COLORS.**

## THE FINEST RUSSELL ROSES

in this market. Order some today and see for yourself.  
Fine cuts, also, of the other varieties listed below.

*Buy Direct From the Grower*

We are equipped with a ten-ton ice machine and cooling rooms 40x40. This gives  
us ample facilities for correct handling of flowers.

### CURRENT PRICE LIST

[In ordering Roses please state length wanted]

	Per 100		Per 100
<b>RUSSELL</b>	Fancy Long ..... \$25.00 to \$35.00	<b>OPHELIA</b>	Long ..... \$10.00 to \$12.00
	Good Length..... 16.00 to 20.00		Medium ..... 8.00
	Medium ..... 10.00 to 12.00		Short ..... 4.00 to 6.00
	Short ..... 5.00 to 8.00		
<b>COLUMBIA</b>	Fancy Long ..... \$20.00	<b>SUNBURST</b>	Long ..... \$10.00
	Good Length..... \$12.00 to 16.00		Medium ..... 8.00
	Medium ..... 10.00		Short ..... \$4.00 to 6.00
	Short ..... 5.00 to 8.00		
<b>PREMIER</b>	Long ..... \$16.00 to \$20.00	<b>WHITE</b>	Long ..... \$10.00
	Medium ..... 10.00 to 12.00	<b>KILLARNEY</b>	Medium ..... 8.00
	Short ..... 5.00 to 6.00		Short ..... \$4.00 to 6.00
<b>HOOSIER</b>	Long ..... \$12.00 to \$15.00		
<b>BEAUTY</b>	Medium ..... 8.00 to 10.00		
	Short ..... 4.00 to 6.00		

**ASSORTED ROSES—Our Selection—including some  
Russell, Columbia and Premier, good average  
length, \$6.00 per 100.**

<b>CARNATIONS</b> , all colors.....	Per 100,	\$4.00
<b>MUMS</b> , yellow and white .....	Per doz.,	\$2.00 to 5.00
<b>POMPONS</b> , all colors.....	Per bunch,	.35 to .75
<b>FANCY FERNS</b> .....	Per 1000,	\$3.50
<b>ADIANTUM</b> , very choice long.....	Per 100,	2.00
<b>GALAX</b> , bronze.....	Per 1000,	3.00
<b>GALAX</b> , green.....	Per 1000,	2.00
<b>SPRENGERI</b> .....	Per 100,	3.00
<b>ASPARAGUS SPRAYS</b> .....	Per 100,	3.00

Of miscellaneous flowers now coming into market, we will procure for our  
customers the best at lowest market prices.

A trial order solicited.

In buying direct of the grower you are assured of fresh stock at all times,  
and the most even run of quality possible.

# Bassett & Washburn

Greenhouses:  
Hinsdale and Gregg Station, Ill.

**CHICAGO, ILL.**

Office and Store: 178 N. Wabash Avenue  
Long Distance Phone, Central 1457

# SHORT OAK

Red, Green, Brown and Tan

Per carton, \$2.00.

Long Branches, prepared oak, per 100 lbs., \$25.00.

## RUSCUS

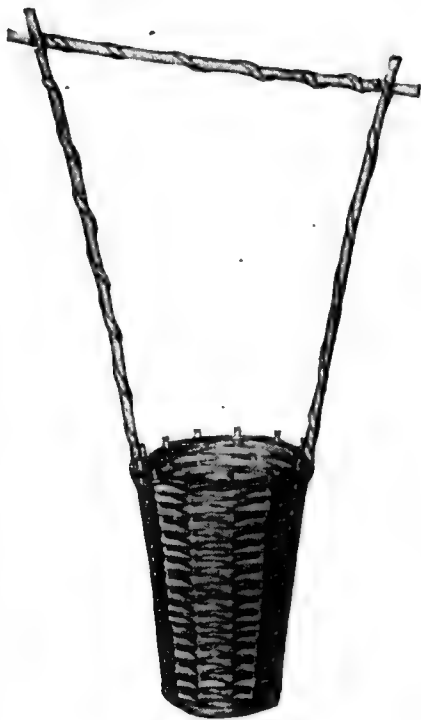
Best quality, . . . . . per lb., \$1.25

2nd quality, . . . . . per lb., 1.00

WRITE FOR PRICES ON QUANTITY LOTS.

## BASKETS FOR CHRISTMAS GREENS

Our No. 118. Fill them with the foliage described and offered above, or fill them with Ruscus and Boxwood and they'll sell like hot cakes.



No. 118.

A big seller. Red and green, in assorted lots of 100, \$25.00.



No. 170.

### Pot Covers

5-inch . . . . .27c each

6-inch . . . . .35c each

7-inch . . . . .40c each

### Red and Green



No. 327.

For a good plant basket, 5, 6 and 7-inch, with liner, order No. 327. Per nest of 3, \$3.50.

### Make Your Own Lycopodium Wreaths

Our prepared Lycopodium will keep indefinitely. Per crate, 100 lbs., \$30.00. Immediate delivery.

### SPHAGNUM MOSS

\$1.75 per full size bale, F. O. B. Chicago

### IMPORTED SEA MOSS

Or Air Plant.

Per hundred . . . . . \$12.00

# POEHLMANN BROS. CO.,

Complete Service for Florists

CHICAGO

Long Distance Phone Randolph 35

66 to 74 East Randolph Street

# Special Offer of

**\$47.00 PER CASE**  
Less 5% for cash with order

**New Crop--Mos**

*Left Seattle November 2,*



Grading Lilies in Japan for American Bulb Co.

FORMOSUM LILIES throw more flowers than any other variety. Plant as late as January for Decoration Day. Grow cool; need no forcing. Put your Giganteum in storage, as the new crop is very short. If you desire to take ad-

## Lilium Giganteum, 7 to 9,

All orders have been filled. We can now accept additional orders and ship immediately. As Easter comes early this year, Lilies should be planted not later than the 25th. Start

## Fresh Stock Lilium Rub

Plant now for Spring blooming, very profitable, 8 to 9, 200; 9 to 10, 130; 10 and Album

## DUTCH BULBS

### Hyacinths

L'Innocence, pure white.  
La Victoire, brilliant rosy crimson.  
Gen. De Wet, fine light rose.  
Bismarck, fine lavender blue.  
Gertrude, deep rose.

All Miniature, \$4.00 per 100; \$36.00 per 1000

### Narcissus

Empress, mother bulbs.....\$52.00 per 1000

### Jonquils

Campernelle.....\$3.50 per 100; \$28.00 per 1000  
Single.....\$2.75 per 100; \$23.00 per 1000

CROCUS, yellow .....\$2.25 per 100; \$18.00 per 1000



# AMERICAN BULB CO.,



# Formosum Lilies

## tly Dark Stems

*Due in Chicago November 15.*

**\$47.00 PER CASE**  
Less 5% for cash with order

Advantage of this low offer on FORMOSUM, we will place same in storage and deliver to you as wanted. FORMOSUM do well when planted as late as May. The fact that Giganteum are so scarce will prove this to be a good purchase.

### Formosum Bulbs are Packed

7 to 9, 300 to case  
8 to 10, 250 to case  
9 to 10, 200 to case  
9 to 11, 160 to case  
10 to 11, 150 to case



**300 to case, \$45.00 per case**

cool and insure nice, healthy plants for Easter. Lilies started cool, with good root action, can be forced harder than late planted stock. Wire us your order and we will ship same day.

## rum and Magnificum

to 11, 110; 11 to 12, 80 bulbs in case, **\$27.50** per case. Lilium Auratum will arrive late.

### Yellow Callas

Elliottiana, mammoth bulbs, 1½ to 2-in. ... \$15.00 per 100

## SPRING BULBS

We are now booking orders for all Spring Bulbs. Write us for prices on

**Gladioli Cannas Caladiums Begonias Tuberose** **Gloxinias**

**172 North Wabash Avenue,  
CHICAGO, ILL.**



# Lily Growers

## *A Word to the Wise is Sufficient*

Fresh Giganteums are scarce, owing to very short crop—consequently there will be little or no cold storage stock for 1921. Be one of the wise ones, have Lilies when your neighbors have none, by placing part of the fresh stock in storage and growing cold storage stock for the early Easter.

### WHILE THEY LAST

#### COLD STORAGE

7 to 9-inch Liliun Giganteum, \$34.50 per case

9 to 10-inch Liliun Giganteum, \$40.00 per case

Delivery from New York or Chicago

## YOKOHAMA NURSERY CO., Ltd.

Woolworth Building, NEW YORK CITY

*We will Stand for Nothing but a Square Deal*

# Holland Bulbs

Shipped one day after receipt of order

HYACINTHS	Per 1000	SINGLE TULIPS	Per 1000
Gertrude, pink, 2nd grade.....	\$48.00	La Reine, white .....	\$20.00
Gertrude, large miniature.....	20.00	Mon Tresor, best yellow forcer.....	35.00
Grand Maitre, lavender blue, second size.....	48.00	<b>DOUBLE TULIPS</b>	
Grand Maitre, lavender blue, third size.....	40.00	Murillo, rose white.....	18.00
		<b>DOUBLE NARCISSUS</b>	
		Von Sion, double nosed.....	45.00

### HOME GROWN "GLADS"—EXTRA HEAVY PLUMP BULBS

Extra first size is the only recommendable size for forcing—Shipment to be made in November

	Per 1000		Per 1000
America, pink .....	\$30.00	Peace, white with lilac feathering.....	\$45.00
Chicago White, white.....	36.00	Pink Beauty, early, pink with red blotch.....	50.00
Francis King, salmon red.....	28.00	Prince of Wales, earliest salmon pink.....	75.00
Halley, salmon color, early.....	32.00	Red Emperor, best scarlet.....	100.00
L'Immaculee, pure white, 6 to 8 flowers at a time..	70.00	Schwaben, yellow .....	60.00
Loveliness, creamy white.....	60.00	War, blood red .....	45.00
Mrs. Frank Pendleton, pink with carmine blotch..	45.00	Wilbrink, earliest pink.....	65.00
Panama, extra pink.....	50.00	Primulinus, extra for forcing.....	25.00

Ask for prices on other varieties and sizes. Special prices on large quantities.

## UNITED BULB CO., Box A, Mount Clemens, Mich.

THE HOME OF CHOICE GLADIOLI

# Grow Darwin Tulips For Profit

Undoubtedly there is more profit in growing Darwin Tulips than any other kind of bulb. Whether grown inside or outdoors, the cut flowers bring good prices and are in good demand. More and more they replace the Early Tulips. Their clear and brilliant colors and tall stems make them much more useful. Outside, they can be left undisturbed for several seasons. When forced they require little heat and the forced bulbs can be used for outside planting the next season.

While it would be more profitable for us to sell a complete line of Dutch Bulbs, still in order to offer our customers something worth while, we carry a full line of Darwin Tulips at very attractive prices. Darwin Tulips are scarce and in good demand. Quality is excellent, varieties are the best, and our customers should make a liberal planting. Orders filled same day as received.

Terms: 60 days; 3% cash with order; 2% 10 days. Unknown correspondents please send cash with order. Delivery F. O. B. Benton Harbor, Mich., or F. O. B. Chicago, Ill.

Varieties	Per 100	Per 1000
Bartigon, clear crimson, very early forcer .....	\$4.50	\$42.00
Baronne Tonnaye, bright pink, large flower .....	3.50	32.00
Clara Butt, salmon pink, very attractive, popular .....	3.50	32.00
Dream, pale violet changing to lavender, lighter edge, keeps its color .....	3.75	34.00
Farncombe Sanders, beautiful scarlet, large flower, one of the best in this color .....	3.75	34.00
Gretchen, light grayish pink, medium-sized flower but very good forcing .....	3.60	32.00
King Harold, vermilion red, excellent forcer .....	3.75	34.00
La Candeur (White Queen), white passing to pink, the nearest to a white Darwin .....	3.75	34.00
Loveliness, deep pink, lighter edges, large .....	3.50	32.00
Mme. Krelage, clear rose with paler rose edges, long oval bloom on strong erect stem, early .....	4.20	37.50
Massachusetts, vivid pink, large flower .....	4.00	36.00
Mixed .....	2.50	23.00
Nora Ware, heliotrope, a beautiful flower .....	3.50	32.00
Pride of Haarlem, most popular Darwin, bright rose, suffused with purple, enormous flower of stately habit .....	4.20	37.50
Princess Elizabeth, soft rose toning to silvery rose at edges, inside deep rose with white base, highly recommended .....	4.20	37.50

Varieties	Per 100	Per 1000
Psyche, beautiful soft pink, very attractive .....	\$3.75	\$34.00
Prof. Rauwenhoff, cherry red, very early forcer .....	4.20	37.50
Rev. Ewbank, blue violet with lighter edge .....	4.00	36.00
Wm. Copeland, blue lilac, very large flower, early; the best early Darwin for forcing .....	4.50	40.00
Exhibition Mixed, containing the choicest varieties .....	2.75	25.00
Special Offer, Darwin tulips in four, five, or ten varieties, our selection .....	3.30	30.00

## SPECIAL OFFER

We have a small quantity of other Dutch bulbs, which we will dispose of at the following greatly reduced prices:

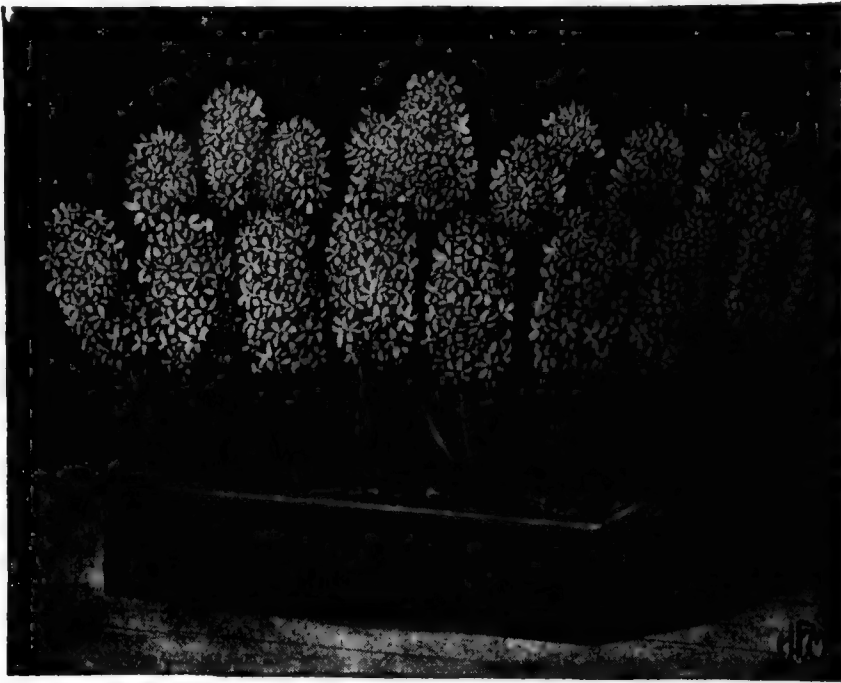
	Per 100	Per 1000
Hyacinths, 1st size .....	\$10.50	\$95.00
2d size .....	9.00	80.00
Forcing size .....	7.00	60.00
Bedding size .....	6.00	55.00
Miniature .....	3.50	32.00

All Hyacinths in named varieties like Gertrude, Lady Derby, Gigantea, L'Innocence, Grand Maitre, Queen of the Blues, King of the Blues, Yellow Hammer.

	Per 100	Per 1000
Tulips, Single Mixed, all colors .....	\$2.20	\$20.00
Single Mixed, separate colors .....	2.40	22.00
Double Mixed, all colors .....	2.50	23.00
Double Mixed, separate colors .....	2.75	25.00

**National Bulb Farms, Inc.**  
**BENTON HARBOR, MICHIGAN**

# MICHELL'S SPECIAL OFFERINGS



Dutch Roman Hyacinth, L'Innocence

## Asparagus Plumosus Nanus Seed

True greenhouse-grown stock. \$4.00 per 1000 seeds; \$19.00 per 5000 seeds; \$36.00 per 10,000 seeds; \$85.00 per 25,000 seeds.  
We also offer a complete line of **HYACINTHS, TULIPS, NARCISSUS,** Etc.

## Dutch, Roman and White Hyacinths

**L'Innocence.** The best white variety for forcing. There are practically no French Roman Hyacinths on the market—in the later winter there will be a demand for white hyacinths for design work that cannot be filled with any flower better than the "Dutch Roman." They are easily forced in flats or pans; splendid for cutting, for use in bouquets, centerpieces or funeral work. Big, husky bulbs that will produce large, graceful spikes. **\$4.25 per 100; \$36.00 per 1000.**

## Narcissus Paper White Grandiflora

Big, plump bulbs, 13 ctm., up, packed 1250 to the case. There is always a profit in forcing them; keep a batch coming along constantly. Engage your season's requirements now, keep in a cool cellar until ready to plant. **\$2.75 per 100; \$21.00 per 1000; per case of 1250 bulbs, \$26.25.**

## Lilium Formosum (Dark Stem Type)

A splendid lot of late dug bulbs, especially well ripened, just the thing to plant in flats and benches for cutting or for pot plants to sell at Easter. Dark stem Formosums are superior to the green stem type, and worth more. Fine, big 6 to 8-in. bulbs, packed 400 to the case; **per case \$41.50**

GET OUR CATALOGUE ON BULBS

**MICHELL'S SEED HOUSE, 518-516 Market St., PHILADELPHIA**

# GLADIOLUS Le Marechal Foch

Diameter in. $\frac{1}{2}$ to $\frac{3}{4}$ Per 1000	Diameter in. $\frac{3}{4}$ to 1 Per 1000	Diameter in. 1 to $1\frac{1}{4}$ Per 1000	Diameter in. $1\frac{1}{4}$ to $1\frac{1}{2}$ Per 1000	Diameter in. $1\frac{1}{2}$ to $2\frac{1}{2}$ Per 1000
\$60.00	\$80.00	\$100.00	\$120.00	\$150.00

FREE, WASHINGTON, D. C. HUNDRED AT THOUSAND PRICE

First-class Certificate Haarlem, August 4, 1919. Its color is a shade brighter than America, flowers twice as large as America and its habit of growth is like America. It is as early as Halley and multiplies as Halley. In a few years Le Marechal Foch will be growing all over the U. S. A., and when you are talking about Gladioli you will talk about Le Marechal Foch, because it is the best fine pink color, very early, has extra shipping qualities, and every first size bulb gives three and four strong flower spikes direct out of the bulb.

Never a Gladiolus has been introduced with such great trade possibilities.

### Notice re Import

Last year we had several shipments for customers in the U. S. A. All have been inspected by the F. H. B. in Washington and no pests at all have been found, so all customers have received the goods in good condition. As the inspection by the F. H. B. is very exact, you have to be sure that you get absolutely sound stuff. We therefore beg to inform you that you cannot order Gladioli everywhere, because the inspection has to be done also on our side very carefully, and although our cultures are absolutely pest free, we hand-select all our bulbs before shipping. If you give us your order you can be sure that you will have no trouble at all, as we know all about inspection, packing and shipping. **Bulbs for propagating are duty free.** We are the largest stockholders of this variety and guarantee true stock. Stock is very limited.

### For Import License

address the Federal Horticultural Board in Washington, D. C., which gives it freely for this splendid variety. We allow 7% discount for cash with order, otherwise three months' credit with good references. Send your name for our list of fancy varieties.

**PETER HOPMAN & SONS**  
*Gladiolus Specialists* **HILLEGOM, HOLLAND**



LE MARECHAL FOCH



TO THE TRADE ONLY

# GLADIOLI

The Vos-named Varieties obtained by a careful process of Hybridization

	1½-in.	1¼-in.	1-in.	¾-in.	½-in.	¼-in.	Bulblets
<b>EROS</b> —Immense flower of soft rose, with a little carmine stripe on lower petal. Very early. New, per doz.....	\$36.00	\$30.00	\$25.00	\$20.00	\$16.00	\$12.00	\$15.00 per 100
<b>EVENING RED</b> —This flower has a fascinating power. Charming crimson, tall spike, per 100.....	20.00	16.00	12.00	9.00	7.00	4.00	10.00 per 1000
<b>FAIR KING</b> —The best scarlet in existence. Brilliant variety of great value, per 100.....	100.00	80.00	65.00	50.00	40.00	30.00	10.00
<b>GEORGIA</b> —Light cream color, tinged with pink; red blotch on lower petals. As early as Halley, per 1000.....	100.00	80.00	65.00	50.00	40.00	30.00	10.00
<b>GEN. JOFFRE</b> —Bright red, large flower. Strong grower. One of the earliest reds, per 1000.....	30.00	25.00	20.00	16.00	12.00	9.00	3.00
<b>ILLINOIS</b> —Apple blossom pink, petals nicely rolling back, per 1000.....	100.00	80.00	65.00	50.00	40.00	30.00	10.00
<b>JOHANNESFEUR</b> —Brownish red, velvet striped, per doz..	12.00	10.00	8.00	6.00	5.00	4.00	4.00 per 100
<b>JOHN M. GOOD</b> —Before opening of the buds the color is citron yellow, but when in full bloom turns into a beautiful white with a purple throat, per doz.....	12.00	10.00	8.00	6.00	5.00	4.00	4.00 per 100
<b>MAINE</b> —White, exquisite form reminding one of the Lily when in full bloom. This novelty commanded the admiration of everyone at the Convention held in Detroit, 1919. The wonderful shape of this flower is not seen in Gladioli before, per doz.....	48.00	36.00	30.00	24.00	18.00	14.50	Sold
<b>MARGOT</b> —Wine-red. This variety is very attractive in color and form of flower, per doz.....	24.00	20.00	16.00	12.00	9.00	5.00	8.00 per 100
<b>MISS CHRISTINA TREUR</b> —Large flower of a pale pink, almost white color, without any blotch or stripe. This may really be called a lovely flower. As early as Halley, which heightens its value, per doz.....	36.00	30.00	24.00	18.00	14.00	10.00	15.00 per 100
<b>MOONRAYS</b> —Pure silvery yellow, each.....	2.00	1.60	1.20	1.00	0.80	0.65	
<b>MOENING GLORY</b> —Sulphur yellow, with a light shade of wine red in the throat, per 100.....	50.00	40.00	30.00	25.00	20.00	16.00	20.00 per 1000
<b>MRS. VOS</b> —The color reminds us of peach blossoms, creamy white intermingled with pink, light red blotch on yellow ground of lower petals, per doz.....	12.00	10.00	8.00	6.00	5.00	4.00	4.00 per 100
<b>NEBRASKA</b> —Violet blue, with snow white blotch, per 100.....	20.00	16.00	12.00	10.00	8.00	6.50	10.00 per 1000
<b>NEW JERSEY</b> —A flush pink on white ground, with wine-red blotch on lower petals, per 1000.....	50.00	40.00	30.00	25.00	20.00	16.00	5.00
<b>NEW MEXICO</b> —Tall, robust, pure white, immense flower, per 100.....	100.00	80.00	65.00	50.00	40.00	30.00	40.00 per 1000
<b>OHIO</b> —Creamy white; a tinge of purple far in the throat, per 100.....	100.00	80.00	65.00	50.00	40.00	30.00	40.00 per 1000
<b>RADIUM</b> —Upper petals light pink, lower petals creamy white with pink edge. Beautiful wine-red blotches on yellow ground, per 1000.....	70.00	60.00	50.00	40.00	35.00	30.00	5.00
<b>UTAH</b> —Pure white, rose feathering on lower petals, per 1000.....	60.00	50.00	40.00	30.00	25.00	20.00	4.00
<b>WASHINGTON</b> —Pure white. Very strong grower, each...	2.00	1.60	1.20	1.00	0.80	0.60	7.00 per 100
<b>WISCONSIN</b> —Pure white, with Burgundy stripe on lower petals adding to its beauty. Tall spikes; one of the strongest growers, per 1000.....	100.00	80.00	60.00	50.00	40.00	30.00	10.00
<b>WOLVERINE</b> —Flesh color; outer edges bordered salmon pink; red blotch on yellow ground. Eight-ten flowers open at one time, petals nicely rolled backwards. One of the strongest multipliers, per 100.....	25.00	20.00	15.00	12.00	10.00	8.00	10.00 per 1000

Here follows a list of our blue-shaded Gladioli. Your collection is incomplete without them.  
The demand is growing every day. Let us hear from YOU.

	1½-in.	1¼-in.	1-in.	¾-in.	½-in.	¼-in.	Bulblets
<b>ADELINA PATTI</b> —Very large flower. Dark violet, per 100	\$20.00						
<b>BLUE JAY</b> —Light blue. Large white spot on lower petals, with yellow center, per 1000.....	90.00	\$72.00					
<b>CATHERINA</b> —Wonderful blue-gray. Lower petals a little deeper blue, with brownish red spot. A very attractive variety, per 100.....	40.00	32.00	\$25.00	\$20.00	\$16.00	\$12.00	\$20.00 per 1000
<b>CONSPICUOUS</b> —Light blue, darker spot with yellow center, per 1000.....	100.00	80.00	64.00	52.00	45.00	36.00	6.00
<b>DICK</b> —Unsurpassed beautiful blue. Dark velvet blotch, per 1000.....	70.00	56.00	44.00	35.00			
<b>MASTER WITSE</b> —Rosy magenta, overlaid deep purple, streaked with black, per 1000.....	25.00	20.00	16.00	12.00	9.00	7.00	3.00
<b>MR. MARK</b> —A variety of recent date. Light blue, with darker blotch in throat. Robust grower, per 1000.....	80.00	65.00	50.00	40.00	30.00	25.00	6.00
<b>MURIEL</b> —When in full bloom a beautiful orchid shade, with purple blotch on lower petals, per 100.....	60.00	50.00	40.00	32.00	25.00	20.00	30.00 per 1000
<b>NORA</b> —Light blue, with little darker spot in throat, and lower petals, per 100.....	25.00	20.00	16.00	12.00	10.00	8.00	15.00 per 1000
<b>REV. EWBANK</b> —The finest porcelain blue, per 100.....	40.00	35.00	30.00	25.00	20.00	16.00	20.00 per 1000

250 Bulbs or Bulblets at 1000 rate. If you care to see our descriptive Price List of Gladioli, drop us a card and you will receive one immediately.

## P. VOS & SON

Gladiolus Specialists :: Mount Clemens, Mich.

## CYCLAMEN

In bud and bloom. Assorted colors, mostly bright shades, out of 3  
 4-in. pot .....\$ 40.00 per 100  
 5-in. pots ..... 75.00 per 100  
 6-in. pots ..... 150.00 per 100

CASH WITH ORDER.



## PRIMULA OBCONICA

In bud and bloom. Assorted colors, out of  
 4-in. pots.....\$ 25.00 per 100  
 5-in. pots..... 50.00 per 100  
 6-in. pots..... 100.00 per 100

CASH WITH ORDER.

The above prices include packing on all orders amounting to \$10.00 or more. We are growers, not jobbers. We grow all the plants we sell. Our entire stock is strong and sturdy, and was grown for you. Our stock will meet all competition and you cannot compete with your competitor if he has our plants and you do not.

ORDER NOW AND AVOID LAST MINUTE DELAYS.

**R. S. McMURRAY,** Largest Exclusive Grower of **Bellefontaine, Ohio**  
 Cyclamen and Primula in the world

# Stock for Early Spring Delivery

## OWN-ROOT

	Per 1000
COLUMBIA.....	\$125.00
ROSE PREMIER.....	175.00
MME. BUTTERFLY.....	200.00
CRUSADER.....	200.00

## GRAFTS

	Per 100	Per 1000
COLUMBIA.....	\$30.00	\$250.00
ROSE PREMIER.....	30.00	250.00
MME. BUTTERFLY.....	30.00	250.00
CRUSADER.....	30.00	250.00
DOUBLE WHITE KILLARNEY.....	30.00	250.00

250 plants at the 1000 rate

# THE JOS. H. HILL CO.

Wholesale Florists

RICHMOND, IND.

# CYCLAMEN

**Why cyclamen purchased from us will give entire satisfaction and make you the most money:**

## ***Our Shipping Facilities:***

Exceptional facilities for southern and southwest points.  
Express Office in our packing room insures less rough handling.  
Main lines New York Central Lines and Pennsylvania for east and west shipments, and C. & E. I. and Illinois Central for north and south shipments.

## **Plants Now Coming Into Bloom Strong.**

Large stock to select from; first come, first choice.  
The most discriminating buyers are inspecting and buying our stock daily.

(We have the varieties and the quality.)

We can furnish you up to 60 per cent salmon shades.

## **NO PACKING CHARGE.**

## **What our customers say about our quality and packing:**

"Cyclamen arrived O. K. and owing to good packing in fine condition."

"Just received 400 cyclamen from the east and they *can't touch yours.*"

From Texas: "The cyclamen arrived August 2nd and they were in fine shape."

From Arizona: "Duplicate our order of the 24th; did not think shipment could be made this far."

"Cyclamen arrived; well pleased with quality and they were packed fine."

"Enclosed find check for \$360.00; cyps arrived in fine shape and we are well pleased with the stock."

Not the cheapest that are offered, because quality stock cannot be had cheap. Nor the highest priced, because we have a large quantity and can afford to share profits with you; just the best that can be had for the money.

## **For Immediate Shipment, in Paper Pots.**

2½-inch, 12 cents each

4-inch, 40 cents each

6-inch, \$1.00 each

3 -inch, 20 cents each

5-inch, 75 cents each

7-inch, \$1.50 each

THANKSGIVING AND CHRISTMAS PRICES, 25% HIGHER.

**Get your cyclamen before cold weather arrives.**

**J. W. DAVIS COMPANY,**

**Davis Gardens,**

**TERRE HAUTE, IND.**



# CRAIG QUALITY

We are now located at Norwood and ready to handle business in our new home. Would suggest ordering at once and assure you that all orders will receive prompt and careful attention. Our stock has never been better.

## CROTONS

The Croton, with its highly colored foliage, is indispensable during Fall and Winter. We have the largest and most complete collection of Crotons in the world, carrying at the present time for Fall sales over 50,000 in 200 varieties, all of the very highest quality and brilliantly colored.

### Immediate Delivery.

- 2½-inch pots, strong plants...\$35 per 100
- 4 -inch pots, strong plants...\$20 per doz.; \$75 per 100
- 5 -inch pots, strong plants...\$15 per doz.
- 6 -inch pots, strong plants...\$18 and \$24 per doz.
- 8 -inch pots, strong plants...\$4, \$5 and \$6 each
- 10 -inch pots, strong plants...\$7.50 and \$10 each
- 12 and 14-inch, specimen plants...\$15, \$20 and \$25 each

## DRACAENAS

There is no variety of foliage plant so attractive as the highly colored Dracaena. The small and medium sizes can be used to great advantage in making up the popular Christmas baskets, while the large specimens have always been in great demand for decorative purposes. We are now growing more Dracaenas, in greater variety, than any firm in this country.

### DRACAENA GODSEFFIANA

- Green and white leaf, very hardy, fine for baskets.
- 2½-inch pots...\$20 per 100
- 8 -inch pots...\$5 per 100
- 6 -inch pots...\$60 per 100

### FANCY DRACAENAS

- We are offering a collection of the new and rare Dracaenas, including Imperialia, Amabilis, Pere Charon, Mandarina, Tit-worthil, etc. Very handsome for home decoration or for fancy combination baskets.
- 4-inch pots...\$9 per doz.
- 5-inch pots...\$15 per doz.
- 6-inch pots...\$18 and \$24 per doz.
- 7 and 8-inch pots...\$3.50 and \$5 each

### DRACAENA MASSANGEANA

- The variety with the golden stripe down the center of the leaf. The best of all Dracaenas for the house. We have an exceptionally large stock, well colored and of the very highest quality.
- 4-in. pots, heavy...\$12 per doz., \$100 per 100
- 10-inch pots, heavy...7.50 each

### DRACAENA FRAGRANS

- Plain green leaf.
- 4-inch pots...\$9 per doz.
- 6-inch pots...\$24 per doz
- 8-inch pots...\$4, \$5 and \$6 each
- 11-inch tubs...\$7.50 each

### DRACAENA LORD WOLSELEY

- One of the very best varieties for Easter and Christmas, being bright red in color. An excellent Christmas variety.
- 2-inch pots...\$20 per 100
- 3-inch pots...\$5 per 100
- 4-inch pots...\$60 per 100
- 5-inch pots...\$15 per doz.
- 6-inch pots...\$18 and \$24 per doz.
- 7-inch pots...\$36 per doz.

### DRACAENA KELLERIANA (NEW)

- One of the finest foliage plants for combination boxes or baskets.
- 2½-inch pots...\$20 per 100
- 3 -inch pots...\$5 per 100
- 4 -inch pots...\$60 per 100
- 8-in. pots, made up, very handsome, \$5 each

### DRACAENA TERMINALIS

- Exceptionally well colored.
  - 2½-inch pots...\$20 per 100
  - 3 -inch pots...\$5 per 100
  - 5 -inch pots...\$15 per doz.
  - 6 -inch pots...\$18 and \$24 per doz.
- We would suggest ordering the above early, as the demand is always great.

### DRACAENA WARNECKII (NEW)

- Silver and green leaf. Very durable.
- 6-inch pots...\$30 per doz.
- 7-inch pots...\$3.50 and \$4.00 each

### DRACAENA DE SMETIANA

- A strong, vigorous grower, with bold, dark green foliage, which becomes beautifully suffused and variegated.
- 4-inch pots...\$7.50 per doz.; \$60 per 100
- 4-inch pots...\$12 per doz.; \$100 per 100
- 5-inch pots...\$1.00 each
- 6-inch pots...2.00 each
- 7-inch pots...8.50 each

### DRACAENA LINDENII

- Same type as Massangeana, but with the golden stripes on the outer edges of the leaf.
- 4-inch pots...\$12 per doz.; \$100 per 100
- 8-inch pots...\$5 each
- 10-inch tubs...7.50 each

### DRACAENA SHEPHERDII

- Very handsome plants; red and green.
- 6-inch pots...\$24 per doz.
- 7-inch pots...\$6 per doz.
- 8-inch pots...\$5 and \$6 each

## BEGONIAS

### BEGONIA MRS. J. A. PETERSON

- 4-inch pots...\$75 per 100
- 5-inch pots...125 per 100
- 6-inch pots...24 per doz.

### BEGONIA GLOIRE DE LORRAINE

- 4-inch pots...\$75 per 100
- 5-inch pots...\$125 per 100
- 6-inch pots...\$18 and \$24 per doz.

### BEGONIA GLOBY OF CINCINNATI

- This variety is endorsed by all the leading retail florists. It will hold the flowers much better than Gloire de Lorraine.
- 4-inch, heavy...\$75 per 100
- 5-inch, heavy...\$125 per 100
- 6-inch, heavy...\$24 per doz.

### BEGONIA KONKURRENT

- A Greatly Improved Begonia Cincinnati. The above variety is a German introduction, and we have tried it for three years. It makes a much better shaped plant than Cincinnati, is freer flowering, more shapely, and, next to Norwood, is the best keeping Begonia we have ever handled, the original flowers remaining on the plants for several months.
- 4-inch pots...\$75 per 100
- 5-inch pots...\$125 per 100
- 6-inch pots, very heavy...\$24 per doz.

### LATANIA BOEBONICA

#### Fan-leaf Palm

- 5-inch pots...\$12 per doz.; \$90 per 100

### ERICA MELANTHERA

- 3 -inch pots...\$6 per doz.; \$40 per 100
- 4 -inch pots...\$7.50 per doz.; \$60 per 100
- 4½-inch pots...\$12 per doz.; \$90 per 100
- 5½ and 6-inch pots...\$18, \$24 & \$30 per doz.

### ASPARAGUS PLUMOSUS

- 2½-inch pots...\$5 per 100; \$45 per 1000

### PANDANUS UTILIS

- 5½-inch pots...\$12 per doz.

### PANDANUS VEITCHII

#### Well Colored Plants

- 6-inch pots...\$24 and \$30 per doz.
- 7-inch pots...\$4 each
- 8-inch pots...\$5 and \$6 each

### GARDENIA VEITCHII

- We have an exceptionally fine stock for growing on for Winter and Easter flowering.
- 2½-inch pots, heavy plants...\$15 per 100; \$140 per 1000
- 4 -inch pots, heavy plants...\$75 per 100
- 6 -inch pots, heavy plants...\$18 per doz.

### ARECA LUTESCENS

- Perfect plants with rich, dark green foliage. Our stock is grown cool and hard. It is in splendid condition and will surely give satisfaction. Large sizes are very scarce this year. We have the largest stock in all sizes in the country.
- 2½-inch pots, single...\$15 per 100; \$140 per 1000

- 2½-inch pots, made up...\$20 per 100; \$190 per 1000
- 8 -inch pots, single...\$25 per 100; \$225 per 1000
- 5½-inch pots, made up...\$150 per 100
- 6 -inch pots, made up...\$24 and \$30 per doz.
- 8 -inch pots, made up...\$7.50 and \$10 each
- 7 -inch pots, made up...\$4, \$5 and \$6 each

## 150,000 NEPHROLEPIS

(In variety.)

We are the largest growers of Nephrolepis Ferns in the country; in fact, we are headquarters for them.

### NEPHROLEPIS BOSTONIENSIS, DWARF

- This is a dwarf form of the old Boston Fern; same character, form and graceful habit.
- 6-inch pots...\$15 and \$18 per doz.
- 8-inch pots...\$24, \$30 and \$36 per doz.
- 11-inch tubs...\$5 and \$6 each

### NEPHROLEPIS ELEGANTISSIMA COMPACTA

- A dwarf, compact form of Nephrolepis Elegantissima, each plant making an ideal shape.
- 2½-inch pots...\$10 per 100; \$90 per 1000

### TEDDY JUNIOR

- A Grand New Dwarf Fern.
- Fine young plants from 2½-inch pots...\$10 per 100; \$90 per 1000
- 6-inch pots, heavy...\$15 per doz.
- 8-inch pots...\$24 per doz.
- 11-inch tubs...\$5 and \$6 each

## HYDRANGEAS

### FRENCH AND OTAKSA

- We have in stock over 60,000 plants in the very best varieties, including Otaksa, Mme. Chautard, Baby Bimbinette, Lillie Mouillere, Mme. Mouillere, Jaconde, General de Vibraye, Radiant, etc. The above are all excellent sorts for forcing.
- 4-inch pots, strong plants...\$35 per 100; \$325 per 1000
- 6-inch pots, strong plants...\$50 per 100; \$475 per 1000
- 7-inch pots, strong plants...\$75 per 100
- Larger plants at...\$12, \$18 and \$24 per doz.
- Field grown...\$35, \$50 and \$75 per 100

### CYCLAMEN

- This has been one of our specialties for over twenty years. In all our experience we have never seen a finer lot of plants. We are growing our stock in new houses. They are absolutely clean and perfect in every way and not to be compared with weakly, drawn stock offered at less money.
- 4-inch pots...\$50 per 100
- 4-inch pots, extra heavy...\$60 per 100
- 5-inch pots...\$15 per doz.
- 5½-inch pots...\$18 per doz.
- 6-in. pots...\$24 and \$30 per doz.
- 7 and 8-inch pots...\$36, \$48 and \$60 per doz.

This stock will be profitable to anyone buying now.

### PHOENIX ROEBELENI

- Well grown plants.
- 13-inch tubs...\$15 and \$20 each

## IMPORTANT NOTICE

Owing to the very great increase in price of all materials used in packing of plants, we find it necessary to make a small charge for same, as follows, much lower than the percentage plan:

- Full size cases...\$2.00 each
- Three-quarter size cases...\$1.50 each
- Small size cases...\$0.50 each

Would suggest taking plants in paper pots whenever possible. It is a big saving in both packing and express charges.

**ROBERT CRAIG CO., NORWOOD, Delaware County, PENNSYLVANIA**

# McCRAY FOR ALL REFRIGERATORS PURPOSES

**T**HERE is a McCRAY for every refrigerator need. In those Florist Shops where Quality of product and satisfactory service are the considerations. You will find McCRAY Refrigerators.

More money is invested in McCRAY Refrigerators each year than in any other kind. This evidence of leadership is positive proof of McCRAY Quality.

The particular point of excellence which distinguishes all McCRAY Refrigerators is the McCRAY System of Refrigeration—perfected through thirty-five years' experience.

Remember the handsome appearance of the McCRAY will add to the attractiveness of your store. The McCRAY is more than a Refrigerator—it is a fine display case for floral products. The economy feature makes the McCRAY an investment that pays big dividends in increased profits—it stops waste. Every McCRAY is fully guaranteed.

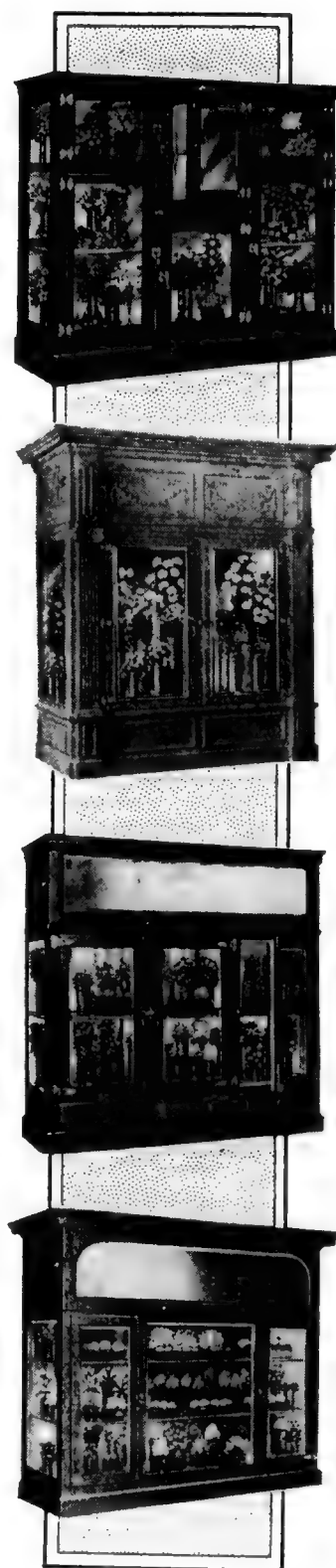
WRITE TODAY FOR CATALOG, illustrating various models of McCRAY Refrigerators for Florists, and explaining the economical and money-saving features. No. 74 for Florists. No. 95 for Residences.

**McCRAY REFRIGERATOR CO.**

4088 LAKE STREET

KENDALVILLE, IND.

*Salesrooms in All Principal Cities*



# CRAIG QUALITY

We are now located at Norwood and ready to handle business in our new home. Would suggest ordering at once and assure you that all orders will receive prompt and careful attention. Our stock has never been better.

## CROTONS

The Croton, with its highly colored foliage, is indispensable during Fall and Winter. We have the largest and most complete collection of Crotons in the world, carrying at the present time for Fall sales over 50,000 in 200 varieties, all of the very highest quality and brilliantly colored.

### Immediate Delivery.

2½-inch pots, strong plants...	\$85 per 100
4 -inch pots, strong plants,	\$10 per doz.; \$75 per 100
5 -inch pots, strong plants...	\$15 per doz.
6 -inch pots, strong plants,	\$18 and \$24 per doz.
8 -inch pots, strong plants,	\$4, \$5 and \$6 each
10 -inch pots, strong plants,	\$7.50 and \$10 each
12 and 14-inch, specimen plants,	\$15, \$20 and \$25 each

## DRACAENAS

There is no variety of foliage plant so attractive as the highly colored Dracena. The small and medium sizes can be used to great advantage in making up the popular Christmas baskets, while the large specimens have always been in great demand for decorative purposes. We are now growing more Dracenas, in greater variety, than any firm in this country.

### DRACENA GODSEFFIANA

Green and white leaf, very hardy, fine for baskets.	
2½-inch pots.....	\$20 per 100
5 -inch pots.....	\$5 per 100
6 -inch pots.....	60 per 100

### FANCY DRACENAS

We are offering a collection of the new and rare Dracenas, including Imperialis, Amabilis, Pere Charon, Mandalana, Titworthill, etc. Very handsome for home decoration or for fancy combination baskets.

4-inch pots.....	\$9 per doz.
5-inch pots.....	15 per doz.
6-inch pots.....	\$18 and \$24 per doz.
7 and 8-inch pots.....	\$3.50 and \$5 each

### DRACENA MASSANGIANA

The variety with the golden stripe down the center of the leaf. The best of all Dracenas for the house. We have an exceptionally large stock, well colored and of the very highest quality.	
4-in. pots, heavy,	\$12 per doz., \$100 per 100
10-inch pots, heavy.....	7.50 each

### DRACENA FRAGRANS

Plain green leaf.	
4-inch pots.....	\$9 per doz.
6-inch pots.....	\$24 per doz.
8-inch pots.....	\$4, \$5 and \$6 each
11-inch tubs.....	\$7.50 each

### DRACENA LORD WOLSELEY

One of the very best varieties for Easter and Christmas, being bright red in color. An excellent Christmas variety.	
2-inch pots.....	\$20 per 100
3-inch pots.....	35 per 100
4-inch pots.....	60 per 100
5-inch pots.....	15 per doz.
6-inch pots.....	\$18 and \$24 per doz.
7-inch pots.....	\$36 per doz.

### DRACENA KELLERIANA (NEW)

One of the finest foliage plants for combination boxes or baskets.	
2½-inch pots.....	\$20 per 100
3 -inch pots.....	35 per 100
5 -inch pots.....	15 per doz.
6 -inch pots.....	\$18 and \$24 per doz.

We would suggest ordering the above early, as the demand is always great.

### DRACENA WABNECKII (NEW)

Silver and green leaf. Very durable.	
6-inch pots.....	\$30 per doz.
7-inch pots.....	\$3.50 and \$4.00 each

### DRACENA DE SMETIANA

A strong, vigorous grower, with bold, dark green foliage, which becomes beautifully suffused and variegated.	
4-inch pots.....	\$7.50 per doz.; \$60 per 100
5-inch pots.....	\$1.00 each
6-inch pots.....	2.00 each
7-inch pots.....	3.50 each

### DRACENA LINDENII

Same type as Massangeana, but with the golden stripes on the outer edges of the leaf.	
4-inch pots.....	\$12 per doz.; \$100 per 100
8-inch pots.....	\$5 each
10-inch tubs.....	7.50 each

### DRACENA SHEPHERDII

Very handsome plants; red and green.	
6-inch pots.....	\$24 per doz.
7-inch pots.....	36 per doz.
8-inch pots.....	\$5 and \$6 each

## BEGONIAS

### BEGONIA MRS. J. A. PETERSON

4-inch pots.....	\$75 per 100
5-inch pots.....	125 per 100
6-inch pots.....	24 per doz.

### BEGONIA GLOIRE DE LORRAINE

4-inch pots.....	\$75 per 100
5-inch pots.....	\$125 per 100
6-inch pots.....	\$18 and \$24 per doz.

### BEGONIA GLOBY OF CINCINNATI

This variety is endorsed by all the leading retail florists. It will hold the flowers much better than Gloire de Lorraine.	
4-inch, heavy.....	\$75 per 100
5-inch, heavy.....	\$125 per 100
6-inch, heavy.....	\$24 per doz.

### BEGONIA KONKURRENT

A Greatly Improved Begonia Cincinnati. The above variety is a German introduction, and we have tried it for three years. It makes a much better shaped plant than Cincinnati, is freer flowering, more shapely, and, next to Norwood, is the best keeping Begonia we have ever handled, the original flowers remaining on the plants for several months.

4-inch pots.....	\$75 per 100
5-inch pots.....	\$125 per 100
6-inch pots, very heavy.....	\$24 per doz.

### LATANIA BORBONICA

#### Fan-leaf Palm

5-inch pots.....	\$12 per doz.; \$90 per 100
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### ERICA MELANTHERA

3 -inch pots.....	\$6 per doz.; \$40 per 100
4 -inch pots.....	\$7.50 per doz.; \$60 per 100
4½-inch pots.....	\$12 per doz.; \$90 per 100
5½ and 6-inch pots.....	\$18, \$24 & \$30 per doz.

### ASPARAGUS PLUMOSUS

2½-inch pots.....	\$5 per 100; \$45 per 1000
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### PANDANUS UTILIS

5½-inch pots.....	\$12 per doz.
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### PANDANUS VEITCHII

#### Well Colored Plants

6-inch pots.....	\$24 and \$30 per doz.
7-inch pots.....	\$4 each
8-inch pots.....	\$5 and \$6 each

### GARDENIA VEITCHII

We have an exceptionally fine stock for growing on for Winter and Easter flowering.	
2½-inch pots, heavy plants,	\$15 per 100; \$140 per 1000
4 -inch pots, heavy plants.....	\$75 per 100
6 -inch pots, heavy plants.....	\$18 per doz.

### ARECA LUTESCENS

Perfect plants with rich, dark green foliage. Our stock is grown cool and hard. It is in splendid condition and will surely give satisfaction. Large sizes are very scarce this year. We have the largest stock in all sizes in the country.

2½-inch pots, single,	\$15 per 100; \$140 per 1000
2½-inch pots, made up,	\$20 per 100; \$190 per 1000
8 -inch pots, single,	\$25 per 100; \$225 per 1000
5½-inch pots, made up.....	\$150 per 100
6 -inch pots, made up.....	\$24 and \$30 per doz.
8 -inch pots, made up.....	\$7.50 and \$10 each
7 -inch pots, made up.....	\$4, \$5 and \$6 each

## 150,000 NEPHROLEPIS

### (In variety.)

We are the largest growers of Nephrolepis Ferns in the country; in fact, we are headquarters for them.

### NEPHROLEPIS BOSTONIENSIS, DWARF

This is a dwarf form of the old Boston Fern; same character, form and graceful habit.

6-inch pots.....	\$15 and \$18 per doz.
8-inch pots.....	\$24, \$30 and \$36 per doz.
11-inch tubs.....	\$5 and \$6 each

### NEPHROLEPIS ELEGANTISSIMA COMPACTA

A dwarf, compact form of Nephrolepis Elegantissima, each plant making an ideal shape.

2½-inch pots.....	\$10 per 100; \$90 per 1000
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### TEDDY JUNIOR

A Grand New Dwarf Fern.	
Fine young plants from 2½-inch pots,	\$10 per 100; \$90 per 1000
6-inch pots, heavy.....	\$15 per doz.
8-inch pots.....	\$24 per doz.
11-inch tubs.....	\$5 and \$6 each

## HYDRANGEAS

### FRENCH AND OTAKSA

We have in stock over 80,000 plants in the very best varieties, including Otaksa, Mme. Chautard, Baby Bimbinette, Lille Mouillere, Mme. Mouillere, Jaconde, General de Vibraye, Radiant, etc. The above are all excellent sorts for forcing.

4-inch pots, strong plants,	\$55 per 100; \$325 per 1000
6-inch pots, strong plants,	\$50 per 100; \$475 per 1000
7-inch pots, strong plants.....	\$75 per 100
Larger plants at.....	\$12, \$18 and \$24 per doz.
Field grown.....	\$35, \$50 and \$75 per 100

### CYCLAMEN

This has been one of our specialties for over twenty years. In all our experience we have never seen a finer lot of plants. We are growing our stock in new houses. They are absolutely clean and perfect in every way and not to be compared with weakly, drawn stock offered at less money.

4-inch pots.....	\$50 per 100
4-inch pots, extra heavy.....	\$60 per 100
5-inch pots.....	\$15 per doz.
5½-inch pots.....	\$18 per doz.
6-in. pots.....	\$24 and \$30 per doz.
7 and 8-inch pots.....	\$36, \$48 and \$60 per doz.

This stock will be profitable to anyone buying now.

### PHOENIX ROEBELENI

Well grown plants.	
13-inch tubs.....	\$15 and \$20 each

## IMPORTANT NOTICE

Owing to the very great increase in price of all materials used in packing of plants, we find it necessary to make a small charge for same, as follows, much lower than the percentage plan:

Full size cases.....	\$2.00 each
Small size cases.....	\$0.50 each
Three-quarter size cases.....	\$1.50 each

Would suggest taking plants in paper pots whenever possible. It is a big saving in both packing and express charges.

**ROBERT CRAIG CO., NORWOOD, Delaware County, PENNSYLVANIA**



# McCRAY FOR ALL REFRIGERATORS PURPOSES

**T**HERE is a McCRAY for every refrigerator need. In those Florist Shops where Quality of product and satisfactory service are the considerations. You will find McCRAY Refrigerators.

More money is invested in McCRAY Refrigerators each year than in any other kind. This evidence of leadership is positive proof of McCRAY Quality.

The particular point of excellence which distinguishes all McCRAY Refrigerators is the McCRAY System of Refrigeration—perfected through thirty-five years' experience.

Remember the handsome appearance of the McCRAY will add to the attractiveness of your store. The McCRAY is more than a Refrigerator—it is a fine display case for floral products. The economy feature makes the McCRAY an investment that pays big dividends in increased profits—it stops waste. Every McCRAY is fully guaranteed.

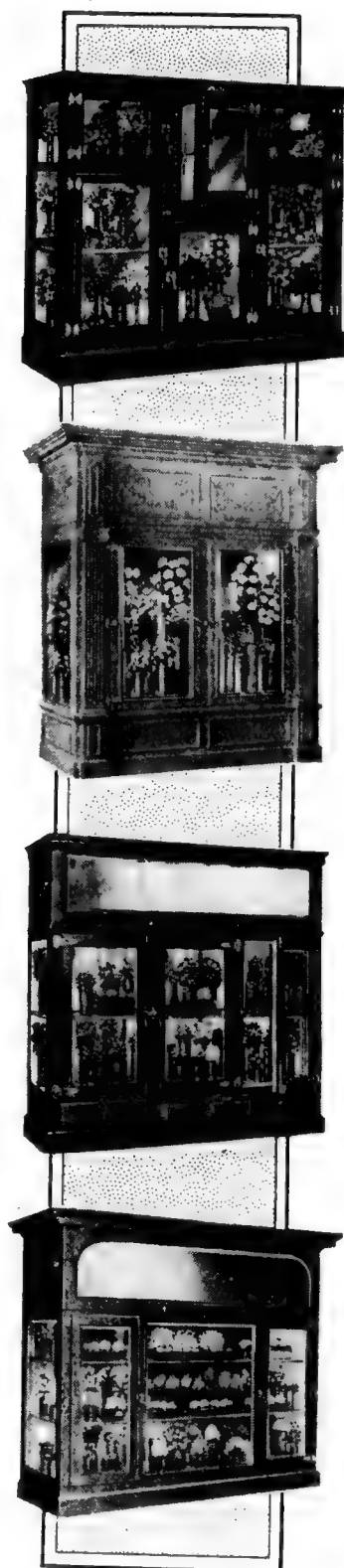
WRITE TODAY FOR CATALOG, illustrating various models of McCRAY Refrigerators for Florists, and explaining the economical and money-saving features. No. 74 for Florists. No. 95 for Residences.

**McCRAY REFRIGERATOR CO.**

4088 LAKE STREET

KENDALVILLE, IND.

*Salesrooms in All Principal Cities*



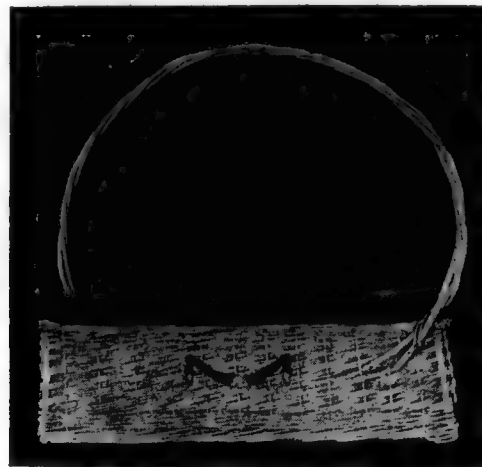
# Fern Stands      Porch Boxes

The workmanship is of the very best—material of superior quality—will stand up to any test. Our fern stands, porch boxes, vases and baskets are guaranteed to be like sample and cuts.



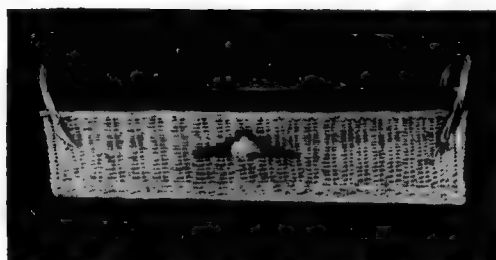
**No. 277**

Size 31x9x8. Furnished in any color, complete with metal liner.  
Price **\$9.00**



**No. 278**

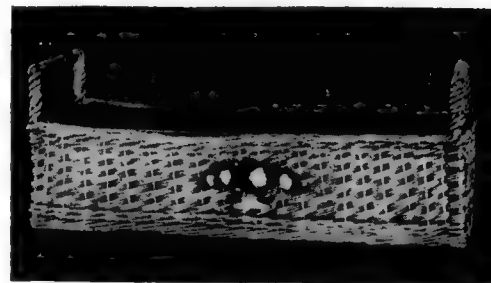
Size 27x9x5. Furnished in any color, complete with metal liner.  
Price **\$7.00**



**No. 280**

Size 37x10x8. Furnished in any color, complete with metal liner.  
Price **\$7.75**

Try a  
Sample Assortment  
of Baskets at  
**\$10.00, \$25.00 or  
\$50.00**



**No. 279**

Size 31x9x8. Furnished in any color, complete with metal liner.  
Price **\$7.50**

## Flower Display Vases

Furnished in any color

8 in. high.....	\$1.25
10 in. high.....	1.75
15 in. high.....	2.50
17 in. high.....	3.25
20 in. high.....	4.00

Write for illustrated catalogue.  
Cash with order or satisfactory  
references.

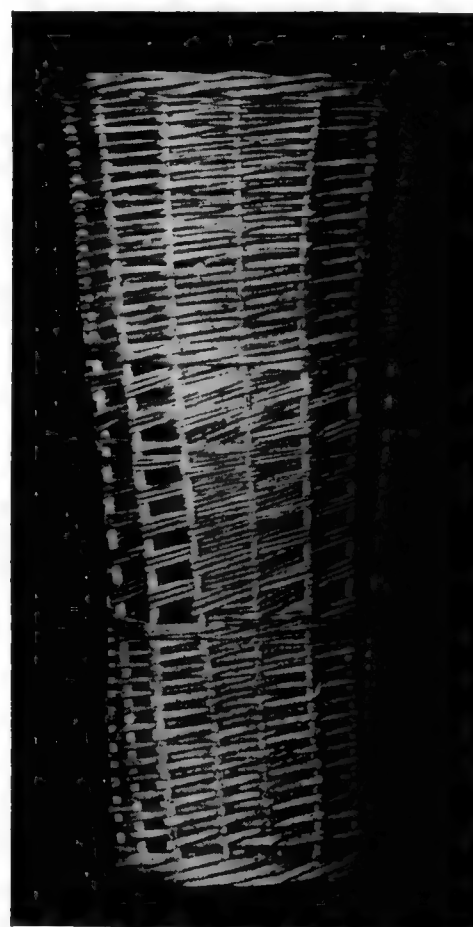
**Quincy Art Willow  
Ware Co.**

Sixth and Payson Avenue,  
Quincy, Ill., U. S. A.

THE HOME OF QUALITY AND STYLE



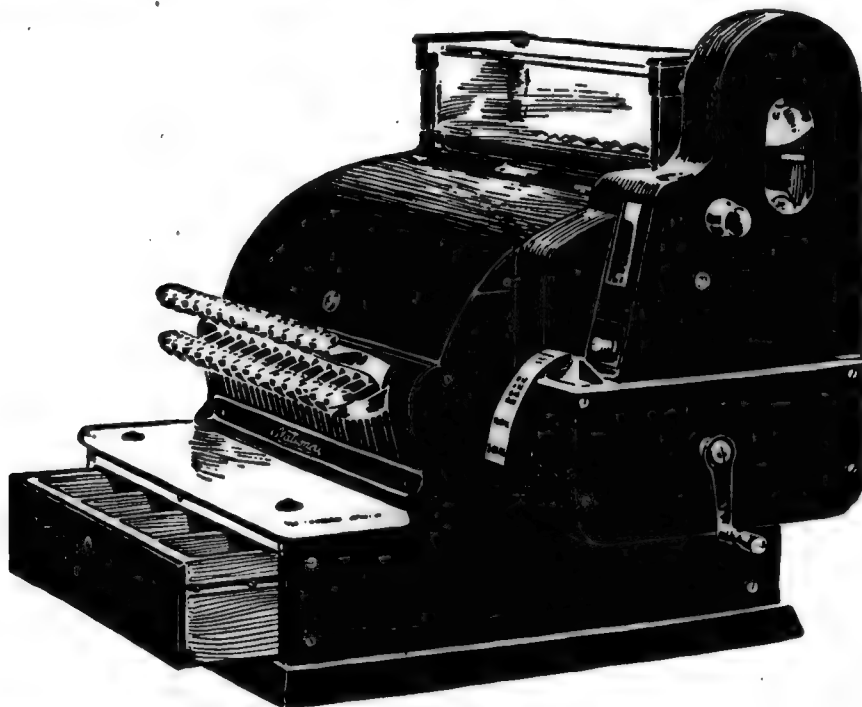
**No. 283**



**No. 284**



**This machine does what no other receipt-printing cash register can do.**



- ① It prints the merchant's name.
- ② It prints the price of each article.
- ③ It adds the items.
- ④ It prints the total of all items.
- ⑤ It retains added and printed records.

J. SMITH  
COMPANY  
10 MAIN ST.

0.07  
0.32  
0.48  
0.19

**TOTAL**  
**\$01.06**

Copy of receipt  
printed for each  
customer

**It also does other important things for merchants, clerks,  
and customers.**

**We make cash registers for every line of business**

**NATIONAL**  
**CASH REGISTER CO.**  
DAYTON, OHIO.

M.  
RICE  
CO.

## REPUBLICANS

— A N D —

## DEMOCRATS UNITE

in declaring the "KEYSTONE QUALITY"  
Line of Florists' Supplies the Best Ever.

## PATRIOTIC AMERICANS

appreciate the importance and value of our  
"MADE IN AMERICA" policy, particularly  
as our line of Baskets and Wreaths are  
"MADE IN AMERICA" BETTER THAN EVER.

M.  
RICE  
CO.M.  
RICE  
CO.

HAVE YOU SEEN OUR  
NEW CATALOGUE?—

A completely illustrated, 36-Page Catalogue that is designed to  
solve all your buying troubles. A Postal Request will bring a copy Post Haste.

**M. Rice Co.**

*Florists' Supplies That Excel*

1220-22-24 Spring Garden St.

PHILADELPHIA, PA.

M.  
RICE  
CO.

Mention The Review when you write.

W

## RIBBON AND CHIFFON NOVELTIES

**THANKSGIVING** will soon be here with its demand for Corsage Bouquets and Ribbons for Appropriate Table Decorations. Forethought induces progressive florists to prepare now for this demand. Thanksgiving is soon followed by Christmas and New Year's, affording an almost unlimited field for attractive novelties.

## WE ARE PREPARED

Our line this Season embraces fabrics of real distinction. We are busy here because of our policy of  
**More Goods for the Same Money or the Same Goods for Less Money.**

AT YOUR SERVICE,

**WERTHEIMER BROTHERS**

THE NATIONAL FLORAL RIBBON HOUSE  
Owners and Operators of WERBRO RIBBON MFG. CO.  
PATERSON, N. J. BATH, PA.

Office and Salesrooms: 17-25 East 24th Street, NEW YORK

# TALKING TURKEY TO GET TRADE

*Little developed, in proportion to its possibilities, Thanksgiving offers an opportunity for increasing sales of both cut flowers and plants. Some florists have made this holiday a big sales occasion. This season is a favorable one for others to make it a day of flowers as well as turkey.*

**F**

IRST in chronological order among American holidays, Thanksgiving is far from being first among florists' big days. It is, indeed, far from the position it should hold as a sales occasion for the trade. In this country as general observance is made of the

last Thursday in November as of Easter Sunday. Not alone the descendants of the Pilgrim Fathers, but Americans of every extraction, make this a day of festivity and social enjoyment, whether the time-honored turkey adorns the festal board or is replaced by some packers' product whose price soars not so high. The big spring flower day, Easter, is an occasion of religious observance. Thanksgiving is an occasion of family gatherings and household festivities. It is celebrated, not in a church or other public place, but in the home. The extent of its observance is not dependent upon anyone's attendance at services or ceremonies; it takes place at each hearth side, as they said in olden days, whether, to be more modern, said hearth side is a hotel dining room, a one-room apartment, a brownstone city residence, or a real place by the big fire "down on the farm." In view of this wider and more general observance of the day, it is hard to see why we have not a big autumn flower day more nearly worthy to rank with our big one of spring.

## Effort Needed.

Perhaps the answer lies within ourselves. Little effort has been made, as a general rule, to develop sales for Thanksgiving. Here and there a florist, by folders, newspaper advertising or window display, seeks to arouse the interest of his patrons at that time, and the results are so successful that it is surprising the example has not been followed more widely. During the autumn season the last two years, of course, florists were busy enough—they experienced such a

demand for flowers that they had little time or wish to develop more. But this year conditions are otherwise. Even though chrysanthemums are not so plentiful as they were in most markets a year ago, other flowers are in good supply and prices are not so stiff as they were a year ago. Moreover, the public is becoming more and more used to flowers for all sorts of occasions.

## Why Not Now?

So what better time to start active promotion of Thanksgiving as a flower day than the present? The trade has demonstrated its ability to develop a flower occasion and will no doubt do so again. Thanksgiving offers us an opportunity.

The way has been blazed already by members of the trade. Indeed, the trail is pretty clearly marked out, if one wishes to follow it to bigger sales for Thanksgiving. There are numerous ways of going at it, for the day has a variety of associations in people's minds. It is a day of giving thanks for national good fortune and prosperity, being thus semi-religious in character. It is a day of memory, also, harking back to the early seventeenth century in New England—it was first celebrated in 1621—

recalling the Mayflower, the Pilgrim Fathers, the Indians with whom they dealt, the rigorous Puritan customs and their quaint dress. It is a day, also, associated with the harvest time, and cornstalks, pumpkins and turkeys are emblematic of the occasion. This last phase of the day has encouraged the celebration of it after the fashion of the Pilgrims in 1621, with a bountiful repast. And what dinner can be pretentious without flowers nowadays?

Ample material is at hand, it is evident, for the florist who wishes to develop the day by any of the means he customarily employs, whether by mail, by newspaper advertising, by window displays or by any other form of publicity.

An example of a catchy form of advertisement is given on this page. It is one of several used by Bertermann Bros. Co., Indianapolis, Ind., in which the turkey provided the Thanksgiving note. Chrysanthemums in each case formed the floral part of the decoration. This form of illustration served to draw attention to the advertisements—it was striking, novel and timely. The appeal in type was in one case to possible guests and in another to the hostess. A few words only were necessary to send it home. The occasion, the day itself, is the biggest sales factor.

## Wide Variety.

But if a florist chooses, he can use another subject. He does not have to "talk turkey"; he can use as his theme any of the other associations attached to the day, a number of which are mentioned above. Whether it is a day of thanks, of memory, of festivity, or of merely social entertainment, Thanksgiving is an occasion to "Say It with Flowers." The florist can play upon any of these phases in his newspaper advertising, or he can, should he choose, employ a different theme in different advertisements.

In window decoration, also, the same variety of illustration



*Be a  
Popular Guest  
Thanksgiving Day*

Flowers are always a gracious gift and nothing will promote more happiness in the family circle.

*A Pretty Corsage for the Miss*

**Bertermann's**

Newspaper Advertisement that Boosted Thanksgiving Sales for Indianapolis Firm.



tive material is suitable to form the drawing feature of the display. One would perhaps prefer another to the harvest phase of the day, to distinguish the Thanksgiving day window from a mere autumn display. The Puritan reminiscences provide the best material for window displays. Upon a reading of some of Longfellow's poems of those days, one could conjure up a dozen or more different scenes easy to stage in the florist's window as a suggestion for Thanksgiving day and to associate

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These are a few suggestions. They should stimulate others in each florist's mind, in keeping with his own locality and his own facilities. But wherever he is, the opportunity is big. Throughout America the last Thursday in November should bring a greater demand for flowers this year than ever before, a demand far greater if florists of the country undertake to "talk turkey"—and flowers—to the public.

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### PICKING UP MONEY.

#### Quarters and Dimes for Retailers.

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Take, for instance, plant foods and insecticides. How many florists carry them? They would not be out of place in any store which sells plants; indeed, nearly every florist who sells plants has numerous requests for "something to make them grow." Not to have such things at hand, even in sight, is a neglect deplorable in more ways than one. In the first place, every florist should try to supply as many as possible of the needs of his customers. He supplies the pot cover; then why not the bit of plant food? In the second place, in addition to satisfying the customer's desire, each such sale adds a quarter or a dime to the florist's profits and does it without adding in any way to his overhead expenses.

Within recent times some of the large retailers have come to appreciate that a really desirable sum is to be added to the annual profits in this perfectly legitimate way. Trying it out, numbers of them have found it paid to have several kinds on display and to advertise them by means of the show cards, booklets and envelope stuffers supplied by the manufacturers. "Now we never fail to mention plant food when selling potted plants," says a prominent St. Louis retailer. There are many good plant foods, each having its particular advantages. The housewife wants "something for her plants." Gratify her wish.

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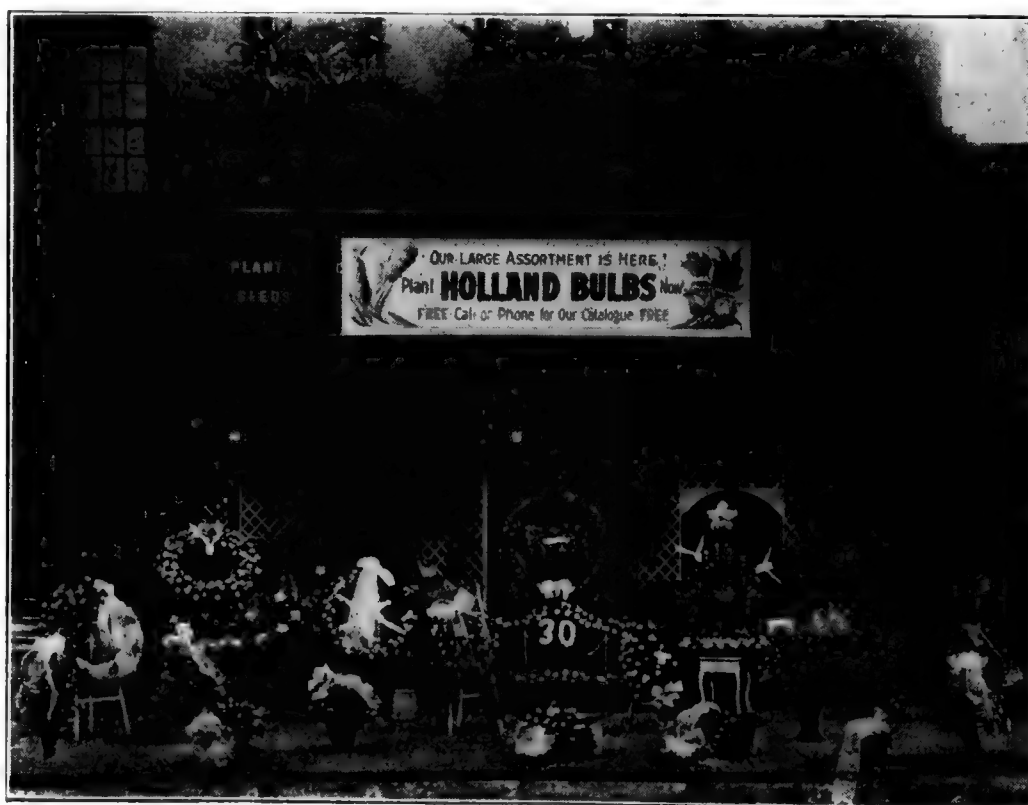
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Eighteen Pieces for One Funeral Ready to Leave St. Louis Store.

# AUTUMN EXHIBITIONS

## NEW YORK FALL SHOWS.

### Show Diminished Interest.

The two New York flower shows of last week, that of the American Institute, November 3 to 5, held in the Engineering Societies' building, and that of the Horticultural Society of New York, held in the American Museum of Natural History, showed how present conditions are militating against interesting exhibitions of horticultural products. Outside of the big international flower show, now, happily, an annual event in New York, there is a waning of interest in local shows in that locality. This is not due to a cessation of interest in such shows on the part of the public, but rather to difficulties in the production of exhibits of the kind that go to the making up of a show. Dependence has always been placed upon the private growers for exhibits to conform with the schedules issued for these shows, but it must be realized that where formerly there were twenty prospective exhibitors, there now is, perhaps, only one. So many private greenhouses have been closed altogether, or devoted to actual household requirements, that exhibition stock has been neglected, and unless something unforeseen happens, or some of the former enthusiasts seek to redeem the situation, it may be some time before local shows will take on something of the glories of the past.

### Old Features Lacking.

Labor conditions, and increased expense in the way of buildings and supplies, turn even millionaires from a horticultural hobby, and the revulsion is reflected in the shows of last week. Staged in practically the same quarters as formerly, the exhibits were conspicuous through their paucity. The managers of the shows did their best to conceal the shortage in exhibits, but, at best, their ingenuity was scant. The show of the Horticultural Society of New York occupied only the western aisle of the big museum, with the orchid section, as usual, in the northern aisle, and a lot of trained plants of chrysanthemums, diminutive even as the whole exhibition, in the foyer, where once, in pre-war days, were seen the magnificent productions of Adolph Lewisohn and others, in spread as much as sixteen feet in diameter. The same condition was in evidence at the American Institute's show. But in spite of the narrowing down of the scope of these shows, the exhibitions were excellent.

### At the American Institute.

At the American Institute the exhibits generally were good. The chrysanthemum displays were light, and, outside of the small varieties, there did not appear to be anything new. The warm weather prior to the show prevented the staging of many flowers in course of preparation for the exhibition. One exhibitor expressed it: "The best of my flowers melted away."

W. Milne, gardener for the H. B. Plant estate, Groton, Conn., carried off the medal for the finest flowers in the

show, staging some remarkable stock, when conditions were considered. Geo. E. Ferguson, gardener for Mrs. Harry Payne Whitney, Manhasset, N. Y., also helped materially in the make-up of the show.

Max Schling staged two magnificent Egyptian vases of chrysanthemums supported by autumn foliage and berried branches, with an accentuated note produced by *Physalis Franchetii*, which proved to be a great attraction to the visitors.

The commercial exhibits were few; in fact, the C. H. Totty Co., Madison, N. J., filled out in the commercial section. Its group of chrysanthemums and roses on the platform in the main hall was superb, and was awarded a special prize. The company also won the firsts in fifteen classes of chrysanthemums and four classes of roses.

The judges were Peter Duff, Eugene Dailedouze, John McNichol and Wil-

Pierson Co., Tarrytown, N. Y., won first prizes in the classes for fifty red and fifty dark pink. L. B. Coddington, of Murray Hill, N. J., was second on fifty dark pink and first on fifty flesh or light pink, second in that class going to the Chas. H. Totty Co.

Silver medals were awarded to the Charles H. Totty Co. for the new rose, Golden Ophelia, and to the F. R. Pierson Co. for its pink sport of Francis Scott Key.

In the foliage plant section the F. R. Pierson Co. won two firsts and one second.

In the orchid classes Lager & Hurrell, Summit, N. J., staged the prize-winning collection of not less than twenty-five species and varieties and won the award for the new meritorious variety not in commerce. The Joseph Manda Co., West Orange, N. J., won first on three plants of three varieties and on a collection of not less than twenty-five vases. This firm was awarded a special prize on its display of *Cypripedium insigne Sanderæ*.

### Special Awards.

Special awards were given as follows: Herman Mamitsch, Rockville Center, N. Y., on basket of sweet peas, sport of Rose Queen; Mills & Co., Mamaroneck, N. Y., on display of dahlias; A. N. Pierson, Inc., Cromwell, Conn., on pompon chrysanthemums Nos. 498, 456, 461, 466 and 458; F. R. Pierson Co., on display of ferns; Julius Roehrs Co., Rutherford, N. J., on collection of orchids; Chas. H. Totty Co., on five vases roses.

The private gardeners, who staged the greater part of the show, included the following among the prize-winners: Joseph A. Winsock, gardener for Mrs. Wm. D. Guthrie, Locust Valley, N. J.; James McManus, for Miss A. De Lamar, Glen Cove, N. Y.; Andrew Strachan, for Wm. B. Thompson, Yonkers, N. Y.; James Stuart, for Mrs. F. A. Constable, Mamaroneck, N. Y.; George Ferguson, for Mrs. Payne Whitney, Manhasset, N. Y.; A. MacDonald, for D. E. Oppenheimer, Yonkers, N. Y.; W. R. Fowkes, for Howard Cole, Madison, N. J.; James T. Sisley, for Mrs. Paul Moore, Convent, N. J.; A. V. Carver, for Miss M. Valentine, New Canaan, Conn.; David Gustafson, for H. F. Kean, Elberon, N. J.; William Reid, for S. M. and A. Colgate, Orange, N. J., and Anthon Pedersen, for Charles Stewart Smith, Stamford, Conn.

Anthony J. Manda, Hollis, N. Y., was manager of the show.

## TARRYTOWN, N. Y.

### Autumn Show.

The annual fall exhibition of the Tarrytown Horticultural Society was held at Music hall, November 3 to 5. The exhibition again proved a success. Owing to the unfavorable weather conditions, the exhibits of chrysanthemums were not quite so extensive as in former years, but they were of fine quality. The fruit and vegetable exhibits were far ahead of previous exhibits. Com-

## NOTICE

To those who want things  
printed in

**THE  
FLORISTS'  
REVIEW**

Because the Thanksgiving holiday  
falls on Thursday, the day the paper  
usually is mailed, it will be neces-  
sary to go to press

**ONE DAY EARLY**

with the issue of November 25.

**DON'T BE LATE.**

liam Turner. The judges and other guests were entertained at dinner November 3 at the Hotel Richmond. Wm. C. Rickards, Jr., was manager of the show.

### Horticultural Society's Show

The chrysanthemum show held by the Horticultural Society of New York at the Museum of Natural History November 4 to 7 depended chiefly for its support this year on the gardeners of the private estates in this vicinity, though a few commercial growers made exhibits. In the chrysanthemum classes the Charles H. Totty Co., Madison, N. J., was the only commercial grower who appeared in the list of awards. To this firm went first prize for twenty blooms with stems of not less than three feet; for collection of twenty named varieties, stems not over fifteen inches; for collection of twenty varieties of pompons and of a similar variety of singles.

### Rose Classes.

A larger variety of prize-winners appeared in the rose classes. The F. R.



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Eighteen Pieces for One Funeral Ready to Leave St. Louis Store.

# AUTUMN EXHIBITIONS

## NEW YORK FALL SHOWS.

### Show Diminished Interest.

The two New York flower shows of last week, that of the American Institute, November 3 to 5, held in the Engineering Societies' building, and that of the Horticultural Society of New York, held in the American Museum of Natural History, showed how present conditions are militating against interesting exhibitions of horticultural products. Outside of the big international flower show, now, happily, an annual event in New York, there is a waning of interest in local shows in that locality. This is not due to a cessation of interest in such shows on the part of the public, but rather to difficulties in the production of exhibits of the kind that go to the making up of a show. Dependence has always been placed upon the private growers for exhibits to conform with the schedules issued for these shows, but it must be realized that where formerly there were twenty prospective exhibitors, there now is, perhaps, only one. So many private greenhouses have been closed altogether, or devoted to actual household requirements, that exhibition stock has been neglected, and unless something unforeseen happens, or some of the former enthusiasts seek to redeem the situation, it may be some time before local shows will take on something of the glories of the past.

### Old Features Lacking.

Labor conditions, and increased expense in the way of buildings and supplies, turn even millionaires from a horticultural hobby, and the revulsion is reflected in the shows of last week. Staged in practically the same quarters as formerly, the exhibits were conspicuous through their paucity. The managers of the shows did their best to conceal the shortage in exhibits, but, at best, their ingenuity was scant. The show of the Horticultural Society of New York occupied only the western aisle of the big museum, with the orchid section, as usual, in the northern aisle, and a lot of trained plants of chrysanthemums, diminutive even as the whole exhibition, in the foyer, where once, in pre-war days, were seen the magnificent productions of Adolph Lewisohn and others, in spread as much as sixteen feet in diameter. The same condition was in evidence at the American Institute's show. But in spite of the narrowing down of the scope of these shows, the exhibitions were excellent.

### At the American Institute.

At the American Institute the exhibits generally were good. The chrysanthemum displays were light, and, outside of the small varieties, there did not appear to be anything new. The warm weather prior to the show prevented the staging of many flowers in course of preparation for the exhibition. One exhibitor expressed it: "The best of my flowers melted away."

W. Milne, gardener for the H. B. Plant estate, Groton, Conn., carried off the medal for the finest flowers in the

show, staging some remarkable stock, when conditions were considered. Geo. E. Ferguson, gardener for Mrs. Harry Payne Whitney, Manhasset, N. Y., also helped materially in the make-up of the show.

Max Schling staged two magnificent Egyptian vases of chrysanthemums supported by autumn foliage and berried branches, with an accentuated note produced by *Physalis Franchetii*, which proved to be a great attraction to the visitors.

The commercial exhibits were few; in fact, the C. H. Totty Co., Madison, N. J., filled out in the commercial section. Its group of chrysanthemums and roses on the platform in the main hall was superb, and was awarded a special prize. The company also won the firsts in fifteen classes of chrysanthemums and four classes of roses.

The judges were Peter Duff, Eugene Dailledouze, John McNichol and Wil-

Pierson Co., Tarrytown, N. Y., won first prizes in the classes for fifty red and fifty dark pink. L. B. Coddington, of Murray Hill, N. J., was second on fifty dark pink and first on fifty flesh or light pink, second in that class going to the Chas. H. Totty Co.

Silver medals were awarded to the Charles H. Totty Co. for the new rose, Golden Ophelia, and to the F. R. Pierson Co. for its pink sport of Francis Scott Key.

In the foliage plant section the F. R. Pierson Co. won two firsts and one second.

In the orchid classes Lager & Hurrell, Summit, N. J., staged the prize-winning collection of not less than twenty-five species and varieties and won the award for the new meritorious variety not in commerce. The Joseph Manda Co., West Orange, N. J., won first on three plants of three varieties and on a collection of not less than twenty-five vases. This firm was awarded a special prize on its display of *Cypripedium insigne Sanderæ*.

### Special Awards.

Special awards were given as follows: Herman Mamitsch, Rockville Center, N. Y., on basket of sweet peas, sport of Rose Queen; Mills & Co., Mamaroneck, N. Y., on display of dahlias; A. N. Pierson, Inc., Cromwell, Conn., on pompon chrysanthemums Nos. 498, 456, 461, 466 and 458; F. R. Pierson Co., on display of ferns; Julius Roehrs Co., Rutherford, N. J., on collection of orchids; Chas. H. Totty Co., on five vases roses.

The private gardeners, who staged the greater part of the show, included the following among the prize-winners: Joseph A. Winsock, gardener for Mrs. Wm. D. Guthrie, Locust Valley, N. J.; James McManus, for Miss A. De Lamar, Glen Cove, N. Y.; Andrew Strachan, for Wm. B. Thompson, Yonkers, N. Y.; James Stuart, for Mrs. F. A. Constable, Mamaroneck, N. Y.; George Ferguson, for Mrs. Payne Whitney, Manhasset, N. Y.; A. MacDonald, for D. E. Oppenheimer, Yonkers, N. Y.; W. R. Fowkes, for Howard Cole, Madison, N. J.; James T. Sisley, for Mrs. Paul Moore, Convent, N. J.; A. V. Carver, for Miss M. Valentine, New Canaan, Conn.; David Gustafson, for H. F. Kean, Elberon, N. J.; William Reid, for S. M. and A. Colgate, Orange, N. J., and Anthon Pedersen, for Charles Stewart Smith, Stamford, Conn.

Anthony J. Manda, Hollis, N. Y., was manager of the show.

### TARRYTOWN, N. Y.

#### Autumn Show.

The annual fall exhibition of the Tarrytown Horticultural Society was held at Music hall, November 3 to 5. The exhibition again proved a success. Owing to the unfavorable weather conditions, the exhibits of chrysanthemums were not quite so extensive as in former years, but they were of fine quality. The fruit and vegetable exhibits were far ahead of previous exhibits. Com-

## NOTICE

To those who want things  
printed in

THE  
**FLORISTS'  
REVIEW**

Because the Thanksgiving holiday  
falls on Thursday, the day the paper  
usually is mailed, it will be neces-  
sary to go to press

**ONE DAY EARLY**

with the issue of November 25.

**DON'T BE LATE.**

liam Turner. The judges and other guests were entertained at dinner November 3 at the Hotel Richmond. Wm. C. Rickards, Jr., was manager of the show.

### Horticultural Society's Show

The chrysanthemum show held by the Horticultural Society of New York at the Museum of Natural History November 4 to 7 depended chiefly for its support this year on the gardeners of the private estates in this vicinity, though a few commercial growers made exhibits. In the chrysanthemum classes the Charles H. Totty Co., Madison, N. J., was the only commercial grower who appeared in the list of awards. To this firm went first prize for twenty blooms with stems of not less than three feet; for collection of twenty named varieties, stems not over fifteen inches; for collection of twenty varieties of pompons and of a similar number of singles.

### Rose Classes.

A larger variety of prize-winners appeared in the rose classes. The F. R.

petition was keen in the table decoration for the Stuyvesant Fish cup.

Notable among the exhibits was a new pink-rose on the order of La France and also a pink Francis Scott Key, exhibited by the F. R. Pierson Co. This firm was awarded the certificate of merit for its beautiful exhibit of roses, chrysanthemums, ferns, palms, etc., and won prizes on cut blooms of roses, carnations and chrysanthemums.

The judges on the first day were T. F. Eastwood, Garrison, N. Y.; Alex MacKenzie, White Plains, and George Middleton, Tarrytown. On the second day they were William Whitton, New Rochelle; E. Beckett, White Plains, and Duncan McGregor, Tuxedo Park, N. Y.

The exhibition was well attended and fully appreciated by all the visitors.

Aside from the F. R. Pierson Co., which captured a number of awards, the prize-winners were chiefly the garden-

ers of the private estates in this vicinity. Among them were Alex Anderson, gardener for Henry Sidenberg; A. Strachan, for William B. Thompson; J. W. Dowlan, for S. M. Lehman; George Malral, for William Mitchell; C. A. Williams, for Mrs. J. I. Straus; A. MacDonald, for D. E. Oppenheimer; M. J. Senley, for Mrs. Charles Mallory; William Graham, for John D. Rockefeller; James MacDonald, for Mrs. John H. Hall; Frank Baiano, for W. H. McGee; Robert Macon, for Stuyvesant Fish; Peter Stobie, for Charles de Rham; James Linane, for Mrs. F. H. Allen; Charles J. Wood, for Mrs. Stanley McCormick; Edward Kane, for F. P. King; J. A. Grant, for Mrs. Thomas Lake; John MacIntyre, for R. C. Colt; William Smith, for Robert Mallory; Stuart McKendry, for John J. Riker; W. Will, for Clarence Whitman; A. H. Brown, for G. E. Tripp.

## MEMPHIS MEETING

### TENNESSEE FLORISTS.

#### Will Meet at Memphis.

All roads lead to Memphis next week for Tennessee florists, where the seventh annual convention of the Tennessee State Florists' Association will be held, November 17 and 18. The arrangements have been practically completed and the program should make the convention one of the best in the history of the association. This is the first time the Memphis florists have entertained the convention and they are anxious to make it a success. Nothing is being left undone that might add to the comfort and entertainment of the visiting florists.

The meetings will be held in the Board of Commerce building. One of the important features of the convention will be the commercial displays. Display space is being furnished free of charge by the Memphis florists.

#### Program of Addresses.

W. Cleveland Johnson, chairman of the arrangement committee, Memphis, will call the meeting to order and, after the invocation, W. H. Englehart will introduce the mayor of Memphis. The mayor's address of welcome will be followed by the annual address of President A. J. McNutt, of Knoxville, Tenn., and by the report of the secretary-treasurer, Professor G. M. Bentley, of Knoxville. The program of subsequent addresses is as follows:

NOVEMBER 17, 10:00 A. M.

"Birthday Flowers," by Vincent J. Gorly, of Grimm & Gorly, St. Louis, Mo.  
 "Flower Shop Arrangement," by R. I. Gresham, of the C. A. Dahl Co., Atlanta, Ga.  
 "The Cost of Doing Business," by Herman Knoble, of Knoble Bros. Co., Cleveland, O.  
 "The Best Method of Collecting," by Ira W. Harper, of the A. W. Smith Co., Pittsburgh, Pa.  
 "National Publicity," by George Asmus, of Schiller's, Chicago, and Major O'Keefe, of Boston, Mass.

"Local Publicity," by W. H. Englehart, president of the Idlewild Greenhouses, Memphis, Tenn.

NOVEMBER 17, 1:30 P. M.

Report of committees.  
 Election of officers.  
 Selection of meeting place for next year.  
 "Doings of the F. T. D.," by Karl P. Baum, Knoxville, Tenn.  
 "The F. T. D. News," by M. Bloy, Detroit, Mich.

"A Talk on Bedding Roses," by Samuel Crowell, Roseacres, Miss.

"Substitutes for Debarred Blooming Plants," by Carl Hagenburger, West Mentor, O.

"Progress of Floriculture in Tennessee for the Last Fifty Years," by Ed Truitt, Franklin, Tenn.

"Value of Floral Articles in the Public Press," by Louis J. Tackett, of Fort Worth, Tex.

"Travel Talks on the Orient," by A. Miller, of the American Bulb Co., Chicago.

NOVEMBER 17, 7:45 P. M.

"Lily Culture in the South," by Prof. R. N. Lobdell, of the Mississippi Agricultural College.  
 Motion pictures of Hollywood Gardens, Seattle, Wash., and Gude Bros. Co., Washington, D. C., and advertising slides of Penn the Florist, Boston, Mass.

NOVEMBER 18, 9:00 A. M.

"Heating and Cooling Systems," by Fred Lautenschlager, of Kroeschell Bros. Co., Chicago, Ill.

"Greenhouse Construction—the Best Adapted to the South," by Harold Joy, Nashville, Tenn.

"Florists' Problems in Europe," by Sidney Bayersdorfer, of H. Bayersdorfer & Co., Philadelphia, Pa.

"Should Florists Use Artificial Flowers?" by H. G. Brumm, Bristol, Tenn., and Fred C. Weber, St. Louis, Mo.

At 10:30 a. m. November 18 there will be an intermission for conference and to permit an inspection of the exhibits. Before the noon adjournment, however, the convention will be called to order for announcements. At 1:15 p. m. the members and delegates will assemble for a trip through Memphis greenhouses and nurseries.

### ST. LOUIS GROWERS' MEETING.

Plans are being made for a meeting of the growers of the St. Louis district at the Planters' hotel, St. Louis, Tuesday, November 16. This meeting has been called for the purpose of organizing a permanent branch of the National Flower Growers' Association. Plans for including the growers of central, western and southern Illinois with those of Missouri in one large organization, will be discussed.

This is the largest meeting of growers ever called in St. Louis and all the growers of that district are urged to be present. J. F. Ammann, secretary of the National Flower Growers' Association, announces that growers who will not be able to be present at the meeting may become members of the organization upon written application.

The Illinois committee in charge of the meeting is as follows: C. E. Gullett, W. J. Hembreiker, Philip J. Daut, F. L. Washburn, James M. Cole and Walter A. Amling. The Missouri committee is as follows: L. Jules Bourdet, W. A. Rowe, W. J. Pilcher, C. E. De Wever and Joseph Deutschmann.

### CHRYSANTHEMUM SOCIETY.

#### Reports on New Varieties.

The committees of the C. S. A. examining the new varieties of mums have submitted reports on the following:

At Chicago, Ill., October 30, No. 271-22-17, white, pompon, submitted by Elmer D. Smith & Co., Adrian, Mich., scored as follows: Color, 87; form, 19; stem and foliage, 20; fullness, 20; total, 86.

At Cincinnati, O., October 30, No. 271-22-17, white, pompon, submitted by Elmer D. Smith & Co., Adrian, Mich., scored as follows: Color, 35; form, 18; stem and foliage, 16; fullness, 20; total, 89.

At Boston, Mass., October 23, Mrs. Wm. Kessler, yellow, Japanese incurved, submitted by Jacob Hauck, Bloomfield, N. J., scored as follows: Color, 18; form, 14; fullness, 8; stem, 15; foliage, 12; substance, 12; size, 8; total, 87.

At Philadelphia, Pa., October 16, Mrs. Wm. Kessler, yellow, Japanese incurved, submitted by Jacob Hauck, Bloomfield, N. J., scored as follows: Color, 19; form, 14; fullness, 9; stem, 13; foliage, 12; substance, 14; size, 9; total, 89.

At New York, N. Y., October 23, Mrs. Wm. Kessler, yellow, Japanese incurved, submitted by Jacob Hauck, Bloomfield, N. J., scored as follows: Color, 17; form, 13; fullness, 9; stem, 13; foliage, 18; substance, 14; size, 7; total, 86.

Chas. W. Johnson, Sec'y.

### BUSINESS EMBARRASMENTS.

Chicago, Ill.—The trustee of William Langhout, or Wiebren Langhout, bankrupt, has succeeded in paying a total dividend of thirteen and seven-tenths per cent on his debts. The Central Trust Co. of Illinois was appointed trustee in bankruptcy October 22, 1918. The final meeting of creditors was held at the office of Sidney C. Eastman, referee in bankruptcy, October 21, 1920, and the report of the trustee was there read. The total receipts were \$11,737.30 and the fees of Ringer & Wilhartz, attorneys for the trustee, not including expenses, amounted to \$2,500. This included charges for a lengthy legal dispute with the Delaware, Lackawanna & Western railroad. The total dividends paid amounted to \$3,894.14. The principal creditor was Van Zonneveld Bros. & Philippo, Sassenheim, Holland. Three employees of Mr. Langhout claimed wages. A partial list of creditors and amount of claims is as follows:

Richards & Sons, Chicago.....	\$ 541.48
A. Henderson & Co., Chicago.....	521.33
W. L. Palinsky, Chicago.....	123.25
Van Zonneveld Bros. & Philippo, Sassenheim, Holland.....	24,700.98
W. W. Barnard Co., Chicago.....	8.00
Louis Geyler Co., Chicago.....	101.40
John Lang, Chicago.....	108.65
Poehlmann Bros. Co., Chicago.....	47.80
Anton K. Truka, Chicago.....	70.40
American Shipping Co., Chicago.....	1,871.64
William Zastrow, Chicago.....	36.00
Anton Then, Chicago.....	175.00

The total liabilities were in the neighborhood of \$28,000.

Milton, Del.—Charles G. Jones, whose business name is Jones, the Holly Wreath Man, says there will be a scarcity of holly and boxwood this season and that orders to date indicate a demand in excess of the supply.

Paris, France.—William T. Usinger, who has been in Europe representing American firms, is temporarily discontinuing his work here, after having visited the principal centers of supply, and is returning to the United States.



# HOW CHICAGO DID IT

## CHICAGO HAS BIG WEEK.

### Staged by Allied Florists.

As a means of educating the public in regard to flowers, the "Say It with Flowers" week which started in Chicago Saturday, November 6, has proved a marked success. Newspapers have been printing feature stories concerning the various doings of the days of "Say It with Flowers" week; ten leading theaters held "Say It with Flowers" nights; popular actresses sang the "Say It with Flowers" song; in many churches mention was made, November 7, of the proposed gifts of flowers to soldiers and sailors and other inmates of hospitals, and, last but not least, the man in the street is talking about "Say It with Flowers" week.

The big week opened November 6 at the Chicago-Illinois football game at Stagg Field. An aeroplane with "Say It with Flowers" painted on its wings, swooped down and bombarded the 40,000 people witnessing the game with flowers. Tied to each flower was a card informing the recipient that it was "Say It with Flowers" week.

### Events of the Week.

More aeroplane events were on schedule for Monday, November 8, including a flight over the loop, dropping carnation buds with cards attached. On this day, also, all the newspaper editors were presented with bouquets. The direct, or indirect, result was that the newspapers all printed stories with large headlines. The loop had been "Bombed with Buds," and all Chicago heard of it.

The hospitals of Chicago and vicinity received over 3,000 bunches of flowers Tuesday, November 9. These were distributed to the various wards and every patient received a bunch. That they were appreciated goes without saying, and by some this was considered one of the biggest events of the week.

At the weekly luncheon of the Chicago Association of Commerce, Wednesday, November 10, flowers were placed on every table. These were accompanied by small folders explaining the meaning of the week, which was referred to at the luncheon.

### Retail Store Displays.

A feature of the week was the flower shows held in all the retail stores in the city. Some of these were fine exhibitions and attracted much attention. The directors in charge of the arrangements organized a special competition for those wishing to enter their exhibitions, and about fifty florists entered. The prize-winners were: George Wienhoeber, first; Bohannon Floral Co., second; H. N. Bruns, third. Honorable mention was given the Rogers Park Floral Co., Linea Florist, John Mangel, A. M. Pauliss and C. A. Samuelson.

Wednesday evening, November 10, was "Say It with Flowers" night on Chicago's "Great White Way." More than ten large theaters put on special features and advertised a "Say It with

Flowers" night. These theaters were decorated with flowers gratis by the florists. The feature in one theater was Constance Penny, who, in a special costume, danced a "Say It with Flowers" dance, an interpretation of the song, which she later sang. Some large dance halls featured this night as flower night, as well.

### Soldiers Remembered.

Armistice day saw a bunch of flowers presented to every wounded or sick soldier or sailor in Chicago. This immense task was undertaken by the American Red Cross, and due to their excellent organization there was practically no hitch in the plan. Both army and navy hospitals were visited and Red Cross nurses and soldiers saw that every hero was remembered. Effort was made to commemorate this event by having every citizen wear a flower in memory of "the boys who never came back."

The directors of the Allied Florists' Association arranged with the Visiting Nurses' Association, which cares for several hundred patients, crippled children, old people and others who are too poor to go to the hospitals, that Friday, November 12, all these poor people should be visited by members of the nurses' association and individually presented with flowers.

### Florists' Club Dance.

The last big feature planned for the week is a dance, Friday night, November 12, planned at the meeting of the Chicago Florists' Club just a week before. It is to be held in the Colonial ballroom of the Hotel Randolph, which is to be profusely decorated for the occasion. Florists, their ladies and their friends are to be the only guests. Over 275 tickets had been sold by the opening of the week. The committee in charge of the arrangements of the dance is composed of T. E. Waters, A. T. Pyfer, Paul

**TO-DAY IS the OPENING**

**of CHICAGO'S BIG FLOWER SHOW**

Several hundred Flower Shops thruout city and suburbs throw open their doors to the public with a generous welcome and a cordial invitation to visit their gorgeous displays of prize-winning flowers. The choicest varieties from the world's greatest flower growing center —Chicago, will be exhibited.

*This is*  
***Say it with Flowers***  
*Week.*

ALLIED FLORISTS' ASSOCIATION OF ILLINOIS

Chicago Florists' Announcement of their Big Week in Local Newspapers.

E. Weiss, Fred Lautenschlager, August F. Poehlmann, A. J. Zech, William J. Keimel, Guy W. French, E. A. Ollinger and Ed. Enders.

#### Newspaper Advertisements.

In a preparatory advertisement, a "mammoth flower show" was announced "at every flower shop in Chicago and suburbs," November 8 to 14, in the Tribune and other Chicago dailies. The same announcement played further upon the mayor's much-advertised horn, in the following manner:

Chicago is to have the world's largest flower show—several hundred flower shops exhibiting the finest prize specimens of fall flowers and plants.

The public conservatories at Garfield, Lincoln and Washington parks will likewise display choicest varieties of chrysanthemums at their annual flower shows.

The public cannot well afford to miss this unusual opportunity to view the pride of Chicago's expert growers—the greatest in the world.

Monday, November 8, the advertisement which is reproduced on page 25 appeared in daily papers.

#### Week a Success.

The week has been a marked success. Members of the trade have worked together splendidly. They have thrown open their doors to welcome the public

to their individual flower shows. Banners appeared on delivery and private cars. Posters are displayed in nearly all the windows. Thousands of folders, supplied by the directors, have been used judiciously by the retailers.

The Chicago daily papers featured the "Say It with Flowers" week in their news columns. While this publicity is of a general nature, the trade cannot but benefit by it. Feature stories suggesting the wearing of a flower on Armistice day must influence the public to some extent. Secretary Swenson, of the Allied Florists' Association, estimated that if the free publicity that has been obtained were to be paid for at regular advertising rates, it would cost the association over \$5,000.

The directors of the Allied Florists' Association were in control of all arrangements for the week and they, together with Secretary H. V. Swenson and President George Asmus, deserve great credit for the success of the campaign. Besides President George Asmus, the board consists of William J. Smyth, August Lange, John Michelsen, Paul Klingsporn, Eric Johnson, August F. Poehlmann, Otto Amling and Peter Pearson.

covered wire in their fancy bouquet work. Green sheet moss is used extensively in baskets and other arrangements for the display of flowers.

Flowers at present are not expensive for the American buyer, but the French flower lover feels the cost a little more. At this writing the French franc, whose normal value is one-fifth of an American dollar, is now rated at one-fifteenth. It therefore can be seen by the following scale of prices that there are two views of prices in the flower market:

Orchids, which are seen in dozens of varieties compared with the small number displayed in America, sell at 30 francs each.

Chrysanthemums of the best size are 180 francs a dozen.

Roses of all varieties, usually the best in their class, bring 60 francs a dozen.

A basket of twelve superb dahlias was sold for 70 francs.

In the best class of flower stores plants are conspicuous for their absence, with the exception, perhaps, of cyclamens and hydrangeas. These are usually of the larger types.

Of course there are the street venders, who, especially in the outdoor flower markets, on special days of the week handle fine stock. There one can buy flowers at a reasonable price.

#### French Artistic Nature.

At this time of the year, the harvest season, the flower stores display a variety of small pumpkins, squashes and other highly-colored vegetables and fruits, such as peppers, apples, pears, persimmons and figs. Their table pieces tempt both the sense of smell and the appetite—a good combination.

I wish I could further describe the floral creations of the Parisian florists, which differ materially from the work of our own florists. This taste is what the natives and the Americans visiting France call "chic," an indefinable something peculiar to this people in every artistic effort attempted.

William T. Usinger.

#### AUTUMN ADS APPEAR.

The autumn opening of the florists' coöperative advertising campaigns in various cities took place during the first week in November. Some of them, of course, have been using space in local papers during the summer as occasion offered. Now, however, they are increasing their activity and unlimbering heavy artillery for action. Elsewhere in this issue is described Chicago's publicity in connection with "Say It with Flowers" week in that city.

In St. Louis the first gun of the fall campaign went off in the Globe-Democrat last week. It advertised "The Radiant Flower of Autumn, Chrysanthemums." Alongside an illustration of a chrysanthemum bloom ran the following:

It is Chrysanthemum Time! These majestic blooms, so brilliant of aspect, await your admiration at every florist's. The magnificence and lasting freshness of these lovely flowers yield supremacy to none for decoration.

As a compliment, appreciation or remembrance, Chrysanthemums are without a rival. They are essentially the vogue and no home should be without a vase of these gorgeous flowers.

You will find a variety of shades and sizes, and the prices to be extremely moderate, notwithstanding the wealth of floral beauty received in return.

The advertisement closed with the line, "You can send flowers by telegraph to any city," and the script slogan, "Say It with Flowers."



#### PARISIAN FLOWER STORES.

##### Change from German.

Before leaving Germany for France I visited Erfurt and saw the famous greenhouses and gardens of J. C. Schmidt. The grounds, I was told, still have their pre-war beauty, but the greenhouses for the most part will soon be shut down on account of the lack of coal. A new roadway or drive is being built, along which the horticultural work will be equal to anything in Europe. The landscape work in general surrounding the houses and offices surpasses anything we have in America of a commercial nature. From postcards on sale at the office one can get a slight idea of the grandeur of the place in former years, and also of the quality of the stock at one time grown in the houses. At present, due to economic conditions, this splendid production has been reduced.

I found such cities as Leipsic, Nuremberg and Stuttgart similar to other German cities in regard to the character of their flower stores.

It was surprising to see the large number of stores in Germany selling artificial flowers. They handle only made-up baskets, wreaths, etc., both for funerals and weddings.

##### Few Plants in Paris

In Paris one sees an entirely different class of flower stores. The good flower stores handle few, if any, small flowering plants, while in Germany, as in the United States, these plants are plentiful. Paris displays her floral art in gorgeous baskets and hampers, in wonderfully designed centerpieces, or in large pieces of display. I could not begin to name the varieties of orchids usually assembled in one piece. One of these pieces usually

is the center of attraction in the window, surrounded by vases and baskets of less pretentious, if not more beautiful, flowers. There is ever the sense of freshness in these displays, as if they had just that minute been placed there. The flowers on display are always of such an unusually large size, especially to the American eye, that doubt is often expressed as to their being real.

The present display of flowers, including roses, orchids, violets, chrysanthemums and carnations, looks like exhibition stock, having for foliage as many varieties as a French chef has sauces. Anything that has berries on it is used profusely in all kinds of work. Raspberry foliage, with unripened berries, is generally used with yellow roses and the effect is beautiful.

Just now a large berried holly is in evidence. I have seen numerous other decorations used, but my lack of knowledge of the French tongue forbids my even ascertaining their names. But I feel sure there is no foliage of any kind which can possibly be used that is not seen at the flower stores.

I have seen the largest dahlias in Paris that I have ever seen. They are in every color and variety imaginable and some even beyond imagination.

##### Many Street Peddlers.

The street peddlers are interesting, especially at the flower market at the Madeleine on flower days. Here the display of fancy outdoor stock often outclasses that in the best stores and prices are good. Every cart and stand has its supply of straw frames, wreaths and crosses in case a funeral piece is wanted, but bouquets are most popular, being purchased by people in all walks of life. Some of the better stores use a green-

## CLUB MEETINGS

### CHICAGO FLORISTS' CLUB.

#### Election of Officers.

At the monthly meeting of the Chicago Florists' Club, Thursday evening, November 4, nomination of officers for 1921 was held. For each office the nomination was unanimous, Ex-president T. E. Waters declining another term in order to leave the nomination of Joseph Kohout for president unanimous. The other officers for the coming year are: Vice-president, A. T. Pyfer; treasurer, A. H. Schneider, Oak Park, and secretary, Fred Lautenschlager. August F. Poehlmann, whose term as trustee had expired, was re-nominated for another three years.

One application for membership was read, that of Albert Schmidt. Secretary Lautenschlager, in his report, made reference to the tremendous growth of the membership list. There have been forty-six new members to date this year. This is an increase of over twenty-five per cent.

#### Recommend Honorary Memberships.

Mention was made of the resignation of Ernst C. Amling, who has settled in California, and his name and that of Oscar J. Friedman were referred to the trustees and recommended for honorary memberships. It was also voted that a basket of fruit be sent to Reinhold Schiller, who is ill in a hospital. President Waters in a short address made mention of members recently deceased and those present stood in silence while he read the names of Charles Hunt and Thomas J. Long.

It was voted that an invitation be extended to the Chrysanthemum Society of America to hold its annual exhibition in Chicago next year. It is held this week at Washington, D. C. A tentative committee to investigate possible accommodation was appointed by the chair and consisted of C. W. Johnson, chairman, Fred Lautenschlager and N. J. Wietor.

A bill of Mrs. Ella Grant Wilson for publicity work during the annual meeting of the American Carnation Society last January was brought before the club. One-third of this had been assumed by the Chicago Retail Florists' Association and another third by the Allied Florists' Association. It was voted that the Chicago Florists' Club assume payment of the remaining third. The total bill amounted to about \$270.

#### "Say It with Flowers" Week.

The committee on "Say It with Flowers" week had no definite report to make, except that everything was being made ready. George Asmus said that the estimated cost would be between \$6,000 and \$7,000. It was expected, he said, that the week would be opened with a proclamation by Mayor Thompson.

President Waters brought up the idea of a dance to be held during "Say It with Flowers" week. After some discussion the idea was enthusiastically

adopted by the club and the good-of-the-club committee was empowered to arrange details. As a guarantee of the financial support of the club, members were asked to subscribe for tickets and in five minutes 160 tickets at \$1 each were spoken for by sixteen members. The night chosen was Friday, November 12, and it was proposed to call the dance the "Say It with Flowers" ball. It will be held at the Hotel Randolph.

In addition to the party November 12 the committee has arranged progressive cards, any game the ladies like to play, for the entertainment of those who do not dance.

Armistice day, November 11, it is proposed that every soldier in every hospital in the city receive a floral token. Among the other plans outlined for the big week was that at a football game Saturday, November 6, an aeroplane should fly over the field and drop flowers on the spectators of the game below.

It was suggested that while members were subscribing for the expenses of the big week the "Say It with Flowers" pennants still remaining be disposed of. Secretary Lautenschlager passed among the members and succeeded in disposing of all but twenty-

five. These pennants are being used on florists' automobiles this week.

### NEW YORK CLUB MEETING.

#### Next Year's Nominees.

The regular monthly meeting of the New York Florists' Club was held at the club's rooms in the Engineering Societies' building, Monday evening, November 8, with an attendance approaching 200. President A. M. Henshaw presided.

The nominating committee reported the following selections of candidates for office in the club during 1921:

For president: A. M. Henshaw, I. S. Hendrickson and Eugene Dailedouze.

For vice-president: Roman J. Irwin and John Canning.

For secretary: John Young and Wm. A. Phillips.

For treasurer: W. C. Rickards, Jr., and George Hildenbrand.

For trustees: Richard Hughes, G. E. M. Stumpp, Alex. Donaldson, Percy B. Rigby, C. B. Weathered, Fred L. Atkins, Jos. S. Fenrich, Harry O. May, Anton Schultheis, Wallace R. Pierson, Jos. A. Manda and P. W. Popp.



Joseph Kohout.

(Next President of the Chicago Florists' Club.)



For the exhibition committee it was announced that the next meeting night would be novelty night, and the committee hoped that the members would send sufficient exhibits to make a good showing.

Clifford Lowther, for the transportation committee, reported on the recent trip to Indianapolis, to the convention of the Florists' Telegraph Delivery Association.

C. H. Totty, for the flower show committee, reported arrangements for the flower show next spring to be well under way.

Secretary Young announced that the club had lost two members by death, William Plumb, a past president, and E. C. Horan. The demise of Mrs. Allen, wife of James K. Allen, was also reported. On motion, the chair was directed to appoint a committee to prepare memorial resolutions.

Most of the evening was taken up with a discussion of the movement in the direction of publicity to be promoted by the newly organized Allied Florists' Association of New York. Frank H. Traendly reported that at a meeting of the New York Wholesale Florists' Protective Association November 5 the sum of \$2,600 was collected to be used for publicity purposes.

Several candidates were put in nomination for election at the next meeting.

#### The Exhibits.

A. N. Pierson, Inc., Cromwell, Conn., staged one vase each of Chrysanthemums Nellie Irwin, Elizabeth McDowell and Izola, for which a vote of thanks was awarded. A collection of thirty-five varieties of seedling single and pompon chrysanthemums exhibited by the same company was awarded a silver medal, and special mention was made of the variety New York, for which the committee on awards recommended a preliminary certificate.

W. A. Manda, Inc., South Orange, N. J., made a display of chrysanthemum seedling No. 8, for which a vote of thanks was awarded. J. H. P.

#### NEW YORK.

##### The Market.

The market is still suffering from an oversupply of stock. Outside material, such as cosmos, dahlias and small chrysanthemums, continues to arrive and hampers the movement of indoor-grown flowers. The supply of single-stemmed chrysanthemums shows little sign of decrease and is much in advance of demand. Most of the late varieties are being cut and it is expected that the mum season will close early this year. White and pink Chieftain, Bonnaffon, Marigold, Charles Rager and McNiece are among the offerings.

Roses are abundant and, with so many other flowers available, move rather slowly. American Beauty is not in particularly large supply, but the demand for it is not active and the prices of specials remain about the same as last week. Hybrid teas are plentiful, with movement slow at prices about the same as last week. The best Hadleys are bringing as much as \$30 and Crusaders a little better. Francis Scott Key is of excellent quality and brings \$50 for selected flowers.

The supply of carnations is ample, but the demand is weak, probably on ac-

count of the short stems of many of the arrivals.

There is a fair demand for cattleyas, which are arriving in somewhat increased supply. The labiate variety is supplemented by a few *Trianæ* and *Percevaliana*. The price range is 50 cents to \$1, with proportionately more for hybrids, which are in but small supply. A few *cyripediums* are available and some *oncidiums*.

Lilies are not in large supply, yet quite sufficient for the rather small demand. Lily of the valley is plentiful enough for the small demand and moves slowly.

Numbers of violets are coming in, but the demand for them is light, the weather not favoring them. The singles seem to be in better favor than the doubles this season, the quality being better. Sweet peas are arriving in small lots and move within a range of \$2 to \$4 per hundred. *Narcissi*, mostly Paper Whites, continue to arrive in small quantity, but their sale drags.

Chrysanthemums are hard to quote, prices varying from day to day, according to accumulations. The large number of arrivals make it absolutely necessary to accomplish clearances, and bargain prices are common.

#### Various Notes.

William Plumb, for many years connected with the trade in and around New York, but for the last few years engaged in landscape work in Cuba, came up from Havana last week and engaged a room at the Hotel Breslin. He was taken ill Saturday night, November 6, and passed away before medical attention could be secured. His many friends in New York were shocked to hear of his sudden death. An obituary will be found elsewhere in this issue.

The executive board of the American Dahlia Society entertained the judges who officiated at the society's recent show in New York at lunch at the Pennsylvania hotel Thursday, November 4. President Vincent and Secretary Vick furnished particulars which showed that the exhibition was a decided success, resulting in a substantial balance for the treasury after meeting all expenses. After the lunch there was a meeting of the executive board.

The special meeting of retailers held at the Chemists' Club Wednesday evening, November 3, was poorly attended, only about forty being present, of whom twenty-four were retailers. The matter of supporting the publicity campaign planned by the newly organized Allied Florists' Trade Association of New York was discussed at length, but, on account of the small attendance, no action was taken, it being decided to hold another meeting shortly. The retailers pledged themselves to bring others, so as to have a representative gathering.

Anthony J. Manda and Walter Manda have taken over the greenhouse property of Florent Spiegeler, at Hollis, L. I., and will continue the business under the style of the Hollis Nurseries, producing both plants and cut flowers. There are six greenhouses on the property, about 15,000 square feet altogether.

Says the Chatham, N. B., World, of October 22: "Four American gentlemen were at the Touraine hotel Monday with the heads of three moose and four deer they had shot in the Bartibogno region under the guidance of Mr. Connell. They spent about two weeks

on the hunting ground." The gentlemen referred to were Roman J. Irwin, New York; Wallace R. Pierson, Cromwell, Conn.; F. C. W. Brown, Cleveland, O., and Ernest Gude, Washington, D. C.

Recent visitors were: George W. Kerr, of the W. Atlee Burpee Co., Fordhook, Pa.; Richard Vincent, Jr., White Marsh, Md.; George L. Stillman, West-erly, R. I.; J. K. Alexander, East Bridge-water, Mass.

Robert E. Berry, well known landscape gardener, has permanently settled at Kingsport, Tenn., where he is establishing a 20-acre nursery to produce planting material for the town, which is being developed as a manufacturing center and will be made a city of homes something after the style of parts of Rochester, N. Y., and Dayton, O.

C. H. Totty, Madison, N. J., gave a talk on chrysanthemums before the Park Garden Club of Flushing, N. Y., Monday afternoon, November 8. J. H. P.

Irving Aronson, who was on the sales staff of Schloss Bros., Inc., New York, for the last eight years, has gone into partnership with Harry H. White, for the last three years assistant buyer for the same concern, and they are doing business as the Whitehouse Ribbon Co., at 37 East Twenty-eighth street.

#### SALT LAKE CITY, UTAH.

##### The Market.

A large supply still features the market. Chrysanthemums have the big call and move fairly well at good prices. Turner brings as high as \$12 per dozen, retail, while other varieties go at \$5 to \$8 per dozen. Pompons in all colors bring from 25 to 50 cents, wholesale.

Roses of excellent quality are plentiful and move well for the mum season. Columbia, Hoosier and Dunlop are the popular leaders, selling as high as \$25 per hundred, wholesale, while Ophelia, Shawyer, Milady and White Killarney range from \$7 to \$20 per hundred.

The carnation supply is picking up, but is still short of the demand. Carnations sell at from \$3 to \$7 per hundred. Laddie has again made its appearance. The first blooms are rather short, but bring \$10 per hundred. A few blooms of Paper Whites may be had.

#### Various Notes.

Three or four days before election were rather slow, but October business shows a little improvement over last year, though the increased cost will no doubt absorb the extra receipts.

Robert Newcomb, of the Burlington Willow Ware Shops, Burlington, Ia., was in town November 2, showing a new line of stock.

The new rose, Dunlop, is meeting with much favor among growers and retailers in this section. Some growers believe it is the best find this season. G. J. B.

Houlton, Me.—Newell's, who are florists and milliners, are progressing. They have just completed the erection of a Hitchings greenhouse.

Apopka, Fla.—The new firm known as the Apopka Fernery Co. has now three acres under slats. It is making a specialty of growing *Asparagus plumosus* and *Sprengeri*. The concern is supported by local capital and will continue building until ten acres are covered.



### EXCESSIVE HUMIDITY.

After receiving my carnation plants and setting them out, I find when a new green shoot looks promising dark spots appear on the new growth and then it wilts and dies. R. D.—Ga.

Your plants are probably affected with the carnation leaf-spot disease. This is usually brought on through excessive humidity, which is quite likely to occur in your warm climate. Pick off all the affected leaves possible and then spray thoroughly with Bordeaux mixture. Keep all other water off the foliage until you have the disease under control. Give abundant ventilation on all favorable occasions and keep a dry, buoyant atmosphere. Give enough water at the roots to promote a strong growth, but do not apply any fertilizers until the plants resume a normal growth.

—A. F. J. B.

### CUTWORMS ON CARNATIONS.

Our carnations are being spoiled by some worm or insect which eats a hole in the side of the bud and hollows out the flower. It also attacks partly opened flowers. We have never been able to find any worms or insects at work. What remedy would you suggest?

R. & S.—Mich.

Your carnation buds are being eaten by cutworms. The reason you do not see them is because they feed at night. If you will take a strong light and go among the carnation beds after midnight, you will probably find them. To get rid of them, use poisoned bait. Take ordinary bran and mix a mash by adding molasses. Then mix with it enough Paris green to make it poisonous and drop a spoonful here and there on the beds. The feed stores sell an alfalfa-molasses horse feed which we have used after mixing it with Paris green.

A. F. J. B.

### NEED CAREFUL CULTIVATION.

Under separate cover I am sending you a sample of my carnations. Almost all of them are rusty, below or at the roots, and some are dying. They have new soil and I give them plenty of air. I have never seen this before this year, although I have inspected some of the big greenhouses near here.

I am spraying them with a solution of formaldehyde, three-quarters of a pint to fifty gallons of water.

L. U.—Kan.

The plants were too badly dried up to give any idea as to the cause of your trouble. I could see no signs of rust, but believe the plants have never taken hold in the new soil. Water them moderately, but not too sparingly, and keep the surface of the soil loosened to a depth of about half an inch. A light

spraying of Bordeaux mixture will do them no harm.

A. F. J. B.

### CINCINNATI, O.

#### The Market.

Last week found this market a little more settled than it was the previous week. Stock is beginning to arrive in better condition and sales show an improvement.

Mums are now arriving in large quantities and are finding ready sale, some selling at \$4 per dozen, including Turner, Eaton and Marigold. Pompons are arriving in a larger assortment of colors and sell well. Roses have been unusually good, especially Premier and Mme. Butterfly. They are finding a good market here, which is exceptional, as they are usually not in demand during the mum season.

Snapdragons are showing the result of the bright sunshine and clean up well.

Carnations and lilies are not going well, because of the mums. Violets are arriving in larger quantities and moving fast. A good week was noted in the sales of southern smilax and bitter-sweet, due to the fact that a number of decoration orders were filled.

### Various Notes.

C. E. Critchell reports a banner week in the sale of large mums, of which he is receiving daily shipments from Joseph H. Hill, of Richmond, Ind., and Charles Pfeiffer's Sons, of Fort Thomas, Ky.

Hardesty & Co. deserve credit for keeping their window displays up to the minute. This week found the windows decorated with mum plants and cut blooms.

The William Murphy Co. is receiving some excellent snapdragons from Charles Murphy, Price Hill, and some exceptional Hoosier Beauty from Anders Rasmussen, New Albany, Ind.

C. J. Ohmer, of West Palm Beach, Fla., is stopping with his uncle, E. G. Gillett, en route from Colorado Springs, Colo., where he and his wife spent the summer. He is making the trip in his new Paige car.

H. W. Sheppard had a good week, receiving many F. T. D. orders and contracts to decorate for debutante festivities.

Tromey's Flower Shop has been kept going daily with funeral work and weddings.

Fred Gear reports business brisk on upper Vine street.

L. H. Kyrk is now receiving shipments of Ward roses and pompons, on which he reports ready sales.

The regular meeting of the Cincinnati Florists' Club was held Monday evening, November 8. A campaign for new members was discussed.

Charles Cox, of the Sefton Mfg. Co., Chicago, was in town. G. H. K.



## OPEN LETTERS FROM READERS

### WILL PRICES STAY UP?

With the prices in all other lines falling, how much longer is the retail florist going to be compelled to keep on increasing the price of flowers? We are glad to admit that the standard of business has been raised nearer to the point it should occupy in the last two years, but the present is no time for further increases.

Flowers during the present season are of a poorer quality and higher in price than a year ago. Due to advertising, there have been many new uses created for flowers. Had the merchants and manufacturers of the country the foresight at the beginning of the present season to maintain last year's prices or be satisfied with a slight reduction, they would not be voicing their regrets at the present time.

During the present season the business in position to increase the volume of sales while maintaining last year's prices will have easy sailing. Some of us at the present time are kidding ourselves that there will be less competition this year than last. We are due for an awakening. Selling will be more of an art in the future than in the past. All other lines have been heavily advertised at reduced prices.

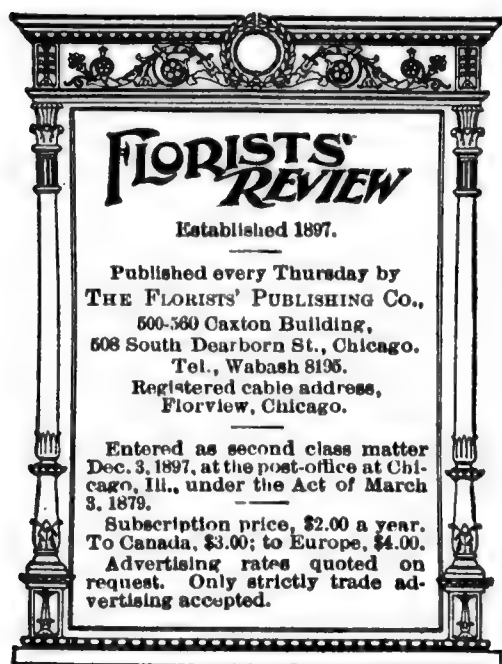
It is time to be up and doing. If the National Flower Growers' Association intends to improve the quality of stock, the members will be sure of fair prices and it will serve a useful purpose. If their intention is only to increase prices, there will be no excuse for the organization's existence.

At the F. T. D. convention it was stated that purchases should cost no more than thirty-three per cent of the selling price. The retailer, the man who has the final disposition of the stock, is lucky under present conditions to hold his percentage at fifty. And taking last year's prices as a basis, his prospects for profit for the coming year are rather gloomy, according to published averages.

More coöperation is to be wished for among the trade. At the present time it would benefit the retailer to study the reason for the drop in the percentage of funeral work. It has not maintained the increase it should in comparison with the rest of the business. Everybody realizes that it is profitable.

The retail florist should take a greater interest in flower shows and exhibitions. A splendid grower may be a poor display man, and flowers should be displayed to the public to their best advantage. J. A. Cannon.





**Results bring advertising.  
The Review brings results.**

Cold weather has put snap in the flower markets as well as the atmosphere.

COMMERCIAL failures last week were almost twice the number in the same week of 1919.

JOHN COOK, rosarian, will celebrate his seventy-seventh birthday anniversary at his home in Baltimore, November 16.

ABOUT the only thing on which members of both political parties agree is the abolition of the excess profits tax, and florists are with 'em.

IN order that The Review may reach its readers at the usual time, the forms of the issue of November 25, Thanksgiving day, will close one day earlier than usual. Contributors and advertisers should send their material to reach this office not later than November 20.

IT is two years since florists as a class stopped pushing for business. For the greater part of the time since the armistice there has been more demand than stock. If this is not to be the case in future the trade soon will adjust itself to the new condition and each will prosper according to the effort made.

A STRICTER code of commercial morality will be forced on florists, among others, by the new set of business conditions being brought about by deflation. The days when there were more buyers than sellers are gone. The man who does not give value or who fails to adjust legitimate complaints will lose business so rapidly he soon will be eliminated from the competition.

RETAIL prices in the florists' trade, it has been said, are not quickly influenced by changes in wholesale markets, but it is being demonstrated that the retail prices of other commodities are still slower to follow down when wholesale prices break. Nearly all the necessities of life have fallen from twenty-five to fifty per cent in replacement cost in the last six months, but consumers have scarcely begun to feel the change in the cost of living. Retail florists, on the other hand, having stock only for the day, are selling on the basis of the present market level. And it transpires that the florists' business is not exceptional, as many of us thought, in the difference between what the consumer pays and what the producer gets.

WHOLESALE prices in mercantile lines during November were the lowest in eighteen months, according to Dun's review of business.

AN illustrated 32-page booklet from the flower shop Corona, 175 Kalverstraat, Amsterdam, Holland, shows specimens of its basket and design work. The managers are Joh. H. and J. J. Groenewegen.

THE Horticultural Trade-Journal, a leading British publication, reprinted on the first page of its October 20 issue the article of Charles H. Totty, in The Review of September 9, on "Travels among British Trade."

For advertising purposes only, Penn the Florist orders from California each autumn seventy-five dozen large chrysanthemums, which are exhibited in the store in Boston after they have made the trans-continental journey. The notice such an exhibit receives is worth much expensive newspaper space.

DON'T cut wages. It is probable that the reversal of the farm-to-factory movement, which has begun, will steadily increase the volume of labor open for employment in greenhouses, but it will be a mistake to reduce the pay. The future of the business is best assured by keeping wages up to a point which will make the work attractive to intelligent young men.

#### COAL PRICES DROPPING.

The coal situation at present is more favorable for those growers who have not yet secured their full winter's supply than it has been at any time this summer or autumn. It is regarded as more than likely that the demand for bituminous coal will show a marked decrease in the near future and those who are in touch with the situation believe this is one of the principal reasons for the drooping market at present. Dealers have begun to realize that with heavy production and a freer car supply there is really nothing to keep prices up and it is expected that within a few weeks quotations will have reached normal levels on practically all grades of fuel.

In the meantime most of the coal speculators and fly-by-night concerns have been driven from the field. Responsible coal men appear to be highly pleased over this change in the situation, for it was felt all along that these speculators had a greater share in the manipulation of prices than any other factor. They simply took advantage of a temporary situation to spread erroneous reports regarding an alleged impending shortage and managed in scores of instances to take orders at prices that were not warranted by actual conditions in the market.

Production of soft coal is certainly being maintained along the most encouraging lines. For the fourth week in succession the 12,000,000 mark has been exceeded. This is due in a large measure to the attitude of labor, which is returning to the mines in large numbers from other industries where wages had proved far more attractive. The miners seem to be satisfied, generally speaking, and operators are in hopes that no disturbances will arise in the future. With labor on the job, thus insuring large and efficient production, greenhouse men need have no worries about a possible shortage of coal.

Price declines last week were marked. The action of the Cleveland operators

to lower prices had a telling effect on the market. The slowing up of manufacturing operations has also caused a slackening in demand for bituminous coal. Despite the fact that export and bunker demands are still heavy, prices in this division, where they have been highest, seem to be approaching normal levels, giving growers hope of an early supply for their needs at reasonable prices.

#### BUSINESS IS BRISK.

The trade in the middle west reports plant business brisk, like this:

Kindly discontinue our ad of holly ferns; all sold by the first insertion.—J. B. Wilson Floral Co., Des Moines, Ia., November 7, 1920.

We are sold out for the present and have to return money by every mail. We never want for buyers when we advertise in The Review.—Kirkwood Floral Co., Des Moines, Ia., November 6, 1920.

We have sold out on plumosus for the present, thanks to The Review.—Charles T. May, Dayton, O., November 6, 1920.

If you hear a man complain of the cost of advertising you can be pretty certain he spends a good bit of money elsewhere than in The Review.

#### BRIEF ANSWERS.

C. B., Minn.—*Clematis coccinea* is the name usually given in the trade, although the correct botanical name is *C. texensis*. It is probably a variety of *C. Viorna* and Asa Gray considered it such.

C. M., Ind.—*Clematis coccinea*, botanically known as *C. texensis*, is somewhat variable in leaf, which is sometimes almost round and in other cases oval.

E. C. M., N. J.—There are white, rose and purple forms of *Gladiolus Kunderdi* Glory and probably Mr. Kunderd has additional shades.

#### A SIX-CYLINDER PARABLE.

There's some food for thought for florists as well as other kinds of people in "A Six-Cylinder Parable" by the business manager of the New York Evening Post:

"There once was an Automobile Driver who used all Six Cylinders going Down Grade, but when he came to a Hill he took the wires off two Spark Plugs and tried to negotiate the hill on Four Cylinders. You will agree that he was a Pretty Foolish Driver.

"Yet a Lot of advertisers are Just Like Him. Last fall and winter, when they couldn't supply their Customers' Demands (the Going was Good), they advertised on a very Large Scale (used Six Cylinders). Now that they have Struck the Upgrade, quite a Few of them are Deliberately getting out and taking the Wires off two of their Spark Plugs. Just like the Grocer who Pulled Down the Curtains in his store because his groceries Weren't Selling.

"Other advertisers Took an Opposite View. They ran on Six Cylinders in good times; now they are running on Six and Giving her a lot of Extra Gas. When others are Dropping Out they are going Strong.

"A lot of Pessimists say we are in for a business depression This Winter. Those who Discharge their Best Salesmen doubtless will find business slow. But think—how much Better it would be for Everyone to keep On His Toes and when business shows Signs of Slowing Down, step on the Gas, keep Hitting on All Six—and take the Hill on High!"



# OBITUARY

## William Plumb.

William Plumb, president of the New York Florists' Club for two terms, 1898 and 1899, died at the Hotel Breslin, New York, on the evening of November 6, of heart failure superinduced by an attack of pleurisy. During the last few years he had been engaged in landscape work in Cuba, making his headquarters at Havana.

In the early days of the New York Florists' Club's history he was one of its staunch supporters, and figured in the flower shows of those times as a capable manager, particularly in the shows held at Madison Square Garden, then and now one of New York's greatest exhibition halls. He was well qualified as a gardener and horticulturist for his undertakings, which included the development of both private estates and commercial establishments. When preparations were in progress for the big Panama-Pacific exposition, at San Francisco, he was appointed superintendent of the department of horticulture.

Mr. Plumb was possessed of a most charming personality, which endeared him to a host of friends. He arrived in New York from Havana Tuesday, November 2. He had not been feeling well, and remained in seclusion until November 6, when he felt somewhat better and entertained his nephew, Charles Plumb, to whom he explained his unannounced visit as due to the fact that financial conditions in Cuba made it possible for him to come north to renew acquaintance with his friends. When he retired to his room, his illness asserted itself to such an extent that he died before medical aid could reach him. He was born seventy years ago, in Huntingdon, Hants county, England, the birthplace of Oliver Cromwell. The deceased was a member of the S. A. F., F. & A. M., Knights Templar, Shriners, Odd Fellows and Elks. He leaves a widow and one daughter, Mildred, both residents of Boston. The body was taken to Boston Monday, November 8, where interment was made. J. H. P.

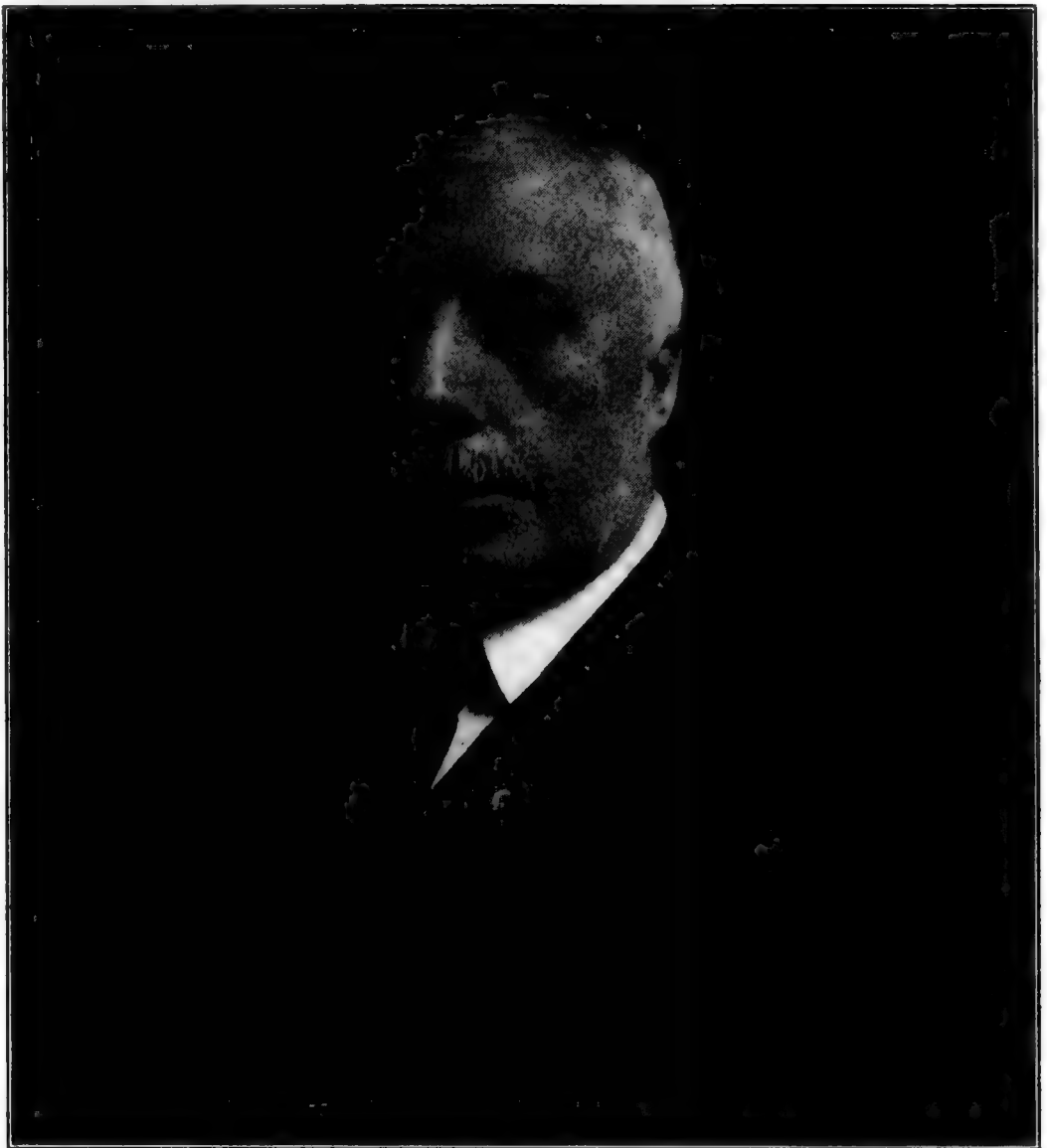
## George Williams.

George Williams, a veteran florist of Indianapolis, Ind., died Saturday evening, November 6. Several years ago he organized the firm of George Williams & Son, but recently he relinquished active participation in the business. His son, Earle, now manages the business.

## August F. Hoffmeister.

August F. Hoffmeister died at the home of his sister, Mrs. William Sanders, at Westwood, Cincinnati, O., Wednesday, November 3, after a lingering illness. He was 55 years of age.

Mr. Hoffmeister and his two sisters organized the Hoffmeister Floral Co. twenty-five years ago. Later they specialized in the growing of Easter lilies and were one of the largest concerns of that nature west of New York. Mr. Hoffmeister was known as the "Ohio lily king." During the last year he had been residing on his farm near Amelia, O. He was a member of the



William Plumb.

Cincinnati Florists' Club, the Society of American Florists and the American Forestry Association.

Besides Mrs. Sanders, three sisters, Mrs. Emma Wendland and the Misses Margaret and Caroline Hoffmeister, and the deceased's mother survive him. The funeral services were held at Spring Grove cemetery. G. H. K.

## TORONTO, ONT.

The big event of the week was the flower show conducted by Toronto retail florists. This annual mum show is held in the individual flower shops. There were some beautiful window displays. The usual immense exhibition mums were missing, but there were thousands of other kinds, including beautiful Turners, for which there was a good sale. The show had the effect of making all florists make use of their windows and make special decorations. Some of these windows were arranged with baskets of mums and others contained banks of mums, these banks extending into the stores in some cases.

The demand for wedding decorations has fallen off considerably during the last week, but there are many requests for decorations for teas, which appear to be the order of the day. These decorations consist chiefly of palms, ferns and mums.

The cut flower trade is good and the demand for design work continues.

A. W. Doughty has reentered the florists' trade after an absence of a year. His new store is on Danforth avenue.

J. P. McCarthy, of the M. Rice Co., Philadelphia, was in town last week.

George Manton, for many years a grower in Toronto, died November 5.

Mr. and Mrs. J. A. Neal have moved to the city for the winter, after spending the summer at their farm.

J. J. H.

## CHICAGO.

### The Market.

Last week's election excitement had no sooner subsided than the market experienced a nice little boom. The reason seemed to be that nearly all the retailers who draw stock from Chicago's wholesale district had carried as little as possible over the days of the landslide and its aftermath; as soon as the distraction passed the stores all stocked up again and made of the end of the week a veritable little holiday. As the supply of flowers was not large, prices were improved and practically everything was cleaned up Saturday night.

Business not only is good, but it is running up sales totals ahead of the record for the same time last year. In October this result was attained on quantity sold at low prices, but now it is the result of small supply sold at better prices than prevailed last year. In no line is the supply large. During the chrysanthemum season none of the growers cares to bring in a heavy crop of anything else and this year there are not many mums. Last year's oversupply and low prices had the usual result; for this market not nearly so many mums or pompons were planted as in 1919. Consequently,

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## William Plumb.

William Plumb, president of the New York Florists' Club for two terms, 1898 and 1899, died at the Hotel Breslin, New York, on the evening of November 6, of heart failure superinduced by an attack of pleurisy. During the last few years he had been engaged in landscape work in Cuba, making his headquarters at Havana.

In the early days of the New York Florists' Club's history he was one of its staunch supporters, and figured in the flower shows of those times as a capable manager, particularly in the shows held at Madison Square Garden, then and now one of New York's greatest exhibition halls. He was well qualified as a gardener and horticulturist for his undertakings, which included the development of both private estates and commercial establishments. When preparations were in progress for the big Panama-Pacific exposition, at San Francisco, he was appointed superintendent of the department of horticulture.

Mr. Plumb was possessed of a most charming personality, which endeared him to a host of friends. He arrived in New York from Havana Tuesday, November 2. He had not been feeling well, and remained in seclusion until November 6, when he felt somewhat better and entertained his nephew, Charles Plumb, to whom he explained his unannounced visit as due to the fact that financial conditions in Cuba made it possible for him to come north to renew acquaintance with his friends. When he retired to his room, his illness asserted itself to such an extent that he died before medical aid could reach him. He was born seventy years ago, in Huntingdon, Hants county, England, the birthplace of Oliver Cromwell. The deceased was a member of the S. A. F., F. & A. M., Knights Templar, Shriners, Odd Fellows and Elks. He leaves a widow and one daughter, Mildred, both residents of Boston. The body was taken to Boston Monday, November 8, where interment was made.

J. H. P.

## George Williams.

George Williams, a veteran florist of Indianapolis, Ind., died Saturday evening, November 6. Several years ago he organized the firm of George Williams & Son, but recently he relinquished active participation in the business. His son, Earle, now manages the business.

## August F. Hoffmeister.

August F. Hoffmeister died at the home of his sister, Mrs. William Sanders, at Westwood, Cincinnati, O., Wednesday, November 3, after a lingering illness. He was 55 years of age.

Mr. Hoffmeister and his two sisters organized the Hoffmeister Floral Co. twenty-five years ago. Later they specialized in the growing of Easter lilies and were one of the largest concerns of that nature west of New York. Mr. Hoffmeister was known as the "Ohio lily king." During the last year he had been residing on his farm near Amelia, O. He was a member of the



William Plumb.

Cincinnati Florists' Club, the Society of American Florists and the American Forestry Association.

Besides Mrs. Sanders, three sisters, Mrs. Emma Wendland and the Misses Margaret and Caroline Hoffmeister, and the deceased's mother survive him. The funeral services were held at Spring Grove cemetery.

G. H. K.

## TORONTO, ONT.

The big event of the week was the flower show conducted by Toronto retail florists. This annual mum show is held in the individual flower shops. There were some beautiful window displays. The usual immense exhibition mums were missing, but there were thousands of other kinds, including beautiful Turners, for which there was a good sale. The show had the effect of making all florists make use of their windows and make special decorations. Some of these windows were arranged with baskets of mums and others contained banks of mums, these banks extending into the stores in some cases.

The demand for wedding decorations has fallen off considerably during the last week, but there are many requests for decorations for teas, which appear to be the order of the day. These decorations consist chiefly of palms, ferns and mums.

The cut flower trade is good and the demand for design work continues.

A. W. Doughty has reentered the florists' trade after an absence of a year. His new store is on Danforth avenue.

J. P. McCarthy, of the M. Rice Co., Philadelphia, was in town last week.

George Manton, for many years a grower in Toronto, died November 5.

Mr. and Mrs. J. A. Neal have moved to the city for the winter, after spending the summer at their farm.

J. J. H.

## CHICAGO.

### The Market.

Last week's election excitement had no sooner subsided than the market experienced a nice little boom. The reason seemed to be that nearly all the retailers who draw stock from Chicago's wholesale district had carried as little as possible over the days of the landslide and its aftermath; as soon as the distraction passed the stores all stocked up again and made of the end of the week a veritable little holiday. As the supply of flowers was not large, prices were improved and practically everything was cleaned up Saturday night.

Business not only is good, but it is running up sales totals ahead of the record for the same time last year. In October this result was attained on quantity sold at low prices, but now it is the result of small supply sold at better prices than prevailed last year. In no line is the supply large. During the chrysanthemum season none of the growers cares to bring in a heavy crop of anything else and this year there are not many mums. Last year's oversupply and low prices had the usual result; for this market not nearly so many mums or pompons were planted as in 1919. Consequently,

# Beauties

## Your Business Will Prosper

AMLING'S never is without Choice Beauties and coming in several times a day. You will find this

Specially Strong on Milady, Premier,

### Violets

The cream of the crops of Hudson river doubles and locally grown singles.

### Sweet Peas

Early-flowering Spencers in four colors. Fine stock.

### Pompons

An endless variety of "bunch mums." The Market's largest supply.

#### VALLEY! VALLEY!!

Amling's is headquarters; you can get it here in quantity. This market's largest and finest supply.

#### CURRENT

##### ROSES

		Per 100
Premier, special.....	\$25.00	@ \$35.00
Premier, medium.....	18.00	@ 20.00
Premier, select.....	12.00	@ 15.00
Premier, short.....	6.00	@ 8.00
Russell, special.....	25.00	@ 35.00
Russell, medium.....	18.00	@ 20.00
Russell, select.....	12.00	@ 15.00
Russell, short.....	6.00	@ 8.00
Columbia, special.....	20.00	@ 25.00
Columbia, medium.....	12.00	@ 15.00
Columbia, select.....	8.00	@ 10.00
Columbia, short.....		6.00
Butterfly, special.....	18.00	@ 20.00
Butterfly, medium.....	12.00	@ 15.00
Butterfly, select.....	8.00	@ 10.00
Butterfly, short.....		6.00
Milady, special.....	25.00	@ 35.00
Milady, medium.....	15.00	@ 20.00
Milady, select.....	10.00	@ 12.00
Milady, short.....	6.00	@ 8.00
Montrose, medium.....	15.00	@ 20.00
Montrose, select.....	10.00	@ 12.00
Montrose, short.....	4.00	@ 6.00
Ophelia, special.....	12.00	@ 15.00
Ophelia, medium.....	10.00	@ 12.00
Ophelia, select.....	6.00	@ 8.00
Ophelia, short.....		4.00
Dbl. White Killarney, med.,	15.00	@ 20.00
Dbl. White Killarney, select,	10.00	@ 12.00
Dbl. White Killarney, short.,	4.00	@ 8.00
Sunburst, medium.....	12.00	@ 15.00
Sunburst, select.....	8.00	@ 10.00
Sunburst, short.....	4.00	@ 6.00

Extra Special roses billed accordingly.

##### CORSAGE ROSES

	Per 100
Cecile Brunner.....	\$3.00

# E. C. AMLING CO.

Headquarters for Greens

The Largest, Best Equipped and Most Centrally Located Wholesale Cut Flower House in Chicago



# and Roses

## if You Handle Amling's Roses

Roses—no matter how large the demand, we have them a most dependable source of supply.

Columbia, Butterfly and Ophelia

### PRICE LIST

AMERICAN BEAUTIES		Per doz.
36-inch stems.....		\$ 7.50
30-inch stems.....	\$5.00 @	6.00
20 to 24-inch stems.....	3.00 @	4.00
Shorter.....	per 100, 8.00 @	12.00

CHRYSANTHEMUMS		Per doz.
Large, fancy.....	\$5.00 @	\$7.50
Good, medium.....	2.00 @	4.00
Pompons.....	per bunch, .50 @	1.00

CARNATIONS		Per 100
Large and Fancy.....	\$5.00 @	\$6.00
Good Stock.....	3.00 @	4.00
Fancy Laddie.....		8.00

SWEET PEAS		Per 100
Spencers, several colors.....	\$1.50 @	\$3.00

VIOLETS		Per 100
Double.....	\$1.00 @	\$1.25

MISCELLANEOUS		Per 100
Valley.....	\$10.00 @	\$12.00
Easter Lillies.....		15.00
Daisies.....	1.50 @	2.00
Cattleya Orchids.....	per doz., 18.00 @	25.00
Myrtle.....	per bunch,	.35

GREENS		
Ferns.....	per 100, 40c; per 1000,	\$3.50
Plumosis.....	per bunch, \$0.50 @	.75
Sprengerl.....	per bunch,	.50
Adiantum, fancy long.....	per 100,	2.00
Smilax.....	per doz.,	4.00
Mexican Ivy.....	per 100,	1.00
Boxwood.....	per 100 lbs.,	25.00

Prices Subject to Market Changes.  
Store Open from 7:30 A. M. to 5 P. M.  
Saturday to 8 P. M. Closed on Sunday

### Carnations

We offer the trade the largest and finest supply ever available at this season of the year. Unusually good values at the prices quoted. Remember this is

The Home of Laddie

### Chrysanthemums

The Market's largest supply of big, fancy flowers, all colors.

#### BOXWOOD

Quality is exceptionally good this year. Order now for Christmas.

169-175 N. Wabash Ave.

Long Distance Telephone

Central 1978  
1977  
1975

CHICAGO, ILL.

GEO. C. WEILAND, President  
FRED SCHRAMM, Vice-President  
RUDOLPH ELLSWORTH, Secretary  
CHARLES McCAULEY, Treasurer

**Our Customers Want—and**

# **The Chicago Flower Growers Association**

WHOLESALE GROWERS / CUT FLOWERS / PLANTS

182 N. Wabash Avenue

**Chicago**

L. D. Phone Randolph 631

## **Thanksgiving**

Every Florist who makes the suggestion to his customers will sell a large number of Flowers extra, for table use, November 25th. Begin taking orders now.

*You* *sell the Flowers*

*We* *will supply them*

*Everything in Flowers—Here, Always*

Get—the Best There Is

PAUL R. KLINGSPORN, Manager

# The Chicago Flower Growers Association

WHOLESALE GROWERS OF CUT FLOWERS AND PLANTS

182 N. Wabash Avenue

Chicago

L. D. Phone Randolph 631

## CURRENT PRICE LIST

### ORCHIDS:

 Cattleyas, \$1.50 to \$2.00 each  
 Oncidiums, \$6.00 per 100  
 Vandas, 50c each

	Per 100
<b>Premier</b>	Special.....\$25.00 to \$35.00 Long ..... 18.00 to 20.00 Medium..... 10.00 to 15.00 Short..... 8.00
<b>Russell</b>	Special.....\$25.00 to \$35.00 Long ..... 18.00 to 20.00 Medium..... 12.00 to 15.00 Short..... 8.00
<b>Dunlop</b>	Special.....\$25.00 Long .....\$15.00 to 20.00 Medium..... 10.00 to 12.00 Short ..... 8.00
<b>Milady</b>	Special.....\$25.00 to \$35.00 Long ..... 18.00 to 20.00 Medium..... 12.00 to 15.00 Short..... 8.00
<b>Columbia</b>	Special.....\$20.00 to \$25.00 Long ..... 15.00 to 18.00 Medium..... 10.00 to 12.00 Short..... 8.00

	Per 100
<b>Ophelia</b>	Special.....\$20.00 Long .....\$15.00 to 18.00 Medium..... 10.00 to 12.00 Short..... 8.00
<b>Sunburst</b>	Special.....\$20.00 Long .....\$15.00 to 18.00 Medium..... 10.00 to 12.00 Short..... 8.00
<b>White</b>	Special.....\$20.00 to \$25.00 Long ..... 15.00 to 18.00 Medium..... 10.00 to 12.00 Short ..... 8.00
<b>Mrs. Ward</b>	Long.....\$10.00 to \$12.00 Medium ..... 8.00 Short ..... 6.00
<b>Butterfly</b>	Special.....\$20.00 to \$25.00 Long ..... 15.00 to 18.00 Medium..... 10.00 to 12.00 Short..... 8.00

 BRUNNER, the Miniature Rose.....\$2.00 to \$3.00 per 100  
 Extra Special Roses Billed Accordingly

## Miscellaneous Flowers

Carnations	Per 100
Select .....	\$ 3.00 to \$ 4.00
Fancy .....	5.00
Extra Fancy .....	6.00
Gardenias, each .....	.50 to .75
Valley .....	12.00
Sweet Peas .....	1.50 to 3.00
Ball's Calendul .....	4.00 to 6.00
Violets, single.....	1.00 to 1.50
Paper Whites .....	8.00 to 10.00
Mignonette.....	8.00

Chrysanthemums	Per Dozen
Small .....	\$2.00 to \$2.50
Medium.....	3.00 to 4.00
Largest.....	5.00 to 6.00
Pompons, assorted colors, per bunch	.50 to 1.00
<b>Giganteum Lilies</b>	
Per 100.....	\$20.00
<b>Calla Lilies</b> , per doz.....	2.50
<b>Pansies</b> , dozen bunches .....	1.50
Per 100 bunches .....	10.00

## Decorative Greens

<b>Ferns</b> .....	\$3.50 per 1000
<b>Adiantum</b> .....	1.50 per 100
<b>Plumosus</b> .....	.50c bunch

<b>Sprengerl</b> .....	.35c to 50c bunch
<b>Smilax</b> .....	\$4.00 doz.
<b>Galax</b> .....	\$3.00 per 1000

Woodwardia Fronds, \$10.00 per 100. Special prices on regular orders or large lots

Prices Subject to Change Without Notice

Open Week Days 8 a. m. to 5 p. m. Not open on Sunday.



RUSSELL COLUMBIA PREMIER MILADY HEARST OPHELIA SUNBURST

# Excellent Autumn Roses

BUTTERFLY KILLARNEY W. KILLARNEY RICHMOND CRUSADER NESBIT BRUNNER

**Fine Quality in All Leading Varieties**

YELLOW  
WHITE  
PINK

**MUMS — POMPONS**

YELLOW  
WHITE  
PINK

**CARNATIONS**

White, Light Pink,  
Deep Pink, Red

**NEW CROP**

In good supply, with quality exceptionally fine for so early in the season.

**Violets, Easter Lilies, Rubrum Lilies, Valley, Dahlias, Celosia, Cosmos, Zinnias**  
and all other seasonable Cut Flowers, including Greens of all kinds.

**If you want good stock and good treatment, buy of Chicago's most up-to-date and best-located Wholesale Cut Flower House**

With the opening of the **Fall Season**, why not place a regular standing order with us for two or more shipments per week, thereby protecting you when a scarcity exists?

## J.A. BUDLONG CO.

WHOLESALE CUT FLOWERS AND GREENS

Roses, Valley and Carnations our Specialties

**184-186 North Wabash Ave.**

**CHICAGO**

WE ARE CLOSED ALL DAY SUNDAY

SHIPPING ORDERS GIVEN CAREFUL ATTENTION

**QUALITY  
SPEAKS  
LOUDER  
THAN  
PRICES**

**PRICES  
AS  
LOW  
AS  
OTHERS**

We are in constant touch with market conditions and when a decline takes place you can rely upon orders sent us receiving such benefits.

Mention The Review when you write.

much better prices are being realized. The demand is strongest for the finest, big blooms, but the medium and small flowers are selling at fine prices. Bonaffon is the most abundant variety and flowers which were well sold last year at 10 to 12 cents are bringing 15 to 20 cents; it takes 25 to 30 cents to get really good stock. White is in almost as strong request, but the supply of pink is lacking. Pompons also are selling better than in recent years. It may be noted in passing that the smaller quantity and better prices are conducive to more careful handling. There will not be many mums for Thanksgiving.

There is nothing new to be said of roses or the demand for them. The supply is not large and the call cleans them up pretty steadily at prices which it seems should be profitable. As usual, each day sees an increase in the average length of the stems; there are few shorts after the first crop is cut

## TOPPER

**Wholesale  
Cut Flowers  
and Supplies**

30 E. Randolph St.  
**Chicago**

Phone Central 6284

**MUMS, ROSES  
and CARNATIONS**

ALL KINDS OF  
**Greens in Season**

from the young plants. At the same time the majority of growers are of the opinion that it pays better in the long run to produce medium stems rather than special long. Consequently, medium

roses would be easier to find than any other grade except that special length stems are not in large request and are likely to sit around.

Carnations are improving, both in



We are able to offer a large supply of

# ARRANGEMENTS

first-class stock, the most popular varieties and all colors, at

\$3.00, \$4.00 and \$5.00 per 100.

## Chrysanthemums

White, Yellow and Pink, all locally grown by mum specialists.  
\$3.00, \$4.00 and \$5.00 per dozen.

## Pompons in all colors

35c, 50c and 75c per bunch

## Roses of Fine Quality

Specially strong on Columbia, Russell and Premier.

Also nice cuts of Dunlop and Butterfly, Ophelia and Sunburst, White Killarney and Milady—all lengths.

Sweet Peas.....per 100,	\$2.00 to \$ 3.00	Calendulas, Ball's, per 100,	\$4.00 to \$ 6.00
Giganteum Lilies, per 100,	15.00	Valley, select... per 100,	12.00
Cattleyas, home-grown.....each,		\$1.50 to \$2.00	

## GREENS YOU NEED

Plumosus.....per bunch, \$0.25 to \$0.35

We have a large supply—order all you want.

Ferns.....per 1000, \$4.00

Scarce this season, but we can supply you.

Boxwood.....per 50-lb. bag, \$12.50

For immediate or Christmas delivery.

In ordering of Randall you have the assurance that you have back of you the largest supply in America.

**AL RANDALL**  
L. D. Phone  
Central 7720

**COMPANY**  
180 N. Wabash Ave., CHICAGO

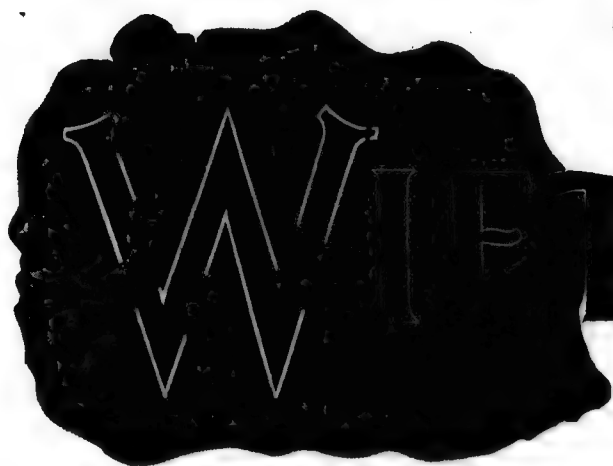
# MUMS AND POMPONS

We are the largest growers of Mums and Pompons in the Chicago market—quite likely the largest growers in America. Our list includes all the old favorite varieties and the best of the novelties. The cut already is heavy, but it will increase each week till Thanksgiving. Send along your orders.

# ROSES AND CARNATIONS

**ORDER OF THE GROWER**

Our prices never are higher than others ask if they ship an equal grade of stock.



# VICTOR BROS.

30 E. RANDOLPH STREET  
CHICAGO, ILL.

Mention The Review when you write.

FLOWERS "at their best"

From Grower Direct

# WEILAND-RISCH CO.

154 North  
Wabash Ave.

# FLOWER GROWERS

CHICAGO

Mention The Review when you write.

quality, supply and salability. There are those who say prices recently have averaged as good as last year at the same date, while the supply has been much larger. Sweet peas also are more plentiful and of better quality; they sell well, much better than violets. Paper Whites have arrived, the first selling for as much as 10 cents! Mignonette, too, has returned for the season. Callas sell rather slowly, as do lilies, but the supply of neither is large. Valley equals the demand. More good calendulas could be sold. Small quantities of gardenias and swainsona move well. There are enough cattleyas at the price.

Greens are selling steadily, but not rapidly; there seems at the moment no special demand for anything in this line, of which there is an adequate supply except of bronze galax.

### Hastening the Crops.

All cut flower crops under glass were earlier than usual this season. It was peculiarly noticeable in chrysanthemums. The midseason varieties came in on the heels of the earlies and the late sorts now are in crop at least a

## PERCY JONES

### Wholesale Cut Flowers and Florists' Supplies

30 East Randolph Street  
CHICAGO, ILL.

**100% Service**

week, and probably ten days, earlier than usual. The reason for it can be seen in the weather man's record for October. The mean temperature was 62 degrees, or almost 9 degrees higher than normal. Of the possible duration of sunshine there was sixty-nine per cent, or nine per cent more than normal for the month. On the other hand, rainfall was only one-fourth the amount

which fell last October. There were nineteen clear days, where a normal October gives only eleven. The first killing frost this year was October 21, twelve days later than the average date.

### Flowers a Near-Necessity.

Large numbers of observers have commented on the fact that the flower business in the United States this autumn has



## F. T. D. MEMBERS WANTED

within a radius of 600 miles from CHICAGO  
as cut flower buyers in this market —  
IF YOU ARE NOT A MEMBER of the  
F. T. D., then become one.

**KENNICOTT BROS. CO.,**

Wholesale Dealers in Cut Flowers

174 N. Wabash Avenue

**CHICAGO**

*"Principal Location in the Market."*

## FLOWERS YOU NEED FOR THANKSGIVING

Mums, Pompons, Carnations, Roses, Peas,  
Valley, Lilies, Paper Whites, Violets

AND A FULL LINE OF GREENS.

*Our Prices Never Are Higher than Others Ask for an Equally Good Grade of Stock.*

# ERNE & COMPANY

**30 E. Randolph St.**

**WHOLESALE FLORISTS**  
L. D. Phone Randolph 6578

**CHICAGO**

been more active than many other lines, including numbers of those classed as essential. Everybody knows of the practical paralysis of industry in Russia and George J. Ball, the Glen Ellyn sweet pea grower, has found another evidence of the nearly necessary character of flowers in the following extract from a newspaper article on business conditions in St. Petersburg:

"There are perhaps half a dozen shops still open in St. Petersburg. There is a government crockery shop and there are a few flower shops. It

is a wonderful fact, I think, that in this city in which most of the shrinking population is already nearly starving and hardly anyone possesses a second suit of clothes or more than a single change of linen, flowers can be and still are bought and sold. For 5,000 rubles, which is about 6s 8d (\$1.50) at the current rate of exchange, one can get a very pleasing bunch of big chrysanthemums."

### Various Notes.

The fuel situation continues to ease

up. There will be coal enough and, while it will not be cheap, it will not bankrupt growers to get it.

It is the intention of the A. L. Randall Co. to develop its department of plants, bulbs and growers' supplies. William Reid, whose recent marriage with Miss Edna Frauenfelder made it his wish to discontinue traveling, has been placed in charge.

Fred Stielow, the Niles Center grower, has been on a hunting trip in Michigan.

The A. L. Randall Co., November 8, had another of the frequent evening con-

ferences of the sales and factory forces. The feature of the doings was a story of the development of the business, by Sales Manager Galavan. The organization has been growing so fast that many of its active members were not acquainted with its beginnings.

The officers of the Florists' Club plan to enhance its new reputation as a social organization with a dance November 12. Business houses have been asked to subscribe for tickets and give them to their employees, thus assuring solvency and a large attendance.

In addition to the party November 12 the committee has arranged progressive cards, any game the ladies like to play, for the entertainment of those who do not dance.

N. J. Wietor has discovered a new pompon which he thinks will take a place in the trade ahead of any other white variety. It was raised by H. W. Rieman's Sons, Indianapolis, and when exhibited for the first time, November 22, 1919, scored ninety-seven points, a higher score than was given any other pompon shown to the C. S. A. committees last year. Wietor Bros. bought the entire stock, together with the right to rename, the original name of Pearl not being satisfactory. They have this season three benches of the variety, worked up from the original stock of 200 plants. Next season they will plant four houses with it and in the course of time they will offer young stock to the trade.

Forty retailers have special window decorations this week in competition for the prizes offered by the Allied Florists' Association.

At Morton Grove Poehlmann Bros. Co. has five 250-foot benches of Yellow Chadwick which are the pink of perfection. The first flowers were cut November 8.

Bassett & Washburn are putting the firemen at Gregg's Station on an 8-hour day. Heretofore they have operated only two shifts of twelve hours each.

H. N. Bruns reports the first shipment of 1920 valley pips as on the rail from New York.

The conservatory at Schiller's north side store will be formally opened November 12 and 13. The big glass structure, which was built by the American Greenhouse Mfg. Co., is being filled with a great quantity of plants from Chicago's best growers.

While William Stielow, grower, had his eyes focused on Jack Dempsey at Benton Harbor on Labor day, someone stole his Hudson Supersix, parked at the ringside. Just as Mr. Stielow was about to collect the insurance the other day the car was discovered to have been abandoned in South Bend nearly two months ago and was returned to him rather the worse for its brief stay in other hands.

W. C. Florentine, well known in the trade because of his greenhouses at Downers Grove and because of his more recent connection with Randall's, has opened an office in room 1114 Lytton building, corner State street and Jackson boulevard, as sales manager for R. H. Hoover Laboratories, Freeport, Ill. They are putting on the market a new packet fertilizer called Plantlife, for sale in flower and seed stores.

John A. Michal, whose store and big show house at 7045 Stony Island avenue are landmarks in the Jackson Highlands section, is an optimist. He believes his section of the city will fill up rapidly as soon as building recommences, with good private residences or apart-



## Buy Pyfer's Flowers Of Quality at Moderate Prices

PLENTY OF CHOICE STOCK FRESH  
FROM THE GREENHOUSES DAILY.

ROSES	
Columbia, Russell and Premier	
	Per 100
Long fancy.....	\$15.00-\$18.00
Choice medium.....	10.00- 12.00
Good shorts.....	8.00
Ophelia, Sunburst, White Killarney and Hoosier Beauty	
	Per 100
Long fancy.....	\$8.00-\$10.00
Choice medium.....	6.00
Good shorts.....	5.00
Cecile Brunner.....	2.00

CARNATIONS	
	Per 100
Extra special.....	\$4.00-\$5.00
Choice .....	2.50- 3.00

CHRYSANTHEMUMS	
	Per Dozen
Choice, white, yellow and pink .....	\$5.00
Select .....	\$3.00- 4.00
Good .....	1.50- 2.00
Pompons: New and standard varieties, large	
bunch .....	.50- .75
Sweet Peas: All colors..	2.00- 4.00
Asparagus Plumosus: Per	
bunch .....	.35- .50
Asparagus Sprengeri: Per	
bunch .....	.25- .35
Boxwood	
Per 100 lbs.....	\$25.00
Large bunches.....	3 for 1.00
Ferns	
New stock, per 1000.....	4.00
Galax	
Per 1000 .....	2.00

SUBJECT TO MARKET CHANGE.

# A.T. Pyfer & Company

Our Motto: "Nothing is too much trouble to please a customer."  
164 NORTH WABASH AVENUE CHICAGO, ILLINOIS

# Mums and Pompons

You will like our Mums—grown by specialists and handled with utmost care.

## SELECT ROSES

If you will try our Roses, any color, you will find they compare favorably with any others you have used—all varieties, well grown—any length stem you need.

Sweet Peas    Paper Whites    Callas    Violets    Pansies

Lilies    OF BEST QUALITY    Carnations    GOOD STOCK ALL COLORS

*and all other flowers in season.*

*Ferns and all other Greens.*

# ZECH & MANN

## Wholesale Cut Flowers

30 East Randolph Street

CHICAGO, ILLINOIS

## FOR THANKSGIVING

ROSES, CARNATIONS  
SWEET PEAS, VIOLETS

and all other Seasonable Flowers for particular buyers.

### JOSEPH FOERSTER CO.

Wholesale Dealers in Cut Flowers

160 North Wabash Ave.

CHICAGO

ment houses, making all kinds of work for the florist.

The A. B. C. has had its window full of poppies this week, Japanese poppies, the indestructible kind.

William Spandikow, at the enlarged Frank Schramm establishment at Crystal Lake, is again demonstrating his unusual facility in handling the Mrs. Russell rose. The Chicago Flower Growers' Association reports that city buyers have been taking his longest stems at 50 to 60 cents per flower.

Mike Fink is going right along. He operates the greenhouses on Herndon street, the property of his mother since his father's death, and has just bought three lots across the way, one of them having on it a neat cottage in which Mr. Fink will live. He has made it by steady work.

August Jurgens has spent the entire summer on his place at Ridgeland, Miss. He has sent to his greenhouses here all the narcissus bulbs needed for this season's forcing.

Andrew Benson, who recently left the Lombard Floral Co., where he was manager for the owner, Charles Abrams, went to New York last week for a short vacation. On his return he probably will close a pending deal which will bring him back into the rose growing business.

#### Visitors.

Alexander Montgomery, of Waban Rose Conservatories, Natick, Mass., has been here for several days, his first visit in a number of years. Mr. Montgomery



# **PETER REINBERG**

WHOLESALE GROWER OF CUT FLOWERS

30 E. Randolph St., PHONES: Chicago, Ill.  
Central 2846 and 601

**CHRYSANTHEMUMS, \$2.00 to \$5.00 per doz. : POMPONS, 75c and \$1.00 per bunch**  
**ROSES AND CARNATIONS**

Buy Direct From the Grower

**MRS. CHAS. RUSSELL and PREMIER**

	Per 100
Specials .....	\$20.00 to \$25.00
Select .....	15.00 to 18.00
Medium .....	10.00 to 12.00
Short .....	6.00 to 8.00

**OPHELIA, MILADY and SUNBURST**

	Per 100
Specials .....	\$15.00
Select .....	\$10.00 to 12.00
Medium .....	6.00 to 8.00
Short .....	4.00 to 5.00

**GALAX—**

	Per 1000
Bronze .....	\$3.00
Green .....	2.00

## Current Price List

Subject to change without notice

**COLUMBIA**

	Per 100
Specials .....	\$18.00
Select .....	15.00
Medium .....	\$10.00 to 12.00
Short .....	5.00 to 8.00

**Killarney**.....

**White Killarney**...

**Killarney Brilliant**

	Per 100
Specials .....	\$15.00
Select .....	\$10.00 to 12.00
Medium .....	6.00 to 8.00
Short .....	4.00 to 5.00

**ROSES, OUR SELECTION**.....

Adiantum, per 100.....	\$2.00
Asparagus, per bunch .....	\$0.50 to .75
Ferns, per 1000.....	4.00

**CARNATIONS—All Colors**.....\$3.00 to \$4.00 per 100

Order from us and get the freshest stock and of best keeping quality and have the assurance of supplies such as can only come from 2,000,000 FEET OF MODERN GLASS

raised and introduced the Russell rose, a variety which found its first popularity in the Chicago district, and during his stay he inspected a number of the local ranges in which it is grown. November 6 he visited the establishment of Wendland & Keimel Co., Elmhurst, which is unique in that it never has housed a plant of Russell.

Among last week's visitors in the market were the two daughters of John Rindfleisch, the veteran Beloit, Wis., florist. One of these ladies is about to wed and her name then will be Mrs. Charles Russell, just like the rose.

Walter Amling, of Pana, was here last week, accompanied by his foreman, Albert Berlin. The latter is to be married at Forest Park, November 13, to Miss Anna Ahrens.

BOSTON.

The Market.

A welcome improvement has taken place in business. There has been no great advance in prices, but clearances are decidedly better and the outlook is much more encouraging. While the weather is a little cooler, it remains wonderful for November and there has been little frost yet. Chrysanthemums are abundant, but meet with a better sale, although prices are not what they should be. There are large numbers of Bonnaillon coming in and this old variety is as popular as ever. Rager is the leader among whites. Crimson sold particularly well November 6, for the Harvard-Princeton football game. Singles and pompons are selling well; a number of growers now devote more

## Chrysanthemums and Pompons

**POMPONS, all colors, \$0.50 to \$1.00 per bunch**

Mums.....	\$2.50 to \$4.00 per doz.	Russell and Premier..	\$0.08 to \$0.20 each
Carnations, fancy.....	\$0.04 each	Columbia and Milady.	.08 to .20 each
Asparagus.....	\$0.50 per bunch	Ophelia and Killarney.	.06 to .12 each
Ferns.....	\$3.50 per 1000	Galax.....	\$2.00 per 1000
Oak Sprays.....	\$2.25 per carton	Lycopodium.....	\$4.00 per carton

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KANSAS CITY, MO.

## SPECIAL

THIS WEEK ONLY

**PLAIN CHIFFON, THREE STRIPE EDGE  
ALL COLORS**

6-inch, per yard.....	11½c
4-inch, per yard.....	8½c

**C. E. CRITCHELL**

15 E. THIRD STREET,

CINCINNATI, OHIO

# Try a Sample Shipment of Our Fancy Roses

We are getting Russell, Premier, Columbia, Ophelia, Milady and Cecile Brunner that cannot be beaten in any market.

## MUMS

## CARNATIONS

## POMPONS

Large assortment to select from.  
Large stock for shipping.  
Large flowers which give satisfaction.  
Large stock of green goods.  
Large stock of FLORISTS' SUPPLIES.  
Large force to carefully select and pack your orders at

# Kansas City Wholesale Cut Flower Company

L. R. BOHANNON, At Your Service

SUCCESSORS TO T. J. NOLL & CO.

Telephones Bell, Grand 3143; Home, Harrison 6487

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Wholesale Growers of Cut Flowers and Plants

1121-1123 Grand Ave.

KANSAS CITY, MO.

## CHOICE CHRYSANTHEMUMS and ROSES in Large Supply

Premier.....	\$6.00 to \$25.00 per 100
Russell.....	6.00 to 25.00 "
Columbia.....	6.00 to 20.00 "
Ophelia.....	6.00 to 15.00 "
Butterfly.....	6.00 to 15.00 "
Milady.....	6.00 to 15.00 "
Kaiserin.....	4.00 to 15.00 "
Richmond.....	4.00 to 12.00 "
Sunburst.....	4.00 to 12.00 "
White Killarney.....	4.00 to 12.00 "

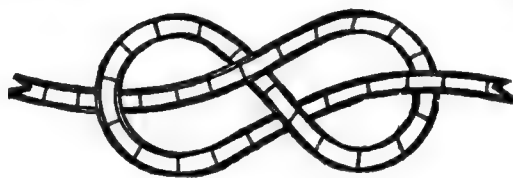
Chrysanthemums.....	\$2.00 to \$ 5.00 per doz.
Pompons.....	.75 to 1.00 per bunch
Carnations.....	2.00 to 4.00 per 100
Easter Lilies.....	15.00 "
Plumosus.....	.50 to .75 per bunch
Sprengerl.....	.50 to .75 "
Ferns.....	8.50 per 1000
Sphagnum Moss, single bale lots.....	2.00 per bale
" " five bale lots.....	1.85 "
" " ten bale lots.....	1.75 "

Greenhouses: { Pleasant Hill, Mo.  
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# Raedleins Practical Assortments

**at Moderate  
Prices**

*Assortment No. I*—50 Tumbler Baskets, 16 to 20 inches over all, with liners, in two-tone colors .... \$22.90

*Assortment No. II*—25 Medium Cut Flower Baskets, 21 to 28 inches over all, in two-tone colors with liners, \$20.80

*Assortment No. III*—15 Large Cut Flower Baskets, 34 to 42 inches over all, in two-tone colors with liners, \$29.50

**SPECIAL**—TOTAL three assortments, \$70.00

## RAEDLEIN BASKET CO.

713-717 MILWAUKEE AVE.

CHICAGO, ILLINOIS

space to them than to the single-stemmed varieties and find them more profitable. Some handsome blooms of William Turner, Yellow Turner and other fancy varieties are seen.

Carnations are doing rather better and the somewhat cooler weather is improving their quality. Ward, Matchless and Pink Delight continue to be the favorites here, with Laddie supreme among the fancies. Roses have had a hard time of late and quotations on them are difficult, the motto being "Sell as best you can."

Sweet peas are abundant; in fact, I never saw so many good peas here at this time of the year. Sales are good. Calendulas are fine, but overabundant. Pansies are of splendid quality and sell better than violets. Paper White narcissi sell steadily. Small lots of asters and gladioli are still seen, but the present week will see the end of them and dahlias, cosmos and other outdoor flowers.

A few nice gardenias are seen, while Bouvardia Humboldtii still arrives in small lots. A fair supply of cattleyas continues to come in and more of the insigne type of cypripedium, some of the yellow type being also offered. Nerines in small lots are also coming in and these beautiful bulbous flowers sell well.

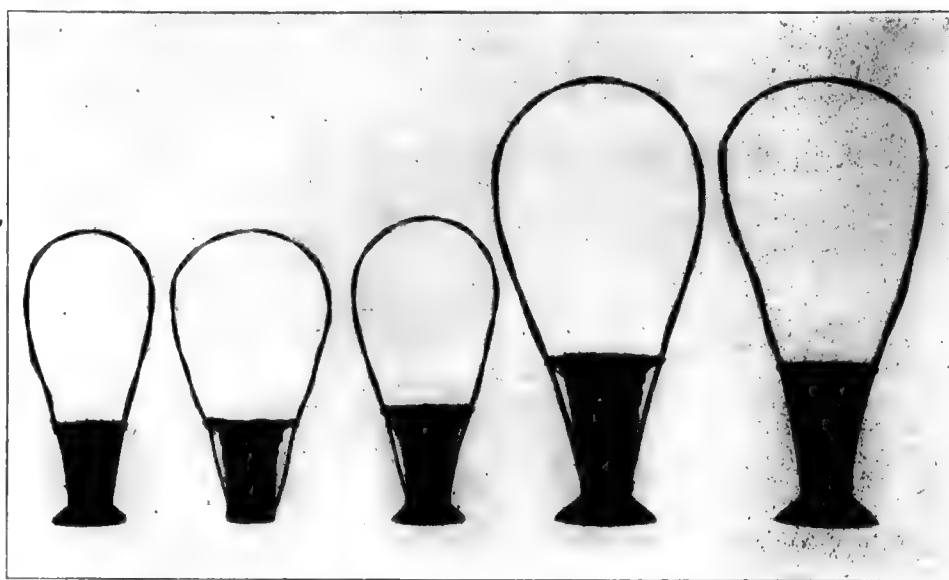
There is a little better demand for adiantum and asparagus.

### Fall Horticultural Show.

While a mere ghost of many of the autumn exhibitions held in Boston two decades ago, when big blooms were all the rage and competition in both plants and cut flowers was keen, there were nevertheless some fine exhibits at the show held November 6 and 7. Spring exhibitions have potent attractions here, while fall shows are just the reverse. It was not always thus and some day we may be able to present a creditable fall show in Boston.

There was little competition in the chrysanthemum cut bloom class and practically none for pot plants, but some fine material was shown just the same.

Walter H. Golby, superintendent for Edward A. Clark, won first prize for specimen trained white with Garza, first for yellow with Mrs. William Duckham and first for bronze with Hortus Tolusanus. In the cut bloom classes James Nicol, the veteran octogenarian mum fancier from Quincy, won for twelve Japanese incurved with splendid flowers of that grand old variety, Mrs. Jerome Jones, still without a peer when well



## Thanksgiving Special

5 of each style, as shown, 20 to 30 inches over all,

**25 Baskets in all,** Liners Included, for **\$15.00, Cash Only**

**JOHNSON BASKET WORKS, 2535 Milwaukee Ave., Chicago, Ill.**

## FRAT-M'S

Frat-Ms are a great help to florists who make funeral work. They are exact reproductions of the official emblems embossed in gold and the different colors as required by each Fraternal and Labor organization.

The florist is saved time and worry in the nuisance of lettering, as well as the keeping of such a stock of wire frames, and different colored flowers. Just use such flowers as you have and then attach a FRAT-M with paste to the chiffon, or by the hanger that comes for each, as a card, and that is all there is to it, excepting the comment and commendatory talk for the florist.

Just pick out a dozen of the most used from the list following, enclosing \$2.00 per dozen, and if they don't make you ten times their cost, return those unused and get your money.

Square and Compass, Chapter, Commandery, 32nd Degree, Shrine, Eastern Star, Royal Neighbors, M. W. A., Maccabees, Odd Fellows, Red Men, Knights of Columbus, K. of P., Moose, Jr. O. U. A. M., B. of R. T., B. of R. Clerks, B. of L. E., Br. of Blacksmiths and Helpers, Eagles.

Just give Frat-Ms a trial, you don't have to keep them. We are willing to send them to you and return the money if they don't pay you ten times their cost. Address

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grown. Mr. Nicol also captured first for ten yellow with Yellow Turner and was again in the lead for ten white with magnificent Turner. W. H. Golby took second in these latter classes and first for pink with Wells' Late Pink. Allen

J. Jenkins was second with Wells' Late Pink. Mr. Jenkins also won for twelve reflexed. W. H. Colby had the best reds in Mrs. Firestone. A. R. Jenkins won for twenty-five vases of singles. W. N. Craigh was second. The latter also won



# SPECIAL CHRISTMAS BASKETS



**Basket No. 135—Nest of 3—** The above nest of baskets are made of straw braid with flat wooden bottoms. A very inexpensive basket for the florist for either funeral work or table use. Also made to take a 5-inch pot, 6-inch pot and 7-inch pot. They are finished in two-tone colors and contain metal liners. Sold in the nest only. Height of baskets, 20 inches, 22 inches and 24 inches. Depth of baskets, 5 inches, 6 inches and 7 inches.

**\$2.75**

Our Basket Department is ready to make up Special Baskets for every occasion.

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116-118 Seventh St.

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## CHRISTMAS CARDS

- No. 17—Christmas scene in colors.
- No. 19—Christmas, assorted 3 designs.
- No. 20—Christmas, assorted 6 designs.
- No. 23—Holly, embossed in colors.
- No. 24—Poinsettia, embossed in colors.
- No. 41—Panel with Christmas Greetings.

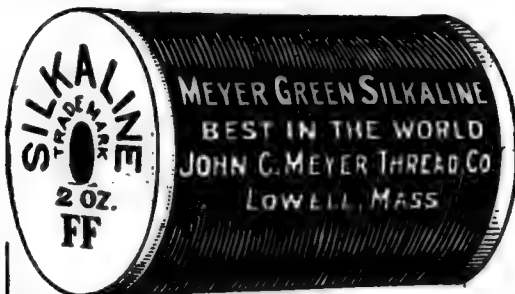
### PRICES ON ALL ABOVE CARDS

100.....	\$0.75	500.....	\$2.50
200.....	1.25	1000.....	4.50

We guarantee satisfaction or refund your money.  
Also Christmas tags, labels and envelopes.

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Florists' Cards and Envelopes LANSING, MICH.



Meyer green Florists' thread can be had in any size or color that is wanted. It is the leading Florists' thread in the world. Be sure and take the Meyer thread and get no other, and you will always have the best.

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Supreme Quality Russell, Columbia, Premier, Richmond, Milady, Ophelia, Killarney, White Killarney and Cecile Brunner.

Our quality Carnations are recognized as the best on the market.

### Subject to market change PRICE LIST Open Days, Nights and Sundays

Mrs. Chas. Russell and Premier		Per 100	Columbia, Milady, Richmond		Per 100
Specials.....		\$30.00	Specials.....		\$20.00 to \$25.00
Select.....		\$20.00 to 25.00	Select.....		15.00 to 18.00
Medium.....		10.00 to 15.00	Medium.....		10.00 to 12.00
Short.....		6.00 to 8.00	Short.....		6.00 to 8.00
Ophelia, Killarney, White Killarney		Per 100	Cecile Brunner.....		2.00 to 3.00
Specials.....		\$15.00	Roses—Our selection.....		4.00
Select.....		\$10.00 to 12.00	Carnations—Fancy.....		3.00 to 4.00
Medium.....		6.00 to 8.00	Sweet Peas—Per 100.....		1.00 to 2.00
Short.....		4.00 to 5.00	Daisies—Per 100.....		1.00 to 3.00
Pompons—White and Yellow,			Asparagus—Per bunch.....		.50
Per dozen.....		\$0.50 and \$1.00	Ferns—Per 1000.....		4.00

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**IB TOOTHPICKS, 100 boxes to case, \$6.00 per case.**

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**GENUINE HOLLAND AIR FERN, \$1.50 per dozen bunches, \$11.50 per 100 bunches.**

**GOLD LETTERS, No. 1, 60c per 100, \$5.50 per 1000; No. 4, 45c per 100, \$4.00 per 1000.**

**SILKALINE thread, Meyer's, FF or FFF, \$2.25 per pound. SMILAX thread, Meyer's, \$2.00 per pound.**

**YAZOO Florists' Green Thread on tubes, \$1.25 per pound.**

**WHITE WOODEN EASELS, write for special prices.**

**Wire Design Specialists.**

**Complete Line of Florists' Supplies.**

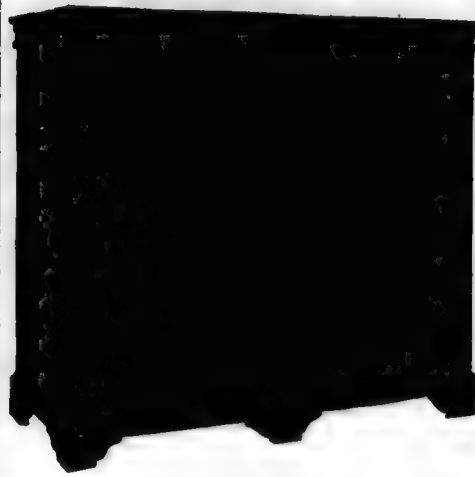
**Service and Prices. A Trial Order (send it by mail if you can't come) will Convince You.**

for twelve sprays anemone-flowered. Eric H. Wetterlow had—not for competition—some grand vases of specimen blooms. A. R. Jenkins had the best arrangement of chrysanthemums, showing how they could be utilized in the home. S. J. Goddard had some fine vases of Richmond and Charles Rager. Mr. Goddard showed a handsome vase of Carnation Laddie, which received first for pink. C. S. Strout showed Maine Sunshine in grand condition and received a silver medal.

There was a wonderful display of winter-flowering begonias of the English type and they surpassed chrysanthemums in popular favor. A magnificent display covering several hundred square feet of space came from James Marlborough, superintendent for Thomas E. Proctor. Over forty varieties were shown and many of these were specimens three to four feet across. The following were especially fine: Fascination, Sunrise, Altrineham Pink, Empress, Splendor, Ideala, Optima, Eclipse, Vulcan, Rose Queen, Dazzler, Emily Clibran, one of the best; Rosalind, Pink Perfection, Apricot, Mrs. Heal and Flambeau. This group was charmingly arranged and well merited the gold medal awarded.

For six specimen begonias Mr. Marlborough showed immense plants heavily flowered of Clibran Pink, Emily Clibran, Eclipse and Sunrise. Peter Arnott, gardener for E. S. Webster, was a close second, showing fine plants of Optima, Mrs. Heal, Emily Clibran and Exquisite. Eric H. Wetterlow won first for six begonias of the pink American commercial type with large well flowered specimens of Cincinnati.

Douglas Eccleston, gardener for Albert C. Burrage, staged a large group of choice cypripediums in forty varieties. Being terrestrial orchids, they were appropriately plunged and the group, which was of semicircular formation, went to a considerable height and was capped with large cibotiums. Below were numerous well flowered specimens of Cymbidium Pawelsii and masses of such oncidiums as Forbesii crispum and Kramerianum, and below them were cypripedium plants, 200 in number. Tufa stone was effectually used among them, also lycopodium and other trailing plants. There were numerous plants of C. insigne Sanderæ, Harefield Hall, Dreadnaught, Maudia, magnificum, Leeannum, virginale and other choice varieties. A few other good varieties were Lord Wolmer, Lord Wolseley, Frau Ida Brandt, triumphans and Actæus. A gold medal



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McCallum Co., Pittsburgh  
or send \$2.00 for sample order to

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245 S. Orange Ave., NEWARK, N. J.

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send for — —

that is if you desire to render a service in the delivery of your cut flowers, potted plants, and ferns that will not soon be forgotten by your customers.

¶ We have prepared a beautiful folder, printed in color, showing the twelve designs in which our handsome, classic Jardinieres are decorated.

¶ the folder, no doubt, will open your eyes to the possibility for increased profits by the use of our Jardinieres.

¶ Send today — just ask for the Jardiniere folder.

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We manufacture, in our own plant, a complete line of florists' refrigerators. While we have many popular standard designs, most refrigerators are built for individual requirements.

Brecht Refrigerators are the result of 67 years' experience. They are designed on a scientific basis, from the best material obtainable, and are built to give greatest service with minimum ice consumption.

We will be glad to quote you on our standard designs, or to offer suggestions and submit special designs upon receipt of your requirements.

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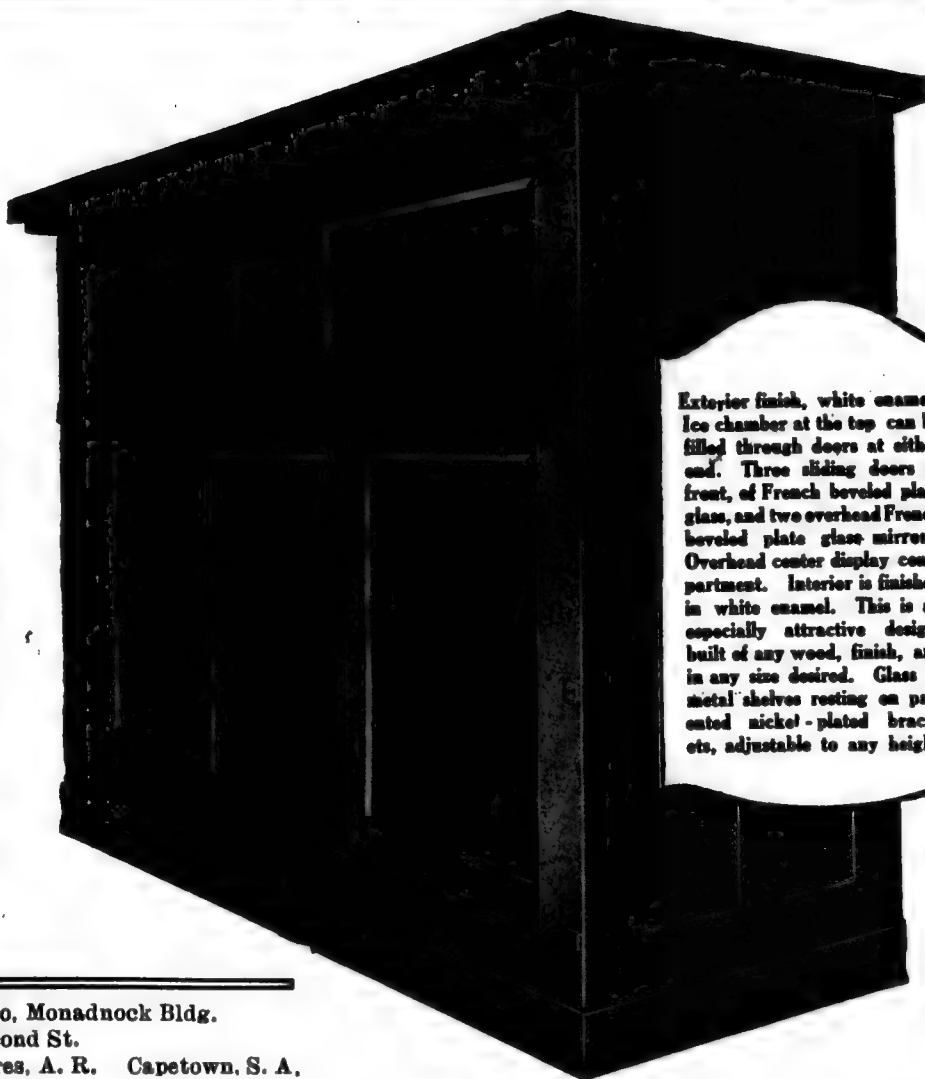
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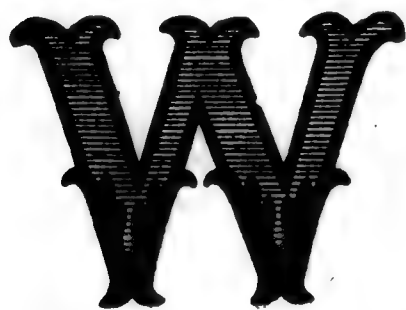
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Exterior finish, white enamel. Ice chamber at the top can be filled through doors at either end. Three sliding doors at front, of French beveled plate glass, and two overhead French beveled plate glass mirrors. Overhead center display compartment. Interior is finished in white enamel. This is an especially attractive design, built of any wood, finish, and in any size desired. Glass or metal shelves resting on patented nickel-plated brackets, adjustable to any height.

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Letters packed 25 to each package  
Numerals in same colors and price



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Gold and Purple, per 1000, \$5.50

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In Gold Only, per 1000, \$5.00

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The kind that will stick, STICK and STICK, and won't come off.

B. E. and J. T. COKELY,

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Can be had in the following inscriptions in Gold and Purple

Father	Rest	Darling
Mother	Our	Dear
Brother	My	Too Soon
Sister	Asleep	Grandpa
Husband	Baby	Grandma
Wife	Sleeping	Friend
Mamma	Cousin	Aunt
Comrade	Peace	Uncle
Nephew	Niece	Papa
At Rest	Daughter	Son

Ten Words to Each Package  
Per 100 words.....\$3.50

Always state what color is wanted, otherwise gold will be sent.

went to this fine group. Mr. Eccleston also staged a fine bench of choice cattleyas, laeliocattleyas and brasso-cattleyas. Awards were made on them as follows: Certificates of merit to Cypripedium Goliath, Sophrocattleya Pearl, Brassocattleya Heatonensis, var. President Harding, Laeliocattleya Russell, Cattleya Princess Patricia, Cattleya Dionysius and Laeliocattleya Alex. E. S. Webster received a certificate of merit for Cattleya Robin Hood and votes of thanks for Cattleya Moira and Cypripedium Veitchii. Henry Stuart, gardener for Miss C. Warren, received a cultural certificate for a fine specimen of Oncidium varicosum Rogersii.

W. H. Golby showed a table of fine flowered streptocarpus, begonias and other plants.

Caplan the Florist filled the bays in

Write for our 32-page booklet

## “Modern Flower Shops”

Refrigerators and Store Fixtures

A. L. Randall Co., COMPLETE FLORISTS' OUTFITTERS Chicago, Ill.

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the lecture hall with artistic arrangements of seasonable plants and flowers,

which were admired. He was the only retailer who exhibited.



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### For Violets and Corsages

Size	Per 100
7 x 4 x 4 2-inch Top.....	\$ 5.00
10 x 6 x 5 1/2 2-inch Top.....	6.00
12 x 8 x 5 1/2 2-inch Top.....	7.65
14 x 10 x 8 2-inch Top.....	12.60

### For Cut Flowers

18 x 5 x 3 2-inch Top.....	\$ 6.10
20 x 4 x 3 2-inch Top.....	6.05
21 x 5 x 3 2-inch Top.....	7.25
24 x 5 x 3 1/2 2-inch Top.....	7.70
24 x 8 x 4 2-inch Top.....	10.80
28 x 8 x 4 2-inch Top.....	12.10
28 x 8 x 5 2-inch Top.....	13.05
30 x 5 x 3 1/2 2-inch Top.....	9.25
36 x 8 x 5 2-inch Top.....	16.20

The sizes given here are carried in stock, in the popular MIST-GRAY and GREEN colors.

## 5% DISCOUNT

### CASH WITH ORDER

The prices quoted herewith are f. o. b. Chicago. When printing is wanted there will be a charge of \$9.00 per color for printing 500, \$12.00 per color for printing 1000.

Border printing and embossing will be charged for as time work in accordance with the amount of work involved.

### For Sprays, Designs and Cut Flowers

Size	Per 100
16 x 16 x 8 Telescope.....	\$29.25
20 x 20 x 8 Telescope.....	38.95
21 x 5 x 3 Telescope.....	7.25
24 x 5 x 3 1/2 Telescope.....	8.90
24 x 24 x 10 Telescope.....	55.75
30 x 12 x 6 Telescope.....	30.25
32 x 32 x 8 Telescope.....	63.75
36 x 10 x 5 Telescope.....	25.20
36 x 12 x 6 Telescope.....	36.35
36 x 14 x 8 Telescope.....	46.55
40 x 10 x 6 Telescope.....	44.00

There were fine displays of fruits and vegetables. For twelve varieties of fruits and vegetables arranged for effect D. R. McLean was first; Hillcrest Gardens, second, and E. L. Lewis third. For six varieties prizes went to J. A. Nixon, J. T. Madden and Arthur Urquhart.

### Boston Florists' Association.

This association held its regular monthly meeting at the City Club November 3. Henry Penn, president, was in the chair. The attendance was small. The committee appointed to draw a suitable circular to mail to all retail florists urging their cooperation in the publicity campaign reported that the sickness of one of the members of the committee had caused a delay, but that the circulars would be out in a day or two.

Major P. F. O'Keefe was the speaker of the evening and gave one of his interesting and eloquent talks on publicity. He spoke of the grand meeting of the F. T. D. at Indianapolis and how keen everyone was for publicity, what a cordial welcome was tendered all strangers not only there, but all over the west. Chicago was praised for the wonderful work it was doing. Boston seemed to be cold-blooded and in a semi-comatose state. Petty factional differences, such as existed here, were unknown to the hustling west, and it was time Boston florists shook off their staid conservatism and fell into line. There was too much aloofness and coldness to visiting strangers here, and this must end if the Hub is to take its rightful place in the campaign now under way, which meant more and better business for everyone. After some discussion, a hearty vote of thanks was tendered the

### CUT FLOWER BOXES, Mist Gray

Immediate Shipment.	Per 100
18 x 5 x 3.....	\$ 5.50
21 x 5 x 3.....	6.00
21 x 6 x 3 1/2.....	7.25
24 x 5 x 3 1/2.....	6.50
24 x 8 x 4.....	10.00
28 x 8 x 4.....	12.00
30 x 5 x 3 1/2.....	8.50
30 x 6 x 3 1/2.....	10.50
36 x 8 x 5, full tel.....	19.25
30 x 12 x 6.....	25.00
36 x 12 x 6.....	28.50
42 x 12 x 6.....	30.00
48 x 14 x 6.....	40.00

Printing, \$3.00 extra for 500 boxes, \$4.00 per 1000. We cannot print the last four sizes. The first six sizes come 100 to a bundle. Last five sizes 25 to a bundle. We do not break bundles.

C. C. Pollworth Co., Milwaukee, Wis.

Mention The Review when you write.

### Climax Manufacturing Co.

## High Grade FLORISTS' BOXES

Castorland : : New York

Mention The Review when you write.

## "DURO"

### FOLDING FLOWER BOXES

For Prices Write  
Duro Paper Products Co., 729 S. Wabash Ave., Chicago, Ill.

Mention The Review when you write.

## FLORISTS' BOXES

### Made in Dayton, Ohio

Our boxes are made of high-grade material and good workmanship. Convince yourself by sending us a sample order. We satisfy our customers.

### Write for Samples.

SIZE	Mist Gray or Manila Shallow Cover Price per 100	Mist Gray or Manila Full Price per 100
3 x 20 x 4.....	\$ 2.50	\$ 4.10
3 x 18 x 5.....	3.50	4.20
3 1/2 x 24 x 5.....	5.70	6.70
3 1/2 x 20 x 5.....	7.10	8.20
5 x 24 x 8.....	9.00	11.20
5 x 23 x 8.....	10.50	12.70
5 x 23 x 8.....	15.50	18.70
5 x 20 x 10.....	16.50	19.50
6 x 23 x 12.....	18.00	21.00
5 x 25 x 10.....	19.00	21.70
6 x 26 x 12.....	24.00	27.50
8 x 20 x 20.....	25.50	32.00
8 x 24 x 24.....	27.50	42.50
7 x 22 x 12.....	.....	42.00
8 x 22 x 14.....	.....	52.00

### GRAY CORSAGE AND VIOLET

#### With Shallow Fluted Edge Lid

5 1/2 x 9 x 6.....	\$5.50	6 x 9 x 12.....	\$7.00
6 x 7 x 14.....	7.50	7 x 9 x 9.....	7.00

ONE PIECE BOX, mist gray, 3 1/2 x 24, \$4.25

Printing in black ink, \$3.00 per 1000, or less quantity; printing in colored ink, \$4.50 per 1000, or less quantity, in assorted sizes. All f. o. b. Dayton, Ohio.

No order printed less than 50 of large sizes or 100 of small sizes.

We allow a discount of 5 per cent when remittance accompanies the order.

We reserve the privilege of substituting either color.

The Aull Bros. Co., Dayton, O.  
Established 1890

## H. & D. Design Boxes

Are made of light, strong Corrugated Fiber-board and can be furnished with K. D. lock-corner covers, safe and convenient.

Write for full particulars.

THE HINDE & DAUCH PAPER CO.  
SANDUSKY, OHIO

# LINDLEY BOXES

*High-grade, heavy, thoroughly moisture-proofed stock.*

Genuine moisture-proofed Boxboard is hard to obtain. Keep your stock ordered well ahead of your requirements. In ordering always specify whether "S" or "AA" grade is wanted.

## STANDARD or "S" GRADE

Well made from standard weight, well moisture-proofed board. Prices reasonable, considering quality and workmanship.



Corner Lock Style

### Mist Gray Corsage and Violet Boxes

Made of high grade moisture-proofed stock.

Size	Lid	Per 100
7x 4x4	2-inch.....	\$2.75
8x 5x5	2-inch.....	4.75
10x 6x5½	2-inch.....	5.85
12x 8x5½	2-inch.....	7.20
15x 8x6½	2-inch.....	9.50
14x10x8	2-inch.....	18.00

### Mist Gray Square Design

"S" grade, or regular Lindley heavy standard weight, well moisture-proofed. All full telescopes.

Size	Per 100
12x12x8	\$20.00
14x14x8	24.00
16x16x7	24.00
16x16x8	28.00
18x18x7	28.50
20x20x8	28.50
20x20x10	37.00
24x24x8	44.50
24x24x10	45.00
28x28x8	59.00
28x28x10	59.50
32x32x8	69.00

### White Boxes

Made from genuine patent white plated stock. A beautiful box, but not as nice as our white enameled.

#### Corsage and Violet

Size	Lid	Per 100
8x4x3½	2-inch.....	\$3.50
15x8x6½	2-inch.....	8.80

#### For Out Flowers

Size	Lid	Per 100
18x5x8	3-inch.....	\$ 5.90
21x5x8	3-inch.....	6.60
24x5x8½	3½-inch.....	8.70
30x5x8	2-inch.....	9.80
30x5x8½	3½-inch.....	10.40
36x5x8½	3½-inch.....	13.50
24x8x4	4-inch.....	18.00
28x8x5	5-inch.....	18.00
36x8x5	5-inch.....	21.50

### Parcel Post Boxes

Kraft Lined. Heavy.

Size	Lid	Per 100
28x 6x4 2½-inch lid.....		\$10.80
24x8x4 2½-inch.....		11.00
28x8x5 2½-inch.....		14.00

### Mist Gray "S" Grade

Lindley standard - weight, well moisture-proofed stock. For Cut Flowers, etc.

Size	Shallow Lid	Full Telescope
16x4 x3	\$ 4.75	.....
20x4 x3	5.60	.....
18x5 x3	4.95	\$ 5.85
21x5 x3	5.40	5.90
24x5 x3½	6.85	7.50
30x5 x3½	7.80	9.00
36x5½x3½	10.85	11.75
18x6 x4	7.20	.....
28x6 x4	9.75	.....
21x7 x3½	8.00	.....
22x7¼x4	.....	8.80
21x8 x4	9.70	.....
24x8 x4	9.80	12.00
28x8 x4	11.70	14.40
24x8 x5	11.40	14.80
28x8 x5	12.50	16.00
36x8 x5	15.50	19.00
42x8 x5	.....	24.90

### Mist Gray Design "S"

Oblong "S" grade, or regular Lindley standard heavy weight, well moisture-proofed. All full telescopes.

Size	Per 100
30x10x5	\$19.50
36x10x5	23.50
36x10x6	27.50
42x10x6	30.50
48x10x6	35.50
30x12x6	25.50
36x12x6	34.00
30x12x7	29.00
20x12x8	25.00
36x12x8	41.50
36x14x6	33.50
34x16x5	30.00
24x14x8	32.00
30x14x8	38.00
36x14x8	44.00
40x14x8	47.50
42x17x8	56.00

### Green Boxes

Made from high grade moisture-proof stock.

#### For Violets and Out Flowers

Size	Lid	Per 100
7x4x4	2-inch.....	\$3.50
15x7x6½	2-inch.....	8.00

#### For Cut Flowers

Size	Lid	Per 100
18x 5x8	3-inch.....	\$ 5.50
21x 5x8	3-inch.....	6.10
24x 5x8½	3½-inch.....	8.10
30x 5x8½	3½-inch.....	9.50
36x5½x8½	3½-inch.....	12.50
21x 8x4	2-inch.....	9.00
24x 8x4	2-inch.....	10.50
28x 8x5	2-inch.....	13.75
36x 8x5	2-inch.....	17.50
28x22x8	8-inch.....	45.00

## "AA" or ARNOLD BRAND

Absolutely the highest quality, stiffest, best waterproofed Florist Box obtainable.



### Mist Gray "AA" Grade

Our AA grade, or Arnold grade, is extra heavy and thoroughly moisture-proof. An excellent box for shipping.

Size	Lid	Per 100
16x4 x3	2-inch.....	\$ 5.80
20x4 x3	2-inch.....	5.90
18x5 x3	2-inch.....	5.50
21x5 x3	2-inch.....	6.00
24x5 x3½	2-inch.....	7.50
30x5 x3½	2-inch.....	9.10
36x5½x3½	2-inch.....	11.70
18x6 x4	2-inch.....	7.50
28x6 x4	2-inch.....	10.50
21x7 x3½	2-inch.....	8.40
21x8 x4	2-inch.....	10.20
24x8 x4	2-inch.....	10.40
28x8 x4	2-inch.....	12.80
24x8 x5	2-inch.....	12.00
28x8 x5	2-inch.....	18.00
36x8 x5	5-inch.....	20.00
42x8 x5	5-inch.....	26.00

### Mist Gray Square Design

AA grade, or Arnold extra heavy thoroughly moisture-proofed stock. Full telescopes.

Size	Per 100
12x12x8	\$21.00
14x14x8	25.00
16x16x7	25.00
16x16x8	29.50
18x18x7	30.00
20x20x8	30.00
20x20x10	38.50
24x24x8	48.50
24x24x10	47.00
28x28x8	62.00
28x28x10	62.50
32x32x8	74.00

### White Enameled Corsage

The finest enameled clay-coated stock obtainable.

Size	Lid	Per 100
7x 4x4	2-inch.....	\$ 4.50
8x 5x5	2-inch.....	5.90
10x 6x5½	2-inch.....	7.25
12x 8x5½	2-inch.....	9.25
14x10x8	2-inch.....	16.90

## ECONOMY OR THRIFT CARTONS

One-Piece Style

Made of mist gray light-weight stock. Just the box for small local delivery packages.

Size	Per 100
20x4½x3	\$3.20
24x4½x3	3.75
21x5 x3	3.70
24x5 x3½	4.20
24x5 x3½	4.40
21x7 x3½	5.00
30x5 x3½	4.90



Orders less than 500, assorted sizes, add 5% to these prices. Orders of 500 and over, assorted prices, NET. All prices per 100, f. o. b. Marion, Ind.

**3% Extra Discount if Cash with Order.**

Printing black or colored ink, \$3.50 per thousand extra or less quantity.

Chicago phone, Franklin 5450—A. V. Z. Jennings.  
New York phone, Audubon 2860—Geo. L. Hoopes.  
St. Louis phone, Olive 1840—H. F. Seignour.  
Louisville phone, 2669—J. Raymond Clark.  
Detroit phone, Cadillac 4178—A. A. Fordon.

**LINDLEY FLORIST BOX CO., QUALITY BOX MAKERS Marion, Ind.**

lecturer for an address which every retailer should have heard.

#### Various Notes.

The annual meeting of the Massachusetts Horticultural Society will take place at Horticultural hall at noon November 13. The election of a president, vice-president, four trustees and a nominating committee will take place and all members are urged to attend.

William Nicholson, of Framingham, is home from an extended western trip. He spent three weeks in and around Richmond, Ind., and visited all leading growers. On his way home he visited a number of growers in and around New York. He considered the Duckham-Pierson range, at Madison, N. J., the finest he had seen and all stock in grand shape; the Joseph Hill Co. range, at Richmond, Ind., however, gave it a close run for first place and was quite an eye-opener.

William J. Thurston, manager of the Flower Exchange, November 4 received notice from the Hupmobile Co., one of whose cars he owns, that he had been adjudged winner of a \$50 prize offered

[Concluded on page 58.]

#### PHILADELPHIA.

#### The Market.

Election week in a presidential year promised little floral activity, yet the close of election leaves the market bare, an almost unbelievable state of affairs. The retailers say it is dull, but the ice-boxes of the wholesalers were almost empty at the close of business Saturday, November 6. It is the height of the chrysanthemum season. The shows are right here. Usually there is a big surplus at this time. Today there is no surplus. The reason why is clear. Experience has taught the growers that midseason chrysanthemums are unprofitable; late varieties pay better. The planting was planned with this fact in mind. The growers of other flowers have learned that the early part of November is a good time not to produce; a good time to let the queen of autumn rule undisputed. Weather conditions have brought this out more strongly, so supply and demand are evenly balanced. A good deal is said about chrysanthemums not bringing the price they should. The facts do not appear to warrant this view. A few fancy chrysanthemums, show lots from private places, have brought \$9 and occasionally \$12 per dozen wholesale. Bonnaffon, the splendid commercial yellow, has sold at \$25, \$30 and now and then \$40 per hundred, while good ordinary mums bring \$10 to \$12 per hundred. Even with the high price of labor, these figures seem fair value, provided there is little depreciation or waste, especially when it is considered that little or no coal is required to grow them since planting them out of pots.

Pompons have done well so far, with two exceptions. They are the outdoor and the white. Outdoor-grown pompons are seldom good enough to meet the market standard of excellence, while white pompons are not popular and pull down the average price.

Carnations are improving fast. With their improvement comes a better market for them. The rich colors like Mrs. C. W. Ward sell fast at top prices, while white sells last at bottom prices. The retailers say that baskets and sprays are more popular than designs, and so white

## FOR THIS WEEK AND FOR Thanksgiving Day.

there is every indication of a good supply of seasonable flowers, especially in

### CHRYSANTHEMUMS ROSES CARNATIONS and POMPONS

There is no shortage of ROSES and we can take care of your orders. We offer you an ample supply in shorts, medium or long Roses, and a selection of fourteen different varieties. Our Leaders in ROSES are RUSSELL and COLUMBIA.

Carnations show a decided improvement in their quality, and we recommend them for long distance shipments.

In Mums the best varieties of the season are coming in—BONNAFFON, SEIDEWITZ and the CHADWICKS. We will have plenty of them this month.

Pompons are at their best during the month of November. Our supply consists of the best cut flower varieties in White, Pink, Yellow and Bronze. You should not be without POMPONS this month.

Narcissi, Calendulas, Peas, Snapdragons, Mignonette, Orchids, Valley, and every other seasonable flower we can furnish you.

## THE LEO NIESSEN CO.

Wholesale Florists

Branches:

BALTIMORE  
WASHINGTON

1201-3-5 Race St.

PHILADELPHIA

## BERGER BROTHERS

### FINE LATE MUMS

Bonnaffons, Eatons, Chadwicks, Seidewitz

VIOLETS, POMPONS, CARNATIONS

EASTER LILIES all the year around

1609 Sansom Street

PHILADELPHIA

Mums

## VALLEY

Carnations

Double White, Ward, Sunburst, Ophelia

AND OTHER GOOD ROSES.

A BEAUTIFUL LOT OF POMPONS.

Our Demand Is Greater Than Our Supply.

We have an opening for some more good growers. Weekly returns.

ALL KINDS OF GREENS.

THE PHILADELPHIA WHOLESALE FLORISTS' EXCHANGE

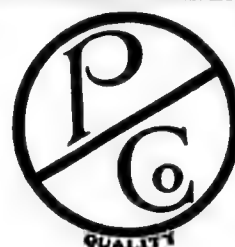
Our Motto, "The Golden Rule"

1615 Ranstead Street,

PHILADELPHIA



# Sweet Peas



As more than one customer has said, they never saw such wonderful quality so early in the season—White, Pink, Lavender, Cerise, Red and Salmon; long, medium and short stems.

**\$1.00, \$2.00 and \$3.00**

*Everything in Cut Flowers, Plants, Greens, Ribbons and Supplies. Send for Price List.*

**BUSINESS HOURS: 7 a. m. to 5 p. m.**

**S. S. PENNOCK COMPANY**

**1608-20 Ludlow Street PHILADELPHIA, PA.**

New York 17 West 28th Street Baltimore Franklin and St. Paul Streets Washington 1216 H Street, N. W.

## Chrysanthemums

**WM. J. BAKER**

Wholesale Florist

12 South Mole Street, Philadelphia, Pa.

### Sweet Peas

\$3.00 per 100

POMPONS, large bunch, \$1.00

**JERRY BROOKINS & SON**

Orchard Park, N. Y.

### GRAVE MARKERS

Stein's Floral Supply Mfrs. 2223 N. Front St., Philadelphia.

carnations, especially the short-stemmed white carnations, are not needed, the designs being their principal field, of usefulness.

Roses have been amazingly scarce. One of the leading wholesale houses was obliged to cut its rose orders for four consecutive days. This is probably due to heavy disbudding. Sweet peas are really excellent. Single violets are improving. Colored bouvardia has come, so have mignonette and Paper White narcissi and Narcissus Soleil d'Or. The Easter lily crop is at its lightest. There are a few callas. Just now spray orchids are almost as plentiful as cattleyas, which is not saying much. Yellow daisies are still short-stemmed. There seems no immediate hope of the return of the pansy.

#### Horticultural Society's Show.

The fall exhibition of the Pennsylvania Horticultural Society was held in the First Regiment Armory, at Broad and Callowhill streets, commencing Tuesday evening, November 9. It was the first big show the society has held since the war and as such it was most creditable. The armory was well filled with chrysanthemums and foliage

## EDWARD REID Chrysanthemums

PINK, WHITE and YELLOW. Extra fine.

### Roses

COLUMBIA, PREMIER, OPHELIA and DOUBLE WHITE KILLARNEY

**Pompons, Carnations**

When They're Reid's They're Right.

**1619-21 Ranstead St., PHILADELPHIA, PA.**

Mention The Review when you write.

## Chrysanthemums | Roses, Carnations

Pink, White and Yellow

And all Seasonable Flowers.

## PHILADELPHIA CUT FLOWER CO.

Phones: Bell, Spruce 803-804 Keystone, Race 1112-1118 1517 Sansom St., Philadelphia, Pa.

Wholesale Florists

GEORGE AEUGLE

Proprietor

**Chrysanthemums  
Carnations  
Snapdragon**

**CHARLES E. MEEHAN**

5 South Mole Street,

**PHILADELPHIA, PA.**

**PLUMOSUS  
Strings and  
Bunches  
and Greens  
of all kinds**

plants. The proportion of green was sufficient to enhance the beauty of the blooms. The central position was filled by a large group arranged by William Kleinheinz, of Lynnwood Hall, Ogontz, Pa. This group was formed of a variety of choice foliage plants, pots of lilies of the valley and Lilium magnificum, topped by Oncidium varicosum surmounted by a specimen Cibotium Schiedeii.

There were some excellent specimen chrysanthemums, but the autumn queen's real strength lay in the 6-inch pot grown to a single flower and in the cut blooms. They were tastefully ar-

ranged, some with broad oak foliage, some with pin oak foliage and one exhibit with velvet between flowers and vases. The varieties in this exhibit were William Turner, Yellow Turner, Nerissa, Meudon, Firestone, Nagirroc, William Bigby, Glenview, Mrs. C. W. Johnson, Nakota, Wm. H. Waite and Louisa Pockett. The cut pompons were excellent.

Henry A. Dreer, Inc., put up a fine group of crotons and the seed exhibit was tastefully arranged. Macaw Bros. displayed a choice group of their ferns and Pandanus Veitchii. Henry F. Mitchell Co. exhibited fine bulbs. Hosea

## SPECIAL LOW PRICES:

Have received large importation of **ARTIFICIAL FOLIAGE** and **ARTIFICIAL FLOWERS** for Christmas Baskets. Also **CREPE CALLA LILIES**, **CREPE ROSES**, **CARNATIONS**, **DAHLIAS**, **CHRYSANTHEMUMS** and **PAPER CAPE FLOWERS**, all colors.

*You can Save Money by Ordering Now. Samples sent upon request.*

### JOS. G. NEIDINGER CO.,

Manufacturer and Importer of Florists' Supplies.

1309-11 N. SECOND ST.,

PHILADELPHIA, PA.

Waterer set off his bulbs with foliage. Albert F. W. Vick Co. showed how trees are cured. Adolph Muller, of the DeKalb Nurseries, had a group of pretty evergreens.

Mrs. Fitz Eugene Dixon captured the society's gold medal with a group of orchids, the Roebling collection.

**Yesterday.**

All the greenhouses around Philadelphia were devoted to miscellaneous collections, so to speak, of potted plants and cut flowers. Almost all the florists had some chrysanthemums in the fall, some roses and carnations in winter; some Easter plants followed; last and most important of all, some geraniums and other soft-wooded plants for filling beds and boxes. Nearly everyone felt obliged to take boarders, sick or well, and grumbled about it. Everybody had everything and nobody had anything in winter. Our cut flowers at that season came from Boston and from New York. Then came a change. Wide-awake, far-seeing growers saw possibilities for the future. Edwin Lonsdale and John Burton formed a partnership. They built a greenhouse at Wyndmoor, where the soil was good and the air was pure, expressly to grow specialties for the wholesale cut flower market in Philadelphia. They ignored tradition. They put all their glass into carefully selected varieties of winter-flowering plants and allowed those who came for a geranium or a lemon verbena to go away empty-handed, without even a sigh. They had flowers in winter when nobody else had them. They had them in quantity and they prospered. American Beauty roses were their great specialty.

**Today.**

Alfred Burton and George Burton have three immense ranges of glass where their uncle and their father first built their greenhouses at Wyndmoor. Alfred Burton operates one range. George Burton operates two ranges, his father's, the original Lonsdale and Burton range, and his own, built since. On all three ranges the American Beauty still flourishes, with only this difference: They not only supply Philadelphia with Beauties, but their Philadelphia Beauties supply a vast expanse of territory besides. So this wholesale production prospered.

Besides Beauties, Alfred Burton grows Mrs. Charles Russell in great numbers. His Russell stands at the very top of the list, a rose that can be depended upon to go anywhere with



## French Immortelles

In red, graceful sprays, 6-in., \$2.50; 9-in., \$3.50; 12-in., \$5.00; 18-in., \$8.00; 24-in., \$12.00 per 100.

## Helichrysums

Strawflowers in best colors, all wired ready to use, \$3.50 per 100; \$30.00 per 1000.

## Jap Lanterns

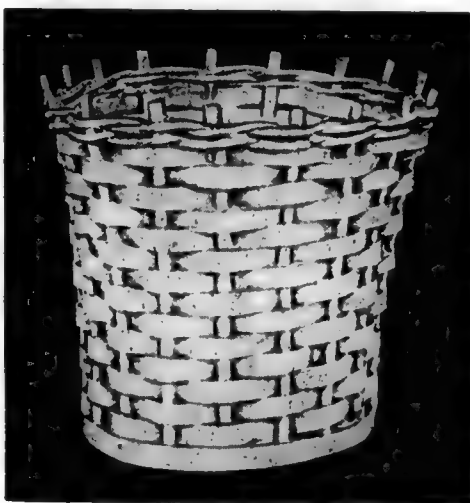
(Physalis Franchetii) rich orange-red husk, 2 to 3 inches long, will last forever, 3 to 8 lanterns on stem, \$10.00, \$17.00 and \$25.00 per 100 stems.

## Fertile Fern Fronds

(Onoclea Sensibilis) in red, orange-yellow, gold, bronze, silver and purple, \$4.00 per 100.

Send for illustrated price list. Cash with order. Satisfaction guaranteed. Add postage.

**KENDIG, The Florist,**  
OSWEGO, N. Y.



## Thanksgiving Special

### 20 Assorted Pot Covers

*as illustrated*

12 for 5-in. standard pots  
4 for 6-in. standard pots  
4 for 7-in. standard pots **\$6.50**  
CASH

Green and Brown only

**Johnson Basket Works**

2535 Milwaukee Avenue  
Chicago, Ill.

## CHRISTMAS BELLS

Xmas Red, folding tissue paper bells.

5-inch bells, per dozen.....	\$0.35
7-inch bells, per dozen.....	.50
9-inch bells, per dozen.....	.75
12-inch bells, per dozen.....	1.25
15-inch bells, per dozen.....	1.75

**Japanese Red Frieze Bells**

Made of Red Frieze on Papier Mache Bell forms and trimmed with Green Frieze. Very catchy.

3 1/2-inch bells, per dozen.....	\$1.00
5-inch bells, per dozen.....	1.75

Either of these items will sell like "hot cakes" and at a handsome profit

Get our complete list of other items. It's free.

**GEO. H. ANGERMUELLER CO.,**  
WHOLESALE FLORISTS

1324 Pine Street

ST. LOUIS, MO.

**THE FLORISTS' SUPPLY HOUSE OF AMERICA**

**NEW ARRIVAL**

**OF**

**MOSS WREATHS**

12-inch, per 100, \$15.00; 14-inch, per 100, \$20.00

**CAPE FLOWERS**

Natural.....per lb., \$1.50

Colored.....per lb., 2.50

**FRIEZE OR ROPING**

Per piece..... \$1.00

**RUSCUS**

Green.....per lb., \$0.75

Red.....per lb., 1.00

2-Tone.....per lb., 1.25

**PINE CONES**

Lot..... \$5.00

**STATICE**

Per lb..... \$1.50

**BEADED WREATHS FROM FRANCE**

\$4.00 to \$8.00.

**METAL WREATHS**

Each, \$1.50 to \$10.00.

**H. Bayersdorfer & Co.**

1129-1133 Arch St.

PHILADELPHIA, PA.

Branch Factory, 709 First Ave., New York City, Telephone Vanderbilt 4976

confidence that it will give entire satisfaction.

George Burton has Columbia, Premier and Ophelia, in addition to Beauty and Russell. His stock is uniformly good; not a house needs apology.

Perhaps the keynote to this Burton success is thoroughness. What father and sons have done has always been well done.

**Bulbs.**

Now that the bulb season is far advanced, it is possible to see more clearly how things will be.

The Japanese lilies are here; a short crop, especially so in the large sizes,

**Evergreens Fresh from the Woods**



Fancy and Dagger Ferns, \$2.00 per 1000; \$7.50 per case of 6000.

Green Galax, \$1.50 per 1000; \$7.50 per case of 10,000.

Short Green Leucothoe, \$2.00 per 1000.

Medium Green Leucothoe, \$3.50 per 1000.

Long Leucothoe, \$5.00 per 1000.

Green Stock is extra nice now and should you only need small amounts, can send by parcel post.



**J. H. VON CANON**

Wire us ELK PARK, N. C.

BANNERS ELK, N. C.



**PREPARED**  
**BEECH or OAK SPRAYS**  
 COLORS:  
**GREEN OR TAN**

**MAGNOLIA LEAVES**  
 PREPARED BY  
**REEVES**  
 COLORS (BROWN, GREEN OR PURPLE)  
 PACKED IN  
 CARTONS & 25-50-100 lb. CASES

**Southern**  
**Decorative**  
**Evergreens**

**Like Leather**  
**Always Pliable**

**Will Not**  
**Mold**

**REEVES FOLIAGE CO., Inc., Brewton, Ala.**

**= OVERISSUED NEWSPAPERS =**

Car Load Lots **FOR WRAPPING PURPOSES HAVE GIVEN EXCELLENT SERVICE AND** Protect your Supply  
 Our Specialty **HAVE SAVED MONEY FOR MANY OF OUR SATISFIED CUSTOMERS** by ordering New  
 910 Michigan Blvd. **MENDELSON BROS. PAPER STOCK CO.** CHICAGO, ILLINOIS

**B**efore buying—  
**LETTERS**  
 OR  
**SCRIPT WORDS**

Write for our Illustrated Price List

**C. A. KUEHN WHOLESALE FLORIST**  
 1312 Pine St., ST. LOUIS, MO.

Mention The Review when you write.

with prices somewhere around \$10 a case lower than last year's high-water mark. It seems probable that there will be plenty of lilies for cutting next summer after all that are needed for the early Easter have been forced.

Paper White narcissi have become more plentiful than seemed possible at first. This is likely to be reflected in late bulb sales and in the cut flower market.

There have been great quantities of Dutch bulbs marketed—hyacinths, tulips, daffodils, etc. Despite left-overs and auction sales, the season has been satisfactory to the dealers. Good quality and prompt delivery had their effect.

#### Various Notes.

David Anderson built one greenhouse, 40x250 feet, on his place at Garrettford this season. It is planted with Premier. Mr. Anderson is sending excellent Double White Killarney to Edward Reid.

Paul Murphy, of Indian Village Greenhouses, Detroit, Mich., was here November 6. Mr. Murphy is looking over the situation in the east.

Joseph Josephs, the enterprising Columbia avenue florist, is the latest Philadelphia addition to the F. T. D. membership.

A. E. Wohlert is planning a new nursery at Narberth.

The glory of the chrysanthemum has succeeded the rich glow of the dahlia at the Reading Terminal Flower Shop of

## Magnolia Leaves

Prepared under our new process, in cases or cartons.

**BROWN, GREEN OR PURPLE.**

**Oak Sprays in Green, Brown or Red,** packed in cases of 100 sprays to case.

**Beech Sprays, same color** as Oak and same pack.

All orders for the above goods will have our personal attention and satisfaction guaranteed.

**The Rumbley Co.,**  
**EVERGREEN, ALA.**



Mention The Review when you write.

## BOXWOOD

Now booking orders for first-class Boxwood. Immediate delivery.  
**\$20.00 and \$25.00 per 100 lbs.**

Also

## Fancy Ferns and Green Leucothoe

Special prices in quantity on account of limited storage space.

Prices quoted upon application.

## FLORISTS' SUPPLY CO., Inc.

618-620 Duquesne Way, Pittsburgh, Pa.

## ARTIFICIAL FLOWERS

The most perfect, "America Made," and "Imported"

Waxed **Roses**, all colors, \$3.00 per 100.

Waxed **Carnations**, all colors, \$2.00 per 100

Waxed **Dahlias**, all colors, \$4.50 per 100.

Waxed **Calla Lilies**, Sweet Peas, Clematis, Pansies, etc., Leaves.

**Cape Flowers**, \$5.00 per 1000.

**Cloth Valley**, \$3.00 per gross.

**Feather Roses**, Airplants, Adiantum

**Leaves**.

**CHICAGO FEATHER & FLOWER CO.**

439-441 South Irving Avenue, CHICAGO, ILLINOIS

## Southern Wild Smilax

**\$2.50 per 50-lb. case.**

Prompt attention. Fresh vines.  
 Good weight.

**F. & S. LEE,** Marion, Ala.

Mention The Review when you write.

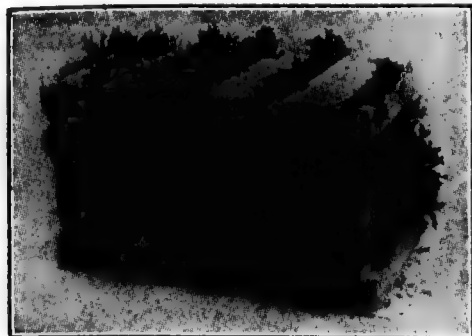
## Red Berries

Most beautiful cutting we have ever had.

Berries on branches, no leaves.

**A. R. FOSDICK, Decatur, Mich.**

Mention The Review when you write.



## Buy Boxwood Now

Packed 50 lbs. to the case

Your choice of either the dwarf or tree variety

\$ 25.00 per 100 lbs.  
235.00 per 1000 lbs.

# Fancy Boxwood Sprays

*The Season's Supreme Decorative Foliage*

The same high quality Boxwood Sprays handled by this firm in the past are again offered you this season. There is no decorative material obtainable at this season which is more readily adaptable to your holiday and design work—it is really unsurpassed with its rich, glossy texture. Our stock is clean and free from surplus wood. Daily shipments from Virginia plantations received by express.

## "SUPERIORA" RED MAGNOLIA LEAVES

A real rich Christmas red—same good color handled by us last season. Order at once for your Holiday needs. \$2.50 per carton. Lots of 6 at \$2.40; lots of 12 at \$2.30; lots of 25 at \$2.25.

# The McCallum Company

HEADQUARTERS—137 Seventh St., PITTSBURGH, PA.

Detroit Cleveland San Juan Cincinnati San Francisco



WE SPECIALIZE in shipping

**FANCY** \$3.50  
(Special Picked) Per  
**FERNS** M

Leave your order with us for regular shipments.

C. A. KUEHN WHOLESALE FLORIST  
1312 Pine St. St. Louis, Mo.



Mention The Review when you write.

## Botanical Nursery Co.

WILD FLOWERS

Send \$1.00 and we will send you a box of florists' supplies from the "wilds" containing our samples and \$1.00 in value in one kind of bough with cones; or make it two pounds of bittersweet or over, at 50c per pound, instead of boughs.

Everything for Florists' from the Wild

LAPEER, MICH.

Mention The Review when you write.

## Natural Green Sheet Moss

Per 10-lb. bag, \$1.75

## Dyed Green Sheet Moss

Per 10-lb. bag, \$3.50

KNUD NIELSEN, Evergreen, Ala.

Mention The Review when you write.

# NEW CROP NOW READY WILD SMILAX

CALDWELL'S CELEBRATED BRAND

Orders Filled on Receipt, \$3.00 per Case

Natural Moss, \$1.75 per bag. Perpetuated Moss, \$3.50 per bag.

**CALDWELL Evergreen, Ala.**  
THE WOODSMAN CO.

Mention The Review when you write.



GET YOUR

GALAX, FERNS, LEUCOTHOE and MOSS

FROM

**THE EVERGREEN CO., ELK PARK, N. C.**

at these cut prices

Bronze and Green Galax, case of 10,000.....	\$7.50
Fancy and Dagger Ferns, case of 5,000.....	6.50
Green Leucothoe, large, case of 1,000.....	3.50
Green Leucothoe, medium, case of 1,000.....	2.50
Green Leucothoe, small, case of 1,000.....	2.00
Moss, natural green color, (bag 25 lbs.).....	2.00

Quality Guaranteed. Terms, cash. No order too large or small.

## YAZOO FLORISTS' GREEN TWINE

Regular price, \$3.00—our special, \$2.00  
On tubes—16 to the box

**DIANA GRASS** ALL COLORS \$1.25 lb.

**M. DAVID KLEIN**

1248 Myrtle Ave., BROOKLYN, N. Y.

Mention The Review when you write.

New crop of **SMILAX** now ready, 50-lb. cases, \$3.00. **Fancy Ferns**, \$1.75 per 1000. **Palmetto**, \$6.00. All orders must be accompanied by cash or goods will be shipped C. O. D.

**DUNCAN JACKSON, Kinston, Ala.**

Mention The Review when you write.

## FLORISTS, ATTENTION

We now ship choice Hemlock and Balsam sprays at \$5.00 per 1000. Discount on larger orders.

A-1 Screened Hardwood Leaf-Mold at \$1.25 per large sack; \$16.50 per ton. Bags extra. Reference or cash with order.

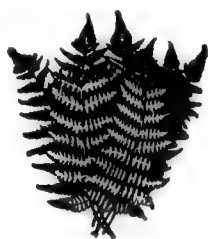
**NORTHERN FERN CO., Schofield, Wis.**

Mention The Review when you write.

**Fancy Cut Ferns and Leaf-Mold—Evergreen Decorations.** Christmas Trees, Trees, Shrubs, Plants, Seeds and Seedlings. Write for descriptive price lists.

**AMERICAN FORESTRY CO., Peshawar, Wisconsin.**

Mention The Review when you write.

**FERNS****LEUCOTHOE****MAGNOLIA****SMILAX****GALAX**

DIRECT FROM THE WOODS TO THE DEALER.

ABSOLUTELY NEW CROP.

NO COLD STORAGE STOCK.

**GREEN AND BRONZE GALAX**

Large Sizes.....\$9.00 per case of 10,000

Medium Sizes..... 8.00 per case of 10,000

Large Sizes (10 case lots and up), \$8.50 per case

Medium Sizes (10 case lots and up), 7.50 per case

In order to give our customers the very best service, and save them from 50c to \$1.00 on each case, for transportation alone, we are shipping all our greens in carload lots from North Carolina points to Johnson City, Tenn., and distributing from that point. Write, wire or phone us at JOHNSON CITY, TENN.

Our best reference is our 20 years in this one line, and over 3,000 satisfied customers scattered over the U. S. and foreign countries.

**The North Carolina Evergreen Co., Johnson City, Tenn.**

PACKING HOUSES AT NORTH CAROLINA POINTS

BOONE, FOSCOE, LINVILLE, PIANOLA, NEWLAND, EDMONT, BANNERS ELK, ELK PARK.

**THE HELP PROBLEM**

Relieved by the

**Ever Ready Flower Pot Cover....**

Dresses your plants in a smart style quickly and without work. Write for sample and price list today.

Send 10c Postage.

**The EverReady Flower Pot Cover Co.**  
146 Hughes Avenue, BUFFALO, N. Y.

Charles F. Krueger Co. Enguehard, Bonnaffon and Oconto are the leading varieties in an extremely fine show.

J. Henry Bartram has a wonderful house of really old Ophelia on his place at Lansdowne. They show the vigor of Radiance.

This market has lacked a pansy specialist since the pre-war days of Knott, of Fox Chase.

Paul Berkowitz and Mrs. Berkowitz celebrated the fortieth anniversary of their wedding November 6 by entertaining 150 guests at Bookbinder's, famed for its delicious sea food. Mr. Berkowitz, in his happiest vein, made everybody enjoy this notable occasion. Sydney H. Bayersdorfer says that for a couple to live happily together for forty years is something of an achievement in these naughty days.

William J. Sherry has charge of the vegetable seed department of I. N. Simon & Co.

Alexander C. Patterson made a flying trip to Boston recently.

Joseph Goetter is cutting some exceptionally good carnations on his place at Lansdowne. Mr. Goetter was, it is pleasant to announce, married October 31.

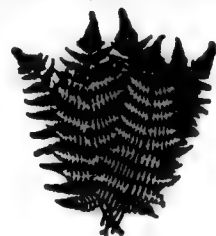
The Craig golden anniversary was a delightful affair. William F. Gude came all the way from Washington. J. D. Eisele, a hard man to get, was there. J. Otto Thilow made a great speech and Robert Craig responded in humorous vein.

William H. Engle's statement that John Cox is not related to the governor of Ohio stands unchallenged.

Alfred M. Campbell is cutting fine Ophelia on his Hatboro place.

**Galax, Ferns**

Prepared Oak, Magnolia, Etc.



Prices f. o. b. Galax, Va.

Prompt Service.

Galax—Green and Bronze—

XX Medium size.....\$7.50 per case

XXX Large size..... 9.00 per case

Ten-case lots or more, \$7.00 and \$8.00 per case; less than a case, \$1.25 and \$1.50 per 1000.

Dagger Ferns—\$2.00 per 1000; \$8.00 per case of 5000.

Laurel Tips—Long or short, \$3.00, case of 50 lbs.

Laurel Festooning—Best made, 7c per yd.

Green Leucothoe—\$2.50, \$3.50 and \$5.00 per 1000.

Prepared Oak—Fine large sprays, 36 to 40-inch, 25c each. Colors, red, tan, green, medium, 30-inch, 25c per lb.

Prepared Short Oak, for wreaths—\$2.00 for 5-lb. carton.

Prepared Magnolia—Brown, green and purple, \$1.50 per carton; 25-lb. case, \$4.50; 50-lb. case, \$8.00; 100 lbs., \$15.00.

Prepared Lycopodium—Green or red, fine, 35c per lb.

Natural Green Sheet Moss—\$1.75 per bag.

Dyed Green Sheet Moss—\$3.50 per bag.

Wild Smilax—Shipped from Alabama promptly, \$3.50 per case.

WIRE GALAX, VA.

ALL STOCK GUARANTEED.

**W. M. WOODRUFF & SON, Lowgap, N. C.**

Extra Long, Fancy and Dagger

**FERNS**

Gathered Fresh Daily from the Woods

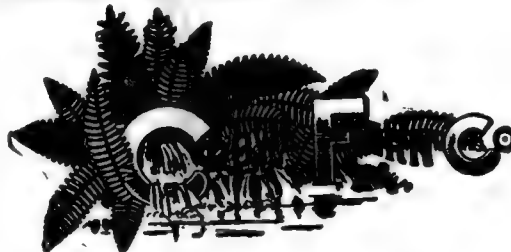
Laurel Festooning, 6c and 8c per yard. Fresh stock supplied on short notice; use it for your weddings and other similar decorations: nothing better.

Sphagnum Moss, \$5.00 per large bale.

Ground Pine, 12c per lb.; made up, 10c and 12c per yd.

Branch Laurel, large bundles, 60c.

Hemlock, large bundles \$1.00.



Telegraph Address, New Salem, Mass.  
Post Office and L. D. Phone Address  
**MILLINGTON, MASS.**

New Crop—Now Ready

**SOUTHERN WILD SMILAX**

Standard Case, \$2.50; Half Case, \$1.50

**CHATTAHOOCHEE FLORAL CO.,**

Hatcher Station, Ga.

Best Equipped and Quickest Shippers in the South.

**SMILAX**

Now ready—per case, \$3.00

REEVES FOLIAGE CO., Inc., Brewton, Ala.



# QUALITY HOLLY QUALITY

## CASE OR CARLOADS

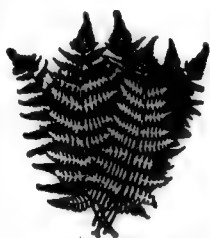
# QUALITY BOXWOOD QUALITY

**Holly, well berried, is scarce this season.**

Are you handling our Holly Wreaths? Why not? A postal card brings our price list.

**JONES, The Holly Wreath Man, MILTON, DELAWARE**

Mention The Review when you write.



## Galax, Ferns, Leucothoe, **New Crop** Ready for Shipment

Dagger Ferns..... \$2.00 per 1000; \$8.00 per case of 5000  
Fancy Ferns..... 2.00 per 1000; 7.50 per case of 5000  
Green Leucothoe, short and long..... \$2.00 and \$5.00 per 1000  
Prepared Magnolia Leaves, brown, green, purple, \$1.50 per carton (about 900 leaves). If wanted by mail add postage for nine pounds.  
Prepared Magnolia Leaves, 100-lb. cases, \$15.00; 50-lb. cases, \$8.00; 25-lb. cases, \$4.50.  
Southern Wild Smilax, standard cases..... \$3.50 per case  
Green and Bronze Galax, large..... \$1.50 per 1000; \$9.00 per case of 10,000  
Green and Bronze Galax, medium..... \$1.25 per 1000; \$8.00 per case of 10,000



Green and Bronze Galax, large (10 case lots)..... \$8.50 per case. Green and Bronze Galax, medium (10 case lots)..... \$7.50 per case

If galax are wanted by mail, add postage for 9 lbs. for each 1000.

We are prepared to give you the best service possible, both in express and mail. Prices are F. O. B. JOHNSON CITY, TENN.

Best Quality.

WIRE YOUR ORDERS TO JOHNSON CITY, TENN.

Terms Cash.

**Elk Galax and Fern Co.,**

BANNERS ELK, N. C.

JOHNSON CITY, TENN.

Mention The Review when you write.



## GALAX

Green or Bronze, medium size, \$7.50 per case.  
Green or Bronze, extra large, \$9.00 per case.

H. B. Burleson & Co., Newland, N. C.

Mention The Review when you write.

Laurel Branches, 2x2x4 ft., case... \$ 3.25  
Laurel Stems, large bag..... 1.25  
Green Sheet Moss, large bag..... 1.75  
Boxwood, both varieties, per 100 lbs. 20.00  
W. Z. PURNELL, SNOW HILL, MD.

## R. L. HENDRIX

WHOLESALE FLORIST

ENNICE, N. C., R. F. D. No. 1, Box 36

I am located right in the heart of the Galax Belt, can fill orders promptly with either

GREEN OR BRONZE GALAX.

Prices right.

## Pine and Laurel Wreaths

10, 12 and 16-inch, \$2.00, \$2.50 and \$3.00 per doz.  
Partridge Berries, bunch of 50, 12c.  
Laurel Tips, per lb., 7c.

Order now for Christmas.

**WILBUR, The Florist**

LAKE PLEASANT, MASS.

## SPECIAL!

## THE IDEAL EVERGREEN GRAVE BLANKETS



Can be used just as soon as flowers are frosted. They are getting more popular each year and are everlasting.

Located in the heart of the Rocky Mountains, we have an abundance of green available; they are well made, the green is woven into strong wire and cannot get out of shape.

We ship them flat in bundles of 10 or more, reinforced and burlapped.

Last season one Cemetery ordered 500. This season we booked their order for 1500.

Get in line and let us know your wants for this season.

### STANDARD SIZE BLANKETS.

40x80 inches, in lots of 10 or more, at \$1.25 each. Sells at retail at from \$3.00 to \$5.00.

Cash with order or satisfactory references.

A small sample Blanket will be sent on request, postpaid, for \$1.00 to cover cost of packing and postage.

SPRUCE CONES are ideal for Names and Initials and Decorating. Get our prices.

Send your order in now and tell us when to ship.

**ROCKY MOUNTAIN EVERGREEN AND NURSERY CO., EVERGREEN, COLO.**

Mention The Review when you write.

### NEW CROP

**Green and Bronze Galax**  
\$6.00 per case of 10,000

Quick Service.

Give us a trial.

Tel. office, Toecane, N. C.

YOUNG & SNYDER,

P. O. Hawk, N. C.

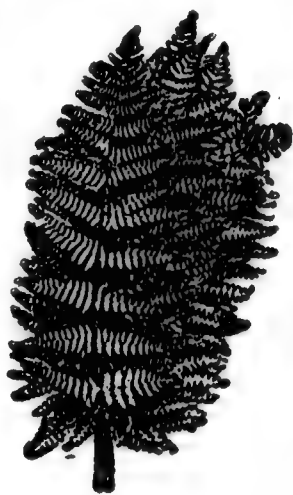
Mention The Review when you write.

### BOXWOOD

Tree varieties only (others all sold out). 17<sup>1</sup>/<sub>2</sub>c per lb. in sacks of 50 lbs. Cash with order. We ship same day out. We handle nothing but top-notch goods. Order now for future delivery up to December 16. Price F. O. B. our shipping point.

**BUSHY FLOWER GARDEN, Bushy, Va.**

Mention The Review when you write.



# FANCY FERNS

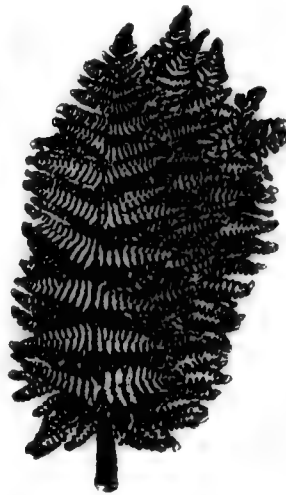
Finest stock in the country

**\$3.00 per 1000**

**\$3.00 per 1000**

Subject to Change Without Notice.

Green Leucothoe, 100.....	\$1.50;	1000.....	\$10.00
Magnolia Leaves, green and bronze, per carton.....	1.50		
Galax Leaves, green and bronze, per case of 10,000.....	15.00		
GREEN SHEET MOSS, very fine for basket work, trimming pots, etc., per bag, 15 lbs. to the bag.....	2.00		
Sphagnum Moss, per bale.....	2.50		
Wild Smilax, 50-lb. case, \$7.00; 25-lb. case.....	4.00		



**FULL SUPPLY CUT FLOWERS AT ALL TIMES**

**MICHIGAN CUT FLOWER EXCHANGE, 264-266 Randolph St., Detroit, Mich.**

**Headquarters  
in Chicago for**

## Wild Smilax

**\$6.00  
PER CASE.**

We are ready again to take care of your wants in the green goods line. Write, Phone, Wire.

**E. F. WINTERSON CO., L. D. Phone Central 6004, 166 N. Wabash Ave., Chicago, Ill.**

G. C. Watson cheered the seed district by a visit November 6. He said he had been sent for; he did not say he was wanted.

Hosea Waterer considers the bulb season satisfactory.

The S. S. Pennock Co. is replacing its ammonia system with brine. The idea is to insure the safety of the flowers. The brine is chilled by ammonia below stairs and then pumped through the pipes in the cooling room. Phil.

### BOSTON NOTES.

[Concluded from page 50.]

for the best letter giving new ideas as to why he preferred the Hupmobile to other cars. There were 212 letters submitted in the competition.

Charles T. Beasley & Co., of East Milton, are probably the largest growers of pansies under glass in the country. Thanks to the mild autumn, plants are blooming with wonderful profusion and not only are large quantities of flowers coming into the Boston market, but New York receives a good share. All pansies are bunched in separate colors and under glass they carry remarkably long stems. Those producing specially long stems are used for seed purposes.

Don't forget the meeting of the Gardeners' and Florists' Club November 16. There will be talks by George C. Moyse and Andrew Christensen, nomination of officers, displays of late chrysanthemums and much important business.

The National Grange P. of H. is holding its annual sessions in Boston this week. W. N. Craig is chairman of the decorating committee and the stage of the Merchants' building represents not only a forest scene, but has fine floral effects.

The first real frost of the season occurred here November 7. As a general rule, a killing frost comes on or about September 20. The weather man has certainly helped to combat the coal man in good shape and florists are glad to have him on their side. W. N. C.



## Sphagnum Moss

10 bales.....	\$1.50 per bale
25 to 30 bales.....	1.35 per bale
50 bales.....	1.25 per bale

**STANDARD SIZE BALES**

*Order Now and Save Money*

**C. C. Pollworth Co.**  
**Milwaukee, Wis.**

**SMILAX**

**SMILAX**

**SMILAX**

**NEW CROP NOW READY**

**Orders filled promptly on short notice. \$3.00 per case.**

**PERPETUATED MOSS.....\$3.50 per bag**

**NATURAL MOSS..... 1.75 per bag**

Wire, Write, Phone

**E. A. Beaven, Evergreen, Ala.**

Mention The Review when you write.

## NEW CROP FANCY FERNS

First-class Stock. Write for prices.

**Teahan Fern Co.,**  
**694-696 River St., TROY, N. Y.**  
Phone Troy 1706-W.

## L. B. Brague & Son

Wholesale Dealers in

**CUT FERNS**

**MOSS, EVERGREENS**

Established  
1867

**HINSDALE, MASS.**

# Ferns

# Galax

# Moss

Wild Smilax, 50-lb. cases only .....	per case .....	\$6.00
Asparagus Plumosus Sprays.....	per bunch, 25c-35c	
Smilax .....	per string.....	25c
Adiantum.....	per 100.....	\$1.50

<b>NEW FANCY FERNS</b>	
Per 1000.....	\$3.00
<b>GREEN LEUCOTHOE</b>	
Per 100.....	\$0.75
Per 1000.....	6.00
<b>BOXWOOD SPRAYS</b>	
Per lb.....	\$ 0.30
Per sack of 50 lbs.....	12.50

<b>GREEN GALAX LEAVES</b>	
Per 1000.....	\$ 1.50
Per case of 10,000 .....	10.00

<b>CHIFFON, ALL COLORS</b>	
4-inch, per yard.....	8 1/2c
6-inch, per yard.....	11c

<b>SPHAGNUM MOSS</b>	
Per bale.....	\$ 2.00
Per 10 bales.....	17.50

<b>GREEN SHEET MOSS</b>	
Per bag.....	\$2.00

**SPECIAL PRICES ON LARGE QUANTITIES**

Brown, Green, Red and Purple Magnolia Leaves.....\$1.75 per carton; 10 cartons, \$16.00

Everything in Florists' Supplies

**FULL LINE OF CUT FLOWERS AND OTHER GREENS AT ALL TIMES**

Orders from unknown parties must be accompanied with cash or shipments will be made C. O. D.

**C. E. CRITCHELL,** Wholesale Commission Florist, **Cincinnati, Ohio**  
15 East Third Street,

Mention The Review when you write.

# Ferns, Wild Smilax, Leucothoe

## Green Sheet Moss

Any quantity—\$1.75 per bag; 10 bags, \$16.00

**FERNS, \$3.00 per 1000**

**Full Line of Florists' Supplies**

## SPECIAL

**6-inch Chiffon,  
12c**

## THE WILLIAM MURPHY COMPANY

329 Main Street

WHOLESALE COMMISSION FLORISTS

Phone Main 980-981

CINCINNATI, OHIO

Largest Shippers of Home-Grown Cut Flowers in the Cincinnati Market

Mention The Review when you write.

### OPEN

**Ferns : Galax : Laurel**

Good stock of **Dagger** and **Fancy Ferns** and all kinds of **Evergreens**

We guarantee our Ferns to be the Best and satisfactory to the buyers

Write for prices.

**P. S. PULOS & BRO.**

80 New St., NEWARK, N. J.

Mention The Review when you write.

# WILD SMILAX

FRESH FROM THE WOODS

**50-lb. cases, \$3.00**

Write, wire or phone.

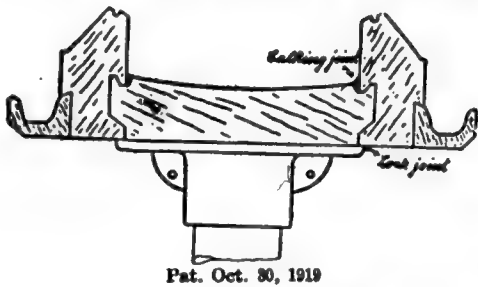
**KNUD NIELSEN,**

**EVERGREEN, ALA.**

Mention The Review when you write.



# "A satisfied customer is the best AD"



MR. OTTO BUSECK, Supt. Middlemount Nurseries, Asheville, N. C., writes:

"Your patented LEAK-PROOF gutter has stood the test. We had 27 days of constant rain and no leak anywhere. We are glad to substantiate the claims you make for this gutter."

We are the patentees and sole manufacturers of this LEAK-PROOF gutter which is giving so much satisfaction.

## ICKES-BRAUN MILL CO.

2330 Wabansia Avenue,

Near Western and North Aves.

CHICAGO, ILL.

Greenhouse Material, Greenhouse Hardware, Permanite, Paint, etc.

Mention The Review when you write.

### Want and For Sale Department

Advertisements under this head 18 cents per line, cash with order from all who do not do other advertising. In sending remittance count six words to the line.

Display advertisements in this department \$2.00 net, for one inch space.

When answers are to be sent in our care, add 10 cents for forwarding.

Plant advertisements not admitted under this head.

**SITUATION WANTED**—By a married man; 22 years' experience; willing and able to work; carnations and mums my specialty; open for engagement at once; please give full particulars in first letter. Address Florist, 486 Brush St., Detroit, Mich.

**SITUATION WANTED**—Young man, 20, high school education, desires position in first class flower store, with opportunity to learn florists' trade, floral decorating and designing; position in middle-west or north preferred. Address No. 352, care Florists' Review, Chicago.

**SITUATION WANTED**—Successful working foreman and grower of general line of cut flowers and potted plants; capable taking full charge and handling men; also good designer; single, best of references; good salary expected; state full particulars in first letter. Address No. 295, care Florists' Review, Chicago.

**SITUATION WANTED**—By florist; life experience in greenhouses; competent to handle help; middle-aged; American; married; no children; grower of carnations, mums and potted plants; state wages and full particulars in first letter; central states preferred; at liberty when suited. Address No. 334, care Florists' Review, Chicago.

**SITUATION WANTED**—Competent horticulturist; eight years' experience; florist and gardener; age 26; single; first class pot plant grower; good propagator; steady; reliable; good character; at present head gardener and florist; master of greenhouse subirrigation; situation with possibilities of advancement desired. Louis F. Ely, Box 635, Pendleton, Ore.

**HELP WANTED**—At once; good steady lettuce man; must be rapid transplanter and setter. Address No. 355, care Florists' Review, Chicago.

**HELP WANTED**—Experienced grower for roses and carnations; also man with general greenhouse experience. Apply Mazey the Florist, Minneapolis, Minn.

**HELP WANTED**—Experienced grower of roses, carnations and general greenhouse work; a man capable of taking full charge of the growing. Address Walter W. Caple, Mt. Pleasant, Mich.

**HELP WANTED**—First-class plant grower and all-around greenhouse man; best wages to right party; write what wages expected and where last employed. Crissman Greenhouse Co., Punxsutawney, Pa.

**HELP WANTED**—Grower; one who is experienced in all branches of the florists' business; good opening for the right party; only man who is a hustler, willing to work, has the best of references considered; if interested answer by giving experience, references and salary expected. Ward B. Davis, Oshkosh, Wis.

**HELP WANTED**—Good all-around greenhouse man; one who understands general line of cut flowers and pot plants; also growing of lettuce; would prefer one who is willing to enter as partner and invest a little money; please state wages and experience in first letter. Address No. 291, care Florists' Review, Chicago.

**WANTED**—Greenhouses to dismantle. Weeber & Race, 1815 Johnson St., N. E., Minneapolis, Minn.

**WANTED**—To buy old greenhouses to be torn down. Address M. Weingarten, 286 Fifth Ave., New York.

**WANTED**—To buy greenhouses to dismantle; please state particulars and price in first letter. I. Suesserman, 104 Ridgewood Ave., Newark, N. J.

**WANTED**—Second-hand sections of Furman boilers; series 400; can use from six to nine intermediate or firebox sections; must be in good condition. Furrow & Co., Guthrie, Okla.

**FOR SALE**—Retail store and 6,000 feet of glass; well stocked; in Brasil, Ind.; terms. H. G. Hershey, Clinton, Ind.

**FOR SALE**—Refrigerator, 4 ft. wide, 30 in. deep, 7 ft. 6 in. high, \$100.00. Buchbinder Bros., 11 S. La Salle St., Chicago, Ill.

**FOR SALE**—Established retail florists' business near San Francisco, Calif.; large stock of all supplies; \$5,000 cash; yearly business, \$30,000. Address No. 289, care Florists' Review, Chicago.

**FOR SALE**—Quantity of greenhouse materials, such as good second-hand pipes, glass, sash-bars, apparatus, boilers, etc.; also complete greenhouses. I. Suesserman, 104 Ridgewood Ave., Newark, N. J.

**FOR SALE**—Hotbed sash, second-hand, 1½-in. thick, 3-ft. ¾-in. x 6; glazed with 5 rows 6-in. glass, all repotted and in excellent condition, ready for use, \$3.50 each; 2-in. thick, 3x8 at \$3.75 each; 2-in. thick 3-ft. 1½-in. x 6 ft. glazed, 4 rows 8-in. glass, \$4.00 each. Metropolitan Material Co., 1299-1323 Flushing Ave., Brooklyn, N. Y.

### SITUATION WANTED

By a young man; three years' experience in an up-to-date flower store; good experience at design work, bouquets and sprays; first class salesman; will take charge of a small place doing a good retail business; please state particulars; prefer the south. Address No. 340, care Florists' Review, Chicago.

### SITUATION WANTED

Position desired by young man 27 years of age; store manager; ability to design, decorate and get trade; seven years experience with best firm in section catering to best trade on designs, cut flowers, and nursery stock; good knowledge of seed trade and landscape gardening; wife is experienced sales lady and design room assistant; references given. Address No. 356, care Florists' Review, Chicago.

### SITUATION WANTED

On Pacific coast, as manager of branch store, where knowledge and executive experience is necessary in either flowers, seeds or nursery stock, best of references furnished; formerly executive of large institution; open for engagement January 1, opportunity for advancement more preferable than starting salary involved. Address No. 350, care Florists' Review.

### SITUATION WANTED

On a profit sharing basis, where wife can be employed as saleslady, designer and store or office work; thoroughly experienced, all-around grower of good stock; both can give references as to ability and character. Address No. 347, care Florists' Review, Chicago.

**FOR SALE**—Pressure reducing valve; 6-inch; first \$25.00 check gets it. J. O. Rennison Co., Sioux City, Ia.

**FOR SALE**—40 H. P. firebox tubular boiler, butt strapped, double riveted; bargain. A. F. Weber, Crown Point, Ind.

**FOR SALE**—New double unselected glass, 10x12, 10x14, 10x16, 12x14, 12x16, 14x18, \$6.00 per box, 5 boxes or over \$5.50 per box; also, 2nd hand, double, 10x15, \$4.50 per box. L. J. Smith, Merchantville, N. J.

**FOR SALE**—Two greenhouses, 21x100; 1 acre of good sandy loam soil, in city of 12,000; doing nice business; stocked with carnations, sweet peas, callas, violets and potted plants; everything in good growing condition; boiler rated at over twice what it is now carrying; will sacrifice if sold at once; eastern Ohio. Address No. 354, care Florists' Review, Chicago.

**FOR SALE**—Brand new glass, unselected, double thick, 16x24 at \$7.45, 12x18, 14x20, 16x18 at \$6.98 per box in lots of 5 boxes or over; 16x18 O. double thick greenhouse glass at \$6.75 per box; 16x20 O. double, \$7.20; 10x12 O. double, \$5.25; 12x16, 14x20, 12x18 O. double, \$6.25 per box. Second hand pipe, 1 inch to 6 inch, threaded and coupled, price upon application. Used bars, 2c per foot. New Pipe Tools Malleable Hinged Vises; No. 1, capacity, 2½-in., \$3.25; No. 2, capacity 3½-in., \$4.88. Stocks and Dies, Armstrong pattern; No. 2R, threads ¼ to 1-in., \$7.20; No. 3R, threads 1¼ to 2-in., \$10.80. Toledo Stocks and Dies; No. 1 threads, 1 to 2-in., \$16.00. Pipe Wrenches: 18-in., grips 2-in., \$2.10; 24-in., grips 2½-in., \$3. Pipe Cutters, Saunders Patterns; No. 1 cuts ¼ to 1-in., \$1.80. No. 2, cuts 1 to 2-in., \$2.70. Metropolitan Material Co., 1299-1323 Flushing Ave., Brooklyn, N. Y.

### SITUATION WANTED

Nursery manager and landscape man; energetic and full of pep, with thorough knowledge of landscape and nursery work, propagating and growing of high grade nursery stock specially evergreens; first class draftsman and salesman; desires to connect with nursery who means business and wishes to develop nursery and landscape business.

Address: M. S. 3, St. James Place, Cincinnati, O

### SITUATION WANTED

A competent storeman, first-class designer, good in corsage, bridal and basket work and decorating, wishes to secure a permanent position with a first-class floral establishment; state particulars, with salary, in first letter. Address No. 353, care Florists' Review, Chicago.

### SITUATION WANTED

Man of all-around experience in Chicago wholesale market, at present otherwise employed, wants position with wholesaler; capable city salesman or handle shipping orders. Address No. 345, Care Florists' Review, Chicago.

### HELP WANTED

Grower for palm houses; steady employment; good wages; references required.

JOHN BADER CO.,  
1826 Rialto St., Pittsburgh, Pa.

### HELP WANTED

Colorado firm wants an all around grower to take charge of greenhouses; state experience, references and salary expected, in first letter. Address No. 337, care Florists' Review, Chicago.

### HELP WANTED

Storeman; permanent position; with at least 7 years' experience in better class of work; state experience and salary wanted.

Address No. 321, care Florists' Review, Chicago.

### HELP WANTED

Gardener who understands both greenhouse and outside gardening; good wages; no children preferred. Address No. 412, care Florists' Review, Chicago.

### HELP WANTED

A-1 rose grower; two good general men; references required.

J. C. RENNISON CO.,  
Sioux City, Iowa.

### HELP WANTED

Man for general greenhouse work who has had experience; immediately.

GROVES FLORAL CO.  
Atchison, Kan.

### HELP WANTED

Section helpers wanted; good pay and good chance for advancement.

J. F. WILCOX & SONS,  
Council Bluffs, Ia.

### HELP WANTED

Experienced saleslady and designer; for store on north side, in Chicago; apply, stating age, experience and wages expected. Address No. 314, care Florists' Review, Chicago.

### HELP WANTED

A No. 1 grower, one whom I can put in charge as manager in my absence; good wages and a house to live in; all the privileges of an owner; must have some cash to invest in company; state how much cash you have and references in first letter; position now open. Address

STEAMBOAT GREENHOUSE,  
Steamboat Springs, Colo.

### SITUATION WANTED

In Chicago; competent saleslady, designer and decorator; artistic ability; long experience; can take full charge. Address No. 343, care Florists' Review, Chicago.

## HELP WANTED

Experienced traveling salesman for the western territory.

SCHLOSS BROS., RIBBONS, Inc.

31-33 East 28th Street

New York

Address communications to Mr. Emil Schloss, Pres.

### HELP WANTED

An interesting proposition is open to an experienced greenhouse operator; one conversant with all lines; located twenty-five minutes from heart of Pittsburgh and with every advantage; this is a going proposition and a money-maker and will bear rigid investigation; present owner's summer home located close by; will only consider a man of high standing and ability and able to invest \$5,000 or more if everything satisfactory; will pay fair salary and liberal bonus based on net earnings. Address No. 348, care Florists' Review, Chicago.

### HELP WANTED

Chauffeur wanted; must be experienced driver of White truck.

MANGEL, Florist  
17 E. Monroe St., Chicago.

### HELP WANTED

Good grower of general line of pot plants and cut flowers; must be able to produce quality; unless you can do so do not answer; no firing to do; new place; permanent job if can produce the stock wanted; single or married, can furnish dwelling close by; good wages for right man.

ROCHESTER GREENHOUSE CO.,  
Emil Rieple Rochester, Minn.

### HELP WANTED

All around grower; must be a good man with long experience; highest wages paid.

PETERS & SONS, Hillyard, Wash.  
(A suburb of Spokane.)

### HELP WANTED

Well established firm located in Colorado and making excellent profits has good opportunity to offer a No. 1 grower who would like to invest; must be industrious and come well recommended as to character and ability.

Address No. 338, care Florists' Review, Chicago.

### HELP WANTED

Experienced florist; roses, carnations, chrysanthemums and general greenhouse experience.

BYRON HENRY IVES, Florist,  
Albuquerque, New Mex.

### HELP WANTED

Single man as assistant on a private place near Pittsburgh, Pa., where roses, carnations, orchids, mums and pot and bedding plants are grown; must be of good habits and a good and willing worker; state particulars with wages expected with board and room.

John J. Costoff,  
Beechwood Farms, Sharpsburg, Pa.

### HELP WANTED

Greenhouse firemen; having changed from 12-hour to 8-hour shifts, we need three good firemen; wages 70c per hour; steady job the year around.

BASSETT & WASHBURN,  
Hinsdale, Ill.

### HELP WANTED

Two thoroughly experienced landscape foremen and plantsmen; permanent position; good salaries; only thoroughly experienced men need apply.

WILLIAM S. MARTIN,  
610 Lyric Bldg., Birmingham, Ala.

### HELP WANTED

Two salesmen; one to call on market garden trade locally, and help in store, and one to solicit among private estates.

JOHNSON'S SEED STORE,  
2133 East 9th St., Cleveland, Ohio.

### HELP WANTED

Experienced all-around florist for retail store; good opportunity for right man; write stating experience and salary expected.

JOSEPH TREPEL,  
334 Lewis Ave., Brooklyn, N. Y.

### HELP WANTED

Lady designer; must send gilt edged reference as to moral and business standing, in first letter; also state salary expected and tell your denomination and nationality.

PALMETTO NURSERIES, Florence, S. C.

### HELP WANTED

A-1 rose grower, with southern experience; state wages wanted in first letter.

CHAS. A. MOSS,  
Spartanburg, S. C.

### WANTED

Quotations on commercial varieties of orchids; must be good stock; give name of variety, size and price.

ROLF ZETLITZ CO.  
Dayton, Ohio



**FOR SALE****HOT WATER HEATING BOILERS.**

American, 2000-ft. radiation, price..\$175.00  
 American, 4325-ft. " " .. 350.00  
 American, 650-ft. " " .. 50.00  
 Boynton, 1725-ft. " " .. 150.00  
 Niagara, 1500-ft. " " .. 120.00  
 Cottage, 800-ft. " " .. 60.00

These boilers are in first class condition ready for immediate shipment. Other good bargains in different sizes. Write us your wants.

ROGERS HEATING CO.,  
 Ransomville, N. Y.

**FOR SALE**

Retail florist's business; established present address thirty years; central Ohio; city of over 150,000 population; illness and other interests reason. Address No. 335, care Florists' Review, Chicago.

**FOR SALE**

Refrigerator, 6 ft. wide by 5 ft. deep by 9 ft. high; mosaic floor, plate front; door on the end.

BUCHBINDER BROS.,  
 11 So. La Salle St., Chicago, Ill.

**FOR SALE**

Material for 25x200 ft. building, 14-ft. roof bars, 4 ft. glass on sides; this material is first-class; all glass 16x24 in., double; a few hotbed sash 1 1/2 in. thick; cypress 8x6 ft.; 1500 ft. 1 1/2-in. pipe.

E. HUSTON & CO.,  
 Sistersville, W. Va.

**FOR SALE**

About a 20,000 square foot up-to-date greenhouse; everything retail; can sell all we can grow in good thriving city; will sell on terms to right purchaser; owner wishes to retire; anyone meaning business write for information.

Address No. 344, care Florists' Review, Chicago.

**FOR SALE**

Boilers, 70 H. P. Tubular; 50 H. P. Kewanee type firebox boiler; 10 and 20 H. P. Scotch Marine; 15 H. P. Tee boiler; Vertical boilers all sizes; 6-in. Davis Regulating Pressure Valve; One 1 1/2-in. Regulating Valve; 100 boiler tubes 3-in. x 12-ft., as good as new; 6 H. P. Gasoline Engine. CASEY BOILER WORKS, Springfield, Ohio.

**WANTED**

Second hand McCaskey Filing System, about 200 accounts size; good condition.

NEW LONDON FLORAL CO.  
 New London, Wis.

**WANTED**

One sectional hot water boiler; 1,200 ft. to 1,500 ft. capacity; must be in good condition.

THE D. HILL NURSERY CO.,  
 Dundee, Illinois.

**WANTED**

Second-hand Skinner irrigation equipment.

THE D. HILL NURSERY CO.,  
 Dundee, Illinois.

**FOR SALE**

An up-to-date range of three houses; two houses 25x150, built last year, and one house, 21x90, built this year; service building, 20x80; Moninger steam boiler; two flowing wells; never failing water supply; large pump and gas engine, capacity 7200 gallons per hour; big stock of plants and cuttings, sweet peas, mums, etc.; a new \$2000.00 delivery car; two horses, cow, chickens; large barn; chicken coop, 20x50; garage, 7-room house; electric power can be had in two weeks; this plant has all provisions for future enlargement; beautiful location; 30 acres of the best kind of soil; this is an ideal place for future expansion for nursery and greenhouses; best of reasons for selling; \$18,000.00 cash, balance on easy terms; it will pay you to investigate this; do not answer if you do not mean business; adjoining farm of 40 acres can also be purchased if wanted.

R. F. D. No. 1

J. E. KALLENBACH & SONS.

Erie, Pa.

**FOR SALE**

An up to date range of four greenhouses of 5,000 feet of glass, with head house, garage, office, workshop, store room and 8-room modern residence attached, all in extra fine condition and nearly new; the entire outfit heated with hot water furnaces and lighted throughout with electric lights; paved streets, lively town, five churches, two steam roads and one electric line; unable to supply market, will sell at a sacrifice and if sold at once will also include complete stock; closest investigation invited.

L. K. MATHEWS,  
 Linesville, Crawford Co., Pa.

**FOR SALE**

Florists' establishment of four greenhouses, each 32x200 feet; Garland gutter and pipe purlin construction; steam heating; 10-room dwelling; auto delivery; 3 acres of land; street cars pass the place; in one of the best cities of about 15,000 population in southern Alberta; center of large coal field and wheat growing district; coal costs \$1.50 per ton delivered in bin; best of markets; \$10,000 cash or good securities; balance on easy terms to suit; for further particulars address

FRACHE BROS.,  
 Lethbridge, Alberta.

**FOR SALE**

One of the largest, oldest and most successful retail flower stores in Chicago is for sale because of death of owner; purchaser of the business will be given satisfactory lease on ground and buildings; requires some capital, but purchaser can make money steadily from the start; pay for itself quickly; responsible parties address No. 339, care Florists' Review, Chicago.

**FOR SALE**

Wrecking five houses.  
 16x18-inch; 16x24-inch glass, per box .....\$ 7.00  
 Doors, 8x6 ft., cedar panel, with frame, each ..... 2.50  
 Rafters or sashbars, per foot..... .02  
 Ridge, per foot ..... .04  
 Ventilator sash, each ..... 2.00  
 Ventilator machines, each ..... 10.00  
 Shafting, heavy, per foot ..... .10  
 Shafting, light, per foot ..... .06  
 Ventilator arms, each ..... .25  
 Ventilator hangers, each ..... .10  
 Garland iron gutters, per foot..... .40  
 Pipe, 1 1/2-inch, wrought iron, per foot ..... .10  
 Wire, stakes, 6-ft., \$2.00; 5 1/2-ft., \$1.75; 5-ft., \$1.50 per 100.

Cash, please.  
 PETER REINBERG,  
 30 E. Randolph St., Chicago, Ill.

**FOR SALE**

Good second-hand pipe in all sizes from 1/2-inch up to 10-inch; also new galvanized wire in 9, 12 and 14 gauge. Write for prices.

MAX ZEIGLER & BROS.,  
 Muncie, Indiana.

**FOR SALE**

A great bargain; 3 greenhouses, 32x120, 30x80, 16x80; ground, 150x200; fully stocked; 80-H.P. boiler; steam coal; 2 dwellings, 5-room; ground 100x225; store stocked; only florist in town of 10,000; fine shipping trade; central Pennsylvania; open for inspection. Address No. 336, care Florists' Review, Chicago.

**FOR SALE**

Ten acres excellent garden land adjoining railroad in Chicago city limits; greenhouse 40x165 ft.; 800 hotbed sash; house, barns and outbuildings, tools, horse and 1 1/2-ton truck, new; will sell land only; doing excellent business; best reasons for selling.

Address No. 349, care Florists' Review, Chicago.

**FOR SALE**

Exceptional opportunity for a man with a limited amount of cash; 9,000 ft. of glass; fully stocked; coal on hand; good reason for selling; middle west; good business.

Address No. 346,  
 Care Florists' Review, Chicago.

**FOR SALE**

In large middle western city, newly equipped up-to-date retail flower store; doing good business; excellent opportunity; only one other store; city growing; business interests in other state compels early sale; big bargain. Address No. 351, care Florists' Review, Chicago.

**FOR SALE**

Roof bars; 14 ft. purlins; 10-in. gutters; ventilators for 5 row 16x24-in. glass; 1-in. pipe, 1 1/2-in. pipe; 2 1/2-in. flower pots; 1 to 1 1/2-in. clamps; 16x24 double glass; 2 1/2 H. P. gasoline engine; 4 H. P. gasoline engine, 1 1/2-in. globe valves; hot bed sash, 8x6.  
 E. H. HUSTON & CO.,  
 Sistersville, W. Va.

**FOR SALE**

6,500 square feet of glass and a fine residence, 24 miles from Portland, Oregon, on paved road; doing a fine retail business now; 5,000 carnation plants and plenty of other stock; residence and greenhouses like new; residence alone worth \$10,000; will sell for \$12,000; this is a real bargain.

W. H. DANSEY,  
 Box 426, Forest Grove, Ore.

**FOR SALE****GREENHOUSES NEAR BOSTON**

25,000 feet of 16x24-inch glass; cement sides; stocked with carnations, callas and mums; 2 boilers, one of which is not necessary to use; steam heat; all in first-class repair; about 3 1/2 acres of land; coal already in bunkers for season; stable; garage; electric lights; together with 9-room house with modern improvements. Address No. 280, care Florists' Review, Chicago.



# Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

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## LOS ANGELES

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Beauties, per doz.	10.00 to 12.50
Orchids, each	2.50
Violets, per bunch of 50	.25 and .35
Hothouse Carnations, per doz.	1.00 to 1.50
Mums, per doz.	3.00 to 7.50

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**The Leading Florist**  
Member F. T. D.



Thanksgiving Greetings

**The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.**

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**T**HE florists whose cards appear in the Pink Part of The Florists' Review are prepared to fill orders from other florists, for local delivery, on the usual basis. See index by towns on the following page. If your city is not represented, there is a specially good opportunity for you.

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Carek, F. G.	90	MOBILE, Ala.	82	Weber & Sons Co.	81	PITTSBURGH, Pa.	78	Staubenville, O.	89	Adgate & Son	90	WALLA WALLA, Wash.	77	WALLA WALLA, Wash.	77
Hecock Floral Co.	90	Grobdraad Floral Co.	82	Palmer, Wm.	87	Harris Bros.	78	Staubenville, O.	89	Park Floral Co.	91	WALLA WALLA, Wash.	77	WALLA WALLA, Wash.	77
Tulea, J. E.	90	Minge Floral Co.	82	Schneider, A. H.	86	Hill & Co., D.	78	Staubenville, O.	89	WARREN, Pa.	79	WALLA WALLA, Wash.	77	WALLA WALLA, Wash.	77
LOS ANGELES, Cal.	94	Bavir & Sons	82	OELWEIN, Ia.	93	Ludwig Floral Co.	78	Staubenville, O.	89	WARREN, Pa.	79	WALLA WALLA, Wash.	77	WALLA WALLA, Wash.	77
Alexandria Florist	94	MOLINE, Ill.	86	Kemble's Grhases	93	Ludwig, E. C., Co.	78	Staubenville, O.	89	WARREN, Pa.	79	WALLA WALLA, Wash.	77	WALLA WALLA, Wash.	77
Athletic Club Fl.	94	Knees & Sons	86	OGDEN, Utah	94	McClements	78	Staubenville, O.	89	WARREN, Pa.	79	WALLA WALLA, Wash.	77	WALLA WALLA, Wash.	77
Broadway Flo.	94	Staack & Sons, J.	86	Norton Floral Co.	94	Randolph & Mc-	78	Staubenville, O.	89	WARREN, Pa.	79	WALLA WALLA, Wash.	77	WALLA WALLA, Wash.	77
Darling's Fl. Shop	94	MONROVIA, Cal.	93	OKLAHOMA CITY, Okla.	79	Clements	78	Staubenville, O.	89	WARREN, Pa.	79	WALLA WALLA, Wash.	77	WALLA WALLA, Wash.	77
Dostal-Walters	94	Brunger, C. A.	93	Foster Floral Co.	79	Smith Co., A. W.	78	Staubenville, O.	89	WARREN, Pa.	79	WALLA WALLA, Wash.	77	WALLA WALLA, Wash.	77
Howard & Smith	94	MONTCLAIR, N. J.	74	OKMULGEE, Okla.	79	Williams, Mrs. E. A.	78	Staubenville, O.	89	WARREN, Pa.	79	WALLA WALLA, Wash.	77	WALLA WALLA, Wash.	77
Lichtenberg's	94	Massmann, Flor.	74	POCAHELLO, Idaho	96	POCAHELLO, Idaho	96	Staubenville, O.	89	WARREN, Pa.	79	WALLA WALLA, Wash.	77	WALLA WALLA, Wash.	77
Occidental Florist	94	MONTGOMERY, Ala.	82	POMONA, Cal.	93	Atkins	96	Staubenville, O.	89	WARREN, Pa.	79	WALLA WALLA, Wash.	77	WALLA WALLA, Wash.	77
Redondo Flo. Co.	94	Rosemont Gardens	82	Pooley's Flr. Shop	93	POMONA, Cal.	93	Staubenville, O.	89	WARREN, Pa.	79	WALLA WALLA, Wash.	77	WALLA WALLA, Wash.	77
Westrem-Garland	94	MONTICELLO, Ia.	93	PONTIAC, Ill.	87	POCAHELLO, Idaho	96	Staubenville, O.	89	WARREN, Pa.	79	WALLA WALLA, Wash.	77	WALLA WALLA, Wash.	77
Wolfskill & Golden-	94	Van Meter, C. L.	93	Miller & Son	87	POMONA, Cal.	93	Staubenville, O.	89	WARREN, Pa.	79	WALLA WALLA, Wash.	77	WALLA WALLA, Wash.	77
son	94	MONTREAL, Can.	77	PORT HURON, Mich.	84	PONTIAC, Ill.	87	Staubenville, O.	89	WARREN, Pa.	79	WALLA WALLA, Wash.	77	WALLA WALLA, Wash.	77
Wright's Flo. Shop	63	Hall & Robinson	77	Asman	84	PORT HURON, Mich.	84	Staubenville, O.	89	WARREN, Pa.	79	WALLA WALLA, Wash.	77	WALLA WALLA, Wash.	77
LOUISVILLE, Ky.	80	McKenna, Ltd.	77	PORTLAND, Me.	73	PORTLAND, Me.	73	Staubenville, O.	89	WARREN, Pa.	79	WALLA WALLA, Wash.	77	WALLA WALLA, Wash.	77
Baumer, Aug. B.	80	MT. PLEASANT, Mich.	84	Flower Shop, The	73	PORTLAND, Ore.	73	Staubenville, O.	89	WARREN, Pa.	79	WALLA WALLA, Wash.	77	WALLA WALLA, Wash.	77
Marret & Miller	80	Cable, Walter W.	84	Clark Bros.	94	PORTLAND, Ore.	73	Staubenville, O.	89	WARREN, Pa.	79	WALLA WALLA, Wash.	77	WALLA WALLA, Wash.	77
Reimers & Son Co.	80	MUNCIE, Ind.	77	Hess & Swoboda	88	Clark Bros.	94	Staubenville, O.	89	WARREN, Pa.	79	WALLA WALLA, Wash.	77	WALLA WALLA, Wash.	77
Schuls, Jacob	80	Buchholz, Eric	77	Larmon, Lee L.	88	Martin & Forbes	94	Staubenville, O.	89	WARREN, Pa.	79	WALLA WALLA, Wash.	77	WALLA WALLA, Wash.	77
Walker & Bros.	80	MUSKEGON, Mich.	84	Rogers, Louis M.	88	Tenneth's	94	Staubenville, O.	89	WARREN, Pa.	79	WALLA WALLA, Wash.	77	WALLA WALLA, Wash.	77
Walker Co., F.	80	Butterworth Fl. Co.	84	ONEONTA, N. Y.	74	PORTSMOUTH, Va.	83	Staubenville, O.	89	WARREN, Pa.	79	WALLA WALLA, Wash.	77	WALLA WALLA, Wash.	77
Walker Co., Wm.	80	MUSKOGEE, Okla.	79	Derrick	74	Cotton Floral Co.	83	Staubenville, O.	89	WARREN, Pa.	79	WALLA WALLA, Wash.	77	WALLA WALLA, Wash.	77
LOWELL, Mass.	73	McQueen Floral Co.	79	OSHKOSH, Wis.	69	PRINCETON, Ill.	87	Staubenville, O.	89	WARREN, Pa.	79	WALLA WALLA, Wash.	77	WALLA WALLA, Wash.	77
Morse & Beals	73	Muskogee Carn. Co.	79	Miles Co.	69	Trimble Grhase, Co.	87	Staubenville, O.	89	WARREN, Pa.	79	WALLA WALLA, Wash.	77	WALLA WALLA, Wash.	77
LYNCHBURG, Va.	83	NASHVILLE, Tenn.	81	OSKALOOSA, Ia.	92	PROVIDENCE, R. I.	73	Staubenville, O.	89	WARREN, Pa.	79	WALLA WALLA, Wash.	77	WALLA WALLA, Wash.	77
Fallon Co., J. J.	83	Geny Bros.	81	Greeve Fl. Co.	92	Johnston Bros.	73	Staubenville, O.	89	WARREN, Pa.	79	WALLA WALLA, Wash.	77	WALLA WALLA, Wash.	77
McCarron, Miss.	83	Joy Floral Co.	81	Kemble's Grhases	93	Johnston & Co., T. J.	73	Staubenville, O.	89	WARREN, Pa.	79	WALLA WALLA, Wash.	77	WALLA WALLA, Wash.	77
LYNN, Mass.	73	NEWARK, N. J.	74	DSWEGO, N. Y.	74	QUEBEC, Can.	76	Staubenville, O.	89	WARREN, Pa.	79	WALLA WALLA, Wash.	77	WALLA WALLA, Wash.	77
Gibbe Bros.	73	Begerow's	74	Floral Art Studio	74	McKenna, Ltd.	76	Staubenville, O.	89	WARREN, Pa.	79	WALLA WALLA, Wash.	77	WALLA WALLA, Wash.	77
MADISON, Wis.	69	Phillips Bros.	74	OTTAWA, Ill.	37	QUINCY, Ill.	76	Staubenville, O.	89	WARREN, Pa.	79	WALLA WALLA, Wash.	77	WALLA WALLA, Wash.	77
Rentschler Fl. Co.	69	Washington Florist	74	Lohr's Greenhouses	37	Regeman, H. A.	85	Staubenville, O.	89	WARREN, Pa.	79	WALLA WALLA, Wash.	77	WALLA WALLA, Wash.	77
MALDEN, Mass.	73	NEWARK, O.	89	OTTAWA, Ont., Can.	77	RACINE, Wis.	69	Staubenville, O.	89	WARREN, Pa.	79	WALLA WALLA, Wash.	77	WALLA WALLA, Wash.	77
Walsh & Son, J.	73	Duerr, Chas. A.	89	OTTUMWA, Ia.	92	Obertin, P. N.	69	Staubenville, O.	89	WARREN, Pa.	79	WALLA WALLA, Wash.	77	WALLA WALLA, Wash.	77
MANCHESTER, Eng.	67	Halbrooks, Florist	89	Criley's Grhases	92	The Flower Shop	69	Staubenville, O.	89	WARREN, Pa.	79	WALLA WALLA, Wash.	77	WALLA WALLA, Wash.	77
Dingley, Ltd.	67	Kent Bros.	89	Kemble's Grhases	93	READING, Pa.	69	Staubenville, O.	89	WARREN, Pa.	79	WALLA WALLA, Wash.	77	WALLA WALLA, Wash.	77
MANCHESTER, N. H.	73	Murray	73	Kranz, G.	92	Giles	78	Staubenville, O.	89	WARREN, Pa.	79	WALLA WALLA, Wash.	77	WALLA WALLA, Wash.	77
Stache, H. O.	73	NEW BEDFORD, Mass.	73	OWENSBORO, Ky.	80	RED BANK, N. J.	73	Staubenville, O.	89	WARREN, Pa.	79	WALLA WALLA, Wash.	77	WALLA WALLA, Wash.	77
MANHATTAN, Kan.	71	NEW BRITAIN, Conn.	73	Naps Floral Co.	80	Kennedy & Sons	74	Staubenville, O.	89	WARREN, Pa.	79	WALLA WALLA, Wash.	77	WALLA WALLA, Wash.	77
Martins, The	71	Volts Floral Co.	73	Tapecott	80	REGINA, Sask., Can.	77	Staubenville, O.	89	WARREN, Pa.	79	WALLA WALLA, Wash.	77	WALLA WALLA, Wash.	77
MANKATO, Minn.	89	NEW HAVEN, Conn.	78	OWOSSO, Mich.	84	Regina Floral Co.	77	Staubenville, O.	89	WARREN, Pa.	79	WALLA WALLA, Wash.	77	WALLA WALLA, Wash.	77
Windmiller Co.	89	Champion & Co.	78	Owosso Floral Co.	84	RICHMOND, Ind.	77	Staubenville, O.	89	WARREN, Pa.	79	WALLA WALLA, Wash.	77	WALLA WALLA, Wash.	77
MANSFIELD, O.	89	NEW KENSINGTON, Pa.	79	PADUCAH, Ky.	80	Gause, G. B.	77	Staubenville, O.	89	WARREN, Pa.	79	WALLA WALLA, Wash.	77	WALLA WALLA, Wash.	77
Stuhldreher Bros.	89	McRae-Jenkinson	79	Van Aart, John	80	Lemon & Co., F. H.	77	Staubenville, O.	89	WARREN, Pa.	79	WALLA WALLA, Wash.	77	WALLA WALLA, Wash.	77
MARIETTA, O.	81	NEW ORLEANS, La.	85	PARKERSBURG, W. Va.	81	RICHMOND, Ky.	80	Staubenville, O.	89	WARREN, Pa.	79	WALLA WALLA, Wash.	77	WALLA WALLA, Wash.	77
Dudley & Sons	81	Avenue Floral Co.	85	Dudley & Sons	81	Richmond Grhases	80	Staubenville, O.	89	WARREN, Pa.	79	WALLA WALLA, Wash.	77	WALLA WALLA, Wash.	77
Kiger, N.	89	Ebbie, Chas.	85	PASADENA, Cal.	94	RICHMOND, Va.	83	Staubenville, O.	89	WARREN, Pa.	79	WALLA WALLA, Wash.	77	WALLA WALLA, Wash.	77
MARION, Ind.	77	Flower Shop	85	Eldred Flr. Shop	94	Hammond Co.	83	Staubenville, O.	89	WARREN, Pa.	79	WALLA WALLA, Wash.	77	WALLA WALLA, Wash.	77
Marion Floral Co.	77	Metaltrie Ridge Co.	85	Schleibt, Jr.	94	Mosmiller, Florist	83	Staubenville, O.	89	WARREN, Pa.	79	WALLA WALLA, Wash.	77	WALLA WALLA, Wash.	77
MARION, O.	91	Scheinuk, Max	85	Schleibt, Jr.	94	Ratliffe, John L.	83	Staubenville, O.	89	WARREN, Pa.	79	WALLA WALLA, Wash.	77	WALLA WALLA, Wash.	



## Telegraph Delivery Department

**T**HE florists whose cards appear in the Pink Part of The Florists' Review are prepared to fill orders from other florists, for local delivery, on the usual basis. See index by towns on the following page. If your city is not represented, there is a specially good opportunity for you.

# SMYTH FOR CHICAGO

The florists who have acquired this habit in sending orders into this city get for their customers the utmost the money will buy—in flowers and service.

**W. J. SMYTH**

*3101 to 3109 Michigan Avenue, Chicago.*

"The Man Who Knows"

Member F. T. D.

## Get Your Share of Telegraph Orders

Start your ad next week by mailing this blank today

**FLORISTS' PUBLISHING CO.,**  
**508 South Dearborn St., CHICAGO**

You may insert a Telegraph Delivery card occupying  $\left\{ \frac{1}{2} \right\}$  inch in each issue of the

Strike out size NOT wanted.

Florists' Review for a period of one year from date, and thereafter until forbid by either party, for which \_\_\_\_\_ agree to pay at the rate of  $\left\{ \begin{array}{l} \$1.25 \\ 62\frac{1}{2}c \end{array} \right\}$  net per week, bills payable monthly.

Strike out same as above.

Subject to cancellation without penalty if rates are advanced during the term of this order.

# Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

## Index by Towns Crowded Out of Pink

### TATE'S TIPS

#### WHY ARE PRICES SO HIGH?

##### Weather Imaginary Cause.

Last winter, during the season when flowers were so high and hard to procure at any price, the writer made a careful investigation to find out, if possible, what was the cause of this unprecedented inflation of prices. The main cause, as given by the growers, was weather conditions. We all recall that we had a protracted spell of cloudy weather about this time, yet when one considers the aggregate number of flowers handled by the wholesale houses it was as great as, if not greater than, that of previous years. This being the fact, is it not reasonable to conclude that the increased demand was the cause of the shortage of stock last winter? I want to drive that point home in the minds of my readers in the simplest English at my command, for, to my thinking, supply is the most important problem the florists of this country have to solve today. The real cause of the high prices last winter was the fact that, at the height of the flower season, there were not enough flowers to meet the demand.

Now, we can all go back a short period to the time when a like condition existed, but there was no trouble to find the cause for that shortage. An epidemic of influenza was raging from one end of the country to the other, with entire pages of our daily papers devoted to death notices, and in many cases it was impossible to get caskets to bury the dead. Under such circumstances as these, there was no difficulty in tracing the reason for the increased demand for flowers. It is true that the influenza epidemic was in the fall, when, through part of it, outdoor stock was procurable, but is it not a fact that last winter cut flowers were scarcer and higher in price (and, mind you, under normal physical conditions, aside from a little cloudy weather) than they were during the influenza epidemic? Now, just as there was a reason for the one, there must be a reason for the other.

In my articles last winter it was my endeavor to show the florists of the country that as the flu was responsible for the first shortage, national advertising was the cause of the second. I was even accused of being an advertising "nut," but just as sure as the flu was responsible in the first place, publicity was in the second. If you will consult the files of The Review you will find that I went so far as to advocate a greater glass area to meet this condition during the present season. What reason have we to suppose that conditions will not be at least as bad during the

coming season as they were last? National publicity has been going on, not by any means as it should; neither has it since it started. I firmly believe that Major O'Keefe realizes that he has the best advertising proposition that he ever handled in "Say It with Flowers." Why, it's safe to say that, if we were to give this firm carte blanche with the publicity of this slogan, there would not be half enough flowers after the first killing frost to meet the demand. And on top of this national publicity there are local campaigns springing up all over the country.

##### Publicity Increases Demand.

As I write this, Baltimore has just closed a "Say It with Flowers" week

that cost about \$3,500; Chicago is on the eve of one that will no doubt cost more. In Washington there will be the Chrysanthemum Society of America's show. Similar stunts are being held all over the country, all of which are educating the public to "Say It with Flowers." The question the writer wants to bring home to florists is, why is all this money being spent? When you begin to gather the fruits of all this publicity, are you going to have an ample supply of the goods you have been advertising, or, as in last winter, is the supply going to be so short that the price will be prohibitive? Instead of educating the public to "Say It with Flowers," are you, by the price you are obliged to charge for them, going to educate them to the idea that flowers are a luxury that no one but the wealthy can afford? The writer is not a "calamity howler" by any means. This article is being written at this time for the sole purpose, right at the beginning of the season, of aiding the growers in keeping tab on conditions throughout the



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**MAX SCHLING INC.**  
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We deliver orders promptly and efficiently, and use tact, taste, and discretion in filling them, regardless of the size of the order. The SCHLING standard of quality and service is always maintained.  
LONG DISTANCE PHONES PLAZA 7241, 7242

We Deliver Direct to  
Every Outgoing  
Steamer  
Sailing from  
New York City,  
Hoboken,  
Brooklyn

If you want Service—  
you want Schling!

#### STEAMER SAILINGS.

Display the following list of steamer sailings in a conspicuous place in your window or store, or use it in advertising matter with the statement that you have facilities for filling bon voyage orders on short notice at any port. You can thus develop telegraph business for steamer trade, especially at this time of year.

Steamer—	From—	To—	Sails	Steamer—	From—	To—	Sails
Zeeland .....	New York	Antwerp .....	Nov. 13	Carmania .....	New York	Liverpool .....	Nov. 20
La Lorraine .....	New York	Havre .....	Nov. 13	Baltic .....	New York	Liverpool .....	Nov. 20
Colombia .....	San Fr'sco	Yokohama .....	Nov. 13	La Touraine .....	New York	Havre .....	Nov. 20
Ponce .....	New York	San Juan .....	Nov. 13	Minnedosa .....	Montreal	Liverpool .....	Nov. 20
Sicilian .....	Montreal	Glasgow .....	Nov. 17	Coamo .....	New York	San Juan .....	Nov. 20
Pr. Fr. Wilhelm .....	Quebec	Liverpool .....	Nov. 17	Patria .....	New York	Naples .....	Nov. 23
Noordam .....	New York	Rotterdam .....	Nov. 17	N. Amsterdam .....	N. Y.	Rotterdam .....	Nov. 23
Adriatic .....	New York	Southampton .....	Nov. 17	Aquitania .....	New York	Southampton .....	Nov. 23
San Juan .....	New York	San Juan .....	Nov. 17	Sonoma .....	San Fr'sco	Sydney .....	Nov. 23
Duca D'Abruzzi .....	N. Y.	Genoa .....	Nov. 18	Porto Rico .....	New York	San Juan .....	Nov. 24
Emp. of Russia .....	Vancouver	Yokohama .....	Nov. 18	Caronia .....	New York	London .....	Nov. 25
Giuseppe Verdi .....	N. Y.	Naples .....	Nov. 18	Pretorian .....	Montreal	Glasgow .....	Nov. 26
Heilig Olav .....	New York	Copenhagen .....	Nov. 18	Olympic .....	New York	Southampton .....	Nov. 27
Drottningholm .....	N. Y.	Sweden .....	Nov. 18	Kronland .....	New York	Antwerp .....	Nov. 27
Gramplan .....	Montreal	Antwerp .....	Nov. 19	La Savole .....	New York	Havre .....	Nov. 27
Bergensfjord .....	N. Y.	Norway .....	Nov. 19	Monteagle .....	Vancouver	Yokohama .....	Nov. 27
Siberia Maru .....	San Fr'sco	Yokohama .....	Nov. 19	Metagama .....	Montreal	Liverpool .....	Nov. 27
Katori Maru .....	Seattle	Yokohama .....	Nov. 19	Mohawk .....	New York	San Juan .....	Nov. 27
Cassandra .....	Montreal	Glasgow .....	Nov. 20	Ryndam .....	New York	Rotterdam .....	Dec. 1



# Telegraph Delivery Department

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Part This Week—See Pages 63 and 64

## FOREIGN SECTION

### C. ENGELMANN

Member American Florists' Telegraph Delivery Association.

Life Member S. A. F.

Member American Carnation Society.

Member New York Florists' Club.

Orders for England, Scotland and Ireland taken care of by

C. ENGELMANN, Florist, Saffron Walden, Essex, ENGLAND.

Cables: Engelmann, Saffronwalden (2 words only)

Orders for the French Riviera and Monte Carlo taken care of by

C. ENGELMANN, Etablissement Horticole "Carnation," Saint-Laurent-du-Var, near Nice, FRANCE.

Cables: Carnation, Saint-Laurent-du-Var (2 words only)

Liverpool, England  
DINGLEYS, Ltd., Florists

SHEFFIELD, ENGLAND

WM. ARTINDALE & SON  
FLORISTS SEEDSMEN NURSERYMEN

Manchester, England  
DINGLEYS, Ltd., Florists

SCOTLAND SEND YOUR  
ORDERS NOW TO  
LEIGHTON, Florist, GLASGOW  
Scotland's Only Member F. T. D.

season to see if larger production (in the face of the publicity flowers are getting) is not absolutely necessary. It is true that there is another alternative, but "breathes there a man with soul so dead" who would take advantage of it, and that is to cut out publicity and let the industry stand where it is today. Why, such a procedure would be like selling your birthright! There is just one course for the florist to pursue. I think it was Grover Cleveland who said, "It's a condition we are facing, not a theory." Meet this condition like the men that you are. There is no doubt in the minds of any of us that publicity creates a demand for flowers. It is too late this season to increase the supply, but watch the demand this winter and meet it as best you can, and prepare for an increased supply next season.

#### Ample Supply Only Remedy.

The tone of this article may convey the impression that, if there is an abnormal demand this winter, it might be a good thing to slow down on publicity. This is the very time when you want to increase it. Let me cite an instance. During the late war, when the government took over the entire output of Bull Durham smoking tobacco and not a bag of it could be obtained in this country, the publicity bureau of the tobacco company worked overtime keeping it before the public. Had they closed down this department of their business,



## A Tearing Thanksgiving

AS TOLD BY JIMMY

### The Hybernian Hybrid

Jimmy got confidential the other day about his first pair of pants, which he was allowed to wear for the first time on a Thanksgiving Day.

His mother cautioned him not to go out and play in them, but he "forgot," and in a game of hide-and-seek caught those wonderful pants on a nail and tore them badly. One of the girls, taking pity on Jimmy, sewed up the tear as best she could, with Jimmy in the pants.

It was so good a job that his mother never noticed it until at night when he came to take them off; it developed that pants and underwear were sewed together.

Jimmy said his mother promptly gave him something hotter than Jamaica ginger, administered with a slipper properly placed.

Jimmy said that ended his "trying to get away with things;" that ever since if he is in wrong he makes a clean breast of it. Have a notion that's one of the reasons why so many like to have him wait on them.

Whenever I hear of an F. T. D. member having "substituted" stock and tried to get away with it without saying a word, can't help but wish he had torn his first pair of pants and learned Jimmy's lesson early in life.

New York's  
Favorite Flower Shop

*G.E. M. Stump*

Fifth Avenue at 58th Street

it would have been a case of beginning all over, and years of hard work would have been lost. As it was, as soon as they had been released by the government they were ready to go on the market, practically where they had left off.

Take the present condition of the flower markets all over the country, with weather conditions as they are. In many of them outdoor stock is still to contend with and advance and midseason crops of chrysanthemums are forced

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upon the market; still there is no great glut reported anywhere. There can be only one reason for this. That is increased demand. Now, there is not one of us who does not realize that this increased supply can last but a short time and the supply will be back to normal. Then, how about the demand that has been taking care of an abnormal supply? The problem is a great one; it is up to the florists to study it and solve it. Tate.

## ST. LOUIS, MO.

### The Market.

Conditions at the various wholesale markets were splendid all last week, with all seasonable flowers in abundance, and the retailer had no trouble in having his orders filled. The chrysanthemum, of course, was the principal flower in demand. Some regular prize-winners were noticed among them, including blooms of Charles Rager, Marigold, Kelley, Appleton, Chieftain and Bonaffon, as well as an excellent assortment of pompons, which have had a heavy demand. Eaton and Chadwick, both yellow and white, are looked for this week. The top price last week was \$3 per dozen. The great demand for mums had a depressing effect on other stock.

Roses are in large supply and excellent stock is coming to this market daily. Russell and Premier are in high color and all fancy grades sell well. Ophelia and Milady and White Killarney were more plentiful than at any time since the season opened. Carnations are coming in, the supply being greater than the demand. Exhibition varieties, such as Nebraska and Matchless, sell at \$4 per hundred. Other stock coming in daily is valley, Easter lilies, sweet peas, calendulas and snapdragons. Paper Whites have made their first appearance and the demand cleaned them out daily.

There has been a heavy demand all the week for plumosus, adiantum, smilax, galax and flat ferns.

### Various Notes.

The St. Louis County Growers' Association held its regular monthly meeting at Kirkwood at the greenhouses of W. A. Rowe. The meeting was called to order by President Martin Ude. The attendance was large and a great deal of important business was disposed of. As this association holds charter No. 2 in the National Flower Growers' Association, a reorganization so as to conform with the national body in constitution and by-laws was discussed and it was decided to call a special meeting of growers in and around St. Louis. A committee was appointed to arrange for the meeting at one of the downtown hotels the latter part of the month. J. F. Ammann, the national secretary, will be the principal speaker. It was also decided that, until a suitable meeting place could be secured, the association would meet monthly at the establishment of W. A. Rowe, at Kirkwood. The next regular meeting will be December 1.

The regular monthly meeting of the

# "Say it with Flowers"

Members  
of the  
F. T. D.



Members  
of the  
F. T. D.

**GUDE BROS.CO.**  
**FLORISTS**  
1214 F ST.N.W.  
WASHINGTON,D.C.

# "Say it with Flowers"

Send Orders for  
**WASHINGTON,**  
**D. C.**

and vicinity to

*Blackstone*

EVERYTHING  
FIRST-CLASS

Member F. T. D.

14th and H. Streets

WASHINGTON, D. C.  
**Louise Flower Shop**

Connecticut Ave. at N St., N. W.  
Miss Louise W. Daugherty, . . . Proprietress  
Phones - Franklin 3579, 3841, 3842.  
Member Florists' Telegraph Delivery.

ORDERS IN OR AROUND  
**Washington, D. C.**

MEMBER F. T. D.  
**GEO. C. SHAFFER**  
900 Fourteenth Street

St. Louis Association of Gardeners was held at the municipal greenhouses November 3. President L. P. Jensen presided and the notices sent out by Secretary Schaff brought a large attendance. The meeting was called to order at 8 p. m. The feature of the meeting was an illustrated lecture by Dr. B. M. Duggar, of the Missouri Botanical Garden, on "Native Edible and Poisonous Mushrooms." This was an interesting subject, as it gave the members an opportunity to learn something about

mushrooms. The committees in charge of the national convention, having wound up their affairs, were discharged with thanks. The winter meetings will be held, for the present, at the municipal greenhouses. The next meeting of the association will be held December 1.

The members of the Retail Florists' Association have decided to hold a reunion November 15 with a banquet and dance at the Tower Grove hall, on South Grove avenue. During the evening plans will be discussed for the reorgan-

# Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.



**A. LANGE,** 77-79 East Madison St., Chicago  
MEMBER OF F. T. D.

**Milwaukee, Wis.**  
**EDLEFSEN-LEIDIGER CO.**  
419 Milwaukee Street  
Members Florists' Telegraph Delivery Ass'n.

**MILWAUKEE, WIS.**  
**FOX'S**  
INCORPORATED  
437-39-41 MILWAUKEE STREET  
Member Florists' Telegraph Delivery Ass'n.

**MILWAUKEE**  
Member  
F.  
T.  
D.  
*Lubliner's*  
**FLORIST**  
225 Grand Ave.

**Milwaukee, Wis.**  
**A. CURRIE & CO.,**  
130-132 Wisconsin Street  
Member Florists' Telegraph Delivery Ass'n.

**MILWAUKEE**  
1-3-5 GRAND AVENUE  
**GIMBELS**  
A. H. MacDonald, Mgr.  
Member Florists' Telegraph Delivery Association

**MILWAUKEE**  
**E. WELKE & CO.**  
*The House of Roses*  
Member F. T. D. 750-752 Third Street

**MILWAUKEE**  
EXCLUSIVE FLORAL  
ARRANGEMENTS  
**BAUMGARTEN, Inc.**  
Member F. T. D. 93 WISCONSIN ST.

**OSHKOSH, WIS.**  
**THE MILES COMPANY**  
GROWERS  
Established 50 years. Member F. T. D.

**Milwaukee, Wis.**  
429 Grand Avenue  
**W. C. Zimmermann**  
Member F. T. D.

For WISCONSIN delivery of  
"HOME-GROWN FLOWERS"  
GET IN TOUCH WITH  
**J. E. MATTHEWSON**  
SHEBOYGAN, WIS.  
Member Florists' Telegraph Delivery Association

**MILWAUKEE WEST ALLIS**  
**WAUWATOSA**  
**ERWIN J. HAMME**  
Greenhouses and Flower Shop  
at **WAUWATOSA, WIS.**

**KENOSHA, WIS.**  
**L. Turner & Sons, 352 Park Ave.**  
Members Florists' Telegraph Delivery

**La Crosse, Wis.**  
Send your order for flowers for delivery in  
this city and vicinity to  
**SALZER'S FLORAL GARDENS**  
QUALITY AND SERVICE ASSURED

**RACINE, WIS.**  
THE  
610-612 **FLOWER** Member  
Wisconsin **SHOP** F. T. D.  
Street

**Racine and Kenosha**  
Operating large Greenhouse in both these Wisconsin cities P. N. Obertin

**GREEN BAY, WIS.**  
**Meier-Schroeder Co.** Orders for Cut Flowers and  
Designs delivered anywhere  
in Wisconsin and Northern Michigan at right prices.

**LA CROSSE, WIS.**  
La Crosse Floral Co., Member Florists' Telegraph Delivery

ization of the association with a view to holding regular monthly meetings for the discussion of matters of common interest to retailers. This is a move in the right direction and the few who

**MADISON, WIS.**  
**RENTSCHLER FLORAL CO.** Member F. T. D.



# Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

**ST. LOUIS, MO.** Send Your Orders to **F. H. WEBER**  
Taylor Avenue and Olive Street  
EVERYTHING SEASONABLE. PLANTS OR CUT FLOWERS.  
ALL ORDERS CAREFULLY EXECUTED UNDER MY PERSONAL SUPERVISION.  
Member Florists' Telegraph Delivery Association. Flowers Delivered in City or State on Short Notice.

**ST. LOUIS, MO.**  
**GRIMM & GORLY**  
Leading Downtown Florists  
Members Florists' Telegraph Delivery.

RED C  
**INSTANT**  
F. T. D.  
  
RED C  
**SERVICE**  
F. T. D.  
**SAINT LOUIS**  
4326 OLIVE ST.

ORDERS FOR  
**ST. LOUIS, MO.**  
**YOUNG'S :: 1406 Olive St.**

**ST. LOUIS** Choice Seasonable Flowers  
**George Waldbart Floral Co.**  
Efficient Service—Most Centrally Located  
All Orders Carefully Executed 516 North Grand Ave.

**Kansas City, Mo.**  
**Rock's**  
MEMBER F. T. D.  
1106 GRAND AVENUE

**ST. LOUIS, MO.**  
Wire or phone your orders to **OSTERTAG BROS.**  
The Largest Retail Supply House in the West.  
JEFFERSON AND WASHINGTON AVES.  
Members F. T. D.

**SEDALIA, MISSOURI**  
"You will not stammer if you say it with our flowers"  
**State Fair Floral Co.**  
Florists' Telegraph Delivery.

**KANSAS CITY**  
WE STRIVE TO PLEASE  
**ALPHA FLORAL CO.** Member of the F. T. D.  
1205 VALLEY FRANKS BLDG. 1806  
ALPHA ELBERFIELD, Founder and Owner.

**ST. LOUIS, MO.**  
Wire your orders to  
**MULLANPHY FLORISTS, Inc.**  
8th and Locust Streets  
—Both Long Distance Phones—  
Member Florists' Telegraph Delivery Ass'n.

**KANSAS CITY, MO.**  
We are members of the F. T. D.  
**J. E. MURRAY & CO., 212 E. 10th Street**

have kept the association alive look for a large increase of membership from this social gathering. The ladies are especially invited. The officers of the association will have charge of the arrangements.

The Missouri Botanical Garden opened its chrysanthemum show Sunday, November 7, and a large attendance was recorded. A fine collection of mums was on exhibition. The St. Louis Florists' Club, after its meeting Thursday afternoon, November 11, visited the show in a body. The show is in charge of George Pring and L. P. Jensen, and they deserve a great deal of credit.

Dr. Herman Von Schrenk, president of the St. Louis Garden Club, lectured before the St. Louis Academy of Science recently on the subject of the forest resources of the United States. He also spoke before the Garden Club on Pacific coast trees.

The large store room of the Mullanphy Florists is being divided into three stores, their lease having expired. They will occupy one of the small divisions of their former store until their new location is vacated for them. The location of this is not yet made public; it is understood, however, that it will be in the downtown district.

Charles Beyer has purchased one of the big "Say It with Flowers" signs, which will be erected on his Grand avenue front. The Bourdet Floral Co. will also place one on its Tower Grove avenue front.

John J. Burke, who last season was with the F. J. Foster Floral Co., has

**KANSAS CITY**  
**A. Newell**  
FLORIST  
MEMBER F. T. D. Eleventh and McGee Sts.

**Samuel Murray**  
**KANSAS CITY, MO.**  
1017 GRAND AVE.  
Member of the Florists' Telegraph Delivery Association

**STUPPY FLORAL CO.**  
Orders Executed  
Missouri, Iowa, Kansas and Nebraska  
**St. Joseph, Mo.**  
Members Florists' Telegraph Delivery

**W. J. Barnes** **KANSAS CITY, MO.**  
38th St. and Euclid Ave.  
Established 1890.  
No order too large or small. Member F. T. D.

**A HALF-INCH ADVERTISEMENT**  
here will keep your name and specialty before the whole trade, at a cost of only 62¢ per week on a yearly order.

**ST. LOUIS, MO.**  
Up-to-date Service **The Blossom Shop** 4110 Manchester Ave.

**ARCHIAS FLORAL CO., Sedalia, Mo.**  
Choice Cut Flowers and Designs on Short Notice.  
Prompt attention to telegraph and telephone orders.  
Members Florists' Telegraph Delivery Ass'n.

**Excelsior Springs, Mo.**  
**EXCELSIOR GREENHOUSES**

**COLUMBIA, MO.**  
**COLUMBIA FLORAL CO.**  
Halfway between St. Louis and Kansas City

# Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

WINCHESTER • MELROSE • MALDEN

## Only An Hour to Deliver in Boston and Vicinity

BELMONT • HARVARD UNIVERSITY • SOMERVILLE • SWAMPSCOTT •  
RADCLIFFE COLLEGE • EVERETT • CHARLESTOWN • LYNN  
ARLINGTON • BECKER'S CONSERVATORIES CAMBRIDGE • SARGENT SCHOOL • MASS. INSTITUTE TECHNOLOGY  
BOSTON  
BROOKLINE • WINTHROP  
WATERTOWN • SOUTH BOSTON  
NEWTON • ROXBURY  
WELLESLEY • NEPONSET  
QUINCY • DORCHESTER

BECKER'S - 8 minutes' from the heart of Boston - gives prompt service in and roundabout Boston. The courteous, careful service you yourself would give.

## BECKER'S CONSERVATORIES

Member Florists Telegraph Delivery 1730 Cambridge Street. CAMBRIDGE. - MASS.

Phone 1367

## Stokes FLORAL SHOP

"WE STRIVE TO PLEASE"

305 E. Walnut St. Springfield, Mo.

Members F. T. D.

## Smith's Flower Shop

Hutchinson, Kansas

Member Florists' Telegraph Delivery

## Joplin, Mo. AMERICAN FLORAL SHOP

J. E. MEINHART, Prop., 216 W. 4th St.

## WEBB CITY, MO.

J. E. Meinhart, 416 S. Pennsylvania Ave.

## CHILLICOTHE, MO.

ISHERWOOD GREENHOUSES

We Strive to Please

## SPRINGFIELD SEED CO.

SPRINGFIELD, MO.

FLORAL DEPARTMENT OPEN DAY AND NIGHT

Member Florists' Telegraph Delivery Association

## ATCHISON, KAN.

The Atchison Seed and Flower Store Co

MEMBER F. T. D.

## Atchison, Kan. GROVES FLORAL CO.

Established 1886. Member of F. T. D.

entered business for himself. The new place is at Grand avenue and Juniata street, fronting on the latter. Mr. Burke says his first week's business was quite satisfactory.

Pierre Schneider, of Creve Coeur, Mo., is sending to C. A. Kuehn a fine seedling pompon, rich golden yellow in color. Advance orders clean them up daily.

Mr. and Mrs. Edward Guntley, of Windler's Flowers, celebrated their eighth wedding anniversary November 5 at their home. Mrs. Guntley is a sister of Frank, Joseph, Robert and George Windler.

A. Werner & Bro., of Clayton, Mo., have just finished building a new motor boat, in which "Bill" Smith has a half interest. The boat will be named the "Say It with Flowers," and will soon be put in operation on the Mississippi river.

Mrs. William Taylor has opened a flower shop at 2900 Madison avenue, Granite City, Ill. Mrs. Taylor visited the wholesale market last week, buying supplies.

The "Say It with Flowers" bowling

Leading Florist

## JAMES HAYES, 819 KANSAS AVENUE TOPEKA, KAN.

Member F. T. D.

## MRS. LORD'S FLOWER ROOM

112 W. 8th Ave., TOPEKA, KAN.

Member Florists' Telegraph Delivery.

## ARKANSAS CITY, KAN.

McCool's Close-in-Greenhouse

MEMBER F. T. D.

## Kansas City, Kansas

L. C. FIELD

Member Florists' Telegraph Delivery

## MANHATTAN, KAN.

THE MARTINS T. S. MARTIN, Proprietor.

## SALINA, KANSAS

LEIGHTON FLORAL CO.

Members Florists' Telegraph Delivery Ass'n.

## WICHITA, KANSAS

Shipments for Kansas and Oklahoma

W. H. CULP & COMPANY

Quality Flowers Personal Service Members F. T. D. A.

## HONOLULU, HAWAII

TAYLOR, FLORIST

Wireless and Cable Address, "FLORIST" Honolulu

# Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

## Boston—O'BRIEN

67 Beacon Street  
Deliveries  
To All Suburbs

QUALITY AND SERVICE

Member Florists' Telegraph Delivery Association

342  
**CARBONE, Boylston Street,  
BOSTON**

Member Florists' Telegraph Delivery Ass'n.

**The Beacon Florist**  
7 Beacon Street, **BOSTON**

J. EISEMANN, Manager, 14 years head decorator and designer for Penn's.  
PROMPT, EFFICIENT SERVICE GUARANTEED.

**Worcester, Mass.**  
**RANDALL'S  
FLOWER SHOP**

Member Florists' Telegraph Delivery.

**H. F. A. LANGE**  
**Worcester, Mass.**

Delivers to all Points in New England  
125,000 Square Feet of Glass.  
Member Florists' Telegraph Delivery Ass'n.

**New Bedford, Mass.**  
and all parts of CAPE COD, MASS.  
**MURRAY, Florist**  
282 Union Street  
GREENHOUSES: FAIRHAVEN, MASS.  
National Florist. Member F. T. D.

*Warburton*

Member  
F. T. D.

**FALL RIVER  
MASS.**  
33 N. Main Street  
Orders Executed for  
Southeastern Mass., Newport  
and Rhode Island Points

**FITCHBURG, MASS.**  
**LESURE The Florist**  
EVERYTHING IN FLOWERS

**CAMBRIDGE, MASS.**  
**ROBBINS BROS.,** 636 Massachusetts Avenue  
Near All Colleges Members F. T. D.

**WELLESLEY COLLEGE**  
Dana Hall, Walnut Hill, Rockbridge Hall Schools  
**TAILBY, Wellesley, Mass.**  
Long Distance Tel., Wellesley, 44-1, 44-2, 44-3

**Newton, Mass.**  
Also BOSTON, BROOKLINE  
CAMBRIDGE, WELLESLEY

**COTTON**  
The Florist

I should like to write a  
little essay on

"The Sweet Perfume  
of Courteous Service"

but actions speak louder  
than words. Flowers are  
my hobby and my business.  
If you have orders for de-  
livery in N. E., wire us.

**BOSTON, MASS.**

*Penn The Florist*

"Penn, the Telegraph Florist."  
Member of Florists' Telegraph Delivery Association.  
124 TREMONT STREET

**Morse & Beals, LOWELL, MASS.**  
Nearest Shipping Point to  
**NEW HAMPSHIRE and VERMONT**  
Members Florists' Telegraph Delivery Association

*War Brothers* **Boston, Massachusetts**  
44 TEMPLE PLACE  
The Centrally Located Florist Shop  
We cover all points in New England.  
Yours for Reciprocity.  
Members Florists' Telegraph Delivery.

**MELROSE, MASS.**  
The Casey Florist Co. 93 Maple Street  
Nearest Dealer to New England Sanitarium

**Brookline, Mass.**  
1314 Beacon St. **Alice B. Merrill**  
Member F. T. D.

**BOSTON 9, MASS.**  
**HENRY R. COMLEY, Florist,** 6 Park Street  
50 years' experience in the florist business guarantees  
efficiency to take care of all orders. 20 per cent allowed.

league held some interesting games  
November 3. The Carnations won two  
games from the Sweet Peas and the  
Roses won two games from the Gladioli.  
This week the two leaders of the league,  
the Roses and Carnations, will meet, and  
a good game is expected. The five lead-  
ing men of the league are Fred J. Her-  
mann, Oscar Ruff, J. J. Beneke, A. Y.  
Ellison and George Kuehner. J. J. B.

**KANSAS CITY, MO.**

The Market.

Business last week started slowly, but  
ended with an increase that brought the  
average up to normal for the season.  
Shipping orders were heavy the last  
three days and supplies moved unusu-  
ally well.

Mums are plentiful. The effect of  
the cool season is shown in the quality  
of these flowers. Growers are bringing  
in as fine mums as they have ever had.  
It is estimated that there are between  
30,000 and 40,000 fewer mums in the mar-

**BOSTON, HOUGHTON  
MASS. CORNEY  
FLOWER SHOP**  
Under the Park Street Church.  
Member Florists' Telegraph Delivery.

**Brookline, Mass.**  
220 Washington Street  
**F. E. PALMER, Inc.**  
Established 1886  
Members Florists' Telegraph Delivery Ass'n.

**Cambridge, Mass.**  
Largest Retail Conservatories near the heart  
of Boston. Deliveries in all suburbs.  
**HAROLD A. RYAN, Inc.**  
Opposite Mount Auburn Cemetery.

**Waltham, Mass.**  
1st CLASS STOCK  
FACILITIES  
SERVICE  
**M. F. RUANE**  
Member F. T. D. 121 Moody St.

**MALDEN, MASS.**  
J. WALSH & SON  
Members Florists' Telegraph Delivery Ass'n.



# Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

## AMERICA'S FOREMOST FLOWER HOUSE

Superior  
Service

74th Year

Steamer

Deliveries and all  
others guaranteed.

Standard  
Prices

*Thos. F. Gavin*  
INC.

Est. 1847

Correspondents in all  
leading cities of the  
world

BOSTON—and—NEW YORK

1 PARK STREET  
AND  
799 BOYLSTON STREET

Your Account Invited

561 FIFTH AVENUE  
AT  
46th STREET

HARTFORD,  
CONNECTICUT

Welch's Flower Shop

197 Trumbull Street

A. W. Welch

Mrs. E. M. Welch

New Haven,  
Conn.

J. N. CHAMPION & CO.  
The F. T. D. Artists

Yale  
College

Covering All Connecticut

HARTFORD, CONN.

Greenhouses:  
Benton St.

*Combs*  
LEADING FLORIST  
Member F. T. D.

Stores:

741 Main St.

364 Asylum St.

Orders solicited for all parts of Connecticut

BRIDGEPORT, CONN.

James Horan & Son

943 MAIN STREET

Largest Growers in this District.

MEMBERS FLORISTS' TELEGRAPH DELIVERY.

Waterbury, Conn.

RYAN & POWERS

30 Center St.

Special attention Westover and St. Margaret  
School Orders.

Members F. T. D. and Rotary Florist.

Hartford, Conn.

GEORGE G. McCLUNIE

165 Main Street

Established 1897

Member F. T. D.

Providence, Rhode Island

Johnston Brothers

LEADING FLORISTS

38 DORRANCE STREET

Member Florists' Telegraph Delivery Ass'n.

STAMFORD, CONN.

QUALITY FLOWER SHOP

Member F. T. D.

43 ATLANTIC ST.

Prompt delivery to

NOROTON, DARIEN, NORWALK, GREENWICH

Hartford, Conn.

*George F. Lane*  
SUCCESSOR TO  
*Welch*  
THE FLORIST  
180 Asylum Street  
Member  
F. T. D.

Lynn, Mass. MEMBERS  
F. T. D.

GIBBS BROS., 231-233 Union St.

BROCKTON, MASS.

Belmont Flower Shop

MEMBER  
F. T. D.

BURLINGTON, VT.

*Gay Florist*  
Member F. T. D.

Orders for Vermont and Northern New York filled to  
your entire satisfaction at right prices.

Hartford, Conn.

J. Albert Brodrib

Store,

639 Main Street

Deliveries to

New Britain, Meriden, Middletown, Manchester,  
Rockville, Farmington, Willimantic.

Member Florists' Telegraph Delivery Association

PORTLAND, ME.

THE FLOWER SHOP

M. E. McGunigle

Cor. Oak and Free Sts.

MANCHESTER, N. H.

H. C. STACHE.

L. D. PHONE  
1261-R.

ket now than a year ago, but the unusual condition that called for so much stock then is lacking and this shortage will not be felt. Prices will probably not reach the figures asked twelve months ago.

Carnations are being held back by some of the growers to give the mum crop every advantage of its brief season. Roses are satisfactory and are being cut in good quantity. Prices for the week are: Mums, \$2 to \$4; roses, \$3 to \$10; carnations, \$4; pompons, 60 and 75 cents a bunch.

Club Meeting.

The Florists' Club held a meeting

New Britain, Conn.  
VOLZ FLORAL CO.

Bridgeport, Conn.  
John Reck & Son, 985 Main Street

PROVIDENCE, R. I.  
AND ALL NEW ENGLAND POINTS  
T. J. Johnston & Co., 107 Washington St.,  
PROVIDENCE

NEWPORT, R. I.  
SMITH  
Est. 1864 Greenhouses  
JAMESTOWN, R. I.

# Telegraph Delivery Department

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## NEW YORK DARDS

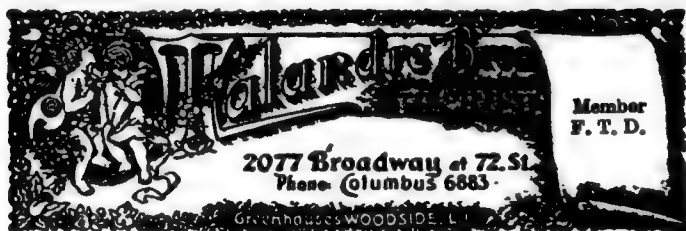
341 Madison Avenue

Member of  
Florists' Telegraph DeliveryGuaranteed Satisfaction  
Nearly 50 Years

LET US FILL YOUR STEAMER ORDERS

Leading Florist

Regular European Sailings Now Established



WE CARRY THE HIGHEST GRADE OF CUT FLOWERS  
**SEND US YOUR NEW YORK ORDERS**

ADJACENT TO THEATRICAL AND HOTEL DISTRICTS

**ABUNDANTLY PREPARED  
AT ALL TIMES**

**Edwards Floral  
Hall Company**

1716 Pacific Avenue  
Atlantic City, New Jersey

Nurseries: Mediterranean  
and South Carolina Aves

Member Florists' Telegraph Delivery Ass'n

**NEWARK, N. J.**  
**PHILIPS BROS.**  
938 BROAD STREET  
Members F. T. D.

**NEWARK, N. J.**  
**WASHINGTON FLORIST**  
577 Broad Street  
Member F. T. D.  
Open 7 a. m. to 10 p. m. every day

**Boonton, N. J.** **Dover, N. J.**  
**Olyphant, Pa.** **Stroudsburg, Pa.**

Store in each town. Flowers daily from our  
own greenhouses. Delivery all Eastern Penna.  
and Northern New Jersey.

**Herrick Greenhouses, HACKETTSTOWN,  
NEW JERSEY.**

**JERSEY CITY, N. J.**  
**WEIDEMANN'S FLOWER SHOP**  
222 MONTICELLO AVE.  
Member F. T. D.

**HOBOKEN, N. J.**  
**J. GRULICH & SONS**  
Members F. T. D. 616 Washington Street

**MONTCLAIR, N. J.**  
**MASSMANN**  
Member Florists' Telegraph Delivery.

**Atlantic City, N. J.**  
**EGG HARBOR FLOWER SHOP** Members  
111 Pacific Ave. Crane & Hill, Props. F. T. D.

**PATERSON New Jersey**  
**PASSAIC New Jersey**  
**EDWARD SCEERY**  
Member Florists' Telegraph Delivery Assn.

All Middle State and Seashore  
**NEW JERSEY POINT'S**  
and Northeastern Pennsylvania towns  
are best reached from  
**TRENTON**  
MARTIN C. RIBSAM, Florist  
Member F. T. D. Broad and Front Sts.

**A Card This Size**  
Costs only \$1.25 per Week  
on Yearly Order  
It would keep your name and your specialty  
before the whole trade.  
A half-inch card costs only 62½¢ per week on  
yearly order.

**NEWARK, N. J.** F. T. D. Member  
**BEGEROW'S** 946 Broad St.  
FRESH FLOWERS AND BEST SERVICE

Thursday evening, November 4, in the sales room of Henry Kusik & Co. This meeting was to have been held in the new store of the Chandler Landscape & Floral Co., but the finishing touches of the store remain to be put on and the December meeting will be held there. Three new members were received, bringing the total membership to 154. T. J. Noll, president of the club, announced that the charter had been closed and in the future an initiation fee of \$2 will be charged in addition to the dues. The constitution and by-laws drafted by a committee appointed for that purpose were adopted. At the next meeting three trustees will be elected. William Wade, secretary, read a letter from Albert Pochelon, expressing appreciation of the hospitality shown upon the occasion of his visit, with Philip Breitmeyer, at the time of the October club meeting.

### Various Notes.

J. W. Hollow, representing the M. Rice Co., Philadelphia, has been in the city several days. He will make this city headquarters for the extensive territory which he will cover.

S. Bryson Ayres is getting seed

**ATLANTIC CITY, N. J.**  
**Atlantic City Flower Shop**  
1519 Pacific Avenue

Always a big stock on hand of all kinds of flowers and plants. Personal attention. F. T. D. Member

**Red Bank, N. J.**  
**W. W. KENNEDY & SONS**  
FLORISTS  
MEMBERS F. T. D.  
41 BROAD STREET

**TRENTON, N. J.**  
**PARK FLORAL CO.** R. ABBOTT  
Greenhouses--Buchanan, Lafayette and Schiller Ave.

**Englewood, N. J.** Camp Merritt  
**EDWARD G. BURROWS**  
Member F. T. D.

**Summit, N. J.** HARRY O. MAY, PROPRIETOR  
**New Jersey The Rose Shop**

**ONEONTA, NEW YORK**  
**DERRICK, Florist,** MEMBER F. T. D.

**For SYRACUSE, N. Y.**  
**W. E. Day Co.,** Onondaga Hotel Bldg. F. T. D.

**SENECA FALLS, N. Y.**  
**E. W. HUDSON & SON**  
WILL ALSO DELIVER ORDERS AT WATERLOO

**Elmira, N. Y.** SHIPMENTS  
Southern New York  
Northern Pennsylvania  
Member F. T. D. The Rosery Garden Shop 182 N. Main Street

**TROY, N. Y.** MEMBER F. T. D.  
33 Fourth St. H. LOUIS MENAND

**FLORAL OSWEGO, N. Y.**  
**ART STUDIO** E. KENDIG, Prop.  
Member F. T. D. At Your Service. Personal Attention.

**HORNELL, New York**  
**C. G. JAMES & SON**  
Prompt Deliveries to Elmira, Corning and Wellsville.

# Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

WE DELIVER TO ALL PARTS OF  
**BROOKLYN**  
—AND—  
**NEW YORK CITY**

**JOSEPH TREPEL**  
Largest Individual Florist in the United States—ELEVEN STORES.  
TELEGRAPH YOUR ORDERS TO THE MAIN STORE  
LEWIS AVENUE, Corner HANCOCK STREET, BROOKLYN, N. Y.  
AND RECEIVE MY PERSONAL ATTENTION.

*Kottmiller*

... FLORIST ...  
426 Madison Ave.—and 49th Street  
Also Vanderbilt and Ritz-Carlton Hotels  
Telephone Murray Hill 783  
Highest award at the International Flower Show,  
April 11, Grand Central Palace.  
Location Central. Personal Attention.  
Member Florists' Telegraph Delivery Association.

"Where Roses and Lilies and Violets Meet."

**GUIDO, Inc.**  
Florist

PHONES: Plaza 7570; Night call, South 1125  
595 Lexington Ave., Cor. 52d St. **NEW YORK**

**THE BOSTON FLORIST**

Personal selection. Satisfaction guaranteed.  
In the heart of New York City.  
Close to Theaters and Steamships.  
Established 1902

135 E. 34th St., NEW YORK

*M.A. Rowe*

IN HEART OF NEW YORK CITY  
332 FIFTH AVE., NEAR 33rd ST.  
Opposite the Waldorf-Astoria. Phone Mad. Sq. 353-383  
OUR MOTTO—THE GOLDEN RULE.

**RAMM'S FLOWER SHOP**

In the Heart of New York 412 Madison Avenue  
Prompt and Efficient Service Member F. T. D.

**NEW YORK Telephone Lenox 3822**  
**HENRY HART, Inc.**

1000 MADISON AVENUE  
In the heart of most exclusive residential section

**YONKERS, N. Y. MEMBER F. T. D.**  
8 MANOR HOUSE SQ. **R. T. BRODERICK**

**BUNYARD** 413 Madison Avenue **NEW YORK CITY**

Member F. T. D.

SUMMER SEASON, Bellevue Ave., NEWPORT R. I.

**David Clarke's Sons**

2139-2141 BROADWAY  
Tel. 1552, 1553 Columbus

**NEW YORK CITY**

Out-of-town orders for delivery in New York carefully and promptly filled at reasonable rates

**WILSON** 3 and 5 Greene Ave. Main Store: Cor. Fulton St.

**BROOKLYN**

PHONE 6800 PROSPECT **NEW YORK**

**BROOKLYN, N. Y.**  
**JAMES WEIR, Inc.**

324 Fulton St., cor. Pierpont

Telegraph orders receive our usual good care and prompt attention. Phones, 270-271 Main

**HUGO H. JAHN**, 710 Nostrand Ave. BROOKLYN, N. Y.

Tel. 1952 Bedford. Will deliver to Steamships, Theaters, anywhere within 20 miles of New York. Artistic work. Personal attention. Special care of telegraph orders.

threshed and is filling out-of-town orders. He is also busy with landscape work. The early crop of sweet peas is being cut in his greenhouses.

Nelson Jarrett has spent the week duck hunting.

Premier and Ophelia roses and plenty of good mums are being cut at Longview Farm.

W. S. Dolan, of the American Greenhouse Mfg. Co., will attend the Mid-West Horticultural Exposition, at Council Bluffs, Ia.

John Klaus, manager of the Grace-land Greenhouses, is cutting fine Butterfly roses and mums.

William Collatz, of the Albert F. Am-ling Co., Maywood, Ill., was in the city recently.

W. J. Barnes' begonias and other Christmas stock are in fine shape.

Gerrit Delangeen, of Van Meeuwen & Tegelaar, Lisse, Holland, called on the trade recently.

August Luther has a bench of Japanese pompons that will be right for Thanksgiving. He has three benches of mums from which he is cutting now.

Samuel Murray received a shipment of mums from California November 5,

**NEW YORK, N. Y.**

**QUALITY**

**SERVICE**

*Charles H. Brown*  
2366 Broadway, New York City

**CHOICE FLOWERS**

**NEW YORK CITY**  
**ADOLPH MEYER**

In center of the **BON TON** residential district  
1062 Madison Avenue

Near the great Art Museum and Cleopatra's Needle

**WE COVER LONG ISLAND JERSEY and CONNECTICUT**

Phones: 2352-7019 Lenox.

**NEW YORK**

Orders Sent to **H. H. BURNS** 509 Madison Av.  
will receive prompt and careful attention.  
**LONG ISLAND BROOKLYN JERSEY CITY NEWARK**

**W. & T. CASS**  
**Geneva, N. Y.**

Telegraph Orders Promptly Filled in Western New York

**JAMESTOWN, N. Y.**  
**LAKEVIEW ROSE GARDENS**

1,500,000 ft. of glass Capable Retail Service  
Mayville, N. Y. } INSTANT SERVICE { Fredonia, N. Y.  
Brocton, N. Y. } --TO-- { Chautauque, N. Y.  
Randolph, N. Y. } { Lakewood, N. Y.  
Bemus Point, N. Y. } { Cassadaga, N. Y.  
Other Principal Western N. Y. towns.

**OLEAN, N. Y.**  
Member Florists' Telegraph Delivery **Manuel Oppenheim**

**JAMESTOWN, N. Y.**  
**Heelas Flower Store** For all Chautauque County



# Telegraph Delivery Department

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UTICA, N. Y.  
C. F. BAKER & SON  
MEMBER F. T. D.  
809 CORNELIA ST.

UTICA, N. Y.  
Utica Floral Co.  
MEMBERS F. T. D.

*Danker*  
Albany, N. Y.

Albany, New York

*The Rosery*  
FLOWER SHOP  
23 STEUBEN STREET  
Best Service.  
Send your orders to us.  
Members Florists' Telegraph Delivery Ass'n.

The Rosendale Flower Shop  
126 JAY STREET  
Schenectady, N. Y.  
No order too large for us to fill, none too small for consideration.  
Member F. T. D.

WETTLIN FLORAL CO.  
HORNELL, N. Y.  
For quick service to Avoca, Addison, Andover, Arkport, Almond, Angelica, Bath, Corning, Cuba, Canisteo, Castile, Cansaga, Cohocton, Friendship, Wellsville, Wayland, Warsaw, Dansville, Nunda and other Western New York towns.

ROCHESTER, N. Y.

*Wilson*  
THE FLORIST  
88 E. MAIN ST  
F. T. D.  
We reach all Western N. Y. Points

ROCHESTER, N. Y. J. B. KELLER SONS  
26 CLINTON AVENUE, N.  
Boch. Phone Stone 506 L. D. Bell Phone Main 2189  
Members Florists' Telegraph Delivery

Batavia, N. Y. L. C. STROH & SONS  
Flowers delivered to all nearby towns.

ALBANY, N. Y. THE CAPITAL DISTRICT  
and all Eastern New York  
WILLIAM GLOECKNER  
WE GUARANTEE ABSOLUTE SATISFACTION  
Member F. T. D. and N. F.

MEDINA, N. Y., White Bros.  
Members Orders for Western New York  
F. T. D. handled with promptness

WINNIPEG, Member  
MANITOBA Florists' Telegraph Delivery  
R. B. Ormiston  
96 Osborne Street

Winnipeg, Man., Can.  
THE "KING" FLORIST  
Member  
F. T. D. Ass'n. 270 Hargrave St.

VANCOUVER, B. C.  
BROWN BROS. & CO., Ltd.  
48 HASTINGS STREET, E.  
FOR ALL BRITISH COLUMBIA ORDERS  
Members Florists' Telegraph Delivery Assn.

among them some extra large, bronze blooms. Murray's made up a blanket of pink roses for a funeral a few days ago.

McGrail's shop recently gave window space to a display of fancy articles for the benefit of the St. Aloysius church.  
J. E. K.

## MID-WEST EXPOSITION.

### Big Show Planned.

Growers of horticultural products from sixteen states are expected to participate in the third annual Mid-west Horticultural Exposition, which will be held at Council Bluffs, Ia., beginning November 15 and continuing for five days. The exposition is under the auspices of the Iowa State Horticultural Society, with the Chamber of Commerce of Council Bluffs coöperating. Its scope is as broad as the field of horticulture.

If the plans already made are completely carried out, the managers are confident that this will be one of the most impressive events of the year in the horticultural world. Expense is not being spared. The Conway band, of New York city, has been engaged at big expense to play at all the sessions. Awards to winning exhibitors will be larger than usual and it is expected that a total of \$75,000 will be spent to make this a significant chapter in the horticultural history of the year.

### Florists' Section.

Of special interest to florists is the flowers and plants section, of which Blaine C. Wilcox, of Council Bluffs, is superintendent. The state chairmen of committees for the horticultural exhibits are as follows:

J. R. Cooper, Fayetteville, Ark.; E. P. Sandsten, Fort Collins, Colo.; A. M. Augustine, Normal, Ill.; Laurenz Greene, La Fayette, Ind.; T. J. Maney, Ames, Ia.; George A. Blair, Mulvane, Kan.; C. P. Halligan, East Lansing, Mich.; R. S. Mackintosh, St. Paul, Minn.; F. W. Faurot, Mountain Grove, Mo.; G. S. Christy, Johnson, Neb.; C. A. Chinberg, Hankinson, N. D.; F. H. Beach, Columbus, O.; J. A. Farquharson, Guthrie, Okla.; F. E. McCall, Brookings, S. D.; Frederic Craneheld, Madison, Wis.

In the flower and plant department the cash premiums total \$1,500, from

Buffalo  
NEW YORK

F. T. D.  
MEMBERS

Wm. H. Grever  
77 and 79 Allen Street

Kramer the Florist  
1291 Jefferson Street

Lehde & Galley  
2165 Seneca Street

L. H. Neubeck  
Main and High Streets

Palmer's  
304 Main Street

Scott the Florist  
Main and Balcom Streets

Stroh's  
379 Main Street

Charles Sandiford  
2692 Main Street

W. H. Sievers  
330 Genesee Street

S. A. Anderson  
440 Main Street

Colonial Flower Shop  
230 Delaware Avenue

# Telegraph Delivery Department

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**McKenna** Largest Retailers in Canada  
Cor. St. Catherine and Guy Streets  
8 St. John St., QUEBEC, CAN.  
Member Florists' Tel. Delivery  
**Montreal**

**CANADA**  
JOHN CONNOR CO., Limited  
HAMILTON, ONT.  
Members Florists' Telegraph Delivery Association.

**CANADA'S FLORIST**  
8-10 W. Adelaide Street  
**Dunlop's** Toronto  
Member Florists' Telegraph Delivery Association

**London, Ont., Can.**  
J. GAMMAGE & SONS, LTD.  
"The House of Flowers"  
All Orders Carefully Executed  
Members Florists' Telegraph Delivery Ass'n.

**DICK'S** Member F. T. D. Ass'n.  
**FLOWER SHOP** WESTERN ONTARIO'S FLORIST  
LONDON, ONT., CAN.

**Saskatoon, Sask., Can.**  
Victoria Nursery The Quality Florists in the Center of the west.

**Central and Eastern ONTARIO**  
Orders carefully executed  
THE PETERBOROUGH FLORAL CO.  
Peterborough, Canada

**Montreal, Que.,** HALL & ROBINSON  
825 St. Catherine St., W. MEMBER F. T. D.

**VANCOUVER,** VICTORIA,  
B. C. A. J. WOODWARD B. C.  
BON VOYAGE ORDERS my specialty

**TRURO, NOVA SCOTIA**  
CANADA.  
Member F. T. D. SUCKLING & CHASE, Ltd.

**REGINA, SASK., CANADA**  
REGINA FLORIST CO., Ltd.  
SPECIAL ATTENTION TO F. T. D. ORDERS

**St. Catharines, Ont.**  
Robt. L. Dunn 104 Queenston Street  
Member F. T. D.

**SCRIM'S, FLORIST**  
OTTAWA, CANADA

**FORT WAYNE, IND.**  
Flick Floral Company 65,000 feet glass devoted to Flowers and Plants.  
Member F. T. D. 207-209 West Berry Street  
Near Hope, St. Joseph and Lutheran Hospitals. Direct routes to Churubusco, Plymouth, Warsaw, Kendallville, Decatur, Bluffton, Spencerville, Ind., and Payne, Ohio.

Established 1859  
**A. WIEGAND'S SONS CO.**  
1610 to 1620 North Illinois Street  
INDIANAPOLIS, IND.  
Indiana's oldest, largest and most complete retail establishment  
Member Florists' Telegraph Delivery Ass'n.

**Indianapolis, Ind.**  
241 MASSACHUSETTS AVENUE  
**Bertermann Bros Co.**  
LEADING FLORISTS  
Members Florists' Telegraph Delivery Assn.

**INDIANAPOLIS, IND.**  
GREENE'S FLOWER SHOP  
Board of Trade Building  
Members Florists' Telegraph Delivery Ass'n.  
Not Open on the Sabbath, except when a holiday falls on Sunday.

**BEYER FLORAL SHOP**  
108 E. Jefferson Street  
SOUTH BEND, INDIANA  
Daily deliveries to Notre Dame University and St. Mary's Academy. Also close connections with Niles, Berrien Springs, St. Joseph, Mich.; New Carlisle, Michigan City, La Porte, Elkhart, Goshen, Warsaw, Ind.

**SOUTH BEND, IND.**  
Adam Beehler

**Williams & Co. South Bend, Ind.**  
Florists  
For Northern Indiana and South'n Michigan 138 S. MICHIGAN ST.  
Members F. T. D.

**BLOOMINGTON, IND.**  
MORRIS & ELLIS  
Members F. T. D.

**Marion, Ind.** MARION FLORAL CO.  
Member Florists' Telegraph Delivery Ass'n.

all of the nine classes, six of which include cut flowers, the others being potted plants.  
All middle-western florists are invited to participate in the exposition. Entries must be made on an entry blank, which can be supplied by R. S. Her- rick, secretary, State House, Des Moines, Ia.  
All plants and cut flowers of chrys-

**Ft. Wayne, Ind.**  
**VESEY'S**  
Fresh Flowers grown at our own greenhouses  
Largest Orchid Growers in the Middle West  
PROMPT SERVICE  
2602 THOMPSON AVENUE  
Member Florists' Telegraph Delivery

**Ft. Wayne and Northern Ind.**  
**DOSWELL'S**  
QUALITY FLOWERS  
Store: 301 W. Main and Lindenwood Cemetery

**FORT WAYNE, IND.**  
**Blossom Floral Co.**  
MEMBER F. T. D.  
QUALITY—SERVICE—ART 110 W. Wayne St.

**ERIC BUCHHOLZ**  
**MUNCIE INDIANA**  
Member Florists' Telegraph Delivery  
30,000 square feet of modern greenhouses  
18 acres of outdoor cultivation  
SATISFACTION ON ALL ORDERS ASSURED

**VINCENNES, IND.**  
PAUL C. SCHULTZ CO.  
Member Florists' Telegraph Delivery.

**GARY FLORAL CO.** GARY  
118 W. 5th Ave. Ind.  
Always a complete stock and prompt service  
MINIMUM ORDER, \$2.00

**TERRE HAUTE, IND.**  
129 SOUTH SEVENTH STREET  
JOHN G. HEINL & SON

**ATTICA, IND.**  
And all Surround- ing Cities. :: Attica Floral Co.

**RICHMOND, INDIANA**  
FRED H. LEMON & CO.  
Florists and Decorators Send us your orders

**RICHMOND, INDIANA**  
AND VICINITY  
Member F. T. D. G. R. GAUSE

# Telegraph Delivery Department

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**PITTSBURGH**  
—AND VICINITY—

F. T. D.  
Service

**A. W. Smith**  
**Flower Stores Company**

Keenan Building, PITTSBURGH, PA.

**Pittsburgh, Pa.**

535 WOOD STREET

Prompt F. T. D. Service in  
city and vicinity, of

**Flowers—Fruit**

in art arrangements, either  
separate or in combination

*All Orders Reciprocated*

**McCLEMENTS**

**THINK! Everything in Flowers**  
**GRAKELOW'S**

Member Florists' Telegraph  
Delivery Association

Broad Street at Cumberland, PHILADELPHIA, PA.

**Philadelphia**

AND SUBURBAN ORDERS EXECUTED  
WITH GOOD TASTE AND PROMPTNESS

**Joseph Josephs**

1726 COLUMBIA AVENUE

**J. J. Habermehl's Sons**

The finest floral arrangements, flowers and  
plants furnished on telegraphic orders.

The Bellevue-Stratford Philadelphia Broad and Walnut Streets

**Pittsburgh, Pa.**

**MRS. E. A. WILLIAMS**

621 PENN AVENUE

Member F. T. D.

**PHILADELPHIA**

**Charles Henry Fox**

I will never send you an order less  
than \$5.00.

**PHILADELPHIA**

Germantown and Chestnut Hill

Orders carefully filled in first-class style  
and on time.

**WILLIAM BERGER'S SONS**

5522 Germantown Ave., Philadelphia, Pa.

**PITTSBURGH**



**E. C. LUDWIG**  
**FLORAL CO.**

710 E. Diamond Street  
Members F. T. D.

**HANOVER, PA.**

**CREMER, Florist**

EVERYTHING IN CUT FLOWERS

We serve all points in Southeastern Pennsylvania.  
Special Delivery service to Gettysburg, Pa.

ORDERS FOR  
**PHILADELPHIA**

AND SUBURBS CAREFULLY FILLED

We are in close touch with all the suburbs by  
railroad service and can make quick delivery.

**CHARLES F. KRUEGER CO.**

Reading Terminal Flower Shop, Philadelphia

**Pittsburgh, Pa.**

**RANDOLPH & McCLEMENTS**

FLORAL EXPERTS

5936 PENN AVENUE

Members of the Florists' Telegraph Delivery

**UNIONTOWN, PA.**

**STENSON & McGRIL, "The Leading Florists"**

11 Morgantown Street

FRESH HOME-GROWN CUT FLOWERS  
AND PLANTS at all times

Germantown and Chestnut Hill

ORDERS Carefully executed with  
taste and promptness.

**FRANK R. HASTINGS**

8 West Cheltenham Ave., GERMANTOWN

PHILADELPHIA, PA.

**PITTSBURGH, PA.**

**Ludwig Floral Co.**

502 FEDERAL STREET

**GILES, The Florist**  
**READING, PENNA.**

Member F. T. D.

ORDERS FOR  
**PHILADELPHIA**

Carefully and Promptly Executed  
with Good Flowers and Good Taste by

**M. J. Callahan, 8924 Market St., PHILADELPHIA**

**HARRIS BROS.**  
510 Market St.

**PITTSBURGH**

BEST  
SERVICE

**Williamsport, Pa.**

**W. J. EVENDEN'S SONS**  
THE LEADING FLORISTS

Members Telegraph Delivery Association

**Wilkes-Barre** and near-by Pennsylvania Towns  
Member F. T. D. **A. W. B. EVANS**  
14 N. Main St.

**Wilkes-Barre, Pa.**

Member F. T. D. **Ira G. Marvin, 23 So. Franklin St., 63 No. Main St.**

**LANCASTER, PA.**

**B. F. BARR & CO., Leading Florists**

**LEBANON, PA.** Member F. T. D.

**J. F. VAVROUS SONS**

Orders for central Penna. handled with promptness

**PITTSBURGH, PA.**

Open Sunday. **DAVE HILL & CO.**  
Quick Service. Fifth Ave. and Wood St.

**TITUSVILLE, PA.**

**WM. A. MURDOCH, MEMBER F. T. D.**

**SCRANTON, PA.**

**A. L. BESANCON & CO.**  
Florists and Decorators

Adams Ave. and Spruce St., SCRANTON, LIFE BLDG.  
BOTH PHONES

You can depend on us. Order your flowers on any  
occasion for delivery in Scranton and vicinity



# Telegraph Delivery Department

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## SAN ANTONIO, TEX.

YOUR CREDIT IS GOOD WITH US FOR  
CUT FLOWERS AND FLORAL OFFERINGS

## GREEN, The Florist

Avenue C at 8th Street

MEMBER F. T. D.

### J. V. LAVER ERIE, PA.

Write, Phone or Wire Member Florists' Telegraph Delivery

### *Baur* Floral Co. ERIE, PA.

Member  
F. T. D.

Erie, Pa. Charles G. Offerle  
2408 Poplar Street

New Kensington, Pa.  
McRAE-JENKINSON CO.  
Member Florists' Telegraph Delivery

Members Florists' Telegraph Delivery Ass'n  
EVEN DEN BROS.  
Largest Growers in Central Pennsylvania. Williamsport, Pa.

Norristown and Conshohocken  
WILLIS H. BALDWIN  
CONSHOHOCKEN, PENNA.

WARREN, PA.  
Crescent Floral Garden, SHERM OFFERLE, Proprietor

WARREN, PA.  
Wood's Flower Shop MEMBER F. T. D.

Orders for TEXAS  
KERR The Florist, Houston, Tex.  
Members Florists' Telegraph Delivery

Lang Floral & Nursery Co., Dallas, Tex.  
Write or wire headquarters for flowers for Texas Oklahoma, Louisiana, New Mexico. No orders too large, none too small.

TEXARKANA, ARK. TEX.  
MAJESTIC FLORAL COMPANY

El Paso, Texas POTTER FLORAL CO.  
Members Florists' Telegraph Delivery

WICHITA FALLS, TEXAS  
LEADING FLORIST  
BUCHANAN FLORAL CO. : 603 1/2 Indiana Ave.

BEAUMONT, TEXAS  
HOME FLOWER AND GIFT SHOP. 659 Pearl St.

EASTERN OKLAHOMA WESTERN  
MAXWELL & CO.

We grow our own flowers  
50,000 sq. ft. of glass

TULSA, ALVA.

Fort Worth, Texas  
Gordon Boswell  
Florist  
611 Houston Street

WICHITA FALLS, TEXAS  
Oldest and largest for  
Northwest Texas and  
Southwest Oklahoma  
WICHITA FLORAL COMPANY  
Members Florists' Telegraph Delivery

FOR WEST AND CENTRAL TEXAS  
AND THE OIL FIELDS  
Phone, wire or write Brownwood Floral Co.  
BROWNWOOD, TEXAS  
We are prepared to fill your orders  
Members F. T. D.

SHERMAN, TEXAS  
H. O. HANNAH & SON  
Service up-to-date. Northern Texas-Southern Oklahoma.

WACO in the heart of Texas  
Member F. T. D. WOLFE THE FLORIST

AMARILLO, TEXAS  
West Texas Western Oklahoma Eastern New Mexico CUNNINGHAM  
FLOWER SHOP

FORT WORTH, TEXAS  
Baker Bros. Members Florists' Telegraph Delivery

FOR ALL TOWNS IN SOUTHERN OKLAHOMA  
AND NORTHERN TEXAS  
Mrs. B. A. Nelson Sulphur, Okla.

SCHULTHEIS, Florist  
317 Church Street DUNMORE, PA. 612 Linden Street SCRANTON, PA.  
Members of the Florists' Telegraph Delivery Ass'n.

anthemums will be staged Tuesday morning, November 16, at 10 o'clock. The carnation exhibition will take place at the same time November 17 and roses will be shown November 18.

Wilcox Welcomes Visitors.  
J. F. Wilcox & Sons will hold open house during the week of the exposition

### FURROW & Co.

Service unexcelled  
for central and northern  
Oklahoma

Guthrie, Oklahoma

MUSKOGEE, OKLA.  
McQueen Floral Co.  
FLOWERS BY WIRE ANYWHERE  
Member F. T. D.

MUSKOGEE, OKLA.  
MUSKOGEE CARNATION CO.  
Largest Growers and Retailers in Eastern Oklahoma  
Member Florists' Telegraph Delivery

Oklahoma City, Okla.  
THE FOSTER FLORAL CO.  
Member Florists' Telegraph Delivery

ENID, OKLA.  
*The Hub of the Middle Southwest*  
10 Railroads for quick delivery.  
ENID FLORAL CO., Leading Florists  
Authorized Member F. T. D. for Enid.

ENID, OKLAHOMA, Oklahoma Floral Co.  
Will fill your orders for Designs and Cut Flowers in Oklahoma  
Member F. T. D., Elks Bldg., 109 E. Broadway

OKMULGEE, OKLA.  
GEO. W. MARSHALL, 108 N. Grand Ave.  
MEMBER F. T. D.

TULSA, OKLAHOMA  
Boston's Flower Store. O. O. Boston  
Member Florists' Telegraph Delivery.

Hornaday Greenhouse, LAWTON, OKLA.  
can fill your orders for Walter, Temple, Burk-burnett, Altus, Snyder, Grandfield, Apache, Anadarko and Fort Sill.

CHICKASHA, OKLA.  
Mrs. Stella Johnson Member F. T. D.

# Telegraph Delivery Department

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## Louisville, Ky.

NEW MEMBERS OF THE F. T. D., BUT OLD AT THE TRADE

F. T. D. orders taken for Louisville and placed with  
**EDITH V. WALKER & BROS.**  
 636 FOURTH AVENUE

will be filled according to our reputation, which is the best

## Lexington, Ky.

**JOHN A. KELLER CO.**  
 INCORPORATED

Main Street, Opposite Phoenix Hotel

Service for all

Central and Eastern Kentucky

Member Florists' Telegraph Delivery Association

In **KENTUCKY** where prestige counts for much, let your customers be represented by a concern whose progressiveness is combined with the dignity of forty-six years of distinguished service.

**Jacob Schulz Co.**  
 INCORPORATED  
 550 FOURTH AVENUE - LOUISVILLE  
 Members F. T. D. Association.

## LEXINGTON, KY.

**HONAKER, The Florist**

Largest Cut Flower Grower in the State

160 West Main Street

Member Florists' Telegraph Delivery Ass'n.

## LOUISVILLE, KY.

**AUGUST R. BAUMER**

MASONIC TEMPLE

Member Florists' Telegraph Delivery Ass'n

## LOUISVILLE KENTUCKY

Fine Flowers and Efficient Service have distinguished this house for nearly forty years.

Send us your particular orders.

**William Walker Co.**

Incorporated

Home-grown Flowers

615 SOUTH FOURTH AVENUE

Members Florists' Telegraph Delivery Ass'n.

## BOWLING GREEN, KY.

**COBBY'S FLOWER SHOP**

Cut Flowers and Designs

Corsages a Specialty

## RICHMOND, KY.

Richmond Greenhouses

M. S. Pontrich, Prop.

Good service to Normal School, Berea College, Irvine and nearby points.

## COVINGTON, KY.

Good Stock. Prompt Delivery.

MILLER. "THE FLORIST." Grower

## Covington, Ky.

Member F. T. D.

ROBERT D. RUTTLE  
 THE MADISON AVENUE FLORIST

## Kentucky — Owensboro

**TAPSCOTT, Florist** MEMBER F. T. D.

## PINE BLUFF, ARK.

**DAVIS FLORAL CO.** MEMBER F. T. D.

## GEORGE RYE, Some Florist

THE PLAZA

F. T. D.

Ft. Smith, Ark.

## EUREKA SPRINGS, ARK.

C. I. POOR, 27 Hilton St.

## HOT SPRINGS, ARK.

The Flower Shop

366 Central Avenue

## Helena, Ark.

NEAREST FLORIST IN STATE 150 MILES

**BALL FLORAL COMPANY**

and they invite all visitors to inspect their range, on Pierce street, and the Manawa plant. They have the largest greenhouses west of the Mississippi, comprising 1,000,000 feet of glass.

## BALTIMORE, MD.

### The Market.

There was a much better tone to the market last week than there has been for some time. While outdoor stock had not been killed, it had practically bloomed itself out. This was especially true of dahlias. One cannot remember when the dahlia crop was cut so completely. There is hardly a bud left for the frost to kill. Mums are here in all their glory, but the season will not be so long as usual. Bonnaffons are already on the market and the late varieties will take the place of the midseason ones. Both in the wholesale and retail stores the shortage of good pink is lamented; yellow and white are in good supply and of fine quality. There is a fine supply of medium grades this season, but good pompons are scarce. As usual, the mum is king at this time and other lines of stock are only used when it is necessary. As mums can be used in almost any kind of work, this does not often occur. The prices run the entire gamut. As high as \$8 per dozen is asked for some extras. I can give no better idea of the state and temper of the market than to say that stock of that quality is the first and easiest to sell.

The rose crop is being held in check as much as possible until mums are out of the way. The roses that are finding their way into the market certainly indicate that there is going to be a fine crop this season. While there is not a

## LOUISVILLE, KY.

THE F. WALKER CO.

310-312 West Chestnut Street

LARGEST FLOWER STORE IN THE CITY

## LOUISVILLE, KY.

**MARRET & MILLER**

Established 1878

MEMBERS F. T. D.

814-822 CHEROKEE ROAD

## LOUISVILLE, KY.

E. G. REIMERS & SON CO.

Established 1880

Incorporated 1918

## Paducah, Ky. LEADING FLORIST

JOHN VAN AART

50,000 Feet of Glass and Retail Store

## Owensboro, Ky.

Members F. T. D.

NANZ FLORAL CO.

## AUGUSTA, KY.

Victor H. Thomas, Deliveries to Georgetown and Ripley, Ohio

# Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

**BALTIMORE**  
and all Maryland

**Samuel Feast & Sons**  
Members F. T. D. Established 1832  
Charles and Pleasant Streets

MEMBER F. T. D.  
622 Aisquith Street  
Downtown

GRAHAM  
**BALTIMORE**  
MARYLAND  
GREENHOUSES WAVERLY

ESTABLISHED 40 YRS.  
854 W. North Ave.  
Uptown

Nashville and  
Chattanooga

Member  
Florists'  
Telegraph  
Delivery



**Baltimore, Md.**

Guilford  
Mt. Washington  
Walbrook

Forest Park  
Roland Park  
Catonsville

1731 HARFORD AVENUE

Johns Hopkins Hospital  
Mercy Hospital  
St. Agnes' Hospital

Church Home and Infirmary  
Md. General Hospital

Hebrew Hospital  
St. Joseph's Hospital

SEND ME YOUR SUBURBAN ORDERS



**Geny Bros.** LEADING FLORISTS  
Members Florists' Telegraph Delivery  
212 Fifth Avenue North  
**NASHVILLE, TENN.**

Send all **MEMPHIS** Orders to  
**THE FLOWER SHOP**  
84 Madison Avenue  
MEMPHIS, TENNESSEE

"WE NEVER SLEEP"  
Idlewild Greenhouses **Memphis, Tenn.**  
89 South Main Street  
"Up-to-the-minute" Service and Execution  
Member Florists' Telegraph Delivery

**Memphis, Tenn.**  
**JOHNSON'S GREENHOUSES**  
153 MADISON AVE.  
Established 1888  
Member Florists' Telegraph Delivery Assn.

**Memphis, Tenn.**  
**MEMPHIS FLORAL CO.**  
Wire us. We deliver  
Mississippi, Arkansas, Tennessee

Two Stores  
Members  
F. T. D.  
**Chattanooga, Tenn.**  
THE  
Haeger Floral Co.  
17 E. 8th 700 Market

**KNOXVILLE, TENN.**  
**BAUM'S**  
HOME OF FLOWERS, Inc.  
Member Florists' Telegraph Delivery.  
Personal attention given to orders for KNOXVILLE  
and EAST TENNESSEE.

**Knoxville, Tenn.**  
**CROUCH, Florist**  
Member Florists' Telegraph Delivery  
LARGEST AMOUNT OF GLASS DEVOTED  
TO CUT FLOWERS IN THE SOUTH

**JACKSON, TENN.**  
Between Nashville and Memphis  
**SANDS THE FLORIST**

**HAGERSTOWN, MD.**  
**HENRY A. BESTER & SONS**  
Members Florists' Telegraph Delivery Ass'n.

**MARY JOHNSTON, Florist**  
Nee Paterson  
221-223 W. Madison Street  
Member Florists' Tel. Delivery Baltimore, Md.

large supply of such varieties as Pilgrim,  
Dunlop, Madame Butterfly and Mrs.  
John Cook, they are all being tried  
out and most favorable reports come  
from the growers concerning them.  
Premier and Columbia are being grown  
heavily this season.  
Carnations are not being rushed as

**J. W. Dudley Sons Co.**  
PARKERSBURG, W. VA.  
CLARKSBURG, W. VA.  
MARIETTA, OHIO.  
Orders Carefully Executed

**CLARKSBURG, W. VA.**  
Order your flowers on any occasion  
for delivery in this section from the  
leading Florists in the State.  
**HAYMAN GREENHOUSE CO.**  
CLARKSBURG, W. VA.

WEST VIRGINIA  
WESTERN MARYLAND  
**The H. Weber & Sons Co.**  
Fairmont, W. Va. Clarksburg, W. Va. Oakland, Md.  
Commissions Promptly Executed.  
QUALITY EXCELLENCE ABILITY  
Members Florists' Telegraph Delivery Association

**CHARLESTON, W. VA.**  
**Capital City Floral Co.,** Successor to ALEXANDER'S  
FOR ALL SOUTHERN WEST VIRGINIA

**CHARLESTON, W. VA.**  
Look at your map. We cover many towns.  
**WINTER FLORAL CO.**

ORDERS FOR **CHARLESTON, W. VA.**  
are given prompt and careful attention by the  
**Charleston Cut Flower and Plant Co.**

**Huntington, W. Va.** Member F. T. D.  
**McClure-Cottman** Successors to J. W. Dudley Sons Co.

**BLUEFIELD, W. VA.**  
FALLON, Florist.



# Telegraph Delivery Department

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**JOHN L. RATCLIFFE**  
209 West Broad Street  
"FLOWERS OF QUALITY"

**RICHMOND**  
— VIRGINIA —

BRANCH STORE:  
Hotel Greenbrier  
WHITE SULPHUR  
SPRINGS, W. VA.

**GOLDSBORO, N. C.**

Gate City to Eastern North Carolina  
**GOLDSBORO FLORAL CO.**  
Modern Greenhouses - Retail Store  
Members F. T. D. 20 years' experience

**Birmingham, Ala.**

**Tutwiler Flower Shop**  
FRASER NURSERY CO.

Best attention  
given your orders.

**Charlotte, N. C. AND VICINITY**

**Scholtz, THE FLORIST**  
INC.

Member Florists' Telegraph Delivery Ass'n.

**Mobile**

MEMBER  
F. T. D.

**C. RAVIER & SONS**

**Ala.**

**Savannah, Ga.**

**JOHN WOLF**

The Largest Grower  
of Cut Flowers in the South

**Charlotte, N.C.**

AND VICINITY

**THE FLOWER SHOP**

203 N. TRYON ST.  
Member F. T. D.

**PHOENIX, ARIZ.**

**Arizona Seed & Floral Co.**

28 and 30 S. Central Ave. Member F. T. D.

**MONTGOMERY, ALA.**

Alabama's Leading Florists

**Rosemont Gardens**

Member  
F. T. D.

Correspondence  
Solicited

**PHOENIX, ARIZONA**

**Donofrio Floral Co.**

CHAS. E. MORTON, Mgr.

Wire your orders to us for delivery in  
Arizona and New Mexico.

**S A V A N N A H**

*A. C. Oelschig & Sons*

FLORISTS  
and for all South Georgia  
MEMBERS FLORISTS' TELEGRAPH DELIVERY ASSOCIATION

**MOBILE,  
ALABAMA**  
**GOODBRAD FLORAL CO.**

**Flowers for all ARIZONA**

**Tucson Seed & Floral Co., TUCSON, ARIZONA**

**DOUGLAS, ARIZ.** FOR ALL POINTS  
IN ARIZONA

**GATLIFF FLOWER GARDEN**

Successor to TRAVIS FLOWER SHOP  
Indian Blankets, Dolls and Moccasins.

**ROSWELL, N. MEX.**

**ALAMEDA GREENHOUSES**

Headquarters for Flowers New Mexico and Texas.

**Mobile, Alabama**

Member F. T. D. **The Minge Floral Co.**

**DURHAM, N. C.**

**J.J. FALLON CO. LEADING FLORISTS**  
Member F. T. D.

**DURHAM, N. C.**

**Durham Floral Co. EIEBERD**  
Proprietor

**HIGH POINT, N. C. MEMBER**  
F. T. D.  
**FRANK H. FORD, Greenhouses**

**Creech, TARBORO, N. C.**

FLORIST  
WANTS YOUR ORDERS FOR ALL  
EASTERN NORTH CAROLINA

**GREENSBORO, N. C.**

**VAN LINDLEY CO.**

yet. In their case, again, the outlook is splendid, as to quantity, quality and variety. Violets are not in great supply yet, but there are enough for the demand and they sell well. Inside snapdragon has made its appearance, but the stems are short and the quality is of the advance kind. Paper Whites are also to be had in small quantities and the same is true of green goods.

In discussing the market, a leading wholesaler remarked that while prices had been lower this fall than usual, the sales of his firm would total more than during previous seasons. This can mean but one thing, that more stock had been handled and that there is a greater demand for flowers.

#### Various Notes.

The executive committee of "Say It with Flowers" week held a meeting in

**GEORGIA — CAROLINA**

Orders  
Executed by

*Stull's Nursery*  
AUGUSTA'S LEADING FLORIST

MEMBER  
F. T. D.

**AUGUSTA, GA.**

**ATLANTA, GA.**

**DEAN'S**  
FLORIST

**ATLANTA, GA.**

**Lawrence Floral Co.** Supply Flowers for all occasions in Georgia.

**American Flower Shop**

319 N. 20th St. **BIRMINGHAM, ALA.**

**BIRMINGHAM, ALA.**

**PARKER'S FLOWER STORE**

# Telegraph Delivery Department

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**RICHMOND, VA.**

and all  
Nearby Points

*Mosmiller*  
FLORIST  
115 E. Main St.

**OUR FACILITIES**

are unexcelled in this  
section of the country.

Member Florists' Telegraph Delivery Ass'n.

**NORFOLK**

PROMPT SERVICE  
FIRST-CLASS STOCK

VIRGINIA  
*Grandy*  
THE FLORIST  
289 GRADY ST.  
NORFOLK, VA.

NORFOLK'S TELEGRAPH FLORIST

**Fortress Monroe, Va.**

Special messenger service to above city, \$1.00

Member Florists' Telegraph  
Delivery Association.

**MILLS THE FLORIST, Inc.**

36 West Forsyth Street

**Jacksonville, Fla.**

We reach all  
FLORIDA AND SOUTH GEORGIA POINTS

**CHARLESTON, S. C.**

Carolina Floral Store

King and George Sts.

Greenhouses,  
Saxon, S. C.

Member  
F. T. D.

**SPARTANBURG**

AND ALL SOUTH CAROLINA

**CHARLES A. MOSS**

Member Florists' Telegraph Delivery Assn.

**JACKSON, MISS.**

THE CAPITOL FLORAL CO.

THIRTY YEARS OF FLORAL PROGRESS

Greenhouse and Retail Store

PROMPT ATTENTION, OUR MOTTO

Member F. T. D.

218 E. Capitol St.

**TUPELO, MISS.**

Member F. T. D.  
At Your Service

**TUPELO FLORAL CO.**

**MRS. J. E. WATTS**

Cut Flowers  
for All Occasions

**MERIDIAN, MISS.**

**MISSISSIPPI**

**STEMME & SONS :: HATTIESBURG**

**GREENVILLE, MISS.**

IDLE HOUR FLORAL CO.

Mrs. W. A. Craft, Designer.

701 Percy Street

**GREENVILLE, S. C.**

OTTARAY  
HOTEL

**RODGERS FLOWER SHOP**

Supplies the Piedmont Section of South Carolina

**SUMTER, S. C.**

**BURNS' FLOWER SHOP**

**Miami's Largest Florist**

**The Exotic Gardens**

801 12th Street

**MIAMI, FLA.**

Prompt deliveries to all points  
in Southern Florida

Member F. T. D.

**Miami Floral Co.**



Orders Promptly Filled

**MIAMI, FLORIDA**

**TAMPA, FLA.**

Member F. T. D.

**KNOLL  
FLORAL  
CO.**

the store of Mary Johnston, Thursday evening, October 28, to prepare a report for the next club meeting. They found that the florists would be "set back" about \$3,500 for the week's celebration.

The boys are getting up a party to go over to Washington to the exhibition of the Chrysanthemum Society of America and the Washington Club's banquet. They propose to keep on "Saying It with Flowers." A car has been chartered on the electric line. This will be decorated for the occasion and it is expected that about fifty will be in the party. The arrangements are in the hands of William McKissick, of the Leo Niessen Co.

There were several Halloween windows which attracted a great deal of attention. Mary Johnston had one that would answer as well for a harvest home occasion. Robert Johnston had all of the products of the farm most tastefully arranged, from the shock of corn down. Robert L. Graham, Jr., in the uptown store, featured pumpkins, accompanied by an alternating electric service, which gave his window the desired spooky effect. A window of this

**Richmond, Va.**

THE HAMMOND COMPANY, Inc.

LEADING FLORISTS

109 EAST BROAD STREET

**ROANOKE, VA.**

**FALLON, Florist**

Member Florists' Telegraph Delivery Assn.

**ORDERS FOR ROANOKE, VA.**

are given prompt and careful attention by

**WERTZ, FLORIST, Inc.**

MEMBER  
F. T. D.

**Portsmouth, Va.**

Cotton The Florist, 333 High St.

**PETERSBURG, VA.**

MRS. ROBT. B. STILES, Florist

Phone 910

1202 W. Washington St.

**Norton, Va.**

Flowers delivered  
promptly to all parts of  
Southwest Virginia.

**NORTON FLORAL CO.**

**LYNCHBURG, Va.**

**J. J. FALLON CO.**

PROMPT SERVICE  
Member F. T. D.

**LYNCHBURG, Va.**

**MISS McCARRON**

Member Florists'  
Telegraph Delivery

**STAUNTON, VA.**

Central Ave. and  
Lewis St.

**JOHN FALLON**

**HARRISONBURG, VA.**

PROMPT  
SERVICE

**WETSEL SEED CO., Inc.**

**NORFOLK, VIRGINIA**

**GEORGE, Inc.**

Member Florists' Telegraph Delivery Association.

**Charlottesville, Va.**

**LANKFORD'S**

Orders solicited for  
University of Va.

# Telegraph Delivery Department

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## HIGHLAND PARK DETROIT, MICH.

Highland Park is circled by the limits of Detroit, the residence suburb of Detroit's flower buying public. Play safe and send your Detroit orders to

### HARRY E. TAYLOR

Formerly member of J. Breitmeyer's Sons

2571 WOODWARD AVE. Member F. T. D. HIGHLAND PARK, MICH.

## MICHIGAN

ORDERS WILL BE CAREFULLY  
CARED FOR BY

### HENRY SMITH GRAND RAPIDS

WHOLESALE AND RETAIL FLORIST.

Member F. T. D.

200,000 FEET OF GLASS DEVOTED TO  
FLOWERS AND PLANTS.

## GRAND RAPIDS

ARTHUR F. CRABB

F. T. D. Member. 13 Jefferson Ave., S.

Serving all West Michigan Towns

## FLINT, MICH.

*Hasselbring*  
**FLORIST**

MEMBER F. T. D.

## MT. PLEASANT, MICH.

Member F. T. D. Walter W. Caple

## JACKSON, MICH.

1043-47 W. Ganson St.  
Members F. T. D. A. W. Furnival & Son

## PETOSKEY, MICH.

AND NORTHERN MICHIGAN RESORTS.  
Member Florists' Telegraph Delivery Association. Frank Winans

## J. B. GOETZ SONS SAGINAW, MICH.

OR ANY CITY IN MICHIGAN

## Ann Arbor, Mich.

Member F. T. D.

BLUMAIZE BLOSSOM SHOP

## Flint, Mich. EVANS

THE FLORIST

House of Personal Service

## OWOSSO, MICH.

OWOSSO FLORAL CO.

Anderson & Smith, Props. Members F. T. D.

## IONIA, MICHIGAN

CENTRAL MICHIGAN PIKE  
FLOWER, VEGETABLE and FRUIT FARM

Leading Florist for Ionia and Montcalm Counties

Greenhouses 1 Mile East of City

Flower Shop, 204 West Main Street

MEMBER F. T. D. BYRON L. SMITH

## IONIA, MICH.

D. L. VINCENT, Leading Florist

Member F. T. D.

PROMPT ATTENTION AND BEST  
SERVICE, WITH HOME-GROWN  
FLOWERS

## VAN AKEN BROS. & SONS

LEADING FLORISTS

COLDWATER, MICH.

ELKHART, IND.

COVER MICHIGAN and INDIANA POINTS  
Orders promptly and carefully taken care of

## Grand Rapids, Mich.

Member F. T. D.

Cut Flowers, Floral Designs and Potted Plants

H. W. ALLERSMA

sort requires a lot of work and patience. The electric globe inside the pumpkin cooks it and it soon becomes soft; sixty were used during the week.

At John Cook's one of the finest combinations I have seen in a long time was a casket cross made for ex-Postmaster-General Garry's funeral. The cross was the full length of the casket and twelve inches wide, made of white roses, Bouvardia Humboldtii and adiantum. It certainly made a fine funeral offering. He has a window of yellow mums, as fine specimen flowers as I have ever seen.

Across the street at William Halliday's, Miss Groves had an equally fine window, the only difference being that she featured white.

At Samuel Feast & Sons, I found Mrs. Hill, as usual, up to her eyes in funeral work. Mrs. Hill, who is a close observer of conditions in the florists' business, says she has never seen a season open under more favorable circumstances.

Philip B. Welsh, as usual with him, is sending in some of the finest Turners seen on the market.

James Hamilton, while he is holding his roses back all he can, has the promise of the finest crop in his history. The judge is trying out Crusader, Pilgrim and Madame Butterfly and is becoming more enthusiastic over these new ones each day.

## DETROIT MICHIGAN



Orders given  
best of care  
by these five



F. T. D. Members

### J. Breitmeyer's Sons

Broadway and Gratiot Ave.

### Fetter's Flowers

17 Adams Avenue E.

### Scribner Floral Co.

604 East Fort St.

### G. H. Taepke Co.

WALTER G. TAEPEKE,  
450 Elmwood Ave.

### The L. Bemb Floral Co.

ALBERT POCHELON, 153 Bates Street

*Yours For More Co-operation*

## DETROIT, MICH.

### Peter F. Reuss & Co.,

56 BROADWAY

## Detroit, Mich.

Member F. T. D.

BEARD  
FLORAL CO.

1617 Grand River Avenue

## Kalamazoo, Michigan

G. VAN BOCHOVE & BRO.

F. T. D. Orders Satisfactorily Filled.

## GRAND RAPIDS, MICH.

GRAND RAPIDS FLORAL CO.

WENCEL L. CUKERSKI will fill your orders for  
Designs and Cut Flowers in Michigan.

## LANSING, MICH.

J. A. BISSINGER Established 25 Years  
Member F. T. D.

## Muskegon, Mich.

F. T. D. Member BUTTERWORTH FLORAL CO.

## PORT HURON, MICH.

ASMAN, LEADING FLORIST  
Prompt Delivery



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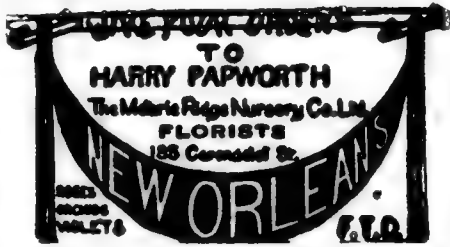
Springfield, Ill.  
217 SOUTH FIFTH ST.

*A. C. Brown*

Decatur, Ill.  
141 MERCHANT ST.

MEMBER F. T. D.

GOOD SERVICE BACKED BY LARGE GREENHOUSES



NEW ORLEANS, LA.  
**CHAS. EBLE**  
OLDEST FLORIST SOUTH  
121 BARONNE STREET  
Member Florists' Telegraph Delivery.

*D. E. Ruch*  
FLOWERS THAT ARE DIFFERENT

LOUISIANA — TEXAS — ARKANSAS  
SHREVEPORT, LA.

ALEXANDRIA, LA  
**E. BLUM & SON**  
For all Points in Central Louisiana.

LAKE CHARLES  
AND SOUTHWEST LOUISIANA  
Member F. T. D. **CHAS. D. OTIS**

STURGIS, Mich. *Veats* Coldwater, Mich.  
Member F. T. D. All So. Mich. points

HILLSDALE, MICH.  
Southern Michigan Points **O. A. STOLL** F. T. D. Member

Battle Creek, Michigan  
**S. W. COGGAN**, Florist, 25 E. Main St.  
Member of Florists' Telegraph Delivery

SAGINAW, MICH.  
SUNSHINE FLOWERS • **GEO. A. WITHERIDGE**, Prop.  
416 West Genesee Avenue

DOWAGIAC, Mich.  
Also for Cassopolis, Decatur, Niles **ReSHORE & SON**

PETOSKEY, MICHIGAN. **Enterprise Floral Co.**  
714 MAPLE ST.  
We cover all Northern Michigan. Member F. T. D.

BATON ROUGE, LA.  
**THE ROSELAND FLORIST**  
MEMBER F. T. D.

New Orleans, La. Wire your orders to  
**The Flower Shop**  
108 Baronne Street  
**HENRY SCHEUERMANN**, Prop.

NEW ORLEANS  
MEMBER OF THE *Scheinuk* F. T. D. We Cater to the Best Trade  
**2600 ST. CHARLES AVENUE**

Quality and Promptness  
Members F. T. D.  
**NEW ORLEANS, LA.**  
The **Avenue Floral Co.**  
842 ST. CHARLES AVENUE

**U. J. VIRGIN**  
838 Canal St., NEW ORLEANS, LA.

Jesse King, of Mount Airy, is another who has his rose crop timed for when mums are over. He has a promising outlook for a fine cut in a short time. Mr. King is sending in a fine lot of medium mums.

C. E. Akehurst & Son, who formerly grew nothing but carnations, have devoted part of their range to roses this season. They are trying out Pilgrim, Dunlop and Butterfly. All of the roses at this range look promising, with 30,000 of as fine carnations as one wishes to see. Tate.

ROCHESTER, N. Y.

The Market.

The presidential election, combined with unusually warm weather for this time of the year, made its mark on business conditions. In the first place the election, the most vital issue, interfered with social functions; secondly, there has been such a mass of outdoor flowers arriving, because of the lack of a killing frost, and the warm sunshine and clear days have brought along the indoor stock so rapidly, that growers are beginning to wonder where the chrysanthemums will come from for Thanksgiving. Such are the conditions in and around Rochester. It has been a most unusual season.

**JOLIET FLORAL CO.**  
507 E. Jefferson Street JOLIET, ILL.  
All points in Will Co. and Vicinity

**CENTRALIA, ILL.**  
**J. W. ROSS** We serve the following Illinois towns, direct train service: Mt. Vernon, Wayne City, Fairfield, Sesser, Christopher, Herrin, Ashley, Carbondale, Nashville, Oakdale, Coulterville, Sparta, Salem, Odin, Sandoval, Carlyle, Patoka, Kinmundy, Farina.  
F. T. D. Member.

**QUINCY, ILL.**  
**H. A. GENTEMAN**  
Member Florists' Telegraph Delivery Association  
For Northeastern Missouri and Central-western Illinois.

**GALESBURG, ILL.**  
**I. L. PILLSBURY** — For Central Ill.  
Member Florists' Telegraph Delivery Association.

**GALESBURG, ILL.**  
**H. F. DRURY**  
All Orders Filled Promptly and Carefully

**J. L. JOHNSON** **De Kalb, Ill.**  
NORTHERN ILLINOIS  
SOUTHERN WISCONSIN  
YOUR ORDER WILL RECEIVE OUR PROMPT AND CAREFUL ATTENTION

**EL PASO, ILL.** El Paso  
Central Illinois — Quick Service Carnation  
General Line of Cut Flowers Co. (Inc.)

**SPRINGFIELD, ILL.**  
**Hembreiker & Cole**, Springfield's largest retail florists  
Members Florists' Telegraph Delivery Association

**BRINKERHOFF GREENHOUSES**  
SPRINGFIELD and CENTRAL ILLINOIS  
Member Florists' Telegraph Delivery Association  
Best and Prompt Service Always

**DIXON, ILL., and NORTHERN ILL.**  
We can and will be glad to serve you  
Member F. T. D. **Dixon Floral Co.**

**JACKSONVILLE, ILL.**  
**JOS. HEINL & SONS**  
Largest Growers in Central Illinois

**CENTRALIA AND SOUTHERN ILL.**  
**THE WEBSTER GREENHOUSES**  
Member Florists' Telegraph Delivery

# Telegraph Delivery Department

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All orders taken care of promptly and given special attention.

*Alpha Floral Company*  
Chicago

Northwest Corner of Adams and Wabash

Send your telegraph orders to us for delivery in Chicago and vicinity.

Member of F. T. D.

**DECATUR,**  
ILLINOIS

**DAUT BROS.**

F. T. D. 120 E. Prairie St.

STORES IN  
**DECATUR**  
and GIBSON CITY, ILL.

Railroad Centers. Excellent facilities for filling orders for all Central Illinois towns.

**PETERSON FLORAL CO.**  
Member Florists' Telegraph Delivery Assn.

**FREEPORT, ILL.**

Bauscher Bros. Floral Market

Established 1868. Incorporated 1920.  
We are the largest growers in the northwest.  
1,000,000 square feet of glass. All orders receive careful attention and prompt delivery.

**ROCKFORD, ILL., and Vicinity**  
ROCKFORD FLORAL CO.  
108 West State Street  
Prompt deliveries to ROCKFORD COLLEGE

**ROCKFORD, ILL., and Vicinity**  
SWAN PETERSON & SON  
Member F. T. D.  
Corner E. State and Longwood Streets.

**AURORA GREENHOUSE CO.,**  
**AURORA, ILL.**  
Our Service is the Best.

**Aurora, Ill., and Vicinity**  
JOS. M. SMELY PHONES 147

**ELGIN, ILL.** MEMBER F. T. D.  
158 DuPage Street  
GEORGE SOUSTER

**PEKIN ——— PEORIA**  
All Orders Receive Personal Attention  
GEO. A. KUHL, PEKIN, ILLINOIS

**KRUG FLORAL CO.**  
ALTON, ILLINOIS  
Branch Store Granite City, Ill.

**PEACOCK'S FLOWER SHOP**  
HERBERT STONE, Mgr. Member F. T. D.  
4013 Milwaukee Avenue, **CHICAGO**

CHICAGO DETROIT  
**Central Floral Co.**  
"FLOWERS THAT LAST LONGER"

35-37 Broadway, Detroit, Mich.  
132 N. State St., Chicago, Ill.

CENTRALLY LOCATED  
OPEN EVENINGS AND SUNDAYS

Members F. T. D.

Chrysanthemums are being sold at low prices in order to clear. There is a large quantity of pompons, which move fairly well. In roses the supply is large and stock in general is good. Ophelia, Sunburst, Ward, Columbia, Premier, Hadley, Hoosier Beauty, Cecile Brunner and the Killarneys all move fairly well, but at figures lower than should exist at this season. Good pink snapdragon is seen in some of the stores. There is a heavy supply of carnations. They do not move as readily as they should. Paper White narcissi are here, but there is little demand for them. Violets have practically no sale as yet, only a few occasional bunches going for funeral work. There are a few good lilies, but these move quickly. Orchids are not over-plentiful, but the supply meets all demands. Valley is too expensive for the average buyer and is not used except on special occasions. Green goods of all kinds are plentiful and of good quality.

Rochester Mum Show.

For the last few years it has not been considered advisable to hold a chrysanthemum show in this city, but at the monthly meeting of the Rochester Florists' Association, held two weeks ago at the Osborn House, the project was proposed and received with a great deal of enthusiasm. The outcome was a good-sized show, held in the ballroom of the Osborn House Friday, November 5, from noon until 10:30 p. m. The attendance was good and the event was greatly appreciated by all flower lovers. No admission was charged.

Many sorts of flowers were exhibited, but a specialty was made of mums. Excellent specimen blooms of many of the latest varieties were exhibited by private growers. Similar entries were made from the greenhouses in the Rochester parks. Among the local florists and growers who exhibited were George B. Hart, H. E. Wilson, Fred C. Thomann, George T. Boucher, Hugo

**CHICAGO**

*Johnson & Chronis*  
**FLORISTS**

4701 to 4705 Lake Park Ave.

"THE HOME OF FLOWERS"  
Our service covers the city and suburbs

MEMBER F. T. D.

*Truitt*  
CHICAGO  
ESTABLISHED 1865  
4647 GRAND BL VD.

We cater to those who require the best. Prices reasonable

**CHICAGO**

*C. Trauenerfeldt*  
FLORIST

3343 W. Madison St.

**FRIEDMAN, Flowers**  
**CHICAGO, ILL.**

522 So. Michigan Ave. Congress Hotel  
Courtesies Extended to all Florists

**OAK PARK**

and all western suburbs of Chicago

**A. H. SCHNEIDER**

Member F. T. D.

1048 Lake Street, OAK PARK, ILL.

**PEORIA, ILL.** 423 Main St. Member F. T. D.  
LARGE GREENHOUSES  
**CHAS. LOVERIDGE**

**MOLINE, ILL.** Phone Moline 115  
1829 15th St. Place.  
**WM. H. KNEES & SONS**


# Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

Where F. T. D. Members  
will always get the great-  
est satisfaction.

*Heischman*  
Members F. T. D.

CHICAGO'S  
LEADING  
FLORIST  
RAILWAY EXCHANGE BUILDING

  
THE UNEQUALLED FACILITIES OF THE  
**E. WIENHOEBER CO.**  
22 E. ELM ST., CHICAGO  
Are available to the trade in filling all orders.  
MEMBER F. T. D.

CHICAGO  
2132-2134  
Michigan Avenue  
Member F. T. D.

Orders  
Carefully  
Executed  
*Samuelson Florist*

CHICAGO  
Quick deliveries anywhere on the South  
Side or in the City's Southern Suburbs.  
STORE AND CONSERVATORIES  
7045 STONY ISLAND AVE.

*John A. Michal*  
FLORIST

*Manuel Florist* CHICAGO  
THE PALMER  
HOUSE FLORIST  
17 EAST  
Member F. T. D. MONROE ST.

EVANSTON, ILL.  
1614 Sherman Ave.  
TWO STORES

WILMETTE, ILL.  
1161 Wilmette Ave.  
JOHN WEILAND  
Catering to the best trade in Chicago's Rich North Shore Suburbs. MEMBER F. T. D.

Send Your CHICAGO Orders to  
**H. N. BRUNS**  
Best Equipped Retail Store on the  
West Side  
3040 W. Madison St., CHICAGO, ILL.

**SCHILLER'S**  
TWO CHICAGO STORES  
cover every part of city and suburbs  
GEORGE ASMUS, Mgr.  
4509 Broadway :: 2221 W. Madison St.  
Member Florists' Telegraph Delivery Ass'n.

OAK PARK, ILL.

*William Palmer*  
FLORIST  
AVENUE STATE BANK BUILDING  
Member F. T. D.

CHICAGO  
We are  
growers of  
Cut Flowers  
and  
Potted Plants  
*J. F. Kidwell Co.*  
(1917 INC.)  
3530 Michigan Avenue  
Member F. T. D.

Teute, Charles W. Curtis, Felix Alberts,  
J. B. Keller Sons, Salter Bros., F. Schleg-  
el's Sons and several others.  
The committee, which is to be con-  
gratulated highly on its success, was  
composed of Charles H. Vick, chairman;  
John Dunbar, George B. Hart, Felix Al-  
berts, E. P. Wilson, A. H. Salter, Colin  
B. Ogston, G. T. Boucher, Fred Tho-  
mann, James A. Wiebens and the secre-  
tary, Irwin S. Briggs.

GEORGE  
**FISHER & BRO.**  
183 N. WABASH AVE.  
CHICAGO

CHICAGO  
**O'LEARY—Florist**  
369 East 47th Street  
Member F. T. D.

CHICAGO  
**Paul Blome & Co.**  
Member F. T. D. 1361 N. Clark St.

Flowers  
for all  
Occasions  
*Clody's*  
FLOWER SHOP  
Tel. Lake View 1121  
3912 North Clark St., CHICAGO

CHICAGO  
**SWANSON, The Florist**  
GREENHOUSES: 7302 N. Western Ave. STORE: 6973 N. Clark St.  
Well located to handle North Shore orders.  
Member F. T. D.

OTTAWA, ILL.  
**LOHR'S GREENHOUSES**  
Fancy Cut Flowers and Blooming  
Plants.  
Good R. R. Service. Orders filled promptly.

Highland Park, Ill.  
HIGHLAND PARK GREENHOUSES  
Established 1894 Members F. T. D.

Streator, Ill. THORNTON'S  
FLOWER SHOP  
FLORIST - Quality is Our Hobby

PONTIAC, ILLINOIS Members  
Flowers of all kinds F. T. D.  
in their season. **W. J. MILLER & SON**

PRINCETON, ILL.  
W. E. TRIMBLE  
GREENHOUSE CO. For Central and  
Northern Illinois  
Members F. T. D.

**Various Notes.**  
Joseph H. Werdein, who several  
years ago was one of the sales force of  
H. E. Wilson, has returned to his former  
position.  
Last week was national apple week  
and practically every store on Main  
street had elaborate displays, but none  
better than those shown by the florists,  
who artistically combined vases and  
baskets of choice flowers with some of  
the largest and most luscious apples  
grown in and around Rochester. J. B.  
Keller Sons' display was unique. A  
large gilt frame enclosed a box eighteen  
inches deep lined with black cloth in  
which was a tall handled basket of ap-  
ples, berries and flowers. Strong elec-  
tric lights, hidden just inside the  
frame, made a wonderful effect. Ham-  
pers and baskets of fruit were seen in  
the other florists' window, but at H. E.  
Wilson's a large horn of plenty was fea-  
tured. Most of the flowers used in all  
displays were yellow, white and bronze  
chrysanthemums, with a profusion of  
pompons.  
Horace J. Head, representing George  
B. Hart, left late last week to attend



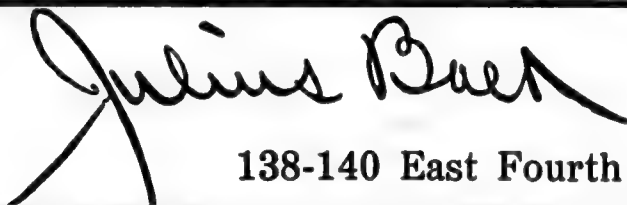
# Telegraph Delivery Department

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## CINCINNATI'S

### LEADING FLORIST

MEMBER F. T. D.



138-140 East Fourth Street

## Rochester, Minn.

## ROCHESTER GREENHOUSE CO.

EMIL RIEPLE, Manager

ROCHESTER'S ONLY STORE HAVING ITS OWN GREENHOUSES

Member F. T. D.

FLOWERS ON SHORT NOTICE

111 2nd Street

## ROCHESTER, MINN.

### ROCHESTER FLORAL CO.

114-116 FIRST AVE., S. W.  
Run in connection with Greenhouses.  
Cut Flowers and Plants delivered promptly.  
Under new management.  
H. W. KLEIN, Mgr. Member F. T. D.

## ST. PAUL, MINN.

THE LARGEST STORE IN AMERICA

MEMBER F. T. D. ASS'N

The finest and largest stock west of Chicago  
Awake night and day looking for orders

HOLM & OLSON, Inc., 20-22-24  
W. 5th St.

## Swanson's

Incorporated

912 Nicollet Avenue, offers the trade its  
unexcelled facilities for filling orders in

### MINNEAPOLIS

SEND ORDERS FOR

## Minneapolis and Minnesota

To J. J. WEST'S, Inc.

509 4th Ave., South

Two Stores :: Large Stock

## AUSTIN, MINN.

A. N. Kinsman, Inc.

Competent Service to all Iowa and  
Minnesota Points.

Member Florists' Telegraph Delivery.

## Duluth, Minn.

Flowers delivered promptly  
to any place within 300 miles

### THE ALPHA FLORIST

## DULUTH, MINN.

THE ONLY GREENHOUSES  
IN DULUTH OR SUPERIOR  
Flowers delivered anywhere on the Iron Range

### J. J. LEBORIOUS

## MINNEAPOLIS

### Moore, Terwilliger, Inc.

#### THE FLOWER SHOP

Member F. T. D.

1031 Nicollet Ave.

## MANKATO, MINN.

### THE WINDMILLER CO.

Flowers to all points on short notice.

Member Florists' Telegraph Delivery

## DULUTH FLORAL CO.

200 MILES in any direction. Duluth, Minn.  
We are the center of the great  
Northwest. Daily deliveries to SUPERIOR, WIS.

Hastings, Nebraska Lohman Flower Shop  
Central and Western Nebraska  
Southern Kansas and Eastern Colorado

## Lewis Henderson, Florist

1519 Farnam Street OMAHA, NEB.  
Member Florists' Telegraph Delivery Ass'n.

## FOR ALL NEBRASKA ORDERS

### CENTRAL NEBRASKA USE

ED. WILLIAMS, Grand Island  
Competent Florist Railroad Center

## Lincoln, Neb.

Flowers for All  
Occasions, from  
Cradle to Grave

### CHAPIN BROS., Retail Florists

the Tennessee State Florists' Association  
convention, at Memphis, Tenn.,  
calling at Cincinnati, Louisville and  
Nashville en route.

George T. Boucher and Salter Bros.  
are displaying a good collection of  
lucky weegie birds in their windows,  
which, owing to their originality, form  
a decided attraction. H. J. H.

### ASHEVILLE, N. C.

Peddlers to Pay License Tax.

The city commissioners, acting on the  
opinion of the city attorney, decided  
October 26 that the women who sell  
wild mountain flowers on the street are  
florists and therefore subject to the  
special license tax of \$15, which all the

## LINCOLN, NEB.

1338 O Street

### FREY & FREY

#### WHOLESALE AND RETAIL

120,000 square feet of glass at your  
service

Trade Discount

Members of the Florists' Telegraph Delivery

## Western Nebraska

C. J. PASS

### North Platte, Neb.

Member F. T. D.

15,000 feet of glass

## C. H. FREY

WHOLESALE AND RETAIL FLORIST

### 1133 O Street, LINCOLN, NEB.

Will Fill Orders for the West on Short Notice.  
Trade Discounts. First-class Stock.

## NORFOLK, NEB.

### Norfolk Floral Co. Member F. T. D.

For all Northern Nebraska, Southeastern  
South Dakota and Northwestern Iowa.

## OMAHA, NEB. Member F. T. D.

### Louis M. Rogers, 319 So. 16th St.

## OMAHA, NEBRASKA

### Lee L. Larmon Fontenelle Florist, 1814 DOUGLAS ST.

## Hess & Swoboda, Florists

Telephones 1501 and L 1582

### 1415 Farnam Street, OMAHA, NEB.

## OMAHA, NEBRASKA

John H. Bath, The Careful Florist,  
1804 FARNAM STREET  
Member Florists' Telegraph Delivery

# Telegraph Delivery Department

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Member F. T. D.

Phone: Canal 1932  
1933

## H. W. SHEPPARD

FORMERLY HILL FLORAL CO.

### FLOWERS OF QUALITY

Service Unexcelled

ARRANGED IN A HIGHLY ARTISTIC MANNER

Your Patronage Solicited

532-534 Race Street, CINCINNATI, OHIO

**YOUNGSTOWN, O.**

Wilson's Flower Shoppe

"QUALITY AND SERVICE"

HOTEL OHIO

**Youngstown, O.**

RYAN & CULVER

27 S. Hazel St. Member F. T. D.

**YOUNGSTOWN, O.**

HARRY C. WALTHER

Orders receive prompt and careful attention  
Member F. T. D.

YOUNGSTOWN, OHIO

**The Pasty Shoppe**

15 1/2 N. Phelps Street QUALITY AND SERVICE

**CHAS. A. DUERR**

Newark, Ohio Granville, Ohio

Member Florists' Telegraph Delivery

**NEWARK, OHIO**

Most complete stock in central Ohio

**HALBROOKS THE FLORIST**

**Kent Brothers** FLOWER SHOP

Covers All Ohio Points Members F. T. D. Newark, Ohio

**MARIETTA, OHIO**

HAVE OUR OWN GREENHOUSES

N. KIGER

**MANSFIELD, OHIO**

STUHLREHER BROS.

Members F. T. D. 82 W. 4th Street

**XENIA, OHIO**

Engle Floral Company

legitimate florists pay. It is not known just when the tax will be imposed. There is considerable public discussion on both sides, some persons maintaining they should not be compelled to pay the license tax, while others assert that since these peddlers are competitors of the recognized florists for the public trade, "what is sauce for the goose is sauce for the gander."

DENVER, COLO.

The Market.

Business was good during the week ending November 6, the stores reporting a fairly busy week. There has been considerable funeral work and prices are practically unchanged. Chrysanthemums are not so plentiful, the smaller varieties being about gone and the later ones not having yet arrived in quantity. In roses, medium grades are a little scarce. Carnations are coming in more heavily all the time, but continue to move well. Sweet peas are getting better in quality. A few Easter lilies and violets complete the list. Shipping has been excellent.

Various Notes.

From the number of bulbs received this fall it looks as though there might be some difficulty in disposing of them next spring.

John Emsbach left last week for Los Angeles. Mr. Emsbach was a pioneer in the trade in this city, having followed the business for thirty-five years. He was foreman of the Elitch-Long Greenhouses for eighteen years, from whose employ he went into business for himself on West Twenty-ninth avenue. Later he turned the business over to his son, Russell. He has recently been with Fred Maler.

Mr. Haynes, the new representative of the A. L. Randall Co., Chicago, for this section, is making this city his headquarters.

Charles Meyer extends an invitation to those interested in bowling to meet with him every Wednesday. Ten participated in the first meeting.

The New York Floral Co. has had some especially large mums on display lately.

The Elitch Gardens Co. has just connected a new boiler. Paul Howard re-

**CINCINNATI**

FRANK A. VOLZ

Dina Avenue Sta. L.

Most centrally located to the suburbs

**Cincinnati, Ohio**

Mickley the Florist

Member F. T. D.

108 West Seventh Street

**Zanesville, O.**

C. L. HUMPHREY

Has the best facilities for filling your orders.  
Member Florists' Telegraph Delivery.

**A Card This Size**

Costs only \$1.25 per Week on Yearly Order

It would keep your name and your specialty before the whole trade.  
A half-inch card costs only 62 1/2¢ per week on yearly order.

**Upper Sandusky, Ohio**

B. E. CONSTIEN, AT YOUR SERVICE

**Canton, O.** JOHNSTON'S Flower Shop

Member Florists' Telegraph Delivery Assn. HARRIS ARCADE

**VAN METER FLOWER SHOP**

SPRING and HIGH SPRINGFIELD, OHIO

BEST FLOWERS FOR EVERY OCCASION

**Ironton, Ohio** RELIANCE SEED CO. TRI-STATE FLORISTS

Southern Ohio, Kentucky, West Virginia

**STEUBENVILLE, OHIO**

E. E. McCAUSLEN, Prop.

HUSCROFT'S FLOWER SHOP

# Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

## Cleveland

### The KNOBLE BROS. CO.,

Flowers and Nursery Products

MEMBERS F. T. D.

Well equipped to handle your orders.

1836 W. 25th St.

## TOLEDO

### Mrs. J. B. Freeman,

Toledo's Leading Florist

Member F. T. D. "SERVICE" 338 Superior Street

Member TOLEDO, O. Est.

F. T. D.

1897



AND VICINITY

MEMBERS TOLEDO COMMERCIAL CLUB  
TOLEDO RETAIL MERCHANTS  
FLORISTS' TELEGRAPH DELIVERY

### TOLEDO, OHIO

METZ & BATEMAN,  
221 Superior St. Ohio BuildingF. T. D.  
FLORISTS

### TOLEDO, OHIO

SCHRAMM BROS.  
1315 Cherry St.

### TOLEDO and Vicinity

WHOLESALE AND RETAIL

### OTTO P. KRUEGER

427 East Broadway.



### Fremont, O.

Horn Floral Co.

912 CROGHAN ST  
Member F. T. D.

### COLUMBUS, O., and Vicinity

THE MUNK FLORAL CO., Growers  
Can fill all retail orders.

WILSON'S

WE WILL DO  
IT PROMPTLY

### COLUMBUS, OHIO

### Columbus, Ohio

Members  
F. T. D. Ass'n.THE FRANKLIN PARK FLORAL CO.  
Cut Flowers for Central Ohio.

SUDER'S

### The Toledo, Ohio, Florists

A. A. SUDER, Proprietor

2941-3003 CHERRY STREET

### DAYTON, OHIO

The W. G. Matthews Co.

18 W. Third Street

CONSERVATORIES IN RIVERDALE.

Member F. T. D.

### DAYTON, OHIO

J. W. RODGERS

Member F. T. D., Elks' Bldg. 3d and Jefferson Sts.

### COLUMBUS, OHIO

Flowers for all occasions Neil Flower Shop

Member  
F. T. D.  
Ass'n.

### WARREN, OHIO

THE F. T. D. ADGATE & SON  
FLORISTS  
WE GROW OUR FLOWERS

ports a big shipping business during the last month, taking the entire output of the company's houses, besides that of three or four smaller ranges.

R. E. H.

MILWAUKEE, WIS.

The Market.

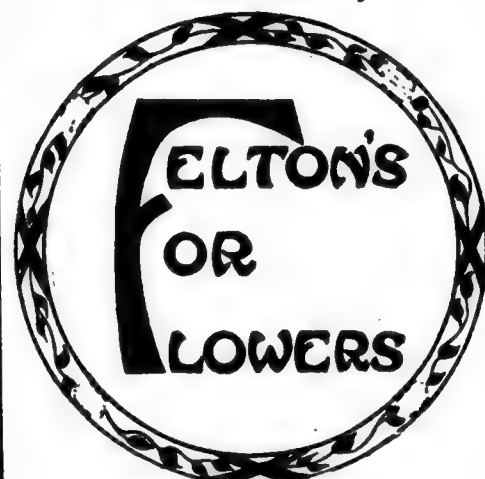
Since cooler weather set in the market has been brisk. Business has been much better the last two weeks. Mums are arriving in nice shape now, in all sizes and varieties. A nice lot of pompons is moving excellently.

There is an exceptionally fine lot of roses coming in. The supply of carnations is not moving as well as it should. This is due to the trade buying pompons in place of carnations during the mum season. There is a limited quantity of violets and sweet peas coming in and they find a ready sale.

Various Notes.

The F. T. D. members in Milwaukee coöperated in installing a window display in the Western Union main telegraph office here. The window was artistically decorated, showing a connection by wire between New York and San Francisco. The window was inter-

### Cleveland, O.

10515 Superior Ave.  
8 STORESPersonal Attention. Highest Quality and Service.  
Members F. T. D. A.

### EGGERT N. ZETLITZ

THE LEADING FLORIST

209 West Market Street

### LIMA, OHIO

Member of Florists' Telegraph Delivery

### LORAIN, OHIO

Member F. T. D. F. G. CAREK ARTISTIC  
Leading Florist WORK

Our Motto: "Anywhere; Any time."

### LORAIN or ELYRIA, OHIO

Member F. T. D. TULEA at Your Service

### Elyria, Ohio

LORAIN, OHIO

THE L. C. HECOCK FLORAL CO.  
Member Florists' Telegraph Delivery Assn.

### ELYRIA, O.

Member  
F. T. D.

ELYRIA FLOWER SHOPPE



# Telegraph Delivery Department

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NO ORDER TOO LARGE ——— NO ORDER TOO SMALL

**CLEVELAND** Member F. T. D.  
**The J. M. Gasser Co.**  
 1006 EUCLID AVENUE  
 WE ARE THE LARGEST GROWERS OF CUT FLOWERS IN OHIO

## Cleveland

telegraph orders will receive special attention if you address them to us.



**The Jones-Russell Co.**  
 1284 Euclid Avenue  
 Cleveland

Members F. T. D.

Bell Main 2809  
 Cuy. Central 1866

*The Smith & Fetter Co.*  
 LEADING FLORISTS  
 980 Prospect Avenue Cleveland

## CLEVELAND, OHIO

**A. GRAHAM & SON**

5523 EUCLID AVENUE

Members Florists' Telegraph Delivery Assn.

## CLEVELAND, O.

5923 EUCLID AVENUE

**WESTMAN & GETZ**  
 FLOWERS and SERVICE

Members Florists Telegraph Delivery.

## CLEVELAND, OHIO

**Wm. H. Temblett**

FLOWERS

Member F. T. D. 10313 Euclid Avenue

**Cleveland, PENN SQUARE**  
**FLORISTS**  
 ALWAYS OPEN

## FIVE STORES IN NORTHERN OHIO

CLEVELAND [TWO STORES] 13336 Euclid Ave., 144 Public Sq.  
 YOUNGSTOWN - - - 33 East Federal St.  
 WARREN - - - - - 215 East Market St.  
 AKRON - - - - - 109 South Main St.

## THE PARK FLORAL COMPANY

MEMBERS FLORISTS' TELEGRAPH DELIVERY ASSOCIATION

## Kirchner's for Cleveland

Member Florists' Telegraph Delivery

Address KIRCHNER'S FLOWERS, 6701 Quincy St., CLEVELAND, O.

## AKRON, OHIO

**GROSSBERG & CAHILL**

AKRON'S LARGEST FLORISTS

Prompt and careful attention to all Telegraph Orders

MEMBERS F. T. D.

esting and attracted a great deal of attention.

The Florists' Club held its regular meeting Thursday night, November 4, and there was a large attendance. It was flower show night and many of the florists brought a display of high-priced flowers and plants. The entertainment committee has arranged for a theater party in December.

### HOW THEY WERE NAMED.

Although the popular name clings to the flower, in most cases the bloom is high born and the name is derived from the Latin, Greek or French.

Pansy derives its name from the French, pensees, meaning thoughts.

Carnation, which superseded the old name gilliflower, is taken from the Latin word caro, meaning flesh.

Primrose, because of its early blooming, is styled the first rose and derives the prefix, prim, from the Latin prima (rosa).

Tansy is from the Greek and signifies immortality. The word is derived from the Greek athanasia, deathlessness.

Geranium can also be traced back to

## MARION, OHIO

5 railroads with good connections to all parts of State  
 A GOOD SELECTION OF FLOWERS  
 ON HAND AT ALL TIMES.

**BLAKE'S,** 140 W. Center

## A Card This Size

Costs only \$1.25 per Week  
 on Yearly Order

It would keep your name and your specialty before the whole trade.

A half-inch card costs only 62½c per week on yearly order.

W. P. McFARLAND L. C. McFARLAND  
**McFARLANDS, Florists**  
 AKRON, OHIO

AKRON, OHIO MEMBERS  
 F. T. D.  
**HAMMERSCHMIDT & CLARK**  
 12 W. MARKET ST.



**CLEVELAND, O.**

**BRAMLEY & SON**

Store and Greenhouses, 1181 E. 71st St.

**ALLIANCE, O.** Member  
 522 S. Freedom Ave. F. T. D.  
**H. T. MILLER**

# Telegraph Delivery Department

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**San Francisco**  
OAKLAND, BERKELEY and Vicinity

**CHAS. C. NAVLET CO.**

THREE STORES:

423 and 427 Market Street.....SAN FRANCISCO, CALIF.  
917 Washington Street.....OAKLAND, CALIF.  
20 and 22 East San Fernando Street....SAN JOSE, CALIF.

**COUNCIL BLUFFS, IOWA**  
FRED R. SHAW FLOWER SHOP  
Member F. T. D. 545 W. Broadway  
The best of EVERYTHING IN FLOWERS  
Ten years serving the flower buying public  
of Council Bluffs and vicinity

**COUNCIL BLUFFS, IA. J. F. WILCOX & SONS**

750,000 FEET OF GLASS

Orders shipped to any part of Iowa or Nebraska on a moment's notice.  
Daily Delivery to Omaha.

MEMBERS FLORISTS' TELEGRAPH DELIVERY ASSOCIATION

**OTTUMWA, IOWA**

PHONE 182 *C. Kranz*  
LEADING FLORIST  
107 North Market Street  
"Say it with flowers"

*Harkett's* For { Eastern Iowa  
Western Wis.  
N. W. Illinois  
**FLORAL NURSERY** Dubuque, Iowa

**Yankton and Mitchell, S. D.**

We grow Roses, Carnations and all seasonable flowers. Floral emblems that are right. Give us your northwest orders. 160-page catalogue.

**Gurney Greenhouse Company**

**Mitchell S. D.** WM. DETHLEFS  
Leading Florist  
Choice flowers and prompt service  
731 SOUTH MONTANA ST. Member F. T. D.

**Devils Lake, N. D. Minot, N. D.**  
VALKER'S FLORAL CO.  
Largest Greenhouses in the State

**GRAND FORKS, N. D.**  
McELROY'S FLOWER SHOP  
Orders for North Dakota and Northern Minnesota

**OTTUMWA, IOWA**  
CRILEY'S GREENHOUSES

**COUNCIL BLUFFS, IOWA**  
GARDINER FLORAL CO.  
Leading Retail Florist 545 W. BROADWAY

**FAIRFIELD, IA.** We strive to please our trade  
Montgomery Greenhouses

**HAMPTON, IOWA**  
A. E. Stonebrook ORDERS RECEIVE PROMPT ATTENTION

**DES MOINES, IA.**  
GUTHRIE-LORENZ CO.

**Cedar Falls, Ia.** BANCROFT'S  
55,000 Feet Glass. Beautiful Flowers  
Members F. T. D. Joseph Bancroft & Son

**CEDAR RAPIDS, IA.**  
I. N. KRAMER & SON  
Members Florists' Telegraph Delivery.

QUALITY  
PLUS  
SERVICE

**DAVENPORT, IOWA**

AND WESTERN ILLINOIS

G. F. FORBER, 313 Brady Street  
Member Florists' Telegraph Delivery Association

I  
O  
W  
A

*Kemble's Flowers*

Marshalltown, Boone, Center-  
ville, Oskaloosa, Oelwein,  
Mason City, Chariton,  
Grinnell and Ottumwa.

SEND YOUR ORDER TO HOUSE NEAREST  
PLACE OF DELIVERY

**SIoux CITY, IA.**

ART FLOWER SHOP

512 FIFTH STREET

Everything in Cut Flowers, Plants  
Funeral Designs, Etc.

**DAVENPORT, IOWA**

"Say It with Flowers"

BILLS FLORAL CO.

M. A. TIERNEY, Owner Member F. T. D.

**DAVENPORT, IA.**

H. G. PAULI YOURS FOR SERVICE

**OSKALOOSA, IOWA**

GREEVE FLORAL COMPANY

High Grade Flowers Artistically Arranged.

**MONTICELLO, IA.**

C. L. VAN METER MEMBER F. T. D.

the Greek. It comes from geranium, meaning a crane.

The daisy is good old Anglo-Saxon, derived from daeges eage, and signifies the day's eye.

Dandelion is of French origin. It is derived from dent de lion and means lion's tooth.

Hawthorn is nothing more than hedge thorn. The haw is corrupted from the old English word бага, meaning hedge.

Privet signifies trim or prim hedge and comes from primet.

**WATERLOO, IOWA**

GALLOWAY'S FLOWER STORE

Russel-Lamson Bldg., 211 West 5th Street

Special attention given to out-of-town orders

**SIoux CITY, IOWA** Supplies western Iowa, southern Minnesota, all of South Dakota and north-eastern Nebraska.  
J. C. RENNISON CO.

**SIoux CITY, IOWA**

Members of F. T. D. ROCKLIN & LEHMAN

**FT. DODGE, IA.**  
NORDWALL  
E. E. NORDWALL

**PERRY, IOWA**  
LOUWERSE & CO.

# Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

## San Francisco and Vicinity

MacRorie-McLaren Company  
141 Powell Street  
Florists

We grow our own stock and with extensive nurseries to draw from can give unusual values.

RETAIL

WHOLESALE

San Francisco, Calif.  
ALBERT O. STEIN  
Flower Shop  
1150 SUTTER STREET

San Francisco, Cal.  
SHELLGRAIN & RITTER  
148 KEARNY STREET  
Prompt attention given to all telegraphic orders

SAN FRANCISCO  
F. C. JAEGER & SON  
152 POWELL STREET  
Members F. T. D.  
Always a good stock, and orders delivered on time.

SAN FRANCISCO  
Podesta & Baldocchi  
224-226 Grant Avenue  
Prompt and careful attention to orders from out-of-town florists.  
Member F. T. D.

OAKLAND, CAL.  
HOGAN & EVERS  
1439 Broadway  
THE BEST SERVICE

Monrovia, Cal.  
C. A. BRUNGER  
You can depend on us for all orders for delivery in this section. 239 Grand Avenue

SAN FRANCISCO  
JOSEPH'S  
Member F. T. D.  
233-35 Grant Ave.  
Steamer and train packages our specialty.

JULIUS EPPSTEIN, FLORIST AND DECORATOR  
Flowers for All Occasions Delivery Anywhere  
Hotel St. Francis. SAN FRANCISCO

SAN DIEGO, CAL.  
BOYLE & DARNAUD  
F. T. D. florists. We grow our own flowers. Telegraph orders carefully executed. Usual discount.  
Members Florists' Telegraph Delivery

SAN FRANCISCO, CAL.  
ART FLORAL CO.  
255 Powell Street  
Best attention given your orders  
Members Florists' Telegraph Delivery

Long Beach, Cal.  
Member F. T. D. ART FLORIST 126 Pine Ave.

Peach goes back to the Latins, who called it persum. We interpret it as Persian apple.  
Rhubarb has an ancient title and is corrupted from Rha barberum. Rha was the old name of the river Volga, on the banks of which the plant grew.

### TROUBLE WITH CYCLAMENS.

I have some cyclamens in 4-inch and 5-inch pots. The plants stood the warm weather, but during the last six weeks there has been considerable rain and some cold nights and they are not doing well. Fine, large plants in 5-inch pots wilt and in two days turn rotten at the root.

During the day my house was warm and I sprayed the plants twice a day and dampened the walks. The soil was light. My mixture was five barrows of soil, one of well rotted manure, a 7-inch pot of horn shavings and enough sand to keep the soil from packing.

Some of the foliage has turned yellow and dried up, although the root is solid and in a short time makes new foliage, though not so strong as the first.

H. L. U.—Kan.

You are perhaps keeping your cyclamens too wet at the root. You should discontinue all syringing from now on. Give the plants a light bench and no shade. Scratch the surface soil

Hollywood Flower Shop  
HOLLYWOOD, CAL.  
ARTISTIC WORK. MEMBER F. T. D.  
Telegraph Orders Delivered to  
LOS ANGELES OCEAN PARK  
SANTA MONICA VENICE

Santa Barbara, Cal.  
912 STATE STREET  
GLEAVE'S FLOWER SHOP  
ARTHUR GLEAVE, Prop.  
Choicest Cut Flowers and Floral Designs on short notice.  
Both Phones 1013

CORONADO, CALIF.  
CORONADO NURSERY  
To "Say It with Flowers" in  
CORONADO AND SANDIEGO

LONG BEACH, CAL.  
Lowe's Flower Shop, The Pioneer and Leading Florist  
Member Florists' Telegraph Delivery.

POMONA, CALIFORNIA  
POOLEY'S FLOWER SHOP  
MEMBER FLORISTS' TELEGRAPH DELIVERY

San Francisco  
DARBEE'S  
1036 Hyde Street  
LARGEST STOCK OF CHOICEST FLOWERS  
Members Florists' Telegraph Delivery

OAKLAND, CALIF.  
MORI FLORIST  
1510 Clay Street  
OUR CAREFUL ATTENTION

BERKELEY, CAL. MEMBER F. T. D.  
Curtis D. Shoemaker, Prop. NORTON, Florist

Berkeley OAKLAND  
THE FLOWERSHOP SAN FRANCISCO  
Berkeley's most up-to-date flower establishment.



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## LOS ANGELES

414½ SOUTH BROADWAY

SEND YOUR ORDERS TO  
**BROADWAY  
FLORISTS**

IT PAYS you to  
DEPEND ON US

## Occidental Florists

430 South Hill Street

## LOS ANGELES

### LOS ANGELES, CAL. REDONDO FLORAL CO.

218 West Seventh Street

Members of Florists' Telegraph Delivery  
A. KNOPF A. F. BORDEN

### WOLFSKILLS' and MORRIS GOLDENSON

FLORISTS AND DECORATORS

We Solicit Telegraph Orders.  
Regular Trade Discount.

229 W. Third St., LOS ANGELES, CAL.

### The Alexandria Florist

Member of  
F. T. D.  
and S. A. F.



Hotel Alexandria  
Los Angeles,  
Calif.

### LOS ANGELES, CAL. ATHLETIC CLUB FLORIST

Formerly California Cut Flower Co.  
433 West 7th Street

Takes care of telephone and telegraph orders  
over the whole of Southern California.  
Usual trade discount.

### LICHTENBERG'S

324 W. Sixth Street  
**LOS ANGELES**

Say It with Flowers. Member F. T. D.

## LOS ANGELES

Every order given personal attention by

### Westrem Garland Florists

404 South Hill Street

## PASADENA, CAL.

SIEBRECHT'S HOUSE OF FLOWERS

HENRY A. SIEBRECHT, Jr., District Representative State of California.

Member F. T. D.

## PORTLAND

OREGON

354 Washington Street

MEMBERS OF THE  
F. T. D.  
**Martin & Forbes**  
Retailers  
and Growers

## LOS ANGELES

Dostal-Wolters  
Flower Shop

MEMBER  
F. T. D.

627 South Hill St.

## LOS ANGELES, CAL.

HOWARD & SMITH  
NINTH AND OLIVE STREETS

You can depend on us for all orders for  
delivery in this section.

## Darling's Shop

"FLOWERS FOR HER"

206 West Sixth Street, LOS ANGELES, CAL.

Cut flowers or good design work by best artists  
and designers delivered anywhere in the west  
on receipt of mail or telegraph orders.

Members Florists' Telegraph Delivery Association.

occasionally and space the plants as required. Keep an abundance of ventilation in the house, even on cold nights. Throw away any of the poorer plants, and those which are well established will benefit. Give a light sprinkling of fine bone, or weak liquid manure. For the flowering pots, a good compost for cyclamens consists of equal parts of well decayed cow manure, leaf-mold and fibrous loam, with some sand added. Too light a soil is not good for the final potting, although excellent in the earlier stages of growth. C. W.

### WHITE DAHLIAS FOR CUTTING.

What white dahlia would be good for commercial use as a cut bloom and at the same time grow well in clay soil in New Jersey? E. C. M.—N. J.

For a cactus dahlia grow either the Swan or Captain Scott. Of the older cactus varieties you will find Mrs. Douglas Fleming good for cutting. Of the popular peony-flowered section, King

## Portland

ORE.

### Tonseth's

287 Washington Street  
In the heart of the city

Growers and Retailers F. T. D. MEMBERS

## PORTLAND, ORE.

### Clarke Bros'

**FLORISTS**

200,000 Feet of Glass  
Established 20 Years

## OAKLAND, CAL.

### Pasadena, Cal. 342 East Colorado St.

**THE ORCHID**

PASADENA'S OLDEST FLORIST WILL  
EXTEND THE USUAL COURTESIES  
Member of F. T. D.

## PASADENA, CAL.

ELDRED FLOWER SHOP  
Member Florists' Telegraph Delivery.

## RIVERSIDE, CALIFORNIA

Florist to the Glenwood Mission Inn  
**ORANGE BLOSSOM FLOWER SHOP**

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## SEATTLE

### Woodlawn Flower Shop

Member Florists' Telegraph Delivery Association.

1410-1412 2nd Avenue—Beside Clemmer Theater Building

"IN THE HEART OF THE CITY"

Base the Recipient of Your Telegraphic Orders Upon Merit

21 EMPLOYEES

We offer unexcelled facilities. More than 13,000 square feet of store space devoted exclusively to retailing of flowers. Where quality and service reign.

CHARLES E. SULLIVAN, in charge of Telegraphic Service

## SEATTLE

## HOLLYWOOD GARDENS

SEATTLE'S LEADING FLORIST

1622 SECOND AVENUE

Member Florists' Telegraph Delivery Ass'n.

### Walla Walla Floral Co.

WALLA WALLA, WASH.  
Greenhouses, Store, Rose and Bulb Farm.  
Prompt deliveries of CUT FLOWERS or good  
DESIGN WORK anywhere in the West  
Member Florists' Telegraph Delivery.

### SEATTLE

1001-1003 Third Avenue

Finest Floral Studio  
in the Northwest

*Rosalia Bros.*  
Members  
F. T. D.

### WALLA WALLA, WASH.

YOUNG & LESTER  
SOUTHEASTERN WASHINGTON  
NORTHEASTERN OREGON  
NORTHERN IDAHO orders filled promptly  
Members Florists' Telegraph Delivery Association

### California Florist TACOMA, WASH.

Orders for Cut Flowers and Designs delivered  
anywhere in the United States and Canada.

### SEATTLE

Choice Flowers, prompt and careful  
L.W. McCOY 904 3rd Avenue  
Established 1900

### Bellingham, Wash.

Telegraph orders delivered any-  
where in the northwest country  
FLORAL EXCHANGE

### TACOMA

SMITH FLORAL CO., 1112 Broadway

of the Whites is splendid. Of the decorative class, I should consider Henry Patrick or Perle de Lyon fine. Queen of Whites among pompons, White Century among singles and Grand Duke Alexis among doubles are all beautiful pure whites and fine for cutting.

C. W.

#### DAHLIAS FOR WINTER STORAGE.

How should dahlia roots be treated and how and when should divisions be made in winter? E. C. M.—N. J.

Pack the roots on shelves in a shed or cellar which is dry and just excludes frost. A potato cellar is ideal. Another good plan is to wrap each root in a sheet of newspaper and pack away in barrels. Divisions for one's own use need not be made before May, but if you wish to sell them, a start can be made any time during the winter. You

### Spokane, Wash.

Eugene's Flower Shop  
PROMPT AND RELIABLE

### Yakima, Washington STATE FLORAL CO.

We Grow Our Own Flowers  
Telegraph Orders filled promptly and carefully  
Members F. T. D. Association.

### Spokane, Wash.

A. J. BURT, Florist  
Established 20 Years Always on the job  
CLEMMER THEATER BUILDING

YAKIMA, WASHINGTON  
ANNAVEE FLOWER SHOP, (Formerly Bourn's)  
QUALITY FLOWERS Artistic Arrangement  
Members Florists' Telegraph Delivery.

FORSHAW, Florist  
THE ROUND-UP CITY PENDLETON, ORE.

### Spokane, Washington

Reimer's Floral Art Shop  
RETAILERS AND GROWERS

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Orders promptly filled for Western Colorado,  
Eastern Nevada, Southern Idaho and Wyoming  
— 3 BUSY STORES —

Fresh Home-Grown Flowers  
Satisfaction Assured on all Orders

## UTAH FLORAL,

Howard Edris, 944 EAST SECOND  
Prop. SOUTH STREET

## DENVER, COLORADO

MEMBER FLORISTS' TELEGRAPH  
DELIVERY ASSOCIATION

## PARK FLORAL COMPANY

### CASPER, WYOMING

### CASPER FLORAL CO.

We deliver to all of  
Central and Northern Wyoming  
Western Nebraska and South Dakota.  
Members F. T. D.

## Denver *Cooper's Flowers*

— COLORADO —  
833 FIFTEENTH ST. Member F. T. D.

### Cheyenne, Wyo.

"THE UNDERWOOD"  
FOR PROMPT AND FAITHFUL  
SERVICE

### SALT LAKE CITY

Ship whole of UTAH, Central part  
of NEVADA and IDAHO  
MILLER FLORAL CO., 10 East Broadway  
MEMBER F. T. D.  
250,000 sq. ft. of modern glass. Unexcelled facilities. Prompt and courteous service always.

### SHERIDAN, WYO.

SHERIDAN GREENHOUSE CO.  
Plants and Flowers

### THERMOPOLIS, WYO.

THERMOPOLIS FLORAL CO.  
A. SCHULENBERG, Proprietor

### State Nursery & Seed Co.

Helena, Mont. Cut Flowers for any  
Part of the Northwest.  
Only the Best. Members F. T. D. Ass'n.

### MISSOULA, MONT.

ANDERSON GREENHOUSE  
For all towns in Western Montana

Send your orders for Eastern and Southern Montana  
to M. LANGOHR, F. T. D. Florist  
BOZEMAN, MONTANA.

### Pocatello, Idaho

Member F. T. D.  
We cover Southern Idaho  
and Western Wyoming ATKIN'S

### FORT COLLINS, COLO.

ESPELIN FLORAL COMPANY  
Member Florists' Telegraph Delivery Ass'n.

### TRINIDAD, COLO.

J. R. BARKER Trinidad Floral Store  
Masonic Bld'g.

### Trinidad, Colo.

The only Greenhouses  
in this section  
The Park Floral and Garden Co.  
Members F. T. D.

### OGDEN, UTAH

H. R. Dumke  
C. D. Mone. NORTON FLORAL CO.

must always remember that each tuber must contain an eye and these eyes all cluster around the stem. Be careful, therefore, to use a sharp knife and to see that an eye attaches to each portion. C. W.

**Sterling, Ill.**—The Appellate court has confirmed the decision of the Sterling City court, which gave the Sterling Floral Co. a judgment of \$2,130 damages against the gas company. The damage was caused by gas from a leaky main.

**Oklahoma, Okla.**—J. W. Furrow, of Guthrie, is planning to build a greenhouse range to cost more than \$35,000 in this city. The new business will be located at Twenty-fifth street and Florida avenue. Mr. Furrow plans to move his present business from Guthrie to the new establishment when it has been completed.

**Port Allegany, Pa.**—The Port Allegany Greenhouses, owned by Mrs. M. E. G. Ventres, doing a wholesale and retail business in cut flowers and potted plants, have just completed a successful season and have made several much-needed improvements in their store. George Elmer Larson, for eight years an employee of this firm, has been admitted to partnership.

**Weiser, Idaho.**—R. H. Stanley, of Emmett, Idaho, has purchased the greenhouses and business of C. Hinze here. The range will continue under the name of the Weiser Greenhouses under the proprietorship of Mr. Stanley. These houses will be enlarged, however, for the new owner will remove the glass from his former range at Emmett to his new place of business.

### Salt Lake City

ALSO PARTS OF COLORADO, IDAHO,  
MONTANA AND NEVADA  
HUDDART FLORAL CO.  
56 South Main Street  
Member Florists' Telegraph Delivery Ass'n.

### SALT LAKE'S LEADING FLORIST

ERNEST LAMBOURNE  
67 South Main, Salt Lake City, Utah.

### DENVER and all COLORADO and WYOMING

The Mauff Floral Co.,  
1225 Logan Street.  
Member F. T. D.

### Colorado Springs, Colo.

ORDERS CAREFULLY EXECUTED  
PIKES PEAK FLORAL CO.  
Wholesale and Retail  
Member Florists' Telegraph Delivery.

### Colorado Springs, Colo.

Frank F. Crump, Wholesale and Retail  
Florist  
Member Florists' Telegraph Delivery Ass'n.

### Denver

Bright Spot Greenhouses  
Cor. 5th Ave. & Josephine St.  
DOWNING & KASK, Proprietor



# Red Satin Ribbons FOR CHRISTMAS

We offer a very special lot in Nos. 40, 60 and 80  
at prices in conformity with the movement of



## Down With High Prices

The quantity is limited. Get busy at once. This is the  
cheapest red satin ribbon on the market today.

**LION AND COMPANY, 118-120 East 25th Street, New York**

Mention The Review when you write.

**EMIL SCHLOSS,**  
Pres. and Treas.

**MILTON SELINKA**  
Secretary

# THE RIBBON HOUSE SCHLOSS BROS., RIBBONS, INC.

31 and 33 East 28th Street,

**NEW YORK**

## HEADQUARTERS

**For Florists' Ribbons, Chiffons and Novelties**

## Soft Wire

For Winding, and Xmas Wreaths

Our Special Prices for early orders

No. 22—in 12-lb. coil....\$1.90 per coil  
No. 24—in 12-lb. coil.... 2.00 per coil  
No. 26—in 12-lb. coil.... 2.25 per coil  
No. 28—in 12-lb. coil.... 2.50 per coil

You will not better this price anywhere.  
Buy now. Don't get left this season.

**THE COLORADO SEED CO.**  
DENVER, COLORADO

Mention The Review when you write.

## GOLDFISH

and AQUARIUM SUPPLIES

Send for catalogue

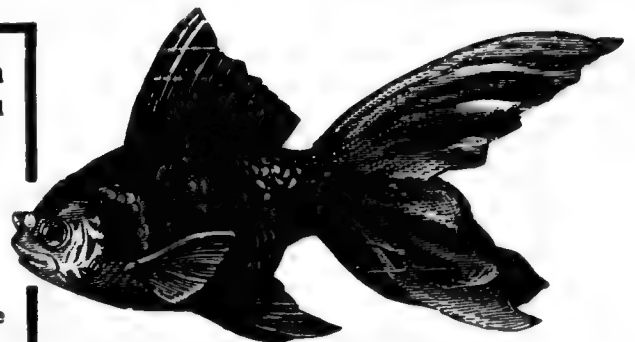
**ORIENTAL GOLDFISH & SUPPLY CO.**  
3757 to 3761 Cottage Grove Ave., CHICAGO, ILL.

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when writing advertisers.

## There's money in Goldfish for You

You can have a compelling  
window display—and the  
fish will practically sell  
themselves at a handsome  
profit. We sell aquarium  
supplies of all kinds. Fif-  
teen years' experience en-  
ables us to ship fish any  
distance safely.

Send for Wholesale Catalogue



## Auburndale Goldfish Company

1449 W. Madison St.

Chicago, Ill.

## GOLDFISH

**BUY FROM THE BREEDER**

107 Acres of Ponds this Season

Write for Big, New Catalogue

GLOBES, AQUARIUMS, AQUARIUM SUPPLIES, Etc.

**PUTNAM'S FISHERIES, 7 Divisions. Office, 462 Washington St., BUFFALO, N.Y.**

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Member  
F. T. D.

ATKIN'S

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Members F. T. D.

### OGDEN, UTAH

H. R. Dumke  
C. D. Moneil

NORTON FLORAL CO.

## Denver

## Cooper's Flowers

COLORADO

833 FIFTEENTH ST.

Member F. T. D.

## SALT LAKE CITY

Ship whole of UTAH, Central part  
of NEVADA and IDAHO

## MILLER FLORAL CO., 10 East Broadway

MEMBER F. T. D.

250,000 sq. ft. of modern glass. Unexcelled facilities. Prompt and courteous service always.

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needed improvements in their store.  
George Elmer Larson, for eight years  
an employee of this firm, has been ad-  
mitted to partnership.

**Weiser, Idaho.**—R. H. Stanley, of Em-  
mett, Idaho, has purchased the green-  
houses and business of C. Hinze here.  
The range will continue under the name  
of the Weiser Greenhouses under the  
proprietorship of Mr. Stanley. These  
houses will be enlarged, however, for  
the new owner will remove the glass  
from his former range at Emmett to his  
new place of business.

## Salt Lake City

ALSO PARTS OF COLORADO, IDAHO,  
MONTANA AND NEVADA

## HUDDART FLORAL CO.

56 South Main Street

Member Florists' Telegraph Delivery Ass'n.

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ERNEST LAMBOURNE

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You will not better this price anywhere.  
Buy now. Don't get left this season.

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DENVER, COLORADO

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## GOLDFISH

and AQUARIUM SUPPLIES

Send for catalogue

**ORIENTAL GOLDFISH & SUPPLY CO.**

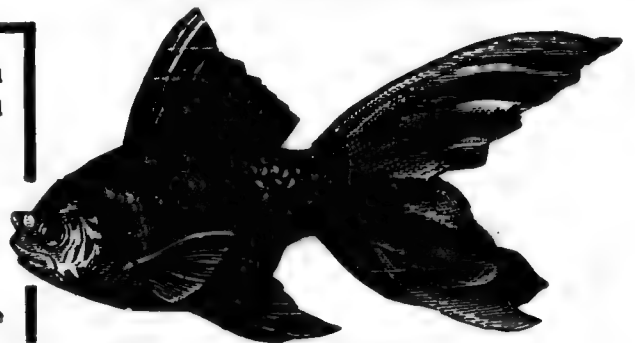
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You can have a compelling  
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profit. We sell aquarium  
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## GOLDFISH

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107 Acres of Ponds this Season

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GLOBES, AQUARIUMS, AQUARIUM SUPPLIES, Etc.

**PUTNAM'S FISHERIES, 7 Divisions. Office, 462 Washington St., BUFFALO, N.Y.**



# PACIFIC COAST DEPARTMENT

**Albany, N. Y.**—A. B. Reynolds, of Reynolds-Robinson Co., has sold his interest to his partner, John C. Robinson, who is continuing the business under his own name.

## PASADENA, CAL.

An interesting exhibit at the flower show, Pasadena, Cal., October 28 to 30, was that of Siebrecht's House of Flowers. The feature of this exhibit was a display of twelve varieties of roses, which were much admired. At one end was a collection of ferns, including *Asplenium Nidus-avis*, or bird's-nest fern, in variety, and *platycerium*, or stag-horn fern; also specimens of *Cocos Weddelliana*. At the opposite end was a collection of *anthurium*; *strelitzia*, or bird of paradise; seedlings of *Cattleya Bowringiana*, *Forbesii* and *labiata superba*; *Oncidium varicosum*, and *Odontoglossum grande*, or baby orchid. In front of the exhibit were vases of sweet peas, Sweetheart roses and violets. At the close of the show, the entire exhibit was donated to the Pasadena hospital and the Pasadena home of the aged.

## LOS ANGELES, CAL.

### The Market.

An abundance of stock, with a good shipping business and an average retail demand, sums up the market conditions as they existed last week. Mums are at their best and seldom have the growers had such a good season. The weather has been in favor of fine stock and the Appleton, Turner, Chieftain and other late midseason stock are at their best. Orchids are a little more plentiful, but the prices continue high. Valley is good and there is enough to go around. Carnations are well up to standard. Roses have fallen off a little in quality, but are still good. Dahlias are holding out well and are of better quality than usual at this time of the year. Good plumosus is coming in now and heavy shipments are being made. Cyclamen is the best seller in potted plants.

### Various Notes.

Charles Brazee, the well known florist and bulb grower of Wilmington, Cal., has recently purchased twelve acres of land on the harbor boulevard and intends moving his entire stock there next season, the lease on his present quarters expiring July, 1921. Besides his large stock of bulbs, Mr. Brazee will grow a large supply of statice, delphinium and other hardy stock, and will erect a dwelling house and retail store at the new location. As this is on the main thoroughfare from the city to the harbor, there is a constant stream of traffic during the whole year, and this should prove profitable for his retail trade.

A look through the lath houses devoted to plumosus at Harry Bailey's place, at Montebello, shows that Mr. Bailey has excelled his own record for fine, well developed sprays of this popular green. The stock is remarkably clean and consists of medium-length sprays, just the kind that all growers aim to get, but not always with success.

Because of the large quantity grown, Mr. Bailey is able to let each section develop thoroughly before it is cut. In the houses devoted to seed growing, the seed crop is, perhaps, a little below the average in quantity, but the quality should be fine, judging from present appearances. A later crop will, unless cold weather conditions set in early, be developed by spring. There is also a big crop of Sprengeri seed ripening rapidly. Freesias are just coming through, the earliest being about four inches high, and are so well liked by the trade that Mr. Bailey has already booked large orders for 1921 delivery.

Gebhard Prechtel is especially successful in the propagation of *Erica melanthera*, and judging by the appearance of his latest batch of 75,000 cuttings, not one per cent has missed. He is also busy cleaning and shipping *gladiolus* bulbs, a big stock of Schwaben being handled by him. Mr. Prechtel calls attention to the extraordinary freedom of this popular variety.

The establishment of Roy F. Wilcox & Co., at Montebello, shows continued progress. Possibly the biggest thing of all is the kentias, which are here in hundreds of thousands, from seedlings to finely developed specimens. The stock is always kept so that the large sizes will not crowd the smaller plants. As they reach the 2½-inch pot size they are planted out under lath and grown until fit for another potting, as single or made-up specimens. Besides the kentias there are large and thriving blocks of *Phoenix Roebelenii*, *P. Canariensis* and other popular palms. While too late for freight shipments to the east this year, Mr. Wilcox has prospects of carload lots going back by express, a method of shipping that is becoming increasingly popular. Another large lath house is to be built at once and another next year, the idea being to have sufficient room so that these large houses may be brought along in rotation year by year. It looks as though Mr. Wilcox will have the whole thirty-five

## MUMS—MUMS

The usual high quality shipping stock that we always handle.

PACKED RIGHT.

ALL OTHER STOCK IN SEASON.

## Green and Sphagnum Moss L. A. FLORAL CO.

The House of Quality and Service

236 EAST FOURTH ST.,

LOS ANGELES, CALIF.

## Chrysanthemums

## GEORGE J. HALL & CO.

423 East 5th St.

Los Angeles, Cal.

# GOOD STOCK *for* THANKSGIVING

ROSES

MUMS

VALLEY

CARNATIONS

VIOLETS

ORCHIDS

SWEET PEAS

CUT CYCLAMENS

and a

BIG SUPPLY OF GREENS

We will have small flowers of every description, including the best of everything on the market, but to avoid delay

*Order Early*

Store open from 7 a. m. to 5 p. m. daily.  
Sundays, 7 a. m. until noon.

## E. C. AMLING CO.,

Headquarters for Greens

415 Wall Street,  
LOS ANGELES

# VIOLETS

Book your season order now. Season price, \$1.25 per dozen bunches.

## Chrysanthemums

The big crop is in. Excellent stock at \$2.00 to \$2.50 per dozen. Cheaper grades if desired.

We have also plenty of small Mums, pink, white and yellow, at \$4.00 to \$5.00 per 100.

**POMPONS**, all colors, 25c to 35c per bunch.

## Russell Roses

All grades, any quantity.

## Asparagus and Adiantum

30c per bunch

**J. A. AXELL, Wholesale Commission Florist**  
463 Bush St., SAN FRANCISCO, CAL.

## HOW TO RAISE CASH

### NEW ZINNIA, DAHLIA-FLOWERED

Novelty of our own recent introduction. It is a sure winner commercially. Flowers the exact type and size of the Giant Show Dahlia; 6-8 inches in diameter; 7 new colors and shades unknown to Zinnias heretofore. Trade pkt., 500 seeds, \$1.00.

Improved Centaurea Cyanus, Double—(Fraser's True Blue). The color of this charming centaurea is the best blue yet. This strain is fixed, and is highly desired by the Florist Trade. Trade pkt., 1000 seeds, \$1.00.

Eventually every Florist will plant Fraser's "Sun-tested" California Asters, Delphiniums and Zinnias

**ASTER AMERICAN BEAUTY**—(new colors mixed).—A neighbor wholesale grower, John Bodger, has become famous for his American Beauty Asters. We are handling his seed for the Florist Trade. It is the greatest Aster novelty of the twentieth century, and will stand the test of time. Trade pkt., 1000 seeds, \$1.00.

**ROBERT G. FRASER & SON, Seed Growers, PASADENA, CALIF.**

acres covered with glass and lath. The big rose houses are fine, excellent Russell being in full crop. Interesting, too, was a breadth of Prima Donna, with such marvelous flowers in November that the writer did not recognize this well known variety. The dwarf form of pomegranate is beautifully in flower now and Mr. Wilcox regrets that it cannot be held for Christmas. It surely would make a wonderful Christmas plant. While there has been some trouble with yellows in the heather, there will still be a wonderful crop of melanthra here, many of the plants being seven feet in height, with buds set from top to bottom. Acres of boxwood, Cocos plumosa, eugenia and other nursery stock are coming in fine shape and the whole place shows the effect of good management and well considered improvements.

The E. C. Amling Co. continues to receive daily shipments of fine valley from its greenhouses at Ocean Park Heights.

F. H. Hensley, of Knightstown, Ind., visited the wholesalers last week. Mr. Hensley has sold his Indianapolis store and is now located at Long Beach.

At the office of S. Murata & Co., a new statement machine, electrically driven, has been installed, making for considerable time saving. Business was reported exceptionally good before All Saints' day, but fell off a little early this week.

W. Armacost & Co. report a heavy shipping week.

The California Floral Co. reports big business. This company is noted for its shipping.

George Hall, of George Hall & Co., says business has been a little slow, but is picking up.

Although boycotted by the Japanese growers—for a day—Tom Wright is still in business at the old stand.

Oscar Schneider, of Purdie & Co., says business is keeping up well and that there is enough funeral work to clean up all stock.

H. Graham is now with the Alexandria Florist and T. Shewbrook has joined the force at Wright's Flower Shop.

Robert Mesick, who has the nursery

## "WE NEVER MISS"

# VIOLETS CARNATIONS MUMS ROSES

EVERYTHING IN CUT FLOWERS,  
GREENS AND FLORISTS' SUPPLIES

## S. MURATA & CO.

Oldest and Most Experienced Shippers in Southern California

380-386 S. Los Angeles St., LOS ANGELES, CAL.

# VIOLETS, Mums, POMPONS, WOODWARDIA, PLUMOSUS, and all SEASONABLE CUT FLOWERS

## California Floral Company

Wholesale Dealers in Cut Flowers

217 Winston St.

LOS ANGELES, CAL.

THE BEST IN THE WEST

and greenhouses formerly conducted by the Germain Seed & Plant Co., on the Whittier road, has some extra fine cyclamens in all sizes. He is moving these



# Cyclamen for Thanksgiving

Nothing more appropriate  
than Plants. No plant so  
satisfactory as Cyclamen.



Easy to handle.  
Stand packing and shipping well.  
Lovely flowers in all colors.  
Foliage as beautiful as the flowers themselves.  
Endure low temperatures.  
Not troubled by insects.  
Moderate in cost.

**Armacost Cyclamen Are Best**  
Finest Colored—Grown Cool—Packed Right

*Order Now*

**Walter Armacost & Co.**

*We Close Sundays*

**321-23 East 4th Street**

**Los Angeles, Cal.**

# Chrysanthemums

ALL VARIETIES

## Giant Violets

POMPONS STRAWFLOWERS ROSES ADIANTUM PLUMOSUS

Let us book a standing order for you for Fall Season

**F. C. JAEGER & SON, Wholesale Shippers**

152 Powell Street

Phone Garfield 1343-1344

SAN FRANCISCO, CAL.

earlier than usual this year, in order to make room for ferns.

Robert G. Fraser & Son are handling an extra fine strain of double cosmos, with flowers of a great variety of colors and shades and stems long, stiff and wiry, fine for baskets and other high-class florists' work. Though there are several strains of double cosmos on the market, they are the raisers of this type and hold the entire stock. H. R. R.

SAN FRANCISCO, CAL.

### The Market.

Chrysanthemums still dominate the market, though some of the large varieties, grown under cloth, are at the end of their season. Turner is practically over and Chieftain is growing scarcer every day. If heavy frosts and storms hold off, however, there will probably be a fair supply of chrysanthemums until the middle of December. For the last ten days the weather has been as sunny and warm as in June, though the nights have brought occasional light frosts. There is an abundance of outdoor mums of all colors and sizes and these are extensively used, both locally and for shipping. The fact that eastern growers now have mums coming in more plentifully has caused some of the shippers to have a certain number of orders canceled, though others report as much activity in mums as ever.

Good roses and carnations are still scarce, partly because the demand for them is so brisk that the market is cleaned up every day. Violets are in excellent condition for shipping and the market is abundantly supplied with them. Orchids and gardenias are somewhat more plentiful. Lilies of the valley are still scarce and in much demand.

### Various Notes.

Landscape gardening, until recently a neglected art in the planning of California homes, seems rapidly to be coming into its own. One of the latest landscape gardening announcements is that of Cotton & Co., landscape architects in the Call building, who have completed plans for a little formal garden with tea house, pool and wall fountain on the property of Mrs. M. E. Gaines, in Piedmont, a fashionable suburb of Oakland. The estimated cost is \$2,500.

Owing to the mildness of the Califor-

## BERRY PLANTS

Pacific Coast Headquarters for

**Banner Strawberry**—Holds world's commercial production record.

**Cory Thornless Blackberry**—Only true bearing thornless.

**Logan Berry**—Make your own Logan juice.

**True Phenomenals**—Large—Cross between Logan and Raspberry.

ALSO MANY OTHER VARIETIES. SEND FOR LISTS.

**H. A. HYDE Co., Growers** **Watsonville, Calif.**  
Nurserymen

—This ad will only appear twice—preserve it.

### Mexican Ivy

Each year the demand for this popular green is increasing. Put in your standing order and save expensive telegrams.

### Humboldt Evergreen Co.,

Northern Headquarters  
FOR GREENS

DYERVILLE, - CALIFORNIA.

### Salal Sprays

A very durable green.

### Deer Ferns

Graceful fern, 18 to 24 in. long. These are both new greens and are sure please.

### Los Angeles Geranium Company

Office 927 Oxford St. BERKELEY, CAL.

Wholesale Growers

California Sunshine Geraniums

"Any number; any kind; any time; anywhere."

### Cut Poinsettias for Thanksgiving

No. 1.....	\$18.00 per 100
No. 2.....	15.00 per 100
No. 3.....	12.00 per 100
No. 4.....	9.00 per 100

Stock plants in season.

**PAUL ECKE, 1226 Hayworth Avenue**  
LOS ANGELES, CAL.

nia climate and the fact that seasons are not always alike, it is not possible to predict, with certainty, the exact date at which bulbs will flower. C. Kooyman, who is a bulb expert, is making a study of seasons and soil. He believes that, eventually, bulb growing will become a more exact science in this state.

The Charles C. Navlet Co. is featuring bulbs and finding much local interest in the Holland varieties.

The E. W. McLellan Co. reports that its freesias, for the holiday market, promise to come in at the right time

## Chrysanthemums

—WE ARE—

**GROWERS and SHIPPERS**

of all varieties of MUMS and other seasonable flowers

Write for Prices, stating your requirements

Immediate Delivery

### Stockton Floral Gardens

Market and East Sts.

Stockton, - Calif.

and the crop will be a heavy one.

J. A. Axell predicts that carnations will be high during the coming season, owing to the fact that a number of the growers have taken out their carnations this year and substituted roses. He said, "Some of the carnations now com-

# Violets - - - Cut Greens

ROSES AND CECILE BRUNNERS

## DOMOTO BROS.

Wholesalers—Shippers

440 BUSH STREET,

PHONE  
Douglas 3249

SAN FRANCISCO, CALIF.

## VIOLETS! VIOLETS!! VIOLETS!!!

### Mums

Second crop of small flowers is on.  
Also all varieties of large Mums.

### Roses

will be in good shipping condition by November 1, 1920.

**VIOLETS IN SPLENDID SHIPPING CONDITION**

We have any amount that you may require.

Put your orders in now.

### E. W. McLELLAN CO.

NURSERIES; Burlingame, Cal.

OFFICE AND STORE: 451 Bush St., SAN FRANCISCO, CAL.

### Wholesale Cut Flower Price List

EFFECTIVE NOVEMBER 11, 1920.  
Subject to change without notice.

ROSES	Short	Medium	Long
Columbia .....	\$0.08	\$0.15	\$0.20
Dunlop .....	.08	.15	.20
Hoosier Beauty .....	.08	.15	.20
Dr. Smith .....	.08	.15	.20
Milady .....	.08	.15	.20
Ophelia .....	.07	.12	.15
Shawyer .....	.07	.12	.15
Wasatch .....	.07	.12	.15
White Killarney .....	.07	.12	.15
White Shawyer .....	.07	.12	.15
Red Shawyer .....	.07	.12	.15
Sylvia .....	.07	.12	.15
CARNATIONS			
Best .....			.07
Shorts and Splits .....			.05
PAPER WHITES .....			.08
SPRAY MUMS .....	\$0.50 per bunch (large)		
SPRENGERI and PLUMOSUS .....	\$0.75 per bunch		
HARDY FERNS .....	.25 "		

Miller Floral Co. **UTAH**  
FARMINGTON,

ing in have been grown under cheese-cloth, but most of the crop beginning to reach the market is from greenhouses, the stock having been planted outside and transplanted in the fall. This involves considerable outlay for labor, which is so high now that the growers have been going into roses, which here are nearly all grown on solid beds, instead of on raised benches, as in eastern greenhouses. Once planted, with careful cultivation and proper attention, the roses remain planted for years, which means a great saving in labor compared with the growing of greenhouse carnations."

A large shipment of dry lotus from Japan has been received by the United

## MUMS AND POMPONS

Bonnaffon, Turner, Chieftain, O. H. Kahn  
AND ALL OTHER VARIETIES.

Pompons, Greens and Dried Flowers  
are ready for Shipping.

### Growers' Cut Flower Company

WHOLESALE GROWERS AND SHIPPERS

55 St. Anne St. (Cable Address) San Francisco, Calif.  
Grosco.

Mention The Review when you write.

### Violets, Mums, Roses, Plumosus, Adiantum, Carnations, Pompons.

We have arrived from the Northwest and we are ready to do business with any firm in the United States, at prices most reasonable. Place a trial order with us. Write for prices.

**ROSAIA BROTHERS**

501 O'FARRELL STREET

SAN FRANCISCO, CAL.

Mention The Review when you write.

### Asparagus Sprengeri Seed

Ready December 1st. \$1.25 per 1000.  
Special prices on larger quantities.

HARRY BAILEY, R. F. D. No. 6  
Los Angeles, Cal.

Mention The Review when you write.

### California Dahlias and Cannas

THE LATEST AND BEST  
**G. S. ARCHER**  
400 North Marengo Ave., Alhambra  
Los Angeles, Cal.

Mention The Review when you write.



# VIOLETS

## Excellent for Shipping Now

Refrigerator Car for Eastern Points  
every Tuesday and Friday

**GEN. A. J. GOOCH, 537 Pine St., SAN FRANCISCO, CAL.**

Flower & Supply Co. These are in sets of six—four leaves, one blossom and one seed pod—and are intended for ornamental and decorative purposes. There is much demand for them from art stores and designers of baskets containing odd and unusual color effects.

Domoto Bros. are cutting their roses and report an exceptionally fine crop, especially of Russell and Ophelia. M. Domoto said: "Of our new roses, Madame Butterfly is much in demand in this market at present. I think it will soon take the place of Ophelia, for it is larger and of a deeper, richer color."

Enomoto & Co. have laid in a large stock of Chinese lily bulbs, in anticipation of an exceptionally busy Christmas season. Of these flowers, which bloom so abundantly in water for some growers and refuse a single bloom to others, Mr. Enomoto says, "The secret of producing flowers is to slit the outer brown covering, as the bulb breaks apart and expands. If the bulb is too tightly compressed by the outer casing in the process of expansion, there will be no flowers."

The Growers' Cut Flower Co. specializes in pansies and its crop is now coming into the market in good shape.

Pelicano, Rossi & Co. have had an unusual amount of funeral work during the last week.

V. L. Podesta, of Podesta & Baldocchi, is to have a great home-coming when he arrives from Italy, about December 15. He leaves about the middle of November and will make the trip without haste.

M. McLaughlin, of Joseph's, is the proud father of a baby girl.

The Misses Hannon store anticipates an unusually busy Thanksgiving. A number of orders for Thanksgiving decorations have come in from clubs.

Flowers for a smart society wedding at the Fairmount hotel and an unusual number of funerals have kept the MacRorie-McLaren Co. busy.

The Art Floral Co. had good business during election week.

Mrs. R. E. Darbee has had an unusual amount of funeral work.

The elaborate decorations at the Kutter-Block wedding were widely discussed last week. Albert Stein designed and executed the decorative scheme, which transformed the Italian ballroom of the St. Francis hotel, where the banquet took place, into a resemblance of an Alma-Tadema picture of Roman days.

H. Hayashi & Co., of Oakland, are specializing in house plants for the holiday season. They grow poinsettias,

## FOR THANKSGIVING

**CYCLAMEN, 4-inch, 35c; 5-inch, 50c to 75c; 6-inch, \$1.00.**

**PRIMULA OBCONICA, 4-inch, 20c; 5-inch, 35c.**

**PRIMULA MALACOIDES, 3-inch, 10c; 4-inch, 20c.**

**BEGONIAS, CHATELAINE, 4-inch, 25c.**

**BEGONIAS, VERNON COMPACTA, deep red, 4-inch, 25c; 6-inch, 50c.**

**JERUSALEM CHERRIES, 4-inch, 25c; 5-inch, 50c; 6-inch, 75c.**

**MAIDENHAIR FERNS, 3-inch, 10c; 4-inch, 20c; 5-inch, 40c.**

**CUT CHRYSANTHEMUMS, yellow, white and pink. All sizes, all prices.**

**POMPONS, yellow and pink, good stock and prices right.**

*See Review of October 28 for miscellaneous stock.*

**WILSON-CROUT-GEHR CO.**

East 62nd and Ankeny Streets, PORTLAND, OREGON

## Dagger Ferns

Let us quote you your season's supply.

PROMPT SHIPMENTS.

**SEATTLE FERN & MOSS CO.,**

Correspondence Solicited.

89 PIKE STREET, SEATTLE, WASH.

**ASPARAGUS SPRENGERI, 4-inch and 5-inch, \$12.00 and \$15.00 per 100.**

**PRIMULA OBCONICA GIGANTEA, 5-inch pots, \$20.00 per 100.**

**PRIMULA MALACOIDES GIGANTEA 8-inch, \$7.00 per 100.**

**CINERARIA, dwarf strain, 4-inch, \$15.00 per 100.**

**FRED GROHE CO.,**

R. F. D. 4, Box 367, Cash please, Santa Rosa, Cal.

**RUDOLPH FISCHER**

Freesia Specialist San Gabriel, Cal.

cyclamens, begonias, Easter lilies, ferns and other potted plants. M. M.

**SPOKANE, WASH.**

The Market.

Chrysanthemums are now plentiful enough to take care of the demand and the quality is good. Wholesale prices are from \$1.50 to \$3 per dozen. Carnations are still insufficient to meet the demand. Calla lilies are making an appearance and will be welcome for design work. Sweet peas, snapdragons, violets

## PALMS

**Phoenix Canariensis**

Pot-Grown

24 inches high  
\$9.00 per doz.

**E. H. RUST**

1625 Bank St., So. Pasadena, Cal.

**W. H. HAWKINS**

Cyclamen - SEEDS - Primula  
EVERYTHING FOR THE GREENHOUSE  
1206 N. 47th Street, SEATTLE, WASH

and hardy asters make up the remainder of the stock to be had.

Various Notes.

P. Weil, of the C. C. Pollworth Co., Milwaukee, Wis., was a recent visitor. The Glenrose Greenhouses are starting

# Chrysanthemums

Yellow, Pink, Bright Rose, White, in best varieties, \$1.50, \$2.00 and \$2.50 per doz.

**VIOLET SHIPMENTS** are commencing.

**Seasonable Greens and Cut Flowers**

We carry a large stock of Dried Flowers of all kinds.

## UNITED FLOWER & SUPPLY CO., Inc.

*Wholesale Florists, Shippers and Growers*

448 Bush Street

SAN FRANCISCO, CAL.

## Lily Bulbs Giganteum

7 to 9-inch, 300 to case

\$45.00 per case

F. O. B. Oakland

Immediate Delivery

### Tokyo Nursery Company

3701 Broadway

OAKLAND, CALIF.

to cut a fine crop of carnations, that firm's specialty.

Hoyt Bros. Co. is installing stokers in both of its ranges in the hope of cutting the fuel bill.

The trade extends best wishes to Mrs. Donart, whose marriage to C. Schutts was recently announced.

C. Ennis, an employee of H. L. Olsson, surprised his friends by being married November 3.

The Spokane Florist Co. was busy last week with the Wakefield wedding, which was one of the events of the season.

The regular meeting of the Florists' Club was held at the Spokane hotel November 8.

H. H.

SEATTLE, WASH.

The Market.

Last week was generally satisfactory, but entirely lacking in outstanding features. The first white frost of the season, with its promise of the passing of dahlias and other outdoor flowers, was really the most notable happening. There has been a good run of stock shown here, with enough decorative and funeral work to prevent any losses and a good general business.

## VIOLETS

## MUMS

Violets.....	\$1.25 per dozen bunches
Chrysanthemums, all colors .....	2.00 to \$3.50 per dozen
Pompons .....	.35 to .50 per bunch
Plumous .....	.30 per bunch
Adiantum .....	.30 to .35 per bunch
Mexican Ivy .....	.15 per bunch
Woodwardia Ferns.....	3.50 per 100

Choicest Flowers only handled. They will carry to almost any part of the U. S.

Refrigerator Car Leaves San Francisco Every Friday

## DARBEE

*Wholesale and Retail Florist*

1036 HYDE STREET,

SAN FRANCISCO, CALIF.

Member Florists' Telegraph Delivery Association.

## BULBS

### YELLOW CALLAS

(Elliottiana)

True strain, for early delivery

### GLADIOLUS (The Bride)

Immediate Delivery

A reliable source of supply.

LOS ROBLES, Santa Cruz, Calif.



Our Winter  
Orchid-  
Flowering

Sweet  
Peas

are now grown by over 8000 commercial florists. They have no equal. Send for list.

Anton C. Zvolanek & Sons, LOMPOC, CAL.

## H. PLATH

*"The Ferneries"*

Lawrence and Winnipeg Avenues

SAN FRANCISCO, CAL.

Write for wholesale list of

**FERNS, KENTIAS and  
PRIMULA OBCONICA**

Coincident with the passing of dahlias, there has been an increase in the cut of

OWN-ROOT

## ROSES

January, February, March  
Shipments.

*"Desert Climate"*

Field-Grown Roses by Express.

Send for List.

HOWARD ROSE CO., Hemet, Calif.

roses and some fine Ophelias are being offered again. Last week there was

**Imported Chinese Sacred Lily Bulbs.**

**Mats for Wrapping Plant Pots.**

**Frieze, all colors.**

**Japanese Dried Lotus.**

**Dried Flowers.**

**Colored Thistles.**

# VIOLETS

**\$1.25 per dozen bunches**

**Roses, all varieties**

**Chrysanthemums and Pompons**

**Asparagus and Adiantum**

## ENOMOTO & CO., Inc.

**Wholesale Growers and Shippers**

**35 Saint Anne Street**

**SAN FRANCISCO, CAL.**

almost continuous sunshine and the color of the roses has improved. Premier, Russell and Butterfly were also offered, but there has been a drop in the cut of Cecile Brunner. Columbia is in lighter supply, but plentiful enough to fill orders.

Mums have become the leading flowers of the market and local growers have increased their cuts materially. Large quantities of California mums are still being received and from present indications there will be a heavy holiday demand.

The run on local violas is being shortened and orders for California violet shipments were increased during the last week by most houses. The cut of orchids is light, but ample for trade needs, with lilies still scarce. There is a sufficient stock of gardenias. Bouvardias are an attractive filler on corsage orders. The supply of carnations has shown improvement, both as to quality and quantity.

### Various Notes.

Sales of bulbs, especially the winter-flowering sort, are being pushed by a number of the retail shops with good results. Those shops offering stock for spring planting have also been able to report a steady sale.

The Burns Floral Co. has been purchased by Sylvester Muecci, who has until recently been employed by Rosaia Bros., Bert Linegar, and for a number of years by Miss Anna Burns. The new owner has assumed charge of the store, while Miss Burns, the seller, will probably spend the winter in California. The firm name will be continued.

LaVerne Jackson spent three days last week in Kitsap county on a hunting trip. He returned with enough ducks to give a duck banquet to all of the store force at a downtown cafe.

S. A. Dunlap, of the Hollywood Gardens, and Mrs. Dunlap, were hosts Saturday evening, October 30, to the force of the city store at a Halloween party, while the following evening R. G. Slicker, northwest representative of the A. L. Randall Co., entertained about fifteen of the florists at a similar affair. The decoration at the Dunlap home was out of the ordinary. The hall lamp was effectively camouflaged as a witch and one of the larger rooms was converted into a spider's web.

The first of the new crop of narcissi was shipped into the market last week by the Thomas Floral Co.

Last week Rosaia Bros. made up several thousand corsages of violets and small fall flowers for the anniversary

[Concluded on page 132.]



**STEELE'S PANSY GARDENS, Portland, Oregon**

## SEEDLINGS

**Greenhouse Special mixed, per 250, \$2.25; per 500, \$3.50; per 1000, \$6.50.**

**Private Stock, mixed, per 250, \$2.00; per 500, \$3.00; per 1000, \$5.50.**

**CATALOGUE READY.**

### SEED

**Steele's Mastodon Greenhouse, special mixed, O. K. outside, 1/8 oz., \$1.00; oz., \$7.00.**

**Steele's Mastodon Private Stock, mixed, 1/8 oz., \$1.00; oz., \$6.00.**

## MUMS

**of Excellent Quality**

## POMPONS

**All Colors**

**PACKED RIGHT**

Let us have a trial order.  
Good assortment of potted plants.

## PETERS & SONS

**(We Ship from Spokane)**

**HILLYARD, WASH.**

**Primroses, 2 1/2-inch, \$5.00 per 100; 4-inch, \$15.00 per 100.**

**Cyclamen, in bloom, 5-inch, \$60.00 per 100; 6-inch, \$100.00 per 100.**

**Begonias, Cincinnati, 5-inch, \$75.00 per 100; 6-inch, \$100.00 per 100.**

**Peterson, 5-inch, \$100.00 per 100; 6-inch, \$125.00 per 100.**

**1180 Milwaukie Avenue  
Holden Floral Company, PORTLAND, OREGON**

**Your inquiries for anything you may need**

**WILL BE APPRECIATED**

### H. L. OLSSON CO., Inc.

**Growers of Quality Plants for the Trade**

**Box 494 SPOKANE, WASH.**

**Mention The Review when you write.**

### FREESIAS

**GEBHARD PRECHTL BOX 603, MONTEBELLO CAL.**

**Asparagus Plumosus, 2-inch, \$4.00 per 100. Asparagus Plumosus seedlings, \$1.00 per 100. Asparagus Sprengeri, 2-inch, \$4.00 per 100; 3-inch, \$7.00 per 100.**

**Write for prices on bedding stock.**

**FRED G. EHLE, Wholesale Grower, 224-236 Sanborn Ave., San Jose, Calif.**

**Mention The Review when you write.**

## ASTER SEED

**YOU CAN ALWAYS DEPEND ON FOR GROWING CUT ASTERS**

**THE HOME OF ASTERS**

**Herbert & Fleishauer**

**Aster Specialists, McMinnville, Ore.**

**Mention The Review when you write.**

## PORTLAND ROSES

**EVERGREENS**

**HARDY PERENNIALS**

**Price List on Request**

**Mountain View Floral Co., Portland, Oregon**

**Mention The Review when you write.**



JOHN KRUCHTEN

HENRY KRUCHTEN

# JOHN KRUCHTEN CO.

(NOT INCORPORATED)

Wholesale Florists

30 East Randolph Street  
L. D. Phone, Central 8016-8017-8018

CHICAGO, ILL.



## THE OVE GNATT CO., Inc.

Prepared Foliages, Baskets and Florists' Supplies  
LA PORTE, IND.



### Wholesale Cut Flower Prices.

Boston, Nov. 10, 1920.

	Per 100	
American Beauty	4.00 @ \$40.00	
Shawyer, Russell	3.00 @ 20.00	
Killarney	3.00 @ 10.00	
Miller	2.00 @ 10.00	
Crusader	3.00 @ 20.00	
Pilgrim	3.00 @ 16.00	
Milady, Mock	2.00 @ 12.00	
Cecile Brunner	1.00 @ 2.00	
Francis Scott Key, Radiance	4.00 @ 25.00	
White Killarney	2.00 @ 10.00	
Double White Killarney	1.00 @ 6.00	
Killarney Brilliant	1.00 @ 6.00	
Mrs. Aaron Ward, Sunburst	3.00 @ 10.00	
Hadley	4.00 @ 25.00	
Ophelia	3.00 @ 12.00	
Premier	4.00 @ 16.00	
Columbia	4.00 @ 16.00	
Maryland, Hoosier Beauty	1.00 @ 6.00	
Cattleyas	12.00 @ 100.00	
Lilium Longiflorum	6.00 @ 16.00	
Chrysanthemums	6.00 @ 30.00	
Pompons, bunch	\$0.50 @ \$1.00	
Carnations	2.00 @ 4.00	
Violets, single	.75 @ 1.00	
Cypridiums	30.00 @ 35.00	
Narcissus Paper White	3.00 @ 4.00	
Sweet Peas	1.00 @ 2.00	
Antirrhinums	5.00 @ 8.00	
Callas	8.00 @ 12.00	
Mignonette	4.00 @ 6.00	
Bouvardia	8.00 @ 16.00	
Calendulas	3.00 @ 4.00	
Pansies	.75 @ 1.50	

Pittsburgh, Nov. 10, 1920.

	Per doz.	
Beauty, Special	\$6.00	
Beauty, Fancy, 24 to 30-inch	4.00	
Beauty, Shorter, 18 to 24-inch	2.50	
Beauty, Firsts, 12 to 18-inch	1.50	
Beauty, Seconds	.50	

	Per 100	
White Killarney	4.00 @ \$12.00	
Richmond	4.00 @ 12.00	
Ophelia	6.00 @ 15.00	
My Maryland	6.00 @ 15.00	
Mrs. Charles Russell	6.00 @ 20.00	
Premier	6.00 @ 20.00	
Butterfly	6.00 @ 15.00	
Wards	4.00 @ 15.00	
Russell	6.00 @ 20.00	
McCook	6.00 @ 15.00	
Pilgrim	6.00 @ 20.00	
Brunner	6.00 @ 8.00	
Columbia	6.00 @ 20.00	
Orchids	4.00 @ 100.00	
Carnations	4.00 @ 5.00	
Snaydragons	4.00 @ 3.00	
Lilies	15.00 @ 15.00	
Chrysanthemums	20.00 @ 40.00	
Yellow Daisies	2.00 @ 3.00	

Milwaukee, Nov. 10, 1920.

	Per 100	
Columbia	8.00 @ \$25.00	
Premier	8.00 @ 25.00	
Killarney	4.00 @ 10.00	
White Killarney	4.00 @ 10.00	
Hoosier Beauty	6.00 @ 15.00	
Mrs. Ward	4.00 @ 10.00	
Ophelia	6.00 @ 15.00	
Easter Lilies, doz.	\$2.00 @ \$2.50	
Carnations	2.00 @ 5.00	
Chrysanthemums, per doz.	\$2.50 @ \$6.00	
Bouvardia, pink, per bunch	\$0.50 @ \$0.75	
Orchids, per doz.	12.00 @ 18.00	
Cypridiums, per doz.	6.00	

Ionia, Mich.—Byron L. Smith, of the Michigan Central Pike Flower and Fruit Farm, has recovered from a long illness. He spent many weeks in a hospital and at home while rebuilding was in progress at the greenhouses a mile east of the city and business was active at the store, 204 West Main street.

## GEORGE B. HART

Cut Flowers, Plants,  
Florists' Supplies

49-55 Stone Street

Rochester, N. Y.

## ASPARAGUS PLUMOSUS SPRAYS

WHILE IT LASTS, 6-in. Chiffon, in White, Pink, Lavender  
and Nile Green, at 11c per yard, best quality.

E. G. GILLET, Wholesale Commission Florist  
131 E. Third St. Cincinnati, Ohio

## Cut Flowers Greens Supplies

— Everything a Florist Needs —

### CINCINNATI CUT FLOWER EXCHANGE

Wholesale Commission Florists 14 E. Third St., Cincinnati, Ohio

### Wholesale Cut Flower Prices.

Buffalo, Nov. 10, 1920.

	Per 100	
Columbia	8.00 @ \$20.00	
Premier	8.00 @ 20.00	
Killarney	4.00 @ 10.00	
White Killarney	4.00 @ 10.00	
Double White Killarney	5.00 @ 10.00	
Richmond	3.00 @ 8.00	
Maryland	5.00 @ 12.00	
Russell	6.00 @ 20.00	
Ophelia	6.00 @ 15.00	
Sunburst	5.00 @ 15.00	
Cecile Brunner	2.00 @ 8.00	
Carnations	2.00 @ 5.00	
Easter Lilies	15.00 @ 20.00	
Rubrum Lilies	6.00 @ 8.00	
Snaydragons	3.00 @ 4.00	
Calendulas	1.00 @ 2.00	
Mums	8.00 @ 50.00	
Pompons, per bunch	\$0.50 @ \$0.75	
Violets	.75 @ 1.00	
Valley	10.00 @ 12.00	
Narcissus Paper White	5.00 @ 6.00	
Narcissus Soleil d'Or	6.00 @ 8.00	
Sweet peas	1.00 @ 2.00	

Cincinnati, Nov. 10, 1920.

	Per 100	
Columbia	4.00 @ \$15.00	
Premier	4.00 @ 15.00	
Ophelia	3.00 @ 10.00	
Carnations	2.00 @ 6.00	
Violets	.50	
Chrysanthemums	8.00 @ 35.00	
Lilies	15.00 @ 20.00	

## GEO. REINBERG

Wholesale  
Grower of Cut Flowers

Milady, Columbia, Sunburst, Ophelia, White  
Killarney and Russell

30 E. Randolph St., CHICAGO, ILL.

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## ARTIFICIAL FLOWERS

and  
FLORISTS' SUPPLIES

Grossberg, Tyler, Finnerman Co.  
30 E. Randolph St. CHICAGO

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## Florists' Supply House

Everything in Florists' Supplies

105 East Ohio St. Main 831  
INDIANAPOLIS, IND.

## Cut Flowers

OUR SPECIALTY

H. G. BERNING

1402-4 Pine St., ST. LOUIS, MO.

## Burlington Willow Ware Shops

Makers of

Worth While Will-O-Ware

Baskets for particular Florists

BURLINGTON, IOWA

# BOSTON FLORAL SUPPLY & SNYDER CO.

15 Otis—96 Arch St.

**WHOLESALE FLORISTS**  
**BOSTON, MASS.**

 Telephones { Main 2574  
 Fort Hill 1083  
 Fort Hill 1084  
 Fort Hill 1085

Largest distributors of flowers in the East. We manufacture artificial flowers, baskets, wire frames, etc., right in our own factory. We preserve our own cycas leaves. Try us out in one way or another.

# Holton & Hunkel Co.

462 Milwaukee Street

Milwaukee, Wis.

 Growers and Shippers of  
**CUT FLOWERS**  
**GREENS and**  
**PLANTS**

## Wholesale Cut Flower Prices.

Chicago, Nov. 10, 1920.

	Per doz.	
Beauty, Special	\$ 7.50 @ \$10.00	
Beauty, 30 to 36-in. stems	5.00 @ 6.00	
Beauty, 24 to 30-in. stems	3.00 @ 4.00	
Beauty, 20 to 24-in. stems	2.50 @ 3.00	
Beauty, 12 to 20-in. stems	1.50 @ 2.00	
Beauty, Short	.75 @ 1.00	

	Per 100	
Columbia	\$5.00 @ \$25.00	
Mrs. Russell	8.00 @ 35.00	
Premier	6.00 @ 35.00	
Butterfly	5.00 @ 25.00	
Milady	5.00 @ 35.00	
Montrose	5.00 @ 20.00	
Sunburst	5.00 @ 20.00	
Ophelia	5.00 @ 20.00	
Hoosier Beauty	4.00 @ 15.00	
Double White Killarney	6.00 @ 25.00	
Killarney Brilliant	5.00 @ 20.00	
Nesbit	3.00 @ 4.00	
Cecile Brunner	2.00 @ 3.00	
Carnations	3.00 @ 6.00	
Valley	2.00 @ 12.00	
Sweet Peas	2.00 @ 4.00	
Calendula	4.00 @ 6.00	
Violets	1.00 @ 1.50	
Paper Whites	8.00 @ 10.00	
Mignonette	8.00 @ 10.00	
Cattleyas, doz.	\$18.00 @ \$24.00	
Mums, doz.	2.00 @ 6.00	
Pompons, bunch	.35 @ 1.00	20.00
Easter Lilies, doz.	2.50	
Callas, doz.	2.50	
Pansies, doz. bches.	1.50	

Philadelphia, Nov. 10, 1920.

	Per 100	
Beauties	\$60.00 @ \$75.00	
Russell, Long	12.00 @ 15.00	
Russell, Short	4.00 @ 8.00	
Columbia, Premier, Long	8.00 @ 12.00	
Columbia, Premier, Short	4.00 @ 5.00	
Ophelia, Maryland, Long	8.00 @ 10.00	
Ophelia, Maryland, Short	4.00 @ 6.00	
Kaiserin, Double White Killarney	4.00 @ 8.00	
Easter Lilies	12.50 @ 15.00	
Cosmos	.50 @ 1.00	
Chrysanthemums, Fancy	25.00 @ 35.00	
Chrysanthemums, Select	15.00 @ 20.00	
Chrysanthemums, ordinary	8.00 @ 12.00	
Pompons, per bunch	\$0.35 @ \$0.75	
Valley	12.00 @ 15.00	
Cattleyas	75.00 @ 125.00	
Carnations, select	3.00 @ 4.00	
Carnations, ordinary	2.00 @ 3.00	
Sweet Peas	1.00 @ 3.00	
Violets, Single	.50 @ .75	
Daisies, yellow	1.00 @ 2.00	
Calendulas	2.00 @ 4.00	
Bonvardia Humboldtii	6.00 @ 8.00	
Mignonette	6.00 @ 8.00	
Paper Whites	6.00 @ 8.00	
Soleil d'Or	6.00 @ 8.00	

St. Louis, Nov. 10, 1920.

	Per doz.	
Beauty, Specials	\$5.00 @ \$10.00	
Beauty, Extra	4.00 @ 5.00	
	Per 100	
Columbia	\$ 6.00 @ \$25.00	
Premier	6.00 @ 35.00	
White Killarney	6.00 @ 10.00	
Killarney	4.00 @ 8.00	
Ward	4.00 @ 5.00	
Milady and Ophelia	6.00 @ 15.00	
Russell	6.00 @ 25.00	
Carnations	3.00 @ 4.00	
Easter Lilies	8.00 @ 12.00	
Snapdragons	3.00 @ 4.00	
Daisies	1.00 @ 2.00	
Valley	10.00 @ 12.00	
Orchids, per doz.	\$12.00 @ \$18.00	
Callas	8.00 @ 10.00	
Chrysanthemums, doz.	\$2.00 @ \$4.00	

## JOSEPH E. KOPPELMAN

Wholesale Florist and Supplies

26 Custom House St.,

PROVIDENCE, R. I.

Telephones: Union 3804-4640-7661

### Many Florists Add New Department to Their Business

A decided trend in recent enrollments in our Correspondence School has developed the fact that Florists are awakening to the great possibilities in Landscape Architecture and Gardening. Let us tell you how you can start a complete, well equipped department to handle this business.

**American Landscape School**  
**11 K, NEWARK, NEW YORK**

Mention The Review when you write.

## Lotos Manufacturing Co.

1566-68 Clybourn Ave.

Chicago, Ill.

Manufacturer and Importer of

## Artificial Flowers

Write for samples

## GUST. RUSCH & CO.

Wholesale Florists

444-446 Milwaukee St.,

MILWAUKEE, WIS.

Cut Flowers and Florists' Supplies

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Wholesale Florists and Supplies

MINNEAPOLIS, MINN.

SEND LIST FOR QUOTATIONS

## Printing

MILLER PRINT SHOP

Have your stationery printed by us and save money. See our prices in October 23 issue.  
 P. O. BOX 2854  
 Philadelphia, Pa.

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 Largest Shippers of  
 Fresh Cut Flowers  
 at Kansas City.

 Florists' Supplies  
 Manufacturers of Wire Designs

**1018 McGee Street**  
**KANSAS CITY, MO.**

Mention The Review when you write.

## Cycas Leaves

(Prepared Cycas, Best Quality)

Special—To introduce our Cycas to new customers we will send 100 best Cycas all sizes up to 36 in. long for \$6.00.

We guarantee them satisfactory.

(Get our list of other supplies.)

**GEO. H. ANGERMUELLER CO.**

Wholesale Florists

1324 Pine St., ST. LOUIS, MO.

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## Wm. C. Smith Wholesale Floral Co.

WHOLESALE

**FLORISTS**

1316 Pine Street ST. LOUIS

(Both L. D. Phones)

Supplies and Everything in Season Always on Hand

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## A Card This Size

 Costs only \$1.25 per Week  
 on Yearly Order

It would keep your name and your specialty before the whole trade.

A half-inch card costs only 62½¢ per week on yearly order.

# C.C. POLLWORTH CO.

**CUT FLOWERS,  
PLANTS - BULBS  
Florists' Supplies  
MILWAUKEE, WIS.**

FRANK H. TRAENDLY

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**And All Seasonable Flowers**

**ASPARAGUS PLUMOSUS**—fresh every day. Let us have your standing order for regular shipments.

Fancy and Dagger Ferns, Galax, Leucothoe, Wild Smilax, Boxwood, Mexican Ivy, Roping, Etc.

Largest Stock and Assortment of Florists' Decorative Evergreens in America

**FLORISTS' SUPPLIES—WIRE DESIGNS—RIBBONS**

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In the exact center of the Wholesale Cut Flower Section. Prompt and careful attention to your interests.

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122 W. 25th St., NEW YORK

**Florists' Supplies**

We manufacture all our Metal Designs, Baskets, Wire Work and Novelties

Florists' Supplies, Baskets,  
Willow Ware and Sundries  
Yours for Service

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## S. H. RUSSIN

Importer and Manufacturer

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Opposite the New Flower Market

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Telephone Watkins 4443.

Specialties: Wheat Sheaves, Flower Baskets and Novelties.



**Smith & Young Co.**

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Cut Flowers and Supplies

228 East Ohio Street

INDIANAPOLIS, IND.

**A. L. YOUNG & CO., Inc.** WHOLESALE FLORISTS

54 West 28th St., NEW YORK

CONSIGNMENTS SOLICITED

## Wholesale Cut Flower Prices.

New York, Nov. 9, 1920.

	Per 100	Per 100
Beauty, Specials .....	\$25.00 @	\$50.00
Beauty, Fancy .....	15.00 @	30.00
Beauty, Extra .....	10.00 @	15.00
Beauty, No. 1 .....	4.00 @	8.00
Beauty, No. 2 .....	2.00 @	3.00
Prima Donna .....	2.00 @	12.00
White Killarney .....	3.00 @	15.00
Francis Scott Key .....	15.00 @	40.00
Premier .....	2.00 @	25.00
Mrs. Aaron Ward .....	1.00 @	10.00
Russell .....	3.00 @	15.00
Ophelia .....	1.00 @	12.00
Columbia .....	1.00 @	15.00
Hadley .....	2.00 @	25.00
Sunburst .....	1.00 @	12.00
Orchids—Cattleyas .....	50.00 @	100.00
Lilies of the Valley .....	3.00 @	10.00
Lilies .....	8.00 @	10.00
Carnations .....	1.00 @	8.00
Chrysanthemums .....	10.00 @	40.00

## UNITED STATES CUT FLOWER CO.

Wholesale Growers

**ELMIRA, NEW YORK**

## ORGO BROS.

FLORISTS' SUPPLIES

235 Eighth Ave., NEWARK, N.J.

Manufacturer and Dealer in  
Artificial Flowers, Leaves and Designs  
SEND FOR PRICE LIST

## The Denver Wholesale Florists' Company

1433-1435 California St.

DENVER, COLO.

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## THE REGAN PRINTING HOUSE

Large Runs of

**CATALOGUES**

Our Specialty—Get Our Figures

531-537 Plymouth Pl., CHICAGO

## A HALF-INCH ADVERTISEMENT

here will keep your name and specialty before the whole trade, at a cost of only 62½c per week on a yearly order.

## Good Advice

Ship your flowers to us and you will never be disappointed with your returns.

We keep in close touch with the best buyers and are in a position to dispose of the better grades at top-notch prices.

You can depend on getting your returns promptly, too, when we handle your shipments.

Special opportunity for a couple of Good Rose Growers who are looking for best returns. Our present demand is greater than our supply.

## United Cut Flower Co., Inc.

111 WEST 28th STREET, NEW YORK CITY

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## CHARLES FUTTERMAN

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Choicest Stock in America

31 to 43 W. 18th St., NEW YORK

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**Hart & Vick**  
ROCHESTER, N.Y. Inc.

Florists' seeds, plants and bulbs. A complete stock of all the leading varieties.  
**Buy Your Seeds from Men Who Know**  
Get our new catalogue.

## ST. LOUIS SEED CO.

The Home of "Pure and Sure" Seeds  
411-413 WASHINGTON AVENUE  
ST. LOUIS, MO.

## Seed Trade News

**AMERICAN SEED TRADE ASSOCIATION.**  
President, H. G. Hastings, Atlanta, Ga.; secretary-treasurer, C. E. Kendel, Cleveland, O.

C. D. COVENTRY, of the W. W. Barnard Co., Chicago, is on a western trip.

BUYERS of Dutch bulbs are holding off on their orders to see if prices are not lower later.

GEORGE REEVE, Chicago, says onion sets are worth \$2 a bushel—but at present it is necessary to sell them for less; quite a good deal less.

It is difficult to figure how the packets can be cheaper, so large a part of their cost is "overhead," but they can be fatter next season.

IN an address to bankers recently Secretary of Agriculture Meredith denounced the "free seed gag," as he called it, saying "it never got one vote for anybody."

THERE are indications that the yield of onion sets in the Chicago district must have been even better than supposed—at least, certain growers who had sold their crops under contract at \$1.25 per bushel are making unexpectedly heavy deliveries for their acreage.

THE steamer Rotterdam, which arrived at New York from Rotterdam, October 31, brought the season's largest shipment of seeds. On board, consigned chiefly to forwarding houses on the manifest, were 447 bags of garden seed, fifty of cabbage seed, 1,650 of poppy seed and 2,600 of sugar beet seed.

MORE Holland bulbs arrive with each steamer from Rotterdam. November 4 the A. F. Luckenbach arrived at New York with five cases for the A. L. Randall Co., Chicago, and one each for F. Rynveld & Son and Maltus & Ware. There were also on board seventy-four bags of garden seed for F. Rynveld & Son.

OFFICERS of the Wholesale Grass Seed Dealers' Association are: President, Wm. G. Scarlett, Baltimore, Md.; vice-president, J. Charles McCullough, Cincinnati, O.; secretary-treasurer, Clarence K. Jones, 110 South street, Baltimore, Md.; counsel, Curtis Nye Smith, Boston. The next annual meeting is in June, 1921.

DURING the last two months little movement of timothy, redtop, Kentucky bluegrass, orchard grass and meadow fescue seed from the growers' hands has taken place. Prices have declined rather steadily since the harvest of several of these seeds, but seedsmen are reluctant to buy at present prices, which, however, seem low



## Special Price List

on

# BULBS

### HYACINTHS

	Per 100	Per 1000
Lady Derby.....15 to 16 ctm.	\$6.50	\$50.00
Grand Maitre...15 to 16 ctm.	6.50	50.00
King of Blues...15 to 16 ctm.	6.50	50.00
La Victoire.....15 to 16 ctm.	6.50	50.00
L'Innocence ....15 to 16 ctm.	6.50	50.00
Yellow Hammer.15 to 16 ctm.	6.50	50.00

NARCISSUS Poeticus..... 2.50 23.00

### COTTAGE TULIPS

La Merveille .....	3.00	25.00
Maiden's Blush .....	3.00	25.00
Inglescombe Yellow .....	3.00	25.00
Assorted, all colors.....	2.50	20.00

### EARLY SINGLE TULIPS

Cottage Maid .....	3.00	28.00
Cramoisi Brilliant .....	3.00	26.00
Yellow Prince .....	3.00	26.00

### EARLY SINGLE TULIPS—Cont.

	Per 100	Per 1000
White Swan.....	\$3.00	\$26.00
Assorted, all colors.....	2.25	20.00

### EARLY DOUBLE TULIPS

Lucretia .....	3.25	29.00
Murillo .....	3.25	29.00
Rubra Maxima .....	3.25	29.00
Crown of Gold.....	3.50	30.00
Gloria Solis .....	3.25	29.00
Assorted, all colors.....	2.25	20.00

### DARWIN TULIPS

Remembrance .....	3.00	27.00
White Queen .....	3.00	28.00
Sultan .....	3.00	27.00
Assorted, all colors.....	2.25	20.00

250 Bulbs at 1000 rate.

These special prices are offered for prompt shipment, subject to stock being unsold. F. O. B. Chicago, Ill. Terms net cash.

## Everette R. Peacock Co.

SEED GROWERS AND IMPORTERS

4011-15 Milwaukee Avenue

CHICAGO, ILL.

## Onion Sets

GROWERS for the Trade

## LEONARD SEED CO.

226-230 W. KINZIE STREET, CHICAGO

Write for Prices

BEANS  
PEAS  
CORN

## The Everett B. Clark Seed Co., Milford, Conn.

Branch Houses in Wisconsin, Colorado, Montana, Idaho and Washington

Beans, Peas, Sweet Corn, Onion, Beet, Turnip, Tomato, Spinach

## Wholesale Seed Grower

Pepper, Eggplant, Tomato, Okra, Asparagus, Rhubarb, Celery, Spinach, Beet, Onion, Beans, Cabbage, Cauliflower, Sweet Corn, Vine Seeds.

Correspondence Solicited

GEORGE R. PEDRICK & SON  
PEDRICKTOWN, N. J.

Mention The Review when you write.

## TOMATO SEED

Grown for the  
Wholesale Seed Trade

HAVEN SEED CO.

SANTA ANA, CALIFORNIA

## I. N. Simon & Son Garden Seeds

—AT WHOLESALE—

438 Market St., PHILADELPHIA, Pa.

Mention The Review when you write.

## TOMATO SEED

Pepper, Eggplant, Squash, Pumpkin, Cucumber, Cantaloupe and Watermelon Seed and Field Corn, on contract.

EDGAR F. HURFF

Correspondence Solicited. Swedesboro, N.J.

We are Headquarters for the  
BEST OF EVERYTHING  
in  
**VEGETABLE SEEDS**

With our Stock Seed Farms at Grass Lake, Mich., and our growing stations in every part of the United States where seeds are grown successfully, all in charge of capable and experienced men, we are equipped for and are producing

**Peas, Beans, Corn and Vegetable Seeds**  
of all kinds in quantity and of highest quality.

Glad to quote for present delivery or on  
growing contract for future delivery

**Jerome B. Rice Seed Co.,** Cambridge, N. Y.

Mention The Review when you write.

## BURPEE'S SEEDS GROW

**W. Atlee Burpee Co.**  
Seed Growers Philadelphia

**Braslan** Growers for the Wholesale Trade Only. Onion, Lettuce, Carrot,  
Fennel, Parsley, Celery, Endive, Salsify and Mixed Sweet Peas.  
**Seed Growers**  
**Company**  
SAN JOSE, CALIFORNIA

## JAMES VICK'S SONS

GROWERS OF

**FLOWER and VEGETABLE SEEDS**

Get the benefit of our 71 years' experience  
All Seasonable Varieties  
Our Stocks Are Very Complete  
Rochester, N. Y. The Flower City

**The C. Herbert Coy Seed Co.**

**VALLEY, Douglas NEB.**  
County,

Wholesale Growers of High-grade Seeds

Cucumber, Muskmelon, Squash and Pump-  
kin; Sweet, Flint and Dent Seed Corn

## Seed Packets

FLOWER SEED SIZES TO CATALOGUE  
ENVELOPES—RETURN ENVELOPES

**Brown Bag Filling Machine Co.**

Fitchburg, Mass., U. S. A.

## An Experience of Half a Century IN PRODUCING HIGH-GRADE GARDEN SEEDS

at your disposal. Contract growers for the  
jobbing trade of a full line. Mail us your list  
for both SPOT and FUTURE requirements.  
Orange, S. L. Woodruff & Sons New York  
Conn. City

## Waldo Rohnert

GILROY, CAL.

Wholesale Seed Grower

Specialties: Beet, Carrot, Endive, Lettuce,  
Onion and Radish.  
Correspondence Solicited.

Get Quotations on Seeds  
from

## LANDRETH

Before Buying Elsewhere

We will quote you for immediate  
or future shipment

**D. LANDRETH SEED CO.**  
Bristol, Pennsylvania

Mention The Review when you write.

## Western Seed & Irrigation Co.

Seed Growers and Dealers

Office and Warehouse, Growing Station,  
Fremont, Neb. Rocky Ford, Colo.

CUCUMBER MUSKMELON WATERMELON

PUMPKIN and SQUASH

SWEET, FLINT and FIELD CORN

Write for Special Contract and Spot Prices

THE

## J. C. Robinson Seed Co.

WATERLOO, NEB.  
ROCKY FORD, COLO.

Contract growers of Cucumber, Cantaloupe,  
Watermelon, Squash and Pumpkin Seed, Sugar,  
Flint and Field Seed Corn.

## THE KIMBERLIN SEED CO.

Wholesale  
Seed Growers San Jose, Cal.

GROWERS OF

ONION, LETTUCE, RADISH, ETC.

Correspondence Solicited

## LILIUM FORMOSUM

Immediate Shipment—F. O. B. New York

Per Case  
6 to 8-in., 350 bulbs per case.....\$47.50  
7 to 9-in., 250 bulbs per case..... 45.50  
9 to 11-in., 130 bulbs per case..... 42.00

## LILIUM GIGANTEUM

New Arriving—Delivery can be made from New York,  
Denver, Chicago and Toronto, Ont.

Per Case  
6 to 8-in., 400 bulbs per case.....\$36.50  
7 to 9-in., 300 bulbs per case..... 45.00

## MANETTI

Graded 5/8 and 6/10 mm. Suitable for  
greenhouse grafting and budding.

November Shipment. F. O. B. cars, New York.

Per 1000  
English Grown, 1-year 5-8 mm. at..... \$60.00  
Dutch Grown, 1-year, 6-10 mm. at..... 45.00

## Callas

California-grown

Per 100 1000  
Godfrey..... 3/4 to 1 -inch \$10.00 \$ 95.00  
Elliottiana...1 1/4 to 1 1/2 -inch 15.00 140.00  
" ....1 1/4 to 2 -inch 20.00 190.00

## Valley Pips

HOLLAND TYPE—FOR FORCING.

November-December Shipment.

\$20.00 per 1000. F. O. B. New York City.  
In case lots of 2500 pips each.

## Bamboo Cane Stakes

DOMESTIC CANES

Natural

Per bale Per bale  
6- 9 ft..... 800 \$17.50  
9-12 ft..... 200 10.00

JAPANESE CANES

Per bale Per bale  
Natural.....6 ft.....2000.....\$22.00  
Dyed Green.....18 in.....5000..... 22.50  
" .....18 in.....2000..... 9.00  
" .....2 ft.....5000..... 25.00  
" .....26 in.....4000..... 22.00  
" .....26 in.....2000..... 11.00  
" .....2 1/4 ft.....3000..... 18.00  
" .....2 1/4 ft.....2000..... 12.00  
" .....3 ft.....2000..... 15.00  
" .....3 1/2 ft.....2500..... 20.65  
" .....3 1/2 ft.....2000..... 16.50  
" .....4 ft.....2000..... 18.00

## RAFFIA

4 Grades and Colored

Cash with Order from Those Who Have  
Not Established Credit with Us.

## McHutchison & Co.

95 Chambers St., NEW YORK, N.Y.

# Flowers Will Be Very Scarce After Thanksgiving

## WE JUST RECEIVED A LATE SHIPMENT OF PAPER WHITES

Plant them now. Get them in for Thanksgiving and Christmas and through January, when stock is scarce, and you will make money on them.

Special price to clean up the late surplus shipment:

13 ctm., \$19.00 per 1000

### C. C. POLLWORTH CO., Milwaukee, Wis.

to the growers. The quality of the 1920 crop of these grass seeds compares well with normal and with last year.

VISITED CHICAGO: W. L. Hamilton, secretary and treasurer, and M. S. Smith, of the M. G. Madsen Seed Co., Manitowoc, Wis.

#### MISSOURI SEED CO. BANKRUPT.

A voluntary petition in bankruptcy was filed in the Federal court November 3 by the Missouri Seed Co., 1426 St. Louis avenue, Kansas City, Mo. The company set forth that its debts to banks, seed companies and other corporations amount to \$138,949 and its assets \$62,434.

John Tobin is president of the company, Thomas Tobin, vice-president, and A. C. Turgeon, secretary and treasurer.

#### BOLGIANO CREDITORS TO MEET.

Willis E. Myers, referee in bankruptcy, Baltimore, Md., has announced that a meeting of the creditors of J. Bolgiano & Son, adjudicated bankrupt October 27, will be held November 19 at 3 p. m. in the United States District court room, in the postoffice building, when the creditors may prove their claims, appoint a trustee, examine the bankrupt and transact any other necessary business. It is further stated that creditors, to participate in the selection of trustee, must file their claims, properly proved, not later than 3 p. m. November 19. The schedule of assets of Charles J. Bolgiano and J. Bolgiano & Son totals \$1,347,247.28.

#### VICKS HAVE GOOD CROPS.

In spite of the driest June and July on record at Rochester, N. Y., James Vick's Sons report a good crop of aster seed. Some of the early varieties suffered severely, but the main crop and late varieties did remarkably well under the circumstances and made a fine showing this fall. Other flower seeds have turned out well, also. Crops of sweet corn are up to the average yield per acre and the firm believes that sugar or pie pumpkin, Mammoth Jumbo pumpkin, Chicago Warty Hubbard squash and Golden Hubbard squash are all 100 per cent crops.

#### CONDITIONAL ACCEPTANCES.

A clause in an order blank, reciting that all orders accepted by the seller are accepted for delivery to the best of the seller's ability, but that he will not be "liable for failure to deliver any por-

**HYACINTHS**—Toproots only, named sorts.

**CROCUS**—Mixed and named sorts.

**TULIPS**—Fine, named, Single Early, such as Belle Alliance, Chrysolora, L'Immaculee, White Hawk, etc.

**DARWINS**—Named sorts.

**NARCISSUS**—A few named sorts, single and double.

Send at once, before we are sold out, list of varieties and quantities wanted for **SPECIAL LOW PRICES.**

**J. M. THORBURN & CO.,**  
53 Barclay St., through to 54 Park Place  
NEW YORK CITY

Mention The Review when you write.

### Paper White Narcissus

13-ctm. . . . \$20.00 per 1000

14-ctm. . . . 24.00 per 1000

15-ctm. and up,  
800 to case, 30.00 per case

Cash with order

**The Barclay Nursery**  
60 Barclay Street  
New York, N.Y.

Mention The Review when you write

## SEEDS

*Stump & Walter Co*

30-32 Barclay Street, NEW YORK CITY

Mention The Review when you write

### Tomato Seed and Sweet Potato Plants

Pleased to quote you prices on quantities and varieties wanted for present or future delivery.

**H. AUSTIN** Felton, Del.

### A Card This Size

Costs only \$1.25 per Week  
on Yearly Order

It would keep your name and your specialty before the whole trade.

A half-inch card costs only 62½c per week on yearly order.

# NARCISSI

## For Immediate Shipment.

We offer subject to prior sale, allowing 3% cash discount with order.

### Von Sion

	Per 100	Per 1000
Extra select.....	\$3.00	\$25.00
Double nose.....	4.00	34.00

### Emperor

	Per 100	Per 1000
Double nose.....	\$5.00	\$46.75

### Empress

	Per 100	Per 1000
Single nose.....	\$3.75	\$32.00
Double nose.....	5.00	45.00

### Golden Spur

	Per 100	Per 1000
Single nose.....	\$3.75	\$30.00
Double nose.....	5.00	46.00

### Poeticus Ornatus

Per 100, \$3.00; per 1000, \$27.00

### Sir Watkin

Per 100, \$4.50; per 1000, \$40.00

### Trumpet

	Per 100	Per 1000
(French).....	\$2.75	\$22.50

### Victoria Bicolor

	Per 100	Per 1000
Double nose.....	\$5.00	\$45.00

### Godfrey Callas

\$12.00 per 100.

We can still care for assorted list of bulbs of

HYACINTHS, TULIPS  
and NARCISSI

No charge for packing or cartage.

**The W. W. Barnard Co.**

231-235 W. Madison St.

CHICAGO, :: ILLINOIS





**Bruns' Chicago Market Brand Cut Valley**  
Your Chicago commission house can supply  
Bruns' Cut Valley.

# Valley Pips

## *The Celebrated Chicago Market Brand*

My representative in Hamburg reports that the stock now on the road to Chicago is the equal of any ever sent to America and the best shipped out of Germany this year. It is from the same sources that made Bruns' Valley famous in the Chicago market and throughout the United States.

## **The Best Forcing Valley**

A large first shipment on the rail between New York and Chicago.

### **Write for Prices**

Stating how many you can use. Immediate shipment, or weekly shipment from cold storage during the season if wanted.

# H. N. BRUNS,

3040 West Madison Street,  
Chicago, Illinois

**Chas. Schwake & Co., Inc.**  
**LILY OF THE VALLEY**  
Japanese Lilies, French and Dutch Bulbs  
90-92 West Broadway NEW YORK

Mention The Review when you write.

**F. G. MARQUARDT, Inc.**  
**Importers of Bulbs**  
116-120 West 32nd Street  
NEW YORK CITY

Mention The Review when you write.

**Seeds, Bulbs and Horticultural Supplies**  
**BECKERT'S SEED STORE**  
101-103 Federal St., PITTSBURGH, PA.

Mention The Review when you write.

**A Card This Size**  
Costs only \$1.25 per Week  
on Yearly Order  
It would keep your name and your specialty  
before the whole trade.  
A half-inch card costs only 62½¢ per week on  
yearly order.

**DANISH SEED IMPORT**  
Import of all kinds of Seeds direct from seed  
growers in Denmark. Please send for price list.  
CHR. MOSBJERG, 216 7th St. N., Minneapolis, Minn.



J. A. VANDERVOORT.

## J. A. Vandervoort & Co.

Wholesale Bulb Growers

NOORDWYK, - HOLLAND

Also Nurseries at Sassenheim

Absolutely the largest growers in Holland of  
**Bic. Victoria, Golden Spur and Von Sion**

Also large growers of  
**HYACINTHS, TULIPS, ETC.**

Mail Address—Care of

**MALTUS & WARE**

116 Broad St., New York City

*Our representatives  
will be calling on you.*



## Lilium Giganteum

COLD STORAGE

	Per 100	Per Case
7 to 9-inch (300 to case)	\$17.00	\$45.00

PROMPT SHIPMENT

**Hyacinths - Tulips - Narcissus - Crocus**  
**Lilium Giganteum (New Crop)**

ASK FOR QUOTATIONS

## FOTTLER, FISKE, RAWSON CO.

12 and 13 Faneuil Hall Sq., BOSTON, MASS.

Competition Is Life

# Again— Buy Your French Bulbs —Now

FROM

**Lagarde & Vandervoort**  
OLLIOULES, FRANCE

Mail address: Care MALTUS & WARE  
116 Broad Street, NEW YORK CITY

Aug. Lagarde

Our representative will be calling on you

J. A. Vandervoort

tion of orders taken, caused by circumstances over which we have no control," is not invalid as lacking obligation on the part of the seller to deliver. So holds the Massachusetts Supreme Judicial court in a late case. Construing such a provision, the court says:

"It means that performance of the agreement by the sellers was not left optional with them, but was an absolute binding obligation to make deliveries to the best of their ability at the time specified in the agreement unless they were prevented from making such deliveries by causes for which the sellers were not responsible and over which they had no control." S.

## IMPORTS OF GRASS SEEDS.

The seed laboratory of the bureau of plant industry of the United States Department of Agriculture reports the following imports of forage plant seeds permitted entry into the United States under the seed importation act:

Kind of Seed	—October—		—July to Oct., Incl.—	
	1920	1919	1920	1919
	Pounds	Pounds	Pounds	Pounds
Alfalfa .....	1,092,700	171,500	4,008,700	
Canada blue grass .....	16,800	25,200	16,800	219,100
Alsike clover .....	44,200	1,337,400	153,900	2,446,200
Crimson clover .....	198,100	478,000	2,156,900	4,550,200
Red clover .....	121,900	510,400	427,100	3,008,300
White clover .....		11,200		11,200
White and alsike clover mixtures .....		6,300		6,300
Red and alsike clover mixtures .....		700		700
Broom-corn millet .....			1,100	225,400
Foxtail millet .....			14,700	
Orchard grass .....		317,300		755,600
Rape .....	732,000	184,800	947,700	184,800
English rye grass .....	124,700	47,400	255,500	181,800
Italian rye grass .....		26,400	131,300	104,800
Timothy .....				3,200
Hairy vetch .....	33,000	26,300	400,700	76,300
Spring vetch .....		4,300		149,100

## CATALOGUES RECEIVED.

F. K. Prouse Co., Brampton, Ont.—"Wholesale Florists' Supplies and Decorative Novelties," illustrated; sixteen good-sized pages, in a neat gray cover. Though a general stock of supplies is offered, the specialties, says the company, are wreaths and baskets. Other lines that are conspicuous in the catalogue are prepared foliage, artificial flowers and electrically welded wire designs.

H. A. Hyde Co., Watsonville, Cal.—Three folders, representing as many different departments of the business. The largest of the lists is entitled "Strawberry Plants, Bush Fruits, Vegetable Plants and Roots." The other two folders treat, respectively, of fruit trees and seed potatoes.

Sluis Bros., Ltd., Enkhuizen, Holland.—Wholesale catalogue of vegetable and flower seeds;

## SUPREME British Seeds

Get our prices for delivery from 1920 Harvest on all lines of  
**Garden and Farm Root Seeds**

**KELWAY & SON,** Wholesale SEED GROWERS, **LANGPORT, ENG.**  
Cables: "Kelway Langport."

Mention The Review when you write.

WHOLESALE

## GLADIOLUS BULBS

RETAIL

WE ARE NOW BOOKING FOR NOVEMBER DELIVERY

Price List for Asking.

Clean Stock at Right Prices

**HIGHLAND VIEW Gladioli Gardens,** W. Bailey Road and Tift St. **Cuyahoga Falls, O.**

## Van Meeuwen &amp; Tegelaar, Inc.

Wholesale

## Dutch Bulb Growers

1133 Broadway, New York.

Nurseries at LISSE, HOLLAND.

FRENCH and DUTCH  
BULBS

Now ready. Write for prices.

## HOGEWONING &amp; SONS,

Incorporated

299 BROADWAY, NEW YORK

## DREVON-TEGELAAR &amp; CO.

Wholesale French Bulb Growers

1133 BROADWAY

NEW YORK

Nurseries at OLLIOULES, FRANCE

fifty-nine pages, with as concise descriptions as possible; a compactly printed book, in a neat and substantial cover. An enclosed leaflet announces a "considerable" reduction in ocean freight rates.

Barteldes Seed Co., Lawrence, Kan.—"Fall Planting Guide," an attractive, well designed

THE KENILWORTH  
Giant Pansy Seed

For prices and

description, see my ad in  
The Review, Sept. 9th.

CHAS. FROST  
Inc. & Son

## M. Veldhuyzen Van Zanten &amp; Sons

Established 1876.

Wholesale Bulb Growers Lisse, Holland

Catalogue Free on Application

## Dutch and French Bulbs

C. J. Speelman &amp; Sons | Lagarde &amp; Speelman

SASSENHEIM, HOLLAND | OLLIOULES, VAR, FRANCE

NEW YORK OFFICE

470 GREENWICH ST.

16-page catalogue, with many colored illustrations. In addition to bulbs, the lists contain offers of peonies; also seeds of vegetables and perennials, with suggestions on the fall planting of nursery stock and the sowing of some farm crops. "Clipper" fanning mills also are listed.

# DUTCH BULBS—For Prompt Shipment

## HYACINTHS—Second Size

Pink, Queen of Pinks, Gigantea, Lady Derby.  
White, La Grandesse, L'Innocence.  
Blue, Schotel, Perle Brillante, Grand Maitre.  
Per 100, \$9.00; per 1000, \$80.00.

## MINIATURE HYACINTHS

Pink, Gertrude, Gigantea, Lady Derby.  
White, L'Innocence.  
Blue, Queen of Blues, Grand Lilas, Johan, Grand Maitre.  
Per 100, \$4.00; per 1000, \$35.00.

## SINGLE TULIPS Per 100 Per 1000

Chrysolora, pure golden yellow.....\$3.75 \$34.00  
Cottage Maid, carmine pink..... 3.75 34.00  
Fred Moore, dark orange..... 3.50 32.00  
Joost Van Vondel, deep cherry red..... 3.50 32.00  
La Reine, white, flushed with pink..... 3.65 33.00  
Pottebakker Yellow..... 4.25 38.00  
Yellow Prince, extra for forcing and bedding 3.50 31.00

## DOUBLE TULIPS

Couronne d'Or, rich golden-yellow.....\$4.00 \$37.00  
Double Early Tulips, extra fine mixed.....2.70 25.00

## COTTAGE TULIPS Per 100 Per 1000

Bouton d'Or, deep golden yellow; fine for cutting.....\$3.25 \$28.00  
Mrs. Moon, yellow..... 3.75 35.00  
Extra fine mixed..... 2.75 25.00

## DARWIN TULIPS Per 100 Per 1000

Baronne de la Tonnaye, bright rose.....\$3.25 \$30.00  
Clara Butt, salmon pink..... 3.25 30.00  
Fra Angelica, purplish brown..... 3.00 28.00  
Massachusetts, vivid pink with white center. 3.85 36.00  
Pride of Haarlem, bright carmine rose..... 4.25 38.00  
Rev. H. Ewbank, lilac mauve..... 3.25 30.00  
Wm. Copeland, lavender blue..... 4.65 42.00  
Darwin Tulips, mixed, best quality..... 2.75 25.00

## NARCISSI Per 100 Per 1000

Golden Spur, deep yellow trumpet, double nose or mother bulbs.....\$5.25 \$46.00

## CROCUS Per 100 Per 1000

Named sorts.....\$2.00 \$18.00  
Mixed colors..... 1.25 10.00

**A. Henderson & Co., 166 N. Wabash Avenue, Chicago**



**HELLER & CO.**  
MONTPELIER, OHIO  
Send for Catalog No. 34

Mention The Review when you write.

## XXX SEEDS

Chinese Primrose—Mixed, 400 sds., \$1.00; 1/2, 50c  
Primula Obconica—Finest Giants, mxd., pkt., 50c  
Primula Malacoides—Giant Baby, pkt., 25c.  
Cineraria—Large Flowering, pkt., 50c; 1/2-pkt., 25c.  
Cyclamen—Giants, mixed pkt., \$1.00; 1/2-pkt., 50c.  
Giant Pansy—5000 seeds, \$1.00; 1/2-pkt., 50c.  
Calceolaria—Giant, spotted, mixed, pkt., 50c.  
Salvia Bonfire—Finest grown, pkt., 20c; oz., \$2.00.  
Petunia—Large flowering, fringed, pkt., 20c.  
Heliotrope—Bouquet of Perfume, pkt., 20c.  
Verbena—Finest Giants, mixed, pkt., 20c.

**JOHN F. RUPP, Shiremanstown, Pa.**

Mention The Review when you write.

## Let Me Be Your Seedsman

**J. K. RUGOWSKI SEED CO., Inc.**  
MANITOWOC, WIS.

—Enough said

Mention The Review when you write.

**GLADIOLI SPECIALISTS**  
**The Standard Bulb Co.**  
Benton Harbor, Mich.

## Snapdragons

are big money makers and will be used more extensively than ever. Grow your own plants and avoid transportation delays.

**SEED** of our famous Silver Pink, \$1.00 per pkt.; 8 for \$2.50; 7 for \$5.00.

**SEED** of our new Hybrid Pink and of our new Golden Pink Queen, same price.

**SEED** of Keystone, Nelrose, Garnet, White, Yellow, Light Pink, Buxton and Fancy Mixed, 85c per pkt.; 8 for \$1.00.

Free cultural directions. All orders cash.

**G. S. RAMSBURG, SOMERSWORTH, N. H.**

## GLADIOLI

I am now ready to quote prices on all leading varieties for Fall delivery. When writing please state, if possible, the varieties and quantities you are interested in. Special quotations on large quantities.

**JELLE ROOS,**

*Gladiolus Specialist*

Dept. A.

CONCORD, MASS

FOR THE FINEST OF THE NEW SEASON'S

## Floral Novelties

WRITE TO

**WATKINS & SIMPSON, Ltd.**  
27-29 Drury Lane :: LONDON, ENG.



## NURSERY NEWS.

### AMERICAN ASSOCIATION OF NURSEYMEN.

President, Lloyd O. Stark, Louisiana, Mo.; Vice-president, M. B. Cashman, Owatonna, Minn.; Executive Secretary, John Watson, Princeton, N. J.; Treasurer, J. W. Hill, Des Moines, Ia.

THE Pontiac Nursery Co., Detroit, Mich., announces that it has moved its general offices from the Farwell building to the Chalmers building, Woodward and Parsons avenues, in the same city.

ROBERT BERRY, well known as a landscape gardener, has established a 20-acre nursery at Kingsport, Tenn., to produce planting material for the town, which is to be developed as a manufacturing center and city of homes.

WITH a capital of \$150,000, the Meneray Nursery & Seed Co. has been incorporated at Council Bluffs, Ia. The officers for the present will be: President, F. W. Meneray; vice-president, Royal C. Meneray, and secretary-treasurer, E. C. McCarthy.

ANNOUNCEMENT that the Rakestraw-Pyle Co., Kennett Square, Pa., had relinquished its holding proves to be correct only so far as the cut flower business is concerned, the greenhouses having been dismantled. The nursery business is conducted as before.

### MODIFY MICHIGAN QUARANTINE.

The following notice has been sent out by L. R. Taft, state inspector of nurseries and orchards for Michigan:

Reports reaching this office from areas infested with the white pine blister rust indicate that it is still spreading in certain sections in New England, New York, Wisconsin and Minnesota, as well as in the province of Ontario, Canada.

However, it would appear that the leading nursery centers in the state of New York, and especially those where the growing of currant plants is extensively carried on, are now practically free from this disease, and notice is hereby given that the Michigan quarantine, No. 1, April, 1918, is modified to permit the bringing into Michigan of red and white currant plants that have been grown in or near Fredonia, Rochester, Geneva, Newark and Dansville, N. Y., provided they are accompanied by a state or federal certificate of inspection.

The quarantine against 5-leaved pines and black currants is still in force, and red and white currants may not be brought into Michigan from New England, New York (the above-mentioned sections excepted), Wisconsin or Minnesota without a special permit.

### CALIFORNIA NURSERYMEN.

#### Hold Tenth Annual Meeting.

Fresno, Cal., attracts much attention among members of the trade this week, for no less than four conventions are in progress there. The tenth annual meeting of the California Association of Nurserymen opened a 3-day convention November 11 and is considering important matters affecting trade conditions and the future of the nursery industry. The Ladies' Auxiliary of the California Association of Nurserymen is holding its fourth annual meeting this week as well. The annual state fruit growers' and farmers' convention and the convention of the State Association of County Horticultural Commissioners complete the total.

The opening session of the California Association of Nurserymen was called to order at Woodman hall November 11 by President J. E. Bergtholdt, who is also vice-president of the Nurserymen's Bud Selection Association, Newcastle. W. F. Toomey, mayor of Fresno, wel-

## American Grown Apple Seedlings

Straight and Branched

ALL GRADES

Frequently Sprayed.

Absolutely Free from Insects or Diseases.

Car Lots to Central Points

[ Will exchange for such stock as we need

Now is the time to grow high-priced Apple Trees

[Also a General Assortment of Foreign Fruit Tree Stocks

Apple, Pear, Mahaleb, Mazzard, Plum, Quince, Etc. All grades.

We will have a complete line of general nursery stock in Storage for Spring Trade

## Shenandoah Nurseries

D. S. LAKE, President

November 1, 1920

SHENANDOAH, IOWA

Mention The Review when you write.

## HARDY PRIVET

We have the largest stock of Hardy, Amour River North Privet left in the United States.

We can furnish all grades, also, of

Ampelopsis Veitchii,  
2 or 3-year.

Clematis, assorted.

Spiraea Anthony Waterer.

Hydrangeas.

Roses.

Shade Trees and  
Ornamentals.

—WRITE FOR PRICE LIST—

Onarga Nursery Company

CULTRA BROS.,  
Managers

Onarga, Illinois

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## Hill's Evergreens

Best for over half a century. Firs, Spruce, Pines, Junipers, Arbor Vitae, Yews, in small and large sizes. Price list ready soon.

THE D. HILL NURSERY CO.  
Evergreen Specialists. Largest Growers in America.  
Box 403, Dundee, Ill.

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## Evergreens, Peonies and Iris

If you are interested in these you are interested in us, as we have a nice lot for early fall delivery. We also grow a full line of fruit and ornamental stock. WRITE FOR PRICES.

FARMERS NURSERY CO.,  
TROY, OHIO

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## PEACH TREES

Fine Trees . . . Standard Varieties

50,000 Trees, Straight and Well Rooted.

W. T. MITCHELL & SON, Beverly, Ohio

Mention The Review when you write.

## ENGLISH LAUREL

BY THE HUNDRED OR THOUSAND

THE AUDUBON NURSERY

WILMINGTON, N. C.

H. VERZAAL, Prop.

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## PEONIES

Write for our new list  
JUST ISSUED

**Shenandoah Nurseries**  
D. S. LAKE, Pres. SHENANDOAH, IOWA

## Plant PEONIES Now

Send for our Special Price List showing  
best sorts, with each color in the  
order of blooming.

**PETERSON NURSERY**  
30 N. La Salle Street, CHICAGO, ILL.

## WING'S

Iris, Peonies, Dahlias, Gladioli  
"You Can Get It At Wing's"  
Write for Wholesale Price Lists  
**The Wing Seed Co.**  
MECHANICSBURG, OHIO

## Hardy Old-fashioned Plants

Our Specialty

Specially grown for Florists. Nurserymen and Landscape Architects. Prices on request.

**WILLIAM TOOLE & SON**  
Hardy Plant and Pansy Farm BARABOO, WIS.

comed the members on behalf of the city. The association's response was from Ernest Branton, associate editor of the California Cultivator, Los Angeles. After the usual intermission to allow the payment of annual dues and applications for membership, President Bergholdt gave his annual address. This was followed by the report of the secretary-treasurer, H. W. Kruckeberg, of Los Angeles.

The reports of the various committees were made by their chairmen, as follows:

Membership—R. M. Teague, San Dimas.  
Finance—John S. Armstrong, Ontario.  
Legislation—George C. Roeding, Niles.  
Insects and disease—George H. Hecke, Sacramento.  
Transportation—J. D. Meriwether, Ontario.  
Deciduous fruits—M. R. Jackson, Fresno.  
Citrus and tropical fruits—R. M. Teague, San Dimas.  
Viticulture—Frank T. Swett, Martinez.  
Gardens—Fred H. Howard, Los Angeles.  
Plants and flowers—Roy F. Wilcox, Montebello.  
Native vegetation—Theodore Payne, Los Angeles.  
Arboriculture—John G. Morley, San Diego.  
Nomenclature—Ernest Branton, Los Angeles.  
Exhibitions—T. E. Mabey, Fresno.  
Program—Wm. T. Kirkman, Jr., Fresno.

### Addresses.

Commencing Thursday afternoon and continuing until Friday evening, the program of addresses to be delivered before the association is as follows:

**THURSDAY, NOVEMBER 11, 1:30 P. M.**  
"Resistant Stocks as a Factor in Pear Blight Control," by A. L. Wisker, of the Loma Rica Nurseries, Grass Valley.  
"The Raisin, Table and Wine Grape: What about Future Propagation?" by Wylie M. Giffin, president of the Associated Raisin Co., Fresno.  
"Future of Canning Fruit in California," by Kay Belew, field superintendent of Libby, McNeill & Libby, San Francisco.  
"California Commercial Horticulture," by Charles E. Virden, manager of Fruit Distributors and president of the Virden Packing Co.  
"Why not Grow Root Stocks in the Central States?" by George C. Roeding, president of the State Board of Agriculture, Niles.  
"Fruits that Pay and Some that Don't," by J. W. Barnicott, director of the Nurserymen's Bud Selection Association, Newcastle.  
**THURSDAY, NOVEMBER 11, 7:30 P. M.**  
"Today's Problems in Citrus Culture," by James Mills, Jr., of the James Mills Orchard Co., Hamilton.  
"Peach and Fig Planting in 1921," by J. F.



Two-Year Field-Grown

# IBOLIUM HARDY HYBRID PRIVET

Cross between California and Ibota Privet

**HARDY AS IBOTA—LOOKS LIKE CALIFORNIA**

**ARNOLD ARBORETUM**

*Reports it hardy there the past winter*

**JUST THINK WHAT THIS MEANS**

**ORDER PROPAGATING STOCK  
NOW**

Grows equally well from either hard or **SOFT WOOD**  
Start propagating now and be ready for the coming demand

### TRADE OFFER

2 years, 2 to 3 feet.....Each, \$2.50  
(Not cut back. See above cut.)  
1 year, 1 to 2 feet.....Each, 1.00  
Summer Frame Cuttings......50

## THE ELM CITY NURSERY CO.

WOODMONT NURSERIES, Inc.

**NEW HAVEN, :: CONNECTICUT**

Also Introducers of Box-Barberry

Mention The Review when you write.

## Buddleia Asiatica

well branched and stocky,  
from 3-in. pots, \$25.00 per 100

**JACKSON & PERKINS COMPANY, Newark, New York**

Mention The Review when you write.

## Delphinium Belladonna

EXTRA FINE

1-year plants .....\$50.00 per 1000  
2-year plants ..... 65.00 per 1000

**GEORGE MARTIN, Nurseryman.**  
Post Office Box 154, Palmsville, Ohio.

Niswander, manager of the California Peach Growers' Association, Fresno.  
"Past-Present Honest Nurserymen," by Harry

## SNOW QUEEN CANNA

Awarded Certificate of Merit at S. A. F. & O. H., New York Convention. And 100 other notable kinds. Always ask for

**SWASTIKA BRAND CANNAS**

The **CONARD & JONES CO.**  **WEST GROVE, PENNA., U.S.A.**  
Robert Pyle, Pres. Ant. Wintzer, V.-P.

Stabler, horticultural commissioner for Sutter County, Yuba City.  
"California Nurserymen of the Fifth and Sixth

Decades," by Prof. E. J. Wickson, editor of the Pacific Rural Press, San Francisco.

"Three in One: Orchardist, Nurseryman and Commissioner," by Frank T. Swett, president of the California Pear Growers' Association, Martinez.

FRIDAY, NOVEMBER 12, 9:00 A. M.

"Future of the Rose as a Standard Product for the Ornamental Nurseryman," by Fred H. Howard, president of Howard & Smith, Los Angeles.

"Fifty Thousand Orchard Homes without an Ornamental Plant: Your Opportunity," by Donald McLaren, of the MacRorie-McLaren Co., San Francisco.

"Growing Plants Formerly Imported," by Roy F. Wilcox, of Montebello.

"California Commercial Bulb Culture," by Harold A. Hyde, of the H. A. Hyde Co., Watsonville.

"Standardizing Nursery Inspection, Manifesting and Delivery," by R. H. Taylor, assistant to the director of agriculture, Sacramento.

"California New Plant Introductions," by Ernest Branton, Los Angeles.

FRIDAY, NOVEMBER 12, 1:30 P. M.

"Some Convention Topics," by George H. Hecke, director of agriculture, Sacramento.

"Nurserymen's Bud Selection Association of California: Its Organization and Development," by Max J. Crow, secretary-treasurer of the Nurserymen's Bud Selection Association, Gilroy.

"More Profitable Fruit Growing: A Producer's Point of View of Bud Selection," by ex-Senator W. F. Chandler, of Fresno.

"Factors for Nurserymen to Consider," by Prof. J. C. Whitten, pomologist, University of California, Berkeley.

"Is Bud Selection Worth While?" by J. H. Bonesteel, of Kingsburg.

"An Opportunity for Nurserymen," by Fred Rouillard, horticultural commissioner for Fresno county, Fresno.

"Fruit Bud Selection: What May be Expected of It," by William T. Kirkman, Jr., president of the Nurserymen's Bud Selection Association, Fresno.

#### Ladies' Evening.

For Friday evening, November 12, a musical program is planned, including vocal and instrumental selections. This is to be ladies' evening and Mrs. W. A. Fitzgerald, vice-president of the California Federation of Women's Clubs, will occupy the chair.

Among the speakers scheduled are Mrs. W. A. Fitzgerald, Fresno; Mrs. F. E. Cook, Fresno; Mrs. J. H. Pierson, Fresno; Johannes Reimers, San Leandro; Mrs. H. C. Merritt, Jr., Tulare; Mrs. Robert Hargrave, Madera; A. G. Wishon, Fresno; Jerome O. Cross, Fresno. This session will close with an address by President J. E. Bergtholdt.

The flowers and floral decorations were by Parsons' Flower Shop, San Francisco Floral Co., Rossi-Ferrari Floral Co. and Mrs. M. Simmins. The plant decorations were by Bert Jackson, M. R. Jackson and H. J. Scherer.

Saturday morning, November 13, will be devoted to unfinished business, reports of committees, selection of the meeting place for 1921 and the election of officers for the ensuing year.

The fourth annual gathering of the Ladies' Auxiliary will also be in session from November 11 to 13 this week. The officers for 1920 are: President, Mrs. John Vallance, of Oakland; treasurer, Mrs. Charles E. Jackson, of Cupertino, and secretary, Mrs. Max J. Crow, of Gilroy.

## Orlando Offerings

**FLORIDA MOSS**—Not a real moss, but an air plant, growing in long silvery-green festoons. Will live attached to inside wall of your conservatory. Beautiful in decorations or for trimming show windows. A generous package, postpaid, for a dollar bill.

**F. W. FLETCHER, Orlando, Florida**

### Cyclamen, Begonias, Poinsettias, Cheries and Ornamental Foliage Plants

in quantity for holiday sales. Send us your inquiries.

**ROLF ZETLITZ CO.**

LIMA, COLUMBUS, DAYTON, ADA, OHIO

## Special Stock, Seasonable Now

**Begonias**, wonderful lot of young stock for growing on—Metallica, Otto Hacker and Pres. Carnot, \$10.00 per 100; Corallina de Lucerne, \$15.00 per 100.

**Genista**, grand stock of 5-in. pot plants, \$40.00 per 100.

**Fern Dish Ferns**, Pteris Adiantoides, Cretica Albo-Lineata, Magnifica, Wimsettii, Wilsonii, 2¼-in., \$5.00 per 100; Cyrtomium Rochfordianum, \$7.00 per 100.

**Lantanas**, 6 splendid distinct varieties, 2-in. pots, \$5.00 per 100. Useful all the year.

**Double Petunias**, 6 distinct varieties; buy now to have good stock for spring sales, 2-in. pots, \$5.00 per 100.

**Cyperus Alternifolius**, 2¼-in., \$8.00 per 100.

**Jerusalem Cherry**, splendid specimens, 5-in. pot plants, \$50.00 per 100.

**Bougainvillea**, Glabra Sanderiana, 2½-in., \$10.00 per 100; 3-in., \$20.00 per 100; 4-in., \$30.00 per 100.

**Bougainvillea**, Crimson Lake (New), brightest red, a wonderful plant, 3-in. pots, \$1.00 each; 4-in. pots, \$2.00 each.

**Boston Ferns**, 5-in. pot plants, \$40.00 per 100; 6-in. pot plants, \$60.00 per 100.

**Kentia Belmoreana**, 2¼-in., \$15.00 per 100; \$125.00 per 1000.

## STORRS & HARRISON CO.

PAINESVILLE, OHIO

## ENGLISH MANETTI

Right Size for Greenhouse Grafting

\$65.00 per 1000; 10,000 or more at \$62.50 per 1000

NOVEMBER DELIVERY

**Buddleia Asiatica**, 3-inch pot plants. Will flower this winter. \$27.50 per 100

**Genista**, 5-inch pot-grown. Heavy and well shaped. \$32.50 per 100

## Field-grown Hydrangeas

BEST FRENCH SORTS AND OTAKSA

A large quantity of all sizes ready to move at once. Any size plant you want at 6 cents per shoot. Can supply anything from two shoots to twenty shoots.

**L. J. REUTER CO.,** PLANT 15 Cedar St. BROKERS Watertown, P.O. Boston, Mass.

## BUY NOW

PLANTS FOR THANKSGIVING AND CHRISTMAS

**Poinsettias**, in 2¼-in., \$10.00; 3¼-in., \$15.00; 4-in., \$25.00; 5-in., single, \$40.00; 5-in., pans, \$50.00; 6-in., \$75.00 and \$100.00; 7-in., \$100.00 and \$125.00; 8-in., \$150.00 and \$200.00; 10-in., \$250.00.

**Fine Cyclamen**, Re<sup>1</sup>, White, White with eye, Pink, Salmon, 2½-in., \$10.00; 3-in., \$20.00; 4-in., \$40.00; 5-in., \$75.00; 6-in., \$100.00.

**Primula**, Obconica, Malacoides, Chinensis, 2½-in., \$7.50; 4-in., \$20.00 and \$25.00.

**Begonias**, Luminosa, Chatelaine, 2½-in., \$6.00; 3-in., \$12.50; 4-in., \$25.00.

**Extra Fine Peppers**, Celestial, 4-in., \$25.00; 5-in., \$50.00; 6-in., \$75.00.

Cluster, 4-in., \$25.00; 5-in., \$50.00.

Bird's Eye, 4-in., \$50.00; 5-inch, \$75.00; 6-in., \$100.00.

**Cinerarias**, 2-in., \$5.00.

**Easter Greeting Pelargoniums**, 2-in., \$10.00; 2½-in., \$12.50; 3-in., \$17.50.

4-in., \$35.00; 5-in., \$60.00.

**Ferns**, Boston and Roosevelt, 4-in., \$35.00; 5-in., \$50.00 and \$65.00; 6-in., \$75.00.

8-in., \$100.00

" Anthony Wayne, 4-in., \$50.00.

" Whitmanii, 4-in., \$50.00; 5-in., \$65.00 and \$75.00.

6-in., \$85.00 and \$100.00.

" Amerpohlui, 4-in., \$50.00.

" Scottii, 2½-in., \$7.50.

**Seedling Plumosus and Sprengeri**, \$1.50 per 100 or \$12.50 per 1000.

**Brilliant Coleus**, 2½-in., \$5.00

Save 5% packing charges by sending cash.

**GEO. A. KUHL, Wholesale Grower, Pekin, Ill.**



# BULBS EXTRA GOOD QUALITY THIS SEASON

For Immediate Delivery  
ONLY A SMALL SURPLUS

## Single Hyacinths

Large Size, 17 to 19 cm.	1000
Grand Maitre, porcelain blue.....	\$66.00
Perle Brillante, porcelain blue.....	66.00
L'Innocence, pure white.....	66.00
La Grandesse, pure white.....	66.00
Gertrude, rose pink.....	66.00
Size 16 to 17 cm.	
Queen of Blues.....	48.00
L'Innocence .....	48.00

## Double Early Tulips

Couronne d'Or, orange yellow.....	\$30.00
Murillo, blue white.....	34.00
Salvator Rose .....	36.00
Imperator rubrorum, best scarlet....	38.00

## Single Early Tulips

Artus, bright scarlet.....	\$26.00
Chrysolora, finest yellow.....	27.00
Cottage Maid, soft pink.....	27.00
Goldfinch, pure yellow.....	27.00
Keizerskroon, red and yellow.....	26.00
La Reine, pure white, shaded pink...	26.00
Vermilion Brilliant .....	38.00
Prince of Austria, orange scarlet....	30.00
King of the Yellows.....	27.00
Lady Boreel, white.....	30.00

## Valley Pips

Later Delivery	1000
German Grown.....	\$32.00
Holland Grown.....	25.00
2500 per case.	

100	1000
Yellow Callas, size 1½ to 1¾	
in. cir.....	\$20.00 \$175.00
Yellow Callas, size 1¾ to 2¼	
in. ....	25.00 200.00

## Giganteum Lilies

Size	New Crop	Per Case
7 to 9, 300 to case.....		\$43.50
8 to 10, 250 to case.	Price on application	

## Manetti Stocks

English  
Best grade for grafting.  
Let us quote you

## Gladioli

Home Grown Bulbs

	No. 1 1½-in. and up to 1¾-in. Per 1000	No. 2 1¼-in. to 1½-in. Per 1000
America, lavender pink.....	\$33.00	\$26.00
Augusta, white .....	35.00	30.00
Chicago White, white.....	40.00	32.00
Baron Hulot, violet.....	50.00	45.00
Brenchleyensis, scarlet .....	30.00	25.00
Cracker Jack, dark red.....	30.00	24.00
Empress of India, purple red	50.00	36.00
Glory of Holland, white.....	40.00	32.00
Golden West, orange.....	40.00	32.00
Halley, salmon.....	35.00	30.00
Independence, scarlet.....	33.00	28.00
Klondyke, yellow .....	35.00	30.00
Mauve Queen, mauve.....	50.00	42.00
Mrs. Francis King, red.....	33.00	28.00
Mrs. Frank Pendleton, pink	50.00	42.00
Niagara, delicate cream.....	50.00	45.00
Panama, pale pink.....	50.00	45.00
Peace, white .....	50.00	45.00
Pink Perfection .....	55.00	48.00
Schwaben .....	50.00	45.00
Primulinus Hybrids.....	25.00	20.00
War, deep red .....	50.00	45.00
Willy Wigman, blue white..	50.00	45.00
Pink Beauty .....	55.00	50.00
Lily Lehman, white.....	55.00	50.00

## Chrysanthemums

Stock Plants

White Turner	W. H. Chadwick
Yellow Turner	Chadwick Improved
Chadwick Supreme	Golden Chadwick
Josephine Foley	Richmond
Jeanne Nonin	

The above at \$8.00 per 100.

Golden Wedding	Yellow Ivory
Dr. Enguehard	Marigold
White Chieftain	Unaka
Pink Chieftain	Chrysolora
Mrs. M. R. Morgan	Tint of Gold
Yellow Bonaffon	

The above at \$6.00 per 100; \$50.00 per 1000.

## Pompons

Lillian Doty	Hilda Canning
White Doty	Mariana
Buckingham	Niza
Helen Newberry	Golden Climax
Western Beauty	White Garza

The above at \$5.00 per 100.

Many other varieties not listed above.

**C.U. LIGGIT** OFFICE **Philadelphia, Pa.**  
303 Bulletin Bldg.

## Double

## White Malacoides

3-inch pot plants - Ready Now.

\$10.00 per 100; \$90.00 per 1000

3-inch Malacoides Rosea

\$8.00 per 100; \$75.00 per 1000

**Fred H. Lemon & Co.**

RICHMOND, IND.

Mention The Review when you write.

## Primula Townsendii

Our selected strain, out of 3-inch pots, ready for 4½ to 5-inch pots, at \$15.00 per 100.

### DRACAENA INDIVISA

Field grown plants ready for 5 to 6-inch pots, for \$25.00 pe 100.

(No orders accepted for less than 100.)

### BOUGAINVILLEA SANDERIANA

Fine specimen plants, from \$2.00 to \$4.00 each.

### OTAHEITE ORANGES

Field grown, ready for 5 to 6-inch pots, at \$1.00 each.

**A. L. MILLER**

JAMAICA NEW YORK

## CARNATIONS

**F. Dorner & Sons Co.**

LA FAYETTE, IND.

## Chrysanthemums and Roses

OUR SPECIALTY

Write us about anything you want in this line.

**CHAS. H. TOTTY CO.,** MADISON, NEW JERSEY

## FERNS

Extra choice 2¼-inch Boston and Dwarf Ferns

\$50.00 per 1000

These ferns are in excellent condition, being all young and pot-bound.

**ROBERT C. KERR CO., Inc.**

HOUSTON, TEXAS

R. F. D. No. 4, Box 32-A

## ASPARAGUS ELONGATUS

Best for cut fronds, 2¼-in., \$7.00 per 100, \$60.00 per 1000; 3-in., \$10.00 per 100; 4-in., \$20.00 per 100.

ASPARAGUS SPRENGERI, 2¼-in., ready for shift, \$6.00 per 100, \$50.00 per 1000; 3-in., \$8.00 per 100.

**Abby Ave. Greenhouses**

3010 W. Third St. DAYTON, OHIO

## PAINESVILLE, O.

Clay top soil is exceptionally scarce in this vicinity, much of it having been used lately for different purposes.

John Williams, formerly of the J. M. Gasser Co., Cleveland, O., is now with the Storrs & Harrison Co., in the greenhouse department.

Tony Rich, for many years foreman at the Martin Kohankie nurseries, has accepted a position with the Wayside Gardens, Mentor, O.

Mr. and Mrs. Merkel, senior members of the firm C. Merkel & Son, have gone to California to spend the winter months.

J. L. Wetzel & Son shipped a carload of shrubs and ornamentals to Jackson & Perkins Co., Newark, N. Y., last week.

W. F. Bohlender, of Tippecanoe City, was a visitor last week.

The Perry Gardens, at Perry, O., are advertising dahlias and gladioli in the local paper.

J. E. White, in charge of the bulb department of the Storrs & Harrison Co., says the demand for bulbs this year was much heavier than usual. This is due to the uncertainty of the coal situation. As bulbs require little fuel for growing, florists thought it better to be on the safe side. T. J. M.

## CLEVELAND, O.

## The Market.

With the exception of Saturday, November 6, the first week in November found the market dull. Mums are coming in better. For some reason or another white predominates, while yellow and pink are not so plentiful. The latter, of course, are in greater demand. Some fine disbudded pompons are coming into the market now. Roses are better and a little more plentiful, but almost all the stock is shipped in and must be used immediately.

## Various Notes.

Miss Katherine O'Connor has purchased a new delivery truck.

C. E. Barton, of Norwalk, was a visitor last week.

Mr. Johnston, of Johnston's Flower Shoppe, Canton, O., was a visitor last week. W. A. R.

Dwight, Ill.—W. Dittmer has sold the Dwight Greenhouses to Moritz Zschau, of Lake Forest, Ill.

## ABUNDANCE of STOCK

	Per 100	Per 1000
4-inch Chinese Primroses.....	\$12.00	\$100.00
4-inch Primula Obconica.....	11.00	100.00
4-inch Cinerarias, assorted..	10.50	90.00
4-inch Cyclamen, 8 varieties.	40.00	350.00
3-inch Cyclamen, 8 varieties.	20.00	175.00
4-inch Stevia, bushy plants.	9.00	80.00
4-inch Asparagus Plumosus and Sprengeri.....	10.50	100.00
2½-inch Snapdragons, 5 varieties.....	5.50	50.00
Field-grown Vinca Variegata..	8.50	80.00

**ALONZO J. BRYAN**

Wholesale Florist

WASHINGTON, N. J.

Mention The Review when you write.



### Group Number Four Clement Moore Varieties of Species from 25 to 750 Dollars

When there will be another chance to get hybridizing stock like this, nobody knows. The fame of Mr. Moore as an expert in selecting hybridizing material, is your ample guarantee that every item listed is, in these days of embargoes, indeed a rich find.

There is not a cull among them, as Mr. Moore always discarded everything he did not consider up to his high standards.

## SPECIES

	Each		Each
10 Cattleya Gigas, F. M. Beyrodt.....	\$ 50.	3 Cattleya Labiata, Mrs. A. Britton.....	\$200.
2 Cattleya Gigas Rochellinsis.....	250.	1 Cattleya Gaskelliana alba.....	50.
1 Cattleya Gigas, white, dark lip.....	100.	2 Cattleya Schroederiae alba.....	150.
1 Cattleya Gigas, white, light lip.....	125.	6 Cattleya speciosissima Stanleyii.....	50.
2 Cattleya Gigas alba, Furman Lambear..	750.	2 Cattleya speciosissima Empress.....	200.
100 Cattleya Trianae in v. riet; all good forms and types selected by Mr. Moore from all the leading establishments for the last 20 years; they are the finest collection of Cattleya Trianae in existence.....	100.	1 Cattleya Labiata, Dr. B.....	75.
1 Cattleya maxima alba.....	75.	1 Cattleya Labiata, spotted.....	100.
1 Cattleya Gaskelliana, fine form.....	75.	1 Cattleya Labiata, lavender.....	150.
2 Cattleya O'Brieniana alba.....	100.	1 Cattleya Labiata alba.....	50.
2 Cattleya Mossiae Reineckiana.....	75.	1 Cattleya Schroederiae, dark lip.....	50.
2 Cattleya Mossiae alba, the best.....	150.	2 Cattleya Schroederiae, Queen of Belgium..	150.
3 Cattleya Mossiae alba,		2 Cattleya Rex.....	25.
1, \$50; 1, \$100; 1 75.		3 Cattleya Menziesii, splashed.....2, \$25; 1 50.	

This is the last of the Groups. If you desire to have the complete 4 Groups, we will gladly send you reprints of all the advertisements. Or if there are any special things you are seeking, let us know. It's more than likely the collection contains it, or something that may be equally satisfactory to you.

**Julius Roehrs Co**  
At The Sign of The Tree  
Box 59 Rutherford N.J.

## FORCING STOCK

Azaleas in 5 varieties; Rhododendrons; Ericas; Flowering Crab Apples; Flowering Peaches; Deutzias; Jasminum; Double Flowering Plums; Wistaria.

Ask for prices and varieties.

Standard Bay Trees and Ivies and Evonymus  
See former issues of paper.

**Bobbink & Atkins,** Nurserymen and Florists **Rutherford, N. J.**

# Chrysanthemum Plants

In Bud and Bloom, 50c, 75c and \$1.00 each.

## Cyclamen for Christmas

4-inch, 40c; select, 50c each.

### Begonias

Cincinnati, Melior, Lorraine and Peterson, 5-inch, select, \$1.50 each; 6-inch, \$2.00 and \$2.50 each.

### Ferns

Choice Verona, 4-inch, 35c each. Whitmanii and Boston Ferns, select, 5-inch, 65c each.

### Cleveland Cherries

Well fruited for Christmas, 35c to \$1.00 each.

### Primula Obconica

4 and 5-inch, in bloom, 35c, 50c and 75c each.

Add 10% for Packing in clay or paper pots.

**GULLETT & SONS,**

**LINCOLN, ILL.**

## Aschmann Bros.

Wholesale Growers of

**Pot Plants for the Trade**

Second and Bristol Sts.,

**Philadelphia, Pa.**

Mention The Review when you write.

## A. N. PIERSON

INCORPORATED

**Growers of Plants, Cut Flowers  
Palms and Ferns**

**CROMWELL, CONNECTICUT.**

Mention The Review when you write.

## CHAS. D. BALL

GROWER OF

**PALMS, ETC.**

Holmesburg, Philadelphia, Pa.

Mention The Review when you write.

## WM. K. HARRIS

55th Street and Springfield Avenue  
WEST PHILADELPHIA, PA.

Bird's-nest Ferns (Harris's variety), 5-inch, \$1.50; 6-inch, \$2.50 each.

Ferns 6-inch, \$1.00; 8-inch, \$2.00 each.

Crotons, 5-inch, \$1.00 each.

Mention The Review when you write.

# FERNS

Ferns are not overplentiful. We would advise getting your stock in if you are short. Our ferns are all in good shape, all pot-grown. We do not offer any bench-grown stock. Shipped without pots to save packing and express charges. Prices include packing and delivery to express company. Six at dozen rates and twenty-five at hundred rates.

### BOSTON

Size	Per doz.	Per 100
4-inch.....	\$3.60	\$25.00
5-inch.....	5.40	40.00
8-inch.....	\$2.50 each	

### SCOTTII

Size	Per doz.	Per 100
4-inch.....	\$3.60	\$25.00
5-inch.....	5.40	40.00
7-inch.....	\$2.00 each	

### TABLE FERNS, assorted.

Size	Per doz.	Per 100
3-inch.....	\$1.00	\$ 6.00
4-inch.....	1.50	12.50

### CYRTOMIUM ROCHFORD- IANUM—HOLLY FERNS

Size	Per doz.	Per 100
3-inch.....	\$1.50	\$ 8.00
4-inch.....	3.60	30.00
5-inch.....	5.40	40.00

### MACAWII

Size	Per doz.	Per 100
5-inch.....	\$9.00	\$70.00

### PALMS

### KENTIA BELMOREANA

Size	Per doz.	Per 100
4-inch.....	\$ 6.00	\$50.00
5-inch.....	18.00	
6-inch.....	30.00	

November List contains a full list of Achyranthes, Ageratum, Alternantheras, Coleus, Geraniums, Lantanas, Pelargoniums, Swainsona, Vincas, etc. If you failed to get one write us. It is sent to the wholesale trade only.

**R. Vincent, Jr., & Sons Co.**

White Marsh, Maryland



# Plants for Immediate Delivery

Kentias, single plants, large specimen plants, up to, each..	\$100.00	Crotons, 4-inch, each.....	\$0.75
Phoenix Roebelenii, each .....	\$10.00 to 25.00	Crotons, 5-inch, each.....	1.50
Phoenix Roebelenii, large specimen plants, up to, each...	100.00	Crotons, 6-inch, each.....	2.50
Phoenix Canariensis, large specimen plants, each.....	25.00	Boston Ferns, extra fine stock, 5-inch, each.....	.75
Livistona Rotundifolia, 5-inch, each .....	1.25	Boston Ferns, extra fine stock, 6-inch, each.....	1.00
Livistona Rotundifolia, 6-inch, each .....	\$2.00 and 2.50	Boston Ferns, extra fine stock, 7-inch, each.....	1.50
Sansevieria Zeylanica, 4-inch, each.....	.75	Boston Ferns, extra fine stock, 8-inch, each.....	2.50
Sansevieria Zeylanica, 6-inch, each.....	1.50	Boston Ferns, extra fine stock, 9-inch, each.....	4.00
Geonoma Gracilis, 3 1/4-inch, per hundred.....	35.00	Primula Malacoides, 8-inch, per 100.....	10.00
Dracaena Lindenii, extra strong plants, 2 1/4-inch, per 100	35.00	Primula Malacoides, 2 1/4-inch, per 100.....	6.00
Dracaena Terminalis, extra strong plants, 3-inch, per 100	35.00	Peppers, Assorted, 6 and 7-inch, each.....	.75
Dracaena Lord Wolsley, ex. strong plants, 2 1/4-in., per 100	25.00	Peppers, Bird's Eye, 4-inch, each.....	.25
Dracaena Lord Wolsley, ex. strong plants, 3-inch, per 100	35.00	Hagenburger Cherries, each.....	\$0.40 to 1.00
Dracaena Stricta Grandis, extra strong plants, 2 1/4-inch, per 100 .....	25.00	Holly Ferns, 2 1/4-inch, per 100.....	6.00
Dracaena Stricta Grandis, extra strong plants, 3-in., per 100 .....	35.00	Holly Ferns, 3-inch, per 100.....	15.00
Dracaena Eugene Andre, 4-inch (well colored extra fine stock), per 100 .....	75.00	Table Ferns, Pteris Wimsettii, 2 1/4-inch, per 100.....	6.00
Dracaena Eugene Andre, 5-inch (well colored extra fine stock), each .....	1.25	Table Ferns, Pteris Victoria Vari., 2 1/4-inch, per 100.....	6.00
Dracaena Juno, 5-inch (well colored extra fine stock), each	1.00	Table Ferns, Pteris Victoria Green, 2 1/4-inch, per 100.....	6.00
Asparagus Plumosus, 3-inch, per 100.....	12.00	Kentia Belmoreana, Single, 2 1/4-inch, per 100.....	20.00
Asparagus Plumosus, 5-inch, each .....	.50	Kentia Belmoreana, Single, 3-inch, per 100.....	35.00
Asparagus Plumosus, 6-inch, each .....	.75	Kentia Belmoreana, Single, 4-inch, per 100.....	75.00
Pandanus Veitchii, 4-inch, each.....	\$0.60 and .75	Kentia Belmoreana, Single, 6-8 leaves, 5-inch, each.....	2.00
Pandanus Veitchii, 5-inch, each.....	1.50	Kentia Belmoreana, Single, 6-inch, each .....	4.00
Pandanus Veitchii, 6-inch, each.....	2.50	Kentia Forsteriana, made up, 5-inch, each.....	8.50
Pandanus Veitchii, 7-inch, each.....	3.50	English Ivy, 6-inch pots, each.....	.75
Pandanus Urtica, 4-inch, each.....	.50	Bird's-Nest Ferns, 6-inch, each.....	2.00
Pandanus Urtica, 5-inch, each.....	1.00	Rubbers, 4-inch, each .....	.75
		Rubbers, 5-inch .....	1.00
		Rubbers, 6-inch.....	1.50
		Cyclamen, 4-inch, per 100.....	50.00

All orders booked subject to delays. We will hurry shipments through as fast as conditions warrant.

**POEHLMANN BROTHERS CO., Morton Grove, Ill.**

Mention The Review when you write.

## PROVIDENCE, R. I.

### The Market.

Although business on the whole is slightly better than it was a year ago, there was a slight falling off last week. The social calendar for the remainder of the season gives indications of busy weeks to come. Weather conditions have so far been a continuance of Indian summer and although it is the beginning of the second week of November there have as yet been only a few slight frosts. Prices have sagged a trifle during the last week.

### Various Notes.

Thomas H. McAndrew has resigned his position with T. J. Johnston & Co. and is now with the S. S. Kresge Co.

Timothy O'Connor was in New York last week on a business trip.

A. J. Johnson, who has been confined to his home by illness for several weeks, is reported as improving.

Ed. Brooke, of T. J. Johnston & Co., was a business visitor at Boston and vicinity last week.

Miss Nellie O'Connor had a large wedding decoration last week.

M. Sweeney has overhauled his range of houses at the head of Pine street.

One of the large furnishing stores had a special sale of 2,500 Boston ferns in pots at 25 cents each, November 6.

Henry Patry has resumed his position with Johnston Bros. W. H. M.

## BELVIDERE, ILL.

The salesroom and conservatory of Lyon & Anderson were filled with flowers November 5, when their chrysanthemum show opened. For two days the store was visited by hundreds of people. Banked about the show room were masses of chrysanthemums, including white and yellow Turner and pink and white Chieftain, with bunches of pompons here and there. There was also a generous display of roses of the popular varieties. A 4-piece orchestra furnished music each evening of the show.

# Winter-Flowering Roses

We still have left the following varieties, in approximate quantities in good strong plants, in 3 1/2-inch pots, ready for immediate planting, and offer same as long as unsold:

1000 Francis Scott Key, 1000 Frank W. Dunlop,  
1000 Silvia, 1500 Hadley,  
1000 American Beauty, 1500 Columbia,  
2000 Ophelia,

And one or two hundred Hoosier Beauty.

**F. R. PIERSON, Tarrytown, N. Y.**

Mention The Review when you write.

## Godfrey Aschmann's Seasonable Stock

Fill up your store and greenhouses with the following seasonable stock before cold weather and be prepared to meet your customers' demands.

### FERNS

Scottii, Teddy Jr., Roosevelt, Macawil, Scholzeii and Whitmanii, 5-inch, 50 cents; 5 1/2-inch, 60 cents; 6-inch, 75 cents; 7-inch, \$1.25; 8-inch, \$1.50. All good, clean, healthy stock.

Table Ferns, all the best varieties, 2 1/4-inch, \$6.00 per 100; 3-inch, \$12.00 per 100; 4-inch, 20 cents each.

Fern Pans, 3 large ferns in a 6-inch pan, 40 cents.

Asparagus Plumosus, 2 1/4-inch, \$5.00 per 100; 3-inch, \$10.00 per 100; 4-inch, \$20.00 per 100.

### PALMS

Kentia Forsteriana and Belmoreana, 4-inch, 60 cents; 5-inch, \$1.00.

Forsteriana, heavy, 5-inch, \$1.50 and \$2.00.

Rubber Plants, 6-inch pots, \$1.00; 5 1/2-inch, 75 cents.

Dracaena Lord Wolsley, 4-inch, 50 cents; 5-inch, 75 cents.

Dracaena Fragrans, 4-inch, 50 cents; 5-inch, 75 cents.

Hardy English Ivy, staked, 4-inch, \$20.00 per 100.

### BLOOMING PLANTS

Begonias, fine heavy stock.

Gloire de Lorraine and Cincinnati, 4-inch, 50 cents.

Gloire de Lorraine, Cincinnati and Mrs. Peterson, 5 1/2-inch and 6-inch pots, \$1.00 and \$1.25 each.

Begonia Luminosa, heavy, in bud and bloom, 4-inch, 20 cents; 5-inch, 35 cents.

Begonia Magnifica, pink, 4-inch, 20 cents.

Primula Obconica, Chitensis and Malacoides, 4-inch, 20 cents; 5-inch, 35 cents.

Cleveland and Jerusalem Cherries, 6-inch pots, 85, 50 and 75 cents each. Full of berries.

Gonista Racemosa, bushy, 5-inch, 50 cents.

Poinsettias, 4-inch pots, 35 cents.

American Beauty Roses, 6-inch pots, 60 cents.

French Hydrangeas, Mme. Chautard, Gen. de Vibraye and Avalanche, strong 6-inch pot grown, 75 cents.

Cash with order. Add 5% for packing. No plants shipped C. O. D. All plants travel at purchaser's risk. Plants will be shipped out of pots unless otherwise stated.

1010 W. Ontario St.

GODFREY ASCHMANN

Philadelphia, Pa.

# Carnation Cuttings

## FOR 1921

Inquiries for Carnation Cuttings for next season are coming in and we are ready to book your orders for our usual high grade stock of the leading standard varieties. Our stock is in prime condition and we will begin delivering about the middle of December.

White Enchantress  
White Wonder  
Matchless

Enchantress Supreme  
Rose-pink Enchantress  
Mrs. C. W. Ward  
Rosalia

Bernice  
Benora  
Beacon

\$6.00 per 100; \$50.00 per 1000

## RUTH BAUR and LADDIE

\$10.00 per 100; \$90.00 per 1000

Come and have a look at HARVESTER, our new free-flowering white; EDNA, Nic Zweifel's scarlet, and MAINE SUNSHINE, Strout's fine yellow. You will like these three varieties.

Booking orders for January and later delivery at \$15.00 per 100, \$120.00 per 1000.

# BAUR & STEINKAMP

3800 Rookwood Ave. INDIANAPOLIS, IND.

## FERNS

Scottii, Teddy, Jr., Boston, Harrisii,  
Whitmanii, Piersonii, Elegantissima.  
Strong, 2½-inch .....\$10.00 per 100  
4-inch.....\$0.35 ach  
5-inch......50 each  
6-inch......75 each  
7-inch..... 1.00 each  
8-inch..... 1.50 each  
All kinds of Ferns at.....10c to \$1.00 each

Sword Ferns, good, strong, 3-inch,  
per 100 .....\$10.00

### Miscellaneous Plants

Chinese Primroses, 2½-inch, ready  
to go in 4-inch, per 100.....\$ 8.00  
Begonias, Xmas Red and Pink, 4-in.,  
each. .... .25  
Asparagus, Plumosus and Spre-  
ngeri, 2½-in., each ..... .05  
Asparagus, Plumosus, 3-in., each.. .12½  
Kentias, 4-in., 75c; 5-in., each..... 1.50  
Kentias, Belmoreana, 6-in., each.. 3.50  
Kentias, made up, 5-in., \$1.50; 6-in.,  
each ..... 8.00  
Kentias, made up, large plants,  
each, \$7.50 to..... 18.00  
Cibotiums, fine plants, 8-in. tubs,  
\$7.50 each; 10-in. each..... 10.00  
Rubbers, 4-in., 40c; 5-in., 50c and  
75c; 6-in., each, \$1.00, \$1.50 and... 2.00  
Pandanus, 4-in., 50c; 7-in., \$4.00;  
8-in. tubs, each ..... 5.00  
Bird's-Nest Ferns, 4-in., each..... .75  
Ampelopsis Veitchii, 4-in., each.. .40  
Clematis Paniculata, 4-in., 25c; 5-  
in., each......85  
Bamboo, 8-in., each ..... 7.50

**JOHN BADER CO.**  
Mt. Troy, N. S. Pittsburgh, Pa.

## FERNS—EXCLUSIVELY

Boston .....	} 2½-in.	100	1000	} 3-in.	100	1000
Roosevelt .....		\$6.00	\$55.00		\$15.00	.....
Teddy, Jr. ....						
Whitmanii .....						
Whitmanii Comp. ....						
Asparagus Plumosus } 2½-in.				4.00	\$35.00	
Sprengeri.....						

We have excellent stock to offer, and are booking orders for immediate and future delivery.

Trade references or cash with order.

**THE SPRINGFIELD FLORAL & FERN CO.**  
SPRINGFIELD, OHIO

Mention The Review when you write.

## Araucaria Robusta Compacta and Plumosa

Fine large specimen plants, just the thing for Christmas.

Robusta, 24-in. spread, 2 to 4 tiers. Plumosa, 3 to 5 tiers, \$5.00, \$6.00 and \$7.50 each.

Shipped in pots only; 5% for packing charges.

**FRANK OECHSLIN**

4911 W. Quincy Street,

CHICAGO, ILL.

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## ROSES

J. W. YOUNG, Enfield, Pa.

Mention The Review when you write.

## ROSES Own Root

From 2½-inch and 4-inch pots.  
The Best Varieties for Forcing and Bedding.  
Three Million Plants for 1921.  
Send us your list.

**The American Rose & Plant Co.**  
Springfield, Ohio

Mention The Review when you write.

## Greenhouse Heating

SUBSCRIBERS are invited to write the editor of this department with regard to any details of greenhouse heating that are not understood. When information is desired regarding the capacity of boilers, or the amount of radiation required for a greenhouse, the needed temperatures should be stated in the inquiry, as well as the amount of glass in the side walls, and the dimensions and general arrangement of the greenhouses. It is often helpful, also, to have a sketch showing the location of the houses.

### INSULATE THIRTY FEET.

I am installing a Giblin No. 70 hot water boiler for my four greenhouses, 20x150 feet. Instead of putting up a building next to the greenhouses for the boiler, I intend to put the boiler in the basement of my residence, which is about thirty feet from greenhouse No. 1. The floor of the basement is five feet below the floors of the greenhouses. The top of the boiler is on a level with the floor of the greenhouses. Can I run a pipe from the boiler on a level with the ground outside to the nearest greenhouse, and then elevate the pipe and run it on a slope to the end of the greenhouses and bring the returns back underground to the boiler, boxing both pipes with asbestos to keep in the heat? What would you suggest?

G. F. M.—Cal.

There should be no difficulty in running the flow pipe as outlined above. Unless it is possible to locate the expansion tank in the greenhouse above the highest point in the flow pipe, an air valve will be necessary. The expansion tank may then be connected with the flow pipe before it is carried outside of the basement. It should, of course, be located at a level higher than the highest point in the system. If the flow and return pipes are properly insulated, the loss of heat between the residence and the greenhouses will be negligible.

### HEATING WITH STEAM.

I am sending sketch of my two greenhouses. What would be the best way to run the pipes in them? I have an American Radiator Co. steam boiler No. 207, rated at 2,000 feet, which is also used to heat my residence. Also advise as to the proper size of pipe. I have a quantity of 1½-inch pipe on hand, which I should like to use as far as possible. I wish to maintain a temperature of about 60 degrees in both houses.

H. E. V.—Mich.

From the sketch it appears that there are two connected houses, each 13½x40, with sixteen inches of glass in the side walls. While it would be preferable to use 1½-inch or 2-inch pipe for the flows in both houses and 1¼-inch or 1-inch pipe for the returns, it will be satisfactory if 1½-inch pipes are used for both flows and returns.

For 60 degrees it will be necessary to use one 1½-inch flow pipe and either five 1½-inch, six 1¼-inch or eight 1-inch returns in each house.

It is stated that one house has raised benches and I infer that the other house has solid beds. The flow pipes should be one foot below the ridges and



"Ain't it a Grand and Glorious Feeling?"

## Heat Your Houses with Kroeschell Boilers

**YOU'LL BE HAPPIER  
YOU'LL BE RICHER**

### TO THE MAN WHO NEEDS A BOILER

"The customer's interest first"—is the basis of the KROESCHELL standard. This principle makes the KROESCHELL Policy the most liberal of all in the Greenhouse Boiler business. The great variety of boilers that we make places us in a commanding position. It is the KROESCHELL principle to supply only the type of boiler best suited for the conditions. For this reason we always furnish the most efficient boiler unit in every case.

**CAN SHIP  
ANY SIZE  
AT ONCE**

**NOT  
CAST  
IRON**



**NOT  
CAST  
IRON**

**TELEGRAPH  
ORDERS AT  
OUR EXPENSE**

The KROESCHELL has proven its worth in many of the large establishments in this country. It has frequently been selected by the most careful buyers in competition with all other types of boilers. Its efficiency and capacity are completely beyond any other boiler.

KROESCHELL BOILERS have no bulky, soot accumulating surfaces—you avoid the disagreeable work and trouble indispensable to cleaning boilers with complicated and tortuous back and forth passages.

The superiority of our boilers has resulted in the removal and abolishment of hundreds of cast iron sectional boilers—in every instance KROESCHELL BOILERS give more heat with the same piping with less fuel.

**WHEN YOU BUY—GET A KROESCHELL**

**KROESCHELL BROS. CO.,** 444 W. Erie Street  
CHICAGO, ILL.



## GULF CYPRESS

**Greenhouse Materials**  
Pecky Cypress Bench Lumber  
**GLASS**

## HOTBED SASH

All Kinds and Sizes  
At lower than the prevailing  
market prices.

## NON-KINK WOVEN HOSE

Remnants, 12 ft. and up, coupled,  
13¢ per ft. This hose is cheap at  
twice the price.

Metropolitan Patented  
**BOILERS**  
Will do more work  
than any other boiler  
of the same size; made  
in all sizes to heat  
every size greenhouse.  
**PIPE  
VALVES FITTINGS**

**Metropolitan Material Co.**  
PATENTED GREENHOUSES


1299-1323 Flushing Ave., Brooklyn, N. Y.

### BOILER FLUES

We make a specialty of handling  
carefully selected Boiler Flues, 4  
inches in diameter and other sizes  
for Retubing Boilers. Also  
Flues for greenhouse piping, etc.  
All flues are thoroughly cleaned  
inside and out, trimmed and are  
ready for use. General sales agent  
for Stuttle's Patent Clamp and El-  
bow for joining flues—no packing,  
no leaks. New Standard Pipe and  
all kinds of Greenhouse Fittings.  
Right prices and prompt shipment.

**H. MUNSON**  
Est. 1898 Phone Superior 572  
1483 N. Wells St., Chicago

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Long-service paint costs less in  
the end because it saves the labor  
and material cost of repainting.

**DIXON'S SILICA GRAPHITE PAINT**  
will give many years of service  
under the most trying conditions.  
Write for Booklet No. 54-B and long  
service records.

**Joseph Dixon Crucible Company**  
Jersey City, N. J. Est. 1827

the returns should be either on the side  
walls or under the benches.

### AMOUNT OF RADIATION.

Please inform me as to the number of  
pipes, size of flows and returns and  
capacity of boiler, in cubic feet of hot  
water, to heat my residence, office and  
greenhouses. My 4-room residence is  
22x28 feet, with a distance of eight feet  
to the ceiling. It has nine doors and  
windows. I have a concrete block office  
building, 10x18 feet inside, with five  
openings.

One greenhouse is 18x85 feet, with a  
3-foot concrete side wall on top of which  
is twenty inches of glass, and eight and  
one-half feet to the ridge. One green-



"White Coal"



Black Coal

## Help Save the "White Coal of Industry"

The boiling hot water resulting from condensation in  
your steam lines is worth money. You have paid for  
it in terms of coal. It contains valuable heat units.  
It is the "White Coal of Industry"—it should not  
be wasted.

And it need not be wasted. The Morehead Back-to-  
Boiler System will save it for you by returning it to  
the boiler at temperatures as high as 400 degrees  
Fahrenheit. It reduces coal consumption an average  
of 20%. At the same time your steam will be  
"drier" and more efficient; your production speeded  
up and profits increased.

Write today for facts and figures on what the More-  
head System will do in your plant.

## Morehead Manufacturing Company

Dept. "M"

Detroit, Mich., U. S. A.



## "X" BOILER LIQUID FINDS AND FIXES LEAKS IN THE GREENHOUSE HEATING EQUIPMENT

**W**HAT losses in a greenhouse a faulty heating system may cause!

Even if leaks do not cause the shut-down of the plant, they make it necessary to burn more coal.

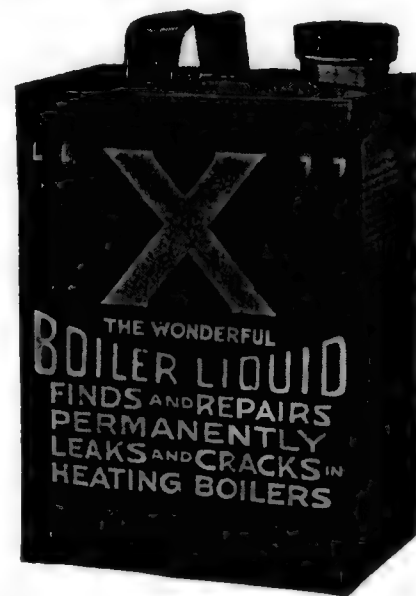
Scale and rust in the system also use up more coal—25% more for every one-eighth inch of scale.

**PREVENTION** against leaks,

rust and scale is the best and cheapest insurance.

Add "X" Boiler Liquid to the water in the boiler. It works from the inside, keeps the heating system clean and repairs all leaks instantly. A permanent, metal-like repair in half an hour which will stand 500 lbs. pressure.

Keep "X" Boiler Liquid in the heating system constantly for insurance and economy.



Get "X" Liquid from your steamfitter—or we will ship direct, postage prepaid, on receipt of price. \$6.00 per quart. \$10.00 per half gallon.

One quart of "X" Liquid for each six feet of grate.

**"X" LABORATORIES,** 25 West 45th Street, NEW YORK CITY  
Pacific Coast Branch, 450 Rialto Bldg., San Francisco, Cal.

house is 18x75 feet, with three feet of concrete and thirty inches of glass in the sides, and ten feet to the ridge.

I intend to grow a general line of potted plants for the retail trade. We have a temperature sometimes as low as 10 degrees below zero. I want a boiler large enough so that I can add a propagating house, 10x20 feet. A. R.—Ill.

To heat the residence, the office and the three greenhouses, about 2,000 square feet of radiation will be required and to carry it with economy I advise the use of a boiler rated at 2,500 square feet, or slightly more.

The residence will require about 350 square feet, the office 150 feet, the smaller greenhouse 700 feet and the larger one 750 square feet, for 60 degrees. These figures may be reduced about one-fourth if a temperature of 50 degrees will answer.

To heat the greenhouses to 60 degrees, you should use three 2½-inch flow pipes and nine 2-inch returns. In case 50 degrees will suffice in zero weather, only six returns will be needed. In the propagating house use one 2½-inch flow pipe and five 2-inch returns.

### SIZE OF PIPE.

I am building a greenhouse 18x50 feet. It is nine feet high at the ridge and four feet at the eaves. The north side is of wood and the south side of glass. The house is protected on the east by a residence and on the west by the boiler room. I have an 8-horsepower upright tubular boiler and should like to heat to 60 degrees. Please inform me what size of pipe to use, how many mains and returns, and what arrange-

## It Lets the Florist Sleep

Let us tell you what one will cost delivered at your Railroad Station.

**WRITE NOW.**

You don't have to sit up and watch a  
**GIBLIN GREENHOUSE BOILER**  
**GIBLIN & CO.** **UTICA, N. Y.**

## COAL ---GREENHOUSE--- COAL

We can make reasonably prompt shipment. Write us today.

**The Greenhouse Coal & Supply Co., 608 S. Dearborn St., Chicago, Ill.**

Mention The Review when you write.

**TUBING, ALL SIZES**

**PIPE CUT TO SKETCH**

## SECOND HAND PIPE

Large stock, all sizes, furnished with new threads and couplings.

**JAMES F. GRIFFITH,** 416-24 Moyer Street,  
**PHILADELPHIA, PA.**

Mention The Review when you write.

## Pipe Fittings - Imico Boilers

—FOR GREENHOUSE WORK—

**ILLINOIS MALLEABLE IRON CO.**

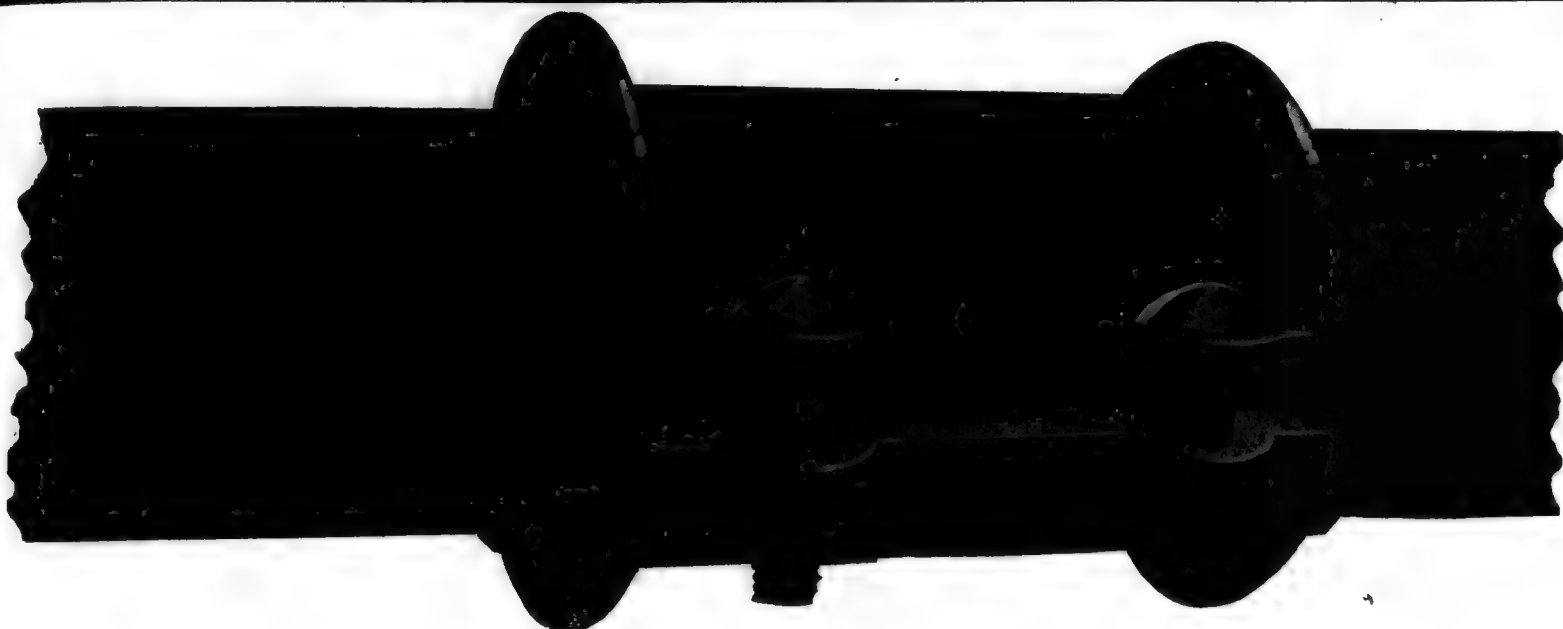
1801-1825 DIVERSEY BOULEVARD — CHICAGO

ment of the same would be best suited to my needs. S. P.—Ind.

Whether steam or hot water is to be used for heating the house is not stated.

The steam boiler may be used for either. Hot water will require considerably less attention, however, and on this account will be preferable.

For heating with hot water use three



## Stop Pipe Leaks—Quick!

Repair splits and rust holes instantly. "Emergency" clamps are permanent. Entirely save the cost of tearing out and renewing pipe. Order some now—keep some on hand in case of trouble.

	Each
1 -inch .....	\$0.75
1 1/4 -inch .....	.90
1 1/2 -inch .....	1.05
2 -inch .....	1.20
3 -inch .....	1.88
4 -inch .....	3.00

**Emergency Pipe Clamps** **M. B. SKINNER CO.**  
558-562 Washington Boulevard, CHICAGO

**30 YEARS** of Satisfactory Service  
**Fisher Steam Specialties**  
**The Fisher Governor Co.**  
Marshalltown, Iowa.

**Union Grate**  
A Rocking Grate that Saves Coal  
Write for catalogue and prices  
**MARTIN GRATE CO.,** 343 S. Dearborn St. CHICAGO  
Mention The Review when you write.

ESTABLISHED 1857  
**S. WILKS MFG. COMPANY**  
Manufacturers of  
**WILKS HOT WATER BOILERS**  
FOR GREENHOUSE HEATING  
3517-3539 Shields Ave., CHICAGO, ILL.

**PIPE**  
Wrought Iron of sound second-hand quality with new threads and coupling, 16-ft. lengths and up. Also pipe cut to sketch. We guarantee entire satisfaction or return money.  
**ALSO NEW PIPE AND FITTINGS**  
**Pfaff & Kendall, Est. 1905, Foundry St. Newark, N. J.**  
Mention The Review when you write.

2-inch flow pipes, placing one at each plate and the other about two feet below the ridge. Twelve 1 1/2-inch returns will be required, and these may be arranged in three coils. It will be advis-

## YOUR BEST FRIEND

"We can't do without it."—  
F. J. Hendershot & Sons, Ogden, Utah.



**\$15**  
EACH

**The Standard Thermostat** is the best business partner and friend you can have. It protects your growing crops from ruin by sudden changes in temperature. It is infallible, inexpensive—more reliable than a night fireman.

**The Standard Thermostat will ring a bell** whenever your greenhouse temperature rises or falls to the danger point. Place the bell at your bedside or anywhere you please. This is a word to the wise—a buy word to the wise grower. Sudden temperature ups and downs ruin thousands of plants every year. Protect yours! Install a **Standard Thermostat** now. It costs only **\$15.00**. Write today.

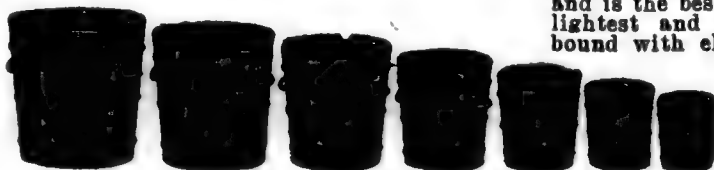
(G. H. 3, same as G. H. 4, only not in locked case, **\$10.00**.)

**STANDARD THERMOMETER CO.**  
65 Shirley Street, BOSTON, MASS.

Mention The Review when you write.

## DREER'S "RIVERTON SPECIAL" PLANT TUBS

No.	Diam.	Each	Doz.	100	No.	Diam.	Each	Doz.	100
10	20 in.	\$4.95	\$59.40	\$492.50	50	12 in.	\$1.45	\$17.40	\$174.50
20	18 in.	8.65	89.60	822.50	60	10 in.	1.00	10.90	85.25
30	16 in.	2.60	28.60	220.00	70	8 in.	.85	8.80	67.10
40	14 in.	2.10	23.65	187.00					



The Riverton Tub is sold exclusively by us and is the best ever introduced. The neatest, lightest and cheapest. Painted green and bound with electric-welded hoops. The four largest sizes are equipped with drop handles.

**HENRY A. DREER**  
Seeds, Plants, Bulbs, Supplies  
714-16 Chestnut St., Phila.

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# PRICES ARE COMING DOWN!

Then why pay top-notch prices for glazing cement and roof coatings when you can buy **RELIABLE BRANDS PRODUCTS** at the following prices?

Reliable Brands Glazing		Asbestos Fiber Coating—For Roofs and Gutters	
60-gallon bbls.....	\$0.98 per gallon	60-gallon bbls.....	\$1.05 per gallon
40-gallon half bbls.....	.98 per gallon	40-gallon half bbls.....	1.05 per gallon
20-gallon kegs.....	1.05 per gallon	20-gallon kegs.....	1.12 per gallon

Cash in on the full purchasing power of your dollar—no need of paying fancy prices when you can get highest possible quality at lowest possible cost in buying **Reliable Brands Products**.

ORDER TODAY FROM THE

## Reliable Brands Company, Cleveland, Ohio

### IT PAYS TO USE— ELASTIC FIRE BRICK In All Your Boiler Work

Any Handy Man Can Install It.

Use it for patching when you cannot afford to cut a boiler out.  
**ELASTIC FIRE BRICK** can be used for all fire brick purposes.

**Hoerber Bros., Geo. Wittbold Co., Miller Bros., C. Hausermann, John Reading and Broadbeck the Florist** are using Elastic Lining. These are only a few of the thousands we are selling.

IT COMES IN BARRELS READY FOR USE. A TRIAL ORDER WILL CONVINCE YOU.

## CURRAN & COMPANY

Tel. CANAL 1013

1163-67 W. Twentieth Street, CHICAGO, ILL.

Address Dept. 6

able to have five returns in the south coil, which may be on the wall or under the side bench, if benches are used. Four returns should be used for the north coil. In case there is a solid bed in the middle of the house, the remaining returns may be either on the center posts or in the walks.

The boiler for a house of this size should have a grate at least twenty inches in diameter. For heating with steam, use one 2-inch flow and twelve 1½-inch returns.

NEWARK, N. J.

The Market.

Frosts have killed most of the outdoor flowers, thereby increasing the demand for greenhouse blooms. While there is a fair demand for flowers now, the winter season for florists has not yet begun.

The scarcity of coal, plus the difficulty of securing it, has a tendency to reduce the amount of cultivation under glass. The decrease for this reason, however, will not be large.

Various Notes.

Charles Luthy, 363 Springfield avenue, reports that business is quiet.

Thousands of persons have visited the annual fall exhibition of chrysanthemums and begonias at the greenhouses at Branch Brook park. There were 2,000 mums exhibited, ranging from the stately William Turner to the tiny golden pompons. There were 1,500 begonias on exhibition. R. B. M.

East Peoria, Ill.—John Schmidt is building an up-to-date greenhouse here and has entered the florists' business.

## Asbestfalt

An Elastic Cement That Expands and Contracts With the Weather

Make your greenhouse weather-tight with Asbestfalt, the elastic cement that never gets hard, cracks or peels in cold weather or runs in hot weather.

\$1.25 per gallon. Why pay more?

You can't get anything better no matter how much more you pay. The ingredients are of the purest; weighs but 10 pounds to the gallon.

With the scarcity of coal and its high prices, the careful application of Asbestfalt will more than pay for itself by keeping your greenhouse air-tight.



To insure best results, apply Asbestfalt with our Liquid Putty Machine, price \$2.00. With every barrel purchase of Asbestfalt, one machine free.

## Metropolitan Material Co

PATENTED GREENHOUSES

1299-1323 FLUSHING AVENUE,

BROOKLYN, NEW YORK

Mention The Review when you write.

## IN THE ERECTION OF Foley Greenhouses

ONLY THE BEST OF MATERIAL IS USED.

In designing your house, we always consider the use for which the house is intended—thereby assuring you of proper design and bench arrangement—not forgetting the importance of an efficient heating system.

THE FOLEY GREENHOUSE MFG. CO.

3248 W. 31st Street,

CHICAGO, ILL.

Mention The Review when you write.

# \$1.00 per Gallon Waterproof Glazing Putty

Guaranteed to be the equal of any glazing material on the market being sold at twice the price of WATERPROOF.

Your money back if you are not thoroughly satisfied—either the material will prove highly satisfactory to you or you don't have to pay us one cent.

We can afford to undersell all other glazing compounds, as we have no big overhead expense. No hotel or traveling expenses incurred by salesmen to be added to your cost. We sell by mail only and you get the benefit of this saving.

<b>Barrels</b>	(60 gallons)	. .	<b>\$1.00 per gallon</b>
<b>Half-barrels</b>	(40 gallons)	. .	<b>1.05 per gallon</b>
<b>Kegs</b>	(20 gallons)	. .	<b>1.10 per gallon</b>

We give, GRATIS, "THE OLD RELIABLE" GLAZING MACHINE with each barrel or half-barrel order. We sell the machine at \$2.50, its manufacturing cost to us. WATERPROOF GLAZING PUTTY will work just as well through the glazing gun you now have, no matter of what make.

Ask our service department any question you may have in our line and they will answer you promptly without your being obligated to buy.

Send no money with your order—try the goods first and then pay. We trust you and also have faith in our product.

## OHIO MAIL SALES COMPANY

Box 212, Station B, CLEVELAND, OHIO



G Showing ease with which Plibrico is laid in place.

## Use PLIBRICO

### In Building Your Boiler Furnace Lining

It will outlast any fire brick. An ideal material for front door arches, side walls, combustion chamber linings, bridge walls and baffles. It's Jointless. Makes your furnaces **Airtight** and **Saves Coal**.

Shipped in steel containers only. Warehouse stock carried in principal cities for immediate delivery.

Write for book on furnace building

### JOINTLESS FIRE BRICK CO.

Offices and Factory, 1130-1150 Clay St., Chicago, Ill.



Trade Mark  
Reg. U. S. Pat. Office



The Mechanism involved in the

## Advance Ventilating Machine

is truly a mechanical accomplishment. Nothing simpler can be secured for doing the work it is capable of handling. No complicated parts to get out of order. Neat in appearance and ten times as strong as it looks. Any user will tell you that an **ADVANCE** machine does more than is claimed.

Our catalogue thoroughly illustrates and describes our entire line, including our Greenhouse Fittings. A card addressed to us will bring this handy reference catalogue direct to you.

Ask for it today.

**ADVANCE CO., 542 N. Fourteenth St., Richmond, Ind.**

## Remarkable Results

obtained by the use of LIME-FERTILE (the inoculated soil builder); also NITRO-FERTILE (the odorless liquid fertilizer).

We have endorsements from a number of the most reputable people in this country, including the largest growers of cut flowers in the world.

*Let us fill your order early. WRITE TODAY.*

**THE FERTILE CHEMICAL CO.,** DEPT. A,  
CLEVELAND, OHIO

## with a kick in it!!!

Sheep Manure  
with a kick  
in it!

That's.....

seed, fungus and disease germs destroyed—highly concentrated, always safe and dependable. The highest standard of quality in Pulverized Sheep Manure. Unequaled under glass or in the field.

**WIZARD**  
TRADE BRAND MARK

because Wizard Brand is best quality Feeding Station and Stock Yard Sheep Manure—not leached out, air-dried Western corral manure with 15% to 20% moisture. Wizard Brand is new fresh stock dried and sterilized by high temperature direct heat process that always makes a bone dry, uniformly pulverized product—weed

Insist on **WIZARD** through your supply house or write us direct.

**THE PULVERIZED MANURE CO.,** 33 Union Stock Yards, CHICAGO

### PITTSBURGH, PA.

#### The Market.

Business conditions again changed during last week. In fact, the demand has been good and stock has been moving quite satisfactorily. Some fine chrysanthemums and pompons are to be seen in this market, and roses of all varieties are coming in nicely. It appears, however, that there may develop a shortage of roses. Some good sweet peas are coming in daily. Carnations are also coming along nicely and will continue to improve as the weather keeps cool. Chrysanthemums are now the most popular flowers and are arriving in large quantities.

#### Various Notes.

Joseph Dilloff, of Wertheimer Bros., New York, stopped at Pittsburgh on his trip to the west.

The Pittsburgh Florists' Association held a meeting at the Seventh Avenue hotel, Thursday, November 4, at 7 p. m. There were twenty-seven florists present. As the organization has not been active for several years, reorganization was given careful consideration and, after each member present pledged himself to support the new organization, the chairman, Ira C. Harper, suggested that the election of officers take place for the ensuing year. The following officers were elected: President, Ira C. Harper; vice-president, Harvey Sheaff; secretary, E. E. Ludwig; treasurer, G. P. Weaklen. The organization expects to take in all florists within a radius of sixty miles from Pittsburgh. The surrounding suburbs and towns were well represented at this meeting.

Emil Winter has just been granted a permit to erect a greenhouse at Lyndhurst, on Beechwood boulevard. It is understood this is to be the largest privately owned greenhouse in this district.

T. P. Langhans, secretary of the Pittsburgh Cut Flower Co., left Monday

**SPECIFY**

# MAGIC BRAND FERTILIZERS

Pure Steamed  
Bone Meal

Magic Special  
Rose and Carnation  
Feed



Precipitate  
Bone Phosphate

Magic  
Blood and Bone

**Pure Pulverized Sheep Manure**

**NATURE'S OWN FERTILIZER**

Write for Prices and our Instructive  
Booklet containing Feeding Charts.

**CHICAGO FEED & FERTILIZER CO.**

MANUFACTURERS AND DISTRIBUTORS

**UNION STOCK YARDS CHICAGO**

### Weeber & Race

GREENHOUSE BUILDERS

1815 Johnson St., N. E., Minneapolis, Minn.

We give estimates on building new greenhouses, furnishing all material and labor, also wrecking and rebuilding old ones. Write us for plans and estimates.

### SUPREME CARNATION STAPLES



Mend split carnations

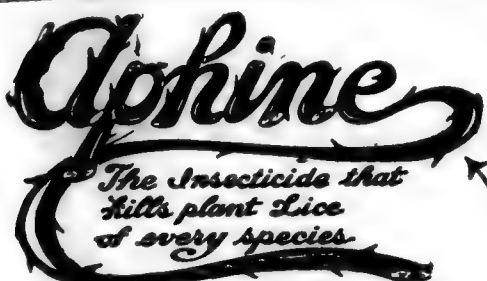
Per 1000.....\$0.35  
Per 3000..... 1.00

Postpaid  
Samples on request  
F.W. Waitr, 85 Belmont Av.  
Springfield, Mass.

evening, November 8, for Los Angeles, to visit Fred Burki, president of the

company. Mrs. Langhans accompanied him. H. J. H.





THE RECOGNIZED STANDARD INSECTICIDE

A spray remedy for green, black, white fly, thrips and soft scale.

## FUNGINE

For mildew, rust and other blights affecting flowers, fruits and vegetables.

## VERMINE

For eelworms, angleworms and other worms working in the soil.

Quart, \$1.00 Gallon, \$3.00.

Sold by Dealers

**Aphine Mfg. CO., Madison, N. J.**

Mention The Review when you write.



**When it comes to Greenhouses come to Hitchings & Co.**

Send for Supply Book  
New York Boston  
117 Broadway 201 Devonshire St.

Mention The Review when you write.

A Fine Seller in Retail Flower Stores

## Gro-Well Plant Food



We put this up to be able to meet the calls in our own flower store. It has taken so well we have decided to wholesale it at

**\$2.00 per dozen;  
\$15.00 per 100.**

Retails at 25c per pks.

**BRAMLEY & SON**

1181 East 71st Street. CLEVELAND, O.

Mention The Review when you write.

No loss if you mend your split carnations with  
**SUPERIOR CARNATION STAPLES**

35c per 1000; 3000 for \$1.00, postpaid.

**Wm. Schlatter & Son**

422 Main St., Springfield, Mass.

BEFORE AFTER  
Mention The Review when you write.

## SPLIT CARNATIONS

Easily Mended with

**Pillsbury's Carnation Staples**

"Best device on the market."—Joseph Traudt.  
"Could not get along without them."—S. W. Pike.

1000, 35c; 3000 for \$1.00, postpaid

**L. L. Pillsbury Galesburg, Ill.**

Mention The Review when you write.

# A Contact Insecticide Used Since 1883



Some Sucking Insects Magnified.

## WHAT THRIP JUICE No. 2 WILL DO

### CHREYSANTHEMUMS ON LONG ISLAND.

Mr. Benjamin Hammond, Beacon, N. Y. Woodside, L. I., N. Y., Oct. 20, 1913.

Dear Sir: I find your Thrip Juice No. 2 a good thing to use on Chrysanthemums. Kindly send bill for the last gallon shipped, and oblige,

Yours respectfully. (Signed) VICTOR S. DORVAL SONS.

### THRIPS ON CARNATIONS.

"Dear Mr. Editor: Please advise how to remedy the trouble affecting Carnation buds mailed under separate cover. Kansas. F. W. F.

Ans: "The Carnation buds are badly infested with Thrips. Upon opening up two or three of the buds we found them alive with these pests. Thrips are one of the worst enemies that Carnation growers have to deal with, and the only way to fight them successfully is to get after them by spraying the plants regularly with the Nicotine preparations as soon as they are planted into the houses from the field and keep at it continually until weather conditions will allow for fumigation. For stubborn cases we spray with **HAMMOND'S THRIP JUICE No. 2**, applied as per directions on the cans. This is an oily substance and will cause the foliage of the plants to look a lighter green, but we have never found it to harm the foliage at all. C. W. JOHNSON."

### THRIP JUICE NO. 2 ON ROSES.

Hopeland Estate, Staatsburg, N. Y., Dec. 20, 1913.

Hammond's Paint & Slug Shot Works, Beacon, N. Y.

Dear Sirs: I have used your **THRIP JUICE No. 2** on outdoor Roses, also Roses indoors, as well as Bay Trees and other hard-wooded stock, and can say it is a most efficient remedy for Scale, Mealy Bug and Thrips. Very truly yours, (Signed) CHAS. HARMAN, Supt.

Kansas City, Mo., Oct. 7, 1914.

Col. Wm. Sharp, for more than twenty-five years grower for Samuel Murray, says: "I have found **THRIP JUICE No. 2** very effective for White Scale on Cattleys and variegated Pineapples, Brown Scale on Ficus and Palms.

While several applications may be necessary, it is cheaper in the end than Nicotine and far more effective.

Our farmer finds it a cure for the Curculio on Plums. Send along five gallons as before." W. M.

Springfield, Ohio, Feb. 17, 1915.

Schmidt & Botley Co. endorse **THRIP JUICE No. 2** for killing the White Fly. They believe in prevention, and took steps at once to destroy it.

Gustav Schneider says he uses **THRIP JUICE No. 2** regularly, more as a preventive, and never had a finer lot of Chrysanthemums than last season. At one time the plants were affected with rust, but one or two sprayings brought them around.

Charlotte, N. C., Nov. 14, 1914.

Robert Lockerbie, many years with the Robt. Craig Co., and now grower for the Charlotte Cut Flower Co., says he has used all makes of Insecticides and is now using **THRIP JUICE No. 2** for Thrips on Chrysanthemums and Carnations. The dilution of one to forty is proper. Sprayed on cloudy days, every week or ten days, left on foliage for 48 hours, it never fails to kill the insect and the slight discoloration on foliage is offset by its usefulness. W. M.

## Hammond's Paint & Slug Shot Works, Beacon, N.Y.



## Cokely's Carnation Clips

FORMERLY BAUR PATENT PLIER AND CLIP

The most practical device on the market for mending Split Carnations. Let us convince you by Ten Days' Free Trial.

Price per Outfit (1 Plier and 1000 Clips), \$2.50

CLIPS—1000, 85c; 2000, \$1.50; 5000, \$3.25; 10,000, \$5.50; 25,000, \$12.50; 50,000, \$22.50.



## B. E. & J. T. COKELY, Scranton, Pa.

## SEATTLE NOTES.

(Concluded from page 106.)

of a women's clothing shop. G. L. Bates has been added to the sales force at this shop, taking the place made vacant when P. F. Case left the florists' trade to give full time to his conserve plant.

A nice run of floral work for the last fortnight is reported by Kenney's Home of Flowers. This shop has made a fine showing of potted cyclamens.

The Orpheum Floral Co. has been featuring baskets of the smaller dahlias and pompons to good effect. It also reports good sale for Bonnaffons.

The Woodlawn Flower Shop reported a number of table decorations for home and club events during the last week. Miss Zula Green, bookkeeper for this firm, has returned from an extended eastern vacation trip.

Owing to delay in the completion of the building at Fourth avenue and Pine street, Carl Melby is still unable to occupy his new shop there. This was to have been completed about October 1.

The Art Floral Co. has been making special displays of potted ferns of late and has been able to report especially good sales of the smaller ferns sold in odd-shaped jardinières.

Local friends were shocked last week to learn of the sudden death of William M. Goodchild, nurseryman and landscape gardener. Friends heard a dog barking strangely in their front yard and investigation showed that Mr. Goodchild had fallen dead of heart disease, while on his way to visit them.

Felix Rosaia reports a number of church decorations for weddings lately. He has used Bonnaffon and Turner mums for most of these events. H. M.

## NEWPORT, R. I.

Leikens, of this city and New York, decorated for the wedding of Miss Ruth King, in New York, November 4, the arrangements being quite elaborate. Mrs. Joseph Leikens came to Newport election day for the purpose of casting her vote. She said that she was proud to cast her first ballot in Newport, where her husband claimed residence.

W. H. M.

## YOU, MR. GROWER



Need "Wire Tie" for every blooming plant you now tie to stake with cord. Ask your dealer. \$2 per 1000 Ties

WM. F. BUSCHARDT  
6 E. Woodland Ave., Baltimore, Md.

## RED POTS

Our superior facilities enable us to keep  
QUALITY UP—PRICES DOWN  
Write for prices and Save Money

MISSOURI POTTERY CO.  
and SUPPLY  
4219 Iowa Ave. ST. LOUIS, MO.

## Standard Red Flower Pots

Price list and samples on application.

PADUCAH POTTERY CO., Inc.  
PADUCAH, KENTUCKY

# Plantlife MAKES HOUSE PLANTS GROW



**Big Profits!**  
**Quick Turnover!**  
**We Do Your Selling!**  
**Every Plant Owner For It!**

**Dealers, Attention!!!**

Here's the biggest and best rapid-fire sales proposition you've ever heard of. **Plantlife** in gloriously lithographed tins, in handsome display boxes, sells to every buyer of a plant, like hot cakes! We almost do your actual selling for you, through attractiveness of packing, fulfillment of promise in the product, richly printed **FREE** literature, national advertising and all kinds of dealer co-operation.

**Plantlife** is the best thing in the florists' specialty line in America today. Absolutely cures sick plants; makes profuse, exotic bearing. Housewives love it! Sells on sight.

# "Plant Life"

Trade-mark Registered U. S. Patent Office.

..... If the plant is weak and ailing, a teaspoonful of **Plantlife** at its roots will restore it to hardy, healthy vigor almost over night.  
..... If plants already are healthy, **Plantlife** causes them to grow, **thrive** and expand so luxuriously your customers will marvel!

**Plantlife** is a dry, scientific compound in powder form, made of the best in nitrogen, sulphates and potash. It's purely organic matter which contains its own high analysis and which we guarantee. No filler or chemicals.

DEALERS' IMPRINT ON FREE BOOKLETS  
FOR COUNTER DISTRIBUTION.

\$4.00 a dozen to Dealers—Retails 50 cents—From Jobbers or Direct.

## R. H. Hoover Laboratories, Inc.

General Offices:  
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1114 Lytton Bldg., CHICAGO, ILL.  
Phone Wabash 8000

Mention The Review when you write.



## KAHLER REAL RED POTS ARE RECOGNIZED EVERYWHERE FOR QUALITY.

Your orders always receive prompt and careful attention. Made of high-grade material by skilled workmen in a modern plant.

Write for prices and samples.

KAHLER POTTERY CO. - LOUISVILLE, NEB.

Mention The Review when you write.



## THE ELVERSON POT

It is a dollars and cents saving proposition—plus satisfaction—to use the pot that proves its merit in the test of actual service. Write for free samples of that pot.

W. H. Elverson Pottery Co., New Brighton, Pa.

Always mention the Florists' Review when writing advertisers



### SUPERIOR TO WOOD— CONCRETE BENCHES

Build them yourself—make the parts during odd times—assemble the units when desired. Use our system, it is the easy, practical, inexpensive way.

#### Ready-Set Concrete Benches

add beauty to the greenhouse—never need repairing—cost but little to build. You will be interested in detailed information. Send for it.

MEAD-SUYDAM CO.  
342-346 Sixth Ave. Newark, N. J.

**FIRST COST THE LAST COST**



The only ready-to-use locked plant band on the market. Do not delay. Order in time for freight shipment. Samples and prices sent upon request.

A. W. HARRIS MFG. CO.  
401 Pine St. SLEEPY EYE, MINN.

CAMBRIDGE

NEW YORK



World's Oldest and Largest Manufacturers of

### FLOWER POTS

WHY?

A. H. HEWS & CO., INC.

Cambridge, Mass.

Mention The Review when you write.

GEORGE KELLER POTTERY CO.

Successors to

GEO. KELLER & SON

Manufacturers of

### RED POTS

Before buying write for prices

2614-2622 Herndon Street  
Near Wrightwood Ave.

CHICAGO, ILL.

Mention The Review when you write.

FOR THE SMOOTHEST, MOST POROUS

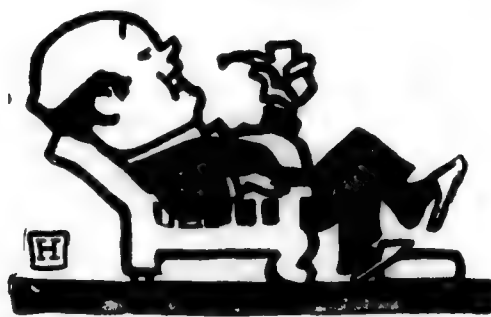
### RED POT

in which plants do the best, write to

MISSOURI POTTERY CO.

227 W. 8th St., Kansas City, Mo.

Mention The Review when you write.



## Why Not Get It Off Your Mind So You Can Spend Your Evenings In Comfort Between Now and Spring?

Of course, you've said yourself, half a dozen times if you have once—  
"Sooner or later I'll have to look into this Skinner System of Irrigation."

"It's making money for other florists, why not for me?"

All of which being so, it's surely better to look into it *sooner*.

In fact, there's no other time quite so good as *now*.

*First*, because that's the only way of being *sure* of getting your equip-

ment without any of the worry, hurry, delay and expense, incident to delayed or lost shipments.

*Second*, because if now, you will then be happy every time you read one of these ads, instead of feeling that you've had another reminder to do something you should, but haven't.

Just fill in the blank below, and we will send you sketch and price of a real Skinner System to serve your purpose.

### The Skinner Irrigation Co.

223 Water Street, Troy, Ohio.

#### INFORMATION COUPON.

223

Length and width of plot to be watered.....

Do rows run long or short way of plot?.....

I have water at.....pounds pressure; delivered through.....inch pipe.

(Or, my own Pumping Plant, capacity.....gallons per minute.)

Water is.....feet from plot to be irrigated.....

NAME.....

ADDRESS.....



### IONIA POTS ARE STRONG

Always burned to the same degree of hardness. Our kilns are equipped with heat-measuring pyrometers and other up-to-the-minute improvements. Every detail of manufacture, from the clay bank to the strong crates in which Ionia pots are carried to you, marks an advancement over old-time methods. Let us have your order now.

WE WILL SHIP WHEN YOU ARE READY.

REMEMBER that we solved the breakage problem years ago

IONIA POTTERY CO., IONIA, MICH.

#### COMPETITION PROVES OUR QUALITY



"MOSS AZTEC"

Ware

Azalea Pots  
Hanging Baskets  
Lawn Vases  
Bird Baths, Etc.

The Peters & Reed Pottery Co.

### RED POTS

Best Materials—Skilled Labor—Uniformly Burned—Carefully Packed.

HORACE C. GRAY CO. So. Zanesville, Ohio  
200 Fifth Ave., New York.





# GREENHOUSE MATERIALS

## INTEND TO BUILD?

We furnish the complete house or any part.

Our materials are the best that can be made.

Our prices are right—Our service prompt.

### GET OUR ESTIMATES AND CATALOGUE

Louisiana Red Gulf Cypress and Washington Red Cedar [WOOD WORK]

CONSTRUCTION MATERIALS FITTINGS HARDWARE HOTBED SASH

**A. DIETSCH CO.,** DEPT "B." 2640 SHEFFIELD AVE. **Chicago, Ill.**

### INDIANAPOLIS, IND.

#### The Market.

Stock has been plentiful. Chrysanthemums have been arriving in large supply. The majority of these were of excellent quality and in good demand. Plenty of the large types are available in yellow and white, but pink blooms are a little scarcer. Pompons, singles and the smaller types are available in large numbers in pink, yellow and white. The bronze and red are slower in appearing. Yellow and white Turner are beginning to come in. These are excellent blooms and bring from \$7.50 to \$9 per dozen. Other types range from \$1.20 up per dozen.

Before election, business was dull, but it has opened up since. Although considerable stock has been coming into the market, there has not been a great waste.

Carnations are in large supply. Considerable funeral work has helped utilize them. Good stock has held at \$3 and \$4 per hundred, although poor stock can be had at almost any figure.

Roses are scarce. This is fortunate, as the demand for them has not been brisk.

Potted plants have been in good demand. Chrysanthemum plants are in special favor. Some attractive plants of the Caprice family are being offered.

#### Various Notes.

E. H. Lane, of the Lindley Florist Box Co., Marion, Ind., called on the trade last week.

Bertermann Bros. Co. had three large wedding decorations last week.

There were a number of large chrysanthemums peddled on the streets Saturday, November 6, for the football game.

The Smith & Young Co. has put Mr. Fox on the road selling its goods. His territory will be the state of Indiana.

Indianapolis was represented at the Indiana State Florists' Association meeting at Richmond, Ind., Monday, November 8, by the following: John Hartje, Len Elder, Henry Rieman, John Grande, Carl Sonnenschmidt, O. E. Steinkamp, A. F. J. Baur, William Roepke, Martin Nelson, Thomas Hepler and E. E. Temperley.

Mr. Kirman, of the Knightstown Greenhouses, was a visitor November 6.

The local florists extend their sympathy to Earle Williams upon the death of his father, George Williams. Further notice will be found in the obituary column this week. E. E. T.

## PECKY CYPRESS

### WE ARE SPECIALISTS

We were practically the first to sell to this trade, and guarantee perfect satisfaction and rock-bottom prices. **Get the value of our long experience.** PECKY CYPRESS, because of its durability, is the only wood now being used for greenhouse benches. Will ship in any quantity, carload or less.

Drop Siding, Ship Lap, Flooring, White Cedar Posts, Everything in Lumber

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**BEST QUALITY  
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PERFECTLY FLAT**

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### DAYLITE GLASS CLEANER - QUICK - POWERFUL

Will Not Injure Paint or Putty

25 gals. or more.....\$1.00 per gal.  
5 to 25 gals..... 1.25 per gal.  
Less than 5 gals.... 1.50 per gal.

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**ANDERSEN SPECIALTY CO.**



Leaves No Greasy Surface

One gallon will clean from 500 to 700 sq. ft.

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In all sizes, uniform in thickness, prompt shipments.

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## GREENHOUSE GLASS LOW PRICES PROMPT SHIPMENTS

GOOD QUALITY. UNIFORM STANDARD THICKNESS. WELL FLATTENED.

Our Service and Prices Will Save You Time and Money.

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## GLAZING COMPOUND

*Will Save You Fuel and  
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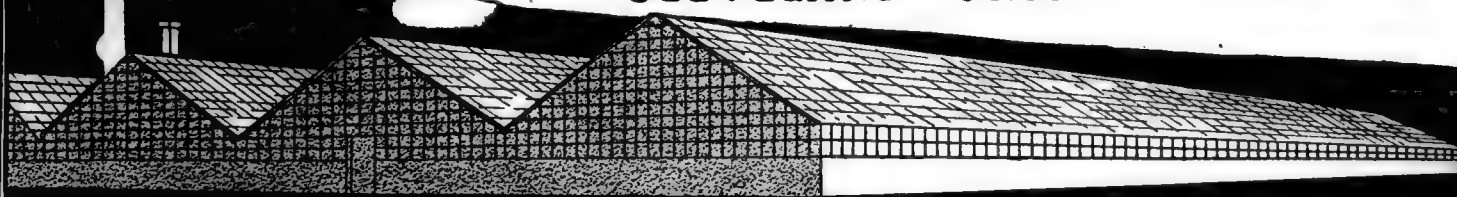
**VITAPLASTIC GLAZING COMPOUND** is a gum and asbestos product that clings to the side bar as well as the glass and forms a perfect union, remaining in a plastic condition, never getting any harder than tough rubber.

**VITAPLASTIC** expands and contracts with the expansion and contraction of your greenhouse, in this way sealing your greenhouse and not permitting the heat to evaporate, and also prevents the melting snow from seeping in through loose lights.

Secure **Gratis** our **AUTOMATIC GLAZING MACHINE**, which is a big money and labor saver. Let us tell you how it works.

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FOR 2 Greenhouse Glazing

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Mastica is elastic and tenacious, admits of expansion and contraction. Putty becomes hard and brittle. Broken glass more easily removed without breaking of other glass as occurs with hard putty.

Lasts Longer Than Putty. Easy to Apply

## Dror's Peerless Glazing Points

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Drive easy and true, because both bevels are on the same side. Can't twist and break the glass in driving. Galvanized and will not rust. No rights or lefts.

The Peerless Glazing Point is patented. No others like it. Order from your dealer or direct from us.

1000, 90c. postpaid. Samples free.

HENRY A. DROR,  
714 Chestnut Street,  
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FULL  
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## Lewis Bros.

Manufacturers of

Wired Picks and Sticks Labels and Pot Markers

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**"GET ACQUAINTED" WITH OUR SPECIALTIES  
29-34-39-ounce Glass**

**AMERICAN WINDOW GLASS CO.**

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Free from Bubbles—Uniform in Thickness

**PAINTS AND PUTTY**

**Greenhouse White** (Semi-Paste.) The Paint Particular Florists Prefer.

It will pay you to get our estimates.

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Strong field-grown clumps for immediate  
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**ADIANTUM O'BRIENII.**  
Strong, vigorous 2-in., \$6.00 per 100, \$55.00  
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This is one of California's best and hardiest  
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**AMARYLLIS VITTATA GIANT HYBRIDS**  
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1st size, Mammoth bulbs, \$7.50 per doz., \$50.00  
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stems each. 2nd size, good flowering bulbs,  
\$5.00 per doz., \$35.00 per 100,  
for immediate delivery. Postpaid.  
Strong seedlings from spring, same strain,  
\$6.00 per 100, \$50.00 per 1000.  
**O. FEHRLIN, CITRONELLE, ALA.**

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**Boston Ivy.**  
XX heavy tops and roots, \$4.00 per dozen by  
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	Per 100	Per 1000
1-year, extra selected, fine, 2 to 3-ft. ....	\$12.00	\$100.00
1-year, extra selected, fine, 18 to 24-ins. ....	8.00	75.00
1-year, extra good, 2 to 3-ft. ....	8.00	75.00
1-year, extra good, 20 to 30-ins. ....	6.00	50.00
1-year, good, 18 to 24-ins. ....	5.00	40.00
1-year, good, 15 to 20-ins. ....	4.00	30.00
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Prices above are for stock packed  
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All good stock and will please.

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**Ampelopsis Veitchii,** 1-year, No. 1, stocky,  
\$15.00 per 1000; No. 2, \$8.00 per 1000. 5000 or  
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**J. Dvorak,** Nurseryman, Hempstead Gardens,  
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**Ampelopsis Veitchii,** 1-year, healthy root  
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**Ampelopsis Veitchii,** strong plants from 2½-  
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**Ampelopsis Veitchii,** strong rooted cuttings,  
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### PLUMOSUS, SPRENGERI.

**Plumosus and Sprengeri,** 2½-in., extra strong,  
\$5.00 per 100, \$45.00 per 1000; 3-in., \$10.00 per  
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**Plumosus and Sprengeri seedlings,** \$1.50 per  
100, \$10.00 per 1000.

**ROMAN J. IRWIN,**  
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**ASPARAGUS PLUMOSUS AND SPRENGERI.**  
Extra strong.

2½-in. Plumosus ..... \$5.00 per 100  
2½-in. Sprengeri ..... 4.00 per 100  
Cash with order.

**BAUSCHER BROS. FLORAL MARKET,**  
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**Asparagus Plumosus,** strong plants, 4 to 7  
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**Asparagus Sprengeri,** 3-in. pots, 4 to 5  
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### SPECIAL.

**Asparagus Sprengeri** for immediate delivery,  
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**PORT ALLEGANY GREENHOUSES,**  
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## PLUMOSUS.

Heavy 4-in. roots ready to vine, extra value,  
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**THE ALTIMO CULTURE CO.,**  
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**Asparagus Sprengeri,** strong 4-in. for benching  
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Quantity limited. **W. W. Thompson & Sons,** Sta.  
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**Asparagus Sprengeri,** 2½-in. strong, 8 to 12  
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Extra strong plants. Packing free.  
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**Asparagus Sprengeri,** extra good 4-in., \$15.00  
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**Asparagus Sprengeri,** 3-in., \$6.00 per 100; ex-  
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per 1000. **Jacobs Bros.,** Peoria, Ill.

**Asparagus Sprengeri,** 4-in., nice plants, \$12.00  
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\$45.00 per 1000.  
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**Park Board Greenhouses,** Fort Wayne, Ind.

**Asparagus Plumosus,** 4-in., \$12.50 per 100;  
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**Fairview Gardens,** Elmore, Ind.

**Asparagus Plumosus,** 2½-in., \$4.50 per 100,  
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**O. W. Espy & Son,** Brookville, Pa.

**Asparagus Sprengeri and Plumosus,** strong  
plants, 2½-in., \$3.00 per 100, \$27.50 per 1000.  
**J. C. Schmidt,** Bristol, Pa.

**Asparagus Plumosus,** 3-in., \$7.50 per 100; 3½-  
in., \$12.00 per 100. Cash, please.  
**J. J. Clayton & Son,** West Grove, Pa.

**Asparagus Sprengeri,** 4-in. pots, strong, healthy  
plants, \$11.00 per 100. Cash, please.  
**Rhea-Trobaugh,** Morristown, Tenn.

**Asparagus Plumosus,** strong 6-in. plants well  
taken to the pot, 60c each, \$50.00 per 100.  
**Hauge Flower & Plant House,** Fairmont, W. Va.

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3-in., \$6.50 per 100.  
**The Thumb Nursery,** Marlette, Mich.

**Asparagus Sprengeri,** strong 2½-in. pot plants,  
5c.  
**James M. Hoag,** Ovid, Mich.

**Asparagus Plumosus,** fine 4-in., \$15.00 per 100.  
**C. C. Pollworth Co.,** Milwaukee, Wis.

**Asparagus Sprengeri,** 3000 fine 2½-in., \$4.00 per  
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**Asparagus Plumosus,** extra heavy 2½-in., \$6.00  
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**Asparagus Plumosus,** 4-in., \$15.00 per 100.  
**Hendra & Son,** St. Joseph, Mo.

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**O. Humfeld,** Clay Center, Kan.

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**Asparagus Sprengeri,** 2½-in., \$3.00 per 100.  
Cash. **W. A. Ballou,** Wheaton, Ill.

275 **Asparagus Sprengeri,** 4-in., 15c.  
**T. R. McGinniss & Son,** So. Williamsport, Pa.

**Asparagus Sprengeri,** strong 4-in., \$15.00 per  
100. **Evenden Bros.,** Williamsport, Pa.

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### 150 ASPIDISTRAS.

Variegated and green leaf, 8 to 10 leads, 6-in.  
pots, \$1.00 each. No packing charges.  
**SIMANTON & PENON,**  
Falls City, Neb.



**ASPLENIUM****ASPLENIUM NIDUS AVIS.**

Bird's-Nest Ferns, Extra Fine Stock.

4-inch.....40c and 50c each  
 5-inch.....75c and \$1.00 each  
 6-inch.....1.50 each  
 7-inch.....2.00 each  
 7-inch, heavy.....3.00 each  
 Packing in clay pots, 10 per cent. Packing in paper pots, 7 per cent. Packing out of pots, 5 per cent. Terms cash or satisfactory references.  
**PINEHURST FLORAL CO.,**  
 Pleasant Hill, Mo.

**BEGONIAS****BEGONIAS.**

Cincinnati and  
 Gloire de Lorraine.  
 Bring up good stock  
 that will make you big money.

**GLOIRE DE LORRAINE,**

4-in., 75c.  
 6-in., \$1.50.  
 2½-in., two plants in each pot  
 taken from top cuttings,  
 will be fine for  
 Christmas baskets,  
 \$35.00 per 100.

**CINCINNATI,**

very strong,  
 5-in., \$1.25.  
 Cash with order.  
**C. L. HUMPHREY,**  
 ZANESVILLE, O.

**BEGONIA PRIDE OF NEWCASTLE,**

The red Chatelaine.  
 2½-in., \$15.00 per 100.  
**MRS. M. A. PATTEN,**  
 New dark pink sport of Chatelaine, 2½-in.,  
 \$10.00 per 100; 3-in., \$20.00 per 100; 3½-in.,  
 \$30.00 per 100. These will make fine plants  
 for Christmas sales.

**CHATELAINE,**

2½-in., \$7.00 per 100, \$65.00 per 1000; 3-in.,  
 \$14.00 per 100; 3½-in., \$20.00 per 100.  
**ROMAN J. IRWIN,**  
 43 West 18th St., New York, N. Y.

**BEGONIAS.****Immediate Delivery.**

Begonia Brilliant, beautiful clear red seedling  
 of Chatelaine, fine Christmas color, \$12.00 per  
 100, \$100.00 per 1000.

Begonia Mrs. Patten, deep pink, sport of Chatelaine, \$10.00 per 100.

Begonia Chatelaine, \$7.00 per 100, \$65.00 per 1000, all from 2½-in. pots, pinched back, plenty of shoots, will make fine plants in a short time. Cash or F. T. D. reference.

**THE MAUFF FLORAL CO.,**

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**BEGONIA MELIOR.**

5000 3½-in. and 4-in., excellent stock, ready  
 for shift, \$50.00 per 100.

10,000 2½-in., top cuttings, strong, thrifty  
 stock, ready, \$25.00 per 100.

A 1 stock. We stand back of it and ship it  
 right. That's what counts.

Add 5% to cover cost of packing.  
**H. J. BOROWSKI & SONS,**  
 168 Mount Hope St., Roslindale, Mass.

**BEGONIA MRS. PATTEN,**

BEAUTIFUL DEEP PINK, SPORT OF  
 CHATELAINE.

HEAVY, BUSHY PLANTS IN BLOOM.

OUT OF 4-IN. POTS, 25c EACH.

PLUS 3c A PLANT TO COVER COST OF

PAPER POT AND NEW PACKING CASE.

FULL SIZE CASE HOLDS 54 PLANTS.

G. R. NOBLE, PADUCAH, KY.

Begonia Chatelaine, strong rooted cuttings,  
 \$3.50 per 100, \$30.00 per 1000; 2½-in., \$7.00 per  
 100, \$65.00 per 1000; 4-in., strong, \$20.00 per  
 100; Mrs. Patten, rooted cuttings, \$5.50 per 100,  
 \$50.00 per 1000; 2½-in., \$10.00 per 100; strong  
 3½-in., \$25.00 per 100.

Our new red sport of Chatelaine, PRIDE OF  
 NEW CASTLE, 2½-in., \$15.00 per 100.  
**S. S. Skidelsky & Co., 50 Park Pl., New York.**

**BEGONIAS.**

**CORALLINA LUCERNE, STRONG PLANTS**  
 OUT OF 4-IN. POTS, 38c A PLANT. NO  
 PACKING CHARGE. QUALITY YOU HAVE  
 EVERY RIGHT TO EXPECT FROM THIS SIZE  
 POT. 54 PLANTS FOR FULL SIZED CASE.  
**G. R. NOBLE, PADUCAH, KY.**

See Lohr's offer of Chatelaine and other  
 Begonias under Miscellaneous. These plants are  
 better than I ever bought at any price and  
 will gladly return the price paid to any cus-  
 tomer not satisfied. Most of them in bloom and  
 ready for a shift to larger pots.  
**Wm. S. Lohr Greenhouses, Ottawa, Ill.**

Begonias, Mrs. Patten, thrifty, bushy stock,  
 none better; strong 4-in. ready for 6-in., 25c;  
 extra heavy 2½-in. ready for 4-in., \$10.00 per  
 100, \$90.00 per 1000. Cash. Satisfaction guar-  
 anteed.

O. B. Ulery, 1325 Maiden Lane, Springfield, O.  
 Begonias, 4-in. ready for shift, Gloire de Chatelaine, Prima Donna, Gromani Luminosa, red, Erfordii and Salmon Queen, \$15.00 per 100, \$65.00 per 500. Cash, please.

**Furst Floral Co., Dayton, O.**

Begonia Chatelaine, 4-in., \$20.00 per 100; 5-in.,  
 \$45.00 per 100. Cash or c. o. d.

**F. H. Parker, Fort Scott, Kan.**

Begonias, 12,000 Chatelaine, Luminosa, Prima Donna, Salmon Queen and White Pearl, fine big 4-in., for Christmas sales, \$25.00 per 100; 2½-in., \$6.00 per 100.

**Burdell Floral Co., Bowling Green, Ky.**

Begonias, Pres. Carnot 4-in. These are Al finished plants, topped once, well branched, ready for 5 and 6-in., \$3.00 per doz., \$25.00 per 100; 3-in. of the same, \$8.00 per 100. Cash.

**C. E. Majors, Denison, Tex.**

Begonia Chatelaine, rooted cuttings, \$3.00 per 100; 2½-in., \$7.00 per 100, \$65.00 per 1000. Mrs. Patten, rooted cuttings, \$5.00 per 100; 2½-in., \$10.00 per 100. A. J. Schmutz, 23 Arnold Place, North Adams, Mass.

Begonia Prima Donna in bloom, from 2½-in., ready to shift into 4-in.; while they last, \$8.00 per 100. We need the room. Cash, please. Neff Floral Co., 2222 West Liberty Ave., Pittsburgh, Pa.

Begonia Christmas Gift, sport of Chatelaine, Christmas red, extra bushy, 2½-in. plants, \$7.00 per 100.

**Hauge Flower & Plant House, Fairmont, W. Va.**

Begonias, 200 Argenteo-guttata, 2½-in., ready for shift; fine, thrifty plants, \$12.00 per 100. Cash. L. G. Snyder, Pansy Garden, R. R. No. 8, Dayton, O.

Begonias, Metallica, Otto Hacker and Pres. Carnot, \$10.00 per 100; Corallina Lucerne, \$15.00 per 100.

**Storrs & Harrison Co., Painesville, O.**

Begonia Chatelaine of exceptional quality, extra heavy, bushy stock, 2½-in. plants, \$8.00 per 100; 3-in., \$12.00 per 100. E. E. Temperley, 5518 College Ave., Indianapolis, Ind.

Begonia Chatelaine, rooted cuttings, \$3.00 per 100; 2½-in., \$7.00 per 100; 4-in., \$25.00 per 100. Mish's Lebanon Greenhouses, 620 Cumberland St., Lebanon, Pa.

Begonias, Chatelaine, true, strong 2-in., \$6.00 per 100, \$55.00 per 1000. Mrs. Patten, strong 2-in., \$10.00 per 100, \$90.00 per 1000. Cash.

**C. Betscher, Dover, O.**

Begonia Chatelaine, 4-in., 25c; Red Chatelaine, 4-in., 40c. Both extra heavy, equal to 5-in. stock, blooming. Cash.

**John Van Aart, Paducah, Ky.**

Begonia Chatelaine, 3-in., \$10.00 per 100; 2½-in., \$5.50 per 100. Rooted cuttings, \$3.00 per 100. Cash with order.

**H. E. Mitting, Cambridge City, Ind.**

Begonia Chatelaine, bushy 2½-in. plants, \$5.00 per 100; 3½-in., \$15.00 per 100. Both sizes are strong and will give satisfaction.

**H. E. Rogers & Son, Spencerport, N. Y.**

Begonias, 2½-in., ready for shift, Prima Donna, Vernon, Luminosa, Erfordii and Salmon Queen, \$4.00 per 100. Cash. Columbia Greenhouses, 3206 Juneau St., Seattle, Wash.

Begonias, Prima Donna, pink, and Luminosa, red; strong 3½-in., ready for 5-in., full of blooms, \$12.00 per 100. Chas. Whitton, York St. and Gray Ave., Utica, N. Y.

Begonias, Prima Donna, Chatelaine and Luminosa, 2½-in. ready for 4-in., \$5.00 per 100; rooted cuttings, \$2.50 per 100; 4-in., 20c each. Belgium Greenhouse Co., Huntington, W. Va.

Begonias, Mignon, the best all-year-round bright red Begonia, always in bloom, 4-in., 10c. Samuel Whitton, 1022 Churchill Ave., Utica, N. Y.

Hardy Begonia Evansiana bulbs \$10.00; bulb-lets, \$3.00 per 100.

**H. W. Peterson, Poplar Bluff, Mo.**

Begonias, Chatelaine and Mrs. Patten, 3-in. pots, \$8.00 per 100; rooted cuttings, \$3.00 per 100. Cash. B. J. Passmore, Malvern, Pa.

Begonia Prima Donna, 4-in., ready for 6-in., 20c. Cash. L. C. Fields, 10th St. and Splitlog Ave., Kansas City, Kan.

Begonia Luminosa in shape for store use at once, 5-in., \$5.00 per doz. Packing free.

**Geo. Heath, Morris, Ill.**

Begonias, 3-in., Salmon Queen, \$6.00 per 100; 2-in., \$3.50 per 100; Prima Donna, \$4.00 per 100. Cash.

**Jacobs Bros., Box 413, Peoria, Ill.**

Begonia Rex, six choice varieties, 2½-in., 10c each. Cash with order.

**Mumma's Greenhouses, Leesburg, O.**

Begonia Chatelaine, 4-in. pots, nice, healthy plants, \$25.00 per 100. Cash with order.

**Zumbrota Greenhouses, Zumbrota, Minn.**

Begonia Chatelaine, extra fine, bushy 3-in. stock, \$12.00 per 100, 5% for packing.

**Aurora Greenhouse Co., Aurora, Ill.**

Begonia Chatelaine, 4-in., 20c each. Elegant stock. Special prices for two weeks.

**J. E. Mathewson, Sheboygan, Wis.**

Begonia Chatelaine, strong 3-in., \$10.00 per 100. 5 per cent for packing.

**C. H. Frey, Lincoln, Neb.**

Begonia Chatelaine, strong rooted cuttings, \$3.00 per 100, \$25.00 per 1000.

**S. A. Pinkstone, Utica, N. Y.**

Begonias, Luminosa and Prima Donna from seed, strong 2½-in., \$10.00 per 100.

**Geo. A. Speer, Florist, Council Grove, Kan.**

Begonias, Luminosa and Chatelaine, fine 4-in., ready to shift, \$15.00 per 100. Cash.

**Brill Celery Gardens, Kalamazoo, Mich.**

Begonia Luminosa, mixed colors only, 2-in., \$5.00 per 100.

**N. O. Caswell, Delavan, Ill.**

Begonia Prima Donna, 8-in., extra strong, bushy plants, \$10.00 per 100.

**J. B. Masson, R. 1, Bethel, Kan.**

Begonias, Luminosa, Chatelaine and Hardy, 4-in., 20c; 5-in., 50c.

**The Chal. Peterson Co., East Liverpool, O.**

Begonia Chatelaine, 2½-in., 6½c; Gracilis, 2½-in., 6½c; 4-in., 20c.

**L. J. Rowe, Titusville, Pa.**

Begonia Chatelaine, fine 3-in. stock, 15c each. Packing at cost.

**Elitch Gardens Co., Denver, Colo.**

Begonia Chatelaine, 2½-in., 6c.

**J. O. Bigelow & Son, Utica, N. Y.**

Begonia Prima Donna, 2½-in., 6c; 3-in., 12c; 4-in., 20c.

**Loyd C. Bunch, Fredonia, Kan.**

**BERRIED PLANTS**

Cleveland Cherries, strong field-grown, \$25.00 per 100; extra heavy, field-grown, ready for 6-in. and 7-in. pots, \$30.00 per 100; large and stocky 4-in. plants, \$15.00 per 100.

Christmas Peppers, strong 2½-in., \$7.00 per 100; 3-in., \$12.00 per 100; 5-in., well set, fine stock, \$35.00 and \$50.00 per 100.

Write for complete price list of extra fine Cleveland, Holly Berry and Orange Queen Cherries, ready for early November. Just the stock for the holidays.

**S. S. Skidelsky & Co., 50 Park Pl., New York.**

**OTAHEITE ORANGES.**

The large-fruited variety, 1-year-old, 4-in. pots, ready for a shift, \$25.00 per 100; extra heavy 6-in., \$1.25 each, A 1 quality. We stand back of it and ship right; that's what counts.

Add 5% to cover cost of packing.

**H. J. BOROWSKI & SONS,**  
 168 Mount Hope St., Roslindale, Mass.

**CLEVELAND CHERRIES.**

5-in. pots.....\$30.00 per 100  
 6-in. pots.....60.00 per 100  
 7-in. pots.....75.00 per 100

Fine plants, well berried.

Cash, but no packing charges.

**THE IMLAY CO.,**

Zanesville, O.

**PEPPERS, CLEVELAND CHERRIES.**

Plants loaded with berries,

5½-in., 50c.

Packing at cost.

**HARRY FRANKLIN BAKER,**  
 1118 W. Lake St., Minneapolis, Minn.

**CLEVELAND CHERRIES.**

Fancy stock.

4-in. extra large plants, well filled with berries, 30c; 5-in., 45c. No charge for packing.

**CHAS. G. OFFERLE, ERIE, PA.**

Cleveland Cherries, extra nice stock, exceptionally full of berries, well established in pots, 4-in., \$35.00; 5-in., \$50.00; 6-in., \$75.00 per 100. They will please you. Winfield S. Kircher, Cyclamen Specialist, Defiance, O.

Vaughan's Celestial Peppers, 4-in., full of fruit, tall and well branched, \$20.00 per 100. No charge for packing out of pots. Cash. H. W. Allersma, 642 Benjamin Ave., Grand Rapids, Mich.

Cleveland Cherries, fine 5-in. pot-grown plants, full of fruit, 35c each out of pots. This stock will please you. Cash, please. J. E. Kallenbach & Sons, R. F. D. No. 1, Erie, Pa.

Jerusalem Cherries, fine, heavy 5-in., fine for immediate store sale, in pots, \$50.00 per 100. Add 10% for packing.

**John Hanlon & Sons, Tacony, Philadelphia, Pa.**

Cleveland Cherries, large plants from the field, well berried, ready for 6 and 7-in. pots, \$12.00 per 100, \$100.00 per 1000.

**J. O. Schmidt, Bristol, Pa.**

Cleveland Cherries, from field, nice bushy plants, well berried, 25c and 35c each. 5% for packing. Cash.

**Marion Floral Co., Marion, Ind.**

Cleveland Cherries, in bloom and berries, extra nice plants, 4-in., 20c; 5-in., 35c. Packing free. Cash with order. Joseph Austin, 3111 Troost Ave., Kansas City, Mo.

Cleveland Cherries, extra fine plants, 4-in., \$15.00 per 100; 6-in., \$25.00 per 100. Cash, please.

**Paul O. Tauer, Lebanon, Ind.**

Cleveland Peppers 100 field-grown and well berried, ready for 5-in. pots, \$15.00 per 100. Cash.

**W. E. Turner, R. 2, Kenosha, Wis.**

Cleveland Cherries, well branched, plenty of berries, heavy 4-in., \$15.00 per 100. Cash.

**Brill Celery Gardens, Kalamazoo, Mich.**

Jerusalem Cherries, splendid specimens, 5-in., pot plants, \$50.00 per 100.

**Storrs & Harrison Co., Painesville, O.**

Cleveland Cherries, fine, well-berried, for 6-in. pots, \$9.00 per dozen.

**C. O. Pollworth Co., Milwaukee, Wis.**

Cleveland Cherries and Christmas Peppers, strong, bushy, 4-in., ready for shift, \$15.00 per 100.

**Park Floral Co., Trenton, N. J.**

Christmas Peppers, good 4-in., \$15.00 per 100. Cash, please.

**Geo. Heath, Morris, Ill.**

Celestial Peppers, fine 4-in., 20c.

**The Thumb Nursery, Marlette, Mich.**

Dwarf Cleveland Cherries, \$5.00 per 100; Bird's Eye, \$5.00 per 100. **Baur Floral Co., Erie, Pa.**

**BIGNONIAS**

Bignonia Radicans, field-grown, 15c.

**Teas Nursery Co., Carthage, Mo.**

## BOUGAINVILLEAS

**BOUGAINVILLEA CRIMSON LAKE.**  
New, brightest red, a wonderful plant, 3-in. pots, \$1.00 each; 4-in. pots, \$2.00 each.  
**BOUGAINVILLEA GLABRA SANDERIANA.**  
2½-in., \$10.00 per 100; 3-in., \$20.00 per 100; 4-in., \$30.00 per 100.  
**STORRS & HARRISON CO.,**  
Painesville, O.

## BOUVARDIAS

Bouvardias, mixed colors, 3-in. pots, \$12.00 per 100. Henry Smith, Monroe and Division Aves., Grand Rapids, Mich.

## BOXWOOD

BOXWOOD  
FOR FALL DELIVERY.

Pyramids, 24-in. .... \$2.50 each  
Pyramids, 30-in. .... 3.00 each  
Pyramids, 36-in. .... 3.50 each  
Pyramids, 42-in. .... 5.00 each  
Bushes, 30-in. .... 5.00 each  
Bushes, 33-in. .... 5.50 each  
Bushes, 36-in. .... 6.00 each  
Natural Globe, 9x9-in. .... 1.00 each  
Natural Globe, 21x15-in. .... 4.50 each  
Natural Globe, 24x24-in. .... 7.50 each  
**GULDEMOND & CO., SPRINGFIELD, O.**

## BUDDLEIAS

**HARDY BUDDLEIA VEITCHII.**  
Butterfly Bush, rooted cuttings, \$2.00 per 100, \$18.00 per 1000. Parcel post. Cash.  
**THE IMLAY CO., ZANESVILLE, O.**

Buddleia Asiatica, fragrant, pure white; ideal for winter forcing. Field-grown plants, 2 to 3 ft., \$15.00 per 100.

The Conard & Jones Co., West Grove, Pa.

## BULBS

DUTCH BULBS  
All First Class.HYACINTHS  
Second Size.

600 Gertrude, pink.....\$8.00 per 100  
500 Roi des Belges, red..... 8.00 per 100  
700 Grand Maître, blue..... 8.00 per 100  
400 King of the Blues..... 8.00 per 100  
700 L'Innocence, white..... 8.00 per 100

## SINGLE TULIPS.

1000 Artus, scarlet.....\$2.85 per 100  
2500 Belle Alliance, scarlet..... 3.10 per 100  
1000 Cottage Maid, rose and white. 2.10 per 100  
900 Couleur Cardinal, scarlet..... 4.25 per 100  
500 Primis Vin Oasterick, orange. 4.00 per 100  
1000 Flamingo, rose..... 4.25 per 100  
2000 Keizerskroon, red, golden edge 2.90 per 100  
1000 La Reine, rosy white..... 2.90 per 100  
500 Prince of Austria, orange..... 3.75 per 100  
700 Rose Grisdellin, pink and white 2.90 per 100  
1000 White Hawk..... 3.70 per 100  
700 Yellow Prince..... 2.80 per 100

## DOUBLE TULIPS.

700 Murillo, pink and white.....\$3.00 per 100

## TALL MAY FLOWERING TULIPS.

1500 Gesmeriana Spathulata, scarlet.\$2.50 per 100

**GURNEY SEED & NURSERY CO.,**  
Yankton, S. D.

MICHIGAN GROWN BULBS.  
SINGLE TULIPS.

Yellow Prince, 1st size.....\$2.50 per 100  
King of Yellows, 1st size..... 2.75 per 100  
Fred Moore, 1st size..... 2.50 per 100  
Cardinal's Hat, 1st size..... 2.25 per 100  
Rose Grisdellin, 1st size..... 2.50 per 100  
Artus, 2nd size..... 2.25 per 100  
Cramoisi Brilliant, 2nd size..... 2.50 per 100  
Mixed colors ..... 2.00 per 100

## DARWIN TULIPS.

Clara Butt, 2nd size..... 2.25 per 100  
Gretchen, 2nd size..... 2.25 per 100  
Mixed colors ..... 2.00 per 100

## MAY FLOWERING TULIPS.

Jaune D'Oeuf, 1st size..... 2.50 per 100  
Golden Crown, 1st size..... 2.25 per 100  
Caledonia, 1st size..... 2.25 per 100  
Mixed colors ..... 2.00 per 100

Michigan grown bulbs blossom one week earlier than Holland bulbs, and remember our 2nd size give you 100 per cent flowers.

Terms: Cash f. o. b. Grand Rapids.  
**MICHIGAN BULB PROPAGATING CO.,**  
R. F. D. No. 1, Grand Rapids, Mich.

Hyacinths, Tulips, Narcissi, Crocus, Lillies and Lily of the Valley pips; Roman Hyacinths, Paper Whites, Lillium Candidum and all other French bulbs; Japanese Lillies, high grade quality only. Prices on application. Van Zonneveld Bros. & Philippo, Sassenheim, Holland. New York Branch, 18 Broadway.

Murillo Tulips, \$25.00 per 1000. Just received from my own farm in Holland. Give me your Tulip order for next year. Prices cheaper than you can buy elsewhere.

John Van Aart, Paducah, Ky.

## DUTCH HYACINTHS.

Our standard grade for bedding and forcing, in separate colors and mixture.

Per 100 Per 1000  
18 to 15 cm. ....\$4.50 \$40.00

## NARCISSI.

Barril Conspicuous, the yellow Poeticus, also Tulips, mixed, for lining out, \$1.25 per 100, \$10.00 per 1000.

**RINGLER ROSE CO.,**  
208 W. Washington St., Chicago, Ill.

Narcissus Bulbs, just received delayed shipment from Holland, nice bulbs. Note the low price and order quick. All prices named are per 1000.

White Lady, first size, double nose, \$32.00; Mme. de Graaff, first size, double nose, \$38.00; Duke of Bedford, first size, double nose, \$200.00; King Alfred, round bulbs, \$80.00.

25,000 home-grown Barril Conspicuous, \$15.00 per 1000.

Nice clean bulbs. We are sold out of mixed Narcissus. 250 at 1000 rate, less quantity, add 10 per cent. F. o. b. here.

Tait Bros. Co., Brunswick, Ga.

R. A. vander Schoot,  
HILLEGOM, Holland.  
Extensive own cultures of  
BULBS AND PLANTS,  
Prices on application.

Bulbs of all description. Write for prices.  
**C. KEUR & SONS, HILLEGOM, HOLLAND.**  
New York Branch, 82-84 Broad Street.

also  
10418 113th St., Richmond Hill, L. I., N. Y.

## SURPLUS BULBS.

Mixed Hyacinths, separate colors..\$5.00 per 100  
Mixed single Tulips..... 2.50 per 100  
Mixed double Tulips..... 2.50 per 100  
Mixed Darwin Tulips..... 2.50 per 100  
Mixed Rembrandt Tulips..... 2.00 per 100  
Mixed Crocus, all colors..... .75 per 100  
Emperor, 1st size..... 3.75 per 100  
Golden Spur, 1st size..... 3.75 per 100  
**H. W. PETERSON, POPLAR BLUFF, MO.**

## YELLOW CALLAS.

Elliotiana, the pretty golden yellow Calla with spotted foliage, makes one of the most attractive pot-plant novelties; blooms in about 90 days and easy to grow:

Mammoth bulbs .....\$25.00 per 100  
Second size ..... 15.00 per 100  
Third size ..... 10.00 per 100

## SEVIN-VINCENT CO.

512 Washington St., San Francisco, Cal.

**TRUMPET DAFFODILS AND NARCISSI.**  
N. Princeps Trumpet Daffodils, 1-in. up, \$20.00 per 1000. N. Princeps Trumpet Daffodils, ¾ to 1-in., \$10.00 per 1000. N. Princeps Trumpet Daffodils, less than ¾-in., \$5.00 per 1000. N. Alba Plena Odorata. Same sizes. Same prices. Samples, postpaid, 25c. Special on 5000 lots.

## DERBY GARDENS.

John H. Umpleby, Prop. Lake View, N. Y.

## GLADIOLUS BULBS.

I have about 75,000 No. 1 bulbs of America, Peace, Mrs. Francis King, Niagara, Pendleton, Schwaben, Independence and Primulinus for fall sale. No storage. Good discount if taken direct from field.

**W. THURSTON GIBBS, MOROCCO, IND.**

Your address for Holland grown Hyacinths, Tulips, Narcissi, Crocus, Lillies of the Valley and Lilliums. Please write for catalogue to Gt. Van Waveren & Kruijff, 116 Broad St., Room 40, New York City.

**FORCED BULBS, GREENHOUSE RIPENED.**  
Golden Spur, small size, \$5.00 per 1000; Mixed Tulip, \$5.00 per 1000.

**W. W. THOMPSON & SONS,**  
Station D. R. 1, Milwaukee, Wis.

Stammes & Co., Wholesale Bulb Growers and Exporters, Hillegom, Holland. We sell at growers' prices. Ask for special quotations and catalogue or mail your list of wants care R. F. Lang, 82-84 Broad St., New York City.

## BUXUS

Buxus Suffruticosa; box edging, 20,000 rooted cuttings. Write for prices.  
**The Conard & Jones Co., West Grove, Pa.**

## CACTI

Cacti, my choice, 25 vars., \$4.00; 50 vars., \$10.00; succulents, 25 vars., \$1.50; large, \$2.00; 50 vars., \$5.00. We never had better plants. Cash. Charges paid. A. G. Greiner, 4202 W. Natural Bridge Ave., St. Louis, Mo.

## CALCEOLARIAS

## CALCEOLARIAS.

BEST HYBRIDS.

2½-in. pots, \$15.00 per 100.

**ROMAN J. IRWIN,**

43 West 18th St., New York, N. Y.

Calceolarias, fine strain, strong transplanted plants, \$7.00 per 100, prepaid. Cash.  
**Brill Celery Gardens, Kalamazoo, Mich.**

Calceolarias, good stock, 3½-in. pots, ready to shift, \$12.00 to \$20.00 per 100.  
**Niles Florists, Niles, Ill.**

## CALENDULAS

## CALCEOLARIA HYBRIDS.

Out of 2½-in. pots; sturdy little plants unique, attractive colors, \$10.00 per 100.

## SEVIN-VINCENT CO.

512 Washington St., San Francisco, Cal.

Calendulas, Orange King and Lemon Queen strong 2½-in., \$3.00 per 100; also extra strong 2½-in. pot-grown Boston Ferns, 7c.

Jos. Losson & Son, New Albany, Ind.

Calendulas, Orange King, true double, 2½-in. pots, \$6.00 per 100, \$50.00 per 1000, 3-in. pot \$8.00 per 100, \$75.00 per 1000.

Roman J. Irwin, 43 W. 18th St., New York.

Calendulas, Orange King, strong seedling ready for benching, \$1.75 per 100, \$12.50 per 1000. Cash with order.

Bauscher Bros. Floral Market, Freeport, Ill.

Calendulas, Orange King, best strain, strong 2-in., \$3.00 per 100; strong seedlings, \$1.50 per 100. Cash.

**Brill Celery Gardens, Kalamazoo, Mich.**

Calendulas, Orange King, strong 2½-in. plants \$4.00 per 100.

S. S. Skidelsky & Co., 50 Park Place, New York.

Calendulas, 250 2-in. Orange King, very special strain, \$3.00 per 100. Cash.

The Johnson Floral Co., Kendallville, Ind.

Calendulas, Orange King, grown from \$2.00 per oz. seed, 2-in., \$4.00 per 100. Cash.

Byer Bros., Chambersburg, Pa.

Calendulas, Orange King, extra strong 2½-in., \$1.00 per 100. Cash, please.

Lake Orion Greenhouses, Orion, Mich.

Calendulas, select strain, Orange King, plant to follow mums; 3-in. pot plants, \$8.00 per 100, \$75.00 per 1000. Fred H. Lemon, Richmond, Ind.

Calendula Orange King, strong plants, 400 2½-in., \$3.50 per 100. Elmwood Floral Co., Cor. 30th and Elmwood Ave., Erie, Pa.

Calendula Orange King seedlings, \$1.25 per 100. John G. Witt & Son, 10423 Wallace St., Chicago, Ill.

Calendulas, Orange King, 2½-in., 3c each.

Hinz Bros. & Co., Leavenworth, Kan.

Calendulas, Orange King, 2½-in., \$3.00 per 100, \$25.00 per 1000. J. C. Schmidt, Bristol, Pa.

Calendulas, 2½-in., \$4.00 per 100.

Baur Floral Co., Erie, Pa.

Calendulas, 2½-in. pots, 3c each.  
**Fugleberg & Filster, Box 205, Oaksho, Wis.**

## CALLAS

GODFREY CALLA PLANTING STOCK.  
CALIFORNIA FIELD-GROWN BULBLETS.

1000 lots at \$5.00 per 1000.

10,000 lots at \$3.00 per 1000.

100,000 lots quoted upon request.

## SEABRIGHT BULB CO.

686 Soquel Ave., Santa Cruz, Cal.

## CALLA BULBS.

Calla Aethiopica, the popular white Calla, clean, sound bulbs, all with crown shoots.

Size Per 100 Per 1000  
1¼-in. to 1½-in.....\$ 6.00 \$ 50.00  
1½-in. to 2-in..... 8.00 75.00  
2-in. and up..... 15.00 140.00

Satisfaction guaranteed.

## SEVIN-VINCENT CO.

512 Washington St., San Francisco, Cal.

## GODFREY CALLAS.

Here's a real bargain. We have about 800 growing in 4-in. pots. Every one of these bloomed last winter, good, strong blooms, and they will be great money-makers this winter, only \$15.00 per 100. Cash.

Remember these are growing bulbs, not dormant.

**C. L. HUMPHREY, ZANESVILLE, O.**

## GODFREY CALLA BULBS.

¾-in. to 1½-in.....\$5.00 per 100  
1½-in. to 2¼-in..... 6.00 per 100  
2¼-in. to 2½-in..... 7.00 per 100  
Giant bulbs, 3-in. to 8-in., \$10.50 per 100. Cash.

**W. A. BALLOU,**

314 Naperville St., Wheaton, Ill.

## GODFREY CALLAS.

Dry bulbs, ½-in to 1-in., \$5.00 per 100; ¼-in., \$2.00 per 100; bulblets, 50c per 100.

## CALLA AETHIOPIA.

Dry bulbs, ½-in. to 1½-in., \$5.00 per 100; smaller than ½-in., 75c per 100. Cash.

**FREEPORT FLORAL CO., FREEPORT, ILL.**

## GODFREY CALLAS.

3½-in., ready for shift, 10c;  
3-in., ready for shift, 6c.  
Strong plants. Cash, please.

**J. SYLVESTER, OCONTO, WIS.**

Godfrey Callas, 4-in., many in bud now; \$15.00 per 100; strong 3-in., blooming size bulbs, \$10.00 per 100; 2½-in., \$6.00 per 100.

Winfield S. Kircher, Cyclamen Specialist, Defiance, O.

## GODFREY CALLAS.

1000 2½-in., strong stock, \$5.00 per 100. Cash with order.

**J. S. WILSON FLORAL CO.,**

Des Moines, Ia.

Godfrey Callas, 3-in. plants, \$10.00 per 100; 4-in., \$15.00 per 100; extra strong, field-grown, ready for 7-in. pots, \$30.00 per 100.

S. S. Skidelsky & Co., 50 Park Place, New York.



## YELLOW CALLAS.

Calla Elliottiana, mammoth bulbs, 1½ to 2-in., \$15.00 per 100.

AMERICAN BULB CO.,  
172 N. Wabash Ave., Chicago, Ill.

Callas: We have a surplus of a few hundred Aethiopica bulbs that have flowered for three years, 15c each.

Silvius & Silvius, Ashtabula, O.

Godfrey Callas, true stock; first size, small bulbets, \$1.00 per 100; second size, small bulbs, \$2.50 per 100; third size, larger bulbs, \$5.00 per 100.  
N. O. Caswell, Delavan, Ill.

Godfrey Callas, 3-in. plants, \$10.00 per 100; 4-in., \$15.00 per 100; extra strong, field-grown, ready for 7-in. pots, \$30.00 per 100.  
S. S. Skidelsky & Co., 50 Park Place, New York.

BUSINESS BRINGERS  
REVIEW  
CLASSIFIED  
ADVS.

Godfrey Calla bulbets, about 600 bulbs to the quart, \$4.00 per quart; \$2.00 per pint.  
James Wheeler, Worcester St., Natick, Mass.

Godfrey Callas, strong 3-in. pots, \$5.00 per 100. Cash with order.  
Sunnyside Greenhouse, Howell, Mich.

Godfrey Calla bulbs, started, ready for 3-in. pots, \$4.00 per 100.  
Pinehurst Floral Co., Pleasant Hill, Mo.

Godfrey Callas, true stock, small bulbs, \$2.50 per 100; large bulbs, \$5.00 per 100.  
Anderson Greenhouses, Cannon Falls, Minn.

Calla Godfrey, true strain, strong 3-in. pots, \$5.00 per 100, \$40.00 per 1000.  
Park Dept., Fort Wayne, Ind.

Godfrey Callas, 4-in. plants, \$15.00 per 100.  
Hendra & Son, 5740 S. 4th St., St. Joseph, Mo.

Callas, large 4-in. plants, \$20.00 per 100. Cash, please.  
Paul O. Tauer, Lebanon, Ind.

Yellow Calla Elliottiana. Write for prices. W. W. Ayers, P. O. Box 85, Capitola, Cal.

## CAMPANULAS

Campanulas, Canterbury Bells, mixed, ready for 4-in. and 5-in., \$5.00 per 100. Can be forced for Easter.  
Dumser Floral Co., Elgin, Ill.

## CARNATIONS

CARNATIONS, EXCELLENT QUALITY.  
FIELD-GROWN PLANTS.

Matchless, Ward, White Wonder, White Perfection, Pink Enchantress.

Lots of 1000 and over, \$80.00 per 1000.  
Lots under 1000, \$10.00 per 100.

POEHLMANN BROS. CO.,  
Morton Grove, Ill.

## STRONG, BUSHY STOCK.

Field-grown carnation plants of first-class quality, ready to ship.

	Per 100	Per 1000
W. Enchantress, white.....	\$10.00	\$85.00
Crystal White, white.....	10.00	85.00
Matchless, white.....	10.00	85.00
Miss Theo, pink.....	10.00	85.00
Cottage Maid, pink.....	10.00	85.00
Good Cheer, red.....	10.00	85.00
Rosalie, pink.....	10.00	85.00
Enchantress Supreme.....	12.00	100.00

Cash or Chicago references.

CHARLES N. MILLER & BRO.,  
Morton Grove, Ill.

## MATCHLESS

Strong field-grown plants of the

## FINEST WHITE CARNATION

Ward.....	\$8.00 per 100, \$75.00 per 1000
Pink Enchantress.....	8.00 per 100, 75.00 per 1000
Rosette.....	8.00 per 100, 75.00 per 1000
White Enchantress.....	8.00 per 100, 75.00 per 1000
Alice.....	8.00 per 100, 75.00 per 1000
Roper.....	8.00 per 100, 75.00 per 1000

Order now—stock limited.

WIETOR BROS.,

30 E. Randolph St., Chicago, Ill.

## FIELD-GROWN CARNATION PLANTS.

The best plants we have ever offered.

Write for prices.

C. U. LIGGIT,

Wholesale Plantsman,

303 Bulletin Bldg., Philadelphia, Pa.

## FIELD-GROWN CARNATION PLANTS.

Fine, bushy, well branched, ready now.

Pink Enchantress, \$7.00 per 100.

No charge for packing.

Cash with order.

THOS. SALVESON,

813 N. Main St., Petersburg, Ill.

Carnations, field plants, 500 Matchless, \$6.00 per 100. Make offer for lot.  
R. D. Kimball, Waban, Mass.

## FIELD-GROWN CARNATION PLANTS.

	Per 100	Per 1000
3500 Matchless.....	\$8.00	\$75.00
6000 Rose Pink.....	8.00	75.00
2350 Enchantress.....	8.00	75.00
1900 Herald.....	8.00	75.00
700 Supreme.....	8.00	.....
650 White Enchantress.....	8.00	.....

Cash, please.

GUS RAASCH,

P. O. Box 473, Kankakee, Ill.

## STRONG, FIELD-GROWN CARNATION PLANTS.

2000 Matchless, strong.....	\$10.00 per 100
1000 White Enchantress, strong..	10.00 per 100
300 Pink Enchantress, strong....	10.00 per 100

Cash, please.

W. E. TRIMBLE GREENHOUSE CO.,

Princeton, Ill.

## STRONG, FIELD-GROWN CARNATION PLANTS.

Mrs. C. W. Ward.....	\$90.00 per 1000
Matchless.....	90.00 per 1000
Enchantress.....	90.00 per 1000
Philadelphia.....	80.00 per 1000

PINEHURST FLORAL CO.,  
Pleasant Hill, Mo.

## SELECT STOCK.

Carnations, Matchless and Philadelphia, \$12.00 per 100, \$100.00 per 1000. Crystal White, Doris, Supreme, Benora, White Benora and Rose Pink Enchantress, \$14.00 per 100, \$120.00 per 1000.

Cash.

C. BETSCHER, DOVER, OHIO.

## SPECIAL.

Field-grown Carnation Plants.  
Extra quality; extra special price.  
Rush your order.

Enchantress.....	\$50.00 per 1000
Ward.....	50.00 per 1000

J. G. LAYTON, OLEAN, N. Y.

## FIELD-GROWN CARNATIONS.

Good, strong stock.

3000 Matchless.....	\$10.00 per 100
2400 White Pearl.....	10.00 per 100
700 Comfort.....	10.00 per 100

EVENDEN BROS. CO.,

Williamsport, Pa.

## CARNATION PLANTS.

Pink Enchantress

White Enchantress

Good, strong, healthy, field-grown plants,

\$8.00 per 100, \$75.00 per 1000.

D. T. MCCARTHY & SONS,

Lockport, N. Y.

LADDIE! LADDIE!! LADDIE!!!

We are booking orders now for rooted cuttings of Laddie Carnation for delivery in January, 1921. Orders filled strictly in rotation. Order now, as the stock of this wonderful variety will not be equal to the demand.

ALFRED M. CAMPBELL, STRAFFORD, PA.

## CARNATIONS.

Strong, field-grown plants.

1200 Enchantress.....	800 Ward
1000 Matchless.....	800 Nebraska
	\$6.00 per 100, \$50.00 per 1000.

BARGHOLTZ,

3916 N. Clark St., Chicago, Ill.

## CARNATION PLANTS, FIELD-GROWN.

Matchless.....	6.00 per 100
Comfort.....	6.00 per 100
Prospector.....	6.00 per 100
Thenanthos.....	6.00 per 100

DANA R. HERRON, OLEAN, N. Y.

## SPECIAL OFFER WHILE THEY LAST!

Alice, Matchless, Enchantress, White Enchantress, \$8.00 per 100, \$75.00 per 1000. Can also do all the other varieties at attractive price!!  
S. S. SKIDELSKY & CO.,

50 Park Pl., New York, N. Y.

Field-grown Carnation plants. Last call, surplus stock, fine plants, 1950 Philadelphia, \$195.00; 625 Light Pink Enchantress, \$75.00; 50 Comfort, \$8.00; 400 Matchless, \$40.00. The lot for \$300.00. Cash with order. Mrs. E. A. Llewellyn, Olean, N. Y.

## FIELD-GROWN CARNATION PLANTS.

3000 Light Pink Enchantress,	\$100.00 per 1000.
Several hundred of all varieties, mixed,	\$90.00 per 1000.

W. R. MAXWELL, ALVA, OKLA.

## CARNATION PLANTS, SURPLUS STOCK.

1000 Enchantress, 800 White Wonder,	1200 Matchless,
\$8.00 per 100, to close out.	E. S. BLAUVELT, Florist,
	Ravenna, N. Y.

## CARNATIONS.

PINK ENCHANTRESS,

\$12.00 per 100.

\$100.00 per 1000.

CHARLES SHERWOOD,

Waterloo, Ia.

## FIELD-GROWN CARNATIONS.

Enchantress Supreme.....	\$12.00 per 100
Matchless.....	12.00 per 100

Cash with order.

CHARLES FREIFFER'S SONS,

30 Grand Ave., Fort Thomas, Ky.

Field-grown Carnation plants, good, strong plants, in mixed pinks; mostly Philadelphia, Light Pink Enchantress and Dark Pink Enchantress, \$10.00 per 100, \$90.00 per 1000.

State Fair Floral Co., Sedalia, Mo.

Carnations, field-grown, Miss Theo, \$12.00 per 100, \$100.00 per 1000.

L. Potter & Sons, Waukegan, Ill.

## FIELD-GROWN CARNATIONS.

## FINE, THRIFTY PLANTS.

\$7.00 per 100, \$85.00 per 1000.  
1000 White Enchantress, 2000 Matchless.  
400 Beacon and 400 Pocahontas.  
F. E. BLAKE, MARION, O.

## CARNATION PLANTS.

650 Matchless,  
350 Aviator,  
200 Enchantress,  
good plants, the lot for \$50.00.  
T. NELSON, MORRIS, ILL.

Strong, field-grown Carnation plants as follows: 4000 White Enchantress, 1000 Herald, 900 Philadelphia, light pink, \$10.00 per 100. Packing free where cash accompanies order.  
Henry Smith, Grand Rapids, Mich.

## CARNATIONS.

Belle Washburn, field-grown, strong, stocky plants, \$100.00 per 1000. Immediate delivery.  
ROSEMONT GARDENS,  
118 Dexter Ave., Montgomery, Ala.

Carnations, Enchantress, Matchless and Miss Theo, \$7.00 per 100, \$85.00 per 1000; Beacon, Belle Washburn and Enchantress Supreme, \$12.00 per 100.  
Roman J. Irwin, 43 W. 18th St., New York.

Carnations, strong, field-grown, none better; Pink Enchantress, and some Rose Pink Enchantress, \$8.00 per 100, \$75.00 per 1000; 500 at 1000 rate.  
Geo. Heim & Co., Blue Island, Ill.

Carnations, 2000 Matchless, strong, field-grown plants, \$90.00 per 1000. Cash, please.  
Park Floral Co., 6740 N. Robey St., Chicago.

Carnations, nice bushy plants, none better, Belle Washburn and Matchless, \$5.00 per 100.  
Eagle Grove Greenhouse, Eagle Grove, Ia.

Carnations, 300 White Perfection, fine plants, \$12.00 for the lot. No charge for packing.  
Park Side Greenhouses, 1457 E. 70th St., Chicago.

Carnations, field-grown Ward, \$7.50 per 100; Philadelphia, \$6.00 per 100.  
W. C. Ehmann, Corfu, N. Y.

Carnations, good, medium sized Matchless, \$6.00 per 100, \$50.00 per 1000.  
Thornton Floral Co., Streator, Ill.

Carnations, Matchless, field-grown, \$75.00 for the lot of 1200, or \$8.00 per 100. Cash.  
Harglerode Bros., Shippensburg, Pa.

Carnation plants, White Enchantress, \$9.00 per 100. Page's Greenhouses, Staunton, Ill.

## CHRYSANTEMUMS

Chrysanthemums, stock clumps, \$1.00 per doz., \$8.00 per 100. Cash.

White: Smith's Imperial, White Chieftain, Oconto, Josephine Foley, White Frick, Tipperary and Merry Christmas.

Yellow: Golden Queen, Marigold, Odessa, Golden Gate, Bronze Yellow and Tekonsha.

Pink: Chieftain, Early Rose, Enguehard, Seidewitz, Helen Frick and Harvard, red.

Pompons: Mrs. Beu, Christmas Gold, Baby Yellow, Meyer's Perfection, Lillian Doty, White Doty, Diana, Lucille Knoble, Klondike, Little Gem, Mariana, Western Beauty, Golden Climax, Vasca and Caprice assorted. Singles: Elizabeth, Emma, Anna, Mensa, Golden Mensa, Simplicity, Mrs. Buckingham and Margaret Waite.

W. H. Culp & Co., Wichita, Kan.

CHRYSANTEMUM STOCK PLANTS,  
\$6.00 per 100.

Golden Glow	Smith's Advance
Chrysolora	Early Snow
Marigold	Charles Rager
Bonnafon	Wm. Turner
Yellow Eaton	White Chieftain
Golden Wedding	Crystal Gem
Golden Queen	Unaka
White Chadwick	P. Chieftain
Early Frost	Enguehard

Twenty best varieties or Pompons and single.

J. O. RENNISON CO.,

5th and Jones St., Sioux City, Ia.

Chrysanthemums, strong stock plants, \$1.00 per doz., \$6.00 per 100, except where noted.

White: Oconto, Liberty Bond, Smith's Imperial, Betsy Ross, Wm. Turner, Timothy Eaton, Mistletoe. Yellow: Golden Queen, Chrysolora, Tiger, Richmond, Yellow Turner, Celebration, Loyalty, \$2.00 per doz. Golden Mistletoe, \$1.50 per doz., \$8.00 per 100.

Pompons, Lillian Doty, White Doty, Mariana, Romaine Warren, Diana, Golden Feather, \$1.50 per doz.; Western Beauty, Golden Wedding, Mrs. F. Beu and Sunshine, \$2.00 per doz., \$10.00 per 100; Golden Climax, Quinola, Jules La-Gravere. Delivery as soon as ready. Cash.

H. Roth, LaFayette, Ind.

## CHRYSANTEMUMS.

We are booking orders for the following mum stock plants at \$6.00 per 100: These are exceptionally clean, strong plants, that are absolutely free from mildew or disease of any kind, 200 Rager, 200 Turner, white; 200 Chrysolora, yellow; 550 Pacific Supreme; 350 Estelle; 200 Golden Chadwick; 800 Mrs. E. A. Seidewitz; 350 Mary Richardson, bronze Pompon; 350 Mistletoe; 250 Garza, white Pompon; 250 October Frost, white. Cash with order, please.

## MILLER THE FLORIST.

Oakland and Wallace Ave., Covington, Ky.

## CHRYSANTEMUMS.

Good stock plants of Bonnaffon, Smith's Ideal, Chieftain, Seidewitz, Helen Frick and White Frick; also Pompons Western Beauty, Mrs. Beu and Neola, 6c each.

CARL BAER, ARCHBOLD, O.



**CHRYSANTHEMUMS—Continued****CHRYSANTHEMUM STOCK PLANTS.**

The best varieties of late introduction;  
Louise Pocket, the best of all whites;  
Loyalty, bright Thanksgiving yellow;  
Victory, fine Thanksgiving white;  
Betsey Ross, fine midseason white;  
Sun Glow, early, Bonnaillon type, yellow;  
Midnight Sun, best of all midseason yellows,  
\$10.00 per 100; not less than 10 of one variety.  
MAX B. SCHREIBER,  
348 Fanny St., McDonald, Pa.

Chrysanthemums, strong, clean stock plants,  
free from disease; Unaka, Oconto, Chrysolora,  
Pink Chieftain, White Chieftain, Pink Patty,  
White Patty, Enguehard and Seidewits.

Pompons and single: Noveltonia, White Doty,  
Golden Climax, Golden Mensa, Eugene Langauet,  
Buckingham, Wilcox, Peggy Buckeley, \$5.00 per  
100. W. H. Knowles, Williamsville, N. Y.

**CHRYSANTHEMUM STOCK PLANTS.**

Pink Chieftain, Josephine, an early yellow,  
and Rager, ready now; Maud Dean, Patty, Mari-  
gold, Turner and Seidewits ready later; \$6.00  
per 100.

P. M. SAVIDGE, FLORIST,  
Lewisburg, Pa.

**CHRYSANTHEMUM STOCK PLANTS.**

We ship from Spokane, Wash.  
Place your order now for clean, healthy Chrys-  
anthemum plants; all the leading varieties; no  
midge on the place, \$6.00 per 100.

PETERS & SONS,  
Hillyard, Wash.

**HARDY CHRYSANTHEMUMS.**

Large flowering hardy Mums, red, pink, white  
and yellow; strong, field-grown clumps, \$8.00  
per 100; also a nice list of other hardy plants.

JOSEPH F. MARTIN,  
Box 97, Painesville, O.

Chrysanthemums, Golden Glow, strong stock  
plants, \$6.00 per 100, \$50.00 per 1000. Chadwick,  
yellow and white, stock plants, \$6.00 per 100,  
\$50.00 per 1000. Other varieties later.  
S. S. Skidelsky & Co., 50 Park Place, New York.

**THE BEST WAY**  
to get rid of your surplus stock  
is to use the  
**REVIEW'S**  
Classified Ads.

**CHRYSANTHEMUM PLANTS.**

Good pot varieties, 5-in. and 6-in., 40c, 50c,  
75c and \$1.00. Now in bud.

GULLETT & SONS, LINCOLN, ILL.

Chrysanthemums, Pompons and single only,  
2½-in. pots, \$40.00 per 1000. Rosemont Gar-  
dens, 116 Dexter Ave., Montgomery, Ala.

**CHRYSANTHEMUM SPECIALISTS.**

ELMER D. SMITH & CO., ADRIAN, MICH.

**CINERARIAS****CINERARIAS.**

One of the best strains  
on the market.  
Some of this same variety  
we wholesaled last winter  
at \$3.00 a plant.  
You can grow it  
just as good  
from the stock  
we offer.

Only  
\$5.00 per 100  
in 2-in.  
Cash.

O. L. HUMPHREY,  
ZANESVILLE, O.

Cinerarias, Dreer's Prize Tall and Dreer's  
Prize Dwarf, giant flowering, also Sutton's Su-  
perb mixture; fine, strong, clean stock. 2½-in.,  
\$5.00; 3-in., \$9.00; 4-in., \$15.00 per 100; 5-in.,  
50c each, these will make specimen plants for  
Xmas. No packing charge.

F. H. De Witt & Co., Wooster, O.

**CINERARIAS FOR XMAS FLOWERING.**

Vaughan's Columbian Mixture and separate  
colors, blood red, azure blue, old rose, soft  
pink, white and crimson; strong, clean stock  
ready for shift, 4-in., 12c; 3-in., 8c. Satisfac-  
tion guaranteed. Cash, please.

J. SYLVESTER, OCONTO, WIS.

**CINERARIAS.**

Fine, clean, healthy plants.  
Prize Tall, 2½-in., \$7.00 per 100, \$65.00 per 1000  
Prize Dwarf, 2½-in., 7.00 per 100, 65.00 per 1000  
Add 5% for cost of packing.

AMERICAN BULB CO.,

172 N. Wabash Ave., Chicago, Ill.

**CHOICE LOT OF CINERARIAS.**

Fine dwarf types and colors, strong 2½-in.,  
ready to shift, \$7.00 per 100.  
Very fine 4-in., ready to shift into 5-in.  
and 6-in., \$2.50 per doz., \$20.00 per 100.

C. C. POLLWORTH CO., MILWAUKEE, WIS.

Cinerarias, Columbian mixture and Howard &  
Smith's strain, 3-in., strong plants, ready for  
6-in., \$7.00 per 100. Cash with order. No charge  
for packing. Crescent Street Floral Co., Cor.  
Crescent St. and Union Ave., Grand Rapids,  
Mich.

Cinerarias, Half Dwarf Hybrids; 3-in., \$10.00  
per 100.  
Roman J. Irwin, 43 West 18th St., New York.

Cineraria Grandiflora, finest strain, 2-in., \$4.00  
per 100. Cash. Byer Bros., Chambersburg, Pa.

Cinerarias, Dreer's Prize Tall and Prize Dwarf,  
strong, fine plants, 2½-in., \$4.00 per 100, 3-in.,  
\$8.00 per 100. Send a trial order.

Mrs. Eva De Witt, Wooster, O.

Cinerarias, Howard & Smith's prize dwarf and  
Sevin-Vincent Co.'s prize dwarf, strong, 2-in.,  
\$4.00 per 100. Satisfaction guaranteed.  
W. H. Zimmerman, Ashland, O.

Cinerarias, Vaughan's Columbian mixture and  
Dreer's Prize Dwarf, strong 2-in., \$6.00 per 100;  
3-in., \$10.00 per 100. Winfield S. Kircher,  
Cyclamen Specialist, Defiance, O.

Cinerarias, half dwarf, fine strong plants,  
mixed colors, 2½-in., \$4.00 per 100; 3-in., \$6.00  
per 100. Ready to shift. Edward Whitton,  
York and Walnut Sts., Utica, N. Y.

Cinerarias, Dreer's semi dwarf, mixed colors,  
2½-in. ready for 3-in., \$4.00 per 100, 300 for  
\$11.00. Charles Whitton, York and Gray Ave.,  
Utica, N. Y.

Volz Double Cinerarias, Reg. S. A. F. & O. H.  
fine, stocky plants, 2½-in., \$3.50 per doz., \$25.00  
per 100. Cash. Frank A. Volz, Dina Ave.,  
Sta. L., Cincinnati, O.

Cinerarias, Dreer's Prize Half Dwarf, 2½-in.  
pots, \$7.00 per 100; 3-in. pots, \$10.00 per 100.  
Our usual quality.

Wettlin Floral Co., Hornell, N. Y.

Cinerarias, Vaughan's Columbian mixture,  
strong, healthy 2-in., \$4.50 per 100; transplanted  
seedlings, \$3.50 per 100. Cash.

Brill Celery Gardens, Kalamazoo, Mich.

Cinerarias, Columbian Mixture and Stellata,  
2½-in., \$5.00 per 100; 2½-in., \$6.00 per 100.  
Excellent strain.

J. E. Matthewson, Sheboygan, Wis.

Cinerarias, semi-dwarf, best imported strain,  
strong plants from 2½-in., \$6.50 per 100, \$60.00  
per 1000. Cash. See Primulas. Henry Schmidt,  
673 Church Lane, North Bergen, N. J.

Cinerarias, Dreer's Prize Dwarf, fine, strong  
plants, ready for shift, 2½-in., \$6.00 per 100;  
3-in., \$10.00 per 100. Cash, please. See Aspara-  
gus advertisement. C. A. Voris, Milton, Pa.

Cinerarias, fine stock, from 2½-in. pots, dwarf  
varieties, \$7.00 per 100.

Holton & Hunkel Co., Milwaukee, Wis.

Cinerarias, Howard & Smith's prize California  
strain, 3-in., 15c each. Packing at cost.  
Elitch Gardens Co., Denver, Colo.

Cinerarias, Dreer's Prize Dwarf, mixed, strong  
2½-in. plants, well established, \$6.00 per 100.  
H. E. Rogers & Son, Spencerport, N. Y.

Cinerarias, fine half dwarf, 5-in. pots, good  
stock, \$35.00 per 100.

Niles Florists, Niles, Ill.

Cinerarias, good, strong 2½-in. plants, \$6.00  
per 100, \$55.00 per 1000.

S. S. Skidelsky & Co., 50 Park Place, New York.

Cinerarias, Columbian mixture, 4-in., ready  
to shift, 20c; 5-in., 35c each  
Geo. Vatter, Marinette, Wis.

Cinerarias, Dreer's Prize Dwarf strain, choice  
2-in., \$4.00 per 100. Cash.

Valley View Gardens, Tiffin, O.

Cinerarias, good mixed, 2-in., \$5.00 per 100.  
Toledo Greenhouse, 2829 Chestnut St., Toledo, O.

**CLERODENDRONS****CLERODENDRON BALFOURI.**

2½-in. pots ..... \$ 6.00 per 100  
3-in. pots ..... 10.00 per 100  
OAK GROVE GREENHOUSE,  
Tuskegee, Ala.

**COLEUS****COLEUS FINE FOR CHRISTMAS.**

Christmas Gem, Liberty and Brillancy from  
2-in. pots, \$5.00 per 100; 3-in., \$7.50 per 100.  
Ready to shift.

THE IMLAY CO.,

ZANESVILLE, O.

Coleus Golden Bedder and Red Verschaffeltii,  
\$1.50 per 100. Cash.

B. J. Passmore, Malvern, Pa.

Coleus, leading varieties, 2½-in. pots, strong  
stock plants, \$5.00 per 100.

Henry Smith, Grand Rapids, Mich.

Coleus, 10 varieties, strong, stocky 2½-in.,  
\$4.00 per 100. Cash. C. W. Paige, Tivoli, N. Y.

Coleus, eight varieties, 2½-in., \$35.00 per 1000.  
Cash. F. H. Parker, Fort Scott, Kan.

Coleus, rooted cuttings, 10 varieties, \$8.00  
per 1000. Cash. John Van Aart, Paducah, Ky.

Coleus, seven varieties, 2½-in., 2c.  
Hammerschmidt & Clark, Medina, O.

Coleus, fine varieties, 2-in., \$2.50 per 100.  
Cash, please. Paul O. Tauer, Lebanon, Ind.

Coleus, 2000 2½-in., ten varieties, \$2.00 per 100.  
Hartline & Huff, Newcomerstown, O.

**COREOPSIS****COREOPSIS LANCEolata.**

Undivided Plants, good size, \$6.00 per 100.  
THOS. J. MURPHY, PAINESVILLE, O.

**CUPHEAS**

Cupheas, cigar plants, 2½-in., \$5.00 per 100.  
Thos. Salveson, 813 Main St., Petersburg, Ill.

Cupheas, rooted cuttings, \$1.00 per 100. Cash.  
Byer Bros., Chambersburg, Pa.

**CYCLAMEN**

**ALL ORDERS**  
**FOR 1920 CROPS**  
**FRED FISCHER'S FAMOUS**  
**CYCLAMEN SEED**  
**SHOULD BE SENT TO**  
**AMERICAN BULB CO.,**

172 N. Wabash Ave., Chicago, Ill.  
We offer seeds of the following varieties:

	Per 1000
Glowing Dark Red (Christmas Red).....	\$15.00
Glowing Red, Bright Cherry Red.....	15.00
Bright Rose, Rose of Marienthal.....	15.00
Pure White .....	12.50
White, with dark Carmine eye.....	12.50
Salmon, delicate, Improved Rose Von Zah- lendorf .....	18.00
Salmon, Improved Perle Von Zählendorf...	18.00
Salmon, Red, Improved Glory Pride, of Wandsbek .....	20.00
Rococo Erecta, Orchid flowering type—Red	18.00
Rococo Erecta, Orchid flowering type—Rose	18.00
Rococo Erecta, Orchid flowering type—Lilac	18.00
Rococo Erecta, Orchid flowering type— White, with Carmine eye .....	18.00

Less 7% for cash with order.

AMERICAN BULB CO.,

172 N. Wabash Ave., Chicago, Ill.

**ASSORTED COLORS.**

Cyclamen in bud and bloom.  
These plants are A No. 1, and can  
be potted into larger pots for  
immediate sales.

You cannot find better stock anywhere.  
We would be pleased to have you  
come and see it.

Out of 4-in. pots, \$40.00 per 100.

Out of 5-in. pots, \$75.00 per 100.

Out of 6-in. pots, \$150.00 per 100.

We also have a fine

lot of 3-in., ready to shift, which will  
make fine plants for winter sales, \$20.00 per 100.

The above prices include packing.  
Cash with order.

The largest exclusive grower of Cyclamen  
and Primulas in the world.  
See Primula advertisement.

R. S. McMURRAY,  
Bellevue, O.

**THE KIND YOU HAVE BEEN LOOKING FOR.**

Cyclamen, strong, well-grown, named varie-  
ties in separate colors in the following sizes:

Strong 2½-in. ....	\$0.12
Strong 3-in. ....	.20
Strong 4-in. ....	.40
Strong 5-in. ....	.75
Strong 6-in. ....	1.00
Strong 7-in. ....	1.25

These plants are ready for shift. We have a  
few Cyclamen in bloom for the retail florists at  
the above prices. Write for discounts on large  
orders. No packing charge. Cyclamen are packed  
in paper pots, and packed to withstand the  
rough handling by express company. We have  
an express office in our packing room, which  
saves unnecessary handling. Orders accepted  
now for November and December delivery.

J. W. DAVIS CO.,

Davis Gardens, Terre Haute, Ind.

**EXTRA STRONG PLANTS****IN SEPARATE COLORS.**

These plants are showing buds and will  
be well in bloom in a short time.

4-in., 35c each;

5-in., 75c each;

6-in., \$1.25 each.

We offer these plants for immediate  
delivery, packed with utmost care,  
so they will reach you in good condition.  
They will be sure money makers.

Packing charges included.

See our advertisement on Ferns.

DAVIS FLORAL CO., DAVENPORT, IA.

**CYCLAMEN.****All Colors.**

We have a large stock of  
excellent plants.

4-in., 50c; 5-in., 75c; 6-in., \$1.25.

Packing at cost.

FRANK F. CRUMP,

Colorado Springs, Colo.

**CYCLAMEN LOADED WITH BUDS AND****BLOOMS.**

Extra fine plants, in best selling colors.

4-in. ....	\$ 40.00 per 100
5-in. ....	75.00 per 100
6-in. ....	125.00 per 100
7-in. ....	200.00 per 100

Cash with order. No O. O. D. orders accepted.  
Careful packing with no extra charge.

SAYRE FLORAL CO.,

Sayre, Pa.

Cyclamen, strong 4 and 5-in., 40c and 60c  
each. Add 10 per cent if you want them shipped  
in pots. This is extra fine stock for the money.  
Cash, please. J. E. Kallenbach & Sons, R. F.  
D. No. 1, Erie, Pa.

**CYCLAMEN SEED.**

We are now close to being sold out, and have the following to offer: Defiance, best Christmas Red, and an early bloomer, \$2.50 per 100, \$18.00 per 1000; Dark and Light Salmon, Dark Blood Red, \$2.00 per 100, \$15.00 per 1000; Bright Red, Rose Pink, Soft Pink Carmine Eye, White with Eye, \$1.50 per 100, \$12.00 per 1000; Rococo Erecta in six colors, \$3.00 per 100, \$20.00 per 1000. Cash. 5000 at 5 per cent, 10,000 at 10 per cent discount. Our cultural directions in which you will find a lifetime experience, with the order.

**C. WINTERICH,**  
Cyclamen Specialist, St. Petersburg, Fla.

**CYCLAMEN PLANTS.****GOOD ASSORTMENT OF COLORS.**

We need the room.

3-in., 10c each;  
4-in., 35c each;  
5-in., 70c each.

**KEMBLE FLORAL CO.,**  
Oskaloosa, Ia.

**CYCLAMEN PLANTS.**

Assorted colors.

2½-inch .....	\$12.00 per 100
3-inch .....	20.00 per 100
4-inch .....	50.00 per 100
5-inch .....	75.00 per 100

Add 5% for packing charge.

**AMERICAN BULB CO.,**  
172 N. Wabash Ave., Chicago, Ill.

**CYCLAMEN.**

Some of the best stock in the west.

4-inch .....	\$ 50.00 per 100
5-inch .....	70.00 per 100
6-inch .....	100.00 per 100
7-inch .....	\$2.50 and \$3.00 each
8-inch .....	3.50 and 4.00 each
9-inch .....	5.00 each

Packing in clay pots, 10 per cent. Packing in paper pots, 7 per cent. Packing out of pots, 5 per cent. Terms cash or satisfactory references.

**PINEHURST FLORAL CO.,**  
Pleasant Hill, Mo.

**WELL-GROWN STOCK****OF CYCLAMEN IN LARGE LOTS!**

3-in., \$20.00; 4-in., \$35.00; 5-in., \$65.00; 6-in., \$100.00 per 100; 7-in., \$2.00 each; 8-in., \$3.00 each.

These plants are very fine and of many varieties and colors, dark reds, dark pinks and salmon. Cash.

**FAIRVIEW GREENHOUSES,**  
Belvidere, Ill.

**CYCLAMEN.**

Well budded, red, pink, salmon and about 5% white; assorted,

4-in., 40c; 5-in., 75c;

6-in., \$1.25; 7-in., \$2.50.

These plants are all exceptionally fine. Most of the 7-in. cannot be covered by a bushel basket.

**C. F. MAHAN & CO., DAYTON, O.**

**SPECIAL LOW OFFER.**

Cyclamen, strong 3-in., assorted colors, good plants, at special cut price for two weeks, \$15.00 and \$20.00 per 100.

Do not miss our splendid 4-in. Cyclamen, ready to shift to 5-in. and 6-in., and make you wonderful plants for Christmas, two grades, \$30.00 and \$50.00 per 100. Heavy plants, well worth the price. Add 10% for careful packing in clay or paper pots.

**GULLETT & SONS, LINCOLN, ILL.**

**EXTRA HEAVY, VIGOROUS PLANTS.**

Cyclamen from seed of the best European and American growers; light salmon, dark salmon, white, pure rose, white with eye and red, 3-in., ready for shift, \$30.00 per 100; 3½-in., \$35.00 per 100; 4-in., \$40.00 per 100.

A 1 quality. We stand back of it and we ship right; that's what counts.

Add 5% to cover cost of packing.

**H. J. BOROWSKI & SONS,**  
168 Mount Hope St., Roslindale, Mass.

**CYCLAMEN PLANTS.**

Perfectly shaped, strong, healthy plants in most desirable colors, red, light pink, dark pink and salmon, mixed.

2½-in. ....	\$10.00 per 100
3-in. ....	15.00 per 100
4-in. ....	35.00 per 100

Packing free. Cash.

**STERLING FLORAL CO.,**  
Sterling, Ill.

**CYCLAMEN READY FOR SHIFT****AND SHOWING BUD.**

Cyclamen, mostly salmon, just right for Xmas, 4-in., 25c; 5-in., strong plants, 50c; 6-in., strong plants, \$1.00 each. Cash with order. No charge for packing.

**CRESCENT STREET FLORAL CO.,**  
Cor. Crescent St. and Union Ave.,  
Grand Rapids, Mich.

Cyclamen, 5-in. A. No. 1 plants ready for 6-in., 50c. None better; compelled to sell to make room. A real bargain which you can't afford to miss. Packing free.

**Alphonse Peters, Marquette, Mich.**

**CYCLAMEN, BEST STRAINS, STRONG, HEALTHY, PERFECTLY SHAPED PLANTS, MOST DESIRABLE COLORS.**

Well set with buds, ready for shift.

3-in., 15c; 3½-in., 30c; 4-in., 40c; 4½-in., 50c;

5-in., 60c; 6-in., \$1.00; 7-in., \$2.00.

Carefully packed free. Cash.

**HILLVIEW GREENHOUSE CO.,**  
La Crosse, Wis.

**CYCLAMEN, EXCEPTIONAL BARGAINS.**

We have a large surplus of the following variety for immediate shipment: Cyclamen Excelsior, white with red eye, 3-in., \$10.00 per 100; 4-in., \$25.00 per 100. Extra strong, well-grown stock.

**MATTHEWSON'S, SHEBOYGAN, WIS.**

Cyclamen of quality, not the cheapest, but the best. All best shades, Wandsbek strain. Extra heavy specimen plants, 5-in., 75c and \$1.00; 4-in., equal to most 6-in., \$50.00 per 100.

If you want REAL Cyclamen, try these. Winfield S. Kircher, Cyclamen Specialist, Defiance, O.

**MUST HAVE ROOM.**

Strong Cyclamen of the best flowering strains, plenty of reds and salmons; positively no better stock in the country and all ready to shift; 3-in., 20c; 4-in., 35c. Quantity limited at these prices. Packing at cost.

**ELITCH GARDENS CO., DENVER, COLO.**

Cyclamen: An extra fine lot of separate colors or mixed as desired, 2½-in., \$12.00 per 100; 3-in., \$20.00 per 100; 4-in., \$40.00 per 100; 5-in., \$75.00 per 100; 6-in., \$100.00 per 100; 7-in., \$150.00 per 100. We know these will please you, so speak up!

**S. S. Skidelsky & Co., 50 Park Place, New York.**

**CYCLAMEN PLANTS.**

Assorted colors, large proportion of red.

4-in., \$40.00 per 100;

5-in., \$75.00 per 100.

A packing charge of 5 per cent.

**A. N. KINSMAN, INC.,**  
Austin, Minn.

Cyclamen, nice, healthy, stocky plants, well furnished with foliage, showing buds; German strain, red and pink colors predominating, from 4-in., 40c. This will make good blooming stock for Christmas.

**J. L. Schiller, 929 Prouty Ave., Toledo, O.**

**CYCLAMEN IN BUD AND BLOOM.**

4-in., 40c each;

5-in., 75c each;

6-in., \$1.00 each.

No charge for packing. Cash, please.

**F. B. Pfister, Lowville, N. Y.**

**CYCLAMEN.****THESE ARE FINE PLANTS.**

2½-in. .... \$10.00 per 100

4-in. .... 50.00 per 100

**C. C. POLLWORTH CO.,**  
City Hall Square, Milwaukee, Wis.

**CYCLAMEN, SELECTED STRAIN,****SEPARATE COLORS OR MIXED.**

3-in. pots, \$25.00 per 100; 4-in. pots, \$40.00

and \$50.00 per 100.

**ROMAN J. IRWIN,**  
48 West 18th St., New York, N. Y.

We need the room. Heavy, vigorous Cyclamen plants, all dark colors, budding for bloom, 4-in., 30c. Packing 1c each. Fancy 5-in., in bud and bloom, 50c. Packing 2½c.

**J. E. Leslie & Son, Marion, Ind.**

Cyclamen plants, dark colors, no white, strong, sturdy plants, 5-in., \$75.00 per 100. All ready for shift to larger pots. Packing free, in paper pots, securely cleated. Peter Pearson, 3732-48 Gunnison St., Chicago, Ill.

Cyclamen, fine, large plants, all colors; for immediate delivery; 5-in., 70c; 6-in., \$1.00 each. These are the best strains. Terms: satisfactory credit reference or cash with order.

**J. F. Wilcox & Sons, Council Bluffs, Ia.**

Cyclamen, finest strain obtainable, strong, healthy plants, in need of room, offer at low prices 3-in., \$15.00, select, \$18.00 per 100; 4-in., 35c, select, 40c; 5-in., 75c. Cash. No packing charges.

**Joseph Turski, Gross Point, Ill.**

Cyclamen, heavy 3-in., mostly Wandsbek strain, ready to shift, \$20.00 per 100. 5 per cent for packing. Cash, please. Thos. Heaven, 197 E. Main St., Benton Harbor, Mich.

Cyclamen Giganteum, 2½-in., \$6.00 per 100; 3-in., \$10.00 per 100; 4-in., \$20.00 per 100; 5-in., \$40.00 per 100; all full of buds; all colors mixed.

**Samuel Whitton, Utica, N. Y.**

Cyclamen, strong, healthy plants, best selling colors, 5-in., \$75.00 per 100; 6-in., \$100.00 per 100. Cash. Myers-Watson Floral Co., formerly E. V. Myers, Florist, St. Joseph, Mo.

Choice Cyclamen plants in assorted colors, 4-in., 35c; 5-in., 50c. Packed in paper pots. 5% for packing. Cash, please.

**Eagle Grove Greenhouses, Eagle Grove, Ia.**

Cyclamen, choice assortment of the leading varieties, 3-in., \$15.00 per 100; 4-in., \$35.00 per 100. Extra strong, well-grown stock.

**Matthewson's, Sheboygan, Wis.**

Extra strong Cyclamen, assorted colors, select, 4-in., 50c; 5-in., 75c. Choice plants, 4-in., 40c; 5-in., 60c. Wagner's Greenhouse, Tiffin, Ohio.

Cyclamen plants, 3-in. stock, best strain procurable, assorted colors, \$15.00 per 100.

**F. E. Blake, Marion, O.**

Cyclamen, 3-in., \$10.00 per 100; 4-in., \$35.00 per 100.

**James D. Hooper, Richmond, Va.**

Cyclamen, best European strain, strong 2½-in., \$12.00; 3-in., \$20.00; 4-in., \$40.00; 5-in., \$75.00 per 100, for November and Christmas bloom.

**Baur Floral Co., Erie, Pa.**

Cyclamen, extra large 5-in., bushy plants, 25 to 40 leaves to a plant, \$9.00 per doz. Cash with order. B. L. Gibbs & Sons, Cumberland, Md.

Cyclamen, good, strong 2½-in., \$10.00; 3-in., \$17.50; 4-in., \$30.00 per 100.

**H. A. Genteman, Quincy, Ill.**

For Cyclamen, write the North Side Greenhouses, 1107 N. First St., Springfield, Ill.

Cyclamen, 3-in., \$13.00 per 100. M. & S. L. Dysinger, 404 E. Erie St., Albion, Mich.

Cyclamen, fine strain, 4-in., \$35.00 per 100.

**Fred H. Lemon, Richmond, Ind.**

**DAHLIAS****DAHLIAS.**

Owing to our increased acreage, and not having sufficient storage room for all our Dahlias, we will sell for cash at digging time 100 barrels of field-grown Dahlias in the clump at \$12.50 per barrel of clumps, all good named varieties, our selection. Mixed Dahlias, good kinds at \$10.00 per barrel.

Barrels will be packed well and filled full of the clumps. Dahlias sold f. o. b. Nora Springs, Ia. Net cash, no discount, no charge for barrels. Get busy and avail yourself of this opportunity to get stocked up on Dahlias.

Look up our Gladioli offer under the Classified Gladioli heading.

**MAPLE HILL NURSERY,**

Nora Springs, Ia.

**DAHLIAS.**

Send your want list of Dahlias to the Dahlia king, who is listing 188 of the best varieties for cut flowers and for retail catalogue trade for seedsmen. The largest dahlia grower in the world.

**J. K. ALEXANDER,**

20-30 Central St., E. Bridgewater, Mass.

The new show Dahlia Peach Blow, pink; and the new decorative Dahlia Iron Clad, bronze; we offer in limited quantity, 50c each; \$5.00 per dozen clumps.

The new show Dahlia Mary D. Hallock, canary yellow, 25c each. Send for our list on Dahlias.

**Kalisch Bros. Co., 4516 Delmar Ave., St. Louis, Mo.**

**CALIFORNIA DAHLIA NOVELTIES.**

Giants for cut flowers and exhibitions;

Strong bulbs from 4-in. pots for

immediate and spring delivery.

Catalogue mailed on request.

**KEY ROUTE HEIGHTS NURSERY CO.,**

832 Loma Vista Ave., Oakland, Cal.

**RARE SEEDLINGS.**

Dahlias rarest seedlings. Show, Peony-flowered, Decorative and Cactus; whole field clumps, \$3.00 each. State class and color wanted.

Dahlia seed of the finest grown; trade packet, \$1.00. Cash, please.

**PERRY GARDENS, PERRY, O.**

Dahlia clumps; Boazon, A. D. Livoni, Floral Park Jewell, Lyndhurst, Jack Rose and Mrs. Chas. Turner, 15c each. Cash. Fall delivery.

**R. O. Wanning, Brazil, Ind.**

Dahlias, field clumps in four named varieties, \$10.00 per 100; mixed varieties, \$8.00 per 100.

**H. Hills, Bristol, Ind.**

**DAISIES****DAISIES.****Strong Plants.**

	Per 100	Per 1000
Boston Yellow, R. C. ....	\$4.00	\$35.00
Boston Yellow, 2½-in. ....	7.00	60.00
Giant White, R. C. ....	3.50	30.00
Giant White, 2½-in. ....	5.00	45.00

Prompt shipment will be made.

Add 5% to cover cost of packing.

**AMERICAN BULB CO.**

172 N. Wabash Ave., Chicago, Ill.

**ROOTED CUTTINGS NOW READY.**

From A. E. Hunt's strain.

Boston Yellow ... \$4.00 per 100, \$35.00 per 1000

Hunt's White Sport, 5.00 per 100, 45.00 per 1000

No order accepted for less than 100.

500 of a variety at the 1000 rate.

**A. L. RANDALL COMPANY,**

180 N. Wabash Ave., Chicago.

Boston Yellow Dahlies, rooted cuttings, \$4.00 per 100, \$35.00 per 1000.

Single White, rooted cuttings, \$2.00 per 100.

**\$18.00 per 1000.**

Mrs. Sander Dahlies and single White, 2½-in. pots, \$6.00 per 100, \$50.00 per 1000.

**Roman J. Irwin, 43 W. 18th St., New York.**

Dahlies, Boston Yellow, strong 2½-in., \$7.00 per 100, \$60.00 per 1000; rooted cuttings, \$4.00 per 100, \$35.00 per 1000.

Giant White, 2½-in., \$5.00 per 100, \$45.00 per 1000; rooted cuttings, \$3.50 per 100, \$30.00 per 1000. All ready now.

**W. A. Rowe Floral Co., Kirkwood, Mo.**

Bellis Dahlies, mixed colors, strong, transplanted seedlings, ready for planting out, 60c per 100, \$5.00 per 1000, postpaid.

**Geo. W. Mount, Silver Creek, N. Y.**

Dahlies, strong rooted cuttings, Mrs. Sander, Nicholson's Giant, White and Paris, \$2.00 per 100, by mail. 2-in., 4c.

**S. W. Pike, St. Charles, Ill.**

**BELLIS DAISIES.**

Bellis Dahlies, double white and blue, strong plants, 50c per 100, \$4.00 per 1000.

**J. C. SCHMIDT, BRISTOL, PA.**



**DAISIES—Continued**

Daisies, Bellis Monstrosa, pink or white, also Longfellow and Snowball, fine strong plants, \$3.25 per 1000, \$9.00 per 3000. Cash.

Brill Celery Gardens, Kalamazoo, Mich.

Daisies, Mrs. Sander, extra good strain, good, strong 2½-in., \$4.00 per 100.

Haase Bros., Florists, Pekin, Ill.

Daisies, Marguerites, rooted cuttings, \$2.00 per 100; 2-in., \$4.00 per 100.

Dumser Floral Co., Elgin, Ill.

Daisies, Sander and Boston, yellow, rooted cuttings, \$2.00 per 100; white, \$1.50 per 100. Cash.

Byer Bros., Chambersburg, Pa.

Bellis Daisies, Longfellow and Snowball, strong, stocky plants, \$3.50 per 100, 500 at 1000 rate.

Gustav Pitzonka, Bristol, Pa.

Daisies, or white Marguerites, rooted cuttings, \$20.00 per 1000.

Geo. B. Windler, 4059 Delore Ave., St. Louis, Mo.

Boston Yellow, 2½-in., strong, \$7.00 per 100; Giant White, 2½-in., \$5.00 per 100.

S. S. Skidelsky & Co., 50 Park Place, New York.

Daisies, Paris and Marguerite, fine 2-in., \$4.00 per 100; Boston Yellow, 2-in., \$4.00 per 100. Cash.

J. W. Miller, Shiremanstown, Pa.

Daisy Bellis Perennis, 3000, \$4.00 per 1000.

H. H. Windhorst, Seymour, Ind.

**DELPHINIUMS**

Delphinium, 20,000 seedlings, Gold Medal, mixed with selected named sorts, a wonderful mixture, no better in the world; 300, \$2.00; 500, \$3.00; 1000, \$4.50, by mail paid. Retiring from business. Quick if wanted. Guaranteed.

S. Merry, Ilion, N. Y.

**HARDY PLANTS.**

Delphinium Belladonna, 1-year, strong field-grown, \$7.00 per 100; 2-year, \$10.00 per 100. Write for special prices in large quantities; also a nice list of other hardy plants.

JOSEPH F. MARTIN,

Box 97, Painesville, O.

TRUE BELLADONNA DELPHINIUM for forcing, \$10.00 and \$12.00 per 100, \$95.00 and \$115.00 per 1000.

KAMP & SPINTI GREENHOUSE CO.,

North Milwaukee, Wis.

Delphinium Belladonna, field-grown, strong, 1-year-old plants, \$11.00 per 100, \$100.00 per 1000; strong 2-year-old plants, \$14.00 per 100, \$130.00 per 1000.

Roman J. Irwin, 43 West 18th St., New York.

For fall delivery, strong, fieldgrown 1-year-old Delphinium Belladonna, \$7.00 per 100, \$65.00 per 1000; 2-year-old, \$10.00 per 100. Write for other list of Hardy Perennials.

S. S. Skidelsky & Co., 50 Park Place, New York.

Delphinium Belladonna, 2-year, field-grown for forcing, \$10.00 per 100.

Eschrich Nursery, North Milwaukee, Wis.

Delphinium Belladonna, strong 1-year plants, \$5.50 per 100, \$50.00 per 1000. Cash with order.

Kallay Bros. Co., Painesville, O.

**DRACAENAS****DRACAENA INDIVISA.**

50,000 big, strong plants ready for a shift to 3-in. or 4-in. pots from 2-in. pots, \$4.00 per 100.

Average size, strong and healthy from 2-in. pots, \$3.00 per 100.

Both the above sizes are big value and worth twice the money.

Packed to reach you safe anywhere.

ELMER RAWLINGS, WHOLESALE GROWER, Allegany, N. Y.

**DRACAENA TERMINALIS.**

2-in. .... \$15.00 per 100

3-in. .... 25.00 per 100

4-in. .... 45.00 per 100

5-in. .... 75.00 per 100

Moderate packing charge.

ROY F. WILCOX & CO.,

Montebello, Cal.

Dracaenas, fine 2½-in. stock ready for shipment, Terminalis, 20c.

Lord Wolseley, 20c.

Aurora, 24c.

Mandaliana, 24c.

Cash with order.

The Minge Floral Co., Mobile, Ala.

Dracaena Indivisa, 450 4-in. plants, now ready for 5-in. pots, from 16 to 24 inches high, extra strong and in fine growing condition, \$16.00 per 100. Packing free. Cash.

Brinkerhoff Greenhouses, Springfield, Ill.

Dracaena Indivisa, Strong field-grown clumps, ready for 6-in. pots, \$17.50 per 100. Immediate delivery.

Roman J. Irwin, 43 West 18th St., New York.

Dracaena Indivisa, strong 3-in., ready to shift, \$10.00 per 100. Cash, please. J. E. Kallenbach & Sons, R. F. D. No. 1, Erie, Pa.

Dracaenas, strong 3-in. for growing on, \$10.00 per 100. Cash or references.

H. E. & C. W. Krebs, Cedar Rapids, Ia.

Dracaenas, Indivisa or Australis, fine 2-in., \$4.50 per 100. Cash. Myers-Watson Floral Co., formerly E. V. Myers, Florist, St. Joseph, Mo.

Dracaenas, extra fine, field-grown Indivisa, ready for 6-in. pots, \$25.00 per 100.

S. S. Skidelsky & Co., 50 Park Place, New York.

Dracaena Indivisa, strong plants, 2½-in. pots, \$4.00 per 100. Cash with order.

Park Board Greenhouses, Fort Wayne, Ind.

Dracaena Indivisa, 3-in. nice stock for growing on, \$10.00 per 100. Winfield S. Kircher, Cyclamen Specialist, Defiance, Ohio.

**ERICAS**

Erica Melanthera, heather, the most popular Xmas variety, heavily budded, from \$1.00 to \$5.00 each. Orders accepted for immediate shipment only. Also French Hydrangea specimen plants, pot-grown, \$1.50 each. A. L. Miller, Jamaica, N. Y.

Erica Melanthera, 3-in., 8 ins. to 18 ins. high, coming in bud, clean stock, \$50.00 per 100. W. W. Thompson & Sons, Station D, R. 1, Milwaukee, Wis.

**EVERLASTING FLOWERS**

Everlasting Strawflowers on wire, \$2.00 per 100. Cash, please.

Herman Schallhorn, Kalamazoo, Mich.

**EVONYMUS**

Evonymus Vegetus, 2-year, \$15.00 per 100, \$120.00 per 1000.

James Wheeler, Worcester St., Natick, Mass.

**FERNS****FERNS MY SPECIALTY.**

Ferns for fern dishes. Strong, bushy 2½-in. stock, in largest and best assortment, \$6.00 per 100, \$50.00 per 1000.

FERN SEEDLINGS: Excellent stock, ready for potting, in assortment of eight best fern dish varieties, \$1.75 per 100, \$15.00 per 1000.

Adiantum Cuneatum and Gracillimum, strong seedlings, ready for potting, \$1.75 per 100, \$15.00 per 1000.

Adiantum Farleyense Gloriosum. A most desirable Fern, well-grown 3-in., \$5.50 per doz., \$40.00 per 100. Large cut fronds, \$25.00 per 100.

Cibotium Schiedel, the King of Ferns. Strong thrifty 3-in., \$8.00 per doz., \$65.00 per 100. 2-in., \$5.00 per doz., \$40.00 per 100.

Asparagus Sprengeri seedlings, \$1.50 per 100, \$10.00 per 1000.

J. F. ANDERSON, FERN SPECIALIST,

Short Hills, N. J.

Ferns for Fern dishes, Whitmanil, strong 2½-in., \$6.00 per 100, \$50.00 per 1000; Boston and Roosevelt, 2½-in., \$6.50 per 100, \$60.00 per 1000. Scottii, Teddy Jr. and Verona, 2½-in., \$7.00 per 100, \$65.00 per 1000. MACAWIL, 2½-in., new and very fine, \$12.00 per 100, \$100.00 per 1000.

VERY FINE BOSTON, 4-IN., \$22.50 PER 100; STRONG 5-IN. BOSTON AND ROOSEVELT, \$40.00 PER 100; WHITMANIL, 4-IN., 35c; 5-IN., 75c; 6-IN., \$1.00.

On orders for 2½-in., specify whether pot plants, transplanted or bench-grown stock is wanted.

S. S. Skidelsky & Co., 50 Park Place, New York.

**10,000 2-IN. POTTED FERNS.**

Instead of sending a man out on the road, we will give the buyer the benefit of his expenses.

200 ferns, 50 each, 4 varieties, Boston, Roosevelt, Teddy Jr. and Whitmanil, \$10.00; same varieties, 100 each, \$20.00; same varieties, 125 each, \$25.00; same varieties, 250 each, \$50.00. All orders will contain an equal number of each variety. We will sell only 10,000 Ferns at these prices, so get your order in early. Cash, please.

CLOVER LEAF FLORAL CO.,

Springfield, O.

**FERNS.**

Boston, extra large size ..... \$12.00 per 100

Boston, 4-in. size ..... 10.00 per 100

Boston, 3-in. size ..... 8.00 per 100

Springfieldil, 3-in. size ..... 8.00 per 100

Boston, Whitmanil, Wanamaker,

Scottii and Springfieldil, 2½-in.,

Runners in all kinds ..... \$4.00 per 100, \$35.00 per 1000

W. P. NEWELL CO., APOPKA, FLA.

Wholesale Fern Growers.

**FERNS.**

4-in. Boston and Roosevelt ..... 25c

5-in. Boston and Roosevelt ..... 50c

6-in. Boston and Roosevelt ..... 75c

The above are strong and healthy, grown

in Fern pots which allow the plants the same

growing surface, but reduce the shipping weight

one-half. Packing free, 10% additional if ordered

in clay pots.

HOMEWOOD GREENHOUSES,

Atchison, Kan.

**BOSTON FERNS.**

Good, strong, bushy stock.

5-in. .... \$0.60

6-in. .... .90

7-in. .... 1.15

8-in. .... 1.50

10-in. .... 2.00

Add 5 per cent for packing.

See our ad on Cyclamen and Geraniums.

DAVIS FLORAL CO.,

Davenport, Ia.

**BOSTON FERNS.**

4-inch ..... \$35.00 per 100

5-inch ..... \$60.00 to 75.00 per 100

**MACAWIL FERNS.**

We are booking orders for December delivery on Macawil Ferns, 2½c to 10c.

Packing in clay pots, 10 per cent. Packing in paper pots, 7 per cent. Packing out of pots, 5 per cent. Terms cash or satisfactory references.

PINEHURST FLORAL CO.,

Pleasant Hill, Mo.

**APOPKA FERNERY CO.**

Particular attention given to growing Plumous and Sprengeri plants. We have on hand for immediate shipment 50,000 clumpy, stocky plants, 3-in. and 4-in., \$8.00 and \$10.00 per 100.

Bostons, 4-in., \$10.00 per 100;

Bostons, 3-in., \$8.00 per 100.

Cash with order.

APOPKA FERNERY CO.,

Wholesale Growers, Apopka, Fla.

**FERNS.**

Roosevelt, 2½-in. .... \$ 6.50 per 100

Roosevelt, 3-in. .... 15.00 per 100

Boston, 2½-in. .... 6.50 per 100

Boston, 3-in. .... 15.00 per 100

Scholzelli, 2½-in. .... 6.50 per 100

Scholzelli, 3-in. .... 15.00 per 100

Whitmanil Compacta, 2½-in. .... 6.50 per 100

THE REESER PLANT CO.,

Springfield, Ohio.

**TABLE FERNS FOR FERN DISHES.****STRONG 2½-IN. POTS,**

\$7.00 per 100, \$65.00 per 1000,

Boston, Scottii, Verona, Roosevelt

and Teddy Jr., 2½-in. pots,

\$6.00 per 100, \$55.00 per 1000.

New Macawil Fern, 2½-in. pots,

\$12.00 per 100.

ROMAN J. IRWIN,

43 West 18th St., New York, N. Y.

**FERNS.**

Boston and Whitmanil, strong, healthy and bushy.

4-in. .... \$3.60 per doz., \$25.00 per 100

5-in. .... 5.40 per doz., 40.00 per 100

6-in. .... 8.00 per doz., 60.00 per 100

Packing 5 per cent. Cash, please.

GREENWOOD AVENUE GREENHOUSES,

702 Greenwood Ave., Decatur, Ill.

**QUALITY FERNS.**

500,000 2½-in. pot-grown Ferns, Bostons,

Roosevelt, Whitmanil, Teddy Jr., Whitmanil

Compacta, all at \$6.00 per 100, \$55.00 per 1000.

Boston and Roosevelt 3-in., \$15.00 per 100.

Buy now and place contracts for March, April,

May and June at these prices on 2½-in. and 3-in.

G. M. REBURN & CO.,

8807 Lake Park Ave., Chicago, Ill.

**FERN DISH FERNS.**

Pteris Adiantoides, Cretica Albo-Lineata, Mag-

nifica, Wimssettii, Wilsonii, 2½-in., \$5.00 per 100.

Cyrtomium Rochfordianum, \$7.00 per 100.

**BOSTON FERNS.**

5-in. pot plants, \$40.00 per 100; 6-in. pot

plants, \$60.00 per 100.

STORRS & HARRISON CO.,

Painesville, O.

IF YOU WANT STRONG AND HEALTHY

BOSTON FERNS, WE CAN SUPPLY YOUR

NEEDS.

5-in., 55c;

6-in., 70c;

7-in., 85c.

ALFRED CARLSTROM & SON,

10830 Hale Ave., Chicago, Ill.

**BOSTON FERN RUNNERS.**

Spend your dollars where you will get full

value. Having more Boston Fern runners than I

can use, I am offering the surplus at \$10.00 per

1000. These are extra fine, strong, clean, healthy

plants, and guaranteed to please you, or your

money refunded. Cash, please.

NORMAN C. MILLER, FORT PIERCE, FLA.

**QUALITY RUNNERS.**

Boston ..... \$12.50 per 1000

Wanamaker ..... 10.00 per 1000

Springfieldil ..... 10.00 per 1000

Whitmanil, slightly mixed ..... 10.00 per 1000

Prompt shipment. Cash.

BERNO FLORAL CO., ORLANDO, FLA.

**BOSTON FERNS.**

Bench-grown, strong, will make large 4-in.

stock, worth 50c retail in 30 days; specially low

to make room, \$19.00 per 100; will pack light.

Cash. No charge for packing.

THE IMLAY CO.,

Zanesville, O.

**BOSTON FERNS.**



Extra strong, bench grown, Whitmanii Compacta and Boston Ferns, ready for 5-in. and 6-in. pots, \$5.00 per doz., \$40.00 per 100. Cash. S. A. Jennison, Natick, Mass.

Ferns, Bostons, good plants, 2½-in., \$6.00 per 100, \$50.00 per 1000; Fern runners, \$2.50 per 100. Herman Schau, 10817 Hale Ave., Chicago, Ill.

Ferns, Boston, a few Whitmanii and Anthony Wayne, strong, 3-in., \$18.00; 4-in., \$25.00; 5-in., \$30.00 per 100; 6-in., \$1.00 each. Winfield S. Kircher, Cyclamen Specialist, Defiance, O.

Ferns, table ferns in assorted varieties, 2½-in., \$6.00 per 100, \$55.00 per 1000. Cash with order, please. Frank Oechslein, 4911 W. Quincy St., Chicago, Ill.

Ferns, Whitmanii and Roosevelt, all extra fine, bushy plants, 5-in., 75c; 6-in., \$1.00; 7-in., \$1.50; 8-in., \$2.50 each. Packing at cost. Elitch Gardens Co., Denver, Colo.

Boston Ferns, good, strong stock, 3-in., \$15.00 per 100; 4-in., \$25.00 per 100; 6-in., \$75.00 per 100. Cash. Underwood Bros., 21st and Fair Ave., Columbus, Ohio.

Bostons from bench, good, clean stock, \$20.00, \$25.00 and \$35.00 per 100. Verona Ferns, 2½-in., \$5.00 per 100, \$40.00 per 1000. Carl Hagenburger, W. Mentor, O.

Ferns, Boston 4-in., pot-grown, ready for shift, 20c each. Cash with order. No charge for packing. Crescent Street Floral Co., Cor. Crescent St. and Union Ave., Grand Rapids, Mich.

TABLE FERNS, 2½-IN. POTS.  
See advertisement under Ferns.  
ROMAN J. IRWIN,  
43 West 18th St., New York, N. Y.

Ferns, 4-in., pot-bound Roosevelt, and strong, bench Bostons, 25c each. We have plenty of these and stock is clean. F. O. Freeman & Sons, Portland, Ind.

Boston Ferns, strong, clean 2½-in., \$6.00 per 100; 4-in., \$30.00 per 100; 5-in., \$60.00 per 100. Cash with order. Walnut Hill Greenhouses, Independence, Mo.

EXTRA STRONG, WELL-GROWN STOCK.  
Ferns, Whitmanii, 5-in., 50c each; heavy 5½-in., 75c each. Cash, please. J. E. MATTHEWSON, SHEBOYGAN, WIS.

Ferns, strong 4-in., Boston, Roosevelt and Whitmanii Compacta, \$3.50 per doz., \$25.00 per 100. The Schmidt & Botley Co., Springfield, O.

Boston Ferns from bench, good clean stock with right color, \$35.00 per 100. Anoka Greenhouses, Anoka, Minn.

Ferns, Scottii and Teddy Jr., 6-in. pot-grown, bushy, 75c each. Cash, please. J. J. Clayton & Son, West Grove, Pa.

Especially strong, pot-grown Boston Ferns, 4-in., 25c; 5-in., 40c; 6-in., 75c. J. W. Davis Co., Davis Gardens, Terre Haute, Ind.

Ferns, Boston, pot-grown, 5-in., 50c each. Cash or parcel post c. o. d. L. C. Fields, 10th St. and Splitlog Ave., Kansas City, Kan.

Fernery Ferns in assortment, \$6.00 per 100. Holton & Hunkel Co., 462 Milwaukee St., Milwaukee, Wis.

Ferns, Boston and Scottii, strong 4-in. stock, ready for shift to 5-in. and 6-in. pots, \$35.00 per 100. Evenden Bros. Co., Williamsport, Pa.

Ferns, Boston, strong potted 4-in., \$20.00 per 100. Cash. Sample on request. Wm. C. Schantz, Pekin, Ill.

VERY FINE PLANTS.  
Ferns, Verona, 4-in., 35c each. Cash, please. J. E. MATTHEWSON, SHEBOYGAN, WIS.

Ferns, Roosevelt 4-in., 35c; 5-in., 50c; 6-in., 75c. Cash with order. 5 per cent for packing. Lanterier, Florist, Fort Wayne, Ind.

Ferns, Bostons out of 4-in. pots, well-grown, 20c each. H. E. Rogers & Son, Spencerport, N. Y.

Ferns, Boston and Whitmanii, bushy, clean stock and fine color, 5-in., 50c; 6-in., 75c; 7-in., \$1.00. Koopmann Bros., Davenport, Ia.

Table Ferns, strong 2½-in., 5 varieties, \$6.00 per 100. Cash. Park Floral Co., St. Joseph, Mo.

Boston Ferns from bench, 4-in., 25c; 5-in., 35c. Cash. Byer Bros., Chambersburg, Pa.

Table Ferns, 2½-in. varieties, 6c. J. C. Bigelow & Son, Utica, N. Y.

Table Ferns, standard varieties, 2½-in., \$5.00 per 100. Henry Smith, Grand Rapids, Mich.

Boston Ferns, bench-grown, extra strong, 50c each. L. J. Rowe, Titusville, Pa.

Ferns, 200 Boston 4-in., good stock, 20c each. James M. Hoag, Ovid, Mich.

Ferns, Boston, 1000 good 3-in., \$15.00 per 100. E. R. Pound, Newark, O.

Holly Ferns, large 2½-in., \$8.00 per 100. O. C. Pollworth Co., Milwaukee, Wis.

Dish Ferns, 2½-in., \$5.00 per 100, in ten varieties. James D. Hooper, Richmond, Va.

Hardy Ferns. Illustrated descriptive list mailed. Ludvig Mosbaek, Ferndale, Askov, Minn.

Ferns, Whitmanii, Verona, Boston, strong 4-in., 35c; 5-in., 65c. Gullett & Sons, Lincoln, Ill.

#### FICUS

Rubber plants, a limited number, all good 4-in., 50c to 75c each. N. O. Caswell, Delavan, Ill.

FICUS ELASTICA, EXTRA STRONG.  
24 to 30 ins. from the pot up; 6-in. pots, \$7.50 per doz.

OAK GROVE GREENHOUSE,  
Tuskegee, Ala.

Ficus Elastica, 4-in., fine, strong stock for immediate sale, 18 inches tall, 40c. Herman A. Young, R. 2, Fort Wayne, Ind.

Rubbers, rooted, mossed layers, \$14.00 per 100, \$130.00 per 1000. Cash with order. M. Vander Ecken, 2973 Maurepas St., New Orleans, La.

Ficus Elastica, 4-in., fine, strong stock, 50c and 60c. Jacob Schulz, 831 Cherokee Rd., Louisville, Ky.

#### FORGET-ME-NOTS

Forget-me-nots: Barker's True Winter-flowering. We have reselected this stock for the past five years, by propagating from only the earliest and largest flowering plants, allowing us to offer without question, the best Myosotis on the market. This variety makes a strong and vigorous growth and should be planted 12 to 15 inches apart each way. When well-grown, will produce stems 12 to 18 inches in length. A good crop to follow Mums, and can be planted in the same soil with excellent results; rooted cuttings, \$6.00 per 100, \$55.00 per 1000; 2½-in. pots, \$8.00 per 100, \$70.00 per 1000. Stock ready for shipment. Cash with order. John M. Barker, P. O. Box No. 225, Morristown, N. J.

FORGET-ME-NOTS,  
ready now and booking orders.  
Myosotis, true winter flowering, from 2-in. pots, \$3.00 per 100; 2½-in. pots, \$5.00 per 100. Cash, please. No charge for packing. THE IMLAY CO., ZANESVILLE, O.

FORGET-ME-NOTS.  
Only a few hundred of that grand winter blooming variety left, and to close them out will make the price \$4.50 per 100. Cash. C. L. HUMPHREY, ZANESVILLE, O.

Forget-me-nots, forcing strain, plant along the edge of Carnation bench and reap fine harvest for Valentine day; 3-in. pot plants, \$6.00 per 100, \$25.00 for 500. Fred H. Lemon, Richmond, Ind.

FORGET-ME-NOTS.  
Everblooming variety, 2½-in. stock ready for shift, 3c. See Pelargonium advertisement. Cash, please. J. SYLVESTER, OCONTO, WIS.

Forget-me-nots, strong seedlings, \$6.00 per 1000; 2½-in. pots, \$6.00 per 100, \$50.00 per 1000; 3-in. pots, \$10.00 per 100. Roman J. Irwin, 43 West 18th St., New York.

Forget-me-nots, the long stemmed true winter-flowering; strong 2½-inch, and starting to branch, \$4.00 per 100. No charge for packing. F. L. Lainsion, Council Bluffs, Ia.

Forget-me-nots, hardy, everblooming, transplanted rooted cuttings, \$3.00 per 100. Dumser Floral Co., Elgin, Ill.

Strong, winter-flowering, 2½-in. Forget-me-nots, \$5.00 per 100. S. S. Skidelsky & Co., 50 Park Place, New York.

Forget-me-nots, Alpestris Victoria, blue, hardy dwarf, strong plants, \$4.00 per 1000. Cash. Brill Celery Gardens, Kalamazoo, Mich.

Forget-me-nots, true winter flowering, strong, 2½-in. pots, \$4.00 per 100, \$35.00 per 1000. J. C. Schmidt, Bristol, Pa.

Forget-me-nots, true winter flowering, 2½-in. pots, \$5.00 per 100. Ready now. Hauge Flower & Plant House, Fairmont, W. Va.

Forget-me-not, true winter flowering, 2-in., \$4.00 per 100. Winfield S. Kircher, Cyclamen Specialist, Defiance, O.

Forget-me-nots, 75 strong 3½ and 4-in. for benching, \$7.50 per lot. W. W. Thompson & Sons, Sta. D. R. 1, Milwaukee, Wis.

Forget-me-nots, true wintering, long stems and large flowers, strain unexcelled, 2-in., stock, \$4.00 per 100. F. E. Blake, Marion, O.

Forget-me-nots, 2½-in., \$4.00 per 100. O. P. M. Criley, Florist, Ottumwa, Ia.

#### FREESIAS

FRESIA PURITY BULBS.  
A heavy-flowering, strong-stemmed strain, for greenhouse forcing. This strain blooms with an average of 7 flowers to a stem.

Diameter Per 1000  
½ to 5/8 inches.....\$9.00  
Satisfaction guaranteed.

SEVIN-VINCENT CO.,  
512 Washington St., San Francisco, Cal.

Freesia Purity bulbs, for greenhouse forcing, ½-in., \$9.00 per 1000. G. B. Johnson, 1509 Morton St., Alameda, Calif.

#### FUCHSIAS

Fuchsias, good assortment, 2½-in., \$5.00 per 100; 4-in., 25c; 6-in., 50c each. Henry Smith, Grand Rapids, Mich.

Fuchsias, four kinds, 2-in., \$3.00 per 100; 6 kinds, rooted cuttings, \$1.50 per 100. Cash. Byer Bros., Chambersburg, Pa.

#### GENISTAS

GENISTAS.  
Fine, bushy plants,  
3-in., \$15.00 per 100; 4-in., \$25.00 per 100.  
Packing free for cash. Ready now.

NORTH SIDE GREENHOUSES,  
1107 N. 1st St., Springfield, Ill.

#### GENISTA.

5-in., fine, shapely plants, \$30.00 per 100.  
Ready now.  
JACKSON & PERKINS COMPANY,  
Newark, New York State.  
Genista Johnstonii, new, compact grower, golden yellow, holds flowers well, strong 4-in. pot plants, ready now; will be fit for a shift to a 6-in. pot, \$60.00 per 100. S. S. Skidelsky & Co., 50 Park Place, New York.

#### GERANIUMS

GERANIUMS.  
Our specialty,  
S. A. Nutt,  
Jean Viaud,  
Mme. Buchner,  
Poitevine,  
Ricard,  
good, short jointed plants  
from 2-in. pots, \$8.50 per 100,  
\$35.00 per 1000.  
We ship by express or parcel post,  
packed to reach you safe anywhere.  
ELMER RAWLINGS, WHOLESAL GROWER,  
Allegany, N. Y.

#### GERANIUMS.

Rooted cuttings, S. A. Nutt, Mme. Jaulin and Buchner, \$2.50 per 100, \$20.00 per 1000. Jean Viaud, \$3.00 per 100, \$25.00 per 1000. 2-in. .... \$4.00 per 100, \$35.00 per 1000 2½-in. .... 5.00 per 100, 45.00 per 1000 3-in. .... 6.00 per 100, 55.00 per 1000 Poitevine rooted cuttings, \$3.50 per 100, \$30.00 per 1000. 2-in. .... \$5.50 per 100, \$50.00 per 1000 2½-in. .... 6.50 per 100, 60.00 per 1000 3-in. .... 7.50 per 100, 70.00 per 1000 Cash with order. HUDSON GREENHOUSE, HUDSON, MICH.

CALIFORNIA SUNSHINE GERANIUMS.  
"Any number; any kind; any time; anywhere."  
STANDARD VARIETIES:

Rooted cuttings .... \$2.50 per 100, \$22.50 per 1000 Potted 2½-in. .... 5.00 per 100, 45.00 per 1000 HILL, MICHELL, RICARD, POITEVINE, IVY. Rooted cuttings .... \$3.00 per 100, \$27.00 per 1000 Potted 2½-in. .... 6.00 per 100, 55.00 per 1000 No mealy bugs or other parasites. Distant shipments with perfect success. National recognition based on merit. LOS ANGELES GERANIUM CO., 927 Oxford Street, Berkeley, Cal.

ROOTED GERANIUM CUTTINGS.  
Get in your order, boys, if you want November delivery. We still have about 50,000 unsold in crop, which will be ready late in November. Strong selected top cuttings, well rooted:

Per 1000  
S. A. Nutt, greatest dark red.....\$25.00  
Double Giant, king of all scarlets..... 25.00  
Mme. Buchner, only double white..... 20.00  
Beaute Poitevine, favorite salmon..... 35.00  
THE W. T. BUCKLEY CO.,  
Springfield, Ill.

#### GERANIUMS.

Well rooted cuttings, all booked for November. Ricard, Poitevine, Scarlet Bedder and Anna Brown, double pink, \$30.00 per 1000. S. A. Nutt, \$25.00 per 1000. Cash with order. PETER BROWN, LANCASTER, PA.

GERANIUMS, ROOTED CUTTINGS.  
Ricard, Poitevine, Castellane, Viaud, Doyle and Buchner, all booked until December 15. S. A. Nutt, booked until November 15. Scarlet Bedder ready November 20. \$30.00 per 1000.

Parcelpost and insurance \$1.00 per 1000 extra. Cash with order. FRED W. RITCHY, LANCASTER, PA.

Geraniums, strong 2-in. Ricard, Ruby and Barney, \$5.00 per 100, \$45.00 per 1000. Jean Viaud, Jean Oberle, Presilly and S. A. Nutt, \$4.00 per 100, \$35.00 per 1000. Ivy Geraniums, 2-in., Roycroft's Surprise, \$5.00 per 100, \$45.00 per 1000. Mixed Ivy Geraniums, \$3.50 per 100. Scented Geraniums, Rose and Skeleton, \$3.50 per 100. Cash. Jacobs Bros., Box 413, Peoria, Ill.

GERANIUM ROOTED CUTTINGS.  
November and December deliveries.

S. A. Nutt and Buchner.....\$22.50 per 1000 Poitevine ..... 27.50 per 1000 Ricard ..... 35.00 per 1000 State which method of shipments, parcel post billed at cost, or express.

ALBERT M. HERR,  
R. R. D. 8, Lancaster, Pa.

NOVEMBER DELIVERY.  
Geraniums, 100,000 rooted cuttings, S. A. Nutt, Buchner and Scarlet Bedder, \$2.00 per 100, \$20.00 per 1000. Poitevine, Ricard, Montmort, Barney, Thos. Meehan, Gloire de France and Jean Oberle, \$3.00 per 100, \$25.00 per 1000. All rooted cuttings will be shipped parcel post, prepaid. Cash with order.

JOHN L. GUGINO, FREDONIA, N. Y.  
Geraniums, 2½-in. pots, S. A. Nutt, Ricard, Poitevine, white, Mrs. Lawrence, Rose Geraniums, Helen Michell and other varieties, \$6.00 per 100, \$50.00 per 1000. S. A. Nutt, rooted cuttings, \$3.00 per 100, \$25.00 per 1000. Ready now and later. Other varieties ready next month. Ask for varieties and prices. Roman J. Irwin, 43 West 18th St., New York.

## GERANIUMS—Continued

## GERANIUMS.

Rooted cuttings, 10,000 S. A. Nutt, \$18.00 per 1000; 4000 mixed, same price; been in sand 10 weeks.

These are all top cuttings and well rooted.

ELMWOOD FLORAL CO.,  
Cor 30th and Elmwood Ave., Erie, Pa.

Geraniums, strong, well-rooted cuttings, first class in every respect; Nutt, \$25.00 per 1000; Perkins, \$30.00 per 1000; Poitevine, \$35.00 per 1000; Michell, \$40.00 per 1000.

Strong 2 1/4-in. plants, \$4.50 per 100, \$40.00 per 1000; Nutt, Castellane and Barney.  
S. S. Skidelsky & Co., 50 Park Place, New York.

## EXTRA STRONG GERANIUMS.

September propagated, 2-in. stock, Nutt, Buchner and Viaud, \$40.00 per 1000; Ricard, Poitevine and Regalia, \$50.00 per 1000. Thoroughly pot-bound, not merely a cutting stuck in a pot. Packed right and free. Cash, please.  
J. A. SWARTLEY & SONS, STERLING, ILL.

## GERANIUM ROOTED CUTTINGS.

Nutt and Buchner, \$20.00 per 1000; also a few other varieties, such as Poitevine, Ricard, Jean Viaud, Jean Oberle, Presilly, Edmund Blanc, Scarlet Bedder and Improved Poitevine, \$30.00 per 1000. Cash with order.  
CHERRY PARK GARDENS, FREDONIA, N. Y.

## GERANIUMS.

1000 Ricard, 1000 Nutt, 500 Castellane, 500 Buchner and 1500 Poitevine, rooted cuttings, \$25.00 per 1000; 500 Poitevine, 3-in. pots, 6c. Cash with order.

ARNOLD AVENUE GREENHOUSES,  
Port Allegany, Pa.

## GERANIUMS, 2 1/4-IN. THIS IS EXTRA STRONG STOCK AND WILL PLEASE YOU.

Per 100 Per 1000  
Scarlet Bedder .....\$4.00 \$35.00  
Scarlet Bedder, rooted cuttings. 16.00  
S. A. Nutt, rooted cuttings..... 20.00  
R. M. HENLEY, HARTFORD CITY, IND.

Geraniums, rooted cuttings, Buchner and Nutt, \$22.50; Viaud, Presilly, Hill, Salmon pink, Castellane, Doyle, Michell and mixed, \$25.00; Ricard and Poitevine, \$30.00 with other varieties; either alone, \$35.00 per 1000. Cash.  
Port Allegany Greenhouses, Port Allegany, Pa.

Geraniums, rooted cuttings of Nutt and mixed, \$20.00 per 1000; 2-in. Doyle, Buchner, Viaud and mixed, \$25.00 per 1000; rooted cuttings of Poitevine, \$30.00; Ricard, \$35.00 per 1000; 750 Ricard, 2 1/4-in., \$45.00 per 1000. Cash with order.  
Mrs. E. A. Llewellyn, Olean, N. Y.

Geraniums, Ricard and Poitevine, 2 1/4-in., \$5.00 per 100; S. A. Nutt, 2 1/4-in., \$4.00 per 100. Rooted cuttings, Ricard and Poitevine, \$2.50 per 100; S. A. Nutt, \$2.00 per 100.  
R. Sellers, Alliance, O.

Geraniums, Helen Michell, 2 1/4-in., \$6.00 per 100, \$55.00 per 1000; 3-in. pots, \$10.00 per 100. S. A. Nutt and Poitevine, strong 2 1/4-in., \$5.00 per 100, \$45.00 per 1000.  
James D. Hooper, Richmond, Va.

## THE BEST WAY to get rid of your surplus stock is to use the REVIEW'S Classified Ads.

Geraniums, 12,000 Nutt, Buchner, double Grant, Harcourt, nice big 2 1/4-in., \$5.00 per 100; Poitevine, Ricard, Hill, Barney and Oberle, \$6.00 per 100.  
Burdell Floral Co., Bowling Green, Ky.

Geraniums, mixed, fine 4-in., \$6.00 per 100. Mme. Sallerol, garden plants, \$3.00 per 100. Cash. M. & S. L. Dysinger, 404 E. Erie St., Albion, Mich.

Geraniums, extra strong 3-in., well branched, mixed, all good salable colors; no trash; \$10.00 per 100, \$90.00 per 1000. Cash with order.  
Joplin Greenhouse, 2004 Bird St., Joplin, Mo.

Geraniums, Ricard, 5000 well rooted and strong cuttings, \$2.50 per 100, \$23.00 per 1000. Can ship at once. Cash with order. A. L. Klein, Stand No. 93, Diamond Market, Pittsburgh, Pa.

Geraniums, 4-in. Nutt and Grant, \$12.00 per 100. Not leftovers, but new stock that has been grown from 2-in. since May.  
Lloyd C. Bunch, Fredonia, Kan.

Geraniums, field-grown stock plants, autumn delivery; Ricard, Poitevine and Scarlet Bedder, \$10.00 per 100. Cash. Chas. Pfeiffer's Sons, 30 Grand Ave., Fort Thomas, Ky.

## GERANIUMS.

S. A. Nutt, 2 1/4-in. ....\$4.00 per 100  
Cash, please.

W. BEZDEK, CEDAR RAPIDS, IOWA.

## GERANIUMS.

2 1/2-in. choice mixed Geraniums, \$3.50 per 100. 3-in. choice mixed Geraniums, \$5.00 per 100.  
ENID FLORAL CO., ENID, OKLA.

Geraniums, unrooted cuttings, Beate Poitevine, \$1.50 per 100, \$15.00 per 1000; Grant, Nutt and Viaud, \$1.00 per 100.

William Dittman, Newcastle, Ind.

Geraniums, 400 Nutt, young bench plants, ready for 4-in. pots, 4c. H. Dornbusch, 428 Cincinnati St., Dayton, O.

Geraniums, rooted cuttings, S. A. Nutt, \$2.25 per 100, \$20.00 per 1000.  
E. A. Muchow, Clarence, N. Y.

Geraniums, S. A. Nutt, stocky 2 1/4-in., \$4.00 per 100. Cash.  
C. W. Paige, Tivoli, N. Y.

Geraniums, 2 1/4-in. Jean Vland, Mme. Barney, S. A. Nutt, Mme. Buchner and some mixed of the best varieties, \$5.00 per 100, \$45.00 per 1000.  
L. A. Eaton & Sons, Conneaut, O.

Geraniums, 1000 Nutt, 3000 Buchner, 2000 Soft Red Geraniums, \$5.00 per 100, \$45.00 per 1000. Packing free for cash. Silvieus & Silvieus, Floral Co., Ashtabula, O.

Geraniums, S. A. Nutt and Mme. Buchner, \$22.00 per 1000; Sallerol, \$2.00 per 100. Cash, please. John G. Witt & Son, 10423 Wallace St., Chicago, Ill.

Geraniums, S. A. Nutt 2-in., 4c; mixture of La Favorite, Viaud, Poitevine and Daybreak, 2 1/2-in., 4c. All strong plants ready to shift. Blue Rapids Greenhouse, Blue Rapids, Kan.

Geraniums: Well rooted cuttings of S. A. Nutt, ready for immediate delivery, \$20.00 per 1000. Overstocked on this variety.  
Elitch Gardens Co., Denver, Colo.

## GERANIUM ROOTED CUTTINGS.

Nutt and Grant well-rooted cuttings, \$2.50 per 100, \$25.00 per 1000.

GULLETT & SONS, LINCOLN, ILL.

50,000 Geraniums, strong rooted cuttings, Nutt, Doyle, Grant and Mme. Landry, cool-grown, \$20.00 per 1000. Cash with order.  
R. & S. Greenhouses, Missoula, Mont.

## CLOSING OUT STOCK PLANTS.

Geraniums in different colors. Write for prices.

E. P. METZ & SON, ODELL, ILL.

Geraniums, 1000 S. A. Nutt and other varieties, extra strong 2 1/4-in., mixed, \$4.00 per 100. Cash, please.

John J. Schumacher, R. R. 8, Huntington, Ind.

Rose Geraniums, 53 4-in., good stock, \$4.00 per lot. W. W. Thompson & Sons, Sta. D. R. 1, Milwaukee, Wis.

Geraniums, 2-in., \$35.00 per 1000; 3-in., \$60.00 per 1000; 4-in., \$18.00 per 100. Cash or c. o. d. F. H. Parker, Fort Scott, Kan.

Geraniums, rooted cuttings, S. A. Nutt, \$20.00 per 1000; parcellpost \$1.00 extra per 1000. Cash with order. P. Hopman, New Galilee, Pa.

Geraniums, 2 1/4-in., good, strong stock, \$4.50 per 100; Nutt, Poitevine, Helen Michell and La Favorite. Evenden Bros. Co., Williamsport, Pa.

Geraniums, S. A. Nutt and Doyle, strong plants ready for shift, 2-in., \$4.00 per 100.  
Bland & Steinmetz, Independence, Ia.

Geraniums, Poitevine, 5000 2 1/4-in., ready for 3-in., \$50.00 per 1000.  
John B. Rudy, 848 Hoffman St., Elmira, N. Y.

Geraniums, S. A. Nutt, Ricard and Jaulin, white, \$5.00 per 100.  
The Thumb Nursery, Marlette, Mich.

Geraniums, rooted cuttings, S. A. Nutt and Scarlet Bedder, \$2.50 per 100, \$20.00 per 1000. Wormser Bros., 10905 Wallace St., Chicago, Ill.

Geraniums, S. A. Nutt, 10,000 strong, 2 1/4-in., \$40.00 per 1000; 5000 rooted cuttings, \$25.00 per 1000.  
J. J. LeBorlous, Duluth, Minn.

Geraniums, strong rooted cuttings, S. A. Nutt, if taken now, \$2.50 per 100, \$20.00 per 1000.  
O. B. Stevens, Shenandoah, Ia.

Geraniums, extra choice S. A. Nutt, 2-in., ready for shift, \$40.00 per 1000.  
Riverside Greenhouses, Muncie, Ind.

Geraniums, 5000 well rooted cuttings, mixed colors, 1c each; 2 1/4-in., 8c each. Ready now. Cash. Newport Greenhouses, Newport, Pa.

Geraniums, rooted cuttings, S. A. Nutt, \$25.00 per 1000.  
The Allen Brownhill Co., Cortland, N. Y.

Geraniums, rooted cuttings, S. A. Nutt, \$18.00 per 1000. No charge for packing. Cash, please.  
Norwalk Rose Gardens Co., Norwalk, O.

Geraniums, Sallerol rooted cuttings, \$2.00 per 100. Parcel post prepaid. Cash.  
John W. Scott, Lisbon, O.

## GERANIUM ROOTED CUTTINGS.

Nutt and Buchner, \$22.50 per 1000.

W. R. HOLMES, CLINTON, PA.

Geraniums, S. A. Nutt, Grant and La Favorite, 2-in. and 2 1/2-in., \$4.00 per 100, \$35.00 per 1000.  
W. J. Rodgers, Blair, Neb.

100,000 Geraniums, Castellane, Nutt and Barney, 2 1/4-in., 4 1/2c each.  
L. J. Rowe, Titusville, Pa.

Geraniums, Poitevine and Ricard, 2-in. and 2 1/2-in., \$6.00 per 100. December delivery.  
Royston & Fenton, Evansville, Ind.

Geraniums, Sallerol rooted cuttings, \$2.00 per 100.  
Fostoria Floral Co., Fostoria, O.

Geraniums, Sallerol, strong 2-in., \$3.00 per 100. Dumser Floral Co., Elgin, Ill.

Geraniums, 500 S. A. Nutt, good 4-in., \$5.00 per 100. Alfred Runnion, Sheldon, Ill.

Geraniums, Sallerol, 2-in., \$3.00 per 100. Cash. Byer Bros., Chambersburg, Pa.

Geranium cuttings, well rooted, \$25.00 per 1000. The Pana Greenhouses, Pana, Ill.

Geraniums, ready now, Nutt, 2-in. pots, \$25.00 per 1000. Cash. John Van Aart, Paducah, Ky.

Geraniums, S. A. Nutt rooted cuttings, \$20.00 per 1000. Koopmann Bros., Davenport, Ia.

Geraniums, 2 1/4-in. S. A. Nutt, \$4.00 per 100. Charles Sherwood, Waterloo, Ia.

## GLADIOLI

## SPECIAL LIST OF GLADIOLUS BULBS.

OFFERED F. O. B. NILES, MICHIGAN. Delivery to be made at once. 250 bulbs is the minimum shipment at 1000 rate. Cases and packing free of charge. The prices below are per 1000 bulbs unless otherwise noted.

	1 1/4-in. up to 1 1/2-in.	1 1/2-in. to 1 3/4-in.
American .....	\$30.00	\$24.00
Augusta .....	35.00	28.00
Baron Hulot per 100 .....	6.00	4.80
Chicago White .....	35.00	28.00
Dawn .....	90.00	72.00
Empress of India .....	45.00	36.00
Europa .....	75.00	60.00
White Giant .....	20.00	16.00
Glory per 100 .....	10.00	8.00
Glory of Holland .....	40.00	32.00
Halley .....	35.00	28.00
Ida Van .....	35.00	28.00
Independence .....	27.50	22.00
Klondike .....	35.00	28.00
Lily Lehman per 100 .....	6.00	4.80
Mrs. F. King .....	28.00	22.40
Mrs. F. Pendleton .....	50.00	40.00
Niagara .....	50.00	40.00
Panama .....	50.00	40.00
Peace .....	45.00	36.00
Principle .....	40.00	32.00
Principle .....	35.00	28.00
Pink Beauty .....	50.00	40.00
Pink Perfection .....	60.00	48.00
Schwaben per 100 .....	6.00	4.80
Sulphur King per 100 .....	20.00	16.00
Willy Wigman per 100 .....	6.00	4.80
White Excelsior .....	40.00	32.00
Brenchleyensis .....	30.00	24.00

THE NILES NURSERY CO., NILES, MICH.

## GLADIOLUS BULBS.

Per 1000 except where noted.

	1 1/2-in. up to 1 3/4-in.	1 3/4-in. to 1 1/2-in.	1 1/2-in. to 1 1/4-in.
Pink Beauty .....	\$30.00	\$25.00	.....
Halley .....	30.00	20.00	17.50
Golden Wedding .....	30.00	25.00	20.00
Chicago White .....	30.00	27.50	25.00
Minnesota .....	20.00	17.50	14.00
Principle, per 100 .....	3.00	2.50	.....
Prince of Wales, per 100 .....	8.00	6.00	5.00
Niagara, per 100 .....	5.00	4.00	3.50
Empress of India, 500 only, 1-in. to 1 1/4-in., \$15.00; Intensity, 500 1 1/2-in. up, \$15.00; 1000 1-in. to 1 1/4-in., \$12.00.			

## BULBETS, PER 1000.

Halley, Minnesota, Intensity, America, Pink Beauty, Principle and Mrs. F. King, 50c; Golden Wedding, Peace and Panama, 75c; Baron Hulot, Mrs. Pendleton, Schwaben and War, \$1.00; Wilbrink, \$1.50. Cash with order.

D. W. C. RUFF.

Buena Vista Gardens, St. Paul, Minn.

## PRICES QUOTED BELOW ARE PER 1000 NO CHARGE FOR PACKING.

	1 1/2-in. up to 1 3/4-in.	1 3/4-in. to 1 1/2-in.	1 1/2-in. to 1 1/4-in.	1 1/4-in. to 1 1/2-in.
America .....	\$22.00	\$18.00	\$15.00	\$10.00
Chicago White .....	.....	.....	15.00	10.00
Halley .....	.....	.....	14.00	10.00
Glory, Kunderd .....	30.00	25.00	20.00	15.00
Ida Van .....	30.00	20.00	16.00	12.00
Mrs. F. King .....	22.00	17.50	14.00	10.00
Peace .....	.....	.....	20.00	16.00
Primulus Hybrids .....	20.00	15.00	12.00	9.00
Mrs. Watt .....	37.50	30.00	22.50	17.50
Rouge Torch .....	35.00	27.50	22.50	17.50
Sulphur Queen .....	.....	15.00	12.50	10.00
Blackhawk .....	27.50	22.50	18.00	15.00
Niagara .....	35.00	30.00	25.00	20.00
Pride of Goshen .....	50.00	40.00	35.00	30.00
Meadowvale .....	.....	18.00	15.00	10.00
Superb Mixture .....	15.00	12.00	10.00	8.00

Special quotations on large orders for November shipment. Ask for our complete trade list.

THE PFEIFFER NURSERY, WINONA, MINN.

## "SELECTED BULBS FOR WINTER FORCING."

	Per 100	Per 1000
America, 1st size, 1 1/4-in. and up .....	\$4.00	\$35.00
America, 2nd size, 1 1/4-in. ....	3.50	30.00
Augusta, 1 1/2-in. and up .....	4.00	35.00
Augusta, 1 1/4-in. ....	3.50	30.00
Mrs. F. King, 1 1/2-in. and up .....	4.00	35.00
Halley, 1 1/2-in. and up .....	4.00	35.00
Halley, 1 1/4-in. ....	3.50	30.00
Mrs. F. Pendleton, 1 1/2-in. and up .....	7.00	65.00
Panama, 1 1/4-in. and up .....	7.00	65.00
Panama, 1 1/4-in. to 1 1/2-in. ....	6.00	50.00
Peace, 1 1/2-in. and up .....	6.00	50.00
Peace, 1 1/4-in. to 1 1/2-in. ....	5.00	45.00
Schwaben, 1 1/2-in. and up .....	8.00	75.00
Schwaben, 1 1/4-in. to 1 1/2-in. ....	7.00	60.00

Ask for complete price list of all varieties.

ROMAN J. IRWIN.

43 West 18th St., New York, N. Y.

## NEW GLADIOLI, SPECIAL OFFER.

Clean, sound bulbs grown from introducer's stocks and kept pure. Prices are for 100 bulbs. Sizes are minimum. Will average larger.

	1 1/2-in.	1 1/4-in.	1 1/2-in.	1 1/4-in.	1 1/2-in.	1 1/4-in.
Lilywhite .....	\$13.00	\$13.00	\$11.00	\$9.00	\$6.00	\$4.00
Hereda .....	7.00	6.00	5.00	4.00	3.00	2.00
Evelyn .....	.....	.....	.....	.....	.....	.....
Kirtland .....	7.00	6.00	5.00	4.00	3.00	2.00

Bulbets per 1000: Lilywhite, \$4.00; Hereda and Kirtland, \$2.50, prepaid. Terms: Cash. 25% payment will hold bulbs until wanted.

JESSE D. LONG, GROWER,  
Boulder, Colo.

Descriptive list of new Gladioli for propagating and commercial varieties of planting size, to renew your stocks. Free on demand. P. Honman & Sons, Gladioli Specialists, Hillegom, Holland



GLADIOLUS BULBS.

Florists' mixture consisting of all named varieties, mostly the following: America, Chicago White, Peace, Halley, Glory, Mrs. F. King, Panama, Mrs. F. Pendleton, Augusta, Lily Lehman and an early pink; 1 1/2-in. and up, for forcing, blooms cut out, young stock, \$20.00 per 1000; 1 1/2-in. to 1 1/4-in., for planting out, \$14.00; 1-in. to 1 1/2-in., \$10.00; 3/4-in. to 1-in., \$8.00; 1/2-in. to 3/4-in., \$5.00; 1/4-in. to 1/2-in., \$3.00; bulbets, \$18.00 per bushel.  
Peace and Mrs. F. Pendleton, 1 1/2-in. and up, \$4.00 per 100. Can be shipped any time, but will be cured for forcing by December 25th.  
BUSTER BROS., WILMINGTON, O.

CLOSING OUT SALE.

Gladioli, Mrs. F. Pendleton, about 4000 1 1/4-in. to 1 1/2-in., \$32.00 per 1000; 8000 1 1/2-in. and up, \$40.00 per 1000; 250 at 1000 rate. Cash with order only. Immediate shipment. Stock is true to name; good, healthy, clean bulbs; good packing, free. No price list; stock will be listed as fast as ready. Reference, Capitol National Bank, Lansing, Mich.  
EARL EDGERTON,  
Gladiolus Specialist,  
207 E. Mt. Hope Ave., Lansing, Mich.

GLADIOLUS BULBS.

Mrs. Frank Pendleton, 1-in. and up, \$30.00 per 1000  
America, 1-in. and up, \$15.00 per 1000  
Mrs. F. King, 1-in. and up, \$15.00 per 1000  
Florists' mixture, mostly named varieties, 1-in. and up, \$12.00 per 1000  
Choice planting stock, full of pep, \$3.00 per 1000. Bulbets, 75c per qt. For November only. Cash.  
KIRBY BROS.,  
376 Chestnut St., Manchester, N. H.

Gladioli: Two bargains, Halley, about 5% Pendleton, 400 1 1/4-in. and up, 1300 1-in. to 1 1/4-in., 2000 1/2-in. to 1-in., 2000 1/2-in. to 3/4-in., 575 3/4-in. to 1/2-in., 2 qts. bulbets. First check for \$50.00 takes the lot. Chicago White; 500 1 1/4-in. and up, 600 1-in. to 1 1/4-in., 700 3/4-in. to 1-in., 250 1/2-in. to 3/4-in., 1 qt. bulbets. First check for \$35.00 takes the lot.  
Write for prices on America, Halley, Mrs. F. King, Willy Wigman, Minnesota, Mrs. F. Pendleton, Schwaben, War, Baron Hulot, etc.  
F. M. Palmer & Son, Janesville, Wis.

GLADIOLI FOR FORCING.

Fall delivery.  
America, Mrs. F. King, Halley and Augusta, 1 1/2-in. and up, \$23.00 per 1000; 1 1/4-in., \$20.00; over 1/2-in., \$7.00 per 1000.  
Chicago White, 1 1/2-in. and up, \$28.00; 1 1/4-in., \$22.00; over 1/2-in., \$7.50 per 1000.  
Write for samples, if interested.  
MARK W. SIMON & SON,  
Box 11, Berlin, N. J.

GLADIOLUS BULBS.

I am now ready to quote prices on all leading varieties for fall delivery. When writing please state, if possible, the varieties and quantities you are interested in. Special quotations on large quantities.

JELLE ROOS.

Gladiolus Specialist,  
Department A, Concord, Mass.

For immediate delivery, we offer finest first size Gladiolus bulbs, 1 1/4-in. and up, as follows: America, Mrs. Francis King, Brencleyensis, Halley and Augusta, \$24.00 per 1000; Mrs. Frank Pendleton, \$40.00 per 1000. Our fine white and light mixture, 3/4-in. to 1 1/4-in. bulbs only, \$8.00 per 1000. Cash with order.  
Our bulbs absolutely free from disease.  
Pierce & Son, West Medway, Mass.

GLADIOLUS BULBETS.

Choice planting stock, bulbets of all the leading kinds of Gladioli. For list and prices look up September 16th and 23rd issues of The Florists' Review in the classified section. Send us your list for pricing.

MAPLE HILL NURSERY,

Nora Springs, Ia.

SEND FOR LIST OF CHOICE GLADIOLI.

We grow such varieties as Golden Measure, Glory of Pembroke, General Pershing, Lily White, Red Emperor, Prince of Wales, Mrs. Dr. Norton, Mrs. W. E. Kirchhoff, Mary Fennell, Myrtle, etc.

W. E. KIRCHHOFF CO., Pembroke, N. Y.

Primulinus Hybrids, 1 1/4-in. and up, \$20.00 per 1000; 1-in. to 1 1/4-in., \$16.00 per 1000; 3/4-in. to 1-in., \$9.00 per 1000; 1/2-in. to 3/4-in., \$7.00 per 1000; America, 1-in. to 1 1/4-in., \$20.00 per 1000; Bouge Torch, 1-in., \$30.00 per 1000; Primulinus bulbets, 75c per qt.  
Mrs. L. D. Bossen, Stop 139 1/2, Wickliffe, O.

GLADIOLI.

Have 5000 fine Cracker Jack, 1 1/4 to 1 1/2-in. bulbs. Will take \$20.00 per 1000, or \$18.00 per 1000 for the entire lot. They are all nice, plump bulbs, just dug.

KALISCH BROS. CO.,

4516 Delmar Ave., St. Louis, Mo.

FOUR ARISTOCRATS.

Mary Pickford, Lily White, Evelyn Kirtland, Mrs. W. E. Fryer, My price list tells the whole story.  
Write for it.  
J. G. BURROWS, ONSET, MASS.

Why not send for our complete descriptive price list of Gladioli? It is sent to you free of charge. It comprises standard, recent date, and the "Well-Known Vos-Named" varieties.  
P. Vos & Son, Mount Clemens, Mich.

Gladioli, strong, healthy, northern-grown stock, all the popular varieties, prices right for fall delivery. Robert Mehlmann, Oshkosh, Wis.

GLADIOLI.

The world's largest and most beautiful Gladioli in every color and shade; all our own creation. Send in your name for the mailing list of 1921 catalogue.

RICHARD DIENER CO.,  
Kentfield, Calif.

GLADIOLI, 1/2-IN. AND UNDER.

America, Peace, King, Pendleton, Schwaben, Watt and other varieties. Send for price list on 5000 and 10,000 lots.

A. WALKER, GLADIOLUS SPECIALIST,  
Late of Forestport, N. Y., Port Byron, N. Y.

Gladiolus bulbs, 50,000 mixed, 1st size, mostly named varieties, \$22.50 per 1000. Send for special price list of all sizes of Miss Helen Franklin. Thomas Cogger, Melrose, Mass.

Gladioli. Write us now for complete price list. Delivery as wanted.  
S. S. Skidelsky & Co., 50 Park Place, New York.

GRAPES.

Grape plants, Concord and Catawba, \$2.75 per doz., \$18.00 per 100.  
Harry J. Squires, Good Ground, N. Y.

HARDY FERNS

Hardy Ferns. Illustrated descriptive list mailed. Ludvig Mosbaek, Ferndale, Askov, Minn.

Hardy Ferns, 25 varieties.  
L. E. Williams, Exeter, N. H.

HARDY PLANTS

HARDY PLANTS.

Hardy perennial plants for autumn planting, 1-year-old, field-grown, except where noted. Packing free. Per 10 Per 100

Achillea Ptarmica The Pearl, Fl.		
Pl., divisions	\$0.80	\$ 7.00
Anchusa Italica, Dropmore variety	.90	8.00
Anthemis Tinctoria	.80	7.00
Aster, perennial, mixed colors	.80	7.00
Campanula Medium, white, blue, pink, mixed	.80	7.00
Delphinium Belladonna, true type	.80	7.00
Delphinium Formosum, nothing finer in the color	.80	7.00
Delphinium Chinense, white, flowers all season	.70	6.00
Delphinium Chinense, blue	.70	6.00
Delphiniums, Gold Medal Hybrids	.80	7.00
Delphiniums, Kelway's Giant, all colors	.90	8.00
Delphiniums, double flowering giants, finest in existence, colors, include everything found in Delphiniums	2.00	18.00
Dianthus Barbatus, 6 varieties	.70	6.00
Digitalis Gloxiniaeflora, pink	.80	7.00
Gaillardia, assorted	.80	7.00
Gypsophila Paniculata Fl. Pl.	.90	8.00
Hollyhocks, double white, pink, yellow and red	.80	7.00
Iris Germanica, a fine collection, mixed	.60	5.00
Shasta Daisy Alaska, divisions	.80	7.00
Physostegia Virginica, white and pink mixed	.80	7.00
Cash with order. Stock guaranteed as represented or your money returned. Complete list on application.		

JOHN IRVINE,  
Bay City, Mich.

German Iris, \$4.00 per 100. Astarte, Celeste, Clengata, Her Majesty, Plumeri, Common Blue Flag, Violet Queen, Gracchus, Maori King, Bridesmaid, Lord Gray, Trojana, Albicans, Flavescens, Charmont and Biflora. Iris Blue Bell, Orientalis, Snow Queen, Oriental Blue King, Siberian Iris, Sibirica Alba Grandiflora, Sibirica Oculata, Iris Versicolor Blue and Pseudacorus.  
Hardy Red Oriental Poppy, 2 1/2-in. pots, nice strong plants, \$5.50 per 100, \$50.00 per 1000. Pyramidalis, blue, 2 1/2-in. stock, \$5.00 per 100, \$45.00 per 1000.  
1-year-old Hardy Hibiscus Crimson Eye and Pink Mallow, \$6.00 per 100, \$55.00 per 1000.  
Field-grown double Hollyhocks, maroon, \$7.00 per 100, \$60.00 per 1000.  
Tritoma Pfizeri, red-hot poker, \$12.00 per 100, \$100.00 per 1000; 250 at 1000 rate. Cash with order, please. Lagonda Floral Co., Springfield, O.

HARDY PERENNIALS.

All heavy transplanted stock as advertised in October 14th issue. Aquilegia, Campanula, Carnation, Coreopsis, Sweet William, Hardy Pinks, Foxglove, Forget-me-nots, Gaillardia, Hollyhocks, Pyrethrum and Shasta Daisies, 75c per 100, \$6.00 per 100, \$50.00 per 1000. Cash with order, please.

FOX RIVER VALLEY GREENHOUSES,  
Elgin, Ill.

Hardy Pink, a hybrid Sweet William, double, fiery red, hardy as an oak; great bloomer, sell on sight, \$1.50 per 300, \$2.00 per 500. Going out of business; must sell. Mail paid.  
S. Merry, Florist, Ilon, N. Y.

15,000 Physostegia plants, fine plants, 2-year-old, \$5.00 per 100, \$40.00 per 1000. F. o. b. St. Louis. Cash or reference. L. Baumann, 3233 Portis Ave., St. Louis, Mo.

Weller's Perennials are the best and you know it. Ask for our price list.

Weller Nurseries Co., Holland, Mich.

Hardy Phlox, 2-year, best cut flower kind and other perennials, cheap. Imperial Seed & Plant Co., Colgate, Baltimore, Md.

Field-grown, hardy perennial plants; quality stock. Send for price list.  
C. C. Hallinan, 507 E. Erie St., Painesville, O.

HARDY PERENNIALS.

Phlox, Mrs. Jenkins, \$7.00 per 100, \$60.00 per 1000. Centaurea Montana, \$8.00 per 100. Gypsophila Paniculata, \$8.00 per 100, \$70.00 per 1000. All of the above are strong, 1-year-old plants from the field. F. o. b. Riverside. Cash with order, please.

GEO. A. PENROSE,

220 Lippincott Ave., Riverside, N. J.

PERENNIALS.

Double Hollyhocks in pink, white and yellow; Gaillardias, Canterbury Bells, Forget-Me-Nots, Wall Flowers, Pyrethrums, Shasta Daisies, Pansies, Fox-gloves, Columbines, Hardy Pinks, Sweet Williams, Oriental Poppies, Coreopsis and Stokesia, strong seedlings, 50c per 100, \$4.00 per 1000.

J. C. SCHMIDT, BRISTOL, PA.

HELIOTROPES

Heliotropes, blue, rooted cuttings, \$1.50 per 100.  
Byer Bros., Chambersburg, Pa.

HIBISCUS

HIBISCUS.

Peachblow Hibiscus, 3-in. pots, \$10.00 per 100  
Miniatur Hibiscus, 3-in. pots, \$10.00 per 100  
Grandiflorus Hibiscus, 3-in. pots, \$10.00 per 100  
Rubra Hibiscus, 3-in. pots, \$10.00 per 100  
OAK GROVE GREENHOUSE,  
Tuskegee, Ala.

HOLLYHOCKS

Hollyhocks, double, 4 colors, \$6.00 per 100.  
C. O. Hallinan, 507 E. Erie St., Painesville, O.

HONEYSUCKLES

Honeysuckle Vines; hardy Chinese Evergreen and Hall's Japan, gold veined, strong, field-grown, 15c, \$10.00 per 100.  
Teas Nursery Co., Carthage, Mo.

HYDRANGEAS

READY FOR SHIPMENT NOW.

The best French and German varieties of Hydrangeas, well branched and set. To be shipped out of pots. The following prices are for delivery up to December.

Pot-grown, 4 1/2-in., \$35.00 per 100,  
5-in. and 5 1/2-in., \$45.00 per 100,  
6-in., \$50.00 per 100,  
6 1/2-in., \$75.00 per 100,  
7-in., \$100.00 per 100.

larger plants, \$18.00 to \$24.00 per dozen.

Field-grown, potted up in September:  
first size, \$40.00 per 100,  
second size, \$35.00 per 100,  
extra select, \$50.00 per 100.

We also have a full line of Christmas and Easter blooming heather in bud and for growing on. Write for price list.  
Also Kentia Belmoreana and Forsteriana from \$4.00 to \$7.00 each.

ANTON SCHULTHEIS,  
316 Nineteenth St., College Point, N. Y.

FRENCH HYDRANGEAS.

Ready for shipment now.

	Per 100
1000 2 1/2-in., Baby Bimbinette	\$12.00
2000 2 1/2-in., Souvenir de Mme. E. Chautard	12.00
2000 3-in., mixed blue and pink	15.00
2000 4-in., single stem, mixed blue and pink	25.00
2000 4-in., branched, mixed blue and pink	35.00
5000 5-in., branched, mixed blue and pink	50.00

J. J. Le Borioux, Duluth, Minn.

HYDRANGEAS FROM POTS FOR FORCING.

All our smaller sizes are sold out. We are now offering the following:

Otaksa from 6-in., 50c, and from 7-in., 75c and \$1.00 each. All exceptionally good.  
French in 10 popular varieties, from 7-in. only, 75c and \$1.00 each. All strong and well ripened.  
Now booking orders for 2-in. stock of our full collection of French and Otaksa, \$8.00 per 100. May delivery.

J. L. SCHILLER,

929 Prouty Ave., Toledo, O.

HYDRANGEAS.

Best French, grand Pink and early Baby Bimbinette field plants ready, 2 branches, \$35.00 per 100. Cash.

French Hydrangeas, mixed field plants ready, 2 to 3 branches, \$35.00 per 100. Cash.

CARL HAGENBURGER,

W. Mentor, O.

HYDRANGEAS, VERY GOOD PLANTS.

Bouquet Rose, 5 to 8 shoots, 25c to 35c  
Bouquet Rose, 1 to 4 shoots, 20c  
Bouquet Rose, 1 to 3 shoots, 10c  
Otaksa, 12 to 15 shoots, \$1.00  
Ready for immediate delivery.  
JOHN V. LAVER, ERIE, PA.

PACKING FREE FOR CASH.

Hydrangeas, very fine stock, well established, 10 inches high, 4-in., one heavy stem, Otaksa and Gen. Vibraye, \$3.00 doz., \$22.00 per 100.

PETER PEARSON,

5732 Gunnison St., Chicago, Ill.

Hydrangeas, strong, for growing on. Otaksa and French, 800 3-in., \$20.00 per 100; 500 4-in., very fine stock, \$25.00 per 100. Strong field-grown plants, the best French varieties separate, 25c, 50c, 75c and \$1.00. Speak quickly.  
S. S. Skidelsky & Co., 50 Park Place, New York.

French Hydrangeas, beautiful field-grown, dwarf and shapely, four to six shoots, for 5 or 6-in. pots, \$25.00 per 100. Mme. Chautard, Baby Bimbinette, E. Mouillere, Vibraye and Hamar.  
Storrs & Harrison Co., Painesville, O.



**HYDRANGEAS—Continued**

**HYDRANGEAS, FIELD-GROWN OR POT-GROWN PLANTS, ASK FOR FULL LIST OF VARIETIES AND PRICES.**

**ROMAN J. IRWIN, 43 W. 18th ST., NEW YORK, N. Y.**

**HYDRANGEAS, FRENCH, POT-GROWN.**  
6-in., \$50.00 per 100; 4-in., \$35.00 per 100.  
Field-grown, 12 to 20 branches, \$50.00 per 100.  
**HENEY FISHER,**  
Raspeburg Station, Baltimore, Md.

French Hydrangeas, pink and white, 4-in., \$20.00 per 100; 3-in., \$12.50 per 100; 2½-in., \$6.50 per 100. Packing free for cash. North Side Greenhouses, 1107 W. First St., Springfield, Ill.

Hydrangeas: French and Otaksa, best varieties, 3 to 5 shoots, field-grown, extra strong plants, \$35.00 per 100. Cash with order.  
**Frank Oechslein, 4911 W. Quincy St., Chicago, Ill.**

Hydrangeas, French, field-grown, \$10.00, \$15.00 and \$25.00 per 100; Otaksa, field-grown, \$10.00 per 100; pot-grown, 7-in., \$9.00 per doz.  
**Baur Floral Co., Erie, Pa.**

Hydrangeas, 600 3 to 5 shoots, pot-grown, extra strong Vibraye and Otaksa, 4-in., \$25.00 per 100. Cash.  
**Huscroft's Flower Shop, Steubenville, Pa.**

Hydrangeas, Otaksa, rooted cuttings, \$1.75; 3-in., 14c; field-grown pot plants, two and more branches, 25c, 35c, 50c to \$2.00. Cash.  
**Port Allegany Greenhouses, Port Allegany, Pa.**

Hydrangeas, 25 6-in. Otaksa, grown for own use, \$8.00 for the lot. Cash. M. & S. L. Dyringer, 404 E. Erie St., Albion, Mich.

Hydrangeas, Otaksa and French, mixed varieties, strong, 3-in. plants, \$15.00 per 100.  
**Henry Smith, Grand Rapids, Mich.**

Hydrangeas, Otaksa and French, 15 to 20 shoots; good, short stock out of soil, ready to pot, 50c each.  
**J. B. Knapp, Sayre, Pa.**

Hydrangeas, French and Otaksa, pot-grown, extra fine plants, 2 to 5 branches, 35c and 50c.  
**Bland & Steinmetz, Independence, Ia.**

**IMPATIENS****IMPATIENS SULTANI.**

Orange Sultani, 2½-in. pots, \$4.00 per 100  
Violet Rose Sultani, 2½-in. pots, \$4.00 per 100  
Pink Sultani, 2½-in. pots, \$4.00 per 100  
**OAK GROVE GREENHOUSE,**  
Tuskegee, Ala.

Impatiens, 4000 salmon, orange, rose pink and light pink, 2½-in., \$5.00 per 100.  
**Burdell Floral Co., Bowling Green, Ky.**

**IRISES**

Irises: Mme. Chereau, Florentina and Flarescens, \$3.00 per 100; Royal King, Her Majesty's Maid, Nestor, Sans Souci, The Bride, Siberian Orientalis and Victorieuse, \$2.50 per 100, \$20.00 per 1000. Assorted from fine named varieties, \$2.00 per 100, \$15.00 per 1000. Packing at cost. **Harry Franklin Baker, 1118 W. Lake St., Minneapolis, Minn.**

Mahogany, crimson; Purple and Gold, violet purple with gold center; fine field-grown stock, \$10.00 per 100, \$90.00 per 1000. Mahogany only with equal quantity of Purple and Gold. The latter sold by itself if wanted.  
**S. S. Skidelsky & Co., 50 Park Place, New York.**

Irises, Celeste, light blue; Mme. Chereau, white, lilac edge; Pansensia, early purple; Sans Souci, gold mahogany; Silver King, white; Parteniana, late, light purple; \$4.00 per 100. Cash, please. No packing charges.  
**The Imlay Co., Zanesville, O.**

Irises, Pallida Dalmatica, \$6.00 per 100; Juniata, \$10.00 per 100. Don't fail to stock up with these two fine varieties. Send for our surplus list of other varieties.  
**W. J. Engle & Son, R. D. No. 8, Dayton, O.**

Irises, strong divisions, Mme. Chereau, Gypsy Queen, Dr. Gluck, \$2.50 per 100, \$22.00 per 1000. Packing free. Cash.  
**Lyndhurst Farm, Inc., Hammonton, N. J.**

Irises, Japanese, named and mixture.  
**Chautauqua Flowerfield Co., R. F. D. 68, Bemus Point, N. Y.**

**IVIES****ENGLISH IVIES.**

Strong, field-grown plants, 4 ft. long, each plant 2 to 3 vines, also pot-grown with 1 vine, 3 to 4 ft. long. This is very fine stock and good value.  
Rooted cuttings.  
\$2.00 per 100, \$15.00 per 1000.  
**ROMAN J. IRWIN,**  
43 West 18th St., New York, N. Y.

**ENGLISH IVY.**

Rooted cuttings \$2.00 per 100  
2½-in. pots \$5.00 per 100  
3-in. pots \$8.00 per 100  
**OAK GROVE GREENHOUSE,**  
Tuskegee, Ala.

English Ivy, 40,000 fine, big 2½-in. with long runners, \$5.00 per 100. Well rooted cuttings, \$2.00 per 100.  
**Burdell Floral Co., Bowling Green, Ky.**

English Ivy, 3-in., \$10.00 per 100, \$80.00 per 1000. **Joseph Michal, 57th and Kostner Ave., Chicago, Ill.**

**The BEST WAY to get rid of your surplus stock is to use the REVIEW'S Classified Ads.**

Hardy English Ivy, 3 to 4 feet, from 2½-in. pots, \$8.50 per 100, \$50.00 per 1000.  
**The Conard & Jones Co., West Grove, Pa.**

Hardy English Ivy, strong field-grown plants, 3 ft. and over, \$7.00 per 100, \$85.00 per 1000.  
**J. C. Schmidt, Bristol, Pa.**

**LANTANAS**

Lantanas, Jacob Schults and Aurora, pink, 2½-in., \$5.00 per 100, \$45.00 per 1000.  
**Linden Lawn Gardens, Springfield, O.**

Lantanas, 6 splendid, distinct varieties, 2-in. pots, \$5.00 per 100. Useful all the year.  
**Storrs & Harrison Co., Painesville, O.**

Lantanas, 75 3½-in. and 4-in., mixed, 10c each. **W. W. Thompson & Sons, Station D, R. 1, Milwaukee, Wis.**

**LILIUMS****LILY BULBS.**

Lilium Canadense, first size, \$5.00 per 100  
Lilium Canadense, second size, \$3.50 per 100  
Lilium Canadense Rubrum, \$7.50 per 100  
Lilium Canadense Flavum, \$6.00 per 100  
Lilium Philadelphicum, first size, \$5.00 per 100  
Lilium Philadelphicum, second size, \$3.50 per 100  
Lilium Superbum, flowering bulbs, \$6.00 per 100  
**L. E. WILLIAMS,**  
Exeter, N. H.

Lilium Regale for November delivery. Blooming size bulbs all booked. Planting stock:  
1-year-old bulbs, \$15.00 per 100, \$120.00 per 1000  
2-year-old bulbs, \$30.00 per 100,  
Seeds, \$2.00 per 100, \$18.00 per 1000  
**O. Fehrlin, Citronelle, Ala.**

**LILY OF THE VALLEY**

Lily of the Valley, Holland pips, \$17.00 per 1000; for forcing, \$22.00 per 1000. Prompt shipment. Cash with order.  
**Henry Schaumburg, Hammonton, N. J.**

**NARCISSI****NARCISSUS PAPER WHITE.**

Plump, sound bulbs, ready for immediate shipment; 1st size, \$25.00 per 1000; 2nd size, \$20.00 per 1000.

**SEVIN-VINCENT CO.,**

San Francisco, Cal.

**NURSERY STOCK****CHOICE NURSERY STOCK.**

Exceptionally well grown under ideal conditions, for the best class of retail trade.

Spiraea Van Houttei, 2 ft. to 3 ft., \$18.00 per 100  
Spiraea Van Houttei, 4 ft. to 5 ft., \$30.00 per 100  
Syringa Grandiflora, 4 ft. to 5 ft., \$30.00 per 100  
Buckthorn, 4 ft., \$25.00 per 100

**Rambler Roses.**

Choice field-grown, 4 to 5 runners, 2 to 6 ft. long.

Excelsa, \$30.00 per 100  
Dorothy Perkins, \$30.00 per 100  
American Pillar, \$30.00 per 100  
Climbing American Beauty, \$30.00 per 100

Boxes, bales and burlap charged at cost.

Cash or satisfactory reference.

**PFUND'S NURSERY,**

Elmhurst, Ill.

**ONARGA NURSERY COMPANY.**

Largest assortment of high quality nursery stock for the florists' trade in the central west.

	Per 100	Per 1000
Barberry Thunbergii, 18 to 24 in.	\$17.50	\$150.00
Barberry Thunbergii, 2 to 3 ft.	22.00	175.00
Spiraea Van Houttei, 2 to 3 ft.	15.00	120.00
Spiraea Van Houttei, 3 to 4 ft.	20.00	180.00
Spiraea Van Houttei, 4 to 5 ft.	25.00	200.00

100,000 climbing Roses, heavy forcing grade for florists at special prices in 1000 lots. Write for our new trade list.

**ONARGA NURSERY CO.,**

Cultra Bros., Mgrs., Onarga, Ill.

**TREES****SURPLUS LIST.**

Norway Maples, straight trunks, 1½-4 inches caliper.  
American Linden specimens, 3-4 inches caliper.  
Japan Walnut 6-8 feet

Car-load shipments on

the large sizes only.

Let us estimate on your requirements.

**B. F. BARR & CO.,**

Keystone Nurseries, Lancaster, Pa.

Clematis Virginiana, 1-year, \$5.00 per 1000.  
Blota in all varieties, Orientalis, Pyramidalis, Compacta and Aurea, 1-year, \$8.00 per 1000.  
See Ampelopsis classified advertisement. **J. Dvorak, Nurseryman, Hempstead Gardens, L. I., N. Y.**

**WRITE FOR PRICE LIST OF JAPAN IRIS, PEONIES, CATALPA BUNGEI, SPIRAEA VAN HOUTTEI, ETC. H. G. NORTON, PERRY, O.**

Write for wholesale price list of nursery stock. **Maywood Nursery Co., 902 S. 1st Ave., Maywood, Ill.**

**WE HAVE A FULL LINE**

of Apple and Pear trees, Ash, Ailanthus, Gleditschia and Elm; Berberis, Cornus, Forsythia, Hydrangeas, Lonicera, Philadelphus, Rhamnus, Rhus, Rosa Rugosa, Spiraea Van Houttei, Syringa, Symphoricarpos, Viburnum, Weigela and Wisteria.

**MIERISCH NURSERY CO.,**

Glenview, Ill.

**ONION SETS**

Winter Onion Sets, \$1.75 per bushel of 3 lbs.  
**Page's Greenhouses, Staunton, Ill.**

**PACHYSANDRA**

Pachysandra Terminalis, 2-year-old plants, \$12.00 per 100, \$100.00 per 1000.  
**James Wheeler, Worcester St., Natick, Mass.**

**PALMS****PALMS.**

Washingtonia Robusta, Phoenix Canariensis and Phoenix Reclinata, 4-in. pot size, \$35.00 per 100; 6-in. pot size, \$50.00 per 100. 2 per cent discount for cash.

**F. M. SOAR, LITTLE RIVER, FLA.**

Splendid decorative specimens, 48 inches high, \$8.00 each; 54 inches high, \$10.00 each; 60 inches high, \$12.00 each. Single plants in earthenware pots.  
**S. S. Skidelsky & Co., 50 Park Place, New York.**

Kentia Belmoreana, 2½-in., \$15.00 per 100, \$125.00 per 1000.  
**Storrs & Harrison Co., Painesville, O.**

Areca Palms, fine, stocky plants, from 4-in. pots, 12 to 18 inches high, \$30.00 per 100.  
**The Everglades Nursery Co., Fort Meyers, Fla.**

**PANDANUS****PANDANUS VEITCHII.**

Lifted from open for 4-in. pots, \$10.00 per 100  
Lifted from open for 6-in. pots, 15.00 per 100  
Lifted from open for 8-in. pots, 25.00 per 100  
Suckers, \$5.00 and \$7.00 per 100. Pandanus Sanderii at the same prices, while they last.  
**J. J. SOAR, LITTLE RIVER, FLA.**

Pandanus Veitchii, nicely variegated plants, 2½-in. pot, \$6.00 per 100; 4-in. pot, \$10.00 per 100; 6-in. pot, \$8.00 per 100; 8-in. pot, \$15.00 per 100; 10-in. pot, \$25.00 per 100. Large specimen plants, 50c and \$1.00 each. Cuttings, \$5.00 and \$7.00 per 100. 2 per cent discount for cash with order.  
**F. M. Soar, Little River, Fla.**

Pandanus Veitchii, 5-in., \$1.50; 6-in., \$2.00; 7-in., \$3.00; fine, well colored stock.  
**Henry Smith, Grand Rapids, Mich.**

Pandanus Veitchii, fine stock, well colored, 5-in., \$1.00; 6-in., \$2.00; 7-in., \$3.50 each.  
**C. C. Pollworth Co., Milwaukee, Wis.**

**PANSIES****PANSIES.**

We are now booking orders for our famous Pansy seedlings; Steele's private stock, \$5.00 per 1000; **Jos. H. Cunningham's Giant Flowering, \$4.00 per 1000.**

We are specialists in the Pansy field, being one of the largest growers in the North. We are shipping Pansy seedlings daily. 40 years of experience guarantees satisfaction. Cash with order.

**JOS. H. CUNNINGHAM,**

Delaware, O.

10,000 Pansy plants. We have been growing Pansy plants for the trade for ten years and we have never had enough to supply the demand.

Improved Giant Trimardeau and Giant Florists' mixture which contains all the shades and colors and a good percentage of copper, bronze, pink and red which are sometimes scarce in other mixtures. July sown, grown in frames, strong plants, \$3.50 per 1000. Parcel post prepaid, \$4.00 per 1000. Cash, please.

**N. D. McAdams, Columbus Grove, O.**

**FINE PANSY PLANTS.**

We have plenty of fine Pansy plants of the Michell cut flower variety. A superior variety, in colors and shades, for cut flowers and bedding purposes; 5 to 8 leaves, \$5.00 per 1000, until December 1st. Parcel post, prepaid and insured. Prompt shipment when P. O. M. order accompanies the order.

**OSARK PANSY GARDEN,**

West Plains, Mo.

**PANSY PARK PERFECTION.**

A mixture of over 50 varieties of Giant Show and Fancy Pansies; the reds, bronzes and fancy shades in largest proportion. Large stock of plants, field-grown in light, sandy soils, which gives them extra fine roots. Careful packing and prompt shipment, \$4.50 per 1000, 5000 for \$20.00. Cash. **S. S. Judd, successor to L. W. Goodell, Pansy Park, Dwight, Mass.**

Pansy plants of my largest flowering mixture of show varieties, good size, strong, stocky plants, August sown, \$3.50 per 1000; 10,000 lots for \$3.00 per 1000. Extra fine, large, bushy plants, in bud and bloom, for winter-blooming, \$6.00 per 1000.

**Gustav Pitsenka, Pansy Farm, Bristol, Pa.**

Steele's Greenhouse Special and Mastodon. The Pansies of great substance, strong seedlings, \$5.00 per 1000. Giant Trimardeau, \$4.00 per 1000. Rightly packed.

**F. C. Freeman & Sons, Portland, Ind.**

**PANSIES.**

Pansies of our well-known strain, extra large flowers and fancy colors, strong seedlings, 50c per 100, \$4.00 per 1000.

**J. C. SCHMIDT, BRISTOL, PA.**

Pansies, Steele's private stock, mixed, \$4.50 per 1000. Giant Flowering, mixed, \$4.00 per 1000. These are strong, stocky plants, 6 to 8 leaves, by parcel post, prepaid.  
C. C. Breese, R. 7, Delaware, Ohio.

Pansy plants, Improved Giant Trimardeau, frame-grown, July sown, fine plants for transplanting, \$3.50 per 1000. Postpaid, \$4.00 per 1000. Cash with order.  
McAdams & McComb, Columbus Grove, O.

Pansies a specialty, 40,000 plants, Improved Giant Trimardeau, flowering mixture, 6 to 8 leaves, \$4.00 per 1000; for 10,000, \$3.00 per 1000. Cash with order.  
G. L. Swaty, Mena, Ark.

Pansies, strong plants from our own prize mixture; grown for us by a specialist, \$4.00 per 1000. None better to be had.  
S. S. Skidelsky & Co., 50 Park Place, New York.

Giant Trimardeau Pansy seedlings, mixed, large-flowering, 4 to 6 leaves, \$4.00 per 1000, prepaid. Immediate delivery.  
S. T. Danley & Sons, Macomb, Ill.

Pansy seedlings, Giant Trimardeau, \$4.00 per 1000, prepaid. Shipped the day we get your order. Your money back at once if not satisfied.  
Henry Dumke, Marseilles, Ill.

Pansy plants, superb strain, extra large, strong, transplanted plants in bloom, for greenhouse planting, \$2.00 per 100. Cash.  
Brill Celery Gardens, Kalamazoo, Mich.

Pansy plants, Dreer's Royal Exhibition, Steele's Mastodon and Kenilworth Medium, mixture, \$4.00 per 1000.  
Koopmann Bros., Davenport, Ia.

Pansies, Steele's Greenhouse Special, starting to bud, \$5.00 per 1000.  
H. W. Peterson, Poplar Bluff, Mo.

Pansy seedlings, German strain, August sown, giant flowering, mixed, \$4.00 per 1000.  
The Dummer Floral Co., Elgin, Ill.

Pansies, Steele's Mastodon, mixed, strong cool-growing seedlings, \$5.00 per 1000; \$22.00 per 5000.  
Edward W. Schuster, Crookston, Minn.

**ALBUM OF DESIGNS.**  
Sixth Edition—Ready Soon.  
Florists' Pub. Co., Caxton Bldg., Chicago

Pansies, 2000 transplanted, fine strain, \$10.00 per 1000; 2000 Pansies, \$3.50 per 1000.  
H. H. Windhorst, Seymour, Ind.

100,000 Pansy seedlings, fine, strong, stocky plants, \$4.00 per 1000. Cash, please.  
W. E. Trimble Greenhouse Co., Princeton, Ill.

Pansies, Giant, finest assortment of colors, nice plants, \$4.00 per 1000. Cash.  
Byer Bros., Chambersburg, Pa.

Pansies, Steele's Mastodon, strong plants, \$4.00 per 1000.  
H. Hills, Bristol, Ind.

Pansies, Steele's Greenhouse Special, \$4.00 per 1000.  
J. T. Turner, Rushville, Ind.

#### PELARGONIUMS

**PELARGONIUMS.**  
Strong, clean plants.

Easter Greeting	Swabian Maid
Wurtembergia	Lucy Becker
Gardeners' Joy	German Glory
Prince Bismarck	Wolfgang Goethe
Mrs. Loyal	Eastern Star
Graf Zeppelin	Wilhelm Huff

2-in., \$1.75 per doz., \$13.00 per 100,  
\$120.00 per 1000;  
3-in., \$2.50 per doz., \$18.00 per 100,  
\$170.00 per 1000.

Packing 5%. Prompt shipment.

**AMERICAN BULB CO.,**  
172 N. Wabash Ave., Chicago, Ill.

#### PELARGONIUMS.

Easter Greeting	Gardeners' Joy
Swabian Maid	Wurtembergia
Mrs. Loyal	Prince Bismarck
Wolfgang Goethe	German Glory
2-in.	\$13.00 per 100, \$120.00 per 1000
3-in.	18.00 per 100, 170.00 per 1000

We guarantee this stock to be strong, clean, free from white fly and true to name.

We devote nine houses to Pelargoniums.  
Shipment will be made promptly and the greatest care used in packing.

**R. M. HENLEY, HARTFORD CITY, IND.**  
Pelargonium Specialist.

#### PELARGONIUMS.

We have an extra fine lot of Wurtembergia Pelargoniums that will make great stock for your spring business, and our price in 2-in. is only  
\$12.00 per 100.  
Cash with order.  
**C. L. HUMPHREY,**  
ZANESVILLE, O.

Pelargoniums, four of the best Easter Greeting varieties, Lucy Becker, Swabian Maid, Wurtembergia and German Glory, healthy 2½-in. stock, \$12.00 per 100. Mixture of above varieties, \$10.00 per 100. Add 5 per cent for packing. Cash, please.  
Aurora Greenhouse Co., Aurora, Ill.

**PELARGONIUMS, 2½-IN. POTS.**  
Easter Greeting and Swabian Maid, the two best varieties,  
\$13.00 per 100, \$125.00 per 1000.  
Cash, please.  
**KROWKA BROS.,**  
4938 N. Western Ave., Chicago, Ill.

Pelargonium rooted cuttings, 5000 Wurtembergia, 5000 Swabian Maid, 2000 Lucy Becker and 1000 Easter Greeting. Immediate delivery and later. Extra good, cool-grown stock, free from fly, \$8.00 per 100, \$75.00 per 1000. Cash.  
Woodbury & Woodbury, St. Johns, Mich.

Pelargoniums, good 2½-in. stock; Easter Greeting, Lucy Becker, Swabian Maid, Wurtembergia, \$13.00 per 100, \$120.00 per 1000; 3-in., above varieties, \$18.00 per 100, \$170.00 per 1000. Packing 5 per cent.  
S. S. Skidelsky & Co., 50 Park Place, New York.

Pelargoniums, 100 strong 2½-in., Easter Greeting, \$12.00; 300 2-in., German Glory, \$10.00 per 100; 200 rooted cuttings, German Glory, \$8.00 per 100.  
John Hochenauer, Sta. D., St. Joseph, Mo.

#### PELARGONIUMS.

Easter Greeting, strong rooted cuttings; to make room, \$8.00 per 100, \$75.00 per 1000. Parcel post. Cash, please.

**THE IMLAY CO., ZANESVILLE, O.**

Pelargoniums, 20,000 Easter Greeting and Wurtembergia, mixed from pots, strong and clean, cool-grown, \$12.00 per 100.  
R. & S. Greenhouses, Missoula, Mont.

Pelargoniums, Easter Greeting and Wurtembergia, mixed 2½-in., \$12.00 per 100; 3-in., \$16.00 per 100.  
Prince's Flower Shop, Iowa City, Ia.

Pelargoniums, Easter Greetings, 4 varieties, 4 and 5-inch stock plants, clean, \$15.00 per 100. Cash.  
John Boehner, 18 Obell Court St., Dayton, O.

Pelargoniums, Wurtembergia, Easter Greeting and Swabian Maid, good, strong 2-in., \$12.00 per 100. The above mixed, \$10.00 per 100. Cash.  
Jacobs Bros., Box 413, Peoria, Ill.

Pelargoniums, Easter Greeting, good, strong 2½-in., \$10.00 per 100. This is A No. 1 stock.  
Haase Bros., Florists, Pekin, Ill.

Pelargoniums, mixed varieties, 2½-in., \$8.00 per 100; 6-in., 50c each.  
Henry Smith, Grand Rapids, Mich.

Pelargoniums, Easter Greeting and kindred varieties, 2½-in. pots, \$10.00 per 100.  
Kemble Floral Co., Oskaloosa, Ia.

Pelargonium Easter Greeting, 2-in., strong plants and free from white fly, \$10.00 per 100. Cash only. Restland Floral Co., Mendota, Ill.

Pelargoniums, Easter Greeting, rooted cuttings, \$6.00 per 100.  
George Bros. & Co., New Kensington, Pa.

#### PEONIES

**GOOD STRONG PEONIES.**  
Duchesse de Nemours, early, white, \$18.00 per 100; Festiva Maxima, large, white, very early, \$20.00 per 100; Baroness Schroeder, bluish white, very large and very scarce, \$1.50 each; Felix Crousse, ruby red, large, fine, \$38.00 per 100; Karl Rosenfeld, crimson scarlet, large, new, fine, \$1.75 each; Cythere, large flesh pink, \$18.00 per 100; Monsieur Dupont, large white, late, \$40.00 per 100; Edulis Superba, pink, large, early, \$22.50 per 100; Triomphe de L'Exposition de Lille, Hydrangea pink, very large, fragrant, \$37.00 per 100; Triomphe Du Nord, Rose pink, large, 35c each; Faubert, large red, \$22.00 per 100; Officialis Rubro-Plena, large red, early, \$28.00 per 100; Dorchester, salmon pink, large, fine, \$22.50 per 100; Madame Coste, light pink, \$18.00 per 100; Magnifica, light flesh pink, \$18.00 per 100. Cash, please.  
**PERRY GARDENS, PERRY, O.**

#### PEONIES.

Write for list of 50 good varieties, with very attractive prices.

**FRANKLIN NURSERY.**

Richfield Sta., Minneapolis, Minn.

Write for prices on Anemoneflora Rubra, Queen Victoria, Edulis Superba, Madame Coste and other varieties.

Henry G. Norton, Perry, O.

#### SURPLUS OF PEONIES.

In 3 to 5 eye divisions. List will be sent on request.

**NILES NURSERY CO., NILES, MICH.**

Peonies, Festiva Maxima, Edulis Superba, Fragnans, American Beauty, good divisions, 25c each; mixed varieties, 15c each.  
**L. F. Dintelmann, Belleville, Ill.**

Peonies, mixed lot of good, named varieties, with labels lost, \$8.00 per 100. Siberian Iris, Snow Queen, \$2.50 per 100.  
**H. Hills, Bristol, Ind.**

Peonies—7000 double white Peonies, 2 to 4 eyes, \$50.00 per 1000. Cash with order.  
Leslie Littell, Madison, Tenn.

Peonies, send for surplus list; it might interest you.  
W. J. Engle & Son, R. F. D. No. 8, Dayton, O.

Peonies, large stock of the finest varieties. Our wholesale and descriptive catalogues now ready. Babcock Peony Gardens, Jamestown, N. Y.

Peonies. Write for list. Wild Bros. Nursery Co., Box 528, Sarcoxie, Mo.

Peonies, 20 acres, best sorts. Send for list.  
C. Betscher, Dover, O.

#### PETUNIAS

Double Petunias, 6 distinct varieties; buy now to have good stock for spring sales, 2-in. pots, \$5.00 per 100.  
**Storrs & Harrison Co., Painesville, O.**

#### DOUBLE PETUNIAS.

Stocky, well-rooted, double Petunia cuttings, mixed colors, variegated, pink and white, ready to ship quick, 2½c. Also Snowball, the best pure white, not mixed, 2½c each.

If you need some extra fine Begonias and Snapdragons, see my advertisement under heading Miscellaneous.

**WM. S. LOHR GREENHOUSES,**  
Ottawa, Ill.

Diener's Ruffled Monsters, single, largest and finest in existence. Quickest and surest money-makers of the day; sell at sight. Seed in separate colors, red, pink, white, purple, flesh pink frilled, variegated and mixed colors, 50c per trade package.

**RICHARD DIENER COMPANY,**

Kentfield, California.

Double Petunias, five choicest varieties, 2½-in., \$5.00 per 100; rooted cuttings, \$2.50 per 100.  
**P. A. Erickson, Brainerd, Minn.**

Double Petunias, 2½-inch, very fine, mixed, \$5.00 per 100, \$45.00 per 1000. Cash.  
**C. J. Frew, Jr., Conneaut, O.**

#### PHLOXES

Phlox Subulata Alba and Rosea; fine for cemetery bedding when planted in the fall; blooms Memorial day, \$7.00 per 100.  
**Thos. J. Murphy, Painesville, O.**

#### POINSETTIAS

**POINSETTIAS.**

Strong 2½-in. pot-plants, \$100.00 per 1000. Immediate delivery.

**ROSEMONT GARDENS,**

116 Dexter Ave., Montgomery, Ala.

Poinsettias, strong 2½-in. plants, \$8.00 per 100, \$75.00 per 1000. 5 per cent for packing, ready now.

S. S. Skidelsky & Co., 50 Park Pl., New York.

Poinsettias, strong 2½-in., \$8.00 per 100.  
John Heidenreich, 725 Iowa St., Indianapolis, Ind.

Poinsettia, 3-in., \$25.00 per 100.

Careful packing.

**Roman J. Irwin, 43 West 18th St., New York.**

Poinsettias, nice, strong plants, 3-in., 8 to 12 inches high, 12c. Cash. Joseph Austin, 3111 Troost Ave., Kansas City, Mo.

Poinsettia plants, 2-in., true Christmas blooming variety, good stock, 10c.  
**J. S. Stuart & Son, Anderson, Ind.**

Poinsettias for November and later deliveries, strong 2½-in. stock. Packed in paper pots, \$7.00 per 100. Evenden Bros. Co., Williamsport, Pa.

Poinsettias, fine 3-in. plants, \$12.00 per 100. Cash, please.  
**Paul O. Tauer, Lebanon, Ind.**

Poinsettias, strong 2½-in. plants, \$8.00 per 100.  
**Kemble Floral Co., Inc., Oskaloosa, Ia.**

Poinsettias, strong 3-in., 20c.  
**D. R. Herron, Olean, N. Y.**

#### PRIMULAS

#### ASSORTED COLORS.

Primula Obconica in bud and bloom. These plants are A No. 1, and can be potted into larger pots for immediate sales. You cannot find better stock anywhere. We would be pleased to have you come and see it.

Out of 4-in. pots, \$25.00 per 100.  
Out of 5-in. pots, \$50.00 per 100.  
We also have, in pink only, some 2-in. stock ready to shift, which will make fine plants for winter sales, \$6.00 per 100

The above prices include packing.

Cash with order.

The largest exclusive grower of Cyclamen and Primulas in the world.  
See Cyclamen advertisement.

**R. S. McMURRAY,**  
Bellefontaine, O.

#### PRIMULA OBCONICA.

Great, big, 2-in. plants.

Ready right now

for 4-in. pots;

every one of them

assorted colors,

and every one of them

a perfect picture.

You will surely

be proud of this stock

and our price is

only,

\$5.00 per 100.

Cash.

**C. L. HUMPHREY,**

ZANESVILLE, O.

#### PRIMULAS.

Fine healthy plants.

Obconica, 2½-in. pots, ready to shift, \$6.00 per 100; 3½-in. pots, \$10.00 per 100.

Obconica, 3½-in. pots, ready to shift, \$12.00 per 100.

**NILES FLORISTS, NILES, ILL.**

Primula Obconica, 6000 fine, big 4-in. in bloom now; money makers for fall and Christmas sales, \$25.00 per 100.

**Burdell Floral Co., Bowling Green, Ky.**



## PRIMULAS—Continued

OBCONICA, CHINENSIS, MALACOIDES.		
	Per 100	Per 1000
Best colors, separate or mixed, 2½-in. pots .....	\$ 7.00	\$60.00
Best colors, separate or mixed 3-in. pots .....	12.00	.....
Malacoides Rosea, New Malacoides, double white, 2½-in. pots .....	7.00	60.00
Townsendii (Lilac Rose), 2½-in. pots .....	8.00	75.00

ROMAN J. IRWIN,

43 West 18th St., New York.

12,000 PRIMULAS.

Primula Obconica Gigantea, choice mixture of all giant flowers, very strong plants, showing bud and bloom, mostly 2½-in., a few 2¼-in., \$5.00 per 100, \$45.00 per 1000, 500 at 1000 rate.

8000 PRIMULAS.

Malacoides Rosea Superba, this is a very select strain of our own introduction with pink flowers and of good size; very strong plants, 2½-in., \$5.00 per 100, \$45.00 per 1000, 500 at 1000 rate. Cash.

FREEPORT FLORAL CO., FREEPORT, ILL.

PRIMROSES! PRIMROSES!

We have about 10,000 2½-in. Obconica, all colors and varieties for sale. This stock is the best on the market. In order to close these out we are offering them at a reduced price. Our price is lower than any other. Satisfaction guaranteed or money back. \$5.00 per 100, \$45.00 per 1000. Cash with order.

JOS. H. CUNNINGHAM,

Delaware, O.

PRIMULA OBCONICA GIGANTEA.

Kermesina, red; Rosea and Appleblossom, in separate colors, 3-in. ready to shift into 5-in., \$10.00 per 100.

PRIMULA MALACOIDES, BABY PRIMROSE. Rosea and Lilac, 2½-in. ready for shift, \$5.00 per 100.

LAKEWOOD CEMETERY GREENHOUSES,

Minneapolis, Minn.

Primula Obconica, large flowering, separate colors or mixed, 2-in., \$5.00 per 100; 3-in., \$10.00 per 100.

Chinensis, large flowering, separate colors or mixed, 2-in., \$5.00 per 100; 3-in., \$10.00 per 100.

Malacoides, best pink and Rosea, 2-in., \$5.00 per 100; 3-in., \$10.00 per 100. No c. o. d. order accepted.

Toledo Greenhouse, 2829 Chestnut St., Toledo, O.

PRIMULAS.

Chinensis, 4-in., mixed .....	\$17.00	per 100
Chinensis, 3-in. ....	7.50	per 100
Obconica giants, 3-in. ....	7.50	per 100
Obconica, extra fine 2-in. ....	4.50	per 100
Malacoides, 3-in. ....	6.00	per 100

ALL A 1 stock. Cash.

M. S. ETTER, SHIREMANSTOWN, PA.,

The Home of Primroses.

DOUBLE WHITE MALACOIDES.

3-inch pot plants ready now,

\$10.00 per 100, \$90.00 per 1000.

MALACOIDES ROSEA.

3-inch pot plants ready now,

\$8.00 per 100, \$75.00 per 1000.

FRED H. LEMON &amp; CO.,

Richmond, Ind.

Primulas: Having assumed ownership of the business of Schieble Bros., I will offer the unsold stock, consisting of about 20,000 2½-in. Obconica at \$4.00 per 100, \$37.50 per 1000. Not less than 500 at 1000 rate. This is all first class stock, in all desirable colors. Cash, please. E. L. Schieble, Main Lock and Old Main Sts., Miamisburg, O.

Primula Obconica, 2½-in., strong plants, \$5.50 per 100, \$50.00 per 1000.

Primula Malacoides Rosea, 2½-in., \$5.00 per 100, \$40.00 per 1000; 3-in., \$8.00 per 100, \$75.00 per 1000; Malacoides Double White, 3-in., \$10.00 per 100, \$90.00 per 1000.

S. S. Skidelsky &amp; Co., 50 Park Place, New York.

Primula Obconica Grandiflora, plants from our large flowering strain in the following colors: Rosea, Kermesina and Appleblossom. Ready now. 2-in. pots, \$5.00 per 100, \$47.00 per 1000; 3-in., \$10.00 per 100. No C. O. D. orders accepted.

C. F. Mahan &amp; Co., R. D. No. 8, Dayton, O.

PRIMULA OBCONICA.

Grandiflora, large flowering, and Gigantea, mixed colors. Appleblossom, lavender, Rosea and red, large, healthy 2½-in. ready to shift, \$5.00 per 100, 200 for \$9.00; large, transplanted of same stock, \$3.00 per 100, 200 for \$5.00.

S. A. PINKSTONE, UTICA, N. Y.

Primula Malacoides Townsendii, from 2-in. pots, \$8.00 per 100, \$75.00 per 1000.

Malacoides Superba, fine pink, strong 2½-in. stock, \$6.50 per 100, \$60.00 per 1000. Cash with order. See Cinerarias. Henry Schmidt, 673 Church Lane, North Bergen, N. J.

PRIMULA OBCONICA.

Grandiflora and Gigantea, three colors, Kermesina, Rosea and Appleblossom, 4-in., \$20.00 per 100. Cash.

KROWKA BROS.,

4938 N. Western Ave., Chicago, Ill.

Primula Obconica, 5-in., fine plants, ready for retail, in flower with 5 or more flower stems. Prince's Flower Shop, Iowa City, Ia.

Primula Obconica, dark colors, 2½-in., ready for 4-in., \$5.00 per 100. Cash with order. P. N. Obertin, 1948 Asylum Ave., Racine, Wis.

Primulas, Obconica Gigantea, strong 2½-in., \$5.00 per 100, \$9.00 per 200; 3½-in., \$12.00 per 100. Chinensis, 4-in., \$12.00 per 100. All the above are mixed colors with plenty of red. Charles Whitton, York St. and Gray Ave., Utica, N. Y.

PRIMULA OBCONICA.

We are offering a collection of fine plants, 2½-in., \$3.00 per 100, \$27.50 per 1000; not less than 500 at 1000 rate. Cash.

M. I. RITTER,

P. O. Box 162, Miamisburg, O.

PRIMULA MALACOIDES.

Baby Primrose, pink, out of 2½-in. pots, extra strong, ready for shift to 4-in., \$5.00 per 100.

A. W. SMITH CO.,

Liberty at Sixth Ave., Pittsburgh, Pa.

BABY MALACOIDES.

Extra strong,

2½-inch, \$5.00 per 100.

Add 5% for packing.

AMERICAN BULB CO.,

172 N. Wabash Ave., Chicago, Ill.

Primula Malacoides Rosea, 2½-in., \$5.00 per 100. Primula Obconica, Gigantea and Grandiflora types, best varieties, 2½-in., good, strong plants, \$6.00 per 100, \$55.00 per 1000. Cash with order, please.

Frank Oechlein, 4911 W. Quincy St., Chicago.

Primula Obconica, 5-in., full of flowers and buds, ready for retail sales, \$25.00 per 100.

Primula Malacoides, strong 3-in., \$7.00 per 100. Cash with order. Packing free.

Rentschler Floral Co., Madison, Wis.

Primula Obconica Gigantea and Grandiflora, select strain, assorted colors; also Primula Chinensis, assorted colors; clean, vigorous plants, 3-in. stock, \$10.00 per 100.

F. E. Blake, Marion, O.

PRIMULA OBCONICA.

Fine plants, from 2½-in. pots,

\$7.00 per 100, \$65.00 per 1000.

ILLINOIS PLANT CO.,

Batavia, Ill.

Primula Obconica Gigantea from our own seed, ready for 8-in., \$4.00 per 100, \$30.00 per 1000; from 5-in., ready to shift, many in bloom, \$35.00 per 100; sample dozen at 100 rate. Neff Floral Co., 2222 West Liberty Ave., Pittsburgh, Pa.

Primula Obconica Grandiflora, Rosea and Kermesina; Gigantea Rosea and Kermesina, 2½-in., \$7.00 per 100, \$65.00 per 1000; Malacoides Rosea, 2½-in., \$5.00 per 100, \$45.00 per 1000.

Peter Pearson, 5748 Gunnison St., Chicago, Ill.

Primula Chinensis, 2-in., strong plants, \$4.50 per 100; 3-in., \$7.50; 2-in. Malacoides, \$4.00 per 100; 3-in., \$6.00 per 100; 2-in. Obconica, \$4.50 per 100. Cash, please. M. S. Etter, The Home of Primroses, Shiremanstown, Pa.

Primula Obconica Gigantea, 4-in. fine large plants in bud and bloom, plenty of dark colors, \$20.00 per 100. Primula Chinensis, 2½-in., \$6.00 per 100. Cash.

Brill Celery Gardens, Kalamazoo, Mich.

Primula Obconica, giant flowering strain, in bud and bloom, 4-in., ready to shift, \$20.00 per 100; 5-in., \$30.00 per 100. Cash, please.

Wagner Floral Co., Sandusky, O.

Primula Obconica Grandiflora, 2-in., nice plants, \$5.00 per 100. Primula Malacoides, fine plants, 2-in., \$4.75 per 100.

-N. O. Caswell, Delavan, Ill.

Primula Obconica, 2½-in. pots, in 4 colors mixed, \$6.00 per 100; 3-in. pots, 4 colors mixed, \$8.00 per 100. Cash, please.

Park Floral Co., 6740 N. Robey St., Chicago.

Primula Obconica, 2½-in., good strong plants, \$6.00 per 100, \$55.00 per 1000; 4-in., 25c; 5-in., 50c; 6-in., 75c each. Malacoides, 2½-in., \$5.00 per 100. Henry Smith, Grand Rapids, Mich.

Primula Malacoides, fine 2-in. stock, \$4.50 per 100, \$40.00 per 1000; extra nice 3-in., \$7.00 per 100; heavy 4-in., \$15.00 per 100. Winfield S. Kircher, Cyclamen Specialist, Defiance, O.

Primula Malacoides, strong plants, 2-in., \$4.50 per 100; 3-in., \$8.00 per 100. Cash. Myers-Watson Floral Co., formerly E. V. Myers, Florist, St. Joseph, Mo.

Primula Obconica, 3-in., \$12.00 per 100; 4-in., \$22.50 per 100. Packing free for cash. North Side Greenhouses, 1107 N. First St., Springfield, Ill.

EXTRA STRONG, READY TO SHIFT.

Primula Malacoides Rosea, 3-in., \$10.00 per 100; 4-in., \$17.50 per 100. Cash, please.

J. E. MATTHEWSON, SHEBOYGAN, WIS.

Primula Obconica, Miller's Giant, fine 3-in., \$7.50 per 100; Malacoides Rosea, 2-in., \$4.00; 3-in., \$6.00 per 100. Cash.

J. W. Miller, Shiremanstown, Pa.

Primula Obconica, from 2½-in. pots, good stock, \$6.50 per 100, \$55.00 per 1000.

A. Henderson & Co., 166 N. Wabash Ave., Chicago.

Primula Obconica, all good, bright colors, 2½-in., \$5.00 per 100.

Evenden Bros. Co., Williamsport, Pa.

Primula Malacoides, extra strong 4-in., \$12.50 per 100. Cash with order. Viewegh & Klefer, 1818 N. Haugh St., Indianapolis, Ind.

Primula Obconica, fine, mixed, 2-in., \$4.00 per 100. Cash. Byer Bros., Chambersburg, Pa.

Primula Obconica, 5-in., 50c each. Cash, please.

Herman Schallhorn, Kalamazoo, Mich.

Primula Malacoides Superba, 2-in. ready for 4-in., 5c; 3-in. ready for 5-in., 7c. Extra choice. Dormont Greenhouses, Pittsburgh, Pa.

Primula Malacoides, Lilac, strong 4-in., ready for shift, \$20.00 per 100. Joseph Michal, 57th and Kostner Ave., Chicago, Ill.

Primula Obconica Gigantea, Schiller's strain, 2½-in., clean stock, light and dark pink shades, \$5.00 per 100. Lund's Greenhouses, Wausau, Wis.

Primroses, Chinese and Obconica, 4-in., fine strong plants, all colors, \$12.00 per 100.

Samuel Whitton, Utica, N. Y.

Primula Obconica, 3-in., 12c; 4-in., 25c; select 4-in., in bloom, 35c. Fine stock.

Gullett &amp; Sons, Lincoln, Ill.

Primula Obconica, fine 4-in., \$20.00 per 100, ready to shift.

O. C. Pollworth Co., Milwaukee, Wis.

Primula Obconica, strong 2½-in. plants, ready now, \$5.00 per 100. Cash with order.

Helm Bros., 484 Forest St., Columbus, Ohio.

Primulas, Malacoides Rosea, 2½-in., \$5.00 per 100.

Baur Floral Co., Erie, Pa.

RASPBERRY PLANTS

Raspberries. The home of St. Regis. 1000 or carload lots.

Shady Lawn Nurseries, Hammonton, N. J.

ROSES

STOCK FOR EARLY SPRING DELIVERY.

Own Root.

Columbia .....	\$125.00	per 1000
Premier .....	175.00	per 1000
Mme. Butterfly .....	200.00	per 1000
Crusader .....	200.00	per 1000

GRAFTS.

	Per 100	Per 1000
Columbia .....	\$30.00	\$250.00
Premier .....	30.00	250.00
Mme. Butterfly .....	30.00	250.00
Crusader .....	30.00	250.00
Double White Killarney .....	30.00	250.00

250 Plants at 1000 rate.

THE JOS. H. HILL CO., RICHMOND, IND.  
Wholesale Florists.

ROSES!

FOR IMMEDIATE SHIPMENT.

4000 AMER. BEAUTIES, 2-in. ....	\$100.00	per 1000
6000 COLUMBIA, 2½-in. ....	100.00	per 1000
5000 KIL. BRIL., strong 2½-in. ....	80.00	per 1000
1000 SUNBURST, 2½-in. ....	100.00	per 1000
500 W. KILLARNEY, 3½-in. ....	140.00	per 1000
1000 W. KILLARNEY, 2½-in. ....	100.00	per 1000
5000 OPHELIA, 2½-in. ....	80.00	per 1000

POEHLMANN BROS. CO.,

Morton Grove, Ill.

ROSE PLANTS.

You will like this stock. Better order at once, as the supply is limited and so many planters and dealers know the satisfaction they get from Wiator's stock these won't last long.

YOUNG STOCK.

	Per 100	Per 1000
From 2½-inch pots. ....		
Ophelia .....	\$10.00	\$ 90.00
Columbia .....	15.00	125.00
Richmond .....	8.00	75.00

WIATOR BROS.

Wholesale Growers of Cut Flowers.  
30 E. Randolph St., Chicago, Ill.

FIELD-GROWN ROSES.

On own roots for forcing: Clothilde Soupert, one of the best; La Marnie, similar to Baby Tausendschoen, but of a deep bright pink, very free flowering, \$35.00 per 100.

Dorothy Perkins and Excelsa, with 3 or more long shoots, 25c; smaller plants, 20c each.

Rosa Rugosa Rubra, just a few hundred to clear out, 20c each.

J. L. SCHILLER, TOLEDO, O.

ROSES, FIELD-GROWN.

Baby Rambler, crimson, \$25.00 per 100; Dr. Van Fleet, Perkins, pink, and Alberic Barbier, \$25.00 per 100; Tausendschoen, \$25.00 per 100. All fine plants ready for 5 and 6-in pots. Cash with order.

MIDDLEBUSH ROSERY,

Middlebush, N. J.

ROSE PLANTS.

Premier, 4-in., grafted .....	30c	each
Milady, 4-in., grafted .....	25c	each
Columbia, 3½-in., own-root .....	15c	each
Columbia, 2½-in., own-root .....	8c	each
Extra fine stock.		

PAUL E. WEISS, MAYWOOD, ILL.

POTTED ROSE PLANTS.

1000 Ophelia, 3-in. ....	12c	each
3000 Richmond, red, 3-in. ....	12c	each

Terms: Cash.

W. E. TRIMBLE GREENHOUSES CO.,

Princeton, Ill.



ROSES!

Pink and white Dorothy Perkins, and Lady Gay, heavy, field-grown, 2 to 3-year-old, 30c each.

THE DINGEE & CONARD CO.,  
West Grove, Pa.

ROSES.

Good, own-root stock.

Columbia, 3-in., \$15.00 per 100, \$125.00 per 1000  
A. N. KINSMAN,  
Austin, Minn.

ROSES.

5000 Columbia, 2½-in., own-root, \$150.00 per 1000  
3000 Premier, 2½-in., own-root, 180.00 per 1000  
CHARLES H. TOTTY CO.,  
Madison, New Jersey.

Roses, 2-year-old, field-grown, for forcing. Ask for price list.  
Roman J. Irwin, 43 W. 18th St., New York.

Roses, 200 Scott Key bench plants, \$16.00 per 100. Packing at cost.  
Elitch Gardens Co., Denver, Colo.

Ready to ship, list, 2½-in. and 4-in., Rose plants.  
Leedle Co., Expert Rose Growers, Springfield, O.

Rose plants, 2½-in. Varieties and prices on application. Rosemont Gardens, 116 Dexter Ave., Montgomery, Ala.

STRONG 3-IN. ROSES.

Premier, Ophelia, 15c; 2½-in., 10c.

GULLETT & SONS, LINCOLN, ILL.

SALVIAS

Salvia Zurich, good, clean plants, 8-in. pots, ready to shift, \$12.00 per 100.  
Niles Florists, Niles, Ill.

SANSEVIERIAS

Sansevieria Zeylanica, 2½-in. pots, \$7.00 per 100.  
Oak Grove Greenhouse, Tuskegee, Ala.

SCHIZANTHUS

Schizanthus, Wisetonensis, strong, transplanted, frame-grown plants, \$4.00 per 100; 2½-in. plants ready after November 15th, \$7.00 per 100.  
Hauge Flower & Plant House, Fairmont, W. Va.

Schizanthus Wisetonensis, 2½-in., \$7.50 per 100. Packing free for cash. North Side Greenhouses, 1107 N. First St., Springfield, Ill.

Schizanthus, strong, transplanted seedlings, dwarf pot variety, \$5.00 per 100. Cash.  
Brill Celery Gardens, Kalamazoo, Mich.

Schizanthus, pot variety, 2½-in., \$8.00 per 100.  
Constein's Greenhouse, Upper Sandusky, O.

SEEDS

"WELL BOUGHT IS HALF SOLD."  
Buy the Right Seed.

Trade  
Packet

BEGONIA: Luminosa, best red bedding variety, easiest to grow.....\$0.50  
Rex Begonias, 6 attractive varieties, mixed, .50

CALCEOLARIA: Hybrids, collection of giant-flowering varieties, in striking colors of uniform size. There is no better strain when there is, we will produce it..... .50

CALENDULA: Orange King. Why not grow your own from seed? It requires no skill. There is always a ready market at good prices, for cut flowers. This is the true Orange King. Ounce, 50c; per lb., \$5.00..... .50

CINERARIAS: Grandiflora, semi-dwarf; best collection for retail sales. This strain has been developed by selection for 5 years and ranks second to none..... .50

PRIMULA: Obconica, a new giant-flowering strain, superior in size to any strain now on market. Try a few packets and you will want more next season.

PRIMULA: Grandiflora, Alba, Solmonea, Coerulea, Lilacina, Oculata, Appleblossom, Kermesina, Crispa, Rosea, Fire Queen... .75

PRIMULA: Gigantea, Appleblossom, Kermesina, Coerulea, Lilacina, Rosea..... .75  
DRACAENA INDIVISA: The true Cordylone Australis narrow leaved variety. Fresh ripe seeds that will make quick-growing, profitable plants for you, 1000 seeds, 50c; 5000 seeds, \$2.00 10,000 seeds, \$3.50.

We pay postage on all above items.

SEVIN-VINCENT CO.,  
Wholesale Seed Growers,  
512 Washington St., San Francisco, Cal.

ALBUM OF DESIGNS.

Sixth Edition—Ready Soon.

Better than ever before.

You cannot afford to be without it.

\$1.25 per copy, postpaid.

\$12.00 per doz., postpaid.

Florists' Pub. Co., Caxton Bldg., Chicago.

Still have 4 oz. of fall crop, giant flowering Pansy seed. Sold all season at \$7.00 per oz. Rather than hold it over, first check for \$12.00 takes the lot, or \$4.00 an oz. No better Pansies anywhere at any price.

Paul L. Ward, Plantsman, Hillsdale, Mich.

Cryptomeria Japonica seed, trade packet, 50c. This Conifer resembles Norfolk Island Pine. It is nice for pot culture and hardy outdoors in the south.

Rudolph & Co., R. 6, Box 2, Laurel, Miss.

Delphinium Belladonna and Bellamosa of fine quality, \$2.00 per oz., \$30.00 per lb. Cash with order. Thos. J. Murphy, 409 Erie St., Painesville, O.

Pansy seed of our prize strain, our own sowing; 1920 seed, \$4.00 per 1 oz.  
Evenden Bros. Co., Williamsport, Pa.

PLANT NOW!

To follow Mums as  
the benches are empty

WINTER-BLOOMING SWEET PEAS

Here are nineteen of the best orchid Spencers for early flowering:

	Per ounce
Heatherbell, mauve .....	\$1.25
Loveliness, white suffused pink.....	.85
Imp. Early Snowstorm, white.....	1.50
Early Sanky, magnificent white.....	.80
Early Canary Bird, primrose.....	1.00
Early Enchantress, pink .....	1.00
Fordhook Pink and White.....	.60
Yarrowa, rose pink .....	.75
Sunburst, rich pink .....	1.25
Early Orange Beauty, orange scarlet.....	3.00
Early King, crimson .....	.75
Fordhook Rose Improved, carmine.....	1.00
Early Lavender King, lavender.....	.85
Early Mauve Beauty, mauve.....	.85
Early Exquisite, primrose.....	.85
Empress, rose pink .....	1.25
Princess, soft lavender.....	1.25
Burpee's Favorite, rosy pink.....	1.25
Early Daybreak, rose pink.....	1.00

AMERICAN BULB CO.

172 N. Wabash Ave., Chicago, Ill.

Delphinium Belladonna and Delphinium Bellamosa, hand picked, Martin Kohankie stock, \$2.50 per oz., \$35.00 per lb. Cash with order.  
Carl Hagenburger, West Mentor, O.

Write for our new list of seasonable seeds just out!  
S. S. Skidelsky & Co., 50 Park Place, New York.

SMILAX

2½-INCH SMILAX.

\$4.00 per 100, \$35.00 per 1000.

8-in. pots, strong plants, \$6.00 per 100.

ROMAN J. IRWIN,

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2½-IN. SMILAX.

Extra heavy, cut back three times. Just the thing for making-up work, \$3.00 per 100.

THE ALTIMO CULTURE CO.,

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Smilax, 2½-in. pots, \$2.50 per 100, \$20.00 per 1000.  
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Smilax, 2½-in. fine, strong plants, cut back several times, \$3.00 per 100, \$27.50 per 1000.  
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Smilax, fine strong plants, 2½-in., \$2.75 per 100. Cash with order.  
J. F. Wilcox & Sons, Council Bluffs, Ia.

Smilax, strong 2½-in., \$5.00 per 100, \$27.50 per 1000.  
S. S. Skidelsky & Co., 50 Park Place, New York.

Smilax, bushy, 2½-in., \$5.00 per 100.  
P. N. Oberlin, 1948 Asylum Ave., Racine, Wis.

Smilax, 2-in. pots, 2c each.  
Fugleberg & Filster, Box 205, Oshkosh, Wis.

Smilax, fine strong 2½-in., 4c.  
Gullett & Sons, Lincoln, Ill.

Smilax, 2-in., \$2.50 per 100.  
Dumser Floral Co., Elgin, Ill.

Smilax, heavy, pinched back low, 2-in., \$3.00.  
J. E. Leslie & Son, Marion, Ind.

SNAPDRAGONS

15,000 SNAPDRAGONS.

FINE PLANTS CAREFULLY PACKED.

These are from 2½-in. pots, well rooted, ready to plant on your benches; pinched and well branched, free from rust. We use Ramsburg's best seed mostly.

	Per 100	Per 1000
Keystone, largest pink.....	\$4.00	\$40.00
Nelrose, pink .....	4.00	40.00
Silver Pink, most productive....	4.00	40.00
Scarlet .....	4.00	40.00
White .....	4.00	40.00
Yellow .....	4.00	40.00

Snaps are the best plants you can plant now for winter and spring. Cash, please.

GREEVE FLORAL CO.,

Oskaloosa, Ia.

AFTER YOUR MUMS.

Snapdragons will yield more money per square foot than anything else you can plant. Snaps are easy to grow, can be planted any time, and are very popular with the buying public.

Our stock is from pots or from soil and are strong, branched, clean plants.

We especially recommend our soil stock, which we will ship you, transportation prepaid. This is sturdy, vigorous stock, free from any sign of rust. Instructions to prevent rust with each order if desired.

Keystone, Nelrose, Silver Pink, Buxton's Pink, Enchantress, Ramsburg's Light Pink, Giant White and Yellow; Orlando, Golden Queen and Seneca, Garnet and Fancy Mixed.

\$5.00 per 100, \$45.00 per 1000.

GENEVA FLORAL CO.,

Geneva, N. Y.

SNAPDRAGONS.

2½-in. Ramsburg's strain, Golden Pink Queen, Hybrid Pink, \$6.00 per 100, \$55.00 per 1000.  
ROLF ZETTLITZ CO., LIMA, O.

SNAPDRAGONS.

Nice, pinched back plants, ready now.

	100	1000
Silver Pink .....	2½-in. \$6.00	\$55.00
Keystone .....	2½-in. 6.00	55.00
Giant Yellow .....	2½-in. 6.00	55.00
Giant White .....	2½-in. 6.00	55.00
Nelrose .....	2½-in. 6.00	55.00

TWO FINE NEW VARIETIES.

Orlando, better than the Bronze variety; Golden Delight, best yellow greenhouse forcing Snapdragon, 2½-in. pots, \$10.00 per 100, \$90.00 per 1000.

ROMAN J. IRWIN,

43 West 18th St., NEW YORK

SNAPDRAGONS.

Choice, pinched back plants, free from rust.  
Silver Pink, 2-in. .... \$5.00 per 100  
Salmon Pink, 2-in. .... 5.00 per 100  
Giant Yellow, 2-in. .... 5.00 per 100  
Giant White, 2-in. .... 5.00 per 100  
Garnet, 2-in. .... 5.00 per 100

Cash or satisfactory references.

WAGNER FLORAL CO.,

Sandusky, O.

Snapdragons, Silver Pink, Rose Pink, Nelrose, Keystone, Giant White, Giant Yellow and Garnet, 2½-in., strong, pinched back stock, free from rust, \$5.00 per 100, \$45.00 per 1000. Satisfaction guaranteed. Packing free.  
Lakewood Cemetery Greenhouses, Minneapolis, Minn.

Snapdragons, Purity, finest new white, carrying large, heavy spikes of compact flowers. Plants will produce strictly first-class flowers. Ready about November 15th. Grown from seed, 2-in., \$5.00 per 100. Cash.  
Byer Bros., Chambersburg, Pa.

Snapdragons, nice, transplanted seedlings, topped and free from rust, equal to 2½-in.; Nelrose, Fire King, Giant White, Keystone, Delicate Pink, Carmine Pink and Tom Thumb, fine for pots, \$3.50 per 100. Cash, please.  
H. E. & C. W. Krebs, Cedar Rapids, Ia.

Snapdragons will bring you money with this stock; strong 2½-in., pinched back, free from rust, Nelrose, Keystone, Silver Pink and Buxton's Pink, \$6.00 per 100, \$55.00 per 1000. Packing free for cash.  
W. E. Tricker, 1530 Hague Ave., St. Paul, Minn.

Snapdragons, 2½-in., strong stock and free from rust. 200 of each: Yellow, White, Keystone, Light Pink, Silver Pink, Nelrose and Buxton, \$5.00 per 100; \$50.00 will take the lot. Elmwood Floral Co., Cor. 30th and Elmwood Ave., Erie, Pa.

Snapdragons, 10,000 seedlings; no disease; pinched back and branching, \$3.50 per 100, \$30.00 per 1000. Will ship prepaid on 500 or more. Cash, please. Highland Park Conservatory Greenhouses, Topeka, Kan.

Snapdragons, 2½-in. and 2½-in. seedlings, Silver Pink, Yellow, White, Garnet, Nelrose and Keystone, pinched and branching, Ramsburg's strain, \$5.00 per 100. Cash.  
Hughes Greenhouses, Hillsdale, Mich.

Snapdragons, Giant Venus, Giant White, Giant Yellow, Giant Scarlet, Salmon Pink, Silver Pink and Keystone Pink, strong plants, from 2½-in. pots, 4c each. Ready to bench.  
G. O. Blonday, New London, Wis.

Snapdragons, Silver Pink, a few Yellow and a few Golden Queen, 4-in., in bud and bloom, 25c each. A money maker at once. Cash. H. W. Allersma, 642 Benjamin Ave., Grand Rapids, Mich.

GIANT WHITE SNAPDRAGON SEEDLINGS.  
6 inches tall, cut back, ready for bench, \$1.50 per 100. No disease, fine shape.

F. J. HOWELL & SONS,

Round Hill, London Co., Va.

Snapdragons, strong plants, twice pinched back, free from rust, 2½-in. Nelrose, Keystone, Phelps' White, Yellow and Silver Pink, \$6.00 per 100, \$50.00 per 1000.

S. S. Skidelsky & Co., 50 Park Place, New York.

Snapdragons, strong, free from rust, pinched three times, Yellow, White and Garnet, \$45.00 per 1000; Nelrose and Silver Pink, strong seedlings, \$20.00 per 1000. Cash.

John F. Laden, 253 Cherry St., New Albany, Ind.

Snapdragons, New Hybrid Pink, the best of all, 2-in., \$5.00 per 100; 3-in., \$7.00 per 100. Pinched back, bushy and strong. No packing charges. Cash, please.

The Imlay Co., Zanesville, O.

Snapdragon plants, 2½-in., Golden Pink Queen and Hybrid Pink, Ramsburg's strain, far superior to Silver Pink; good, clean, healthy stock, \$6.00 per 100. Cash.

J. A. Farnworth & Son, Gallon, O.

We specialize in Snapdragons, Silver Pink, Enchantress Pink, Rose Pink, Bronze Queen, White and Yellow, 2½-in., \$4.50 per 100. Cash, please.

Hillview Greenhouse Co., La Crosse, Wis.

Snapdragons, 2½-in., Ramsburg's strain, Silver Pink, Hybrid Pink, Yellow, Nelrose, Light Pink and Garnet, strong and stocky, \$5.00 per 100.

The Thumb Nursery, Marlette, Mich.

Double Snapdragon June Hefko, rooted cuttings, \$15.00 per 100, \$125.00 per 1000. November and later delivery.

T. D. Hefko, Marshfield, Wis.

Snapdragons, Keystone, Rosy Morn, Golden Queen and Purple King, fine 2½-in. stock, \$5.00 per 100. Winfield S. Kircher, Cyclamen Specialist, Defiance, O.

**SNAPDRAGONS—Continued**

Snapdragons, 2½-inch Silver Pink seedlings, Ramsburg's strain, \$4.00 per 100. Cash. W. A. Ballou, 314 Naperville St., Wheaton, Ill.

Snapdragons, 2½-in., pinched seedlings, Nelrose, White, Salmon and Rose, 5c each. Geo. Vatter, Marinette, Wis.

Snapdragons, fine, strong, pinched back plants, Silver Pink, 3-in., \$6.00. J. M. Leesile & Son, Marion, Ind.

Snapdragons, Silver Pink and White, strong 2½-in., \$4.00 per 100. James M. Hoag, Florist, Ovid, Mich.

Snapdragons, Silver Pink, White and Yellow, clean stock, \$4.00 per 100. Cash. Olson Floral Co., Elgin, Ill.

Snapdragons, 6000 pink, white and separate, fine, young 2½-in., \$5.00 per 100. Burdell Floral Co., Bowling Green, Ky.

Snapdragon Keystone, 2½-in., \$5.00 per 100. Cash, please. Hall's Greenhouse, Clyde, O.

Snapdragons, Nelrose, 2½-in. pinched back, fine plants, \$6.00 per 100. Cash. Atwell Florist, Ft. Dodge, Iowa.

Snapdragons, Silver Pink and Nelrose, 2½-in. pots, \$5.00 per 100. Henry Smith, Cor. Monroe and Division Sts., Grand Rapids, Mich.

Snapdragons, Ramsburg's Silver Pink, Golden Pink Queen and Hybrid Pink, 2½-in., \$5.00 per 100. Cash. Humm & Jones, Oberlin, O.

Snapdragons, Keystone, 2½-in., \$5.00 per 100. Holton & Hunkel Co., Milwaukee, Wis.

Snapdragon Keystone, strong 2½-in., \$6.00 per 100. Baur Floral Co., Erie, Pa.

**STEVIAS**

Stevias, double, 2-in., \$2.50 per 100. Dumser Floral Co., Elgin, Ill.

Stevia, dwarf, 2-in., \$4.00; 3-in., \$6.00 per 100. S. S. Skidelsky & Co., 50 Park Place, New York.

Stevias, 2½-in., \$3.00 per 100, \$25.00 per 1000. C. W. Eapy & Son, Brookville, Pa.

**STOCKS**

Beauty of Nice, best colors, lavender, pink and white, separate or mixed, strong 2½-in. pots, \$8.00 per 100, \$70.00 per 1000. Roman J. Irwin, 43 West 18th, New York City.

**SWAINSONAS**

Swainsonas, white, extra strong 4-in., 20c each. New London Floral Co., New London, Wis.

Swainsonas, 75 strong 4-in., 20c. Cash. Atwell Florist, Ft. Dodge, Iowa.

Swainsonas, strong 4-in. pot plants, \$25.00 per 100. Henry Smith, Grand Rapids, Mich.

**SWEET PEAS**

Spencer Sweet Pea seedlings, Yarrowa, Skach, Venus, Sim, etc., \$1.50 per 100. Post paid. N. Gibson, Nappanee, Ind.

**TRADESCANTIAS**

Tradescantias, Wandering Jew, tricolor, rooted cuttings, \$1.50 per 100, prepaid. S. D. Brant, Clay Center, Kan.

**UMBRELLA PLANTS**

Cyperus Alternifolius, bushy, 2½-in., \$8.00 per 100. Storrs & Harrison Co., Painesville, O.

**VEGETABLE PLANTS**

Large Asparagus, Rhubarb and Witloof Chicory roots for winter forcing in cellar or greenhouse. Asparagus roots, \$6.00 per 100; Rhubarb roots, \$12.00 per 100; Witloof Chicory or French Endive roots, \$3.75 per 100, \$30.00 per 1000. Easily, quickly and profitably grown. Harry J. Squires, Good Ground, N. Y.

Asparagus and Rhubarb roots, for field planting. Asparagus, 2-year, \$1.50 per 100, \$10.00 per 1000; 3-year, \$2.25 per 100, \$16.00 per 1000. Rhubarb, \$5.50 per 100, \$45.00 per 1000. Harry J. Squires, Good Ground, N. Y.

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to get rid of your surplus stock

is to use the

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Grand Rapids Lettuce plants transplanted, \$3.50 per 1000. Guaranteed to please you no matter where you live. S. T. Danley & Son, Macomb, Ill.

1,000,000 Lettuce plants, Big Boston and Grand Rapids, \$1.50 per 1000. Parsley plants, Emerald Curled, 75c per 100. Will H. Carl, Elysburg, Pa.

Lettuce plants, Grand Rapids and Big Boston, strong plants, \$1.40 per 1000. Cash. O. A. Anderson Greenhouse Co., Box 58, Tionesta, Pa.

Lettuce plants, Grand Rapids and Big Boston, strong plants, \$1.00 per 1000, \$8.50 per 10,000. J. C. Schmidt, Bristol, Pa.

Parsley plants, double curled, \$1.00 per 100, \$5.25 per 1000. Harry J. Squires, Good Ground, N. Y.

Lettuce plants, Grand Rapids, \$1.50 per 1000. Harry J. Squires, Good Ground, N. Y.

Witloof Chicory roots for forcing, \$3.00 per 100, by express, John F. Hauser, Bayfield, Wis.

Witloof Chicory roots for forcing, \$3.00 per 100. Arden Floral Gardens, Arden, Del.

Grand Rapids Lettuce seedlings, strong, \$1.50 per 1000. Odor Greenhouses, Iola, Kan.

**VERONICAS****VERONICA AMETHYSTINA.**

Strong field-grown clumps, immediate delivery, \$3.00 per 100.

CHARLES H. TOTTY CO.,

Madison, N. J.

**VINCAS****FIELD-GROWN VINCAS.**

Exceptionally heavy.

\$12.00, \$15.00, \$20.00 and \$25.00 per 100.

The larger ones all ready for 5-in. pots.

C. U. LIGGIT,

Wholesale Plantsman,

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Vincas, variegated, extra strong layers, \$3.00 per 100; field-grown clumps, \$10.00 per 100; rooted cuttings, \$1.75 per 100, 100 per cent tips, \$15.00 per 1000; also green, rooted cuttings, ready November 1 and all winter. Muskogee Shrubbery Garden, Muskogee, Okla.

**VINCA VARIEGATA.**

I have a limited number of rooted layers this season and they are very fine, \$15.00 per 1000. Ready for delivery. Book your order now. 500 at 1000 rate.

JOHN H. GRISOML, R. R. 8, DAYTON, O.

Vinca Variegata, field-grown plants, ready now, \$10.00 per 100, \$90.00 per 1000; rooted cuttings, \$3.00 per 100, \$25.00 per 1000; 2½-in. pots, \$3.00 per 100, \$50.00 per 1000. Roman J. Irwin, 43 West 18th St., New York.

Vinca Variegata, field-grown clumps, 1st size, only a few left, \$8.00 per 100; 2nd size, \$8.00 per 100, \$55.00 per 1000; 500 at 1000 rates. C. F. Mahan & Co., R. D. 8, Dayton, O.

Vinca Variegata, 350 extra strong, field-grown clumps; 350 green; rooted cuttings, good strong stock, \$2.00 per 100. Wm. Munt, Saint Clair, Mich.

Vinca Variegata, fine, field-grown plants, \$8.00 per 100, \$75.00 per 1000. Vinca Variegata, strong, rooted layers, \$15.00 per 1000. L. G. Snyder, R. R. 8, Dayton, O.

Vinca Variegata, field-grown clumps, 6 to 20 leads, \$8.00 per 100, \$75.00 per 1000. Rooted layers, \$15.00 per 1000. Cash. H. P. Smith, Piqua, O.

Vinca Variegata, heavy, field-grown plants, fine in every way, \$8.00 per 100. John Irvine, Bay City, Mich.

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Vinca Variegata, field-grown clumps, 6 to 20 leads, \$7.00 per 100, \$65.00 per 1000. Less 4% Cash, please. S. C. Blake, Springfield, O.

Vinca vines, large full-grown plants, just 300 left; the whole lot for \$20.00. Cash. C. P. Bethards, Springfield, O.

Vincas, strong, field-grown plants, \$10.00 per 100, \$80.00 per 1000. L. A. Eaton & Sons, Conneaut, O.

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Vinca Variegata, heavy field plants, \$8.00 per 100, \$75.00 per 1000. M. Barrett, Delaware, Ohio.

Vinca Variegata, strong, field-grown plants, \$10.00 per 100, \$90.00 per 1000. Cash, please. J. J. Clayton & Son, West Grove, Pa.

Vinca Variegata, undivided, field-grown, \$8.00 per 100. Silvius & Silvius, Ashtabula, O.

Vincas, 250 choice field-grown, heavy vines, \$8.00 per 100. Wagner Floral Co., Sandusky, O.

Vinca Variegata, field-grown, \$10.00 per 100. Hendra & Son, 5740 S. 4th St., St. Joseph, Mo.

Vincas, variegated, 3½-in., \$15.00 per 100. Davis Floral Co., Davenport, Ia.

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Per 100 Per 1000

Princess of Wales, best single Violet, field-grown plants, \$15.00

Marie Louise, best double Violet, strong plants from soil, 10.00 90.00

Governor Herrick, single, field-grown plants, 8.00 75.00

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Violets, 600 Princess of Wales, 3-in., \$8.00 per 100, or the whole lot for \$30.00. Must move quick for room. Cash. Packing free. Greenwood Avenue Greenhouses, 702 Greenwood Ave., Decatur, Ill.

VIOLETS, STRONG, FIELD-GROWN. Gov. Herrick and Princess of Wales, \$10.00 per 100. Cash with order. Immediate delivery. PAUL M. HALBROOKS,

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Violets, Gov. Herrick and hardy sweet scented Violets, fine plants, lath house grown, \$5.00 per 100. H. W. Peterson, Poplar Bluff, Mo.

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Princess of Wales ready now, \$12.00 per 100, \$100.00 per 1000.

Cash with order. No packing charges. THE IMLAY CO., ZANESVILLE, O.

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Violets, Marie Louise, Princess of Wales and Governor Herrick, 4-in., \$8.00 per 100. Haentze Floral Co., Fond du Lac, Wis.

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Violet plants, field-grown, Princess of Wales, \$10.00 per 100. O. L. VanMeter, Monticello, Ia.

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Wallflowers, winter flowering, Early Paris, strong plants, 2½-in., \$3.00 per 100, \$25.00 per 1000. J. C. Schmidt, Bristol, Pa.

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	Per doz.	Per 100
Cyclamen, elegant 4-in.	\$ 6.00	.....
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Montpelier, Ind.

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500 Plumosos, large 4-in., \$20.00 per 100; 2500 Sprenger, fine 3-in. ready for 4-in., \$8.00 per 100, \$15.00 per 200; 200 Sprenger, 4-in., \$15.00 per 100, \$25.00 per 200; 150 Boston Ferns, 4-in., 35c each, or \$50.00 for the lot; 4000 Ricard Geraniums, fine 2-in., \$6.00 per 100, \$50.00 per 1000; 1000 S. A. Nutt, fine 2-in., \$6.00 per 100, \$50.00 per 1000; 200 American Beauty Geraniums, fine 2-in., \$6.00 per 100; 100 Rose Geraniums, fine goods, 3-in., \$8.00 per 100; 100 Rose Geraniums, fine goods, 4-in., \$10.00 per 100. Shasta Alaska Daisy clumps, \$7.00 per 100; Gaillardia clumps, \$7.00 per 100; 6 fine Irises for cuttings, \$6.00 per 100 divisions. Cash with order.

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Mistletoe, in barrel lots, at \$15.00 and \$20.00. Place orders early.

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40,000 well-rooted Geraniums, Nutt, 2c.  
10,000 Begonias in the different varieties, Gloire de Lorraine, rooted cuttings, 20c; 2 1/2-in., 30c; 5-in., \$1.00; Chateleine, 2 1/2-in., 8c; 3-in., 15c; 4-in., 30c. Luminosa, Vernon and Alba, same as Chateleine.

5000 Begonias of that fancy, silver, grape-leaf variety, stock imported from Canada, and worked up here, better than Lorraine and Cincinnati, as they are continuous bloomers; beautiful shade of pink, easy to propagate and quick growers; rooted cuttings, 7c; 2 1/2-in., 12c; 4-in., 35c; 5-in., 75c.

Easter Greeting, rooted cuttings, 6c; 2 1/2-in., 10c.

Snapdragons, Silver Pink seedlings, 2c; 3-in., ready to bloom, 6c. Grenadier, white throat, vivid orange seedlings, 2c; 2 1/2-in., 5c. Ruby King, velvet red; Diana, rose pink, white crest; Queen Victoria, white shaded cream yellow lip seedlings, 2c; 2 1/2-in., 5c.

**WM. S. LOHR GREENHOUSES,**  
Ottawa, Ill.

Sage, strong, 1-year plants, cut down, 5c. Shackell's Pansy Gardens, Pacific Junction, Ia.

**TO EXCHANGE**

To Exchange—Carnations, Matchless and White Enchantress, \$6.00 per 100; Coleus, extra strong, rooted cuttings, \$1.00 per 100; Geraniums, Sallerol, fine 2 1/2-in., \$3.50 per 100; Stevias, field-grown, ready for 6-in., \$12.00 per 100. For Ferns, Cyclamen, Glass or anything we can use, or what have you? Write quick.

Thornton Floral Co., Streator, Ill.

To Exchange—Adiantum clumps, large enough for 10-in. pots, will sell for 75 cents per clump or exchange for Primula Obconica, Malacoides, Roses, Easter Greetings, Geranium cuttings, Begonias, Pansy and Violet plants, or what have you? 5% for packing.

Princess Flower Shop, Benton Harbor, Mich.

To Exchange—Show and Decorative Dahlias, nice field clumps mixed, for Geranium rooted cuttings, America Gladiolus, or will sell, \$6.00 per 100.

Grant Floral Co., 1401 Austin Blvd., Cicero, Ill.

To Exchange—Asparagus Plumosus, 2 1/2-in. and Sprenger 3-in., heavy stock, \$6.00 per 100, for Geranium cuttings, Pelargoniums, or what have you? W. F. Abrams & Son, 38 Observatory Ave., Haverhill, Mass.

To Exchange—Lady Washington and Wurtembergia, 2 1/2-in. and 4-in., for Vincas, Dracaenas and Primula Obconica, or cash; 25c each for 4-in. plants and 8c each for 2 1/2-in. plants.

Waldheim Cemetery Co., Forest Park, Ill.

To Exchange—Geraniums, strong rooted cuttings, S. A. Nutt, \$18.00 per 1000, for Primula Obconica, Dutch or bench bulbs of all kinds, Giganteums, or what have you?

Harold V. Ross, Reynoldsville, Pa.

To Exchange—Snapdragons, Red, White, Yellow, Neirose, Silver Pink and Keystone, \$3.50 per 100, for Easter Greeting, Ferns, or what have you? Arthur Doebel & Sons, Clyde, O.

To Exchange—Cyclamen, strong plants ready to shift, 3-in., 20c; 4-in., 40c, for Ferns, Vincas, Poinsettias, Pelargoniums and Cinerarias.

J. W. Bents & Son, Peru, Ind.

To Exchange—Pink and White Enchantress, \$9.00 per 100, for Begonias, Tuberosa bulbs or a garden tractor.

Page's Greenhouses, Staunton, Ill.

To Exchange—Light Pink Enchantress, strong plants, for Peony roots, 2 1/2-in. Ferns and Begonias or what have you?

Charles Sherwood, Waterloo, Ia.

To Exchange—Keystone Snapdragons, 2 1/2-in., \$5.00 per 100. What have you to offer?

Hall's Greenhouse, Clyde, O.

**WANTED**

Wanted—General lists of nursery stock, including hardy shrubs, fruit or shade trees, Peonies, lipping out and larger stock. Give estimates on part or all of 20,000 to 30,000 shrubs and trees. All varieties to be absolutely true to label and description. Part of the stock to be delivered this fall and the balance next spring and next fall. No credit asked.

Wm. S. Lohr Greenhouses, Ottawa, Ill.

Wanted—For late fall or early winter delivery: No. 1 hardwood cuttings of Spiraea Van Houttei; Privet Amoor River North and Ibota; Lilac Persia and Rothomagensis, etc., in 10,000 lots; and different varieties of shrubs and trees in 1000 lots. We are also interested in lining out stock of Evergreens, shrubs and hardy perennials. Rock's Flower Gardens, Independence, Mo.

Wanted—10,000 to 15,000 unnamed double Peonies, 2 to 4 eyes, mailing size divisions, in the following 4 separate colors: Pure white, light pink, deep pink or rose and dark red; equal quantities of each. Delivery last of November. If interested mail 2 or 3 average samples with best price.

Templin-Crockett-Bradley Co., Cleveland, O.

Wanted—2000 to 3000 Edulis Superba Peony roots, good mailing size divisions. Price must be reasonable.

Templin-Crockett-Bradley Co., Cleveland, O.

Wanted—Cut Physalis Francheti, quote quantity and price. G. B. M. Stumpp, 781 Fifth Ave., New York, N. Y.

Wanted—Quotations on the following in all sizes, also cuttings by the quart, peck or bushel: Schwaben, Myrtle, Pink Perfection, Baron Hulot, Europa, Evelyn Kirtland, Mrs. Norton, Pendleton and Prince of Wales. Fall delivery and cash. Address W. E. K., care Florists' Review, Chicago, Ill.

Wanted—Nurserymen having Umbrella trees, Privet and all kinds of ornamental trees and shrubs for sale at wholesale, to kindly send me price list.

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Wanted—2000 Carnation supports, new or second hand. When answering state kind of support and price.

F. E. Blake, Marion, O.

Wanted—Spiraea Gladstone and Peach Blossom; perennials, Phlox, Peonies and Deliytras. Weller Nurseries Co., Holland, Mich.

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**WAX EASTER LILIES.**

Our wax Easter Lilies are as natural looking as nature itself. A supply of them on hand is a sure guarantee against the loss of eleventh-hour rush orders. Our wax Easter Lilies not only look right, but are made right, packed right and sold right. A trial will convince you.

\$10.00 per 100, \$95.00 per 1000.

Cash, please.

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Florists and Mfrs., Harrodsburg, Ky.

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**METAL TOP FIBER BROOMS.**

Outwear 5 corn brooms, guaranteed one year for continuous family use, are lighter, not affected by water, work equally well on carpets or cement floor. Will cut your broom expense 50%, just the thing for greenhouses. In fact it is an all around broom, will work anywhere a corn broom will, do better work and last a lot longer. Sample, \$1.25 postpaid. Agents wanted.

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**CARNATION STAPLES**

Pillsbury's carnation staples, 35c per 1000. 3000 for \$1.00. I. L. Pillsbury, Galesburg, Ill.

**GOLDFISH**

Goldfish, aquarium plants, castles, globes and all supplies. Send for wholesale catalogue.

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**TREE CONES.**

For the fall and winter seasons nothing decorates better than Cones. We are the largest gatherers of Cones in the U. S.; Colorado Blue Spruce, Pine and Fir; get our SPECIAL PRICE, if you use them in quantity; a sample box of 250 assorted Cones sent anywhere in the U. S. for \$2.00 to cover cost of packing and postage.

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**JUNIPER FOLIAGE.**

Ground Pine makes one of the best decorative greens. It is very light in weight and keeps fresh and green for a long time, 12c per lb. If you would like a sample, send \$1.50 for 12 lbs., prepaid. Cash with order.

H. D. BELCHER, EVERGREEN, COLO.

Green Sheet Moss, 18-lb. bags, \$2.00 per bag. Dagger Ferns, \$2.50 per 1000. Galax, \$2.50 per 1000. Leucothoe, \$4.00 per 1000. Prompt attention to orders. Cash with order.

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Rocky Mountain Boxwood, 10c a pound, in 50-pound sacks only. Cash with order. Boxwood shipped same-day as cut. Order early. F. O. B. Evergreen, Colo. Rocky Mountain Evergreen Co., Evergreen, Colo.

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Asparagus Plumosus and Sprenger.

**THE PENNOCK PLANTATION,**

Jupiter, Fla.

CUT SPRAYS OF HEMLOCK AND BALSAM \$3.00 per 1000. Wintergreen foliage with red berries, fine for baskets, etc., \$4.00 per 1000.

JOHN B. ROY, CONWAY, MICH.

**PINE CONES.**

Extra fine Cones, \$2.00 per bushel. If wanted by parcel post, add 50c for postage.

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New crop fancy hardwood cut Ferns, \$2.50 per 1000, 10,000 for \$20.00.

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**BLACK GLAZING PUTTY.**

Best quality in all size containers in stock. Western florists write us for special prices.

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Our screened LEAF MOLD is good stuff. Big growers say so. 2 bu., \$1.35; 5 sacks and up, \$1.15 per sack.

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PAPER POTS, IMMEDIATE SHIPMENT.  
2 1/2-in., \$4.55 per 1000; 2 1/2-in., \$5.25; 3-in., \$7.25; 3 1/2-in., \$9.90; 4-in., \$12.40; 5-in., \$19.35.  
GULLETT & SONS, LINCOLN, ILL.

**SPHAGNUM MOSS**

**SPHAGNUM MOSS.**

**STANDARD BURLAPPED BALES.**

1 to 5 bales.....	\$1.35 each
6 to 15 bales.....	1.30 each
16 to 25 bales.....	1.25 each
26 to 100 bales.....	1.20 each

F. O. B. Shipping Point.

Write for prices on car lots.

**AMERICAN BULB CO.,**

172 N. Wabash Ave., Chicago, Ill.

**BURLAP BALES.**

Sphagnum Moss, each \$1.75, 10 bales for \$16.50.

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166 N. Wabash Ave., Chicago.

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to get rid of your surplus stock  
is to use the  
**REVIEW'S**  
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Sphagnum Moss, 10 bales or more, \$1.25 each, of high grade, clean sphagnum, in large size, standard burlapped bales. Less than 10 bales, \$1.50 each. 3% for cash with order.

A. J. Amundson Co., City Point, Wis.

Sphagnum Moss, 10 bales, best quality, dry and clean, standard size in wire, \$7.00; 10 bales in burlap, \$10.00. Prompt shipments. Cash with order.

Frank Hancock, City Point, Wis.

Sphagnum Moss, burlap bales, \$1.75; 10 bales, \$15.00. Kemble Floral Co., Oskaloosa, Ia.

**SHEEP MANURE**

**SHEEP MANURE, PULVERIZED SHEEP'S**

**HEAD BRAND ONLY**

100 lbs.,	\$2.50;	1000 lbs.,	\$20.00;
500 lbs.,	\$12.00;	2000 lbs.,	\$38.00;
3 to 5 tons lots,	\$36.00 ton;		
5 to 15 ton lots,	\$34.00 ton.		

Guaranteed purest fertilizer ever sold.

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We have plenty of fresh Tobacco stems, \$3.50 per 200 lbs., \$6.00 per 400 lbs., \$25.00 per ton. The Vigor Co., Box 4, Fostoria, O.

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**FLORISTS' WIRE DESIGNS.**

100 wreaths, 10-in., 12-in., 14-in., \$8.00. Special discount on all wire orders. Write us for a catalogue.

**PITTSBURGH CUT FLOWER CO.,**  
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**WIRE DESIGNS.**

Every description made to order. References, any florists in the city of Winnipeg. Phone St. Johns 2504.

**CITY WIRE & IRON WORKS,**  
49 Kelvin St., Elmwood, Winnipeg, Man.

**FLORISTS' WIRE DESIGNS**

**FALLS CITY WIRE WORKS,**

451 S. THIRD ST., LOUISVILLE, KY.

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LABELS for nurserymen and florists.  
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**ELECTION DAY CLEARS MUMS.**

A record sale of mums was the result of a little wide-awake advertising on the part of the Excelsior Greenhouses, Excelsior Springs, Mo. The town in which they are located happens to be much interested in political matters. The day before election this firm started a publicity campaign, persuading the populace that if they were for Cox they should wear a white mum and if for Harding, a yellow mum. The slogan was, "Show your colors on election day."

They did. Excelsior Springs holds loyal followers of both parties and the wearing of the flowers gave everyone an excellent chance to display his loyalty. Every man who wore no mum in his buttonhole was asked by jesters if he was ashamed to show his colors. It followed that nearly every man wore a mum, and the direct result to the originators of the idea was that Excelsior Greenhouses completely sold out their large stock of mums.



# King GREENHOUSES

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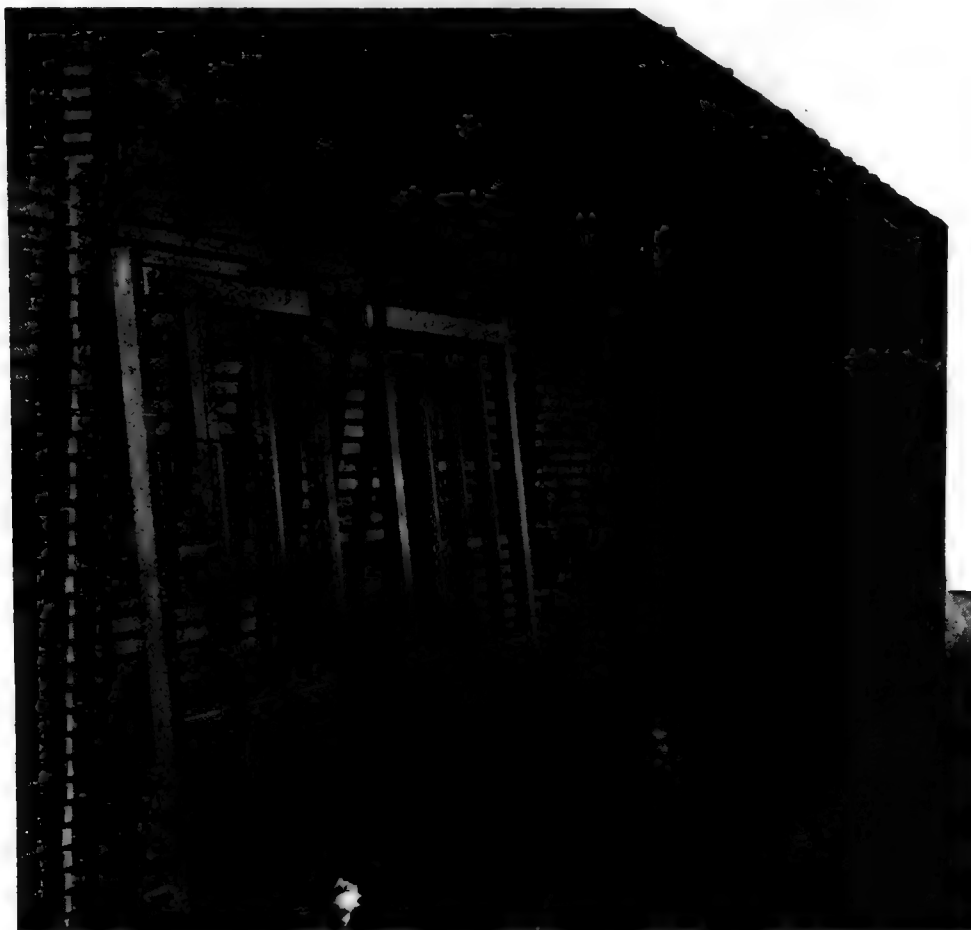
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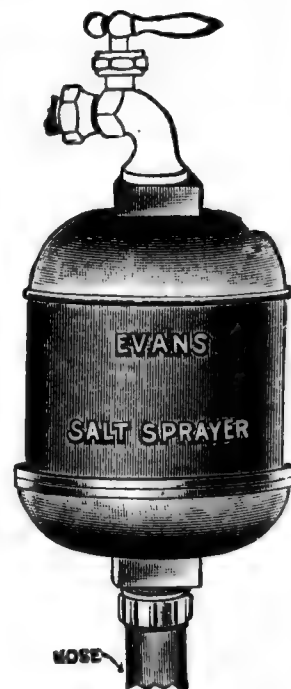
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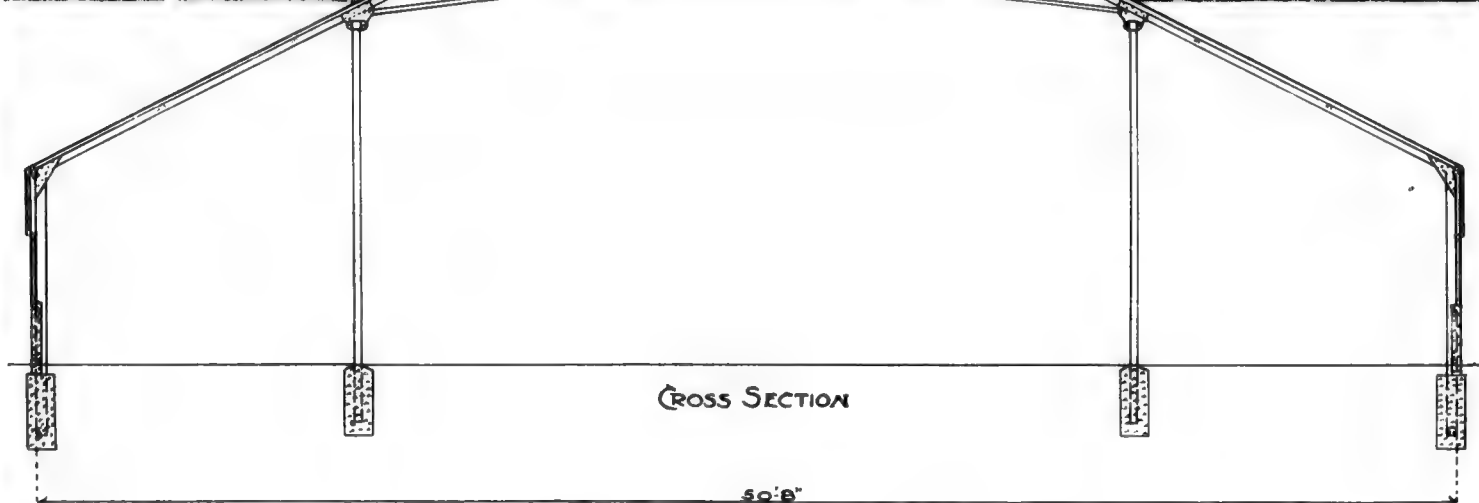
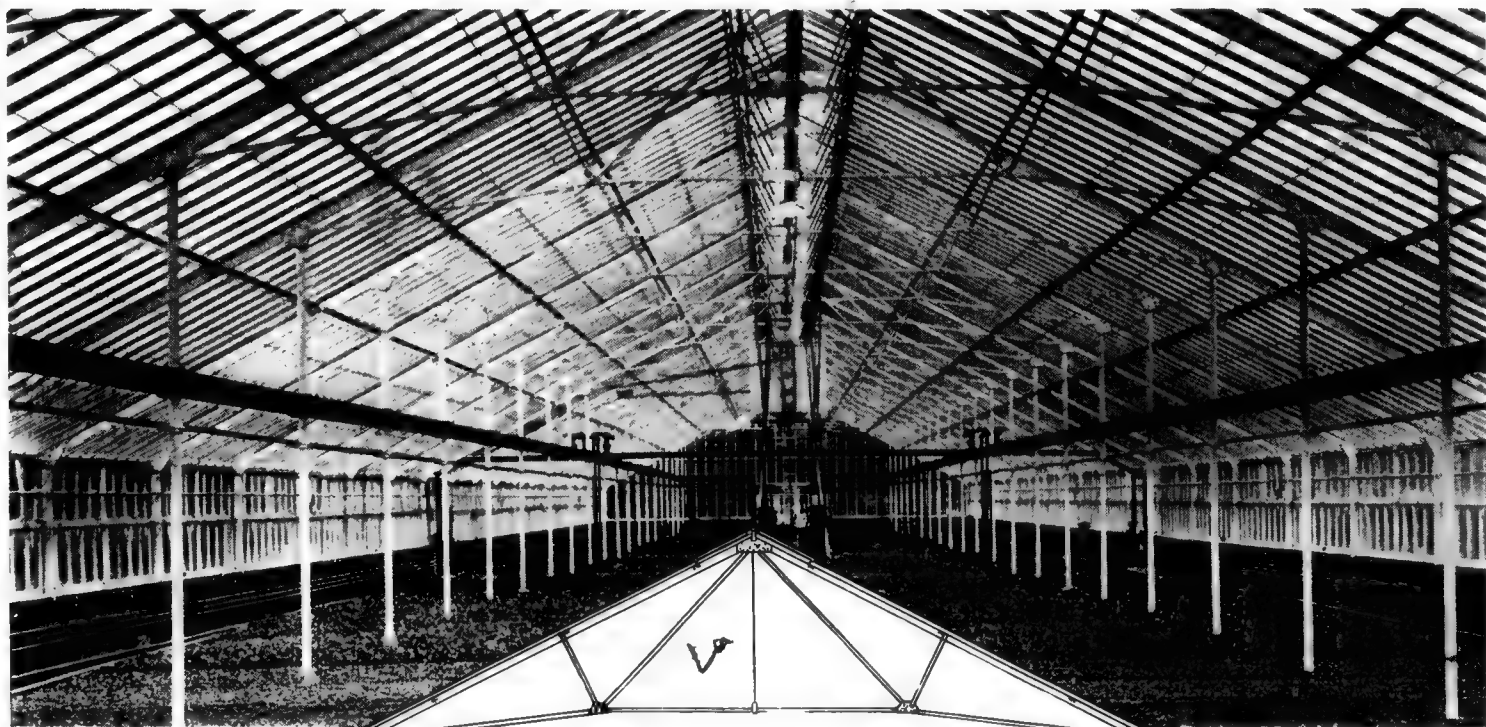
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FLORISTS' PUBLISHING CO., 520 Caxton Building, 508 South Dearborn St., CHICAGO.

Vol. XLVII.

CHICAGO, NOVEMBER 18, 1920.

No. 1199.

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**WE have covered  
Commercial Flowers**

# **Thank Price**

**of "Flowers of Superior  
houses present their  
day appearance of plenty**



**POEHLMANN BRO**

**66 to 74 East**

**TELEPHONE**

**CHICAGO,**



the entire field of  
and Floral Greens in our

# sgiving List

Quality." Our Green-  
usual Thanksgiving holi-  
of stock of Highest Quality.

**THERS COMPANY**

Randolph St.

RANDOLPH 35

U. S. A.



*The Largest Growers  
of Flowers in the World*

# RED RIBBONS

Our salesroom is now ablaze with the good Red things for the holidays. Everything imaginable in **Red and Green**. Make up your usual Christmas items now and book advance orders.

## Redberry Ribbon

(Cotton Back)

A nice heavy, lustrous satin ribbon—good tying qualities—just the right **holly red color**. Especially fine for wreaths, baskets and the little holiday novelties. Redberry has been a favorite for many years.

	Width	Bolts to box	Price per bolt 10 Yds to bolt
No. 16—	2 $\frac{1}{4}$ -inches.....	15.....	\$1.30
No. 22—	2 $\frac{3}{4}$ ".....	15.....	1.55
No. 40—	3 $\frac{1}{2}$ ".....	12.....	1.85
No. 60—	3 $\frac{1}{2}$ ".....	12.....	2 15
No. 80—	4 ".....	9.....	2.40
No. 100—	4 $\frac{1}{2}$ ".....	9.....	2.70
No. 150—	5 $\frac{1}{2}$ ".....	9.....	3.20

## Red--Silk Fiber Ribbon--Red

*The genuine all silk fiber ribbon, with high glossy finish in good bright colors.* Do not confuse this **all silk fiber** with the cheaper fabrics. Great for decorating plants, baskets and holiday wreaths.

1-inch width, 50 yards to bolt, 15 bolts to box. Colors—Scarlet, Moss Green, Pink, Blue, Yellow, White, Nile Green. **\$2.25**  
Per bolt.....

2-inch width, 50 yards to bolt, 8 bolts to box. Colors—Scarlet, Moss Green, Pink, Yellow, Light Blue, White. Per **\$4.50**  
bolt.....

## Red Bon-Ton Ribbonzene

3-16 Inches Wide—ALL SILK

500 Yards to spool, 5 spools to box. Colors—RED, Moss Green, White, Pink, Nile Green, Blue, Yellow, Purple, **\$3.00**  
Brown. Per spool.....

The handy all around ribbon for decorating plants, for basket bows, for tying boxes, and for tying cards. Also used effectively for small wreath bows.

## Red Special Ribbonzene

3-16 inches wide. 500 yards to spool, 5 spools to box.

Made from fiber silk. **Very popular—good colors.** Not as fine as Bon-Ton, although used for same purposes.

**Other Colors**—White, Pink, Light Blue, Lavender, Nile Green and Christmas Red. Special, per spool..... **\$1.95**

## CHIFFON—6 Inches Wide CHRISTMAS RED

### The Real Holly Red

About 40 yards to the bolt. Per yard, 11 $\frac{1}{2}$ c

**IMMEDIATE DELIVERY**

# A. L. Randall Company

180 North Wabash Ave., CHICAGO

# WE HAVE THE STOCK ON HAND

ALL XMAS ACCESSORIES

SEND IN YOUR ORDER AND BE ASSURED OF PROMPT DELIVERY

**Wreaths Our Specialty**



**THIS XMAS WREATH**, 18-inch outside measurement, each, \$2.25; 21-inch outside measurement, each, \$2.75; 24-inch outside measurement, each, \$3.50.

**LYCOPodium WREATHS**, made of finest prepared Lycopodium, good colors, 12-inch outside measurement, per doz., \$3.50; per 100, \$25.00. 14-inch outside measurement, per doz., \$4.00; per 100, \$30.00. 16-inch outside measurement, per doz., \$4.50; per 100, \$35.00. 18-inch outside measurement, per doz., \$5.00; per 100, \$40.00.

**IMPORTED FRENCH MOSS WREATHS**, 12-inch, per 100, \$22.00; 14-inch, per 100, \$27.00; 16-inch, per hundred, \$35.00.

## SHORT OAK

Red, Green, Brown and Tan....per carton, \$2.00  
Long branches, prepared oak, per 100 lbs., \$25.00

## RUSCUS

Best quality.....per lb., \$1.25  
2nd quality.....per lb., 1.00

Write for prices on quantity lots.

**BASKETS FOR CHRISTMAS GREENS.** Fill them with the foliage described and offered above, or fill them with Ruscus and Boxwood and they'll sell like hot cakes. Send for an assortment, \$25.00 or \$50.00.

Make Your Own

## Lycopodium Wreaths

Our prepared Lycopodium will keep indefinitely. Per crate, 100 lbs., \$30.00.  
Immediate delivery.

## SPHAGNUM MOSS

\$1.75 per full size bale, F. O. B. Chicago

## IMPORTED SEA MOSS

Or Air Plant.

Per hundred.....\$12.00

# POEHLMANN BROS. Co.,

*Complete Service for Florists*

Long Distance Phone  
Randolph 35

## CHICAGO

66 to 74 East  
Randolph Street



# SPECIAL PRICE LIST ON Christmas Novelties

**RUSCUS.**

Per lb.

Red, dyed, best quality.....	\$1.00
Red, dyed, second quality.....	.90
Green, painted.....	.75
Tinted, autumn shades.....	1.25

**IMMORTELLS.**

Red, White, Pink, Purple, Yellow and Blue.

Per bunch.....	\$ 0.75
Per dozen bunches.....	8.50
Per 100 bunches.....	60.00

**FRIEZE ROPING.**

Red, Green and White.

Per roll, 60 yards.....	\$ 1.00
Per dozen rolls.....	11.00

**NATURAL STATICE.**

White, per lb.....	\$1.50
10-lb. lots or more, per lb.....	1.25
Lavender, per lb.....	.50

**GREEN FRENCH MOSS WREATHS.**

Per doz.

12 inches .....	\$2.00
14 inches .....	2.50
16 inches .....	3.00

**PREPARED LYCOPODIUM.**

(Green.)

Per carton.....	\$3.25
-----------------	--------

**SHORT OAK TWIGS.**

Red, Green and Brown.

Per carton.....	\$2.00
-----------------	--------

**MAGNOLIA LEAVES.**

"Superiora Brand."

Green, Brown and Purple, per carton.....	\$1.75
10 carton lots or more, per carton.....	1.60
RED, rich bright color, per carton.....	2.00

**WATERPROOF CREPE PAPER.**

All colors, per roll.....	\$ 0.45
Per dozen rolls.....	5.00
Per 100 rolls.....	37.50

**SILK FIBER.**

Red, White, Pink, Violet Blue, Yellow, Moss Green, and Nile Green.

1-inch, per reel, 50-yards.....	\$2.25
---------------------------------	--------

**PLANT OR MATCH STICKS.**

	Plain.	Green.
5 inches, per 1,000.....	\$0.65	\$0.75
12 inches, per 1,000.....	1.60	2.00
18 inches, per 1,000.....	2.25	2.75

**GREEN PICKS.**

4-inch, unwired, per box, 4,000 picks.....	\$1.25
6-inch, unwired, per box, 3,000 picks.....	1.25
4-inch, wired, per box, 4,500 picks.....	2.25
6-inch, wired, per box, 3,000 picks.....	2.25

**WIRED TOOTHPICKS.**

Per box, 10,000 picks.....	\$ 2.50
Per case, 50,000 picks.....	11.00

**GREENING PINS.**

Per box, 10,000 pins.....	\$ 3.00
Per case, 10 boxes.....	27.00

**BULL DOG CLIPS.**

Per box, 1,000 clips.....	\$1.00
10 boxes .....	9.00

**WIRE RINGS FOR HOLLY WREATHS.**

Per 100

10 inches .....	\$1.50
12 inches .....	1.75
14 inches .....	2.00
16 inches .....	2.50

**WIRE WREATH FRAMES.**

(Double.)

6 inches .....	\$0.07
8 inches .....	.08
10 inches .....	.10
12 inches .....	.12
14 inches .....	.14
16 inches .....	.17
18 inches .....	.20
20 inches .....	.22
22 inches .....	.25
24 inches .....	.30

**ANNEALED STONE WIRE.**

Per 12-lb.

stone.

No. 20 .....	\$1.50
22 .....	1.65
23 .....	1.75
24 .....	1.85
25 .....	2.00
26 .....	2.15

**FLOR-IN-TIE.**

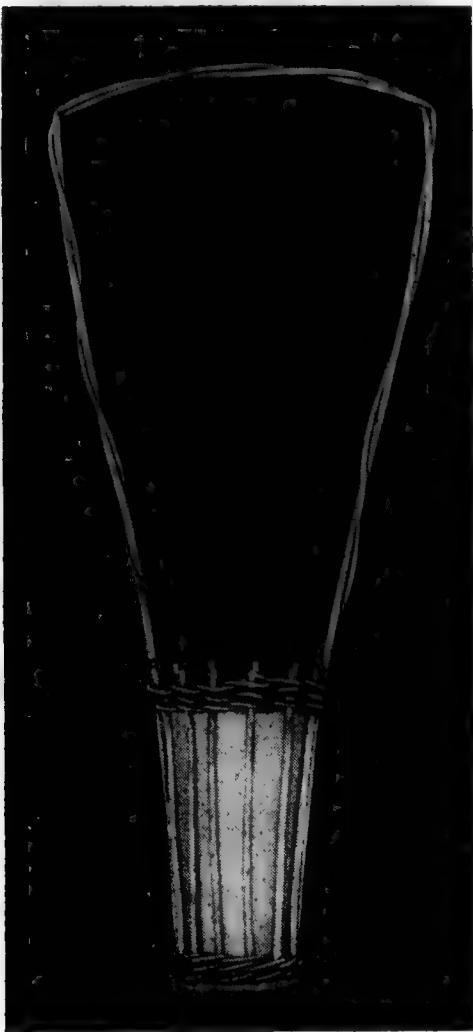
Brilliant Green Florist Thread.

600-Foot Spools.

Per 1-lb. box, 8 spools.....	\$ 2.25
10 boxes .....	21.00

Orders from unknown parties must be accompanied with cash or shipments will be made C. O. D.

**C. E. Critchell,** Wholesale Commission Florist  
15 EAST THIRD STREET Cincinnati, Ohio



**No. 275**

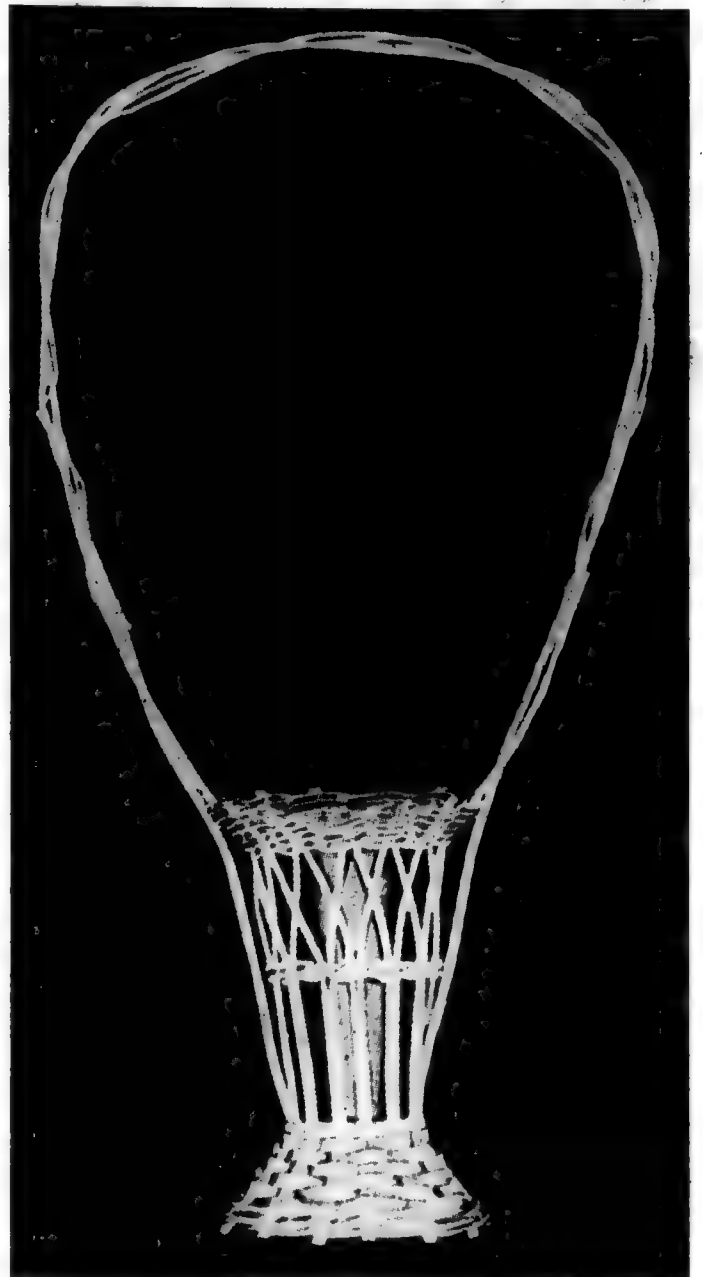
Furnished in any color, complete with metal liner.

**Price 75c**

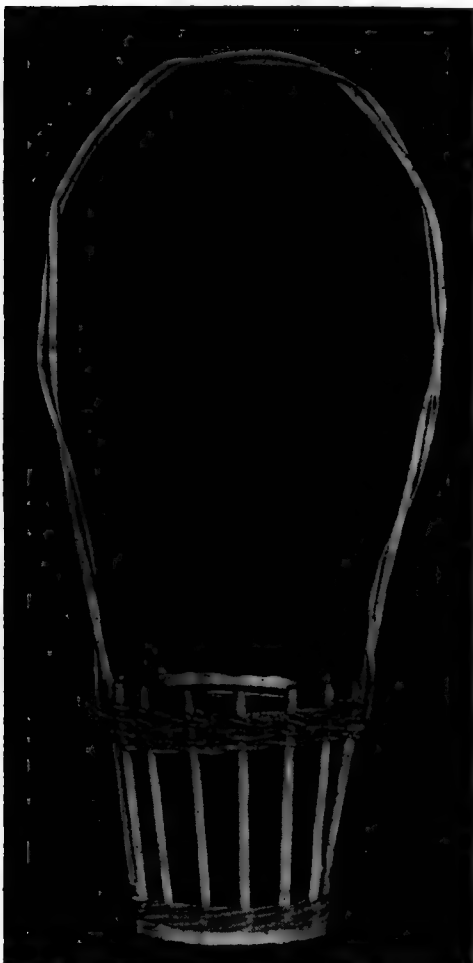
**Our Baskets  
are of super-  
ior quality  
and workman-  
ship, exclus-  
ive in style  
and color.**

Try an assortment of Baskets for \$10.00, \$25.00 or \$50.00. State the colors you desire and we guarantee satisfaction. Complete your Holiday stock with Baskets from the "House of Style and Quality."

We suggest numbers 275, 247, 248, 274, 126, and others. We can make immediate delivery. Place your orders NOW.



**No. 247**—Furnished in any color, complete with metal liner. **Price \$1.25**



**No. 274**

Furnished in any color, complete with metal liner.

**Price 85c**



**No. 272**—Size 16x10x6. Furnished in any color, complete with metal liner.

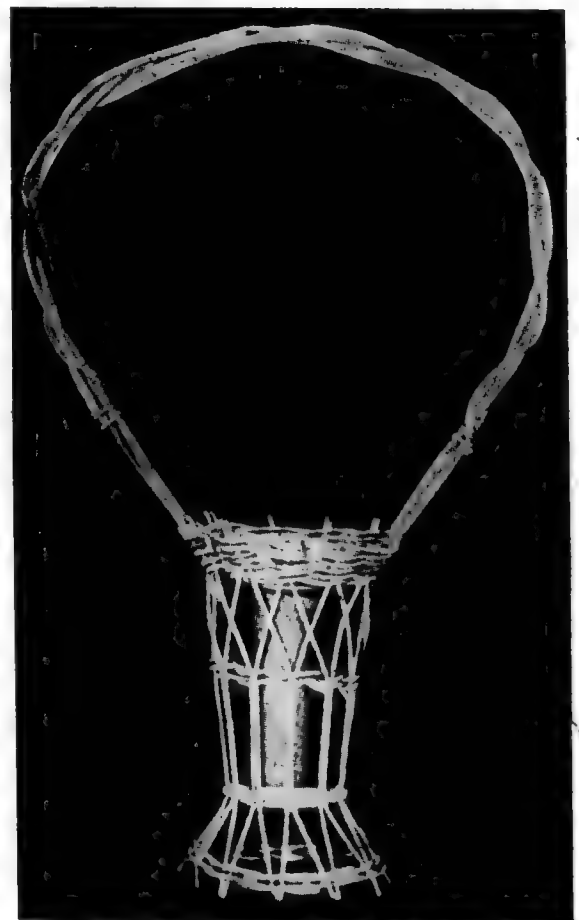
**Price \$6.50**

Cash with order or satisfactory references

**QUINCY  
ART WILLOW WARE  
COMPANY**

Sixth and Payson Ave., Quincy, Ill., U. S. A.

*The House of Style and Quality*



**No. 248**—Furnished in any color, complete with metal liner. **Price \$1.25**

# Lily Growers

*A Word to the Wise is Sufficient*

Fresh Giganteums are scarce, owing to very short crop—consequently there will be little or no cold storage stock for 1921. Be one of the wise ones, have Lilies when your neighbors have none, by placing part of the fresh stock in storage and growing cold storage stock for the early Easter.

**WHILE THEY LAST**  
COLD STORAGE

7 to 9-inch Liliun Giganteum, \$34.50 per case

9 to 10-inch Liliun Giganteum, \$40.00 per case

Delivery from New York or Chicago

**YOKOHAMA NURSERY CO., Ltd.**  
Woolworth Building, NEW YORK CITY

*We will Stand for Nothing but a Square Deal*

## Holland Bulbs

Shipped one day after receipt of order

HYACINTHS		Per 1000	SINGLE TULIPS		Per 1000
Gertrude, pink, 2nd grade.....		\$48.00	La Reine, white .....		\$20.00
Gertrude, large miniature.....	20.00		Mon Tresor, best yellow forcer.....		35.00
Grand Maitre, lavender blue, second size.....	48.00		DOUBLE TULIPS		
Grand Maitre, lavender blue, third size.....	40.00		Murillo, rose white.....	18.00	
			DOUBLE NARCISSUS		
			Von Sion, double nosed.....	45.00	

### HOME GROWN "GLADS"—EXTRA HEAVY PLUMP BULBS

Extra first size is the only recommendable size for forcing—Shipment to be made in November

		Per 1000			Per 1000
America, pink .....		\$30.00	Peace, white with lilac feathering.....		\$45.00
Chicago White, white.....	36.00		Pink Beauty, early, pink with red blotch.....	50.00	
Francis King, salmon red.....	28.00		Prince of Wales, earliest salmon pink.....	75.00	
Halley, salmon color, early.....	32.00		Red Emperor, best scarlet.....	100.00	
L'Immaculee, pure white, 6 to 8 flowers at a time..	70.00		Schwaben, yellow .....	60.00	
Loveliness, creamy white.....	60.00		War, blood red .....	45.00	
Mrs. Frank Pendleton, pink with carmine blotch..	45.00		Wilbrink, earliest pink.....	65.00	
Panama, extra pink.....	50.00		Primulinus, extra for forcing.....	25.00	

Ask for prices on other varieties and sizes. Special prices on large quantities.

**UNITED BULB CO., Box A, Mount Clemens, Mich.**  
THE HOME OF CHOICE GLADIOLI



## Formosum Bulbs are Packed

7 to 9, 300 to case  
8 to 10, 250 to case  
9 to 10, 200 to case  
9 to 11, 160 to case  
10 to 11, 150 to case

## Special Offer OF NEW CROP

# Formosum Lilies

*Mostly Dark Stems*

**\$47.00 PER CASE**  
Less 5% for cash with order



FORMOSUM LILIES throw more flowers than any other variety. Plant as late as January for Decoration Day. Grow cool; need no forcing. Put your Giganteum in storage, as the new crop is very short. If you desire to take advantage of this low offer on FORMOSUM, we will place same in storage and deliver to you as wanted. FORMOSUM do well when planted as late as May. The fact that Giganteum are so scarce will prove this to be a good purchase.

## Lilium Giganteum, 7 to 9, 300 to case, \$45.00 per case

All advance orders have been filled. We can now accept additional orders and ship immediately. Lilies started cool, with good root action, can be forced harder than late planted stock. Write us your order and we will ship same day.

## Fresh Stock Lilium Rubrum and Magnificum

Plant now for Spring blooming, very profitable, 8 to 9, 200; 9 to 10, 130; 10 to 11, 110; 11 to 12, 80 bulbs in case **\$27.50** per case. Lilium Auratum and Album will arrive late.

## DUTCH BULBS

### Hyacinths

L'Innocence, pure white.  
La Victoire, brilliant rosy crimson.  
Gen. De Wet, fine light rose.  
Bismarck, fine lavender blue.  
Gertrude, deep rose.  
All Miniature, \$4.00 per 100; \$36.00 per 1000

### Narcissus

Empress, mother bulbs.....\$52.00 per 1000

### Jonquils

Campernelle.....\$3.50 per 100; \$28.00 per 1000  
Single.....\$2.75 per 100; \$23.00 per 1000

CROCUS, yellow .....\$2.25 per 100; \$18.00 per 1000

### Yellow Callas

Elliottiana, mammoth bulbs, 1½ to 2-in... \$15.00 per 100

## SPRING BULBS

We are now booking orders for all Spring Bulbs. Write us for prices on

Gladioli Cannas Caladiums Begonias Tuberoses Gloxinias



# AMERICAN BULB CO.

172 North Wabash Avenue.

CHICAGO, ILLINOIS

# BEGONIAS

**SHIP NOW  
WHILE IN BUD.**

CINCINNATI, MELIOR, LORRAINE AND PETERSON

5-in., select, \$1.50 each; 6-in., \$2.00 and \$2.50 each

## Cyclamen for Christmas

SHIP NOW AND SHIFT TO LARGER POTS

4-inch, 40c; select, 50c each.

## Chrysanthemum Plants

In Bud and Bloom, 50c, 75c and \$1.00 each.

## CLEVELAND CHERRIES

Well fruited for Christmas, 35c to \$1.00 each.

## FERNS

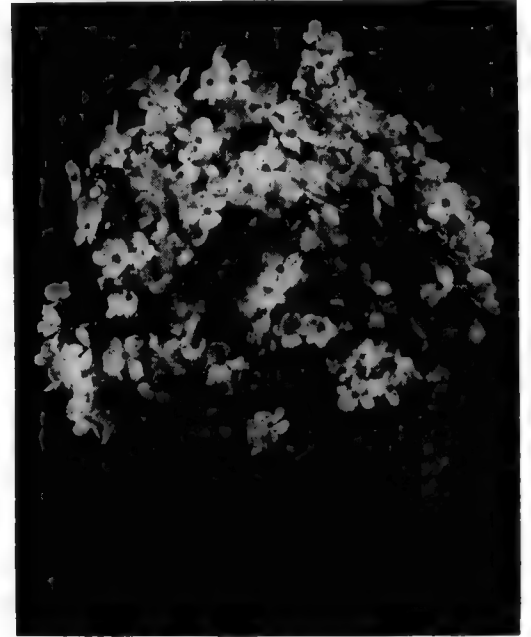
Choice Verona, 4-inch, 35c each.

Whitmanii and Boston Ferns, select, 5-inch, 65c each.

## PRIMULA OBCONICA, Select

4 and 5-inch, in bloom, 35c, 50c and 75c each.

Add 10% for Packing in clay or paper pots.



**GULLETT & SONS,**

**LINCOLN, ILL.**

# New Carnations

To keep abreast of the times, you must buy the new varieties as they are offered. We are offering three varieties that we feel sure you will plant sooner or later. We suggest that you stock up with them while they are still in robust health and vigorous in growth.

Let us book your order NOW.

**Harvester** is a white that will give you a continuous cut of first quality blooms ALL THE TIME. Propagates easily, makes a fine field plant, comes into crop quickly and KEEPS AT IT.

**Edna** Nic Zweifel's scarlet. We believe that this fine red will please those growers who have been in search of a red that is healthy, that blooms freely, that does not go off color, that keeps well and does not split the calyx.

**Maine Sunshine** is already well known as the best yellow in every respect that has ever trotted down the pike.

Come and see these varieties growing here.

**\$15.00 per 100; \$120.00 per 1000**

We have the standard varieties in large quantity. Let us supply you with high grade stock.

**BAUR & STEINKAMP**  
3800 Rookwood Ave. INDIANAPOLIS, IND.

# THANKSGIVING PRICE LIST

## CHRYSANTHEMUMS

Extra Large and Fancy Yellow and White.....per dozen, \$4.00 to \$6.00

## POMPONS

Very fancy, single and double, all colors.....per bunch, 75c to \$1.00

## THE FINEST RUSSELL ROSES

in this market. Order some today and see for yourself. Fine cuts, also, of the other varieties listed below.

*Buy Direct From the Grower*

### THANKSGIVING PRICE LIST—In effect November 22.

	Per 100		Per 100
<b>RUSSELL</b>	Fancy Long .....\$25.00 to \$35.00	<b>OPHELIA</b>	Long.....\$12.00
	Good Length..... 12.00 to 16.00		Medium ..... 10.00
	Medium..... 10.00 to 12.00		Short..... 6.00
	Short..... 6.00 to 8.00		
<b>COLUMBIA</b>	Fancy Long .....\$20.00 to \$25.00	<b>SUNBURST</b>	Long.....\$10.00
	Good Length..... 12.00 to 16.00		Medium ..... 8.00
	Medium..... 10.00		Short.....\$4.00 to 6.00
	Short..... 6.00 to 8.00	<b>WHITE</b>	Long.....\$10.00
<b>PREMIER</b>	Long.....\$15.00 to \$20.00	<b>KILLARNEY</b>	Medium ..... 8.00
	Medium ..... 10.00 to 12.00		Short..... 6.00
	Short..... 6.00	<b>ASSORTED ROSES—Our Selection—including some</b>	
<b>HOOSIER</b>	Long.....\$12.00 to \$15.00	<b>Russell, Columbia and Premier.</b>	
<b>BEAUTY</b>	Medium ..... 8.00 to 10.00	Good lengths .....per 100, \$8.00	
	Short..... 5.00 to 6.00	Short .....per 100, 6.00	
<b>CARNATIONS.....per 100, \$6.00 to \$8.00</b>		<b>GALAX, green.....per 1000, \$2.00</b>	
<b>FANCY FERNS .....per 1000, 3.50</b>		<b>GALAX, bronze .....per 1000, 3.00</b>	
<b>ADIANTUM .....per 100, 1.50</b>		<b>ASPARAGUS SPRAYS.per 100, 3.00</b>	
<b>SPRENGERI .....per 100, 3.00</b>			

Of miscellaneous flowers now coming into market, we will procure for our customers the best at lowest market prices.

A trial order solicited.

In buying direct of the grower you are assured of fresh stock at all times, and the most even run of quality possible.

# Bassett & Washburn

Greenhouses:  
Hinsdale and Gregg Station, Ill.

**CHICAGO, ILL.**

Office and Store: 178 N. Wabash Avenue  
Long Distance Phone, Central 1457

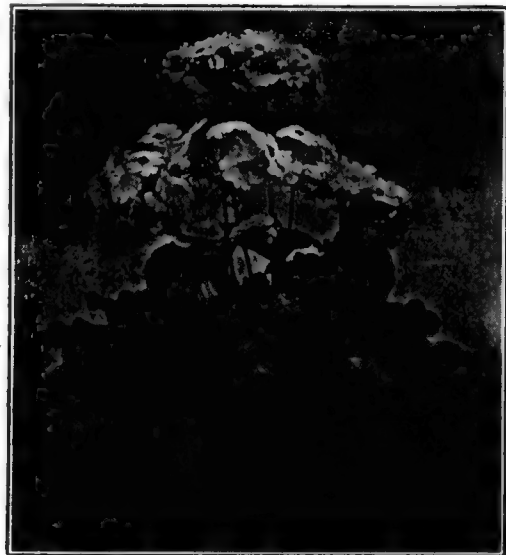


## CYCLAMEN

In bud and bloom. Assorted colors, mostly bright shades, out of

4-in. pot .....	\$ 40.00 per 100
5-in. pots.....	75.00 per 100
6-in. pots.....	150.00 per 100

CASH WITH ORDER.



## PRIMULA OBCONICA

In bud and bloom. Assorted colors, out of

4-in. pots.....	\$ 25.00 per 100
5-in. pots.....	50.00 per 100
6-in. pots.....	100.00 per 100

CASH WITH ORDER.

The above prices include packing on all orders amounting to \$10.00 or more. We are growers, not jobbers. We grow all the plants we sell. Our entire stock is strong and sturdy, and was grown for you. Our stock will meet all competition and you cannot compete with your competitor if he has our plants and you do not.

ORDER NOW AND AVOID LAST MINUTE DELAYS.

**R. S. McMURRAY,** Largest Exclusive Grower of **Bellevue, Ohio**  
Cyclamen and Primula in the world

*Wise Buyers Will Order at Once*

## Cyclamen and Cleveland Cherries For the Christmas Trade

Extra choice stock. Satisfaction guaranteed  
Not the CHEAPEST, but A-No. 1 Stock

**CYCLAMEN.** Red and Salmon shades mostly. In bloom now if wanted. All just right for Christmas.

4-inch, choice, at 50c each; extra select, 75c each.

5-inch, choice, at \$1.00 each; extra select, \$1.25 each.

6-inch, select, at \$1.75 each; 7-inch, at \$2.50 each; 8-inch, at \$3.25 each.

**CLEVELAND CHERRIES.** Extra full of cherries. Stocky plants.

4-inch, 35c; 5-inch, 50c; 6-inch, 75c each.

NO PACKING CHARGE

A trial order will call for more. Order some today.

Remember what happened last Christmas. Be Ready.

**Winfield S. Kircher,** Cyclamen Specialist, **Defiance, O.**

# CYCLAMEN

**Why cyclamen purchased from us will give entire satisfaction and make you the most money:**

## ***Our Shipping Facilities:***

Exceptional facilities for southern and southwest points. Express Office in our packing room insures less rough handling. Main lines New York Central Lines and Pennsylvania for east and west shipments, and C. & E. I. and Illinois Central for north and south shipments.

## **Plants Now Coming Into Bloom Strong.**

Large stock to select from; first come, first choice. The most discriminating buyers are inspecting, buying our stock and giving us repeat orders. (We have the varieties and the quality.)

## **NO PACKING CHARGE.**

**What our customers say about our quality and packing:**

### **From North Carolina:**

"It is with great pleasure and satisfaction to report to you that the shipment of cyclamen reached me in first-class condition. I give you full credit for the way you packed the shipment. That's the way to pack plants, and not just slap them in like so many shippers are doing nowadays. Everyone seems to be mighty anxious to sell goods and get the money, but don't give a rap how goods reach the buyer. Enclosed find check for additional order."

### **From Arizona:**

"Duplicate our order of the 24th; did not think shipment could be made this far."

"Received 400 cyclamen from the east and they *can't touch yours*."

"Cyclamen arrived; well pleased with quality and they were packed fine."

"Enclosed find check for \$360.00; cys arrived in fine shape and we are well pleased with the stock."

Not the cheapest that are offered, because quality stock cannot be had cheap. Nor the highest prices, because we have a large quantity and can afford to share profits with you; just the best that can be had for the money.

## **For Immediate Shipment, in Paper Pots.**

2½-inch, 12 cents each  
3 -inch, 20 cents each

4-inch, 40 cents each  
5-inch, 75 cents each

6-inch, \$1.00 each  
7-inch, \$1.50 each

## ***Wire or Mail Your Thanksgiving Orders Now***

**We use extra precaution in packing in cold weather**

**J. W. DAVIS COMPANY,**  
**Davis Gardens, TERRE HAUTE, IND.**

# Craig Specialties

Never before have we offered to our customers such a complete and Foliage plants. We are booking heavily on Christmas orders, make their selections, or mail orders at once, so that reservations

We cordially invite you to our new home at Norwood, Delaware County, Pennsylvania, easily Holmes Station, Pennsylvania. Those having their own greenhouses or

## CROTONS

The Croton, with its highly colored foliage, is indispensable during Fall and Winter. We have the largest and most complete collection of Crotons in the world, carrying at the present time for Fall sales over 50,000 in 200 varieties, all of the very highest quality and brilliantly colored.

Immediate Delivery.

2½-inch pots, strong plants	.....\$35 per 100
4 -inch pots, strong plants	.....\$12 per doz.; \$75 per 100
5 -inch pots, strong plants	.....\$15 and \$18 per doz.
6 -inch pots, strong plants	.....\$24 and \$30 per doz.
8 -inch pots, strong plants	.....\$4, \$5 and \$6 each
10 -inch pots, strong plants	.....\$7.50 and \$10 each
12 and 14-inch, specimen plants	.....\$15, \$20 and \$25 each

**CROTONS (Narrow Leaf Type).**

**Delicatissima, Golden Thread and Florence.** These varieties are indispensable for table decoration and we predict a great future for them, as nothing surpasses them for use in artistic arrangement.

2½-inch pots	.....\$35 per 100
4 -inch pots	.....\$12 per doz.; \$75 per 100
5 -inch pots	.....\$18 per doz.
6 -inch pots	.....\$24 and \$30 per doz.

**Croton Punctata.**

One of the finest and most satisfactory varieties for basket work and centers of ferneries.

2½-inch pots	.....\$20 per 100; \$175 per 1,000
3 -inch pots	.....\$35 per 100
4 -inch pots	.....\$50 per 100

Every retail store and grower should feature Crotons this Fall and Winter. We know our stock will please you and your customer.

## DRACAENAS

There is no variety of foliage plant so attractive as the highly colored Dracaena. The small and medium sizes can be used to great advantage in making up the popular Christmas baskets, while the large specimens have always been in great demand for decorative purposes. We are now growing more Dracaenas, in great variety, than any firm in this country.

**Dracaena Godseffiana.**

Green and white leaf, very hardy, fine for baskets.

2½-inch pots	.....\$20 per 100
3 -inch pots	.....\$35 per 100
4 -inch pots	.....\$60 per 100

**Fancy Dracaenas.**

We are offering a collection of the new and rare Dracaenas, including Imperialis, Amabilis, Pere Charon, Mandalana, Titworthii, etc. Very handsome for home decoration or for fancy combination baskets.

4-inch pots	.....\$9 per doz.
5-inch pots	.....\$15 per doz.
6-inch pots	.....\$18 and \$24 per doz.
7 and 8-inch pots	.....\$3.50, \$4 and \$5 each

**Dracaena Massangeana**

The variety with the golden stripe down the center of the leaf. The best of all Dracaenas for the house. We have an exceptionally large stock, well colored and of the very highest quality.

4-inch pots, heavy	.....\$12 per doz.; \$100 per 100
6-inch pots	.....\$2 and \$2.50 each
10-inch pots, heavy	.....\$7.50 each

**Dracaena Fragrans.**

Plain green leaf.

4-inch pots	.....\$9 per doz.
6-inch pots	.....\$24 per doz.
8-inch pots	.....\$5 and \$6 each
10-inch tubs	.....\$7.50 each

**Dracaena Sanderiana.**

Small, light green leaves, edged with creamy white. Fine for center of fern dishes or basket work.

2½-inch pots	.....\$20 per 100
3 -inch pots	.....\$35 per 100

**Dracaena Lord Wolseley.**

One of the very best varieties for Easter and Christmas, being bright red in color. An excellent Christmas variety.

2-inch pots	.....\$20 per 100
3-inch pots	.....\$35 per 100
4-inch pots	.....\$60 per 100
5-inch pots	.....\$15 per doz.
6-inch pots	.....\$18 and \$24 per doz.
7-inch pots	.....\$3 and \$3.50 each

**Dracaena Kellermaniana (New)**

One of the finest foliage plants for combination baskets or boxes. Improved Godseffiana.

2½-inch pots	.....\$20.00 per 100
3 -inch pots	.....\$35 per 100
4 -inch pots	.....\$60 per 100
8 -inch pots, made up, very handsome	.....\$5 and \$6 each

**Dracaena Terminalis.**

Exceptionally well colored.

2½-inch pots	.....\$20 per 100
3 -inch pots	.....\$35 per 100
5 -inch pots	.....\$15 per doz.
6 -inch pots	.....\$18 and \$24 per doz.

We would suggest ordering the above early, as the demand is always great.

**Dracaena De Smetiana.**

A strong, vigorous grower, with bold, dark green foliage, which becomes beautifully suffused and variegated.

4-inch pots	.....\$7.50 per doz.; \$60 per 100
5-inch pots	.....\$1 each
6-inch pots	.....\$2 each
7-inch pots	.....\$3.50, \$4 and \$5 each

**Dracaena Warneckii (New).**

Silver and green leaf. Very durable.

6-inch pots	.....\$30 per doz.
7-inch pots	.....\$4 and \$5 each

**Dracaena Lindenii.**

Same type as Massangeana, but with the golden stripes on the outer edge of the leaf.

4-inch pots	.....\$12 per doz.; \$100 per 100
6-inch pots	.....\$2 and \$2.50 each
8-inch pots	.....\$5 each

**Dracaena Shepherdii.**

Very handsome plants; red and green.

6-inch pots	.....\$24 per doz.
7-inch pots	.....\$36 per doz.
8-inch pots	.....\$5, \$6 and \$7.50 each

## FICUS

**Ficus Pandurata.**

Positively the best house and porch plant to date. Our stock of this wonderful plant this year is finer than we have heretofore offered.

6-inch pots, 2 feet tall	.....\$2.00 each
7-inch pots, 3 feet tall	.....\$2.50 each
8-inch pots, 4 feet tall, not perfect but fine for decorating	.....\$3.50 each

**Ficus Craigii.**

This variety is a greatly improved Ficus Elastica. It is close-jointed and the midrib stands out prominently, being ivory-white in color.

4-inch pots, 15 inches tall	.....\$6 per doz.; \$50 per 100
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## BEGONIAS

**Begonia Mrs. J. A. Peterson.**

2½-inch pots	.....\$4 per doz.; \$30 per 100
3 -inch pots	.....\$6 per doz.; \$45 per 100
4 -inch pots	.....\$75 per 100
4 -inch pots, extra heavy	.....\$12 per doz.; \$90 per 100
5 -inch pots	.....\$125 per 100
6 -inch pots	.....\$2 and \$2.50 each
7 -inch pots	.....\$3 and \$3.50 each

**Begonia Gloire De Lorraine.**

2½-inch pots	.....\$4 per doz.; \$30 per 100
3 -inch pots	.....\$6 per doz.; \$45 per 100
4 -inch pots	.....\$75 per 100
4 -inch pots, extra heavy	.....\$12 per doz.; \$90 per 100
5 -inch pots	.....\$125 per 100
6 -inch pots	.....\$18 and \$24 per doz.
7 -inch pots	.....\$3 and \$3.50 each

**Begonia Glory of Cincinnati and Mellor.**

This variety is endorsed by all the leading retail florists. It will hold the flowers much better than Gloire de Lorraine.

3-inch pots	.....\$6 per doz.; \$45 per 100
4-inch pots	.....\$75 per 100
4-inch pots, heavy	.....\$12 per doz.; \$90 per 100
5-inch pots	.....\$125 per 100
6-inch pots, heavy	.....\$2 and \$2.50 each
7-inch pots, heavy	.....\$3 and \$3.50 each

**Begonia Konkurrent.**

A greatly improved Begonia Cincinnati.

The above variety is a German introduction, and we have tried it for three years. It makes a much better shaped plant than Cincinnati, is freer flowering, more shapely, and, next to Norwood, is the best keeping Begonia we have ever handled, the original flowers remaining on the plants for several months.

3-inch pots	.....\$6 per doz.; \$45 per 100
4-inch pots	.....\$75 per 100
4-inch pots, heavy	.....\$12 per doz.; \$90 per 100
5-inch pots	.....\$125 per 100
6-inch pots, heavy	.....\$2 and \$2.50 each
7-inch pots, heavy	.....\$3 and \$3.50 each

## CYCLAMEN

Now booking orders for immediate and Christmas delivery.

This has been one of our specialties for over 20 years. In all our experience we have never seen a finer lot of plants. We are growing our stock in new houses. They are absolutely clean and perfect in every way and not to be compared with weakly, drawn stock offered at less money. We confidently feel that our four large houses containing 25,000 plants will not be enough. They have been pronounced by plant experts from all over the country as the finest stock ever grown.

4-inch pots	.....\$60 per 100
4-inch pots, heavy	.....\$75 per 100
5-inch pots, heavy	.....\$15 and \$18 per doz.
6-inch pots, very heavy	.....\$24, \$30, \$36 and \$42 per doz.
7-inch pots, very heavy	.....\$4 and \$5 each
8-inch pots, very heavy	.....\$5 and \$6 each
9-inch pots, very heavy	.....\$7.50 each
10-inch pots, very heavy	.....\$10 and \$12 each

# THE ROBERT CRAIG CO.,



# For Immediate and Christmas Delivery

line of stock, and of such high quality, including both Flowering and suggest to our many customers to either call at Norwood and can be made to avoid disappointment.

reached by trolley, or Pennsylvania railroad to Norwood, and Baltimore & Ohio railroad to conservatories would do well to have shipments made during November.

## POINSETTIAS

The largest and finest stock in America. The true red variety.

3-inch pots	.....\$35 per 100
4-inch pots	.....\$50 per 100
4-inch pots, branched	.....\$65 and \$75 per 100
7-inch Azalea Pans, 3 plants and ferns	.....\$24 per doz.
8-inch Azalea Pans, 3 plants and ferns	.....\$30 per doz.
8-inch Azalea Pans, 3 branched plants and ferns	.....\$36 per doz.
8-inch Low Pans, 6 plants and ferns	.....\$24 per doz.
9-inch Azalea Pans, 3 to 6 fls.	.....\$42 per doz.
10-inch Low Pans, several plants and ferns	.....\$3.50, \$4 and \$5 each
12-inch Low Pans, several plants and ferns	.....\$7.50 each

## ERICA MELANTHERA

We offer the finest stock of Heather for Christmas. Exceptionally well flowered in all sizes.

3 -inch pots	.....\$50 and \$60 per 100
4 -inch pots	.....\$9 and \$12 per doz.
4 1/2 -inch pots	.....\$12 and \$15 per doz.
5 1/2 and 6-inch pots	.....\$24, \$30 and \$36 per doz.

## CLEVELAND CHERRIES

Exceptionally well berried.

4-inch pots	.....\$6 per doz.
5-inch pots	.....\$9 per doz.
6-inch pots	.....\$12 per doz.

## CHRISTMAS PEPPERS

One of the best novelties for baskets, etc.

4-inch pots	.....\$6 per doz.
5-inch pots	.....\$9 per doz.
6-inch pots	.....\$12 per doz.

## COMBINATION BASKETS

Fancy baskets filled with the brightest colored foliage, Dracaenas, Crotons, Pandanus, Arecas, Ferns, etc. Sure Christmas sellers.

\$5.00, \$6.00, \$7.50 and \$10.00 each.

## LATANIA BORBONICA

Fan-leaf Palm.

5-inch pots	.....\$12 per doz.; \$90 per 100
6-inch pots	.....\$18 per doz.

## ASPARAGUS PLUMOSUS

2 1/2 -inch pots	.....\$5 per 100; \$45 per 1000
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## PANDANUS UTILIS

5 1/2 -inch pots	.....\$12 and \$15 per doz.
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## PANDANUS VEITCHII

Well Colored Plants.

6-inch pots	.....\$24 and \$30 per doz.
7-inch pots	.....\$4 each
8-inch pots	.....\$5 and \$6 each
10-inch pots, specimens	.....\$10 each

## GARDENIA VEITCHII

We have an exceptionally fine stock for growing on for Winter and Easter flowering.

2 1/2 -inch pots, heavy plants	.....\$15 per 100; \$140 per 1000
4 -inch pots, heavy plants	.....\$75 per 100
6 -inch pots, heavy plants	.....\$18 per doz.

## HYBRID TEA ROSES

My Maryland, Donald MacDonald and Ophelia. Exceptionally fine stock for Fall planting, or for growing on for Easter sales.

6-inch pots	.....\$9 per doz.; \$70 per 100
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## ARECA LUTESCENS

Perfect plants with rich, dark green foliage. Our stock is grown cool and hard. It is in splendid condition and will surely give satisfaction. Large sizes are very scarce this year. We have the largest stock in all sizes in the country.

	Per 100	Per 1000
2 1/2 -inch pots, single	.....\$15.00	\$140.00
2 1/2 -inch pots, made up	.....20.00	190.00
3 -inch pots, single	.....25.00	225.00
4 -inch pots, single	.....60.00	\$550.00
5 1/2 -inch pots, made up	.....\$150 per 100	
6 -inch pots, made up	.....\$24 and \$30 per doz.	
7 -inch pots, made up	.....\$4, \$5 and \$6 each	

## PHOENIX ROEBELENI

Well grown plants.

13-inch tubs	.....\$15, \$18 and \$20 each
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## 150,000 NEPHROLEPIS

(In Variety)

We are the largest growers of Nephrolepis Ferns in the country; in fact, we are headquarters for them.

### Nephrolepis Norwood

The most beautiful form of Nephrolepis to date; graceful, compact and symmetrical; a vigorous and healthy grower. All growers are invited to inspect it at our Norwood greenhouses.

#### Strong Plants

2 1/2 -inch pots,	
\$3 per doz.; \$12 per 100; \$100 per 1000	
4-inch pots	.....\$6 per doz.; \$45 per 100
Orders filled strictly in rotation.	

### Nephrolepis Bostoniensis, Dwarf

This is a dwarf form of the old Boston fern; same character, form and graceful habit.

6-inch pots	.....\$15 and \$18 per doz.
8-inch pots	.....\$24, \$30 and \$36 per doz.
11-inch tubs	.....\$6 and \$7.50 each

### Nephrolepis Elegantiissima Compacta

A dwarf, compact form of Nephrolepis Elegantiissima, each plant making an ideal shape.

4-inch pots	.....\$5 per doz.; \$35 per 100
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### Nephrolepis Smithii

The greatly improved Amerpohlii. It is a compact form, much finer than Amerpohlii

and does not break down in the center. The fronds are carried on wiry stems. This variety will have a wonderful sale up to a 6-inch pot, being particularly showy for basket work.

2 1/2 -inch pots	.....\$10 per 100; \$90 per 1000
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### Teddy Junior

A Grand New Dwarf Fern.

Fine young plants from 2 1/2 -inch pots,	
\$10 per 100; \$90 per 1000	
6-inch pots, heavy	.....\$12 and \$15 per doz.
8-inch pots	.....\$24 per doz.
11-inch tubs	.....\$5, \$6 and \$7.50 each

### Nephrolepis Harrisii or Roosevelt

2 1/2 -inch pots	.....\$10 per 100; \$90 per 1000
4 -inch pots	.....\$35 per 100

## CROTON LEAVES AND SPRAYS

Cut Croton Leaves and Sprays have been supplied by us in the past few years to some of the leading retail florists, who have featured them in mantel, table and funeral work. Cut Crotons will last in a cool place from three to four weeks. We can supply them every day in the year.

Very highly colored sprays at \$0.50 each, cut leaves at \$5 per 100.

When you have orders for funeral or table work, "out of the ordinary," order Craig's Cut Crotons.

## ADIANTUM GLORIOSA

Same as Farleyense, but as hardy as Nephrolepis.

4-inch pots, strong plants	.....\$60 per 100
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## HYDRANGEAS

French and Otaksa

Delivery at Once.

We have in stock over 60,000 plants in the very best varieties, including Otaksa, Mme. Chautard, Baby Bimbinette, Lillie Mouillere, Mme. Mouillere, Jacoide, General Vibraye, Radiant, etc. The above are all excellent sorts for forcing, but unfortunately mixed, in the above varieties.

4-inch pots, strong plants,	
\$35 per 100; \$325 per 1000	
6-inch pots, strong plants,	
\$50 per 100; \$475 per 1000	
7-inch pots, strong plants	.....\$75 per 100
Larger plants	.....\$12, \$18 and \$24 per doz.
Field Grown, very heavy plants, good values	.....\$35, \$50 and \$75 per 100

## IMPORTANT NOTICE

Owing to the very great increase in price of all materials used in packing of plants, we find it necessary to make a small charge for same, as follows, much lower than the percentage plan:

Full size cases	.....\$2.00 each; Three-quarter size cases	.....\$1.50 each
Small size cases	.....\$0.50 each	

Would suggest taking plants in paper pots whenever possible. It is a saving in both packing and express charges.

## TERMS: CASH WITH ORDER: Kindly send sufficient to cover the entire bill.

We do not make shipments C. O. D. unless remittance has been made on account to guarantee acceptance. This does not apply to regular customers. **REMITTANCES:** Remittances should be made by money order or New York drafts. If money is sent, letter should be registered. All prices quoted in this list are strictly net. **SHIPPING INSTRUCTIONS:** Give your name, post office, county and state and the name of your nearest express office to which shipment is to be made. We have always made it prominent in our printed terms that our goods are sold F. O. B. cars at the point of shipment and are at the purchaser's risk while in transit. Because of the present unsettled conditions we wish to emphasize still further that we do not guarantee safe delivery. The ownership of all goods sold by us passes to the purchaser on delivery by us to the carrier, and the issuing of the receipt by the carrier ends our responsibility. Any claims for damage should be made promptly to the agent at the point of delivery. **CORRESPONDENCE:** We endeavor to answer all correspondence promptly, but owing to the pressure of business we ask that all requests be clearly and concisely stated. **ERRORS:** Keep a copy of your order. We aim to have our orders correctly filled. When we are at fault we shall make satisfactory correction.

**Norwood, DELAWARE COUNTY, Pennsylvania**

M.  
RICE  
CO.

# CHRISTMAS NEEDS

## SHOULD BE TAKEN CARE OF AT ONCE!

Only a comparatively short time remains to complete  
preparations for your

### HOLIDAY TRADE

Whatever you need you can get from us—Supplies  
of the highest standard of "KEYSTONE QUALITY."

Made-in-America Basketware, Prepared Foliage Wreaths, Magnolia  
Wreaths, Wax Wreaths and Designs, Red Frieze Wreaths, Plain  
and Trimmed, and a full line of all staples, including

New crop French Red Immortelles (and other colors), Red Frieze,  
Red Ruscus, Red Bells, Red Decorative Grasses, Red Ribbons and  
Chiffons.

Have You a Copy of Our Catalogue?

## M. Rice Co.

*Florists' Supplies That Excel*

1220-22-24 Spring Garden St.

PHILADELPHIA, PA.

M.  
RICE  
CO.

Mention The Review when you write.

W

### Quick Shipments of Thanksgiving Ribbons and Chiffons

Owing to the large stocks we carry, we are in a position to give very prompt service to those florists re-  
quiring quick deliveries.

Practically every item we sample we carry **in such large quantities** that we are in an especially favored posi-  
tion this season, when demand keeps pace with the supply.

Being manufacturers, we offer you values based upon cost of production, and you thus elim-  
inate between profits. We are justly enthusiastic over our line of novelties this season. In style,  
variety and beauty they exceed all previous efforts, and we think they are well worth the careful in-  
spection of all progressive florists.

Correspondence solicited.

## WERTHEIMER BROTHERS

THE NATIONAL FLORAL RIBBON HOUSE  
Owners and Operators of WERBRO RIBBON MFG. CO.  
PATERSON, N. J. BATH, PA.

Office and Salesrooms: 17-25 East 24th Street, NEW YORK

THE  
**FLORISTS  
REVIEW**

# FILLING THE FALL WINDOW

*Opening the florist's season, autumn likewise brings to him abundantly the wherewithal to decorate his store window in a manner that is artistic in appearance and profitable in pulling pedestrians in his direction. If you haven't taken advantage of the season's opportunities, read this article.*



EVER during the year has the florist a greater abundance of material with which to make artistic and attention-arresting displays. The resources at hand are so large and full of opportunity for the ingenious decorator that one wonders why more use of them is not made. Many florists accomplish striking results at this time of year, both in beautification of their store windows and in attracting transient trade. When the advent of cold weather has put an end to garden flowers the time is auspicious for the retailer to draw the public's notice to the greenhouse product. Though he may do so in other ways as well, he is overlooking one of his best mediums if he neglects his show window.

Advertising men tell us that illustrations reinforce reading copy and are often of more importance than the latter in carrying a selling message. We all of us admit the force of this assertion and recognize its truth from our own experience. Since that is the case, the display window, which is one step, at least, better than an illustration, presenting the real product, instead of its picture, to the eye, should be of even greater advertising value. And it is, as those florists who have devoted thought and effort to this branch of their publicity—for as such it should be considered—will bear witness.

#### Value Demonstrated.

It is not easy to count returns in dollars and cents from the investment of employees' time, money for accessories and stock from the ice-box which is put into a window display. But it has been frequently demonstrated that it has a decided ability to bring buyers into the store. Moreover, those florists who have once undertaken the effort and expense necessary to stage pretentious dis-

plays in their windows in no case have discontinued such effort and expense from a conclusion that they are unprofitable. Rather have they progressed to more and more elaborate and ambitious outlays in this direction. This fact should be enough to persuade any backward individual florist of the wisdom of utilizing his store window as a trade-getter. And at this time of year the many materials at hand for this purpose should be a particular urge toward such action on his part.

#### Season Offers Aid.

The harvest season brings a generous variety of outdoor aids to window dressing, while the arrival of cold weather increases the contribution, in quality and quantity, of the greenhouses. Chief among the latter, of course, are chrysanthemums, whose wide range of colors makes them particularly valuable for

this kind of work. After the small flowers of summer, the big exhibition blooms of the queen of autumn are themselves enough to draw many passers' gaze. The colors of both these and the smaller singles and pompons afford splendid opportunity for artistic effects.

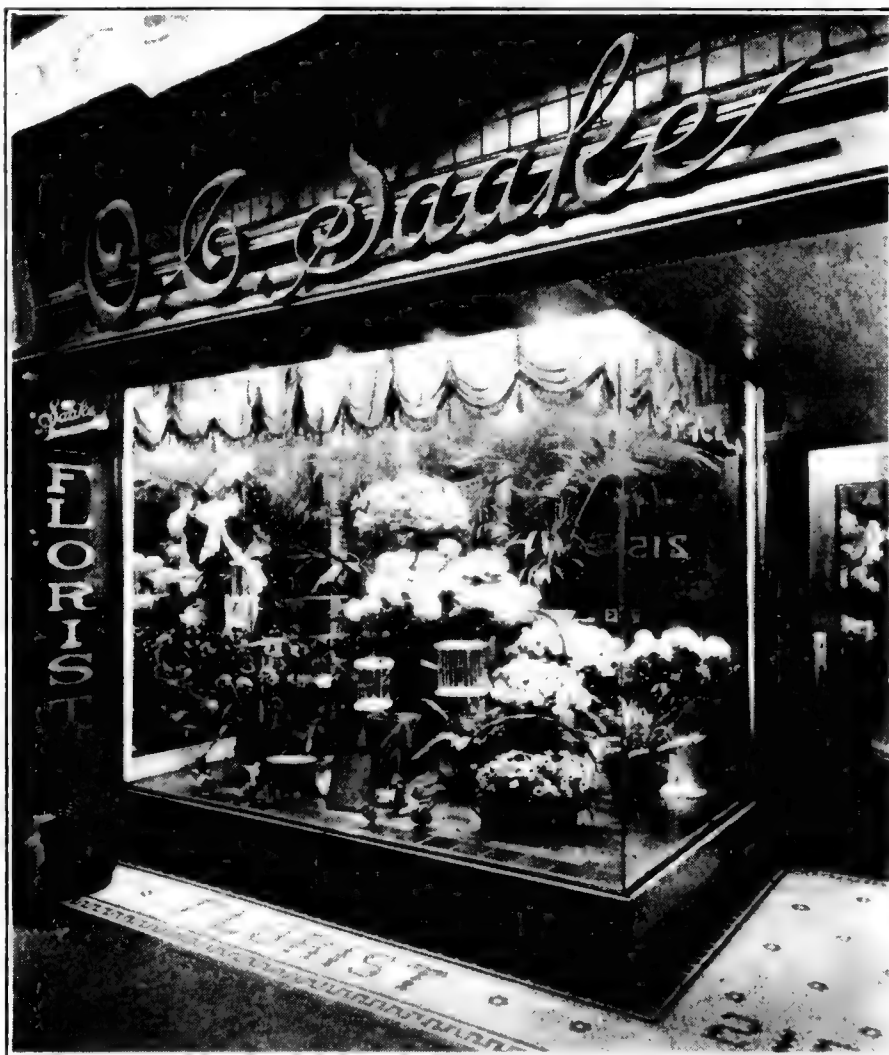
But there is much more than this particular flower to beautify the show window and draw notice to the florist's wares. The vivid foliage of fall may be used, as it has often been, to strikingly picturesque effect. In late years this material has found an increasingly important place among the florist's resources for various sorts of decorating. The range of natural tones has been augmented for the trade's use by prepared material, which, of course, is available at other seasons also. In many ways both natural and prepared foliages aid the decorator, and may be put to use in widely various manners in the window. From outdoors at this time also come the corn shocks and pumpkins that have assisted in filling many a florist's window for harvest season, Halloween and Thanksgiving displays.

But more important are the many resources in the florist's own stock that afford the finest sort of displays. Chrysanthemums have been noted. A basket of big William Turner never fails to draw admiring passers-by. Of smaller blooms many color combinations can be made which are exceedingly effective. Pink and bronze varieties may be used strikingly.

#### Combine Colors.

Pot mums serve as a background or, by proper color combinations, may be made into a picturesque composition of hues. The results to be achieved in this manner are almost infinitely various, depending upon the individual florist's ingenuity and eye for color schemes.

Nor is the list exhausted for ways of filling the fall window in a manner that will adver-



Among His Most Valuable Assets Is a Florist's Window.



tise the florist and sell his flowers. It has only been begun here. There are many novel ideas and many more which, though not novel, are nevertheless effective for the florists' use. The football season in the college town brings its suggestions. Thanksgiving ideas were touched upon in these pages last week. Experienced decorators could suggest as many more ideas as have been presented here. Enough has been said—has it not?

to indicate how generous are the opportunities presented at this season for decorating flower store windows. At the threshold of a new season those florists who have neglected this means of promoting their sales should take advantage of the autumn's materials to fill their windows with a real display. In the words of the football coach, "Let's go!"

#### SAAKE'S SIMPLE SETTING.

The illustration on the preceding page indicates how excellent an opportunity the display window of the latest type of flower store gives for presenting an attractive exhibit to the public. This particular style of store front aids the window artist materially, for the glass on one side makes the range of observation along the street decidedly greater. The finished effect produced by the tiled flooring, the valances above, and the covered lights furnishes a setting in which simple arrangements produce interesting and attractive effects. No matter how simple they are, the difference between them and the too frequent fern-filled window is vast, not only in appearance but also, and more decidedly, in advertising value.

The material included in this window display of O. C. Saake's is not extensive or complicated. The few vases of chrysanthemums, the two or three ferns and palms, the "lucky weegee" birds and their cages, with the aid of a cloth drape in the center, are simply arranged, yet interestingly. The eye finds something there to hold it. It is interesting to note, if you are good at that kind of observation, how the eye, though it rests first, perhaps, upon the weegee birds and their cages in the foreground, eventually

travels to the group of big mums at the back of the window. And once the eye has reached those blooms the other parts of the window take a secondary place, as do the lesser objects in a picture. In this ability to lead the eye of the beholder to a desired object lies the real art of the window dresser.

This window is one instance of the art that has made O. C. Saake one of the leading Los Angeles florists. He is, in fact, the oldest established retailer in that city, having started in 1894. In addition to this view of his store front, at 215 West Fourth street, the interior of his store is shown in the illustration on this page.

#### JAEGER'S TELEGRAPH WINDOW.

Whether it is autumn or spring, winter or summer, window displays presenting to the public florists' facilities for sending orders by telegraph are always timely. And now, as well as at any other time, such a window is a profitable one for a florist. Many examples of this sort of display have been published in The Review. One that is commendable is reproduced on page 21. It was staged by F. C. Jaeger & Son, of San Francisco.

The essential parts in the composition of this display are ascertainable from the illustration. The reproduction does not plainly show the names of the florists on the tags fastened to globes at points representing the principal cities of the country on the map. In each case the name, street address and city of the correspondent of F. C. Jaeger & Son are noted on the tag. The ones given are Henry Penn, Boston; Geo. M. Stumpp, New York; Gude Bros. Co., Washington, D. C.; Mills the Florist, Jacksonville, Fla.; E. C. Ludwig Floral Co., Pittsburgh; Franklin Park Floral Co., Columbus, O.; Honaker the Florist, Lexington, Ky.; Charles Eble, New Orleans; John Breitmeyer's Sons, Detroit; Bertermann Bros. Co., Indianapolis, Ind.; A. Lange, Chicago; Grimm & Gorly, St. Louis; Lang Floral & Nursery Co., Dallas, Tex.; Huddart Floral Co., Salt Lake City; John H. Bath, Omaha, Neb.; Swanson's, Inc., Minneapolis, Minn.; Geo. H.

Cooper, Denver, Colo.; State Nursery & Seed Co., Helena, Mont.

Placards explaining the telegraph service occupied conspicuous places in front of the map in a group of Japanese dwarf firs and other foliage plants, which gave the necessary floral tone to the display.

#### ARMISTICE DAY IN BOSTON.

##### Returned Soldiers Remembered.

Boston florists are showing the way to create a demand for flowers November 11. They began last year by setting the public a good example—giving flowers away to the wounded soldiers and sailors in Boston's 125 hospitals. They showed their future customers what Armistice day should stand for.

President Henry Penn, Secretary E. S. Gorney, Financial-secretary Frank Edgar and Treasurer William Stiekler, of the Retail Florists' Association of Boston, this year arranged with the growers for quantities of blooms of all the autumn varieties. November 11, 125 boxes, each containing from 400 to 600 flowers, were packed in thirty automobiles, loaned by the florists for making the deliveries.

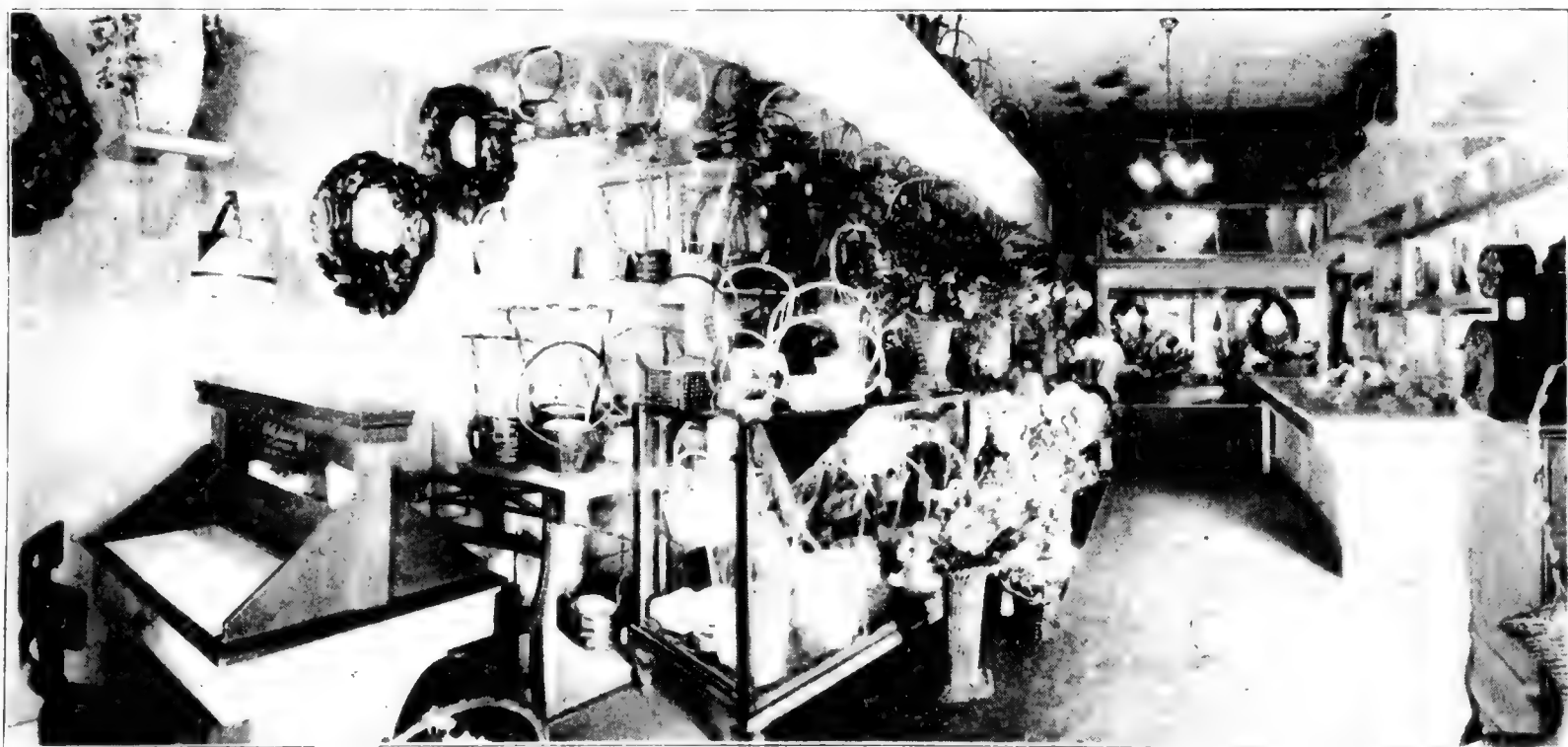
The cars in line, decorated with pennants, then formed a procession which paraded through streets of the Hub, disbanding at Copley square to go their separate ways to the various hospitals. It was a successful demonstration, and the results of its yearly repetition can already be seen.

##### Possibilities of Big Day.

E. S. Gorney, secretary of the association, expresses his opinion of the possibilities for the trade in the future development of Armistice day as follows:

"There is no reason why we cannot have another flower holiday on Armistice day, by advertising collectively, urging grave decorations and memorial services, sending flowers to the sick soldiers and also by inducing everybody to wear a flower.

"I would suggest that the women wear a yellow chrysanthemum and the men a yellow pompon, as at this season



Cross-Section View of the Store of O. C. Saake, Ready for the Day's Business.

of the year chrysanthemums are quite plentiful. Yellow being a symbol of gold, every chrysanthemum worn would be a gold star in memory of the boys who gave their lives.

"Next year we hope even to improve on the parade of this year by having a few floats and announcing in advance, through the newspapers, that flowers will be distributed along the route of the parade.

"I have had several letters from different parts of the country, asking why Memorial day is so much observed in New England. It is because we took advantage of the sentiment of the people and urged grave decorations for the Civil war veterans. I believe that in a few years Armistice day will be as great a flower holiday as Memorial day, if the florists do their duty.

"Get together and start planning now what you will do to encourage flower buying on next Armistice day."

### JOYS ENTER ATLANTA.

A few months ago The Review printed an editorial paragraph to the effect that there were fewer first-class flower stores in Atlanta, Ga., than in any other city of equal size in the United States—with the result that Atlanta is to have another good store. It will open within a few days. Joy Floral Co., of Nashville, having recently established a successful branch store at Chattanooga, are ready for another extension of their business. They investigated trade conditions in Atlanta and other places and decided that nowhere in the southeast is there a better prospect than at Atlanta. A first-class location was obtained and equipment was ordered from Chicago. The opening will be within the next few days and, as at Nashville, the business will be built up on quality lines.

### PROVIDENCE MUM SHOW.

A large combined exhibition, given under the auspices of the Rhode Island Horticultural Society, Providence Chamber of Commerce, Providence Market Gardeners' Association, Rhode Island State Board of Agriculture, Rhode Island Corn Growers' Association; Rhode Island Fruit Growers' Association and Rhode Island Poultry Association, was given in the spacious state armory November 13 to 16, and all available space was filled with exhibits.

Chrysanthemums, both cut and in pots, were largely shown in the horticultural section. The flowers were of grand quality, the Turners and Yellow Turners particularly so. The leading prize-winners for cut flowers were John S. Doig, head gardener to F. S. Peck; Maplehurst Greenhouses; C. O. Childs, Peace Dale, R. I., and Munro's Greenhouses, Westerly, R. I. In pot plants John S. Doig showed strongly, winning not only for specimens, but having also the best of three fine groups of chrysanthemums and foliage plants arranged for effect. T. J. Johnston & Co. won for the best basket of chrysanthemums with a charming arrangement of pink; Eugene McCarron was second.

T. J. Johnston & Co. showed, not for competition, a splendid lot of baskets of roses, foliage plants and chrysanthemums. A splendid collection of pot chrysanthemums and foliage plants was staged from the Rhode Island hospital.

G. Cornelius Hartstra, gardener for Fred S. Davis, Pawtucket, had a de-



No Matter What the Season, a Telegraph Window Is Always Timely.

lightful group, which included some fine standard fuchsias, begonias, cactiums and chrysanthemums.

Douglas Eccleston, superintendent for A. C. Burrage, Beverly Farms, Mass., staged a handsome group of choice orchids, which proved a center of great attraction to the crowds of visitors.

Munro's Greenhouses and John S. Doig had excellent displays of cut roses, and, showing the extreme mildness of the season, up to November 12 there were excellent lots of both dahlias and gladioli staged.

L. F. Kinney, of Kingston, R. I., had a large group of rhododendrons, junipers and other evergreens. R. & J. Farquhar & Co., of Boston, showed numerous choice evergreens, specializing in *Picea albertiana*, *Juniperus virginialis* and its golden form; also single and pompon chrysanthemums, palms, etc. C. S. Strout, Biddeford, Me., showed grand vases of the popular carnation *Maine Sunshine*, also *Rosalind*, *Improved Ward* and *White Delight*.

In addition to flowers and plants, there were large displays of fruits and vegetables and, with free admission, many thousands of visitors attended a show which was one of the most extensive and interesting ever held in Providence. W. N. Craig, Brookline, Mass., judged the horticultural section.

### LIME ON LONGIFLORUM BULBS.

I find on digging some longiflorum bulbs in my field that some of them have started to rot at the base. There

are many angleworms in the soil and on some of the bulbs I found small winged worms with many legs on their bodies. Could I rid the soil of these worms by using lime? Would lime hurt the bulbs?

H. C. O.—Cal.

Lime will not hurt the lily bulbs and will help to keep worms away. In replanting the lilies, lay them in a little cushion of sharp sand and scatter this sand over them to fill the vacant spaces between the scales. Probably the cause of the rot was that the ground was too damp and sour. Lilies of nearly all varieties need good drainage, and all garden lilies must have it.

C. W.

### DISEASED PRIMROSES.

I am sending you a few leaves from my primroses, which are affected with some disease which I cannot control. Please tell me what the trouble is. I have tried spraying with nicotine and smoking with tobacco stems, but to no avail.

F. G. C.—O.

Some of the leaves show traces of sun scalding, while others clearly have disease. Fumigation will be of no value in fighting disease; neither will nicotine spraying, although these methods are effective against insect pests. Give the plants a spraying of Bordeaux mixture or Fungine, both of which are good fungicides. Do this in the evening and repeat ten days later. Give the plants a little shade during the heat of the day.

# RETAIL STORE MANAGEMENT

## WHAT THE LEADERS IN THE TRADE ARE DOING

### HOUSING PLANTS.

#### During Winter Months.

There is perhaps no single feature connected with the florists' business that proves more unsatisfactory to all concerned than the housing and care of house plants during winter. I am sure that everyone who reads this article can recall some unpleasant experience connected with this part of the business. There are many who will not handle this class of business under any circumstances; they have simply made a rule not to do it, and live up to that rule. This sometimes means that they incur the ill will of a good customer and in many cases lose that customer. But their argument, which is a good one, is that it is a fifty-fifty chance that they would have lost the customer anyhow, even though they had cared for the plants through an entire winter, if, when spring came, they had not a much better plant to return than was received in the fall. In fact, I know of numerous cases, involving a good customer, when a perfect plant was substituted for a

half-dead, scrawny-looking specimen when the boarders were called for in the spring. This is one of the modes of business that have been practiced by florists that has helped to keep the trade where it is in the eyes of the public.

#### Taking Chances.

In these days when we hear so much of quarantine and its strict enforcement, do we ever stop to think of the chances we are taking when we take a palm or a Boston fern that has been exposed to all sorts of conditions into a house of healthy stock? Who can tell what pests we are importing into our houses and the amount of trouble they will cause? Yet, in nine cases out of ten, it is because the plant is sick and not presentable in the house that it is sent to the florist, with the idea that in a few months it will be returned a better and finer specimen. I have seen plants sent to a florist that were just covered with scale and mealy bug. The first thing the florist was required to do for his own protection was to clean them. Now, the point I wish to impress is this: You are caring for a sick plant;

does your charge warrant you to render this professional service, or should you charge extra for it? You will say that if you charged for every little thing, customers would soon realize that it would be cheaper to throw their old plants away and buy new ones. And that is just what you want them to realize, for this is a fact, for the old plant under the most favorable conditions and care will never again be a perfect plant. But the point for the florist to look at during the high cost of labor is that you are paying for every five minutes spent upon that plant.

#### Labor Charges.

After over forty years' connection with the florists' business, I do not believe that there is another industry in the world today in which so little attention is paid to labor. Did you ever stop to think that if something goes wrong with the plumbing system in your home and you call a plumber, he charges from the time he leaves his shop until he gets back, and they are not pikers when it comes to charging. But the point is, who would expect them to do otherwise just because you happened to be a good customer? The public is educated to plumbers' charges, as they are to other mechanics' charges. What is the reason for this? Well, there is a reason and one that we, as a trade, have to face. The mechanics were paying mechanics' wages when the florists were getting well trained men for anywhere from \$10 to \$25 and board per month. In other words, the mechanic was obliged to be careful in his charge for every item of labor.

How many are there reading this article who cannot remember the time when a customer came to your range and bought an order of plants and you were only too glad to hook up a horse and send a man to plant them? Your man's labor was never counted, but could you, with the high cost of labor and gasoline, afford to do that today?

#### Figure Cost.

But to get back to housing plants over winter. It was my privilege to be in a company of florists recently when this question was discussed and it was most interesting. One man, who has been most successful as a grower, said that he thought seriously of inaugurating a "Bertillon system" in his business; that is, to take a photograph of the plant when it was received and, if there was any question, produce this when the plant was called for. But there was a man in that company who is a statistician; he knows the cost of production of everything on his place; he has the housing of plants figured down to a daily rate. I shall just use one illustration: For plants in 6-inch or 8-inch pots, the charge is 2½ and 3 cents per day for the number of days they are in his charge, payable monthly. This is for space and ordinary care; all other charges, such as repotting, pruning, etc.,



*"Say it with Flowers"*

Let PENN'S  
**Chrysanthemums**  
Carry Your  
**THANKSGIVING  
MESSAGE**

These big bright golden blossoms  
will bring to your dear ones the  
true spirit of Thanksgiving.

*You may send these or any other Flowers for the  
festive occasion to friend or relative anywhere  
in the United States or Canada with the  
aid of Penn's Flowergram Service*

Boston's  
Flowerphone  
Beach 6900

**Penn**  
*The  
Florist*

124  
Tremont  
Street

*When you think of flowers think of Penn*

Part of the Reason Why Thanksgiving Is a Big Day in Boston.





Opening Day in the Big Conservatory of the North Side Store of Schiller the Florist, Chicago.

are extra. This man says that he has no trouble and at these figures it pays. Tate.

#### PENN'S THANKSGIVING AD.

Thanksgiving day has a stronger appeal in New England than in any other part of the United States, for not far from Boston was the first Thanksgiving day celebrated, 299 years ago next Thursday. Perhaps there is more sentiment attached to the holiday in that section on that account and perhaps, as a consequence, more flowers are sold there for the day than are sold elsewhere. Or perhaps the sale of flowers at Thanksgiving is the result of forceful advertising, in quality and quantity, by florists there.

An example of it is reproduced on page 22, that of Penn the Florist. This advertisement is being run in the Boston newspapers this month. The space devoted to Thanksgiving day advertising by Penn is greater this year than ever before. The day has been a good one from a florist's point of view in past years, but Henry Penn thinks it may be made a better one.

#### SCHILLER HOLDS OPENING.

Friday and Saturday, November 12 and 13, the big conservatory just completed at the north side store of Schiller

the Florist, at Broadway and Kenmore avenue, Chicago, was formally opened to the public. The occasion was made a notable one in the busy Wilson avenue district. An orchestra played during the afternoons and evenings and refreshments were served to visitors. Each fair guest was presented with a bunch of violets to wear.

The conservatory, which fills the space formerly occupied by the greenhouses, between the flower store on the acute-angled corner and the neighboring building, was constructed by the American Greenhouse Mfg. Co. At the same time, the store was altered to make some improvements. The total cost was in the neighborhood of \$30,000, according to General Manager George Asmus.

For the opening the store was filled with a big display of fine cut blooms, including not only all the staple lines but also some novelties to interest visitors. In the conservatory was an exceedingly extensive array of chrysanthemum and foliage plants of all descriptions, for the structure requires a large outlay to fill its ample proportions.

The conservatory covers an odd-shaped piece of ground, about fifty feet wide at one end and eighty feet at the other. Since the ends are not parallel, the length of the greenhouse is sixty

feet on Broadway and ninety-five feet on Kenmore. The problem of covering this odd piece of ground was solved by making a double-decked greenhouse, with a portion of the roof flat and a smaller greenhouse erected on top of this flat portion. The sides of the house are twelve feet in height, and from the ground to the peak of the roof is thirty-two feet. Eight main columns support the center and seven columns support the sides between the center and the wall. The building has a red cement floor. It is heated by hot water. The Broadway side is of plate glass and the roof is  $\frac{3}{8}$ -inch ribbed glass. A large plate glass partition divides the store from the greenhouse and allows a view from end to end of 120 feet. It is planned to further beautify the conservatory with rockwork, waterfalls, fountains and bird cages.

#### FUNERAL DELIVERY VIA AIR.

To make haste in the delivery of flowers to Marseilles, Ill., for the military funeral of Private George Adler, who died in Luxemburg in the fall of 1918, W. H. Lohr, at Ottawa, Ill., engaged an aeroplane to take himself and several large bouquets to the funeral. Chrysanthemums were dropped from the plane along the pathway of the funeral and on the grave.

## MORE MEDALS

### E. G. HILL HONORED.

#### Columbia Rose Wins Medals.

Columbia, the prize rose of E. G. Hill, Richmond, Ind., won for Mr. Hill fresh laurels November 9 at the range of the Joseph H. Hill Co., Richmond, when he was formally presented two gold medals, one from the American Rose Society and one from the city of Portland, Ore., and also a bronze certificate, the gift of the city of Portland.

All the awards were based on the result of a 3-year competition for roses submitted for tests in the International Rose Test Garden at Portland. In this competition there were entered roses produced in the United States, England, France, Canada, Australia and other countries.

The presentation of the medals and the bronze certificate took place at noon Tuesday, November 9, in the presence of Mr. Hill's family and about 100 members of the Richmond Rotary Club. Following the presentation address by Jesse A. Currey, representing the city of Portland, and a response by Mr. Hill, a dinner was served in the potting house.

On the tables were large bunches of Columbia rose, and the color scheme of the other decorations was largely carried out in the pink shade of the Columbia.

#### Letters of Congratulation.

After Mr. Hill had been presented with the medals and the bronze certificate, which is framed to be used as a desk ornament, Mr. Currey read letters addressed to Mr. Hill and written by Robert Pyle, president of the American Rose Society; H. J. Blaessing, president of the Portland Rose Society; George L. Baker, mayor of Portland; S. E. Pier, commissioner of finance and parks, Port-

land, and C. P. Keyser, superintendent of parks, Portland. Mayor Baker's letter follows:

Permit me to offer my congratulations on your having been awarded a gold medal for the best rose tested in Portland's International Rose Test Garden in the years 1918 and 1919.

You, as a rose grower, of course appreciate a stamp of merit from the test garden of the City of Roses, as perhaps few people do at this early period in the history of the garden. As time goes on and other awards are made, the value of the medal you received will be greatly enhanced.

#### Rotarian Rose.

Mr. Currey stated that while walking through the greenhouses of Fred Lemon, of Richmond, a son-in-law of Mr. Hill, he had discovered a new red rose, produced by Mr. Lemon, which he regarded as one of the most beautiful blooms he had ever seen. Learning that the new rose had not been named, he requested Mr. Lemon's permission to bestow a name on the bloom, which request was granted. In the presence of those who had gathered to honor Mr. Hill Tuesday, Mr. Currey announced that the new rose had been christened the Rotarian, which announcement brought great applause from the assembled Rotarians.

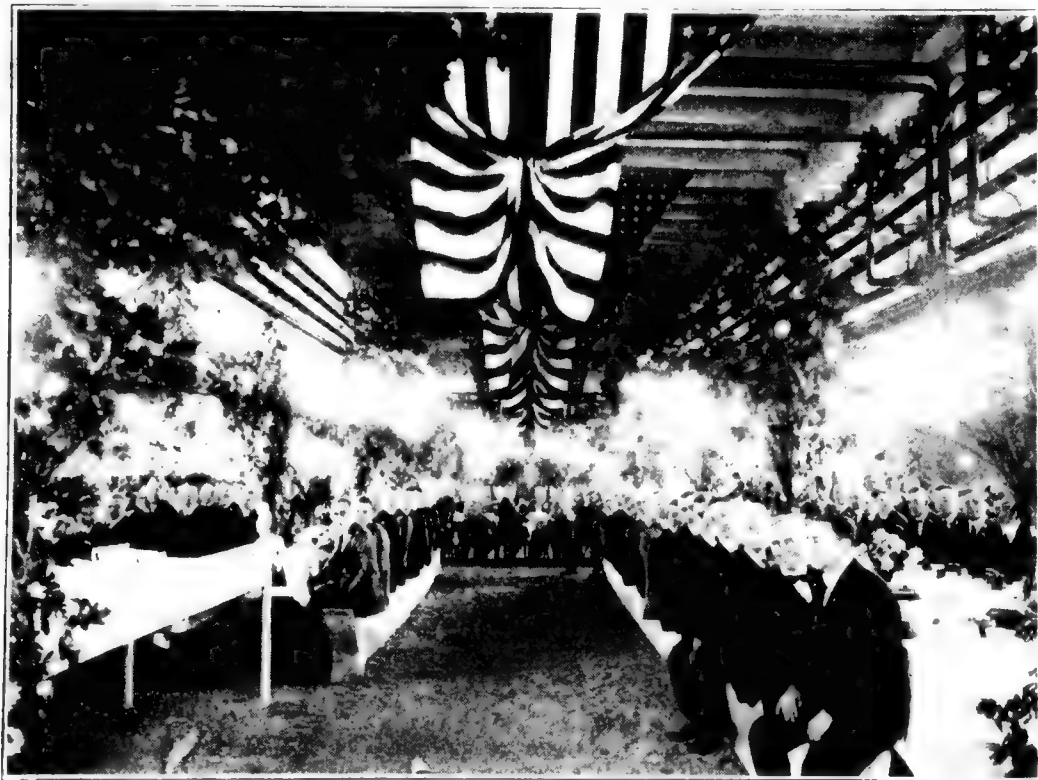
#### Florists at Presentation.

Alexander Montgomery, of Hadley, Mass., graced the occasion with his kind and lovable personality and gave the guests a pleasing after-dinner talk.

Gustave Mickley, the well-known Cincinnati florist, arranged the decorations, which called forth much favorable comment, in the potting house of the Joseph H. Hill Co.

Chas. E. Critchell, of Cincinnati; E. H. Mann, F. H. Lemon and George R. Gause, of Richmond, were among other florists present.

The Fox Motion Picture Corporation took views of the presentation and of the greenhouses for use in current film news.



Richmond Rotarians at Joseph H. Hill's when E. G. Hill Received Medals.

### VIOLET GROWER ADVERTISES.

Not often do flower growers make use of printers' ink to sell their blooms. Usually they are content with established connections with wholesale houses in the urban centers for their outlet. Only a few find occasion to break into print to sell their stock, most frequently in the trade press, and still fewer resort to direct mail methods.

From such a class of nonadvertisers one would therefore not expect the same effectiveness, when one of them does indulge in publicity, as from the other branches of the trade more experienced in that field. Nevertheless, Elmer Coon, head of the Rhinebeck Floral Co., at Rhinebeck, N. Y., has sent out a good piece of direct-mail advertising in search of orders for double violets for this season. It is in the form of a single large sheet, 17x18 inches, which folds conveniently to fit a No. 10 envelope. The statement of prices, the presentation of sales arguments and the detachable order blank in one corner all have been prepared to hit the nail on the head and get the recipient's order with the greatest ease. Clearness and simplicity mark the entire copy.

Mr. Coon has been growing violets at Rhinebeck for nearly twenty years. That he has won a place for himself in that community is attested by the fact that he is president of the board of education and a director of the local savings bank.

Mr. Coon's advertising sense is evident from the opening of his circulars, calling attention to Penn the Florist's featuring of violets. This reads: "Do you know that real fresh violets are your biggest builders of reputation? What does Penn of Boston feature throughout the year? Isn't it 'Strictly Fresh Violets'? Read below how you can do the same thing."

### MUMS CHANGE COLOR.

I noticed an article in The Review for October 28 under the heading "Ever Hear of This?" which complained that bronze mums were turning white. Last spring I ordered some Yellow King Humbert cannas for some customers and I had about twelve left over, which I planted. They came up in fine style, but some had particolored green and red leaves; one root produced two stalks, one red and one green; one stalk bore two flower heads, one red and one yellow, and some of the others had part of the flower red and part yellow. These colors were not blotched, but solid or shaded. I am going to save all the roots for next year. H. W. Peterson.

### THE BEST CUCUMBER.

What variety of cucumber is the most profitable to force in a greenhouse and when should the crop be started? Any information you can give us on this subject will be greatly appreciated.

J. A. R.—Wis.

White Spine is the variety principally grown under glass. Sometimes it has another name because a seed house has made a selection from the original variety. Practically every seedsman catering to the market gardeners' trade offers a carefully selected strain of White Spine cucumber for forcing. H. O.

## SECRETARY OF SIX



IMBUED with an idea and gifted with genius for the management of business by modern methods, Paul E. Weiss, of Maywood, Ill., has become known far and near as the trade's greatest little secretary. Jokingly referred to by his friends as the "Syndicate," he includes in his secretarial duties record-keeping for four greenhouse corporations, of which he also is the directing head, a coal company and a big wholesale cut flower house.

No doubt other florists are familiar with the law of diminishing return, mostly, perhaps, with the manifestation rather than the theory; but Mr. Weiss is probably the only grower who has thought out and applied a definite method of defeating the operation of this well known rule of economics.

For the benefit of those whose student days are in the distant past, here is the law of diminishing return as stated by Webster: "The observed fact or law that in any given stage of the arts an increase of labor or capital applied beyond a certain point in the cultivation of land causes a less than proportionate increase in the produce raised from a given area." Watching the operation of this law in the greenhouse business, Mr. Weiss came to the conclusion that there comes a time at which it is more profitable to start a separate establishment than to add to the glass of one already in operation.

### Vital Decisions.

Just where that "certain point" is, must always be more or less a matter of opinion and it is apparent that Mr. Weiss revises his own ideas on the subject, as he is at present adding an L. & B. house 70x400 to the first range in his string. Apparently he now considers 200,000 to 250,000 feet about the right unit for operation to the best advantage.

The first range of glass Mr. Weiss built was only 10,000 feet. It was at Maywood, where he grew carnations and sweet peas from 1911 to 1913. In the latter year he sold this place and organized the Weiss-Meyer Co., his associates being his father, F. H. Weiss, and Henry Meyer. As a start 50,000 feet of glass was

### PAUL E. WEISS

SECRETARY OF

WEISS-MEYER CO.,  
Maywood, Ill.

PREMIER ROSE GARDENS,  
Maywood, Ill.

BATAVIA GREENHOUSE CO.,  
Batavia, Ill.

RICHMOND GREENHOUSE CO.,  
Richmond, Ind.

E. C. AMLING CO.,  
Chicago, Ill.

FORT DEARBORN COAL CO.,  
Chicago, Ill.

erected at Maywood, devoted entirely to American Beauty.

### Discarding American Beauty.

But the Beauty already was past its zenith and as more glass was added hybrid teas were tried, with such good success that Beauty was dropped in 1917 and the range, which will cover 150,000 square feet of ground when the new house is up, is planted exclusively to Columbia and Premier. Mr. Weiss is secretary of the corporation and manager of its business.

Mr. Weiss was one of the first to recognize that the approaching end of

the war would be the signal to go ahead with plans for the development of the business. Associating with himself some half dozen other well known florists, he organized the \$200,000 corporation now known as the Premier Rose Gardens, becoming secretary and general manager. David Lundin is the resident manager at the greenhouses, which were erected on a 20-acre tract just north of Maywood, on the Soo Line railroad. Four iron-frame ridge-and-furrow houses, 36x400, were erected in the early part of 1919. In 1920 the range was doubled by the erection of the two big detached steel-framers shown in the foreground of the illustration on page 26. There are only two varieties of roses grown in this range. They are Premier and Milady.

By the time the Premier Rose Gardens were in operation it had become easier to buy than to build—cheaper and, of course, much quicker. So when the majority interest in the Batavia Greenhouse Co., at Batavia, Ill., was offered, Mr. Weiss and some of his associates took it up, Mr. Weiss again becoming secretary and general manager. Gottlieb Schott, also a stockholder, remained as resident manager. The range, which consisted of a dozen good-sized greenhouses in miscellaneous crops, was overhauled and put in first-class condition, the crops being gradually worked over to the newer varieties of roses.

In these three ranges, all within fourteen to thirty miles of Chicago, there are only three varieties of roses, Columbia, Premier and Milady, not counting some of the newer sorts, like Butterfly, planted only in quantity for trial.

### Basis of Action.

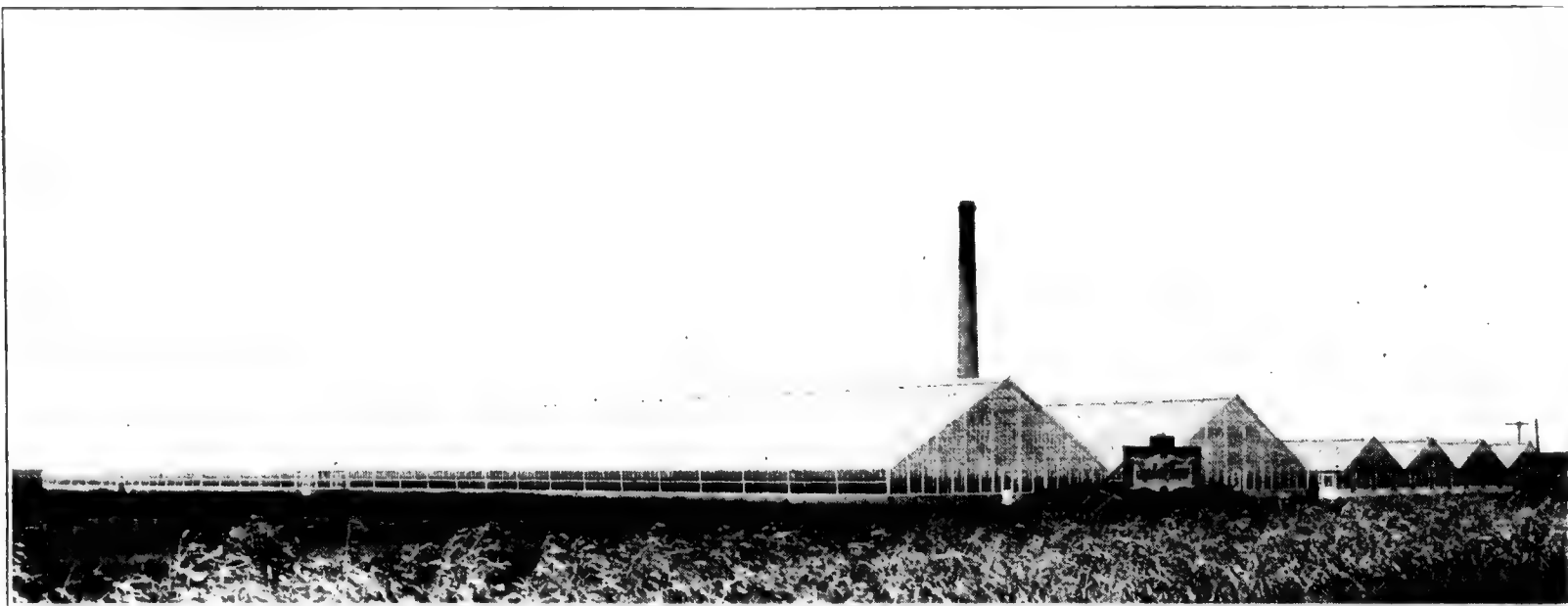
Mr. Weiss is a close student of the market and a careful accountant. There is nothing hit-or-miss about his method. He is a willing listener as well as a keen observer, but it is on figures that he bases his action. He knows what it costs to run his places and to produce flowers of various grades and varieties. He limits his varieties because he knows those varieties pay him best and he grows good stock because he knows it is the only kind on which a substantial business can be built and maintained.

As a student of



Paul E. Weiss.





Premier Rose Gardens, Maywood, Ill.

the market Mr. Weiss early came to appreciate that a well balanced supply is essential for the sale to best advantage of each item in that supply. So he joined with some of those associated with his other enterprises and bought one of Joseph Hill's places at Richmond, where carnations are grown. The Richmond Greenhouse Co. was organized. W. J. Keimel is president, Mr. Weiss again becoming secretary and general manager. The resident manager is Lawrence Lahmann. There are 75,000 feet of glass in excellent condition, among the varieties being the largest block of Dörner's Laddie that has ever been worked up.

#### Organizing a Coal Company.

But these are not by any means the total of this young man's activities, though they would be plenty for one less skilled as a manager. Coal always is near to the first place in a grower's thoughts and another energetic young man in Maywood had a thorough knowledge of the coal business through years of activity in it. He had sold fuel to so many growers that when one of them spoke of "the coal man" the chances were good they meant George F. Stahmer. So these two joined forces in organizing the Fort Dearborn Coal Co. Mr. Stahmer became president and manager and Mr. Weiss, from force of habit, assumed the secretarial duties.

And then, only a few weeks ago the E. C. Amling Co., which handles all the cut flowers produced by the companies with which Mr. Weiss is associated, needed to enlarge its staff of officers, so what could be more natural than that Mr. Weiss should be drafted for the job of keeping the stockholders' minutes-book and the seal? Six secretaryships! Count them. Six!

#### Of a Family of Florists.

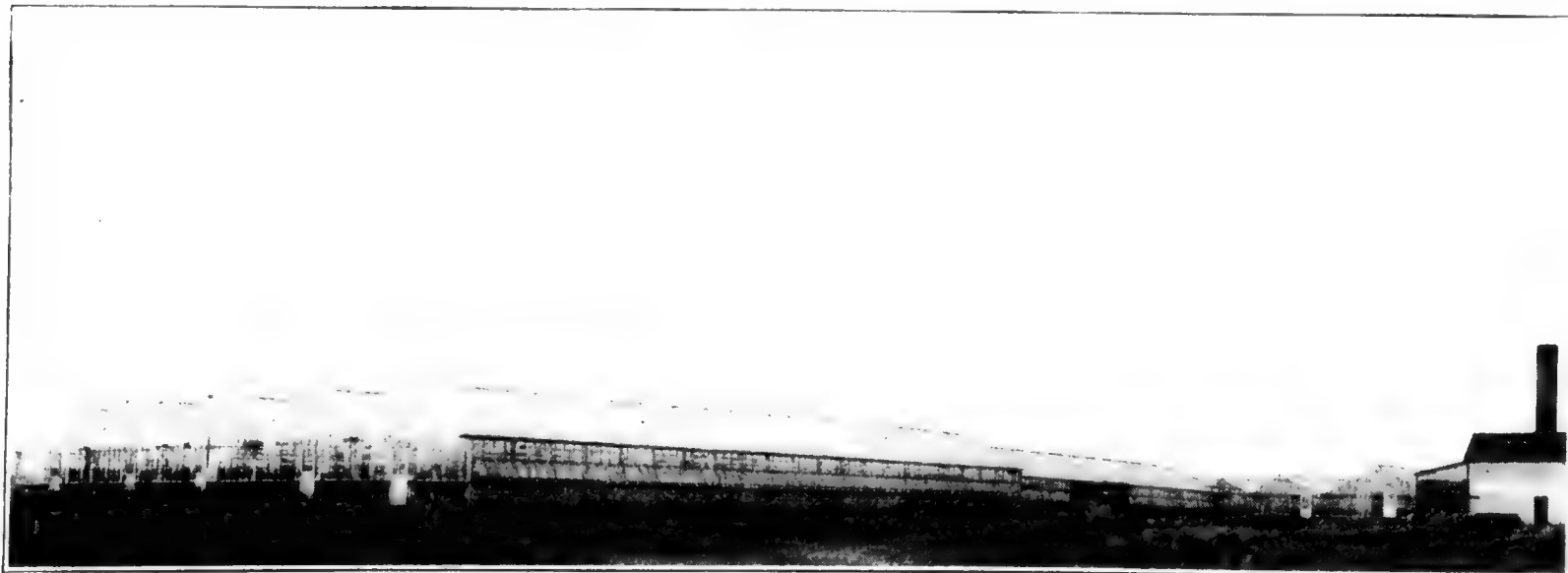
It may be that many of those who have watched the recent rapid development of the Weiss corporations do not appreciate that he comes of a family always up and doing. Mr. Weiss was born in Milwaukee, August 7, 1889. His mother was one of the Amling girls, a sister of E. C. Amling, of Albert F. Amling and of the late W. H. Amling. That ties him up pretty closely with some of the largest florists' interests in the middle west, not to mention his own. In the schools of Milwaukee the lad received a better than average education. His first job was as messenger on the Board of Trade there, then in a bank, and at 20 he was private secretary to a banking official. It was a business training that was to be of great value. Many visits were paid to his uncles' places at Maywood and Chicago and two years were spent in an apprenticeship in the greenhouses before he made the start for himself, in 1911.

Always progressive, Mr. Weiss is a great believer in advertising flowers. He was one of the first to advocate the cooperative plan of trade publicity and all the companies with which he is associated are members of the Allied Florists' Association of Illinois. Mr. Weiss himself is an active worker in many trade organizations and is an ardent supporter of the national publicity campaign. Note the "Say It with Flowers" signboard facing the highway in the Premier Rose Gardens picture. He is just completing a term as treasurer of the Chicago Florists' Club, is a member of the National Growers' Association, the S. A. F. and others.

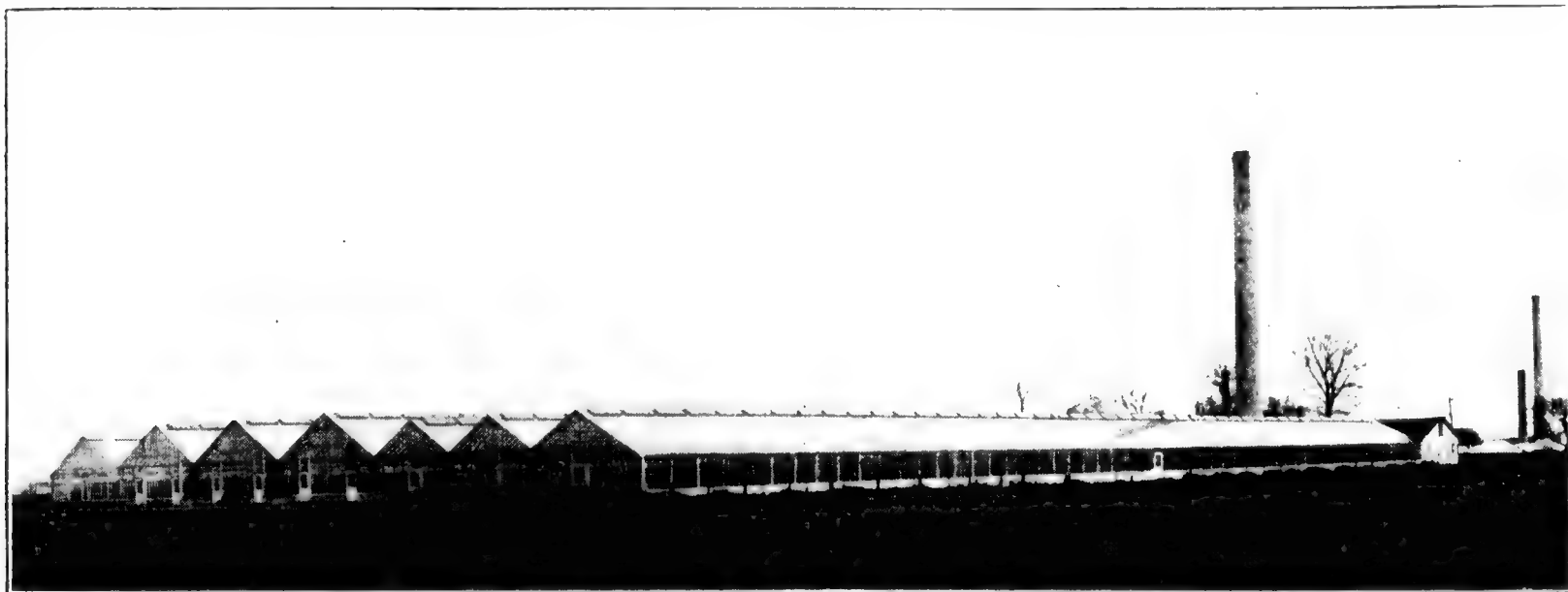
At 31 Mr. Weiss carries the duties of the secretaryship of six corporations, of four of which he also is general manager, but he has time for ideal home life. He and Mrs. Weiss have three children, a boy and twin girls. Their home as well as the general office of the four greenhouse companies is on the grounds of the Weiss-Meyer Co., at Maywood.

#### GOODS TO BE "DELIVERED."

A decision of the Court of Appeals at Springfield, Mo., probably accords with common understanding in holding that a contract to sell goods "delivered" requires the seller to transport them to the town or city where the buyer lives and not merely to put them on board



Richmond Greenhouse Co., Richmond, Ind.



Weiss-Meyer Co., Maywood, Ill.

cars at the place where the shipment originates. This case is known as Mayo vs. J. L. Price Brokerage Co., 218 Southwestern Reporter, 932.

The court also aligns itself with other judicial authorities by reaffirming the rule of law that damages assessed for nondelivery of goods contracted to be sold are to be measured by the excess of the market value of the goods at the contract time and place for delivery above the contract price. S.

#### COMMITTEE ON QUARANTINE.

##### Makes Preliminary Report.

The executive committee appointed at the conference of representatives of horticultural societies held June 15, 1920, at the American Museum of Natural History, New York, to consider the situation in regard to Quarantine No. 37, has made its preliminary report in the form of a leaflet entitled, "An Appeal to Every Friend of American Horticulture."

After citing the various steps leading up to the issuing of Quarantine No. 37, the report puts the situation briefly as follows: "Designed for the admirable purpose of protecting the United States against the admission of additional insects and diseases injurious to plant life, the regulations promulgated from time to time under the quarantine have in effect acted as an embargo,

preventing the importation of any plants or seeds except those permitted by narrow and seemingly arbitrary rulings. Further, permits to import under these regulations have been granted or refused in such fashion as to make the Federal Horticultural Board the controller of horticultural research and commerce in a way hard to square with the necessities of an adequate quarantine."

##### Examples of Obstacles.

The report illustrates this as follows:

Under these regulations all importations of plant material, whether received at Boston or New Orleans or New York or San Francisco, must first go to Washington for examination and fumigation, being then forwarded to the consignee at his expense, and the delays incident to this procedure and the treatment to which the plants are subjected have in some cases injured them and in some cases completely killed them.

While it is true that the Federal Horticultural Board theoretically will issue a permit to anyone for the importation of plants he may desire, it is also sadly true that in certain cases either such permits have been arbitrarily denied or so long delayed that the opportunity has passed. It is also a fact that the requirement of a bond to follow the importations for two years operates as an effective embargo to plant importation by amateurs.

The official acting for the Federal Horticultural Board determines the quality of any plant which in his wisdom it is proper to admit for propagation purposes, and there seems to be no logical basis for his determination.

The report states that "few realize that the present quarantine was issued after the bureau of plant industry, February 26, 1918, had submitted to the Department of Agriculture a report in which it was stated that in order to

protect the country against dangerous plant pests and diseases the time seemed to be at hand for the inauguration of a policy that would gradually result in the exclusion of all foreign nursery and florists' stock."

##### Sentiment of Conference.

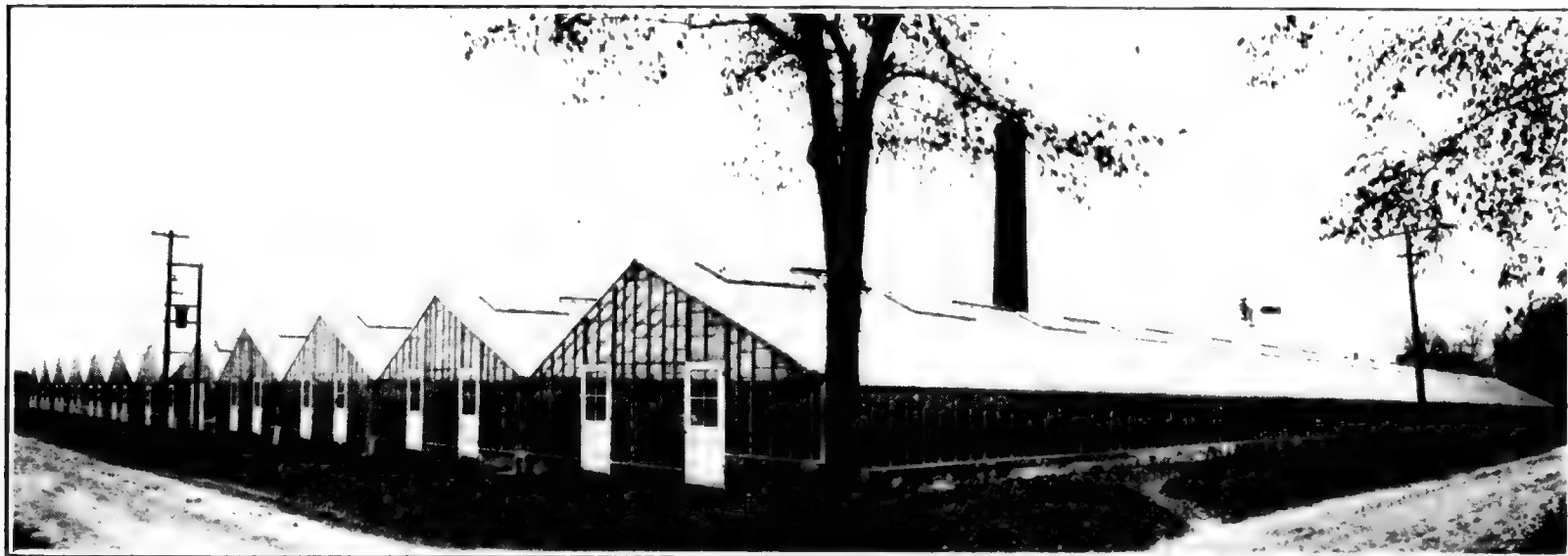
The report points out that, individual attempts to correct the faults of the quarantine having failed, the conference referred to at the beginning of this article was called, at which forty-five societies were represented, including practically all those interested in horticultural advancement. The committee says:

The general sentiment of the meeting was in favor of an adequate and reasonable quarantine, but strongly opposed to inequitable regulations, and to the practical imposition of an embargo against plants from abroad. The discussion showed great respect for the probity of the Federal Horticultural Board, but it was believed that this board did not adequately realize either the ultimate result of the quarantine as enforced or the fact that the quarantine was in effect an embargo rather than a quarantine.

The outcome of this meeting was the appointment of a general committee, consisting largely of private individuals interested only as amateur horticulturists, which appointed a small executive committee to consider the situation and to formulate a report and a definite plan of action.

##### America Needs Foreign Plants.

The committee takes the stand that "it is important to prevent the importation into his country of insects and diseases injurious to vegetation." It believes that "necessary and reasonable regulations will be obeyed and supported



Batavia Greenhouse Co., Batavia, Ill.

by all patriotic citizens, but that if such regulations prove, in practice, to be drastic, unreasonable and not actually essential to the end in view, and definitely damaging to the progress of horticulture in America, they should be modified."

After a comparison of horticulture in America with its more advanced development in Europe and Asia, the report continues, "With the contemplated total embargo in force, it would never again be possible to secure for the United States any newly discovered, rare, interesting, valuable exotic fruit or ornamental plants, whether species or hybrids."

#### Committee's Proposals.

The proposals of the committee are contained in the following extract from the report:

It should not be difficult to show the necessity for modifying a quarantine which prevents the importation in any quantity of plants with sand or soil on their roots, no matter how carefully they have been inspected, fumigated and treated abroad, and yet which takes no account of shiploads of soil brought in as ballast from any port, tropical or otherwise, regardless of the fact that this soil is never inspected, fumigated or treated, and may contain insects and germs of diseases dangerous to human beings or plants.

If, as we believe is the fact, a sane and efficient quarantine is desirable, the officials of the government owe the people a whole duty and not a half duty. A quarantine defined by carefully studied law and not by incidental official regulations established under a broad law, protecting not merely through the exclusion of incidental plants but through the exclusion or treatment of other disease and insect-bearing media, would, if properly proposed, be supported by the people. If the necessity is shown, we believe that the Federal Horticultural Board, or some other executive agency, will be provided with funds to establish quarantine stations at enough ports of entry adequately to protect the nation and to serve at the same time the proper desires and convenience of its citizens. It is our confident belief that well equipped and carefully administered quarantine stations should be established at a certain number of ports of entry, such, for example, as San Francisco, Seattle, New York, New Orleans and Boston. Unless some such action is taken, the extension of the present system of exclusion by regulation under a blanket law will undoubtedly result in the total embargo against further horticultural progress in the United States which the report of the bureau of plant industry above referred to seems to have had in mind.

Time has been lost and animosities engendered, and valuable imported plants and seeds have been destroyed since the quarantine became effective, because no well prepared and adequate presentation of the facts has been made to the officials of the Department of Agriculture, and it is no reflection on those officials to propose for them assistance in the gaining of information, which must be gathered slowly, carefully, and at different times and places, to show the facts and the effects concerning this plant-quarantine which is so dangerously near to plant-exclusion.

It is, therefore, the proposal of this committee to send a capable investigator, furnished with all requisite entomological, pathological and other expert assistance, wherever it may be necessary to gain information, interview individuals, compare notes and obtain statements and affidavits, upon which the facts can be adequately presented to the federal authorities at Washington.

It is the purpose of this committee, when such information has been gathered and when the law under which quarantine regulations have been promulgated has been carefully studied in connection with the situation, to arrange for such argument and presentation, in the belief that there should result a modification in some respects, and an extension in others, of the quarantine regulations, tending to place horticulture once again on a firm footing with relation to the rest of the known world, and to make it possible for any citizen of the United States, willing to provide the necessary safeguards, to import such plants as he may reasonably require.

To accomplish the objects of the committee, the Massachusetts Horticultural Society, the Horticultural Society of New York and the Pennsylvania Horticultural Society have made substantial subscriptions, believing that those interested will provide the considerable additional amount required.

"It is confidently believed," says the report, "that those who are opposed to

a Chinese wall plant policy for America, who think that we are entitled to other plants which may be discovered anywhere as valuable to us as have been the apple, the lilac, the potato and countless other familiar but exotic plants in use today, will aid the work of this committee in contributions and in effort."

#### Subscriptions and Information Wanted.

Subscriptions should be sent to the treasurer of the committee, T. A. Havemeyer, 50 Broad street, New York. Communications and information may be sent to any member of the committee or to its secretary and attorney, Herbert W. Schlaffhorst, care of the Massachusetts Horticultural Society, 300 Massachusetts avenue, Boston, Mass.



#### FRENCH FLOWER FESTIVAL.

##### Unlike American Shows.

The Paris fall flower show, which was held in the Jardin d'Acclimatation, a large public greenhouse in the Bois de Boulogne, was primarily a chrysanthemum show, but was also advertised as a horticultural show, including fruits, vegetables and trees. The show, held from October 27 to November 5, was an event of the social season.

I was somewhat disappointed in the show, from a florists' point of view, especially because I believed the exhibitions would be equal to the retail florists' show rooms. The retail florist simply was not in it; it was a growers' show from beginning to end. The ribbon man, the basket man, the supply man, seemed not to exist.

##### Exhibits in Ground.

The flower show proper was laid out as any garden might be, with a little winding stream of water playing through the center of the exhibition. Probably the reason for my disappointment was because most of the flowers were placed in the ground, and seeing specimen mums in such a way made me overlook their real beauty. Mums, roses, carnations and plants all were practically planted in the earth.

For chrysanthemums, Mrs. Maurice Martin, of Champigny sur Marne, won the first grand prize of honor. Jules Ragot won a gold medal for his mums, and Albert Larquet, a private gardener, also won a gold medal for mums. Leveque & Sons, large displayers of mums, roses and carnations, won a gold medal. Their sport carnations seemed fine.

Mr. Debau, of Lyons, displayed several varieties of American carnations.

Arthur Billard won a gold medal for a superb collection of begonias, having over thirty-six varieties.

Aubert-Maille, of Tours, won the gold medal for a fine collection of cyclamens.

Millet & Sons won prizes for a fine showing of single dahlias. These seemed to be unusually fine and in great variety.

##### New French Mums.

Vilmorin-Andrieux & Co., of Paris, had the largest display of mums, cover-

The members of the executive committee are: J. Horace McFarland, chairman; T. A. Havemeyer, treasurer; James Boyd, Frederic Cranefield, Mrs. Francis King, Dr. George T. Moore, Frederic R. Newbold, Mrs. Percy Turnure, E. C. Vick and John C. Wister.

Sioux City, Ia.—Rocklin & Lehman have rented quarters in the Moter-Mart building, where they will conduct a wholesale and retail business.

Collingdale, Pa.—The houses of William J. Waters here are in good shape. Besides some fine mums, he has some excellent primulas in the three varieties of *ebconica*, *Chinensis* and *mala-coides*. He also has some good begonias and cinerarias.

ing more ground than any other exhibitor. They, alone, showed the new mums of the season. The best one was Riquet a la Houffe, a lavender. Others were Peau d'Ane and Chat Botte, two light pinks; Petit Poucet and Chaperon Rouge, both bronzes, and Clendrilla, a nice white. Their feature display was a pyramid arrangement of 300 or 400 mums in one tub and the same in pompons.

##### Turner Only American.

The best looking mums in the show were Rigby, a big yellow, and Mrs. Gilbert Drabble, a big white. Both of these resemble our William Turner, which, by the way, was the only known American mum displayed. The African, a big bronze, was also well displayed. Of the pompons, Orchard Tints, a yellow flower, seemed to be the best.

I must say a few words on the fruits displayed, for they were a feature. Fruit growing is one of the things a Frenchman does well. Pears, some weighing over two and one-half pounds, sell at 900 francs (\$60) per hundred and 100 bunches of grapes sell at 750 francs. This gives some conception of what fruit is worth when well grown. There were displays of home-canned or bottled fruits and vegetables, which interested the housewife.

Probably the most interesting of the side shows was an exhibition of several hundred paintings in oil and water color of fruit and flower scenes. These were for sale, and attracted much attention among the flower and the picture lovers.

##### Salesmen Outside.

Outside of the exhibition house was a rendezvous for the side-line men. Garden pottery, statuary, summer houses, furniture and greenhouse material were exhibited.

As there was no night session, about 5 o'clock the visitors were ready to go home, and as I, a foreigner, look back at the scene when thousands of people were making their exhibit, I wonder whether I am now as disappointed as I first was, because, after all, it is so new, so different from what we have in America.

W. T. Usinger.



# MUM SOCIETY MEETS

## WASHINGTON FLOWER SHOW.

### Largely Local.

The national capital chrysanthemum show was staged November 10 to 14 by the florists of Washington, under the auspices of the Chrysanthemum Society of America, at the Old Masonic Temple. It contained as fine a collection of flowers as has been seen in the national capital. Though it compared favorably with flower shows staged in the past in other parts of the country, it was not on so large a scale.

A feature of the show was a large anteroom which was decorated as an Italian garden, with a rustic bridge over an artificial pond and artificial pond lilies. "Say It with Flowers," in letters made of small, yellow pompons, was displayed on a background of southern sheet moss. An electric fountain and a Red Cross tent completed the garden. Music was furnished during the afternoon and evening sessions of the show, and Friday night, November 12, the attendance reached its height when a ball was given.

The show was opened November 10, the guest of honor being Secretary of Agriculture Meredith, who made a brief address, largely a résumé of the work of the bureau of plant industry in coöperation with florists. The commissioners of the District of Columbia and other local officials were also guests.

### Decorative Displays.

There were seven decorative exhibits, which were as follows: Z. D. Blackistone, a bridal aisle of white chrysanthemums and a shower bouquet of pompons and Sweetheart roses; Joseph Manda Co., West Orange, N. J., booth decorated with cypripediums; George C. Shaffer, Washington, dinner table of orchids and chrysanthemums; Mrs. Geo. H. Cooke, Washington, dinner table of palms, oak leaves and chrysanthemums; Gude Bros. Co., Washington, dinner table, with electric fountain as centerpiece, of anthurium, roses, ferns and chrysanthemums; Henry A. Dreer, Inc., Philadelphia, Pa., booth decorated with foliage plants; Dupont Flower Shop, Washington, mantel and a picture and frame made of yellow chrysanthemums, violets and other flowers.

A chrysanthemum, a huge yellow bloom, was named for Mrs. Warren G. Harding; another, a white, was named for President-elect Harding; one for Mrs. Calvin Coolidge, and a bronze for Vice-President-elect Coolidge.

### Winners of Exhibits.

There were eighty-eight classes in the regular exhibits. Prizes were awarded as follows:

Twenty-four blooms, one variety, long stems—Charles H. Totty, first; Gude Bros. Co., second.  
Twenty-four blooms, twenty-four distinct varieties, one bloom of each, long stem—Charles H. Totty, first; Gude Bros. Co., second.

Eighteen blooms in six varieties, three flowers of each—Gude Bros. Co., first.

Eighteen blooms in three varieties, six flowers of each—Gude Bros. Co., first.

First prizes for display of ten blooms in various colors were awarded as fol-

lows: White, Gude Bros. Co.; pink, Washington Floral Co.; yellow, Gude Bros. Co.; crimson, Theodore Diedrich; bronze, Elmer D. Smith Co., Adrian, Mich; in variety, Gude Bros. Co.

Gude Bros. Co. took first place in the classes calling for six blooms each of white, pink, yellow and bronze.

First prizes for six blooms of the Japanese anemone type were won by Charles H. Totty in the classes calling for white, yellow, pink and bronze.

Firsts for vases of single varieties containing ten sprays were awarded as follows: White, Charles H. Totty; pink, Gude Bros. Co.; yellow, Charles H. Totty.

Other chrysanthemum awards were:

Vase of anemone-flowered varieties—Charles H. Totty, first.

Vase of hairy and plumed varieties—Charles H. Totty, first.

Vase of single varieties—Charles H. Totty, first.

Best collection of twenty vases—Chas. H. Totty, first.

Best collection of pompons, ten vases—Charles H. Totty, first.

Twelve blooms, one variety, long stems—Mrs. E. B. McLean, Washington, D. C., first.

Twelve blooms, in twelve distinct varieties, one bloom of each, long stem—Mrs. C. J. Bell, Washington, D. C., first.

### Roses and Carnations.

For the best twelve blooms of American Beauty, Gude Bros. Co. took first prize.

Displays of twenty-five blooms of roses were judged as follows: Pink, Charles H. Totty, first, and Gude Bros. Co., second; white, Gude Bros. Co., second; crimson, Gude Bros. Co., first; any other color, Charles H. Totty, first, and Gude Bros. Co., second.

First place in displays of fifteen blooms in yellow and crimson was taken by Mrs. E. B. McLean.

In carnations the best vase containing twenty-five blooms was staged by the Washington Florist Co. Gude Bros. Co. was second. For the best three varieties, twelve blooms of each, Mrs. C. J. Bell was first. For the best vase of one variety, twelve blooms, Mrs. E. B. McLean was first.

### Special Awards.

Certificates of merit were awarded as follows: Theodore Diedrich, for undis-seminated seedlings; Joseph Manda, for orchids; Industrial Home School, for chrysanthemums; Harry Lay, collection of ferns; Mrs. C. J. Bell and Mrs. E. B. McLean, for foliage and blooming plants.

Honorable mention for table and wedding decorations was given to the Dupont Flower Shop, Z. D. Blackistone, George C. Shaffer, Mrs. George H. Cooke, Gude Bros. Co. Henry A. Dreer,



S. S. Pennock.

(Newly Elected President of the Chrysanthemum Society of America.)

Inc., was given honorable mention for its collection of foliage plants.

Other special prizes were awarded as follows:

C. S. A. silver cup for the best seedling chrysanthemum not disseminated, six blooms, one variety on long stems—Baur & Steinkamp, Indianapolis, Ind.

C. S. A. silver cup for the best six vases single chrysanthemums, six varieties, twelve sprays, not less than eighteen inches long, to a vase—Charles H. Totty, Madison, N. J.

Lord & Burnham Co. prize for twelve blooms, twelve varieties of chrysanthemums on short stems—Charles H. Totty.

Naperville Nurseries gold medal for the best collection of seedling pompon chrysanthemums not disseminated; to be shown in separate vases, not less than three sprays to a vase or more than one vase of any variety—Charles H. Totty.

Hitchings & Co. silver cup for the best six vases pompon chrysanthemums, six varieties, twelve sprays, not less than eighteen inches long, to a vase—Charles H. Totty.

The judges were William Feast, Baltimore, Md., and A. B. Cartledge, Samuel S. Pennock and Alexander B. Scott, of Philadelphia.

The officers of the show were highly complimented on its success. They were F. H. Kramer, chairman of the executive committee; Z. D. Blackistone, vice-chairman; O. A. C. Oehmler, superintendent of exhibition. The executive committee consisted of: George V. Schultz, secretary; A. E. Gude, treasurer; hospitality, William F. Gude; finance, C. L. Jenkins; program, J. Harper Hetherington; entertainment, George C. Shaffer; private gardeners' exhibits, G. E. Anderson. T. O. M.

#### CHRYSANTHEMUM SOCIETY.

##### Meets at Washington.

The Chrysanthemum Society of America held its annual meeting at Washington, D. C., Thursday, November 11, in connection with the chrysanthemum show held there last week under its auspices.

The officers elected for the ensuing year were:

President—S. S. Pennock, Philadelphia.

Vice-president—N. J. Wietor, Chicago.

Secretary—Charles W. Johnson, Rockford, Ill.

Treasurer—Charles H. Totty, Madison, N. J.

In response to the invitation of the Chicago Florists' Club, it was decided that Chicago should be the next meeting place of the society. The meeting is scheduled for early in November, 1921, although the exact date is to be fixed later.

##### President's Address.

Thomas W. Head, who was unable to be present, sent his presidential address to be read at the meeting. In it he said:

"I exceedingly regret my inability to be with you at this convention, as I had looked forward with a great deal of interest to this meeting and had expected to take an active interest in the matters that are to come up, but having just recently changed my position, I find it impossible for me to get away.

"The exhibits that I have seen this fall have not been up to those of pre-war times. This is due to the fact that experienced labor has been hard to get and that many estates are still retrenching and have closed the greenhouses for the winter. The coal situation has had a little to do with it also; yet the public could be seen clamoring to get in to see these fine flowers, showing they were still as fond of them as ever. The

scarcity of large blooms was noticeable. Visitors seemed to favor the medium-sized flowers as being much better to arrange for effect in their homes. But as long as we are supplied with such splendid novelties as C. H. Totty, T. W. Pockett, E. D. Smith and W. Wells have been giving us we may expect them to show these large flowers to let us see what perfection they have arrived at by their hard and zealous work in hybridizing.

##### Trying Times.

"This year has been a trying one for the proper development of the flowers, as the warm fall seemed to take the life out of them and made them useless for showing. It is a pleasure to see so many of the recent introductions doing so well with us, giving the introducer great encouragement in his work and also inciting new blood to the work, as there is a great field open in this line. Our worthy secretary, C. W. Johnson, has been working for several years along

learn to produce, and 'Say It with Flowers' to the world."

##### Secretary's Report.

Secretary C. W. Johnson presented his report, which was as follows:

"The eighteenth annual meeting was held in conjunction with the annual fair of the American Institute of the City of New York at the Engineering building, New York. There was a creditable showing of fine blooms exhibited by the members of the society, consisting principally of the standard exhibition and commercial varieties, but few seedlings or new varieties. The lack of new seedlings at our exhibitions brings to the mind of experienced exhibitors the difference between the shows of today and those of former years, when the greatest interest was centered on the seedlings and novelties, and now that we can not depend on foreign importations to create this interest, it is a challenge to the members of the C. S. A. to demonstrate their ability along the lines of producing new varieties. There was a strong showing of the pompon and single varieties, which attracted the attention of the visitors, showing how popular these varieties are with the general public. The secretary was in attendance at the show and a report of the proceedings has been printed and mailed to all members of the society.

"Your secretary has noticed most particularly during the last year the falling off in the support the society is receiving from the private gardeners. This may be due to the conditions as they exist on private places following the war, but as the C. S. A. has drawn its strongest support from the ranks of the gardeners, we can ill afford to lose it.

##### Commercial Plantings Larger.

"The planting of chrysanthemums for commercial cut flower purposes is larger than ever this year, especially the pompon varieties, but up to the present time the demand has kept pace with the supply throughout a greater part of the country. In the eastern states the unusually fine weather for this time of year has advanced the flowering period of most of the varieties so that the season will be shortened considerably; otherwise the chrysanthemum grower has little to complain of.

"Owing to the increased cost of printing, everything connected with the secretary's office along the lines of stationery has been more expensive. Examining the committee's scoring sheets and the annual report cost more than in preceding years, but all of these items have been attended to as heretofore. The examining committees have continued to be efficient in their work in the judging of the new varieties submitted to them. The trade papers, as heretofore, generously published all notices sent to them from time to time during the year, for which we owe them a vote of thanks.

"Your secretary wishes to acknowledge the kindness of Elmer D. Smith in furnishing him with a complete list of varieties disseminated in 1919, which was a great help in getting up the annual report."

##### Treasurer's Report.

Following is the report of Charles H. Totty, treasurer of the Chrysanthemum

## NOTICE

To those who want things  
printed in

THE  
**FLORISTS'**  
*REVIEW*

Because the Thanksgiving holiday  
falls on Thursday, the day the paper  
usually is mailed, it will be neces-  
sary to go to press

**ONE DAY EARLY**

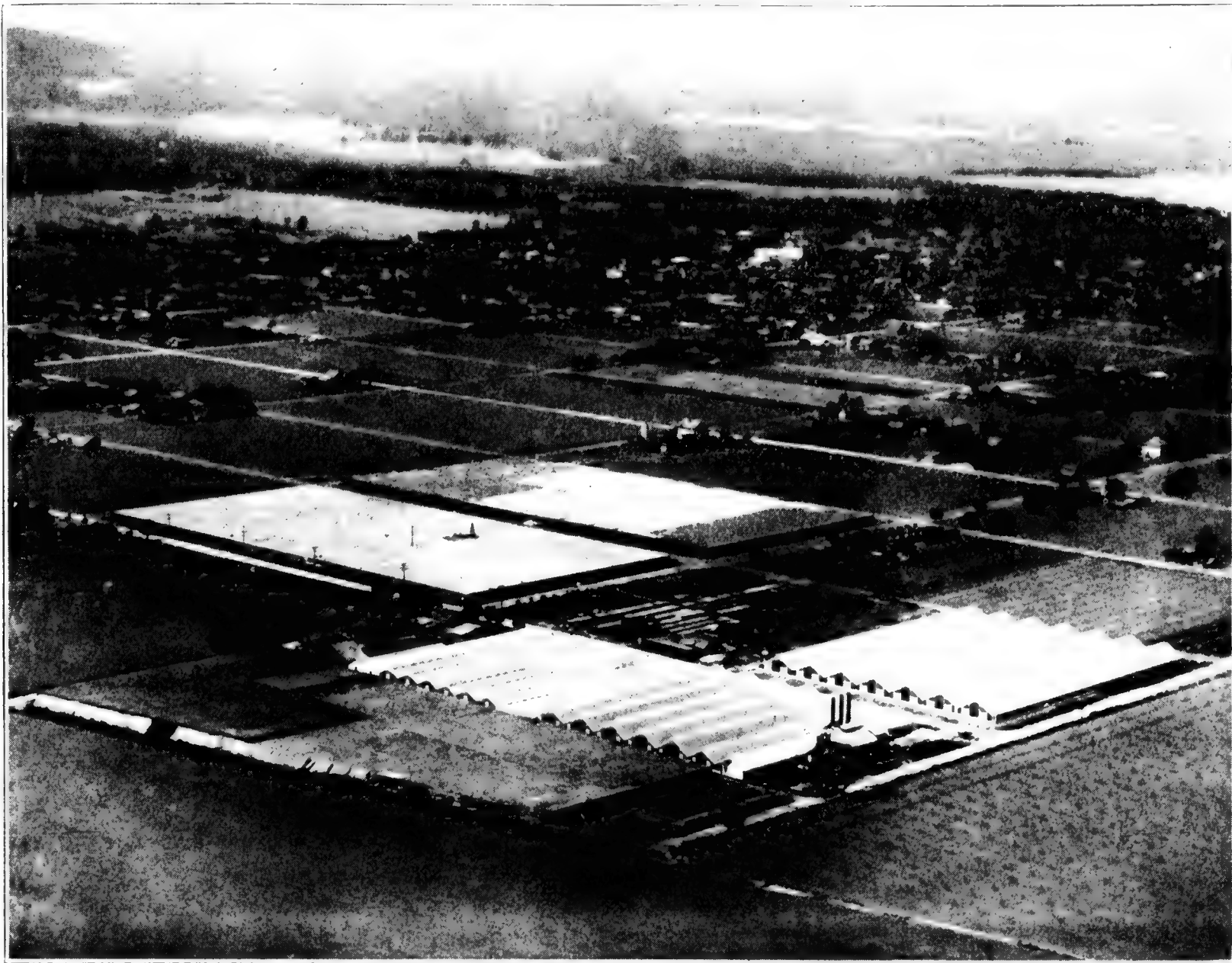
with the issue of November 25.

**DON'T BE LATE.**

these lines and his hard work has certainly been rewarded with excellent novelties that he has originated.

"There is still a growing demand for hardy flowering chrysanthemums, and this year has been favorable to test some of them out, but as yet the varieties to choose from are not plentiful. I think there is a great field open here, as so many of these flowers can be used in our borders for fall effect. I notice that many of the landscape architects are giving these flowers more attention and I myself have received numerous letters this year asking for a list of the really hardy mums for certain sections. So I hope we shall be able to improve on these as time goes by.

"It is to be regretted that the flowers have not been seen at the shows as before the war, but without the interest of the people who can afford to grow these fine flowers, how can we expect to keep the others interested or bring new enthusiasts into the field? This all helps to improve the gardeners' position by showing the public that it takes a man of experience and a man who loves his profession to produce excellent flowers. So it is up to us, one and all, to encourage these public exhibitions and advertise ourselves as well as our products, which we have spent so many years to



How the Greenhouses of W. Armacost & Co. Looked to H. Reeve Darling from His Seat in an Aeroplane.

Society of America, for the year, November, 1919, to November, 1920:

RECEIPTS.

John N. May, treasurer, balance.....	\$500.01
Chas. W. Johnson, dues.....	38.00
Chas. H. Totty.....	4.00
Chas. W. Johnson, dues.....	188.00
Interest Nov., 1919, to Jan., 1920.....	.74
Interest Jan., 1920, to June, 1920.....	7.23
Total .....	\$737.98

EXPENDITURES.

W. C. Rickards, Jr., manager show.....	\$ 25.00
James Fraser, prize.....	20.00
Chas. W. Johnson, Sec'y.....	50.00
Regan Printing House.....	9.50
Reed & Barton.....	3.00
Regan Printing House.....	129.89
Davison M. O. returned.....	2.00
Reed & Barton, silver cups.....	50.25
Chas. W. Johnson, postage, sundries.....	16.88
Total .....	\$306.52

Banquet.

After the meeting more than 150 covers were laid in the banquet hall of the Franklin hotel, and an evening of brilliant speeches followed an excellent repast. William F. Gude acted as toast-master and introduced District Commissioner Hendrick; President Henry Harvey, of the Philadelphia Florists' Club; Robert L. Graham, president of the Baltimore Florists' Club; Z. D. Blackstone, vice-president of the C. S. A., and other speakers.

LOOKING DOWN ON ARMACOST'S.

How do greenhouses look from above? Readers of The Review have seen many sorts of landscape from the aviator's

view—photographs of razed towns and scarred battle fronts in France, the top view of their own cities, perhaps, and other rather usual pictures. But have they had opportunity to see how a range of greenhouses looks from high up in the air? That on this page, it is believed, is the first published view of a florist's establishment from an aeroplane. It shows the houses of Walter Armacost & Co., at Sawtelle, Cal., one of the largest ranges on the Pacific coast.

And, to add to its interest, this photograph was taken by a florist. He is well known as a high flyer—aeronautically speaking. H. Reeve Darling, of Los Angeles, has been interested in aerial craft since their inception. He frequently makes excursions over the Armacost houses and on a recent one he took the photograph here reproduced.

GROWING LILY OF THE VALLEY.

Will you kindly inform us how to grow lilies of the valley and whether the climatic condition of the state of Michigan is suited for the growing of them commercially? What kind of soil do they need? Should they be grown in the shade?

W. N.—Mich.

There is no good reason why you cannot grow lily of the valley successfully outdoors in your state. The plant is of comparatively easy culture and not fastidious as to soil. I find it succeeds

especially well in a stiff soil to which considerable sand is added, but I know of others with quite light soil who grow it successfully. To produce good pips and large spikes, it is necessary to enrich the soil well with rotted manure and a top-dressing of this on the beds each fall makes a noticeable difference in them.

Plant in rows eighteen inches apart, setting individual pips five to six inches apart. Planting is best if done in the fall, giving the beds a mulch of some light material when the soil becomes frozen hard. Frequent cultivation is necessary to keep the beds clean and the plants growing well. Valley prefers a little shade, but succeeds well in the open. The flowers will keep much better in partial shade. Replanting should be done every third or fourth year, when the strongest pips can be selected for forcing and the smaller ones replanted. There is no reason why excellent forcing pips cannot be produced in your state. I should, however, test out in a small way and experiment before planting heavily.

C. W.

Topeka, Kan.—One of the first chrysanthemum shows ever held in Topeka was opened to the public November 11 in the show rooms of the Rosery. Among the exhibitors were Rollin Krieg and the Rosery. The show lasted until November 13.



# Sweet Peas

## SELECT VARIETIES THAT SELL.

[This is the last in the series of articles on sweet peas by George J. Ball, of Glen Ellyn, Ill., previous installments of which appeared in the October 7 and 21 and November 4 issues of The Review.]

A great deal of actual money is lost in growing unsuitable varieties of sweet peas. The kinds that sell in quantity have clear, attractive colors. For midwinter use I find the number of varieties limited to a bare half-dozen. On looking over commission houses, quantities of uncertain colors can frequently be seen that sell only in limited numbers, particularly in midwinter. With the beginning of spring, these novelty colors are in better demand, though even then the buyers are discriminating. It is in selecting colors for midwinter that the grower must be conservative, for the lack of abundant sunshine makes most of the novelty colors entirely worthless at that time. I shall treat varieties in the order of their value, as I have found them.

### Pink and White Leads.

What is known as Pink and White, or Blanche Ferry Pink, heads the list. With its rose-colored standard and white wings, it presents a most delightful combination of colors, resembling the old Blanche Ferry. The difference between this old favorite of long ago and a well grown winter-blooming Pink and White, as it is known for want of a better name, illustrates what a quarter-century of plant breeding has accomplished for sweet peas. It is safe to say that one-third of all the winter peas grown are of the one variety, Pink and White. It holds its color well in midwinter, but in the hot days of spring the colors are inclined to run together.

Most growers have found the variety Columbia the most profitable in this color. It represents a type between the early and late, producing a heavier growth than the early variety, consequently a larger number of flowers. Because of this heavier growth, it is several weeks later in getting into crop. As late as several seasons ago, most strains of Pink and White produced an unprofitably large number of poor colors, but the painstaking work of seed growers has put most strains in excellent shape.

### Pink Colors Second.

The pink colors, represented by Rose Queen, easily hold second place and among Chicago growers this representative variety continues to rank high, although it was among the first of the winter-blooming Spencers to appear. It is a large flower with a beautiful, soft color during the winter months, although, in common with all varieties, too much dark weather will affect the color. Zvolanek's Rose is a larger flower and of a darker color than Rose Queen, but

commission men are responsible for the statement that when buyers have their choice the soft color of Rose Queen gives it the preference. We place this variety in our novelty list.

### Whites and Lavenders.

White is probably next in order and in this class we have Snowstorm crowding Snowflake for first place. It is fully as large as the latter, with a better form. Snowflake produces a heavy, soft growth that affects the keeping quality of the flowers, particularly during the spring months.

It might be of interest to growers who have experienced trouble in germinating the white-seeded varieties to know that seed should be sown in a medium that will retain moisture until they have germinated. Watering the seed is certain to start decay; the outer coating of the seed is thin and they swell promptly, but why they are so susceptible to excessive moisture we do not know. Perhaps some reader of The Review can tell us.

There are a number of fine lavenders to select from. Our choice, among standard kinds, is Princess. It has a clear, dark color and is extra early in getting into flower.

Asta Ohn, a lighter shade, is a suffused rose. A desirable characteristic is its restricted growth, only about one-third the usual head room being necessary.

We have been fortunate in making an advance trial of the new light lavender, Harmony. This is the most attractive one in this class and has an extra strong growth.

### Bluebird Exclusive.

Next in order, I should say, are the blues, and in this color Bluebird has the field to itself. It is a strong, easy grower and throughout the middle west the color is in active demand.

The foregoing list represents the best of the midwinter kinds, which are started in August. Some of them are not so desirable for late planting as those in the novelty class. With the coming of warm spring weather the bicolors of the Blanche Ferry type run together. Rose Queen loses both size and color and Bluebird loses its even blue and becomes darker. The lavenders and whites are equally desirable for either season.

### The Novelty Colors.

The novelty colors, which are planted later and grown cool during midwinter and throughout the spring months, provide a riot of colors and become an important item in the cut flower market.

True Blue is what its name implies. This color becomes more attractive as the weather warms up.

Wedgwood is a fine-flowering, even

blue, but not so large as True Blue and a shade lighter.

Heatherbell is an attractive, rosy lavender.

Of the rosy purple shades I believe Glorious is the best.

Aviator is a rich scarlet, but this is a color that can be easily oversupplied.

Fordhook Rose is an attractive rosy carmine that sells well.

Ynes Gilbert is a glowing, orange scarlet.

I was privileged to try out Glitters during the last season and found it the most glowing orange I have ever seen. It has a telling color, but, like all in this class, it requires full spring temperatures in order to attain full development.

Zvolanek's Rose I prefer to place in the novelty class, because it does not develop its great size under midwinter conditions.

Hercules is a fine, clear color for any season, but its even pink color seems to develop particularly well during early spring.

Yarrowa is still one of the best of the novelty colors. This list can be greatly extended, but every variety I have discussed will be found safe and distinct.

### Odd Colors Useful.

Among people of correct taste there is a demand for odd colors, to be used in carrying out color schemes, and it is the business of growers to keep up the supply. We frequently meet people who are amazed at the existence of such colors as are represented by Nubian, Belgian Hero or Serbian Prince. There are always people who are looking for something original or different and, while these novelty colors are not large sellers, they attract attention. Too many new kinds are offered in this class. Most of them merely add to the long list. For midwinter only strong, clear colors can be used. However, we must not forget that all our money-making standard kinds were at one time in the novelty list. In order to get a Rose Queen or a Snowflake, we should be glad to test a few novelties that may prove to be failures.

### SPIDERS IN GREENHOUSES.

What can we do to exterminate a pest which is in the dark corners of our greenhouses and around the premises? It appears to be a spider, although it jumps like a grasshopper and has long legs. It is brown in color and is never to be found with other members of the spider family. We have not noticed any particular damage from them, except that they eat at vegetables. We have tried lime to exterminate them, with no effect. What would you advise us to do? K. & S.—Wis.

Lime would be of no value in clearing out such pests as you describe. Try Hammond's Slug Shot, sprinkling it about their habitats. This remedy has proved successful in many similar cases. Should Slug Shot fail, I should recommend a fumigation with hydrocyanic acid gas. This remedy should be carefully used, but it is usually reliable for cleaning out all forms of insect life. In cool weather damage to plant life, as a result, is reduced to a minimum. C. W.

Pittsburgh, Pa.—The A. & S. Wilson Co. has received a contract for a large greenhouse to be built for Emil Winter.



AMERICAN CARNATION SOCIETY.

New Varieties Registered.

The following new carnations have been registered with the American Carnation Society by H. C. G. Schwarz, of Central Park, N. Y.:

**Glow Worm:** Seedling cross; brilliant red; size three and one-half inches; clean grower, producing finest quality flowers the entire season; never splits the calyx.

**Resolute:** Seedling x Enchantress; pure white; size, four inches; extremely prolific; flowers have great substance; unusually long stem.

**Spring Glory:** Pink Delight x seedling; size, four inches; deep pink, verging on red in winter and changing to rose pink with deeper center in spring.

**Mrs. H. C. G. Schwarz:** Pink Delight sport x seedling; shell pink; size, four inches; exceptionally strong grower with wide foliage; extremely long, straight stems.

A. F. J. Baur, Sec'y.

GROWING ENCHANTRESS.

I am sending you a few stems of Enchantress and White Enchantress. They are making a strong growth, but the leaves are getting light spots on them. I also notice that some of the lower leaves get brown or black later. A few of the leaves have spots with a kind of web on them. Kindly let me know what this is, for this is the first time I have grown carnations.

A. L.—Mo.

Those brown spots with the powdery substance are the common carnation rust. Pick off what you can and spray thoroughly with Bordeaux mixture. Keep the plants dry overhead as much as is practical. Water carefully, though not sparingly, at the roots. Give abundant ventilation on all favorable occasions. Paint one of the heating pipes in each house with lime and sulphur in equal parts, mixed with water. Keeping a dry, buoyant atmosphere will help the plants to outgrow the disease.

The light spots in the leaves are caused by bacteriosis. Most varieties of carnations are, in time, attacked by this disease and sooner or later succumb to its ravages. There has been much difference of opinion as to just what causes this disease, the most commonly accepted theory being that it is caused by the punctures of insects and poisons entering at these punctures. The Enchantress varieties have been in cultivation an unusually long period and although they have shown the effects of this disease in increasing quantity, they are still doing well, showing a remarkable degree of vitality. Careful culture will assist greatly in reducing the ravages of this disease, as is proved by the varied amount of this disease on different places. It might be said that anything that will promote a soft growth will aggravate the disease, while culture which produces well matured leaf growth will assist the plant in resisting the disease. That means that you should water carefully, allowing the soil to dry out fairly well before each water-

ing. Avoid fertilizers which are excessive in nitrogen. Give abundant ventilation on favorable opportunities and carry an even temperature. Later on, when taking cuttings for propagation, avoid those plants showing these light spots as far as possible. Keep the young plants growing along steadily in a cool, light position, which will help to build up the vitality of your stock.

A. F. J. B.

THRIPS SPOIL BUDS.

I am sending you a few carnations. What is the cause of their opening in the manner shown, and how can I prevent it?

A. E.—Pa.

Your carnation blooms are being injured by thrips. These tiny insects puncture the tissue of the petals while they are still in the bud, causing these white spots, which are really dead tissue. Usually these spots are brown on the bloom of light shades of color and white in the dark-colored varieties. The presence of these insects proves that you

have been lax in your spraying or fumigating. You should spray or fumigate regularly once each week, even though you may not see any indication of thrips or aphids. It is far easier to keep them away than to get rid of them after they have a foothold. Now that you have them, apply the remedy two or three times weekly until you have cleaned them out. Do not increase the strength of the doses, but repeat the applications oftener.

A. F. J. B.

PEST IS SOW BUG.

There is something wrong with our carnations. The leaves are turning brown and seem to dry up and are full of holes. I found some small worms, like angleworms, in one of the dead plants. We found them in the soil around the plants, too. What is the best and quickest way to get rid of them?

H. W. B.—Ia.

Your main trouble is probably with sow bugs. Drop a pinch of Slug Shot here and there on the edgeboards of your benches. If you have none on hand, take granulated sugar and mix enough Paris green with it to make it deadly and drop it along the edgeboard. It will require considerable persistence to get rid of this pest.

A. F. J. B.

Jefferson, Ia.—C. H. Markes has purchased the Jefferson Greenhouses, belonging to E. S. Foulks.



BLACK ROT OF GERANIUMS.

Our geranium cuttings turn black and rot over night. What is the cause? We have tried Grape Dust.

R. & S.—Mich.

Outdoor geranium cuttings do not, as a rule, root as readily as those from indoor-grown stock. The fall growth is apt to be soft and, in the absence of bottom heat, they damp off. Indoor-grown cuttings have the advantage of being better matured and can be left on the plants until firing has commenced and bottom heat has been provided.

A. F. J. B.

VARIEGATED GERANIUM.

We are sending you two plants. Would you kindly tell us their names? One is a geranium we have grown for several years. Our first plant was given us under the name of the Kansas geranium. It has proved a good, strong grower, with bloom much like the General Grant. The leaves are usually mottled with white and are sometimes entirely white. It is a good seller, as the foliage is handsome.

E. W.—Kan.

The geranium is unknown to me. I have seen the same variegation among the standard varieties, but do not consider it of any great value.

The name of the other plant is streptocarpus, or cape primrose.

M. P.

GERANIUM DRYDEN.

I am sending a geranium leaf and flowers. Two years ago I discovered just one plant of it. It is a quite slow grower, but a good one. Can you tell me the name of it?

C. E. S.—O.

The flower of the geranium arrived badly crushed, making it difficult to tell its name, but I believe it to be the variety Dryden.

M. P.

GERANIUM CUTTINGS ROTTING.

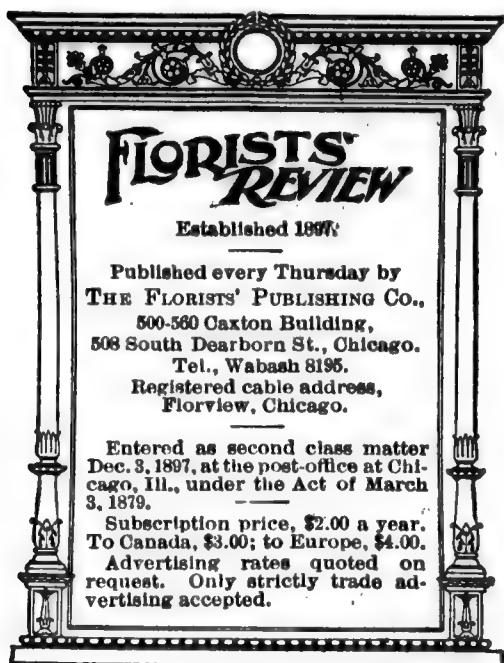
Please tell me why my geranium cuttings rot and turn black in the sand boxes. I am having a great deal of trouble in that way. I have to throw out whole boxes.

S. L. J.—Ill.

The trouble is due to weather conditions and to the fact that the cuttings were too soft when taken. The trouble generally happens to cuttings taken from the field in August and early September. Those taken later in September or early in October are harder and do not suffer so badly. Care in watering is desirable in order not to get the sand too wet. Water only to prevent the cuttings from wilting.

M. P.





### RESULTS.

We give them. You get them.  
We both have them.

THE first fall of snow tightened coal prices somewhat, but there are indications that they will be lower.

A TIME has come in which we need no longer put up with what we can get. Once more he who pays may pick and choose.

BANKS are increasing pressure on customers who have not reduced loans. Florists should do the same with all who have not paid.

WHAT are you doing to boost Thanksgiving day sales? Send clippings of your advertisements or photographs of your window display to The Review, telling us about it.

To close down glass now is refusing the opportunity to make money three or four months hence. Neither the high cost of coal nor the business situation warrants it.

IN order that The Review may reach its readers at the usual time, the forms of the issue of November 25, Thanksgiving day, will close one day earlier than usual. Contributors and advertisers should send their material to reach this office not later than November 20.

THOUGH prices in other lines continue to fall, florists need not and should not ask less for what they sell. So far were florists from profiteering during the war that they did not, as a rule, charge as much as they should, even when prices were highest. Though raw materials and labor are lower in other lines, flowers do not cost less to grow, and the florist who lowers prices does so at his own expense.

SOMETIMES one hears complaint that a florist does not receive so many telegraph delivery orders as he thinks he should, but usually it develops that the number of orders received is at least as great as the number sent out. There is just one way to build up a good volume of incoming transfer orders; it is to work up among one's customers a good volume of these orders to send out. Every order sent out sooner or later results in one coming back. Get some orders to transfer to florists in other cities and there soon will be orders coming back, a fair exchange all around.

THE flower business in the country towns has been affected scarcely at all by the deflation process now, we hope, approaching completion.

THE growers who produce the best stock were the least backward about paying a high price for their coal. Practically all have a full supply or plans for obtaining it.

As employment becomes less in other fields, former workers are returning to the greenhouses. It would be a mistake, however, to lower wages on that account. Let us build up our working forces now that we have the chance.

IN the last six to twelve months there have been enormous losses on stocks of sugar, tea, coffee, leather, wool, silk, seeds, to mention only a conspicuous few. Florists have been fortunate; nothing of that kind has occurred or can occur in our field.

LONG ago a popular philosopher remarked that if a man made a better mousetrap than any other, even though he made his home in the woods, the world would beat a path to his door. That was before the days of modern selling methods and national advertising; today the man would move out of the woods, blazon the merits of his mousetrap and make a fortune large enough to build a concrete automobile road to his country residence in the woods instead of letting the public beat a mere path with their feet.

### CORRESPONDENTS WANTED.

If your city is not represented in the news columns of The Review and you would like to put it on the map, write the editor of The Review. Members of the trade who are in contact with the florists of their city will find the sending of a weekly news letter a pleasant and not difficult undertaking. There are openings in the following cities particularly:

Detroit, Mich.	St. Paul, Minn.
Buffalo, N. Y.	Louisville, Ky.
Omaha, Neb.	Toledo, O.
Minneapolis, Minn.	Memphis, Tenn.

The ability to gather news is of more importance than dexterity with a pen.

### A LITTLE IN FRONT OF THE NEXT.

And they asked me how I did it,  
And I gave them the Scripture text:  
"You keep your light so shining  
A little in front of the next."  
They copied all they could follow,  
But they couldn't copy my mind;  
And I left them, sweating and stealing,  
A year and a half behind.  
—Kipling.

Isn't that a great bit of verse? Good thing for a fellow to think about and even to recite aloud if he can back it up with results.

"Keeping a little in front of the next" is more than beating your competitors in business. Simply to take business away from your neighbors by price cutting is destructive, but effort to keep ahead of them in the creation of new ideas in flower arrangement, display and selling tends to speed up and improve your service and that of all those in the trade who see your progress.

### COAL MEN NOTE IMPROVEMENT.

Continued improvement in the soft coal situation was noted in a review of the industry issued at the beginning of this week by the National Coal Association, in terms that give comfort for those growers seeking further fuel supplies. The association said it had no reports of any "immediate shortage" from any section of the country.

"Great manufacturing plants in dire need of soft coal early in the fall now have an ample supply on hand," the review asserted. "Public utilities everywhere have had their immediate wants filled, while many of them have been able to provide stocks for the winter."

Decreased prices have resulted as a natural consequence of the improved situation, the review declared, adding that in many places the decline had been "from twenty-five to fifty per cent below prices which prevailed up to six weeks ago."

The government geological survey's weekly report estimated bituminous production during the week ending November 6 to have been only 11,500,000 tons, due largely to loss of time on election day and on religious holidays in the coal fields.

### HAVE YOU HEARD OF IT?

"This is a new one to us," writes W. E. Kemble, from Oskaloosa, Ia. "We wonder if you have ever heard of it before, or if other florists know of anything like it and what they think about it. We have our own opinion, but should like to know what others think."

Being in the same situation and of the same mind as Mr. Kemble, The Review prints the clipping from an Oskaloosa paper which explains the novelty that caused his wonderings:

Leo and Art Baldauf, nephews of the late Aaron Rosenblatt, also W. S. Oberfelder, a relative of the family, have instituted a Memorial Flower Fund in Oskaloosa by a money contribution to the local Social Service League and by their suggestions the Social Service Board has established "The Memorial Flower Fund" and is following up the ideas of older organizations in the manner of handling this fund.

In the case of the death of a friend you may give this lasting tribute by notifying the Social Service League that you wish to contribute a definite amount to the Memorial Flower Fund in memory of your friend. The secretary then informs the immediate family that in memory of the departed one a contribution to the Memorial Flower Fund has been made by the above individual and that the name of the loved one thus remembered will be included in the Memorial Flower Fund list in the next report of the Social Service League.

This fund, of course, is used for the relief of the ill and the poor, and the sentiment conveyed in furnishing flowers for such occasions is carried out in the desirable manner described above.

In the near future the Social Service League will have the necessary printed blanks, including letter that will be sent by secretary to the immediate family, and will be very glad to have these on display for information and approval.

### POINTING A MORAL.

Anyone can print a newspaper—as long as his money holds out—but it is quite another matter to get that newspaper read. One can even get people to subscribe to a publication without reading it—you can lead a horse to water, but you may not make him drink. That is the test:

I consider every issue of The Review worth the subscription price for a year and never get too busy to read it every week.—Darwin Z. Curtis, dealer in Bulbs, Plants, Seeds, Ypsilanti, Mich., November 8, 1920.

The advertising manager of the paper that is read has the softest snap on earth—results bring advertising faster than anything else ever will:

Continue the same Display ad to December; it is doing good work.—M. D. Preston, Highland View Gladiolus Gardens, Cuyahoga Falls, O., November 8, 1920.

Please discontinue my Classified ad and hold balance to my credit till some future time; sold out.—Mumma's Greenhouses, Leesburg, O., November 4, 1920.

If you hear a man complain of the cost of advertising you can be pretty certain he spends a good bit of money elsewhere than in The Review.



# NEW YORK.

## The Market.

A slight improvement was noticeable in the cut flower market last week, supply and demand coming more nearly together by the close of the week. This condition was more apparent Saturday, November 13, when arrivals cleaned up better than for many days. Violets on that day were interesting subjects, owing to an expected demand incident to the Yale-Princeton football game, which always brings a call for these flowers. The supply was not large; consequently the business was not heavy, and the range of prices was on the quite satisfactory basis of \$1.50 to \$2 per hundred. Had it not been for the warm weather experienced of late, which shortened the picking, such prices would hardly have been possible.

Chrysanthemums continue to dominate the market. The late varieties are pretty nearly all in and, with the mid-seasons not yet out, arrivals are heavy and accumulations present clearance difficulties. A killing frost has destroyed all outside flowers, and this condition will favor the movement of chrysanthemums from now on; in fact, Monday, November 15, the demand for these flowers was stimulated and \$9 per dozen was obtainable for the best of the commercial varieties, although plenty of flowers good in quality were to be had for much less. Singles and pompons are also stronger in price, due to lighter shipments.

Roses are in good supply and meet a somewhat better demand at stronger prices. American Beauty is not particularly plentiful and moves within a price range of \$50 to \$75 per hundred for the best of the special grades. Hybrid teas are in about normal supply for the season, and prices are settling to something like a normal range on account of quality, which is good. The price range Monday was about \$2 to \$20 per hundred, with one or two varieties exceeding the top mark, Francis Scott Key coming into the American Beauty class.

There is little change in the carnation situation, except as to quality, which has improved a trifle and is likely to improve from now on. Much short-stemmed stock is arriving, a condition due, no doubt, to a generally late benching necessitated by labor shortage.

Cattleyas are in fairly good supply and are meeting with a better demand, their movement being within a range of \$75 to \$150 per hundred, the latter price including hybrids. Cypridiums continue to arrive in limited quantity.

The supply of Easter lilies is short and prices have moved up, with a demand that just about takes care of arrivals. Lily of the valley is in only moderate supply. White bouvardia sells fairly well at 25 to 50 cents per bunch. The supply of Paper White narcissi is increasing and moves slowly at 50 cents per bunch. Arrivals of sweet peas are larger and are moved freely.

The supply of miscellaneous flowers is lighter and includes mainly snapdragons, calendulas, pansies and callas.

## Various Notes.

Monday, November 15, saw the opening of the social season, which this year is full of promise for the florists. The horse show opened in the morning, for a week's run, and a large list of func-

tions in connection with it, including many luncheons and dinners, furnishes a good prospect for business during the week. The interior of the huge Madison Square Garden, where the show is held, has been transformed into a replica of an English village on a fête day, the boxes decorated with plants and flowers so as to harmonize with the general decorative design. H. H. Burns had the contract for the decorations. The opening of the opera season at the Metropolitan Opera House took place Monday evening, November 15. A number of balls are to take place within the next two weeks, the largest of which will be the Midshipmen's ball, to be held at the Hotel Commodore, following the Army-Navy football game, Saturday evening, November 27, at which will be present members of both houses of Congress, the diplomatic corps, the cabinet, and officers of the army and navy. The much heralded "Venetian ball" is to take place at the Ritz-Carleton November 23. An important charity ball, at the Hotel Plaza, was the prominent so-

day evening, November 15, at the same hotel, for the purpose of electing officers and taking action looking to a broadening of influence of the association. A number of those present pledged themselves to bring at least two new members into the organization at the next meeting. G. E. M. Stumpp presided and Wm. A. Phillips acted as secretary.

A killing frost during the night of Friday, November 12, ended the cut of outdoor flowers, which this year was prolonged to a remarkable extent. On the morning of that day cannas, dahlias and other tender flowers were in evidence in the gardens of suburban New York, nearly a month after the time when killing frost is expected in this latitude.

The annual dinner of the New York Wholesale Florists' Protective Association is to be held Saturday evening, November 20, at the Hotel Breslin.

J. H. P.

Beautiful flowers and elaborate decorations now grace the walls of what was once the Hesterberg cafe. Not long ago, when liquor could sharpen the wits of the patrons, the political destinies of New York were molded by the would-be politicians, who gathered in this very room. It is now a flower store. Jack Trepel, the owner of nine stores in Greater New York, transformed this place from a saloon to a beautifully decorated flower shop. It is situated at Flatbush avenue and Lenox road.

## CHICAGO.

### The Market.

The business is gaining momentum with each passing week. While the city trade is uneven, being marked by frequent dull days among the busy ones, shipping trade is increasing steadily and the volume of sales in the market again generally exceeds the records of last year. It is apparent that chrysanthemums are approaching the end of their season earlier than in any recent year, not only in Chicago, but throughout the entire section which draws its supplies of cut flowers from this market. As the mums are cut out, the demand for roses and carnations is on the increase. The wholesalers note that the demand is much more active in certain sections than in others, or perhaps it would be more exact to say that the demand is not so strong in certain cities as it is generally throughout the middle west. The manufacturing centers seem to be less active than the agricultural centers. But if city business were relatively as strong as shipping demand it would be to the advantage of this market.

There are not half as many chrysanthemums on the market as was the case a year ago this week and the supply of pompons is even smaller. In a general way it may be said that the big mums are unusually good and everyone notes that the fanciest stock is in best demand. Pompons are selling at much better prices than last year, more because of the difference in supply than because of greater demand.

Rose crops are not heavy. Most of the growers are looking forward to Christmas and they are not cutting much just now. The result has been some improvement in the value of practically all grades and varieties. The market never

EVERY now and then a well-pleased reader speaks the word which is the means of bringing a new advertiser to

THE FLORISTS' REVIEW

Such friendly assistance is thoroughly appreciated.

Give us the name of anyone from whom you are buying, not an advertiser. We especially wish to interest those selling articles of florist's use not at present advertised.

FLORISTS' PUBLISHING CO.  
530-60 Caxton Bldg. Chicago

cial feature in the entertainments for the evening of November 16.

Whether or not the local publicity campaign now in course of promotion is being anticipated by the New York newspapers is hard to say, but it is significant that the big New York Times, which is not noted for its interest in matters concerning the florists' industry, devoted almost a column of space in its issue of Sunday, November 14, on the page facing the editorial page, to an interview with Max Schling, in which he put over a lot of facts in regard to a proper and wider use of flowers and floral decorations. In the same issue is reported an interview with Oscar Meyer, in charge of the flower shop at the Hotel Pennsylvania, at which was discussed the plant embargo under Quarantine 37, particularly as regards the orchid situation.

There was a well-attended meeting of retail florists, called by the Retail Florists' Association, through Vice-President E. J. Hession, at the Hotel Pennsylvania, Wednesday evening, November 10. The matter of the proposed local publicity campaign was discussed at considerable length, and it was unanimously decided to meet again on Mon-

# AMLING'S Offers and Choice Supply

Quality, the Highest Attainable

## Bunch Mums

We offer you a very large supply, grown specially for Thanksgiving, such popular sorts as

**Golden Wedding      Mrs. Beu  
Eugene Langaulet**

And the Famous Anemone-flowered varieties in a wide range of colors.

These will sell like hot cakes for the Thanksgiving tables. Order enough.

## Big Mums

Amling's Mums are grown by specialists—they are widely known as the finest Mums in the middle west. For Thanksgiving we shall ship principally

**Chadwick   Bonnaffon   Yellow Chadwick  
Seidewitz      Helen Frick**

### VALLEY! VALLEY!!

Amling's is headquarters; you can get it here in quantity. This market's largest and finest supply.

## THANKSGIVING

### ROSES

		Per 100
Premier, special.....	\$30.00	@ \$40.00
Premier, medium .....	20.00	@ 25.00
Premier, select .....	15.00	@ 18.00
Premier, short .....	6.00	@ 12.00
Russell, special.....	30.00	@ 40.00
Russell, medium.....	20.00	@ 25.00
Russell, select.....	15.00	@ 18.00
Russell, short.....	6.00	@ 12.00
Columbia, special .....	20.00	@ 25.00
Columbia, medium .....	15.00	@ 18.00
Columbia, select .....	10.00	@ 12.00
Columbia, short .....	6.00	@ 8.00
Butterfly, special.....	20.00	@ 25.00
Butterfly, medium.....	15.00	@ 18.00
Butterfly, select.....	10.00	@ 12.00
Butterfly, short.....	6.00	@ 8.00
Milady, special.....	30.00	@ 40.00
Milady, medium .....	20.00	@ 25.00
Milady, select .....	10.00	@ 15.00
Milady, short.....	6.00	@ 8.00
Montrose, medium .....	15.00	@ 20.00
Montrose, select.....	10.00	@ 12.00
Montrose, short.....	6.00	@ 8.00
Ophelia, special .....		18.00
Ophelia, medium .....	12.00	@ 15.00
Ophelia, select.....	8.00	@ 10.00
Ophelia, short.....		6.00
Dbl. White Killarney, med.,	15.00	@ 20.00
Dbl. White Killarney, select,	10.00	@ 12.00
Dbl. White Killarney, short.,	6.00	@ 8.00
Sunburst, medium.....	15.00	@ 18.00
Sunburst, select .....	8.00	@ 12.00
Sunburst, short.....		6.00

Extra Special roses billed accordingly.

### CORSAGE ROSES

	Per 100
Cecile Brunner.....	\$3.00

# E. C. AMLING CO.

Headquarters for Greens

The Largest, Best Equipped and Most Centrally Located Wholesale Cut Flower House in Chicago

# You a Very Large for Thanksgiving

Prices as Low as Can Well Be

## PRICE LIST

### AMERICAN BEAUTIES

	Per doz.
Long stems.....	\$9.00 @ \$10.00
36-inch stems.....	7.50
30-inch stems.....	5.00 @ 6.00
20 to 24-inch stems.....	3.00 @ 4.00
Shorter.....	per 100, 8.00 @ 12.00

### CHRYSANTHEMUMS

	Per doz.
Large, fancy.....	\$5.00 @ \$7.50
Good, medium.....	2.00 @ 4.00
Pompons.....	per bunch, .50 @ 1.00

### CARNATIONS

	Per 100
Large and Fancy.....	\$6.00
Good Stock.....	\$4.00 @ 5.00
Fancy Laddie.....	8.00 @ 10.00

### SWEET PEAS

	Per 100
Spencers, several colors.....	\$3.00 @ \$4.00

### VIOLETS

	Per 100
Double.....	\$3.00 @ \$4.00

### MISCELLANEOUS

	Per 100
Valley.....	\$12.00
Easter Lilies.....	15.00
Daisies.....	\$1.50 @ 2.00
Myrtle.....	per bunch, .35

### GREENS

Ferns.....	per 100, 50c; per 1000, \$ 4.00
Plumosus.....	per bunch, \$0.50 @ .75
Sprenger.....	per bunch, .50
Adiantum, fancy long.....	per 100, 2.00
Smilax.....	per doz., 4.00
Mexican Ivy.....	per 100, 1 00
Boxwood.....	per 100 lbs., 25.00

Prices Subject to Market Changes.

Store Open from 7:30 A. M. to 5 P. M.

Saturday to 8 P. M.

Closed on Sunday

## Good Roses

Amling's Roses are the even high quality that wins trade and holds it.

Our leaders are:

### American Beauty

Milady

Premier

Columbia

Ophelia

Sunburst

Montrose

Butterfly

Russell

Double White Killarney

## Carnations

The supply now is large and the quality is excellent. All leading varieties, including deep pink and red, and the largest supply of Laddie anywhere in America.

### VIOLETS! VIOLETS!!

We offer the cream of the crops; Hudson River Doubles and Home-grown Singles.

169-175 N. Wabash Ave.

Long Distance Telephone

Central

1978  
1977  
1975

CHICAGO, ILL.



GEO. C. WEILAND, President  
FRED SCHRAMM, Vice-President  
RUDOLPH ELLSWORTH, Secretary  
CHARLES McCAULEY, Treasurer

**Our Customers Want—and**

# The Chicago Flower Growers Association

WHOLESALE GROWERS OF CUT FLOWERS AND PLANTS

182 N. Wabash Avenue

Chicago

L. D. Phone Randolph 631

## Now Comes the Time

*When the Wholesaler's Supply and equipment are important to the Retailer*

**A**LMOST anybody can fill orders after a fashion during a part of the year—but during the next ten to twelve weeks it will be a different story. Demand again will exceed supply.

To meet this situation, foreseen months ago by our Directors, we not only have retained all our old growers, some of whom have built new glass since last season, but we also have taken on several additional growers, so that our Supply will be larger this winter than ever before. This week we have occupied 3,500 square feet of additional space in our section devoted to grading, packing and shipping flowers for the out-of-town trade, making our facilities

**SECOND TO NONE IN AMERICA.**

**FOR THANKSGIVING—ORDER NOW**

Get—the Best There Is

PAUL R. KLINGSPORN, Manager

# The Chicago Flower Growers Association

WHOLESALE GROWERS OF CUT FLOWERS AND PLANTS

182 N. Wabash Avenue

Chicago

L. D. Phone Randolph 631

## THANKSGIVING PRICE LIST

### ORCHIDS:

CATTLEYAS, \$2.00 to \$2.50 each

CYPRIPEDIUMS, \$6.00 per doz., \$50.00 per 100

	Per 100
<b>Premier</b>	Special.....\$30.00 to \$40.00 Long ..... 20.00 to 25.00 Medium..... 15.00 to 18.00 Short..... 10.00 to 12.00
<b>Russell</b>	Special.....\$30.00 to \$40.00 Long ..... 20.00 to 25.00 Medium..... 15.00 to 18.00 Short..... 10.00 to 12.00
<b>Dunlop</b>	Special.....\$25.00 Long .....\$15.00 to 20.00 Medium..... 10.00 to 12.00 Short ..... 8.00
<b>Milady</b>	Special.....\$30.00 to \$40.00 Long ..... 20.00 to 25.00 Medium..... 15.00 to 18.00 Short..... 10.00 to 12.00
<b>Columbia</b>	Special.....\$25.00 to \$30.00 Long ..... 18.00 to 20.00 Medium..... 12.00 to 15.00 Short..... 8.00 to 10.00

	Per 100
<b>Ophelia</b>	Special.....\$20.00 to \$25.00 Long ..... 15.00 to 18.00 Medium..... 10.00 to 12.00 Short..... 8.00
<b>Sunburst</b>	Special.....\$20.00 Long .....\$15.00 to 18.00 Medium..... 10.00 to 12.00 Short..... 8.00
<b>White</b>	Special.....\$20.00 to \$25.00 Long ..... 15.00 to 18.00 Medium..... 10.00 to 12.00 Short ..... 8.00
<b>Mrs. Ward</b>	Long.....\$12.00 Medium ..... 10.00 Short ..... 8.00
<b>Butterfly</b>	Special.....\$20.00 to \$25.00 Long ..... 15.00 to 18.00 Medium..... 10.00 to 12.00 Short..... 8.00

BRUNNER, the Miniature Rose .....\$3.00 per 100  
Extra Special Roses Billed Accordingly

## Miscellaneous Flowers

Carnations	Per 100
Select .....	\$ 5.00
Fancy .....	6.00
Extra Fancy .....	8.00
Gardenias, each.....	\$ 0.50 to .75
Valley .....	12.00
Sweet Peas .....	3.00 to 4.00
Ball's Calendula .....	6.00 to 8.00
Violets, single or double.....	1.50 to 2.00
Paper Whites .....	8.00 to 10.00
Mignonette.....	8.00

Chrysanthemums	Per Dozen
Small .....	\$3.00
Medium.....	\$ 4.00 to 5.00
Largest.....	6.00
Pompons, assorted colors, per bunch	.50 to 1.00
<b>Giganteum Lilies</b>	
Per 100.....	\$20.00
<b>Calla Lilies</b> , per doz.....	2.50
<b>Pansies</b> , dozen bunches .....	1.50
Per 100 bunches .....	10.00

## Decorative Greens

<b>Ferns</b> .....	\$4.00 per 1000
<b>Adiantum</b> .....	1.50 per 100
<b>Plumosus</b> .....	.50c bunch

<b>Sprenger</b> i.....	.35c to 50c bunch
<b>Smilax</b> .....	\$4.00 doz.
<b>Galax</b> .....	\$3.00 per 1000

Woodwardia Fronds, \$10.00 per 100. Special prices on regular orders or large lots

Prices Subject to Change Without Notice

Open Week Days 8 a. m. to 5 p. m. Not open on Sunday.

RUSSELL COLUMBIA PREMIER MILADY HEARST OPHELIA SUNBURST

# Excellent Roses

BUTTERFLY KILLARNEY W. KILLARNEY RICHMOND CRUSADER NESBIT BRUNNER

**Fine Quality in All Leading Varieties**

YELLOW  
WHITE  
PINK

**MUMS—POMPONS**

YELLOW  
WHITE  
PINK

**CARNATIONS**

White, Light Pink,  
Deep Pink, Red

**NEW CROP**

In good supply, with quality exceptionally fine in all colors.

**Daisies, Calendulas, Sweet Peas, Violets, Easter Lilies, Rubrum Lilies, Valley**  
and all other seasonable Cut Flowers.

**Ferns, Adiantum, Mexican Ivy, Plumosus, Sprenger**  
and all other greens.

**If you want good stock and good treatment, buy of Chicago's most up-to-date and best-located Wholesale Cut Flower House**

## J.A.BUDLONG CO.

WHOLESALE CUT FLOWERS AND GREENS

**QUALITY  
SPEAKS  
LOUDER  
THAN  
PRICES**

**Roses, Valley and Carnations our Specialties**

**184-186 North Wabash Ave.**

**CHICAGO**

WE ARE CLOSED ALL DAY SUNDAY

**SHIPPING ORDERS GIVEN CAREFUL ATTENTION**

**PRICES  
AS  
LOW  
AS  
OTHERS**

We are in constant touch with market conditions and when a decline takes place you can rely upon orders sent us receiving such benefits.

Mention The Review when you write.

had better roses at this season of the year.

The supply of carnations is much larger than a year ago, but the demand and the prices have improved with the decrease in the supply of pompons. Sweet peas are not abundant and are selling briskly. Violets suffer in the competition. There is an occasional shortage of valley, and cattleyas have advanced in price because of reduced supply. The demand for Easter lilies is increasing with the decrease in the supply of chrysanthemums, but the wholesalers find it difficult to advance the price of the lilies beyond \$15 per hundred; a higher price chokes the demand.

The price of ferns has been generally advanced to \$4 per thousand, the highest price ever known at this time of the year. The eastern shippers say the supply will not last through the season if the demand keeps up. On the other

## TOPPER

**Wholesale  
Cut Flowers  
and Supplies**

30 E. Randolph St.

**Chicago**

Phone Central 6284

**MUMS, ROSES  
and CARNATIONS**

ALL KINDS OF  
**Greens in Season**

hand, there is more plumosus than ever. Boxwood is coming freely.

**Thanksgiving Prospects.**

There is a general belief that the

Thanksgiving business this year will show another good increase, but that it will be stopped by any attempt to advance prices, except on one or two short items. There will be fewer chrysanthemums.



# ROSES

## of Fine Quality

# For Thanksgiving

Randall's offers a very large supply of splendid Roses. Specially strong on Columbia, Russell, Premier, Ophelia and Sunburst. Also nice cuts of Butterfly, Dunlop, Milady, Montrose, Maryland, Hearst and White Killarney. All lengths---order what you need.

## Carnations

First-class stock, \$4.00, \$5.00 and \$6.00 per 100.

## Chrysanthemums

White, Yellow and Pink, all locally grown by mum specialists.  
\$3.00, \$4.00, \$5.00 and \$6.00 per dozen.

## Pompons in all colors

A large supply, 35c, 50c and 75c per bunch

Sweet Peas.....per 100,	\$3.00 to \$ 4.00	Calendulas, Ball's, per 100,	\$4.00 to \$ 6.00
Giganteum Lilies, per 100,	15.00	Valley, select... per 100,	12.00
Cattleyas, home-grown, each,	3.00	Violets, double, per 100,	2.00 to 2.50

## GREENS YOU NEED

Plumosus.....per bunch, \$0.25 to \$0.35

We have a large supply---order all you want.

Ferns.....per 1000, \$4.00

Scarce this season, but we can supply you.

Boxwood.....per 50-lb. bag, \$12.50

For immediate or Christmas delivery.

In ordering of Randall you have the assurance that you have back of you the largest supply in America.



**AL RANDALL**  
**COMPANY**  
180 N. Wabash Ave., CHICAGO

L. D. Phone  
Central 7720

mums and pompons than in any recent year, but larger supplies of other flowers. A number of advance orders have been booked, and they nearly all call for the medium grades of stock. The retailers say the Thanksgiving demand is principally for the purchaser's home use and that in the majority of cases moderate sums only will be spent. The big, fancy late chrysanthemums, like Chadwick and Helen Frick, however, are an exception. For these the buyers seem willing to pay higher prices than ever before.

#### "Better Than a Flower Show."

"Say It with Flowers" week occurred on the dates once used for the annual flower show in Chicago. "As a business booster for the trade 'Say It with Flowers' week was far better than any flower show we ever held in Chicago," said C. J. Michelsen. "No event in the history of the trade here ever caused so much talk of flowers among the public, no matter how much the trade spent, and the cost of this demonstration was less than the aggregate sum the trade spent on each flower show in the old days. Besides, this time the expense was more equally divided; a larger number contributed, individual contributions were smaller and in exact proportion to the benefits derived; being indirect, many contributors did not realize that they had paid part of the cost of the publicity." The bills were paid out of the percentage collections of the Allied Florists' Association and the total expenditure was only about \$5,500. Experienced publicity men, noting the results, thought the cost must have been several times as much. "The slogan sure is a winner," said Mr. Michelsen; "it sticks in people's minds and has become a part of the slang of the day."

November 12 the Daily News used the slogan as the title of its front-page cartoon. Money won't buy front-page advertising in that paper. Over 400,000 copies printed. Reaches four-fifths of the homes in Chicago.

#### "Say It with Flowers" Dance.

The social prestige of the Chicago Florists' Club was raised another notch by the "Say It with Flowers" dance at the Hotel Randolph Friday evening, November 12. Nearly 250 florists and friends, according to President Waters' count, were present to dance, or play cards, or enjoy a social chat with their fellows, crowding the capacity of the Colonial ballroom to its utmost. So successful an event had not before been staged in the club's history, according to Secretary Lautenschlager, who, with the other officers of the club, was active in seeing that everyone had a good time. They are the more pleased because the affair was all arranged in a week's time, being first suggested at the club meeting November 7. The treasury of the club, as well as its reputation as a promoter of enjoyable entertainments, benefited by the event.

The ballroom was profusely decorated, quite in keeping with the title of the dance. A bank of palms from Wittbold's screened the orchestra. Strings of smilax were festooned across the ceiling and baskets of chrysanthemums made bright spots in the setting. On the tables were vases of roses, contributed for the occasion by several of the wholesale houses. The music was excellent, and the pleasure of the participants in the entertainment was evi-



## Hear Ye! Hear Ye!

### Thanksgiving Price List

ROSES		Per 100
<b>Columbia, Russell and Premier</b>		
Long Fancy.....	\$18.00 to \$20.00	
Choice Medium.....	12.00 to 15.00	
Good Shorts.....	10.00	
<b>Ophelia, Sunburst, White Killarney and Hoosier Beauty</b>		
Long Fancy.....	\$12.00 to \$15.00	
Choice Medium.....	8.00 to 10.00	
Good Shorts.....	6.00	
<b>Cecile Brunner</b> .....	2.00	
<b>CARNATIONS—Extra/Special</b> .....		6.00 to 8.00
Choice.....	4.00 to 5.00	
<b>CHRYSANTHEMUMS</b> .....		Per doz.
Choice White, Yellow and Pink.....	\$5.00	
Select.....	\$3.00 to 4.00	
Good.....	1.50 to 2.00	
<b>POMPONS</b> —New and standard varieties.....		per large bunch, 50c to 75c
<b>SWEET PEAS</b> —All colors.....		per 100, \$2.00 to \$4.00
<b>FERNS</b> —New stock.....		per 1000, 4.00
<b>GALAX</b> .....		per 1000, 2.00
<b>ASPARAGUS PLUMOSUS</b> .....		per bunch, 35c to 50c
<b>ASPARAGUS SPRENGERI</b> .....		per bunch, 25c to 35c
<b>BOXWOOD</b> .....		per 100 lbs., \$25.00
Large bunches.....		3 for \$1.00

Subject to Market Changes

## A.T. Pyfer & Company

164 North Wabash Avenue L. D. Phones, Central 3373, 3374

CHICAGO, ILL.



# PETER REINBERG

WHOLESALE GROWER OF CUT FLOWERS

30 E. Randolph St., PHONES: Central 2846 and 601 Chicago, Ill.

Chrysanthemums for Thanksgiving  
\$3.00 to \$6.00 per dozen

Roses and Carnations      Pompons, 75c and \$1.00 per bunch

Buy Direct From the Grower		Thanksgiving Price List	Subject to change without notice	
<b>MRS. CHAS. RUSSELL and PREMIER</b>		Per 100	<b>COLUMBIA</b>	
Specials .....	\$25.00 to \$30.00		Specials .....	Per 100 \$20.00
Select .....	20.00		Select .....	18.00
Medium .....	12.00 to 18.00		Medium .....	\$12.00 to 15.00
Short .....	8.00 to 10.00		Short .....	8.00 to 10.00
<b>OPHELIA, MILADY and SUNBURST</b>		Per 100	<b>Killarney.....</b>	
Specials .....	\$20.00		} Per 100	\$15.00
Select .....	\$12.00 to 15.00			Specials.....
Medium .....	8.00 to 10.00			Select .....
Short .....	5.00 to 6.00			Medium .....
<b>GALAX—</b>		Per 1000	<b>White Killarney...</b>	
Bronze .....	\$3.00		} Per 100	\$10.00 to 12.00
Green .....	2.00			Medium .....
<b>CARNATIONS—All Colors.....</b>		\$4.00 to \$6.00 per 100	<b>Killarney Brilliant</b>	
			} Per 100	4.00 to 5.00
				Short.....
			<b>ROSES, OUR SELECTION.....</b>	
			5.00	
			<b>Adiantum, per 100.....</b>	
			\$2.00	
			<b>Asparagus, per bunch .....</b>	
			\$0.50 to .75	
			<b>Ferns, per 1000.....</b>	
			4.00	

Order from us and get the freshest stock and of best keeping quality and have the assurance of supplies such as can only come from 2,000,000 FEET OF MODERN GLASS

THANKSGIVING

WE are Thankful because of the Trade's prosperity in the Past year and because of the Loyalty of our Patrons, all of whom we have tried to serve WELL

JOSEPH FOERSTER CO.  
Wholesale Dealers in Cut Flowers  
160 North Wabash Ave.  
CHICAGO

Ask the man who  
Buys from us.





Buy Direct of the Growers

**WIETOR BROS.**

30 E. RANDOLPH STREET  
CHICAGO, ILL.

**CHRYSANTHEMUMS**

In good supply for Thanksgiving

All colors, \$2.50 to \$5.00 per dozen

**POMPONS in all Colors**

The largest supply in Chicago, 75c to \$1.00 per large bunch

**ROSES AND CARNATIONS**

Our prices never are higher than others ask if they ship an equal grade of stock.

**FLOWERS "at their best"** **From Grower Direct**

**WEILAND-RISCH CO.**

154 North Wabash Ave. **FLOWER GROWERS** **CHICAGO**

Mention The Review when you write.

denced by the late hour of their departure.

In the course of the evening President Waters introduced some Red Cross emissaries to the assembled florists. The success of the society's drive for subscriptions was enhanced by the generous contributions of the trade, all of whom wore buttons ere the ladies ceased their rounds among them.

**Various Notes.**

The committee, composed of N. J. Wietor, Fred Lautenschlager and C. W. Johnson, appointed at the last meeting of the Florists' Club to invite the Chrysanthemum Society of America to Chicago for next year's meeting, was successful in its mission. C. W. Johnson's presentation of the invitation at Washington met with the society's acceptance.

There are not many bugs of any kind at Crystal Lake, where the greenhouses always are spick-and-span, but just the same a bug has bitten Frank Schramm. It is the variety known as the California bug, which has attacked so many of the local growers who have achieved a com-

**PERCY JONES**

**Wholesale Cut Flowers and Florists' Supplies**

30 East Randolph Street  
CHICAGO, ILL.

**100% Service**

*Van*

Mention The Review when you write.

petence. Mr. Schramm does not know when he will succumb, but is looking forward to spending at least one winter on the coast.

The Commercial Flower Growers of Chicago met at the Hotel Randolph Thursday evening, November 18, to consider raising the growers' assessment collected by the wholesale houses to five-eighths of one per cent on sales in

order that the extra one-eighth might be paid to the Commercial Flower Growers to cover local dues and dues in the National Flower Growers' Association. Discussion of President Kohout's article on stabilizing market conditions published not long since in The Review formed a feature of the evening.

Eric Johnson has several warm personal friends at Memphis, as well as

# FLOWERS YOU NEED FOR THANKSGIVING



Chrysanthemums, Pompons,  
Carnations, Roses, Sweet Peas,  
Valley, Lilies, Paper Whites,  
Violets, Calendulas, Daisies

AND A FULL LINE OF GREENS

*Our Prices Never Are Higher than Others Ask for an  
Equally Good Grade of Stock.*

## **ERNE & COMPANY**

30 E. Randolph St.

WHOLESALE FLORISTS  
L. D. Phone Randolph 6578

CHICAGO

## **Mums and Pompons**

You will like our Mums—grown by specialists and handled with utmost care.

### **SELECT ROSES**

*If you will try our Roses, any color, you will find they  
compare favorably with any others you have used—  
all varieties, well grown—any length stem you need.*

Sweet Peas    Paper Whites    Callas    Violets    Pansies

Lilies    OF BEST QUALITY    Carnations    GOOD STOCK ALL COLORS

*and all other flowers in season.  
Ferns and all other Greens.*

## **ZECH & MANN**

Wholesale Cut Flowers

30 East Randolph Street

CHICAGO, ILLINOIS

# JOSEPH ZISKA & SONS

169-175 North Wabash Avenue, CHICAGO, ILL.

**MOSS GREEN CHIFFON, 6-inch, 10c per yard. Subject to prior sale.**

**IB TOOTHPICKS, 100 boxes to case, \$8.00 per case.**

**GREENING PINS, 10-lb. boxes, SPECIAL, \$3.00 per box.**

**GENUINE HOLLAND AIR FERN, \$1.50 per dozen bunches, \$11.50 per 100 bunches.**

**GOLD LETTERS, No. 1, 60c per 100, \$5.50 per 1000; No. 4, 45c per 100, \$4.00 per 1000.**

**SILKALINE thread, Meyer's, FF or FFF, \$2.25 per pound. SMILAX thread, Meyer's, \$2.00 per pound.**

**YAZOO Florists' Green Thread on tubes, \$1.25 per pound.**

**WHITE WOODEN EASELS, write for special prices.**

**Wire Design Specialists.**

**Complete Line of Florists' Supplies.**

**Service and Prices. A Trial Order (send it by mail if you can't come) will Convince You.**

some good customers. He is there this week to attend the meeting of the Tennessee State Florists' Association.

The Chicago Flower Growers' Association obtained the use of its new space November 15, adding 3,500 square feet to the facilities of the shipping department.

Andrew Benson has returned from his trip east, more than ever satisfied to resume rose growing here.

Edward Goldstein will celebrate his thirty-fourth birthday anniversary November 19.

Checking up the records, P. C. Schupp, of the J. A. Budlong Co., says he finds prices now are running about twenty-five per cent below the values of the same goods last year. From this he deduces that the florists' business is in about the same condition, as far as prices go, as other industries. He thinks the difference is due to increased production rather than a decrease in the demand, because he finds his own sales running to a little higher total, day by day, than they did a year ago, which indicates handling considerably more stock.

A. Miller was at the Twin Cities last week on a hunting expedition—with a gun, not an order-book. He is at Memphis this week, having a place on the program of the Tennessee State Florists' Association.

Most of the local growers now use Illinois coal, but Wietor Bros. have stuck to Pocahontas, having found that while it costs more, it still is cheapest in the long run. In the good old days of peace and plenty mine run Pocahontas cost 90 cents a ton at the mines and \$3 per ton on track at Rogers Park. Today it costs \$4.90 at the mines and \$8.55 at Rogers Park. When one considers that Wietor Bros. need 5,000 tons for an average winter, the magnitude of the large growers' fuel problem can be appreciated.

Chicago friends of William Werstler, formerly with Schiller the Florist, now store manager for Thomas Franks & Son, of Champaign, will be interested to learn that he was married in that city November 10, his bride being Miss Edna Stipes. Mr. and Mrs. Werstler are on an extended honeymoon east and south.

Johnson & Jensen are located in that rapidly growing residence district known as Jackson Park Highlands. Their store, at 1924 East Seventy-first street, is in a neighborhood of homes of prosperous people and G. K. Johnson, the manager, looks forward to a rapid devel-

## Why Gamble

on what your greenhouses will do when you can get a "SURE BET" from the Chicago Market?

Get what you want in Cut Flowers on every order.

We will take care of your business.



*Glass by the Million.*

*Production by the Thousands.*

### PREPARED LYCOPodium.

Splendid for general work, as for making wreaths, filling baskets, etc. Soft, pliable and everlasting. Per carton of 10 lbs. \$3.50

### MAGNOLIA LEAVES.

(Dr. Dux quality.)

Prepared Magnolias, Brown, Green or Purple. Per box, about 800 leaves \$1.60  
Red Magnolias, per box 2.25

### PREPARED OAK SHRUBS.

(Green, Brown or Red.)

Price, per carton \$2.00  
5 cartons and over, per carton 1.90

### STATICE.

Natural imported statice, best quality; splendid for artificial, also design work. Per lb. \$2.00

Get our list of other supplies—it's free.

**GEO. H. ANGERMUELLER CO.**

Wholesale Florists

1324 Pine St., ST. LOUIS, MO.



---

We are enjoying the largest amount of business we ever had and we feel that a great portion of it is due to the class of trade that we have reached through your trade paper.

Very truly yours,

Milton, Delaware,  
November 22

JONES, The Holly Wreath Man.

---

# Christmas!

More, even, this year than before,  
practically all the buyers read

**THE  
FLORISTS'  
REVIEW**

Many of them are watching to see what  
YOU, and others, have to offer in the

## *Christmas Number*

*Out December 9*

*“Early Bird” Number*

*Out December 2*

*“Last Call” Number*

*Out December 16*

Advertising forms close Monday preceding dates of issue, but nothing can be lost by being EARLY.

Remember this is a year in which the best publishing facilities are being used to their full capacity.

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EMIL SCHLOSS.  
Pres. and Treas.

MILTON SELINKA  
Secretary

**THE RIBBON HOUSE**  
**SCHLOSS BROS., RIBBONS, INC.**  
31 and 33 East 28th Street, NEW YORK

**HEADQUARTERS**  
For Florists' Ribbons, Chiffons and Novelties

**PINEHURST FLORAL CO.**

*Wholesale Growers of Cut Flowers and Plants*

1121-1123 Grand Ave.

KANSAS CITY, MO.

**THANKSGIVING PRICE LIST**

**ROSES**

Premier.....	\$8.00 to \$25.00 per 100
Russell.....	8.00 to 25.00 "
Columbia.....	8.00 to 25.00 "
Butterfly.....	8.00 to 20.00 "
Ophelia.....	6.00 to 20.00 "
Sunburst.....	6.00 to 20.00 "
Kaiserin.....	6.00 to 20.00 "
White Killarney.....	6.00 to 15.00 "

**CHRYSANTHEMUMS**

Pink, Yellow, White.....	\$3.00 to \$6.00 per doz.
Single, disbudded.....	1.00 "
Pompons.....	.75 to 1.00 per bunch

**MISCELLANEOUS**

Carnations.....	\$3.00 to \$5.00 per 100
Sweet Peas.....	1.50 to 3.00 "
Plumous.....	.50 to .75 per bunch
Sprengerl.....	.50 to .75 "
Smilax.....	\$4.00 per doz. strings
Fancy Ferns.....	\$3.50 per 1000

Greenhouses: { Pleasant Hill, Mo.  
Phone 18.

We Grow and Sell Our Own Stock  
Over a Half Million Feet of Glass.

Store Phones: { Home, Harrison 2765  
Bell, Grand.....2765

opment when building starts again. The new Armour Institute of Technology is to be built nearby.

"Mrs. August Franklin Poehlmann gave a luncheon to the Club Harmonious at her home in Morton Grove November 17."—Society note in the Tribune.

W. A. Hansen went to Council Bluffs to devote November 15 and 16 to the flower show there. November 17 and 18 he was at Memphis, where a state association met.

Fred A. Nordlie, formerly assistant manager of the textiles department of the A. L. Randall Co., has gone to Detroit to take charge of the company's sales interests in that territory. Mrs. Nordlie will follow with the household effects as soon as he finds a suitable domicile. Mr. Nordlie has had exceptional success with Randall's and his new station is one of the best in the house, a reward of merit.

Fred Lautenschlager went to Memphis this week to read a paper on greenhouse heating and refrigerator cooling before the Tennessee State Florists' Association.

Peter Pearson has added to his business connections an interest in the Chicago Papier-Mache Co., on Lincoln avenue.

**Visitors.**

George F. Crabb, of Grand Rapids, was here November 15, on one of his periodical purchasing trips.

November 10 there was a wedding at

**50,000 MUMS**

All Grades

**POMPONS, Any Amount**

We use every care in packing carnations and roses. Enough to fill all orders. All stock consigned fresh daily. \$10,000 worth of supplies on our floor.

*Your order will be appreciated.*

**T. J. NOLL FLORAL CO.**

1117-1119 McGee St.

KANSAS CITY, MO.

Muskegon, Mich., the bride being Miss Butterworth, of the Butterworth Floral Co. Mr. and Mrs. McGee spent their honeymoon here.

**BOSTON.**

**The Market.**

At last we have much colder weather and, although too many flowers are still

coming in, the market manages to digest them tolerably well, and there can be no special cause for complaint about business. Chrysanthemums are still abundant and, while some grades sell low, there are fancy flowers moving as high as \$6 per dozen. Bonnaillon is far more abundant than any other yellow, but Marigold becomes more popular each year. Enguehard and Chieftain are the leading pinks. Crimsons sell well for

# FOR THANKSGIVING

## WE WILL HAVE CHRYSANTHEMUMS

Eaton      Bonnaffon      Golden Wedding

Many Other Varieties

Prices ranging from \$2.00, \$2.50, \$3.00 and \$4.00 per doz.

EXTRA FANCY at \$5.00 per doz.

POMPONS, 50c, 75c and \$1.00 per bunch.

## ROSES

RUSSELL  
PREMIER  
COLUMBIA

} From 8c to 25c

MILADY  
OPHELIA  
WARDS

} From 8c to 20c

Few Extra Fancy, 35c

White and Pink Killarney

## CARNATIONS

FANCY STOCK, 8c to 10c

## CALIFORNIA VIOLETS

\$2.50 to \$3.00 per dozen bunches

## GREEN GOODS

Flat Ferns, \$4.00 per 1000      Mexican Ivy, \$0.75 per 100

Galax, - 3.00 per 1000      Asparagus, \$2.50 per 6 bunches

*WE ARE BOOKING THANKSGIVING ORDERS NOW.*

# Kansas City Wholesale Cut Flower Company

L. R. BOHANNON, At Your Service

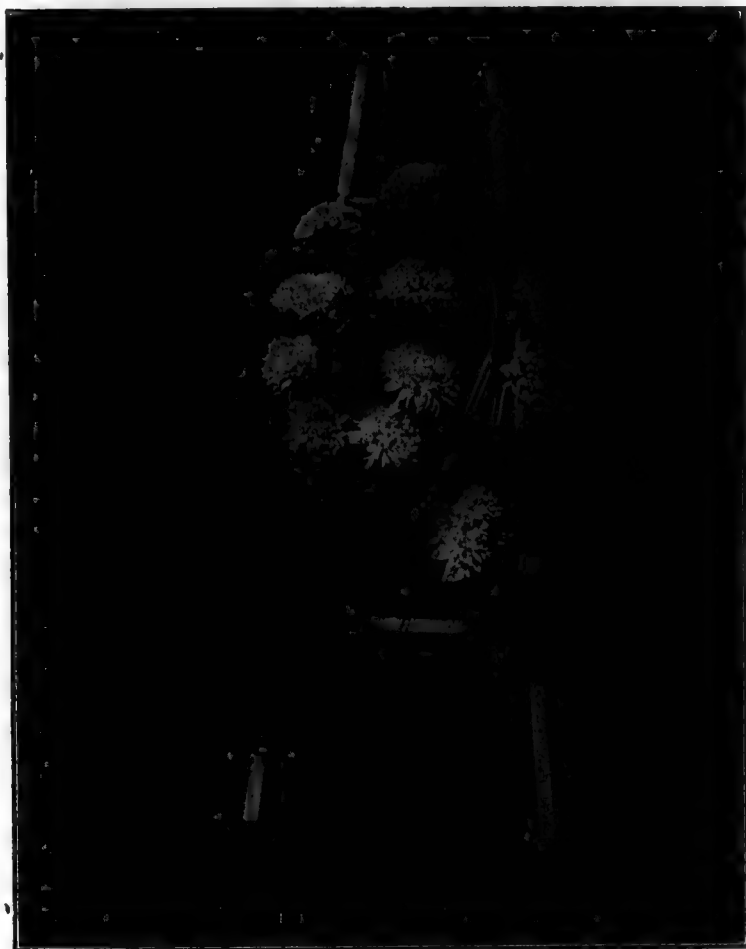
SUCCESSORS TO T. J. NOLL & CO.

Telephones Bell, Grand 3143; Home, Harrison 6487

1108-1110 Grand Avenue

Kansas City, Mo.





## Make Your Customers Proud of You

Effect goes a long way with the public. Our white **BEADED WOOD EASELS**, with no gingerbread trimmings—just Neat, Rich and Classy—will add wonders to your designs or sprays. Our old customers know them and we want new customers to try them.

36-inch, each, \$0.75	54-inch, each, \$1.25
42-inch, each, .85	60-inch, each, 1.50
48-inch, each, 1.00	66-inch, each, 2.00

*Special discount on quantities.*

**Wm. C. Smith Wholesale Floral Co.**  
1316 PINE STREET, ST. LOUIS, MO.

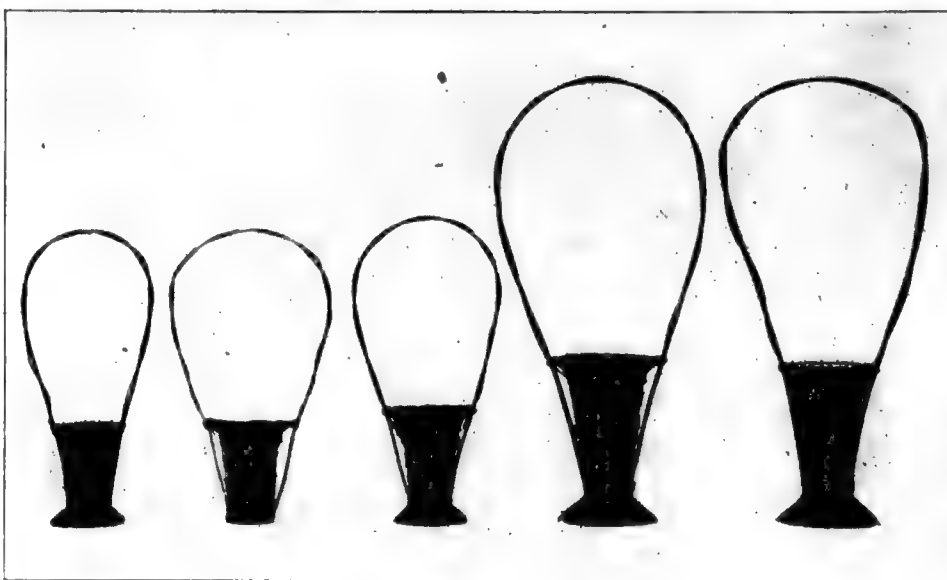
the various Harvard football games. Carnations are doing somewhat better as their quality improves, and prices now vary from \$3 to \$5 per hundred. Roses remain somewhat unwieldy in number; they will not really come into their own until the mum wave starts to recede.

Violets still remain slow sellers, although they are not at all abundant. Pansies are exceptionally fine and move at better prices than violets. For sweet peas there is a good demand at higher figures than a week ago. Calendulas go somewhat sluggishly, as do bachelor's buttons. Pink snapdragons sell well, but Paper White narcissi, which could not be retarded in so warm a fall, are druggy. There are not so many lilies, but the call for these and callas is not robust.

Of cattleyas the supply is declining and prices show a slight hardening. A good crop of cypripediums is now coming in. Of bouvardia nice bunches of several colors come in, the white selling best. Good stock of such flowering plants as chrysanthemums, cyclamens, begonias and Erica melanthera are coming in and the sale of these, berried solanums, ferns and various foliage plants is improving.

### Various Notes.

There was a rather small attendance at the annual meeting of the Massachusetts Horticultural Society, November 13. The sum of \$6,000 was appropriated for a spring show of orchids and roses, and \$1,000 for four additional shows during the year in addition to the income from the various special funds, and \$300 for a children's exhibition. Officers were elected as follows: President, Albert C. Burrage; vice-president, Thomas Allen; trustees for three years, William C. Endicott, Walter Hunnewell, Thomas Roland and Mrs. Bayard Thayer.



## Thanksgiving Special

5 of each style, as shown, 20 to 30 inches over all,

**25** Baskets in all,  
Liners Included, for **\$15.00**, Cash Only

**JOHNSON BASKET WORKS**, 2535 Milwaukee Ave., Chicago, Ill.

The first cold wave of the season hit us on the night of November 12 and the following day was the coldest on that date recorded in Boston since 1883, with a minimum of 20 degrees, and 5 degrees lower in the suburbs. So mild had the season been that a number of growers of violets and carnations did not start fire until November 12.

J. Frank Edgar and Herman H. Bartsch made an automobile trip to the range of the A. N. Pierson Co., Cromwell, Conn., November 12, leaving at 4

## Utilize Your Waste

Prepare your surplus natural flowers.  
Keep and use them for Wreaths, etc.  
Inexpensive method.

No expensive equipment or material required.

Formula, instructions and source of cheap supply furnished on request accompanied by \$5.00 P. O. or Ex. M. O.

**GULF PROCESSING COMPANY**  
1105 Union Ave., Chattanooga, Tenn.

# SPECIAL CHRISTMAS BASKETS



**Basket No. 135—Nest of 3**—The above nest of baskets are made of straw braid with flat wooden bottoms. A very inexpensive basket for the florist for either funeral work or table use. Also made to take a 5-inch pot, 6-inch pot and 7-inch pot. They are finished in two-tone colors and contain metal liners. Sold in the nest only. Height of baskets, 20 inches, 22 inches and 24 inches. Depth of baskets, 5 inches, 6 inches and 7 inches. Price per nest of three

**\$2.75**

Our Basket Department is ready to make up Special Baskets for every occasion.

**PITTSBURGH CUT FLOWER CO.,**

116-118 Seventh St.

PITTSBURGH, PA.

"WE SERVE TO SELL YOU AGAIN"

## CHRISTMAS CARDS

- No. 17—Christmas scene in colors.
- No. 19—Christmas, assorted 3 designs.
- No. 20—Christmas, assorted 6 designs.
- No. 23—Holly, embossed in colors.
- No. 24—Poinsettia, embossed in colors.
- No. 41—Panel with Christmas Greetings.

PRICES ON ALL ABOVE CARDS

100.....\$0.75      500.....\$2.50  
200.....1.25      1000.....4.50

We guarantee satisfaction or refund your money.  
Also Christmas tags, labels and envelopes.

**THE JOHN HENRY CO.**

Florists' Cards and Envelopes      LANSING, MICH.



Meyer green Florists' thread can be had in any size or color that is wanted. It is the leading Florists' thread in the world. Be sure and take the Meyer thread and get no other, and you will always have the best.  
Manufactured by the  
**JOHN C. MEYER THREAD WORKS, LOWELL, MASS.**

## Buy Direct from the Grower

Supreme Quality Russell, Columbia, Premier, Richmond, Milady, Ophelia, Killarney, White Killarney and Cecile Brunner.

Our quality Carnations are recognized as the best on the market.

Subject to market change      **PRICE LIST**      Open Days, Nights and Sundays

<b>Mrs. Chas. Russell and Premier</b>		Per 100	<b>Columbia, Milady, Richmond</b>		Per 100
Specials.....		\$30.00	Specials.....		\$20.00 to \$25.00
Select.....	\$20.00 to	25.00	Select.....		15.00 to 18.00
Medium.....	10.00 to	15.00	Medium.....		10.00 to 12.00
Short.....	6.00 to	8.00	Short.....		6.00 to 8.00
<b>Ophelia, Killarney, White Killarney</b>		Per 100	<b>Cecile Brunner</b>		2.00 to 3.00
Specials.....		\$15.00	Roses—Our selection.....		4.00
Select.....	\$10.00 to	12.00	Carnations—Fancy.....		3.00 to 4.00
Medium.....	6.00 to	8.00	Sweet Peas—Per 100.....		1.00 to 2.00
Short.....	4.00 to	5.00	Daisies—Per 100.....		1.00 to 3.00
<b>Pompons—White and Yellow</b>			Asparagus—Per bunch.....		.50
			Ferns—Per 1000.....		4.00
			Per dozen.....		\$0.50 and \$1.00

**W. E. Trimble Greenhouse Co.**

Wholesale Growers

PRINCETON, ILL.

MEMBERS F. T. D. Write for Price List on Rooted Cuttings, Potted Plants and Vegetable Plants.

# Raedle's Practical Assortments

**at Moderate  
Prices**

*Assortment No. I*—50 Tumbler Baskets, 16 to 20 inches over all, with liners, in two-tone colors .... \$22.90

*Assortment No. II*—25 Medium Cut Flower Baskets, 21 to 28 inches over all, in two-tone colors with liners, \$20.80

*Assortment No. III*—15 Large Cut Flower Baskets, 34 to 42 inches over all, in two-tone colors with liners, \$29.50

**SPECIAL—TOTAL three assortments, \$70.00**

## RAEDLEIN BASKET CO.

713-717 MILWAUKEE AVE.

CHICAGO, ILLINOIS

a. m. and reaching home in a semi-frozen condition at 8 p. m.

The National Grange P. of H. has been in session here since November 10 and it has brought tens of thousands of Grangers to Boston. November 12, at the afternoon and evening sessions, no less than 9,800 candidates received the seventh, or highest degree in the order, the largest initiation of any fraternal order at any time in the United States. As flowers were used freely, the sessions must have stimulated cut flower business. A number of florists were noted among the visiting Grangers. A superb exhibition of New England products was given in Mechanics building. Fruits, vegetables, flowers—everything produced from the soil, of the highest quality, was to be seen.

Mrs. E. K. Farr, of Stoneham, has a splendid bench of her new semi-double begonia of Vernon type, which is a constant bloomer, never exceeds seven inches in height and blooms equally well outdoors and under glass. It will be shown before various clubs and societies and disseminated the coming season.

Thomas Roland has already sold several hundred of his high-grade cyclamens, which are better than ever this season. He is still cutting some fine nerines at Nahant, while from Revere come excellent shipments of Premier, Columbia, Crusader, Ophelia and Double White Killarney roses.

M. W. Farr, of the West Street Greenhouses, Reading, has a splendid house of sweet peas in full crop. There are some fifteen varieties, including some of the newest and best, and no better flowers ever came in here at this season.

The Massachusetts Horticultural Society is mailing to many clubs, societies and individuals a statement of what is being done by the special committee appointed in New York last June to secure necessary modifications of Quarantine 37. The committee has been active for some time and has recently secured the services of a special secretary attorney to secure statistics, etc. The fight against the exclusion act will be pushed with all possible vigor and, with A. C. Burrage a leader in the movement, it steadily gains momentum.

The first cold snap of the season found growers in this vicinity pretty well equipped with coal and, as many had also laid in stocks of wood, the outlook is quite encouraging. The anthracite situation is bad, but will steadily improve from now on, as restrictions on

## Prepared Cycas Leaves

	Per bunch of 10.
8 to 12 inches .....	\$0.40
12 to 16 inches .....	.45
16 to 20 inches .....	.50
20 to 24 inches .....	.60
24 to 28 inches .....	.75
28 to 32 inches .....	.90
32 to 36 inches .....	1.00
36 to 40 inches .....	1.20
40 to 44 inches .....	1.40
44 to 48 inches .....	1.50

**C. E. CRITCHELL**

Wholesale Commission Florist

15 East Third Street

CINCINNATI, OHIO

Mention The Review when you write.

## Soft Wire

For Winding, and Xmas Wreaths

Our Special Prices for early orders

No. 22—in 12-lb. coil....\$1.90 per coil

No. 24—in 12-lb. coil.... 2.00 per coil

No. 26—in 12-lb. coil.... 2.25 per coil

No. 28—in 12-lb. coil.... 2.50 per coil

You will not better this price anywhere. Buy now. Don't get left this season.

**THE COLORADO SEED CO.**

DENVER, COLORADO

Mention The Review when you write.



**THE HELP PROBLEM**

Relieved by the

**Ever Ready  
Flower Pot  
Cover....**

Dresses your plants in a smart style quickly and without work. Write for sample and price list today.

Send 10c Postage.

**The Ever Ready Flower Pot Cover Co.**

146 Hughes Avenue, BUFFALO, N. Y.

Mention The Review when you write.



**It responds  
artistically—**

to any decorative scheme, whether it be with cut flowers, ferns, potted plants, or with artificial flowers—

It is principally used to cover the unsightly flower pot—

people like to have their potted plants delivered in these attractive jardinières.

the cost to the florist is indeed very small, the good will they gain more than pays for the expenditure.

send for illustrated folders showing the twelve classic designs worked out in Wedgwood colors. Our prices will interest you.

**Mono Service Co.**

NEWARK, NEW JERSEY





# "IT GROWS IN WATER" **"AQUA"** **The Wonder Fern**



The ever perplexing problem of a "bit of green" that will live and grow in the

house indefinitely—at last solved, a wonderful green for the filling of ferneries, etc.

**It Will Grow**  
with little care

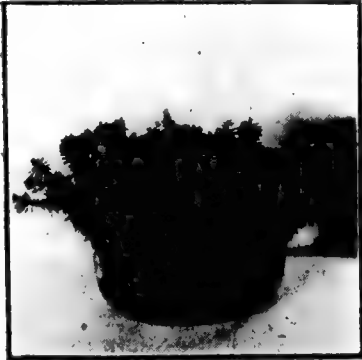
**NATURE'S NEWEST NOVELTY**

**It Will Sell**  
with no trouble

Can be used in small Jardinieres—Fern Dishes—Flower Bowls—Baskets—Hangers or Hampers—in fact any receptacle that will hold water.

**One of the EASIEST and surest MONEY MAKERS you have ever handled**

*Wholesale price List of "AQUA," The Wonder Fern*



2.00 per dozen, Parcel Post prepaid.  
15.00 per 100, Express prepaid. (50 at 100 rates.)  
120.00 per 1000, Express or Freight F. O. B. Baltimore.  
(500 at 1000 rate.)

Advertising matter, directions for care and wrappers for the sale of ferns included in each order.

Terms: Cash or 25% per cent cash. Balance C. O. D.

Introduced and distributed by

**The Aqua Fern Company**  
213 West Saratoga St. BALTIMORE, MARYLAND

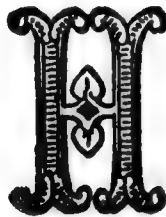
Mention The Review when you write.



## **GOLD LETTERS—SPECIAL PRICES**



Letters packed 25 to each package  
Numerals in same colors and price



No. 1  
Gold and Purple, per 1000, \$5.50

No. 4  
In Gold Only, per 1000, \$5.00

No. 6  
In Gold Only, per 1000, \$4.50

The kind that will stick, STICK and STICK, and won't come off.

**B. E. and J. T. COKELY,**

**201 N. 7th Ave., SCRANTON, PA.**

Established 25 years

Manufacturers and Importers of Florists' Supplies

**ABOVE PRICES ARE POSTPAID**

Mention The Review when you write.

## **PAPER SCRIPT LETTERS**

Can be had in the following inscriptions in Gold and Purple

Father	Rest	Darling
Mother	Our	Dear
Brother	My	Too Soon
Sister	Asleep	Grandpa
Husband	Baby	Grandma
Wife	Sleeping	Friend
Mamma	Cousin	Aunt
Comrade	Peace	Uncle
Nephew	Niece	Papa
At Rest	Daughter	Son

Ten Words to Each Package  
Per 100 words..... \$3.50

Always state what color is wanted, otherwise gold will be sent.

size of deliveries to consumers are being removed. W. N. C.

**PROVIDENCE, R. I.**

**The Market.**

Chrysanthemums are approaching the height of their glory for the present season and now hold the center of the local stage. They are in good demand, with the supply about normal, especially fine white, yellow and pink varieties being on hand. Sprays find ready sale at moderate prices and bunches of pompons are popular. Medium-sized blooms have been unusually abundant in the hands of the peddlers.

Roses are in fairly good supply, but

they are somewhat eclipsed by the mums. Carnations are beginning to show marked improvement, but are not pushed especially hard by local growers until the passing of the mums.

**Various Notes.**

Samuel Resnick, with Joseph Koppelman, has the sympathy of the trade in the death, last week, of his 14-months-old son.

The demand for bulbs has been unusually brisk in this city so far this fall.

The new Colonial Flower Shop, on lower Westminster street, which opened a fortnight ago, reports exceptionally good business.

Frederick Dietz was a business visitor in New York last week.

Timothy O'Connor has returned from a visit to New York and Atlantic City. Lawrence Hay has been reelected a member of the East Providence school committee.

Edgar L. Noek has repaired the damage done by hailstones to his greenhouses, on Wheeler avenue.

Smith the Florist reports good business at the branch store opened in the Washington market, corner of Washington and Union streets.

John G. Jensen has commenced the erection of a brick and concrete garage, at the corner of Broad and Byfield streets. W. H. M.

## PHILADELPHIA.

## The Market.

The second week in November was quiet. Both supply and demand were light, much lighter than usual at this time of the year. The first really hard freeze of the season came the night of November 12. The mercury the following evening marked 20 degrees Fahrenheit. Usually the fate of the dahlia is linked with the first frost, but this season it made no difference; the dahlia has been out for two weeks.

The first of the late chrysanthemums have come—Eatons, Chadwicks and Seidewitz. The evidence is strong that chrysanthemums will be more plentiful the coming fortnight than they have been during the last. With the exception of the outdoor stock, pompons have been doing well. Most of the outdoor stock of pompons, however, has been killed by the frosts.

Carnations have been selling better than they did a week ago. Well colored Wards have moved up in price and even whites sell now.

Single violets have jumped in price and not many are available now. There are fewer grown and the extremely fine fall has forced them ahead and out of bloom before their time. Double violets have arrived on the market.

Easter lilies are firm, even though it is chrysanthemum season. A few gardenias have arrived. Orchids have been reinforced by Cypripedium Sanderi. Bouvardia Humboldtii is about over. There are some sweet peas in all colors. Cosmos is over.

## The Mule Farm.

The Mule Farm is the plaything of one of the brightest minds in Philadelphia. A man who made and spent money as few of us can do, derived delight from blooded cattle, from poultry and from flowers. When reverses came he leased the greenhouses. So it came that the visit was made.

Something like twenty miles out of town, three miles from a railroad station, the Ellenwood Greenhouses are situated in the midst of beautiful country. A year and a half ago they were leased by Alfred M. Campbell, who was quick to see their commercial possibilities. He placed William Lausterer in charge and set about getting the place in shape. Although cleaning was only accomplished by a lot of hustling, the entire place was planted with roses in rich, mellow soil. Three varieties were selected, Premier, Ophelia and Double White Killarney. No space was wasted on odds and ends. The practical, businesslike view—when you are going to grow roses, you had better grow roses—was followed. Pink, being the most popular color, was given half the space. The other half was divided between yellow and white. The place holds 20,000 plants, so there are 10,000 Premier and 5,000 each of Ophelia and Double White Killarney.

The plants are the same today as when they were planted. The stock has been well cared for, rested and cut back. The Double White Killarney has, evidently, yielded a good crop in October and will do so again in December. The Ophelia is in full crop now. The Premier has been timed for Christmas and January and promises well. A pile of Westmoreland coal, salvage of the Radner wreck, is steaming splendidly.

The Ellenwood Greenhouses, if that

We now offer you a much larger variety of flowers.

**CHRYSANTHEMUMS** we will have for another two weeks—mostly **Chadwicks**.

The supply of **POMPONS** is at its **Best** now. We have never offered you so many good cut flower varieties.

In **ORCHIDS** we can furnish you fine **CATTLEYAS**. Also **ONCIDIUMS**, **VANDAS**, and **CYPRIPEDIUM SANDERI**.

Our Miscellaneous List is getting larger: **PAPER WHITE NARCISSI**, **YELLOW NARCISSI**, **CALENDULAS**, **STEVIA**, **SNAPDRAGON**, **DAISIES** and **MIGNONETTE** are items that we recommend to you.

**BOXWOOD SPRAYS**

\$25.00 per 100 lbs.

The best we have ever handled. We are booking orders now for immediate or later delivery. Price is subject to change without notice. Order Today.

**THE LEO NIESSEN CO.**

*Wholesale Florists*

Branches:

BALTIMORE  
WASHINGTON

1201-3-5 Race St.

**PHILADELPHIA**

**BERGER BROTHERS****FINE LATE MUMS**

**Bonnaffons, Eatons, Chadwicks, Seidewitz  
VIOLETS, POMPONS, CARNATIONS**

**EASTER LILIES** all the year around

**1609 Sansom Street**

**PHILADELPHIA**

**Mums** **VALLEY** **Carnations**  
**Double White, Ward, Sunburst, Ophelia**

**AND OTHER GOOD ROSES.**

**A BEAUTIFUL LOT OF POMPONS.**

Our Demand Is Greater Than Our Supply.

We have an opening for some more good growers. Weekly returns.

**ALL KINDS OF GREENS.**

**THE PHILADELPHIA WHOLESALE FLORISTS' EXCHANGE**

Our Motto, "The Golden Rule"

**1615 Ranstead Street, PHILADELPHIA**

# For Thanksgiving



A splendid lot of Chrysanthemums, Bonnaffons, White and Yellow Chadwick, the two Turners, Seidewitz, and a number of other good varieties, some small, some medium and some large, at

**\$20, \$25, \$30, \$40 and \$50 per 100**

*Everything in Cut Flowers, Plants, Greens, Ribbons and Supplies. Send for Price List.*

**BUSINESS HOURS: 7 a. m. to 5 p. m.**

**S. S. PENNOCK COMPANY**

**1608-20 Ludlow Street PHILADELPHIA, PA.**

**New York**  
7 West 28th Street

**Baltimore**  
Franklin and St. Paul Streets

**Washington**  
1216 H Street, N. W.

## THE HOUSE OF MERIT

FLORISTS' SUPPLIES

**JOS. G. NEIDINGER CO.**

1309-11 N. Second Street

PHILADELPHIA, PA.

Mention The Review when you write.

## Chrysanthemums

**WM. J. BAKER**

Wholesale Florist

12 South Mole Street, Philadelphia, Pa.

Mention The Review when you write.

### Sweet Peas

\$3.00 per 100

POMPONS, large bunch, \$1.00

**JERRY BROOKINS & SON**

Orchard Park, N. Y.

### GRAVE MARKERS

Stein's Floral Supply Mfrs. 2222 N. Front St., Philadelphia.

still be their name, are an object lesson in the possibilities of commercial floriculture, taking account of an investment that has ceased to have value for its possessor and making it yield.

**The Philadelphia Show.**

Over near the east end of the armory, beyond those exquisite standard heliotropes, was an unusual exhibit. It was a vase of Purple King iris arranged with grasses. The exhibitor was a girl. The exhibit came from this city, yet if you were on the ground you would hardly believe it possible that you were in Philadelphia, so far away are the built-up sections. It is historic ground, too, for this tract of land belonged to Robert Logan, secretary to William Penn. It remained in the family ever since, with

## EDWARD REID

### Chrysanthemums

PINK, WHITE and YELLOW. Extra fine.

### Roses

COLUMBIA, PREMIER, OPHELIA and DOUBLE WHITE KILLARNEY

**Pompons, Carnations**

When They're Reid's They're Right.

**1619-21 Ranstead St., PHILADELPHIA, PA.**

## CHRYSANTHEMUMS

All Fancy Varieties and Extra Fine

### POMPONS

And all Seasonable Flowers

## PHILADELPHIA CUT FLOWER CO.

Phones: Bell, Spruce 803-804  
Keystone, Race 1112-1118 1517 Sansom St., Philadelphia, Pa.

Wholesale Florists

GEORGE AEUGLE

Proprietor

**Chrysanthemums**  
**Carnations**  
**Snapdragon**

**CHARLES E. MEEHAN**

5 South Mole Street,

PHILADELPHIA, PA.

**PLUMOSUS**  
**Strings and**  
**Bunches**  
**and Greens**  
**of all kinds**

little change. The exhibitor cultivates flowers for sale in a fine effort to do her bit.

The new orchid with which Mrs. Fitz Eugene Dixon captured the Pennsylvania Horticultural Society's gold medal has been christened Warren G. Harding.

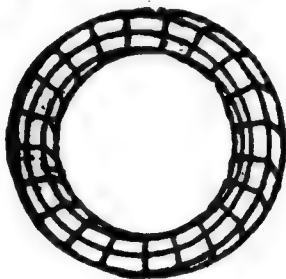
The vegetables were the feature of the later additions to the show. It has been a wonderful growing season, affording an opportunity that has been improved to the utmost by the society's skillful growers. Such potatoes, beets and eggplants were a treat to see.

There were two features of special in-



# SPECIAL WIRE WREATH OFFER

Just ask for  
our prices on  
all wire designs



SAVE MONEY  
ORDER NOW

Our new price list is ready  
now. Send for it.

Crate Containing 50 10-inch, 25 12-inch and 25 14-inch.....\$ 7.50  
" " 50 12-inch, 25 14-inch and 25 16-inch..... 9.25  
" " 33 12-inch, 33 14-inch and 34 16-inch..... 9.50  
" " 50 12-inch, 50 14-inch and 50 16-inch..... 13.75

Crate Containing 50 12-inch, 100 14-inch and 100 16-inch.....\$25.00  
50 12-inch, 100 14-inch, 100 16-inch, 50 18-inch  
and 50 20-inch..... 40.00  
" " 100 each 12, 14, 16, 18 and 20-inch..... 58.00

**B. E. & J. T. COKELY, 201 North Seventh Avenue, SCRANTON, PA.**

terest in the rose exhibit. One was the contest between a veteran and a youth in the regular contest for gardeners. The veteran came out ahead, but the youth did well, taking one first. The other was the seedlings. There were two Ophelias; both showed promise. One was Robert Scott & Son's deep pink, Mrs. Prentiss Nichols; the other, Edward Towill's cerise pink, here christened American Legion. Mrs. Prentiss Nichols looked even better at the exhibition than at home a year ago, creating enthusiasm among the experts. American Legion has met with much commendation, encouraging its aspirations to a place beside American Beauty.

Taken all together, the Pennsylvania Horticultural Society has accomplished something noteworthy in putting up such a good exhibition. Returning to the center of the city after an absence of three years, it was no small achievement to fill the armory with a good selection of well grown stock. To measure the show on prewar standards is absurd. We have given our country our best; we have given our men and our coal and our money. Now we are starting afresh. The show was a good show; next year we shall have a better.

## Protests False Reports.

An open letter to the secretary:

To Mr. David Rust,  
Secretary Pennsylvania Horticultural Society  
406 Finance building,  
Philadelphia, Pa.

My Dear Mr. Rust:

I was greatly pleased with the exhibition given by the society last week. Under postwar conditions, it was most creditable.

I have one criticism to make—that the descriptions of the show published in the daily press are injurious to horticulture. "A chrysanthemum plant with 1,000 blooms," "Two thousand American Beauties," and so on, were the expressions used. These statements do harm. They are unworthy of our profession. Occasionally they are the result of overenthusiasm or they may be errors. Generally, they are preventable.

Should you agree with me in this matter I feel sure that you will take measures to discourage inaccurate reporting.

With kindest regards,

I am very truly yours,

John Welsh Young

Philadelphia, Pa.  
November 15, 1920.

## The Pacific Slope.

Charles W. Jennings, of Olney, and Mrs. Jennings, were members of a party of thirteen who left this city September 29 for Oregon and California, returning November 1. Mr. Jennings, who is a well known rose grower, gives a few ideas of western conditions that may be of interest:

"I was surprised to find that October was the planting season out there. The householders in some cities have their



## Fertile Fern Fronds

(Onoclea Sensibilis) in red, orange-yellow, gold, bronze, silver and purple, \$4.00 per 100.

## French Immortelles

In red, graceful sprays, 6-in., \$2.50; 9-in., \$3.50; 12-in., \$5.00; 18-in., \$8.00; 24-in., \$12.00 per 100.

## Helichrysums

Strawflowers in best colors, all wired ready to use, \$3.50 per 100; \$30.00 per 1000.

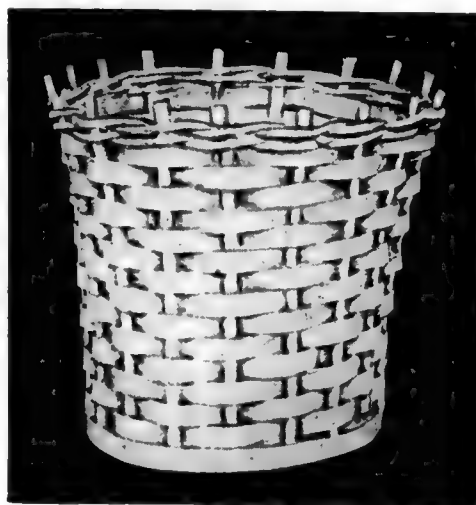
## Jap Lanterns

(Physalis Franchetii) rich orange-red husk, 2 to 3 inches long, will last forever, 3 to 8 lanterns on stem, \$10.00, \$17.00 and \$25.00 per 100 stems.

Pussy Willows, from now till spring, 50c and \$1.00 per bunch; separate lengths, \$2.00 to \$10.00 per 100.

Send for illustrated price list. Cash with order. Satisfaction guaranteed. Add postage.

**KENDIG, The Florist,  
OSWEGO, N. Y.**



## Thanksgiving Special

20 Assorted Pot Covers

as illustrated

12 for 5-in. standard pots **\$6.50**  
4 for 6-in. standard pots  
4 for 7-in. standard pots **CASH**

Green and Brown only

## Johnson Basket Works

2535 Milwaukee Avenue  
Chicago, Ill.

## CHRISTMAS BELLS

Xmas Red, folding tissue paper bells.

5-inch bells, per dozen.....\$0.35  
7-inch bells, per dozen..... .50  
9-inch bells, per dozen..... .75  
12-inch bells, per dozen..... 1.25  
15-inch bells, per dozen..... 1.75

Japanese Red Frieze Bells

Made of Red Frieze on Papier Mache Bell forms and trimmed with Green Frieze. Very catchy.

3 1/2-inch bells, per dozen.....\$1.00  
5 -inch bells, per dozen..... 1.75

Either of these items will sell like "hot cakes" and at a handsome profit

Get our complete list of other items. It's free.

**GEO. H. ANGERMUELLER CO.,**

1324 Pine Street

WHOLESALE FLORISTS

ST. LOUIS, MO.

# **THE FLORISTS' SUPPLY HOUSE OF AMERICA**

## **THE EARLY CHRISTMAS ORDER CATCHES THE GOODS**

A Large Importation of Immortelles is now arriving,  
also another shipment of Statice.

**Red Roping      Ruscus      Forest Wreaths**

**Moss Wreaths**

**Magnolia Christmas Wreaths**

**Artificial Flowers for Foliage Wreaths**

**Poppies      Asters      Mums**

**Roses      Dahlias**

Send for our \$25.00 or \$50.00 assortment.

**H. Bayersdorfer & Co.**

**1129-1133 Arch St.**

**PHILADELPHIA, PA.**

*Branch Factory, 709 First Ave., New York City, Telephone Vanderbilt 4976*

flower beds between the sidewalk and the curb. They are pulling out the old plants that have almost dried up, scratching the soil and planting pansies and geraniums. Christmas is the time for the great outdoor flower festival. By Christmas they hope to have their outdoor plants in full bloom. Flowers are plentiful in the west. I saw more flowers in one florists' shop there than I have seen in half a dozen flower shops here. They use flowers everywhere, in the hotels, in the restaurants and in the cafeterias. They grow roses under glass, although there is little or no severe weather. I saw fancy Columbias in one store. Prices seemed

to be moderate. I was interested to see the oil stoves in the orange groves, to ward off stray light frosts. We came back by way of the Northern Pacific railroad to see this country and to stop at Banff and Lake Louise."

### **The Germantown Show.**

The spirit of the Germantown show was its most delightful feature. It was the spirit of comradeship. Men and women, boys and girls, all joined in enjoying the flowers and in having a good time. The auditorium in the Library building in Vernon park was well filled. Fear was expressed lest there should not be room for both the audience and

the exhibits, but it seemed to have been managed quite nicely. The big room was full, but not overcrowded. Taking the audience first, the old guard was out to a man. The president, calm and unruffled by the excitement of the big meeting, sat near the desk. The secretary showed a friend an object of special interest. The chairman of the committee on awards introduced a friend whose father kept a flower shop opposite John Wanamaker's, years ago. Another great man explained to a reporter the principles of gardening, while the society's advertising manager tells me there are exhibition!—no, beg pardon, hundreds of exhibits.

# Red Satin Ribbons FOR CHRISTMAS



We offer a very special lot in Nos. 40, 60 and 80 at prices in conformity with the movement of

## Down With High Prices

The quantity is limited. Get busy at once. This is the cheapest red satin ribbon on the market today.

### LION AND COMPANY, 118-120 East 25th Street, New York

Mention The Review when you write.

This is literally true, one specimen chrysanthemum plant being heralded as possessing no less than 150 blooms. There are finely shaped chrysanthemums and big specimens and little pompons and a lovely fern decoration. Most interesting of all was the exhibit of apples—good fruit from a reclaimed orchard near Media, which had expert care since March. So much accomplished in six months, what will another show?

#### Various Notes.

Professor J. G. Sanders, of the state agricultural department, has written from Harrisburg to growers in this section, warning them that the Japanese beetle has appeared in Pennsylvania and asking them to check its spread.

It is estimated that decreased production is due, in part, to decreased labor. A place which formerly employed twelve men who worked sixty hours a week each, or 720 hours in all, now employs nine men who work fifty hours a week, or 450 hours in all; 270 hours less is done each week in this place now.

George Burton has two houses of Cyripedium insigne just coming into bloom.

The soft coal market is easier and now is the time to see about supplies.

Mrs. F. R. Austin, wife of a former president of the American Dahlia Society, died last week. The funeral was held from her home, at Tuckerton, N. J., November 15.

J. J. Habermehl's Sons will decorate the Bellevue-Stratford ballroom for the first ball of the season, November 24, the evening before Thanksgiving.

The place of Mrs. Sarah I. Smith, at Secane, Pa., which was leased by Bissett Bros., will probably be offered for sale.

M. J. Callahan reports activity in mums and cyclamens. Mr. Callahan has had many funeral orders.

The property of the Edgeplain Floral Co. was offered at sheriff's sale in Doylestown, November 12. The purchaser was the Lord & Burnham Co. and the sum paid was \$40,000.

J. M. Deutscher announces the arrival of fine double violets at the Philadelphia Wholesale Florists' Exchange.

Clarence J. Watson believes that care

## IMMORTELLS 1920 CROP

Red, White, Blue, Purple, Yellow, \$45.00 per 100 bunches

*Immediate Delivery*

*Will sell less than case lots of each color*

### C. J. SPEELMAN & SONS

470 Greenwich Street

NEW YORK CITY

## Have YOU Our Illustrated Price List of Letters and Scripts ?

*A postal brings it to you; write today*

### C. A. KUEHN WHOLESALE FLORIST

1312 Pine St., ST. LOUIS, MO.

## SPECIAL

PLAIN CHIFFON, **THREE STRIPE EDGE**  
ALL COLORS

6-inch, per yard.....11c  
4-inch, per yard..... 8c

### C. E. CRITCHELL

15 E. THIRD STREET,

CINCINNATI, OHIO



# GLOEKLER FLOWER REFRIGERATORS



Gloekler Refrigerators are made of selected materials, finished to exactly harmonize with your store interior, and completed with our own heavy, attractive hardware.

Many splendid styles and sizes in stock for quick shipment. We build any size or style to order. Any finish.

A NEW CATALOGUE of FLORISTS' REFRIGERATORS shows flower store interiors in full color. Send for your copy. It's free and it's worth while. Write TODAY.

**Bernard Gloekler Co.,** Builders of Refrigerators Exclusively **Pittsburgh, Pa.**

## Buchbinder Bros. REFRIGERATORS

COMPLETE  
STORE FIXTURES

WRITE FOR CATALOGUE

**BUCHBINDER BROS.,**  
11 So. La Salle St.,  
CHICAGO.

Write for our 32-page booklet

## "Modern Flower Shops"

Refrigerators and Store Fixtures

**A. L. Randall Co.,** COMPLETE FLORISTS' OUTFITTERS **Chicago, Ill.**

### VELVET POINSETTIAS.

These are made of a perfect shade of "Xmas Red" Velveteen of fine quality, long stem with green foliage. A sure seller for the Holiday trade.

	Per doz.	Per gross
Large size .....	\$1.25	\$13.50
Medium size .....	.75	7.50

### BABY POINSETTIAS.

Splendid color, Christmas red, 8-petal, single stem. Can be used to many advantages; per gross.....\$1.75

(Get our list of other supplies.)

**GEO. H. ANGERMUELLER CO.,** Wholesale Florists **1324 Pine St., ST. LOUIS, MO.**

### ARTIFICIAL HOLLY.

A perfect imitation of natural holly, with green foliage and red berries. (Four sprays to bunch.)

Per dozen bunches.....	\$ 1.50
Per carton, 9 dozen bunches.....	12.00

### ARTIFICIAL HOLLY SPRAYS.

Long stem, full of red berries, and small foliage, three (3) spikes to each stem. Per dozen stems.....\$ 1.50 Per gross stems (12 doz.)..... 15.00

Mention The Review when you write.

of the executive committee were chosen to serve for three years. They were: Miss Elizabeth Leighton, Mrs. Horatio G. Loyd, W. Hinckle Smith, J. Otto Thilow and John C. Wister.

The roses of the Joseph Heacock Co. are coming on finely. Three houses, burned by hydrocyanic acid gas in September, will be in crop by Christmas. Phil.

# McCRAY

REFRIGERATORS for all Purposes  
Send for Catalogue

McCray Refrigerator Co., 2888 Lake St., Kendaillville, Ind.

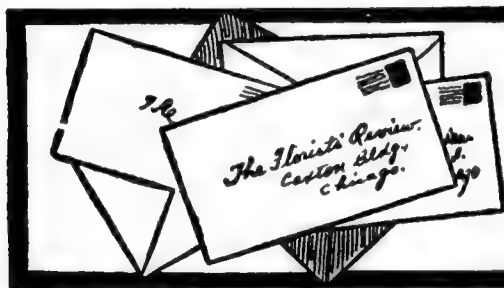
Mention The Review when you write.

in grading is an important aid in getting results.

George D. Clark is well pleased with the present bulb season.

The judges at the show given by the Chrysanthemum Society of America, at Washington, D. C., November 10, were William Feast, of Baltimore, Md., and A. B. Cartledge, Samuel S. Pennock and Alexander B. Scott, of this city.

The annual meeting of the Pennsylvania Horticultural Society was held at 606 Finance building, November 16. James Boyd was reelected president and C. Hartman Kuhn and C. F. Strout were elected vice-presidents. Four members



## Wanted and For Sale Department

Advertisements under this head, set without display, 15 cents per line. In sending remittance count six words to the line.

Display advertisements in this department \$2.00 net, for one inch space.

When answers are to be sent in our care, add 10 cents for forwarding.

**CASH WITH ORDER** from those who do not do other advertising.



**SITUATION WANTED**—Young man to work in greenhouse or store; some experience; willing to learn; good references; single; age 26. Address Box 117, Tinley Park, Ill.

**SITUATION WANTED**—As night fireman or helper under foreman in place of or near 20,000 feet glass; experienced in both lines of the business. Address Box 88, Muncie, Ind.

**SITUATION WANTED**—By married man, wife and child; age 45; American; O. K. ref.; life experience; carnations, roses and general stock. Address No. 363, care Florists' Review, Chicago.

**SITUATION WANTED**—As foreman or grower on first class place only; 20 years' experience in all lines; will go anywhere; references; married. Address S. 808 W. Maxwell Ave., Spokane, Wash.

**SITUATION WANTED**—Florist gardener, 17 years' experience in gardening and florist; wishes position on private place; married; two children; good references; 5 years in last place. Address B. 38, Sharon, Conn.

**SITUATION WANTED**—By a practical all-around grower with life experience; roses, carnations, mums, all kinds of cut flowers; pot and bedding plants; good propagator; middle age; state wages and full particulars. Address, Rosea, 616 N. Lafayette St., Greenville, Mich.

**SITUATION WANTED**—By grower of 22 years' experience, in roses, carnations, mums, lilies, sweet peas and pot and bedding plants; capable of taking charge of place and handle trade and design work; please give full details in first letter; can come at once, anywhere. Michael S., Florist, 1513 Fulton Ave., Hannibal, Mo.

**SITUATION WANTED**—By young man of 25, in retail flower store; experience not extensive but enough to enable me to wait on store trade intelligently, make up good sprays, single baskets, etc.; I have a good deal to learn, however, and will go anywhere for a good opening on or after Nov. 27. Address No. 362, care Florists' Review, Chicago.

**SITUATION WANTED**—By A. No. 1 grower and working foreman with life experience in general line of cut flowers and potted plants, including Christmas and Easter stock; also good designer; seven years on last place; open for engagement at once; single, 35 years of age; good wages expected; state full particulars in first letter. Address No. 364, care Florists' Review, Chicago.

**WANTED**—Greenhouses to dismantle. Weeber & Race, 1815 Johnson St., N. E., Minneapolis, Minn.

**HELP WANTED**—At once; two good men for greenhouse work; full particulars in first letter. D. R. Herron, Olean, N. Y.

**HELP WANTED**—At once; good steady lettuce man; must be rapid transplanter and setter. Address No. 355, care Florists' Review, Chicago.

**HELP WANTED**—Man for general greenhouse work; one with some knowledge of design work preferred. Marion Greenhouses, Marion, Ill.

**HELP WANTED**—Married man preferred, who understands roses and lilies; state wages when answering. Dunbar Floral Co., Alexandria, Va.

**HELP WANTED**—Experienced grower for roses and carnations; also man with general greenhouse experience. Apply Mazey the Florist, Minneapolis, Minn.

**HELP WANTED**—Experienced grower of roses, carnations and general greenhouse work; a man capable of taking full charge of the growing. Address Walter W. Caple, Mt. Pleasant, Mich.

**HELP WANTED**—First-class plant grower and all-around greenhouse man; best wages to right party; write what wages expected and where last employed. Crissman Greenhouse Co., Punxsutawney, Pa.

**HELP WANTED**—Greenhouse man, protestant, for all-around work; able to produce results of quality and take charge when necessary; handle help; 10,000 feet glass; steady position; state wages; references required. Brundage, Florist, Penn Yan, N. Y.

**HELP WANTED**—Grower; one who is experienced in all branches of the florists' business; good opening for the right party; only man who is a hustler, willing to work, has the best of references considered; if interested answer by giving experience, references and salary expected. Ward B. Davis, Oshkosh, Wis.

**WANTED**—To buy old greenhouses to be torn down. Address M. Weingarten, 286 Fifth Ave., New York.

**WANTED**—To buy greenhouses to dismantle; please state particulars and price in first letter. I. Suesserman, 104 Ridgewood Ave., Newark, N. J.

**WANTED**—Second-hand sections of Furman boilers; series 400; can use from six to nine intermediate or firebox sections; must be in good condition. Furrow & Co., Guthrie, Okla.

**FOR SALE**—Retail store and 6,000 feet of glass; well stocked; in Brazil, Ind.; terms. H. G. Herabey, Clinton, Ind.

**FOR SALE**—Pressure reducing valve; 6-inch; first \$25.00 check gets it. J. C. Rennison Co., Sioux City, Ia.

**FOR SALE**—40 H. P. firebox tubular boiler, butt strapped, double riveted; bargain. A. F. Weber, Crown Point, Ind.

**FOR SALE**—New double selection double B. quality glass, 16x24, \$8.25 per box. L. J. Smith, Merchantville, N. J.

**FOR SALE**—New double, unselected glass, 10x12, 10x14, 10x16, 12x14, 12x16, 14x18, \$6.00 per box, 5 boxes or over \$5.50 per box. L. J. Smith, Merchantville, N. J.

**FOR SALE**—500 boxes second-hand glass, 50 sq. ft. to a box, sizes from 8x10 to 12x16, \$4.00 per box on 10 boxes and over, less than 10, \$4.50 per box; packing 35c per box extra. L. J. Smith, Merchantville, N. J.

**FOR SALE**—Refrigerator, new, oak and birch Mahogany finish, 54 inches wide, 30 inches deep, 7 ft. high; two display doors in front, storage doors below; \$125.00 F. O. B. Chicago. Buchbinder Bros., 11 S. La Salle St., Chicago, Ill.

### SITUATION WANTED

Position desired by young man 27 years of age; store manager; ability to design, decorate and get trade; seven years experience with best firm in section catering to best trade on designs, cut flowers, and nursery stock; good knowledge of seed trade and landscape gardening; wife is experienced sales lady and design room assistant; references given. Address No. 356, care Florists' Review, Chicago.

### SITUATION WANTED

By grower; American; 36; married; 15 years' experience in cut flowers, Xmas and Easter stock, choice pot and bedding plants, etc., successful propagator, also designer and makerup; trustworthy, honest and energetic; capable of taking charge; please state wages and full particulars in first letter. Address GROWER, MANSFIELD, O., care General Delivery.

### SITUATION WANTED

On Pacific coast, as manager of branch store, where knowledge and executive experience is necessary in either flowers, seeds or nursery stock, best of references furnished; formerly executive of large institution; open for engagement January 1, opportunity for advancement more preferable than starting salary involved. Address No. 350, care Florists' Review.

### SITUATION WANTED

On a profit sharing basis, where wife can be employed as saleslady, designer and store or office work; thoroughly experienced, all-around grower of good stock; both can give references as to ability and character. Address No. 347, care Florists' Review, Chicago.

### SITUATION WANTED

Storeman open for engagement; a first-class maker-up, decorator and salesman, original artistic ability in every line of floral arrangements, also business ability and fully competent to take entire management; life experience, both Europe and the United States; thirty-five years of age; single; am located in New York City; will go anywhere for permanent position; please state salary and full particulars in first letter. Address No. 361, care Florists' Review, Chicago.

**FOR SALE**—Established retail florists' business near San Francisco, Calif.; large stock of all supplies; \$5,000 cash; yearly business, \$30,000. Address No. 289, care Florists' Review, Chicago.

**FOR SALE**—Quantity of greenhouse materials, such as good second-hand pipes, glass, sash-bars, apparatus, boilers, etc.; also complete greenhouses. I. Suesserman, 104 Ridgewood Ave., Newark, N. J.

**FOR SALE**—Forty acre farm; black loam; 2 acres asparagus, 1 acre strawberries, 1 acre orchard, 1/4 acre rhubarb; one hours' ride from Chicago on C. & E. I. Mrs. M. Chupin, Chicago Heights, Ill., R. 1, Box 75.

**FOR SALE**—Hotbed sash, second-hand, 1 1/2-in. thick, 3-ft. x 6; glazed with 5 rows 6-in. glass, all reputtled and in excellent condition, ready for use, \$3.50 each; 2-in. thick, 3x6 at \$3.75 each; 2-in. thick 3-ft. 1 1/2-in. x 6 ft. glazed, 4 rows 8-in. glass, \$4.00 each. Metropolitan Material Co., 1299-1323 Flushing Ave., Brooklyn, N. Y.

**FOR SALE**—Brand new glass, unselected, double thick, 16x24 at \$7.45, 12x18, 14x20, 16x18 at \$6.98 per box in lots of 5 boxes or over; 16x18 O. double thick greenhouse glass at \$6.75 per box; 16x20 O. double, \$7.20; 10x12 O. double, \$5.25; 12x16, 14x20, 12x18 O. double, \$6.25 per box. Second hand pipe, 1 inch to 6 inch, threaded and coupled, price upon application. Used bars, 2c per foot. New Pipe Tools Malleable Hinged Vises; No. 1, capacity, 2 1/2-in., \$3.25; No. 2, capacity 3 1/2-in., \$4.88. Stocks and Dies, Armstrong pattern; No. 2R, threads 1/4 to 1-in., \$7.20; No. 3R, threads 1 1/4 to 2-in., \$10.80. Toledo Stocks and Dies; No. 1 threads, 1 to 2-in., \$16.00. Pipe Wrenches: 18-in., grips 2-in., \$2.10; 24-in., grips 2 1/2-in., \$3. Pipe Cutters, Saunders' Patterns; No. 1 cuts 1/4 to 1-in., \$1.80. No. 2, cuts 1 to 2-in., \$2.70. Metropolitan Material Co., 1299-1323 Flushing Ave., Brooklyn, N. Y.

### HELP WANTED

Two salesmen; one to call on market garden trade locally, and help in store, and one to solicit among private estates.

JOHNSON'S SEED STORE,  
2133 East 9th St., Cleveland, Ohio.

### HELP WANTED

Section helpers wanted; good pay and good chance for advancement.

J. F. WILCOX & SONS,  
Council Bluffs, Ia.

### HELP WANTED

Good grower of general line of pot plants and cut flowers; must be able to produce quality; unless you can do so do not answer; no firing to do; new place; permanent job if can produce the stock wanted; single or married, can furnish dwelling close by; good wages for right man.

ROCHESTER GREENHOUSE CO.,  
Emil Rieple Rochester, Minn.

### HELP WANTED

Well established firm located in Colorado and making excellent profits has good opportunity to offer a No. 1 grower who would like to invest; must be industrious and come well recommended as to character and ability.

Address No. 338, care Florists' Review, Chicago.

### HELP WANTED

Experienced florist; roses, carnations, chrysanthemums and general greenhouse experience.

BYRON HENRY IVES, Florist,  
Albuquerque, New Mex.



**HELP WANTED**

Experienced wire workers. Write

C. C. POLLWORTH CO.,  
Milwaukee, Wis.

**HELP WANTED**

Good grower of potted plants and cut flowers who is good propagator and capable of producing results; 38,000 ft. of glass; retail trade; also helper wanted; single man preferred.

VALKER'S GREENHOUSES,  
Minot, N. D.

**HELP WANTED**

Experienced rose grower; to work under foreman; good wages; A-1 room and board; up-to-date place; references required.

HOLLYWOOD GREENHOUSES,  
Hollywood, Wash.

**HELP WANTED**

Grower for palm houses; steady employment; good wages; references required.

JOHN BADER CO.,  
1826 Rialto St., Pittsburgh, Pa.

**HELP WANTED**

Colorado firm wants an all around grower to take charge of greenhouses; state experience, references and salary expected, in first letter. Address No. 337, care Florists' Review, Chicago.

**HELP WANTED**

Lady designer; must send gilt edged reference as to moral and business standing, in first letter; also state salary expected and tell your denomination and nationality. PALMETTO NURSERIES, Florence, S. C.

**HELP WANTED**

A-1 rose grower, with southern experience; state wages wanted in first letter.

CHAS. A. MOSS,  
Spartanburg, S. C.

**HELP WANTED**

Experienced saleslady and designer; for store on north side, in Chicago; apply, stating age, experience and wages expected. Address No. 314, care Florists' Review, Chicago.

**HELP WANTED**

A No. 1 grower, one whom I can put in charge as manager in my absence; good wages and a house to live in; all the privileges of an owner; must have some cash to invest in company; state how much cash you have and references in first letter; position now open. Address

STEAMBOAT GREENHOUSE,  
Steamboat Springs, Colo.

**HELP WANTED**

Experienced saleslady and designer; permanent position; state experience, references, and salary expected, in first letter; an expert designer only need apply.

CHARLES WARNCKE GREENHOUSES, 2445 Fort Street West, Detroit, Mich.

**HELP WANTED**

Salesman for Dutch bulbs on commission basis; wholesale trade only; give experience and references. Address No. 365, care Florists' Review, Chicago.

**HELP WANTED**

An interesting proposition is open to an experienced greenhouse operator; one conversant with all lines; located twenty-five minutes from heart of Pittsburgh and with every advantage; this is a going proposition and a money-maker and will bear rigid investigation; present owner's summer home located close by; will only consider a man of high standing and ability and able to invest \$5,000 or more if everything satisfactory; will pay fair salary and liberal bonus based on net earnings. Address No. 348, care Florists' Review, Chicago.

**HELP WANTED**

Greenhouse firemen; having changed from 12-hour to 8-hour shifts, we need three good firemen; wages 70c per hour; steady job the year around.

BASSETT & WASHBURN,  
Hinsdale, Ill.

**HELP WANTED**

Gardener who understands both greenhouse and outside gardening; good wages; no children preferred. Address No. 412, care Florists' Review, Chicago.

**HELP WANTED**

A-1 rose grower; two good general men; references required.

J. C. RENNISON CO.,  
Sioux City, Iowa.

**HELP WANTED**

Man for general greenhouse work who has had experience; immediately.

GROVES FLORAL CO.  
Atchison, Kan.

**WANTED**

Second-hand Skinner irrigation equipment.

THE D. HILL NURSERY CO.,  
Dundee, Illinois.

**FOR SALE**

We have on hand the following used materials in good condition. Can make immediate shipment.

1 No. 187 H. W. Boiler.....	\$175.00
1 W. N. 280 Moninger Sectional	
Steam Boiler .....	\$1,000.00
1 No. 225 Moninger Sectional Steam	
Boiler .....	\$175.00

Above boilers can be used for either a steam or hot water heating system.

Ratings	Steam	Hot water
No. 187	850 sq. ft.	1,430 sq. ft.
W N 280	7,500 sq. ft.	12,375 sq. ft.
No. 225	800 sq. ft.	1,320 sq. ft.

JOHN O. MONINGER CO.,  
918 Blackhawk St.,  
Chicago, Illinois.

Everything for the greenhouse.

**FOR SALE**

Wrecking five houses.  
16x18-inch; 16x24-inch glass, per  
box ..... \$ 7.00  
Doors, 8x6 ft., cedar panel, with  
frame, each ..... 2.50  
Rafters or sashbars, per foot..... .02  
Ridge, per foot ..... .04  
Ventilator sash, each ..... 2.00  
Ventilator machines, each ..... 10.00  
Shafting, heavy, per foot ..... .10  
Shafting, light, per foot ..... .06  
Ventilator arms, each ..... .25  
Ventilator hangers, each ..... .10  
Garland iron gutters, per foot..... .40  
Pipe, 1½-inch, wrought iron, per  
foot ..... .10  
Wire stakes, 6-ft., \$2.00; 5½-ft., \$1.75;  
5-ft., \$1.50 per 100.

Cash, please.  
PETER REINBERG,  
30 E. Randolph St., Chicago, Ill.

**FOR SALE**

Refrigerator; new, 54 inches wide, 9 ft. high; two display doors in front, storage doors below, ice above; beautifully finished in mahogany color; reduced to \$195.00 F. O. B. Chicago.

BUCHBINDER BROS.,  
11 So. La Salle St., Chicago, Ill.

**FOR SALE**

Or will lease 10,000 feet new glass and 8 acres; close to Aurora; 38 miles from Chicago; now planted to carnations and sweet peas; shipping to Chicago; also a retail trade; 120 tons coal all in; price, \$8,700; terms.

A. L. TREMAN, P. O. Oswego, Ill.

**FOR SALE**

Greenhouse, 15,000 ft. of glass; almost new; Moninger construction; well stocked with carnations, anaps, peas, violets, etc.; steam heat; half of coal on hand; two acres of land, one acre under Skinner irrigation; best town in Kansas; open for investigation.

J. RALPH SOUDER,  
Hutchinson, Kan.

**FOR SALE**

Greenhouse location; for sale or ground lease; one block from entrance to beautiful Mt. Hope cemetery, Chicago; 13,000 sq. ft. on corner and 40,000 sq. ft. near, for nursery; long term rental; \$30.00 per month, or will sell at bargain.

G. W. UNDERWOOD, Owner,  
814 Tacoma Bldg., Chicago.



**FOR SALE****HOT WATER HEATING BOILERS.**

American, 2000-ft. radiation, price..\$175.00  
 American, 4325-ft. " " .. 350.00  
 American, 650-ft. " " .. 50.00  
 Boynton, 1725-ft. " " .. 150.00  
 Niagara, 1500-ft. " " .. 120.00  
 Cottage, 800-ft. " " .. 60.00

These boilers are in first class condition ready for immediate shipment. Other good bargains in different sizes. Write us your wants.

ROGERS HEATING CO.,  
 Ransomville, N. Y.

**FOR SALE****250 HORSEPOWER BOILER**  
Horizontal Return Tubular

125 lbs. working pressure, built to A.S.M.E. code; finest boiler of its type. We have four of these at Erie, Pa., being completed. Our customer had to cancel and the boilers are a surplus on our hands. You can have one or more for steel frame setting or roller setting, any type of grates. Boilers have full fronts. Big bargain if you need a boiler now or next spring. Write us.

AMERICAN GREENHOUSE MFG. CO.  
 Chicago New York  
 Masonic Temple. 5 Columbus Circle.  
 Kansas City  
 N. Y. Life Bldg.

**FOR SALE**

Good second-hand pipe in all sizes from 1/2-inch up to 10-inch; also new galvanized wire in 9, 13 and 14 gauge. Write for prices.

MAX ZEIGLER & BROS.,  
 Muncie, Indiana.

**FOR SALE**

Ten acres excellent garden land adjoining railroad in Chicago city limits; greenhouse 40x165 ft.; 800 hotbed sash; house, barns and outbuildings, tools, horse and 1 1/2-ton truck, new; will sell land only; doing excellent business; best reasons for selling.

Address No. 349, care Florists' Review, Chicago.

**FOR SALE**

Three houses, 22,000 feet glass, practically new, rebulbed this year; hot water heat; 7-room house; 1 1/2 acres land; located at Wilmette, Ill., 14 miles north of Chicago; now under lease to a responsible tenant.

FRANK FELKE,  
 R. F. D. 4, Box 185, Elkhart, Ind.

**FOR SALE**

Landscape business, including two automobiles, with a large and complete set of gardening tools, office and equipment and small nursery stock; located in a large central eastern city and now doing a business of approximately \$25,000.00 a year; reason for selling: owner has recently acquired other business interests and hasn't time. Address No. 359, care Florists' Review, Chicago.

**FOR SALE**

Greenhouse property; 25,000 ft. glass; stocked with roses, mums, carnations, ferns and callas; business, wholesale and retail; good reason for selling. Address No. 360, care Florists' Review, Chicago.

**FOR SALE****GLASS--Surplus Stock Bargains**

16x18 D. S. B., per box, 50 sq. ft., \$8.00  
 16x24 D. S. B., per box, 50 sq. ft., 8.40  
 F. O. B. Pana, Ill., or New York  
 We have stock at both places. Send cash with order. These are bargain prices.  
 AMERICAN GREENHOUSE MFG. CO.  
 Chicago New York Kansas City  
 Masonic Temple 5 Columbus Circle N.Y. Life Bldg.

**FOR SALE**

An up-to-date range of three houses; two houses 25x150, built last year, and one house, 21x90, built this year; service building, 20x80; Moninger steam boiler; two flowing wells; never failing water supply; large pump and gas engine, capacity 7200 gallons per hour; big stock of plants and cuttings, sweet peas, mums, etc.; a new \$2000.00 delivery car; two horses, cow, chickens; large barn; chicken coop, 20x50; garage, 7-room house; electric power can be had in two weeks; this plant has all provisions for future enlargement; beautiful location; 30 acres of the best kind of soil; this is an ideal place for future expansion for nursery and greenhouses; best of reasons for selling; \$18,000.00 cash, balance on easy terms; it will pay you to investigate this; do not answer if you do not mean business; adjoining farm of 40 acres can also be purchased if wanted.

R. F. D. No. 1

J. E. KALLENBACH & SONS,

Erie, Pa.

**FOR SALE**

One of the largest, oldest and most successful retail flower stores in Chicago is for sale because of death of owner; purchaser of the business will be given satisfactory lease on ground and buildings; requires some capital, but purchaser can make money steadily from the start; pay for itself quickly; responsible parties address No. 339, care Florists' Review, Chicago.

**FOR SALE**

Greenhouses; retail and wholesale business; 50 miles from Chicago; 12,000 ft. of practically new glass; 2 boilers, both ready for service, one new this year, will take care of 20,000 ft. more glass; new service building and boiler room 30x75, white enameled brick inside, stucco outside; greenhouses planted to carnations, mums, sweet peas and general line of plants for retail demand; sales for 1920 will exceed \$11,000.00; this must be seen to be appreciated; other business, reason for selling; price, including coal for winter, \$15,000.00; terms to right party. Address No. 357, care Florists' Review, Chicago.

**FOR SALE**

Florists' establishment of four greenhouses, each 32x200 feet; Garland gutter and pipe purlin construction; steam heating; 10-room dwelling; auto delivery; 3 acres of land; street cars pass the place; in one of the best cities of about 15,000 population in southern Alberta; center of large coal field and wheat growing district; coal costs \$1.50 per ton delivered in bin; best of markets; \$10,000 cash or good securities; balance on easy terms to suit; for further particulars address

FRACHE BROS.,  
 Lethbridge, Alberta.

**FOR SALE**

An up to date range of four greenhouses of 5,000 feet of glass, with head house, garage, office, workshop, store room and 8-room modern residence attached, all in extra fine condition and nearly new; the entire outfit heated with hot water furnaces and lighted throughout with electric lights; paved streets, lively town, five churches, two steam roads and one electric line; unable to supply market, will sell at a sacrifice and if sold at once will also include complete stock; closest investigation invited.

L. K. MATHEWS,  
 Linesville, Crawford Co., Pa.

**FOR SALE**

A great bargain; 3 greenhouses, 32x120, 20x80, 16x80; ground, 150x200; fully stocked; 80-H.P. boiler; steam coal; 2 dwellings, 5-room; ground 100x225; store stocked; only florist in town of 10,000; fine shipping trade; central Pennsylvania; open for inspection. Address No. 336, care Florists' Review, Chicago.

**FOR SALE**

Exceptional opportunity for a man with a limited amount of cash; 9,000 ft. of glass; fully stocked; coal on hand; good reason for selling; middle west; good business.

Address No. 346,  
 Care Florists' Review, Chicago.

**FOR SALE**

Boilers, 70 H. P. Tubular; 50 H. P. Kewanee type firebox boiler; 10 and 20 H. P. Scotch Marine; 15 H. P. Tee boiler; Vertical boilers all sizes; 6-in. Davis Regulating Pressure Valve; One 1 1/2-in. Regulating Valve; 100 boiler tubes 3-in. x 13-ft., as good as new; 6 H. P. Gasoline Engine. CASEY BOILER WORKS,  
 Springfield, Ohio.

**FOR SALE**

Greenhouse, in western part of Ohio; 6500 feet glass; well stocked with carnations, callas and other plants; 1 1/2 acres ground; 7-room house, modern; hot water heat, electric lights; truck, pots and coal in for winter; Kroeschell boiler; no other greenhouse within 18 to 27 miles; good reasons for selling; \$9000.00 on time, \$8000.00 cash; can have possession at once. Address No. 358, care Florists' Review, Chicago.

**FOR SALE**

Roof bars; 14 ft. purlins; 10-in. gutters; ventilators for 5 row 16x24-in. glass; 1-in. pipe, 1 1/4-in. pipe; 2 1/4-in. flower pots; 1 to 1 1/4-in. clamps; 16x24 double glass; 2 1/2 H. P. gasoline engine; 4 H. P. gasoline engine, 1 1/4-in. globe valves; hot bed sash, 3x6. E. H. HUSTON & CO.,  
 Sistersville, W. Va.

**FOR SALE****100 HORSEPOWER BOILER**

Horizontal Return Tubular, made for a customer who is unable to build as planned. This boiler now in New York City. Will sell cheap. It is a new boiler, built to the A. S. M. E. Code for 125 lbs. pressure. The best boiler money can buy. We will pay freight. A big bargain for somebody.

AMERICAN GREENHOUSE MFG. CO.  
 Chicago New York Kansas City  
 Masonic Temple 5 Columbus Circle N.Y. Life Bldg.

**FOR SALE****GREENHOUSES NEAR BOSTON**

25,000 feet of 16x24-inch glass; cement sides stocked with carnations, callas and mums; 2 boilers, one of which is not necessary to use; steam heat; all in first-class repair; about 3 1/2 acres of land; coal already in bunkers for season; stable; garage; electric lights; together with 9-room house with modern improvements. Address No. 280, care Florists' Review, Chicago.

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## LOS ANGELES

Roses, per doz.	\$ 3.00 to \$ 7.50
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Orchids, each	2.50
Violets, per bunch of 50.	.25 and .35
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Member F. T. D.



Thanksgiving Greetings



## OFFER UNEXCELLED FACILITIES FOR HANDLING YOUR ORDERS

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We have had made two hundred and fifty Lantern Slides pertaining to our retail advertising, which should prove instructive as well as beneficial for the meeting of any Florists' Club desiring to feature Publicity and Advertising. We will be pleased to have the Florists' Clubs throughout the continent have the use of these slides without charge. The slides have been shown before the Florists' Clubs of Buffalo, Philadelphia and Baltimore, with telling results. Have the Club Secretary arrange for booking dates for the coming season.

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# Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

## Special Attraction Offered to all Florists' Clubs--Gratis

We have had made two hundred and fifty Lantern Slides pertaining to our retail advertising, which should prove instructive as well as beneficial for the meeting of any Florists' Club desiring to feature Publicity and Advertising. We will be pleased to have the Florists' Clubs throughout the continent have the use of these slides without charge. The slides have been shown before the Florists' Clubs of Buffalo, Philadelphia and Baltimore, with telling results. Have the Club Secretary arrange for booking dates for the coming season.

Boston's  
Flowerphone  
Beach 6900

*Penn*  
*The Florist*

124  
Tremont  
Street

P. S.—This doesn't mean postscript. It means Penn Service.

### QUALITY plus SERVICE!

## In CINCINNATI

To mention Flowers is to think of

*Julius Bauer*

138-140 EAST FOURTH STREET



# Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

## Index by Towns Crowded Out of Pink

### MOTT-LY MUSINGS

If you have any flowers worth giving,  
Stick them under my nostrils today;  
The smell of one bud while I'm living  
Knocks the spots off the finest bouquet  
That you at my corpse may be sipping  
When you find I have passed on my way.

"This is sentiment practically expressed," said George B. Cannon, of the Quality Flower Shop, Stamford, Conn., who was the manager of the exhibition given by the Stamford Horticultural Society, November 5 to 7. Benjamin Hammond, of Beacon, N. Y., officiated as one of the judges in the exhibition and, in commenting on both the floral and vegetable exhibits, said he saw a decided advancement, rather than a decline, in the quality of production during the last few years. He urged that the exhibition be made an annual event.

Valentin Burgevin's Sons, Kingston, N. Y., held their usual chrysanthemum show, and their greenhouses and store were filled with a fine quality of trained specimens and single blooms of the popular varieties. A traveler who had just visited the annual show at Tuxedo Park felt like handing the palm to the Burgevins, as all the exhibitors at Tuxedo Park were amateurs with professional gardeners. "In any case," observed George Burgevin, "it is publicity and display which tend to boost business."

Conrad C. Gindra, Poughkeepsie, N. Y., finds much enthusiasm among the college girls, who are his leading patrons. The usual inauguration of autumn's queen was held and, from the way business has begun, a profitable winter seems in sight.

The veteran head of the Saltford Flower Shop, Poughkeepsie, N. Y., is, as usual, justly proud of the fine stock produced. "Talk is cheap," said Mr. Saltford, "but if one has not the goods and a good business, it is so much vapor."

Henry Hansen, Catskill, N. Y., observed that his business is regular all the year. The resort trade in the summer helps him when business is inclined to be dull.

"Has it ever occurred to you," said Willis S. Pino, Providence, R. I., "that the decrease in the number of birds may be due to their continually absorbing poison through eating foliage which has been sprayed with poisonous insecticides, and that the trade can render a good service in recommending non-poisonous material?"

Warburton's, Fall River, Mass., inaugurated the season with an informal flower show which was appreciated by



Wire F.T.D. ORDERS  
for New York

TO  
**MAX SCHLING INC.**  
785 FIFTH AVENUE

We deliver orders promptly and efficiently, -and use tact, taste, and discretion in filling them, regardless of the size of the order. The SCHLING standard of quality and service is always maintained.

LONG DISTANCE PHONES PLAZA 7241, 7242

### MILWAUKEE, WIS. FOX'S

INCORPORATED  
437-39-41 MILWAUKEE STREET  
Member Florists' Telegraph Delivery Ass'n.

### MILWAUKEE 1-3-5 GRAND AVENUE GIMBELS

A. H. MacDonald, Mgr.  
Member Florists' Telegraph Delivery Association

### OSHKOSH, WIS. THE MILES COMPANY GROWERS

Established 50 years. Member F. T. D.

### MILWAUKEE WEST ALLIS WAUWATOSA ERWIN J. HAMME Greenhouses and Flower Shop at WAUWATOSA, WIS.

### La Crosse, Wis. Send your order for flowers for delivery in this city and vicinity to SALZER'S FLORAL GARDENS QUALITY AND SERVICE ASSURED

### LA CROSSE, WIS. La Crosse Floral Co., Member Florists' Telegraph Delivery

### MILWAUKEE

Member  
F.  
T.  
D.

*Lubliner's*  
FLORIST

225 Grand Ave.

### MILWAUKEE

*E. WELKE & CO.*  
The House of Roses

Member F. T. D. 750-752 Third Street

### Milwaukee, Wis.

EDLEFSEN-LEIDIGER CO.

419 Milwaukee Street

Members Florists' Telegraph Delivery Ass'n.

### Milwaukee, Wis.

A. CURRIE & CO.,

130-132 Wisconsin Street

Member Florists' Telegraph Delivery Ass'n.

### MILWAUKEE

EXCLUSIVE FLORAL  
ARRANGEMENTS

BAUMGARTEN, Inc.

Member F. T. D. 98 WISCONSIN ST.

# Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

Part This Week—See Pages 63 and 64

## Giving Good Service

Made Our

Telegraph  
Delivery  
Orders  
Department

A

Great  
Success

❖

Members F. T. D.

❖

Every order that we fill has that individual artistic touch—combined with good service, means satisfaction.

Houghton-Gorney  
FLOWER SHOP

Under Park St. Church

BOSTON  
MASS.

## Thanksgiving and Friendliness 1620-1920

THREE HUNDRED years ago this Fall, the Pilgrims set aside a day to return thanks to God for bringing them safely to this land of freedom, peace and plenty.

It was a day of thanksgiving, of joy and of friendliness.

As the pilgrims greeted each other on that first happy Thanksgiving day, they gave their friends, with their "God bless you," a sprig of barberry or of juniper, as an earnest of goodwill—So it has been always.

And now another Thanksgiving Day, with its wealth of beauty, happiness and goodwill, is soon to be with us.

Hearts glow with friendliness and people turn again to flowers as the most expressive and beautiful of message carriers.

Let us show our wisdom as well as our friendliness in business by making the fullest use of the F. T. D. this Thanksgiving.

New York's  
Favorite Flower Shop

G.E.M. Stumpff

Fifth Avenue at 58th Street

the public in a practical manner. "The majority of our patrons," observed Chatterton Warburton, "are mill workers and good spenders while they have

the money, but flowers are among the first of the articles that feel a retrenchment in their financial condition, as at present, when the mills are all running on short time. While we do not look for as good prices as last year, we believe

we shall do well, especially by keeping figures as reasonable as possible. The time for inflation is past; we believe the best form of publicity is to let our patrons know that they may rely upon our doing business in sym-

# Telegraph Delivery Department

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**RACINE, WIS.**

THE  
610-612 FLOWER Member  
Wisconsin Street SHOP F. T. D.

**HONOLULU, HAWAII**

TAYLOR, FLORIST  
Wireless and Cable Address, "FLORIST" Honolulu

## FOREIGN SECTION

**Liverpool, England**

DINGLEYS, Ltd., Florists

**SHEFFIELD, ENGLAND**

WM. ARTINDALE & SON  
FLORISTS SEEDSMEN NURSEYMEN

**Manchester, England**

DINGLEYS, Ltd., Florists

**SCOTLAND** SEND YOUR  
ORDERS NOW TO

LEIGHTON, Florist, GLASGOW  
Scotland's Only Member F. T. D.

pathy with the times, even if we have to keep apart from the newer ideas of coöperation and its various forms."

W. M.

**ST. LOUIS, MO.**

### The Market.

At the various wholesale markets last week seasonable cut stock was plentiful in all grades, but there was no glut in any one variety. The demand for choice stock has been excellent all the week and the leading florists carry a great deal more stock since trade has become steady. According to the daily press, society events will include many weddings, balls and social functions during the remainder of the month and especially Thanksgiving week.

The stock coming to this market daily includes quantities of fancy cut mums in all the leading varieties. Among those in great demand are Bonnaillon, both white and yellow. White and Golden Chadwicks are great sellers, as is also Chieftain. A great assortment of fine pompons is disposed of each day.

Roses are in great abundance, but suffer somewhat in demand, as chrysanthemums have the call at present and only prime stock in Premier, Russell, Columbia and Milady are sold readily. American Beauties were scarce in this market last week. The market had a good supply of White Killarney, which sold well.

Carnations are arriving in fine shape and the market has plenty for all demands. Some splendid blooms of all the leading varieties were seen daily. Valley is down in price and \$10 per hundred

*"Say it with Flowers"*

Members  
of the  
F. T. D.



Members  
of the  
F. T. D.

**GUDE BROS.CO.**

**FLORISTS**

**1214 F ST. N.W.**

**WASHINGTON, D.C.**

*"Say it with Flowers"*

Send Orders for  
**WASHINGTON,  
D. C.**

and vicinity to

*Blackstone*

EVERYTHING  
FIRST-CLASS

Member F. T. D.

**14th and H. Streets**

WASHINGTON, D. C.

**Louise Flower Shop**

Connecticut Ave. at N St., N. W.  
Miss Louise W. Daugherty, . . . Proprietress  
Phones - Franklin 3579, 3841, 3842.  
Member Florists' Telegraph Delivery.

**KENOSHA, WIS.**

**L. Turner & Sons, 352 Park Ave.**

Members Florists' Telegraph Delivery

**Racine and Kenosha**

Operating large Greenhouse in both these Wisconsin cities P. N. Obertin

**GREEN BAY, WIS.**

Meier-Schroeder Co. Orders for Cut Flowers and Designs delivered anywhere in Wisconsin and Northern Michigan at right prices.

ORDERS IN OR AROUND

**Washington, D. C.**

MEMBER F. T. D.

**GEO. C. SHAFFER**

900 Fourteenth Street

For WISCONSIN delivery of  
"HOME-GROWN FLOWERS"  
GET IN TOUCH WITH

**J. E. MATTHEWSON**

SHEBOYGAN, WIS.

Member Florists' Telegraph Delivery Association

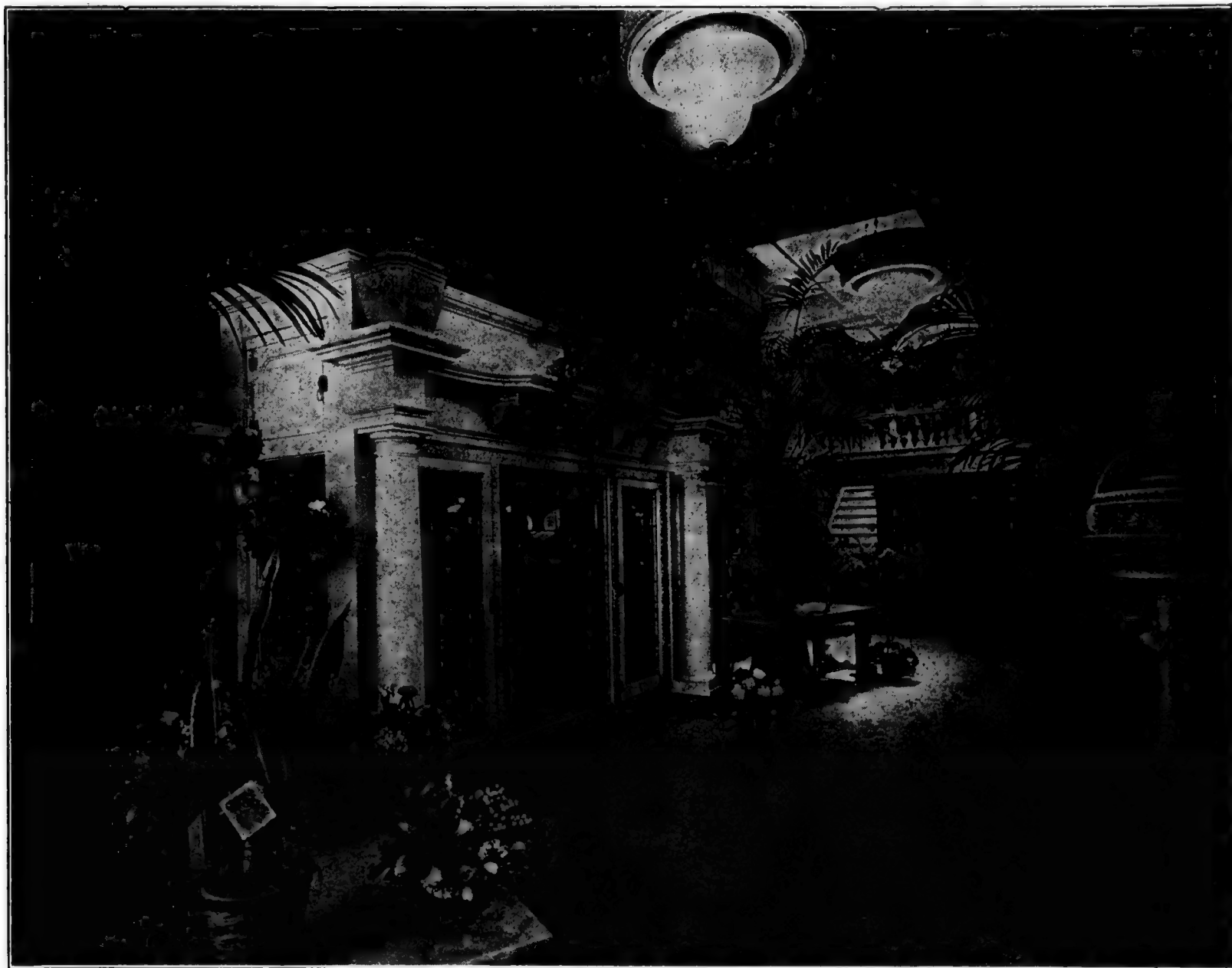
**MADISON, WIS.**

**RENTSCHLER FLORAL CO.** Member F. T. D.



# Telegraph Delivery Department

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## Samuel Murray

The leading flower establishment of

## Kansas City

Will arrange and deliver orders for flowers, plants or design work for the trade in any part of the Middle West.

All goods and service strictly first-class.

Member of Florists' Telegraph Delivery.

Samuel Murray : 1017 Grand Ave. : Kansas City, Mo.

# Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

All orders carefully executed.  
Choice cut stock and plants  
from our own greenhouses.

END YOUR ORDER  
TO  
**SANDERS**  
NURSERY CO.  
623 Clara Ave., ST. LOUIS, MO.

Members of the  
Florists' Telegraph Delivery  
Association

**ST. LOUIS, MO.** Send Your Orders to **F. H. WEBER**  
Taylor Avenue and Olive Street

EVERYTHING SEASONABLE. PLANTS OR CUT FLOWERS.  
ALL ORDERS CAREFULLY EXECUTED UNDER MY PERSONAL SUPERVISION.

Member Florists' Telegraph Delivery Association.

Flowers Delivered in City or State on Short Notice.

**ST. LOUIS, MO.**  
**GRIMM & GORLY**  
Leading Downtown Florists  
Members Florists' Telegraph Delivery.

ORDERS FOR  
**ST. LOUIS, MO.**  
**YOUNG'S :: 1406 Olive St.**

**ST. LOUIS, MO.**  
Wire or phone your orders to **OSTERTAG BROS.**  
The Largest Retail Supply House in the West.  
**JEFFERSON AND WASHINGTON AVES.**  
Members F. T. D.

**ST. LOUIS, MO.**  
Wire your orders to  
**MULLANPHY FLORISTS, Inc.**  
8th and Locust Streets  
— Both Long Distance Phones —  
Member Florists' Telegraph Delivery Ass'n.

**ST. LOUIS, MO.**  
Member Florists' Telegraph Delivery Association  
**Jos. Witek**  
4744-4748 McPherson Ave.

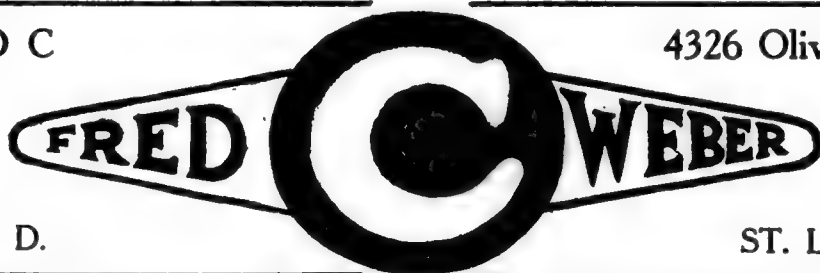
**ST. LOUIS, MO.**  
**BENTZEN**  
FLORAL COMPANY  
8118 North Grand Avenue  
FACILITIES SECOND TO NONE

**ST. LOUIS, MO.**  
Up-to-date Service **The Blossom Shop** 4110 Manchester Ave.

**ARCHIAS FLORAL CO., Sedalia, Mo.**  
Choice Cut Flowers and Designs on Short Notice.  
Prompt attention to telegraph and telephone orders.  
Members Florists' Telegraph Delivery Ass'n.

RED C

4326 Olive St.



F. T. D.

ST. LOUIS

**ST. LOUIS** Choice Seasonable Flowers  
**George Waldbart Floral Co.**  
Efficient Service—Most Centrally Located  
All Orders Carefully Executed 516 North Grand Ave.

**SEDALIA, MISSOURI**  
"You will not stammer if you say it with our flowers"  
**State Fair Floral Co.**  
Florists' Telegraph Delivery.

**KANSAS CITY, MO.**  
We are members of the F. T. D.  
**J. E. MURRAY & CO., 212 E. 10th Street**  
**W. J. Barnes** KANSAS CITY, MO.  
38th St. and Euclid Ave.  
Established 1890.  
No order too large or small. Member F. T. D.

buys the best. Orchids are in demand, but scarce. Easter lilies, Paper Whites, snapdragons, sweet peas and a few callas are available.

All greens, as usual, sold well, and the market has plenty of everything in this line.

#### Club Meeting.

The St. Louis Florists' Club held a most interesting meeting November 11 at the greenhouse establishment of the Bourdet Floral Co. The meeting was attended by sixty-five members, President W. A. Rowe being in the chair and all officers present. After disposing of the usual opening business, the chair called for reports of all committees.

Chairman L. Baumann, of the trustees, said that the trustees have advised giving a dance for the members and their families and asked the club for permission. After a lengthy discussion it was moved that the trustees proceed with arrangements for such an event, each

**Kansas City, Mo.**

**Rock's**  
MEMBER F. T. D.

1106 GRAND AVENUE

**KANSAS CITY**  
WE STRIVE TO PLEASE  
**ALPHA FLORAL Co.** Member of the F. T. D.  
1805 WEST FIRST STREET, 1906  
ALPHA ELBERFIELD, Founder and Owner.

**KANSAS CITY**  
**A. Savell**  
MEMBER F. T. D. Eleventh and McGee Sts.

**STUPPY FLORAL CO.**  
Orders Executed  
Missouri, Iowa, Kansas and Nebraska  
**St. Joseph, Mo.**  
Members Florists' Telegraph Delivery

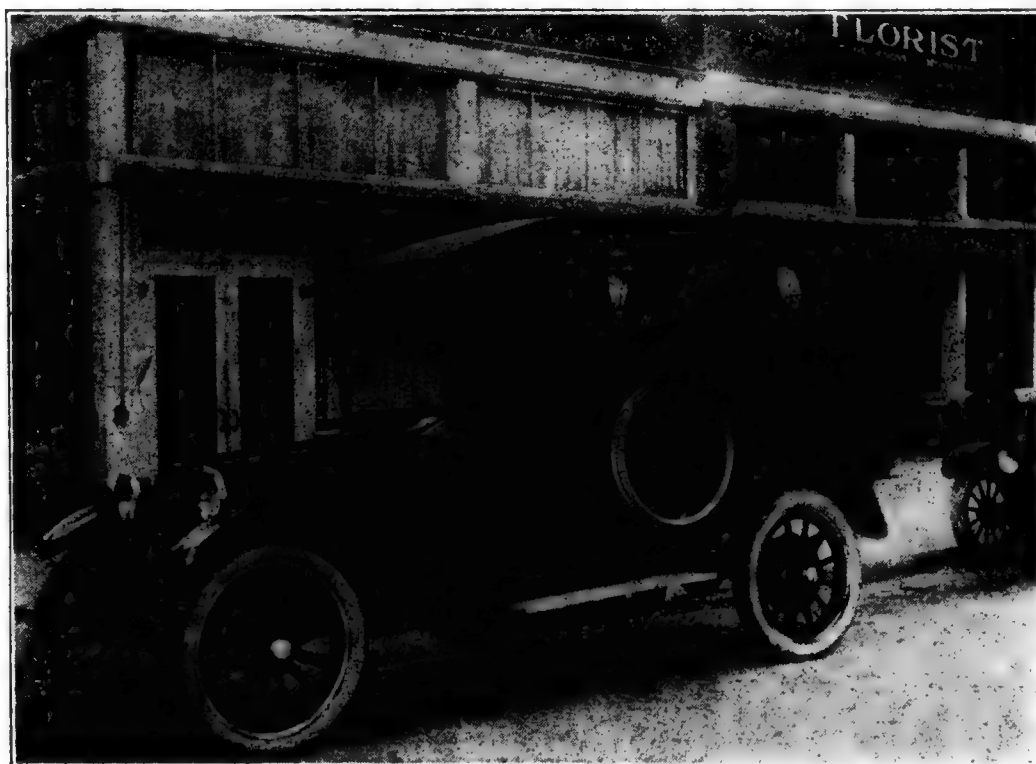
**Excelsior Springs, Mo.**  
EXCELSIOR GREENHOUSES

**COLUMBIA, MO.**  
COLUMBIA FLORAL CO.  
Halfway between St. Louis and Kansas City

# Telegraph Delivery Department

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## ALL POINTS IN ARIZONA AND NEW MEXICO



PROMPT DELIVERIES IN PHOENIX AND ADJOINING TOWNS  
BY OUR OWN DELIVERY CARS

## DONOFRIO FLORAL CO. PHOENIX

Member F. T. D.

ARIZONA

CHAS. E. MORTON, Mgr.

Phone 1367  
**Stokes FLORAL SHOP**  
"WE STRIVE TO PLEASE"  
205 E. Walnut St. Springfield, Mo.  
Members F. T. D.

**Joplin, Mo. AMERICAN FLORAL SHOP**  
J. E. MEINHART, Prop., 216 W. 4th St.

member attending to pay \$1 for his ticket, and report progress at the December meeting.

The publicity committee reported through Chairman L. Jules Bourdet what had been done by the new committee in advertising and what was coming in the way of large display advertisements for the two big days—Thanksgiving and Christmas. An interesting letter was read from President-elect Thomas Roland, of the S. A. F.

Andrew Hoffman, Jr., filed an application for membership. The committee on

**WEBB CITY, MO.**  
J. E. Meinhart, 416 S. Pennsylvania Ave.

**CHILLICOTHE, MO.**  
ISHERWOOD GREENHOUSES  
We Strive to Please

**SPRINGFIELD SEED CO.**  
SPRINGFIELD, MO.  
FLORAL DEPARTMENT OPEN DAY AND NIGHT  
Member Florists' Telegraph Delivery Association



# Telegraph Delivery Department

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## Boston—O'BRIEN

QUALITY AND SERVICE

Member Florists' Telegraph Delivery Association

67 Beacon Street  
Deliveries  
To All Suburbs

### CARBONE, <sup>342</sup>Boylston Street, BOSTON

Member Florists' Telegraph Delivery Ass'n.

### The Beacon Florist 7 Beacon Street, BOSTON

J. EISEMANN, Manager, 14 years head decorator and designer for Penn's.  
PROMPT, EFFICIENT SERVICE GUARANTEED.

### Worcester, Mass. RANDALL'S FLOWER SHOP

Member Florists' Telegraph Delivery.

### H. F. A. LANGE Worcester, Mass.

Delivers to all Points in New England  
125,000 Square Feet of Glass.  
Member Florists' Telegraph Delivery Ass'n.

### New Bedford, Mass. and all parts of CAPE COD, MASS. MURRAY, Florist

232 Union Street  
GREENHOUSES: FAIRHAVEN, MASS.  
National Florist. Member F. T. D.

Member  
F. T. D.

FALL RIVER  
MASS.  
33 N. Main Street  
Orders Executed for  
Southeastern Mass., Newport  
and Rhode Island Points

### FITCHBURG, MASS.

LESURE The Florist  
EVERYTHING IN FLOWERS

### CAMBRIDGE, MASS.

ROBBINS BROS., 636 Massachusetts Avenue  
Near All Colleges Members F. T. D.

### WELLESLEY COLLEGE

Dana Hall, Walnut Hill, Rockbridge Hall Schools  
TAILBY, Wellesley, Mass.  
Long Distance Tel. Wellesley, 44 1, 44-2, 44-3

Newton, Mass.  
Also BOSTON, BROOKLINE  
CAMBRIDGE, WELLESLEY

COTTON  
The Florist

### Morse & Beals, LOWELL, MASS.

Nearest Shipping Point to  
NEW HAMPSHIRE and VERMONT  
Members Florists' Telegraph Delivery Association

### Wax Brothers Boston, Massachusetts

44 TEMPLE PLACE  
The Centrally Located Florist Shop  
Yours for Reciprocity. We cover all points in New England.  
Members Florists' Telegraph Delivery.

### Brookline, Mass. 1314 Beacon St. Alice B. Merrill

Member F. T. D.

### BOSTON 9, MASS.

HENRY R. COMLEY, Florist, 6 Park Street  
50 years' experience in the florist business guarantees  
efficiency to take care of all orders. 20 per cent allowed.

the applications of H. Ochs, A. Bender, J. Heil and P. Kohl reported favorably and they were elected unanimously to membership. All delinquent members, four in number, were dropped from the rolls of membership for nonpayment of dues. The committee on reprinting the by-laws and also a membership roster was ordered to proceed with its work.

The treasurer's report was encouraging, as the club's finances have greatly improved of late. Dr. Brix, son of Adolph Brix, asked permission to speak on the coming festival of the American Legion. The talk greatly interested the members and at the conclusion of his address it was moved to endorse the movement in every way and to help in any activities of the American Legion. Fred Mueller, assistant supervisor of school gardening for the board of education at Washington University, spoke on gardening at the university and asked that anyone present who wished to join a class in gardening notify the club's secretary.

Vincent J. Gorly was then asked for a talk on "The Birthday Flower." Mr. Gorly, in his 30-minute talk, made an excellent impression on the members. After he had shown them what a great benefit it would be to the trade throughout the country if the list as it appeared in The Review recently were adopted, the members moved that the St. Louis Florists' Club endorse the project of birthday flowers and Mr. Gorly's list on which appeared the name of a flower for each month in the year.

A rising vote of thanks was extended Mr. and Mrs. L. Jules Bourdet for the splendid afternoon's entertainment. After partaking of a most enjoyable lunch, with refreshments and cigars, the meet-

### BOSTON—BECKER'S

Send us your telegrams. Prompt service IN and ROUNDABOUT BOSTON. Our conservatories are in Cambridge, only 8 minutes from the heart of Boston.

BECKER'S CONSERVATORIES  
CAMBRIDGE . . . MASS.  
Members Florists' Telegraph Delivery

### Brookline, Mass.

220 Washington Street  
F. E. PALMER, Inc.  
Established 1886  
Members Florists' Telegraph Delivery Ass'n.

### Cambridge, Mass.

Largest Retail Conservatories near the heart of Boston. Deliveries in all suburbs.

HAROLD A. RYAN, Inc.  
Opposite Mount Auburn Cemetery.

### Waltham, Mass.

1st CLASS STOCK FACILITIES SERVICE  
M. F. RUANE  
Member F. T. D. 121 Moody St.

### A Card This Size

Costs only \$1.25 per Week  
on Yearly Order

It would keep your name and your specialty before the whole trade.  
A half-inch card costs only 62½¢ per week on yearly order.

### MALDEN, MASS.

J. WALSH & SON  
Members Florists' Telegraph Delivery Ass'n.

### MELROSE, MASS.

The Casey Florist Co. 93 Maple Street  
Nearest Dealer to New England Sanitarium

# Telegraph Delivery Department

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## AMERICA'S FOREMOST FLOWER HOUSE

Superior  
Service

74th Year

Steamer

Deliveries and all  
others guaranteed.

Standard  
Prices

*Thos. F. Gavin*  
INC.

Est. 1847

Correspondents in all  
leading cities of the  
world

BOSTON—and—NEW YORK

1 PARK STREET  
AND  
799 BOYLSTON STREET

Your Account Invited

561 FIFTH AVENUE  
AT  
46th STREET

HARTFORD,  
CONNECTICUT

Welch's Flower Shop  
197 Trumbull Street  
A. W. Welch Mrs. E. M. Welch

New Haven,  
Conn.

J. N. CHAMPION & CO.  
The F. T. D. Artists

Yale  
College

Covering All Connecticut

HARTFORD, CONN.

Greenhouses: *Combs* Stores:  
Benton St. 741 Main St.  
364 Asylum St.  
Member F. T. D.  
Orders solicited for all parts of Connecticut

BRIDGEPORT, CONN.  
James Horan & Son

943 MAIN STREET  
Largest Growers in this District.  
MEMBERS FLORISTS' TELEGRAPH DELIVERY.

Waterbury, Conn.

RYAN & POWERS  
80 Center St.  
Special attention Westover and St. Margaret  
School Orders.  
Members F. T. D. and Rotary Florist.

Hartford, Conn.  
GEORGE G. McCLUNIE

165 Main Street  
Established 1897 Member F. T. D.

Providence, Rhode Island  
Johnston Brothers

LEADING FLORISTS  
38 DORRANCE STREET  
Member Florists' Telegraph Delivery Ass'n.

STAMFORD, CONN.

QUALITY FLOWER SHOP  
Member F. T. D. 43 ATLANTIC ST.  
Prompt delivery to  
NOROTON, DARIEN, NORWALK, GREENWICH

Hartford, Conn.

*George F. Lane*  
SUCCESSOR *Welch*  
THE FLORIST  
180 Asylum Street Member  
F. T. D.

Lynn, Mass. MEMBERS  
F. T. D.

GIBBS BROS., 231-233 Union St.

BROCKTON, MASS.

Belmont Flower Shop MEMBER  
F. T. D.

BURLINGTON, VT.

*Gave the Florist*  
Member F. T. D.  
Orders for Vermont and Northern New York filled to  
your entire satisfaction at right prices.

Hartford, Conn.

J. Albert Brodrib, Store,  
639 Main Street  
Deliveries to  
New Britain, Meriden, Middletown, Manchester,  
Rockville, Farmington, Willimantic.  
Member Florists' Telegraph Delivery Association

ing adjourned and the members in a  
body visited the mum show at the Mis-  
souri Botanical Garden.

The December meeting will come  
early, the date being December 9.

### Various Notes.

The members of the florists' publicity  
committee held an important meeting  
November 10 at headquarters. Nine of  
the eleven members were present when  
Chairman Bourdet called the meeting to  
order. A great deal of space was con-  
tracted for with the daily press to be  
used before January 1. The committee,  
consisting of Messrs. Gorly, Hummert  
and Windler, with Mr. Freere, who

New Britain, Conn.  
VOLZ FLORAL CO.

Bridgeport, Conn.  
John Reck & Son, 985 Main Street

PROVIDENCE, R. I.  
AND ALL NEW ENGLAND POINTS  
T. J. Johnston & Co., 107 Washington St.,  
PROVIDENCE

NEWPORT, R. I.  
SMITH Est. 1864 Greenhouses  
JAMESTOWN R. I.

PORTLAND, ME.

THE FLOWERSHOP  
M. E. McGunigle Cor. Oak and Free Sts.

MANCHESTER, N. H.

H. C. STACHE. L. D. PHONE  
1261-R.

# Telegraph Delivery Department

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NEW YORK  
F. T. D. Member

## DARDS

341 Madison Avenue  
Opp. Hotel Biltmore

An ever INCREASING BUSINESS at the same CORNER for FIFTY YEARS is the answer for your New York orders



WE CARRY THE HIGHEST GRADE OF CUT FLOWERS  
**SEND US YOUR NEW YORK ORDERS**  
ADJACENT TO THEATRICAL AND HOTEL DISTRICTS

ABUNDANTLY PREPARED  
AT ALL TIMES

**Edwards Floral  
Hall Company**

1716 Pacific Avenue  
Atlantic City, New Jersey

Nurseries: Mediterranean  
and South Carolina Aves.

Member Florists' Telegraph Delivery Ass'n.

**NEWARK, N. J.**  
**PHILIPS BROS.**  
938 BROAD STREET  
Members F. T. D.

**NEWARK, N. J.**  
**WASHINGTON FLORIST**  
577 Broad Street  
Member F. T. D.  
Open 7 a. m. to 10 p. m. every day

**Boonton, N. J.** **Dover, N. J.**  
**Olyphant, Pa.** **Stroudsburg, Pa.**

Store in each town. Flowers daily from our  
own greenhouses. Delivery all Eastern Penna.  
and Northern New Jersey.

**Herrick Greenhouses,** HACKETTSTOWN,  
NEW JERSEY.

**JERSEY CITY, N. J.**  
**WEIDEMANN'S FLOWER SHOP**  
222 MONTICELLO AVE.  
Member F. T. D.

**HOBOKEN, N. J.**  
**J. GRULICH & SONS**  
Members F. T. D. 616 Washington Street

**MONTCLAIR, N. J.**  
**MASSMANN**  
Member Florists' Telegraph Delivery.

**Atlantic City, N. J.**  
**EGG HARBOR FLOWER SHOP**  
Will Pacific Ave. Crane & Hill, Props. Members  
F. T. D.

**PATERSON New Jersey**  
**PASSAIC New Jersey**  
**EDWARD SCEERY**  
Member Florists' Telegraph Delivery Assn.

All Middle State and Seashore  
**NEW JERSEY POINTS**  
and Northeastern Pennsylvania towns  
are best reached from  
**TRENTON**  
MARTIN C. RIBSAM, Florist  
Member F. T. D. Broad and Front Sts.

**NEWARK, N. J.** F. T. D. Member  
**BEGEROW'S** 946 Broad St.  
FRESH FLOWERS AND BEST SERVICE

places all the advertising, showed some  
attractive advertising to be used, which  
the publicity committee endorsed. Plans  
were discussed to bring into the fold  
all retailers and growers who do not  
contribute to the publicity fund. It was  
decided that the next regular meeting of  
the publicity committee would fall on  
Thanksgiving evening.

The chrysanthemum show at the Mis-  
souri Botanical Garden had an average  
attendance for the first week of 10,000  
people daily and drew exclamations of  
admiration from the many visitors. The  
members of the Florists' Club who  
visited it in a body November 11 say  
it is the best ever staged at the garden.  
The 15,000-bloom single-stem display was  
a great attraction; as well as the great  
specimen plants. Messrs. Pring and  
Jensen, who have charge of the exhibi-  
tion, say it will continue throughout  
the rest of the month.

The opening of the new addition of  
the Stix, Barr & Fuller department store,  
last week, created a big demand for  
flowers, and the opening day it looked  
more like a flower show than a depart-  
ment store. A number of eastern flo-  
rists sent telegraph orders to local flo-  
rists for designs and plants.

W. J. Staples, representing the Jef-  
ferson Seed Co., Jefferson, Ia., visited  
the various seed stores last week.

Thomas Carr was confined to his home  
last week, but from late accounts he is  
improving and expects to be out by the  
end of this week. His store has joined  
the movement to close on Sunday.

The retail store of the Sanders Nur-

**ATLANTIC CITY, N. J.**  
**Atlantic City Flower Shop**  
1519 Pacific Avenue

Always a big stock on hand of all kinds of flowers  
and plants. Personal attention. F. T. D. Member

**Red Bank, N. J.**  
**W. W. KENNEDY & SONS**  
FLOLISTS  
MEMBERS F. T. D.  
41 BROAD STREET

**TRENTON, N. J.**  
**PARK FLORAL CO.** R. ABBOTT  
Greenhouses--Buchanan, Lafayette and Schiller Ave.

**Englewood, N. J.** Camp Merritt  
**EDWARD G. BURROWS**  
Member F. T. D.

**Summit, N. J.** HARRY O. MAY,  
PROPRIETOR  
**New Jersey The Rose Shop**

**ONEONTA, NEW YORK**  
**DERRICK, Florist,** MEMBER  
F. T. D.

**For SYRACUSE, N. Y.**  
**W. E. Day Co.,** Onondaga Hotel Bldg.  
F. T. D.

**SENECA FALLS, N. Y.**  
**E. W. HUDSON & SON**  
WILL ALSO DELIVER ORDERS AT WATERLOO

**Elmira, N. Y.** SHIPMENTS  
Southern New York  
Northern Pennsylvania  
Member  
F. T. D. The Rosery Garden Shop 182 N. Main  
Street

**TROY, N. Y.** MEMBER  
F. T. D.  
33 Fourth St. H. LOUIS MENAND

**FLORAL OSWEGO, N. Y.**  
**ART STUDIO** E. KENDIG, Prop.  
Member F. T. D. At Your Service. Personal Attention.

**HORNELL, New York**  
**C. G. JAMES & SON**  
Prompt Deliveries to Elmira, Corning and Wellsville.



# Telegraph Delivery Department

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WE DELIVER TO ALL PARTS OF  
**BROOKLYN**  
AND  
**NEW YORK CITY**

**JOSEPH TREPEL**

Largest Individual Florist in the United States—ELEVEN STORES.  
TELEGRAPH YOUR ORDERS TO THE MAIN STORE  
LEWIS AVENUE, Corner HANCOCK STREET, BROOKLYN, N. Y.  
AND RECEIVE MY PERSONAL ATTENTION.

**Kottmiller**

... FLORIST ...  
426 Madison Ave.—and 49th Street  
Also Vanderbilt and Ritz-Carlton Hotels  
Telephone Murray Hill 783  
Highest award at the International Flower Show,  
April 11, Grand Central Palace.  
Location Central. Personal Attention.  
Member Florists' Telegraph Delivery Association.

"Where Roses and Lilies and Violets Meet."

**GUIDO, Inc.**  
Florist

PHONES: Plaza 7570; Night call, South 1125  
595 Lexington Ave., Cor. 52d St. NEW YORK

**THE BOSTON FLORIST**

Personal selection. Satisfaction guaranteed.  
In the heart of New York City.  
Close to Theaters and Steamships.  
Established 1902

135 E. 34th St., NEW YORK

**M.A. Bowe**

IN HEART OF NEW YORK CITY  
332 FIFTH AVE., NEAR 33rd ST.  
Opposite the Waldorf-Astoria. Phone Mad. Sq. 368-369  
OUR MOTTO—THE GOLDEN RULE.

**RAMM'S FLOWER SHOP**

In the Heart of New York 412 Madison Avenue  
Prompt and Efficient Service Member F. T. D.

**NEW YORK Telephone Lenox 3822**  
**HENRY HART, Inc.**

1000 MADISON AVENUE  
In the heart of most exclusive residential section

**YONKERS, N. Y. MEMBER F. T. D.**  
8 MANOR HOUSE SQ. R. T. BRODERICK

**BUNYARD**

413 Madison Avenue

**NEW YORK CITY**

Member F. T. D.

SUMMER SEASON, Bellevue Ave., NEWPORT R. I.

**David Clarke's Sons**

2139-2141 BROADWAY

Tel. 1552, 1553 Columbus

**NEW YORK CITY**

Out-of-town orders for delivery in New York carefully and promptly filled at reasonable rates

**WILSON**

8 and 5 Greene Ave. Main Store: Cor. Fulton St.

**BROOKLYN**

PHONE 6800 PROSPECT **NEW YORK**

**BROOKLYN, N. Y.**

**JAMES WEIR, Inc.**

324 Fulton St., cor. Pierrepont

Telegraph orders receive our usual good care and prompt attention. Phones, 270-271 Main

**HUGO H. JAHN, 710 Nostrand Ave. BROOKLYN, N. Y.**

Tel. 1952 Bedford. Will deliver to Steamships, Theaters, anywhere within 20 miles of New York. Artistic work. Personal attention. Special care of telegraph orders.

sery Co. is under the management of Oliver K. Sanders, who says the season has opened in fine style and business has become steady since the cold weather set in. This store is one of the attractions in the west end and is in the midst of the fashionable residence district.

Vincent J. Gorly, of Grimm & Gorly, left for Memphis, Tenn., November 15 to be present at the Tennessee State Florists' Association meeting. He is to give a talk on "Birthday Flowers."

The E. G. Hill Co., Richmond, Ind., which ships to H. G. Berning, consigned a big supply of splendid blooms in roses and mums last week.

J. F. Ammann, secretary of the National Flower Growers' Association, who was a visitor last week, left the night after the meeting of the Missouri growers, November 16, to attend the meeting of the growers of Iowa, November 17.

Joseph Witek and his assistant, Robert Holmes, are showing artistic and attractive windows at the McPherson avenue store. They report excellent business.

The following out-of-town florists visited the wholesale district November 11: J. F. Ammann and Roy Smith, Ed-

**NEW YORK, N. Y.**

**QUALITY**

**SERVICE**

*Charles H. Brown*  
2366 Broadway, New York City

**CHOICE FLOWERS**

**NEW YORK CITY**  
**ADOLPH MEYER**

In center of the **BON TON** residential district

1062 Madison Avenue

Near the great Art Museum and Cleopatra's Needle

**WE COVER LONG ISLAND**  
**JERSEY and CONNECTICUT**

Phones: 2352-7019 Lenox.

**NEW YORK**

Orders Sent to **H. H. BURNS** 509 Madison Av.  
will receive prompt and careful attention.  
**LONG ISLAND BROOKLYN** **JERSEY CITY NEWARK**

**W. & T. CASS**  
**Geneva, N. Y.**

Telegraph Orders Promptly Filled  
in Western New York

**JAMESTOWN, N. Y.**

**LAKEVIEW**  
**ROSE GARDENS**

1,500,000 ft. of glass Capable Retail Service  
Mayville, N. Y. } INSTANT SERVICE { Fredonia, N. Y.  
Brocton, N. Y. } --TO-- { Chautauque, N. Y.  
Randolph, N. Y. } { Lakewood, N. Y.  
Bemus Point, N. Y. } { Cassadaga, N. Y.  
Other Principal Western N. Y. towns.

**OLEAN, N. Y.**

Member Florists' Telegraph Delivery **Manuel Oppenheim**

**JAMESTOWN, N. Y.**

**Heelas Flower Store**

For all Chautauque County

# Telegraph Delivery Department

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UTICA, N. Y.  
C. F. BAKER & SON  
MEMBER F. T. D.  
809 CORNELIA ST.

UTICA, N. Y.  
Utica Floral Co.  
MEMBERS F. T. D.

*Danker*  
Albany, N. Y.

Albany, New York  
*The Rosery*  
FLOWER SHOP  
23 STEUBEN STREET  
Best Service.  
Send your orders to us.  
Members Florists' Telegraph Delivery Ass'n.

The Rosendale Flower Shop  
126 JAY STREET  
Schenectady, N. Y.  
No order too large for us to fill, none too small for consideration.  
Member F. T. D.

WETTTLIN FLORAL CO.  
HORNELL, N. Y.  
For quick service to Avoca, Addison, Andover, Arkport, Almond, Angelica, Bath, Corning, Cuba, Canisteo, Castile, Cansaga, Cobocoon, Friendship, Wellsville, Wayland, Warsaw, Danaville, Nunda and other Western New York towns.

ROCHESTER, N. Y.

*Wilson*  
THE FLORIST  
88 E. MAIN ST  
F. T. D.  
We reach all Western N. Y. Points

ROCHESTER, N. Y. J. B. KELLER SONS  
25 CLINTON AVENUE, N. Y.  
Boch. Phone Stone 506 L. D. Bell Phone Main 2189  
Members Florists' Telegraph Delivery

Batavia, N. Y. L. C. STROH & SONS  
Flowers delivered to all nearby towns.

ALBANY, N. Y. THE CAPITAL DISTRICT  
and all Eastern New York  
WILLIAM GLOECKNER  
WE GUARANTEE ABSOLUTE SATISFACTION  
Member F. T. D. and N. F.

MEDINA, N. Y., White Bros.  
Members F. T. D. Orders for Western New York handled with promptness

WINNIPEG, MANITOBA  
R. B. Ormiston  
96 Osborne Street  
Member Florists' Telegraph Delivery

Winnipeg, Man., Can.  
THE "KING" FLORIST  
Member F. T. D. Ass'n. 270 Hargrave St.

VANCOUVER, B. C.  
BROWN BROS. & CO., Ltd.  
48 HASTINGS STREET, E.  
FOR ALL BRITISH COLUMBIA ORDERS  
Members Florists' Telegraph Delivery Assn.

CANADA'S FLORIST  
*Dunlop's*  
8-10 W. Adelaide Street  
Toronto  
Member Florists' Telegraph Delivery Association

wardsville, Ill.; Charles Johann, Collinsville, Ill.; G. W. Grossart and Arno Grossart, Belleville, Ill. These florists also attended the club meeting that afternoon.

With the "Say It with Flowers" bowlers, the Roses scored the odd game over the Carnations last week, leaving the two teams in a tie for first place in the league. Captain Rowe's Gladioli won two games from the Sweet Peas.  
J. J. B.

BALTIMORE, MD.

The Market.

Outdoor stock is over and the market is fast getting down to normal. The supply of mums is the only thing that prevents a shortage. The end of the mum is now in sight, and as the growers have been holding everything back until they are over, if the crops of roses and carnations are not timed right there is going to be a big dearth of stock in a few weeks. Extra mums are in good supply, but mediums have been running short; this may be due to the fact that the season is nearing the end. It has been a wonderful mum season, for, while the crops came upon the market almost at once, they sold up fairly well; the only complaint to be heard is that prices were not so good as they might have been.

Pink mums have been scarce all fall. When such a shortage occurs everyone goes in for that stock and the next season floods the market. It might be a good idea to try and find out the quantity of pink mums that will be grown next season and regulate your crop accordingly.

Roses, while they are not in large supply, are in sufficient quantity to meet

Buffalo  
NEW YORK

F. T. D. MEMBERS

Kramer the Florist  
1291 Jefferson Street

Lehde & Galley  
2165 Seneca Street

L. H. Neubeck  
Main and High Streets

Palmer's  
304 Main Street

Scott the Florist  
Main and Balcom Streets

Stroh's  
379 Main Street

Charles Sandiford  
2692 Main Street

W. H. Sievers  
330 Genesee Street

S. A. Anderson  
440 Main Street

Colonial Flower Shop  
230 Delaware Avenue

Wm. H. Grever  
77 and 79 Allen Street

# Telegraph Delivery Department

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**McKenna** Largest Retailers in Canada  
Cor. St. Catherine and Guy Streets  
8 St. John St., QUEBEC, CAN.  
Member Florists' Tel. Delivery Association  
**Montreal**

**CANADA**  
JOHN CONNOR CO., Limited  
HAMILTON, ONT.  
Members Florists' Telegraph Delivery Association.

**London, Ont., Can.**  
J. GAMMAGE & SONS, LTD.  
"The House of Flowers"  
All Orders Carefully Executed  
Members Florists' Telegraph Delivery Ass'n.

**DICKS FLOWER SHOP** Member F. T. D. Ass'n.  
WESTERN ONTARIO'S FLORIST  
LONDON, ONT., CAN.

**Saskatoon, Sask., Can.**  
Victoria Nursery The Quality Florists in the Center of the west.

Central and Eastern ONTARIO  
Orders carefully executed  
THE PETERBOROUGH FLORAL CO.  
Peterborough, Canada

**Montreal, Que.,** HALL & ROBINSON  
825 St. Catherine St., W. MEMBER F. T. D.

**VANCOUVER, VICTORIA,**  
B. C. B. C.  
A. J. WOODWARD  
BON VOYAGE ORDERS my specialty

**TRURO, NOVA SCOTIA CANADA.**  
Member F. T. D. SUCKLING & CHASE, Ltd.

**REGINA, SASK., CANADA**  
REGINA FLORIST CO., Ltd.  
SPECIAL ATTENTION TO F. T. D. ORDERS

**St. Catharines, Ont.**  
Robt. L. Dunn 104 Queenston Street  
Member F. T. D.

**SCRIM'S, FLORIST**  
OTTAWA, CANADA

**BLOOMINGTON, IND.**  
MORRIS & ELLIS  
Members F. T. D.

**Marion, Ind.** MARION FLORAL CO.  
Member Florists' Telegraph Delivery Ass'n.

## FORT WAYNE, IND.

**Flick Floral Company** 65,000 feet glass devoted to Flowers and Plants.  
Member F. T. D. 207-209 West Berry Street  
Near Hope, St. Joseph and Lutheran Hospitals. Direct routes to Churubusco, Plymouth, Warsaw, Kendallville, Decatur, Bluffton, Spencerville, Ind., and Payne, Ohio.

Established 1859  
**A. WIEGAND'S SONS CO.**  
1610 to 1620 North Illinois Street  
INDIANAPOLIS, IND.  
Indiana's oldest, largest and most complete retail establishment  
Member Florists' Telegraph Delivery Ass'n.

**Indianapolis, Ind.**  
241 MASSACHUSETTS AVENUE  
**Bertermann Bros Co.**  
LEADING FLORISTS  
Members Florists' Telegraph Delivery Assn.

**INDIANAPOLIS, IND.**  
**GREENE'S FLOWER SHOP**  
Board of Trade Building  
Members Florists' Telegraph Delivery Ass'n.  
Not Open on the Sabbath, except when a holiday falls on Sunday.

**Williams The Florist**  
138 So. Michigan Street  
**South Bend's Leading Florist**  
Daily deliveries to St. Mary's Academy and Notre Dame University. Orders filled for Northern Indiana and Southern Michigan.

**BEYER FLORAL SHOP**  
108 E. Jefferson Street  
SOUTH BEND, INDIANA  
Daily deliveries to Notre Dame University and St. Mary's Academy. Also close connections with Niles, Berrien Springs, St. Joseph, Mich.; New Carlisle, Michigan City, La Porte, Elkhart, Goshen, Warsaw, Ind.

**SOUTH BEND, IND.**  
**Adam Beehler**

the demand; as to quality, they could not be better, and the varieties cover a large range. The same thing might be said about carnations; the only thing now is to hurry them along; the first of December is going to be a good time to have a crop of either to cut. From the looks of the market at the present time, growers will be getting as good prices at this time as later in the season.

Violets are not plentiful as yet, and this may account for what few are on the market selling well, as the demand for them is not heavy. A few Paper Whites are to be seen, and the market indicates that if any bulbous stock can

## Ft. Wayne, Ind. VESEY'S

Fresh Flowers grown at our own greenhouses  
Largest Orchid Growers in the Middle West  
PROMPT SERVICE  
2602 THOMPSON AVENUE  
Member Florists' Telegraph Delivery

**Ft. Wayne and Northern Ind.**  
**DOSWELL'S**  
QUALITY FLOWERS  
Store: 301 W. Main and Lindenwood Cemetery

**FORT WAYNE, IND.**  
**Blossom Floral Co.**  
MEMBER F. T. D.  
QUALITY—SERVICE—ART 110 W. Wayne St.

**ERIC BUCHHOLZ**  
**MUNCIE INDIANA**  
Member Florists' Telegraph Delivery  
30,000 square feet of modern greenhouses  
18 acres of outdoor cultivation  
SATISFACTION ON ALL ORDERS ASSURED

**VINCENNES, IND.**  
**PAUL C. SCHULTZ CO.**  
Member Florists' Telegraph Delivery.

**GARY FLORAL CO.** GARY  
118 W. 5th Ave. Ind.  
Always a complete stock and prompt service  
MINIMUM ORDER, \$2.00

**TERRE HAUTE, IND.**  
129 SOUTH SEVENTH STREET  
JOHN G. HEINL & SON

**ATTICA, IND.**  
And all Surrounding Cities. :: Attica Floral Co.

**RICHMOND, INDIANA**  
FRED H. LEMON & CO.  
Florists and Decorators Send us your orders

**RICHMOND, INDIANA**  
AND VICINITY  
Member F. T. D. G. R. GAUSE



# Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

**PITTSBURGH**  
AND VICINITY

F. T. D.  
Service

**A. W. Smith**  
Flower Stores Company

Keenan Building, PITTSBURGH, PA.

**Pittsburgh, Pa.**

535 WOOD STREET

Prompt F. T. D. Service in  
city and vicinity, of

**Flowers—Fruit**

in art arrangements, either  
separate or in combination

*All Orders Reciprocated*

**McCLEMENTS**

**THINK!** Everything in Flowers  
**GRAKELOW'S**

Member Florists' Telegraph  
Delivery Association

Broad Street at Cumberland, PHILADELPHIA, PA.

**Philadelphia**

AND SUBURBAN ORDERS EXECUTED  
WITH GOOD TASTE AND PROMPTNESS

**Joseph Josephs**

1726 COLUMBIA AVENUE

**J. J. Habermehl's Sons**

The finest floral arrangements, flowers and  
plants furnished on telegraphic orders.

The Bellevue-Stratford Philadelphia Broad and  
Walnut Streets

**Pittsburgh, Pa.**

**MRS. E. A. WILLIAMS**

621 PENN AVENUE

Member F. T. D.

**PHILADELPHIA**

**Charles Henry Fox**

I will never send you an order less  
than \$5.00.

**PHILADELPHIA**

Germantown and Chestnut Hill

Orders carefully filled in first-class style  
and on time.

**WILLIAM BERGER'S SONS**

5522 Germantown Ave., Philadelphia, Pa.

**PITTSBURGH**



**E. C. LUDWIG  
FLORAL CO.**

710 E. Diamond Street  
Members F. T. D.

**HANOVER, PA.**

**CREMER, Florist**

EVERYTHING IN CUT FLOWERS

We serve all points in Southeastern Pennsylvania.  
Special Delivery service to Gettysburg, Pa.

ORDERS FOR

**PHILADELPHIA**

AND SUBURBS CAREFULLY FILLED

We are in close touch with all the suburbs by  
railroad service and can make quick delivery.

**CHARLES F. KRUEGER CO.**

Reading Terminal Flower Shop, Philadelphia

**Pittsburgh, Pa.**

**RANDOLPH & McCLEMENTS**

FLORAL EXPERTS

5936 PENN AVENUE

Members of the Florists' Telegraph Delivery

**UNIONTOWN, PA.**

**STENSON & McGRAIL, "The Leading  
Florists"**

11 Morgantown Street

FRESH HOME-GROWN CUT FLOWERS  
AND PLANTS at all times

**Germantown and Chestnut Hill**

ORDERS Carefully executed with  
taste and promptness.

**FRANK R. HASTINGS**

8 West Cheltenham Ave., GERMANTOWN

PHILADELPHIA, PA.

**PITTSBURGH, PA.**

**Ludwig Floral Co.**

502 FEDERAL STREET

**GILES, The Florist**  
**READING, PENNA.**

Member F. T. D.

ORDERS FOR

**PHILADELPHIA**

Carefully and Promptly Executed  
with Good Flowers and Good Taste by

**M. J. Callahan, 824 Market St.,  
PHILADELPHIA**

**HARRIS BROS.**  
510 Market St.

**PITTSBURGH**

BEST  
SERVICE

**Williamsport, Pa.**

**W. J. EVENDEN'S SONS**

THE LEADING FLORISTS

Members Telegraph Delivery Association

**SCRANTON, PA.**

**A. L. BESANCON & CO.**

Florists and Decorators

Adams Ave. and Spruce St., SCRANTON  
LIFE BLDG.

BOTH PHONES

You can depend on us. Order your flowers on any  
occasion for delivery in Scranton and vicinity

**SCHULTHEIS, Florist**

317 Church Street

DUNMORE, PA.

Members of the Florists' Telegraph Delivery Ass'n.

612 Linden Street

SCRANTON, PA.

**Wilkes-Barre, Pa.**

Member F. T. D. **Ira G. Marvin, 23 So. Franklin St.,  
63 No. Main St.**

**PITTSBURGH, PA.**  
Open Sunday. Quick Service. **DAVE HILL & CO.**  
Fifth Ave. and Wood St.

**TITUSVILLE, PA.**  
WM. A. MURDOCH, MEMBER F. T. D.

**LANCASTER, PA.**

**B. F. BARR & CO., Leading Florists**

Members F. T. D.

**LEBANON, PA.**

**J. F. VAVROUS SONS**

Orders for central Penna. handled with promptness.

# Telegraph Delivery Department

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## SAN ANTONIO, TEX.

LARGEST RETAIL FLOWER SHOP  
IN THE SOUTHWEST

MEMBER F. T. D.

## GREEN, The Florist

Avenue C at 8th Street

### J. V. LAVER ERIE, PA.

Write, Phone or Wire Member Florists' Telegraph Delivery

**EASTERN OKLAHOMA WESTERN**  
**MAXWELL & CO.**  
We grow our own flowers  
50,000 sq. ft. of glass  
**TULSA, ALVA.**

### FURROW & Co.

Service unexcelled  
for central and northern  
Oklahoma

Guthrie, Oklahoma

*Baur*  
*Floral Co.*  
Member  
F. T. D.  
**ERIE, PA.**

**SOUTH TEXAS**  
DAY & NIGHT SERVICE  
18 RAILROADS  
*Gerr*  
The Florist  
HOUSTON, TEXAS.

### MUSKOGEE, OKLA.

McQueen Floral Co.  
FLOWERS BY WIRE ANYWHERE  
Member F. T. D.

**Erie, Pa.** Charles G. Offerle  
2408 Poplar Street

### Fort Worth, Texas

Gordon Boswell  
Florist  
611 Houston Street

**New Kensington, Pa.**  
McRAE-JENKINSON CO.  
Member Florists' Telegraph Delivery

### MUSKOGEE, OKLA.

MUSKOGEE CARNATION CO.  
Largest Growers and Retailers in  
Eastern Oklahoma  
Member Florists' Telegraph Delivery

Members Florists' Telegraph Delivery Ass'n  
**EVENDEN BROS.**  
Largest Growers in  
Central Pennsylvania. Williamsport, Pa.

### WICHITA FALLS, TEXAS

Oldest and largest for  
Northwest Texas and  
Southwest Oklahoma  
WICHITA FLORAL COMPANY  
Members Florists' Telegraph Delivery

Norristown and Conshohocken  
WILLIS H. BALDWIN  
CONSHOHOCKEN, PENNA.

### Oklahoma City, Okla.

THE FOSTER FLORAL CO.  
Member Florists' Telegraph Delivery

**WARREN, PA.**  
Crescent Floral Garden, SHERM OFFERLE, Proprietor

**WARREN, PA.**  
Wood's Flower Shop MEMBER F. T. D.

**FORT WORTH, TEXAS**  
Baker Bros. Members Florists' Telegraph Delivery

### SHERMAN, TEXAS

H. O. HANNAH & SON  
Service up-to-date. Northern Texas-Southern Oklahoma.

Lang Floral & Nursery Co., Dallas, Tex.  
Write or wire headquarters for flowers for  
Texas Oklahoma, Louisiana, New Mexico. No  
orders too large, none too small.

### WACO in the heart of Texas

Member F. T. D. WOLFE THE FLORIST

**TEXARKANA, ARK. TEX.**  
MAJESTIC FLORAL COMPANY

**AMARILLO, TEXAS**  
West Texas CUNNINGHAM  
Western Oklahoma FLOWER SHOP  
Eastern New Mexico

ENID, OKLAHOMA, Oklahoma Floral Co.  
Will fill your orders for Designs  
and Cut Flowers in Oklahoma  
Member F. T. D., Elks Bldg., 109 E. Broadway.

**OKMULGEE, OKLA.**  
GEO. W. MARSHALL, 108 N. Grand Ave.  
MEMBER F. T. D.

**El Paso, Texas** POTTER  
FLORAL CO.  
Members Florists' Telegraph Delivery

FOR ALL TOWNS IN SOUTHERN OKLAHOMA  
AND NORTHERN TEXAS  
Mrs. B. A. Nelson Su'phur, Okla.

**TULSA, OKLAHOMA**  
Boston's Flower Store. O. O. Boston  
Member Florists' Telegraph Delivery.

**WICHITA FALLS, TEXAS**  
LEADING FLORIST  
BUCHANAN FLORAL CO. : 603 1/2 Indiana Ave.

be run in for December, it would be  
good business to have it. There is a  
fair supply of all miscellaneous stock,  
with green goods in supply to take care  
of the demand.

Club Meeting.

The regular meeting of the Florists'

**Hornaday Greenhouse, LAWTON, OKLA.**  
can fill your orders for Walter, Temple, Burk-  
burnett, Altus, Snyder, Grandfield, Apache,  
Anadarko and Fort Sill.

**BEAUMONT, TEXAS**  
HOME FLOWER AND  
GIFT SHOP. 659 Pearl St.

**CHICKASHA, OKLA.**  
Mrs. Stella Johnson Member F. T. D.

# Telegraph Delivery Department

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## Louisville, Ky.

NEW MEMBERS OF THE F. T. D., BUT OLD AT THE TRADE

F. T. D. orders taken for Louisville and placed with  
**EDITH V. WALKER & BROS.**  
 636 FOURTH AVENUE

will be filled according to our reputation, which is the best

## Lexington, Ky.

**JOHN A. KELLER CO.**  
 INCORPORATED

Main Street, Opposite Phoenix Hotel

Service for all

Central and Eastern Kentucky

Member Florists' Telegraph Delivery Association

In **KENTUCKY** where prestige counts for much, let your customers be represented by a concern whose progressiveness is combined with the dignity of forty-six years of distinguished service.

*Jacob Schulz Co.*  
 INCORPORATED  
 550 FOURTH AVENUE - LOUISVILLE  
 Members F. T. D. Association.

## LEXINGTON, KY.

**HONAKER, The Florist**

Largest Cut Flower Grower in the State  
 160 West Main Street

Member Florists' Telegraph Delivery Ass'n.

## LOUISVILLE, KY.

**AUGUST R. BAUMER**

MASONIC TEMPLE

Member Florists' Telegraph Delivery Ass'n

## LOUISVILLE KENTUCKY

Fine Flowers and Efficient Service have distinguished this house for nearly forty years.

Send us your particular orders.

**William Walker Co.**

Incorporated

Home-grown Flowers

615 SOUTH FOURTH AVENUE

Members Florists' Telegraph Delivery Ass'n.

## BOWLING GREEN, KY.

**COBBY'S FLOWER SHOP**

Cut Flowers and Designs

Corsages a Specialty

## RICHMOND, KY.

Richmond Greenhouses

M. S. Pontrich, Prop.

Good service to Normal School, Berea College, Irvine and nearby points.

## COVINGTON, KY.

Good Stock. Prompt Delivery.

MILLER, "THE FLORIST," Grower

## Covington, Ky.

Member  
 F. T. D.

ROBERT D. RUTTLE  
 THE MADISON AVENUE FLORIST

## Kentucky — Owensboro

**TAPSCOTT, Florist** MEMBER  
 F. T. D.

## PINE BLUFF, ARK.

**DAVIS FLORAL CO.** MEMBER  
 F. T. D.

## GEORGE RYE, Some Florist

THE PLAZA

F. T. D. Ft. Smith, Ark.

## EUREKA SPRINGS, ARK.

C. I. POOR, 27 Hilton St.

## HOT SPRINGS, ARK.

The Flower Shop 366 Central Avenue

## Helena, Ark.

NEAREST FLORIST  
 IN STATE  
 150 MILES

**BALL FLORAL COMPANY**

Club was held November 8, this being the first meeting since "Say It with Flowers" week. The evening was spent in discussion and tying up any loose ends of this celebration. Every member of the club was of the opinion that it was the greatest stunt ever pulled off by the florists of this city, and they were unanimously in favor of holding another next fall. President Robert L. Graham, Jr., announced an executive committee to have charge of this, with Joseph Merritt, a boy who never tires when work is to be done, as chairman, and twenty-five of the best workers in the club to help him. This committee will be divided into sub-committees, each with a special feature to work out.

The idea for next year, concurred in by everyone, is a mammoth free flower show for a central feature, and everything else during the week radiating from that. This will require a hall like the Armory, where sufficient space may be given to all the florists to hold their fall openings instead of at their own stores. Staging such exhibits as, for instance, a dining room setting to be furnished as elaborately as the exhibitor may see fit, with all interior decorations, such as table decorations and mantel; or a parlor, with a bridal corner arranged. A dozen such spaces so arranged would be one of the best educations Baltimore florists could give the public, and by seeing them all together the public would learn that there are more than one or two florists in the city who can do this work in an artistic manner. The plan is to have such an exhibition each fall, and see to it that the public attends it, and then no man in the city can afford to stay out, for the public will recognize creditable work. Another feature that will be worked out is the street parade, for it

## LOUISVILLE, KY.

THE F. WALKER CO.

310-312 West Chestnut Street

LARGEST FLOWER STORE IN THE CITY

## LOUISVILLE, KY.

**MARRET & MILLER**

Established 1878

MEMBERS F. T. D.

814-822 CHEROKEE ROAD

## LOUISVILLE, KY.

E. G. REIMERS & SON CO.

Established 1880

Incorporated 1914

## Paducah, Ky. LEADING FLORIST

JOHN VAN AART

50,000 Feet of Glass and Retail Store

## Owensboro, Ky.

Members  
 F. T. D.

NANZ FLORAL CO.

## AUGUSTA, KY.

Victor H. Thomas, Deliveries to Georgetown and Ripley, Ohio



# Telegraph Delivery Department

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**BALTIMORE**  
and all Maryland

**Samuel Feast & Sons**  
Members F. T. D. Established 1832  
Charles and Pleasant Streets

MEMBER F. T. D.  
622 Aisquith Street  
Downtown

**GRAHAM**  
**BALTIMORE**  
MARYLAND  
GREENHOUSES WAVERLY

ESTABLISHED 40 YRS.  
854 W. North Ave.  
Uptown

**Nashville and  
Chattanooga**

Member  
Florists'  
Telegraph  
Delivery



**Baltimore, Md.**

Guilford  
Mt. Washington  
Walbrook

Forest Park  
Roland Park  
Catonsville

1731 HARFORD AVENUE

Johns Hopkins Hospital  
Mercy Hospital  
St. Agnes' Hospital

Church Home and Infirmary  
Md. General Hospital

Hebrew Hospital  
St. Joseph's Hospital

SEND ME YOUR SUBURBAN ORDERS



WM. F.  
KEYS, JR.

**Geny Bros.** LEADING FLORISTS  
Members Florists' Telegraph Delivery  
212 Fifth Avenue North  
**NASHVILLE, TENN.**

Send all **MEMPHIS** Orders to  
**THE FLOWER SHOP**  
84 Madison Avenue  
MEMPHIS, TENNESSEE

"WE NEVER SLEEP"  
Idlewild Greenhouses **Memphis, Tenn.**  
89 South Main Street  
"Up-to-the-minute" Service and Execution  
Member Florists' Telegraph Delivery

**Memphis, Tenn.**  
**JOHNSON'S GREENHOUSES**  
153 MADISON AVE.  
Established 1888  
Member Florists' Telegraph Delivery Assn.

**Memphis, Tenn.**  
**MEMPHIS FLORAL CO.**  
Wire us. We deliver  
Mississippi, Arkansas, Tennessee

Two Stores  
Members  
F. T. D.  
**Chattanooga, Tenn.**  
THE  
Haeger Floral Co.  
17 E. 8th 700 Market

**KNOXVILLE, TENN.**  
**BAUM'S**  
HOME OF FLOWERS, Inc.  
Member Florists' Telegraph Delivery.  
Personal attention given to orders for KNOXVILLE  
and EAST TENNESSEE.

**Knoxville, Tenn.**  
**CROUCH, Florist**  
Member Florists' Telegraph Delivery  
LARGEST AMOUNT OF GLASS DEVOTED  
TO CUT FLOWERS IN THE SOUTH

**JACKSON, TENN.**  
Between Nashville and Memphis  
**SANDS THE FLORIST**  
**HAGERSTOWN, MD.**  
HENRY A. BESTER & SONS  
Members Florists' Telegraph Delivery Ass'n.

**MARY JOHNSTON, Florist**  
Nee Paterson  
221-223 W. Madison Street  
Member Florists' Tel. Delivery **Baltimore, Md.**

is agreed that more publicity was gained in this then any other feature this fall. The entire plan is going to be worked out on a mammoth scale next year, and the committee is starting to lay its plans now.

The Washington Trip.  
Armistice day the club chartered a

**J. W. Dudley Sons Co.**  
PARKERSBURG, W. VA.  
CLARKSBURG, W. VA.  
MARIETTA, OHIO.  
Orders Carefully Executed

**CLARKSBURG, W. VA.**  
Order your flowers on any occasion for delivery in this section from the leading Florists in the State.  
**HAYMAN GREENHOUSE CO.**  
CLARKSBURG, W. VA.

WEST VIRGINIA  
WESTERN MARYLAND  
**The H. Weber & Sons Co.**  
Fairmont, W. Va. Clarksburg, W. Va. Oakland, Md.  
Commissions Promptly Executed.  
QUALITY EXCELLENCE ABILITY  
Members Florists' Telegraph Delivery Association

**CHARLESTON, W. VA.**  
**Capital City Floral Co.,** Successor to ALEXANDER'S  
FOR ALL SOUTHERN WEST VIRGINIA

**CHARLESTON, W. VA.**  
Look at your map. We cover many towns.  
**WINTER FLORAL CO.**

ORDERS FOR **CHARLESTON, W. VA.**  
are given prompt and careful attention by the  
**Charleston Cut Flower and Plant Co.**

**Huntington, W. Va.** Member F. T. D.  
**McClure-Cottman** Successors to J. W. Dudley Sons Co.

**BLUEFIELD, W. VA.**  
FALLON, Florist.

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**JOHN L. RATCLIFFE**  
209 West Broad Street  
"FLOWERS OF QUALITY"

**RICHMOND**  
— VIRGINIA —

BRANCH STORE:  
Hotel Greenbrier  
WHITE SULPHUR  
SPRINGS, W. VA.

**GOLDSBORO, N. C.**

Gate City to Eastern North Carolina  
**GOLDSBORO FLORAL CO.**  
Modern Greenhouses — Retail Store  
Members F. T. D. 20 years' experience

**Birmingham, Ala.**

**Tutwiler Flower Shop**  
FRASER NURSERY CO.

Best attention  
given your orders.

**Charlotte, N. C. AND VICINITY**

**Scholtz, THE FLORIST**  
INC.

Member Florists' Telegraph Delivery Ass'n.

**Mobile**

MEMBER  
F. T. D.

**C. RAVIER & SONS**

**Ala.**

**Savannah, Ga.**

**JOHN WOLF**

The Largest Grower  
of Cut Flowers in the South

**Charlotte, N. C.**

AND VICINITY

**THE FLOWER SHOP**

203 N. TRYON ST.

Member F. T. D.

**PHOENIX, ARIZ.**

**Arizona Seed & Floral Co.**

28 and 30 S. Central Ave. Member F. T. D.

**S A V A N N A H**

*A. C. Oelschig*  
FLORISTS

and for all South Georgia

MEMBERS FLORISTS' TELEGRAPH DELIVERY ASSOCIATION

**MONTGOMERY, ALA.**

Alabama's Leading Florists

**Rosemont Gardens**

Member  
F. T. D.

Correspondence  
Solicited

**Flowers for all ARIZONA**

**Tucson Seed & Floral Co., TUCSON, ARIZONA**

**DOUGLAS, ARIZ. FOR ALL POINTS IN ARIZONA**

**GATLIFF FLOWER GARDEN**

Successor to TRAVIS FLOWER SHOP  
Indian Blankets, Dolls and Moccasins.

**ROSWELL, N. MEX.**

**ALAMEDA GREENHOUSES**

Headquarters for Flowers New Mexico and Texas.

**COLUMBUS, GA.**

**J. T. KEHELEY**

Columbus' Leading Florist  
MEMBER F. T. D.

**MOBILE, ALABAMA**  
**GOODBRAD FLORAL CO.**

**Mobile, Alabama**

Member F. T. D. **The Minge Floral Co.**

**DURHAM, N. C.**

**J. J. FALLON CO. LEADING FLORISTS**  
Member F. T. D.

**DURHAM, N. C.**

**Durham Floral Co. HIBBERD Proprietor**

**HIGH POINT, N. C. MEMBER F. T. D.**

**FRANK H. FORD, Greenhouses**

**Creech, TARBORO, N. C. FLORIST**

WANTS YOUR ORDERS FOR ALL  
EASTERN NORTH CAROLINA

**GREENSBORO, N. C.**

**VAN LINDLEY CO.**

special car on the W. B. & A. to visit the show of the Chrysanthemum Society of America and to attend the banquet of the Washington club, held in the Franklin Square hotel. When the car left the Liberty street terminal there were forty-five florists and ladies on board. This was one of the times when there were nearly as many ladies as men. The party left Baltimore at 1 o'clock and reached Washington at 2:30, where they were met by W. F. Gude and Otto Bauer. From that time on it was a personally conducted tour, with these two men in the title role. The first visit was to the chrysanthemum show, which we found to be more of a local than a national show. Too much credit cannot be given to the Washington florists for the support which they gave the Chrysanthemum Society of America, for Charles H. Totty and Pitcher & Manda, the orchid specialists, were about the only out-of-town exhibitors. Mr. Totty had a display that would have given any competitor a good run for his money.

From the show a visit was made to some of the stores. At Z. D. Blackstone's and George C. Shaffer's the ladies in the party were given large

**GEORGIA — CAROLINA**

Orders  
Executed by

*Stull's Nursery*  
AUGUSTA LEADING FLORIST

MEMBER  
F. T. D.

**AUGUSTA, GA.**

**ATLANTA, GA.**

**DEANS**  
FLORIST

**ATLANTA, G A.**

**Lawrence Floral Co. Supply Flowers for all occasions in Georgia.**

**American Flower Shop**

319 N. 20th St. **BIRMINGHAM, ALA.**

**BIRMINGHAM, ALA.**

**PARKER'S FLOWER STORE**

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**RICHMOND, VA.**  
and all  
Nearby Points

*Mosmiller*  
FLORIST  
115 E. Main St.

**OUR FACILITIES**  
are unexcelled in this  
section of the country.  
Member Florists' Telegraph Delivery Ass'n.

**NORFOLK**

PROMPT SERVICE  
FIRST-CLASS STOCK

VIRGINIA  
*Grandy*  
THE FLORIST  
269 GRANDY ST.  
NORFOLK, VA.

NORFOLK'S TELEGRAPH FLORIST

**Fortress Monroe, Va.**

Special messenger service to above city, \$1.00  
Member Florists' Telegraph  
Delivery Association.

**MILLS THE FLORIST, Inc.**  
36 West Forsyth Street  
**Jacksonville, Fla.**  
We reach all  
FLORIDA AND SOUTH GEORGIA POINTS

**CHARLESTON, S. C.**  
Carolina Floral Store  
King and George Sts.  
Greenhouses, Saxon, S. C. Member F. T. D.

**SPARTANBURG**  
AND ALL SOUTH CAROLINA  
**CHARLES A. MOSS**  
Member Florists' Telegraph Delivery Assn.

**JACKSON, MISS.**  
THE CAPITOL FLORAL CO.  
THIRTY YEARS OF FLORAL PROGRESS  
Greenhouse and Retail Store  
PROMPT ATTENTION, OUR MOTTO  
Member F. T. D. 218 E. Capitol St.

**TUPELO, MISS.**  
Member F. T. D. At Your Service  
**TUPELO FLORAL CO.**

**MRS. J. E. WATTS**  
Cut Flowers for All Occasions  
**MERIDIAN, MISS.**

**MISSISSIPPI**  
STEMME & SONS :: HATTIESBURG

**GREENVILLE, MISS.**  
IDLE HOUR FLORAL CO.  
Mrs. W. A. Craft, Designer. 701 Percy Street

**GREENVILLE, S. C.** OTTARAY HOTEL  
**RODGERS FLOWER SHOP**  
Supplies the Piedmont Section of South Carolina

**SUMTER, S. C.**  
**BURNS' FLOWER SHOP**

**Miami's Largest Florist**  
**The Exotic Gardens**  
801 12th Street  
**MIAMI, FLA.**  
Prompt deliveries to all points  
in Southern Florida  
Member F. T. D.

**Miami Floral Co.**  
Orders Promptly Filled  
 **MIAMI, FLORIDA**

**TAMPA, FLA.** KNULL FLORAL CO.  
Member F. T. D.

mums to wear at the banquet. After a most enjoyable afternoon everyone got to the hotel about 6 o'clock to rest up for dinner.

At 8 o'clock Mr. Gude led the march to the dining room. A splendid dinner was served. Mr. Gude made a happy toastmaster, and the whole affair was just a big family party, for, aside from the president of the district commissioners, no one responded to toasts but florists. Mr. Gude made one departure from the usual routine when he called upon Mrs. Mary Johnston to tell them how she had built up one of the largest florists' businesses in Baltimore. She was too embarrassed to reply, but the crowd would not have it that way, and after much applause she arose and said that "it had been by much hard work and close application." Mr. Totty, who followed her, said it was the best speech he had ever heard, for in those few words she had said all of it.

Among those in the Baltimore party were the following: Charles Patterson and wife, R. Vincent, Jr., R. A. Vincent, Miss Grace Vincent, William F. Keys, John DeGroot and wife, Mr. Williams, William F. Buschardt, Fred Bauer and

**Richmond, Va.**

THE HAMMOND COMPANY, Inc.  
LEADING FLORISTS

109 EAST BROAD STREET

**ROANOKE, VA.**  
**FALLON, Florist**  
Member Florists' Telegraph Delivery Assn.

ORDERS FOR **ROANOKE, VA.**  
are given prompt and careful attention by  
**WERTZ, FLORIST, Inc.** MEMBER F. T. D.

**Portsmouth, Va.**  
Cotton The Florist, 333 High St.

**PETERSBURG, VA.**  
MRS. ROBT. B. STILES, Florist  
Phone 910 1202 W. Washington St.

**Norton, Va.** Flowers delivered promptly to all parts of Southwest Virginia.  
**NORTON FLORAL CO.**

**LYNCHBURG, Va.**  
J. J. FALLON CO. PROMPT SERVICE  
Member F. T. D.

**LYNCHBURG, Va.**  
MISS McCARRON Member Florists' Telegraph Delivery

**STAUNTON, VA.**  
Central Ave. and Lewis St. **JOHN FALLON**

**HARRISONBURG, VA.**  
PROMPT SERVICE **WETSEL SEED CO., Inc.**

**NORFOLK, VIRGINIA**  
GEORGE, Inc.  
Member Florists' Telegraph Delivery Association.

**Charlottesville, Va.**  
**LANKFORD'S** Orders solicited for University of Va.



# Telegraph Delivery Department

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## HIGHLAND PARK DETROIT, MICH.

Highland Park is circled by the limits of Detroit, the residence suburb of Detroit's flower buying public. Play safe and send your Detroit orders to

### HARRY E. TAYLOR

Formerly member of J. Breitmeyer's Sons

2571 WOODWARD AVE. Member F. T. D. HIGHLAND PARK, MICH.

## MICHIGAN

ORDERS WILL BE CAREFULLY  
CARED FOR BY

### HENRY SMITH GRAND RAPIDS

WHOLESALE AND RETAIL FLORIST.

Member F. T. D.

200,000 FEET OF GLASS DEVOTED TO  
FLOWERS AND PLANTS.

## GRAND RAPIDS

ARTHUR F. CRABB

F. T. D. Member. 13 Jefferson Ave., S.

Serving all West Michigan Towns

## FLINT, MICH.

*Hasselbring*  
**FLORIST**

MEMBER F. T. D.

## MT. PLEASANT, MICH.

Member F. T. D. Walter W. Caple

## JACKSON, MICH.

1043-47 W.  
Ganson St.

Members F. T. D. A. W. Furnival & Son

## PETOSKEY, MICH.

AND NORTHERN MICHIGAN RESORTS.

Member Florists' Telegraph  
Delivery Association.

Frank Winans

## J. B. GOETZ SONS SAGINAW, MICH.

OR ANY CITY IN MICHIGAN

## Ann Arbor, Mich.

Member  
F. T. D.

BLUMAIZE BLOSSOM SHOP

## Flint, Mich.

EVANS  
THE FLORIST

House of Personal Service

## OWOSSO, MICH.

OWOSSO FLORAL CO.

Anderson & Smith, Props. Members F. T. D.

## IONIA, MICHIGAN

CENTRAL MICHIGAN PIKE  
FLOWER, VEGETABLE and FRUIT FARM

Leading Florist for Ionia and Montcalm Counties  
Greenhouses 1 Mile East of City  
Flower Shop, 204 West Main Street

MEMBER F. T. D. BYRON L. SMITH

## IONIA, MICH.

D. L. VINCENT, Leading Florist  
Member F. T. D.

PROMPT ATTENTION AND BEST  
SERVICE, WITH HOME-GROWN  
FLOWERS

## VAN AKEN BROS. & SONS

LEADING FLORISTS

COLDWATER, MICH.

ELKHART, IND.

COVER MICHIGAN and INDIANA POINTS  
Orders promptly and carefully taken care of

## Grand Rapids, Mich.

Member  
F. T. D.

Cut Flowers, Floral De-  
signs and Potted Plants

H. W. ALLERSMA

wife, I. H. Moss and wife, James Hamilton, W. F. Ekas, William McKissick and wife, Mrs. John Donn, Robert L. Graham and wife, Robert L. Graham, Jr., and wife, William J. Johnston and wife, Miss Isabelle Johnston, Joseph S. Merritt and wife, Mrs. Seleg, Mrs. Buettner, James Glass, J. J. Perry, William Kier and Robert T. Paterson. Tate.

## TORONTO, ONT.

### Retail Florists' Club Meeting.

One of the largest meetings of the Toronto Retail Florists' Club was held in the club's rooms Monday evening, November 8. Silas McFadden, president, occupied the chair. There was an excellent program, consisting of a song by James McBean, reports of the Indianapolis convention by George M. Geraghty, Mrs. Percy Waters and L. Waters; southern stories by Harry W. James and sleight-of-hand tricks by Mr. Watson. There were over thirty present from the Hamilton club and their president, Clarence Price, made a happy speech, telling of the benefits obtained from the visiting of the Toronto and Hamilton clubs.

The feature of the program was an address on advertising by W. F. Ralph, of the Norris-Patterson Advertising Agency. In his address he stated that, outside of the problems of management,

## DETROIT MICHIGAN



Orders given  
best of care  
by these five



F. T. D. Members

### J. Breitmeyer's Sons

Broadway and Gratiot Ave.

### Fetter's Flowers

17 Adams Avenue E.

### Scribner Floral Co.

604 East Fort St.

### G. H. Taepke Co.

WALTER G. TAEPEKE,  
450 Elmwood Ave.

The

### L. Bemb Floral Co.

ALBERT POCHELON, 153 Bates Street

*Yours For More Co-operation*

## DETROIT, MICH.

### Peter F. Reuss & Co.,

56 BROADWAY

## Detroit, Mich.

Member  
F. T. D.

BEARD  
FLORAL CO.

1617 Grand River Avenue

## Kalamazoo, Michigan

G. VAN BOCHOVE & BRO.

F. T. D. Orders Satisfactorily Filled.

## GRAND RAPIDS, MICH.

GRAND RAPIDS FLORAL CO.

WENCEL L. CUKERSKI will fill your orders for  
Designs and Cut Flowers in Michigan.

## LANSING, MICH.

J. A. BISSINGER Established 25 Years  
Member F. T. D.

## Muskegon, Mich.

F. T. D. Member BUTTERWORTH FLORAL CO.

## PORT HURON, MICH.

ASMAN, LEADING FLORIST  
Prompt Delivery

# Telegraph Delivery Department

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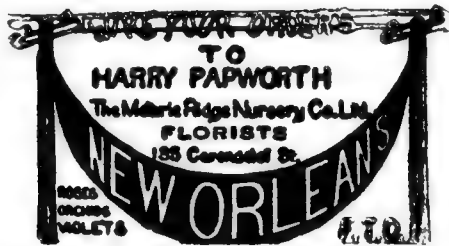
Springfield, Ill.  
217 SOUTH FIFTH ST.

Decatur, Ill.  
141 MERCHANT ST.

*A. C. Brown*

MEMBER F. T. D.

GOOD SERVICE BACKED BY LARGE GREENHOUSES



NEW ORLEANS, LA.  
CHAS. EBLE  
OLDEST FLORIST SOUTH  
121 BARONNE STREET  
Member Florists' Telegraph Delivery.

*D. E. Ruch*  
FLOWERS THAT ARE DIFFERENT

LOUISIANA — TEXAS — ARKANSAS  
SHREVEPORT, LA.

ALEXANDRIA, LA  
E. BLUM & SON  
For all Points in Central Louisiana.

LAKE CHARLES  
AND SOUTHWEST LOUISIANA  
Member F. T. D. CHAS. D. OTIS

STURGIS, Mich. Coldwater, Mich.  
Member F. T. D. All So. Mich. points

HILLSDALE, MICH.  
Southern Michigan Points O. A. STOLL F. T. D. Member

Battle Creek, Michigan  
S. W. COGGAN, Florist, 25 E. Main St.  
Member of Florists' Telegraph Delivery

SAGINAW, MICH.  
SUNSHINE • GEO. A. WITHERIDGE, Prop.  
FLOWERS • 416 West Genesee Avenue

DOWAGIAC, Mich.  
Also for Cassopolis, Decatur, Niles ReSHORE & SON

PETOSKEY, MICHIGAN. Enterprise Floral Co.  
714 MAPLE ST.  
We cover all Northern Michigan. Member F. T. D.

BATON ROUGE, LA.  
THE ROSELAND FLORIST  
MEMBER F. T. D.

New Orleans, La. Wire your orders to  
The Flower Shop  
108 Baronne Street  
HENRY SCHEUERMANN, Prop.

NEW ORLEANS  
MEMBER OF THE F. T. D. Scheinuk Florist  
We Cater to the Best Trade  
2600 ST. CHARLES AVENUE

Quality and Promptness  
Members F. T. D.  
NEW ORLEANS, LA.  
The Avenue Floral Co.  
2442 ST. CHARLES AVENUE

U. J. VIRGIN  
838 Canal St., NEW ORLEANS, LA.

there was the question of extending the market for cut flowers, potted plants and the like. It is in the solution of this problem that advertising is of such material assistance. Advertising which educates is the kind that really pays dividends. The modern conception of advertising is to create in the mind of the reader a new desire and so extend immeasurably the product advertised. He spoke of the value of cooperative advertising. This is not a substitute for individual advertising, which should supplement cooperative publicity.

He listed many examples of cooperative advertising. It takes time to educate the public. Advertising requires courage, for nerve and for the expenditure of money. The important influence of flowers on character should be one of the keynotes of cooperative advertising. The delivery of flowers by telegraph should be more widely advertised. The public should be taught something about the cost and difficulties of growing flowers.

The address was well received and brought forth many kind remarks and a hearty vote of thanks. Supper was served afterwards and this was followed by a happy hour of dancing.

Horticultural Association Show.

The Ontario Horticultural Association flower show, November 10, 11 and 12, was a big success. There was a large attendance and a number of the com-

JOLIET FLORAL CO.  
507 E. Jefferson Street JOLIET, ILL.  
All points in Will Co. and Vicinity

CENTRALIA, ILL.  
J. W. ROSS We serve the following Illinois towns, direct train service: Mt. Vernon, Wayne City, Fair field, Sesser, Christopher, Herrin, Ashley, Car bondale, Nashville, Oakdale, Coulterville Sparta, Salem, Odin, Sandoval, Carlyle, Patoka Kinmundy, Farina.  
F. T. D. Member.

QUINCY, ILL.  
H. A. GENTEMAN  
Member Florists' Telegraph Delivery Association  
For Northeastern Missouri and Central-western Illinois.

GALESBURG, ILL.  
I. L. PILLSBURY — For Central Ill.  
Member Florists' Telegraph Delivery Association.

GALESBURG, ILL.  
H. F. DRURY  
All Orders Filled Promptly and Carefully

J. L. JOHNSON De Kalb, Ill.  
NORTHERN ILLINOIS  
SOUTHERN WISCONSIN  
YOUR ORDER WILL RECEIVE OUR PROMPT AND CAREFUL ATTENTION

EL PASO, ILL. El Paso  
Central Illinois — Quick Service Carnation  
General Line of Cut Flowers Co. (Inc.)

SPRINGFIELD, ILL.  
Hembreiker & Cole, Springfield's largest retail florists  
Members Florists' Telegraph Delivery Association

BRINKERHOFF GREENHOUSES  
SPRINGFIELD and CENTRAL ILLINOIS  
Member Florists' Telegraph Delivery Association  
Best and Prompt Service Always

DIXON, ILL., and NORTHERN ILL.  
We can and will be glad to serve you  
Member F. T. D. Dixon Floral Co.

JACKSONVILLE, ILL.  
JOS. HEINL & SONS  
Largest Growers in Central Illinois

CENTRALIA AND SOUTHERN ILL.  
THE WEBSTER GREENHOUSES  
Member Florists' Telegraph Delivery

# Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

All orders taken care of promptly and given special attention.

*Alpha Floral Company*  
Chicago

Northwest Corner of Adams and Wabash

Send your telegraph orders to us for delivery in Chicago and vicinity.

Member of F. T. D.

**DECATUR,**  
ILLINOIS

**DAUT BROS.**

F. T. D. 120 E. Prairie St.

STORES IN  
**DECATUR**  
and GIBSON CITY, ILL.

Railroad Centers. Excellent facilities for filling orders for all Central Illinois towns.

**PETERSON FLORAL CO.**  
Member Florists' Telegraph Delivery Assn.

**FREEPORT, ILL.**

Bauscher Bros. Floral Market

Established 1868. Incorporated 1920.  
We are the largest growers in the northwest.  
1,000,000 square feet of glass. All orders receive careful attention and prompt delivery.

**ROCKFORD, ILL., and Vicinity**  
**ROCKFORD FLORAL CO.**  
108 West State Street  
Prompt deliveries to ROCKFORD COLLEGE

**ROCKFORD, ILL., and Vicinity**  
**SWAN PETERSON & SON** Member F. T. D.  
Corner E. State and Longwood Streets.

**AURORA GREENHOUSE CO.,**  
**AURORA, ILL.**  
Our Service is the Best.

**Aurora, Ill., and Vicinity**  
**JOS. M. SMELY** PHONES 147

**ELGIN, ILL.** MEMBER F. T. D.  
158 DuPage Street **GEORGE SOUSTER**

**PEKIN—PEORIA**  
All Orders Receive Personal Attention  
**GEO. A. KUHLE, PEKIN, ILLINOIS**

**KRUG FLORAL CO.**  
**ALTON, ILLINOIS** Branch Store Granite City, Ill.

**PEACOCK'S FLOWER SHOP**  
HERBERT STONE, Mgr. Member F. T. D.  
4013 Milwaukee Avenue, **CHICAGO**

CHICAGO DETROIT  
**Central Floral Co.**  
"FLOWERS THAT LAST LONGER"

35-37 Broadway, Detroit, Mich.  
132 N. State St., Chicago, Ill.

CENTRALLY LOCATED  
OPEN EVENINGS AND SUNDAYS  
Members F. T. D.

*A. Lange Florist*  
**CHICAGO**  
77-79 E. MADISON ST.

**OTTAWA, ILL.**  
**LOHR'S GREENHOUSES**

Fancy Cut Flowers and Blooming Plants.  
Good R. R. Service. Orders filled promptly.

**Streator, Ill. THORNTON'S FLOWER SHOP**  
F. T. D. - Quality is Our Hobby

**PRINCETON, ILL.**  
**W. E. TRIMBLE** For Central and Northern Illinois  
**GREENHOUSE CO.** Members F. T. D.

mercial growers exhibited in addition to well known private growers. The show was opened by the governor-general, the Duke of Devonshire. J. J. H.

**STATE COLLEGE, PA.**

College Holds Show.

The department of floriculture of the Pennsylvania State College held its annual flower show November 6 and 7. The motif was strictly Japanese. The walls were embellished with brilliantly colored oak leaves, illuminated Japanese screens, lanterns and dragons. The department displayed a large collection of pot chrysanthemums arranged for natural garden effect. The members of the classes in floriculture exhibited baskets of various sizes, which were tastefully arranged with sweet peas, roses

**CHICAGO**

*Johnson & Chaon's*  
**FLORISTS**

4701 to 4705 Lake Park Ave.

"THE HOME OF FLOWERS"  
Our service covers the city and suburbs

MEMBER F. T. D.  
*Travis*  
**CHICAGO**  
ESTABLISHED 1865  
4647 GRAND BL VD.  
We cater to those who require the best. Prices reasonable

**CHICAGO**

*C. Trauenerfeldt*  
**FLORIST**

3343 W. Madison St.

**FRIEDMAN, Flowers**  
**CHICAGO, ILL.**

522 So. Michigan Ave. Congress Hotel  
Courtesies Extended to all Florists

**OAK PARK**

and all western suburbs of Chicago

**A. H. SCHNEIDER**

Member F. T. D. 1048 Lake Street, OAK PARK, ILL.

**PEORIA, ILL.** 423 Main St. Member F. T. D.  
**CHAS. LOVERIDGE**

**MOLINE, ILL.** Phone Moline 115  
1829 15th St. Place. **WM. H. KNEES & SONS**



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## CHICAGO

Member Florists' Telegraph Delivery Association

Send Your Orders to

## WILLIAM J. SMYTH


3101 to 3109 Michigan Ave.

Where F. T. D. Members will always get the greatest satisfaction.



Members F. T. D.

**CHICAGO'S**  
LEADING  
FLORIST  
RAILWAY EXCHANGE BUILDING



THE UNEQUALLED FACILITIES OF THE  
**E. WIENHOEBER CO.**  
22 E. ELM ST., CHICAGO  
Are available to the trade in filling all orders.  
MEMBER F. T. D.




**CHICAGO**  
THE PALMER  
HOUSE FLORIST  
17 EAST  
Member F. T. D. MONROE ST.

Send Your CHICAGO Orders to  
**H. N. BRUNS**  
Best Equipped Retail Store on the  
West Side  
3040 W. Madison St., CHICAGO, ILL.

**CHICAGO**  
We are  
growers of  
Cut Flowers  
and  
Potted Plants  
 (INC. INC.)  
3530 Michigan Avenue  
Member F. T. D.

**CHICAGO**  
**O'LEARY—Florist**  
369 East 47th Street  
Member F. T. D.


Flowers  
for all  
Occasions  
 Tel.  
Lake View  
1121  
3912 North Clark St., CHICAGO

**PONTIAC, ILLINOIS** Members  
F. T. D.  
Flowers of all kinds  
in their season.  
**W. J. MILLER & SON**

**CHICAGO**  
2132-2134  
Michigan Avenue  
Member F. T. D.

 Orders  
Carefully  
Executed

**CHICAGO**  
Quick deliveries anywhere on the South  
Side or in the City's Southern Suburbs.  
STORE AND CONSERVATORIES  
7045 STONY ISLAND AVE.



**EVANSTON, ILL.** **WILMETTE, ILL.**  
1614 Sherman Ave. **JOHN WEILAND** 1161 Wilmette Ave.  
TWO STORES Catering to the best trade in Chicago's Rich North Shore Suburbs. MEMBER F. T. D.

**SCHILLER'S**  
TWO CHICAGO STORES  
cover every part of city and suburbs  
GEORGE ASMUS, Mgr.  
4509 Broadway :: 2221 W. Madison St.  
Member Florists' Telegraph Delivery Ass'n.

 Chicago  
Deliveries made to  
any part of the city  
and suburbs. Ser-  
vice is our motto.  
1924 E. 71st St.

**OAK PARK, ILL.**  
  
**FLORIST**  
AVENUE STATE BANK BUILDING  
Member F. T. D.

**GEORGE**  
**FISHER & BRO.**  
183 N. WABASH AVE.  
**CHICAGO**

**CHICAGO**  
**Paul Blome & Co.**  
Member F. T. D. 1361 N. Clark St.

**CHICAGO**  
**SWANSON, The Florist**  
GREENHOUSES: 7302 N. Western Ave. STORE: 6973 N. Clark St.  
Well located to handle North Shore orders.  
Member F. T. D.

**Highland Park, Ill.**  
HIGHLAND PARK GREENHOUSES  
Established 1894 Members F. T. D.

and chrysanthemums. The classes also exhibited various funeral pieces and bouquets. The show was of the highest class and considered by all to be the best ever held at State College. The department was greatly indebted to many commercial growers, who generously contributed to the great success by sending flowers. The number of visitors who attended the show was estimated at 5,000, among whom were several growers.

Medals were awarded to the following: Elmer J. Weaver, Ronks, Pa., for Snowstorm sweet peas and seventy-five Pilgrim roses; Charles M. Weaver, Ronks, Pa., for the best collection of small chrysanthemums; Elmer D. Smith & Co., Adrian, Mich., for new introductions of chrysanthemums; Pittsburgh Cut Flower Co., Pittsburgh, for a display of chrysanthemums and roses; S.

# Telegraph Delivery Department

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## Rochester, Minn.

## ROCHESTER GREENHOUSE CO.

EMIL RIEPLE, Manager

ROCHESTER'S ONLY STORE HAVING ITS OWN GREENHOUSES

Member F. T. D.

FLOWERS ON SHORT NOTICE

111 2nd Street

### ROCHESTER, MINN.

#### ROCHESTER FLORAL CO.

114-116 FIRST AVE., S. W.  
Run in connection with Greenhouses.  
Cut Flowers and Plants delivered promptly.  
Under new management.  
H. W. KLEIN, Mgr. Member F. T. D.

### ST. PAUL, MINN.

THE LARGEST STORE IN AMERICA

MEMBER F. T. D. ASS'N

The finest and largest stock west of Chicago

Awake night and day looking for orders

HOLM & OLSON, Inc., 20-22-24 W. 5th St.

### Swanson's

Incorporated

912 Nicollet Avenue, offers the trade its unexcelled facilities for filling orders in

MINNEAPOLIS

SEND ORDERS FOR

### Minneapolis and Minnesota

To J. J. WEST'S, Inc.

3009 4th Ave., South

Two Stores :: Large Stock

### AUSTIN, MINN.

A. N. Kinsman, Inc.

Competent Service to all Iowa and Minnesota Points.

Member Florists' Telegraph Delivery.

### Duluth, Minn.

Flowers delivered promptly to any place within 300 miles

THE ALPHA FLORIST

### DULUTH, MINN.

THE ONLY GREENHOUSES IN DULUTH OR SUPERIOR

Flowers delivered anywhere on the Iron Range

J. J. LEBORIOUS

FOR ALL NEBRASKA ORDERS USE CENTRAL NEBRASKA

ED. WILLIAMS, Grand Island

Competent Florist

Railroad Center

### Lincoln, Neb.

Flowers for All Occasions, from Cradle to Grave

CHAPIN BROS., Retail Florists

### MINNEAPOLIS

#### Moore, Terwilliger, Inc.

THE FLOWER SHOP

Member F. T. D.

1031 Nicollet Ave.

### MANKATO, MINN.

THE WINDMILLER CO.

Flowers to all points on short notice.

Member Florists' Telegraph Delivery

### DULUTH FLORAL CO.

200 MILES in any direction. Duluth, Minn. We are the center of the great Northwest. Daily deliveries to SUPERIOR, WIS.

S. Penneck, Philadelphia, for a display of chrysanthemums and roses; Crissman Greenhouse Co., Punxsutawney, Pa., for a vase of twenty-five Golden Eaton chrysanthemums; H. S. Brandt, York, Pa., for five Jerusalem cherry plants.

The two most attractive features of the show were the large basket of October Herald grown by the department of floriculture and Mr. Weaver's vase of seventy-five Pilgrim. Prof. E. I. Wilde is in charge of the department at the college and through his efforts the show was made possible. He was ably assisted by Joseph W. Dean, who was formerly connected with Mr. Croll's establishment and who is now a student assistant at the college.

MONTGOMERY, ALA.

The Market.

The first freeze of the season came November 13. Up to that time there had been an abundance of outdoor roses and mums, which had caused a slight slump in sales. From now on, however, sales will pick up and pass previous years. Not everything was killed, but stock was so badly damaged that it can not be used and the buying public will have to resort to greenhouse-grown flowers from now on.

Carnations are arriving in winter form. The blooms are large and are beginning to come with long stems. Roses are coming in fine shape. Cutting back for Christmas has started and prospects for an enormous crop at that time are assured.

Business has been a little slack for the last two weeks, due to a lack of funeral work and the amount of flowers to be found outdoors. However, it will now pick up.

Various Notes.

Rosemont Gardens are cutting some fine mums, such as Golden Wedding,

### LINCOLN, NEB.

1338 O Street

#### FREY & FREY

WHOLESALE AND RETAIL

120,000 square feet of glass at your service

Trade Discount

Members of the Florists' Telegraph Delivery

### Western Nebraska

C. J. PASS

North Platte, Neb.

Member F. T. D.

15,000 feet of glass

### C. H. FREY

WHOLESALE AND RETAIL FLORIST

1133 O Street, LINCOLN, NEB.

Will Fill Orders for the West on Short Notice. Trade Discounts. First-class Stock.

### NORFOLK, NEB.

Norfolk Floral Co. Member F. T. D.

For all Northern Nebraska, Southeastern South Dakota and Northwestern Iowa.

### OMAHA, NEB.

Member F. T. D. Louis M. Rogers, 319 So. 16th St.

### OMAHA, NEBRASKA

Lee L. Larmon Fontenelle Florist, 1814 DOUGLAS ST.

### Hess & Swoboda, Florists

Telephones 1501 and L 1582

1415 Farnam Street, OMAHA, NEB.

### OMAHA, NEBRASKA

John H. Bath, The Careful Florist, 1804 FARNAM STREET Member Florists' Telegraph Delivery

### Hastings, Nebraska

Lohman Flower Shop Prompt Service

Central and Western Nebraska

Southern Kansas and Eastern Colorado

### Lewis Henderson, Florist

1519 Farnam Street

OMAHA, NEB.

Member Florists' Telegraph Delivery Ass'n.

# Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

Member F. T. D.

Phone: Canal 1932  
1933

## H. W. SHEPPARD

FORMERLY HILL FLORAL CO.

### FLOWERS OF QUALITY

Service Unexcelled

ARRANGED IN A HIGHLY ARTISTIC MANNER

Your Patronage Solicited

532-534 Race Street, CINCINNATI, OHIO.

**YOUNGSTOWN, O.**

Wilson's Flower Shoppe

"QUALITY AND SERVICE"

HOTEL OHIO

**Youngstown, O.**

RYAN & CULVER

27 S. Hazel St. Member F. T. D.

**YOUNGSTOWN, O.**

HARRY C. WALTHER

Orders receive prompt and careful attention  
Member F. T. D.

YOUNGSTOWN, OHIO

**The Hazy Shoppe**

15 1/2 N. Phelps Street QUALITY AND SERVICE

**CHAS. A. DUERR**

Newark, Ohio Granville, Ohio  
Member Florists' Telegraph Delivery

**NEWARK, OHIO**

Most complete stock in central Ohio  
**HALBROOKS THE FLORIST**

**Kent Brothers** FLOWER SHOP

Covers All Ohio Points Members F. T. D. Newark, Ohio

**MARIETTA, OHIO**

HAVE OUR OWN GREENHOUSES N. KIGER

**MANSFIELD, OHIO**

STUHLREHER BROS.  
Members F. T. D. 82 W. 4th Street

**XENIA, OHIO**

Engle Floral Company

**CINCINNATI**

FRANK A. VOLZ

Dina Avenue Sta. L.

Most centrally located to the suburbs

**Upper Sandusky, Ohio**  
B. E. CONSTIEN, AT YOUR SERVICE

**Canton, O.** JOHNSTON'S Flower Shop  
HARRIS ARCADE

Member Florists' Telegraph Delivery Assn.

**VAN METER FLOWER SHOP**  
SPRING and HIGH SPRINGFIELD, OHIO  
BEST FLOWERS FOR EVERY OCCASION

**Ironton, Ohio** RELIANCE SEED CO.  
TRI-STATE FLORISTS  
Southern Ohio, Kentucky, West Virginia

**STEUBENVILLE, OHIO**

E. E. McCAUSLEN, Prop.  
HUSCROFT'S FLOWER SHOP

White Eaton, Golden Eaton, Nagoya and Emberta, and in the sprays, White and Yellow Mensa, Clea, Buckingham, Donald and Newberry. The spray and large mums are about the cleanest that the Rosemont Gardens have had for years. W. B. P.

**WATERBURY, CONN.**

Business has held up quite well during October and so far in November, but the prospects for December are uncertain, as the factories here have laid off a number of workers and those who have not been laid off have had their wages cut materially.

Albert Nodine met with some hard luck Sunday morning, November 7, when his greenhouse was partly destroyed by fire, caused by spontaneous combustion in a heap of soft coal near his work shed. The damage was estimated at about \$3,000.

George T. Ryan, of Ryan & Powers, was a candidate for representative on

**Zanesville, O.**

C. L. HUMPHREY

Has the best facilities for filling your orders.  
Member Florists' Telegraph Delivery.



**Hutchinson, Kansas**

Member Florists' Telegraph Delivery

**JAMES HAYES** Leading Florist  
819 KANSAS AVENUE  
TOPEKA, KAN.  
Member F. T. D.

**MRS. LORD'S FLOWER ROOM**  
112 W. 8th Ave., TOPEKA, KAN.  
Member Florists' Telegraph Delivery.

**ATCHISON, KAN.**

The Atchison Seed and Flower Store Co  
MEMBER F. T. D.

**Atchison, Kan.** GROVES FLORAL CO.  
Established 1865 Member of F. T. D.

**ARKANSAS CITY, KAN.**

McCool's Close-in-Greenhouse  
MEMBER F. T. D.

**Kansas City, Kansas**

L. C. FIELD  
Member Florists' Telegraph Delivery

**MANHATTAN, KAN.**  
THE MARTINS T. S. MARTIN, Proprietor.

**SALINA, KANSAS**  
LEIGHTON FLORAL CO.  
Members Florists' Telegraph Delivery Ass'n.

**WICHITA, KANSAS** Shipments for Kansas and Oklahoma  
W. H. CULP & COMPANY  
Quality Flowers Personal Service Members F. T. D. A.



# Telegraph Delivery Department

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## Cleveland

The **KNOBLE BROS. CO.**,  
Flowers and Nursery Products **MEMBERS F. T. D.**  
Well equipped to handle your orders. **1836 W. 25th St.**

## TOLEDO

**Mrs. J. B. Freeman**,  
Toledo's Leading Florist  
Member F. T. D. "SERVICE" 336 Superior Street

Member **TOLEDO, O.** Est  
F. 1  
T. 8  
D. 9  
7  
**Spanner**  
FLORISTS  
AND  
VICINITY

**MEMBERS** TOLEDO COMMERCIAL CLUB  
TOLEDO RETAIL MERCHANTS  
FLORISTS' TELEGRAPH DELIVERY  
**TOLEDO, OHIO**  
METZ & BATEMAN,  
221 Superior St. Ohio Building

**F. T. D.**  
**FLORISTS**  
**TOLEDO, OHIO**  
SCHRAMM BROS.  
1315 Cherry St.

**TOLEDO and Vicinity**  
WHOLESALE AND RETAIL  
**OTTO P. KRUEGER**  
427 East Broadway.

**Fremont, O.**  
**Horn Floral Co.**  
912 CROGHAN ST  
Member F. T. D.

**COLUMBUS, O., and Vicinity**  
**THE MUNK FLORAL CO.**, Growers  
Can fill all retail orders.

**WILSON'S** WE WILL DO IT PROMPTLY  
**COLUMBUS, OHIO**

**Columbus, Ohio** Members  
F. T. D. Ass'n.  
**THE FRANKLIN PARK FLORAL CO.**  
Cut Flowers for Central Ohio.

**SUDER'S**  
**The Toledo, Ohio, Florists**  
A. A. SUDER, Proprietor  
2941-3003 CHERRY STREET

**DAYTON, OHIO**  
ABBY AVE. GREENHOUSES  
E. E. Schaefer, Prop.  
Wholesale and Retail  
Largest Greenhouses in West Dayton

**DAYTON, OHIO**  
**The W. G. Matthews Co.**  
18 W. Third Street  
CONSERVATORIES IN RIVERDALE.  
Member F. T. D.

**DAYTON, OHIO**  
J. W. RODGERS  
Member F. T. D., Elks' Bldg., 3d and Jefferson Sts.

the Democratic ticket and was snowed under, along with the other Democratic candidates throughout the country, by the avalanche of Republican votes, but the slogan "Say It with Flowers" came in for a great deal of publicity during the campaign.

A. N. Squires, of Naugatuck, is on a short vacation to Philadelphia.

Ryan & Powers enlarged their quarters during the summer, painted it white throughout the interior and installed a great many new fixtures. They now have a quite up-to-date place.

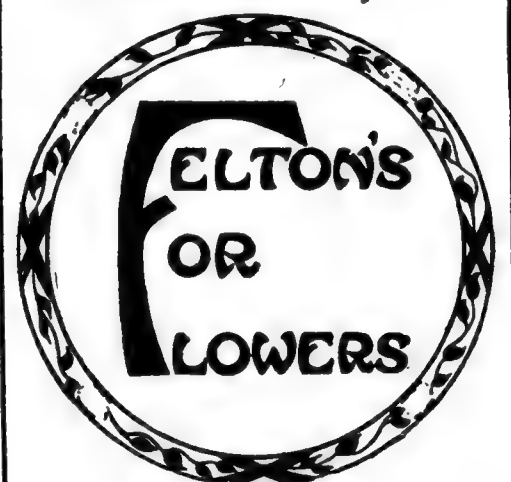
Telegraph delivery business continues good. G. T. R.

### HARTFORD, CONN.

#### The Market.

The autumn season this year has been unusual in this section of the country. The weather has been ideal. The fall flowers, cosmos, dahlias and calendulas, have had a chance to develop as they never have before. It was not till last week that there was frost enough to do much damage. Mums are in the market in quantity and are of good quality. In some cases the growers report that the warm weather has brought their blooms

## Cleveland, O.



**10515 Superior Ave.**  
**3 STORES**  
Personal Attention. Highest Quality and Service.  
Members F. T. D. A.

**EGGERT N. ZETLITZ**  
THE LEADING FLORIST  
209 West Market Street  
**LIMA, OHIO**  
Member of Florists' Telegraph Delivery

**LORAIN, OHIO**  
Member **F. G. CAREK** ARTISTIC  
F. T. D. Leading Florist WORK  
Our Motto: "Anywhere; Any time."

**LORAIN or ELYRIA, OHIO**  
Member **TULEA** at Your Service  
F. T. D.

**Elyria, Ohio** LORAIN, OHIO  
THE L. C. HECOCK FLORAL CO.  
Member Florists' Telegraph Delivery Assn.

**ELYRIA, O.** Member  
F. T. D.  
**ELYRIA FLOWER SHOPPE**

# Telegraph Delivery Department

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NO ORDER TOO LARGE — NO ORDER TOO SMALL

**CLEVELAND** The J. M. Gasser Co. Member F. T. D.  
1006 EUCLID AVENUE

WE ARE THE LARGEST GROWERS OF CUT FLOWERS IN OHIO

Cleveland

people all know that our label on a box of flowers is a guarantee of quality. We solicit telegraph orders.



The Jones-Russell Co.

1284 Euclid Avenue  
Cleveland

Members F. T. D.

Bell Main 2809  
Cuy. Central 1866

*The Smith & Feltner Co.*  
LEADING FLORISTS  
980 Prospect Avenue Cleveland

**CLEVELAND, OHIO**

A. GRAHAM & SON

5523 EUCLID AVENUE

Members Florists' Telegraph Delivery Assn.

**CLEVELAND, O.**

5923 EUCLID AVENUE

WESTMAN & GETZ  
FLOWERS and SERVICE

Members Florists Telegraph Delivery.

**CLEVELAND, OHIO**

Wm. H. Temblett

FLOWERS

Member F. T. D. 10313 Euclid Avenue

**Cleveland, PENN SQUARE FLORISTS**  
ALWAYS OPEN

**FIVE STORES IN NORTHERN OHIO**

CLEVELAND [TWO STORES] 13336 Euclid Ave., 144 Public Sq.  
YOUNGSTOWN - - - 33 East Federal St.  
WARREN - - - - - 215 East Market St.  
AKRON - - - - - 109 South Main St.

**THE PARK FLORAL COMPANY**

MEMBERS FLORISTS TELEGRAPH DELIVERY ASSOCIATION

**Kirchner's for Cleveland**

Member Florists' Telegraph Delivery

Address KIRCHNER'S FLOWERS, 6701 Quincy St., CLEVELAND, O.

**AKRON, OHIO**

GROSSBERG & CAHILL

AKRON'S LARGEST FLORISTS

Prompt and careful attention to all Telegraph Orders

MEMBERS F. T. D.

on too soon. However, now that the outdoor flowers are past, they will move rapidly. Good prices are obtained for them. Violets have made their appearance in time for the Yale football games. Roses and carnations are improving each day in quality. In pot plants, ferns and cyclamens are in the lead. A few potted mums are seen occasionally.

**Various Notes.**

The Florists' Club of Hartford held its regular meeting at the City Club Tuesday evening, November 9. An excellent dinner was served, after which President Joseph F. Coombs called the meeting to order. Five new members were elected. The new advertising schedule was read and was satisfactory to everyone present. A committee was appointed to call the florists of the state together with the idea of forming a Connecticut State Florists' Club. As a state organization we shall be able to do more in the way of legislation and advertising than is possible for a city club to do. S. S. Skidelsky gave a few interesting remarks as to the trade conditions about the country.

**MARION, OHIO**

5 railroads with good connections to all parts of State  
A GOOD SELECTION OF FLOWERS  
ON HAND AT ALL TIMES.

BLAKE'S, 140 W. Center

**COLUMBUS, OHIO**

Flowers for all occasions Neil Flower Shop Member F. T. D. Ass'n.

**WARREN, OHIO**

THE F. T. D. ADGATE & SON  
FLORISTS  
WE GROW OUR FLOWERS

W. P. McFARLAND L. C. McFARLAND  
McFARLANDS, Florists  
AKRON, OHIO

AKRON, OHIO MEMBERS F. T. D.  
HAMMERSCHMIDT & CLARK  
12 W. MARKET ST.



**CLEVELAND, O.**

BRAMLEY & SON  
Store and Greenhouses, 1181 E. 71st St.

ALLIANCE, O. Member F. T. D.  
522 S. Freedom Ave. H. T. MILLER

# Telegraph Delivery Department

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**San Francisco**  
OAKLAND, BERKELEY and Vicinity

**CHAS. C. NAVLET CO.**

THREE STORES:

423 and 427 Market Street.....SAN FRANCISCO, CALIF.  
917 Washington Street.....OAKLAND, CALIF.  
20 and 22 East San Fernando Street....SAN JOSE, CALIF.

**COUNCIL BLUFFS, IOWA**

FRED R. SHAW FLOWER SHOP  
Member F. T. D. 545 W. Broadway  
The best of EVERYTHING IN FLOWERS  
Ten years serving the flower buying public  
of Council Bluffs and vicinity

**COUNCIL BLUFFS, IA.**

**J. F. WILCOX & SONS**

750,000 FEET OF GLASS

Orders shipped to any part of Iowa or Nebraska on a moment's notice.  
Daily Delivery to Omaha.

MEMBERS FLORISTS' TELEGRAPH DELIVERY ASSOCIATION

**OTTUMWA, IOWA**

PHONE 182 *C. Kranz*  
LEADING FLORIST  
107 North Market Street  
"Say it with flowers"

*Harkett's* For { Eastern Iowa  
Western Wis.  
N. W. Illinois  
**FLORAL NURSERY** Dubuque, Iowa

**Yankton and Mitchell, S. D.**

We grow Roses, Carnations and all seasonable flowers. Floral emblems that are right. Give us your northwest orders. 160-page catalogue.

**Gurney Greenhouse Company**

**Mitchell S. D.** WM. DETHLEFS

Leading Florist  
Choice flowers and prompt service  
781 SOUTH MONTANA ST. Member F. T. D.

**Devils Lake, N. D. Minot, N. D.**

**VALKER'S FLORAL CO.**

Largest Greenhouses in the State

**GRAND FORKS, N. D.**

**McELROY'S FLOWER SHOP**  
Orders for North Dakota and Northern Minnesota

**OTTUMWA, IOWA**

**CRILEY'S GREENHOUSES**

**COUNCIL BLUFFS, IOWA**

**GARDINER FLORAL CO.**  
Leading Retail Florist 545 W. BROADWAY

**FAIRFIELD, IA.** We strive to please our trade

**Montgomery Greenhouses**

**HAMPTON, IOWA**

**A. E. Stonebrook** ORDERS RECEIVE PROMPT ATTENTION

**DES MOINES, IA.**

**GUTHRIE-LORENZ CO.**

**Cedar Falls, Ia.** BANCROFT'S

Beautiful Flowers  
55,000 Feet Glass.  
Members F. T. D. Joseph Bancroft & Son

**CEDAR RAPIDS, IA.**

**I. N. KRAMER & SON**  
Members Florists' Telegraph Delivery.

**QUALITY PLUS SERVICE**

**DAVENPORT, IOWA**

AND WESTERN ILLINOIS

**G. F. FORBER,**

**313 Brady Street**

Member Florists' Telegraph Delivery Association

**IOWA**

*Kemble's Flowers*

Marshalltown, Boone, Centerville, Oskaloosa, Oelwein, Mason City, Chariton, Grinnell and Ottumwa.

SEND YOUR ORDER TO HOUSE NEAREST PLACE OF DELIVERY

**SIoux CITY, IA.**

**ART FLOWER SHOP**

512 FIFTH STREET

Everything in Cut Flowers, Plants  
Funeral Designs, Etc.

**DAVENPORT, IOWA**

"Say It with Flowers"

**BILLS FLORAL CO.**

M. A. TIERNEY, Owner Member F. T. D.

**DAVENPORT, IA.**

**H. G. PAULI** YOURS FOR SERVICE

**OSKALOOSA, IOWA**

**GREEVE FLORAL COMPANY**  
High Grade Flowers Artistically Arranged.

**MONTICELLO, IA.**

**C. L. VAN METER** MEMBER F. T. D.

The work on the building of the new store of Spear & McManus is progressing rapidly. They are occupying their Ann street annex.

The Coombs Greenhouses are looking fine and the chrysanthemums are growing well. The two stores have had some attractive windows this fall.

George Lane is featuring some large mums of unusual colors. He has recently put a new Reo truck into commission.

There is always a crowd to be seen

**WATERLOO, IOWA**

**GALLOWAY'S FLOWER STORE**

Russel-Lamson Bldg., 211 West 5th Street  
Special attention given to out-of-town orders

**SIoux CITY, IOWA** Supplies western Iowa, southern Minnesota, all of South Dakota and north-eastern Nebraska.  
**J. C. RENNISON CO**

**SIoux CITY, IOWA**

Members of F. T. D. **ROCKLIN & LEHMAN**

**FT. DODGE, IA.**  
N O R D W A L L  
E. E. NORDWALL

**PERRY, IOWA**  
**LOUWERSE & CO.**



# Telegraph Delivery Department

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## San Francisco and Vicinity

MacRorie-McLaren Company

141 Powell Street

Florists

We grow our own stock and with extensive nurseries to draw from can give unusual values.

RETAIL

WHOLESALE

San Francisco, Calif.

ALBERT O. STEIN

Flower Shop

1150 SUTTER STREET

San Francisco, Cal.

SHELLGRAIN & RITTER

148 KEARNY STREET

Prompt attention given to all telegraphic orders

SAN FRANCISCO

F. C. JAEGER & SON

152 POWELL STREET

Members F. T. D.

Always a good stock, and orders delivered on time.

SAN FRANCISCO

Podesta & Baldocchi

224-226 Grant Avenue

Prompt and careful attention to orders from out-of-town florists.

Member F. T. D.

OAKLAND, CAL.

HOGAN & EVERS

1439 Broadway

THE BEST SERVICE

Monrovia, Cal.

C. A. BRUNGER

You can depend on us for all orders for delivery in this section.

239 Grand Avenue

SAN FRANCISCO

JOSEPH'S

Member F. T. D.

233-35 Grant Ave.

Steamer and train packages our specialty.

JULIUS EPPSTEIN, FLORIST AND DECORATOR

Flowers for All Occasions Delivery Anywhere

Hotel St. Francis. SAN FRANCISCO

Long Beach, Cal.

Member F. T. D. ART FLORIST 126 Pine Ave.

SAN DIEGO, CAL.

BOYLE & DARNAUD



F. T. D. florists. We grow our own flowers. Telegraph orders carefully executed. Usual discount.

Members Florists' Telegraph Delivery

SAN FRANCISCO, CAL.

ART FLORAL CO.

255 Powell Street

Best attention given your orders  
Members Florists' Telegraph Delivery

San Francisco

DARBEE'S

1036 Hyde Street

LARGEST STOCK OF CHOICEST FLOWERS  
Members Florists' Telegraph Delivery

OAKLAND, CALIF.

MORI FLORIST

1510 Clay Street

OUR CAREFUL ATTENTION

BERKELEY, CAL. MEMBER F. T. D.

Curtis D. Shoemaker, Prop. NORTON, Florist

Berkeley OAKLAND  
THE FLOWERSHOP SAN FRANCISCO

Berkeley's most up-to-date flower establishment.

before J. Albert Brodrib's window, where he is showing some unusual fish. He has some large goldfish and some climbing perch from India. His flower display is excellent. Last Sunday, November 7, a chauffeur whom he had recently hired took his new delivery truck without permission and, after a ride to Holyoke, wrecked the machine on the return trip. The chauffeur will pay for the damage, which amounted to \$400.

Hallgren Bros. have some excellent mums and their carnations are fine in both stem and color. Their delivery truck has just returned from the paint shop and has the slogan "Say It with Flowers" on each side. G. B. M.

MILWAUKEE, WIS.

The Market.

Business last week was more brisk and stock has been moving in good shape. Cold weather has shortened up the supply a little, but stock is arriving now in much better shape for re-shipping.

Mums of all grades are coming in equal to the demand, but most varieties are about a week or two in advance, due to the warm weather here during October. Most of the late varieties are coming in now, and there will be, no doubt, a shortage of mums for Thanksgiving.

Hollywood Flower Shop

HOLLYWOOD, CAL.

ARTISTIC WORK.

MEMBER F. T. D.

Telegraph Orders Delivered to

LOS ANGELES  
SANTA MONICA

OCEAN PARK  
VENICE

Santa Barbara, Cal.

912 STATE STREET

GLEAVE'S FLOWER SHOP

ARTHUR GLEAVE, Prop.

Choicest Cut Flowers and Floral Designs on short notice.  
Both Phones 1013

CORONADO, CALIF.

CORONADO NURSERY

To "Say It with Flowers" in

CORONADO AND SANDIEGO

LONG BEACH, CAL.

Lowe's Flower Shop, The Pioneer and Leading Florist  
Member Florists' Telegraph Delivery.

POMONA, CALIFORNIA

POOLEY'S FLOWER SHOP

MEMBER FLORISTS' TELEGRAPH DELIVERY

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## LOS ANGELES

414½ SOUTH BROADWAY

SEND YOUR ORDERS TO  
**BROADWAY  
FLORISTS**

IT PAYS you to  
DEPEND ON US

### Occidental Florists

430 South Hill Street

## LOS ANGELES

### LOS ANGELES, CAL.

#### REDONDO FLORAL CO.

218 West Seventh Street

Members of Florists' Telegraph Delivery  
A. KNOPF A. F. BORDEN

### WOLFSKILLS' and MORRIS GOLDENSON

FLORISTS AND DECORATORS

We Solicit Telegraph Orders.  
Regular Trade Discount.

229 W. Third St., LOS ANGELES, CAL.

### The Alexandria Florist

Member of  
F. T. D.  
and S. A. F.



Hotel Alexandria  
Los Angeles,  
Calif.

### LOS ANGELES, CAL. ATHLETIC CLUB FLORIST

Formerly California Cut Flower Co.

433 West 7th Street

Takes care of telephone and telegraph orders  
over the whole of Southern California.  
Usual trade discount.

### LICHTENBERG'S

324 W. Sixth Street

## LOS ANGELES

Say It with Flowers. Member F. T. D.

## LOS ANGELES

Every order given personal attention by

### Westrem Garland Florists

404 South Hill Street

## PASADENA, CAL.

SIEBRECHT'S HOUSE OF FLOWERS

HENRY A. SIEBRECHT, Jr., District Representative State of California.

Member F. T. D.

## PORTLAND

OREGON

354 Washington Street

MEMBERS OF THE  
F. T. D.  
**Martin & Forbes**  
Retailers  
and Growers

## LOS ANGELES

Dostal-Wolters  
Flower Shop

MEMBER  
F. T. D.

627 South Hill St.

## LOS ANGELES, CAL.

HOWARD & SMITH

NINTH AND OLIVE STREETS

You can depend on us for all orders for  
delivery in this section.

## Darling's Shop

"FLOWERS FOR HER"

208 West Sixth Street. LOS ANGELES, CAL.

Cut flowers or good design work by best artists  
and designers delivered anywhere in the west  
on receipt of mail or telegraph orders.

Members Florists' Telegraph Delivery Association.

Pompons are also quite fine, and grades  
and varieties of all colors are in the  
market.

Roses are choice and equal to the de-  
mand. There are also plenty of carna-  
tions to take care of the requirements.  
The sale of pompons cuts the carnation  
returns considerably at this time of the  
year.

Some sweet peas are coming in, but  
the supply is still limited and these  
sell on sight. Single violets are also  
making their appearance on the market.  
P.

ROCHESTER, N. Y.

The Market.

The continued spell of warm weather  
being experienced in the east, particu-  
larly throughout this locality, is proving  
to be detrimental to the florists' busi-  
ness. Stock is arriving in large quanti-  
ties, but there is not sufficient demand.  
The stock, of course, is cleared practi-

## Portland ORE.

### Tonseth's

287 Washington Street  
In the heart of the city

Growers and Retailers F. T. D.  
MEMBERS

## PORTLAND, ORE.

### Clarke Bros' FLORISTS

200,000 Feet of Glass  
Established 20 Years

## OAKLAND, CAL.

### Pasadena, Cal. 342 East THE ORCHID

PASADENA'S OLDEST FLORIST WILL  
EXTEND THE USUAL COURTESIES  
Member of F. T. D.

## PASADENA, CAL.

ELDRED FLOWER SHOP  
Member Florists' Telegraph Delivery.

## RIVERSIDE, CALIFORNIA

Florist to the Glenwood Mission Inn  
ORANGE BLOSSOM FLOWER SHOP

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## SEATTLE

### Woodlawn Flower Shop

Member Florists' Telegraph Delivery Association.

1410-1412 2nd Avenue—Beside Clemmer Theater Building

"IN THE HEART OF THE CITY"

Base the Recipient of Your Telegraphic Orders Upon Merit

We offer unexcelled facilities. More than 13,000 square feet of store space devoted exclusively to retailing of flowers. Where quality and service reign.

21 EMPLOYEES

CHARLES E. SULLIVAN, in charge of Telegraphic Service

## SEATTLE

## HOLLYWOOD GARDENS

SEATTLE'S LEADING FLORIST

Member Florists' Telegraph Delivery Ass'n.

1622 SECOND AVENUE

### Walla Walla Floral Co.

WALLA WALLA, WASH.  
Greenhouses, Store, Rose and Bulb Farm.  
Prompt deliveries of CUT FLOWERS or good  
DESIGN WORK anywhere in the West  
Member Florists' Telegraph Delivery.

### SEATTLE

1001-1003 Third Avenue

Finest Floral Studio  
in the Northwest

*Rosaia Bros.*  
Members  
F. T. D.

### WALLA WALLA, WASH.

YOUNG & LESTER  
SOUTHEASTERN WASHINGTON  
NORTHEASTERN OREGON  
NORTHERN IDAHO orders filled promptly  
Members Florists' Telegraph Delivery Association

### California Florist TACOMA, WASH.

Orders for Cut Flowers and Designs delivered  
anywhere in the United States and Canada.

### SEATTLE

Choice Flowers, prompt and careful  
L.W. McCOY 904 3rd Avenue  
Established 1900

### Bellingham, Wash.

Telegraph orders delivered anywhere in the northwest country  
FLORAL EXCHANGE

### Yakima, Washington STATE FLORAL CO.

We Grow Our Own Flowers  
Telegraph Orders filled promptly and carefully  
Members F. T. D. Association.

### TACOMA SMITH FLORAL CO., 1112 Broadway

cally each day, but at prices that are almost ruinous to the business. Just what the outcome of this will be, no one can say. Flowers that have been arriving for the last ten days or so were intended for Thanksgiving trade, but now it looks as though it might be necessary to go begging for flowers at that time. Stock, of course, is by no means as firm as it should be and is lacking in keeping qualities. This applies practically to all inside stock. Business comes in spurts and is not at all regular; in fact, it has failed to readjust itself since the election.

There is still, at time of writing, a quantity of outdoor flowers reaching us, although light frosts have killed the greater part of them.

Park Exhibition.

The chrysanthemum show in the Lamberton conservatory at Highland park

### Spokane, Wash.

Eugene's Flower Shop  
PROMPT AND RELIABLE

### Spokane, Wash.

A. J. BURT, Florist  
Established 20 Years Always on the job  
CLEMMER THEATER BUILDING

### Spokane, Washington

Reimer's Floral Art Shop  
RETAILERS AND GROWERS

YAKIMA, WASHINGTON  
ANNAVEE FLOWER SHOP, (Formerly  
QUALITY FLOWERS Bourn's)  
Artistic Arrangement  
Members Florists' Telegraph Delivery.

FORSHAW, Florist  
THE ROUND-UP CITY PENDLETON, ORE.



# Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

## SALT LAKE CITY, UTAH

Fresh Home-Grown Flowers  
Satisfaction Assured on all Orders

## UTAH FLORAL,

Orders promptly filled for Western Colorado,  
Eastern Nevada, Southern Idaho and Wyoming  
— 3 BUSY STORES —

Howard Edris, 944 EAST SECOND  
Prop. SOUTH STREET

## DENVER, COLORADO

MEMBER FLORISTS' TELEGRAPH  
DELIVERY ASSOCIATION

## PARK FLORAL COMPANY

### CASPER, WYOMING CASPER FLORAL CO.

We deliver to all of  
Central and Northern Wyoming  
Western Nebraska and South Dakota.  
Members F. T. D.

### Denver *Cooper's Flowers*

— COLORADO —  
833 FIFTEENTH ST. Member F. T. D.

### Cheyenne, Wyo.

"THE UNDERWOOD"  
FOR PROMPT AND FAITHFUL  
SERVICE

### SALT LAKE CITY

Ship whole of UTAH, Central part  
of NEVADA and IDAHO  
MILLER FLORAL CO., 10 East Broadway  
MEMBER F. T. D.

250,000 sq. ft. of modern glass. Unexcelled facilities. Prompt and courteous service always.

### SHERIDAN, WYO.

SHERIDAN GREENHOUSE CO.  
Plants and Flowers

### THERMOPOLIS, WYO.

THERMOPOLIS FLORAL CO.  
A. SCHULENBERG, Proprietor

### State Nursery & Seed Co.

Helena, Mont. Cut Flowers for any  
Part of the Northwest.  
Only the Best. Members F. T. D. Ass'n.

### MISSOULA, MONT.

ANDERSON GREENHOUSE  
For all towns in Western Montana

Send your orders for Eastern and Southern Montana  
to M. LANGOHR, F. T. D. Florist  
BOZEMAN, MONTANA.

### Pocatello, Idaho

We cover Southern Idaho  
and Western Wyoming Member  
F. T. D. ATKIN'S

### FORT COLLINS, COLO.

ESPELIN FLORAL COMPANY  
Member Florists' Telegraph Delivery Ass'n.

### TRINIDAD, COLO.

J. R. BARKER Trinidad Floral Store  
Masonic Bld'g

### Trinidad, Colo.

The only Greenhouse  
in this section  
The Park Floral and Garden Co.  
Members F. T. D.

### OGDEN, UTAH

H. R. Dumke  
C. D. Moneil  
NORTON FLORAL CO.

### THE PUEBLO FLORAL CO.

Pueblo Member F. T. D. 523 North Main Street  
Colorado, New Mexico and Western Kansas

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Steamer—	From—	To—	Sails
Gramplan	Montreal	Antwerp	Nov. 19
Bergensfjord	N. Y.	Norway	Nov. 19
Siberia Maru	San Fr'co	Yokohama	Nov. 19
Katori Maru	Seattle	Yokohama	Nov. 19
Cassandra	Montreal	Glasgow	Nov. 20
Carmania	New York	Liverpool	Nov. 20
Baltic	New York	Liverpool	Nov. 20
La Touraine	New York	Havre	Nov. 20
Minnedosa	Montreal	Liverpool	Nov. 20
Coamo	New York	San Juan	Nov. 20
Patric	New York	Naples	Nov. 23
N. Amsterdam	N. Y.	Rotterdam	Nov. 23
Aquitania	New York	Southampton	Nov. 23
Sonoma	San Fr'co	Sydney	Nov. 23
Porto Rico	New York	San Juan	Nov. 24
Caronia	New York	London	Nov. 25
Pretorian	Montreal	Glasgow	Nov. 26
Olympic	New York	Southampton	Nov. 27
Kronland	New York	Antwerp	Nov. 27
La Savoie	New York	Havre	Nov. 27
Monteagle	Vancouver	Yokohama	Nov. 27
Metagama	Montreal	Liverpool	Nov. 27
Mohawk	New York	San Juan	Nov. 27
Ryndam	New York	Rotterdam	Dec. 1
France	New York	Havre	Dec. 1
Manchuria	New York	Hamburg	Dec. 2
Frederik VIII	New York	Copenhagen	Dec. 2

### Salt Lake City

ALSO PARTS OF COLORADO, IDAHO,  
MONTANA AND NEVADA

### HUDDART FLORAL CO.

56 South Main Street  
Member Florists' Telegraph Delivery Ass'n.

### SALT LAKE'S LEADING FLORIST

ERNEST LAMBOURNE  
67 South Main, Salt Lake City, Utah.

### DENVER and all COLORADO and WYOMING

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1225 Logan Street.  
Member F. T. D.

### Colorado Springs, Colo.

ORDERS CAREFULLY EXECUTED  
PIKES PEAK FLORAL CO.  
Wholesale and Retail  
Member Florists' Telegraph Delivery.

### Colorado Springs, Colo.

Frank F. Crump, Wholesale and Retail  
Florist  
Member Florists' Telegraph Delivery Ass'n.

### Denver Bright Spot Greenhouses

Cor. 5th Ave. & Josephine St.  
DOWNING & KASK, Proprietor

# 100% PROFIT-PAYING BUSINESS BUILDER GOLDFISH

Large, Healthy Fish at Rock Bottom Prices

## OUR FOUR BIG SELLERS

We Also Handle Canaries

<b>"Our Special"</b> Assortment all for <b>\$24.00</b> 144 Pint Globes 144 Boxes Fish Food 288 Goldfish 50 Extra Fish, Moss, Pebbles and Dip Net FREE with this offer. You may have half this Assortment for \$13.00. We can furnish "Our Special" Assortment with Quart Globes for \$27.50.	<b>"Our Winner"</b> Assortment Only <b>\$36.00</b> 144 Half-gallon Globes 144 Boxes Fish Food 288 Medium Goldfish 50 Extra Fish, Moss, Pebbles and Dip Net FREE with this offer. One-half this assortment will cost you \$19.00.	<b>"Our Leader"</b> Assortment Price <b>\$14.50</b> 48 Half-gallon Globes 48 Boxes Fish Food 24 Terra Cotta Ornaments 96 Medium Goldfish 30 Extra Fish, Moss, Pebbles and Dip Net FREE with this offer. One-half this assortment will cost you \$8.00.	<b>"Special Display"</b> Assortment Price <b>\$11.00</b> 12 One-gallon Globes 36 Boxes Fish Food 12 Assorted Ornaments 48 Selected Goldfish, Pebbles, Moss and Dip Net to complete the assortment.
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### OUR PRICES ON FISH

#### LARGE, HEALTHY STOCK

	Per 100
Medium Selected Goldfish, assorted colors.....	\$3.00
Medium Large Selected Goldfish, assorted colors.....	5.00
Large Selected Goldfish, assorted colors.....	7.50
	Per doz.
Japanese Fantails, small, assorted colors.....	\$2.40
Japanese Fantails, medium, assorted colors.....	3.00
Japanese Telescopes, small, assorted colors.....	3.00
Japanese Telescopes, medium, assorted colors.....	4.50
Japanese Comets, medium, assorted colors.....	2.00
Japanese Comets, extra large, assorted colors.....	3.00
Japanese Singletails, medium, assorted colors.....	1.80
Japanese Singletails, large, assorted colors.....	2.40

### WATER PLANT AND FISH FOOD

Water Plant .....	.75c per doz. bunches; \$5.50 per 100
Wafer Food, large 3-colored package..	\$1.00 doz.; \$10.50 gross
Flake Food, large 3-colored package...	.60 doz.; 6.50 gross
Natural Food, large 3-colored package..	.75 doz.; 7.50 gross
Natural Food, in tin boxes.....	.75 doz.; 8.50 gross

### FISH GLOBES

Good, Heavy Glass, and in Original Cases	
Half-gallon Globes, 4 dozen to crate.....	\$1.75 per doz.
Gallon Globes, 2 dozen to crate.....	4.50 per doz.
Two-gallon Globes, 1 dozen to crate.....	7.50 per doz.
Three-gallon Globes, 1 dozen to crate.....	13.00 per doz.

Order your Globes and Supplies to be shipped at once by freight. Fish will follow by express.

## ASHBORNE GOLDFISH & SUPPLY COMPANY

Hatcheries: Burlington, Iowa; Indianapolis, Ind.; Frederick, Md.

1313 Agency St., BURLINGTON, IOWA.

### INDIANAPOLIS, IND.

#### The Market.

Market conditions have changed little in the last week. Chrysanthemums have been arriving in large supply, but there has been no heavy surplus. The demand has been fairly brisk, causing them to be cleaned up daily.

Carnations are plentiful and the majority of good quality. There are, however, some poor ones that can be bought at a low price. Although not in active demand, carnations have suffered little this chrysanthemum season.

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Potted plants offered are chrysanthemums, cherries, primroses, begonias and a few cyclamens.

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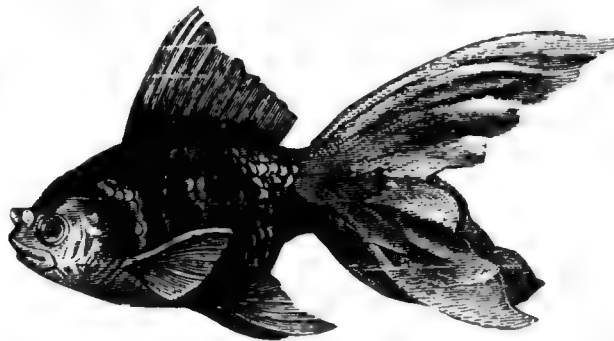
## GOLDFISH WINDOW DISPLAY GOLDFISH

THERE'S MONEY IN GOLDFISH FOR YOU

### GOLDFISH

\$5.00 per 100 and up

We manufacture Aquariums in all sizes



Goldfish and Aquarium Supplies

Send for Wholesale Catalogue

Auburndale Goldfish Co., 1449 W. Madison St., Chicago

Reliable Dealers in Goldfish and Aquarium Supplies

Terms: Cash with order.

We treat customers RIGHT and return money if we cannot ship goods.

## GOLDFISH

### BUY FROM THE BREEDER

107 Acres of Ponds this Season

Write for Big, New Catalogue

GLOBES, AQUARIUMS, AQUARIUM SUPPLIES, Etc.

PUTNAM'S FISHERIES, 7 Divisions. Office, 462 Washington St., BUFFALO, N.Y.

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Mr. Tweedie, who has charge of the

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and AQUARIUM SUPPLIES

Send for catalogue.

RIENTAL GOLDFISH & SUPPLY CO.

3757 to 3761 Cottage Grove Ave., CHICAGO, ILL.

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Manchuria	New York	Hamburg	Dec. 2
Frederik VIII.	New York	Copenhagen	Dec. 2

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Large, Healthy Fish at Rock Bottom Prices

## OUR FOUR BIG SELLERS

We Also Handle Canaries

### "Our Special"

Assortment all for **\$24.00**

144 Pint Globes  
144 Boxes Fish Food  
288 Goldfish  
50 Extra Fish, Moss, Pebbles and Dip Net FREE with this offer.

You may have half this Assortment for \$13.00.

We can furnish "Our Special" Assortment with Quart Globes for \$27.50.

### "Our Winner"

Assortment Only **\$36.00**

144 Half-gallon Globes  
144 Boxes Fish Food  
288 Medium Goldfish

50 Extra Fish, Moss, Pebbles and Dip Net FREE with this offer.

One-half this assortment will cost you \$19.00.

### "Our Leader"

Assortment Price **\$14.50**

48 Half-gallon Globes  
48 Boxes Fish Food  
24 Terra Cotta Ornaments  
96 Medium Goldfish

30 Extra Fish, Moss, Pebbles and Dip Net FREE with this offer.

One-half this assortment will cost you \$8.00.

### "Special Display"

Assortment Price **\$11.00**

12 One-gallon Globes  
36 Boxes Fish Food  
12 Assorted Ornaments

48 Selected Goldfish, Pebbles, Moss and Dip Net to complete the assortment.

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Per doz.  
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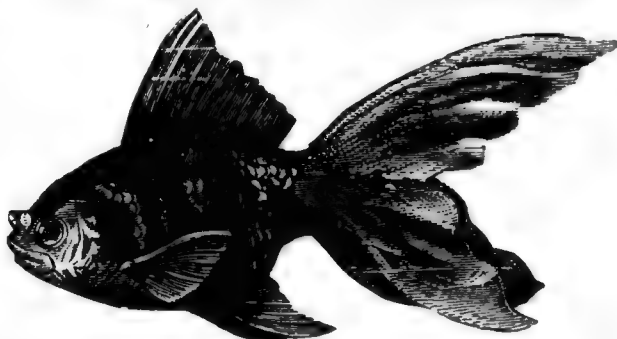
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THERE'S MONEY IN GOLDFISH FOR YOU

### GOLDFISH

\$5.00 per 100 and up

We manufacture Aquariums in all sizes



Goldfish and Aquarium Supplies

Send for Wholesale Catalogue

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Reliable Dealers in Goldfish and Aquarium Supplies

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107 Acres of Ponds this Season

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GLOBES, AQUARIUMS, AQUARIUM SUPPLIES, Etc.

PUTNAM'S FISHERIES, 7 Divisions. Office, 462 Washington St., BUFFALO, N.Y.

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3757 to 3761 Cottage Grove Ave., CHICAGO, ILL.

small range at the East Haven State Insane Institution, showed what could

# CHICAGO CARTON COMPANY

## CORONA FLOWER BOXES



## Representatives:

M. E. CHAPIN  
516 Fifth Avenue  
New York City

T. A. DIXON CO.  
1526 Blake St.  
Denver, Colorado

T. S. FINCH  
601 Elm St.  
Dallas, Texas

Home Office  
and Factory  
4433 Ogden Ave.  
CHICAGO  
Telephone  
Lawndale 906

### For Violets and Corsages

Size	Per 100
7 x 4 x 4 2-inch Top.....	\$ 5.00
10 x 6 x 5 1/2 2-inch Top.....	6.00
12 x 8 x 5 1/2 2-inch Top.....	7.65
14 x 10 x 8 2-inch Top.....	12.60

### For Cut Flowers

18 x 5 x 3 2-inch Top.....	\$ 6.10
20 x 4 x 3 2-inch Top.....	6.05
21 x 5 x 3 2-inch Top.....	7.25
24 x 5 x 3 1/2 2-inch Top.....	7.70
24 x 8 x 4 2-inch Top.....	10.80
28 x 8 x 4 2-inch Top.....	12.10
28 x 8 x 5 2-inch Top.....	13.05
30 x 5 x 3 1/2 2-inch Top.....	9.25
36 x 8 x 5 2-inch Top.....	16.20

The sizes given here are carried in stock, in the popular MIST-GRAY and GREEN colors.

## 5% DISCOUNT

### CASH WITH ORDER

The prices quoted herewith are f. o. b. Chicago. When printing is wanted there will be a charge of \$9.00 per color for printing 500, \$12.00 per color for printing 1000.

Border printing and embossing will be charged for as time work in accordance with the amount of work involved.

### For Sprays, Designs and Cut Flowers

Size	Telescope	Per 100
16 x 16 x 8	Telescope.....	\$29.25
20 x 20 x 8	Telescope.....	38.95
21 x 5 x 3	Telescope.....	7.25
24 x 5 x 3 1/2	Telescope.....	8.90
24 x 24 x 10	Telescope.....	55.75
30 x 12 x 6	Telescope.....	30.25
32 x 32 x 8	Telescope.....	63.75
36 x 10 x 5	Telescope.....	25.20
36 x 12 x 6	Telescope.....	36.35
36 x 14 x 8	Telescope.....	46.55
40 x 10 x 6	Telescope.....	44.00

be done with such a place. Everything was grown to perfection and the place was in immaculate order. Carnations, chrysanthemums, sweet peas, cyclamens, primroses and poinsettias were splendid.

From there the florists went to the Knights of Pythias club rooms, where an excellent dinner was served by the ladies' auxiliary. The meeting was held there afterwards. W. W. Coles presided in the absence of the president.

Three new names were proposed for membership: Carl Rieman, of Indianapolis; C. F. Coffee, of Kokomo, and Mr. McKernan, of Knightstown. W. C. Konzelman, of Greensburg, was elected to membership.

Professor Laurenz Greene, of Purdue University, gave a talk, explaining the proper method of establishing a course in floriculture at Purdue. Other organizations, such as the fruit growers, gardeners, dairymen and cattle breeders, have been successful in establishing courses there and great benefits have resulted. Professor Greene felt confident that the florists could accomplish the same result.

The two "Say It with Flowers" signboards that were given to the association by Max Schling, to do with as it saw fit, were as yet unplaced and Joseph Hill moved that one of these be erected on the Indiana-Ohio state line, on the national road, and the other on the same road, at the other end of the state, on the Illinois-Indiana line. This motion was passed unanimously. It was left with the Richmond and Terre Haute florists to see to their erection.

E. H. Mann, director of the National Flower Growers' Association, explained about the organization in this state and

### CUT FLOWER BOXES, Mist Gray

Immediate Shipment.	Per 100
18 x 5 x 3.....	\$ 5.50
21 x 5 x 3.....	6.00
21 x 6 x 3 1/2.....	7.25
24 x 5 x 3 1/2.....	6.50
24 x 8 x 4.....	10.00
28 x 8 x 4.....	12.00
30 x 5 x 3 1/2.....	8.50
30 x 6 x 3 1/2.....	10.50
36 x 8 x 5, full tel ...	19.25
30 x 12 x 6.....	25.00
36 x 12 x 6.....	28.50
42 x 12 x 6.....	30.00
48 x 14 x 6.....	40.00

Printing, \$3.00 extra for 500 boxes. \$4.00 per 1000. We cannot print the last four sizes. The first six sizes come 100 to a bundle. Last five sizes 25 to a bundle. We do not break bundles.

C. C. Pollworth Co., Milwaukee, Wis.

Mention The Review when you write.

### Climax Manufacturing Co.

## High Grade FLORISTS' BOXES

Castorland : : New York

Mention The Review when you write.

the good that could be derived from it. In the absence of Homer Wiegand, chairman of the show committee, A. F. J. Baur explained about the flower show which is to be held in conjunction with the apple show in Indianapolis Wednesday, November 17, in the Woman's building at the fair grounds. This is to be done as an advertisement and there

## FLORISTS' BOXES

Made in Dayton, Ohio

Our boxes are made of high-grade material and good workmanship. Convince yourself by sending us a sample order. We satisfy our customers.

Write for Samples.	Mist Gray or Manila Shallow Cover	Mist Gray or Manila Full Telescope
SIZES	Price per 100	Price per 100
8 x 10 x 4.....	\$ 2.50	\$ 4.10
8 x 12 x 5.....	3.50	4.20
8 1/2 x 14 x 5.....	5.70	6.70
8 1/2 x 16 x 5.....	7.10	8.20
8 x 14 x 6.....	9.00	11.20
8 x 16 x 6.....	10.50	12.70
8 x 18 x 6.....	12.50	14.70
8 x 20 x 10.....	16.50	18.90
8 x 22 x 12.....	18.00	21.00
8 x 24 x 12.....	19.00	21.70
8 x 26 x 12.....	24.00	27.50
8 x 28 x 12.....	25.50	28.00
8 x 34 x 24.....	37.50	42.50
8 x 42 x 12.....	.....	48.00
8 x 48 x 14.....	.....	53.00

### GRAY CORSAGE AND VIOLET

With Shallow Fluted Edge Lid

5 1/2 x 12 x 6.....	\$4.50	6 x 12 x 12.....	\$7.00
6 x 12 x 12.....	7.50	7 x 12 x 9.....	7.00

ONE PIECE BOX, mist gray, 3x4 1/2 x 24, \$4.20

Printing in black ink, \$3.00 per 1000, or less quantity; printing in colored ink, \$4.50 per 1000, or less quantity, in assorted sizes. All f. o. b. Dayton, Ohio.

No order printed less than 50 of large sizes or 100 of small sizes.

We allow a discount of 5 per cent when remittance accompanies the order.

We reserve the privilege of substituting either color.

The Aull Bros. Co., Dayton, O.

Established 1890

## "DURO"

### FOLDING FLOWER BOXES

For Prices Write

Duro Paper Products Co., 729 S. Wabash Ave., Chicago, Ill.

# LINDLEY BOXES

High-grade, heavy, thoroughly moisture-proofed stock.

Genuine moisture-proofed Boxboard is hard to obtain. Keep your stock ordered well ahead of your requirements. In ordering always specify whether "S" or "AA" grade is wanted.

## STANDARD or "S" GRADE

Well made from standard weight, well moisture-proofed board. Prices reasonable, considering quality and workmanship.



Corner Lock Style

### Mist Gray Corsage and Violet Boxes

Made of high grade moisture-proofed stock.

Size	Lid	Per 100
7x 4x4	2-inch	\$3.75
8x 5x5	2-inch	4.75
10x 6x5 1/2	2-inch	5.85
12x 8x5 1/2	2-inch	7.20
15x 8x6 1/2	2-inch	9.50
14x10x8	2-inch	18.00

### Mist Gray Square Design

"S" grade, or regular Lindley heavy standard weight, well moisture-proofed. All full telescopes.

Size	Per 100
12x12x8	\$20.00
14x14x8	24.00
16x16x7	24.00
16x16x8	28.00
18x18x7	28.50
20x20x6	28.50
20x20x8	27.00
20x20x10	48.50
24x24x8	45.00
24x24x10	59.00
28x28x8	59.50
32x32x8	69.00

### White Boxes

Made from genuine patent white plated stock. A beautiful box, but not as nice as our white enameled.

#### Corsage and Violet

Size	Lid	Per 100
8x4x3 1/2	2-inch	\$3.50
15x8x6 1/2	2-inch	8.80

#### For Cut Flowers

Size	Lid	Per 100
15x5x3	3-inch	\$ 5.90
21x5x3	3-inch	6.60
24x5x3 1/2	3 1/2-inch	8.70
30x5x3	3-inch	9.30
30x5x3 1/2	3 1/2-inch	10.40
36x5x3 1/2	3 1/2-inch	18.50
24x8x4	4-inch	18.00
28x8x5	5-inch	18.00
36x8x5	5-inch	21.50

### Parcel Post Boxes

Kraft Lined. Heavy.

Size	Lid	Per 100
28x 6x4	2 1/4-inch lid	\$10.80
24x8x4	2 1/2-inch	11.00
28x8x5	2 1/2-inch	14.00

### Mist Gray "S" Grade

Lindley standard - weight, well moisture-proofed stock. For Cut Flowers, etc.

Size	Shallow Lid	Full Telescope
16x4 x3	\$ 4.75	.....
20x4 x3	5.60	.....
18x5 x3	4.95	\$ 5.35
21x5 x3	5.40	5.90
24x5 x3 1/2	6.55	7.50
30x5 x3 1/2	7.80	9.00
36x5 1/2 x3 1/2	10.85	11.75
18x6 x4	7.20	.....
28x6 x4	9.75	.....
21x7 x3 1/2	8.00	.....
22x7 1/2 x4	.....	8.80
21x8 x4	9.70	.....
24x8 x4	9.80	12.00
28x8 x4	11.70	14.40
24x8 x5	11.40	14.80
28x8 x5	12.50	16.00
36x8 x5	15.50	19.00
42x8 x5	.....	24.00

### Mist Gray Design "S"

Oblong "S" grade, or regular Lindley standard heavy weight, well moisture-proofed. All full telescopes.

Size	Per 100
30x10x5	\$19.50
30x10x8	25.50
36x10x6	27.50
42x10x6	30.50
48x10x6	35.50
30x12x6	25.50
36x12x6	34.00
30x12x7	29.00
20x12x8	25.00
36x12x8	41.50
36x14x6	38.50
34x16x5	30.00
24x14x8	32.00
30x14x8	38.00
36x14x8	44.00
40x14x8	47.50
42x17x8	56.00

### Green Boxes

Made from high grade moisture-proof stock.

#### For Violets and Cut Flowers

Size	Lid	Per 100
7x4x4	2-inch	\$8.50
15x7x6 1/2	2-inch	8.00

#### For Cut Flowers

Size	Lid	Per 100
18x 5x3	3-inch	\$ 5.50
21x 5x3	3-inch	6.10
24x 5x3 1/2	3 1/2-inch	8.10
30x 5x3 1/2	3 1/2-inch	9.50
36x5 1/2 x3 1/2	3 1/2-inch	12.50
21x 8x4	2-inch	9.00
24x 8x4	2-inch	10.50
28x 8x5	2-inch	13.75
36x 8x5	2-inch	17.50
28x22x8	3-inch	45.00

## "AA" or ARNOLD BRAND

Absolutely the highest quality, stiffest, best waterproofed Florist Box obtainable.



### Mist Gray "AA" Grade

Our AA grade, or Arnold grade, is extra heavy and thoroughly moisture-proof. An excellent box for shipping.

Size	Lid	Per 100
16x4 x3	2-inch	\$ 5.00
20x4 x3	2-inch	5.90
18x5 x3	2-inch	5.50
21x5 x3	2-inch	6.00
24x5 x3 1/2	2-inch	7.50
30x5 x3 1/2	2-inch	9.10
36x5 1/2 x3 1/2	2-inch	11.70
18x6 x4	2-inch	7.50
28x6 x4	2-inch	10.50
21x7 x3 1/2	2-inch	8.40
21x8 x4	2-inch	10.20
24x8 x4	2-inch	10.40
28x8 x4	2-inch	12.30
24x8 x5	2-inch	12.00
28x8 x5	2-inch	18.00
36x8 x5	5-inch	20.00
42x8 x5	5-inch	26.00

### Mist Gray Square Design

AA grade, or Arnold extra heavy thoroughly moisture-proofed stock. Full telescopes.

Size	Per 100
12x12x8	\$21.00
14x14x8	25.00
16x16x7	25.00
16x16x8	29.50
18x18x7	30.00
20x20x6	30.00
20x20x8	38.50
20x20x10	48.50
24x24x8	47.00
24x24x10	62.00
28x28x8	62.50
32x32x8	74.00

### White Enameled Corsage

The finest enameled clay-coated stock obtainable.

Size	Lid	Per 100
7x 4x4	2-inch	\$ 4.50
8x 5x5	2-inch	5.90
10x 6x5 1/2	2-inch	7.25
12x 8x5 1/2	2-inch	9.25
14x10x8	2-inch	16.20

## ECONOMY OR THRIFT CARTONS

One-Piece Style  
Made of mist gray light-weight stock. Just the box for small local delivery packages.

Size	Per 100
20x4 1/2 x3	\$3.80
24x4 1/2 x3	3.75
21x5 x3	3.70
24x5 x3 1/2	4.20
24x5 x3 1/2	4.40
21x7 x3 1/2	5.00
30x5 x3 1/2	4.90



Orders less than 500, assorted sizes, add 5% to these prices. Orders of 500 and over, assorted prices, NET. All prices per 100, f. o. b. Marion, Ind.

3% Extra Discount if Cash with Order.

Printing black or colored ink, \$3.50 per thousand extra or less quantity.

Chicago phone, Franklin 5450—A. V. Z. Jennings.  
New York phone, Audubon 2860—Geo. L. Hoopis.  
St. Louis phone, Olive 1840—H. F. Seignour.  
Louisville phone, 2669—J. Raymond Clark.  
Detroit phone, Cadillac 4178—A. A. Fordon.

LINDLEY FLORIST BOX CO., QUALITY BOX MAKERS Marion, Ind.



# For Shipping Those Flowers



THE H & D Floral Box affords that ample protection, economical weight and sturdiness which make it the ideal container for your floral shipments. Cut flowers and plants of all kinds are invariably in better delivery condition when packed in these specially designed containers. Stout walls and covers prevent gaping of boxes and exposure of contents, when under the weight of other packages in transit. Made in various convenient sizes, all complying with postal and express regulations. *All standard and special sizes to order.*



For safer and more satisfactory containers use H & D Floral Boxes.

## THE HINDE & DAUCH PAPER CO.

162 Water Street,

Sandusky, Ohio

Toronto, Canada: King St. Subway and Hanna Ave.

will be no premiums. It is the object of the florists to help make the apple show a success, and in previous years it has had few visitors. In this way they will be able to obtain a donation from the state, similar to the apple societies, to put on an annual show. O. E. Steinkamp also gave a short talk and E. E. Temperley appealed to all present for stock in order to make this a creditable display.

No action was taken concerning the next meeting and adjournment followed, in order to visit other places in Richmond.

At the range of the Fred H. Lemon Co. an interesting feature was the new white rose, Angelus, which is superb. This was also being grown in fine condition by the E. G. Hill Co. and Joseph H. Hill Co. The Richmond Greenhouse Co. had some splendid Laddie carnations.

### Various Notes.

Mr. James, of Greene's Flower Shop, is the proud father of a girl.

Joseph Hill and Earl Mann, of Richmond, Ind., went through the Scottish Rite in Indianapolis last week. They are also journeying across the hot sands to the Oasis Murat. Oscar Carlstedt will also be on the same journey through the rite and the shrine.

Joseph Schoey, recently with A. Wiegand's Sons Co., is now with S. T. Hitz & Son.

C. W. Johnson, president of the American Carnation Society and secretary of the Chrysanthemum Society of America, visited Indianapolis November 13.

Baur & Steinkamp won a silver cup with a white seedling chrysanthemum

## FRAT-M'S

Frat-Ms are a great help to florists who make funeral work. They are exact reproductions of the official emblems embossed in gold and the different colors as required by each Fraternal and Labor organization.

The florist is saved time and worry in the nuisance of lettering, as well as the keeping of such a stock of wire frames, and different colored flowers. Just use such flowers as you have and then attach a FRAT-M with paste to the chiffon, or by the hanger that comes for each, as a card, and that is all there is to it, excepting the comment and commendatory talk for the florist.

Just pick out a dozen of the most used from the list following, enclosing \$2.00 per dozen, and if they don't make you ten times their cost, return those unused and get your money.

Square and Compass, Chapter, Commandery, 32nd Degree, Shrine, Eastern Star, Royal Neighbors, M. W. A., Maccabees, Odd Fellows, Red Men, Knights of Columbus, K. of P., Moose, Jr. O. U. A. M., B. of R. T., B. of R. Clerks, B. of L. E., Br. of Blacksmiths and Helpers, Eagles.

Just give Frat-Ms a trial, you don't have to keep them. We are willing to send them to you and return the money if they don't pay you ten times their cost. Address

### STATE FAIR FLORAL CO., SEDALIA, MO.

Mention The Review when you write.

## ARTIFICIAL FLOWERS

The most perfect, "America Made," and "Imported"

Waxed **Roses**, all colors, \$3.00 per 100.

Waxed **Carnations**, all colors, \$2.00 per 100

Waxed **Dahlias**, all colors, \$4.50 per 100.

Waxed **Calla Lilies, Sweet Peas, Clematis, Pansies, etc., Leaves.**

**Cape Flowers**, \$5.00 per 1000.

**Cloth Valley**, \$3.00 per gross.

**Feather Roses, Airplants, Adiantum**

**CHICAGO FEATHER & FLOWER CO.**

439-441 South Irving Avenue, CHICAGO, ILLINOIS

Mention The Review when you write.

### CYCAS LEAVES

PLIABLE, NON-CURLING

Compare these prices with yours.

8x12 . . . . .	per 100, \$3.25	28x32 . . . . .	per 100, \$ 8.25
12x16 . . . . .	" 3.75	32x36 . . . . .	" 10.00
16x20 . . . . .	" 4.40	36x40 . . . . .	" 11.50
20x24 . . . . .	" 6.00	40x44 . . . . .	" 15.00
24x28 . . . . .	" 6.90	44x48 . . . . .	" 17.50

FLORISTS' WIRE, B. A.,

12-lb. coils, 5-coil lots, \$1.40 per coil.

Cash with order. F. O. B. New York.

**M. DAVID KLEIN**

1248 Myrtle Ave., BROOKLYN, N. Y.

Mention The Review when you write.

### "TITEKNOT" SHOWERS

The most practical addition to the Florists' Trade in years.

Ask { Bayersdorfer & Co., Philadelphia  
McCallum Co., Pittsburgh  
or send \$2.00 for sample order to

**WM. WEISMANTEL, Mfr.**

245 S. Orange Ave., NEWARK, N. J.

Mention The Review when you write.

# Bulis Florist-Boxes

## Please the Recipient—Hold Customers



Make your customers remember you for your better parcel post and express service. Use Bulis Corrugated Fibreboard Boxes, so made that they do not crush or gap open in shipment. Your flowers will be delivered fresher and in better condition.

Bulis Boxes are shipped bundled, knocked down flat, and occupy little space. Easy to set up. The covers fasten with Bulis Patented Corner Clasps that never let go. "Fishhook" fasteners hold the corners of the boxes while they are being filled, and reinforce them in shipment. Light weight, strongly reinforced; do not crush under the weight of packages in shipment. Bulis Boxes comply with all parcel post and express regulations. Made in twelve different sizes. Can be returned and used again, many times over, which cuts the box cost. Will stand longer shipments and enlarge the scope of your trade.

Write nearest office for information

**J. C. BULIS MANUFACTURING CO.**

General Offices: Dept. P. Mo. State Life Bldg., St. Louis, Mo.

BRANCH OFFICES: Chicago, Ill., 1569-P-Conway Bldg.  
Indianapolis, Ind., 631-P-Knights of Pythias Bldg.  
Kansas City, Mo., 306-7-P-Scarritt-Arcade Bldg.  
Minneapolis, Minn., 210-P-Lumber Exchange Bldg.  
Oklahoma City, Okla., 204-P-Scott Thompson Bldg.

## Galax, Ferns, Leucothoe,

New Crop  
Ready for Shipment



Dagger Ferns.....\$2.00 per 1000; \$8.00 per case of 5000  
Fancy Ferns.....2.00 per 1000; 7.50 per case of 5000  
Green Leucothoe, short and long.....\$2.00 and \$5.00 per 1000  
Prepared Magnolia Leaves, brown, green, purple, \$1.50 per carton (about 900 leaves). If wanted by mail add postage for nine pounds.  
Prepared Magnolia Leaves, 100-lb. cases, \$15.00; 50-lb. cases, \$8.00; 25-lb. cases, \$4.50.  
Southern Wild Smilax, standard cases.....\$3.50 per case  
Green and Bronze Galax, large.....\$1.50 per 1000; \$9.00 per case of 10,000  
Green and Bronze Galax, medium.....\$1.25 per 1000; \$8.00 per case of 10,000



Green and Bronze Galax, large (10 case lots).....\$8.50 per case. Green and Bronze Galax, medium (10 case lots).....\$7.50 per case

If galax are wanted by mail, add postage for 9 lbs. for each 1000.

We are prepared to give you the best service possible, both in express and mail. Prices are F. O. B. JOHNSON CITY, TENN.

Best Quality.

WIRE YOUR ORDERS TO JOHNSON CITY, TENN.

Terms Cash.

### Elk Galax and Fern Co.,

BANNERS ELK, N. C.

JOHNSON CITY, TENN.

Mention The Review when you write.

### The Johns Creek Evergreen Co. COSBY, TENN.

Fresh Ferns, fancy, per 1000.....\$1.10  
Dagger Ferns, per 1000.....1.00  
Spruce Boughs with Cones, per 1000.....3.00  
Pine Cones, per 1000.....7.00  
Pine Oak Sprays, per 1000.....4.00  
Log Moss, per pound......10  
Boxwood, per pound......12  
Bouquet Green, per pound......14

Cash with order.

Mention The Review when you write.

at the exhibition of the Chrysanthemum Society of America at Washington, D. C., last week. Ed. Larson represented the firm and, before returning home, will visit several eastern cities.

E. G. Hill was presented a gold medal from the American Rose Society and another from the city of Portland, Ore., at a special meeting of the Richmond Rotary Club, November 9, fuller account of which appears elsewhere in this issue.

## Papier-Mache Forms—Waterproof For Winding Frieze Wreaths

8-inch, \$1.40 per dozen; \$10.00 per 100

12-inch, 1.75 per dozen; 15.00 per 100

18-inch, 7.00 per dozen; 55.00 per 100

25 of one size at 100 rate.

Write for prices on larger quantities.

**CHICAGO PAPIER-MACHE CO.**

2834 Lincoln Avenue

CHICAGO, ILL.

Mention The Review when you write.

The annual meeting of the Indiana Fruit Growers' Association was held

November 17 at the fair grounds. Market conditions were discussed. The an-

**PREPARED**  
**BEECH or OAK SPRAYS**  
COLORS:  
**GREEN OR TAN**

**Like Leather**  
**Always Pliable**



**MAGNOLIA LEAVES**  
**PREPARED BY**  
**REEVES**  
COLORS (BROWN, GREEN OR PURPLE)  
PACKED IN  
CARTONS & 25-50-100 lb. CASES

**Southern**  
**Decorative**  
**Evergreens**

**Will Not**  
**Mold**

REEVES FOLIAGE CO., Inc., Brewton, Ala.

nual meeting of the Indiana Horticultural Society will be held November 18 and 19.

G. W. Wilson, of Marion, Ind., sold his greenhouses to Mr. Seabright, of Chicago. E. E. T.

#### KANSAS CITY, MO.

##### The Market.

A survey of the greenhouses in this market gives a favorable outlook for Thanksgiving. Growers believe they will clean up on mums and that there will probably be a shortage rather than a surplus. So far there is no overproduction. Iceboxes in the wholesale houses are almost empty after each day's shipping, the shipping being brisker than the local trade, though retailers are far from idle. Prices will be advanced slightly, not so much on the better quality as on the poorer. Orders are being received early, indicating that dealers are preparing for a good business.

Mums are selling this week from \$2 to \$5, having advanced on the higher grades \$1 over a week ago. Roses are from \$4 to \$15; pompons, 60 and 75 cents; California violets, \$2.50 per dozen bunches. Growers are holding their carnation crop for Christmas, so these blooms are scarcer now and are \$5 per hundred. Greens are plentiful.

##### Various Notes.

The William L. Rock Flower Co. is cutting all varieties of mums, anemones and pompons, calendulas, snapdragons and sweet peas. The firm's mums are better this year, being grown on single stems. Last season they grew two on a stem and had large blooms, but not so large as the ones now being cut.

P. A. Manson and William Day are representing the Pinehurst Floral Co. at the Mid-west Horticultural Exposition at Council Bluffs, Ia. Harry Blake, secretary of the company, left Monday, November 15, for Memphis, Tenn., where he will have a large exhibit at the meeting of the Tennessee State Florists' Association.

Herman Mamitsch, whose father is the well-known sweet pea grower of Clifton, N. J., is taking a course in one of the local automobile schools. Before beginning work he visited the greenhouses where sweet peas are grown, comparing methods here with those in the east.

Three thousand invitations have been sent out by the Chandler Landscape & Floral Co. for the formal opening of the

## Magnolia Leaves

Prepared under our new process, in cases or cartons.

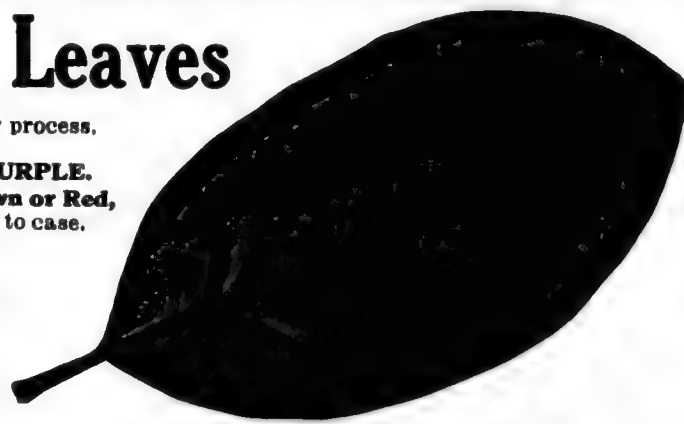
**BROWN, GREEN OR PURPLE.**

**Oak Sprays in Green, Brown or Red,** packed in cases of 100 sprays to case.

**Beech Sprays,** same color as Oak and same pack.

All orders for the above goods will have our personal attention and satisfaction guaranteed.

**The Rumbley Co.,**  
**EVERGREEN, ALA.**



Mention The Review when you write.

## BOXWOOD

Now booking orders for first-class Boxwood. Immediate delivery.  
**\$20.00 and \$25.00 per 100 lbs.**

Also

## Fancy Ferns and Green Leucothoe

Special prices in quantity on account of limited storage space.  
Prices quoted upon application.

## FLORISTS' SUPPLY CO., Inc.

618-620 Duquesne Way, Pittsburgh, Pa.

## Evergreens Fresh from the Woods



**Fancy and Dagger Ferns,** \$2.00 per 1000; \$7.50 per case of 5000.

**Green Galax,** \$1.50 per 1000; \$7.50 per case of 10,000.

**Short Green Leucothoe,** \$2.00 per 1000.

**Medium Green Leucothoe,** \$3.50 per 1000.

**Long Leucothoe,** \$5.00 per 1000.

Green Stock is extra nice now and should you only need small amounts, can send by parcel post.



## J. H. VON CANON

Wire us **ELK PARK, N. C.**

**BANNERS ELK, N. C.**

Mention The Review when you write.

## NEW CROP FANCY FERNS

First-class Stock. Write for prices.

**Teahan Fern Co.,**

694-696 River St., **TROY, N. Y.**

Phone Troy 1706-W

## L. B. Brague & Son

Wholesale Dealers in

## CUT FERNS

**MOSS, EVERGREENS**

Established  
1887

**HINSDALE, MASS.**



Prepared Brown, Green and Purple

# Magnolia Leaves

IN CASE LOTS — FAR SUPERIOR TO CARTON STOCK

**\$20.00 per Case — Standard 110 lbs. net**

STOCK VERY FLEXIBLE AT ALL TIMES

Why waste your time in buying these items by the carton when you need them in your everyday work? These leaves are guaranteed to be perfect, and if you are not satisfied with them after an inspection you may send them back to us at our expense.

## WILD SMILAX

**Choice Stock at \$6.00 per Case**

RECEIVED DAILY

**Also Good Supply of Rudd's Fancy Chrysanthemums**

All Other Cut Flowers and Greens, Including Red Winter Berries

Ribbons, Chiffons, Boxes, Crepe Paper and Wire Designs

# E. F. WINTERSON CO.

**166 N. Wabash Ave.,**

L. D. Phone Central 6004  
Established 1892

**CHICAGO**



## SMILAX

Now ready — per case, \$3.00

REEVES FOLIAGE CO., Inc., Brewton, Ala.

## Southern Wild Smilax

**\$2.50 per 30-lb. case.**

Prompt attention. Good weight. Fresh vines.

F. & S. LEE,

Marion, Ala.

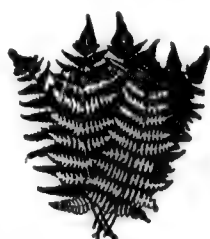
# EVERGREENS

- Evergreens for Holidays—Very popular.
- Evergreens for Wreaths—Lasting and dignified.
- Evergreens for Sprays—Very tasteful.
- Evergreens for Grave Covers—Good form.
- Evergreens for Grave Linings—Common practice.
- Evergreens for Memorial Designs—Nothing like it.
- Evergreens to take the place of Ferns—Very seasonable.
- Evergreens for Big Decorations—They are it.

The biggest and best Florists  
are using more and more.  
Keep with the lead. We sell  
ten varieties, with and without  
cones.

➡ Send one to five dollars for sample shipment. Will send the value in one evergreen and samples of other kinds and other collections from the wild.

**BOTANICAL NURSERY CO.**  
**WILD FLOWERS** **LAPEER, MICH.**

**FERNS****LEUCOTHOE****MAGNOLIA****SMILAX****GALAX**

**DIRECT FROM THE WOODS TO THE DEALER.  
ABSOLUTELY NEW CROP.**

**NO COLD STORAGE STOCK.**

**Dagger Ferns**.....\$2.00 per 1000; \$8.00 per case of 5000  
**Fancy Ferns**.....2.00 per 1000; 7.50 per case of 5000  
**Green Leucothoe**, short and long.....\$2.00 and \$5.00 per 1000  
**Prepared Magnolia Leaves**, brown, green, purple, \$1.50 per carton (about 900 leaves). If wanted by mail add postage for 9 pounds.  
**Prepared Magnolia Leaves**, 100-lb. cases, \$15.00; 50-lb. cases, \$8.00; 25-lb. cases, \$4.50  
**Southern Wild Smilax**, standard cases.....\$3.50 per case

**GREEN AND BRONZE GALAX**

Large Sizes.....\$9.00 per case of 10,000  
 Medium Sizes.....8.00 per case of 10,000

Large Sizes (10 case lots and up), \$8.50 per case  
 Medium Sizes (10 case lots and up), 7.50 per case

In order to give our customers the very best service, and save them from 50c to \$1.00 on each case, for transportation alone, we are shipping all our greens in carload lots from North Carolina points to Johnson City, Tenn., and distributing from that point. **Write, wire or phone us at JOHNSON CITY, TENN.**

Our best reference is our 20 years in this one line, and over 3,000 satisfied customers scattered over the U. S. and foreign countries.

**The North Carolina Evergreen Co., Johnson City, Tenn.**

**PACKING HOUSES AT NORTH CAROLINA POINTS—BOONE, FOSCOE, LINVILLE, PIANOLA, NEWLAND, EDMONT, BANNERS ELK, ELK PARK**

new retail store, Saturday, November 20. The store will be open all day and evening. This company has been doing a great deal of landscape work and bulb planting this month.

The T. J. Noll Floral Co. has had a busy week. Christmas supplies are moving well.

Mr. Jacobus, of the Lester Greenhouses, Ottawa, Kan., was a visitor last week.

The Muehlebach Flower Shop has a number of big decorations booked for Thanksgiving day.

The Pinehurst Floral Co. is getting good results on its single disbudded Mensa. The company is also cutting Mensa in yellow and white, a few violets and the first sweet peas.

Lavender mums were the main decoration used by the William L. Rock Flower Co. at the Huttig wedding, at St. Paul's church. Five large arches of greens and mums made an arbor effect in the center aisle, with ten candelabra and bunches of mums. The altar was banked with mums. Orchids and lilies of the valley formed the bride's bouquet and the bridesmaids carried Ophelia roses and pompons.

The Kansas City Wholesale Cut Flower Co. had a big call for mums last week and has had some fancy stock.

J. E. K.

**CINCINNATI, O.****The Market.**

This market has been unsteady during the last week. Some days there seemed to be a shortage, while on other days there was plenty of stock.

The larger chrysanthemums have been arriving more abundantly and find a ready market. The best are now bringing \$5 per dozen, including white and yellow Chadwick, white and yellow Turner and Eaton. So far, there have not been any fancy pink mums, but the season is still early for them.

Roses are moving well, but there is only a limited quantity being shipped in. Snapdragon is arriving in larger quantities and is being sold at \$6 to \$8 per hundred. Some good cypripediums found a market here and the outlook is good for them, as it is with cattleyas. The first calla lilies of the season went well and Easter lilies are also moving better than they did a week ago.

**Galax, Ferns**

**Prepared Oak, Magnolia, Etc.**

**Prices f. o. b. Galax, Va.**

**Galax—Green and Bronze—**  
 XX Medium size.....\$7.50 per case  
 XXX Large size.....9.00 per case  
 Ten-case lots or more, \$7.00 and \$8.00 per case; less than a case, \$1.25 and \$1.50 per 1000.  
**Dagger Ferns**—\$2.00 per 1000; \$8.00 per case of 5000.  
**Laurel Tips**—Long or short, \$3.00, case of 50 lbs.  
**Laurel Festooning**—Best made, 7c per yd.  
**Green Leucothoe**—\$2.50, \$3.50 and \$5.00 per 1000.

**Prompt Service.**

**Prepared Oak**—Fine large sprays, 36 to 40-inch, 25c each. Colors, red, tan, green, medium, 30-inch, 25c per lb.  
**Prepared Short Oak**, for wreaths—\$2.00 for 5-lb. carton.  
**Prepared Magnolia**—Brown, green and purple, \$1.50 per carton; 25-lb. case, \$4.50; 50-lb. case, \$8.00; 100 lbs., \$15.00.  
**Prepared Lycopodium**—Green or red, fine, 35c per lb.  
**Natural Green Sheet Moss**—\$1.75 per bag.  
**Dyed Green Sheet Moss**—\$3.50 per bag.  
**Wild Smilax**—Shipped from Alabama promptly, \$3.50 per case.

WIRE GALAX, VA.

ALL STOCK GUARANTEED.

**W. M. WOODRUFF & SON, Lowgap, N. C.****Decorative Evergreens**  
*New Crop and all Guaranteed*

Quotations are as follows:

**Galax Leaves**, less than case lots, per 1000.....\$1.50  
**Galax Leaves**, medium size, cases of 10,000, per case.....7.50  
**Galax Leaves**, large size, cases of 10,000, per case.....10.00  
**Galax**, in ten case lots.....\$7.00 and 8.50  
**Fancy and Dagger Ferns**, per 100... 2.00  
**Fancy and Dagger Ferns**, per 1000.. 2.00  
 5,000, per 1000.....1.50  
**Leucothoe Sprays**, 10 to 12 inches, per 1000.....2.00  
**Leucothoe Sprays**, 14 to 18 inches, per 1000.....3.50  
**Leucothoe Sprays**, 20 inches and up, per 1000.....5.00  
**Green Sheet Moss**, per five bushel bag.....2.00  
**Mountain Laurel Branches**, 16 to 20 inches, per 1000.....4.00  
**Hemlock Branches**, 24 to 36 inches, per 1000.....5.00

Under our new association plan we are not permitted to buy inferior stock. All must measure up to our standard and show full count; therefore you have nothing to fear in placing your orders with us; at least, try us. Send cash or good references with first order.

**E. J. Pritchard & Co., Elk Park, N. C.**  
 Member of the Blue Ridge Decorative Evergreen Ass'n.

**Red Berries**

Most beautiful cutting we have ever had.  
 Berries on branches, no leaves.

**A. R. FOSDICK, Decatur, Mich.**

**Extra Long, Fancy and Dagger FERNs**

**Gathered Fresh Daily, from the Woods**  
**Laurel Festooning**, 6c and 8c per yard. Fresh stock supplied on short notice; use it for your weddings and other similar decorations: nothing better.

**Sphagnum Moss**, \$5.00 per large bale.  
**Ground Pine**, 12c per lb.; made up, 16c and 12c per yd.  
**Branch Laurel**, large bundles, 50c.  
**Hemlock**, large bundles \$1.00.



Telegraph Address, New Salem, Mass.  
 Post Office and L. D. Phone Address  
**MILLINGTON, MASS.**

**New Crop—Now Ready**

**SOUTHERN WILD SMILAX**

Standard Case, \$2.50 Half Case, \$1.50

**CHATTAHOOCHEE FLORAL CO.,**

**Hatcher Station, Ga.**

Best Equipped and Quickest Shippers in the South.



## Buy Boxwood Now

Packed 50 lbs. to the case

Your choice of either the dwarf or tree variety

\$ 25.00 per 100 lbs.  
235.00 per 1000 lbs.

# BOXWOOD

## Readily Adaptable to Holiday Decorations

Unsurpassed in rich, glossy texture—clean stock, free from surplus wood, received daily from Virginia plantations in Refrigerator Express cars, insuring Boxwood in the prime of condition. We are now ready to fill your orders for this exceptionally high-class decorative foliage.

### "SUPERIORA" RED MAGNOLIA LEAVES

A real rich Christmas red—same good color handled by us last season. Order at once for your Holiday needs. \$2.50 per carton. Lots of 6 at \$2.40; lots of 12 at \$2.30; lots of 25 at \$2.25.

## The McCallum Company

HEADQUARTERS—137 Seventh St., PITTSBURGH, PA.

Detroit

Cleveland

San Juan

Cincinnati

San Francisco



WE SPECIALIZE in shipping

**FANCY** \$3.50  
(Special Picked) Per  
**FERN** M

Leave your order with us for regular shipments.

C. A. KUEHN WHOLESALE FLORIST  
1312 Pine St. St. Louis, Mo.



Mention The Review when you write.



## GALAX

Green or Bronze, medium size,  
\$7.50 per case.  
Green or Bronze, extra large,  
\$9.00 per case.

H. B. Burleson & Co., Newland, N. C.

Mention The Review when you write.

## Pine and Laurel Wreaths

10, 12 and 16-inch, \$2.00, \$2.50 and \$3.00 per doz.

Partridge Berries, bunch of 50, 12c.

Laurel Tips, per lb., 7c.

Order now for Christmas.

## WILBUR, The Florist

LAKE PLEASANT, MASS.

Mention The Review when you write.

Laurel Branches, 2x2x4 ft., case...\$ 3.25  
Laurel Stems, large bag..... 1.25  
Green Sheet Moss, large bag..... 1.75  
Boxwood, both varieties, per 100 lbs. 20.00  
W. Z. PURNELL, SNOW HILL, MD.

NEW CROP NOW READY

# WILD SMILAX

CALDWELL'S CELEBRATED BRAND

Orders Filled on Receipt, \$3.00 per Case

Natural Moss, \$1.75 per bag. Perpetuated Moss, \$3.50 per bag.

**CALDWELL Evergreen, Ala.**  
THE WOODSMAN CO.

Mention The Review when you write.

# Christmas Trees

Specimen Norway Spruce, Priced Cheap

Can furnish in car lots. Write or wire

**H. F. Hillenmeyer & Sons, Lexington, Ky.**

MEMBERS OF AMERICAN ASSOCIATION OF NURSERYMEN

Mention The Review when you write.

## Natural Green Sheet Moss

Per 10-lb. bag, \$1.75

## Dyed Green Sheet Moss

Per 10-lb. bag, \$3.50

**KNUD NIELSEN, Evergreen, Ala.**

Mention The Review when you write.

New crop of **SMILAX** now ready, 50-lb. cases, \$3.00. **Fancy Ferns**, \$1.75 per 1000. **Palmetto**, \$6.00. All orders must be accompanied by cash or goods will be shipped C. O. D.  
**DUNCAN JACKSON, Kinston, Ala.**

## FLORISTS, ATTENTION

We now ship choice Hemlock and Balsam sprays at \$5.00 per 1000. Discount on larger orders.

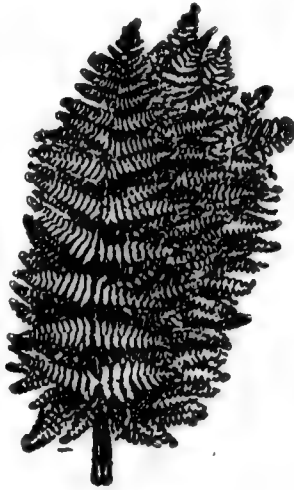
A-1 Screened Hardwood Leaf-Mold at \$1.25 per 100 lbs. sack; \$16.50 per ton. Bags extra. Reference or cash with order.

**NORTHERN FERN CO., Schofield, Wis.**

Mention The Review when you write.

**Fancy Cut Ferns and Leaf-Mold**—Evergreen Decorations. Christmas Trees, Trees, Shrubs, Plants, Seeds and Seedlings. Write for descriptive pricelists  
**AMERICAN FORESTRY CO., Pombino, Wisconsin.**





# FANCY FERNS

Finest stock in the country

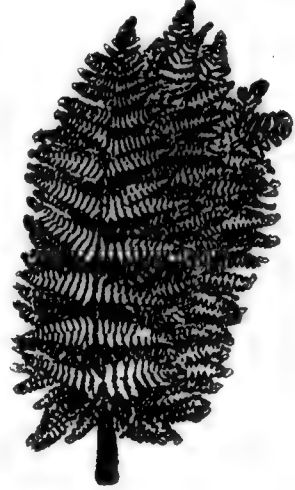
**\$3.00 per 1000**                      **\$3.00 per 1000**

Subject to Change Without Notice.

Green Leucothoe, 100.....	\$1.50; 1000.....	\$10.00
Magnolia Leaves, green and bronze, per carton.....		1.50
Galax Leaves, green and bronze, per case of 10,000.....		15.00
GREEN SHEET MOSS, very fine for basket work, trimming pots, etc., per bag, 15 lbs. to the bag.....		2.00
Sphagnum Moss, per bale.....		2.50
Wild Smilax, 50-lb. case, \$7.00; 25-lb. case.....		4.00

FULL SUPPLY CUT FLOWERS AT ALL TIMES

**MICHIGAN CUT FLOWER EXCHANGE, 264-266 Randolph St., Detroit, Mich.**



On the days mums were scarce carnations took a better stride and cleaned up well. Violets are better since the freeze and are selling well at \$10 to \$15 per thousand.

Exceptionally good leucothoe is arriving at this market. This is something Cincinnati has been without for some time.

Various Notes.

H. W. Sheppard has made changes in the force employed at his store. Ed Huesman, formerly of the William Murphy Co., and R. Phipps are now in his employ. This store has been busy with wedding decorations and debutante parties.

J. T. Conger, of Hartwell, O., has been busy with the sale of fall potted plants and mums.

C. E. Critchell reports having received a shipment of Christmas supplies and also reports a good week in chiffons and southern smilax.

Fred Louis and O. B. Murphy motored to Richmond, Ind., November 14, and report stock there in excellent condition.

J. C. McCullough has left on his annual fishing trip to Florida, where he will remain all winter.

L. H. Kyrk is receiving some fancy leucothoe and December Gem mums.

Ed Murphy, of Price Hill, is recovering rapidly from injuries received in an accident several weeks ago.

The Cincinnati Cut Flower Exchange is receiving some good Golden Wedding pompons from Frank Schuman, Delhi, O.

Among the visitors last week were Julius Dilloff, of Wertheimer Bros., New York; Sam Seligman, New York; George Hampton, of J. G. Neidinger Co., Philadelphia; D. L. Taylor, of the Mono Service Co., Newark, N. J.; D. E. Adsit, Greenfield, O., and John Lodder, Hamilton, O.

G. H. K.

SPARTANBURG, S. C.

Fred L. Gentry and Fred W. Sass have opened a retail store and constructed a greenhouse. Mr. Sass will take charge of the growing, while Mr. Gentry will manage the downtown store and the sales department. Besides selling flowers, the firm will take orders for landscape work. They are displaying blooms with their slogan, "Fred's Flowers."



## Sphagnum Moss

10 bales.....	\$1.50 per bale
25 to 30 bales.....	1.35 per bale
50 bales.....	1.25 per bale


STANDARD SIZE BALES

*Order Now and Save Money*

**C. C. Pollworth Co.**

**Milwaukee, Wis.**

Mention The Review when you write.



GET YOUR

## GALAX, FERNS, LEUCOTHOE and MOSS


FROM

## THE EVERGREEN CO., ELK PARK, N. C.

at these cut prices

Bronze and Green Galax, case of 10,000.....	\$7.50
Fancy and Dagger Ferns, case of 5,000.....	6.50
Green Leucothoe, large, case of 1,000.....	3.50
Green Leucothoe, medium, case of 1,000.....	2.50
Green Leucothoe, small, case of 1,000.....	2.00
Moss, natural green color, (bag 25 lbs.).....	2.00

Quality Guaranteed. Terms, cash. No order too large or small.



## SMILAX                      SMILAX                      SMILAX

NEW CROP NOW READY

Orders filled promptly on short notice.    **\$3.00 per case.**

PERPETUATED MOSS.....	\$3.50 per bag
NATURAL MOSS.....	1.75 per bag

Wire, Write, Phone                      **E. A. Beaven, Evergreen, Ala.**

# Ferns

# Galax

# Moss

Wild Smilax. 50-lb. cases only .....	per case .....	\$6.00
Asparagus Plumosus Sprays .....	per bunch, 25c-35c	
Smilax .....	per string .....	25c
Adiantum .....	per 100 .....	\$1.50

<b>NEW FANCY FERNS</b>	
Per 1000.....	\$3.00
<b>GREEN LEUCOTHOE</b>	
Per 100.....	\$0.75
Per 1000.....	6.00
<b>BOXWOOD SPRAYS</b>	
Per lb.....	\$ 0.30
Per sack of 50 lbs.....	12.50

<b>GREEN GALAX LEAVES</b>	
Per 1000 .....	\$ 1.50
Per case of 10,000 .....	10.00

<b>CHIFFON, ALL COLORS</b>	
4-inch, per yard .....	8c
6-inch, per yard.....	11c

<b>SPHAGNUM MOSS</b>	
Per bale.....	\$ 2.00
Per 10 bales.....	17.50

<b>GREEN SHEET MOSS</b>	
Per bag.....	\$2.00

## SPECIAL PRICES ON LARGE QUANTITIES

Brown, Green and Purple Magnolia Leaves.....\$1.75 per carton; 10 cartons, \$16.00

Red Magnolia Leaves .....

Everything in Florists' Supplies

## FULL LINE OF CUT FLOWERS AND OTHER GREENS AT ALL TIMES

Orders from unknown parties must be accompanied with cash or shipments will be made C. O. D.

**C. E. CRITCHELL,** Wholesale Commission Florist, **Cincinnati, Ohio**  
15 East Third Street,

Mention The Review when you write.

# Ferns, Wild Smilax, Leucothoe

## Green Sheet Moss

Any quantity—\$1.75 per bag; 10 bags, \$16.00

**FERNS, \$3 00 per 1000**

**Full Line of Florists' Supplies**

## THE WILLIAM MURPHY COMPANY

WHOLESALE COMMISSION FLORISTS

329 Main Street

Phones Main 980-981

CINCINNATI, OHIO

Largest Shippers of Home-Grown Cut Flowers in the Cincinnati Market

## SPECIAL

6-inch Chiffon,  
12c

Mention The Review when you write.

## OPEN

**Ferns : Galax : Laurel**

Good stock of **Dagger** and **Fancy Ferns** and all kinds of **Evergreens**

We guarantee our Ferns to be the Best and satisfactory to the buyers

Write for prices.

**P. S. PULOS & BRO.**

80 New St., NEWARK, N. J.

Mention The Review when you write.

# WILD SMILAX

FRESH FROM THE WOODS

**50-lb. cases, \$3.00**

Write, wire or phone.

**KNUD NIELSEN,**

**EVERGREEN, ALA.**

Mention The Review when you write.

# PACIFIC COAST DEPARTMENT

**Englewood, Cal.**—V. M. Christian, formerly an employee in greenhouses here, has entered business for himself. He has built a greenhouse in the last year.

**Albany, Ore.**—The Albany Floral Co. has changed hands, although it is still under the old name. W. Duncan, the former owner, has been bought out by O. Romaine, who will run the business.

## SAN JOSE, CAL.

A. A. Hunt, formerly superintendent of the Arthur Letts estate, Hollywood, Cal., and for several years connected with the California Nursery Co., went into partnership with Arthur Cann at San Jose, Cal., in August. Mr. Hunt manages the landscape department of the business, which he states has been progressing satisfactorily. The firm is known as Cann & Hunt. Mr. Hunt is widely known in the trade, having been located at Millbrook, N. Y., previously, and having been later superintendent of the J. W. Clise estate, at Seattle, Wash.

## TUCSON, ARIZ.

John Howe and Mrs. Howe, of 44 Stone avenue, have returned from a trip to Los Angeles and found many orders awaiting them on their return. Mr. Howe says that business has been better this year than any other year since he has been in the trade. He has a large and attractive store.

The Burns Flower Shop is the most recent addition to the retail stores in Tucson, and Mr. Burns reports a satisfactory opening. Flowers for the opening were shipped in from the E. C. Ameling Co., Los Angeles.

Considerable alterations are contemplated by the Tucson Seed & Floral Co.  
H. R. R.

## PHOENIX, ARIZ.

### The Market.

Plenty of good stock and a steady demand for it, is the report from this thriving city. The occasion of the state fair made all the florists busier than usual, many orders having been received from visitors. A great deal of the stock used is shipped from Los Angeles and San Francisco, but there are great quantities of outdoor roses grown here. It is astonishing to see the fine quality of American Beauties grown unprotected from the sun. Both the foliage and the blooms are as fine as indoor stock. These and zinnias are the principal flowers grown here.

### Various Notes.

The Donofrio Floral Co. is a busy concern. C. E. Morton and his able crew are always at work. Heavy funeral orders and preparation for the exhibitions at the state fair occupied the attention of the force last week. Several first prizes, including one for wedding bouquets, one for a group of ferns and one for a group of flowers, were awarded to this firm. Henry Morton, son of C. E. Morton, who is employed at the store, stole a march on his friends and was married last

week. Plans are being made to enlarge the store in the near future.

The Arizona Seed & Floral Co. had the flower concession at the state fair and had an attractive booth. J. Sievers, formerly of San Francisco, is now managing the floral end of the business. Mr. McNabb reports an increasingly good business in the seed end.  
H. R. R.

## LOS ANGELES, CAL.

Dominic Tassano has returned from the north and reports that he has made arrangements for Christmas greens and berries to be shipped here in large quantities. He says conditions, in regard to labor and quality of stock, were never better than at this time.

While giving Thomas Wright a friendly call, the writer met Charles Gutting, who, by his conversation, is quite ready to handle holly berries, of which he has thirty-five tons to market, the bigger proportion of which is already ordered.

O. C. Saake reports that weegie birds are moving fast, but he has a large supply for the holidays.

A call at the store of the D. S. Purdie Co. showed everyone was busy and that business was rushing.

Frank Lichtenberg says business during the last week has returned to old form and his force is kept busy with funeral work. The opening of the season at the various clubs has added activity and is keeping everyone on the jump. His store is a fine sight for flower lovers. Much credit is due to Mr. Hanson for the way in which he keeps the windows and store decorated.

About thirty florists of Los Angeles, all of whom had subscribed to the recent anti-Japanese publicity fund, had the pleasure of being Thomas Wright's guests at his club for dinner Monday, November 8, and spent an interesting evening. He stated, while sitting at the table, that there were a large number of his friends in the business whom he had failed to get in touch with, or had

# MUMS—MUMS

The usual high quality shipping stock that we always handle.

**PACKED RIGHT.**

**ALL OTHER STOCK IN SEASON.**

## Green and Sphagnum Moss

## L. A. FLORAL CO.

*The House of Quality and Service*

**236 EAST FOURTH ST.,**

**LOS ANGELES, CALIF.**

# Chrysanthemums

## GEORGE J. HALL & CO.

**423 East 5th St.**

**Los Angeles, Cal.**



**AMLING'S** *have*

**MUMS and POMPONS**  
IN QUANTITY

**ROSES, CARNATIONS, GREENS**  
ALWAYS ON HAND

**VIOLETS and SWEET PEAS**  
IN STEADY SUPPLY

**VALLEY and ORCHIDS**  
AS SPECIALTIES

**Give Us Your Orders**

Store open from 7 a. m. to 5 p. m. daily.  
Sundays, 7 a. m until noon.

**E. C. AMLING CO.,**

NOTE: - Order early. Thanksgiving  
will soon be here. Give Amling your  
order early and avoid disappointment.  
TELEPHONE 63071

**415 Wall Street,  
LOS ANGELES**

# VIOLETS

Book your season order now. Season price, \$1.25 per dozen bunches.

## Chrysanthemums

The big crop is in. Excellent stock at \$2.00 to \$2.50 per dozen. Cheaper grades if desired.

We have also plenty of small Mums, pink, white and yellow, at \$4.00 to \$5.00 per 100.

**POMPONS**, all colors, 25c to 35c per bunch.

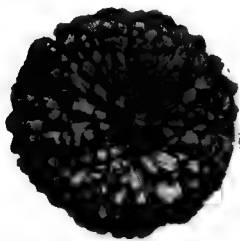
## Russell Roses

All grades, any quantity.

## Asparagus and Adiantum

30c per bunch

**J. A. AXELL, Wholesale Commission Florist**  
463 Bush St., SAN FRANCISCO, CAL.



## NEW REPUBLICAN ZINNIAS

(FRASER'S GIANT PICOTEE, PRIZE ZINNIAS)

The blossoms are of new colors, coral-pink, carmine-rose, garnet-red, snow-white, orange and rich apricot-yellow, with various hues at the ends of the petals. Some are tipped with chocolate, terra cotta or rich crimson. This giant strain of ours made its appearance in the Los Angeles market and was highly prized by growers. Highly recommended by William Rapp, President of the Horticultural Society of Pasadena, California. Large trade packet, \$1.00; 1/4 trade packet, 50c.

**R. G. FRASER & SON, Seed Growers, PASADENA, CALIF.**

not thought of until it was too late to have them present. He wished to apologize for the social error and assured his many friends in the business who were not there that it was absolutely an oversight.

The E. C. Amling Co. reports business better than usual before the holidays.

Albert Goldenson, of Wolfskills' & Morris Goldenson, said that business was improving and that he looked for a good Thanksgiving trade. Orders for fifty dozen mums have already been booked and the outlook is optimistic.

Antoine Soethout, 7427 Sunset boulevard, has sold his nursery business.

**SAN FRANCISCO, CAL.**

### The Market.

Chrysanthemums are stiffening in price a little. The Japanese mums, grown under cloth, are scarcer than they were a week ago, and one or two of the growers say it is difficult to supply them for eastern shipments at the former prices. By Thanksgiving the big mums will be commanding decidedly higher figures than they brought early in the season. The market is still flooded with pompons in a vast variety of colors and sizes. Outdoor mums are much in demand for baskets and for decorative purposes.

Roses are becoming more plentiful and it is gratifying to the growers to note that they are advancing in price, as well as in quantity. In a week it is expected the supply will be still greater. Carnations are becoming more plentiful. Lilies of the valley are coming in fairly well and are showing a larger percentage of buds to the stem than they did earlier in the season. There is just enough valley to supply the local demand.

Violets are abundant and are of good quality. Quantities of violets are being shipped and the local market is consuming them freely. The first California Christmas berries appeared in the market November 10. These are toyon, or *Neromeles arbutifolia*, which grows

**"WE NEVER MISS"**

## VIOLETS CARNATIONS

## MUMS

## ROSES

EVERYTHING IN CUT FLOWERS,  
GREENS AND FLORISTS' SUPPLIES

## S. MURATA & CO.

Oldest and Most Experienced Shippers in Southern California

380-386 S. Los Angeles St., LOS ANGELES, CAL.

Mention The Review when you write.

## VIOLETS, Mums, POMPONS,

## WOODWARDIA, PLUMOSUS,

and all

## SEASONABLE CUT FLOWERS

## California Floral Company

Wholesale Dealers in Cut Flowers

217 Winston St.

LOS ANGELES, CAL.

THE BEST IN THE WEST

Mention The Review when you write.

# Cyclamen for Thanksgiving

Nothing more appropriate  
than Plants. No plant so  
satisfactory as Cyclamen.



Easy to handle.  
Stand packing and shipping well.  
Lovely flowers in all colors.  
Foliage as beautiful as the flowers themselves.  
Endure low temperatures.  
Not troubled by insects.  
Moderate in cost.

**Armacost Cyclamen Are Best**  
Finest Colored—Grown Cool—Packed Right

*Order Now*

**Walter Armacost & Co.**

*We Close Sundays*

**321-23 East 4th Street**

**Los Angeles, Cal.**



# A SEA OF STOCK AT YOUR DEMAND

## Russells, Violets, Mums, Pompons and All Greens

### THANKSGIVING ORDERS NOW BEING BOOKED

## F. C. JAEGER & SON, Wholesale Shippers

152 Powell Street

Phone Garfield 1343-1344

SAN FRANCISCO, CAL.

## Violets, \$1.00 per dozen bunches

Our years of experience have taught us improved methods of packing and shipping Violets and other flowers. We are now in a position to handle your largest shipments on short notice at the cheapest prices. No quantity too large.

## Violets, \$1.00 per dozen bunches

## S. ROSAIA & COMPANY

### Shipping Department, 501 O'Farrell St., SAN FRANCISCO, CAL.

abundantly in the woods around the bay and is generally used for decorative purposes during the holiday season. California produces holly, with berries, in ever-increasing quantities, but holly is still a comparative luxury. The market now has enough orchids for local consumption. Gardenias are coming in more plentifully.

#### Various Notes.

Robert Newcomb has been here on one of his regular visits.

A. Ebel, of Sacramento, has been in town.

A. E. Aldrich, representing the M. Rice Co., Philadelphia, has been calling on the local trade.

J. A. Axell has a large consignment of giganteum lily bulbs on hand, which arrived rather late. He has been disposing of them to his growers, but has been obliged to place a number in cold storage.

Considering the high prices charged for Holland bulbs, they are moving fast, according to C. Kooyman, who received a large consignment some weeks ago.

L. Castalia has joined the sales force of Pelicano, Rossi & Co. Mr. Castalia was, until recently, with the Ferry Florists.

About 100 dwarf trees are being featured by the United Flower & Supply Co. in its windows and nurseries. These tiny replicas of old trees are only made in Japan and as there is now an embargo on their importation, the firm is drawing

## CHRISTMAS GREENS AND SUPPLIES

Wreaths, Christmas Trees, Garlands, California Holly, English Holly, Smilax and Plumous Strings, and every variety of holiday supplies.

Quality—"Only the Best"

### Tassano Bros. & Co.

TWO STORES:

852 So. Broadway  
123½ E. Fourth St.

Wholesale and Retail LOS ANGELES, CAL.

Phone 12019

Mention The Review when you write.

attention to the fact that they are daily becoming more and more rare on the Pacific coast, where they have long been in demand for ornamental purposes.

Domoto Bros. are receiving large cuts of roses from their nurseries.

S. Enomoto has been in the hospital for some days, recovering from an operation on his tonsils. Enomoto & Co. have a large shipment on the way from Japan, consisting of mats, bamboo sticks and dried lotus in sets of seeds, leaves and flowers.

The Growers' Cut Flower Co. recently opened offices on St. Ann street, near Bush. Though still doing a large part of its shipping direct from its nurseries at Redwood City, the company states that the new headquarters here is proving a

## G. ROSSI & CO.

670 Geary St., SAN FRANCISCO, CAL.

Largest Growers of

## Boston Ferns

in the West

We offer special inducements  
for the next two months

6-inch Boston Ferns, \$10.00 per dozen  
7-inch Boston Ferns, 15.00 per dozen  
8-inch Boston Ferns, 21.00 per dozen  
9-inch Boston Ferns, 36.00 per dozen  
10-inch Boston Ferns, 48.00 per dozen  
12-inch Boston Ferns,

\$6.00 and \$7.00 each

14-inch Boston Ferns, \$7.50 each

Cash must accompany orders and  
10% to be added to the cost for packing.

Mention The Review when you write.

decided advantage, both for market and for shipping purposes. This firm specializes in pansies, roses, carnations and certain varieties of mums.

Julius Eppstein states that with the advent of Art Hickman's orchestra, the dance season has commenced at the St. Francis in earnest. The St. Francis ballroom is crowded every night and numerous dinners, given by dancing parties,

# Artistic Plant Baskets



Square shape—made in three sizes, 8x8 in., 10x10 in., 12x12 in.

One dozen lots, consisting of two each of the six sizes like cuts.....Packed,

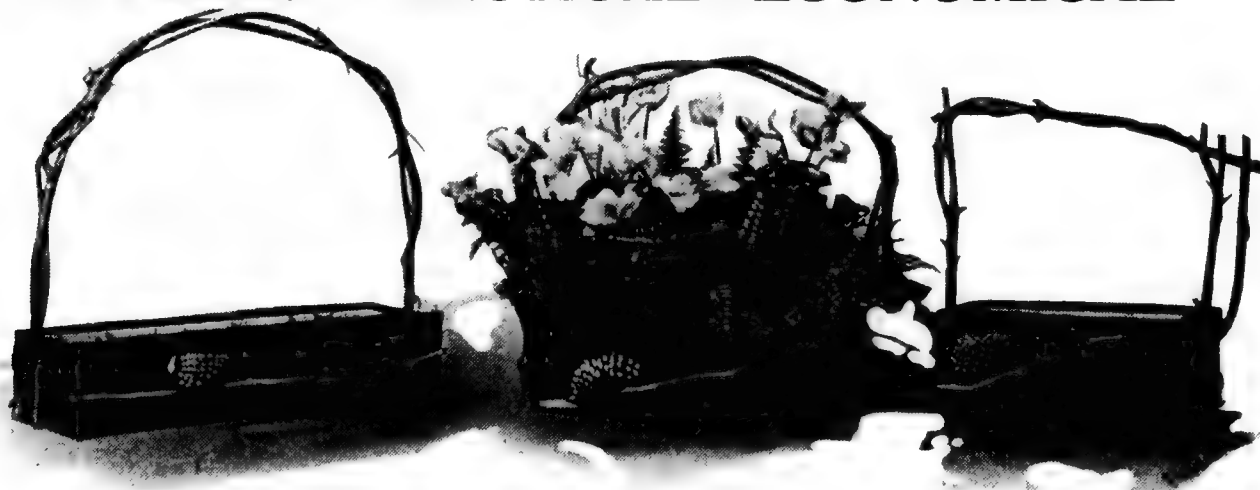
**\$18.75**

Strong handles and practical shapes, covered with California Redwood bark, decorated with pine cones and finished in beautiful gilded effects. A really sensible basket, which we use every year in our own retail store with success and profit.

Two dozen lots, consisting of four each of the six sizes like cuts.....Packed,

**\$37.50**

**DURABLE—PRACTICAL—ECONOMICAL**



Oblong shape—made in three sizes, 12x6 in., 15x7 in., 18x7 in.

**ORDER EARLY—QUANTITY LIMITED**

**ART FLORAL CO., Inc., 255 Powell St., San Francisco, Cal.**

Mention The Review when you write.

bring a great deal of decorative work to his store.

Al Robertson, of Cohen & Figone, Ferry Florists, has announced that his marriage will occur next January. A. Figone, who is erecting a 12-apartment building, has not forgotten to have a glassed-in roof garden included in the plans. The Ferry Florists' staff is made up of fast workers, for many of its patrons like to order and obtain their bouquets while hurrying to catch a boat.

The Terminal Florists' store has secured the services of a French woman painter, who was a nurse during the war. She is painting eucalyptus and some California pods known as "canary-backs" because the pods are shaped like a bird's back. This colored work is proving so attractive that an entire window is devoted to it.

Charles Navlet says bulbs are moving so fast that the Holland bulbs which he imported earlier in the season are now entirely cleaned out. Mr. Navlet is waiting for other stock, such as berry

VIOLETS	MUMS
Violets.....	\$1.25 per dozen bunches
Chrysanthemums, all colors .....	2.00 to \$3.50 per dozen
Pompons .....	.35 to .50 per bunch
Plumosis.....	.30 per bunch
Adiantum .....	.30 to .35 per bunch
Mexican Ivy .....	.15 per bunch
Woodwardia ferns.....	3.50 per 100

Choicest Flowers only handled. They will carry to almost any part of the U. S.  
Refrigerator Car Leaves San Francisco Every Friday

**DARBEE**  
Wholesale and Retail Florist  
1036 HYDE STREET, SAN FRANCISCO, CALIF.  
Member Florists' Telegraph Delivery Association.

Mention The Review when you write.

vines and ornamental stock in fruit and berry bushes.

The Misses Hannon store was kept busy by funeral work last week, in

addition to its usual club and society patronage.

Joseph's furnished decorations for eight weddings during three days last

# Chrysanthemums

Yellow, Pink, Bright Rose, White, in best varieties, \$1.50, \$2.00 and \$2.50 per doz.

**VIOLET SHIPMENTS** are commencing.

**Seasonable Greens and Cut Flowers**

We carry a large stock of Dried Flowers of all kinds.

**UNITED FLOWER & SUPPLY CO., Inc.**

*Wholesale Florists, Shippers and Growers*

**448 Bush Street**

**SAN FRANCISCO, CAL.**

week and has many orders for Thanksgiving, with three booked already for Christmas. Quaint painted dolls, called "Yaz-Zak" dolls, are a novelty which Joseph's is featuring. The woman artist who designed and is copyrighting them wanted to devise something absolutely new. The material of which they are made looks like fine lawn drawn over fiber, but is really kelp, fished out of the ocean.

Bulbs are featured this week by the MacRorie-McLaren Co. The firm imported a large consignment from Holland and reports a big demand. The landscape department of this firm is rushed with contracts for laying out ornamental gardens for beautiful new homes in various parts of the state, including Santa Barbara, Fresno and Los Angeles.

Autumn tints in flowers and baskets have been featured so much by Podesta & Baldocchi that a rushing trade is reported by the firm in baskets and decorations of this sort. Tithonias seem to be prime favorites to combine with the pale yellows of Santa Barbara poppies and the endless variety of pompon mums.

M. M.

**SEATTLE, WASH.**

**The Market.**

Business last week showed a generally good average, with enough funeral work to keep the market clear of all lines except local mums. California shipments are still arriving, but the cuts from local gardens have been arriving so abundantly that there has really been an oversupply of the smaller types of mums. This led to somewhat lower prices, the only case where a notable change in the selling list was seen for the entire week.

Some of the finest Bonnaffon ever shown here are on the market now. Local Turner is also of good quality. Mums and roses are the leading sellers, although carnations continue the most desired flowers in the market. The local crop of carnations has not developed as expected and each day the growers are unable to fill orders.

There is going to be a heavy demand for yellow and white mums of the larger sizes the last week of this month, when the University of Washington will formally open its new concrete stadium,

## Chrysanthemums

— WE ARE —

**GROWERS and SHIPPERS**

of all varieties of MUMS and other seasonable flowers

**Write for Prices, stating your requirements**

**Immediate Delivery**

**Stockton Floral Gardens**

**Market and East Sts.**

**Stockton, - Calif.**

**Los Angeles Geranium Company**

Office 927 Oxford St. **BERKELEY, CAL.**

**Wholesale Growers**

**California Sunshine Geraniums**

"Any number; any kind; any time; anywhere."

**Cut Poinsettias for Thanksgiving**

No. 1.....	\$18.00 per 100
No. 2.....	15.00 per 100
No. 3.....	12.00 per 100
No. 4.....	9.00 per 100

Stock plants in season.

**PAUL ECKE, 1226 Hayworth Avenue**  
**LOS ANGELES, CAL.**

seating 25,000 people, by a football game with Dartmouth. The latter will use white mums with green cord lettering, while the local university will use yellow mums with either purple lettering or violets.

Local growers are sending in only a few violas, but the lower prices on California violets enable the trade to fill all orders without trouble. The cut of orchids is increasing and some shipping business was taken care of last week. There is still a marked scarcity of lily of the valley and fewer bouvardias, while gardenias are in full supply.

## Lily Bulbs

**Giganteum**

7 to 9-inch, 300 to case

**\$45.00 per case**

F. O. B. Oakland

**Immediate Delivery**

**Tokyo Nursery Company**

**3701 Broadway**

**OAKLAND, CALIF.**

## BULBS

**YELLOW CALLAS**

(Elliottiana)

True strain, for early delivery

**GLADIOLUS (The Bride)**

**Immediate Delivery**

**A reliable source of supply.**

**LOS ROBLES, Santa Cruz, Calif.**

## Mexican Ivy

In light weight packing cases. Save on your express.

**Humboldt Evergreen Co.**

**DYERVILLE, :: CALIFORNIA**

Roses are up to standard and sell steadily. Columbia and Ophelia continue to lead in volume of sales, but the first variety to sell out each day has been Russell. One grower has been sending in fine Ward buds, and the cut



# Violets - - - Cut Greens

ROSES AND CECILE BRUNNERS

## DOMOTO BROS.

Wholesalers—Shippers

440 BUSH STREET, PHONE Douglas 3249 SAN FRANCISCO, CALIF.

## VIOLETS! VIOLETS!! VIOLETS!!!

**Mums** Second crop of small flowers is on. Also all varieties of large Mums. **Roses** are now in the best of shipping condition.

**VIOLETS IN SPLENDID SHIPPING CONDITION**

We have any amount that you may require. Put your orders in now.

### E. W. McLELLAN CO.

NURSERIES; Burlingame, Cal. OFFICE AND STORE: 431 Bush St., SAN FRANCISCO, CAL.

### THANKSGIVING PRICE LIST CUT FLOWERS

EFFECTIVE NOVEMBER 21, 1920.  
Subject to change without notice.

ROSES	Short	Medium	Long	Special
Hoosier Beauty	\$.10	\$.18	\$.25	\$.30
Columbia	.10	.18	.25	.30
Milady	.10	.18	.25	.30
Frank Dunlop	.10	.18	.25	.30
Dr. Smith	.10	.18	.25	.30
Ophelia	.08	.15	.20	.25
Shawyer	.08	.15	.20	.25
White Killarney	.08	.15	.20	.25
White Shawyer	.08	.15	.20	.25
Wasatch	.08	.15	.20	.25
Red Shawyer	.08	.15	.20	.25
CARNATIONS				
Best				.08
Shorts and Splits				.06
PAPER WHITES				.08
SPRAY MUMS				\$.50 per bunch
SPRENGERI and PLUMOSUS				.75 per bunch
HARDY FERNS				.25 per bunch

Miller Floral Co. **UTAH**  
FARMINGTON,

of Brunner is heavier. Premier and Butterfly are also popular.

Potted pompons have been sent in by a number of growers and have met with ready sale. Cyclamens and primroses are also common and potted ferns have been in good demand the last fortnight. The prices on cyclamens have been unsettled as the result of the advancing season, but are still too high to bring a brisk sale.

#### Various Notes.

Considerable concern is expressed among those growers who have been using fuel oil for heating their green-houses, because of the possible short-

## MUMS AND POMPONS

Bonnaffon, Turner, Chieftain, O. H. Kahn

AND ALL OTHER VARIETIES.

**Pompons, Greens and Dried Flowers**  
are ready for Shipping.

### Growers' Cut Flower Company

WHOLESALE GROWERS AND SHIPPERS

55 St. Anne St. (Cable Address) **Grosco.** San Francisco, Calif.

Mention The Review when you write.

**Violets, Mums, Roses, Plumosus, Adiantum, Carnations, Pompons.**

We have arrived from the Northwest and we are ready to do business with any firm in the United States, at prices most reasonable. Place a trial order with us. Write for prices.

**OSA A BROTHERS**

501 O'FARRELL STREET

SAN FRANCISCO, CAL.

Mention The Review when you write

### Asparagus Sprengeri Seed

Ready December 1st. \$1.25 per 1000.  
Special prices on larger quantities.

**HARRY BAILEY, R. F. D. No. 6**  
Los Angeles, Cal.

Mention The Review when you write.

### California Dahlias and Cannas

THE LATEST AND BEST

**G. S. ARCHER**

400 North Marengo Ave., Alhambra  
**Los Angeles, Cal.**

Mention The Review when you write.

**Imported Chinese Sacred Lily Bulbs.**

**Mats for Wrapping Plant Pots.**

**Frieze, all colors.**

**Japanese Dried Lotus.**

**Dried Flowers.**

**Colored Thistles.**

# VIOLETS

**\$1.25 per dozen bunches**

**Roses, all varieties**

**Chrysanthemums and Pompons**

**Asparagus and Adiantum**

## ENOMOTO & CO., Inc.

**Wholesale Growers and Shippers**

**35 Saint Anne Street**

**SAN FRANCISCO, CAL.**

age after the end of this year. At Vancouver, B. C., the Imperial Oil Co. has announced that all its contracts expire December 31 and no new ones will be entertained until July 1, 1921. The company states that during this period it will be without crude asphaltum from the American fields. There has been a report among the Washington growers that the Standard Oil Co. will have fuel oil this coming season only for those consumers who have internal combustion engines of semi-Diesel type. Experiments with the use of powdered coal are being planned, it is said.

The Hollywood Gardens made a special window display last week before the Washington-Stanford football game, using pennants with mums and other fall flowers to bring out the color schemes of purple and gold and cardinal and white. A heavy cut of mums is reported and the supply of roses is also increasing.

The Seattle Fern & Moss Co. reports a continued shipping demand for potted ferns, with buyers showing an especial interest in the dagger variety. This firm is already laying its plans to care for the business expected in cedar roping and Christmas greens.

W. E. Hollingsworth, representing the Western Wax Paper Co., of North Portland, was a Seattle visitor last week. William Langhout also called on the local trade.

Repainting and rearrangement of the main part of the shop has been a feature of the last week's activities for the Burns Floral Co.

Kenney's Home of Flowers reports a continued run of funeral work, sending out last week one entire truckload of floral pieces for a large funeral at a near-by town.

Stuber & Richardson last week delivered some fine pink Turner and bronze mums. They expect a big crop of these for this fall. They expect to clean up on greenhouse tomatoes within a few weeks.

McCoy's produced an attractive window last week through the use of mums, lily bulbs and Chinese decorations. The lily bulbs were shown in low basins and on woven mats. Highly colored Chinese corner pieces were used to add color to the showing.

Nice business is reported from the Woodlawn Flower Shop, with sales running ahead of the total for this time one year ago. There have been plenty of weddings lately to allow the development of formal decorative plans.

Rosaia Bros. have been showing some



**STEELE'S PANSY GARDENS, Portland, Oregon**

## SEEDLINGS

**Greenhouse Special mixed, per 250, \$2.25; per 500, \$3.50; per 1000, \$6.50**

**Private Stock, mixed, per 250, \$2.00; per 500, \$3.00; per 1000, \$5.50.**

**CATALOGUE READY.**

**SEED**

**Steele's Mastodon Greenhouse, special mixed, O. K. outside, 1/8 oz., \$1.00; oz., \$7.00.**

**Steele's Mastodon Private Stock, mixed, 1/8 oz., \$1.00; oz., \$6.00.**

## Holly, Mistletoe and Cedar Roping SEATTLE FERN & MOSS CO.,

**Correspondence Solicited.**

**89 PIKE STREET, SEATTLE, WASH.**

**Primroses, 2 1/2-inch, \$5.00 per 100; 4-inch, \$15.00 per 100.**

**Cyclamen, in bloom, 5-inch, \$60.00 per 100; 6-inch, \$100.00 per 100.**

**Begonias, Cinninatti, 5-inch, \$75.00 per 100; 6-inch, \$100.00 per 100.**

**Peterson, 5-inch, \$100.00 per 100; 6-inch, \$125.00 per 100.**

**Holden Floral Company, PORTLAND, OREGON**

**1180 Milwaukie Avenue**

## PALMS

**Phoenix Canariensis**

**Pot-Grown**

**24 inches high**

**\$9.00 per doz.**

**E. H. RUST**

**1625 Bank St., So. Pasadena, Cal.**

**Mention The Review when you write.**

**W. H. HAWKINS**

**Cyclamen - SEEDS - Primula  
EVERYTHING FOR THE GREENHOUSE  
1206 N. 47th Street, SEATTLE, WASH.**

**Mention The Review when you write.**

**RUDOLPH FISCHER**

**Freesia Specialist San Gabriel, Cal.**

**Mention The Review when you write.**

## H. PLATH

**"The Ferneries"**

**Lawrence and Winnipeg Avenues  
SAN FRANCISCO, CAL.**

**Write for wholesale list of**

**FERNS, KENTIAS and  
PRIMULA OBCONICA**

**Mention The Review when you write.**

**ASPARAGUS SPRENGERI, 4-inch and 5-inch, \$12.00 and \$15.00 per 100.**

**PRIMULA OBCONICA GIGANTEA, 5-inch pots, \$20.00 per 100.**

**PRIMULA MALACOIDES GIGANTEA 8-inch, \$7.00 per 100.**

**CINERARIA, dwarf strain, 4-inch, \$15.00 per 100.**

**FRED GROHE CO.,**

**R. F. D. 4, Box 367. Cash please. Santa Rosa, Cal.  
Mention The Review when you write.**

# VIOLETS

## Excellent for Shipping Now

Refrigerator Car for Eastern Points  
every Tuesday and Friday

GEN. A. J. GOOCH, 537 Pine St., SAN FRANCISCO, CAL.



Our Winter  
Orchid-  
Flowering

Sweet  
Peas

are now grown by over 8000 commercial florists. They have no equal. Send for list.

Anton C. Zvolanek & Sons, LOMPOC, CAL.

## OWN-ROOT ROSES

January, February, March  
Shipments.

"Desert Climate"  
Field-Grown Roses by Express.  
Send for List.

HOWARD ROSE CO., Hemet, Calif.

fine Ward roses, and report a good increase in the cut of Ophelia.

John Holze, of the Queen City Floral Co., reports an increase in the demand for potted plants of late, especially for ferns and small pompons.

Local growers are now supplying enough Turner and Bonaffon mums to meet the needs of the Orpheum Floral Co. These varieties have been featured in all the late window displays at this shop.

Fred Gust, who is on his southern trip, reports good business along the road. During his absence Mrs. Gust is in charge of the recently opened display rooms on Western avenue.

An attractive wedding dinner table decoration was prepared by Felix Rosaia, using pink roses, greens and stevia. H. M.

Gadsden, Ala.—Mrs. Kathryn W. Peters has opened a flower store here. The opening was celebrated with a reception and a display of flowers. A number of the town's prominent folk attended the reception, which was a notable social event.

## FOR THANKSGIVING

CYCLAMEN, 4-inch, 35c; 5-inch, 50c to 75c; 6-inch, \$1.00.

PRIMULA OBCONICA, 4-inch, 20c; 5-inch, 35c.

PRIMULA MALACOIDES, 3-inch, 10c; 4-inch, 20c.

BEGONIAS, CHATELAINE, 4-inch, 25c.

BEGONIAS, VERNON COMPACTA, deep red, 4-inch, 25c; 6-inch, 50c.

JERUSALEM CHERRIES, 4-inch, 25c; 5-inch, 50c; 6-inch, 75c.

MAIDENHAIR FERNS, 3-inch, 10c; 4-inch, 20c; 5-inch, 40c.

CUT CHRYSANTHEMUMS, yellow, white and pink. All sizes, all prices.

POMPONS, yellow and pink, good stock and prices right.

See Review of October 28 for miscellaneous stock.

## WILSON-CROUT-GEHR CO.

East 62nd and Ankeny Streets, PORTLAND, OREGON

## MUMS

of Excellent Quality

## POMPONS

All Colors

PACKED RIGHT

Let us have a trial order.  
Good assortment of potted plants.

## PETERS & SONS

(We Ship from Spokane)

HILLYARD, WASH.

Your inquiries for anything you may need

WILL BE APPRECIATED

## H. L. OLSSON CO., Inc.

Growers of Quality Plants for the Trade

Box 494 SPOKANE, WASH.

Mention The Review when you write.

## FREESIAS

GEBHARD PRECHTL BOX 883, MONTEBELLO CAL.

Asparagus Plumosus, 3-inch, \$4.00 per 100. Asparagus Plumosus seedlings, \$1.00 per 100. Asparagus Sprengeri, 2-inch, \$4.00 per 100; 3-inch, \$7.00 per 100.

Write for prices on bedding stock.

FRED G. EHLE, Wholesale Grower, 224-286 Sanborn Ave., San Jose, Calif.

Mention The Review when you write.

## ASTER SEED

YOU CAN ALWAYS DEPEND ON FOR GROWING

CUT ASTERS

THE HOME OF ASTERS

Herbert & Fleishauer

Aster Specialists, McMinnville, Ore.

Mention The Review when you write.

## PORTLAND ROSES

EVERGREENS

HARDY PERENNIALS

Price List on Request

Mountain View Floral Co., Portland, Oregon

Mention The Review when you write.



## Seed Trade News

**AMERICAN SEED TRADE ASSOCIATION.**  
President, H. G. Hastings, Atlanta, Ga.; secretary-treasurer, C. E. Kendel, Cleveland, O.

Most 96-page catalogues would sell as much if cut to sixty-four pages.

IMPORTERS who are paying French accounts are getting better than seventeen francs for a dollar.

J. C. McCULLOUGH has left Cincinnati to spend the winter in Florida, where he will spend much time in his favorite sport, fishing.

ROBERT L. LIVINGSTON, of the Livingston Seed Co., Columbus, O., passed through Chicago on his way to Seattle, Wash. He will spend the winter in southern California.

G. D. EDWARDS, who for the last twelve years has been office manager and credit man with C. C. Morse & Co., San Francisco, is now with Randall-McLoughlin, of Seattle, Wash.

It is estimated that 40,000,000 catalogues are issued by the seed houses of this country, an indication of the amount of money that was contributed out of deflated seed prices to inflated paper costs.

HOLLAND bulb exporters who are being paid in money of the United States are reaping a neat additional profit, on top of their high prices for bulbs, through the conversion of their funds into guilders.

AN advertising data book finds the seed industry of the United States and Canada comprises 3,265 commercially rated members, classified as follows: Contract growers, 175; wholesalers and jobbers, exporters and importers, 325; mail-order dealers, 300; retailers, 2,465.

A SEEDSMAN had a nibble last week on a car of beans of a variety of which he happened to have more to offer, so he queried four other houses and was surprised at the variation in the prices at which the stock was tendered. There was a spread of 2½ cents per pound over the four offers.

GARDENERS who have been holding crops of onion sets in the hope the market would rally are in a bad way if they have no storage. With operators well supplied with sets grown on contract, there is no bid price for crops forced on the market by the inability of the growers to carry them over the winter.

THE Wisconsin Canners' Association, comprising the principal pea packers of the United States, held its annual convention at Milwaukee last week with an attendance said to have included more seed travelers than cannerymen. That may be a somewhat exaggerated statement of the case, but it is literally true that there were more pea peddlers than buyers. Nearly every seedsmen has peas to sell this season.

THE extremely high prices that were paid for soy beans and cowpeas last spring do not seem to have had much effect in inducing growers to save a larger proportion than usual of these crops for seed or grain purposes this fall. To judge from reports received by the bureau of markets of the Department of Agriculture during the week ending November 6, the acreage that will be harvested for seed this



## Special Price List

on

# BULBS

### HYACINTHS

	Per 100	Per 1000
Lady Derby.....15 to 16 ctm.	\$6.50	\$50.00
Grand Maitre.....15 to 16 ctm.	6.50	50.00
King of Blues.....15 to 16 ctm.	6.50	50.00
La Victoire.....15 to 16 ctm.	6.50	50.00
L'Innocence.....15 to 16 ctm.	6.50	50.00
Yellow Hammer.....15 to 16 ctm.	6.50	50.00

### NARCISSUS Poeticus..... 2.50 23.00

### COTTAGE TULIPS

La Merveille .....	3.00	25.00
Maiden's Blush .....	3.00	25.00
Inglescombe Yellow .....	3.00	25.00
Assorted, all colors.....	2.50	20.00

### EARLY SINGLE TULIPS

Cottage Maid .....	3.00	28.00
Cramoisi Brilliant .....	3.00	26.00
Yellow Prince .....	3.00	26.00

### EARLY SINGLE TULIPS—Cont.

	Per 100	Per 1000
White Swan.....	\$3.00	\$26.00
Assorted, all colors.....	2.25	20.00

### EARLY DOUBLE TULIPS

Lucretia .....	3.25	29.00
Murillo .....	3.25	29.00
Rubra Maxima .....	3.25	29.00
Crown of Gold.....	3.50	30.00
Gloria Solis .....	3.25	29.00
Assorted, all colors.....	2.25	20.00

### DARWIN TULIPS

Remembrance .....	3.00	27.00
White Queen .....	3.00	28.00
Sultan .....	3.00	27.00
Assorted, all colors.....	2.25	20.00

250 Bulbs at 1000 rate.

These special prices are offered for prompt shipment, subject to stock being unsold. F. O. B. Chicago, Ill. Terms net cash.

## Everette R. Peacock Co.

SEED GROWERS AND IMPORTERS

4011-15 Milwaukee Avenue

CHICAGO, ILL.

## Onion Sets

GROWERS for the Trade

## LEONARD SEED CO.

226-230 W. KINZIE STREET, CHICAGO

Write for Prices

BEANS  
PEAS  
CORN

## The Everett B. Clark Seed Co., Milford, Conn.

Branch Houses in Wisconsin, Colorado, Montana, Idaho and Washington

Beans, Peas, Sweet Corn, Onion, Beet, Turnip, Tomato, Spinach

## Wholesale Seed Grower

Pepper, Eggplant, Tomato, Okra, Asparagus, Rhubarb, Celery, Spinach, Beet, Onion, Beans, Cabbage, Cauliflower, Sweet Corn, Vine Seeds.

Correspondence Solicited

GEORGE R. PEDRICK & SON

PEDRICKTOWN, N. J.

Mention The Review when you write.

## TOMATO SEED

Grown for the  
Wholesale Seed Trade

HAVEN SEED CO.

SANTA ANA, CALIFORNIA

## I. N. Simon & Son Garden Seeds

—AT WHOLESALE—

438 Market St., PHILADELPHIA, Pa.

Mention The Review when you write.

## TOMATO SEED

Pepper, Eggplant, Squash, Pumpkin, Cucumber, Cantaloupe and Watermelon Seed and Field Corn, on contract.

EDGAR F. HURFF

Correspondence Solicited. Swedesboro, N. J.

We are Headquarters for the  
BEST OF EVERYTHING  
in  
**VEGETABLE SEEDS**

With our Stock Seed Farms at Grass Lake, Mich., and our growing stations in every part of the United States where seeds are grown successfully, all in charge of capable and experienced men, we are equipped for and are producing

**Peas, Beans, Corn and Vegetable Seeds**  
of all kinds in quantity and of highest quality.

Glad to quote for present delivery or on  
growing contract for future delivery

**Jerome B. Rice Seed Co., Cambridge, N. Y.**

Mention The Review when you write.

**BURPEE'S SEEDS GROW**

**W. Atlee Burpee Co.**  
Seed Growers Philadelphia

**Braslan**

Growers for the Wholesale Trade Only. Onion, Lettuce, Carrot,  
Paranip, Parsley, Celery, Endive, Salsify and Mixed Sweet Peas.

**Seed Growers**

**SAN JOSE, CALIFORNIA**

**Company**

**JAMES VICK'S SONS**

GROWERS OF

**FLOWER and VEGETABLE SEEDS**

Get the benefit of our 71 years' experience  
All Seasonable Varieties  
Our Stocks Are Very Complete  
Rochester, N. Y. The Flower City

**The C. Herbert Coy Seed Co.**

**VALLEY, Douglas NEB.**

Wholesale Growers of High-grade Seeds

Cucumber, Muskmelon, Squash and Pump-  
kin; Sweet, Flint and Dent Seed Corn

**Seed Packets**

FLOWER SEED SIZES TO CATALOGUE  
ENVELOPES—RETURN ENVELOPES

**Brown Bag Filling Machine Co.**

Fitchburg, Mass., U. S. A.

**An Experience of Half a Century  
IN PRODUCING HIGH-GRADE  
GARDEN SEEDS**

at your disposal. Contract growers for the  
jobbing trade of a full line. Mail us your list  
for both SPOT and FUTURE requirements.  
Orange, S. D. Woodruff & Sons New York City

**Waldo Rohnert**

GILROY, CAL.

**Wholesale Seed Grower**

Specialties: Beet, Carrot, Endive, Lettuce,  
Onion and Radish.  
Correspondence Solicited.

Get Quotations on Seeds  
from

**LANDRETH**

Before Buying Elsewhere

We will quote you for immediate  
or future shipment

**D. LANDRETH SEED CO.**  
Bristol, Pennsylvania

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**Western Seed & Irrigation Co.**

Seed Growers and Dealers

Office and Warehouse, Growing Station,  
Fremont, Neb. Rocky Ford, Colo.

CUCUMBER MUSKMELON WATERMELON  
PUMPKIN and SQUASH  
SWEET, FLINT and FIELD CORN

Write for Special Contract and Spot Prices

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**J. C. Robinson Seed Co.**

**WATERLOO, NEB.  
ROCKY FORD, COLO.**

Contract growers of Cucumber, Cantaloupe,  
Watermelon, Squash and Pumpkin Seed, Sugar,  
Flint and Field Seed Corn.

**THE KIMBERLIN SEED CO.**

Wholesale Seed Growers **San Jose, Cal.**

GROWERS OF

**ONION, LETTUCE, RADISH, ETC.**

Correspondence Solicited

**LILIUM FORMOSUM**

Immediate Shipment—F. O. B. New York

Per Case

6 to 8-in., 350 bulbs per case.....\$47.50  
7 to 9-in., 250 bulbs per case..... 45.50  
9 to 11-in., 130 bulbs per case..... 42.00

**LILIUM GIGANTEUM**

New Arriving—Delivery can be made from New York,  
Denver, Chicago and Toronto, Ont.

Per Case

6 to 8-in., 400 bulbs per case.....\$36.50  
7 to 9-in., 300 bulbs per case..... 45.00

**MANETTI**

Graded 5/8 and 6/10 mm. Suitable for  
greenhouse grafting and budding.

November Shipment. F. O. B. cars, New York.

Per 1000

English Grown, 1-year 5-8 mm. at..... \$60.00  
Dutch Grown, 1-year, 6-10 mm. at..... 45.00

**Callas**

California-grown

Per 100 1000

Godfrey..... ¾ to 1 -inch \$10.00 \$ 95.00  
Elliottiana... 1¼ to 1½ -inch 15.00 140.00  
" .... 1¾ to 2 -inch 20.00 190.00

**Valley Pips**

HOLLAND TYPE—FOR FORCING.

November-December Shipment.

\$20.00 per 1000. F. O. B. New York City.  
In case lots of 2500 pips each.

**Bamboo Cane Stakes**

DOMESTIC CANES

Natural

Per bale Per bale  
6- 9 ft..... 800 \$17.50  
9-12 ft..... 200 10.00

JAPANESE CANES

Per bale Per bale  
Natural.....6 ft.....2000.....\$22.00  
Dyed Green.....18 in.....5000..... 22.50  
" .....18 in.....2000..... 9.00  
" .....2 ft.....500..... 25.00  
" .....26 in.....4000..... 22.00  
" .....26 in.....2000..... 11.00  
" .....2½ ft.....3000..... 18.00  
" .....2½ ft.....2000..... 12.00  
" .....3 ft.....2000..... 15.00  
" .....3½ ft.....2500..... 20.65  
" .....3½ ft.....2000..... 16.50  
" .....4 ft.....2000..... 18.00

**RAFFIA**

4 Grades and Colored

Cash with Order from Those Who Have  
Not Established Credit with Us.

**McHutchison & Co.**

95 Chambers St., NEW YORK, N.Y.

# Flowers Will Be Very Scarce After Thanksgiving

WE JUST RECEIVED A LATE SHIPMENT OF

## PAPER WHITES

Plant them now. Get them in for Thanksgiving and Christmas and through January, when stock is scarce, and you will make money on them.

Special price to clean up the late surplus shipment:

13 ctm., \$19.00 per 1000

**C. C. POLLWORTH CO., Milwaukee, Wis.**

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#### Follow St. Louis Code.

The men of the bureau of plant industry came to the assistance of the committee in the study of a code of nomenclature and provided a copy of the St. Louis code, adopted by the American

## J. A. Vandervoort & Co.

Wholesale Bulb Growers

NOORDWYK, - HOLLAND

Also Nurseries at Sassenheim

Absolutely the largest growers in Holland of

**Bic. Victoria, Golden Spur and Von Sion**

Also large growers of

**HYACINTHS, TULIPS, ETC.**

Mail Address—Care of

**MALTUS & WARE**

116 Broad St., New York City

*Our representatives  
will be calling on you.*

## SEEDS

*Stump & Walter Co*

30-32 Barclay Street, NEW YORK CITY

## Tomato Seed and Sweet Potato Plants

Pleased to quote you prices on quantities and varieties wanted for present or future delivery.

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# DUTCH BULBS—For Prompt Shipment

## HYACINTHS—Second Size

Pink, Queen of Pinks, Gigantea, Lady Derby.  
White, La Grandesse, L'Innocence.  
Blue, Schotel, Perle Brillante, Grand Maitre.  
Per 100, \$9.00; per 1000, \$80.00.

## MINIATURE HYACINTHS

Pink, Gertrude, Gigantea, Lady Derby.  
White, L'Innocence.  
Blue, Queen of Blues, Grand Lilas, Johan, Grand Maitre.  
Per 100, \$4.00; per 1000, \$35.00.

## SINGLE TULIPS Per 100 Per 1000

Chrysolora, pure golden yellow.....\$3.75 \$34.00  
Joost Van Vondel, deep cherry red..... 3.50 32.00  
Pottbakker Yellow..... 4.25 38.00  
Yellow Prince, extra for forcing and bedding 3.50 31.00

## DOUBLE TULIPS

Per 100 Per 1000

Double Early Tulips, extra fine mixed.....\$2.70 \$25.00

## COTTAGE TULIPS Per 100 Per 1000

Bouton d'Or, deep golden yellow; fine for  
cutting .....\$3.25 \$28.00  
Mrs. Moon, yellow..... 3.75 35.00  
Extra fine mixed..... 2.75 25.00

## DARWIN TULIPS Per 100 Per 1000

Baronne de la Tonnaye, bright rose.....\$3.25 \$30.00  
Fra Angelica, purplish brown..... 3.00 28.00  
Massachusetts, vivid pink with white center. 3.85 36.00  
Rev. H. Ewbank, lilac mauve..... 3.25 30.00  
Darwin Tulips, mixed, best quality..... 2.75 25.00

## CROCUS Per 100 Per 1000

Named sorts .....\$2.00 \$18.00  
Mixed colors ..... 1.25 10.00

**A. Henderson & Co., 166 N. Wabash Avenue, Chicago**

**Chas. Schwake & Co., Inc.**  
**LILY OF THE VALLEY**  
Japanese Lilies, French and Dutch Bulbs  
90-92 West Broadway NEW YORK

Mention The Review when you write.

**Let Me Be Your Seedsman**  
**J. K. RUGOWSKI SEED CO., Inc.**  
MANITOWOC, WIS.  
—Enough said

Mention The Review when you write.

growers. The committee's statement of the code reads:

This code aims to establish a simple and exact system of vegetable variety nomenclature that shall be appropriate, dignified and stable. In consonance with this idea it is urged that all persons conferring names upon new varieties of vegetables endeavor to select brief names that are fittingly expressive of some character, quality, place, person or event, associated with the source, time or place of origin of the variety. The paramount right of the originator, discoverer or introducer of a new variety, to name it, within the limitations of this code, is recognized and established.

### PRIORITY.

A name once used in a group shall not be used again therein.

This code applies to all vegetables which are grouped together in common usage without regard to their botanical relationship.

The name first published for a variety shall be the accepted and recognized name, except when contrary to the provisions in this code.

Names appearing in dated publications shall have precedence over those undated.

### FORM OF NAMES.

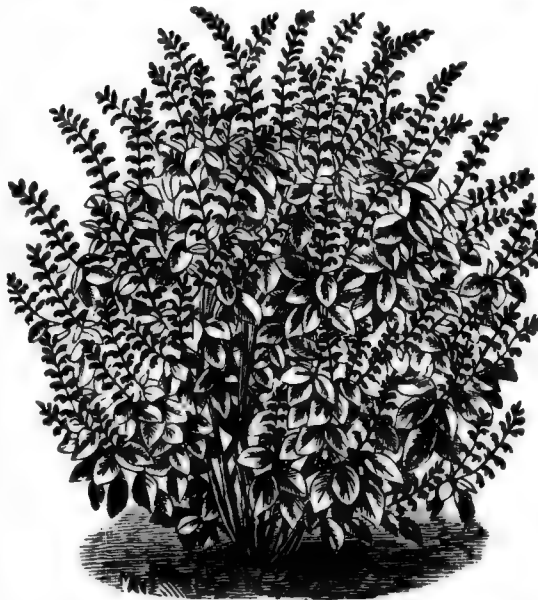
Names of new varieties preferably shall be of one word, but must not exceed three words. Valid names of existing varieties shall not be changed in such a way as to lead to confusion or loss of identity. Possessive nouns must be avoided. It is recommended that an imported variety shall retain its foreign name if not objectionable, or its English equivalent.

A recognition of increased value through improved strains shall be obtained by a descriptive phrase, in brackets, immediately following the variety named; i. e., Bonny Best Tomato (Hill Crest grown) if grown at Hill Crest; (Jenkins' strain) if grown by Jenkins.

### REGISTRATION.

There shall be a board of registration, whose duty it shall be to make and preserve records and descriptions of all existing valid varieties of vegetables and to register such new varieties as

## Michell's Flower Seeds



Order Now, for Delivery When  
New Crop Seed Arrives

### ASPARAGUS PLUMOSUS NANUS

Northern Greenhouse-grown Seed  
1000 seeds .....\$ 4.00 10,000 seeds.....\$36.00  
5000 seeds ..... 19.00 25,000 seeds..... 85 00

**CENTAUREA** 1000 seeds Oz.  
Candidissima ..... \$0.40 \$2 00  
Gymnocarpa ..... .20 .75

**LOBELIA** Tr Pkt. Oz.  
Crystal Palace Compacta..\$0.40 \$2.50  
Crystal Palace Speciosa.... .20 1.00

**SALVIA**  
America (new)..... .50 4 00  
Bonfire ..... .40 2.50  
Splendens ..... .25 1.50  
Zurich ..... .50 4 00

**VERBENA**  
Mammoth Fancy Blue .... .30 1.75  
Mammoth Fancy Pink ..... .30 1.75  
Mammoth Fancy Scarlet .. .30 1 75  
Mammoth Fancy Striped.. .30 1.75  
Mammoth Fancy White... .30 1.75  
Mammoth Fancy Mixed . .30 1.25

**VINCA**  
Alba ..... .15 .75  
Alba Pura ..... .15 .75  
Rosa ..... .15 .75  
Mixed ..... .15 .60

Also all other Seasonable Seeds, Bulbs and  
supplies for the Florist. Our Handy Order  
Sheet will be ready soon. Send for a copy.

**Henry F. Michell Co., 518-516 Market Street, Philadelphia, Pa.**

**HYACINTHS**—Toproots only, named sorts.  
**CROCUS**—Mixed and named sorts.  
**TULIPS**—Fine, named, Single Early, such  
as Belle Alliance, Chrysolora, L'Im-  
maculee, White Hawk, etc.  
**DARWINS**—Named sorts.  
**NARCISSUS**—A few named sorts, single  
and double.

Send at once, before we are sold out,  
list of varieties and quantities wanted for  
**SPECIAL LOW PRICES.**

**J. M. THORBURN & CO.,**  
53 Barclay St., through to 54 Park Place  
NEW YORK CITY

Mention The Review when you write.

## Paper White Narcissus

13-ctm. . . \$20.00 per 1000  
14-ctm. . . 24.00 per 1000  
15-ctm. and up,  
800 to case, 30.00 per case

Cash with order

**The Barclay Nursery**  
60 Barclay Street  
New York, N.Y.

Mention The Review when you write.

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## WE JUST RECEIVED A LATE SHIPMENT OF PAPER WHITES

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Also Nurseries at Sassenheim

Absolutely the largest growers in Holland of  
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Competition Is Life

# Again— Buy Your French Bulbs —Now

FROM

**Lagarde & Vandervoort**  
OLLIOULES, FRANCE

Mail address: Care MALTUS & WARE  
116 Broad Street, NEW YORK CITY

Aug. Lagarde

Our representative will be calling on you

J. A. Vandervoort

may be submitted to them, provided they find them to be truly new and distinct. This board of registration shall have authority to issue a certificate to the originator or introducer of a new variety, and such variety shall not be catalogued or offered to the public until such a certificate shall be issued.

It is understood that this board of registration shall make every reasonable endeavor to protect the owner or originator in his property rights of samples submitted.

## Organization Needed.

It will be easily seen that some organization will have to be maintained for the carrying out of the provisions of the code. The officials of the bureau of plant industry assured the committee that they are ready to do anything in their power to assist in this work. The general sentiment was that there was no agency in the world better fitted to carry on this type of work, properly organized, and that with close coöperation between the seed growers, seed dealers, vegetable growers and bureau of plant industry, more progress could be made than has ever been anticipated, and that the United States would stand to lead the world in this particular phase of the work. Without question the results of careful, systematic effort along these lines would lead to a much higher grade of seeds, eliminate a good deal of trade which is entirely unjustified, uncover opportunities now provided for men who do an illegitimate business, and in every way promote efficiency. On the other hand, it seems clear that the opportunity in the seed trade or in the production of new varieties will be in no way lessened, but the possibility of real progress without waste of effort will be greatly enhanced.

## DANISH SEED CROPS SMALLER.

"The decline in seed prices, which made itself felt all the world over already during the 1918 season, and the incongruity it evolved between the Danish seed culture and the other lines of Danish agriculture," state Hjalmar Hartmann & Co., of Copenhagen, Denmark, in their crop report, "has caused farmers to indulge in some unfounded mistrust about seed growing, equaled only by the optimism they felt a few years ago about the same subject.

"The change, as explained above, is chiefly due to the dropping seed prices, to which must be added that, at the same time, the prices for breadstuffs and feeding materials advanced. The incongru-

# SUPREME British Seeds

Get our prices for delivery from 1920 Harvest on all lines of

## Garden and Farm Root Seeds

**KELWAY & SON,** Wholesale **LANGPORT, ENG.**  
SEED GROWERS, Cables: "Kelway Langport."

Mention The Review when you write.

**P. Vos & Son** Growers of  
New and Choice  
**Mt. Clemens, Mich. GLADIOLI**

Mention The Review when you write.

WHOLESALE

## GLADIOLUS BULBS

RETAIL

WE ARE NOW BOOKING FOR IMMEDIATE DELIVERY

Price List for Asking.

Clean Stock at Right Prices

**HIGHLAND VIEW Gladioli Gardens,** W. Bailey Road **Cuyahoga Falls, O.**  
and Tift St.

Mention The Review when you write.

**Van Meeuwen & Tegelaar, Inc.**

Wholesale

## Dutch Bulb Growers

1133 Broadway, New York.

Nurseries at LISSE, HOLLAND.

**M. Veldhuyzen Van Zanten & Sons**

Established 1870.

Wholesale Bulb Growers Lisse, Holland

Catalogue Free on Application

## FRENCH and DUTCH BULBS

Now ready.

Write for prices.

## HOGEWONING & SONS,

Incorporated

299 BROADWAY, NEW YORK

## Dutch and French Bulbs

**C. J. Speelman & Sons** | **Lagarde & Speelman**  
SASSENHEIM, HOLLAND | OLLIOULES, VAR, FRANCE

NEW YORK OFFICE

470 GREENWICH ST.

ity is the more evident, as these latter products require far less manure and labor than seeds. Already this year the reduction of the seed acreages in size

and number will, therefore, result in far minor crops being offered to the trade than in the last few years, and, as weather conditions have been most un-





# Valley Pips

*The Celebrated Chicago Market Brand*

My representative in Hamburg reports that the stock now on the road to Chicago is the equal of any ever sent to America and the best shipped out of Germany this year. It is from the same sources that made Bruns' Valley famous in the Chicago market and throughout the United States.

## The Best Forcing Valley

A large first shipment on the rail between New York and Chicago.

### Write for Prices

Stating how many you can use. Immediate shipment, or weekly shipment from cold storage during the season if wanted.

**Bruns' Chicago Market Brand Cut Valley**  
Your Chicago commission house can supply Bruns' Cut Valley.

**H. N. BRUNS,** 3040 West Madison Street, Chicago, Illinois

Mention The Review when you write.

## WING'S Iris, Peonies, Dahlias, Gladioli

*"Specialists to the Connoisseur"*

THE WING SEED CO., Mechanicsburg, Ohio  
Write for wholesale price lists

## NATIONAL BULB FARMS, Inc.

Benton Harbor, Michigan

Gladioli, Dahlias, Peonies and Hardy Perennials.

300 acres under cultivation

favorable for many cultures, a remarkable shortage might be anticipated of all the varieties from particularly limited acreages."

### MORE BULBS AND SEEDS.

A few small consignments of bulbs arrived at New York from Rotterdam on the steamers Noordam and F. J. Luckenbach, November 13 and 15, consigned as follows:

Consignee	Cases
MacNiff Horticultural Co.	9
Ralph, E. B.	4
Lang, B. F.	1
Randall, A. L., Co.	1
Krug, E. J.	27
Bracher, A. J., & Co.	1
Ringk, A. H., & Co.	9
Total	62

This brings the total to over 36,300 cases, much more than were imported last year. The same cargoes included one case of lily of the valley pips for Maltus & Ware. The consignments of

## GLADIOLI

I am now ready to quote prices on all leading varieties for Fall delivery. When writing please state, if possible, the varieties and quantities you are interested in. Special quotations on large quantities.

## JELLE ROOS,

Gladiolus Specialist

Dept. A.

CONCORD, MASS

Mention The Review when you write.

FOR THE FINEST OF THE NEW SEASON'S

## Floral Novelties

WRITE TO

**WATKINS & SIMPSON, Ltd.**  
27-29 Drury Lane :: LONDON, ENG.

Mention The Review when you write.

## DREVON-TEGELAAR & CO.

Wholesale French Bulb Growers

1133 BROADWAY

NEW YORK

Nurseries at OLLIOULES, FRANCE

Mention The Review when you write.

## GLADIOLI

SPECIALISTS

**The Standard Bulb Co.**

Benton Harbor, Mich.

Mention The Review when you write.

garden seed on these two steamers were as follows:

Consignee	Bags
Rynveld, F., & Sons.....	35
Stumpp & Walter Co.....	40
Vandegrift, F. B., & Co.....	34
Herbst Bros.....	57
Downing, T. D., & Co.....	1
Tice & Lynch.....	59
Bernard, Judae & Co.....	35
Van Doorn, W.....	14
Total.....	275

### WESTERN SEEDSMEN MEET.

#### At Kansas City.

The Western Seedsmen's Association held a meeting at the Hotel Baltimore, Kansas City, Mo., Saturday, November 6. Fred Mangelsdorf, of the Mangelsdorf Seed Co., Atchison, Kan., who was elected president of the association last May, delivered an address at the morning session. He outlined conditions of the seed business, particularly during the last six months, giving a comprehensive view of the problems that have confronted the dealers in that time. H. A. Johns, of the Sioux City Seed & Nursery Co., Sioux City, Ia., a former president of the association; F. W. Barteldes, of Lawrence, Kan.; M. Kurtzweil, of the Iowa Seed Co., Des Moines, Ia.; Clifford Corneli, of the Schisler-Corneli Seed Co., St. Louis, and J. C. Robinson, of Waterloo, Neb., also delivered addresses.

Mr. Kurtzweil suggested that seedsmen watch closely the cost of supplies and packets, as there seems no immediate prospect of these items coming down and they must be reckoned with when it comes to quoting prices.

#### Publicity.

The subject of publicity received considerable attention. This association is connected with the American Seed Trade Association in the publicity campaign, which was the subject of a talk by A. M. Eldridge, of the Henry Field Seed Co., Shenandoah, Ia. Mr. Eldridge is the representative of the Western Seedsmen's Association in the publicity campaign. He told the members that the next few months would bring forth considerable advertising of garden seed, and newspapers are to be used as an advertising medium. The success of the florists' slogan, "Say It with Flowers," and the amount of advertising they have done has spurred the garden seed dealers to greater efforts. Some of the field seed men hinted that they might put on some sort of publicity campaign also.

There was some discussion of trade acceptances brought on by a talk by J. G. Peppard, of the J. G. Peppard Seed Co., of Kansas City. He said that distributors sometimes put stock where it could not be properly handled, on account of trade acceptances, and the same method sometimes caused purchases to be made on artificially expanded credits. It was the general opinion that seedsmen could avoid trade acceptances by arranging with their banks to pay cash for their stocks.

At the noon luncheon the address was given by ex-Governor W. J. Bailey, of Kansas, a director of the Federal Reserve Bank of the tenth district. In the evening the Kansas City, Atchison and Lawrence seedsmen were hosts to the visiting members of the trade at a banquet at the Hotel Savoy.

Six firms were admitted to membership. The meeting was well attended,

[Continued on page 148.]

## Special Offer Gladiolus Bulbs

Mrs. Francis King, Halley, America

1st size.....\$25.00 per 1000; \$115.00 per 5000  
2nd size.....22.00 per 1000; 100.00 per 5000  
3rd size.....16.00 per 1000; 75.00 per 5000

## ENGLISH MANETTI

Right Size for Greenhouse Grafting

\$65.00 per 1000; 10,000 or more at \$62.50 per 1000

NOVEMBER DELIVERY

*Buddleia Asiatica*, 3-inch pot plants. Will flower this winter. \$27.50 per 100  
*Genista*, 5-inch pot-grown. Heavy and well shaped. \$32.50 per 100

## Field-grown Roses

Delivery About December 1.

Including Orleans, Erna Teschendorff, Baby Rambler, Echo and Ellen Poulsen.

Three-year-old.....at \$50.00 per 100

L. J. REUTER CO., PLANT 15 Cedar St. BROKERS Watertown, P.O. Boston, Mass.

Mention The Review when you write.

## Snapdragons

are big money makers and will be used more extensively than ever. Grow your own plants and avoid transportation delays.

SEED of our famous Silver Pink, \$1.00 per pkt.; 8 for \$2.50; 7 for \$5.00.

SEED of our new Hybrid Pink and of our new Golden Pink Queen, same price.

SEED of Keystone, Nelrose, Garnet, White, Yellow, Light Pink, Buxton and Fancy Mixed, 85c per pkt.; 8 for \$1.00.

Free cultural directions. All orders cash.

G. S. RAMSBURG, SOMERSWORTH, N. H.



THE KENILWORTH  
Giant Pansy Seed

For  
prices and

description, see my ad in  
The Review, Sept. 9th.

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F. G. MARQUARDT, Inc.

Importers of Bulbs

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NEW YORK CITY

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Seeds, Bulbs and Horticultural  
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BECKERT'S SEED STORE  
101-103 Federal St., PITTSBURGH, PA.

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DANISH SEED IMPORT

Import of all kinds of Seeds direct from seed  
growers in Denmark. Please send for price list.  
CHR. MOSBJERG, 216 7th St. N., Minneapolis, Minn.

## SPECIAL PRICE

## PAPER WHITE NARCISSUS

\$24.00 per case of 1250 bulbs

\$20.00 per 1000

\$12.50 per 500

Orders Filled Promptly

HART & VICK, Inc.  
ROCHESTER, N. Y.

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## XXX SEEDS

Chinese Primrose—Mixed, 400 ads., \$1.00; 1/2, 50c  
Primula Obconica—Finest Giants, mxd., pkt., 50c  
Primula Malacoides—Giant Baby, pkt., 25c  
Cineraria—Large Flowering, pkt., 50c; 1/2-pkt., 25c  
Cyclamen—Giants, mixed pkt., \$1.00; 1/2-pkt., 50c  
Giant Pansy—5000 seeds, \$1.00; 1/2-pkt., 50c  
Calceolaria—Giant, spotted, mixed, pkt., 50c  
Salvia Bonfire—Finest grown, pkt., 20c; oz., \$2.00  
Petunia—Large flowering, fringed, pkt., 20c  
Heliotrope—Bouquet of Perfume, pkt., 20c  
Verbena—Finest Giants, mixed, pkt., 20c

JOHN F. RUPP, Shiremanstown, Pa.

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The Home of "Pure and Sure" Seeds

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MICE  
PROOF  
SEED  
CASES.

Send for Catalogue.

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## THE OVE GNATT CO., Inc.

Prepared Foliages, Baskets and Florists' Supplies  
LA PORTE, IND.



### Wholesale Cut Flower Prices.

Chicago, Nov. 17, 1920.

	Per doz.	
Beauty, Special	\$ 7.50 @	\$10.00
Beauty, 30 to 36-in. stems	5.00 @	6.00
Beauty, 24 to 30-in. stems	3.00 @	4.00
Beauty, 20 to 24-in. stems	2.50 @	3.00
Beauty, 12 to 20-in. stems	1.50 @	2.00
Beauty, Short	.75 @	1.00

	Per 100	
Columbia	\$5.00 @	\$30.00
Mrs. Russell	6.00 @	35.00
Premier	6.00 @	35.00
Butterfly	5.00 @	25.00
Milady	5.00 @	35.00
Montrose	5.00 @	20.00
Sunburst	5.00 @	20.00
Ophelia	5.00 @	20.00
Hoosier Beauty	4.00 @	15.00
Double White Killarney	6.00 @	25.00
Killarney Brilliant	5.00 @	20.00
Nesbit	3.00 @	4.00
Cecile Brunner	2.00 @	8.00
Carnations	3.00 @	6.00
Valley	8.00 @	12.00
Sweet Peas	2.00 @	4.00
Calendula	4.00 @	6.00
Violets	1.00 @	1.50
Paper Whites	8.00 @	10.00
Mignonette	8.00 @	10.00
Cattleyas, doz.	\$24.00	
Mums, doz.	\$ 2.00 @	6.00
Pompons, bunch	.35 @	1.00
Easter Lilies, doz.	2.50 15.00 @	20.00
Callas, doz.	2.50	
Pansies, doz. behes.	1.50	

Philadelphia, Nov. 17, 1920.

	Per 100	
Beauties	\$80.00 @	\$75.00
Russell, Long	15.00 @	20.00
Russell, Short	6.00 @	10.00
Columbia, Premier, Long	12.00 @	15.00
Columbia, Premier, Short	5.00 @	8.00
Ophelia, Maryland, Long	10.00 @	12.00
Ophelia, Maryland, Short	4.00 @	6.00
Kaiserin, Double White Killarney	4.00 @	8.00
Easter Lilies	15.00 @	20.00
Chrysanthemums, Fancy	35.00 @	40.00
Chrysanthemums, Select	20.00 @	25.00
Chrysanthemums, ordinary	10.00 @	15.00
Pompons, per bunch	\$0.35 @ \$0.75	
Valley	8.00 @	10.00
Cattleyas	100.00 @	125.00
Carnations, select	4.00 @	6.00
Carnations, ordinary	2.00 @	3.00
Sweet Peas	1.00 @	3.00
Violets, Single	1.00 @	1.50
Daisies, yellow	1.00 @	2.00
Calendulas	2.00 @	4.00
Mignonette	6.00 @	6.00
Paper Whites	6.00 @	8.00
Soleil d'Or	6.00 @	8.00
Oncidiums	6.00 @	8.00
Vandas	30.00	
Cypripediums	50.00	
Bouvardia	5.00 @	6.00
Double violets	2.00	

St. Louis, Nov. 17, 1920.

	Per doz.	
Beauty, Specials	\$5.00 @	\$ 8.00
Beauty, Extra		4.00
	Per 100	
Columbia	\$ 6.00 @	\$20.00
Premier	6.00 @	35.00
White Killarney	6.00 @	8.00
Killarney	4.00 @	8.00
Ward	4.00 @	5.00
Milady and Ophelia	6.00 @	15.00
Russell	6.00 @	25.00
Carnations	3.00 @	4.00
Easter Lilies	8.00 @	10.00
Snappers	8.00 @	4.00
Daisies	1.00 @	2.00
Valley	8.00 @	10.00
Orchids, per doz.	\$12.00 @ \$18.00	
Callas	8.00 @	10.00
Chrysanthemums, doz.	\$2.00 @	\$6.00

## GEORGE B. HART

Cut Flowers, Plants,  
Florists' Supplies

49-55 Stone Street Rochester, N. Y.

## ASPARAGUS PLUMOSUS SPRAYS

WHILE IT LASTS, 6-in. Chiffon, in White, Pink, Lavender  
and Nile Green, at 11c per yard, best quality.

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131 E. Third St.

## Cut Flowers Greens Supplies

— Everything a Florist Needs —

### CINCINNATI CUT FLOWER EXCHANGE

Wholesale Commission Florists 14 E. Third St., Cincinnati, Ohio

### Wholesale Cut Flower Prices.

Buffalo, Nov. 17, 1920.

	Per 100	
Columbia	\$ 8.00 @	\$20.00
Premier	8.00 @	20.00
Killarney	4.00 @	10.00
White Killarney	4.00 @	10.00
Double White Killarney	5.00 @	10.00
Richmond	3.00 @	8.00
Maryland	5.00 @	12.00
Russell	6.00 @	20.00
Ophelia	6.00 @	15.00
Sunburst	5.00 @	15.00
Cecile Brunner	2.00 @	3.00
Carnations	3.00 @	6.00
Easter Lilies	15.00 @	20.00
Rubrum Lilies	6.00 @	8.00
Snappers	3.00 @	4.00
Calendulas	2.00 @	3.00
Mums	8.00 @	50.00
Pompons, per bunch	\$0.50 @ \$0.75	
Violets	1.00 @	1.25
Valley	10.00 @	12.00
Narcissus Paper White	8.00 @	6.00
Narcissus Soleil d'Or	6.00 @	8.00
Sweet peas	1.00 @	2.00

Cincinnati, Nov. 17, 1920.

	Per 100	
Columbia	\$ 4.00 @	\$15.00
Premier	4.00 @	15.00
Ophelia	3.00 @	10.00
Carnations	4.00 @	6.00
Violets		.50
Chrysanthemums	8.00 @	35.00
Lilies	15.00 @	20.00
Violets		1.00

## A Card This Size

Costs only \$1.25 per Week  
on Yearly Order

It would keep your name and your specialty  
before the whole trade.  
A half-inch card costs only 62½c per week on  
yearly order.

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Wholesale  
Grower of Cut Flowers

Milady, Columbia, Sunburst, Ophelia, White  
Killarney and Russell

30 E. Randolph St., CHICAGO, ILL.

Mention The Review when you write.

## ARTIFICIAL FLOWERS

and  
FLORISTS' SUPPLIES

Grossberg, Tyler, Finnerman Co.  
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Everything in Florists' Supplies

105 East Ohio St. Main 831  
INDIANAPOLIS, IND.

## Cut Flowers

OUR SPECIALTY

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**BOSTON, MASS.**

 Telephones { Main 2574  
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 Fort Hill 1085

Largest distributors of flowers in the East. We manufacture artificial flowers, baskets, wire frames, etc., right in our own factory. We preserve our own cycas leaves. Try us out in one way or another.

# Holton & Hunkel Co.

462 Milwaukee Street

Milwaukee, Wis.

 Growers and Shippers of  
**CUT FLOWERS**  
**GREENS and**  
**PLANTS**

## Wholesale Cut Flower Prices.

Boston, Nov. 17, 1920.

	Per 100	
American Beauty	4.00 @	\$40.00
Shawyer, Russell	3.00 @	20.00
Killarney	3.00 @	10.00
Miller	2.00 @	10.00
Crusader	3.00 @	20.00
Pilgrim	3.00 @	18.00
Milady, Mock	2.00 @	12.00
Cecile Brunner	1.00 @	2.00
Francis Scott Key, Radiance	4.00 @	25.00
White Killarney	2.00 @	10.00
Double White Killarney	1.00 @	6.00
Killarney Brilliant	1.00 @	6.00
Mrs. Aaron Ward, Sunburst	3.00 @	10.00
Hadley	4.00 @	25.00
Ophelia	3.00 @	12.00
Premier	4.00 @	18.00
Columbia	4.00 @	18.00
Maryland, Hoosier Beauty	1.00 @	6.00
Cattleyas		100.00
Lilium Longiflorum	12.00 @	18.00
Chrysanthemums	6.00 @	30.00
Pompons, bunch	\$0.50 @	\$1.00
Carnations	2.00 @	4.00
Violets, single	.75 @	1.00
Cypripediums	30.00 @	35.00
Narcissus Paper White	3.00 @	4.00
Sweet Peas	1.00 @	2.00
Antirrhinums	5.00 @	8.00
Callas	8.00 @	12.00
Mignonette	4.00 @	6.00
Bouvardia	8.00 @	18.00
Calendulas	3.00 @	4.00
Pansies	.75 @	1.50

Pittsburgh, Nov. 17, 1920.

	Per doz.	
Beauty, Special		\$6.00
Beauty, Fancy, 24 to 30-inch		4.00
Beauty, Shorter, 18 to 24-inch		2.50
Beauty, Firsts, 12 to 18-inch		1.50
Beauty, Seconds		.50
	Per 100	
White Killarney	6.00 @	\$15.00
Richmond	6.00 @	15.00
Ophelia	6.00 @	15.00
My Maryland	6.00 @	15.00
Mrs. Charles Russell	10.00 @	30.00
Premier	10.00 @	30.00
Butterfly	6.00 @	15.00
Wards	4.00 @	15.00
McCook	6.00 @	15.00
Pilgrim	6.00 @	20.00
Brunner		8.00
Columbia	10.00 @	25.00
Orchids		100.00
Carnations	4.00 @	5.00
Snaphragns		3.00
Lilies		15.00
Chrysanthemums	20.00 @	40.00
Yellow Daisies	2.00 @	8.00
Calendulas		4.00

Milwaukee, Nov. 17, 1920.

	Per 100	
Columbia	8.00 @	\$25.00
Premier	8.00 @	25.00
Killarney	4.00 @	10.00
White Killarney	4.00 @	10.00
Hoosier Beauty	6.00 @	15.00
Mrs. Ward	4.00 @	10.00
Ophelia	6.00 @	15.00
Easter Lilies, doz.	\$2.00 @	\$2.50
Carnations	2.00 @	5.00
Chrysanthemums, per doz.	\$2.50 @	\$3.00
Bouvardia, pink, per bunch	\$0.50 @	\$0.75
Orchids, per doz.	12.00 @	18.00
Cypripediums, per doz.		6.00

Indianapolis, Ind.—John Schliesman has opened a greenhouse at 908 Oakland avenue.

## JOSEPH E. KOPPELMAN

Wholesale Florist and Supplies

26 Custom House St.,

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We offer a correspondence educational service in Greenhouse Management, Plant Propagation and the conduct of retail flower stores. If you are already in the business this scientific training will enable you to attain greater success. If you are working for others this correspondence course will enable you to command more money or establish a business of your own if you are ambitious. We also offer correspondence courses in Landscape Gardening and in Nursery Practice, Management and Salesmanship.

**American Horticulture Company**  
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## Wm. C. Smith Wholesale Floral Co.

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Supplies and Everything in Season Always on Hand

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### Burlington Willow Ware Shops

Makers of

Worth While Will-O-Ware

Baskets for particular Florists  
**BURLINGTON, IOWA**

## A HALF-INCH ADVERTISEMENT

here will keep your name and specialty before the whole trade, at a cost of only 62½c per week on a yearly order.

## H. KUSIK & CO.

Largest Shippers of  
 Fresh Cut Flowers  
 at Kansas City.

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 Manufacturers of Wire Designs

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Manufacturer and Importer of

## Artificial Flowers

Write for samples

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Wholesale Florists

444-446 Milwaukee St.,

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Cut Flowers and Florists' Supplies

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MINNEAPOLIS, MINN.

SEND LIST FOR QUOTATIONS

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Have your stationery  
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PLANTS - BULBS  
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CHARLES SCHENCK

## Traendly & Schenck

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## N. Y. Florists' Supply Co., Inc.

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Fancy and Dagger Ferns, Galax, Leucothoe, Wild Smilax, Boxwood, Mexican Ivy, Roping, Etc.

Largest Stock and Assortment of Florists' Decorative Evergreens in America

**FLORISTS' SUPPLIES - WIRE DESIGNS - RIBBONS**

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American Beauties and Carnations

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### Florists' Supplies

We manufacture all our Metal Designs, Baskets, Wire Work and Novelties

Florists' Supplies, Baskets,  
Willow Ware and Sundries  
Yours for Service

**S. HANFLING CO.,**

131-133 W. 28th St., NEW YORK

## S. H. RUSSIN

Importer and Manufacturer

Baskets, Novelties and Florists' Supplies

Opposite the New Flower Market

55 West 19th St., NEW YORK

Telephone Watkins 4443.

Specialties: Wheat Sheaves, Flower Baskets and Novelties.

## A Card This Size

Costs only \$1.25 per Week  
on Yearly Order

It would keep your name and your specialty before the whole trade.

A half inch card costs only 62½¢ per week on yearly order.

## A. L. YOUNG & CO., Inc. WHOLESALE FLORISTS

54 West 28th St., NEW YORK

CONSIGNMENTS SOLICITED

## Wholesale Cut Flower Prices.

New York, Nov. 16, 1920.

	Per 100	
Beauty, Specials .....	\$50.00 @	\$75.00
Beauty, Fancy .....	25.00 @	35.00
Beauty, Extra .....	10.00 @	15.00
Beauty, No. 1 .....	4.00 @	8.00
Beauty, No. 2 .....	2.00 @	3.00
Prima Donna .....	2.00 @	12.00
White Killarney .....	2.00 @	15.00
Francis Scott Key .....	15.00 @	40.00
Premier .....	2.00 @	25.00
Mrs. Aaron Ward .....	1.00 @	10.00
Russell .....	8.00 @	20.00
Ophelia .....	2.00 @	15.00
Columbia .....	2.00 @	20.00
Hadley .....	2.00 @	30.00
Sunburst .....	2.00 @	20.00
Orchids—Cattleyas .....	100.00 @	150.00
Lilies of the Valley .....	5.00 @	12.00
Lilies .....	15.00 @	20.00
Carnations .....	1.00 @	3.00
Chrysanthemums .....	10.00 @	75.00

## UNITED STATES CUT FLOWER CO.

Wholesale Growers

ELMIRA, NEW YORK

## ORGO BROS.

FLORISTS' SUPPLIES

235 Eighth Ave., NEWARK, N.J.

Manufacturer and Dealer in  
Artificial Flowers, Leaves and Designs  
SEND FOR PRICE LIST

## The Denver Wholesale Florists' Company

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Large Runs of

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here will keep your name and specialty before the whole trade, at a cost of only 62½¢ per week on a yearly order.

## See To It

That your shipments of flowers are consigned to us, and we will see to it that you get prompt and satisfactory returns.

We keep in close touch with the best buyers, post shippers on market conditions; in fact, we leave nothing undone that makes for a satisfactory service.

Special opportunity for a couple of Good Rose Growers who are looking for best returns. Our present demand is greater than our supply.

## United Cut Flower Co., Inc.

111 WEST 28th STREET, NEW YORK CITY

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## CHARLES FUTTERMAN

Wholesale Florist

110 W. 28th St NEW YORK

Phone: Watkins 4675

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RETURNS DAILY CHECK WEEKLY

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Choicest Stock in America

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Telephone 4336 Farragut

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Wholesale Florists

101 W. 28th St., NEW YORK

"The House of Novelties"

Consignments solicited Phone Watkins 9761

Mention The Review when you write.

## ORCHIDS, GARDENIAS, Etc.

PAUL MECONI, Wholesale Florist, NEW YORK

Telephones No. 3864 and 836 Mad. Sq. 57 W. 26th Street

# NEWS OF THE NURSERY TRADE

A PAMPHLET on tree surgery has been prepared by the United States Department of Agriculture. It may be obtained by writing to Washington for Farmers' Bulletin No. 1178.

SHADE trees and ornamental shrubs in the United States represent a value of \$1,000,000,000, according to the estimate of the United States Department of Agriculture. Ten million dollars' damage is done annually by shade tree insects.

ACCORDING to a recent estimate, there are in the United States 4,500 nurseries, covering 172,800 acres, representing an investment of \$52,500,000, employing 45,600 men and 2,279 women, using 14,200 animals, and there are 3,400,000,000 plants or trees growing in the nurseries of this country.

CHESTNUT orchards which have been practically annihilated by a blight of Japanese origin may be restored through efforts of the United States Department of Agriculture. Ten years' experimentation has shown that it is possible to cross the chinquapin, a dwarf chestnut, with the Japanese chestnut, which is blight-resistant, and that the hybrid trees thus produced are quite resistant to the disease and yield nuts of good flavor and quality.

THE twelve best roses, according to a plebiscite taken by the Argus, a newspaper of Melbourne, Australia, are as follows: Madame Abel Chatenay, 455; Frau Karl Druschki (otherwise Snow Queen), 423; Miss Marion Manifold, 313; Lyons Rose, 265; Madame Edouard Herriot, 261; Mrs. Herbert Stevens, 252; General MacArthur, 246; Chateau de Clos Vougeot, 235; Belle Siebrecht, 235; Red Letter Day, 221; Lady Hillingdon, 187; Maman Cochet (White), 185.

## EXPRESS EMBARGO LIFTED.

Improved operating conditions have enabled the American Railway Express Co. to remove the limitations on the size of packages, restrictions which seriously hampered some nurserymen's shipments. The American Railway Express Co. announced November 11 that it had removed its embargo on single pieces of express matter weighing 200 pounds or over, which has been in effect since April 5. Nurserymen were allowed to ship single pieces to the weight of 300 pounds.

The embargo was placed at that time on the express traffic throughout the eastern and central states and later throughout the country because of the congestion of traffic and difficult operating conditions. Exceptions were made only in the case of shipments needed in special emergencies.

## LABURNUM IN NEW JERSEY.

Will Cytisus Laburnum bloom in New Jersey? E. C. M.—N. J.

There is no reason why laburnums should not succeed in New Jersey. I

have seen fine plants in nurseries of that state. Several hundred miles farther north we are able to grow and flower them. In 1919 they were magnificent. In 1920, following the severe winter, they bloomed somewhat more sparsely, but we never have any trouble with the wood winter-killing. Give the plants a good, deep soil which holds the moisture well. C. W.

## BLUE SPRUCE FROM SEED.

Would you please give me some information concerning the growing of blue spruce from seed in Pennsylvania? V. R.—Pa.

Procure the seed in the fall; keep it in a cool place over winter and sow in the spring—about April 25 in your latitude—either in a prepared bed outdoors or, better still, in a coldframe.

Prepare the soil carefully. A soil composed of equal parts of leaf-mold and loam is good. Rake out all sticks, stones and other debris and make a smooth surface. Then sow your seed broadcast and use a fine wire screen and dust a light covering of compost over all. It is a good idea to water the bed after sowing and before screening the soil over the seed. Use a watering-can with a rose for watering. A covering of half-decayed leaves can be spread over the bed and left on until the seedlings germinate. Cloth covers might well be placed on the beds and tacked around at the sides to prevent birds from scratching in the frame. From time to time carefully water the beds or remove the cloth cover during showery weather.

After the seedlings germinate and through the first season you should keep lath shades over them. These can be

## Hill's Evergreens

### EVERGREENS FOR TUBBING

Pyramidal Arbor Vitae—  
Best Evergreen for tubbing  
2 feet, \$6.50 per pair; 3 feet, \$8.50 per pair  
Trees dug with earth ball and burlapped.

### WINDOW BOX EVERGREENS

SPECIAL OFFER: 50 Evergreens packed in neat wooden case, assorted varieties (our selection), per case, 12-18 inch, \$22.50.

### LANDSCAPE EVERGREENS

New, rare and standard varieties. Small, medium and large sizes supplied in perfect specimens, with ball and burlap. Largest and most extensive collection in America.

### HEDGE PLANTS

Complete line of all standard sorts suitable for hedge planting, such as American Arbor Vitae, Japanese Barberry, etc.

### SMALL STOCK FOR LINING OUT

Ornamental Evergreens and Deciduous Tree and Shrub seedlings, rooted cuttings, grafts, etc., in large assortment of rare and choice varieties for lining out.

### BABY XMAS TREES

In planning Christmas novelties do not overlook these Baby Xmas Trees for table decoration. Price, 1-1½ feet (with holders), \$20.00 per hundred; 1½-2 feet (with holders), \$25.00 per hundred.

Founded 1855

Send for Complete Catalogue

**THE D. HILL NURSERY CO., Inc.**

*Evergreen Specialists—Largest Growers in America*

**BOX 403**

**DUNDEE, ILLINOIS**

## PEONIES

Write for our new list  
JUST ISSUED

**Shenandoah Nurseries**  
D. S. LAKE, Pres. SHENANDOAH, IOWA

## Plant PEONIES Now

Send for our Special Price List showing best sorts, with each color in the order of blooming.

**PETERSON NURSERY**  
30 N. La Salle Street, CHICAGO, ILL.

Mention The Review when you write.

## PEACH TREES

Fine Trees . . . Standard Varieties  
50,000 Trees, Straight and Well Rooted.

**W. T. MITCHELL & SON, Beverly, Ohio**

## ENGLISH LAUREL

BY THE HUNDRED OR THOUSAND  
**THE AUDUBON NURSERY**

WILMINGTON, N. C.

H. VERZAAL, Pres.

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## HARDY PRIVET

We have the largest stock of Hardy Amoor River North Privet left in the United States.

We can furnish all grades, also, of *Ampelopsis Veitchii*, 2 or 3-year. Clematis, assorted.

*Spiraea Anthony Waterer*.  
*Hydrangeas*.

Roses.

Shade Trees and Ornamentals.

Write for Price List

**Onarga Nursery Company**

CULTRA BROS., Managers

ONARGA, - - ILLINOIS

## Evergreens, Peonies and Iris

If you are interested in these you are interested in us, as we have a nice lot for early fall delivery. We also grow a full line of fruit and ornamental stock. WRITE FOR PRICES.

**FARMERS NURSERY CO.,**  
TROY, OHIO

Mention The Review when you write.

## The Wayside Gardens Co.

GROWERS OF HARDY PLANTS

Shrubs, Bulbs and Seeds

MENTOR, OHIO

## VIBURNUM PLICATUM

Also *Berberis Thunbergii*, *Hydrangea paniculata*, *Weigela*, *Spiraea*, etc.

Ask for complete list of Oak Brand Shrubs

The CONARD & JONES CO. WEST GROVE, PENNA., U.S.A.  
Robert Pyle, Pres. Ant. Wintzer, V.-P.

Mention The Review when you write.

## Hardy Old-fashioned Plants

Our Specialty

Specially grown for Florists, Nurserymen and Landscape Architects. Prices on request.

**WILLIAM TOOLE & SON**  
Hardy Plant and Pansy Farm BARABOO, WIS.

taken off in the fall and the little seedlings given a mulch of leaves before severe weather sets in. Leave the seedlings in the seed bed one or two years. Sometimes many seeds do not germinate the first season. C. W.

## PEONY ROOTS INFECTED.

We are sending you under separate cover a root of our peonies and beg you to tell us if there is any remedy for this disease. These peonies have been doing well until affected with the disease. We shall appreciate an early answer, because we are just resetting our peonies. C. G.—Ia.

The peony disease is probably due to using fresh horse manure so freely that it has come in contact with the roots. We notice the inquirer is resetting these peonies; if so, all of those affected portions should be cut away and the tubers should be planted in rich new soil where manure has not been recently introduced and on ground not previously oc-



Two-Year Field-Grown

## IBOLIUM HARDY PRIVET

HARDY  
HYBRID

Cross between California and Ibota Privet

HARDY AS IBOTA—LOOKS LIKE CALIFORNIA

ARNOLD ARBORETUM

Reports it hardy there the past winter

JUST THINK WHAT THIS MEANS

**ORDER PROPAGATING STOCK  
NOW**

Grows equally well from either hard or SOFT WOOD  
Start propagating now and be ready for the coming demand

### TRADE OFFER

2 years, 2 to 3 feet.....Each, \$2.50  
(Not cut back. See above cut.)  
1 year, 1 to 2 feet.....Each, 1.00  
Summer Frame Cuttings......50

## THE ELM CITY NURSERY CO.

WOODMONT NURSERIES, Inc.

NEW HAVEN, :: CONNECTICUT

Also Introducers of Box-Barberry

## Araucaria Robusta Compacta and Plumosa

Fine large specimen plants, just the thing for Christmas.

*Robusta*, 24-in. spread, 2 to 4 tiers. *Plumosa*, 3 to 5 tiers, \$5.00, \$6.00 and \$7.50 each.

Shipped in pots only; 5% for packing charges.

**FRANK OECHSLIN**

4911 W. Quincy Street,

CHICAGO, ILL.

## Buddleia Asiatica

well branched and stocky,  
from 3-in. pots, \$25.00 per 100

**JACKSON & PERKINS COMPANY, Newark, New York**

cupied by peonies. Lift them again in two years' time, cutting away the diseased portions. As a rule this treatment followed for a couple of times will eradicate the disease. Those badly infested would better be thrown away and, if not a choice variety, may not be worth this expensive treatment.

Some people advise dipping them in Bordeaux mixture.

Peterson Nursery.

PAINESVILLE, O.

A cold wave struck here November 11 and at the present writing is still with us, delaying shipping to some extent. However, there is usually at least two weeks of Indian summer in this section, which will afford opportunity to prepare for the winter.

George Martin, who for a number of years was in partnership with his brother, J. F. Martin, has launched out for himself and intends to grow perennials as a specialty. Mr. Martin has about fifteen acres under cultivation.

Mark Welch, grower of a general line of nursery stock, is having an exceptionally heavy demand this fall. Mr. Welch does a wholesale business only.

J. J. Hedderman, aster and sweet pea grower, intends to grow perennials during the coming season.

Carl Hagenburger, at West Mentor, has an extra fine lot of potted plants coming on for the holiday trade.

John Merkle, in speaking of the coal situation, said there is a decided difference between the cost of growing flowers nowadays and formerly. A few years ago the coal bill was \$1,100; now it is \$3,700 for the same quantity.

James B. Knight, Willoughby, O., has recently purchased more land.

The demand among local growers for perennials this fall surpasses that of all previous years. This is largely due to Martin Kohankie's withdrawal from business, as he was the largest grower in this section. His trade is going to some of the smaller nurseries. T. J. M.

ABUNDANCE of STOCK

	Per 100	Per 1000
4-inch Chinese Primroses.....	\$12.00	\$100.00
4-inch Primula Obconica.....	11.00	100.00
4-inch Cinerarias, assorted..	10.50	90.00
4-inch Cyclamen, 8 varieties.	40.00	350.00
3-inch Cyclamen, 8 varieties.	20.00	175.00
4-inch Stevia, bushy plants.	9.00	80.00
4-inch Asparagus Plum sus and Sprengeri.....	10.50	100.00
2 1/2-inch Snapdragons, 5 varieties.....	5.50	50.00
Field-grown Vinca Variegata..	8.50	80.00

ALONZO J. BRYAN

Wholesale Florist

WASHINGTON, N. J.

Mention The Review when you write.

CHAS. D. BALL

GROWER OF

PALMS, ETC.

Holmesburg, Philadelphia, Pa.

Mention The Review when you write.

1904

Colorado-grown Plants Beat Them All

1920

HOLIDAY PRICE LIST OF BLOOMING and DECORATIVE PLANTS

With the certain scarcity of desirable stock later on, wise buyers will surely recognize the importance of sending us their orders promptly; the earlier you send them, the better we will be able to serve you.

BLOOMING PLANTS

**CYCLAMEN:** Our leading specialty for years, and we never had them better. Plenty of Reds, Salmon, etc., also White with and without eye.

Sizes .....	4-in.	5-in.	6-in.	7-in.	8-in.	10-in.
Price .....	\$0.50	\$0.85	\$1.25	\$1.75	\$2.00	....
Selects .....	.65	1.00	1.50	2.00	2.50	....

**BEGONIAS:** We are probably the largest growers of this item in the West. All stock of our own propagation, and a mass of bloom and buds.

Sizes .....	4-in.	5-in.	6-in.	7-in.	8-in.	10-in.
Lorraine Improved .....		\$0.75	\$1.25	\$1.75	\$2.25	....
Melior .....		1.00	1.50	2.00	2.75	\$4.00
Cincinnati .....		....	1.50	2.00	....	....
Luminosa .....	\$0.25	.50	....	....	....	....
Metallica .....		.75	....	....	....	....

**AZALEAS:** In pinks only. As stock is limited, only early orders can be accepted, and will be filled in strict rotation. Ready December 1 to 10. Prices, \$3.00, \$3.50, \$4.00 and \$4.50 each.

**POINSETTIAS:** The ideal Christmas plant. The largest and best stock that we have ever propagated.

Prices: In pots, 5-in. with single bract, 75c; with two bracts, \$1.00. In pans, 6-in., \$1.00; 7-in., \$1.50; 8-in., \$2.50; 10-in., \$3.50. In 8-in. Azalea pots, 4 plants with ferns, \$2.75 each.

**OBCONICAS, CINERARIAS:** Fine showy plants of large flowering varieties. 4-in., 25c, and 5-in., 50c each.

**MADE-UP PANS** of small blooming plants and ferns at 75c, \$1.00, \$1.50, etc.

DECORATIVE PLANTS

**ASPARAGUS:** Plumosus and Sprengeri, 4-in. at 15c and 5-in. at 25c each.

**BOSTON, WHITMANII AND ROOSEVELT FERNS:** 5-in., 75c; 6-in., \$1.00; 7-in., \$1.50, and 8-in., \$2.50 each.

**KENTIA BELMOREANA PALMS:** With 8 to 10 leaves in 6-in. pots, \$3.00 to \$4.00 each.

**ADIANTUM:** Large clumps in 6-in. pots, \$1.50 each.

**TABLE FERNS:** Six varieties, all excellent, \$1.00 per dozen.

Book your order at once, we will ship when you want it. We pack very carefully in specially made light wooden boxes or crates, using paper pots where advisable (unless you distinctly request to the contrary), thus insuring all plants reaching their destination in first-class condition and ready for immediate sale. Packing will be charged at cost. If you haven't an account with us, valuable time will be saved by enclosing bank draft with order.

ELITCH GARDENS CO. Wholesale Exclusively DENVER, C. LO.

Special Stock, Seasonable Now

**Begonias,** wonderful lot of young stock for growing on—Metallica, Otto Hacker and Pres. Carnot, \$10.00 per 100; Corallina de Lucerne, \$15.00 per 100.

**Genista,** grand stock of 5-in. pot plants, \$40.00 per 100.

**Fern Dish Ferns,** Pteris Adiantoides, Cretica Albo-Lineata, Magnifica, Wimsettii, Wilsonii, 2 1/4-in., \$5.00 per 100; Cyrtomium Rochfordianum, \$7.00 per 100.

**Lantanas,** 6 splendid distinct varieties, 2-in. pots, \$5.00 per 100. Useful all the year.

**Double Petunias,** 6 distinct varieties; buy now to have good stock for spring sales, 2-in. pots, \$5.00 per 100.

**Cyperus Alternifolius,** 2 1/4-in., \$8.00 per 100.

**Jerusalem Cherry,** splendid specimens, 5-in. pot plants, \$50.00 per 100.

**Bougainvillea,** Glabra Sanderiana, 2 1/2-in., \$10.00 per 100; 3-in., \$20.00 per 100; 4-in., \$30.00 per 100.

**Bougainvillea,** Crimson Lake (New), brightest red, a wonderful plant, 3-in. pots, \$1.00 each; 4-in. pots, \$2.00 each.

**Boston Ferns,** 5-in. pot plants, \$40.00 per 100; 6-in. pot plants, \$60.00 per 100.

**Kentia Belmoreana,** 2 1/4-in., \$15.00 per 100; \$125.00 per 1000.

STORRS & HARRISON CO.

PAINESVILLE, OHIO

# Plants for Immediate Delivery

Kentias, single plants, large specimen plants, up to, each...	\$100.00
Phoenix Roebelenii, each .....	\$10.00 to 25.00
Phoenix Roebelenii, large specimen plants, up to, each...	100.00
Phoenix Canariensis, large specimen plants, each.....	25.00
Livistona Rotundifolia, 5-inch, each .....	1.25
Livistona Rotundifolia, 6-inch, each .....	2.50
Sansevieria Zeylanica, 4-inch, each.....	.75
Sansevieria Zeylanica, 6-inch, each .....	1.50
Dracaena Stricta Grandis, extra strong plants, 8-inch per 100 .....	85.00
Dracaena Eugene Andre, 4-inch (well colored extra fine stock), per 100 .....	75.00
Dracaena Eugene Andre, 5-inch (well colored extra fine stock), each .....	1.25
Asparagus Plumosus, 5-inch, per 100.....	12.00
Asparagus Plumosus, 5-inch, each .....	.50
Asparagus Plumosus, 6-inch, each .....	.75
Pandanus Veitchii, 4-inch, each.....	\$0.60 and .75
Pandanus Veitchii, 5-inch, each.....	1.50
Pandanus Veitchii, 6-inch, each.....	2.50
Pandanus Veitchii, 7-inch, each.....	3.50
Pandanus Utilis, 4-inch, each.....	.50
Pandanus Utilis, 5-inch, each.....	1.00
English Ivy, 4-inch, per 100.....	25.00
Crotons, 4-inch, each.....	.75
Crotons, 5-inch, each.....	1.50

Crotons, 6-inch, each.....	\$ 2.50
Boston Ferns, extra fine stock, 5-inch, each.....	.75
Boston Ferns, extra fine stock, 6-inch, each.....	1.00
Boston Ferns, extra fine stock, 7-inch, each.....	1.50
Boston Ferns, extra fine stock, 8-inch, each.....	2.50
Boston Ferns, extra fine stock, 9-inch, each.....	4.00
Primula Malacoides, 8-inch, per 100.....	10.00
Peppers, Assorted, 6 and 7-inch, each.....	.75
Peppers, Bird's Eye, 4-inch, each.....	.35
Hagenburger Cherries, each.....	\$0.40 to 1.00
Holly Ferns, 2 1/4-inch, per 100.....	6.00
Holly Ferns, 3-inch, per 100.....	15.00
Table Ferns, Pteris Wimsettii, 2 1/4-inch, per 100.....	6.00
Table Ferns, Pteris Victoria Vari., 2 1/4-inch, per 100.....	6.00
Table Ferns, Pteris Victoria Green, 2 1/4-inch, per 100.....	6.00
Kentia Belmoreana, Single, 2 1/4-inch, per 100.....	20.00
Kentia Belmoreana, Single, 3-inch, per 100.....	35.00
Kentia Belmoreana, Single, 4-inch, per 100.....	75.00
Kentia Belmoreana, Single, 6-8 leaves, 5-inch, each.....	2.00
Kentia Belmoreana, Single, 6-inch, each .....	4.00
Kentia Forsteriana, made up, 5-inch, each.....	3.50
Bird's-Nest Ferns, 6-inch, each.....	2.00
Rubbers, 4-inch, each .....	.75
Rubbers, 5-inch .....	1.00
Rubbers, 6-inch.....	1.50

All orders booked subject to delays. We will hurry shipments through as fast as conditions warrant.

**POEHLMANN BROTHERS CO., Morton Grove, Ill.**

Mention The Review when you write.

## FERNS

Extra choice 2 1/4-inch Boston and Dwarf Ferns

**\$50.00 per 1000**

These ferns are in excellent condition, being all young and pot-bound.

**ROBERT C. KERR CO., Inc.**  
HOUSTON, TEXAS  
R. F. D. No. 4, Box 32-A

**A. N. PIERSON**  
INCORPORATED  
Growers of Plants, Cut Flowers  
Palms and Ferns  
CROMWELL, CONNECTICUT

**CARNATIONS**  
**F. Dorner & Sons Co.**  
LA FAYETTE, IND.

**Chrysanthemums and Roses**  
OUR SPECIALTY  
Write us about anything you want in this line.  
**CHAS. H. TOTTY CO., MADISON, NEW JERSEY**

**WM. K. HARRIS**  
55th Street and Springfield Avenue  
WEST PHILADELPHIA, PA.  
Bird's-nest Ferns (Harris's variety), 5-inch, \$1.50; 6-inch, \$2.50 each.  
Ferns 6-inch, \$1.00; 8-inch, \$2.00 each.  
Crotons, 5-inch, \$1.00 each.

## FERNS

We wish to call particular attention to our fine stock of Ferns which we are offering at this time. We can give extra value in all of the sizes, and would recommend that orders be placed at once for shipment during November and before the cold weather sets in. There is no danger now of frosts, and later on, ahead of the holidays, there is always a risk in shipments being delayed and plants damaged, whereas if you have your orders shipped this month, they will go through promptly and you will have them on hand when you want them for your holiday trade. Besides, we can give you exceptionally good value for shipments now.

**Nephrolepis Victoria** (The Victory Fern). A beautiful, new, crested form of Teddy, Jr., 2 1/4-inch pots, \$3.00 per dozen; \$20.00 per 100; 3 1/4-inch pots, 50c each; 6-inch, \$1.00 each; large specimens, 8-inch, \$3.00 each; 10-inch, \$5.00 each; 12-inch, \$7.50 each.

**Nephrolepis Elegantissima Compacta**. 3 1/4-inch pots, 50c each; 6-inch, \$1.00 each; large specimens, 8-inch, \$2.00 to \$4.00 each; 12-inch, \$6.00 to \$7.50 each.

**Nephrolepis Muscosa**. 3 1/4-inch pots, 50c each; 5-inch, \$1.00 each

**Nephrolepis Superbissima**. 12 inch pots, \$6.00 each.

**Nephrolepis Dwarf Boston**. 6 inch pots, \$1.00 each.

Packing added extra at cost.

**F. R. PIERSON, Tarrytown, N. Y.**

## Godfrey Aschmann's Seasonable Stock

Fill up your store and greenhouses with the following seasonable stock before cold weather and be prepared to meet your customers' demands.

### FERNS

Scottii, Teddy Jr., Roosevelt, Macawii, Scholzeii and Whitmanii, 5-inch, 50 cents; 5 1/2-inch, 60 cents; 6-inch, 75 cents; 7-inch, \$1.25; 8-inch, \$1.50. All good, clean, healthy stock.

Table Ferns, all the best varieties, 2 1/2-inch, \$6.00 per 100; 3-inch, \$12.00 per 100; 4-inch, 20 cents each.

Fern Pans, 3 large ferns in a 6-inch pan, 40 cents.

Asparagus Plumosus, 2 1/4-inch, \$5.00 per 100; 3-inch, \$10.00 per 100; 4-inch, \$20.00 per 100.

### PALMS

Kentia Forsteriana and Belmoreana, 4-inch, 60 cents; 5-inch, \$1.00.

Forsteriana, heavy, 5-inch, \$1.50 and \$2.00.

Rubber Plants, 6-inch pots, \$1.00; 5 1/2-inch, 75 cents.

Dracaena Lord Wolseley, 4-inch, 50 cents; 5-inch, 75 cents.

Dracaena Fragrans, 4-inch, 50 cents; 5-inch, 75 cents.

Hardy English Ivy, staked, 4-inch, \$20.00 per 100.

### BLOOMING PLANTS

Begonias, fine heavy stock.

Gloire de Lorraine and Cincinnati, 4-inch, 50 cents.

Gloire de Lorraine, Cincinnati and Mrs. Peterson, 5 1/2-inch and 6-inch pots, \$1.00 and \$1.25 each.

Begonia Luminosa, heavy, in bud and bloom, 4-inch, 20 cents; 5-inch, 35 cents.

Begonia Magnifica, pink, 4-inch, 20 cents.

Primula Obconica, Chimensis and Malacoides, 4-inch, 20 cents; 5-inch, 35 cents.

Cleveland and Jerusalem Cherries, 6-inch pots, 35, 50 and 75 cents each. Full of berries.

Genista Racemosa, bushy, 5-inch, 50 cents.

Poinsettias, 4-inch pots, 35 cents.

American Beauty Rose, 6-inch pots, 60 cents.

French Hydrangeas, Mme. Chautard, Gen. de Vibraye and Avalanche, strong 6-inch pot grown, 75 cents.

Cash with order. Add 5% for packing. No plants shipped C. O. D. All plants travel at purchaser's risk. Plants will be shipped out of pots unless otherwise stated.

1010 W. Ontario St.

GODFREY ASCHMANN

Philadelphia, Pa.



DENVER, COLO.

The Market.

There was not much change in the market during the week ending November 13. Roses are none too plentiful, owing, no doubt, to the heavy pinching for the holidays. Carnations remain about the same. Chrysanthemums are fairly good, but are going fast and it looks as though there would be few left for Thanksgiving. Sweet peas are of good quality, but a little scarce. The first Paper Whites are beginning to arrive.

Various Notes.

The second meeting of Denver Florists was held with the Denver Wholesale Florists Co., November 5. After the reading of the minutes of the previous meeting, J. Roberts, chairman, gave the committee's report, saying that it would not be advisable to hold a "Say It with Flowers" week this year, with so short a time for preparation. By unanimous vote the temporary officers and committees were made permanent and H. A. Clausen was chosen vice-president. The feeling seemed to prevail that an elaborate organization was unnecessary and that it should be entirely for business for the present, with no regular meetings. An assessment for both growers and retailers was agreed upon that would put at the disposal of the advertising committee about \$400 monthly.

The Boldt-Lundy House of Flowers had an especially attractive window last week, with novelty baskets set off by large vases of alternate Yellow and White Turner mums.

The America Flower Shop had a display of Parisienne window baskets.

Mr. Braun, of Cheyenne, Wyo., also Mr. Flohr and John Krauss, a former Denver grower, from Washington, were visitors last week.

R. E. H.

Primula Townsendii

Our selected strain, out of 3-inch pots, ready for 4½ to 5-inch pots, at \$15.00 per 100.

DRACAENA INDIVISA

Field grown plants ready for 5 to 6-inch pots, for \$25.00 pe 100.  
(No orders accepted for less than 100.)

BOUGAINVILLEA SANDERIANA

Fine specimen plants, from \$2.00 to \$4.00 each.

OTAHEITE ORANGES

Field grown, ready for 5 to 6-inch pots, at \$1.00 each.

**A. L. MILLER**  
JAMAICA NEW YORK

Mention The Review when you write.

Fred W. Fletcher  
Orlando, Florida

Grower of Bulbs, Plants and Seeds for florists' use. All stock advertised, when ready, in Review Classified columns. No catalogue.

Mention The Review when you write.

Cyclamen, Begonias, Poinsettias, Cherries and Ornamental Foliage Plants

in quantity for holiday sales. Send us your inquiries.

**ROLF ZETLITZ CO.**  
LIMA, COLUMBUS, DAYTON, ADA, OHIO

Mention The Review when you write.

FERNS

Ferns are not overplentiful. We would advise setting your stock in if you are short. Our ferns are all in good shape, all pot-grown. We do not offer any bench-grown stock. Shipped without pots to save packing and express charges. Prices include packing and delivery to express company. Six at dozen rates and twenty-five at hundred rates.

BOSTON

Size	Per doz.	Per 100
4-inch.....	\$3.60	\$25.00
5-inch.....	5.40	40.00
8-inch.....	\$2.50 each	

SCOTTII

Size	Per doz.	Per 100
4-inch.....	\$3.60	\$25.00
5-inch.....	5.40	40.00
7-inch.....	\$2.00 each	

TABLE FERNS, assorted.

Size	Per doz.	Per 100
3-inch.....	\$1 00	\$ 6.00
4-inch.....	1.50	12 50

CYRTOMIUM ROCHFORD-  
IANUM—HOLLY FERNS

Size	Per doz.	Per 100
3-inch.....	1.50	\$ 8.00
4-inch.....	3.60	30.00
5-inch.....	5 40	40.00

MACAWII

Size	Per doz.	Per 100
5-inch.....	\$9.00	\$70.00

PALMS

KENTIA BELMOREANA

Size	Per doz.	Per 100
4-inch.....	\$ 6.00	\$50.00
5-inch.....	18.00	
6-inch.....	30.00	

November List contains a full list of Achyranthes, Ageratum, Alternantheras, Coleus, Geraniums, Lantanas, Pelargoniums, Swainsona, Vincas, etc. If you failed to get one write us. It is sent to the wholesale trade only.

R. Vincent, Jr., & Sons Co.

White Marsh, Maryland

Buy Now Plants for Thanksgiving  
and Christmas

Cyclamen, 2½-in., \$10.00; 3-in., \$20.00; 4-in., \$40.00; 5-in., \$50.00 to \$75.00; 6-in., \$100.00.  
Poinsettias, \$10.00; 3-in., \$15.00; 4-in., \$20.00; 5-in., \$25.00; 6-in., \$75.00 to \$100.00.  
Pans, 5-in., \$50.00; 7-in., \$100 to \$125.00; 8-in., \$150.00; 10-in., \$200.00.  
Primula, Obconica, Malacoides, Chinensis, 2½-in., \$6.00; 4-in., \$20.00 to \$25.00.  
Begonias, Luminosa, Chatelaine, 2½-in., \$6.00; 3-in., \$12.50; 4-in., \$25.00.  
Peppers, Celestial and Cluster, 4-in., \$25.00; 5-in., \$40.00; 6-in., \$50.00.  
Bird's Eye, 3-in., \$15.00; 4-in., \$35.00; 5-in., \$60.00.  
Ferns, Boston and Roosevelt, 4-in., \$35.00; 5-in., \$50.00 to \$65.00; 6-in., \$75.00; 7-in., \$100.00; 8-in., \$200.00.  
Whitmanii, 4-in., \$50.00; 5-in., \$65.00 to \$75.00; 6-in., \$85.00 to \$100.00.  
Amerpohlii, 4-in., \$50.00.  
Scottii, 2½-in., \$7.50.  
Seedling Plumosus and Sprengeri, \$1.50 per 100; \$12.50 per 1000.  
Brilliant Coleus, 2½-in., \$5.00.  
Easter Greeting Pelargoniums, 2-in., \$10.00; 2½-in., \$12.50; 3-in., \$17.50; 4-in., \$35.00; 5-in., \$60.00.

Ask for prices on Rooted Cuttings of all kinds.

WREATHS

We will be glad to quote you special prices on Magnolia Wreaths, Red and Green Ruscus, Hemlock, Cedar, Lycopodium, Red and Green Frieze. Can furnish plain or decorated.

5% Charged for Packing. Save This by Sending Cash with Order.  
Subject to Change Without Notice.

**GEO. A. KUHL,** Wholesale Grower, **Pekin, Ill.**

FORCING STOCK

Azaleas in 5 varieties; Rhododendrons; Ericas; Flowering Crab Apples; Flowering Peaches; Deutzias; Jasminum; Double Flowering Plums; Wistaria.

Ask for prices and varieties.

**Standard Bay Trees and Ivies and Evonymus**  
See former issues of paper.

**Bobbink & Atkins,** Nurserymen and Florists **Rutherford, N. J.**

## FERNS

Scottii, Teddy, Jr., Boston, Harrisii, Whitmanii, Piersonii, Elegantissima.

Strong, 2½-inch .....\$10.00 per 100

4-inch.....\$0.35 each

5-inch......50 each

6-inch......75 each

7-inch.....1.00 each

8-inch.....1.50 each

All kinds of Ferns at.....10c to \$1.00 each

Sword Ferns, good, strong, 8-inch, per 100 .....\$10.00

### Miscellaneous Plants

Chinese Primroses, 2½-inch, ready to go in 4-inch, per 100.....\$ 8.00

Begonias, Xmas Red and Pink, 4-in., each......25

Asparagus, Plumosus and Sprengeri, 2½-in., each......05

Asparagus, Plumosus, 8-in., each.. .12½

Kentias, 4-in., 75c; 5-in., each..... 1.50

Kentias, Belmoreana, 6-in., each.. 8.50

Kentias, made up, 5-in., \$1.50; 6-in., each..... 8.00

Kentias, made up, large plants, each, \$7.50 to..... 18.00

Cibotiums, fine plants, 8-in. tubs, \$7.50 each; 10-in., each..... 10.00

Rubbers, 4-in., 40c; 5-in., 50c and 75c; 6-in., each, \$1.00, \$1.50 and... 2.00

Pandanus, 4-in., 50c; 7-in., \$4.00; 8-in. tubs, each..... 5.00

Bird's-Nest Ferns, 4-in., each..... .75

Ampelopsis Veitchii, 4-in., each.. .40

Clematis Paniculata, 4-in., 25c; 5-in., each......85

Bamboo, 8-in., each..... 7.50

**JOHN BADER CO.**

Mt. Troy, N. S. Pittsburgh, Pa.

Mention The Review when you write.

## Aschmann Bros.

Wholesale Growers of

### Pot Plants for the Trade

Second and Bristol Sts.,

Philadelphia, Pa.

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## JULIUS ROEHRS CO. RUTHERFORD, N.J.

ORCHIDS, PALMS

and plants of every variety.

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### ORCHIDS

We grow and sell Orchids only. Can furnish you with anything in this line.

If you intend investing in Orchids, do so now while prices are low.

Special lists on application.

LAGER & HURRELL, Summit, New Jersey

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## ROSES Own Root

From 2½-inch and 4-inch pots. The Best Varieties for Forcing and Bedding.

Three Million Plants for 1921.

Send us your list.

The American Rose & Plant Co. Springfield, Ohio

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### Single Early Tulips

Artus, bright scarlet.....	\$26.00
Chrysolora, finest yellow.....	28.00
Goldfinch, pure yellow.....	27.00
La Reine, pure white, shaded pink..	26.00
Vermilion Brilliant .....	36.00
Prince of Austria, orange scarlet....	30.00
King of the Yellows.....	26.00
Lady Boreel, white.....	30.00
Rose Griselini .....	30.00
Cramoisi Brilliant.....	28.00

### New Crop Valley Pips

	Per 1000
German type .....	\$32.00
Holland grown .....	25.00
2500 per case.	

### Giganteum Lilies

Size	New Crop	Per Case
8 to 10,	250 to case.....	\$54.00

### Manetti Stocks

English  
Best grade for grafting  
Let us quote you

### Primula

	100	1000
Malacoides Rohrerii. The best strain of Malacoides on the market. Pink and Lavender, mixed, 2½-in. ....	\$7.00	\$60.00
Obconica, mixed, 2-in.....	7.00	60.00
2½-in. ....	8.00	70.00
Chinensis, 2-in. ....	7.00	60.00
Obconica, mixed, 4-in., extra good .....	25.00	

## Sweet Pea Seed

### Genistas

Exceptionally fine lot in 3-in. pots, \$100.00 per 1000.

### English Ivy

Field-grown, \$8.00, \$10.00, \$12.00, \$15.00 per 100.  
Pot-grown, 4-in., very heavy, \$30.00 per 100.

### Field-Grown Roses

Dorothy Perkins, Tausendschoen, Excelsa and Baby Rambler, \$50.00 per 100. Three-year-old plants of the above, \$65.00 per 100. One-year-old plants also, \$30.00 per 100.

### Calendula

	100	1000
Orange King, 2½-in.....	\$6.00	\$50.00

### Geraniums

	100	1000
Helen Michell 2½-in.....	\$6.00	\$55.00
Poitevine and Ricard.....	6.00	55.00
S. A. Nutt.....	6.00	50.00
Madame Barney .....	7.00	60.00
Rooted Cuttings of above.....	30.00	

### Daisies

Boston Yellow. Extra good quality.

	100	1000
2½-in. ....	\$7.00	\$60.00
3-in. ....	12.00	
3½-in., extra .....	15.00	

### White Marguerites

	100	1000
2½-in. ....	\$ 6.00	\$50.00
3-in. ....	10.00	

**C.U. LIGGIT** OFFICE **Philadelphia, Pa.**  
303 Bulletin Bldg.

Mention The Review when you write.

## FERNS—EXCLUSIVELY

Boston .....		
Roosevelt .....	100	1000
Teddy, Jr.....	2½-in. \$6.00	\$55.00
Whitmanii.....		
Comp. ....		

Boston .....		
Roosevelt.....	3-in. 100	1000
Asparagus Plumosus } 2½-in. 4.00		\$35.00
Sprengeri.....		

We have excellent stock to offer, and are booking orders for immediate and future delivery.

Trade references or cash with order.

**THE SPRINGFIELD FLORAL & FERN CO.**  
SPRINGFIELD, OHIO

Mention The Review when you write.

Write for prices and description of

## Madame Butterfly

The Jos. H. Hill Co.  
RICHMOND, IND.

Mention The Review when you write.

## ROSES

J. W. YOUNG, Enfield, Pa.

Mention The Review when you write.

## Greenhouse Heating

SUBSCRIBERS are invited to write the editor of this department with regard to any details of greenhouse heating that are not understood. When information is desired regarding the capacity of boilers, or the amount of radiation required for a greenhouse, the needed temperatures should be stated in the inquiry, as well as the amount of glass in the side walls, and the dimensions and general arrangement of the greenhouses. It is often helpful, also, to have a sketch showing the location of the houses.

### HEATING TWO HOUSES.

As I am now completing my greenhouse and am ready for the heating plant, I should be glad to receive advice about it. I am sending a rough sketch of my two houses, which are 16x40 each. They are eight feet to the ridge and five to the eaves. Half-way up the sides there are double wood walls filled with sawdust, and the rest of the structure is glass. The houses run east and west. There is no partition between the two houses. They are protected on east and west sides.

The pipe I have is 2-inch, 3-inch and 4-inch. The boiler is a 5-section one made by the American Radiator Co. Heating is by hot water. In each house there are two raised beds three feet wide with pipes running under them and between these the center beds are six feet wide and built on the ground.

In the first house I have arranged four 2-inch return pipes under each raised bed. In the second house I have four 2-inch pipes under the south bed and three 2-inch pipes under the north raised bed. I have cut-offs at inlet and outlet of these pipes.

Would you advise using one or two lead pipes, and of 3-inch or 4-inch piping? The boiler return is 4-inch, that being the size of the lead.

J. R. S.—Ind.

Neither the letter nor the diagram indicates clearly just what size of pipes has been used for the leads. It would be preferable to use two 2½-inch flow pipes in each house, placing them upon the plates, but it would suffice if one 3-inch flow were carried under the ridge of each house.

The temperature desired in the houses is not stated, but flows of suitable size would probably secure 55 to 60 degrees in zero weather in the first house and 50 degrees in the second. If 60 degrees is desired in the first house when the atmospheric temperature is 10 degrees below zero, it would be well to put in an additional return on the north side. Two more pipes would increase the economy of firing, especially in severe weather.

### BOILER TOO LARGE.

I am building a small lean-to, 12x35 feet, on the south side of my residence. This runs east and west and is well protected on the east by another building. I want to keep a temperature of 55 degrees in the coldest winter weather. The ridge is six and one-half feet from the ground. The south slope is ten feet long and the north is four feet long. On account of windows in the residence, it is necessary to have a low roof. The front and end walls are each eighteen



*"Ain't it a Grand and Glorious Feeling?"*

## Heat Your Houses with Kroeschell Boilers

**YOU'LL BE HAPPIER  
YOU'LL BE RICHER**

### TO THE MAN WHO NEEDS A BOILER

"The customer's interest first"—is the basis of the KROESCHELL standard. This principle makes the KROESCHELL Policy the most liberal of all in the Greenhouse Boiler business. The great variety of boilers that we make places us in a commanding position. It is the KROESCHELL principle to supply only the type of boiler best suited for the conditions. For this reason we always furnish the most efficient boiler unit in every case.

**CAN SHIP  
ANY SIZE  
AT ONCE**

**NOT  
CAST  
IRON**



**NOT  
CAST  
IRON**

**TELEGRAPH  
ORDERS AT  
OUR EXPENSE**

The KROESCHELL has proven its worth in many of the large establishments in this country. It has frequently been selected by the most careful buyers in competition with all other types of boilers. Its efficiency and capacity are completely beyond any other boiler.

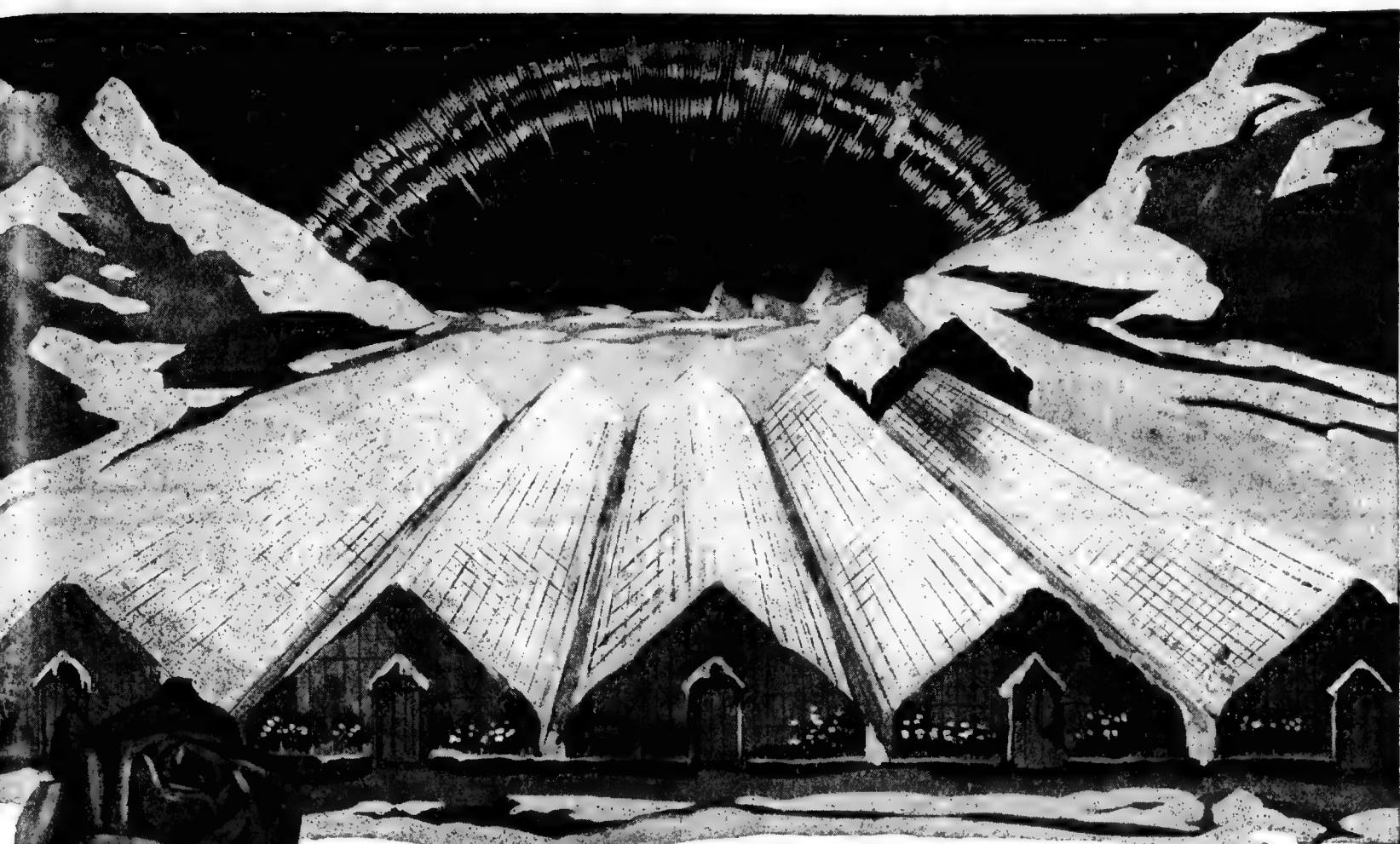
KROESCHELL BOILERS have no bulky, soot accumulating surfaces—you avoid the disagreeable work and trouble indispensable to cleaning boilers with complicated and tortuous back and forth passages.

The superiority of our boilers has resulted in the removal and abolishment of hundreds of cast iron sectional boilers—in every instance KROESCHELL BOILERS give more heat with the same piping with less fuel.

**WHEN YOU BUY—GET A KROESCHELL**

**KROESCHELL BROS. CO.,** 444 W. Erie Street  
CHICAGO, ILL.





## Summer Temperature in Winter Time!

**A**BSOLUTE CONTROL of temperature conditions in your greenhouses in June and January alike—is what you get from the easily installed **MOREHEAD SYSTEM**. Just attach the comparatively inexpensive Morehead Back-to-Boiler System to your present boiler equipment and you can dismiss the winter months' problem from your mind.

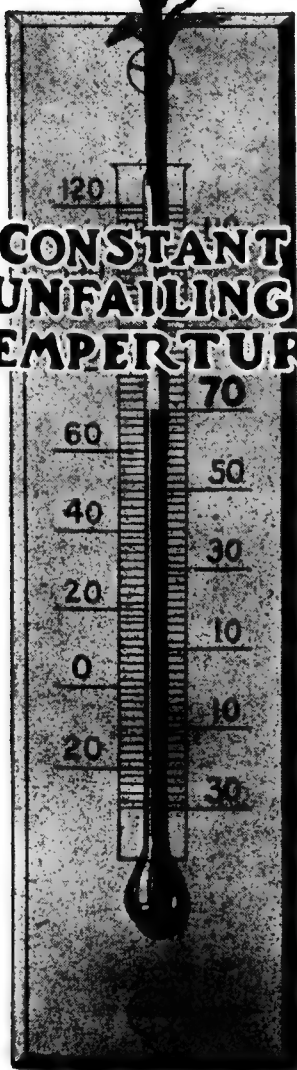
Substitute for the steam pumps you are perhaps using now—the Morehead System will eliminate sluggish circulation forever—and keep all your steam pipes clear of condensation—returning it to the boilers immediately as pure, hot feed

water—in just the condition to use again with the least consumption of fuel.

Now—before the frigid blasts of another winter are upon us—is the time to find out what the Morehead System can do for you. Write immediately for proof that the coal man actually pays for your Morehead System in a few months' time—as well as copies of letters from progressive florists who find the Morehead System invaluable in growing prize-winning flowers.

**Morehead Manufacturing Company**  
Dept. M  
DETROIT, MICHIGAN

**CONSTANT  
UNFAILING  
TEMPERATURE**



The Morehead  
Return Trap

Positively Drains All Types  
of Steam Apparatus

Delivers Condensation And Feed  
Water to Boiler Under All Conditions  
at Maximum Temperature



# Morehead

**"BACK-TO-BOILER-SYSTEM"**

# C. M. MODERWELL & CO.

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CHICAGO, ILL.

If you want COAL, get in touch with us.  
We can give quality and prompt service.

## IT PAYS TO USE— ELASTIC FIRE BRICK In All Your Boiler Work

Any Handy Man Can Install It.

Use it for patching when you cannot afford to cut a boiler out.  
ELASTIC FIRE BRICK can be used for all fire brick purposes.

Hoerber Bros., Geo. Wittbold Co., Miller Bros., C. Hausermann, John Reading and Broadbeck the Florist are using Elastic Lining. These are only a few of the thousands we are selling.

IT COMES IN BARRELS READY FOR USE. A TRIAL ORDER WILL CONVINCE YOU.

### CURRAN & COMPANY

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1163-67 W. Twentieth Street, CHICAGO, ILL.

Address Dept. 6

inches high, composed of a double thickness of drop siding with a thickness of the heaviest tar paper on the market between them. This wall is banked to the eaves with clay. On account of the low roof, a path has been sunk between the benches. The east end of the house above the 18-inch wall will be glass and the front six feet of the west end will be glass. The other part of the west side will contain the door.

I have a hot water boiler, rated for 600 feet of radiation, which I should like to use. This can be installed in the basement of my residence twelve feet from the west wall of the greenhouse and four feet from the north side of the house. I want to run a coil of six 1½-inch pipes the full length of the house, under a bench sixteen inches from the ground, and a coil of three pipes along the bank of the path, as the bench nearest the front of the house is so low. Will that be enough radiation and what size of flow pipes is best to use? Also what is the best method of connecting? The boiler has two openings for feed pipes and one for a return.

W. D. M.—Wis.

Although the boiler is nearly three times as large as is necessary to heat the proposed greenhouse, it may be used with a fair degree of fuel economy if careful attention is given to the firing.

I should suggest the use of two 2½-inch flow pipes, running one on the wall of the residence just below the gutter of the greenhouse, and the other on the purlin posts near the glass about halfway between the gutter and the ridge on the south slope of the house. These two flow pipes with nine 1½-inch returns would, if properly distributed, heat the house to 55 degrees when it is 15 to 20 degrees below zero outside.

With six returns under the north



Price  
\$10.00

G. H. 3

## Plant Insurance at \$10

WHAT would happen if your night man fell asleep some night in zero weather? What if you should oversleep, or a cold wave hit your greenhouse when your heat is at the minimum? It would mean ruin to your plants—possibly ruin to you.

But Not if you are equipped with the **STANDARD THERMOSTAT**. The Standard Thermostat protects you from just such dangers. It will ring a bell at your bedside when danger is near.

"Enclosed you will find a money order amounting to Twenty dollars (\$20.00), for two more of your G. H. 3 Thermostats. We could never be without them. Very truly yours, West Side Florist, Edw. J. Wangbichler, Prop., 591 Waterman Avenue, Detroit, Mich., Nov. 1st, 1920."

Get one to-day, \$10.00

(G. H. 4, same as G. H. 3, only under lock and key, \$15.00.)

### STANDARD THERMOMETER CO.

65 Shirley Street, BOSTON, MASS.

Mention The Review when you write.

## It Lets the Florist Sleep

You don't have to sit up and watch a  
**GIBLIN GREENHOUSE BOILER**  
**GIBLIN & CO.** UTICA, N. Y.

Let us tell you what one will cost delivered at your Railroad Station.

WRITE NOW.

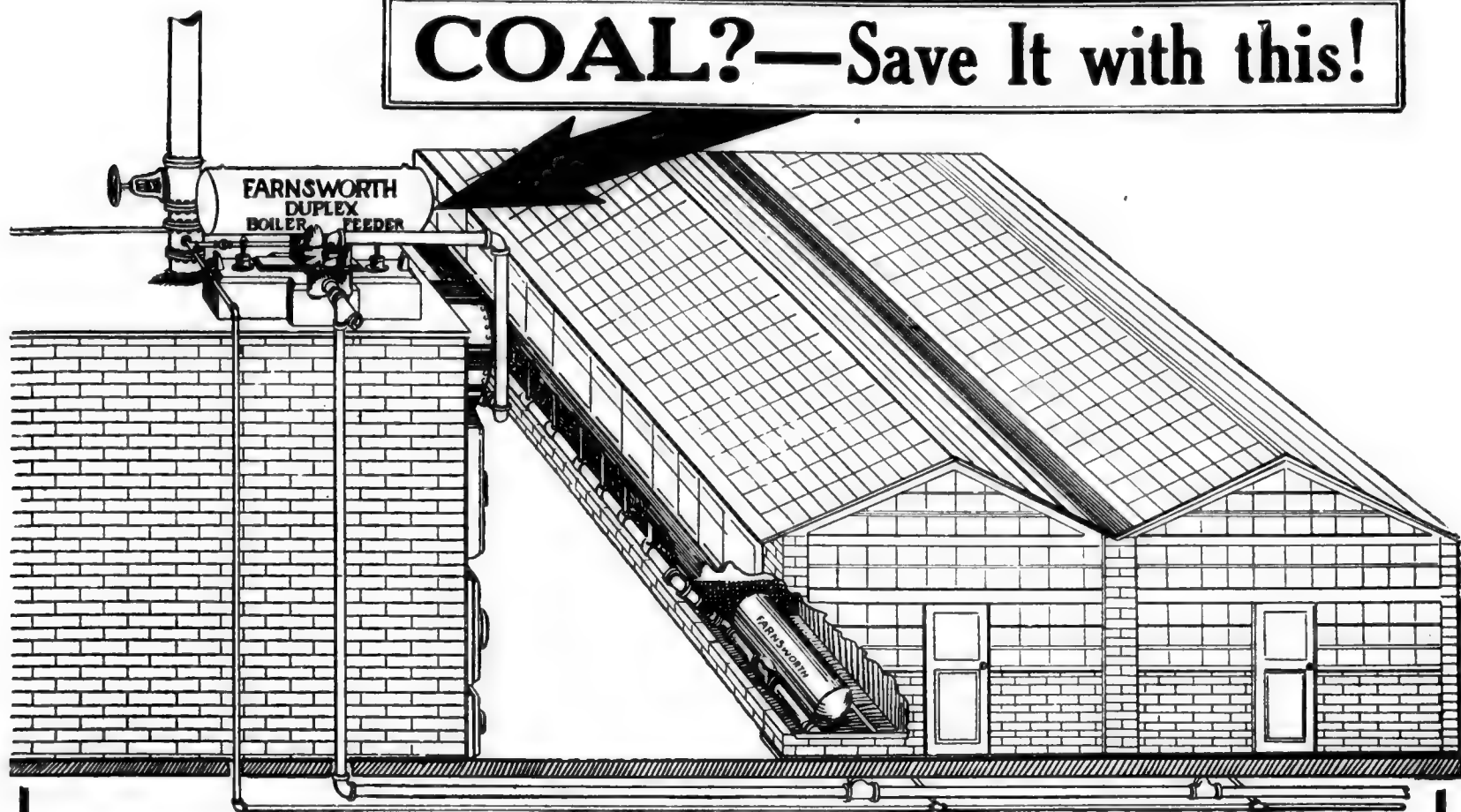
ESTABLISHED 1857  
**S. WILKS MFG. COMPANY**  
Manufacturers of  
**WILKS HOT WATER BOILERS**  
FOR GREENHOUSE HEATING  
3517-3539 Shields Ave., CHICAGO, ILL.

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For Coal Economy —  
**FISHER**  
**STEAM SPECIALTIES**  
**The Fisher Governor Co.**  
Marshalltown, Iowa.  
Agencies in All Principal Cities

Mention The Review when you write.

## COAL?—Save It with this!



## Coal Costs too Much to Waste Use the Farnsworth System to Save It—

Here is a good draining system for greenhouses. The system that florists have been using for handling the condensation from their greenhouses has in a majority of cases been very unsatisfactory and for that reason the Farnsworth Engineers have given the matter considerable study and have worked out a very efficient and very satisfactory Closed Loop System which will be of interest to the owner of a greenhouse, because we are able to positively eliminate all water and air from the coils, hold the condensation under pressure and deliver it directly into the boilers with no heat loss, other than that due to direct radiation from the common return pipe.

The system is very simple and requires practically no attention. It works automatically and keeps the temperature of the coils even at all times, and works satisfactorily on any pressure, depending upon the requirements of your greenhouse.

The line cut shows a Farnsworth Condensation Pump located inside the greenhouse at some low point. This machine handles the condensation as mentioned above and delivers it into a return line leading back to the boiler house. Above the boilers is located a Farnsworth Duplex Boiler Feeder. This machine has two chambers, one of which is always receiving while the other is delivering into the boilers, so that the condensation is never backed up in the return line.

Each greenhouse has a Farnsworth Pump to handle its condensation and each pump discharges into the common return line leading back to the Farnsworth Duplex Boiler Feeder. The pumps are small, so that they can be easily located as shown.

We wish to be frank with the greenhouse proprietors. We have not pushed the sale of Farnsworth equipment with you because of the demand made upon us for our systems by paper mills, textile mills, sugar refineries and big plants where heating and drying conditions required this system. We are now ready to produce results for you. Write us for details.

## The Farnsworth Co., Conshohocken, Pa.

*For Canada: The Canadian Farnsworth Co., Toronto, Canada*





Plibrico is molded into place; needs no forms and requires minimum time and labor.

H

## PLIBRICO Makes Air Tight Furnace Linings

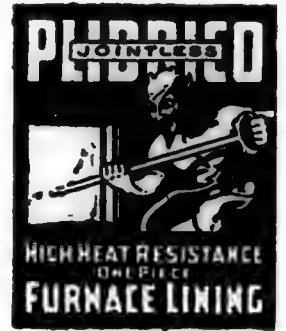
Air leaks in furnace lining joints, boiler settings and baffles are the greatest preventable losses in a boiler plant. No argument should be necessary to establish the fact that *An Air Tight Furnace Lining* is a great fuel economizer.

Shipped in steel containers only. Warehouse stock carried in principal cities for immediate delivery.

Send for book on furnace building

### JOINTLESS FIRE BRICK CO.

Offices and Factory, 1130-1150 Clay St., Chicago, Ill.



Trade Mark  
Reg. U. S. Pat. Office

Mention The Review when you write.

bench and the other three in the center walk, I judge that the temperature near the north side might be 60 or 65 degrees, while close to the glass on the south side it would not be more than 40 and perhaps as low as 32 degrees in severe weather. The bench along the south wall appears to be about five feet wide and is only eight inches from the ground. I should advise excavating under this bench so that the ground would be sixteen inches from the bottom of the bench, using five of the returns as an under-bench coil and placing only four in the other coil. There should be an opening three or four inches wide between the outer edge of the benches and the walls.

Miter the east end of each coil to provide for the expansion of the pipes. Cast-iron headers may be used for the coils, or they may be built up of tees and short nipples, using three tees, 2½-inch, 2-inch and 1½-inch, respectively, with 1¼-inch side openings and a 1¼-inch ell to receive the pipe forming the south line in each of the coils. The headers at the other end of the coils should be built up in the same manner and the main returns connecting the coils with the heater should also be 2½-inch. These may be joined into one 3-inch.

#### EL PASO, TEX.

The Potter Floral Co. probably grows more of its own flowers than any other firm in El Paso. This concern has thirteen large houses and this season 20,000 mums have been produced. In one of the houses roses are grown, two contain sweet peas and in other houses 30,000 carnation plants have been set. Potted plants, including cyclamens and geraniums, as well as pompons, are also grown. This, with the stock grown under lath, makes a large growing establishment.

H. W. Bierhorst reports that business has been good. He is handling a choice line of bulbs.

"A little between seasons," is the comment of J. Leebach, of the El Paso Seed Co., when asked regarding business conditions.

H. R. R.

#### SALT LAKE CITY, UTAH.

The Armistice day window of the Miller Floral Co., which was illustrated in The Review of November 4, was the work of Mrs. Uhra Huff, of that company, though credit was given to Paul Richmond, manager of the store.

## Stop pipe leaks

—save cost of tearing out old pipe, buying, threading and putting in new pipe. Use

### Emergency Pipe Clamps

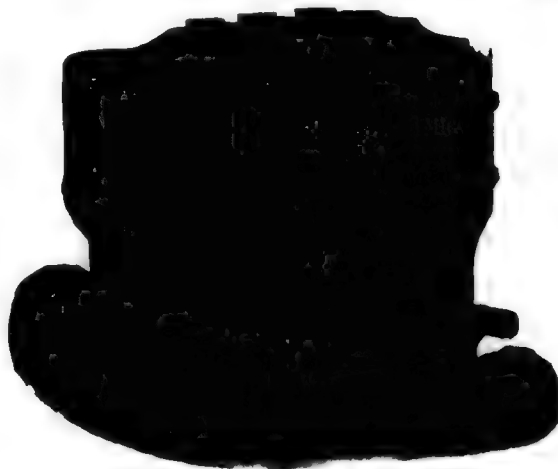
Positive, permanent repairs guaranteed. Write for bulletin.

What size? Address M. B. SKINNER Co., 558-562 Washington Blvd., Chicago.



We have a catalogue here belonging to you

Mention The Review when you write.



## IMICO Hot Water Boilers

Made by

### Illinois Malleable Iron Co.

1801-1825 Diversey Boulevard

### CHICAGO

Are noted for COAL ECONOMY and good results generally.

SEND FOR CATALOGUE

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TUBING, ALL SIZES

PIPE CUT TO SKETCH

## SECOND HAND PIPE

Large stock, all sizes, furnished with new threads and couplings.

### JAMES F. GRIFFITH, 416-24 Moyer Street, PHILADELPHIA, PA.

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# SAVE COAL!



We want to send you the names of the nearest florists who are using the

## "UNION" GRATE

*It Saves Coal*

We refer to Peter Reinberg, Emil Buettner, Basset & Washburn, Wietor Bros., who are among the largest, most successful and best known Chicago growers; also to the Albert Dickinson Seed Co., Chicago, and many others.

See it working and you will order the **Union Rocking Grate** for the new boilers to be put in this season, or to replace your worn out grates. No change required in brick work of furnace. Can be installed as easily as a common grate.

*Write for catalogue and prices.*

## Martin Grate Co., 343 S. Dearborn St., Chicago

## Waterproof Paper FLOWER POTS

These pots are nested and packed in cases of 1000 each, except 4, 5 and 6-inch sizes, which are put up in cases of 500 each.

	Per 1000
2 1/4-inch pots.....	\$ 4.75
2 1/2 " " .....	5.50
3 " " .....	7.75
3 1/2 " " .....	10.50
4 " " .....	13.00
5 " " .....	20.10
6 " " .....	26.95

**C. C. Pollworth Co.**  
Milwaukee, Wis.

## A Fine Seller in Retail Flower Stores Gro-Well Plant Food



We put this up to be able to meet the calls in our own flower store. It has taken so well we have decided to wholesale it at

**\$2.00 per dozen;  
\$15.00 per 100.**

Retails at 25c per pkg.

**BRAMLEY & SON**

1181 East 71st Street, CLEVELAND, O.

Since 1860



## Leading Florists Everywhere

realizing the wisdom and economy in buying real quality at the lowest consistent price, use only "Struck" guaranteed

## RED GULF CYPRESS GREENHOUSE MATERIALS

Our big stock insures immediate deliveries—special equipment enables us to furnish odd shapes and sizes at prices you can afford. Ask us about Double-Glazed—ready-to-set-up—Greenhouses and Double-Glazed Hotbed Sash. No Mats or Shutters required. Shipments of all orders for Hotbed Sash made immediately.

**ALFRED STRUCK COMPANY**  
Incorporated  
948 EAST BROADWAY LOUISVILLE, KY.



Since 1860

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Quality paint bought at higher prices lasts longer and costs less than cheap paint.

**DIXON'S SILICA-GRAPHITE PAINT** more than saves its higher cost by giving many years of service. Made in first quality for over fifty years. Write for Booklet No. 54-B and long service records. Joseph Dixon Crucible Company Jersey City, N. J. Est. 1827.

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## PIPE

Wrought Iron of sound second-hand quality with new threads and coupling, 16-ft. lengths and up. Also pipe cut to sketch. We guarantee entire satisfaction or return money.

ALSO NEW PIPE AND FITTINGS

**Pfaff & Kendall, Foundry St. Newark, N. J.**



## BOILER FLUES

We make a specialty of handling carefully selected Boiler Flues, 4 inches in diameter and other sizes for Retubing Boilers. Also Flues for greenhouse piping, etc.

All flues are thoroughly cleaned inside and out, trimmed and are ready for use. General sales agent for Stuttle's Patent Clamp and Elbow for joining flues—no packing, no leaks. New Standard Pipe and all kinds of Greenhouse Fittings. Right prices and prompt shipment.

**H. MUNSON**

Est. 1898 Phone Superior 572  
1433 N. Wells St., Chicago

Mention The Review when you write.

PITTSBURGH.

The Market.

Pittsburgh froze up for the winter Thursday night, November 11, and there is no more outdoor stock of any kind. Trade has been good along all lines, daily cleaning up in the wholesale houses, and stock of all kinds is bringing good prices. Chrysanthemums are good stock; in fact, this market is about cleaned up on locally grown mums. There are plenty of good pompons and they find ready sale.

Roses are now up to the winter standard and are bringing winter prices. They clean up every day. There are some sweet peas, but the demand seems to be for larger flowers. They will now, however, come into their own. Paper Whites have made their appearance, but are not much of an attraction. American Beauties are nearly all of the shorter grades and move more slowly.

Greens of all kinds are plentiful. The demand for early shipments of boxwood is in evidence. Many prefer to get their stock in and take care of it rather than take a chance on the later shipments, should the weather turn wet and cold in the south. Some fine ground pine is being offered.

Various Notes.

A new flower store has been opened at Sharon, Pa. George Baker is the proprietor and looks forward to a good business this winter.

J. Murchie, of Sharon, Pa., has been busy with funeral work and has a fine lot of potted plants for Christmas.

Adgate & Son, of Warren, O., report a good fall business, with plenty of funeral work.

E. Klinefelder, former assistant designer of Butz Bros., New Castle, Pa., and Miss Alice McNeil, formerly with Fisher & McGrath, surprised their many friends by uniting in matrimony, November 11. H. J. H.

**Birmingham, Ala.**—The American Flower Shop held a reception for its patrons Wednesday, November 10.

**Phoenix, Ariz.**—The annual flower show of the Arizona Seed & Floral Co. was held November 20. Cut flowers were given to all guests.



# BELLEVUE POTS

Are GOOD POTS

A trial order will convince you.  
Our prices are lowest.

**Bellevue Pottery**

Bellevue, :: Iowa

Mention The Review when you write.



## Let's Look This Production Situation Square in the Face!

This year, many of you had plenty of rain, and a good cut. Stock didn't all bring top-notch prices, but it cleaned up fairly well, and made a good summer season.

But suppose there had been two, three or four weeks with *no rain*, in midsummer, causing your crops practically to fail?

Then 'twould be a very different story.

And yet, you know from past experience (which you can verify from Weather Department rain records) that the chances are *nine to one*, you won't get enough rain at the right times next season.

And you know how, in any modern business, "production" is planned for, and safeguarded against all possible interruptions.

Isn't it good sound business sense, then, for you at least to find out how much it would cost to remove the dry weather risk forever from *your* business?

Just fill in this blank, and mail it to us, and we'll quote you exact price on "The Skinner System," with the wonderful "Silver Stream" nozzle that has revolutionized overhead irrigation.

### The Skinner Irrigation Co.

223 Water Street, Troy, Ohio.

#### INFORMATION COUPON.

223

Length and width of plot to be watered.....  
Do rows run long or short way of plot?.....  
I have water at.....pounds pressure; delivered through.....inch pipe.  
(Or, my own Pumping Plant, capacity.....gallons per minute.)  
Water is.....feet from plot to be irrigated.....  
NAME.....  
ADDRESS.....



#### COMPETITION PROVES OUR QUALITY



"MOSS AZTEC"  
Ware  
Azalea Pots  
Hanging Baskets  
Lawn Vases  
Bird Baths, Etc.

The Peters & Reed Pottery Co.

## RED POTS

Best Materials—Skilled Labor—Uniformly  
Burned—Carefully Packed.

HORACE C. GRAY CO. So. Zanesville, Ohio  
200 Fifth Ave., New York.

### IONIA POTS ARE STRONG

Always burned to the same degree of hardness. Our kilns are equipped with heat-measuring pyrometers and other up-to-the-minute improvements. Every detail of manufacture, from the clay bank to the strong crates in which Ionia pots are carried to you, marks an advancement over old-time methods. Let us have your order now.

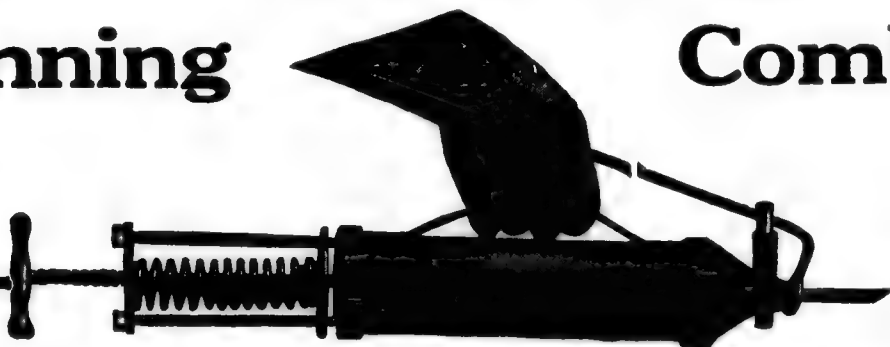
WE WILL SHIP WHEN YOU ARE READY.

REMEMBER that we solved the  
breakage problem years ago

**IONIA POTTERY CO., IONIA, MICH.**



# The Winning Combination



Patent applied for. Inventor, S. A. Kost.

## The "OH BOY" Glazing Gun

and the justly famous and widely used

## EVERTITE GLAZING CEMENT

Write us for more information, which we will gladly furnish

**THE EXCELLO MANUFACTURING CO., Cleveland, Ohio.**



The only ready-to-use locked plant band on the market. Do not delay. Order in time for freight shipment. Samples and prices sent upon request.

**A. W. HARRIS MFG. CO.**  
401 Pine St. SLEEPY EYE, MINN.

CAMBRIDGE NEW YORK



World's Oldest and Largest Manufacturers of

**FLOWER POTS**

WHY?

**A. H. HEWS & CO., INC.**  
Cambridge, Mass.

## RED POTS

Our superior facilities enable us to keep  
QUALITY UP—PRICES DOWN  
Write for prices and Save Money

**MISSOURI POTTERY CO.**  
and SUPPLY  
4219 Iowa Ave. ST. LOUIS, MO.



## KAHLER REAL RED POTS ARE RECOGNIZED EVERYWHERE FOR QUALITY.

Your orders always receive prompt and careful attention. Made of high-grade material by skilled workmen in a modern plant.

Write for prices and samples.

**KAHLER POTTERY CO. - LOUISVILLE, NEB.**

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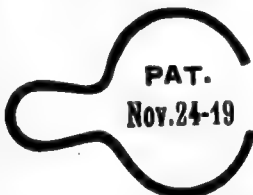


## THE ELVERSON POT

It is a dollars and cents saving proposition—plus satisfaction—to use the pot that proves its merit in the test of actual service. Write for free samples of that pot.

**W. H. Elverson Pottery Co., New Brighton, Pa.**

## YOU, MR. GROWER



Need "Wire Tie" for every blooming plant you now tie to a stake with cord. Ask your dealer. \$2 per 1000 Ties

**WM. F. BUSCHARDT**  
6 E. Woodland Ave., Baltimore, Md.

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## Standard Red Flower Pots

Price list and samples on application.

**PADUCAH POTTERY CO., Inc.**  
PADUCAH, KENTUCKY

Mention The Review when you write.

## GEORGE KELLER POTTERY CO.

Successors to  
**GEO. KELLER & SON**

Manufacturers of



## RED POTS

Before buying write for prices  
2614-2622 Herndon Street  
Near Wrightwood Ave.

**CHICAGO, ILL.**

Mention The Review when you write.

FOR THE SMOOTHEST, MOST POROUS

## RED POT

In which plants do the best, write to

**MISSOURI POTTERY CO.**

227 W. 8th St., Kansas City, Mo.  
Mention The Review when you write.



**FINISHED** Product is an Important Factor when buying Sash Operating Devices and Greenhouse Fittings.

Every piece we furnish is complete from A to Z. Everything shipped out all ready to be installed on the job. Not a screw or bolt that is not furnished.

Have you received our catalogue with full illustrations and descriptions of our complete line of material? You should have one of these at once, for it will save you dollars and costs you nothing. Your inquiry will receive prompt attention and you will find it to your benefit to get in touch with us at once. Send your address and a catalogue will be on its way the same day from us. Write now.

**ADVANCE CO., 542 N. Fourteenth St., Richmond, Ind.**

**WIZARD**  
TRADE BRAND MARK

## Shredded Cattle Manure

is selected quality manure taken from brick paved Stock Yard cattle pens—dried and sterilized by a high temperature direct heat process which kills weed seeds, fungus and disease germs. Packed in 100 lb. bags in coarse shredded form for mulching or top-dressing. Largely used for mixing with bench and potting soil and liquid manuring. Unequaled for lawn and garden fertilizing.

Insist on **WIZARD BRAND** through your supply house or write us direct.

**THE PULVERIZED MANURE CO., 33 Union Stock Yards, CHICAGO**

### CLEVELAND, O.

#### The Market.

Stock did not move as briskly as it should at this time of the year until Saturday, November 13, which was clean-up day. Everything moved then with the exception of a few Turners. For some reason or another, the trade will not buy Turner at any price. They seem to be afraid of this variety because it has a weak stem and falls to pieces easily. Besides an abundance of chrysanthemums, there is not much on the market. Pompons and roses sell well and there are a few Easter lilies. Narcissi have made their appearance and a few carnations are obtainable.

#### Various Notes.

The Lord & Burnham Co. announces that Scott Wilson is no longer in its employ.

Peter Stilber has moved into his new store, at Buckeye road and East Eighty-ninth street.

Otto Walters is the proud father of a 10-pound baby boy.

Walter Havlicek has left the employ of the Cleveland Cut Flower Co. to work in a shop. W. A. R.

The Floral Supply & Decorating Co., with a capital of \$10,000, has been incorporated with headquarters at this city. The incorporators are F. A. Lennie and R. Berg.

**Susquehanna, Pa.**—Carola Dinsmore has reopened the Dinsmore Greenhouses, at 407 West Main street.

**Rensselaer, Ind.**—At Osborne's Greenhouses Frank W. Osborne, the proprietor, reports a sudden briskening of business and prophesies a good winter.

**SPECIFY**

# MAGIC BRAND FERTILIZERS

Pure Steamed  
Bone Meal

Magic Special  
Rose and Carnation  
Feed

Precipitate  
Bone Phosphate

Magic  
Blood and Bone

**Pure Pulverized Sheep Manure**

**NATURE'S OWN FERTILIZER**

Write for Prices and our Instructive  
Booklet containing Feeding Charts.

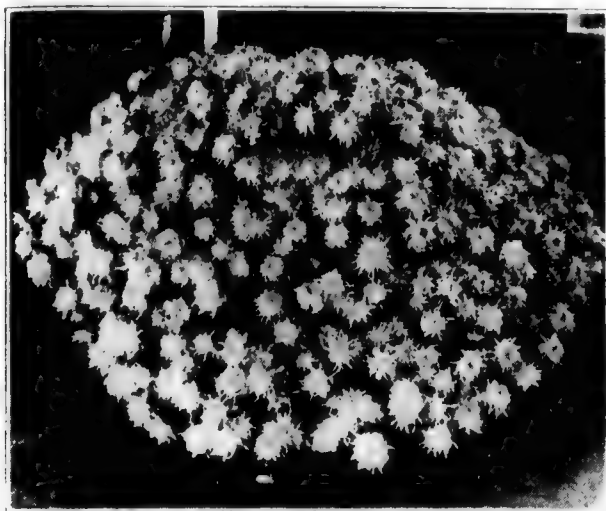
## CHICAGO FEED & FERTILIZER CO.

MANUFACTURERS AND DISTRIBUTORS

**UNION STOCK YARDS CHICAGO**

**Knoxville, Tenn.**—Baum's new gladiolus, Wilhelmina Gude, will not be disseminated this year. For some reason which is not known, the American Gladiolus Society does not recognize the registration of this variety by the S. A. F.

**Ravenna, O.**—J. Stewart Snee, of Claysville, Pa., has bought a 20-acre farm three miles outside of this city and expects to start in the growing business in the spring. He has sold his greenhouses at Claysville to Owen McDonnell, of Washington, Pa.



## THIS IS THE Josephine Foley Chrysanthemum

Over 750 beautiful white mums, not small pompons but good big blooms—all on one plant—from one stalk. As less than half of the blooms can be seen in the picture, the beauty of this plant can only be imagined.

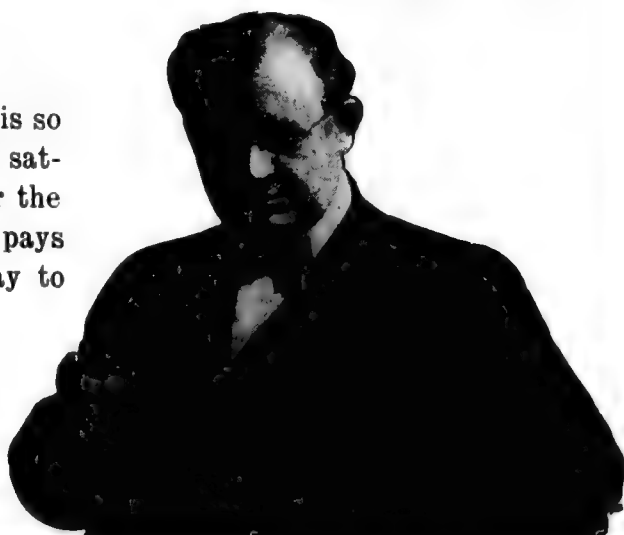
Mr. Donald McNaughton, Superintendent, grew this remarkable prize-winning plant in the Foley Greenhouse of E. S. Moore, of Lake Forest, Ill. This is the beautiful white mum, Elmer Smith's production, which won the Foley Prize at the mum show a few years ago and was named after Philip Foley's youngest daughter by Elmer Smith.

### Foley Greenhouses

are so thoroughly well built—the Foley Heating System is so ample—and so dependable, that growers can be sure of satisfactory results from their efforts, no matter whether the flowers be the delicate orchid or the hardy mum. It pays to be sure your house is right and the simple way to have it right is to have it Foley built and heated.

### The Foley Greenhouse Mfg. Co.

3248 W. 31st Street, Chicago.



## DUROPLASTIC

THE PROVEN BEST  
BY YEARS OF TEST  
GLAZES RIGHT and STAYS TIGHT

— MANUFACTURED AND GUARANTEED BY —

THE DURABLE PRODUCTS CO., Exchange Bldg., CLEVELAND, OHIO

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Car Load Lots **FOR WRAPPING PURPOSES HAVE GIVEN EXCELLENT SERVICE AND** Protect your Supply  
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910 Michigan Blvd. **MENDELSON BROS. PAPER STOCK CO.** CHICAGO, ILLINOIS



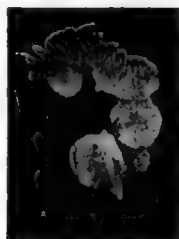
No loss if you mend your split carnations with  
**SUPERIOR CARNATION STAPLES**

35c per 1000; 3000 for \$1.00, postpaid.

Wm. Schlatter & Son  
422 Main St.,  
Springfield, Mass.



BEFORE AFTER  
Mention The Review when you write.



### Cokely's Carnation Clips

FORMERLY BAUR PATENT PLIER AND CLIP  
The most practical device on the market for mending Split Carnations. Let us convince you by Ten Days' Free Trial.

Price per Outfit (1 Plier and 1000 Clips), \$2.50

CLIPS—1000, 85c; 2000, \$1.50; 5000, \$3.25; 10,000, \$5.50; 25,000, \$12.50; 50,000, \$22.50.



**B. E. & J. T. COKELY, Scranton, Pa.**

### Weeber & Race GREENHOUSE BUILDERS

1815 Johnson St., N. E., Minneapolis, Minn.

We give estimates on building new greenhouses, furnishing all material and labor, also wrecking and rebuilding old ones. Write us for plans and estimates.

Mention The Review when you write.

### SUPREME CARNATION STAPLES



Mend split carnations

Per 1000.....\$0.35

Per 3000.....1.00

Postpaid

Samples on request

F. W. Waite, 85 Belmont Av.,  
Springfield, Mass.

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### SPLIT CARNATIONS

Easily Mended with

Pillsbury's Carnation Staples

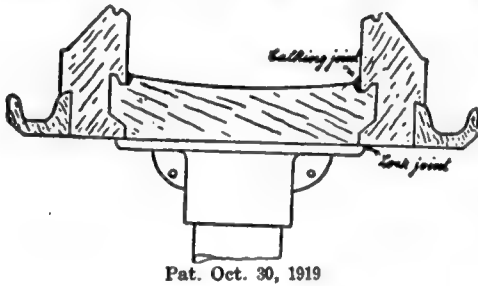
"Best device on the market."—Joseph Traudt.  
"Could not get along without them."—S. W. Pike.

1000, 35c; 3000 for \$1.00, postpaid  
I. L. Pillsbury Galesburg, Ill.

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# UP-TO-DATE GREENHOUSES



must be lasting, convenient and efficient. They must be constructed in accordance with the principles which have been approved by knowledge and experience. We have been in the greenhouse manufacturing business for many years and our experience is at your disposal.

Our patent **LEAK-PROOF** locked gutter has proven a success. If you are not using the same as yet, do so on your next houses and we know we can add your name to our list of satisfied customers.

## ICKES-BRAUN MILL CO.

2330 Wabansia Avenue,  
GREENHOUSE MATERIAL, GREENHOUSE HARDWARE, PERMANITE, PAINT, ETC.

Near Western and North Aves.

CHICAGO, ILL.

Mention The Review when you write.

### COLUMBUS, O.

#### The Market.

Magnificent chrysanthemums are being sold in Columbus. The Michigan-Ohio State football game, November 6, stimulated the sale of them and the florists had an exceptional day. Pompons hold a place next to chrysanthemums and roses and carnations are doing well. Sweet peas are slow.

Most of the bulbs for fall planting have been received.

#### Various Notes.

Local florists sent exhibitions to the chrysanthemum show which was staged in conjunction with the horticultural show of the Ohio State University, November 11 to 13. The mums were given to patrons of the show on the closing evening.

The Fifth Avenue Floral Co. has had such a large supply of chrysanthemums that it has been able to supply wholesale trade, as well as its own retail business. Some of the extra large mums retail for \$1.

Otto Ackerman, of the Riverside Floral Co., reports a heavy business.

Leo Miller has some extra fine cyclamens. W. F. F.

**Meadville, Pa.**—George W. Haas & Son have made some extensive improvements in their greenhouses. Some of the buildings of this firm had outgrown their usefulness and were torn down. They have been completely rebuilt on a more modern scale and give much more floor space than formerly. It is planned to remodel all the remaining houses next year.

### GREENHOUSES—ALL KINDS



PUT YOUR GREENHOUSE PROBLEMS UP TO US

We go anywhere in the U. S. to submit plans and prices.

**Metropolitan Material Co.**  
PATENTED GREENHOUSES

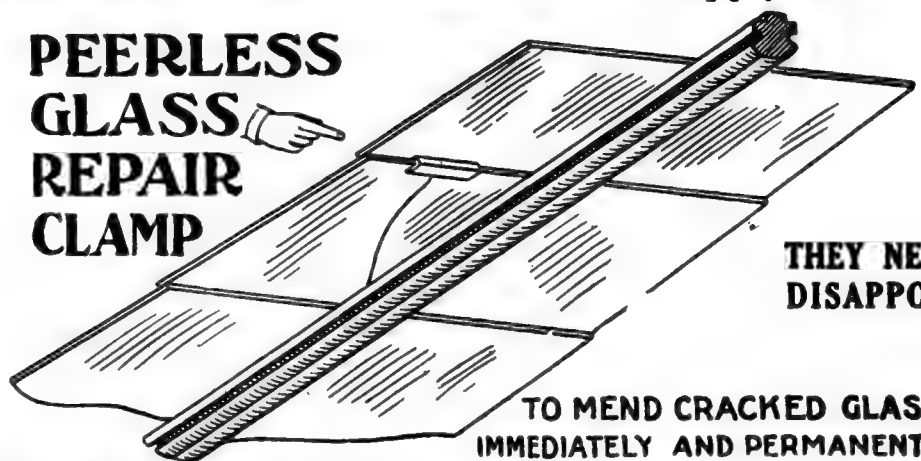
1299-1323 Flushing Ave., Brooklyn, N. Y.

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## Saves Glass

It takes but Two Seconds to apply the

PEERLESS  
GLASS  
REPAIR  
CLAMP



THEY NEVER  
DISAPPOINT

TO MEND CRACKED GLASS  
IMMEDIATELY AND PERMANENTLY

BOX OF 100 FOR \$1.35

AT YOUR DEALER OR ADDRESS

**A. KLOKNER, WAUWATOSA, WIS.**

**BEST QUALITY  
EXTRA HEAVY  
PERFECTLY FLAT**

## Greenhouse Glass

Our Glass is especially selected for the Greenhouse Trade and we know it will please you.

Write us for prices on ANY SIZE or QUANTITY  
SINGLE or DOUBLE STRENGTH GLASS.

**BAUR WINDOW GLASS CO., Eaton, Indiana**

Mention The Review when you write.

## GREENHOUSE GLASS

In all sizes, uniform in thickness, prompt shipments.

**Ohio Plate & Window Glass Co.** 309-319 Morris St. Toledo, Ohio

Mention The Review when you write.

## GREENHOUSE GLASS

**LOW PRICES  
PROMPT SHIPMENTS**

GOOD QUALITY.

UNIFORM STANDARD THICKNESS.

WELL FLATTENED.

Our Service and Prices Will Save You Time and Money.

We Solicit Florists' Inquiries.

**THE THROOP-MARTIN CO., COLUMBUS, OHIO**

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# VITAPLASTIC

## GLAZING COMPOUND

*Will Save You Fuel and  
Keep Your Greenhouse "TIGHT"*

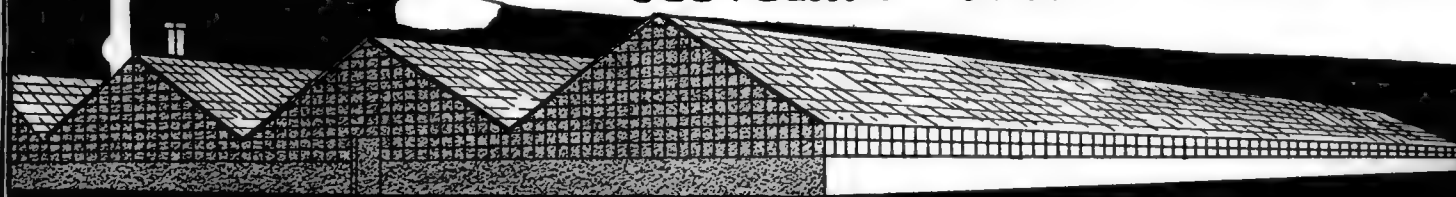
**VITAPLASTIC GLAZING COMPOUND** is a gum and asbestos product that clings to the side bar as well as the glass and forms a perfect union, remaining in a plastic condition, never getting any harder than tough rubber.

**VITAPLASTIC** expands and contracts with the expansion and contraction of your greenhouse, in this way sealing your greenhouse and not permitting the heat to evaporate, and also prevents the melting snow from seeping in through loose lights.

Secure **Gratis** our **AUTOMATIC GLAZING MACHINE**, which is a big money and labor saver. Let us tell you how it works.

Address our Service Department for printed literature.

*The* **QUALITY BRANDS Company**  
CLEVELAND OHIO



## MASTICA



FOR Greenhouse Glazing

USE IT NOW.

F.O. PIERCE CO.

P. O. Box 294  
NEW YORK

Mastica is elastic and tenacious, admits of expansion and contraction. Putty becomes hard and brittle. Broken glass more easily removed without breaking of other glass as occurs with hard putty.

Lasts Longer Than Putty. Easy to Apply

## Dreer's Peerless Glazing Points

For Greenhouses

Drive easy and true, because both bevels are on the same side. Can't twist and break the glass in driving. Galvanized and will not rust. No rights or lefts.

The Peerless Glazing Point is patented. No others like it. Order from your dealer or direct from us.

1000, 90c. postpaid.  
Samples free.

HENRY A. DREER,  
714 Chestnut Street,  
Philadelphia.

FULL  
SIZE  
No 2



## Lewis Bros.

Manufacturers of

Wired Picks and Sticks Labels and Pot Markers  
Candy Sticks and Skewers  
PEEKSKILL, N. Y.

## Greenhouse Glass

**WE ARE THE WORLD'S LARGEST PRODUCERS**

Ask the dealers for prices, or write us direct if the dealer doesn't handle our product. We guarantee uniform Grading, Flattening, Annealing and Careful Packing.

**"GET ACQUAINTED" WITH OUR SPECIALTIES  
29-34-39-ounce Glass**

**AMERICAN WINDOW GLASS CO.**

General Offices: Farmer's Bank Building, PITTSBURG, PA.

Mention The Review when you write.

**WE ARE SPECIALISTS IN  
GREENHOUSE GLASS  
Free from Bubbles—Uniform in Thickness  
PAINTS AND PUTTY**

**Greenhouse White** (Semi-Paste.) The Paint  
Particular Florists Prefer.

It will pay you to get our estimates.

**THE DWELLE-KAISER CO.**  
251 Elm St. BUFFALO, N. Y.

**GREENHOUSE  
GLASS**

**ALL SIZES BEST BRANDS**

**SHARP, PARTRIDGE & CO.**  
2263 Lumber Street,  
CHICAGO

# THE TEST OF TIME



**MANY HOUSES** look good on paper and when they are new, but not all stand the only real test: **THE TEST OF TIME**. You will find among the "old-timers" many Dietsch houses that have stood this test and been found not wanting. Dietsch houses are designed and built on correct, scientific and practical principles. It is not our aim to meet our competitors' prices, for that would be inconsistent with good materials. To the grower who does not thoroughly investigate and compare, our proposition does not appeal.

**THIS IS NOT THE TIME** to build greenhouses, but it is a good time to think about it. Dietsch construction has stood the test of years. Not only are Dietsch houses among the oldest standing today, but you will find each house an improvement over the last. Our construction is advancing with the times. We advocate nothing that has not proved its value. There will be better houses than we are now building, and they will be built by us.

**WHEN PLANNING YOUR NEW HOUSES**, it will pay you to investigate Dietsch greenhouse materials and methods of construction. We build most efficient and durable houses at moderate cost. Construction of wood exclusively or wood and iron combined, using each where it will best serve its purpose.

## Specialists in Hotbed Sash of Quality

Greenhouse Material, Pecky Cypress, Paint, Putty, Construction Fittings and Pipes, Ventilating Apparatus, Hardware, Glazing Brads, Etc.

Write for Catalogue



## A. DIETSCH COMPANY, 2640 Sheffield Ave., CHICAGO

Mention The Review when you write.

### LAKE FOREST EXHIBITION.

The third annual chrysanthemum exhibition, given by the North Shore Horticultural Society, was held at the Durand Art Institute, Lake Forest, Ill., November 6 and 7, and was a great success.

In the big groups of mums, F. W. Sparks, superintendent to A. B. Dick, duplicated his success of last year, winning for the second time the silver cup given by Mrs. L. F. Swift. The winner of the second prize was C. Geppert, gardener to L. F. Swift, and third place was taken by M. Twinney, superintendent to J. O. Armour.

This last exhibitor led in the class calling for a group of single mums, R. Chalmers, gardener to R. J. Thorne, being second, and C. Geppert third. This last exhibitor took first for a group of pompons.

For a group of ornamental foliage plants, F. W. Sparks was first and M. Twinney second.

There were six entries in the class for eighteen exhibition blooms, six varieties, three of each, and here F. W. Sparks led, followed by M. Twinney and H. Yakes, gardener to C. Schweppe. Principal winners in the other classes for this type of blooms were R. Chalmers, gardener to R. J. Thorne, and E. Borg, gardener to D. M. Cummings.

For a vase of mums decorated with autumn foliage, these last two exhibitors were first and second, respectively. For collection of 'singles, M. Twinney led, D. McNaughton being second.

In specimen plants, R. Chalmers won in the various classes. F. Kuehne, gardener to C. M. Carr, took first prize with



### FULL INFORMATION UPON REQUEST

You will be interested in the facts, figures and the other information we can give you regarding concrete benches.

#### READY-SET CONCRETE BENCHES

have points of superiority not found in other makes of benches—just say you want full information—it's free for the asking.

MEAD-SUYDAM CO.,

342-346 Sixth Ave., Newark, N. J.

Mention The Review when you write.

a pretty arrangement of orchids and ferns. For plants other than chrysanthemums, A. Larsen, Great Lakes Naval Training Station, F. Kuehne, F. W. Sparks, J. Clark, C. Geppert and O. Schaffer were the principal winners.

Vegetables were of fine quality, M. Twinney, R. Preston and F. W. Sparks winning in the big collection in the order named. Other winners were G. Wilson, J. Clark, O. Schaffer, E. Borg and C. Geppert.

The judging was efficiently carried out by A. J. Smith, of Lake Geneva;

## GULF CYPRESS Greenhouse Materials

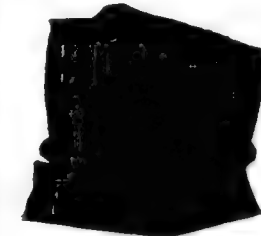


Pecky Cypress Bench Lumber GLASS

### HOTBED SASH

All Kinds and Sizes  
At lower than the prevailing market prices.

NON-KINK  
WOVEN HOSE  
Remnants, 12 ft. and up, coupled,  
13¢ per ft. This hose is cheap at twice the price.



### Metropolitan Patented BOILERS

Will do more work than any other boiler of the same size; made in all sizes to heat every size greenhouse.

PIPE VALVES FITTINGS

Metropolitan Material Co.  
PATENTED GREENHOUSES

1299-1323 Flushing Ave.,

Brooklyn, N. Y.

P. W. Popp, of New York; A. Weisenberger, of Highland Park, and J. Wilson, of Lake Forest.



None better at any price. Why pay more?  
Buy by mail and save money.  
Hundreds of satisfied users from coast to coast.

# AJAX

Asbestos

## Black Glazing Cement

**A** PRACTICAL glazing material made for application in a practical manner. No clumsy, slow working tools necessary—simply a putty bulber or two and a filling gun to load same—furnished free to users.

Ajax Black Glazing Cement has been used throughout the country for several years with excellent results. To prospective purchasers we can give names of satisfied users in every greenhouse center—over a hundred names in Chicago locality alone.

### Not Affected by Extreme Heat or Cold

Our product is a cement-like composition of Asbestos Fibres, and heavy, semi-drying hydro-carbon oils. Its exceptionally long life is due to the fact that it never thoroughly hardens like old fashioned white putty. The outside surface (which is exposed to the oxygen of the air) forms a resilient tough skin, below which the material remains soft and plastic. Because of this we guarantee that the coldest weather will not cause it to become brittle or pull away. On the other hand our product is warranted not to sag or run in extremely hot weather due to its being inter-laced with the Asbestos Fibres.

As Ajax Black Glazing Cement never thoroughly hardens, glass glazed with it can be shifted when desired without the loss of breakage that so often results when hard drying white putties are used.



Easily applied with a bulber. No clumsy tools necessary.

### FREE OFFER

To facilitate the application of our product we furnish the following apparatus free of charge:

**With Each Barrel**

**2 Bulbers**

**1 Gun for filling bulbers**

**With Each Half-Barrel**

**1 Bulber**

**1 Gun for filling bulber**

### Lower Cost than White Putty

Compared with the old fashioned White Lead putties, Ajax Black Glazing Cement not only lasts years longer, but is a great deal lower in initial cost.

One gallon is sufficient to glaze 500 lineal feet of sash.

### Net Prices Less Freight to Your Town

Barrels (about 60 gallons) per gallon	Half-Barrels (about 30 gallons) per gallon	10-Gallon Kits per gallon
\$1.25	\$1.30	\$1.40

## D. S. Chapin

4455 North Robey St.,

CHICAGO

## 3 MONTHS DATING OFFER COUPON

D. S. CHAPIN, 4455 North Robey St., Chicago.

Dear Sir: You may ship via .....

..... Barrels AJAX Asbestos Glazing Cement @ \$1.25 a gallon—less freight  
(Including 2 Bulbers and 1 Filling Gun Free.)

..... Half-Barrels AJAX Asbestos Glazing Cement @ \$1.30 a gallon—less freight  
with understanding that I am to have three months to pay for same.  
(Including 1 Bulber and 1 Filling Gun Free.)

Name ..... Address .....

# Permanite

## "All Set"

This expression amply describes the enviable position of Permanite users who are "ALL SET" for the winter. They know that their houses are tight, and that they have been waterproofed, weatherproofed and air-leak-proofed.

And they also know that when the winter is over, Permanite will have saved for them a good many dollars in fuel.

Are you "ALL SET" for the coming winter?

Write us today—prepare for the worst with the best. Use Permanite.

*Yours for REAL Economy*

**THE GARLAND COMPANY**  
Cleveland Ohio U.S.A.

Mention The Review when you write.

### WESTERN SEEDSMEN MEET.

[Continued from page 124.]

about sixty-five members and guests being present, including the following:

Everette R. Peacock, Chicago.  
John C. Lawrence, A. W. Schisler Field & Garden Seed Co., St. Louis.  
H. S. Faust, Albert Dickinson Co., Chicago.  
J. L. Peppard, J. G. Peppard Seed Co., Kansas City.  
J. F. Sinn, A. A. Berry Seed Co., Clarinda, Ia.  
R. A. Edwards, Rudy-Patrick Seed Co., Kansas City.  
Henry Wertheim, S. Bryson Ayres Co., Kansas City.  
C. C. Andrews, Adams Seed Co., Kansas City.  
S. Bryson Ayres, S. Bryson Ayres Co., Kansas City.  
S. J. Tobin, Kansas City.  
R. W. Baker, Kellogg Seed Co., Milwaukee, Wis.  
Thomas Tobin, Kansas City.  
J. S. Peppard, J. G. Peppard Seed Co., Kansas City.  
H. J. Boyd, Albert Dickinson Seed Co., Chicago.  
B. Mitchelhill, Mitchelhill Seed Co., St. Joseph, Mo.  
F. T. Barteldes, Barteldes Seed Co., Lawrence, Kan.  
I. B. Raeder, May Seed & Nursery Co., Shenandoah, Ia.  
Max F. Wilhelm, Barteldes Seed Co., Lawrence, Kan.  
E. L. Sonderegger, Sonderegger Nurseries & Seed House, Beatrice, Neb.  
Otto A. Barteldes, Barteldes Seed Co., Lawrence, Kan.  
Otto Bofinger, Barteldes Seed Co., Oklahoma City, Okla.  
W. A. Duncan & Co., Kansas City.  
T. P. Graham, Farber Seed Co., St. Joseph, Mo.  
A. F. Mangelsdorf, Atchison, Kan.  
J. J. Tobin, Missouri Seed Co., Kansas City.  
C. R. Chesmore, Chesmore Seed Co., St. Joseph, Mo.  
Geo. S. Green, Illinois Seed Co., Chicago.  
M. Kurtzweil, Iowa Seed Co., Des Moines, Ia.  
Ed. F. Mangelsdorf, Ed. F. Mangelsdorf & Bro., St. Louis.  
F. H. Mangelsdorf, Mangelsdorf Seed Co., Atchison, Kan.  
J. G. Peppard, Jr., J. G. Peppard Seed Co., Kansas City.  
R. O. Strong, J. Chas. McCullough Seed Co., Cincinnati.  
Robert Nicholson, Dallas, Tex.  
Cash E. Harnden, Kansas City.



**Power  
Sprayer  
\$10**

For  
Greenhouse  
and Garden

**The Naylor  
Hydro-Chemical Sprayer  
Saves: Time, Labor, Expense**

*Let's send you one to try out?*

Use it on your home. Water pressure of 30 lbs. and over does the work. As water passes through nozzle it draws chemical from tank and dilutes it 10 to 1. Any desired dilution easily obtained.

**3 SPRAYS { CONICAL MIST  
FAN MIST  
40-FT. STREAM**

**THE NAYLOR MFG. CO.**  
HASTINGS, NEBRASKA

Wm. E. Kuster, J. G. Peppard Seed Co., Kansas City.  
G. G. Harnden, Harnden Seed Co., Kansas City.  
F. W. Barteldes, Barteldes Seed Co., Lawrence, Kan.  
C. Herbert Coy, C. Herbert Coy Seed Co., Valley, Neb.  
Howard S. Patrick, Rudy-Patrick Seed Co., Kansas City.  
A. A. Berry, Clarinda, Ia.  
J. C. Robinson, J. C. Robinson Seed Co., Waterloo, Neb.  
A. M. Eldridge, Henry Field Seed Co., Shenandoah, Ia.  
S. Leonard, Leonard Seed Co., Chicago.  
H. J. McKnight, Leonard Seed Co., Chicago.  
Clifford Cornell, Schisler-Cornell Seed Co., St. Louis.  
Ross Eldridge, Rudy-Patrick Seed Co., Kansas City.

[Concluded on page 150.]



**THE RECOGNIZED STANDARD INSECTICIDE**

A spray remedy for green, black, white fly, thrips and soft scale.

**FUNGINE**

For mildew, rust and other blights affecting flowers, fruits and vegetables.

**VERMINE**

For eelworms, angleworms and other worms working in the soil.

Quart, \$1.00      Gallon, \$3.00.

Sold by Dealers

**Aphine Mfg. CO., Madison, N. J.**

Mention The Review when you write.



### DREER'S

**Florist Specialties**

**New Brand New Style**

**"RIVERTON" HOSE**

Furnished in lengths up to 500 feet without seam or joint.

**The HOSE for the FLORIST**

1/4-inch ..... per ft., 22c

Reel of 600 ft. .... 21c

2 reels, 1000 ft. .... 20c

3/4-inch ..... 19c

Reel of 600 ft. .... 18c

Couplings furnished free

**HENRY A. DREER,**

714-716 Chestnut St.

PHILADELPHIA, PA.

Mention The Review when you write.

# Melrosine—

*Death to rose bugs*  
*Harmless to user*  
*Profitable to dealer*

Here are a few of those who  
have endorsed and catalogued

**M E L R O S I N E**  
the rose bug destroyer:

**Peter Henderson & Company, New York.**  
**Henry F. Michell Company, Philadelphia.**  
**J. M. Thorburn & Company, New York.**  
**I. N. Simon & Son, Philadelphia.**  
**Max Schling, Inc., New York.**  
**Henry A. Dreer, Inc., Philadelphia.**  
**Stumpp & Walter Company, New York.**

Contracts are now being entered for next year's initial stocks. If you have not yet communicated with us about your supply, we strongly advise that you write at once so that you will be assured of delivery.

## **Garden Chemical Company**

**Park Avenue and 146th Street**  
**New York, N. Y.**





## CYPRESS BY TEST. SUBSTITUTES BY TALK.



Is there value to you in an endurance test of 50 years in greenhouse sash? It is reported to us that sash made of heart Cypress by a prominent greenhouse contractor in Chicago and placed in position in a greenhouse at Des Plaines, Ill., in 1868, are still doing service.

Jacob Fries, Bethlehem, Pa., has Cypress sash that have stood the racket for 30 years and are still on the job. And these are not isolated cases—they represent no more than a fair test of "The Wood Eternal" for greenhouse use.

It will serve you as well and save you the nuisance and expense of repairs and replacements.

The argument backed by such facts cannot be answered by mere talk. Ask the manufacturer or contractor who wants to give you a "substitute" for Cypress to cite you to an endurance test of 30 or 50 years to the credit of the so-called "substitute."

That is no more than a fair precaution on your part—good, ordinary business sense.

If he would meet the Cypress record with more talk, and no test, then there's a "nigger in that wood-pile." You know you would better pass up the "substitute" and stick to the real article, which is Cypress.

"PECKY" CYPRESS. You greenhouse men know how common it looks and how uncommon it lasts. The U. S. Govt. Rept. (Forest Service Bul. 95) says—"That the disease (which produces the 'peck') has been a long time preying upon Cypress timber is apparent from an examination of Cypress logs dug from alluvial deposits many feet below the present level of the Gulf of Mexico. Some of that prehistoric timber is pecky, though it has been buried during a period estimated at no less than 30,000 years. . . . The effect of the disease (known as 'Pecky') . . . is believed to act as a preservative . . . and to hinder decay."

Is 30,000 years' "hindering of decay" long enough for YOUR greenhouse?

There is no known record of rotten "Pecky." Use nothing else for benches and bench standards. It is cheap, too. A postal will do, a letter is better—either brings a booklet or two from the famous CYPRESS Pocket Library (a strictly authoritative reference work). Vol. 3 is all about "GREENHOUSES." It is FREE. Send for it. Also ask for Vol. 2, on "Pecky"—a money saver. Take no hearsay. GET THE FACTS. Then ACT. Vol. 4 is the Barn Book; Vol. 20 is "All Farm Needs Book"; Vol. 36 is the "Carpentry Book," in which a dozen hard jobs of carpentry are made easy, and Vol. 37 is the Big, New Silo Book. All contain plans for building and are profusely illustrated.

### SOUTHERN CYPRESS MANUFACTURERS' ASSOCIATION

1230 PERDIDO BLDG., NEW ORLEANS, LA.

1230 HEARD NAT'L BANK BLDG., JACKSONVILLE, FLA.

(Please address nearest office)

R. R. Ricketts, Springfield Seed Co., Springfield, Mo.  
W. W. Harnden, Kansas City.  
R. W. Pommer, D. I. Bushnell Co., St. Louis.  
H. G. Windheim, Omaha, Neb.  
H. A. Johns, Sioux City, Ia.  
H. O. Pomeroy, Omaha, Neb.  
W. B. Griswold, Lincoln, Neb.  
J. R. Lurain, Chicago.  
A. W. Schisler, A. W. Schisler F. & G. Seed Co., St. Louis.  
Fred W. Mangelsdorf, Mangelsdorf Seed Co., Atchison, Kan.  
W. H. Crossland, Milwaukee, Wis.  
Fred S. Plant, St. Louis.  
Howard Webster, Mel L. Webster Co., Independence, Ia.  
W. J. Bailey.

#### NEWPORT, R. I.

Alexander MacLellan has filed nomination papers as a candidate for alderman from the Fourth ward.

Arend Brandt has demolished his greenhouses, on Van Zandt avenue, because of the adverse business conditions.

Gibson Bros. have decided to operate only a few of their houses this winter on account of the high cost of coal and labor.  
W. H. M.

#### YOUNGSTOWN, O.

Schmidt & Meine have a fine selection of cyclamens.

Fisher & Burkland have painted their houses and look forward to a good business this winter.

Wilson Flower Shop, with headquarters in the Ohio hotel, has been doing considerable funeral work.

Ryan & Culver are showing a fine display of mums and potted plants.

H. R. Walther reports business good this fall.  
H. J. H.

Albany, N. Y.—The Albany Florists' Club staged a flower show at the Albany Cut Flower Exchange November 11.

## Asbestfalt

**An Elastic Cement That Expands and Contracts With the Weather**

Make your greenhouse weather-tight with Asbestfalt, the elastic cement that never gets hard, cracks or peels in cold weather or runs in hot weather.

**\$1.25 per gallon. Why pay more?**

You can't get anything better no matter how much more you pay. The ingredients are of the purest; weighs but 10 pounds to the gallon.

With the scarcity of coal and its high prices, the careful application of Asbestfalt will more than pay for itself by keeping your greenhouse air-tight.



To insure best results, apply Asbestfalt with our Liquid Putty Machine, price \$2.00. With every barrel purchase of Asbestfalt, one machine free.

## Metropolitan Material Co.

PATENTED GREENHOUSES

1299-1323 FLUSHING AVENUE,

BROOKLYN, NEW YORK

## PECKY CYPRESS

WE ARE SPECIALISTS

We were practically the first to sell to this trade, and guarantee perfect satisfaction and rock-bottom prices. Get the value of our long experience. PECKY CYPRESS, because of its durability, is the only wood now being used for greenhouse benches. Will ship in any quantity, carload or less.

Drop Siding, Ship Lap, Flooring, White Cedar Posts, Everything in Lumber

WRITE FOR PRICES

ADAM SCHILLO LUMBER CO.,

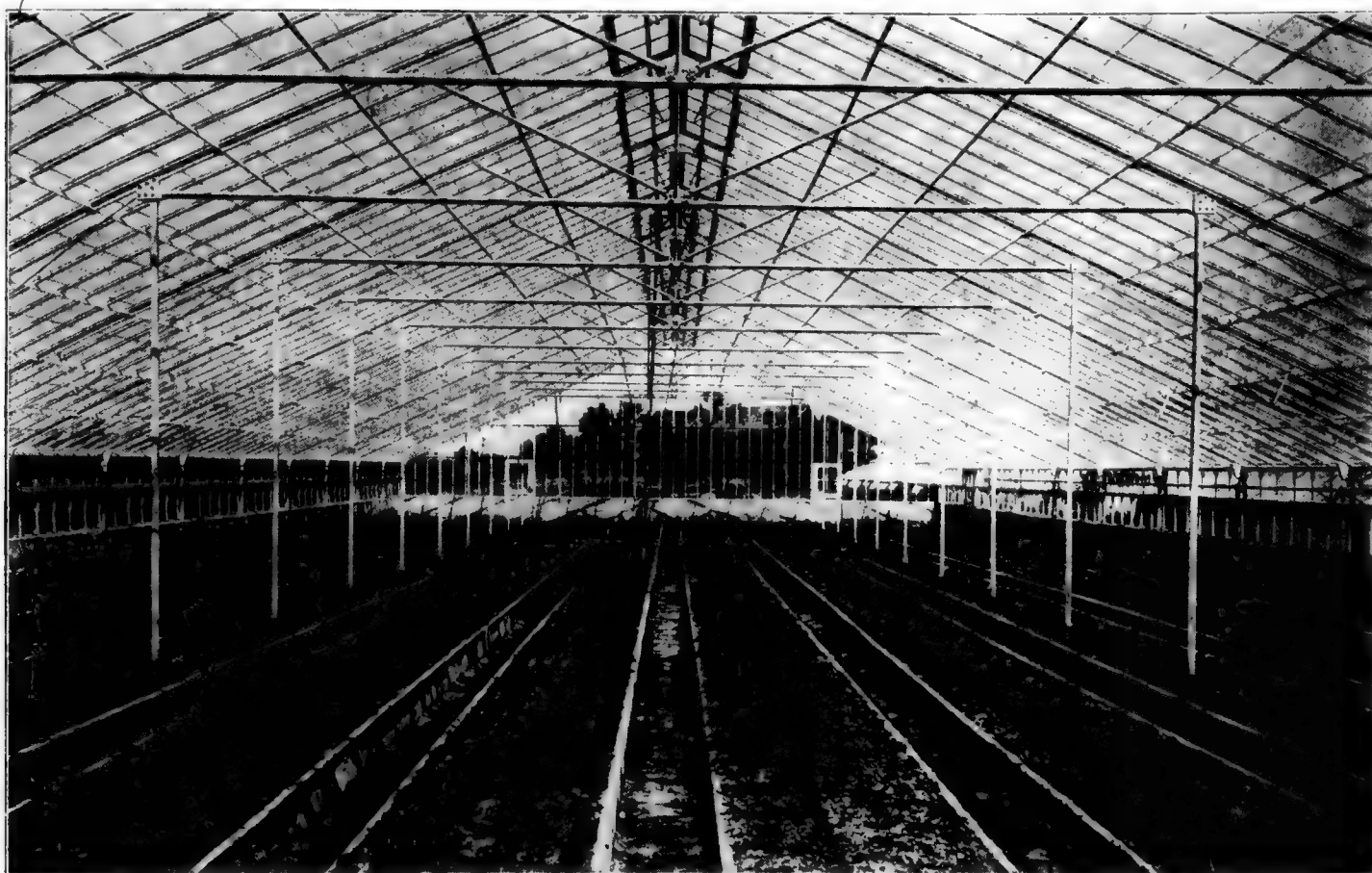
Kingsbury and Weed Sts.  
CHICAGO

L. D. Phones Lincoln 410 and 411

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**KING CONSTRUCTION COMPANY**


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# King GREENHOUSES

Here is a 60-foot wide King Steel Flat Rafter House.

This is our standard design of framing for houses from 50 to 65 feet in width.

The distance between interior posts varying with the width.

We have another design for houses 68 to 76 feet wide.

These standards we know are right.

This house was built for one of the largest growers in Pennsylvania.

## Read What He Says

"It has more light than any house I ever saw—I cannot supply the demand for these roses—It is the best growing house in the world."

## Some Facts About Wide Houses

A house 20 feet wide has  $6\frac{1}{3}$  cubic feet of air per square foot of glass.

A house 60 feet wide has  $10\frac{3}{4}$  cubic feet of air per square foot of glass.

Does this mean anything to you?

Think it over.

When you think of wide houses think of KING.

*Write or call for complete information.*

## KING CONSTRUCTION COMPANY

GENERAL OFFICES, NORTH TONAWANDA, N. Y.

1 WEST 47TH ST.,  
NEW YORK CITY,  
TELEPHONE  
BRYANT 809

HARRISON BLDG.,  
PHILADELPHIA,  
TELEPHONE  
SPRUCE 6521

BOARD OF TRADE BLDG.,  
BOSTON, MASS.  
TELEPHONE  
FORT HILL 315

307 N. IRVING AVE.,  
SCRANTON, PA.  
TELEPHONE  
4136

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**KING CONSTRUCTION COMPANY**


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# Classified Ad Department



It  
Pays

## ACHILLEAS

**ACHILLEA THE PEARL.**  
Strong field-grown clumps for immediate delivery, \$8.00 per 100.  
**CHARLES H. TOTTY CO.,**  
Madison, N. J.

## ADIANTUMS

**ADIANTUM O'BRIENII.**  
Strong, vigorous 2-in., \$6.00 per 100, \$55.00 per 1000. Large clumps, \$50.00 per 100.  
This is one of California's best and hardest ferns. Ready for immediate delivery.  
**ROY F. WILCOX & CO.,**  
Montebello, Cal.

**Adiantum Cuneatum, strong plants, 2 1/2-in., \$12.50 per 100; 3-in., \$15.00 per 100; 4-in., \$30.00 per 100; 5-in., \$50.00 per 100.**  
**S. S. Skidelsky & Co., 50 Park Place, New York.**

## AGERATUMS

**Ageratums, 2 1/2-in., ready to shift, fine for cuttings, \$6.00 per 100. Cash.**  
**La Crosse Floral Co., La Crosse, Wis.**

**Ageratum Princess Pauline, rooted cuttings, \$1.00 per 100, \$8.00 per 1000. Cash.**  
**B. J. Passmore, Malvern, Pa.**

## AKEBIAS

**Akebia Quinata, strong, field-grown vines, 15c.**  
**Tess Nursery Co., Carthage, Mo.**

## ALYSSUM

**Alyssum, Double Sweet, 2 1/2-in., \$5.00 per 100.**  
**F. E. Blake, Marion, O.**

## AMARYLLIS

**AMARYLLIS VITTATA GIANT HYBRIDS.**  
Mammoth bulbs, good for two flower stems, \$7.50 per doz., \$50.00 per 100; large flowering bulbs, \$5.00 per doz.; \$35.00 per 100.  
Strong, sturdy seedlings from spring, \$6.00 per 100, \$50.00 per 1000.  
**O. FEHRLIN, CITRONELLE, ALA.**

## AMPELOPSIS

### AMPELOPSIS VEITCHII.

**Boston Ivy.**  
XX heavy tops and roots, \$4.00 per dozen by mail, \$25.00 per 100.

	Per 100	Per 1000
1-year, extra selected, fine, 2 to 3-ft. ....	\$12.00	\$100.00
1-year, extra selected, fine, 18 to 24-ins. ....	8.00	75.00
1-year, extra good, 20 to 30-ins. ....	6.00	50.00
1-year, good, 15 to 20-ins. ....	4.00	30.00
1-year, good, 10 to 15-ins. ....	.....	15.00

Prices above are for stock packed and shipped by express.

All good stock; strong rooted.  
**CHARLES BLACK, HIGHTSTOWN, N. J.**

**Ampelopsis Veitchii, strong plants from 2 1/2-in. pots, for lining out, \$6.00 per 100.**  
**S. W. Pike, St. Charles, Ill.**

**Ampelopsis Veitchii, strong rooted cuttings, \$2.00 per 100. W. R. Yerkes, Hutchinson, Kan.**

## ARISTOLOCHIAS

**Aristolochia Sipho, potted seedlings, 8 ins. high, \$10.00 per 100, \$75.00 per 1000. Cash with order.**  
**Adolf Müller, Norristown, Pa.**

## ASPARAGUS

### ASPARAGUS PLUMOSUS AND SPRENGERI.

	Per 100	Per 1000
Seedlings .....	\$10.00	
2 1/2-in. ....	\$ 6.00	50.00
3-in. ....	10.00	.....
4-in., heavy .....	16.00	.....

### C. U. LIGGIT,

Wholesale Plantsman.

303 Bulletin Bldg., Philadelphia, Pa.

### PLUMOSUS, SPRENGERI.

Plumosus and Sprenger, 100,000 once transplanted, \$15.00 per 1000 while they last. If you are looking for full value for your dollars, these plants will please you. Fine for boxes, pans or growing on. Packed in moss, without soil, shipped by parcel post or express, charges collect. See advertisement under Ferns.

**NORMAN C. MILLER,**  
Fort Pierce, Fla.

### PLUMOSUS, SPRENGERI.

Plumosus and Sprenger, 2 1/2-in., extra strong, \$5.00 per 100, \$45.00 per 1000; 3-in., \$10.00 per 100; 4-in., \$15.00 per 100.

Plumosus and Sprenger seedlings, \$1.50 per 100, \$10.00 per 1000.

**ROMAN J. IRWIN,**  
43 West 18th St., New York, N. Y.

**Asparagus Sprenger, strong 4-in. for benching or potting in 5 and 6-in. pots, \$25.00 per 100. Quantity limited. W. W. Thompson & Sons, Sta. D, R. 1, Milwaukee, Wis.**

**Rates for advertising in this department**  
**18 cents a line net per insertion.**  
**Minimum advertisement, 2 lines.**

**Asparagus Plumosus, strong plants, 4 to 7 branches, 8 to 12 inches high, 2 1/2-in. pots, ready for a shift, in fine shape, \$5.00 per 100.**

**Asparagus Sprenger, 3-in. pots, 4 to 5 branches, 12 to 14 inches high, ready for a shift, \$5.00 per 100. J. J. Howell & Sons, Round Hill, Loudoun Co., Va.**

### ASPARAGUS PLUMOSUS AND SPRENGERI.

Extra strong.

2 1/2-in. Plumosus ..... \$5.00 per 100  
2 1/2-in. Sprenger ..... 4.00 per 100

Cash with order.

**BAUSCHER BROS. FLORAL MARKET,**  
Freeport, Ill.

### ASPARAGUS SPRENGERI.

Fine, strong, 2-in., \$5.00 per 100.  
Fine, strong, 4-inch, \$15.00 per 100.

Cash with order.

**J. F. WILCOX & SONS,**  
Council Bluffs, Ia.

### ASPARAGUS PLUMOSUS.

2-in., \$ 5.00 per 100.

3-in., 8.00 per 100.

4-in., 12.00 per 100.

**D. R. HERRON, OLEAN, N. Y.**

**Asparagus Plumosus, 2-in., \$5.00 per 100, \$45.00 per 1000. Fine 2 1/2-in. Sprenger, \$5.00 per 100, \$45.00 per 1000. Strong 3-in., \$8.00 per 100. Winfield S. Kircher, Cyclamen Specialist, Defiance, O.**

**Strong 2 1/2-in. Plumosus and Sprenger, \$5.00 per 100, \$45.00 per 1000; 3-in., both varieties, \$8.00 per 100, \$75.00 per 1000; 4-in. Plumosus, \$15.00 per 100.**  
**S. S. Skidelsky & Co., 50 Park Place, New York.**

### SPECIAL.

**Asparagus Sprenger for immediate delivery, fine 3-in., 6c; seedlings, \$1.00 per 90. Cash.**  
**PORT ALLEGANY GREENHOUSES,**  
Port Allegany, Pa.

**Asparagus Plumosus and Sprenger, 3-in., 6c each; Asparagus Plumosus, 4-in., 15c each. Extra fine stock.**  
**Haentze Floral Co., Fond du Lac, Wis.**

**Asparagus Plumosus, 2 1/2-in., Asparagus Sprenger, 3-in., fine, heavy stock, \$6.00 per 100; 500 for \$25.00. Cash, please. W. F. Abrams & Son, 38 Observatory Ave., Haverhill, Mass.**

**Asparagus, Sprenger or Plumosus, strong 2-in., \$3.50 per 100, \$32.00 per 1000; Plumosus, 3-in., \$7.50 per 100. Cash. Myers-Watson Floral Co., formerly E. V. Myers, Florist, St. Joseph, Mo.**

**Asparagus Sprenger, large and bushy 3-in., \$5.00 per 100, \$9.00 per 200.**  
**Edward Whitton, York and Walnut Sts., Utica, N. Y.**

**Asparagus Plumosus, 2 1/2-in., \$4.00 per 100, \$35.00 per 1000; 3-in., \$8.00 per 100. Sprenger, heavy 3-in., \$8.00 per 100.**

**James D. Hooper, Richmond, Va.**

**Asparagus Plumosus, extra strong 4-in. pots, \$15.00 per 100; 3-in. bushy, heavy plants, \$8.00 per 100. Sprenger, 2 1/2-in., \$5.00 per 100, \$45.00 per 1000. Loomis Greenhouses, Loomis, Cal.**

**Asparagus Plumosus, 2 1/2-in., \$5.00 per 100; 2 1/2-in., \$5.00 per 100; 3-in., extra strong, \$12.00 per 100; Sprenger, 2 1/2-in., \$5.00 per 100.**

**Baur Floral Co., Erie, Pa.**

**Asparagus Plumosus, 200 nice, healthy 3-in., ready for 4-in. pots, \$10.00 per 100. John Hoch-nauer, Cherokee Greenhouses, Sta. D, St. Joseph, Mo.**

## PLUMOSUS.

Heavy 4-in. roots ready to vine, extra value, \$15.00 per 100.

**THE ALTIMO CULTURE CO.,**  
Canfield, O.

**Asparagus Sprenger, strong 2 1/2-in., \$3.25 per 100. No charge for packing. Cash, please. J. E. Kallenbach & Sons, R. F. D. No. 1, Erie, Pa.**

**Asparagus Plumosus, 3-in., \$8.00 per 100; 4-in., \$10.00 per 100. Cash, please. W. P. Newell Co., Wholesale Fern Growers, Apopka, Fla.**

**Asparagus Sprenger, 2 1/2-in., strong plants, \$5.00 per 100; 3-in., 10c; 4-in., 15c each.**  
**Henry Smith, Grand Rapids, Mich.**

**Asparagus Plumosus, 2 1/2-in., \$4.00 per 100. Extra strong plants. Packing free.**  
**Rainbow Floral Co., Marshall, Tex.**

**Asparagus Sprenger, extra good 4-in., \$15.00 per 100. Cash with order. Viewegh & Kiefer, 1318 N. Haugh St., Indianapolis, Ind.**

**Asparagus Plumosus, strong 4-in., \$15.00 per 100; Sprenger, strong 3-in., \$7.00 per 100. Cash, please. Paul O. Tauer, Lebanon, Ind.**

**Asparagus Sprenger, 3-in., \$6.00 per 100; extra strong, 2-in., 1-year-old, \$3.00 per 100, \$25.00 per 1000.**  
**Jacobs Bros., Peoria, Ill.**

**Asparagus Sprenger, 4-in., nice plants, \$12.00 per 100. Cash, please.**  
**The Stafford Greenhouse, Stafford, Kan.**

**Asparagus Sprenger, 2 1/2-in., \$5.00 per 100, \$45.00 per 1000.**  
**F. O. Freeman & Sons, Portland, Ind.**

**Asparagus Sprenger, strong 2 1/2-in. plants, \$5.00 per 100. Packing at cost. Walter Armaco & Co., 321 East 4th St., Los Angeles, Cal.**

**Asparagus Plumosus, 2 1/2-in. pots, \$4.00 per 100. Cash with order.**  
**Park Board Greenhouses, Fort Wayne, Ind.**

**Asparagus Plumosus, 4-in., \$12.50 per 100; 5-in., \$25.00 per 100. Packed in paper pots.**  
**Fairview Gardens, Elnora, Ind.**

**Asparagus Sprenger and Plumosus, strong plants, 2 1/2-in., \$3.00 per 100, \$27.50 per 1000.**  
**J. O. Schmidt, Bristol, Pa.**

**Asparagus Plumosus, 3-in., \$7.50 per 100; 3 1/2-in., \$12.00 per 100. Cash, please.**  
**J. J. Clayton & Son, West Grove, Pa.**

**Asparagus Plumosus, strong 6-in. plants well taken to the pot, 60c each, \$50.00 per 100.**  
**Hauge Flower & Plant House, Fairmont, W. Va.**

**Asparagus Plumosus and Sprenger, extra fine, 3-in., \$6.50 per 100.**  
**The Thumb Nursery, Marlette, Mich.**

**Asparagus Sprenger, 275 4-in., 15c each.**  
**T. R. McGinnis & Son, South Williamsport, Pa.**

**Asparagus Sprenger, strong 2 1/2-in. pot plants, 5c.**  
**James M. Hoag, Ovid, Mich.**

**Asparagus Plumosus, fine 4-in., \$15.00 per 100.**  
**C. C. Pollworth Co., Milwaukee, Wis.**

**Asparagus Sprenger, 3000 fine 2 1/2-in., \$4.00 per 100.**  
**Burdell Floral Co., Bowling Green, Ky.**

**Asparagus Plumosus, A No. 1, 2 1/2-in., \$6.00 per 100.**  
**Groves Floral Co., Atchison, Kan.**

**Asparagus Plumosus, extra heavy 2 1/2-in., \$6.00 per 100. Mathews' Greenhouses, Linesville, Pa.**

**Asparagus Sprenger, strong plants, 2 1/2-in., 5c.**  
**O. Humfeld, Clay Center, Kan.**

**Asparagus Sprenger, 3-in., 6c. Tipton Floral Co., 2205 N. 10th St., Kansas City, Mo.**

**Asparagus Sprenger, 2 1/2-in., \$3.00 per 100. Cash.**  
**W. A. Ballou, Wheaton, Ill.**

**Asparagus Sprenger, strong 4-in., \$15.00 per 100.**  
**Evenden Bros., Williamsport, Pa.**

## ASPIDISTRAS

### 150 ASPIDISTRAS.

Variegated and green leaf, 8 to 10 leads, 6-in. pots, \$1.00 each. No packing charges.

**SIMANTON & PENCE,**  
Falls City, Neb.

## ASPLENIUM

### ASPLENIUM NIDUS AVIS.

Bird's-Nest Ferns, Extra Fine Stock.  
4-inch.....40c and 50c each  
5-inch.....75c and \$1.00 each  
6-inch.....1.50 each  
7-inch.....2.00 each  
7-inch, heavy.....3.00 each

Packing in clay pots, 10 per cent. Packing in paper pots, 7 per cent. Packing out of pots, 5 per cent. Terms cash or satisfactory references.

**PINEHURST FLORAL CO.,**  
Pleasant Hill, Mo.

## BEGONIAS

**Begonia Chatelaine, good, strong 2-in., \$5.00 per 100.**  
**D. W. Leatherman, Anderson, Ind.**



**BEGONIA PRIDE OF NEWCASTLE.**

The red Chatelaine.

2½-in., \$15.00 per 100.

MRS. M. A. PATTEN,

New dark pink sport of Chatelaine, 2½-in., \$10.00 per 100; 3-in., \$20.00 per 100; 3½-in., \$30.00 per 100. These will make fine plants for Christmas sales.

**CHATELAINE.**

2½-in., \$7.00 per 100, \$65.00 per 1000; 3-in., \$14.00 per 100; 3½-in., \$20.00 per 100.

ROMAN J. IRWIN,

48 West 18th St., New York, N. Y.

**BEGONIAS.**

Immediate Delivery.

Begonia Brilliant, beautiful clear red seedling of Chatelaine, fine Christmas color, \$12.00 per 100, \$100.00 per 1000.

Begonia Mrs. Patten, deep pink sport of Chatelaine, \$10.00 per 100.

Begonia Chatelaine, \$7.00 per 100, \$65.00 per 1000.

All from 2½-in. pots, pinched back, plenty of shoots, will make fine plants in a short time. Cash or F. T. D. reference.

THE MAUFF FLORAL CO.,

1225 Logan St., Denver, Colo.

Begonia Chatelaine, strong rooted cuttings, \$3.50 per 100, \$30.00 per 1000; 2½-in., \$7.00 per 100, \$65.00 per 1000; 4-in., strong, \$20.00 per 100.

Begonia Mrs. Patten, rooted cuttings, \$5.50 per 100, \$50.00 per 1000; 2½-in., \$10.00 per 100; strong 3½-in., \$25.00 per 100.

Begonia Pride of New Castle, our new red sport of Chatelaine, 2½-in., \$15.00 per 100. S. S. Skidelsky & Co., 50 Park Pl., New York.

**BEGONIA MRS. PATTEN, BEAUTIFUL DEEP PINK, SPORT OF CHATELAINE.**

HEAVY, BUSHY PLANTS IN BLOOM.

OUT OF 4-IN. POTS, 25c EACH.

PLUS 3c A PLANT TO COVER COST OF PAPER POT AND NEW PACKING CASE. FULL SIZE CASE HOLDS 54 PLANTS.

G. R. NOBLE, PADUCAH, KY.

**BEGONIAS.**

CORALLINA LUCERNE, STRONG PLANTS OUT OF 4-IN. POTS, 38c A PLANT. NO PACKING CHARGE. QUALITY YOU HAVE EVERY RIGHT TO EXPECT FROM THIS SIZE POT. 54 PLANTS FOR FULL SIZED CASE. G. R. NOBLE, PADUCAH, KY.

Begonias, Red Chatelaine, not Mrs. Patten; extra good, short and bushy, 4-in. pots, 35c each; also regular Chatelaine, same grade and size, 25c each. Just the thing for Thanksgiving and Christmas. Cash.

Warren Huckleberry, North Vernon, Ind.

Begonias in bloom; good stock; Prima Donna, Chatelaine and Luminosa, 2½-in., \$6.00 per 100; 5-in., 75c; 6-in., \$1.00 each. Cash with order. The Western Ave. Greenhouse, 1529 Western Ave., Toledo, O.

Begonias, 12,000 Chatelaine, Luminosa, Prima Donna, Salmon Queen and White Pearl, fine big 4-in., for Christmas sales, \$25.00 per 100; 2½-in., \$6.00 per 100.

Burdell Floral Co., Bowling Green, Ky.

Begonia Pres. Carnot, 4-in. These are All finished plants, topped once, well branched, ready for 5 and 6-in., \$3.00 per doz., \$25.00 per 100; 3-in. of the same, \$8.00 per 100. Cash.

C. E. Majors, Denison, Tex.

Begonia Chatelaine, rooted cuttings, \$3.00 per 100; 2½-in., \$7.00 per 100, \$65.00 per 1000. Mrs. Patten, rooted cuttings, \$5.00 per 100; 2½-in., \$10.00 per 100. A. J. Schmutz, 23 Arnold Place, North Adams, Mass.

Begonia Prima Donna in bloom, from 2½-in., ready to shift into 4-in.; while they last, \$6.00 per 100. We need the room. Cash, please. Neff Floral Co., 2222 West Liberty Ave., Pittsburgh, Pa.

Begonia Chatelaine, strong 2½-in., \$4.00 per 100; 4-in., \$15.00 per 100; 6-in., \$50.00 per 100. All heavy, bushy stock in full bloom.

J. C. Schmidt, Bristol, Pa.

Begonias, Prima Donna, Chatelaine and Luminosa, rooted cuttings, \$2.50 per 100; 2½-in., ready for 4-in., \$5.00 per 100; 4-in., 20c each. Belgium Greenhouse Co., Huntington, W. Va.

Begonia Mignon, the best all-year-round bright red Begonia, always in bloom. 4-in., 10c each. Samuel Whitton, 1022 Churchill Ave., Utica, N. Y.

Begonia Christmas Gift, sport of Chatelaine, Christmas red, extra bushy, 2½-in. plants, \$7.00 per 100. Hauge Flower & Plant House, Fairmont, W. Va.

Begonias, 200 Argenteo-guttata, 2½-in., ready for shift; fine, thrifty plants, \$12.00 per 100. Cash. L. G. Snyder, Pansy Garden, R. R. No. 8, Dayton, O.

Begonias, Metallica, Otto Hacker and Pres. Carnot, \$10.00 per 100; Corallina Lucerne, \$15.00 per 100.

Storrs &amp; Harrison Co., Painesville, O.

Begonia Chatelaine, rooted cuttings, \$3.00 per 100; 2½-in., \$7.00 per 100; 4-in., \$25.00 per 100. Mish's Lebanon Greenhouses, 620 Cumberland St., Lebanon, Pa.

Begonias, Chatelaine, Vernon and Luminosa, 2½-in., 8c; 3-in., 12c; 4-in., 25c each.

Wm. S. Lohr Greenhouses, Ottawa, Ill.

Begonia Prima Donna, 2½-in., 6c; 3-in., 12c; 4-in., 20c.

Lloyd C. Bunch, Fredonia, Kan.

Begonias, Chatelaine, true, strong 2-in., \$6.00 per 100, \$55.00 per 1000. Mrs. Patten, strong 2-in., \$10.00 per 100, \$90.00 per 1000. Cash. C. Betscher, Dover, O.

Begonia Chatelaine, 4-in., 25c; Red Chatelaine, 4-in., 40c. Both extra heavy, equal to 5-in. stock, blooming. Cash.

John Van Aart, Paducah, Ky.

Begonia Chatelaine, 3-in., \$10.00 per 100; 2½-in., \$5.50 per 100. Rooted cuttings, \$3.00 per 100. Cash with order.

H. E. Mitting, Cambridge City, Ind.

Begonia Prima Donna, 4-in., ready for 6-in., 20c. Cash. L. C. Fields, 10th St. and Splitlog Ave., Kansas City, Kan.

Begonia Luminosa in shape for store use at once, 5-in., \$5.00 per doz. Packing free.

Geo. Heath, Morris, Ill.

Begonias, Luminosa and Chatelaine, fine 4-in., ready to shift, \$15.00 per 100. Cash.

Brill Celery Gardens, Kalamazoo, Mich.

Begonia Chatelaine, 4-in., \$20.00 per 100; 5-in., \$45.00 per 100. Cash or c. o. d.

F. H. Parker, Fort Scott, Kan.

Hardy Begonia Evansiana bulbs \$10.00; bulb-lets, \$3.00 per 100.

H. W. Peterson, Poplar Bluff, Mo.

Begonias, Chatelaine and Mrs. Patten, 3-in. pots, \$8.00 per 100; rooted cuttings, \$3.00 per 100. Cash. B. J. Passmore, Malvern, Pa.

# NOTICE

The increasing size of The Review, both in circulation and number of pages per issue, necessitates closing the forms a day farther ahead of publication date than was the custom when the paper was small.

To be certain your instructions receive attention for the current issue your letter should be in Chicago

# MONDAY

Begonias, 3-in., Salmon Queen, \$6.00 per 100; 2-in., \$3.50 per 100; Prima Donna, \$4.00 per 100. Cash.

Jacobs Bros., Box 418, Peoria, Ill.

Begonia Chatelaine, 4-in. pots, nice, healthy plants, \$25.00 per 100. Cash with order.

Zumbrota Greenhouses, Zumbrota, Minn.

Begonia Chatelaine, 4-in., 20c each. Elegant stock. Special prices for two weeks.

J. E. Matthewson, Sheboygan, Wis.

Begonia Chatelaine, strong rooted cuttings, \$3.00 per 100, \$25.00 per 1000.

S. A. Pinkstone, Utica, N. Y.

Begonias, Luminosa, Chatelaine and Hardy, 4-in., 20c; 5-in., 50c.

The Chal. Peterson Co., East Liverpool, O.

Begonia Chatelaine, 2½-in., 6½c; Gracilis, 2½-in., 6½c; 4-in., 20c.

L. J. Rowe, Titusville, Pa.

**BERRIED PLANTS**

FOR THE HOLIDAYS.

Cleveland Cherries, strong 4-in., 25c; 5-in., 50c; 6-in., 75c each; strong field-grown, \$25.00 per 100; extra heavy field-grown, ready for 6-in. and 7-in. pots, \$30.00 per 100; large and stocky 4-in. plants, \$15.00 per 100.

Christmas Peppers, strong 2½-in., \$7.00 per 100; 3-in., \$12.00 per 100; 5-in., well set, fine stock, \$35.00 and \$50.00 per 100.

S. S. SKIDELSKY &amp; CO.,

50 Park Pl., New York City.

**CLEVELAND CHERRIES.**

5-in. pots.....\$50.00 per 100  
6-in. pots.....60.00 per 100  
7-in. pots.....75.00 per 100

Fine plants, well berried.

Cash, but no packing charges.

THE IMLAY CO.,

Zanesville, O.

**CLEVELAND CHERRIES.**

Pot-grown outside all summer, 4-in., averaging about 15 large berries; fine to sell or make up in pans, \$10.00 per 100. No charge for packing. Cash, please.

FROST &amp; SPENCE, GREENVILLE, O.

**CLEVELAND CHERRIES.**

Fancy stock.

4-in. extra large plants, well filled with berries, 30c; 5-in., 45c. No charge for packing.

CHAS. G. OFFERLE, ERIE, PA.

**PEPPERS, CLEVELAND CHERRIES.**

Plants loaded with berries,

5½-in., 50c.

Packing at cost.

HARRY FRANKLIN BAKER,

1118 W. Lake St., Minneapolis, Minn.

**CLEVELAND CHERRIES.**

4-in.....\$25.00 per 100  
5-in.....50.00 per 100  
6-in.....75.00 per 100

C. W. ESPY &amp; SON, BROOKVILLE, PA.

Cleveland Cherries, extra nice stock, exceptionally full of berries, well established in pots, 4-in., \$35.00; 5-in., \$50.00; 6-in., \$75.00 per 100. They will please you. Winfield S. Kircher, Cyclamen Specialist, Defiance, O.

Vaughan's Celestial Peppers, 4-in., full of fruit, tall and well branched, \$20.00 per 100. No charge for packing out of pots. Cash. H. W. Allersma, 642 Benjamin Ave., Grand Rapids, Mich.

Jerusalem Cherries, full of berries, 4-in., 35c; 5-in., 50c; 6-in., 75c; 7-in., \$1.00; 8-in., \$1.50 and \$2.00. Cash with order. Montclare Nurseries, 2718 Newland Ave., Chicago, Ill.

Jerusalem Cherries, fine, heavy 6-in., fine for immediate store sale, in pots, \$50.00 per 100. Add 10 per cent for packing.

John Hanlon &amp; Sons, Tacony, Philadelphia, Pa.

Cleveland Cherries, fine 5-in. pot-grown plants, full of fruit, 35c each out of pots. This stock will please you. Cash, please. J. E. Kallenbach & Sons, R. F. D. No. 1, Erie, Pa.

Cleveland Cherries, in bloom and berries, extra nice plants, 4-in., 20c; 5-in., 35c. Packing free. Cash with order. Joseph Austin, 3111 Troost Ave., Kansas City, Mo.

Cleveland Cherries, extra good, full of fruit, out of 5 and 6-in. pots, 40c and 50c each. Cash.

Warren Huckleberry, North Vernon, Ind.

Cleveland Cherries, extra fine plants, 4-in., \$15.00 per 100; 6-in., \$25.00 per 100. Cash, please.

Paul O. Tauer, Lebanon, Ind.

Cleveland Cherries, well branched, plenty of berries, heavy 5-in., \$25.00 per 100. Cash.

Brill Celery Gardens, Kalamazoo, Mich.

Jerusalem Cherries, splendid specimens, 5-in., pot plants, \$50.00 per 100.

Storrs &amp; Harrison Co., Painesville, O.

Cleveland Cherries, fine, well-berried, for 6-in. pots, \$9.00 per dozen.

C. C. Pollworth Co., Milwaukee, Wis.

Cleveland Cherries and Christmas Peppers, strong, bushy, 4-in., ready for shift, \$15.00 per 100.

Park Floral Co., Trenton, N. J.

Dwarf Cleveland Cherries, \$5.00 per 100; Bird's Eye, \$5.00 per 100. Baur Floral Co., Erie, Pa.

Christmas Peppers, good 4-in., \$15.00 per 100. Cash, please. Geo. Heath, Morris, Ill.

Celestial Peppers, fine 4-in., 20c.

The Thumb Nursery, Marlette, Mich.

**BIGNONIAS**

Bignonia Radicans, field-grown, 15c.

Tess Nursery Co., Carthage, Mo.

**BOUGAINVILLEAS**

BOUGAINVILLEA CRIMSON LAKE.

New, brightest red, a wonderful plant, 3-in.

pots, \$1.00 each; 4-in. pots, \$2.00 each.

BOUGAINVILLEA GLABRA SANDERIANA, 2½-in., \$10.00 per 100; 3-in., \$20.00 per 100; 4-in., \$30.00 per 100.

STORRS &amp; HARRISON CO.,

Painesville, O.

**BOUVARDIAS**

Bouvardias, mixed colors, 3-in. pots, \$12.00 per 100. Henry Smith, Monroe and Division Aves., Grand Rapids, Mich.

**BUDDLEIAS**

HARDY BUDDLEIA VEITCHII.

Butterfly Bush, rooted cuttings, \$2.00 per 100,

\$18.00 per 1000. Parcel post. Cash.

THE IMLAY CO., ZANESVILLE, O.

**BULBS**

MICHIGAN GROWN BULBS.

SINGLE TULIPS.

Yellow Prince, 1st size.....\$2.50 per 100  
King of Yellows, 1st size.....2.75 per 100  
Fred Moore, 1st size.....2.50 per 100  
Cardinal's Hat, 1st size.....2.25 per 100  
Rose Grisdelin, 1st size.....2.50 per 100  
Artus, 2nd size.....2.25 per 100  
Cramoisi Brilliant, 2nd size.....2.50 per 100  
Mixed colors.....2.00 per 100

DARWIN TULIPS.

Clara Butt, 2nd size.....2.25 per 100  
Gretchen, 2nd size.....2.25 per 100  
Mixed colors.....2.00 per 100

MAY FLOWERING TULIPS.

Jaune D'Oeuf, 1st size.....2.50 per 100  
Golden Crown, 1st size.....2.25 per 100  
Caledonia, 1st size.....2.25 per 100  
Mixed colors.....2.00 per 100

Michigan grown bulbs blossom one week earlier than Holland bulbs, and remember our 2nd size give you 100 per cent flowers.

Terms: Cash f. o. b. Grand Rapids.

MICHIGAN BULB PROPAGATING CO.,

R. F. D. No. 1, Grand Rapids, Mich.

Murillo Tulips, \$25.00 per 1000. Just received from my own farm in Holland. Give me your Tulip order for next year. Prices cheaper than you can buy elsewhere.

John Van Aart, Paducah, Ky.

**BULBS—Continued****DUTCH HYACINTHS.**

Our standard grade for bedding and forcing, in separate colors and mixture.

	Per 100	Per 1000
13 to 15 cm. ....	\$4.50	\$40.00

**NARCISSI.**

Barrii Conspicuous, the yellow Poeticus, also Tulips, mixed, for lining out, \$1.25 per 100, \$10.00 per 1000.

**RINGLER ROSE CO.,**

208 W. Washington St., Chicago, Ill.

**DUTCH BULBS.**

Selected, extra fancy, unnamed Hyacinths for forcing or bedding; all the separate colors, \$4.00 per 100, \$33.00 per 1000.

Miniature Hyacinths; nothing better for forcing; take the place of French Romans; all the separate colors and standard named varieties, \$3.25 per 100, \$30.00 per 1000.

Single Early Tulips for bedding and forcing, in 5 separate colors, \$2.25 per 100, \$20.00 per 1000.

Many varieties of named Tulips, both early and late. Send us your order and we will try to make our prices satisfactory. All orders shipped the day they are received.

JAMES VICK'S SONS, ROCHESTER, N. Y.

R. A. vander Schoot,

HILLEGOM, Holland.

Extensive own cultures of

BULBS AND PLANTS,

Prices on application.

Bulbs of all description. Write for prices. C. KEUR & SONS, HILLEGOM, HOLLAND, New York Branch, 82-84 Broad Street.

also

10418 113th St., Richmond Hill, L. I., N. Y.

**SURPLUS BULBS.**

Mixed Hyacinths, separate colors.....	\$5.00 per 100
Mixed single Tulips.....	2.50 per 100
Mixed double Tulips.....	2.50 per 100
Mixed Darwin Tulips.....	2.50 per 100
Mixed Rembrandt Tulips.....	2.00 per 100
Mixed Crocus, all colors.....	.75 per 100
Emperor, 1st size.....	3.75 per 100
Golden Spur, 1st size.....	3.75 per 100

H. W. PETERSON, POPLAR BLUFF, MO.

**YELLOW CALLAS.**

Elliotiana, the pretty golden yellow Calla with spotted foliage, makes one of the most attractive pot-plant novelties; blooms in about 90 days and easy to grow:

Mammoth bulbs .....	\$25.00 per 100
Second size .....	15.00 per 100
Third size .....	10.00 per 100

**SEVIN-VINCENT CO.,**

512 Washington St., San Francisco, Cal.

Hyacinths, Tulips, Narcissi, Crocus, Lillies and Lily of the Valley pips; Roman Hyacinths, Paper Whites, Lilium Candidum and all other French bulbs; Japanese Lillies, high grade quality only. Prices on application. Van Zonneveld Bros. & Philippo, Sassenheim, Holland. New York Branch, 18 Broadway.

**FORCED BULBS. GREENHOUSE RIPENED.** Golden Spur, small size, \$5.00 per 1000; Mixed Tulips, \$5.00 per 1000.

W. W. THOMPSON & SONS,

Station D. R. 1, Milwaukee, Wis.

Stammes & Co., Wholesale Bulb Growers and Exporters, Hillegom, Holland. We sell at growers' prices. Ask for special quotations and catalogue or mail your list of wants care R. F. Lang, 82-84 Broad St., New York City.

Polyanthus Narcissus, white and yellow, 1c per bulb; Gladiolus, mixed, 1/2c per bulb. F. W. Haehnel, Foley, Ala.

**BUXUS**

Buxus Suffruticosa; box edging, 20,000 rooted cuttings. Write for prices.

The Conard & Jones Co., West Grove, Pa.

**CACTI**

Cacti, my choice, 25 vars., \$4.00; 50 vars., \$10.00; succulents, 25 vars., \$1.50; large, \$2.00; 50 vars., \$5.00. We never had better plants. Cash. Charges paid. A. G. Greiner, 4202 W. Natural Bridge Ave., St. Louis, Mo.

**CALCEOLARIAS****CALCEOLARIAS.****BEST HYBRIDS.**

2 1/4-in. pots, \$15.00 per 100.

**ROMAN J. IRWIN.**

43 West 18th St., New York, N. Y.

**CALCEOLARIA HYBRIDS.**

Out of 2 1/2-in. pots; sturdy little plants in unique, attractive colors, \$10.00 per 100.

**SEVIN-VINCENT CO.,**

512 Washington St., San Francisco, Cal.

Calceolarias, fine strain, strong transplanted plants, \$7.00 per 100, prepaid. Cash. Brill Celery Gardens, Kalamazoo, Mich.

**CALENDULAS**

Calendulas, Orange King, true double, 2 1/4-in. pots, \$6.00 per 100, \$50.00 per 1000, 3-in. pots, \$8.00 per 100, \$75.00 per 1000.

Roman J. Irwin, 43 W. 18th St., New York.

Calendula Orange King, 750 3-in., ready to shift, \$6.00 per 100, or all for \$40.00. Cash. Abby Avenue Greenhouses, Dayton, O.

Calendula Orange King, best strain, strong 2-in., \$3.00 per 100. Cash. Brill Celery Gardens, Kalamazoo, Mich.

Calendula Orange King, strong plants, 400 2 1/4 in., \$3.50 per 100. Elmwood Floral Co., Cor. 30th and Elmwood Ave., Erie, Pa.

Calendulas, Orange King, strong 2 1/4-in. plants, \$4.00 per 100. S. S. Skidelsky & Co., 50 Park Place, New York.

Calendulas, 250 2-in. Orange King, very special strain, \$3.00 per 100. Cash. The Johnson Floral Co., Kendallville, Ind.

Calendulas, Orange King, grown from \$2.00 per oz. seed, 2-in., \$4.00 per 100. Cash. Byer Bros., Chambersburg, Pa.

Calendulas, Orange King, extra strong 2 1/4-in., \$4.00 per 100. Cash, please. Lake Orion Greenhouses, Orion, Mich.

Calendulas, 2 1/2-in. pots, 3c each. Fugleberg & Flister, Box 205, Oshkosh, Wis.

Calendulas, Orange King, 2 1/4-in., 3c each. Hinz Bros. & Co., Leavenworth, Kan.

Calendulas, Orange King, 2 1/2-in., \$3.00 per 100, \$25.00 per 1000. J. C. Schmidt, Bristol, Pa.

Calendulas, 2 1/2-in., \$4.00 per 100. Baur Floral Co., Erie, Pa.

**CALLAS****GODFREY CALLA PLANTING STOCK. CALIFORNIA FIELD-GROWN BULBLETS.**

1000 lots at \$5.00 per 1000.  
10,000 lots at \$3.00 per 1000.  
100,000 lots quoted upon request.

**SEABRIGHT BULB CO.,**

686 Soquel Ave., Santa Cruz, Cal.

**CALLA BULBS.**

Calla Aethiopica, the popular white Calla, clean, sound bulbs, all with crown shoots.

Size	Per 100	Per 1000
1 1/4-in. to 1 1/2-in.....	\$ 6.00	\$50.00
1 1/2-in. to 2-in.....	8.00	75.00
2-in. and up.....	15.00	140.00

Satisfaction guaranteed.

**SEVIN-VINCENT CO.,**

512 Washington St., San Francisco, Cal.

**GODFREY CALLA.**

Extra heavy, guaranteed 4-in. stock that will bloom this winter; a number of them in bud now; strong, extra heavy, 20c; 2nd size, 15c each.

These are all blooming size, 2 to 3-year-old plants. No charge for packing. Cash, please.

WEST EAU CLAIRE GREENHOUSES, John Maves, Prop., Eau Claire, Wis.

**GODFREY CALLA BULBS.**

3/4-in. to 1 1/4-in.....	\$5.00 per 100
1 1/4-in. to 2 1/4-in.....	6.00 per 100
2 1/4-in. to 2 3/4-in.....	7.00 per 100

Giant bulbs, 3-in. to 8-in., \$10.50 per 100. Cash.

W. A. BALLOU,

314 Naperville St., Wheaton, Ill.

**GODFREY CALLAS.**

Dry bulbs, 1/2-in. to 1-in., \$5.00 per 100; 1/4-in., \$2.00 per 100; bulblets, 50c per 100.

**CALLA AETHIOPICA.**

Dry bulbs, 1/2-in. to 1 1/4-in., \$5.00 per 100; smaller than 1/2-in., 75c per 100. Cash.

FREEMPORT FLORAL CO., FREEMPORT, ILL.

**GODFREY CALLAS.**

3 1/4-in., ready for shift, 10c;

3-in., ready for shift, 6c.

Strong plants. Cash, please.

J. SYLVESTER, OCONTO, WIS.

Godfrey Callas, 4-in., many in bud now; \$15.00 per 100; strong 3-in., blooming size bulbs, \$10.00 per 100; 2 1/2-in., \$6.00 per 100. Winfield S. Kircher, Cyclamen Specialist, De-fiance, O.

**GODFREY CALLAS.**

1000 2 1/2-in., strong stock, \$6.00 per 100.

Cash with order.

J. S. WILSON FLORAL CO.,

Des Moines, Ia.

**YELLOW CALLAS.**

Calla Elliotiana, mammoth bulbs, 1 1/2 to 2-in., \$15.00 per 100.

**AMERICAN BULB CO.,**

172 N. Wabash Ave., Chicago, Ill.

Godfrey Callas, 3-in. plants, \$10.00 per 100; 4-in., \$15.00 per 100; extra strong, field-grown, ready for 7-in. pots, \$30.00 per 100. S. S. Skidelsky & Co., 50 Park Place, New York.

Callas: We have a surplus of a few hundred Aethiopica bulbs that have flowered for three years, 15c each.

Silvius & Silvius, Ashtabula, O.

Godfrey Callas, true stock, small bulbs, \$2.50 per 100; large bulbs, \$5.00 per 100. Anderson Greenhouses, Cannon Falls, Minn.

Godfrey Callas, true strain, strong 3-in. pots, \$5.00 per 100, \$40.00 per 1000.

Park Dept., Fort Wayne, Ind.

Godfrey Calla bulblets, about 600 bulbs to the quart, \$4.00 per quart; \$2.00 per pint. James Wheeler, Worcester St., Natick, Mass.

Callas, large 4-in. plants, \$20.00 per 100. Cash, please. Paul O. Tauer, Lebanon, Ind.

Calla Elliotiana, yellow; write for prices. W. W. Ayers, P. O. Box 35, Capitola, Cal.

Godfrey Calla bulbs, started, ready for 3-in. pots, \$4.00 per 100.

Pinehurst Floral Co., Pleasant Hill, Mo.

Godfrey Callas, 4-in. plants, \$15.00 per 100. Hendra & Son, 5740 S. 4th St., St. Joseph, Mo.

**CAMPANULAS**

Campanulas, Canterbury Bells, mixed, ready for 4-in. and 5-in., \$5.00 per 100. Can be forced for Easter. Dummer Floral Co., Elgin, Ill.

**CARNATIONS****STRONG, FIELD-GROWN****CARNATION PLANTS.**

Mrs. C. W. Ward.....	\$90.00 per 1000
Matchless .....	90.00 per 1000
Enchantress .....	90.00 per 1000
Philadelphia .....	80.00 per 1000

**PINEHURST FLORAL CO.,**

Pleasant Hill, Mo.

**CARNATIONS.**

Well rooted cuttings of the following varieties: Nebraska, Matchless and Mrs. Ward, \$5.00 per 100, \$40.00 per 1000. Guaranteed to be A No. 1 in every particular. Mail your order promptly. We will ship as requested.

**ELITCH GARDENS CO.,**

Denver, Colo.

**STRONG, FIELD-GROWN CARNATION****PLANTS.**

2000 Matchless, strong .....	\$10.00 per 100
1000 White Enchantress, strong..	10.00 per 100
300 Pink Enchantress, strong....	10.00 per 100

Cash, please.

W. E. TRIMBLE GREENHOUSE CO.,

Princeton, Ill.

**CARNATIONS ROOTED COOL.**

White Wonder, White Enchantress, Matchless, Nebraska, Mrs. C. W. Ward and Mrs. A. Roper, \$6.00 per 100, \$50.00 per 1000. Exceptionally well rooted stock. Guaranteed to please. Careful packing.

GULLETT & SONS, LINCOLN, ILL.

**SELECT STOCK.**

Carnations, Matchless and Philadelphia, \$12.00 per 100, \$100.00 per 1000. Crystal White, Doris, Supreme, Benora, White Benora and Rose Pink Enchantress, \$14.00 per 100, \$120.00 per 1000. Cash.

C. BETSCHER, DOVER, OHIO.

**FIELD-GROWN CARNATIONS.**

Good, strong stock.

3000 Matchless .....	\$10.00 per 100
2400 White Pearl .....	10.00 per 100
700 Comfort .....	10.00 per 100

**EVENDEN BROS. CO.,**

Williamsport, Pa.

**LADDIE! LADDIE!! LADDIE!!!**

We are booking orders now for rooted cuttings of Laddie Carnation for delivery in January, 1921. Orders filled strictly in rotation. Order now, as the stock of this wonderful variety will not be equal to the demand.

ALFRED M. CAMPBELL, STRAFFORD, PA.

**CARNATION PLANTS, FIELD-GROWN.**

Matchless .....	6.00 per 100
Comfort .....	6.00 per 100
Prospector .....	6.00 per 100
Thenanthos .....	6.00 per 100

DANA R. HERRON, OLEAN, N. Y.

**SPECIAL OFFER WHILE THEY LAST!**

Alice, Matchless, Enchantress, White Enchantress, \$8.00 per 100, \$75.00 per 1000. Can also do all the other varieties at attractive prices!!

S. S. SKIDELSKY & CO.,

50 Park Pl., New York, N. Y.

Field-grown Carnation plants. Last call, surplus stock, fine plants, 1950 Philadelphia, \$195.00; 625 Light Pink Enchantress, \$75.00; 50 Comfort, \$6.00; 400 Matchless, \$40.00. The lot for \$300.00. Cash with order. Mrs. E. A. Llewellyn, Olean, N. Y.

**FIELD-GROWN CARNATION PLANTS.**

3000 Light Pmk Enchantress,

\$100.00 per 1000.

Several hundred of all varieties, mixed,

\$90.00 per 1000.

W. R. MAXWELL, ALVA, OKLA.

**CARNATION PLANTS, SURPLUS STOCK.**

1000 Enchantress, 800 White Wonder,

1200 Matchless,

\$8.00 per 100, to close out.

E. S. BLAUVELT, Florist,

Ravena, N. Y.

**CARNATIONS.****PINK ENCHANTRESS,**

\$12.00 per 100.

\$100.00 per 1000.

**CHARLES SHERWOOD,**

Waterloo, Ia.

**FIELD-GROWN CARNATIONS.****FINE, THRIFTY PLANTS.**

\$7.00 per 100, \$65.00 per 1000.

1000 White Enchantress, 2000 Matchless.

400 Beacon and 400 Pocahontas.

F. E. BLAKE, MARION, O.

**CARNATION PLANTS.**

650 Matchless,

350 Aviator,

200 Enchantress,

good plants, the lot for \$50.00.

T. NELSON, MORRIS, ILL.

Carnations, strong, field-grown, none better: Pink Enchantress, and some Rose Pink Enchantress, \$8.00 per 100, \$75.00 per 1000; 500 at 1000 rate.

Geo. Helm & Co., Blue Island, Ill.

Carnations, field plants, 500 Matchless, \$6.00 per 100. Make offer for lot.

R. D. Kimball, Waban, Mass.



Carnations, Enchantress, Matchless and Miss Theo, \$7.00 per 100, \$65.00 per 1000; Beacon, Belle Washburn and Enchantress Supreme, \$12.00 per 100.

Roman J. Irwin, 43 W. 18th St., New York.

Field-grown Carnation plants, good, strong plants, in mixed pinks; mostly Philadelphia, Light Pink Enchantress and Dark Pink Enchantress, \$10.00 per 100, \$90.00 per 1000.

State Fair Floral Co., Sedalia, Mo.

Strong, field-grown Carnation plants as follows: 4000 White Enchantress, 1000 Herald, 900 Philadelphia, light pink, \$10.00 per 100. Packing free where cash accompanies order.

Henry Smith, Grand Rapids, Mich.

#### CARNATIONS.

Belle Washburn, field-grown, strong, stocky plants, \$100.00 per 1000. Immediate delivery.

#### ROSEMONT GARDENS,

116 Dexter Ave., Montgomery, Ala.

Carnations, field-grown, Miss Theo, \$12.00 per 100, \$100.00 per 1000.

L. Potter & Sons, Waukegan, Ill.

Carnations, nice bushy plants, none better, Belle Washburn and Matchless, \$5.00 per 100. Eagle Grove Greenhouse, Eagle Grove, Ia.

Carnations, Matchless, field-grown, \$75.00 for the lot of 1200, or \$8.00 per 100. Cash. Harglerode Bros., Shippensburg, Pa.

#### CHRYSANTHEMUMS

##### CHRYSANTHEMUMS.

##### STOCK PLANTS.

White Turner, W. H. Chadwick, Yellow Turner, Chadwick Improved, Chadwick Supreme, Pink Chadwick, Josephine Foley, Mistletoe, Indian Summer, Golden Chadwick, Smith's Imperial, Richmond, The above at \$8.00 per 100. Golden Wedding, Yellow Bonnaffon, Golden Glow, Yellow Ivory, Dr. Enguehard, Marigold, White Chieftain, Unaka, Pink Chieftain, Chrysolora, Mrs. M. R. Morgan, Tint of Gold, Chas. Rager, Oconto, E. A. Seidewitz, Smith's Imperial, Joanne Nonin.

The above at \$6.50 per 100.

##### POMPONS.

Lillian Doty, Hilda Canning, White Doty, Mariana, Buckingham, Niza, Helen Newberry, Golden Climax, Western Beauty, White Garza, Frank Wilcox, Quinola, Lulu, Mary, Golden Chain, Isabelle, And other varieties.

The above at \$6.50 per 100.

##### C. U. LIGGIT,

Wholesale Plantsman,

303 Bulletin Bldg., Philadelphia, Pa.

Chrysanthemums, stock clumps, \$1.00 per doz., \$6.00 per 100. Cash.

White: Smith's Imperial, White Chieftain, Oconto, Josephine Foley, White Frick, Tipperary and Merry Christmas.

Yellow: Golden Queen, Marigold, Odessa, Golden Gate, Bronze Yellow and Tekonsha.

Pink: Chieftain, Early Rose, Enguehard, Seidewitz, Helen Frick and Harvard, red.

Pompons: Mrs. Beu, Christmas Gold, Baby Yellow, Meyer's Perfection, Lillian Doty, White Doty, Diana, Lucille Knoble, Klondike, Little Gem, Mariana, Western Beauty, Golden Climax, Vasca and Caprice assorted. Singles: Elizabeth, Emma, Anna, Mensa, Golden Mensa, Simplicity, Mrs. Buckingham and Margaret Waite.

W. H. Culp & Co., Wichita, Kan.

STOCK MUMS, \$1.00 PER DOZ., \$6.00 PER 100.

White: Advance, Early Frost, Oconto, White Chieftain, Charles Rager, Chadwick, Jones, Mistletoe, Yellow: Golden Glow, Golden Queen, Chrysolora, Richmond, Bonnaffon, Yellow Jones, Golden Chadwick, Yellow Mistletoe, Pink: Chieftain, Enguehard, Patty, Seidewitz. Pompons: Beu, Romaine Warren, Mariana, Golden Wedding, Golden Climax, Quinola, Mensa, Yellow Mensa, Christmas Gold, Buckingham, Godfrey and White Beauty. Careful packing; quick shipment.

GULLETT & SONS, LINCOLN, ILL.

#### CHRYSANTHEMUM STOCK PLANTS,

\$6.00 per 100.

Golden Glow, Willow Brook, Early Frost, Unaka, Halliday, Early Snow, Chrysolora, Virginia Poehlmann, Beatrice May, Golden Age, Pink and White Ivory, Pink and White Chieftain, Charles Rager, Enguehard, Wm. Turner, Superba, Alice Byron, Roman Gold, Harvester, Wells' Late Pink, White and Golden Chadwick, Mrs. Seidewitz, White and Yellow Jones, John Burton, Merry Xmas and Timothy Eaton.

All the best varieties of pompons and single.

Cash.

R. P. ATWELL, FORT DODGE, IA.

Chrysanthemums, Golden Glow, strong stock plants, \$6.00 per 100, \$50.00 per 1000. Chadwick, yellow and white, stock plants, \$6.00 per 100, \$50.00 per 1000. Golden Queen and October Queen, \$6.00 per 100. Marigold, Seidewitz, Nonin, Whittier and other good varieties, \$4.00 per 100; less than 25 of a variety, \$5.00 per 100. Other varieties later.

S. S. Skidelsky & Co., 50 Park Place, New York.

#### CHRYSANTHEMUM PLANTS.

Strong stock from ground beds, 50c per doz., \$1.00 per 100, assorted.

Golden Glow, White Rager, Chrysolora, Yellow Rager, Marigold, Patty, Pacific Supreme, October Frost, White Chieftain, Pink Chieftain, Silver Wedding, Unaka, Oconto.

Pompons later.

Get good stock while the getting is good.

LEWIS G. FLEISS,

R. F. D. 1, New Albany, Ind.

#### CHRYSANTHEMUM STOCK PLANTS.

\$6.00 per 100.

Golden Glow, Smith's Advance, Chrysolora, Early Snow, Marigold, Charles Rager, Bonnaffon, Wm. Turner, Yellow Eaton, White Chieftain, Golden Wedding, Crystal Gem, Golden Queen, Unaka, White Chadwick, P. Chieftain, Early Frost, Enguehard.

Twenty best varieties of pompons and single.

J. C. RENNISON CO.,

25th and Jones St., Sioux City, Ia.

#### CHRYSANTHEMUMS.

We are booking orders for the following Chrysanthemum stock plants at \$6.00 per 100: These are exceptionally clean, strong plants, that are absolutely free from mildew or disease of any kind: 200 Rager, 200 Turner, white; 200 Chrysolora, yellow; 550 Pacific Supreme; 350 Estelle; 200 Golden Chadwick; 800 Mrs. E. A. Seidewitz; 350 Mary Richardson, bronze pompon; 350 Mistletoe; 250 Garza, white pompon; 250 October Frost, white. Cash with order, please.

#### MILLER THE FLORIST,

Oakland and Wallace Ave., Covington, Ky.

#### STRONG STOCK PLANTS.

Chrysanthemums, \$6.00 per 100 except where noted. White: Oconto, Liberty Bond, Smith's Imperial, Wm. Turner, Timothy Eaton and Mistletoe. Yellow: Golden Queen, Yellow Turner, Loyalty, \$8.00 per 100; Golden Mistletoe, \$8.00 per 100; pink: Chieftain and Seidewitz.

Pompons: Romaine Warren, Mariana, Diana; Sunshine, \$8.00 per 100; Mrs. F. Beu, Golden Wedding, Western Beauty, Golden Climax, Quinola, Mrs. Buckingham. Cash, please.

H. ROTH, LAFAYETTE, IND.

#### CHRYSANTHEMUM STOCK PLANTS.

The best varieties of late introduction: Louise Pockett, the best of all whites; Victory, fine Thanksgiving white; Sun Glow, early, Bonnaffon type, yellow; Midnight Sun, best of all midseason yellows. \$10.00 per 100; not less than 10 of one variety.

MAX B. SCHREIBER,

348 Fanny St., McDonald, Pa.

Chrysanthemums, strong, clean stock plants, free from disease: Unaka, Oconto, Chrysolora, Pink Chieftain, White Chieftain, Pink Patty, White Patty, Enguehard and Seidewitz. Pompons and single: Noveltonia, White Doty, Golden Climax, Golden Mensa, Eugene Langaulet, Buckingham, Wilcox, Peggy Buckeley, \$5.00 per 100. W. H. Knowles, Williamsville, N. Y.

#### CHRYSANTHEMUM CUTTINGS.

Best new, commercial and standard varieties. If you want the best and newest commercial varieties, write me.

IT WILL PAY YOU.

ROMAN J. IRWIN,

43 West 18th St., New York.

#### CHRYSANTHEMUM STOCK PLANTS.

We ship from Spokane, Wash.

Place your order now for clean, healthy Chrysanthemum plants; all the leading varieties; no mildew on the place, \$6.00 per 100.

PETERS & SONS,

Hillyard, Wash.

#### CHRYSANTHEMUM POMPONS.

Diana, white, Klondike, yellow, Donald, pink, Lillian Doty, pink.

LYON & ANDERSON, BELVIDERE, ILL.

#### HARDY CHRYSANTHEMUMS.

Large flowering hardy Mums, red, pink, white and yellow; strong, field-grown clumps, \$8.00 per 100; also a nice list of other hardy plants.

JOSEPH F. MARTIN,

Box 97, Painesville, O.

#### CHRYSANTHEMUM STOCK PLANTS.

Pink Chieftain, Josephine, an early yellow, Rager, Maud Dean, Patty, Marigold, Turner and Seidewitz, \$6.00 per 100.

P. M. SAVIDGE, LEWISBURG, PA.

Chrysanthemum stock plants, Sunray, Smith's Sublime, 50c each; Silver King, Nerissa, Lady Hopetoun, C. H. Totty, \$1.00 per doz.; Marigold, Seidewitz, Nonin, Whittier, \$4.00 per 100. Cash. W. C. Ehmman, Corfu, N. Y.

#### CHRYSANTHEMUM STOCK PLANTS.

October Queen ..... \$8.00 per 100 Golden Queen ..... 6.00 per 100 C. W. ESPY & SON, BROOKVILLE, PA.

#### CHRYSANTHEMUM BENCH ROOTS.

Golden Wedding, Godfrey, pink, and Mensa, white; 4c each. Cash.

HAMMERSCHMIDT & CLARK, MEDINA, O.

Chrysanthemum stock plants, Oconto, Early Frost and Klondike, \$5.00 per 100. Cash, please. C. Warren Swayne, West Grove, Pa.

#### CHRYSANTHEMUM SPECIALISTS.

ELMER D. SMITH & CO., ADRIAN, MICH.

Chrysanthemum stock plants, Golden Glow, Pacific Supreme, Imperial, October Frost, War, Bonnaffon and Elberon, \$5.00 per 100.

C. V. Frueh, R. F. D. 2, Lima, O.

Chrysanthemum stock plants, White Doty, Buckingham and Chrysolora; strong and free from disease, \$5.00 per 100. Cash.

W. E. Turner, R. R. 2, Kenosha, Wis.

Chrysanthemums, pompons and singles only, 2½-in. pots, \$40.00 per 1000. Rosemont Gardens, 116 Dexter Ave., Montgomery, Ala.

#### CINERARIAS

Cinerarias, Dreer's Prize Tall and Dreer's Prize Dwarf, giant flowering, also Sutton's Superb mixture; fine, strong, clean stock, 2½-in., \$5.00; 3-in., \$9.00; 4-in., \$15.00 per 100; 5-in., 50c each, these will make specimen plants for Xmas. No packing charge.

F. H. De Witt & Co., Wooster, O.

#### CINERARIAS.

Vaughan's Columbian Mixture and separate colors, blood red, azure blue, old rose, soft pink, white and crimson; strong, clean stock ready for shift, 4-in., 12c; 3-in., 8c. Satisfaction guaranteed. Cash, please.

J. SYLVESTER, OCONTO, WIS.

#### CINERARIAS.

Fine, clean, healthy plants. Prize Tall, 2½-in., \$7.00 per 100, \$65.00 per 1000 Prize Dwarf, 2½-in., 7.00 per 100, 65.00 per 1000 Add 5% for cost of packing.

AMERICAN BULB CO.,

172 N. Wabash Ave., Chicago, Ill.

#### CHOICE LOT OF CINERARIAS.

Fine dwarf types and colors, strong 2½-in., ready to shift, \$7.00 per 100.

Very fine 4-in., ready to shift into 5-in. and 6-in., \$2.50 per doz., \$20.00 per 100.

C. C. POLLWORTH CO., MILWAUKEE, WIS.

Cinerarias, Vaughan's Columbian mixture, strong, healthy 2-in., \$4.00 per 100, 300 for \$11.00; transplanted seedlings, \$3.00 per 100, 300 for \$8.00. Cash.

Brill Celery Gardens, Kalamazoo, Mich.

Cinerarias, Dreer's Semi-Dwarf, mixed colors, 2½-in. ready for 3-in., \$4.00 per 100, 300 for \$11.00. Charles Whitton, York and Gray Ave., Utica, N. Y.

Cinerarias, Howard & Smith's prize dwarf and Sevin-Vincent Co.'s prize dwarf, strong, 2-in., \$4.00 per 100. Satisfaction guaranteed. W. H. Zimmerman, Ashland, O.

#### BUSINESS BRINGERS

##### REVIEW

##### CLASSIFIED

##### ADVS.

Cinerarias, Vaughan's Columbian mixture and Dreer's Prize Dwarf, strong 2-in., \$6.00 per 100; 3-in., \$10.00 per 100. Winfield S. Kircher, Cyclamen Specialist, Defiance, O.

Cinerarias, half dwarf, fine strong plants, mixed colors, 2½-in., \$4.00 per 100; 3-in., \$6.00 per 100. Ready to shift. Edward Whitton, York and Walnut Sts., Utica, N. Y.

Volz Double Cinerarias, Reg. S. A. F. & O. H. fine, stocky plants, 2½-in., \$3.50 per doz., \$25.00 per 100. Cash. Frank A. Volz, Dina Ave., Sta. L., Cincinnati, O.

Cinerarias, Dreer's Prize Half Dwarf, 2½-in. pots, \$7.00 per 100; 3-in. pots, \$10.00 per 100. Our usual quality.

Wettlin Floral Co., Hornell, N. Y.

#### BUSINESS BRINGERS

##### REVIEW

##### CLASSIFIED

##### ADVS.

Cinerarias, Columbian Mixture and Stellata, 2½-in., \$5.00 per 100; 2½-in., \$6.00 per 100. Excellent strain.

J. E. Matthewson, Sheboygan, Wis.

Cinerarias, semi-dwarf, best imported strain, strong plants from 2½-in., \$6.50 per 100, \$60.00 per 1000. Cash. See Primulas, Henry Schmidt, 673 Church Lane, North Bergen, N. J.

Cinerarias, Dreer's Prize Dwarf, 100 mixed, 2½-in., \$5.00 per 100. Cash with order. Parkside Greenhouses, 1457 E. 70th, Chicago, Ill.

Cinerarias, Vaughan's Columbian mixture, ready for shift, 2½-in., \$4.00 per 100.

E. B. Morgan Floral Co., Paxton, Ill.

Cinerarias, Dreer's Prize Dwarf, strong 2½-in., ready for shift, \$6.00 per 100.

Harry Jergens, R. R. 5, Dayton, O.

Cinerarias, dwarf type, strong 3-in., ready for shift, 8c each. Cash.

W. E. Turner, R. R. 2, Kenosha, Wis.

Cinerarias, Half Dwarf Hybrids; 3-in., \$10.00 per 100.

Roman J. Irwin, 43 West 18th St., New York.

Cinerarias, fine stock, from 2½-in. pots, dwarf varieties, \$7.00 per 100.

Holton & Hunkel Co., Milwaukee, Wis.

Cinerarias, good, strong 2½-in. plants, \$6.00 per 100, \$55.00 per 1000.

S. S. Skidelsky & Co., 50 Park Place, New York.

Cinerarias, Columbian mixture, 4-in., ready to shift, 20c; 5-in., 35c each.

Geo. Vatter, Marinette, Wis.

Cinerarias, Dreer's Prize Dwarf strain, choice 2-in., \$4.00 per 100. Cash.

Valley View Gardens, Tiffin, O.

Cinerarias, strong 2-in., \$6.00 per 100.

Geo. Conklin, Allegan, Mich.



**CINERARIAS—Continued**

Cinerarias, prize strain, stocky plants, 2½-in., \$4.00 per 100. J. C. Schmidt, Bristol, Pa.

Cineraria Grandiflora, finest strain, 2-in., \$4.00 per 100. Cash. Byer Bros., Chambersburg, Pa.

Cinerarias, good mixed, 2-in., \$5.00 per 100. Toledo Greenhouse, 2829 Chestnut St., Toledo, O.

**CLEMATIS**

CLEMATIS PANICULATA.  
Strong plants, \$10.00 per 100.  
WAYSIDE GARDENS CO.,  
Mentor, O.

**CLERODENDRONS**

CLERODENDRON BALFOURI.  
2½-in. pots ..... \$ 6.00 per 100  
3-in. pots ..... 10.00 per 100  
OAK GROVE GREENHOUSE,  
Tuskegee, Ala.

**COLEUS**

COLEUS, FINE FOR CHRISTMAS.  
Ready to shift.

Christmas Gem and Brilliancy, rooted cuttings, \$2.50; 2-in., \$5.00; 3-in., \$7.50; 4-in., \$15.00 per 100.

Assorted bedding and trailing sorts, rooted cuttings, \$2.00 per 100, \$12.50 per 1000.

THE IMLAY CO.,  
Zanesville, O.

Coleus, Brilliancy and Defiance, 2½-in., ready to shift, fine for cuttings, \$6.00 per 100. Cash. La Crosse Floral Co., La Crosse, Wis.

Coleus, mixed, bright colors, rooted cuttings, \$1.50 per 100, prepaid. Royston & Fenton, Evansville, Ind.

Coleus Golden Bedder and Red Verschaffeltii, \$1.50 per 100. Cash. B. J. Passmore, Malvern, Pa.

Coleus, leading varieties, 2½-in. pots, strong stock plants, \$5.00 per 100. Henry Smith, Grand Rapids, Mich.

Coleus, 10 varieties, strong, stocky 2½-in., \$4.00 per 100. Cash. C. W. Paige, Tivoli, N. Y.

Coleus, eight varieties, 2½-in., \$35.00 per 1000. Cash. F. H. Parker, Fort Scott, Kan.

Coleus, rooted cuttings, 10 varieties, \$8.00 per 1000. Cash. John Van Aart, Paducah, Ky.

Coleus, seven varieties, 2½-in., 2c. Hammerschmidt & Clark, Medina, O.

Coleus, fine varieties, 2-in., \$2.50 per 100. Cash, please. Paul O. Tauer, Lebanon, Ind.

Coleus, 2000 2½-in., ten varieties, \$2.00 per 100. Hartline & Huff, Newcomerstown, O.

**CUPHEAS**

Cupheas, rooted cuttings, \$1.00 per 100. Cash. Byer Bros., Chambersburg, Pa.

Cupheas, cigar plants, 2½-in., \$5.00 per 100. Thos. Salveson, 813 Main St., Petersburg, Ill.

**CYCLAMEN**

ALL ORDERS  
FOR 1920 CROPS  
FERD FISCHER'S FAMOUS  
CYCLAMEN SEED  
SHOULD BE SENT TO  
AMERICAN BULB CO.,

172 N. Wabash Ave., Chicago, Ill.  
We offer seeds of the following varieties:

Glowing Dark Red (Christmas Red).....	\$13.00
Glowing Red, Bright Cherry Red.....	15.00
Bright Rose, Rose of Marienthal.....	15.00
Pure White .....	12.50
White, with dark Carmine eye.....	12.50
Salmon, delicate, Improved Rose Von Zahlendorf.....	18.00
Salmon, Improved Perle Von Zahlendorf.....	18.00
Salmon, Red, Improved Glory Pride of Wandsbek .....	20.00
Rococo Erecta, Orchid flowering type—Red.....	18.00
Rococo Erecta, Orchid flowering type—Rose.....	18.00
Rococo Erecta, Orchid flowering type—Lilac.....	18.00
Rococo Erecta, Orchid flowering type—White, with Carmine eye .....	18.00

Less 7% for cash with order.

AMERICAN BULB CO.,

172 N. Wabash Ave., Chicago, Ill.

**EXTRA STRONG PLANTS  
IN SEPARATE COLORS.**

These plants are showing buds and will be well in bloom in a short time.

4-in., 35c each;  
5-in., 75c each;  
6-in., \$1.25 each.

We offer these plants for immediate delivery, packed with utmost care, so they will reach you in good condition. They will be sure money makers. Packing charges included.

See our advertisement on Ferns, DAVIS FLORAL CO., DAVENPORT, IA.

**CYCLAMEN LOADED WITH BUDS AND BLOOMS.**

Extra fine plants, in best selling colors.

4-in. ....	\$ 40.00 per 100
5-in. ....	75.00 per 100
6-in. ....	125.00 per 100
7-in. ....	200.00 per 100

Cash with order. No. C. O. D. orders accepted. Careful packing with no extra charge. SAYRE FLORAL CO., Sayre, Pa.

**ASSORTED COLORS.**

Cyclamen in bud and bloom. These plants are A No. 1, and can be potted into larger pots for immediate sales.

You cannot find better stock anywhere.

We would be pleased to have you come and see it.

Out of 4-in. pots, \$40.00 per 100.

Out of 5-in. pots, \$75.00 per 100.

Out of 6-in. pots, \$150.00 per 100.

We also have a fine lot of 3-in., ready to shift, which will make fine plants for winter sales, \$20.00 per 100. The above prices include packing.

Cash with order.

The largest exclusive grower of Cyclamen and Primulas in the world. See Primula advertisement.

R. S. McMURRAY,  
Bellefontaine, O.

**CYCLAMEN.**

Some of the best stock in the west.

4-inch .....	\$50.00 per 100
5-inch .....	80.00 per 100
6-inch .....	\$1.25 and \$1.50 each
7-inch .....	3.00 each
8-inch .....	4.00 each
9-inch .....	5.00 each

Packing in clay pots, 10 per cent.  
Packing in paper pots, 7 per cent.  
Packing out of pots, 5 per cent.

Terms: Cash or satisfactory references.

PINEHURST FLORAL CO.,  
Pleasant Hill, Mo.

**CYCLAMEN SEED.**

We are close to being sold out, and have the following to offer: Defiance, best Christmas red, and an early bloomer, \$2.50 per 100, \$18.00 per 1000; Dark and Light Salmon, Dark Blood Red, \$2.00 per 100, \$15.00 per 1000; Bright Red, Rose Pink, Soft Pink Carmine Eye, White with Eye, \$1.50 per 100, \$12.00 per 1000; Rococo Erecta in six colors \$3.00 per 100, \$20.00 per 1000. Cash 5000 at 5 per cent, 10,000 at 10 per cent discount. Our cultural directions, in which you will find a lifetime experience, with the order.

O. WINTERICH,

Cyclamen Specialist, St. Petersburg, Fla.

**CYCLAMEN PLANTS.****GOOD ASSORTMENT OF COLORS.**

We need the room.

3-in., 10c each;  
4-in., 35c each;  
5-in., 70c each.

KEMBLE FLORAL CO.,

Oskaloosa, Ia.

**CYCLAMEN PLANTS.**

Assorted colors.

2½-inch .....	\$12.00 per 100
3-inch .....	20.00 per 100
4-inch .....	50.00 per 100
5-inch .....	75.00 per 100

Add 5% for packing charge.

AMERICAN BULB CO.,

172 N. Wabash Ave., Chicago, Ill.

**CYCLAMEN.**

IN HEAVY BUD AND BLOOM.

Strong 2½-in. ....	\$0.12 each
Strong 3-in. ....	.20 each
Strong 4-in. ....	.40 each
Strong 5-in. ....	.75 each
Strong 6-in. ....	1.00 each
Strong 7-in. ....	1.50 each

Place your orders for Thanksgiving and Christmas now.

J. W. DAVIS CO.,

Davis Gardens, Terre Haute, Ind.

**WELL-GROWN STOCK**

OF CYCLAMEN IN LARGE LOTS!

3-in., \$20.00; 4-in., \$35.00; 5-in., \$65.00; 6-in., \$100.00 per 100; 7-in., \$2.00 each; 8-in., \$3.00 each.

These plants are very fine and of many varieties and colors, dark reds, dark pinks and salmon. Cash.

FAIRVIEW GREENHOUSES,  
Belvidere, Ill.

**CYCLAMEN.**

Well budded, red, pink, salmon and about 5% white; assorted, 4-in., 40c; 5-in., 75c; 6-in., \$1.25; 7-in., \$2.50.

These plants are all exceptionally fine. Most of the 7-in. cannot be covered by a bushel basket.

C. F. MAHAN & CO., DAYTON, O.

**SPECIAL LOW OFFER.**

Cyclamen, strong 3-in., assorted colors, good plants, \$15.00 and \$20.00 per 100.

Do not miss our splendid 4-in. Cyclamen, ready to shift to 5-in. and 6-in., and make your wonderful plants for Christmas, two grades, \$40.00 and \$50.00 per 100. Heavy plants, well worth the price. Add 10% for careful packing in clay or paper pots.

GULLETT & SONS, LINCOLN, ILL.

Cyclamen, well budded, strong 5-in., in fine assortment, 50c each. Cash. Brill Celery Gardens, Kalamazoo, Mich.

**CYCLAMEN PLANTS.**

Perfectly shaped, strong, healthy plants in most desirable colors, red, light pink, dark pink and salmon, mixed.

2½-in. ....	\$10.00 per 100
3-in. ....	15.00 per 100
4-in. ....	35.00 per 100

Packing free. Cash.  
STERLING FLORAL CO.,  
Sterling, Ill.

**CYCLAMEN PLANTS LOADED WITH BUDS.**

Just right for Xmas trade.

SALMON AND XMAS RED,

4-in., \$40.00 per 100.

Xmas Red, 5-in., \$70.00 per 100.

No charge for packing; paper pots.

Prompt shipment.

McADAMS & McCOMB,  
Columbus Grove, O.

**CYCLAMEN, BEST STRAINS,**

STRONG, HEALTHY, PERFECTLY SHAPED PLANTS, MOST DESIRABLE COLORS,

Well set with buds, ready for shift.

3-in., 15c; 3½-in., 30c; 4-in., 40c; 4½-in., 50c;

5-in., 60c; 6-in., \$1.00; 7-in., \$2.00.

Carefully packed free. Cash.

HILLVIEW GREENHOUSE CO.,

La Crosse, Wis.

**CYCLAMEN.**

All Colors.

We have a large stock of

excellent plants.

4-in., 50c; 5-in., 75c; 6-in., \$1.25.

Packing at cost.

FRANK F. CRUMP,

Colorado Springs, Colo.

Cyclamen, fancy stuff, nothing better around Chicago, 3-in., in bud, \$12.00 and \$15.00 per 100; 4-in., in bud, \$35.00 and \$45.00 per 100; 5-in., in bud and bloom, \$60.00 and \$75.00 per 100; 6-in., \$1.00, \$1.25 and \$1.50 each; 7-in., \$2.00 and \$2.50 each; 8-in., \$3.50 and \$4.00 each. No packing charges.

Joseph Turski, Gross Point, Ill.

**CYCLAMEN, EXCEPTIONAL BARGAINS.**

We have a large surplus of the following variety for immediate shipment: Cyclamen Excelsior, white with red eye, 3-in., \$10.00 per 100; 4-in., \$25.00 per 100. Extra strong, well-grown stock.

MATTHEWSON'S, SHEBOYGAN, WIS.

Cyclamen of quality, not the cheapest, but the best. All best shades, Wandsbek strain. Extra heavy specimen plants, 5-in., 75c and \$1.00; 4-in., equal to most 6-in., \$50.00 per 100.

If you want REAL Cyclamen, try these. Winfield S. Kircher, Cyclamen Specialist, Defiance, O.

**MUST HAVE ROOM.**

Strong Cyclamen of the best flowering strains, plenty of reds and salmons; positively no better stock in the country and all ready to shift; 3-in., 20c; 4-in., 35c. Quantity limited at these prices. Packing at cost.

ELITCH GARDENS CO., DENVER, COLO.

Cyclamen: An extra fine lot of separate colors or mixed as desired, 2½-in., \$12.00 per 100; 3-in., \$20.00 per 100; 4-in., \$40.00 per 100; 5-in., \$75.00 per 100; 6-in., \$100.00 per 100; 7-in., \$150.00 per 100. We know these will please you, so speak up!

S. S. Skidelsky & Co., 50 Park Place, New York.

CYCLAMEN, SELECTED STRAIN,  
SEPARATE COLORS OR MIXED.

3-in. pots, \$25.00 per 100; 4-in. pots, \$40.00

and \$50.00 per 100.

ROMAN J. IRWIN,

43 West 18th St., New York, N. Y.

**CYCLAMEN PLANTS.**

Assorted colors, large proportion of red.

4-in., \$40.00 per 100;

5-in., \$75.00 per 100.

A packing charge of 5 per cent.

A. N. KINSMAN, INC.,

Austin, Minn.

Cyclamen, nice, healthy, stocky plants, well furnished with foliage, showing buds; German strain, red and pink colors predominating, from 4-in., 40c. This will make good blooming stock for Christmas.

J. L. Schiller, 929 Prouty Ave., Toledo, O.

**CYCLAMEN IN BUD AND BLOOM.**

4-in., 40c each;

5-in., 75c each;

6-in., \$1.00 each.

No charge for packing. Cash, please.

F. B. PFISTER, LOWVILLE, N. Y.

**CYCLAMEN.**

THESE ARE FINE PLANTS.

2½-in. .... \$10.00 per 100

4-in. .... 50.00 per 100

C. O. POLLWORTH CO.,

City Hall Square, Milwaukee, Wis.

We need the room. Heavy, vigorous Cyclamen plants, all dark colors, budding for bloom, 4-in., 30c. Packing 1c each. Fancy 5-in., in bud and bloom, 50c. Packing 2½c.

J. E. Leslie & Son, Marion, Ind.

Cyclamen plants, dark colors, no white, strong, sturdy plants, 5-in., \$75.00 per 100. All ready for shift to larger pots. Packing free, in paper pots, securely cased. Peter Pearson, 3732-48 Gunnison St., Chicago, Ill.

Cyclamen, 3-in., ready for 4-in., good, strong plants, mixed colors, \$18.00 per 100.

Harry Jergens, R. R. 5, Dayton, O.

Cyclamen plants, 3-in. stock, best strain procurable, assorted colors, \$15.00 per 100. F. E. Blake, Marion, O.

Cyclamen, 5-in. A. No. 1 plants ready for 6-in., 50c. None better; compelled to sell to make room. A real bargain which you can't afford to miss. Packing free.

Alphonse Peters, Marquette, Mich.

Cyclamen, fine, large plants, all colors; for immediate delivery; 5-in., 70c; 6-in., \$1.00 each. These are the best strains. Terms: satisfactory credit reference or cash with order.

J. F. Wilcox & Sons, Council Bluffs, Ia.

Cyclamen, strong 4 and 5-in., 40c and 60c each. Add 10 per cent if you want them shipped in pots. This is extra fine stock for the money. Cash, please. J. E. Kallenbach & Sons, R. F. D. No. 1, Erie, Pa.

Cyclamen, best European strain, strong 2½-in., \$12.00; 3-in., \$20.00; 4-in., \$40.00; 5-in., \$75.00 per 100, for November and Christmas bloom.

Baur Floral Co., Erie, Pa.

Cyclamen, heavy 3-in., mostly Wandsbek strain, ready to shift, \$20.00 per 100. 5 per cent for packing. Cash, please. Thos. Heaven, 197 E. Main St., Benton Harbor, Mich.

Cyclamen Giganteum, 2½-in., \$6.00 per 100; 3-in., \$10.00 per 100; 4-in., \$20.00 per 100; 5-in., \$40.00 per 100; all full of buds; all colors mixed. Samuel Whitton, Utica, N. Y.

Cyclamen, strong, healthy plants, best selling colors, 5-in., \$75.00 per 100; 6-in., \$100.00 per 100. Cash. Myers-Watson Floral Co., formerly E. V. Myers, Florist, St. Joseph, Mo.

Choice Cyclamen plants in assorted colors, 4-in., 35c; 5-in., 50c. Packed in paper pots. 5% for packing. Cash, please.

Eagle Grove Greenhouses, Eagle Grove, Ia.

Cyclamen, choice assortment of the leading varieties, 3-in., \$15.00 per 100; 4-in., \$35.00 per 100. Extra strong, well-grown stock.

Matthewson's, Sheboygan, Wis.

Cyclamen, extra large 5-in., bushy plants, 25 to 40 leaves to a plant, \$9.00 per doz. Cash with order. B. L. Gibbs & Sons, Cumberland, Md.

Cyclamen, 3-in., \$10.00 per 100; 4-in., \$35.00 per 100. James D. Hooper, Richmond, Va.

For Cyclamen, write the North Side Greenhouses, 1107 N. First St., Springfield, Ill.

Cyclamen, 3-in., \$13.00 per 100. M. & S. L. Dysinger, 404 E. Erie St., Albion, Mich.

## DAHLIAS

### DAHLIA CLUMPS AND DIVISIONS.

Sylvia, Marathon, rich purple; Candeur, white; large, field-grown clumps, \$12.00; divisions, \$5.00 per 100; also mixed Double Dahlias. Will exchange for other varieties. State what you have.

J. C. WEISS,

R. F. D. 2, Box 45, Portsmouth, Va.

The new show Dahlia Peach Blow, pink; and the new decorative Dahlia Iron Clad, bronze; we offer in limited quantity, 50c each; \$5.00 per dozen clumps.

The new show Dahlia Mary D. Hallock, canary yellow, 25c each. Send for our list on Dahlias. Kalisch Bros. Co., 4516 Delmar Ave., St. Louis, Mo.

Jack Rose Dahlias, heavy, undivided, field-grown clumps; worth four times what we ask; must be disposed of on account of lack of space in which to store them, \$4.00 per 100, \$35.00 per 1000. Immediate shipment only.

Vick & Hill Co., Rochester, N. Y.

Dahlia roots, a good assortment of our choice florists' varieties, \$6.00 per 100. King of Commerce Dahlia, strong tubers, \$40.00 per dozen. Cash. Indiana Dahlia Farm, New Albany, Ind.

Dahlias, field clumps in four named varieties, \$10.00 per 100; mixed varieties, \$8.00 per 100. H. Hills, Bristol, Ind.

## DAISIES

### DAISIES. Strong Plants.

	Per 100	Per 1000
Boston Yellow, R. C.	\$4.00	\$35.00
Boston Yellow, 2½-in.	7.00	60.00
Giant White, R. C.	3.50	30.00
Giant White, 2½-in.	5.00	45.00

Prompt shipment will be made.

Add 5% to cover cost of packing.

AMERICAN BULB CO.

172 N. Wabash Ave., Chicago, Ill.

### ROOTED CUTTINGS NOW READY.

From A. E. Hunt's strain.

Boston Yellow ... \$4.00 per 100, \$35.00 per 1000  
Hunt's White Sport. 5.00 per 100, 45.00 per 1000  
No order accepted for less than 100.  
500 of a variety at the 1000 rate.

A. L. RANDALL COMPANY,

180 N. Wabash Ave., Chicago.

Boston Yellow Dahlies, rooted cuttings, \$4.00 per 100, \$35.00 per 1000.  
Single White, rooted cuttings, \$2.00 per 100, \$18.00 per 1000.

Mrs. Sander Dahlies and single White, 2½-in. pots, \$6.00 per 100, \$50.00 per 1000.

Roman J. Irwin, 43 W. 18th St., New York.

### BELLIS DAISIES.

Giant White, big field clumps, \$8.00 per 100  
Giant Pink, big field clumps, \$8.00 per 100  
WAYSIDE GARDENS CO.

Mentor, O.

### DAISIES.

Very fine, free from disease. Boston Yellow, rooted cuttings, \$2.00 per 100.

Cash, please.

VAN NICE GREENHOUSES, WAUKON, IA.

Daisies, Boston Yellow, strong 2½-in., \$7.00 per 100, \$60.00 per 1000; rooted cuttings, \$4.00 per 100, \$35.00 per 1000.

Giant White, 2½-in., \$5.00 per 100, \$45.00 per 1000; rooted cuttings, \$3.50 per 100, \$30.00 per 1000. All ready now.

W. A. Rowe Floral Co., Kirkwood, Mo.

Daisies, strong rooted cuttings, Mrs. Sander, Nicholson's Giant White and Paris, \$2.00 per 100, by mail. 2-in., 4c.

S. W. Pike, St. Charles, Ill.

Daisies, Bellis Monstrosa, pink or white, also Longfellow and Snowball, fine strong plants, \$3.25 per 1000, \$9.00 per 3000. Cash.

Brill Celery Gardens, Kalamazoo, Mich.

Daisies, Giant White, 2½-in., \$5.00 per 100. No. 1 stock. Cash with order. Parkside Greenhouses, 1457 E. 70th St., Chicago, Ill.

Daisies, white, 2½-in., ready to shift, fine for cuttings, \$6.00 per 100. Cash.

La Crosse Floral Co., La Crosse, Wis.

Daisy Mrs. Sander, double, selected, nice stock, 2-in., \$4.00 per 100.

D. W. Leatherman, Anderson, Ind.

Daisies, Mrs. Sander, extra good strain, good, strong 2½-in., \$4.00 per 100.

Haase Bros., Florists, Pekin, Ill.

Daisies, Marguerites, rooted cuttings, \$2.00 per 100; 2-in., \$4.00 per 100.

Dumser Floral Co., Elgin, Ill.

Daisies, Sander and Boston Yellow, rooted cuttings, \$2.00 per 100; white, \$1.50 per 100. Cash.

Byer Bros., Chambersburg, Pa.

Bellis Daisies, Longfellow and Snowball, strong, stocky plants, \$3.50 per 100, 500 at 1000 rate.

Gustav Pitzonka, Bristol, Pa.

Boston Yellow, 2½-in., strong, \$7.00 per 100; Giant White, 2½-in., \$5.00 per 100.

S. S. Skidelsky & Co., 50 Park Place, New York.

Daisies, Paris and Marguerite, fine 2-in., \$4.00 per 100; Boston Yellow, 2-in., \$4.00 per 100. Cash.

J. W. Miller, Shiremanstown, Pa.

Bellis Daisies, transplanted, \$7.50 per 1000.

Geo. Conklin, Allegan, Mich.

## DELPHINIUMS

### HARDY PLANTS.

Delphinium Belladonna, 1-year, strong field-grown, \$7.00 per 100; 2-year, \$10.00 per 100. Write for special prices in large quantities; also a nice list of other hardy plants.

JOSEPH F. MARTIN,

Box 97, Painesville, O.

Delphinium Belladonna, 1-year-plants, extra fine, \$50.00 per 1000; 2-year-plants, \$65.00 per 1000; also seed at \$2.50 per oz., \$30.00 per lb. Cash with order.

George Martin, Box 154, Painesville, O.

Delphinium Belladonna, field-grown, strong, 1-year-old plants, \$11.00 per 100, \$100.00 per 1000; strong 2-year-old plants, \$14.00 per 100, \$130.00 per 1000.

Roman J. Irwin, 43 West 18th St., New York.

For fall delivery, strong, fieldgrown 1-year-old Delphinium Belladonna, \$7.00 per 100, \$65.00 per 1000; 2-year-old, \$10.00 per 100. Write for other list of Hardy Perennials.

S. S. Skidelsky & Co., 50 Park Place, New York.

Delphinium Belladonna, the grand cut flower variety. Good size plants, \$7.00 per 100.

Thos. J. Murphy, Painesville, O.

Delphinium Belladonna, 2-year, field-grown for forcing, \$10.00 per 100.

Eschrich Nursery, North Milwaukee, Wis.

## DRACAENAS

### DRACAENA INDIVISA.

50,000 big, strong plants ready for a shift to 3-in. or 4-in. pots from 2-in. pots, \$4.00 per 100.

Average size, strong and healthy from 2-in. pots, \$3.00 per 100.

Both the above sizes are big value and worth twice the money.

Packed to reach you safe anywhere.

ELMER RAWLINGS, WHOLESALE GROWER, Allegany, N. Y.

### DRACAENA TERMINALIS.

2-in.	\$15.00 per 100
3-in.	25.00 per 100
4-in.	45.00 per 100
5-in.	75.00 per 100

Moderate packing charge.

ROY F. WILCOX & CO.,

Montebello, Cal.

Dracaena Indivisa, 450 4-in. plants, now ready for 5-in. pots, from 16 to 24 inches high, extra strong and in fine growing condition, \$16.00 per 100. Packing free. Cash.

Brinkerhoff Greenhouses, Springfield, Ill.

Dracaenas, fine 2½-in. stock ready for shipment. Terminalis, 20c. Lord Wolseley, 20c. Aurora, 24c. Mandarina, 24c.

Cash with order.

The Mingz Floral Co., Mobile, Ala.

Dracaenas, Massangeana, Amabilis and Lord Wolseley; elegant stock, \$2.00 each. Holton & Hunkel Co., 462 Milwaukee St., Milwaukee, Wis.

Dracaena Indivisa, strong 3-in., ready to shift, \$10.00 per 100. Cash, please. J. E. Kallenbach & Sons, R. F. D. No. 1, Erie, Pa.

Dracaenas, strong 3-in. for growing on, \$10.00 per 100. Cash or references.

H. E. & C. W. Krebs, Cedar Rapids, Ia.

Dracaena Massangeana, 5-in., \$1.00; 6-in., \$1.50. Stuppy Floral Co., St. Joseph, Mo.

Dracaena Indivisa. Strong field-grown clumps, ready for 6-in. pots, \$17.50 per 100. Immediate delivery.

Roman J. Irwin, 43 West 18th St., New York.

Dracaenas, Indivisa or Australia, fine 2-in., \$4.50 per 100. Cash. Myers-Watson Floral Co., formerly E. V. Myers, Florist, St. Joseph, Mo.

Dracaenas, extra fine, field-grown Indivisa, ready for 6-in. pots, \$25.00 per 100.

S. S. Skidelsky & Co., 50 Park Place, New York.

Dracaena Indivisa, strong plants, 2½-in. pots, \$4.00 per 100. Cash with order.

Park Board Greenhouses, Fort Wayne, Ind.

Dracaena Indivisa, 3-in. nice stock for growing on, \$10.00 per 100. Winfield S. Kircher, Cyclamen Specialist, Defiance, Ohio.

## ERICAS

Erica Melanthera, heather, the most popular Christmas variety, heavily budded, from \$1.00 to \$5.00 each. Orders accepted for immediate shipment only. Also French Hydrangea specimen plants, pot-grown, \$1.50 each.

A. L. Miller, Jamaica, N. Y.

Erica Melanthera, 3-in., 8 ins. to 18 ins. high, coming in bud, clean stock, \$50.00 per 100. W. W. Thompson & Sons, Station D, R. 1, Milwaukee, Wis.

## EUPHORBIAS

### EUPHORBIA.

#### EXTRA STRONG.

Euphorbia Splendens (Crown of Thorns),

3-in. pots, \$15.00 per 100.

OAK GROVE GREENHOUSE,

Tuskegee, Ala.

## EVONYMUS

### EVONYMUS CARRIEREL.

#### Extra strong.

50c each, \$40.00 per 100.

OAK GROVE GREENHOUSE,

Tuskegee, Ala.

Evonymus Vegetus, 2-year, \$15.00 per 100, \$120.00 per 1000.

James Wheeler, Worcester St., Natick, Mass.

## FARFUGIUM

### FARFUGIUM.

Grand Leopard plants,

3-in., \$25.00 per 100.

OAK GROVE GREENHOUSE,

Tuskegee, Ala.

## FERNS

### FERNS MY SPECIALTY.

Ferns for fern dishes. Strong, bushy 2½-in. stock, in largest and best assortment, \$6.00 per 100, \$50.00 per 1000.

FERN SEEDLINGS: Excellent stock, ready for potting, in assortment of eight best fern dish varieties, \$1.75 per 100, \$15.00 per 1000.

Adiantum Cuneatum and Gracillimum, strong seedlings, ready for potting, \$1.75 per 100, \$15.00 per 1000.

Adiantum Farleyense Gloriosum. A most desirable Fern, well-grown 3-in., \$5.50 per doz., \$40.00 per 100. Large cut fronds, \$25.00 per 100.

Cibotium Schiedel, the King of Ferns. Strong thrifty 3-in., \$8.00 per doz., \$65.00 per 100. 2-in., \$5.00 per doz., \$40.00 per 100.

Asparagus Sprengeri seedlings, \$1.50 per 100, \$10.00 per 1000.

J. F. ANDERSON, FERN SPECIALIST,

Short Hills, N. J.

## FINE FERNS.

Ferns for dishes. Whitmanii, strong 2½-in., \$6.00 per 100, \$50.00 per 1000; Boston and Roosevelt, 2½-in., \$6.50 per 100, \$60.00 per 1000. Scottii, Teddy Jr. and Verona, 2½-in., \$7.00 per 100, \$65.00 per 1000. Macawii, 2½-in., new and very fine, \$12.00 per 100, \$100.00 per 1000.

Very fine Boston, 4-in., \$22.50 per 100; strong 5-in. Boston and Roosevelt, \$40.00 per 100; Whitmanii, 4-in., 35c; 5-in., 75c; 6-in., \$1.00.

On orders for 2½-in., specify whether pot plants, transplanted or bench-grown stock is wanted.

S. S. SKIDELSKY & Co.,

50 Park Place, New York City.

### POT-GROWN FERNS.

Guaranteed to please.

Whitmanii, 2-in.	\$6.00 per 100
Teddy Jr., 2-in.	6.00 per 100
Teddy Jr., 3-in.	15.00 per 100
Roosevelt, 2-in.	6.00 per 100
Boston, 2-in.	6.00 per 100
Boston, 4-in.	35.00 per 100
Boston, 6-in.	60.00 per 100

All of the above 2-in., \$55.00 per 1000. Less 4 per cent. Cash, please.

B. C. BLAKE,

Springfield, O.

## FINE, STRONG PLANTS, FREE FROM SCALE.

	100	1000
Boston and Roosevelt, 2½-in. pots.	\$5.50	\$50.00
Boston and Roosevelt, 3-in. pots.	15.00	....
Boston and Roosevelt, 4-in. pots.	30.00	....
Boston, 5-in. pots.	50.00	....
Whitmanii, 2½-in. pots.	6.00	55.00

Cash, please.

FRANKENBERG BROS., SPRINGFIELD, O.

Boston Ferns, 4-in., \$10.00 per 100, \$90.00 per 1000; 3-in., \$7.50 per 100, \$70.00 per 1000. Strong Boston runners, \$10.00 per 1000.

Fine Staghorn Ferns, 50c to \$1.00 each.

Lee Smoot, Apopka, Fla.

## THE BEST WAY

to get rid of your surplus stock

is to use the

REVIEW'S

Classified Ads.



**FERNS—Continued****10,000 2-IN. POTTED FERNS.**

Instead of sending a man out on the road, we will give the buyer the benefit of his expenses. 200 Ferns, 50 each, 4 varieties, Boston, Roosevelt, Teddy Jr. and Whitmanii, \$10.00; same varieties, 100 each, \$20.00; same varieties, 125 each, \$25.00; same varieties, 250 each, \$50.00. All orders will contain an equal number of each variety. We will sell only 10,000 Ferns at these prices, so get your order in early. Cash, please.

**CLOVER LEAF FLORAL CO.,**  
Springfield, O.

**FERNS.**

Boston, extra large size.....\$12.00 per 100  
Boston, 4-in. size.....10.00 per 100  
Boston, 3-in. size.....8.00 per 100  
Springfieldii, 3-in. size.....8.00 per 100  
Boston, Whitmanii, Wanamaker,  
Scottii and Springfieldii, 2½-in.,  
.....\$4.00 per 100, \$35.00 per 1000  
Runners in all kinds.....12.50 per 1000  
**W. P. NEWELL CO., APOPKA, FLA.**  
Wholesale Fern Growers.

**BOSTON FERNS.**

Good, strong, bushy stock.  
5-in. ....\$0.80  
6-in. ....90  
7-in. ....1.15  
8-in. ....1.50  
10-in. ....2.00  
Add 5 per cent for packing.  
See our ad on Cyclamen and Geraniums.

**BOSTON FERNS.**

4-inch .....\$35.00 per 100  
5-inch .....\$60.00 to 75.00 per 100  
**MACAWIL FERNS.**  
We are booking orders for December delivery on Macawil Ferns, 2½c to 10c.

Packing in clay pots, 10 per cent. Packing in paper pots, 7 per cent. Packing out of pots, 5 per cent. Terms cash or satisfactory references.

**PINEHURST FLORAL CO.**  
Pleasant Hill, Mo.

**TABLE FERNS FOR FERN DISHES.****STRONG 2½-IN. POTS.**

\$7.00 per 100, \$65.00 per 1000.  
Boston, Scottii, Verona, Roosevelt  
and Teddy Jr., 2½-in. pots,  
\$6.00 per 100, \$55.00 per 1000.  
New Macawil Fern, 2½-in. pots,  
\$12.00 per 100.

**ROMAN J. IRWIN,**

43 West 18th St., New York, N. Y.

**APOPKA FERNERY CO.**

Particular attention given to growing Plumosus and Sprengeri plants. We have on hand for immediate shipment 50,000 clumpy, stocky plants, 3-in. and 4-in., \$8.00 and \$10.00 per 100.  
Bostons, 4-in., \$10.00 per 100;  
Bostons, 3-in., \$8.00 per 100.  
Cash with order.

**APOPKA FERNERY CO.,**

Wholesale Growers, Apopka, Fla.

**FERNS.**

Roosevelt, 2½-in. ....\$ 6.50 per 100  
Roosevelt, 3-in. ....15.00 per 100  
Boston, 2½-in. ....6.50 per 100  
Boston, 3-in. ....15.00 per 100  
Scholzeii, 2½-in. ....6.50 per 100  
Scholzeii, 3-in. ....15.00 per 100  
Whitmanii Compacta, 2½-in. ....6.50 per 100

**THE REESER PLANT CO.,**

Springfield, Ohio.

**IF YOU WANT STRONG AND HEALTHY BOSTON FERNS, WE CAN SUPPLY YOUR NEEDS.**

5-in., 55c;  
6-in., 70c;  
7-in., 85c.

**ALFRED CARLSTROM & SON,**

10830 Hale Ave., Chicago, Ill.  
Phone Beverly 564.

**FERNS.**

Boston and Whitmanii, strong, healthy and bushy.

4-in. ....\$3.60 per doz., \$25.00 per 100  
5-in. ....5.40 per doz., 40.00 per 100  
6-in. ....8.00 per doz., 60.00 per 100  
Packing 5 per cent. Cash, please.

**GREENWOOD AVENUE GREENHOUSES,**  
702 Greenwood Ave., Decatur, Ill.

**QUALITY FERNS.**

500,000 2½-in. pot-grown Ferns, Bostons, Roosevelt, Whitmanii, Teddy Jr., Whitmanii Compacta, all at \$6.00 per 100, \$55.00 per 1000.  
Boston and Roosevelt 3-in., \$15.00 per 100.  
Buy now and place contracts for March, April, May and June at these prices on 2½-in. and 3-in.  
**G. M. REBURN & CO.,**  
8807 Lake Park Ave., Chicago, Ill.

**FERN DISH FERNS.**

Pteris Adiantoides, Cretica Albo-Lineata, Magnifica, Wimssettii, Wilsonii, 2½-in., \$5.00 per 100.  
Cyrtomium Rochfordianum, \$7.00 per 100.

**BOSTON FERNS.**

5-in. pot plants, \$40.00 per 100; 6-in. pot plants, \$60.00 per 100.

**STORRS & HARRISON CO.,**

Painesville, O.

Ferns; 300 Teddy Jr., 2½-in., \$5.00 per 100; 500 Boston Ferns, 2½-in., \$5.50 per 100; 200 Whitmanii, \$5.50 per 100; 500 Macawil, 2½-in., strong plants, \$20.00 per 100. Cash with order.  
Parkside Greenhouses, 1457 E. 70th St., Chicago, Ill.

Boston Ferns, nice stock, out of pots, 4-in., 20c; 5-in., 40c each.

**Hyde's Greenhouses,** Parsons, Kan.

**BOSTON FERN RUNNERS.**

Spend your dollars where you will get full value. Having more Boston Fern runners than I can use, I am offering the surplus at \$10.00 per 1000. These are extra fine, strong, clean, healthy plants, and guaranteed to please you, or your money refunded. Cash, please.

**NORMAN C. MILLER, FORT PIERCE, FLA.**

**FERNS.**

5-in. Boston and Roosevelt.....50c  
6-in. Boston and Roosevelt.....75c  
Above stock is pot-grown, strong, clean and bushy.

**HOMEWOOD GREENHOUSES,**

Atchison, Kan.

**QUALITY RUNNERS.**

Boston .....\$12.50 per 1000  
Wanamaker .....10.00 per 1000  
Springfieldii .....10.00 per 1000  
Whitmanii, slightly mixed.....10.00 per 1000  
Prompt shipment. Cash.

**BERNO FLORAL CO., ORLANDO, FLA.****BOSTON FERNS.**

Bench-grown, strong, will make large 4-in. stock, worth 50c retail in 30 days; specially low to make room, \$19.00 per 100; will pack light. Cash. No charge for packing.

**THE INLAY CO.,**

Zanesville, O.

**BOSTON FERNS.**

Strong runners, ready for immediate delivery, \$10.00 per 1000; 3-inch pot size, \$7.00 per 100; 4-inch pot size, \$10.00 per 100. 2 per cent discount for cash with order.

**F. M. SOAR, LITTLE RIVER, FLA.**

Ferns, large, bench-grown Bostons ready for 5 and 6-in. pots, \$25.00 per 100; 3-in. pot-grown, ready for 4-in., \$10.00 per 100; also a fine lot of runners as good as 2-in., \$3.00 per 100. Cash.

**C. P. BETHARDS, Springfield, O.****BOSTON FERNS.**

Bench-grown Boston, large plants.  
Ready for 5 and 6-in. pots, \$30.00 per 100.  
**S. A. PINKSTONE,**  
Cor. York and Hickory Sts., Utica, N. Y.

Ferns, strong, healthy stock, Boston and Whitmanii, 4-in., \$25.00 per 100; 5-in., \$40.00 per 100. Cash with order, or shipped C. O. D. if ¼ of purchase price is sent with order.

**PETERSON FLORAL CO., GIBSON CITY, ILL.****POT-GROWN BOSTON FERNS.**

6-in. bushy stock out of pots, 75c each; 7-in. Bostons, 90c; 8-in., \$1.10 each plus 5% for packing.

**DAVIS & STEINER CO., MORRISON, ILL.****EXTRA STRONG, WELL-GROWN STOCK.**

Whitmanii Ferns, 5-in., 50c each; heavy 5½-in., 75c each. Cash, please.

**J. E. MATTHEWSON, SHEBOYGAN, WIS.**

Ferns, Boston, Elegantissima and Whitmanii, 2½-in. full pots, \$6.00 per 100, \$50.00 per 1000. Boston and Elegantissima, 6-in., all pot bound.

**B. M. WICHERS & CO., GREINA, LA.**

Ferns, Bostons, good plants, 2½-in., \$6.00 per 100, \$50.00 per 1000; Fern runners, \$2.50 per 100.

**Herman Schau, 10817 Hale Ave., Chicago, Ill.**

Ferns, Boston, a few Whitmanii and Anthony Wayne, strong, 3-in., \$18.00; 4-in., \$25.00; 5-in., \$50.00 per 100; 6-in., \$1.00 each. Winfield S. Kircher, Cyclamen Specialist, Defiance, O.

Ferns, table ferns in assorted varieties, 2½-in., \$6.00 per 100, \$55.00 per 1000. Cash with order, please.

**Frank Oechslein, 4911 W. Quincy St., Chicago, Ill.**

Boston Ferns, good, strong stock, 3-in., \$15.00 per 100; 4-in., \$25.00 per 100; 6-in., \$75.00 per 100. Cash. Underwood Bros., 21st and Fair Ave., Columbus, Ohio.

Bostons from bench, good, clean stock, \$20.00, \$25.00 and \$35.00 per 100.  
Verona Ferns, 2½-in., \$5.00 per 100, \$40.00 per 1000. **Carl Hagenburger, W. Mentor, O.**

Ferns, 4-in., pot-bound Roosevelt, and strong, bench Bostons, 25c each. We have plenty of these and stock is clean.

**F. O. FREEMAN & SONS, PORTLAND, IND.**

Boston Ferns, strong, clean 2½-in., \$6.00 per 100; 4-in., \$30.00 per 100; 5-in., \$60.00 per 100. Cash with order.

**Walnut Hill Greenhouses, Independence, Mo.**

Boston Ferns, pot-grown, ready for 5-in. pots, \$25.00 per 100. Cash, please. **Charles C. Walker, 1277 Logan Ave., Danville, Ill.**

Boston Ferns, fine stock, 5-in., 60c; 6-in., 75c each. Packing free. Cash.

**La Crosse Floral Co., La Crosse, Wis.**

Boston Ferns, bench-grown, good, clean stock and ready for 5-in., \$25.00 per 100.

**Harry Jergens, R. R. 5, Dayton, O.****VERY FINE PLANTS.**

Verona Ferns, 4-in., 35c each. Cash, please.

**J. E. MATTHEWSON, SHEBOYGAN, WIS.**

Roosevelt Ferns, 4-in., 35c; 5-in., 50c; 6-in., 75c. Cash with order. 5 per cent for packing.

**Lanternier, Florist, Fort Wayne, Ind.**

Ferns, strong 4-in., Boston, Roosevelt and Whitmanii Compacta, \$3.50 per doz., \$25.00 per 100. **The Schmidt & Botley Co., Springfield, O.**

Boston Ferns from bench, good clean stock with right color, \$35.00 per 100.

**Anoka Greenhouses, Anoka, Minn.**

Ferns, Scottii and Teddy Jr., 6-in. pot-grown, bushy, 75c each. Cash, please.

**J. J. Clayton & Son, West Grove, Pa.**

Especially strong, pot-grown Boston Ferns, 4-in., 25c; 5-in., 40c; 6-in., 75c. **J. W. Davis Co., Davis Gardens, Terre Haute, Ind.**

Ferns, Boston, pot-grown, 5-in., 50c each. Cash or parcel post c. o. d. **L. C. Fields, 10th St. and Splitlog Ave., Kansas City, Kan.**

Fernery Ferns in assortment, \$6.00 per 100. **Holton & Hunkel Co., 462 Milwaukee St., Milwaukee, Wis.**

Ferns, Boston and Scottii, strong 4-in. stock, ready for shift to 5-in. and 6-in. pots, \$35.00 per 100. **Evenden Bros. Co., Williamsport, Pa.**

Ferns, Boston, 5-in., out of pots, 40c each. **E. H. Woerner, Arlington, Neb.**

Table Ferns, strong 2½-in., 5 varieties, \$6.00 per 100. Cash. **Park Floral Co., St. Joseph, Mo.**

Boston Ferns from bench, 4-in., 25c; 5-in., 35c. Cash. **Byer Bros., Chambersburg, Pa.**

Table Ferns, standard varieties, 2½-in., \$5.00 per 100. **Henry Smith, Grand Rapids, Mich.**

Boston Ferns, bench-grown, extra strong, 50c each. **L. J. Rowe, Titusville, Pa.**

Ferns, 200 Boston 4-in., good stock, 20c each. **James M. Hoag, Ovid, Mich.**

Ferns, Boston, 1000 good 3-in., \$15.00 per 100. **E. R. Pound, Newark, O.**

Holly Ferns, large 2½-in., \$8.00 per 100. **C. C. Pollworth Co., Milwaukee, Wis.**

Dish Ferns, 2½-in., \$5.00 per 100, in ten varieties. **James D. Hooper, Richmond, Va.**

Ferns, Whitmanii, Verona, Boston, strong 4-in., 35c; 5-in., 65c. **Gullett & Sons, Lincoln, Ill.**

**FICUS**

**FICUS ELASTICA, EXTRA STRONG.**  
24 to 30 ins. from the pot up; 6-in. pots, \$7.50 per doz.

**OAK GROVE GREENHOUSE,**

Tuskegee, Ala.

**Ficus Elastica, 4-in., fine, strong stock for immediate sale, 18 inches tall, 40c. Herman A. Young, R. 2, Fort Wayne, Ind.**

**Ficus Elastica, 4-in., fine, strong stock, 50c and 60c.**

**Jacob Schulz, 831 Cherokee Rd., Louisville, Ky.**

**FORGET-ME-NOTS**

Forget-me-nots: Barker's True Winter-flowering. We have reselected this stock for the past five years, by propagating from only the earliest and largest flowering plants, allowing us to offer without question, the best Myosotis on the market. This variety makes a strong and vigorous growth and should be planted 12 to 15 inches apart each way. When well-grown, will produce stems 12 to 18 inches in length. A good crop to follow Mums, and can be planted in the same soil with excellent results; rooted cuttings, \$6.00 per 100, \$55.00 per 1000; 2½-in. pots, \$8.00 per 100, \$70.00 per 1000. Stock ready for shipment. Cash with order. **John M. Barker, P. O. Box No. 225, Morristown, N. J.**

**FORGET-ME-NOTS,**

ready now and booking orders.  
Myosotis, true winter flowering, from 2-in. pots, \$3.00 per 100; 2½-in. pots, \$5.00 per 100. Cash, please. No charge for packing.

**THE INLAY CO., ZANESVILLE, O.****FORGET-ME-NOTS.**

Everblooming variety, 2½-in. stock ready for shift. 3c. Cash, please.

**See Pelargonium advertisement.****J. SYLVESTER, OCONTO, WIS.**

Forget-me-nots, strong seedlings, \$6.00 per 100; 2½-in. pots, \$6.00 per 100, \$50.00 per 1000; 3-in. pots, \$10.00 per 100.

**Roman J. Irwin, 43 West 18th St., New York.**

Forget-me-nots, the long stemmed true winter-flowering; strong 2½-inch, and starting to branch, \$4.00 per 100. No charge for packing.

**F. L. LAINSON, Council Bluffs, Ia.**

Forget-me-nots, hardy, everblooming, transplanted rooted cuttings, \$3.00 per 100.

**Dumser Floral Co., Elgin, Ill.**

Strong, winter-flowering, 2½-in. Forget-me-nots, \$5.00 per 100.

**S. S. Skidelsky & Co., 50 Park Place, New York.**

Forget-me-nots, Alpestris Victoria, blue, hardy dwarf, strong plants, \$4.00 per 1000. Cash.

**Brill Celery Gardens, Kalamazoo, Mich.**

Forget-me-nots, true winter flowering, strong, 2½-in. pots, \$4.00 per 100, \$35.00 per 1000.

**J. C. Schmidt, Bristol, Pa.**

Forget-me-nots, true winter flowering, 2½-in. pots, \$5.00 per 100. Ready now.

**Hauge Flower & Plant House, Fairmont, W. Va.**

Forget-me-not, true winter flowering, 2-in., \$4.00 per 100. **Winfield S. Kircher, Cyclamen Specialist, Defiance, O.**

Forget-me-nots, 75 strong 3½, and 4-in. for benching, \$7.50 per lot. **W. W. Thompson & Sons, Sta. D. R. 1, Milwaukee, Wis.**

Forget-me-nots, 2½-in., \$4.00 per 100.

**O. P. M. Criley, Florist, Ottumwa, Ia.****FREESIAS****FRESIA PURITY BULBS.**

A heavy-flowering, strong-stemmed strain, for greenhouse forcing. This strain blooms with an average of 7 flowers to a stem.

Diameter.....Per 1000  
½ to ¾ inches.....\$9.00

**Satisfaction guaranteed.****SEVIN-VINCENT CO.,**

512 Washington St., San Francisco, Cal.



**Freesia Purity bulbs**, for greenhouse forcing, 1/2-in., \$9.00 per 1000.  
G. B. Johnson, 1509 Morton St., Alameda, Calif.

**FUCHSIAS**

Fuchsias, four kinds, 2-in., \$3.00 per 100; 6 kinds, rooted cuttings, \$1.50 per 100. Cash.  
Byer Bros., Chambersburg, Pa.

Fuchsias, good assortment, 2 1/4-in., \$5.00 per 100; 4-in., 25c; 6-in., 50c each.  
Henry Smith, Grand Rapids, Mich.

**GENISTAS****GENISTAS.**

Fine, bushy plants,  
3-in., \$15.00 per 100; 4-in., \$25.00 per 100.  
Packing free for cash. Ready now.  
NORTH SIDE GREENHOUSES,  
1107 N. 1st St., Springfield, Ill.

**GENISTA.**

5-in., fine, shapely plants,  
\$30.00 per 100.  
Ready now.

JACKSON & PERKINS COMPANY,  
Newark, New York State.

Genista Johnstonii, new, compact grower, golden yellow, holds flowers well, strong 4-in. pot plants, ready now; will be fit for a shift to a 6-in. pot, \$60.00 per 100.  
S. S. Skidelsky & Co., 50 Park Place, New York.

Genistas, 50 strong plants, 4-in., 25c each. Cash with order. Parkside Greenhouses, 1457 E. 70th St., Chicago, Ill.

**GERANIUMS****GERANIUMS.**

Rooted cuttings, S. A. Nutt, Mme. Jaulin and Buchner, \$2.50 per 100, \$20.00 per 1000. Jean Viaud, \$3.00 per 100, \$25.00 per 1000.

2-in. .... \$4.00 per 100, \$35.00 per 1000  
2 1/4-in. .... 5.00 per 100, 45.00 per 1000  
3-in. .... 6.00 per 100, 55.00 per 1000  
Poitevine rooted cuttings, \$3.50 per 100, \$30.00 per 1000.

2-in. .... \$5.50 per 100, \$50.00 per 1000  
2 1/4-in. .... 6.50 per 100, 60.00 per 1000  
3-in. .... 7.50 per 100, 70.00 per 1000  
Cash with order.

HUDSON GREENHOUSE, HUDSON, MICH.

**GERANIUMS.****Our specialty.**

S. A. Nutt,  
Jean Viaud,  
Mme. Buchner,  
Poitevine,  
Ricard,

good, short-jointed plants  
from 2-in. pots, \$3.50 per 100,  
\$35.00 per 1000.

We ship by express or parcel post,  
packed to reach you safe anywhere.  
ELMER RAWLINGS,

Wholesale Grower, Allegany, N. Y.

CALIFORNIA SUNSHINE GERANIUMS.  
"Any number; any kind; any time; anywhere."

**STANDARD VARIETIES:**

Rooted cuttings .... \$2.50 per 100, \$22.50 per 1000  
Potted 2 1/4-in. .... 5.00 per 100, 45.00 per 1000  
HILL, MICHELL, RICARD, POITEVINE, IVY.

Rooted cuttings .... \$3.00 per 100, \$27.50 per 1000  
Potted 2 1/4-in. .... 6.00 per 100, 55.00 per 1000  
No mealy bugs or other parasites.

Distant shipments with perfect success.

National recognition based on merit.

LOS ANGELES GERANIUM CO.,

927 Oxford Street, Berkeley, Cal.

**STRONG 2-INCH STOCK.**

Geraniums, Ricard, Ruby and Barney, strong 2-in., \$5.00 per 100, \$45.00 per 1000. Jean Viaud, Jean Oberle, Presilly and S. A. Nutt, 2-in., \$4.00 per 100, \$35.00 per 1000.

Ivy Geraniums, 2-in., Roycroft's Surprise, \$5.00 per 100, \$45.00 per 1000. Mixed Ivy Geraniums, \$3.50 per 100.

Scented Geraniums, Rose and Skeleton, 2-in., \$3.50 per 100. Cash.

JACOBS BROS.,

Box 413, Peoria, Ill.

**ROOTED GERANIUM CUTTINGS.**

Get in your order, boys, if you want November delivery. We still have about 50,000 unsold in crop, which will be ready late in November. Strong selected top cuttings, well rooted:

Per 1000  
S. A. Nutt, greatest dark red.....\$25.00  
Double Giant, king of all scarlets..... 25.00  
Mme. Buchner, only double white..... 20.00  
Beaute Poitevine, favorite salmon..... 35.00

THE W. T. BUCKLEY CO.,

Springfield, Ill.

**EXTRA STRONG GERANIUMS**

Nutt and Buchner, 10,000 2-in., \$35.00 per 1000, until this batch is sold. Viaud, 2-in., \$40.00 per 1000; Regalia, \$50.00 per 1000. Delivery now and later.

Poitevine and Ricard, \$50.00 per 1000. Delivery latter part of December. Packed right, and free. Thoroughly rooted, not merely cuttings in 2-in. pots. Cash, please.

J. A. SWARTLEY & SONS, STERLING, ILL.

**2-IN GERANIUMS.**

Nutt, Doyle and Buchner, \$3.00 per 100. Improved Poitevine, Beaute Poitevine, Viaud, Ricard and Blanc, \$3.50 per 100. These are well rooted in good soil and will start to grow at once when potted.

C. G. LOCKE, ARKPORT, N. Y.

**GERANIUMS.**

Stock plants, 4-in., S. A. Nutt, full of cuttings, 8c each. Cash, please.

THE VAN NICE GREENHOUSES,

Waukon, Ia.

**GERANIUMS.**

Well rooted cuttings, all booked for November.

Ricard, Poitevine, Scarlet Bedder and Anna Brown, double pink,

\$30.00 per 1000.

S. A. Nutt,

\$25.00 per 1000.

Cash with order.

PETER BROWN, LANCASTER, PA.

**GERANIUMS, ROOTED CUTTINGS.**

Ricard, Poitevine, Castellane,

Viaud, Doyle and Buchner,

all booked until December 15.

S. A. Nutt, booked until November 15.

Scarlet Bedder ready November 20.

\$30.00 per 1000.

Parcelpost and insurance \$1.00 per 1000 extra.

Cash with order.

FRED W. RITCHY, LANCASTER, PA.

**GERANIUM ROOTED CUTTINGS.**

November and December deliveries.

S. A. Nutt and Buchner.....\$22.50 per 1000

Poitevine ..... 27.50 per 1000

Ricard ..... 35.00 per 1000

State which method of shipments, parcel post

billed at cost, or express.

ALBERT M. HERR,

R. R. D. 8, Lancaster, Pa.

**NOVEMBER DELIVERY.**

Geraniums, 100,000 rooted cuttings, S. A. Nutt, Buchner and Scarlet Bedder, \$2.00 per 100, \$20.00 per 1000. Poitevine, Ricard, Montmort, Barney, Thos. Meehan, Gloire de France and Jean Oberle, \$3.00 per 100, \$25.00 per 1000.

All rooted cuttings will be shipped parcel post, prepaid. Cash with order.

JOHN L. GUGINO, FREDONIA, N. Y.

Geraniums, 2 1/4-in. pots, S. A. Nutt, Ricard, Poitevine, white, Mrs. Lawrence, Rose Geraniums, Helen Michell and other varieties, \$6.00 per 100, \$50.00 per 1000. S. A. Nutt, rooted cuttings, \$3.00 per 100, \$25.00 per 1000. Ready now and later. Other varieties ready next month.

Ask for varieties and prices.

Roman J. Irwin, 43 West 18th St., New York.

**THIS IS EXTRA STRONG STOCK.**

Geraniums that will please you.

2 1/4-Inch Per 100 Per 1000

Scarlet Bedder .....\$4.00 \$35.00

Scarlet Bedder, rooted cuttings..... 16.00

S. A. Nutt, rooted cuttings..... 20.00

R. M. HENLEY, HARTFORD CITY, IND.

**GERANIUMS.**

Rooted cuttings, 10,000 S. A. Nutt, \$18.00 per 1000; 4000 mixed, same price; been in sand 10 weeks.

These are all top cuttings and well rooted.

ELMWOOD FLORAL CO.,

Cor 30th and Elmwood Ave., Erie, Pa.

Geraniums, strong, well-rooted cuttings, first class in every respect; Nutt, \$25.00 per 1000; Perkins, \$30.00 per 1000; Poitevine, \$35.00 per 1000; Michell, \$40.00 per 1000.

Strong 2 1/4-in. plants, \$4.50 per 100, \$40.00 per 1000; Nutt, Castellane and Barney.

S. S. Skidelsky & Co., 50 Park Place, New York.

**GERANIUM ROOTED CUTTINGS.**

Nutt and Buchner, \$20.00 per 1000; also a few other varieties, such as Poitevine, Ricard, Jean Viaud, Jean Oberle, Presilly, Edmund Blanc, Scarlet Bedder and Improved Poitevine, \$30.00 per 1000. Cash with order.

CHERRY PARK GARDENS, FREDONIA, N. Y.

**ALL FIRST-CLASS STOCK.**

Geraniums, Nutt, Poitevine and Grant, 2-in., \$3.75 per 100; rooted cuttings, \$20.00 per 1000.

No charge for packing. Cash.

HILLVIEW GREENHOUSE CO.,

La Crosse, Wis.

Geraniums, rooted cuttings, Buchner and Nutt, \$22.50; Viaud, Presilly, Hill, Salmon pink, Castellane, Doyle, Michell and mixed, \$25.00; Ricard and Poitevine, \$30.00 with other varieties; either alone, \$35.00 per 1000. Cash.

Port Allegany Greenhouses, Port Allegany, Pa.

Geraniums, rooted cuttings of Nutt and mixed, \$20.00 per 1000; 2-in. Doyle, Buchner, Viaud and mixed, \$25.00 per 1000; rooted cuttings of Poitevine, \$30.00; Ricard, \$35.00 per 1000; 750 Ricard, 2 1/4-in., \$45.00 per 1000. Cash with order.

Mrs. E. A. Llewellyn, Olean, N. Y.

Geraniums, 12,000 Nutt, Buchner, Double Grant, Harcourt, nice big 2 1/4-in., \$5.00 per 100 Poitevine, Ricard, Hill, Barney and Oberle, 2 1/4-in., \$6.00 per 100.

Burdell Floral Co., Bowling Green, Ky.

Geraniums, Ricard and Poitevine, 2 1/4-in., \$5.00 per 100; S. A. Nutt, 2 1/4-in., \$4.00 per 100. Rooted cuttings, Ricard and Poitevine, \$2.50 per 100; S. A. Nutt, \$2.00 per 100.

R. Sellers, Alliance, O.

Geraniums, Helen Michell, 2 1/4-in., \$6.00 per 100, \$55.00 per 1000; 3-in. pots, \$10.00 per 100. S. A. Nutt and Poitevine, strong 2 1/4-in., \$5.00 per 100, \$45.00 per 1000.

James D. Hooper, Richmond, Va.

Geraniums, mixed, fine 4-in., \$6.00 per 100. Mme. Sallerol, garden plants, \$3.00 per 100. Cash. M. & S. L. Dysinger, 404 E. Erie St., Albion, Mich.

Geraniums, extra strong 3-in., well branched, mixed, all good salable colors; no trash; \$10.00 per 100, \$90.00 per 1000. Cash with order.

Joplin Greenhouse, 2004 Bird St., Joplin, Mo.

Geraniums, Ricard, 5000 well rooted and strong cuttings, \$2.50 per 100, \$23.00 per 1000. Can ship at once. Cash with order. A. L. Klein, Stand No. 93, Diamond Market, Pittsburgh, Pa.

**GERANIUMS.**

S. A. Nutt, 2 1/4-in.....\$4.00 per 100

Cash, please.

W. BEZDEK, CEDAR RAPIDS, IOWA.

**GERANIUMS.**

2 1/2-in. choice mixed Geraniums, \$3.50 per 100.

3-in. choice mixed Geraniums, \$5.00 per 100.

ENID FLORAL CO., ENID, OKLA.

Geraniums, 10,000 Nutt, 3000 Buchner, 2000 Soft Red Geraniums, \$5.00 per 100, \$45.00 per 1000. Packing free for cash. The Silvius & Silvius Floral Co., Ashtabula, O.

Geraniums, S. A. Nutt and Mme. Buchner, \$22.00 per 1000; Sallerol, \$2.00 per 100. Cash, please. John G. Witt & Son, 10423 Wallace St., Chicago, Ill.

Geraniums: Well rooted cuttings of S. A. Nutt, ready for immediate delivery, \$20.00 per 1000. Overstocked on this variety.

Elitch Gardens Co., Denver, Colo.

50,000 Geraniums, strong rooted cuttings, Nutt, Doyle, Grant and Mme. Landry, cool-grower, \$20.00 per 1000. Cash with order.

R. & S. Greenhouses, Missoula, Mont.

Geraniums, Nutt and other leading varieties; strong 2 1/2-in., \$4.00 per 100; 3 1/2 and 4-in., \$10.00 per 100.

G. Noack, Batavia, N. Y.

Geraniums, S. A. Nutt, Buchner and mixed pinks, 2 1/2 and 3-in., 4c each; rooted cuttings, 2c each.

D. Hall, Kennard, Neb.

Geranium rooted cuttings, S. A. Nutt, \$18.00 per 1000. Pink mixture, \$20.00 per 1000. Jacob Russler, 11350 S. Fairfield Ave., Chicago, Ill.

Geranium S. A. Nutt, 1000 extra strong 2 1/2-in., \$3.50 per 100. Cash, please.

H. A. Jacobs, 1529 E. 67th Pl., Chicago, Ill.

Geraniums, Poitevine and Ricard, 2-in., \$5.00 per 100; 2 1/4-in., \$6.00 per 100. December delivery.

Royston & Fenton, Evansville, Ind.

Geraniums, 400 Nutt, young bench plants, ready for 4-in. pots, 4c. H. Dornbusch, 428 Cincinnati St., Dayton, O.

Geraniums, rooted cuttings, S. A. Nutt, \$2.25 per 100, \$20.00 per 1000.

E. A. Muchow, Clarence, N. Y.

Rose Geraniums, 53 4-in., good stock, \$4.00 per lot. W. W. Thompson & Sons, Sta. D. R. 1, Milwaukee, Wis.

Geraniums, 2-in., \$35.00 per 1000; 3-in., \$60.00 per 1000; 4-in., \$18.00 per 100. Cash or c. o. d. F. H. Parker, Fort Scott, Kan.

Geraniums, rooted cuttings, S. A. Nutt, \$20.00 per 1000; parcelpost \$1.00 extra per 1000. Cash with order. P. Hopman, New Galilee, Pa.

Geraniums, 2 1/4-in., good, strong stock, \$4.50 per 100; Nutt, Poitevine, Helen Michell and La Favorite, Evenden Bros. Co., Williamsport, Pa.

Geraniums, S. A. Nutt and Doyle, strong plants ready for shift, 2-in., \$4.00 per 100.

Bland & Steinmetz, Independence, Ia.

Geraniums, Poitevine, 5000 2 1/4-in., ready for 3-in., \$50.00 per 1000.

John B. Rudy, 848 Hoffman St., Elmira, N. Y.

Geraniums, S. A. Nutt, Ricard and Jaulin, white, \$5.00 per 100.

The Thumb Nursery, Marlette, Mich.

Geraniums, S. A. Nutt, 10,000 strong, 2 1/4-in., \$40.00 per 1000; 5000 rooted cuttings, \$25.00 per 1000.

J. J. LeBorlous, Duluth, Minn.

Geraniums, strong rooted cuttings, S. A. Nutt, if taken now, \$2.50 per 100, \$20.00 per 1000.

O. B. Stevens, Shenandoah, Ia.

Geraniums, extra choice S. A. Nutt, 2-in., ready for shift, \$40.00 per 1000.

Riverside Greenhouses, Muncie, Ind.

Geraniums, rooted cuttings, S. A. Nutt, \$25.00 per 1000.

The Allen Brownhill Co., Cortland, N. Y.

Geraniums, rooted cuttings, S. A. Nutt, \$18.00 per 1000. No charge for packing. Cash, please.

Norwalk Rose Gardens Co., Norwalk, O.

Geraniums, S. A. Nutt, Grant and La Favorite, 2-in. and 2 1/4-in., \$4.00 per 100, \$35.00 per 1000.

W. J. Rodgers, Blair, Neb.

100,000 Geraniums, Castellane, Nutt and Barney, 2 1/4-in., 4 1/2c each.

L. J. Rowe, Titusville, Pa.

Geraniums, S. A. Nutt, stocky 2 1/4-in., \$4.00 per 100. Cash.

C. W. Paige, Tivoli, N. Y.

Geraniums, S. A. Nutt, rooted cuttings, \$20.00 per 1000. The Pana Greenhouses, Pana, Ill.

Geraniums, Sallerol, strong 2-in., \$3.00 per 100. Dumser Floral Co., Elgin, Ill.

Geraniums, Sallerol, 2-in., \$3.00 per 100. Cash.

Ryer Bros., Chambersburg, Pa.

Geraniums, ready now, Nutt, 2-in. pots, \$25.00 per 1000. Cash. John Van Aart, Paducah, Ky.

Geraniums, 2 1/4-in. S. A. Nutt, \$4.00 per 100. Charles Sherwood, Waterloo, Ia.

**GLADIOLI****GLADIOLI, 1/2-IN. AND UNDER.**

America, Peace, King, Pendleton, Schwaben, Watt and other varieties. Send for price list on 5000 and 10,000 lots.

A. WALKER, GLADIOLI'S SPECIALIST, Late of Forestport, N. Y., Port Byron, N. Y.

Autumn Queen has again made good as one of the best late blooming Gladiolus, 1/2-in. and under, \$5.00 per 1000; bulbils, \$1.25 per 1000.

C. H. Ketcham, South Haven, Mich.

## GLADIOLI—Continued

## CHOICE GLADIOLUS BULBS AND BULBLETS.

We offer the following Gladiolus bulbs and bulblets, f. o. b. Nora Springs, Ia. Net cash. No charge for boxing. Immediate delivery. Subject to being unsold upon receipt of your order.

	Per 1000
10,000 America, 1½-in. up.....	\$20.00
10,000 America, 1¼ to 1½-in.....	16.00
10,000 America, 1 to 1¼-in.....	12.00
5,000 Halley, 1½-in. up.....	24.00
5,000 Halley, 1¼ to 1½-in.....	20.00
2,000 Pres. Taft, 1½-in. up.....	24.00
2,000 Pres. Taft, 1¼ to 1½-in.....	20.00

## PLANTING STOCK.

50,000 America, ½ to ¾-in.....	7.00
50,000 America, ¼ to ½-in.....	5.00
20,000 Halley, ½ to ¾-in.....	7.00
20,000 Halley, ¼ to ½-in.....	5.00
20,000 Chicago White, ½ to ¾-in.....	8.00
20,000 Chicago White, ¼ to ½-in.....	6.00
50,000 Francis King, ½ to ¾-in.....	7.00
50,000 Francis King, ¼ to ½-in.....	5.00
20,000 Crackerjack, ½ to ¾-in.....	6.00
20,000 Crackerjack, ¼ to ½-in.....	4.00
20,000 Primulinus Hybrids, ½ to ¾-in.....	7.00
20,000 Primulinus Hybrids, ¼ to ½-in.....	5.00

## BULBLETS.

	Per bu.
10 bu. Mixed Bulblets.....	\$15.00
5 bu. America.....	22.00
2 bu. Meadowvale.....	22.00
3 bu. Blue Hybrids.....	22.00
3 bu. Halley.....	22.00
2 bu. Primulinus Hybrids.....	22.00
5 bu. Chicago White.....	40.00
1 bu. Ida Van.....	40.00
1 bu. Blackhawk.....	35.00
2 bu. Crackerjack.....	22.00

	Per qt.
10 qts. Empress of India.....	\$ 3.00
10 qts. Tracy's Dawn.....	6.00
5 qts. Mrs. Watt.....	5.00
10 qts. Niagara.....	4.00
5 qts. Schwaben.....	5.00
20 qts. Pendleton.....	3.50
20 qts. Panama.....	2.50
10 qts. Peace.....	3.00
10 qts. Baron Hulot.....	3.50
5 qts. Princeps.....	3.50
20 qts. Klondike.....	2.50
10 qts. War.....	5.00
25 qts. Summer.....	4.00
2 qts. Prince of Wales.....	12.50
10 qts. The King.....	4.00

MAPLE HILL NURSERY,  
Nora Springs, Ia.

## GLADIOLUS BULBS.

Per 1000 except where noted.	1½-in. 1-in. to 1½-in.	¾-in. 1-in. to 1½-in.	¼-in. 1-in. to 1½-in.
Pink Beauty.....	\$30.00	\$25.00	.....
Halley.....	24.00	20.00	17.50
Golden Wedding.....	30.00	25.00	20.00
Chicago White.....	30.00	27.50	25.00
Minnesota.....	20.00	17.50	14.00
Princeline, per 100.....	3.00	2.50	.....
Prince of Wales, per 100.....	8.00	6.00	5.00
Niagara, per 100.....	5.00	4.00	3.50
Empress of India, 500 only, 1-in. to 1½-in., \$15.00; Intensity, 500 1½-in. up, \$15.00; 1000 1-in. to 1½-in., \$12.00.			

## BULBLETS, PER 1000.

Halley, Minnesota, Intensity, America, Pink Beauty and Mrs. F. King, 50c; Golden Wedding, and Peace, 75c; Mrs. Pendleton, Schwaben and War, \$1.00; Wilbrink, \$1.50. Cash with order.

## D. W. C. RUFF.

Buena Vista Gardens, St. Paul, Minn.

PRICES QUOTED BELOW ARE PER 1000  
NO CHARGE FOR PACKING.

	up 1½-in.	1¼-in.	1-in.	¾-in.
America.....	\$22.00	\$18.00	\$15.00	\$10.00
Chicago White.....	.....	.....	15.00	10.00
Halley.....	.....	.....	14.00	10.00
Glory, Kunderd.....	30.00	25.00	20.00	15.00
Ida Van.....	30.00	20.00	16.00	12.00
Mrs. F. King.....	22.00	17.50	14.00	10.00
Peace.....	.....	.....	20.00	16.00
Primulinus Hybrids.....	20.00	15.00	12.00	9.00
Mrs. Watt.....	37.50	30.00	22.50	17.50
Rouge Torch.....	35.00	27.50	22.50	17.50
Sulphur Queen.....	.....	15.00	12.50	10.00
Blackhawk.....	27.50	22.50	18.00	15.00
Niagara.....	35.00	30.00	25.00	20.00
Pride of Goshen.....	50.00	40.00	35.00	30.00
Meadowvale.....	.....	18.00	15.00	10.00
Superb Mixture.....	15.00	12.00	10.00	8.00

Special quotations on large orders for November shipment. Ask for our complete trade list.

## THE PFEIFFER NURSERY, WINONA, MINN.

## CLOSING OUT SALE.

Gladioli, Mrs. F. Pendleton, about 4000 1½-in. to 1¼-in., \$32.00 per 1000; 8000 1½-in. and up, \$40.00 per 1000; 250 at 1000 rate. Cash with order only. Immediate shipment. Stock is true to name; good, healthy, clean bulbs; good packing, free. No price list; stock will be listed as fast as ready. Reference, Capitol National Bank, Lansing, Mich.

## EARL EDGERTON,

Gladiolus Specialist,  
207 E. Mt. Hope Ave., Lansing, Mich.

Gladioli, Lone Elm Mixture, 3000 1st size bulbs, \$45.00; America, 20,000 ½-in. and less, \$60.00; Mrs. F. King, 20,000 ½-in. and less, \$60.00. Cash with order. 5 per cent discount if you take the entire lot.

J. W. Sells Co., R. F. D. 1, Ravenna, O.

## GLADIOLI, FIRST AND SECOND SIZE.

Also some planting stock in the following varieties:

America,	Panama,
Augusta,	Peace,
Chicago White,	Pink Perfection,
Halley,	Pink Beauty,
Independence,	Prince of Wales,
Klondike,	Schwaben,
Loveliness,	War,
Mrs. Francis King,	Yellow Hammer,
Mrs. Frank Pendleton, Jr.,	Mixed,
Niagara,	Primulinus mixed.

## PRIMULINUS.

Best and largest collection of named varieties in America.

Ask for our prices.  
THE WAYSIDE GARDENS CO.,  
Mentor, O.

## "SELECTED BULBS FOR WINTER FORCING."

	Per 100	Per 1000
America, 1st size, 1½-in. and up.....	\$4.00	\$35.00
America, 2nd size, 1¼-in.....	3.50	30.00
Augusta, 1½-in. and up.....	4.00	35.00
Augusta, 1¼-in.....	3.50	30.00
Mrs. F. King, 1½-in. and up.....	4.00	35.00
Halley, 1½-in. and up.....	4.00	35.00
Halley, 1¼-in.....	3.50	30.00
Mrs. F. Pendleton, 1½-in. and up.....	7.00	65.00
Panama, 1½-in. and up.....	7.00	65.00
Panama, 1¼-in. to 1½-in.....	6.00	50.00
Peace, 1½-in. and up.....	6.00	50.00
Peace, 1¼-in. to 1½-in.....	5.00	45.00
Schwaben, 1½-in. and up.....	8.00	75.00
Schwaben, 1¼-in. to 1½-in.....	7.00	60.00

Ask for complete price list of all varieties.

## ROMAN J. IRWIN,

43 West 18th St., New York, N. Y.

## GLADIOLUS BULBS.

Florists' mixture consisting of named varieties only, mostly the following: America, Chicago White, Peace, Halley, Glory, Mrs. F. King, Panama, Mrs. F. Pendleton, Augusta, Lily Lehman and an early pink; 1½-in. and up for forcing, blooms cut out, young stock, \$20.00 per 1000; 1¼-in. to 1½-in., for planting out, \$14.00; 1-in. to 1¼-in., \$10.00; ¾-in. to 1-in., \$8.00; ½-in. to ¾-in., \$5.00; ¼-in. to ½-in., \$3.00; bulblets, \$18.00 per bushel.

Peace and Mrs. F. Pendleton, 1½-in. and up, \$4.00 per 100. Can be shipped any time, but will be cured for forcing by December 25th.

## BUSTER BROS., WILMINGTON, O.

## NEW GLADIOLI, SPECIAL OFFER.

Clean, sound bulbs grown from introducer's stocks and kept pure. Prices are for 100 bulbs. Sizes are minimum. Will average larger.

	1½-in.	1¼-in.	1-in.	¾-in.	½-in.
Lilywhite.....	\$15.00	\$13.00	\$11.00	\$9.00	\$8.00
Hereda.....	7.00	6.00	5.00	4.00	3.00
Evelyn.....	.....	.....	.....	.....	.....
Kirkland.....	7.00	6.00	5.00	4.00	3.00

Bulblets per 1000; Lilywhite, \$4.00; Hereda and Kirkland, \$2.50, prepaid. Terms: Cash. 25% payment will hold bulbs until wanted.

## JESSE D. LONG, GROWER,

Boulder, Colo.

## GLADIOLUS BULBS.

Mrs. Frank Pendleton, 1-in. and up..... \$30.00 per 1000  
America, 1-in. and up..... 15.00 per 1000  
Mrs. F. King, 1-in. and up..... 15.00 per 1000  
Florists' mixture, mostly named varieties, 1-in. and up..... 12.00 per 1000  
Choice planting stock, full of pep, \$3.00 per 1000. Bulblets, 75c per qt. For November only. Cash.

## KIRBY BROS.,

376 Chestnut St., Manchester, N. H.

## GLADIOLI.

America, 1½-in. up.....	\$20.00 per 1000
Augusta, 1½-in. up.....	22.00 per 1000
Schwaben, 1½-in. up.....	40.00 per 1000
Niagara, 1½-in. up.....	35.00 per 1000
Pendleton, 1½-in. up.....	40.00 per 1000
Mrs. Francis King, 1½-in. up.....	20.00 per 1000

Cash with order.

## W. R. STRAUSSER,

Grower of high-class Gladioli.  
R. F. D. 21, Wayland, O.

## GLADIOLUS BULBLETS.

By the 1000, prepaid.  
America, Halley, Mrs. F. King, Primulinus Hybrids, Minnesota, 50c; Willy Wigram, Chicago White, Baron Hulot, \$1.00; Mrs. Frank Pendleton, War, Schwaben, \$1.50. Write for prices on larger sizes of the above, and many other varieties.

## F. M. PALMITER &amp; SON,

Janesville, Wis.

## GLADIOLI FOR FORCING.

Fall delivery.  
America, Mrs. F. King, Halley and Augusta, 1½-in. and up, \$23.00 per 1000; 1¼-in., \$20.00; over 1¼-in., \$7.00 per 1000.  
Chicago White, 1½-in. and up, \$28.00; 1¼-in., \$22.00; over 1¼-in., \$7.50 per 1000.  
Write for samples, if interested.

## MARK W. SIMON &amp; SON,

Box 11, Berlin, N. J.

## GLADIOLUS BULBS.

I am now ready to quote prices on all leading varieties for fall delivery. When writing please state, if possible, the varieties and quantities you are interested in. Special quotations on large quantities.

## JELLE ROOS,

Gladiolus Specialist,  
Department A, Concord, Mass.

Gladioli, strong, healthy, northern-grown stock, all the popular varieties, prices right for fall delivery. Robert Mehlmann, Oshkosh, Wis.

## GLADIOLI.

The world's largest and most beautiful Gladioli in every color and shade; all our own creation. Send in your name for the mailing list of 1921 catalogue.

RICHARD DIENER CO.,  
Kentfield, Calif.

## GLADIOLUS CRACKERJACK.

Have 5000 fine 1¼ to 1½-in. bulbs. Will take \$20.00 per 1000, or \$18.00 per 1000 for the entire lot. They are all nice, plump bulbs, just dug.

## KALISCH BROS. CO.,

4516 Delmar Ave., St. Louis, Mo.

## FOUR ARISTOCRATS.

Mary Pickford, Lily White, Evelyn Kirtland, Mrs. W. E. Fryer. My price list tells the whole story.

Write for it.

## J. G. BURROWS, ONSET, MASS.

Why not send for our complete descriptive price list of Gladioli? It is sent to you free of charge. It comprises standard, recent date, and the "Well-Known Vos-Named" varieties.  
P. Vos & Son, Mount Clemens, Mich.

Descriptive list of new Gladioli for propagating and commercial varieties of planting size, to renew your stocks. Free on demand. P. Hopman & Sons, Gladiolus Specialists, Hillegom, Holland

Gladioli, America, Mrs. Francis King, Mrs. Dr. Norton, War, Schwaben and others. Send for list. John B. Humphrey, Pataskala, O.

Gladioli. Write us now for complete price list. Delivery as wanted.  
S. S. Skidelsky & Co., 50 Park Place, New York.

## GYPSOPHILAS

Gypsophila paniculata, small seedlings, \$1.00 per 100. C. H. Ketcham, South Haven, Mich.

## HARDY FERNS

Hardy Ferns. Illustrated descriptive list mailed. Ludvig Mosbaek, Ferndale, Askov, Minn.  
Hardy Ferns, 25 varieties.  
L. E. Williams, Exeter, N. H.

## HARDY PLANTS

HARDY, FIELD-GROWN PLANTS.  
We offer only undivided clumps.  
Ask for prices; spring or immediate delivery.

Campanula Medium in 4 colors;  
Delphinium Belladonna, 1 and 2-year-old;  
Delphinium Belladonna, 1 and 2-year-old;  
Delphinium, English Hybrids, select strain;

Sweet William Newport Pink;  
Chrysanthemums in several varieties;  
Funkia Variegata, for forcing;  
Gaillardias, finest English Hybrids;  
Dianthus Spectabilis;  
Dianthus Eximia;

German Iris, 20 varieties;  
Siberian Iris, 2 colors;  
Japanese Iris, 4 colors;  
Hemerocallis flava;

Hemerocallis Thunbergii;  
Lilium Tigrinum, single, first size;  
Lilium Tigrinum, double, first size;  
Lilium Umbellatum, first size;  
Lilium Superbum, first size;

Lilium Thunbergianum, first size;  
Lilium Regale, flowering size;  
Lilium Henryi, flowering size;  
Lily of the Valley, Dutch pips for outdoors;

Linum Perenniale, blue;  
Linum Perenniale, white;  
Linum Perenniale, yellow;  
Phlox in 15 best varieties;  
Sedum in 3 varieties;

Valeriana, mixed colors;  
Viola Cornuta in 3 colors;  
Shasta Daisies in 6 varieties;  
Hardy Asters in 8 varieties;

Hollyhocks, double, in 5 colors;  
Hesperis Matronalis, white;  
Hesperis Matronalis, purple;  
Aquilegas in several varieties.  
Write for prices and catalogue.

## THE WAYSIDE GARDENS CO.,

Mentor, O.

German Iris, \$4.00 per 100. Astarte, Celeste, Clengata, Her Majesty, Plumeri, Common Blue Flag, Violet Queen, Gracchus, Maori King, Bridesmaid, Lord Gray, Trojana, Albicans, Flavescens, Charmont and Rifora. Iris Blue Bell, Orientalis, Snow Queen, Oriental Blue King, Siberian Iris, Sibirica Alba Grandiflora, Sibirica Oculata, Iris Versicolor Blue and Pseudacorus.

Hardy Red Oriental Poppy, 2½-in. pots, nice strong plants, \$5.50 per 100, \$50.00 per 1000. Pyramidalis, blue, 2½-in. stock, \$5.00 per 100, \$45.00 per 1000.

1-year-old Hardy Hibiscus Crimson Eye and Pink Mallow, \$6.00 per 100, \$55.00 per 1000. Field-grown double Hollyhocks, maroon, \$7.00 per 100, \$60.00 per 1000.

Tritoma Pfitzeri, red-hot poker, \$12.00 per 100, \$100.00 per 1000; 250 at 1000 rate. Cash with order, please. Lagonda Floral Co., Springfield, O.

## HARDY PERENNIALS.

Phlox Mrs. Jenkins, \$7.00 per 100, \$60.00 per 1000. Centaurea Montana, \$8.00 per 100. Gypsophila paniculata, \$8.00 per 100, \$70.00 per 1000. All of the above are strong, 1-year-old plants from the field. F. o. b. Riverside. Cash with order, please.

## GEO. A. PENROSE,

220 Lippincott Ave., Riverside, N. J.

15,000 Phystogyst plants, fine plants, 2-year-old, \$5.00 per 100, \$40.00 per 1000. F. o. b. St. Louis. Cash or reference. L. Baumann, 3233 Portis Ave., St. Louis, Mo.

Weller's Perennials are the best and you know it. Ask for our price list.

Weller Nurseries Co., Holland, Mich.



### HARDY PLANTS.

Hardy perennial plants for autumn planting, 1-year-old, field-grown, except where noted. Packing free. Per 10 Per 100

Achillea Ptarmica The Pearl, Fl. Pl., divisions .....\$0.80 \$ 7.00

Anchusa Italica, Dropmore variety .80 8.00

Anthemis Tinctoria .....80 7.00

Aster, perennial, mixed colors.....80 7.00

Campanula Medium, white, blue, pink, mixed .....80 7.00

Delphinium Belladonna, true type. .80 7.00

Delphinium Formosum, nothing finer in the color.....80 7.00

Delphinium Chinense, white, flowers all season.....70 6.00

Delphinium Chinense, blue.....70 6.00

Delphiniums, Gold Medal Hybrids. .80 7.00

Delphiniums, Kelway's Giant, all colors .....90 8.00

Delphiniums, double flowering plants, finest in existence, colors, include everything found in Delphiniums .....2.00 18.00

Dianthus Barbatus, 6 varieties...70 6.00

Digitalis Gloxiniaeflora, pink.....80 7.00

Gaillardia, assorted .....80 7.00

Gypsophila Paniculata Fl. Pl.....90 8.00

Hollyhocks, double white, pink, yellow and red.....80 7.00

Iris Germanica, a fine collection, mixed .....80 5.00

Shasta Daisy Alaska, divisions...80 7.00

Physostegia Virginica, white and pink mixed .....80 7.00

Cash with order. Stock guaranteed as represented or your money returned. Complete list on application.

JOHN IRVINE,  
Bay City, Mich.

### HELIOTROPES

Heliotrope, blue, rooted cuttings, \$1.50 per 100.  
Byer Bros., Chambersburg, Pa.

### HONEYSUCKLES

Honeysuckles, hardy Chinese Evergreen and Hall's Japan, gold veined, strong, field-grown plants, 15c each, \$10.00 per 100.  
Teas Nursery Co., Carthage, Mo.

### HYDRANGEAS

#### READY FOR SHIPMENT NOW.

The best French and German varieties of Hydrangeas, well branched and set. To be shipped out of pots. The following prices are for delivery up to December.

Pot-grown, 4 1/2-in., \$35.00 per 100,  
5-in. and 5 1/2-in., \$45.00 per 100,  
6-in., \$50.00 per 100,  
6 1/2-in., \$75.00 per 100,  
7-in., \$100.00 per 100.

larger plants, \$18.00 to \$24.00 per dozen.

Field-grown, potted up in September:  
first size, \$40.00 per 100,  
second size, \$35.00 per 100,  
extra select, \$50.00 per 100.

We also have a full line of Christmas and Easter blooming heather in bud and for growing on. Write for price list.

Also Kentia Belmoreana and Forsteriana from \$4.00 to \$7.00 each.

ANTON SCHULTHEIS,  
316 Nineteenth St., College Point, N. Y.

### FRENCH HYDRANGEAS.

Ready for shipment now.

1000 2 1/2-in., Baby Bimbinette .....\$12.00  
2000 2 1/2-in., Souvenir de Mme. E. Chautard .....12.00

2000 3-in., mixed blue and pink.....15.00

2000 4-in., single stem, mixed blue and pink .....25.00

2000 4-in., branched, mixed blue and pink.. 35.00

5000 5-in., branched, mixed blue and pink.. 50.00

J. J. Le Borious, Duluth, Minn.

HYDRANGEAS FROM POTS FOR FORCING.  
All our smaller sizes are sold out. We are now offering the following:

Otaksa from 6-in., 50c, and from 7-in., 75c and \$1.00 each. All exceptionally good.

French in 10 popular varieties, from 7-in. only, 75c and \$1.00 each. All strong and well ripened.

Now booking orders for 2-in. stock of our full collection of French and Otaksa, \$8.00 per 100. May delivery.

J. L. SCHILLER,  
929 Prouty Ave., Toledo, O.

### HYDRANGEAS.

Best French, grand pink and early Baby Bimbinette field plants ready, 2 branches, \$35.00 per 100. Cash.

French Hydrangeas, mixed field plants ready, 2 to 3 branches, \$35.00 per 100. Cash.  
CARL HAGENBURGER,  
W. Mentor, O.

### HYDRANGEAS, VERY GOOD PLANTS.

Bouquet Rose, 5 to 8 shoots.....25c to 35  
Bouquet Rose, 1 to 4 shoots.....20c  
Bouquet Rose, 1 to 3 shoots.....10c  
Otaksa, 12 to 15 shoots.....\$1.00

Ready for immediate delivery.

JOHN V. LAVER, ERIE, PA.

Hydrangeas, strong, for growing on. Otaksa and French, 300 3-in., \$20.00 per 100; 500 4-in., very fine stock, \$25.00 per 100. Strong field grown plants, the best French varieties, separate, 25c, 50c, 75c and \$1.00 each. Speak quickly.  
S. S. Skidelsky & Co., 50 Park Place, New York.

Hydrangeas, 600 3 to 5 shoots, pot-grown, extra strong, Vibraye and Otaksa, 4-in., \$25.00 per 100. Cash.

Huscroft's Flower Shop, Steubenville, O.

French Hydrangeas, beautiful field-grown, dwarf and shapely, four to six shoots, for 5 or 6-in. pots., \$25.00 per 100. Mme. Chautard, Baby Bimbinette, E. Moulliere, Vibraye and Hamar.

Storrs & Harrison Co., Painesville, O.

### PACKING FREE FOR CASH.

Hydrangeas, very fine stock, well established, 10 inches high, 4-in., one heavy stem, Otaksa and Gen. Vibraye, \$3.00 doz., \$22.00 per 100.

PETER PEARSON,

5732 Gunnison St., Chicago, Ill.

### FINE ASSORTMENT.

French Hydrangeas for 6-in. pots; five to six varieties, \$7.00 per dozen.

C. C. POLLWORTH CO.,

Milwaukee, Wis.

HYDRANGEAS, FIELD-GROWN OR POT-GROWN PLANTS, ASK FOR FULL LIST OF VARIETIES AND PRICES.

ROMAN J. IRWIN, 43 W. 18th ST., NEW YORK, N. Y.

### HYDRANGEAS, FRENCH, POT-GROWN.

6-in., \$50.00 per 100; 4-in., \$35.00 per 100. Field-grown, 12 to 20 branches, \$50.00 per 100.

HENRY FISHER,

Raspeburg Station, Baltimore, Md.

Hydrangea Otaksa, rooted cuttings, \$1.75; 3-in., 14c; field-grown pot plants, two and more branches, 25c, 35c, 50c to \$2.00, each. Cash.

Port Allegany Greenhouses, Port Allegany, Pa.

Hydrangeas, French, field-grown, \$10.00, \$15.00 and \$25.00 per 100; Otaksa, field-grown, \$10.00 per 100; pot-grown, 7-in., \$9.00 per doz.

Baur Floral Co., Erie, Pa.

Hydrangeas, 25 6-in. Otaksa, grown for own use, \$8.00 for the lot. Cash. M. & S. L. Dyingler, 404 E. Erie St., Albion, Mich.

Hydrangeas, Otaksa and French, mixed varieties, strong, 3-in. plants, \$15.00 per 100.  
Henry Smith, Grand Rapids, Mich.

Hydrangeas, Otaksa and French, 15 to 20 shoots; good, short stock out of soil, ready to pot, 50c each.  
J. B. Knapp, Sayre, Pa.

Hydrangeas, French and Otaksa, pot-grown, extra fine plants, 2 to 5 branches, 35c and 50c.  
Bland & Steinmetz, Independence, Ia.

### HYPERICUMS

#### HYPERICUM SEEDLINGS.

Aureum, 6 to 12 ins. ....\$5.00 Per 100 \$30.00  
Prolificum, 6 to 12 ins. ....5.00 30.00  
Densiflorum, 6 to 12 ins. ....5.00 30.00

Cash with order.

ADOLF MULLER, NORRISTOWN, PA.

### IMPATIENS

#### IMPATIENS SULTANI.

Orange, 2 1/2-in. pots.....\$4.00 per 100  
Violet Rose, 2 1/2-in. pots.....4.00 per 100  
Pink, 2 1/2-in. pots.....4.00 per 100

OAK GROVE GREENHOUSE,

Tuskegee, Ala.

Impatiens, 4000 salmon, orange, rose pink and light pink, 2 1/2-in., \$5.00 per 100.  
Burdell Floral Co., Bowling Green, Ky

Impatiens Sultani, strong 2 1/2-in., \$4.00 per 100.  
J. C. Schmidt, Bristol, Pa.

### IRISES

Mahogany, crimson; Purple and Gold, violet purple with gold center; fine field-grown stock, \$10.00 per 100, \$90.00 per 1000. Mahogany only with equal quantity of Purple and Gold. The latter sold by itself if wanted.  
S. S. Skidelsky & Co., 50 Park Place, New York.

Irises, Celeste, light blue; Mme. Chereau, white, lilac edge; Parsensis, early purple; Sans Souci, gold mahogany; Silver King, white; Pariceniensis, late, light purple; \$4.00 per 100. Cash, please.  
The Imlay Co., Zanesville, O.

Irises, Japanese, mixed, German or Liberty, in blue and white, extra large, field-grown clumps, 10c; divisions, 2c each.

J. C. Weiss, R. F. D. 2, Box 45, Portsmouth, Va.

Irises, strong divisions, Mme. Chereau, Gypsy Queen, Dr. Gluck, \$2.50 per 100, \$22.00 per 1000. Packing free. Cash.

Lyndhurst Farm, Inc., Hammononton, N. J.

Irises, Japanese, named and mixture.  
Chautauqua Flowerfield Co., R. F. D. 68, Bemus Point, N. Y.

### IVIES

#### ENGLISH IVIES.

Strong, field-grown plants, 4 ft. long, each plant 2 to 3 vines, also pot-grown with 1 vine, 3 to 4 ft. long. This is very fine stock and good value.

Rooted cuttings,

\$2.00 per 100, \$15.00 per 1000.

ROMAN J. IRWIN,

43 West 18th St., New York, N. Y.

English Ivy, 40,000 fine, big 2 1/2-in. with long runners, \$5.00 per 100. Well rooted cuttings, \$2.00 per 100.

Burdell Floral Co., Bowling Green, Ky.

### ENGLISH IVY.

Rooted cuttings .....\$2.00 per 100  
2 1/2-in. pots .....5.00 per 100  
3-in. pots .....8.00 per 100

OAK GROVE GREENHOUSE,

Tuskegee, Ala.

English Ivy, 3-in., \$10.00 per 100, \$80.00 per 1000. Joseph Michal, 57th and Kostner Ave., Chicago, Ill.

English Ivy, rooted cuttings, \$2.00 per 100. Thomasville Nurseries, Thomasville, Ga.

### LANTANAS

Lantanas, 6 splendid, distinct varieties, 2-in. pots, 5.00 per 100. Useful all the year.  
Storrs & Harrison Co., Painesville, O.

Lantanas, 75 3 1/2-in. and 4-in., mixed, 10c each. W. W. Thompson & Sons, Station D, R. 1., Milwaukee, Wis.

Lantanas, Jacob Schults and Aurora, pink, 2 1/2-in., \$5.00 per 100, \$45.00 per 1000.  
Linden Lawn Gardens, Springfield, O.

### LILIUMS

#### LILY BULBS.

Lilium Canadense, first size.....\$5.00 per 100  
Lilium Canadense, second size .....3.50 per 100  
Lilium Canadense Rubrum .....7.50 per 100  
Lilium Canadense Flavum .....6.00 per 100  
Lilium Philadelphicum, first size....5.00 per 100  
Lilium Philadelphicum, second size..3.50 per 100  
Lilium Superbum, flowering bulbs....6.00 per 100

L. E. WILLIAMS,

Exeter, N. H.

### LILIUM REGALE MYRIOPHYLLUM.

Planting out stock only;  
1-year-old bulbets from seed,  
\$15.00 per 100, \$120.00 per 1000,  
Seed, \$2.00 per 100, \$18.00 per 1000.  
O. FEHRLIN, CITRONELLE, ALA.

### LILY OF THE VALLEY

Lily of the Valley, Holland pips, \$17.00 per 1000; for forcing, \$22.00 per 1000. Prompt shipment. Cash with order.

Henry Schaumburg, Hammononton, N. J.

### MESEMBRYANTHEMUMS

Mesembryanthemums, the large, pink, blooming kind, unrooted cuttings, \$10.00 per 1000; nice plants out of small pots and flats, \$3.50 per 100; 3 and 4-in. stock plants, heavy, full of cuttings, \$15.00 per 100; rooted cuttings ready later, \$16.00 per 1000.

C. V. Frueh, R. F. D. 2, Lima, O.

### MIGNONETTES

Mignonettes, strong 2-in., best strain, \$4.00 per 100. Cash.  
Brill Celery Gardens, Kalamazoo, Mich.

### NARCISSI

#### NARCISSUS PAPER WHITE.

Plump, sound bulbs, ready for immediate shipment; 1st size, \$25.00 per 1000; 2nd size, \$20.00 per 1000.

SEVIN-VINCENT CO.,

San Francisco, Cal.

### NURSERY STOCK

#### ONARGA NURSERY COMPANY.

Largest assortment of high quality nursery stock for the florists' trade in the central west.

Per 100 Per 1000

Barberry Thunbergii, 18 to 24 in. \$17.50 .....  
Barberry Thunbergii, 2 to 3 ft. 22.00 .....  
Spiraea Van Houttei, 2 to 3 ft. 15.00 \$120.00  
Spiraea Van Houttei, 3 to 4 ft. 20.00 180.00  
Spiraea Van Houttei, 4 to 5 ft. 25.00 200.00

100,000 climbing Roses, heavy forcing grade for florists at special prices in 1000 lots. Write for our new trade list.

ONARGA NURSERY CO.,  
Cultra Bros., Mgrs., Onarga, Ill.

### TREES

#### SURPLUS LIST.

Norway Maples, straight trunks.

1 1/4 inches caliper.

American Linden specimens,

3-4 inches caliper.

Japan Walnut

6-8 feet

Car-load shipments on the large sizes only.  
Let us estimate on your requirements.

B. F. BARR & CO.,  
Keystone Nurseries, Lancaster, Pa.

### WE HAVE A FULL LINE

of Apple and Pear trees, Ash, Ailanthus, Gleditschia and Elm; Berberis, Cornus, Forsythia, Hydrangeas, Lonicera, Philadelphus, Rhamnus, Rhus, Rosa Rugosa, Spiraea Van Houttei, Syringa, Symphoricarpos, Viburnum, Weigela and Wisteria.

MIERISCH NURSERY CO.,

Glenview, Ill.

### EXTRA STRONG NURSERY STOCK.

Spiraea Van Houttei.....30c ea., \$25.00 per 100  
Spiraea Anthony Waterer.30c ea., 25.00 per 100  
OAK GROVE GREENHOUSE,  
Tuskegee, Ala.

### WRITE FOR LIST.

Good assortment of shrubs and vines.

WAYSIDE GARDENS CO.,

Mentor, O.

WRITE FOR PRICE LIST OF JAPAN IRIS, PEONIES, CATALPA BUNGEI, SPIRAEA VAN HOUTTEI, ETC. H. G. NORTON, PERRY, O.



**NURSERY STOCK—Continued**

Write for wholesale price list of nursery stock. Maywood Nursery Co., 902 S. 1st Ave., Maywood, Ill.

**PACHYSANDRA**

Pachysandra Terminalis, 2-year-old plants, \$12.00 per 100, \$100.00 per 1000. James Wheeler, Worcester St., Natick, Mass.

**PALMS**

**SPLENDID DECORATIVE SPECIMENS.**  
Palms 48 inches high, \$8.00; 54 inches high, \$10.00; 60 inches high, \$12.00 each. Single plants in earthenware pots.

Cocos Weddelliana, strong 2 1/4-in. plants, \$17.50 per 100, \$160.00 per 1000.

S. S. SKIDELSKY & CO.,  
50 Park Place, New York, N. Y.

Kentia Belmoreana, 2 1/4-in., \$15.00 per 100, \$125.00 per 1000.

Storrs & Harrison Co., Painesville, O.

**PANDANUS****PANDANUS VEITCHII.**

Lifted from open for 4-in. pots, \$10.00 per 100  
Lifted from open for 6-in. pots, 15.00 per 100  
Lifted from open for 8-in. pots, 25.00 per 100  
Suckers, \$7.00 and \$7.00 per 100. Pandanus Sanderli at the same prices, while they last.  
J. J. SOAR, LITTLE RIVER, FLA.

Pandanus Veitchii, nicely variegated plants, 2 1/2-in. pot, \$6.00 per 100; 4-in. pot, \$10.00 per 100; 3-in. pot, \$8.00 per 100; 6-in. pot, \$15.00 per 100; 8-in. pot, \$25.00 per 100. Large specimen plants, 50c and \$1.00 each. Cuttings, \$5.00 and \$7.00 per 100. 2 per cent discount for cash with order.  
F. M. Soar, Little River, Fla.

Pandanus Veitchii, 6-in., \$2.00 each. Holton & Hunkel Co., 462 Milwaukee St., Milwaukee, Wis.

Pandanus Veitchii, 5-in., \$1.50; 6-in., \$2.00; 7-in., \$3.00; fine, well colored stock.  
Henry Smith, Grand Rapids, Mich.

Pandanus Veitchii, fine stock, well colored, 5-in., \$1.00; 6-in., \$2.00; 7-in., \$3.50 each.  
C. O. Pollworth Co., Milwaukee, Wis.

**PANSIES****FINE PANSY PLANTS.**

We have plenty of fine Pansy plants of the Michell cut flower variety. A superior variety, in colors and shades, for cut flowers and bedding purposes; 5 to 8 leaves, \$5.00 per 1000, until December 1st. Parcel post, prepaid and insured. Prompt shipment when P. O. M. order accompanies the order.

**OZARK PANSY GARDEN,**  
West Plains, Mo.

Pansy plants of my largest flowering mixture of show varieties, good size, strong, stocky plants, August sown, \$3.50 per 1000; 10,000 lots for \$3.00 per 1000. Extra fine, large, bushy plants, in bud and bloom, for winter-blooming, \$6.00 per 1000.

Gustav Pitsoska, Pansy Farm, Bristol, Pa.

Steele's Greenhouse Special and Mastodon. The Pansies of great substance, strong seedlings, \$5.00 per 1000. Giant Trimardeau, \$4.00 per 1000. Rightly packed.

F. C. Freeman & Sons, Portland, Ind.

**PANSIES.**

Pansies of our well-known strain, extra large flowers and fancy colors, strong seedlings, 50c per 100, \$4.00 per 1000.

J. C. SCHMIDT, BRISTOL, PA.

Pansies, Steele's private stock, mixed, \$4.50 per 1000. Giant Flowering, mixed, \$4.00 per 1000. These are strong, stocky plants, 6 to 8 leaves, by parcel post, prepaid.

C. C. Breece, R. 7, Delaware, Ohio.

Pansy plants, superb strain, extra large, strong, transplanted plants in bloom, for greenhouse planting, \$2.00 per 100. Cash.

Brill Celery Gardens, Kalamazoo, Mich.

Pansies a specialty, 40,000 plants, Improved Giant Trimardeau, flowering mixture, 6 to 8 leaves, \$4.00 per 1000; for 10,000, \$3.00 per 1000. Cash with order.

G. L. Swaty, Mena, Ark.

Pansies, strong plants from our own prize mixture; grown for us by a specialist, \$4.00 per 1000. None better to be had.

S. S. Skidelsky & Co., 50 Park Place, New York.

Giant Trimardeau Pansy seedlings, mixed, large-flowering, 4 to 6 leaves, \$4.00 per 1000, prepaid. Immediate delivery.

S. T. Danley & Sons, Macomb, Ill.

Pansies, Steele's Greenhouse Special, starting to bud, \$5.00 per 1000.

H. W. Peterson, Poplar Bluff, Mo.

Pansy seedlings, German strain, August sown, giant flowering, mixed, \$4.00 per 1000.

The Dumser Floral Co., Elgin, Ill.

Pansies, Steele's Mastodon, mixed, strong cool-grown seedlings, \$5.00 per 1000; \$22.00 per 5000.

Edward W. Schuster, Crookston, Minn.

100,000 Pansy seedlings, fine, strong, stocky plants, \$4.00 per 1000. Cash, please.

W. E. Trimble Greenhouse Co., Princeton, Ill.

Pansies, Giant, finest assortment of colors, nice plants, \$4.00 per 1000. Cash.

**PELARGONIUMS**

Pelargoniums, Easter Greeting and 4 other fine varieties, 4 and 5-inch stocky plants, clean, \$15.00 per 100. Cash.

John Bohner, 18 Obell Court St., Dayton, O.

**PELARGONIUMS.**

Easter Greeting, Gardeners' Joy  
Swabian Maid, Wurtembergia  
Mrs. Loyal, Prince Bismarck  
Wolfgang Goethe, German Glory  
2-in. .... \$13.00 per 100, \$120.00 per 1000  
3-in. .... 18.00 per 100, 170.00 per 1000  
These plants are A No. 1 and are very large and strong. They have no trace of white fly as we fumigate with cyanide.

Just right for your Easter and spring sales. We devote nine houses to Pelargoniums. Shipment will be made promptly and the greatest care used in packing.

R. M. HENLEY,

Pelargonium Specialist, Hartford City, Ind.

**PELARGONIUMS.**

Strong, clean plants.

Easter Greeting, Swabian Maid,  
Wurtembergia, Lucy Becker,  
Gardeners' Joy, German Glory,  
Prince Bismarck, Wolfgang Goethe,  
Mrs. Loyal, Eastern Star,  
Graf Zeppelin, Wilhelm Huff.  
2-in., \$1.75 per doz., \$13.00 per 100.  
\$120.00 per 1000;  
3-in., \$2.50 per doz., \$18.00 per 100,  
\$170.00 per 1000.

Packing 5%. Prompt shipment.

AMERICAN BULB CO.,

172 N. Wabash Ave., Chicago, Ill.

**PELARGONIUMS.**

We have an extra fine lot of Wurtembergia Pelargoniums that will make great stock for your spring business, and our price in 2-in. is

only

\$12.00 per 100.

Cash with order.

C. L. HUMPHREY,

ZANESVILLE, O.

**PELARGONIUMS.**

German Glory, Wurtembergia, Prince Bismarck, Lucy Becker, Graf Zeppelin, Wolfgang Goethe, Gardeners' Joy and Swabian Maid; all mixed, ready for shift.

These will make fine Easter plants and will please you; clean stock.

Mixed 2 1/2-in., \$10.00 per 100.

Mixed 3-in., \$15.00 per 100.

Cash, please.

J. SYLVESTER, OCONTO, WIS.

Pelargoniums, four of the best Easter Greeting varieties, Lucy Becker, Swabian Maid, Wurtembergia and German Glory, healthy 2 1/2-in stock, \$12.00 per 100. Mixture of above varieties, \$10.00 per 100. Add 5 per cent for packing. Cash, please.

Aurora Greenhouse Co., Aurora, Ill.

**PELARGONIUMS, 2 1/2-IN. POTS.**

Easter Greeting and Swabian Maid, the two best varieties.

\$13.00 per 100, \$125.00 per 1000.

Cash, please.

KROWKA BROS.,

4938 N. Western Ave., Chicago, Ill.

Pelargonium rooted cuttings, 5000 Wurtembergia, 5000 Swabian Maid, 2000 Lucy Becker and 1000 Easter Greeting. Immediate delivery and later. Extra good, cool-grown stock, free from fly, \$8.00 per 100, \$75.00 per 1000. Cash.

Woodbury & Woodbury, St. Johns, Mich.

Pelargoniums, good 2 1/2-in. stock; Easter Greeting, Lucy Becker, Swabian Maid, Wurtembergia, \$13.00 per 100, \$120.00 per 1000; 3-in., above varieties, \$18.00 per 100, \$170.00 per 1000. Packing 5 per cent.

S. S. Skidelsky & Co., 50 Park Place, New York.

Pelargoniums, 100 strong 2 1/2-in., Easter Greeting, \$12.00; 300 2-in., German Glory, \$10.00 per 100; 200 rooted cuttings, German Glory, \$8.00 per 100.

John Hochenauer, Sta. D., St. Joseph, Mo.

**PELARGONIUMS.**

Easter Greeting, strong rooted cuttings; to make room, \$8.00 per 100, \$75.00 per 1000. Parcel post. Cash, please.

THE IMLAY CO., ZANESVILLE, O.

Pelargoniums, Wurtembergia, Easter Greeting and Swabian Maid, good, strong 2-in., \$12.00 per 100. The above mixed, \$10.00 per 100. Cash.

Jacobs Bros., Box 413, Peoria, Ill.

Pelargoniums, Easter Greeting and Wurtembergia, mixed 2 1/2-in., \$12.00 per 100; 3-in., \$16.00 per 100.

Prince's Flower Shop, Iowa City, Ia.

Pelargoniums, 4-in., mostly dark colors, strong and healthy, 15c each. Cash with order. Parkside Greenhouses, 1457 E. 70th St., Chicago, Ill.

Pelargoniums, Easter Greeting, good, strong 2 1/2-in., \$10.00 per 100. This is A No. 1 stock.

Haase Bros., Florists, Pekin, Ill.

Pelargoniums, mixed varieties, 2 1/2-in., \$8.00 per 100; 6-in., 50c each.

Henry Smith, Grand Rapids, Mich.

Pelargoniums, Easter Greeting and kindred varieties, 2 1/2-in. pots, \$10.00 per 100.

Kemble Floral Co., Oskaloosa, Ia.

Pelargonium Easter Greeting, 2-in., strong plants and free from white fly, \$10.00 per 100. Cash only. Restland Floral Co., Mendota, Ill.

**PEONIES**

How we make money on Peonies. Ask for Florists' Problems No. 4 and price list.

Wild Bros. Nursery Co., Box 528, Sarcosie, Mo.

**PEONIES.**

Write for list of 50 good varieties, with very attractive prices.

FRANKLIN NURSERY,

Richfield Sta., Minneapolis, Minn.

**SURPLUS OF PEONIES.**

In 3 to 5 eye divisions.

List will be sent on request.

NILES NURSERY CO., NILES, MICH.

Peonies, Festiva Maxima, Edulis Superba, Fragnans, American Beauty, good divisions, 25c each; mixed varieties, 15c each.

L. F. Dintelmann, Belleville, Ill.

Write for prices on Anemoneaeflora Rubra, Queen Victoria, Edulis Superba, Madame Coste and other varieties.

Henry G. Norton, Perry, O.

Peonies—7000 double white Peonies, 2 to 4 eyes, \$50.00 per 1000. Cash with order.

Leslie Littell, Madison, Tenn.

Peonies, large stock of the finest varieties. Our wholesale and descriptive catalogues now ready. Babcock Peony Gardens, Jamestown, N. Y.

Peonies. Write for list. Wild Bros. Nursery Co., Box 528, Sarcosie, Mo.

Peonies, 20 acres, best sorts. Send for list.

C. Betscher, Dover, O.

**PETUNIAS**

Diener's Ruffled Monsters, single, largest and finest in existence. Quickest and surest money-makers of the day; sell at sight. Seed in separate colors, red, pink, white, purple, flesh pink frilled, variegated and mixed colors, 50c per trade package.

RICHARD DIENER COMPANY,

Kentfield, California.

Petunias, 6 distinct double varieties; buy now to have good stock for spring sales, 2-in. pots, \$5.00 per 100.

Storrs & Harrison Co., Painesville, O.

Double Petunias, five choicest varieties, 2 1/2-in., \$5.00 per 100; rooted cuttings, \$2.50 per 100.

P. A. Erickson, Brainerd, Minn.

Double Petunias, 2 1/2-in., very fine, mixed, \$5.00 per 100, \$45.00 per 1000. Cash.

C. J. Frew, Jr., Conneaut, O.

Petunias, Dreer's Double, fringed, 2 1/2-in., \$4.00 per 100.

J. C. Schmidt, Bristol, Pa.

Double Petunias, well rooted, 2 1/2-in. each.

Wm. S. Lohr Greenhouses, Ottawa, Ill.

**POINSETTIAS****POINSETTIAS.**

Strong 2 1/2-in. pot-plants, \$100.00 per 1000. Immediate delivery.

ROSEMONT GARDENS,

116 Dexter Ave., Montgomery, Ala.

Poinsettias, strong 2 1/2-in. plants, \$8.00 per 100, \$75.00 per 1000. 5 per cent for packing. ready now.

S. S. Skidelsky & Co., 50 Park Pl., New York.

Poinsettia, 3-in., \$25.00 per 100. Careful packing.

Roman J. Irwin, 43 West 18th St., New York.

Poinsettias, nice, strong plants, 3-in., 8 to 12 inches high, 12c. Cash. Joseph Austin, 3111 Troost Ave., Kansas City, Mo.

Poinsettia plants, 2-in., true Christmas blooming variety, good stock, 10c.

J. S. Stuart & Son, Anderson, Ind.

Poinsettias for November and later deliveries, strong 2 1/2-in. stock. Packed in paper pots, \$7.00 per 100. Evenden Bros. Co., Williamsport, Pa.

Poinsettias, strong 2 1/2-in., \$8.00 per 100.

John Heidenreich, 725 Iowa St., Indianapolis, Ind.

Poinsettias, strong 2 1/2-in. plants, \$8.00 per 100.

Kemble Floral Co., Inc., Oskaloosa, Ia.

Poinsettias, strong 3-in., 20c.

D. R. Herron, Olean, N. Y.

Poinsettias, fine 3-in. plants, \$12.00 per 100. Cash, please.

Paul O. Tauer, Lebanon, Ind.

**PRIMULAS****ASSORTED COLORS.**

Primula Obconica in bud and bloom.

These plants are A No. 1, and can be potted into larger pots for

immediate sales.

You cannot find better stock anywhere.

We would be pleased to have you come and see it.

Out of 4-in. pots, \$25.00 per 100.

Out of 5-in. pots, \$50.00 per 100.

We also have, in pink only, some 2-in. stock ready to shift, which will make fine plants for winter sales, \$6.00 per 100.

The above prices include packing.

Cash with order.

The largest exclusive growers of Cyclamen and Primulas in the world.

See Cyclamen advertisement.

R. S. McMURRAY,

Bellefontaine, O.

**PRIMULA OBCONICA.**

SCHILLER'S STRAIN; MANY IN BLOOM.

Strong 4-in., ready to shift,

\$20.00 per 100. Prompt shipment.

McADAMS & McCOMB,

Columbus Grove, O.

## OBCONICA, CHINENSIS, MALACOIDES.

	Per 100	1000
Best colors, separate or mixed, 2 1/4-in. pots	\$ 7.00	\$60.00
Best colors, separate or mixed, 3-in. pots	12.00	.....
Malacoides Double White, new, 2 1/4-in. pots	7.00	60.00
Townsendii (Lilac Rose), 2 1/4-in. pots	8.00	75.00

ROMAN J. IRWIN,  
43 West 18th St., New York.

## 12,000 PRIMULAS.

Primula Obconica Gigantea, choice mixture of all giant flowers, very strong plants, showing bud and bloom, mostly 2 1/2-in., a few 2 1/4-in., \$5.00 per 100, \$45 per 1000, 500 at 1000 rate.

## 8000 PRIMULAS.

Malacoides Rosea Superba, this is a very select strain of our own introduction with pink flowers and of good size; very strong plants, 2 1/2-in., \$5.00 per 100, \$45.00 per 1000, 500 at 1000 rate. Cash.

FREEMPORT FLORAL CO., FREEMPORT, ILL.

## PRIMROSES! PRIMROSES!

We have about 10,000 2 1/4-in. Obconica, all colors and varieties for sale. This stock is the best on the market. In order to close these out we are offering them at a reduced price. Our price is lower than any other. Satisfaction guaranteed or money back. \$3.50 per 100, \$30.00 per 1000. Cash with order.

J. H. CUNNINGHAM, DELAWARE, O.

## PRIMULA OBCONICA GIGANTEA.

Kermesina, red; Rosea and Appleblossom, in separate colors, 3-in. ready to shift into 5-in., \$10.00 per 100.

PRIMULA MALACOIDES, BABY PRIMROSE. Rosea and Lilac, 2 1/2-in. ready for shift, \$5.00 per 100.

LAKEWOOD CEMETERY GREENHOUSES,  
Minneapolis, Minn.

Primula Obconica, large flowering, separate colors or mixed, 2-in., \$5.00 per 100; 3-in., \$10.00 per 100.

Chinensis, large flowering, separate colors or mixed, 2-in., \$5.00 per 100; 3-in., \$10.00 per 100.

Malacoides, best pink, and Rosea, 2-in., \$5.00 per 100; 3-in., \$10.00 per 100. No c. o. d. order accepted.

Toledo Greenhouse, 2829 Chestnut St., Toledo, O.

## PRIMULAS.

Chinensis, 4-in., mixed	\$17.00 per 100
Chinensis, 3-in.	7.50 per 100
Obconica giants, 3-in.	7.50 per 100
Obconica, extra fine 2-in.	4.50 per 100
Malacoides, 3-in.	6.00 per 100

All A 1 stock. Cash.

M. S. ETTER, SHIREMANSTOWN, PA.,  
The Home of Primroses.

Primulas: Having assumed ownership of the business of Schieble Bros., I will offer the unsold stock, consisting of about 20,000 2 1/4-in. Obconica at \$4.00 per 100, \$37.50 per 1000. Not less than 500 at 1000 rate. This is all first class stock, in all desirable colors. Cash, please. E. L. Schieble, Main Lock and Old Main Sts., Miamisburg, O.

## PRIMULA MALACOIDES.

Dreer's Improved Baby Primrose, free flowering; lilac and pure white mixed; extra nice stock; some budded, ready to shift, 3 1/4-in., \$10.00 per 100.

EDWIN STARR GREENHOUSES,  
Royal Oak, Mich.

## PRIMULAS.

Fine healthy plants.  
Obconica, 2 1/2-in. pots, ready to shift, \$6.00 per 100; 3 1/2-in. pots, \$10.00 per 100.  
Chinensis, 3 1/2-in. pots, ready to shift, \$12.00 per 100.

## NILES FLORISTS, NILES, ILL.

Primula Obconica, 2 1/4-in., strong plants, \$5.50 per 100, \$50.00 per 1000.

Primula Malacoides Rosea, 2 1/4-in., \$5.00 per 100, \$40.00 per 1000; 3-in., \$8.00 per 100, \$75.00 per 1000; Malacoides Double White, 3-in., \$10.00 per 100, \$90.00 per 1000.

S. S. Skidelsky & Co., 50 Park Place, New York.

Primula Obconica Grandiflora, plants from our large flowering strain in the following colors: Rosea, Kermesina and Appleblossom. Ready now. 2-in. pots, \$5.00 per 100, \$47.00 per 1000; 3-in., \$10.00 per 100. No C. O. D. orders accepted.

C. F. Mahan & Co., R. D. No. 8, Dayton, O.

## PRIMULA OBCONICA.

Grandiflora, large flowering, and Gigantea, mixed colors. Appleblossom, lavender, Rosea and red, large, healthy 2 1/4-in. ready to shift, \$5.00 per 100, 200 for \$9.00; large, transplanted of same stock, \$3.00 per 100, 200 for \$5.00.

S. A. PINKSTONE, UTICA, N. Y.

Primula Chinensis, 10,000 strong 3 1/4 and 4-in., ready for 5-in., in bud and bloom, \$12.00 per 100. Obconica Gigantea, 2 1/4-in., ready for 3-in., \$5.00 per 100, 200 for \$9.00. All the above are mixed colors with plenty of Xmas red. Charles Whitton York St. and Gray Ave., Utica, N. Y.

Primula Malacoides Townsendii, from 2-in. pots, \$8.00 per 100, \$75.00 per 1000. Malacoides Superba, fine pink, strong 2 1/4-in. stock, \$6.50 per 100, \$60.00 per 1000. Cash with order. See Cinerarias, Henry Schmidt, 673 Church Lane, North Bergen, N. J.

Primula Obconica Gigantea from our own seed, ready for 3-in., \$4.00 per 100, \$30.00 per 1000; from 5-in., ready to shift, many in bloom, \$35.00 per 100; sample dozen at 100 rate. Neff Floral Co., 2222 West Liberty Ave., Pittsburgh, Pa.

## PRIMULA OBCONICA.

Grandiflora and Gigantea, three colors, Kermesina, Rosea and Appleblossom, 4-in., \$20.00 per 100. Cash.

## KROWKA BROS.,

4938 N. Western Ave., Chicago, Ill.

Primula Malacoides Rosea, 2 1/4-in., \$5.00 per 100. Primula Obconica, Gigantea and Grandiflora types, best varieties, 2 1/2-in., good, strong plants, \$6.00 per 100, \$55.00 per 1000. Cash with order, please.  
Frank Oechslein, 4911 W. Quincy St., Chicago.

## BABY MALACOIDES.

Extra strong,

2 1/2-inch, \$5.00 per 100.

Add 5% for packing.

## AMERICAN BULB CO.,

172 N. Wabash Ave., Chicago, Ill.

## PRIMULA OBCONICA.

Kermesina and Rosea.

Fine 4-in. stock, \$20.00 per 100.

## BEL AIR GREENHOUSES,

Bel Air, Md.

Primula Obconica Grandiflora, Rosea and Kermesina; Gigantea Rosea and Kermesina, 2 1/4-in., \$7.00 per 100, \$65.00 per 1000; Malacoides Rosea, 2 1/4-in., \$5.00 per 100, \$45.00 per 1000.  
Peter Pearson, 5748 Gunnison St., Chicago, Ill.

Primula Chinensis, 2-in., strong plants, \$4.50 per 100; 3-in., \$7.50; Malacoides, 2-in., \$4.00 per 100; 3-in., \$6.00 per 100. Obconica, 2-in., \$4.50 per 100. Cash, please. M. S. Etter, The Home of Primroses, Shiremanstown, Pa.

## PRIMULA OBCONICA.

Fine plants, from 2 1/4-in. pots,

\$7.00 per 100, \$65.00 per 1000.

## ILLINOIS PLANT CO.,

Batavia, Ill.

Primula Obconica, 5-in., full of flowers and buds, ready for retail sales, \$25.00 per 100.

Primula Malacoides, strong 3-in., \$7.00 per 100. Cash with order. Packing free.  
Rentschler Floral Co., Madison, Wis.

Primula Obconica Gigantea and Grandiflora, select strain, assorted colors; also Primula Chinensis, assorted colors; clean, vigorous plants, 3-in. stock, \$10.00 per 100.

F. E. Blake, Marion, O.

Primula Obconica, 6000 fine, big 4-in. in bloom now; money makers for fall and Christmas sales, \$25.00 per 100.

Burdell Floral Co., Bowling Green, Ky.

Primula Obconica Gigantea, 4-in. fine large plants in bud and bloom, plenty of dark colors, \$20.00 per 100. Cash.  
Brill Celery Gardens, Kalamazoo, Mich.

Primula Malacoides, fine 2-in. stock, \$4.50 per 100, \$40.00 per 1000; extra nice 3-in., \$7.00 per 100; heavy 4-in., \$15.00 per 100. Winfield S. Kircher, Cyclamen Specialist, Defiance, O.

Primula Malacoides, strong plants, 2-in., \$4.50 per 100; 3-in., \$8.00 per 100. Cash. Myers-Watson Floral Co., formerly E. V. Myers, Florist, St. Joseph, Mo.

## EXTRA STRONG, READY TO SHIFT.

Primula Malacoides Rosea, 3-in., \$10.00 per 100; 4-in., \$17.50 per 100. Cash, please.  
J. E. MATTHEWSON, SHEROYGAN, WIS.

Primula Obconica Miller's Giant, fine 3-in., \$7.50 per 100. Malacoides Rosea, 2-in., \$4.00; 3-in., \$6.00 per 100. Cash.

J. W. Miller, Shiremanstown, Pa.

Primula Obconica, from 2 1/4-in. pots, good stock, \$6.50 per 100, \$55.00 per 1000.  
A. Henderson & Co., 166 N. Wabash Ave., Chicago, Ill.

Primula Obconica, giant flowering strain, in bud and bloom, 4-in., ready to shift, \$20.00 per 100; 5-in., \$30.00 per 100. Cash, please.  
Wagner Floral Co., Sandusky, O.

Primula Obconica, 2 1/4-in., good strong plants, \$6.00 per 100, \$55.00 per 1000; 4-in., 25c; 5-in., 50c; 6-in., 75c each. Malacoides, 2 1/4-in., \$5.00 per 100. Henry Smith, Grand Rapids, Mich.

Primula Obconica, 3-in., 12c; 4-in., 25c; select 4-in., in bloom, 35c; select 5-in., in bloom, 75c each. Fine stock. Gullett & Sons, Lincoln, Ill.

Primula Obconica Gigantea, rose and pink shades, select strain, strong 2-in., 5c each.  
D. W. Leatherman, Anderson, Ind.

Primula Malacoides, extra strong 4-in., \$12.50 per 100. Cash with order. Viewegh & Kiefer, 1318 N. Haugh St., Indianapolis, Ind.

Primula Obconica, all good, bright colors, 2 1/4-in., \$5.00 per 100.  
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Primula Obconica, 5-in., fine plants, ready for retail, in flower with 5 or more flower stems.  
Prince's Flower Shop, Iowa City, Ia.

Primula Obconica, dark colors, 2 1/4-in., ready for 4-in., \$5.00 per 100. Cash with order.  
P. N. Obertin, 1948 Asylum Ave., Racine, Wis.

Primula Malacoides Superba, 2-in. ready for 4-in., 5c; 3-in. ready for 5-in., 7c. Extra choice.  
Dormont Greenhouses, Pittsburgh, Pa.

Primula Malacoides, lilac, strong 4-in., ready for shift, \$20.00 per 100. Joseph Michal, 57th and Kostner Ave., Chicago, Ill.

Primroses, Chinese and Obconica, 4-in., fine strong plants, all colors, \$12.00 per 100.  
Samuel Whitton, Utica, N. Y.

Primula Obconica, fine 4-in., \$20.00 per 100 ready to shift.

C. C. Pollworth Co., Milwaukee, Wis.

Primula Obconica, strong 2 1/4-in. plants, ready now, \$5.00 per 100. Cash with order.  
Helm Bros., 484 Forest St., Columbus, Ohio.

Primula Obconica, fine, mixed, 2-in., \$4.00 per 100. Cash.  
Byer Bros., Chambersburg, Pa.

Primula Obconica, 5-in., 50c each. Cash, please.  
Herman Schallhorn, Kalamazoo, Mich.

Primula Obconica, fine, mixed, 2-in., \$4.00 per 100. Cash.  
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Primulas, Malacoides Rosea, 2 1/4-in., \$5.00 per 100.  
Baur Floral Co., Erie, Pa.

## RASPBERRY PLANTS

Raspberries. The home of St. Regis. 1000 or carload lots.  
Shady Lawn Nurseries, Hamonton, N. J.

## ROSES

## STOCK FOR EARLY SPRING DELIVERY.

## Own Root.

Columbia	\$125.00 per 1000
Premier	175.00 per 1000
Mme. Butterfly	200.00 per 1000
Crusader	200.00 per 1000

## GRAFTS.

	Per 100	Per 1000
Columbia	\$30.00	\$250.00
Premier	30.00	250.00
Mme. Butterfly	30.00	250.00
Crusader	30.00	250.00
Double White Killarney	30.00	250.00

250 plants at 1000 rate.

THE JOS. H. HILL CO., RICHMOND, IND.,  
Wholesale Florists.

## FIELD-GROWN ROSES.

On own roots for forcing: Clothilde Soupert, one of the best; La Marne, similar to Baby Tausendschoen, but of a deep bright pink, very free flowering, \$35.00 per 100.

Dorothy Perkins and Excelsa, with 3 or more long shoots, 25c; smaller plants, 20c each.

Rosa Rugosa Rubra, just a few hundred to clear out, 20c each.

J. L. SCHILLER, TOLEDO, O.

## ROSE PLANTS.

Premier, 4-in., grafted	30c each
Milady, 4-in., grafted	25c each
Columbia, 3 1/2-in., own-root	15c each
Columbia, 2 1/2-in., own-root	8c each

Extra fine stock.

PAUL E. WEISS, MAYWOOD, ILL.

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1000 Ophelia, 3-in.	12c each
3000 Richmond, red, 3-in.	12c each

Terms: Cash.

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## ROSES!

Pink and white Dorothy Perkins, and Lady Gay, heavy, field-grown, 2 to 3-year-old, 30c each.

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## ROSES.

Good, own-root stock.

Columbia, 3-in.	\$15.00 per 100, \$125.00 per 1000
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## ROSES.

5000 Columbia, 2 1/4-in., own-root	\$150.00 per 1000
3000 Premier, 2 1/4-in., own-root	180.00 per 1000

CHARLES H. TOTTY CO.,

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## STRONG 3-IN. ROSES.

Premier, Ophelia, 15c; 2 1/2-in., 10c.  
GULLETT & SONS, LINCOLN, ILL.

Roses, 2-year-old, field-grown, for forcing. Ask for price list.

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Roses, 200 Scott Key bench plants, \$16.00 per 100. Packing at cost.

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Ready to ship, list, 2 1/4-in. and 4-in., Rose plants.

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Salvias, 2 1/2-in., ready to shift, fine for cuttings, \$6.00 per 100. Cash.

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Salvia Zurich, good, clean plants, 3-in. pots, ready to shift, \$12.00 per 100.

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Sansevieria Zeylanica, 2 1/4-in. pots, \$7.00 per 100.  
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Schizanthus Wisetonensis, strong, transplanted, frame-grown plants, \$4.00 per 100; 2 1/4-in. plants, \$7.00 per 100.

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Schizanthus, strong, transplanted seedlings, dwarf pot variety, \$5.00 per 100. Cash.

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**BEGONIA:** Luminosa, best red bedding variety, easiest to grow.....\$0.50  
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**DRACAENA INDIVISA:** The true Cordylina Australis narrow leaved variety. Fresh ripe seeds that will make quick-growing, profitable plants for you, 1000 seeds, 50c; 5000 seeds, \$2.00 10,000 seeds, \$3.50.  
 We pay postage on all above items.

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**PLANT NOW!**  
To follow Mums as  
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## WINTER-BLOOMING SWEET PEAS

Here are nineteen of the best orchid Spencers for early flowering:

	Per ounce
Heatherbell, mauve.....	\$1.25
Loveliness, white suffused pink.....	.85
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Early Sanky, magnificent white.....	.80
Early Canary Bird, primrose.....	1.00
Early Enchantress, pink.....	1.00
Fordhook Pink and White.....	.60
Yarrowa, rose pink.....	.75
Sunburst, rich pink.....	1.25
Early Orange Beauty, orange scarlet.....	8.00
Early King, crimson.....	.75
Fordhook Rose Improved, carmine.....	1.00
Early Lavender King, lavender.....	.85
Early Mauve Beauty, mauve.....	.85
Early Exquisite, primrose.....	.85
Empress, rose pink.....	1.25
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**Cryptomeria Japonica** seed, trade packet, 50c. This Conifer resembles Norfolk Island Pine. It is nice for pot culture and hardy outdoors in the south.

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Write for our new list of seasonable seeds just out!

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Pansy seed of our prize strain, our own sowing; 1920 seed, \$4.00 per 1 oz.

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## 2 1/4-INCH SMILAX.

\$4.00 per 100, \$35.00 per 1000.

3-in. pots, strong plants, \$6.00 per 100.

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Smilax, 2 1/4-in. pots, \$2.50 per 100, \$20.00 per 1000.

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Smilax, 2 1/4-in. fine, strong plants, cut back several times, \$3.00 per 100, \$27.50 per 1000.

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Extra heavy, cut back three times. Just the thing for making-up work, \$3.00 per 100.

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Smilax, strong 2 1/4-in., \$3.00 per 100, \$27.50 per 1000.

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Smilax, 2-in. pots, 2c each.

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Smilax, 2-in., \$2.50 per 100.

Dumser Floral Co., Elgin, Ill.

Smilax, heavy, pinched back low, 2-in., \$3.00.

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## SNAPDRAGONS

## 15,000 SNAPDRAGONS.

## FINE PLANTS CAREFULLY PACKED.

These are from 2 1/4-in. pots, well rooted, ready to plant on your benches; pinched and well branched, free from rust. We use Ramsburg's best seed mostly.

	Per 100	Per 1000
Keystone, largest pink.....	\$4.00	\$40.00
Nelrose, pink.....	4.00	40.00
Silver Pink, most productive....	4.00	40.00
Scarlet.....	4.00	40.00
White.....	4.00	40.00
Yellow.....	4.00	40.00

Snaps are the best plants you can plant now for winter and spring. Cash, please.

GREEVE FLORAL CO.,

Oskaloosa, Ia.

## SNAPDRAGONS.

Nice, pinched back plants, ready now.

	100	1000
Silver Pink.....2 1/4-in.	\$6.00	\$55.00
Keystone.....2 1/4-in.	6.00	55.00
Giant Yellow.....2 1/4-in.	6.00	55.00
Giant White.....2 1/4-in.	6.00	55.00
Nelrose.....2 1/4-in.	6.00	55.00

**TWO FINE NEW VARIETIES.**  
 Orlando, better than the Bronze variety; Golden Delight, best yellow greenhouse forcing Snapdragon, 2 1/4-in. pots, \$10.00 per 100, \$90.00 per 1000.

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## SNAPDRAGONS.

Choice, pinched back plants, free from rust.  
 Silver Pink.....\$5.00 per 100  
 Salmon Pink.....5.00 per 100  
 Garnet.....5.00 per 100  
 Keystone.....5.00 per 100

Cash or satisfactory references.

WAGNER FLORAL CO.,

Sandusky, O.

Snapdragons, Silver Pink, Rose Pink, Nelrose, Keystone, Giant White, Giant Yellow and Garnet, 2 1/4-in., strong, pinched back stock, free from rust, \$5.00 per 100, \$45.00 per 1000. Satisfaction guaranteed. Packing free.

Lakewood Cemetery Greenhouses, Minneapolis, Minn.

Snapdragons, nice, transplanted seedlings; topped and free from rust, equal to 2 1/4-in.; Nelrose, Fire King, Giant White, Keystone, Delicate Pink, Carmine Pink and Tom Thumb, fine for pots, \$3.50 per 100. Cash, please.

H. E. & C. W. Krebs, Cedar Rapids, Ia.

Snapdragons will bring you money with this stock; strong 2 1/4-in., pinched back, free from rust, Nelrose, Keystone, Silver Pink and Buxton's Pink, \$6.00 per 100, \$55.00 per 1000. Packing free for cash.

W. E. Tricker, 1530 Hague Ave., St. Paul, Minn.

Snapdragons, 2 1/4-in., strong stock and free from rust, 200 of each: Yellow, White, Keystone, Light Pink, Silver Pink, Nelrose and Buxton's, \$5.00 per 100; \$60.00 will take the lot. Elmwood Floral Co., Cor. 30th and Elmwood Ave., Erie, Pa.

Snapdragons, Purity, finest new white, carrying large heavy spikes of compact flowers. Plants will produce strictly first-class flowers. Grown from seed, 2-in., \$5.00 per 100. Cash.

Byer Bros., Chambersburg, Pa.

## GIANT WHITE SNAPDRAGON SEEDLINGS.

No disease, fine shape, 6 inches tall, cut back, ready for bench, \$1.50 per 100.

F. J. HOWELL & SONS,

Round Hill, Loudoun Co., Va.

Snapdragons, strong plants, twice pinched back, free from rust, 2 1/4-in. Nelrose, Keystone, Phelps' White, Yellow and Silver Pink, \$6.00 per 100, \$50.00 per 1000.

S. S. Skidelsky & Co., 50 Park Place, New York.

Snapdragons, New Hybrid Pink, the best of all, 2-in., \$5.00 per 100; 3-in., \$7.00 per 100. Pinched back, bushy and strong. No packing charges. Cash, please.

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Snapdragon plants, 2 1/4-in., Golden Pink Queen and Hybrid Pink, Ramsburg's strain, far superior to Silver Pink; good, clean, healthy stock, \$6.00 per 100. Cash.

J. A. Farnworth & Son, Galion, O.

We specialize in Snapdragons, Silver Pink, Enchantress Pink, Rose Pink, Bronze Queen, White and Yellow, 2 1/4-in., \$4.50 per 100. Cash, please.

Hillview Greenhouse Co., La Crosse, Wis.

Snapdragons, 10,000 seedlings; no disease; pinched back and branching, \$3.50 per 100, \$30.00 per 1000. Will ship prepaid on 500 or more. Cash, please. Highland Park Conservatory Greenhouses, Topeka, Kan.

Snapdragons, Giant Venus, Giant White, Giant Yellow, Giant Scarlet, Salmon Pink, Silver Pink and Keystone Pink, strong plants, from 2 1/4-in. pots, 4c each. Ready to bench.

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Snapdragons, strong, free from rust, pinched three times, Yellow, White and Garnet, \$45.00 per 1000; Nelrose and Silver Pink, strong seedlings, \$20.00 per 1000. Cash.

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Snapdragons, transplanted seedlings, Nelrose, Light Pink, Silver Pink, Keystone, Yellow; Ramsburg's seed, \$3.00 per 100. Cash.

Brill Celery Gardens, Kalamazoo, Mich.

## SNAPDRAGONS.

Ramsburg's strain, Golden Pink Queen, Hybrid Pink, 2 1/4-in., \$6.00 per 100, \$55.00 per 1000.

ROLF ZETTLITZ CO., LIMA, O.

Snapdragons, 2 1/4-in., Ramsburg's strain, Silver Pink, Hybrid Pink, Yellow, Nelrose, Light Pink and Garnet, strong and stocky, \$5.00 per 100.

The Thumb Nursery, Marlette, Mich.

Double Snapdragon June Hefko, rooted cuttings, \$15.00 per 100, \$125.00 per 1000. November and later delivery.

T. D. Hefko, Marshfield, Wis.

Snapdragons, Keystone, Rosy Morn, Golden Queen and Purple King, fine 2 1/4-in. stock, \$3.00 per 100. Winfield S. Kircher, Cyclamen Specialist, Defiance, O.

Snapdragons, 2 1/4-inch Silver Pink seedlings, Ramsburg's strain, \$4.00 per 100. Cash.

W. A. Ballou, 314 Naperville St., Wheaton, Ill.

Snapdragons, 2 1/4-in., pinched seedlings, Nelrose, White, Salmon and Rose, 5c each.

Geo. Vatter, Marinette, Wis.

Snapdragons, Silver Pink and White, strong 2 1/4-in., \$4.00 per 100.

James M. Hoag, Florist, Ovid, Mich.

Snapdragons, Silver Pink, White and Yellow, clean stock, \$4.00 per 100. Cash.

Olson Floral Co., Elgin, Ill.

Snapdragons, 6000 pink, white and separate, fine, young 2 1/4-in., \$5.00 per 100.

Burdell Floral Co., Bowling Green, Ky.

Snapdragon Keystone, 2 1/4-in., \$5.00 per 100. Cash, please.

Hall's Greenhouse, Clyde, O.

Snapdragons, Silver Pink and Nelrose, 2 1/4-in. pots, \$3.00 per 100. Henry Smith, Cor. Monroe and Division Sts., Grand Rapids, Mich.

Snapdragons, Ramsburg's Silver Pink, Golden Pink Queen and Hybrid Pink, 2 1/4-in., \$5.00 per 100. Cash.

Humm & Jones, Oberlin, O.

Snapdragons, Keystone, 2 1/4-in., \$5.00 per 100.

Holton & Hunkel Co., Milwaukee, Wis.

Snapdragon Keystones, strong 2 1/4-in., \$6.00 per 100.

Baur Floral Co., Erie, Pa.

## STEVIA

Stevia, dwarf, 2-in., \$4.00; 3-in., \$6.00 per 100.

S. S. Skidelsky & Co., 50 Park Place, New York.

Stevias, double, 2-in., \$2.50 per 100.

Dumser Floral Co., Elgin, Ill.

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Stock Beauty of Nice, best colors, lavender, pink and white, separate or mixed, strong 2 1/4-in. pots, \$8.00 per 100, \$70.00 per 1000.

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Swainsonas, white, extra strong 4-in., 20c each.

New London Floral Co., New London, Wis.

Swainsonas, strong 4-in. pot plants, \$25.00 per 100.

Henry Smith, Grand Rapids, Mich.

## SWEET PEAS

Spencer Sweet Pea seedlings, Yarrowa, Skack, Venus, Sim, etc., \$1.50 per 100. Post paid.

N. Gibson, Nappanee, Ind.

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Tradescantias, Wandering Jew, tricolor, rooted cuttings, \$1.50 per 100, prepaid.

S. D. Brant, Clay Center, Kan.

Tradescantias, Wandering Jew, tricolor, 1c each.

Wm. S. Lohr Greenhouses, Ottawa, Ill.

## UMBRELLA PLANTS

Cyperus Alternifolius, bushy, 2 1/4-in., \$3.00 per 100.

Storrs & Harrison Co., Painesville, O.

## VEGETABLE PLANTS

Large Asparagus, Rhubarb and Witloof Chicory roots for winter forcing in cellar or greenhouse. Asparagus roots, \$6.00 per 100; Rhubarb roots, \$12.00 per 100; Witloof Chicory or French Endive roots, \$3.75 per 100, \$30.00 per 1000. Easily, quickly and profitably grown.

Harry J. Squires, Good Ground, N. Y.

Asparagus and Rhubarb roots, for field planting. Asparagus, 2-year, \$1.50 per 100, \$10.00 per 1000; 3-year, \$2.25 per 100, \$16.00 per 1000. Rhubarb, \$5.50 per 100, \$45.00 per 1000.

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Grand Rapids Lettuce plants, transplanted, \$3.50 per 1000. Guaranteed to please you, no matter where you live.

S. T. Danley & Son, Macomb, Ill.



Lettuce plants, 1,000,000 Big Boston and Grand Rapids, \$1.50 per 1000. Parsley plants, Emerald Curled, 75c per 100.

Will H. Carl, Elysburg, Pa.

Witloof Chicory roots, \$3.00 per 100, \$25.00 per 1000. Jacob Russler, 11350 S. Fairfield Ave., Chicago, Ill.

Lettuce plants, Grand Rapids and Big Boston, strong plants, \$1.40 per 1000. Cash. C. A. Anderson Greenhouse Co., Box 56, Tionesta, Pa.

Lettuce plants, Grand Rapids and Big Boston, strong plants, \$1.00 per 1000, \$8.50 per 10,000. J. C. Schmidt, Bristol, Pa.

Parsley plants, double curled, \$1.00 per 100, \$5.25 per 1000.

Harry J. Squires, Good Ground, N. Y.

Grand Rapids Lettuce seedlings, strong, \$1.50 per 1000. Odor Greenhouses, Iola, Kan.

Lettuce plants, Grand Rapids, \$1.50 per 1000. Harry J. Squires, Good Ground, N. Y.

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VERONICA AMETHYSTINA.

Strong field-grown clumps, immediate

delivery, \$8.00 per 100.

CHARLES H. TOTTY CO.,

Madison, N. J.

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VINCA VARIEGATA.

I have a limited number of rooted layers this season and they are very fine, \$15.00 per 1000. Ready for delivery. Book your order now. 500 at 1000 rate.

JOHN H. GRISCEL, R. R. 8, DAYTON, O.

Vinca Variegata, field-grown plants, ready now, \$10.00 per 100, \$90.00 per 1000; rooted cuttings, \$3.00 per 100, \$25.00 per 1000; 2 1/4-in. pots, \$6.00 per 100, \$50.00 per 1000.

Roman J. Irwin, 43 West 18th St., New York.

Vinca Variegata, 850 extra strong, field-grown clumps; 850 green; rooted cuttings, good strong stock, \$2.00 per 100.

Wm. Munt, Saint Clair, Mich.

Vinca Variegata, fine, field-grown plants, \$8.00 per 100, \$75.00 per 1000. Vinca Variegata, strong, rooted layers, \$15.00 per 1000.

L. G. Snyder, R. R. 8, Dayton, O.

Vinca Variegata, field-grown clumps, 6 to 20 leads, \$8.00 per 100, \$75.00 per 1000. Rooted layers, \$15.00 per 1000. Cash.

H. P. Smith, Piqua, O.

Vincas, strong, field-grown, \$8.00 per 100, \$75.00 per 1000.

Wagner's Greenhouse, Tiffin, O.

Vinca Variegata, 10,000 rooted cuttings, \$2.00 per 100. Immediate shipment. J. C. Bigelow & Son, 1542 Sunset Ave., Utica, N. Y.

Vinca Variegata, heavy, field-grown plants, fine in every way, \$8.00 per 100.

John Irvine, Bay City, Mich.

Vinca Variegata, rooted cuttings, \$15.00 per 1000. Cash or parcel post c. o. d. L. C. Fields, 10th St. and Splitlog Ave., Kansas City, Kan.

Vinca Variegata, field-grown clumps, \$6.00 per 100, Anderson Floral Co., 515 John St., Anderson, Ind.

Vinca Variegata, field-grown clumps, 6 to 20 leads, \$7.00 per 100, \$65.00 per 1000. Less 4% cash, please. B. C. Blake, Springfield, O.

Vinca Variegata, strong, field-grown plants, \$10.00 per 100, \$90.00 per 1000. S. S. Skidelsky, 50 Park Place, New York.

Vinca Variegata, strong, field-grown stock, \$8.00 per 100.

Evenden Bros. Co., Williamsport, Pa.

Vinca Variegata, heavy field plants, \$8.00 per 100, \$75.00 per 1000.

M. Barrett, Delaware, Ohio.

Vinca Variegata, strong, field-grown plants, \$10.00 per 100, \$90.00 per 1000. Cash, please. J. J. Clayton & Son, West Grove, Pa.

Vinca Variegata, field clumps, \$6.00 per 100. Risley's Plant House, Hamilton, N. Y.

Vinca Variegata, undivided, field-grown, \$8.00 per 100. Silvious & Silvious, Ashtabula, O.

Vincas, variegated, 3 1/4-in., \$15.00 per 100. Davis Floral Co., Davenport, Ia.

#### VIOLETS

##### VIOLETS.

	Per 100	Per 1000
Princess of Wales, best single		
Violet, field-grown plants....	\$15.00	....
Marie Louise, best double Violet, strong plants from soil....	10.00	\$90.00
Governor Herrick, single, field-grown plants .....	8.00	75.00
ROMAN J. IRWIN,		
43 West 18th St.,	New York.	

##### STRONG, FIELD-GROWN VIOLETS.

Gov. Herrick and Princess of Wales, \$10.00 per 100. Cash with order. Immediate delivery. PAUL M. HALBROOKS,

12 E. Church St., Newark, O.

Violets, strong field-grown plants, Princess of Wales, \$12.00 per 100, \$100.00 per 1000; Gov. Herrick, extra fine, \$10.00 per 100, \$90.00 per 1000.

S. S. Skidelsky & Co., 50 Park Place, New York.

Violets, Princess of Wales, 2000 field-grown plants, \$8.00 per 100, \$65.00 per 1000. Cash with order. Packing free. Mrs. M. Chapin, R. 1, Box 15, Chicago Heights, Ill.

Violets, Governor Herrick, true stock, good plants, 2 1/4-in. pots, \$5.00 per 100. Immediate shipment. Packing free. Cash.

Brinkerhoff Greenhouses, Springfield, Ill.

Violets, Gov. Herrick, field-grown, extra fine plants, \$10.00 and \$15.00 per 100.

Baur Floral Co., Erie, Pa.

Violets, Gov. Herrick and hardy sweet scented Violets, fine plants, lath house grown, \$5.00 per 100. H. W. Peterson, Poplar Bluff, Mo.

Violets, Governor Herrick and Princess of Wales, large, field-grown plants, \$10.00 per 100. Henry Smith, Grand Rapids, Mich.

Violets, Marie Louise, Princess of Wales and Governor Herrick, 4-in., \$8.00 per 100. Haentze Floral Co., Fond du Lac, Wis.

Violets, Gov. Herrick, large, field-grown plants, \$10.00 per 100.

Hins Bros. & Co., Leavenworth, Kan.

Violets, Princess of Wales, strong plants \$10.00 per 100, \$90.00 per 1000. Charles Sherwood, Waterloo, Ia.

Violet plants, field-grown, Princess of Wales, \$10.00 per 100.

O. L. VanMeter, Monticello, Ia.

Violet plants, field-grown, Princess of Wales, \$10.00 per 100. O. L. VanMeter, Monticello, Ia.

Violet Gov. Herrick, field-grown, 10c. Cash. Port Allegany Greenhouses, Port Allegany, Pa.

#### WALLFLOWERS

Wallflowers, winter flowering, Early Paris, strong plants, 2 1/4-in., \$3.00 per 100, \$25.00 per 1000.

J. C. Schmidt, Bristol, Pa.

#### MISCELLANEOUS

##### STOCK YOU NEED NOW.

	Per doz.	Per 100
Cyclamen, elegant 4-in. ....	\$ 6.00	....
Cyclamen, elegant 2 1/4-in. ....	2.00	....
Cyclamen, elegant 6-in. ....	12.00	....
Boston Ferns, elegant 5-in. ....	7.50	....
Boston Ferns, elegant 4-in. ....	3.50	....
Boston Ferns, elegant 3-in. ....	2.50	\$20.00
S. A. Nutt, 2-in., large stock .....	3.50	
Tiffin and Vland, 2-in., large stock .....	4.00	
Poltevine, 2-in. ....	5.00	
Salmon, mixed, 2-in. ....	4.50	
Geraniums, rooted cuttings, white .....	2.00	
Ageratum, blue; Cigar plant, Wandering Jew, rooted cuttings .....	1.50	
Vinca Variegata, rooted cuttings .....	1.75	
Double Alyssums, rooted cuttings .....	1.50	
Lemon Verbena, rooted cuttings .....	2.50	
Martha Washington, rooted cuttings .....	2.50	
Sprenger, seedlings .....	1.00	
Everbearing Strawberry, 2 1/4-in., pot-grown .....	3.50	
Trailing Coleus, rooted cuttings .....	2.00	
Feverfew, rooted cuttings .....	1.50	
Sprenger, 2-in. ....	4.00	
English Ivy, rooted cuttings .....	2.00	
Lantanas, mixed, 2-in. ....	5.00	
Double Petunias, 2 1/4-in. ....	6.00	
Geranium Mme. Sallerol, rooted cuttings, \$2.00 per 100, \$18.00 per 1000.		
Godfrey Calla bulblets, started, \$1.00, \$1.50 and \$2.00 per 100. These are fine to grow on.		
MELVIN D. AUGSPURGER,		
Montpelier, Ind.		

##### STOP AND READ THIS!

500 Plumosus, large 4-in., \$20.00 per 100; 2500 Sprenger, fine 3-in. ready for 4-in., \$8.00 per 100, \$15.00 per 200; 200 Sprenger, 4-in., \$15.00 per 100, \$25.00 per 200; 150 Boston Ferns, 4-in., 35c each, or \$50.00 for the lot; 4000 Ricard Geraniums, fine 2-in., \$6.00 per 100, \$50.00 per 1000; 1000 S. A. Nutt, fine 2-in., \$6.00 per 100, \$50.00 per 1000; 200 American Beauty Geraniums, fine 2-in., \$8.00 per 100; 100 Rose Geraniums, fine goods, 3-in., \$8.00 per 100; 100 Rose Geraniums, fine goods, 4-in., \$10.00 per 100. Shasta Alaska Daisy clumps, \$7.00 per 100; Gaillardia clumps, \$7.00 per 100; 6 fine Irises for cuttings, \$6.00 per 100 divisions. Cash with order.

CHARLES T. MAY, R. R. NO. 14, DAYTON, O.

##### YOUR OPPORTUNITY.

Marguerites, 2 1/4-in. ....	\$5.00 per 100
Marguerites, rooted cuttings; delivery December 15th .....	2.00 per 100
Coleus, mixed, 2 1/4-in. ....	1.50 per 100
Smilax, 2-in. ....	2.50 per 100
Sallerol, 2 1/4-in. ....	4.00 per 100
Sallerol, rooted cuttings; delivery January 15th .....	2.00 per 100
Geraniums, rooted cuttings of Nutt, Grant, Ivy and mixed pink; delivery January 15th, \$2.50 per 100.	

##### ISH-TAK-HA-BA GARDENS.

Sleepy Eye, Minn.

##### EXTRA FINE PLANTS.

Cyclamen, assorted colors, 200 2 1/4-in. pots, \$12.00 per 100.

Asparagus Plumosus, 400 2 1/4-in. pots, \$3.50 per 100.

Brazilian Ornamental Cherries, flowering, 300 4-in. pots, \$13.00 per 100.

Ready to shift. Cash with order.

##### SOUTHERN NURSERY CO.,

Winchester, Tenn.

Sage, strong, 1-year plants, cut down, 5c. Shackell's Pansy Gardens, Pacific Junction, Ia.

##### TO EXCHANGE

To Exchange—Asparagus Plumosus, 2 1/4-in. and Sprenger 3-in., heavy stock, \$6.00 per 100, for Geranium cuttings, Pelargoniums, or what have you? W. F. Abrams & Son, 38 Observatory Ave., Haverhill, Mass.

To Exchange—Stock plants of chrysanthemums: Chrysolora, Pink and White Chieftain, White and Yellow Rager, White Chadwick, White and Yellow Turner, Pompons: Diana and Klondike, for Pink Geranium cuttings or regular Geraniums, Yellow Humbert Cannas, or what have you? Denison Gardens, Denison, Ia.

To Exchange—Adiantum clumps, large enough for 10-in. pots, will sell for 75 cents per clump or exchange for Primula Obconica, Malacoides, Begonias, Pansy and Violet plants, or what have you? 5% for packing. Princess Flower Shop, Benton Harbor, Mich.

##### ALBUM OF DESIGNS,

Sixth Edition

Better than ever before.

You cannot afford to be without it.

\$1.25 per copy, postpaid.

\$12.00 per doz., postpaid.

Florists' Pub. Co., Caxton Bldg., Chicago.

To Exchange—See our ads under Chrysanthemums and Mesembryanthemums, of this issue, for Geraniums, Pelargoniums, Hardy Plants, Peonies, or anything we can use.

C. V. Frueh, R. F. D. 2, Lima, O.

To Exchange—Lady Washington and Wurtembergia, 2 1/4-in. and 4-in., for Vincas, Dracaenas and Primula Obconica, or cash; 25c each for 4-in. plants and 8c each for 2 1/4-in. plants.

Walheim Cemetery Co., Forest Park, Ill.

To Exchange—Geraniums, strong rooted cuttings, S. A. Nutt, \$18.00 per 1000, for Primula Obconica, Dutch or French bulbs of all kinds, Giganteums, or what have you?

Harold V. Ross, Reynoldsville, Pa.

To Exchange—Light Pink Enchantress, strong plants, for Peony roots, 2 1/4-in. Ferns and Begonias, or what have you?

Charles Sherwood, Waterloo, Ia.

To Exchange—Snapdragons, Red, White, Yellow, Nelrose, Silver Pink and Keystone, \$3.50 per 100, for Easter Greeting, Ferns, or what have you? Arthur Doebel & Sons, Clyde, O.

To Exchange—Strong 2-in. Plumosus, 5c, for 3-in. Cyclamen, French Hydrangeas, or what have you? Yule Floral Co., Lincoln, Neb.

To Exchange—Cyclamen, strong 3-in., 20c; 4-in., 40c, for Primulas, Pelargoniums and Hydrangeas. J. W. Rentz & Son, Peru, Ind.

To Exchange—Keystone Snapdragons, 2 1/4-in., \$5.00 per 100. What have you to offer? Hall's Greenhouse, Clyde, O.

#### WANTED

Wanted—For late fall or early winter delivery: No. 1 hardwood cuttings of Spiraea Van Houttei; Privet Amor River North and Ibota; Lilac Persian and Rothomagensis, etc., in 10,000 lots; and different varieties of shrubs and trees in 1000 lots. We are also interested in lining out stock of evergreens, shrubs and hardy perennials.

Rock's Flower Gardens, Independence, Mo.

Wanted—Quotations on the following in all sizes, also bulblets by the quart, peck or bushel: Schwaben, Myrtle, Pink Perfection, Baron Hulot, Europa, Evelyn Kirtland, Mrs. Norton, Pendleton and Prince of Wales. Fall delivery and cash. Address W. E. K., care Florists' Review, Chicago, Ill.

Wanted—150 Paeonia officinalis, strong plants for immediate delivery. State price and number of eyes.

Rose Hill Nurseries, New Rochelle, N. Y.

Wanted—To buy Horseradish roots in any quantity. Roots wanted for grating. State price and quantity you have.

C. M. Winn, Fremont, Neb.

Wanted—2000 to 3000 Edulis Superba Peony roots, good mailing size divisions. Price must be reasonable.

Templin-Crockett-Bradley Co., Cleveland, O.

Wanted—Spiraea Gladstone and Peach Blossom; perennials, Phlox, Peonies and Dielytras. Weller Nurseries Co., Holland, Mich.

Wanted—A few bushels of peach pits for seed. W. F. Fechner, Box 699, Dallas, Tex.

#### ARTIFICIAL FLOWERS

##### WAX EASTER LILIES.

Our wax Easter Lilies are as nature looking as nature itself. A supply of them on hand is a sure guarantee against the loss of eleventh-hour rush orders. Our wax Easter Lilies not only look right, but are made right, packed right and sold right. A trial will convince you.

\$10.00 per 100, \$95.00 per 1000.

Cash, please.

THE STANDARD FLORAL CO.,

Florists and Mfrs., Harrodsburg, Ky.

#### BROOMS

##### METAL TOP FIBER BROOMS.

Outwear 5 corn brooms, guaranteed one year for continuous family use, are lighter, not affected by water, work equally well on carpets or cement floor. Will cut your broom expense 50%, just the thing for greenhouses. In fact it is an all around broom, will work anywhere a corn broom will, do better work and last a lot longer. Sample, \$1.25 postpaid. Agents wanted.

KEYSTONE FIBER BROOM CO.

620 Duquesne Way, Pittsburgh, Pa.

The BEST WAY to get rid of your surplus stock is to use the REVIEW'S Classified Ads.



Improved Challenge

# QUALITY AND SERVICE

**Evans' Ventilating Machines and accessories are serving the leading Florists and Growers throughout the country.**

Their quality, design, sturdy construction and other features insure bed rock economy and are readily recognized by these users, in **Evans' Challenge** equipment.

**You will profit by emulating their example.**

Write for estimates on your needs.

**John A. Evans Co., Richmond, Ind.**  
Corner North 14th and Penna. R. R.



Price, \$7.50

Mention The Review when you write.

## CARNATION STAPLES

Pillsbury's carnation staples, 35c per 1000. 3000 for \$1.00. I. L. Pillsbury, Galesburg, Ill.

## EVERLASTING FLOWERS

Everlasting Strawflowers on wire, \$2.00 per 100. Cash, please. Herman Schallhorn, Kalamazoo, Mich.

## GOLDFISH

Goldfish, aquarium plants, castles, globes and all supplies. Send for wholesale catalogue. Auburndale Goldfish Co., 1449 Madison St., Tel. Haymarket 152, Chicago.

## GREENS

### JUNIPER FOLIAGE.

Ground Pine makes one of the best decorative greens. It is very light in weight and keeps fresh and green for a long time, 12c per lb. If you would like a sample, send \$1.50 for 12 lbs., prepaid. Cash with order. H. D. BELCHER, EVERGREEN, COLO.

### FESTOONING!

Made from Rhododendron, Pine and Galax. Just what you will want for Xmas decorations; wire wrapped and wire core; made in any lengths, 8c per yd. Cash with order. FEW & PENNY, HENDERSONVILLE, N. C.

### QUICK FOR CASH.

Fancy and Dagger Ferns, 500,000, \$1.50 per 1000. H. BLAUVELT, PITTSFIELD, MASS.

Green Sheet Moss, 18-lb. bags, \$2.00 per bag. Dagger Ferns, \$2.50 per 1000. Galax, \$2.50 per 1000. Leucothoe, \$4.00 per 1000. Prompt attention to orders. Cash with order. G. O. Gibbs, R. 2, Del Rio, Tenn.

Rocky Mountain Boxwood, 10c a pound, in 50-pound sacks only. Cash with order. Boxwood shipped same day as cut. Order early. F. O. B. Evergreen, Colo. Rocky Mountain Evergreen Co., Evergreen, Colo.

## SPRAYS.

Asparagus Plumosus and Sprengerii. THE PENNCO PLANTATION, Jupiter, Fla.

CUT SPRAYS OF HEMLOCK AND BALSAM \$5.00 per 1000. Wintergreen foliage with red berries, fine for baskets, etc., \$4.00 per 1000. JOHN B. ROY, CONWAY, MICH.

## PINE CONES.

Extra fine Cones, \$2.00 per bushel. If wanted by parcel post, add 50c for postage. H. D. BELCHER, EVERGREEN, COLO.

Mistletoe, in barrel lots, at \$15.00 and \$20.00. Place orders early. T. A. Shell, Georgetown, Tex.

## IRRIGATION EQUIPMENT

IRRIGATION EQUIPMENT. MAKE MORE MONEY out of the crops you grow. BETTER CARNATION PLANTS to set in your benches; more and earlier cut flowers, Gladioli, etc. Send today for our big new catalogue. Describes watering systems for inside and out. SKINNER IRRIGATION CO., 223 Water St., Troy, O.

## LEAF MOLD

Our screened LEAF MOLD is good stuff. Big growers say so. 2 bu., \$1.35; 5 sacks and up, \$1.15 per sack.

JOHN B. ROY, CONWAY, MICH.

## POTS

PAPER POTS, IMMEDIATE SHIPMENT.

2 1/4-in., \$4.65 per 1000; 2 1/2-in., \$5.25; 3-in., \$7.25; 3 1/2-in., \$9.80; 4-in., \$12.40; 5-in., \$19.85. GULLETT & SONS, LINCOLN, ILL.

## PUSSY WILLOWS

PUSSY WILLOW.

Forced for Christmas. Large, choice, French variety.

5-ft. lengths.....\$10.00 per 100  
4-ft. lengths.....8.00 per 100  
3-ft. lengths.....6.00 per 100  
2-ft. lengths.....4.00 per 100

Order now. Cash with order.

PFUNDS' NURSERY, Elmhurst, Ill.

## SPHAGNUM MOSS

### SPHAGNUM MOSS

### STANDARD BURLAPPED BALES

Shipped from the woods, \$1.25 per bale.

Shipped from Chicago, \$1.50 per bale.

Write for prices on car lots.

AMERICAN BULB CO.,

172 N. Wabash Ave., Chicago, Ill.

### BURLAP BALES.

Sphagnum Moss, each \$1.65; 10 bales for \$15.00.

A. HENDERSON & CO., 166 N. Wabash Ave., Chicago.

Sphagnum Moss, 10 bales or more, \$1.25 each, of high-grade, clean sphagnum, in large size, standard burlapped bales. Less than 10 bales, \$1.50 each. 3 per cent for cash with order. A. J. Amundson Co., City Point, Wis.

Sphagnum Moss, 10 bbl. bale, \$4.00; 5 bales, \$17.00; 5 bbl. bale, \$2.50. Live Moss, \$2.00 per bag; burlapped 40c extra per bale. Cash. Jos H. Paul, Box 156, Manabawkin, N. J.

Advertisers have learned from experience that THE REVIEW PAYS BEST.

Sphagnum Moss, burlap bales, \$1.75; 10 bales, \$15.00. Kemble Floral Co., Oskaloosa, Ia.

## SHEEP MANURE

PULVERIZED SHEEP MANURE.

SHEEP'S HEAD BRAND ONLY.

100 lbs., \$2.50; 1000 lbs., \$20.00;

500 lbs., \$12.00; 2000 lbs., \$38.00;

3 to 5 tons lots, \$36.00 ton;

5 to 15 ton lots, \$34.00 ton.

Guaranteed purest fertilizer ever sold.

G. M. REBURN & CO.,

3807 Lake Park Ave., Chicago, Ill.

## TOBACCO STEMS

We have plenty of fresh Tobacco stems, \$3.50 per 200 lbs., \$6.00 per 400 lbs., \$25.00 per ton. The Vigor Co., Box 4, Fostoria, O.

## WIRE WORK

### FLORISTS' WIRE DESIGNS.

100 wreaths, 10-in., 12-in., 14-in., \$8.00. Special discount on all wire orders. Write us for a catalogue.

PITTSBURGH CUT FLOWER CO., 116-118 SEVENTH ST., PITTSBURGH, PA.

### WIRE DESIGNS.

Every description made to order. References, any florists in the city of Winnipeg. Phone St. Johns 2504.

CITY WIRE & IRON WORKS, 49 Kelvin St., Elmwood, Winnipeg, Man.

### FLORISTS' WIRE DESIGNS

FALLS CITY WIRE WORKS, 451 S. THIRD ST., LOUISVILLE, KY.

## WOOD LABELS

LABELS, for nurserymen and florists. Benjamin Chase Co., Derry Village, N. H.

## POINSETTIAS IN COLD HOUSE.

I have sixty 8-inch pans with three poinsettias in each. They have not grown evenly. Some are not twelve inches high and others are twice that height. The soil is sandy loam mixed with considerable cow manure. The plants are thrifty now, but have not grown any and I should like to know how to handle them from now on. My greenhouse is not heated.

C. D. O.—La.

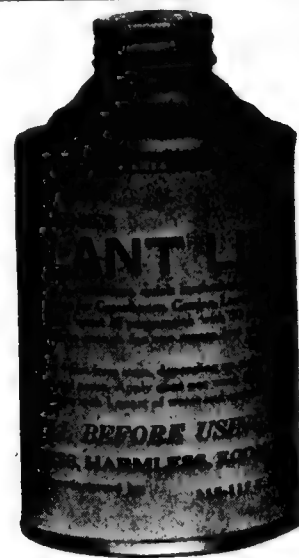
The culture of poinsettias is not difficult up to a certain stage; viz., when the flower bracts begin to form and weather grows cold. When cold nights arrive and temperatures drop sharply under glass, you will note that the poinsettia leaves hang down, showing plainly how they feel the cold. This is the season when they need great care, particularly in the matter of watering. Yellow foliage will be the result of keeping them either too wet or too dry. Attempt to keep the soil fairly moist and, as the bracts develop, apply weak doses of stimulant in the form of liquid manure. Once a week will be beneficial. As your greenhouse is not heated, it will be necessary to keep the soil a little drier when the bracts are fully developed.

C. W.

Amelia, O.—Rolland E. Seales, for many years a truck gardener here, plans to devote most of the fifty-four acres he has under cultivation to flowers. He will grow peonies, dahlias, asters and gladioli.

# Retailers!

## Here's a New Profit for You



Pint Cans  
\$3.00 Dozen  
Retail, 50c.

Every Retail Florist is asked, times without number, for "something to make house plants grow." The public wants it—here it is.

### New Plant Life Liquid Fertilizer

Odorless, put up in an attractive package, sold without effort and without waste. We supply **FREE**, printed with your name and address, a neat leaflet, "*Care of House Plants.*" Wrap one of these with every potted plant you sell, or enclose them with your monthly statements, and sales will follow.

The customer puts a teaspoonful in a quart of water and uses it once a week in watering the plants. Beneficial results are so promptly apparent that the Retail Package here offered to you is both

### A Quick Seller and Sure Repeater

**NEW PLANT LIFE** is not really new—it has been used in bulk by large growers throughout the U. S. for over 6 years, but this is the first time the Retail Package has been offered to Retail Florists outside of Chicago. Already 200 Florists in Chicago are finding it a steady source of New Profit.

### Special Introductory Offer

Use the Coupon to Order an Outfit Today.

3 CANS FREE WITH FIRST ORDER FOR 1 DOZEN.

### EXCELL LABORATORIES

4535 Ravenswood Ave., Chicago, Ill.

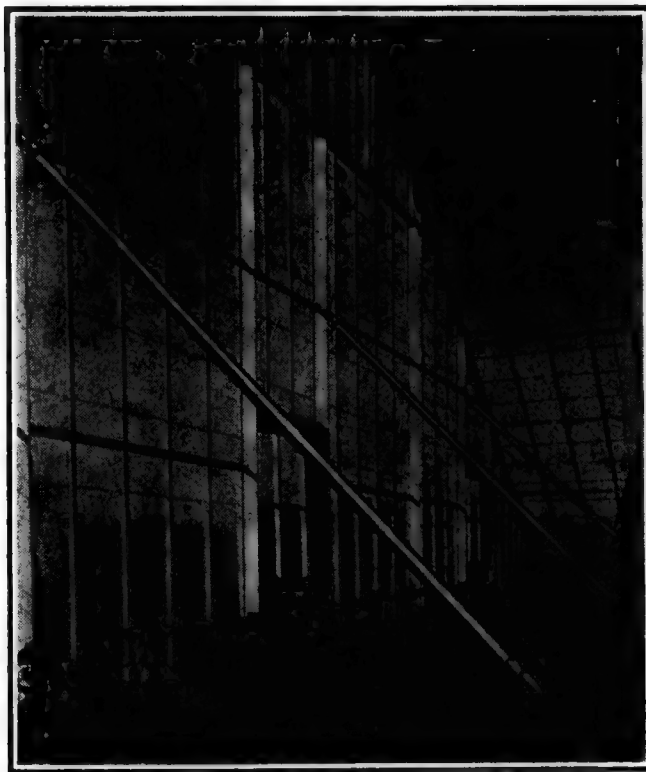
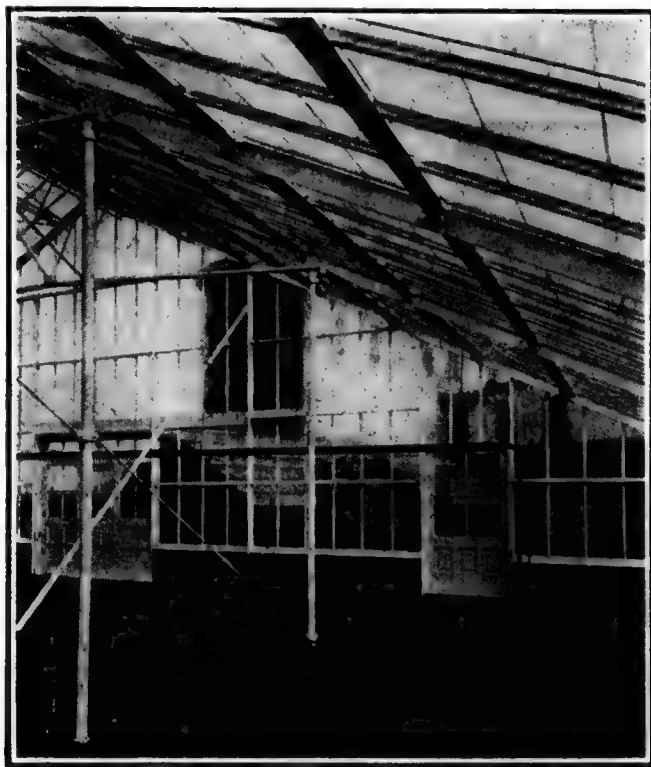
Enclosed is check for \$3.00, for which please send 15 cans of *New Plant Life Liquid Fertilizer*, together with Display Cards and Leaflets as per your introductory offer in the *Florists' Review*.  
(Retailing at 50c per can brings in \$7.50, with \$4.50 net profit, or 150 per cent).

Leaflets are to be printed without extra charge with the same name and address to which Express shipment is to be made, as follows:

Name.....

Street..... City and State.....





Gable Bracings in the Joseph Heacock Big Rose House, at Roelofs, Pa.

## More Gabble About Gables

Why all this gable-gabble?

For exactly the same reason as why all this talk about loosened glass.

On one depends much of the other.

If a gable *gives*, the glass goes.

It goes, because the giving of a gable means a give to the *entire* frame.

It's the *give* that loosens the glass.

Take a tree.

A pine for example.

There it stands, strong and sturdy.

Winds blow against it, and it never breaks.

But it *gives*.

Because of the give, it doesn't break.

Stiffen that same tree, if it were possible to do such a thing, by putting another one beside it, and clamping them together.

Still they would give and sway.

Now suppose you had braced that tree by running braces against it from the *ground* up, what would have happened?

There would have been no give below the braces, and a lot less above them.

It would seem, therefore, that with present day big houses, having such tall gable rafters; that *stiffening them is not enough*.

That's why we *brace* ours.

It's one of the big reasons why our houses have so little loosening or breakage of glass.

Braces run from the gable rafters direct into the ground, where they are securely anchored in concrete. Other braces go direct to the ridge.

To further take the wind's thrust off the frame, we tie brace the first three columns, running the tie from the bottom of the first one, to the middle of the second, and up to the top of the third.

We have in mind a big house, near the gable of which was built a high board fence to break the terrific force of the wind against that big flat gable.

That board fence *was braced* against the wind, the way we brace our gables.

It has always been our contention, that if the greenhouse gable had been similarly braced; there would have been no necessity for the fence.

What do you think about it?

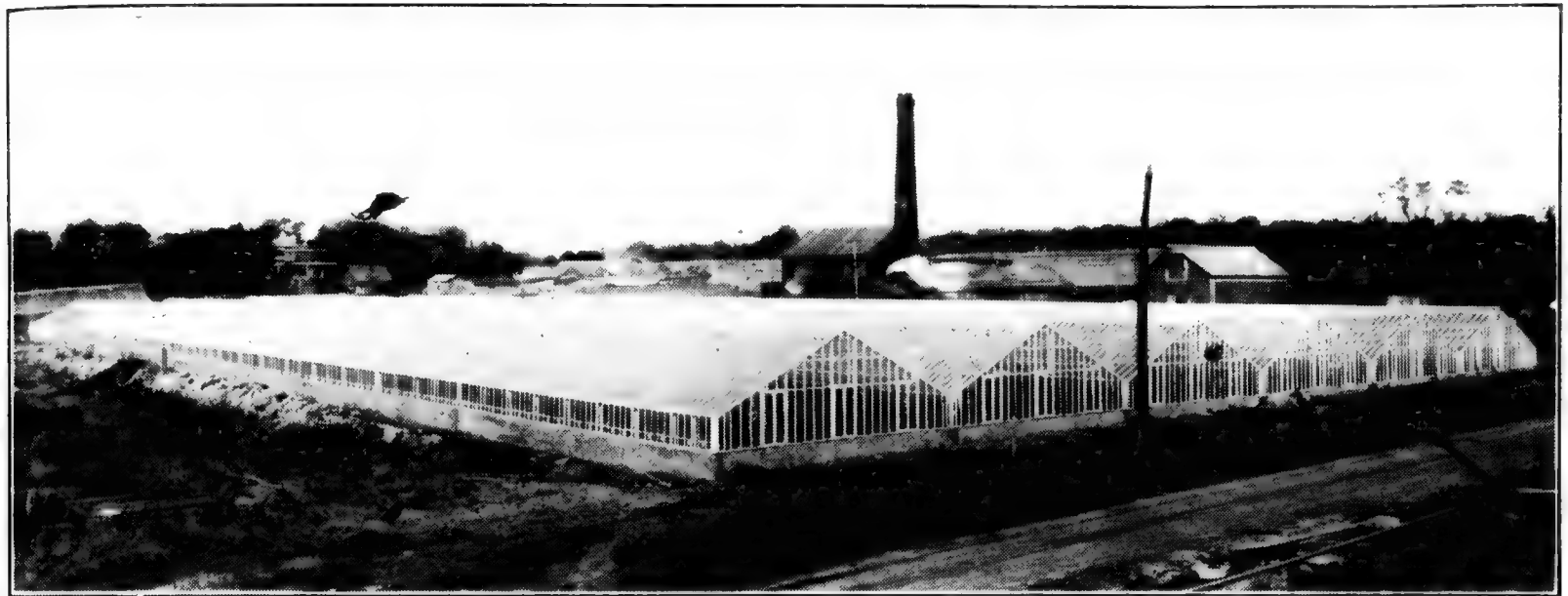
You know we go anywhere for business, or to talk business.

### Hitchings and Company

General Offices and Factory, ELIZABETH, N. J.

NEW YORK  
1170 Broadway

BOSTON-9  
294 Washington Street



## —and here they are

6 master-grower houses of the Joy Floral Co., Nashville, Tenn., that will stand the most searching scrutiny---the most critical comparison. You know the construction---the AGMCO 36-foot steel frame---the type that made the AGMCO the standard by which to measure greenhouse excellence.

To appreciate the real merits of these houses, you should see them, but a close study of this illustration will reveal to you the clean-cut appearance of AGMCO work and the mathematical exactness of construction.

Five of these houses are 500 feet long and one 350 feet long.

What length shall we figure yours?

### SALES OFFICES:

New York  
5 Columbus Circle

Chicago  
Masonic Temple  
General Office  
Factory

Kansas City  
N. Y. Life Bldg.

Pana, Ill.  
Drawer 335

Seattle, Wash.  
Smith Bldg.

Chicago  
Pana, Ill.

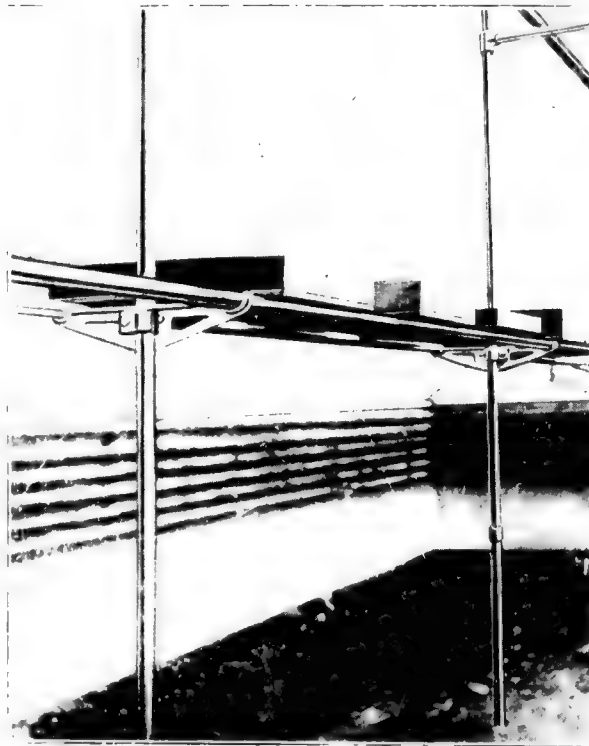




# Send for the Goods You Need



**Dough Putty**  
**Liquid Glazing Cement**  
**Paint**  
**Metal Kote**  
**Gutter Kote**



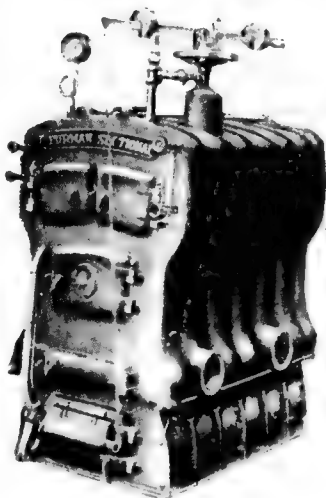
**Shelf Brackets**

Arranged for flats or boards, to clamp on all sizes of pipe, on purlin supports or gutter posts.



**Ventilating Apparatus**

A superior article which operates smoothly and powerfully. Roller bearings and enclosed worm and gear drive. Self-locking.



**Cast Iron Boilers**

Very economical; last a lifetime; a size for every purpose.



**Galvanized Steel Purlin Clamps,**

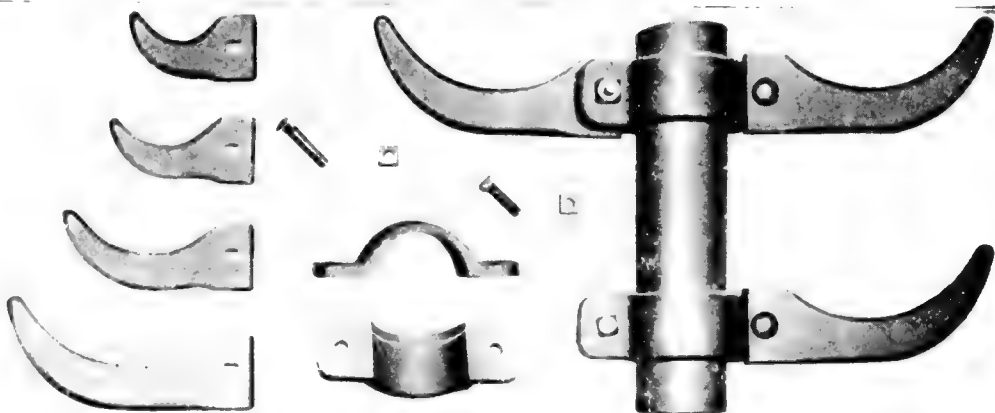
which cannot crack or pull off.



**Post Tops**

for Gutter Posts.

**Hotbed Sash and Frames**



**Knocked Down Pecky Cypress Plant Boxes or Flats**

Pipe carriers are interchangeable.  
Made for all sizes of pipes, single, double or multiple.



**JOHN C. MONINGER COMPANY**

914 BLACKHAWK STREET

CHICAGO, ILLINOIS

EVERYTHING FOR THE GREENHOUSE





# THE FLORISTS' REVIEW

ENTERED AS SECOND CLASS MAT-  
TER DEC. 3, 1897, AT THE POST-  
OFFICE AT CHICAGO, ILL., UNDER  
THE ACT OF MARCH 3, 1879.

10 cents the copy  
SUBSCRIPTIONS  
\$2.00 Per  
Year

A WEEKLY JOURNAL FOR FLORISTS, SEEDSMEN AND NURSERYMEN.

FLORISTS' PUBLISHING CO., 520 Caxton Building, 508 South Dearborn St., CHICAGO.

Vol. XLVII.

CHICAGO, NOVEMBER 25, 1920.

No. 1200.

## Hardy Lilies

ALBUM, AURATUM AND RUBRUM

	Per 100	Per case
8 to 9-inch.....	\$16.00	\$30.00
9 to 11-inch.....	22.00	30.00

	Per doz.	Per 100
Gloxinias, named sorts .....	\$2.75	\$20.00
" mixed colors.....	2.25	18.00

Lilium Giganteum, 7 to 9-inch (300 to case), per case, \$47.50  
Sphagnum Moss.....per bale, \$1.50; 10 bales for \$14.00

A. HENDERSON & CO., 166 N. Wabash Ave., Chicago

## BARGAIN in Paper Whites

SEE DISPLAY AD ON ANOTHER  
PAGE OF THIS PAPER

**C. C. Pollworth Co.**  
MILWAUKEE, WIS.

## GIGANTEUM LILIES

New stock. Ready for immediate delivery.

7 to 9-inch, 100 to the case.....	\$16.00 per case
7 to 9-inch, 300 to the case.....	45.00 per case
8 to 10-inch, 225 to the case .....	52.00 per case
9 to 10-inch, 200 to the case .....	55.00 per case

## GERANIUMS

S. A. Nutt, Buchner and Scarlet Bedder, rooted cuttings,  
\$2.50 per 100; \$22.50 per 1000.

Barney, rooted cuttings, \$3.00 per 100; \$27.50 per 1000.  
250 at the 1000 rate.

State whether wanted by express or freight.

**Wm. F. Kasting Co., Inc.,** 568-570 Washington St.,  
Buffalo, N. Y.

How many, and what kinds  
of GRAFTED ROSES will  
YOU need for 1921?

Let us quote and describe quality.

Earliest orders will secure earliest delivery.

**The E. G. Hill Co.,** Richmond, Ind.

## New Crop Lily Bulbs

Send us your order at once. Delay will probably  
cause your being unable to secure a supply, as  
harvest resulted in a short crop.



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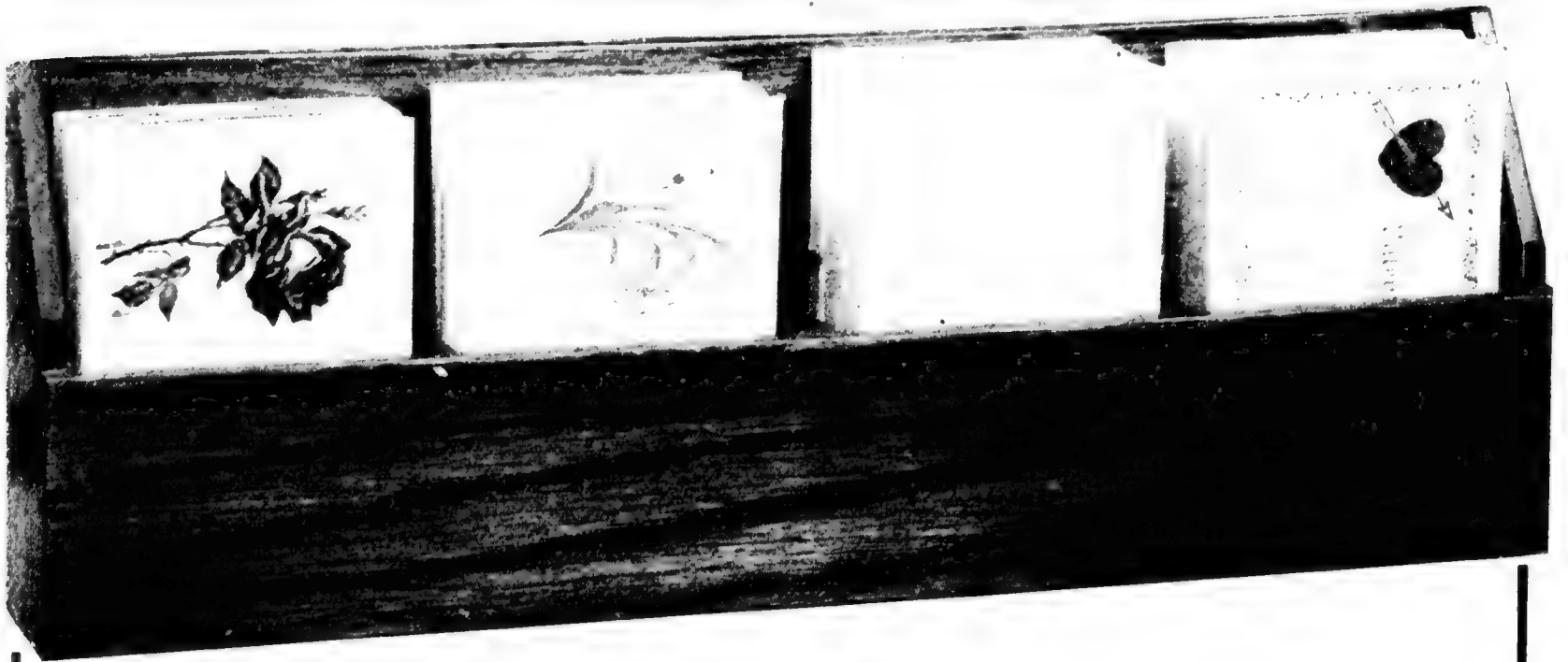
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12 inches .....	\$2.00
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16 inches .....	3.00

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6-inch, wired, per box, 3,000 picks .....	2.25

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Per box, 10,000 picks .....	\$ 2.50
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12 inches .....	.12
14 inches .....	.14
16 inches .....	.17
18 inches .....	.20
20 inches .....	.22
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Per 12-lb.

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24 .....	1.85
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**IMPORTED FRENCH MOSS WREATHS**, 12-inch, per 100, \$22.00; 14-inch, per 100, \$27.00; 16-inch, per hundred, \$35.00.

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Red, Green, Brown and Tan....per carton, \$2.00  
Long branches, prepared oak, per 100 lbs., \$25.00

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Best quality.....per lb., \$1.25  
2nd quality.....per lb., 1.00  
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**BASKETS FOR CHRISTMAS GREENS.** Fill them with the foliage described and offered above, or fill them with Ruscus and Boxwood and they'll sell like hot cakes. Send for an assortment, \$25.00 or \$50.00.

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Long Distance Phone  
Randolph 35

## CHICAGO

66 to 74 East  
Randolph Street

# LUCKY WEEGEE BIRDS



Don't Forget  
That I Am  
the Daddy  
of the  
LUCKY  
WEEGEE  
BIRD



The fastest selling Florists' Shop Novelty in the world. They are fashioned from large knob California pine cones, brilliantly painted with grotesque heads, feet and plumage, and create no end of good humor. Packed one in a box, with clever verse gift card, suitable for parcel post mailing, and sold in not less than two dozen lots (all different) at \$13.50 per dozen, F.O.B. California. Orders will be accepted for lots of two dozen or more, F.O.B. New York, **\$16.50 per dozen.** Checks to accompany all orders, to insure prompt delivery.

S. A. DAWSON. - Grand Central Palace, 8th Floor, - New York City

***We will Stand for Nothing but a Square Deal***

## Holland Bulbs

**Shipped one day after receipt of order**

HYACINTHS	Per 1000	SINGLE TULIPS	Per 1000
Gertrude, pink, 2nd grade.....	\$48.00	La Reine, white .....	\$20.00
Gertrude, large miniature.....	20.00	Mon Tresor, best yellow forcer.....	35.00
Grand Maitre, lavender blue, second size.....	48.00	<b>DOUBLE TULIPS</b>	
Grand Maitre, lavender blue, third size.....	40.00	Morillo, rose white.....	18.00
		<b>DOUBLE NARCISSUS</b>	
		Von Sion, double nosed.....	45.00

### HOME GROWN "GLADS"—EXTRA HEAVY PLUMP BULBS

Extra first size is the only recommendable size for forcing—Shipment to be made in November

	Per 1000		Per 1000
America, pink .....	\$30.00	Peace, white with lilac feathering.....	\$45.00
Chicago White, white.....	36.00	Pink Beauty, early, pink with red blotch.....	50.00
Francis King, salmon red.....	28.00	Prince of Wales, earliest salmon pink.....	75.00
Halley, salmon color, early.....	32.00	Red Emperor, best scarlet.....	100.00
L'Immaculee, pure white, 6 to 8 flowers at a time..	70.00	Schwaben, yellow .....	60.00
Loveliness, creamy white.....	60.00	War, blood red .....	45.00
Mrs. Frank Pendleton, pink with carmine blotch..	45.00	Wilbrink, earliest pink.....	65.00
Panama, extra pink.....	50.00	Primulinus, extra for forcing.....	25.00

Ask for prices on other varieties and sizes. Special prices on large quantities.

**UNITED BULB CO., Box A, Mount Clemens, Mich.**

THE HOME OF CHOICE GLADIOLI

## Formosum Bulbs are Packed

7 to 9, 300 to case  
8 to 10, 250 to case  
9 to 10, 200 to case  
9 to 11, 160 to case  
10 to 11, 150 to case

## Special Offer

OF NEW CROP

# Formosum Lilies

*Mostly Dark Stems*

**\$47.00 PER CASE**  
Less 5% for cash with order



FORMOSUM LILIES throw more flowers than any other variety. Plant as late as January for Decoration Day. Grow cool; need no forcing. Put your Giganteum in storage, as the new crop is very short. If you desire to take advantage of this low offer on FORMOSUM, we will place same in storage and deliver to you as wanted. FORMOSUM do well when planted as late as May. The fact that Giganteum are so scarce will prove this to be a good purchase.

## Lilium Giganteum, 7 to 9, 300 to case, \$45.00 per case

All advance orders have been filled. We can now accept additional orders and ship immediately. Lilies started cool, with good root action, can be forced harder than late planted stock. Write us your order and we will ship same day.

## Fresh Stock Lilium Rubrum and Magnificum

Plant now for Spring blooming, very profitable, 8 to 9, 200; 9 to 10, 130; 10 to 11, 110; 11 to 12, 80 bulbs in case **\$27.50** per case. Lilium Auratum and Album will arrive late.

## DUTCH BULBS

### Miniature Hyacinths

La Victoire, brilliant rosy crimson.....	} \$ 4.00 per 100. \$36.00 per 1000.
Gen. De Wet, fine light rose.....	
Bismarck, fine lavender blue.....	
Gertrude, deep rose.....	
Gigantia.....	
Queen of Blues.....	
Victor Emanuel.....	

### Second Size Hyacinths

Lady Derby.....	} \$ 8.50 per 100. \$80.00 per 1000.
L'Innocence.....	
Gertrude.....	
Grand Maitre.....	
Johann.....	
Gigantia.....	

### Tulips

Darwins, mixed.....	\$3.00 per 100; \$25.00 per 1000
La Reine.....	\$4.00 per 100; \$34.00 per 1000
Double, mixed.....	\$3.00 per 100; \$32.00 per 1000

### Narcissi

Paper Whites.....	\$21.00 per 1000
Golden Spun, mother bulbs.....	\$5.00 per 100; \$46.00 per 1000
Empress, mother bulbs.....	\$5.50 per 100; \$50.00 per 1000
Sir Watkin, mother bulbs.....	\$5.00 per 100; \$50.00 per 1000
Poetaz Elvira.....	\$4.00 per 100; \$36.00 per 1000
Jonquils, double.....	\$3.50 per 100; \$30.00 per 1000
Jonquils, single.....	\$2.75 per 100; \$25.00 per 1000
Victoria, mother bulbs.....	\$5.50 per 100; \$50.00 per 1000

CROCUS, yellow, blue....\$2.00 per 100; \$18.00 per 1000

### Yellow Callas

Elliottiana, mammoth bulbs, 1½ to 2-in... \$15.00 per 100



# AMERICAN BULB CO.

172 North Wabash Avenue.

CHICAGO, ILLINOIS



# Ask for our complete, descriptive Price List TO THE TRADE ONLY.

# GLADIOLI

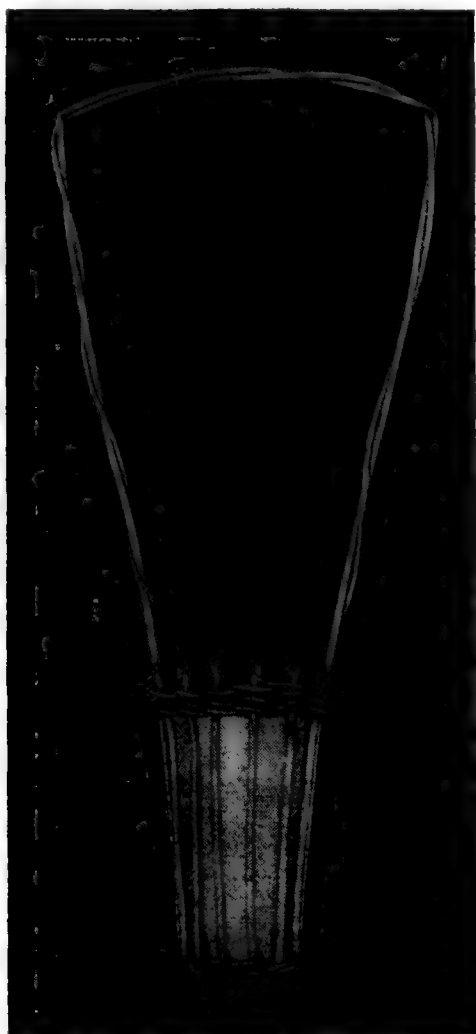
	Prices per 1000							Bulb- lets
	1 1/4-in.	1 1/4-in.	1-in.	3/4-in.	3/4-in.	3/4-in.	3/4-in.	
<b>AMERICA</b> —Soft flesh pink.....	\$20.00	\$16.00	\$12.00	\$10.00	\$7.00	\$4.00	\$0.50	
<b>CHIEF</b> —Dark maroon red, purplish shaded. Beautifully shaped flower.....	75.00	60.00	50.00	40.00	30.00	20.00	6.00	
<b>CHAR PETER</b> —Dark red with little yellow stripe.....	40.00	30.00	25.00	20.00	15.00	10.00	3.00	
<b>FRIENDSHIP</b> —Solid old rose shade. A wine red blotch on lower petals. Very strong grower. Attractive.....	40.00	30.00	25.00	20.00	16.00	12.00	3.00	
<b>GLORY OF HOLLAND</b> —White, with slight tinting.....	30.00	24.00	18.00	12.00	7.00	4.00	2.50	
<b>HALLEY</b> —Delicate salmon pink. Creamy blotch, darker stripes on lower petals. Extremely early.....	24.00	18.00	12.00	10.00	6.00	4.00	.50	
<b>HOHENSTAUFEN</b> —Pure white with a tinge of soft pink and large blotch of brilliant scarlet, bordered light yellow. Backs suffused with a tender flesh pink, producing a grand effect, increased by the erect position of the flowers. An extremely fine novelty. First class certificate, Boston, Massachusetts.....	25.00	20.00	14.00	10.00	7.00	4.00	3.50	
<b>HILDA</b> —Deep scarlet, strong grower. The flower has a pleasing velvet appearance.....	50.00	40.00	35.00	30.00	25.00	20.00	4.00	
<b>L'IMMACULEE</b> —Pure white, long spike of many flowers open at one time, very early, one of the best whites....	60.00	50.00	40.00	30.00	25.00	20.00	4.00	
<b>LISE</b> —Bright rose pink. Extra strong spike, with eight to ten flowers open at one time. New.....	50.00	40.00	35.00	30.00	25.00	20.00	4.00	
<b>MASTER WITTE</b> —Rosy magenta, overlaid deep purple, streaked with black.....	25.00	20.00	16.00	12.00	9.00	7.00	3.00	
<b>MRS. FRANCIS KING</b> —Salmon red, flamed darker, big tall spike.....	25.00	20.00	15.00	10.00	7.00	4.00	.50	
<b>MRS. FRANK PENDLETON</b> —The flowers are very large and well expanded; of a lovely flushed salmon pink, with brilliant carmine blotches.....	40.00	32.00	25.00	20.00	....	....	—	
<b>PANAMA</b> —Magnificent pink. Very lovely and well arranged flowers. One of the best American introductions. Awarded everywhere.....	....	....	....	....	10.00	8.00	2.00	
<b>PEACE</b> —Pure white, with pale lilac feathering on lower petals. Standard variety.....	25.00	20.00	16.00	12.00	9.00	7.00	2.00	
<b>PRINCE OF WALES</b> —Delicate salmon pink; very large flowers. Award of merit and First-Class Certificate Haarlem and London.....	65.00	50.00	40.00	30.00	25.00	20.00	3.00	
<b>PRINCEPS</b> —Brilliant scarlet, intense shading in throat, broad white blotches across lower petals. Certificated everywhere.....	....	....	16.00	12.00	9.00	7.00	2.00	
<b>PRINCEPINE</b> —One of the most brilliant scarlet reds; it is a very vigorous grower. Well open large flowers and of a fine velvety substance. The throat is glistening white. Awards of Merit Haarlem and London.....	20.00	16.00	12.00	9.00	7.00	4.00	1.25	
<b>ROEM (GLORY) VAN KENNEMERLAND</b> —Beautiful deep rose; yellow blotch, flowers of immense size, when in full bloom measuring 6 inches across the petals. New..	50.00	40.00	30.00	25.00	20.00	15.00	4.00	
<b>SCHWABEN</b> —Very attractive flower, pure canary yellow; when opening, shading to a soft sulphur-yellow. Golden dark yellow center is blotched with brilliant brownish carmine.....	....	....	25.00	18.00	10.00	7.00	1.25	
<b>WAR</b> —Deep blood-red. Long stalks and large flowers. The latest scarlet.....	....	....	18.00	10.00	7.00	4.00	1.00	
<b>WILBRINK</b> —A sport of Halley. Retains Halley's earliness, and has the color of America. Soft yellow blotch on lower petals. When better known, it is bound to be in great demand.....	65.00	50.00	40.00	30.00	20.00	15.00	1.50	
<b>YELLOW HAMMER</b> —Pure yellow with little red mark in the throat.....	30.00	24.00	18.00	13.00	10.00	7.00	2.00	
<b>ALL VARIETIES MIXED</b> —We have acquired this high grade mixture with the purpose of giving our customers something out of the ordinary mixtures. This mixture combines all first-class trade varieties as well as many new kinds.....	20.00	16.00	12.00	9.00	7.00	4.00	....	

**Terms:** Bills due 30 days from date of invoice. Orders from unknown correspondents must be accompanied with cash or satisfactory references. 6 per cent discount for cash with order. 25 at 100 price, 250 at 1000 price. Prices F. O. B. Mt. Clemens, Mich. All goods travel at risk of consignee. We pack orders free from frost. Advise us how you want order shipped. Cases and packing free of charge. Cable address: P. VOS, Mt. Clemens, Mich.

Remember, when comparing our prices with those of other sources, that we guarantee our stock to be true to name, without any exception.

## P. VOS & SON

### Gladiolus Specialists :: Mount Clemens, Mich.

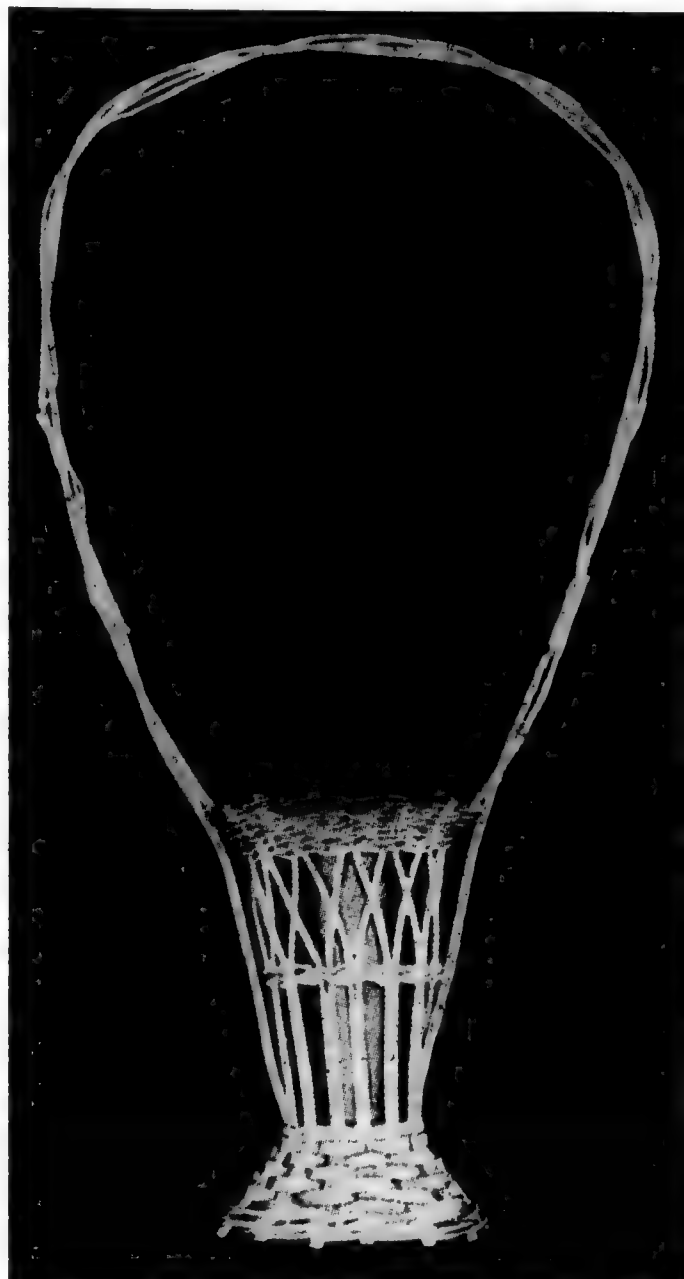


**No. 275**  
Furnished in any color, complete with metal liner.  
**Price 75c**

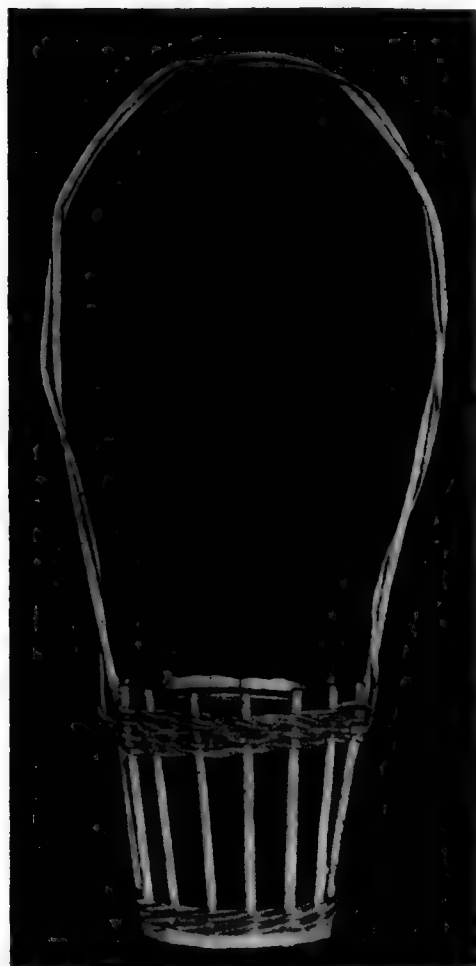
**Our Baskets**  
**are of super-**  
**ior quality**  
**and workman-**  
**ship, exclus-**  
**ive in style**  
**and color.**

Try an assortment of Baskets for \$10.00, \$25.00 or \$50.00. State the colors you desire and we guarantee satisfaction. Complete your Holiday stock with Baskets from the "House of Style and Quality."

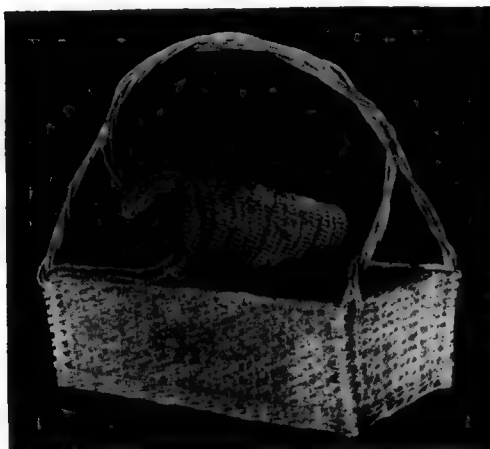
We suggest numbers 275, 247, 248, 274, 126, and others. We can make immediate delivery. Place your orders NOW.



**(No. 247—Furnished in any color, complete with metal liner. Price \$1.25**



**No. 274**  
Furnished in any color, complete with metal liner.  
**Price 85c**

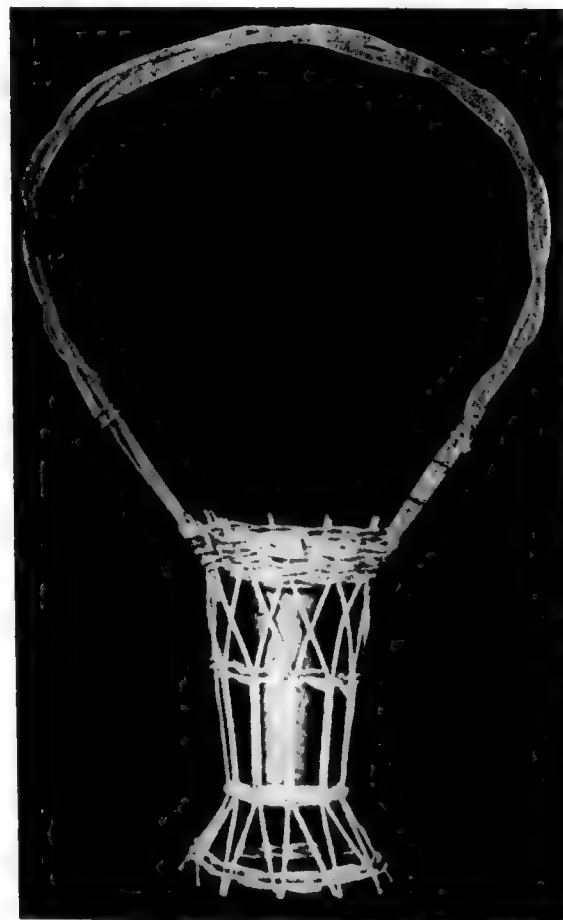


**No. 272—Size 16x10x6. Furni- hed in'any color, complete with metal liner. Price \$6.50**

Cash with order or satisfactory references

**QUINCY**  
**ART WILLOW WARE**  
**COMPANY**

Sixth and Payson Ave., Quincy, Ill., U. S. A.  
*The House of Style and Quality*



**No. 248—Furnished in any color, complete with metal liner. Price \$1.25**

# Stock for Early Spring Delivery

## OWN-ROOT

	Per 1000
COLUMBIA.....	\$125.00
ROSE PREMIER.....	175.00
MME. BUTTERFLY.....	200.00
CRUSADER.....	200.00

## GRAFTS

	Per 100	Per 1000
COLUMBIA.....	\$30.00	\$250.00
ROSE PREMIER.....	30.00	250.00
MME. BUTTERFLY.....	30.00	250.00
CRUSADER.....	30.00	250.00
DOUBLE WHITE KILLARNEY.....	30.00	250.00

*250 plants at the 1000 rate*

# THE JOS. H. HILL CO.

*Wholesale Florists*

**RICHMOND, IND.**

# Christmas Plants

**Cyclamen**  
 5-inch .....75c each  
 6-inch .....\$1.00 to \$1.50 each

**Begonia, Chatelaine**  
 4-inch .....25c each  
 5-inch .....40c each  
 6-inch .....60c each

**Begonia, Xmas Red**  
 4-inch .....25c each

**Primula Obconica**  
 4-inch .....25c each

**Poinsettias**  
 4-inch .....35c each  
 5-inch, 3 plants each....75c to \$1.00 each  
 6-inch, 3 plants each...\$1.25 to \$1.50 each

**Ferns, Boston Sorts**  
 6-inch .....\$1.00 each  
 7-inch .....\$1.50 each

**Erica Melanthera.....\$1.00 to \$1.50 each**

**Rubbers**  
 5 and 6-inch.....\$1.00 to \$2.00 each

**Kentias**  
 6 to 8-inch.....\$1.50 to \$4.00 each

**Paper Whites**  
 6-inch .....\$1.00 each

**Cinerarias**  
 5 and 6-inch, not in bloom.....\$1.00 each

**Cyclamen**  
 4-inch, not in bloom.....30c to 40c each

**Selaginellas**  
 2½ and 3-inch.....8c and 10c each

PACKING CHARGES, 7½% out of pots and 10% in pots. Pots will be charged for as follows: 4-in., 5c each; 5-in., 7c each; 6-in., 10c each.

TERMS CASH, unless your credit is established with me.

# C. H. FREY

*Wholesale and Retail Florist*

**LINCOLN, NEB.**



# Roses and Carnations

## FOR THE SHIPPING TRADE

Our efforts are, and have been for many years, centered on growing, grading and packing Cut Flowers that meet the needs of the out-of-town florists.

### POMPONS

Very fancy, single and double, all colors.....per bunch, 50c to 75c

### THE FINEST RUSSELL ROSES

in this market. Order some today and see for yourself. Fine cuts, also, of the other varieties listed below.

*Buy Direct From the Grower*

#### CURRENT PRICE LIST.

	Per 100		Per 100
<b>RUSSELL</b>	Fancy Long .....\$25.00 to \$35.00	<b>OPHELIA</b>	Long.....\$12.00
	Good Length..... 12.00 to 16.00		Medium..... 10.00
	Medium..... 10.00 to 12.00		Short..... 6.00
	Short..... 6.00 to 8.00	<b>SUNBURST</b>	Long.....\$10.00
<b>COLUMBIA</b>	Fancy Long .....\$20.00 to \$25.00		Medium..... 8.00
	Good Length..... 12.00 to 16.00		Short.....\$4.00 to 6.00
	Medium..... 10.00	<b>WHITE</b>	Long.....\$10.00
	Short..... 6.00 to 8.00	<b>KILLARNEY</b>	Medium..... 8.00
<b>PREMIER</b>	Long.....\$15.00 to \$20.00		Short.....\$5.00 to 6.00
	Medium..... 10.00 to 12.00	<b>ASSORTED ROSES—Our Selection—including some</b>	
	Short..... 6.00	<b>Russell, Columbia and Premier.</b>	In lots of 200
<b>HOOSIER</b>	Long.....\$12.00 to \$15.00		or more, \$6.00 per 100.
<b>BEAUTY</b>	Medium..... 8.00 to 10.00		
	Short..... 5.00 to 6.00		
<b>CARNATIONS.....per 100,</b>	<b>\$6.00</b>	<b>GALAX, green.....per 1000,</b>	<b>\$2.00</b>
<b>FANCY FERNS.....per 1000,</b>	<b>4.00</b>	<b>GALAX, bronze.....per 1000,</b>	<b>3.00</b>
<b>ADIANTUM.....per 100,</b>	<b>1.50</b>	<b>ASPARAGUS SPRAYS.per 100,</b>	<b>3.00</b>
<b>SPRENGERI.....per 100,</b>	<b>3.00</b>		

Of miscellaneous flowers now coming into market, we will procure for our customers the best at lowest market prices.

A trial order solicited.

In buying direct of the grower you are assured of fresh stock at all times, and the most even run of quality possible.

# Bassett & Washburn

Greenhouses:  
Hinsdale and Gregg Station, Ill.

**CHICAGO, ILL.**

Office and Store: 178 N. Wabash Avenue  
Long Distance Phone, Central 1457

# BEGONIAS

**SHIP NOW  
WHILE IN BUD.**

**CINCINNATI, MELIOR, LORRAINE AND PETERSON**

5-in., select, \$1.50 each; 6-in., \$2.00 and \$2.50 each

## Cyclamen for Christmas

**SHIP NOW AND SHIFT TO LARGER POTS**

4 inch, 40c; select, 50c each.

## Chrysanthemum Plants

In Bud and Bloom, 50c, 75c and \$1.00 each.

## CLEVELAND CHERRIES

Well fruited for Christmas, 35c to \$1.00 each.

## FERNS

Choice Verona, 4-inch, 35c each.

Whitmanii and Boston Ferns, select, 5-inch, 65c each.

## PRIMULA OBCONICA, Select

4 and 5-inch, in bloom, 35c, 50c and 75c each.



Add 10% for Packing in clay or paper pots.

**GULLETT & SONS,**

**LINCOLN, ILL.**

# New Carnations

To keep abreast of the times, you must buy the new varieties as they are offered. We are offering three varieties that we feel sure you will plant sooner or later. We suggest that you stock up with them while they are still in robust health and vigorous in growth.

Let us book your order NOW.

**Harvester** is a white that will give you a continuous cut of first quality blooms ALL THE TIME. Propagates easily, makes a fine field plant, comes into crop quickly and KEEPS AT IT.

**Edna** Nic Zweifel's scarlet. We believe that this fine red will please those growers who have been in search of a red that is healthy, that blooms freely, that does not go off color, that keeps well and does not split the calyx.

**Maine Sunshine** is already well known as the best yellow in every respect that has ever trotted down the pike.

Come and see these varieties growing here.

**\$15.00 per 100; \$120.00 per 1000**

We have the standard varieties in large quantity. Let us supply you with high grade stock.

**BAUR & STEINKAMP**  
3800 Rookwood Ave. INDIANAPOLIS, IND.

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We are enjoying the largest amount of business we ever had and we feel that a great portion of it is due to the class of trade that we have reached through your trade paper.

Very truly yours,

Milton, Delaware,  
November 22

JONES, The Holly Wreath Man.

---

# Christmas!

More, even, this year than before,  
practically all the buyers read

**THE  
FLORISTS'  
REVIEW**

Many of them are watching to see what  
YOU, and others, have to offer in the

## *Christmas Number* *Out December 9*

*“Early Bird” Number*  
*Out December 2*

*“Last Call” Number*  
*Out December 16*

Advertising forms close Monday preceding dates of  
issue, but nothing can be lost by being EARLY.

Remember this is a year in which the best publish-  
ing facilities are being used to their full capacity.

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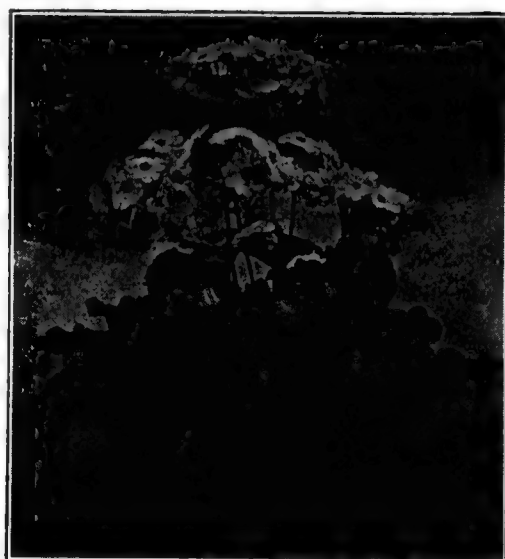
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# CYCLAMEN

In bud and bloom. Assorted colors, mostly bright shades, out of  
 4-in. pot.....\$ 40.00 per 100  
 5-in. pots..... 75.00 per 100  
 6-in. pots..... 150.00 per 100

CASH WITH ORDER.



# PRIMULA OBCONICA

In bud and bloom. Assorted colors, out of  
 4-in. pots.....\$ 25.00 per 100  
 5-in. pots..... 50.00 per 100  
 6-in. pots..... 100.00 per 100

CASH WITH ORDER.

The above prices include packing on all orders amounting to \$10.00 or more. We are growers, not jobbers. We grow all the plants we sell. Our entire stock is strong and sturdy, and was grown for you. Our stock will meet all competition and you cannot compete with your competitor if he has our plants and you do not.

ORDER NOW AND AVOID LAST MINUTE DELAYS.

**R. S. McMURRAY,** Largest Exclusive Grower of **Bellefontaine, Ohio**  
 Cyclamen and Primula in the world

*Wise Buyers Will Order at Once*

## Cyclamen and Cleveland Cherries For the Christmas Trade

Extra choice stock. Satisfaction guaranteed  
 Not the CHEAPEST, but A-No. 1 Stock

**CYCLAMEN.** Red and Salmon shades mostly. In bloom now if wanted. All just right for Christmas.

4-inch, choice, at 50c each; extra select, 75c each.

5-inch, choice, at \$1.00 each; extra select, \$1.25 each.

6-inch, select, at \$1.75 each; 7-inch, at \$2.50 each; 8-inch, at \$3.25 each.

**CLEVELAND CHERRIES.** Extra full of cherries. Stocky plants.

4-inch, 35c; 5-inch, 50c; 6-inch, 75c each.

NO PACKING CHARGE

A trial order will call for more. Order some today.  
 Remember what happened last Christmas. Be Ready.

**Winfield S. Kircher,** Cyclamen Specialist, **Defiance, O.**

# CYCLAMEN

**Why cyclamen purchased from us will give entire satisfaction and make you the most money:**

## ***Our Shipping Facilities:***

Exceptional facilities for southern and southwest points. Express Office in our packing room insures less rough handling. Main lines New York Central Lines and Pennsylvania for east and west shipments, and C. & E. I. and Illinois Central for north and south shipments.

## **Plants Now Coming Into Bloom Strong.**

Large stock to select from; first come, first choice. The most discriminating buyers are inspecting, buying our stock and giving us repeat orders. (We have the varieties and the quality.)

## **NO PACKING CHARGE.**

**What our customers say about our quality and packing:**

### **From North Carolina:**

"It is with great pleasure and satisfaction to report to you that the shipment of cyclamen reached me in first-class condition. I give you full credit for the way you packed the shipment. That's the way to pack plants, and not just slap them in like so many shippers are doing nowadays. Everyone seems to be mighty anxious to sell goods and get the money, but don't give a rap how goods reach the buyer. Enclosed find check for additional order."

### **From Arizona:**

"Duplicate our order of the 24th; did not think shipment could be made this far."

"Received 400 cyclamen from the east and they *can't touch yours*."

"Cyclamen arrived; well pleased with quality and they were packed fine."

"Enclosed find check for \$360.00; cys arrived in fine shape and we are well pleased with the stock."

Not the cheapest that are offered, because quality stock cannot be had cheap. Nor the highest prices, because we have a large quantity and can afford to share profits with you; just the best that can be had for the money.

## **For Immediate Shipment, in Paper Pots.**

2½-inch, 12 cents each	4-inch, 40 cents each	6-inch, \$1.00 each
3 -inch, 20 cents each	5-inch, 75 cents each	7-inch, \$1.50 each

***Wire or Mail Your Christmas Orders Now***

**We use extra precaution in packing in cold weather**

**J. W. DAVIS COMPANY,**  
**Davis Gardens, TERRE HAUTE, IND.**

# Craig Specialties

Never before have we offered to our customers such a complete and Foliage plants. We are booking heavily on Christmas orders, make their selections, or mail orders at once, so that reservations

We cordially invite you to our new home at Norwood, Delaware County, Pennsylvania, easily Holmes Station, Pennsylvania. Those having their own greenhouses or

## CROTONS

The Croton, with its highly colored foliage, is indispensable during Fall and Winter. We have the largest and most complete collection of Crotons in the world, carrying at the present time for Fall sales over 50,000 in 200 varieties, all of the very highest quality and brilliantly colored.

### Immediate Delivery.

2 1/2-inch pots, strong plants	.....\$35 per 100
4 -inch pots, strong plants	.....\$12 per doz.; \$75 per 100
5 -inch pots, strong plants	.....\$15 and \$18 per doz.
6 -inch pots, strong plants	.....\$24 and \$30 per doz.
8 -inch pots, strong plants	.....\$4, \$5 and \$6 each
10 -inch pots, strong plants	.....\$7.50 and \$10 each
12 and 14-inch, specimen plants	.....\$15, \$20 and \$25 each

### CROTONS (Narrow Leaf Type).

**Delicatissima, Golden Thread and Florence.**  
These varieties are indispensable for table decoration and we predict a great future for them, as nothing surpasses them for use in artistic arrangement.

2 1/2-inch pots	.....\$35 per 100
4 -inch pots	.....\$12 per doz.; \$75 per 100
5 -inch pots	.....\$18 per doz.
6 -inch pots	.....\$24 and \$30 per doz.

### Croton Punctata.

One of the finest and most satisfactory varieties for basket work and centers of ferneries.

2 1/2-inch pots	.....\$20 per 100; \$175 per 1,000
3 -inch pots	.....\$35 per 100
4 -inch pots	.....\$50 per 100

Every retail store and grower should feature Crotons this Fall and Winter. We know our stock will please you and your customer.

## DRACAENAS

There is no variety of foliage plant so attractive as the highly colored Dracaena. The small and medium sizes can be used to great advantage in making up the popular Christmas baskets, while the large specimens have always been in great demand for decorative purposes. We are now growing more Dracaenas, in great variety, than any firm in this country.

### Dracaena Godseffiana.

Green and white leaf, very hardy, fine for baskets.

2 1/2-inch pots	.....\$20 per 100
3 -inch pots	.....\$35 per 100
4 -inch pots	.....\$60 per 100

### Fancy Dracaenas.

We are offering a collection of the new and rare Dracaenas, including Imperialis, Amabilis, Pere Charon, Mandarina, Titworthii, etc. Very handsome for home decoration or for fancy combination baskets.

4-inch pots	.....\$9 per doz.
5-inch pots	.....\$15 per doz.
6-inch pots	.....\$18 and \$24 per doz.
7 and 8-inch pots	.....\$3.50, \$4 and \$5 each

### Dracaena Massangeana

The variety with the golden stripe down the center of the leaf. The best of all Dracaenas for the house. We have an exceptionally large stock, well colored and of the very highest quality.

4-inch pots, heavy	.....\$12 per doz.; \$100 per 100
6-inch pots	.....\$2 and \$2.50 each
10-inch pots, heavy	.....\$7.50 each

### Dracaena Fragrans.

Plain green leaf.

4-inch pots	.....\$9 per doz.
6-inch pots	.....\$24 per doz.
8-inch pots	.....\$5 and \$6 each
10-inch tubs	.....\$7.50 each

### Dracaena Sanderiana.

Small, light green leaves, edged with creamy white. Fine for center of fern dishes or basket work.

2 1/2-inch pots	.....\$20 per 100
3 -inch pots	.....\$35 per 100

### Dracaena Lord Wolseley.

One of the very best varieties for Easter and Christmas, being bright red in color. An excellent Christmas variety.

2-inch pots	.....\$20 per 100
3-inch pots	.....\$35 per 100
4-inch pots	.....\$60 per 100
5-inch pots	.....\$15 per doz.
6-inch pots	.....\$18 and \$24 per doz.
7-inch pots	.....\$3 and \$3.50 each

### Dracaena Kellermaniana (New)

One of the finest foliage plants for combination baskets or boxes. Improved Godseffiana.

2 1/2-inch pots	.....\$20.00 per 100
3 -inch pots	.....\$35 per 100
4 -inch pots	.....\$60 per 100
8 -inch pots, made up, very handsome	.....\$5 and \$6 each

### Dracaena Terminalis.

Exceptionally well colored.

2 1/2-inch pots	.....\$20 per 100
3 -inch pots	.....\$35 per 100
5 -inch pots	.....\$15 per doz.
6 -inch pots	.....\$18 and \$24 per doz.

We would suggest ordering the above early, as the demand is always great.

### Dracaena De Smetiana.

A strong, vigorous grower, with bold, dark green foliage, which becomes beautifully suffused and variegated.

4-inch pots	.....\$7.50 per doz.; \$60 per 100
5-inch pots	.....\$1 each
6-inch pots	.....\$2 each
7-inch pots	.....\$3.50, \$4 and \$5 each

### Dracaena Warneckii (New).

Silver and green leaf. Very durable.

6-inch pots	.....\$30 per doz.
7-inch pots	.....\$4 and \$5 each

### Dracaena Lindenii.

Same type as Massangeana, but with the golden stripes on the outer edge of the leaf.

4-inch pots	.....\$12 per doz.; \$100 per 100
6-inch pots	.....\$2 and \$2.50 each
8-inch pots	.....\$5 each

### Dracaena Sheperdii.

Very handsome plants; red and green.

6-inch pots	.....\$24 per doz.
7-inch pots	.....\$36 per doz.
8-inch pots	.....\$5, \$6 and \$7.50 each

## FICUS

### Ficus Pandurata.

Positively the best house and porch plant to date. Our stock of this wonderful plant this year is finer than we have heretofore offered.

6-inch pots, 2 feet tall	.....\$2.00 each
7-inch pots, 3 feet tall	.....\$2.50 each
8-inch pots, 4 feet tall, not perfect but fine for decorating	.....\$3.50 each

### Ficus Craigii.

This variety is a greatly improved Ficus Elastica. It is close-jointed and the midrib stands out prominently, being ivory-white in color.

4-inch pots, 15 inches tall	.....\$6 per doz.; \$50 per 100
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## BEGONIAS

### Begonia Mrs. J. A. Peterson.

2 1/2-inch pots	.....\$4 per doz.; \$30 per 100
3 -inch pots	.....\$6 per doz.; \$45 per 100
4 -inch pots	.....\$75 per 100
4 -inch pots, extra heavy	.....\$12 per doz.; \$90 per 100
5 -inch pots	.....\$125 per 100
6 -inch pots	.....\$2 and \$2.50 each
7 -inch pots	.....\$3 and \$3.50 each

### Begonia Gloire De Lorraine.

2 1/2-inch pots	.....\$4 per doz.; \$30 per 100
3 -inch pots	.....\$6 per doz.; \$45 per 100
4 -inch pots	.....\$75 per 100
4 -inch pots, extra heavy	.....\$12 per doz.; \$90 per 100
5 -inch pots	.....\$125 per 100
6 -inch pots	.....\$18 and \$24 per doz.
7 -inch pots	.....\$3 and \$3.50 each

### Begonia Glory of Cincinnati and Mellor.

This variety is endorsed by all the leading retail florists. It will hold the flowers much better than Gloire de Lorraine.

3-inch pots	.....\$6 per doz.; \$45 per 100
4-inch pots	.....\$75 per 100
4-inch pots, heavy	.....\$12 per doz.; \$90 per 100
5-inch pots	.....\$125 per 100
6-inch pots, heavy	.....\$2 and \$2.50 each
7-inch pots, heavy	.....\$3 and \$3.50 each

### Begonia Konkurrent.

A greatly Improved Begonia Cincinnati. The above variety is a German introduction, and we have tried it for three years. It makes a much better shaped plant than Cincinnati, is freer flowering, more shapely, and, next to Norwood, is the best keeping Begonia we have ever handled, the original flowers remaining on the plants for several months.

3-inch pots	.....\$6 per doz.; \$45 per 100
4-inch pots	.....\$75 per 100
4-inch pots, heavy	.....\$12 per doz.; \$90 per 100
5-inch pots	.....\$125 per 100
6-inch pots, heavy	.....\$2 and \$2.50 each
7-inch pots, heavy	.....\$3 and \$3.50 each

## CYCLAMEN

Now booking orders for immediate and Christmas delivery.

This has been one of our specialties for over 20 years. In all our experience we have never seen a finer lot of plants. We are growing our stock in new houses. They are absolutely clean and perfect in every way and not to be compared with weakly, drawn stock offered at less money. We confidently feel that our four large houses containing 25,000 plants will not be enough. They have been pronounced by plant experts from all over the country as the finest stock ever grown.

4-inch pots	.....\$60 per 100
4-inch pots, heavy	.....\$75 per 100
5-inch pots, heavy	.....\$15 and \$18 per doz.
6-inch pots, very heavy	.....\$24, \$30, \$36 and \$42 per doz.
7-inch pots, very heavy	.....\$4 and \$5 each
8-inch pots, very heavy	.....\$5 and \$6 each
9-inch pots, very heavy	.....\$7.50 each
10-inch pots, very heavy	.....\$10 and \$12 each

# THE ROBERT CRAIG CO.,



# For Immediate and Christmas Delivery

line of stock, and of such high quality, including both Flowering and suggest to our many customers to either call at Norwood and can be made to avoid disappointment.

reached by trolley, or Pennsylvania railroad to Norwood, and Baltimore & Ohio railroad to conservatories would do well to have shipments made immediately.

## POINSETTIAS

The largest and finest stock in America. The true red variety.

3-inch pots .....	\$35 per 100
4-inch pots .....	\$50 per 100
4-inch pots, branched .....	\$65 and \$75 per 100
7-inch Azalea Pans, 3 plants and ferns .....	\$24 per doz.
8-inch Azalea Pans, 3 plants and ferns.....	\$30 per doz.
8-inch Azalea Pans, 3 branched plants and ferns .....	\$36 per doz.
8-inch Low Pans, 6 plants and ferns.....	\$24 per doz.
9-inch Azalea Pans, 3 to 6 fls.....	\$42 per doz.
10-inch Low Pans, several plants and ferns .....	\$3.50, \$4 and \$5 each
12-inch Low Pans, several plants and ferns .....	\$7.50 each

## ERICA MELANTHERA

We offer the finest stock of Heather for Christmas. Exceptionally well flowered in all sizes.

3 -inch pots.....	\$50 and \$60 per 100
4 -inch pots.....	\$9 and \$12 per doz.
4½ -inch pots.....	\$12 and \$15 per doz.
5½ and 6-inch pots.....	\$24, \$30 and \$36 per doz.

## CLEVELAND CHERRIES

Exceptionally well berried.

4-inch pots.....	\$6 per doz.
5-inch pots.....	\$9 per doz.
6-inch pots.....	\$12 per doz.

## CHRISTMAS PEPPERS

One of the best novelties for baskets, etc.

4-inch pots.....	\$6 per doz.
5-inch pots.....	\$9 per doz.
6-inch pots.....	\$12 per doz.

## COMBINATION BASKETS

Fancy baskets filled with the brightest colored foliage, Dracaenas, Crotons, Pandanus, Arecas, Ferns, etc. Sure Christmas sellers.

\$5.00, \$6.00, \$7.50 and \$10.00 each.

## LATANIA BORBONICA

Fan-leaf Palm.

5-inch pots.....	\$12 per doz.; \$90 per 100
6-inch pots.....	\$18 per doz.

## ASPARAGUS PLUMOSUS

2½ -inch pots .....	\$5 per 100; \$45 per 1000
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## PANDANUS UTILIS

5½ -inch pots .....	\$12 and \$15 per doz.
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## PANDANUS VEITCHII

Well Colored Plants.

6-inch pots.....	\$24 and \$30 per doz.
7-inch pots.....	\$4 each
8-inch pots.....	\$5 and \$6 each
10-inch pots, specimens.....	\$10 each

## GARDENIA VEITCHII

We have an exceptionally fine stock for growing on for Winter and Easter flowering.

2½ -inch pots, heavy plants .....	\$15 per 100; \$140 per 1000
4 -inch pots, heavy plants .....	\$75 per 100
6 -inch pots, heavy plants.....	\$18 per doz.

## HYBRID TEA ROSES

My Maryland, Donald MacDonald and Ophelia. Exceptionally fine stock for Fall planting, or for growing on for Easter sales.

6-inch pots.....	\$9 per doz.; \$70 per 100
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## ARECA LUTESCENS

Perfect plants with rich, dark green foliage. Our stock is grown cool and hard. It is in splendid condition and will surely give satisfaction. Large sizes are very scarce this year. We have the largest stock in all sizes in the country.

	Per 100	Per 1000
2½ -inch pots, single.....	\$15.00	\$140.00
2½ -inch pots, made up.....	20.00	190.00
3 -inch pots, single.....	25.00	225.00
4 -inch pots, single.....	60.00	\$550.00
5½ -inch pots, made up.....	\$150 per 100	
6 -inch pots, made up.....	\$24 and \$30 per doz.	
7 -inch pots, made up.....	\$4, \$5 and \$6 each	

## PHOENIX ROEBELENI

Well grown plants.

13-inch tubs.....	\$15, \$18 and \$20 each
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## 150,000 NEPHROLEPIS

(In Variety)

We are the largest growers of Nephrolepis Ferns in the country; in fact, we are headquarters for them.

### Nephrolepis Norwood

The most beautiful form of Nephrolepis to date; graceful, compact and symmetrical; a vigorous and healthy grower. All growers are invited to inspect it at our Norwood greenhouses.

### Strong Plants

2½ -inch pots,	\$3 per doz.; \$12 per 100; \$100 per 1000
4-inch pots.....	\$6 per doz.; \$45 per 100
Orders filled strictly in rotation.	

### Nephrolepis Bostoniensis, Dwarf

This is a dwarf form of the old Boston fern; same character, form and graceful habit.

6-inch pots.....	\$15 and \$18 per doz.
8-inch pots.....	\$24, \$30 and \$36 per doz.
11-inch tubs.....	\$6 and \$7.50 each

### Nephrolepis Elegantisima Compacta

A dwarf, compact form of Nephrolepis Elegantisima, each plant making an ideal shape.

4-inch pots.....	\$5 per doz.; \$35 per 100
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### Nephrolepis Smithii

The greatly improved Amerpohlii. It is a compact form, much finer than Amerpohlii

and does not break down in the center. The fronds are carried on wiry stems. This variety will have a wonderful sale up to a 6-inch pot, being particularly showy for basket work.

2½ -inch pots.....	\$10 per 100; \$90 per 1000
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### Teddy Junior

A Grand New Dwarf Fern.

Fine young plants from 2½ -inch pots,	
	\$10 per 100; \$90 per 1000
6-inch pots, heavy.....	\$12 and \$15 per doz.
8-inch pots.....	\$24 per doz.
11-inch tubs.....	\$5, \$6 and \$7.50 each

### Nephrolepis Harrisii or Roosevelt

2½ -inch pots.....	\$10 per 100; \$90 per 1000
4 -inch pots.....	\$35 per 100

## CROTON LEAVES AND SPRAYS

Cut Croton Leaves and Sprays have been supplied by us in the past few years to some of the leading retail florists, who have featured them in mantel, table and funeral work. Cut Crotons will last in a cool place from three to four weeks. We can supply them every day in the year.

Very highly colored sprays at \$0.50 each, cut leaves at \$5 per 100.

When you have orders for funeral or table work, "out of the ordinary," order Craig's Cut Crotons.

## ADIANTUM GLORIOSA

Same as Farleyense, but as hardy as Nephrolepis.

4-inch pots, strong plants.....	\$60 per 100
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## HYDRANGEAS

French and Otaksa

Delivery at Once.

We have in stock over 60,000 plants in the very best varieties, including Otaksa, Mme. Chautard, Baby Bimbinette, Lillie Mouillere, Mme. Mouillere, Jacoude, General Vibraye, Radiant, etc. The above are all excellent sorts for forcing, but unfortunately mixed, in the above varieties.

4-inch pots, strong plants,	\$35 per 100; \$325 per 1000
6-inch pots, strong plants,	\$50 per 100; \$475 per 1000
7-inch pots, strong plants.....	\$75 per 100
Larger plants.....	\$12, \$18 and \$24 per doz.
Field Grown, very heavy plants, good values.....	\$35, \$50 and \$75 per 100

## IMPORTANT NOTICE

Owing to the very great increase in price of all materials used in packing of plants, we find it necessary to make a small charge for same, as follows, much lower than the percentage plan:

Full size cases.....	\$2.00 each; Three-quarter size cases.....	\$1.50 each
Small size cases.....	\$0.50 each	

Would suggest taking plants in paper pots whenever possible. It is a saving in both packing and express charges.

## TERMS: CASH WITH ORDER: Kindly send sufficient to cover the entire bill.

We do not make shipments C. O. D. unless remittance has been made on account to guarantee acceptance. This does not apply to regular customers. REMITTANCES: Remittances should be made by money order or New York drafts. If money is sent, letter should be registered. All prices quoted in this list are strictly net. SHIPPING INSTRUCTIONS: Give your name, post office, county and state and the name of your nearest express office to which shipment is to be made. We have always made it prominent in our printed terms that our goods are sold F. O. B. cars at the point of shipment and are at the purchaser's risk while in transit. Because of the present unsettled conditions we wish to emphasize still further that we do not guarantee safe delivery. The ownership of all goods sold by us passes to the purchaser on delivery by us to the carrier, and the issuing of the receipt by the carrier ends our responsibility. Any claims for damage should be made promptly to the agent at the point of delivery. CORRESPONDENCE: We endeavor to answer all correspondence promptly, but owing to the pressure of business we ask that all requests be clearly and concisely stated. ERRORS: Keep a copy of your order. We aim to have our orders correctly filled. When we are at fault we shall make satisfactory correction.

Norwood, DELAWARE COUNTY, Pennsylvania

M.  
RICE  
CO.

# CHRISTMAS NEEDS

## SHOULD BE TAKEN CARE OF AT ONCE!

Only a comparatively short time remains to complete  
preparations for your

### HOLIDAY TRADE

Whatever you need you can get from us—Supplies  
of the highest standard of "KEYSTONE QUALITY."

Made-in-America Basketware, Prepared Foliage Wreaths, Magnolia  
Wreaths, Wax Wreaths and Designs, Red Frieze Wreaths, Plain  
and Trimmed, and a full line of all staples, including

New crop French Red Immortelles (and other colors), Red Frieze,  
Red Ruscus, Red Bells, Red Decorative Grasses, Red Ribbons and  
Chiffons.

Have You a Copy of Our Catalogue?

## M. Rice Co.

*Florists' Supplies That Excel*

1220-22-24 Spring Garden St.

PHILADELPHIA, PA.

M.  
RICE  
CO.

Mention The Review when you write.

W

## Buy Christmas Ribbons and Chiffons Now

Telegraph your open orders for Ribbons and Chiffons. Ample stocks  
insure prompt deliveries. Our standardized merchandise being one  
price makes it safe for you to send us your orders. We do not consider  
a transaction complete until the customer is satisfied. At your service.

### WERTHEIMER BROTHERS

THE NATIONAL FLORAL RIBBON HOUSE  
Owners and Operators of WERBRO RIBBON MFG. CO.  
PATERSON, N. J. BATH, PA.

Office and Salesrooms: 17-25 East 24th Street, NEW YORK

# WHO STANDS THE SHIPPING LOSS?

*Constantly altercations arise between buyer and seller as to who is to blame for mishaps in delivery and who is to stand the loss so incurred. Clearer comprehension of the legal view of the relations of the two will obviate many misunderstandings.*



EVERY year there are hundreds, perhaps thousands, of controversies between members of the florists', seed and nursery trades over shipments made in the normal course of business. The parties involved therein are reputable—we are not concerned here with any who are not—and make their claims in good faith. This situation is not peculiar to this line of business; it is common to every industry. Most of the disputes are needless and result in nothing but bad feeling; they have no basis for legal action, for they are the result of ignorance or misconception of the principles laid down by the law in such matters. Knowledge of these legal principles will aid every florist in the transaction of his business. He will then know when he has basis for complaint and when the responsibility rests with him. He will avoid needless controversies and consequent ill feeling. He will facilitate his own business and maintain amicable relations with those with whom he deals. He will also, perhaps, save the expense of hiring a lawyer to tell him he has no case. A good deal, indeed, may be gained by a knowledge of the legal principles involved in making shipments and ridding oneself of some prevalent misconceptions.

## Delivery.

Perhaps one of the most common misconceptions is that goods shipped by the seller to the buyer are not "delivered" to the buyer until they have arrived at their destination. This is true only where the seller has agreed to deliver them at the destination, or where he has reserved title by shipping under an order bill of lading not transferred to the buyer until after completion of the transportation.

Primarily it is presumed that goods are intended to be delivered wherever they happen to be at the time of sale. So, except for understanding to the contrary, all sales would be presumed to be on the "cash and carry" basis, whether a retail sale of a plant or a wholesale transaction between parties

By A. L. H. STREET,  
Attorney-at-Law.

living in different cities or different countries.

To some extent this presumption has been destroyed by trade customs. So the retail florist who maintains no delivery system and who has not agreed to deliver at the customer's residence or place of business, is not bound to make delivery at any place other than the store where the goods sold happen to be when sold. But where the florist has led the public generally to suppose that deliveries will be made elsewhere, understanding that the customer may desig-

trade usage, it will be presumed in the ordinary case to have been understood that the seller would properly pack and ship the goods for the buyer.

But now comes the important point to be kept in mind: Ordinarily, the railway company, or other carrier of a shipment, is to be regarded as the representative of the buyer, and not the representative of the seller. The following statement of the law can probably be supported by citation of an appellate court decision in every state in the union:

"Ordinarily a delivery of goods by the seller to the carrier designated by the purchaser, or to one usually employed in the transportation of goods from the place of the seller to that of the purchaser, is a delivery to the purchaser, the carrier becoming the agent of the buyer. The delivery should be of goods of the proper quality and in the proper quantity. The fact that the purchaser has a right of inspection and approval on receipt does not change the rule. Delivery to a carrier is not a delivery to the buyer if the seller is bound to deliver at the buyer's residence or place of business, the carrier in such case being the agent of the seller. \* \* \*

## Law's View.

"The delivery to carrier must be such a transfer of possession as will remove the goods wholly from the dominion of the seller, and such as to entitle the purchaser to demand the goods of the carrier; consequently it is not a delivery to the buyer if the seller reserves the right of disposal of the goods, by consigning them to his own order, or by taking the bill of lading in his

own name and retaining the same, or making the delivery of the bill of lading conditional on the payment of the price. If, however, the bill of lading, although taken out in the name of another, is duly indorsed and tendered to the buyer, the delivery is good." (35 Cyc. 193.)

Thus it will be seen that the ordinary contract for a sale of goods to be shipped direct to the buyer, nothing being said as to where delivery is to be made, is substantially the same thing as a contract specifying that delivery is to be

## THE LEGAL VIEW



Whether a shipment is an express parcel or a carload of freight, whether it is of plants, bulbs, seeds or trees, the law regarding the responsibility of buyer, seller and carrier is explicit. Its basic principle is: "A delivery of goods by the seller to the carrier designated by the purchaser, is a delivery to the purchaser, the carrier becoming the agent of the buyer." Its interpretations are equally definite, as explained by a legal writer on this page.

nate any reasonable place within the florist's usual delivery limits will be inferred.

## Trade Usage.

And now it is no longer understood that a buyer of goods to be shipped to him from another point by the seller is to go to the seller's place of business, or send some one there, to get the goods and ship them, although nothing may have been specifically said concerning delivery. In accordance with universal



made f. o. b. the shipping point. But a contract specifying delivery f. o. b. the shipping point is to be preferred to one silent as to the place of delivery, because it tends to set at rest any chance of quibble on the part of the buyer that he was entitled to delivery at the destination of the shipment.

But in order to constitute delivery to the buyer by delivering to the railway or express company, certain reasonable conditions must be observed by the seller. The shipment must be made in such circumstances as to make it fair that the buyer should accept it, so far as the seller is concerned. For example, if A has sold B a thousand plants to be sent by freight or express, a mere setting down of that many plants on the railway or express company's premises, without properly marking the shipment or having it properly billed, would not operate as a constructive delivery to the buyer. Nor would shipment of plants unreasonably exposed to breakage or freezing by reason of failure to pack them in the manner usual in making such shipments, resulting in their being damaged, be treated as a delivery to the buyer.

#### Buyer's Risk.

From what has been said it follows that where goods are sold f. o. b. place of shipment, or without any understanding as to whether delivery is to be f. o. b. there or the destination, the goods are at the buyer's risk when they have been properly put in transit by the seller. That they may be lost or damaged in transit, without any fault of the seller, does not affect his right to recover the agreed purchase price. If the buyer has any remedy he must enforce it against the railway or express company.

On the other hand, if the seller has agreed to deliver f. o. b. destination, or has reserved title to the shipment, he bears the risks of transportation so far as the buyer is concerned.

Reference to a few court decisions will serve to give useful information concerning the seller's rights and duties to the buyer when he acts as the latter's representative in arranging for transportation of goods. At the same time we believe that the discussion will serve to emphasize the practical value of getting as explicit instructions as is feasible from the buyer concerning routing, etc.

#### Practice Upheld.

In the case of Southern Nursery Co. vs. Winfield Nursery Co., 89 Kansas Reports 522, it appeared that plaintiff shipped a carload of stock to defendant. Defendant refused to pay the full agreed purchase price, because the stock had been damaged in transit, partly relying on the fact that, in making the shipment, plaintiff seller released the valuation of the shipment to 3 cents per pound, thereby making a difference of \$1,304 between the actual value of the shipment and the released lesser valuation. The Kansas Supreme court decided the case in the seller's favor, on the ground that it acted reasonably and in accordance with general custom in agreeing to a reduced valuation to secure a lower freight rate. The court remarked that there was no doubt about its being the law that "the seller is authorized, in the absence of special instructions, to ship according to the usual and ordinary method and that he dis-

charges his duty to the buyer when he does so."

"In this case," added the court, "there is no dispute that nursery stock is to be shipped at a valuation of 3 cents per pound in order to obtain a lower freight rate, under a classification permitting it, unless positive instructions to the contrary are given. The seller's authority, therefore, extends no further than to take a bill of lading of the kind usual to such shipment, if contracts of that character may lawfully be made."

#### Same as Initial Carrier.

Both reason and law appear to put a shipping seller on the same plane as an initial carrier who receives a shipment destined to a point on a foreign railroad. The law in the latter class of cases is as follows:

"The general rule is that, when no special instructions are given and assented to as to routes, the initial carrier may select the route or use that commonly employed by it to the point of destination named, and the absence of special instructions given and assented to amounts to an assent that the carrier's usual course of business may be followed, and that it may designate the route as its convenience may suggest. This provision, being thus inserted in the contract by law, is as unassailable by parol [proof of verbal understandings tending to vary or contradict a written contract] as any of the express terms of the contract. However, the carrier's right in this regard is not an absolute or inalienable one, and it may be waived or surrendered by an agreement subsequently entered into.

"Furthermore, the rule stated in the preceding section is subject to the important limitation that the carrier in selecting the route must have due re-

gard to the rights and interests of the shipper and must exercise its option of selecting a route so that it will not work to the disadvantage of the shipper, unless under circumstances which require it." (10 Corpus Juris, 83, 84.)

#### Care Required.

Another decision as to an initial carrier's liability, which seems to be subject to fair application to a shipping seller, is one by the United States Supreme court, holding that if it is known to a carrier that a shipment will be more liable to loss or injury on one route than on another, he must select the safer route. The same is true of the holding by one of the Texas Courts of Civil Appeals, that although a carrier was entitled to choose the route, it could not choose a route known to be so obstructed that delivery could not be made over it, where another practicable route was open. And it is also true of the court holdings that if the carrier knows that sending the shipment over a certain route will cause unusual delay, when there is a more direct and quicker route, the carrier must obtain authority from the shipper before sending over the slower route; and that if the carrier adopts a mode of transportation which involves the payment of a higher rate of freight than another, it may show that it asked for and obtained direction from the shipper or consignee to employ the more expensive mode, or that because of its inability to procure the means of shipment by the cheaper method it was reasonably necessary in view of the exigencies of the case.

**Waco, Tex.**—Berhard Riers celebrated Armistice day by opening a flower and seed store at 221 South Eighth street.

## MOTT-LY MUSINGS

"The impetus given the business by our show, held at the opening of the season, has been keeping up right along," observed Manager Thomas Tracey, of the Albany Cut Flower Exchange, Albany, N. Y., "and with Thanksgiving here, a good clean-up at fair prices is expected."

The annual meeting of the Albany Florists' Club will be held in the Exchange building December 9. There will be an election of officers at that time, followed by a banquet, at which venison, provided by Fred Henkes, will be served. A cordial invitation to attend is extended to any member of the craft who may be in the city at the time.

Sambrook Bros., Troy, N. Y., are cutting some fine Chadwick chrysanthemums in white and yellow from the Berlin place, operated by John Sambrook. This range is usually closed down during the winter to save coal, but the downtown range, run by George Sambrook, continues to do business all the year.

James G. Barrett, Troy, N. Y., says that he has not detected a diminution in funeral work, although ten notices to omit flowers were seen in one day in

the obituary column of a local newspaper.

Henkes Bros., Watervliet, N. Y., booked many orders for Chadwicks and pompons for Thanksgiving, practically cleaning up everything. Cyclamens are also selling well. One large house is used for the storage of plants for local people who have left the city and wish their plants taken care of by someone who understands their culture.

"Funeral work has been the main feature of our business for some time past," said Henry Eberhardt, of the Rosendale Flower Shop, Schenectady, N. Y. Especial mention was made of a floral blanket of violets and roses with a cluster of white chrysanthemums in the center. Walter Dunning, who was dressing up a cyclamen plant for local delivery in response to a wire received from St. Louis, commented upon the enormous boost the business has received through publicity channels.

W. W. Hannell & Son, Watervliet, N. Y., sold out beforehand everything in bloom for the Thanksgiving demand. They are now giving their attention to the stock they will have ready for Christmas.

W. M.

# MEMPHIS MEETING

## TENNESSEE CONVENTION.

### Meeting at Memphis.

The seventh annual convention of the Tennessee State Florists' Association was held at Memphis, Tenn., Wednesday and Thursday, November 17 and 18. The election of officers, held Wednesday afternoon, resulted as follows:

President, W. H. Englehart, of the Idlewild Greenhouses, Memphis.

Vice-president, Harold M. Joy, of Nashville.

Secretary-treasurer, G. M. Bentley, of Knoxville.

The next place of meeting will be Chattanooga. The vice-president and secretary-treasurer were reelected from last year.

### Make Membership Mark.

At the close of the convention it was announced that the Tennessee State Florists' Association was entitled to a seat on the board of directors of the S. A. F. The necessary qualification of the association was a membership of fifty in the national organization. This membership was reached by a special campaign conducted during the convention.

The morning of November 17 was devoted almost entirely to speech-making. The convention was called to order at 10:00 a. m. in the Chamber of Commerce building by W. Cleveland Johnson, of Memphis, chairman of the arrangement committee. Mayor Paine, on behalf of the city of Memphis, welcomed the delegates to the city, and when he had concluded his remarks, A. J. McNutt, of Knoxville, the retiring president, gave his address.

### President's Address.

In his address President McNutt touched upon some present problems of the trade. He said:

"We hope to solve several difficult problems at this meeting, one of which is publicity. I feel sure that there is no better way than to tie up in some way with the national publicity committee and 'Say It with Flowers' to the limit.

"The coal situation is a most important one for the growers. The ones who did not buy their supply of coal before government control ceased are having to pay two or three times the price of last season. It behooves all of us to use every means to save coal. The speaker has recently installed a shaker grate bar that is proving to be a great coal saver over the old-style grate bar.

"Whether or not you believe in using artificial flowers, I think our supply houses deserve a great deal of credit for pushing this end of their line. Although the speaker does not believe in using them when you have the real, it is beyond dispute that they saved the day when the real flowers could not be had. I will leave this subject for your discussion, as you will have two papers on this subject, which I am sure will prove helpful.

"We, as members of the Tennessee State Florists' Association, should feel justly proud that we have Thomas H.

Joy, of Nashville, as a member of the board of directors of the S. A. F., and Karl P. Baum, of Knoxville, as an F. T. D. director. While we are proud to have these men to represent this state, nothing would give the speaker more pleasure than to assure the incoming president that he is entitled to a directorship of the S. A. F. This we can do by getting fifty of our members to become members of the S. A. F. Application blanks will be furnished to all who will join at this time."

Prof. G. M. Bentley, secretary-treasurer, reported a satisfactory state of affairs financially. The rest of the morning session was devoted to addresses, including "Birthday Flowers," by Vincent J. Gorly, St. Louis, Mo., and "National Publicity," by George Asmus, of Chicago. Mr. Asmus was unable to deliver his address in person, but sent a paper to be read.

### Interesting Addresses.

The afternoon session November 17 commenced with the election of officers and reports of committees. An address on "Doings of the F. T. D." was delivered by Karl P. Baum, Knoxville, Tenn., and proved quite interesting. Mr. Baum dealt with the rapid growth of the F. T. D. and particularly with the effect of the recent convention at Indianapolis on the standing of the trade. He stated that there were sixteen Ten-

nessee members of the association and hoped that soon there would be more than this.

Other addresses for the afternoon were "Substitutes for Debarred Blooming Plants," by Carl Hagenburger, West Mentor, O., and "A Travel Talk on the Orient," by A. Miller, of the American Bulb Co., Chicago. Mr. Miller spoke in an entertaining manner of his trip to Japan recently and was greeted with much applause at his conclusion.

The evening session opened at 7:45 p. m. and included an address on "Lily Culture in the South," by Prof. R. N. Lobel, of the Mississippi Agricultural College.

### Motion Pictures.

Motion pictures were shown of Hollywood Gardens, Seattle, Wash., and of Gude Bros. Co., Washington, D. C. These were followed by a series of advertising slides donated by Penn the Florist, of Boston.

Heating and cooling systems were discussed by Fred Lautenschlager, of Kroeschell Bros. Co., Chicago, in an interesting address delivered at the Thursday morning session, November 18. This was followed by an address on greenhouse construction by Harold Joy, of Nashville, Tenn., vice-president of the association.

Sydney H. Bayersdorfer, of Philadelphia, was unable to present his address on "Florists' Problems in Europe" in



Addison J. McNutt.

(Retiring President of the Tennessee State Florists' Association.)

person, and it was read by one of those present.

#### Florists' Exhibits.

Adjournment was made at 10:30 to permit the inspection of the flower exhibition, which filled the entire sixth floor of the building. Exhibits were sent in by out-of-town florists, although the Memphis members furnished the majority of the blooms. They also furnished display space free to outside members wishing to enter a display. Roses, chrysanthemums and carnations were much in evidence.

All the blooms and plants were loaded into trucks Thursday afternoon, November 18, after the exhibition, and dis-

tributed as a gift from the association among the various hospitals of Memphis. This act of generosity was much appreciated by the public.

#### Banquet.

Shortly after 1:00 p. m. the florists assembled for a trip to the greenhouses of Memphis and the city parks. The entire afternoon was spent in this way, and the local greenhouse methods were studied with much interest by visiting florists.

Upon their return from the tour of inspection, the delegates found an appetizing supper awaiting them at the Hotel Chisca. The banquet started at 6:30 and

lasted until 8 o'clock. Several hundred guests were present. Music and brief talks by various florists followed and a merry-making party was formed to attend the Orpheum theater.

To judge from the expressions of prominent delegates, the convention was the most successful in the history of the association. There was something doing every minute of the time, from the moment the meeting was called to order Thursday morning until the last tired delegate went home Friday night, or perhaps more properly Saturday morning. For their first experience at entertaining a convention, the Memphis florists made an excellent showing.

## COOLING FLOWERS

### MECHANICAL REFRIGERATION.

#### Safe Medium for Florists.

There are several refrigerating mediums; namely, ammonia, sulphur dioxide and carbonic gas. On account of its absolute safety, combined with its high efficiency, carbonic gas is the most suitable for the florist.

Carbonic anhydride, commonly called carbonic gas, is absolutely neutral towards plant life, human life, food products and all materials. This same gas is used for carbonating beverages and is used in connection with all soda fountains. It is the cheapest refrigerant and is sold in all parts of the world.

Carbonic gas is odorless, nonexplosive and noninflammable. It cannot become a source of danger to human, plant or animal life. Unlike other refrigerants, it does not become a menace in time of fire; quite to the contrary, it is a fire extinguisher.

Refrigeration is directly the opposite of heating. It is utilized for the absorption of heat. Mechanical refrigeration is the process of reducing or keeping the temperature of a body or substance below the temperature of the atmosphere without the use of ice. In order to reduce such temperature, it is necessary to employ a medium of lower temperature which will absorb the heat.

#### Not Complicated.

To many it may seem that mechanical refrigerating apparatus is a rather complicated combination of machinery. This, however, is not the case. With a well designed modern equipment there are only two mechanical units necessary, the compressor and the power unit, which may either be electrical or steam driven.

The plant consists of compressor, motor and carbonic anhydride condenser. The cooling medium is transmitted through the piping coils which are placed in the upper part of the refrigerator and a portion of these pipe coils are placed in the brine tank, also in the upper part of the refrigerator. The tank of brine maintains the temperature when the refrigerating machinery is not in opera-

tion. It will surely be of interest to explain the cycle of operation.

#### Cycle of Operation.

The cycle of operation of refrigeration is the compression, liquefaction and evaporation of the carbonic anhydride. The refrigerating plant comprises three parts:

1. A compressor in which gas is compressed.
2. A condenser in which warm compressed gas imparts its heat to cold water and liquefies.
3. Expansion coils in which the liquid carbonic anhydride expands into its original gaseous state, thereby absorbing heat and performing the refrigerating work.

In order to make the operation continuous, the three parts are connected, the charge of carbonic anhydride originally put into the machine being used over and over, going progressively through the process of compression, condensation and evaporation. Thus only a small quantity of gas is required to replace any losses.

#### Rating of Machines.

Refrigerating machines are rated in the tons of refrigeration produced if operated continuously for twenty-four hours. One ton of refrigeration is the amount of cooling produced by the melting of one ton of ice. This is equivalent to 288,000 British thermal units.

It is not necessary to operate the compressor in a refrigerating plant twenty-four hours per day, as a compressor of good capacity performs the work during a shorter period of time.

The power required to operate the compressor varies from approximately one to one and three-fourths horsepower per ton of refrigeration, depending upon the size of compressor, temperature of condenser water and work to be done. Refrigerating machines may be operated by any available power; namely, steam engine, electric motor, gas engine, etc.

#### Usually Less Expensive.

Mechanical refrigeration is far more economical than the use of ice. In practically every case where the refrigerating space amounts to 500 cubic feet or more, it is cheaper than ice. The following figures may be relied upon to determine the cost of operation. From this table any florist can estimate the cost

of operating a refrigerating machine. For example: A 4-ton machine requires 6 kilowatts, at a cost of 3 cents per kilowatt hour. It will cost 18 cents per kilowatt hour to operate this plant. To the figures stated must be added the cost of water, oil, etc., which is a small item:

Tons of refrigeration for 24 hours	Horsepower required	Kilowatts required for motor
1 ton	2	1.71
2 ton	4	3.43
3 ton	6	5.14
4 ton	7	6
5 ton	9	7.7
6 ton	10.4	8.9
7 ton	11.7	10
8 ton	12.9	11
9 ton	14	12
10 ton	15	13

As stated before, absolute temperature control may be insured at any point desired. The following temperature range, however, is recommended:

Ferns and greens.....	Freezing for storage.
Carnations .....	48 to 50 degrees.
Roses .....	44 to 50 degrees.
Orchids .....	50 to 55 degrees.

### SOCIETY OF AMERICAN FLORISTS.

#### Committee Meeting.

In Cleveland, at the Hollenden hotel, Wednesday, December 8, at 9 a. m., there will be a meeting of the national flower show committee.

The horticultural interests of Cleveland and vicinity have been invited to attend a general conference later in the day, at which time the members of the national flower show committee will explain the method of procedure in arranging for such an important undertaking as the fifth national flower show, and at the same time explain how these interests can cooperate in the work to the fullest extent.

In the evening, Thomas Roland has consented to address the growers.

Thursday, December 9, there will be a meeting of the national publicity committee, and plans considered for the future conduct of the national advertising campaign. It will be decided at this meeting what action to take in regard to those delinquents who have failed to make good their subscriptions. Several other matters of importance will be submitted for consideration.

John Young, Sec'y.

Oklahoma City, Okla.—J. W. Burrow has erected a \$35,000 greenhouse on his 16-acre tract. He specializes in bulbs.

Part of an address by F. Lautenschlager, of Kroeschell Bros. Co., Chicago, entitled, "Heating and Cooling Systems," delivered at the annual meeting of the Tennessee State Florists' Association, at Memphis, Tenn., November 17, 1920.



# LILY BULB LAND



**P**REVIOUS to the war there were practically not over five export houses in Yokohama. Today there are about fifty doing business with foreign countries selling Japanese merchandise. If you are not acquainted with Japanese business methods, you might imagine, as I did previous to my visit, that you could go to any manufacturer and get full supplies of what you want. But business is conducted in an entirely different manner than it is in America. It is done on an exceedingly small scale. In order to do business you depend upon the exporter, who will submit samples and then gather up the merchandise from place to place and in this way accumulate your requirements. The Japanese do not hustle as we do. They take their time and aim for efficiency.

The love of flowers is one of the most distinctive features of the Japanese people's living and, indeed, existence without them would be monotonous and dreary. Nature must have known this, for in the far-eastern land, which lies like a green and flower-bedecked jewel in a wide sea, there are flowers year in and year out, which must have fostered the love of them in the hearts of the race. At any rate, all flowers in Japan, but more particularly the first flowers of each season, are regarded with solemn and most serious reverence. There are many flower stores in Japan. In the city of Tokyo there are about 700. Their business is done on a small scale in comparison with our business, as flowers are cheap and easily cultivated. Large quantities are grown and the demand is always equal to the supply, as every Japanese home and office is always decorated with some sort of flower, artistically arranged. The art of arranging flowers is taught in the public schools and other institutions where one can receive education in flower decoration.

## Each Month's Flower.

You will often see a small twig arranged in a vase as attractively as many of our people will arrange flowers that are full of fragrance and color. This is proof of their love of flowers. Every month has a special flower which the Japanese worship and that flower is in their dwellings during the month.

Lily bulbs are produced in Japan much as we produce gladiolus corms. The seed bulbs are obtained from the large bulbs on the side of the plant stalk in the form of soft bulbs. In harvesting

From the address of A. Miller, of the American Bulb Co., Chicago, entitled, "A Travel Talk on the Orient," delivered at the seventh annual meeting of the Tennessee State Florists' Association, at Memphis, Tenn., November 17, 1920.

the export crop, each bulb is dug individually. The soil is removed by hand; the stalk is removed from the bulb by scissors. The bulbs are taken off, cleaned and sorted according to size and replanted during the months of November and December in beds, about three inches apart and in rows about a foot and a half apart.

In the early fall, when the stalk turns yellow, the bulbs are dug again by hand, reselected according to size and planted in beds according to the size in the same months as the previous year, but in different soil and sometimes in a different locality. After this method is continued for two years the larger bulbs are then reselected and planted in a bed about eight inches apart and about two feet apart in the rows. This is usually the export bed, meaning that the bulbs will develop into export size.

## Packing Bulbs.

About August the bulbs are dug, each bulb individually, cleaned, put into a box of about 150 bulbs per box and shipped to Yokohama or Tokyo. There the roots are removed by women and the soil is taken from between the scales and then they are regraded according to

size, and packed in export cases in sterilized soil for shipping to America. To develop an export size bulb takes about three years, sometimes longer. Occasionally some bulbs will develop to an export size in about two years.

If a bulb is found in the fields showing any signs of disease, the bulb is removed early and lime is spread where the bulb has been dug out. Farmers are particular not to propagate from bulbs that have been dug near the diseased bulbs. Before packing, an examination is made by a government official to detect any sign of disease in the bulbs. If disease is found the government official will make the shipper destroy the bulbs and will not give a certificate of inspection, which every case must have before a permit is given to ship the bulbs.

The bulbs are produced on a small scale. About 3,000 farmers are engaged in the production of lily bulbs. They each produce from 3,000 to 20,000 bulbs. Before the war the output of lily bulbs was about 20,000,000. England has held an embargo on the importation of lily bulbs into the country for about four years, which has caused considerable loss to the Japanese lily growers. America put on an embargo for one year, which caused more loss to the lily exporters. When the war was over the demand for lily bulbs was heavy and the crop, which formerly was estimated between 20,000,000 and 25,000,000, was reduced to hardly over 7,000,000. This year the crop is estimated to be 3,500,000, which shows quite a reduction from the pre-war years, and it will take another three years before the quantity of lily bulbs will be increased to normal crop conditions.

According to figures and according to a catalogue issued in the year 1914, 7 to 9 lily bulbs were sold at \$18 per case, 8 to 10 bulbs were sold at \$23 per case and 9 to 10 at \$22 per case, which shows that the present prices on lily bulbs have increased a little more than 100 per cent since before the war.

## Comparing Prices.

In comparing lily bulb prices to Dutch bulb prices, when one studies them carefully, he will note that some of the Dutch bulbs have advanced from 300 to 500 per cent and none less than 100 per cent. So in comparison, the Dutch bulb growers have increased their prices far in advance of the Japanese growers, yet they suffered no embargo against exporting bulbs to America. In order to maintain the high prices, a trust was formed, which placed a minimum selling price on



A. Miller Assumes Native Garb in Japan.

bulbs. According to reports that we have heard recently, I believe that some of the exporters have made more than 100 per cent on their Dutch bulbs. The grower, who furnishes the bulbs to the exporter, does not reap the benefit in comparison with the exporter.

There are many risks attached to the importing of lily bulbs from Japan. First, payment must be made four to five

months before the bulbs are delivered; second, they usually travel at the end of the season and sometimes come in contact with cold weather, which causes the bulbs to freeze, and third, shipments may be held up on the Pacific coast, where it is warm, and there they sprout. The importer of lily bulbs takes all these chances and suffers all these losses and there is never a year that a

few cars are not spoiled during the season. The florist buys his Dutch bulbs f. o. b. packing shed, and pays for packing, and the Hollander releases himself of all responsibility regardless of when they arrive, as they must be accepted by the purchaser. So, between the two, the greater risk lies with the lily importer.

## COAXING IN THE CASH

### HOW TO SAY "PLEASE REMIT."

#### Tactful Collecting.

The best method of collecting is the method that brings in the outstanding accounts without friction between the house and the customer.

Our experience over a period of many years would indicate that over ninety per cent of all charge accounts are paid within the month following purchase and that thirty-eight per cent of all accounts paid are paid on or before the tenth of the month following purchase.

The accounts that are not so prompt must be urged to payment by tactful letters requesting remittance. A statement of account, giving date and amount, is often the only reminder needed.

After that, a brief letter calling attention to the account brings good results, as many people are merely careless and a simple request is just the reminder they need.

#### As a Reminder.

After the bill, statement and reminder have been mailed without result, a special letter, written with a knowledge of the character of the individual, is often productive of the desired results, as many will gladly remit when attention is called to their delinquency by a personal appeal.

When an account becomes ninety days past due, it is well to have some one from your office call upon the debtor. This representative must be familiar with the account and the items purchased, and should have with him an itemized bill. By such a personal call, he can learn of any complaint the customer may have, or will find out the reason for the delay in payment, which reason the customer may not have wanted to put in a letter to you. By courteous manner and tactful approach to relieve the debtor of undue embarrassment, explanations are usually forthcoming as to the cause of delay, and, if not paid at once, assurance of a definite time of payment may be obtained. Generally the courtesy of the representative and the attitude of the house are appreciated and the honest debtor makes early remittance and maintains a friendly feeling towards your establishment.

But where a debtor is obstinate, pays no attention to statements and is indifferent to the requests of your solicitor, your attitude, while yet courteous and tactful, must be firm and decisive. A

charge account is a shopping convenience, a courtesy granted to the public by the dealer, and not a right that may be demanded by any buyer. The obligation in the matter rests entirely on the debtor and morally and legally he is bound to meet that obligation. He is never justified in resenting courteous demand for payment for service rendered.

#### Specimen Letters.

The following letters have been used with considerable success in the collection of past due accounts, being sent out in order at about 2-week intervals. This order may be broken in upon at any time when, in your judgment, a visit from your collector might prove advisable. After all, knowledge of the personal character of your customers must largely determine your attitude towards them and your action regarding their indebtedness.

##### LETTER 1.

We desire respectfully to call your attention to the enclosed account. In making prompt collections we are enabled to make prompt payments, and so help business generally. These are extraordinary times, and we feel sure that everyone is willing to do his part in maintaining good business conditions. Would it not be a pleasure for you to assist by mailing us a check at an early date?

Your courtesy will be appreciated.

##### LETTER 2.

Our small account has no doubt escaped your notice. Will you not kindly look it up and send us your check? It will be appreciated.

##### LETTER 3.

If there is any reason why our account should not be paid, we should like to know, in order that the matter may be adjusted.

If the account is correct, we would appreciate your check in settlement.

##### LETTER 4.

We would appreciate very much the receipt of the amount due on your account, for goods sold you last.

We believe you will agree with us when we state we have given you good service and every courtesy in our business relations.

Surely you will consent that we are entitled to our money. Will you not show your appreciation of the fact by sending us your check?

##### LETTER 5.

We have no desire to embarrass you, but believe some attention is due our requests for payment of your account.

Will you not kindly give this your attention?

##### LETTER 6.

We cannot understand your nonattention to our requests for payment of your account.

We shall be compelled to use other means for collection if we do not hear from you at once.

We regret to take such action and hope to receive your check by return mail.

#### Personal Calls.

You have now, by means of statements, personal calls and collection letters, brought in all accounts except the few which appear to be absolutely bad. The next step is to turn these items over to a professional collector. In selecting such a medium, we believe the best success may be had through the agency that makes collections by personal call. For, after all, the delinquent debtor may be honest, have good reasons

for nonpayment, maybe a just cause for a complaint that could be and should be adjusted (and bear in mind always that a satisfactorily adjusted complaint is one of the best advertisements you can possibly have). A tactful collector, by personal interview, can learn (because he is known as a professional collector, and the debtor knows that it is his business to find out such things) from the honest debtor the reasons for nonpayment or the causes for complaint. From the viewpoint of an outside party, and because of his experience in handling such problems, he can form a fair opinion of the debtor's inclination or ability to pay, and can pass just judgment on the case. If the circumstances appear to warrant an extension of time or an adjustment of the account, by tactful handling of the situation he can satisfy both parties and leave the debtor with a friendly feeling towards you. An old customer retained is better than a new customer obtained. Cumulative value of good will is a valuable asset to any store.

But should solicitation by the collector fail to realize the account, then, if the amount justifies the expense of such action, the further steps to be taken may safely be left to the good judgment and discretion of the collection agency.

#### Debtors Are Human.

But I would have you always bear in mind this truth: There is a good bit of human nature in all of us, both debtor and creditor. Maybe circumstances are temporarily all against the customer. Being human, he may not want to confess his misfortune. And maybe, because he is human and not unlike most of us, he may assume an attitude of indifference, believing that by so doing he can hide from the public his temporary misfortune. Later on, paying his obligations, he believes he has saved himself the embarrassment of having acknowledged his insolvency. Isn't that only human nature? If we believe so, we have an opportunity to prove our own greatness. Let him believe that we believe what he would have us believe.

Let us practice the Golden Rule.

**Ocala, Fla.**—John Heintz has been ill for more than six weeks with a touch of southern fever. He is getting around again now and hopes to be altogether recovered in a short time.

**Columbia, Mo.**—When the Dramatic Arts Club presented a one-act play entitled "The Florist Shop," November 17, the Columbia Floral Co. took advantage of the event to furnish programs and print on the back thereof notice of its Thanksgiving offerings.

An address by Ira C. Harper, of the A. W. Smith Co., Pittsburgh, Pa., entitled "The Best Method of Collecting," given at the seventh annual meeting of the Tennessee State Florists' Association at Memphis, Tenn., November 17.

# LOCAL PUBLICITY



**N**O DOUBT you are all expecting something interesting and helpful from me in this brief discussion of local advertising; so I am going to do my best to tell you, in as few words as possible, some of the personal observations I have made that help me to get the best advertising results for the least money. Do not, however, expect for a moment that I am going to tell you how to advertise your business; I am not yet ready to quit the florists' business and take up the advertising profession, or make a monkey of myself. What I am going to tell you is based upon my belief in advertising as a business-builder, a patron-winner.

I believe in advertising. I believe in advertising because advertising to me is simply aggressive salesmanship in public print, which tells our story to the thousands who are reached by the media that we use.

Without going into the technique or details of advertising, which I leave entirely to my advertising man, I will tell you a few of the rules which I apply to our advertising in order that it may be most productive.

## Result of Repetition.

I have heard it said by an experienced advertising man, and I believe it is true, that "repetition builds reputation." But unless you repeat some distinctive thought, idea or appealing message and stick to it everlastingly, you can have no impressive repetition and hence no reputation as a result of your advertising or the word-of-mouth recommendations of customers. So the first rule I judge my advertising by is: It must contain, in a clear, understandable way, the one idea upon which we are building our business. And that one idea is that Idlewild flowers (if you will pardon this reference to our business) are not just flowers, but high-quality flowers. And our advertising is constantly aiming at that same target, putting that same thought into the minds of the people we want to reach. So, instead of simply selling flowers, or advertising flowers, we are advertising and selling our own kind of flowers.

Right here I want to introduce my second rule of advertising and that is: Every one of our advertisements, when possible, must contain some sentiment. Sentiment sells flowers in the great majority of instances, and I think you all agree with me that it is one of the most vital pillars of the flower business. If I thought for a minute that sentiment would ever become dissociated from the flower business, I would sell out this

A paper by W. H. Englehart, of the Idlewild Greenhouses, Memphis, Tenn., read at the seventh annual convention of the Tennessee State Florists' Association, at Memphis, November 17.

minute or close up shop. I insist upon sentiment and am a firm believer in the fact that sentiment sells flowers.

## Capitalizing Every Event.

In the way of sentiment I endeavor to capitalize every holiday, seasonable event and thought that in any way can be turned to flower sentiment. Whether we are pushing flowers, plants or bulbs, or anything else, I insist upon our advertising being seasonable. My third rule is, therefore, that our advertising must be seasonable and opportune.

My fourth, and next to last, rule is: Keep something before the public at all times. Our customers and friends, or prospective customers and friends, must

paper advertising was the fact that department stores disposed of such great quantities of merchandise by using newspapers. For if newspapers will sell ordinary merchandise, they will certainly sell flowers, in which sentiment is strong in its appeal. And I have found it to be true. I need say little about newspaper advertising; it needs no justification. It is a business-getting, sales-making help to the florists' business.

If I have a hobby in publicity, my hobby is direct advertising. The timely mailing of folders, cards, etc., sent out just previous to holidays or events, brings a ready response in orders. You are all more or less familiar with the kind of advertising I mean. I mail this advertising to our customers only, as I have no prospect list, and as quickly as we win new customers I add them to my mailing list. During the last two seasons we have used the service of the Falls Service Co. for our direct mail advertising, with the good results I have mentioned.

Without taking up your time with billboard advertising or painted signs or street-car card advertising, all of which I favor, I will close with a few of the ways we have capitalized some of our equipment and location.

## A Striking Store.

Locations in Memphis are difficult to find and remember, because of the countless numbers of small specialty stores and the fact that they are nearly all scattered about town.

On the sidewalk at the curb in front of our store you will find plants and trees that are green the year around. The entire front of the building is in a bright, attractive color that stands out for several blocks each way on the street—a bright spot on the street. When passers-by have once seen the green

plants and trees on the sidewalk and the color of the store front, they will forever after identify our store and its location whenever they see one of our advertisements anywhere.

But we have gone further; the interior is also of a striking, appealing color and the displays and windows are in tune with the seasons.

Our paneled-body, motor delivery cars are also painted in a striking, appealing, attractive color, which is suggestive of bright and fresh flowers. A light green color is used as the dominating scheme. I am confident that it pays.

But I am also a stickler for this, the fifth and last rule in my advertising: I do not have a single advertisement, piece of printed matter, sign or service equipment that does not carry the greatest advertisement our business ever had, "Say It with Flowers." I credit much of the greater demand for

## APHORISMS ON ADVERTISING.



Each advertisement should express, clearly and forcibly, the main idea or principle on which the firm's business is built.

Each advertisement, if possible, should contain an appeal to sentiment.

All advertising should be seasonable and opportune.

By various expedients, the business should be kept before the public continuously, lest possible purchasers forget the store or its wares.

The slogan, "Say It with Flowers," should be used persistently.

not be given an opportunity to forget what we sell, because I feel we owe them the duty of keeping them informed. I will briefly summarize the course of action embodied in the fourth rule, by telling you about the various kinds of advertising we employ, for I am constantly improving and building up our advertising.

First and of greatest importance to us in my experience has been our newspaper advertising. In my opinion newspaper advertising excels all others. If you will stop to consider, you can easily understand what a short cut to countless thousands of people newspaper advertising is. In Memphis we have two afternoon papers and one morning paper, and in a single day I can reach nearly every prospect in the territory within seventy miles of Memphis by using these papers.

What originally sold me on news-



flowers to the greater use of this appealing slogan, which is the envy of all industries whose sales are even slightly influenced by sentiment. We have it, fellow florists; let's capitalize it for all it's worth. There is none better in the land.

As a parting thought I wish to say that we advertise to get people to think and feel and say the same things about our business that we want them to say; and in making them feel and think and talk, we sell them our product.

Recently the president of one of the greatest national retail dealers' organi-

zations in the United States said: "The man who advertises locally not only advertises the fact that he is an up-to-date, wide-awake merchant, but also advertises the fact that he is successful in his business and making money, and usually he is an influential factor in his community."

And I want to say that I believe if there were thirty florists in Memphis and they all advertised in the right way, each of the thirty would do more business than each of the ten or fifteen now do with the small amount of local advertising that we now do.

## PLANNING THE STORE

### FLOWER SHOP ARRANGEMENT.

#### The Location.

To my mind, a flower store, like any other retail store, should have a location where the most people pass during the day and evening, in proximity to the hotels and theaters. I prefer a corner store, where it is possible to have the maximum of window space. The store, by all means, should be level with the sidewalk. I object to having even one step to make in approaching the entrance door.

#### Window Advertising.

The windows should have the first consideration, so get as much glass front as possible. I think a curved glass window with a marble base is the best. The floors of the windows should be from eighteen inches to two feet above the sidewalk. The flooring of the windows should be of tile, with provision for proper drainage. There should be a water connection in each window for watering plants and arranging fountain displays. There should also be electric sockets for connecting electrical decorations, such as lighted pumpkins for Halloween displays. Have the lights concealed, using reflectors with high-power globes, to make the windows and the front as bright as possible, which at the same time will light up the entire store front and show off your display to the best advantage.

In arranging a store front, if there is space for two windows, I prefer one large window and one small window, using the large window for decorative effects of a seasonal nature. My reason for having the smaller window is to show practically nothing in it except choice arrangements of cut flowers. The advantage of the small window is that you can combine different colors of velvet and ribbon with your general color scheme and you do not have to use a large quantity of cut flowers in the window.

#### Results from Windows.

When it comes to advertising, spend your money on your windows first and let the newspapers, posters, folders, etc., come next. The advantage of having a large window was demonstrated to me more this fall than ever before.

An address by R. I. Gresham, of the C. A. Dahl Co., Atlanta, Ga., on "Flower Shop Arrangement," delivered at the seventh annual meeting of the Tennessee State Florists' Association, at Memphis, Tenn., November 17, 1920.

During our fair we had a display of bulbs with attractive posters. There was box upon box of narcissus bulbs, and by using baskets filled with tulips and hyacinths and covering the floor with bulbs, we had a display which filled the entire window and was six feet high in the back and center. We intermingled palms and ferns with the cork bark in making this display. As a result we sold more bulbs than we ever had sold before.

We tried a display of baskets in this big window. We happened to have three shipments coming from different firms, which were all of practically different designs and colorings, from the smallest tumbler basket to some baskets six feet high. We also put two attractive displays on each side of the entrance to the store. Although these baskets were bought to carry us through the fall and Christmas seasons, we have practically sold the entire lots.

The windows should have mirrors in the sides where possible, but the back of the window should be left open, so that everything in the store can be seen.

#### Display Icebox.

Next to the windows, the icebox should be given the first consideration. The icebox should have as much glass space as possible. It should be well lighted, with a tile floor and step elevations, so that the flowers may be arranged one vase above another. Each vase of flowers should stand out distinctly from the others.

If possible, there should be a reserve icebox in the workroom, where the surplus flowers can be kept and not crowded together in the main icebox.

In displaying flowers in the icebox, I think that the green willow, zinc-lined vases lately introduced are decidedly the best, much better than the old-fashioned fiber jar, zinc vase, glass or crockery. It reflects the color of the flowers, as a dull background does all flowers. The vases are graded in sizes and are substantial. The icebox should have mirrors in the back of it, the same as the sides of the windows.

#### Arrangement of Store.

The size of the store has a great deal to do with the general arrangement, but the arrangements should be such as to afford the best display of the flowers. Whoever plans the store should follow out some floral scheme. He may arrange it in an Italian garden effect.

Pergola effects, with columns, can be worked in almost any store to good advantage, and with lattice trimmings you can get a garden-effect background that lends itself beautifully to the display of flowers. I am opposed to the use of mirrors in the up-to-date flower shop, because barber shops and Greek restaurants have worked mirrors overtime.

In my own store, I conceived the idea of a garden wall, which I built all around the store in tapestry brick of a fancy design, giving the effect of a handsome garden wall. This dull brick background shows the flowers and plants to great advantage.

In arranging the office in the store, I had a balcony built, and by having garden gates going through this brick wall, with a combination of pergola and balustrade, I was able to get an attractive background in the rear of the store, which afforded me the use of the balcony for office space, and the space underneath for the assorting and packing of the flowers.

#### Fountain an Aid.

Where the decorations of the store are carried out elaborately I think a fountain arrangement helps to make the store more attractive and is in keeping with floral schemes. In arranging a fountain, see that it is well built and of good design, and that there is not any leaking or splashing of water outside of it to make the floor wet and dirty. The fountain should also be built with a view of combining plants and flowers with it to give an attractive decorative effect. In other words, the fountain should, like a show case in a store, be used to display your merchandise in the most attractive manner.

To my mind there is nothing so attractive in a flower store as wicker furniture, upholstered with tapestry cushions. I also prefer baskets, stands and urns of willow, rather than of crockery. The floor of the store should be of some attractive tile design, which can be easily cleaned, and of the same color as the general scheme of the store decorations.

The lighting effects in the store should be given careful consideration. Flowers, like jewelry, should have all the light obtainable, but shaded fixtures should be used, so as not to let the light itself be seen.

#### Separate Workroom.

Where it is possible, the workroom should be separated from the store, as it is nearly impossible to keep the store clean if bouquets and designs are made up in the store. A clean store and icebox should be a manager's hobby. I think every store should have a maid to do nothing but see that the icebox and floor are kept clean and the fixtures and furniture are dusted and washed regularly. I do not think the office should be on the main floor of the store, where it is possible to have it on an upper floor or in a balcony, where there may be privacy for the bookkeepers. In some convenient but not conspicuous position, an attractive mirror should be placed, so that the customers may use it in pinning on flowers, etc.

The workroom should have as much daylight as possible and should be well lighted artificially, to aid the designer in combining flowers and ribbons. It should also be large enough to afford plenty of room for the workers and the

[Continued on page 30.]

# BEST FOR BEDDING

## BEDDING ROSES FOR SOUTH.

### Tests of Twenty-Five Years.

During the last twenty-five years I have tested more than 2,000 varieties of bedding roses in the open ground, giving only a minimum amount of care and attention to the plants, endeavoring, as far as possible, to determine the value of each variety under conditions which the rose usually finds in the gardens throughout the country, where they are made to struggle, in most instances, for their very existence.

The bedding rose which I have in view is one that does well on its own roots. It is a gross feeder, vigorous in growth, with foliage resistant to the greatest degree to the attacks of fungous diseases and other ills. It is prolific in bloom, constant under the most trying conditions, producing well formed buds and open flowers of good substance which stand up well when used for house decoration.

### Object of List.

I shall, no doubt, be criticized for the list of bedding roses I am giving you, because I am leaving out many of your favorites, as well as many varieties which I am sure would add materially to any list if grown by skilled hands, but I have in mind rather the small buyer who loves the rose because it is chaste and beautiful and who has little time from the drudgery of everyday life to care for its needs. Under adverse conditions only the vigorous, robust rose will give a semblance of its real worth and beauty. Lack of knowledge in plant culture, sentiment and sympathy has been the process by which many roses have met an untimely end.

Owing to the great diversity of soil and climatic conditions throughout the country, the list I have prepared is suited only to localities similar to the one in which I live. I would not undertake to offer a list that would prove satisfying elsewhere, as each section of the country offers obstacles in growing successfully many of the varieties that are reliable in favored localities. However, you will find in my list many varieties that are not oversensitive to climatic conditions wherever planted in southern sections.

### Tea Rose Most Satisfactory.

As a whole, the tea rose is the most satisfactory family suited to southern conditions. It thrives on its own roots, is robust in growth, floriferous, fragrant, constant in bloom and always dependable.

Next in order I would place the hybrid teas. When well done, all are beautiful, but the majority are slackers when the rub comes, and only the favored few are worthy of extended planting unless grown under equitable conditions.

To the above two groups may be added a few Bourbons, Chinas, hybrid

remontants, rugosas and their hybrids and the baby ramblers. These families not only add variety to extended lists, but many are among our most dependable bedders.

### Three Groups.

Bedding roses may be divided into three groups, (a) those grown for cut flowers, (b) those grown for massing or mass effect, and (c) those grown for borders, dwarf beds or similar requirements. Further divisions should be made, especially with varieties used for massing. Some of the most dependable varieties are unequal in growth, i. e., Duchesse de Brabant is a strong grower, while Gruss an Teplitz is only moderate in growth. It is needless to say that for mass planting or grouping, the best effect is brought about by using only one variety. Never use varieties of unequal

These varieties are also good as cut flower varieties, but for growth, freedom of bloom and general mass effect, they are unequaled.

### HYBRID TEA ROSES.

#### Cut flower varieties.

Radiance, rosy carmine.  
Red Radiance, glowing crimson.  
President Taft, deep shining pink.  
Antoine Rivoire, rosy flesh on yellow ground.  
F. R. Patzer, creamy buff.  
Col. S. R. Williamson, satiny white, blush center.  
Helen Gould, bright red.  
Laurent Carle, velvety carmine.  
Mme. Abel Chatenay, carmine rose, shaded salmon.  
Lady Ursula, flesh pink.  
Rhea Reid, dark velvety red.  
Mrs. A. R. Waddell, coppery orange—a beautiful combination of colors.  
Mme. Jenny Gillemot, deep saffron yellow.

### HYBRID TEA ROSES.

#### Varieties suited for massing.

Ecarlate, brilliant red.  
Red Letter Day, brilliant glowing scarlet.  
Mlle. H. Cambier, orange yellow.  
Wellesley, pink.  
Miss Cynthia Ford, pink.

Where one has good soil conditions, position and the desire to increase the list, and also a willingness to work and occasionally take defeat, the following should be grown:

General MacArthur,	Ophelia,
Lady Ashton,	Betty,
Mme. Segond Weber,	Mrs. Chas. Russell,
White Killarney,	Mme. Euler,
Columbia,	Mme. Jules Grolez,
Florence Pemberton,	Killarney,
Mme. Testout,	Mrs. Aaron Ward,
General Jansen,	Kaiserin.

Kaiserin, a most beautiful white rose, is unsatisfactory on its own roots. It does well, however, budded on canina or multiflora stocks. I have had splendid results by growing climbing Kaiserin as a bush plant, but this takes time and constant attention.

### Lesser Classes.

Bourbons offer few varieties, but when properly grown, they prove their worth by giving a mass of bloom, especially during the fall months. Eugene Marlitt is an indispensable garden rose. It should be included in every list of dependable varieties.

Empress Eugenie, bright pink.  
Eugene Marlitt, rich scarlet with deeper tones.  
White Malmaison, white, tinted lemon yellow.  
Souv. de la Malmaison, blush white, shaded flesh.  
Hermosa, bright pink.  
Sombrieul, white.

Malmaison and its white form should be pruned only sparingly. If allowed to grow into large bushes their freedom of bloom will repay any and all attention given.

China roses have been practically supplanted by the dwarf polyantha or baby roses, but several are indispensable, such as Gruss an Teplitz and Louis Philippe. The latter is one of the best garden roses grown. Free in growth and constant in bloom, it always offers a handful of flowers when almost every other rose is at play.

Louis Philippe, velvety crimson.  
Gruss an Teplitz, deep crimson, shaded maroon.  
Burbank, cherry rose.

Hybrid remontants include a splendid list of varieties which are prolific spring bloomers, but unless careful and constant attention is given to pruning, the fall crop of blooms is limited. Those varieties which are usually termed ever-bloomers are usually poor growers and

## NOTICE

To those who want things  
printed in the

## CHRISTMAS NUMBER

Out December 9

## THE FLORISTS' REVIEW

Advertisements will be received  
up to **Monday, December 6,**  
but the present size of the paper  
makes it imperative that we obtain  
the bulk of the "copy"  
several days earlier.

**Please Mail Yours Today**

growth in mixed plantings. If this method is disregarded, within a few years the weaker member will be overshadowed by those of vigorous growth and will soon become diseased and die.

I have found the following list to be dependable under the trying extremes that we have in this section:

### TEA ROSES.

#### Cut flower varieties.

William R. Smith, salmon and rose-pink.  
Maman Cochet, light pink, shaded with salmon.  
White Cochet, creamy white, faintly tinged with blush.  
Helen Good, delicate yellow, suffused with pink, each petal edged deeper.  
Mrs. Benj. R. Cant, deep rose.  
Safrano, apricot and fawn.  
Papa Gontier, rosy crimson.  
Etoile de Lyon, bright sulphur-yellow.  
Alexander Hill Gray, deep golden yellow.  
Marie Van Houtte, canary yellow, petals tipped with deep rose.  
Devoniensis, creamy white, blush center.

To the above may be added such varieties as Blumenschmidt, Mlle. F. Kruger, Bride, Bridesmaid, Isabelle Sprunt, Maurice Rouvier, White Bougere, General Tartas and Marie Guillot.

### TEA ROSES.

Varieties suited for massing and show.  
Duchesse de Brabant, light rose, shading to salmon.  
Mme. Jos. Schwartz, creamy white, tinted pink.  
Mme. Lambard, bright deep rose.  
Snowflake, pure white.

A paper entitled, "A Talk on Bedding Roses," presented by Samuel Crowell, of Rosacres, Miss., at the seventh annual meeting of the Tennessee State Florists' Association, at Memphis, Tenn., November 17, 1920.



are poor contenders for admiration when compared with the excellent varieties found in other groups. The best varieties are:

Paul Neyron, deep rose.  
Frau Karl Druschki, pure white.  
His Majesty, dark crimson.

Other desirable varieties are Captain Hayward, Ulrich Brunner, Anna de Diesbach, Duchess of Sutherland, Mrs. Cornelius West, Hugh Dickson, George Dickson and John Hopper.

Rugosas and hybrids, for strictly bedding roses where show of foliage and flower is desired, meet the requirements, especially those varieties having the typical rugosa foliage. They should be pruned closely each season.

Hansa, double red.  
Blanc de Coubert, semi-double pure white.  
Belle Poitevine, semi-double pink with rosy reflex.

Delicata, bright shining pink.  
Magnifica, deep lustrous red.  
Atropurpurea, single deep maroon.  
Rubra, single pink.  
Alba, single white.

Conrad F. Meyer, Nova Zembla, Sir T. Lipton and New Century are magnificent varieties which thrive under trying conditions, and may be used to advantage where other desirable varieties would fail.

The hardy, constant-blooming group called baby roses will thrive under almost any condition or in any position where good drainage is given. The only defect that the majority of varieties have is a tendency to mildew and black spot. It seems to be the only group of roses that will bloom without foliage. They seem to require only moisture and proper temperature to give their mass of miniature blooms, which when well done are showy and effective. Of those varieties true to type, I have found the following to be the most desirable:

Orleans, deep geranium pink, base of petals white.  
Mme. Levavasseur, the original crimson baby Rambler.

Catherine Zeimet, pure double white flowers.

The following are desirable, as they produce an abundance of miniature buds that are excellent for cutting:

Mlle. Cecile Brunner, blush, shaded salmon-pink.  
White Cecile Brunner, pure white.  
Perle d'Or, nankeen yellow.

In addition to the above varieties, Clothilde Soupert must be added. No rose of its color will surpass this variety as a bedder or where mass effect is desired. It is dependable, effective and will stand the acid test.

#### For Small Garden.

The above list covers the varieties that came to mind when I was asked to talk on bedding roses. It is a list which could be used to advantage in extended plantings, but for the small garden that could use only a limited number of varieties, I would select the following from all the groups noted above:

#### Cut Flower Varieties.

Pink.	White.
Maman Cochet.	White Cochet.
Radiance.	Antoine Rivolt.
Wm. R. Smith.	Marie Van Houtte.
Red.	Yellow.
Red Radiance.	Mme. Jenny Gillemot.
Eugene Marlitt.	Alexander Hill Gray.
Louis Philippe.	Etoile de Lyon.
Rose.	Fancy.
Mrs. B. R. Cant.	Mrs. A. R. Waddell.
Laurent Carle.	Helen Good.
	Safrano.

Vigorous-growing varieties for strictly bedding or massing.

Duchesse de Brabant.	Mme. Lombard.
Mme. Jos. Schwartz.	Snowflake.
Mlle. Helene Gambier.	Red Letter Day.
Empress Eugenie.	Eugene Marlitt.
Red Radiance.	Radiance.

Varieties of moderate growth for bedding or massing.

Ecarlate.	Clothilde Soupert.
Gruss an Teplitz.	Wellesley.
Etoile de Lyon.	Hermosa.

#### AMEND BEETLE QUARANTINE.

An amendment to the quarantine of parts of New Jersey and Pennsylvania on account of the Japanese beetle, which will be effective December 1, permits the shipment of cut flowers from the prescribed districts between November 1 and June 15. In the first text of the quarantine cut flowers were included with plants from greenhouses in being barred from shipment, except with a certificate of inspection, the year around.

The revised section of the quarantine, No. 48, as issued by Acting Secretary of Agriculture E. D. Ball November 17, reads as follows:

Regulation 4. Regulation of Movement of Plants and Plant Products and Other Articles Under Quarantine Originating in Infested Areas.

(1) Farm, garden and orchard products of all kinds, including fresh or perishable crops, such as green corn, tomatoes, beans, peas, cantaloupes, watermelons, grapes, raspberries, blackberries, cherries, peaches, apples and all other fresh fruits and vegetables; (2) grain and forage crops of all kinds; (3) nursery, ornamental and greenhouse stock and all other plants, including bulbs and cut flowers; and (4) soil, compost and manure other than fresh manure shall not be moved or allowed to be moved interstate to any point outside the infested area quarantined for the Japanese beetle unless and until such articles have been inspected by the United States Department of Agriculture and certified to be free from the Japanese beetle. Provided, That in the case of nursery, ornamental and greenhouse stock, bulbs and all other plants except cut flowers, this quarantine and regulation shall apply throughout the year; in the case of cut flowers and all other products, for the period between June 15 and November 1.

In the original quarantine the last clause read as follows:

Provided, That in the case of nursery, ornamental and greenhouse stock, and all other plants, including bulbs and cut flowers, this quarantine and regulation shall apply throughout the year; in the case of all other products, for the period between June 15 and November 1.

#### BRAMPTON, ONT.

##### The Market.

The winter season has opened in fine style, November business showing a considerable increase over last year. The cold weather has been long in coming, but although a certain slackness has been felt during the last fortnight by florists generally throughout the Dominion, owing to the weather having brought in a glut of stock at a period when all other markets were supposed to be weak, the air has since cleared and it is felt that there are no reasonable grounds for apprehension regarding the prospects for the season just begun.

The most important question for the next few weeks will be concerned with the problem of supply during the holiday season, the demand for all lines of stock being greater than ever this year.

##### Various Notes.

The coal situation has improved considerably in the course of the last few weeks and, although some of the florists have been unfortunate enough to have to pay profiteering rates for their supply, they will find it less difficult to furnish an explanation to their Christmas patrons when the question of prices comes up.

The large heating section at the Dale Estate is at last completed and firing began on Thursday, November 18. This new plant has been erected at a great expense and under the most disagreeable conditions that could have possibly prevailed. It has taken over eighteen months to accomplish this work, but as it means the linking up of the various greenhouses, covering an area of twenty-

six acres, it is hoped that there will be considerable saving in coal and labor.

The wages of the workingman have undergone a change within the last few weeks, the rate per hour having been reduced from 50 cents to 40 cents. This is general throughout the country.

At the Dale Estate, the new offices and a large addition to the cellar are nearing completion and things are well under way to enable this firm to cope with the busiest season ever experienced in the florists' trade.

Among recent visitors were E. G. Hill, Richmond, Ind.; C. Lee, Montreal, and A. Tomlinson, Guelph.

W. G. Peacock returned this week from a successful trip to Montreal, Quebec and Ottawa in the interests of the Dale Estate.

W. G. P.

#### FLOWER SHOP ARRANGEMENT.

[Concluded from page 28.]

shipping clerk. There should be counters provided for the wirers and bins built for made-up shipping boxes, so that they may be had at a moment's notice.

##### Storage Rooms.

I have divided my second floor into different rooms. I have a ribbon room, where all the ribbon, tulle, chiffon, etc., is stored. The stock is kept in glass cases on shelves, so that one can readily see just what stock is on hand. I have another room where all the baskets, tumbler vases, etc., are kept. Another one we call the glass room, where flower bowls, small glass vases, bud vases and novelty glassware are kept. Another room we use for keeping general supplies, such as toothpicks, twine and match sticks.

On the next landing I store all shipping and cut flower boxes. There is a separate bin to hold each size that we use, both in corrugated and cut flower boxes.

At the front of this floor, where there is ample light space, is our wire shop.

I have my arrangements on the top floor similar to the workroom floor. This is given over to the decorators. They have one room where all of the decorative materials, such as electrical fixtures, candelabra, tall vases, urns for church work, lattice paneling, Japanese umbrellas and lanterns and all this class of articles, are stored. We have a separate room on this floor which we call the carpenter shop, where all the painting of baskets, making of birch boxes and work of this nature is done.

##### Responsibility.

All of these separate rooms throughout the building are under lock and key. The decorators are responsible for the decorating rooms. They see to it that the different articles are stored properly in their respective places. The wire man has his own key and is responsible for the wire room. A general stockkeeper looks after the other rooms, keeping them locked at all times, and deals out the different articles as they may be needed. I hold him responsible for the stock in these different rooms.

The basement of our store is used as a stock room for the made-up wirework, heavy decorative materials, iron stands and goods of this character.

**Hutchinson, Kan.**—The Smith Flower Shop has been thoroughly redecorated. The color scheme throughout is gray. French doors have been installed in the entrances to the show windows.



# IOWANS ACTIVE

## MID-WEST FLORISTS MEET.

### Growers Organize.

A meeting called by J. S. Wilson, Sr., of Des Moines, Ia., a director of the National Flower Growers' Association, was held at the store of J. F. Wilcox & Sons, Council Bluffs, Ia., Wednesday, November 17. The growers of Iowa, Nebraska and Missouri were privileged to hear Secretary J. F. Ammann, of the National Flower Growers' Association, outline the purpose and aims of the association in an interesting and instructive talk. At the conclusion of the talk and the reading of the constitution and by-laws a short discussion was held, after which twenty-seven applications for membership were received. The constitution and by-laws were approved and the name Mid-west District of the National Flower Growers' Association was adopted.

The following officers and directors were elected: President, J. S. Wilson, Sr., Des Moines, Ia.; vice-presidents, Irwin Frey, Lincoln, Neb., and F. X. Stuppy, St. Joseph, Mo.; directors, Glenn Wilcox and F. L. Lainson, Council Bluffs, Ia.; J. Aldous, Iowa City, Ia.; I. O. Kemble, Marshalltown, Ia.; G. A. Fosberg, Sioux City, Ia., and J. J. Hess, Omaha, Neb. The board was authorized to name delegates to the national convention.

At a meeting of the directors, James L. Denmead, Marshalltown, Ia., was appointed secretary and Glenn Wilcox, Council Bluffs, Ia., was appointed treasurer.

The secretary is going to put on an active campaign at once for additional members. The meeting was an enthusiastic one and the outlook is bright for a large and active membership. The secretary will act until after the national convention, when the district expects to employ a secretary.

J. F. Ammann was elected an honorary member of the district association.

### Iowa Society Meets.

Tuesday, November 16, at Council Bluffs, Ia., during the annual exposition of the Mid-West Horticultural Society, the attending florists of Iowa were entertained at a dinner given by J. F. Wilcox & Sons, at the Grand hotel. A business meeting of the Society of Iowa Florists was held during the evening and the following officers were elected for the coming year: President, Blaine Wilcox, Council Bluffs; vice-president, J. S. Wilson, Sr., Des Moines; secretary and treasurer, James L. Denmead, Marshalltown.

It was the sense of the meeting that the society endeavor to raise funds to employ a secretary and that the secretary of the Mid-west Horticultural Society be asked to accept the office and carry on the work in connection with his other duties.

Twenty-five members paid their dues, and the secretary will put on a campaign for more members.

## WASHINGTON, D. C.

### The Market.

The weather was dark and unfavorable last week, and a shortage of all varieties of stock was felt during the last few days. The conditions which resulted formed a peculiar contrast with the previous week, when almost every seasonable variety of stock was available at low prices. There was a large increase in out-of-town orders, but it was hard to get sufficient stock to fill them. From all indications, this shortage will be felt for some time, as the dark, rainy weather continues.

### Various Notes.

Z. D. Blackstone has added a new Dodge car to his delivery service.

Jacob Minder's greenhouses were robbed last week. The thieves took a large quantity of fine chrysanthemums.

Thomas Kirk, of the Oehmler Floral Co., was out of town on business several days last week.

# CHRYSANTHEMUMS

## CHRYSANTHEMUM SOCIETY.

### Examining Committees.

The committees appointed by the Chrysanthemum Society of America to examine new varieties of chrysanthemums have submitted reports on the following:

At Chicago, November 15, White Surprise, white, submitted by Elmer D. Smith & Co., Adrian, Mich., scored as follows: Color, 19; form, 14; fullness, 9; stem, 13; foliage, 12; substance, 14; size, 8; total, 89.

At Chicago, November 6, Rosanda, pink, Japanese incurved, submitted by Elmer D. Smith & Co., Adrian, Mich., scored as follows: Color, 17; form, 14; fullness, 10; stem, 12; foliage, 13; substance, 12; size, 10; total, 88.

At Cincinnati, O., November 12, No. 71-1-17, golden bronze, Japanese incurved, submitted by Elmer D. Smith & Co., Adrian, Mich., scored as follows: Color, 19; form, 13; fullness, 9; stem, 13; foliage, 10; substance, 13; size, 6; total, 83.

At Cincinnati, O., November 13, No. 258-8-17, white, pompon, submitted by Elmer D. Smith & Co., Adrian, Mich., scored as follows: Color, 35; form, 17; stem and foliage, 16; fullness, 18; total, 86.

At Cincinnati, O., November 6, No. 262-3-17, rose pink, pompon, submitted by Elmer D. Smith & Co., Adrian, Mich., scored as follows: Color, 35; form, 18; stem and foliage, 18; fullness, 18; total, 89.

At Cincinnati, O., November 6, Rosanda, light rose pink, Japanese incurved, submitted by Elmer D. Smith & Co., Adrian, Mich., scored as follows: Color, 18; form, 13; fullness, 10; stem, 14; foliage, 12; substance, 12; size, 9; total, 88.

At Washington, D. C., November 10, Orange Queen, burnt orange, Japanese incurved, submitted by Elmer D. Smith & Co., Adrian, Mich., scored as follows: Color, 19; form, 14; fullness, 9; stem, 14; foliage, 12; substance, 14; size, 8; total, 90.

At Chicago, November 15, Muskoka, bronze, submitted by Elmer D. Smith & Co., Adrian, Mich., scored as follows: Color, 18; form, 15; fullness, 10; stem, 14; foliage, 12; substance, 13; size, 6; total, 88.

At Chicago, November 6, No. 262-3-17, light pink, pompon, submitted by Elmer D. Smith & Co., Adrian, Mich., scored as follows: Color,

George Dahlglish is now with the Dunbar Floral Co.

John Sharper is cutting some fine Bonnaffons.

Fred Leapley is known as the "union florist" throughout this city. Mr. Leapley conducted the first strictly union shop in Washington, D. C.

William F. Gude is chairman of the florists' committee for the fourth annual Red Cross roll call. G. V. S.

## LANCASTER, PA.

### Club Meeting.

The Lancaster County Florists' Association held its ladies' night November 18 with a dinner at McConomy's cafe, which proved to be one of the most successful events ever arranged by the club. The guest of honor was Charles H. Grakelow, of Philadelphia, who gave a delightful talk. Mr. and Mrs. Edward Reid and Mr. Faust, of the S. S. Pennock Co., also came from Philadelphia, and James Brown, Jr., from Coatesville, and all of them spoke.

B. F. Barr was toastmaster. Thirty-five fine dined at tables elaborately decorated by L. S. Landis, A. M. Herr and Elmer J. Weaver. The committee in charge of the affair was Harry K. Rohrer, Mrs. A. M. Herr and Charles B. Herr. H. K. R.

37; form, 20; stem and foliage, 18; fullness, 19; total, 94.

At Chicago, November 6, Rose Delight, pink, Japanese incurved, submitted by Elmer D. Smith & Co., Adrian, Mich., scored as follows: Color, 17; form, 14; fullness, 9; stem, 14; foliage, 14; substance, 14; size, 8; total, 90.

At Chicago, November 15, No. 258-8-17, white, pompon, submitted by Elmer D. Smith & Co., Adrian, Mich., scored as follows: Color, 38; form, 17; stem and foliage, 18; fullness, 18; total, 91.

At Washington, D. C., November 10, Quaker Lady, pink, pompon, submitted by Charles H. Totty, Madison, N. J., scored as follows: Color, 36; form, 18; stem and foliage, 17; fullness, 17; total, 88.

At Washington, D. C., November 10, Adelaide, dull wine shading to bronze, pompon, submitted by Charles H. Totty, Madison, N. J., scored as follows: Color, 25; form, 15; stem and foliage, 18; fullness, 15; total, 73.

At Washington, D. C., November 10, Donaldson No. 1, bronze, pompon, submitted by Charles H. Totty, Madison, N. J., scored as follows: Color, 35; form, 18; stem and foliage, 17; fullness, 18; total, 88.

At Washington, D. C., November 10, Indian Hill, bronze, pompon, submitted by Charles H. Totty, Madison, N. J., scored as follows: Color, 35; form, 18; stem and foliage, 14; fullness, 17; total, 84.

At Washington, D. C., November 10, Traveler, white, pompon, submitted by Charles H. Totty, Madison, N. J., scored as follows: Color, 35; form, 18; stem and foliage, 14; fullness, 18; total, 85.

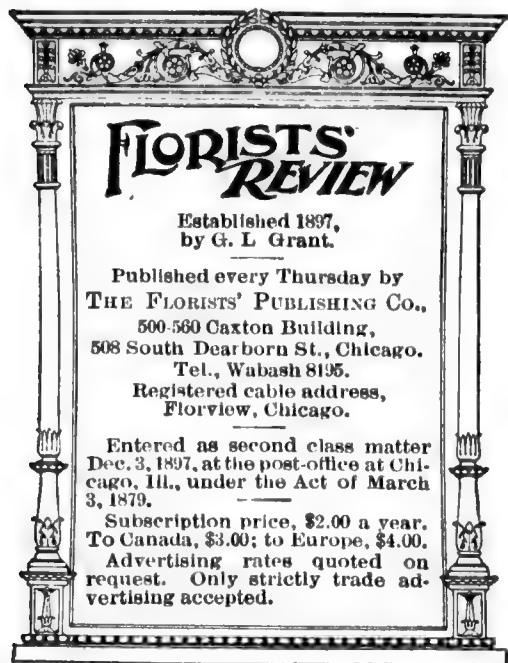
At Philadelphia, Pa., November 6, Miss Mary Rapp, No. 3 seedling, light pink, pompon, submitted by Herman Rapp, Leetsdale, Pa., scored as follows: Color, 30; form, 15; stem and foliage, 18; fullness, 15; total, 78.

At Philadelphia, Pa., November 6, Mrs. Edna Thompson, No. 5 seedling, white, single, submitted by Herman Rapp, Leetsdale, Pa., scored as follows: Color, 38; form, 18; substance, 17; stem and foliage, 18; total, 91.

At Chicago, November 18, Noname, pink, submitted by Henry Rohrbach, McLaren avenue, St. Louis, scored as follows: Color, 14; form, 10; fullness, 8; stem, 12; foliage, 14; substance, 10; size, 6; total, 74.

At Chicago, November 13, No. 555, light pink, single, submitted by Robert Windler, 6638 Ridge avenue, Chicago, scored as follows: Color, 35; form, 18; substance, 16; stem and foliage, 19; total, 88.

Chas. W. Johnson, Sec'y.



**Results bring advertising.  
The Review brings results.**

HOPE you had a good Thanksgiving.

ADVANCE orders indicated a better Thanksgiving business than usual in most markets.

SOME small ranges are more profitable than large ones, because their owners are expert at utilizing every foot of bench space.

THE requisites for success are ability to do something well and doing it. The second is as important as the first and more often lacking.

GIGANTEUM bulbs which are to be flowered for Easter, which is March 27 in 1921, should be planted not later than the first week in December.

A GOOD many people, florists and publishers among others, have not realized how easy it has been to get business in the last two years. It may be different during the next few months. The survival of the fittest may be among the old laws which are about to function again.

THE trade may not soon again be so ready to buy large quantities of Holland bulbs at high prices, but there is little probability that anyone who forces his 1920 purchases for his own retail trade will fail to make money. The florist who grows and retails in a small city is the most independent man on earth.

A STRAW shows the wind. Bradstreet's reports 307 failures in the United States for last week, against 211 for the previous week, and 110, 132, 238, 303 for the corresponding weeks of 1919 to 1916. About 69.7 per cent of the total number of concerns failing had \$5,000 capital or less, and 16.6 per cent had from \$5,000 to \$20,000 capital.

"WE send today a few flowers for the editor's desk" has become a frequent message in the mails and with it November 22 came a half-dozen perfect blooms of Baur & Steinkamp's new chrysanthemum, Thanksgiving Pink, so named because of the season at which it is ready to cut. It is an unusually large, well formed flower, deep pink in color, and has been commented favorably on by everyone who has visited the offices of The Review this week. It will be generally tried, once it is on the market.

IT is said that one eastern concern has acquired all the coconut fiber in sight and doubled the price.

NEAR the large cities common labor is being obtained for greenhouse work at approximately half its cost six months ago.

THE November issue of the S. A. F. Journal, reduced to thirty-two pages this month, is filled chiefly with reports of state vice-presidents, which are mainly concerned with local fuel problems of last winter.

SOME sellers report the retail florists as being heavily stocked with Christmas goods, bought earlier and more freely than ever before, with present demand negligible, but it seems quite probable it is only the lull before the storm.

THE price of chiffon is what the salesmen call "shot to pieces," but none of the retailers is buying except for immediate needs; they are doing as almost always is done in a broken market, waiting for prices to go still lower, although there is greater probability they will rebound.

THE editor's desk has been decorated for several days with a vase of seedling chrysanthemums from W. F. Richter, Cullman, Ala. There were two varieties, of his own raising, a cream-colored semi-double and a snow-white variety almost like a cactus dahlia. Mr. Richter wrote that he has twenty-five plants of one and ten of the other, in their second year.

#### A DOZEN HUNDRED.

This week The Review pays to readers its twelve-hundredth visit—that is, to those of its present readers who were among the subscribers to its first number, and there are a considerable number of them. Those who can remember that first number will note a great change. Most marked is the change in size and appearance. It has occupied twenty-three years—not a lightning transformation, but a steady upward growth wrought by hard work and service to the trade. The dozen hundred numbers represent a contribution to the trade's progress; and there is satisfaction in realizing that The Review's growth has kept pace with that of the trade.

#### NO TIME FOR PESSIMISTS.

In the processes of business readjustment, some of which seem to have an exceedingly dark gray hue at the moment, florists should not overlook the factors operating, not for today or tomorrow, but for next week and next month. Clearness of mind on this score will save pessimistic thoughts and promote that courageous optimism which is so valuable to any business man just now. The reasons for assuming a cheerful view of conditions are cited in the following paragraph from a prominent banker's statement recently:

"There is so much in the present situation to inspire confidence and hope for the future that it is little short of criminal for anyone to paint the picture so blackly, through either ignorance or intent, that these vital facts are obscured. To cite a few pertinent facts: This country will harvest this year one of the largest crops in its history; its transportation congestion has been relieved and its railroad system is for the first time in a decade on a sound finan-

cial and operating basis; we have passed through a national election and assured four years of sane administration of public affairs; our banking system has withstood the greatest credit strain in its history and is on a sound and workable basis; the accumulated surplus of five years of splendid prosperity is stored in many ways for our continued use; the markets of the world demand our products and a great mercantile marine is prepared to transport them; this country has not been overbuilt or overextended in any of its underlying activities, and faces no program of readjustment along these lines such as usually precipitates panic conditions. We are in the soundest financial, industrial and political condition of any important nation in the world. These are the simple fundamental facts of our business situation, and to consider the present reaction as anything but a temporary setback from the destruction, inflation, extravagance and unsound economic conditions precipitated by the war is simply not to reckon with the truth."

#### HERE'S A CHANCE FOR HELP.

Greenhouse owners and nurserymen whose experienced employees have left them for more profitable trades and who have found no apprentices forthcoming to replace them, may find a possible solution of the help difficulty in the work of the Federal Board for Vocational Education, Division of Rehabilitation, which has offices in the principal cities of the country. The office of district No. 8 is at 14 East Congress street, Chicago. This district office covers the states of Illinois, Michigan and Wisconsin and in the last two weeks has had three applications from returned soldiers wishing to obtain positions in the florists' or nursery business.

Work in a greenhouse or a nursery is quite beneficial to men who have spent months in hospital wards, have suffered from a slight dose of gas, or are recuperating from shell shock or nervous troubles, and the board expects many applications in the near future by returned soldiers for positions in this kind of work. So systematic are the board's classifications that the employer need not fear that the man he takes on will be too much disabled to do his job. Only certain men with minor disabilities will be given positions of this nature, and in every case the man will be able to carry on his duties as well as another. Moreover, in some cases the disabilities might be such that, while able to do greenhouse work, the applicant would be unfitted for some other occupations, and hence would be the more likely to remain permanently in his place.

Of course, since these men are, for the most part, untrained in the rudiments of the profession, the employer would not feel justified in paying high salaries at first, but would in many cases gladly take the applicant as an apprentice, paying him what he was actually worth. The Federal Board for Vocational Education sees to it that each man gets enough, over and above what his employer pays him, to live on. This means that by making a place for a soldier apprentice the employer does not take any burden on his shoulders. He pays the actual value of the apprentice's labor and the federal board sees that he gets a competency.



# OBITUARY

## Charles J. Bolgiano.

Charles J. Bolgiano, president of J. Bolgiano & Son, Baltimore, Md., was found dead in his garage in the rear of his home, 8 Elmhurst road, Roland Park, Friday morning, November 19, from carbon monoxide gas poisoning. He was seated in his automobile, the engine of which was running, when found by his son, Charles A. Bolgiano. Gas from the engine of the car caused death, according to the coroner, who believed that death was accidental.

When informed of Mr. Bolgiano's death, Thomas Kemp, his attorney, said: "Mr. Bolgiano's death at this time is particularly sad and unfortunate. He had suffered business reverses which precipitated bankruptcy about a month ago, but only November 18, at a meeting of the larger creditors, which Mr. Bolgiano and his brother and other members of the family attended, a plan of reorganization was submitted, which was received favorably, and sufficient funds had been pledged by Mr. Bolgiano's brother and other relatives to finance the plan and rehabilitate the business."

"I attended this meeting with Mr. Bolgiano at the Baltimore Trust Co. and later Mr. Bolgiano came to my office, where we remained until late in the afternoon. Before leaving he made an appointment to call at my office at 10 o'clock Friday morning, to complete preparations for the reorganization. At this time he seemed very cheerful and optimistic."

Members of Mr. Bolgiano's family said that he had suffered heart attacks recently. He went to his garage to get his car at 6:30 o'clock, and when he did not emerge from the garage his son, thinking that something was wrong with the machine, went to help him. He found the door of the garage closed, and when he opened it, was met by a cloud of dense smoke and gas. He found his father, apparently dead, seated at the steering wheel of the car.

Several physicians were hastily summoned, but their efforts to revive Mr. Bolgiano proved futile.

He is survived by his widow, two sons, Charles Alfred and John Norman Bolgiano, five daughters, Flora E., May, Emily M., Mary Virginia and Charlotte A. Bolgiano, two brothers, Roland and Frank W. Bolgiano, and a sister, Mrs. J. Burch Joyce.

Mr. Bolgiano and his brother, Roland Bolgiano, now of Los Angeles, Cal., succeeded their father, the late Joseph H. Bolgiano, in the seed business in 1897. They conducted the business as partners until about seven years ago, when Roland's health caused him to resign from the firm.

That Mr. Bolgiano was deeply interested in the adjustment of his financial difficulties is shown by the fact that a few days ago, in association with William H. Hihm and Morris B. Robinson as incorporators, he obtained a charter for Charles J. Bolgiano, Inc., which was, with the assent of the creditors in the bankruptcy proceedings, hereafter to conduct the seed business under corporate, instead of his personal manage-

ment. The authorized capital stock of the corporation was to consist of 1,000 shares of undeclared par value.

William Ingle, Waldo Newcomer and Albert D. Graham, who were named by the creditors of the late Mr. Bolgiano as trustees in bankruptcy of his assets and business, applied to Judge Rose for authority to continue this business for the present, in view of a report made by the receivers that, since their appointment a few weeks ago, the business has proved profitable.

Mr. Bolgiano was a member of many organizations, among which are the following: Board of Trade, American Seed Trade Association, Society of American Florists, City Club, Advertising Club, Ancient and Honorable Mechanical Company of Baltimore, Roland Park Civic League, Merchants and Manufacturers Association, Chamber of Commerce of the United States, Automobile Club of Maryland, Thirty-second Degree A. F. and A. M., Mystic Shrine and Knights Templar.

## Abraham Iralson.

Abraham Iralson, one of the veteran retail florists in Chicago, died November 22 at Hahnemann hospital, as the result of an accident which occurred November 18. Shortly after dark on the even-



Charles J. Bolgiano.

ing of that day Mr. Iralson started to cross Grand boulevard near his store, which is at 356 East Forty-third street, and was struck by a taxicab. He suffered such severe injuries about the head and chest that he never fully regained consciousness.

Mr. Iralson had spent a large part of his life in the vicinity of the spot at which he met his death. He had been in the retail business between Grand boulevard and the "L" station for over twenty years, first with a place on the south side of the street, which he sold out to permit a venture in the northwest. Returning to the city after an absence of a few years, he sought his old neighborhood, opening his store almost directly across the street from his former store. There he quickly regained the personal following that had made him moderately prosperous through life. He was about 50 years of age. A brother, Mose, is a well-known business man in the same south side neighborhood in which Mr. Iralson was located.

The funeral was held November 24 from the chapel at 936 East Forty-seventh street, with burial at Rosehill. There was a large attendance and many flowers.

## John Weir.

John Weir, of Brooklyn, N. Y., died suddenly while on a New York Central

train approaching the One Hundred and Twenty-fifth street station November 22. Since boyhood he had been connected with the business and was active around the store at 324 Fulton street up to Saturday, November 20, despite the 75 or more years of age he carried. For the period of an ordinary lifetime he was around the flower market, making purchases of stock, only recently settling down to indoor work. Both he and his brother, Fred, were prominent retailers of Brooklyn. His father, James Weir, a native of Perth, was a pioneer grower of plants in the vicinity of New York. He saw practically the beginning of the florists' business in and around New York and Brooklyn. He is survived by his wife, a son and a daughter. J. H. P.

## Henry C. Woltemate.

Henry C. Woltemate, Mt. Airy, Philadelphia, died unexpectedly while asleep Sunday night, November 21. He was the last to survive of three brothers, all of whom achieved the reputation of able florists in the vicinity of Philadelphia. His son, Albert W. Woltemate, had succeeded to the management of his father's greenhouses, at Mt. Airy. Another son, Gilbert, bought a range at Wyndmoor.

## CHICAGO.

### The Market.

Last week closed with a two days' spurt of business which left the market at quitting time November 20 more closely cleaned up than in several months. This was in spite of the return of warm weather, which accelerated the production of cut flowers. Conditions gave rise to the belief that the trade is in line for its usual winter activity, with a fair amount of stock until after Christmas unless cold weather intervenes. A cold snap always reduces the cuts and, with demand at its present volume, prices are likely to be as erratic as the weather.

In certain places there was an increase in the rose supply last week, which set the local buyers shopping. There never was greater sameness in the rose supply than this season. Beauties have almost ceased to be a factor, although two growers are cutting almost perfect stock in some quantity. In most cases Premier and Russell are used interchangeably and Columbia is in largest supply. Something as yet unexplained has happened to Ophelia, which is neither so plentiful nor so good as usual at this time of year. Butterfly takes its place. The only red rose is Milady, a variety some growers do much less well than others. There are few white.

The supply of chrysanthemums for Thanksgiving is the smallest in years. The early sorts, including pompons, were nearly all cut out before the approach of the feast day began to be felt in the market. But it is said there will be unusually large supplies of mums and pompons after Thanksgiving. The explanation is that in recent seasons the late mums were much more profitable than the earlier varieties, with the result that the growers gradually have been shifting over. They say they will be cutting until Christmas.

Carnations have not increased in supply as had been expected and it is beginning to be believed that last year's experience is being felt in this depart-



# AMERICAN

The largest and finest supply in the of these now, see how good they are,

## Fancy Roses

Amling's Roses are the even high quality that wins trade and holds it.

Our leaders are:

<b>Milady</b>	<b>Premier</b>	<b>Columbia</b>
<b>Ophelia</b>	<b>Sunburst</b>	
<b>Montrose</b>	<b>Butterfly</b>	<b>Russell</b>
<b>Double White Killarney</b>		

## Carnations

The supply now is large and the quality is excellent. All leading varieties, including deep pink and red, and the largest supply of Laddie anywhere in America.

### VALLEY! VALLEY!!

Amling's is headquarters; you can get it here in quantity. This market's largest and finest supply.

### CURRENT

ROSES		Per 100
Premier, special.....	\$30.00	@ \$40.00
Premier, medium .....	20.00	@ 25.00
Premier, select .....	15.00	@ 18.00
Premier, short .....	6.00	@ 12.00
Russell, special.....	30.00	@ 40.00
Russell, medium.....	20.00	@ 25.00
Russell, select.....	15.00	@ 18.00
Russell, short.....	6.00	@ 12.00
Columbia, special .....	20.00	@ 25.00
Columbia, medium .....	15.00	@ 18.00
Columbia, select .....	10.00	@ 12.00
Columbia, short.....	6.00	@ 8.00
Butterfly, special.....	20.00	@ 25.00
Butterfly, medium.....	15.00	@ 18.00
Butterfly, select.....	10.00	@ 12.00
Butterfly, short.....	6.00	@ 8.00
Milady, special.....	30.00	@ 40.00
Milady, medium .....	20.00	@ 25.00
Milady, select .....	10.00	@ 15.00
Milady, short.....	6.00	@ 8.00
Montrose, medium .....	15.00	@ 20.00
Montrose, select.....	10.00	@ 12.00
Montrose, short.....	6.00	@ 8.00
Ophelia, special .....		18.00
Ophelia, medium .....	12.00	@ 15.00
Ophelia, select.....	8.00	@ 10.00
Ophelia, short.....		6.00
Dbl. White Killarney, med.,	15.00	@ 20.00
Dbl. White Killarney, select,	10.00	@ 12.00
Dbl. White Killarney, short.,	6.00	@ 8.00
Sunburst, medium.....	15.00	@ 18.00
Sunburst, select .....	8.00	@ 12.00
Sunburst, short.....		6.00

Extra Special roses billed accordingly.

### CORSAGE ROSES

	Per 100
Cecile Brunner.....	\$3.00

# E. C. AMLING CO.

Headquarters for Greens

The Largest, Best Equipped and Most Centrally Located Wholesale Cut Flower House in Chicago

# BEAUTIES

middle west this season. Order some and place your order for Christmas.

## PRICE LIST

### AMERICAN BEAUTIES

	Per doz.
Long stems.....	\$9.00 @ \$10.00
36-inch stems.....	7.50
30-inch stems.....	5.00 @ 6.00
20 to 24-inch stems.....	3.00 @ 4.00
Shorter.....per 100,	8.00 @ 12.00

### CHRYSANthemUMS

	Per doz.
Large, fancy.....	\$5.00 @ \$7.50
Good, medium.....	2.00 @ 4.00
Pompons.....per bunch,	.50 @ 1.00

### CARNATIONS

	Per 100
Large and Fancy.....	\$6.00
Good Stock.....per 100,	\$4.00 @ 5.00
Fancy Laddie.....	8.00 @ 10.00

### SWEET PEAS

	Per 100
Spencers, several colors.....	\$3.00 @ \$4.00

### VIOLETS

	Per 100
Double.....	\$2.00 @ \$3.00

### MISCELLANEOUS

	Per 100
Valley.....	\$12.00
Easter Lilies.....	15.00
Paper Whites.....	8.00
Daisies.....per 100,	\$1.50 @ 2.00
Myrtle.....per bunch,	.35

### GREENS

Ferns.....	per 100, 50c; per 1000, \$ 4.00
Plumous.....	per bunch, \$0.50 @ .75
Sprenger.....	per bunch, .50
Adiantum, fancy long.....	per 100, 2.00
Smilax.....	per doz., 4.00
Mexican Ivy.....	per 100, 1.00
Boxwood.....	per 100 lbs., 25.00

Prices Subject to Market Changes.

Store Open from 7:30 A. M. to 5 P. M.

Saturday to 8 P. M. Closed on Sunday

## Big Mums

Amling's Mums are grown by specialists--they are widely known as the finest Mums in the middle west. Our leading varieties today are:

Chadwick

Seidewitz

Yellow Chadwick

Helen Frick

## Bunch Mums

We still can offer you a large and steady supply, such popular sorts as

Golden Wedding

Mrs. Beu

Eugene Langaulet

And the Famous Anemone-flowered varieties in a wide range of colors.

## VIOLETS! VIOLETS!!

We offer the cream of the crops of Hudson River Doubles. Order some and see for yourself.

169-175 N. Wabash Ave.

Long Distance Telephone

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1978  
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CHICAGO, ILL.

GEO. C. WEILAND, President  
 FRED SCHRAMM, Vice-President  
 RUDOLPH ELLSWORTH, Secretary  
 CHARLES McCAULEY, Treasurer

**Our Customers Want—and**

# The Chicago Flower Growers Association

WHOLESALE GROWERS OF CUT FLOWERS AND PLANTS

182 N. Wabash Avenue

Chicago

L. D. Phone Randolph 631

## FACILITIES Second to None

WITH our new growers and 3,500 feet of new space in our shipping department, we assert that as a source of Cut Flower supply our organization now ranks second to none in America.

### Boxwood

Immediate or Christmas delivery  
 \$25.00 per 100 lbs.

### Red Berries

Stock of excellent quality  
 \$4.00 per case

**Place your Christmas Order Now**  
 and make sure of your supply.



Get—the Best There Is

PAUL R. KLINGSPORN, Manager

# The Chicago Flower Growers Association

WHOLESALE GROWERS OF CUT FLOWERS AND PLANTS

182 N. Wabash Avenue

Chicago

L. D. Phone Randolph 631

## CURRENT PRICE LIST

### ORCHIDS: CYPRIPEDIUMS

\$6.00 per dozen, \$40.00 per 100

	Per 100
<b>Premier</b>	
Special.....	\$30.00 to \$40.00
Long .....	20.00 to 25.00
Medium.....	15.00 to 18.00
Short.....	10.00 to 12.00

<b>Russell</b>	
Special.....	\$30.00 to \$40.00
Long .....	20.00 to 25.00
Medium.....	15.00 to 18.00
Short.....	10.00 to 12.00

<b>Dunlop</b>	
Special.....	\$25.00
Long .....	\$15.00 to 20.00
Medium.....	10.00 to 12.00
Short .....	8.00

<b>Milady</b>	
Special .....	\$30.00 to \$40.00
Long .....	20.00 to 25.00
Medium.....	15.00 to 18.00
Short.....	10.00 to 12.00

<b>Columbia</b>	
Special.....	\$25.00 to \$30.00
Long .....	18.00 to 20.00
Medium.....	12.00 to 15.00
Short.....	8.00 to 10.00

	Per 100
<b>Ophelia</b>	
Special.....	\$20.00 to \$25.00
Long .....	15.00 to 18.00
Medium.....	10.00 to 12.00
Short.....	8.00

<b>Sunburst</b>	
Special.....	\$20.00
Long .....	\$15.00 to 18.00
Medium.....	10.00 to 12.00
Short.....	8.00

<b>White</b>	
Special.....	\$20.00 to \$25.00
Long .....	15.00 to 18.00
Medium.....	10.00 to 12.00
Short .....	8.00

<b>Mrs. Ward</b>	
Long.....	\$12.00
Medium .....	10.00
Short .....	8.00

<b>Butterfly</b>	
Special.....	\$20.00 to \$25.00
Long .....	15.00 to 18.00
Medium.....	10.00 to 12.00
Short.....	8.00

BRUNNER, the Miniature Rose ..... \$3.00 per 100  
Extra Special Roses Billed Accordingly

## Miscellaneous Flowers

Carnations	Per 100
Select .....	\$ 4.00 to \$ 5.00
Fancy .....	6.00
Extra Fancy .....	8.00
Laddie.....	10.00 to 12.00
Gardenias, each.....	.50 to .75
Valley .....	12.00
Sweet Peas .....	3.00 to 4.00
Ball's Calendula .....	6.00 to 8.00
Violets, single or double.....	1.50 to 2.00
Paper Whites .....	8.00 to 10.00
Mignonette.....	8.00

Chrysanthemums	Per Dozen
Small .....	\$3.00
Medium.....	\$ 4.00 to 5.00
Largest.....	6.00 to 7.50
Pompons, assorted colors, per bunch	.50 to 1.00
Giganteum Lilies	
Per 100.....	\$15.00
Calla Lilies, per doz.....	2.50
Pansies, dozen bunches .....	1.50
Per 100 bunches .....	10.00

## Decorative Greens

Ferns.....	\$4.00 per 1000
Adiantum.....	1.50 per 100
Plumosus.....	.50c bunch

Sprengerl.....	.35c to 50c bunch
Smilax.....	\$4.00 doz.
Galax.....	\$3.00 per 1000

Woodwardia Fronds, \$10.00 per 100. Special prices on regular orders or large lots

Prices Subject to Change Without Notice

Open Week Days 8 a. m. to 5 p. m. Not open on Sunday.

RUSSELL COLUMBIA PREMIER MILADY HEARST OPHELIA SUNBURST

# Excellent Roses

BUTTERFLY KILLARNEY W. KILLARNEY RICHMOND CRUSADER NESBIT BRUNNER

**Fine Quality in All Leading Varieties**

YELLOW  
WHITE  
PINK

**MUMS—POMPONS**

YELLOW  
WHITE  
PINK

**CARNATIONS**

White, Light Pink,  
Deep Pink, Red

**NEW CROP**

In good supply, with quality exceptionally fine in all colors.

**Daisies, Calendulas, Sweet Peas, Violets, Easter Lilies, Rubrum Lilies, Valley**  
and all other seasonable Cut Flowers.

**Ferns, Adiantum, Mexican Ivy, Plumosus, Sprengeri**  
and all other greens.

If you want good stock and good treatment, buy of Chicago's most up-to-date and best-located Wholesale Cut Flower House

## A. BUDLONG CO.

WHOLESALE CUT FLOWERS AND GREENS

**QUALITY  
SPEAKS  
LOUDER  
THAN  
PRICES**

**Roses, Valley and Carnations our Specialties**  
**184-186 North Wabash Ave.**  
**CHICAGO**

WE ARE CLOSED ALL DAY SUNDAY

SHIPPING ORDERS GIVEN CAREFUL ATTENTION

**PRICES  
AS  
LOW  
AS  
OTHERS**

We are in constant touch with market conditions and when a decline takes place you can rely upon orders sent us receiving such benefits.

ment also. In spite of last year's high prices, many growers said they lost money because they cut so few flowers and several planted something else this season, principally lettuce. Certain it is that the supply, which started strong, has failed to assume the large proportions the favorable growing season had led us to expect. Prices stiffened even before the Thanksgiving orders began to have an influence. Laddie is more abundant than last year and deserves to be classed as the finest carnation ever offered to the public.

Paper Whites are plentiful; the price is too high for rapid selling. Lilies have begun to move more freely. The supply of valley is kept nicely adjusted to the demand. Cattleyas are scarce and the price is back where it was put last winter. Violets are not plentiful; there are few locally grown singles this year and New York prices have been better than Chicago prices for the doubles. There are some excellent sweet peas and they sell briskly.

## TOPPET

**Wholesale  
Cut Flowers  
and Supplies**

30 E. Randolph St.  
**Chicago**  
Phone Central 6284

**MUMS, ROSES  
and CARNATIONS**

ALL KINDS OF  
**Greens in Season**

Thanksgiving is a minor holiday, but it gave every indication of making an unusually good record this year. Shipping orders began arriving in large numbers Monday morning and as this

issue of The Review went to press the market was active and strong.

**Chicago at Memphis.**

Chicago was well represented at Mem-

# FANCY ROSES

## OF ALL VARIETIES

Randall's offers a very large supply of splendid Roses. Specially strong on Columbia, Russell, Premier, Ophelia and Sunburst. Also nice cuts of Butterfly, Dunlop, Milady, Montrose, Maryland, Hearst and White Killarney. All lengths--order what you need.

## Carnations

First-class stock, \$3.00, \$4.00 and \$5.00 per 100.

## Chrysanthemums

White, Yellow and Pink, all locally grown by mum specialists.  
\$3.00, \$4.00 and \$5.00 per dozen.

## Pompons in all colors

A large supply, 35c, 50c and 75c per bunch

Sweet Peas.....per 100,	\$3.00 to \$ 4.00	Calendulas, Ball's, per 100,	\$4.00 to \$ 6.00
Giganteum Lilies, per 100,	15.00	Valley, select... per 100,	12.00
Cattleyas, home-grown, each,	3.00	Violets, double, per 100,	1.50 to 2.00

## GREENS YOU NEED

Plumosus.....per bunch, \$0.25 to \$0.35

We have a large supply--order all you want.

Ferns.....per 1000, \$4.00

Scarce this season, but we can supply you.

Boxwood.....per 50-lb. bag, \$12.50

For immediate or Christmas delivery.

In ordering of Randall you have the assurance that you have back of you the largest supply in America.

**AL RANDALL**  
**COMPANY**  
L. D. Phone  
Central 7720  
180 N. Wabash Ave., CHICAGO



phis last week, for the meeting of the progressive Tennessee State Florists' Association.

John Poehlmann, treasurer of Poehlmann Bros. Co. and manager of the city stores, was there with C. J. Nielsen, one of the supply department salesmen, and a fine exhibit of cut flowers. Mr. Poehlmann went thence to New Orleans for a couple of days, while Mr. Nielsen went to Burlington, Ia., to meet his wife, who was with relatives near there.

Paul R. Klingsporn spent three days at Memphis in the interest of the Chicago Flower Growers' Association, returning home to find the pride of the family, 2½ years old, under the care of the doctor. It proved to be only a cold.

William A. Hansen, of the Amling Co., spent Monday and Tuesday at the show at Council Bluffs, Wednesday and Thursday at Memphis and Friday at St. Louis.

Eric Johnson, manager of the cut flower department of the A. L. Randall Co., also had an exhibit for the supply department. Probably that fact had nothing to do with it, but Mr. Johnson returned November 20 suffering with a severe cold.

A. Miller and I. Rosnosky represented the A. B. C. Mr. Miller read a paper to the convention. There are those who say it was the best of many good ones.

#### Want an Apprentice?

At the meeting of the Commercial Flower Growers of Chicago November 18 a communication from the Federal Board for Vocational Education was read, offering to greenhouse men in this vicinity the opportunity to place slightly disabled men at work as apprentices at nominal, if any, wage. The board pays, in the Chicago district, \$100 per month to such men, so that they are not dependent upon their earnings and a grower may pay just what he thinks such services are worth. The board's letter read as follows:

The Federal Board for Vocational Education, providing training for former service men who have been disabled, is desirous of placing men in greenhouses about Chicago. If a man has had any previous experience in this line or seems adapted to it, the Federal Board is anxious to teach him this line of business thoroughly. Employers may pay a person in training whatever they feel he is worth. The board pays a single man in training in Chicago \$100 a month; so he is not dependent on his work for a livelihood. Anybody who has any openings where a man may learn "on the job" will confer a favor on the board by informing it of that fact. Telephone Harrison 8940 and ask for Mr. Rich.

Harvey W. Noyes,  
Federal Board for Vocational Education.

#### Growers' Meeting.

A handful of the "old faithfuls" made a quorum at the meeting of the Commercial Flower Growers of Chicago at the Hotel Randolph Thursday evening, November 18, but not much more. The cold weather and the nearness of Thanksgiving kept most of the members home. On this account the important matters which came up for consideration were tabled or held over until the next meeting. The addition of one-eighth of one per cent to the one-half now collected on growers' returns, as a means of paying their dues to the local and national growers' organizations, was tabled until it could be learned whether the national body would take action in revising its schedule of dues at the Washington meeting in January. The matter of compensation for the secretary, brought up by President Kohout, was postponed for action at the



## Hear Ye! Hear Ye!

### Price List

ROSES	Per 100
Columbia, Russell and Premier	
Long Fancy.....	\$18.00 to \$20.00
Choice Medium.....	12.00 to 15.00
Good Shorts.....	10.00
Ophelia, Sunburst, White Killarney and Hoosier Beauty	
Long Fancy.....	\$12.00 to \$15.00
Choice Medium.....	8.00 to 10.00
Good Shorts.....	6.00
Cecile Brunner.....	2.00
CARNATIONS—Extra Special.....	6.00
Choice.....	4.00 to 5.00
CHRYSANTHEMUMS	Per doz.
Choice White, Yellow and Pink.....	\$5.00
Select.....	\$3.00 to 4.00
Good.....	1.50 to 2.00
POMPONS—New and standard varieties.....	per large bunch, 50c to 75c
SWEET PEAS—All colors.....	per 100. \$3.00 to \$5.00
FERNS—New stock.....	per 1000. 4.00
GALAX.....	per 1000. 2.00
ASPARAGUS PLUMOSUS.....	per bunch, 35c to 50c
ASPARAGUS SPRENGERI.....	per bunch, 25c to 35c
BOXWOOD.....	per 100 lbs., \$25.00
Large bunches.....	.3 for \$1.00

Subject to Market Changes

## A.T. Pyfer & Company

164 North Wabash Avenue

L. D. Phones, Central 3373, 3374

CHICAGO, ILL.



# PETER REINBERG

WHOLESALE GROWER OF CUT FLOWERS

30 E. Randolph St., PHONES: 2846 and 601 Chicago, Ill.

## Chrysanthemums

\$3.00 to \$6.00 per dozen

Roses and Carnations

Pompons, 75c and \$1.00 per bunch

Buy Direct From the Grower

### Thanksgiving Price List

Subject to change without notice

#### MRS. CHAS. RUSSELL and PREMIER

	Per 100
Specials .....	\$25.00 to \$30.00
Select .....	20.00
Medium .....	12.00 to 18.00
Short .....	8.00 to 10.00

#### OPHELIA, MILADY and SUNBURST

	Per 100
Specials .....	\$20.00
Select .....	\$12.00 to 15.00
Medium .....	8.00 to 10.00
Short .....	5.00 to 6.00

CARNATIONS—All Colors.....\$4.00 to \$6.00 per 100

#### GALAX—

	Per 1000
Bronze .....	\$3.00
Green .....	2.00

#### COLUMBIA

	Per 100
Specials .....	\$20.00
Select .....	18.00
Medium .....	\$12.00 to 15.00
Short .....	8.00 to 10.00

#### Killarney.....

	Per 100
Specials .....	\$15.00
Select .....	\$10.00 to 12.00
Medium .....	6.00 to 8.00
Short .....	4.00 to 5.00

ROSES, OUR SELECTION..... 5.00

Adiantum, per 100.....	\$2.00
Asparagus, per bunch .....	\$0.50 to .75
Ferns, per 1000.....	4.00

Order from us and get the freshest stock and of best keeping quality and have the assurance of supplies such as can only come from 2,000,000 FEET OF MODERN GLASS

## CHOICE ROSES

Fine Sweet Peas, Fancy Carnations and Other Flowers for buyers whose trade demands the best.

### JOSEPH FOERSTER CO.

Wholesale Dealers in Cut Flowers

160 North Wabash Ave.

CHICAGO

Ask the man who  
Buys from us.



Buy Direct of the Growers

# W. J. WIETOR BROS.

30 E. RANDOLPH STREET  
CHICAGO, ILL.

## CHRYSANTHEMUMS

All colors, \$2.50 to \$6.00 per dozen

## POMPONS in all Colors

The largest supply in Chicago, 75c to \$1.00 per large bunch

## ROSES AND CARNATIONS

Our prices never are higher than others ask if they ship an equal grade of stock.

Mention The Review when you write.

FLOWERS "at their best"

From Grower Direct

# WEILAND-RISCH CO.

154 North Wabash Ave. **FLOWER GROWERS** CHICAGO

Mention The Review when you write.

next meeting. Consideration of the paper of President Kohout on stabilizing the market, published in The Review of September 23, was also deferred till a larger number of members might be present.

Secretary Otto Amling reported on "Say It with Flowers" week, the success of which is thoroughly recognized by the local trade. One new member, Calvary Cemetery Greenhouses, was admitted.

R. J. Windler sent in bunches of two pompon chrysanthemums as an exhibit. At his request they were judged, President Kohout appointing George J. Ball and Herbert Amling a committee for this purpose. Seedling No. 5 was given 90 points and No. 13 was given 75 points. Honorable mention was awarded the exhibitor. In this connection discussion ensued regarding the staging of exhibits at each meeting as a means of drawing a larger attendance. While the plan was favored, it was thought that the next meeting, coming nine days before Christmas, would be an inopportune time to begin.

## PERCY JONES

### Wholesale Cut Flowers and Florists' Supplies

30 East Randolph Street  
CHICAGO, ILL.

## 100% Service

Mention The Review when you write.

#### Various Notes.

A representative of the Federal Horticultural Board visited Chicago importers last week to find out how the regulations for administering Quarantine No. 37 are working. He stated it to be the desire of the board to make the system operate as smoothly as possible and that he was sent to receive and con-

sider suggestions. All administrative and inspection work has thus far been done at Washington and seaport cities, but it has been suggested that an office be opened at Chicago for the transaction of any of the business of the board.

"The florists' business is far from being dead yet," said the veteran, Ernst Wienhoeber. As a matter of fact,



# SELECT ROSES

If you will try our Roses, any color, you will find they compare favorably with any others you have used. All varieties, well grown—any length stem you need.

## Giganteum Lilies

With the passing of Mums we are able to offer a large and steady cut of first-class Easter Lilies—just what you need for decorations and funeral work.

## Carnations

Our Carnations are strictly high grade stock, grown by specialists, for the shipping trade. We have all colors, in the best standard varieties and solicit trial orders.

Sweet Peas

Paper Whites

Callas

Violets

Pansies

*and all other flowers in season.*

*Ferns and all other Greens.*

# ZECH & MANN

Wholesale Cut Flowers

30 East Randolph Street

CHICAGO, ILLINOIS

# ROSES AND CARNATIONS

Are in specially large and fine supply with us, but we offer a complete assortment of other Cut Flowers and a Full Line of Greens.



# ERNE & COMPANY

30 E. Randolph St.

WHOLESALE FLORISTS  
L. D. Phone Randolph 6578

CHICAGO

business was booming right then, with a rush of high-class funeral work and some good orders for social affairs. This has been, thus far, one of the best seasons in the experience of the E. Wienhoeber Co.

Visitors to the H. N. Bruns valley forcing establishment on the west side note with interest the marked difference between various lots of stock. The explanation is that the best stock came from his regular growers near Hamburg, but that the crop in 1919 was insufficient for the needs of his trade

and, to maintain his output, it was necessary to force pips obtained from several other sources, many of which, if not blind, throw spikes which fail to develop. The Bruns distribution of pips extends from ocean to ocean, several growers on the Pacific coast receiving large weekly shipments. Mr. Bruns says his brother at Hamburg took the crops of his regular growers throughout the war, although the pips could not be shipped to America, and did well with them in Germany, and, curiously enough, found Russia a specially profitable cus-

tommer. Steamers with refrigeration service recently resumed fortnightly sailings from Hamburg to New York.

The accession of over forty new retailers to the membership list of the Allied Florists' Association since autumn activity commenced is looked upon by the directors as evidence of the organization's recognized success in the trade.

W. J. Nissen received word November 20 of the sudden death of his brother, Adolph, at La Salle, Ill. The body was brought to Chicago for burial at Rose-

## Papier-Mache Forms for Making Frieze Wreaths

6-inch.....	\$0.50 doz.; \$4.00 per 100	12-inch.....	\$1.10 per doz.; \$ 8.75 per 100
8-inch.....	.60 doz.; 4.50 per 100	14-inch.....	1.50 per doz.; 11.75 per 100
10-inch.....	.75 doz.; 6.00 per 100	16-inch.....	2.00 per doz.; 15.00 per 100

### THREAD

**SILKALINE THREAD**, the very best for florists, FF or FFF.....at \$2.00 per pound  
**MEYER'S SMILAX THREAD**, a very good thread.....at \$1.80 per pound

### WIRE DESIGNS

The most complete stock in Chicago. Prices always right. We make suggestions on special wire frames always to benefit florists. A trial will convince you.

# JOSEPH ZISKA & SONS

169-175 North Wabash Avenue, CHICAGO, ILL.

Wire Design Specialists.

Complete Line of Florists' Supplies.

Service and Prices. A Trial Order (send it by mail if you can't come) will Convince You.

hill November 22 and the day marked Mr. Nissen's first absence from his post in the eight and one-half years he has been office man for the Chicago Flower Growers' Association.

Sweet peas are slow in progress this month and to that fact George J. Ball attributes their present good prices. The November and December crops are, so to speak, on the knees of the weather man.

There are 2,068 square feet of space in the basement rose department of the E. C. Amling Co. C. J. Michelsen says its capacity is the grading and counting of 10,000 roses per hour. Mr. Michelsen will have nothing to do but work for a month, as his home is quarantined. June has a light case of scarlet fever.

The death of Abe Iralson, as the result of an automobile accident, is recorded in this week's obituary column.

C. L. Washburn says he noted with interest the "Open Letter" of J. A. Cannon in The Review of November 11, containing the sentence: "Flowers during the present season are of a poorer quality and higher in price than a year ago." "The remark leads to the belief," says Mr. Washburn, "that the gentleman does not get his stock from the Chicago market, because flowers here never were better than this year, while prices have not been higher than last autumn, except, perhaps, for mums."

The wholesalers are being repeatedly warned that the supply of ferns will not last till spring. The eastern shippers have put the price up steadily, "to conserve the stock on hand."

F. O. Wildhagen and L. J. Dumwald, of Waterloo, Ia., have been here this week. From strawberry plants they have advanced to gladioli and have a crop of bulbs to sell this season. They bought a large quantity of planting stock last spring, obtaining it from several sources, and say they have learned that there is a great difference in the health and vitality of the same variety from different growers.

Mr. Johnson, of the Johnson Floral Co., Kendallville, Ind., who has been a Review reader for fifteen years, was a visitor this week on his way home from the University of Illinois, where he spent Fathers' day, November 20, with his son.

Andrew Brown, aged 25, a former employee of Poehlmann Bros. Co., whose sister is an office assistant at Morton Grove, died November 19 and was buried at Niles Center November 22.

H. B. Kennicott swung around the circle of the flower consuming centers

## 23

### Wholesale Houses

dispose of the Cut Flowers that daily arrive in the Chicago Market.

### The Bulk of the Business,

however, is done by a few. It is those few that receive a supply of Cut Flowers in as great a quantity as we do.

### Filling So Many Cut Flower Orders

from first hand, most naturally we must have a lot of stock coming in ALL THE TIME.

YOUR ORDERS SHOULD RECEIVE THE BEST ATTENTION.



*Glass by the Million.*

*Production by the Thousands.*

## IMMORTELLS

### 1920 CROP

Red, White, Blue, Purple, Yellow, \$45.00 per 100 bunches

*Immediate Delivery*

*Will sell less than case lots of each color*

## C. J. SPEELMAN & SONS

470 Greenwich Street

NEW YORK CITY

# Special!

## Christmas Baskets

NEST OF 3  
Order Number 135 **\$2.75**

Illustrated on page 51 of The Review for November 18

The above nest of baskets are made of straw braid with flat wooden bottoms. A very inexpensive basket for the florist for either funeral work or table use. Also made to take a 5-inch pot, 6-inch pot and and 7-inch pot. They are finished in two-tone colors and contain metal liners. Sold in the nest only. Height of baskets, 20 inches, 22 inches and 24 inches. Depth of baskets, 5 inches, 6 inches and 7 inches. Price per nest of three, \$2.75.

Our Basket Department is ready to make up Special Baskets for every occasion.

**PITTSBURGH CUT FLOWER CO.,**  
116-118 Seventh St. **PITTSBURGH, PA.**  
"WE SERVE TO SELL YOU AGAIN"

Write for your copy of our new

## Worth While WILL-O-WARE Basket Catalogue

*Showing the most practical and complete line of Florists' Baskets*

When you want to "FILL IN" on Baskets for Christmas trade send your rush orders to us and get fresh, new, bright baskets. We have no old, picked over stock. Each order is colored as received, insuring you clean stock. Send us your orders, large or small; we will get them out immediately. Our rush order department can take care of Christmas orders up to December 15.

**BURLINGTON WILLOW WARE SHOPS, Burlington, Iowa.**

east of Chicago last week. He reports that the passing of the mum season will result in a considerable increase in the calls on this market. Most of the large stores look to Chicago for their better grades of roses.

R. Scheffler, Wheaton, only began to cut his crops of pompons for Thanksgiving. He will cut until Christmas.

A. J. Zech accounts for last week's boost in the market's activity by pointing out that chrysanthemums had be-

come pretty well cleaned up everywhere within Chicago's shipping radius, with the result that innumerable florists who recently have been using their own mums again came into position to handle Chicago flowers. The increase in business principally was in shipping.

N. J. Wietor points to Little Gem as a white button chrysanthemum capable of traveling with Baby Margaret, yellow.

Mike Freres, with Pyfer & Co., has

had an anxious week, Mrs. Freres being in a hospital, ill with pneumonia. She is past the danger point.

O. W. Frese says November 20 was the biggest day this market has seen since last spring.

Jury service occupies a share of J. E. Pollworth's attention this week. He is serving in the Municipal court.

John Kruchten was 38 years of age Sunday, November 21.

Preliminary work on the projected zo-



EMIL SCHLOSS.  
Pres. and Treas.

MILTON SELINKA  
Secretary

# THE RIBBON HOUSE

## SCHLOSS BROS., RIBBONS, INC.

31 and 33 East 28th Street,

NEW YORK

### HEADQUARTERS

For Florists' Ribbons, Chiffons and Novelties

## PINEHURST FLORAL CO.

Wholesale Growers of Cut Flowers and Plants

1121-1123 Grand Ave.

KANSAS CITY, MO.

### CURRENT PRICE LIST

#### ROSES

Premier.....	\$8.00 to \$25.00 per 100
Russell.....	8.00 to 25.00 "
Columbia.....	8.00 to 25.00 "
Butterfly.....	8.00 to 20.00 "
Ophelia.....	6.00 to 20.00 "
Sunburst.....	6.00 to 20.00 "
Kaiserin.....	6.00 to 20.00 "
White Killarney.....	6.00 to 15.00 "

#### CHRYSANTHEMUMS

Pink, Yellow, White.....	\$3.00 to \$6.00 per doz.
Single, disbudded.....	1.00 "
Pompons.....	.75 to 1.00 per bunch

#### MISCELLANEOUS

Carnations.....	\$4.00 to \$6.00 per 100
Sweet Peas.....	1.50 to 3.00 "
Plumosus.....	.50 to .75 per bunch
Sprengerl.....	.50 to .75 "
Smilax.....	\$4.00 per doz. strings
Fancy Ferns.....	\$4.00 per 1000

Greenhouses: { Pleasant Hill, Mo.  
Phone 18.

We Grow and Sell Our Own Stock:  
Over a Half Million Feet of Glass.

Store Phones: { Home, Harrison 2765  
Bell, Grand.....2765

ological gardens in Cook county's forest preserve near Riverside has been finished and Peter Reinberg, as president of the board of commissioners, has named November 30 for a conference with a group of leading residents of Chicago interested in the big enterprise. The gardens will cover a tract of 300 acres between the Des Plaines river and Salt creek and it is proposed to install there the greatest zoo in the world. Mr. Reinberg will be its chief officer.

As indicating the magnitude of the operations of Lubliner & Trinz, former florists who now are movie magnates, one of their string of more than a dozen theaters was sold last week, the Vita-graph, for \$165,000. The sale does not affect the tenancy of Lubliner & Trinz, who operate the 1,000-seat theater under a fifteen-year lease from September 1, 1914, at a net annual rental of \$15,000, the lessee paying all taxes, insurance and upkeep. Their lease also includes the stores and offices in the two-story building.

#### NEW YORK.

#### The Market.

With a large number of social functions taking place and a series of college football games being played, it might have been expected that the demand for flowers would be stimulated. But such was not the case. The supply of flowers was not nearly normal, and

## Roses, Carnations, Pompons

Russell, 8c to 20c each.

Premier, 6c to 15c each.

Columbia, 6c to 15c each.

Ophelia, 4c to 12c each.

Carnations, 5 to 6c each.

Pompons, 7c to \$1.00 per bunch.

Valley, 15c to 18c each.

Ferns, \$4.00 per 1000.

Order Your Xmas Supplies Now

## T. J. NOLL FLORAL CO.

1117-1119 McGee St.

KANSAS CITY, MO.

the demand even at that was not strong enough to absorb arrivals, and clearances were quite difficult to make. Everybody is wondering what is the matter with business. Retailers say that prospective customers come into their stores, look around, ask prices and go out again without purchasing. When one notes the light buying for retail needs it is not hard to believe what the retailers say. There is something out of

joint, but none can say exactly what.

Roses are not overplentiful, but move slowly. Individual sales are small and indicate hand-to-mouth buying. American Beauty is on the short side and the top price has advanced to \$100 per hundred and even more for selected flowers. Hybrid teas are of excellent quality, but last week's quotations still apply, there being no change, although prices of the short grades are somewhat firmer.

# Thanks for the Liberal Patronage for Thanksgiving

Let's keep up the good work.

We are getting the best **Roses** and **Carnations** to be procured anywhere.

A trial order will convince you.

Our supply of stock is the largest in the West.

We can fill your orders with stock and quick service that will please you.

## Kansas City Wholesale Cut Flower Company

L. R. BOHANNON, At Your Service

SUCCESSORS TO T. J. NOLL & CO.

Telephones Bell, Grand 3143; Home, Harrison 6487

1108-1110 Grand Avenue

Kansas City, Mo.

## Prepared Cycas Leaves

	Per bunch of 10.
8 to 12 inches .....	\$0.40
12 to 16 inches .....	.45
16 to 20 inches .....	.50
20 to 24 inches .....	.60
24 to 28 inches .....	.75
28 to 32 inches .....	.90
32 to 36 inches .....	1.00
36 to 40 inches .....	1.20
40 to 44 inches .....	1.40
44 to 48 inches .....	1.50

### C. E. CRITCHELL

Wholesale Commission Florist

15 East Third Street

CINCINNATI, OHIO

Mention The Review when you write.

The supply of carnations has shortened considerably, and prices have advanced in consequence. Saturday the top price was \$6 per hundred, running down to \$3 for inferior grades. There is still a quantity of short-stemmed stock coming in.

The demand for cattleyas last week was beyond normal, and with an adequate supply prices moved up to the \$2 mark for the best, although \$1.50 covered most of the business. A few gardenias are coming in and bring \$3 to \$5 per dozen, but the quality is poor. Paper White and Soleil d'Or narcissi

## Buy Direct from the Grower

Supreme Quality Russell, Columbia, Premier, Richmond, Milady, Ophelia, Killarney, White Killarney and Cecile Brunner.

Our quality Carnations are recognized as the best on the market.

Subject to market change		PRICE LIST		Open Days, Nights and Sundays		
Mrs. Chas. Russell and Premier		Per 100	Columbia, Milady, Richmond		Per 100	
Specials .....		\$30.00	Specials .....	\$20.00 to	\$25.00	
Select .....	\$20.00 to	25.00	Select .....	15.00 to	18.00	
Medium .....	10.00 to	15.00	Medium .....	10.00 to	12.00	
Short .....	6.00 to	8.00	Short .....	6.00 to	8.00	
Ophelia, Killarney, White Killarney		Per 100	Cecile Brunner .....		2.00 to	8.00
Specials .....		\$15.00	Roses—Our selection .....			4.00
Select .....	\$10.00 to	12.00	Carnations—Fancy .....		3.00 to	4.00
Medium .....	6.00 to	8.00	Sweet Peas—Per 100 .....		1.00 to	2.00
Short .....	4.00 to	5.00	Daisies—Per 100 .....		1.00 to	3.00
Pompons—White and Yellow,			Asparagus—Per bunch .....			.50
Per dozen .....		\$0.50 and	Ferns—Per 1000 .....			4.00
		\$1.00				

## W. E. Trimble Greenhouse Co.

Wholesale Growers

PRINCETON, ILL.

MEMBERS F. T. D. Write for Price List on Rooted Cuttings, Potted Plants and Vegetable Plants.

are arriving in increased quantity, but the price sticks around 50 cents per bunch for the former and 75 cents for the latter, and sales drag. Easter lilies are not in large supply and move slowly. Rubrums bring \$5 to \$15, according to quality. Lily of the valley is not

plentiful, but quite enough arrives to satisfy the small demand.

There are heavy arrivals of chrysanthemums, and all doubt is removed as to the supply for Thanksgiving. The late arrivals are practically all in, and the quality, generally speaking, is good.

# Red Satin Ribbons FOR CHRISTMAS

We offer a very special lot in Nos. 40, 60 and 80 at prices in conformity with the movement of



## Down With High Prices

The quantity is limited. Get busy at once. This is the cheapest red satin ribbon on the market today.

**LION AND COMPANY, 118-120 East 25th Street, New York**

Mention The Review when you write.

About \$6 per dozen is the average top price, with selected flowers of some of the finer varieties bringing as much as \$9. These prices, of course, apply to absolutely fresh stock; to remove occasional congestion they are materially shaded. Pompons and singles are bringing from 35 to 75 cents per bunch.

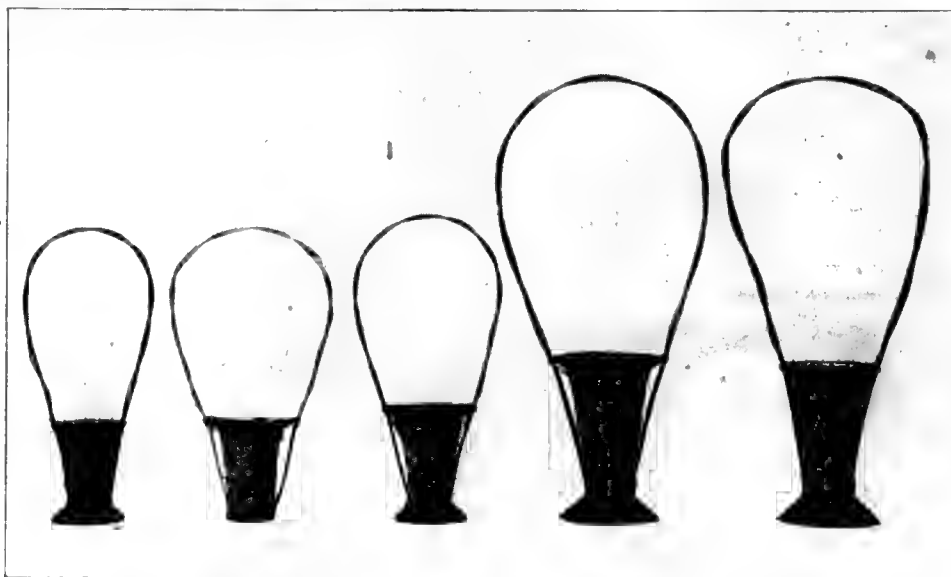
Violets at the close of the week were in short supply, owing to a large demand for them arising from the Yale-Harvard football game, and the asking price was \$4 per hundred, although actual sales at \$2.50 per hundred became at the end the rule rather than the exception. The violet supply is likely to be light for a little time, due to weather conditions lately experienced. In miscellaneous flowers there are snapdragons, calendulas, pansies, bouvardia and sweet peas.

### Various Notes.

A well attended meeting at the Hotel Imperial Monday evening, November 15, marked the rejuvenescence of the Associated Retail Florists of New York. The activities among the other trade bodies in this section in the direction of publicity for flowers have been the cause of the awakening of this organization. Various members of the organization were responsible for a large number of new members taken into the association at this meeting, and it looks as though the retail trade from now on will have an organization of which it may be proud. G. E. M. Stumpp presided, and Wm. H. Siebrecht, Jr., acted as secretary. Officers elected at the meeting were as follows: President, E. J. Hession; vice-president, H. Perry; treasurer, C. H. Brown. To the president was given power to appoint a secretary. Directors are E. J. Hession, Marshall Clarke, Max Schling, A. T. Bunyard, E. J. McCarthy, G. E. M. Stumpp, Henry Hart, Wm. A. Warendorff, Wm. A. Phillips and Adolph Meyer.

A meeting of the flower show committee was called for Monday, November 22, at the secretary's office, at which arrangements in progress for the exhibition were discussed.

To be dead, buried and have one's memory slated for an official memorial while yet alive is the lot of few mortals.



## Thanksgiving Special

5 of each style, as shown, 20 to 30 inches over all,

**25** Baskets in all,  
Liners Included, for **\$15.00**, Cash Only

**JOHNSON BASKET WORKS, 2535 Milwaukee Ave., Chicago, Ill.**

M. C. Wright, the well-known representative of the Lord & Burnham Co., located in Chicago, is assuring his many friends in the east that he is quite alive, notwithstanding the report in an eastern contemporary that at the recent meeting of the New York Florists' Club a resolution of sympathy upon his death was passed. It was reported at the meeting that Mr. Wright had "cashed in," but it was only as regards his membership in the club, which he regretfully relinquished for the reason that his field of activity for some time had been outside the sphere of the club.

The approach of the Christmas season is evidenced in the arrival of quantities of lycopodium and other greens, which are going into cold storage.

About thirty-five members of the New York and New Jersey Plant Grow-



Meyer green Florists' thread can be had in any size or color that is wanted. It is the leading Florists' thread in the world. Be sure and take the Meyer thread and get no other, and you will always have the best.

Manufactured by the  
**JOHN C. MEYER THREAD WORKS, LOWELL, MASS.**

ers' Association made an enjoyable trip among the New Jersey growers on Thursday, November 18, winding up the outing with a dinner at Union Hill.



# HOME FROM ABROAD

## WM. T. USINGER, FOREIGN BUYER FOR THE McCALLUM COMPANY, RETURNS



OUR Foreign Buyer, Mr. Wm. T. Usinger, has just returned from abroad, where he was most successful in making some very exceptional buys in such articles as Crepe Paper, Chiffons, Prepared Foliages, Artificial Flowers, Novelties and various other items of a more staple nature. These Florists' requisites will shortly be following him across and we expect to have the greatest line of imported goods to offer the Florist trade that has ever been handled by a supply house—this together with our own manufactured goods will place at your command the most complete and largest assortments of supplies to be found anywhere. This will enable us to render even a greater service in the future than in the past.

## The McCallum Company

HEADQUARTERS—137 Seventh Street, PITTSBURGH, PA.

BRANCHES: — Detroit Cleveland Cincinnati San Francisco San Juan

The Wholesale Florists' Protective Association held its twelfth anniversary dinner at the Hotel Breslin Saturday evening, November 20. About forty members and guests sat down to a most excellent repast. Among the guests were E. Gurney Hill, Richmond, Ind., and C. H. Totty, Madison, N. J. After coffee was served, President Frank H. Traendly, as toastmaster, called upon several for short addresses, which dealt in the main with the objects of the organization. A splendid orchestra furnished music, and a couple of feminine singers furnished cabaret specialties which were greatly enjoyed. The table

### THE NEWEST Money Makers ARE Feather Roses

The most beautiful Artificial Flowers. Many Florists make a fortune with them. We give the addresses.

Order an assortment for \$5.00 or \$10.00. We guarantee double profits or return the money.

**Chicago Feather & Flower Co.**  
439-441 So. Irving Ave., CHICAGO, ILL.

All kinds of Cloth, Wax and Paper Flowers  
"America Made" and "Imported"



### THE HELP PROBLEM Relieved by the Ever Ready Flower Pot Cover....

Dresses your plants in a smart style quickly and without work. Write for sample and price list today.

Send 10c Postage.

**The EverReady Flower Pot Cover Co.**  
146 Hughes Avenue, BUFFALO, N. Y.

and room decorations, contributed by the members, were of roses and chrysanthemums, and sprays of lily of the valley were used for boutonnieres. It was nearly midnight when the company dispersed.

Report of the death of John Weir appears in the obituary column in this issue.

Z. D. Blackistone, Washington, D. C., was a visitor last week. J. H. P.

Joseph Trepel has been steadily adding to his chain of stores in Brooklyn in preparation for banner business the coming season and now includes fifteen in his string.

#### PHILADELPHIA.

##### The Market.

The week before Thanksgiving was marked by a scarcity of cut flowers. Cold, on several days stormy, weather has been partly responsible; the almost irresistible and foolish tendency to hold back flowers as a holiday approaches has helped and no special effort has been made to crop for Thanksgiving. Chrysanthemums are the leading flower. The late varieties, the pompons and the singles are at their best. Prices have been excellent.

Other flowers have been in fair rather than good supply. The demand keeps them moving rapidly at prices that are slowly advancing.

##### To Fight Quarantine 37.

The horticultural societies of three states, Massachusetts, New York and Pennsylvania, are carrying on a joint campaign against Quarantine No. 37. The idea is to gather together an array of facts that will prove the quarantine to be unwise and to present these each as a case before the Federal Horticultural Board, with the object of having the quarantine modified or removed altogether. Each of the horticultural societies has appropriated \$2,000 to be used in paying the expenses of gathering and compiling the necessary data. It is further proposed to greatly increase the fund of \$6,000 by private subscription, should this be found necessary. The task is so great that much effort will be required and much energy will be needed to carry it through successfully.

##### The Bickmore Greenhouses.

It is the ambition of Milton H. Bickley to make his place the finest in the country. Beautifully situated at Wallingford, in the midst of rolling country, the Bickmore Greenhouses are rapidly coming to the front. Their specialties are grown in such large quantities as to stagger the ordinary florist even in these days of large figures. For instance, half a million bulbs are to be forced, including narcissi, hyacinths and tulips, and they have lilies all the year around. Carnations are Mr. Bickley's leading specialty, with the idea of making them as good as can be. Clarence Alwine, famous for his success at Alden, has been placed in charge as manager. Mr. Bickley believes that the carnations in the Bickmore Greenhouses today are the finest that have ever been seen there. The varieties are Matchless, Mrs. C. W. Ward, Benora, Enchantress Supreme, Belle Washburn (large and perfect), Laddie (highly esteemed), and Perfection, a crystal white (new).

## IN BEAUTIES

We offer you the largest supply in the Philadelphia market. Our growers are cutting mostly specials, some 30-inch, but no medium and short.

You will find our Beauties of a very good quality, fine flowers of a good size and color.

If you are interested in regular shipments let us hear from you.

No trouble to fill an order for 500 on short notice.

## BOXWOOD SPRAYS

\$25.00 per 100 Pounds

No surplus wood; the large or small leaf variety. We have made a specialty of Boxwood for a number of years, and we know what is wanted by the retail trade.

We can furnish Lycopodium. Very fine stock. Order early, the supply is limited.

New Bronze Galax are ready. Can make immediate shipment.

## THE LEO NIESSEN CO.

Wholesale Florists

Branches:  
BALTIMORE  
WASHINGTON

1201-3-5 Race St.

PHILADELPHIA

## BERGER BROTHERS

FINE LATE MUMS

BOXWOOD SPRAYS Glossy Green, \$25.00 per 100 lbs.

Good Roses and Carnations, Paper Whites, Narcissi, Stevia

EASTER LILIES all the year around

1609 Sansom Street PHILADELPHIA

Lycopodium and  
Boxwood Sprays

## VALLEY Carnations

### Double White, Ward, Sunburst, Ophelia

AND OTHER GOOD ROSES.

A BEAUTIFUL LOT OF POMPONS.

Our Demand Is Greater Than Our Supply.

ALL KINDS OF GREENS.

### THE PHILADELPHIA WHOLESALE FLORISTS' EXCHANGE

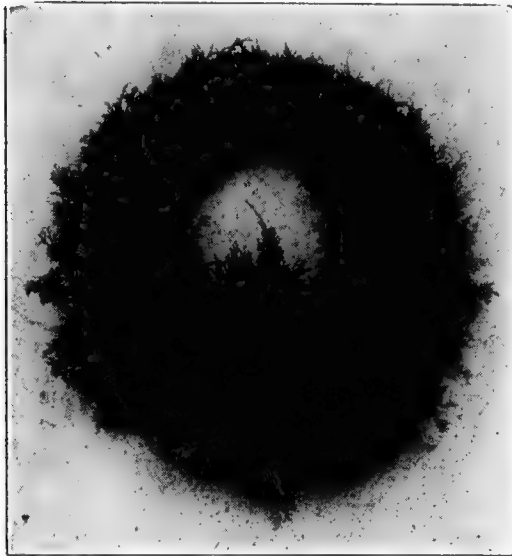
Our Motto, "The Golden Rule"

1615 Ranstead Street, PHILADELPHIA

# BOXWOOD



In two grades, short sprays, small foliage (the bush variety) per 100 lbs., \$30.00.



Longer sprays and larger foliage, (the tree variety) per 100 lbs., \$25.00  
Both grades splendid quality, no surplus wood. Packed in bags about 50 lbs. each.

Deliveries now for those who want to start their Christmas work.

Golden Retinospora, Rhondo Leaves, Mexican and English Ivy, and a full line of other desirable and attractive Christmas Greens.

Our Special Christmas Greens list is now ready. If you haven't received a copy, send for it.

*Everything in Cut Flowers, Plants, Greens, Ribbons and Supplies. Send for Price List.*

**BUSINESS HOURS: 7 a. m. to 5 p. m.**

**S. S. PENNOCK COMPANY**

**1608-20 Ludlow Street PHILADELPHIA, PA.**

New York  
7 West 28th Street

Baltimore  
Franklin and St. Paul Streets

Washington  
1216 H Street, N. W.

**THE HOUSE OF MERIT**

**FLORISTS' SUPPLIES**

**JOS. G. NEIDINGER CO.**

1309-11 N. Second Street

PHILADELPHIA, PA.

## Chrysanthemums

**WM. J. BAKER**

Wholesale Florist

12 South Mole Street, Philadelphia, Pa.

### Sweet Peas

\$3.00 per 100

POMPONS, large bunch, \$1.00

**JERRY BROOKINS & SON**  
Orchard Park, N. Y.

### GRAVE MARKERS

Stein's Floral Supply Mfrs. 2223 N. Front St., Philadelphia.

Mention The Review when you write.

The chrysanthemums are just finishing their season. Bonnaffon, White Chadwick, Mrs. Godfrey and Seidewitz are fine. They had the finished look that denotes culture.

The bulbs are just beginning to make their presence known inside. Lilies are few, out of respect for the queen of autumn. Paper White narcissi are in full bloom, while Trumpet Majors are just pushing through the soil. The cold storage shed for bulbs is remarkable. It is of great size, something like 30x480 feet, filled with ventilators and steam pipes. Perfect in its arrangements, the shed makes an ideal place for bulbs now rooting outside.

Material for Easter, spring and summer abounded. Concrete frames, a personal achievement of Mr. Bickley, were well made. The water system,

## EDWARD REID

### Chrysanthemums

PINK, WHITE and YELLOW. Extra fine.

### Roses

COLUMBIA, PREMIER, OPHELIA and DOUBLE WHITE KILLARNEY

### Pompons, Carnations

When They're Reid's They're Right.

**1619-21 Ranstead St., PHILADELPHIA, PA.**

### CHRYSANTHEMUMS

All Fancy Varieties and Extra Fine

### POMPONS

And All Seasonable Flowers

## PHILADELPHIA CUT FLOWER CO.

Phones: Bell, Spruce 803-804  
Keystone, Race 1112-1118 1517 Sansom St., Philadelphia, Pa.

Wholesale Florists

GEORGE AEUGLE  
Proprietor

**Chrysanthemums**  
**Carnations**  
**Snapdragon**

**CHARLES E. MEEHAN**

5 South Mole Street,

PHILADELPHIA, PA.

**PLUMOSUS**  
**Strings and**  
**Bunches**  
**and Greens**  
**of all kinds**

heating system, offices and live stock were interesting parts of the exceptionally interesting place.

### The American Legion.

When a grower reaches that point of success where he feels he may safely venture on untrodden paths, or, to put it differently, when he feels ambitious enough to take a chance, he usually goes to see Robert Scott & Son or he goes to see Edward Towill. It is easy to locate the progressive, wide-awake rose growers by calling at Sharon Hill or at Roslyn. For there you see rose seedlings galore. At Sharon Hill are the best Irish seedlings of pedigree as well as

those raised there. At Roslyn are Teddy Towill's own.

Now, it so happened that Mrs. Prentiss Nichols had been called upon at home and vastly admired even before her christening; so this call was at Roslyn. That the visit was well timed was shown by the fact that a very great grower, who shall be nameless, was there, already intent on securing stock of a certain new cerise-colored rose seedling, considered so promising that Mr. Towill has a quantity planted out under glass.

This seedling is the now famous American Legion, christened at the Armory two weeks ago. Its forbears include



# Raedle's Practical Assortments

**at Moderate  
Prices**

*Assortment No. I*—50 Tumbler Baskets, 16 to 20 inches over all, with liners, in two-tone colors .... **\$22.90**

*Assortment No. II*—25 Medium Cut Flower Baskets, 21 to 28 inches over all, in two-tone colors with liners, **\$20.80**

*Assortment No. III*—15 Large Cut Flower Baskets, 34 to 42 inches over all, in two-tone colors with liners, **\$29.50**

**SPECIAL—TOTAL three assortments, \$70.00**

## RAEDLEIN BASKET CO.

713-717 MILWAUKEE AVE.

CHICAGO, ILLINOIS

Hadley and Milady (Mr. Towill's own) and Rosalind Orr English. It is so fine a thing that Mr. Towill's admirers are talking about American Legion and American Beauty as though the rose list ended right there. The great man was evidently taken with the rose. Its unusual color, its vigor, its freedom of bloom appealed to him. His name and whether he decided to plant a house with American Legion may not be here disclosed. For this information you will have to ask Edward Towill, of Roslyn.

### Porto Rico.

The event of the week was the departure of Robert Craig for Porto Rico, accompanied by two assistants and 150 bundles of sashbars. Mr. Craig sailed from New York November 17. He will go to his farm near San Juan. There he will put in a water system and erect sashbar houses. His idea is that sashbar houses will be more rigid than slat houses and therefore not so easily blown down. As soon as this work is completed dracena canes and some other specialties will be shipped him from Norwood. They will be grown at the farm in Porto Rico and sent back to Norwood when ready. Since Porto Rico is a part of our country, Quarantine No. 37 does not affect these shipments. It will be remembered that Mr. Craig celebrated his golden wedding October 27. His enterprise is an inspiration to us all.

### Various Notes.

James A. Brown and Mrs. Brown, of Indianapolis, Ind., stopped here on their way home from abroad. Mr. Brown will eat his Thanksgiving dinner at home before going to his bulb and berry farm, at Capitola, Cal.

Charles H. Grakeloff received a handsome Chandler 7-passenger sedan from his fellow Elks November 16. The occasion of the gift was his enrolling of 1,004 new members, for which memorable night the Metropolitan Opera house was secured.

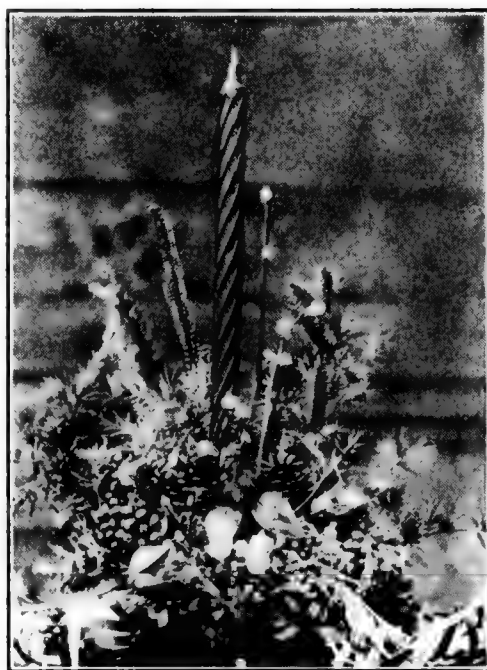
Frank P. Gauerl resigned his position with Frank M. Ross November 15.

William Berger's Sons have a new Dodge car.

Sydney H. Bayersdorfer found it impossible to go to Tennessee, much as he wished to do so. He sent his address.

Henry C. Woltemate, the last of the three brothers, all able florists, died unexpectedly while asleep Sunday night, November 21.

Elwood Heacock criticised the article of October 14 on November 15 and en-



KENDIG'S CHRISTMAS CANDLES—18 ins. high, richly decorated with evergreens, cones, berries, pussy-willows, pods, etc.; carton of 4, \$6.00; 25 or more, \$1.35 each; 50 or more, \$1.25 each.

## Fertile Fern Fronds

(Onoclea Sensibilis) in red, orange-yellow, gold, bronze, silver and purple, \$4.00 per 100.

## French Immortelles

In red, graceful sprays, 6-in., \$2.50; 9-in., \$3.50; 12-in., \$5.00; 18-in., \$8.00; 24-in., \$12.00 per 100.

## Helichrysums

Strawflowers in best colors, all wired ready to use, \$3.50 per 100; \$30.00 per 1000.

## Jap Lanterns

(Physalis Franchetii) rich orange-red husk, 2 to 3 inches long, will last forever, 3 to 8 lanterns on stem, \$10.00, \$17.00 and \$25.00 per 100 stems.

Pussy Willows, from now till spring, \$5.00 and \$1.00 per bunch; separate lengths, \$2.00 to \$10.00 per 100.

Send for illustrated price list. Cash with order. Satisfaction guaranteed. Add postage.

**KENDIG, The Florist  
OSWEGO, N. Y.**

# FRAT-M'S

Frat-Ms are a great help to florists who make funeral work. They are exact reproductions of the official emblems embossed in gold and the different colors as required by each Fraternal and Labor organization.

The florist is saved time and worry in the nuisance of lettering, as well as the keeping of such a stock of wire frames, and different colored flowers. Just use such flowers as you have and then attach a FRAT-M with paste to the chiffon, or by the hanger that comes for each, as a card, and that is all there is to it, excepting the comment and commendatory talk for the florist.

Just pick out a dozen of the most used from the list following, enclosing \$2.00 per dozen, and if they don't make you ten times their cost, return those unused and get your money.

Square and Compass, Chapter, Commandery, 32nd Degree, Shrine, Eastern Star, Royal Neighbors, M. W. A., Maccabees, Odd Fellows, Red Men, Knights of Columbus, K. of P., Moose, Jr. O. U. A. M., B. of R. T., B. of R. Clerks, B. of L. E., Br. of Blacksmiths and Helpers, Eagles.

Just give Frat-Ms a trial, you don't have to keep them. We are willing to send them to you and return the money if they don't pay you ten times their cost. Address

**STATE FAIR FLORAL CO., SEDALIA, MO.**

deavored, unsuccessfully, to extract a promise of silence regarding Edgeplain and St. Leonards, most remarkable in view of the sale November 12 and the full-page advertisement in the Exchange recorded November 19. Phil.

Alton, Ill.—The Krug Floral Co. has moved to its own building, at the corner of Broadway and Alby street, two blocks west of the old location.

### BOSTON.

### The Market.

The last week has seen lessened receipts of all cut flowers and prices have advanced appreciably. Thanksgiving demand is, at the time of writing, somewhat uncertain, but in spite of depressed business conditions, with over twenty per cent of all labor union em-

**THE FLORISTS' SUPPLY HOUSE OF AMERICA**

*We have a large stock of the following:*

<b>Red Roping</b> , also <b>Green, White</b> and <b>Purple</b> , per piece .....	\$ 1.00
<b>Moss Wreaths</b> , 12-inch, per 100, \$15.00; 14-inch, per 100 .....	20.00
<b>Thistles</b> , per 100 .....	\$1.50 to 2.50
<b>Pine Cones</b> , plain, \$5.00 lots; colored .....	\$5.00 lots
<b>Statice</b> , natural, per lb., \$1.50, colored, per lb. ....	\$ 2.00
<b>Ruscus</b> , Green, per lb. ....	0.75
"    Red, per lb. ....	1.00
<b>Red or other color Fiber</b> , 1-inch, per piece, \$2.00; 2-inch, per piece, ....	4.00
<b>Metal Wreaths</b> .....	\$1.50 to 2.00
Assorted at \$25.00, \$50.00 and \$100.00	
<b>Beech Sprays</b> , per lb. ....	.25
<b>Lycopodium</b> , per 10-lb. box .....	3.50
<b>Artificial Holly</b> , per gross .....	\$3.50 and 4.50
<b>Holly Berries</b> , per gross .....	.25
<b>Poinsettia</b> , per gross .....	\$1.75, \$3.50, \$10.00 and 13.00
<b>Minerva</b> , per lb. ....	1.25
<b>Beaded Wreaths</b> .....	\$3.00 to 8.00
<b>Green Sea Moss</b> , per 100 .....	10.00
<b>Red Sea Moss</b> , per 100 .....	20.00
<b>Chiffons</b> , 4, 6 and 10-inch.	

*Write for prices on quantities*

**CREPE PAPER**, all colors

**H. Bayersdorfer & Co.**

1129-1133 Arch St.

PHILADELPHIA, PA.

Branch Factory, 709 First Ave., New York City, Telephone Vanderbilt 4976

ployees out of work and many factories wholly or partly closed, advance orders have been quite encouraging. No fancy prices are likely, but stock is shortening up and with the early passing of chrysanthemums a decided shortage seems probable. No one anticipates as good business as a year ago. Financial and other conditions do not warrant it, but it looks as if about all available cut flowers will realize good prices.

Chrysanthemums usually drag out until Christmas, but the warm fall has hurried them along and they will cut little figure after Thanksgiving. For the Harvard-Yale football game at New Haven November 20 there was a good

**PREPARED LYCOPODIUM.**  
Splendid for general work, as for making wreaths, filling baskets, etc. Soft, pliable and everlasting. Per carton of 10 lbs. \$3.50

**MAGNOLIA LEAVES.**  
(Dr. Dux quality.)  
Prepared Magnolias, Brown, Green or Purple. Per box, about 800 leaves .... \$1.60  
Red Magnolias, per box. .... 2.25

**PREPARED OAK SHRUBS.**  
(Green, Brown or Red.)  
Price, per carton ..... \$2.00  
5 cartons and over, per carton ..... 1.90

**STATICE.**  
Natural imported statice, best quality; splendid for artificial, also design work. Per lb. .... \$2.00

Get our list of other supplies—it's free.

**GEO. H. ANGERMUELLER CO.**

Wholesale Florists

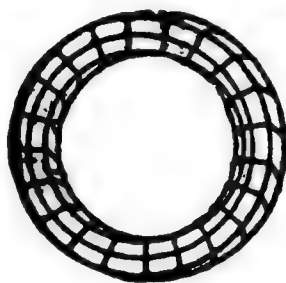
1324 Pine St., ST. LOUIS, MO.

Mention The Review when you write.

call for crimson chrysanthemums, as leading mum, with Rager and Engue- well as violets. Bonnaffon remains the hard the most popular of their colors.

# SPECIAL WIRE WREATH OFFER

Just ask for  
our prices on  
all wire designs



SAVE MONEY  
ORDER NOW

Our new price list is ready  
now. Send for it.

Crate Containing 50 10-inch, 25 12-inch and 25 14-inch.....\$ 7.50  
" " 50 12-inch, 25 14-inch and 25 16-inch..... 9.25  
" " 33 12-inch, 33 14-inch and 34 16-inch..... 9.50  
" " 50 12-inch, 50 14-inch and 50 16-inch..... 13.75

Crate Containing 50 12-inch, 100 14-inch and 100 16-inch.....\$25.00  
50 12-inch, 100 14-inch, 100 16-inch, 50 18-inch  
and 50 20-inch..... 40.00  
" " 100 each 12, 14, 16, 18 and 20-inch..... 58.00

**B. E. & J. T. COKELY, 201 North Seventh Avenue, SCRANTON, PA.**

The majority of flowers sold at \$3 to \$6 per dozen, with poor ones lower. Pompons, especially bronze and crimson ones, have sold well of late.

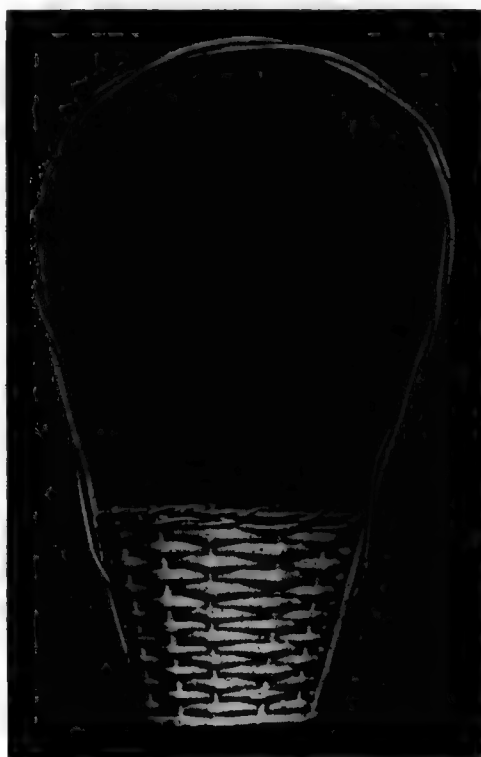
Roses are coming in less freely and there is no trouble in cleaning them up at good prices. Short-stemmed stock makes \$6 to \$10, according to color. The best grades make as high as \$25 and some fancy pinks and reds \$40. For American Beauty there has been a good call. Carnations have braced up to \$8 and \$10, Laddie bringing more. Violets at \$2 and \$3 are not abundant; neither are lilies or callas. Paper Whites are rather a slow sale. Stevia has appeared, but will sell better a little later. The warm fall has hastened its blooming period. Sweet peas are selling better; so is the comparatively small quantity of miscellaneous flowers arriving.

There are still good supplies of catleyas and more cypripediums are coming in than a week ago. Valley is scarce and dear. Small lots of gardenias are arriving. An abundance of good cyclamens, begonias and other flowering plants are coming in, some poinsettias being included.

## Gardeners' and Florists' Club.

In spite of a cold, driving storm of rain and sleet, the first of the season, there was a good attendance at the club meeting November 16, over sixty members being present. The executive committee reported in favor of holding a banquet on or about February 1 and after some discussion they were instructed to secure figures from various hotels and caterers to present at the December meeting. Communications were read asking support for the American Red Cross and inviting club members to view the great show of winter-flowering begonias in the E. S. Webster greenhouses, at Chestnut Hill.

George T. Stewart, of Waltham, was presented with a large and handsome gold medal, awarded by the National Association of Gardeners for meritorious new plants, hybrid calceolarias, shown in Boston last May. The presentation was made by W. N. Craig, the newly elected president of the association. Exhibits of the evening included fine plants of Golden Mistletoe and Helen Frick chrysanthemums from Walter H. Golby, a collection of twenty-three seedling chrysanthemums raised from Mrs. Filkins and nine other seedlings from A. E. T. Rogers, Prides Crossing, Mass., awarded honorable mention, and a collection of pompon and anemone chrysanthemums and Bouvardia



## A Well Made Plant Basket For Standard Pots

No.	Height	Depth	Opening	Each	Doz.
400	17	5	4 3/4	\$0.40	\$ 4.75
500	21	6	6	.50	5.50
600	24	7	7	.75	8.75
800	26	8	8	.85	10.00

Finished in assorted colors. No liners.  
No order filled less than \$5.00.

**JOHNSON BASKET WORKS**  
2535 Milwaukee Avenue, Chicago, Ill.

## Soft Wire For Winding, and Xmas Wreaths

Our Special Prices for early orders

No. 22—in 12-lb. coil....\$1.90 per coil  
No. 24—in 12-lb. coil.... 2.00 per coil  
No. 26—in 12-lb. coil.... 2.25 per coil  
No. 28—in 12-lb. coil.... 2.50 per coil

You will not better this price anywhere.  
Buy now. Don't get left this season.

**THE COLORADO SEED CO.**  
DENVER, COLORADO

Humboldtii and Bourboni, from W. N. Craig, awarded honorable mention.

Nominations of officers for 1921 were



## distinctive yet economical—

the two points we had  
in mind when we made  
and introduced these  
Jardinieres—

¶ we knew, that if the  
creation was to be a  
success it must be at-  
tractive, yet cost little.

¶ our judgment has  
proven correct, proven  
so by the great number  
of florists who use these  
Jardinieres as a standard  
part of their delivery  
service for:—

potted plants, cut flow-  
ers and ferns—

¶ send for illustrated  
folder and prices for all  
sizes.

**Mono Service Co.**  
NEWARK, NEW JERSEY



PREPARED  
BEECH or OAK SPRAYS

COLORS:  
GREEN OR TAN

Like Leather  
Always Pliable

REEVES FOLIAGE CO., Inc., Brewton, Ala.

MAGNOLIA LEAVES  
PREPARED BY  
REEVES

COLORS (BROWN, GREEN OR PURPLE)  
PACKED IN  
CARTONS & 25-50-100 lb. CASES

Southern  
Decorative  
Evergreens

Will Not  
Mold

Headquarters  
in Chicago for

Wild Smilax

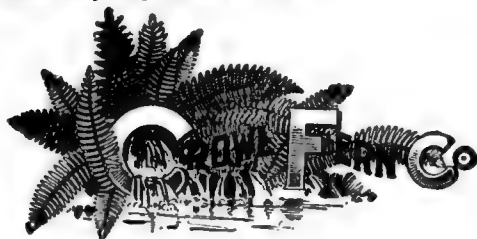
\$6.00  
PER CASE.

We are ready again to take care of your wants in the green goods line. Write, Phone, Wire.  
E. F. WINTERSON CO., L. D. Phone Central 6004, 166 N. Wabash Ave., Chicago, Ill.

Mention The Review when you write.

Extra Long, Fancy and Dagger  
FERNs

Gathered Fresh Daily from the Woods  
Laurel Festooning, 6c and 8c per yard. Fresh  
stock supplied on short notice; use it for your  
weddings and other similar decorations;  
nothing better.  
Sphagnum Moss, \$5.00 per large bale.  
Ground Pine, 12c per lb.; made up, 10c and 12c  
per yd.  
Branch Laurel, large bundles, 50c.  
Hemlock, large bundles \$1.00.



Telegraph Address, New Salem, Mass.  
Post Office and L. D. Phone Address  
MILLINGTON, MASS.

Mention The Review when you write.

Southern Wild Smilax

\$2.50 per 50-lb. case.

Prompt attention. Fresh vines.  
Good weight.

F. & S. LEE, Marion, Ala.

Mention The Review when you write.

Red Berries

Most beautiful cutting we have ever had.

Berries on branches, no leaves.

A. R. FOSDICK, Decatur, Mich.

Mention The Review when you write.

New Crop—Now Ready

SOUTHERN WILD SMILAX

Standard Case, \$2.50 Half Case, \$1.50

CHATTAHOOCHEE FLORAL CO.,

Hatcher Station, Ga.

Best Equipped and Quickest Shippers in the South.

Magnolia Leaves

Prepared under our new process,  
in cases or cartons.

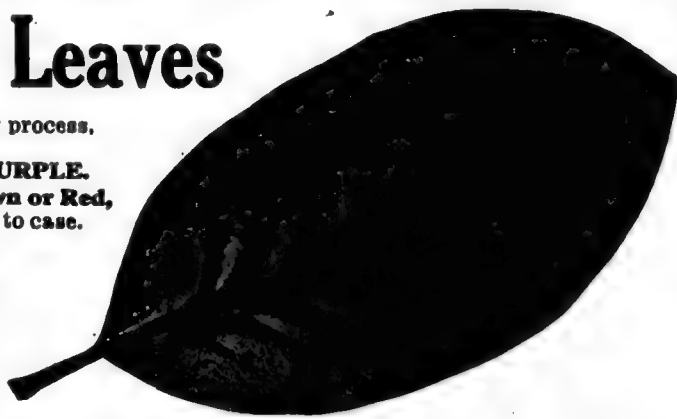
BROWN, GREEN OR PURPLE.

Oak Sprays in Green, Brown or Red,  
packed in cases of 100 sprays to case.

Beech Sprays, same color  
as Oak and same pack.

All orders for the above goods will  
have our personal attention and  
satisfaction guaranteed.

The Rumbley Co.,  
EVERGREEN, ALA.



Mention The Review when you write.

BOXWOOD

Now booking orders for first-class Boxwood. Immediate delivery.  
\$20.00 and \$25.00 per 100 lbs.

Also

Fancy Ferns and Green Leucothoe

Special prices in quantity on account of limited storage space.  
Prices quoted upon application.

FLORISTS' SUPPLY CO., Inc.

618-620 Duquesne Way, Pittsburgh, Pa.

Mention The Review when you write.

HOLLY WREATHS

Fourteen inches in diameter with four sprays of berries,  
per case of fifteen dozen, \$27.00.

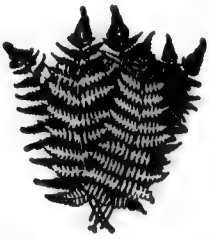
PINE WREATHS

14 inches, with four cones, \$1.50 per dozen.

18 inches, with five cones, \$2.00 per dozen.

Three samples each of Holly and Pine Wreaths, Postage paid, for \$1.50.

H. AUSTIN, Felton, Del.



# Galax, Ferns, Leucothoe, New Crop Ready for Shipment

**Dagger Ferns**..... \$2.00 per 1000; \$8.00 per case of 5000.  
**Fancy Ferns**..... 2.00 per 1000; 7.50 per case of 5000.  
**Bronze and Green Leucothoe**, short, medium and long..... \$2.00, \$3.50 and \$5.00 per 1000.  
**Prepared Magnolia Leaves**, brown, green, purple, \$1.50 per carton (about 900 leaves). If wanted by mail add postage for nine pounds.  
**Prepared Magnolia Leaves**, 100-lb. cases, \$15.00; 50-lb. cases, \$8.00; 25-lb. cases, \$4.50.  
**Southern Wild Smilax**, standard cases..... \$3.50 per case.  
**Green and Bronze Galax**, large..... \$1.50 per 1000; \$9.00 per case of 10,000.  
**Green and Bronze Galax**, medium..... \$1.25 per 1000; \$8.00 per case of 10,000.

**Green and Bronze Galax**, large (10 case lots)..... \$8.50 per case. **Green and Bronze Galax**, medium (10 case lots)..... \$7.50 per case.

If galax are wanted by mail, add postage for 9 lbs. for each 1000.

We are prepared to give you the best service possible, both in express and mail. Prices are F. O. B. JOHNSON CITY, TENN.

**Best Quality.**

**WIRE YOUR ORDERS TO JOHNSON CITY, TENN.**

**Terms Cash.**

## Elk Galax and Fern Co.,

**BANNERS ELK, N. C.**

**JOHNSON CITY, TENN.**

MEMBERS BLUE RIDGE DECORATIVE EVERGREEN ASSOCIATION.

Mention The Review when you write.

made as follows: President, William N. Craig; treasurer, James Methven; executive committee, P. W. Burke, J. R. Ness, A. K. Rogers, John L. Russell, George W. Butterworth, George W. Hammer and Louis J. Reuter. The election will be held December 21.

Andrew Christensen was the first speaker of the evening and entertained the members in his inimitable way for about forty minutes as he graphically described his recent tour through the war zone of northern France, including the Chemin des Dames, Soissons, Rheims, Belleau Woods, Chateau Thierry, Meaux and other places hallowed for all time in history. He spoke feelingly of the magnificent avenues of trees, once so majestic, now standing torn and stark after their terrific shelling. In some of the large dugouts he found fine crops of mushrooms growing. In the cultivated fields, wheat, sugar beets, mangels and alfalfa were producing splendid crops. In the heart of the war zone he found one most interesting small florist's place walled in with trained fruit trees, in which heliotropes, fuchsias, veronicas and other plants showed loving care.

The various cemeteries were carefully inspected and all showed excellent care. Paris itself seemed the same as when he visited it ten years earlier, and had he not visited the war zone and seen the awful destruction wreaked by the Germans, it would have been hard to believe that such a terrible war had been fought.

Captain George C. Moyse, of the New England branch of the National Flower Growers' Association, spoke on the new association and the work it aimed to accomplish. He found his work as organizing secretary interesting. He had been surprised to find how growers who were in the same towns were opposed to each other and how much cooperation was needed. There was far too much price-cutting on all hands. When anyone grew the best every effort should be made to sell it to the best possible advantage. The new association wanted to create a greater demand by putting the growers before the public through a publicity campaign. National cooperative purchasing was a necessity as well as selling.

Captain Moyse, who is a fluent and interesting speaker, spoke on some of his war experiences. He was the first national guard officer of the 105th Infantry to set foot on French soil. Only seven out of 250 of his men went through the war without being killed

## NEW CROP NOW READY WILD SMILAX

CALDWELL'S CELEBRATED BRAND

Orders Filled on Receipt, \$3.00 per Case

Natural Moss, \$1.75 per bag. Perpetuated Moss, \$3.50 per bag.

**CALDWELL Evergreen, Ala.**  
THE WOODSMAN CO.

Mention The Review when you write.

## Evergreens Fresh from the Woods



**Fancy and Dagger Ferns**, \$2.00 per 1000; \$7.50 per case of 5000.

**Green Galax**, \$1.50 per 1000; \$8.50 per case of 10,000.

**Short Green Leucothoe**, \$2.00 per 1000.

**Medium Green Leucothoe**, \$3.50 per 1000.

**Long Leucothoe**, \$5.00 per 1000.

**Hemlock Branches**, 2 to 3 feet, 5c per lb.

**Guinea Pine**, 5c per lb.

**Laurel Tips**, 5c per lb.



**J. H. VON CANON**

Wire us **ELK PARK, N. C.**

**BANNERS ELK, N. C.**

Mention The Review when you write.

## Papier-Mache Forms—Waterproof For Winding Frieze Wreaths

8-inch, \$1.40 per dozen; \$10.00 per 100

12-inch, 1.75 per dozen; 15.00 per 100

18-inch, 7.00 per dozen; 55.00 per 100

25 of one size at 100 rate.

Write for prices on larger quantities.

**CHICAGO PAPIER-MACHE CO.**

2834 Lincoln Avenue

CHICAGO, ILL.

Mention The Review when you write.

## NEW CROP FANCY FERNS

First-class Stock. Write for prices.

**Teahan Fern Co.,**

694-696 River St., TROY, N. Y.

Phone Troy 1706-W

## L. B. Brague & Son

Wholesale Dealers in

**CUT FERNS**

**MOSS, EVERGREENS**

Established  
1867

**HINSDALE, MASS.**



## FERNS

## LEUCOTHOE

## MAGNOLIA

## SMILAX

## GALAX

DIRECT FROM THE WOODS TO THE DEALER.

ABSOLUTELY NEW CROP.

NO COLD STORAGE STOCK.

Dagger Ferns.....\$2.00 per 1000; \$8.00 per case of 5000  
 Fancy Ferns..... 2.00 per 1000; 7.50 per case of 5000  
 Bronze and Green Leucothoe, short, medium and long.....\$2.00, \$3.50 and \$5.00 per 1000  
 Prepared Magnolia Leaves, brown, green, purple, \$1.50 per carton (about 900 leaves). If wanted  
 by mail add postage for 9 pounds.  
 Prepared Magnolia Leaves, 100-lb. cases, \$15.00; 50-lb. cases, \$8.00; 25-lb. cases, \$4.50  
 Southern Wild Smilax, standard cases.....\$3.50 per case



### GREEN AND BRONZE GALAX

Large Sizes.....\$9.00 per case of 10,000  
 Medium Sizes..... 8.00 per case of 10,000

Large Sizes (10 case lots and up), \$8.50 per case  
 Medium Sizes (10 case lots and up), 7.50 per case

In order to give our customers the very best service, and save them from 50c to \$1.00 on each case, for transportation alone, we are shipping all our greens in carload lots from North Carolina points to Johnson City, Tenn., and distributing from that point. Write, wire or phone us at JOHNSON CITY, TENN.

Our best reference is our 20 years in this one line, and over 3,000 satisfied customers scattered over the U. S. and foreign countries.

## The North Carolina Evergreen Co., Johnson City, Tenn.

PACKING HOUSES AT NORTH CAROLINA POINTS—BOONE, FOSCOE, LINVILLE, PLANOLA, NEWLAND, EDMONT, BANNERS ELK, ELK PARK  
 MEMBERS BLUE RIDGE DECORATIVE EVERGREEN ASSOCIATION.

Mention The Review when you write.



## SMILAX

Now ready—per case, \$3.00  
 REEVES FOLIAGE CO., Inc., Brewton, Ala.

Mention The Review when you write.

## Pine and Laurel Wreaths

10, 12 and 16-inch, \$2.00, \$2.50 and \$3.00 per doz.  
 Partridge Berries, bunch of 50, 12c.  
 Laurel Tips, per lb., 7c.

Order now for Christmas.

## WILBUR, The Florist

LAKE PLEASANT, MASS.

Mention The Review when you write.

### LAUREL BRANCHES

2x2x4-ft. case.....\$ 3.25

### LAUREL STEMS

Large bag..... 1.50

Boxwood, both varieties, per 100 lbs. 22.00

W. Z. PURNELL, SNOW HILL, MD.

## A HALF-INCH ADVERTISEMENT

here will keep your name and specialty before the whole trade, at a cost of only 62½c per week on a yearly order.



## Galax, Ferns

Prepared Oak, Magnolia, Etc.



Prices f. o. b. Galax, Va.

Prompt Service.

Galax—Green and Bronze—  
 XX Medium size.....\$7.50 per case  
 XXX Large size..... 9.00 per case  
 Ten-case lots or more, \$7.00 and \$8.00 per case; less than a case, \$1.25 and \$1.50 per 1000.  
 Dagger Ferns—\$2.00 per 1000; \$9.00 per case of 5000.  
 Laurel Tips—Long or short, \$3.00, case of 50 lbs.  
 Laurel Festooning—Best made, 7c per yd.  
 Green Leucothoe—\$2.50, \$3.50 and \$5.00 per 1000.

Prepared Oak—Fine large sprays, 36 to 40-inch, 25c each. Colors, red, tan, green, medium, 30-inch, 25c per lb.  
 Prepared Short Oak, for wreaths—\$2.00 for 5-lb. carton.  
 Prepared Magnolia—Brown, green and purple, \$1.50 per carton; 25-lb. case, \$4.50; 50-lb. case, \$8.00; 100 lbs., \$15.00.  
 Prepared Lycopodium—Green or red, fine, 35c per lb.  
 Natural Green Sheet Moss—\$1.75 per bag.  
 Dyed Green Sheet Moss—\$3.50 per bag.  
 Wild Smilax—Shipped from Alabama promptly, \$3.50 per case.

WIRE GALAX, VA.

ALL STOCK GUARANTEED.

## W. M. WOODRUFF & SON, Lowgap, N. C.

Mention The Review when you write.

## Christmas Trees

Specimen Norway Spruce, Priced Cheap

Can furnish in car lots. Write or wire

## H. F. Hillenmeyer & Sons, Lexington, Ky.

MEMBERS OF AMERICAN ASSOCIATION OF NURSERYMEN

Mention The Review when you write.

### Natural Green Sheet Moss

Per 10-lb. bag, \$1.75

### Dyed Green Sheet Moss

Per 10-lb. bag, \$3.50

KNUD NIELSEN, Evergreen, Ala.

Mention The Review when you write.

### FLORISTS, ATTENTION

We now ship choice Hemlock and Balsam sprays at \$5.00 per 1000. Discount on larger orders.

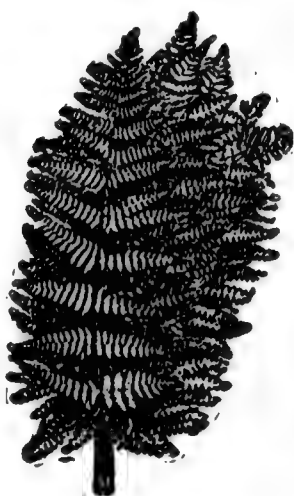
A-1 Screens! Hardwood Leaf-Mold at \$1.25 per large sack; \$16.50 per ton. Bag extra. Reference or cash with order.

NORTHERN FERN CO., Schofield, Wis.

Mention The Review when you write.

Fancy Cut Ferns and Leaf-Mold—Evergreen Christmas Trees, Trees, Shrubs, Plants, Seeds and Seedlings. Write for descriptive pricelists  
 AMERICAN FORESTRY CO., Fennimore, Wisconsin.





# FANCY FERNS

Finest stock in the country

**\$3.00 per 1000**

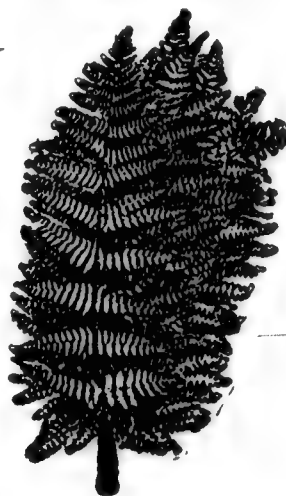
**\$3.00 per 1000**

Subject to Change Without Notice.

Green Leucothoe, 100.....	\$1.50;	1000.....	\$10.00
Magnolia Leaves, green and bronze, per carton.....	1.50		
Galax Leaves, green and bronze, per case of 10,000.....	15.00		
GREEN SHEET MOSS, very fine for basket work, trimming pots, etc., per bag, 15 lbs. to the bag.....	2.00		
Sphagnum Moss, per bale.....	2.50		
Wild Smilax, 50-lb. case, \$7.00; 25-lb. case.....	4.00		

FULL SUPPLY CUT FLOWERS AT ALL TIMES

**MICHIGAN CUT FLOWER EXCHANGE, 264-266 Randolph St., Detroit, Mich.**



or wounded. He had on exhibition a large collection of souvenirs secured, in the way of gas masks, bullets, guns, etc., which proved interesting. Rousing votes of thanks to the speakers closed a pleasant evening.

#### Various Notes.

Among visitors last week was J. A. Brown, of the Brown Bulb Ranch, Capitola, Cal. Mr. Brown made an extended European trip and secured large quantities of *Iris tingitana* in France; also *I. filifolia*, *hispanica*, etc., to plant on his bulb farm. He is a large grower of freesias, gladioli and other bulbs and hopes to achieve success in the genial California climate with the various forcing irises.

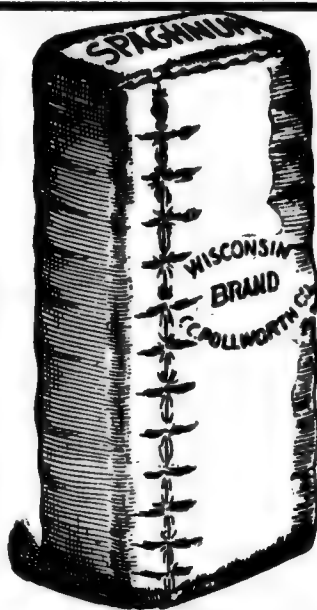
E. F. Gorney, secretary of the Boston Florists' Association, has received many letters from local hospitals expressing appreciation for the generous donations of flowers and plants made on Armistice day, November 11, when, through the efforts of members of the association, some twenty-five automobiles carried good cheer to a host of patients. This excellent work will, it is hoped, be continued and be emulated in many other cities in future years.

At the store of R. & J. Farquhar Co., on South Market street, bulb business has been extra good and nearly all sorts are now cleared out. A fine lot of flowering plants, including chrysanthemums, cyclamens, begonias and ericas, is carried.

Anderson Bros., of Woburn, are cutting heavily of pompon mums for Thanksgiving trade. They have all the newest varieties, but Western King, pink, seems especially popular. They are still cutting a fine crop of asters under glass and these sell well, even in competition with mums.

Welch Bros. Co. is receiving excellent American Beauty roses and a fine line of new varieties. Patrick Welch, while somewhat uncertain about the volume of Thanksgiving trade, is of the opinion that we are now running into a period when flowers will be decidedly scarce.

The combined agricultural interests of Massachusetts are planning to hold another big union meeting in Horticultural hall, Boston, in January, and a preliminary meeting to make arrangements was held at the State House November



## Sphagnum Moss

10 bales.....	\$1.50 per bale
25 to 30 bales.....	1.35 per bale
50 bales.....	1.25 per bale

STANDARD SIZE BALES

*Order Now and Save Money*

**C. C. Pollworth Co.**  
Milwaukee, Wis.

Mention The Review when you write.



GET YOUR  
**GALAX, FERNS, LEUCOTHOE and MOSS**  
FROM



**THE EVERGREEN CO., ELK PARK, N. C.**

at these cut prices

Bronze and Green Galax, case of 10,000.....	\$7.50
Fancy and Dagger Ferns, case of 5,000.....	6.50
Green Leucothoe, large, case of 1,000.....	3.50
Green Leucothoe, medium, case of 1,000.....	2.50
Green Leucothoe, small, case of 1,000.....	2.00
Moss, natural green color, (bag 25 lbs.).....	2.00

Quality Guaranteed. Terms, cash. No order too large or small.

**SMILAX**

**SMILAX**

**SMILAX**

**NEW CROP NOW READY**

Orders filled promptly on short notice. **\$3.00 per case.**

PERPETUATED MOSS.....	\$3.50 per bag
NATURAL MOSS.....	1.75 per bag

Wire, Write, Phone

**E. A. Beaven, Evergreen, Ala.**

# Ferns

# Galax

# Moss

Wild Smilax, 50-lb. cases only .....	per case .....	\$6.00
Asparagus Plumosus Sprays.....	per bunch, 25c-35c	
Smilax.....	per string.....	25c
Adiantum.....	per 100.....	\$1.50

<b>NEW FANCY FERNS</b>	
Per 1000.....	\$3.50
<b>GREEN LEUCOTHOE</b>	
Per 100.....	\$0.75
Per 1000.....	6.00
<b>BOXWOOD SPRAYS</b>	
Per lb.....	\$ 0.30
Per sack of 50 lbs.....	12.50

<b>GREEN GALAX LEAVES</b>	
Per 1000.....	\$ 1.50
Per case of 10,000 .....	10.00

<b>CHIFFON, ALL COLORS</b>	
4-inch, per yard.....	8c
6-inch, per yard.....	11c

<b>SPHAGNUM MOSS</b>	
Per bale.....	\$ 2.00
Per 10 bales.....	17.50

<b>GREEN SHEET MOSS</b>	
Per bag.....	\$2.00

## SPECIAL PRICES ON LARGE QUANTITIES

Brown, Green and Purple Magnolia Leaves.....\$1.75 per carton; 10 cartons, \$16.00  
Red Magnolia Leaves.....\$2.00 per carton

Everything in Florists' Supplies

**FULL LINE OF CUT FLOWERS AND OTHER GREENS AT ALL TIMES**

Orders from unknown parties must be accompanied with cash or shipments will be made C. O. D.

**C. E. CRITCHELL,** Wholesale Commission Florist, **Cincinnati, Ohio**  
15 East Third Street,

Mention The Review when you write.

# Ferns, Wild Smilax, Leucothoe

## Green Sheet Moss

Any quantity—\$1.75 per bag; 10 bags, \$16.00

**FERNS, \$3.00 per 1000**

**Full Line of Florists' Supplies**

**THE WILLIAM MURPHY COMPANY**

WHOLESALE COMMISSION FLORISTS

Phones Main 980-981

CINCINNATI, OHIO

329 Main Street

Largest Shippers of Home-Grown Cut Flowers in the Cincinnati Market

## SPECIAL

6-inch Chiffon,  
**10½c**

Mention The Review when you write.

## OPEN

**Ferns : Galax : Laurel**

Good stock of **Dagger** and **Fancy Ferns** and all kinds of Evergreens

We guarantee our Ferns to be the Best and satisfactory to the buyers

Write for prices.

**P. S. PULOS & BRO.**  
80 New St., NEWARK, N. J.

Mention The Review when you write.

# WILD SMILAX

FRESH FROM THE WOODS

**50-lb. cases, \$3.00**

Write, wire or phone.

**KNUD NIELSEN,** **EVERGREEN, ALA.**

Mention The Review when you write.

23. A. K. Rogers represented the Gardeners' and Florists' Club. It is planned to have exhibits, demonstrations, lectures, etc., as in former years and a full week will be given up to it.

Thomas F. Galvin, Jr., on Devonshire street, while near the wholesale cut flower section and some distance from the retail part of the city, is doing a thriving business and pulling in many good orders. He keeps attractive window displays.

The Boston Floral Supply & Snyder Co. is showing an extensive line of baskets and other holiday articles. They report business as good, both in the cut flower and supply departments.

E. S. Webster, of Chestnut Hill, had his greenhouse open to the public November 16 to 20 to allow visitors to inspect the grand collection of winter-flowering begonias, and large numbers availed themselves of the privilege. Peter Arnott, the superintendent here, had an even finer display of beautifully flowered plants than a year ago. Remarkably fine were Optima, Mrs. Heal, Rosalind, Exquisite, Winter Cheer and numerous others of the English winter-blooming section. In addition there

were numerous specimens of Glory of Cincinnati, Melior, Gloire de Lorraine and other better known varieties. Poinsettias were good, as were cyclamens, antirrhinums and mignonette. Among carnations, Pink Delight, Laddie, Matchless, Doris and Beacon were noteworthy. Roses, cattleyas and other orchids, gardenias, ericas and other plants were all in excellent condition and reflected much credit on Mr. Arnott's skill as a grower.

Duncan Finlayson is spending a few days in Washington.

William R. Nicholson, of Framingham, Mass., had a grand lot of fancy crimson mums for the Harvard-Yale game. He has a splendid crop of pompons and singles, and his carnations, in spite of hail damage early in the summer, look extremely well.

Boston had its first real snowstorm of the season November 21. W. N. C.

Woodlynne, N. J.—Joseph A. Kelley, for fourteen years a florist in the employ of companies near Laurel Hill cemetery, Philadelphia, Pa., has gone into business here for himself, as a florist and landscape gardener.

## Buchbinder Bros.

### REFRIGERATORS

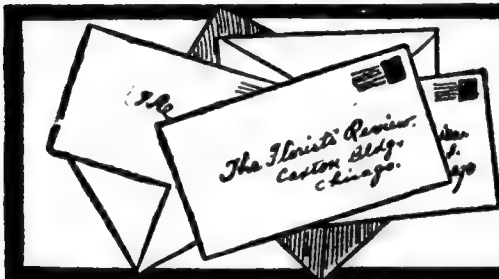
### COMPLETE STORE FIXTURES

WRITE FOR CATALOGUE

## BUCHBINDER BROS.,

11 So. La Salle St.,  
CHICAGO.

Mounds, Ill.—Mrs. Eva Robinson, who buys and sells cut flowers, is planning to erect a greenhouse in the spring



## Wanted and For Sale Department

Advertisements under this head, set without display, 15 cents per line. In sending remittance count six words to the line.

Display advertisements in this department \$2.00 net, for one inch space.

When answers are to be sent in our care, add 10 cents for forwarding.

CASH WITH ORDER from those who do not do other advertising.



**SITUATION WANTED**—Young man; competent; two years' general experience greenhouses; age 20; best of references. Address No. 371, care Florists' Review, Chicago.

**SITUATION WANTED**—By married man, wife and child; age 45; American; O. K. ref.; life experience; carnations, roses and general stock. Address No. 363, care Florists' Review, Chicago.

**SITUATION WANTED**—By a married man; 22 years' experience; willing and able to work; carnations and mums my specialty; open for engagement at once; please give full particulars in first letter. Address Florist, 486 Brush St., Detroit, Mich.

**SITUATION WANTED**—By young protestant man; experience in wholesale and retail; prefer first class retail; owner as grower, where chances of learning and advancing are good; state wage and board and room, etc. Otto J. Morris, R. R. 1, Box 245B, Dayton, O.

**SITUATION WANTED**—By florist; life experience in greenhouses; competent to handle help; middle-aged; American; married; no children; grower of carnations, mums and potted plants; state wages and full particulars in first letter; central states preferred; at liberty when suited. Address No. 334, care Florists' Review, Chicago.

**SITUATION WANTED**—By A. No. 1 grower and working foreman with life experience in general line of cut flowers and potted plants, including Christmas and Easter stock; also good designer; seven years on last place; open for engagement at once; single, 35 years of age; good wages expected; state full particulars in first letter. Address No. 364, care Florists' Review, Chicago.

**HELP WANTED**—At once; two good men for greenhouse work; full particulars in first letter. D. R. Herron, Olean, N. Y.

**HELP WANTED**—At once; good steady lettuce man; must be rapid transplanter and setter. Address No. 355, care Florists' Review, Chicago.

**HELP WANTED**—Experienced grower for roses and carnations; also man with general greenhouse experience. Apply Masey the Florist, Minneapolis, Minn.

**HELP WANTED**—First-class plant grower and all-around greenhouse man; best wages to right party; write what wages expected and where last employed. Crissman Greenhouse Co., Punxsutawney, Pa.

**HELP WANTED**—Greenhouse man, protestant, for all-around work; able to produce results of quality and take charge when necessary; handle help; 10,000 feet glass; steady position; state wages; references required. Brundage, Florist, Penn Yan, N. Y.

**HELP WANTED**—Experienced grower of roses, carnations and general greenhouse work; a man capable of taking full charge of the growing. Address Walter W. Caple, Mt. Pleasant, Mich.

**HELP WANTED**—A grower of general greenhouse stock, including roses, mums, carnations and a general line of pot stock; good wages and a good proposition for the right man; state experience in first letter and wages expected. M. Langohr, Bozeman, Mont.

**HELP WANTED**—Single man as grower of general line on small place of 4,000 sq. ft.; Pacific coast; would prefer one prepared to assume some financial interest, with view of acquiring business, as owner has other interests demanding all his time. Address No. 369, care Florists' Review, Chicago.

**HELP WANTED**—Grower; one who is experienced in all branches of the florists' business; good opening for the right party; only man who is a hustler, willing to work, has the best of references considered; if interested answer by giving experience, references and salary expected. Ward B. Davis, Oshkosh, Wis.

**WANTED**—5000 standard 2-inch pots. S. W. Pike, St. Charles, Ill.

**WANTED**—Greenhouses to dismantle. Weeber & Race, 1815 Johnson St., N. E., Minneapolis, Minn.

**WANTED**—To buy old greenhouses to be torn down. Address M. Weingarten, 286 Fifth Ave., New York.

**WANTED**—A good grower of potted plants and bulbs; a steady place. E. Arlt, 3653 Dickens Ave., Chicago.

**WANTED**—To buy greenhouses to dismantle; please state particulars and price in first letter. I. Suesserman, 104 Ridgewood Ave., Newark, N. J.

**WANTED**—Second-hand sections of Furman boilers; series 400; can use from six to nine intermediate or firebox sections; must be in good condition. Furrow & Co., Guthrie, Okla.

**FOR SALE**—Pressure reducing valve; 6-inch; first \$25.00 check gets it. J. O. Rennison Co., Sioux City, Ia.

**FOR SALE**—Retail store and 6,000 feet of glass; well stocked; in Brazil, Ind.; terms. H. G. Hershey, Clinton, Ind.

**FOR SALE**—New double, unselected glass, 10x12, 10x14, 10x16, 12x14, 12x16, 14x18, \$6.00 per box, 5 boxes or over \$5.50 per box. L. J. Smith, Merchantville, N. J.

**FOR SALE**—Three greenhouses; well stocked; doing good business; dwelling; all improvements; barn; henhouse, 2 acres land; bargain. F. X. Geiskopf, Boonville, N. Y.

**FOR SALE**—New double selection double B. quality glass, 16x24, \$8.25 per box. L. J. Smith, Merchantville, N. J.

**FOR SALE**—Established retail florists' business near San Francisco, Calif.; large stock of all supplies; \$5,000 cash; yearly business, \$30,000. Address No. 389, care Florists' Review, Chicago.

**FOR SALE**—Quantity of greenhouse materials, such as good second-hand pipes, glass, sash-bars, apparatus, boilers, etc.; also complete greenhouses. I. Suesserman, 104 Ridgewood Ave., Newark, N. J.

**FOR SALE**—500 boxes second-hand glass, 50 sq. ft. to a box, sizes from 8x10 to 12x16, \$4.00 per box on 10 boxes and over, less than 10, \$4.50 per box; packing 35c per box extra. L. J. Smith, Merchantville, N. J.

**FOR SALE**—Refrigerator, new, oak and birch Mahogany finish, 54 inches wide, 30 inches deep, 7 ft. high; two display doors in front, storage doors below; \$125.00 F. O. B. Chicago. Buchbinder Bros., 11 S. La Salle St., Chicago, Ill.

**FOR SALE**—Hotbed sash, second-hand, 1½-in. thick, 3-ft. ¾-in. x 6; glazed with 5 rows 6-in. glass, all repotted and in excellent condition, ready for use, \$3.50 each; 2-in. thick, 8x6 at \$3.75 each; 2-in. thick 3-ft. 1½-in. x 6 ft. glazed, 4 rows 8-in. glass, \$4.00 each. Metropolitan Material Co., 1299-1323 Flushing Ave., Brooklyn, N. Y.

**FOR SALE**—Stock and lease in greenhouse, 4,000 sq. ft.; store adjoining; seven blocks from business center; 12,000 population; Pacific coast; university town with 1,800 students; place 8 blocks from campus; would consider partnership; little cash needed; owner has other interest demanding attention after new year; for particulars Address No. 368, care Florists' Review, Chicago.

**FOR SALE**—Brand new glass, unselected, double thick, 16x24 at \$7.45, 12x18, 14x20, 16x18 at \$6.95 per box in lots of 5 boxes or over; 16x18 O. double thick greenhouse glass at \$6.75 per box; 16x20 O. double, \$7.20; 10x12 O. double, \$5.25; 12x16, 14x20, 12x18 O. double, \$6.25 per box. Second hand pipe, 1 inch to 6 inch, threaded and coupled, price upon application. **BOILERS**—We have several sectional and round boilers at specially reduced prices. Used bars, 2c per foot. New Pipe Tools Malleable Hinged Vises; No. 1, capacity, 2½-in., \$3.25; No. 2, capacity 3½-in., \$4.88. Stocks and Dies, Armstrong pattern; No. 2R, threads ¼ to 1-in., \$7.20; No. 3R, threads 1¼ to 2-in., \$10.80. Toledo Stocks and Dies; No. 1, threads 1 to 2-in., \$16.00. Pipe Wrenches; 18-in., grips 2-in., \$2.10; 24-in., grips 2½-in., \$3. Pipe Cutters, Saunderson's Patterns; No. 1 cuts ¾ to 1-in., \$1.80. No. 2, cuts 1 to 2-in., \$2.70. Metropolitan Material Co., 1299-1323 Flushing Ave., Brooklyn, N. Y.



**HELP WANTED**

An interesting proposition is open to an experienced greenhouse operator; one conversant with all lines; located twenty-five minutes from heart of Pittsburgh and with every advantage; this is a going proposition and a money-maker and will bear rigid investigation; present owner's summer home located close by; will only consider a man of high standing and ability and able to invest \$5,000 or more if everything satisfactory; will pay fair salary and liberal bonus based on net earnings. Address No. 348, care Florists' Review, Chicago.

**HELP WANTED**

Experienced wire workers. Write  
C. C. POLLWORTH CO.,  
Milwaukee, Wis.

**HELP WANTED**

Good grower of potted plants and cut flowers who is good propagator and capable of producing results; \$8,000 ft. of glass; retail trade; also helper wanted; single man preferred.  
VALKER'S GREENHOUSES,  
Minot, N. D.

**HELP WANTED**

First-class salesman for leading retail flower store in San Francisco; must be polite and cordial to the trade; salary \$50.00 per week to start; we have cashier and cash register in the store.  
ART FLORAL CO.  
255 Powell St. San Francisco, Cal.

**HELP WANTED**

A-1 rose grower, with southern experience; state wages wanted in first letter.  
CHAS. A. MOSS,  
Spartanburg, S. C.

**HELP WANTED**

Experienced saleslady and designer; for store on north side, in Chicago; apply, stating age, experience and wages expected. Address No. 314, care Florists' Review, Chicago.

**HELP WANTED**

A No. 1 grower, one whom I can put in charge as manager in my absence; good wages and a house to live in; all the privileges of an owner; must have some cash to invest in company; state how much cash you have and references in first letter; position now open. Address  
STEAMBOAT GREENHOUSE,  
Steamboat Springs, Colo.

**HELP WANTED**

Experienced saleslady and designer; permanent position; state experience, references, and salary expected, in first letter; an expert designer only need apply.  
CHARLES WARNCKE GREENHOUSES, 2445 Fort Street West, Detroit, Mich.

**SITUATION WANTED**

On a profit sharing basis, where wife can be employed as saleslady, designer and store or office work; thoroughly experienced, all-around grower of good stock; both can give references as to ability and character. Address No. 347, care Florists' Review, Chicago.

**FOR SALE**

An up-to-date range of three houses; two houses 25x150, built last year, and one house, 21x90, built this year; service building, 20x80; Moninger steam boiler; two flowing wells; never failing water supply; large pump and gas engine, capacity 7200 gallons per hour; big stock of plants and cuttings, sweet peas, mums, etc.; a new \$2000.00 delivery car; two horses, cow, chickens; large barn; chicken coop, 20x50; garage, 7-room house; electric power can be had in two weeks; this plant has all provisions for future enlargement; beautiful location; 30 acres of the best kind of soil; this is an ideal place for future expansion for nursery and greenhouses; best of reasons for selling; \$18,000.00 cash, balance on easy terms; it will pay you to investigate this; do not answer if you do not mean business; adjoining farm of 40 acres can also be purchased if wanted.

R. F. D. No. 1

J. E. KALLENBACH &amp; SONS,

Erie, Pa.

**HELP WANTED**

Greenhouse firemen; having changed from 12-hour to 8-hour shifts, we need three good firemen; wages 70c per hour; steady job the year around.

BASSETT & WASHBURN,  
Hinsdale, Ill.

**HELP WANTED**

Two salesmen; one to call on market garden trade locally, and help in store, and one to solicit among private estates.  
JOHNSON'S SEED STORE,  
2133 East 9th St., Cleveland, Ohio.

**HELP WANTED**

Section helpers wanted; good pay and good chance for advancement.  
J. F. WILCOX & SONS,  
Council Bluffs, Ia.

**HELP WANTED**

Good grower of general line of pot plants and cut flowers; must be able to produce quality; unless you can do so do not answer; no firing to do; new place; permanent job if can produce the stock wanted; single or married, can furnish dwelling close by; good wages for right man.  
ROCHESTER GREENHOUSE CO.,  
Emil Rieple Rochester, Minn.

**HELP WANTED**

Well established firm located in Colorado and making excellent profits has good opportunity to offer a No. 1 grower who would like to invest; must be industrious and come well recommended as to character and ability.  
Address No. 338, care Florists' Review, Chicago.

**HELP WANTED**

Grower for palm houses; steady employment; good wages; references required.  
JOHN BADER CO.,  
1826 Rialto St., Pittsburgh, Pa.

**HELP WANTED**

Colorado firm wants an all around grower to take charge of greenhouses; state experience, references and salary expected, in first letter. Address No. 337, care Florists' Review, Chicago.

**FOR SALE**

250 HORSEPOWER BOILER  
Horizontal Return Tubular

125 lbs. working pressure, built to A.S.M.E. code; finest boiler of its type. We have four of these at Erie, Pa., being completed. Our customer had to cancel and the boilers are a surplus on our hands. You can have one or more for steel frame setting or roller setting, any type of grates. Boilers have full fronts. Big bargain if you need a boiler now or next spring. Write us.

AMERICAN GREENHOUSE MFG. CO.  
Chicago New York  
Masonic Temple. 5 Columbus Circle.  
Kansas City  
N. Y. Life Bldg.

**WANTED**

Second-hand Skinner irrigation equipment.  
THE D. HILL NURSERY CO.,  
Dundee, Illinois.

**WANTED**

A partner to take half interest in a new flower shop; a fine opportunity for one who has the ability to get trade and take full charge; only a small amount of money required.  
Address No. 366, care Florists' Review, Chicago.

**HELP WANTED**

Gardener who understands both greenhouse and outside gardening; good wages; no children preferred. Address No. 412, care Florists' Review, Chicago.

**HELP WANTED**

A-1 rose grower; two good general men; references required.  
J. C. RENNISON CO.,  
Sioux City, Iowa.

**HELP WANTED**

Man for general greenhouse work who has had experience; immediately.  
GROVES FLORAL CO.  
Atchison, Kan.

**HELP WANTED**

First-class store man and designer; must be good on corsages, windows and decorations; good salary and permanent position to right party; married man preferred.  
SMITH'S FLOWER SHOP,  
Hutchinson, Kan.

[TURN THE PAGE].

**FOR SALE**

We have on hand the following used materials in good condition. Can make immediate shipment.

Immediate shipment.....		
1 No. 187 H. W. Boiler.....		\$175.00
1 W. N. 280 Moninger Sectional Steam Boiler .....		\$1,000.00
1 No. 225 Moninger Sectional Steam Boiler .....		\$175.00
Above boilers can be used for either a steam or hot water heating system.		
Ratings	Steam	Hot water
No. 187	850 sq. ft.	1,430 sq. ft.
W N 280	7,500 sq. ft.	12,375 sq. ft.
No. 225	800 sq. ft.	1,320 sq. ft.

JOHN O. MONINGER CO.,  
918 Blackhawk St.,  
Chicago, Illinois.

Everything for the greenhouse.

**FOR SALE**

One of the largest, oldest and most successful retail flower stores in Chicago is for sale because of death of owner; purchaser of the business will be given satisfactory lease on ground and buildings; requires some capital, but purchaser can make money steadily from the start; pay for itself quickly; responsible parties address No. 339, care Florists' Review, Chicago.

**FOR SALE**

Florists' establishment of four greenhouses, each 32x200 feet; Garland gutter and pipe purlin construction; steam heating; 10-room dwelling; auto delivery; 3 acres of land; street cars pass the place; in one of the best cities of about 15,000 population in southern Alberta; center of large coal field and wheat growing district; coal costs \$1.50 per ton delivered in bin; best of markets; \$10,000 cash or good securities; balance on easy terms to suit; for further particulars address

FRACHE BROS.,  
Lethbridge, Alberta.

**FOR SALE**

Wrecking five houses.

16x18-inch; 16x24-inch glass, per box .....	\$ 7.00
Doors, 8x6 ft., cedar panel, with frame, each .....	2.50
Rafters or sashbars, per foot.....	.02
Ridge, per foot .....	.04
Ventilator sash, each .....	2.00
Ventilator machines, each .....	10.00
Shafting, heavy, per foot .....	.10
Shafting, light, per foot .....	.08
Ventilator arms, each .....	.25
Ventilator hangers, each .....	.10
Garland iron gutters, per foot.....	.40
Pipe, 1 1/4-inch, wrought iron, per foot .....	.10
Wire stakes, 6-ft., \$2.00; 5 1/4-ft., \$1.75; 5-ft., \$1.50 per 100.	

Cash, please.

PETER REINBERG,  
80 E. Randolph St., Chicago, Ill.

**FOR SALE**

Greenhouses; retail and wholesale business; 50 miles from Chicago; 12,000 ft. of practically new glass; 2 boilers, both ready for service, one new this year, will take care of 20,000 ft. more glass; new service building and boiler room 30x75, white enameled brick inside, stucco outside; greenhouses planted to carnations, mums, sweet peas and general line of plants for retail demand; sales for 1920 will exceed \$11,000.00; this must be seen to be appreciated; other business, reason for selling; price, including coal for winter, \$15,000.00; terms to right party. Address No. 357, care Florists' Review, Chicago.

**FOR SALE**

An up to date range of four greenhouses of 5,000 feet of glass, with head house, garage, office, workshop, store room and 8-room modern residence attached, all in extra fine condition and nearly new; the entire outfit heated with hot water furnaces and lighted throughout with electric lights; paved streets, lively town, five churches, two steam roads and one electric line; unable to supply market, will sell at a sacrifice and if sold at once will also include complete stock; closest investigation invited.

L. K. MATHEWS,  
Linesville, Crawford Co., Pa.

**FOR SALE**

Refrigerator; new, 54 inches wide, 9 ft. high; two display doors in front, storage doors below, ice above; beautifully finished in mahogany color; reduced to \$195.00 F. O. B. Chicago.

BUCHBINDER BROS.,  
11 So. La Salle St., Chicago, Ill.

**FOR SALE**

Lease or Trade—greenhouse with two boilers; 20,000 square feet divided in eleven rooms; also four vacant lots adjoining.

J. H. REED,  
1800 Main, Peoria, Ill.

**FOR SALE**

Nine thousand feet of glass in town of 13,000 eastern Kansas; fully stocked; coal on hand; condition of health, reason for selling; doing a thriving retail business. Address No. 370, care Florists' Review, Chicago.

**FOR SALE**

Landscape business, including two automobiles, with a large and complete set of gardening tools, office and equipment and small nursery stock; located in a large central eastern city and now doing a business of approximately \$25,000.00 a year; reason for selling: owner has recently acquired other business interests and hasn't time. Address No. 359, care Florists' Review, Chicago.

**FOR SALE**

Good second-hand pipe in all sizes from 1/4-inch up to 10-inch; also new galvanized wire in 9, 13 and 14 gauge. Write for prices.

MAX ZEIGLER & BROS.,  
Muncie, Indiana.

**FOR SALE**

Greenhouse, 15,000 ft. of glass; almost new; Moninger construction; well stocked with carnations, snaps, peas, violets, etc.; steam heat; half of coal on hand; two acres of land, one acre under Skinner irrigation; best town in Kansas; open for investigation.

J. RALPH SOUDER,  
Hutchinson, Kan.

**FOR SALE**

Greenhouse property; 25,000 ft. glass; stocked with roses, mums, carnations, ferns and callas; business, wholesale and retail; good reason for selling. Address No. 360, care Florists' Review, Chicago.

**FOR SALE**

Roof bars; 14 ft. purlins; 10-in. gutters; ventilators for 5 row 16x24-in. glass; 1-in. pipe, 1 1/4-in. pipe; 2 1/4-in. flower pots; 1 to 1 1/4-in. clamps; 16x24 double glass; 2 1/4 H. P. gasoline engine; 4 H. P. gasoline engine, 1 1/4-in. globe valves; hot bed sash, 3x6.

E. H. HUSTON & CO.,  
Sistersville, W. Va.

**FOR SALE**

Fifty boxes 16x24 S. S. A. new glass, \$6.95 per box.

R. A. McPHERON,  
Litchfield, Ill.

**FOR SALE**

GLASS—Surplus Stock Bargains

16x18 D. S. B., per box, 50 sq. ft.,	\$8.00
16x24 D. S. B., per box, 50 sq. ft.,	8.40

F. O. B. Pana, Ill., or New York

We have stock at both places. Send cash with order. These are bargain prices.

AMERICAN GREENHOUSE MFG. CO.  
Chicago New York Kansas City  
Masonic Temple 5 Columbus Circle N.Y. Life Bldg.

**FOR SALE**

GREENHOUSES NEAR BOSTON

25,000 feet of 16x24-inch glass; cement sides stocked with carnations, callas and mums; 2 boilers, one of which is not necessary to use; steam heat; all in first-class repair; about 3 1/4 acres of land; coal already in bunkers for sea son; stable; garage; electric lights; together with 9-room house with modern improvements. Address No. 280, care Florists' Review, Chicago.

**FOR SALE**

About 10,000 feet of glass, steam heat, all planted and doing a good retail business in Illinois; all modern conveniences; can be bought for cash if taken at once for less than the growing stock will sell for; this is a real buy; best of reasons for selling at this price. Address No. 367, care Florists' Review, Chicago.

**FOR SALE**

Greenhouse property, 65,000 sq. ft. of glass, well stocked with seasonable stock; a well established wholesale and retail business; good shipping facilities to nearby markets; good soil, city water, coal contracted for the season, \$4.25 per ton at nearby mine; other overhead expenses very reasonable; four acres of best land; \$32,000; one-third down, balance time payments. Address No. 372, care Florists' Review, Chicago.

**FOR SALE.**

Greenhouse, in western part of Ohio; 6500 feet glass; well stocked with carnations, callas and other plants; 1 1/4 acres ground; 7-room house, modern; hot water heat, electric lights; truck, pots and coal in for winter; Kroeschell boiler; no other greenhouse within 18 to 27 miles; good reasons for selling; \$9000.00 on time, \$8000.00 cash; can have possession at once. Address No. 358, care Florists' Review, Chicago.

**FOR SALE**

About a 20,000 square foot up-to-date greenhouse; everything retail; can sell all we can grow in good thriving city; will sell on terms to right purchaser; owner wishes to retire; anyone meaning business write for information. Address No. 344, care Florists' Review, Chicago.

**FOR RENT**

This space and others like it, for  
\$1.75 per week.

**FOR SALE**

100 HORSEPOWER BOILER

Horizontal Return Tubular, made for a customer who is unable to build as planned. This boiler now in New York City. Will sell cheap. It is a new boiler, built to the A. S. M. E. Code for 125 lbs. pressure. The best boiler money can buy. We will pay freight. A big bargain for somebody.

AMERICAN GREENHOUSE MFG. CO.  
Chicago New York Kansas City  
Masonic Temple 5 Columbus Circle N.Y. Life Bldg.

**FOR SALE**

Boilers, 70 H. P. Tubular; 50 H. P. Kewanee type firebox boiler; 10 and 20 H. P. Scotch Marine; 15 H. P. Tee boiler; Vertical boilers all sizes; 6-in. Davis Regulating Pressure Valve; One 1 1/4-in. Regulating Valve; 100 boiler tubes 3-in. x 13-ft., as good as new; 6 H. P. Gasoline Engine. CASEY BOILER WORKS,  
Springfield, Ohio.



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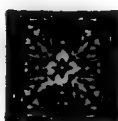
**THE** florists whose cards appear in the Pink Part of The Florists' Review are prepared to fill orders from other florists, for local delivery, on the usual basis. See index by towns on the following page. If your city is not represented, there is a specially good opportunity for you.

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**J. Breitmeyer's Sons**

28 and 28  
Broadway

Member  
F. T. D.



It always is a pleasure for me to keep an eye personally on orders for Brother Florists.

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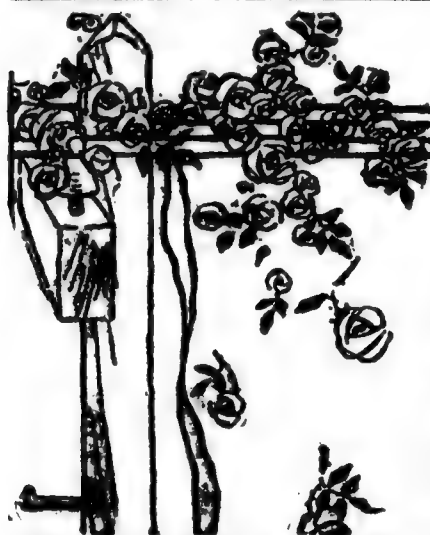
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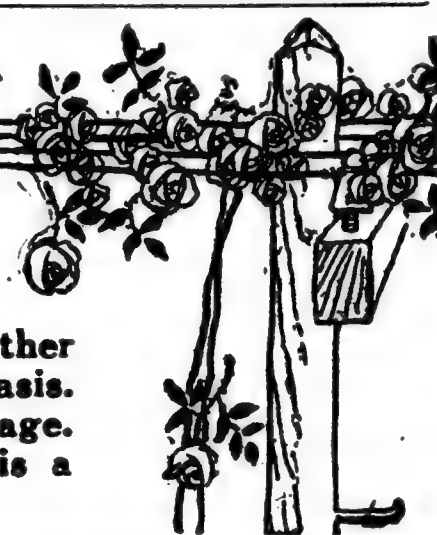
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Detroit

**J. Breitmeyer's Sons**

26 and 28  
Broadway

Member  
F. T. D.



It always is a pleasure for me to keep an eye personally on orders for Brother Florists.

PHILIP BREITMEYER.

## Get Your Share of Telegraph Orders

Start your ad next week by mailing this blank today

**FLORISTS' PUBLISHING CO.,**  
508 South Dearborn St., CHICAGO

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You may insert a Telegraph Delivery card occupying  $\left\{ \frac{1}{2} \right\}$  inch in each issue of the

Strike out size NOT wanted.

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## Index by Towns Crowded Out of Pink

### TATE'S TIPS

#### SLOGAN SENTIMENTS.

##### Voices Virtues, Not Vices.

All of us are familiar with the slogan. We think it the best of any possessed by any industry in the country, but how many of us have taken the time to analyze and dissect it to see what it really means in our business? I was of the opinion that I was familiar with all that "Say It with Flowers" meant as a business-getter until I started to study the subject; then I found that it started an endless chain of possibilities. It can be applied to any good thing that happens in any life, no matter how long that life may be, from the cradle to the grave. You will note that I say any good thing. Did you ever stop to think that you cannot vilify or be sarcastic when you "Say It with Flowers"? If you think that you can, try it on some known enemy, and instead of widening the breach you will soon find the dove of peace hovering about, bearing with it the olive branch.

##### Even at a Prize Fight.

Only recently I was in the company of a publicity expert, trying to get some concession from the window dresser of a large department store. My friend was driving home arguments that the window dresser could not gainsay; yet the latter did not want to grant our request.

Finally he said, "What can you say with your slogan, anyway?"

My friend replied: "I will answer that question by asking one. What can we not say?"

Now, there is no doubt that this window dresser was trying to think of an extreme case.

"Well," he replied, "how would you say it at a prize fight?"

I will confess that I thought we were stumped, but my friend, the publicity man, answered, "If, after Jack Dempsey's last great battle, some loved one had presented him with a basket of roses, don't you think his heart would have been touched?"

The window dresser smiled and said, "You win. Even a prize fighter is human after all."

We got our concession. But it seems a sacrilege to speak of prize fights and "Say It with Flowers" in the same story. The above instance is merely cited to show how easy it is to defend the slogan, if it ever needs defense.

##### Expresses Sacred Thought.

I said in the beginning of this article that the slogan could be applied to any event of life from the cradle to the grave. Let us start at the beginning



Wire F.T.D. ORDERS  
for New York  
TO  
**MAX SCHLING INC.**  
785 FIFTH AVENUE  
We deliver orders promptly and efficiently, and use tact, taste, and discretion in filling them, regardless of the size of the order. The SCHLING standard of quality and service is always maintained.  
LONG DISTANCE PHONES - PLAZA 7241, 7242

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INCORPORATED  
437-39-41 MILWAUKEE STREET  
Member Florists' Telegraph Delivery Ass'n.

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A. H. MacDonald, Mgr.  
Member Florists' Telegraph Delivery Association

### OSHKOSH, WIS. THE MILES COMPANY GROWERS

Established 50 years. Member F. T. D.

### MILWAUKEE WEST ALLIS WAUWATOSA ERWIN J. HAMME Greenhouses and Flower Shop at WAUWATOSA, WIS.

### La Crosse, Wis.

Send your order for flowers for delivery in this city and vicinity to

**SALZER'S FLORAL GARDENS**  
QUALITY AND SERVICE ASSURED

### LA CROSSE, WIS.

La Crosse Floral Co., Member Florists' Telegraph Delivery

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Member  
F.  
T.  
D.

*Lubliner's*  
FLORIST  
225 Grand Ave.

### MILWAUKEE

**E. WELKE & CO.**  
*The House of Roses.*

Member F. T. D. 750-752 Third Street

### MILWAUKEE

F. T. D.

**EDLEFSEN-LEIDIGER CO.**  
419 Milwaukee Street

### Milwaukee, Wis.

**A. CURRIE & CO.,**  
130-132 Wisconsin Street

Member Florists' Telegraph Delivery Ass'n.

### MILWAUKEE

EXCLUSIVE FLORAL  
ARRANGEMENTS

**BAUMGARTEN, Inc.**  
Member F. T. D. 93 WISCONSIN ST.

# Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

Part This Week—See Pages 63 and 64

**RACINE, WIS.**

THE  
610-612 FLOWER Member  
Wisconsin Street SHOP F. T. D.

For WISCONSIN delivery of  
"HOME-GROWN FLOWERS"  
GET IN TOUCH WITH  
**J. E. MATTHEWSON**  
SHEBOYGAN, WIS.  
Member Florists' Telegraph Delivery Association

**MADISON, WIS.**  
RENTSCHLER FLORAL CO. Member  
F. T. D.

**KENOSHA, WIS.**  
L. Turner & Sons, 352 Park Ave.  
Members Florists' Telegraph Delivery

**Racine and Kenosha**  
Operating large Greenhouse in both these Wisconsin cities P. N. Obertin

**GREEN BAY, WIS.**  
Meier-Schroeder Co. Orders for Cut Flowers and Designs delivered anywhere in Wisconsin and Northern Michigan at right prices.

and peep into the room where a new life has been born; it matters not if it is the home of a king or the most humble subject in his realm. A woman has been through the valley of shadows. Perhaps we shall see a uniformed nurse with rubber-soled slippers moving about noiselessly; the physician's orders are strict; there is perfect quiet and no conversation to excite the patient. Loved ones are anxious, but a strict discipline must be maintained. It is then that another language must be used, and when the nurse shows the mother perhaps a cradle filled with Sweetheart roses and she reads the card attached, she realizes that loved ones are waiting to share her happiness. What joy it must bring to that heart, already overflowing with happiness! I may be accused of being sentimental, but my object is to bring home to readers how elastic our slogan is. Take the humble laborer: He has been away all day at his toil. Has there been a minute of the day that his thoughts have not been in that room with those who are dear to him? He, too, is having his Gethsemane. The world cannot know what is going on in that man's mind; it is too sacred. But quitting time comes at last and he hurries home. By the roadside he stops to gather a bunch of wild flowers; perhaps there is no vase in his home, but reverently he places them in a tumbler, and, ashamed of what he thinks is his own weakness, he carries them to the bedside of his wife. When he sees the light of appreciation on her face, are

- CO -  
- OP -  
- ER -  
- ATION -

*Cooperation* is a name of something.  
*Cooperating* is the name of that something when it is doing something.  
*Cooperated* is the name of that something, after it is done.

"Birds of a feather flock together."  
But it takes more than one feather to feather a flock. Or to say it another way—you, just for example, believe in cooperation; but you can't cooperate all by yourself.  
Co, besides being short for company, is the Latin for *with*.  
Now, you can't be *with* something, without being *with* it.

Daddy Pochelon finally succeeded in getting that through my head after writing me one thousand'six hundred and thirty-three and a half letters.  
He convinced me that the only way to get more F. T. D. business was to work *with* (co) more, and more F. T. Deers.  
So I did. And I did. Try it and see.

New York's  
Favorite Flower Shop

**G. E. M. Stumpff**

Fifth Avenue at 58th Street

those two souls not knit closer together, and could anyone convince that man that to "Say It with Flowers" is not the best way in the world to express what he feels? Speech may have failed him, but those flowers carried his mes-

sage of love home as no words in the English language could have done.

But these trying days are over and the next is the christening; it may take place in the grand cathedral, where the baptismal font is adorned with the most



# Telegraph Delivery Department

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## FOREIGN SECTION

Liverpool, England  
DINGLEYS, Ltd., Florists

SHEFFIELD, ENGLAND

WIL. ARTHURDALE & SON  
FLORISTS SEEDSMEN NURSERYMEN

Manchester, England  
DINGLEYS, Ltd., Florists

SCOTLAND SEND YOUR  
ORDERS NOW TO  
LEIGHTON, Florist, GLASGOW  
Scotland's Only Member F. T. D.

costly orchids, or in the cotter's humble home, where flowers from the fields are used. They all carry the same message; the child and the flowers are sent by the same loving God, to brighten the hearts and the lives of those parents.

The next important event in the child's life is its confirmation or first communion. It is being taught in this step that there is a God to whom its allegiance is due and again we find the altar before which this service is rendered decked with flowers. Who of us cannot remember a freckle-faced boy—how proudly he carried a pyramid bouquet, with every flower in it placed in due precision! Or the lass in her smart white frock, with a wreath of flowers on her head and carrying a large bouquet! These are the events in the lives of the people that have made America the greatest nation on earth, and in them "Say It with Flowers" has played no small part.

### Back to Boyhood.

How many of you old business men, as you read this, cannot think back and remember the time when you said it to the teacher with flowers? It may have been in a little red schoolhouse off in the hills. Perhaps the receptacle that held the flowers was only a bottle on her desk, but did they not carry the same message that an expensive box from our most exclusive florist would today! The language of flowers will never be a dead one; the only change since our boyhood is that we are becoming better educated in it. Any well educated man's desire is to use his education for the good of mankind.

But I can hear some pessimists say that this is all rot, that we want to boost "Say It with Flowers" for the sake of financial return. I say to such that "the laborer is worthy of his hire," but the florists owe it to the world to educate it to "Say It with Flowers."

Is there anything selfish about your national publicity committee? True, in disseminating this education they are bettering their own business and at the same time yours, whether you are a subscriber to the fund or not, but at the same time they are bringing more happiness and sunshine into this old world. That is why Major O'Keefe has such faith in the slogan. That is why adver-

# "Say it with Flowers"

Members  
of the  
F. T. D.

Members  
of the  
F. T. D.



GUDE BROS.CO.  
FLORISTS  
1214 F ST.N.W.  
WASHINGTON,D.C.

# "Say it with Flowers"

Send Orders for  
WASHINGTON,  
D. C.

and vicinity to

*Blackstone*

EVERYTHING  
FIRST-CLASS

Member F. T. D.

14th and H. Streets

WASHINGTON, D. C.  
Louise Flower Shop

Connecticut Ave. at N St., N. W.  
Miss Louise W. Daugherty, . . . Proprietress  
Phones—Franklin 3579, 3541, 3542.  
Member Florists' Telegraph Delivery.

ORDERS IN OR AROUND  
Washington, D. C.

MEMBER F. T. D.  
GEO. C. SHAFFER  
900 Fourteenth Street

tising experts all over the country are amazed at such results from so small an outlay of money. But this question is too great for one article; I shall consider it further next week. Tate.

ST. LOUIS, MO.

### The Market.

The business done last week showed a great improvement over that of the week previous and, according to the

leading retailers, business became steady in all lines. At the various wholesale markets the demand is steady daily and prices have advanced considerably on fancy stock. The supply is equal to every demand on seasonable stock. Even the quality has improved.

Chrysanthemums have the call over any other stock for the present. Among those coming in daily are Bonnaffon, of exceptionally fine quality, Eaton, Turner, Chadwick and Chieftain. Bonnaffon, leading the demand, brings \$35 per hun-

# Telegraph Delivery Department

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## CLEVELAND OHIO

Florists' telegraph, telephone or mail orders given personal care and attention.

No order too large.

No order too small.

**The J. M. Ganser Co.**

1006 EUCLID AVENUE

*The largest growers of cut flowers in Ohio*

## BIRMINGHAM, ALA.

We have every facility for filling orders to your entire satisfaction

MEMBER F. T. D.

**AMERICAN  
FLOWER SHOP**

319 NORTH TWENTIETH STREET

::

BIRMINGHAM, ALABAMA



# Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

All orders carefully executed.  
Choice cut stock and plants  
from our own greenhouses.

END YOUR ORDER  
TO  
**SANDERS**  
NURSERY CO.  
623 Clara Ave., ST. LOUIS, MO.

Members of the  
Florists' Telegraph Delivery  
Association

**ST. LOUIS, MO.** Send Your Orders to **F. H. WEBER**  
Taylor Avenue and Olive Street

EVERYTHING SEASONABLE. PLANTS OR CUT FLOWERS.

ALL ORDERS CAREFULLY EXECUTED UNDER MY PERSONAL SUPERVISION.

Member Florists' Telegraph Delivery Association.

Flowers Delivered in City or State on Short Notice.

**ST. LOUIS, MO.**  
**GRIMM & GORLY**  
Leading Downtown Florists  
Members Florists' Telegraph Delivery.

ORDERS FOR  
**ST. LOUIS, MO.**  
**YOUNG'S :: 1406 Olive St.**

**ST. LOUIS, MO.**  
Wire or phone your orders to **OSTERTAG BROS.**  
The Largest Retail Supply House in the West.  
**JEFFERSON AND WASHINGTON AVES.**  
Members F. T. D.

**ST. LOUIS, MO.**  
Wire your orders to  
**MULLANPHY FLORISTS, Inc.**  
8th and Locust Streets  
—Both Long Distance Phones—  
Member Florists' Telegraph Delivery Ass'n.

**ST. LOUIS, MO.**  
Member Florists' Telegraph Delivery Association  
**Jos. Kitef**  
4744-4748 McPherson Ave.

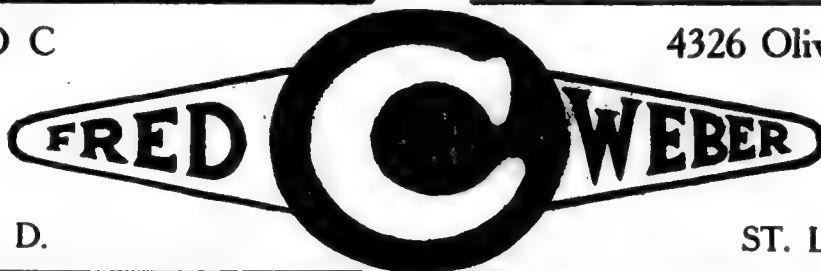
**ST. LOUIS, MO.**  
**BENTZEN**  
FLORAL COMPANY  
8118 North Grand Avenue  
FACILITIES SECOND TO NONE

**ST. LOUIS, MO.**  
Up-to-date Service **The Blossom Shop** 4110 Manchester Ave.

**ARCHIAS FLORAL CO., Sedalia, Mo.**  
Choice Cut Flowers and Designs on Short Notice.  
Prompt attention to telegraph and telephone orders.  
Members Florists' Telegraph Delivery Ass'n.

RED C

4326 Olive St.



F. T. D.

ST. LOUIS

**ST. LOUIS** Choice Seasonable Flowers  
**George Waldbart Floral Co.**  
Efficient Service—Most Centrally Located  
All Orders Carefully Executed **516 North Grand Ave.**

**SEDALIA, MISSOURI**  
"You will not stammer if you say it with our flowers"  
**State Fair Floral Co.**  
Florists' Telegraph Delivery.

**Samuel Murray**  
**KANSAS CITY, MO.**  
**1017 GRAND AVE.**  
Member of the Florists' Telegraph Delivery Association

Phone 1367  
**Stokes FLORAL SHOP**  
"WE STRIVE TO PLEASE"  
205 E. Walnut St. Springfield, Mo.  
Members F. T. D.

**KANSAS CITY, MO.**  
We are members of the F. T. D.  
**J. E. MURRAY & CO., 212 E. 10th Street**  
**W. J. Barnes** **KANSAS CITY, MO.**  
38th St. and Euclid Ave.  
Established 1890.  
No order too large or small. Member F. T. D.

dred. There has been a great variety of pompons to pick from, and local growers predicted that a bountiful crop would be in for the Thanksgiving business. From reports, roses and carnations did not suffer as much during the

**Kansas City, Mo.**

**Rock's**  
MEMBER F. T. D.

**1106 GRAND AVENUE**

**KANSAS CITY**  
"WE STRIVE TO PLEASE"  
**ALPHA FLORAL Co.** Member of the F. T. D.  
205 Walnut Street, St. Louis, Mo.  
ALPHA ELBERFIELD, Founder and Owner.

**KANSAS CITY**  
**A. Navell**  
MEMBER F. T. D. Eleventh and McGee Sts.

**STUPPY FLORAL CO.**  
Orders Executed  
Missouri, Iowa, Kansas and Nebraska  
**St. Joseph, Mo.**  
Members Florists' Telegraph Delivery

**Excelsior Springs, Mo.**  
**EXCELSIOR GREENHOUSES**

**COLUMBIA, MO.**  
**COLUMBIA FLORAL CO.**  
Halfway between St. Louis and Kansas City



# Telegraph Delivery Department

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*"Say it with Flowers"*

We are best situated to fill your orders

in WEST TENNESSEE, MISSISSIPPI  
ARKANSAS and parts of ALABAMA

Best Quality Flowers. Prompt Service. Expert Arrangement.

Yours for reciprocity,

**IDLEWILD GREENHOUSES**

Main Store 89 S. Main Street

W. H. ENGLEHART, Pres. and Mgr.

MEMBER F. T. D.

**MEMPHIS**  
T E N N E S S E E

## ENID, OKLA.

The Hub of the Middle Southwest  
10 Railroads for quick delivery.  
ENID FLORAL CO., Leading Florists  
Authorized Member F. T. D. for Enid.

ENID, OKLAHOMA, Oklahoma Floral Co.  
Will fill your orders for Designs  
and Cut Flowers in Oklahoma  
Member F. T. D., Elks Bldg., 109 E. Broadwa.

## OKMULGEE, OKLA.

GEO. W. MARSHALL, 108 N. Grand Ave.  
MEMBER F. T. D.

**Joplin, Mo. AMERICAN FLORAL SHOP**  
J. E. MEINHART, Prop., 216 W. 4th St.

**WEBB CITY, MO.**  
J. E. Meinhart, 416 S. Pennsylvania Ave.

**CHILLICOTHE, MO.**  
ISHERWOOD GREENHOUSES  
We Strive to Please

**SPRINGFIELD SEED CO.**  
SPRINGFIELD, MO.  
FLORAL DEPARTMENT OPEN DAY AND NIGHT  
Member Florists' Telegraph Delivery Association

## EASTERN OKLAHOMA WESTERN

MAXWELL & CO.

We grow our own flowers  
50,000 sq. ft. of glass

TULSA, ALVA.

## Oklahoma City, Okla.

THE FOSTER FLORAL CO.

Member Florists' Telegraph Delivery

Hornaday Greenhouse, LAWTON, OKLA.  
can fill your orders for Walter, Temple, Burk-  
burnett, Altus, Snyder, Grandfield, Apache,  
Anadarko and Fort Sill.

## CHICKASHA, OKLA.

Mrs. Stella Johnson Member F. T. D.

## TULSA, OKLAHOMA

Boston's Flower Store. O. O. Boston  
Member Florists' Telegraph Delivery.

mum season this year as they did last.  
This year they are cleaned up almost  
every day, especially Premier, Columbia  
and Russell. Carnations have suffered  
more than roses; still, the demand has

## FURROW & Co.

Service unexcelled  
for central and northern  
Oklahoma

Guthrie, Oklahoma

## MUSKOGEE, OKLA.

McQueen Floral Co.  
FLOWERS BY WIRE ANYWHERE  
Member F. T. D.

## MUSKOGEE, OKLA.

MUSKOGEE CARNATION CO.  
Largest Growers and Retailers in  
Eastern Oklahoma  
Member Florists' Telegraph Delivery

FOR ALL TOWNS IN SOUTHERN OKLAHOMA  
AND NORTHERN TEXAS  
Mrs. B. A. Nelson Sulphur, Okla.

# Telegraph Delivery Department

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## Boston—O'BRIEN

67 Beacon Street

Deliveries

To All Suburbs

QUALITY AND SERVICE

Member Florists' Telegraph Delivery Association

CARBONE, 342  
Boylston Street,  
**BOSTON**

Member Florists' Telegraph Delivery Ass'n.

The Beacon Florist  
7 Beacon Street, **BOSTON**

J. EISEMANN, Manager, 14 years head decorator and designer for Penn's.  
PROMPT, EFFICIENT SERVICE GUARANTEED.

Worcester, Mass.  
**RANDALL'S  
FLOWER SHOP**

Member Florists' Telegraph Delivery.

H. F. A. LANGE  
Worcester, Mass.

Delivers to all Points in New England  
125,000 Square Feet of Glass.  
Member Florists' Telegraph Delivery Ass'n.

New Bedford, Mass.  
and all parts of CAPE COD, MASS.  
**MURRAY, Florist**

200 Union Street  
GREENHOUSES: FAIRHAVEN, MASS.  
National Florist. Member F. T. D.

*Warburton*  
FALL RIVER  
MASS.  
83 N. Main Street  
Orders Accepted for  
Southeastern Mass., Newport  
and Rhode Island Points

Member  
F. T. D.

FITCHBURG, MASS.  
LESURE The Florist  
EVERYTHING IN FLOWERS

CAMBRIDGE, MASS.

ROBBINS BROS., 636 Massachusetts Avenue  
Near All Colleges Members F. T. D.

WELLESLEY COLLEGE

Dana Hall, Walnut Hill, Rockbridge Hall Schools  
TAILBY, Wellesley, Mass.  
Long Distance Tel., Wellesley, 44-1, 44-2, 44-3

Newton, Mass.

Also BOSTON, BROOKLINE  
CAMBRIDGE, WELLESLEY

COTTON

The Florist

I should like to write a  
little essay on

"The Sweet Perfume  
of Courteous Service"

but actions speak louder  
than words. Flowers are  
my hobby and my business.  
If you have orders for de-  
livery in N. E., wire us.

BOSTON, MASS.

*Penn*  
The Florist

"Penn, the Telegraph Florist."

Member of Florists' Telegraph Delivery Association.  
124 TREMONT STREET

Morse & Beals, LOWELL, MASS.

Nearest Shipping Point to

NEW HAMPSHIRE and VERMONT

Members Florists' Telegraph Delivery Association

*Wax Brothers* Boston, Massachusetts  
44 TEMPLE PLACE  
The Centrally Located Florist Shop  
Yours for Reciprocity. We cover all points in New England.  
Members Florists' Telegraph Delivery.

BOSTON, HOUGHTON  
MASS. GORNEY  
FLOWER SHOP

Under the Park Street Church.

Member Florists' Telegraph Delivery.

MELROSE, MASS.

The Casey Florist Co. 93 Maple Street  
Nearest Dealer to New England Sanitarium

Brookline, Mass.

1314 Beacon St. Alice B. Merrill  
Member F. T. D.

BOSTON 9, MASS.

HENRY R. COMLEY, Florist, 6 Park Street  
50 years' experience in the florist business guarantees  
efficiency to take care of all orders. 20 per cent allowed.

been excellent, especially for Enchant-  
ress and Nebraska.

Violets have been poor so far this sea-  
son and, from reports, the production  
will not be so great as in other seasons.  
Few sweet peas are coming into the  
market at present, but the crop will  
probably be large after the mum season.  
Paper Whites clean up daily at 6 cents.  
There has been a large demand for val-  
ley lately and often the supply has not  
been equal to it. Orchids are exception-  
ally scarce. There is a fair supply of  
lilies, calandulas and snapdragons.

There is the usual good supply of  
greens, for which the demand is good.

Various Notes.

The St. Louis County Growers' Asso-

BOSTON—BECKER'S

Send us your telegrams. Prompt service IN  
and BOUNDABOUT BOSTON. Our con-  
servatories are in Cambridge, only 8 minutes  
from the heart of Boston.

BECKER'S CONSERVATORIES

CAMBRIDGE - MASS.

Members Florists' Telegraph Delivery

Brookline, Mass.

220 Washington Street

F. E. PALMER, Inc.

Established 1885

Members Florists' Telegraph Delivery Ass'n.

Cambridge, Mass.

Largest Retail Conservatories near the heart  
of Boston. Deliveries in all suburbs.

HAROLD A. RYAN, Inc.

Opposite Mount Auburn Cemetery.

Waltham, Mass.

1st CLASS

STOCK  
FACILITIES  
SERVICE

M. F. RUANE

Member F. T. D.

121 Moody St.

MALDEN, MASS.

J. WALSH &amp; SON

Members Florists' Telegraph Delivery Ass'n.

# Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

## AMERICA'S FOREMOST FLOWER HOUSE

Superior  
Service

74th Year

Steamer

Deliveries and all  
others guaranteed.

Standard  
Prices

*Thos. F. Gavin*  
INC.  
Est. 1847

Correspondents in all  
leading cities of the  
world

BOSTON—and—NEW YORK

1 PARK STREET  
AND  
799 BOYLSTON STREET

Your Account Invited

561 FIFTH AVENUE  
AT  
46th STREET

HARTFORD,  
CONNECTICUT

Welch's Flower Shop

127 Brimball Street

A. W. Welch

Mrs. E. M. Welch

New Haven,  
Conn.

J. N. CHAMPION & CO.  
The F. T. D. Artists

Yale  
College

Covering All Connecticut

HARTFORD, CONN.

Greenhouses:  
Benton St.

*Combs*  
Member F. T. D.

Stores:  
741 Main St.  
364 Asylum St.

Orders solicited for all parts of Connecticut

BIDDEFORD, ME.

NEAR PORTLAND

STROUT'S, Inc.

MEMBER  
F. T. D.

CARNATIONS

Waterbury, Conn.

RYAN & POWERS

39 Center St.

Special attention Westover and St. Margaret  
School Orders.  
Members F. T. D. and Rotary Florist.

Hartford, Conn.  
GEORGE G. McCLUNIE

105 Main Street

Established 1897

Member F. T. D.

BRIDGEPORT, CONN.

James Horan & Son

943 MAIN STREET

Largest Growers in this District.

MEMBERS FLORISTS' TELEGRAPH DELIVERY.

STAMFORD, CONN.

QUALITY FLOWER SHOP

Member F. T. D.

43 ATLANTIC ST.

Prompt delivery to

NOROTON, DARIEN, NORWALK, GREENWICH

Hartford, Conn.

*George F. Lane*  
*Welch*  
Member  
F. T. D.

330 Asylum Street

Providence, Rhode Island

Johnston Brothers

LEADING FLORISTS

38 DORRANCE STREET

Member Florists' Telegraph Delivery Ass'n.

BURLINGTON, VT.

*Gay*  
Member F. T. D.

Orders for Vermont and Northern New York filled to  
your entire satisfaction at right prices.

Hartford, Conn.

J. Albert Brodrib

Store,  
639 Main Street

Deliveries to

New Britain, Meriden, Middletown, Manchester,  
Rockville, Farmington, Willimantic.

Member Florists' Telegraph Delivery Association

Lynn, Mass. MEMBERS  
F. T. D.

GIBBS BROS., 231-233 Union St.

BROCKTON, MASS.

Belmont Flower Shop

MEMBER  
F. T. D.

New Britain, Conn.  
VOLZ FLORAL CO.

Bridgeport, Conn.  
John Reck & Son, 985 Main Street

PROVIDENCE, R. I.  
AND ALL NEW ENGLAND PORTS  
T. J. Johnston & Co., 147 Washington St.  
PROVIDENCE

NEWPORT, R. I.  
Est. 1844 Greenhouses  
SMITH JAMESTOWN, R. I.

PORTLAND, ME.

THE FLOWER SHOP

M. E. McGunagle

Cor. Oak and Free Sts.

MANCHESTER, N. H.

H. C. STACHE

L. D. PHONE  
1261-R.

ciation will hold an important meeting  
December 1, at the greenhouses of the  
W. A. Rowe Co., Kirkwood. The main  
subject for discussion will be the new  
organization of the St. Louis district  
of the National Flower Growers' Asso-  
ciation. President Ude says he expects  
every member to be present and join  
the new district organization.



# Telegraph Delivery Department

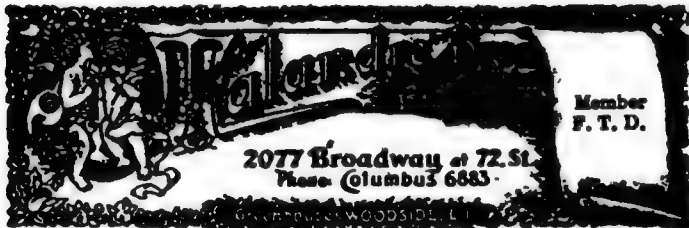
The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

NEW YORK  
F. T. D. Member

## DARDS

341 Madison Avenue  
Opp. Hotel Biltmore

An ever INCREASING BUSINESS at the same CORNER for FIFTY YEARS is the answer for your New York orders



WE CARRY THE HIGHEST GRADE OF CUT FLOWERS

### SEND US YOUR NEW YORK ORDERS

ADJACENT TO THEATRICAL AND HOTEL DISTRICTS

ABUNDANTLY PREPARED  
AT ALL TIMES

## Edwards Floral Hall Company

1716 Pacific Avenue  
Atlantic City, New Jersey

Nurseries: Mediterranean  
and South Carolina Aves.

Member Florists' Telegraph Delivery Ass'n

PATERSON  
PASSAIC New Jersey  
EDWARD SCEERY  
Member Florists' Telegraph Delivery Assn.

ATLANTIC CITY, N. J.  
Atlantic City Flower Shop  
1519 Pacific Avenue  
Always a big stock on hand of all kinds of flowers  
and plants. Personal attention. F. T. D. Member

NEWARK, N. J.  
PHILIPS BROS.  
938 BROAD STREET  
Members F. T. D.

All Middle State and Seashore  
NEW JERSEY POINTS  
and Northeastern Pennsylvania towns  
are best reached from  
TRENTON  
MARTIN C. RISSAM, Florist  
Member F. T. D. Broad and Front Sts.

Red Bank, N. J.  
W. W. KENNEDY & SONS  
FLORISTS  
MEMBERS F. T. D.  
41 BROAD STREET

NEWARK, N. J.  
WASHINGTON FLORIST  
577 Broad Street  
Member F. T. D.  
Open 7 a. m. to 10 p. m. every day

NEWARK, N. J. F. T. D. Member  
BEGEROW'S 946 Broad St.  
FRESH FLOWERS AND BEST SERVICE

TRENTON, N. J.  
PARK FLORAL CO. R. ABBOTT  
Greenhouses--Buchanan, Lafayette and Schiller Ave.

Boonton, N. J. Dover, N. J.  
Olyphant, Pa. Stroudsburg, Pa.  
Store in each town. Flowers daily from our  
own greenhouses. Delivery all Eastern Penna.  
and Northern New Jersey.  
Herrick Greenhouses, HACKETTSTOWN,  
NEW JERSEY.

Englewood, N. J. Camp Merritt  
EDWARD G. BURROWS  
Member F. T. D.

JERSEY CITY, N. J.  
WEIDEMANN'S FLOWER SHOP  
222 MONTICELLO AVE.  
Member F. T. D.

Summit, HARRY O. MAY,  
PROPRIETOR  
New Jersey The Rose Shop

ONEONTA, NEW YORK  
DERRICK, Florist, MEMBER  
F. T. D.

Ludwig LaRoche, grower for the W. C. Smith Wholesale Floral Co., at its Kirkwood range, sent in extra large blooms of Chadwick and Golden Chadwick mums, which were sold at \$7.50 per dozen wholesale.

Earl Mann, of the E. G. Hill Co., Richmond, Ind., was a caller in the wholesale district November 18. Mr. Mann says that mums are not so plentiful now, but he expects to see a large crop of roses for Christmas.

The officers of the St. Louis Florists' Club will hold their monthly conference at the home of Secretary J. J. Beneke December 2. They will also arrange a program for the club meeting of December 8.

The Bourdet Floral Co. has put a delivery truck into service with a large sign on it, "Say It with Flowers." The firm has a large supply of blooming plants for Christmas trade.

The annual banquet and dance of the Retail Florists' Association was held Monday night, November 15. Only retailers and their families were present. Those who attended say it was a most enjoyable affair.

Fred Foster, head of the Foster Floral Co., expected the company's new store, in the Republic building, to be ready for occupation before Thanksgiving.

The new establishment recently opened by John J. Burke has been styled the Juniata Floral Shop. His partner, Edward J. Jakle, is widely known in retail circles. The new firm is enjoying a good business.

The St. Louis Association of Garden-

For SYRACUSE, N. Y.  
W. E. Day Co., Onondaga Hotel Bldg.  
F. T. D.

SENECA FALLS, N. Y.  
E. W. HUDSON & SON  
WILL ALSO DELIVER ORDERS AT WATERLOO

Elmira, N. Y. SHIPMENTS  
Southern New York  
Northern Pennsylvania  
Member F. T. D. The Rosery Garden Shop 182 N. Main Street

TROY, N. Y. MEMBER  
F. T. D.  
33 Fourth St. H. LOUIS MENAND

HOBOKEN, N. J.  
J. GRULICH & SONS  
Members F. T. D. 616 Washington Street

MONTCLAIR, N. J.  
MASSMANN  
Member Florists' Telegraph Delivery.

Atlantic City, N. J.  
EGG HARBOR FLOWER SHOP  
511 Pacific Ave. Crane & Hill, Props. Members F. T. D.

FLORAL OSWEGO, N. Y.  
ART STUDIO E. KENDIG, Prop.  
Member F. T. D. At Your Service. Personal Attention.

HORNELL, New York  
C. G. JAMES & SON  
Prompt Deliveries to Elmira, Corning and Wellsville.

# Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

WE DELIVER TO ALL PARTS OF  
**BROOKLYN**  
—AND—  
**NEW YORK CITY**

**JOSEPH TREPEL**  
Largest Individual Florist in the United States—FIFTEEN STORES.  
TELEGRAPH YOUR ORDERS TO THE MAIN STORE  
LEWIS AVENUE, Corner HANCOCK STREET, BROOKLYN, N. Y.  
AND RECEIVE MY PERSONAL ATTENTION.

*Kottmiller*

... FLORIST ...  
426 Madison Ave.—and 49th Street  
Also Vanderbilt and Ritz-Carlton Hotels  
Telephone Murray Hill 783  
Highest award at the International Flower Show,  
April 11, Grand Central Palace.  
Location Central. Personal Attention.  
Member Florists' Telegraph Delivery Association.

"Where Roses and Lilies and Violets Meet."

**GUIDO, Inc.**  
Florist

PHONES: Plaza 7570; Night call, South 1125  
595 Lexington Ave., Cor. 52d St. NEW YORK

**THE BOSTON FLORIST**

Personal selection. Satisfaction guaranteed.  
In the heart of New York City.  
Close to Theaters and Steamships.  
Established 1902

135 E. 34th St., NEW YORK

*M.A. Bowe*

IN HEART OF NEW YORK CITY

332 FIFTH AVE., NEAR 33rd ST.  
Opposite the Waldorf-Astoria. Phone Mad. Sq. 353-354  
OUR MOTTO—THE GOLDEN RULE.

**RAMM'S FLOWER SHOP**

In the Heart of New York 412 Madison Avenue

Prompt and Efficient Service Member F. T. D.

**NEW YORK Telephone Lenox 3822**  
**HENRY HART, Inc.**

1000 MADISON AVENUE  
In the heart of most exclusive residential section

**YONKERS, N. Y. MEMBER F. T. D.**  
3 MANOR HOUSE SQ. R. T. BRODERICK

**BUNYARD** 413 Madison Avenue **NEW YORK CITY**  
Member F. T. D. SUMMER SEASON, Bellevue Ave., NEWPORT R. I.

**David Clarke's Sons**  
2139-2141 BROADWAY  
Tel. 1552, 1553 Columbus  
**NEW YORK CITY**

Out-of-town orders for delivery in New York carefully and promptly filled at reasonable rates

**WILSON** 3 and 5 Greene Ave. Main Store: Cor. Fulton St.  
**BROOKLYN**  
PHONE 6800 PROSPECT **NEW YORK**

**BROOKLYN, N. Y.**  
**JAMES WEIR, Inc.**

324 Fulton St., cor. Pierrepont  
Telegraph orders receive our usual good care and prompt attention. Phones, 270-271 Main

**HUGO H. JAHN**, 710 Nostrand Ave. BROOKLYN, N. Y.  
Tel. 1952 Bedford. Will deliver to Steamships, Theaters, anywhere within 20 miles of New York. Artistic work. Personal attention. Special care of telegraph orders.

ers will hold its regular monthly meeting December 1. During the winter months all the meetings of the organization will be held at the municipal green-houses.

Albert Gumz, of the Windler Wholesale Floral Co., says that the demand for fancy stock is growing daily. The consignments of roses from the J. F. Ammann Co., Edwardsville, Ill., have been large and of fine quality.

Fred C. Weber, Joseph Witek, F. H. Weber, Sanders Nursery Co. and the Waldbart Floral Co., west end retail establishments, had many advance orders booked for Thanksgiving and for social events in early December.

Young's Greenhouses, at Olivette, Mo., in charge of William Dee, will have an extra fine supply of blooming plants for the coming holidays, especially poinsettias.

Oscar Ruff, of the Bergstermann Floral Co., reports a splendid demand for large cut mums and a good demand for social decorative work. A show house of excellent mums is attracting many buyers.

The "Say It with Flowers" bowling league announces that at last week's

**NEW YORK, N. Y.**  
**QUALITY SERVICE**

*Charles H. Brown*  
2366 Broadway, New York City

**CHOICE FLOWERS**

**NEW YORK CITY**  
**ADOLPH MEYER**

In center of the **BON TON** residential district  
1062 Madison Avenue

Near the great Art Museum and Cleopatra's Needle  
**WE COVER LONG ISLAND JERSEY and CONNECTICUT**  
Phones: 2352-7019 Lenox.

**NEW YORK**

Orders Sent to **H. H. BURNS** 509 Madison Av.  
will receive prompt and careful attention.  
**LONG ISLAND BROOKLYN JERSEY CITY NEWARK**

**W. & T. CASS**  
**Geneva, N. Y.**

Telegraph Orders Promptly Filled in Western New York

**JAMESTOWN, N. Y.**  
**LAKEVIEW ROSE GARDENS**

1,500,000 ft. of glass Capable Retail Service  
Mayville, N. Y. } INSTANT SERVICE { Fredonia, N. Y.  
Brocton, N. Y. } -TO- { Chautauque, N. Y.  
Randolph, N. Y. } { Lakewood, N. Y.  
Bemus Point, N. Y. } { Cassadaga, N. Y.  
Other Principal Western N. Y. towns.

**OLEAN, N. Y.**  
Member Florists' Telegraph Delivery **Manuel Oppenheim**

**JAMESTOWN, N. Y.**  
**Heelas Flower Store** For all Chautauque County

**The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.**

**Kramer the Florist**  
1291 Jefferson Street



# Telegraph Delivery Department

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**McKenna** Largest Retailers in Canada  
Cor. St. Catherine and Bay Streets  
8 St. John St., QUEBEC, CAN.  
Member Florists' Tel. Delivery Association **Montreal**

**CANADA**  
**JOHN CONNOR CO., Limited**  
HAMILTON, ONT.  
Members Florists' Telegraph Delivery Association.

**London, Ont., Can.**  
**J. GAMMAGE & SONS, LTD.**  
"The House of Flowers"  
All Orders Carefully Executed  
Members Florists' Telegraph Delivery Ass'n.

**PICKS FLOWER SHOP**  
Member F. T. D. Ass'n.  
**WESTERN ONTARIO'S FLORIST**  
**LONDON, ONT., CAN.**

**Saskatoon, Sask., Can.**  
**Victoria Nursery** The Quality Florists in the Center of the west.

**Central and Eastern ONTARIO**  
Orders carefully executed  
**THE PETERBOROUGH FLORAL CO.**  
Peterborough, Canada

**Montreal, Que.,** **HALL & ROBINSON**  
825 St. Catherine St., W. MEMBER F. T. D.

**VANCOUVER, VICTORIA,**  
B. C. B. C.  
**A. J. WOODWARD**  
DON VOYAGE ORDERS my specialty

**TRURO, NOVA SCOTIA**  
CANADA.  
Member F. T. D. **SUCKLING & CHASE, Ltd.**

**REGINA, SASK., CANADA**  
**REGINA FLORIST CO., Ltd.**  
SPECIAL ATTENTION TO F. T. D. ORDERS

**St. Catharines, Ont.**  
**Robt. L. Dunn** 104 Queenston Street  
Member F. T. D.

**SCRIM'S, FLORIST**  
OTTAWA, CANADA

**BLOOMINGTON, IND.**  
**MORRIS & ELLIS**  
Members F. T. D.

**Marion, Ind.** **MARION FLORAL CO.**  
Member Florists' Telegraph Delivery Ass'n.

**FORT WAYNE, IND.**  
**Flick Floral Company** 65,000 feet glass devoted to Flowers and Plants.  
Member F. T. D. 207-209 West Berry Street  
Near Hope, St. Joseph and Lutheran Hospitals. Direct routes to Churubusco, Plymouth, Warsaw, Kendallville, Decatur, Bluffton, Spencerville, Ind., and Payne, Ohio.

Established 1859  
**A. WIEGAND'S SONS CO.**  
1610 to 1620 North Illinois Street  
INDIANAPOLIS, IND.  
Indiana's oldest, largest and most complete retail establishment  
Member Florists' Telegraph Delivery Ass'n.

**Indianapolis, Ind.**  
241 MASSACHUSETTS AVENUE  
**Bertermann Bros Co.**  
LEADING FLORISTS  
Members Florists' Telegraph Delivery Assn.

**INDIANAPOLIS, IND.**  
**GREENE'S FLOWER SHOP**  
Board of Trade Building  
Members Florists' Telegraph Delivery Ass'n.  
Not Open on the Sabbath, except when a holiday falls on Sunday.

**Williams The Florist**  
138 So. Michigan Street  
**South Bend's Leading Florist**  
Daily deliveries to St. Mary's Academy and Notre Dame University. Orders filled for Northern Indiana and Southern Michigan.

**BEYER FLORAL SHOP**  
109 E. Jefferson Street  
**SOUTH BEND, INDIANA**  
Daily deliveries to Notre Dame University and St. Mary's Academy. Also close connections with Niles, Berrien Springs, St. Joseph, Mich.; New Carlisle, Michigan City, La Porte, Elkhart, Goshen, Warsaw, Ind.

**SOUTH BEND, IND.**  
**Adam Beehler**

then proposed for adoption and, after having been read, were adopted, with a few reservations.

An annual meeting was decided on for the third Tuesday in January, and quarterly meetings on the same day in April, July and October. The board of directors is to decide upon the city in which the meetings will be held.

#### Officers Elected.

A nominating committee was then appointed, composed of members of both the Illinois and Missouri committees, to nominate members for the various offices except those of secretary and treasurer, which are appointed by the

**Ft. Wayne, Ind.**  
**VESEY'S**  
Fresh Flowers grown at our own greenhouses  
Largest Orchid Growers in the Middle West  
PROMPT SERVICE  
2602 THOMPSON AVENUE  
Member Florists' Telegraph Delivery

**Ft. Wayne and Northern Ind.**  
**DOSWELL'S**  
QUALITY FLOWERS  
Store: 301 W. Main and Lindenwood Cemetery

**FORT WAYNE, IND.**  
**Blossom Floral Co.**  
MEMBER F. T. D.  
QUALITY—SERVICE—ART 110 W. Wayne St.

**ERIC BUCHHOLZ**  
**MUNCIE INDIANA**  
Member Florists' Telegraph Delivery  
36,000 square feet of modern greenhouses  
18 acres of outdoor cultivation  
SATISFACTION ON ALL ORDERS ASSURED

**VINCENNES, IND.**  
**PAUL C. SCHULTZ CO.**  
Member Florists' Telegraph Delivery.

**GARY FLORAL CO.** **GARY**  
118 W. 5th Ave. Ind.  
Always a complete stock and prompt service  
MINIMUM ORDER, \$2.00

**TERRE HAUTE, IND.**  
129 SOUTH SEVENTH STREET  
**JOHN G. HEINL & SON**

**ATTICA, IND.**  
And all Surrounding Cities. :: **Attica Floral Co.**

**RICHMOND, INDIANA**  
**FRED H. LEMON & CO.**  
Florists and Decorators Send us your orders

**RICHMOND, INDIANA**  
AND VICINITY  
Member F. T. D. **G. R. GAUSE**

# Telegraph Delivery Department

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## PITTSBURGH

—AND VICINITY—

F. T. D.  
Service

A. W. Smith  
Flower Stores Company

Keenan Building, PITTSBURGH, PA.

Pittsburgh, Pa.

535 WOOD STREET

Prompt F. T. D. Service in  
city and vicinity, of

### Flowers—Fruit

in art arrangements, either  
separate or in combination

All Orders Reciprocated

### McCLEMENTS

Pittsburgh, Pa.

MRS. E. A. WILLIAMS

621 PENN AVENUE

Member F. T. D.

## PITTSBURGH



E. C. LUDWIG  
FLORAL CO.

710 E. Diamond Street  
Members F. T. D.

Pittsburgh, Pa.

RANDOLPH & McCLEMENTS

FLORAL EXPERTS

5936 PENN AVENUE

Members of the Florists' Telegraph Delivery

## PITTSBURGH, PA.

Ludwig Floral Co.

502 FEDERAL STREET

HARRIS BROS.  
610 Market St.

## PITTSBURGH

BEST  
SERVICE

PITTSBURGH, PA.

Open Sunday. DAVE HILL & CO.

Quick Service. Fifth Ave. and Wood St.

## TITUSVILLE, PA.

WM. A. MURDOCH, MEMBER F. T. D.

## THINK! Everything in Flowers

### GRAKELOW'S

Member Florists' Telegraph  
Delivery Association

Broad Street at Cumberland, PHILADELPHIA, PA.

### Philadelphia

AND SUBURBAN ORDERS EXECUTED  
WITH GOOD TASTE AND PROMPTNESS

### Joseph Josephs

1726 COLUMBIA AVENUE

## PHILADELPHIA

Charles Henry Fox

I will never send you an order less  
than \$5.00.

### J. J. Habermehl's Sons

The finest floral arrangements, flowers and  
plants furnished on telegraphic orders.

The Bellevue-Stratford Philadelphia Broad and Walnut Streets

## PHILADELPHIA

Germantown and Chestnut Hill

Orders carefully filled in first-class style  
and on time.

WILLIAM BERGER'S SONS

5522 Germantown Ave., Philadelphia, Pa.

ORDERS FOR

## PHILADELPHIA

AND SUBURBS CAREFULLY FILLED

We are in close touch with all the suburbs by  
railroad service and can make quick delivery.

CHARLES F. KRUEGER CO.

Reading Terminal Flower Shop, Philadelphia

Germantown and Chestnut Hill

ORDERS Carefully executed with  
taste and promptness.

FRANK R. HASTINGS

8 West Cheltenham Ave., GERMANTOWN  
PHILADELPHIA, PA.

ORDERS FOR

## PHILADELPHIA

Carefully and Promptly Executed  
with Good Flowers and Good Taste by

M. J. Callahan, 8924 Market St.,  
PHILADELPHIA

## SCRANTON, PA.

A. L. BESANCON & CO.

Florists and Decorators

Adams Ave. and Spruce St., SCRANTON  
BOTH PHONES

You can depend on us. Order your flowers on any  
occasion for delivery in Scranton and vicinity

## SCHULTHEIS, Florist

317 Church Street  
DUNMORE, PA.

612 Linden Street  
SCRANTON, PA.

Members of the Florists' Telegraph Delivery Ass'n.

## Wilkes-Barre, Pa.

Member F. T. D. Ira G. Marvin. 23 So. Franklin St.  
63 No. Main St.

board of directors. While the nominating committee retired, a general discussion for the good of the new organization took place, in which A. C. Brown, J. W. Ross, Frank Weber and J. F. Ammann took part.

On returning to the room, the nominating committee announced the following nominations: President, Walter Amling, Pana, Ill.; first vice-president, L. Jules Bourdet, St. Louis; second vice-president, H. Blixen, of Edwardsville, Ill. The following nominations were made for trustees: A. C. Brown, J. W. Ross, Mr. Stapp, Rock Island, Ill., and W. A. Rowe, Joseph Deutschmann and C. E. DeWever, all of St. Louis. No other nominations were made and it was voted that the nominated members be elected to office.

All present joined the organization and the meeting adjourned until the first annual session of the new association, the third Tuesday in January, 1921.

After the meeting the board of directors got together and elected a secretary and treasurer. J. J. Beneke and W. R. Rowe hold these offices, respectively. All offices are to be effective only until the annual meeting to be held in January.

Those Present.

Among those present at the organization were the following: J. W. Ross, Centralia, Ill.; A. N. Nielsen, and Walter Amling, Pana, Ill.; Frank L. Washburn, Bloomington, Ill.; J. F. Ammann and H. Blixen, Edwardsville, Ill.; Mr. and Mrs. A. C. Brown, James N. Cole and W. J. Hembreiker, Springfield, Ill.; Charles Johann, Collinsville, Ill.; M. F. Widmer, Highland, Ill.; L. J. Bourdet, St. Louis; Oscar May, Sappington, Mo.; Frank Weber, Nursery, Mo.; C. E. DeWever, Olivette, Mo.; Charles Meier and

# Telegraph Delivery Department

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## SAN ANTONIO, TEX.

LARGEST RETAIL FLOWER SHOP  
IN THE SOUTHWEST

MEMBER F. T. D.

## GREEN, The Florist

Avenue C at 8th Street

### GILES, The Florist

### READING, PENNA.

Member F. T. D.

### HANOVER, PA.

CREMER, Florist  
EVERYTHING IN CUT FLOWERS  
We serve all points in Southeastern Pennsylvania.  
Special Delivery service to Gettysburg, Pa.

**SOUTH TEXAS**  
DAY & NIGHT SERVICE  
F.T.D. SPECIALISTS  
*Gerr*  
The Florist  
HOUSTON, TEXAS.

### Williamsport, Pa.

W. J. EVENDEN'S SONS  
THE LEADING FLORISTS  
Members Telegraph Delivery Association

### UNIONTOWN, PA.

STENSON & McGRAIL, "The Leading Florists"  
11 Morgantown Street  
FRESH HOME-GROWN CUT FLOWERS  
AND PLANTS at all times

### Fort Worth, Texas

Gordon Boswell  
Florist

611 Houston Street

### J. V. LAVER

### ERIE, PA.

Write, Phone or Wire  
Member Florists' Telegraph Delivery

### FORT WORTH, TEXAS

### Baker Bros.

Members Florists' Telegraph Delivery

Philip J. Goebel, Jr., Webster Groves, Mo.; W. A. Rowe, A. S. Cerney, W. J. Pilcher, Augustus Hartmann, Martin Ude, Al Kopp, H. Wagner, Joseph Deutschmann and A. P. Scheidegger, of Kirkwood, Mo. J. J. B.

BALTIMORE, MD.

The Market.

Mums are showing signs of diminution. Roses have not reached their stride as yet; while there are plenty for the present demand, when mums are out of the way there may be a shortage. However, the growers are hurrying the rose crop as much as possible and, if there is a sufficient miscellaneous stock, the market should go along smoothly. The heavy demand in roses is for short-stemmed stock, indicating that there is a quite large funeral business being done. Long-stemmed roses are a little draggy; this is owing to mums still being plentiful. Carnations are not in large supply, but, as with roses, there are enough for present requirements. There is going to be a fine supply of all the best varieties of carnations this winter. Stevia has made its appearance and, as it works in well for funeral work, it sells well. Bouvardia is one of the old-time flowers that seems to be coming back; a house of bouvardia should pay any grower well, for it can be used almost anywhere. Humboldtii is as fine a finish in a funeral offering as anything one could use. Violets are scarce, few doubles being yet on the market. Orchids are scarce and the demand for them is light. There are a few Paper Whites to be had, but not any great supply. Easter lilies are here in a limited supply. In fact, everything, aside from mums, under normal conditions would be scarce. Prices are good, however, and the market, though a short one, cleans up fairly well.

Various Notes.

The first Monday cotillon is scheduled

### WICHITA FALLS, TEXAS

Oldest and largest for  
Northwest Texas and  
Southwest Oklahoma

WICHITA FLORAL COMPANY  
Members Florists' Telegraph Delivery

FOR WEST AND CENTRAL TEXAS  
AND THE OIL FIELDS

Phone, wire or write Brownwood Floral Co.

### BROWNWOOD, TEXAS

We are prepared to fill your orders  
Members F. T. D.

### SHERMAN, TEXAS

H. O. HANNAH & SON

Service up-to-date. Northern Texas-Southern Oklahoma.

### WACO in the heart of Texas

Member F. T. D. WOLFE THE FLORIST

### AMARILLO, TEXAS

West Texas CUNNINGHAM  
Western Oklahoma FLOWER SHOP  
Eastern New Mexico

### Lang Floral & Nursery Co., Dallas, Tex.

Write or wire headquarters for flowers for Texas Oklahoma, Louisiana, New Mexico. No orders too large, none too small.

### TEXARKANA, ARK. TEX.

MAJESTIC FLORAL COMPANY

### El Paso, Texas

POTTER  
FLORAL CO.  
Members Florists' Telegraph Delivery

### WICHITA FALLS, TEXAS

### LEADING FLORIST

BUCHANAN FLORAL CO. : 603 1/2 Indiana Ave.

### BEAUMONT, TEXAS

HOME FLOWER AND GIFT SHOP. 659 Pearl St.

*Baur*  
*Floral Co.*  
Member F. T. D.  
**ERIE, PA.**

### Erie, Pa.

Charles G. Offerle  
2408 Poplar Street

### New Kensington, Pa.

McRAE-JENKINSON CO.  
Member Florists' Telegraph Delivery

Members Florists' Telegraph Delivery Ass'n  
**EVENDEN BROS.**

Largest Growers in Central Pennsylvania. Williamsport, Pa.

### Norristown and Conshohocken

WILLIS H. BALDWIN  
CONSHOHOCKEN, PENNA.

### WARREN, PA.

Crescent Floral Garden, SHERM OFFERLE, Proprietor

### WARREN, PA.

Wood's Flower Shop MEMBER F. T. D.

### LANCASTER, PA.

B. F. BARR & CO., Leading Florists

### LEBANON, PA.

Member F. T. D.

J. F. VAVROUS SONS

Orders for central Penna. handled with promptness.



# Telegraph Delivery Department

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## Louisville, Ky.

F. T. D. orders taken for Louisville and placed with  
**EDITH V. WALKER & BROS.**  
636 FOURTH AVENUE

NEW MEMBERS OF THE F. T. D., BUT OLD AT THE TRADE

will be filled according to our reputation, which is the best

## Lexington, Ky.

**JOHN A. KELLER CO.**  
INCORPORATED

Main Street, Opposite Phoenix Hotel

Service for all

Central and Eastern Kentucky

Member Florists' Telegraph Delivery Association

In **KENTUCKY** where prestige counts for much, let your customers be represented by a concern whose progressiveness is combined with the dignity of forty-six years of distinguished service.

*Jacob Schulz Co.*  
INCORPORATED  
550 FOURTH AVENUE - LOUISVILLE  
Members F. T. D. Association.

## LEXINGTON, KY.

**HONAKER, The Florist**

Largest Cut Flower Grower in the State  
160 West Main Street

Member Florists' Telegraph Delivery Ass'n.

## Louisville, Ky.

**HENRY FUCHS**

670 SOUTH FOURTH STREET

Member F. T. D.

## LOUISVILLE, KY.

**AUGUST R. BAUMER**

MASONIC TEMPLE

Member Florists' Telegraph Delivery Ass'n

## LOUISVILLE KENTUCKY

Fine Flowers and Efficient Service have distinguished this house for nearly forty years.

Send us your particular orders.

**William Walker Co.**  
Incorporated

Home-grown Flowers

615 SOUTH FOURTH AVENUE

Members Florists' Telegraph Delivery Ass'n.

## BOWLING GREEN, KY.

**COBBY'S FLOWER SHOP**

Cut Flowers and Designs

Cosmetics a Specialty

## RICHMOND, KY.

Richmond Greenhouses

M. S. Pontrich, Prop.

Good service to Normal School, Berea College, Irvine and nearby points.

## COVINGTON, KY.

Good Stock. Prompt Delivery.

MILLER, "THE FLORIST," Grower

## Covington, Ky.

Member F. T. D.

ROBERT D. RUTTLE

THE MADISON AVENUE FLORIST

## Kentucky — Owensboro

**TAPSCOTT, Florist**

MEMBER F. T. D.

## PINE BLUFF, ARK.

**DAVIS FLORAL CO.**

MEMBER F. T. D.

## GEORGE RYE, Some Florist

THE PLAZA

F. T. D.

Ft. Smith, Ark.

## EUREKA SPRINGS, ARK.

C. L. POOR, 27 Hilton St.

## HOT SPRINGS, ARK.

The Flower Shop

866 Central Avenue

## Helena, Ark.

NEAREST FLORIST

IN STATE

150 MILES

**BALL FLORAL COMPANY**

## Yankton and Mitchell, S. D.

We grow Roses, Carnations and all seasonable flowers. Floral emblems that are right. Give us your northwest orders. 160-page catalogue.

**Gurney Greenhouse Company**

## Mitchell S. D.

WM. DETHLEFS

Leading Florist

Choice flowers and prompt service

721 SOUTH MONTANA ST. Member F. T. D.

## Devils Lake, N. D. Minot, N. D.

**VALKER'S FLORAL CO.**

Largest Greenhouses in the State

## GRAND FORKS, N. D.

**McELROY'S FLOWER SHOP**

Orders for North Dakota and Northern Minnesota

for the first week in December. This will open the social season. I am informed that there will be a large number of debutantes this year, and the more we have of these the larger the season will be from the florists' standpoint. The Harmonie social will take place about the same time and, from all I hear, more Hebrew young ladies will make their bow this year than have for a long time. The outlook is for one of the gayest social seasons that Baltimore has known since before the war. This

## LOUISVILLE, KY.

**THE F. WALKER CO.**

310-312 West Chestnut Street

LARGEST FLOWER STORE IN THE CITY

## LOUISVILLE, KY.

**MARRET & MILLER**

Established 1879

MEMBERS F. T. D.

814-822 CHEROKEE ROAD

## LOUISVILLE, KY.

**E. G. REIMERS & SON CO.**

Established 1880

Incorporated 1912

## Paducah, Ky. LEADING FLORIST

JOHN VAN AART

50,000 Feet of Glass and Retail Store

## Owensboro, Ky.

Members F. T. D.

**NANZ FLORAL CO.**

## AUGUSTA, KY.

Victor H. Thomas, Deliveries to Georgetown and Ripley, Ohio

# Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

**BALTIMORE**  
and all Maryland

**Samuel Feast & Sons**  
Members F. T. D. Established 1832  
Charles and Pleasant Streets

MEMBER F. T. D.  
622 Aisquith Street  
Downtown

GRAHAM  
**BALTIMORE**  
MARYLAND  
GREENHOUSES WAVERLY

ESTABLISHED 40 YRS.  
854 W. North Ave.  
Uptown

Nashville and  
Chattanooga

Member  
Florists'  
Telegraph  
Delivery



**Baltimore, Md.**

Guilford  
Mt. Washington  
Walbrook

Forest Park  
Roland Park  
Catonsville

1731 HARFORD AVENUE

Johns Hopkins Hospital  
Mercy Hospital  
St. Agnes' Hospital

Church Home and Infirmary  
Md. General Hospital

Hebrew Hospital  
St. Joseph's Hospital

SEND ME YOUR SUBURBAN ORDERS



WM. F.  
KEYS, JR.

**Geny Bros.** LEADING FLORISTS  
Members Florists' Telegraph Delivery  
212 Fifth Avenue North  
**NASHVILLE, TENN.**

Two Stores  
Members  
F. T. D.

**Chattanooga, Tenn.**  
THE  
Haeger Floral Co.  
17 E. 8th 700 Market

**J. W. Dudley Sons Co.**  
PARKERSBURG, W. VA.  
CLARKSBURG, W. VA.  
MARIETTA, OHIO.  
Orders Carefully Executed

Send all **MEMPHIS** Orders to  
**THE FLOWER SHOP**  
84 Madison Avenue  
MEMPHIS, TENNESSEE

**KNOXVILLE, TENN.**  
**BAUM'S**  
HOME OF FLOWERS, Inc.  
Member Florists' Telegraph Delivery.  
Personal attention given to orders for KNOXVILLE  
and EAST TENNESSEE.

**CLARKSBURG, W. VA.**  
Order your flowers on any occasion  
for delivery in this section from the  
leading Florists in the State.  
**HAYMAN GREENHOUSE CO.**  
CLARKSBURG, W. VA.

"WE NEVER SLEEP"  
Illuminated Greenhouses  
**Memphis, Tenn.**  
89 South Main Street  
"Up-to-the-minute" Service and Execution  
Member Florists' Telegraph Delivery

**Knoxville, Tenn.**  
**CROUCH, Florist**  
Member Florists' Telegraph Delivery  
LARGEST AMOUNT OF GLASS DEVOTED  
TO CUT FLOWERS IN THE SOUTH

WEST VIRGINIA  
WESTERN MARYLAND  
**The H. Weber & Sons Co.**  
Fairmont, W. Va. Clarksburg, W. Va. Oakland, Md.  
Commissions Promptly Executed.  
QUALITY EXCELLENCE ABILITY  
Members Florists' Telegraph Delivery Association

**Memphis, Tenn.**  
**JOHNSON'S GREENHOUSES**  
153 MADISON AVE.  
Established 1888  
Member Florists' Telegraph Delivery Assn.

**JACKSON, TENN.**  
Between Nashville and Memphis  
**SANDS THE FLORIST**

**CHARLESTON, W. VA.**  
Capital City Floral Co., Successor to ALEXANDER'S  
FOR ALL SOUTHERN WEST VIRGINIA

**HAGERSTOWN, MD.**  
**HENRY A. BESTER & SONS**  
Members Florists' Telegraph Delivery Ass'n.

**CHARLESTON, W. VA.**  
Look at your map. We cover many towns.  
**WINTER FLORAL CO.**

**MARY JOHNSTON, Florist**  
Nee Paterson  
221-223 W. Madison Street  
Member Florists' Tel. Delivery Baltimore, Md.

**ORDERS FOR CHARLESTON, W. VA.**  
are given prompt and careful attention by the  
**Charleston Cut Flower and Plant Co.**

**Memphis, Tenn.**  
**MEMPHIS FLORAL CO.**  
Wise as. We deliver  
Mississippi, Arkansas, Tennessee

means that "Say It with Flowers" will  
play a prominent part in the social life  
this winter. The retailers are all set to  
handle any amount of business that  
comes their way; the whole problem is  
for the growers to supply the stock. But  
they have never failed yet, even though

**Huntington, W. Va.** Member  
F. T. D.  
McClure-Cottman Successors to  
J. W. Dudley Sons Co.

**BLUEFIELD, W. VA.**  
FALLON, Florist.

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**JOHN L. RATCLIFFE**  
209 West Broad Street  
"FLOWERS OF QUALITY"

**RICHMOND**  
— VIRGINIA —

BRANCH STORE:  
Hotel Greenbrier  
WHITE SULPHUR  
SPRINGS, W. VA.

**GOLDSBORO, N. C.**

Gate City to Eastern North Carolina  
**GOLDSBORO FLORAL CO.**  
Modern Greenhouses—Retail Store  
Members F. T. D. 20 years' experience

**Birmingham, Ala.**

**Tutwiler Flower Shop**  
FRASER NURSERY CO. Best attention  
given your orders.

**Charlotte, N. C. AND VICINITY**

**Scholtz, THE FLORIST**  
INC.

Member Florists' Telegraph Delivery Ass'n.

**Mobile**

MEMBER  
F. T. D.

**C. RAVIER & SONS**  
**Ala.**

**Savannah, Ga.**

**JOHN WOLF**

The Largest Grower  
of Cut Flowers in the South

**Charlotte, N. C.**

AND VICINITY

**THE FLOWER SHOP**

203 N. TRYON ST.

Member F. T. D.

**PHOENIX, ARIZ.**

**Arizona Seed & Floral Co.**

28 and 30 S. Central Ave. Member F. T. D.

**S A V A N N A H**

*A. C. Oelschlag & Sons*  
FLORISTS

and for all South Georgia

MEMBERS FLORISTS' TELEGRAPH DELIVERY ASSOCIATION

**MONTGOMERY, ALA.**

Alabama's Leading Florists

**Rosemont Gardens**

Member  
F. T. D.

Correspondence  
Solicited

**PHOENIX, ARIZONA**

**Donofrio Floral Co.**

CHAS. E. MORTON, Mgr.

Wire your orders to us for delivery in  
Arizona and New Mexico.

**COLUMBUS, GA.**

**J. T. KEHELEY**

Columbus' Leading Florist

MEMBER F. T. D.

**MOBILE,  
ALABAMA**  
**GOODBRAD FLORAL CO.**

**Flowers for all ARIZONA**

**Tucson Seed & Floral Co., TUCSON, ARIZONA**

**DOUGLAS, ARIZ. FOR ALL POINTS  
IN ARIZONA**

**GATLIFF FLOWER GARDEN**

Successor to TRAVIS FLOWER SHOP  
Indian Blankets, Dolls and Moccasins.

**ROSWELL, N. MEX.**

**ALAMEDA GREENHOUSES**

Headquarters for Flowers New Mexico and Texas.

**GEORGIA — CAROLINA**

Orders  
Executed by

*Stull's Nursery*  
— AUGUSTA'S LEADING FLORIST —

MEMBER  
F. T. D.

**AUGUSTA, GA.**

**Mobile, Alabama**

Member F. T. D. **The Minge Floral Co.**

**DURHAM, N. C.**

**J. J. FALLON CO. LEADING FLORISTS**  
Member F. T. D.

**DURHAM, N. C.**

**Durham Floral Co. HIBBERD**  
Proprietor

**HIGH POINT, N. C. MEMBER**  
F. T. D.

**FRANK H. FORD, Greenhouses**

**Creech, TARBORO, N. C.**

FLORIST  
WANTS YOUR ORDERS FOR ALL  
EASTERN NORTH CAROLINA

**GREENSBORO, N. C.**

**VAN LINDLEY CO.**

last winter we did have a spell of cloudy weather, for which they blamed the shortage.

The Maryland State Agricultural College has installed a new feature, a fall flower show. James Moss, son of Isaac H. Moss, who is a student at the college, has been appointed by the faculty to be superintendent of the show. Every florist in Baltimore wishes the college all sorts of success in the venture. Having two cities, Baltimore and Washington, to draw from, this feature of the college life should be made a permanent attraction.

In one of our daily papers the writer notes a florist's advertisement which advises the public to "Express Your Sentiments with Flowers." This may be more elegant English than "Say It with Flowers," but is it good business? We must remember that thousands of dollars are being spent in popularizing

**ATLANTA, GA.**

**DEANS**  
FLORIST

**ATLANTA, GA.**

**Lawrence Floral Co. Supply Flowers for all occasions in Georgia.**

**American Flower Shop**  
319 N. 20th St. BIRMINGHAM, ALA.

**BIRMINGHAM, ALA.**  
**PARKER'S FLOWER STORE**



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**RICHMOND, VA.**  
and all  
Nearby Points

*Mosmiller*  
FLORIST  
115 E. Main St.

OUR FACILITIES  
are unexcelled in this  
section of the country.  
Member Florists' Telegraph Delivery Ass'n.

**NORFOLK**  
PROMPT SERVICE  
FIRST-CLASS STOCK

VIRGINIA  
*Grandy*  
THE FLORIST  
259 GRANDY ST.  
NORFOLK, VA.  
NORFOLK'S TELEGRAPH FLORIST

**Fortress Monroe, Va.**  
Special messenger service to above city, \$1.00  
Member Florists' Telegraph  
Delivery Association.

**MILLS THE FLORIST, Inc.**  
36 West Forsyth Street  
**Jacksonville, Fla.**  
We reach all  
FLORIDA AND SOUTH GEORGIA POINTS

**CHARLESTON, S. C.**  
Carolina Floral Store  
King and George Sts.  
Greenhouses,  
Saxon, S. C. Member  
F. T. D.

**SPARTANBURG**  
AND ALL SOUTH CAROLINA  
**CHARLES A. MOSS**  
Member Florists' Telegraph Delivery Assn.

**JACKSON, MISS.**  
THE CAPITOL FLORAL CO.  
THIRTY YEARS OF FLORAL PROGRESS  
Greenhouse and Retail Store  
PROMPT ATTENTION, OUR MOTTO  
Member F. T. D. 218 E. Capitol St.

**TUPELO, MISS.**  
Member F. T. D.  
At Your Service **TUPELO FLORAL CO.**

**MRS. J. E. WATTS**  
Cut Flowers  
for All Occasions **MERIDIAN, MISS.**

**MISSISSIPPI**  
**STEMME & SONS :: HATTIESBURG**  
**GREENVILLE, MISS.**  
IDLE HOUR FLORAL CO.  
Mrs. W. A. Craft, Designer. 701 Percy Street

**GREENVILLE, S. C.** OTTARAY  
HOTEL  
**RODGERS FLOWER SHOP**  
Supplies the Piedmont Section of South Carolina

**SUMTER, S. C.**  
**BURNS' FLOWER SHOP**

Miami's Largest Florist  
**The Exotic Gardens**  
801 12th Street  
**MIAMI, FLA.**  
Prompt deliveries to all points  
in Southern Florida  
Member F. T. D.

**Miami Floral Co.**  
Orders Promptly Filled  
 **MIAMI, FLORIDA**

**TAMPA, FLA.** KNOLL  
FLORAL  
CO.  
Member F. T. D.

the slogan; that the idea of a slogan is to have a catchy phrase, and no one will deny the fact that our slogan is composed of four of the solidest words in the English language.

Joseph S. Merritt and his entertainment committee are putting in some strenuous work arranging a program for the club for the coming winter. The idea of the committee is to have something instructive for each meeting. Arrangements are being made with such men as Joseph H. Hill, of Richmond, Ind., Robert Pyle, of West Grove, Pa., and Max Schling, of New York, N. Y. Lectures by such men as the above-named will mean ladies' nights. Perhaps it might be a good thing for the club to have every night a ladies' night. Stevenson Bros. have a fine house of Begonia Konkurrent. They are as finely shaped plants as I have ever seen and should fill in splendidly for the Christmas holidays.

William H. Cochran has decided to economize on his estate this winter and not run his houses. John Rider was about heartbroken to see his splendid Russells abandoned; they were in fine shape and most promising for this winter.

**Richmond, Va.**  
THE HAMMOND COMPANY, Inc.  
LEADING FLORISTS  
109 EAST BROAD STREET

**ROANOKE, VA.**  
**FALLON, Florist**  
Member Florists' Telegraph Delivery Assn.

ORDERS FOR **ROANOKE, VA.**  
are given prompt and careful attention by  
**WERTZ, FLORIST, Inc.** MEMBER  
F. T. D.

**Portsmouth, Va.**  
Cotton The Florist, 333 High St.

**PETERSBURG, VA.**  
MRS. ROBT. B. STILES, Florist  
Phone 910 1202 W. Washington St.

**Norton, Va.** Flowers delivered  
promptly to all parts of  
Southwest Virginia.  
**NORTON FLORAL CO.**

**LYNCHBURG, Va.**  
J. J. FALLON CO. PROMPT SERVICE  
Member F. T. D.

**LYNCHBURG, Va.**  
**MISS McCARRON** Member Florists'  
Telegraph Delivery

**STAUNTON, VA.**  
Central Ave. and  
Lewis St. **JOHN FALLON**

**HARRISONBURG, VA.**  
PROMPT SERVICE **WETSEL SEED CO., Inc.**

**NORFOLK, VIRGINIA**  
**GEORGE, Inc.**  
Member Florists' Telegraph Delivery Association.

**Charlottesville, Va.**  
**LANKFORD'S** Orders solicited for  
University of Va.

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## HIGHLAND PARK DETROIT, MICH.

Highland Park is circled by the limits of Detroit, the residence suburb of Detroit's flower buying public. Play safe and send your Detroit orders to

### HARRY E. TAYLOR

Formerly member of J. Breitmeyer's Sons

2571 WOODWARD AVE. Member F. T. D. HIGHLAND PARK, MICH.

## MICHIGAN

ORDERS WILL BE CAREFULLY  
CARED FOR BY

### HENRY SMITH

### GRAND RAPIDS

WHOLESALE AND RETAIL FLORIST.

Member F. T. D.

200,000 FEET OF GLASS DEVOTED TO  
FLOWERS AND PLANTS.

## GRAND RAPIDS

ARTHUR F. CRABB

F. T. D. Member. 19 Jefferson Ave., S.

Serving all West Michigan Towns

FLINT,  
MICH.

*Hasselbring*  
FLORIST

MEMBER F. T. D.

## MT. PLEASANT, MICH.

Member F. T. D. Walter W. Caple

JACKSON, MICH. 1043-47 W. Ganson St.

Members F. T. D. A. W. Furnival & Son

## PETOSKEY, MICH.

AND NORTHERN MICHIGAN RESORTS.  
Member Florists' Telegraph Delivery Association. Frank Winans

J. B. GOETZ SONS

### SAGINAW, MICH.

OR ANY CITY IN MICHIGAN

Ann Arbor, Mich. Member F. T. D.

BLUMAIZE BLOSSOM SHOP

Flint, Mich. EVANS  
THE FLORIST

House of Personal Service

## OWOSSO, MICH.

OWOSSO FLORAL CO.

Anderson & Smith, Props. Members F. T. D.

## IONIA, MICHIGAN

CENTRAL MICHIGAN PIKE  
FLOWER, VEGETABLE and FRUIT FARM

Leading Florist for Ionia and Montcalm Counties

Greenhouses 1 Mile East of City  
Flower Shop, 204 West Main Street  
MEMBER F. T. D. BYRON L. SMITH

## IONIA, MICH.

D. L. VINCENT, Leading Florist  
Member F. T. D.

PROMPT ATTENTION AND BEST  
SERVICE, WITH HOME-GROWN  
FLOWERS

VAN AKEN BROS. & SONS  
LEADING FLORISTS

COLDWATER, MICH.

ELKHART, IND.

COVER MICHIGAN and INDIANA POINTS  
Orders promptly and carefully taken care of

## Grand Rapids, Mich. Member F. T. D.

Cut Flowers, Floral Designs and Potted Plants H. W. ALLERSMA

SAN ANTONIO, TEX.

Visitors to this charming and historic old city are many and the trade is in a healthy, flourishing condition. A good deal of stock is shipped in from Los Angeles, San Francisco, Denver and St. Louis. The long journey over the desert makes it difficult to get the stock from the coast in good condition, though for the credit of the shippers it must be said that they do it and do it well.

Edward Green, of Avenue O and Eighth street, has in a few years worked up a profitable business, which is still developing into larger things. Both he and Mrs. Green are closely interested in the business and the whole staff works harmoniously and well.

F. C. Suchy is a born hustler and imbues his staff with the same spirit. He is busy all the time and so is everyone there. Large shipments of mums from the coast arrive in good shape and Mr. Suchy is not making any wait about hard times. Several decorations and weddings were on the table last week.

Mrs. Charles Albrecht has the sympathy of the trade in the loss of her husband. She and her son are keeping the business going and in good order.

Busy Bee Candy & Florist is all that the name implies.

Stock looks fine at the greenhouses of the Hauser Floral Co.

Horace Cheeseman, of Ralph M. Ward

## DETROIT MICHIGAN



Orders given  
best of care  
by these five



F. T. D. Members

J. Breitmeyer's Sons

Broadway and Gratiot Ave.

Fetter's Flowers

17 Adams Avenue E.

Scribner Floral Co.

604 East Fort St.

G. H. Taepke Co.

WALTER G. TAEPEKE,  
450 Elmwood Ave.

The  
L. Bemb Floral Co.

ALBERT POCHOLON, 106 Bates Street

Yours For More Co-operation

## DETROIT, MICH.

Peter F. Reuss & Co.,

56 BROADWAY

Detroit, Mich. BEARD  
FLORAL CO.

Member F. T. D. 1617 Grand River Avenue

## Kalamazoo, Michigan

G. VAN BOCHOVE & BRO.

F. T. D. Orders Satisfactorily Filled.

## GRAND RAPIDS, MICH.

GRAND RAPIDS FLORAL CO.

WENDEL L. CUKERSKI will fill your orders for  
Designs and Cut Flowers in Michigan.

## LANSING, MICH.

J. A. BISSINGER Established 25 Years  
Member F. T. D.

## Muskegon, Mich.

F. T. D. BUTTERWORTH FLORAL CO.  
Member

## PORT HURON, MICH.

ASMAN, LEADING FLORIST  
Prompt Delivery

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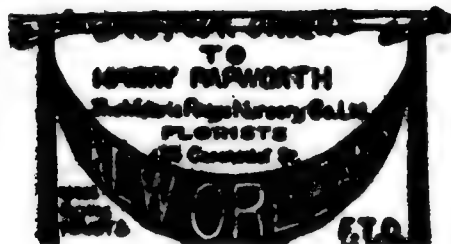
Springfield, Ill.  
87 SOUTH FIFTH ST.

*A. C. Brown*

Decatur, Ill.  
141 MERCANT ST.

MEMBER F. T. D.

GOOD SERVICE BACKED BY LARGE GREENHOUSES



New Orleans, La. Wire your orders to  
**The Flower Shop**  
108 Baronne Street  
HENRY SCHEUERMANN, Prop.

**JOLIET FLORAL CO.**  
507 E. Jefferson Street JOLIET, ILL.  
All points in Will Co. and Vicinity

**NEW ORLEANS, LA.**  
**CHAS. EBLE**  
OLDEST FLORIST SOUTH  
121 BARONNE STREET  
Member Florists' Telegraph Delivery.

**NEW ORLEANS**  
MEMBER OF THE F. T. D. We Cater to the Best Trade  
*Florist*  
2600 ST. CHARLES AVENUE

**CENTRALIA, ILL.**  
J. W. ROSS We serve the following Illinois towns, direct train service: Mt. Vernon, Warsaw City, Fairfield, Sesser, Christopher, Aurora, Ash Grove, Carbondale, Nashville, Oakdale, Cantonville, Sparta, Salem, Odin, Sandoval, Carlin, Potosi, Kilmory, Paris.  
F. T. D. Member.

*D. E. Ruch*  
FLOWERS THAT ARE DIFFERENT

LOUISIANA — TEXAS — ARKANSAS  
SHREVEPORT, LA.

Quality and Promptness  
Members F. T. D.  
**NEW ORLEANS, LA.**  
The Avenue Floral Co.  
342 ST. CHARLES AVENUE

**QUINCY, ILL.**  
H. A. GENTEMAN  
Member Florists' Telegraph Delivery Association  
For Northeastern Missouri and Central-western Illinois.

**ALEXANDRIA, LA.**  
H. BLUM & SON  
For all Points in Central Louisiana.

**U. J. VIRGIN**  
838 Canal St., NEW ORLEANS, LA.

**GALESBURG, ILL.**  
I. L. PILLSBURY — For Central Ill.  
Member Florists' Telegraph Delivery Association.

**LAKE CHARLES**  
AND SOUTHWEST LOUISIANA  
Member F. T. D. CHAS. D. OTT

& Co., New York, and E. Clifford Pruner, of Poehlmann Bros. Co., Chicago, were visitors here last week, calling on the trade with their specialties.  
H. R. R.

**GALESBURG, ILL.**  
H. F. DRURY  
All Orders Filled Promptly and Carefully.

**STURGIS, Mich.** Coldwater, Mich.  
Member F. T. D. All So. Mich. points

**TORONTO, ONT.**

J. L. JOHNSON NORTHERN ILLINOIS SOUTHERN WISCONSIN  
**De Kalb, Ill.**  
YOUR ORDER WILL RECEIVE OUR PROMPT AND CAREFUL ATTENTION

**HILLSDALE, MICH.**  
O. A. STOLL F. T. D. Member

**Flower Show.**

**EL PASO, ILL.** El Paso Central Illinois — Quick Service Carnation Co. (Inc.)  
General Line of Cut Flowers

**Battle Creek, Michigan**  
S. W. COGGAN, Florist, 26 H. Main St.  
Member of Florists' Telegraph Delivery

November 10 to 12 an excellent flower show was staged by the Toronto Horticultural Society, in which many growers took part. The attendance was fair, but it cannot be said that the show was a decided success or that the flowers were shown to advantage, mixed as they were with honey, potatoes and apples. Both florists and gardeners have decided that in future an exclusive flower show will be held in Toronto. The show was opened by the governor-general, the Duke of Devonshire, assisted by Lieutenant-Governor Clark, of Toronto, and the Hon. Mr. Raney.

**SPRINGFIELD, ILL.**  
Hembraiker & Cole, Springfield's largest retail florist  
Members Florists' Telegraph Delivery Association

**SAGINAW, MICH.**  
SUNSHINE - GEO. A. WITHERIDGE, Prop.  
FLOWERS - 414 West Genesee Avenue

**BRINKERHOFF GREENHOUSES**  
SPRINGFIELD and CENTRAL ILLINOIS  
Member Florists' Telegraph Delivery Association  
Best and Prompt Service Always

**DOWAGIAC, Mich.**  
Also for Cassopolis, Decatur, Niles  
ReSHORE & SON

**DIXON, ILL., and NORTHERN ILL.**  
We can and will be glad to serve you  
Member F. T. D. **Dixon Floral Co.**

**PETOSKEY, Enterprise Floral Co.**  
714 MAPLE ST.  
MICHIGAN. We cover all Northern Michigan.  
Member F. T. D.

**JACKSONVILLE, ILL.**  
JOS. HEINL & SONS  
Largest Growers in Central Illinois

**BATON ROUGE, LA.**  
THE ROSELAND FLORIST  
MEMBER F. T. D.

The Dale Estate had a good exhibit in many classes and other winners were H. G. Dilleuth, Thomas Manton, J. S. Wilson, William Jay & Son and A. Sheridan. In twenty-four classes there was only one entry. In fact, the Dale Estate had no competition, though the stock was such as to win first prizes in any show and the firm is to be congratulated on its showing.

The flowers which were shown were good and those from the greenhouses of

**CENTRALIA AND SOUTHERN ILL.**  
THE WEBSTER GREENHOUSES  
Member Florists' Telegraph Delivery



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## CHICAGO Send Your Orders to WILLIAM J. SMYTH

Member Florists' Telegraph Delivery Association

3101 to 3109 Michigan Ave.

Where F. T. D. Members  
will always get the great-  
est satisfaction.

*Heischman*  
Members F. T. D.

CHICAGO'S  
LEADING  
FLORIST  
RAILWAY EXCHANGE BUILDING

DECATUR,  
ILLINOIS

DAUT BROS.

F. T. D. 120 E. Prairie St.

PEACOCK'S FLOWER SHOP  
HERBERT STONE, Mgr. Member F. T. D.  
4013 Milwaukee Avenue, CHICAGO

CHICAGO

*C. Trauhold*

3343 W. Madison St.

FRIEDMAN, Flowers  
CHICAGO, ILL.

522 So. Michigan Ave. Congress Hotel  
Courtesies Extended to all Florists

OAK PARK

and all western suburbs of Chicago

A. H. SCHNEIDER

Member 1048 Lake Street,  
F. T. D. OAK PARK, ILL.

MOLINE, ILL. Phone  
1829 15th St. Place. WM. H. KNEES & SONS

PEKIN—PEORIA  
All Orders Receive Personal Attention  
GEO. A. KUHL, PEKIN, ILLINOIS

KRUG FLORAL CO.  
ALTON, ILLINOIS Branch Store  
Granite City, Ill.

R. S. McLaughlin, Sir John Eaton and  
Sir Henry Pellatt were much admired.  
Those of R. S. McLaughlin appeared in  
the window of J. J. Higgins later and  
reached from the street level to the  
ceiling of the store and made a splendid  
window display.

Club Meeting.

Monday night, November 15, the Gar-  
deners' and Florists' Club of Toronto  
held its annual meeting. The meeting

CHICAGO DETROIT  
Central Floral Co.

"FLOWERS THAT LAST LONGER"

35-37 Broadway, Detroit, Mich.  
132 N. State St., Chicago, Ill.

CENTRALLY LOCATED  
OPEN EVENINGS AND SUNDAYS

Members F. T. D.

*H. Lange Florist*  
CHICAGO  
77-79 E. MADISON ST.

MEMBER F. T. D. We cater to those who require the best. Prices reasonable.  
*Travis* CHICAGO ESTABLISHED 1865 4647 GRAND BL VD.

OTTAWA, ILL.  
LOHR'S GREENHOUSES

Fancy Cut Flowers and Blooming  
Plants.  
Good R. R. Service. Orders filled promptly.

Streator, Ill. THORNTON'S  
FLOWER SHOP  
F. T. D. FLORIST - - Quality is Our Hobby

PRINCETON, ILL.  
W. E. TRIMBLE For Central and  
GREENHOUSE CO. Northern Illinois  
Members F. T. D.

PEORIA, ILL. 423 Main St.  
Member F. T. D.  
LARGE GREENHOUSES CHAS. LOVERIDGE

STORES IN  
DECATUR  
and GIBSON CITY, ILL.

Railroad Centers. Excellent  
facilities for filling orders  
for all Central Illinois towns.

PETERSON FLORAL CO.  
Member Florists' Telegraph Delivery Assn.

FREEPORT, ILL.

Bauscher Bros. Floral Market

Established 1868. Incorporated 1920.  
We are the largest growers in the northwest.  
1,000,000 square feet of glass. All orders receive  
careful attention and prompt delivery.

ROCKFORD, ILL., and Vicinity  
ROCKFORD FLORAL CO.  
103 West State Street  
Prompt deliveries to ROCKFORD COLLEGE

ROCKFORD, ILL., and Vicinity  
SWAN PETERSON & SON Member  
F. T. D.  
Corner E. State and Longwood Streets.

AURORA GREENHOUSE CO.,  
AURORA, ILL.  
Our Service is the Best.

Aurora, Ill., and Vicinity  
JOS. M. SMELY PHONES  
147

ELGIN, ILL. MEMBER  
F. T. D.  
158 DuPage Street GEORGE SOUSTER

# Telegraph Delivery Department


The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

CHICAGO—The Homes of Flowers—CHICAGO

*Alpha Floral Company*  
Northwest corner  
Wabash Avenue and Adams Street

Our Motto  
"SATISFACTION,  
QUALITY and  
SERVICE"

*Johnson & Thorne's*  
**FLORISTS**  
Southeast corner  
47th Street and Lake Park Avenue

  
THE UNEQUALLED FACILITIES OF THE  
**E. WIENHOEBER CO.**  
22 E. ELM ST., CHICAGO  
Are available to the trade in filling all orders.  
MEMBER F. T. D.

*Chicago Florist* **CHICAGO**  
THE PALMER  
HOUSE FLORIST  
17 EAST  
Member F. T. D. MONROE ST.

Send Your CHICAGO Orders to  
**H. N. BRUNS**  
Best Equipped Retail Store on the  
West Side  
3040 W. Madison St., CHICAGO, ILL.

**CHICAGO**  
We are  
growers of  
Cut Flowers  
and  
Potted Plants  
*J. F. Kidwell Co.*  
(INC. INC.)  
3530 Michigan Avenue  
Member  
F. T. D.

**CHICAGO**  
**O'LEARY—Florist**  
369 East 47th Street  
Member F. T. D.

Flowers  
for all  
Occasions  
*Clody's*  
**FLOWER SHOP**  
Tel.  
Lake View  
1121  
3912 North Clark St., CHICAGO

**PONTIAC, ILLINOIS** Members  
F. T. D.  
Flowers of all kinds  
in their season.  
**W. J. MILLER & SON**

**CHICAGO**

2132-2134  
Michigan Avenue  
Member F. T. D.

*Samuelson*  
**Florist**

Orders  
Carefully  
Executed

**CHICAGO**  
Quick deliveries anywhere on the South  
Side or in the City's Southern Suburbs.  
STORE AND CONSERVATORIES  
7045 STONY ISLAND AVE.

*John A.*  
**Michal**  
**FLORIST**

**EVANSTON, ILL.** **WILMETTE, ILL.**  
1614 Sherman Ave. **JOHN WEILAND** 1161 Wilmette Ave.  
TWO STORES Catering to the best trade in Chicago's Rich North Shore Suburbs. MEMBER F. T. D.

**SCHILLER'S**  
TWO CHICAGO STORES  
cover every part of city and suburbs  
GEORGE ASMUS, Mgr.  
4509 Broadway :: 2221 W. Madison St.  
Member Florists' Telegraph Delivery Ass'n.

*Johnson & Jensen*  
**FLORISTS** Chicago  
Deliveries made to  
any part of the city  
and suburbs. Ser-  
vice is our motto.  
1924 E. 71st St.

**OAK PARK, ILL.**  
*William Palmer*  
**FLORIST**  
AVENUE STATE BANK BUILDING  
Member F. T. D.

**GEORGE**  
**FISHER & BRO.**  
183 N. WABASH AVE.  
**CHICAGO**

**CHICAGO**  
**Paul Blome & Co.**  
Member  
F. T. D. 1361 N. Clark St.

**CHICAGO**  
**SWANSON, The Florist**  
GREENHOUSES: 7302 N. Western Ave. STORE: 6973 N. Clark St.  
Well located to handle North Shore orders.  
Member F. T. D.

**Highland Park, Ill.**  
HIGHLAND PARK GREENHOUSES  
Established 1894 Members F. T. D.

opened with President Mills in the chair. After the secretary's report, which showed the club to be in an excellent position financially and with an additional twenty-five members, P. L. Whytock was asked to take the chair and conduct the elections. The results were as follows: President, F. D. Clark; vice-president, F. Fletcher; second vice-president, W. J. Potter; secretary-treasurer, Alexander Simpson; representative to Canadian national exhibition, George M. Geraghty; representatives to Royal Agricultural Society, L. W. Whytock, John Mills and T. Manton. It was decided to cooperate with the Toronto Retail Florists' Club and run a separate flower show in future. The following members were selected to work with the Retail Florists' Club committee: Messrs. Clark, Manton, Simpson and Potter. An invitation to attend the meeting

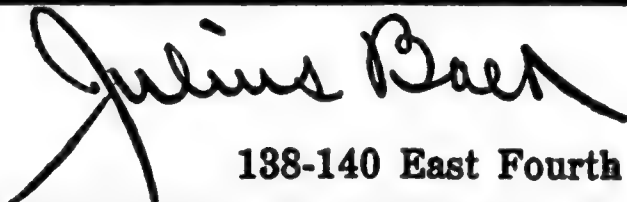
# Telegraph Delivery Department

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## CINCINNATI'S

### LEADING FLORIST

MEMBER F. T. D.



138-140 East Fourth Street

## Rochester, Minn.

## ROCHESTER GREENHOUSE CO.

EMIL RIEPLE, Manager

ROCHESTER'S ONLY STORE HAVING ITS OWN GREENHOUSES

Member F. T. D.

FLOWERS ON SHORT NOTICE

111 2nd Street

## ROCHESTER, MINN.

### ROCHESTER FLORAL CO.

24-1st FIRST AVE., S. W.  
Run in connection with Greenhouses.  
Cut Flowers and Plants delivered promptly.  
Under new management.  
H. W. KLEIN, Mgr. Member F. T. D.

## MINNEAPOLIS

### Moore, Terwilliger, Inc.

#### THE FLOWER SHOP

Member F. T. D.

1031 Nicollet Ave.

## LINCOLN, NEB.

1338 O Street

### FREY & FREY

#### WHOLESALE AND RETAIL

120,000 square feet of glass at your service

Trade Discount

Members of the Florists' Telegraph Delivery

## ST. PAUL, MINN.

### THE LARGEST STORE IN AMERICA

MEMBER F. T. D. ASS'N

The finest and largest stock west of Chicago  
Awake night and day looking for orders

### HOLM & OLSON, Inc.,

20-22-24 W. 5th St.

## Swanson's

Incorporated

912 Nicollet Avenue, offers the trade its  
unexcelled facilities for filling orders in

### MINNEAPOLIS

## Minneapolis & Minnesota

### To J. J. WEST'S, Inc.

300 4th Ave., South

Two Stores :: Large Stock

## AUSTIN, MINN.

### A. N. Kinsman, Inc.

Competent Service to all Iowa and  
Minnesota Points.

Member Florists' Telegraph Delivery.

## Duluth, Minn.

Flowers delivered promptly  
to any place within 300 miles  
**THE ALPHA FLORIST**

## DULUTH, MINN.

THE ONLY GREENHOUSES  
IN DULUTH OR SUPERIOR  
Flowers delivered anywhere on the Iron Range  
**J. J. LEBORIOUS**

## MANKATO, MINN.

### THE WINDMILLER CO.

Flowers to all points on short notice.

Member Florists' Telegraph Delivery

## DULUTH FLORAL CO.

200 MILES in any direction. Duluth, Minn.  
We are the center of the great  
Northwest. Daily deliveries to SUPERIOR, WIS.

### FOR ALL CENTRAL NEBRASKA ORDERS USE

ED. WILLIAMS, Grand Island  
Competent Florist Railroad Center

## Lincoln, Neb.

Flowers for All  
Occasions, from  
Cradle to Grave

### CHAPIN BROS., Retail Florists

### Hastings, Nebraska

Lohman Flower Shop  
Prompt Service

Central and Western Nebraska  
Southern Kansas and Eastern Colorado

## Lewis Henderson, Florist

1519 Farnam Street OMAHA, NEB.  
Member Florists' Telegraph Delivery Ass'n.

of the Hamilton, Ont., association the  
first Monday of December was accepted.

E. G. Hill, of Richmond, Ind., was an  
unexpected and welcome visitor. It is  
hoped that at an early date he will re-  
turn and give the association one of his  
illustrated lectures on rose growing. He  
made a short address, pointing out the  
need of cultivating new varieties and  
studying the papers to follow what was  
being done in the different countries in  
plant culture. He asked the members to  
support the botanical garden scheme and  
promote flower shows. In other coun-  
tries where real flower shows are run,  
the attendance reaches as high as half  
a million, and this only to see rose seed-  
lings.

#### Various Notes.

General business is good. A visit to  
the greenhouses shows things to be in

## Western Nebraska

C. J. PASS

### North Platte, Neb.

Member F. T. D.

25,000 feet of glass

## C. H. FREY

WHOLESALE AND RETAIL FLORIST

1133 O Street, LINCOLN, NEB.

Will Fill Orders for the West on Short Notice.  
Trade Discounts. First-class Stock.

## NORFOLK, NEB.

### Norfolk Floral Co.

Member F. T. D.

For all Northern Nebraska, Southeastern  
South Dakota and Northwestern Iowa.

## OMAHA, NEB.

Member F. T. D.  
Louis M. Rogers, 319 So. 16th St.

## OMAHA, NEBRASKA

### Lee L. Larmon

Fontainebleau Florist,  
1814 DOUGLAS ST.

## Hess & Swoboda, Florists

Telephones 1501 and 1522

1415 Farnam Street, OMAHA, NEB.

## OMAHA, NEBRASKA

### John H. Bath,

The Careful Florist,  
1804 FARNAM STREET

Member Florists' Telegraph Delivery



# Telegraph Delivery Department

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Member F. T. D.

Phone: Canal 1932  
1933

## H. W. SHEPPARD

FORMERLY HILL FLORAL CO.

### FLOWERS OF QUALITY

Service Unexcelled

ARRANGED IN A HIGHLY ARTISTIC MANNER

Your Patronage Solicited

532-534 Race Street, CINCINNATI, OHIO.

**YOUNGSTOWN, O.**

Wilson's Flower Shoppe

"QUALITY AND SERVICE"

HOTEL OHIO

**Youngstown, O.**

RYAN & CULVER

27 S. Hazel St. Member F. T. D.

**YOUNGSTOWN, O.**

HARRY C. WALTHER

Orders receive prompt and careful attention  
Member F. T. D.

YOUNGSTOWN, OHIO

The Busy Shoppe

15 1/2 N. Phelps Street QUALITY AND SERVICE

**CHAS. A. DUERR**

Newark, Ohio Granville, Ohio

Member Florists' Telegraph Delivery

**NEWARK, OHIO**

Most complete stock in central Ohio  
HALBROOKS THE FLORIST

**Kent Brothers** FLOWER SHOP

Covers All Ohio Points  
Members F. T. D. Newark, Ohio

**MARIETTA, OHIO**

HAVE OUR OWN GREENHOUSES

N. KIGER

**MANSFIELD, OHIO**

STUHLBREHER BROS.

Members F. T. D. 22 W. 4th Street

**XENIA, OHIO**

Engle Floral Company

**CINCINNATI**

FRANK A. VOLZ

Dina Avenue Sta. L.

Most centrally located to the suburbs

**Upper Sandusky, Ohio**  
B. E. CONSTIEN, AT YOUR SERVICE

**Canton, O.** JOHNSTON'S Flower Shop  
HARRIS ARCADE

Member Florists' Telegraph Delivery Assn.

**VAN METER FLOWER SHOP**  
SPRING and HIGH SPRINGFIELD, OHIO  
BEST FLOWERS FOR EVERY OCCASION

**Ironton, Ohio** RELIANCE SEED CO.  
TRI-STATE FLORISTS  
Southern Ohio, Kentucky, West Virginia

**STEUBENVILLE, OHIO**

E. R. MOGAUSLEN, Prop.

HUSCROFT'S FLOWER SHOP

excellent condition for the Christmas trade.

A public meeting to promote a botanical garden for Toronto was held November 13, and was addressed by J. K. M. L. Farquhar, of Boston. There was a big attendance and Prof. R. B. Thomson's scheme was given another boost. Previous to the meeting Mr. Farquhar was entertained at dinner by some of his friends in the trade. An audience of public men was addressed at a luncheon in his honor Monday night, November 15. J. J. H.

**DULUTH, MINN.**

The Market.

Duluth has been visited by a cold snap, which has seemed to put pep into the flower business. Chrysanthemums are arriving in large quantities and are selling well. Pompons are good now, as are many single varieties. Single and double violets have made their appear-

**Zanesville, O.**

C. L. HUMPHREY

Has the best facilities for filling your orders.  
Member Florists' Telegraph Delivery.



**Hutchinson, Kansas**

Member Florists' Telegraph Delivery

**JAMES HAYES** Leading Florist  
819 KANSAS AVENUE  
TOPEKA, KAN.  
Member F. T. D.

**MRS. LORD'S FLOWER ROOM**  
112 W. 8th Ave., TOPEKA, KAN.  
Member Florists' Telegraph Delivery.

**ATCHISON, KAN.**

The Atchison Seed and Flower Store Co.  
MEMBER F. T. D.

**Atchison, Kan.** GROVES FLORAL CO.  
Established 1905. Member of F. T. D.

**ARKANSAS CITY, KAN.**

McCool's Close-in-Greenhouse

MEMBER F. T. D.

**Kansas City, Kansas**

L. C. FIELD

Member Florists' Telegraph Delivery

**MANHATTAN, KAN.**

THE MARTINS

T. S. MARTIN, Proprietor.

**SALINA, KANSAS**

LEIGHTON FLORAL CO.

Members Florists' Telegraph Delivery Ass'n.

**WICHITA, KANSAS** Shipments for Kansas and Oklahoma  
W. H. CULP & COMPANY

Quality Flowers  
Personal Service

Members F. T. D. A.

# Telegraph Delivery Department

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## Cleveland

**The KNOBLE BROS. CO.,**  
Flowers and Nursery Products MEMBERS F. T. D.  
Well equipped to handle your orders. 1836 W. 25th St.

## TOLEDO

**Mrs. J. B. Freeman,**  
Toledo's Leading Florist  
Member F. T. D. "SERVICE" 336 Superior Street

Member F. T. D. **TOLEDO, O.** Est. 1897  
**Spanner**  
FLORIST  
AND VICINITY

MEMBERS TOLEDO COMMERCIAL CLUB  
TOLEDO RETAIL MERCHANTS  
FLORISTS' TELEGRAPH DELIVERY  
**TOLEDO, OHIO**  
METZ & BATEMAN,  
221 Superior St. Ohio Building

F. T. D.  
FLORISTS

**TOLEDO, OHIO**  
SCHRAMM BROS.  
1315 Cherry St.

**TOLEDO and Vicinity**  
WHOLESALE AND RETAIL  
**OTTO P. KRUEGER**  
427 East Broadway.



**Fremont, O.**  
**Horn Floral Co.**  
912 CROGHAN ST  
Member F. T. D.

**COLUMBUS, O., and Vicinity**  
**THE MUNK FLORAL CO., Growers**  
Can fill all retail orders.

**WILSON'S** WE WILL DO IT PROMPTLY  
**COLUMBUS, OHIO**

**Columbus, Ohio** Members F. T. D. Ass'n.  
**THE FRANKLIN PARK FLORAL CO.**  
Cut Flowers for Central Ohio.

**SUDER'S**  
**The Toledo, Ohio, Florists**  
A. A. SUDER, Proprietor  
2941-3003 CHERRY STREET

**DAYTON, OHIO**  
ABBY AVE. GREENHOUSES  
E. E. Schaefer, Prop.  
Wholesale and Retail  
Largest Greenhouses in West Dayton

**DAYTON, OHIO**  
**The W. G. Matthews Co.**  
18 W. Third Street  
CONSERVATORIES IN RIVERDALE.  
Member F. T. D.

**DAYTON, OHIO**  
J. W. RODGERS  
Member F. T. D., Elks' Bldg., 3d and Jefferson Sts.

ance. They are being used mostly for corsage work. Roses are fine, especially in the longer grades. Columbia, Russell, Ophelia, Sunburst, Milady, Premier and Dunlop are the varieties most in evidence. Carnations are making rapid improvement and some good stock was seen last week. A few callas, Easter lilies and calendulas are coming in. With stock so plentiful, there should be excellent Thanksgiving business.

In potted plants the sale is a little slow yet, although there are some fine plants in chrysanthemums, cyclamens, primulas and begonias.

Duluth has experienced one of the best autumn seasons in many years. The bulb trade has been exceptionally good. The call for poppies for Armistice day was greater than last year.

### Various Notes.

J. J. Le Borious has some fine chrysanthemums which he is just beginning to cut. They are the varieties Bonnaillon, Enguehard and White Rager. His carnation houses at Woodland are in splendid condition and will be in heavy crop at Christmas. He is the first florist in Duluth to try Sunday closing and, although he has closed all day every Sun-

**Cleveland, O.**



10515 Superior Ave.  
8 STORES  
Personal Attention. Highest Quality and Service.  
Members F. T. D. A.

**EGGERT N. ZETLITZ**  
THE LEADING FLORIST  
209 West Market Street  
**LIMA, OHIO**  
Member of Florists' Telegraph Delivery

**LORAIN, OHIO**  
Member F. T. D. **F. G. CAREK** ARTISTIC  
Leading Florist WORK  
Our Motto: "Anywhere; Any time."

**LORAIN or ELYRIA, OHIO**  
Member F. T. D. **TULEA** at Your Service

**Elyria, Ohio** LORAIN, OHIO  
THE L. C. HECOCK FLORAL CO.  
Member Florists' Telegraph Delivery Assn.

**ELYRIA, O.** Member F. T. D.  
**ELYRIA FLOWER SHOPPE**

# Telegraph Delivery Department

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NO ORDER TOO LARGE ————— NO ORDER TOO SMALL

**CLEVELAND** Member F. T. D. **The J. M. Gasser Co.**

1006 EUCLID AVENUE

WE ARE THE LARGEST GROWERS OF CUT FLOWERS IN OHIO

Cleveland

telegraph orders will receive special attention if you address them to us.



The  
**Jones-Russell Co.**

1284 Euclid Avenue  
Cleveland

Members F. T. D.

Bell Main 2849  
Cuy. Central 1866

*The Smith & Fetter Co.*  
LEADING FLORISTS  
980 Prospect Avenue Cleveland

**CLEVELAND, OHIO**

**A. GRAHAM & SON**

5523 EUCLID AVENUE

Members Florists' Telegraph Delivery Assn.

**CLEVELAND, O.**

5923 EUCLID AVENUE

**WESTMAN & GETZ**  
FLOWERS and SERVICE

Members Florists Telegraph Delivery.

**CLEVELAND, OHIO**

**Wm. H. Temblett**

FLOWERS

Member F. T. D. 10313 Euclid Avenue

**Cleveland, PENN SQUARE**  
FLORISTS  
ALWAYS OPEN

**FIVE STORES IN NORTHERN OHIO**

CLEVELAND [TWO STORES] 13336 Euclid Ave., 144 Public Sq.

YOUNGSTOWN - - - 33 East Federal St.

WARREN - - - - - 215 East Market St.

AKRON - - - - - 109 South Main St.

**THE PARK FLORAL COMPANY**

MEMBERS FLORISTS' TELEGRAPH DELIVERY ASSOCIATION

**Kirchner's for Cleveland**

Member Florists' Telegraph Delivery

Address KIRCHNER'S FLOWERS, 6701 Quincy St., CLEVELAND, O.

**AKRON, OHIO**

**GROSSBERG & CAHILL**

AKRON'S LARGEST FLORISTS

Prompt and careful attention to all Telegraph Orders

MEMBERS F. T. D.

day for six months, he says he does not notice any decline in the amount of business done.

The Quality Flower Store reports business good. It is making some nice window displays of large chrysanthemums.

The Duluth Floral Co. has been busy with funeral work during the last two weeks. This firm is showing a large quantity of magnolia wreaths, as is usual at this time of the year, and reports sales better than in other years.

J. E. S.

**KANSAS CITY, MO.**

**The Market.**

This has been a busy week, especially with the wholesalers. They have had enough stock to take care of orders and no surplus. With the retailers orders have been heavy almost every day. The feeling prevailed that Thanksgiving was going to be a big day and that from then on the season would be active. The market situation is satisfactory. Apparently there will be no surplus, but the crop is in fine shape. Not much change in

**MARION, OHIO**

5 railroads with good connections to all parts of State

A GOOD SELECTION OF FLOWERS

ON HAND AT ALL TIMES.

**BLAKE'S, 140 W. Center**

**COLUMBUS, OHIO**

Flowers for all occasions **Neil Flower Shop** Member F. T. D. Ass'n.

**WARREN, OHIO**

THE F. T. D. FLORISTS **ADGATE & SON**  
WE GROW OUR FLOWERS

W. P. McFARLAND L. C. McFARLAND

**McFARLANDS, Florists**  
**AKRON, OHIO**

**AKRON, OHIO** MEMBERS F. T. D.

**HAMMERSCHMIDT & CLARK**  
12 W. MARKET ST.



**CLEVELAND, O.**

**BRAMLEY & SON**

Store and Greenhouses, 1181 E. 71st St.

**ALLIANCE, O.** Member F. T. D.

522 S. Freedom Ave. **H. T. MILLER**



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## SAN FRANCISCO, CALIF.

ART FLORAL CO., Inc., 255 Powell St.

### Steamers and Trains

FROM  
SAN FRANCISCO  
AND  
OAKLAND PIERS.

Delivers Telegraphic Orders  
within the hour  
they are received—  
BY SPECIAL MESSENGER.

### Fruit and Flower Baskets

SPECIALIZE IN  
Fruit Baskets for Bon Voyage Gifts.  
\$5.00 to \$25.00.

### COUNCIL BLUFFS, IOWA

FRED R. SHAW FLOWER SHOP  
Member F. T. D. 545 W. Broadway  
The best of EVERYTHING IN FLOWERS  
Ten years serving the flower buying public  
of Council Bluffs and vicinity

### COUNCIL BLUFFS, IA.

J. F. WILCOX & SONS

750,000 FEET OF GLASS

Orders shipped to any part of Iowa or Nebraska on a moment's notice.  
Daily Delivery to Omaha.

MEMBERS FLORISTS' TELEGRAPH DELIVERY ASSOCIATION

### OTTUMWA, IOWA

PHONE 142

*C. Krans*  
LEADING FLORIST

107 North Market Street

"Say it with flowers"

*Harkett's* For { Eastern Iowa  
Western Wis.  
N. W. Illinois  
FLORAL NURSERY Dubuque, Iowa

### OTTUMWA, IOWA CRILEY'S GREENHOUSES

### COUNCIL BLUFFS, IOWA

GARDINER FLORAL CO.  
Leading Retail Florist 545 W. BROADWAY

### FAIRFIELD, IA. We strive to please our trade Montgomery Greenhouses

### HAMPTON, IOWA

A. E. Stonebrook ORDERS RECEIVE  
PROMPT ATTENTION

### DES MOINES, IA. GUTHRIE-LORENZ CO.

### Cedar Falls, Ia. BANCROFT'S Beautiful Flowers 55,000 Feet Glass. Members F. T. D. Joseph Bancroft & Son

### CEDAR RAPIDS, IA.

L. N. KRAMER & SON  
Members Florists' Telegraph Delivery.

### MONTICELLO, IA.

C. L. VAN METER MEMBER  
F. T. D.

### FT. DODGE, IA. NORTH WALL E. E. NORDWALL

### PERRY, IOWA LOUWERSE & CO.

QUALITY  
PLUS  
SERVICE

### DAVENPORT, IOWA

AND WESTERN ILLINOIS

G. F. FORBER, 313 Brady Street

Member Florists' Telegraph Delivery Association

I  
O  
W  
A

*Kemble's  
Flowers*

Marshalltown, Boone, Center-  
ville, Oskaloosa, Oelwein,  
Mason City, Chariton,  
Grinnell and Ottumwa.

SEND YOUR ORDER TO HOUSE NEAREST  
PLACE OF DELIVERY

### SIoux CITY, IA.

ART FLOWER SHOP

512 FIFTH STREET

Everything in Cut Flowers, Plants  
Funeral Designs, Etc.

### DAVENPORT, IOWA

"Say It with Flowers"

BILLS FLORAL CO.

M. A. TIERNEY, Owner Member F. T. D.

### WATERLOO, IOWA

GALLOWAY'S FLOWER STORE

Russel-Lamson Bldg., 211 West 5th Street

Special attention given to out-of-town orders

### SIoux CITY, IOWA

Supplies western Iowa,  
southern Minnesota, all of  
South Dakota and north-  
eastern Nebraska.

J. C. RENNISON CO.

### SIoux CITY, IOWA

Members of F. T. D. ROCKLIN & LEHMAN

### DAVENPORT, IA.

H. G. PAULI YOURS FOR  
SERVICE

### OSKALOOSA, IOWA

GREEVE FLORAL COMPANY

High Grade Flowers Artistically Arranged.

prices has taken place, mums selling at  
from \$2 to \$5; roses, from \$4 to \$15;  
carnations, \$5; pompons, 75 cents a  
bunch; lilies, \$2 per dozen; violets, \$1.75  
per dozen bunches.

#### Various Notes.

A. Newell has placed on the east side  
of his store a large slogan sign. This

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## San Francisco and Vicinity

MacRorie-McLaren Company  
141 Powell Street  
Florists

We grow our own stock and with extensive nurseries to draw from can give unusual values.

RETAIL

WHOLESALE

## San Francisco OAKLAND, BERKELEY and Vicinity

CHAS. C. NAVLET CO.  
THREE STORES:  
423 and 427 Market Street.....SAN FRANCISCO, CALIF.  
917 Washington Street.....OAKLAND, CALIF.  
20 and 22 East San Fernando Street....SAN JOSE, CALIF.

San Francisco, Calif.  
**ALBERT O. STEIN**  
Flower Shop  
1250 BUTTER STREET

SAN FRANCISCO  
**F. C. JAEGER & SON**  
152 POWELL STREET  
Members F. T. D.  
Always a good stock, and orders delivered on time.

Monrovia, Cal.  
**C. A. BRUNGER**  
You can depend on us for all orders for delivery in this section.  
239 Grand Avenue

SAN FRANCISCO  
**Pedesta & Baldocchi**  
224-226 Grant Avenue  
Prompt and careful attention to orders from out-of-town florists.  
Member F. T. D.

San Francisco, Cal.  
**SHELLGRAIN & RITTER**  
148 KEARNY STREET  
Prompt attention given to all telegraphic orders

SAN DIEGO, CAL.  
**BOYLE & DARNAUD**  
F. T. D. florists. We grow our own flowers. Telegraph orders carefully executed. Usual discount.  
Members Florists' Telegraph Delivery.

SAN FRANCISCO  
**JOSEPH'S**  
Member F. T. D.  
235-25 Grant Ave.  
Steamer and train packages our specialty.

OAKLAND, CAL.  
**HOGAN & EVERS**  
1439 Broadway  
THE BEST SERVICE

Hollywood Flower Shop  
HOLLYWOOD, CAL.  
ARTISTIC WORK. MEMBER F. T. D.  
Telegraph Orders Delivered to  
LOS ANGELES OCEAN PARK  
SANTA MONICA VENICE

San Francisco  
**DARBEE'S**  
1008 Hyde Street  
LARGEST STOCK OF CHOICEST FLOWERS  
Members Florists' Telegraph Delivery

JULIUS EPPSTEIN, FLORIST AND DECORATOR  
Flowers for All Occasions Delivery Anywhere  
Hotel St. Francis SAN FRANCISCO  
Long Beach, Cal.  
Member F. T. D. ART FLORIST 126 Pine Ave.

Santa Barbara, Cal.  
912 STATE STREET  
**GLEAVE'S FLOWER SHOP**  
ARTHUR GLEAVE, Prop.  
Choicest Cut Flowers and Floral Designs on short notice.  
Both Phones 1013

OAKLAND, CALIF.  
**MORI FLORIST**  
1510 Clay Street  
OUR CAREFUL ATTENTION

BERKELEY, CAL. MEMBER F. T. D.  
Curtis D. Shoemaker, NORTON, Florist Prop.

Berkeley OAKLAND SAN FRANCISCO  
THE FLOWERSHOP  
Berkeley's most up-to-date flower establishment.

is one of three of the signs put out by the publicity bureau of the S. A. F. which W. L. Rock bought recently. He sold one to Mr. Newell, one to Samuel Murray, which will be put up at Mr. Murray's greenhouses, and the other Mr. Rock kept to place at his greenhouses. Mr. Newell is the only downtown florist to use one so far, his corner store being favorably located for the display of the slogan.

J. S. Wilson, of Des Moines, Ia., was in the city November 18.

W. F. Tredup, traveling salesman for the T. J. Noll Floral Co., has returned from a four weeks' trip through the southwest. He reports conditions ex-

CORONADO, CALIF.  
CORONADO NURSERY  
To "Say It with Flowers" in  
CORONADO AND SANDIEGO

LONG BEACH, CAL.  
Lowe's Flower Shop, The Pioneer and Leading Florist  
Member Florists' Telegraph Delivery.

POMONA, CALIFORNIA  
POOLEY'S FLOWER SHOP  
MEMBER FLORISTS' TELEGRAPH DELIVERY

# Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

## LOS ANGELES

414½ SOUTH BROADWAY

SEND YOUR ORDERS TO  
**BROADWAY  
FLORISTS**

IT PAYS you to  
DEPEND ON US

*Occidental*  
Florists

430 South Hill Street

**LOS ANGELES**

## PASADENA, CAL.

SIEBRECHT'S HOUSE OF FLOWERS

HENRY A. SIEBRECHT, Jr., District Representative State of California.

Member F. T. D.

## PORTLAND

OREGON

354 Washington Street

MEMBERS OF THE  
F. T. D.  
*Martin & Forbes*  
Retailers  
and Growers

## LOS ANGELES, CAL.

REDONDO FLORAL CO.

218 West Seventh Street

Members of Florists' Telegraph Delivery  
A. KNOPF A. F. BORDEN

## WOLFSKILLS' and MORRIS GOLDENSON

FLORISTS AND DECORATORS

We Solicit Telegraph Orders.  
Regular Trade Discount.

229 W. Third St., LOS ANGELES, CAL.

## The Alexandria Florist

Member of  
F. T. D.  
and S. A. F.



Hotel Alexandria  
Los Angeles,  
Calif.

## LOS ANGELES, CAL.

ATHLETIC CLUB FLORIST  
Formerly California Cut Flower Co.

433 West 7th Street

Takes care of telephone and telegraph orders  
over the whole of Southern California.  
Usual trade discount.

## LICHTENBERG'S

324 W. Sixth Street

**LOS ANGELES**

Say It with Flowers. Member F. T. D.

## LOS ANGELES

Every order given personal attention by

Westrem Garland Florists

404 South Hill Street

## LOS ANGELES

Dostal-Wolters  
Flower Shop

MEMBER F. T. D. 627 South Hill St.

## LOS ANGELES, CAL.

HOWARD & SMITH

NINTH AND OLIVE STREETS

You can depend on us for all orders for  
delivery in this section.

## Darling's Shop

"FLOWERS FOR HER"

208 West Sixth Street, LOS ANGELES, CAL.

Cut flowers or good design work by best artists  
and designers delivered anywhere in the west  
on receipt of mail or telegraph orders.

Members Florists' Telegraph Delivery Association.

## HONOLULU, HAWAII

TAYLOR, FLORIST

Wireless and Cable Address, "FLORIST" Honolulu

## EUGENE University Florist

ORE. All South and Southwestern  
Oregon points quickly reached

cellent and the outlook for the season  
highly favorable.

Martin Rogell has lately bought an  
interest in the Kresge Flower Shop.  
There are now three partners, Meyer  
Lieberman, Herman Rogell and the new  
member.

William L. Rock and M. F. Carter  
were working on the Kansas City chari-  
ties campaign last week. A drive was  
made for \$700,000 in six days for the  
various local charitable institutions. The  
first three days brought subscriptions of  
over \$420,000.

Samuel Murray had two heavy days

## Portland ORE.

Tonseth's

287 Washington Street

In the heart of the city

Growers and Retailers F. T. D.  
MEMBERS

## PORTLAND, ORE.

*Clarke Bros*  
**FLORISTS**

200,000 Feet of Glass  
Established 20 Years

## OAKLAND, CAL.

## Pasadena, Cal. 342 East Colorado St. THE ORCHID

PASADENA'S OLDEST FLORIST WILL  
EXTEND THE USUAL COURTESIES  
Member of F. T. D.

## PASADENA, CAL.

ELDRED FLOWER SHOP

Member Florists' Telegraph Delivery.

## RIVERSIDE, CALIFORNIA

Florist to the Glenwood Mission Inn  
ORANGE BLOSSOM FLOWER SHOP



# Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

## SEATTLE

### Woodlawn Flower Shop

Member Florists' Telegraph Delivery Association.

1410-1412 2nd Avenue—Beside Clemmer Theater Building

"IN THE HEART OF THE CITY"

Base the Recipient of Your Telegraphic Orders Upon Merit

We offer unexcelled facilities. More than 13,000 square feet of store space devoted exclusively to retailing of flowers. Where quality and service reign.

21 EMPLOYEES

CHARLES E. SULLIVAN, in charge of Telegraphic Service

## SEATTLE

## HOLLYWOOD GARDENS

SEATTLE'S LEADING FLORIST

1622 SECOND AVENUE

Member Florists' Telegraph Delivery Ass'n.

### Walla Walla Floral Co.

WALLA WALLA, WASH.  
Greenhouses, Store, Rose and Bulb Farm.  
Prompt deliveries of CUT FLOWERS or good  
DESIGN WORK anywhere in the West  
Member Florists' Telegraph Delivery.

### SEATTLE

1001-1003 Third Avenue

Finest Floral Studio  
in the Northwest

*Rosaia Bros.*  
Members  
F. T. D.

### WALLA WALLA, WASH.

YOUNG & LESTER  
SOUTHEASTERN WASHINGTON  
NORTHEASTERN OREGON  
NORTHERN IDAHO orders filled promptly  
Members Florists' Telegraph Delivery Association

### California Florist TACOMA, WASH.

Orders for Cut Flowers and Designs delivered  
anywhere in the United States and Canada.

### SEATTLE

Choice Flowers, prompt and careful  
L.W. McCOY 904 3rd Avenue  
Established 1900

### Bellingham, Wash.

Telegraph orders delivered any-  
where in the northwest country  
FLORAL EXCHANGE

### Yakima, Washington STATE FLORAL CO.

We Grow Our Own Flowers  
Telegraph Orders filled promptly and carefully  
Members F. T. D. Association.

### TACOMA

SMITH FLORAL CO., 1112 Broadway

of funeral work. He had a good many  
table decorations for Thanksgiving.  
William Hasselmann, of Independ-  
ence, Kan., was a recent visitor.

The Alpha Floral Co. has installed a  
2½-ton Lippman automatic refrigerat-  
ing machine. This is the largest and  
latest model put out by the company.  
For the last fifteen years the Alpha  
Floral Co., like various other business  
concerns, has been getting its refrigerat-  
ing service from the Missouri Valley  
Cold Storage Co. In August this com-  
pany gave notice that it would discon-  
tinue service and the Alpha Floral Co.  
decided to put in its own machine.

The Pinehurst Floral Co. had in its  
exhibit at the Mid-West Horticultural  
Exposition, at Council Bluffs, Ia., ten  
entries of mums. These won nine first  
prizes and one second prize.

Table decorations have been the main  
business with the Muehlebach Flower

### Spokane, Wash.

Eugene's Flower Shop  
PROMPT AND RELIABLE

### Spokane, Wash.

A. J. BURT, Florist  
Established 20 Years Always on the job  
CLEMMER THEATER BUILDING

### Spokane, Washington

Reimer's Floral Art Shop  
RETAILERS AND GROWERS

YAKIMA, WASHINGTON  
ANNAVEE FLOWER SHOP, (Formerly  
QUALITY FLOWERS Bourn's)  
Artistic Arrangement  
Members Florists' Telegraph Delivery.

FORSHAW, Florist  
THE  
ROUND-UP CITY PENDLETON, ORE.

# Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

## SALT LAKE CITY, UTAH

Fresh Home-Grown Flowers  
Satisfaction Assured on all Orders

## UTAH FLORAL,

Orders promptly filled for Western Colorado,  
Eastern Nevada, Southern Idaho and Wyoming  
3 BUSY STORES

Howard Edris, 944 EAST SECOND  
Prop. SOUTH STREET

# DENVER, COLORADO

MEMBER FLORISTS' TELEGRAPH  
DELIVERY ASSOCIATION

## PARK FLORAL COMPANY

## CASPER, WYOMING

### CASPER FLORAL CO.

We deliver to all of  
Central and Northern Wyoming  
Western Nebraska and South Dakota.  
Members F. T. D.

## Denver

COLORADO

## Cooper's Flowers

833 FIFTEENTH ST. Member F. T. D.

## Cheyenne, Wyo.

"THE UNDERWOOD"  
FOR PROMPT AND FAITHFUL  
SERVICE

## SALT LAKE CITY

Ship whole of UTAH, Central part  
of NEVADA and IDAHO  
MILLER FLORAL CO., 10 East Broadway  
MEMBER F. T. D.  
250,000 sq. ft. of modern glass. Unexcelled facilities. Prompt and courteous service always.

## SHERIDAN, WYO.

### SHERIDAN GREENHOUSE CO.

Plants and Flowers

## THERMOPOLIS, WYO.

### THERMOPOLIS FLORAL CO.

A. SCHULENBERG, Proprietor

## State Nursery & Seed Co.

### Helena, Mont.

Cut Flowers for any  
Part of the Northwest.  
Only One Block. Members F. T. D. Ass'n.

## MISSOULA, MONT.

### ANDERSON GREENHOUSE

For all towns in Western Montana

Send your  
orders for Eastern and Southern Montana  
to M. LANGOHR, F. T. D. Florist  
BOZEMAN, MONTANA.

## Pocatello, Idaho

Member F. T. D.  
We cover Southern Idaho  
and Western Wyoming

### ATKIN'S

## FORT COLLINS, COLO.

### ESPELIN FLORAL COMPANY

Member Florists' Telegraph Delivery Ass'n.

## TRINIDAD, COLO.

### J. R. BARKER

Trinidad Floral Store  
Masonic Bld'g.

## Trinidad, Colo.

The only Greenhouses  
in this section

### The Park Floral and Garden Co.

Members F. T. D.

## THE PUEBLO FLORAL CO.

Pueblo Member F. T. D. 523 North Main Street  
Colorado, New Mexico and Western Kansas

## DENVER, COLORADO and WYOMING

### Sunshine Floral Shop,

419 Fifteenth St.  
Our service sends "sunshine" with your orders.

Shop lately. The firm has had from five  
to fifteen decorations a day for more  
than two weeks and has used some costly  
art ware as well as flowers in the work.  
Thomas Perry has opened the Be-Kay  
Flower Shop in the Arnette hotel, 618  
East Ninth street. J. E. K.

### STEAMER SAILINGS.

The following sailing list, displayed  
in a conspicuous place in the window or  
store, or used in advertising matter with  
the information that you have facilities  
for filling bon voyage orders on short  
notice, will help you to develop steamer  
trade:

Steamer	From	To	Sails
Pretorian	Montreal	Glasgow	Nov. 26
Olympic	New York	Southampton	Nov. 27
Kronland	New York	Antwerp	Nov. 27
La Savoie	New York	Havre	Nov. 27
Monteagle	Vancouver	Yokohama	Nov. 27
Metagama	Montreal	Liverpool	Nov. 27
Mohawk	New York	San Juan	Nov. 27
Byndam	New York	Rotterdam	Dec. 1
France	New York	Havre	Dec. 1
Manchuria	New York	Hamburg	Dec. 2
Fredrik VIII.	New York	Copenhagen	Dec. 2
Tenyo Maru	San Fr'sco	Yokohama	Dec. 3
Canada	Portland, Me.	Liverpool	Dec. 4
Lapland	New York	Antwerp	Dec. 4
Kais. Aug. Vic.	N. Y.	Liverpool	Dec. 4
Rochambeau	New York	Havre	Dec. 4
Tajima Maru	Seattle	Yokohama	Dec. 5
Nanking	San Fr'sco	Yokohama	Dec. 7
Emp. of Japan	Vancouver	Yokohama	Dec. 7
Providence	New York	Naples	Dec. 8
United States	New York	Copenhagen	Dec. 9
Stockholm	New York	Sweden	Dec. 9
Saxonia	New York	London	Dec. 9
Imperator	New York	Southampton	Dec. 9
Stavangerfjord	N. Y.	Norway	Dec. 10
Kashima Maru	Seattle	Yokohama	Dec. 10
Venezuela	San Fr'sco	Yokohama	Dec. 11
Megantic	Portland, Me.	Liverpool	Dec. 11
Finland	New York	Antwerp	Dec. 11
La Lorraine	New York	Havre	Dec. 11
Rotterdam	New York	Rotterdam	Dec. 11
Nile	San Fr'sco	Yokohama	Dec. 11

## Salt Lake City

ALSO PARTS OF COLORADO, IDAHO,  
MONTANA AND NEVADA  
HUDDART FLORAL CO.  
64 South Main Street  
Member Florists' Telegraph Delivery Ass'n.

## SALT LAKE'S LEADING FLORIST

### ERNEST LAMBOURNE

67 South Main, Salt Lake City, Utah.

## DENVER and all COLORADO and WYOMING

### The Mauff Floral Co.,

1225 Logan Street.  
Member F. T. D.

## Colorado Springs, Colo.

ORDERS CAREFULLY EXECUTED  
PIKES PEAK FLORAL CO.  
Wholesale and Retail  
Member Florists' Telegraph Delivery.

## Colorado Springs, Colo.

### Frank F. Crump,

Wholesale and Retail  
Florist  
Member Florists' Telegraph Delivery Ass'n.

## Denver

Bright Spot Greenhouses  
Cor. 5th Ave. & Josephine St.  
DOWNING & KASK, Proprietor

**GOLD LETTERS—SPECIAL PRICES**



No. 1  
Gold and Purple, per 1000, \$5.50

Letters packed 35 to each package  
Numerals in same colors and price



No. 4



No. 6

In Gold Only, per 1000, \$5.00 In Gold Only, per 1000, \$4.50

The kind that will stick, **STICK** and **STICK**, and won't come off.

**B. E. and J. T. COKELY,**

**201 N. 7th Ave., SCRANTON, PA.**

Established 25 years

Manufacturers and Importers of Florists' Supplies

**ABOVE PRICES ARE POSTPAID**

Mention The Review when you write.

**PAPER SCRIPT LETTERS**

Can be had in the following inscriptions in Gold and Purple

Father	Rest	Darling
Mother	Our	Dear
Brother	My	Too Soon
Sister	Asleep	Grandpa
Husband	Baby	Grandma
Wife	Sleeping	Friend
Mamma	Cousin	Aunt
Comrade	Peace	Uncle
Nephew	Niece	Papa
At Rest	Daughter	Son

Ten Words to Each Package

Per 100 words..... \$3.50

Always state what color is wanted, otherwise gold will be sent.

**DENVER, COLO.**

**The Market.**

Business was good during the week before Thanksgiving, with almost everything in cut flowers a little scarce. Carnations are perhaps the heaviest in supply. Prices remain the same, \$4 to \$6. Roses are excellent in quality, but barely meet the demand. Chadwicks are about all that are left in chrysanthemums and the pompons are going fast. Sweet peas are arriving in greater quantities and better quality, but are still short of the demand.

Mum plants are gone. There are plenty of fine begonias and cyclamens to be had, as well as Boston ferns.

**Various Notes.**

Fred C. Schumann is bringing in some nice sweet peas and calendulas.

The Elitch Gardens Co. is cutting some fine Yellow Chadwick.

The Central Flower Shop last week had an attractive window display of large vases of carnations set off by Boston ferns and small baskets of sweet peas.

Many out-of-town florists were visitors last week. Among them were Waldemar Fleischer, of Pueblo; Carl Espelin, of Fort Collins; Mr. Hansen and Mr. Erickson, of Hansen & Erickson, Greeley, Colo., and Mrs. Ed. Hemphill, of Sidney, Neb.

R. E. H.

**INDIANAPOLIS, IND.**

**The Market.**

The chrysanthemum season is in its decline. Some good varieties still remain, but most of them are gone. In the large types there are still Whittier, Seidewitz, Chadwick and a few Turner. Of the pompons, Wilcox is a favorite.

Roses are scarce and prices have remained almost stationary. In spite of the mums, roses have been in good demand and all available have been selling readily.

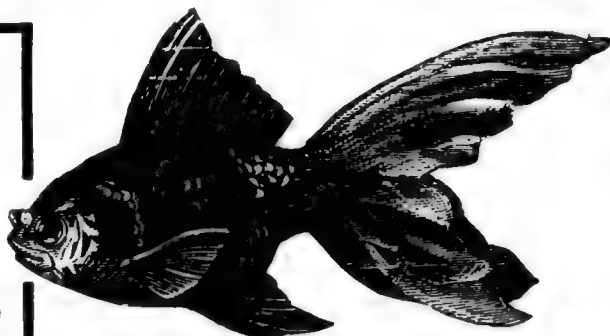
With the decrease in the quantity of chrysanthemums, carnations are now resuming their place of prominence in the market. The quality has been good this fall and the price of good stock has remained all season at about \$4. With the increasing demand, they have risen in price from \$5 to \$8 per hundred. Some good Laddie has been coming into the market at \$8 per hundred.

A few calla lilies have been putting in an appearance and are welcome additions. There are no Easter lilies. Sweet

**There's money in Goldfish for You**

You can have a compelling window display—and the fish will practically sell themselves at a handsome profit. We sell aquarium supplies of all kinds. Fifteen years' experience enables us to ship fish any distance safely.

Send for Wholesale Catalogue



**Auburndale Goldfish Company**

1449 W. Madison St.

Chicago, Ill.

**CHRISTMAS BELLS**

Xmas Red, folding tissue paper bells.

5-inch bells, per dozen.....	\$0.35
7-inch bells, per dozen.....	.50
9-inch bells, per dozen.....	.75
12-inch bells, per dozen.....	1.25
15-inch bells, per dozen.....	1.75

**Japanese Red Frieze Bells**

Made of Red Frieze on Papier Mache Bell forms and trimmed with Green Frieze. Very catchy.

3 1/2-inch bells, per dozen.....	\$1.00
5-inch bells, per dozen.....	1.75

Either of these items will sell like "hot cakes" and at a handsome profit

Get our complete list of other items. It's free.

**GEO. H. ANGERMUELLER CO.,**  
WHOLESALE FLORISTS

1324 Pine Street

ST. LOUIS, MO.

Mention The Review when you write.

**GOLDFISH**

**BUY FROM THE BREEDER**

107 Acres of Ponds this Season

Write for Big, New Catalogue

**GLOBES, AQUARIUMS, AQUARIUM SUPPLIES, Etc.**

**PUTNAM'S FISHERIES, 8 Divisions. Office, 462 Washington St., BUFFALO, N.Y.**

Mention The Review when you write.

**GOLDFISH and AQUARIUM SUPPLIES**

Send for catalogue.

**ORIENTAL GOLDFISH & SUPPLY CO.**

3757 to 3761 Cottage Grove Ave., CHICAGO, ILL.

**CYCAS LEAVES**

PLIABLE, NON-CURLING

Compare these prices with yours.

8x12	per 100, \$3.25	28x32	per 100, \$ 8.25
12x16	" 3.75	32x36	" 10.00
16x20	" 4.40	36x40	" 11.50
20x24	" 6.00	40x44	" 15.00
24x28	" 6.90	44x48	" 17.50

**FLORISTS' WIRE, B. A.,**

12-lb. coils, 5-coil lots, \$1.40 per coil.

Cash with order.

F. O. B. New York.

**M. DAVID KLEIN**

1248 Myrtle Ave.,

BROOKLYN, N. Y.

**GOLDFISH**

Large, Healthy Fish at "Rock Bottom" Prices

Owing to the length of time it now takes to get goods by freight, we would advise placing your order for Globes, Ornaments, Food, etc., at once, so that fish can be shipped promptly, when the season opens.

**Ashborne Goldfish & Supply Co.,**  
Agency Street BURLINGTON, IOWA

Mention The Review when you write.



# CHICAGO CARTON COMPANY

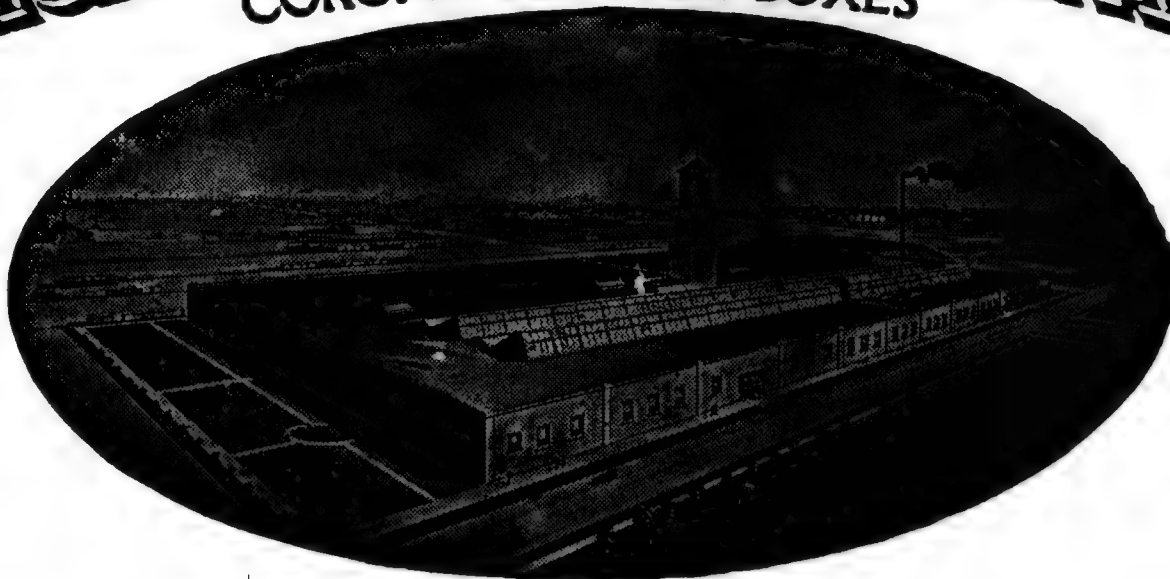
## CORONA FLOWER BOXES

## Representatives:

M. E. CHAPIN  
516 Fifth Avenue  
New York City

T. A. DIXON CO.  
1526 Blake St.  
Denver, Colorado

T. S. FINCH  
601 Elm St.  
Dallas, Texas



Home Office  
and Factory  
4433 Ogden Ave.  
CHICAGO  
Telephone  
Lawndale 906

### For Violets and Corsages

Size	Per 100
7 x 4 x 4 2-inch Top.....	\$ 5.00
10 x 6 x 5 1/2 2-inch Top.....	6.00
12 x 8 x 5 1/2 2-inch Top.....	7.65
14 x 10 x 8 2-inch Top.....	12.60

### For Cut Flowers

18 x 5 x 3 2-inch Top.....	\$ 6.10
20 x 4 x 3 2-inch Top.....	6.05
21 x 5 x 3 2-inch Top.....	7.25
24 x 5 x 3 1/2 2-inch Top.....	7.70
24 x 8 x 4 2-inch Top.....	10.80
28 x 8 x 4 2-inch Top.....	12.10
28 x 8 x 5 2-inch Top.....	13.05
30 x 5 x 3 1/2 2-inch Top.....	9.25
36 x 8 x 5 2-inch Top.....	16.20

The sizes given here are carried in stock, in the popular MIST-GRAY and GREEN colors.

## 5% DISCOUNT

### CASH WITH ORDER

The prices quoted herewith are f. o. b. Chicago. When printing is wanted there will be a charge of \$9.00 per color for printing 500, \$12.00 per color for printing 1000.

Border printing and embossing will be charged for as time work in accordance with the amount of work involved.

### For Sprays, Designs and Cut Flowers

Size	Per 100
16 x 16 x 8 Telescope.....	\$29.25
20 x 20 x 8 Telescope.....	38.95
21 x 5 x 3 Telescope.....	7.25
24 x 5 x 3 1/2 Telescope.....	8.90
24 x 24 x 10 Telescope.....	55.75
30 x 12 x 6 Telescope.....	30.25
32 x 32 x 8 Telescope.....	63.75
36 x 10 x 5 Telescope.....	25.20
36 x 12 x 6 Telescope.....	36.35
36 x 14 x 8 Telescope.....	46.55
40 x 10 x 6 Telescope.....	44.00

peas are a little more in evidence, but are by no means plentiful. A few yellow and white narcissi also add variety to the stock in the various store windows. A few early shoots of stevia have been flowering. Calendulas and a few violets are available.

The variety of potted plants remains the same—mum plants, Jerusalem cherries, ferns, begonias and primroses.

#### Various Notes.

Anders Rasmussen, of New Albany, Ind., has been shipping some good roses into the local market.

Mr. and Mrs. Len Elder and Mr. and Mrs. Fred Kiel visited Richmond, Ind., last week.

David Vesey, of Fort Wayne, Ind., visited this city last week.

The December meeting of the Indiana State Florists' Association will be held in Indianapolis the evening of December 7 at the store of the Smith & Young Co.

George Gause, of Richmond, Ind., was in the city last week, attending a meeting of his Scottish Rite class and the Shrine ceremonial. Mr. Tweedie, of Richmond, was also here attending the ceremonial.

Baur & Steinkamp have a new pink seedling chrysanthemum of the reflex type that comes in at Thanksgiving time. This is its second year and it bids fair to be a fine bloom, both because of its beauty and its lateness. This firm is cutting good Dolly Dimple and Fall Beauty.

E. E. T.

Columbiana, O.—J. N. Spanabel & Sons have transferred their business interests here from East Palestine, O., and have erected a range of houses.

### CUT FLOWER BOXES, Mist Gray

Immediate Shipment.	Per 100
18 x 5 x 3.....	\$ 5.50
21 x 5 x 3.....	6.00
21 x 6 x 3 1/2.....	7.25
24 x 5 x 3 1/2.....	6.50
24 x 8 x 4.....	10.00
28 x 8 x 4.....	12.00
30 x 5 x 3 1/2.....	8.50
30 x 6 x 3 1/2.....	10.50
36 x 8 x 5, full tel.....	19.25
30 x 12 x 6.....	25.00
36 x 12 x 6.....	28.50
42 x 12 x 6.....	30.00
48 x 14 x 6.....	40.00

Printing, \$3.00 extra for 500 boxes. \$4.00 per 1000. We cannot print the last four sizes. The first six sizes come 100 to a bundle. Last five sizes 25 to a bundle. We do not break bundles.

C. C. Pollworth Co., Milwaukee, Wis.

Mention The Review when you write.

### Climax Manufacturing Co.

High Grade

## FLORISTS' BOXES

Castorland : : New York

Mention The Review when you write.

### H. & D. DESIGN BOXES

Are made of light, strong Corrugated Fiber-board and can be furnished with K. D. lock-corner covers, safe and convenient.

Write for full particulars.

THE HINDE & DAUCH PAPER CO.  
SANDUSKY, OHIO

Mention The Review when you write.

## FLORISTS' BOXES

Made in Dayton, Ohio

Our boxes are made of high-grade material and good workmanship. Convince yourself by sending us a sample order. We satisfy our customers.

Write for Samples.

SIZE	Mist Gray or Manila Shallow Cover Price per 100	Mist Gray or Manila Full Telescope Price per 100
8 x 10 x 4.....	\$ 2.00	\$ 4.10
8 x 12 x 5.....	3.00	4.50
8 1/2 x 12 x 5.....	3.70	4.70
8 1/2 x 10 x 5.....	7.10	8.50
8 x 24 x 8.....	9.00	11.50
8 x 28 x 8.....	10.00	13.70
8 x 28 x 8.....	15.50	18.70
8 x 28 x 10.....	16.50	18.90
8 x 28 x 12.....	18.00	21.00
8 x 35 x 10.....	19.00	21.70
8 x 35 x 12.....	24.00	27.50
8 x 35 x 12.....	25.50	28.00
8 x 35 x 12.....	27.50	42.50
8 x 42 x 12.....	.....	42.00
8 x 42 x 14.....	.....	52.00

### GRAY CORSAGE AND VIOLET

With Shallow Fluted Edge Lid

5 1/2 x 9 x 6.....	\$3.50	6 x 9 x 12.....	\$7.00
6 x 7 x 14.....	7.50	7 x 9 x 9.....	7.00

ONE PIECE BOX, mist gray, 3x4 1/2 x 24, \$4.20

Printing in black ink, \$3.00 per 1000, or less quantity; printing in colored ink, \$4.50 per 1000, or less quantity, in assorted sizes. All f. o. b. Dayton, Ohio.

No order printed less than 50 of large sizes or 100 of small sizes.

We allow a discount of 5 per cent when remittance accompanies the order.

We reserve the privilege of substituting either color.

The Aull Bros. Co., Dayton, O.

Established 1890

## "DURO"

FOLDING FLOWER BOXES

For Prices Write

Duro Paper Products Co., 729 S. Wabash Ave., Chicago, Ill.

# LINDLEY BOXES

READY FOR SHIPMENT

Your order received now will be shipped in time for your holiday requirements. Nothing but high-grade, heavy, thoroughly moisture-proofed stock used. In ordering always specify whether "S" or "AA" grade is wanted.

## STANDARD or "S" GRADE

Well made from standard weight, well moisture-proofed board. Prices reasonable, considering quality and workmanship.



Corner Lock Style

### Mist Gray Corsage and Violet Boxes

Made of high grade moisture-proofed stock.

Size	Lid	Per 100
7x 4x4	2-inch	\$3.75
8x 5x5	2-inch	4.75
10x 6x5½	2-inch	5.85
12x 8x5½	2-inch	7.20
15x 8x6½	2-inch	9.50
14x10x8	2-inch	12.00

### Mist Gray Square Design

"S" grade, or regular Lindley heavy standard weight, well moisture-proofed. All full telescopes.

Size	Per 100
12x12x8	\$20.00
14x14x8	24.00
16x16x7	24.00
16x16x8	28.00
18x18x7	28.50
20x20x6	28.50
20x20x8	37.00
20x20x10	46.50
24x24x8	45.00
24x24x10	59.00
28x28x8	59.50
32x32x8	69.00

### White Boxes

Made from genuine patent white plated stock. A beautiful box, but not as nice as our white enameled.

#### Corsage and Violet

Size	Lid	Per 100
8x4x3½	2-inch	\$3.50
15x8x6½	2-inch	8.50

#### For Cut Flowers

Size	Lid	Per 100
15x5x5	3-inch	\$ 5.90
21x5x5	3-inch	6.80
24x5x5½	3½-inch	8.70
30x5x5½	3½-inch	10.40
36x5x5½	3½-inch	18.50
24x8x4	4-inch	18.00
28x8x5	5-inch	18.00
36x8x5	5-inch	21.50

### Parcel Post Boxes

Kraft Lined. Heavy.

Size	Lid	Per 100
28x 6x4 2½-inch lid		\$10.80
24x8x4 2½-inch		11.00
28x8x5 2½-inch		14.00

### Mist Gray "S" Grade

Lindley standard - weight, well moisture-proofed stock.

For Cut Flowers, etc.

Size	Shallow Lid	Full Telescope
16x4 x3	4.75	
20x4 x3	5.90	
18x5 x3	4.95	5.55
21x5 x3	5.40	5.90
24x5 x3½	5.85	7.50
30x5 x3½	7.80	9.00
36x5½x3½	10.85	11.75
18x6 x4	7.20	
28x6 x4	9.75	
21x7 x3½	8.00	
22x7¼x4		8.80
21x8 x4	9.70	
24x8 x4	9.80	12.00
28x8 x4	11.70	14.40
24x8 x5	11.40	14.80
28x8 x5	12.50	16.00
36x8 x5	15.50	18.00
42x8 x5		24.00

### Mist Gray Design "S"

Oblong "S" grade, or regular Lindley standard heavy weight, well moisture-proofed. All full telescopes.

Size	Per 100
30x10x5	\$19.50
36x10x5	22.50
36x10x6	27.50
42x10x6	30.50
48x10x6	35.50
30x12x6	25.50
36x12x6	34.00
30x12x7	29.00
20x12x8	35.00
36x12x8	41.50
36x14x6	35.50
34x16x5	30.00
24x14x8	32.00
30x14x8	38.00
36x14x8	44.00
40x14x8	47.50
42x17x8	56.00

### Green Boxes

Made from high grade moisture-proof stock.

For Violets and Cut Flowers

Size	Lid	Per 100
7x4x4	2-inch	\$3.50
15x7x6½	2-inch	8.00

#### For Cut Flowers

Size	Lid	Per 100
18x 5x3	3-inch	\$ 5.50
21x 5x3	3-inch	6.10
24x 5x3½	3½-inch	8.10
30x 5x3½	3½-inch	9.50
36x5½x3½	3½-inch	12.50
21x 8x4	2-inch	9.00
24x 8x4	2-inch	10.50
28x 8x5	2-inch	13.75
36x 8x5	2-inch	17.50
28x22x8	8-inch	45.00

## "AA" or ARNOLD BRAND

Absolutely the highest quality, stiffest, best waterproofed Florist Box obtainable.



### Mist Gray "AA" Grade

Our AA grade, or Arnold grade, is extra heavy and thoroughly moisture-proof. An excellent box for shipping.

Size	Lid	Per 100
16x4 x3	2-inch	\$ 5.00
20x4 x3	2-inch	5.90
18x5 x3	2-inch	5.50
21x5 x3	2-inch	6.00
24x5 x3½	2-inch	7.50
30x5 x3½	2-inch	9.10
36x5½x3½	2-inch	11.70
18x6 x4	2-inch	7.50
28x6 x4	2-inch	10.50
21x7 x3½	2-inch	8.40
21x8 x4	2-inch	10.20
24x8 x4	2-inch	10.40
28x8 x4	2-inch	12.80
24x8 x5	2-inch	12.00
28x8 x5	2-inch	18.00
36x8 x5	5-inch	20.00
42x8 x5	5-inch	26.00

### Mist Gray Square Design

AA grade, or Arnold extra heavy thoroughly moisture-proofed stock. Full telescopes.

Size	Per 100
12x12x8	\$21.00
14x14x8	25.00
16x16x7	25.00
16x16x8	29.50
18x18x7	30.00
20x20x6	30.00
20x20x8	38.50
20x20x10	48.50
24x24x8	47.00
24x24x10	62.00
28x28x8	62.50
32x32x8	74.00

### White Enameled Corsage

The finest enameled clay-coated stock obtainable.

Size	Lid	Per 100
7x 4x4	2-inch	\$ 4.50
8x 5x5	2-inch	5.90
10x 6x5½	2-inch	7.25
12x 8x5½	2-inch	9.25
14x10x8	2-inch	16.90

## ECONOMY or THRIFT CARTONS

Made of mist gray light-weight stock. Just the box for small local delivery packages.

Size	Per 100
20x4¼x3	\$3.80
24x4¼x3	3.75
21x5 x3	3.70
24x5 x3½	4.20
24x5 x3¾	4.40
30x5 x3¾	4.90



## SPECIAL DISCOUNTS

250 and over, assorted.....3%  
500 and over, assorted.....5%  
1000 and over, assorted.....7½%  
All prices per 100, f. o. b. Marion, Ind.; 3% extra discount if cash with order.  
Printing black or colored ink, \$3.50 per thousand extra or less quantity.

Chicago phone, Franklin 5450—A. V. Z. Jennings.  
New York phone, Audubon 2860—Geo. L. Hoopes.  
St. Louis phone, Olive 1840—H. F. Seigneur.  
Louisville phone, 2669—J. Raymond Clark.  
Detroit phone, Cadillac 4178—A. A. Fordon.  
Buffalo phone, Seneca 3336—J. Anthony.

LINDLEY FLORIST BOX CO., QUALITY BOX MAKERS Marion, Ind.

# PACIFIC COAST DEPARTMENT

## LOS ANGELES, CAL.

### The Market.

The market in general seems to have improved during the last week. There is a steady increase in business and all kinds of stock are cleaning up. Mums in this market are still holding their own, both in price and quality of stock. The new crop of carnations is in now, and, though short of stem, is of good quality. Violets are good, owing to the previous rains, which are essential for good violets. Winter peas are a little more plentiful, but are bringing good prices. The first Paper White narcissi in the market last week, though early, were never better. Roses seem to be scarce, because all the rose growers are cropping for Christmas.

### Various Notes.

The E. C. Amling Co. is bringing in some fine valley and cleaning up every day. Walter Garbett, manager, said business was fine, and he was at that time superintending a shipment of 100 dozen mums. Fred Burki, president of the Pittsburgh Cut Flower Co., Pittsburgh, Pa., was in this office and with him was T. P. Langhans, secretary of the company, who came out to Los Angeles to talk over business, as Mr. Burki is a permanent resident here.

E. H. Volkman was all smiles the morning the writer made his visit and no wonder, for a 9-pound baby boy had arrived at his home! "Mother and baby doing fine," he said, as he handed out cigars to everyone he met.

The regular meeting of the Florists' Club of Los Angeles was held at the Christopher cafe, with a good attendance. The members sat down to a nice spread of good eats at 6:30 p. m. President Walter Armacost called the meeting to order about 8 p. m. A. F. Borden, secretary, gave an interesting talk concerning his trip to the F. T. D. convention. Before the meeting adjourned a special meeting was called for Friday, November 19, at the same place. After a steak dinner, some special business was to be discussed.

George J. Hall & Co. report good, steady shipping business, especially in mums and roses.

S. Murata & Co. are always busy and it seems to be on account of the increase in shipping.

Los Angeles Floral Co. is handling large quantities of stock at present and the way this firm cleans up every night shows good business.

The buyer for Walter Armacost & Co. was busy on the market last week and his activities helped to clean up the stock.

P. C. Miller, of the California Floral Co., was proudly introducing his new wife.

Darling's Shop has added another employee to the staff in T. Vogel, formerly of Wright's Flower Shop. John Gordon, the manager, reports business good so far this month.

The store of Wolfskills' & Morris Goldenson was filled with funeral work—even the floor was piled with it. This

firm is making a wonderful display of cut flowers and plants in its windows.

Fred Dostal, of the Dostal-Wolters Flower Shop, was more than satisfied with business and expects big things for the holiday season.

From the amount of work the Broadway Florists turn out in a day, one would think it was made by machinery, but a visit to the store will explain. There one finds fifteen or twenty workers as busy as a swarm of bees.

The Alexandria Florist, in the Alexandria hotel, is making fine window displays and credit is due George Eschen, the manager.

## SAN FRANCISCO, CAL.

### The Market.

A generous precipitation of rain proved untimely for the California growers and shippers of chrysanthemums, rendering stock of the large-flowering varieties suitable for long-distance

Thanksgiving orders scarce. The limited number of first-class blooms naturally are held at high prices. As far as shipping business is concerned, it looks as if the season were about over for mums this year. From now on the large flowers will be practically confined to two varieties—Helen Frick, the large lavender pink, and a limited supply of Appleton. There are still plenty of the smaller mums, however, which will probably be on the market for some little time yet, and an ample supply of second-grade large ones, which can be used to fairly good advantage locally.

The rain has been as beneficial to the violets as it was detrimental to the chrysanthemums. There is as fine a crop of violets on hand as was ever known here, and shipments are being made clear to New York, North Carolina and other distant points. The weather of the last week has been ideal for these flowers, the rain being followed by warm weather instead of frost, as usually happens.

## Violets Roses Carnations Stevia

ALL OTHER CALIFORNIA FLOWERS

SPERRY'S  
L. A. FLORAL CO.

*The House of Quality and Service*

236 EAST FOURTH ST., LOS ANGELES, CALIF.  
*Write for Special Prices*

## Chrysanthemums

GEORGE J. HALL & CO.

423 East 5th St. Los Angeles, Cal.



# GOOD STOCK

## OF ALL KINDS AT ALL TIMES

### AT AMLING'S

The Holiday season will soon be here and you will need good flowers to fill your orders. Amling's can assure you of a steady supply. Place a regular order with us now and you need not worry when stock gets scarce. We have the largest supply of cut flowers in Los Angeles.

#### Roses

We have Mrs. Russell, Columbia, Ophelia, Ward, Premier, Hadley and Cecile Brunner in quantity.

#### Greens

Amling's have the cut of over 20 acres of plumosus. Excellent brake, huckleberry, adiantum, Mexican Ivy and Salal.

#### Mums and Pompons

We can furnish you with any quantity—all colors.

#### Carnations

Hothouse and field-grown—the best varieties of course.

#### Violets

Good single Violets are coming in in quantity.

#### Valley

Amling's are headquarters for good valley. We grow our own and have a steady supply.

#### Miscellaneous

Strawflowers, Statice, Yellow Daisies, Marigolds, Cornflowers, Calendulas, Gypsophilas, cut Cyclamens, good Sweet Peas, Orchids.

Store open from 7 a. m. to 5 p. m. dally.

Sundays, 7 a. m until noon.

# E. C. AMLING CO.,

Headquarters for Greens

415 Wall Street,  
LOS ANGELES

# VIOLETS

Book your season order now. Season price, \$1.25 per dozen bunches

## Chrysanthemums

The big crop is in. Excellent stock at \$2.00 to \$2.50 per dozen. Cheaper grades if desired.

We have also plenty of small Mums, pink, white and yellow, at \$4.00 to \$5.00 per 100.

**POMPONS**, all colors, 25c to 35c per bunch.

## Russell Roses

All grades, any quantity.

## Asparagus and Adiantum

30c per bunch

**J. A. AXELL, Wholesale Commission Florist**  
463 Bush St., SAN FRANCISCO, CAL.



## NEW REPUBLICAN ZINNIAS

(FRASER'S GIANT PICOTEE, PRIZE ZINNIAS)

The blossoms are of new colors, coral-pink, carmine-rose, garnet-red, snow-white, orange and rich apricot-yellow, with various hues at the ends of the petals. Some are tipped with chocolate, terra cotta or rich crimson. This giant strain of ours made its appearance in the Los Angeles market and was highly prized by growers. Highly recommended by William Rapp, President of the Horticultural Society of Pasadena, California. Large trade packet, \$1.00; 1/2 trade packet, 50c.

**R. G. FRASER & SON, Seed Growers, PASADENA, CALIF.**

Roses are becoming more plentiful from day to day, but the supply cleans up readily and larger offerings could be handled on days when there is any extra demand. Russell shows excellent quality, and the same may be said of Ophelia and Columbia.

### Various Notes

The Retail Florists' Association of San Francisco is becoming an active factor, although it is of recent organization. An advertising campaign is being started, beginning in the local papers, but it is hoped to advertise nationally in a short time. Half-page advertisements regarding the aims of the association have been prepared for all the San Francisco Sunday papers. After January 8 all the florists' stores will be closed all day on Sunday. The committee on by-laws, consisting of Angelo Rossi, B. M. Joseph and P. Matrara, has presented its report and the by-laws are now in the hands of the printer.

A new wholesale and shipping establishment has been opened at 501 O'Farrell street by Silvio Rosalia, of Colma. Mr. Rosalia stated that he has been shipping from his violet ranch, at Colma, but he finds it better to make San Francisco his packing place. Mr. Rosalia states that he is already feeling the benefits of the change. He has six extra men working for him, as the result of increased business.

F. C. Jaeger & Son, whose wholesale department is in the basement of their store on Powell street, are having changes made in the retail store. Mr. Jaeger states that the wholesale department has grown so much that he is obliged to take space from the retail department in order to devote the room to the shipping department.

Some extremely elaborate decorations were done last week. Albert C. Stein had the decorations for the coming out party of the Misses Senon, at the Fairmount hotel. Mr. and Mrs. T. Senon, with their two debutante daughters, received in the Red room before a square hedge of huckleberry, clipped to give

**"WE NEVER MISS"**

## VIOLETS CARNATIONS

## MUMS

## ROSES

EVERYTHING IN CUT FLOWERS,  
GREENS AND FLORISTS' SUPPLIES

## S. MURATA & CO.

Oldest and Most Experienced Shippers in Southern California

380-386 S. Los Angeles St., LOS ANGELES, CAL.

Mention The Review when you write.

## VIOLETS, Mums, POMPONS,

## WOODWARDIA, PLUMOSUS,

and all

## SEASONABLE CUT FLOWERS

## California Floral Company

Wholesale Dealers in Cut Flowers

217 Winston St.

LOS ANGELES, CAL.

THE BEST IN THE WEST

Mention The Review when you write



Often on bright days we see Mr. Darling, of Darling's Shop, flying high over our greenhouses. We always wondered what the plant looks like from up there.

Having a wife and four children to support, we have always declined his kind offers to take us up—besides, we were afraid.

So we had Mr. Darling snap it for us. The above is the result.

It shows very well the 15 acres of greens—three entire blocks—and the spread of glass. But it does not show what is inside. Houses crammed full of good stock—you couldn't find an empty space with a search warrant. And the quality! It makes your mouth water to look at our Roses and blooming plants. Come and see for yourself. We know then where you will place your standing order.

---

**BIGGEST, BEST AND BUSIEST STORE IN THE WEST**

---

**WALTER ARMACOST & CO.**

We Close Sundays

**321-23 East 4th Street**

**LOS ANGELES, CAL.**



# Violets! Violets!! Violets!!!

## Seasonable Greens and Cut Flowers

We carry a large stock of Dried Flowers of all kinds.

## UNITED FLOWER & SUPPLY CO., Inc.

Wholesale Florists, Shippers and Growers

448 Bush Street

SAN FRANCISCO, CAL.

the appearance of boxwood. The hedge was draped by crescent-shaped festoons of orchids. In the center of the room a fountain played, banked by flowers and ferns. Baskets in autumn colorings were the table decorations.

Much interest was aroused by the sunken Japanese garden arranged by the Bertrand Flower Shop for a dinner tendered to his golf club by the manager of the Palace hotel. The sunken garden, which occupied the center of a large table, represented miniature golf grounds with tiny golf balls. One hundred Japanese dwarf trees, seventy-five Boston ferns and a hedge of primulas gave the effect of shrubbery in a garden, which included a miniature fish pond and an electric fountain.

Funeral work has been exceptionally active during the last week, as several prominent San Franciscans have passed away. Joseph's was busy with four big funerals.

Shellgrain & Ritter were busy last week with funeral work.

Podesta & Baldocchi report an unusual number of funerals, which have kept their staff busy, in conjunction with table decorations.

The Thomas Floral Co., at the corner of O'Farrell and Jones streets, have found business picking up steadily during the last two months, especially in funeral work and table decorations. The branch store, at 1605 Polk street, is proving a highly satisfactory venture. It is under the management of D. Thomas, brother of M. Thomas, who is general manager of both establishments. This Polk street store is in a thriving business center.

Thanksgiving is adding considerably to the business of the California Floral Co. There is a special demand for red decorations. Potted plants, such as primroses, cyclamens and begonias, are coming in and are selling well for house decoration.

The MacRorie-McLaren Co. has an unusual amount of funeral work. This establishment was visited recently by four members of Meldrum's Floral Shop, Sacramento. They were Fred Moore, manager; Frank Corato, assistant manager; H. Cleveland, in charge of the delivery department, and C. Buderer, designer. They came by automobile.

The E. W. McLellan Co. is starting to cut a fine new crop of roses, with Rus-

## VIOLETS

## MUMS

<b>Violets</b> .....	\$1.25 per dozen bunches
<b>Chrysanthemums</b> , all colors .....	2.00 to \$3.50 per dozen
<b>Pompons</b> .....	.35 to .50 per bunch
<b>Plumosis</b> .....	.30 per bunch
<b>Adiantum</b> .....	.30 to .35 per bunch
<b>Mexican Ivy</b> .....	.15 per bunch
<b>Woodwardia Ferns</b> .....	3.50 per 100

Choicest Flowers only handled. They will carry to almost any part of the U. S.

Refrigerator Car Leaves San Francisco Every Friday

## DARBEE

Wholesale and Retail Florist

1036 HYDE STREET,

SAN FRANCISCO, CALIF.

Member Florists' Telegraph Delivery Association.

Mention The Review when you write.

## Stock You Need Now

Boxwood, tall growing, 2 ft.....	Per 100 \$75.00
Cannas, best varieties.....	3.50
Cherries, field, ready for 6 or 7-in. pots	25.00
Chamaerops Excelsa, 3-ft.....	150.00
Dracaena Indivisa, 5-in. pots.....	15.00
Fuchsias, single or double, 4-in. pots..	15.00
Geraniums, including Ivy, 2 and 3-in. pots	\$4.00 and 6.00
Hollyhocks, field, double asst.....	10.00
Lantanas, 2 and 3-in.....	\$8.00 and 8.00
Passion Vines, 3 and 4-in.....	\$8.00 and 12.00
Pansy Seedlings, giant strain.....	5.00
Pelargoniums, 2 and 2½-in.....	\$10.00 and 12.00
Petunias, giants, 2-in., \$3.50; selected.	5.00
Phlox, perennial, asst.....	7.00

Write for prices on other stock.

FRED G. EHLE, Wholesale Grower.  
224-236 Sanborn Ave. San Jose, Calif.

**CYCLAMEN**, 4-in., Christmas Red and Glory  
Pride of Wandsbek, Salmon.....\$25.00 per 100

**PRIMULA OBCONICA**, 4-inch.. 20.00 per 100

**PRIMULA MALACOIDES** Grandiflora,  
8-inch.....\$7.00 per 100

## FRED GROHE CO.,

R. F. D. 4, Box 367. Cash please. Santa Rosa, Cal.

sell heading the list at present, both in supply and demand.

Fred Gust was a recent visitor to the local trade in the interests of the McCallum Co., Pittsburgh.

Enomoto & Co. are getting a nice cut of Ophelia, Columbia and Russell roses from their nursery at Redwood City.

The rain on the chrysanthemums made it difficult for J. A. Axell to fill his Thanksgiving orders.

Gen. A. J. Gooch is gratified to learn that his violet shipments have been

## G. ROSSI & CO.

670 Geary St., SAN FRANCISCO, CAL.

Largest Growers of

## Boston Ferns

in the West

We offer special inducements  
for the next two months

6-inch Boston Ferns,	\$10.00 per dozen
7-inch Boston Ferns,	15.00 per dozen
8-inch Boston Ferns,	21.00 per dozen
9-inch Boston Ferns,	36.00 per dozen
10-inch Boston Ferns,	48.00 per dozen
12-inch Boston Ferns,	\$6.00 and \$7.00 each
14-inch Boston Ferns,	\$7.50 each

Cash must accompany orders and  
10% to be added to the cost for packing.

Mention The Review when you write.

## FREESIAS

GEBHARD PRECHTL BOX 663, MONTEBELLO, CAL.

Mention The Review when you write.

## RUDOLPH FISCHER

Freesia Specialist San Gabriel, Cal.

# Violets - - - Cut Greens

ROSES AND CECILE BRUNNERS

## DOMOTO BROS.

Wholesalers—Shippers

440 BUSH STREET,

PHONE  
Douglas 3249

SAN FRANCISCO, CALIF.

## VIOLETS! VIOLETS!! VIOLETS!!!

**Mums** Second crop of small flowers is on. Also all varieties of large Mums. **Roses** are now in the best of shipping condition.

**VIOLETS IN SPLENDID SHIPPING CONDITION**

We have any amount that you may require.

Put your orders in now.

### E. W. McLELLAN CO.

NURSERIES; Burlingame, Cal.

OFFICE AND STORE: 451 Bush St., SAN FRANCISCO, CAL.

### WHOLESALE CUT FLOWER PRICE LIST

EFFECTIVE NOVEMBER 25, 1920.  
Subject to change without notice.

ROSES			
	Short	Medium	Long
Hoosier Beauty .....	\$0.10	\$0.18	\$0.25
Columbia .....	.10	.18	.25
Milady .....	.10	.18	.25
Frank Dunlop .....	.10	.18	.25
Dr. Smith .....	.10	.18	.25
Ophelia .....	.10	.18	.25
Shawyer .....	.08	.15	.20
White Killarney .....	.08	.15	.20
White Shawyer .....	.08	.15	.20
Wasatch .....	.08	.15	.20
Red Shawyer .....	.08	.15	.20
CARNATIONS			
Best .....			.08
Shorts and Splits .....			.06
PAPER WHITES .....			
			.06
SPRAY MUMS .....			
		\$0.50 per bunch	
SPRENGERI and PLUMOSUS .....			
		.75 per bunch	
HARDY FERNS .....			
		.25 per bunch	

Miller Floral Co. **UTAH**  
FARMINGTON,

## BULBS

**YELLOW CALLAS**

(Elliottiana)

True strain, for early delivery

**GLADIOLUS (The Bride)**

Immediate Delivery

A reliable source of supply.

LOS ROBLES, Santa Cruz, Calif.

## MUMS AND POMPONS

Bonnaffon, Turner, Chieftain, O. H. Kahn  
AND ALL OTHER VARIETIES.

**Pompons, Greens and Dried Flowers**  
are ready for Shipping.

### Growers' Cut Flower Company

WHOLESALE GROWERS AND SHIPPERS

55 St. Anne St. (Cable Address) San Francisco, Calif.  
Grosco.

Mention The Review when you write.

**Violets, Mums, Roses, Plumosus, Adiantum, Carnations,  
Pompons.** We have arrived from the Northwest and we are ready to do business with any firm in the United States, at prices most reasonable. Place a trial order with us. Write for prices.

**ROSAIA BROTHERS**

501 O'FARRELL STREET

SAN FRANCISCO, CAL.

Mention The Review when you write.

### Asparagus Sprengeri Sprays

\$1.25 per 100

HARRY BAILEY, R. F. D. No. 6  
Los Angeles, Cal.

Mention The Review when you write.

### California Dahlias and Cannas

THE LATEST AND BEST

**G. S. ARCHER**

400 North Marengo Ave., Alhambra  
Los Angeles, Cal.

Mention The Review when you write.

# VIOLETS

## Excellent for Shipping Now

Refrigerator Car for Eastern Points  
every Tuesday and Friday

**GEN. A. J. GOOCH, 537 Pine St., SAN FRANCISCO, CAL.**

carrying through to New York in fine shape. He was encouraged thereby to send a consignment to North Carolina a few days ago. M. M.

### SEATTLE, WASH.

#### The Market.

A shorter cut of roses is probably the only notable development to report for last week, so far as stock was concerned, while business ran along as usual. There were a few more social decorations, but less funeral work.

The local growers are now offering mums in such quantities as to really produce an oversupply on the market, and both wholesale and retail prices have been cut as a result. The Japanese growers' crop of mums is at its height. The quality of the mums is everything that could be desired.

Columbia is the leading rose. Russell, Premier and Butterfly are also popular and the trade finds it difficult to keep a large enough supply of Brunner roses on hand. The popularity of small corsages of Brunner roses and violets is, undoubtedly, the reason for this.

A little improvement may be reported in the carnation supply, but there is still too small a cut to care for the trade needs. One large retailer has been drawing on California entirely for the last three weeks. California is also being used as the chief source of the violet supply.

Orchids are a little more plentiful. Lily of the valley is short and gardenias clean up as fast as offered.

Potted offerings present no new features. Pompons in small pots are still the newest offering and by virtue of this are probably featured more than any plant outside of ferns. The latter continue to be big sellers, especially those sizes which can be retailed at less than \$1.50. Cyclamens are improving in quality, but are still too high to be popular.

#### Various Notes.

Seattle's newest retail flower shop was opened November 13 at 325 Pine street by Carl Melby and F. A. Allen. While the store is not large, practically the entire front of the shop can be used for display purposes. It has a 16-foot window. White and cream enameled stands are used throughout the shop. The woodwork is entirely in white and light tan has been used on the walls.

W. D. Desmond, of Risdon & Desmond, delivered the first of the new crop of sweet peas to Seattle shops recently,

## Lily Bulbs

### Giganteum

7 to 9-inch, 300 to case

**\$45.00 per case**

F. O. B. Oakland

**Immediate Delivery**

**Tokyo Nursery Company**

3701 Broadway

**OAKLAND, CALIF.**

Mention The Review when you write.

## PALMS

### Phoenix Canariensis

#### Pot-Grown

24 inches high

**\$9.00 per doz.**

**E. H. RUST**

1625 Bank St., So. Pasadena, Cal.

Mention The Review when you write.

## CUT POINSETTIAS

Place orders now for weekly shipments,  
Xmas and New Years.

Per 100

No. 1, 3-ft. stems, select blooms.....\$18.00

No. 2, 3-ft. stems, large blooms..... 15 00

No. 3, 2-ft. stems, medium blooms .... 12.00

No. 4, 12 to 18-in. decoration blooms.... 9.00

**PAUL ECKE**

1226 Hayworth Ave. LOS ANGELES, CAL.

Largest grower and shipper of Cut  
Poinsettias and Stock Plants

Mention The Review when you write.



Get Catalogue for Description of  
Separate Colors

### SEED

Steele's Mastodon Greenhouse, special  
mixed, O. K. outside,  $\frac{1}{8}$  oz., \$1.00; oz., \$7.00.  
Steele's Mastodon Private Stock, mixed,  
 $\frac{1}{8}$  oz., \$1.00; oz., \$6.00.

**STEELE'S PANSY GARDENS**  
PORTLAND, ORE.

Mention The Review when you write.

## H. PLATH

*"The Ferneries"*

Lawrence and Winnipeg Avenues  
**SAN FRANCISCO, CAL.**

Write for wholesale list of

**FERNS, KENTIAS and  
PRIMULA OBCONICA**

Mention The Review when you write.

## CHRISTMAS GREENS AND SUPPLIES

Wreaths, Christmas Trees, Garlands, California Holly, English Holly, Smilax and Plumousus Strings, and every variety of holiday supplies.

Quality—"Only the Best"

**Tassano Bros. & Co.**

TWO STORES:

852 So. Broadway

123 $\frac{1}{2}$  E. Fourth St.

Wholesale and Retail **LOS ANGELES, CAL.**

Phone 12019

Mention The Review when you write.



# A SEA OF STOCK AT YOUR DEMAND

## Russells, Violets, Mums, Pompons and All Greens

THANKSGIVING ORDERS NOW BEING BOOKED

**F. C. JAEGER & SON, Wholesale Shippers**

152 Powell Street

Phone Garfield 1343-1344

SAN FRANCISCO, CAL.

## Violets, \$1.00 per dozen bunches

Our years of experience have taught us improved methods of packing and shipping Violets and other flowers. We are now in a position to handle your largest shipments on short notice at the cheapest prices. No quantity too large.

Violets, \$1.00 per dozen bunches

## S. ROSAIA & COMPANY

Shipping Department, 501 O'Farrell St., SAN FRANCISCO, CAL.

## Chrysanthemums

— WE ARE —

**GROWERS and SHIPPERS**

of all varieties of MUMS and other seasonable flowers

Write for Prices, stating your requirements

Immediate Delivery

**Stockton Floral Gardens**

Market and East Sts.

Stockton, - Calif.

and is offering some fine stock at this time. He states that the Holly street greenhouses have some fine cyclamens and small pompons coming.

The Woodlawn Flower Shop staged an elaborate Armistice day window. The back mirror was blocked off with white cloth, the flooring covered with the same material and in the foreground a victory shield of gilded leaves, surmounted by an eagle, was placed on an easel. At

## MUMS

of Excellent Quality

## POMPONS

All Colors

PACKED RIGHT

Let us have a trial order.  
Good assortment of potted plants.

## PETERS & SONS

(We Ship from Spokane)

HILLYARD, WASH.

## Mexican Ivy

In light weight packing cases. Save on your express.

**Humboldt Evergreen Co.**  
DYERVILLE, " CALIFORNIA

the back of the window was an urn, about five feet in height, holding autumn flowers.

The Thomas Floral Co. expects to offer a potted novelty for the Christmas trade, according to Mr. Hawkins. A combination of pink poinsettias and Euphorbia jacquiniiflora has been tried. Poinsettias are showing fine color.

Felix Rosaia introduced an unusual combination at a wedding last week

Your inquiries for anything you may need

WILL BE APPRECIATED

**H. L. OLSSON CO., Inc.**

Growers of Quality Plants for the Trade

Box 494 SPOKANE, WASH.

Mention The Review when you write.

**Los Angeles Geranium Company**

Office 927 Oxford St. BERKELEY, CAL.

Wholesale Growers

**California Sunshine Geraniums**

"Any number; any kind; any time; anywhere."

Always mention the Florists' Review when writing advertisers.

**Imported Chinese Sacred Lily Bulbs.**

**Mats for Wrapping Plant Pots.**

**Frieze, all colors.**

**Japanese Dried Lotus.**

**Dried Flowers.**

**Colored Thistles.**

## VIOLETS

**\$1.25 per dozen bunches**

**Roses, all varieties**

**Chrysanthemums and Pompons**

**Asparagus and Adiantum**

## ENOMOTO & CO., Inc.

**Wholesale Growers and Shippers**

**35 Saint Anne Street**

**SAN FRANCISCO, CAL.**

when pink bouvardias and Ophelia roses were combined with green ribbon for the maid of honor's bouquet and the same flowers with lavender ribbon for the matron of honor's.

Northwest shippers say that eastern florists are already beginning to express an interest in the supply of cedar ropes and Christmas greens and that from present indications this is to be a popular year for them. Plans are already being laid for handling car-lot shipments of Christmas trees as well.

McCoy's, through the aid of the recruiting service of the U. S. Marine corps, produced an effective Armistice day window. Crossed rifles were set in the foreground, with white doves perched on them. Broad white ribbons ran to an explanatory card in the rear and varicolored mums were used for a background.

The Orpheum Floral Co. is handling large regular shipments of California roses now. This shop also showed several new varieties of mums from local growers last week.

The Hollywood Gardens found the recent showing of miniature Japanese gardens so popular that another assortment has been produced. Some of the designs were strikingly original.

Kenney's Home of Flowers has been showing some nice Kelley Red and Turner mums and reports a growing sale of small mums for corsage uses. H. M.

### SPOKANE, WASH.

#### The Market.

Thanksgiving will find the market well supplied with such leading varieties of mums as Bonnaffon, Enguehard, white and yellow Turners and Mensa. Wholesale prices range from 50 cents per bunch to \$4 per dozen for Turner. Retail prices will remain the same, as there is plenty of stock to be had.

In potted plants there will be an abundance of chrysanthemums, cyclamens, primulas and ferns.

Roses and carnations will be sufficient to meet the demand. Bouvardias, forget-me-nots, snapdragons, sweet peas and violets will make up the rest of the supply of cut flowers.

#### Various Notes.

Mr. Scott, of Scott Bros., Moscow, Idaho, was a recent visitor to Spokane.

The regular meeting of the Florists' Club was held at the Spokane hotel November 8. Mr. Scott was chairman. The chief topic was the cooperative ad-

[Concluded on page 126.]

## ORDER PLANTS NOW

**CYCLAMEN, 4-inch, 35c; 5-inch, 50c to 75c; 6-inch, \$1.00.**

**PRIMULA OBCONICA, 4-inch, 20c; 5-inch, 35c.**

**PRIMULA MALACOIDES, 3-inch, 10c; 4-inch, 20c.**

**BEGONIAS, CHATELAINE, 4-inch, 25c.**

**BEGONIAS, VERNON COMPACTA, deep red, 4-inch, 25c; 6-inch, 50c.**

**JERUSALEM CHERRIES, 4-inch, 25c; 5-inch, 50c; 6-inch, 75c.**

**MAIDENHAIR FERNS, 3-inch, 10c; 4-inch, 20c; 5-inch, 40c.**

**CUT CHRYSANTHEMUMS, yellow, white and pink. All sizes, all prices.**

**POMPONS, yellow and pink, good stock and prices right.**

*See Review of October 28 for miscellaneous stock.*

## WILSON-CROUT-GEHR CO.

**East 62nd and Ankeny Streets,**

**PORTLAND, OREGON**

*Mention The Review when you write.*

## Holly, Mistletoe and Cedar Roping

**SEATTLE FERN & MOSS CO.,**

**Correspondence Solicited.**

**89 PIKE STREET, SEATTLE, WASH.**

*Mention The Review when you write.*

**Primroses, 2½-inch, \$5.00 per 100; 4-inch, \$15.00 per 100.**

**Cyclamen, in bloom, 5-inch, \$60.00 per 100; 6-inch, \$100.00 per 100.**

**Begonias, Cincinnati, 5-inch, \$75.00 per 100; 6-inch, \$100.00 per 100.**

**Peterson, 5-inch, \$100.00 per 100; 6-inch, \$125.00 per 100.**

**1180 Milwaukie Avenue**

**Holden Floral Company, PORTLAND, OREGON**

*Mention The Review when you write.*

## ASTER SEED

**YOU CAN ALWAYS DEPEND ON FOR GROWING CUT ASTERS**

**THE HOME OF ASTERS**

**Herbert & Fleishauer**

**Aster Specialists. McMinnville, Ore.**

## PORTLAND ROSES

**EVERGREENS**

**HARDY PERENNIALS**

**Price List on Request**

**Mountain View Floral Co., Portland, Oregon**

## MAHONIA, FERNS. HUCKLEBERRY

**Fresh From Woods**

**Mahonia, \$4.00 and \$5.00 per 1000.**

**Brake Ferns, \$2.50 per 1000; \$10.00 per 5000.**

**Brake Ferns, 3½ to 4 ft. long, \$1.00 per 100; \$7.50 per 1000.**

**Lomaria Ferns, 14 to 22 in. long, \$2.50 per 1000; \$10.00 per 5000.**

**Spruce Cones, on branch, 5 to 6 inches, \$7.50 per 1000.**

**Cedar Fronds, 50c per bunch.**

**Huckleberry, 35c per bunch.**

**Salal, 35c per bunch.**

**Sheet Moss, \$1.75 per 10-lb. bag.**

**Tree Moss, \$4.50 per bale**

**H. W. GOOCH**

**Wholesale Florist**

**Tillamook, Ore.**



## Florists' Refrigerators

We manufacture, in our own plant, a complete line of florists' refrigerators. While we have many popular standard designs, most refrigerators are built for individual requirements. Brecht Refrigerators are the result of 67 years' experience. They are designed on a scientific basis, from the best material obtainable, and are built to give greatest service with minimum ice consumption.

We will be glad to quote you on our standard designs, or to offer suggestions and submit special designs upon receipt of your requirements.

Address Dept. N.

### THE BRECHT COMPANY

Main Office and Factories

ST. LOUIS, MO., U. S. A.

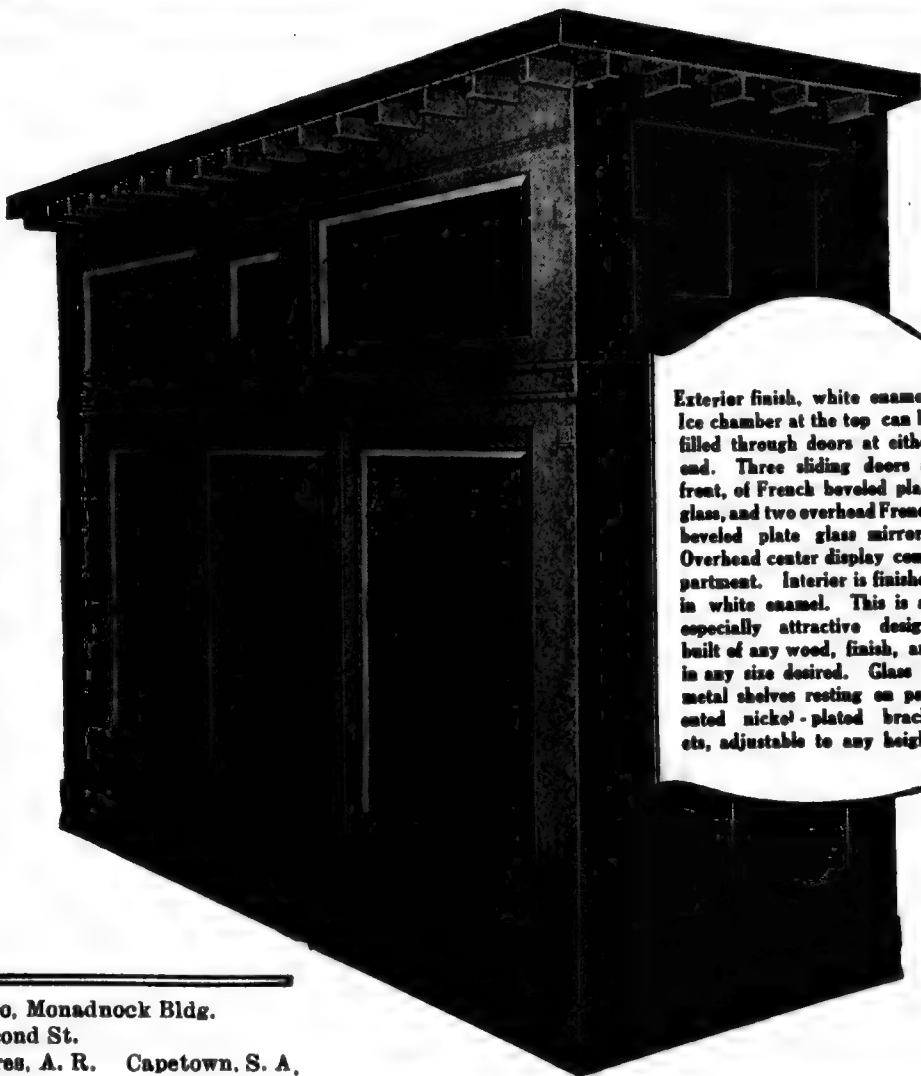
#### BRANCHES

New York, 174-176 Pearl St.

Chicago, Monadnock Bldg.

San Francisco, Calif., 67 Second St.

Paris, France Liverpool, England Buenos Aires, A. R. Capetown, S. A.



Exterior finish, white enamel. Ice chamber at the top can be filled through doors at either end. Three sliding doors at front, of French beveled plate glass, and two overhead French beveled plate glass mirrors. Overhead center display compartment. Interior is finished in white enamel. This is an especially attractive design, built of any wood, finish, and in any size desired. Glass or metal shelves resting on patented nickel-plated brackets, adjustable to any height.

Mention The Review when you write.

## Flower Facts-

Beauty preserved-  
Profits assured-  
use Gloekler  
Refrigerators for  
cut flowers

Bernard Gloekler Co.  
Pittsburgh, Pa.

Mention The Review when you write.

### MERRY CHRISTMAS!

Scripts

For Your Boxes, Tags, Etc.

A Good Design. Made Like Florist Scripts.

Three Colors: Variegated Gold, Silver and Red

10 of a kind to the package, per 100, \$4.00

Write for our illustrated price list of letters

C. A. KUEHN WHOLESALE FLORIST  
1312 Pine St. ST. LOUIS, MO.

Mention The Review when you write.

Write for our 32-page booklet

## "Modern Flower Shops"

Refrigerators and Store Fixtures

A. L. Randall Co., COMPLETE FLORISTS' OUTFITTERS Chicago, Ill.

Mention The Review when you write.

#### VELVET POINSETTIAS.

These are made of a perfect shade of "Xmas Red" Velveteen of fine quality, long stem with green foliage. A sure seller for the Holiday trade.

	Per doz.	Per gross
Large size	\$1.25	\$13.50
Medium size	.75	7.50

#### BABY POINSETTIAS.

Splendid color, Christmas red, 8-petal, single stem. Can be used to many advantages; per gross.....\$1.75

(Get our list of other supplies.)

GEO. H. ANGERMUELLER CO., Wholesale Florists 1324 Pine St., ST. LOUIS, MO.

Mention The Review when you write.

#### ARTIFICIAL HOLLY.

A perfect imitation of natural holly, with green foliage and red berries. (Four sprays to bunch.)

Per dozen bunches.....	\$ 1.50
Per carton, 9 dozen bunches.....	12.00

#### ARTIFICIAL HOLLY SPRAYS.

Long stem, full of red berries, and small foliage, three (3) spikes to each stem.

Per dozen stems.....	\$ 1.50
Per gross stems (12 doz.).....	15.00

(Get our list of other supplies.)

#### "TITEKNOT" SHOWERS

The most practical addition to the Florists' Trade in years.

Ask { Bayersdorfer & Co., Philadelphia  
McCallum Co., Pittsburgh  
or send \$2.00 for sample order to

WM. WEISMANTEL, Mfr.  
245 S. Orange Ave., NEWARK, N. J.

Mention The Review when you write.

# MCCRAY

REFRIGERATORS for all Purposes

Send for Catalogue

McCray Refrigerator Co., 2888 Lake St., Kankakee, Ind.

Mention The Review when you write.



## Seed Trade News

**AMERICAN SEED TRADE ASSOCIATION.**  
President, H. G. Hastings, Atlanta, Ga.; secretary-treasurer, C. E. Kendel, Cleveland, O.

BERRIES are lacking on the holly this year and a short supply is expected.

S. F. LEONARD, Chicago, was elected a director of the Wholesale Seedsmen's League, at Detroit, last week.

THE seed trade looks forward to a good season in 1921. It is the almost unanimous belief that the trade has ahead of it another long period of profitable business.

W. W. BARNARD left Chicago this week for the Pacific coast, where he will spend the winter. He goes first to San Francisco and will motor from there to Los Angeles.

FORTY-ONE cases of valley pips arrived at New York November 15, on the steamer W. A. Luckenbach, from Hamburg. They were consigned to Bernard, Judae & Co.

ACCOUNT of the death of Charles J. Bolgiano, president of J. Bolgiano & Son, Baltimore, Md., Friday morning, November 18, from gas poisoning, appears in the obituary column on another page of this issue.

C. D. COVENTRY returned to Chicago November 21 from a western trip on behalf of the W. W. Barnard Co., visiting Denver, Salt Lake City and St. Anthony, Idaho, where he spent some time with John T. Wilcox, formerly a salesman for the W. W. Barnard Co. in southern territory, who now is a seed grower there.

### VALUE OF THE JAP BULB CROP.

In 1918 no lily bulbs came from Japan, shipment having been prohibited by the War Trade Board, then in charge of many of our activities. In that year the plants and bulbs sent from Japan to the United States had a value of only \$6,690. Early in 1919 the prohibition was removed and practically the entire Japanese crop of lily bulbs came to the United States last year. United States Consul General George H. Seidmore, at Yokohama, now makes available the record of importations to the United States for 1919. The bulbs exported to this country in 1919 had a value of \$444,449.

### MILWAUKEE SEED CO. FIRE.

As a result of a disastrous fire Monday night, November 15, the Milwaukee Seed Co., Milwaukee, Wis., suffered almost total loss of its stock and machinery, valued at more than \$250,000, according to Edwin L. Rosenberg, president and treasurer of the firm. This seed company is one of the pioneers in Milwaukee's seed trade and was founded in 1860 by Mr. Rosenberg's father, Louis Rosenberg. It occupied almost the entire building at West Water and Clybourn streets, where it has been located for more than forty years. The annual volume of business is estimated at something over \$5,000,000. The Milwaukee Seed Co., besides a large export trade, particularly with Great Britain, does the largest business in Wisconsin-grown clovers. The vice-president is John C. Lawrence.

The total loss as a result of the fire is



## Peacock's Flower and Garden Seeds

### SPECIAL OFFER

Peacock's Quality Sweet Peas  
WINTER FLOWERING  
SPENCER VARIETIES

Asta Ohn, lavender.....	\$.80 per oz.
Hercules, rose pink.....	.85 per oz.
Red Wing, crimson.....	.85 per oz.
Yarrowa, pink.....	.80 per oz.
Wedgwood, blue.....	.90 per oz.
Early Flowering, mixed.....	.60 per oz.

Asparagus Plumosus Nanus.....\$3.00 per 1000  
Asparagus Sprengeri. .... .80 per 1000

Peacock's Giant Mixed Pansy, \$5.00 per oz.

We are large growers of Seeds and Onion Sets.  
Write us for prices.

## Everette R. Peacock Co.

4011 Milwaukee Avenue  
CHICAGO

Mention The Review when you write.

## Onion Sets

GROWERS for the Trade

# LEONARD SEED CO.

226-230 W. KINZIE STREET, CHICAGO

BEANS  
PEAS  
CORN

Write for Prices

Mention The Review when you write.

## The Everett B. Clark Seed Co., Milford, Conn.

Branch Houses in Wisconsin, Colorado, Montana, Idaho and Washington

Beans, Peas, Sweet Corn, Onion, Beet, Turnip, Tomato, Spinach

## Wholesale Seed Grower

Pepper, Eggplant, Tomato, Okra, Asparagus,  
Rhubarb, Celery, Spinach, Beet, Onion, Beans,  
Cabbage, Cauliflower, Sweet Corn, Vine Seeds.

Correspondence Solicited

GEORGE R. PEDRICK & SON  
PEDRICKTOWN, N. J.

Mention The Review when you write.

## TOMATO SEED

Grown for the  
Wholesale Seed Trade

HAVEN SEED CO.  
SANTA ANA, CALIFORNIA

## I. N. Simon & Son Garden Seeds

—AT WHOLESALE—

438 Market St., PHILADELPHIA, Pa.

Mention The Review when you write.

## TOMATO SEED

Pepper, Eggplant, Squash, Pumpkin,  
Cucumber, Cantaloupe and Watermelon  
Seed and Field Corn, on contract.

EDGAR F. HURFF

Correspondence Solicited. Swedesboro, N.J.

## SEEDS

Stump & Walker Co

30-32 Barclay Street, NEW YORK CITY

## Tomato Seed and Sweet Potato Plants

Pleased to quote you prices on quantities and  
varieties wanted for present or future delivery.

H. AUSTIN Felton, Del.

We are Headquarters for the  
BEST OF EVERYTHING  
in  
**VEGETABLE SEEDS**

With our Stock Seed Farms at Grass Lake, Mich., and our growing stations in every part of the United States where seeds are grown successfully, all in charge of capable and experienced men, we are equipped for and are producing

**Peas, Beans, Corn and Vegetable Seeds**  
of all kinds in quantity and of highest quality.

Glad to quote for present delivery or on  
growing contract for future delivery

**Jerome B. Rice Seed Co., Cambridge, N. Y.**

Mention The Review when you write.

**BURPEE'S SEEDS GROW**

**W. Atlee Burpee Co.**  
Seed Growers Philadelphia

Mention The Review when you write.

**Braslan Seed Growers Company**  
SAN JOSE, CALIFORNIA

Growers for the Wholesale Trade Only. Onion, Lettuce, Carrot, Parsnip, Parsley, Celery, Endive, Salsify and Mixed Sweet Peas.

**JAMES VICK'S SONS**  
GROWERS OF  
**FLOWER and VEGETABLE SEEDS**

Get the benefit of our 71 years' experience  
All Seasonable Varieties  
Our Stocks Are Very Complete  
Rochester, N. Y. The Flower City

**The C. Herbert Coy Seed Co.**  
VALLEY, Douglas NEB.  
County,  
Wholesale Growers of High-grade Seeds

Cucumber, Muskmelon, Squash and Pumpkin;  
Sweet, Flint and Dent Seed Corn

**Seed Packets**

FLOWER SEED SIZES TO CATALOGUE  
ENVELOPES—RETURN ENVELOPES

**Brown Bag Filling Machine Co.**  
Fitchburg, Mass., U. S. A.

**An Experience of Half a Century**  
IN PRODUCING HIGH-GRADE  
**GARDEN SEEDS**

at your disposal. Contract growers for the  
jobbing trade of a full line. Mail us your list  
for both SPOT and FUTURE requirements.  
Orange, Conn. **S. D. Woodruff & Sons** New York City

**Waldo Rohnert**  
GILROY, CAL.  
Wholesale Seed Grower  
Specialties: Beet, Carrot, Endive, Lettuce,  
Onion and Radish.  
Correspondence Solicited.

Get Quotations on Seeds  
from

**LANDRETH**

*Before Buying Elsewhere*

We will quote you for immediate  
or future shipment

**D. LANDRETH SEED CO.**  
Bristol, Pennsylvania

Mention The Review when you write.

**Western Seed & Irrigation Co.**

Seed Growers and Dealers  
Office and Warehouse, Growing Station,  
Fremont, Neb. Rocky Ford, Colo.  
CUCUMBER MUSKMELON WATERMELON  
PUMPKIN and SQUASH  
SWEET, FLINT and FIELD CORN  
Write for Special Contract and Spot Prices

**THE J. C. Robinson Seed Co.**

WATERLOO, NEB.  
ROCKY FORD, COLO.  
Contract growers of Cucumber, Cantaloupe,  
Watermelon, Squash and Pumpkin Seed, Sugar,  
Flint and Field Seed Corn.

**THE KIMBERLIN SEED CO.**

Wholesale Seed Growers San Jose, Cal.  
GROWERS OF  
ONION, LETTUCE, RADISH, ETC.  
Correspondence Solicited

**MANETTI**

Graded 5/8 and 6/10 mm. Suitable for  
greenhouse grafting and budding.

November Shipment. F. O. B. Cars,  
New York

Per 1000  
English grown, 1-year, 5/8 mm., at...\$60.00  
Dutch grown, 1-year, 6/10 mm., at... 45.00

**Jap Lily Bulbs**

NEW CROP, IMMEDIATE SHIPMENT,  
F. O. B. NEW YORK

No.	Per Case	Price Per Case
Lilium Formosum...	250, 7 to 9 in.	\$45.50
Lilium Formosum...	130, 9 to 11 in.	42.00
Lilium Giganteum...	300, 7 to 9 in.	45.00
Lilium Giganteum...	250, 8 to 10 in.	51.00
Lilium Giganteum...	200, 9 to 10 in.	51.00

**F. O. B. CHICAGO**

Lilium Giganteum...	400, 6 to 8 in.	40.00
Lilium Giganteum...	300, 7 to 9 in.	45.00
Lilium Giganteum...	250, 8 to 10 in.	51.00
Lilium Giganteum...	200, 9 to 10 in.	51.00

**F. O. B. DENVER**

Lilium Giganteum...	400, 6 to 8 in.	40.00
Lilium Giganteum...	300, 7 to 9 in.	45.00
Lilium Giganteum...	150, 10 to 11 in.	50.00

**F. O. B. TORONTO (ONT.)**

Lilium Giganteum...	300, 7 to 9 in.	45.00
Lilium Giganteum...	250, 8 to 10 in.	51.00

Also a full list of hardy varieties, F. O.  
B. New York, for delivery latter part of  
this month.

**Valley Pips**

For forcing. Shipments now in transit.

Dutch type, selected, \$50.00 per case of  
2500 Pips.

German type, selected, \$75.00 per case of  
2500 Pips.

Sold in case lots only.

**Begonia and Gloxinia Bulbs**

November and December Shipment.  
Write for prices.

**Field-Grown Roses**

Hybrid Teas, perpetuals and climbers.  
Ready now. Write for prices.

**Bamboo Cane Stakes**

DOMESTIC CANES

NATURAL

	Per Bale
6-9 ft., per bale, 800.....	\$17.50
9-12 ft., per bale, 200.....	10.00

JAPANESE CANES

Natural, 6 ft., per bale, 2000.....	\$22.00
Dyed Green, 18 in., per bale, 5000....	25.00
Dyed Green, 18 in., per bale, 2000....	10.00
Dyed Green, 2 ft., per bale, 5000....	27.50
Dyed Green, 26 in., per bale, 4000....	24.00
Dyed Green, 26 in., per bale, 2000....	12.00
Dyed Green, 2½ ft., per bale, 3000....	19.50
Dyed Green, 2½ ft., per bale, 2000....	13.00
Dyed Green, 3 ft., per bale, 2000....	15.00
Dyed Green, 3½ ft., per bale, 2500....	21.25
Dyed Green, 3½ ft., per bale, 2000....	17.00
Dyed Green, 4 ft., per bale, 2000....	19.00

**RAFFIA**

Four Grades and Colored

Cash with order from those who have  
not established credit with us.

**McHutchison & Co.**  
95 Chambers St. NEW YORK, N. Y.

Mention The Review when you write.

Competition Is Life

Again—  
Buy Your French Bulbs  
—Now

FROM

Lagarde & Vandervoort  
OLLIOULES, FRANCE

Mail address: Care MALTUS & WARE  
116 Broad Street, NEW YORK CITY

Aug. Lagarde

Our representative will be calling on you

J. A. Vandervoort

over \$400,000, the entire building being gutted as a result of the blaze. Six firemen were seriously hurt when a ladder collapsed, one of them falling four stories to the cement pavement.

BULB IMPORTS CONTINUE.

Thirty-one cases of bulbs arrived in New York November 20 on the steamer Nieuw Amsterdam, consigned from Rotterdam, as follows:

Consignee	Cases
Ringk, A. H., & Co.	9
International Forwarding Co.	2
Van Waveren, M., & Sons	8
Funch, Edye & Co.	2
Lang, R. F.	1
Bracher, A. J., & Co.	5
Hogewoning & Son	4

Total .....31

The total bulbs imported this season now approximate 36,400 cases.

Two consignments of garden seed were on the same steamer, forty-one bags for W. Van Doorn and sixty-three bags for Maltus & Ware.

NOT IN FLANDERS' FIELDS.

The poppies that you see in the illustration on this page are not growing in the immortal fields of Flanders—they are

SUPREME  
British Seeds

Get our prices for delivery from 1920 Harvest on all lines of

Garden and Farm Root Seeds

KELWAY & SON, Wholesale SEED GROWERS, LANGPORT, ENG.  
Cables: "Kelway Langport."

Mention The Review when you write.

not that kind of poppy, either. These were Shirley poppies at the seed farms of James Vick's Sons, in the vicinity of Rochester, N. Y. This was one of several good fields of poppies which the firm had this season. To the left of the field of poppies are annual larkspurs and just beyond the latter can be had a glimpse of a field of pansy violet. This year, according to its own report, the firm had good crops of candytuft, larkspur, pansy violet, Phlox Drummondii,

Gaillardia grandiflora, calendula and sweet william. James Vick's Sons have been growing these crops for a number of years in addition to their aster crops and have good success with them. They believe that the seeds grown at Rochester produce better crops than those grown in an entirely different climate.

The photograph of the fields was taken a few weeks ago by James A. Wiebens, manager of the wholesale department. At a distance, in the illustration, can be seen a dry house, with a barn at its right, and at the left the superintendent's house.

SEED PRICES HIGHER?

Danish Firm Thinks So.

As was stated in an article in The Review last week, the seed crop this year in Denmark is much smaller than usual. Hjalmar Hartmann & Co., of Copenhagen, prophesy that this reduction in production will result in increased prices for seed for the new crop of 1920. They claim that, as the culture has been reduced on account of the decline in seed prices, so the reduction of crop will result in a remarkable advance in prices. The remaining acreages under cultivation, even when in good shape and promising comparatively large yields, cannot make up for the shortage.

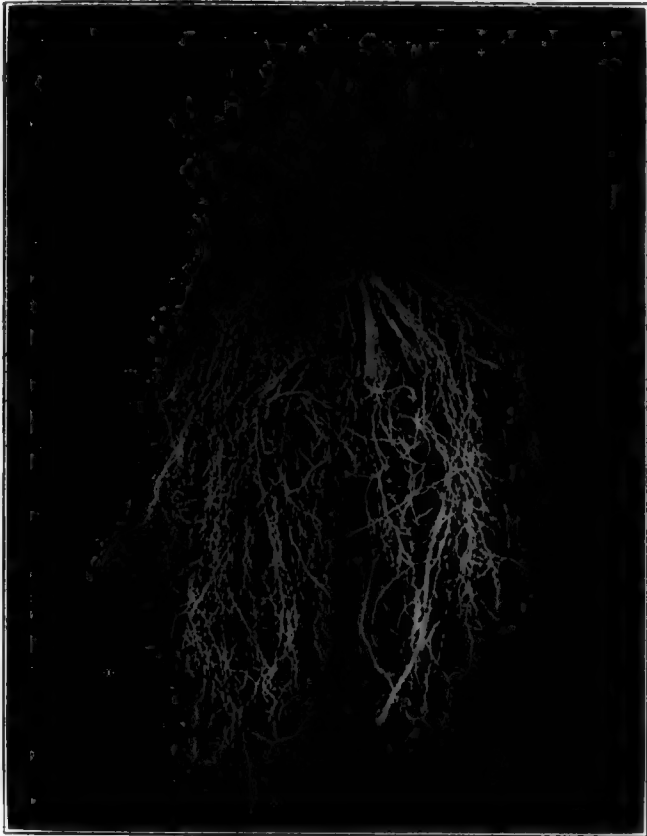
The following is a summary of the garden seed situation in Denmark:

Beans, Peas—Small acreage planted. The summer was unfavorable; the harvest will be small.  
Cauliflower—The planting was difficult, as the spring weather hindered cultivation of soil. Planting, therefore, was considerably delayed. Nevertheless, the plants developed amazingly



Field of Shirley Poppies at the Seed Farms of James Vick's Sons.





# Valley Pips

## The Celebrated Chicago Market Brand

My representative in Hamburg reports that the stock now ready at Chicago, awaiting your order, is the best shipped out of Germany this year. It is from the same sources that made Bruns' Valley famous in the Chicago market and throughout the United States.

**The Best Forcing Valley**  
CHICAGO MARKET BRAND,  
\$35.00 per 1000.

Immediate shipment, or weekly shipment from cold storage during the season if wanted.

**COLD STORAGE PIPS, Immediate Shipment,**  
\$45.00 per 1000.

**Bruns' Chicago Market Brand Cut Valley**  
Your Chicago commission house can supply Bruns' Cut Valley.

**H. N. BRUNS,** 3040 West Madison Street,  
Chicago, Illinois

Mention The Review when you write.

**HELLER & CO.**  
MONTPELIER,  
OHIO

HELLER'S  
MICE  
PROOF  
SEED  
CASES

Send  
for  
Catalog  
No. 34

Mention The Review when you write.



## Lilium Giganteum

COLD STORAGE

	Per 100	Per Case
7 to 9-inch (300 to case) .....	\$17.00	\$45.00

PROMPT SHIPMENT

Hyacinths - Tulips - Narcissus - Crocus  
Lilium Giganteum (New Crop)

ASK FOR QUOTATIONS

**FOTTLER, FISKE, RAWSON CO.**

12 and 13 Faneuil Hall Sq., BOSTON, MASS.

Mention The Review when you write.

**GLADIOLI**  
SPECIALISTS  
**The Standard Bulb Co.**  
Benton Harbor, Mich.

Mention The Review when you write.

## GLADIOLI

Please send for my quotations on large or small quantities of all the leading varieties.

**JELLE ROOS**  
GLADIOLUS SPECIALIST  
Dept. A. CONCORD, MASS.

Mention The Review when you write.

**W. H. HAWKINS**  
Cyclamen - SEEDS - Primula  
GIANT PANSY, for GREENHOUSE, \$1.50 per oz.  
1206 N. 47th Street, SEATTLE, WASH.

FOR THE FINEST OF THE NEW SEASON'S

## Floral Novelties

WRITE TO

**WATKINS & SIMPSON, Ltd.**  
27-29 Drury Lane :: LONDON, ENG.

Mention The Review when you write.

WHOLESALE

## GLADIOLUS BULBS

RETAIL

WE ARE NOW BOOKING FOR IMMEDIATE DELIVERY

Price List for Asking.

Clean Stock at Right Prices

HIGHLAND VIEW Gladioli Gardens, W. Bailey Road and Tift St. Cuyahoga Falls, O.

Mention The Review when you write.

# Flowers Will Be Very Scarce After Thanksgiving

## WE JUST RECEIVED A LATE SHIPMENT OF PAPER WHITES

Plant them now. Get them in for Christmas and through January, when stock is scarce, and you will make money on them.

Special price to clean up the late surplus shipment:

13 ctm., \$19.00 per 1000

### C. C. POLLWORTH CO., Milwaukee, Wis.

well and a good yield is expected. It is, however, rather difficult to conclude upon the final turning out of this kind of seed, as many a time the same promising signs for a good yield prevailed, while the threshing brought disillusionment.

**White Cabbage, Savoy Cabbage, Brussels Sprouts**—The early varieties will yield small crops only. The culture was started on rather reduced acreage, and sowing and wintering succeeded well, until, as often is the case in early spring, unfavorable weather partly destroyed the plants. Much acreage had to be partly or entirely plowed up and the remaining had to struggle against several enemies during the development, blooming and seed setting. The weather was unfavorable; moreover, attacks by insects occurred, so that many a field which on an earlier date was called promising rendered a small yield. The earlier cabbage varieties are likely to yield less than half of a normal crop. Late cabbage varieties as well as Savoy cabbages and Brussels sprouts were promising during a certain period in summer and apparently yield better than the earlier sorts. They will, however, most likely give below a medium crop.

**Red Cabbage**—Planting considerably reduced. Otherwise the same prospects as of the late cabbage varieties.

**Carrots**—Sowing was considerably reduced. Wintering succeeded well, but the cold and damp summer proved unfavorable to the development of the plants. It seems, however, that the seed setting was quite satisfactory, so that normal yield may be expected. Nevertheless, only small parcels of this kind of seed will be available to the trade this year, chiefly on account of the small acreages.

**Radishes**—Small acreages only were planted. The early summer was unfavorable. Somewhat later the weather improved, but the harvest will remain backward and be difficult for that reason. A certain amount of seed of comparatively low germination will probably be offered in the market. We anticipate the yield of good trade seed to be one-half of a normal crop. The same applies to the late radish varieties, of which only small acreages were planted.

**Spinaches**—Owing to the large stock carried over from recent years, small acreages were planted. They will yield normally, but the crop is so limited that earlier or later shortage of this seed is anticipated.

**Table Beets**—Plenty of root material for wintering was at hand in the autumn of 1919, but the declining prices caused the farmers to abandon seed growing and rather feed their cattle upon the roots in spring. The present crop is half the size of last year's. Although the fields have stood promising hitherto, it is yet impossible to estimate the final turning out of seeds. If beet seed is offered at low prices, it is of former years' crop and a great deal of it might show poor quality.

**Table Turnips, Table Swedes**—The cultures of these kinds of seed were reduced more than those of any other crop. Only one-third of former years' acreage was planted and even this, to a large extent, was plowed up. The summer was comparatively favorable to its development and during a certain time the prospects were apparently good, but attacks by insects reduced the crops so that the yield of turnips in particular may be called a failure. Swedes yielded somewhat better; nevertheless, only small quantities of new crop will be offered for sale this year. The planting for 1921 being still more limited, a considerable advance in prices will be a mere question of time.

#### CATALOGUES RECEIVED.

**B. E. & J. T. Cokely, Scranton, Pa.**—"Cokely's Florist and Greenhouse Supplies," a large folder, fully illustrated. Among the conspicuous lines of stock are baskets, artificial flowers and leaves, letters and inscriptions, wax designs, magnolia leaves, chiffon, wirework and rubber hose.

**Stark Bros. Nurseries, Louisiana, Mo.**—"Advance Spring Catalogue of Stark Bros.' Best Fruits and Seeds," thirty large pages, illustrated. Fruit-bearing stock occupies the first and



None genuine without  
above trade mark.

## Zvolanek's Winter-flowering Sweet Pea Seeds

Plant Winter-flowering Spencer Sweet Peas after the mums are out of the house and get a fine paying crop in March or May.

**Christmas Pink Orchid, Watchung Orchid (white), Mrs. Chas. Zvolanek (lavender), Miss L. Gude (pink),** all at 75c per ounce, \$10.00 per pound.

**Zvolanek's Beauty, Zvolanek's Red, Miss Y. Gilbert (scarlet orange),** \$1.00 per ounce, \$10.00 per pound.

**Zvolanek's Rose (best shell pink), Zvolanek's Orange,** \$4.00 per ounce, \$40.00 per pound.

Many other varieties; ask for list.

### ANT. C. ZVOLANEK & SONS, Lompoc, Cal.

#### DREVON-TEGELAAR & CO.

Wholesale French Bulb Growers  
1133 BROADWAY  
NEW YORK  
Nurseries at OLLIOULES, FRANCE

Mention The Review when you write.

#### Van Meeuwen & Tegelaar, Inc.

Wholesale  
Dutch Bulb Growers  
1133 Broadway, New York.  
Nurseries at LISSE, HOLLAND.

Mention The Review when you write.

#### FRENCH and DUTCH BULBS

Now ready. Write for prices.  
**HOGEWONING & SONS,**  
Incorporated  
299 BROADWAY, NEW YORK

Mention The Review when you write.

#### Chas. Schwake & Co., Inc.

**LILY OF THE VALLEY**  
Japanese Lilies, French and Dutch Bulbs  
90-92 West Broadway NEW YORK

Mention The Review when you write.

#### M. Veldhuyzen Van Zanten & Sons

Established 1879.  
Wholesale Bulb Growers Lisse, Holland  
Catalogue Free on Application

Mention The Review when you write.

#### Dutch and French Bulbs

**C. J. Speelman & Sons | Lagarde & Speelman**  
SASSENHEIM, HOLLAND | OLLIOULES, VAR, FRANCE  
NEW YORK OFFICE  
470 GREENWICH ST.

Mention The Review when you write.

# DUTCH BULBS—For Prompt Shipment

## MINIATURE HYACINTHS

Pink, Gertrude, Gigantea, Lady Derby.  
White, L'Innocence.  
Blue, Queen of Blues, Grand Lilas, Johan, Grand Maitre.  
Per 100, \$4.00; per 1000, \$35.00.

## SINGLE TULIPS Per 100 Per 1000

Chrysolora, pure golden yellow.....\$3.75 \$34.00  
Yellow Prince, extra for forcing and bedding 3.50 31.00

## CROCUS Per 100 Per 1000

Named sorts .....\$2.00 \$18.00  
Mixed colors ..... 1.25 10.00

## COTTAGE TULIPS Per 100 Per 1000

Bouton d'Or, deep golden yellow; fine for  
cutting .....\$3.25 \$28.00  
Mrs. Moon, yellow..... 3.75 35.00  
Extra fine mixed..... 2.75 25.00

## DARWIN TULIPS Per 100 Per 1000

Baronne de la Tonnaye, bright rose.....\$3.25 \$30.00  
Fra Angelica, purplish brown..... 3.00 28.00  
Massachusetts, vivid pink with white center. 3.85 36.80  
Darwin Tulips, mixed, best quality..... 2.75 25.00

**A. Henderson & Co., 166 N. Wabash Avenue, Chicago**

## SPECIAL PRICE PAPER WHITE NARCISSUS

\$24.00 per case of 1250 bulbs  
\$20.00 per 1000  
\$12.50 per 500

Orders Filled Promptly

**HART & VICK, Inc.**  
ROCHESTER, N. Y.

Mention The Review when you write.

## Snapdragons

are big money makers and will be used more extensively than ever. Grow your own plants and avoid transportation delays.

**SEED** of our famous Silver Pink, \$1.00 per pkt.; 8 for \$2.50; 7 for \$5.00.

**SEED** of our new Hybrid Pink and of our new Golden Pink Queen, same price.

**SEED** of Keystone, Nelrose, Garnet, White, Yellow, Light Pink, Buxton and Fancy Mixed, 25c per pkt.; 8 for \$1.00.

Free cultural directions. All orders cash.

**G. S. RAMSBURG, SOMERSWORTH, N. H.**

## WING'S

Iris, Peonies, Dahlias, Gladioli  
"You Can Get It At Wing's"  
Write for Wholesale Price Lists  
**The Wing Seed Co.**  
MECHANICSBURG, OHIO

## NATIONAL BULB FARMS, Inc.

Benton Harbor, Michigan

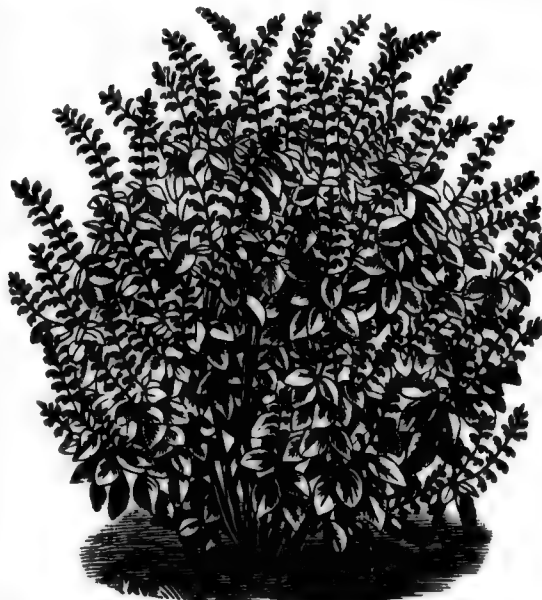
Gladioli, Dahlias, Peonies  
and Hardy Perennials.

300 acres under cultivation

largest space in the catalogue, but deciduous trees and shrubs also are offered and these are followed by vegetable and flower seeds. The prices of nursery stock are not quoted in the body of the catalogue, but in an accompanying condensed list.

Ejalmar Hartmann & Co., Copenhagen, Denmark.—"Danish Seeds," a wholesale list of seeds

## Michell's Flower Seeds



Order Now, for Delivery When  
New Crop Seed Arrives

**ASPARAGUS PLUMOSUS NANUS**  
Northern Greenhouse-grown Seed  
1000 seeds.....\$ 4.00 | 10,000 seeds.....\$36.00  
5000 seeds..... 19.00 | 25,000 seeds..... 85.00

**CENTAUREA** 1000 seeds Oz.  
Candidissima .....\$0.40 \$2.00  
Gymnocarpa ..... .20 .75

**LOBELIA** Tr. Pkt. Oz.  
Crystal Palace Compacta..\$0.40 \$2.50  
Crystal Palace Speciosa.... .20 1.00

**SALVIA**  
America (new)..... .50 4.00  
Bonfire ..... .40 2.50  
Splendens ..... .25 1.50  
Zurich ..... .50 4.00

**VERBENAS**  
Mammoth Fancy Blue..... .30 1.75  
Mammoth Fancy Pink .... .30 1.75  
Mammoth Fancy Scarlet.. .30 1.75  
Mammoth Fancy Striped.. .30 1.75  
Mammoth Fancy White... .30 1.75  
Mammoth Fancy Mixed... .30 1.25

**VINCA**  
Alba..... .15 .75  
Alba Pura ..... .15 .75  
Rosa ..... .15 .75  
Mixed..... .15 .60

Also all other Seasonable Seeds, Bulbs and supplies for the Florist. Our Handy Order Sheet will be ready soon. Send for a copy.

**Henry F. Michell Co., 518-516 Market Street, Philadelphia, Pa.**



J. A. VANDERVOORT.

## J. A. Vandervoort & Co.

Wholesale Bulb Growers

NOORDWYK, - HOLLAND

Also Nurseries at Sassenheim

Absolutely the largest growers in Holland of  
**Bic. Victoria, Golden Spur and Von Sion**

Also large growers of  
**HYACINTHS, TULIPS, ETC.**

Mail Address—Care of

**MALTUS & WARE**

116 Broad St., New York City

Our representatives  
will be calling on you.



of brassicas and other vegetables, with prices per hundred pounds. Besides seeds of garden vegetables, farm root seeds and grass seeds are included.

**Roustan Servan & Co., St. Remy de Provence, France.**—Wholesale catalogue of flower, vegetable and farm seeds; twenty-two good-sized, closely printed pages and cover. The prices are quoted in francs. The catalogue is printed in three languages, French, German and English, and the first page bears the announcement that correspondence is carried on in "the principal languages of Europe."

#### CLEVELAND, O.

##### The Market.

The week before Thanksgiving started out with a rush, but suddenly Wednesday, November 17, it let down. Thursday it began to pick up again and Saturday was a real clean-up day. The weather probably accounts for the slump.

Mums are not so plentiful as they were a week ago, although there are still enough to go around. Pompons have been plentiful in all except yellow and bronze. There are enough roses, but they are all medium or short grades, white being rather scarce. Carnations clean up daily and the demand is greater than the supply. Mignonette, myosotis and yellow daisies are beginning to appear on the market.

##### Various Notes.

Miss M. Jackson has taken a position as stenographer at the wholesale store of J. M. Gasser Co.

L. F. Darnell has opened a retail store at Daytona, Fla.

F. J. Piggott had a narrow escape from serious burns when a flue blew out.

George Bates returned from a hunting trip with fifteen rabbits.

F. B. Griffey will handle the delivery work for the J. M. Gasser Co. with a Dodge truck he recently purchased.

O. E. Cunningham has gone on a hunting trip. W. A. R.

The Floral Supply & Decorating Co. has been incorporated at \$10,000 by F. A. Lennie and R. Berg.

**Tiffin, O.**—The E. J. Ullrich Floral Co., although remaining under the old name and doing business as usual, has changed hands. W. B. Shumway, of Waldron, Mich., has purchased the interest of E. J. Ullrich and will undertake the management himself.

## SEASONABLE Greenhouse Seed SPECIALS

- Primula Obconica**—  
Giant flowering....\$1.00 per pkt.
- Cineraria**—  
Large flowering....\$1.00 per pkt.
- Calceolaria**—  
Giant mixed hybrids. \$1.00 per pkt.
- Giant Pansy**.....\$1.50 per oz.
- Ampelopsis Veitchii**—  
Boston Ivy.....\$6.00 per lb.

**W. H. HAWKINS**

1206 N. 47th St., Seattle, Wash.

## ATTENTION NEW ENGLAND FLORISTS

We can ship from just outside Boston stock as listed below.  
Order early and get plants in good condition for the HOLIDAYS.

### BEGONIAS

**MELIOR, CINCINNATI and PETERSON**

6-inch (heavy), \$20.00 per dozen; 3½-inch, \$6.00 per dozen.

### FERNS

**BOSTON and WHITMANII**

Nice 6-inch pot-grown plants, \$12.00 per dozen.

### VERONA

5-inch, \$9.00 per dozen (very good value).

### CLEVELAND CHERRIES

6-inch, \$9.00 per dozen.

Packing charges at cost.

**L. J. REUTER CO.,** PLANT 15 Cedar St.  
BROKERS Watertown, P.O. Boston, Mass.

Mention The Review when you write.

**HYACINTHS**—Top roots only, named sorts.  
**CROCUS**—Mixed and named sorts.

**TULIPS**—Fine, named, Single Early, such as Belle Alliance, Chrysolora, L'Immaculee, White Hawk, etc.

**DARWINS**—Named sorts.

**NARCISSUS**—A few named sorts, single and double.

Send at once, before we are sold out, list of varieties and quantities wanted for **SPECIAL LOW PRICES.**

**J. M. THORBURN & CO.,**  
53 Barclay St., through to 54 Park Place  
NEW YORK CITY

Mention The Review when you write.



**THE KENILWORTH**  
Giant Pansy Seed

For  
prices and

description, see my ad in  
The Review, Sept. 9th.

**F. G. MARQUARDT, Inc.**  
*Importers of Bulbs*  
116-120 West 32nd Street  
NEW YORK CITY

Mention The Review when you write.

**Seeds, Bulbs and Horticultural  
Supplies**  
**BECKERT'S SEED STORE**  
101-103 Federal St., PITTSBURGH, PA.

### DANISH SEED IMPORT

Import of all kinds of Seeds direct from seed growers in Denmark. Please send for price list.  
**CHR. MOSBJERG, 216 7th St. N., Minneapolis, Minn.**

## Paper White Narcissus

- 13-ctm. . . . \$20.00 per 1000  
14-ctm. . . . 24.00 per 1000  
15-ctm. and up,  
800 to case, 30.00 per case

Cash with order

**The Barclay Nursery**  
60 Barclay Street  
New York, N.Y.

Mention The Review when you write.

### XXX SEEDS

**Chinese Primrose**—Mixed, 400 eds., \$1.00; ½, 50c  
**Primula Obconica**—Finest Giants, mxd., pkt., 50c  
**Primula Malacoides**—Giant Baby, pkt., 25c  
**Cineraria**—Large Flowering, pkt., 50c; ½-pkt., 25c  
**Cyclamen**—Giants, mixed, pkt., \$1.00; ½-pkt., 50c  
**Giant Pansy**—5000 seeds, \$1.00; ½-pkt., 50c  
**Calceolaria**—Giant, spotted, mixed, pkt., 50c  
**Salvia Bonfire**—Finest grown, pkt., 20c; oz., \$2.00  
**Petunia**—Large flowering, fringed, pkt., 20c  
**Heliotrope**—Bouquet of Perfume, pkt., 20c  
**Verbena**—Finest Giants, mixed, pkt., 20c

**JOHN F. RUPP, Shiremanstown, Pa.**

Mention The Review when you write.

## Let Me Be Your Seedsman

**J. K. RUGOWSKI SEED CO., Inc.**  
MANITOWOC, WIS.

—Enough said

Mention The Review when you write.

## ST. LOUIS SEED CO.

The Home of "Pure and Sure" Seeds  
411-413 WASHINGTON AVENUE  
ST. LOUIS, MO.

Always mention the Florists' Review when writing advertisers.

JOHN KRUCHTEN

HENRY KRUCHTEN

# JOHN KRUCHTEN CO.

(NOT INCORPORATED)  
 Wholesale Florists 30 East Randolph Street CHICAGO, ILL.  
 L. D. Phone, Central 8016-8017-8018



## THE OVE GNATT CO., Inc.

Prepared Foliages, Baskets and Florists' Supplies  
 LA PORTE, IND.



### Wholesale Cut Flower Prices.

Chicago, Nov. 24, 1920.

	Per doz.	
Beauty, Special	\$ 7.50 @ \$10.00	
Beauty, 30 to 36-in. stems	5.00 @ 6.00	
Beauty, 24 to 30-in. stems	3.00 @ 4.00	
Beauty, 20 to 24-in. stems	2.50 @ 3.00	
Beauty, 12 to 20-in. stems	1.50 @ 2.00	
Beauty, Short	.75 @ 1.00	
	Per 100	
Columbia	\$5.00 @ \$30.00	
Mrs. Russell	8.00 @ 40.00	
Premier	8.00 @ 40.00	
Butterfly	6.00 @ 35.00	
Milady	6.00 @ 40.00	
Montrose	5.00 @ 25.00	
Sunburst	5.00 @ 25.00	
Ophelia	5.00 @ 25.00	
Hosier Beauty	5.00 @ 15.00	
Double White Killarney	6.00 @ 25.00	
Killarney Brilliant	5.00 @ 20.00	
Nesbit	3.00 @ 4.00	
Cecile Brunner	4.00 @ 8.00	
Carnations	4.00 @ 12.00	
Valley	2.00 @ 4.00	
Sweet Peas	4.00 @ 6.00	
Calendula	1.50 @ 2.50	
Violets	8.00 @ 10.00	
Paper Whites	8.00 @ 10.00	
Mignonette	8.00 @ 10.00	
Cattleyas, doz.	\$24.50 @ \$36.00	
Mums, doz.	3.00 @ 6.00	
Pompons, bunch	.35 @ 1.00	
Easter Lilies, doz.	2.00 @ 15.00	
Callas, doz.	2.00 @ 2.50	
Pansies, doz. bchs.	1.50	

Philadelphia, Nov. 24, 1920.

	Per 100	
Beauties	\$80.00 @ \$75.00	
Russell, Long	20.00 @ 25.00	
Russell, Short	6.00 @ 10.00	
Columbia, Premier, Long	15.00 @ 20.00	
Columbia, Premier, Short	5.00 @ 8.00	
Ophelia, Maryland, Long	12.00 @ 15.00	
Ophelia, Maryland, Short	4.00 @ 6.00	
Kaiserin, Double White Killarney	6.00 @ 12.00	
Easter Lilies	15.00 @ 20.00	
Chrysanthemums, Fancy	40.00 @ 50.00	
Chrysanthemums, Select	25.00 @ 30.00	
Chrysanthemums, ordinary	12.00 @ 15.00	
Pompons, per bunch	\$0.55 @ \$0.75	
Valley	8.00 @ 10.00	
Cattleyas	100.00 @ 150.00	
Carnations, select	4.00 @ 6.00	
Carnations, ordinary	2.00 @ 3.00	
Sweet Peas	1.00 @ 2.00	
Violets, Single	1.50 @ 2.00	
Daisies, yellow	1.00 @ 2.00	
Calendulas	2.00 @ 4.00	
Mignonette	6.00 @ 8.00	
Paper Whites	6.00 @ 8.00	
Soleil d'Or	6.00 @ 8.00	
Oncidiums	6.00 @ 8.00	
Vandas	30.00	
Cypripediums	50.00	
Bouvardia	5.00 @ 6.00	
Double violets	2.00	

St. Louis, Nov. 23, 1920.

	Per doz.	
Beauty, Specials	\$8.00 @ \$12.00	
Beauty, Extra	4.00	
	Per 100	
Columbia	\$ 6.00 @ \$25.00	
Premier	6.00 @ 50.00	
White Killarney	6.00 @ 8.00	
Killarney	4.00 @ 8.00	
Ward	4.00 @ 5.00	
Milady and Ophelia	6.00 @ 15.00	
Russell	6.00 @ 35.00	
Carnations	3.00 @ 6.00	
Easter Lilies	8.00 @ 12.00	
Snappedragons	8.00 @ 6.00	
Daisies	1.00 @ 2.00	
Valley	8.00 @ 10.00	
Orchids, per doz.	\$12.00 @ \$18.00	
Callas	8.00 @ 10.00	
Chrysanthemums, doz.	\$2.00 @ \$6.00	
Paper Whites	5.00 @ 6.00	

Leavenworth, Kan.—The Custom Floral Co. won the first prize in a window decorating contest held here recently.

### GEORGE B. HART

Cut Flowers, Plants,  
 Florists' Supplies

49-55 Stone Street Rochester, N. Y.

### ASPARAGUS PLUMOSUS SPRAYS

WHILE IT LASTS, 6-in. Chiffon, in White, Pink, Lavender  
 and Nile Green, at 11c per yard, best quality.

E. G. GILLET, Wholesale Commission Florist Cincinnati, Ohio  
 131 E. Third St.

### Cut Flowers Greens Supplies

— Everything a Florist Needs —

#### CINCINNATI CUT FLOWER EXCHANGE

Wholesale Commission Florists 14 E. Third St., Cincinnati, Ohio

### Wholesale Cut Flower Prices.

Buffalo, Nov. 24, 1920.

	Per 100	
Columbia	\$ 8.00 @ \$20.00	
Premier	8.00 @ 30.00	
Killarney	4.00 @ 10.00	
White Killarney	4.00 @ 10.00	
Double White Killarney	5.00 @ 10.00	
Richmond	3.00 @ 8.00	
Maryland	5.00 @ 12.00	
Russell	6.00 @ 30.00	
Ophelia	8.00 @ 20.00	
Sunburst	6.00 @ 20.00	
Cecile Brunner	4.00 @ 5.00	
Carnations	3.00 @ 6.00	
Easter Lilies	15.00 @ 20.00	
Eubrum Lilies	6.00 @ 8.00	
Snappedragons	3.00 @ 4.00	
Calendulas	2.00 @ 3.00	
Mums	8.00 @ 50.00	
Pompons, per bunch	\$0.50 @ \$0.75	
Violets	2.00 @ 3.00	
Valley	10.00 @ 12.00	
Narcissus Paper White	3.00 @ 6.00	
Narcissus Soleil d'Or	6.00 @ 8.00	
Sweet peas	1.00 @ 2.00	

Cincinnati, Nov. 24, 1920.

	Per 100	
Columbia	\$ 4.00 @ \$15.00	
Premier	4.00 @ 15.00	
Ophelia	2.00 @ 10.00	
Carnations	4.00 @ 6.00	
Violets	1.00 @ 2.00	
Chrysanthemums	8.00 @ 35.00	
Lilies	15.00 @ 20.00	
Violets	1.00	

### A Card This Size

Costs only \$1.25 per Week  
 on Yearly Order

It would keep your name and your specialty  
 before the whole trade.  
 A half-inch card costs only 62½c per week on  
 yearly order.

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Wholesale  
 Grower of Cut Flowers

Milady, Columbia, Sunburst, Ophelia, White  
 Killarney and Russell

30 E. Randolph St., CHICAGO, ILL.

Mention The Review when you write.

### ARTIFICIAL FLOWERS

and  
 FLORISTS' SUPPLIES

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Everything in Florists' Supplies

105 East Ohio St. Main 831  
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### Cut Flowers

OUR SPECIALTY

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**BOSTON FLORAL SUPPLY & SNYDER CO.**

15 Otis—96 Arch St.

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BOSTON, MASS.Telephones { Main 2574  
Fort Hill 1083  
Fort Hill 1084  
Fort Hill 1085

Largest distributors of flowers in the East. We manufacture artificial flowers, baskets, wire frames, etc., right in our own factory. We preserve our own cycas leaves. Try us out in one way or another.

**Holton & Hunkel Co.**

462 Milwaukee Street

Milwaukee, Wis.

Growers and Shippers of  
**CUT FLOWERS**  
**GREENS and**  
**PLANTS****Wholesale Cut Flower Prices.**

Boston, Nov. 24, 1920.

	Per 100	
American Beauty	\$ 8.00 @	\$50.00
Shawyer, Russell	10.00 @	35.00
Killarney	6.00 @	20.00
Miller	8.00 @	25.00
Crusader	10.00 @	35.00
Pilgrim	10.00 @	30.00
Milady, Mock	8.00 @	25.00
Cecile Brunner	2.00 @	3.00
Francis Scott Key, Radiance	10.00 @	30.00
White Killarney	6.00 @	20.00
Double White Killarney	8.00 @	25.00
Killarney Brilliant	8.00 @	20.00
Mrs. Aaron Ward, Sunburst	8.00 @	25.00
Hadley	10.00 @	35.00
Ophelia	8.00 @	30.00
Premier	8.00 @	30.00
Columbia	8.00 @	30.00
Maryland, Hoosier Beauty	8.00 @	25.00
Cattleyas		125.00
Lilium Longiflorum	16.00 @	20.00
Chrysanthemums	8.00 @	50.00
Pompons, bunch...	\$0.50 @	\$1.00
Carnations	8.00 @	10.00
Violets, single	2.00 @	3.00
Cypripediums	30.00 @	35.00
Narcissus Paper White	3.00 @	5.00
Sweet Peas	2.00 @	3.00
Antirrhinums	10.00 @	16.00
Callas	12.00 @	16.00
Mignonette	6.00 @	10.00
Bouvardia	8.00 @	16.00
Calendulas	6.00 @	8.00
Pansies	2.00 @	3.00

Pittsburgh, Nov. 24, 1920.

	Per doz.	
Beauty, Special	\$7.50	
Beauty, Fancy, 24 to 30-inch	6.00	
Beauty, Shorter, 18 to 24-inch	4.00	
Beauty, Firsts, 12 to 18-inch	2.00	
Beauty, Seconds	1.00	

	Per 100	
White Killarney	\$10.00 @	\$15.00
Richmond	8.00 @	15.00
Ophelia	8.00 @	15.00
My Maryland	6.00 @	15.00
Mrs. Charles Russell	10.00 @	30.00
Premier	10.00 @	30.00
Butterfly	10.00 @	25.00
Wards	8.00 @	15.00
McCook	10.00 @	15.00
Pilgrim	10.00 @	20.00
Brunner		3.00
Columbia	10.00 @	30.00
Orchids		100.00
Carnations	5.00 @	6.00
Snapdragons	4.00 @	6.00
Lilies		20.00
Chrysanthemums	20.00 @	40.00
Yellow Daisies	2.00 @	3.00
Calendulas	4.00 @	6.00
Stevia, per bunch		\$0.35

Milwaukee, Nov. 24, 1920.

	Per 100	
Columbia	\$ 8.00 @	\$25.00
Premier	8.00 @	25.00
Killarney	4.00 @	10.00
White Killarney	4.00 @	10.00
Hoosier Beauty	6.00 @	20.00
Mrs. Ward	4.00 @	10.00
Ophelia	6.00 @	15.00
Easter Lilies, doz.	\$2.50	
Carnations	3.00 @	5.00
Chrysanthemums, per doz.	\$2.50 @	\$6.00
Bouvardia, pink, per bunch	\$ 0.50 @	\$ 0.75
Orchids, per doz.	12.00 @	18.00
Cypripediums, per doz.	\$4.00 @	\$6.00
Violets	1.50 @	2.00
Cattleyas, per doz.	\$12.00 @	\$18.00

**JOSEPH E. KOPPELMAN**

Wholesale Florist and Supplies

26 Custom House St.,

PROVIDENCE, R. I.

Telephones: Union 3804—4640—7661

**Many Florists**  
**Add New Department**  
**to Their Business**

A decided trend in recent enrollments in our Correspondence School has developed the fact that Florists are awakening to the great possibilities in Landscape Architecture and Gardening. Let us tell you how you can start a complete, well equipped department to handle this business.

**American Landscape School**  
11 K, NEWARK, NEW YORK

Mention The Review when you write.

"Colorado Grown Plants Beat Them All."

**Elitch Gardens Company, Inc.**

GROWERS AND SHIPPERS OF

**Plants and Cut Flowers**

Wholesale Exclusively

**DENVER, :: COLORADO****Wm. C. Smith Wholesale Floral Co.**

WHOLESALE

**FLORISTS**

1316 Pine Street ST. LOUIS

(Both L. D. Phones)

Supplies and Everything in Season Always on Hand

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**Smith & Young Co.**

WHOLESALE

Cut Flowers and Supplies

228 East Ohio Street  
INDIANAPOLIS, IND.**A HALF-INCH ADVERTISEMENT**

here will keep your name and specialty before the whole trade, at a cost of only 62½c per week on a yearly order.

**H. KUSIK & CO.**Largest Shippers of  
Fresh Cut Flowers  
at Kansas City.Florists' Supplies  
Manufacturers of Wire Designs1018 McGee Street  
**KANSAS CITY, MO.**

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**Lotos Manufacturing Co.**

1566-68 Clybourn Ave.

Chicago, Ill.

Manufacturer and Importer of

**Artificial Flowers**

Write for samples

**GUST. RUSCH & CO.**

Wholesale Florists

444-446 Milwaukee St.,

**MILWAUKEE, WIS.**

Cut Flowers and Florists' Supplies

**RICE BROTHERS**

Wholesale Florists and Supplies

MINNEAPOLIS, MINN.

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**MILLER PRINT SHOP**Have your stationery  
printed by us and save  
money. See our prices  
in October 23 issue.  
P. O. BOX 2854  
Philadelphia



# C.C. POLLWORTH CO.

**CUT FLOWERS,  
PLANTS - BULBS  
Florists' Supplies  
MILWAUKEE, WIS.**

FRANK H. TRAENDLY

CHARLES SCHENCK

## Traendly & Schenck

**Wholesale Florists and Cut Flower Exchange**  
436 6th Avenue, between 26th and 27th Streets, NEW YORK

Phones 797, 798 and 799 Farragut

CONSIGNMENTS SOLICITED

## N. Y. Florists' Supply Co., Inc.

103 West 28th Street, NEW YORK CITY

Wholesale and Retail Dealers in all kinds of

**EVERGREENS AND ALL KINDS OF FLORISTS' SUPPLIES**  
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## J. K. ALLEN, NEW YORK

31 to 43 W. 18th St.,

ESTABLISHED 1867

## ROSES, CARNATIONS

And All Seasonable Flowers

**ASPARAGUS PLUMOSUS**—fresh every day. Let us have your standing order for regular shipments.

Fancy and Dagger Ferns, Galax, Leucothoe, Wild Smilax, Boxwood, Mexican Ivy, Roping, Etc.

Largest Stock and Assortment of Florists' Decorative Evergreens in America

**FLORISTS' SUPPLIES—WIRE DESIGNS—RIBBONS**

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American Beauties and Carnations

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In the exact center of the Wholesale Cut Flower Section. Prompt and careful attention to your interests.

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## REED & KELLER

122 W. 25th St., NEW YORK

## Florists' Supplies

We manufacture all our Metal Designs,  
Baskets, Wire Work and Novelties

**Florists' Supplies, Baskets,  
Willow Ware and Sundries**  
Yours for Service

**S. HANFLING CO.,**

131-133 W. 28th St., NEW YORK

## S. H. RUSSIN

Importer and Manufacturer

Baskets, Novelties and Florists' Supplies

Opposite the New Flower Market

55 West 19th St., NEW YORK

Telephone Watkins 4443.

Specialties: Wheat Sheaves, Flower Baskets and Novelties.

## A Card This Size

Costs only \$1.25 per Week  
on Yearly Order

It would keep your name and your specialty before the whole trade.

A half-inch card costs only 62½c per week on yearly order.

## A. L. YOUNG & CO., Inc. WHOLESALE FLORISTS

54 West 28th St., NEW YORK

**CONSIGNMENTS SOLICITED**

## Wholesale Cut Flower Prices.

New York, Nov. 23, 1920.

	Per 100	@ \$100.00
Beauty Specials .....	\$50.00	@ \$100.00
Beauty, Fancy .....	25.00	@ 35.00
Beauty, Extra .....	10.00	@ 15.00
Beauty, No. 1 .....	4.00	@ 8.00
Beauty, No. 2 .....	2.00	@ 8.00
Prima Donna .....	2.00	@ 12.00
White Killarney .....	2.00	@ 15.00
Francis Scott Key .....	15.00	@ 40.00
Premier .....	2.00	@ 25.00
Mrs. Aaron Ward .....	1.00	@ 10.00
Russell .....	3.00	@ 20.00
Ophele .....	2.00	@ 15.00
Columbia .....	2.00	@ 20.00
Hadley .....	2.00	@ 30.00
Sunburst .....	2.00	@ 20.00
Orchids—Cattleyas .....	100.00	@ 150.00
Lilies of the Valley .....	5.00	@ 12.00
Lilies .....	15.00	@ 20.00
Carnations .....	3.00	@ 6.00
Chrysanthemums .....	10.00	@ 75.00

## UNITED STATES CUT FLOWER CO.

Wholesale Growers

ELMIRA, NEW YORK

## ORGO BROS.

**FLORISTS' SUPPLIES**

235 Eighth Ave., NEWARK, N.J.

Manufacturer and Dealer in

Artificial Flowers, Leaves and Designs

SEND FOR PRICE LIST

## The Denver Wholesale Florists' Company

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## A HALF-INCH ADVERTISEMENT

here will keep your name and specialty  
before the whole trade, at a cost of  
only 62½c per week on a yearly order.

## It's Like This

YOU want good prices,  
quick sales and prompt re-  
turns, and we guarantee all  
three.

Consign that next ship-  
ment of flowers to us, and---  
well, we will get your next  
shipment and many more.

Special opportunity for a couple  
of Good Rose Growers who are look-  
ing for best returns. Our present  
demand is greater than our supply.

## United Cut Flower Co., Inc.

111 WEST 28th STREET, NEW YORK CITY

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## CHARLES FUTTERMAN

Wholesale Florist

110 W. 28th St. NEW YORK

Phone: Watkins 4675

**CONSIGNMENTS SOLICITED**

RETURNS DAILY CHECK WEEKLY

Mention The Review when you write.

## JOHN YOUNG & CO.

Wholesale Florists

Choicest Stock in America

31 to 43 W. 18th St., NEW YORK

Telephone 4336 Farragut

Mention The Review when you write.

## Futterman Bros.

Wholesale Florists

101 W. 28th St., NEW YORK

"The House of Novelties"

Consignments solicited Phone Watkins 9761

Mention The Review when you write.

## ORCHIDS, GARDENIAS, Etc.

PAUL MECONI, Wholesale Florist, NEW YORK

Telephones No. 3864 and 836 Mad. Sq. 57 W. 26th Street

NEWS OF THE NURSERY TRADE

PLANTINGS of perennials seem to be augmented for next season.

PREDICTIONS are general that the scarcity of nursery stock will be almost as keen in 1921 as it was this season.

SOME nurserymen will be interested in the opportunity offered them by the Federal Board for Vocational Education to take returned soldiers as apprentices in their establishments, as explained in the article on another page of this issue headed, "Here's a Chance for Help."

CALIFORNIA NURSERYMEN.

Meet at Pasadena Next Year.

Pasadena, Cal., was chosen as the next convention city of the California Association of Nurserymen at the closing session of its convention, reported in a previous issue of The Review. The last session was Saturday morning, November 13, and, after a lively debate, Pasadena's invitation was accepted. The election of officers for the coming year was also held at this session and resulted as follows: President, Roy F. Wilcox, of Montebello; vice-president, J. W. Barnicott, Newcastle; secretary-treasurer, Henry W. Kruckeberg, Los Angeles. The executive committee is composed of J. D. Meriwether, Ontario; Fred H. Howard, Los Angeles; Max J. Crow, Gilroy, and E. B. Washburn, Pasadena.

Interesting Addresses.

Some interesting addresses given during the convention included "Fruits that Pay and Some that Don't," by the new vice-president, J. W. Barnicott, who is a director of the Nurserymen's Bud Selection Association, Newcastle, Cal. The subject of bud selection was discussed at length in the various addresses presented before the convention, among the speakers on this subject being Max J. Crow, secretary-treasurer of the Nurserymen's Bud Selection Association, Gilroy, Cal., who gave an account of the organization and development of this association. J. H. Bonesteel, of Kingsburg, and William T. Kirkman, Jr., of Fresno, also spoke on the subject of bud selection.

The new president, Roy F. Wilcox, addressed the convention on the subject of "Growing Plants Formerly Imported." The subject was an interesting one and showed what strides California has made in introducing the culture of foreign plants in home nurseries.

Ladies Join Convention.

Friday evening, November 12, there was a joint meeting of the association and the ladies' auxiliary, and a most enjoyable evening resulted. Besides some excellent musical numbers, the following addresses were given:

"Parks and Trees as Memorials," by Mrs. W. A. Fitzgerald, of Fresno.

"Upsetting Theories," by Mrs. F. E. Cook, of Fresno.

"The Home Garden," by Mrs. J. H. Pierson, of Fresno.

"The Garden Hobby," by Johannes Reimers, San Leandro.

"To Better Serve the Canning Industry," by Mrs. H. C. Merritt, Jr., Tagus Ranch, Tulare.

"Observations on Farming," by Mrs. Robert Hargrave, Madera.

"A Bigger and Finer California," by A. G. Wishon, Fresno.

"Rotarian Message to Nursery Craft," by Jerome O. Cross, Fresno.

Mrs. W. A. Fitzgerald, vice-president of the California Federation of Woman's Clubs, acted as chairman for the evening, which closed with an address of farewell from the retiring president, J. E. Bergtholdt.

BLUE SPRUCE FROM SEED.

When and how should seeds of blue spruce be planted to insure best results?  
L. K. F. C.—N. Y.

Sow early in May in open frames. Prepare a fine compost, free from stones and weeds; make a level surface and water well. Then broadcast the seeds, covering them with soil sifted through a fine screen. Give them a mulch of

half-decayed leaves and remove this as the germination of seed starts. Protect the sides and top of frames with fine wire or lath screens to keep out birds and animals. Leave the lath screens on except in showery weather, when they are better removed. These screens should be left on the little seedlings all through the summer. No transplanting should be done the first season.

C. W.

PAINESVILLE, O.

The local nurseries have been held up for several days by the recent snow storm. The weather now is moderating and operations are again under way with increased speed.

The Storrs & Harrison Co. has an extra large force digging roses and transplanting shrubs to get them in the cellars for winter.

T. R. Norman & Sons are buying much

## Hill's Evergreens

### EVERGREENS FOR TUBBING

Pyramidal Arbor Vitae—  
Best Evergreen for tubbing  
2 feet, \$6.50 per pair; 3 feet, \$8.50 per pair  
Trees dug with earth ball and burlapped.

### WINDOW BOX EVERGREENS

SPECIAL OFFER: 50 Evergreens packed in neat wooden case, assorted varieties (our selection), per case, 12-18 inch, \$22.50.

### LANDSCAPE EVERGREENS

New, rare and standard varieties. Small, medium and large sizes supplied in perfect specimens, with ball and burlap. Largest and most extensive collection in America.

### HEDGE PLANTS

Complete line of all standard sorts suitable for hedge planting, such as American Arbor Vitae, Japanese Barberry, etc.

### SMALL STOCK FOR LINING OUT

Ornamental Evergreens and Deciduous Tree and Shrub seedlings, rooted cuttings, grafts, etc., in large assortment of rare and choice varieties for lining out.

### BABY XMAS TREES

In planning Christmas novelties do not overlook these Baby Xmas Trees for table decoration. Price, 1-1½ feet (with holders), \$20.00 per hundred; 1½-2 feet (with holders), \$25.00 per hundred.

Founded 1855  
Send for Complete Catalogue

## THE D. HILL NURSERY CO., Inc.

Evergreen Specialists—Largest Growers in America

BOX 403 DUNDEE, ILLINOIS

## PEONIES

Write for our new list  
JUST ISSUED  
Shenandoah Nurseries  
D. S. LAKE, Pres. SHENANDOAH, IOWA

## Plant PEONIES Now

Send for our Special Price List showing best sorts, with each color in the order of blooming.

### PETERSON NURSERY

30 N. La Salle Street, CHICAGO, ILL.

Mention The Review when you write.

## PEACH TREES

Fine Trees . . . Standard Varieties  
50,000 Trees, Straight and Well Rooted.  
W. T. MITCHELL & SON, Beverly, Ohio

## ENGLISH LAUREL

BY THE HUNDRED OR THOUSAND  
THE AUDUBON NURSERY  
WILMINGTON, N. C. H. VERZAAL, Prop.

Mention The Review when you write.



**Box-Barberry Bordered Garden**

## Make a Leader of BOX-BARBERRY IN YOUR 1921 Catalogue

Many of the leading firms already have booked with us for their stock.

Write for Terms

Send for folder:  
Fifty Opinions on BOX-BARBERRY

**Elm City Nursery Company**  
WOODMONT NURSERIES, Inc.  
New Haven, Conn.

## HARDY PRIVET

We have the largest stock of Hardy Amoor River North Privet left in the United States.

We can furnish all grades, also, of  
**Ampelopsis Veitchii**, 2 or 3-year.  
**Clematis**, assorted.  
**Spiraea Anthony Waterer**.  
**Hydrangeas**.

**Roses**.

**Shade Trees and Ornamentals.**

Write for Price List

**Onarga Nursery Company**  
CULTRA BROS., Managers  
ONARGA, - - ILLINOIS

## Evergreens, Peonies and Iris

If you are interested in these you are interested in us, as we have a nice lot for early fall delivery. We also grow a full line of fruit and ornamental stock. WRITE FOR PRICES.

**FARMERS NURSERY CO.,**  
TROY, OHIO

Mention The Review when you write.

planting stock of perennials and intend to devote many more acres to this particular line next season.

J. J. Grullemans, of the Wayside Gardens Co., Mentor, O., says that company has had an exceptionally heavy business this fall and, with orders pouring in for spring delivery, the prospects look even brighter for 1921. The Wayside Gardens Co., is the leading firm of perennial growers in this section.

## American Grown Apple Seedlings

Straight and Branched

**ALL GRADES**

Frequently Sprayed.

Absolutely Free from Insects or Diseases.

Car Lots to Central Points

Will exchange for such stock as we need

Now is the time to grow high-priced Apple Trees

Also a General Assortment of  
Foreign Fruit Tree Stocks

Apple, Pear, Mahaleb, Mazzard, Plum, Quince, Etc. All grades.

We will have a complete line of general nursery stock in Storage for Spring Trade

## Shenandoah Nurseries

D. S. LAKE, President

November 1, 1920

SHENANDOAH, IOWA

## Roses Field Roses

Express **BABY TYPE** Express

For immediate shipment. If desired can hold later. Note carefully the size offered.

No. 1 ½ Grade - 12 x 18 inches - 3 or more branches

BABY CATH. ZEIMET

BABY DOROTHY

BABY ECHO

BABY ELLEN POULSEN

BABY ERNA TESCHENDORFF

BABY MRS. CUTBUSH

BABY ORLEANS

BABY PHYLLIS

BABY RAMBLER

BABY TAUSENDSCHOEN

\$20.00 per 100; \$2.00 per 10; F. O. B. Hemet

Write for List on other grades and other varieties. General assortments can be shipped January, February or March. **Baby Type only sent out in December.**

## HOWARD ROSE COMPANY, HEMET, CAL.

## Hardy Old-fashioned Plants

Our Specialty

Specially grown for Florists, Nurserymen and Landscape Architects. Prices on request.

**WILLIAM TOOLE & SON**  
Hardy Plant and Pansy Farm BARABOO, WIS.

Carl Hagenburger, West Mentor, O., has returned from a six days' trip to many of the larger cities.

R. A. Cawley has entered his order with a Holland bulb firm for many of the new kinds of gladioli.

## STAR BRAND ROSES

"American Pillar" and nearly every other good hardy climber.

Send for our list.

The **CONARD & JONES CO.**  **WEST GROVE, PENNA., U.S.A.**  
Robert Pyle, Pres. Ant Wintzer, V.-P.

Wilson's Flower Shop had a good window display of mums for Thanksgiving. A visit to C. Merkel & Son's greenhouses finds everything looking in the pink of condition for the holiday trade. The glass at this establishment covers



# MANETTI FOR GRAFTING AMERICAN GROWN

**\$45.00 per thousand, f. o. b. Newark; boxing additional.**

READY FOR  
SHIPMENT  
ABOUT  
DECEMBER 1.

The shortage in Europe—and probably late deliveries make this offer particularly attractive to any one who has not thoroughly covered his requirements or wishes to do some *early* grafting.

**JACKSON & PERKINS COMPANY**  
**NEWARK, NEW YORK STATE**

five acres and consists of over 200,000 square feet.

John Merkel says his coal bill is now \$37,000, whereas it was \$11,000 a few years ago. T. J. M.

## SALT LAKE CITY, UTAH.

### The Market.

No great change has taken place in the last two weeks. Mums are still plentiful, yellow being the only color to diminish in supply. Prices are a little better than they were last month. Roses are cleaning up better than in previous weeks. The cut has not been quite so large this week, on account of the dull weather, but the quality is fine and most varieties move well. Columbia, Dunlop and Ophelia have the big call.

The carnation cut is increasing and the supply can nearly meet the demand at present. Laddie is scarce at \$10 per hundred.

Paper Whites are plentiful at \$6 per hundred. Sweet peas are beginning to appear and bring a high price. Violet shipments are heavy, the stock being of excellent quality.

Orders for Thanksgiving came in fast and, without a doubt, this was the best Thanksgiving the florists ever had. Prices are a trifle higher than last year, but this does not seem to have any effect on the orders.

### Various Notes.

Daniel MacRorie, of the MacRorie-McLaren Co., San Francisco, stopped at Salt Lake City Monday and Tuesday, November 15 and 16, on his way home from the east. Mr. MacRorie was the guest of Robert Miller, of the Miller Floral Co. He visited the greenhouses at Farmington, Utah. The company's new rose, Wasatch, met with much favor.

Charles Soter, of the Walker floral department, who has been ill for the last few months, is able to be around again.

Lewis Ferber, formerly with Clarke Bros., Portland, Ore., Smith & Fettes, Cleveland, O., and later with moving picture companies in California, has joined the force of the Miller Floral Co.

Mr. Coombs, of the Evans Floral Co., is taking a two months' vacation, during which time he will go to Nevada to look after mining interests. G. J. B.

## Godfrey Aschmann's Seasonable Stock

Stock Up Your Store and Greenhouses with some of our fine foliage plants and blooming plants for immediate sales or for Christmas.

### FERNS

Scottii, Teddy Jr., Roosevelt, Scholzei and Whitmanii; 7-inch, \$1.25. All good, clean, healthy stock. Macarvil, 4-inch, 25 cents; 2½-inch pots, \$10.00 per 100. Table Ferns, all the best varieties, 2½-inch, \$6.00 per 100; 3-inch, \$12.00 per 100; 4-inch, 20 cents each. Fern Pans, 3 large ferns in a 6-inch pan, 40 cents. Asparagus Plumosus, 2½-inch, \$5.00 per 100; 3-inch, \$10.00 per 100; 4-inch, \$20.00 per 100.

### PALMS

Kentia Forsteriana and Belmoreana, 4-inch, 60 cents; 5-inch, \$1.00. Forsteriana, heavy 5-inch, \$1.50 and \$2.00. Rubber Plants, 6-inch pots, \$1.00; 5½-inch, 75 cents; 4-inch, 50 cents. Dracaena Lord Wolseley, 4-inch, 50 cents; 5-inch, 75 cents. Dracaena Fragrans, 4-inch, 50 cents; 5-inch, 75 cents. Hardy English Ivy, staked, 4-inch, 25 cents.

### BLOOMING PLANTS

Begonias, fine heavy stock. Gloire de Lorraine and Cincinnati, 5½-inch pots, \$1.00; 6-inch pots, \$1.25 and \$1.50 each. Begonia Luminosa, heavy, in bud and bloom, 4-inch, 20 cents; 5-inch, 40 cents. Begonia Magnifica, pink, 5-inch, 40 cents. Primula Obconica and Chinensis, 5-inch, 40 cents. Primula Obconica and Malacoides, 4-inch, 20 cents. Cleveland and Jerusalem Cherries, 6-inch pots, 35, 50 and 75 cents each. Full of berries. Boston Yellow Daisies, bush, 4-inch, \$20.00 per 100. Cyclamen, in bud, 4-inch pots, 50 cents.

### STOCK TO GROW ON FOR EASTER

Genista Racemosa, bushy, 5-inch, 40 cents; 4-inch, 30 cents. Poinsettias, 4-inch pots, 35 cents. American Beauty Roses, Baby Rambler and Baby Tausendschoen, 6-inch pots, 75 cents. Pot grown. French Hydrangeas, Mme. Chautard, Gen. de Vibraye and Avalanche, strong 6-inch pot grown, 75 cents. Cinerarias, Grande, Hybrida and Stellata, 3-inch pots, \$12.00; 4-inch, \$20.00; 2½-inch, \$6.00 per 100.

Cash with order. Add 5% for packing. No plants shipped C. O. D. All plants travel at purchaser's risk. Plants will be shipped out of pots unless otherwise stated.

1010 W. Ontario St. GODFREY ASCHMANN Philadelphia, Pa.

## FERNS

We wish to call particular attention to our fine stock of Ferns which we are offering at this time. We can give extra value in all of the sizes, and would recommend that orders be placed at once for shipment during November and before the cold weather sets in. There is no danger now of frosts, and later on, ahead of the holidays, there is always a risk in shipments being delayed and plants damaged, whereas if you have your orders shipped this month, they will go through promptly and you will have them on hand when you want them for your holiday trade. Besides, we can give you exceptionally good value for shipments now.

**Nephrolepis Victoria** (The Victory Fern). A beautiful, new, crested form of Teddy, Jr., 2½-inch pots, \$3.00 per dozen, \$20.00 per 100; 3½-inch pots, 50c each; 6-inch, \$1.00 each; large specimens, 8-inch, \$3.00 each.

**Nephrolepis Elegantiissima** (compacta). 3½-inch pots, 50c each; 6-inch, \$1.00 each; large specimens, 8-inch, \$2.00 to \$6.00 each; 12-inch, \$6.00 to \$7.50 each.

**Nephrolepis Muscosa**. 3½-inch pots, 50c each; 5-inch, \$1.00 each

**Nephrolepis Superbissima**. 12-inch pots, \$6.00 each.

**Nephrolepis Dwarf Boston**. 6-inch pots, \$1.00 each; 8-inch pots, \$2.00 each.

Packing added extra at cost.

**F. R. PIERSON, Tarrytown, N. Y.**

# Plants for Immediate Delivery

Kentias, single plants, large specimen plants, up to, each..	\$100.00	Crotons, 6-inch, each.....	\$ 2.50
Phoenix Roebelenii, each .....	\$10.00 to 25.00	Boston Ferns, extra fine stock, 5-inch, each.....	.75
Phoenix Roebelenii, large specimen plants, up to, each...	100.00	Boston Ferns, extra fine stock, 6-inch, each.....	1.00
Phoenix Canariensis, large specimen plants, each.....	25.00	Boston Ferns, extra fine stock, 7-inch, each.....	1.50
Livistona Rotundifolia, 5-inch, each .....	1.25	Boston Ferns, extra fine stock, 8-inch, each.....	2.50
Livistona Rotundifolia, 6-inch, each .....	2.50	Boston Ferns, extra fine stock, 9-inch, each.....	4.00
Sansevieria Zeylanica, 4-inch, each.....	.75	Frimula Malacoides, 8-inch, per 100.....	10.00
Sansevieria Zeylanica, 6-inch, each .....	1.50	Peppers, Assorted, 6 and 7-inch, each.....	.75
Dracaena Stricta Grandis, extra strong plants, 8-inch per 100 .....	35.00	Peppers, Bird's Eye, 4-inch, each.....	.35
Dracaena Eugene Andre, 4-inch (well colored extra fine stock), per 100.....	75.00	Hagenburger Cherries, each.....	\$0.40 to 1.00
Dracaena Eugene Andre, 5-inch (well colored extra fine stock), each .....	1.25	Holly Ferns, 2 1/4-inch, per 100.....	6.00
Asparagus Plumosus, 8-inch, per 100.....	12.00	Holly Ferns, 3-inch, per 100.....	15.00
Asparagus Plumosus, 5-inch, each .....	.50	Table Ferns, Pteris Wimsettii, 2 1/4-inch, per 100.....	6.00
Asparagus Plumosus, 6-inch, each .....	.75	Table Ferns, Pteris Victoria Vari., 2 1/4-inch, per 100.....	6.00
Pandanus Veitchii, 4-inch, each.....	\$0.60 and .75	Table Ferns, Pteris Victoria Green, 2 1/4-inch, per 100.....	6.00
Pandanus Veitchii, 5-inch, each.....	1.50	Kentia Belmoreana, Single, 2 1/4-inch, per 100.....	20.00
Pandanus Veitchii, 6-inch, each.....	2.50	Kentia Belmoreana, Single, 3-inch, per 100.....	35.00
Pandanus Veitchii, 7-inch, each.....	3.50	Kentia Belmoreana, Single, 4-inch, per 100.....	75.00
Pandanus Urtica, 4-inch, each.....	.50	Kentia Belmoreana, Single, 6-8 leaves, 5-inch, each.....	2.00
Pandanus Urtica, 5-inch, each.....	1.00	Kentia Belmoreana, Single, 6-inch, each .....	4.00
English Ivy, 4-inch, per 100.....	25.00	Kentia Forsteriana, made up, 5-inch, each.....	8.50
Crotons, 4-inch, each.....	.75	Bird's-Nest Ferns, 6-inch, each.....	2.00
Crotons, 5-inch, each.....	1.50	Rubbers, 4-inch, each .....	.75
		Rubbers, 5-inch .....	1.00
		Rubbers, 6-inch.....	1.50

All orders booked subject to delays. We will hurry shipments through as fast as conditions warrant.

**POEHLMANN BROTHERS CO., Morton Grove, Ill.**

Mention The Review when you write.

## ABUNDANCE of STOCK

	Per 100	Per 1000
4-inch Chinese Primroses.....	\$12.00	\$100.00
4-inch Primula Obconica.....	11.00	100.00
4-inch Cinerarias, assorted ..	10.50	90 00
4-inch Cyclamen, 8 varieties.	40 00	350.00
3-inch Cyclamen, 8 varieties.	20.00	175.00
4-inch Stevia, bushy plants.	9.00	80.00
4-inch Asparagus Plumosus and Sprengeri.....	10.50	100.00
2 1/2-inch Snapdragons, 5 varieties.....	5.50	50.00
Field-grown Vinca Variegata..	8.50	80.00

**ALONZO J. BRYAN**

Wholesale Florist

WASHINGTON, N. J.

Mention The Review when you write.

SPECIALTY

**XMAS and EASTER POTTED PLANTS**

TO THE TRADE ONLY

A. L. MILLER, Jamaica, N. Y.

**A. N. PIERSON**

INCORPORATED

Growers of Plants, Cut Flowers

Palms and Ferns

CROMWELL, CONNECTICUT.

**The Wayside Gardens Co.**

GROWERS OF HARDY PLANTS

Shrubs, Bulbs and Seeds

MENTOR, OHIO

## Special Stock, Seasonable Now

Begonias, wonderful lot of young stock for growing on—Metallica, Otto Hacker and Pres. Carnot, \$10.00 per 100; Corallina de Lucerne, \$15.00 per 100.

Genista, grand stock of 5-in. pot plants, \$40.00 per 100.

Fern Dish Ferns, Pteris Adiantoides, Cretica Albo-Lineata, Magnifica, Wimsettii, Wilsonii, 2 1/4-in., \$5.00 per 100; Cyrtomium Rochfordianum, \$7.00 per 100.

Lantanas, 6 splendid distinct varieties, 2-in. pots, \$5.00 per 100. Useful all the year.

Double Petunias, 6 distinct varieties; buy now to have good stock for spring sales, 2-in. pots, \$5.00 per 100.

Cyperus Alternifolius, 2 1/4-in., \$8.00 per 100.

Jerusalem Cherry, splendid specimens, 5-in. pot plants, \$50.00 per 100.

Bougainvillea, Glabra Sanderiana, 2 1/2-in., \$10.00 per 100; 3-in., \$20.00 per 100; 4-in., \$30.00 per 100.

Bougainvillea, Crimson Lake (New), brightest red, a wonderful plant, 3-in. pots, \$1.00 each; 4-in. pots, \$2.00 each.

Boston Ferns, 5-in. pot plants, \$40.00 per 100; 6-in. pot plants, \$60.00 per 100.

Kentia Belmoreana, 2 1/4-in., \$15.00 per 100; \$125.00 per 1000.

**STORRS & HARRISON CO.**

PAINESVILLE, OHIO

**Strout's**

INC.

BIDDEFORD, MAINE

## New Carnations

MAINE SUNSHINE, YELLOW

Dorner Gold Medal

Chicago, January, 1920

Rooted Cuttings

\$15.00 per 100, \$120.00 per 1000

JANUARY DELIVERY

WHITE DELIGHT

Stronger than PINK DELIGHT

Good commercial variety

Rooted Cuttings

\$12.00 per 100, \$100.00 per 1000

JANUARY DELIVERY

EVANSVILLE, IND.

The Market.

The chrysanthemum is the king of flowers just now and is in great demand for all occasions. Funeral work constitutes the chief demand. Roses and carnations are good and in fair supply.

The temperature has been rather below normal for this early in the season, going as low as 18 degrees last week. All Souls' day and All Saints' day were two big days for the florists here, there being an immense amount of stock used, mostly mums and pompons. Everybody is preparing for a brisk Thanksgiving trade.

Various Notes.

The Lockyear Floral Co. received its lily bulbs a few days ago and Mr. Klutz says of course they will be late for Easter.

M. H. Lockyear, who is president of the Lockyear Business College, is negotiating with eastern school men for the sale of the college here, he to remain as president. There will be but little change in the business except for improvement. Mr. Lockyear is spoken of as a probable candidate for mayor next spring.

Mrs. J. C. Elsperrmann is enjoying good business. All Souls' and All Saints' days were extra big for her, as her Catholic trade is big at all times.

The Blackman Floral Co. is cutting extra fine mums, carnations and roses. Business is excellent.

Karl Zeidler reports lots of business. Niednagel & Sons are enjoying a good trade. Their mums, roses and carnations are fine.

Royston & Fenton have things pretty well in shape for the winter. They have a little more piping to do yet in order to keep warm enough. They are working up a large stock of geraniums for wholesale. The varieties are Poitevine and Ricard. E. L. F.

FERNS

Extra choice 2 1/4-inch Boston and Dwarf Ferns

\$50.00 per 1000

These ferns are in excellent condition, being all young and pot-bound.

ROBERT C. KERR CO., Inc.  
HOUSTON, TEXAS  
R. F. D. No. 4, Box 32-A

Mention The Review when you write.

CARNATIONS

F. Dorner & Sons Co.  
LA FAYETTE, IND.

Mention The Review when you write.

Chrysanthemums and Roses  
OUR SPECIALTY

Write us about anything you want in this line.

CHAS. H. TOTTY CO., MADISON, NEW JERSEY

Mention The Review when you write.

1904

Colorado-grown Plants Beat Them All

1920

HOLIDAY PRICE LIST OF

BLOOMING and DECORATIVE PLANTS

With the certain scarcity of desirable stock later on, wise buyers will surely recognize the importance of sending us their orders promptly; the earlier you send them, the better we will be able to serve you.

BLOOMING PLANTS

**CYCLAMEN:** Our leading specialty for years, and we never had them better. Plenty of Reds, Salmon, etc., also White with and without eye.

Sizes .....	4-in.	5-in.	6-in.	7-in.	8-in.	10-in.
Price .....	\$0.50	\$0.85	\$1.25	\$1.75	\$2.00	....
Selects .....	.65	1.00	1.50	2.00	2.50	....

**BEGONIAS:** We are probably the largest growers of this item in the West. All stock of our own propagation, and a mass of bloom and buds.

Sizes .....	4-in.	5-in.	6-in.	7-in.	8-in.	10-in.
Lorraine Improved .....		\$0.75	\$1.25	\$1.75	\$2.25	....
Melior .....		1.00	1.50	2.00	2.75	\$4.00
Cincinnati .....		....	1.50	2.00	....	....
Luminosa .....	\$0.25	.50	....	....	....	....
Metallica .....		.75	....	....	....	....

**AZALEAS:** In pinks only. As stock is limited, only early orders can be accepted, and will be filled in strict rotation. Ready December 1 to 10. Prices, \$3.00, \$3.50, \$4.00 and \$4.50 each.

**POINSETTIAS:** The ideal Christmas plant. The largest and best stock that we have ever propagated.

Prices: In pots, 5-in. with single bract, 75c; with two bracts, \$1.00. In pans, 6-in., \$1.00; 7-in., \$1.50; 8-in., \$2.50; 10-in., \$3.50. In 8-in. Azalea pots, 4 plants with ferns, \$2.75 each.

**OBCONICAS, CINERARIAS:** Fine showy plants of large flowering varieties. 4-in., 25c, and 5-in., 50c each.

**MADE-UP PANS** of small blooming plants and ferns at 75c, \$1.00, \$1.50, etc.

DECORATIVE PLANTS

**ASPARAGUS:** Plumosus and Sprengeri, 4-in. at 15c and 5-in. at 25c each.

**BOSTON, WHITMANII AND ROOSEVELT FERNS:** 5-in., 75c; 6-in., \$1.00; 7-in., \$1.50, and 8-in., \$2.50 each.

**KENTIA BELMOREANA PALMS:** With 8 to 10 leaves in 6-in. pots, \$3.00 to \$4.00 each.

**ADIANTUM:** Large clumps in 6-in. pots, \$1.50 each.

**TABLE FERNS:** Six varieties, all excellent, \$1.00 per dozen.

Book your order at once, we will ship when you want it.

We pack very carefully in specially made light wooden boxes or crates, using paper pots where advisable (unless you distinctly request to the contrary), thus insuring all plants reaching their destination in first-class condition and ready for immediate sale. Packing will be charged at cost. If you haven't an account with us, valuable time will be saved by enclosing bank draft with order.

ELITCH GARDENS CO. Wholesale Exclusively DENVER, COLO.

FORCING ROSES

Crimson Rambler

Dorothy Perkins

Tausendschoen

Excelsa

Lady Gay

Hiawatha

Strong selected forcing grade stock.

Ready for immediate shipment.

\$40.00 per 100

Jackson & Perkins Co.,

NEWARK,  
NEW YORK



## FERNS

Scottii, Teddy, Jr., Boston, Harrisii, Whitmanii, Piersonii, Elegantissima. Strong, 2½-inch

4-inch.....	\$0.35 each
5-inch.....	.50 each
6-inch.....	.75 each
7-inch.....	1.00 each
8-inch.....	1.50 each

All kinds of Ferns at.....10c to \$1.00 each

Sword Ferns, good, strong, 8-inch, per 100 .....\$10.00

### Miscellaneous Plants

Chinese Primroses, 2½-inch, ready to go in 4-inch, per 100.....\$ 8.00

Begonias, Xmas Red and Pink, 4-in., each......25

Asparagus, Plumosus and Sprengeri, 2½-in., each ..... .06

Asparagus, Plumosus, 8-in., each.. .12½

Kentias, 4-in., 75c; 5-in., each..... 1.50

Kentias, Belmoreana, 6-in., each.. 3.50

Kentias, made up, 5-in., \$1.50; 6-in., each..... 8.00

Kentias, made up, large plants, each, \$7.50 to..... 18.00

Cibotiums, fine plants, 8-in. tubs, \$7.50 each; 10-in. each..... 10.00

Rubbers, 4-in., 40c; 5-in., 50c and 75c; 6-in., each, \$1.00, \$1.50 and... 2.00

Pandanus, 4-in., 50c; 7-in., \$4.00; 8-in. tubs, each ..... 5.00

Bird's-Nest Ferns, 4-in., each..... .75

Ampelopsis Veitchii, 4-in., each.. .40

Clematis Paniculata, 4-in., 25c; 5-in., each..... .85

Bamboo, 8-in., each ..... 7.50

**JOHN BADER CO.**  
Mt. Troy, N. S. Pittsburgh, Pa.

Mention The Review when you write.

## Aschmann Bros.

Wholesale Growers of

### Pot Plants for the Trade

Second and Bristol Sts.,

Philadelphia, Pa.

Mention The Review when you write.

## JULIUS ROEHRS CO. RUTHERFORD, N.J.

ORCHIDS, PALMS

and plants of every variety.

Mention The Review when you write.

## ROSES

J. W. YOUNG, Enfield, Pa.

Mention The Review when you write.

## ROSES Own Root

From 2½-inch and 4-inch pots. The Best Varieties for Forcing and Bedding. Three Million Plants for 1921.

Send us your list.

**The American Rose & Plant Co.**  
Springfield, Ohio

Mention The Review when you write.

# Bulbs, Seeds and Plants

### Single Early Tulips 1000

Artus, bright scarlet.....	\$26.00
Chrysolora, finest yellow.....	28.00
Goldfinch, pure yellow.....	27.00
La Reine, pure white, shaded pink..	26.00
Vermilion Brilliant.....	36.00
Prince of Austria, orange scarlet....	30.00
King of the Yellows.....	26.00
Lady Boreel, white.....	30.00
Rose Griselini.....	30.00
Cramoisi Brilliant.....	28.00

### New Crop Valley Pips

	Per 1000
German type.....	\$32.00
Holland grown.....	25.00
2500 per case.	

### Giganteum Lilies

Size	New Crop	Per Case
8 to 10,	250 to case.....	\$54.00

### Manetti Stocks

English  
Best grade for grafting  
Let us quote you

### Primula

100 1000

Malacoides Rohrerii. The best strain of Malacoides on the market. Pink and Lavender, mixed, 2½-in. ....	\$7.00	\$60.00
Obconica, mixed, 2-in. ....	7.00	60.00
2½-in. ....	8.00	70.00
Chinensis, 2-in. ....	7.00	60.00
Obconica, mixed, 4-in., extra good .....	25.00	

## Sweet Pea Seed

### Genistas

Exceptionally fine lot in 3-in. pots, \$100.00 per 1000.

### English Ivy

Field-grown, \$8.00, \$10.00, \$12.00, \$15.00 per 100.  
Pot-grown, 4-in., very heavy, \$30.00 per 100.

### Field-Grown Roses

Dorothy Perkins, Tausendschoen, Excelsa and Baby Rambler, \$50.00 per 100. Three-year-old plants of the above, \$65.00 per 100. One-year-old plants also, \$30.00 per 100.

### Calendula

	100	1000
Orange King, 2½-in. ....	\$6.00	\$50.00

### Geraniums

	100	1000
Helen Michell ..... 2½-in. ....	\$6.00	\$55.00
Poitevine and Ricard.....	6.00	55.00
S. A. Nutt.....	6.00	50.00
Madame Barney .....	7.00	60.00
Rooted Cuttings of above.....	30.00	

### Daisies

Boston Yellow. Extra good quality.

	100	1000
2½-in. ....	\$7.00	\$60.00
3-in. ....	12.00	
3½-in., extra .....	15.00	

### White Marguerites

	100	1000
2½-in. ....	\$ 6.00	\$50.00
3-in. ....	10.00	

**C.U. LIGGIT** OFFICE **Philadelphia, Pa.**  
303 Bulletin Bldg.

Mention The Review when you write.

## FERNS—EXCLUSIVELY

Boston.....			
Roosevelt.....	100	1000	
Teddy, Jr.....	2½-in.	\$6.00	\$55.00
Whitmanii.....			
Comp.....			

Boston.....			
Roosevelt.....	3-in.	100	1000
Asparagus Plumosus.....	2½-in.	4.00	\$35.00
Sprengeri.....			

We have excellent stock to offer, and are booking orders for immediate and future delivery.

Trade references or cash with order.

**THE SPRINGFIELD FLORAL & FERN CO.**  
SPRINGFIELD, OHIO

Mention The Review when you write.

### WM. K. HARRIS

55th Street and Springfield Avenue  
WEST PHILADELPHIA, PA.

Birds-nest Ferns (Harris's variety), 5-in. pots, \$1.50; 6-in. pots, \$2.50; 7-in. pots, \$3.50 each. Also fine assortment of Christmas plants consisting of Cyclamen, Solanum, Peppers, Combinations, Ferns, Pandanus, Rubbers, Dracaenas, etc. Price list on application.

Mention The Review when you write.

## CHAS. D. BALL

GROWER OF  
PALMS, ETC.

Holmesburg, Philadelphia, Pa.

Mention The Review when you write.

SPOKANE NOTES.

[Concluded from page 108.]

vertising fund. The plan of collecting one per cent from the grower and two per cent from the retailer did not meet with the approval of one-third of the stores; consequently the matter was dropped indefinitely. The tables were decorated with potted cyclamens.

Peters & Sons, of Hillyard, Wash., are cutting some fine Turners, which are finding ready sale out of town. They report good shipping business.

H. L. Olsson, Inc., is enjoying a good shipping business, both in cut flowers and potted plants.

Mr. Lewis, of Donart & Lewis, Coeur d'Alene, Idaho, was in town recently. He reports a fine cut for Thanksgiving and Christmas.

Mr. and Mrs. George Skinner, of Hoyt Bros. Co., entertained the store staff November 11, the occasion being a birthday party.

H. Lozier, of Eugene's Flower Shop, has secured a patent on a bug body for Ford cars.

J. C. Burt has purchased another Maxwell car to help take care of the light deliveries. H. H.

NEWARK, N. J.

The Market.

Chrysanthemums are now about in their prime, and the number of varieties coming into the market is larger than at any time before this season. In addition to the large flowers, the small varieties are plentiful. The frosts have killed the dahlias, cosmos and other outdoor flowers. Florists are looking forward to excellent business when the social season gets into full swing.

Various Notes.

Philips Bros., 938 Broad street, report a considerable amount of funeral work of late. General business has been fair, but not what it ought to be.

Freytag the Florist is the trade name which has been filed for the florists' business conducted at 630 Bloomfield avenue, Montclair, by Robert C. Freytag, West Orange, and Louis N. Anderson, Orange. R. B. M.

Fred W. Fletcher  
Orlando, Florida

Grower of Bulbs, Plants and Seeds for florists' use. All stock advertised, when ready, in Review Classified columns. No catalogue.

Mention The Review when you write.

Cyclamen, Begonias, Poinsettias, Cherries and Ornamental Foliage Plants

in quantity for holiday sales. Send us your inquiries.

ROLF ZETLITZ CO.  
LIMA, COLUMBUS, DAYTON, ADA, OHIO

Mention The Review when you write.

SEE OUR AD

on page 132, Review, November 18, for Holiday plants. Wreaths of any kind at lowest prices.

Geo. A. Kuhl, Wholesale Grower, Pekin, Ill.

Mention The Review when you write.

FERNS

Ferns are not overplentiful. We would advise getting your stock in if you are short. Our ferns are all in good shape, all pot-grown. We do not offer any bench-grown stock. Shipped without pots to save packing and express charges. Prices include packing and delivery to express company. Six at dozen rates and twenty-five at hundred rates.

BOSTON

Size	Per doz.	Per 100
4-inch.....	\$3.60	\$25.00
5-inch.....	5.40	40.00
8-inch.....	\$2.50 each	

SCOTTII

Size	Per doz.	Per 100
4-inch.....	\$3.60	\$25.00
5-inch.....	5.40	40.00
7-inch.....	\$2.00 each	

TABLE FERNS, assorted.

Size	Per doz.	Per 100
3-inch.....	\$1.00	\$ 6.00
4-inch.....	1.50	12.50

CYRTOMIUM ROCHFORD-  
IANUM—HOLLY FERNS

Size	Per doz.	Per 100
3-inch.....	\$1.50	\$ 8.00
4-inch.....	3.60	30.00
5-inch.....	5.40	40.00

MACAWII

Size	Per doz.	Per 100
5-inch.....	\$9.00	\$70.00

PALMS

KENTIA BELMOREANA

Size	Per doz.	Per 100
4-inch.....	\$ 6.00	\$50.00
5-inch.....	18.00	
6-inch.....	30.00	

November List contains a full list of Achyranthes, Ageratum, Alternantheras, Coleus, Geraniums, Lantanas, Pelargoniums, Swainsona, Vincas, etc. If you failed to get one write us. It is sent to the wholesale trade only.

R. Vincent, Jr., & Sons Co.  
White Marsh, Maryland

Mention The Review when you write.

FORCING STOCK

Azaleas in 5 varieties; Rhododendrons; Ericas; Flowering Crab Apples; Flowering Peaches; Deutzias; Jasminum; Double Flowering Plums; Wistaria.

Ask for prices and varieties.

Standard Bay Trees and Ivies and Evonymus  
See former issues of paper.

Bobbink & Atkins, Nurserymen and Florists Rutherford, N. J.

Mention The Review when you write.

Araucaria Robusta Compacta and Plumosa

Fine large specimen plants, just the thing for Christmas.

Robusta, 24-in. spread, 2 to 4 tiers. Plumosa, 3 to 5 tiers, \$5.00, \$6.00 and \$7.50 each.

Shipped in pots only; 5% for packing charges.

FRANK OECHSLIN

4911 W. Quincy Street, CHICAGO, ILL.

Mention The Review when you write.

Buddleia Asiatica well branched and stocky, from 3-in. pots, \$25.00 per 100

JACKSON & PERKINS COMPANY, Newark, New York

Mention The Review when you write.

# PRICES ARE COMING DOWN!

Then why pay top-notch prices for glazing cement and roof coatings when you can buy **RELIABLE BRANDS PRODUCTS** at the following prices?

Reliable Brands Glazing	
60-gallon bbls.....	\$0.98 per gallon
40-gallon half bbls.....	.98 per gallon
20-gallon kegs.....	1.05 per gallon

Asbestos Fiber Coating—For Roofs and Gutters	
60-gallon bbls.....	\$1.05 per gallon
40-gallon half bbls.....	1.05 per gallon
20-gallon kegs.....	1.12 per gallon

Cash in on the full purchasing power of your dollar—no need of paying fancy prices when you can get highest possible quality at lowest possible cost in buying **Reliable Brands Products**.

ORDER TODAY FROM THE

## Reliable Brands Company, Cleveland, Ohio

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# = OVERISSUED NEWSPAPERS =

Car Load Lots **FOR WRAPPING PURPOSES HAVE GIVEN EXCELLENT SERVICE AND** Protect your Supply  
Our Specialty **HAVE SAVED MONEY FOR MANY OF OUR SATISFIED CUSTOMERS** by ordering Now  
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## GULF CYPRESS



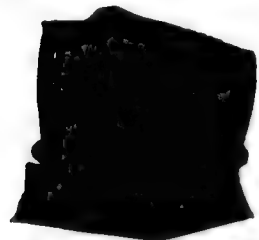
**Greenhouse Materials**  
Pecky Cypress Bench Lumber  
**GLASS**

## HOTBED SASH

All Kinds and Sizes  
At lower than the prevailing market prices.



**NON-KINK WOVEN HOSE**  
Remnants, 12 ft. and up, coupled, 13¢ per ft. This hose is cheap at twice the price.



Metropolitan Patented  
**BOILERS**  
Will do more work than any other boiler of the same size; made in all sizes to heat every size greenhouse.  
**PIPE VALVES FITTINGS**

**Metropolitan Material Co.**  
PATENTED GREENHOUSES

1299-1323 Flushing Ave., Brooklyn, N. Y.

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No loss if you mend your split carnations with  
**SUPERIOR CARNATION STAPLES**  
35c per 1000; 3000 for \$1.00, postpaid.  
**Wm. Schlatter & Son**  
422 Main St., Springfield, Mass.



BEFORE AFTER  
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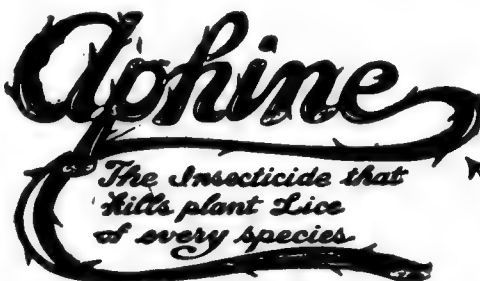
## Cokely's Carnation Clips

FORMERLY BAUR PATENT PLIER AND CLIP  
The most practical device on the market for mending Split Carnations. Let us convince you by Ten Days' Free Trial.  
Price per Outfit (1 Plier and 1000 Clips), \$2.50  
CLIPS—1000, 85c; 2000, \$1.50; 5000, \$3.25; 10,000, \$5.50; 25,000, \$12.50; 50,000, \$22.50.



## B. E. & J. T. COKELY, Scranton, Pa.

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THE RECOGNIZED STANDARD INSECTICIDE  
A spray remedy for green, black, white fly, thrips and soft scale.

## FUNGINE

For mildew, rust and other blights affecting flowers, fruits and vegetables.

## VERMINE

For eelworms, angleworms and other worms working in the soil.

Quart, \$1.00 Gallon, \$3.00.

Sold by Dealers

**Aphine Mfg. CO., Madison, N. J.**

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## SUPREME CARNATION STAPLES



Mend split carnations  
Per 1000.....\$0.35  
Per 3000..... 1.00  
Postpaid  
Samples on request  
F. W. Waite, 85 Belmont Av., Springfield, Mass.

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## Power Sprayer \$10

For Greenhouse and Garden

**The Naylor Hydro-Chemical Sprayer**  
Saves: Time, Labor, Expense  
Let's send you one to try out?

Use it on your home. Water pressure of 30 lbs. and over does the work. As water passes through nozzle it draws chemical from tank and dilutes it 10 to 1. Any desired dilution easily obtained.

3 SPRAYS { CONICAL MIST  
FAN MIST  
40-FT. STREAM

**THE NAYLOR MFG. CO.**  
HASTINGS, NEBRASKA

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## SPLIT CARNATIONS

Easily Mended with  
**Pillsbury's Carnation Staples**  
"Best device on the market."—Joseph Traudt.  
"Could not get along without them."—S. W. Pike.  
1000, 35c; 3000 for \$1.00, postpaid  
**L. L. Pillsbury Galesburg, Ill.**

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# Greenhouse Heating

SUBSCRIBERS are invited to write the editor of this department with regard to any details of greenhouse heating that are not understood. When information is desired regarding the capacity of boilers, or the amount of radiation required for a greenhouse, the needed temperatures should be stated in the inquiry, as well as the amount of glass in the side walls, and the dimensions and general arrangement of the greenhouses. It is often helpful, also, to have a sketch showing the location of the houses.

## NEED HEAT ECONOMY.

### To Cut Coal Costs.

Whether high-pressure steam, low-pressure steam, vacuum, hot water, gravity or forced circulation—no matter what system is used—the heating medium has a definite cost value and consequently the question of heating your greenhouses is one of the most important factors in the greenhouse business.

In the days gone by, many florists were more or less indifferent about the heat losses and boiler losses, but with the increased cost of fuel, it becomes a matter of the greatest importance, and I shall endeavor to point out, briefly, some of the commonplace conditions resulting in fuel waste.

Many have learned by experience that any kind of boiler or trust-to-luck piping system will not make a practical greenhouse heating system and consequently there is a growing and active desire among florists to adopt modern equipment and methods. This is a progressive habit, commendable, business-like and profitable, and it pays.

### Eliminate Leakage.

Air leakage in boiler settings need no longer be tolerated, because the heat losses so incurred may be entirely eliminated by applying any of the numerous compounded cements made for this purpose. Make the boiler walls air-tight and insulate exposed surfaces of your boiler.

Proper furnace design and accurate boiler setting dimensions are vitally important, and it is a mistake to consider the masonry work of any boiler simply as a matter of so many bricks and some mortar. We find it pays to engage an experienced boiler masonry contractor for this class of work, and many of the florists for whom we have supplied large high-pressure steam units will verify this statement.

### Should Remove Soot.

Soot-covered heating surfaces should not be tolerated. When you stop to think that one-sixty-fourth of an inch of soot has the same heat resistance as five-sixty-fourths of an inch of asbestos, it is needless to say that soot should be removed at frequent intervals.

For hot water and low-pressure heating boilers hand-cleaning must be adhered to, and for it we recommend the single blade adjustable type cleaner. Make it a rule that the tubes be cleaned down to the surface of the metal every time. High-pressure steam units should

Part of an address by F. Lautenschlager, of Kroeschell Bros. Co., Chicago, entitled, "Heating and Cooling Systems," delivered at the seventh annual meeting of the Tennessee State Florists' Association, at Memphis, Tenn., November 17, 1920.



"Ain't it a Grand and Glorious Feeling?"

## Heat Your Houses with Kroeschell Boilers

YOU'LL BE HAPPIER  
YOU'LL BE RICHER

### TO THE MAN WHO NEEDS A BOILER

"The customer's interest first"—is the basis of the KROESCHELL standard. This principle makes the KROESCHELL Policy the most liberal of all in the Greenhouse Boiler business. The great variety of boilers that we make places us in a commanding position. It is the KROESCHELL principle to supply only the type of boiler best suited for the conditions. For this reason we always furnish the most efficient boiler unit in every case.

CAN SHIP  
ANY SIZE  
AT ONCE

NOT  
CAST  
IRON



NOT  
CAST  
IRON

TELEGRAPH  
ORDERS AT  
OUR EXPENSE

The KROESCHELL has proven its worth in many of the large establishments in this country. It has frequently been selected by the most careful buyers in competition with all other types of boilers. Its efficiency and capacity are completely beyond any other boiler.

KROESCHELL BOILERS have no bulky, soot accumulating surfaces—you avoid the disagreeable work and trouble indispensable to cleaning boilers with complicated and tortuous back and forth passages.

The superiority of our boilers has resulted in the removal and abolishment of hundreds of cast iron sectional boilers—in every instance KROESCHELL BOILERS give more heat with the same piping with less fuel.

WHEN YOU BUY—GET A KROESCHELL

**KROESCHELL BROS. CO.,** 444 W. Erie Street  
CHICAGO, ILL.

# "X" BOILER LIQUID FINDS AND FIXES LEAKS IN THE GREENHOUSE HEATING EQUIPMENT

**WHAT** losses in a greenhouse a faulty heating system may cause!

Even if leaks do not cause the shut-down of the plant, they make it necessary to burn more coal.

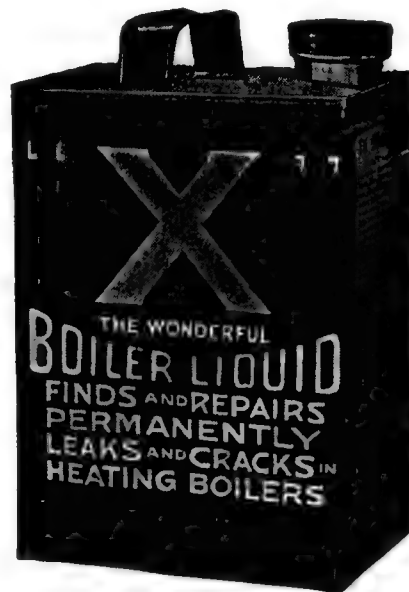
Scale and rust in the system also use up more coal—25% more for every one-eighth inch of scale.

**PREVENTION** against leaks,

rust and scale is the best and cheapest insurance.

Add "X" Boiler Liquid to the water in the boiler. It works from the inside, keeps the heating system clean and repairs all leaks instantly. A permanent, metal-like repair in half an hour which will stand 500 lbs. pressure.

Keep "X" Boiler Liquid in the heating system constantly for insurance and economy.



Get "X" Liquid from your steamfitter—or we will ship direct, postage prepaid, on receipt of price. \$6.00 per quart. \$10.00 per half gallon. One quart of "X" Liquid for each six feet of grate.

**"X" LABORATORIES,** 25 West 45th Street, NEW YORK CITY  
Pacific Coast Branch, 450 Rialto Bldg., San Francisco, Cal.

Emergency Pipe Clamps repair pipes instantly—permanently.



When you buy Emergency Pipe Clamps in box-lots you're taking out leak-insurance.

Here's our net price list:

	Each
1 -inch.....	\$0.75
1 1/4 -inch.....	.90
1 1/2 -inch.....	1.05
2 -inch.....	1.20
3 -inch.....	1.88
4 -inch.....	3.00

1-in. to 2-in., twelve in a box.  
2 1/2-in. to 4-in., six in a box.

Carried in stock by most mill supply houses.

**M. B. Skinner Co.**  
558-562 Washington Boul.  
CHICAGO, :: ILLINOIS

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be equipped with mechanical soot blowers.

While it is not my intention to advertise or mention any particular device as a sales proposition, nevertheless, many florists using steam will be grateful if they know where an efficient low-pres-

**Morehead**  
**Back to Boiler**  
**SYSTEM**

Points the  
Way to  
Economy of Fuel

**B**EGIN NOW to find out about the "Morehead" System. Send right away for the "Morehead" book for florists. In it you will find an easily understood discussion of the boiler and condensation question from the practical standpoint of the grower of flowers. Write for this help TODAY.

**MOREHEAD MFG. CO.**

Dept. "M" 299 DETROIT, MICH.

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## It Lets the Florist Sleep

You don't have to sit up and watch a

**GIBLIN GREENHOUSE BOILER**

**GIBLIN & CO.**

UTICA, N. Y.

Let us tell you what one will cost delivered at your Railroad Station.

**WRITE NOW.**

Mention The Review when you write.

## Pipe Fittings - Imico Boilers

— FOR GREENHOUSE WORK —

**ILLINOIS MALLEABLE IRON CO.**

1801-1825 DIVERSEY BOULEVARD

CHICAGO

sure steam soot blower may be obtained. For their benefit I wish to recommend the Coggeshall Cleaner, as one of the best.

Scale in the boiler or on the boiler tubes is a detriment and consequently water treatment is recommended. For

large installations, a water-softening apparatus quickly pays for itself.

For hand-firing, it will be admitted that the shaking and dumping type of grate has many advantages over the stationary grate. Shaking grates thirty-six inches to forty-eight inches wide and

# C. M. MODERWELL & CO.

1058 McCormick Building

Harrison 725

CHICAGO, ILL.

If you want COAL, get in touch with us.  
We can give quality and prompt service.

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not exceeding forty-eight inches in length should be arranged to shake in two sections. Grates forty-eight inches wide and longer than four feet should be arranged to shake in four sections and for large boiler units we recommend shaking grates with rear dump facilities.

Pipe lines, connections and valves should be kept thoroughly tight. Heat-distributing pipe lines should be of proper area for the work intended. I shall not attempt to go into details in regard to various pipe sizes and connections and other pipe requirements.

There is, at this time, at least one device I wish to point out in connection with high-pressure steam installations, and that is the advisability of installing stop check valves.

When two or more high-pressure steam boilers are connected to a common header, each boiler should be constructed with a stop check valve. As a safety first measure, this is a necessity; in fact, many city and state laws and insurance requirements demand it.

## Valves Regulate Steam.

Stop and check valves regulate the flow of steam from boilers and headers, so that in firing each boiler maintains the proper pressure. Should one boiler, owing to incorrect firing, etc., drop in pressure, the stop and check valve will cut out this particular boiler until it reaches the correct pressure. Each boiler must supply its quota of steam and this means increased efficiency.

For large establishments high-pressure steam and vacuum systems are preferable. For plant growing and vegetable ranges, hot water is extensively used. Each system has its advantages. There are many vegetable ranges over 500,000 square feet of glass area which are successfully heated by hot water forced circulation.

Generally, hot water is advisable for the medium-sized establishment, except where roses are grown. There are many large ranges of glass heated by hot water in this country and this accounts for the necessity of big hot water units shown by us at many of the national conventions.

Of late years the self-contained water tube steam heating unit has come to the front. This type of boiler is most desirable for ranges requiring boiler capacities of 100 horsepower or less. For large establishments, the 150-horsepower horizontal return tubular boiler is considered the most practical. For the big ranges covering half a million

## What Prominent Growers Think About the Standard Recording Thermometer



ORDER NOW  
\$40.00

STANDARD THERMOMETER COMPANY  
65 Shirley Street, BOSTON, MASS.

Erie, Pa., Dec. 16, 1919.  
"Please send us another of those thermometer clocks, just like the one you sent us about two weeks ago. We would never be without one again."  
Trost & Steinfurth.

The actuating element of the Standard Recording Thermometer is of lamina metal, which, besides being extremely sensitive to temperature changes, is practically indestructible. Record charts are furnished either daily or weekly, and the whole mechanism is contained in an attractive metal case fitted with lock and key, which insures the record from being tampered with.

The clock movement is of extremely high grade; everything about the instrument is up to the highest possible standard of manufacture.

TUBING, ALL SIZES

PIPE CUT TO SKETCH

## SECOND HAND PIPE

Large stock, all sizes, furnished with new threads and couplings.

JAMES F. GRIFFITH, 416-24 Moyer Street, PHILADELPHIA, PA.

## Union Grate

A Rocking Grate that Saves Coal

Write for catalogue and prices  
MARTIN GRATE CO., 343 S. Dearborn St. CHICAGO

ESTABLISHED 1857

S. WILKS MFG. COMPANY

Manufacturers of

WILKS HOT WATER BOILERS  
FOR GREENHOUSE HEATING

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## A GOOD BOOK FREE

"THE FISHER TRAP"

Write for it—NOW.

FISHER GOVERNOR CO.,  
MARSHALLTOWN, IOWA.

Agencies in 11 principal cities.

## BOILER FLUES

We make a specialty of handling carefully selected Boiler Flues, 4 inches in diameter and other sizes for Retubing Boilers. Also Flues for greenhouse piping, etc.

All flues are thoroughly cleaned inside and out, trimmed and are ready for use. General sales agent for Stuttle's Patent Clamp and Elbow for joining flues—no packing, no leaks. New Standard Pipe and all kinds of Greenhouse Fittings. Right prices and prompt shipment.

H. MUNSON

Est. 1898 Phone Superior 572  
1483 N. Wells St., Chicago

## PIPE

Wrought Iron of sound second-hand quality with new threads and coupling, 16-ft. lengths and up. Also pipe cut to sketch. We guarantee entire satisfaction or return money.

ALSO NEW PIPE AND FITTINGS

Pfaff & Kendall, Est. 1902 Foundry St. Newark, N. J.





I Showing ease with which Plibrico is laid in place.

# PLIBRICO IS PLASTIC

and particularly adapted for Jointless, one-piece front-door arches, bridge-walls, side-walls, combustion chamber walls and baffles.

## BETTER THAN FIRE BRICK

Can you see the advantage and economy?

Write for book on furnace building

Shipped in steel containers only. Warehouse stock carried in principal cities for immediate delivery.

## JOINTLESS FIRE BRICK CO.

Offices and Factory, 1130-1150 Clay St., Chicago, Ill.



Trade Mark  
Reg. U. S. Pat. Office

Mention The Review when you write.

# IT PAYS TO USE— ELASTIC FIRE BRICK In All Your Boiler Work

Any Handy Man Can Install It.

Use it for patching when you cannot afford to cut a boiler out. ELASTIC FIRE BRICK can be used for all fire brick purposes.

Hoerber Bros., Geo. Wittbold Co., Miller Bros., C. Hausermann, John Reading and Broadbeck the Florist are using Elastic Lining. These are only a few of the thousands we are selling.

IT COMES IN BARRELS READY FOR USE. A TRIAL ORDER WILL CONVINCE YOU.

## CURRAN & COMPANY

Tel. CANAL 1018

1163-67 W. Twentieth Street, CHICAGO, ILL.

Address Dept. 6

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# Say! Mr. Grower

PAT.  
Nov. 24-19

Don't you know that your time will be worth about a dol-

lar a minute as the Holiday season approaches?

Here's the article that saves minutes and hours. "Wire Tie" is quick as a flash—safe and sure—and has the ancient method beat a mile. All you have to do is "loop the loops"—one to the stake—one to the plant. Simple? Sure it is, and the result is perfect. Ask your dealer.

**\$2.00 per 1000**

SAMPLES FREE

WM. F. BUSCHARDT

6 E. Woodland Ave., Baltimore, Md.

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Paint economy is not the price paid per gallon, but the number of years of service given. Consider DIXON'S SILICA GRAPHITE PAINT when buying a protective paint. It has unusual qualities for protecting all kinds of exposed metal or wood work against corrosion of all kinds. Write for booklet No. 64-B and long service records. Established 1827. Made in Jersey City, N. J., by the Joseph Dixon Crucible Company

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# Asbestfalt

(REG. U. S. PATENT OFF.)

An Elastic Cement That Expands and Contracts With the Weather

Make your greenhouse weather-tight with Asbestfalt, the elastic cement that never gets hard, cracks or peels in cold weather or runs in hot weather.

**\$1.25 per gallon. Why pay more?**

You can't get anything better no matter how much more you pay. The ingredients are of the purest; weighs but 10 pounds to the gallon.

With the scarcity of coal and its high prices, the careful application of Asbestfalt will more than pay for itself by keeping your greenhouse air-tight.



To insure best results, apply Asbestfalt with our Liquid Putty Machine, price \$2.00. With every barrel purchase of Asbestfalt, one machine free.

## Metropolitan Material Co

PATENTED GREENHOUSES

1299-1323 FLUSHING AVENUE,

BROOKLYN, NEW YORK

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A Fine Seller in Retail Flower Stores

## Gro-Well Plant Food



We put this up to be able to meet the calls in our own flowerstore. It has taken so well we have decided to wholesale it at

**\$2.00 per dozen;**

**\$15.00 per 100.**

Retails at 25c per pkg.

## BRAMLEY & SON

1181 East 71st Street, CLEVELAND, O.

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When it comes to Greenhouses come to

Hitchings & Co.

Send for Supply Book

New York 1179 Broadway Boston 201 Devonshire St.

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# Greenhouse Construction Material

## Do YOU Intend to Build?

Then get our Catalogue. You will find the house you are looking for. Our houses are neat, safe, durable and productive. They can be built at moderate cost.

**Our Estimate  
Will Interest You.**



LOUISIANA RED CYPRESS  
WASHINGTON RED CEDAR

GREENHOUSE MATERIALS  
HOTBED SASH

**A. DIETSCH CO.,** DEPT. "B." 2640 SHEFFIELD AVE. **Chicago, Ill.**

# WIZARD

TRADE BRAND MARK

**PULVERIZED SHEEP - PULVERIZED CATTLE  
SHREDDED CATTLE  
MANURE**

**Highly Concentrated  
Convenient Dependable**

Direct heat dried and sterilized bone dry—no weeds. The ideal manure for bench soil, potting soil or field dressing—for every crop under glass or out of doors.

Insist on WIZARD BRAND through your supply house or write us direct.

**THE PULVERIZED MANURE CO., 33 Union Stock Yards, CHICAGO**

or more square feet of glass, 250 and 200-horsepower steam units are advisable.

### Fuel Oil Problem.

As many florists have become more or less interested in the question of fuel oil, and as it bears somewhat upon the question of greenhouse heating, it may not be amiss to say a few words in regard to oil fuel.

Oil is the most perfect fuel from an engineering standpoint, with the exception of natural gas, but unfortunately its supply is distinctly limited.

If oil were sufficiently plentiful and cheap and if a constant supply could be guaranteed as a certainty, it would, of course, be an ideal fuel for greenhouse heating.

It no doubt will be of interest to many to obtain some data to enable you to compare the cost of oil fuel with the cost of coal. For a quick calculation of this kind, one may double the price of oil in cents per gallon, and call this dollars per ton of coal. In other words, oil at 10 cents per gallon is equivalent to coal at \$20 per ton. This method, however, does not include any other cost than the fuel cost, and it does not take into account the labor of handling.

**GLEN COVE, N. Y.**

### Horticultural Society.

The monthly meeting of the Nassau County Horticultural Society was held at Pembroke hall, November 10. President Thomas Twigg occupied the chair and William Allen was elected to active membership, while two petitions for membership were read.

John Forbes, William Churchill and Joseph Robinson were appointed judges and they awarded first to James McCarthy for three pink mums, three yellow mums and three white mums. The

**SPECIFY**

# MAGIC BRAND FERTILIZERS

Pure Steamed Bone Meal

Magic Special Rose and Carnation Feed

Precipitate Bone Phosphate

Magic Blood and Bone

**Pure Pulverized Sheep Manure**  
**NATURE'S OWN FERTILIZER**  
Write for Prices and our Instructive Booklet containing Feeding Charts.  
**CHICAGO FEED & FERTILIZER CO.**  
MANUFACTURERS AND DISTRIBUTORS  
**UNION STOCK YARDS CHICAGO**

awards of the Peter Smith special prizes for assistant gardeners went respectively to Arnold Gatticar, Henney Michelson and Norman Bruce.

The mayor and city council were given a hearty vote of thanks for opening the mum show. Ernest Brown gave an in-

teresting talk concerning his trip and horticultural conditions in Europe.

A smoker will be held after the annual meeting, December 8, and exhibits will be a pot of narcissi, three sticks of celery and twenty-five Brussels sprouts.

Arthur Cook. See'y.



Let us operate the Sash in your new Greenhouse with the

## Advance Sash Operator

SATISFACTION GUARANTEED

Our complete line of Greenhouse Fittings are labor-savers and you cannot afford to pass this up.

Our Catalogue contains full illustrations and descriptions, with net price list enclosed. Write today for catalogue.

**ADVANCE CO., 542 N. Fourteenth St., Richmond, Ind.**

## \$1.00 per Gallon Waterproof Glazing Putty

Guaranteed to be the equal of any glazing material on the market being sold at twice the price of WATERPROOF. Your money back if you are not thoroughly satisfied—either the material will prove highly satisfactory to you or you don't have to pay us one cent.

We can afford to undersell all other glazing compounds, as we have no big overhead expense. No hotel or traveling expenses incurred by salesmen to be added to your cost. We sell by mail only and you get the benefit of this saving.

**Barrels (60 gallons) \$1.00 per gallon    Half-barrels (40 gallons) \$1.05 per gallon**  
**Kegs (20 gallons) \$1.10 per gallon**

We give, GRATIS, "THE OLD RELIABLE" GLAZING MACHINE with each barrel or half-barrel order. We sell the machine at \$2.50, its manufacturing cost to us. WATERPROOF GLAZING PUTTY will work just as well through the glazing gun you now have, no matter of what make.

Ask our service department any question you may have in our line and they will answer you promptly without your being obligated to buy.

Send no money with your order—try the goods first and then pay. We trust you and also have faith in our product.

**OHIO MAIL SALES COMPANY** Box 212, Station B  
**CLEVELAND, OHIO**

### Skinner System Grown Roses Win Six First Prizes.

"My roses were so much finer that I carried off six first prizes at the Central New York Horticultural Society Show."

M. G. BRADLEY,  
New York Mills, N. Y.

**SKINNER  
SYSTEM**  
OF IRRIGATION

The Skinner Irrigation Co.  
223 Water St. Troy, Ohio

Since  
1860



### Leading Florists Everywhere

realizing the wisdom and economy in buying real quality at the lowest consistent price, use only "Struck" guaranteed

### RED GULF CYPRESS GREENHOUSE MATERIALS

Our big stock insures immediate deliveries—special equipment enables us to furnish odd shapes and sizes at prices you can afford. Ask us about Double-Glazed — ready-to-set-up — Greenhouses and Double-Glazed Hotbed Sash. No Mats or Shutters required. Shipments of all orders for Hotbed Sash made immediately.

**ALFRED STRUCK COMPANY**  
Incorporated  
948 EAST BROADWAY    LOUISVILLE, KY.



Since  
1860

Mention The Review when you write.

### Weeber & Race GREENHOUSE BUILDERS

1815 Johnson St., N. E., Minneapolis, Minn.

We give estimates on building new greenhouses, furnishing all material and labor, also wrecking and rebuilding old ones. Write us for plans and estimates.

**YOU**

Will find all the best  
offers all the time in The  
Review's Classified Advs.

## PECKY CYPRESS

WE ARE SPECIALISTS

We were practically the first to sell to this trade, and guarantee perfect satisfaction and rock-bottom prices. Get the value of our long experience. PECKY CYPRESS, because of its durability, is the only wood now being used for greenhouse benches. Will ship in any quantity, carload or less.

Drop Siding, Ship Lap, Flooring, White Cedar Posts, Everything in Lumber

WRITE FOR PRICES

**ADAM SCHILLO LUMBER CO.,**

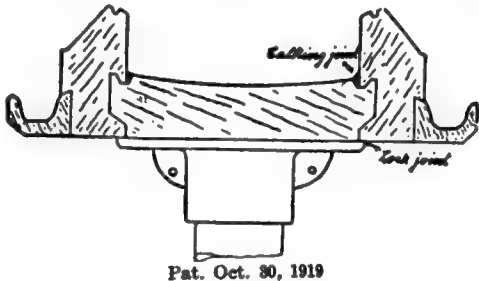
Kingsbury and Weed Sts.  
CHICAGO

L. D. Phones Lincoln 410 and 411

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# "A satisfied customer is the best AD"



MR. OTTO BUSECK, Supt. Middlemount Nurseries, Asheville, N. C., writes:

"Your patented LEAK-PROOF gutter has stood the test. We had 27 days of constant rain and no leak anywhere. We are glad to substantiate the claims you make for this gutter."

We are the patentees and sole manufacturers of this LEAK-PROOF gutter which is giving so much satisfaction.

## ICKES-BRAUN MILL CO.

2330 Wabansia Avenue,

Near Western and North Aves.

CHICAGO, ILL.

Greenhouse Material, Greenhouse Hardware, Permanite, Paint, etc.

Mention The Review when you write.

### KNOXVILLE, TENN.

#### The Market.

The weather has been unusually cool for the last two weeks and business has been good. Numerous social events have created a great demand for flowers. A number of prominent weddings have taken place recently and the florists have come in for a good share of the proceeds in the way of decorations and bouquets. There has also been a heavy demand for funeral flowers.

A hard freeze early in the month put an end to outdoor flowers, and the only source of supply now is greenhouse stock. The growers are cutting some excellent stock, which under ordinary conditions would be an ample supply, but owing to the unusually heavy demand there has been a scarcity, and on several occasions of late the florists were forced to use a few artificial flowers in funeral work.

The current retail price of chrysanthemums is \$4 to \$15 per dozen; pompon chrysanthemums, \$2 to \$3 per dozen sprays; roses, \$2 to \$12 per dozen; carnations, \$2 per dozen; narcissi, \$2 per dozen; sweet peas, \$4 and \$5 per hundred; orchids, \$2 and \$3 each. In plants, cyclamens sell at \$3.50 to \$10; begonias, \$5 to \$10; pompon chrysanthemums, \$1 to \$3, and ferns at \$1.50 to \$10.

#### Various Notes.

The prospects for Thanksgiving business were good. The only drawback seemed a possible scarcity of stock, but the growers believed they could furnish enough for all demands.

The Knoxville party at the state convention at Memphis was made up of Addison J. McNutt, G. M. Bentley, Charles L. Baum, Karl P. Baum and Roy L. Baum. They report an enthusiastic and interesting meeting.

Baum's Home of Flowers held its fall opening Monday, November 22, from 12 until 10 p. m. The interior of the store had recently been remodeled and was beautifully decorated for the opening. There was a gorgeous display of chrysanthemums, roses, carnations, orchids, ferns, cyclamens, begonias, palms and everything that goes to make up a beautiful decoration. Every person visiting the store was given a flower as a souvenir, and the opening was a great success from an advertising point of view.

Crouch is cutting some fine stock. He has about the best prospects for sweet peas ever seen in this section. His roses



"MOSS AZTEC"  
Ware  
Azalea Pots  
Hanging Baskets  
Lawn Vases  
Bird Baths, Etc.

The Peters & Reed Pottery Co.

### COMPETITION PROVES OUR QUALITY

## RED POTS

Best Materials—Skilled Labor—Uniformly Burned—Carefully Packed.

HORACE C. GRAY CO. So. Zanesville, Ohio  
200 Fifth Ave., New York.

### IONIA POTS ARE STRONG

Always burned to the same degree of hardness. Our kilns are equipped with heat-measuring pyrometers and other up-to-the-minute improvements. Every detail of manufacture, from the clay bank to the strong crates in which Ionia pots are carried to you, marks an advancement over old-time methods. Let us have your order now.

WE WILL SHIP WHEN YOU ARE READY.

REMEMBER that we solved the breakage problem years ago

IONIA POTTERY CO., IONIA, MICH.



## WATERPROOF PAPER FLOWER POTS

These pots are nested and packed in cases of 1000 each, except 4, 5 and 6-inch sizes, which are put up in cases of 500 each.

	Per 1000
2 1/4-inch pots.....	\$ 4.75
2 1/2 " " .....	5.50
3 " " .....	7.75
3 1/2 " " .....	10.50
4 " " .....	13.00
5 " " .....	20.10
6 " " .....	26.95

C. C. Pollworth Co.  
Milwaukee, Wis.

and chrysanthemums are also of exceptional quality.

Addison J. McNutt, the retiring president of the Tennessee State Florists' Association, has just returned from the annual convention at Memphis. The association made wonderful progress under the able supervision of Mr. McNutt.

A. H. Dailey has been having unusually good show windows of late, which goes to prove that his decorator is on the job.

Mrs. Rosa Hall Ryno is enjoying her share of the good flower business. She is cutting some fine stock, for which there are ready sales. Mrs. Ryno is a designer and decorator of no mean ability.

R. E. M.



## BELLEVUE POTS

Are GOOD POTS

A trial order will convince you.  
Our prices are lowest.

Bellevue Pottery

Bellevue, :: Iowa

### GEORGE KELLER POTTERY CO.

Successors to

GEO. KELLER & SON

Manufacturers of



## RED POTS

Before buying write for prices

2614-2622 Haraden Street  
Near Wrightwood Ave.

CHICAGO, ILL.

Mention The Review when you write.

Carlisle, Pa.—Jesse Robbins, Ridge street, has sold his business to his two sons. It will henceforth be conducted under the name of Robbins Bros.

# Permanite

## ASSURANCE

The utmost in glazing service—  
That is what **Permanite** Assurance means.

It is clearly your duty to yourself to see that your greenhouses are at all times in "ship-shape" condition. It is very important that they be weather-proof, water-proof and tight as a drum.

**Permanite** will do this for you, saving a good deal of coal that otherwise would be unnecessarily consumed.

**Permanite** will outlast putty three to four times, never hardens, cracks, or peels, but always remains tight, elastic and air-proof.

This is what we call "**PERMANITE ASSURANCE.**"

And remember, Mr. Florist, we are the manufacturers of the ORIGINAL LCMS Boiler Setting Cement. Let us show you how to save many a hard earned dollar this Winter on fuel.

*Yours for REAL Economy*

**THE GARLAND COMPANY**  
Cleveland Ohio U.S.A.

Mention The Review when you write.



The final step in making plant bands practical for all uses. The Harris Ready-To-Use Locked Plant Band. Send for prices. Order in time for freight shipment.

**A. W. HARRIS MFG. CO.**  
401 Pine St. SLEEPY EYE, MINN.

CAMBRIDGE

NEW YORK



World's Oldest and Largest Manufacturers of

FLOWER POTS

WHY?

**A. H. HEWS & CO., INC.**  
Cambridge, Mass.

## RED POTS

Our superior facilities enable us to keep  
QUALITY UP—PRICES DOWN  
Write for prices and Save Money

**MISSOURI POTTERY CO.**  
4219 Iowa Ave. ST. LOUIS, MO.

## DREER'S "RIVERTON SPECIAL" PLANT TUBS

No.	Diam.	Each	Doz.	100	No.	Diam.	Each	Doz.	100
10	20 in.	\$4.95	\$54.45	\$412.50	50	12 in.	\$1.45	\$16.50	\$126.50
20	18 in.	8.45	89.60	822.80	60	10 in.	1.00	10.90	88.25
30	16 in.	2.60	28.60	220.00	70	8 in.	.85	8.80	67.10
40	14 in.	2.10	28.65	187.00					



The Riverton Tub is sold exclusively by us and is the best ever introduced. The neatest, lightest and cheapest. Painted green and bound with electric-welded hoops. The four largest sizes are equipped with drop handles.

**HENRY A. DREER**  
Seeds, Plants, Bulbs, Supplies  
714-16 Chestnut St., Phila.

Mention The Review when you write.



## KAHLER REAL RED POTS ARE RECOGNIZED EVERYWHERE FOR QUALITY.

Your orders always receive prompt and careful attention. Made of high-grade material by skilled workmen in a modern plant.

Write for prices and samples.

**KAHLER POTTERY CO. - LOUISVILLE, NEB.**

Mention The Review when you write.



## THE ELVERSON POT

It is a dollars and cents saving proposition—plus satisfaction—to use the pot that proves its merit in the test of actual service. Write for free samples of that pot.

**W. H. Elverson Pottery Co., New Brighton, Pa.**

Mention The Review when you write.

## Standard Red Flower Pots

Price list and samples on application.

**PADUCAH POTTERY CO., Inc.**  
PADUCAH, KENTUCKY

Mention The Review when you write.

FOR THE SMOOTHEST, MOST POROUS

## RED POT

in which plants do the best, write to

**MISSOURI POTTERY CO.**

227 W. 8th St., Kansas City, Mo.

Mention The Review when you write

## PITTSBURGH, PA.

## The Market.

The Pittsburgh market has been fairly active, the wholesale houses cleaning up every day, with a shortage of chrysanthemums and carnations.

Roses are up to the winter standard of quality, but there are not enough of the better varieties. Some good stevias and calendulas are helping out and lilies are more plentiful. Yellow daisies are good, but the stems are still short. Orchids have been scarce and in good demand. Pompon chrysanthemums are more popular than ever. Boxwood and ground pine are the active greens, as everyone seems to be calling for his stock now, to avoid the experiences of other years. Florists getting boxwood early can put it in a cool, damp place and keep it for months.

Business is generally reported good. Among the larger houses a number of weddings helped to increase the volume of business.

## Various Notes.

David Geddis, of the St. Louis Wholesale Cut Flower Co., St. Louis, was a welcome visitor among his old friends in the trade.

The Pittsburgh Cut Flower Co. has added a 1½-ton delivery truck to its fleet of trucks. The slogan, "Say It with Flowers," is conspicuously displayed on this truck.

Notice has been given the florists of Pittsburgh and the surrounding suburbs advising them that the Pittsburgh Retail Florists' Association will hold its monthly meeting December 2 at 7 p. m. at the Seventh Avenue hotel. Dinner will be served.

The slogan "Say It with Flowers," is going to be displayed extensively along the public highways and in prominent places in the vicinity of Pittsburgh. The Pittsburgh Retail Florists' Association is distributing slogan signs.

E. J. McCallum, president of the McCallum Co., has just returned from a hunting trip in Forest county.

Some beautiful and artistic window displays have been seen at the stores of Mrs. E. A. Williams, A. W. Smith Co. and McClements Co. H. J. H.



### FULL INFORMATION UPON REQUEST

You will be interested in the facts, figures and the other information we can give you regarding concrete benches.

#### READY-SET CONCRETE BENCHES

have points of superiority not found in other makes of benches—just say you want full information—it's free for the asking.

MEAD-SUYDAM CO.,  
342-346 Sixth Ave., Newark, N. J.

Mention The Review when you write.

# GLASS

## for GREENHOUSES

### Get Our Prices

## JOSEPH ELIAS & CO., Inc.

LONG ISLAND CITY, N. Y.

IN THE ERECTION OF

## Foley Greenhouses

ONLY THE BEST OF MATERIAL IS USED.

In designing your house, we always consider the use for which the house is intended—thereby assuring you of proper design and bench arrangement—not forgetting the importance of an efficient heating system.

### THE FOLEY GREENHOUSE MFG. CO.

3248 W. 31st Street,

CHICAGO, ILL.

Mention The Review when you write.

**BEST QUALITY  
EXTRA HEAVY  
PERFECTLY FLAT**

## Greenhouse Glass

Our Glass is especially selected for the Greenhouse Trade and we know it will please you.

Write us for prices on ANY SIZE or QUANTITY  
SINGLE or DOUBLE STRENGTH GLASS.

### BAUR WINDOW GLASS CO., Eaton, Indiana

Mention The Review when you write.

## GREENHOUSE GLASS

In all sizes, uniform in thickness, prompt shipments.

Ohio Plate & Window Glass Co. 309-319 Morris St. Toledo, Ohio

## GREENHOUSE GLASS

**LOW PRICES  
PROMPT SHIPMENTS**

**GOOD QUALITY. UNIFORM STANDARD THICKNESS. WELL FLATTENED.**

Our Service and Prices Will Save You Time and Money.  
We Solicit Florists' Inquiries.

### THE THROOP-MARTIN CO., COLUMBUS, OHIO



# VITAPLASTIC

## GLAZING COMPOUND

*Will Save You Fuel and  
Keep Your Greenhouse "TIGHT"*

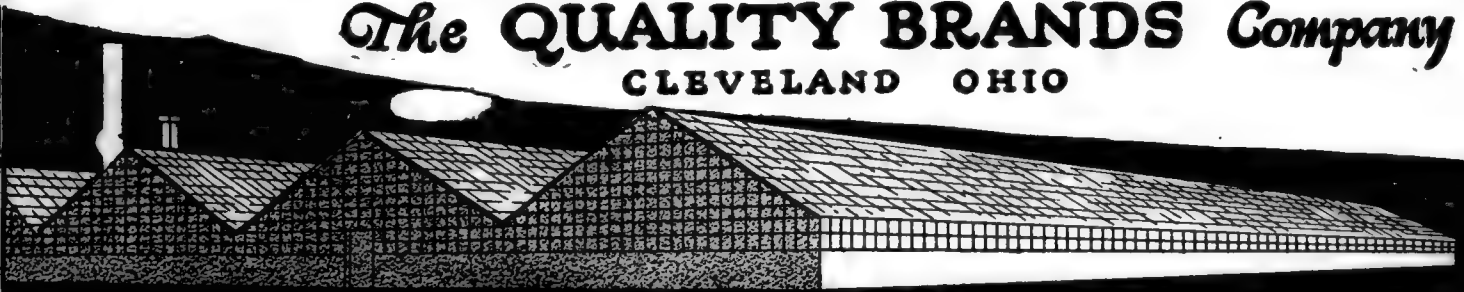
VITAPLASTIC GLAZING COMPOUND is a gum and asbestos product that clings to the side bar as well as the glass and forms a perfect union, remaining in a plastic condition, never getting any harder than tough rubber.

VITAPLASTIC expands and contracts with the expansion and contraction of your greenhouse, in this way sealing your greenhouse and not permitting the heat to evaporate, and also prevents the melting snow from seeping in through loose lights.

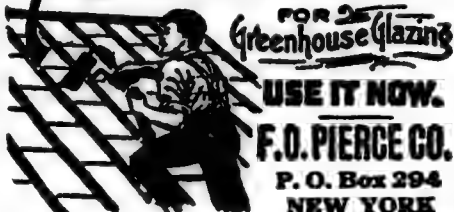
Secure **Gratis** our **AUTOMATIC GLAZING MACHINE**, which is a big money and labor saver. Let us tell you how it works.

Address our Service Department for printed literature.

*The* **QUALITY BRANDS** *Company*  
CLEVELAND OHIO



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USE IT NOW.

F.O. PIERCE CO.  
P. O. Box 294  
NEW YORK

Mastica is elastic and tenacious, admits of expansion and contraction. Putty becomes hard and brittle. Broken glass more easily removed without breaking of other glass as occurs with hard putty.

Lasts Longer Than Putty. Easy to Apply

### Dreer's Peerless Glazing Points

For Greenhouses

Drive easy and true, because both bevels are on the same side. Can't twist and break the glass in driving. Galvanized and will not rust. No rights or lefts.

The Peerless Glazing Point is patented. No others like it. Order from your dealer or direct from us.

1000, 90c. postpaid. Samples free.

HENRY A. DREER,  
714 Chestnut Street,  
Philadelphia.

FULL  
SIZE  
No. 2



## Lewis Bros.

Manufacturers of

Wired Picks and Sticks Labels and Pot Markers

Candy Sticks and Skewers

PEEKSKILL, N. Y.

## Greenhouse Glass

**WE ARE THE WORLD'S LARGEST PRODUCERS**

Ask the dealers for prices, or write us direct if the dealer doesn't handle our product. We guarantee uniform Grading, Flattening, Annealing and Careful Packing.

**"GET ACQUAINTED" WITH OUR SPECIALTIES  
29-34-39-ounce Glass**

**AMERICAN WINDOW GLASS CO.**

General Offices: Farmer's Bank Building, PITTSBURG, PA.

Mention The Review when you write.

### WE ARE SPECIALISTS IN GREENHOUSE GLASS

Free from Bubbles—Uniform in Thickness

### PAINTS AND PUTTY

Greenhouse White (Semi-Paste.) The Paint Particular Florists Prefer.

It will pay you to get our estimates.

**THE DWELLE-KAISER CO.**

251 Elm St., BUFFALO, N. Y.

## GREENHOUSE GLASS

ALL SIZES

BEST BRANDS

**SHARP, PARTRIDGE & CO.**

2263 Lumber Street,  
CHICAGO

# ◆ Classified Ad Department ◆



It  
Pays

Rates for advertising in this department  
18 cents a line net per insertion.  
Minimum advertisement, 2 lines.

## ACHILLEAS

**ACHILLEA THE PEARL.**  
Strong field-grown clumps for immediate delivery, \$8.00 per 100.  
**CHARLES H. TOTTY CO.,**  
Madison, N. J.

## ACHYRANTHES

**Achyranthes Herbati** and **Panache de Bailey**, two best sorts, strong 2-in., \$4.00 per 100.  
**R. S. Brown & Son, Sta. B, Kansas City, Mo.**

## ADIANTUMS

**ADIANTUM O'BRIENII.**  
Strong, vigorous 2-in., \$6.00 per 100, \$55.00 per 1000. Large clumps, \$50.00 per 100. This is one of California's best and hardiest ferns. Ready for immediate delivery.  
**ROY F. WILCOX & CO.,**  
Montebello, Cal.

**Adiantum Cuneatum**, strong plants, 2½-in., \$12.50 per 100; 3-in., \$15.00 per 100; 4-in., \$30.00 per 100; 5-in., \$50.00 per 100.  
**S. S. Skidelsky & Co., 50 Park Place, New York.**

## AGERATUMS

**Ageratums**, 2½-in., ready to shift, fine for cuttings, \$6.00 per 100. Cash.  
**La Crosse Floral Co., La Crosse, Wis.**

**Ageratum Princess Pauline**, rooted cuttings, \$1.00 per 100, \$8.00 per 1000. Cash.  
**B. J. Passmore, Malvern, Pa.**

## AKEBIAS

**Akebia Quinata**, strong, field-grown vines, 15c.  
**Tess Nursery Co., Carthage, Mo.**

## AMARYLLIS

**AMARYLLIS VITTATA GIANT HYBRIDS.**  
Mammoth bulbs, good for two flower stems, \$7.50 per doz., \$50.00 per 100; large flowering bulbs, \$5.00 per doz.; \$35.00 per 100. Strong, sturdy seedlings from spring, \$6.00 per 100, \$50.00 per 1000.  
**O. FEHRLIN, CITRONELLE, ALA.**

## AMPELOPSIS

### AMPELOPSIS VEITCHII.

**Boston Ivy.**  
XX heavy tops and roots, \$4.00 per dozen by mail, \$25.00 per 100.

	Per 100	Per 1000
1-year, extra selected, fine, 2 to 3-ft. ....	\$12.00	\$100.00
1-year, extra selected, fine, 18 to 24-ins. ....	8.00	75.00
1-year, extra good, 20 to 30-ins. ....	5.00	40.00
1-year, good, 15 to 20-ins. ....	3.00	25.00
1-year, good, 10 to 15-ins. ....		15.00

Prices above are for stock packed and shipped by express.

Grown thin and much stronger rooted than cheap stock.

**CHARLES BLACK, HIGHTSTOWN, N. J.**

**Ampelopsis Veitchii**, strong rooted cuttings, \$2.00 per 100. **W. R. Yerkes, Hutchinson, Kan.**

## ANTHERICUMS

**Anthericum Mandarinum**, 100 plants, about equal quantities of 2, 2½ and 3-in., \$5.00 per lot.  
**R. S. Brown & Son, Sta. B, Kansas City, Mo.**

## ARISTOLOCHIAS

**Aristolochia Sipho**, potted seedlings, 8 ins. high, \$10.00 per 100, \$75.00 per 1000. Cash with order.  
**Adolf Müller, Norristown, Pa.**

## ASPARAGUS

### ASPARAGUS PLUMOSUS AND SPRENGERI.

	Per 100	Per 1000
Seedlings .....		\$10.00
2½-in. ....	\$ 6.00	50.00
3-in. ....	10.00	
4-in., heavy .....	16.00	

**C. U. LIGGIT,**

Wholesale Plantsman.  
803 Bulletin Bldg., Philadelphia, Pa.

### PLUMOSUS, SPRENGERI.

**Plumosus and Sprengeri**, 100,000 once transplanted, \$15.00 per 1000 while they last. If you are looking for full value for your dollars, these plants will please you. Fine for boxes, pans or growing on. Packed in moss, without soil, shipped by parcel post or express, charges collect. See advertisement under Ferns.

**NORMAN C. MILLER,**  
Fort Pierce, Fla.

### PLUMOSUS AND SPRENGERI.

Ready for shift.

**Asparagus Plumosus**, strong plants, 4 to 7 branches, 8 to 12 inches high, in fine shape, 2½-in. pots, \$5.00 per 100.

**Asparagus Sprengeri**, 3-in. pots, 4 to 5 branches, 12 to 14 inches high, \$5.00 per 100.

**J. J. HOWELL & SONS,**  
Round Hill, Loudoun Co., Va.

It  
Pays

Rates for advertising in this department  
18 cents a line net per insertion.  
Minimum advertisement, 2 lines.

## PLUMOSUS, SPRENGERI.

**Plumosus and Sprengeri**, 2½-in., extra strong, \$5.00 per 100, \$45.00 per 1000; 3-in., \$10.00 per 100; 4-in., \$15.00 per 100.

**Plumosus and Sprengeri seedlings**, \$1.50 per 100, \$10.00 per 1000.

**ROMAN J. IRWIN,**  
43 West 18th St., New York, N. Y.

### ASPARAGUS SPRENGERI,

2-in., \$5.00 per 100.

10 per cent for packing.

Cash with order.

**KRUSE'S GREENHOUSES,**

R. R. 13, Kirkwood, Mo.

### ASPARAGUS SPRENGERI.

Fine, strong, 2-in., \$5.00 per 100.

Fine, strong, 4-inch, \$15.00 per 100.

Cash with order.

**J. F. WILCOX & SONS,**

Council Bluffs, Ia.

**Asparagus Plumosus**, 2-in., \$5.00 per 100; 4-in., \$12.00 per 100. **Asparagus Sprengeri**, extra strong 2½-in., \$5.00 per 100, \$45.00 per 1000. **Winfield S. Kircher, Cyclamen Specialist, Defiance, O.**

## ASPARAGUS PLUMOSUS.

2-in., \$ 5.00 per 100.

3-in., 8.00 per 100.

4-in., 12.00 per 100.

**D. R. HERRON, OLEAN, N. Y.**

**Strong 2½-in. Plumosus and Sprengeri**, \$5.00 per 100, \$45.00 per 1000; 3-in., both varieties, \$8.00 per 100, \$75.00 per 1000; 4-in. Plumosus, \$15.00 per 100.  
**S. S. Skidelsky & Co., 50 Park Place, New York.**

## PLUMOSUS.

**Heavy 4-in. roots** ready to vine, extra value, \$15.00 per 100.

**THE ALTIMO CULTURE CO.,**

Canfield, O.

**Asparagus Sprengeri**, strong 4-in. for benching or potting in 5 and 6-in. pots, \$25.00 per 100. Quantity limited. **W. W. Thompson & Sons, Sta. D, R. 1, Milwaukee, Wis.**

**Asparagus Plumosus**, 2½-in., **Asparagus Sprengeri**, 3-in., fine, heavy stock, \$6.00 per 100; 500 for \$25.00. Cash, please. **W. F. Abrams & Son, 38 Observatory Ave., Haverhill, Mass.**

**Asparagus, Sprengeri or Plumosus**, strong 2-in., \$3.50 per 100, \$32.00 per 1000; Plumosus, 3-in., \$7.50 per 100. Cash. **Myers-Watson Floral Co., formerly E. V. Myers, Florist, St. Joseph, Mo.**

**Asparagus Plumosus**, 2½-in., \$4.00 per 100, \$35.00 per 1000; 3-in., \$8.00 per 100. **Sprengeri**, heavy 3-in., \$6.00 per 100.

**James D. Hooper, Richmond, Va.**

**Asparagus Plumosus**, extra strong 4-in. pots, \$15.00 per 100; 3-in. bushy, heavy plants, \$8.00 per 100. **Sprengeri**, 2½-in., \$5.00 per 100, \$45.00 per 1000. **Loomis Greenhouses, Loomis, Cal.**

**Asparagus Plumosus**, 2½-in., \$5.00 per 100; 2½-in., \$5.00 per 100; 3-in., extra strong, \$12.00 per 100; **Sprengeri**, 2½-in., \$5.00 per 100.

**Baur Floral Co., Erie, Pa.**

**Asparagus Plumosus**, extra nice plants, 1000 4-in. ready for benching, 15c each.

**The Crown Hill Greenhouses, Edgewater, Colo.**

**Asparagus Sprengeri**, 275 4-in., 15c each.

**T. R. McGinnis & Son, South Williamsport, Pa.**

**Asparagus Sprengeri**, strong 2½-in. pot plants, 3c.

**James M. Hoag, Ovid, Mich.**

**Asparagus Sprengeri**, strong 2½-in., \$3.25 per 100. No charge for packing. Cash, please. **J. E. Kallenbach & Sons, R. F. D. No. 1, Erie, Pa.**

**Asparagus Plumosus**, 3-in., \$8.00 per 100; 4-in., \$10.00 per 100. Cash, please. **W. P. Newell Co., Wholesale Fern Growers, Apopka, Fla.**

**Asparagus Sprengeri**, 2½-in., strong plants, \$5.00 per 100; 3-in., 10c; 4-in., 15c each.  
**Henry Smith, Grand Rapids, Mich.**

**Asparagus Sprengeri**, extra good 4-in., \$15.00 per 100. Cash with order. **Viewegh & Klefer, 1818 N. Haugh St., Indianapolis, Ind.**

**Asparagus Plumosus**, strong 4-in., \$15.00 per 100; **Sprengeri**, strong 3-in., \$7.00 per 100. Cash, please. **Paul O. Tauer, Lebanon, Ind.**

**Asparagus Sprengeri**, 3-in., \$6.00 per 100; extra strong, 2-in., 1-year-old, \$3.00 per 100, \$25.00 per 1000. **Jacobs Bros., Peoria, Ill.**

**Asparagus Sprengeri**, 4-in., nice plants, \$12.00 per 100. Cash, please.

**The Stafford Greenhouse, Stafford, Kan.**

**Asparagus Sprengeri**, strong 2½-in. plants, \$5.00 per 100. Packing at cost. **Walter Armacost & Co., 321 East 4th St., Los Angeles, Cal.**

**Asparagus Plumosus**, 2½-in. pots, \$4.00 per 100. Cash with order.

**Park Board Greenhouses, Fort Wayne, Ind.**

**Asparagus Plumosus**, 4-in., \$12.50 per 100; 5-in., \$25.00 per 100. Packed in paper pots.

**Fairview Gardens, Elmore, Ind.**

**Asparagus Sprengeri and Plumosus**, strong plants, 2½-in., \$8.00 per 100, \$27.50 per 1000.

**J. O. Schmidt, Bristol, Pa.**

**Asparagus Plumosus and Sprengeri**, extra fine, 3-in., \$8.50 per 100.

**The Thumb Nursery, Marlette, Mich.**

**Asparagus Plumosus**, fine 4-in., \$15.00 per 100.

**C. O. Pollworth Co., Milwaukee, Wis.**

**Asparagus Sprengeri**, 3000 fine 2½-in., \$4.00 per 100.

**Burdell Floral Co., Bowling Green, Ky.**

**Asparagus Plumosus**, A No. 1, 2½-in., \$6.00 per 100.

**Groves Floral Co., Atchison, Kan.**

**Asparagus Plumosus**, extra heavy 2½-in., \$6.00 per 100.

**Mathews' Greenhouses, Linesville, Pa.**

**Asparagus Sprengeri**, strong plants, 2½-in., 5c.

**C. Humfeld, Clay Center, Kan.**

**Asparagus Sprengeri**, 3-in., 6c. **Tipton Floral Co., 2205 N. 10th St., Kansas City, Mo.**

**Asparagus Sprengeri**, 2½-in., \$3.00 per 100.

**W. A. Ballou, Wheaton, Ill.**

**Asparagus Sprengeri**, strong 4-in., \$15.00 per 100.

**Evenden Bros., Williamsport, Pa.**

## ASPIDISTRAS

150 ASPIDISTRAS.

**Variegated and green leaf**, 8 to 10 leads, 6-in. pots, \$1.00 each. No packing charges.

**SIMANTON & PENCE,**

Falls City, Neb.

## ASPLENIUM

### ASPLENIUM NIDUS AVIS.

**Bird's-Nest Ferns, Extra Fine Stock.**  
4-inch.....40c and 50c each  
5-inch.....75c and \$1.00 each  
6-inch.....1.50 each  
7-inch.....2.00 each  
7-inch, heavy.....3.00 each

Packing in clay pots, 10 per cent. Packing in paper pots, 7 per cent. Packing out of pots, 5 per cent. Terms cash or satisfactory references.

**PINEHURST FLORAL CO.,**

Pleasant Hill, Mo.

## BEGONIAS

### BEGONIAS.

Immediate Delivery.

**Begonia Brilliant**, beautiful clear red seedling of **Chatelaine**, fine Christmas color, \$12.00 per 100, \$100.00 per 1000.

**Begonia Mrs. Patten**, deep pink sport of **Chatelaine**, \$10.00 per 100.

**Begonia Chatelaine**, \$7.00 per 100, \$65.00 per 1000.

All from 2½-in. pots, pinched back, plenty of shoots, will make fine plants in a short time. Cash or F. T. D. reference.

**THE MAUFF FLORAL CO.,**

1225 Logan St., Denver, Colo.

### BEGONIA MRS. PATTEN.

**BEAUTIFUL DEEP PINK, SPORT OF**

**CHATELAINE.**

**HEAVY, BUSHY PLANTS IN BLOOM.**

**OUT OF 4-IN. POTS, 25c EACH.**

**PLUS 3c A PLANT TO COVER COST OF**

**PAPER POT AND NEW PACKING CASE.**

**FULL SIZE CASE HOLDS 54 PLANTS.**

**G. R. NOBLE, PADUCAH, KY.**

**Begonias**, **Chatelaine**, **Vernon** and **Luminosa**, 2½-in., 8c; 3-in., 12c; 4-in., 25c each.

**Wm. S. Lohr Greenhouses, Ottawa, Ill.**



**BEGONIA PRIDE OF NEWCASTLE.**

The red Chatelaine,  
2½-in., \$15.00 per 100.  
MRS. M. A. PATTEN,  
New dark pink sport of Chatelaine, 2½-in.,  
\$10.00 per 100. These will make fine plants for  
Christmas sales.

**CHATELAINE.**

2½-in., \$7.00 per 100, \$65.00 per 1000.  
ROMAN J. IRWIN,  
43 West 18th St., New York, N. Y.

Begonia Chatelaine, strong rooted cuttings,  
\$3.50 per 100, \$30.00 per 1000; 2½-in., \$7.00 per  
100, \$65.00 per 1000; 4-in., strong, \$20.00 per  
100.

Begonia Mrs. Patten, rooted cuttings, \$5.50  
per 100, \$50.00 per 1000; 2½-in., \$10.00 per 100;  
strong 3½-in., \$25.00 per 100.

Begonia Pride of New Castle, our new red  
sport of Chatelaine, 2½-in., \$15.00 per 100.  
S. S. Skidelsky & Co., 50 Park Pl., New York.

**READY FOR THE COUNTER AT ONCE.**

Begonias, extra strong and bushy, Chatelaine,  
5-in., 50c; Luminosa and Prima Donna, 6-in., 75c  
each. Satisfaction guaranteed. No charge for  
packing.

LAKEWOOD CEMETERY GREENHOUSES,  
3600 Hennepin Ave., Minneapolis, Minn.

**BEGONIAS.**

**CORALLINA LUCERNE, STRONG PLANTS  
OUT OF 4-IN. POTS, 38c A PLANT. NO  
PACKING CHARGE. QUALITY YOU HAVE  
EVERY RIGHT TO EXPECT FROM THIS SIZE  
POT. 54 PLANTS FOR FULL SIZED CASE.**  
G. R. NOBLE, PADUCAH, KY.

Begonias, surplus 500 plants, including such  
varieties as Otto Hacker, Pink Rubra, Compta,  
Thurstonii, etc.; our selection, 2½ and 3-in.,  
\$8.00 per 100; the 500 for \$35.00.  
R. S. Brown & Son, Sta. B, Kansas City, Mo.

Begonias, Red Chatelaine, not Mrs. Patten;  
extra good, short and bushy, 4-in. pots, 35c  
each; also regular Chatelaine, same grade and  
size, 25c each. Just the thing for Christmas.  
Cash. Warren Huckleberry, North Vernon, Ind.

Begonias in bloom; good stock; Prima Donna,  
Chatelaine and Luminosa, 2½-in., \$6.00 per 100;  
5-in., 75c; 6-in., \$1.00 each. Cash with order.  
The Western Ave. Greenhouse, 1529 Western  
Ave., Toledo, O.

Begonias, 12,000 Chatelaine, Luminosa, Prima  
Donna, Salmon Queen and White Pearl, fine big  
4-in., for Christmas sales, \$25.00 per 100; 2½-in.,  
\$6.00 per 100.  
Burdell Floral Co., Bowling Green, Ky.

Begonia Pres. Carnot, 4-in. These are A1  
finished plants, topped once, well branched, ready  
for 5 and 6-in., \$3.00 per doz., \$25.00 per 100;  
3-in. of the same, \$8.00 per 100. Cash.  
C. E. Majors, Denison, Tex.

Begonia Chatelaine, rooted cuttings, \$3.00 per  
100; 2½-in., \$7.00 per 100, \$65.00 per 1000. Mrs.  
Patten, rooted cuttings, \$5.00 per 100; 2½-in.,  
\$10.00 per 100. A. J. Schmutz, 23 Arnold Place,  
North Adams, Mass.

Begonia Chatelaine, strong 2½-in., \$4.00 per  
100; 4-in., \$15.00 per 100; 6-in., \$50.00 per 100.  
All heavy, bushy stock in full bloom.  
J. O. Schmidt, Bristol, Pa.

Begonias, Prima Donna, Chatelaine and Lumi-  
nosa, rooted cuttings, \$2.50 per 100; 2½-in.,  
ready for 4-in., \$3.00 per 100; 4-in., 20c each.  
Belgium Greenhouse Co., Huntington, W. Va.

Begonia Mignon, the best all-year-round bright  
red Begonia, always in bloom, 4-in., 10c each.  
Samuel Whitton, 1022 Churchill Ave., Utica,  
N. Y.

Begonia Christmas Gift, sport of Chatelaine,  
Christmas red, extra bushy, 2½-in. plants, \$7.00  
per 100.  
Hauge Flower & Plant House, Fairmont, W. Va.

Begonias, Metallica, Otto Hacker and Pres.  
Carnot, \$10.00 per 100; Corallina Lucerne, \$15.00  
per 100.  
Storrs & Harrison Co., Painesville, O.

Begonias, Chatelaine, true, strong 2-in., \$6.00  
per 100, \$55.00 per 1000. Mrs. Patten, strong  
2-in., \$10.00 per 100, \$90.00 per 1000. Cash.  
C. Betscher, Dover, O.

Begonia Chatelaine, 3-in., \$10.00 per 100; 2½-  
in., \$3.50 per 100. Rooted cuttings, \$3.00 per  
100. Cash with order.  
H. E. Mitting, Cambridge City, Ind.

Begonia Luminosa in shape for store use at  
once, 5-in., \$5.00 per doz. Packing free.  
Geo. Heath, Morris, Ill.

Begonias, Luminosa and Chatelaine, fine 4-in.,  
ready to shift, \$15.00 per 100. Cash.  
Brill Celery Gardens, Kalamazoo, Mich.

Begonia Chatelaine, 4-in., \$20.00 per 100; 5-in.,  
\$45.00 per 100. Cash or c. o. d.  
F. H. Parker, Fort Scott, Kan.

Begonias, 8-in., Salmon Queen, \$6.00 per 100;  
2-in., \$3.50 per 100; Prima Donna, \$4.00 per 100.  
Cash.  
Jacobs Bros., Box 413, Peoria, Ill.

Begonia Chatelaine, 4-in. pots, nice, healthy  
plants, \$25.00 per 100. Cash with order.  
Zumbrota Greenhouses, Zumbrota, Minn.

Begonia Chatelaine, 4-in., 20c each. Elegant  
stock. Special prices for two weeks.  
J. E. Mathewson, Sheboygan, Wis.

Begonia Chatelaine, strong rooted cuttings,  
\$3.00 per 100, \$25.00 per 1000.  
S. A. Pinkstone, Utica, N. Y.

Begonias, Luminosa, Chatelaine and Hardy,  
4-in., 20c; 5-in., 50c.

The Chal. Peterson Co., East Liverpool, O.

Begonia Chatelaine, 2½-in., 6½c; Gracilis,  
2½-in., 6½c; 4-in., 20c.

L. J. Rowe, Titusville, Pa.

Begonia Pride of New Castle, rooted cuttings,  
\$8.00 per 100. B. J. Passmore, Malvern, Pa.

Begonia Chatelaine, good, strong 2-in., \$5.00  
per 100. D. W. Leatherman, Anderson, Ind.

Begonia Prima Donna, 2½-in., 6c; 3-in., 12c;  
4-in., 20c.  
Lloyd C. Bunch, Fredonia, Kan.

**BERRIED PLANTS****CLEVELAND CHERRIES.**

4-in. pots.....\$35.00 per 100  
5-in. pots.....50.00 per 100  
6-in. pots.....60.00 per 100

**XMAS PEPPERS.**

5-in. pots.....\$35.00 per 100  
6-in. pots.....50.00 per 100

Fine plants, well berried.

HIRZEL BROS.,

903 Holmes St., East Toledo, O.

**CLEVELAND CHERRIES**

OUT OF 4 AND 6-IN POTS,  
300 AND 750 EACH. NO PACKING CHARGE.  
THESE PLANTS ARE FROM THE FIELD.  
HAVE GOOD FOLIAGE, ARE FULL OF FRUIT  
AND WELL ESTABLISHED, AND ARE IN  
FACT AS GOOD PLANTS AS YOU YOURSELF  
WOULD GROW FOR YOUR OWN TRADE.  
CASES HOLD 54 4-IN. AND 24 6-IN.  
G. R. NOBLE, PADUCAH, KY.

# NOTICE

The increasing size of The  
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than was the custom when  
the paper was small.

To be certain your instruc-  
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# MONDAY

**CLEVELAND AND MELVINII CHERRIES.**

4-in., 25c; 5-in., 35c; 6-in., 50c each.  
Bird's Eye Peppers, 5-in., 50c; Christmas Pep-  
pers, 6-in., 75c each. All plants are strong, well  
colored and full of fruit. Guaranteed stock. No  
charge for packing.

LAKEWOOD CEMETERY GREENHOUSES,  
3600 Hennepin Ave., Minneapolis, Minn.

**CLEVELAND CHERRIES.**

5-in. pots.....\$50.00 per 100  
6-in. pots.....60.00 per 100  
7-in. pots.....75.00 per 100

Fine plants, well berried.  
Cash, but no packing charges.

THE IMLAY CO.,

Zanesville, O.

**A FEW MORE CLEVELAND CHERRIES.**

on hand than I can use.

4-in. plants loaded with berries,  
25c each. Add 5 per cent for packing. Cash.  
JOHN ZWIEZYCKI,

R. F. D. No. 9, Box 62,  
West Grand Place, Springfield, Ill.

POT-GROWN, WELL BERRIED, EXTRA FINE.  
Bird's Eye Peppers, trailing, 5½ and

6-in. ....50c each  
Celestial Peppers, 5½ and 6-in. ....50c each  
Cleveland Cherries, 5½ and 6-in. ....50c each

**HOMEWOOD GREENHOUSES,**

Atchison, Kan.

**LOADED WITH RIPE AND GREEN FRUIT.**

Field-grown Cleveland Cherries, 4-in., 25c;  
5-in., 40c each. Add 5 per cent for packing and  
10 per cent for clay pots. Cash with order.

STEMME & SONS,

Hattiesburg, Miss.

**CLEVELAND CHERRIES.**

Pot-grown outside all summer, 4-in., averaging  
about 15 large berries; fine to sell or make up  
in pans, \$10.00 per 100. No charge for packing.  
Cash, please.

FROST & SPENCE, GREENVILLE, O.

Christmas Peppers, strong, bushy, 4-in., ready  
for shift, \$15.00 per 100.

Park Floral Co., Trenton, N. J.

**CLEVELAND CHERRIES.**

Fancy stock.

4-in. extra large plants, well filled with ber-  
ries, 30c; 5-in., 45c. No charge for packing.  
CHAS. G. OFFERLE, ERIE, PA.

**CLEVELAND CHERRIES.**

4-in. ....\$25.00 per 100  
5-in. ....50.00 per 100  
6-in. ....75.00 per 100  
C. W. ESPY & SON, BROOKVILLE, PA.

Cleveland Cherries, extra nice stock, exception-  
ally full of berries, well established in pots,  
4-in., \$35.00; 5-in., \$50.00; 6-in., \$75.00 per 100.  
They will please you. Winfield S. Kircher, Cyc-  
lamen Specialist, Defiance, O.

Vaughan's Celestial Peppers, 4-in., full of  
fruit, tall and well branched, \$20.00 per 100. No  
charge for packing out of pots. Cash. H. W.  
Allersma, 642 Benjamin Ave., Grand Rapids,  
Mich.

Cleveland Cherries, 600 4-in., 25c; 5-in., 35c;  
6 and 7-in., 50c. Extra fine plants, full of  
berries. Cash, please.

B. A. Latham, Guilford, Conn.

Jerusalem Cherries, full of berries, 4-in., 35c;  
5-in., 50c; 6-in., 75c; 7-in., \$1.00; 8-in., \$1.50  
and \$2.00. Cash with order. Montclare Nur-  
series, 2718 Newland Ave., Chicago, Ill.

Jerusalem Cherries, fine, heavy 6-in., fine for  
immediate store sale, in pots, \$50.00 per 100.  
Add 10 per cent for packing.  
John Hanlon & Sons, Tacony, Philadelphia, Pa.

Cleveland Cherries, fine 5-in. pot-grown plants,  
full of fruit, 35c each out of pots. This stock  
will please you. Cash, please. J. E. Kallen-  
bach & Sons, R. F. D. No. 1, Erie, Pa.

Cleveland Cherries, in bloom and berries, extra  
nice plants, 4-in., 20c; 5-in., 35c. Packing free.  
Cash with order. Joseph Austin, 3111 Troost  
Ave., Kansas City, Mo.

Cleveland Cherries, extra good, full of fruit,  
out of 5 and 6-in. pots, 40c and 50c each. Cash.  
Warren Huckleberry, North Vernon, Ind.

Cleveland Cherries, extra fine plants, 4-in.,  
\$15.00 per 100; 6-in., \$25.00 per 100. Cash,  
please. Paul O. Tauer, Lebanon, Ind.

Jerusalem Cherries, splendid specimens, 5-in.,  
pots plants, \$50.00 per 100.

Storrs & Harrison Co., Painesville, O.

Cleveland Cherries, fine, well-berried, for 6-in.  
pots, \$9.00 per dozen.

O. C. Pollworth Co., Milwaukee, Wis.

Dwarf Cleveland Cherries, \$5.00 per 100; Bird's  
Eye, \$5.00 per 100. Baur Floral Co., Erie, Pa.

Christmas Peppers, good 4-in., \$15.00 per 100.  
Cash, please. Geo. Heath, Morris, Ill.

Celestial Peppers, fine 4-in., 20c.  
The Thumb Nursery, Mariette, Mich.

**BIGNONIAS**

Bignonia Radicans, field-grown, 15c.  
Teas Nursery Co., Carthage, Mo.

**BOUGAINVILLEAS**

BOUGAINVILLEA CRIMSON LAKE.  
New, brightest red, a wonderful plant, 3-in.  
pots, \$1.00 each; 4-in. pots, \$2.00 each.

BOUGAINVILLEA GLABRA SANDERIANA.  
2½-in., \$10.00 per 100; 3-in., \$20.00 per 100;  
4-in., \$30.00 per 100.

STORRS & HARRISON CO.,

Painesville, O.

Bougainvilleas, Crimson Lake, new red, 3-in.,  
\$2.00; 4-in., \$3.00 each. Standard varieties,  
strong stock, 4-in., 75c; 5-in., \$1.00; 6-in., \$1.50.  
S. S. Skidelsky & Co., 50 Park Place, New York.

**BOUVARDIAS**

Bouvardias, mixed colors, 3-in. pots, \$12.00  
per 100. Henry Smith, Monroe and Division  
Aves., Grand Rapids, Mich.

**BUDDLEIAS**

HARDY BUDDLEIA VEITCHII.  
Butterfly Bush, rooted cuttings, \$2.00 per 100,  
\$18.00 per 1000. Parcel post. Cash.  
THE IMLAY CO., ZANESVILLE, O.

**BULBS****DUTCH HYACINTHS.**

Our standard grade for bedding and forcing,  
in separate colors and mixture.

Per 100 Per 1000  
13 to 15 cm. ....\$4.50 \$40.00

**NARCISSI.**

Barrii Conspicuous, the yellow Poeticus, also  
Tulips, mixed, for lining out, \$1.25 per 100,  
\$10.00 per 1000.

**RINGLER ROSE CO.,**

208 W. Washington St., Chicago, Ill.

R. A. vander Schoot,

HILLEGOM, Holland.

Extensive own cultures of

BULBS AND PLANTS,

Prices on application.

Bulbs of all description. Write for prices.  
O. KEUR & SONS, HILLEGOM, HOLLAND,  
New York Branch, 82-84 Broad Street,

also  
10418 113th St., Richmond Hill, L. I., N. Y.



**BULBS—Continued****DUTCH BULBS.**

Selected, extra fancy, unnamed Hyacinths for forcing or bedding; all the separate colors, \$4.00 per 100, \$35.00 per 1000.

Miniature Hyacinths; nothing better for forcing; take the place of French Romans; all the separate colors and standard named varieties, \$3.25 per 100, \$30.00 per 1000.

Single Early Tulips for bedding and forcing, in 5 separate colors, \$2.25 per 100, \$20.00 per 1000.

Many varieties of named Tulips, both early and late. Send us your order and we will try to make our prices satisfactory. All orders shipped the day they are received.

JAMES VICK'S SONS, ROCHESTER, N. Y.

**SURPLUS BULBS.**

Mixed Hyacinths, separate colors..\$5.00 per 100  
Mixed single Tulips..... 2.50 per 100  
Mixed double Tulips..... 2.50 per 100  
Mixed Darwin Tulips..... 2.50 per 100  
Mixed Rembrandt Tulips..... 2.00 per 100  
Mixed Crocus, all colors..... .75 per 100  
Emperor, 1st size..... 3.75 per 100  
Golden Spur, 1st size..... 3.75 per 100  
H. W. PETERSON, POPLAR BLUFF, MO.

**YELLOW CALLAS.**

Elliottiana, the pretty golden yellow Calla with spotted foliage, makes one of the most attractive pot-plant novelties; blooms in about 90 days and easy to grow:

Mammoth bulbs .....\$25.00 per 100  
Second size .....15.00 per 100  
Third size .....10.00 per 100

**SEVIN-VINCENT CO.,**

512 Washington St., San Francisco, Cal.

Hyacinths, Tulips, Narcissi, Crocus, Lilies and Lily of the Valley pipe; Roman Hyacinths, Paper Whites, Lillium Candidum and all other French bulbs; Japanese Lilies, high grade quality only.

Prices on application. Van Zonneveld Bros. & Philippo, Sassenheim, Holland. New York Branch, 18 Broadway.

Bulbs, 50,000 Mexican Tuberoses, mother bulbs, \$2.25 per 100, \$20.00 per 1000. January, February and March shipping. Rush order. Write for list of other stock.

Alvin Cape Jessamine & Floral Co., Alvin, Tex.

Murillo Tulips, \$25.00 per 1000. Just received from my own farm in Holland. Give me your Tulip order for next year. Prices cheaper than you can buy elsewhere.

**John Van Aart, Paducah, Ky.**

FORCED BULBS, GREENHOUSE RIPENED.

Golden Spur, small size, \$5.00 per 1000; Mixed Tulips, \$5.00 per 1000.

W. W. THOMPSON & SONS,  
Station D. R. 1, Milwaukee, Wis.

Stammes & Co., Wholesale Bulb Growers and Exporters, Hillegom, Holland. We sell at growers' prices. Ask for special quotations and catalogue or mail your list of wants care R. F. Lang, 82-84 Broad St., New York City.

**CACTI**

Cacti, my choice, 25 vars., \$4.00; 50 vars., \$10.00; succulents, 25 vars., \$1.50; large, \$2.00; 50 vars., \$5.00. We never had better plants. Cash. Charges paid. A. G. Greiner, 4202 W. Natural Bridge Ave., St. Louis, Mo.

**CALCEOLARIAS****CALCEOLARIAS.****BEST HYBRIDS.**

2 1/4-in. pots, \$15.00 per 100.

**ROMAN J. IRWIN,**

43 West 18th St., New York, N. Y.

**CALCEOLARIA HYBRIDS.**

Out of 2 1/4-in. pots; sturdy little plants in unique, attractive colors, \$10.00 per 100.

**SEVIN-VINCENT CO.,**

512 Washington St., San Francisco, Cal.

Calceolarias, fine strain, strong transplanted plants, \$7.00 per 100, prepaid. Cash.

Brill Celery Gardens, Kalamazoo, Mich.

**CALCENDULAS**

Calendula Orange King, strong 2 1/4-in., \$3.00 per 100, \$25.00 per 1000. Wm. H. Minekime, R. F. D. No. 1, Hamburg, N. Y.

Calendulas Orange King, true double, 2 1/4-in. pots, \$6.00 per 100, \$50.00 per 1000.  
Roman J. Irwin, 43 W. 18th St., New York.

Calendula Orange King, 750 3-in., ready to shift, \$6.00 per 100, or all for \$40.00. Cash.  
Abby Avenue Greenhouses, Dayton, O.

Calendula Orange King, best strain, strong 2-in., \$3.00 per 100. Cash.  
Brill Celery Gardens, Kalamazoo, Mich.

Calendula Orange King, strong plants, 400 2 1/4 in., \$3.50 per 100. Elmwood Floral Co., Cor. 30th and Elmwood Ave., Erie, Pa.

Calendulas, Orange King, strong 2 1/4-in. plants, \$4.00 per 100.  
S. S. Skidelsky & Co., 50 Park Place, New York.

Calendulas, 250 2-in. Orange King, very special strain, \$3.00 per 100. Cash.  
The Johnson Floral Co., Kendallville, Ind.

Calendulas, Orange King, grown from \$2.00 per oz. seed, 2-in., \$4.00 per 100. Cash.  
Byer Bros., Chambersburg, Pa.

Calendulas, Orange King, 2 1/4-in., 3c each.  
Hins Bros. & Co., Leavenworth, Kan.

Calendulas, Orange King, 2 1/4-in., \$3.00 per 100, \$25.00 per 1000. J. C. Schmidt, Bristol, Pa.

Calendulas, Orange King, extra strong 2 1/4-in., \$4.00 per 100. Cash, please.

Lake Orion Greenhouses, Orion, Mich.

Calendulas, 2 1/4-in., \$4.00 per 100.

Baur Floral Co., Erie, Pa.

**CALLAS**

GODFREY CALLA PLANTING STOCK.  
CALIFORNIA FIELD-GROWN BULBLETS.

1000 lots at \$5.00 per 1000.  
10,000 lots at \$3.00 per 1000.  
100,000 lots quoted upon request.

**SEABRIGHT BULB CO.,**

686 Soquel Ave., Santa Cruz, Cal.

**CALLA BULBS.**

Calla Aethiopica, the popular white Calla, clean, sound bulbs, all with crown shoots.

Size	Per 100	Per 1000
1 1/4-in. to 1 1/2-in.	\$ 8.00	\$ 80.00
1 1/2-in. to 2-in.	8.00	75.00
2-in. and up.	15.00	140.00

Satisfaction guaranteed.

**SEVIN-VINCENT CO.,**

512 Washington St., San Francisco, Cal.

**GODFREY CALLA.**

Extra heavy, guaranteed 4-in. stock that will bloom this winter; a number of them in bud now; strong, extra heavy, 20c; 2nd size, 15c each.

These are all blooming size, 2 to 3-year-old plants. No charge for packing. Cash, please.

WEST EAU CLAIRE GREENHOUSES,

John Maves, Prop., Eau Claire, Wis.

**GODFREY CALLA BULBS.**

3/4-in. to 1 1/4-in.	\$5.00 per 100
1 1/4-in. to 2 1/4-in.	6.00 per 100
2 1/4-in. to 2 3/4-in.	7.00 per 100
Giant bulbs, 3-in. to 8-in.,	\$10.50 per 100. Cash.

**W. A. BALLOU,**

314 Naperville St., Wheaton, Ill.

**GODFREY CALLAS.**

Dry bulbs, 1/2-in. to 1-in., \$5.00 per 100; 1/4-in., \$2.00 per 100; bulblets, 50c per 100.

**CALLA AETHIOPICA.**

Dry bulbs, 1/2-in. to 1 1/4-in., \$5.00 per 100; smaller than 1/2-in., 75c per 100. Cash.

FREESTON FLORAL CO., FREESTON, ILL.

**GODFREY CALLAS.**

3 1/4-in., ready for shift, 10c;

3-in., ready for shift, 6c.

Strong plants. Cash, please.

**J. SYLVESTER, OCONTO, WIS.**

Godfrey Callas, 4-in., many in bud now; \$15.00 per 100; strong 3-in., blooming size bulbs, \$10.00 per 100; 2 1/4-in., \$8.00 per 100.

Winfield S. Kircher, Cyclamen Specialist, Defiance, O.

**GODFREY CALLAS.**

1000 2 1/4-in., strong stock, \$6.00 per 100.

Cash with order.

**J. S. WILSON FLORAL CO.,**

Des Moines, Ia.

**YELLOW CALLAS.**

Calla Elliottiana, mammoth bulbs, 1 1/2 to 2-in., \$15.00 per 100.

**AMERICAN BULB CO.,**

172 N. Wabash Ave., Chicago, Ill.

Callas: We have a surplus of a few hundred Aethiopica bulbs that have flowered for three years, 15c each.

Silvius & Silvius, Ashtabula, O.

Godfrey Calla bulbs, started, ready for 3-in. pots, \$4.00 per 100.

Pinehurst Floral Co., Pleasant Hill, Mo.

Godfrey Callas, true stock, small bulbs, \$2.50 per 100; large bulbs, \$5.00 per 100.

Anderson Greenhouses, Cannon Falls, Minn.

Godfrey Callas, true strain, strong 3-in. pots, \$5.00 per 100, \$40.00 per 1000.

Park Dept., Fort Wayne, Ind.

Godfrey Calla bulblets, about 600 bulbs to the quart, \$4.00 per quart; \$2.00 per pint.

James Wheeler, Worcester St., Natick, Mass.

Callas, large 4-in. plants, \$20.00 per 100. Cash, please.

Paul O. Tauer, Lebanon, Ind.

**CAMPANULAS**

Campanulas, Canterbury Bells, mixed, ready for 4-in. and 5-in., \$5.00 per 100. Can be forced for Easter.

Dumser Floral Co., Elgin, Ill.

**CANNAS**

Cannas, 6000 pure King Humbert, Scarlet Canna Lily Bulbs, \$8.00 per 100, \$75.00 per 1000. Buy now. Cash with order.

G. L. Swaty, Mena, Ark.

**CARNATIONS****SURPLUS STOCK, FIELD-GROWN.**

Carnations all O. K., never been out in any freeze, all in cold storage; good stock; can ship any time weather will permit; a little over 3025; 1750 Philadelphia, 50 Comfort, 300 Matchless, 325 Light Pink Enchantress, \$10.00 per 100, \$95.00 per 1000. Cash, please. Can ship at once.

MRS. E. A. LLEWELLYN, OLEAN, N. Y.

**STRONG, FIELD-GROWN****CARNATION PLANTS.**

Mrs. C. W. Ward.....	\$90.00 per 1000
Matchless .....	90.00 per 1000
Enchantress .....	90.00 per 1000
Philadelphia .....	80.00 per 1000

**PINEHURST FLORAL CO.,**

Pleasant Hill, Mo.

Carnations, field-grown, Miss Theo, \$12.00 per 100, \$100.00 per 1000.

L. Potter & Sons, Waukegan, Ill.

**CARNATIONS.**

Well rooted cuttings of the following varieties: Nebraska, Matchless and Mrs. Ward, \$5.00 per 100, \$40.00 per 1000. Guaranteed to be A No. 1 in every particular. Mail your order promptly. We will ship as requested.

ELITCH GARDENS CO.,

Denver, Colo.

**STRONG, FIELD-GROWN CARNATION PLANTS.**

2000 Matchless, strong .....	\$10.00 per 100
1000 White Enchantress, strong..	10.00 per 100
300 Pink Enchantress, strong....	10.00 per 100

Cash, please.

W. E. TRIMBLE GREENHOUSE CO.,

Princeton, Ill.

**CARNATIONS ROOTED COOL.**

White Wonder, White Enchantress, Matchless, Nebraska, Mrs. C. W. Ward and Mrs. A. Roper, \$6.00 per 100, \$50.00 per 1000. Exceptionally well rooted stock. Guaranteed to please. Careful packing.

GULLETT & SONS, LINCOLN, ILL.

**SELECT STOCK.**

Carnations, Matchless and Philadelphia, \$12.00 per 100, \$100.00 per 1000. Crystal White, Doria, Supreme, Benora, White Benora and Rose Pink Enchantress, \$14.00 per 100, \$120.00 per 1000.

Cash.

C. BETSCHER, DOVER, OHIO.

**LADDIE! LADDIE! LADDIE!!!**

We are booking orders now for rooted cuttings of Laddie Carnation for delivery in January, 1921. Orders filled strictly in rotation. Order now, as the stock of this wonderful variety will not be equal to the demand.

ALFRED M. CAMPBELL, STRAFFORD, PA.

**CARNATIONS.****PINK ENCHANTRESS,**

\$12.00 per 100.

\$100.00 per 1000.

CHARLES SHERWOOD,

Waterloo, Ia.

**CARNATION PLANTS, FIELD-GROWN.**

Matchless .....	6.00 per 100
Comfort .....	6.00 per 100
Prospector .....	6.00 per 100
Thananthos .....	6.00 per 100

DANA R. HERRON, OLEAN, N. Y.

**CARNATION PLANTS, SURPLUS STOCK.**

1000 Enchantress, 800 White Wonder,

1200 Matchless,

\$8.00 per 100, to close out.

E. S. BLAUVELT, Florist,

Ravena, N. Y.

**SPECIAL OFFER WHILE THEY LAST!**

Alice, Matchless, Enchantress, White Enchantress, \$8.00 per 100, \$75.00 per 1000. Can also do all the other varieties at attractive prices!

S. S. SKIDELSKY & CO.,  
50 Park Pl., New York, N. Y.

**CARNATION PLANTS.**

650 Matchless,

350 Aviator,

200 Enchantress,

good plants, the lot for \$50.00.

T. NELSON, MORRIS, ILL.

Field-grown Carnation plants, good, strong plants, in mixed pinks; mostly Philadelphia, Light Pink Enchantress and Dark Pink Enchantress, \$10.00 per 100, \$90.00 per 1000.

State Fair Floral Co., Sedalia, Mo.

Strong, field-grown Carnation plants as follows: 4000 White Enchantress, 1000 Herald, 900 Philadelphia, light pink, \$10.00 per 100. Packing free where cash accompanies order.

Henry Smith, Grand Rapids, Mich.

**CARNATIONS.**

Belle Washburn, field-grown, strong, stocky plants, \$100.00 per 1000. Immediate delivery.

**ROSEMONT GARDENS,**

116 Dexter Ave., Montgomery, Ala.

CARNATIONS, ROOTED CUTTINGS, CLEAN, HEALTHY STOCK, SEE FRONT PAGE.

ROMAN J. IRWIN, 43 W. 18TH ST., NEW YORK.

Carnations, strong, field-grown, none better; Pink Enchantress, and some Rose Pink Enchantress, \$8.00 per 100, \$75.00 per 1000; 500 at 1000 rate. Geo. Helm & Co., Blue Island, Ill.

Carnations, nice bushy plants, none better, Belle Washburn and Matchless, \$5.00 per 100. Eagle Grove Greenhouse, Eagle Grove, Ia.

Carnations, Matchless, field-grown, \$75.00 for the lot of 1200, or \$8.00 per 100. Cash.

Harglerode Bros., Shippensburg, Pa.

**CHRYSANTHEMUMS**

STOCK MUMS, \$1.00 PER DOZ., \$6.00 PER 100.

White: Advance, Early Frost, Oconto, White Chieftain, Charles Ranger, Chadwick, Jones, Mistletoe. Yellow: Golden Glow, Golden Queen, Chrysolora, Richmond, Bonaffon, Yellow Jones, Golden Chadwick, Yellow Mistletoe. Pink: Chieftain, Enguehard, Patty, Seidewitz. Pompons: Beu, Romaine Warren, Mariana, Golden Wedding, Golden Climax, Quinola, Mensa, Yellow Mensa, Christmas Gold, Buckingham, Godfrey and Western Beauty.

GULLETT & SONS, LINCOLN, ILL.

**2000 STOCK PLANTS.**

Chrysanthemums, White and Golden Chadwick, Pompons, Lillian Davis, Yellow Buttons, Mrs. Frank Beu, \$5.00 per 100. Ready now.

BUCK'S GREENHOUSES,

WASHINGTON C. H., O.

## CHRYSANTHEMUMS.

## STOCK PLANTS.

White Turner, W. H. Chadwick,  
Yellow Turner, Chadwick Improved,  
Chadwick Supreme, Pink Chadwick,  
Josephine Foley, Mistletoe,  
Indian Summer, Golden Chadwick,  
Smith's Imperial, Richmond,  
The above at \$8.00 per 100.  
Golden Wedding, Yellow Bonaffon,  
Golden Glow, Yellow Ivory,  
Dr. Enguehard, Marigold,  
White Chieftain, Unaka,  
Pink Chieftain, Chrysolora,  
Mrs. M. R. Morgan, Tint of Gold,  
Chas. Rager, Oconto,  
E. A. Seidewitz, Jeanne Nonin,  
The above at \$6.50 per 100.

## POMPONS.

Lillian Doty, Hilda Canning,  
White Doty, Mariana,  
Buckingham, Niza,  
Helen Newberry, Golden Climax,  
Western Beauty, White Garza,  
Frank Wilcox, Quinola,  
Lulu, Mary,  
Golden Chain, Isabelle,  
And other varieties,  
The above at \$6.50 per 100.  
C. U. LIGGIT,  
Wholesale Plantsman,  
308 Bulletin Bldg., Philadelphia, Pa.

## CHRYSANTHEMUM STOCK CLUMPS

\$1.00 per doz., \$6.00 per 100. Cash.  
White: Smith's Imperial, White Chieftain,  
Oconto, Josephine Foley, White Frick, Tipperary  
and Merry Christmas.  
Yellow: Golden Queen, Marigold, Odessa,  
Golden Gate, Bronze Yellow and Tekonsha.  
Pink: Chieftain, Early Rose, Enguehard,  
Seidewitz, Helen Frick and Harvard, red.  
Pompoms: Mrs. Beu, Christmas Gold, Baby  
Yellow, Meyer's Perfection, Lillian Doty, White  
Doty, Diana, Lucille Knoble, Klondike, Little  
Gem, Mariana, Western Beauty, Golden Climax,  
Vasca and Caprice assorted. Singles: Elizabeth,  
Emma, Anna, Mensa, Golden Mensa, Simplicity,  
Mrs. Buckingham and Margaret Walte.  
W. H. CULP & CO., WICHITA, KAN.

## CHRYSANTHEMUM STOCK PLANTS,

\$6.00 per 100.  
Golden Glow, Willow Brook, Early Frost,  
Unaka, Halliday, Early Snow, Chrysolora, Vir-  
ginia Poehmann, Beatrice May, Golden Age,  
Pink and White Ivory, Pink and White Chieftain,  
Charles Rager, Enguehard, Wm. Turner, Su-  
perba, Alice Byron, Roman Gold, Harvester,  
Wells' Late Pink, White and Golden Chadwick,  
Mrs. Seidewitz, White and Yellow Jones, John  
Burton, Merry Xmas and Timothy Eaton.  
All the best varieties of pompoms and single.  
Cash.  
R. P. ATWELL, FORT DODGE, IA.

## CHRYSANTHEMUM PLANTS.

Strong stock from ground beds, 50c per doz.,  
\$4.00 per 100, assorted.  
Golden Glow, White Rager,  
Chrysolora, Yellow Rager,  
Marigold, Patty,  
Pacific Supreme, October Frost,  
White Chieftain, Pink Chieftain,  
Silver Wedding, Unaka,  
Oconto.  
Pompoms later.  
Get good stock while the getting is good.  
LEWIS G. PLEISS,  
R. F. D. 1, New Albany, Ind.

## STRONG STOCK PLANTS.

Chrysanthemums, \$6.00 per 100, \$1.00 per dozen,  
except where noted. White: Oconto, Smith's  
Imperial, Timothy Eaton, Wm. Turner and Mis-  
tletoe. Yellow: Golden Queen, Richmond, Loy-  
alty, \$1.50 per doz., \$8.00 per 100; Golden Mistle-  
toe, \$1.50 per doz., \$8.00 per 100; Pink Chieftain  
and Seidewitz.  
Pompoms, Romaine Warren, Mariana, Diana,  
Western Beauty, Golden Wedding, Mrs. F. Beu;  
Sunshine, \$1.50 per doz., \$8.00 per 100; Golden  
Climax, Quinola, Mrs. Buckingham, Cash, please.  
H. ROTH, 631 MAIN ST., LAFAYETTE, IND.

## CHRYSANTHEMUM STOCK PLANTS.

Clean and healthy.  
Ready now: Ready later:  
White Turner, Golden Chadwick,  
Yellow Turner, Yellow Eaton,  
Maj. Bonaffon, Jeanne Nonin,  
Early Frost, Dr. Enguehard,  
Chrysolora, Golden Glow.  
\$4.50 per 100. Cash.  
Large, fancy flower, Nagiroc, \$1.00 per doz.  
E. H. MONTGOMERY, FAIRFIELD, IA.

Chrysanthemums, Golden Glow, strong stock  
plants, \$6.00 per 100, \$50.00 per 1000. Chadwick,  
yellow and white, stock plants, \$6.00 per 100.  
\$50.00 per 1000. Golden Queen and October  
Queen, \$6.00 per 100. Marigold, Seidewitz, Non-  
in, Whittier and other good varieties, \$4.00 per  
100; less than 25 of a variety, \$5.00 per 100.  
Other varieties later.  
S. S. Skidelsky & Co., 50 Park Place, New York.

## CHRYSANTHEMUM STOCK PLANTS.

The best varieties of late introduction;  
Louise Pockett, the best of all whites;  
Victory, fine Thanksgiving white;  
Sun Glow, early, Bonaffon type, yellow;  
Midnight Sun, best of all midseason yellows.  
\$10.00 per 100; not less than 10 of one variety.  
MAX B. SCHREIBER,  
348 Fanny St., McDonald, Pa.

## CHRYSANTHEMUM SPECIALISTS.

ELMER D. SMITH & CO., ADRIAN, MICH.

## CHRYSANTHEMUM STOCK PLANTS.

\$6.00 per 100.  
Golden Glow, Smith's Advance,  
Chrysolora, Early Snow,  
Marigold, Charles Rager,  
Bonaffon, Wm. Turner,  
Yellow Eaton, White Chieftain,  
Golden Wedding, Crystal Gem,  
Golden Queen, Unaka,  
White Chadwick, P. Chieftain,  
Early Frost, Enguehard.  
Twenty best varieties of pompoms and single.  
J. C. RENNISON CO.,  
25th and Jones St., Sioux City, Ia.

## STRONG, CLEAN STOCK PLANTS.

Chrysanthemums, strong, clean stock plants,  
free from disease; Unaka, Oconto, Chrysolora,  
Pink Chieftain, White Chieftain, Pink Patty,  
White Patty, Enguehard and Seidewitz.  
Pompoms and single: Noveltonia, White Doty,  
Golden Climax, Golden Mensa, Eugene Langauet,  
Buckingham, Wilcox, Peggy Buckeley, \$5.00 per  
100.  
W. H. KNOWLES, WILLIAMSVILLE, N. Y.

## CHRYSANTHEMUM CUTTINGS.

Best new, commercial and standard varieties.  
If you want the best and newest commercial va-  
rieties, write me.  
IT WILL PAY YOU.  
ROMAN J. IRWIN,  
43 West 18th St., New York.

## POMPON CHRYSANTHEMUMS.

Diana, white, Klondike, yellow,  
Donald, pink, Lillian Doty, pink.  
Stock plants, \$4.00 per 100.  
LYON & ANDERSON, BELVIDERE, ILL.

## CHRYSANTHEMUM STOCK PLANTS.

We ship from Spokane, Wash.  
Place your order now for clean, healthy Chrys-  
anthemum plants; all the leading varieties; no  
midge on the place, \$6.00 per 100.  
PETERS & SONS,  
Hillyard, Wash.

## HARDY CHRYSANTHEMUMS.

Large flowering hardy Mums, red, pink, white  
and yellow; strong, field-grown clumps, \$8.00  
per 100; also a nice list of other hardy plants.  
JOSEPH F. MARTIN,  
Box 97, Painesville, O.

Chrysanthemum stock plants, Sunray, Smith's  
Sublime, 50c each; Silver King, Nerissa, Lady  
Hoptoun, O. H. Totty, \$1.00 per doz.; Marigold,  
Seidewitz, Nonin, Whittier, \$4.00 per 100. Cash.  
W. C. EHMANN, CORFU, N. Y.

## CHRYSANTHEMUM STOCK PLANTS.

Halliday, Oconto, Unaka, Pacific Supreme and  
Maj. Bonaffon now ready.  
H. C. BROWN, YELLOW SPRINGS, O.

## CHRYSANTHEMUM STOCK PLANTS.

October Queen ..... \$8.00 per 100  
Golden Queen ..... 6.00 per 100  
C. W. ESPY & SON, BROOKVILLE, PA.

## CHRYSANTHEMUM BENCH ROOTS.

Golden Wedding, Godfrey, pink, and Mensa,  
white; 4c each. Cash.  
HAMMERSCHMIDT & CLARK, MEDINA, O.

Chrysanthemum stock plants, Golden Glow,  
Pacific Supreme, Imperial, October Frost, War,  
Bonaffon and Elberon, \$5.00 per 100.  
C. V. FRUEH, R. F. D. 2, Lima, O.

Chrysanthemum stock plants, White Doty,  
Buckingham and Chrysolora; strong and free from  
disease, \$5.00 per 100. Cash.  
W. E. TURNER, R. R. 2, Kenosha, Wis.

Chrysanthemum stock plants, Oconto, Early  
Frost and Klondike, \$5.00 per 100. Cash, please.  
O. WARREN SWAYNE, West Grove, Pa.

Chrysanthemums, pompoms and singles only,  
2 1/2-in. pots, \$40.00 per 1000. Rosemont Gar-  
dens, 116 Dexter Ave., Montgomery, Ala.

## CINERARIAS

Vaughan's Columbian Mixture and separate  
colors, blood red, azure blue, old rose, soft  
pink, white and crimson; strong, clean stock  
ready for shift, 4-in., 12c; 3-in., 8c. Satisfac-  
tion guaranteed. Cash, please.  
J. SYLVESTER, OCONTO, WIS.

## CINERARIAS.

Fine, clean, healthy plants.  
Prize Tall, 2 1/2-in., \$7.00 per 100, \$65.00 per 1000  
Prize Dwarf, 2 1/2-in., 7.00 per 100, 65.00 per 1000  
Add 5% for cost of packing.  
AMERICAN BULB CO.,  
172 N. Wabash Ave., Chicago, Ill.

Cinerarias, Dreer's Prize Tall and Dreer's  
Prize Dwarf, giant flowering, also Sutton's Su-  
perb mixture; fine, strong, clean stock, 2 1/2-in.,  
\$5.00; 3-in., \$9.00; 4-in., \$15.00 per 100; 5-in.,  
50c each, these will make specimen plants for  
Xmas. No packing charge.  
F. H. De Witt & Co., Wooster, O.

## CHOICE LOT OF CINERARIAS.

Fine dwarf types and colors, strong 2 1/2-in.,  
ready to shift, \$7.00 per 100.  
Very fine 4-in., ready to shift into 5-in.  
and 6-in., \$2.50 per doz., \$20.00 per 100.  
C. C. POLLWORTH CO., MILWAUKEE, WIS.

Cinerarias, Vaughan's Columbian mixture,  
strong, healthy 2-in., \$4.00 per 100, 300 for  
\$11.00; transplanted seedlings, \$3.00 per 100, 300  
for \$8.00. Cash.  
Brill Celery Gardens, Kalamazoo, Mich.

Cinerarias, Dreer's strain, strong 2 1/2-in., \$5.00  
per 100. Quentin Floral Co., St. Joseph, Mo.

## CINERARIAS.

Dreer's Prize Half Dwarf, 2-in., \$4.00 per 100.  
Cash.

## H. C. BROWN, YELLOW SPRINGS, O.

Cinerarias, Half Dwarf Hybrids, 2 1/2-in. pots,  
\$7.00 per 100, \$65.00 per 1000; 3-in., \$10.00 per  
100.  
Roman J. Irwin, 43 West 18th St., New York.

Cinerarias, Vaughan's Columbian mixture of  
giant flowering, half dwarf, strong plants, 2 1/2-in.,  
\$5.00 per 100. Cash.  
Freeport Floral Co., Freeport, Ill.

Cinerarias, Dreer's Semi-Dwarf, mixed colors,  
2 1/2-in. ready for 3-in., \$4.00 per 100, 300 for  
\$11.00. Charles Whitton, York and Gray Ave.,  
Utica, N. Y.

Cinerarias, Howard & Smith's prize dwarf and  
Sevin-Vincent Co.'s prize dwarf, strong, 2-in.,  
\$4.00 per 100. Satisfaction guaranteed.  
W. H. Zimmermann, Ashland, O.

Cinerarias, Vaughan's Columbian mixture and  
Dreer's Prize Dwarf, strong 2-in., \$6.00 per 100;  
3-in., \$10.00 per 100. Winfield S. Kircher,  
Cyclamen Specialist, Defiance, O.

Cinerarias, half dwarf, fine strong plants,  
mixed colors, 2 1/2-in., \$4.00 per 100; 3-in., \$6.00  
per 100. Ready to shift. Edward Whitton,  
York and Walnut Sts., Utica, N. Y.

Volz Double Cinerarias, Reg. S. A. F. & O. H.  
fine, stocky plants, 2 1/2-in., \$3.50 per doz., \$25.00  
per 100. Cash. Frank A. Volz, Dina Ave.,  
Sta. L., Cincinnati, O.

Cinerarias, Dreer's Prize Half Dwarf, 2 1/2-in.  
pots, \$7.00 per 100; 3-in. pots, \$10.00 per 100.  
Our usual quality.  
Wettlin Floral Co., Hornell, N. Y.

Cinerarias, Columbian Mixture and Stellata,  
2 1/2-in., \$5.00 per 100; 2 1/2-in., \$6.00 per 100.  
Excellent strain.  
J. E. Matthewson, Sheboygan, Wis.

Cinerarias, Dreer's Prize Dwarf, 100 mixed,  
2 1/2-in., \$5.00 per 100. Cash with order.  
Parkside Greenhouses, 1457 E. 70th, Chicago, Ill.

Cinerarias, Vaughan's Columbian mixture,  
ready for shift, 2 1/2-in., \$4.00 per 100.  
E. B. Morgan Floral Co., Paxton, Ill.

Cinerarias, Dreer's Prize Dwarf, strong 2 1/2-in.,  
ready for shift, \$6.00 per 100.  
Harry Jergens, R. R. 5, Dayton, O.

Cinerarias, dwarf type, strong 3-in., ready for  
shift, 8c each. Cash.  
W. E. Turner, R. R. 2, Kenosha, Wis.

Cinerarias, fine stock, from 2 1/2-in. pots, dwarf  
varieties, \$7.00 per 100.  
Holton & Hunkel Co., Milwaukee, Wis.

Cinerarias, good, strong 2 1/2-in. plants, \$6.00  
per 100, \$55.00 per 1000.  
S. S. Skidelsky & Co., 50 Park Place, New York.

Cinerarias, Dreer's Prize Dwarf strain, choice  
2-in., \$4.00 per 100. Cash.  
Valley View Gardens, Tiffin, O.

Cinerarias, strong 2-in., \$6.00 per 100.  
Geo. Conklin, Allegan, Mich.

Cinerarias, prize strain, stocky plants, 2 1/2-in.,  
\$4.00 per 100. J. C. Schmidt, Bristol, Pa.

Cineraria Grandiflora, finest strain, 2-in., \$4.00  
per 100. Cash. Byer Bros., Chambersburg, Pa.

## CLEMATIS

CLEMATIS PANICULATA.  
Strong plants, \$10.00 per 100.  
WAYSIDE GARDENS CO.,  
Mentor, O.

## CLERODENDRONS

CLERODENDRON BALFOURI.  
2 1/2-in. pots ..... \$ 6.00 per 100  
3-in. pots ..... 10.00 per 100  
OAK GROVE GREENHOUSE,  
Tuskegee, Ala.

## COLEUS

## COLEUS, FINE FOR CHRISTMAS.

Ready to shift.  
Christmas Gem and Brillancy, rooted cuttings,  
\$2.50; 2-in., \$3.00; 3-in., \$7.50; 4-in., \$15.00 per  
100.  
Assorted bedding and trailing sorts, rooted cut-  
tings, \$2.00 per 100, \$12.50 per 1000.  
THE IMLAY CO.,  
Zanesville, O.

Coleus, Brillancy and Defiance, 2 1/2-in., ready  
to shift, fine for cuttings, \$6.00 per 100. Cash.  
La Crosse Floral Co., La Crosse, Wis.

Coleus, mixed, bright colors, rooted cuttings,  
\$1.50 per 100, prepaid.  
Royston & Fenton, Evansville, Ind.

Coleus Golden Bedder and Red Verschaffeltii,  
\$1.50 per 100. Cash.  
B. J. Passmore, Malvern, Pa.

Coleus, leading varieties, 2 1/2-in. pots, strong  
stock plants, \$5.00 per 100.  
Henry Smith, Grand Rapids, Mich.

Coleus, eight varieties, 2 1/2-in., \$35.00 per 1000.  
Cash. F. H. Parker, Fort Scott, Kan.

Coleus, seven varieties, 2 1/2-in., 2c.  
Hammerschmidt & Clark, Medina, O.

Coleus, fine varieties, 2-in., \$2.50 per 100.  
Cash, please. Paul O. Tauer, Lebanon, Ind.

## CUPHEAS

Cupheas, rooted cuttings, \$1.00 per 100. Cash.  
Byer Bros., Chambersburg, Pa.

Cupheas, cigar plants, 2 1/2-in., \$5.00 per 100.  
Thos. Salvason, 813 Main St., Petersburg, Ill.



## CYCLAMEN

ALL ORDERS  
FOR 1920 CROPS  
FERD FISCHER'S FAMOUS  
CYCLAMEN SEED  
SHOULD BE SENT TO  
AMERICAN BULB CO.,

172 N. Wabash Ave., Chicago, Ill.  
We offer seeds of the following varieties:

	Per 1000
Glowing Dark Red (Christmas Red).....	\$15.00
Glowing Red, Bright Cherry Red.....	15.00
Bright Rose, Rose of Marienthal.....	15.00
Pure White .....	12.50
White, with dark Carmine eye.....	12.50
Salmon, delicate, Improved Rose Von Zah- lendorf .....	18.00
Salmon, Improved Perle Von Zahlendorf...	18.00
Salmon, Red, Improved Glory Pride of Wandsbek .....	20.00
Rococo Erecta, Orchid flowering type—Red	18.00
Rococo Erecta, Orchid flowering type—Rose	18.00
Rococo Erecta, Orchid flowering type—Lilac	18.00
Rococo Erecta, Orchid flowering type— White, with Carmine eye.....	18.00

Less 7% for cash with order.

AMERICAN BULB CO., Chicago, Ill.  
172 N. Wabash Ave.,

## CYCLAMEN.

## FULL OF BUDS AND BLOOMS.

This is quality stock.  
Must be seen to be appreciated.

Ready for immediate sales.

4-in., \$0.50 each;
5-in., .85 each;
6-in., 1.25 each.

Satisfaction guaranteed.  
Cash, please.

J. F. SABRANSKY,  
Kenton, O.

## ASSORTED COLORS.

Cyclamen in bud and bloom.

These plants are A No. 1, and can  
be potted into larger pots for  
immediate sales.

You cannot find better stock anywhere.

We would be pleased to have you  
come and see it.

Out of 4-in. pots, \$40.00 per 100.

Out of 5-in. pots, \$75.00 per 100.

Out of 6-in. pots, \$150.00 per 100.

We also have a fine

lot of 3-in., ready to shift, which will  
make fine plants for winter sales, \$20.00 per 100.

The above prices include packing.

Cash with order.

The largest exclusive grower of Cyclamen

and Primulas in the world.

See Primula advertisement.

R. S. McMURRAY,

Bellefontaine, O.

EXTRA STRONG PLANTS  
IN SEPARATE COLORS.

These plants are showing buds and will  
be well in bloom in a short time.

4-in., 35c each;

5-in., 75c each;

6-in., \$1.25 each.

We offer these plants for immediate  
delivery, packed with utmost care,  
so they will reach you in good condition.

They will be sure money makers.

Packing charges included.

See our advertisement on Ferns.

DAVIS FLORAL CO., DAVENPORT, IA.

## CYCLAMEN.

Some of the best stock in the west.

4-inch .....	\$50.00 per 100
5-inch .....	80.00 per 100
6-inch .....	\$1.25 and \$1.50 each
7-inch .....	3.00 each
8-inch .....	4.00 each
9-inch .....	5.00 each

Packing in clay pots, 10 per cent.

Packing in paper pots, 7 per cent.

Packing out of pots, 5 per cent.

Terms: Cash or satisfactory references.

PINEHURST FLORAL CO.,

Pleasant Hill, Mo.

## CYCLAMEN PLANTS.

## GOOD ASSORTMENT OF COLORS.

We need the room.

3-in., 10c each;

4-in., 35c each;

5-in., 70c each.

KEMBLE FLORAL CO.,

Oskaloosa, Ia.

## CHOICE CYCLAMENS.

Full of flowers and buds. Assorted colors,  
4-in., 35c; 5-in., 50c each. In paper pots. Five  
per cent for packing. Cash, please.

We need the room.

EAGLE GROVE GREENHOUSE,

Eagle Grove, Ia.

## CYCLAMEN PLANTS.

## Assorted colors.

2½-inch .....	\$12.00 per 100
3-inch .....	20.00 per 100
4-inch .....	50.00 per 100
5-inch .....	75.00 per 100

Add 5% for packing charge.

## AMERICAN BULB CO.,

172 N. Wabash Ave., Chicago, Ill.

## WELL-GROWN STOCK

## OF CYCLAMEN IN LARGE LOTS!

3-in., \$20.00; 4-in., \$35.00; 5-in., \$65.00; 6-in., \$100.00 per 100; 7-in., \$2.00 each; 8-in., \$3.00 each.
--

These plants are very fine and of many va-  
rieties and colors, dark reds, dark pinks and  
salmon. Cash.

## FAIRVIEW GREENHOUSES,

Belvidere, Ill.

## CYCLAMEN.

## IN HEAVY BUD AND BLOOM.

Strong 2½-in. ....	\$0.12 each
Strong 3-in. ....	.20 each
Strong 4-in. ....	.40 each
Strong 5-in. ....	.75 each
Strong 6-in. ....	1.00 each
Strong 7-in. ....	1.50 each

Place your orders for Christmas now.

J. W. DAVIS CO.,

Davis Gardens, Terre Haute, Ind.

## CYCLAMEN LOADED WITH BUDS AND

## BLOOMS.

Extra fine plants, in best selling colors.

4-in. ....	\$40.00 per 100
5-in. ....	75.00 per 100
6-in. ....	125.00 per 100
7-in. ....	200.00 per 100

Cash with order. No C. O. D. orders accepted.  
Careful packing with no extra charge.

SAYRE FLORAL CO.,

Sayre, Pa.

## CYCLAMEN PLANTS LOADED WITH BUDS.

Just right for Xmas trade.

SALMON AND XMAS RED,

4-in., \$40.00 per 100.

Xmas Red, 5-in., \$70.00 per 100.

No charge for packing; paper pots.

Prompt shipment.

McADAMS & McCOMB,

Columbus Grove, O.

## CYCLAMEN, BEST STRAINS,

## STRONG, HEALTHY, PERFECTLY SHAPED

PLANTS, MOST DESIRABLE COLORS,

Well set with buds, ready for shift.

3-in., 15c; 3½-in., 30c; 4-in., 40c; 4½-in., 50c;

5-in., 60c; 6-in., \$1.00; 7-in., \$2.00.

Carefully packed free. Cash.

HILLVIEW GREENHOUSE CO.,

La Crosse, Wis.

## CYCLAMEN.

All Colors.

We have a large stock of

excellent plants.

4-in., 50c; 5-in., 75c; 6-in., \$1.25.

Packing at cost.

FRANK F. CRUMP,

Colorado Springs, Colo.

Cyclamen, fancy stuff, nothing better around  
Chicago, 3-in., in bud, \$12.00 and \$15.00 per 100;  
4-in., in bud, \$35.00 and \$45.00 per 100; 5-in.,  
in bud and bloom, \$60.00 and \$75.00 per 100;  
6-in., \$1.00, \$1.25 and \$1.50 each; 7-in., \$2.00  
and \$2.50 each; 8-in., \$3.50 and \$4.00 each. No  
packing charges.

Joseph Turski, Gross Point, Ill.

## CYCLAMEN, EXCEPTIONAL BARGAINS.

We have a large surplus of the following  
variety for immediate shipment: Cyclamen  
Excelsior, white with red eye, 3-in., \$10.00 per  
100; 4-in., \$25.00 per 100. Extra strong, well-  
grown stock.

MATTHEWSON'S, SHEROYGAN, WIS.

## MUST HAVE ROOM.

Strong Cyclamen of the best flowering strains,  
plenty of reds and salmons; positively no better  
stock in the country and all ready to shift; 3-in.,  
20c; 4-in., 35c. Quantity limited at these prices.  
Packing at cost.

ELITCH GARDENS CO., DENVER, COLO.

Cyclamen: An extra fine lot of separate col-  
ors or mixed as desired. 2½-in., \$12.00 per 100;  
3-in., \$20.00 per 100; 4-in., \$40.00 per 100; 5-in.,  
\$75.00 per 100; 6-in., \$100.00 per 100; 7-in.,  
\$150.00 per 100. We know these will please you,  
so speak up!

S. S. Skidelsky & Co., 50 Park Place, New York.

## CYCLAMEN IN BLOOM.

Do not miss our splendid 4-in. Cyclamen, ready  
to shift to 5-in., \$40.00 and \$50.00 per 100. Heavy  
plants, well worth the price. Add 10 per cent  
for careful packing in clay or paper pots.

GULLETT & SONS, LINCOLN, ILL.

## CYCLAMEN, SELECTED STRAIN,

## SEPARATE COLORS OR MIXED.

3-in. pots, \$25.00 per 100; 4-in. pots, \$40.00

and \$50.00 per 100.

ROMAN J. IRWIN,

43 West 18th St., New York, N. Y.

Cyclamen, best European strain, strong 2½-in.,  
\$12.00; 3-in., \$20.00; 4-in., \$40.00; 5-in., \$75.00  
per 100, for November and Christmas bloom.

Baur Floral Co., Erie, Pa.

For Cyclamen of quality see my Display adver-  
tisement in this issue. Winfield S. Kircher, Cyc-  
lamen Specialist, Defiance, O.

## CYCLAMEN PLANTS.

Assorted colors, large proportion of red.

4-in., \$40.00 per 100;

5-in., \$75.00 per 100.

A packing charge of 5 per cent.

A. N. KINSMAN, INC.,

Austin, Minn.

Cyclamen, nice, healthy, stocky plants, well  
furnished with foliage, showing buds; German  
strain, red and pink colors predominating, from  
4-in., 40c. This will make good blooming stock  
for Christmas.

J. L. Schiller, 929 Prouty Ave., Toledo, O.

## CYCLAMEN IN BUD AND BLOOM.

4-in., 40c each;

5-in., 75c each;

6-in., \$1.00 each.

No charge for packing. Cash, please.

F. B. PFISTER, LOWVILLE, N. Y.

## CYCLAMEN.

## THESE ARE FINE PLANTS.

2½-in. .... \$10.00 per 100

4-in. .... 50.00 per 100

C. O. POLLWORTH CO.,

City Hall Square, Milwaukee, Wis.

We need the room. Heavy, vigorous Cyc-  
lamen plants, all dark colors, budding for bloom,  
4-in., 30c. Packing 1c each. Fancy 5-in., in  
bud and bloom, 50c. Packing 2½c.

J. E. Leslie & Son, Marion, Ind.

Cyclamen plants, dark colors, no white, strong,  
sturdy plants, 5-in., \$75.00 per 100. All ready  
for shift to larger pots. Packing free, in paper  
pots, securely cleated. Peter Pearson, 3732-48  
Gunnison St., Chicago, Ill.

Cyclamen, fine, large plants, all colors; for  
immediate delivery; 5-in., 70c; 6-in., \$1.00 each.  
These are the best strains. Terms: satisfactory  
credit reference or cash with order.

J. F. Wilcox & Sons, Council Bluffs, Ia.

Cyclamen, heavy 3-in., mostly Wandsbek  
strain, ready to shift, \$20.00 per 100. 5 per cent  
for packing. Cash, please. Thos. Heaven, 197  
E. Main St., Benton Harbor, Mich.

Cyclamen Giganteum, 2½-in., \$6.00 per 100;  
3-in., \$10.00 per 100; 4-in., \$20.00 per 100;  
5-in., \$40.00 per 100; all full of buds; all col-  
ors mixed. Samuel Whitton, Utica, N. Y.

Cyclamen, strong, healthy plants, best selling  
colors, 5-in., \$75.00 per 100; 6-in., \$100.00 per  
100. Cash. Myers-Watson Floral Co., formerly  
E. V. Myers, Florist, St. Joseph, Mo.

Cyclamen, choice assortment of the leading  
varieties, 3-in., \$15.00 per 100; 4-in., \$35.00 per  
100. Extra strong, well-grown stock.

Matthewson's, Sheboygan, Wis.

Cyclamen, extra large, bushy 5-in. Shipped  
in paper pots, \$9.00 per doz. Cash with order.

B. L. Gibbs & Sons, Cumberland, Md.

Cyclamen, well budded, strong 5-in., in fine  
assortment, 50c each. Cash.

Brill Celery Gardens, Kalamazoo, Mich.

Cyclamen, 3-in., ready for 4-in., good, strong  
plants, mixed colors, \$18.00 per 100.

Harry Jergens, R. R. 5, Dayton, O.

Cyclamen plants, 3-in. stock, best strain pro-  
curable, assorted colors, \$15.00 per 100.

F. E. Blake, Marion, O.

Cyclamen, 3-in., \$10.00 per 100; 4-in., \$35.00  
per 100. James D. Hooper, Richmond, Va.

## DAHLIAS

## DAHLIAS.

Send your want list of Dahlias to the Dahlia  
king, who is listing 188 of the best varieties for  
cut flowers and for retail catalogue trade for  
seedsmen. The largest dahlia grower in the  
world.

J. K. ALEXANDER,

20-30 Central St., E. Bridgewater, Mass.

The new show Dahlia Peach Blow, pink;  
and the new decorative Dahlia Iron Clad, bronze;  
we offer in limited quantity, 50c each; \$5.00  
per dozen clumps.

The new show Dahlia Mary D. Hallock, canary  
yellow, 25c each. Send for our list on Dahlias.  
Kalisch Bros. Co., 4516 Delmar Ave., St.  
Louis, Mo.

## DAHLIA CLUMPS AND DIVISIONS.

Sylvia, Marathon, rich purple; Candeur, white;  
large, field-grown clumps, \$12.00; divisions, \$5.00  
per 100; also mixed Double Dahlias. Will ex-  
change for other varieties. State what you have.

J. C. WEISS,

R. F. D. 2, Box 45, Portsmouth, Va.

Jack Rose Dahlias, heavy, undivided, field-  
grown clumps; worth four times what we ask;  
must be disposed of on account of lack of space  
in which to store them, \$4.00 per 100, \$35.00  
per 1000. Immediate shipment only.

Vick & Hill Co., Rochester, N. Y.

Dahlia roots, a good assortment of our choice  
florists' varieties, \$6.00 per 100. King of Com-  
merce Dahlia, strong tubers, \$40.00 per dozen.  
Cash. Indiana Dahlia Farm, New Albany, Ind.

Dahlias, write us for a complete list of very  
fine divisions, fall or spring delivery.

S. S. Skidelsky & Co., 50 Park Place, New York.

Dahlias, field clumps in four named varieties,  
\$10.00 per 100; mixed varieties, \$8.00 per 100.

H. Hills, Bristol, Ind.

## DAISIES

Daisies, strong rooted cuttings, Mrs. Sander,  
Nicholson's Giant White and Paris, \$2.00 per  
100, by mail. 2-in., 4c.

S. W. Pike, St. Charles, Ill.



**DAISIES.**  
**Strong Plants.**

	Per 100	Per 1000
Boston Yellow, R. O.....	\$4.00	\$35.00
Boston Yellow, 2 1/4-in.....	7.00	60.00
Giant White, R. O.....	3.50	30.00
Giant White, 2 1/4-in.....	5.00	45.00

Prompt shipment will be made.  
Add 5% to cover cost of packing.

**AMERICAN BULB CO.**

172 N. Wabash Ave., Chicago, Ill.

**DAISIES.**

Boston Yellow, rooted cuttings, \$4.00 per 100, \$35.00 per 1000; 2 1/4-in. pots, \$8.00 per 100, \$75.00 per 1000.

Single White, rooted cuttings, \$2.00 per 100, \$18.00 per 1000.

Mrs. Sander and single White, 2 1/4-in. pots, \$6.00 per 100, \$50.00 per 1000.

**ROMAN J. IRWIN,**

43 W. 18th St., New York.

**ROOTED CUTTINGS NOW READY.**

From A. E. Hunt's strain.

Boston Yellow .... \$4.00 per 100, \$35.00 per 1000  
Hunt's White Sport. 5.00 per 100, 45.00 per 1000

No order accepted for less than 100.

500 of a variety at the 1000 rate.

**A. L. RANDALL COMPANY,**

180 N. Wabash Ave., Chicago.

Daisies, Boston Yellow, strong 2 1/4-in., \$7.00 per 100, \$60.00 per 1000; rooted cuttings, \$4.00 per 100, \$35.00 per 1000.

Giant White, 2 1/4-in., \$5.00 per 100, \$45.00 per 1000; rooted cuttings, \$3.50 per 100, \$30.00 per 1000. All ready now.

**W. A. Rowe Floral Co.,** Kirkwood, Mo.

**BELLIS DAISIES.**

Giant White, big field clumps.....\$8.00 per 100  
Giant Pink, big field clumps..... 8.00 per 100

**WAYSIDE GARDENS CO.,**

Mentor, O.

Daisies, Bellis Monstrosa, pink or white, also Longfellow and Snowball, fine strong plants, \$3.25 per 1000, \$9.00 per 3000. Cash.  
**Brill Celery Gardens,** Kalamazoo, Mich.

Daisies, Giant White, 2 1/4-in., \$5.00 per 100. No. 1 stock. Cash with order. Parkside Greenhouses, 1457 E. 70th St., Chicago, Ill.

Daisies, white, 2 1/4-in., ready to shift, fine for cuttings, \$6.00 per 100. Cash.  
**La Crosse Floral Co.,** La Crosse, Wis.

Daisy Mrs. Sander, double, selected, nice stock, 2-in., \$4.00 per 100.  
**D. W. Leatherman,** Anderson, Ind.

Daisies, Mrs. Sander, extra good strain, good, strong 2 1/2-in., \$4.00 per 100.  
**Haase Bros.,** Florists, Pekin, Ill.

Daisies, Marguerites, rooted cuttings, \$2.00 per 100; 2-in., \$4.00 per 100.  
**Dumser Floral Co.,** Elgin, Ill.

Daisies, Sander and Boston Yellow, rooted cuttings, \$2.00 per 100; white, \$1.50 per 100. Cash.  
**Byer Bros.,** Chambersburg, Pa.

Bellis Daisies, Longfellow and Snowball, strong, stocky plants, \$3.50 per 100, 500 at 1000 rate.  
**Gustav Pitzonka,** Bristol, Pa.

Boston Yellow, 2 1/4-in., strong, \$7.00 per 100; Giant White, 2 1/4-in., \$5.00 per 100.  
**S. S. Skidelsky & Co.,** 50 Park Place, New York.

Daisies, Paris and Marguerite, fine 2-in., \$4.00 per 100; Boston Yellow, 2-in., \$4.00 per 100. Cash.  
**J. W. Miller,** Shiremanstown, Pa.

Bellis Daisies, transplanted, \$7.50 per 1000.  
**Geo. Conklin,** Allegan, Mich.

**DELPHINIUMS****HARDY PLANTS.**

Delphinium Belladonna, 1-year, strong field-grown, \$7.00 per 100; 2-year, \$10.00 per 100. Write for special prices in large quantities; also a nice list of other hardy plants.

**JOSEPH F. MARTIN,**

Box 97, Painesville, O.

Delphinium Belladonna, field-grown, for winter forcing, strong, 1-year-old plants, \$11.00 per 100, \$100.00 per 1000; strong 2-year-old plants, \$14.00 per 100, \$130.00 per 1000.  
**Roman J. Irwin,** 43 West 18th St., New York.

Delphinium Belladonna, 1-year-plants, extra fine, \$50.00 per 1000; 2-year-plants, \$65.00 per 1000; also seed at \$2.50 per oz., \$30.00 per lb. Cash with order.  
**George Martin,** Box 154, Painesville, O.

For fall delivery, strong, fieldgrown 1-year-old Delphinium Belladonna, \$7.00 per 100, \$65.00 per 1000; 2-year-old, \$10.00 per 100. Write for other list of Hardy Perennials.  
**S. S. Skidelsky & Co.,** 50 Park Place, New York.

Delphinium Belladonna, the grand cut flower variety. Good size plants, \$7.00 per 100.  
**Thos. J. Murphy,** Painesville, O.

Delphinium Belladonna, 2-year, field-grown for forcing, \$10.00 per 100.  
**Eschrich Nursery,** North Milwaukee, Wis.

**DRACAENAS****DRACAENA INDIVISA.**

50,000 big, strong plants ready for a shift to 3-in. or 4-in. pots from 2-in. pots, \$4.00 per 100.

Average size, strong and healthy from 2-in. pots, \$3.00 per 100.

Both the above sizes are big value and worth twice the money.

Packed to reach you safe anywhere.

**ELMER RAWLINGS, WHOLESALE GROWER,** Allegany, N. Y.

**DRACAENA TERMINALIS.**

2-in.....	\$15.00 per 100
3-in.....	25.00 per 100
4-in.....	45.00 per 100
5-in.....	75.00 per 100

Moderate packing charge.

**ROY F. WILCOX & CO.,**

Montebello, Cal.

Dracaena Indivisa, 450 4-in. plants, now ready for 5-in. pots, from 16 to 24 inches high, extra strong and in fine growing condition, \$16.00 per 100. Packing free. Cash.  
**Brinkerhoff Greenhouses,** Springfield, Ill.

Dracaenas, fine 2 1/4-in. stock ready for shipment. Terminalis, 20c. Lord Wolseley, 20c. Aurora, 24c.

Cash with order.

**The Minge Floral Co.,** Mobile, Ala.

Dracaena Indivisa, extra nice plants, 2000 3-in., 8c each.

**The Crown Hill Greenhouses,** Edgewater, Colo.

Dracaena Indivisa, strong, ready to shift, 3-in., \$10.00 per 100. Winfield S. Kircher, Cyclamen Specialist, Defiance, O.

Dracaenas, Massangeana, Amabilis and Lord Wolseley; elegant stock, \$2.00 each. Holton & Hunkel Co., 462 Milwaukee St., Milwaukee, Wis.

Dracaena Indivisa, strong 3-in., ready to shift, \$10.00 per 100. Cash, please. J. E. Kallenbach & Sons, R. F. D. No. 1, Erie, Pa.

Dracaenas, strong 3-in. for growing on, \$10.00 per 100. Cash or references.  
**H. E. & C. W. Krebs,** Cedar Rapids, Ia.

Dracaenas, Indivisa or Australis, fine 2-in., \$4.50 per 100. Cash. Myers-Watson Floral Co., formerly E. V. Myers, Florist, St. Joseph, Mo.

Dracaenas, extra fine, field-grown Indivisa, ready for 6-in. pots, \$25.00 per 100.  
**S. S. Skidelsky & Co.,** 50 Park Place, New York.

Dracaena Indivisa, strong plants, 2 1/4-in. pots, \$4.00 per 100. Cash with order.  
**Park Board Greenhouses,** Fort Wayne, Ind.

**ERICAS**

Erica Melanthera, 3-in., 8 ins. to 18 ins. high, coming in bud, clean stock, \$50.00 per 100. W. W. Thompson & Sons, Station D, R. 1, Milwaukee, Wis.

**EUPHORBIAS****EUPHORBIA.****EXTRA STRONG.**

Euphorbia Splendens (Crown of Thorns), 3-in. pots, \$15.00 per 100.

**OAK GROVE GREENHOUSE,** Tuskegee, Ala.

**EVONYMUS****EVONYMUS CARRIERI.****Extra strong.**

50c each, \$40.00 per 100.  
**OAK GROVE GREENHOUSE,** Tuskegee, Ala.

Evonymus Vegetus, 2-year, \$15.00 per 100, \$120.00 per 1000.  
**James Wheeler,** Worcester St., Natick, Mass.

**FARFUGIUMS****FARFUGIUM.**

Grand Leopard plants.

3-in., \$25.00 per 100.

**OAK GROVE GREENHOUSE,** Tuskegee, Ala.

**FERNS****FERNS MY SPECIALTY.**

Ferns for fern dishes. Strong, bushy 2 1/4-in. stock, in largest and best assortment, \$6.00 per 100, \$50.00 per 1000.

Fern seedlings: Excellent stock, ready for potting, in assortment of eight best fern dish varieties, \$1.75 per 100, \$15.00 per 1000.

Adiantum Cuneatum and Gracillimum, strong seedlings, ready for potting, \$1.75 per 100, \$15.00 per 1000; 2 1/4-in., \$6.00 per 100, \$50.00 per 1000.

Adiantum Farleyense Gloriosum. A most desirable Fern, well-grown 3-in., \$5.50 per doz., \$40.00 per 100; 4-in., \$9.00 per doz., \$70.00 per 100. Large cut fronds, \$25.00 per 100.

Cibotium Schiedel, the King of Ferns. Strong thrifty 3-in., \$8.00 per doz., \$65.00 per 100; 4-in., \$12.00 per doz., \$95.00 per 100; 5-in., \$24.00 per doz.

Boston Ferns, large, shapely plants from bench, ready for 6-in. pots, \$9.50 per doz., \$75.00 per 100; pot-grown, 7-in., \$21.00 per doz.; 8-in., \$30.00 per doz.

**J. F. ANDERSON, FERN SPECIALIST,** Short Hills, N. J.

**FINE FERNS.**

Ferns for dishes. Whitmanil, strong 2 1/4-in., \$6.00 per 100, \$50.00 per 1000; Boston and Roosevelt, 2 1/4-in., \$6.50 per 100, \$60.00 per 1000. Scottil, Teddy Jr. and Verona, 2 1/4-in., \$7.00 per 100, \$65.00 per 1000. Macawil, 2 1/4-in., new and very fine, \$12.00 per 100, \$100.00 per 1000.

Very fine Boston, 4-in., \$22.50 per 100; strong 5-in. Boston and Roosevelt, \$40.00 per 100; Whitmanil, 4-in., 35c; 5-in., 75c; 6-in., \$1.00.

On orders for 2 1/4-in., specify whether pot plants, transplanted or bench-grown stock is wanted.

**S. S. SKIDELSKY & Co.,** New York City.

**FERNS.**

5-in. Boston and Roosevelt.....50c

6-in. Boston and Roosevelt.....75c

Above stock is pot-grown, strong, clean and bushy.

**HOMEWOOD GREENHOUSES,** Atchison, Kan.

**POT-GROWN FERNS.**

Guaranteed to please.

Whitmanil, 2-in.....	\$ 6.00 per 100
Teddy Jr., 2-in.....	6.00 per 100
Teddy Jr., 3-in.....	15.00 per 100
Roosevelt, 2-in.....	6.00 per 100
Boston, 2-in.....	6.00 per 100
Boston, 4-in.....	35.00 per 100
Boston, 6-in.....	60.00 per 100
All of the above 2-in., \$55.00 per 1000. Less 4 per cent. Cash, please.	

**B. C. BLAKE,** Springfield, O.

**BOSTON FERNS.**

To make room, we offer the following bargains in dandy, good, clean stock:

500 strong 3-in.....	\$0.12 1/2 each
200 strong 3 1/2-in.....	.20 each
1500 strong 4-in.....	.25 each
100 strong 6-in.....	.75 each
100 strong 7-in.....	1.00 each
100 strong 8-in.....	1.50 each

Cash, please.

**HEINL & WEBER,**

129 S. 7th St., Terre Haute, Ind.

**10,000 2-IN. POTTED FERNS.**

Instead of sending a man out on the road, we will give the buyer the benefit of his expenses.

200 Ferns, 50 each, 4 varieties, Boston, Roosevelt, Teddy Jr. and Whitmanil, \$10.00; same varieties, 100 each, \$20.00; same varieties, 125 each, \$25.00; same varieties, 250 each, \$50.00. All orders will contain an equal number of each variety. We will sell only 10,000 Ferns at these prices, so get your order in early. Cash, please.

**CLOVER LEAF FLORAL CO.,**

Springfield, O.

**FERNS.**

Boston, extra large size.....	\$12.00 per 100
Boston, 4-in. size.....	10.00 per 100
Boston, 3-in. size.....	8.00 per 100
Springfieldil, 3-in. size.....	8.00 per 100

Boston, Whitmanil, Wanamaker, Scottil and Springfieldil, 2 1/4-in., \$4.00 per 100, \$35.00 per 1000

Runners in all kinds..... 12.50 per 1000

**W. P. NEWELL CO., APOPKA, FLA.**

Wholesale Fern Growers.

**BOSTON FERNS.**

Good, strong, bushy stock.	
5-in.....	\$0.60
6-in.....	.90
7-in.....	1.15
8-in.....	1.50
10-in.....	2.00

Add 5 per cent for packing.

See our ad on Cyclamen and Geraniums.

**DAVIS FLORAL CO.**

Davenport, Ia.

**BOSTON FERNS.**

4-inch.....	\$35.00 per 100
5-inch.....	\$60.00 to 75.00 per 100

**MACAWIL FERNS.**

We are booking orders for December delivery on Macawil Ferns, 2 1/4-c to 10c.

Packing in clay pots, 10 per cent. Packing in paper pots, 7 per cent. Packing out of pots, 5 per cent. Terms cash or satisfactory references.

**PINEHURST FLORAL CO.**

Pleasant Hill, Mo.

**TABLE FERNS FOR FERN DISHES.****STRONG 2 1/4-IN. POTS.**

\$7.00 per 100, \$65.00 per 1000.

Boston, Scottil, Verona, Roosevelt

and Teddy Jr., 2 1/4-in. pots,

\$6.00 per 100, \$55.00 per 1000.

New Macawil Fern, 2 1/4-in. pots,

\$12.00 per 100.

**ROMAN J. IRWIN,**

43 West 18th St., New York, N. Y.

**APOPKA FERNERY CO.**

Particular attention given to growing Plumbago and Sprenger plants. We have on hand for immediate shipment 50,000 clumpy, stocky plants, 3-in. and 4-in., \$8.00 and \$10.00 per 100.

Bostons, 4-in., \$10.00 per 100;

Bostons, 3-in., \$8.00 per 100.

Cash with order.

**APOPKA FERNERY CO.,**

Wholesale Growers, Apopka, Fla.

**FERNS.**

Roosevelt, 2 1/4-in.....	\$ 6.50 per 100
Roosevelt, 3-in.....	15.00 per 100
Boston, 2 1/4-in.....	6.50 per 100
Boston, 3-in.....	15.00 per 100
Scholzelli, 2 1/4-in.....	6.50 per 100
Scholzelli, 3-in.....	15.00 per 100
Whitmanil Compacta, 2 1/4-in.....	6.50 per 100

**THE REEFER PLANT CO.,**

Springfield, Ohio.

**IF YOU WANT STRONG AND HEALTHY BOSTON FERNS, WE CAN SUPPLY YOUR NEEDS.**

5-in., 55c;

6-in., 70c;

7-in., 85c.

**ALFRED CARLSTROM & SON,**

10830 Hale Ave., Chicago, Ill.

Phone Beverly 564.

**FERNS.**

Boston and Whitmanil, strong, healthy and bushy.

4-in.....	\$3.60 per doz., \$25.00 per 100
5-in.....	5.40 per doz., 40.00 per 100
6-in.....	8.00 per doz., 60.00 per 100

Packing 5 per cent. Cash, please.

**GREENWOOD AVENUE GREENHOUSES,**

702 Greenwood Ave., Decatur, Ill.

Boston Ferns, 4-in., \$10.00 per 100, \$90.00 per 1000; 3-in., \$7.50 per 100, \$70.00 per 1000. Strong Boston runners, \$10.00 per 1000.

Fine Staghorn Ferns, 50c to \$1.00 each.

**Lee Smoot,** Apopka, Fla.

## FERNS—Continued

## QUALITY FERNS.

500,000 2½-in. pot-grown Ferns, Bostons, Roosevelt, Whitmanil, Teddy Jr., Whitmanil Compacta, all at \$8.00 per 100, \$55.00 per 1000. Boston and Roosevelt 3-in., \$15.00 per 100. Buy now and place contracts for March, April, May and June at these prices on 2½-in. and 3-in. G. M. REBURN & CO., 8807 Lake Park Ave., Chicago, Ill.

## FERN DISH FERNS.

Pteris Adiantoides, Cretica Albo-Lineata, Magnifica, Wimsittii, Wilsonii, 2½-in., \$5.00 per 100. Cyrtomium Rochfordianum, \$7.00 per 100.

## BOSTON FERNS.

5-in. pot plants, \$40.00 per 100; 6-in. pot plants, \$60.00 per 100.

STORRS & HARRISON CO.,  
Painesville, O.

## WELL-GROWN BOSTONS.

2,000 2½-in.	6c each
2,000 3-in.	10c each
1,000 4-in.	30c each
500 5-in.	60c each
300 6-in.	90c each

CALVERT FLORAL CO.,  
Lake Forest, Ill.

## BOSTON FERN RUNNERS.

Spend your dollars where you will get full value. Having more Boston Fern runners than I can use, I am offering the surplus at \$10.00 per 1000. These are extra fine, strong, clean, healthy plants, and guaranteed to please you, or your money refunded. Cash, please.

NORMAN C. MILLER, FORT PIERCE, FLA.

## BOSTON FERNS.

Bench-grown, strong, will make large 4-in. stock, worth 50c retail in 30 days; specially low to make room, \$19.00 per 100; will pack light. Cash. No charge for packing.

THE IMLAY CO.,  
Zanesville, O.

## BENCH-GROWN BOSTONS.

Extra large plants, ready for 5 and 6-in. pots, 25c each; Roosevelt, pot-bound, 4-in., 25c each. This is good, clean stock.

F. C. FREEMAN & SONS,  
Portland, Ind.

Ferns; 300 Teddy Jr., 2½-in., \$5.00 per 100; 500 Boston Ferns, 2½-in., \$5.50 per 100; 200 Whitmanil, \$5.50 per 100; 500 Macawil, 2½-in., strong plants, \$20.00 per 100. Cash with order. Parkside Greenhouses, 1457 E. 70th St., Chicago, Ill.

## BOSTON FERNS.

Strong runners, ready for immediate delivery, \$10.00 per 1000; 3-inch pot size, \$7.00 per 100; 4-inch pot size, \$10.00 per 100. 2 per cent discount for cash with order.

F. M. SOAR, LITTLE RIVER, FLA.

Ferns, Boston, Elegantissima and Whitmanil, 2½-in. full pots, \$6.00 per 100, \$50.00 per 1000. Boston and Elegantissima, 6-in., 50c each, \$40.00 per 100, all pot bound.

B. M. WICHES & CO., GRETN, LA.

Ferns, large, bench-grown Bostons ready for 5 and 6-in. pots, \$25.00 per 100; 8-in. pot-grown, ready for 4-in., \$10.00 per 100; also a fine lot of runners as good as 2-in., \$3.00 per 100. Cash.

C. P. BETHARDS, SPRINGFIELD, O.

## BOSTON FERNS.

Bench-grown Boston, large plants. Ready for 5 and 6-in. pots, \$30.00 per 100.

S. A. PINKSTONE,

Cor. York and Hickory Sts., Utica, N. Y.

Ferns, strong, healthy stock, Boston and Whitmanil, 4-in., \$25.00 per 100; 5-in., \$40.00 per 100. Cash with order, or shipped C. O. D. if ¼ of purchase price is sent with order.

Peterson Floral Co., Gibson City, Ill.

## POT-GROWN BOSTON FERNS.

6-in. bushy stock out of pots, 75c each; 7-in. Bostons, 90c; 8-in., \$1.10 each plus 5% for packing.

DAVIS & STEINER CO., MORRISON, ILL.

Ferns, Boston and Scottii, strong 4-in. stock, ready for shift to 5-in. and 6-in. pots, \$5.00 per 100, \$40.00 per 1000.

Evenden Bros. Co., Williamsport, Pa.

## EXTRA STRONG, WELL-GROWN STOCK.

Whitmanil Ferns, 5-in., 50c each; heavy 5½-in., 75c each. Cash, please.

J. E. MATTHEWSON, SHEBOYGAN, WIS.

Ferns, Bostons, good plants, 2½-in., \$6.00 per 100, \$50.00 per 1000; Fern runners, \$2.50 per 100.

Herman Schau, 10817 Hale Ave., Chicago, Ill.

Ferns, Boston, a few Whitmanil and Anthony Wayne, strong, 3-in., \$18.00; 4-in., \$25.00; 5-in., \$50.00 per 100; 6-in., \$1.00 each. Winfield S. Kircher, Cyclamen Specialist, Defiance, O.

Ferns, table ferns in assorted varieties, 2½-in., \$6.00 per 100, \$55.00 per 1000. Cash with order, please.

Frank Oechalin, 4911 W. Quincy St., Chicago, Ill.

Boston Ferns, good, strong stock, 3-in., \$15.00 per 100; 4-in., \$25.00 per 100; 6-in., \$75.00 per 100. Cash. Underwood Bros., 21st and Fair Ave., Columbus, Ohio.

Bostons from bench, good, clean stock, \$20.00, \$25.00 and \$35.00 per 100.

Verona Ferns, 2½-in., \$5.00 per 100, \$40.00 per 1000. Carl Hagenburger, W. Mentor, O.

Table Ferns, standard varieties, 2½-in., \$5.00 per 100. Henry Smith, Grand Rapids, Mich.

Boston Ferns, bench-grown, extra strong, 50c each. L. J. Rowe, Titusville, Pa.

Boston Ferns, strong, clean, pot-grown, 2-in., 6c; 4-in., 25c; 5-in., 50c each. Cash with order. Walnut Hill Greenhouses, Independence, Mo.

Whitmanil Ferns, strong 4-in., 35c; 5-in., 75c; 7-in., \$1.50 each.

Quentin Floral Co., St. Joseph, Mo.

Boston Ferns, pot-grown, ready for 5-in. pots, \$25.00 per 100. Cash, please. Charles C. Walker, 1277 Logan Ave., Danville, Ill.

Boston Ferns, fine stock, 5-in., 60c; 6-in., 75c each. Packing free. Cash.

La Crosse Floral Co., La Crosse, Wis.

Boston Ferns, bench-grown, good, clean stock and ready for 5-in., \$25.00 per 100.

Harry Jergens, R. R. 5, Dayton, O.

## VERY FINE PLANTS.

Verona Ferns, 4-in., 35c each. Cash, please.

J. E. MATTHEWSON, SHEBOYGAN, WIS.

Ferns, strong 4-in., Boston, Roosevelt and Whitmanil Compacta, \$3.50 per doz., \$25.00 per 100. The Schmidt & Botley Co., Springfield, O.

Boston Ferns from bench, good clean stock with right color, \$35.00 per 100.

Anoka Greenhouses, Anoka, Minn.

Especially strong, pot-grown Boston Ferns, 4-in., 25c; 5-in., 40c; 6-in., 75c. J. W. Davis Co., Davis Gardens, Terre Haute, Ind.

Fernery Ferns in assortment, \$6.00 per 100. Holton & Hunkel Co., 462 Milwaukee St., Milwaukee, Wis.

Ferns, Boston, 5-in., out of pots, 40c each.

E. H. Woerner, Arlington, Neb.

Table Ferns, strong 2½-in., 5 varieties, \$6.00 per 100. Cash. Park Floral Co., St. Joseph, Mo.

Ferns, 200 Boston 4-in., good stock, 20c each.

James M. Hoag, Ovid, Mich.

Ferns, Boston, 1000 good 3-in., \$15.00 per 100.

E. R. Pound, Newark, O.

Holly Ferns, large 2½-in., \$8.00 per 100.

O. C. Pollworth Co., Milwaukee, Wis.

Dish Ferns, 2½-in., \$5.00 per 100, in ten varieties.

James D. Hooper, Richmond, Va.

Ferns, Whitmanil, Verona, Boston, strong 4-in., 35c; 5-in., 65c. Gullett & Sons, Lincoln, Ill.

## FICUS

FICUS ELASTICA, EXTRA STRONG.

24 to 30 ins. from the pot up; 6-in. pots, \$7.50 per doz.

OAK GROVE GREENHOUSE,

Tuskegee, Ala.

Ficus Elastica, 4-in., fine, strong stock for immediate sale, 18 inches tall, 40c. Herman A. Young, R. 2, Fort Wayne, Ind.

Ficus Elastica, 4-in., fine, strong stock, 50c and 60c.

Jacob Schulz, 831 Cherokee Rd., Louisville, Ky.

## FORGET-ME-NOTS

Forget-me-nots: Barker's True Winter-flowering. We have reselected this stock for the past five years, by propagating from only the earliest and largest flowering plants, allowing us to offer without question, the best Myosotis on the market. This variety makes a strong and vigorous growth and should be planted 12 to 15 inches apart each way. When well-grown, will produce stems 12 to 18 inches in length. A good crop to follow Mums, and can be planted in the same soil with excellent results; rooted cuttings, \$6.00 per 100, \$55.00 per 1000; 2½-in. pots, \$8.00 per 100, \$70.00 per 1000. Stock ready for shipment. Cash with order. John M. Barker, P. O. Box No. 225, Morristown, N. J.

FORGET-ME-NOTS, ready now and booking orders. Myosotis, true winter flowering, from 2-in. pots, \$3.00 per 100; 2½-in. pots, \$5.00 per 100. Cash, please. No charge for packing.

THE IMLAY CO., ZANESVILLE, O.

## FORGET-ME-NOTS.

Everblooming variety, 2½-in. stock ready for shift. 3c. Cash, please.

See Pelargonium advertisement.

J. SYLVESTER, OCONTO, WIS.

Forget-me-nots, strong seedlings, \$6.00 per 1000; 2½-in. pots, \$6.00 per 100, \$50.00 per 1000; 3-in. pots, \$10.00 per 100.

Roman J. Irwin, 43 West 18th St., New York.

Forget-me-nots, the long stemmed true winter-flowering; strong 2½-in., and starting to branch, \$4.00 per 100. No charge for packing.

F. L. Lainson, Council Bluffs, Ia.

Forget-me-nots, hardy, everblooming, transplanted rooted cuttings, \$3.00 per 100.

Dumser Floral Co., Elgin, Ill.

Strong, winter-flowering, 2½-in. Forget-me-nots, \$5.00 per 100.

S. S. Skidelsky & Co., 50 Park Place, New York.

Forget-me-nots, Alpestris Victoria, blue, hardy dwarf, strong plants, \$4.00 per 1000. Cash.

Brill Celery Gardens, Kalamazoo, Mich.

Forget-me-nots, true winter flowering, strong, 2½-in. pots, \$4.00 per 100, \$35.00 per 1000.

J. C. Schmidt, Bristol, Pa.

Forget-me-not, true winter flowering, 2-in., \$4.00 per 100. Winfield S. Kircher, Cyclamen Specialist, Defiance, O.

Forget-me-nots, 75 strong 3½ and 4-in. for benching, \$7.50 per lot. W. W. Thompson & Sons, Sta. D. R. 1, Milwaukee, Wis.

Forget-me-nots, 2½-in., \$4.00 per 100.

O. P. M. Criley, Florist, Ottumwa, Ia.

## FREESIAS

## FRESIA PURITY BULBS.

A heavy-flowering, strong-stemmed strain, for greenhouse forcing. This strain blooms with an average of 7 flowers to a stem.

Diameter Per 1000  
½ to ¾ inches.....\$9.00

Satisfaction guaranteed.

SEVIN-VINCENT CO.,  
512 Washington St., San Francisco, Cal.

Freesia Purity bulbs, for greenhouse forcing, ½-in., \$9.00 per 1000.

G. B. Johnson, 1509 Morton St., Alameda, Calif.

## FUCHSIAS

Fuchsias, fine double, dwarf habit, early and free blooming; strong, well-rooted cuttings, \$1.75 per 100, \$16.00 per 1000, prepaid by mail. Cash.

J. P. Cannata, Mt. Freedom, N. J.

Fuchsias, good assortment, 2½-in., \$5.00 per 100; 4-in., 25c; 6-in., 50c each.

Henry Smith, Grand Rapids, Mich.

## BUSINESS BRINGERS—

## Review

## Classified Advs.

Fuchsias, 2-in., \$3.00 per 100.

Byer Bros., Chambersburg, Pa.

## GENISTAS

## GENISTA.

5-in., fine, shapely plants, \$30.00 per 100.

Ready now.

JACKSON & PERKINS COMPANY,  
Newark, New York State.

Genista Johnstonii, new, compact grower, golden yellow, holds flowers well, strong 4-in. pot plants, ready now; will be fit for a shift to a 6-in. pot, \$80.00 per 100.

S. S. Skidelsky & Co., 50 Park Place, New York.

## GERANIUMS

CALIFORNIA SUNSHINE GERANIUMS.

"Any number; any kind; any time; anywhere."

## STANDARD VARIETIES:

Rooted cuttings ....\$2.50 per 100, \$22.50 per 1000

Potted 2½-in. .... 5.00 per 100, 45.00 per 1000

HILL, MICHELL, RICARD.

Rooted cuttings ....\$3.00 per 100, \$27.50 per 1000

Potted 2½-in. .... 6.00 per 100, 55.00 per 1000

Poltvine and Ivy all booked till Jan. 1, 1921.

No mealy bugs or other parasites.

Distant shipments with perfect success.

National recognition based on merit.

LOS ANGELES GERANIUM CO.,

927 Oxford Street, Berkeley, Cal.

## GERANIUMS.

Rooted cuttings, S. A. Nutt, Mme. Jaulin and Buchner, \$2.50 per 100, \$20.00 per 1000.

Jean Viaud, \$3.00 per 100, \$25.00 per 1000.

2-in. ....\$4.00 per 100, \$35.00 per 1000

2½-in. .... 5.00 per 100, 45.00 per 1000

3-in. .... 6.00 per 100, 55.00 per 1000

Poltvine rooted cuttings, \$3.50 per 100, \$30.00 per 1000.

2-in. ....\$5.50 per 100, \$50.00 per 1000

2½-in. .... 6.50 per 100, 60.00 per 1000

3-in. .... 7.50 per 100, 70.00 per 1000

Cash with order.

HUDSON GREENHOUSE, HUDSON, MICH.

## GERANIUMS.

Our specialty,

S. A. Nutt,

Jean Viaud,

Mme. Buchner,

Poltvine,

Ricard,

good, short-jointed plants

from 2-in. pots, \$3.50 per 100,

\$35.00 per 1000.

We ship by express or parcel post,

packed to reach you safe anywhere.

ELMER RAWLINGS,

Wholesale Grower, Allegany, N. Y.

ROOTED GERANIUM CUTTINGS.

Get in your order, boys, if you want November delivery. We still have about 50,000 unsold in crop, which will be ready late in November.

Strong selected top cuttings, well rooted:

Per 1000

S. A. Nutt, greatest dark red.....\$25.00

Double Giant, king of all scarlets..... 25.00

Mme. Buchner, only double white..... 20.00

Beaute Poltvine, favorite salmon..... 35.00

THE W. T. BUCKLEY CO.,

Springfield, Ill.

EXTRA STRONG GERANIUMS.

Nutt and Buchner, 10,000 2-in., \$37.00 per 1000, until this batch is sold. Viaud, 2-in., \$40.00 per 1000; Regalia, \$50.00 per 1000. Delivery now and later.

Poltvine and Ricard, \$50.00 per 1000. Delivery latter part of December. Packed right, and free. Thoroughly rooted, not merely cuttings in 2-in. pots. Cash, please.

J. A. SWARTLEY & SONS, STERLING, ILL.

## GERANIUMS.

Well rooted cuttings, all booked for November.

Ricard, Poltvine, Scarlet Bedder and Anna Brown, double pink,

\$30.00 per 1000.

S. A. Nutt,

\$25.00 per 1000.

Cash with order.

PETER BROWN, LANCASTER, PA.

Geraniums, 12,000 Nutt, Buchner, Double Grant, Harcourt, nice big 2½-in., \$5.00 per 100

Poltvine, Ricard, Hill, Barney and Oberle, 2½-in., \$6.00 per 100.

Burdell Floral Co., Bowling Green, Ky.



**GERANIUMS, ROOTED CUTTINGS.**

Ricard, Poltevine, Castellane, Viaud, Doyle and Buchner, all booked until December 15. S. A. Nutt and Scarlet Bedder ready now.  
\$30.00 per 1000.  
Parcelpost and insurance \$1.00 per 1000 extra.  
Cash with order.  
**FRED W. RITCHY, LANCASTER, PA.**

**GERANIUM ROOTED CUTTINGS.**

November and December deliveries.  
S. A. Nutt and Buchner.....\$22.50 per 1000  
Poitevine ..... 27.50 per 1000  
Ricard ..... 35.00 per 1000  
State which method of shipments, parcel post billed at cost, or express.  
**ALBERT M. HERR,**  
R. R. D. 8, Lancaster, Pa.

**IMMEDIATE DELIVERY.**

Geraniums, 100,000 rooted cuttings, S. A. Nutt, Buchner and Scarlet Bedder, \$2.00 per 100, \$20.00 per 1000. Poitevine, Ricard, Montmort, Barney, Thos. Meehan, Gloire de France and Jean Oberle, \$3.00 per 100, \$25.00 per 1000. All rooted cuttings will be shipped parcel post, prepaid. Cash with order.  
**JOHN L. GUGINO, FREDONIA, N. Y.**

Geraniums, 2 1/4-in. pots, S. A. Nutt, Ricard, Poitevine, white, Mrs. Lawrence, Rose Geraniums, Helen Michell and other varieties, \$6.00 per 100, \$50.00 per 1000. S. A. Nutt, rooted cuttings, \$3.00 per 100, \$25.00 per 1000. Ready now and later. Other varieties ready next month. Ask for varieties and prices.  
**Roman J. Irwin, 43 West 18th St., New York.**

**GERANIUMS.**

Rooted cuttings, 10,000 S. A. Nutt, \$18.00 per 1000; 4000 mixed, same price; been in sand 10 weeks.

These are all top cuttings and well rooted.  
**ELMWOOD FLORAL CO.,**  
Cor 30th and Elmwood Ave., Erie, Pa.

**2-IN GERANIUMS.**

Nutt, Doyle and Buchner, \$3.00 per 100. Improved Poitevine, Beaute Poitevine, Viaud, Ricard and Blanc, \$3.50 per 100. These are well rooted in good soil and will start to grow at once when potted.  
**C. G. LOCKE, ARKPORT, N. Y.**

Geraniums, rooted cuttings, Nutt and mixed, \$20.00 per 1000; 2-in., Doyle, Buchner, Viaud and mixed, \$25.00 per 1000; 1000 rooted cuttings of Poitevine, \$30.00 per 1000; Ricard, \$35.00 per 1000; 750 Ricard, 2 1/2-in., \$45.00 per 1000. Cash with order. Mrs. E. A. Llewellyn, Olean, N. Y.

Geraniums, rooted cuttings, Nutt, Buchner, 2 1/4-in., \$4.50; Viaud, Hill, Presilly, Poitevine, Doyle, mixed, \$25.00; 2 1/2-in., \$5.00; Poitevine, Ricard, \$30.00; each alone, \$35.00; 2-in., \$5.00 Cash.  
**Port Allegany Greenhouses, Port Allegany, Pa.**

**ALL FIRST-CLASS STOCK.**

Geraniums, Nutt, Poitevine and Grant, 2-in., \$3.75 per 100; rooted cuttings, \$20.00 per 1000. No charge for packing. Cash.  
**HILLVIEW GREENHOUSE CO.,**  
La Crosse, Wis.

Geraniums, Ricard and Poitevine, 2 1/4-in., \$5.00 per 100; S. A. Nutt, 2 1/4-in., \$4.00 per 100. Rooted cuttings, Ricard and Poitevine, \$2.50 per 100; S. A. Nutt, \$2.00 per 100.  
**R. Sellers, Alliance, O.**

**THE BEST WAY**  
to get rid of your surplus stock  
is to use the  
**REVIEWS**  
Classified Advs.

Geraniums, Helen Michell, 2 1/4-in., \$6.00 per 100, \$55.00 per 1000; 3-in. pots, \$10.00 per 100. S. A. Nutt and Poitevine, strong 2 1/4-in., \$5.00 per 100, \$45.00 per 1000.  
**James D. Hooper, Richmond, Va.**

Geraniums, Poitevine and Ricard, 2 1/2-in., \$6.00 per 100, \$50.00 per 1000; S. A. Nutt and Landry, \$5.00 per 100, \$45.00 per 1000.  
**E. C. Basinger, Columbiana, O.**

Geraniums: A fine lot of S. A. Nutt out of 2-in. pots, early September propagated from top cuttings, \$4.00 per 100, \$35.00 per 1000. Cash with order. C. C. Breece, R. 7, Delaware, O.

**A FINE LOT OF GERANIUMS.**

Rooted cuttings of S. A. Nutt and Buchner, \$2.00 per 100, \$18.00 per 1000. Cash with order.  
**CHERRY PARK GARDENS, FREDONIA, N. Y.**

Geraniums, extra strong 3-in., well branched, mixed, all good salable colors; no trash; \$10.00 per 100, \$90.00 per 1000. Cash with order.  
**Joplin Greenhouse, 2004 Bird St., Joplin, Mo.**

**GERANIUMS.**

S. A. Nutt, 2 1/4-in., \$4.00 per 100 Cash, please.  
**W. BEZDEK, CEDAR RAPIDS, IOWA.**

**GERANIUMS.**

2 1/2-in. choice mixed Geraniums, \$3.50 per 100. 3-in. choice mixed Geraniums, \$5.00 per 100.  
**ENID FLORAL CO., ENID, OKLA.**

Geraniums, 10,000 Nutt, 3000 Buchner, 2000 Soft Red Geraniums, \$5.00 per 100, \$45.00 per 1000. Packing free for cash. The Silvius & Silvius Floral Co., Ashtabula, O.

Red Geraniums, fine plants, 2000 2 1/2-in., \$4.00 per 100, \$40.00 per 1000.  
**H. R. McWilliams, Exeter, N. H.**

Geranium S. A. Nutt, rooted cuttings, \$20.00 per 1000. Ready now. Cash. Wm. H. Minekime, R. F. D. No. 1, Hamburg, N. Y.

Geraniums, S. A. Nutt and Mme. Buchner, \$22.00 per 1000; Sallerol, \$2.00 per 100. Cash, please. John G. Witt & Son, 10423 Wallace St., Chicago, Ill.

50,000 Geraniums, strong rooted cuttings, Nutt, Doyle, Grant and Mme. Landry, cool-grown, \$20.00 per 1000. Cash with order.  
**R. & S. Greenhouses, Missoula, Mont.**

Geraniums, S. A. Nutt, Ricard, Jaulin and White, 2 1/2-in., \$5.00 per 100.  
**The Thumb Nursery, Marlette, Mich.**

Poitevine Geraniums, 2 1/4-in., ready for 3-in., \$50.00 per 1000. S. A. Nutt, \$40.00 per 1000.  
**John B. Rudy, Elmira, N. Y.**

Geraniums, 2000 Poitevine, 2000 Ricard, 200 Hill and 200 Nutt, pot-bound, fine stock, 2 1/4-in., \$6.00 per 100. S. M. Harbison, Danville, Ky.

Geraniums, Nutt and other leading varieties; strong 2 1/2-in., \$4.00 per 100; 3 1/2 and 4-in., \$10.00 per 100.  
**G. Noack, Batavia, N. Y.**

Geraniums, S. A. Nutt, Buchner and mixed pinks, 2 1/2 and 3-in., 4c each; rooted cuttings, 2c each.  
**D. Hall, Kennard, Neb.**

Geranium rooted cuttings, S. A. Nutt, \$18.00 per 1000. Pink mixture, \$20.00 per 1000. Jacob Russler, 11350 S. Fairfield Ave., Chicago, Ill.

Geranium S. A. Nutt, 1000 extra strong 2 1/4-in., \$3.50 per 100. Cash, please.  
**H. A. Jacobs, 1529 E. 67th Pl., Chicago, Ill.**

Geraniums, Poitevine and Ricard, 2-in., \$5.00 per 100; 2 1/2-in., \$6.00 per 100. December delivery. Royston & Fenton, Evansville, Ind.

Geraniums, 400 Nutt, young bench plants, ready for 4-in. pots, 4c. H. Dornbusch, 428 Cincinnati St., Dayton, O.

Geraniums, rooted cuttings, S. A. Nutt, \$2.25 per 100, \$20.00 per 1000.  
**E. A. Muchow, Clarence, N. Y.**

Rose Geraniums, 53 4-in., good stock, \$4.00 per lot. W. W. Thompson & Sons, Sta. D. R. 1, Milwaukee, Wis.

Geraniums, 2-in., \$35.00 per 1000; 3-inch, \$60.00 per 1000; 4-inch, \$18.00 per 100. Cash or c. o. d.  
**F. H. Parker, Fort Scott, Kan.**

Geraniums, rooted cuttings, S. A. Nutt, \$20.00 per 1000; parcelpost \$1.00 extra per 1000. Cash with order.  
**P. Hopman, New Galilee, Pa.**

Geraniums, 2 1/4-in., good, strong stock, \$4.50 per 100; Nutt, Poitevine, Helen Michell and La Favorite. Evenden Bros. Co., Williamsport, Pa.

Geraniums, S. A. Nutt and Doyle, strong plants ready for shift, 2-in., \$4.00 per 100.  
**Bland & Steinmetz, Independence, Ia.**

Geraniums, S. A. Nutt, 10,000 strong, 2 1/4-in., \$40.00 per 1000; 5000 rooted cuttings, \$25.00 per 1000.  
**J. J. LeBorison, Duluth, Minn.**

Geraniums, strong rooted cuttings, S. A. Nutt, if taken now, \$2.50 per 100, \$20.00 per 1000.  
**O. B. Stevens, Shenandoah, Ia.**

Geraniums, extra choice S. A. Nutt, 2-in., ready for shift, \$40.00 per 1000.  
**Riverside Greenhouses, Muncie, Ind.**

Geraniums, rooted cuttings, S. A. Nutt, \$25.00 per 1000.  
**The Allen Brownhill Co., Cortland, N. Y.**

Geraniums, rooted cuttings, S. A. Nutt, \$18.00 per 1000. No charge for packing. Cash, please.  
**Norwalk Rose Gardens Co., Norwalk, O.**

Geraniums, S. A. Nutt, Grant and La Favorite, 2-in. and 2 1/2-in., \$4.00 per 100, \$35.00 per 1000.  
**W. J. Rodgers, Blair, Neb.**

Geraniums, 100,000 Castellane, Nutt and Barney, 2 1/4-in., 4 1/2c each.  
**L. J. Rowe, Titusville, Pa.**

Geraniums, Rose and Sallerol, 2-in., \$3.00 per 100. Cash. Byer Bros., Chambersburg, Pa.

Geraniums, S. A. Nutt, 2-in., \$3.50 per 100. Q. D. Butler, 616 S. 40th St., Louisville, Ky.

Geraniums, S. A. Nutt, rooted cuttings, \$20.00 per 1000. The Pana Greenhouses, Pana, Ill.

Geraniums, Sallerol, strong 2-in., \$3.00 per 100. Dummer Floral Co., Elgin, Ill.

Geraniums, 2 1/4-in. S. A. Nutt, \$4.00 per 100. Charles Sherwood, Waterloo, Ia.

**GLADIOLI****BROWN BULB RANCH.**

Capitola, California.

Offers best true to name blooming sizes of Gladiolus bulbs.

	1 1/2-in.	1 1/4-in.	1-in.
America, King, Brencley.	\$2.50	\$2.00	\$1.75

	up	up	up
Panama, Glory of Holland,			
Peace, Niagara, Willy Wig-			
man, Mrs. Watt, Rogue			
Torch	4.00	3.50	2.80
Halley, Princepine	3.00	2.50	2.00
Mrs. Frank Pendleton, Jr.	5.00	4.00	3.25
B. J. Hulot, Alice Carey,			
Chi. White, Pink Beauty,			
Scarsdale	3.50	3.00	2.50
Baltimore, Salmon Queen	6.00	4.75	3.75
Schwaben	4.50	4.00	3.50
Florists' High grade sorts			
mixed	2.50	2.00	1.75
All sorts mixed	2.00	1.75	1.50

**GLADIOLI.**

Wholesale price list for this season now ready for distribution; if interested, a copy will be mailed promptly upon receipt of name and address.

**N. LEON WINTZER,**

Gladiolus Grower, West Grove, Pa.

**GLADIOLUS BULBS OF UNSURPASSED****BLOOMING POWER**

for immediate or future shipment, F. O. B. Concord, Mass.

Terms: 7% discount for cash with order. 100 of a variety will be sold at the 1000 rate. Add 10% to all orders for less than 100. Prices quoted per 1000.

	No. 1 1 1/2-in. up	No. 2 1 1/4-in.	No. 3 1-1/4-in.
AMERICA, lavender pink..	\$30.00	\$24.00	\$18.00
ANNY WIGMAN, yellow..	45.00	36.00	27.00
ATTRACTION, deep crim-			
son	40.00	32.00	.....
BARON HULOT, dark vio-			
let	60.00	48.00	36.00
AUGUSTA, white	35.00	28.00	22.00
BRENCLEYENSIS, scar-			
let	30.00	24.00	18.00
CANDIDUM, white	50.00	40.00	30.00
CHICAGO WHITE	35.00	28.00	22.00
CONSPICUOUS, blue	110.00	90.00	70.00
CRACKERJACK, dark red.	30.00	24.00	18.00
EMPRESS OF INDIA, dark			
maroon	45.00	36.00	27.00
GEORGE PAUL, "Har-			
vard" crimson	60.00	48.00	36.00
GOLDEN WEST, orange	35.00	28.00	22.00
HALLEY, salmon pink	35.00	24.00	18.00
IDA VAN, deep salmon red	35.00	28.00	22.00
INDEPENDENCE, orange			
scarlet	28.00	22.00	17.00
KLONDIKE, yellow	25.00	20.00	15.00
LILY LEHMAN, ivory			
white	60.00	48.00	36.00
L'IMMACULEE, pure white	65.00	52.00	45.00
LOVELINESS, cream	60.00	48.00	36.00
MASTER WIETSE, violet	50.00	40.00	30.00
MEADOWVALE, white	30.00	24.00	18.00
MINNESOTA, pale cream	35.00	28.00	22.00
MIRANDA, Primulinus			
type, yellow	30.00	24.00	18.00
MRS. FRANCIS KING, sal-			
mon red	28.00	22.50	17.00
MRS. F. PENDLETON,			
flushed pink	50.00	40.00	30.00
MRS. WATT, wine color	45.00	36.00	27.00
NIAGARA, delicate cream	50.00	40.00	30.00
PANAMA, pale pink	50.00	40.00	30.00
PEACE, white	45.00	36.00	27.00
PRESIDENT TAFT, deli-			
cate pink	35.00	28.00	22.00
PRINCE OF WALES, sal-			
mon	70.00	60.00	45.00
PRINCEPINE, carmine red	45.00	36.00	27.00
SCHWABEN, canary yellow	60.00	48.00	36.00
THE PEARL, soft pink	45.00	36.00	27.00
WAR, blood red	45.00	36.00	27.00
WILBRINCK, flesh pink	65.00	55.00	45.00
WILLY WIGMAN, blush			
white	50.00	40.00	30.00
YELLOW HAMMER, pure			
yellow	45.00	36.00	27.00
EXHIBITION MIXED	25.00	20.00	15.00
EXTRA CHOICE MIXED	20.00	16.00	12.00
PRIMULINUS HYBRIDS	25.00	20.00	15.00
BLUE HYBRIDS	35.00	28.00	22.00

Upon application prices will be quoted on planting stock or on other varieties not listed. Special price quoted on large quantities.

**JELLE ROOS,**

Gladiolus Specialist, Concord, Mass.

**GLADIOLI, FIRST AND SECOND SIZE.**

Also some planting stock in the following varieties:

America,	Panama,
Augusta,	Peace,
Chicago White,	Pink Perfection,
Halley,	Pink Beauty,
Independence,	Prince of Wales,
Klondike,	Schwaben,
Loveliness,	War,
Mrs. Francis King,	Yellow Hammer,
Mrs. Frank Pendle-	Mixed,
ton, Jr.,	Primulinus mixed.
Niagara,	

**PRIMULINUS.**

Best and largest collection of named varieties in America.

Ask for our prices.

**THE WAYSIDE GARDENS CO.,**  
Mentor, O.

**GLADIOLI.****GOING WEST, CLOSING OUT STOCK.**

	Per 1000
6000 Mrs. F. Pendleton, 1 1/2-in. up.....	\$35.00
3300 Mrs. F. Pendleton, 1 1/4 to 1 1/2-in.....	28.00
1600 Mrs. F. Pendleton, 1 to 1 1/4-in.....	22.00
3000 Niagara, 1 1/2-in. up.....	30.00
2300 Niagara, 1 1/4 to 1 1/2-in.....	24.00
1000 Niagara, 1 to 1 1/4-in.....	18.00

This is good, true to name, quality forcing stock. If you wish to see the quality first I will send a sample order of 100 at 1000 rate. America will be ready next week. These prices are for cash with order. Immediate shipment. Reference; Capitol National Bank, Lansing, Mich.

**EARL EGERTON,**

Gladiolus Specialist, Lansing, Mich.

**GLADIOLUS BULBS AND BULBETS.**

Bulbs: America, Mrs. Francis King, Crackerjack and fine Florists' Mixture per 1000; under 1/2-in., \$3.50; 1/2 to 3/4-in., \$5.50; 3/4 to 1-in., \$7.50; 1 to 1 1/4-in., \$10.00.

Bulbets: Halley, America, Mrs. Francis King, Crackerjack and fine Florists' Mixture, 50c per 1000. Postpaid. Cash with order.  
**E. S. BIGGARD,**

47 Rooney St., Santa Cruz, Cal.

Why not send for our complete descriptive price list of Gladioli? It is sent to you free of charge. It comprises standard, recent date, and the "Well-Known Vos-Named" varieties.  
**P. Vos & Son, Mount Clemens, Mich.**



GLADIOLI—Continued

**CHOICE GLADIOLUS BULBS AND BULBLETS.**  
We offer the following Gladiolus bulbs and bulblets, f. o. b. Nora Springs, Ia. Net cash. No charge for boxing. Immediate delivery. Subject to being unsold upon receipt of your order.

	Per 1000
10,000 America, 1½-in. up.....	\$20.00
10,000 America, 1¼ to 1½-in.....	16.00
10,000 America, 1 to 1¼-in.....	12.00
5,000 Halley, 1½-in. up.....	24.00
5,000 Halley, 1¼ to 1½-in.....	20.00
2,000 Pres. Taft, 1½-in. up.....	24.00
2,000 Pres. Taft, 1¼ to 1½-in.....	20.00

PLANTING STOCK.

50,000 America, ½ to ¾-in.....	7.00
50,000 America, ¼ to ½-in.....	5.00
20,000 Halley, ½ to ¾-in.....	7.00
20,000 Halley, ¼ to ½-in.....	5.00
20,000 Chicago White, ½ to ¾-in.....	8.00
20,000 Chicago White, ¼ to ½-in.....	6.00
50,000 Francis King, ½ to ¾-in.....	7.00
50,000 Francis King, ¼ to ½-in.....	5.00
20,000 Crackerjack, ½ to ¾-in.....	6.00
20,000 Crackerjack, ¼ to ½-in.....	4.00
20,000 Primulinus Hybrids, ½ to ¾-in.....	7.00
20,000 Primulinus Hybrids, ¼ to ½-in.....	5.00

BULBLETS.

	Per bu.
10 bu. Mixed Bulblets.....	\$15.00
5 bu. America.....	22.00
2 bu. Meadowvale.....	22.00
3 bu. Blue Hybrids.....	22.00
3 bu. Halley.....	22.00
2 bu. Primulinus Hybrids.....	22.00
5 bu. Chicago White.....	40.00
1 bu. Ida Van.....	40.00
1 bu. Blackhawk.....	35.00
2 bu. Crackerjack.....	22.00

	Per qt.
10 qts. Empress of India.....	\$ 3.00
10 qts. Tracy's Dawn.....	6.00
5 qts. Mrs. Watt.....	5.00
10 qts. Niagara.....	4.00
5 qts. Schwaben.....	5.00
20 qts. Pendleton.....	3.50
20 qts. Panama.....	2.50
10 qts. Peace.....	3.00
10 qts. Baron Hulot.....	3.50
5 qts. Princeps.....	3.50
20 qts. Klendike.....	2.50
10 qts. War.....	5.00
25 qts. Summer.....	4.00
2 qts. Prince of Wales.....	12.50
10 qts. The King.....	4.00

MAPLE HILL NURSERY,  
Nora Springs, Ia.

"SELECTED BULBS FOR WINTER FORCING."		
	Per 100	Per 1000
America, 1st size, 1½-in. and up.....	\$4.00	\$35.00
America, 2nd size, 1¼-in.....	3.50	30.00
Augusta, 1½-in. and up.....	4.00	35.00
Augusta, 1¼-in.....	3.50	30.00
Mrs. F. King, 1½-in. and up.....	4.00	35.00
Halley, 1½-in. and up.....	4.00	35.00
Halley, 1¼-in.....	3.50	30.00
Mrs. F. Pendleton, 1½-in. and up.....	7.00	65.00
Panama, 1½-in. and up.....	7.00	65.00
Panama, 1¼-in. to 1½-in.....	6.00	50.00
Peace, 1½-in. and up.....	6.00	50.00
Peace, 1¼-in. to 1½-in.....	5.00	45.00
Schwaben, 1½-in. and up.....	8.00	75.00
Schwaben, 1¼-in. to 1½-in.....	7.00	60.00

Ask for complete price list of all varieties.  
ROMAN J. IRWIN,  
43 West 18th St., New York, N. Y.

GLADIOLI.

Jack London, Anna Eberius, Thomas T. Kent and Mrs. H. E. Bothin; the four greatest and most perfect Gladioli in existence. They have won the greatest admiration wherever shown and will be grown by the million. Our new catalogue, showing some of our varieties in natural colors and describing many of our other new creations, is free on request. Write for it today.

RICHARD DIENER CO., INC.,  
Kentfield, Cal.

GLADIOLUS BULBS.

Florists' mixture consisting of named varieties only, mostly the following: America, Chicago White, Peace, Halley, Glory, Mrs. F. King, Panama, Mrs. F. Pendleton, Augusta, Lily Lehman and an early pink; 1½-in. and up for forcing, blooms cut out, young stock, \$20.00 per 1000; 1¼-in. to 1½-in., for planting out, \$14.00; 1-in. to 1¼-in., \$10.00; ¾-in. to 1-in., \$8.00; ½-in. to ¾-in., \$5.00; ¼ to ½-in., \$3.00; bulblets, \$18.00 per bushel.

Peace and Mrs. F. Pendleton, 1½-in. and up, \$4.00 per 100. Can be shipped any time, but will be cured for forcing by December 25th.

BUSTER BROS., WILMINGTON, O.

GLADIOLUS BULBS.

Mrs. Frank Pendleton, 1-in. and up.....	\$30.00 per 1000
America, 1-in. and up.....	15.00 per 1000
Mrs. F. King, 1-in. and up.....	15.00 per 1000

Florists' mixture, mostly named varieties, 1-in. and up..... 12.00 per 1000  
Choice planting stock, full of pep, \$3.00 per 1000. Bulblets, 75c per qt. For November only. Cash.

KIRBY BROS.,

378 Chestnut St., Manchester, N. H.  
Gladioli, America, Mrs. Francis King, Mrs. Dr. Norton, War, Schwaben and others. Send for list.  
John B. Humphrey, Pataskala, O.

HERE ARE A FEW OFFERS IN LINE WITH THE TIMES. FOR A SHORT TIME ONLY, AND SUBJECT TO BEING UNSOLD.

	Per 1000
10,000 America, 1½-in. up.....	\$18.00
15,000 America, 1¼ to 1½-in.....	15.00
15,000 America, 1 to 1¼-in.....	12.00
25,000 America, ¾ to 1-in.....	8.00
50,000 America, ½ to ¾-in.....	5.00
75,000 America, up to ½-in.....	3.50
30,000 Halley, 1 to 1¼-in.....	12.00
50,000 Halley, ¾ to 1-in.....	8.00
50,000 Halley, ½ to ¾-in.....	5.00
100,000 Halley, up to ½-in.....	3.50
4,000 Mrs. F. King, 1½-in. up.....	18.00
7,500 Mrs. F. King, 1¼ to 1½-in.....	15.00
10,000 Mrs. F. King, ¾ to 1-in.....	8.00
25,000 Mrs. F. King, ½ to ¾-in.....	5.00
50,000 Mrs. F. King, up to ½-in.....	3.50
10,000 Mrs. Watt, ¾ to 1-in.....	13.50
10,000 Mrs. Watt, ½ to ¾-in.....	10.00
10,000 Mrs. Watt, up to ½-in.....	7.50
5,000 Mrs. Watt, 1 to 1¼-in.....	18.00

Above stock is bright and clean, true to name and ready for immediate shipment.  
THE PFEIFFER NURSERY, WINONA, MINN.

GLADIOLI PER 1000.

	1½-2-in.	1¼-1½-in.	1-1¼-in.
Annie Wigman.....	\$45.00	\$36.00	\$27.00
Friendship.....	40.00	30.00	25.00
Goliath.....	60.00	48.00	36.00
Halley.....	35.00	28.00	22.00
Pink Beauty.....	50.00	40.00	30.00
Princeps.....	60.00	48.00	36.00
Niagara.....	50.00	40.00	30.00
War.....	50.00	40.00	30.00
Wilbrink.....	80.00	64.00	48.00
Willy Wigman.....	50.00	40.00	30.00
Yellow Hammer.....	50.00	40.00	30.00

Prices are f. o. b. Springfield, O. No charge for packing. 7 per cent discount for cash with order. These bulbs are our own grown, therefore we guarantee them true to name.

THE HOLLANDIA GARDENS,  
Box 471, Springfield, O.

NEW GLADIOLI—SPECIAL OFFER.

Surplus stock Kirtland now sold up. Others going fast, but can supply a few thousand the following for cash with order, F. O. B. Boulder. Safe delivery guaranteed. Good bulbs, true stocks grown by myself from introducer's stocks. Prices per 100 bulbs.

	1½-in.	1¼-in.	1-in.	¾-in.	½-in.
Lilywhite.....	\$15.00	\$13.00	\$11.00	\$9.00	.....
Hereda.....	7.00	6.00	5.00	4.00	\$3.00

Hereda bulblets \$2.50 per 1000—liberal count.  
JESSE D. LONG, GROWER,  
Boulder, Colorado.

GLADIOLI.

America, 1½-in. up.....	\$20.00 per 1000
Augusta, 1½-in. up.....	22.00 per 1000
Schwaben, 1½-in. up.....	40.00 per 1000
Niagara, 1½-in. up.....	35.00 per 1000
Pendleton, 1½-in. up.....	40.00 per 1000
Mrs. Francis King, 1½-in. up.....	20.00 per 1000

Cash with order.

W. R. STRAUSSER,

Grower of high-class Gladioli.  
R. F. D. 21, Wayland, O.

GLADIOLUS BULBLETS.

By the 1000, prepaid.  
America, Halley, Mrs. F. King, Primulinus Hybrids, Minnesota, 50c; Willy Wigman, Chicago White, Baron Hulot, \$1.00; Mrs. Frank Pendleton, War, Schwaben, \$1.50. Write for prices on larger sizes of the above, and many other varieties.

F. M. PALMITER & SON,

Janesville, Wis.

MICHIGAN GROWN STOCK.

Gladioli of superior quality: Planting stock and bulblets, 1-in. and under in 55 varieties, extra strong and healthy; can supply large quantities in some varieties. Stock of large sizes is limited. If you have not received my wholesale list, a postal will bring it.

T. H. FULLER, GLADIOLUS SPECIALIST,  
R. F. D. No. 9, Box 211A, Battle Creek, Mich.

GLADIOLUS MISS HELEN FRANKLIN.

(Kunder's)  
Penn the Florist, Boston, Mass., who had this past summer over 200 varieties, says, that for all purposes, this variety is the most popular he has handled. Send for price list.

THOMAS COGGER, MELROSE, MASS.

3000 AMERICA, 3000 MRS. FRANCIS KING, 3000 PEACE	
Gladiolus bulbs, 1½-in. and up, good forcing sizes; America, \$22.00, Mrs. Francis King, \$20.00, and Peace, \$30.00.	

TOTTEN'S GREENHOUSE, KNOX, IND.

GLADIOLUS BULBS AND BULBLETS.

Greatest bargain ever offered from prize winning mixture: ¾ to 1-in., \$8.50; ½ to ¾-in., \$6.00; ¼-in. and under, \$3.50 per 1000. Bulblets, 50c per qt.

THOMAS COGGER, MELROSE, MASS.

Mrs. F. Pendleton, 1½-in. and up.....	\$40.00 per 1000
Mrs. F. Pendleton, 1¼-in.....	32.00 per 1000
Mrs. F. Pendleton, bulblets.....	1.00 per 1000
Evelyn Kirtland, 1½-in. and up.....	9.00 per 100
Evelyn Kirtland, bulblets.....	2.50 per 1000

C. L. Cook, R. No. 1, Cygnet, Ohio.

Descriptive list of new Gladioli for propagating and commercial varieties of planting size, to renew your stocks. Free on demand. P. Hopman & Sons, Gladiolus Specialists, Hillegom, Holland

Gladioli. Write us now for complete price list. Delivery as wanted.  
S. S. Skidelsky & Co., 50 Park Place, New York.

GLADIOLI, ½-IN. AND UNDER.  
America, Peace, King, Pendleton, Schwaben, Watt and other varieties. Send for price list on 5000 and 10,000 lots.

A. WALKER, GLADIOLUS SPECIALIST,  
Late of Forestport, N. Y., Port Byron, N. Y.

GLADIOLUS CRACKERJACK.

Have 5000 fine 1¼ to 1½-in. bulbs. Will take \$20.00 per 1000, or \$18.00 per 1000 for the entire lot. They are all nice, plump bulbs, just dug.

KALISCH BROS. CO.,

4516 Delmar Ave., St. Louis, Mo.

FOUR ARISTOCRATS.

Mary Pickford, Lily White, Evelyn Kirtland, Mrs. W. E. Fryer, My price list tells the whole story.

J. G. BURROWS, ONSET, MASS.

Autumn Queen has again made good as one of the best late blooming Gladioli, ½-in. and under, \$5.00 per 1000; bulblets, \$1.25 per 1000.  
O. H. Ketcham, South Haven, Mich.

GYPSOPHILAS

Gypsophila paniculata, small seedlings, \$1.00 per 100. O. H. Ketcham, South Haven, Mich.

HARDY FERNS

Hardy Ferns, 25 varieties.  
L. E. Williams, Exeter, N. H.

HARDY PLANTS

HARDY, FIELD-GROWN PLANTS.  
We offer only undivided clumps.

Ask for prices; spring or immediate delivery.  
Campanula Medium in 4 colors;  
Delphinium Belladonna, 1 and 2-year-old;  
Delphinium Bellamossa, 1 and 2-year-old;  
Delphinium, English Hybrids, select strain;

Sweet William Newport Pink;  
Chrysanthemums in several varieties;  
Funkia Variegata, for forcing;  
Gaillardias, finest English Hybrids;  
Dienentra Spectabilis;  
Dienentra Eximea;  
German Iris, 20 varieties;  
Siberian Iris, 2 colors;  
Japanese Iris, 4 colors;  
Hemerocallis flava;  
Hemerocallis Thunbergii;  
Lilium Tigrinum, single, first size;  
Lilium Tigrinum, double, first size;  
Lilium Umbellatum, first size;  
Lilium Superbum, first size;  
Lilium Thunbergianum, first size;  
Lilium Regale, flowering size;  
Lilium Henryi, flowering size;  
Lily of the Valley, Dutch pips for outdoors;  
Linum Perennis, blue;  
Linum Perennis, white;  
Linum Perennis, yellow;  
Phlox in 15 best varieties;  
Sedum in 3 varieties;  
Valeriana, mixed colors;  
Viola Cornuta in 3 colors;  
Shasta Daisies in 6 varieties;  
Hardy Asters in 8 varieties;  
Hollyhocks, double, in 5 colors;  
Hesperis Matronalis, white;  
Hesperis Matronalis, purple;  
Aquilarias in several varieties.  
Write for prices and catalogue.

THE WAYSIDE GARDENS CO.,

Mentor, O.

HARDY PERENNIALS.

All heavy transplanted stock as advertised in October 14th issue. Campanula, Carnation, Coreopsis, Sweet William, Hardy Pinks, Foxglove, Forget-me-nots, Gaillardia, Hollyhocks, Pyrethrum and Shasta Daisies, 75c per 10, \$6.00 per 100, \$50.00 per 1000. Cash with order, please.  
FOX RIVER VALLEY GREENHOUSES,  
Elgin, Ill.

HARDY PLANTS.

German Iris, 20 varieties, \$4.00 per 100. Hardy Red Oriental Poppy, \$5.50 per 100. Peonies, best varieties. Write for prices.  
LAGONDA FLORAL CO.,  
Springfield, O.

Weller's Perennials are the best and you know it. Ask for our price list.  
Weller Nurseries Co., Holland, Mich.

HELIOTROPES

Heliotrope, dark, fragrant; well-rooted cuttings, \$1.50 per 100, \$14.00 per 1000, postpaid. Cash.  
J. P. Canata, Mt. Freedom, N. J.

Heliotrope, blue, rooted cuttings, \$1.50 per 100.  
Byer Bros., Chambersburg, Pa.

HONEYSUCKLES

Honeysuckles, hardy Chinese Evergreen and Hall's Japan, gold veined, strong, field-grown plants, 15c each, \$10.00 per 100.  
Teas Nursery Co., Carthage, Mo.

HYDRANGEAS

FRENCH HYDRANGEAS.  
Ready for shipment now.

	Per 100
1000 2½-in., Baby Bimbinette.....	\$12.00
2000 2½-in., Souvenir de Mme. E. Chautard.....	12.00
2000 3-in., mixed blue and pink.....	15.00
2000 4-in., single stem, mixed blue and pink.....	25.00
2000 4-in., branched, mixed blue and pink.....	35.00
5000 5-in., branched, mixed blue and pink.....	50.00

J. J. LE BORIOUS, DULUTH, MINN.

Hydrangeas, 600 3 to 5 shoots, pot-grown, extra strong, Vibraye and Otaksa, 4-in., \$25.00 per 100. Cash.

Huscroft's Flower Shop, Steubenville, O.

## READY FOR SHIPMENT NOW.

The best French and German varieties of Hydrangeas, well branched and set. To be shipped out of pots. The following prices are for delivery up to December.

Pot-grown, 4½-in., \$35.00 per 100,  
5-in. and 6½-in., \$45.00 per 100,  
6-in., \$50.00 per 100,  
6½-in., \$75.00 per 100,  
7-in., \$100.00 per 100.  
larger plants, \$18.00 to \$24.00 per dozen.

Field-grown, potted up in September:  
first size, \$40.00 per 100,  
second size, \$35.00 per 100,  
extra select, \$50.00 per 100.

We also have a full line of Christmas and Easter blooming heather in bud and for growing on. Write for price list.

Also Kentia Belmoreana and Forsteriana from \$4.00 to \$7.00 each.

ANTON SCHULTHEIS,

316 Nineteenth St., College Point, N. Y.

## HYDRANGEAS FROM POTS FOR FORCING.

All our smaller sizes are sold out. We are now offering the following:

Otaksa from 6-in., 50c, and from 7-in., 75c and \$1.00 each. All exceptionally good.

French in 10 popular varieties, from 7-in. only, 75c and \$1.00 each. All strong and well ripened.

Now booking orders for 2-in. stock of our full collection of French and Otaksa, \$8.00 per 100. May delivery.

J. L. SCHILLER,

929 Prouty Ave., Toledo, O.

## HYDRANGEAS.

Best French, grand pink and early Baby Bim-binette field plants ready, 2 branches, \$35.00 per 100. Cash.

French Hydrangeas, mixed field plants ready, 2 to 3 branches, \$35.00 per 100. Cash.

CARL HAGENBURGER,

W. Mentor, O.

## HYDRANGEAS, VERY GOOD PLANTS.

Bouquet Rose, 5 to 8 shoots.....25c to 35c  
Bouquet Rose, 1 to 4 shoots.....20c  
Bouquet Rose, 1 to 3 shoots.....10c  
Otaksa, 12 to 15 shoots.....\$1.00

Ready for immediate delivery.

JOHN V. LAVER, ERIE, PA.

Hydrangeas, strong, for growing on. Otaksa and French, 300 3-in., \$20.00 per 100; 500 4-in., very fine stock, \$25.00 per 100. Strong field grown plants, the best French varieties, separate, 25c, 50c, 75c and \$1.00 each. Speak quickly.

S. S. Skidelsky & Co., 50 Park Place, New York.

## PACKING FREE FOR CASH.

Hydrangeas, very fine stock, well established, 10 inches high, 4-in., one heavy stem, Otaksa and Gen. Vibraye, \$3.00 doz., \$22.00 per 100.

PETER PEARSON,

5732 Gunnison St., Chicago, Ill.

## FINE ASSORTMENT.

French Hydrangeas for 6-in. pots; five to six varieties, \$7.00 per dozen.

C. C. POLLWORTH CO.,

Milwaukee, Wis.

## HYDRANGEAS, FIELD-GROWN OR POT-GROWN PLANTS, ASK FOR FULL LIST OF VARIETIES AND PRICES.

ROMAN J. IRWIN, 43 W. 18th St., NEW YORK, N. Y.

## HYDRANGEAS, FRENCH, POT-GROWN.

6-in., \$50.00 per 100; 4-in., \$35.00 per 100. Field-grown, 12 to 20 branches, \$50.00 per 100.

HENRY FISHER,

Raspeburg Station, Baltimore, Md.

Hydrangea Otaksa, 2½-in., 8c; 3-in., 15c; 4-in., 25c; 5-in., 35c; 6-in., 50c; and 7-in., 75c to \$2.00. Cash.

Port Allegany Greenhouses, Port Allegany, Pa.

Hydrangeas, French, field-grown, \$10.00, \$15.00 and \$25.00 per 100; Otaksa, field-grown, \$10.00 per 100; pot-grown, 7-in., \$9.00 per doz.

Baur Floral Co., Erie, Pa.

Hydrangeas, Otaksa and French, mixed varieties, strong, 3-in. plants, \$15.00 per 100.

Henry Smith, Grand Rapids, Mich.

Hydrangeas, French and Otaksa, pot-grown, extra fine plants, 2 to 5 branches, 35c and 50c.

Bland & Steinmetz, Independence, Ia.

## HYPERICUMS

## HYPERICUM SEEDLINGS.

Per 100 Per 1000

Aureum, 6 to 12 ins.....\$5.00 \$30.00

Prolificum, 6 to 12 ins.....5.00 30.00

Densiflorum, 6 to 12 ins.....5.00 30.00

Cash with order.

ADOLF MÜLLER, NORRISTOWN, PA.

## IMPATIENS

## IMPATIENS SULTANI.

Orange, 2½-in. pots.....\$4.00 per 100

Violet Rose, 2½-in. pots.....4.00 per 100

Pink, 2½-in. pots.....4.00 per 100

## OAK GROVE GREENHOUSE,

Tuskegee, Ala.

Impatiens, 4000 salmon, orange, rose pink and light pink, 2½-in., \$5.00 per 100.

Burdell Floral Co., Bowling Green, Ky.

Impatiens Sultani, strong 2½-in., \$4.00 per 100.

J. C. Schmidt, Bristol, Pa.

## IRISES

Mahogany, crimson; Purple and Gold, violet purple with gold center; fine field-grown stock, \$10.00 per 100, \$90.00 per 1000. Mahogany only with equal quantity of Purple and Gold. The latter sold by itself if wanted.

S. S. Skidelsky & Co., 50 Park Place, New York.

Irises, Celeste, light blue; Mme. Chereau, white, lilac edge; Parsensis, early purple; Sans Souci, gold mahogany; Silver King, white; Pariciana, late, light purple; \$4.00 per 100. Cash, please. No packing charges.

The Imlay Co., Zanewille, O.

## IRISES! IRISES!!

20 best varieties, \$4.00 per 100.

LAGONDA FLORAL CO.,

Springfield, O.

Irises, Japanese, mixed, German or Liberty, in blue and white, extra large, field-grown clumps, 10c; divisions, 2c each.

J. C. Weiss, R. F. D. 2, Box 45, Portsmouth, Va.

Irises, Japanese, named and mixture.

Chautauqua Flowerfield Co., R. F. D. 68, Bemus Point, N. Y.

## IVIES

## ENGLISH IVIES.

Strong, field-grown plants, 4 ft. long, each plant 2 to 3 vines, also pot-grown with 1 vine, 3 to 4 ft. long. This is very fine stock and good value.

Rooted cuttings,

\$2.00 per 100, \$15.00 per 1000.

ROMAN J. IRWIN,

43 West 18th St., New York, N. Y.

English Ivy, 40,000 fine, big 2½-in. with long runners, \$5.00 per 100. Well rooted cuttings, \$2.00 per 100.

Burdell Floral Co., Bowling Green, Ky.

## ENGLISH IVY.

Rooted cuttings .....\$2.00 per 100

2½-in. pots .....5.00 per 100

3-in. pots .....8.00 per 100

## OAK GROVE GREENHOUSE,

Tuskegee, Ala.

English Ivy, 3-in., \$10.00 per 100, \$80.00 per 1000. Joseph Michal, 57th and Kostner Ave., Chicago, Ill.

English Ivy, rooted cuttings, \$2.00 per 100. Thomasville Nurseries, Thomasville, Ga.

## LANTANAS

Lantanas, Jacob Schults and Aurora, pink, 2½-in., \$5.00 per 100, \$45.00 per 1000.

Linden Lawn Gardens, Springfield, O.

Lantanas, 6 splendid, distinct varieties, 2-in. pots, \$5.00 per 100. Useful all the year.

Storrs & Harrison Co., Painesville, O.

Lantanas, 75 3½-in. and 4-in., mixed, 10c each. W. W. Thompson & Sons, Station D, R. 1., Milwaukee, Wis.

Weeping Lantanas, rooted cuttings, \$1.00 per 100. Cash. Byer Bros., Chambersburg, Pa.

## LILIIUMS

## LILY BULBS.

Lilium Canadense, first size.....\$5.00 per 100

Lilium Canadense, second size .....3.50 per 100

Lilium Canadense Rubrum .....7.50 per 100

Lilium Canadense Flavum .....6.00 per 100

Lilium Philadelphicum, first size....5.00 per 100

Lilium Philadelphicum, second size...3.50 per 100

Lilium Superbum, flowering bulbs....6.00 per 100

L. E. WILLIAMS,

Exeter, N. H.

## LILIIUM REGALE MYRIOPHYLLUM.

Planting out stock only;

1-year-old bulbets from seed.

\$15.00 per 100, \$120.00 per 1000.

Seed, \$2.00 per 100, \$18.00 per 1000.

O. FEHRLIN, CITRONELLE, ALA.

## MESEMBRYANTHEMUMS

Mesembryanthemums, the large, pink, blooming kind, unrooted cuttings, \$10.00 per 1000; nice plants out of small pots and flats, \$3.50 per 100; 3 and 4-in. stock plants, heavy, full of cuttings, \$15.00 per 100; rooted cuttings ready later, \$16.00 per 1000.

O. V. Frueh, R. F. D. 2, Lima, O.

## MIGNONETTES

Mignonettes, strong 2-in., best strain, \$4.00 per 100. Cash.

Brill Celery Gardens, Kalamazoo, Mich.

## NARCISSI

## NARCISSUS PAPER WHITE.

Plump, sound bulbs, ready for immediate shipment; 1st size, \$25.00 per 1000; 2nd size, \$20.00 per 1000.

SEVIN-VINCENT CO.,

San Francisco, Cal.

## NURSERY STOCK

## ONARGA NURSERY COMPANY.

Largest assortment of high quality nursery stock for the florists' trade in the central west.

Per 100 Per 1000

Barberry Thunbergii, 18 to 24 in. \$17.50 .....

Barberry Thunbergii, 2 to 3 ft. 22.00 .....

Spiraea Van Houttei, 2 to 3 ft. 15.00 \$120.00

Spiraea Van Houttei, 3 to 4 ft. 20.00 180.00

Spiraea Van Houttei, 4 to 5 ft. 25.00 200.00

100,000 climbing Roses, heavy forcing grade for florists at special prices in 1000 lots. Write for our new trade list.

ONARGA NURSERY CO.,

Cultra Bros., Mgrs., Onarga, Ill.

Write for wholesale price list of nursery stock.

Maywood Nursery Co., 902 S. 1st Ave., Maywood, Ill.

## TREES

## SURPLUS LIST.

Norway Maples, straight trunks, 1½-4 inches caliper.  
American Linden specimens, 3-4 inches caliper.  
Japan Walnut 6-8 feet

Car-load shipments on the large sizes only. Let us estimate on your requirements.

B. F. BARR & CO.,

Keystone Nurseries, Lancaster, Pa.

## WE HAVE A FULL LINE

of Apple and Pear trees, Ash, Allanthus, Gleditschia and Elm; Berberis, Cornus, Forsythia, Hydrangeas, Lonicera, Philadelphus, Rhamnus, Rhus, Rosa Rugosa, Spiraea Van Houttei, Syringa, Symphoricarpos, Viburnum, Weigela and Wisteria.

MIERISCH NURSERY CO.,

Glenview, Ill.

## EXTRA STRONG NURSERY STOCK.

Spiraea Van Houttei.....30c ea., \$25.00 per 100

Spiraea Anthony Waterer.30c ea., 25.00 per 100

OAK GROVE GREENHOUSE,

Tuskegee, Ala.

## WRITE FOR LIST.

Good assortment of shrubs and vines.

WAYSIDE GARDENS CO.,

Mentor, O.

## PACHYSANDRA

Pachysandra Terminalis, 2-year-old plants, \$12.00 per 100, \$100.00 per 1000.

James Wheeler, Worcester St., Natick, Mass.

## PALMS

## SPLENDID DECORATIVE SPECIMENS.

Palms 48 inches high, \$8.00; 54 inches high, \$10.00; 60 inches high, \$12.00 each. Single plants in earthenware pots.

Cocos Weddelliana, strong 2½-in. plants, \$17.50 per 100, \$160.00 per 1000.

S. S. SKIDELSKY & CO.,

50 Park Place, New York, N. Y.

Kentia Belmoreana, 2½-in., \$15.00 per 100, \$125.00 per 1000.

Storrs & Harrison Co., Painesville, O.

## PANDANUS

## PANDANUS VEITCHII.

Lifted from open for 4-in. pots, \$10.00 per 100

Lifted from open for 6-in. pots, 15.00 per 100

Lifted from open for 8-in. pots, 25.00 per 100

Suckers, \$5.00 and \$7.00 per 100. Pandanus Sanderli at the same prices, while they last.

J. J. SOAR, LITTLE RIVER, FLA.

Pandanus Veitchii, nicely variegated plants, 2½-in. pot, \$8.00 per 100; 4-in. pot, \$10.00 per 100; 3-in. pot, \$8.00 per 100; 6-in. pot, \$15.00 per 100; 8-in. pot, \$25.00 per 100. Large specimen plants, 50c and \$1.00 each. Cuttings, \$5.00 and \$7.00 per 100. 2 per cent discount for cash with order.

F. M. Soar, Little River, Fla.

Pandanus Veitchii, 6-in., \$2.00 each. Holton & Hunkel Co., 462 Milwaukee St., Milwaukee, Wis.

Pandanus Veitchii, 5-in., \$1.50; 6-in., \$2.00; 7-in., \$3.00; fine, well colored stock.

Henry Smith, Grand Rapids, Mich.

Pandanus Veitchii, fine stock, well colored, 5-in., \$1.00; 6-in., \$2.00; 7-in., \$3.50 each.

C. C. Pollworth Co., Milwaukee, Wis.

## PANSIES

## PANSIES.

We are now booking orders for our famous Pansy seedlings; Steele's private stock, \$5.00 per 1000; Jos. H. Cunningham's Giant Flowering, \$4.00 per 1000.

We are specialists in the Pansy field, being one of the largest growers in the North. We are shipping Pansy seedlings daily. 40 years of experience guarantees satisfaction. Cash with order.

JOS. H. CUNNINGHAM,

Delaware, O.

## FINE PANSY PLANTS.

We have plenty of fine Pansy plants of the Michell cut flower variety. A superior variety, in colors and shades, for cut flowers and bedding purposes; 5 to 8 leaves, \$5.00 per 1000, until December 1st. Parcel post, prepaid and insured. Prompt shipment when P. O. M. order accompanies the order.

OZARK PANSY GARDEN,

West Plains, Mo.

Pansy plants of my largest flowering mixture of show varieties, good size, strong, stocky plants, August sown, \$3.50 per 1000; 10,000 lots for \$3.00 per 1000. Extra fine, large, bushy plants, in bud and bloom, for winter-blooming, \$6.00 per 1000.

Gustav Pitzonka, Pansy Farm, Bristol, Pa.

## PANSIES.

Pansies of our well-known strain, extra large flowers and fancy colors, strong seedlings, 50c per 100, \$4.00 per 1000.

J. C. SCHMIDT, BRISTOL, PA.

Pansies, giant flowering, fine, mixed colors, \$4.00 per 1000. Parcel post prepaid. These are strong, stocky plants, 6 to 8 leaves.

C. C. Breece, R. 7, Delaware, O.



## PANSIES—Continued

Pansy plants, superb strain, extra large, strong, transplanted plants in bloom, for greenhouse planting, \$2.00 per 100. Cash.  
Brill Celery Gardens, Kalamazoo, Mich.

Pansies, strong plants from our own prize mixture; grown for us by a specialist, \$4.00 per 1000. None better to be had.  
S. S. Skidelsky & Co., 50 Park Place, New York.

Giant Trimardeau Pansy seedlings, mixed, large-flowering, 4 to 6 leaves, \$4.00 per 1000, prepaid. Immediate delivery.  
S. T. Danley & Sons, Macomb, Ill.

Pansy seedlings, German strain, August sown, giant flowering, mixed, \$4.00 per 1000.  
The Dumser Floral Co., Elgin, Ill.

100,000 Pansy seedlings, fine, strong, stocky plants, \$4.00 per 1000. Cash, please.  
W. E. Trimble Greenhouse Co., Princeton, Ill.

Pansies, Giant, finest assortment of colors, nice plants, \$4.00 per 1000. Cash.  
Byer Bros., Chambersburg, Pa.

## PELARGONIUMS

## PELARGONIUMS.

Easter Greeting, Wolfgang Goethe  
Swabian Maid, Gardeners' Joy  
Mrs. Loyal, Wurtembergia  
2-in. .... \$13.00 per 100, \$120.00 per 1000  
3-in. .... 18.00 per 100, 170.00 per 1000

These plants are A No. 1 and are very large and strong. They have no trace of white fly as we fumigate with cyanide.

Just right for your Easter and spring sales. We devote nine houses to Pelargoniums. Shipment will be made promptly and the greatest care used in packing.

R. M. HENLEY,  
Pelargonium Specialist, Hartford City, Ind.

## PELARGONIUMS.

## Strong, clean plants.

Easter Greeting, Swabian Maid,  
Wurtembergia, Lucy Becker,  
Gardeners' Joy, German Glory,  
Prince Bismarck, Wolfgang Goethe,  
Mrs. Loyal, Eastern Star,  
Graf Zeppelin, Wilhelm Huff.

2-in., \$1.75 per doz., \$13.00 per 100.

\$120.00 per 1000.

3-in., \$2.50 per doz., \$18.00 per 100,

\$170.00 per 1000.

Packing 5%. Prompt shipment.

AMERICAN BULB CO.,  
172 N. Wabash Ave., Chicago, Ill.

## PELARGONIUMS.

We have an extra fine lot of Wurtembergia Pelargoniums that will make great stock for your spring business, and our price in 2-in. is only

\$12.00 per 100.

Cash with order.

C. L. HUMPHREY,  
ZANESVILLE, O.

## PELARGONIUMS.

To make room, we offer the following bargains in good, clean stock:

Per 100  
2000 Wurtembergia, rooted cuttings..... \$ 6.00  
500 Wurtembergia, 2½-in. .... 8.00  
500 Wurtembergia, extra heavy, 3½-in. .... 12.00

These will make wonderful plants for Easter and spring sales. Cash, please.

HEINL & WEBER,  
129 S. 7th St., Terre Haute, Ind.

## PELARGONIUMS.

German Glory, Wurtembergia, Prince Bismarck, Lucy Becker, Graf Zeppelin, Wolfgang Goethe, Gardeners' Joy and Swabian Maid; all mixed, ready for shift.

These will make fine Easter plants and will please you; clean stock.

Mixed 2½-in., \$10.00 per 100.

Mixed 3-in., \$15.00 per 100.

Cash, please.

J. SYLVESTER, OCONTO, WIS.

Pelargoniums, four of the best Easter Greeting varieties, Lucy Becker, Swabian Maid, Wurtembergia and German Glory, healthy 2½-in. stock, \$12.00 per 100. Mixture of above varieties, \$10.00 per 100. Add 5 per cent for packing. Cash, please.

Aurora Greenhouse Co., Aurora, Ill.

## PELARGONIUMS, 2½-IN. POTS.

Easter Greeting and Swabian Maid, the two best varieties.

\$13.00 per 100, \$125.00 per 1000.

Cash, please.

KROWKA BROS.,

4938 N. Western Ave., Chicago, Ill.

Pelargonium rooted cuttings, 5000 Wurtembergia, 5000 Swabian Maid, 2000 Lucy Becker and 1000 Easter Greeting. Immediate delivery and later. Extra good, cool-grown stock, free from fly, \$8.00 per 100, \$75.00 per 1000. Cash.  
Woodbury & Woodbury, St. Johns, Mich.

Pelargoniums, good 2½-in. stock; Easter Greeting, Lucy Becker, Swabian Maid, Wurtembergia, \$13.00 per 100, \$120.00 per 1000; 3-in., above varieties, \$18.00 per 100, \$170.00 per 1000. Packing 5 per cent.  
S. S. Skidelsky & Co., 50 Park Place, New York.

Pelargoniums, 100 strong 2½-in., Easter Greeting, \$12.00; 800 2-in., German Glory, \$10.00 per 100; 200 rooted cuttings, German Glory, \$8.00 per 100.  
John Hochenauer, Sta. D., St. Joseph, Mo.

## PELARGONIUMS.

Easter Greeting, strong rooted cuttings; to make room, \$8.00 per 100, \$75.00 per 1000. Parcel post. Cash, please.

THE IMLAY CO., ZANESVILLE, O.

If you want some strong 2½-in. Easter Greeting Pelargoniums, try our stock at \$10.00 per 100. Packing free.

C. H. Ketcham, South Haven, Mich.

Pelargoniums, Easter Greeting, Lucy Becker, Wurtembergia and Swabian Maid, nice, large, 2½-in., \$10.00 per 100. Cash.

H. E. Hagemann, Peoria, Ill.

Pelargoniums, Wurtembergia, Easter Greeting and Swabian Maid, good, strong 2-in., \$12.00 per 100. The above mixed, \$10.00 per 100. Cash.

Jacobs Bros., Box 413, Peoria, Ill.

Pelargoniums, Easter Greeting and Wurtembergia, mixed 2½-in., \$8.00; 3-in., \$12.00 per 100. Prince's Flower Shop, Iowa City, Ia.

Pelargoniums, 4-in., mostly dark colors, strong and healthy, 15c each. Cash with order. Parkside Greenhouses, 1457 E. 70th St., Chicago, Ill.

Pelargoniums, Easter Greeting, good, strong 2½-in., \$10.00 per 100. This is A No. 1 stock.  
Haase Bros., Florists, Pekin, Ill.

Pelargoniums, mixed varieties, 2½-in., \$8.00 per 100; 6-in., 50c each.  
Henry Smith, Grand Rapids, Mich.

Pelargoniums, Easter Greeting and kindred varieties, 2½-in. pots, \$10.00 per 100.  
Kemble Floral Co., Oskaloosa, Ia.

Pelargonium Easter Greeting, 2-in., strong plants and free from white fly, \$10.00 per 100. Cash only. Restland Floral Co., Mendota, Ill.

## PEONIES

20,000 PEONIES, STRONG DIVISIONS.  
Edulis Superba, large, early, pink; Festiva Maxima, large, early, white, \$20.00 per 100, \$175.00 per 1000.

LAGONDA FLORAL CO.,

Springfield, O.

## PEONIES.

Write for list of 50 good varieties, with very attractive prices.

FRANKLIN NURSERY,

Richfield Sta., Minneapolis, Minn.

## SURPLUS OF PEONIES.

In 3 to 5 eye divisions.

List will be sent on request.

NILES NURSERY CO., NILES, MICH.

Peonies, Festiva Maxima, Edulis Superba, Fragrans, American Beauty, good divisions, 25c each; mixed varieties, 15c each.

L. F. Dintelmann, Belleville, Ill.

How we make money on Peonies. Ask for Florists' Problems No. 4 and price list.  
Wild Bros. Nursery Co., Box 528, Sarcoxie, Mo.

Peonies, large stock of the finest varieties. Our wholesale and descriptive catalogues now ready. Babcock Peony Gardens, Jamestown, N. Y.

Peonies. Write for list. Wild Bros. Nursery Co., Box 528, Sarcoxie, Mo.

Peonies, 20 acres, best sorts. Send for list.  
C. Betscher, Dover, O.

## PETUNIAS

## PETUNIAS.

Diener's Ruffled Monsters, single. The largest and most beautiful ruffled variety of Petunias in existence. Ruffled Monster seed in separate colors, pink, red, variegated, white, red with black center, pale lilac and all colors mixed.

The following somewhat smaller than the Ruffled Monsters: Pearl of Kentfield, flesh pink frilled, dwarf, purple or blue and white frilled, price per package, 50c. Catalogue will be sent free on request. Write for it today.

Mr. W. L. Ferguson, Smiths Falls, Ontario, under date of Dec. 24, 1919, writes us the following in regard to our petunias:

"Last year I purchased Petunia seed from you. I think every seed germinated and the blooms were the finest ever seen in this part of Canada. Only about 8 per cent of the plants could be classed as common. I want more of the same quality each year."

Mr. Rudolf Nagel, Lancaster, Pa., under date of Dec. 14th, 1919, writes us:

"I had last year just a few of your petunias, but I am sure I could have sold thousands of them. They surely came up to your claim and way ahead of my expectation."

RICHARD DIENER CO., INC.,

Kentfield, Cal.

Petunias, Dreer's double, large-flowering, fringed, mixed colors; well-rooted cuttings, \$1.75 per 100, \$16.00 per 1000, prepaid by mail. Cash.  
J. P. Cannata, Mt. Freedom, N. J.

Petunias, 6 distinct double varieties; buy now to have good stock for spring sales, 2-in. pots, \$5.00 per 100.  
Storrs & Harrison Co., Painesville, O.

Double Petunias, 2½-inch, very fine, mixed, \$5.00 per 100, \$45.00 per 1000. Cash.  
C. J. Frew, Jr., Conneaut, O.

Petunias, Dreer's Double, fringed, 2½-in., \$4.00 per 100.  
J. C. Schmidt, Bristol, Pa.

Double Petunias, well rooted, 2½c each.  
Wm. S. Lohr Greenhouses, Ottawa, Ill.

ALBUM OF DESIGNS, \$1.25 postpaid. Florists' Publishing Co., Chicago.

## POINSETTIAS

## POINSETTIAS.

Strong 2½-in. pot-plants, \$100.00 per 1000. Immediate delivery.

ROSEMONT GARDENS,

116 Dexter Ave., Montgomery, Ala.

Poinsettias, strong 2½-in. plants, \$3.00 per 100, \$75.00 per 1000. 5 per cent for packing, ready now.

S. S. Skidelsky & Co., 50 Park Pl., New York.

Poinsettia, 8-in., \$25.00 per 100. Careful packing.

Roman J. Irwin, 43 West 18th St., New York.

Poinsettias for November and later deliveries, strong 2½-in. stock. Packed in paper pots, \$7.00 per 100. Evenden Bros. Co., Williamsport, Pa.

Poinsettias, strong 2½-in., \$8.00 per 100.

John Heldenreich, 725 Iowa St., Indianapolis, Ind.

Poinsettias, strong 2½-in. plants, \$8.00 per 100. Kemble Floral Co., Inc., Oskaloosa, Ia.

Poinsettias, strong 8-in., 20c.

D. R. Herron, Olean, N. Y.

Poinsettias, fine 3-in. plants, \$12.00 per 100. Cash, please. Paul O. Tauer, Lebanon, Ind.

## POPPIES

## 25,000 ORIENTAL POPPIES.

Hardy red stock, strong 2½-in., \$5.50 per 100, \$50.00 per 1000. Special price on large quantities.

LAGONDA FLORAL CO.,

Springfield, O.

## PRIMULAS

## ASSORTED COLORS.

Primula Obconica in bud and bloom. These plants are A No. 1, and can be potted into larger pots for immediate sales.

You cannot find better stock anywhere.

We would be pleased to have you come and see it.

Out of 4-in. pots, \$25.00 per 100.

Out of 5-in. pots, \$50.00 per 100.

We also have, in pink only, some 2-in. stock ready to shift, which will make fine plants for winter sales, \$6.00 per 100.

The above prices include packing.

Cash with order.

The largest exclusive growers of Cyclamen and Primulas in the world.

See Cyclamen advertisement.

R. S. McMURRAY,

Bellevue, O.

## OBCONICA, CHINENSIS, MALACOIDES.

Per 100 1000  
Best colors, separate or mixed, 2½-in. pots ..... \$ 7.00 \$60.00

Best colors, separate or mixed, 3-in. pots ..... 12.00 .....

Malacoides Double White, new, 2½-in. pots ..... 7.00 60.00

Townsendii (Lilac Rose), 2½-in. pots ..... 8.00 75.00

ROMAN J. IRWIN,

43 West 18th St., New York.

## 12,000 PRIMULAS.

Primula Obconica Gigantea, choice mixture of all giant flowers, very strong plants, showing bud and bloom, mostly 2½-in., a few 2½-in., \$5.00 per 100, \$45 per 1000, 500 at 1000 rate.

## 8000 PRIMULAS.

Malacoides Rosea Superba, this is a very select strain of our own introduction with pink flowers and of good size; very strong plants, 2½-in., \$5.00 per 100, \$45.00 per 1000, 500 at 1000 rate. Cash.

FREEPORT FLORAL CO., FREEPORT, ILL.

## PRIMULAS.

Chinensis, 4-in., mixed ..... \$17.00 per 100  
Chinensis, 3-in. .... 7.50 per 100  
Obconica giants, 3-in. .... 7.50 per 100  
Obconica, extra fine 2-in. .... 4.50 per 100  
Malacoides, 3-in. .... 6.00 per 100

All A 1 stock. Cash.

M. S. ETTER, SHIREMANSTOWN, PA.,

The Home of Primroses.

Primulas: Having assumed ownership of the business of Schieble Bros., I will offer the unsold stock, consisting of about 20,000 2½-in. Obconica at \$4.00 per 100, \$37.50 per 1000. Not less than 500 at 1000 rate. This is all first class stock, in all desirable colors. Cash, please. E. L. Schieble, Main Lock and Old Main Sts., Miamisburg, O.

## PRIMULA MALACOIDES TOWNSENDII

from 3-in. pots;

MALACOIDES SUPERBA

from 4-inch pots,

\$15.00 per 100. Cash.

HENRY SCHMIDT,

673 Church Lane, North Bergen, N. J.

## PRIMULA MALACOIDES.

Dreer's Improved Baby Primrose, free flowering; lilac and pure white mixed; extra nice stock; some budded, ready to shift, 3½-in., \$10.00 per 100.

EDWIN STARR GREENHOUSES,

Royal Oak, Mich.

## PRIMULA OBCONICA.

SCHILLER'S STRAIN; MANY IN BLOOM.

Strong 4-in., ready to shift, \$20.00 per 100. Prompt shipment.

McADAMS & McCOMB,

Columbus Grove, O.



**PRIMULAS.**

Fine healthy plants.  
Obconica, 2½-in. pots, ready to shift, \$6.00 per 100; 3½-in. pots, \$10.00 per 100.  
Chinensis, 3½-in. pots, ready to shift, \$12.00 per 100.

**NILES FLORISTS, NILES, ILL.**

Primula Obconica, 2½-in., strong plants, \$5.50 per 100, \$50.00 per 1000.

Primula Malacoides Rosea, 2½-in., \$5.00 per 100, \$40.00 per 1000; 3-in., \$8.00 per 100, \$75.00 per 1000; Malacoides Double White, 3-in., \$10.00 per 100, \$90.00 per 1000.  
S. S. Skidelsky & Co., 50 Park Place, New York.

Primula Obconica Grandiflora, plants from our large flowering strain in the following colors: Rosea, Kermesina and Appleblossom. Ready now. 2-in. pots, \$5.00 per 100, \$47.00 per 1000; 3-in., \$10.00 per 100. No C. O. D. orders accepted.

C. F. Mahan & Co., R. D. No. 8, Dayton, O.

**PRIMULA OBCONICA.**

Grandiflora, large flowering, and Gigantea, mixed colors. Appleblossom, lavender, Rosea and red, large, healthy 2½-in. ready to shift, \$5.00 per 100, 200 for \$9.00; large, transplanted of same stock, \$3.00 per 100, 200 for \$5.00.

S. A. PINKSTONE, UTICA, N. Y.

Primula Chinensis, 10,000 strong 3½ and 4-in., ready for 5-in., in bud and bloom, \$12.00 per 100. Obconica Gigantea, 2½-in., ready for 3-in., \$5.00 per 100, 200 for \$9.00. All the above are mixed colors with plenty of Xmas red. Charles Whitton York St. and Gray Ave., Utica, N. Y.

**FOR IMMEDIATE SALE.**

Primula Chinensis plants in 4-in. pots, different colors and very fine and strong, \$25.00 per 100; \$20.00 per 100 in lots of 500.

**GUST RUSCH & CO.,**

446 Milwaukee St., Milwaukee, Wis.

Primula Obconica, large flowering, separate colors or mixed, 2-in., \$5.00 per 100; Chinensis, large flowering, red, 3-in., \$10.00 per 100; Malacoides, best pink and rosea, 2-in., \$5.00 per 100.

Toledo Greenhouse, 2829 Chestnut St., Toledo, O.

**PRIMULA OBCONICA.**

Grandiflora and Gigantea, three colors, Kermesina, Rosea and Appleblossom, 4-in., \$20.00 per 100. Cash.

**KROWKA BROS.,**

4938 N. Western Ave., Chicago, Ill.

Primula Malacoides Rosea, 2½-in., \$5.00 per 100. Primula Obconica, Gigantea and Grandiflora types, best varieties, 2½-in., good, strong plants, \$6.00 per 100, \$55.00 per 1000. Cash with order, please.

Frank Oechslein, 4911 W. Quincy St., Chicago.

**BABY MALACOIDES.**

Extra strong.

2½-inch, \$5.00 per 100.

Add 5% for packing.

**AMERICAN BULB CO.,**

172 N. Wabash Ave., Chicago, Ill.

Primula Obconica in full bloom, red and pink, 5-in., \$40.00 per 100. Satisfaction guaranteed. No charge for packing. Lakewood Cemetery Greenhouses, 3600 Hennepin Ave., Minneapolis, Minn.

**PRIMULA OBCONICA.**

Kermesina and Rosea.

Fine 4-in. stock, \$20.00 per 100.

BEL AIR GREENHOUSES,

Bel Air, Md.

Primula Obconica Grandiflora, Rosea and Kermesina; Gigantea Rosea and Kermesina, 2½-in., \$7.00 per 100, \$65.00 per 1000; Malacoides Rosea, 2½-in., \$5.00 per 100, \$45.00 per 1000.  
Peter Pearson, 5748 Gunnison St., Chicago, Ill.

**PRIMULA OBCONICA.**

Fine plants, from 2½-in. pots.

\$7.00 per 100, \$65.00 per 1000.

**ILLINOIS PLANT CO.,**

Batavia, Ill.

Primula Obconica Gigantea and Grandiflora, select strain, assorted colors; also Primula Chinensis, assorted colors; clean, vigorous plants, 3-in. stock, \$10.00 per 100.

F. E. Blake, Marion, O.

Primula Obconica and Chinese Primroses, fine plants, mixed colors, 4-in., \$12.00 per 100. Edward Whitton, York and Walnut Sts., Utica, N. Y.

Primula Obconica, 6000 fine, big 4-in. in bloom now; money makers for fall and Christmas sales, \$25.00 per 100.

Burdell Floral Co., Bowling Green, Ky.

Primula Obconica Gigantea, 4-in. fine large plants in bud and bloom, plenty of dark colors, \$20.00 per 100. Cash.

Brill Celery Gardens, Kalamazoo, Mich.

Primula Malacoides, fine 2-in. stock, \$4.50 per 100, \$40.00 per 1000; extra nice 3-in., \$7.00 per 100; heavy 4-in., \$15.00 per 100. Winfield S. Kircher, Cyclamen Specialist, DeLancey, O.

Primula Malacoides, strong plants, 2-in., \$4.50 per 100; 3-in., \$8.00 per 100. Cash. Myers-Watson Floral Co., formerly E. V. Myers, Florist, St. Joseph, Mo.

**EXTRA STRONG, READY TO SHIFT.**

Primula Malacoides Rosea, 3-in., \$10.00 per 100; 4-in., \$17.50 per 100. Cash, please.

J. E. MATTHEWSON, SHERBOGAN, WIS.

Primula Obconica Miller's Giant, fine 3-in., \$7.50 per 100. Malacoides Rosea, 2-in., \$4.00; 3-in., \$6.00 per 100. Cash.

J. W. Miller, Shiremanstown, Pa.

Primula Obconica, from 2½-in. pots, good stock, \$6.50 per 100, \$55.00 per 1000.

A. Henderson & Co., 166 N. Wabash Ave., Chicago, Ill.

Primula Obconica, giant flowering strain, in bud and bloom, 4-in., ready to shift, \$20.00 per 100; 5-in., \$30.00 per 100. Cash, please.  
Wagner Floral Co., Sandusky, O.

Primula Obconica, 2½-in., good strong plants, \$6.00 per 100, \$55.00 per 1000; 4-in., 25c; 5-in., 50c; 6-in., 75c each. Malacoides, 2½-in., \$5.00 per 100. Henry Smith, Grand Rapids, Mich.

Primula Obconica, Schiller's strain, 2½-in., \$5.00 per 100; 4-in., \$25.00 per 100. Nice, clean stock. F. H. DeWitt & Co., Wooster, O.

Primula Obconica, 3-in., 12c; 4-in., 25c; select 4-in., in bloom, 35c; select 5-in., in bloom, 75c each. Fine stock. Gullett & Sons, Lincoln, Ill.

Primula Obconica Gigantea, rose and pink shades, select strain, strong 2-in., 5c each.  
D. W. Leatherman, Anderson, Ind.

Primula Malacoides, extra strong 4-in., \$12.50 per 100. Cash with order. Viewegh & Kiefer, 1318 N. Haugh St., Indianapolis, Ind.

Primula Obconica, all good, bright colors, 2½-in., \$5.00 per 100.  
Eveden Bros. Co., Williamsport, Pa.

Primula Obconica, 5-in., fine plants, ready for retail, in flower with 5 or more flower stems, 50c each.  
Prince's Flower Shop, Iowa City, Ia.

Primula Obconica, dark colors, 2½-in., ready for 4-in., \$5.00 per 100. Cash with order.  
P. N. Obertin, 1948 Asylum Ave., Racine, Wis.

Primula Malacoides Superba, 2-in. ready for 4-in., 5c; 3-in. ready for 5-in., 7c. Extra choice.  
Dormont Greenhouses, Pittsburgh, Pa.

Primula Malacoides, lilac, strong 4-in., ready for shift, \$20.00 per 100. Joseph Michal, 67th and Kostner Ave., Chicago, Ill.

Primroses, Chinese and Obconica, 4-in., fine strong plants, all colors, \$12.00 per 100.

Samuel Whitton, Utica, N. Y.

Primula Obconica, fine 4-in., \$20.00 per 100, ready to shift.

C. O. Pollworth Co., Milwaukee, Wis.

Primula Obconica, strong 2½-in. plants, ready now, \$5.00 per 100. Cash with order.  
Helm Bros., 484 Forest St., Columbus, Ohio.

Primula Obconica, fine, mixed, 2-in., \$4.00 per 100. Cash. Byer Bros., Chambersburg, Pa.

Primulas, Malacoides Rosea, 2½-in., \$5.00 per 100.  
Baur Floral Co., Erie, Pa.

Primula Obconica, 5-in., 50c each. Cash, please.  
Herman Schallhorn, Kalamazoo, Mich.

**RASPBERRY PLANTS**

Raspberries. The home of St. Regis. 1000 or carload lots.  
Shady Lawn Nurseries, Hammon, N. J.

**ROSES****STOCK FOR EARLY SPRING DELIVERY.****Own Root.**

Columbia	.....	\$125.00 per 1000
Premier	.....	175.00 per 1000
Mme. Butterfly	.....	200.00 per 1000
Crusader	.....	200.00 per 1000

**GRAFTS.**

	Per 100	Per 1000
Columbia	.....	\$30.00 \$250.00
Premier	.....	30.00 250.00
Mme. Butterfly	.....	30.00 250.00
Crusader	.....	30.00 250.00
Double White Killarney	.....	30.00 250.00

250 plants at 1000 rate.

THE JOS. H. HILL CO., RICHMOND, IND.,  
Wholesale Florists.

**FIELD-GROWN ROSES.**

On own roots for forcing: Clothilde Soupert, one of the best; La Marne, similar to Baby Tausendschoen, but of a deep bright pink, very free flowering, \$35.00 per 100.

Dorothy Perkins and Excelsa, with 3 or more long shoots, 25c; smaller plants, 20c each.

Rosa Rugosa Rubra, just a few hundred to clear out, 20c each.

J. L. SCHILLER, TOLEDO, O.

**ROSE PLANTS.**

Premier, 4-in., grafted.....30c each  
Mildred, 4-in., grafted.....25c each  
Columbia, 3½-in., own-root.....15c each  
Columbia, 2½-in., own-root.....8c each

Extra fine stock.

PAUL E. WEISS, MAYWOOD, ILL.

**CLEAN, STRONG, OWN ROOTS.**

Roses, sixteen varieties. See list and price in Display advertisement, page 110, issue November 4th.

**WESTERN ROSE CO.,**

Alhambra, Cal.

Roses, 2-year-old, field-grown, for forcing. Ask for price list.

Roman J. Irwin, 43 W. 18th St., New York.

Roses, 200 Scott Key bench plants, \$16.00 per 100. Packing at cost.

Elitch Gardens Co., Denver, Colo.

The BEST WAY to get rid of your surplus stock is to use the REVIEW'S Classified Adva.

**POTTED ROSE PLANTS.**

1000 Ophelia, 3-in. ....12c each  
3000 Richmond, red, 3-in. ....12c each

Terms: Cash.

W. E. TRIMBLE GREENHOUSES CO.,  
Princeton, Ill.

**ROSES!**

Pink and white Dorothy Perkins, and Lady Gay, heavy, field-grown, 2 to 3-year-old, 30c each.

THE DINGEE & CONARD CO.,  
West Grove, Pa.

**ROSES.**

Good, own-root stock.

Columbia, 3-in. ....\$15.00 per 100, \$125.00 per 1000  
A. N. KINSMAN,  
Austin, Minn.

**ROSES.**

5000 Columbia, 2½-in., own-root. \$150.00 per 1000  
3000 Premier, 2½-in., own-root. 180.00 per 1000  
CHARLES H. TOTTY CO.,  
Madison, New Jersey.

Ready to ship, list, 2½-in. and 4-in., Rose plants.  
Leedle Co., Expert Rose Growers, Springfield, O.

Rose plants, 2½-in. Varieties and prices on application. Rosemont Gardens, 116 Dexter Ave., Montgomery, Ala.

**SALVIAS**

Salvias, 2½-in., ready to shift, fine for cuttings, \$6.00 per 100. Cash.

La Crosse Floral Co., La Crosse, Wis.

Salvia Zurich, good, clean plants, 3-in. pots, ready to shift, \$12.00 per 100.

Niles Florists, Niles, Ill.

**SANSEVIERIAS**

Sansevieria Zeylanica, 2½-in. pots, \$7.00 per 100. Oak Grove Greenhouse, Tuskegee, Ala.

**SCHIZANTHUS**

Schizanthus Wisetonensis, strong, transplanted, frame-grown plants, \$4.00 per 100; 2½-in. plants, \$7.00 per 100.  
Hauge Flower & Plant House, Fairmont, W. Va.

Schizanthus, strong, transplanted seedlings, dwarf pot variety, \$5.00 per 100. Cash.  
Brill Celery Gardens, Kalamazoo, Mich.

**SEEDS**

"WELL BOUGHT IS HALF SOLD."

Buy the Right Seed.

Trade

Packet

BEGONIA: Luminosa, best red bedding variety, easiest to grow.....\$0.50  
Rex Begonias, 6 attractive varieties, mixed. .50

CALCEOLARIA: Hybrids, collection of giant-flowering varieties, in striking colors of uniform size. There is no better strain when there is, we will produce it..... .50

CALENDULA: Orange King. Why not grow your own from seed? It requires no skill. There is always a ready market at good prices for cut flowers. This is the true Orange King. Ounce, 50c; per lb., \$5.00..... .50

CINERARIAS: Grandiflora, semi-dwarf; best collection for retail sales. This strain has been developed by selection for 5 years and ranks second to none..... .50

PRIMULA: Obconica, a new giant-flowering strain, superior in size to any strain now on market. Try a few packets and you will want more next season.

PRIMULA: Grandiflora, Alba, Solomonea, Coerulea, Lilacina, Oculata, Appleblossom, Kermesina, Crispa, Rosea, Fire Queen... .75

PRIMULA: Gigantea, Appleblossom, Kermesina, Coerulea, Lilacina, Rosea..... .75

DRACAENA INDIVISA: The true Cordylina Australis narrow leaved variety. Fresh ripe seeds that will make quick-growing, profitable plants for you, 1000 seeds, 50c; 5000 seeds, \$2.00 10,000 seeds, \$3.50.

We pay postage on all above items.

SEVIN-VINCENT CO.,

Wholesale Seed Growers,

512 Washington St., San Francisco, Cal.

**PLANT NOW!**

To follow Mums as the benches are empty.

**WINTER-BLOOMING SWEET PEAS.**

Here are nineteen of the best orchid Spencers for early flowering:

	Per ounce
Heatherbell, mauve	.....\$1.25
Loveliness, white suffused pink	..... .85
Imp. Early Snowstorm, white	..... 1.50
Early Sanky, magnificent white	..... .80
Early Canary Bird, primrose	..... 1.00
Early Enchantress, pink	..... 1.00
Fordhook Pink and White	..... .60
Yarrowa, rose pink	..... .75
Sunburst, rich pink	..... 1.25
Early Orange Beauty, orange scarlet	..... 3.00
Early King, crimson	..... .75
Fordhook Rose Improved, carmine	..... 1.00
Early Lavender King, lavender	..... .85
Early Mauve Beauty, mauve	..... .85
Early Exquisite, primrose	..... .85
Empress, rose pink	..... 1.25
Princess, soft lavender	..... 1.25
Burpee's Favorite, rosy pink	..... 1.25
Early Daybreak, rose pink	..... 1.00

AMERICAN BULB CO.,

172 N. Wabash Ave., Chicago, Ill.

**PANSIES—Continued**

Pansy plants, superb strain, extra large, strong, transplanted plants in bloom, for greenhouse planting, \$2.00 per 100. Cash.  
Brill Celery Gardens, Kalamazoo, Mich.

Pansies, strong plants from our own prize mixture; grown for us by a specialist, \$4.00 per 1000. None better to be had.  
S. S. Skidelsky & Co., 50 Park Place, New York.

Giant Trimardeau Pansy seedlings, mixed, large-flowering, 4 to 6 leaves, \$4.00 per 1000, prepaid. Immediate delivery.  
S. T. Danley & Sons, Macomb, Ill.

Pansy seedlings, German strain, August sown, giant flowering, mixed, \$4.00 per 1000.  
The Dumser Floral Co., Elgin, Ill.

100,000 Pansy seedlings, fine, strong, stocky plants, \$4.00 per 1000. Cash, please.  
W. E. Trimble Greenhouse Co., Princeton, Ill.

Pansies, Giant, finest assortment of colors, nice plants, \$4.00 per 1000. Cash.  
Byer Bros., Chambersburg, Pa.

**PELARGONIUMS**

**PELARGONIUMS.**  
Easter Greeting, Wolfgang Goethe  
Swabian Maid, Gardeners' Joy  
Mrs. Loyal, Wurtembergia  
2-in. .... \$13.00 per 100, \$120.00 per 1000  
3-in. .... 18.00 per 100, 170.00 per 1000

These plants are A No. 1 and are very large and strong. They have no trace of white fly as we fumigate with cyanide.

Just right for your Easter and spring sales. We devote nine houses to Pelargoniums. Shipment will be made promptly and the greatest care used in packing.

R. M. HENLEY,  
Pelargonium Specialist, Hartford City, Ind.

**PELARGONIUMS.**  
Strong, clean plants.  
Easter Greeting, Swabian Maid,  
Wurtembergia, Lucy Becker,  
Gardeners' Joy, German Glory,  
Prince Bismarck, Wolfgang Goethe,  
Mrs. Loyal, Eastern Star,  
Graf Zeppelin, Wilhelm Huff.  
2-in., \$1.75 per doz., \$13.00 per 100.  
\$120.00 per 1000;  
3-in., \$2.50 per doz., \$18.00 per 100,  
\$170.00 per 1000.  
Packing 5%. Prompt shipment.  
AMERICAN BULB CO.,  
172 N. Wabash Ave., Chicago, Ill.

**PELARGONIUMS.**  
We have an extra fine lot of Wurtembergia Pelargoniums that will make great stock for your spring business, and our price in 2-in. is only  
\$12.00 per 100.  
Cash with order.  
C. L. HUMPHREY,  
ZANESVILLE, O.

**PELARGONIUMS.**  
To make room, we offer the following bargains in good, clean stock:  
Per 100  
2000 Wurtembergia, rooted cuttings.....\$ 6.00  
500 Wurtembergia, 2½-in. .... 8.00  
500 Wurtembergia, extra heavy, 3½-in. .... 12.00  
These will make wonderful plants for Easter and spring sales. Cash, please.  
HEINL & WEBER,  
129 S. 7th St., Terre Haute, Ind.

**PELARGONIUMS.**  
German Glory, Wurtembergia, Prince Bismarck, Lucy Becker, Graf Zeppelin, Wolfgang Goethe, Gardeners' Joy and Swabian Maid; all mixed, ready for shift.  
These will make fine Easter plants and will please you; clean stock.  
Mixed 2½-in., \$10.00 per 100.  
Mixed 3-in., \$15.00 per 100.  
Cash, please.  
J. SYLVESTER, OCONTO, WIS.

Pelargoniums, four of the best Easter Greeting varieties, Lucy Becker, Swabian Maid, Wurtembergia and German Glory, healthy 2½-in. stock, \$12.00 per 100. Mixture of above varieties, \$10.00 per 100. Add 5 per cent for packing. Cash, please.  
Aurora Greenhouse Co., Aurora, Ill.

**PELARGONIUMS, 2½-IN. POTS.**  
Easter Greeting and Swabian Maid, the two best varieties,  
\$13.00 per 100, \$125.00 per 1000.  
Cash, please.  
KROWKA BROS.,  
4938 N. Western Ave., Chicago, Ill.

Pelargonium rooted cuttings, 5000 Wurtembergia, 5000 Swabian Maid, 2000 Lucy Becker and 1000 Easter Greeting. Immediate delivery and later. Extra good, cool-grown stock, free from fly, \$8.00 per 100, \$75.00 per 1000. Cash.  
Woodbury & Woodbury, St. Johns, Mich.

Pelargoniums, good 2½-in. stock; Easter Greeting, Lucy Becker, Swabian Maid, Wurtembergia, \$13.00 per 100, \$120.00 per 1000; 3-in., above varieties, \$18.00 per 100, \$170.00 per 1000. Packing 5 per cent.  
S. S. Skidelsky & Co., 50 Park Place, New York.

Pelargoniums, 100 strong 2½-in., Easter Greeting, \$12.00; 800 2-in., German Glory, \$10.00 per 100; 200 rooted cuttings, German Glory, \$8.00 per 100.  
John Hochenauer, Sta. D., St. Joseph, Mo.

**PELARGONIUMS.**

Easter Greeting, strong rooted cuttings; to make room, \$8.00 per 100, \$75.00 per 1000. Parcel post. Cash, please.

THE IMLAY CO., ZANESVILLE, O.

If you want some strong 2½-in. Easter Greeting Pelargoniums, try our stock at \$10.00 per 100. Packing free.

C. H. Ketcham, South Haven, Mich.

Pelargoniums, Easter Greeting, Lucy Becker, Wurtembergia and Swabian Maid, nice, large, 2½-in., \$10.00 per 100. Cash.

H. E. Hagemann, Peoria, Ill.

Pelargoniums, Wurtembergia, Easter Greeting and Swabian Maid, good, strong 2-in., \$12.00 per 100. The above mixed, \$10.00 per 100. Cash.  
Jacobs Bros., Box 413, Peoria, Ill.

Pelargoniums, Easter Greeting and Wurtembergia, mixed 2½-in., \$8.00; 3-in., \$12.00 per 100.  
Prince's Flower Shop, Iowa City, Ia.

Pelargoniums, 4-in., mostly dark colors, strong and healthy, 15c each. Cash with order. Parkside Greenhouses, 1457 E. 70th St., Chicago, Ill.

Pelargoniums, Easter Greeting, good, strong 2½-in., \$10.00 per 100. This is A No. 1 stock.  
Haase Bros., Florists, Pekin, Ill.

Pelargoniums, mixed varieties, 2½-in., \$8.00 per 100; 6-in., 50c each.  
Henry Smith, Grand Rapids, Mich.

Pelargoniums, Easter Greeting and kindred varieties, 2½-in. pots, \$10.00 per 100.  
Kemble Floral Co., Oskaloosa, Ia.

Pelargonium Easter Greeting, 2-in., strong plants and free from white fly, \$10.00 per 100. Cash only. Restland Floral Co., Mendota, Ill.

**PEONIES**

20,000 PEONIES, STRONG DIVISIONS.  
Edulis Superba, large, early, pink; Festiva Maxima, large, early, white, \$20.00 per 100, \$175.00 per 1000.

LAGONDA FLORAL CO.,  
Springfield, O.

**PEONIES.**  
Write for list of 50 good varieties, with very attractive prices.

FRANKLIN NURSERY,  
Richfield Sta., Minneapolis, Minn.

**SURPLUS OF PEONIES.**  
In 3 to 5 eye divisions.  
List will be sent on request.

NILES NURSERY CO., NILES, MICH.

Peonies, Festiva Maxima, Edulis Superba, Fragrans, American Beauty, good divisions, 25c each; mixed varieties, 15c each.  
L. F. Dintelmann, Belleville, Ill.

How we make money on Peonies. Ask for Florists' Problems No. 4 and price list.  
Wild Bros. Nursery Co., Box 528, Sarcoxie, Mo.

Peonies, large stock of the finest varieties. Our wholesale and descriptive catalogues now ready. Babcock Peony Gardens, Jamestown, N. Y.

Peonies. Write for list. Wild Bros. Nursery Co., Box 528, Sarcoxie, Mo.

Peonies, 20 acres, best sorts. Send for list.  
O. Betscher, Dover, O.

**PETUNIAS****PETUNIAS.**

Diener's Ruffled Monsters, single. The largest and most beautiful ruffled variety of Petunias in existence. Ruffled Monster seed in separate colors, pink, red, variegated, white, red with black center, pale lilac and all colors mixed.

The following somewhat smaller than the Ruffled Monsters: Pearl of Kentfield, flesh pink frilled, dwarf, purple or blue and white frilled, price per package, 50c. Catalogue will be sent free on request. Write for it today.

Mr. W. L. Ferguson, Smiths Falls, Ontario, under date of Dec. 23, 1919, writes us the following in regard to our petunias:

"Last year I purchased Petunia seed from you. I think every seed germinated and the blooms were the finest ever seen in this part of Canada. Only about 8 per cent of the plants could be classed as common. I want more of the same quality each year."

Mr. Rudolf Nagel, Lancaster, Pa., under date of Dec. 14th, 1919, writes us:

"I had last year just a few of your petunias, but I am sure I could have sold thousands of them. They surely came up to your claim and way ahead of my expectation."

RICHARD DIENER CO., INC.,  
Kentfield, Cal.

Petunias, Dreer's double, large-flowering, fringed, mixed colors; well-rooted cuttings, \$1.75 per 100, \$16.00 per 1000, prepaid by mail. Cash.  
J. P. Cannata, Mt. Freedom, N. J.

Petunias, 6 distinct double varieties; buy now to have good stock for spring sales, 2-in. pots, \$5.00 per 100.  
Storrs & Harrison Co., Painesville, O.

Double Petunias, 2½-inch, very fine, mixed, \$5.00 per 100, \$45.00 per 1000. Cash.  
C. J. Frew, Jr., Conneaut, O.

Petunias, Dreer's double, fringed, 2½-in., \$4.00 per 100.  
J. C. Schmidt, Bristol, Pa.

Double Petunias, well rooted, 2½c each.  
Wm. S. Lohr Greenhouses, Ottawa, Ill.

ALBUM OF DESIGNS, \$1.25 postpaid. Florists' Publishing Co., Chicago.

**POINSETTIAS****POINSETTIAS.**

Strong 2½-in. pot-plants, \$100.00 per 1000. Immediate delivery.

ROSEMONT GARDENS,

116 Dexter Ave., Montgomery, Ala.

Poinsettias, strong 2½-in. plants, \$8.00 per 100, \$75.00 per 1000. 5 per cent for packing, ready now.  
S. S. Skidelsky & Co., 50 Park Pl., New York.

Poinsettia, 8-in., \$25.00 per 100. Careful packing.  
Roman J. Irwin, 43 West 18th St., New York.

Poinsettias for November and later deliveries, strong 2½-in. stock. Packed in paper pots, \$7.00 per 100. Evenden Bros. Co., Williamsport, Pa.

Poinsettias, strong 2½-in., \$8.00 per 100.  
John Heidenreich, 725 Iowa St., Indianapolis, Ind.

Poinsettias, strong 2½-in. plants, \$8.00 per 100.  
Kemble Floral Co., Inc., Oskaloosa, Ia.

Poinsettias, strong 8-in., 20c.  
D. R. Herron, Olean, N. Y.

Poinsettias, fine 3-in. plants, \$12.00 per 100. Cash, please.  
Paul O. Tauer, Lebanon, Ind.

**POPPIES**

25,000 ORIENTAL POPPIES.  
Hardy red stock, strong 2½-in., \$5.50 per 100, \$50.00 per 1000. Special price on large quantities.  
LAGONDA FLORAL CO.,  
Springfield, O.

**PRIMULAS****ASSORTED COLORS.**

Primula Obconica in bud and bloom. These plants are A No. 1, and can be potted into larger pots for immediate sales.  
You cannot find better stock anywhere. We would be pleased to have you come and see it.

Out of 4-in. pots, \$25.00 per 100.  
Out of 5-in. pots, \$50.00 per 100.  
We also have, in pink only, some 2-in. stock ready to shift, which will make fine plants for winter sales, \$6.00 per 100.

The above prices include packing.  
Cash with order.

The largest exclusive growers of Cyclamen and Primulas in the world.  
See Cyclamen advertisement.  
R. S. McMURRAY,  
Bellevue, O.

**OBCONICA, CHINENSIS, MALACOIDES.**

	Per 100	1000
Best colors, separate or mixed, 2½-in. pots .....	\$ 7.00	\$80.00
Best colors, separate or mixed, 3-in. pots .....	12.00	.....
Malacoides Double White, new, 2½-in. pots .....	7.00	60.00
Townsendii (Lilac Rose), 2½-in. pots .....	8.00	75.00

ROMAN J. IRWIN,  
43 West 18th St., New York.

**12,000 PRIMULAS.**

Primula Obconica Gigantea, choice mixture of all giant flowers, very strong plants, showing bud and bloom, mostly 2½-in., a few 2¼-in., \$5.00 per 100, \$45 per 1000, 500 at 1000 rate.

**8000 PRIMULAS.**

Malacoides Rosea Superba, this is a very select strain of our own introduction with pink flowers and of good size; very strong plants, 2½-in., \$5.00 per 100, \$45.00 per 1000, 500 at 1000 rate. Cash.

FREEMONT FLORAL CO., FREEPORT, ILL.

**PRIMULAS.**

Chinensis, 4-in., mixed.....	\$17.00 per 100
Chinensis, 3-in. ....	7.50 per 100
Obconica giants, 3-in. ....	7.50 per 100
Obconica, extra fine 2-in. ....	4.50 per 100
Malacoides, 3-in. ....	6.00 per 100

All A 1 stock. Cash.

M. S. ETTER, SHIREMANSTOWN, PA.,  
The Home of Primroses.

Primulas: Having assumed ownership of the business of Schiele Bros., I will offer the unsold stock, consisting of about 20,000 2½-in. Obconica at \$4.00 per 100, \$37.50 per 1000. Not less than 500 at 1000 rate. This is all first class stock, in all desirable colors. Cash, please. E. L. Schiele, Main Lock and Old Main Sts., Miamisburg, O.

**PRIMULA MALACOIDES TOWNSENDII**

from 3-in. pots;  
MALACOIDES SUPERBA  
from 4-inch pots,  
\$15.00 per 100. Cash.  
HENRY SCHMIDT,  
673 Church Lane, North Bergen, N. J.

**PRIMULA MALACOIDES.**

Dreer's Improved Baby Primrose, free flowering; lilac and pure white mixed; extra nice stock; some budded, ready to shift, 3½-in., \$10.00 per 100.

EDWIN STARR GREENHOUSES,  
Royal Oak, Mich.

**PRIMULA OBCONICA.**

SCHILLER'S STRAIN; MANY IN BLOOM.

Strong 4-in., ready to shift,  
\$20.00 per 100. Prompt shipment.

McADAMS & McCOMB,  
Columbus Grove, O.



## PRIMULAS.

Fine healthy plants.  
Obconica, 2½-in. pots, ready to shift, \$6.00 per 100; 3½-in. pots, \$10.00 per 100.  
Chinensis, 3½-in. pots, ready to shift, \$12.00 per 100.

## NILES FLORISTS, NILES, ILL.

Primula Obconica, 2½-in., strong plants, \$5.50 per 100, \$50.00 per 1000.  
Primula Malacoides Rosea, 2½-in., \$5.00 per 100, \$40.00 per 1000; 3-in., \$8.00 per 100, \$75.00 per 1000; Malacoides Double White, 3-in., \$10.00 per 100, \$90.00 per 1000.

S. S. Skidelsky & Co., 50 Park Place, New York.

Primula Obconica Grandiflora, plants from our large flowering strain in the following colors: Rosea, Kermesina and Appleblossom. Ready now. 2-in. pots, \$5.00 per 100, \$47.00 per 1000; 3-in., \$10.00 per 100. No C. O. D. orders accepted.

C. F. Mahan & Co., R. D. No. 8, Dayton, O.

## PRIMULA OBCONICA.

Grandiflora, large flowering, and Gigantea, mixed colors. Appleblossom, lavender, Rosea and red, large, healthy 2½-in. ready to shift, \$5.00 per 100, 200 for \$9.00; large, transplanted of same stock, \$3.00 per 100, 200 for \$5.00.

S. A. PINKSTONE, UTICA, N. Y.

Primula Chinensis, 10,000 strong 3½ and 4-in., ready for 5-in., in bud and bloom, \$12.00 per 100. Obconica Gigantea, 2½-in., ready for 3-in., \$5.00 per 100, 200 for \$9.00. All the above are mixed colors with plenty of Xmas red. Charles Whitton York St. and Gray Ave., Utica, N. Y.

## FOR IMMEDIATE SALE.

Primula Chinensis plants in 4-in. pots, different colors and very fine and strong, \$25.00 per 100; \$20.00 per 100 in lots of 500.

## GUST RUSCH &amp; CO.

446 Milwaukee St., Milwaukee, Wis.

Primula Obconica, large flowering, separate colors or mixed, 2-in., \$5.00 per 100; Chinensis, large flowering, red, 3-in., \$10.00 per 100; Malacoides, best pink and rosea, 2-in., \$5.00 per 100.

Toledo Greenhouse, 2829 Chestnut St., Toledo, O.

## PRIMULA OBCONICA.

Grandiflora and Gigantea, three colors, Kermesina, Rosea and Appleblossom, 4-in., \$20.00 per 100. Cash.

## KROWKA BROS.,

4938 N. Western Ave., Chicago, Ill.

Primula Malacoides Rosea, 2½-in., \$5.00 per 100. Primula Obconica, Gigantea and Grandiflora types, best varieties, 2½-in., good, strong plants, \$6.00 per 100, \$55.00 per 1000. Cash with order, please.

Frank Oechslein, 4911 W. Quincy St., Chicago.

## BABY MALACOIDES.

Extra strong.

2½-inch, \$5.00 per 100.

Add 5% for packing.

## AMERICAN BULB CO.,

172 N. Wabash Ave., Chicago, Ill.

Primula Obconica in full bloom, red and pink, 5-in., \$40.00 per 100. Satisfaction guaranteed. No charge for packing. Lakewood Cemetery Greenhouses, 3600 Hennepin Ave., Minneapolis, Minn.

## PRIMULA OBCONICA.

Kermesina and Rosea.

Fine 4-in. stock, \$20.00 per 100.

## BEL AIR GREENHOUSES,

Bel Air, Md.

Primula Obconica Grandiflora, Rosea and Kermesina; Gigantea Rosea and Kermesina, 2½-in., \$7.00 per 100, \$65.00 per 1000; Malacoides Rosea, 2½-in., \$5.00 per 100, \$45.00 per 1000.

Peter Pearson, 5748 Gunnison St., Chicago, Ill.

## PRIMULA OBCONICA.

Fine plants, from 2½-in. pots.

\$7.00 per 100, \$65.00 per 1000.

## ILLINOIS PLANT CO.,

Batavia, Ill.

Primula Obconica Gigantea and Grandiflora, select strain, assorted colors; also Primula Chinensis, assorted colors; clean, vigorous plants, 3-in. stock, \$10.00 per 100.

F. E. Blake, Marion, O.

Primula Obconica and Chinese Primroses, fine plants, mixed colors, 4-in., \$12.00 per 100. Edward Whitton, York and Walnut Sts., Utica, N. Y.

Primula Obconica, 6000 fine, big 4-in. in bloom now; money makers for fall and Christmas sales, \$25.00 per 100.

Burdell Floral Co., Bowling Green, Ky.

Primula Obconica Gigantea, 4-in. fine large plants in bud and bloom, plenty of dark colors, \$20.00 per 100. Cash.

Brill Celery Gardens, Kalamazoo, Mich.

Primula Malacoides, fine 2-in. stock, \$4.50 per 100, \$40.00 per 1000; extra nice 3-in., \$7.00 per 100; heavy 4-in., \$15.00 per 100. Winfield S. Kircher, Cyclamen Specialist, Defiance, O.

Primula Malacoides, strong plants, 2-in., \$4.50 per 100; 3-in., \$8.00 per 100. Cash. Myers-Watson Floral Co., formerly E. V. Myers, Florist, St. Joseph, Mo.

## EXTRA STRONG, READY TO SHIFT.

Primula Malacoides Rosea, 3-in., \$10.00 per 100; 4-in., \$17.50 per 100. Cash, please.

J. E. MATTHEWSON, SHEBOYGAN, WIS.

Primula Obconica Miller's Giant, fine 3-in., \$7.50 per 100. Malacoides Rosea, 2-in., \$4.00; 3-in., \$6.00 per 100. Cash.

J. W. Miller, Shiremanstown, Pa.

Primula Obconica, from 2½-in. pots, good stock, \$6.50 per 100, \$55.00 per 1000.

A. Henderson & Co., 186 N. Wabash Ave., Chicago, Ill.

Primula Obconica, giant flowering strain, in bud and bloom, 4-in., ready to shift, \$20.00 per 100; 5-in., \$30.00 per 100. Cash, please.

Wagner Floral Co., Sandusky, O.

Primula Obconica, 2½-in., good strong plants, \$6.00 per 100, \$55.00 per 1000; 4-in., 25c; 5-in., 50c; 6-in., 75c each. Malacoides, 2½-in., \$5.00 per 100. Henry Smith, Grand Rapids, Mich.

Primula Obconica, Schiller's strain, 2½-in., \$5.00 per 100; 4-in., \$25.00 per 100. Nice, clean stock. F. H. DeWitt & Co., Wooster, O.

Primula Obconica, 3-in., 12c; 4-in., 25c; select 4-in., in bloom, 35c; select 5-in., in bloom, 75c each. Fine stock. Gullett & Sons, Lincoln, Ill.

Primula Obconica Gigantea, rose and pink shades, select strain, strong 2-in., 5c each.

D. W. Leatherman, Anderson, Ind.

Primula Malacoides, extra strong 4-in., \$12.50 per 100. Cash with order. Viewegh & Kiefer, 1318 N. Haugh St., Indianapolis, Ind.

Primula Obconica, all good, bright colors, 2½-in., \$5.00 per 100.

Evenden Bros. Co., Williamsport, Pa.

Primula Obconica, 5-in., fine plants, ready for retail, in flower with 5 or more flower stems, 50c each.

Prince's Flower Shop, Iowa City, Ia.

Primula Obconica, dark colors, 2½-in., ready for 4-in., \$5.00 per 100. Cash with order.

P. N. Oberlin, 1848 Asylum Ave., Racine, Wis.

Primula Malacoides Superba, 2-in. ready for 4-in., 5c; 3-in. ready for 5-in., 7c. Extra choice.

Dormont Greenhouses, Pittsburgh, Pa.

Primula Malacoides, lilac, strong 4-in., ready for shift, \$20.00 per 100. Joseph Michal, 57th and Kostner Ave., Chicago, Ill.

Primroses, Chinese and Obconica, 4-in., fine strong plants, all colors, \$12.00 per 100.

Samuel Whitton, Utica, N. Y.

Primula Obconica, fine 4-in., \$20.00 per 100, ready to shift.

C. C. Pollworth Co., Milwaukee, Wis.

Primula Obconica, strong 2½-in. plants, ready now, \$5.00 per 100. Cash with order.

Helm Bros., 494 Forest St., Columbus, Ohio.

Primula Obconica, fine, mixed, 2-in., \$4.00 per 100. Cash. Byer Bros., Chambersburg, Pa.

Primulas, Malacoides Rosea, 2½-in., \$5.00 per 100.

Baur Floral Co., Erie, Pa.

Primula Obconica, 5-in., 50c each. Cash, please.

Herman Schallhorn, Kalamazoo, Mich.

## RASPBERRY PLANTS

Raspberries. The home of St. Regis. 1000 or carload lots.

Shady Lawn Nurseries, Hammonton, N. J.

## ROSES

## STOCK FOR EARLY SPRING DELIVERY.

## Own Root.

Columbia	.....	\$125.00	per 1000
Premier	.....	175.00	per 1000
Mme. Butterfly	.....	200.00	per 1000
Crusader	.....	200.00	per 1000

## GRAFTS.

	Per 100	Per 1000
Columbia	.....\$30.00	\$250.00
Premier	.....30.00	250.00
Mme. Butterfly	.....30.00	250.00
Crusader	.....30.00	250.00
Double White Killarney	.....30.00	250.00

250 plants at 1000 rate.

THE JOS. H. HILL CO., RICHMOND, IND., Wholesale Florists.

## FIELD-GROWN ROSES.

On own roots for forcing: Clothilde Soupert, one of the best; La Marne, similar to Baby Tausendschoen, but of a deep bright pink, very free flowering, \$35.00 per 100.

Dorothy Perkins and Excelsa, with 3 or more long shoots, 25c; smaller plants, 20c each.

Rosa Rugosa Rubra, just a few hundred to clear out, 20c each.

J. L. SCHILLER, TOLEDO, O.

## ROSE PLANTS.

Premier, 4-in., grafted	.....30c each
Milady, 4-in., grafted	.....25c each
Columbia, 3½-in., own-root	.....15c each
Columbia, 2½-in., own-root	.....8c each

Extra fine stock.

PAUL E. WEISS, MAYWOOD, ILL.

## CLEAN, STRONG, OWN ROOTS.

Roses, sixteen varieties. See list and price in Display advertisement, page 110, issue November 4th.

## WESTERN ROSE CO.,

Alhambra, Cal.

Roses, 2-year-old, field-grown, for forcing. Ask for price list.

Roman J. Irwin, 43 W. 18th St., New York.

Roses, 200 Scott Key bench plants, \$16.00 per 100. Packing at cost.

Elitch Gardens Co., Denver, Colo.

THE BEST WAY to get rid of your surplus stock is to use the REVIEW'S Classified Ads.

## POTTED ROSE PLANTS.

1000 Ophelia, 3-in.	.....12c each
3000 Richmond, red, 3-in.	.....12c each

Terms: Cash.

W. E. TRIMBLE GREENHOUSES CO., Princeton, Ill.

## ROSES!

Pink and white Dorothy Perkins, and Lady Gay, heavy, field-grown, 2 to 3-year-old, 30c each.

THE DINGEE & CONARD CO.,

West Grove, Pa.

## ROSES.

Good, own-root stock.

Columbia, 3-in.	.....\$15.00 per 100, \$125.00 per 1000
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A. N. KINSMAN,

Austin, Minn.

## ROSES.

5000 Columbia, 2½-in., own-root	.....\$150.00 per 1000
3000 Premier, 2½-in., own-root	.....180.00 per 1000

CHARLES H. TOTTY CO.,

Madison, New Jersey.

Ready to ship, list, 2½-in. and 4-in., Rose plants.

Leedle Co., Expert Rose Growers, Springfield, O.

Rose plants, 2½-in. Varieties and prices on application. Rosemont Gardens, 116 Dexter Ave., Montgomery, Ala.

## SALVIAS

Salvias, 2½-in., ready to shift, fine for cuttings, \$6.00 per 100. Cash.

La Crosse Floral Co., La Crosse, Wis.

Salvia Zurich, good, clean plants, 3-in. pots, ready to shift, \$12.00 per 100.

Niles Florists, Niles, Ill.

## SANSEVIERIAS

Sansevieria Zeylanica, 2½-in. pots, \$7.00 per 100. Oak Grove Greenhouse, Tuskegee, Ala.

## SCHIZANTHUS

Schizanthus Wisetonensis, strong, transplanted, frame-grown plants, \$4.00 per 100; 2½-in. plants, \$7.00 per 100.

Hauge Flower & Plant House, Fairmont, W. Va.

Schizanthus, strong, transplanted seedlings, dwarf pot variety, \$5.00 per 100. Cash.

Brill Celery Gardens, Kalamazoo, Mich.

## SEEDS

"WELL BOUGHT IS HALF SOLD."

Buy the Right Seed.

BEGONIA: Luminosa, best red bedding variety, easiest to grow	.....\$0.50
Rex Begonias, 6 attractive varieties, mixed	.....50

CALOEOLARIA: Hybrids, collection of giant-flowering varieties, in striking colors of uniform size. There is no better strain when there is, we will produce it.....50

CALENDULA: Orange King. Why not grow your own from seed? It requires no skill. There is always a ready market at good prices for cut flowers. This is the true Orange King. Ounce, 50c; per lb., \$5.00.....50

CINERARIAS: Grandiflora, semi-dwarf; best collection for retail sales. This strain has been developed by selection for 5 years and ranks second to none.....50

PRIMULA: Obconica, a new giant-flowering strain, superior in size to any strain now on market. Try a few packets and you will want more next season.

PRIMULA: Grandiflora, Alba, Solomonea, Coerulea, Lilacina, Oculata, Appleblossom, Kermesina, Crispa, Rosea, Fire Queen...75

PRIMULA: Gigantea, Appleblossom, Kermesina, Coerulea, Lilacina, Rosea...75

DRACAENA INDIVISA: The true Cordylina Australis narrow leaved variety. Fresh ripe seeds that will make quick-growing, profitable plants for you, 1000 seeds, 50c; 5000 seeds, \$2.00

10,000 seeds, \$3.50.

We pay postage on all above items.

SEVIN-VINCENT CO.,

Wholesale Seed Growers,

512 Washington St., San Francisco, Cal.

## PLANT NOW!

To follow Mums as

the benches are empty.

## WINTER-BLOOMING SWEET PEAS.

Here are nineteen of the best orchid Spencers for early flowering:

Heatherbell, mauve	.....\$1.25
Loveliness, white suffused pink	.....85
Imp. Early Snowstorm, white	.....1.50
Early Sanky, magnificent white	.....80
Early Canary Bird, primrose	.....1.00
Early Enchantress, pink	.....1.00
Fordhook Pink and White	.....60
Yarrowa, rose pink	.....75
Sunburst, rich pink	.....1.25
Early Orange Beauty, orange scarlet	.....3.00
Early King, crimson	.....75
Fordhook Rose Improved, carmine	.....1.00
Early Lavender King, lavender	.....85
Early Mauve Beauty, mauve	.....85
Early Exquisite, primrose	.....85
Empress, rose pink	.....1.25
Princess, soft lavender	.....1.25
Burpee's favorite, rosy pink	.....1.25
Early Daybreak, rose pink	.....1.00

## AMERICAN BULB CO.,

172 N. Wabash Ave., Chicago, Ill.



## SEEDS—Continued

Delphinium Belladonna and Delphinium Bellamosa, hand picked, Martin Kohankle stock, \$2.50 per oz., \$35.00 per lb. Cash with order.  
Carl Hagenburger, West Mentor, O.

Write for our new list of seasonable seeds just out!  
S. S. Skidelsky & Co., 50 Park Place, New York.

Pansy seed of our prize strain, our own sowing; 1920 seed, \$4.00 per 1 oz.  
Evenden Bros. Co., Williamsport, Pa.

## SMILAX

2 1/4-INCH SMILAX.  
\$4.00 per 100, \$35.00 per 1000.  
3-in. pots, strong plants, \$6.00 per 100.  
ROMAN J. IRWIN,  
43 West 18th St., New York City.

2 1/4-IN. SMILAX.  
Extra heavy, cut back three times. Just the thing for making-up work, \$3.00 per 100.  
THE ALTIMO CULTURE CO.,  
Canfield, O.

Smilax, 2 1/4-in. pots, \$2.50 per 100, \$20.00 per 1000.  
Park Board Greenhouses, Fort Wayne, Ind.

Smilax, 2 1/4-in. fine, strong plants, cut back several times, \$3.00 per 100, \$27.50 per 1000.  
J. C. Schmidt, Bristol, Pa.

Smilax, strong 2 1/4-in., \$3.00 per 100, \$27.50 per 1000.  
S. S. Skidelsky & Co., 50 Park Place, New York.

Smilax, bushy, 2 1/4-in., \$5.00 per 100.  
P. N. Oberlin, 1948 Asylum Ave., Racine, Wis.

Smilax, 2-in., \$2.50 per 100.  
Dumser Floral Co., Elgin, Ill.

Smilax, heavy, pinched back low, 2-in., \$3.00.  
J. E. Leslie & Son, Marion, Ind.

## SNAPDRAGONS

## SNAPDRAGONS.

Nice, pinched back plants, ready now.

	100	1000
Silver Pink .....	2 1/4-in. \$6.00	\$55.00
Keystone .....	2 1/4-in. 6.00	55.00
Giant Yellow .....	2 1/4-in. 6.00	55.00
Giant White .....	2 1/4-in. 6.00	55.00
Nelrose .....	2 1/4-in. 6.00	55.00

TWO FINE NEW VARIETIES.  
Orlando, better than the Bronze variety; Golden Delight, best yellow greenhouse forcing Snapdragon, 2 1/4-in. pots, \$10.00 per 100, \$90.00 per 1000.  
ROMAN J. IRWIN,  
43 West 18th St., NEW YORK.

## SNAPDRAGONS.

Choice, pinched back plants, free from rust.  
Silver Pink ..... \$5.00 per 100  
Salmon Pink ..... 5.00 per 100  
Garnet ..... 5.00 per 100  
Keystone ..... 5.00 per 100  
Cash or satisfactory references.  
WAGNER FLORAL CO.,  
Sandusky, O.

Snapdragons, 10,000 seedlings, no disease; Silver Pink, Salmon and Venus, all separate, pinched back and branching, \$3.50 per 100, \$30.00 per 1000. Will ship prepaid on 500 or more. Cash, please. Highland Park Conservatory Greenhouses, Topeka, Kan.

Snapdragons, Silver Pink, Rose Pink, Nelrose, Keystone, Giant White, Giant Yellow and Garnet, 2 1/4-in., strong, pinched back stock, free from rust, \$5.00 per 100, \$45.00 per 1000. Satisfaction guaranteed. Packing free. Lakewood Cemetery Greenhouses, Minneapolis, Minn.

Snapdragons, nice, transplanted seedlings; topped and free from rust, equal to 2 1/4-in.; Nelrose, Fire King, Giant White, Keystone, Delicate Pink, Carmine Pink and Tom Thumb, fine for pots, \$3.50 per 100. Cash, please.  
H. E. & C. W. Krebs, Cedar Rapids, Ia.

Snapdragons will bring you money with this stock; strong 2 1/4-in., pinched back, free from rust, Nelrose, Keystone, Silver Pink and Buxton's Pink, \$6.00 per 100, \$55.00 per 1000. Packing free for cash.  
W. E. Tricker, 1530 Hague Ave., St. Paul, Minn.

Snapdragons, 2 1/4-in., strong stock and free from rust. 200 of each: Yellow, White, Keystone, Light Pink, Silver Pink, Nelrose and Buxton's, \$5.00 per 100; \$60.00 will take the lot. Elmwood Floral Co., Cor. 30th and Elmwood Ave., Erie, Pa.

Snapdragons, Giant Venus, Giant White, Giant Yellow, Giant Scarlet, Salmon Pink, Silver Pink and Keystone Pink, strong plants, from 2 1/4-in. pots, 4c each. Ready to bench.  
G. O. Blonday, New London, Wis.

Snapdragons, Purity, finest new white, carrying large heavy spikes of compact flowers. Plants will produce strictly first-class flowers. Grown from seed, 2-in., \$5.00 per 100. Cash.  
Byer Bros., Chambersburg, Pa.

GIANT WHITE SNAPDRAGON SEEDLINGS.  
No disease, fine shape, 6 inches tall, cut back, ready for bench, \$1.50 per 100.  
F. J. HOWELL & SONS,  
Round Hill, Loudoun Co., Va.

Snapdragons, strong plants, twice pinched back, free from rust, 2 1/4-in. Nelrose, Keystone, Phelps' White, Yellow and Silver Pink, \$6.00 per 100, \$50.00 per 1000.  
S. S. Skidelsky & Co., 50 Park Place, New York.

Snapdragons, Ramsburg's Silver Pink seedlings, pinched in hard wood, 2 1/4-in., \$5.00 per 100. Q. D. Butler, 616 S. 40th St., Louisville, Ky.

Snapdragons, New Hybrid Pink, the best of all, 2-in., \$5.00 per 100; 3-in., \$7.00 per 100. Pinched back, bushy and strong. No packing charges. Cash, please.  
The Imlay Co., Zanesville, O.

Snapdragon plants, 2 1/4-in., Golden Pink Queen and Hybrid Pink, Ramsburg's strain, far superior to Silver Pink; good, clean, healthy stock, \$6.00 per 100. Cash.  
J. A. Farnworth & Son, Gallon, O.

Snapdragons, giant type, 700 plants, once pinched back, no rust; white, yellow, pink and scarlet; 2 1/4-in., \$4.00 per 100; the 700 for \$24.00. R. S. Brown & Son, Sta. B, Kansas City, Mo.

Snapdragon Silver Pink, well branched, ready for bench, 2 1/4-in., \$4.00 per 100, while they last. Wm. H. Minekime, R. F. D. No. 1, Hamburg, N. Y.

Snapdragons, Giant White, Rose Pink, Silver Pink, Yellow, Lavender and Nelrose; free from rust, strong 2 1/4-in., \$4.50 per 100.  
Aberdeen Floral Co., Aberdeen, Miss.

Snapdragons, transplanted seedlings, Nelrose, Light Pink, Silver Pink, Keystone, Yellow; Ramsburg's seed, \$3.00 per 100. Cash.  
Brill Celery Gardens, Kalamazoo, Mich.

Snapdragons, 2 1/4-in., Ramsburg's strain, Silver Pink, Hybrid Pink, Yellow, Nelrose, Light Pink and Garnet, strong and stocky, \$5.00 per 100.  
The Thumb Nursery, Mariette, Mich.

Double Snapdragon June Hefko, rooted cuttings, \$15.00 per 100, \$125.00 per 1000. November and later delivery.  
T. D. Hefko, Marshfield, Wis.

Snapdragons, Keystone, Rosy Morn, Golden Queen and Purple King, fine 2 1/4-in. stock, \$3.00 per 100. Winfield S. Kircher, Cyclamen Specialist, Defiance, O.

Snapdragons, Silver Pink and White, strong 2 1/4-in., \$4.00 per 100.  
James M. Hoag, Florist, Ovid, Mich.

Snapdragons, Silver Pink, White and Yellow, clean stock, \$4.00 per 100. Cash.  
Olson Floral Co., Elgin, Ill.

Snapdragons, 6000 pink, white and separate, fine, young 2 1/4-in., \$5.00 per 100.  
Burdell Floral Co., Bowling Green, Ky.

Snapdragons, Silver Pink and Nelrose, 2 1/4-in. pots, \$5.00 per 100. Henry Smith, Cor. Monroe and Division Sts., Grand Rapids, Mich.

Snapdragons, Ramsburg's Silver Pink, Golden Pink Queen and Hybrid Pink, 2 1/4-in., \$5.00 per 100. Cash.  
Humm & Jones, Oberlin, O.

Snapdragons, 2 1/4-inch Silver Pink seedlings, Ramsburg's strain, \$4.00 per 100. Cash.  
W. A. Ballou, 314 Naperville St., Wheaton, Ill.

Snapdragons, Keystone, 2 1/4-in., \$5.00 per 100.  
Holton & Hunkle Co., Milwaukee, Wis.

Snapdragon Keystone, strong 2 1/4-in., \$6.00 per 100.  
Baur Floral Co., Erie, Pa.

## STEVIAS

Stevia, dwarf, 2-in., \$4.00; 3-in., \$6.00 per 100.  
S. S. Skidelsky & Co., 50 Park Place, New York.  
Stevias, double, 2-in., \$2.50 per 100.  
Dumser Floral Co., Elgin, Ill.

## STOCKS

Stock Beauty of Nice, best colors, lavender, pink and white, separate or mixed, strong 2 1/4-in. pots, \$8.00 per 100, \$70.00 per 1000.  
Roman J. Irwin, 43 West 18th, New York City.

## SWAINSONAS

Swainsonas, white, extra strong 4-in., 20c each. New London Floral Co., New London, Wis.  
Swainsonas, strong 4-in. pot plants, \$25.00 per 100.  
Henry Smith, Grand Rapids, Mich.

## TRADESCANTIAS

Tradescantias, Wandering Jew, tricolor, rooted cuttings, \$1.50 per 100, prepaid.  
S. D. Brant, Clay Center, Kan.

Tradescantias, Wandering Jew, tricolor, 1c each. Wm. S. Lohr Greenhouses, Ottawa, Ill.

## UMBRELLA PLANTS

Cyperus Alternifolius, bushy, 2 1/4-in., \$8.00 per 100. Storrs & Harrison Co., Painesville, O.

## VEGETABLE PLANTS

## ROOTS FOR WINTER FORCING.

Large Asparagus, Rhubarb and Witloof Chicory for greenhouse or cellar; good, heavy stock that will produce a strong growth; easily, quickly and profitably grown. Cultural directions sent if desired.

Asparagus roots, two and three year; Rhubarb and Horseradish roots for field planting.

Grand Rapids Lettuce, Parsley, Sage, Thyme, Sweet Marjoram and Mint plants.

Raspberry, Blackberry, Dewberry, Grape, Gooseberry and Currant plants.

Catalogue free. Wholesale trade price list sent to florists.

HARRY J. SQUIRES, GOOD GROUND, N. Y.

Grand Rapids Lettuce plants, transplanted, \$3.50 per 1000. Guaranteed to please you, no matter where you live.  
S. T. Danley & Son, Macomb, Ill.

Witloof Chicory roots, \$3.00 per 100, \$25.00 per 1000. Jacob Russler, 11350 S. Fairfield Ave., Chicago, Ill.

Grand Rapids Lettuce seedlings, strong, \$1.50 per 1000.  
Odor Greenhouses, Iola, Kan.

Lettuce plants, 1,000,000 Big Boston and Grand Rapids, \$1.50 per 1000. Parsley plants, Emerald Curled, 75c per 100.

Will H. Carl, Elysburg, Pa.

Lettuce plants, Grand Rapids and Big Boston, strong plants, \$1.40 per 1000. Cash. O. A. Anderson Greenhouse Co., Box 58, Tionesta, Pa.

## VERONICAS

## VERONICA AMETHYSTINA.

Strong field-grown clumps, immediate delivery, \$8.00 per 100.  
CHARLES H. TOTTY CO.,  
Madison, N. J.

## VINCAS

Vinca Variegata, 350 extra strong, field-grown clumps; 350 green; rooted cuttings, good strong stock, \$2.00 per 100.  
Wm. Munt, Saint Clair, Mich.

Vinca Variegata, field-grown clumps, 6 to 20 leads, \$8.00 per 100, \$75.00 per 1000. Rooted layers, \$15.00 per 1000. Cash.  
H. P. Smith, Piqua, O.

Vinca Variegata, rooted cuttings, \$15.00 per 1000. Postpaid. Cash.  
Harglerode Bros., Shippensburg, Pa.

Vinca Variegata, strong rooted cuttings, \$2.00 per 100; 3-in., \$6.00 per 100. Winfield S. Kircher, Cyclamen Specialist, Defiance, O.

Vinca Variegata, field-grown clumps, 6 to 20 leads, \$7.00 per 100, \$65.00 per 1000. Less 4%. Cash, please. B. C. Blake, Springfield, O.

Vinca Variegata, strong, field-grown plants, \$10.00 per 100, \$90.00 per 1000.  
S. S. Skidelsky, 50 Park Place, New York.

Vinca Variegata, strong, field-grown stock, \$8.00 per 100.  
Evenden Bros. Co., Williamsport, Pa.

Vinca Variegata, heavy field plants, \$8.00 per 100, \$75.00 per 1000.  
M. Barrett, Delaware, Ohio.

Vincas, strong, field-grown, \$8.00 per 100, \$75.00 per 1000.  
Wagner's Greenhouse, Tiffin, O.

Vinca Variegata, 10,000 rooted cuttings, \$2.00 per 100. Immediate shipment. J. C. Bigelow & Son, 1542 Sunset Ave., Utica, N. Y.

Vinca Variegata, field clumps, \$6.00 per 100.  
Risley's Plant House, Hamilton, N. Y.

Vinca Variegata, undivided, field-grown, \$8.00 per 100. Silveus & Silveus, Ashtabula, O.

Vincas, variegated, 3 1/2-in., \$15.00 per 100.  
Davis Floral Co., Davenport, Ia.

## VIOLETS

## VIOLETS.

	Per 100	Per 1000
Princess of Wales, best single Violet, field-grown plants...	\$15.00	.....
Marie Louise, best double Violet, strong plants from soil...	10.00	\$90.00
Governor Herrick, single, field-grown plants .....	8.00	75.00

ROMAN J. IRWIN,  
43 West 18th St., New York.

STRONG, FIELD-GROWN VIOLETS.  
Gov. Herrick and Princess of Wales, \$10.00 per 100. Cash with order. Immediate delivery.  
PAUL M. HALBROOKS,  
12 E. Church St., Newark, O.

Violets, strong field-grown plants, Princess of Wales, \$12.00 per 100, \$100.00 per 1000; Gov. Herrick, extra fine, \$10.00 per 100, \$90.00 per 1000.  
S. S. Skidelsky & Co., 50 Park Place, New York.

Violets, Governor Herrick, true stock, good plants, 2 1/4-in. pots, \$5.00 per 100. Immediate shipment. Packing free. Cash.  
Brinkerhoff Greenhouses, Springfield, Ill.

Violets, Gov. Herrick, field-grown, extra fine plants, \$10.00 and \$15.00 per 100.  
Baur Floral Co., Erie, Pa.

Violets, Governor Herrick and Princess of Wales, large, field-grown plants, \$10.00 per 100.  
Henry Smith, Grand Rapids, Mich.

Violets, Gov. Herrick, large, field-grown plants, \$10.00 per 100.  
Hins Bros. & Co., Leavenworth, Kan.

Violets, Princess of Wales, strong plants, \$10.00 per 100, \$90.00 per 1000.  
Charles Sherwood, Waterloo, Ia.

## WALLFLOWERS

Wallflowers, winter flowering, Early Paris, strong plants, 2 1/4-in., \$3.00 per 100, \$25.00 per 1000.  
J. C. Schmidt, Bristol, Pa.

## MISCELLANEOUS

## STOP AND READ THIS!

500 Plumosus, large 4-in., \$20.00 per 100; 2500 Sprengerii, fine 3-in. ready for 4-in., \$8.00 per 100, \$15.00 per 200; 200 Sprengerii, 4-in., \$15.00 per 100, \$25.00 per 200; 150 Boston Ferns, 4-in., 35c each, or \$50.00 for the lot; 4000 Ricard Geraniums, fine 2-in., \$6.00 per 100, \$50.00 per 1000; 1000 S. A. Nutt, fine 2-in., \$6.00 per 100, \$50.00 per 1000; 200 American Beauty Geraniums, fine 2-in., \$6.00 per 100; 100 Rose Geraniums, fine goods, 3-in., \$8.00 per 100; 100 Rose Geraniums, fine goods, 4-in., \$10.00 per 100.

Shasta Alaska Daisy clumps, \$7.00 per 100; Gaillardia clumps, \$7.00 per 100; 6 fine Irises for cuttings, \$6.00 per 100 divisions. Cash with order.  
CHARLES T. MAY, R. R. NO. 14, DAYTON, O.

Marguerites, 2½-in. ....\$5.00 per 100  
 Marguerites, R. C. Del. Dec. 15th.. 2.00 per 100  
 Coleus, mixed, 2½-in..... 5.00 per 100  
 Smilax, 2-in..... 2.50 per 100  
 Sallerol, 2½-in. .... 4.00 per 100  
 Sallerol, R. C. Del. Jan. 15th..... 2.00 per 100  
 Geraniums, Nutt, Grant, Ivy, Mixed Pink, R. C. Del. Jan. 15th, \$2.50 per 100.  
 Ish-tak-ha-ba Gardens, Sleepy Eye, Minn.

Double Petunias, Poitevine and S. A. Nutt Geraniums, large, 2½-in., \$5.00 per 100, \$45.00 per 1000.  
 P. A. Erickson, Brainerd, Minn.

Cinerarias and Primulas. Freeport Floral Co., Freeport, Ill.

Sage, strong, 1-year plants, cut down, 5c. Shackell's Pansy Gardens, Pacific Junction, Ia.

#### TO EXCHANGE

To Exchange—Stock plants of chrysanthemums: Chrysolora, Pink and White Chieftain, White and Yellow Rager, White Chadwick, White and Yellow Turner, Pompons: Diana and Klondike, for Pink Geranium cuttings or regular Geraniums, Yellow Humbert Cannas, or what have you? Denison Gardens, Denison, Ia.

To Exchange—Adiantum clumps, large enough for 10-in. pots, will sell for 75 cents per clump or exchange for Primula Obconica, Malacoides Rosea, Easter Greetings, Geranium cuttings, Begonias, Pansy and Violet plants, or what have you? 5% for packing.  
 Princess Flower Shop, Benton Harbor, Mich.

To Exchange—Anything we have in the classified list for the following: Chrysanthemums, White and Yellow Eaton, Marigold, Major Bonaffon, Wells' Late Pink and White and Yellow Chadwick.  
 Oak Grove Greenhouse, Tuskegee, Ala.

To Exchange—Asparagus Plumosus, 2½-in. and Sprenger 3-in., heavy stock, \$6.00 per 100, for Geranium cuttings, Pelargoniums, or what have you? W. F. Abrams & Son, 38 Observatory Ave., Haverhill, Mass.

To Exchange—See our ads under Chrysanthemums and Mesembryanthemums, of this issue, for Geraniums, Pelargoniums, Hardy Plants, Peonies, or anything we can use.  
 C. V. Frueh, R. F. D. 2, Lima, O.

To Exchange—Geraniums, strong rooted cuttings, S. A. Nutt, \$18.00 per 1000, for Primula Obconica, Dutch or French bulbs of all kinds, Giganteums, or what have you?  
 Harold V. Ross, Reynoldsville, Pa.

To Exchange—Light Pink Enchantress, strong plants, for Peony roots, 2½-in. Ferns and Begonias, or what have you?  
 Charles Sherwood, Waterloo, Ia.

To Exchange—Snapdragons, Red, White, Yellow, Nelrose, Silver Pink and Keystone, \$3.50 per 100, for Easter Greeting, Ferns, or what have you? Arthur Doebel & Sons, Clyde, O.

To Exchange—200 Hydrangea Otaksa for Cinerarias, Asparagus Sprengerli, 2½-in., or what have you? J. F. Sked, Westerville, O.

To Exchange—Cyclamen, strong 3-in., 20c; 4-in., 40c, for Primulas, Pelargoniums and Hydrangeas.  
 J. W. Rentz & Son, Peru, Ind.

#### WANTED

Wanted—For late fall or early winter delivery: No. 1 hardwood cuttings of Spiraea Van Houttei; Privet Amoor River North and Ibota; Lilac Persian and Rothomagensis, etc., in 10,000 lots; and different varieties of shrubs and trees in 1000 lots. We are also interested in lining out stock of evergreens, shrubs and hardy perennials.  
 Rock's Flower Gardens, Independence, Mo.

Wanted—For spring delivery, lining out stocks of shrubs, trees and evergreens. F. G. Elsner & Son, 9210 S. Ashland Ave., Chicago, Ill.

Wanted—Spiraea Gladstone and Peach Blossom; perennials, Phlox, Peonies and Dielytras. Weller Nurseries Co., Holland, Mich.

Wanted—A few bushels of peach pits for seed.  
 W. F. Fechner, Box 699, Dallas, Tex.

#### ARTIFICIAL FLOWERS

##### WAX EASTER LILIES.

Our wax Easter Lilies are as natural looking as nature itself. A supply of them on hand is a sure guarantee against the loss of eleventh-hour rush orders. Our wax Easter Lilies not only look right, but are made right, packed right and sold right. A trial will convince you.  
 \$10.00 per 100, \$95.00 per 1000.  
 Cash, please.

THE STANDARD FLORAL CO.,  
 Florists and Mfrs., Harrodsburg, Ky.

#### BROOMS

##### METAL TOP FIBER BROOMS.

Outwear 5 corn brooms, guaranteed one year for continuous family use, are lighter, not affected by water, work equally well on carpets or cement floor. Will cut your broom expense 50%, just the thing for greenhouses. In fact it is an all around broom, will work anywhere a corn broom will, do better work and last a lot longer. Sample, \$1.25 postpaid. Agents wanted.

KEYSTONE FIBER BROOM CO.  
 620 Duquesne Way, Pittsburgh, Pa.

#### CARNATION STAPLES

Pillsbury's carnation staples, 35c per 1000. 3000 for \$1.00. I. L. Pillsbury, Galesburg, Ill.

#### EVERLASTING FLOWERS

Everlasting Strawflowers on wire, \$2.00 per 100. Cash, please.  
 Herman Schallhorn, Kalamazoo, Mich.

#### GOLDFISH

Goldfish, aquarium plants, castles, globes and all supplies. Send for wholesale catalogue.  
 Auburndale Goldfish Co.,  
 1449 Madison St., Tel. Haymarket 152, Chicago.

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##### FESTOONING!

Made from Rhododendron, Pine and Galax. Just what you will want for Xmas decorations; wire wrapped and wire core; made in any lengths, 8c per yd. Cash with order.  
 FEW & PENNY, HENDERSONVILLE, N. C.

Rocky Mountain Boxwood, 10c a pound, in 50-pound sacks only. Cash with order. Boxwood shipped same day as cut. Order early. F. O. B. Evergreen, Colo. Rocky Mountain Evergreen Co., Evergreen, Colo.

##### SPRAYS.

Asparagus Plumosus and Sprengerli.  
 THE PENNOCK PLANTATION,  
 Jupiter, Fla.

OUT SPRAYS OF HEMLOCK AND BALSAM  
 \$5.00 per 1000. Cash with order.  
 JOHN B. ROY, CONWAY, MICH.

#### LEAF MOLD

##### LEAF MOLD.

Best leaf mold obtainable, oak leaves with pure silicated sand; ideal for Cyclamen, Begonias, Aralias or for seedlings of all description; 1 sack, \$1.50; 5 sacks or more, \$1.25 per sack; in car-load lots, \$8.00 per ton.  
 HAPPY VALLEY FARMS,  
 La Salle Ill.

#### POTS

PAPER POTS, IMMEDIATE SHIPMENT.  
 2½-in., \$4.55 per 1000; 2½-in., \$5.25; 3-in., \$7.25; 3½-in., \$9.90; 4-in., \$12.40; 5-in., \$19.35.  
 GULLETT & SONS, LINCOLN, ILL.

#### PUSSY WILLOWS

##### PUSSY WILLOW.

Forced for Christmas.  
 Large, choice, French variety.  
 5-ft. lengths.....\$10.00 per 100  
 4-ft. lengths..... 8.00 per 100  
 3-ft. lengths..... 6.00 per 100  
 2-ft. lengths..... 4.00 per 100  
 Order now. Cash with order.  
 PFUND'S NURSERY,  
 Elmhurst, Ill.

#### SPHAGNUM MOSS

##### SPHAGNUM MOSS

##### STANDARD BURLAPPED BALES

Shipped from the woods,  
 \$1.25 per bale.

Shipped from Chicago,  
 \$1.50 per bale.

Write for prices on car lots.

AMERICAN BULB CO.,  
 172 N. Wabash Ave., Chicago, Ill.

##### BURLAP BALES.

Sphagnum Moss, each \$1.50; 10 bales for \$14.00.

A. HENDERSON & CO.,  
 166 N. Wabash Ave., Chicago.

Sphagnum Moss, 10 bales or more, \$1.25 each, of high-grade, clean sphagnum, in large size, standard burlapped bales. Less than 10 bales, \$1.50 each. 3 per cent for cash with order.  
 A. J. Amundson Co., City Point, Wis.

Sphagnum Moss, 10 bbl. bale, \$4.00; 5 bales, \$17.00; 5 bbl. bale, \$2.50. Live Moss, \$2.00 per bag; burlapped 40c extra per bale. Cash.  
 Jos H. Paul, Box 156, Manahawkin, N. J.

Sphagnum Moss, burlap bales, \$1.75; 10 bales, \$15.00  
 Kemble Floral Co., Oskaloosa, Ia.

#### SHEEP MANURE

##### PULVERIZED SHEEP MANURE.

##### SHEEP'S HEAD BRAND ONLY.

100 lbs., \$2.50; 1000 lbs., \$20.00;

500 lbs., \$12.00; 2000 lbs., \$38.00;

3 to 5 tons lots, \$36.00 ton;

5 to 15 ton lots, \$34.00 ton.

Guaranteed purest fertilizer ever sold.  
 G. M. REBURN & CO.,  
 3807 Lake Park Ave., Chicago, Ill.

#### TOBACCO STEMS

We have plenty of fresh Tobacco stems, \$3.50 per 200 lbs., \$6.00 per 400 lbs., \$25.00 per ton.  
 The Vigor Co., Box 4, Fostoria, O.

#### WIRE WORK

##### FLORISTS' WIRE DESIGNS.

100 wreaths, 10-in., 12-in., 14-in., \$8.00.  
 Special discount on all wire orders. Write us for a catalogue.

PITTSBURGH CUT FLOWER CO.,  
 116-118 SEVENTH ST.,  
 PITTSBURGH, PA.

##### WIRE DESIGNS.

Every description made to order. References, any florists in the city of Winnipeg. Phone St. Johns 2504.

CITY WIRE & IRON WORKS,  
 49 Kelvin St., Elmwood, Winnipeg, Man.

FLORISTS' WIRE DESIGNS  
 FALLS CITY WIRE WORKS,  
 451 S. THIRD ST., LOUISVILLE, KY.

#### WOOD LABELS

LABELS, for nurserymen and florists.  
 Benjamin Chase Co., Derry Village, N. H.

#### MINNEAPOLIS AND ST. PAUL.

#### The Market.

Weather conditions the last week have been fine for November. The temperature, a little below freezing at night, is often 5 or 10 degrees higher in the daytime, with more clear weather than usual.

Some fine cyclamens are on the market; also chrysanthemums. Business was not so active as usual early in November, but has increased on account of the football games and the consequent entertaining. Chrysanthemums are later than usual this year in this section.

Fine chrysanthemum shows have been maintained for the last two or three weeks at the Minneapolis and St. Paul park board greenhouses. There was also a smaller one at the University Farm.

#### Association Meeting.

The Minnesota State Florists' Association met at the Minneapolis park board greenhouses November 18. After inspecting the fine showing of chrysanthemums they retired to the paint shop, where one of the biggest meetings of the year was held. Max Kaiser read an excellent paper about lilies, which brought out considerable discussion. John Sten, of Red Wing, Minn., was present with some Mrs. W. C. Cook roses. They scored eighty-seven points.

Holm & Olson showed some cyclamens, which scored ninety-five points. The Merriam Park Floral Co. showed a few cyclamen plants, scoring eighty-five points. These exhibits brought out interesting discussion and added much to the interest of the meeting.

Arthur Mosseau, J. Juhl, R. M. Anderson, Martin Arneson, C. I. Lindscoog, H. F. Baker, Herman Schoen, G. R. Burse and Ewald Hermes were elected to membership. The next meeting will be held in the West hotel, December 8, when films showing greenhouse construction will be shown by the American Greenhouse Mfg. Co. Greenhouse construction will be the topic for discussion and those who use glass are urged to be present.

#### Various Notes.

At the last meeting of the Minneapolis Florists' Club officers were elected as follows: President, Hugh Will; vice-president, J. F. Kimmy; secretary, H. Philpott.

A committee, consisting of C. Rice, R. A. Latham and Anthony Forchas, was appointed to handle the advertising campaign. C. N. Ruedlinger and John Rovick were appointed on the entertainment committee, and J. H. Lundgren and C. Rice on the club committee. Systematic advertising is to be tried out this year.

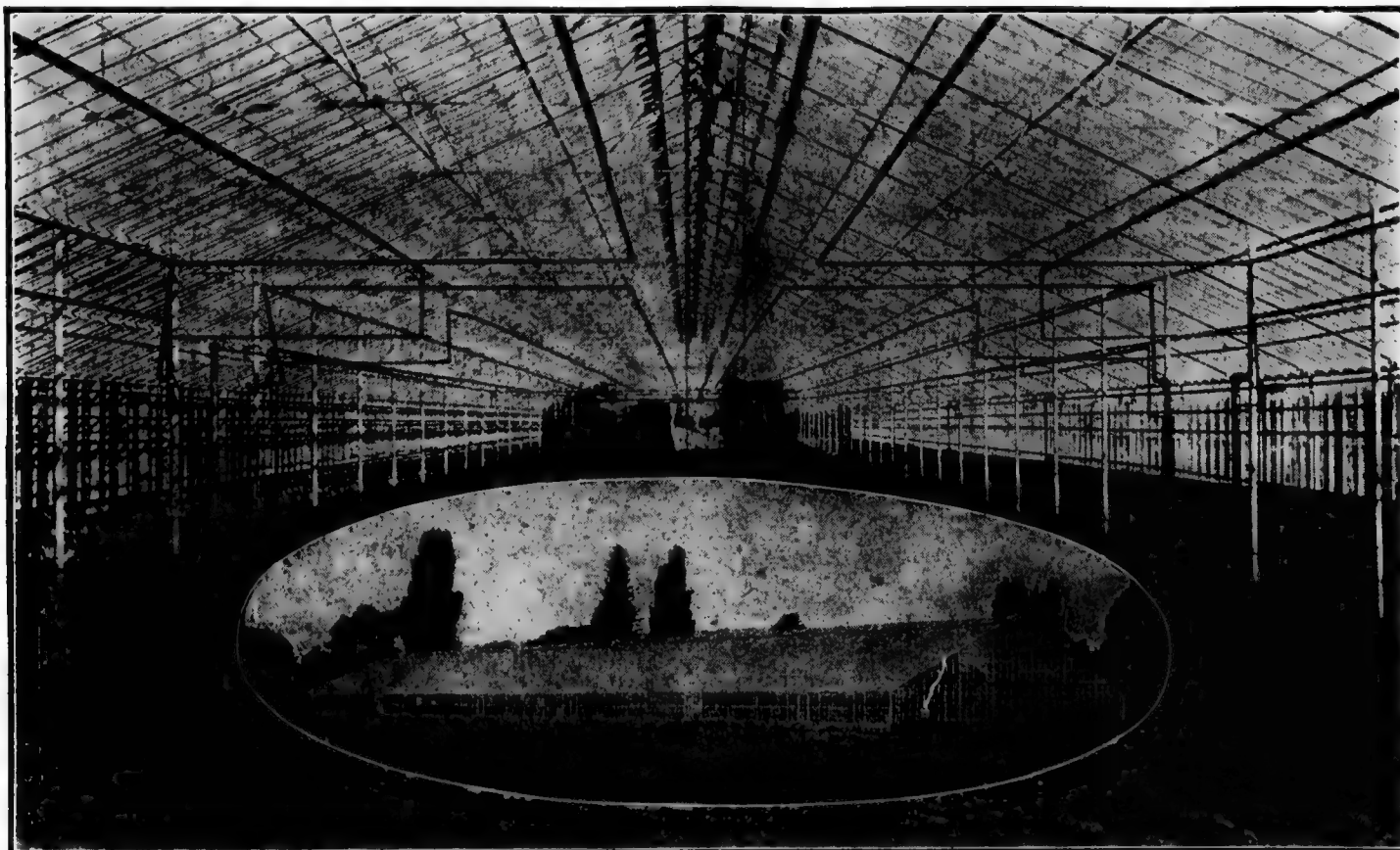
William Vasatka, of the State Agricultural Society's Greenhouses, has some excellent poinsettias coming in. He has just marketed a fine lot of cyclamens.

Joseph Marks, of A. Henderson & Co., Chicago, was in town November 18.

O. J. Olson enjoyed a few days' hunting trip in Canada, the middle of November.  
 L. C.



## KING CONSTRUCTION COMPANY



# King GREENHOUSES

Here is another **King Steel Flat Rafter** wide house, erected in Erie, Pa.

This is our standard design for houses 69 to 76 feet wide.

**King** wide houses are noted for the accurate fit of the steel framing members.

Our customer writes: "*Everything went together as though it were built like a watch.*" You can realize yourself how important it is that the framing of big houses should "fit." Loose joints cause vibration. You cannot make a good fit with a  $\frac{3}{8}$ -inch bolt in a half-inch hole.

We drill all holes in our framing to a tight fit for the bolts.

We have adjustment on all framing members to take up the slack.

No chance for vibration in a "**King.**"

When you build your next house, better look into these big things.

They mean dollars to you.

*Write or call for complete information.*

## KING CONSTRUCTION COMPANY

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HARRISON BLDG.,  
PHILADELPHIA,  
TELEPHONE  
SPRUCE 6521

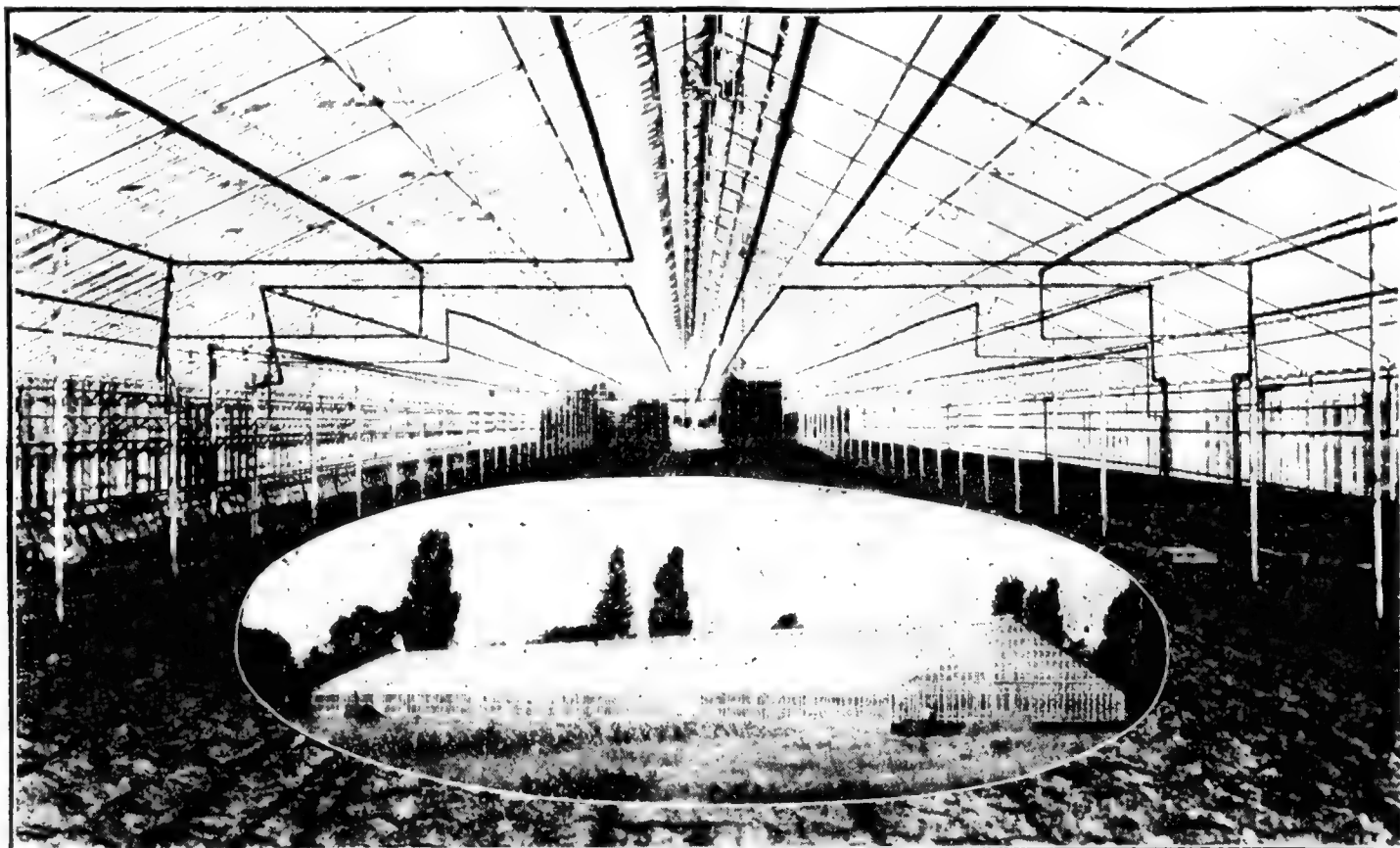
BOARD OF TRADE BLDG.,  
BOSTON, MASS.  
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FORT HILL 315

307 N. IRVING AVE.,  
SCRANTON, PA.  
TELEPHONE  
4136

## KING CONSTRUCTION COMPANY



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# King GREENHOUSES

Here is another **King Steel Flat Rafter** wide house, erected in Erie, Pa.

This is our standard design for houses 60 to 76 feet wide.

**King** wide houses are noted for the accurate fit of the steel framing members.

Our customer writes: "*Everything went together as though it were built like a watch.*" You can realize yourself how important it is that the framing of big houses should "fit." Loose joints cause vibration. You cannot make a good fit with a 1/2-inch bolt in a half-inch hole.

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BOARD OF TRADE BLDG., 307 N. IRVING AVE.,  
BOSTON, MASS.  
TELEPHONE  
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## KING CONSTRUCTION COMPANY

# THE FLORISTS' REVIEW

10 cents the copy  
SUBSCRIPTIONS  
\$2.00 Per Year

ENTERED AS SECOND CLASS MAT-  
TER DEC. 3, 1897, AT THE POST-  
OFFICE AT CHICAGO, ILL., UNDER  
THE ACT OF MARCH 3, 1879

A WEEKLY JOURNAL FOR FLORISTS, SEEDSMEN AND NURSERYMEN.

FLORISTS' PUBLISHING CO., 520 Caxton Building, 508 South Dearborn St., CHICAGO.

Vol. XLVII.

CHICAGO, DECEMBER 2, 1920.

No. 1201.

## Hardy Lilies

ALBUM, AURATUM AND RUBRUM

	Per 100	Per case
8 to 9-inch.....	\$16.00	\$30.00
9 to 11-inch.....	22.00	30.00
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<b>Gloxinias</b> , named sorts .....	Per doz. \$2.75	Per 100 \$20.00
“ mixed colors.....	2.25	18.00
<b>Lilium Giganteum</b> , 7 to 9-inch (300 to case), per case,	\$47.50	
<b>Sphagnum Moss</b> .....per bale, \$1.50; 10 bales for	\$14.00	
<b>A. HENDERSON &amp; CO., 166 N. Wabash Ave., Chicago</b>		

## Christmas Needs

Order them now. We can supply them at reasonable prices.

SEE OUR LIST.

EVERYTHING FOR THE FLORIST.

**C. C. Pollworth Co.**  
MILWAUKEE, WIS.

## GIGANTEUM LILIES

New stock. Ready for immediate delivery.

7 to 9-inch, 100 to the case.....	\$16.00 per case
7 to 9-inch, 300 to the case.....	45.00 per case
8 to 10-inch, 225 to the case .....	52.00 per case
9 to 10-inch, 200 to the case .....	55.00 per case

## GERANIUMS

S. A. Nutt, Buchner and Scarlet Bedder, rooted cuttings,  
\$2.50 per 100; \$22.50 per 1000.

Barney, rooted cuttings, \$3.00 per 100; \$27.50 per 1000,  
250 at the 1000 rate.

State whether wanted by express or freight.

**Wm F Kasting Co., Inc.,** 568-570 Washington St.,  
Buffalo, N. Y.

## Raffia--Raffia--Raffia

EXTRA LONG, FINE QUALITY

MAJUNGA

Special at 10 cents per pound

Packed in bales of about 220 pounds each.



**Ralph M. Ward & Company, Inc.**

The Lily House

Not How Cheap,  
But How Good.

25 Murray Street, NEW YORK

## CARNATION CUTTINGS, Clean, Healthy Stock, Best New Varieties

	Per 100	Per 1000
MAINE SUNSHINE (Best Yellow).....	\$15.00	\$120.00
WHITE DELIGHT .....	12.00	100.00
HOPE HENSHAW .....	12.00	100.00
RUIH BAUR.....	10.00	90.00
HAPPY-DAY—SCARLET (Dorner) .....	15.00	120.00
MORNING GLOW.....	6.00	55.00
LADDIE.....	12.00	100.00

Standard varieties, \$40.00 and \$50.00 per 1000.  
Ask for complete list of all varieties.

**ROMAN J. IRWIN, 43 W. 18th St., New York City**

## LILIUM GIGANTEUM

6 to 8-inch, 400 each, all single crown.....	\$40.00 per case
7 to 9-inch, 300 each .....	45.00 per case

Giganteums are scarce. This is absolute, so order while stock can be had.

## COLD STORAGE GIGANTEUM

Many of our customers are going to use this stock on account of the early Easter. Tell us how many you can use, and we will quote you. Bulbs are sound and dormant.

## GLADIOLI

Write us for a complete list. Stock is good and prices right.

[See ad in this issue, of wire wreaths.

**S. S. SKIDELSKY & CO.,** 50 PARK PLACE  
New York City

How many, and what kinds  
of GRAFTED ROSES will  
YOU need for 1921?

Let us quote and describe quality.

Earliest orders will secure earliest delivery.

**The E. G. Hill Co., Richmond, Ind.**

WRITE FOR PRICES ON

Cold Storage

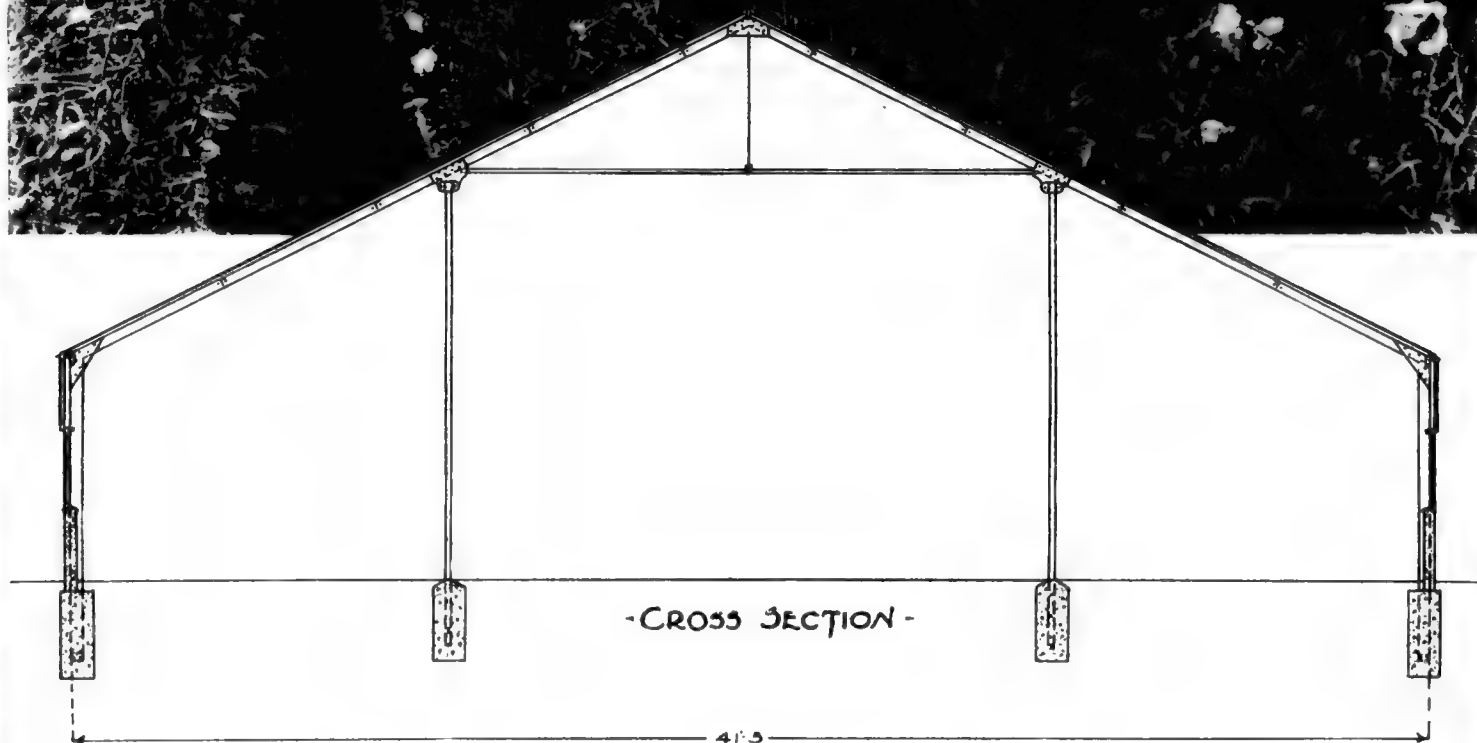
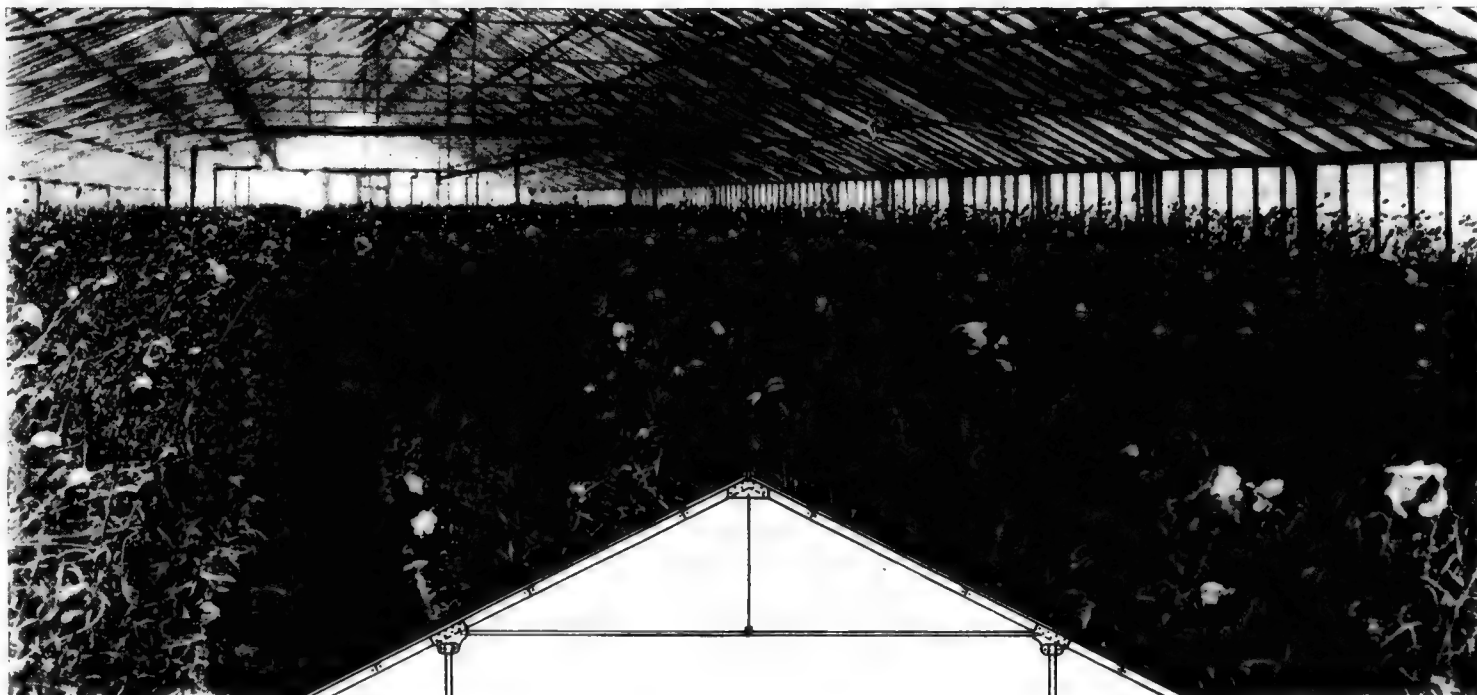
**Lilium Giganteum**

**Florists' Flower Seeds**

**The W. W. BARNARD CO.,** 231-235 W. Madison St.  
CHICAGO



# Greenhouse Builders



## 41 Foot 3 Inch House

For general growing purposes, this is the finest house in the medium width class.

It is an odd width, but that very oddity works out to your benching advantage, giving six

benches, each 4 feet 6 inches wide.

The side of the house is 7 feet high.

The height of the ridge is 17 feet 3 inches.

See Handy Hand Book for other standard widths.

## Lord & Burnham Co.

**Builders of Greenhouses and Conservatories**

IRVINGTON  
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BOSTON-11  
Little Bldg.

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NEW YORK  
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**—and you can have one like this NOW**

at a cost approximately

**25% less**

than the price has been for many and many long months.

Chances are the one thing that has caused you to put off building was the **high cost** of materials. But the **AGMCO** has **removed that objection**.

Don't take our word for it—prove it by getting an estimate

**NOW.**

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5 Columbus Circle

**Chicago**  
Masonic Temple

**Kansas City**  
N. Y. Life Bldg.

**Pana, Ill.**  
Drawer 335

**Seattle, Wash.**  
Smith Bldg.

**General Office**  
**Factory**

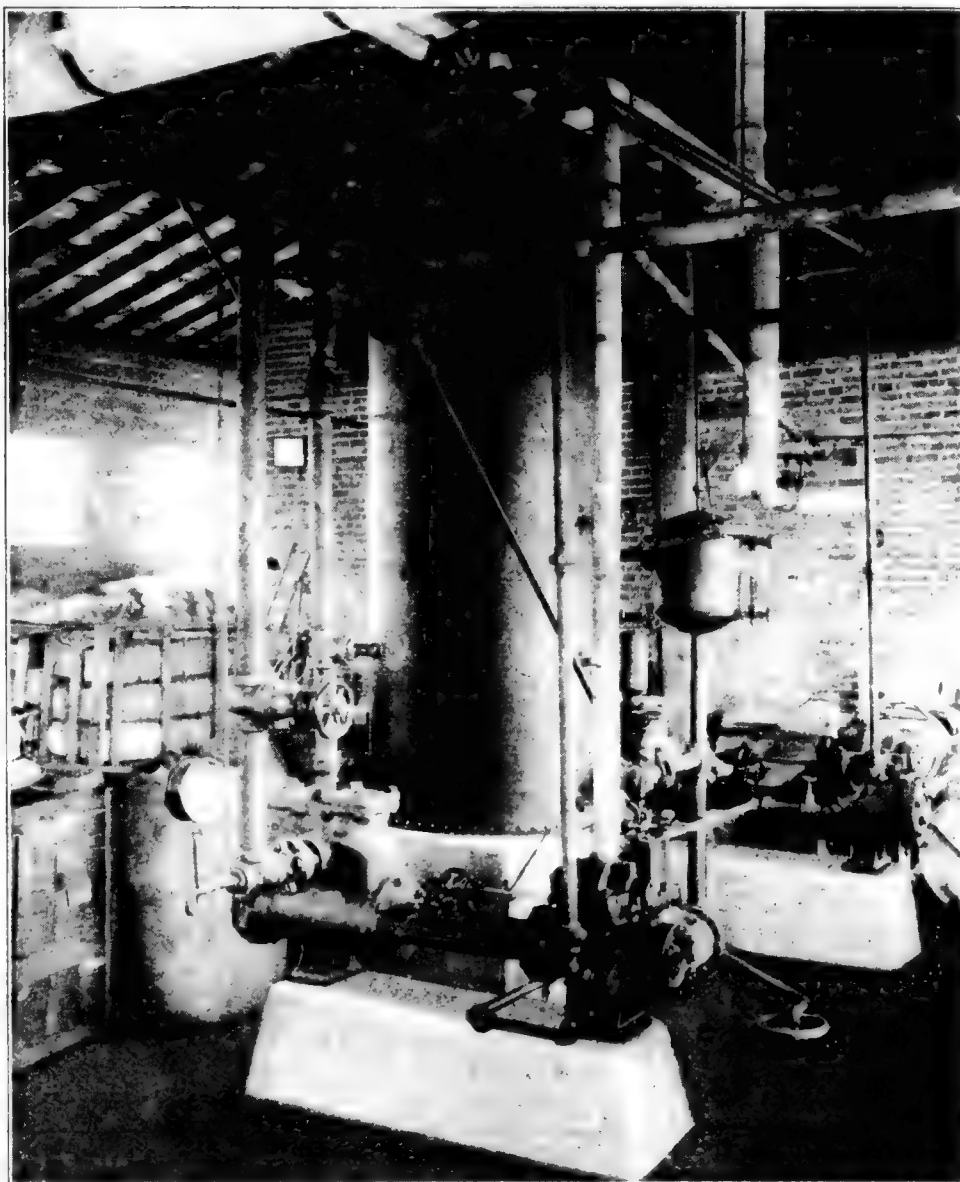
**Chicago**  
**Pana, Ill.**



AGMCO



## Vacuum Heating System



WE show here a view of the boiler room end of our vacuum heating system.

The system mentioned was installed by us last winter for the Rockport Greenhouse Co. of West Park, Ohio, and is a typical modern system.

This method of handling the water of condensation in steam heating plants having 50,000 ft. or more of glass area is unsurpassed.

We have installed many such systems, and they are all giving entire satisfaction.



### JOHN C. MONINGER COMPANY

914 BLACKHAWK STREET

CHICAGO, ILLINOIS



EVERYTHING FOR THE GREENHOUSE



Improved Challenge

## Ventilating Machines and Greenhouse Fittings

The users of Evans' Challenge Improved Ventilating Apparatus Receive Maximum Quality and Service at Minimum Cost.

We can supply you with Gutter Brackets, Y Brackets, Split Tees, Split Crosses, Pipe Straps, Pipe Carriers, Tie Brackets, Turn Buckles, Side Board Bench Brackets, Shelf Brackets, Ridge and Purlin Brackets, Sash Hinges 3x2½ galvanized steel with brass pins, Door Hinges 4x4 galvanized steel with loose brass pins—in fact almost everything in the line of Greenhouse Fittings.

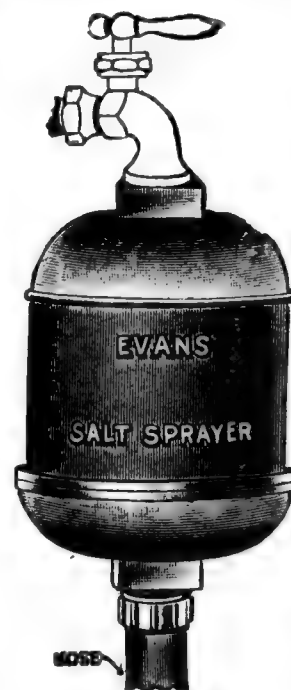
*Our Prices Are Right*

Get one of our Salt Sprayers. You cannot afford to be without it.

ESTIMATES CHEERFULLY FURNISHED

**John A. Evans Co., Richmond, Ind.**

Corner North 14th and Penna. R. R.



Price, \$7.50

# BASKETS!



We have just off the press a limited edition of our new catalogue

## Baskets for Florists

(B-5 November, 1920)

We will not send this book broadcast, but shall be pleased to mail a copy to any Florist who asks for it.

**It pictures the largest and most  
complete line of Baskets  
ever offered in America**

*The prices are in a separate circular*

Write or wire for your copy today—  
make your selection and have the Baskets  
in time for your Christmas trade.

We are specially proud of this Catalogue—because of  
the wonderful line it shows, made in our own factories,  
and because the Catalogue is the product, even to  
the beautiful color pages, of our own print-shop.

### A. L. RANDALL CO.

*Everything for Florists*

180 North Wabash Avenue

CHICAGO, ILL.





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CHICAGO

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or Saturday when you can—not  
later than

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24 .....	1.85
25 .....	2.00
26 .....	2.15

## FLOR-IN-TIE.

Brilliant Green Florist Thread.  
600-Foot Spools.

Per 1-lb. box, 8 spools .....	\$ 2.25
10 boxes .....	21.00

Orders from unknown parties must be accompanied with cash or shipments will be made C. O. D.

**C. E. Critchell,** Wholesale Commission Florist  
15 EAST THIRD STREET Cincinnati, Ohio

# WE HAVE THE STOCK ON HAND

ALL XMAS ACCESSORIES

SEND IN YOUR ORDER AND BE ASSURED OF PROMPT DELIVERY

## Wreaths Our Specialty



**THIS XMAS WREATH**, 18-inch outside measurement, each, \$2.25; 21-inch outside measurement each, \$2.75; 24-inch outside measurement, each, \$3.50.

**LYCOPodium WREATHS**, made of finest prepared Lycopodium, good colors, 12-inch outside measurement, per doz., \$3.50; per 100, \$25.00. 14-inch outside measurement, per doz., \$4.00; per 100, \$30.00. 16-inch outside measurement, per doz., \$4.50; per 100, \$35.00. 18-inch outside measurement, per doz., \$5.00; per 100, \$40.00.

**IMPORTED FRENCH MOSS WREATHS**, 12-inch, per 100, \$22.00; 14-inch, per 100, \$27.00; 16-inch, per hundred, \$35.00.

### SHORT OAK

Red, Green, Brown and Tan....per carton, \$2.00  
Long branches, prepared oak, per 100 lbs., \$25.00

### RUSCUS

Best quality.....per lb., \$1.25  
2nd quality.....per lb., 1.00  
Write for prices on quantity lots.

**BASKETS FOR CHRISTMAS GREENS.** Fill them with the foliage described and offered above, or fill them with Ruscus and Boxwood and they'll sell like hot cakes. Send for an assortment, \$25.00 or \$50.00.

### Make Your Own Lycopodium Wreaths

Our prepared Lycopodium will keep indefinitely. Per crate, 100 lbs., \$30.00.  
Immediate delivery.

### SPHAGNUM MOSS

\$1.75 per full size bale, F. O. B. Chicago

### IMPORTED SEA MOSS

Or Air Plant.

Per hundred.....\$12.00

# POEHLMANN BROS. Co.,

*Complete Service for Florists*

Long Distance Phone  
Randolph 35

## CHICAGO

66 to 74 East  
Randolph Street



# LUCKY WEEGEE BIRDS

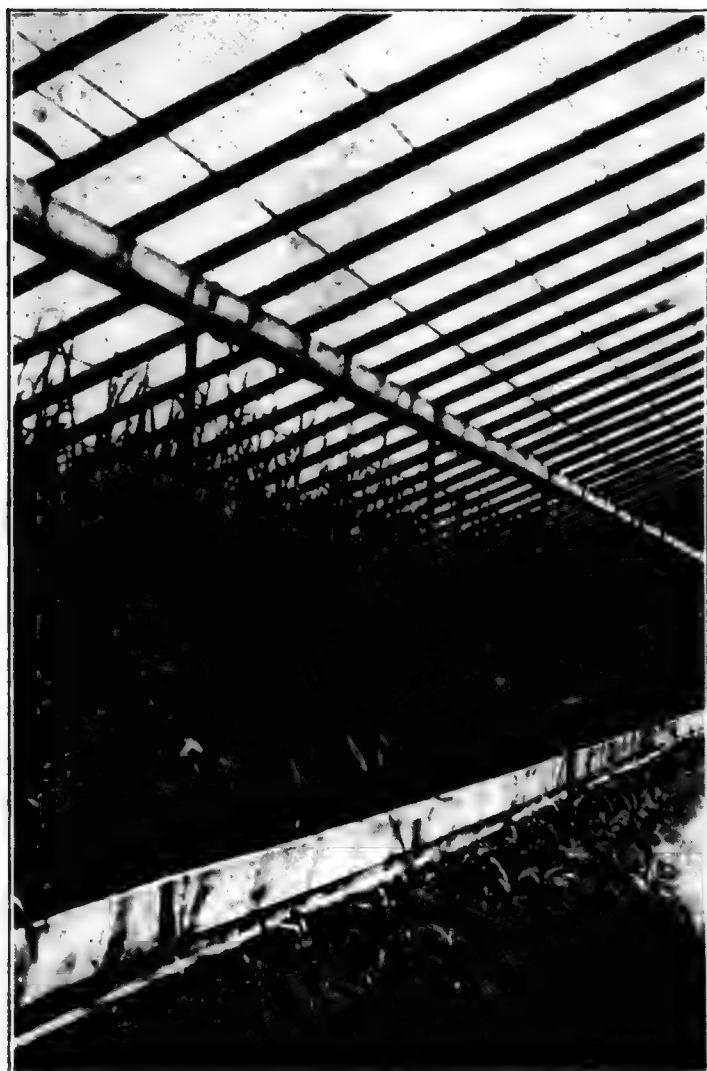


Don't Forget  
That I Am  
the Daddy  
of the  
**LUCKY  
WEEGEE  
BIRD**



The fastest selling Florists' Shop Novelty in the world. They are fashioned from large knob California pine cones, brilliantly painted with grotesque heads, feet and plumage, and create no end of good humor. Packed one in a box, with clever verse gift card, suitable for parcel post mailing, and sold in not less than two dozen lots (all different) at \$13.50 per dozen, F.O.B. California. Orders will be accepted for lots of two dozen or more, F.O.B. New York, **\$16.50 per dozen**. Checks to accompany all orders, to insure prompt delivery.

**S. A. DAWSON.** - Grand Central Palace, 8th Floor, - New York City



Look at the buds. View of 3000 Gladioli, our growing, forced by Mr. Sydney Tinkler, of Mt. Clemens, and which averaged 95% flowers.

## GLADIOLI

Home Grown

Extra Heavy Plump Bulbs

Extra first size is the only recommendable size for forcing

Per 1000

America, pink .....	\$30.00
Chicago White, white.....	36.00
Francis King, salmon red.....	28.00
Halley, salmon color, early.....	32.00
La Grandesse, large white.....	50.00
L'Immaculee, pure white, 6 to 8 flowers at a time..	65.00
Loveliness, creamy white.....	60.00
Mrs. Frank Pendleton, pink with carmine blotch..	45.00
Mrs. Velthuys, wonderful scarlet.....	75.00
Mrs. Watt, American rose color.....	40.00
Niagara, yellow .....	50.00
Panama, extra pink.....	50.00
Peace, white with lilac feathering.....	45.00
Pink Beauty, early, pink with red blotch.....	50.00
Prince of Hillegom, one of the best scarlet cut flowers .....	100.00
Prince of Wales, earliest salmon pink.....	70.00
Primulinus, extra for forcing.....	25.00
Princepine, red and white.....	40.00
Red Emperor, best scarlet.....	100.00
Schwaben, yellow .....	60.00
War, blood red .....	45.00
Wilbrink, earliest pink.....	65.00

Ask for prices on other varieties and sizes.  
Special prices on large quantities.

**NOTICE:** Our first size measures 1½ inches and up; at least 65% however, are over 2 inches.

**TERMS:** 8% cash with order, 30 days net. Unknown correspondents kindly send cash or satisfactory references with their order. :

No Charge for Packing

## UNITED BULB CO.

The Home of Choice Gladioli

Box A

MOUNT CLEMENS, MICH.

## Formosum Bulbs are Packed

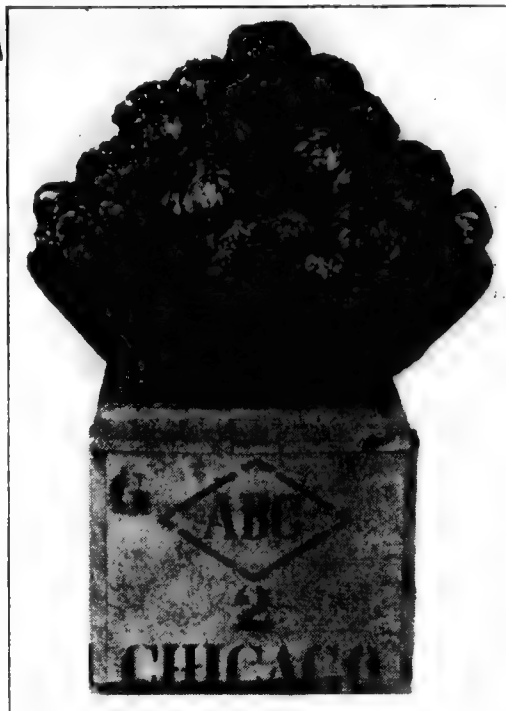
7 to 9, 300 to case  
8 to 10, 250 to case  
9 to 10, 200 to case  
9 to 11, 160 to case  
10 to 11, 150 to case

## Special Offer OF NEW CROP

# Formosum Lilies

*Mostly Dark Stems*

**\$47.00 PER CASE**  
Less 5% for cash with order



FORMOSUM LILIES throw more flowers than any other variety. Plant as late as January for Decoration Day. Grow cool; need no forcing. Put your Giganteum in storage, as the new crop is very short. If you desire to take advantage of this low offer on FORMOSUM, we will place same in storage and deliver to you as wanted. FORMOSUM do well when planted as late as May. The fact that Giganteum are so scarce will prove this to be a good purchase.

## Lilium Giganteum, 7 to 9, 300 to case, \$45.00 per case

All advance orders have been filled. We can now accept additional orders and ship immediately. Start cool and insure nice, healthy plants for Easter. Lilies started cool, with good root action, can be forced harder than late planted stock. **Wire us your order and we will ship same day.**

## Fresh Stock Lilium Rubrum and Magnificum

Plant now for Spring blooming, very profitable, 8 to 9, 200; 9 to 10, 130; 10 to 11, 110; 11 to 12, 80 bulbs in case, **\$27.50 per case.** Lilium Auratum and Album will arrive late.

## DUTCH BULBS

### Miniature Hyacinths

La Victoire, brilliant rosy crimson.....	} \$ 4.00 per 100 36.00 per 1000
Gen. De Wet, fine light rose.....	
Bismarck, fine lavender blue.....	
Gertrude, deep rose.....	
Gigantea.....	
Queen of Blues.....	
Victor Emanuel.....	

### Second Size Hyacinths

Lady Derby.....	} \$ 8.50 per 100 80.00 per 1000
L'Innocence.....	
Gertrude.....	
Grand Maitre.....	
Johan.....	
Gigantea.....	

### Tulips

Darwins, mixed .....	\$3.00 per 100; \$25.00 per 1000
La Reine.....	\$4.00 per 100; \$34.00 per 1000
Double, mixed.....	\$3.00 per 100; \$32.00 per 1000

### Narcissi

Paper Whites .....	\$21.00 per 1000
Golden Spur, mother bulbs.....	\$5.00 per 100; \$46.00 per 1000
Empress, mother bulbs.....	\$5.50 per 100; \$50.00 per 1000
Sir Watkin, mother bulbs.....	\$5.00 per 100; \$50.00 per 1000
Poetaz Elvira .....	\$4.00 per 100; \$36.00 per 1000
Jonquils, double .....	\$3.50 per 100; \$30.00 per 1000
Jonquils, single .....	\$2.75 per 100; \$25.00 per 1000
Victoria, mother bulbs .....	\$5.50 per 100; \$50.00 per 1000

CROCUS, yellow, blue....\$2.00 per 100; \$18.00 per 1000



# AMERICAN BULB CO.

172 North Wabash Avenue.

CHICAGO, ILLINOIS

**RUSH  
PERISHABLE**



**KEEP FROM  
HEAT AND FROST**

FROM

**The Atchison Seed and Flower Store Co.**

PHONE 445

424 COMMERCIAL STREET

**CUT FLOWERS, PLANTS and FLORAL DESIGNS**

**ATCHISON, KANSAS**

To

Ship Via

We are members of THE FLORISTS' TELEGRAPH DELIVERY ASSO.

**NO. 132-F LABEL**

Gummed Paper.....\$3.00 per 500; \$4.50 per 1000; \$12.00 per 3000

Ungummed Paper..... 2.50 per 500; 3.75 per 1000; \$10.00 per 3000

5% discount. Cash with order.

**THE JOHN HENRY CO., Lansing, Mich.**

**Double or Box Wreaths**

Inch	Size Wire	No. Clips	Price per 100
10	13		\$ 6.00
12	13		7.00
14	13	10	9.00
16	13	13	12.00
18	12	12	14.00
20	12	15	17.00
22	11	12	21.00
24	11	15	24.00

**Single or Flat Wreaths**

Inch	Size Wire	Price per 100
10	12	\$3.00
12	12	3.50
14	12	4.00
16	11	5.50
18	11	6.50
20	10	9.00

Flat Wreaths are packed 100 of one size to the bundle

All prices are F. O. B. Factory

**Double or Box Wreaths Nested in Following Combinations**

No.	Sizes	Wt. per Crate POUNDS	Each Size	Price per Crate	No.	Sizes	Wt. per Crate POUNDS	Each Size	Price per Crate
1	10, 12 and 14-in.	55	50	\$11.00	10	16, 18, 20 and 24-in.	80	25	\$16.75
2	12, 14 and 16-in.	65	50	14.00	11	14, 16, 18 and 20-in.	60	25	13.00
3	14, 16 and 18-in.	80	50	17.50	12	12, 14, 16, 18, 20 and 24-in.	95	25	20.75
4	16, 18 and 20-in.	95	50	21.50	13	12, 14, 16 and 18-in.	45	25	10.50
5	10, 12, 14 and 16-in.	75	50	17.00	14	16, 20 and 22-in.	50	25	12.50
6	10, 12, 14, 16 and 18-in.	55	25	12.00	15	18, 22 and 24-in.	75	25	14.75
7	10, 12, 14, 16, 18 and 20-in.	70	25	16.25	16	16, 20 and 24-in.	65	25	13.25
8	12, 14, 16, 18 and 20-in.	65	25	14.75	17	18, 20 and 24-in.	70	25	13.75
9	14, 16, 18, 20 and 24-in.	90	25	19.00	18	16, 18 and 22-in.	50	25	11.75

Order by combinations and save on freight and extra charges for packing. Specify if freight or express.

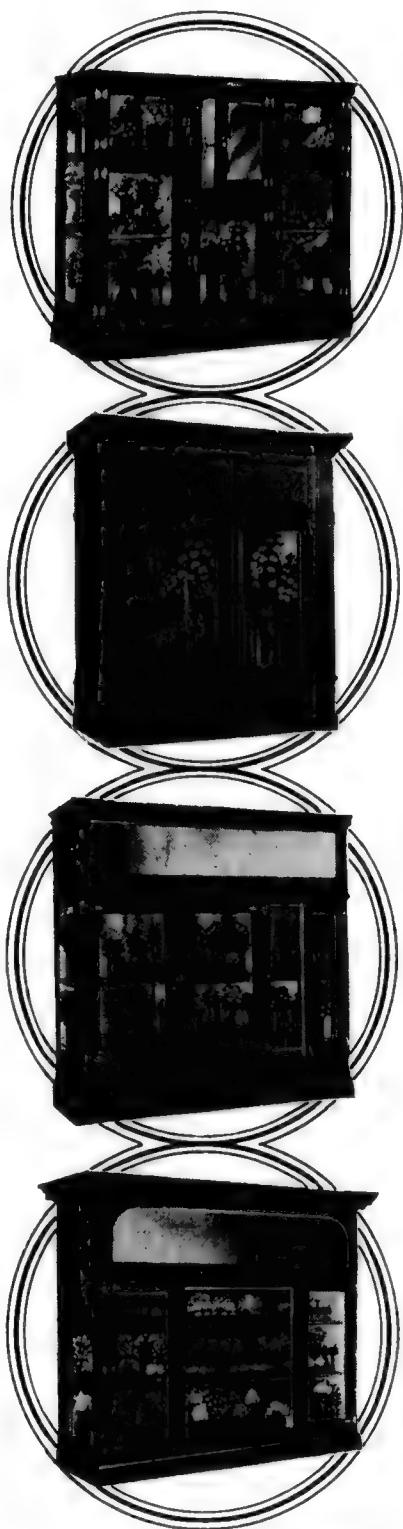
**S. S. SKIDELSKY & CO., PARK <sup>50</sup> PLACE, NEW YORK CITY**



# McCRA Y

## REFRIGERATORS FOR ALL PURPOSES

*And, for the Floral  
Trade in Particular*



**T**HE McCray Refrigerator is the favorite with the floral trade. Many successful Florists have used McCray Refrigerators for years and years with perfect satisfaction. They have unbounded confidence in the refrigerator which bears the name "McCray" for it stands for *quality and unequalled service*.

Viewed solely from the selling end, the McCray has superior qualities—for it aids in selling flowers and at the same time puts a stop to waste from spoilage. The various compartments are of different sizes and accomodate the different lengths of cut flowers.

Both the exterior and the interior of the McCray Florist Refrigerators are handsomely made and easy to keep clean. You may have either heavy plate mirror or white enamel for the interior lining. The exterior may be of any finish to match your woodwork or fixtures.

There is a McCray built to suit your requirements. The styles illustrated here are designed for Florists, but this is not our complete line. Our Catalog No. 74 shows many more refrigerators. Get a copy of this Catalog—it will tell you more about the McCray and what it will mean to your business.

Send for Catalog—Let us send you a catalog that describes a great variety of designs—one to suit every requirement: No. 74 for Florists; No. 71 for Grocers and Delicatessens; No. 63 for Meat Markets and General Stores; No. 95 for Residences; No. 52 for Hotels and Restaurants.

**McCRA Y REFRIGERATOR CO.**

5088 LAKE STREET

KENDALLVILLE, IND.

*Salesrooms in All Principal Cities*

# And Now for Christmas CYCLAMENS

Never before have we offered to the trade plants of such uniformly high quality. You can have all the Reds and Salmons you may wish, also White, with or without eye.

	4-in.	5-in.	6-in.	7-in.	8-in.
Choice .....	\$0.50	\$0.85	\$1.25	\$1.75	\$2.00
Selects .....	.65	1.00	1.50	2.00	2.50

## BEGONIAS

We are unquestionably the largest propagators and growers of these beautiful Holiday plants in the West. All are a mass of blooms and buds.

	5-in.	6-in.	7-in.	8-in.	10-in.
Lorraine Improved.....	\$0.75	\$1.25	\$1.75	\$2.25	.....
Melior and Cincinnati.....	1.00	1.50	2.00	2.75	\$4.00

Our good packing is a proverb; shipping in paper pots, unless otherwise requested.

## Roses for the Holidays

We will be in heavy cut all along the line

Premier - Columbia - Butterfly - Crusader - Ophelia, Etc.

MAIL US YOUR ORDERS EARLY, WE WILL SHIP AS WANTED

ALL PACKING AT COST

ELITCH GARDENS CO., Wholesale Exclusively DENVER, COLO.

# Christmas Plants

Cyclamen	Ferns, Boston Sorts
5-inch .....75c each	6-inch .....\$1.00 each
6-inch .....\$1.00 to \$1.50 each	7-inch .....\$1.50 each
Begonia, Chatelaine	Erica Melanthera.....\$1.00 to \$1.50 each
4-inch .....25c each	Rubbers
5-inch .....40c each	5 and 6-inch.....\$1.00 to \$2.00 each
6-inch .....60c each	Kentias
Begonia, Xmas Red	6 to 8-inch.....\$1.50 to \$4.00 each
4-inch .....25c each	Paper Whites
Primula Obconica	6-inch .....\$1.00 each
4-inch .....25c each	Cinerarias
Poinsettias	5 and 6-inch, not in bloom.....\$1.00 each
4-inch .....35c each	Cyclamen
5-inch, 3 plants each....75c to \$1.00 each	4-inch, not in bloom.....30c to 40c each
6-inch, 3 plants each...\$1.25 to \$1.50 each	Selaginellas
	2½ and 3-inch.....8c and 10c each

PACKING CHARGES, 7½% out of pots and 10% in pots. Pots will be charged for as follows: 4-in.; 5c each; 5-in., 7c each; 6-in., 10c each. TERMS CASH, unless your credit is established with me.

C. H. FREY

Wholesale and Retail Florist

LINCOLN, NEB.

# Roses and Carnations

## GROWN FOR SHIPPING

Since the early days of the Chicago Wholesale Cut Flower Market, Bassett & Washburn have been continuously in touch with the needs of the out-of-town buyers—and on the alert to produce the stock which best fills that need. We grow all the Roses and Carnations we ship and they are as good as the best facilities and long experience can produce.

### THE FINEST RUSSELL ROSES

in this market. Order some today and see for yourself. Fine cuts, also, of the other varieties listed below.

*Buy Direct From the Grower*

#### CURRENT PRICE LIST.

	Per 100		Per 100
<b>RUSSELL</b>	Fancy Long .....\$30.00 to \$35.00	<b>OPHELIA</b>	Long.....\$16.00
	Good Length.....25.00		Medium .....\$10.00 to 12.00
	Medium .....16.00		Short .....6.00 to 8.00
	Short .....8.00 to 12.00	<b>SUNBURST</b>	Long.....\$12.00
<b>COLUMBIA</b>	Fancy Long .....\$25.00		Medium .....10.00
	Good Length.....20.00		Short .....\$6.00 to 8.00
	Medium .....16.00	<b>WHITE</b>	Long.....\$12.00 to \$15.00
	Short .....\$8.00 to 12.00	<b>KILLARNEY</b>	Medium .....8.00 to 10.00
<b>PREMIER</b>	Long.....\$20.00 to \$25.00		Short.....6.00
	Medium .....12.00 to 16.00	<b>ASSORTED ROSES—Our Selection—including some</b>	
	Short .....6.00 to 10.00	<b>Russell, Columbia and Premier.</b>	In lots of 200
<b>HOOSIER</b>	Long.....\$20.00 to \$25.00		or more, \$8.00 per 100.
<b>BEAUTY</b>	Medium .....12.00 to 16.00		
	Short .....6.00 to 8.00		

**CARNATIONS - - \$6.00 to \$8.00 per 100**

**POMPONS - - - - 50c to 75c per bunch**

FANCY FERNS .....per 1000,	\$4.00	GALAX, green.....per 1000,	\$2.00
ADIANTUM .....per 100,	1.50	GALAX, bronze .....per 1000,	2.00
SPRENGERI .....per 100,	3.00	ASPARAGUS SPRAYS.per 100,	3.00

Of miscellaneous flowers now coming into market, we will procure for our customers the best at lowest market prices.

A trial order solicited.

In buying direct of the grower you are assured of fresh stock at all times, and the most even run of quality possible.

# Bassett & Washburn

Greenhouses:  
Hinsdale and Gregg Station, Ill.

**CHICAGO, ILL.**

Office and Store: 178 N. Wabash Avenue  
Long Distance Phone, Central 1457



**Cause:**

Please send The Review to our new store at Atlanta, Ga., as you do to us at Nashville and Chattanooga. We are sure they can't get along without it, as we would find it a very hard matter.—Joy Floral Co., Nashville, Tenn., November 22, 1920.

# Christmas!

More, even, this year than before,  
practically all the buyers read



Many of them are watching to see what  
YOU, and others, have to offer in the

***Christmas Number***  
***Out December 9***

Advertising forms close December 6

**Effect:**

You may be interested to know that as a result of a small ad (it cost \$2.22) in the Classified columns of The Review last spring we not only sold considerable quantities of Yucca, but this week as a direct result of that ad have sold a carload of this plant to one firm. As it takes about twenty-five acres to produce this order, we are led to believe that probably the Classified ad mentioned has produced as much value as any appearing in your very valuable publication.—Robin Bonwell, Basin, Wyoming, November 22, 1920.

# Christmas Plants

## Cyclamen - Poinsettias - Begonias

We are flowering more than fifty thousand plants for Holiday sales. Orders now booked for the greater part of this stock. Can still accept orders for plants in variety and sizes as noted below:

### CYCLAMEN

600—6-inch.....	\$1.50 to \$2.00
1500—7-inch.....	2.50 to 3.00

### POINSETTIAS

1500—Single.....	\$0.35 to \$0.50
344—Pans.....	1.00
135—Pans.....	1.50
335—Pans.....	2.50
75—Pans.....	3.50 to 5.00

### BEGONIAS

<b>Melior, Cincinnati and Lorraine</b>	
725—4-inch.....	\$0.50 to \$0.75

### FERNS

#### Boston, Roosevelt and Verona

5-inch.....	\$0.60
6-inch.....	1.00
7-inch.....	2.00

#### PANDANUS—Veitchii

5-inch.....	\$1.00
-------------	--------

#### BIRD'S-NEST FERNS

4-inch.....	\$0.50
6-inch.....	\$1.50 to \$2.00

#### CROTONS—In Variety

5-inch.....	\$1.00
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*(Packing charges at actual cost)*

All plants grown at our Dayton Plant. Quality excellent. Must be seen to be appreciated. Place your order at once and be assured of an adequate Christmas supply. If convenient, visit our Dayton Plant and see this stock. If not, you may be assured that your mail orders will have our careful attention.

## ROSES

Our holiday cut will total three hundred thousand Roses of the best commercial varieties: **Premier, Columbia, Russell, Milady, Hoosier Beauty, Madame Butterfly, Ophelia, Sunburst and White Killarney.** We have established a reputation on the quality of our Roses.

We will not book orders for a quantity in excess of the number we are confident we can supply. Order early and be sure of a sufficient quantity of good fresh Roses at reasonable prices.

*All orders and correspondence should  
be addressed to the Lima Office.*

# ROLF ZETLITZ CO.

LIMA

DAYTON

COLUMBUS

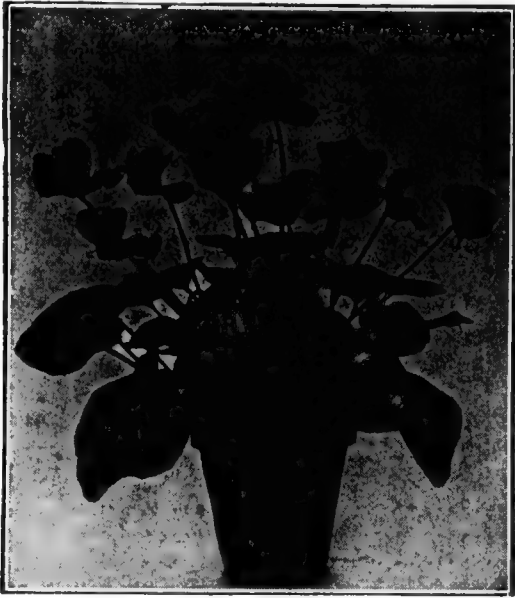
ADA

## CYCLAMEN

In bud and bloom. Assorted colors, mostly bright shades, out of

4-in. pots.....	\$ 40.00 per 100
5-in. pots.....	75.00 per 100
6-in. pots.....	150.00 per 100

CASH WITH ORDER.



## PRIMULA OBCONICA

In bud and bloom. Assorted colors, out of

4-in. pots.....	\$ 25.00 per 100
5-in. pots.....	50.00 per 100
6-in. pots.....	100.00 per 100

CASH WITH ORDER.

The above prices include packing on all orders amounting to \$10.00 or more. We are growers, not jobbers. We grow all the plants we sell. Our entire stock is strong and sturdy, and was grown for you. Our stock will meet all competition and you cannot compete with your competitor if he has our plants and you do not.

ORDER NOW AND AVOID LAST MINUTE DELAYS.

**R. S. McMURRAY,** Largest Exclusive Grower of **Bellefontaine, Ohio**  
Cyclamen and Primula in the world

*Wise Buyers Will Order at Once*

## Cyclamen and Cleveland Cherries For the Christmas Trade

Extra choice stock. Satisfaction guaranteed  
Not the CHEAPEST, but A-No. 1 Stock

**CYCLAMEN.** Red and Salmon shades mostly. In bloom now if wanted. All just right for Christmas.

4-inch, choice, at 50c each; extra select, 75c each.

5-inch, choice, at \$1.00 each; extra select, \$1.25 each.

6-inch, select, at \$1.75 each; 7-inch, at \$2.50 each; 8-inch, at \$3.25 each.

**CLEVELAND CHERRIES.** Extra full of cherries. Stocky plants.

4-inch, 35c; 5-inch, 50c; 6-inch, 75c each.

NO PACKING CHARGE

A trial order will call for more. Order some today.

Remember what happened last Christmas. Be Ready.

**Winfield S. Kircher,** Cyclamen Specialist, **Defiance, O.**



# Christmas Plants



## BEGONIAS

We have the finest stock in the country—5,000 finished plants.

Lorraine, 5-inch, \$1.25 each; Cincinnati, Melior, Mrs. Peterson and Lorraine, 6-inch, \$2.00 and \$2.50 each; Peterson and Lorraine, 7-inch, select, \$3.00 each.

## POINSETTIAS

2½-inch, 15c; 3-inch, 20c; 3½-inch, 35c; 4-inch, 50c; 5-inch, 50c and 75c; 6-inch, \$1.00 and \$1.50; 7-inch, \$1.50 and \$2.00. All above 4-inch are edged with Asparagus plumosus.

## CLEVELAND CHERRIES

Cleveland Cherries, well-fruited, 4-inch, 35c and 50c; 5-inch, 75c; 6-inch, \$1.00; 7-inch, \$1.50.

## FERNS—ASPARAGUS

Fine Wanamaker and Verona Ferns, 4-inch, 35c each; 5-inch, 75c. Whitmanii, 4-inch, 35c. Boston and Whitmanii, 5-inch, 65c; 6-inch \$1.00. Boston, 7-inch, \$1.50; 8-inch, \$2.00. Asparagus plumosus, 2¼-inch, \$6.00 per 100.



## CYCLAMEN

4-inch, in bloom, 60c and 75c each; 6-inch, \$1.50 and \$2.00; 7-inch, \$2.50 and \$3.00; 8-inch, \$3.50 and \$4.00.

## PRIMULA OBCONICA

Nice Primula Obconica, well in flower, 4-inch, 25c and 35c; 5-inch and 5½-inch, in colors, no white, 50c, 75c and \$1.00. In 4-inch we have Apple Blossom only.

Upon delivery to Express Company our liability ends. Customer must look to Express Company in cases of delay. Packing is guaranteed to be carefully done, and at cost—5% for plants in Paper Pots, 10% for plants in Clay Pots. No. C. O. D. shipments to customers unknown to us. Express money order, P. O. money order, or Bank Draft will save you valuable time and insure prompt shipment.

# GULLETT & SONS, Lincoln, Ill.

# Craig's Christmas Specialties

Never before have we offered to our customers such a complete line of stock, and of such high quality, including both Flowering and Foliage plants. We are booking heavily on Christmas orders, and suggest to our many customers to either call at Norwood and make their selections, or mail orders at once, so that reservations can be made to avoid disappointment.

We cordially invite you to our new home at Norwood, Delaware County, Pennsylvania, easily reached by trolley, or Pennsylvania railroad to Norwood, and Baltimore & Ohio railroad to Holmes Station, Pennsylvania.

## CROTONS

The Croton, with its highly colored foliage, is indispensable during Fall and Winter. We have the largest and most complete collection of Crotons in the world, carrying at the present time for Fall sales over 50,000 in 200 varieties, all of the very highest quality and brilliantly colored.

Immediate Delivery.

2 1/4-inch pots, strong plants	.....\$35 per 100
4 -inch pots, strong plants	.....\$12 per doz.; \$75 per 100
5 -inch pots, strong plants	.....\$15 and \$18 per doz.
6 -inch pots, strong plants	.....\$24 and \$30 per doz.
8 -inch pots, strong plants	.....\$4, \$5 and \$6 each
10 -inch pots, strong plants	.....\$7.50 and \$10 each
12 and 14-inch, specimen plants	.....\$15, \$20 and \$25 each

## DRACAENAS

There is no variety of foliage plant so attractive as the highly colored Dracaena. The small and medium sizes can be used to great advantage in making up the popular Christmas baskets, while the large specimens have always been in great demand for decorative purposes. We are now growing more Dracaenas, in great variety, than any firm in this country.

**Dracaena Godseffiana.**

Green and white leaf, very hardy, fine for baskets.	
2 1/4-inch pots	.....\$20 per 100
3 -inch pots	.....\$35 per 100
4 -inch pots	.....\$60 per 100

**Fancy Dracaenas.**

We are offering a collection of the new and rare Dracaenas, including Imperialia, Amabilis, Pere Charon, Mandalana, Titworthill, etc. Very handsome for home decoration or for fancy combination baskets.

4-inch pots	.....\$9 per doz.
5-inch pots	.....\$15 per doz.
6-inch pots	.....\$18 and \$24 per doz.
7 and 8-inch pots	.....\$3.50, \$4 and \$5 each

**Dracaena Massangeana**

The variety with the golden stripes down the center of the leaf. The best of all Dracaenas for the house. We have an exceptionally large stock, well colored and of the very highest quality.

6-inch pots	.....\$2 and \$2.50 each
10-inch pots, heavy	.....\$7.50 each

**Dracaena Fragrans.**

Plain green leaf.	
4-inch pots	.....\$9 per doz.
6-inch pots	.....\$24 per doz.
8-inch pots	.....\$5 and \$6 each
10-inch tubs	.....\$7.50 each

**Dracaena Lord Wolsley.**

One of the very best varieties for Easter and Christmas, being bright red in color. An excellent Christmas variety.

2-inch pots	.....\$20 per 100
3-inch pots	.....\$35 per 100
4-inch pots	.....\$60 per 100
5-inch pots	.....\$15 per doz.
6-inch pots	.....\$18 and \$24 per doz.
7-inch pots	.....\$3 and \$3.50 each

**Dracaena Kelleriana (New)**

One of the finest foliage plants for combination baskets or boxes. Improved Godseffiana.

2 1/4-inch pots	.....\$20 per 100
3 -inch pots	.....\$35 per 100
4 -inch pots	.....\$60 per 100
8 -inch pots, made up, very handsome	.....\$5 and \$6 each

**Dracaena Terminalis.**

Exceptionally well colored.	
2 1/4-inch pots	.....\$20 per 100
3 -inch pots	.....\$35 per 100
5 -inch pots	.....\$15 per doz.
6 -inch pots	.....\$18 and \$24 per doz.

We would suggest ordering the above early, as the demand is always great.

**Dracaena De Smetiana.**

A strong, vigorous grower, with bold, dark green foliage, which becomes beautifully suffused and variegated.	
4-inch pots	.....\$7.50 per doz.; \$60 per 100
5-inch pots	.....\$1 each
6-inch pots	.....\$2 each
7-inch pots	.....\$3.50, \$4 and \$5 each

**Dracaena Warneckii (New).**

Silver and green leaf. Very durable.	
6-inch pots	.....\$30 per doz.
7-inch pots	.....\$4 and \$5 each

**Dracaena Lindenii.**

Same type as Massangeana, but with the golden stripes on the outer edge of the leaf.

4-inch pots	.....\$12 per doz.; \$100 per 100
6-inch pots	.....\$2 and \$2.50 each
8-inch pots	.....\$5 each

## FICUS

**Ficus Pandurata.**

Positively the best house and porch plant to date. Our stock of this wonderful plant this year is finer than we have heretofore offered.

6-inch pots, 2 feet tall	.....\$2.00 each
7-inch pots, 3 feet tall	.....\$2.50 each

**Ficus Craigii.**

This variety is a greatly improved Ficus Elastica. It is close-jointed and the midrib stands out prominently, being ivory-white in color.

4-inch pots, 15 inches tall	.....\$6 per doz.; \$50 per 100
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## BEGONIAS

**Begonia Mrs. J. A. Peterson.**

2 1/4-inch pots	.....\$4 per doz.; \$30 per 100
3 -inch pots	.....\$6 per doz.; \$45 per 100
4 -inch pots	.....\$75 per 100
4 -inch pots, extra heavy	.....\$12 per doz.; \$90 per 100
5 -inch pots	.....\$125 per 100
6 -inch pots	.....\$2 and \$2.50 each
7 -inch pots	.....\$3 and \$3.50 each

**Begonia Gloire De Lorraine.**

2 1/4-inch pots	.....\$4 per doz.; \$30 per 100
3 -inch pots	.....\$6 per doz.; \$45 per 100
4 -inch pots	.....\$75 per 100
4 -inch pots, extra heavy	.....\$12 per doz.; \$90 per 100
5 -inch pots	.....\$125 per 100
6 -inch pots	.....\$18 and \$24 per doz.
7 -inch pots	.....\$3 and \$3.50 each

**Begonia Mellor.**

This variety is endorsed by all the leading retail florists. It will hold the flowers much better than Gloire de Lorraine.

3-inch pots	.....\$6 per doz.; \$45 per 100
7-inch pots, heavy	.....\$3 and \$3.50 each

## CYCLAMEN

Now booking orders for immediate and Christmas delivery.

This has been one of our specialties for over 20 years. In all our experience we have never seen a finer lot of plants. We are growing our stock in new houses. They are absolutely clean and perfect in every way and not to be compared with weakly, drawn stock offered at less money. We confidently feel that our four large houses containing 25,000 plants will not be enough. They have been pronounced by plant experts from all over the country as the finest stock ever grown.

6-inch pots, very heavy	.....\$24, \$30, \$36 and \$42 per doz.
7-inch pots, very heavy	.....\$4 and \$5 each
8-inch pots, very heavy	.....\$5 and \$6 each
9-inch pots, very heavy	.....\$7.50 each
10-inch pots, very heavy	.....\$10 and \$12 each

## COMBINATION BASKETS

Fancy baskets filled with the brightest colored foliage, Dracaenas, Crotons, Pandanus, Arecas, Ferns, etc. Sure Christmas sellers.

\$5.00, \$6.00, \$7.50 and \$10.00 each.

## LATANIA BORBONICA

Fan-leaf Palm.

5-inch pots	.....\$12 per doz.; \$90 per 100
6-inch pots	.....\$18 per doz.

## ASPARAGUS PLUMOSUS

2 1/4-inch pots	.....\$5 per 100; \$45 per 1000
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## PANDANUS UTILIS

5 1/2-inch pots	.....\$12 and \$15 per doz.
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## PANDANUS VEITCHII

Well Colored Plants.

6-inch pots	.....\$24 and \$30 per doz.
7-inch pots	.....\$4 each
8-inch pots	.....\$5 and \$6 each
10-inch pots, specimens	.....\$10 each

## GARDENIA VEITCHII

We have an exceptionally fine stock for growing on for Winter and Easter flowering.

2 1/4-inch pots, heavy plants	.....\$15 per 100; \$140 per 1000
4 -inch pots, heavy plants	.....\$75 per 100
6 -inch pots, heavy plants	.....\$18 per doz.

## ARECA LUTESCENS

Perfect plants with rich, dark green foliage. Our stock is grown cool and hard. It is in splendid condition and will surely give satisfaction. Large sizes are very scarce this year. We have the largest stock in all sizes in the country.

	Per 100	Per 1000
4 -inch pots, single	60.00	\$550.00
5 1/2-inch pots, made up	.....\$150 per 100	
6 -inch pots, made up	.....\$24 and \$30 per doz.	
7 -inch pots, made up	.....\$4, \$5 and \$6 each	

## PHOENIX ROEBELENI

Well grown plants.

13-inch tubs	.....\$15, \$18 and \$20 each
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## 150,000 NEPHROLEPIS

(In Variety)

We are the largest growers of Nephrolepis Ferns in the country; in fact, we are headquarters for them.

**Nephrolepis Norwood**

The most beautiful form of Nephrolepis to date; graceful, compact and asymmetrical; a vigorous and healthy grower. All growers are invited to inspect it at our Norwood greenhouse.

**Strong Plants**

2 1/4-inch pots	.....\$8 per doz.; \$12 per 100; \$100 per 1000
4-inch pots	.....\$6 per doz.; \$45 per 100

Orders filled strictly in rotation.

**Nephrolepis Bostoniensis, Dwarf**

This is a dwarf form of the old Boston fern; same character, form and graceful habit.

6-inch pots	.....\$15 and \$18 per doz.
8-inch pots	.....\$24, \$30 and \$36 per doz.
11-inch tubs	.....\$6 and \$7.50 each

**Nephrolepis Elegantiissima Compacta**

A dwarf, compact form of Nephrolepis Elegantiissima, each plant making an ideal shape.

4-inch pots	.....\$5 per doz.; \$35 per 100
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**Nephrolepis Smithii**

The greatly improved Amerpohlil. It is a compact form, much finer than Amerpohlil and does not break down in the center. The fronds are carried on wiry stems. This variety will have a wonderful sale up to a 6-inch pot, being particularly showy for basket work.

2 1/4-inch pots	.....\$10 per 100; \$90 per 1000
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**Teddy Junior**

A Grand New Dwarf Fern.

Fine young plants from 2 1/4-inch pots	.....\$10 per 100; \$90 per 1000
6-inch pots, heavy	.....\$12 and \$15 per doz.
8-inch pots	.....\$24 per doz.
11-inch tubs	.....\$5, \$6 and \$7.50 each

**Nephrolepis Harrisii or Roosevelt**

2 1/4-inch pots	.....\$10 per 100; \$90 per 1000
4 -inch pots	.....\$35 per 100

## ADIANTUM GLORIOSA

Same as Farleyense, but as hardy as Nephrolepis.

4-inch pots, strong plants	.....\$60 per 100
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## IMPORTANT NOTICE

Owing to the very great increase in price of all materials used in packing of plants, we find it necessary to make a small charge for same, as follows, much lower than the percentage plan:

Full size cases	.....\$2.00 each; Three-quarter size cases.....\$1.50 each
Small size cases	.....\$0.50 each

Would suggest taking plants in paper pots whenever possible. It is a saving in both packing and express charges.

For Terms of Sale see Double Page Ad, pages 18 and 19, Review of November 25.

THE ROBERT CRAIG CO., Norwood, DELAWARE COUNTY, Pennsylvania

# CYCLAMEN

**Why cyclamen purchased from us will give entire satisfaction and make you the most money:**

## ***Our Shipping Facilities:***

Exceptional facilities for southern and southwest points. Express Office in our packing room insures less rough handling. Main lines New York Central Lines and Pennsylvania for east and west shipments, and C. & E. I. and Illinois Central for north and south shipments.

## **Plants Now Coming Into Bloom Strong.**

Large stock to select from; first come, first choice. The most discriminating buyers are inspecting, buying our stock and giving us repeat orders. (We have the varieties and the quality.)

## **NO PACKING CHARGE.**

**What our customers say about our quality and packing:**

### **From North Carolina:**

"It is with great pleasure and satisfaction to report to you that the shipment of cyclamen reached me in first-class condition. I give you full credit for the way you packed the shipment. That's the way to pack plants, and not just slap them in like so many shippers are doing nowadays. Everyone seems to be mighty anxious to sell goods and get the money, but don't give a rap how goods reach the buyer. Enclosed find check for additional order."

### **From Arizona:**

"Duplicate our order of the 24th; did not think shipment could be made this far."

"Received 400 cyclamen from the east and they *can't touch yours*."

"Cyclamen arrived; well pleased with quality and they were packed fine."

"Enclosed find check for \$360.00; cys arrived in fine shape and we are well pleased with the stock."

Not the cheapest that are offered, because quality stock cannot be had cheap. Nor the highest prices, because we have a large quantity and can afford to share profits with you; just the best that can be had for the money.

## **For Immediate Shipment, in Paper Pots.**

2½-inch, 12 cents each

4-inch, 40 cents each

6-inch, \$1.00 each

3 -inch, 20 cents each

5-inch, 75 cents each

7-inch, \$1.50 each



***Wire or Mail Your Christmas Orders Now***

**| We use extra precaution in packing in cold weather**

**J. W. DAVIS COMPANY,**  
**Davis Gardens, TERRE HAUTE, IND.**



M.  
RICE  
CO.

# CHRISTMAS NEEDS

## SHOULD BE TAKEN CARE OF AT ONCE!

Only a comparatively short time remains to complete  
preparations for your

## HOLIDAY TRADE

Whatever you need you can get from us—Supplies  
of the highest standard of "KEYSTONE QUALITY."

Made-in-America Basketware, Prepared Foliage Wreaths, Magnolia  
Wreaths, Wax Wreaths and Designs, Red Frieze Wreaths, Plain  
and Trimmed, and a full line of all staples, including

### NEW CROP WHITE STATICE

New crop French Red Immortelles (and other colors), Red Frieze,  
Red Ruscus, Red Bells, Red Decorative Grasses, Red Ribbons and  
Chiffons.

Have You a Copy of Our Catalogue?

## M. Rice Co.

*Florists' Supplies That Excel*

1220-22-24 Spring Garden St.

PHILADELPHIA, PA.

M.  
RICE  
CO.M.  
RICE  
CO.M.  
RICE  
CO.

Mention The Review when you write.

W

# Telegraph your Xmas Orders

simply describing the style of ribbons and chiffons you desire, and we will give your  
orders very careful attention. Order sample assortments of our latest novelties for  
baskets and plants. Remember that attractive ribbons and chiffons will assist you  
materially in selling your stock.

At your service.

## WERTHEIMER BROTHERS

THE NATIONAL FLORAL RIBBON HOUSE  
Owners and Operators of WERBRO RIBBON MFG. CO.  
PATERSON, N. J. BATH, PA.

Office and Salesrooms: 17-25 East 24th Street, NEW YORK

# CHECK COMPLAINTS ON HIGH PRICES

*Let's show the public why flowers cost more to grow than they ever did before and why their prices cannot fall as other commodities are falling. Now is the time to do the trade and the public real service by obviating criticism of flower prices, so common at Christmas.*



**M**ORE dangerous in its influence on the sale of flowers than the reaction caused by depression in certain industries accompanying the present business readjustment is the belief engendered by daily newspapers that the prices asked by florists are unduly high. This is no new topic, particularly for the month of December. It seems, however, to have sprung up earlier than usual this season and to have been given more prominence in public print. In Chicago this prominence occurred at an unfortunate time, the day before Thanksgiving, the same day that the dailies of that city carried a conspicuous amount of florists' advertising, done by leading retailers and the Allied Florists' Association. In both the morning papers appeared matter which, whether so calculated or not, could not but discourage flower buying.

## Misrepresentation.

In the Tribune, in a conspicuous column, was a story of high food costs, ending with a statement quoted as coming from Russell J. Poole, secretary of the city council committee on living costs, which wound up with the paragraph which appears in the box on this page. In the Herald and Examiner, Chicago's other morning paper, appeared the cartoon reproduced at the bottom of this page. This strip, which is occupied daily by the adventures of Barney Google, appears not only in a conspicuous position in the Herald and Examiner, but also in many other newspapers throughout the country, to which it is supplied by the King Feature Syndicate.

The slogan of the Tribune, "The World's Greatest Newspaper," and that of the Herald and Examiner,

"And as for the florists, they are attempting the biggest robbery of all. The young man who attempts to say it with flowers this Thanksgiving faces bankruptcy."—From statement by secretary of city council committee on living costs, in Chicago Tribune, November 24.

"Largest Three Cent Morning Circulation in the World," may or may not be accepted as strictly accurate by all readers; nevertheless, they are the morning reading of the citizens of the third largest city in the world and of a large number of people in Illinois and adjacent states. Material in their columns is given a wide circulation and its influence is great. The result was that the money which the florists of Chicago, through the Allied Florists' Association, spent to advertise flowers for Thanksgiving on one page was discounted by what met readers' eyes on a later page. Some readers who perused the florists' advertisement going downtown on the street cars or elevated trains the morning before Thanksgiving said to themselves, "I guess I'll get some flowers for tomorrow"—and some of them, after they had read Russell J. Poole's remark on a later page, said, "I guess I won't!" Just the precise result to florists of such adverse publicity cannot be determined, but that there was a result not beneficial to the trade cannot be doubted.

## Protest.

In protest to the quotation from Mr. Poole which appeared in the Chicago Tribune, The Review wrote a letter

to the editor of that newspaper suggesting that a fairer presentation of facts be made the public. One of the results of the letter was its appearance—with some omissions—in the department headed "Voice of the People," in the Tribune November 26. The letter actually written November 24 was as follows:

At the end of the article which appeared in the right-hand column of page 17 of this morning's Tribune appeared the following statement, quoting Russell J. Poole, "And as for the florists, they are attempting the biggest robbery of all. The young man who attempts to say it with flowers this Thanksgiving faces bankruptcy."

This statement is more than an exaggeration; it is a false assertion which puts in a wrong light an entire trade in the territory in which the Tribune circulates. It brands an entire group of men and women because the truth is not known in their behalf.

Actually, prices of flowers are little above what they were a year ago. During the year coal has advanced tremendously in cost and labor has kept close upon its heels. These two items form the principal expense in growing flowers. The florist, so far from committing robbery, is in reality working on smaller margin than ever before, and is bearing part of the advance in cost instead of passing it all along to the consumer.

Wouldn't a news story regarding this feature of flower costs be as good material for your columns as are explanations of grocers' and butchers' high prices?

## Blame.

Of course, we all understand that, in endeavoring to strike a humorous note, both the cartoonist in Mr. Hearst's paper, the Herald and Examiner, and the reporter on the Tribune staff in quoting Mr. Poole, shot their shaft at florists without ever a thought of the mark they hit. They had been used to making quips about high prices in the various lines and drew no distinctions between justified high prices and unjustifiably high prices. To them the high price of flowers is in the same class as the high price of sugar or silk shirts. They know the bottom fell out of the latter two when the cost of raw materials went down. They don't know that the bottom cannot drop out of the

CHICAGO HERALD AND EXAMINER—Largest Three-Cent Morning Circulation in the World—WEDNESDAY, NOVEMBER 24, 1920.

## Barney Google

By Billy De Beck



Scores of Newspapers Carried this Syndicated Impression of Flower Prices the Day Before Thanksgiving.

flower market, because the raw materials are not descending in cost. They know why sugar and silk shirts went down because the newspapers gave columns to the Cuban sugar crop and likewise to the financial panic in Japan. The sugar importers and the silk importers gave reporters much ma-

tage of the nursery trade. What was done to promote the interests of the nursery trade can be done equally well for florists.

Nor is it necessary to wait for the organization of the National Flower Growers' Association and the compilation of statistics regarding greenhouse

terest and value to readers, that gives no firm or organization free advertising, at any rate directly.

#### Christmas.

Now is a most advantageous moment to do just this thing. Christmas is near at hand, when newspaper comment regarding high prices is always common. If the public were informed regarding the high cost of growing flowers, if it were made to realize just why a dozen roses cost what they do, many would pay the price more willingly and some persons would buy flowers instead of talking about robbery. Exceedingly small is the percentage, even of those who buy flowers, who comprehend how constant and minute is the care required in a greenhouse. Few realize that large growers spend several hundred dollars daily merely to fumigate their houses. Few have any inkling of the labor cost or the coal cost that enters into each bloom. Nor do they realize the length of time required to grow roses on 3-foot and 4-foot stems. It is even more important that the public realize that the cold weather and dark days of winter curtail production when expenses are highest, when the demand is strongest, and when the supply is lowest.

All these facts may be put in interesting form, with specific examples in dollars and cents to illustrate the points which are to be most impressed upon the public. Thus may be driven home an appreciation of the reasons for high prices that will forestall the usual complaints and, indeed, stimulate buying instead of its being curtailed. Here is an opportunity for the trade. Let's take it!

#### TENNESSEE PRESIDENT.

The new president of the Tennessee State Florists' Association, elected at its seventh annual meeting, at Memphis, November 17, is already well known throughout the trade as the president and manager of the Idlewild Greenhouses, at Memphis, and as one of the most energetic members of his profession.

Mr. Englehart's career is closely linked with that of the Idlewild Greenhouses. He started with this establishment at its beginning, twenty-four years ago, acting as salesman, delivery man, designer and general utility man. Now as its head, he directs the activities at the main store, at 89 South Main street, Memphis, and at the branch store and greenhouses, at East and East-moreland streets.

He is a member of the Elks, K. C., Moose, Maccabees, Kiwanis Club, Memphis Chamber of Commerce and S. A. F. He is married and has two children. His son, W. H. Englehart, Jr., is 15 years of age.

As president of the Tennessee State Florists' Association, states Mr. Englehart, his great ambition is to double the membership of the organization. As a result of the drive at Memphis he will sit as the association's representative on the board of directors of the S. A. F.

#### BUSINESS EMBARRASMENTS.

Woburn, Mass.—Richard Graham, Fletcher road, has filed a petition in bankruptcy. His schedule shows unsecured liabilities of \$1,468.52 and no assets.



W. H. Englehart.

terial for publication on those topics. No space has been given to flower costs—why?

At first thought, maybe we lay the blame on the newspapers. Perhaps to a certain extent we're right. But to a larger extent, we're not. No one has our business at heart so much as we have ourselves, and no one will act for us if we do not act. Benjamin Franklin's statement, "If you would have a thing well done, do it yourself," might be revised by the omission of the "well" and be often applicable, as it is in this instance.

#### Opportunity.

Here is an opportunity for great service by our publicity campaigns, both national and local, that does not require large expenditure for expensive advertising space. It calls for the gathering of some statistics and putting them into readable form for publication in newspapers and magazines. Reference to the work of the nurserymen last year in publicity shows what a vast amount of newspaper space can be obtained for the sole expense of sending out prepared stories, giving them exclusively to one paper in each community. Such material was sent to over 750 papers throughout the country and the total space aggregated thousands of columns, all to the advan-

costs throughout the country. For examples to show the public the ascent in the cost of growing flowers in comparison with the rise in the prices charged for them, figures obtained from a few greenhouses will serve.

If the sole florist in a small town wishes to impress the fact on his public, he needs only figures showing the course of rising costs in his own houses. A chat with the editor of the local paper will serve to get him perhaps half a column, if he takes along a bunch of flowers.

In larger communities the secretary of the coöperative advertising organization can secure data from a few of its grower members to serve as illustrations for such an article. Such a secretary, if he has a knowledge of newspaper ways, as he should, can work up such a story so that it will be given a conspicuous place from a news point of view, without resorting to demands as a purchaser of advertising space. Indeed, with the present day newspaper, such demands are not so submissively heard as they were years ago. The editorial and advertising departments are widely divorced and the editor's inclination is more to avoid the appearance of favoring an advertiser in the reading columns than to cater to his wishes. The appeal should be to his desire for news, for something of in-



# RETAIL STORE MANAGEMENT

## WHAT THE LEADERS IN THE TRADE ARE DOING

### PRACTICAL PUBLICITY.

Some of the newspaper "colyum conductors" can give hints to our florist-advertisers. Some of them do. B. L. T., in the Chicago Tribune November 24, ran the following suggestion in his column, "A Line o' Type or Two":

SAYING IT WITH FLOWERS.  
[From the Waterloo Courier.]

A huge bouquet of flowers adorns Chief of Police Young's desk. It was presented with the compliments of Galloway Bros. in appreciation of the department's recovering an overcoat stolen from the firm's driver.

### COLOR IN WINDOW DISPLAY.

"Color in window display is one of the most subtle means of influencing the florist's customers, yet one that receives far less attention than it deserves," stated a Seattle florist who has acquired a more than local reputation for the window displays of flowers he produces. "I have found the following rules of great help when figuring out backgrounds for the various windows, and know they can be used with flowers just as with any other colored body. White by the side of a color serves to intensify the tone of the object shown, while black has just the opposite effect." Among the color schemes which he has found effective are the following:

Black, orange and red.  
Black, yellow and orange.  
Black, red and yellow.  
Black, yellow and violet.  
Black, green and orange.  
Black, yellow and green.  
White, yellow and violet.  
White, red and blue.  
Green, violet and white.  
White, blue and orange.  
White, violet and red.  
Green, blue and white.  
White, yellow and blue.  
White, violet and orange.

H. M.

### WINDOW WINS BUSINESS.

A recent display window of the Winter Floral Co., Charleston, W. Va., attracted much attention and has actually been effective in stimulating the firm's telegraph business to a considerable extent.

In the extreme front of this window and elevated somewhat was a telegraph instrument. Piled around it were numbers of telegrams. Telegraph wires extended from the instrument over miniature poles and terminated at the north pole of a globe of the earth, at the other end of the window. On one side of the telegraph line ran a miniature electric train of two cars. The banner on one read "Winter Floral Co. Special," and on the other "Say It with Flowers for All Occasions." This train disappeared into a tunnel beneath a mountain which supported the globe and the track circled back behind a camouflage of ferns, emerging again behind the telegraph instrument.

On the other side of the telegraph line ran a road of white sand on which was placed a toy delivery truck filled with flower boxes labeled, "Special Delivery from the Winter Floral Co." In the

center of the window was a pond filled with goldfish and a doll boy fishing on the bank.

The background was of autumn foliage, with telegrams pinned to the foliage in profusion. Plant pots and sheet moss were employed for the floor covering. A few mums and pompons were displayed. A sign in the front of the window read, "Do you know that wherever telegrams go, flowers may go too? Florists everywhere are ready to serve patrons of this store through the F. T. D. (Florists' Telegraph Delivery Association)."

### HARMONIOUS COMBINATION.

There is no end to the making of basket arrangements, because there is no end to the combinations the florist may make of the material at his disposal. From the strictest and simplest use of one variety of rose, for example, to the inclusion of many different flowers, there are many gradations, and in the material that may be combined there is wide variety. What is always needed is that eye for harmonious combination which is the florist's greatest asset.

On this page is illustrated a basket from one of Chicago's foremost florists, an example of a happy juxtaposition of

a number of flowers. They were selected with care and placed with skill, with a most pleasing result. W. J. Smyth, from whose store this basket came, has found the employment of such artistry highly appreciated among those who still reside along Chicago's old-time fashionable boulevard, Michigan avenue, as well as the newer elite that dwell farther out on the south side.

### BOOSTING THE BUSINESS.

As florists each and every one of us is interested in anything that leads to the increased sale of flowers. For one thing, any successful idea is likely to afford a suggestion of something we can employ in our own sales efforts. And then there is the assurance that every little bit of publicity and sales promotion work by any florist helps many others besides himself by just that much; no man gets for himself the only benefit derived from his efforts. Take, for instance, the autumn flower show of Fred "Red C." Weber, in St. Louis. Mr. Weber engaged the services of one of the most expert advertising agencies in his city and put out some large and attractive newspaper advertisements of the event, all the window display, store decoration, sou-



Harmonious Combination of Several Flowers Makes a Desirable Basket.

venir and other details having had due attention. Of course Mr. Weber's store was thronged and it was a highly successful affair from his point of view.

Now let us consider the general trade view: Not all the people who saw Mr. Weber's splendid ads were near his store that week, but flowers had been brought attractively to their attention, so they bought some from their regular florist or at any convenient place. So

all the retail florists in St. Louis and wherever St. Louis newspapers are read benefited more or less by Mr. Weber's enterprise. And if the retailers profited, so did the St. Louis wholesalers and growers, even the Chicago wholesalers and growers, the supply houses, plantmen—everybody.

Yes, it's boosters like Fred "Red C." Weber who make the florists' business grow. Let's help 'em all we can.



## OPEN LETTERS from READERS

### F. T. D. PRICES INFLATED?

I should like to know what others think of some of the price lists sent by large F. T. D. florists to us little fellows in smaller places. It seems to me there are some inflated prices in some of these, which will put a damper on F. T. D. business instead of pushing it.

I have just received one such price list. This may contain this florist's regular prices; I do not know. But when he asks \$25 per dozen for Russell roses at retail, when the highest prices quoted on any wholesale list I have received are only \$35 per hundred or \$4.20 per dozen, it looks like an inflated price.

How can he expect the average florist in the average town to take F. T. D. orders for him at such prices?

Highest quotations on carnations are \$8 per hundred. He quotes them at \$4 and \$5 per dozen. Columbia wholesales at \$25 per hundred for the best. He quotes them at \$25 per dozen, with the lowest grade at \$10, which should be not far off from the best grade at retail, allowing a good margin for overhead expenses and still doubling his money.

Other flowers are quoted as high, proportionately.

I sent out a few telegraph orders for Thanksgiving and charged a fair price. I sent out one for mums at \$10 per dozen; also one for roses at \$10 per dozen. But when it comes to asking such prices as this florist wants, it's going too far, I think, for the good of the trade in general.

Do you think this will help the florists' trade, or will it hurt us all? It may be all right in a few instances to charge those prices, but how can the average florist charge, and the average customer pay them? The public will buy something else in preference. In that way the entire florists' trade, and the telegraph business especially, is damaged instead of boosted.

I should like to know what some other florists think of this same thing. They no doubt have received such price lists. A few only, I am glad to say, seem to be inflating their prices so much; the majority of F. T. D. members, some in much larger places than this one is, who, no doubt, give just as good service, furnish the same grade of stock at half,

and many times less than half, what this florist and a few others ask.

Winfield S. Kircher.

### SHOUTING OUR SLOGAN.

#### If You "Say It with Flowers."

Tell the dairyman with buttercups,  
The soldier with flags,  
The sailor with saltweed,  
The pessimist with crabapple,  
The old folks with century plant,  
The philosopher with cereus,  
The osteopath with rubber plant,  
The gossip with elephant's ears,  
The deaf-mute with mums,  
And the preacher with jack-in-the-pulpit.

—Los Angeles Times.

Very good, so far as the nomenclature goes, but why omit

The lover with tulips,  
The old maid with heartsease,  
The transgressor with rue,  
The "nut" with "daffy-dills,"  
The dude with dandelions,  
The funny man with ticklegrass,  
The beekeeper with honeysuckle?

—Louisville Times.

### ARMISTICE DAY ABROAD.

How flowers were used to celebrate Armistice day in England is told in the following paragraph from the Gardeners' Chronicle, of London, for November 20:

"During Armistice week, when the thoughts of the whole nation were turned to remembrance of those who laid down their lives for the cause of liberty during the great war, many thousands of people expressed their esteem and love for the departed through the medium of flowers. At local shrines throughout the country floral tributes of affection and regard were abundant, while the national shrine, the cenotaph in Whitehall, was, and still is, surrounded by an extraordinary wealth of flowers, of which it has been estimated there are no fewer than 100,000 separate emblems. King George V., the Prince of Wales and other members of the royal family, the prime minister and other notable people, placed tributes at the base of the cenotaph, and among the many others was one from the National Union of Horticultural Workers, which consisted of a design four feet high and three feet wide, composed of yellow and crimson chrysanthemums, bordered with laurel leaves, the whole representing the badge of the union. The inscription was as follows: 'To the memory of the 105 members of the National Union of Horticultural Workers who died for their country.'"

### DETROIT'S NEWEST STORE.

One of the finest stores in Detroit, Mich., was opened the week of November 8 when Papes Bros., Inc., opened their new L-shaped store on Woodward avenue. The site is an excellent one. The store has two entrances. It is reported to be the largest flower store in Detroit.

The fixtures are from the A. L. Randall Co., Chicago, and are of the best.

The decorations at the time of opening, as may be noted in the illustrations on page 25, were mostly chrysanthemums, palms and ferns. The two up-to-date refrigerators make an excellent showing and are decidedly an ornament. Tall basket vases of chrysanthemums were placed to advantage and the white enameled tables bearing low vases gave

**Fall Opening Flower Show**

**AUTUMN'S GLORIOUS BLOOMS**

We cordially invite you to attend our Fall Opening.

Our beautiful show rooms are now replete with a radiant display of Autumn's choicest flowers.

Roses, Violets, Carnations, Chrysanthemums, Potted Plants, and Decorative Plants.

Opening dates are Wednesday, Nov. 17, Thursday, Nov. 18, and Friday, Nov. 19.

**"Say it with Flowers"**

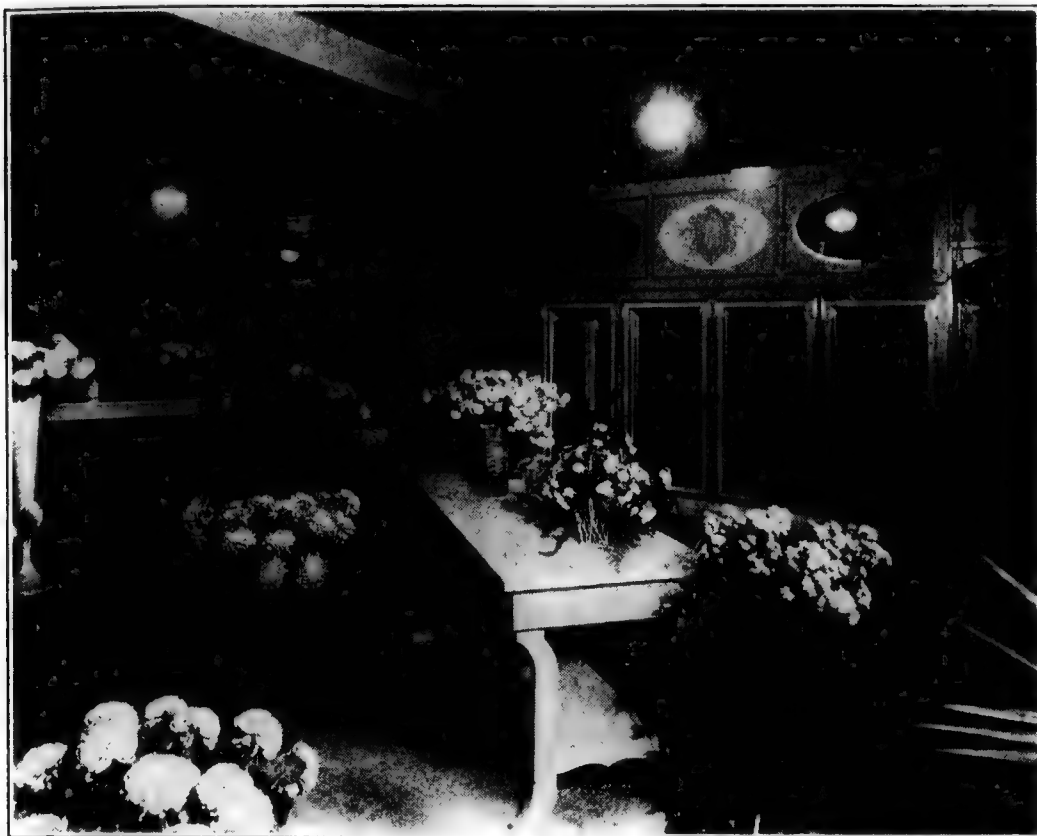
NO CHARGE FOR ADMISSION  
SOUVENIRS FOR THE LADIES COME

Flowers Telegraphed Anywhere in the U. S. or Canada

**FRED C. WEBER**

4326 Olive St. at Pendleton

Announcement of Fred C. Weber's Autumn Opening in St. Louis Dailies.



Ample Display Refrigerators of Artistic Design in the New Store of Papes Bros., Inc.

a clean and attractive appearance to the interior. A feature of the new store is the display of ornamental baskets. This line of accessories is cleverly brought to notice without eclipsing the main business of selling flowers. The slogan, "Say It with Flowers," may be seen over the doorway which connects the two sections of the store, in the extreme rear of the interior pictured in one of the accompanying illustrations.

Peter K. Papes was in Chicago a few weeks before the opening, arranging for stock. The highest-class stock obtainable is being carried and the best trade in Detroit will be catered to. The Papes brothers are also interested in the Central Floral Co., Detroit's successful popular-priced store. The latter company also has a store on State street in Chicago.

#### FREEZING IN TRANSIT.

That the law will disregard the immediate cause of an injury in fixing liability when it appears that something else was the real cause, is shown by the Virginia Supreme Court of Appeals in a case of special interest to florists—*L. J. Upton & Co. vs. Merchants' & Miners' Transportation Co.*, 103 South-eastern Reporter, 616.

This general principle is specifically applied in a holding that where a shipment has been exposed to freezing weather by an unreasonable delay in transit, the carrier will not be permitted to avoid liability for the resulting loss on the ground that the freezing was an act of God.

The court says: "The question has been so frequently the subject of litigation and the cases so fully analyzed and annotated that no extended discussion of them is regarded as necessary. The rule is that a carrier is exempt from liability if the act of God is the proximate and sole cause of loss, but it is equally well settled that, even though the immediate cause of loss is an act of God, nevertheless, if the negligence of the carrier mingles with it as an active

and coöperative cause, the carrier is still responsible. If the negligence of the carrier concurs in and contributes to the loss, the carrier is not exempt from liability, even if the immediate damage is caused by the act of God.

"In *Wolf vs. American Express Co.*, 43 Mo. 421, 97 Am. Dec. 406, in which the carrier was held responsible for the freezing of wine, this is said: 'Had not the negligence and inattention of the defendant coöperated with the cold, the loss would not have taken place, nor the damage have occurred. The carrier must not only exercise diligence, but he must use that degree of attention and care which the occasion and subject committed to his trust demand. What

would be sufficient care in case of ponderous articles, not liable to be deteriorated by exposure, might be the most palpable neglect in the case of costly and perishable goods. His acts and exertions must be commensurate with his duties.' "

S.

#### HAIL INSURANCE.

Please let me know where I can get a company that will write hail insurance on greenhouses. There are five or six good agencies in this city, but none of them will insure greenhouses against hail. Please let me know as soon as possible, because we have hail in late winter and spring. J. B. L.—Okla.

Address John G. Esler, secretary, Florists' Hail Association, Saddle River, N. J. This is a mutual organization of florists and in every way recommendable.

It would, of course, be to the advantage of the members to have the Hail Association known to everyone in the greenhouse business, but it is only recently that the directors have considered it advisable to make a small appropriation for advertising in the spring. They could get a full page once a month in *The Review* for \$480 a year.

#### NEW YORK.

##### Thanksgiving Business.

Thanksgiving day business was, on the whole, fairly satisfactory. With a normal demand, the supply of flowers would have been on the short side. Buyers balked at prices on the days preceding the holiday, until a threatened congestion forced concessions to an extent which stimulated the movement of stock. Chrysanthemums, of course, were in greatest demand, and over them the price war raged. The best commercial varieties, held at \$9 per dozen, then moved down to \$7.50, a few only bringing the higher price.



Looking the Length of the New Store of Papes Bros., Inc., Detroit.



Other grades moved down also, so that a good quality was procurable at \$4 to \$5 per dozen, and clearances were accomplished all around. Retailers report a satisfactory business, but many assert that they could have done much more business at prices more nearly normal. Roses sold well because they were not in heavy supply. Carnations sold for the same reason, the price range, \$8 to \$12, covering a great quantity of short-stemmed flowers which ordinarily would be taken only for funeral work. Paper White narcissi hung fire at 75 cents per bunch and had to be closed out at 50 cents, with Soleil d'Or at 75 cents. Cattleyas met a fair demand at 50 cents to \$1.50 each, a few bringing \$2 for extra quality. Lily of the valley was plentiful, and moved slowly within a range of \$8 to \$25 per hundred sprays, the higher price being for a quality rather better than the ordinary top grade. White lilies were in small demand.

#### The Market.

Friday and Saturday, November 26 and 27, arrivals were light in character and prices were not materially changed. Monday, November 29, arrivals were

with the demand for them less than ordinary. The price range is 50 cents to \$1.50, the latter figure including hybrids. Oncidiums and cypripediums are available in small quantity, but sales of them appear to drag. A few gardenias are coming in.

White lilies are scarce, but sales of them are not at all active. Lily of the valley is fairly plentiful and moves slowly.

Sweet peas are not overplentiful and meet a fair demand. Growers complain that plantings now coming into flower have suffered from bud-dropping due to dark weather. White lilac has made an appearance and 50 cents per spray is the asking price. Stevia is arriving in some quantity, and the quality is good. Arrivals of Paper White narcissi are increasing and sales drag at 50 cents per bunch. Bouvardia is plentiful. Calendulas, myosotis, snapdragons and pansies are among the miscellaneous offerings. Violets are somewhat scarce.

#### Various Notes.

In the list of new incorporations last week was that of Malandre Bros., real

was given afterward at an uptown restaurant, at which a large number of guests were entertained.

William Jurgens, Newport, R. I., was a visitor in the market Monday, November 29.

The floral decorations at the Midshipmen's ball at the Hotel Commodore November 27 were most lavish. They were carried out by Heaton, the Hotel Biltmore florist. Among the plants used were several hundred Begonia Cincinnati in full bloom. J. H. P.

#### A NEW SMALL CULTIVATOR.

A small wheel cultivator was invented a year or so ago by a New York clergyman, who was an enthusiastic gardener. The cultivator teeth have a spring adjustment, permitting them to work back and forth, breaking the shock and pulverizing the surface soil, so it makes a perfect mulch, which conserves the soil moisture, thus greatly benefiting the growing crop. It is inexpensive, light and durable and is particularly valuable for use in small gardens or in beds where the rows are planted closely.

#### LANG BUYS GREEN RANGE.

##### Third Largest Firm in Southwest.

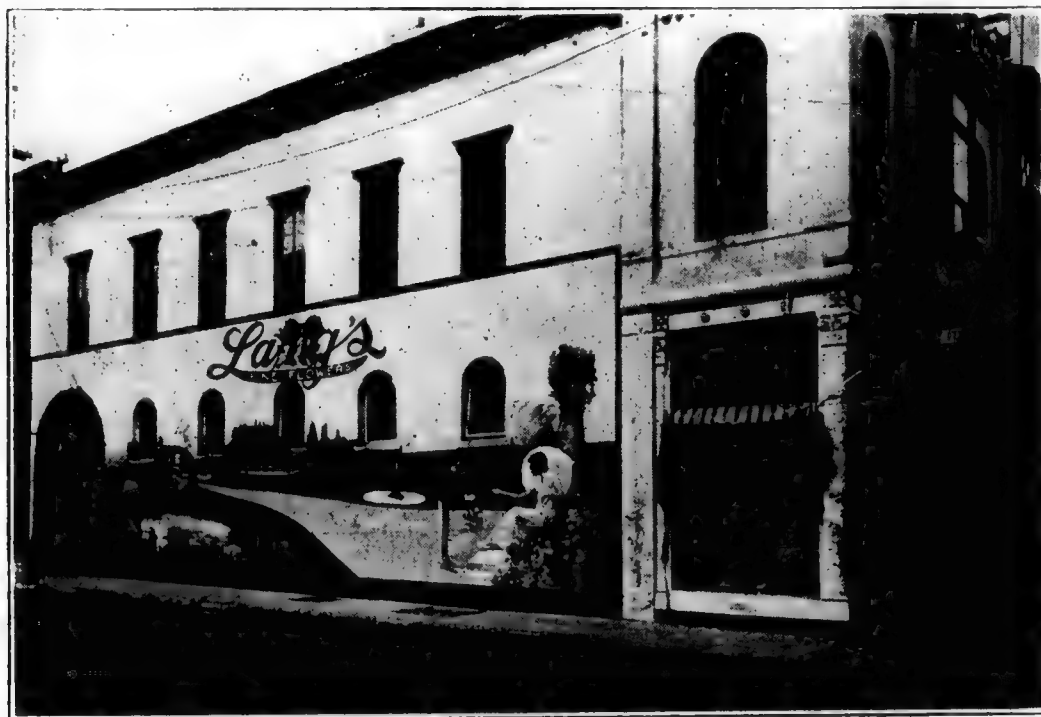
Purchase of the holdings of the Green Floral Co. makes the Lang Floral & Nursery Co., at Dallas, Tex., the third largest firm of flower growers south and west of Chicago, according to Otto Lang, president and general manager. This range, consisting of about 200,000 feet of glass, was built by Colonel E. H. R. Green, the son of the late Hetty Green, at a cost of \$500,000 and was later owned by Seth Miller. The property includes forty-seven acres of land and residences for the employees. In addition to this acquisition, the Lang Floral & Nursery Co. has purchased the 50,000 feet of glass of the Haskell Avenue Floral Co., also of Dallas.

Besides its recent purchases, holdings of this company include its Richmond Hill range of about 50,000 feet of glass, 35,000 feet of glass on McKinney avenue and about the same amount on Ross avenue. There are seventy-five acres in nurseries on McKinney avenue, in west Dallas and at Richmond Hill. Improvements planned by the company, according to Mr. Lang, include the restocking, rebuilding and enlargement of its greenhouses. For the improvements to the grounds, 175,000 gladiolus corms, 25,000 tuberoses and many dahlia roots have been bought. Irrigation systems will be installed throughout the grounds.

#### Rapid Growth of Business.

The growth of the Lang Floral & Nursery Co. has been exceedingly rapid in the last few years. Commencing in 1898 with a capital of less than \$1,000, the company was in 1910 incorporated for \$46,000 and in 1912 this was increased to \$70,000. A further increase was made January 1, 1920, when the company was recapitalized for \$200,000, following some extensive improvements, including the purchase for \$30,000 of a tract of land planted to evergreens and roses, the addition of three greenhouses to the Haskell avenue range, the building of a 2-story brick office building and a large 2-story brick warehouse. Plans are being made to increase the present capital to \$400,000 in the near future.

With a monthly pay roll of more than



Lang's Store, on a Busy Corner in Dallas, Is a Most Conspicuous One.

light, following a period of dull weather. The supply of chrysanthemums is waning, many growers having finished cutting. Among the mums now coming in are Dr. Enguehard and Wells' Late Pink. Spray chrysanthemums are still in fair supply, from plants reestablished under glass, and they are meeting with a fair demand.

Roses are not plentiful, dull weather limiting the cut. Arrivals, however, show improved quality. American Beauty is in limited supply only, but there appears to be a sufficiency to meet the demand for it. Hybrid teas meet a spasmodic demand at \$5 to \$40, the higher figure being for long-stemmed stock in the better varieties outside of Francis Scott Key, which seems now to be in the American Beauty class as far as price is concerned.

Carnations are not in large supply, many of the growers being off crop. Reports, however, are to the effect that the Christmas cut will be large.

Cattleyas are in medium supply,

estate agency, N. and T. Malandre, 2077 Broadway.

A number of Thanksgiving day functions called for decorations, and florists in the best residential sections had some good business. J. G. Leikens had the W. K. Vanderbilt dinner decoration, which called for a yellow color scheme to harmonize with the famous Vanderbilt gold dinner service.

Marius Matheron, Baldwin, L. I., is about to cut from a fine bench of Christmas Gold, the new Christmas button mum put out by A. N. Pierson, Inc. He has about finished cutting his single-stemmed chrysanthemums and is preparing to plant some of the empty beds with sweet peas. His carnations, as usual, are in tiptop condition; among the varieties in crop is a bench of the new Hope Henshaw, which is showing grand color and form.

Costas Sackelos, the Fort Washington florist, was married Sunday, November 28, at Italy Trinity church, to Miss Diana Demetros. A wedding dinner

\$8,000, this firm employs three expert landscape architects and a score of assistants, five expert decorators and a dozen designers and assistants, in addition to its staff of growers and helpers.

Officers of the Lang Floral & Nursery Co. are: President, Otto Lang; vice-president, R. L. Edwards; secretary-treasurer, J. C. Walvoord, and assistant general manager, H. J. Fuhlbrigge. The directors are R. L. Lucas, W. H. Flippen, C. D. Pratt and H. W. Schafer.

#### SUBDUING SNAPDRAGON RUST.

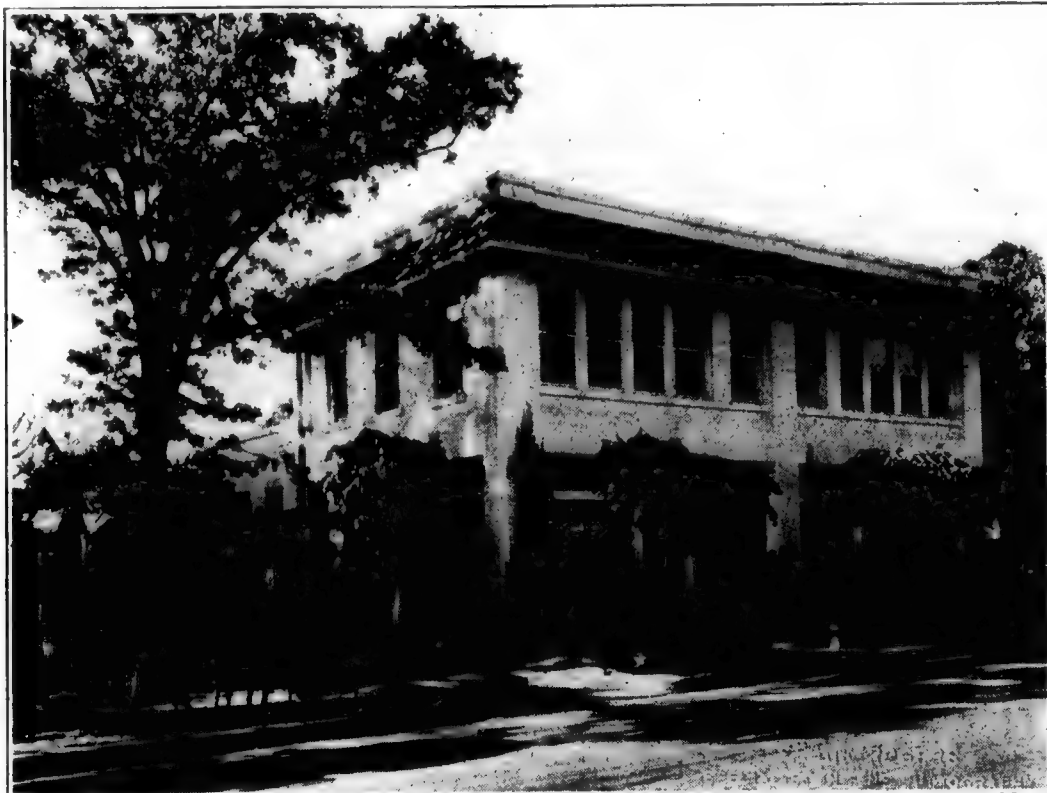
Can you give us a sure remedy for rust on snapdragon plants? We have tried everything we knew of, with no results.  
W. A. L.—Va.

It seems doubtful, to say the least, whether this inquirer's hopes can be fully realized. A "sure remedy," such as he asks for, seems to imply a briefly stated rule of action, with sure and swift results, and such a remedy for snapdragon rust has not yet been discovered. Experience has proved, apparently, that the use of fungicides, such as Bordeaux mixture or ammoniacal copper carbonate, is of no avail. Only preventive measures, in the form of cultural precautions, are effective. Even after a house of the plants is badly infected with the disease, still the only resource is the prevention, if possible, of the further spread of the germs.

To begin at the beginning, the disease can be avoided, or eliminated in time, by the propagation of plants from seed. It appears to have been definitely proved that antirrhinum rust is not carried or propagated by seed. Perhaps the only disadvantage in growing the plants from seed is the fact that few strains are fixed, and selection must therefore be practiced in order to secure desirable strains. On the other hand, the disease is extremely liable to be transmitted by cuttings.

Excessive moisture, created by frequent syringing and the use of heavy shade, tends to promote the disease. Not only is the moisture favorable to the germination of the rust spores, but the syringing also carries the spores from one plant to another. Hence the spread of the disease may be checked by watering only from below, so as to avoid wetting the foliage, and also by limiting the number of stems on a plant, so as to prevent too great density and consequent dampness of the foliage.

In brief, then, the necessary procedure seems to be: Grow the plants from seed, or be sure—if that is possible—that the cuttings are free from the disease germs;



Lang's Ross Avenue Office and Store Is Generously Decorated with Florists' Products.

remove and destroy diseased plants; let the habit and the distribution of the plants be sufficiently open to permit a good circulation of air; if practicable, discontinue overhead watering. If the inquirer has saved his back numbers of *The Review*, he will find a fuller treatment of this subject in the issues for December 11 and 25, 1919.

#### GROWING PELARGONIUMS.

Please give me some information on growing pelargoniums. I have about 1,000 3-inch plants which could stand a shift; I have been keeping them on the dry side for the last few weeks. Is it best to keep them growing or dry them off, and what is the best way of doing this?  
W. W.—Okla.

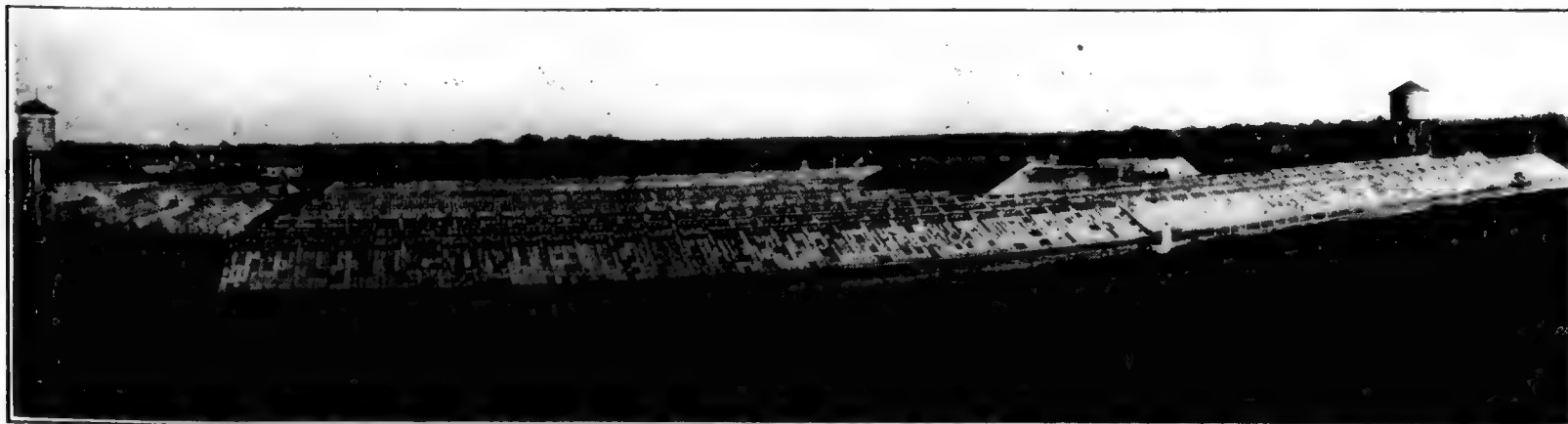
It will be better to keep your plants on the dry side and rest them. They should be laid on their sides outdoors; this will allow them to become well matured. When the wood has become brown and well hardened, prune them back somewhat and, after they have started to break, shake out and repot them, using the same size of pots. You can keep the plants in a frame, protecting it as cool weather comes along, later placing them in a cold house. If you

grow such varieties as Easter Greeting and Wurttembergia, you should be able to flower them for Easter by giving a slightly warmer house early in February. Pot along before the roots have become too much matted.  
C. W.

#### GROWING GERANIUMS.

We should be pleased to receive some information regarding the growing of geraniums. How long does it take from the time the cutting is put in the sand until it is a blooming plant, ready for the market?  
N. D. B.—Ia.

Cuttings rooted after the arrival of autumn root with a smaller minimum of loss than those put in while the weather is warmer. Put them in clean, sharp sand, do not shade and after first watering keep somewhat on the dry side until they are well rooted. Cuttings can be taken and put in sand as late as March 1 and still make nice 3-inch pot plants for Memorial day sales. The fall and early winter cuttings are usually sold in 4-inch pots and they may be had of salable size within four or five months. Smaller plants can be had in much less time. It all depends on how large a plant is wanted. The standard sizes for bedding and for window boxes are 3½ and 4-inch.  
C. W.



The 200,000-foot Range of the Green Floral & Nursery Co., Recently Added to Otto Lang's Holdings at Dallas, Tex.

## START THEM NOW

### GROWING LILIES FOR EASTER.

#### Little Used Otherwise.

Lilies have always been looked upon as the noblest of garden plants. Their flowers, of striking colors, and their fine forms appeal strongly to the eye and the imagination as well. Yet lilies are less understood and less appreciated than almost any other plant of prominence. The tiger lily is a favorite and old-fashioned flower, to be found in many of the most homely and unpretending gardens. Now and then one finds a good group of the Madonna lily and sometimes the landscape gardeners plant masses of the gold-banded lily in the shrubbery borders. Lilies are ornamentally useful principally for their flowers. Their foliage is seldom of a character to assist in decorative schemes.

In growing lilies outdoors, the best results can be obtained in light, rich soil, sheltered from severe winds as well as the midday sun. In preparing the bed, mix leaf-mold or peat with the soil, as it will not only keep the ground loose, but will also keep the bed cool in the hot summer months.

#### Propagation.

As a rule, lilies do best in a rich soil, but the bulbs should not be in contact with fresh manure, as this is injurious. Well rotted manure is beneficial to them.

Lilies are propagated from seed, from scales and from offsets. To produce bulbs from seed is a slow process. In growing bulbs from scales, take quite ripe, strong, outside scales and plant them where they will be kept warm and moist. They generally grow into bulbs the first season, and make a fairly good growth the second year. If well taken care of, they will be large enough for blooming the third season; that is, by fall in the third season. Bulbs grown from offsets, when given good care, usually bloom the third or fourth season.

#### For Easter.

An important characteristic of lilies is their fragrance, which is quite strong in *L. candidum* and *L. auratum*. Aside from these, no lilies can be classed as real favorites of the American public, while dozens of magnificent kinds are practically unknown.

It is different with the Easter lily, for who does not know the noble flower of purity, the flower that has been identified with the Christian religion for generations, to symbolize the awakening to new and better life, the coming of spring? It is also gratifying that it is more customary in the United States than in any other country to have the lily as the Easter flower. About 1880 it became a nation-wide custom to use lilies in churches for decorations and in residences for table plants.

The leading varieties are: *L. giganteum*, *L. longiflorum*, *L. Harrisii* and *L.*

*formosum*. It is not difficult to grow the Easter lily under glass from strong, healthy bulbs. There is a difference in each bulb to a certain extent, as to age, size, freshness and degree of maturity. This explains why it is so difficult to secure uniform blooming at a definite time. The dates of potting which give satisfactory results one year may give unsatisfactory results the following season. What the florist does, therefore, is to start his bulbs early and then grow them by varying the temperature to get the crop when needed. Easter lily bulbs should be kept cool until well rooted; then they may be brought into heat for flowering. Secure the bulbs as early as possible and plant immediately. Do not let them become dry and shriveled, as much of their vigor will be lost. There are several commercial grades, measured by the average circumference in inches. The 7 to 9 is usually the most serviceable and economical for the commercial florist.

#### Planting Important.

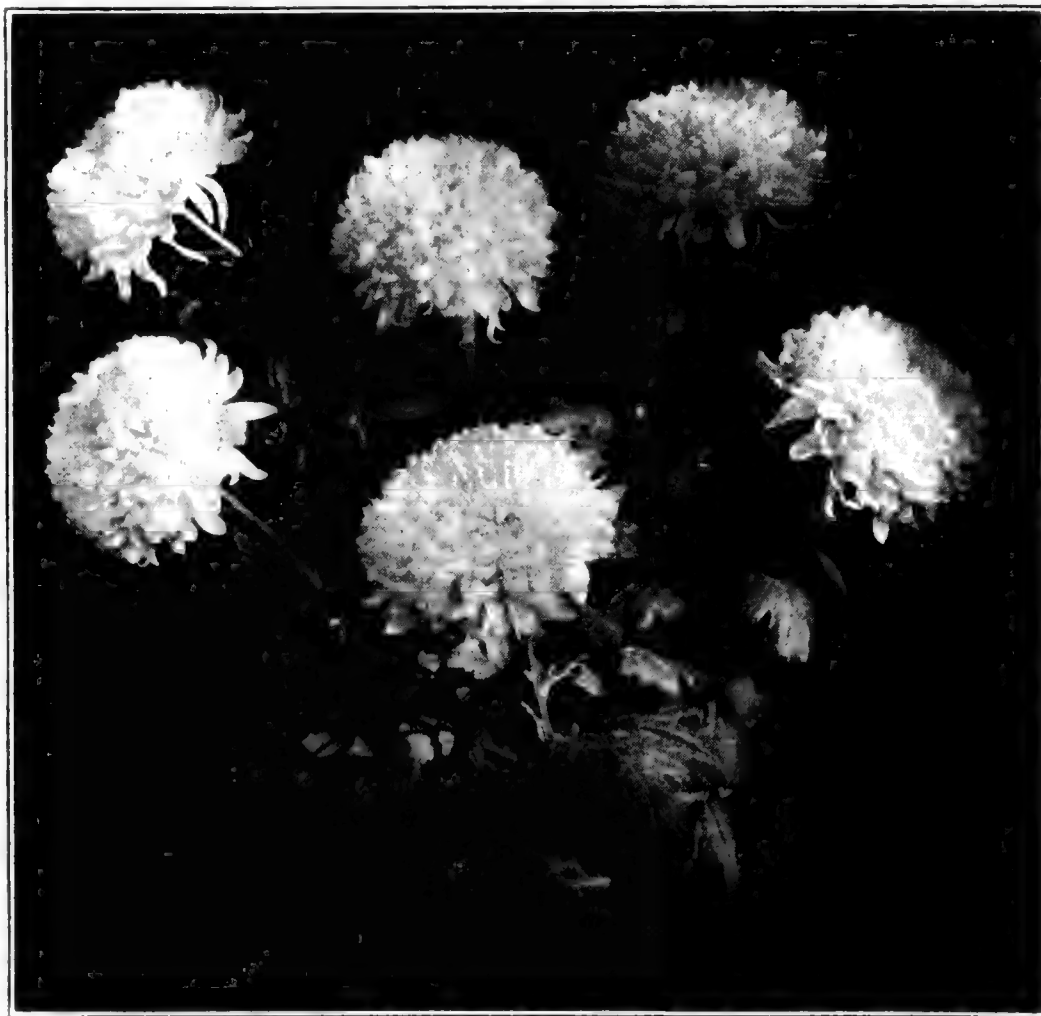
Get the soil ready in time, so that the bulbs can be planted at once upon being received. Use the soil as light as possible, should it be rather heavy, and set the bulbs on a cushion of sand. With heavy soil mix plenty of well decayed manure. It cannot be mentioned too often that the soil should be light and rather fibrous. Do not forget the drainage in your pot and plant your bulbs firmly; that is, press the soil well

around the pot and leave the soil more loose on top of the bulb. Good planting is half of the growing. Many florists start the bulbs in 4-inch pots and transfer them, when growth has begun, into pots in which they are to bloom. Others plant the bulbs in pots in which they are to bloom, fill them two-thirds with soil, leave them in that stage until the bulbs make four to five inches of growth, and then fill the pots with soil. Often one gives a top-dressing, half manure and half soil, which is not advisable, particularly if it is fresh manure.

If one grows lilies in large quantities, both of these methods of planting take too much time and labor. Always do your work the quickest, shortest and best way. Plant the bulbs in pots in which they are to bloom, fill them with soil, except allowance for water space, and then give a thorough watering. After this the bulbs commence to swell. Then keep them on the dry side; this will help the bulbs to make roots sooner and get better root action. By so doing, the bulbs will make top and bottom roots at the same time. As soon as growth begins, give water as you see fit. If possible, have a house ready where the pots can be set right from the beginning on the benches. If this cannot be done, place them under benches in the same house where they are intended to be grown, as it will save time.

#### May Regulate Growth.

Bulbs planted the first part of November, started with a temperature of 50 degrees, increased slowly by the middle of December to 60 degrees, should have made good roots and a little top growth by that time. From then on the temperature may be increased to assure blooming for Easter. Give lilies a house with plenty of light and air and good



Chrysanthemum Glorious.

A paper entitled "Lilies," read by Max Kaiser, of the Merriam Park Floral Co., St. Paul, Minn., at the November meeting of the Minnesota State Florists' Association.



bench room. Turn the plants around quite often, especially when there is more than one bulb in a pot, so they may become shaped nicely.

Stake the plants when they are about two feet high. If some flowers begin to open too soon, remove them to a cooler house which is a little shaded, where they may be retarded as much as two weeks. If others are too late, give them more heat. They will stand as much as 80 degrees. Then syringe freely. Keep down the aphids by fumigating with nicotine, so that your stock will always be clean.

#### TWO NEW PINK MUMS.

A good pink chrysanthemum which would bloom for Thanksgiving has long been desired by the trade. The possibility of sale for such a variety has struck the minds of a good many florists. With that in mind, Baur & Steinkamp, of Indianapolis, Ind., have worked up a stock of their new variety, Thanksgiving Pink, which they believe fills the long-felt want to perfection. They have also a pink, which will be disseminated at the same time, which blooms about November 1. Some idea of the appearance of the new varieties may be obtained from the accompanying illustrations. They are named Glorious and Thanksgiving Pink.

The former is a pleasing shade of medium pink, which holds its color unusually well. The flower is of large commercial size. The stem holds the bloom erect and is clothed with foliage of medium size. This variety will grow four feet in height if planted in June and blooms about November 1.

Thanksgiving Pink is an even shade of bright pink, which does not bleach in strong sunlight, giving it added value if it is held for late cutting. The flower is of good commercial size, with reflex petals. The bloom is, however, quite full, giving solidity equal to the incurved type. It handles and ships easily, making it an ideal Thanksgiving variety. The stem is rigid and is clothed with abundant foliage. This variety also grows four feet from a June planting and blooms the last half of November.

#### DRIED CHRYSANTHEMUMS.

I am sending you specimens of my chrysanthemums, which have dried up during the last month so that the blooms are imperfect, although the roots seem strong. What is the cause?

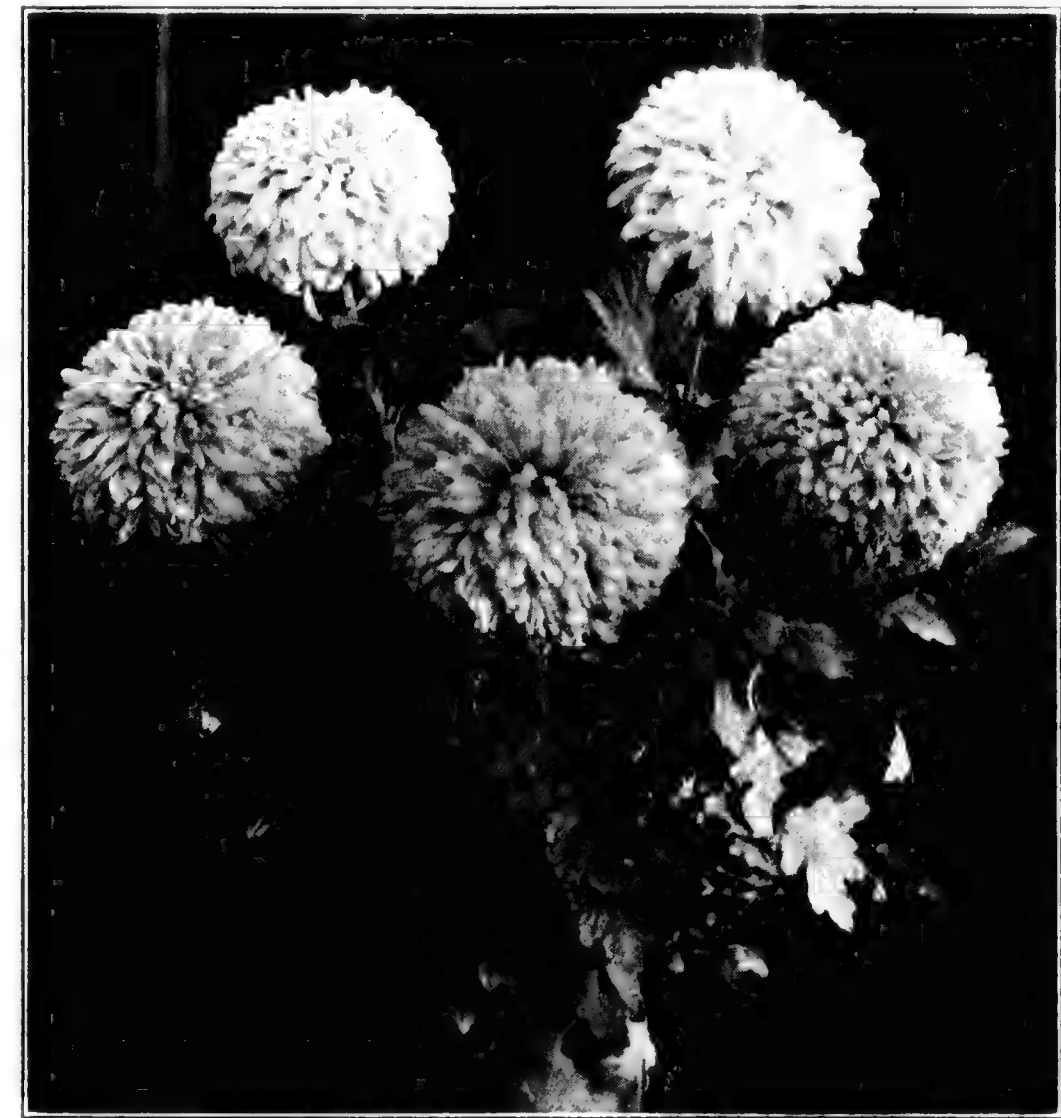
E. S. P.—Pa.

It is difficult to determine the cause of the drying up from the plants received, since they arrived in a shriveled state. A deficiency of moisture, borers in the stems and several other causes might be responsible, but the most probable cause is a lack of moisture.

C. W.

#### VINCENT'S NEW DAHLIA.

R. Vincent, Jr., & Sons Co., White Marsh, Md., is preparing to disseminate the new dahlia, originated there, named for the late Patrick O'Mara. The variety received the silver medal of the Society of American Florists, 1920; gold medal of the American Dahlia Society, 1920; medal of the Toronto Horticultural Society, 1920, and the American Dahlia Society's certifi-



Chrysanthemum Thanksgiving Pink.

cate of merit, 1920. The American Dahlia Society's certificate was awarded for the test at the trial grounds at the Connecticut State Agricultural College, at Storrs, Conn. Fully developed flowers are eight inches in diameter, borne on long, erect stems, firmly set at right angles, close to the stems. In character it resembles King of the Autumn, which is one of its parents. The color is an unusually soft and pleasing shade of orange buff, slightly tinged with Neyron rose. The variety possesses unusual keeping qualities, which are expected to make it of exceptional commercial value.

#### DAHLIAS FOR CUTTING.

I should like to know the name of the dahlias in the various classes best suited for cut flower purposes. There is such a vast difference in size, texture, length and strength of stem, keeping qualities, etc., that I believe a list made by someone who knows and is unbiased would be a great service. H. S. M.—Okla.

No two lists of dahlias for cutting would be the same. I do not pretend to be a dahlia fancier and am not selling any commercially; therefore, this list of moderate-priced good sorts is not given because I have any plants of the sorts named for sale.

Cactus—Countess of Lonsdale, salmon pink; Hoffnung, old salmon rose, suffused yellow; Mrs. Douglas Fleming, pure white; F. W. Fellows, orange scarlet; Prince of Yellows and Wolfgang von Goethe, apricot.

Decorative—Le Grand Manitou, white, striped red; Catherine Duer, crimson

scarlet; Delice, beautiful pink; Flamingo, rose pink; Hortulanus Witte, pure white; Mme. Van den Dael, shell pink.

Peony-flowered—Bertha von Suttner, salmon pink; Geisha, scarlet and gold; Queen Wilhelmina, pure white; John Green, scarlet; Yellow King, clear yellow.

Pompon—Queen of Whites, pure white; Fairy Queen, pale yellow, edged pink; Phoebe, coppery orange; Sunbeam, crimson.

Double—Grand Duke Alexis, white, tinted lavender; Dreer's White, pure white; Dreer's Yellow, clear yellow; Souvenir de Gustav Doazon, scarlet; A. D. Livoni, pink.

Single—Pink Century, shell pink; White Century, pure white; Golden Century, primrose; Scarlet Century, clear scarlet. C. W.

#### PROTECTING PANSY PLANTS.

I should like to know the best way to protect pansy plants through the winter. I have four beds about 5x60 feet.

J. W. N.—Pa.

Wait until the ground is frozen hard; then give the pansy beds a mulch of straw, hay or leaves, just enough to cover the plants. The mulching is not to be given with the idea of keeping the plants warm, but rather to keep the frost in and prevent the heaving which follows sudden thaws and is disastrous to unmulched plants. Lay some light boards, cornstalks or brush on the leaves to prevent the mulch from being blown away. A light scattering of loam or old manure will answer the same purpose.

C. W.

## FRUITS AND VEGETABLES

### CARE OF MUSHROOMS.

I should like to know the best method of growing mushrooms. I have a new house and in the cellar I have made a place for mushrooms, 8x20 feet. The cellar is surrounded by a cement wall and is heated by steam pipes.

C. J. R.—N. Y.

To secure good mushroom crops you need a good supply of fresh horse manure. Shake out all the rough straw; stack it under cover, in an open shed if possible, and turn it over a few times until rank heat has passed; moisten it if any dry spots appear. Sometimes one-third loam is added to the manure and this helps to prevent too violent heating and assists in retaining heat when the bed is made up. To be in the right condition to make up into a bed, the manure should be moist enough to squeeze together without exuding water.

In making up beds, spread a layer at a time and tramp or pound it as hard as possible; keep adding more layers and firming thoroughly. An average depth of from eight to nine inches gives splendid results and the harder your bed is pounded the better it will retain heat and produce mushrooms. I like to spawn the bed at a temperature of from 85 to 90 degrees; place a thermometer in the bed to ascertain the heat. Pure Culture spawn produces mushrooms more quickly than English Milltrack, but the latter is preferred as a rule in the high-grade restaurants and hotels. Break the spawn into pieces the size of an English walnut and plant the pieces twelve to fourteen inches apart each way and two inches deep. In eight or ten days after spawning, spread a layer of two inches of loam over the beds and firm well. If your heat dries the surface at all, it is an advantage to spread fine hay, straw or excelsior as a mulch, until the mushrooms appear, which should be in from five to seven weeks, sometimes earlier. A temperature of 55 to 58 degrees and a moist-feeling atmosphere suit mushrooms.

When watering must be done, and it is only a necessary evil, give it a temperature of 100 degrees; then spread some mulch over the bed to hold the heat in. Mushroom culture is somewhat of a lottery, but if your spawn and manure are good, there is no reason why you cannot succeed.

C. W.

### TOMATOES UNDER GLASS.

Will you please give me the best method of growing tomatoes? I have a new house and should like to know if artificial fertilization is advisable and, if so, what is the proper method of fertilizing.

C. J. R.—N. Y.

Tomatoes make a profitable greenhouse crop, provided suitable varieties are grown, suitable temperatures and cultural conditions are given and a convenient market will care for the crop. As a beginner, it would not be advisable for you to plant a crop for winter fruiting; it might not return profit. But for a spring and early summer crop toma-

atoes will pay well. Sow the seeds any time before January. Good varieties are Comet, Victory, John Baer and Lister's Prolific Improved. These are standard forcing varieties. That does not mean they will not succeed outdoors, but they are splendid forcers.

Transplant the little seedlings into flats and later pot them singly before planting out. Raised benches are best for spring, solid beds for summer crops. Such a soil as will grow lettuce, carnations or violets will suit tomatoes. Set the plants out sixteen to eighteen inches apart in the rows and train them to a single stem, which means that all side shoots must be removed as they appear. Pinch out the tops after the bunches have set.

Fertilization is necessary for winter, but not after April 1. It can be effected by shaking the vines about noon on clear, sunny days. This scatters the pollen. A camel's-hair brush, a piece of cotton wool on a stick or a rabbit's foot may be used to touch the open flowers and cause impregnation.

A suitable temperature for tomatoes is 58 to 60 degrees at night. They thrive better in a dry atmosphere. Do not syringe overhead at any time. Mulch when the fruit is well set, to prevent the soil from drying out.

It might be well to plant lettuce to follow the tomatoes. Two crops of lettuce could be grown before it would be necessary to plant the tomatoes again. Lettuce can be grown in a temperature much cooler than is needed for toma-

atoes, 45 to 48 degrees at night being suitable. They would prove a more certain crop than tomatoes, as well.

C. W.

### REMEDY FOR CLUB ROOT.

What is the name of the root scale or gall which has apparently affected the tomato plant I have sent you? I have had trouble with this root disease before, and two years ago I changed my soil for that reason. The soil is now one-third horse manure, with 100 pounds of lime added. I have three beds, each 5x60 feet. Those parts of the soil where I did not use lime were hardly productive at all. All the plants I have inspected are infected the same as the one I have sent you and the crop is generally poor. What remedy would you advise?

A. M.—La.

The roots of the tomato plant were covered with club root, nematodes or root gall. This is a serious disease and often attacks tomatoes under glass. While lime counteracts to some extent the effects of club root, it cannot be regarded as a cure, although that it helps is unquestioned. Thorough steam sterilization of your beds before planting is the most effective of all remedies, and if this is done it is not necessary to throw out your soil. I know growers who have solid beds and have grown crops of tomatoes, cucumbers, violets, sweet peas and mums and have not changed their soil for a dozen years. They produce magnificent crops, but, of course, they sterilize and manure freely. Shutting off and baking with the sun may help a little and soaking the soil with a solution of formaldehyde is also good, but I would strongly advise steam sterilization, if you want a complete cure. The expense will easily be recouped by increased crops. C. W.

## MOTT-LY MUSINGS

Ideal Thanksgiving weather found the Albany florists fairly rushed with business, again demonstrating the wisdom of ordering ahead as far as is possible and the absolute necessity of making firm prices to allow the trade in the rural towns to make the unavoidable eleventh-hour call. "Too late," replied Manager Tom Tracey, of the Albany Cut Flower Exchange, Albany, N. Y., in reply to a long-distance phone call for a shipment of choice Major Bonnaffons. "Our best mums are all bespoken by our home trade."

"You may quote us," said Mrs. Henry Eberhardt, of the Rosendale Flower Shop, Schenectady, N. Y., "as enjoying the best business ever and lamenting the scarcity of good chrysanthemums, which seem to be the Thanksgiving flowers with the majority of our patrons."

E. V. B. Felthousen, Schenectady, N. Y., furnished the bulk of the finest chrysanthemums seen in the Electric City.

Manager Grupe, of the floral department of the Carl Co., Schenectady, N. Y., had a rush of funeral work for

several days previous to the holiday and used up stock unsalable otherwise.

John C. Hatcher, Schenectady, N. Y., made a good showing from the Hoffmans greenhouses.

Mohawk Greenhouses, Schenectady, N. Y., made a heavy run on Boston ferns by means of display advertisements several days before Thanksgiving, which caused Manager Matthews to enjoy turkey on Thanksgiving day with unusual relish.

Fred Goldring, Slingerlands, N. Y., was cleaned out of all salable stock early and is glad of space to accommodate stock being prepared for the next big day, Christmas.

Butler & Ullman, Northampton, Mass., had the first real test of the new conditions at Thanksgiving, when the store was arranged as a show house in front. Passing through the choice stock, to the right is the workroom, opposite is the office, beyond to the right is the display room of baskets and vases, while opposite is the "green" room, storage and shipping department. An airy base-

ment completes this model retail establishment, supported by and supplied with the quality of stock appreciated by an educated clientele, primary results of several seasons' hard work by the owners, who are now reaping their reward. W. M.

#### NEWARK, N. J.

##### The Market.

Chrysanthemums are in their prime now. Prices are high, and retailers complain that such prices kill trade. Customers blame the retailers for the high prices, not knowing that they have to pay twice as much at wholesale as the flowers cost formerly at retail. Most retailers formerly had customers who came regularly once, twice or three times a week to buy 50 cents or \$1 worth of flowers. In the aggregate this trade amounted to considerable. Now it has disappeared. Florists can give practically nothing for these sums. Paper Whites are coming into the market in large quantities.

##### Various Notes.

Fred P. Wolfinger reports that while business is good, there is not the life to it that there should be. He attributes this in part to the fact that high prices of flowers have driven away a considerable part of the transient cut flower trade.

Henry A. Strobell reports a good Thanksgiving trade. R. B. M.

#### DULUTH, MINN.

##### The Market.

Stock of all kinds was plentiful for Thanksgiving day and almost everything sold well. Chrysanthemums of fine quality were the best sellers. Enguehard, Rager, Marigold, Wells' Late Pink and Christmas Gold were the chief varieties. Pompons in white, yellow and pink sold well, also white and yellow Mensa. Paper Whites have made their appearance, but as yet there is little or no call for them. There are a few good sweet peas coming in, also calendulas and bouvardia. Violets and orchids were useful for corsage work.

##### Various Notes.

O. J. Olson, of Holm & Olson, St. Paul, Minn., was a visitor in Duluth last week, on his return from a hunting trip.

The staff of the Duluth Floral Co. gave a surprise party in honor of Mrs. J. E. Stapleton Sunday night, November 28. Supper was served for twenty-one. During the evening there were music, cards and dancing.

Southern smilax and pink and white mums were used by J. J. LeBorion for the Bridgeman wedding, which was an elaborate event.

The Quality Flower Shop reports that Thanksgiving day business was much better than last year. J. E. S.

#### TORONTO, ONT.

Business last week was comparatively quiet. There has been a fair amount of design work, and some of the florists have been having a number of decorations. These are for dances, receptions, teas, etc. There have been a great number of coming-out parties and these have resulted in many orders for flowers

## WHO'S WHO IN THE TRADE AND WHY



OVE GNATT.

THOUGH not actually a florist, Ove Gnatt has become as well known to the trade as if he were, for the prepared foliages from his factory at Laporte, Ind., take his name all over the country. Ove Gnatt expects to spend Christmas in his native land. The president of the Ove Gnatt Co., Laporte, Ind., accompanied by his family, will leave December 9 for Europe. He plans to go directly to Denmark and will spend Christmas in Copenhagen, where he was born in 1885. Mr. Gnatt's trip will include business as well as pleasure. Besides the Scandinavian countries, he will visit France, Belgium and Italy in search of new ideas for use in his business. Mr. Gnatt and his family will return in about three months.

both for delivery in the city and by express or telegraph. The debutantes have been showered with flowers.

Although retail business seems small, there is no surplus of stock.

A recent visit to several of the greenhouses showed the stock coming on well for Christmas. There will be an abundance. It looks like the proper time for another coöperative advertising campaign. A number of the retailers are in favor of it for the good of the industry, and the coöperation of the growers in advertising schemes was manifested by the manner in which they contributed to the Mothers' day fund.

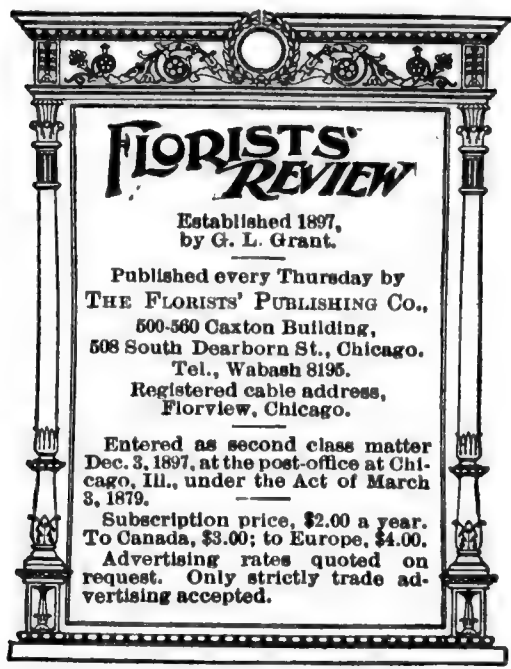
Tariff matters concerning florists will come before the tariff commission soon, and it is hoped that the plants not obtainable in Canada will be put on the free list. A committee, with Major Cannon, of Hamilton, Ont., as chairman, has tabulated the information and will

present it when the commission meets at Hamilton. J. J. H.

Dayton, O.—To insure a fuel supply for his greenhouses, Rolf Zetlitz purchased a coal mine at Buchtel, O., last July. The increase in production of late has supplied Mr. Zetlitz with more than he needs, so that he is offering to other florists eight or ten cars a week of this coal, which comes from the Nelsonville No. 6 vein, serving them from the Hocking valley fields.

Marquette, Mich.—Alphonse Peters donated flowers to accompany each Thanksgiving basket to needy families, through the Visiting Nurses' Association, receiving appreciative remarks from many patrons for the act, which was given publicity in the local newspaper. Thanksgiving business was excellent, and Mr. Peters looks forward to a splendid Christmas.





### RESULTS.

**We give them. You get them.  
We both have them.**

Now for a big Christmas.

THERE will be plenty of valley for the wedding bouquets next June.

NEVER mail currency. Send checks, so that if the letter is lost the money still will be safe.

THIS is the month when a bright window gets attention. Are you using this means of advertising your flowers?

"LET us beautify your sun parlor," reads a sign over a live florist's store. Perhaps a corner of your shop could be fitted up to show patrons how.

RETAILERS who have long-term leases expiring next May are getting a jolt from the landlords. Make short-term leases now. Conditions will change within the next three years.

WHAT does the postoffice do with the letters that never arrive? In the good old days there were no such letters, but now the complaints are numerous and, worst of all, increasing.

THERE is too much soil adhering to some of this season's imports of Manetti stocks to suit the hair-splitters employed by the F. H. B. They suggest condemning and destroying whole shipments because not thoroughly manicured.

THE aggregate production of soft coal during the week of November 13 was 12,091,000 tons, which was larger than for any corresponding week of the last four years, according to statistics compiled by the geological survey. The rate of output was cut considerably by the Armistice day celebration. The week would probably have set a new record except for the holiday in many states.

WINDOW-GLASS factories have pretty much all shut up shop for the time being. There are various reports as to the reason. Ostensibly they are closed because of failure of the supply of natural gas. Another report is that the suspension of activities is planned to reduce the cost of labor, while still another source of information avers that if the factories operated more than a few months a year they would turn out so much glass it could not be sold. In the meantime the supply is small, deliveries slow and prices high, particularly of greenhouse sizes.

Do the vases in your refrigerator display case add to the appearance of your flowers? The extra expense of suitable ware is an item soon repaid.

THE florist who does not take an inventory at least once, and preferably twice, a year, not only lacks intimate knowledge of his business, but courts trouble in times when business is not the best.

BASED on the prices per pound of thirty-one articles used for food, Bradstreet's weekly index number for last week was \$3.80, in comparison with \$3.99 the week before and \$5.10 for the corresponding week a year ago, denoting more than a twenty-five per cent decrease in the last year. A dollar will now buy some flowers as well as some food.

LOCATIONS in the congested parts of cities are not necessarily the most desirable for flower stores. Where traffic is too dense people are likely to be hurried past, without the opportunity of admiring, entering or even seeing the florist's shop. In such a place the rental value is above the actual sales value of the location. Those who have tried both kinds know they do a better-class and more profitable business, perhaps by a little different methods, at the stand just outside the zone of greatest traffic congestion.

### BIGGER THAN EVER.

From every city in the country the reports of Thanksgiving business are enthusiastically good. Those who entertained some misgivings as to the increase of sales that this holiday would bring found their doubts unfounded, and those who made ready for excellent business reaped the benefit of their preparations. The nature of the business is not reported uniformly; some florists state that their best stock went first, a good many people preferring a few special blooms to a larger number of lower grade, while others experienced a strong demand for moderately priced flowers. The general condition Thursday night seemed, however, to be the same—full cash drawers and empty ice-boxes.

Chrysanthemums, in many markets, were all too few, though in a few localities they were abundant. Roses likewise were not overplentiful. The scarcity of the latter is due, perhaps, to growers' endeavoring to hold them back till the mums are out of the way. Other stock served to supply the public's requirements, though the general preference was for mums. Speaking generally, prices were not high, though in most cases good. This fact, no doubt, had its part in accounting for the day's large business. Retailers stocked up who would have bought more warily at higher figures. The strong markets the latter part of the week indicated such retailers moved their supply.

### CHRISTMAS NEXT.

The success of Thanksgiving encourages retailers to prepare for a big Christmas business. Some florists were doubtful as to the effect which the general business quiet would have upon sales for the feast day; indeed, they were inclined to be pessimistic. The volume of sales actually registered, however, served as a reassuring barometer, indicating that Christmas, too, would be as big a flower day as of yore. Uncertainty is felt as to whether the

amount of stock, in plants or cut flowers, which will be offered the public at this yuletide will be as large as that available last year. Opinion seems general that it will not. This fact will call for larger and more varied preparations to satisfy the holiday demand, and the retailer will regret business turned away if he fails to make adequate provision for excellent business. In some mercantile lines the public is averse to spending much before the holidays because they foresee bargains during the sales that follow, especially since newspaper stories tell of extra efforts to maintain retail price levels until Christmas is past. But flowers are not in that category. The Christmas plant or basket cannot be presented a week later. Florists will have an excellent holiday business at Christmas time.

### GET ORDERS IN EARLY.

Although railroad transportation now is better than it has been for a long while and express service is improving, orders will be placed for the Christmas and New Year's holidays which will be received late. The fault for all of them will not lie with the carriers.

It is a habit that is not confined to the florists' trade to postpone placing orders for even staple supplies until the last minute and then to blame everybody but oneself if they arrive late. There are times, of course, when it is necessary to send rush orders, even though careful foresight has been employed. But many last-minute orders might just as well have been sent sooner, to the greater comfort and satisfaction of all concerned.

Aside from flowers, almost everything in a flower store can be ordered now as well as next week. There is little reason for postponement, usually none but procrastination. It is well to make count now of the supplies needed—every florist can judge as well now as later, and a liberal supply will be used up after if not at the holidays, anyway—and send your orders in early. Then you will have insured yourself an adequate stock, regardless of whether transportation is back to pre-war standards or not.

### A PRIORI.

Some things are easily reasoned out, without the benefit of experience. For instance:

I receive great pleasure and benefit from my subscription to The Review.—Wm. Herdman, Tacoma, Wash., November 9, 1920.  
Enclosed find \$2; please renew; we wouldn't want to get along without The Review.—Hiram J. New, Manchester, Ia., November 22, 1920.

Given such letters as these, an apriorist would reason that The Review, standing so highly with those who buy it to read, must be a splendid advertising medium. He would regard as to be expected, such letters as these:

The plants are sold; the last check we needed came in today. We are well satisfied with the results and won't forget The Review when we have something more to sell.—Alphonse Peters, Marquette, Mich., November 16, 1920.

Please run this ad until forbid, but if results are as in the past shall need only two or three insertions.—T. H. Fuller, Battle Creek, Mich., November 16, 1920.

Stop that 6-line Classified ad at once; it is going to get me into trouble. My stock is almost sold out; it is surprising the amount of business brought to florists by those little liners.—John H. Griscel, Dayton, O., November 22, 1920.

If you hear a man complain of the cost of advertising you can be pretty certain he spends a good bit of money elsewhere than in The Review.

# OBITUARY

## Henry C. Woltemate.

Henry C. Woltemate, whose sudden death was reported in last week's Review, was one of the oldest florists in Philadelphia. With his two brothers, Albert and William, he was brought up in his father's floral establishment, on Germantown avenue near Queen lane. This was fifty years ago, when Woltemate's greenhouses and Woltemate's store were better known to florists and to flower lovers than any other place in all Germantown.

Henry C. Woltemate branched out for himself in 1879, when he was 27 years of age. He built the first of his present range of greenhouses on Mount Airy avenue, near the Philadelphia & Reading railway. The name of Woltemate continued in the floral world of Germantown for many years more, the old place being conducted by Woltemate Bros. and the new place by Henry C. Woltemate.

Henry C. Woltemate conducted his florists' business successfully for forty-one years. He retired September 1, 1920. He grew specialties for the retail stores, for the cemeteries and for his retail customers. His stock was carefully grown and ranked high in cut flowers and in plants. Mr. Woltemate's affairs were so well managed that for thirty years he has enjoyed an outing at Keene Valley, in the Adirondack mountains, each summer. Some years ago he purchased the greenhouses that were built by Thomas Butler, at Wyndmoor, for his son Gilbert. His son, Albert W., succeeded him in business early last fall.

Henry C. Woltemate was a courteous gentleman, a man of sterling integrity, who will be sadly missed by his friends. He was 68 years of age.

Mr. Woltemate is survived by a widow, four sons and two daughters. The funeral services were held Wednesday afternoon, November 24. The interment was at Ivy Hill. Phil.

## CINCINNATI, O.

### The Market.

With the passing of Thanksgiving and the usual holiday rush for stock, the market is back to normal again. Everybody reports banner sales for the fall holiday, but there was one fault, common to all holidays—a scarcity of certain varieties of stock. Roses and yellow mums were hard to obtain. White mums, white carnations and Paper White narcissi did not move as well as other stock.

This Thanksgiving was the first in several years that such a number of large mums were to be had. It seems the growers only grew the larger ones and no mediums at all. Fortunately there was a good stock of pompons, and this relieved the strain.

Some good California violets are arriving and are filling in nicely, as the home-grown ones are quite inferior, owing to the unseasonable weather. Lilies, both Easter and calla, are arriving in greater abundance and are selling readily at \$15 to \$20 per hundred. Mums ranged in price from \$3 to \$6

per dozen. Carnations were cleaning up well at \$6 per hundred. Snapdragons are at \$8 to \$10 per hundred. Bexwood is selling, because of the season, at \$25 per hundred pounds.

### Various Notes.

H. W. Sheppard has booked a considerable number of debutante and wedding decorations and has just received a shipment of new supplies to be used for that purpose. He reports a good Thanksgiving trade.

The retailers and wholesalers have organized two bowling teams and intend to stage a series of games. The committee in charge is composed of one member of each of the teams. E. Bossemeyer, of C. E. Critchell, represents the wholesalers, and George Kessen, of H. W. Sheppard, represents the retailers. The personnel of the teams is as follows: Wholesalers: E. Bossemeyer, Charles Phipps, Frank Fried-



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C. E. Critchell is receiving some excellent yellow and white Chadwick from O. B. Murphy, of Price Hill.

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Charles Barnaby, Columbus, Ind., spent a week-end with his brother-in-law, H. W. Sheppard. Mr. Barnaby reports business brisk at Columbus.

Karl Heiser, Hamilton, O., was in

town buying supplies for his winter business.

Mr. and Mrs. J. W. Rodgers motored down from Dayton, O., last week.

Joe Beran reports considerable funeral business last week, and his activity in the market bears his statement out. G. H. K.

## CHICAGO.

### The Market.

Thanksgiving week was one of the most unusual experiences in this market thus far this season. Starting with November 22, Monday was a most active day; Tuesday the bottom fell out, no one knows why; Wednesday the city buyers bought everything in sight if they couldicker over the price, but passed up the stock held at firm figures; Thursday's half session was brisk; Friday shipping orders poured in and sales went well ahead of the same day a year ago; Saturday there was a clean-up except for a few mums and pompons. On the whole, sales for most of the houses footed up a slightly better total than for the same week last year. A succession of dark days, some of them quite cold, cut down the supply, so that the quantity of stock handled was less than last year, which indicates that, on the whole, prices must have averaged better than they did for Thanksgiving week in 1919. Also, the way the retailers bought after Thanksgiving shows they must have cleaned up.

The present week started well. The supply shows the usual seasonable shrinkage, and there is every indication of continuous good business. There will be more late mums and pompons than in any previous year, but the general crop is off, throwing a large part of the demand back onto roses and carnations.

Rose crops are at about the lightest of the season. Not only has the dark weather had its effect, but those growers who cropped their houses are making preparations for Christmas and have little to cut at present. Of course, with the supply as large as it always is in this market, there are quantities of roses, but there have been more heretofore this fall and there will be more again as soon as the Christmas crop gets under way. There is a pronounced improvement in the demand for red roses, which never are in much request until cold weather comes. The call for white also has been improved by the reduction in the supply of white mums.

Carnations are selling considerably lower than they did at this date last year. The supply is larger, but not so much larger as many expected. As soon as white pompons are really out of the way there will be nothing but the white carnations to use in funeral work. The price for Thanksgiving proved not to be as good as the growers expected, but it is rising now. Easter lilies, too, have benefited by the reduction in the supply of chrysanthemums. They now are the largest and showiest flowers to be had for wedding decorations and funeral work. Callas also benefit by the latter demand.

Darker weather has reduced the supply of sweet peas and the price has stiffened. The market for peas is better than it would have been had the usual supplies of violets been forthcoming. There are practically no locally grown singles and the market in the east is good enough to hold there nearly



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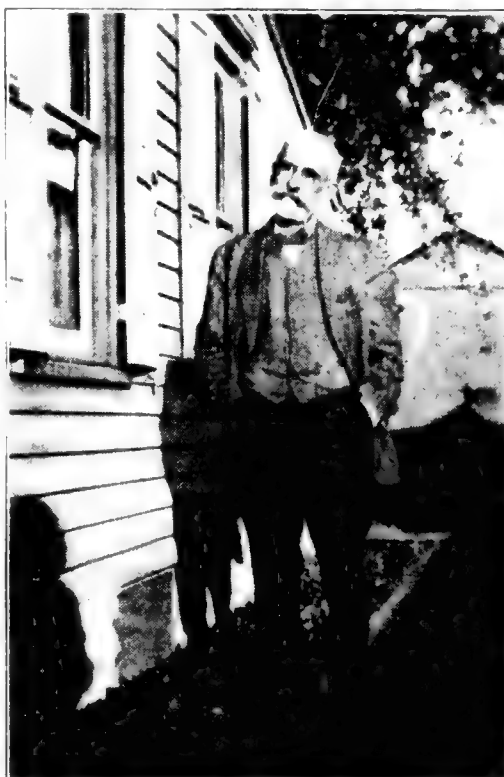
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## CHICAGO.

### The Market.

Thanksgiving week was one of the most unusual experiences in this market thus far this season. Starting with November 22, Monday was a most active day; Tuesday the bottom fell out, no one knows why; Wednesday the city buyers bought everything in sight if they could dick over the price, but passed up the stock held at firm figures; Thursday's half session was brisk; Friday shipping orders poured in and sales went well ahead of the same day a year ago; Saturday there was a clean-up except for a few mums and pompons. On the whole, sales for most of the houses footed up a slightly better total than for the same week last year. A succession of dark days, some of them quite cold, cut down the supply, so that the quantity of stock handled was less than last year, which indicates that, on the whole, prices must have averaged better than they did for Thanksgiving week in 1919. Also, the way the retailers bought after Thanksgiving shows they must have cleaned up.

The present week started well. The supply shows the usual seasonable shrinkage, and there is every indication of continuous good business. There will be more late mums and pompons than in any previous year, but the general crop is off, throwing a large part of the demand back onto roses and carnations.

Rose crops are at about the lightest of the season. Not only has the dark weather had its effect, but those growers who cropped their houses are making preparations for Christmas and have little to cut at present. Of course, with the supply as large as it always is in this market, there are quantities of roses, but there have been more heretofore this fall and there will be more again as soon as the Christmas crop gets under way. There is a pronounced improvement in the demand for red roses, which never are in much request until cold weather comes. The call for white also has been improved by the reduction in the supply of white mums.

Carnations are selling considerably lower than they did at this date last year. The supply is larger, but not so much larger as many expected. As soon as white pompons are really out of the way there will be nothing but the white carnations to use in funeral work. The price for Thanksgiving proved not to be as good as the growers expected, but it is rising now. Easter lilies, too, have benefited by the reduction in the supply of chrysanthemums. They now are the largest and showiest flowers to be had for wedding decorations and funeral work. Callas also benefit by the latter demand.

Darker weather has reduced the supply of sweet peas and the price has stiffened. The market for peas is better than it would have been had the usual supplies of violets been forthcoming. There are practically no locally grown singles and the market in the east is good enough to hold there nearly



# Anemone-flowered

A popular seller in all flower  
Order some today,

## CHRISTMAS!

Ready to book your orders.

Our complete price list on these pages next week.

## Choice Roses

Amling's Roses are the even high quality that wins trade and holds it.

Our leaders are:

**Premier      Columbia      Ophelia**

**Double White Killarney**

**Sunburst    Butterfly    Milady**

**Montrose    Russell**

## Beauties

The largest and finest supply of American Beauties in the middle west this season.

## VALLEY! VALLEY!!

Amling's is headquarters; you can get it here in quantity. This market's largest and finest supply.

## CURRENT

### ROSES

		Per 100
<b>Premier, special</b> .....	\$30.00	@ \$40.00
<b>Premier, medium</b> .....	20.00	@ 25.00
<b>Premier, select</b> .....	15.00	@ 18.00
<b>Premier, short</b> .....	8.00	@ 12.00
<b>Russell, special</b> .....	30.00	@ 40.00
<b>Russell, medium</b> .....	20.00	@ 25.00
<b>Russell, select</b> .....	15.00	@ 18.00
<b>Russell, short</b> .....	8.00	@ 12.00
<b>Columbia, special</b> .....	25.00	@ 30.00
<b>Columbia, medium</b> .....	18.00	@ 20.00
<b>Columbia, select</b> .....	12.00	@ 15.00
<b>Columbia, short</b> .....	8.00	@ 10.00
<b>Butterfly, special</b> .....	20.00	@ 25.00
<b>Butterfly, medium</b> .....	15.00	@ 18.00
<b>Butterfly, select</b> .....	10.00	@ 12.00
<b>Butterfly, short</b> .....	6.00	@ 8.00
<b>Milady, special</b> .....	30.00	@ 40.00
<b>Milady, medium</b> .....	20.00	@ 25.00
<b>Milady, select</b> .....	10.00	@ 15.00
<b>Milady, short</b> .....	6.00	@ 8.00
<b>Montrose, medium</b> .....	15.00	@ 20.00
<b>Montrose, select</b> .....	10.00	@ 12.00
<b>Montrose, short</b> .....	6.00	@ 8.00
<b>Ophelia, special</b> .....		18.00
<b>Ophelia, medium</b> .....	12.00	@ 15.00
<b>Ophelia, select</b> .....	8.00	@ 10.00
<b>Ophelia, short</b> .....		6.00
<b>Dbl. White Killarney, med.</b> ..	15.00	@ 20.00
<b>Dbl. White Killarney, select</b> ..	10.00	@ 12.00
<b>Dbl. White Killarney, short.</b> ..	6.00	@ 8.00
<b>Sunburst, medium</b> .....	15.00	@ 18.00
<b>Sunburst, select</b> .....	8.00	@ 12.00
<b>Sunburst, short</b> .....		6.00

Extra Special roses billed accordingly.

### CORSAGE ROSES

	Per 100
<b>Cecile Brunner</b> .....	\$3.00

# E. C. AMLING CO.

Headquarters for Greens

The Largest, Best Equipped and Most Centrally  
Located Wholesale Cut Flower House in Chicago

# Chrysanthemums

stores—exclusive with us.

## 50c to 75c per bunch

### PRICE LIST

#### AMERICAN BEAUTIES

	Per doz.
Long stems.....	\$9.00 @ \$10.00
36-inch stems.....	7.50
30-inch stems.....	5.00 @ 6.00
20 to 24-inch stems.....	3.00 @ 4.00
Shorter.....	per 100, 8.00 @ 12.00

#### CHRYSANTHEMUMS

Anemone-flowered, per bunch...	\$0.50 @ \$0.75
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#### CARNATIONS

	Per 100
Large and Fancy.....	\$6.00
Good Stock.....	\$4.00 @ 5.00
Fancy Laddie.....	8.00 @ 10.00

#### SWEET PEAS

	Per 100
Spencers, several colors.....	\$3.00 @ \$4.00

#### VIOLETS

	Per 100
Double.....	\$2.00 @ \$3.00

#### MISCELLANEOUS

	Per 100
Valley.....	\$12.00
Easter Lilies.....	15.00
Calla Lilies.....	per doz., \$ 2.00 @ 3.00
Paper Whites.....	8.00
Daisies.....	1.50 @ 2.00
Yellow Narcissi.....	10.00 @ 12.00
Myrtle.....	per bunch, .35

#### GREENS

Ferns.....	per 100, 50c; per 1000, \$ 4.00
Plumous.....	per bunch, \$0.50 @ .75
Sprengerl.....	per bunch, .50
Adiantum, fancy long.....	per 100, 2.00
Smilax.....	per doz., 4.00
Mexican Ivy.....	per 100, 1.00
Boxwood.....	per 100 lbs., 25.00

Prices Subject to Market Changes.

Store Open from 7:30 A. M. to 5 P. M.

Saturday to 8 P. M.

Closed on Sunday

## CHRISTMAS!

Ready to book your orders.

Our complete price list on these pages next week.

## Carnations

Amling's supply is large and the quality is excellent. All leading varieties, including deep pink and red, and the largest supply of Laddie anywhere in America.

## Bulbous Stock

We offer you Paper Whites and Yellow Narcissi in addition to choice Giganteum and Calla Lilies.

## VIOLETS! VIOLETS!!

We offer the cream of the crops of Hudson River Doubles. Order some and see for yourself.

**169-175 N. Wabash Ave.**

Long Distance Telephone  
Central 1978  
1977  
1975

**CHICAGO, ILL.**

GEO. C. WEILAND, President  
FRED SCHRAMM, Vice-President  
RUDOLPH ELLSWORTH, Secretary  
CHARLES McCAULEY, Treasurer

**Our Customers Want—and**

# **The Chicago Flower Growers Association**

WHOLESALE GROWERS OF CUT FLOWERS AND PLANTS

182 N. Wabash Avenue

Chicago

L. D. Phone Randolph 631

## **BOXWOOD**

**FOR CHRISTMAS**

**\$25.00 per 100 lbs.**

## **RED BERRIES**

**FOR CHRISTMAS**

**\$4.00 per case**

## **CUT FLOWERS**

**Place your Christmas Order with US now**  
and make sure of your supply.



Get—the Best There Is

PAUL R. KLINGSPORN, Manager

# The Chicago Flower Growers Association

WHOLESALE GROWERS OF CUT FLOWERS AND PLANTS

182 N. Wabash Avenue

Chicago

L. D. Phone Randolph 631

## CURRENT PRICE LIST

**ORCHIDS:** CATTLEYAS, \$3.00 each  
 CYPRIPEDIUMS, \$6.00 per dozen.  
 \$40.00 per 100

	Per 100
<b>Premier</b>	
Special.....	\$30.00 to \$40.00
Long .....	20.00 to 25.00
Medium.....	15.00 to 18.00
Short.....	10.00 to 12.00

<b>Russell</b>	
Special.....	\$30.00 to \$40.00
Long .....	20.00 to 25.00
Medium.....	15.00 to 18.00
Short.....	10.00 to 12.00

<b>Milady</b>	
Special.....	\$30.00 to \$40.00
Long .....	20.00 to 25.00
Medium.....	15.00 to 18.00
Short.....	10.00 to 12.00

<b>Columbia</b>	
Special.....	\$25.00 to \$30.00
Long .....	18.00 to 20.00
Medium.....	12.00 to 15.00
Short.....	8.00 to 10.00

<b>Dunlop</b>	
The New Rose, \$8.00 to \$15.00	

	Per 100
<b>Ophelia</b>	
Special.....	\$20.00 to \$25.00
Long .....	15.00 to 18.00
Medium.....	10.00 to 12.00
Short.....	8.00

<b>Sunburst</b>	
Special.....	\$20.00
Long .....	\$15.00 to 18.00
Medium.....	10.00 to 12.00
Short.....	8.00

<b>White</b>	
Special.....	\$20.00 to \$25.00
Long .....	15.00 to 18.00
Medium.....	10.00 to 12.00
Short.....	8.00

<b>Butterfly</b>	
Special.....	\$20.00 to \$25.00
Long .....	15.00 to 18.00
Medium.....	10.00 to 12.00
Short.....	8.00

<b>Mrs. Ward</b>	
Long.....	\$12.00
Medium .....	10.00
Short .....	8.00

 BRUNNER, the Miniature Rose ..... \$3.00 per 100  
 Extra Special Roses Billed Accordingly

## Miscellaneous Flowers

	Per 100
<b>Carnations</b>	
Select .....	\$ 4.00 to \$ 5.00
Fancy .....	6.00
Extra Fancy .....	8.00
Laddie.....	10.00 to 12.00
Gardenias, each.....	.50 to .75
Valley .....	12.00
Sweet Peas .....	3.00 to 5.00
Ball's Calendula .....	6.00 to 8.00
Violets, single or double.....	1.50 to 2.00
Paper Whites .....	8.00 to 10.00
Mignonette.....	8.00

	Per Dozen
<b>Chrysanthemums</b>	
Small .....	\$3.00
Medium.....	\$ 4.00 to 5.00
Largest.....	6.00 to 7.50
<b>Pompons, assorted colors, per bunch</b>	.50 to 1.00
<b>Giganteum Lilies</b>	
Per 100.....	15.00 to 20.00
<b>Calla Lilies, per doz.....</b>	2.50
<b>Pansies, dozen bunches .....</b>	1.50
Per 100 bunches .....	10.00

## Decorative Greens

<b>Ferns.....</b>	\$4.00 per 1000	<b>Sprengerl.....</b>	.35c to 50c bunch
<b>Adiantum.....</b>	1.50 per 100	<b>Smilax .....</b>	\$4.00 doz.
<b>Plumosus.....</b>	.50c bunch	<b>Galax.....</b>	\$3.00 per 1000

Woodwardia Fronds, \$10.00 per 100. Special prices on regular orders or large lots

Prices Subject to Change Without Notice

Open Week Days 8 a. m. to 5 p. m. Not open on Sunday.

RUSSELL COLUMBIA PREMIER MILADY HEARST OPHELIA SUNBURST

# Excellent Roses

BUTTERFLY KILLARNEY W. KILLARNEY RICHMOND CRUSADER NESBIT BRUNNER

## Fine Quality in All Leading Varieties CARNATIONS White, Light Pink, Deep Pink, Red NEW CROP

In good supply, with quality exceptionally fine in all colors.

Daisies, Calendulas, Sweet Peas, Violets, Easter Lilies,  
Rubrum Lilies, Valley, Late Pompon Chrysanthemums  
and all other seasonable Cut Flowers.

Ferns, Adiantum, Mexican Ivy, Plumosus, Sprengeri  
and all other greens.

If you want good stock and good treatment, buy of Chicago's most up-to-date and best-located Wholesale Cut Flower House

# J. A. BUDLONG CO.

WHOLESALE CUT FLOWERS AND GREENS

Roses, Valley and Carnations our Specialties

184-186 North Wabash Ave.

CHICAGO

WE ARE CLOSED ALL DAY SUNDAY

SHIPPING ORDERS GIVEN CAREFUL ATTENTION

QUALITY  
SPEAKS  
LOUDER  
THAN  
PRICES

PRICES  
AS  
LOW  
AS  
OTHERS

We are in constant touch with market conditions and when a decline takes place you can rely upon orders sent us receiving such benefits.

all of the Hudson river doubles. A few California violets find their way to this market under these conditions.

There is little change in the situation regarding other flowers. Valley and catleyas stand as they were, prices stiffening if anything. There are increased supplies of Paper Whites, with smaller quantities of Soleil d'Or.

Bronze galax again is equal to the demand.

### Uncle Sam Looks Us Up.

One day last week the market was visited by a representative of the United States government's investigation of the cost of living. Two of the larger cut flower houses were interrogated. The investigator wanted to learn how the business is conducted and how wholesale and retail prices compare with costs of production. He was told that wholesale prices now are, on the whole, about the same as a year ago and that cost of production has increased sharply, with the result that the grow-

# TONNET

Wholesale  
Cut Flowers  
and Supplies

30 E. Randolph St.

Chicago

Phone Central 6254

ROSES,  
CARNATIONS

AND ALL

Greens in Season

ers' margin of profit is less than at any time since the war. Warning was given against considering only the top price; short roses are today selling below the estimated average cost of production

and there are seasons of the year during which the average price of the whole cut is below cost of production. Retail prices, it was explained, do not depend entirely on the cost of the flow-

**PLACE CHRISTMAS ORDERS WITH US NOW**

Write for our complete Christmas Price List—Ready soon

# FANCY ROSES

## OF ALL VARIETIES

Randall offers a large supply of splendid Roses. Specially strong on Columbia, Russell, Premier, Ophelia and Sunburst. Also nice cuts of Butterfly, Dunlop, Milady, Montrose, Maryland, Hearst and White Killarney.

American Beauties, fancy stock in steady supply. Long stems, \$10.00 and \$12.00 per doz.; medium stems, \$7.50 to \$9.00 per doz.

## Carnations

First-class stock, \$4.00, \$5.00 and \$6.00 per 100 this week.

## Chrysanthemums

White, Yellow and Pink, all locally grown by mum specialists.  
\$3.00, \$4.00 and \$5.00 per dozen this week.

## Pompons in all colors

A large supply, 50c and 75c per bunch this week.

Sweet Peas.....per 100,	\$3.00 to \$ 4.00	Calendulas, Ball's, per 100,	\$4.00 to \$ 6.00
Giganteum Lilies, per 100,	15.00	Valley, select... per 100,	12.00
Cattleyas, home-grown, each,	3.00	Valley, extra select, per 100,	15.00
Paper White Narcissi .....	\$8.00 per 100		

## GREENS YOU NEED

Plumosus.....per bunch, \$0.25 to \$0.35

We have a large supply—order all you want.

Ferns.....per 1000, \$4.00

Scarce this season, but we can supply you.

Boxwood.....per 50-lb. bag, \$12.50

For immediate or Christmas delivery.

Red Berries.....\$4.00 and \$5.00 per case

For immediate or Christmas delivery.

In ordering of Randall you have the assurance that you have back of you the largest supply in America.

**AL RANDALL**  
COMPANY  
180 N. Wabash Ave., CHICAGO

L. D. Phone  
Central 7720



ers, but are influenced by the place, time, accessories and skill with which they are used.

#### Club to Have Show.

At the Hotel Randolph December 9 the Florists' Club will hold its annual novelty show. Exhibits of the newer carnations and chrysanthemums have been promised by Baur & Steinkamp, Indianapolis, and Elmer D. Smith & Co., Adrian, Mich. Numerous other growers are expected to take this opportunity to show the trade what they are doing and an interesting exhibition is assured. Any exhibitor who does not accompany his flowers may send them to Fred Lautenschlager, secretary Chicago Florists' Club, Randolph hotel, to arrive early December 9, and they will be properly staged. It is the club's election night, but there is no contest this year.

#### Mr. Chronis, Restaurateur.

Those who have missed Andrew Chronis from his accustomed place in the store of the Alpha Floral Co., and on the market, may not know that a short time ago he acquired an interest in the Raklios chain of twelve restaurants, becoming secretary of the corporation, and that he now devotes most of his time to its affairs, making his headquarters at the commissary on Ohio street.

Mr. Chronis says that, while he is well pleased with his new affairs, a brief experience of the restaurant business was sufficient to show him that success in this, as in the florists' trade, means that a great deal of hard work is to be done. He retains his florist interests, in the Alpha Floral Co., Johnson & Chronis and at the Fair. The Alpha management, formerly given his personal attention, has been placed in the hands of a nephew, James Moller, who has been associated with the Chronis enterprises for fifteen years.

#### Various Notes.

The retail florists in the loop favor the proposal to prohibit parking of automobiles downtown, except in Grant park. In the first place, it will make it possible for drivers to deposit passengers at the doors of the flower stores. In the second place, if the cars are left in Grant park large numbers of people will walk, from and to them, past the windows of Lange, Bohannon, Mangel, Fleischman, Alpha and many others, as the flower stores nearly all are on the side streets east of State. Automobilists are not now easy to attract; either they move too fast or the traffic is too congested.

An interesting bit of information is that H. N. Bruns early last summer bought 2,000,000 German marks and placed the funds in the hands of his brother at Hamburg, with which to finance the production of lily of the valley pips. The first shipment of 500 cases reached Chicago about November 15 and the first forced spikes will be ready for St. Valentine's day. Up to that time cold storage stock of the previous year's crop is used.

Wietor's white pompon, the stock of which was acquired from H. W. Rie- man, Indianapolis, has made many friends during its first season on the market. E. Wienhoeber thinks it will become one of the widely grown standard varieties and that it will be fine for growing by the disbudding process many growers employ with Sunshine



## Satisfaction and Success Come

TO THOSE WHO

## USE PYFER'S FLOWERS

### Current Price List

ROSES		Per 100
<b>Columbia, Russell and Premier</b>		
Long Fancy.....		\$20.00 to \$25.00
Choice Medium.....		15.00 to 18.00
Good Shorts.....		10.00 to 12.00
<b>Ophelia, Sunburst, White Killarney and Hoosier Beauty</b>		
Long Fancy.....		\$12.00 to \$15.00
Choice Medium.....		8.00 to 10.00
Good Shorts.....		6.00
<b>Cecile Brunner</b> .....		2.00
<b>CARNATIONS—Extra Special</b> .....		
Choice.....		6.00 to 8.00
<b>POMPONS—New and standard varieties</b> .....per large bunch, 50c to 75c		
<b>SWEET PEAS—All colors</b> .....per 100, \$4.00 to \$5.00		
<b>FERNS—New stock</b> .....per 1000, 4.00		
<b>ADIANTUM</b> .....per 100, \$1.00 to 2.00		
<b>GALAX</b> .....per 1000, 2.00		
<b>ASPARAGUS PLUMOSUS</b> .....per bunch, 35c to 50c		
<b>ASPARAGUS SPRENGERI</b> .....per bunch, 25c to 35c		
<b>BOXWOOD</b> .....per 100 lbs., \$25.00		
Large bunches.....		3 for \$1.00

Subject to Market Changes

Christmas Price List in This Space Next Week

## A.T. Pyfer & Company

164 North Wabash Avenue L. D. Phones, Central 3373, 3374  
CHICAGO, ILL.



# PETER REINBERG

WHOLESALE GROWER OF CUT FLOWERS

30 E. Randolph St., PHONES: Central 2846 and 601 Chicago, Ill.

## Russells, Columbia and Premier ROSES AND CARNATIONS

Buy Direct From the Grower		PRICE LIST		Subject to change without notice	
<b>MRS. CHAS. RUSSELL and PREMIER</b>		Per 100	<b>COLUMBIA</b>	Per 100	
Specials .....	\$25.00 to \$30.00		Specials .....	\$20.00	
Select .....	20.00		Select .....	18.00	
Medium .....	12.00 to 18.00		Medium .....	\$12.00 to 15.00	
Short .....	8.00 to 10.00		Short .....	8.00 to 10.00	
<b>OPHELIA, MILADY and SUNBURST</b>		Per 100	<b>Killarney.....</b>	Per 100	
Specials.....	\$20.00		<b>White Killarney...</b>	Specials.....	\$15.00
Select .....	\$12.00 to 15.00		<b>Killarney Brilliant</b>	Select.....	\$10.00 to 12.00
Medium .....	8.00 to 10.00			Medium .....	6.00 to 8.00
Short.....	5.00 to 6.00			Short.....	4.00 to 5.00
<b>GALAX—</b>		Per 1000	<b>ROSES, OUR SELECTION.....</b>		
Bronze.....	\$3.00		\$4.00 to \$6.00 per 100		
Green.....	2.00		<b>Adiantum, per 100.....</b>	\$2.00	
<b>CARNATIONS—All Colors.....</b>			<b>Asparagus, per bunch .....</b>	\$0.50 to .75	
			<b>Ferns, per 1000.....</b>	4.00	

Order from us and get the freshest stock and of best keeping quality and have the assurance of supplies such as can only come from 2,000,000 FEET OF MODERN GLASS

## CHOICE ROSES

Fine Sweet Peas, Fancy Carnations and  
Other Flowers for buyers whose trade  
demands the best.

### JOSEPH FOERSTER CO.

Wholesale Dealers in Cut Flowers  
160 North Wabash Ave.  
CHICAGO

Ask the man who  
Buys from us.

and the Doty varieties. It has splendid substance. N. J. Wietor has said his firm plans to plant several houses with it next season and to disseminate it after that.

Cold weather has retarded progress on the L. & B. house going up for the Weiss-Meyer Co., Maywood. The steel frame is all set, but the concrete work is slower now that the temperature is below freezing. Paul Weiss expects to plant it in January. The house is 70x400, the same in size as the two at

Premier Rose Gardens, which will be duplicated at the latter place by next summer.

The Thanksgiving window of the Fleischman Floral Co., on Jackson boulevard, attracted the attention of the trade as well as the public. Many florists found time to take a look. The display was of baskets of yellow and bronze pompons, principally Mrs. Beu, combined with Seckel pears, Delicious apples and Belgian hothouse grapes. Not only were the color combinations

in perfect harmony, but the arrangement was excellent.

Peter Reinberg, whose services to the public for many years have been invaluable, now is confronted with one of his most difficult tasks. The cost of the county government has risen as rapidly as have business costs and, as president of the county board, Mr. Reinberg faces the necessity of cutting expenses by millions of dollars or of raising that much new revenue.

Mr. Richard Parker assisted during



TIME TO THINK ABOUT CHRISTMAS ORDERING

# CARNATIONS

Roses                      Pompons                      Lilies  
 Sweet Peas              Paper Whites  
 Callas                      Stevia                      Violets  
 Valley                      Pansies                      Calendulas  
 All Greens in Season

## ERNE & COMPANY

30 E. Randolph St.

WHOLESALE FLORISTS  
 L. D. Phone Randolph 6578

CHICAGO

the Thanksgiving rush at Fleischman's. Better known to the trade as Dick, the "Mr." is used advisedly, as he says he made a competence in the stock market during the war and has ceased labor except when a friend needs help for a few days at a time.

A. Henderson has been spending a week in New York in company with his son, James, who attends the Massachusetts Institute of Technology, in Boston.

Chocolates and flowers are combined in the shop at the southwest corner of Wilson avenue and Broadway. The proprietors are Louis Choromokos and George Stavropoulos, so they call the place La Bonte. They have business enough to require three telephones.

Last week Paul R. Klingsporn celebrated the seventh anniversary of his arrival in Chicago.

The E. C. Amling Co. reports shipping orders November 27 to customers in New York and in the state of Washington, which W. A. Hansen says can be called national distribution of cut flowers.

Mangel expects to open his new store in the Drake hotel about December 15. The hotel started to do business Thanksgiving day. The space to be occupied by the flower store was not quite ready, but the equipment is now being installed. C. H. Bookedis, formerly in business as the Claypool Hotel Florist at Indianapolis, has been engaged as manager of the new store.

William Palmer, who has just opened for business in the Avenue State Bank building in Oak Park, has a neatly equipped store. The fixtures were supplied by the Union Refrigerator Co., with which Frank J. Rieux now is associated.

The W. W. Barnard Co. has received its first carload of Christmas trees for the approaching holiday.

Thanksgiving eve the Briggs Floral Co., at Sheridan road and Broadway, stocked up heavily on the smaller-sized mums and pompons. One vase of the latter remained when the holiday was over, even the windows being bare of blooms.

There are few Chicago flower stores at which window decoration is given as much attention as by C. A. Samuelson,

## Price Making

when buying Cut Flowers from a jobber, broker or from a grower selling direct is quite another thing than obtaining

## Market Prices

on Cut Flowers from CHICAGO.

*Buy Direct for Market Prices*



*Glass by the Million.*

*Production by the Thousands.*

### Velvet Poinsettias

These are made of a perfect shade of "Xmas Red" Velveteen of fine quality, long stem with green foliage. A sure seller for the Holiday trade.

	Per doz.	Per gross
Large size .....	\$1.25	\$13.50
Medium size .....	.75	7.50

### Baby Poinsettias

Splendid color, Christmas red, 8-petal, single stem. Can be used to many advantages; per gross.....\$1.75

(Get our list of other supplies.)

GEO. H. ANGERMUELLER CO., Wholesale Florists 1324 Pine St., ST. LOUIS, MO.

Mention The Review when you write.



# SELECT ROSES

If you will try our Roses, any color, you will find they compare favorably with any others you have used. All varieties, well grown—any length stem you need.

## Giganteum Lilies

With the passing of Mums we are able to offer a large and steady cut of first-class Easter Lilies—just what you need for decorations and funeral work.

## Carnations

Our Carnations are strictly high grade stock, grown by specialists, for the shipping trade. We have all colors, in the best standard varieties and solicit trial orders.

Sweet Peas

Paper Whites

Callas

Violets

Pansies

Stevia

Valley

Calendula

*Ferns and all other Greens.*

## ZECH & MANN

### Wholesale Cut Flowers

30 East Randolph Street

CHICAGO, ILLINOIS

Mention The Review when you write.

FLOWERS "at their best" From Grower Direct

# WEILAND-RISCH CO.

154 North Wabash Ave. **FLOWER GROWERS** CHICAGO

### MERRY CHRISTMAS!

Scripts

**For Your Boxes, Tags, Etc.**

A Good Design. Made Like Florist Scripts.

Three Colors: Variegated Gold, Silver and Red

10 of a kind to the package, per 100, \$4.00

Write for our illustrated price list of letters

**C. A. KUEHN WHOLESALE FLORIST**  
1312 Pine St. ST. LOUIS, MO.

Inc. President Enders always has something to attract the eyes and cling in the memories of the thousands in the passing automobiles. The Thanksgiving window was of baskets of golden mums, principally pompons, on pedestals draped with heavy, rich, yellow silk velvet.

When John Poehlmann was in New Orleans a few evenings ago, one of his customers piloted him into a movie palace with the remark, "There's something in here I want you to see." It proved to be the news weekly, with pictures of the biplane flying over the

## PERCY JONES

### Wholesale Cut Flowers and Florists' Supplies

30 East Randolph Street

CHICAGO, ILL.

**100% Service**



Mention The Review when you write.

University of Chicago football game, dropping flowers on the spectators, advertising our "Say It with Flowers" week. Mr. Poehlmann had helped prepare that demonstration, but did not see the pictures of it until a thousand miles from home.

Frank Schramm has visited a number of rose growers to get a line on the outlook for winter supply and, especially,

for Christmas. He says he believes there will be a fair quantity of roses all winter, enough to keep business moving healthily, but no oversupply. As to Christmas, Mr. Schramm says he found two large growers with big cuts in sight, but that other places visited are pretty well cut down and will not be in heavy crop again in 1920.

By next summer, thinks a florist con-

EMIL SCHLOSS.  
Pres. and Treas.

MILTON SELINKA  
Secretary

**THE RIBBON HOUSE**  
**SCHLOSS BROS., RIBBONS, INC.**  
31 and 33 East 28th Street, NEW YORK

**HEADQUARTERS**  
For Florists' Ribbons, Chiffons and Novelties

**PINEHURST FLORAL CO.**

*Wholesale Growers of Cut Flowers and Plants*

1121-1123 Grand Ave.

KANSAS CITY, MO.

**CURRENT PRICE LIST**

**ROSES**

Premier.....	\$8.00 to \$25.00 per 100
Russell.....	8.00 to 25.00 "
Columbia.....	8.00 to 25.00 "
Butterfly.....	8.00 to 20.00 "
Ophelia.....	6.00 to 20.00 "
Sunburst.....	6.00 to 20.00 "
Kaiserin.....	6.00 to 20.00 "
White Killarney.....	6.00 to 15.00 "

**MISCELLANEOUS**

Carnations.....	\$5.00 to \$6.00 per 100
Sweet Peas.....	2.00 to 3.00 "
Plumosus.....	.50 to .75 per bunch
Sprengerl.....	.50 to .75 "
Smilax.....	\$.40 per doz. strings
Fancy Ferns.....	\$.40 per 1000

Greenhouses: { Pleasant Hill, Mo.  
Phone 18.

We Grow and Sell Our Own Stock:  
Over a Half Million Feet of Glass.

Store Phones: { Home, Harrison 2765  
Bell, Grand.....2765

needed with a loop coal company, growers will be buying coal at pre-war prices, or close to them. A mild winter and the shut-down of many factories will accelerate the tobogganing of that commodity.

Sydney Buchbinder says there is every indication that the retail florists throughout the country not only are prosperous but have confidence they are going to continue so. He says that last week his firm sold, by mail to Review subscribers in as many different states, five large display refrigerators, and that every day brings inquiries.

**Visitors.**

E. H. Pershing, of Pershing's Seed Store, Logansport, Ind., was here last week, making purchases in preparation for the opening of a downtown flower store, the first in his city.

J. C. Steinhauser, of Pittsburg, Kan., arrived November 29 for one of his semiannual visits.

George W. Scott, one of the old-timers on the Chicago market, has been here this week. He is located at Grand Junction, Mich., whence he ships ferns and red winter berries.

J. A. Brown, of Brown's Bulb Ranch, Capitola, Cal., was in Chicago November 30 on his way home from Europe. He is going in strongly for the production of Holland bulbs of the classes barred by Quarantine No. 37.

**Roses, Carnations, Pompons**

Russell, 8c to 20c each.

Premier, 6c to 15c each.

Columbia, 6c to 15c each.

Ophelia, 4c to 12c each.

Carnations, 5 to 6c each.

Pompons, 75c-\$1.00 per bunch

Valley, 15c to 18c each.

Ferns, \$4.00 per 1000.

*Order Your Xmas Supplies Now*

**T. J. NOLL FLORAL CO.**  
1117-1119 McGee St. KANSAS CITY, MO.

**ST LOUIS, MO.**

**The Market.**

Reports gathered from all parts of the city indicate that Thanksgiving business this year was greater than in any previous year. The larger stores say it was a regular clean-up and that all flowers sold well, with the mum a leader, as usual. The St. Louis florists

are thankful for the splendid weather conditions and the extraordinarily large supply of stock at the various wholesale markets, which was all of the best quality. At the wholesale market November 24, and also at the leading retail establishments, the volume of business surprised the old-timers.

There was a large supply of chrysanthemums, and prices were somewhat higher than in other years. Show

# Kansas City Wholesale Cut Flower Company

L. R. BOHANNON, At Your Service

SUCCESSORS TO T. J. NOLL & CO.

Telephones Bell, Grand 3143; Home, Harrison 6487

1108-1110 Grand Avenue

Kansas City, Mo.

CAN SUPPLY NOW

## Roses

Russell  
Premier  
Columbia  
Milady  
Ophelia  
Ward  
Pink Killarney  
White Killarney  
Cecile Brunner

## Miscellaneous

Carnations, best in the Country  
Stevia  
Valley  
Sweet Peas  
Heather  
California Violets  
Strawflowers  
Paper Whites  
Pompon Chrysanthemums  
Flat Ferns  
Asparagus  
Mexican Ivy  
Galax  
Leucothoe  
Boxwood

PLACE YOUR CHRISTMAS ORDER WITH US AND BE PLEASED

## Artificial Flowers

—WAXED—

Callas, No. 1 (large), per 100.....\$5.65  
" No. 2 (small), per 100..... 4.50  
Carnations, white and pink, per 100..... 3.25  
Chrysanthemums, white, pink, yellow, per 100..... 4.50  
Daffodils, pink, per 100..... 3.00  
Dahlias, white, pink, lavender, per 100.... 4.50  
Roses, white, pink, tea, per 100..... 3.25  
Sweet Peas, assorted colors, per 100..... 1.25  
CLOTH VIOLETS, excellent for corsages, per box of 6 bunches..... 1.25  
PAPER CAPE FLOWERS, white, per 1000.... 7.00

C. A. KUEHN WHOLESALE FLORIST  
1312 Pine St., ST. LOUIS, MO.

Mention The Review when you write.

## "TITEKNOT" SHOWERS

The most practical addition to the Florists' Trade in years.

Ask { Bayersdorfer & Co., Philadelphia  
{ McCallum Co., Pittsburgh  
or send \$2.00 for sample order to

WM. WEISMANTEL, Mfr.  
245 S. Orange Ave., NEWARK, N. J.

Mention The Review when you write.

blooms sold for \$7.50 per dozen, but the bulk of them sold at \$10 to \$25 per hundred. The supply of Bonnaffons was larger than that of any other variety, although there were many Eaton, Rager, Chadwick, Chieftain, Turner and Seidewitz from local growers. In the pompon varieties the supply was not equal to the demand, as many growers had cut all their blooms before Thanksgiving day.

Roses were in plenty for all demands, but heavy shipping orders helped to clean them up. Premier and Russell

## Buy Direct from the Grower

Supreme Quality Russell, Columbia, Premier, Richmond, Milady, Ophelia, Killarney, White Killarney and Cecile Brunner.

Our quality Carnations are recognized as the best on the market.

Subject to market change PRICE LIST Open Days, Nights and Sundays

Mrs. Chas. Russell and Premier	Per 100	Columbia, Milady, Richmond	Per 100
Specials.....	\$30.00	Specials.....	\$20.00 to \$25.00
Select.....	\$20.00 to 25.00	Select.....	15.00 to 18.00
Medium.....	10.00 to 15.00	Medium.....	10.00 to 12.00
Short.....	6.00 to 8.00	Short.....	6.00 to 8.00

Ophelia, Killarney, White Killarney	Per 100	Cecile Brunner.....	2.00 to 3.00
Specials.....	\$15.00	Roses—Our selection.....	4.00
Select.....	\$10.00 to 12.00	Carnations—Fancy.....	5.00 to 6.00
Medium.....	6.00 to 8.00	Sweet Peas—Per 100.....	1.00 to 2.00
Short.....	4.00 to 5.00	Daisies—Per 100.....	1.00 to 3.00
		Asparagus—Per bunch.....	.50
		Ferns—Per 1000.....	4.00

Pompons—White and Yellow,  
Per dozen.....\$0.50 and \$1.00

W. E. Trimble Greenhouse Co.  
Wholesale Growers PRINCETON, ILL.

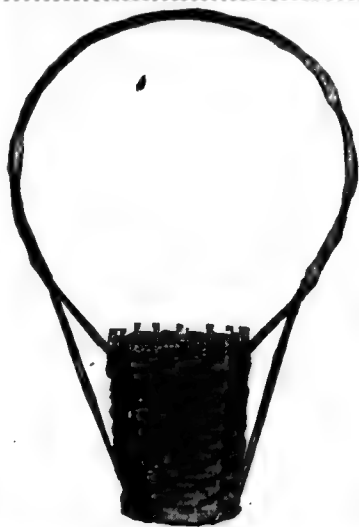
MEMBERS F. T. D. Write for Price List on Rooted Cuttings, Potted Plants and Vegetable Plants.

had the call and the excellent quality of the stock caused prices to go up a few cents. Ophelia, Milady, Ward and Sunburst were fine in color and stem. Prices on these varieties, as well, jumped a few cents. Carnations were not overplentiful and cleaned out early.

Enchantress was more plentiful than other varieties. Not many violets arrived on the market this year, since local growers were not planting them.

Sweet peas were also short of the demand, but a large crop is looked for after the mum season is over. Other





## Raedlein's Practical Assortments at Moderate Prices

*Assortment No. I*—50 Tumbler Baskets, 16 to 20 inches over all, with liners, in two-tone colors .... \$22.90

*Assortment No. II*—25 Medium Cut Flower Baskets, 21 to 28 inches over all, in two-tone colors with liners, \$20.80

*Assortment No. III*—15 Large Cut Flower Baskets, 34 to 42 inches over all, in two-tone colors with liners, \$29.50

**SPECIAL**—TOTAL three assortments, **\$70.00**

**Raedlein Basket Co., 713-717 Milwaukee Ave., Chicago, Ill.**

Mention The Review when you write.

## Write for your copy of our new Worth While WILL-O-WARE Basket Catalogue

*Showing the most practical and complete line of Florists' Baskets*

When you want to "FILL IN" on Baskets for Christmas trade send your rush orders to us and get fresh, new, bright baskets. We have no old, picked over stock. Each order is colored as received, insuring you clean stock. Send us your orders, large or small; we will get them out immediately. Our rush order department can take care of Christmas orders up to December 15.

**BURLINGTON WILLOW WARE SHOPS, Burlington, Iowa.**

stock, such as lilies, snapdragons, Paper Whites, calendulas and daisies, was in fair supply and cleaned up each day during the holiday week. So far this season, orchids have been scarce.

Greens cleaned up and the demand equaled the supply in adiantum, plumosus, Sprenger and smilax. The supply of boxwood and flat ferns was sufficient to meet orders.

The plant trade was only moderate. Chrysanthemums, peppers, cyclamens and begonias were in plenty. As Thanksgiving is a cut flower day, these had to suffer somewhat in demand.

Friday and Saturday following Thanksgiving were not so busy with the retailers, although business was reported excellent in all lines, as hospital tag days made good calls for cut stock.

### What They Say About Thanksgiving.

The George Waldbart Floral Co., M. S. Newman and the Ayres Floral Co., at Grand avenue and Olive street, report an excellent Thanksgiving trade, with sales exceeding those of any previous Thanksgiving. In the west end, the leading establishments, Fred C. Weber, Joseph Witek, F. H. Weber and Sanders Nursery Co., state business was much greater than last year and included many telegraph orders. Ostertag Bros. and the C. Young & Sons Co. report business as beyond expectations.

The downtown establishments of Grimm & Gorly, Mullanphy Florists and the Acme Flower Shop say the demand for cut stock was greater than ever for Thanksgiving.

In the south end the demand was

## Pussy Willows

Splendid Sprays. We will have a continual supply from now on until Spring. Let us make you a sample shipment and enter your order for regular shipments.

Prices right.

Our own forcing.

**Pittsburgh Cut Flower Co.**

116-118 Seventh Street

PITTSBURGH, PA.

Mention The Review when you write.

heavy. Among those who report excellent results are Windler's Flowers, Mrs. M. Eggeling, Bergstermann Floral Co., Charles Beyer, F. W. Bruenig and W. H. Kruse. Mrs. T. Diemer and Mrs. Heile, on South Broadway, also report splendid business. The proprietors of the Juniata Flower Shop experienced

their first Thanksgiving and are more than pleased with the business.

In the north end, Mullanphy Florists, Brix Floral Co., Koenig Floral Co., Fred H. Meinhardt and John Nyflot also report increased business over last year.

On the east side, the stores of Grimm

# Red Satin Ribbons FOR CHRISTMAS

We offer a very special lot in Nos. 60 and 80  
at prices in conformity with the movement of



## Down With High Prices

The quantity is limited. Get busy at once. This is the  
cheapest red satin ribbon on the market today.

**LION AND COMPANY, 118-120 East 25th Street, New York**

Mail Your Rush Orders for

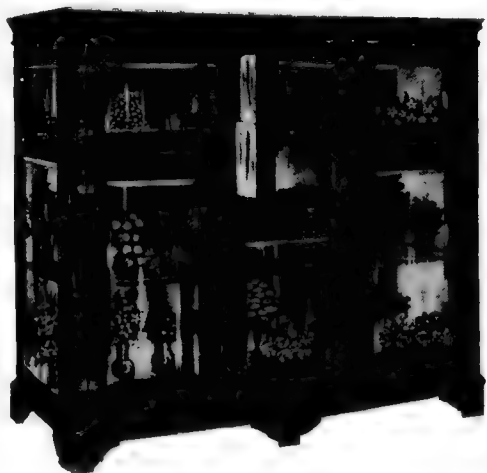
## CHRISTMAS BASKETS

to "The House of Style and Quality"

*Whose Baskets are of Superior Quality and  
Workmanship, Exclusive in Style and Color.*

Try an assortment of Baskets for \$10.00, \$25.00 or \$50.00. State the colors you desire and we guarantee satisfaction. We can make immediate delivery of all orders, whether large or small. Tumbler Baskets for Christmas trade, \$45.00 per 100. Cash with order or satisfactory references.

**Quincy Art Willow Ware Co.,** SIXTH AND PAYSON AVENUES, **Quincy, Ill., U. S. A.**  
*The House of Style and Quality*



Write for Catalogue

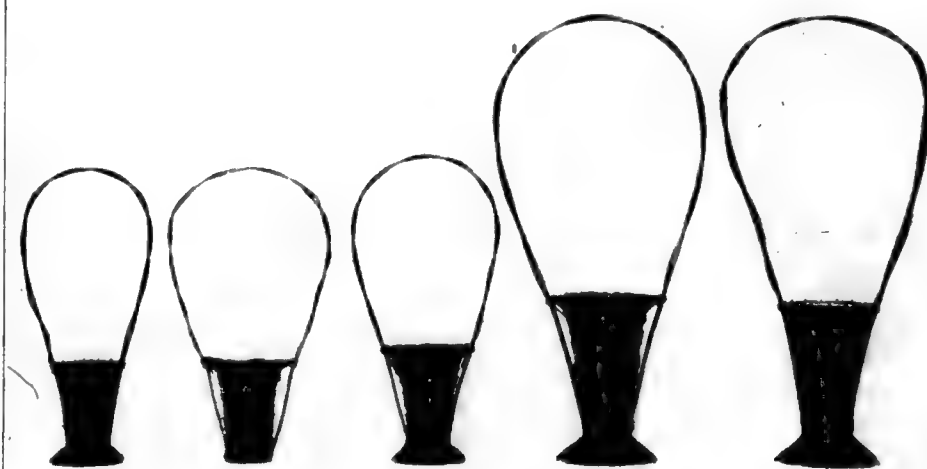
**BUCHBINDER BROS.**

11 S. La Salle St., CHICAGO

Mention The Review when you write.

& Gorly, Miss L. Doussard and A. Mir-  
ring state this Thanksgiving business  
greatly exceeded that of last year.

The wholesale markets of Windler  
Wholesale Floral Co., C. A. Kuehn,  
George H. Angermueller, W. C. Smith  
Wholesale Floral Co. and H. G. Ber-



## Thanksgiving Special

5 of each style, as shown, 20 to 30 inches over all,

**25 Baskets in all,**  
Liners Included, for **\$15.00, Cash Only**

**JOHNSON BASKET WORKS, 2535 Milwaukee Ave., Chicago, Ill.**

## Papier-Mache Forms for Making Frieze Wreaths

6-inch.....\$0.50 doz.; \$4.00 per 100  
8-inch......60 doz.; 4.50 per 100  
10-inch......75 doz.; 6.00 per 100

12-inch.....\$1.10 per doz.; \$ 8.75 per 100  
14-inch..... 1.50 per doz.; 11.75 per 100  
16-inch..... 2.00 per doz.; 15.00 per 100

### THREAD

SILKALINE THREAD, the very best for florists, FF or FFF.....at \$2.00 per pound

MEYER'S SMILAX THREAD, a very good thread.....at \$1.80 per pound

### WIRE DESIGNS

The most complete stock in Chicago. Prices always right. We make suggestions on special wire frames always to benefit florists. A trial will convince you.

## JOSEPH ZISKA & SONS

169-175 North Wabash Avenue, CHICAGO, ILL.

Wire Design Specialists.

Complete Line of Florists' Supplies.

Service and Prices. A Trial Order (send it by mail if you can't come) will Convince You.

ning all say the demand, both local and shipping, this year was greater than in any previous year they remember.

### Various Notes.

The St. Louis Florists' Club will hold its last meeting for 1920 December 9. The meeting place will be decided this week at a meeting of the officers of the club. President Rowe is looking forward to a large attendance.

Mullanphy Florists are moving into their new quarters this week. The new location is at the corner of Eighth and St. Charles streets, one block from the old store. It will be fitted up with handsome fixtures. Large show windows face Eighth street.

The St. Louis district branch of the National Flower Growers' Association has been much discussed among the growers since its organization. The executive committee of the new organization will hold its first meeting December 14 at publicity headquarters, 1316 Pine street, the office of the secretary.

The Saturday and Sunday hospital fund collection days, November 27 and 28, created a considerable demand for flowers to decorate the booths at the various leading hotels and bank buildings. In one booth was a sign reading: "You say it with a Tag and we will 'Say It with Flowers,'" and each contributor was handed a flower.

The St. Louis Lady Florists' Home Circle will be entertained December 8 by Mrs. F. W. Bruenig at her home, on Mississippi avenue.

The new quarters of the Foster Floral Co. were not completed in time for its announced opening Thanksgiving, and the opening was held December 1. The new store has an attractive appearance.

W. C. Florentine, sales manager for the R. H. Hoover Laboratories, Inc., Chicago, called on the local trade last week.

The mum show staged at the Missouri Botanical Garden continued to draw large crowds. November 21 was the banner day, when 20,000 visited the show. The exhibition closed November 30, and a show of Christmas plants is now being staged.

The Washington avenue store of Grimm & Gorly was a regular mum show during Thanksgiving week and attracted large crowds daily. The big force of salesmen was kept busy. Frank X. Gorly said this was the greatest Thanksgiving business he had ever had.

The florists' publicity committee will

## The Randall "Standardized"

The Only  
Standardized  
Florists'  
Refrigerator  
Made



Write For  
Our Catalogue  
"Modern  
Flower  
Shops"

Our standardized refrigerator is a silent salesman. Will pay for itself in increased business. Standard size 8 ft. long, 3½ ft. wide, 9 ft. high. Quality construction at lowest consistent cost. Manufactured and sold by America's foremost supply house.

**A. L. RANDALL CO.,** 180 N. WABASH AVENUE  
CHICAGO, ILL.

## CHRISTMAS BELLS

Xmas Red, folding tissue paper bells.

5-inch bells, per dozen.....\$0.35  
7-inch bells, per dozen..... .50  
9-inch bells, per dozen..... .75  
12-inch bells, per dozen..... 1.25  
15-inch bells, per dozen..... 1.75

Japanese Red Frieze Bells

Made of Red Frieze on Papier Mache Bell forms and trimmed with Green Frieze. Very catchy.

3½-inch bells, per dozen.....\$1.00  
5 -inch bells, per dozen..... 1.75

Either of these items will sell like "hot cakes" and at a handsome profit

Get our complete list of other items. It's free.

**GEO. H. ANGERMUELLER CO.,**  
WHOLESALE FLORISTS

1324 Pine Street

ST. LOUIS, MO.

hold an important meeting, at 1316 Pine street, December 8 at 2 p. m. There is much business to be transacted.

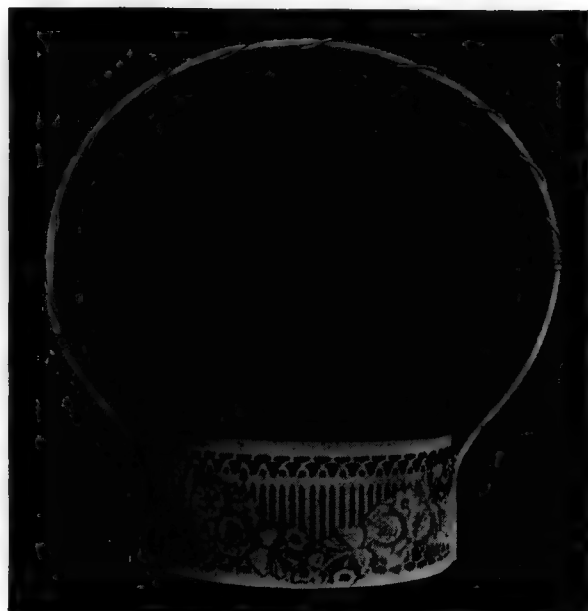
The St. Louis Association of Gardeners met December 1. This was the annual meeting and among the events

on the program was the election of officers for 1921.

J. J. B.

Aberdeen, S. D.—Mrs. F. Williams, until recently proprietor of the Milady's Flower Shop, has sold her interest and is leaving the florists' business.





METAL-KRAFT NO. 2

Metal-Kraft Basket No. 1, Opening Width 4 inches, Body Depth 2½ inches, Entire Height 9¼ inches, Price \$7.50 per dozen.

Metal-Kraft Basket No. 2, Opening Width 5 inches, Body Depth 2½ inches, Entire Height 9½ inches, Price \$10.50 per dozen.

Metal-Kraft Basket No. 3, Opening Width 4 inches, Body Depth 3½ inches, Entire Height 9¾ inches, Price \$10.50 per dozen.

Metal-Kraft Basket No. 5, Opening Width 4 inches, Body Depth 4½ inches, Entire Height 15 inches, Price \$15.00 per dozen.

## Xmas Novelties

There's nothing that will fill the need of the Florist for his Holiday trade to better advantage than these exquisitely designed Metal Baskets and Brass Ferneries. On your variety of novelties depends your ability to fill that everlasting want—something new.

These baskets can be furnished in a variety of beautiful coloring effect, such as Ivory, Antique, Green and Gold, and Gold. The Fernery is in a delightful brushed brass finish and is complete with copper liner.



BRASS FERNERY

Brass Fernery, 8 inches Wide and 3¼ inches High, Complete with Copper Liner; Price \$15.00 per dozen.

## Fancy Boxwood Sprays

Unsurpassed in rich, glossy texture—clean stock, free from surplus wood, received daily from Virginia plantations in Refrigerator Express Cars, insuring Boxwood in the prime of condition. We are now ready to fill your orders for this exceptionally high-class decorative foliage.

## The McCallum Company

HEADQUARTERS—137 Seventh Street, PITTSBURGH, PA.

BRANCHES: — Detroit Cleveland Cincinnati San Francisco San Juan

### GLOEKLER FLOWER REFRIGERATORS.....

Send at once for Catalogue F, illustrating and describing flower homes.

BERNARD GLOEKLER CO., Pittsburgh, Pa.

Mention The Review when you write.

Tucson, Ariz.—Burns' Flower Shop formerly was at 22 South Main street, in Sumter, S. C.; now it is at 9 East Congress street in Tucson. The proprietor, F. H. Burns, a member of the F. T. D., has removed; that is all.

### THE NEWEST Money Makers ARE Feather Roses

The most beautiful Artificial Flowers. Many Florists make a fortune with them. We give the addresses.

Order an assortment for \$5.00 or \$10.00. We guarantee double profits or return the money.

Chicago Feather & Flower Co.  
439-441 So. Irving Ave., CHICAGO, ILL.

All kinds of Cloth, Wax and Paper Flowers  
"America Made" and "Imported"



THE HELP PROBLEM  
Relieved by the

### Ever Ready Flower Pot Cover....

Dresses your plants in a smart style quickly and without work. Write for sample and price list today.

Send 10c Postage.

The EverReady Flower Pot Cover Co.  
146 Hughes Avenue, BUFFALO, N. Y.

## PHILADELPHIA.

## The Market.

Thanksgiving week, November 20 to 27, was satisfactory in the cut flower market. The volume of business was equal to that of last year; in some cases it was better.

Chrysanthemums were the principal flowers. The quantity received was greater than that of the week before. There appeared to be enough for all orders. There was no surplus. The best brought 50 cents, others from that down to ordinary stock at 15 cents. There were said to be sales at higher figures. There were said to be sales at lower figures. The prices given are the standard market prices. There is comparatively little change in the varieties. This is not a year for experimenting with new introductions. The old standbys, as a rule, have done well, though here and there complaint is heard regarding quality. A good many Seidewitz were late.

Pompons, always popular at Thanksgiving, were more popular than ever. They were used in great number, in all the clear, rich colors. Quality and foliage were as important as in the large-flower class.

While there were enough Japanese chrysanthemums and pompons, there were not enough of the flowers that come next in point of popularity. More carnations could have been used to advantage. This was the more apparent because a good many carnations were short in stem. Mrs. C. W. Ward led. The wholesalers pushed the price of Ward above that of Benora, Supreme or Matchless, because they must or it will not be grown. Every buyer wants Ward and the wholesalers know that it cannot be produced at the price of some of the earlier and freer-flowering sorts.

Violets are so scarce that most of the growers ship only once a week. The mild, open fall has caused them to bloom themselves out. Another good crop is not looked for until after New Year's. The result was that violets reached \$3 a hundred. The total receipts for them were trifling.

Beauties were offered at \$75 to \$100 for the specials. There is hardly any other grade now. This was moderate in view of last Thanksgiving, but there is no special demand for Beauties at Thanksgiving and the price was not maintained, the receipts being fairly heavy. Russell advanced to \$30 and Columbia to \$25. The demand was for the medium grade. Of these and the shorts many more could have been used.

Orchids touched \$2 for the best catleyas. There were some nice Vanda cærulea and both kinds of cypripediums, the fancy yellow and the sober-hued insigne.

There were a few gardenias, the first white lilac and a really generous supply of valley, much in request for weddings, so popular at this season.

The Easter lily market is strong. Callas, bouvardia and mignonette are to be had in fair numbers. There are some excellent sweet peas. Paper White narcissi are not popular. Stevia serrata has come.

## The Goose Bone.

The goose bone man called up on the telephone. He probably felt safer talking that way. He explained that, owing to the high price of turkeys, he

During the month of December we offer you a good supply of

## High Grade Roses

**Columbia** is more plentiful than any other. In this variety we have some exceptionally fine stock, all grades up to 30 inches long.

There is a slight increase in the supply of **Russell** and **Premier**.

**Shawyer, Sunburst** and **Double White Killarney** are varieties we recommend to you for their good quality.

In Corsage Roses, we can furnish you **McDonald, Aaron Ward** and **Cecile Brunner**. We make special mention of the splendid quality of our **Beauties**.

When you need Good Roses, send your order to us.

## Boxwood

It's time to place your order for **Boxwood**. \$25.00 per 100 lbs. You cannot buy better Boxwood, regardless of what you have to pay elsewhere.

## THE LEO NIESSEN CO.

Wholesale Florists

Branches:  
BALTIMORE  
WASHINGTON

1201-3-5 Race St.  
PHILADELPHIA

## BERGER BROTHERS

FINE LATE MUMS

**BOXWOOD SPRAYS** Glossy Green, \$25.00 per 100 lbs.

Good Roses and Carnations, Paper Whites, Narcissi, Stevia

**EASTER LILIES** all the year around

1609 Sansom Street

PHILADELPHIA

Lycopodium and  
Boxwood Sprays

## VALLEY Carnations

**Double White, Ward, Sunburst, Ophelia**

AND OTHER GOOD ROSES.

A BEAUTIFUL LOT OF POMPONS.

ALL KINDS OF GREENS.

**THE PHILADELPHIA WHOLESALE FLORISTS' EXCHANGE**

Our Motto, "The Golden Rule"  
1615 Ranstead Street, PHILADELPHIA

# BOXWOOD



In two grades, short sprays, small foliage (the bush variety) per 100 lbs., \$30.00.

Longer sprays and larger foliage, (the tree variety) per 100 lbs., \$25.00.

Both grades splendid quality, no surplus wood. Packed in bags about 50 lbs. each.

Deliveries now for those who want to start their Christmas work.

Golden Retinispora, Rhondo Leaves, Mexican and English Ivy, and a full line of other desirable and attractive Christmas Greens.

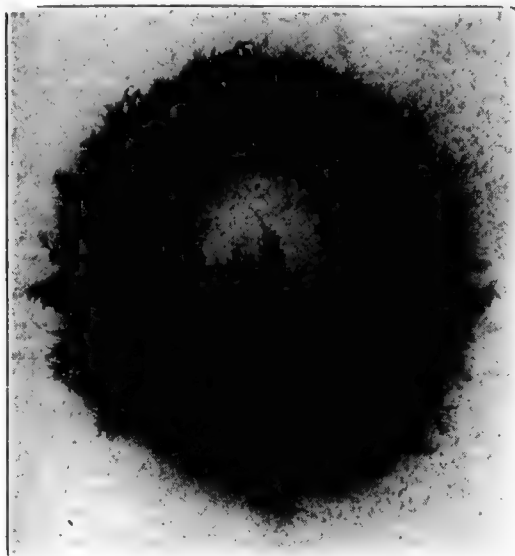
Our Special Christmas Greens list is now ready. If you haven't received a copy, send for it.

Everything in Cut Flowers, Plants, Greens, Ribbons and Supplies. Send for Price List.

BUSINESS HOURS: 7 a. m. to 5 p. m.

**S. S. PENNOCK COMPANY**

1608-20 Ludlow Street PHILADELPHIA, PA.  
New York Baltimore Washington  
7 West 28th Street Franklin and St. Paul Streets 1216 H Street, N. W.



Wreath of Golden Retinispora

THE HOUSE OF MERIT  
FLORISTS' SUPPLIES

**JOS. G. NEIDINGER CO.**  
1309-11 N. Second Street  
PHILADELPHIA, PA.

**Chrysanthemums**  
**WM. J. BAKER**  
Wholesale Florist  
12 South Mole Street, Philadelphia, Pa.

**Sweet Peas**  
\$3.00 per 100

POMPONS, large bunch, \$1.00  
**JERRY BROOKINS & SON**  
Orchard Park, N. Y.

**GRAVE MARKERS**

Stein's Floral Supply Mfrs. 2223 N. Front St., Philadelphia.

Mention The Review when you write.

had a goose for Thanksgiving. He wanted to talk about his goose bone. He said that he learned from the bone that we would have a mild, open winter followed by a cool, late spring. I told him that I supposed that if the crocuses bloomed outdoors before Easter, he would insist that the bone prophecy was right.

He said that he had not said that flowers would not bloom early outdoors, but that there would be late frosts and to be sure to write down the goose bone prophecy, as I was an unbeliever in goose bones and would try to discredit the wonderful exactness of their weather forecasts.

#### Various Notes.

The daily papers state that Robert Craig's steamer, bound from New York

## EDWARD REID Chrysanthemums

PINK, WHITE and YELLOW. Extra fine.

### Roses

COLUMBIA, PREMIER, OPHELIA and DOUBLE WHITE KILLARNEY  
Pompons, Carnations

When They're Reid's They're Right.

1619-21 Ranstead St., PHILADELPHIA, PA.

**CHRYSANTHEMUMS** All Fancy Varieties and extra fine **POMPONS** and all Seasonable Flowers  
ROSES, CARNATIONS, PEAS, SNAPS and STEVIA  
**PHILADELPHIA CUT FLOWER CO.**  
Phones: Bell, Spruce 803-804 Wholesale Florists  
Keystone, Race 1112-1118 1517 Sansom St., Philadelphia, Pa. **GEORGE AEUGLE** Proprietor

**Chrysanthe-  
mums**  
**Carnations**  
**Snapdragon**

**CHARLES E. MEEHAN**

5 South Mole Street,  
PHILADELPHIA, PA.

**PLUMOSUS**  
Strings and  
Bunches  
and Greens  
of all kinds

to Porto Rico, developed fire in the cargo in the hold at sea. The passengers were ordered to the upper deck with life preservers. Fortunately, the vessel reached San Juan in safety.

The Philadelphia Cut Flower Co. marketed a large crop of chrysanthemums at Thanksgiving.

Frank P. Gaul is with J. J. Habermehl's Sons at the Bellevue-Stratford.

E. Gurney Hill, of Richmond, Ind., was in this city last week. Mr. Hill has publicly supported the government on Quarantine 37.

William Berger's Sons have a beautiful window of baskets of chrysanthemums, pompons and daisies on a purple

plush background. This firm has put a new car on the street.

Henry C. Geiger sailed for Porto Rico December 1. Mr. Geiger, who was formerly secretary of the Florex Gardens, finds a warmer clime better in winter.

Henry F. Michell believes that the florists are going to have a good season. Mr. Michell says that he is neither an optimist nor a pessimist, just a middle-of-the-road man.

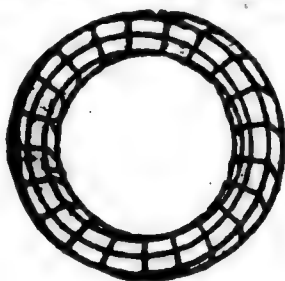
Leo Niessen says white lilacs have come.

The Berger Fertilizer & Chemical Co. has opened an office at 524 Walnut street. John Berger is president of the company.



# SPECIAL WIRE WREATH OFFER

Just ask for  
our prices on  
all wire designs



SAVE MONEY  
ORDER NOW

Our new price list is ready  
now. Send for it.

Crate Containing 50 10-inch, 25 12-inch and 25 14-inch.....\$ 7.50  
" " 50 12-inch, 25 14-inch and 25 16-inch..... 9.25  
" " 33 12-inch, 33 14-inch and 34 16-inch..... 9.50  
" " 50 12-inch, 50 14-inch and 50 16-inch..... 13.75

Crate Containing 50 12-inch, 100 14-inch and 100 16-inch.....\$25.00  
50 12-inch, 100 14-inch, 100 16-inch, 50 18-inch  
and 50 20-inch..... 40.00  
" " 100 each 12, 14, 16, 18 and 20-inch..... 58.00

**B. E. & J. T. COKELY, 201 North Seventh Avenue, SCRANTON, PA.**

Sydney H. Bayersdorfer believes that the florists' business will steadily improve, unaffected by the ups and downs of other lines.

The Philadelphia Wholesale Florists' Exchange has put a new car on the street.

Fred H. Lemon, of Richmond, Ind., sent some fine blooms of the new rose, Angelus, to the S. S. Pennock Co. They were of a pleasing form and color.

It is rumored that W. F. Therkildson has the ear of the incoming administration.

There have been a number of notable visitors from out of town recently.

Eugene Dailedouze, Edwin J. Fancourt and Frank H. Traendly took a trip among the growers of New Jersey and Long Island a short time ago.

Harry Fritz predicts a scarcity of stock during the next fortnight.

Holly, with both foliage and berries, is not easy to find. You can get it with foliage or you can get it with berries. To get both on one branch is the difficulty.

Edward Towill sent a handsome vase of the new rose, American Legion, to the ball given by the American Legion November 18. It was placed on the post of honor and much admired.

A large shipment of Manetti sent by Stuart Low & Co., through Maltus & Ware, to Stephen Mortensen, of Southampton, has been held by the government for fumigation. Phil.

## BOSTON.

### Thanksgiving Business.

In spite of rather unfavorable weather, rain falling steadily November 22 and 23, but relenting somewhat November 24, and despite the fact that business generally is not at its best, a good Thanksgiving business was done. There were no fancy prices and the gross volume of trade was probably below that of 1919. Nevertheless, there was a pretty good clean-up of flowers. Roses, owing to several sunless days, were even less abundant than expected and sold out easily at from \$6 to \$8 per hundred upward, with reds somewhat higher. Some fancy Hadley, Russell and Crusader practically equaled American Beauty prices, while the best grades of other hybrid teas made \$25 to \$30 per hundred. Carnations, strange to say, proved somewhat of a drug, and while the bulk cleaned out at \$8 to \$10, many were sold cheaper and some remained unsold. Violets were rather scarce at \$2.50 to \$3.



## French Immortelles

In red, graceful sprays, 6-in., \$2.50; 9-in., \$3.50; 12-in., \$5.00; 18-in., \$8.00; 24-in., \$12.00 per 100.

## Fertile Fern Fronds

(Onoclea Sensibilis) in red, orange-yellow, gold, bronze, silver and purple, \$4.00 per 100.

## Helichrysums

Strawflowers in best colors, all wired ready to use, \$3.50 per 100; \$30.00 per 1000.

## Jap Lanterns

(Physalis Franchetii) rich orange-red husk, 2 to 3 inches long, will last forever, 3 to 8 lanterns on stem. \$10.00, \$17.00 and \$25.00 per 100 stems.

Pussy Willows, from now till spring, 50c and \$1.00 per bunch; separate lengths, \$2.00 to \$10.00 per 100.

KENDIG'S CHRISTMAS CANDLES--18 ins. high, richly decorated with evergreens, cones, berries, pussy willows, pods, etc.; carton of 4, \$6.00; 25 or more, \$1.35 each; 50 or more, \$1.25 each.

Send for illustrated price list. Cash with order. Satisfaction guaranteed. Add postage.

**KENDIG, The Florist  
OSWEGO, N. Y.**

# FRAT-M'S

Frat-Ms are a great help to florists who make funeral work. They are exact reproductions of the official emblems embossed in gold and the different colors as required by each Fraternal and Labor organization.

The florist is saved time and worry in the nuisance of lettering, as well as the keeping of such a stock of wire frames, and different colored flowers. Just use such flowers as you have and then attach a FRAT-M with paste to the chiffon, or by the hanger that comes for each, as a card, and that is all there is to it, excepting the comment and commendatory talk for the florist.

Just pick out a dozen of the most used from the list following, enclosing \$2.00 per dozen, and if they don't make you ten times their cost, return those unused and get your money.

Square and Compass, Chapter, Commandery, 32nd Degree, Shrine, Eastern Star, Royal Neighbors, M. W. A., Maccabees, Odd Fellows, Red Men, Knights of Columbus, K. of P., Moose, Jr. O. U. A. M., B. of R. T., B. of R. Clerks, B. of L. E., Br. of Blacksmiths and Helpers, Eagles.

Just give Frat-Ms a trial, you don't have to keep them. We are willing to send them to you and return the money if they don't pay you ten times their cost. Address

**STATE FAIR FLORAL CO., SEDALIA, MO.**

Sweet peas sold well at \$2 to \$4, and pansies sold well. Paper Whites were abundant and averaged \$5. Stevia appeared on a number of stands and sold well. There were only small lots of lilies, callas, calendulas and snapdragons. Chrysanthemums have practically made their farewell bow and a good many of those offered showed signs of age. Bonnaffon was the real leader, good flowers making \$25 to \$40

## CYCAS LEAVES

### PLIABLE, NON-CURLING

Compare these prices with yours.

8x12 . . . . .	per 100, \$3.25	24x32 . . . . .	per 100, \$ 8.25
12x16 . . . . .	3.75	32x36 . . . . .	10.00
16x20 . . . . .	4.40	36x40 . . . . .	11.50
20x24 . . . . .	5.00	40x44 . . . . .	15.00
24x28 . . . . .	5.90	44x48 . . . . .	17.50

## FLORISTS' WIRE, B. A.,

12-lb. coils, 5-coil lots, \$1.40 per coil.

Cash with order. F. O. B. New York.  
**M. DAVID KLEIN**  
1248 Myrtle Ave., BROOKLYN, N. Y.

per hundred. Rager, Chadwick, Shrimpton, Seidewitz and a few other sorts

# THE FLORISTS' SUPPLY HOUSE OF AMERICA

## We have stock of the following: PRICES

**ROPING**, Red, Green, White, Purple, and Blue, per piece of 60 yards, \$1.00.  
**PAPER FORMS** (Halves), 6-inch, \$2.00; 8-inch, \$2.50; 10-inch, \$4.50; 12-inch, \$5.50; 14-inch, \$7.50; 16-inch, \$9.00 per 100.  
**MOSS WREATHS**, 14-inch, per 100, \$20.00.  
**PINE CONES**, Painted; 300 assorted for \$5.00; Natural, 500 assorted for \$5.00.  
**SILK FIBER RIBBON**, all colors; 1-inch, 50 yards, \$2.00; 2-inch, 50 yards, \$4.00.  
**HUDSON RIBBON** (a cheaper grade of fiber ribbon); 1-inch, 50 yards, \$1.25; 2-inch, 50 yards, \$2.00.  
**BONTON OR RIBBONZENE**, 500 yards, \$1.75.  
**HELICHRYSUM** (loose), Natural, without stems, per lb., \$1.50.  
**TWO-TONE RUSCUS**, per lb., \$1.25.  
**GOLD AND SILVER RUSCUS**, per lb., \$2.00.  
**GREEN RUSCUS**, per lb., 75c.  
**RED RUSCUS**, per lb., \$1.00.  
**HOLLY BERRIES**, single gross, 25c; 25 gross, \$5.00; 1000 gross, \$150.00.  
**HOLLY SPRAYS**, per gross, \$3.50.  
**POINSETTIAS**, midgets, \$1.75; larger, \$5.00, \$12.00 and \$15.00.  
**STATICE**, Natural, per lb., \$1.50; Green and Red, per lb., \$2.00.  
**BEECH SPRAYS**, per lb., 25c.  
**CAT-TAILS**, per 100, \$1.50.  
**BELLS**, 2½-inch, per doz., \$1.20; per gross, \$12.00; 3½-inch, per doz., \$1.75; per gross, \$16.50.  
**SEA MOSS**, Green, per 100, \$10.00; Red, per 100, \$25.00.  
**THISTLES**, per 100, \$1.50 to \$2.00.  
**GRASSES**, Natural, per lb., \$1.00; Colored, per lb., \$2.00.  
**ADIANTUM**, per 100, \$6.50, \$8.50 and \$10.50.  
**ASPIDIUM**, per 100, \$10.00.  
**LOOSE GREEN MOSS** (Dyed), per lb., 40c.  
**MINERVA**, per lb., \$1.00.  
**FEATHER-TOP THISTLES**, per 100, \$7.50; on sprays, per doz., \$9.00.  
**UVA LEAVES**, Natural, per doz., \$1.75; Colored, per doz., \$4.50.  
**CHIFFON**, 4, 6 and 10-inch, all colors.  
**FERN PINS**, per box, \$2.50.  
**CREPE PAPER**, per doz., \$4.50; per 100, \$35.00.  
**METAL WREATHS**, each, \$1.50 to \$10.00. Send for \$50.00 assortment.  
**BEADED WREATHS**, each, \$3.00 to \$8.00.  
**CAPE FLOWERS**, Natural, per lb., \$1.50; Colored, per lb., \$2.50.

WRITE FOR PRICES IN LARGER QUANTITIES

# H. Bayersdorfer & Co.

1129-1133 Arch St.

PHILADELPHIA, PA.

Branch Factory, 709 First Ave., New York City, Telephone Vanderbilt 4976

**PREPARED**  
**BEECH or OAK SPRAYS**

**COLORS:**  
**GREEN OR TAN**

**Like Leather**  
**Always Pliable**

**MAGNOLIA LEAVES**  
**PREPARED BY**  
**REEVES**  
**COLORS (BROWN, GREEN OR PURPLE)**  
**PACKED IN**  
**CARTONS & 25-50-100 lb. CASES**

**Southern**  
**Decorative**  
**Evergreens**

**Will Not**  
**Mold**

**REEVES FOLIAGE CO., Inc., Brewton, Ala.**

were offered and sold well. Of pompons and singles there was an ample supply and some surplus.

Only small lots of marguerites and bachelor's buttons were seen. Valley was scarce and dear, but not much called for. A fair supply of cattleyas and other orchids was on hand. There was a good sale of such pot plants as chrysanthemums, cyclamens, begonias, solanums, ferns and Erica melanthera.

#### The Market.

Owing to the continued dark weather since Thanksgiving, flowers are shortening up materially. Roses practically retain holiday prices. Carnations make \$6 and \$8 and there is little recession in other flowers. Many chrysanthemums still come in, but single-stemmed stock is poor and most of the offerings are pompons and singles. As carnations and roses are both in short supply and mums practically finished, a strong market seems certain for some weeks ahead.

#### Among the Retailers.

At the store of Henry R. Comley, on Park street, are always to be found some varieties of plants not procurable at other stores. Among interesting ones noted this week were Sanchezia nobilis, Pilea muscosa, or artillery plant, sempervivums, saxifragas, Kalanchoe Mandarina, anthericums, selaginellas, panicums and philodendrons. Mr. Comley looks for some decline in the florists' trade as a result of existing conditions.

At John J. O'Brien's large and finely arranged store, at the corner of Charles and Beacon streets, a handsome lot of evergreens in tubs is arranged on the sidewalks and these find a ready sale. Cyclamens and bronze chrysanthemums sell specially well among flowering plants. In cut flowers I noted fine lots of orchids, gardenias and bouvardias in several colors. Business here took a decided spurt the day after election and has continued good. Edward Welch, brother of Patrick Welch, is now one of the staff here, as well as Frank P. Deery.

At the Park street store of Thomas Galvin, Inc., I noticed some cheering basket arrangements in one of the large show windows this week. One was of habrothamnus, now christened cestrum by botanists, and white bouvardia. Habrothamnus makes one of the finest conservatory climbers and is too seldom seen. One beautiful orchid basket contained yellow cypripediums, Vanda cærulea, cattleyas and oncidiums with a few gardenias to make it more

## HOLLY WREATHS

Fourteen inches in diameter, made heavy with best Green Holly without berries. Packed in cases containing 15 doz. each, per case, \$20.00.

## PINE WREATHS

14 inches, with four cones, \$1.50 per dozen.

18 inches, with five cones, \$2.00 per dozen.

Three samples each of Holly and Pine Wreaths, postage paid, for \$1.25.

**H. AUSTIN, Felton, Del.**

Mention The Review when you write.

**Extra Long, Fancy and Dagger**

## FERNS

**Gathered Fresh Daily from the Woods**

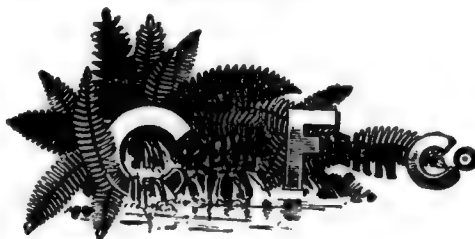
**Laurel Festooning.** Fresh stock supplied on short notice; use it for your weddings and other similar decorations: nothing better.

**Sphagnum Moss,** \$5.00 per large bale.

**Ground Pine,** 12c per lb.

**Branch Laurel,** large bundles, 50c.

**Hemlock,** large bundles, \$1.00.



Telegraph Address, New Salem, Mass.  
Post Office and L. D. Phone Address  
**MILLINGTON, MASS.**

Mention The Review when you write.

## Southern Wild Smilax

**\$2.50 per 50-lb. case.**

Prompt attention. Fresh vines.  
Good weight.

**F. & S. LEE, Marion, Ala.**

Mention The Review when you write.

**New Crop—Now Ready**

## SOUTHERN WILD SMILAX

Standard Case, \$2.50 Half Case, \$1.50

**CHATTAHOOCHEE FLORAL CO.,**

**Hatcher Station, Ga.**

Best Equipped and Quickest Shippers in the South.

**No Christmas Without a**  
**Santa Claus**  
**for Business!**

**We make Three**  
**different**  
**sizes**



**Chicago Papier Mache Co**  
2634 Lincoln Ave. Chicago.

Mention The Review when you write.

## Soft Wire

**For Winding, and Xmas Wreaths**

**Our Special Prices for early orders**

No. 22—in 12-lb. coil....\$1.90 per coil

No. 24—in 12-lb. coil.... 2.00 per coil

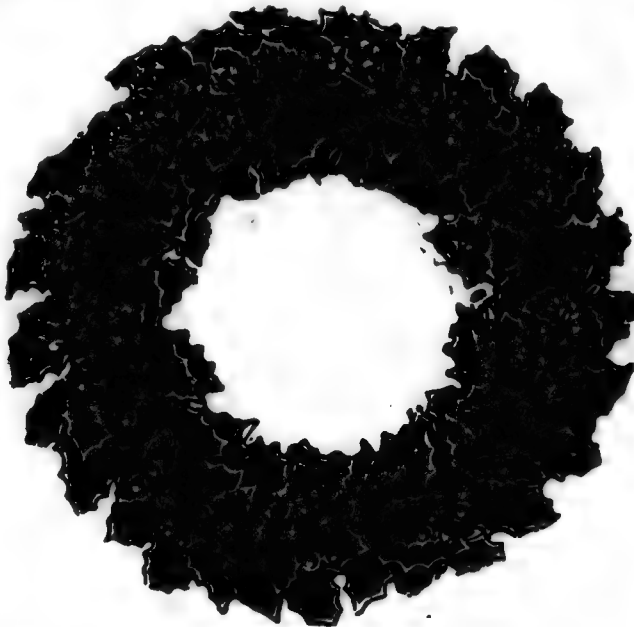
No. 26—in 12-lb. coil.... 2.25 per coil

No. 28—in 12-lb. coil.... 2.50 per coil

You will not better this price anywhere.  
Buy now. Don't get left this season.

**THE COLORADO SEED CO.**  
**DENVER, COLORADO**





# Michell's Christmas Greens

**PLEASE NOTE.**—All Christmas Greens shipped at buyer's risk of delay or spoilage while in transit, when forwarded by Express or by Freight and Boat. We recommend shipping by Express. Prices on Christmas Greens are subject to change and will be quoted upon application.

**HOLLY (Loose) Well-Berried**  
We offer this in full case lots only.

**HOLLY WREATHS**  
First Quality XXX Quality  
XX Quality XXXX Quality

**LAUREL WREATHING**  
Our stock of this is made by hand and will not pull apart easily. Put up in coils of 25 yards and not less than that quantity can be supplied.

**MISTLETOE (Mexican)**  
Well berried, with beautiful foliage.

**BOXWOOD (Cut)**  
Fresh, in 50-lb. boxes only.

Also all Seasonable Seeds, Bulbs and Supplies. Send for our Handy Order Sheet of Seeds and Bulbs.

P. S.—New customers who may not be rated in Dun's or Bradstreet's will kindly send trade references with order, to avoid delays in shipment of Christmas Greens.

IF YOU HAVE AN ACCOUNT WITH US, WIRE YOUR ORDER.

## LYCOPODIUM

Our Lycopodium is in bunches; there is therefore no waste. Can be supplied in any desired quantity.

## LYCOPODIUM WREATHING

Extra fine quality.  
In 10-yd., 50-yd. and 100-yd. lots.

## MOSS

**GREEN LUMP.** Extra fine. Peck 40c, \$1.25 per bu., per bbl. sack \$2.50.

**SHEET.** Extra fancy. Peck 50c, \$1.50 per bu., per bbl. sack \$3.00.

**SPHAGNUM (Dry).** Selected. Per bbl. bale \$1.25, \$3.75 per 5-bbl. bale, five 5-bbl. bales \$18.00.

**HENRY F. MICHELL CO., 516-518 Market St., Phila.**

**Headquarters  
in Chicago for**

# Wild Smilax

**\$6.00**

**PER CASE.**

We are ready again to take care of your wants in the green goods line. Write, Phone, Wire.

**E. F. WINTERSON CO., L. D. Phone Central 6004, 166 N. Wabash Ave., Chicago, Ill.**



**WE SPECIALIZE in shipping**

**FANCY \$3.50**  
(Special Picked) Per  
**FERNS M**

Leave your order with us for regular shipments.  
**C. A. KUEHN WHOLESALE FLORIST**  
1312 Pine St. St. Louis, Mo.



## CANADIAN GREENS

and Quarantine Order No. 37

The U. S. Government now allows entry of Canadian Ferns, Oregon Grape, Salal, Cedar Fronds and Branches, at ports of Seattle, Niagara Falls, Buffalo and Detroit, so that Quarantine Order No. 37 does not now apply to these goods. The duty is 10%. Mr. W. H. Marcon, shipper of greens at Alberni, B. C., has now arranged with the Dale Estate, Brampton, Ontario, to keep in stock a supply, and their Eastern prices may be had for the asking. Middle and Western Florists can secure sample orders of \$5.00 or \$10.00 direct from W. H. Marcon, Alberni, B. C. Our ferns are A1, XXX.

**Nice, Clean Laurel Tips or Branches**

5c per lb.

Write me about Daggers for XMAS trade

**H. BLAUVELT**

Pontoon Lake.

Pittsfield, Mass.

# Magnolia Leaves

Prepared under our new process, in cases or cartons.

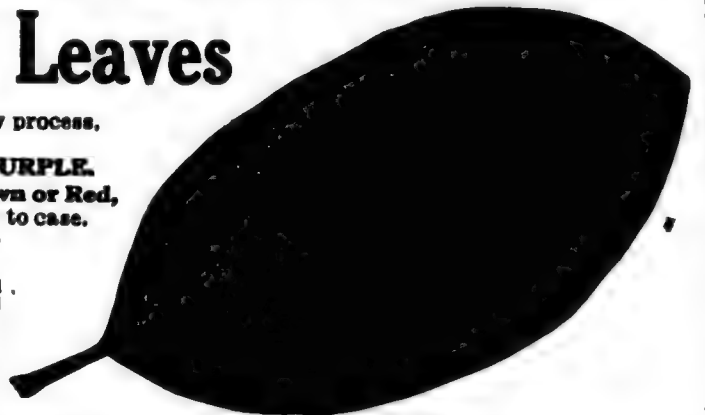
**BROWN, GREEN OR PURPLE.**

**Oak Sprays in Green, Brown or Red,** packed in cases of 100 sprays to case.

**Beech Sprays, same color as Oak and same pack.**

All orders for the above goods will have our personal attention and satisfaction guaranteed.

**The Rumbly Co.,**  
**EVERGREEN, ALA.**



# BOXWOOD

Now booking orders for first-class Boxwood. Immediate delivery.

**\$20.00 and \$25.00 per 100 lbs.**

Also

**Fancy Ferns and Green Leucothoe**

Special prices in quantity on account of limited storage space.

Prices quoted upon application.

**FLORISTS' SUPPLY CO., Inc.**

618-620 Duquesne Way, Pittsburgh, Pa.

# Magnolia Leaves

(Dr. Dux quality.)

Prepared Magnolias, Brown, Green or Purple. Per box, about 800 leaves ....\$1.60  
Red Magnolias, per box..... 2.25

# Statice

Natural imported statice, best quality;

splendid for artificial, also design

work. Per lb. ....\$2.00

Get our list of other supplies—it's free.

**GEO. H. ANGERMUELLER CO.**

Wholesale Florists

1324 Pine St., ST. LOUIS, MO.



# Galax, Ferns, Leucothoe, New Crop Ready for Shipment

**Dagger Ferns**.....\$2.00 per 1000; \$8.00 per case of 5000  
**Fancy Ferns**.....2.00 per 1000; 7.50 per case of 5000  
**Bronze and Green Leucothoe**, short, medium and long.....\$2.00, \$3.50 and \$5.00 per 1000  
**Prepared Magnolia Leaves**, brown, green, purple, \$1.50 per carton (about 900 leaves). If wanted by mail add postage for nine pounds.  
**Prepared Magnolia Leaves**, 100-lb. cases, \$15.00; 50-lb. cases, \$8.00; 25-lb. cases, \$4.50.  
**Southern Wild Smilax**, standard cases.....\$3.50 per case  
**Green and Bronze Galax**, large.....\$1.50 per 1000; \$9.00 per case of 10,000  
**Green and Bronze Galax**, medium.....\$1.25 per 1000; \$8.00 per case of 10,000

**Green and Bronze Galax**, large (10 case lots).....\$8.50 per case. **Green and Bronze Galax**, medium (10 case lots).....\$7.50 per case  
 If galax are wanted by mail, add postage for 9 lbs. for each 1000.

We are prepared to give you the best service possible, both in express and mail. Prices are F. O. B. JOHNSON CITY, TENN.  
**Best Quality.**

**WIRE YOUR ORDERS TO JOHNSON CITY, TENN.**

**Terms Cash.**

## Elk Galax and Fern Co.,

**BANNERS ELK, N. C.**

**JOHNSON CITY, TENN.**

MEMBERS BLUE RIDGE DECORATIVE EVERGREEN ASSOCIATION.

Mention The Review when you write.

"classy." Another pleasing combination consisted of lavender and white sweet peas, Hadley and Ophelia roses. A splendid lot of pot plants was offered for the Thanksgiving trade and business was good at both stores.

Wax Bros., at 44 Temple place, are now somewhat out of the main arteries, but Temple place contains some of Boston's most select stores and the class of buyers at the Wax store is of the best type. They furnished flowers and decorations November 20 for an interesting double wedding at Concord, Mass., the brides being Miss Phyllis Judge and Miss Bessie Eldridge Judge. Shower bouquets of white roses and valley with white chiffon were carried by the brides, Ward roses and yellow chiffon being furnished for the bridesmaids.

At Penn's, on Tremont street, a large show window devoted to plants and cut flowers of bronze chrysanthemums made a charming effect, with cibotium and nephrolepis ferns as a background. A good assortment of orchids and nerines was noted in another window. Wedding and funeral business has held up extremely well and an excellent Thanksgiving trade was enjoyed.

At the Houghton Gorney Flower Shop, below the Park street church, the baskets of choice fruits, decorated with such pompon chrysanthemums as Mrs. Wilcox and the old Julie Lagravery, are most artistic. Everything about the window arrangements and the interior make-up of this most attractive store shows the work of a true floral artist. Pansies in large bunches meet with a large and increasing sale here.

At the Beacon Florist's, on Beacon street, there is, to use a common phrase, "something doing all the time." The genial proprietor, John Eiseman, for many years decorator at Penn's, has a growing list of satisfied customers and has no complaint to make about business.

At Carbone's, Inc., new importations from Europe in glassware, pottery, marble, vases and other receptacles in immense variety are on exhibition and meet with a good sale. Choice flowering plants, many of them rarely seen elsewhere, are always to be found here and the arrangement of everything is most artistic and pleasing.

The Symphony Flower Shop, on Huntington avenue, opposite Horticultural hall, which opened last season, is doing well and has made many interior improvements of late. Even during sum-

## NEW CROP NOW READY WILD SMILAX

CALDWELL'S CELEBRATED BRAND

Orders Filled on Receipt, \$3.00 per Case

Natural Moss, \$1.75 per bag. Perpetuated Moss, \$3.50 per bag.

## CALDWELL Evergreen, Ala.

THE WOODSMAN CO.

Mention The Review when you write.

## Evergreens Fresh from the Woods



**Fancy and Dagger Ferns**, \$2.00 per 1000; \$7.50 per case of 5000.

**Green Galax**, \$1.50 per 1000; \$8.50 per case of 10,000.

**Short Green Leucothoe**, \$2.00 per 1000.

**Medium Green Leucothoe**, \$3.50 per 1000.

**Long Leucothoe**, \$5.00 per 1000.

**Hemlock Branches**, 2 to 8 feet, 5c per lb.

**Guinea Pine**, 5c per lb.

**Laurel Tips**, 5c per lb.



## J. H. VON CANON

Wire us **ELK PARK, N. C.**

**BANNERS ELK, N. C.**

Mention The Review when you write.

## Papier-Mache Forms—Waterproof For Winding Frieze Wreaths

8-inch, \$1.40 per dozen; \$10.00 per 100

12-inch, 1.75 per dozen; 15.00 per 100

18-inch, 7.00 per dozen; 55.00 per 100

25 of one size at 100 rate.

Special prices without waterproofing.

## CHICAGO PAPIER-MACHE CO.

2834 Lincoln Avenue

CHICAGO, ILL.



## NEW CROP FANCY FERNS

First-class Stock. Write for prices.

**Teahan Fern Co.,**

694-696 River St., **TROY, N. Y.**

Phone Troy 1706-W

## L. B. Brague & Son

Wholesale Dealers in

## CUT FERNS

## MOSS, EVERGREENS

Established  
1867

**HINSDALE, MASS.**



## FERNS

## LEUCOTHOE

## MAGNOLIA

## SMILAX

## GALAX

DIRECT FROM THE WOODS TO THE DEALER.  
ABSOLUTELY NEW CROP.

NO COLD STORAGE STOCK.

Dagger Ferns.....\$2.00 per 1000; \$8.00 per case of 5000  
Fancy Ferns.....2.00 per 1000; 7.50 per case of 5000  
Bronze and Green Leucothoe, short, medium and long.....\$2.00, \$3.50 and \$5.00 per 1000  
Prepared Magnolia Leaves, brown, green, purple, \$1.50 per carton (about 900 leaves). If wanted by mail add postage for 9 pounds.  
Prepared Magnolia Leaves, 100-lb. cases, \$15.00; 50-lb. cases, \$8.00; 25-lb. cases, \$4.50  
Southern Wild Smilax, standard cases.....\$3.50 per case

### GREEN AND BRONZE GALAX

Large Sizes.....\$9.00 per case of 10,000  
Medium Sizes.....8.00 per case of 10,000

Large Sizes (10 case lots and up), \$8.50 per case  
Medium Sizes (10 case lots and up), 7.50 per case

In order to give our customers the very best service, and save them from 50c to \$1.00 on each case, for transportation alone, we are shipping all our greens in carload lots from North Carolina points to Johnson City, Tenn., and distributing from that point. Write, wire or phone us at JOHNSON CITY, TENN.

Our best reference is our 20 years in this one line, and over 3,000 satisfied customers scattered over the U. S. and foreign countries.

## The North Carolina Evergreen Co., Johnson City, Tenn.

PACKING HOUSES AT NORTH CAROLINA POINTS—BOONE, FOSCOE, LINVILLE, PIANOLA, NEWLAND, EDMONT, BANNERS ELK, ELK PARK  
MEMBERS BLUE RIDGE DECORATIVE EVERGREEN ASSOCIATION.

Mention The Review when you write.



## SMILAX

Now ready—per case, \$3.00  
REEVES FOLIAGE CO., Inc., Brewton, Ala.

Mention The Review when you write.

## Red Berries

Most beautiful cutting we have ever had.  
Berries on branches, no leaves.

A. R. FOSDICK, Decatur, Mich.

Mention The Review when you write.

### LAUREL BRANCHES

2x2x4-ft. case.....\$ 3.25

### LAUREL STEMS

Large bag.....1.50

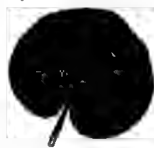
Boxwood, both varieties, per 100 lbs. 22.00

W. Z. PURNELL, SNOW HILL, MD.

Mention The Review when you write.

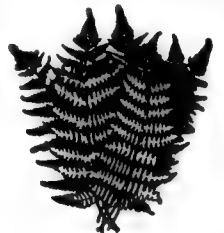
## Red Berries for Xmas

No. 1 stock. Write or Wire  
N. M. HITCHCOCK, Dowagiac, Mich.



## Galax, Ferns

Prepared Oak, Magnolia, Etc.



Prices f. o. b. Galax, Va.

Prompt Service.

Galax—Green and Bronze—  
XX Medium size.....\$7.50 per case  
XXX Large size.....9.00 per case  
Ten-case lots or more, \$7.00 and \$8.00 per case; less than a case, \$1.25 and \$1.50 per 1000.  
Dagger Ferns—\$2.00 per 1000; \$9.00 per case of 5000.  
Laurel Tips—Long or short, \$3.00, case of 50 lbs.  
Laurel Festooning—Best made, 7c per yd.  
Green Leucothoe—\$2.50, \$3.50 and \$5.00 per 1000.

Prepared Oak—Fine large sprays, 36 to 40-inch, 25c each. Colors, red, tan, green, medium, 30-inch, 25c per lb.  
Prepared Short Oak, for wreaths—\$2.00 for 5-lb. carton.  
Prepared Magnolia—Brown, green and purple, \$1.50 per carton; 25-lb. case, \$4.50; 50-lb. case, \$8.00; 100 lbs., \$15.00.  
Prepared Lycopodium—Green or red, fine, 35c per lb.  
Natural Green Sheet Moss—\$1.75 per bag.  
Dyed Green Sheet Moss—\$3.50 per bag.  
Wild Smilax—Shipped from Alabama promptly, \$3.50 per case.

WIRE GALAX, VA.

ALL STOCK GUARANTEED.

W. M. WOODRUFF & SON, Lowgap, N. C.

Mention The Review when you write.

## Christmas Trees

Specimen Norway Spruce, Priced Cheap

Can furnish in car lots. Write or wire

H. F. Hillenmeyer & Sons, Lexington, Ky.

MEMBERS OF AMERICAN ASSOCIATION OF NURSERYMEN

Mention The Review when you write.

### Natural Green Sheet Moss

Per 10-lb. bag, \$1.75

### Dyed Green Sheet Moss

Per 10-lb. bag, \$3.50

KNUD NIELSEN, Evergreen, Ala.

Mention The Review when you write.

New crop of SMILAX now ready, 50-lb. cases, \$3.00. Fancy Ferns, \$1.75 per 1000. Palmetto, \$6.00. All orders must be accompanied by cash or goods will be shipped C. O. D.  
DUNCAN JACKSON, Kinston, Ala.

### Evergreen Sprays and Christmas Trees

Direct from woods in any quantity.  
Fancy Spruce Trees, 24 to 36-inch, crated, \$40.00 per 100; up to 4-ft., \$60.00 per 100.  
10 to 12-ft. Trees, \$4.00 and \$5.00 each.  
Hemlock and Balsam Sprays, good stock, some with cones, \$5.00 per 1000.  
Terms cash. Prompt shipment.  
NORTHERN FERN CO., Schofield, Wis.

Mention The Review when you write.

Fancy Cut Ferns and Leaf-Mold—Evergreen Decorations.  
Christmas Trees, Trees, Shrubs, Plants, Seeds and Seedlings. Write for descriptive price lists  
AMERICAN FORESTRY CO., Peshigo, Wisconsin.



# FANCY FERNS

Finest stock in the country

**\$4.00 per 1000**

**\$4.00 per 1000**

Subject to Change Without Notice.

Green Leucothoe, 100.....	\$1.50;	1000.....	\$10.00
Magnolia Leaves, green and bronze, per carton.....	1.75		
10 cartons .....	16.50		
Galax Leaves, green and bronze, per case of 10,000.....	15.00		
GREEN SHEET MOSS, very fine for basket work, trimming pots, etc., per bag, 15 lbs. to the bag.....	2.00		
Sphagnum Moss, per bale .....	2.00		
Wild Smilax, 50-lb. case, \$7.00; 25-lb. case .....	4.00		
Bush Boxwood, 50-lb bags .....	15.00		

**FULL SUPPLY CUT FLOWERS AT ALL TIMES**

**MICHIGAN CUT FLOWER EXCHANGE, 264-266 Randolph St., Detroit, Mich.**

mer a nice business was done, and Mr. Saunders is optimistic for the future.

## Various Notes.

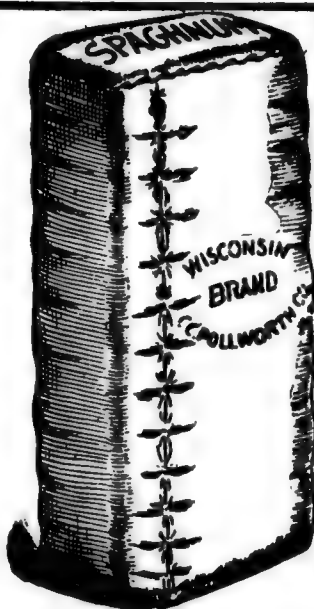
William H. Elliott arrived home from a nine months' California trip Thanksgiving day and looks remarkably well. He spent thirty days in the high Sierras, thirty days in the vicinity of the giant sequoias, and became an expert mountaineer, geologist and alpine botanist. He made his headquarters at Berkeley, his daughter being one of the staff of the University of California. He is a great admirer of the Golden State and its wonderful scenery and resources, but says he felt impelled to tell Californians, when they became too cheery, that the mountains, big trees and other great features were works of the Almighty and that, while they had built the most wonderful university in the world at Berkeley, they failed to give it proper financial support. It would take much space to do justice to Mr. Elliott's description of what he saw in California.

R. E. Wadsworth & Co., of Northboro, are bringing in a fine lot of a seedling carnation somewhat similar in color to Morning Glow, but much more double. They propose naming it Evelyn. Another seedling has some Prosperity blood in it and strongly suggests that one-time favorite. Matchless, Benora, Pink Delight and Nancy are other kinds grown. The last named is not liked because the flowers have a sleepy look, even when undeveloped. A fine assortment of single and pom-pom mums, all raised from seed and the best sorts retained, made a decided hit for Thanksgiving.

Since November 19 we have hardly seen the sun and have had considerable snow and rain, so that much of our shortage of precipitation has been made up. Nurserymen were specially glad to see abundant rains, which insure evergreens coming through the winter well.

Robert Hutcheon, of Stoughton, Mass., is retiring from the greenhouse business, in which he has been engaged for many years, and will now devote himself entirely to gladiolus culture. He has sixteen acres of excellent land and a splendid storage cellar. His son will continue the greenhouse business.

In last week's Review an inaccuracy crept into the report of the club meeting held November 16, in regard to



## Sphagnum Moss

10 bales.....	\$1.50 per bale
25 to 30 bales.....	1.35 per bale
50 bales.....	1.25 per bale

STANDARD SIZE BALES

*Order Now and Save Money*

**C. C. Pollworth Co.**  
Milwaukee, Wis.

Mention The Review when you write.



GET YOUR  
**GALAX, FERNS, LEUCOTHOE and MOSS**  
FROM



**THE EVERGREEN CO., ELK PARK, N. C.**

at these cut prices

Bronze and Green Galax, case of 10,000.....	\$7.50
Fancy and Dagger Ferns, case of 5,000.....	6.50
Green Leucothoe, large, case of 1,000.....	3.50
Green Leucothoe, medium, case of 1,000.....	2.50
Green Leucothoe, small, case of 1,000.....	2.00
Moss, natural green color, (bag 25 lbs.).....	2.00

Quality Guaranteed. Terms, cash. No order too large or small.

**SMILAX**

**SMILAX**

**SMILAX**

**NEW CROP NOW READY**

Orders filled promptly on short notice. **\$3.00 per case.**

PERPETUATED MOSS.....	\$3.50 per bag
NATURAL MOSS.....	1.75 per bag

Wire, Write, Phone

**E. A. Beaven, Evergreen, Ala.**

# Ferns

# Galax

# Moss

Wild Smilax, 50-lb. cases only .....	per case .....	\$6.00
Asparagus Plumosus Sprays.....	per bunch, 25c-35c	
Smilax.....	per string.....	25c
Adiantum.....	per 100.....	\$1.50

<b>NEW FANCY FERNS</b>	
Per 1000.....	\$3.50
<b>GREEN LEUCOTHOE</b>	
Per 100.....	\$0.75
Per 1000.....	6.00
<b>BOXWOOD SPRAYS</b>	
Per lb.....	\$ 0.30
Per sack of 50 lbs.....	12.50

<b>BRONZE GALAX</b>	
Per 1000, \$1.50; case of 10,000, \$10.00	
<b>GREEN GALAX LEAVES</b>	
Per 1000, \$1.50; case of 10,000, \$10.00	
<b>CHIFFON, ALL COLORS</b>	
4-in., per yd., 8c; 6-in., per yd., 10c	

<b>SPHAGNUM MOSS</b>	
Per bale.....	\$ 2.00
Per 10 bales.....	17.50
<b>GREEN SHEET MOSS</b>	
Per bag.....	\$2.00

## SPECIAL PRICES ON LARGE QUANTITIES

Brown, Green and Purple Magnolia Leaves.....\$1.75 per carton; 10 cartons, \$16.00  
 Red Magnolia Leaves.....\$2.00 per carton  
 Everything in Florists' Supplies

## FULL LINE OF CUT FLOWERS AND OTHER GREENS AT ALL TIMES

Orders from unknown parties must be accompanied with cash or shipments will be made C. O. D.

**C. E. CRITCHELL,** Wholesale Commission Florist, **Cincinnati, Ohio**  
 15 East Third Street,

Mention The Review when you write.

# Ferns, Wild Smilax, Leucothoe, Galax

## A Full Line of Christmas Novelties

Ferns.....	\$3.50 per 1000
Leucothoe .....	6 00 per 1000
Green Galax .....	\$1.50 per 1000; \$10.00 per case of 10,000
Boxwood .....	30c per lb.; \$25.00 per 100 lbs.
Sphagnum Moss .....	\$2.00 per bale; \$17.50 per 10 bales
Brown, Green and Purple Magnolia .....	\$1.75 per carton
Red Magnolia.....	2.00 per carton

All kinds of Christmas Greens, Wirework and Decorations Carried in Stock

## CHIFFON

4-inch.....	8c
6-inch.....	11c

## THE WILLIAM MURPHY COMPANY

329 Main Street

WHOLESALE COMMISSION FLORISTS

Phones Main 980-981

CINCINNATI, OHIO

Largest Shippers of Home-Grown Cut Flowers in the Cincinnati Market

Mention The Review when you write.

## OPEN

## Ferns : Galax : Laurel

Good stock of **Dagger** and **Fancy**  
 Ferns and all kinds of Evergreens

We guarantee our Ferns to be the Best  
 and satisfactory to the buyers

Write for prices.

## P. S. PULOS & BRO.

80 New St., NEWARK, N. J.

Mention The Review when you write.

# WILD SMILAX

FRESH FROM THE WOODS

**50-lb. cases, \$3.00**

Write, wire or phone.

**KNUD NIELSEN,**

**EVERGREEN, ALA.**

Mention The Review when you write.

nominations of officers. Principal officers were nominated as follows: President, William H. Judd; vice-president, Harold A. Ryan; secretary, William N. Craig; treasurer, James Methven.

Thomas Roland had a fine lot of Erica melanthera for Thanksgiving, in addition to splendid cyclamens, begonias, ferns and other plants.

Sidney Hoffman, at his Massachusetts avenue store, featured choice foreign and domestic fruits largely, in addition to plants and cut flowers, and his baskets of fruits and flowers were so attractive that there was little wonder that they met with a large sale.

A. A. Pembroke, of North Beverly, now operates two large retail stores in Salem, and business in both is satisfactory this season. He grows a large proportion of the plants used, such as cyclamens, begonias, ferns, solanums, chrysanthemums, etc. In carnations, he now grows principally Benora, White Benora, Pink Delight and Matchless, with smaller lots of Rosette and one or two other sorts. One large house is planted with Columbia and Ophelia roses and a house of sweet peas has been in crop since early in October.

There will be a further exhibit of orchids from A. C. Burrage, of Beverly Farms, at Horticultural hall, December 18. This will be the last of twelve notable displays made during 1920, unquestionably the most extensive and varied orchid displays ever seen in America. They have been viewed by thousands of visitors on each occasion and have done much to encourage the love and culture of these beautiful plants.

W. N. C.

#### CLEVELAND, O.

##### The Market.

Thanksgiving week found the market pretty well cleaned up, and, while some of the retailers have complained that business has not been so good as heretofore, the trade in general agrees that it was far better than a year ago. Of course, had the weather conditions been better, business naturally would have had more snap, but, as it was, we cannot complain. There seemed to be a decided scarcity of large mums, while carnations and roses were also inadequate to take care of the demand. There seemed to be plenty of pompons,

## IMMORTELLS

### 1920 CROP

Red, White, Blue, Purple, Yellow, \$45.00 per 100 bunches

*Immediate Delivery*

*Will sell less than case lots of each color*

**C. J. SPEELMAN & SONS**  
470 Greenwich Street NEW YORK CITY

#### Prepared Lycopodium

Splendid for general work, as for making wreaths, filling baskets, etc. Soft, pliable and everlasting. Per carton of 10 lbs. \$3.50

#### Prepared Oak Shrubs

(Green, Brown or Red.)

Price, per carton.....\$2.00  
5 cartons and over, per carton..... 1.90

Get our list of other supplies.

**GEO. H. ANGERMUELLER CO.**

Wholesale Florists.

1324 Pine St., ST. LOUIS, MO.

Garza moving more slowly than any other. The wholesale houses here all closed Thanksgiving day with the exception of one, which was open only for about two hours and reported poor business for that short time.

A few mignonettes and some myosotis made their appearance, while white and yellow narcissi arrived in good supply. Local roses were good, although some retailers complained that even these were too tight.

#### Various Notes.

John Kirchner has just returned from an extensive tour through New York and Pennsylvania, spending two weeks on the trip.

Dr. H. Dux, of Jacksonville, Fla., was a visitor in town.

Howard Semones is now running one of his brother's delivery trucks.

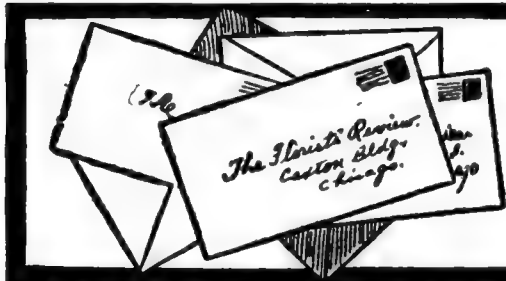
Walter Havlicek, formerly with the Cleveland Cut Flower Co., is now with



Meyer green Florists' thread can be had in any size or color that is wanted. It is the leading Florists' thread in the world. Be sure and take the Meyer thread and get no other, and you will always have the best. Manufactured by the JOHN C. MEYER THREAD WORKS, LOWELL, MASS.

the J. M. Gasser Co. at the wholesale store. W. A. R.

Danville, Ill.—William F. Brandenberger, hitherto a truck gardener, expects to engage in the florists' business in the near future.



### Wanted and For Sale Department

Advertisements under this head, set without display, 18 cents per line. In sending remittance count six words to the line.

Display advertisements in this department \$2.00 net, for one inch space.

When answers are to be sent in our care, add 10 cents for forwarding.

**CASH WITH ORDER** from those who do not do other advertising.



**SITUATION WANTED**—By a married man; 22 years' experience; willing and able to work; carnations and mums my specialty; open for engagement at once; please give full particulars in first letter. Address Florist, 486 Brush St., Detroit, Mich.

**SITUATION WANTED**—Young man, single, wishes position to work under manager, in city store; willing worker; central states preferred; what have you to offer; please state particulars; best references; open January 1. Address No. 375, care Florists' Review, Chicago.

**SITUATION WANTED**—Young man, single, with five years' experience wishes position in large store where salary is not as much the object as a broader and larger experience; best references; what can you offer; open January 1. Address No. 376, care Florists' Review, Chicago.

**SITUATION WANTED**—By florist; life experience in greenhouses; competent to handle help; middle-aged; American; married; no children; grower of carnations, mums and potted plants; state wages and full particulars in first letter; central states preferred; at liberty when suited. Address No. 334, care Florists' Review, Chicago.

**HELP WANTED**—Experienced grower of roses, carnations and general greenhouse work; a man capable of taking full charge of the growing. Address Walter W. Caple, Mt. Pleasant, Mich.

**HELP WANTED**—Good all around grower, for retail place of about 14,000 feet of glass; must be willing worker and able to produce first class stock; please give references and salary expected in first letter. T. Nelson, 833 E. North St., Morris, Ill.

**HELP WANTED**—At once; good steady lettuce man; must be rapid transplanter and setter. Address No. 355, care Florists' Review, Chicago.

**HELP WANTED**—At once; two good men for greenhouse work; full particulars in first letter. D. R. Herron, Olean, N. Y.

**HELP WANTED**—Good all around man who has some experience in greenhouse work, mostly mums and carnations; must have clean ways as I want him to be right in family; state experience and salary expected in first letter. Address No. 385, care Florists' Review, Chicago.

**HELP WANTED**—Single man as grower of general line on small place of 4,000 sq. ft.; Pacific coast; would prefer one prepared to assume some financial interest, with view of acquiring business, as owner has other interests demanding all his time. Address No. 369, care Florists' Review, Chicago.



**HELP WANTED**—Experienced grower for roses and carnations; also man with general greenhouse experience. Apply Massey the Florist, Minneapolis, Minn.

**HELP WANTED**—An experienced grower for roses and pot plants; good wages and permanent place to right man. The Imlay Co., Zanesville, O.

**HELP WANTED**—I am in immediate need of a first class storeman, designer and decorator; salary \$45.00 per week. Address No. 381, care Florists' Review, Chicago.

**HELP WANTED**—First-class plant grower and all-around greenhouse man; best wages to right party; write what wages expected and where last employed. Crissman Greenhouse Co., Pansutawney, Pa.

**HELP WANTED**—A grower of general greenhouse stock, including roses, mums, carnations and a general line of pot stock; good wages and a good proposition for the right man; state experience in first letter and wages expected. M. Langohr, Bozeman, Mont.

**WANTED**—5000 standard 2-inch pots. S. W. Pike, St. Charles, Ill.

**WANTED**—Greenhouses to dismantle. Weeber & Race, 1815 Johnson St., N. E., Minneapolis, Minn.

**WANTED**—To buy old greenhouses to be torn down. Address M. Weingarten, 286 Fifth Ave., New York.

**WANTED**—To buy greenhouses to dismantle; please state particulars and price in first letter. I. Suesserman, 104 Ridgewood Ave., Newark, N. J.

**WANTED**—Second-hand sections of Furman boilers; series 400; can use from six to nine intermediate or firebox sections; must be in good condition. Furrow & Co., Guthrie, Okla.

**WANTED**—To buy a greenhouse, preferably not over 10,000 feet of glass, and located either in Indiana, Ohio or Illinois; state full particulars as to location, condition of houses, etc., and best possible terms. Address No. 374, care Florists' Review, Chicago.

**FOR SALE**—New double selection double B. quality glass, 16x24, \$8.25 per box. L. J. Smith, Merchantville, N. J.

**FOR SALE**—Retail store and 6,000 feet of glass; well stocked; in Brazil, Ind.; terms. H. G. Hershey, Clinton, Ind.

**FOR SALE**—New double, unselected glass, 10x12, 10x14, 10x16, 12x14, 12x16, 14x18, \$6.00 per box, 6 boxes or over \$5.50 per box. L. J. Smith, Merchantville, N. J.

**FOR SALE**—Three greenhouses; well stocked; doing good business; dwelling; all improvements; barn; henhouse, 2 acres land; bargain. W. X. Geiskopf, Boonville, N. Y.

**FOR SALE**—Established retail florists' business near San Francisco, Calif.; large stock of all supplies; \$5,000 cash; yearly business, \$30,000. Address No. 389, care Florists' Review, Chicago.

**FOR SALE**—Quantity of greenhouse materials, such as good second-hand pipes, glass, sash-bars, apparatus, boilers, etc.; also complete greenhouses. I. Suesserman, 104 Ridgewood Ave., Newark, N. J.

**FOR SALE**—500 boxes second-hand glass, 50 sq. ft. to a box, sizes from 8x10 to 12x16, \$4.00 per box on 10 boxes and over, less than 10, \$4.50 per box; packing 35c per box extra. L. J. Smith, Merchantville, N. J.

**FOR SALE**—Part interest or all; 3 houses, 150x25; doing retail business in upper Wisconsin; to some honest man that can grow the stuff; easy terms; must retire. Address No. 377, care Florists' Review, Chicago.

**FOR SALE**—Hotbed sash, second-hand, 1½-in. thick, 3-ft. ¾-in. x 6; glazed with 5 rows 6-in. glass, all reputed and in excellent condition, ready for use, \$3.50 each; 2-in. thick, 3x6 at \$3.75 each; 2-in. thick 3-ft 1½-in. x 6 ft. glazed, 4 rows 8-in. glass, \$4.00 each. Metropolitan Material Co., 1299-1323 Flushing Ave., Brooklyn, N. Y.

**FOR SALE**—Stock and lease in greenhouse, 4,000 sq. ft.; store adjoining; seven blocks from business center; 12,000 population; Pacific coast; university town with 1,800 students; place 3 blocks from campus; would consider partnership; little cash needed; owner has other interest demanding attention after new year; for particulars Address No. 368, care Florists' Review, Chicago.

**FOR SALE**—Brand new glass, B. double thick, 16x24, \$8.25; 16x18, \$7.75; unselected double thick, 16x20, \$7.20; 16x18, \$6.75; 14x20, \$6.25; 12x16, \$5.50; 10x12, \$5.25. Second hand pipe, 1 inch to 6 inch, threaded and coupled, price upon application. **BOILERS**—We have several sectional and round boilers at specially reduced prices. Used bars, 2c per foot. New Pipe Tools Malleable Hinged Vises: No. 1, capacity, 2½-in., \$3.25; No. 2, capacity 3½-in., \$4.88. Stocks and Dies, Armstrong pattern; No. 2R, threads ¼ to 1-in., \$7.20; No. 3R, threads 1¼ to 2-in., \$10.80. Toledo Stocks and Dies: No. 1, threads 1 to 2-in., \$16.00. Pipe Wrenches: 18-in., grips 2-in., \$2.10; 24-in., grips 2½-in., \$3. Pipe Cutters, Saunders' Patterns: No. 1, cuts ¼ to 1-in., \$1.80. No. 2, cuts 1 to 2-in., \$2.70. Metropolitan Material Co., 1299-1323 Flushing Ave., Brooklyn, N. Y.

## SITUATION WANTED

By grower; American; 36; 15 years' experience in cut flowers, Xmas and Easter stock, choice pot and bedding plants, etc., successful propagator, also designer and maker-up; trustworthy, honest and energetic; capable of taking charge; please state wages and full particulars in first letter. Address No. 380, care Florists' Review, Chicago.

## SITUATION WANTED

By two all-around growers with life experience in roses, carnations, mums and pot plants; capable of taking charge; Iowa or Minnesota preferred. Address,

MADSEN BROS.,  
P. O. Box 191, Ft. Dodge, Iowa.

## SITUATION WANTED

By an expert landscape gardener; careful, finished workman; can interview clients; draw rough plans, not a surveyor; experienced in grading of estates; also experienced in nursery practice. Address No. 383, care Florists' Review, Chicago.

## HELP WANTED

Experienced designer wanted at once.

E. H. PERSHING,  
Logansport, Indiana.

## HELP WANTED

Man for general greenhouse work who has had experience; immediately.

GROVES FLORAL CO.,  
Atchison, Kan.

## HELP WANTED

Engineer with experience in installing vacuum heating system in greenhouse; in answer mention location of plants installed.

STUPPY FLORAL CO.,  
St. Joseph, Mo.

## HELP WANTED

Storeman; must have practical experience in everything connected with retail store.

ALPHA FLORAL CO.,  
Care A. Elberfeld, Personal,  
1105 Walnut St., Kansas City, Mo.

## HELP WANTED

Gardener wanted for private place; must be expert in greenhouse management, growing exhibition stock in mums, roses, cyclamen and tropical plants. Address No. 373, care Florists' Review, Chicago.

## HELP WANTED

Gardener; good, active, pot plant grower; mums especially; 8-hour day, double time for Sundays and holidays; location, Chicago Public Park. Address No. 384, care Florists' Review, Chicago.

**FOR SALE**—Refrigerator, new, oak and birch Mahogany finish, 54 inches wide, 30 inches deep, 7 ft. high; two display doors in front, storage doors below; \$125.00 F. O. B. Chicago. Buchbinder Bros., 11 S. La Salle St., Chicago, Ill.

**FOR SALE**—Commercial greenhouse; modern in every detail; cottage; ten acres of bearing fruit; on paved street; one block from Katy depot; Eldorado Springs, Missouri; must sell at once; \$1,250.00 cash will handle. Owner, E. J. Schutzel, 2631 Tracy Avenue, Kansas City, Mo.

## HELP WANTED

An interesting proposition is open to an experienced greenhouse operator; one conversant with all lines; located twenty-five minutes from heart of Pittsburgh and with every advantage; this is a going proposition and a money-maker and will bear rigid investigation; present owner's summer home located close by; will only consider a man of high standing and ability and able to invest \$5,000 or more if everything satisfactory; will pay fair salary and liberal bonus based on net earnings. Address No. 348, care Florists' Review, Chicago.

## HELP WANTED

Experienced wire workers. Write

C. C. POLLWORTH CO.,  
Milwaukee, Wis.

## HELP WANTED

Good grower of general line of pot plants and cut flowers; must be able to produce quality; unless you can do so do not answer; no firing to do; new place; permanent job if can produce the stock wanted; single or married, can furnish dwelling close by; good wages for right man.

ROCHESTER GREENHOUSE CO.,  
Emil Rieple Rochester, Minn.

## HELP WANTED

Well established firm located in Colorado and making excellent profits has good opportunity to offer a No. 1 grower who would like to invest; must be industrious and come well recommended as to character and ability.

Address No. 338, care Florists' Review, Chicago.

## HELP WANTED

A-1 rose grower, with southern experience; state wages wanted in first letter.

CHAS. A. MOSS,  
Spartanburg, S. C.

## HELP WANTED

First-class store man and designer; must be good on corsages, windows and decorations; good salary and permanent position to right party; married man preferred.

SMITH'S FLOWER SHOP,  
Hutchinson, Kan.

## HELP WANTED

Section helpers wanted; good pay and good chance for advancement.

J. F. WILCOX & SONS,  
Council Bluffs, Ia.

## HELP WANTED

A No. 1 grower, one whom I can put in charge as manager in my absence; good wages and a house to live in; all the privileges of an owner; must have some cash to invest in company; state how much cash you have and references in first letter; position now open. Address

STEAMBOAT GREENHOUSE,  
Steamboat Springs, Colo.

## HELP WANTED

Experienced saleslady and designer; permanent position; state experience, references, and salary expected, in first letter; an expert designer only need apply.

CHARLES WARNCKE GREENHOUSES, 2445 Fort Street West, Detroit, Mich.

[TURN THE PAGE].

**FOR SALE**

Greenhouse property, 65,000 sq. ft. of glass, well stocked with seasonable stock; a well established wholesale and retail business; good shipping facilities to nearby markets; good soil, city water, coal contracted for the season, \$4.25 per ton at nearby mine; other overhead expenses very reasonable; four acres of best land; \$32,000; one-third down, balance time payments. Address No. 372, care Florists' Review, Chicago.

**FOR SALE**

Florists' establishment of four greenhouses, each 32x200 feet; Garland gutter and pipe purlin construction; steam heating; 10-room dwelling; auto delivery; 3 acres of land; street cars pass the place; in one of the best cities of about 15,000 population in southern Alberta; center of large coal field and wheat growing district; coal costs \$1.50 per ton delivered in bin; best of markets; \$10,000 cash or good securities; balance on easy terms to suit; for further particulars address  
FRACHE BROS.,  
Lethbridge, Alberta.

**FOR SALE**

We have on hand the following used materials in good condition. Can make immediate shipment.

1 W. N. 280 Moninger Sectional Steam Boiler .....\$1,000.00  
1 No. 225 Moninger Sectional Steam Boiler .....\$175.00

Above boilers can be used for either a steam or hot water heating system.

Ratings	Steam	Hot water
W N 280	7,500 sq. ft.	12,875 sq. ft.
No. 225	800 sq. ft.	1,320 sq. ft.

JOHN O. MONINGER CO.,  
918 Blackhawk St.,  
Chicago, Illinois.

Everything for the greenhouse.

**FOR SALE**

Wrecking five houses.  
16x18-inch; 16x24-inch glass, per box .....\$ 7.00  
Doors, 8x6 ft., cedar panel, with frame, each ..... 2.50  
Rafters or sashbars, per foot..... .02  
Ridge, per foot ..... .04  
Ventilator sash, each ..... 2.00  
Ventilator machines, each ..... 10.00  
Shafting, heavy, per foot ..... .10  
Shafting, light, per foot ..... .06  
Ventilator arms, each ..... .25  
Ventilator hangers, each ..... .10  
Garland iron gutters, per foot..... .40  
Pipe, 1 1/4-inch, wrought iron, per foot ..... .10  
Wire stakes, 6-ft., \$2.00; 5 1/4-ft., \$1.75; 5-ft., \$1.50 per 100.

Cash, please.

PETER REINBERG,  
80 E. Randolph St., Chicago, Ill.

**FOR SALE**

Interest in a going, retail business of 15,000 ft. glass in the middle west; all built new in the last five years; electric lighted; no competition; market for all you can grow; purchaser must be competent to manage or superintend; other partners are not florists; everything in fine condition, ready for you to step in at once; competent assistants who will remain; wages \$35.00 per week straight, 4% on gross sales, average over \$40.00 per week; 8-room house, garden, fuel and water furnished free; price \$2,500.00; possession immediately or by March first; if you have the ability, satisfactory references and the cash, this is your opportunity; should be seen to be appreciated; further information on request; no triflers or dope fiends need apply. Address No. 378, care Florists' Review, Chicago.

**FOR SALE**

One of the largest, oldest and most successful retail flower stores in Chicago is for sale because of death of owner; purchaser of the business will be given satisfactory lease on ground and buildings; requires some capital, but purchaser can make money steadily from the start; pay for itself quickly; responsible parties address No. 339, care Florists' Review, Chicago.

**FOR SALE**

Refrigerator; new, 54 inches wide, 9 ft. high; two display doors in front, storage doors below, ice above; beautifully finished in mahogany color; reduced to \$195.00 F. O. B. Chicago.  
BUCHBINDER BROS.,  
11 So. La Salle St., Chicago, Ill.

**FOR SALE**

Good second-hand pipe in all sizes from 3/4-inch up to 10-inch; also new galvanized wire in 9, 13 and 14 gauge. Write for prices.  
MAX ZEIGLER & BROS.,  
Muncie, Indiana.

**FOR SALE**

Greenhouses; retail and wholesale business; 50 miles from Chicago; 12,000 ft. of practically new glass; 2 boilers, both ready for service, one new this year, will take care of 20,000 ft. more glass; new service building and boiler room 30x75, white enameled brick inside, stucco outside; greenhouses planted to carnations, mums, sweet peas and general line of plants for retail demand; sales for 1920 will exceed \$11,000.00; this must be seen to be appreciated; other business, reason for selling; price, including coal for winter, \$15,000.00; terms to right party. Address No. 357, care Florists' Review, Chicago.

**FOR SALE**

Landscape business, including two automobiles, with a large and complete set of gardening tools, office and equipment and small nursery stock; located in a large central eastern city and now doing a business of approximately \$25,000.00 a year; reason for selling: owner has recently acquired other business interests and hasn't time. Address No. 359, care Florists' Review, Chicago.

**FOR SALE**

Three houses, 22,000 feet glass, practically new, rebulbed this year; hot water heat; 7-room house; 1 1/4 acres land; located at Wilmette, Ill., 14 miles north of Chicago; now under lease to a responsible tenant.  
FRANK FELKE,  
R. F. D. 4, Box 185, Elkhart, Ind.

**FOR RENT**

This space and others like it, for \$2.00 per week.

**FOR SALE**

A great bargain: 3 greenhouses, 32x120, 20x80, 16x80; ground, 150x200; fully stocked; 80-H.P. boiler; steam coal; 2 dwellings, 5-room; ground 160x225; store stocked; only florist in town of 10,000; fine shipping trade; central Pennsylvania; open for inspection. Address No. 336, care Florists' Review, Chicago.

**FOR SALE**

Greenhouse and garden in splendid location; two Foley houses, each 18x150, with newly installed steam heating system; will consider leasing greenhouse and will sell or lease as much land as desired up to 15 acres; street cars and paved streets to corner; right in town of 30,000.

D. M. PAGE,  
1411 Broadway, Joplin, Mo.

**WANTED**

Second-hand Skinner irrigation equipment.  
THE D. HILL NURSERY CO.,  
Dundee, Illinois.

**FOR SALE**

Fifty boxes 16x24 S. S. A. new glass, \$6.95 per box.  
R. A. McPHERON,  
Litchfield, Ill.

**FOR SALE**

Fifty boxes, 16-in. double thick glass, mostly all 16x24, but have 4 or 5 boxes in smaller lengths; \$350 for the lot; one Kroeschell hot water boiler, size of fire box inside, 24-in. x 50-in., price \$400; 1,500 feet 1 1/4-in. wrought pipes, \$150; 400 feet 3-in. and 4-in. wrought pipes, \$120; all above materials guaranteed to be practically new.

I. SUESSERMAN,  
104 Ridgewood Ave., Newark, N. J.

**WANTED**

Work in the South for the Winter, for our men, used to grading and planting grounds; Florida preferred, but will go anywhere in the South.  
D. ROBINSON'S SONS,  
Landscape Gardeners, Revere Beach Parkway, Everett, Mass.

**FOR SALE**

About 10,000 feet of glass, steam heat, all planted and doing a good retail business in Illinois; all modern conveniences; can be bought for cash if taken at once for less than the growing stock will sell for; this is a real buy; best of reasons for selling at this price. Address No. 367, care Florists' Review, Chicago.

**FOR SALE**

Boilers, 70 H. P. Tubular; 50 H. P. Kewanee type firebox boiler; 10 and 20 H. P. Scotch Marine; 15 H. P. Tee boiler; Vertical boilers all sizes; 6-in. Davis Regulating Pressure Valve; One 1 1/4-in. Regulating Valve; 100 boiler tubes 8-in. x 12-ft., as good as new; 6 H. P. Gasoline Engine. CASEY BOILER WORKS,  
Springfield, Ohio.

**WANTED**

Want place about 8,000 to 15,000 feet of glass, to lease on long term, or will buy if suited; must have house or living quarters on place; can pay few thousand cash down; west or middle west preferred; in answering this, kindly give full particulars in first letter. Address No. 378, care Florists' Review, Chicago.

**FOR SALE**

Roof bars; 14 ft. purlins; 10-in. gutters; ventilators for 5 row 16x24-in. glass; 1-in. pipe, 1 1/4-in. pipe; 2 1/4-in. flower pots; 1 to 1 1/4-in. clamps; 16x24 double glass; 2 1/4 H. P. gasoline engine; 4 H. P. gasoline engine, 1 1/4-in. globe valves; hot bed sash, 8x6.  
E. H. HUSTON & CO.,  
Sistersville, W. Va.

**FOR SALE**

Greenhouse property; 7,000 ft. glass; full of stock; established retail business, 40 miles west of Cleveland, Ohio, two B. R.; hot water heat; two boilers; city water; electric light; winter supply coal on hand; sell all can raise; \$7,500 buys plant complete; sell account death of manager; other interests for the owner; reasonable terms; also modern 8-room house, 3 acres good land; fruit, etc.; bargain. Address No. 382, care Florists' Review, Chicago.



(Cont'd on page 64.)

**WRIGHT'S FLOWER SHOP**  
224 West 4th St., Los Angeles



# For SAN FRANCISCO

the Bay Cities and all Central California

## PELICANO, ROSSI & Co.

Members F. T. D.

123-125 Kearny Street

OFFER UNEXCELLED FACILITIES FOR HANDLING YOUR ORDERS

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thought of YOU and your  
thoughtfulness if you send  
Flowers.

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on Xmas morning—in New York  
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All Over The  
Civilized World*

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← Our Brother Florists are welcome to the use of this Xmas ad in their own local advertising.

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**Max Schling  
Flowers**  
Deliveries  
All Over The  
Civilized World  
785 FIFTH AVE.  
• AT 60th St. •  
• NEW YORK •  
• Phone PLAZA 7241 •

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508 South Dearborn St., CHICAGO

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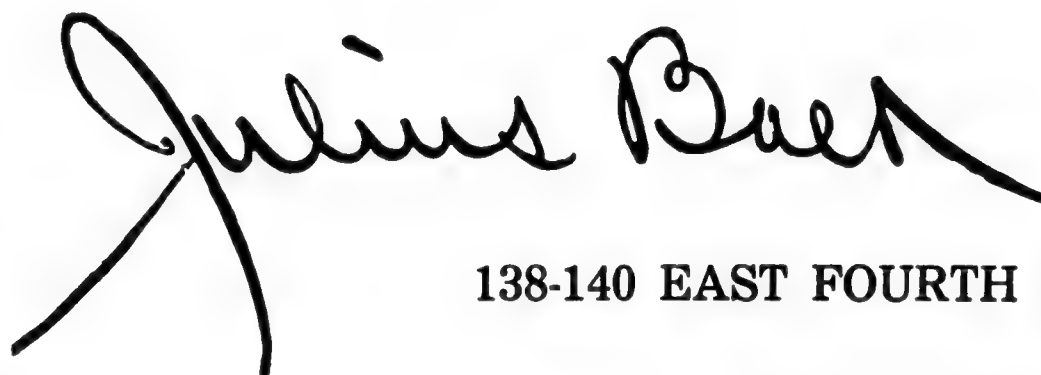
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### QUALITY plus SERVICE!

### In CINCINNATI

To mention Flowers is to think of



138-140 EAST FOURTH STREET

## TATE'S TIPS

### SLOGAN SENTIMENTS.

#### In School Days.

From the confirmation, or first communion service, to commencement day there is no fixed service in which to "Say It with Flowers" in the child's life. This period is taken up with acquiring an education, in which he usually gets some practical idea of the constituent parts of flowers in the study of botany, but how many of us can recall how little attention we paid to this study! Yet those of us who were fortunate enough to go to a country school could have given college professors cards and spades and then beat them regarding knowledge of the wild flowers that grew in our section. We knew nothing about long Latin names, but we did know where the flowers could be found, their habits and their medicinal value, if they had any. Any boy or girl could tell you where to look for the trailing arbutus, or

when the dogwood would burst into flower.

But school days are over, and happy families gather at the high school or college for the graduation exercises, and here we again find that the only way in which loved ones can express just what they feel is by "Saying It with Flowers." Perhaps a boy or girl of some humble home is the valedictorian of the class; can those proud parents let such an occasion pass without "Saying It with Flowers"? The school building is decorated with flowers for the occasion. If in the city, great vanloads of palms are transported from the florists to grace the occasion, together with cut blooms. If in the country, the children themselves will go to the woods and, once a year at least, convert that old building, which to many a boy has been little more than a prison, into a bower of flowers. Why is this being done? Young lives are being launched into the responsibilities of life, and as they step out into this new life, with all of their vigor and

youth, what more fitting surroundings could there be than God's greatest handiwork, aside from human beings?

#### Entering Life.

But commencement days are over, and we find the boy and girl looking about for their life work, and at the same time life partner; both of these are sooner or later determined upon. Perhaps both of them have, in a manner, been settled back in school days, but the young miss has made her debut in society. New faces and new suitors come upon the scene, and the young man finds he has a warfare on his hands to hold her affections. Now, what more formidable weapon can be used in this battle than flowers? The two may have reached the age of manhood and womanhood; it may be hard for her to decide, but his floral offerings will carry her back to childhood days; they will recall to her how some big, blundering, bashful boy once thought it an honor to carry her books, or if some boy teased her, how he was ready to do battle for her. And as she looks at his flowers, and considers the traits of character possessed by this young man, her decision is made, and soon we shall hear the wedding bells ring out.

Or we will take the young lady in the higher strata of society. She is launched into society in the most for-

# Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

Part This Week—See Pages 63 and 64

## PHOENIX, ARIZ.

Arizona Seed & Floral Co.

28 and 30 S. Central Ave. Member F. T. D.

## PHOENIX, ARIZONA

Donofrio Floral Co.

CHAS. E. MORTON, Mgr.

Wire your orders to us for delivery in Arizona and New Mexico.

## Flowers for all ARIZONA

Tucson Seed & Floral Co., TUCSON, ARIZONA

## DOUGLAS, ARIZ. FOR ALL POINTS IN ARIZONA

GATLIFF FLOWER GARDEN

Successor to TRAVIS FLOWER SHOP  
Indian Blankets, Dolls and Moccasins.

## TUCSON, ARIZ.

7 East

Congress Street  
BURNS' FLOWER SHOP

## PRESCOTT, ARIZ.


Send your orders to ACKER'S FLOWER SHOP

## ROSWELL, N. MEX.

ALAMEDA GREENHOUSES

Headquarters for Flowers New Mexico and Texas.

mal manner; her first public social function is surrounded with flowers and her future popularity in the social world is judged by the number of bouquets she receives on this occasion. From this time on hers is a constant round of dinners, teas, dances and theater parties, until she, like the one mentioned above, comes to the valley of decision, and in this case the one who has depended most upon flowers to carry his message is usually the most successful one. We all know that in the eyes of the world money, position and prestige are supposed to be the deciding factors in these affairs, but this article is being written for the eyes of florists alone, who are on the inside in these matters. How many of you florists with store experience have seen flowers win out over all these, and have seen the young man with a short bank account, struggling along in his profession, walk off with the prize! How often have you heard some of her set say she had simply thrown herself away, that it was sad, when they think of the opportunities she had, to see her make such a decision! I can look about me today and pick out some of the most respected citizens of my city of whom this same thing was said. The man who knows how to "Say It with Flowers" is the man who has stamina and character sufficient to make for himself a reputation that a woman will live to be proud of.



## Crossing the Krisses Out of Krismas

When you consider that for the two days preceding, and on Christmas itself, we send out no less than 4,000 separate orders; you can well see that we have to have a well-thought-out system of handling them, or things would get beautifully balled up.

We have tried the grouping system and the numbering system. Also holding each salesman responsible for his orders. Likewise putting it all up to the head of our deliveries. Any of which were all right when our business was small, but sure did "Kriss Kross" things up when we had 4,000 deliveries to make.

So Suko, the Jap; Tom, the Scotchman, and Jimmy, the Hybernian Hybrid, got together and schemed up a method that has them all beat.

It might or it might not help you. Will be only too glad to write you full particulars, or ask Clarence E. Falls.

New York's  
Favorite Flower Shop  
**G.E. M. Stumpff**  
Fifth Avenue at 58th Street

But now let us note the actual wedding day, and no matter whether the bride be a princess or a girl who toils for her living in a factory, flowers must play a part, great or small, in the nuptials. A wedding without a bride's

bouquet would be like the production of "Hamlet" with Hamlet left out. We have all seen weddings where flowers were used in every conceivable way, the aisles of the church strewn with them and the hack or automobile



# Telegraph Delivery Department

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## FOREIGN SECTION

Liverpool, England  
DINGLEYS, Ltd., Florists

SHEFFIELD, ENGLAND  
WM. ARTINDALE & SON  
FLORISTS SEEDSMEN NURSERYMEN

Manchester, England  
DINGLEYS, Ltd., Florists

SCOTLAND SEND YOUR  
ORDERS NOW TO  
LEIGHTON, Florist, GLASGOW  
Scotland's Only Member F. T. D.

that carried them to the station decorated with them. And it did not stop there, for often we have telegraphed some florist to have a vase of flowers in the couple's room at the hotel when they arrived.

Take another view of the situation. How often have we had an eloping couple come into the store and purchase a bouquet before the knot was tied! Even in such a case it would not seem like a wedding if there were no flowers. Wherever the marriage ceremony is celebrated in these days, no matter according to what denomination or creed, no matter if it be a civil ceremony performed by a mayor or an alderman, flowers will play a conspicuous part.

The wedding is only the foundation for a new home, and there is not another word in the English language that stands for so much as that little word of four letters. I once heard home defined in these words: "Home is any abode where love dwells." Any of us will agree that this is a true definition. Well, assuming that love dwells in a home, then there are sure to be flowers in that home, for the two are inseparable. But it is a woman's hands that are building this place we call home, and as she builds, every layer that she lays is cemented with love, till it becomes so great that it must be shared. It would be selfish for two people to enjoy it, for we all know that there is no place for selfishness where love reigns, and so an all-wise God sends another life into this home and, in a manner, divides that love.

In my first article I said "Say It with Flowers" opened an endless chain of possibilities. We see the same scene enacted here as in the beginning of my first article, and one that will be re-enacted while time lasts.

But space will not permit me to go further in this article. Right here I want to ask the florists of this country a question: Is it any wonder Major O'Keefe has such faith in our slogan, "Say It with Flowers"? Tate.

### MAX SCHLING TELLS HOW.

Talks to Times Reporter.

Anticipating the publicity campaign of the New York florists, perhaps, the New York Times, that city's most dig-

# "Say it with Flowers"

Members  
of the  
F. T. D.



Members  
of the  
F. T. D.

GUDE BROS.CO.  
FLORISTS  
1214 F ST.N.W.  
WASHINGTON,D.C.

# "Say it with Flowers"

Send Orders for  
WASHINGTON,  
D. C.

and vicinity to

*Blackstone*

EVERYTHING  
FIRST-CLASS

Member F. T. D.

14th and H. Streets

WASHINGTON, D. C.  
Louise Flower Shop

Connecticut Ave. at N St., N. W.  
Miss Louise W. Daugherty, . . . Proprietress  
Phones—Franklin 3579, 3841, 3842.  
Member Florists' Telegraph Delivery.

ORDERS IN OR AROUND  
Washington, D. C.

MEMBER F. T. D.  
GEO. C. SHAFFER  
900 Fourteenth Street

La Crosse, Wis.  
La Crosse Floral Co.

Oldest F. T. D. Member  
We grow all our flowers Guaranteed service

La Crosse, Wis.

Send your order for flowers for delivery in this city and vicinity to

SALZER'S FLORAL GARDENS  
QUALITY AND SERVICE ASSURED

KENOSHA, WIS.  
L. Turner & Sons, 352 Park Ave.  
Members Florists' Telegraph Delivery

Racine and Kenosha  
Operating large Greenhouse in both these Wisconsin cities P. N. Obertin

# Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

## F. T. D. MEMBERS

—who wish to insure the greatest satisfaction  
will send their CHICAGO orders to—

THIS NAME ON THE BOX IS A

*Heischman*

GUARANTEE OF SATISFACTION

MEMBER  
FLORISTS'  
TELEGRAPH  
DELIVERY

CHICAGO'S  
LEADING FLORIST  
RAILWAY EXCHANGE BUILDING

Milwaukee, Wis.

A. CURRIE & CO.,

130-132 Wisconsin Street

Member Florists' Telegraph Delivery Ass'n.

MILWAUKEE

*E. WELKE & CO.*

*The House of Roses*

Member F. T. D. 750-752 Third Street

MILWAUKEE

Member  
F.  
T.  
D.

*Subliner's*  
FLORIST

225 Grand Ave.

MILWAUKEE

EXCLUSIVE FLORAL  
ARRANGEMENTS

BAUMGARTEN, Inc.

Member F. T. D. 93 WISCONSIN ST.

MILWAUKEE

F. T. D.

EDLEFSEN-LEIDIGER CO.

419 Milwaukee Street

RACINE, WIS.

THE

610-612 Wisconsin Street FLOWER SHOP Member F. T. D.

MILWAUKEE WEST ALLIS  
WAUWATOSA

ERWIN J. HAMME

Greenhouses and Flower Shop

at WAUWATOSA, WIS.

MILWAUKEE, WIS.

FOX'S

INCORPORATED

437-89-41 MILWAUKEE STREET

Member Florists' Telegraph Delivery Ass'n.

MILWAUKEE

1-3-5 GRAND AVENUE

GIMBELS

A. H. MacDonald, Mgr.

Member Florists' Telegraph Delivery Association

GREEN BAY, WIS.

Meier-Schroeder Co. Orders for Cut Flowers and Designs delivered anywhere in Wisconsin and Northern Michigan at right prices.

nified and conservative morning paper, devoted more than a column Sunday, November 14, to an interview with Max Schling, who, it stated, "is a veteran in the flower world of New York." Some of the observations quoted from Mr. Schling which may contain suggestions to other florists were:

OSHKOSH, WIS.

THE MILES COMPANY  
GROWERS

Established 60 years. Member F. T. D.

MADISON, WIS.

RENTSCHLER FLORAL CO. Member F. T. D.

For WISCONSIN delivery of  
"HOME-GROWN FLOWERS"

GET IN TOUCH WITH

J. E. MATTHEWSON

SHEBOYGAN, WIS.

Member Florists' Telegraph Delivery Association

# Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

All orders carefully executed.  
Choice cut stock and plants  
from our own greenhouses.

END YOUR ORDER  
TO  
**SANDERS**  
NURSERY CO.  
623 Clara Ave., ST. LOUIS, MO.

Members of the  
Florists' Telegraph Delivery  
Association

**ST. LOUIS, MO.** Send Your Orders to **F. H. WEBER**  
Taylor Avenue and Olive Street  
EVERYTHING SEASONABLE. PLANTS OR CUT FLOWERS.  
ALL ORDERS CAREFULLY EXECUTED UNDER MY PERSONAL SUPERVISION.  
Member Florists' Telegraph Delivery Association. Flowers Delivered in City or State on Short Notice.

**ST. LOUIS, MO.**  
**GRIMM & GORLY**  
Leading Downtown Florists  
Members Florists' Telegraph Delivery.

ORDERS FOR  
**ST. LOUIS, MO.**  
**YOUNG'S :: 1406 Olive St.**

**ST. LOUIS, MO.**  
Wire or phone your orders to **OSTERTAG BROS.**  
The Largest Retail Supply House in the West.  
JEFFERSON AND WASHINGTON AVES.  
Members F. T. D.

**ST. LOUIS, MO.**  
Wire your orders to  
**MULLANPHY FLORISTS, Inc.**  
8th and Locust Streets  
— Both Long Distance Phones —  
Member Florists' Telegraph Delivery Ass'n.

**ST. LOUIS, MO.**  
Member Florists' Telegraph Delivery Association  
**Jos. Witek**  
4744-4748 McPherson Ave.

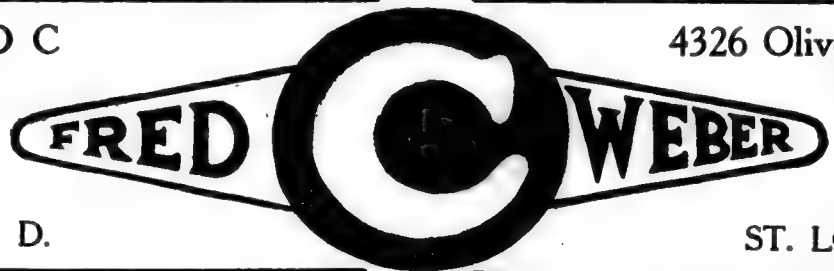
**ST. LOUIS, MO.**  
**BENTZEN**  
FLORAL COMPANY  
3118 North Grand Avenue  
FACILITIES SECOND TO NONE

**ST. LOUIS, MO.**  
Up-to-date Service **The Blossom Shop** 4110 Manchester Ave.

**ARCHIAS FLORAL CO., Sedalia, Mo.**  
Choice Cut Flowers and Designs on Short Notice.  
Prompt attention to telegraph and telephone orders.  
Members Florists' Telegraph Delivery Ass'n

RED C

4326 Olive St.



F. T. D.

ST. LOUIS

**ST. LOUIS** Choice Seasonable Flowers  
**George Waldbart Floral Co.**  
Efficient Service—Most Centrally Located  
All Orders Carefully Executed 516 North Grand Ave.

**SEDALIA, MISSOURI**  
"You will not stammer if you say it with our flowers"  
**State Fair Floral Co.**  
Florists' Telegraph Delivery.

**Samuel Murray**  
**KANSAS CITY, MO.**  
1017 GRAND AVE.  
Member of the Florists' Telegraph Delivery Association

Phone 1367  
**Stokes FLORAL SHOP**  
"WE STRIVE TO PLEASE"  
305 E. Walnut St., Springfield, Mo.  
Members F. T. D.

**KANSAS CITY, MO.**  
We are members of the F. T. D.  
**J. F. MURRAY & CO., 212 E. 10th Street**  
**W. J. Barnes** KANSAS CITY, MO.  
38th St. and Euclid Ave.  
Established 1890.  
No order too large or small. Member F. T. D.

"One of the greatest changes has been in the increased use of flowers by men, though they are really more genuine lovers of them than women. Now they have them in their offices, have standing orders for them, and a bou-

**Kansas City, Mo.**

**Rock's**  
MEMBER F. T. D.

1106 GRAND AVENUE

**KANSAS CITY**  
WE STRIVE TO PLEASE  
**ALPHA FLORAL Co.** Member of the F. T. D.  
205 WALNUT STREET, ST. LOUIS, MO.  
ALPHA ELBERFIELD, Founder and Owner.

**KANSAS CITY**  
**A. Newell** FLORIST  
MEMBER F. T. D. Eleventh and McGee Sts.

**STUPPY FLORAL CO.**  
Orders Executed  
Missouri, Iowa, Kansas and Nebraska  
**St. Joseph, Mo.**  
Members Florists' Telegraph Delivery

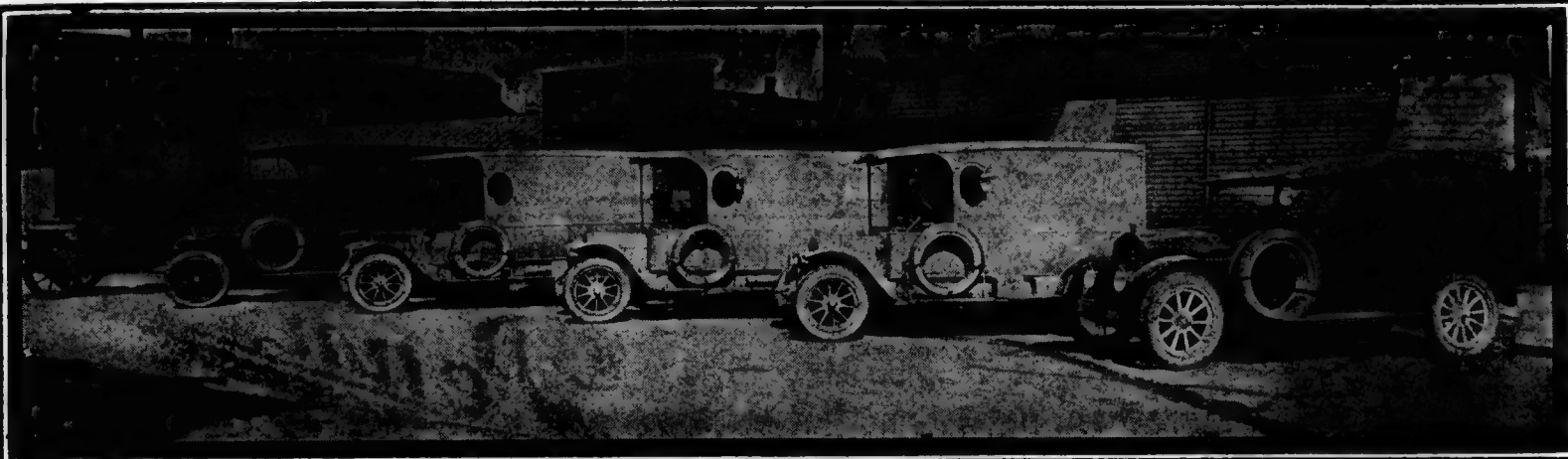
**Excelsior Springs, Mo.**  
EXCELSIOR GREENHOUSES

**COLUMBIA, MO.**  
COLUMBIA FLORAL CO.  
Halfway between St. Louis and Kansas City



# Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.



## This Fleet of Automobiles is AT YOUR SERVICE

(White Trucks Insure Dependable Delivery)

## IN CLEVELAND

Send Your Orders to  
The F. T. D. Florist

**KIRCHNER'S FLOWERS, 6701 Quincy St., Cleveland, Ohio**

### ENID, OKLA.

*The Hub of the Middle Southwest*  
10 Railroads for quick delivery.  
ENID FLORAL CO., Leading Florists  
Authorized Member F. T. D. for Enid.

ENID, OKLAHOMA, Oklahoma Floral Co.  
Will fill your orders for Designs  
and Cut Flowers in Oklahoma  
Member F. T. D., Elks Bldg., 109 E. Broadway

### OKMULGEE, OKLA.

GEO. W. MARSHALL, 108 N. Grand Ave.  
MEMBER F. T. D.

### TULSA, OKLAHOMA

Boston's Flower Store. O. O. Boston  
Member Florists' Telegraph Delivery.

### Joplin, Mo. AMERICAN FLORAL SHOP

J. E. MEINHART, Prop., 216 W. 4th St.

### WEBB CITY, MO.

J. E. Meinhardt, 416 S. Pennsylvania Ave.

### CHILLICOTHE, MO.

ISHERWOOD GREENHOUSES

We Strive to Please

### SPRINGFIELD SEED CO.

SPRINGFIELD, MO.

FLORAL DEPARTMENT OPEN DAY AND NIGHT  
Member Florists' Telegraph Delivery Association

### EASTERN OKLAHOMA WESTERN

MAXWELL & CO.

We grow our own flowers  
50,000 sq. ft. of glass

TULSA,

ALVA.

### Oklahoma City, Okla.

THE FOSTER FLORAL CO.

Member Florists' Telegraph Delivery

### Hornaday Greenhouse, LAWTON, OKLA.

can fill your orders for Walter, Temple, Burk-  
burnett, Altus, Snyder, Grandfield, Apache,  
Anadarko and Fort Sil

tonniere served to them as regularly  
each day as they do their breakfasts.  
I could tell you of thirty or forty offices  
where there is a standing order for a  
few roses to be left several times a  
week. In some of the offices they have  
them sent Mondays, Wednesdays and  
Fridays, and in others, Mondays, Wed-  
nesdays and Saturdays, and the last  
they take home.

Men Fancy Boutonnieres.

"For the boutonnieres many men  
now stop at the florists regularly every  
morning for a flower. It is a standing  
order, and they pay for whatever it is,  
15 cents in winter and 10 cents in sum-

### FURROW & Co.

Service unexcelled  
for central and northern  
Oklahoma

Guthrie, Oklahoma

### MUSKOGEE, OKLA.

McQueen Floral Co.

FLOWERS BY WIRE ANYWHERE

Member F. T. D.

### MUSKOGEE, OKLA.

MUSKOGEE CARNATION CO.

Largest Growers and Retailers in  
Eastern Oklahoma

Member Florists' Telegraph Delivery

### FOR ALL TOWNS IN SOUTHERN OKLAHOMA

AND NORTHERN TEXAS

Mrs. B. A. Nelson

Sulphur, Okla.

### CHICKASHA, OKLA.

Mrs. Stella Johnson Member F. T. D.

# Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

## Boston—O'BRIEN

67 Beacon Street  
Deliveries  
To All Suburbs

QUALITY AND SERVICE

Member Florists' Telegraph Delivery Association

342  
CARBONE, Boylston Street,  
BOSTON

Member Florists' Telegraph Delivery Ass'n.

The Beacon Florist  
7 Beacon Street, BOSTON

J. EISEMANN, Manager, 14 years head decorator and designer for Penn's.  
PROMPT, EFFICIENT SERVICE GUARANTEED.

Worcester, Mass.  
RANDALL'S  
FLOWER SHOP

Member Florists' Telegraph Delivery.

H. F. A. LANGE  
Worcester, Mass.

Delivers to all Points in New England  
125,000 Square Feet of Glass.  
Member Florists' Telegraph Delivery Ass'n.

New Bedford, Mass.  
and all parts of CAPE COD, MASS.  
MURRAY, Florist  
232 Union Street  
GREENHOUSES: FAIRHAVEN, MASS.  
National Florist. Member F. T. D.

*Warburton*

Member F. T. D.

FALL RIVER  
MASS.  
33 N. Main Street  
Orders Executed for  
Southeastern Mass., Newport  
and Rhode Island Points

FITCHBURG, MASS.  
LESURE The Florist  
EVERYTHING IN FLOWERS

CAMBRIDGE, MASS.  
ROBBINS BROS., 636 Massachusetts Avenue  
Near All Colleges Members F. T. D.

WELLESLEY COLLEGE  
Dana Hall, Walnut Hill, Rockbridge Hall Schools  
TAILBY, Wellesley, Mass.  
Long Distance Tel., Wellesley, 44-1, 44-2, 44-3

Newton, Mass.  
Also BOSTON, BROOKLINE  
CAMBRIDGE, WELLESLEY

COTTON  
The Florist

I should like to write a  
little essay on

"The Sweet Perfume  
of Courteous Service"

but actions speak louder  
than words. Flowers are  
my hobby and my business.  
If you have orders for de-  
livery in N. E., wire us.

BOSTON, MASS.

*Penn The Florist*

"Penn, the Telegraph Florist."

Member of Florists' Telegraph Delivery Association.  
124 TREMONT STREET

Morse & Beals, LOWELL, MASS.  
Nearest Shipping Point to  
NEW HAMPSHIRE and VERMONT  
Members Florists' Telegraph Delivery Association

*Wax Brothers* Boston, Massachusetts  
44 TEMPLE PLACE  
The Centrally Located Florist Shop  
Yours for Reciprocity. We cover all points in New England.  
Members Florists' Telegraph Delivery.

BOSTON—BECKER'S

Send us your telegrams. Prompt service IN  
and ROUNDABOUT BOSTON. Our con-  
servatories are in Cambridge, only 8 minutes  
from the heart of Boston.

BECKER'S CONSERVATORIES  
CAMBRIDGE - MASS.  
Members Florists' Telegraph Delivery

Brookline, Mass.

220 Washington Street

F. E. PALMER, Inc.

Established 1886

Members Florists' Telegraph Delivery Ass'n.

Brookline, Mass.  
1314 Beacon St. Alice B. Merrill  
Member F. T. D.

BOSTON 9, MASS.

HENRY R. COMLEY, Florist, 6 Park Street  
50 years' experience in the florist business guarantees  
efficiency to take care of all orders. 20 per cent allowed.

mer. Gardenias are not the favorite  
flower now for general use, only for  
evening or for formal occasions. In  
France and England for many years  
men have worn carnations, and now  
they are doing it more here, a red car-  
nation—the dark red, not the bright  
Christmas variety—for daytime and  
the white one for evening. There are  
certain men who always wear one of  
the tiny Sweetheart roses, and they  
pay 10 cents in winter and 5 cents in  
summer. All the flower wearing has

BOSTON  
MASS.

HOUGHTON GORNEY

UNDER THE PARK ST. CHURCH

Cambridge, Mass.

Largest Retail Conservatories near the heart  
of Boston. Deliveries in all suburbs.

HAROLD A. RYAN, Inc.  
Opposite Mount Auburn Cemetery.

Waltham, Mass.  
1st CLASS STOCK  
FACILITIES  
SERVICE

M. F. RUANE

Member F. T. D.

121 Moody St.

MELROSE, MASS.

The Casey Florist Co. 93 Maple Street  
Nearest Dealer to New England Sanitarium

MALDEN, MASS.

J. WALSH & SON  
Members Florists' Telegraph Delivery Ass'n.

# Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

## AMERICA'S FOREMOST FLOWER HOUSE

Superior  
Service

74th Year

Steamer

Deliveries and all  
others guaranteed.

Standard  
Prices

*Thos. F. Gavin*  
INC.

Est. 1847

Correspondents in all  
leading cities of the  
world

BOSTON—and—NEW YORK

1 PARK STREET  
AND  
799 BOYLSTON STREET

Your Account Invited

561 FIFTH AVENUE  
AT  
46th STREET

HARTFORD,  
CONNECTICUT

Welch's Flower Shop  
197 Trumbull Street  
A. W. Welch Mrs. E. M. Welch

New Haven,  
Conn.

J. N. CHAMPION & CO.  
The F. T. D. Artists

Yale  
College

Covering All Connecticut

HARTFORD, CONN.

Greenhouses: *Coombs* Stores:  
Benton St. 741 Main St.  
364 Asylum St.  
Member F. T. D.  
Orders solicited for all parts of Connecticut

BIDDEFORD, ME.  
NEAR PORTLAND

*Strout's*  
Member F. T. D. CARNATIONS

Waterbury, Conn.

RYAN & POWERS  
80 Center St.  
Special attention Westover and St. Margaret  
School Orders.  
Members F. T. D. and Rotary Florist.

Hartford, Conn.

*George F. Lane*  
SUCCESSOR TO *Welch*  
THE FLORIST  
180 Asylum Street Member F. T. D.

Providence, Rhode Island  
Johnston Brothers

LEADING FLORISTS  
38 DORRANCE STREET  
Member Florists' Telegraph Delivery Ass'n.

STAMFORD, CONN.

QUALITY FLOWER SHOP  
Member F. T. D. 43 ATLANTIC ST.  
Prompt delivery to  
NOROTON, DARIEN, NORWALK, GREENWICH

Hartford, Conn.

J. Albert Brodrib, Store,  
639 Main Street  
Deliveries to  
New Britain, Meriden, Middletown, Manchester,  
Rockville, Farmington, Willimantic.  
Member Florists' Telegraph Delivery Association

Lynn, Mass. MEMBERS  
F. T. D.

GIBBS BROS., 231-233 Union St.

BROCKTON, MASS.

Belmont Flower Shop MEMBER  
F. T. D.

BURLINGTON, VT.

*Gale Florist*  
Member F. T. D.  
Orders for Vermont and Northern New York filled to  
your entire satisfaction at right prices.

BRIDGEPORT, CONN.

James Horan & Son

943 MAIN STREET  
Largest Growers in this District.  
MEMBERS FLORISTS' TELEGRAPH DELIVERY.

PORTLAND, ME.

THE FLOWER SHOP  
M. E. McGunigle Cor. Oak and Free Sts.

MANCHESTER, N. H.

H. C. STACHE. L. D. PHONE  
1261-B.

been a propaganda of cheerfulness since the war.

"For the women there is the corsage bouquet. They had been wearing the corsage entirely of orchids, but I have suggested a combination of flowers, an orchid with others. Since the prohibition of all flowers from the other side there has been a scarcity of orchid plants and the prices are high. With women using a combination corsage bouquet, which was really less formal and more pleasing, the demand for orchids was reduced; that kept the prices down and it also increased the demand for the home-grown stock.

Flowers for the Bride.

"In these days the bride who carries

New Britain, Conn.  
VOLZ FLORAL CO.

Bridgeport, Conn.  
John Reck & Son, 985 Main Street

PROVIDENCE, R. I.  
AND ALL NEW ENGLAND POINTS  
T. J. Johnston & Co., 197 Washington St.  
PROVIDENCE

NEWPORT, R. I.  
SMITH Est. 1864 Greenhouses  
JAMESTOWN R. I.



# Telegraph Delivery Department

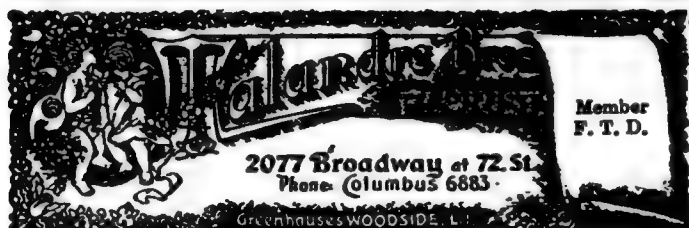
The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

NEW YORK  
F. T. D. Member

## DARDS

341 Madison Avenue  
Opp. Hotel Biltmore

An ever INCREASING BUSINESS at the same CORNER for FIFTY YEARS is the answer for your New York orders



WE CARRY THE HIGHEST GRADE OF CUT FLOWERS  
**SEND US YOUR NEW YORK ORDERS**  
ADJACENT TO THEATRICAL AND HOTEL DISTRICTS

Member  
F. T. D.

2077 Broadway at 72 St.  
Phone Columbus 6883  
Greenhouses WOODSIDE, L. I.

**ABUNDANTLY PREPARED  
AT ALL TIMES**

**Edwards Floral  
Hall Company**

1716 Pacific Avenue  
Atlantic City, New Jersey

Nurseries: Mediterranean  
and South Carolina Aves.

Member Florists' Telegraph Delivery Ass'n

**PATERSON  
PASSAIC New Jersey**  
**EDWARD SCEERY**  
Member Florists' Telegraph Delivery Assn.

NEWARK, N. J. F. T. D. Member  
**BEGEROW'S** 946 Broad St.  
FRESH FLOWERS AND BEST SERVICE

the right kind of a bridal bouquet is not hidden behind it. One has to remember that it is the bride and not the bouquet who is being married. If the florist does not know the bride personally he should have a description of her and suit the bouquet to her style. A tiny, sylphlike bride must have a bouquet of quite different shape from the majestic bride who is large in every way. If the bouquet is too large the figure of the bride is spoiled and the work of the dressmaker lost.

"At one time the flowers of the bride's bouquet were all a dead white, which is unbecoming. There are different shades of white—those which have a note of cream, an ivory white, and white with an accent of delicate green. Then if, tucked down in the heart of the bouquet, there is a little cluster of Sweetheart roses or of blue pansies, they will not be noticed in the ensemble, but they give a touch of warmth to the bouquet.

"Many brides who wear orange flowers use the artificial ones. It is better to use the real ones, and a few of those are much more satisfactory than a large cluster of the imitation. Orange blossoms are always expensive. They are greenhouse-grown. A large cluster of the blossoms and leaves on the top of the head is too heavy and unbecoming, anyway. I suggest just a few real blossoms catching the veil at the side. The effect is much that of a pearl pin, and fifteen or eighteen blossoms are more than sufficient. In this way the bride's head is free and her face is not dwarfed by the flowers.

### Do Not Hide the Bride.

"In the same way in preparing the background for the bride the idea should always be in mind that it is the bride who is to be seen and that the flowers are secondary. Anyone who puts in a solid background of white and

**ATLANTIC CITY, N. J.**  
Atlantic City Flower Shop  
1519 Pacific Avenue

Always a big stock on hand of all kinds of flowers and plants. Personal attention. F. T. D. Member

**Red Bank, N. J.**  
W. W. KENNEDY & SONS  
FLORISTS  
MEMBERS F. T. D.  
41 BROAD STREET

**TRENTON, N. J.**  
PARK FLORAL CO. R. ABBOTT  
Greenhouses--Buchanan, Lafayette and Schiller Ave.

**Englewood, N. J. Camp Merritt**  
EDWARD G. BURROWS  
Member F. T. D.

**Summit, HARRY O. MAY,**  
PROPRIETOR  
New Jersey The Rose Shop

**ONEONTA, NEW YORK**  
DERRICK, Florist, MEMBER  
F. T. D.

**For SYRACUSE, N. Y.**  
W. E. Day Co., Onondaga Hotel Bldg.  
F. T. D.

**SENECA FALLS, N. Y.**  
E. W. HUDSON & SON  
WILL ALSO DELIVER ORDERS AT WATERLOO

**Elmira, N. Y. SHIPMENTS**  
Southern New York  
Northern Pennsylvania  
Member F. T. D. The Rosery Garden Shop 182 N. Main Street

**TROY, N. Y. MEMBER**  
F. T. D.  
33 Fourth St. H. LOUIS MENAND

**FLORAL OSWEGO, N. Y.**  
ART STUDIO E. KENDIG, Prop.  
Member F. T. D. At Your Service. Personal Attention.

**HORNELL, New York**  
C. G. JAMES & SON  
Prompt Deliveries to Elmira, Corning and Wellsville.

**NEWARK, N. J.**  
**PHILIPS BROS.**  
938 BROAD STREET  
Members F. T. D.

All Middle State and Seashore  
**NEW JERSEY POINTS**  
and Northeastern Pennsylvania towns  
are best reached from  
**TRENTON**  
MARTIN C. RIBSAM, Florist  
Member F. T. D. Broad and Front Sts.

Boonton, N. J. Dover, N. J.  
Olyphant, Pa. Stroudsburg, Pa.  
Store in each town. Flowers daily from our  
own greenhouses. Delivery all Eastern Penna.  
and Northern New Jersey.  
Herrick Greenhouses, HACKETTSTOWN,  
NEW JERSEY.

**JERSEY CITY, N. J.**  
**WEIDEMANN'S FLOWER SHOP**  
222 MONTICELLO AVE.  
Member F. T. D.

**HOBOKEN, N. J.**  
J. GRULICH & SONS  
Members F. T. D. 616 Washington Street

**MONTCLAIR, N. J.**  
MASSMANN  
Member Florists' Telegraph Delivery.

**Atlantic City, N. J.**  
EGG HARBOR FLOWER SHOP  
511 Pacific Ave. Crane & Hill, Props. Members  
F. T. D.

# Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

WE DELIVER TO ALL PARTS OF  
**BROOKLYN**  
—AND—  
**NEW YORK CITY**

## JOSEPH TREPEL

Largest Individual Florist in the United States — FIFTEEN STORES.  
TELEGRAPH YOUR ORDERS TO THE MAIN STORE  
LEWIS AVENUE, Corner HANCOCK STREET, BROOKLYN, N. Y.  
AND RECEIVE MY PERSONAL ATTENTION.

## Kottmiller

... FLORIST ...

426 Madison Ave.—and 49th Street

Also Vanderbilt and Ritz-Carlton Hotels **NEW YORK**

Telephone Murray Hill 783

Highest award at the International Flower Show, April 11, Grand Central Palace.

Location Central. Personal Attention. Member Florists' Telegraph Delivery Association.

"Where Roses and Lilies and Violets Meet."

### GUIDO, Inc.

Florist

PHONES: Plaza 7570; Night call, South 1125

596 Lexington Ave., Cor. 52d St. **NEW YORK**

### THE BOSTON FLORIST

Personal selection. Satisfaction guaranteed.  
In the heart of New York City.  
Close to Theaters and Steamships.  
Established 1902

135 E. 34th St., **NEW YORK**

## M.A. Bowe

IN HEART OF NEW YORK CITY

332 FIFTH AVE., NEAR 33rd ST.

Opposite the Waldorf-Astoria. Phone Mad. Sq. 358-344

OUR MOTTO—THE GOLDEN RULE.

### RAMM'S FLOWER SHOP

In the Heart of New York **412 Madison Avenue**

Prompt and Efficient Service Member F. T. D.

### NEW YORK Telephone Lenox 3822 HENRY HART, Inc.

1000 MADISON AVENUE

In the heart of most exclusive residential section

**YONKERS, N. Y. MEMBER F. T. D. R. T. BRODERICK**  
3 MANOR HOUSE SQ.

## BUNYARD

413 Madison Avenue

**NEW YORK CITY**

Member F. T. D.

SUMMER SEASON, Bellevue Ave., NEWPORT R. I.

## David Clarke's Sons

2139-2141 BROADWAY

Tel. 1552, 1553 Columbus

**NEW YORK CITY**

Out-of-town orders for delivery in New York carefully and promptly filled at reasonable rates

## WILSON

3 and 5 Greene Ave. Main Store: Cor. Fulton St.

## BROOKLYN

PHONE 6900 PROSPECT **NEW YORK**

## BROOKLYN, N. Y.

### JAMES WEIR, Inc.

324 Fulton St., cor. Pierrepont

Telegraph orders receive our usual good care and prompt attention. Phones, 270-271 Main

## HUGO H. JAHN, 710 Nostrand Ave. BROOKLYN, N. Y.

Tel. 1952 Bedford. Will deliver to Steamships, Theaters, anywhere within 20 miles of New York. Artistic work. Personal attention. Special care of telegraph orders.

green wants the flowers, and not the bride, to be seen. White is not cheerful enough for the background for a bride. A wedding is the most festive and joyous occasion of a person's life and the flowers should be cheerful. There should be a soft combination of the right colors to make a background that will be in itself forgotten, but before which the bride will be outlined a charming figure.

"In the same way as for the bride, the bridesmaid's flowers should suit the figures and gowns of those who carry them. It is the faces and the gowns which are to be seen and the bouquet is only a bit of the ensemble. It is the girl and the gown, and not the bouquet. There should not be an attempt to match the costumes. No flowers ever matched materials, but there should be something that harmonizes so that it does not stand out by itself. It is often difficult and requires much effort to find exactly the right flowers, but the pleasure that is given when just the right thing is obtained makes the effort more than worth while.

"One place where a bouquet over the arm is out of place is in the reception

**NEW YORK, N. Y.**

QUALITY

SERVICE

*Charles H. Brown*  
2366 Broadway, New York City

CHOICE



FLOWERS

## NEW YORK CITY

### ADOLPH MEYER

In center of the **BON TON** residential district

1062 Madison Avenue

Near the great Art Museum and Cleopatra's Needle

WE COVER LONG ISLAND JERSEY and CONNECTICUT

Phones: 2352-7019 Lenox.

## NEW YORK

Orders Sent to **H. H. BURNS** 509 Madison Av. will receive prompt and careful attention.  
**LONG ISLAND BROOKLYN** **JERSEY CITY NEWARK**

## W. & T. CASS Geneva, N. Y.

Telegraph Orders Promptly Filled in Western New York

## JAMESTOWN, N. Y.

LAKEVIEW ROSE GARDENS

1,500,000 ft. of glass Capable Retail Service  
Mayville, N. Y. } INSTANT SERVICE { Fredonia, N. Y.  
Brocton, N. Y. } --TO-- { Chautauque, N. Y.  
Randolph, N. Y. } { Lakewood, N. Y.  
Benus Point, N. Y. } { Cassadaga, N. Y.  
Other Principal Western N. Y. towns.

## OLEAN, N. Y.

Member Florists' Telegraph Delivery **Manuel Oppenheim**

## JAMESTOWN, N. Y.

Heelas Flower Store

For all Chautauque County

# Telegraph Delivery Department

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UTICA, N. Y.  
C. F. BAKER & SON  
MEMBER F. T. D.  
809 CORNELIA ST.

UTICA, N. Y.  
Utica Floral Co.  
MEMBERS F. T. D.

*Dunker*  
Albany, N. Y.

Albany, New York

*The Rosery*  
FLOWER SHOP  
23 STEUBEN STREET  
Best Service.  
Send your orders to us.  
Members Florists' Telegraph Delivery Ass'n.

The Rosendale Flower Shop  
126 JAY STREET  
Schenectady, N. Y.  
No order too large for us to fill, none too small for consideration.  
Member F. T. D.

WETTLIN FLORAL CO.  
HORNELL, N. Y.

For quick service to Avoca, Addison, Andover, Arkport, Almond, Angelica, Bath, Corning, Cuba, Canastota, Castile, Cansaga, Cohocton, Friendship, Wellsville, Wayland, Warsaw, Dansville, Nunda and other Western New York towns.

ROCHESTER, N. Y.

*Wilson*  
THE FLORIST  
88 E. MAIN ST.  
F. T. D.  
We reach all Western N. Y. Points

ROCHESTER, N. Y. J. B. KELLER SONS  
Florists  
25 CLINTON AVENUE, N.  
Roch. Phone Stone 506 L. D. Bell Phone Main 2189  
Members Florists' Telegraph Delivery

Batavia, N. Y. L. C. STROH & SONS  
Flowers delivered to all nearby towns.

ALBANY, N. Y. THE CAPITAL DISTRICT  
WILLIAM GLOECKNER  
WE GUARANTEE ABSOLUTE SATISFACTION  
Member F. T. D. and N. F.

MEDINA, N. Y., White Bros.  
Members Orders for Western New York  
F. T. D. handled with promptness

WINNIPEG, MANITOBA  
R. B. Ormiston  
96 Osborne Street  
Member Florists' Telegraph Delivery

Winnipeg, Man., Can.  
THE "KING" FLORIST  
Member F. T. D. Ass'n. 270 Hargrave St.

VANCOUVER, B. C.  
BROWN BROS. & CO., Ltd.  
48 HASTINGS STREET, E.  
FOR ALL BRITISH COLUMBIA ORDERS  
Members Florists' Telegraph Delivery Assn.

CANADA'S FLORIST  
*Dunlop's*  
8-10 W. Adelaide Street  
Toronto  
Member Florists' Telegraph Delivery Association

A Card This Size  
Costs only \$1.25 per Week on Yearly Order  
It would keep your name and your specialty before the whole trade.  
A half-inch card costs only 62½¢ per week on yearly order.

of the engaged girl. Not only her casual friends and acquaintances come to congratulate her, but her old, dear and warm friends, some from a long distance. They wish to embrace her closely; she wishes to give them both her hands and the bouquet stands between as a barrier. At the end of a long reception she will consider it a burden rather than a beautiful bouquet, and it will probably have had all its freshness crushed out. A corsage bouquet is much better.

## Home Has Character.

"Mistakes can be made in having too many flowers, and this is often done at receptions and small home weddings. It is vulgar to bank a house with flowers so that you can't tell what house it is. Houses, like people, have individuality. Your house has certain characteristics and charm to which your friends are accustomed, and if they come and find everything characteristic hidden with flowers they feel that they are in a strange place; they do not know where they are.

"I wouldn't have a room turned into a forest bower then? Oh, yes, I might. That would be quite a different thing, a woodland scene, perhaps. Or supposing the proposal from which this wedding resulted had taken place under an apple tree, nothing could be more

Buffalo  
NEW YORK

F. T. D. MEMBERS

L. H. Neubeck

Main and High Streets

W. J. Palmer & Son  
304 Main Street

Scott the Florist

Main and Balcom Streets

Stroh's

379 Main Street

Charles Sandiford  
2692 Main Street

Schoenhut, Inc.  
352 William Street

W. H. Sievers  
330 Genesee Street

S. A. Anderson  
440 Main Street

Colonial Flower Shop  
230 Delaware Avenue

Wm. H. Grever  
77 and 79 Allen Street

Kramer the Florist  
1291 Jefferson Street

Lehde & Galley  
2165 Seneca Street



# Telegraph Delivery Department

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**McKenna** Largest Retailers in Canada  
Cor. St. Catherine and Gay Streets  
9 St. John St., QUEBEC, CAN.  
Member Florists' Tel. Delivery Association **Montreal**

**CANADA**  
**JOHN CONNOR CO., Limited**  
HAMILTON, ONT.  
Members Florists' Telegraph Delivery Association.

**London, Ont., Can.**  
**J. GAMMAGE & SONS, LTD.**  
"The House of Flowers"  
All Orders Carefully Executed  
Members Florists' Telegraph Delivery Ass'n.

**PICKS FLOWER SHOP** Member F. T. D. Ass'n.  
WESTERN ONTARIO'S FLORIST  
LONDON, ONT., CAN.

**Saskatoon, Sask., Can.**  
**Victoria Nursery** The Quality Florists in the Center of the west.  
**Central and Eastern ONTARIO**  
Orders carefully executed  
**THE PETERBOROUGH FLORAL CO.**  
Peterborough, Canada

**Montreal, Que.,** **HALL & ROBINSON**  
825 St. Catherine St., W. MEMBER F. T. D.  
**VANCOUVER, VICTORIA,**  
B. C. B. C.  
**A. J. WOODWARD**  
BON VOYAGE ORDERS my specialty

**TRURO, NOVA SCOTIA**  
CANADA.  
Member F. T. D. **SUCKLING & CHASE, Ltd.**

**REGINA, SASK., CANADA**  
**REGINA FLORIST CO., Ltd.**  
SPECIAL ATTENTION TO F. T. D. ORDERS

**St. Catharines, Ont.**  
**Robt. L. Dunn** 104 Queenston Street  
Member F. T. D.

**SCRIM'S, FLORIST**  
OTTAWA, CANADA

**BLOOMINGTON, IND.**  
**MORRIS & ELLIS**  
Members F. T. D.

**Marion, Ind.** **MARION FLORAL CO.**  
Member Florists' Telegraph Delivery Ass'n.

## FORT WAYNE, IND.

**Flick Floral Company** 65,000 feet glass devoted to Flowers and Plants.  
Member F. T. D. 207-209 West Berry Street

Near Hope, St. Joseph and Lutheran Hospitals. Direct routes to Churubusco, Plymouth, Warsaw, Kendallville, Decatur, Bluffton, Spencerville, Ind., and Payne, Ohio.

Established 1859  
**A. WIEGAND'S SONS CO.**  
1610 to 1620 North Illinois Street  
INDIANAPOLIS, IND.

Indiana's oldest, largest and most complete retail establishment  
Member Florists' Telegraph Delivery Ass'n.

## Indianapolis, Ind.

241 MASSACHUSETTS AVENUE  
**Bertermann Bros Co.**  
LEADING FLORISTS  
Members Florists' Telegraph Delivery Assn.

**INDIANAPOLIS, IND.**  
**GREENE'S FLOWER SHOP**

Board of Trade Building  
Members Florists' Telegraph Delivery Ass'n.  
Not Open on the Sabbath, except when a holiday falls on Sunday.

**Williams The Florist**  
138 So. Michigan Street  
**South Bend's Leading Florist**

Daily deliveries to St. Mary's Academy and Notre Dame University. Orders filled for Northern Indiana and Southern Michigan.

**BEYER FLORAL SHOP**  
108 E. Jefferson Street  
**SOUTH BEND, INDIANA**

Daily deliveries to Notre Dame University and St. Mary's Academy. Also close connections with Niles, Berrien Springs, St. Joseph, Mich.; New Carlisle, Michigan City, La Porte, Elkhart, Goshen, Warsaw, Ind.

**SOUTH BEND, IND.**  
**Adam Beehler**

**LOGANSPOUT, IND.**  
**PERSHING—Florist** Prompt Service.  
Member F. T. D.

charming than to turn the room or the part of the room in which the wedding takes place into a beautiful orchard of apple blossoms. Or perhaps the garden of the bride's home may be reproduced for the same reason; or an outdoor wedding with the reproduction of a Greek temple. If it is done with skill and taste, it is delightful. It takes a student and lover of nature to do it. But under ordinary conditions to overdo with flowers is as bad as to

## Ft. Wayne, Ind. VESEY'S

Fresh Flowers grown at our own greenhouses  
Largest Orchid Growers in the Middle West  
PROMPT SERVICE  
2802 THOMPSON AVENUE  
Member Florists' Telegraph Delivery

## Ft. Wayne and Northern Ind.

**DOSWELL'S**  
QUALITY FLOWERS  
Store: 301 W. Main and Lindenwood Cemetery

## FORT WAYNE, IND. Blossom Floral Co.

MEMBER F. T. D.  
QUALITY—SERVICE—ART 110 W. Wayne St.

## ERIC BUCHHOLZ MUNCIE INDIANA

Member Florists' Telegraph Delivery  
30,000 square feet of modern greenhouses  
18 acres of outdoor cultivation  
SATISFACTION ON ALL ORDERS ASSURED

## VINCENNES, IND. PAUL C. SCHULTZ CO.

Member Florists' Telegraph Delivery.

## GARY FLORAL CO. GARY IND.

118 W. 5th Ave. Ind.  
Always a complete stock and prompt service  
MINIMUM ORDER, \$2.00

## TERRE HAUTE, IND. JOHN G. HEINL & SON

## ATTICA, IND. Attica Floral Co.

## RICHMOND, INDIANA FRED H. LEMON & CO.

Florists and Decorators Send us your orders

## RICHMOND, INDIANA AND VICINITY

Member F. T. D. G. R. GAUSE

# Telegraph Delivery Department

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## PITTSBURGH

—AND VICINITY—

F. T. D.  
Service

A. W. Smith  
Flower Stores Company

Keenan Building, PITTSBURGH, PA.

Pittsburgh, Pa.

535 WOOD STREET

Prompt F. T. D. Service in  
city and vicinity, of

### Flowers—Fruit

in art arrangements, either  
separate or in combination

All Orders Reciprocated

### McCLEMENTS

## THINK! Everything in Flowers

### GRAKELOW'S

Member Florists' Telegraph  
Delivery Association

Broad Street at Cumberland, PHILADELPHIA, PA.

### Philadelphia

AND SUBURBAN ORDERS EXECUTED  
WITH GOOD TASTE AND PROMPTNESS

### Joseph Josephs

1726 COLUMBIA AVENUE

### J. J. Habermehl's Sons

The finest floral arrangements, flowers and  
plants furnished on telegraphic orders.

The Bellevue-Stratford Philadelphia Broad and Walnut Streets

## PITTSBURGH, PA.

DAVE HILL & CO.

Fifth Ave. and Wood St.

OPEN SUNDAY

QUICK SERVICE

## PHILADELPHIA

Charles Henry Fox

I will never send you an order less  
than \$5.00.

## PHILADELPHIA

Germantown and Chestnut Hill

Orders carefully filled in first-class style  
and on time.

WILLIAM BERGER'S SONS

5522 Germantown Ave., Philadelphia, Pa.

## Pittsburgh, Pa.

MRS. E. A. WILLIAMS

621 PENN AVENUE

Member F. T. D.

## TITUSVILLE, PA.

WM. A. MURDOCH, MEMBER F. T. D.

overdo with anything else. The atmosphere of a charming home should not be destroyed."

### NATIONAL PUBLICITY CAMPAIGN.

#### Rice Growers: Why Not Florists?

Just imagine the rice growers of this country running a cooperative advertising campaign to stimulate a greater use of rice by spending \$900,000 in the next three years, at the rate of \$300,000 per year. Then think, if you will, what the florists have been able to do on their small yearly appropriation. The rice growers' slogan will be, "Eat More Rice," another suggestion which probably grew from "Say It with Flowers."

Have you felt the business depression which so many other lines are having at the present, with many of them pessimistic as to the immediate future?

Yet, in all sincerity, have not the florists cause for rejoicing in the fact that our business, at least with many, is holding up to last year, and in a majority of cases running ahead? Does it not feel as though we have accomplished something unusual to be able to make this statement? Something was indirectly the cause; and wouldn't you like to give the national publicity campaign, backed up by local advertising, part of the credit for this condition, especially where all other lines are falling behind?

Was there ever a time in the history of flowers when so much energy was put into the printed word to create more sales and the more general use of flowers

## PITTSBURGH



E. C. LUDWIG  
FLORAL CO.

710 E. Diamond Street  
Members F. T. D.

## Pittsburgh, Pa.

RANDOLPH & McCLEMENTS

FLORAL EXPERTS

5936 PENN AVENUE

Members of the Florists' Telegraph Delivery

## PITTSBURGH, PA.

Ludwig Floral Co.

502 FEDERAL STREET

HARRIS BROS.

510 Market St.

## PITTSBURGH

BEST  
SERVICE

## Germantown and Chestnut Hill

ORDERS Carefully executed with  
taste and promptness.

FRANK R. HASTINGS

8 West Chelten Ave., GERMANTOWN

PHILADELPHIA, PA.

## ORDERS FOR PHILADELPHIA

Carefully and Promptly Executed  
with Good Flowers and Good Taste by

M. J. Callahan, 8924 Market St.,  
PHILADELPHIA

## SCRANTON, PA.

A. L. BESANCON & CO.

Florists and Decorators

Adams Ave. and Spruce St., SCRANTON  
BOTH PHONES

You can depend on us. Order your flowers on any  
occasion for delivery in Scranton and vicinity

## SCHULTHEIS, Florist

317 Church Street

DUNMORE, PA.

612 Linden Street

SCRANTON, PA.

Members of the Florists' Telegraph Delivery Ass'n.

## Wilkes-Barre, Pa.

Member F. T. D. Ira G. Marvin, 23 So. Franklin St.  
53 No. Main St.

# Telegraph Delivery Department

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## SAN ANTONIO, TEX.

AVENUE C AT 8TH STREET

LARGEST STOCK OF PLANTS, BASKETS AND CUT FLOWERS  
IN THE SOUTHWEST. F. T. D. ORDERS A SPECIALTY.



### GILES, The Florist READING, PENNA.

Member F. T. D.

### HANOVER, PA.

CREMER, Florist

EVERYTHING IN CUT FLOWERS  
We serve all points in Southeastern Pennsylvania.  
Special Delivery service to Gettysburg, Pa.



### Williamsport, Pa.

W. J. EVENDEN'S SONS  
THE LEADING FLORISTS

Members Telegraph Delivery Association

### UNIONTOWN, PA.

STENSON & McGRAIL, "The Leading Florists"

11 Morgantown Street  
FRESH HOME-GROWN CUT FLOWERS  
AND PLANTS at all times

### Fort Worth, Texas

Gordon Boswell

Florist

611 Houston Street

### J. V. LAVER ERIE, PA.

Write, Phone or Wire Member Florists' Telegraph Delivery

### FORT WORTH, TEXAS

Baker Bros.

Members Florists' Telegraph Delivery

### WICHITA FALLS, TEXAS

Oldest and largest for  
Northwest Texas and  
Southwest Oklahoma

WICHITA FLORAL COMPANY  
Members Florists' Telegraph Delivery

and plants, and has not the effort made  
it worth while?

Let's Go.

Our campaign has had to rest, temporarily, for the lack of funds to carry on the work, and your committee hopes to start as soon as the amount necessary is available. Perhaps this might serve as a reminder to many who, as yet, have not sent in their subscriptions for 1920, so that we may make up our budget for 1921.

The publicity committee has adopted the best policy for the future, in not making any expenditures until the fund is big enough to go ahead. Much of our recent success in selling flowers has been due to the cooperation given by the trade generally, and we must keep up the momentum, for it will be a much harder task to start again if we should discontinue for too long a period.

The committee on publicity will soon meet to make permanent plans for the near future and every branch of the business will be interested in the outcome.

Send in Subscriptions.

In the meantime, send in your subscription for 1920 to the secretary's office, so that the campaign may have proper financial support, and you will have still greater results from the campaign which has been so fruitful to all who have participated. Surely, if the rice growers of the United States can raise \$900,000 for three years, the florists, who have more at stake, from an investment standpoint as well as being in greater numbers, should be able in the near future to do almost as well, particularly where we are our own distributors.

Will the florists be big enough to see advertising as a potential factor in the marketing of their product, as have the rice growers? As to the possibilities—we have the greatest opportunity, pro-

### FOR WEST AND CENTRAL TEXAS AND THE OIL FIELDS

Phone, wire or write Brownwood Floral Co.

### BROWNWOOD, TEXAS

We are prepared to fill your orders  
Members F. T. D.

### SHERMAN, TEXAS

H. O. HANNAH & SON

Service up-to-date. Northern Texas-Southern Oklahoma.

### WACO in the heart of Texas

Member F. T. D. WOLFE THE FLORIST

### AMARILLO, TEXAS

West Texas CUNNINGHAM  
Western Oklahoma FLOWER SHOP  
Eastern New Mexico

### Lang Floral & Nursery Co., Dallas, Tex.

Write or wire headquarters for flowers for Texas Oklahoma, Louisiana, New Mexico. No orders too large, none too small.

### TEXARKANA, ARK. TEX.

MAJESTIC FLORAL COMPANY

### El Paso, Texas POTTER FLORAL CO.

Members Florists' Telegraph Delivery

### WICHITA FALLS, TEXAS LEADING FLORIST

BUCHANAN FLORAL CO. : 603 1/2 Indiana Ave.

### BEAUMONT, TEXAS HOME FLOWER AND GIFT SHOP. 659 Pearl St.

### Baur Floral Co. ERIE, PA.

Member F. T. D.

### Erie, Pa. Charles G. Offerle 2408 Poplar Street

### New Kensington, Pa.

McRAE-JENKINSON CO.  
Member Florists' Telegraph Delivery

### Members Florists' Telegraph Delivery Ass'n EVENDEN BROS.

Largest Growers in Central Pennsylvania. Williamsport, Pa.

### Norristown and Conshohocken

WILLIS H. BALDWIN  
CONSHOHOCKEN, PENNA.

### WARREN, PA.

Crescent Floral Garden, SHERM OFFERLE, Proprietor

### WARREN, PA.

Wood's Flower Shop MEMBER F. T. D.

### LANCASTER, PA.

B. F. BARR & CO., Leading Florists

### LEBANON, PA.

Member F. T. D.

J. F. VAVROUS SONS

Orders for central Penna. handled with promptness.



# Telegraph Delivery Department

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## Louisville, Ky.

F. T. D. orders taken for Louisville and placed with  
**EDITH V. WALKER & BROS.**  
 636 FOURTH AVENUE

NEW MEMBERS OF THE F. T. D., BUT OLD AT THE TRADE

will be filled according to our reputation, which is the best

## Lexington, Ky.

**JOHN A. KELLER CO.**  
 INCORPORATED

Main Street, Opposite Phoenix Hotel

Service for all

Central and Eastern Kentucky

Member Florists' Telegraph Delivery Association

## LEXINGTON, KY.

**HONAKER, The Florist**

Largest Cut Flower Grower in the State  
 160 West Main Street

Member Florists' Telegraph Delivery Ass'n.

## BOWLING GREEN, KY.

**COBBY'S FLOWER SHOP**

Cut Flowers and Designs      Corsages a Specialty

## RICHMOND, KY.

Richmond Greenhouses      M. S. Pontrich, Prop.  
 Good service to Normal School, Berea College, Irvine and  
 nearby points.

## COVINGTON, KY.

Good Stock. Prompt Delivery.

MILLER, "THE FLORIST," Grower

## Covington, Ky.

Member F. T. D.

ROBERT D. RUTTLE  
 THE MADISON AVENUE FLORIST

## Kentucky — Owensboro

**TAPSCOTT, Florist**      MEMBER F. T. D.

## PINE BLUFF, ARK.

**DAVIS FLORAL CO.**      MEMBER F. T. D.

## GEORGE RYE, Some Florist

THE PLAZA      Ft. Smith, Ark.  
 F. T. D.

## EUREKA SPRINGS, ARK.

C. I. POOR, 27 Hilton St.

## HOT SPRINGS, ARK.

The Flower Shop      366 Central Avenue

## Helena, Ark.

NEAREST FLORIST  
 IN STATE  
 150 MILES

**BALL FLORAL COMPANY**

In **KENTUCKY** where prestige counts for much,  
 let your customers be represented by a concern whose pro-  
 gressiveness is combined with the dignity of forty-six years  
 of distinguished service.

**Jacob Schulz Co.**  
 INCORPORATED  
 550 FOURTH AVENUE — LOUISVILLE  
 Members F. T. D. Association.

## Louisville, Ky.

**HENRY FUCHS**

670 SOUTH FOURTH STREET

Member F. T. D.

## LOUISVILLE, KY.

**AUGUST R. BAUMER**

MASONIC TEMPLE

Member Florists' Telegraph Delivery Ass'n

vided we all pull together, and being op-  
 timistic as to the future of our busi-  
 ness, let's say, "Go to it."

Your check and your cooperation are  
 all we need to make for further success.  
 Will you do your part? What is your  
 answer? Henry Penn, Chairman,  
 National Publicity Committee.

**COLUMBUS, O.**

University Flower Show.

Commercial florists contributed ex-  
 hibits to the second annual chrysanthem-  
 um show given by the students of  
 floriculture at the Ohio State Univer-  
 sity, November 11 to 13, and according  
 to H. P. Mulford, who had charge of the  
 exhibition, they helped materially to  
 win public favor. It is estimated that  
 20,000 persons attended the exhibition,  
 many more than those in charge antici-  
 pated.

Letters urging the florists to send ex-  
 hibits to the show were generously an-  
 swered and the result was excellent dis-  
 plays of chrysanthemums, roses and  
 plants. There were 5,000 blooms ex-  
 hibited, including 125 varieties.

The Elmer D. Smith Co., of Adrian,  
 Mich., had an excellent exhibit of chrys-  
 anthemums and pompons of exhibition  
 varieties. The displays of the J. M.  
 Gasser Co., Cleveland, O., and the S. S.  
 Pennock Co., Philadelphia, deserved  
 much credit. J. D. Imlay, of Zanes-

## LOUISVILLE KENTUCKY

Fine Flowers and Efficient Serv-  
 ice have distinguished this  
 house for nearly forty years.

Send us your particular orders.

**William Walker Co.**

Incorporated

Home-grown Flowers

615 SOUTH FOURTH AVENUE

Members Florists' Telegraph Delivery Ass'n.

## LOUISVILLE, KY.

**THE F. WALKER CO.**

310-312 West Chestnut Street

LARGEST FLOWER STORE IN THE CITY

## LOUISVILLE, KY.

**MARRET & MILLER**

Established 1878

MEMBERS F. T. D.

814-822 CHEROKEE ROAD

## LOUISVILLE, KY.

**E. G. REIMERS & SON CO.**

Established 1880

Incorporated 1912

## Paducah, Ky. LEADING FLORIST

**JOHN VAN AART**

50,000 Feet of Glass and Retail Store

## Owensboro, Ky.

Members F. T. D.

**NANZ FLORAL CO.**

## AUGUSTA, KY.

**Victor H. Thomas** Deliveries to George-  
 town and Ripley, Ohio

# Telegraph Delivery Department

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**BALTIMORE** **Samuel Feast & Sons**  
and all Maryland Members F. T. D. Established 1832  
Charles and Pleasant Streets

MEMBER F. T. D. **GRAHAM** ESTABLISHED 40 YRS.  
**BALTIMORE**  
MARYLAND GREENHOUSES WAVERLY 854 W. North Ave. Uptown  
622 Aisquith Street Downtown

**Nashville and Chattanooga**

Member  
Florists'  
Telegraph  
Delivery



**Baltimore, Md.**

Guilford  
Mt. Washington  
Walbrook

Forest Park  
Roland Park  
Catonsville

1731 HARFORD AVENUE

Johns Hopkins Hospital  
Mercy Hospital  
St. Agnes' Hospital

Church Home and Infirmary  
Md. General Hospital

Hebrew Hospital  
St. Joseph's Hospital

SEND ME YOUR SUBURBAN ORDERS



**Geny Bros.** LEADING FLORISTS  
Members Florists' Telegraph Delivery  
212 Fifth Avenue North  
**NASHVILLE, TENN.**

**Chattanooga, Tenn.**  
Two Stores Members F. T. D.  
THE Haeger Floral Co.  
17 E. 8th 700 Market

**J. W. Dudley Sons Co.**  
PARKERSBURG, W. VA.  
CLARKSBURG, W. VA.  
MARIETTA, OHIO.  
Orders Carefully Executed

Send all **MEMPHIS** Orders to  
**THE FLOWER SHOP**  
84 Madison Avenue  
**MEMPHIS, TENNESSEE**

**KNOXVILLE, TENN.**  
**BAUM'S**  
HOME OF FLOWERS, Inc.  
Member Florists' Telegraph Delivery.  
Personal attention given to orders for KNOXVILLE and EAST TENNESSEE.

**CLARKSBURG, W. VA.**  
Order your flowers on any occasion for delivery in this section from the leading Florists in the State.  
**HAYMAN GREENHOUSE CO.**  
CLARKSBURG, W. VA.

**"WE NEVER SLEEP"**  
Idlewild Greenhouses **Memphis, Tenn.**  
89 South Main Street  
**"Up-to-the-minute" Service and Execution**  
Member Florists' Telegraph Delivery

**Knoxville, Tenn.**  
**CROUCH, Florist**  
Member Florists' Telegraph Delivery  
LARGEST AMOUNT OF GLASS DEVOTED TO OUT FLOWERS IN THE SOUTH

**WEST VIRGINIA**  
**WESTERN MARYLAND**  
**The H. Weber & Sons Co.**  
Fairmont, W. Va. Clarksburg, W. Va. Oakland, Md.  
Commissions Promptly Executed.  
QUALITY EXCELLENCE ABILITY  
Members Florists' Telegraph Delivery Association

**Memphis, Tenn.**  
**JOHNSON'S GREENHOUSES**  
153 MADISON AVE.  
Established 1888  
Member Florists' Telegraph Delivery Assn.

**JACKSON, TENN.**  
Between Nashville and Memphis  
**SANDS THE FLORIST**

**CHARLESTON, W. VA.**  
Capital City Floral Co., Successor to ALEXANDER'S  
**FOR ALL SOUTHERN WEST VIRGINIA**

**HAGERSTOWN, MD.**  
**HENRY A. BESTER & SONS**  
Members Florists' Telegraph Delivery Ass'n.

**CHARLESTON, W. VA.**  
Look at your map. We cover many towns.  
**WINTER FLORAL CO.**

**MARY JOHNSTON, Florist**  
Nee Paterson  
221-223 W. Madison Street  
Member Florists' Tel. Delivery **Baltimore, Md.**

**ORDERS FOR CHARLESTON, W. VA.**  
are given prompt and careful attention by the  
**Charleston Cut Flower and Plant Co.**

**Memphis, Tenn.**  
**MEMPHIS FLORAL CO.**  
Wire us. We deliver  
**Mississippi, Arkansas, Tennessee**

ville, O., had a table of Cincinnati begonias.  
S. F. Stephens & Sons, Columbus, O., won the grand sweepstakes silver loving cup by winning in the greatest number of classes. The Munk Floral Co. and the Indianola Floral Co., both of

**Huntington, W. Va.** Member F. T. D.  
**McClure-Cottman** Successors to J. W. Dudley Sons Co.

**BLUEFIELD, W. VA.**  
**FALLON, Florist.**

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**JOHN L. RATCLIFFE**  
209 West Broad Street  
"FLOWERS OF QUALITY"

**RICHMOND**  
— VIRGINIA —

BRANCH STORE:  
Hotel Greenbrier  
WHITE SULPHUR  
SPRINGS, W. VA.

**GOLDSBORO, N. C.**  
Gate City to Eastern North Carolina  
**GOLDSBORO FLORAL CO.**  
Modern Greenhouses — Retail Store  
Members F. T. D. 20 years' experience

**Birmingham, Ala.**

**Tutwiler Flower Shop**  
FRASER NURSERY CO.

Best attention  
given your orders.

**Charlotte, N. C. AND VICINITY**  
**Scholtz, THE FLORIST**  
INC.  
Member Florists' Telegraph Delivery Ass'n.

**Mobile**  
MEMBER F. T. D.  
**C. RAVIER & SONS**  
**Ala.**

**Savannah, Ga.**  
**JOHN WOLF**  
The Largest Grower  
of Cut Flowers in the South

**Charlotte, N. C.**  
AND VICINITY  
**THE FLOWER SHOP**  
203 N. TRYON ST.  
Member F. T. D.

**ASHEVILLE, N. C.**  
**Middlemount Nurseries**  
Member Florists' Telegraph Delivery.

**S A V A N N A H**  
*A. C. Oelschig & Sons*  
FLORISTS  
and for all South Georgia  
MEMBERS FLORISTS' TELEGRAPH DELIVERY ASSOCIATION

**MONTGOMERY, ALA.**  
Alabama's Leading Florists  
**Rosemont Gardens**  
Member F. T. D. Correspondence Solicited

**Yankton and Mitchell, S. D.**  
We grow Roses, Carnations and all seasonable flowers. Floral emblems that are right. Give us your northwest orders. 160-page catalogue.  
**Gurney Greenhouse Company**

**COLUMBUS, GA.**  
**J. T. KEHELEY**  
Columbus' Leading Florist  
MEMBER F. T. D.

**MOBILE, ALABAMA**  
**GOODBRAD FLORAL CO.**

**Mitchell S. D.** WM. DETHLEFS  
Leading Florist  
Choice flowers and prompt service  
731 SOUTH MONTANA ST. Member F. T. D.

**GEORGIA — CAROLINA**  
Orders Executed by  
*Stull's Nursery*  
AUGUSTA'S LEADING FLORIST  
MEMBER F. T. D.  
**AUGUSTA, GA.**

**Mobile, Alabama**  
Member F. T. D. The Minge Floral Co.

**DURHAM, N. C.**  
**J. J. FALLON CO.** LEADING FLORISTS  
Member F. T. D.

**DURHAM, N. C.**  
**Durham Floral Co.** HIBBERD Proprietor

**HIGH POINT, N. C.** MEMBER F. T. D.  
**FRANK H. FORD, Greenhouses**

**Creech, TARBORO, N. C.** FLORIST  
WANTS YOUR ORDERS FOR ALL  
EASTERN NORTH CAROLINA

**GREENSBORO, N. C.**  
**VAN LINDLEY CO.**

**Devils Lake, N. D. Minot, N. D.**  
**VALKER'S FLORAL CO.**  
Largest Greenhouses in the State

**GRAND FORKS, N. D.**  
**McELROY'S FLOWER SHOP**  
Orders for North Dakota and Northern Minnesota

**Fargo, North Dakota**  
**SMEDLEY FLORAL CO., Inc.**  
We ship to all points in the Northwest

Columbus, won second and honorable mention, respectively.

The J. M. Gasser Co., Cleveland, O., won three first prizes for vases of six commercial white, pink and bronze, respectively, and took one second prize, for a collection of pompons.

The S. S. Pennock Co., Philadelphia, won first for the best vase of twenty-five Columbia and second for three Major Bonnaffon.

The Elmer D. Smith Co., Adrian, Mich., won first in three classes, large pompons, novelties and exhibition varieties.

The Munk Floral Co., Columbus, won

**ATLANTA, GA.**  
**DEANS**  
FLORIST

**ATLANTA, GA.**  
**Lawrence Floral Co.** Supply Flowers for all occasions in Georgia.

**American Flower Shop**  
319 N. 20th St. BIRMINGHAM, ALA.

**BIRMINGHAM, ALA.**  
**PARKER'S FLOWER STORE**



# Telegraph Delivery Department

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**RICHMOND, VA.**  
and all  
Nearby Points

*Mosmiller*  
FLORIST  
115 E. Main St.

**OUR FACILITIES**  
are unexcelled in this  
section of the country.  
Member Florists' Telegraph Delivery Ass'n.

**NORFOLK**

PROMPT SERVICE  
FIRST-CLASS STOCK

VIRGINIA  
*Grandy*  
THE FLORIST  
259 GRANDY ST.  
NORFOLK, VA.

NORFOLK'S TELEGRAPH FLORIST

**Fortress Monroe, Va.**

Special messenger service to above city, \$1.00  
Member Florists' Telegraph  
Delivery Association.

**Richmond, Va.**

THE HAMMOND COMPANY, Inc.

LEADING FLORISTS

109 EAST BROAD STREET

**ROANOKE, VA.**

FALLON, Florist

Member Florists' Telegraph Delivery Assn.

ORDERS FOR **ROANOKE, VA.**

are given prompt and careful attention by

WERTZ, FLORIST, Inc. MEMBER F. T. D.

**Portsmouth, Va.**

Cotton The Florist, 333 High St.

**PETERSBURG, VA.**

MRS. ROBT. B. STILES, Florist  
Phone 910 1202 W. Washington St.

**Norton, Va.** Flowers delivered promptly to all parts of Southwest Virginia.

NORTON FLORAL CO.

**LYNCHBURG, Va.**

J. J. FALLON CO. PROMPT SERVICE  
Member F. T. D.

**LYNCHBURG, Va.**

MISS McCARRON Member Florists' Telegraph Delivery

**STAUNTON, VA.**

Central Ave. and Lewis St. JOHN FALLON

**HARRISONBURG, VA.**

PROMPT SERVICE WETSEL SEED CO., Inc.

**NORFOLK, VIRGINIA**

GEORGE, Inc.

Member Florists' Telegraph Delivery Association.

**Charlottesville, Va.**

LANKFORD'S Orders solicited for University of Va.

**Charleston, S. C.**

Art Floral Co.

219 King Street, near Market

**CHARLESTON, S. C.**

Carolina Floral Store

King and George Sts.

Greenhouses,  
Saxon, S. C.

Member  
F. T. D.

**SPARTANBURG**

AND ALL SOUTH CAROLINA

CHARLES A. MOSS

Member Florists' Telegraph Delivery Assn.

**GREENVILLE, S. C.** OTTARAY HOTEL

RODGERS FLOWER SHOP

Supplies the Piedmont Section of South Carolina

**TAMPA, FLA.** KNULL FLORAL CO.

Member F. T. D.

first prize in seven classes, for Dr. Enguehard, Major Bonnaffon, Golden Chadwick, six commercial white, three commercial yellow, twenty-five Premier, twenty-five White Killarney. Second prizes were won for six commercial yellow, three W. H. Chadwick and the best arranged basket of chrysanthemums.

S. F. Stephens & Son, Columbus, won first for three William Turner, three W. H. Chadwick, six commercial white, the best collection of small pompons, one vase of single mums and the best arranged basket of chrysanthemums. Second place was captured by exhibits of three Dr. Enguehard, three Golden Chadwick, six commercial white, three commercial white, three commercial yellow, six commercial pink, six commercial bronze and a collection of exhibition varieties.

The Fifth Avenue Co., Columbus, won first for twenty-five Madame Butterfly and second for a vase of single roses.

Claude Meeker, Columbus, was honorably mentioned for his display.

The Indianola Floral Co., Columbus,

Miami's Largest Florist

**The Exotic Gardens**

801 12th Street

**MIAMI, FLA.**

Prompt deliveries to all points  
in Southern Florida

Member F. T. D.

**Miami Floral Co.**



Orders Promptly Filled

**MIAMI, FLORIDA**

**MILLS THE FLORIST, Inc.**

36 West Forsyth Street

**Jacksonville, Fla.**

We reach all  
FLORIDA AND SOUTH GEORGIA POINTS

**JACKSON, MISS.**

THE CAPITOL FLORAL CO.

THIRTY YEARS OF FLORAL PROGRESS

Greenhouse and Retail Store

PROMPT ATTENTION, OUR MOTTO

Member F. T. D. 218 E. Capitol St.

**TUPELO, MISS.**

Member F. T. D. TUPELO FLORAL CO.  
At Your Service

**MRS. J. E. WATTS**

Cut Flowers for All Occasions MERIDIAN, MISS.

**MISSISSIPPI**

STEMME & SONS :: HATTIESBURG

**GREENVILLE, MISS.**

IDLE HOUR FLORAL CO.

Mrs. W. A. Craft, Designer. 701 Percy Street

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## HIGHLAND PARK DETROIT, MICH.

Highland Park is circled by the limits of Detroit, the residence suburb of Detroit's flower buying public. Play safe and send your Detroit orders to

**HARRY E. TAYLOR**

Formerly member of J. Breitmeyer's Sons

2571 WOODWARD AVE. Member F. T. D. HIGHLAND PARK, MICH.

## MICHIGAN

ORDERS WILL BE CAREFULLY  
CARED FOR BY

**HENRY SMITH**  
GRAND RAPIDS

WHOLESALE AND RETAIL FLORIST.

Member F. T. D.

200,000 FEET OF GLASS DEVOTED TO  
FLOWERS AND PLANTS.

## GRAND RAPIDS

ARTHUR F. CRABB

F. T. D. Member. 13 Jefferson Ave., S.

Serving all West Michigan Towns

**FLINT,  
MICH.**

*Hassellbring*  
**FLORIST**

MEMBER F. T. D.

## MT. PLEASANT, MICH.

Member F. T. D. **Walter W. Caple**

## JACKSON, MICH.

1043-47 W. Ganson St.  
Members F. T. D. **A. W. Furnival & Son**

## Grand Rapids, Mich.

Member F. T. D. **H. W. ALLERSMA**  
Out Flowers, Floral Designs and Potted Plants

## J. B. GOETZ SONS SAGINAW, MICH.

OR ANY CITY IN MICHIGAN

**Ann Arbor, Mich.** Member F. T. D.  
**BLUMAIZE BLOSSOM SHOP**

## Flint, Mich.

**EVANS**  
THE FLORIST

House of Personal Service

## OWOSSO, MICH.

OWOSSO FLORAL CO.

Anderson & Smith, Props. Members F. T. D.

## IONIA, MICHIGAN

CENTRAL MICHIGAN PIKE  
FLOWER, VEGETABLE and FRUIT FARM

Leading Florist for Ionia and Montcalm Counties

Greenhouses 1 Mile East of City

Flower Shop, 204 West Main Street

MEMBER F. T. D. BYRON L. SMITH

## IONIA, MICH.

**D. L. VINCENT, Leading Florist**

Member F. T. D.

PROMPT ATTENTION AND BEST  
SERVICE, WITH HOME-GROWN  
FLOWERS

## VAN AKEN BROS. & SONS

LEADING FLORISTS

COLDWATER, MICH.

ELKHART, IND.

COVER MICHIGAN and INDIANA POINTS  
Orders promptly and carefully taken care of

won honorable mention for its exhibition of Chadwick.

BALTIMORE, MD.

The Market.

The large number of mums that were on the market for Thanksgiving was a big surprise. Between the Harmonie social, which was held at the Belvedere hotel November 24, and Thanksgiving day, Wednesday was one of the heaviest flower days that the Baltimore market has experienced for some time. There was a fine supply of \$4 and \$5 mums, and these seemed to be just what the buyers wanted, for they cleaned up well. There were some of the large specials; the call was not for this quality, but after the mediums were disposed of the larger ones were used up also.

Roses were only in fair supply. They have not reached normal production yet, but the quality was all that could be desired, and what was on the market cleaned up well. Carnations were in fair supply and of excellent quality. These, too, cleaned up. Violets were not so plentiful, and these, with sweet peas, were short, as there was a big demand for corsage stock. There was a fair supply of all miscellaneous stock, Paper Whites, stevia, etc., and everything cleaned up well. All retail stores report a splendid Thanksgiving business. Everyone cleaned up well, and nothing but the most satisfactory reports were heard. Prices advanced a little, but there was no material jump

## DETROIT MICHIGAN



Orders given  
best of care  
by these five



F. T. D. Members

## J. Breitmeyer's Sons

Broadway and Gratiot Ave.

## Fetter's Flowers

17 Adams Avenue E.

## Scribner Floral Co.

604 East Fort St.

## G. H. Taepke Co.

WALTER G. TAEPEKE,  
450 Elmwood Ave.

## The L. Bemb Floral Co.

ALBERT POCHOLON, 153 Bates Street

Yours For More Co-operation

## DETROIT, MICH.

**Peter F. Reuss & Co.,**  
56 BROADWAY

## Detroit, Mich. BEARD FLORAL CO.

Member F. T. D. 1617 Grand River Avenue

## Kalamazoo, Michigan

G. VAN BOCHOVE & BRO.

F. T. D. Orders Satisfactorily Filled.

## GRAND RAPIDS, MICH.

GRAND RAPIDS FLORAL CO.

WENCEL L. GUKERSKI will fill your orders for  
Designs and Cut Flowers in Michigan.

## LANSING, MICH.

**J. A. BISSINGER** Established 25 Years  
Member F. T. D.

## Muskegon, Mich.

F. T. D. Member BUTTERWORTH FLORAL CO.

## PORT HURON, MICH.

ASMAN, LEADING FLORIST  
Prompt Delivery

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Springfield, Ill.  
217 SOUTH FIFTH ST.

Decatur, Ill.  
141 MERCHANT ST.

*A. C. Brown*  
MEMBER F. T. D.

GOOD SERVICE BACKED BY LARGE GREENHOUSES



NEW ORLEANS, LA.  
CHAS. EBLE  
OLDEST FLORIST SOUTH  
121 BARONNE STREET  
Member Florists' Telegraph Delivery.

*D. E. Ruch*  
FLOWERS THAT ARE DIFFERENT

LOUISIANA — TEXAS — ARKANSAS  
SHREVEPORT, LA.

ALEXANDRIA, LA.  
E. BLUM & SON  
For all Points in Central Louisiana.

LAKE CHARLES  
AND SOUTHWEST LOUISIANA  
Member F. T. D. CHAS. D. OTIS

STURGIS, Mich. *Veget's* Coldwater, Mich.  
Member F. T. D. All So Mich. points

HILLSDALE, MICH.  
Southern Michigan Points O. A. STOLL F. T. D. Member

Battle Creek, Michigan  
S. W. COGGAN, Florist, 25 E. Main St.  
Member of Florists' Telegraph Delivery

SAGINAW, MICH.  
SUNSHINE - GEO. A. WITHERIDGE, Prop.  
FLOWERS - 416 West Genesee Avenue

DOWAGIAC, Mich.  
Also for Cassopolis, Decatur, Niles ReSHORE & SON

PETOSKEY, Enterprise Floral Co.  
714 MAPLE ST.  
MICHIGAN. We cover all Northern Michigan. Member F. T. D.

BATON ROUGE, LA.  
THE ROSELAND FLORIST  
MEMBER F. T. D.

New Orleans, La. Day and Night Service  
Flowers of Superior Quality  
Frank J. Reyes & Co.  
525 CANAL STREET Prompt Delivery

New Orleans, La. Wire your orders to  
The Flower Shop  
108 Baronne Street  
HENRY SCHEUERMANN, Prop.

NEW ORLEANS  
MEMBER OF THE F. T. D. *Scheinuk* We Cater to the Best Trade  
2600 ST. CHARLES AVENUE

Quality and Promptness  
Members F. T. D.  
NEW ORLEANS, LA.  
The Avenue Floral Co.  
342 ST. CHARLES AVENUE

U. J. VIRGIN  
838 Canal St., NEW ORLEANS, LA.

and there was no grumbling about prices.

## Various Notes.

John De Groot, the well-known specialist in gladioli and other bulbs, who has a farm at Catonsville devoted to the production of bulbs, is also interested in the United Bulb Growers, Inc., of Holland, and is traveling representative of the concern in this country. Mr. De Groot is most enthusiastic about this new corporation, the object of which is to sell Holland-grown bulbs direct from the grower to the consumer. In organization it is similar to the association of raisin growers of the Pacific coast. K. Klyn is the managing director of the corporation in this country, with offices at 640 Broadway, New York. Both of these men were raised in the bulb industry in Holland and understand the business thoroughly. About forty bulb growing firms in Holland are now members. Mr. De Groot started on a trip through the middle west November 28 in the concern's interest and at the same time to

JOLIET FLORAL CO.  
507 E. Jefferson Street JOLIET, ILL.  
All points in Will Co. and Vicinity

CENTRALIA, ILL.  
J. W. ROSS We serve the following Illinois towns, direct train service: Mt. Vernon, Wayne City, Fairfield, Sesser, Christopher, Herrin, Ashley, Carbondale, Nashville, Oakdale, Coulterville, Sparta, Salem, Odin, Sandoval, Carlyle, Patoka, Kinmundy, Farina.  
F. T. D. Member.

QUINCY, ILL.  
H. A. GENTEMAN  
Member Florists' Telegraph Delivery Association  
For Northeastern Missouri and Central-western Illinois.

GALESBURG, ILL.  
I. L. PILLSBURY — For Central Ill.  
Member Florists' Telegraph Delivery Association.  
GALESBURG, ILL.  
H. F. DRURY  
All Orders Filled Promptly and Carefully.

J. L. JOHNSON De Kalb, Ill.  
NORTHERN ILLINOIS  
SOUTHERN WISCONSIN  
YOUR ORDER WILL RECEIVE OUR PROMPT AND CAREFUL ATTENTION

EL PASO, ILL. El Paso  
Central Illinois — Quick Service Carnation  
General Line of Cut Flowers Co. (Inc.)

SPRINGFIELD, ILL.  
Hembreiker & Cole, Springfield's largest retail florists  
Members Florists' Telegraph Delivery Association

BRINKERHOFF GREENHOUSES  
SPRINGFIELD and CENTRAL ILLINOIS  
Member Florists' Telegraph Delivery Association  
Best and Prompt Service Always

DIXON, ILL., and NORTHERN ILL.  
We can and will be glad to serve you  
Member F. T. D. Dixon Floral Co.

JACKSONVILLE, ILL.  
JOS. HEINL & SONS  
Largest Growers in Central Illinois

CENTRALIA AND SOUTHERN ILL.  
THE WEBSTER GREENHOUSES  
Member Florists' Telegraph Delivery



# Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

## CHICAGO Send Your Orders to WILLIAM J. SMYTH

Member Florists' Telegraph Delivery Association

3101 to 3109 Michigan Ave.

### DECATUR, ILLINOIS

### DAUT BROS.

F. T. D. 120 E. Prairie St.

STORES IN  
**DECATUR**  
and GIBSON CITY, ILL.

Railroad Centers. Excellent  
facilities for filling orders  
for all Central Illinois towns.

**PETERSON FLORAL CO.**  
Member Florists' Telegraph Delivery Assn.

### FREEPORT, ILL.

Bauscher Bros. Floral Market

Established 1868. Incorporated 1920.  
We are the largest growers in the northwest.  
1,000,000 square feet of glass. All orders receive  
careful attention and prompt delivery.

### ROCKFORD, ILL., and Vicinity

ROCKFORD FLORAL CO.  
103 West State Street

Prompt deliveries to ROCKFORD COLLEGE

### ROCKFORD, ILL., and Vicinity

SWAN PETERSON & SON Member F. T. D.  
Corner E. State and Longwood Streets.

### AURORA GREENHOUSE CO., AURORA, ILL.

Our Service is the Best.

### Aurora, Ill., and Vicinity

JOS. M. SMELY PHONES 147

### ELGIN, ILL. MEMBER F. T. D.

158 DuPage Street **GEORGE SOUSTER**

### Streator, Ill. THORNTON'S FLOWER SHOP

F. T. D. FLORIST - - Quality is Our Hobby

### PRINCETON, ILL.

W. E. TRIMBLE For Central and Northern Illinois Members F. T. D.  
GREENHOUSE CO.

### PEACOCK'S FLOWER SHOP

HERBERT STONE, Mgr. Member F. T. D.  
4013 Milwaukee Avenue, **CHICAGO**

### CHICAGO

*C. Frauenfelder*  
CHICAGO, ILL.

3343 W. Madison St.

### FRIEDMAN, Flowers CHICAGO, ILL.

522 So. Michigan Ave. Congress Hotel  
Courtesies Extended to all Florists

### MOLINE, ILL. Phone Moline 115

1829 15th St. Place. **WM. H. KNEES & SONS**

push domestic bulbs of his own production.

Robert L. Graham had a window last week that attracted more attention than any I have seen for some time. The window setting was a dining room, with a well set table artistically decorated with flowers, the floral part of the decoration being changed each day. Miss Margaret Graham informs me that it is not so expensive as an ordinary window decoration. At this store I saw the scheme for a table decoration that is certainly a novelty. It consisted of three pumpkins, two of them with the tops cut off and the insides hollowed out; the third and largest was cut lengthwise, about one-third of the side being cut away. This made it boat-shaped. These shells were filled with water and used in place of baskets and they made as pretty table pieces as I have ever seen. Miss Graham told me they had used 200 pumpkins for this purpose this fall.

John J. Perry, of the S. S. Pennock Co., was confined to the house for a few days last week with a severe cold.

The next meeting of the club will be held Monday, December 13. Joseph S. Merritt, the new chairman of the entertainment committee, said at the last meeting that there would be something doing every meeting night this winter, and it looks as if he intends to keep his word for this meeting. First, it will be a ladies' night, and every lady in any way connected with the business is urged to be present; then William F. Gude, of Gude Bros. Co.,

CHICAGO

DETROIT

### Central Floral Co.

"FLOWERS THAT LAST LONGER"

35-37 Broadway, Detroit, Mich.  
132 N. State St., Chicago, Ill.

CENTRALLY LOCATED

OPEN EVENINGS AND SUNDAYS

Members F. T. D.

*A. Lange Florist*  
**CHICAGO**

77-79 E. MADISON ST.

MEMBER  
F. T. D.

*Truitt*  
**CHICAGO**  
ESTABLISHED 1865  
4647 GRAND BLVD.

We cater  
to those  
who  
require  
the best.  
Prices  
reasonable

### OAK PARK

and all western suburbs of Chicago

**A. H. SCHNEIDER**

Member F. T. D. 1048 Lake Street,  
OAK PARK, ILL.

### OTTAWA, ILL.

**LOHR'S GREENHOUSES**

Fancy Cut Flowers and Blooming  
Plants.

Good R. R. Service. Orders filled promptly.

PEKIN ————— PEORIA

All Orders Receive Personal Attention  
GEO. A. KUHL, PEKIN, ILLINOIS

### KRUG FLORAL CO.

ALTON, ILLINOIS Branch Store  
Granite City, Ill.

PEORIA, ILL. 423 Main St.  
Member F. T. D.  
LARGE GREENHOUSES **CHAS. LOVERIDGE**

# Telegraph Delivery Department


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CHICAGO—The Homes of Flowers—CHICAGO

*Alpha Floral Company*  
Northwest corner  
Wabash Avenue and Adams Street

Our Motto  
"SATISFACTION,  
QUALITY and  
SERVICE"

*Johnson & Cronin's*  
**FLORISTS**  
Southeast corner  
47th Street and Lake Park Avenue

  
THE UNEXCELLED FACILITIES OF THE  
**E. WIENHOEBER CO.**  
22 E. ELM ST., CHICAGO  
Are available to the trade in filling all orders.  
MEMBER F. T. D.

*Manuel Florist* CHICAGO  
THE PALMER  
HOUSE FLORIST  
17 EAST  
MONROE ST.  
Member F. T. D.

Send Your CHICAGO Orders to  
**H. N. BRUNS**  
Best Equipped Retail Store on the  
West Side  
3040 W. Madison St., CHICAGO, ILL.

CHICAGO  
We are  
growers of  
Cut Flowers  
and  
Potted Plants  
*J. F. Kidwell Co.*  
(NOT INC.)  
3530 Michigan Avenue  
Member  
F. T. D.

CHICAGO  
**O'LEARY—Florist**  
369 East 47th Street  
Member F. T. D.

Flowers  
for all  
Occasions  
*Clody's*  
**FLOWER SHOP**  
Tel.  
Lake View  
1121  
3912 North Clark St., CHICAGO

PONTIAC, ILLINOIS  
Flowers of all kinds  
in their season.  
W. J. MILLER & SON  
Members  
F. T. D.

CHICAGO  
2132-2134  
Michigan Avenue  
Member F. T. D.  
*Samuelson Florist*  
Orders  
Carefully  
Executed

CHICAGO  
Quick deliveries anywhere on the South  
Side or in the City's Southern Suburbs.  
STORE AND CONSERVATORIES  
7045 STONY ISLAND AVE.  
*John A. Michal*  
**FLORIST**

EVANSTON, ILL. WILMETTE, ILL.  
1614 Sherman Ave. JOHN WEILAND 1161 Wilmette Ave.  
TWO STORES Catering to the best trade in Chicago's Rich North Shore Suburbs. MEMBER F. T. D.

**SCHILLER'S**  
TWO CHICAGO STORES  
cover every part of city and suburbs  
GEORGE ASMUS, Mgr.  
4509 Broadway :: 2221 W. Madison St.  
Member Florists' Telegraph Delivery Ass'n.

*Johnson & Jensen* Chicago  
**FLORISTS**  
Deliveries made to  
any part of the city  
and suburbs. Ser-  
vice is our motto.  
1924 E. 71st St.

Washington, D. C., will deliver a lecture,  
and at the same time show moving pic-  
tures of this firm's two large ranges.  
Then there will be refreshments.  
The publicity committee held an im-  
portant meeting last week, when plans  
for the winter were mapped out. A re-  
port will be made at the next club  
meeting. Tate.

KANSAS CITY, MO.  
The Market.  
They "Said It with Flowers" good  
and hard. The Thanksgiving day busi-  
ness was the best ever known here.  
Prices held up well. Stock was good,  
and cleaned up better than usual.  
Wholesalers moved between 50,000 and  
55,000 mums and cleaned up on all but  
whites, which are always hard to get  
rid of. Even these will not go to waste,

OAK PARK, ILL.  
*William Palmer*  
**FLORIST**  
AVENUE STATE BANK BUILDING  
Member F. T. D.

GEORGE  
**FISHER & BRO.**  
183 N. WABASH AVE.  
CHICAGO

CHICAGO  
**Paul Blome & Co.**  
Member  
F. T. D. 1361 N. Clark St.

CHICAGO  
**SWANSON, The Florist**  
GREENHOUSES: 7302 N. Western Ave. STORE: 6973 N. Clark St.  
Well located to handle North Shore orders.  
Member F. T. D.

Highland Park, Ill.  
HIGHLAND PARK GREENHOUSES  
Established 1894 Members F. T. D.

# Telegraph Delivery Department

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## Rochester, Minn.

## ROCHESTER GREENHOUSE CO.

EMIL RIEPLE, Manager

ROCHESTER'S ONLY STORE HAVING ITS OWN GREENHOUSES

Member F. T. D.

FLOWERS ON SHORT NOTICE

111 2nd Street

### ROCHESTER, MINN.

#### ROCHESTER FLORAL CO.

114-116 FIRST AVE., S. W.  
Run in connection with Greenhouses.  
Out Flowers and Plants delivered promptly.  
Under new management.  
H. W. KLEIN, Mgr. Member F. T. D.

### ST. PAUL, MINN.

#### THE LARGEST STORE IN AMERICA

MEMBER F. T. D. ASS'N

The finest and largest stock west of Chicago  
Awake night and day looking for orders

HOLM & OLSON, Inc., 20-22-24 W. 5th St.

### Swanson's

Incorporated

912 Nicollet Avenue, offers the trade its  
unexcelled facilities for filling orders in

MINNEAPOLIS

SEND ORDERS FOR

### Minneapolis & Minnesota

To J. J. WEST'S, Inc.

3009 4th Ave., South

Two Stores :: Large Stock

### AUSTIN, MINN.

#### A. N. Kinsman, Inc.

Competent Service to all Iowa and  
Minnesota Points.

Member Florists' Telegraph Delivery.

### Duluth, Minn.

Flowers delivered promptly  
to any place within 300 miles

THE ALPHA FLORIST

### DULUTH, MINN.

#### THE ONLY GREENHOUSES IN DULUTH OR SUPERIOR

Flowers delivered anywhere on the Iron Range

J. J. LEBORIOUS

FOR ALL CENTRAL NEBRASKA ORDERS USE

ED. WILLIAMS, Grand Island

Competent Florist

Railroad Center

### Lincoln, Neb.

Flowers for All  
Occasions, from  
Cradle to Grave

CHAPIN BROS., Retail Florists

### MINNEAPOLIS

#### Moore, Terwilliger, Inc.

#### THE FLOWER SHOP

Member F. T. D.

1031 Nicollet Ave.

### MANKATO, MINN.

#### THE WINDMILLER CO.

Flowers to all points on short notice.

Member Florists' Telegraph Delivery

### DULUTH FLORAL CO.

200 MILES in any direction. Duluth, Minn.  
We are the center of the great  
Northwest. Daily deliveries to SUPERIOR, WIS.

judging from orders. Fancy stock brought \$6 easily, but other grades sold as low as \$2.50. The top retail price was \$18 and several shops report cleaning these out first. Pompons were 75 cents wholesale, carnations \$6 and \$7, roses from \$8 to \$20 and California violets \$2.50 per dozen bunches. After mums ranked roses and carnations, but pompons dragged a little, being put aside for carnations. Roses and carnations were short of the demand. Shipping business was heavy all week, but local demand was big, although many retailers used their own crops.

#### Thanksgiving Reports.

E. A. Humfeld: One man bought eight dozen big mums at \$1.50 apiece. Business was better than last year. We shipped a good many mums to Columbia, Mo., for the football game. Adolph D. Mohr: We cleaned up on mums and sold a good many carnations and plants.

R. S. Brown & Son: It was the best Thanksgiving day business we ever had. We sold out on mums and other stock, and enjoyed nice out-of-town trade.

August Luther, Jr.: Business was better than a year ago. We cleaned up on big yellow mums. Our trade was steady up to 5 o'clock Thursday afternoon. We sold many pots of cyclamen and shipped some large orders, besides having a big run of funeral work Wednesday and Friday.

J. R. McGrail: Business was good, fully up to last year.

William Foith: Just about cleaned up on everything. Most of the sales were for small quantities of flowers, but we sold some potted plants.

Humfeld-Orear Floral Co.: Business was better than a year ago. There was more buying in smaller quantities. There is reason to believe that this is a good indication of a heavy Christmas business.

### LINCOLN, NEB.

1338 O Street

#### FREY & FREY

#### WHOLESALE AND RETAIL

120,000 square feet of glass at your  
service

Trade Discount

Members of the Florists' Telegraph Delivery

### Western Nebraska

C. J. PASS

#### North Platte, Neb.

Member F. T. D.

15,000 feet of glass

### C. H. FREY

#### WHOLESALE AND RETAIL FLORIST

1133 O Street, LINCOLN, NEB.

Will Fill Orders for the West on Short Notice.  
Trade Discounts. First-class Stock.

### NORFOLK, NEB.

#### Norfolk Floral Co.

Member  
F. T. D.

For all Northern Nebraska, Southeastern  
South Dakota and Northwestern Iowa.

### OMAHA, NEB.

Member  
F. T. D.

Louis M. Rogers, 319 So. 16th St.

### OMAHA, NEBRASKA

Lee L. Larmon Fontenelle Florist,  
1814 DOUGLAS ST.

### Hess & Swoboda, Florists

Telephones 1501 and L 1582

1415 Farnam Street. OMAHA, NEB.

### OMAHA, NEBRASKA

John H. Bath, The Careful Florist,  
1804 FARNAM STREET

Member Florists' Telegraph Delivery

### Hastings, Nebraska

Lohman Flower Shop  
Prompt Service

Central and Western Nebraska  
Southern Kansas and Eastern Colorado

### Lewis Henderson, Florist

1519 Farnam Street OMAHA, NEB.

Member Florists' Telegraph Delivery Ass'n.



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Member F. T. D.

Phone: Canal 1932  
1933

## H. W. SHEPPARD

FORMERLY HILL FLORAL CO.

### FLOWERS OF QUALITY

Service Unexcelled

ARRANGED IN A HIGHLY ARTISTIC MANNER

Your Patronage Solicited

532-534 Race Street, CINCINNATI, OHIO.

YOUNGSTOWN, O.

Wilson's Flower Shoppe

"QUALITY AND SERVICE"

HOTEL OHIO

Youngstown, O.

RYAN &amp; CULVER

27 S. Hazel St. Member F. T. D.

YOUNGSTOWN, O.

HARRY C. WALTHER

Orders receive prompt and careful attention  
Member F. T. D.

Newark and Granville  
OHIO

CHAS. A. DUERR

Member Florists' Telegraph Delivery

YOUNGSTOWN, OHIO

The Posy Shoppe

15 1/2 N. Phelps Street QUALITY AND SERVICE

NEWARK, OHIO

Most complete stock in central Ohio

HALBROOKS THE FLORIST

Kent Brothers FLOWER SHOP

Covers All Ohio Points

Members F. T. D.

Newark, Ohio

MARIETTA, OHIO

HAVE OUR OWN GREENHOUSES

N. KIGER

XENIA, OHIO

Engle Floral Company

CINCINNATI

FRANK A. VOLZ

Dina Avenue Sta. L.

Most centrally located to the suburbs

Upper Sandusky, Ohio  
B. E. CONSTIEN, AT YOUR SERVICE

Canton, O. JOHNSTON'S Flower Shop  
HARRIS ARCADE

Member Florists' Telegraph Delivery Assn.

VAN METER FLOWER SHOP  
SPRING and HIGH SPRINGFIELD, OHIO  
BEST FLOWERS FOR EVERY OCCASION

Ironton, Ohio RELIANCE SEED CO.  
TRI-STATE FLORISTS  
Southern Ohio, Kentucky, West Virginia

STEUBENVILLE, OHIO

E. E. MOCAUSLEN, Prop.

HUSCROFT'S FLOWER SHOP

Samuel Murray: The total sales surpassed last year. There was a big demand for mums and we sold the most expensive first. Roses and violets sold well.

J. Austin: The volume of business was about \$20 ahead of last year in two stores, with more local business and not so many single sales for large amounts.

Apollo Flower Shop: Our sales were little ahead of former years, but the calls for mums are still numerous.

Miss Lou E. Boggess: Our business was good and equal to other years.

William L. Rock Flower Co.: We sold fully as much as last year, having a particularly good country trade and many nice orders. Mums were better on account of the cool summer and are keeping better than usual.

Chandler Landscape & Floral Co.: We had a good business and sold nearly all of our mums.

O'Connell's Court House Flower Shop: We cannot complain. Business

Zanesville, O.

C. L. HUMPHREY

Has the best facilities for filling your orders.  
Member Florists' Telegraph Delivery.

Hutchinson,  
Kansas

Member Florists' Telegraph Delivery

JAMES HAYES, Leading Florist  
819 KANSAS AVENUE  
TOPEKA, KAN.  
Member F. T. D.

MRS. LORD'S FLOWER ROOM  
112 W. 8th Ave., TOPEKA, KAN.  
Member Florists' Telegraph Delivery.

ATCHISON, KAN.

The Atchison Seed and Flower Store Co.  
MEMBER F. T. D.

Atchison, Kan. GROVES FLORAL CO.  
Established 1865. Member of F. T. D.

ARKANSAS CITY, KAN.

McCool's Close-in-Greenhouse

MEMBER F. T. D.

Kansas City, Kansas

L. C. FIELD

Member Florists' Telegraph Delivery

MANHATTAN, KAN.

THE MARTINS

Member F. T. D.

T. S. MARTIN, Prop.

SALINA, KANSAS  
LEIGHTON FLORAL CO.

Members Florists' Telegraph Delivery Ass'n.

WICHITA, KANSAS Shipments for Kansas and Oklahoma  
W. H. CULP & COMPANY  
Quality Flowers Personal Service  
Members F. T. D. A.

# Telegraph Delivery Department

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## Cleveland

**The KNOBLE BROS. CO.,**  
Flowers and Nursery Products    MEMBERS F. T. D.  
Well equipped to handle your orders.    1836 W. 25th St.

## TOLEDO

**Mrs. J. B. Freeman,**  
Toledo's Leading Florist  
Member F. T. D. "SERVICE" 336 Superior Street

Member F. T. D. **TOLEDO, O.** Est 1897  
  
AND VICINITY

MEMBERS TOLEDO COMMERCIAL CLUB  
TOLEDO RETAIL MERCHANTS  
FLORISTS' TELEGRAPH DELIVERY  
**TOLEDO, OHIO**  
METZ & BATEMAN,  
221 Superior St. Ohio Building

F. T. D.  
FLORISTS

**TOLEDO, OHIO**

SCHRAMM BROS.  
1315 Cherry St.

**TOLEDO and Vicinity**  
WHOLESALE AND RETAIL  
**OTTO P. KRUEGER**  
427 East Broadway.



**Fremont, O.**

**Horn Floral Co.**  
912 CROGHAN ST  
Member F. T. D.

**COLUMBUS, O., and Vicinity**  
**THE MUNK FLORAL CO., Growers**  
Can fill all retail orders.

**WILSON'S** WE WILL DO IT PROMPTLY  
**COLUMBUS, OHIO**

**Columbus, Ohio** Members F. T. D. Ass'n.  
**THE FRANKLIN PARK FLORAL CO.**  
Cut Flowers for Central Ohio.

**SUDER'S**  
**The Toledo, Ohio, Florists**  
A. A. SUDER, Proprietor  
2941-3003 CHERRY STREET

**DAYTON, OHIO**  
ABBY AVE. GREENHOUSES  
E. E. Schaefer, Prop.  
Wholesale and Retail  
Largest Greenhouses in West Dayton

**DAYTON, OHIO**  
**The W. G. Matthews Co.**  
18 W. Third Street  
CONSERVATORIES IN RIVERDALE.  
Member F. T. D.

**DAYTON, OHIO**  
J. W. RODGERS  
Member F. T. D., Elks' Bldg., 3d and Jefferson Sts.

was better than we expected. We had a big Italian funeral Wednesday to help out.

Mrs. Hedges: We sold all but two mums, and are delighted with the day's business.

C. T. Reinhardt: Well satisfied. Sold all but a few mums.

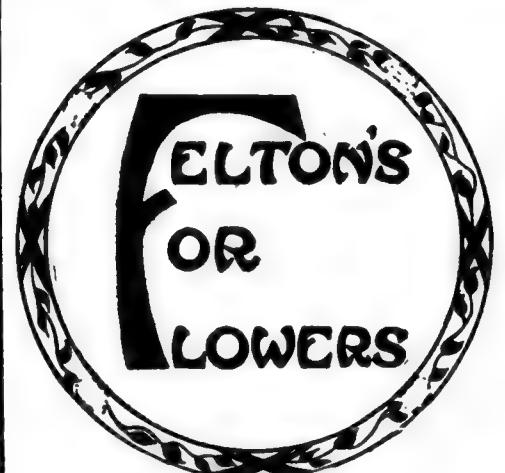
W. J. Barnes: Best Thanksgiving we ever had. Our crop of mums was larger and better than usual. Cash sales were a noticeable feature of the day. We are still selling mums.

Mrs. T. A. Moseley: We were not so overworked as in former years, but did well. Mums came in earlier this year and were not a novelty. Other flowers sold well in comparison.

Muehlebach Flower Shop: We had fifteen people working Wednesday and Thursday. A number of hotel and club decorations, besides shop sales, kept them all busy.

Arthur Newell: Our business was from fifteen to twenty per cent better than in 1919 and it was all straight Thanksgiving day business. Fancy mums at \$18 went first and we did not have enough of them. Yellow Eaton, six and eight inches across the top, sold out Wednesday, and could not be re-

**Cleveland, O.**



10515 Superior Ave.  
8 STORES

Personal Attention. Highest Quality and Service.  
Members F. T. D. A.

**EGGERT N. ZETLITZ**

THE LEADING FLORIST  
209 West Market Street  
**LIMA, OHIO**

Member of Florists' Telegraph Delivery

**LORAIN, OHIO**

Member F. T. D. **F. G. CAREK** ARTISTIC  
Leading Florist WORK

Our Motto: "Anywhere; Any time."

**LORAIN or ELYRIA, OHIO**  
Member F. T. D. **TULEA** at Your Service

**Elyria, Ohio** LORAIN, OHIO  
THE L. C. HECOCK FLORAL CO.  
Member Florists' Telegraph Delivery Assn.

**ELYRIA, O.** Member F. T. D.  
**ELYRIA FLOWER SHOPPE**

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NO ORDER TOO LARGE ————— NO ORDER TOO SMALL

**CLEVELAND** **The J. M. Gasser Co.**  
Member F. T. D.  
1006 EUCLID AVENUE  
WE ARE THE LARGEST GROWERS OF CUT FLOWERS IN OHIO



**Cleveland**

is a big city, but our central location enables us to give unusual service on telegraph orders.

**The Jones-Russell Co.**  
1284 Euclid Avenue  
Cleveland

Members F. T. D.

Bell Main 2809  
Cuy. Central 1366

*The Smith & Fetter Co.*  
930 Prospect Avenue  
Cleveland  
LEADING FLORISTS

**CLEVELAND, OHIO**

**A. GRAHAM & SON**

5523 EUCLID AVENUE

Members Florists' Telegraph Delivery Assn.

**CLEVELAND, O.**

5923 EUCLID AVENUE

**WESTMAN & GETZ**  
FLOWERS and SERVICE

Members Florists Telegraph Delivery.

**CLEVELAND, OHIO**

**Wm. H. Temblett**

FLOWERS

Member F. T. D. 10313 Euclid Avenue

**Cleveland, PENN SQUARE**  
**FLORISTS**  
ALWAYS OPEN

## FIVE STORES IN NORTHERN OHIO

CLEVELAND [TWO STORES] 13336 Euclid Ave., 144 Public Sq.  
YOUNGSTOWN - - - 33 East Federal St.  
WARREN - - - - - 215 East Market St.  
AKRON - - - - - 109 South Main St.

## THE PARK FLORAL COMPANY

MEMBERS FLORISTS' TELEGRAPH DELIVERY ASSOCIATION

placed. Customers took three and four mums at \$1.50 each, in preference to half a dozen or more of the \$12 and \$15 stock.

Linwood Floral Co.: We kept open until 8 o'clock Thursday evening and had a wedding Friday.

A. F. Barbe: We did the best in years. There were no complaints on prices. We had a good crop and cleaned up.

J. E. Murray & Co.: Everything was lovely and there was not a hitch. Wednesday and Thursday were both big days. The number of \$10 and \$20 bills in evidence was unusual.

Peterson Floral Co.: We cleaned up on everything aside from regular stock. Business was much better than last year. We had a big wedding last week.

The Rosery: Business could have been better and could have been much worse. We had bought carefully and had only one vase of yellow and two vases of white mums left. These were used Friday. Regular customers did not buy as much as transients and sales ranged from 50 cents for pompons to half a dozen mums at \$1.50 apiece.

### Various Notes.

The William L. Rock Flower Co. had twenty-five orders for a debutante party November 27. This is the first social affair of this kind in four or five years.

Miss Nancy McCall and Samuel Crawford were married in the Episcopal church at Pleasant Hill, Mo., November 24. Mr. Crawford is a rose grower at the Pinehurst Floral Co.

Smith & Heakin will soon be cutting pansies and violets. Now that the mums are all cut they will tear out all the old benches and put in new ones in their Kansas City greenhouses.

Mr. and Mrs. Harry Blake and daugh-

## AKRON, OHIO

**GROSSBERG & CAHILL**

AKRON'S LARGEST FLORISTS

Prompt and careful attention to all Telegraph Orders

MEMBERS F. T. D.

## MARION, OHIO

6 railroads with good connections to all parts of State

A GOOD SELECTION OF FLOWERS

ON HAND AT ALL TIMES.

**BLAKE'S, 140 W. Center**

## COLUMBUS, OHIO

Flowers for all occasions **Neil Flower Shop** Member F. T. D. Ass'n.

## WARREN, OHIO

Member F. T. D. **ADGATE & SON**  
FLORISTS  
WE GROW OUR FLOWERS

W. P. McFARLAND L. C. McFARLAND

**McFARLANDS, Florists**  
**AKRON, OHIO**

## AKRON, OHIO

MEMBERS F. T. D.

**HAMMERSCHMIDT & CLARK**

12 W. MARKET ST.



**CLEVELAND, O.**

**BRAMLEY & SON**

Store and Greenhouses, 1181 E. 71st St.

## ALLIANCE, O.

Member F. T. D.

522 S. Freedom Ave. **H. T. MILLER**



# Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

## San Francisco

OAKLAND, BERKELEY and Vicinity

## CHAS. C. NAVLET CO.

THREE STORES:

423 and 427 Market Street.....SAN FRANCISCO, CALIF.  
917 Washington Street.....OAKLAND, CALIF.  
20 and 22 East San Fernando Street...SAN JOSE, CALIF.

## DAVENPORT, IOWA

"Say It with Flowers"

BILLS FLORAL CO.

M. A. TIERNEY, Owner Member F. T. D.

## COUNCIL BLUFFS, IOWA

FRED R. SHAW FLOWER SHOP

Member F. T. D. 545 W. Broadway

The best of EVERYTHING IN FLOWERS

Ten years serving the flower buying public of Council Bluffs and vicinity

## OTTUMWA, IOWA

PHONE 182 *C. Kranz*  
LEADING FLORIST  
107 North Market Street  
"Say it with Flowers"

## OTTUMWA, IOWA

CRILEY'S GREENHOUSES

## COUNCIL BLUFFS, IOWA

GARDINER FLORAL CO.  
Leading Retail Florist 545 W. BROADWAY

## FAIRFIELD, IA.

We strive to please our trade  
Montgomery Greenhouses

## HAMPTON, IOWA

A. E. Stonebrook ORDERS RECEIVE PROMPT ATTENTION

## DES MOINES, IA.

GUTHRIE-LORENZ CO.

## Cedar Falls, Ia.

BANCROFT'S Beautiful Flowers  
55,000 Feet Glass. Members F. T. D. Joseph Bancroft & Son

## CEDAR RAPIDS, IA.

I. N. KRAMER & SON  
Members Florists' Telegraph Delivery.

## MONTICELLO, IA.

C. L. VAN METER MEMBER F. T. D.

## FT. DODGE, IA.

NORDWALL  
E. E. NORDWALL

## PERRY, IOWA

LOUWERSE & CO.

## COUNCIL BLUFFS, IA.

## J. F. WILCOX & SONS

750,000 FEET OF GLASS

Orders shipped to any part of Iowa or Nebraska on a moment's notice.  
Daily Delivery to Omaha.

MEMBERS FLORISTS' TELEGRAPH DELIVERY ASSOCIATION

# Harkett's

FLORAL NURSERY

For { Eastern Iowa  
Western Wis.  
N. W. Illinois

Dubuque, Iowa

QUALITY  
PLUS  
SERVICE

## DAVENPORT, IOWA

AND WESTERN ILLINOIS

G. F. FORBER,

313 Brady Street

Member Florists' Telegraph Delivery Association

I  
O  
W  
A

# Kemble's Flowers

Marshalltown, Boone, Center-ville, Oskaloosa, Oelwein, Mason City, Chariton, Grinnell and Ottumwa.

SEND YOUR ORDER TO HOUSE NEAREST PLACE OF DELIVERY

## TAMA, IOWA

LINCOLN GARDENS, Inc.

Competent service to all central Iowa, three railroads, two double-track trunk lines.

## WATERLOO, IOWA

GALLOWAY'S FLOWER STORE

Russel-Lamson Bldg., 211 West 5th Street

Special attention given to out-of-town orders

## SIoux CITY, IA.

ART FLOWER SHOP

512 FIFTH STREET

Everything in Cut Flowers, Plants  
Funeral Designs, Etc.

## SIoux CITY, IOWA

Supplies western Iowa, southern Minnesota, all of South Dakota and north-eastern Nebraska.  
J. C. RENNISON CO.

## SIoux CITY, IOWA

Members of F. T. D. ROCKLIN & LEHMAN

## DAVENPORT, IA.

H. G. PAULI YOURS FOR SERVICE

## OSKALOOSA, IOWA

GREEVE FLORAL COMPANY

High Grade Flowers Artistically Arranged.

ter, of Pleasant Hill, Mo., were in the city last week. Mr. Blake returned from Memphis, Tenn., where he had an exhibit of plants and cut flowers grown by the Pinchurst Floral Co. These attracted much attention and were bought by a Memphis florist at the close of the state meeting.

The W. L. Rock Flower Co. is cutting a few *Cattleya labiata* orchids. A customer last week ordered a dozen of these at \$5 each and about \$20 worth of other flowers without asking the price, and paid cash for them all.

W. S. Dolan, local representative of the American Greenhouse Mfg. Co., has been invited to show the motion pictures of this company before the Minnesota State Florists' Association December 8.

Miss M. Klein, bookkeeper for A. Newell, spent last week-end at Marshall, Mo.

P. A. Manson enjoyed a hunting trip near Nevada, Mo., last week.

The Chandler Landscape & Floral Co. held its formal opening Saturday, No-

# Telegraph Delivery Department

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## San Francisco and Vicinity

MacRorie-McLaren Company  
141 Powell Street  
Florists

We grow our own stock and with extensive nurseries to draw from can give unusual values.

RETAIL

WHOLESALE

San Francisco, Calif.  
ALBERT O. STEIN  
Flower Shop  
1150 SUTTER STREET

SAN FRANCISCO, CAL.  
ART FLORAL CO.  
255 Powell Street  
Best attention given your orders  
Members Florists' Telegraph Delivery

SAN FRANCISCO  
F. C. JAEGER & SON  
152 POWELL STREET  
Members F. T. D.  
Always a good stock, and orders delivered on time.

SAN FRANCISCO  
Podesta & Baldocchi  
224-226 Grant Avenue  
Prompt and careful attention to orders from out-of-town florists.  
Member F. T. D.

San Francisco, Cal.  
SHELLGRAIN & RITTER  
148 KEARNY STREET  
Prompt attention given to all telegraphic orders

Monrovia, Cal.  
C. A. BRUNGER  
You can depend on us for all orders for delivery in this section. 239 Grand Avenue

SAN FRANCISCO  
JOSEPH'S  
Member F. T. D.  
233-35 Grant Ave.  
Steamer and train packages our specialty.

JULIUS EPPSTEIN, FLORIST AND DECORATOR  
Flowers for All Occasions Delivery Anywhere  
Hotel St. Francis. SAN FRANCISCO

SAN DIEGO, CAL.  
BOYLE & DARNAUD  
F. T. D. florists. We grow our own flowers. Telegraph orders carefully executed. Usual discount.  
Members Florists' Telegraph Delivery.

San Francisco  
DARBEE'S  
1036 Hyde Street  
LARGEST STOCK OF CHOICEST FLOWERS  
Members Florists' Telegraph Delivery

HONOLULU, HAWAII  
TAYLOR, FLORIST  
Wireless and Cable Address, "FLORIST" Honolulu.

Hollywood Flower Shop  
HOLLYWOOD, CAL.  
ARTISTIC WORK. MEMBER F. T. D.  
Telegraph Orders Delivered to  
LOS ANGELES OCEAN PARK  
SANTA MONICA VENICE

OAKLAND, CAL.  
HOGAN & EVERS  
1439 Broadway  
THE BEST SERVICE

Long Beach, Cal.  
Member F. T. D. ART FLORIST 126 Pine Ave.  
vember 20. The new store is located at Forty-seventh street and Mill Creek parkway and is of exceptional design. The officers of the new company are: President, M. E. Chandler, and secretary-treasurer, C. A. Chandler.  
J. E. K.

Santa Barbara, Cal.  
912 STATE STREET  
GLEAVE'S FLOWER SHOP  
ARTHUR GLEAVE, Prop.  
Choicest Cut Flowers and Floral Designs on short notice.  
Both Phones 1013

OAKLAND, CALIF.  
MORI FLORIST  
1510 Clay Street  
OUR CAREFUL ATTENTION

### SALT LAKE CITY, UTAH.

#### The Market.

Reports on Thanksgiving business were generally satisfactory. Prices were good and showed a slight increase over last year, but the volume of business was slightly smaller.

Mums received the big call, and the abundance of these held down the sale of roses and carnations. The mums were not so good as have been offered, but the price was much higher.

Roses in general moved slowly at \$8 to \$30 per hundred, but Columbia, Hoo-

CORONADO, CALIF.  
CORONADO NURSERY  
To "Say It with Flowers" in  
CORONADO AND SANDIEGO

LONG BEACH, CAL.  
Lowe's Flower Shop, The Pioneer and Leading Florist  
Member Florists' Telegraph Delivery.

POMONA, CALIFORNIA  
POOLEY'S FLOWER SHOP  
MEMBER FLORISTS' TELEGRAPH DELIVERY

BERKELEY, CAL. MEMBER F. T. D.  
Curtis D. Shoemaker, Prop. NORTON, Florist

Berkeley OAKLAND SAN FRANCISCO  
THE FLOWERSHOP  
Berkeley's most up-to-date flower establishment.

# Telegraph Delivery Department

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## LOS ANGELES

414½ SOUTH BROADWAY

SEND YOUR ORDERS TO  
**BROADWAY  
FLORISTS**

IT PAYS you to  
DEPEND ON US

*Occidental*  
Florists

430 South Hill Street

**LOS ANGELES**

**LOS ANGELES, CAL.**

**REDONDO FLORAL CO.**

218 West Seventh Street

Members of Florists' Telegraph Delivery  
A. KNOPF A. F. BORDEN

**WOLFSKILLS' and  
MORRIS GOLDENSON**

FLORISTS AND DECORATORS

We Solicit Telegraph Orders.  
Regular Trade Discount.

229 W. Third St., LOS ANGELES, CAL.

*The Alexandria Florist*

Member of  
F. T. D.  
and S. A. F.



Hotel Alexandria  
Los Angeles,  
Calif.

**LOS ANGELES, CAL.  
ATHLETIC CLUB FLORIST**

Formerly California Cut Flower Co.

433 West 7th Street

Takes care of telephone and telegraph orders  
over the whole of Southern California.  
Usual trade discount.

**LICHTENBERG'S**

324 W. Sixth Street

**LOS ANGELES**

Say It with Flowers. Member F. T. D.

**LOS ANGELES**

Every order given personal attention by

**Westrem Garland Florists**

404 South Hill Street

**PASADENA, CAL.**

SIEBRECHT'S HOUSE OF FLOWERS

HENRY A. SIEBRECHT, Jr., District Representative State of California.

Member F. T. D.

**PORTLAND**

OREGON

354 Washington Street

MEMBERS OF THE  
F. T. D.  
*Martin & Forbes*  
Retailers  
and Growers

**Los Angeles, Calif.**

O. C. SAAKE, Florist

We Solicit Telegraph Orders.  
Regular Trade Discount.

215 WEST FOURTH STREET

**LOS ANGELES**

Dostal-Wolters

Flower Shop

MEMBER  
F. T. D.

627 South Hill St.

**LOS ANGELES, CAL.**

HOWARD & SMITH

NINTH AND OLIVE STREETS

You can depend on us for all orders for  
delivery in this section.

**Darling's Shop**

"FLOWERS FOR HER"

206 West Sixth Street, LOS ANGELES, CAL.

Cut flowers or good design work by best artists  
and designers delivered anywhere in the west  
on receipt of mail or telegraph orders.

Members Florists' Telegraph Delivery Association.

**EUGENE** University Florist

**ORE.**

All South and Southwestern  
Oregon points quickly reached

sier, Dunlop and Ophelia cleaned up  
well at \$10 to \$30. Carnation sales  
were anything but good, bringing \$4 to  
\$8 per hundred.

Sweet peas were scarce, and more  
could have been used. Violets and  
Paper Whites were plentiful, but sold  
well.

Various Notes.

Mr. and Mrs Warner, of Colorado  
Springs, Colo., who were visitors here

**Portland**  
ORE.

**Tonseth's**

287 Washington Street

In the heart of the city

Growers and Retailers F. T. D.  
MEMBERS

**PORTLAND, ORE.**

*Clarke Bros'*  
**FLORISTS**

200,000 Feet of Glass  
Established 20 Years

**OAKLAND, CAL.**

**Pasadena, Cal.** 342 East  
Colorado St.

**THE ORCHID**

PASADENA'S OLDEST FLORIST WILL  
EXTEND THE USUAL COURTESIES

Member of F. T. D.

**PASADENA, CAL.**

ELDRED FLOWER SHOP

Member Florists' Telegraph Delivery.

**RIVERSIDE, CALIFORNIA**

Florist to the Glenwood Mission Inn  
**ORANGE BLOSSOM FLOWER SHOP**



# Telegraph Delivery Department

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## SEATTLE

### Woodlawn Flower Shop

Member Florists' Telegraph Delivery Association.

1410-1412 2nd Avenue—Beside Clemmer Theater Building

"IN THE HEART OF THE CITY"

Base the Recipient of Your Telegraphic Orders Upon Merit

We offer unexcelled facilities. More than 13,000 square feet of store space devoted exclusively to retailing of flowers. Where quality and service reign.

21 EMPLOYEES

CHARLES E. SULLIVAN, in charge of Telegraphic Service

## SEATTLE

Member Florists' Telegraph Delivery Ass'n.

## HOLLYWOOD GARDENS

SEATTLE'S LEADING FLORIST

1622 SECOND AVENUE

### Walla Walla Floral Co.

WALLA WALLA, WASH.  
Greenhouses, Store, Rose and Bulb Farm.  
Prompt deliveries of CUT FLOWERS or good  
DESIGN WORK anywhere in the West.  
Member Florists' Telegraph Delivery.

### SEATTLE

1001-1003 Third Avenue

Finest Floral Studio  
in the Northwest

*Rosalia Bros.*  
Members  
F. T. D.

### YOUNG & LESTER Walla Walla, Wash.

Established 1903  
50,000 SQUARE FEET OF GLASS  
MEMBERS F. T. D.

### California Florist TACOMA, WASH.

Orders for Cut Flowers and Designs delivered  
anywhere in the United States and Canada.

### SEATTLE

Choice Flowers, prompt and careful  
L.W. McCOY 904 3rd Avenue  
Established 1900

### Bellingham, Wash.

Telegraph orders delivered any-  
where in the northwest country  
FLORAL EXCHANGE

### Yakima, Washington STATE FLORAL CO.

We Grow Our Own Flowers  
Telegraph Orders filled promptly and carefully  
Members F. T. D. Association.

YAKIMA, WASHINGTON  
ANNAVEE FLOWER SHOP, (Formerly  
QUALITY FLOWERS Bourn's)  
Artistic Arrangement  
Members Florists' Telegraph Delivery.

### FORSHAW, Florist THE ROUND-UP CITY PENDLETON, ORE.

### TACOMA

SMITH FLORAL CO., 1112 Broadway

early in November, have purchased the  
City Floral Co., at Idaho Falls, Ida.,  
from Arthur J. Yeamans.

Mr. and Mrs. R. Hoffman, of Cleve-  
land, O., are stopping in Salt Lake  
City a few days. They are on a trip  
to the north and northwest, and will  
visit Butte, Mont., Spokane and Seattle,  
Wash., and other cities, after which  
they will go to California to spend the  
winter.

Some quite appropriate window deco-  
rations were in evidence for Thanks-  
giving. Those of special note were  
shown by the B. C. Morris Floral Co.,  
E. A. Lambourne Floral Co., Huddart  
Floral Co., Evans Floral Co., Cramer  
Floral Co. and Miller Floral Co.

While Thanksgiving week was not so  
good as was expected, nearly everyone  
was satisfied. Some florists who had  
anticipated too much found themselves

### Spokane, Wash.

Eugene's Flower Shop  
PROMPT AND RELIABLE

### Spokane, Wash.

A. J. BURT, Florist  
Established 20 Years Always on the job  
CLEMMER THEATER BUILDING

### Spokane, Washington

Reimer's Floral Art Shop  
RETAILERS AND GROWERS

# Telegraph Delivery Department

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## SALT LAKE CITY, UTAH

Fresh Home-Grown Flowers  
Satisfaction Assured on all Orders

## UTAH FLORAL,

Orders promptly filled for Western Colorado,  
Eastern Nevada, Southern Idaho and Wyoming  
— 3 BUSY STORES —

Howard Edris, 944 EAST SECOND  
Prop. SOUTH STREET

## DENVER, COLORADO

MEMBER FLORISTS' TELEGRAPH  
DELIVERY ASSOCIATION

## PARK FLORAL COMPANY

### CASPER, WYOMING

### CASPER FLORAL CO.

We deliver to all of  
Central and Northern Wyoming  
Western Nebraska and South Dakota.  
Members F. T. D.

## Denver *Cooper's Flowers*

— COLORADO —  
833 FIFTEENTH ST. Member F. T. D.

Cheyenne, Wyo.  
"THE UNDERWOOD"  
FOR PROMPT AND FAITHFUL  
SERVICE

SALT LAKE CITY Ship whole of UTAH, Central part  
of NEVADA and IDAHO  
MILLER FLORAL CO., 10 East Broadway  
MEMBER F. T. D.  
250,000 sq. ft. of modern glass. Unexcelled facilities. Prompt and courteous service always.

SHERIDAN, WYO.  
SHERIDAN GREENHOUSE CO.  
Plants and Flowers

THERMOPOLIS, WYO.  
THERMOPOLIS FLORAL CO.  
A. SCHULENBERG, Proprietor

State Nursery & Seed Co.  
Helena, Mont. Cut Flowers for any  
Part of the Northwest.  
Only the Best. Members F. T. D. Ass'n.

MISSOULA, MONT.  
ANDERSON GREENHOUSE  
For all towns in Western Montana

Send your orders for Eastern and Southern Montana  
to M. LANGOHR, F. T. D. Florist  
BOZEMAN, MONTANA.

Pocatello, Idaho Member  
F. T. D.  
We cover Southern Idaho  
and Western Wyoming ATKIN'S

FORT COLLINS, COLO.  
ESPELIN FLORAL COMPANY  
Member Florists' Telegraph Delivery Ass'n.

TRINIDAD, COLO.  
J. R. BARKER Trinidad Floral Store  
Masonic Bld'g.

Trinidad, Colo. The only Greenhouses  
in this section  
The Park Floral and Garden Co.  
Members F. T. D.

THE PUEBLO FLORAL CO.  
Pueblo Member F. T. D. 523 North Main Street  
Colorado, New Mexico and Western Kansas

DENVER, COLORADO and WYOMING  
Sunshine Floral Shop, 419 Fifteenth St.  
Our service sends "sunshine" with your orders.

with a big stock on hand Thursday  
evening. G. J. B.

### STEAMER SAILINGS.

The following sailing list, displayed  
in a conspicuous place in the window or  
store, or used in advertising matter with  
the information that you have facilities  
for filling bon voyage orders on short  
notice, will help you to develop steamer  
trade:

Steamer—	From—	To—	Sails
Tenyo Maru..	San Fr'sco	Yokohama .....	Dec. 3
Canada ..	Portland, Me.	Liverpool .....	Dec. 4
Lapland .....	New York	Antwerp .....	Dec. 4
Kais. Aug. Vic..	N. Y.	Liverpool .....	Dec. 4
Rochambeau ..	New York	Havre .....	Dec. 4
Tajima Maru...	Seattle	Yokohama .....	Dec. 5
Nanking .....	San Fr'sco	Yokohama .....	Dec. 7
Emp. of Japan	Vancouver	Yokohama .....	Dec. 7
Providence ..	New York	Naples .....	Dec. 8
United States..	New York	Copenhagen .....	Dec. 9
Stockholm ...	New York	Sweden .....	Dec. 9
Saxonia .....	New York	London .....	Dec. 9
Imperator ...	New York	Southampton .....	Dec. 9
Stavangerfjord	N. Y.	Norway .....	Dec. 10
Kashima Maru..	Seattle	Yokohama .....	Dec. 10
Venezuela ...	San Fr'sco	Yokohama .....	Dec. 11
Megantic ..	Portland, Me.	Liverpool .....	Dec. 11
Finland .....	New York	Antwerp .....	Dec. 11
La Lorraine...	New York	Havre .....	Dec. 11
Rotterdam ...	New York	Rotterdam .....	Dec. 11
Nile .....	San Fr'sco	Yokohama .....	Dec. 11
Aquitania ...	New York	Southampton .....	Dec. 14
Adriatic .....	New York	Southampton .....	Dec. 15
Mongolia .....	New York	Hamburg .....	Dec. 15
Emp. of Asia..	Vancouver	Yokohama .....	Dec. 16
Celtic .....	New York	Liverpool .....	Dec. 18
Zeeland .....	New York	Antwerp .....	Dec. 18
Carmania ...	New York	Liverpool .....	Dec. 18
Lafayette ...	New York	Havre .....	Dec. 18
Madonna .....	New York	Naples .....	Dec. 21
Madonna .....	Providence	Naples .....	Dec. 22
Oscar II. ....	New York	Copenhagen .....	Dec. 23
Saville .....	New York	Havre .....	Dec. 24
Baltic .....	New York	Liverpool .....	Dec. 25
Ventura .....	San Fr'sco	Sydney .....	Dec. 28
Shinyo Maru..	San Fr'sco	Yokohama .....	Dec. 29
France .....	New York	Havre .....	Dec. 29
Olympic .....	New York	Southampton .....	Dec. 29
Drottningholm	N. Y.	Sweden .....	Dec. 30

Salt Lake City  
ALSO PARTS OF COLORADO, IDAHO,  
MONTANA AND NEVADA  
HUDDART FLORAL CO.  
56 South Main Street  
Member Florists' Telegraph Delivery Ass'n.

SALT LAKE'S  
LEADING FLORIST  
ERNEST LAMBOURNE  
67 South Main, Salt Lake City, Utah.

DENVER and all COLORADO  
and WYOMING  
The Mauff Floral Co.,  
1225 Logan Street.  
Member F. T. D.

Colorado Springs, Colo.  
ORDERS CAREFULLY EXECUTED  
PIKES PEAK FLORAL CO.  
Wholesale and Retail  
Member Florists' Telegraph Delivery.

Colorado Springs, Colo.  
Frank F. Crump, Wholesale and Retail  
Florist  
Member Florists' Telegraph Delivery Ass'n.

Bright Spot Greenhouses  
Denver Cor. 6th Ave. & Josephine St.  
DOWNING & KASK, Proprietor

# Sell Your Customers Vita-Flora Plant Food

For Eight Years the Favorite Among  
Housewives.

THEY KNOW ABOUT VITA-FLORA, FOR IT IS  
ADVERTISED IN "GOOD HOUSEKEEPING,"  
"HOUSE AND GARDEN," "HOUSE BEAUTI-  
FUL," AND OTHER MAGAZINES



**Vita-flora**  
*THE LIFE OF FLOWERS*



A  
Highly  
Advertised  
Plant  
Food

**Which Food Shall I Sell?**  
THIS QUESTION SHOULD ONLY BE  
ANSWERED ONE WAY—  
**THE BEST**  
THIS IN OUR ESTIMATION MEANS  
**Vita-Flora**  
**Plant Food Tablets**

#### THE PERFECTLY BALANCED FORMULA

Nitrogen	5.62%	Equivalent to Ammonia	6.83%
Available Phosphoric Acid ( $P_2O_5$ )			10.98%
Water Soluble Potash ( $K_2O$ )			6.65%
		Equivalent to Potassium	5.52%

and Fool-proof. One Tablet crushed and placed in a quart of water makes a balanced liquid food.

These Tablets are Clean, Odorless,  
Convenient, Scientific, Economical  
*VITA-FLORA CO., Joplin, Mo.*

OVER





# The Most Attractive Plant Food Package

Designed to sell to lady trade, requires no wrapping, fits the purse in price and size. No broken bottles. No rusty cans that will stay in stock—BUT INSTEAD a package aglow with color and brim full of the best plant food. Our beautiful display stand sells the goods

## We offer you no Special Price

If you want the *Best Plant Food* for your trade we will deliver the goods

### MARK THE ASSORTMENT YOU PREFER

A	B	C	D
Assorted Cartons	25c. Packages Only	50c. Packages Only	\$1.00 Packages Only
8 25c. boxes sell for.\$2.00	24 25c boxes—	24 50c boxes—	12 \$1.00 boxes—
4 50c boxes sell for.\$2.00	Sell for .....\$6.00	Sell for .....\$12.00	Sell for .....\$12.00
2 \$1 boxes sell for.\$2.00	Your cost .....\$4.00	Your cost ..... 8.00	Your cost ..... 8.00
14 sales quickly made.\$6.00	Your profit.....\$2.00	Your profit .....\$4.00	Your profit .....\$4.00
Your cost.....\$4.00	Profit, 50%.	Profit, 50%.	Profit, 50%.
Profit, 50%.			
Your profit .....\$2.00			

Delivered your City Less 2% Cash 10 Days—Net 30.

The Vita-Flora Co., Joplin, Missouri:

Gentlemen: Please send me \_\_\_\_\_ cartons marked letters

If on receipt I am not satisfied with the merchandise I can return it.

NAME \_\_\_\_\_

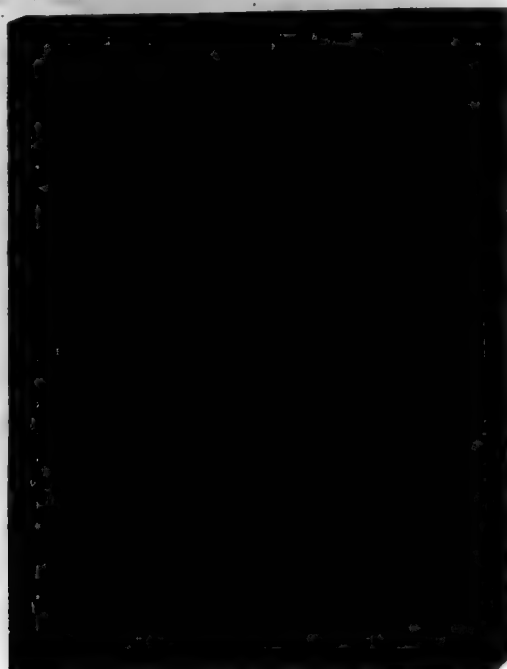
VITA-FLORA IS SOLD  
ON ITS PAST RECORD  
AND MERITS ALONE.

STREET \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_

Do you want 200 leaflets to use as mailing inserts? Check, Yes No.

(OVER)



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OF THE

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No other book ever printed for Florists has enjoyed a sale like The Review's Album of Designs.

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It is invaluable in taking orders for **Funeral Designs, Wedding Decorations, Table Decorations** and all **Cut Flower Work**, as the customer can be shown in pictures how the finished work will look.

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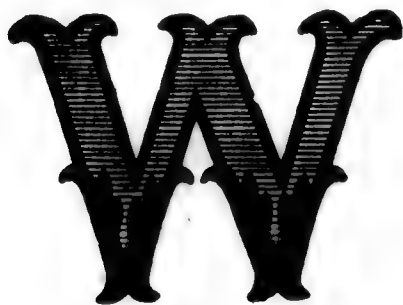
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508 S. Dearborn St., CHICAGO

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No. 1  
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Letters packed 25 to each package  
Numerals in same colors and price



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The kind that will stick, **STICK** and **STICK**, and won't come off.

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**201 N. 7th Ave., SCRANTON, PA.**

Established 25 years

Manufacturers and Importers of Florists' Supplies

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Father	Rest	Darling
Mother	Our	Dear
Brother	My	Too Soon
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Wife	Sleeping	Friend
Mamma	Cousin	Aunt
Comrade	Peace	Uncle
Nephew	Niece	Papa
At Rest	Daughter	Son

Ten Words to Each Package

Per 100 words..... \$3.50

Always state what color is wanted, otherwise gold will be sent.

**PROVIDENCE, R. I.****The Market.**

There was an unusually active demand for cut flowers for Thanksgiving day, but, following that, business the rest of the week took a bad drop. Prices, however, held up, being but slightly affected, as the continued dark weather depleted the supply.

Roses and carnations are more in demand as the reign of the chrysanthemum passes.

**League Show.**

Hailed as the greatest exhibition of the kind that has ever been held in Rhode Island, the show of the Rhode Island League of Agricultural Associations, at the state armory last week, fulfilled every expectation of its sponsors and, it is believed, will become an annual occurrence. Included in the associations that compose the league are the Rhode Island Horticultural Society, whose annual chrysanthemum show was one of the features of the exhibition; the Rhode Island Corn Growers' Association, the Rhode Island Fruit Growers' Association and the Market Gardeners' Association.

Just inside the main hall bowers of ferns, palms, rhododendrons and other ornamental plants did their best to camouflage the big coast artillery guns. To the right and left extended long tables of cabbage-sized chrysanthemums. Among these the extensive and varied display by Frederick S. Peck was noteworthy. The Maplehurst Greenhouses, of Longmeadow; the Foster Greenhouses, of Warwick Neck; Albert Holcher, of Hartford avenue, and John A. Macrae, of Smith street, Providence, were the principal exhibitors.

Native-grown rhododendrons featured the exhibit of the Lowland Rhododendron Farm, Kingston. Among the foliage plants and flowers shown by R. & J. Farquhar Co., of Boston, was a new variety of Japanese juniper, *Juniperus chinensis virginialis*, and a rare kind of pine, *Picea albertiana*, now about one foot tall, but capable of reaching a height of 100 feet. A giant cibotium with a 15-foot spread formed the center of Fred S. Davis's collection, from Pawtucket, which included Scotch heather, fuchsias and chrysanthemums.

Especially interesting was a small but fine collection of new hybrid carnations shown by Strout's, Biddeford,

**Your trade will appreciate—**

this handsome, classic creation. It is an inexpensive Jardiniere, made of waterproofed wood fiber, decorated with attractive designs and finished in Wedgwood colors—

☞ Ideal for cut flowers, potted plants, ferns, baskets and general decorative purposes.

☞ so inexpensive that many florists use it as a part of their regular delivery service.

☞ send for illustrated folder and quotations.

☞ do this now, while the matter is still before you.

**Mono Service Co.**  
NEWARK, NEW JERSEY

**HILL'S BABY XMAS TREES**

Hill's Baby Xmas Tree with Holder

For table decorations, children's play rooms, etc. These trees sell on sight. Nursery grown—cut fresh for each order. Prices include attractive holder as shown in picture.

**PRICES:**

Xmas Trees (Spruce) 50 100  
1-1½ feet ..... 21c ea. 20c ea.

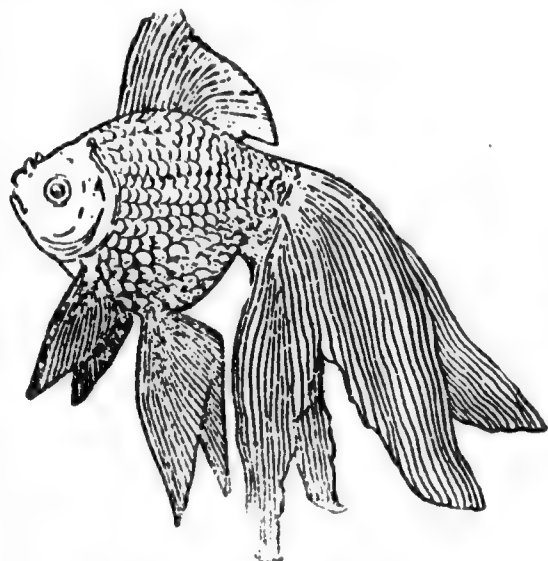
Xmas Trees (Spruce)  
1½-2 feet ..... 26c ea. 25c ea.

(Retail at 75c and \$1.00 each)

Order now for Xmas delivery

**The D. Hill Nursery Co., Inc.**  
Box 403. DUNDEE, ILL.





# Goldfish and Canaries

WE have the largest and most complete stock of Plain and Fancy GOLDFISH, consisting of Japanese Comets, Japanese Singletails, Japanese Fantails, Japanese Telescopes and Paradise Fish, that we have ever had.

Our stock of Aquariums, Globes, Fish Food, Water Plant and Aquarium Ornaments is also complete.

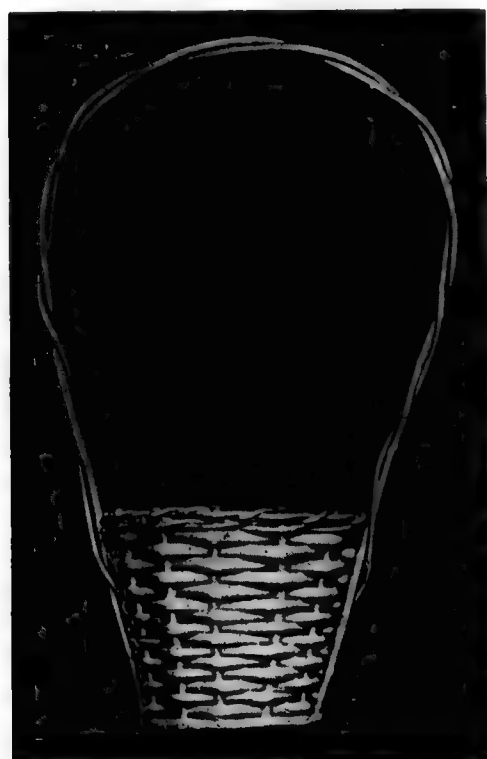
Then we have a big assortment of Canaries, Bird Cages and Bird Supplies.

Write for Our Catalogue

## Ashborne Goldfish and Supply Co.

Hatcheries: Burlington - Indianapolis - Frederick, Md.

Office, BURLINGTON, IOWA.



### A Well Made Plant Basket For Standard Pots

No.	Height	Depth	Opening	Each	Doz.
400	17	5	4 3/4	\$0.40	\$ 4.75
500	21	6	6	.50	5.50
600	24	7	7	.75	8.75
800	26	8	8	.85	10.00

Finished in assorted colors. No liners.  
No order filled less than \$5.00.

**JOHNSON BASKET WORKS**  
2535 Milwaukee Avenue, Chicago, Ill.  
Mention The Review when you write.

Me. John A. Macrae also had a large exhibit of carnations. T. J. Johnston & Co. and Johnston Bros. had exhibits of roses, carnations and other cut flowers.

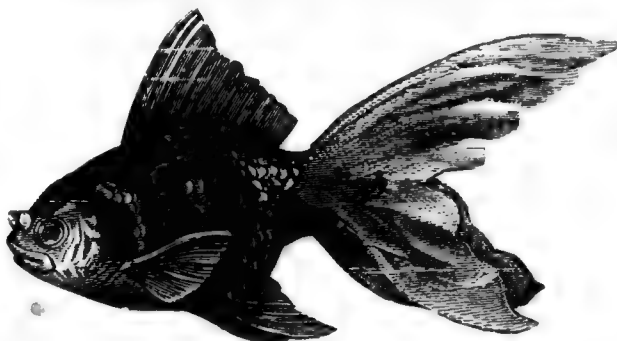
One of the most noticeable displays was the \$15,000 collection of rare orchids from Albert C. Burrage, Beverly Farms, Mass. Numbering 195 plants, all in full bloom and representing fifty varieties, it attracted continued attention.

## GOLDFISH WINDOW DISPLAY GOLDFISH

THERE'S MONEY IN GOLDFISH FOR YOU

**GOLDFISH**  
\$5.00 per 100  
and up

We manufacture  
Aquariums  
in all sizes



Goldfish and  
Aquarium  
Supplies

Send for  
Wholesale  
Catalogue

**Auburndale Goldfish Co., 1449 W. Madison St., Chicago**

Reliable Dealers in Goldfish and Aquarium Supplies

Terms: Cash with order.

We treat customers RIGHT and return money if we cannot ship goods.

### Artificial Holly

A perfect imitation of natural holly, with green foliage and red berries.  
(Four sprays to bunch.)

Per dozen bunches.....\$ 1.50  
Per carton, 9 dozen bunches..... 12.00

### Artificial Holly Sprays

Long stem, full of red berries, and small foliage, three (3) spikes to each stem.

Per dozen stems.....\$ 1.50  
Per gross stems (12 doz.)..... 15.00

**GEO. H. ANGERMUELLER CO.**

Wholesale Florists

1324 Pine St., ST. LOUIS, MO.

## GOLDFISH

**BUY FROM THE BREEDER**  
107 Acres of Ponds this Season  
Write for Big, New Catalogue

**GLOBES, AQUARIUMS, AQUARIUM SUPPLIES, Etc.**

**PUTNAM'S FISHERIES, 8 Divisions. Office, 462 Washington St., BUFFALO, N.Y.**

The flowers were distributed among the Providence hospitals at the close of the exhibition.

#### Various Notes.

The Budlong Rose Co., of Auburn, R. I., is shipping hundreds of fine roses daily to the Boston market.

Louis Palumbo has begun the erection of a small greenhouse at 75 Bill street.

Edward J. Brooke, of T. J. Johnston

## GOLDFISH

and AQUARIUM SUPPLIES

Send for catalogue.

**ORIENTAL GOLDFISH & SUPPLY CO.**

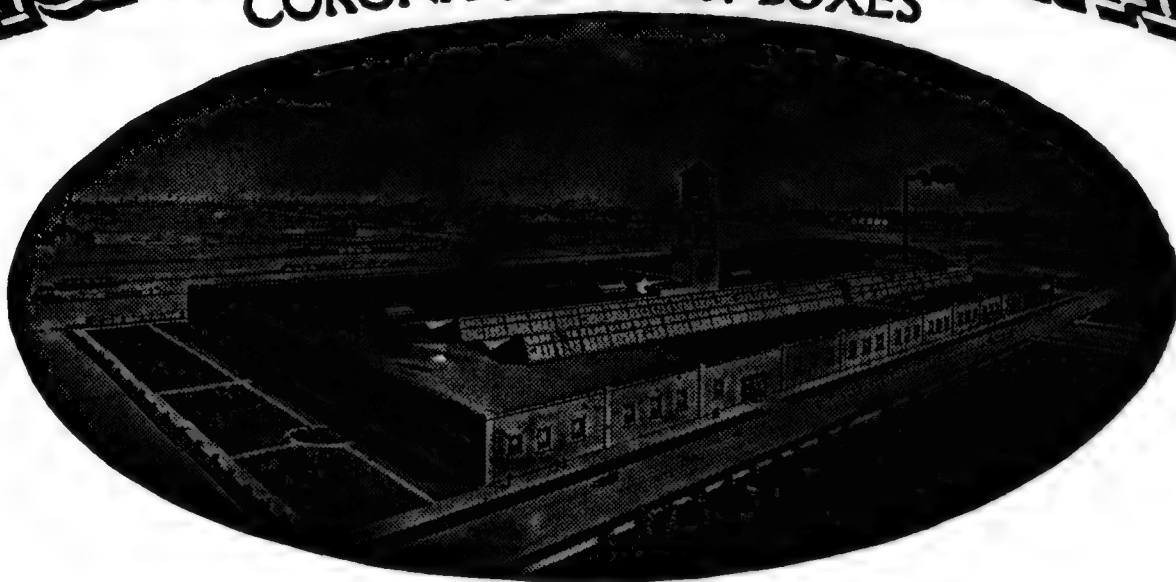
3757 to 3761 Cottage Grove Ave., CHICAGO, ILL.

& Co., was a business visitor at Boston last week.

Henry J. Doll, of 973 Douglas avenue,

# CHICAGO CARTON COMPANY

## CORONA FLOWER BOXES



**Representatives:**

**M. E. CHAPIN**  
516 Fifth Avenue  
New York City

**T. A. DIXON CO.**  
1526 Blake St.  
Denver, Colorado

**T. S. FINCH**  
601 Elm St.  
Dallas, Texas

**Home Office  
and Factory**  
4433 Ogden Ave.  
CHICAGO  
Telephone  
Lawndale 906

### For Violets and Corsages

Size	Per 100
7 x 4 x 4 2-inch Top.....	\$ 5.00
10 x 6 x 5 1/2 2-inch Top.....	6.00
12 x 8 x 5 1/2 2-inch Top.....	7.65
14 x 10 x 8 2-inch Top.....	12.60

### For Cut Flowers

18 x 5 x 3 2-inch Top.....	\$ 6.10
20 x 4 x 3 2-inch Top.....	6.05
21 x 5 x 3 2-inch Top.....	7.25
24 x 5 x 3 1/2 2-inch Top.....	7.70
24 x 8 x 4 2-inch Top.....	10.80
28 x 8 x 4 2-inch Top.....	12.10
28 x 8 x 5 2-inch Top.....	13.05
30 x 5 x 3 1/2 2-inch Top.....	9.25
36 x 8 x 5 2-inch Top.....	16.20

The sizes given here are carried in stock, in the popular MIST-GRAY and GREEN colors.

## 5% DISCOUNT

### CASH WITH ORDER

The prices quoted herewith are f. o. b. Chicago. When printing is wanted there will be a charge of \$9.00 per color for printing 500, \$12.00 per color for printing 1000.

Border printing and embossing will be charged for as time work in accordance with the amount of work involved.

### For Sprays, Designs and Cut Flowers

Size	Telescope	Per 100
16 x 16 x 8	Telescope.....	\$29.25
20 x 20 x 8	Telescope.....	38.95
21 x 5 x 3	Telescope.....	7.25
24 x 5 x 3 1/2	Telescope.....	8.90
24 x 24 x 10	Telescope.....	55.75
30 x 12 x 6	Telescope.....	30.25
32 x 32 x 8	Telescope.....	63.75
36 x 10 x 5	Telescope.....	25.20
36 x 12 x 6	Telescope.....	36.35
36 x 14 x 8	Telescope.....	46.55
40 x 10 x 6	Telescope.....	44.00

has the sympathy of the entire trade in the death of his wife, Mrs. Hattie A. Doll, Sunday, November 21, after a long illness.

Timothy O'Connor had two large wedding decorations last week, in which chrysanthemums figured largely.

O. H. Williams, of Hartford avenue, is contemplating a trip to Florida for the winter.

M. J. Leach & Sons, Pawtucket, R. I., have added a new automobile delivery car to their shipping department.

The Westminster Greenhouses have opened their new office building, on Westminster street. It is one of the handsomest in the trade in this city.

W. S. Sword, of Valley Falls, has completed an overhauling of his range and has installed a new boiler system.

T. J. Johnston & Co. had the casket cover of roses and orchids for the funeral of former Lieutenant-Governor Arthur W. Dennis Tuesday, November 23.

Joseph Nightingale, of Philadelphia, was a business visitor in this city last week.

Herbert Leach has resumed active interest in M. J. Leach & Sons, after several months' devotion to other lines.

The W. E. Barrett Co. followed its custom of seventy-three years and supplied its employees with turkeys at Thanksgiving.

The Colonial Flower Co., Westminster street, has purchased a fine automobile delivery car.

Thomas Curley is having his range of houses on Harkness street overhauled and has decided to operate at least one of them during the winter.

W. H. M.

### CUT FLOWER BOXES, Mist Gray

Immediate Shipment.	Per 100
18 x 5 x 3 .....	\$ 8.50
21 x 5 x 3 .....	6.00
21 x 6 x 3 1/2 .....	7.25
24 x 5 x 3 1/2 .....	6.50
24 x 8 x 4 .....	10.00
28 x 8 x 4 .....	12.00
30 x 5 x 3 1/2 .....	8.50
30 x 6 x 3 1/2 .....	10.50
36 x 8 x 5, full tel .....	19.25
30 x 12 x 6 .....	25.00
36 x 12 x 6 .....	28.50
42 x 12 x 6 .....	30.00
48 x 14 x 6 .....	40.00

Printing, \$3.00 extra for 500 boxes. \$4.00 per 1000. We cannot print the last four sizes.

\* The first six sizes come 100 to a bundle. Last five sizes 25 to a bundle. We do not break bundles.

**C. C. Pollworth Co., Milwaukee, Wis.**

Mention The Review when you write.

### Climax Manufacturing Co.

High Grade

## FLORISTS' BOXES

Castorland : : New York

Mention The Review when you write.

### H. & D. DESIGN BOXES

Are made of light, strong Corrugated Fiber-board and can be furnished with K. D. lock-corner covers, safe and convenient. Write for full particulars.

**THE HINDE & DAUCH PAPER CO.**  
SANDUSKY, OHIO

Mention The Review when you write.

## FLORISTS' BOXES

Made in Dayton, Ohio

Our boxes are made of high-grade material and good workmanship. Convince yourself by sending us a sample order. We satisfy our customers.

Write for Samples.	Mist Gray or Manila Shallow Cover Prices per 100	Mist Gray or Manila Full Telescope Prices per 100
SIZES		
3 x 30x 4.....	\$ 2.50	\$ 4.10
3 x 18x 5.....	3.50	4.50
3 1/2 x 24x 5.....	5.70	6.70
3 1/2 x 30x 5.....	7.10	8.20
5 x 24x 5.....	9.00	11.50
5 x 28x 5.....	10.20	12.70
5 x 28x 8.....	15.50	18.70
5 x 20x 10.....	16.50	19.50
6 x 28x 12.....	18.00	21.00
6 x 25x 10.....	19.00	21.70
6 x 26x 12.....	24.00	27.50
8 x 20x 20.....	25.50	32.00
8 x 24x 24.....	27.50	42.50
7 x 42x 12.....	.....	42.00
8 x 42x 14.....	.....	55.00

### GRAY CORSAGE AND VIOLET

With Shallow Fluted Edge Lid

5 1/2 x 29x 6.....	\$5.50	6 x 29x 12.....	\$7.00
6 x 7x 14.....	7.50	7 1/2 x 9.....	7.60

ONE PIECE BOX, mist gray, 3x4 1/2 x 24, \$4.20

Printing in black ink, \$3.00 per 1000, or less quantity; printing in colored ink, \$4.50 per 1000, or less quantity, in assorted sizes. All f. o. b. Dayton, Ohio.

No order printed less than 50 of large sizes or 100 of small sizes.

We allow a discount of 5 per cent when remittance accompanies the order.

We reserve the privilege of substituting either color.

**The Aull Bros. Co., Dayton, O.**  
Established 1890

## "DURO"

### FOLDING FLOWER BOXES

For Prices Write

**Duro Paper Products Co., 729 S. Wabash Ave., Chicago, Ill.**

# LINDLEY BOXES

READY FOR SHIPMENT

Your order received now will be shipped in time for your holiday requirements. Nothing but high-grade, heavy, thoroughly moisture-proofed stock used. In ordering always specify whether "S" or "AA" grade is wanted.

## STANDARD or "S" GRADE

Well made from standard weight, well moisture-proofed board. Prices reasonable, considering quality and workmanship.



Corner Lock Style

### Mist Gray Corsage and Violet Boxes

Made of high grade moisture-proofed stock.

Size	Lid	Per 100
7x 4x4	2-inch	\$8.75
8x 5x5	2-inch	4.75
10x 6x5 1/2	2-inch	5.85
12x 8x5 1/2	2-inch	7.20
15x 8x5 1/2	2-inch	9.50
14x10x8	2-inch	12.00

### Mist Gray Square Design

"S" grade, or regular Lindley heavy standard weight, well moisture-proofed. All full telescopes.

Size	Per 100
12x12x8	\$30.00
14x14x8	24.00
16x16x8	24.00
18x18x8	28.00
20x20x8	28.50
22x22x8	28.50
24x24x8	28.50
26x26x8	28.50
28x28x8	28.50
30x30x8	28.50

### White Boxes

Made from genuine patent white plated stock. A beautiful box, but not as nice as our white enameled.

#### Corsage and Violet

Size	Lid	Per 100
8x4x2 1/2	2-inch	\$8.50
15x8x5 1/2	2-inch	3.90

#### For Cut Flowers

Size	Lid	Per 100
15x5x2 1/2	3-inch	\$ 5.90
21x5x2 1/2	3-inch	6.50
24x5x2 1/2	3 1/2-inch	6.70
26x5x2 1/2	3 1/2-inch	10.40
28x5x2 1/2	3 1/2-inch	18.50
24x8x4	4-inch	18.00
28x8x5	5-inch	18.00
30x8x5	5-inch	21.50

### Parcel Post Boxes

Kraft Lined. Heavy.

Size	Lid	Per 100
25x 6x4 2 1/2-inch lid		\$10.50
24x8x4	2 1/2-inch	11.00
28x8x5	2 1/2-inch	14.00

### Mist Gray "S" Grade

Lindley standard - weight, well moisture-proofed stock. For Cut Flowers, etc.

Size	Shallow Lid	Full Telescope
16x4 x2	4.75	
20x4 x2	5.80	
18x5 x2	4.95	\$ 5.85
21x5 x2	5.40	5.90
24x5 x2 1/2	6.25	7.50
30x5 x2 1/2	7.80	9.00
36x5 1/2 x2 1/2	10.85	11.75
18x6 x4	7.20	
24x6 x4	9.75	
21x7 x2 1/2	5.00	
25x7 1/2 x4		5.80
21x8 x4	9.70	
24x8 x4	9.80	12.00
28x8 x4	11.70	14.40
24x8 x5	11.40	14.80
28x8 x5	12.50	16.00
36x8 x5	15.50	19.00
42x8 x5		24.90

### Mist Gray Design "S"

Oblong "S" grade, or regular Lindley standard heavy weight, well moisture-proofed. All full telescopes.

Size	Per 100
30x10x5	\$19.50
36x10x5	22.50
36x10x6	27.50
42x10x6	30.50
48x10x6	35.50
30x12x6	25.50
36x12x6	24.00
30x12x7	29.00
20x12x8	25.00
36x12x8	41.50
36x14x6	33.50
34x16x5	30.00
24x14x8	32.00
30x14x6	35.00
36x14x8	44.00
40x14x8	47.50
42x17x8	56.00

### Green Boxes

Made from high grade moisture-proof stock.

#### For Violets and Cut Flowers

Size	Lid	Per 100
7x4x4	2-inch	\$8.50
15x7x5 1/2	2-inch	8.00

#### For Cut Flowers

Size	Lid	Per 100
18x 5x2	3-inch	\$ 5.50
21x 5x2	3-inch	6.10
24x 5x2 1/2	3 1/2-inch	6.10
30x 5x2 1/2	3 1/2-inch	9.50
36x5 1/2 x2 1/2	3 1/2-inch	12.50
21x 8x4	2-inch	9.00
24x 8x4	2-inch	10.50
28x 8x5	2-inch	15.75
36x 8x5	2-inch	17.50
28x22x8	8-inch	45.00

## "AA" or ARNOLD BRAND

Absolutely the highest quality, stiffest, best waterproofed Florist Box obtainable.

### Mist Gray "AA" Grade

Our AA grade, or Arnold grade, is extra heavy and thoroughly moisture-proof. An excellent box for shipping.

Size	Lid	Per 100
16x4 x2	2-inch	\$ 5.00
20x4 x2	2-inch	5.90
18x5 x2	2-inch	5.50
21x5 x2	2-inch	6.00
24x5 x2 1/2	2-inch	7.50
30x5 x2 1/2	2-inch	9.10
36x5 1/2 x2 1/2	2-inch	11.70
18x6 x4	2-inch	7.50
28x6 x4	2-inch	10.50
21x7 x2 1/2	2-inch	8.40
21x8 x4	2-inch	10.20
24x8 x4	2-inch	10.40
28x8 x4	2-inch	12.80
24x8 x5	2-inch	12.00
28x8 x5	2-inch	18.00
36x8 x5	5-inch	20.00
42x8 x5	5-inch	24.00

### Mist Gray Square Design

AA grade, or Arnold extra heavy thoroughly moisture-proofed stock. Full telescopes.

Size	Per 100
12x12x8	\$21.00
14x14x8	25.00
16x16x8	25.00
18x18x8	29.50
20x20x8	30.00
22x22x8	38.50
24x24x8	49.50
26x26x8	47.00
28x28x8	62.00
30x30x8	62.50
32x32x8	74.00

### White Enameled Corsage

The finest enameled clay-coated stock obtainable.

Size	Lid	Per 100
7x 4x4	2-inch	\$ 4.50
8x 5x5	2-inch	5.90
10x 6x5 1/2	2-inch	7.25
12x 8x5 1/2	2-inch	9.25
14x10x8	2-inch	16.90

## ECONOMY OR THRIFT CARTONS

Made of mist gray light-weight stock. Just the box for small local delivery packages.

Size	Per 100
20x4 1/2 x2	\$3.80
24x4 1/2 x2	3.75
21x5 x2	3.70
24x5 x2 1/2	4.20
24x5 x2 1/2	4.40
30x5 x2 1/2	4.90



### Mist Gray Design "AA"

Oblong "AA" grade, or Arnold extra heavy weight, well moisture-proofed. Full telescopes.

Size	Per 100
30x10x5	\$20.50
36x10x5	24.50
36x10x6	29.00
42x10x6	32.00
48x10x6	37.00
30x12x6	27.00
36x12x6	34.00
30x12x7	30.50
20x12x8	26.00
36x12x8	48.00
36x14x6	35.00
34x16x5	31.50
24x14x8	34.00
30x14x8	40.00
36x14x8	46.00
40x14x8	50.00
42x17x8	58.50

### White Enameled, Otherwise Called White Glazed

For Cut Flowers

The most beautiful box made. Genuine enameled clay-coated stock.

Size	Lid	Per 100
18x 5x2	2-inch	\$ 7.50
20x 5x2	2-inch	8.25
21x 5x2	2-inch	8.50
24x 5x2 1/2	2-inch	10.50
30x 5x2 1/2	2-inch	12.50
36x5 1/2 x2 1/2	2-inch	15.50
21x 7x2 1/2	2-inch	11.50
24x 8x4	2-inch	15.00
24x 8x5	2-inch	17.00
28x 8x5	2-inch	19.00
36x 8x5	Full Telescope	26.00
30x10x5	Full Telescope	25.75
36x10x5	Full Telescope	29.50

## SPECIAL DISCOUNTS

250 and over, assorted.....3%  
500 and over, assorted.....5%  
1000 and over, assorted.....7 1/2%

All prices per 100, f. o. b. Marion, Ind.; 3% extra discount if cash with order. Printing black or colored ink, \$3.50 per thousand extra or less quantity.

Chicago phone, Franklin 5450—A. V. Z. Jennings.  
New York phone, Audubon 2560—Geo. L. Hoopes.  
St. Louis phone, Olive 1840—H. F. Seigneur.  
Louisville phone, 2669—J. Raymond Clark.  
Detroit phone, Cadillac 4178—A. A. Fordon.  
Buffalo phone, Seneca 3336—J. Anthony.

LINDLEY FLORIST BOX CO.,

QUALITY BOX  
MAKERS

Marion, Ind.



# PACIFIC COAST DEPARTMENT

**Long Beach, Cal.**—B. F. Hensley, formerly in business at Knightstown, Ind., has located at 1485 Linden avenue, in this city.

**South Pasadena, Cal.**—C. Austin, of this city, who was planning to remove to Deerfield, Fla., has changed his plans and will remain here for the present.

**Capitola, Cal.**—J. A. Brown, who recently returned from Europe, has announced that he has secured the services of Carl De Ryk, an expert bulb grower of the Haarlem bulb district, Holland, and that Mr. De Ryk has arrived here to take up his new duties. Mr. De Ryk will have charge of the growing of European bulbs.

**Pasadena, Cal.**—A. W. Jannoch, proprietor of the nurseries bearing his name, which were established in 1906, says he believes the shipping of plants from California is only in its infancy. He believes that California growers can supply many plants not procurable elsewhere and that the development of a large business depends only upon devising methods which will insure safe transportation.

## LOS ANGELES, CAL.

### The Market.

Chrysanthemums are about cleaned up in this market, owing to the big Thanksgiving day business. All the mums were purchased early, causing prices to rise, the larger varieties bringing as high as \$4 per dozen wholesale. There are plenty of good pompons and small mums of good quality. Roses are scarce. Every grower of roses in this market seems to be cropping for Christmas. If nothing unforeseen happens, there will be a good supply of roses for Christmas. Poinsettias made their first appearance last week and were of fair quality. Sweet peas and violets are more plentiful. Indoor carnations are scarce, but the field varieties are plentiful and of good quality. All the wholesalers report a big shipping business for Thanksgiving.

### "White Man's Market."

The regular meeting of the Los Angeles Florists' Club was called to order on Friday evening, November 26, at 6:30 o'clock, at Christopher's cafe, but was immediately ordered adjourned and a special meeting was called to order for the purpose of discussing the organization of a "white man's flower market" in Los Angeles.

A motion was made by Frank Warner that an organization be formed and supported by individual subscriptions. An amendment, providing that each member should contribute \$10 monthly towards the support of the organization, was carried.

F. H. Howard moved that a committee of three be appointed, consisting of one retailer, one wholesaler and one grower, to investigate the cost of such an organization and report back to the body at the next meeting, December 3. This committee consists of Fred Sperry, Arthur Howard and H. N. Gage.

In order to find out what support the

organization would get from the trade, Tom Wright made a motion that a committee be appointed to report on how many growers and others would agree to purchase space in the market. F. R. Hills, Mr. Polder and Gebhard Prechtl form the committee.

A committee composed of F. H. Howard, Tom Wright and Walter Armacost was appointed to investigate the organization of the Southern California Horticultural Association with the idea of taking it over.

Walter Armacost had the support of the body in a motion to take steps for incorporation.

### Various Notes.

Charles Morton, manager of the Donofrio Floral Co., Phoenix, Ariz., made a hurried trip to Los Angeles by automobile to purchase stock for the Christmas holidays.

Robert Newcomb is here on one of his regular visits.

A petition asking that Wall street, between Fourth and Fifth street, be a permanent flower market, where flowers may be sold from trucks or wagons between 5 and 8 a. m., was passed at a recent meeting of the city council.

Walter Amling is bringing in fine quality Columbia roses regularly. He is consigning most of his stock to the E. C. Amling Co.

Wright's cyclamen plants, on display in one of the big wholesale houses of this city, are some of the finest ever seen on the market.

Walter Garbett, manager of the E. C. Amling Co., reports an unusual Thanksgiving business. He said that large shipments of mums were made to the Chicago market and from all reports they arrived in fine shape. By the time this is printed the company will be making preparations for moving into its permanent home, which is a building 50x100 feet, situated in the heart of the flower market. A 10-year lease is held on the entire building.

## SAN FRANCISCO, CAL.

### The Market.

The drenching downpour that marked a great part of last week did considerable temporary mischief to the chrysanthemums. Most of the local shippers had large Thanksgiving orders and, just about the time they were filling the orders for distant points, the mums were wet and not in satisfactory condition for shipping. To add to the worries of the shippers, the growers, seeing the scarcity of satisfactory shipping mums, raised the price. "And they'll blame us," said one large shipper, alluding to the upward trend of the mum market.

However, there were some fine days in between and at the end of the week most of the shippers were smiling and satisfied, because they managed to get their shipments off in satisfactory condition.

The local market last week was brisk. The outdoor mums have suffered less from the rain, in the long run, than have those grown under canvas. The two days of sunshine have had a good drying effect on mums and there are many grown under cover in the local market that appear to be in a satisfactory condition. Many shippers are sending away large consignments of the outdoor mums, which are plentiful, of good variety and can be found in a vast range of autumn tints, as well as in pinks and other more conventional hues. The pink canvas-grown mums are much more plentiful than are those in white and yellow.

Violets were abundant and of excellent quality. Roses were becoming more plentiful. Carnations were scarcely plentiful enough to supply the local market. California red berries, for Thanksgiving, were fairly plentiful and of good quality, for the most part.

### Various Notes.

Members of the Retail Florists' Association are receiving many congratula-

**Violets**  
**Roses**  
**Carnations**  
**Stevia**

**ALL OTHER CALIFORNIA FLOWERS**

**SPERRY'S**  
**L. A. FLORAL CO.**

*The House of Quality and Service*

**236 EAST FOURTH ST.,**

**LOS ANGELES, CALIF.**

*Write for Special Prices*

# **GOOD STOCK**

## **AT AMLING'S**

**ROSES**

In Steady Supply.

**CARNATIONS**

The Best Only.

**GREENS**

We have an unlimited supply.

**VIOLETS, VALLEY, SWEET PEAS**

**POINSETTIAS**

**STATICE, HELICHRYSUM**

**AND HEATHER**

**AS SPECIALTIES.**

*Give us your orders.*

Store open from 7 a. m. to 5 p. m. daily.

Sundays, 7 a. m. until noon.

# **E. C. AMLING CO.,**

NOTE:—We have the best Cyclamen plants in Los Angeles at right prices. Give us a trial order and be convinced.

**415 Wall Street,  
LOS ANGELES**

# VIOLETS

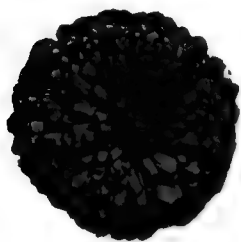
The best Violets this market ever produced are now available. Conditions are ideal for growing this season. We can supply any quantity. Our growers are making much larger bunches. Let us send you a trial shipment.

# ROSES

We have a large supply and are particularly long on Russell.

Also all other Seasonable Flowers and Greens

**J. A. AXELL, Wholesale Commission Florist**  
463 Bush St., SAN FRANCISCO, CAL.



## NEW REPUBLICAN ZINNIAS

(FRASER'S GIANT PICOTEE, PRIZE ZINNIAS)

The blossoms are of new colors, coral-pink, carmine-rose, garnet-red, snow-white, orange and rich apricot-yellow, with various hues at the ends of the petals. Some are tipped with chocolate, terra cotta or rich crimson. This giant strain of ours made its appearance in the Los Angeles market and was highly prized by growers. Highly recommended by William Rapp, President of the Horticultural Society of Pasadena, California. Large trade packet, \$1.00; 1/2 trade packet, 50c.

**R. G. FRASER & SON, Seed Growers, PASADENA, CALIF.**

tions on the artistic half-page advertisement with which they inaugurated their advertising campaign in the local press, Sunday, November 21. "Say It with Flowers" was the heading over a page-length picture of a pretty girl holding flowers. Below was the statement that the Retail Florists' Association means to inaugurate Sunday closing, beginning with January 9, 1921. It is the association's intention to advertise nationally next year.

Bulbs continue to be much in demand, both for house and garden uses. C. Kooyman is much gratified by the continued demand.

"Roses have been scarce, but they are coming in nicely from our nurseries now," stated the E. W. McLellan Co. A big Thanksgiving demand for yellow, pink and bronze mums is reported by this firm. The roses coming in from the nurseries are Russell, Columbia, Hadley, Ophelia and Premier.

J. A. Axell's growers are all cutting more roses. They are particularly strong on Russell, which is of fine quality. The Peninsula Nursery Co., San Mateo, Cal., is sending Mr. Axell some of its Laddie carnations, which are of such remarkable size and of such rich pink color that the demand far exceeds the supply. Good carnations being scarce, unusually good ones are almost at a premium.

As an experiment, General A. J. Gooch shipped a considerable consignment of violets to New York city. The morning of November 24 he had returns from his consignee, who stated in his letter that the flowers had arrived in excellent shape. The general has some dried strawflowers which he dried in a new way, as an experiment. They have retained their color to an unusual degree. Next season he means to dry strawflowers on a large scale. At present he is sold out.

Joseph's, who always add to the affect of flower displays by bird cages and bowls of goldfish, have had in their window a tall stand for a canary cage all embowered in smilax and yellow mums, giving a strikingly decorative effect.

Podesta & Baldocchi had a number of

**"WE NEVER MISS"**

## VIOLETS CARNATIONS

## MUMS

## ROSES

EVERYTHING IN CUT FLOWERS,  
GREENS AND FLORISTS' SUPPLIES

## S. MURATA & CO.

Oldest and Most Experienced Shippers in Southern California

380-386 S. Los Angeles St., LOS ANGELES, CAL.

Mention The Review when you write.

## VIOLETS, Mums, POMPONS,

## WOODWARDIA, PLUMOSUS,

and all

## SEASONABLE CUT FLOWERS

## California Floral Company

Wholesale Dealers in Cut Flowers

217 Winston St.

LOS ANGELES, CAL.

THE BEST IN THE WEST

Mention The Review when you write.





Often on bright days we see Mr. Darling, of Darling's Shop, flying high over our greenhouses. We always wondered what the plant looks like from up there.

Having a wife and four children to support, we have always declined his kind offers to take us up—besides, we were afraid.

So we had Mr. Darling snap it for us. The above is the result.

It shows very well the 15 acres of greens—three entire blocks—and the spread of glass. But it does not show what is inside. Houses crammed full of good stock—you couldn't find an empty space with a search warrant. And the quality! It makes your mouth water to look at our Roses and blooming plants. Come and see for yourself. We know then where you will place your standing order.

---

**BIGGEST, BEST AND BUSIEST STORE IN THE WEST**

---

**WALTER ARMACOST & CO.**

**We Close Sundays**

**321-23 East 4th Street**

**LOS ANGELES, CAL.**

# Violets! Violets!! Violets!!!

## Seasonable Greens and Cut Flowers

We carry a large stock of Dried Flowers of all kinds.

## UNITED FLOWER & SUPPLY CO., Inc.

Wholesale Florists, Shippers and Growers

448 Bush Street

SAN FRANCISCO, CAL.

dinner decoration orders for Thanksgiving.

The MacRorie-McLaren Co. reports heavy telegraph business. Better stock is reported by Mr. Capurro to be coming from the nurseries of this firm, largely because more skilled labor is available than has been the case since early in the war.

Gladioli and Rainbow freesias are the heaviest bulb sellers at the present time, according to the Chas. C. Navlet Co.

The Terminal Florist has one window filled with English holly, as a seasonable suggestion. Potted cyclamens are also featured.

The annual football match between the University of California and Stanford brought much business to local florists. Large yellow chrysanthemums with a "C" in blue frieze and cardinal mums with a white "S" were everywhere in evidence. As numbers of college students put up at the Palace hotel for the occasion, the Palace Hotel Florist did a big business, especially in the blue and gold, both for table decorations and boutonnieres. Mr. Bertrand used violets and mums for the blue and gold and chiefly mums for the cardinal and white.

Miss Dennison, a well known floral decorator who has been with the Warren sisters for a number of years, has now joined the staff of the Misses Hannon, on Sutter street. Numerous social Thanksgiving orders are reported by this firm.

M. M.

### SEATTLE, WASH.

#### The Market.

A general increase has been noted in work in all lines in the last week, with funeral work and decorations sharing the greatest increase. There has been a markedly lighter delivery of California stock, roses proving an exception because of the local shortage. The local growers are bringing in some fine mums. Prices are being maintained at normal in most instances and in scattering cases show an increase.

Bonnaillon and bronze varieties are leaders among local mums, with pompons popular because of their price. Turner is selling freely. The brightest-colored offerings are the best sellers, although the end of this week developed a big

## VIOLETS

## MUMS

Violets.....	\$1.25 per dozen bunches
Chrysanthemums, all colors .....	2.00 to \$3.50 per dozen
Pompons .....	.35 to .50 per bunch
Plumous .....	.30 per bunch
Adiantum .....	.30 to .35 per bunch
Mexican Ivy .....	.15 per bunch
Woodwardia Ferns .....	3.50 per 100

Choicest Flowers only handled. They will carry to almost any part of the U. S.

Refrigerator Car Leaves San Francisco Every Friday

## DARBEE

Wholesale and Retail Florist

1036 HYDE STREET,

SAN FRANCISCO, CALIF.

Member Florists' Telegraph Delivery Association.

Mention The Review when you write.

## CHRISTMAS GREENS AND SUPPLIES

Wreaths, Christmas Trees, Garlands, California Holly, English Holly, Smilax and Plumous Strings, and every variety of holiday supplies.

Quality—"Only the Best"

## Tassano Bros. & Co.

TWO STORES:

852 So. Broadway  
123 1/2 E. Fourth St.

Wholesale and Retail LOS ANGELES, CAL.

Phone 12019

Mention The Review when you write.

sale on white mums. The Washington-Dartmouth football game November 27 attracted 20,000 fans and the green and white colors of the latter could only be produced by white mums with green lettering.

Ophelia roses are in heavier supply than at any time for the last two months, according to most growers, but the stock is hardly sufficient to fill all orders as yet. Columbia and Ward are increasing somewhat, but the cuts of Premier, Butterfly and Russell have been decreasing. One grower announces that this coming season he expects to offer a novelty in a cross between Kilmarney Brilliant and Golden Emblem. The pink of the former is said to pre-

## H. PLATH

"The Ferneries"

Lawrence and Winnipeg Avenues  
SAN FRANCISCO, CAL.

Write for wholesale list of

FERNS, KENTIAS and  
PRIMULA OBCONICA

Mention The Review when you write.

## Stock You Need Now

	Per 100
Boxwood, tall growing, 2 ft.....	\$75.00
Cannas, best varieties.....	3.50
Cherries, field, ready for 6 or 7-in. pots	25.00
Chamaecyparis Excelsa, 3-ft.....	150.00
Dracaena Indivisa, 5-in. pots.....	15.00
Fuchsias, single or double, 4-in. pots..	15.00
Geraniums, including Ivy, 2 and 3-in. pots .....	\$4.00 and 6.00
Hollyhocks, field, double asst.....	10.00
Lantanas, 2 and 3-in.....	\$6.00 and 8.00
Passion Vines, 3 and 4-in.....	\$8.00 and 12.00
Pansy Seedlings, giant strain.....	5.00
Pelargoniums, 2 and 2 1/2-in.....	\$10.00 and 12.00
Petunias, giants, 2-in., \$3.50; selected.	5.00
Phlox, perennial, asst.....	7.00

Write for prices on other stock.

FRED G. EHLE, Wholesale Grower.  
224-236 Sanborn Ave. San Jose, Calif.

Mention The Review when you write.

dominate in the mixture, but the yellow of the latter rose has left its traces.

# Artistic Plant Baskets



Square shape—made in three sizes, 8x8 in., 10x10 in., 12x12 in.

One dozen lots, consisting of two each of the six sizes like cuts.....Packed,

**\$18.75**

Strong handles and practical shapes, covered with California Redwood bark, decorated with pine cones and finished in beautiful gilded effects. A really sensible basket, which we use every year in our own retail store with success and profit.

Two dozen lots, consisting of four each of the six sizes like cuts.....Packed,

**\$37.50**

**DURABLE—PRACTICAL—ECONOMICAL**



Oblong shape—made in three sizes, 12x6 in., 15x7 in., 18x7 in.

**ORDER EARLY—QUANTITY LIMITED**

**ART FLORAL CO., Inc., 255 Powell St., San Francisco, Cal.**

Mention The Review when you write

There has been a decided improvement to report in the quality of carnations arriving, especially in Enchantress. A novelty in local shops last week was the first showing of Paper White narcissi. Just at present the price on these is too high for a big general sale, although there was enough stock for such a demand.

Lily of the valley, bouvardias and gardenias are all short of the demand, and there is no improvement in the orchid cuts. Cattleyas have been used prominently in a number of recent weddings and at elaborate luncheons.

Potted plants have been becoming more popular lately, undoubtedly the result of the passing of outdoor offerings in most sections of the northwest. Potted cyclamens, especially the deeper shades, are big sellers, but brighter colors are also in demand.

Ferns continue to be one of the best selling offerings and practically every retail shop has featured them. The prices for this season are a little below those of a year ago, but still there is a

## CUT POINSETTIAS ARE READY TO SHIP NOW

Place your order at once for weekly shipments, Christmas and New Year's.

	Per 100
No. 1—3-ft. stems, select flowers.....	\$18.00
No. 2—2½-ft. to 3-ft. stems, large flowers.....	15.00
No. 3—1½-ft. to 2-ft. stems, medium flowers.....	12.00
No. 4—12-in. to 18-in. stems, decoration flowers.....	9.00

**PAUL ECKE**

Largest grower and shipper of Cut Poinsettias and Early and True Red Variety Poinsettia Stock Plants

1226 Hayworth Ave.

Phone 579222

LOS ANGELES, CAL.

Mention The Review when you write.

profitable margin for both the grower and retailer.

### Various Notes.

One of the Seattle florists produced a Thanksgiving day window which attracted many pedestrians. A table prepared for the "turkey day" dinner was

arranged about a large floral centerpiece and the window was modeled to look like a dining room. The white table linen, a white polar bear rug and vases of white mums helped to carry out the winter effect.

Ray G. Slicker, northwestern representative of the A. L. Randall Co.,



# Violets, \$1.00 per dozen bunches

Our years of experience have taught us improved methods of packing and shipping Violets and other flowers. We are now in a position to handle your largest shipments on short notice at the cheapest prices. No quantity too large.

**Violets, \$1.00 per dozen bunches**

## S. ROSAIA & COMPANY

**Shipping Department, 501 O'Farrell St., SAN FRANCISCO, CAL.**

Chicago, has returned from his regular trip to Vancouver and Victoria, B. C., and reports several changes in trade circles there. At Vancouver, J. F. Cox has purchased the Wilkinson & Brown shop, near the Vancouver hotel, while Brand's Seed Co. has extended its holdings to include a flower shop in a room adjoining the seed store. The seed and bulb business will be continued.

The store of Kenney's Home of Flowers is being altered. Plans are being made to remove one partition, so as to increase the amount of space available for the display of flowers on the main floor. This shop handled the first of the season's Paper White narcissi.

A special window for the Washington-Dartmouth game, November 27, was designed by the Hollywood Gardens. A miniature model of the new University of Washington stadium was given central position in the window, with a football in the immediate foreground. Pennants of the two colleges were used in the background and a number of cor-sages suitable for the event were shown. This firm is receiving a fine supply of mums and pompons from the green-houses.

Potted smilax, growing on tall runners, was last week's feature at the show rooms of the Orpheum Floral Co. and it sold well.

McCoy's is cutting some fine Enchantress.

Harry Johnson has been added to the sales force of Rosaia Bros. Last week this house filled a large order for a local department store, consisting of 100 balls of highly colored dried stock and fifteen huge wreaths for the chandeliers.

Gus Peterson, of the Woodlawn Flower Shop, entertained all of the employees of this shop at his home last week.

Brown Bros. & Co., of Vancouver, B. C., are doing a fine general business and note an increase in the present total as compared with business for a year ago.

N. B. Healy, of the Seattle Fern & Moss Co., reports a brisk shipping trade in ferns lately, and a growing interest in Christmas greens.

The Woodlawn Flower Shop handled a novel silver wedding decoration last week. The handle and ribs of an umbrella were silvered and this was interwoven with pink roses attached to silver-colored ribbons. This piece was placed in the center of a 75-foot table. Pink roses were also used on the altar, to which led a graduated row of aisle posts, made of miniature rose trees. The

# VIOLETS

**Mums, Pompons, Roses, Carnations, Dried Strawflowers and all kinds of Greens**

BEST QUALITIES EVER

## Growers' Cut Flower Company

WHOLESALE GROWERS AND SHIPPERS

55 St. Anne St. (Cable Address) San Francisco, Calif.  
Grosco.

Mention The Review when you write.

## Chrysanthemums

— WE ARE —

**GROWERS and SHIPPERS**

of all varieties of MUMS and other seasonable flowers

**Write for Prices, stating your requirements**

**Immediate Delivery**

### Stockton Floral Gardens

Market and East Sts.

**Stockton, - Calif.**

Mention The Review when you write.

## Asparagus Sprengeri Sprays

**\$1.25 per 100**

HARRY BAILEY, R. F. D. No. 6  
Los Angeles, Cal.

Mention The Review when you write.

## RUDOLPH FISCHER

Freesia Specialist San Gabriel, Cal.

## WHOLESALE CUT FLOWER PRICE LIST

EFFECTIVE DECEMBER 2, 1920.  
Subject to change without notice.

ROSES	Short	Medium	Long
Hoosier Beauty .....	\$0.10	\$0.18	\$0.25
Columbia .....	.10	.18	.25
Milady .....	.10	.18	.25
Dr. Smith .....	.10	.18	.25
Ophelia.....	.10	.18	.25
Shawyer.....	.08	.15	.20
White Killarney.....	.08	.15	.20
White Shawyer.....	.08	.15	.20
Wasatch.....	.08	.15	.20
Red Shawyer.....	.08	.15	.20

CARNATIONS	
Best.....	.07
Shorts and Splits.....	.05

PAPER WHITES..... .06

SPRAY MUMS..... \$0.50 per bunch

SPRENGERI and PLUMOSUS, .75 per bunch

HARDY FERNS..... .25 per bunch

DRIED GYPSOPHILA..... .50 per bunch

**Miller Floral Co. UTAH**  
FARMINGTON,

Mention The Review when you write.

## California Dahlias and Cannas

THE LATEST AND BEST

**G. S. ARCHER**

400 North Marengo Ave., Alhambra  
Los Angeles, Cal.

Mention The Review when you write.

## FREESIAS

GEBHARD PRECHTL BOX 883,  
MONTEBELLO, CAL.

Mention The Review when you write.

# A SEA OF STOCK AT YOUR DEMAND

**Russells, Violets, Mums, Pompons and All Greens**

**THANKSGIVING ORDERS NOW BEING BOOKED**

**F. C. JAEGER & SON, Wholesale Shippers**

152 Powell Street

Phone Garfield 1343-1344

SAN FRANCISCO, CAL.

## VIOLETS

**Excellent for Shipping Now**

**Refrigerator Car for Eastern Points  
every Tuesday and Friday**

**GEN. A. J. GOOCH, 537 Pine St., SAN FRANCISCO, CAL.**

whole design reproduced an Italian garden setting.

Francis A. Allen, of Melby & Allen, reports a decline in the supply of roses offered by local growers lately. A satisfactory increase in sales is reported by this shop.

The Burns Floral Co. has been featuring small mums in recent window displays. Many potted pompons are sold. There have been a number of large funerals recently, which keep this house busy.

There is an agitation among Seattle and Tacoma florists to bring about the 6 o'clock closing hour, which prevailed here during the war. With one or two notable exceptions, the florists have shown a willingness to adopt this plan.

H. M.

### HOUSTON, TEX.

#### The Market.

Taken generally, Houston is better supplied from local growers than are some of the other southern Texas cities. The Mexican tuberose is the favorite cheap flower here and in adjacent towns, and it is seen by the wagonload. Its heavy fragrance is almost overpowering. Roses, locally grown, are fit to take their places beside any seen in the south or west, though the quantity is not nearly sufficient for the local wants and

## MUMS

**of Excellent Quality**

## POMPONS

**All Colors**

**PACKED RIGHT**

Let us have a trial order.  
Good assortment of potted plants.

## PETERS & SONS

(We Ship from Spokane)

HILLYARD, WASH.

## PALMS

**Phoenix Canariensis**

**Pot-Grown**

24 inches high  
\$9.00 per doz.

**E. H. RUST**

1625 Bank St., So. Pasadena, Cal.

many are shipped in. Carnations ship badly from the coast, but come in fine

## BULBS

**YELLOW CALLAS**

(Elliottiana)

True strain, for early delivery

**GLADIOLUS (The Bride)**

Immediate Delivery

A reliable source of supply.

**LOS ROBLES, Santa Cruz, Calif.**

shape from Denver, St. Louis and other middle-west points. Roses, mums and

**Imported Chinese Sacred Lily Bulbs.**

**Mats for Wrapping Plant Pots.**

**Frieze, all colors.**

**Japanese Dried Lotus.**

**Dried Flowers.**

**Colored Thistles.**

# VIOLETS

**\$1.25 per dozen bunches**

**Roses, all varieties**

**Chrysanthemums and Pompons**

**Asparagus and Adiantum**

## ENOMOTO & CO., Inc.

*Wholesale Growers and Shippers*

**35 Saint Anne Street**

**SAN FRANCISCO, CAL.**

violets arrive in fine condition from Los Angeles and San Francisco.

In several cities visited, green branches of mesquite, camphor, wild peach and laurel are used to help out with plumosus and huckleberry, which are costly, owing to the high express rates. Until the recent frost, the edible asparagus was also used. Good plants are decidedly scarce, either from lack of demand or supply, cyclamens being, apparently, the best offering.

### Various Notes.

Frank D. Mayo has bought out Walter Westgate's place, on Washington street.

At the Washington Gardens, the Mexican tuberose is grown and shipped in immense quantities. The first year 40,000 were planted; last year 100,000 were planted. F. Retzer says they "breed like rabbits," one fair-sized bulb bringing many offsets. A planting of 50,000 gladioli was also made last year and this is to be largely increased. The bulbs mature well here and are remarkably heavy and solid. Only ten acres are used now, but a nearby tract of 160 acres has been obtained and much of this will be planted to bulbous stock.

Hewitt's Flower Shop is a neatly kept, clean and attractive store in a fine location and Mr. Hewitt gives it his close personal attention.

The Brazos Greenhouses, at the southern end of the town, comprise a nice range devoted to mums, sweet peas and a general line of potted plants, rubbers and crotons being largely grown. A good line of ornamental nursery stock is also carried.

Carroll the Florist, 922 Texas avenue, has purchased the business of the Houston Floral Co. His brother is associated with him in the enterprise. The two businesses will be run separately. The retail store, opposite the Rice hotel, is a busy place.

Kerr the Florist has a large and attractive store and Manager Eichling is a busy man. They have recently opened a new shop under the name of the Rose Shop, at Main and Rosalie avenues, in a good residential part of the city. At the greenhouses of Robert C. Kerr fine potted plants are grown, there being about 40,000 poinsettias, many cyclamens, primulas and a good general line. For cutting, roses, mums and poinsettias are the principal items.

The Kuhlmann Floral Co. has a good location in the Rice hotel and has an attractive store.

## ORDER PLANTS NOW

**CYCLAMEN, 4-inch, 35c; 5-inch, 50c to 75c; 6-inch, \$1.00.**

**PRIMULA OBCONICA, 4-inch, 20c; 5-inch, 35c.**

**PRIMULA MALACOIDES, 3-inch, 10c; 4-inch, 20c.**

**BEGONIAS, CHATELAINE, 4-inch, 25c.**

**BEGONIAS, VERNON COMPACTA, deep red, 4-inch, 25c; 6-inch, 50c.**

**JERUSALEM CHERRIES, 4-inch, 25c; 5-inch, 50c; 6-inch, 75c.**

**MAIDENHAIR FERNS, 3-inch, 10c; 4-inch, 20c; 5-inch, 40c.**

**CUT CHRYSANTHEMUMS, yellow, white and pink. All sizes, all prices.**

**POMPONS, yellow and pink, good stock and prices right.**

*See Review of October 28 for miscellaneous stock.*

## WILSON-CROUT-GEHR CO.

**East 62nd and Ankeny Streets,**

**PORTLAND, OREGON**

*Mention The Review when you write.*

## Holly, Mistletoe and Cedar Roping

### SEATTLE FERN & MOSS CO.,

**Correspondence Solicited.**

**89 PIKE STREET, SEATTLE, WASH.**

*Mention The Review when you write.*

**Primroses, 2½-inch, \$5.00 per 100; 4-inch, \$15.00 per 100.**

**Cyclamen, in bloom, 5-inch, \$60.00 per 100; 6-inch, \$100.00 per 100.**

**Begonias, Cincinnati, 5-inch, \$75.00 per 100; 6-inch, \$100.00 per 100.**

**Peterson, 5-inch, \$100.00 per 100; 6-inch, \$125.00 per 100.**

**Holden Floral Company, 1180 Milwaukie Avenue, PORTLAND, OREGON**

*Mention The Review when you write.*

## ASTER SEED

**YOU CAN ALWAYS DEPEND ON FOR GROWING CUT ASTERS**

**THE HOME OF ASTERS**

**Herbert & Fleishauer**

**Aster Specialists. McMinnville, Ore.**

## PORTLAND ROSES

**EVERGREENS**

**HARDY PERENNIALS**

**Price List on Request**

**Mountain View Floral Co., Portland, Oregon**

## MAHONIA, FERNS. HUCKLEBERRY

**Fresh From Woods**

**Mahonia, \$4.00 and \$5.00 per 1000.**

**Brake Ferns, \$2.50 per 1000; \$10.00 per 5000.**

**Brake Ferns, 3½ to 4 ft. long, \$1.00 per 100; \$7.50 per 1000.**

**Lomaria Ferns, 14 to 22 in. long, \$2.50 per 1000; \$10.00 per 5000.**

**Spruce Cones, on branch, 5 to 6 inches, \$7.50 per 1000.**

**Cedar Fronds, 50c per bunch.**

**Huckleberry, 3c per bunch.**

**Salal, 35c per bunch.**

**Sheet Moss, \$1.75 per 10-lb. bag.**

**Tree Moss, \$4.50 per bale.**

**H. W. GOOCH**

**Wholesale Florist**

**Tillamook, Ore.**



# Violets - - - Cut Greens

ROSES AND CECILE BRUNNERS

## DOMOTO BROS.

Wholesalers—Shippers

440 BUSH STREET,

PHONE  
Douglas 3249

SAN FRANCISCO, CALIF.

# XMAS STOCK



Poinsettias Begonias Ferns  
Cyclamen Heather Kentias

PRICE LIST ON REQUEST

RAHN & HERBERT CO., Clackamas, Ore.



Get Catalogue for Description of  
Separate Colors

### SEED

Steele's Mastodon Greenhouse, special  
mixed, O. K. outside, 1/8 oz., \$1.00; oz., \$7.00.  
Steele's Mastodon Private Stock, mixed,  
1/8 oz., \$1.00; oz., \$6.00.

**STEELE'S PANSY GARDENS**  
PORTLAND, ORE.

Mention The Review when you write.

Boyle & Pendarvis, on Rusk avenue, have a most attractive store and business of a high-class character. A native berried shrub was noted here with bright red translucent berries that are partly hidden by the gray moss that abounds here on native trees, making a lovely combination. This would be worth a fortune if it could be shipped to the east.  
H. R. R.

## ENGLISH HOLLY AT ONCE

Berried, per pound . . . . . 50c  
Green, per pound . . . . . 25c

### English Holly Wreaths, Berried

12-inch . . . \$0.35 each      16-inch . . . \$0.75 each  
14-inch . . . .50 each      18-inch . . . 1.00 each

**COLUMBIA GREENHOUSE CO.,** 3206 Juneau St.,  
SEATTLE, WASH.

Mention The Review when you write.

## Mexican Ivy

In light weight packing cases. Save  
on your express.

**Humboldt Evergreen Co.**  
DYERVILLE, : CALIFORNIA

Mention The Review when you write.

**CYCLAMEN**, 4-in., Christmas Red and Glory  
Pride of Wandsbek, Salmon.....\$25.00 per 100  
**PRIMULA OBCONICA**, 4-inch.. 20.00 per 100  
**PRIMULA MALACOIDES** Grandiflora,  
8-inch.....\$7.00 per 100

**FRED GROHE CO.,**

R. F. D. 4, Box 367. Cash please. Santa Rosa, Cal.  
Mention The Review when you write.

Your inquiries for anything you may need  
WILL BE APPRECIATED

**H. L. OLSSON CO., Inc.**

Growers of Quality Plants for the Trade  
Box 494 SPOKANE, WASH.  
Mention The Review when you write.

## Los Angeles Geranium Company

Office 927 Oxford St. BERKELEY, CAL.  
Wholesale Growers  
California Sunshine Geraniums  
"Any number; any kind; any time;  
anywhere."

Mention The Review when you write.

# Seed Trade News

**AMERICAN SEED TRADE ASSOCIATION.**  
President, H. G. Hastings, Atlanta, Ga.; secretary-treasurer, C. E. Kendel, Cleveland, O.

PLENTY of valley pips are on their way from Germany.

SCATTERED consignments of Dutch bulbs continue to arrive, a few cases reaching New York on almost every steamer from Rotterdam.

PRICES for vegetable seeds, while not yet stabilized, are steadying and probably will begin to advance as soon as the trade knows for a certainty what the 1921 supply will be.

THE official roster of James Vick's Sons, Rochester, N. Y., said to be the oldest mail order house in America, is as follows: President and treasurer, W. H. Dildine; vice-president, H. W. Allen; secretary, H. F. Remington.

JAMES McHUTCHISON is now at his desk three afternoons a week, after having been away seven months, part of the time in a hospital in Maine. Robert S. Edgar, formerly manager of the Leominster Floral Co., Leominster, Mass., is now in New York, in charge of the bulb department of McHutchison & Co.

JAMES KELWAY, of Kelway & Son, Langport, Somerset, England, has been appointed a justice of the peace for the county of Somersetshire. Mr. Kelway is a member of the Langport rural district council and chairman of the highways committee; a member of the grand council of the Federation of British Industries and of the wholesale seed growers' committee of the Chamber of Horticulture. William Kelway, the senior partner, is also a justice of the peace, as well as councilor for the county of Somerset; consequently both father and son become fellow magistrates for the same petty sessions.

## MANY VALLEY PIPS ARRIVE.

The steamer Manchuria brought 1,576 cases of lily of the valley pips, one of the largest shipments of the year, arriving at New York from Hamburg November 24. The pips were consigned as follows:

Consignee	Cases
Schwake, C. & Co.	220
Maltus & Ware	93
Richards, C. B. & Co.	444
Bernard, Judae & Co.	43
International Forwarding Co.	678
Lang, R. F., & Co.	98
Total	1,576

## SEED SHIPMENTS HEAVY.

Importations of seed are now heavy. Two large shipments were received during the last week. One hundred and sixty-nine bags of garden seed arrived at New York from Rotterdam on the steamer Ryndam November 27, consigned as follows:

Consignee	Bags
Hart, Herman, & Co.	19
Vandegrift, F. B. & Co.	50
Sheldon, G. W., & Co.	11
Downing, R. F., & Co.	2
Herbst Bros.	3
Peter Henderson & Co.	23
Weeber & Don	32
Thorburn, J. M., & Co.	21
American Express Co.	8
Total	169

Two small consignments of bulbs were included in the cargo, three cases for R. F. Lang and two cases for Van Meeuwen & Tegelaar.



# Peacock's Flower and Garden Seeds

## SPECIAL OFFER

Peacock's Quality Sweet Peas  
WINTER FLOWERING  
SPENCER VARIETIES

Asta Ohn, lavender	\$.80 per oz.
Hercules, rose pink	.85 per oz.
Red Wing, crimson	.85 per oz.
Yarrowa, pink	.80 per oz.
Wedgwood, blue	.90 per oz.
Early Flowering, mixed	.60 per oz.

Asparagus Plumosus Nanus	\$3.00 per 1000
Asparagus Sprengeri	.80 per 1000

Peacock's Giant Mixed Pansy, \$5.00 per oz.

We are large growers of Seeds and Onion Sets.  
Write us for prices.

**Everette R. Peacock Co.**  
4011 Milwaukee Avenue  
CHICAGO

Mention The Review when you write.

Onion Sets

GROWERS for the Trade

LEONARD SEED CO.

226-230 W. KINZIE STREET, CHICAGO

BEANS  
PEAS  
CORN

Write for Prices  
Mention The Review when you write.

The Everett B. Clark Seed Co., Milford, Conn.

Branch Houses in Wisconsin, Colorado, Montana, Idaho and Washington

Beans, Peas, Sweet Corn, Onion, Beet, Turnip, Tomato, Spinach

Wholesale Seed Grower

Pepper, Eggplant, Tomato, Okra, Asparagus, Rhubarb, Celery, Spinach, Beet, Onion, Beans, Cabbage, Cauliflower, Sweet Corn, Vine Seeds.

Correspondence Solicited

GEORGE R. PEDRICK & SON

PEDRICKTOWN, N. J.

Mention The Review when you write.

TOMATO SEED

Grown for the Wholesale Seed Trade

HAVEN SEED CO.

SANTA ANA, CALIFORNIA

I. N. Simon & Son

Garden Seeds

—AT WHOLESALE—

438 Market St., PHILADELPHIA, Pa.

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TOMATO SEED

Pepper, Eggplant, Squash, Pumpkin, Cucumber, Cantaloupe and Watermelon Seed and Field Corn, on contract.

EDGAR F. HURFF

Correspondence Solicited. Swedesboro, N. J.

SEEDS

Stump & Walter Co

30-32 Barclay Street, NEW YORK CITY

Tomato Seed and Sweet Potato Plants

Pleased to quote you prices on quantities and varieties wanted for present or future delivery.

H. AUSTIN Felton, Del.

We are Headquarters for the  
BEST OF EVERYTHING  
in  
VEGETABLE SEEDS

With our Stock Seed Farms at Grass Lake, Mich., and our growing stations in every part of the United States where seeds are grown successfully, all in charge of capable and experienced men, we are equipped for and are producing

**Peas, Beans, Corn and Vegetable Seeds**  
of all kinds in quantity and of highest quality.

Glad to quote for present delivery or on growing contract for future delivery

**Jerome B. Rice Seed Co., Cambridge, N. Y.**

Mention The Review when you write.

**BURPEE'S SEEDS GROW**

**W. Atlee Burpee Co.**  
Seed Growers Philadelphia

Mention The Review when you write.

**Braslan**

Growers for the Wholesale Trade Only. Onion, Lettuce, Carrot, Parsnip, Parsley, Celery, Endive, Salsify and Mixed Sweet Peas.

**Seed Growers**

**SAN JOSE, CALIFORNIA**

**Company**

**JAMES VICK'S SONS**

GROWERS OF  
FLOWER and VEGETABLE SEEDS

Get the benefit of our 71 years' experience  
All Seasonable Varieties  
Our Stocks Are Very Complete

Rochester, N. Y. The Flower City

**The C. Herbert Coy Seed Co.**

**VALLEY, Douglas NEB.**

Wholesale Growers of High-grade Seeds

Cucumber, Muskmelon, Squash and Pumpkin; Sweet, Flint and Dent Seed Corn

**Seed Packets**

FLOWER SEED SIZES TO CATALOGUE  
ENVELOPES—RETURN ENVELOPES

**Brown Bag Filling Machine Co.**

Fitchburg, Mass., U. S. A.

An Experience of Half a Century  
IN PRODUCING HIGH-GRADE

**GARDEN SEEDS**

at your disposal. Contract growers for the  
jobbing trade of a full line. Mail us your list  
for both SPOT and FUTURE requirements.

Orange, S. D. Woodruff & Sons New York  
Conn. City

**Waldo Rohnert**

GILROY, CAL.

Wholesale Seed Grower

Specialties: Beet, Carrot, Endive, Lettuce,  
Onion and Radish.  
Correspondence Solicited.

Get Quotations on Seeds  
from

**LANDRETH**

Before Buying Elsewhere

We will quote you for immediate  
or future shipment

**D. LANDRETH SEED CO.**

Bristol, Pennsylvania

Mention The Review when you write.

**Western Seed & Irrigation Co.**

Seed Growers and Dealers

Office and Warehouse, Growing Station,  
Fremont, Neb. Rocky Ford, Colo.

CUCUMBER MUSKMELON WATERMELON

PUMPKIN and SQUASH

SWEET, FLINT and FIELD CORN

Write for Special Contract and Spot Prices

THE

**J. C. Robinson Seed Co.**

WATERLOO, NEB.

ROCKY FORD, COLO.

Contract growers of Cucumber, Cantaloupe,  
Watermelon, Squash and Pumpkin Seed, Sugar,  
Flint and Field Seed Corn.

**THE KIMBERLIN SEED CO.**

Wholesale Seed Growers San Jose, Cal.

GROWERS OF

ONION, LETTUCE, RADISH, ETC.

Correspondence Solicited

**Lily Bulbs**

NEW CROP READY NOW

F. O. B. NEW YORK

	No. per Case	Price per Case
Formosum	130, 9 to 11 in.	\$42.00
Giganteum	300, 7 to 9 in.	45.00
Giganteum	250, 8 to 10 in.	51.00
Giganteum	200, 9 to 10 in.	51.00
Giganteum	150, 10 to 11 in.	50.00
Magnificum	200, 8 to 9 in.	24.00
Magnificum	150, 9 to 11 in.	28.50
Magnificum	90, 11 to 13 in.	27.00
Rubrum	200, 8 to 9 in.	24.00
Rubrum	150, 9 to 11 in.	28.50
Rubrum	90, 11 to 13 in.	27.00
Melpomene	90, 9 to 11 in.	28.50
Melpomene	150, 9 to 11 in.	28.50
Auratum	180, 8 to 9 in.	21.50
Auratum	125, 9 to 11 in.	25.00
Auratum	90, 11 to 13 in.	25.50
Auratum	55, 13 to 15 in.	25.50

F. O. B. CHICAGO

Giganteum	400, 6 to 8 in.	40.00
Giganteum	300, 7 to 9 in.	45.00
Giganteum	250, 8 to 10 in.	51.00
Giganteum	200, 9 to 10 in.	51.00

F. O. B. DENVER

Giganteum	400, 6 to 8 in.	40.00
Giganteum	300, 7 to 9 in.	45.00

F. O. B. TORONTO, ONT.

Giganteum	300, 7 to 9 in.	45.00
Giganteum	250, 8 to 10 in.	51.00

Prompt shipment can be made of all varieties.

**Manetti**

Suitable for greenhouse grafting. English grown, 1 year, 5 to 8 mm., \$52.50 per 1000, F. O. B. New York.

**Kentia Seeds**

Forsteriana	\$28.00 per bushel
Forsteriana	7.00 per 1000

F. O. B. New York.

**Begonia and  
Gloxinia Bulbs**

December shipment. Write for prices.

**Bamboo  
Cane Stakes**

Domestic Canes

	(Per Bale)
Natural, 6 to 9 feet.....	800 \$17.50
Natural, 9 to 12 ft.....	200 10.00

Japanese Canes

Natural 6 feet.....	2000 \$22.00
Dyed Green, 1½ feet.....	5000 25.00
Dyed Green, 1½ feet.....	2000 10.00
Dyed Green, 2 feet.....	5000 27.50
Dyed Green, 26 inches.....	4000 24.00
Dyed Green, 26 inches.....	2000 12.00
Dyed Green, 2½ feet.....	3000 19.50
Dyed Green, 2½ feet.....	2000 13.00
Dyed Green, 3 feet.....	2000 15.00
Dyed Green, 3½ feet.....	2500 21.25
Dyed Green, 3½ feet.....	2000 17.00
Dyed Green, 4 feet.....	2000 19.00

Bale lots only.

**Raffia**

Four Grades and Colored

Cash with orders from those who have not established credit with us.

**McHutchison & Co.**

95 Chambers St. NEW YORK, N. Y.



Competition Is Life

# Again— Buy Your French Bulbs —Now

FROM

**Lagarde & Vandervoort**  
**OLLIOULES, FRANCE**

Mail address: Care MALTUS & WARE  
116 Broad Street, NEW YORK CITY

Aug. Lagarde

Our representative will be calling on you

J. A. Vandervoort

Three thousand four hundred and eighty-seven bags of garden seed reached New York November 24 on the steamer Frederick VIII, from Copenhagen, consigned as follows:

Consignee	Bags
Andersen, J. ....	10
Godman's, R. J. ....	3
Lochner & Co. ....	35
Madson, T. & Co. ....	39
American Express Co. ....	297
Ingemann, Christensen Co. ....	115
Hunshik, A. ....	1
Barteldes Seed Co. ....	1
To order .....	2,830
Total .....	3,487

## GRASS SEED PRICES TUMBLE.

During the last six weeks prices for red and sweet clover and alfalfa seed have continued to tumble, but alsike clover prices have held their own and have even shown a gain in some sections, according to information obtained by the bureau of markets of the United States Department of Agriculture. Seedsmen are in no hurry to buy and it still is difficult for them to secure loans from banks for purchasing seed. Several seedsmen have failed and others have tottered largely because of the unprecedented decline in prices of field seeds, particularly clover and alfalfa.

The marked drop in seed values may be accounted for in a large measure by the general price declines being experienced by other commodities. Exports and imports of these seeds since July 1 have been of little significance. There is no world shortage of red clover seed nor curtailed supply of alsike clover seed to buoy up the market, as there was two years ago. On the contrary, fairly large carryovers of red clover, sweet clover and alfalfa seed, resulting from unusually large imports during the late winter months of last year and the early spring months of this year, have had a depressing effect upon the market. Furthermore, the larger domestic production of these crops this year than last year has tended to make buyers cautious.

Growers have been reluctant to dispose of their seed at such heavy discounts below prices received last year and consequently the seed movement from their hands has been much below normal. It is thought that many of them will continue to hold their seeds and that they themselves will sow larger acreages next spring and summer rather



Our Offices and Warehouses at Lisse, Holland

Pioneer Growers **BULBS** of Every  
and Exporters of Description

**M. Veldhuyzen van Zanten & Sons**  
**LISSE, HOLLAND**

*The Same Old Firm at the Same Old Stand*

MAIL ADDRESS from January 1 to May 1, Care R. F. Lang, 82 Broad Street, NEW YORK, N. Y.  
CABLE ADDRESS, Veldxanten, LISSE, HOLLAND.

Established 1870—Still going strong

1921 Catalogue free on application

## Dutch and French Bulbs

**C. J. Speelman & Sons | Lagarde & Speelman**  
SASSENHEIM, HOLLAND | OLLIOULES, VAR, FRANCE  
NEW YORK OFFICE  
470 GREENWICH ST.

## DREVON-TEGELAAR & CO.

Wholesale French Bulb Growers  
1133 BROADWAY  
NEW YORK  
Nurseries at OLLIOULES, FRANCE

## Van Meeuwen & Tegelaar, Inc.

Wholesale  
Dutch Bulb Growers  
1133 Broadway, New York.  
Nurseries at LISSE, HOLLAND.

**HYACINTHS**—Top roots only, named sorts.  
**CROCUS**—Mixed and named sorts.  
**TULIPS**—Fine, named, Single Early, such as Belle Alliance, Chrysolora, L'Immaculee, White Hawk, etc.  
**DARWINS**—Named sorts.  
**NARCISSUS**—A few named sorts, single and double.

Send at once, before we are sold out, list of varieties and quantities wanted for **SPECIAL LOW PRICES.**

**J. M. THORBURN & CO.,**  
53 Barclay St., through to 54 Park Place  
NEW YORK CITY

Mention The Review when you write.

## FRENCH and DUTCH BULBS

Now ready. Write for prices.  
**HOGEWONING & SONS,**  
Incorporated  
299 BROADWAY, NEW YORK



Packing Lily of the Valley Pips at Hamburg, for shipment to the American Bulb Co., Chicago

We can ship NOW or WEEKLY during the year in lots of 500 and up. Original cases contain 2500 pips.



## High Grade "Berlin" Valley

DIRECT FROM THE BEST GROWERS IN GERMANY, SELECTED BY OUR MR. KOEHLER, WHILE IN EUROPE THIS SEASON

**AMERICAN BULB CO.**  
172 N. Wabash Ave. CHICAGO, ILL.

### Giant Pansy Seed



No. 10. Kenilworth Giant Exhibition is the very finest mixture ever sent out.

12. Kenilworth Giant Prize, enormous ruffled flowers of great substance and rich color.

ings. Each sort: 500 seeds, 25c; 1000 seeds, 50c; 1/2 oz., \$1.35; 1/4 oz., \$2.50; oz., \$10.00.

No. 22. Kenilworth Mixture 34. Bronze Shades  
30. Blotched 36. Triumph of Giants  
32. Parisian 70. Orchid-flowered

Price of the preceding 6 sorts: 1000 seeds, 35c; 1/2 oz., 90c; 1/4 oz., \$1.65; 1/2 oz., \$3.00; oz., \$6.00.

No. 24. Kenilworth Show 28. Masterpiece  
1000 seeds, 40c; 1/2 oz., \$1.10; 1/4 oz., \$2.00; 1/2-oz., \$3.75; oz., \$7.50.

No. 38. Madame Perret 80. Royal Purple  
42. Adonis 82. Peacock  
44. King of Blacks 92. Victoria  
48. Lord Beaconsfield 94. Red Shades  
56. Light Blue 100. Yellow, dark eye  
60. Hortensia, red 102. Yellow  
62. Prince Henry 104. White, dark eye  
63. Ruby King 106. White  
64. Snow Queen

110. The preceding 17 sorts, mixed.  
1000 seeds, 30c; 4 pkts., \$1.00; 1/4 oz., \$1.30; oz., \$5.00.

Early-Flowering or Winter-Blooming

Golden Yellow, with dark eye.  
Silvery White, with dark blue eye.  
Dark Velvety Blue.  
Light or Sky Blue.

Each color separate or mixed  
500 seeds, 25c; 1000 seeds, 40c;  
1/4 oz., \$1.10; 1/2 oz., \$2.00;  
oz., \$7.50.

## Lily of the Valley Pips 1920 CROP

Just received in excellent condition German and Holland grown pips.

Packed in cases of 1000 and 2000 each.

German Grown.....\$32.00 per 1000

Holland Grown..... 20.00 per 1000

Place your orders now for immediate or future delivery

**C. J. SPEELMAN & SONS**  
470 Greenwich Street, NEW YORK CITY

# DUTCH BULBS—For Prompt Shipment

## MINIATURE HYACINTHS

Pink, Gertrude, Gigantea, Lady Derby.

White, L'Innocence.

Blue, Queen of Blues, Grand Lilas, Johan, Grand Maitre.

Per 100, \$4.00; per 1000, \$35.00.

## SINGLE TULIPS Per 100 Per 1000

Chrysolora, pure golden yellow.....\$3.75 \$34.00

Yellow Prince, extra for forcing and bedding 3.50 31.00

## CROCUS Per 100 Per 1000

Named sorts .....\$2.00 \$18.00

Mixed colors ..... 1.25 10.00

## COTTAGE TULIPS Per 100 Per 1000

Bouton d'Or, deep golden yellow; fine for

cutting .....\$3.25 \$28.00

Mrs. Moon, yellow..... 3.75 35.00

Extra fine mixed..... 2.75 25.00

## DARWIN TULIPS Per 100 Per 1000

Baronne de la Tonnaye, bright rose.....\$3.25 \$30.00

Fra Angelica, purplish brown..... 3.00 28.00

Massachusetts, vivid pink with white center. 3.85 36.00

Darwin Tulips, mixed, best quality..... 2.75 25.00

**A. Henderson & Co., 166 N. Wabash Avenue, Chicago**

than dispose of them at the prevailing prices, which are so unsatisfactory to them.

### CATALOGUES RECEIVED.

A. E. Kunderd, Goshen, Ind.—"Kunderd Gladioli; New Class, New Types, New Colors," a 44-page catalogue, fully and finely illustrated and bound in a colored cover of tasteful design. On page 4 is an offer of an "Entirely New Race of Kunderdii Gladioli;" next in order are "Twenty-three New Ruffled Wonders for 1921, Kunderdii Type;" then follows the general list, and at the end are two pages of cultural directions.

Watkins & Simpson, Ltd., London, England.—"Novelties, Recent Novelties and Specialties for 1921," a special list of flower and vegetable seeds; sixteen good-sized pages, printed in this company's excellent style and well illustrated. About half a dozen novelties in vegetables are listed, but the greatest space and prominence are given to flowers.

C. N. Wettengel, Macomb, Ill.—A clearly printed catalogue of peonies and irises. The peonies occupy nearly thirty of the total thirty-five pages and comprise, says the proprietor, "the largest stock of the Hollis peonies in the middle west; also a complete list of the Brand, Terry, Rosenfeld and Harrison peonies, besides a partial list of the Pleas productions."

Sluis & Groot, Enkhuizen, Holland.—Wholesale catalogue of flower and vegetable seeds, with the briefest possible descriptions and with only four illustrations, which show novelties in cabbages, Brussels sprouts and beans; 132 pages, excellently printed, and bound in a tasteful, brown and cream-colored cover.

### MISTAKE IN SALE BY SAMPLE.

One-sided mistakes in business transactions do not relieve the obligation of a contract. So the Pennsylvania Supreme court is in line with other judicial authorities when it decides, in the case of Holmes vs. Cameron, 110 Atlantic Reporter, 81, that where the sale of goods by sample has been contracted for, the seller cannot avoid performance of the agreement on the ground that he submitted a sample of a higher grade of goods than he intended to submit.

In this case, the defendants had sold a bill of goods to the plaintiff by sample, but a week later wrote that it would be impossible to deliver, because a mistake had been made and the defendants had no goods of the kind called for by the sample. In the meantime the market value of the goods had risen to a point considerably higher than the contract price.

The plaintiff recovered damages for nondelivery of the goods and the Supreme court affirmed the decision, saying, in part:

"In the sale of goods by sample there is an implied warranty that the bulk shall correspond with the sample in



J. A. VANDERVOORT.

## J. A. Vandervoort & Co.

Wholesale Bulb Growers

NOORDWYK, - HOLLAND

Also Nurseries at Sassenheim

Absolutely the largest growers in Holland of  
**Bic. Victoria, Golden Spur and Von Sion**

Also large growers of  
**HYACINTHS, TULIPS, ETC.**

Mail Address—Care of

**MALTUS & WARE**

116 Broad St., New York City

*Our representatives  
will be calling on you.*

## SUPREME British Seeds

Get our prices for delivery from 1920 Harvest on all lines of  
**Garden and Farm Root Seeds**

**KELWAY & SON,** Wholesale **LANGPORT, ENG.**  
SEED GROWERS, Cables: "Kelway Langport."

Mention The Review when you write.

**Chas. Schwake & Co., Inc.**  
**LILY OF THE VALLEY**  
Japanese Lilies, French and Dutch Bulbs  
90-92 West Broadway NEW YORK

HELLERS  
MICE  
PROOF  
SEED  
CASES

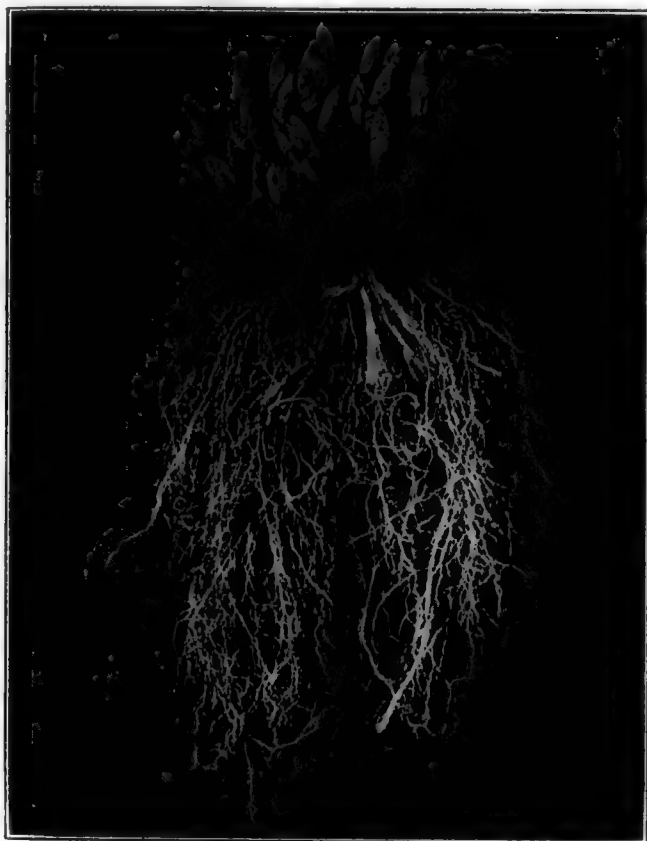
Send for Catalogue.  
**HELLER & CO.**  
Montpelier, Ohio

quality. It follows that plaintiff was entitled to goods corresponding to the sample and the fact that defendants did not have them in stock was no excuse; neither was the fact that they made a mistake in the sample. There is noth-

ing to take this case out of the general rule that in the absence of fraud a party will not be relieved from a contract because of his own mistake.

"So far as appears, defendants could have procured goods to satisfy the con-





**Bruns' Chicago Market Brand Cut Valley**  
Your Chicago commission house can supply  
Bruns' Cut Valley.

# Valley Pips

*The Celebrated Chicago  
Market Brand*

My representative in Hamburg reports that the stock now ready at Chicago, awaiting your is the best shipped out of Germany this year. It is from the same sources that made Bruns' Valley famous in the Chicago market and throughout the United States.

**The Best Forcing Valley**  
**CHICAGO MARKET BRAND,**

1000 for \$35.00  
500 for 20.00  
250 for 10.00  
100 for 5.00

Immediate shipment, or weekly shipment from cold storage during the season if wanted.

**H. N. BRUNS,** 3040 West Madison Street,  
Chicago, Illinois

Mention The Review when you write.

**SEED  
PACKETS**  
THAT SELL THE SEED

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TRUE TO NATURE  
AND VARIETY

SEED PACKETS FOR  
ALL VARIETIES  
OF VEGETABLE  
AND FLOWER  
SEEDS...

We also make  
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Seed Catalog Covers,  
Hangers, Box Labels,  
Nurserymen's Plates,  
Lawn Grass and Bird  
Seed Cartons and Seed  
Cartons of every description. We always  
carry a large stock of  
all items for immediate  
shipment, and give  
prompt attention to  
orders for individual  
requirements.

Write for listing and quotations today  
**STECHEER LITHOGRAPHIC COMPANY**  
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**F. G. MARQUARDT, Inc.**  
*Importers of Bulbs*  
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Cyclamen - SEEDS - Primula  
GIANT PANSY for GREENHOUSE, \$1.50 per oz.  
1206 N. 47th Street, SEATTLE, WASH.  
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FOR THE FINEST OF THE NEW SEASON'S  
**Floral Novelties**

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**P. Vos & Son** Growers of  
New and Choice  
Mt. Clemens, Mich. **GLADIOLI**

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**GLADIOLI**  
SPECIALISTS  
**The Standard Bulb Co.**  
Benton Harbor, Mich.

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**GLADIOLI**  
Please send for my quotations on large or  
small quantities of all the leading varieties.  
**JELLE ROOS**  
GLADIOLUS SPECIALIST  
Dept. A. CONCORD, MASS.

**WING'S** Iris, Peonies,  
Dahlias, Gladioli  
"Specialists to the Connoisseur"  
THE WING SEED CO., Mechanicsburg, Ohio  
Write for wholesale price lists

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**NATIONAL BULB FARMS, Inc.**  
Benton Harbor, Michigan  
Gladioli, Dahlias, Peonies  
and Hardy Perennials.  
300 acres under cultivation

tract, both in quantity and quality; therefore it is not a case where performance was impossible. 'A contract to perform an impossible thing may be void, but it never is impossible to procure and deliver an article of commerce which may be had in the market in some quarter of the world.' . . . 'It must be impossibility, not difficulty, that will excuse from performance of a contract.' "

S.

#### WORTH NOTING NOW.

As in other industries, conditions in the florists' business have changed. For the last two years demand has so exceeded supply that anything could be sold, usually with little effort. The seller has been in command, arbitrary as to prices and intolerant of criticism of stock or methods. Now the bud is on the other bush; supply has increased while demand temporarily has decreased, with the result that the buyer again controls the situation. Selling will not be so easy as in recent seasons; advertising, while it still will be the chief and cheapest means of moving stock, will not bring the unprecedented response produced in the last two seasons. To make it pay it will be necessary to make a thoughtful selection of methods and mediums. That the subject has begun to receive attention is apparent:

As a means of reaching the trade The Review is king of the crowd.—Joseph H. Cunningham, Delaware, O., November 18, 1920.

If you hear a man complain of the cost of advertising you can be pretty certain he spends a good bit of money elsewhere than in The Review.

**Kokomo, Ind.**—L. B. Hensley, who has been chief gardener at the National Home, Danville, Ill., has engaged with W. W. Coles as general foreman, at that veteran florist's greenhouses here. Mr. Hensley is a former commercial florist with many friends who will welcome him back into the business end of the trade.

**Easton, Pa.**—Though the Easton fire department estimated the damage caused by the fire on the night of October 28 at Adolph Fischer's greenhouses at \$5,500, Mr. Fischer does not think the loss will be so much. Many plants, however, were destroyed and the structure was much damaged. The fire started from an overheated boiler.

### SEASONABLE Greenhouse Seed SPECIALS

**Primula Obconica**—  
Giant flowering . . . \$1.00 per pkt.  
**Cineraria**—  
Large flowering . . . \$1.00 per pkt.  
**Calceolaria**—  
Giant mixed hybrids, \$1.00 per pkt.  
**Giant Pansy** . . . \$1.50 per oz.  
**Ampelopsis Veitchii**—  
Boston Ivy . . . \$6.00 per lb.

**W. H. HAWKINS**

1206 N. 47th St., Seattle, Wash.



None genuine without  
above trade mark.

## Zvolanek's Winter-flowering Sweet Pea Seeds

Plant Winter-flowering Spencer Sweet Peas after the mums are out of the house and get a fine paying crop in March or May.

**Christmas Pink Orchid, Watchung Orchid (white), Mrs. Chas. Zvolanek (lavender), Miss L. Gude (pink),** all at 75c per ounce, \$10.00 per pound.

**Zvolanek's Beauty, Zvolanek's Red, Miss Y. Gilbert (scarlet orange),** \$1.00 per ounce, \$10.00 per pound.

**Zvolanek's Rose (best shell pink), Zvolanek's Orange,** \$4.00 per ounce, \$40.00 per pound.

Many other varieties; ask for list.

**ANT. C. ZVOLANEK & SONS, Lompoc, Cal.**

### SPECIAL PRICE PAPER WHITE NARCISSUS

\$24.00 per case of 1250 bulbs  
\$20.00 per 1000  
\$12.50 per 500

Orders Filled Promptly

**HART & VICK, Inc.**  
ROCHESTER, N. Y.

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**Chinese Primrose**—Mixed, 400 sds., \$1.00; 1/2, 50c  
**Primula Obconica**—Finest Giants, mxd., pkt., 50c  
**Primula Malacoides**—Giant Baby, pkt., 25c  
**Cineraria**—Large Flowering, pkt., 50c; 1/2-pkt., 25c  
**Cyclamen**—Giants, mixed pkt., \$1.00; 1/2-pkt., 50c  
**Giant Pansy** 5000 seeds, \$1.00; 1/2-pkt., 50c  
**Calceolaria**—Giant, spotted, mixed, pkt., 50c  
**Salvia Bonfire**—Finest grown, pkt., 20c; oz., \$2.00  
**Petunia**—Large flowering, fringed, pkt., 20c  
**Heliotrope**—Bouquet of Perfume, pkt., 20c  
**Verbena**—Finest Giants, mixed, pkt., 20c

**JOHN F. RUPP, Shiremanstown, Pa.**

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### Let Me Be Your Seedsman

**J. K. RUGOWSKI SEED CO., Inc.**  
MANITOWOC, WIS.

—Enough said

### ST. LOUIS SEED CO.

The Home of "Pure and Sure" Seeds  
411-413 WASHINGTON AVENUE  
ST. LOUIS, MO.

### A HALF-INCH ADVERTISEMENT

here will keep your name and specialty before the whole trade, at a cost of only 62 1/2c per week on a yearly order.

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13-ctm. . . \$20.00 per 1000  
14-ctm. . . 24.00 per 1000  
15-ctm. and up,  
800 to case, 30.00 per case

Cash with order

**The Barclay Nursery**

60 Barclay Street  
New York, N. Y.

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## Snapdragons

are big money makers and will be used more extensively than ever. Grow your own plants and avoid transportation delays.

**SEED** of our famous Silver Pink, \$1.00 per pkt.; 8 for \$2.50; 7 for \$5.00.

**SEED** of our new Hybrid Pink and of our new Golden Pink Queen, same price.

**SEED** of Keystone, Nelrose, Garnet, White, Yellow, Light Pink, Buxton and Fancy Mixed, 55c per pkt.; 8 for \$1.00.

Free cultural directions. All orders cash.

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Import of all kinds of Seeds direct from seed growers in Denmark. Please send for price list.  
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L. D. Phone, Central 8016-8017-8018****CHICAGO, ILL.****THE OVE GNATT CO., Inc.**  
**Prepared Foliages, Baskets and Florists' Supplies**  
**LA PORTE, IND.****Wholesale Cut Flower Prices.**

Chicago, Dec. 1, 1920.

	Per doz.	
Beauty, Special	\$10.00 @ \$12.00	
Beauty, 30 to 36-in. stems	7.50 @ 9.00	
Beauty, 24 to 30-in. stems	5.00 @ 6.00	
Beauty, 20 to 24-in. stems	3.00 @ 4.00	
Beauty, 12 to 20-in. stems	2.00 @ 2.50	
Beauty, Short	1.00 @ 1.50	
<b>Per 100</b>		
Columbia	8.00 @ \$35.00	
Mrs. Russell	8.00 @ 40.00	
Premier	8.00 @ 40.00	
Butterfly	8.00 @ 35.00	
Milady	6.00 @ 40.00	
Montrose	6.00 @ 25.00	
Sunburst	6.00 @ 25.00	
Ophelia	6.00 @ 25.00	
Hoosier Beauty	8.00 @ 20.00	
Double White Killarney	8.00 @ 25.00	
Killarney Brilliant	6.00 @ 20.00	
Nesbit	3.00 @ 4.00	
Cecile Brunner	8.00 @ 8.00	
Carnations	4.00 @ 8.00	
Valley	12.00 @ 15.00	
Sweet Peas	3.00 @ 5.00	
Calendula	4.00 @ 6.00	
Violets	1.50 @ 2.50	
Paper Whites	8.00 @ 10.00	
Mignonette	8.00 @ 10.00	
Cattleyas, doz.	\$36.00	
Mums, doz.	8.00 @ 6.00	
Pompons, bunch...	1.00	
Easter Lilies, doz.	2.00 @ 2.50	15.00 @ 20.00
Callas, doz.	2.00 @ 2.50	
Pansies, doz. bches.	1.50	

Philadelphia, Dec. 1, 1920.

	Per 100	
Beauties	\$65.00 @ \$ 75.00	
Russell, Long	20.00 @ 30.00	
Russell, Short	8.00 @ 12.00	
Columbia, Premier, Long	15.00 @ 25.00	
Columbia, Premier, Short	6.00 @ 10.00	
Ophelia, Maryland, Long	12.00 @ 15.00	
Ophelia, Maryland, Short	6.00 @ 8.00	
Kaiserin, Double White Killarney	6.00 @ 12.00	
Easter Lilies	20.00 @ 25.00	
Chrysanthemums, Fancy	40.00 @ 50.00	
Chrysanthemums, Select	25.00 @ 30.00	
Chrysanthemums, ordinary	12.00 @ 15.00	
Pompons, per bunch \$0.35 @ \$0.75		
Valley	12.00 @ 15.00	
Cattleyas	100.00 @ 200.00	
Carnations, Mrs. O. W. Ward	10.00	
Carnations, light pink, white	6.00	
Carnations, short	4.00	
Sweet Peas	2.00 @ 4.00	
Violets	2.00 @ 3.00	
Daisies	1.00 @ 2.00	
Calendulas	2.00 @ 4.00	
Mignonette	6.00	
Paper Whites	6.00	
Soleil d'Or	6.00 @ 8.00	
Vandas	30.00 @ 40.00	
Bouvardia	5.00 @ 6.00	
Cypripedium, fancy	50.00	
Cypripedium insigne	25.00	
Callas	20.00 @ 25.00	
Snaptagons	4.00 @ 8.00	
Stevia serrata	1.50	
Gardenias	40.00 @ 50.00	
White Lilac, per bunch	\$2.50	

St. Louis, Dec. 1, 1920.

	Per doz.	
Beauty, Specials	\$8.00 @ \$12.00	
Beauty, Extra	4.00	
<b>Per 100</b>		
Columbia	6.00 @ \$25.00	
Premier	6.00 @ 50.00	
White Killarney	6.00 @ 8.00	
Killarney	4.00 @ 8.00	
Ward	4.00 @ 5.00	
Milady and Ophelia	6.00 @ 15.00	
Russell	6.00 @ 35.00	
Carnations	3.00 @ 6.00	
Easter Lilies	8.00 @ 12.00	
Snaptagons	3.00 @ 6.00	
Daisies	1.00 @ 2.00	
Valley	8.00 @ 10.00	
Orchids, per doz.	\$12.00 @ \$18.00	
Callas	8.00 @ 10.00	
Chrysanthemums, doz.	\$2.00 @ \$6.00	
Paper Whites	5.00 @ 6.00	

**GEORGE B. HART****Cut Flowers, Plants,  
Florists' Supplies****49-55 Stone Street****Rochester, N. Y.****Select Virginia Boxwood****\$25.00 per 100 pounds****E. G. GILLET, Wholesale Commission Florist**  
**131 E. Third St. Cincinnati, Ohio****Cut Flowers Greens Supplies****— Everything a Florist Needs —****CINCINNATI CUT FLOWER EXCHANGE****Wholesale Commission Florists 14 E. Third St., Cincinnati, Ohio****Wholesale Cut Flower Prices.**

Buffalo, Dec. 1, 1920.

	Per 100	
Columbia	8.00 @ \$20.00	
Premier	8.00 @ 20.00	
Killarney	6.00 @ 15.00	
White Killarney	6.00 @ 12.00	
Double White Killarney	5.00 @ 10.00	
Richmond	6.00 @ 12.00	
Maryland	5.00 @ 20.00	
Russell	6.00 @ 20.00	
Ophelia	8.00 @ 20.00	
Sunburst	6.00 @ 20.00	
Cecile Brunner	4.00 @ 5.00	
Carnations	3.00 @ 6.00	
Easter Lilies	15.00 @ 20.00	
Rubrum Lilies	6.00 @ 8.00	
Snaptagons	3.00 @ 4.00	
Calendulas	2.00 @ 3.00	
Mums	8.00 @ 50.00	
Pompons, per bunch \$0.50 @ \$0.75		
Violets	2.00 @ 3.00	
Valley	10.00 @ 12.00	
Narcissus Paper White	5.00 @ 6.00	
Narcissus Soleil d'Or	6.00 @ 8.00	
Sweet peas	1.00 @ 2.00	

Cincinnati, Dec. 1, 1920.

	Per 100	
Columbia	4.00 @ \$15.00	
Premier	4.00 @ 15.00	
Ophelia	3.00 @ 10.00	
Carnations	4.00 @ 6.00	
Violets	1.00 @ 1.50	
Chrysanthemums	8.00 @ 35.00	
Lilies	15.00 @ 20.00	
Violets	1.00	

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Wholesale Growers of

**CUT FLOWERS****30 E. Randolph St.****CHICAGO****GEO. REINBERG****Wholesale  
Grower of Cut Flowers****Milady, Columbia, Sunburst, Ophelia, White  
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**ARTIFICIAL FLOWERS****and  
FLORISTS' SUPPLIES****Grossberg, Tyler, Finnerman Co.  
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Everything in Florists' Supplies

**105 East Ohio St. Main 831  
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Largest distributors of flowers in the East. We manufacture artificial flowers, baskets, wire frames, etc., right in our own factory. We preserve our own cycas leaves. Try us out in one way or another.

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462 Milwaukee Street

Milwaukee, Wis.

Growers and Shippers of  
**CUT FLOWERS**  
**GREENS and**  
**PLANTS**

**Wholesale Cut Flower Prices.**

Boston, Nov. 30, 1920.

	Per 100	
American Beauty .....	\$ 8.00 @	\$ 60.00
Shawyer, Russell .....	8.00 @	30.00
Killarney .....	8.00 @	20.00
Miller .....	8.00 @	25.00
Crusader .....	10.00 @	25.00
Pilgrim .....	8.00 @	30.00
Milady, Mock .....	8.00 @	20.00
Cecile Brunner .....	2.00 @	3.00
Francis Scott Key, Radiance .....	8.00 @	25.00
White Killarney .....	6.00 @	20.00
Double White Killarney .....	8.00 @	25.00
Killarney Brilliant .....	8.00 @	25.00
Mrs. Aaron Ward, Sunburst .....	8.00 @	20.00
Hadley .....	10.00 @	30.00
Ophelia .....	8.00 @	25.00
Premier .....	8.00 @	30.00
Columbia .....	8.00 @	30.00
Maryland, Hoosier Beauty .....	8.00 @	20.00
Cattleyas .....	100.00 @	150.00
Lilium Longiflorum .....	16.00 @	20.00
Chrysanthemums .....	8.00 @	50.00
Pompons, bunch...\$0.50 @	\$1.00	
Carnations .....	6.00 @	10.00
Violets, single .....	2.00 @	3.00
Cypripediums .....	30.00 @	35.00
Narcissus Paper White .....	4.00 @	5.00
Sweet Peas .....	2.00 @	4.00
Antirrhinums .....	8.00 @	12.00
Callas .....	12.00 @	16.00
Mignonette .....	6.00 @	10.00
Bouvardia .....	8.00 @	16.00
Calendulas .....	4.00 @	6.00
Pansies .....	2.00 @	3.00
Stevia, per bunch .....	\$0.50	

Pittsburgh, Dec. 1, 1920.

	Per doz.	
Beauty, Special .....	\$7.50	
Beauty, Fancy, 24 to 30-inch .....	6.00	
Beauty, Shorter, 18 to 24-inch .....	4.00	
Beauty, Firsts, 12 to 18-inch .....	2.00	
Beauty, Seconds .....	1.00	

	Per 100	
White Killarney .....	\$10.00 @	\$15.00
Richmond .....	8.00 @	15.00
Ophelia .....	8.00 @	15.00
My Maryland .....	6.00 @	15.00
Mrs. Charles Russell .....	10.00 @	30.00
Premier .....	10.00 @	30.00
Butterfly .....	10.00 @	25.00
Wards .....	8.00 @	15.00
McCook .....	10.00 @	15.00
Pilgrim .....	10.00 @	20.00
Brunner .....		3.00
Columbia .....	10.00 @	30.00
Orchids .....		100.00
Carnations .....	5.00 @	6.00
Snapdragons .....	4.00 @	6.00
Lilies .....		20.00
Chrysanthemums .....	20.00 @	40.00
Yellow Daisies .....	2.00 @	3.00
Calendulas .....	4.00 @	6.00
Stevia, per bunch .....	\$0.35	

Milwaukee, Dec. 1, 1920.

	Per 100	
Columbia .....	\$ 8.00 @	\$25.00
Premier .....	8.00 @	25.00
Killarney .....	4.00 @	10.00
White Killarney .....	4.00 @	10.00
Hoosier Beauty .....	6.00 @	20.00
Mrs. Ward .....	4.00 @	10.00
Ophelia .....	6.00 @	15.00
Easter Lilies, doz. ....	\$2.50	
Carnations .....	4.00 @	6.00
Chrysanthemums, per doz. ....	\$ 2.50 @	\$ 4.00
Bouvardia, pink, per bunch .....	.50 @	.75
Orchids, per doz. ....	12.00 @	18.00
Cypripediums, per doz. ....	4.00 @	9.00
Violets .....	1.50 @	2.00
Stevia .....		3.00

**JOSEPH E. KOPPELMAN**

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We offer a correspondence educational service in Greenhouse Management, Plant Propagation and the conduct of retail flower stores. If you are already in the business this scientific training will enable you to attain greater success. If you are working for others this correspondence course will enable you to command more money or establish a business of your own if you are ambitious. We also offer correspondence courses in Landscape Gardening and in Nursery Practice, Management and Salesmanship.

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Wholesale Exclusively

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**WHOLESALE**

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Supplies and Everything in Season Always on Hand

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Largest Shippers of  
Fresh Cut Flowers  
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Manufacturer and Importer of

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Write for samples

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money. Send for  
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PLANTS - BULBS  
Florists' Supplies  
MILWAUKEE, WIS.**

FRANK H. TRAENDLY

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Fancy and Dagger Ferns, Galax, Leucothoe, Wild Smilax, Boxwood, Mexican Ivy, Roping, Etc.

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yearly order.

## A. L. YOUNG & CO., Inc. WHOLESALE FLORISTS

64 West 28th St., NEW YORK

CONSIGNMENTS SOLICITED

## Wholesale Cut Flower Prices.

New York, Nov. 30, 1920.

	Per 100
Beauty Specials .....	\$50.00 @ \$ 75.00
Beauty, Fancy .....	25.00 @ 35.00
Beauty, Extra .....	10.00 @ 15.00
Beauty, No. 1 .....	8.00 @ 10.00
Beauty, No. 2 .....	5.00 @ 8.00
Prima Donna .....	5.00 @ 25.00
White Killarney .....	5.00 @ 20.00
Francis Scott Key .....	15.00 @ 60.00
Premier .....	5.00 @ 30.00
Mrs. Aaron Ward .....	5.00 @ 15.00
Russell .....	8.00 @ 40.00
Ophelia .....	5.00 @ 30.00
Columbia .....	5.00 @ 30.00
Hadley .....	5.00 @ 40.00
Sunburst .....	5.00 @ 30.00
Orchids—Cattleyas .....	75.00 @ 150.00
Lilies of the Valley .....	5.00 @ 12.00
Lilies .....	15.00 @ 20.00
Carnations .....	8.00 @ 8.00
Chrysanthemums .....	8.00 @ 50.00

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You cannot afford to overlook the  
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# NEWS OF THE NURSERY TRADE

MANETTI stocks are arriving from abroad in good volume.

ABUNDANT autumn rains are welcomed by nurserymen as assistance to the evergreens through the winter.

THE second number of the Association Bulletin, dated December 1, 1920, has just been sent by Secretary John Watson to members of the American Association of Nurserymen. Secretary Watson's pen is one of the main reasons for the interesting quality of its eight pages.

ONE way of keeping a crew of competent men together is that employed by D. A. Robinson and F. H. Robinson, of Everett, Mass. D. Robinson's Sons are landscape gardeners. They do anything from pruning a lilac to handling large estates. A large crew is employed near home in the summer. To keep the force as nearly intact as possible, similar jobs are sought in the south for the winter and the men are sent to Florida.

## A. A. N. APPOINTMENTS.

### President Stark Names Committees.

The committees named by Lloyd C. Stark, president of the American Association of Nurserymen, to serve during his term of office are as follows:

**Legislation and tariff:** Charles H. Perkins II, chairman, Newark, N. Y.; Wm. Pitkin, Rochester, N. Y.; James M. Pitkin, Newark, N. Y.; John H. Dayton, Painesville, O.; J. R. Mayhew, Waxahachie, Tex.; C. R. Burr, Manchester, Conn.; A. E. Robinson, Lexington, Mass.; Geo. C. Roeding, Fresno, Cal.; J. T. Foote, Durant, Okla.; S. A. Miller, Milton, Ore.; William Flemer, Springfield, N. J.; Orlando Harrison, Berlin, Md.; E. P. Bernardin, Parsons, Kan.; Henry B. Chase, Chase, Ala.; Geo. A. Marshall, Arlington, Neb.; H. D. Simpson, Vincennes, Ind.; W. F. Ilgenfritz, Monroe, Mich.; Michael R. Cashman, Owatonna, Minn.; S. W. Crowell, Roseacres, Miss.; E. W. Chattin, Winchester, Tenn.; Thomas Wiggins, Toppensish, Wash.; Ralph S. Lake, Shenandoah, Ia.

**Market development:** Robert Pyle, chairman, West Grove, Pa.; O. Joe Howard, Hickory, N. C.; Frederick L. Atkins, Rutherford, N. J.; A. B. Howell, Louisiana, Mo.; J. Edward Moon, Morrisville, Pa.; Earl D. Needham, Des Moines, Ia.; E. E. May, Shenandoah, Ia.; W. C. Harrison, Painesville, O.

**Arbitration:** George A. Marshall, chairman, Arlington, Neb.; Henry B. Chase, Chase, Ala.; Frank H. Stannard, Ottawa, Kan.; J. H. Dayton, Painesville, O.; E. S. Welch, Shenandoah, Ia.

**Vigilance:** Paul C. Lindley, chairman, Pomona, N. C.; E. H. Smith, York, Neb.; Henry B. Chase, Chase, Ala.; Paul C. Stark, Louisiana, Mo.; J. R. Mayhew, Waxahachie, Tex.; A. E. Robinson, Lexington, Mass.; E. M. Sherman, Charles City, Ia.

**Nomenclature:** Harlan P. Kelsey, chairman, Salem, Mass.; J. Horace McFarland, Harrisburg, Pa.; Dr. Frederick V. Coville, Washington, D. C. (honorary).

**Relations with landscape architects:** Thomas B. Meehan, chairman, Dresher, Pa.; Theo. J. Smith, Geneva, N. Y.; Richard M. Wyman, Framingham, Mass.; Edward G. Greening, Monroe, Mich.

**Courses in nursery training in agricultural colleges:** Alvin E. Nelson, chairman, Chicago, Ill.; Henry Hicks, Westbury, N. Y.; Theodore F. Borst, Boston, Mass.; Ralph T. Olcott, Rochester, N. Y.

## MINNEAPOLIS MEETING.

### Horticultural Society.

Several nurserymen of the state will address the fifty-fourth annual meeting of the Minnesota State Horticultural Society, to be held at the store of L. S. Donaldson & Co., Minneapolis, Minn.,

December 7 to 10. Hon. Thomas E. Cashman, Owatonna, Minn., will address the meeting December 7 at the morning session on the subject of "Agricultural Problems." At the afternoon session, the same day, M. R. Cashman, vice-president of the American Association of Nurserymen, also of Owatonna, will speak on the association's slogan, "Trustworthy Trees and Plants."

At the Friday afternoon session, December 10, the addresses will include "The Joys of Gardening," by Mrs. D. W. C. Ruff, White Bear, and "Hedges and Hedge Plants," by Professor Le Roy Cady, University Farm, St. Paul.

One of the events of the convention will be the society's annual banquet, to be held at Donaldson's tea rooms, Thursday evening, December 9. An entertaining program will be furnished.

### Peony and Iris Society.

Tuesday evening, December 7, the Northwestern Peony and Iris Society will meet at the West hotel, Minneapolis, at 7:45. After a short business session, the meeting will be open to

all interested. Following is the program for the evening:

President's address, by John E. Stryker, St. Paul.

"Peony Activities at the Head of the Lakes," by John H. Kleitsch, Duluth, Minn.

"Iris," by Prof. A. C. Army, University Farm St. Paul.

"General Remarks on the Peony," by A. M. Brand, Faribault, Minn.

Lantern talk on the iris, illustrated in color, by T. A. Kenning, regional vice-president of the American Iris Society, Minneapolis.

"The Twentieth Century Peony," illustrated, by C. J. Traxler, Minneapolis.

"Retrospection and a Glimpse into the Future," by W. F. Christman, Minneapolis.

## CALIFORNIANS NOT PROFITEERS.

### President Bergtholdt's Address.

One of the most helpful and eloquent addresses delivered at the convention of the California Association of Nurserymen, held at Fresno, Cal., November 11 to 13, was the annual address of the president, T. E. Bergtholdt. After

## American Grown Apple Seedlings

**Straight and Branched — All Grades**  
Frequently Sprayed  
Absolutely Free from Insects or Diseases

**Car Lots to Central Points**  
Will exchange for such stock as we need

**Now is the time to grow  
high-priced Apple Trees**

Also a General Assortment of  
Foreign Fruit Tree Stocks

Apple, Pear, Mahaleb, Mazzard, Plum, Quince, etc.  
**ALL GRAD S**

We will have a complete line of general  
nursery stock in Storage for Spring Trade

## Shenandoah Nurseries

D. S. LAKE, President  
SHENANDOAH, IOWA

## HARDY PRIVET

We have the largest stock of Hardy  
Amoor River North Privet left  
in the United States.

We can furnish all grades, also, of  
**Ampelopsis Veitchii**, 2 or 3-year.  
**Clematis**, assorted.

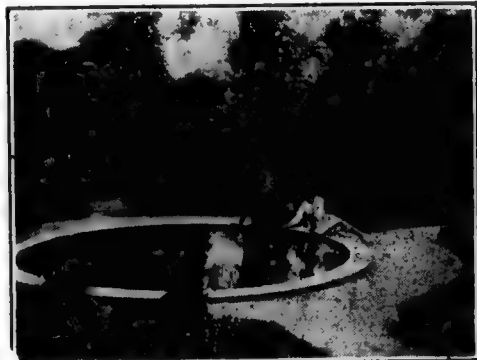
**Spiraea Anthony Waterer.**  
**Hydrangeas.**

**Roses.**

**Shade Trees and Ornamentals.**  
Write for Price List

## Onarga Nursery Company

CULTRA BROS., Managers  
**ONARGA, - - ILLINOIS**



Box-Barberry Bordered Gardens

## BOX-BARBERRY

LINING-OUT STOCK ONLY

Summer Frame Cuttings... \$45.00 per 1000

## IBOLIUM PRIVET

Ovalifolium x Iibota

## The New HARDY HEDGE

Resembles California — Hardy as Iibota

Pre-offer of Stock for Propagating



2-yr., 2 to 3-ft., \$2.50

1-yr., 1 to 2-ft., 1.00

Frame . . . . .50  
in Storage

Surplus:

American Hemlock

Japan Iris

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## Elm City Nursery Company

WOODMONT NURSERIES, Inc.

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Introducers of Box-Barberry and Ibolium Privet

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# MANETTI FOR GRAFTING AMERICAN GROWN

**\$45.00 per thousand, f. o. b. Newark; boxing additional.**

READY FOR  
SHIPMENT  
ABOUT  
DECEMBER 1.

The shortage in Europe—and probably late deliveries make this offer particularly attractive to any one who has not thoroughly covered his requirements or wishes to do some *early* grafting.

**JACKSON & PERKINS COMPANY**  
**NEWARK, NEW YORK STATE**

## OWN-ROOT ROSES

January, February, March  
Shipments.

"Desert Climate"  
Field-Grown Roses by Express.  
Send for List.  
**HOWARD ROSE CO., Hemet, Calif.**

## PEACH TREES

*Fine Trees . . . Standard Varieties*  
50,000 Trees, Straight and Well Rooted.  
**W. T. MITCHELL & SON, Beverly, Ohio**

## ENGLISH LAUREL

BY THE HUNDRED OR THOUSAND  
**THE AUDUBON NURSERY**  
WILMINGTON, N. C. H. VERZAAL, Prop.

## SNOW QUEEN CANNA

Awarded Certificate of Merit at S. A. F. & O. H., New York Convention. And 100 other notable kinds. Always ask for

SWASTIKA BRAND CANNAS  
The **CONARD & JONES CO.**  **WEST GROVE, PENNA., U.S.A.**  
Robert Pyle, Pres. Ant. Wintzer, V.-P.

treating of the importance of the nursery trade as a vital industry, he referred to the popular impression that California nurserymen are profiteers. This, he said, was far from the truth, and he submitted prices of three leading eastern firms, together with the current prices in California, for several standard plants. "A comparison of these figures," stated Mr. Bergtholdt, "show that in spite of the unprecedented demand and a corresponding shortage of trees, the California planter is paying over fifty per cent less than the prevailing prices in the east."

## Hill's Evergreens

### EVERGREENS FOR TUBBING

**Pyramidal Arbor Vitae**—  
Best Evergreen for tubing  
2 feet, \$6.50 per pair; 3 feet, \$8.50 per pair  
Trees dug with earth ball and burlapped.

### WINDOW BOX EVERGREENS

**SPECIAL OFFER:** 50 Evergreens packed in neat wooden case, assorted varieties (our selection), per case, 12-18 inch, \$22.50.

### LANDSCAPE EVERGREENS

New, rare and standard varieties. Small, medium and large sizes supplied in perfect specimens, with ball and burlap. Largest and most extensive collection in America.

### HEDGE PLANTS

Complete line of all standard sorts suitable for hedge planting, such as American Arbor Vitae. Japanese Barberry, etc.

### SMALL STOCK FOR LINING OUT

Ornamental Evergreens and Deciduous Tree and Shrub seedlings, rooted cuttings, grafts, etc., in large assortment of rare and choice varieties for lining out

### BABY XMAS TREES

In planning Christmas novelties do not overlook these Baby Xmas Trees for table decoration. Price, 1-1½ feet with holders, \$20.00 per hundred; 1½-2 feet (with holders), \$25.00 per hundred.

Founded 1855

Send for Complete Catalogue

**THE D. HILL NURSERY CO., Inc.**  
*Evergreen Specialists—Largest Growers in America*  
**BOX 403 DUNDEE, ILLINOIS**

## Evergreens, Peonies and Iris

If you are interested in these you are interested in us, as we have a nice lot for prompt delivery. We also grow a full line of fruit and ornamental stock. **WRITE FOR PRICES.**

**FARMERS NURSERY CO.,**  
TROY, OHIO

## Hardy Old-fashioned Plants

### Our Specialty

Specially grown for Florists, Nurserymen and Landscape Architects. Prices on request.

**WILLIAM TOOLE & SON**  
Hardy Plant and Pansy Farm **BARABOO, WIS.**

The precarious nature of the nursery business was then treated of, and the speaker referred to the "annual brush pile" of unsold trees and the fact that less than fifty per cent of those planted were actually sold. He referred to the prospect for enormous expansion in the

## PEONIES

Write for our new list  
JUST ISSUED

**Shenandoah Nurseries**  
D. S. LAKE, Pres. SHENANDOAH, IOWA

## Plant PEONIES Now

Send for our **Special Price List** showing best sorts, with each color in the order of blooming.

**PETERSON NURSERY**  
30 N. La Salle Street, CHICAGO, ILL.

next few years and presented a number of suggestions for meeting the situation

### Coöperation.

"Our California Association of Nurserymen should function not alone as a clearing house of helpfulness to its mem

# PLACE YOUR ORDERS NOW

FOR ROOTED CUTTINGS

**Butterfly, Premier, Columbia, Shawyer, Laddie, Ruth Baur**

And all Standard Varieties

ALL ORDERS FILLED IN ROTATION

**W. J. & M. S. VESEY, Fort Wayne, Ind.**

bers, but should be made the leading factor in the horticulture of the state," said Mr. Bergtholdt. "Heretofore the ornamental nurserymen have been in the minority in our association, not alone in membership, but in the activities of our organization. This is wrong. In view of our dual capacity the membership of our officers should be fifty-fifty."

"The public demands reliability and service. Give them these and our activities will not be questioned by those who place confidence in us and the products we sell. Our prosperity depends on fair dealing and honest methods. Our organization should be founded upon the desire to render public service as much as for mutual helpfulness and protection."

The retiring president then suggested that the executive committee should be authorized and instructed by the convention to "renovate the organization; to devise plans and methods to enlarge the activities of the association and make it the leading factor in the horticulture of the state, and to draft a code of ethics to be rigidly observed and enforced upon all members."

## Expansion Spells Expense.

"You can't buy bread on air. No more can you make the California Association of Nurserymen a potent factor in horticulture on an annual deluge of rhetoric," asserted President Bergtholdt. He then appealed to the members that a financial budget be made for a period of five years and that every member underwrite it for a yearly sum of \$1 for every \$1,000 of yearly business. "Do this," he stated, "and for every dollar in money and effort you contribute to an association adequately supported you will be repaid tenfold in the standing and prosperity of your business in the era to come."

The speaker suggested that a permanent membership committee be appointed and that efforts be made to prevail upon every nurseryman, florist and seedsman to join the association.

"The California planter demands, above all things, quality," said Mr. Bergtholdt in conclusion. "He is willing to pay the price and he expects the product to be the best that good nursery workmanship can deliver. We should maintain a high standard of both quality and grade. The planter will call us to an accounting, and his confidence in us spells our success."

Noblesville, Ind.—H. O. Meikel, of Frankfort, Ind., and Alfred Warner, of this place, have bought the business of G. C. Sharp, who has been running a business here for the last five years. The new firm will trade under the name of Meikel & Warner.

# FORCING ROSES

**Crimson Rambler**

**Dorothy Perkins**

**Tausendschoen**

**Excelsa**

**Lady Gay**

**Hiawatha**

Strong selected forcing grade stock.

Ready for immediate shipment.

**\$40.00 per 100**

**Jackson & Perkins Co.,** NEWARK, NEW YORK

# Special Stock, Seasonable Now

**Begonias**, wonderful lot of young stock for growing on—Metallica, Otto Hacker and Pres. Carnot, \$10.00 per 100; Corallina de Lucerne, \$15.00 per 100.

**Genista**, grand stock of 5-in. pot plants, \$40.00 per 100.

**Fern Dish Ferns**, Pteris Adiantoides, Cretica Albo-Lineata, Magnifica, Wimsettii, Wilsonii, 2¼-in., \$5.00 per 100; Cyrtomium Rochfordianum, \$7.00 per 100.

**Lantanas**, 6 splendid distinct varieties, 2-in. pots, \$5.00 per 100. Useful all the year.

**Double Petunias**, 6 distinct varieties; buy now to have good stock for spring sales, 2-in. pots, \$5.00 per 100.

**Cyperus Alternifolius**, 2¼-in., \$8.00 per 100.

**Jerusalem Cherry**, splendid specimens, 5-in. pot plants, \$50.00 per 100.

**Bougainvillea**, Glabra Sanderiana, 2½-in., \$10.00 per 100; 3-in., \$20.00 per 100; 4-in., \$30.00 per 100.

**Bougainvillea**, Crimson Lake (New), brightest red, a wonderful plant, 3-in. pots, \$1.00 each; 4-in. pots, \$2.00 each.

**Boston Ferns**, 5-in. pot plants, \$40.00 per 100; 6-in. pot plants, \$60.00 per 100.

**Kentia Belmoreana**, 2¼-in., \$15.00 per 100; \$125.00 per 1000.

**STORRS & HARRISON CO.**

**PAINESVILLE, OHIO**

# Plants for Immediate Delivery

Kentias, single plants, large specimen plants, up to, each..	\$100.00	Crotons, 6-inch, each.....	\$ 2.50
Phoenix Roebelenii, each .....	\$10.00 to 25.00	Boston Ferns, extra fine stock, 4-inch, each.....	.35
Phoenix Roebelenii, large specimen plants, up to, each...	100.00	Boston Ferns, extra fine stock, 5-inch, each.....	.60
Phoenix Canariensis, large specimen plants, each.....	25.00	Boston Ferns, extra fine stock, 6-inch, each.....	.75
Livistona Rotundifolia, 5-inch, each .....	1.25	Boston Ferns, extra fine stock, 7-inch, each.....	1.25
Livistona Rotundifolia, 6-inch, each .....	\$2.00 and 2.50	Boston Ferns, extra fine stock, 8-inch, each.....	2.00
Sansevieria Zeylanica, 4-inch, each.....	.75	Boston Ferns, extra fine stock, 9-inch, each.....	3.50
Sansevieria Zeylanica, 6-inch, each .....	1.50	Peppers, Assorted, 6 and 7-inch, each.....	.75
Dracaena Stricta Grandis, extra strong plants, 3-inch per 100 .....	85.00	Peppers, Bird's Eye, 4-inch, each.....	.25
Dracaena Eugene Andre, 4-inch (well colored extra fine stock), per 100.....	75.00	Hagenburger Cherries, each.....	\$0.40 to 1.00
Dracaena Eugene Andre, 5-inch (well colored extra fine stock), each .....	1.25	Holly Ferns, 2 1/4-inch, per 100.....	6.00
Asparagus Plumosus, 3-inch, per 100.....	12.00	Holly Ferns, 3-inch, per 100.....	15.00
Asparagus Plumosus, 5-inch, each .....	.50	Table Ferns, Pteris Wimsettii, 2 1/4-inch, per 100.....	6.00
Asparagus Plumosus, 6-inch, each .....	.75	Table Ferns, Pteris Victoria Vari., 2 1/4-inch, per 100.....	6.00
Pandanus Veitchii, 4-inch, each.....	\$0.60 and .75	Table Ferns, Pteris Victoria Green, 2 1/4-inch, per 100.....	6.00
Pandanus Veitchii, 5-inch, each.....	1.50	Kentia Belmoreana, Single, 2 1/4-inch, per 100.....	20.00
Pandanus Veitchii, 6-inch, each.....	2.50	Kentia Belmoreana, Single, 3-inch, per 100.....	35.00
Pandanus Veitchii, 7-inch, each.....	\$5.50	Kentia Belmoreana, Single, 4-inch, per 100.....	75.00
Pandanus Urtica, 4-inch, each.....	.50	Kentia Belmoreana, Single, 6-8 leaves, 5-inch, each.....	2.00
Pandanus Urtica, 5-inch, each.....	1.00	Kentia Belmoreana, Single, 6-inch, each .....	4.00
English Ivy, 4-inch, per 100.....	25.00	Kentia Forsteriana, made up, 5-inch, each.....	8.50
Crotons, 4-inch, each.....	.75	Bird's-Nest Ferns, 6-inch, each.....	2.00
Crotons, 5-inch, each.....	1.50	Rubbers, 4-inch, each .....	.75
		Rubbers, 5-inch .....	1.00
		Rubbers, 6-inch.....	1.50

All orders booked subject to delays. We will hurry shipments through as fast as conditions warrant.

**POEHLMANN BROTHERS CO., Morton Grove, Ill.**

Mention The Review when you write.

## ABUNDANCE of STOCK

	Per 100	Per 1000
4-inch Chinese Primroses.....	\$12.00	\$100.00
4-inch Primula Obconica.....	11.00	100.00
4-inch Cinerarias, assorted..	10.50	90 00
4-inch Cyclamen, 8 varieties.	40 00	350.00
3-inch Cyclamen, 8 varieties.	20.00	175.00
4-inch Stevia, bushy plants.	9.00	80.00
4-inch Asparagus Plumosus and Sprengerii.....	10.50	100.00
2 1/2-inch Snapdragons, 5 varieties.....	5.50	50.00
Field-grown Vinca Variegata..	8.50	80.00

**ALONZO J. BRYAN**  
Wholesale Florist  
WASHINGTON, N. J.

## ROSES

J. W. YOUNG, Enfield, Pa.

## Roses for Forcing

Dorothy Perkins and Excelsa  
Two year, heavy, with long canes.  
W. B. COLE, PAINESVILLE, OHIO

Mention The Review when you write.

## ROSES Own Root

From 2 1/4-inch and 4-inch pots.  
The Best Varieties for Forcing and Bedding.  
Three Million Plants for 1921.  
Send us your list.  
The American Rose & Plant Co.  
Springfield, Ohio

Mention The Review when you write.

## Godfrey Aschmann's Seasonable Stock

Stock Up Your Store and Greenhouses with some of our fine foliage plants and blooming plants for immediate sales or for Christmas.

### FERNS

Scottii, Teddy Jr., Roosevelt, Scholzei and Whitmanii; 7-inch, \$1.25. All good, clean, healthy stock. Macarvii, 4-inch, 25 cents; 2 1/4-inch pots, \$10.00 per 100.  
Table Ferns, all the best varieties, 2 1/4-inch, \$6.00 per 100; 3-inch, \$12.00 per 100; 4-inch, 20 cents each.  
Fern Pans, 3 large ferns in a 6-inch pan, 40 cents.  
Asparagus Plumosus, 2 1/4-inch, \$5.00 per 100; 3-inch, \$10.00 per 100; 4-inch, \$20.00 per 100.

### PALMS

Kentia Forsteriana and Belmoreana, 4-inch, 60 cents; 5-inch, \$1.00.  
Forsteriana, heavy 5-inch, \$1.50 and \$2.00.  
Rubber Plants, 6-inch pots, \$1.00; 5 1/2-inch, 75 cents; 4-inch, 50 cents.  
Dracaena Lord Wolseley, 4-inch, 50 cents; 5-inch, 75 cents.  
Dracaena Fragrans, 4-inch, 50 cents; 5-inch, 75 cents.  
Hardy English Ivy, staked, 4-inch, 25 cents.

### BLOOMING PLANTS

Begonias, fine heavy stock.  
Gloire de Lorraine and Cincinnati, 5 1/2-inch pots, \$1.00; 6-inch pots, \$1.25 and \$1.50 each.  
Begonia Luminosa, heavy, in bud and bloom, 4-inch, 20 cents; 5-inch, 40 cents.  
Begonia Magnifica, pink, 5-inch, 40 cents.  
Primula Obconica and Chinensis, 5-inch, 40 cents.  
Primula Obconica and Malacoides, 4-inch, 20 cents.  
Cleveland and Jerusalem Cherries, 6-inch pots, 35, 50 and 75 cents each. Full of berries.  
Boston Yellow Daisies, bush, 4-inch, \$20.00 per 100.  
Cyclamen, in bud, 4-inch pots, 50 cents.

### STOCK TO GROW ON FOR EASTER

Genista Racemosa, bushy, 5-inch, 40 cents; 4-inch, 30 cents.  
Poinsettias, 4-inch pots, 35 cents.  
American Beauty Roses, Baby Rambler and Baby Tausendschoen, 6-inch pots, 75 cents. Pot grown.  
French Hydrangeas, Mme. Chautard, Gen. de Vibraye and Avalanche, strong 6-inch pot grown, 75 cents.  
Cinerarias, Grande, Hybrida and Stellata, 3-inch pots, \$12.00; 4-inch, \$20.00; 2 1/2-inch, \$6.00 per 100.

Cash with order. Add 5% for packing. No plants shipped C. O. D. All plants travel at purchaser's risk. Plants will be shipped out of pots unless otherwise stated.

1010 W. Ontario St.

GODFREY ASCHMANN

Philadelphia, Pa.

Mention The Review when you write.

## FORCING STOCK

Azaleas in 5 varieties; Rhododendrons; Ericas; Flowering Crab Apples; Flowering Peaches; Deutzias; Jasminum; Double Flowering Plums; Wistaria.

Ask for prices and varieties.

Standard Bay Trees and Ivies and Evonymus  
See former issues of paper.

**Bobbink & Atkins, Nurserymen and Florists Rutherford, N. J.**



## COLUMBUS, O.

## The Market.

Last week saw the heaviest snowfall that this vicinity has experienced in a good many years. It did not hurt business in the least. Thanksgiving business is fine. There are plenty of fall flowers to meet the demand of the public. Our mums are most wonderful this year, and are in great demand. We have an extra fine lot of pompons. Roses and carnations are fine for so early in the season. Sweet peas are starting to come in now and they are in great demand for corsages.

Potted plants are in great demand. They consist of cyclamens and pompons.

## Various Notes.

The Fifth Avenue Floral Co. has had an exceedingly large corsage business this fall. Funeral work and wedding decorations are still in great demand.

The Rolf Zetlitz Co. is cutting a large number of roses.

Underwood Bros. have been busy with funeral work. They are buying some of Leo Miller's fine cyclamens.

T. J. Ludwig has been cutting some fine mums.

Employees of the Munk Floral Co. motored to Richmond, Ind., last week.

Mr. Walker, formerly of the Stephens Floral Co., is now with the Wilson Seed Store. W. F. F.

**Mansfield, O.**—The Mansfield Floral Co. sustained a \$3,000 loss as the result of a fire November 17, caused by a leak in the gas meter. The carnation house was completely destroyed and considerable glass throughout the establishment was broken. Paul Kopanka, owner of the company, says that the property destroyed will be rebuilt.

**Williamsville, N. Y.**—Seventeen inches of heavy snow November 17 caused the roof of a greenhouse, 30x100 feet, owned by C. B. Shisler, to give way. The building, which was completely wrecked, and its contents destroyed, was valued at \$3,500. Mr. Shisler and two assistants, who were in the house at the time putting up bracing, escaped injury by dodging under benches.

## CARNATIONS

### F. Dorner & Sons Co.

#### LA FAYETTE, IND.

Mention The Review when you write.

## Write for prices and description of

# Madame Butterfly

### The Jos. H. Hill Co.

#### RICHMOND, IND.

Mention The Review when you write.

## Chrysanthemums and Roses

### OUR SPECIALTY

Write us about anything you want in this line.

### CHAS. H. TOTTY CO., MADISON, NEW JERSEY

# CHRYSANTHEMUMS

## For Florists' Use

It is a recognized fact that our products comprise the best for this purpose.

Our Novelties for 1921 are no exception to this rule.

Of the newer kinds, there is nothing better than our introductions of the past few years.

If you do not receive our trade list regularly, drop us a postal to insure you a copy early in January.

## ELMER D. SMITH & CO.

### Adrian, Mich.

Mention The Review when you write.

# Christmas Price List

of selected extra strong and beautiful stock

Poinsettias	Each	Cyclamens—Cont.	Each
Selected, 9-in. pans.....	\$3.00	Selected, 5-in. pots.....	\$1.25
Next grade, 9-in. pans.....	2.75	Next grade, 5-in. pots.....	1.00
Selected, 8-in. pans.....	2.50		
Next grade, 8-in. pans.....	2.00	<b>Begonia, Cinnnati and Melior</b>	<b>Each</b>
Selected, 7-in. pans.....	2.00	Selected, 7-in. pots.....	\$3.00
Next grade, 7-in. pans.....	1.75	Selected, 6-in. pots.....	2.50
Selected, 6-in. pans.....	1.75	Next grade, 6-in. pots.....	2.00
Next grade, 6-in. pans.....	1.50	Selected, 5-in. pots.....	1.50
Poinsettia, 4-in. pots.....	.40	Next grade, 5-in. pots.....	1.00
Poinsettia, 2½-in. pots.....	.25		
Poinsettia, cut flowers, long.....	.50	<b>Boston Ferns</b>	<b>Each</b>
Poinsettia, cut flowers, short.....	.35	4-in. pots .....	\$0.30
		5-in. pots .....	.60
<b>Cyclamens</b>	<b>Each</b>	6-in. pots .....	1.00
Selected, 8-in. pans, extra heavy and nice .....	\$5.00	<b>Primula Obconica</b>	
Next grade, 8-in. pans, extra heavy and nice .....	4.00	5-in. pots, extra strong plants, 50c and 75c each.	
Selected, 7-in. pans, extra heavy and nice .....	4.00	6-in. pots, extra strong plants, 75c and \$1.00 each.	
Next grade, 7-in. pans, extra heavy and nice .....	3.00	<b>Carnations in all colors.</b>	
Selected, 6-in. pans, extra heavy and nice .....	2.50	15,000 Russell Roses in different lengths of stem. Columbia, Ophelia, White Killarney and Milady, up to 5 feet long, at Christmas prices.	
Next grade, 6-in. pans, extra heavy and nice .....	2.00		

Place your order now.

Cash with order, please

Office Phone 720

## The Scioto Floral Co., Wholesale Florists

### 261 Eastern Ave., CHILLICOTHE, OHIO

Mention The Review when you write.

# Strout's

## INC.

BIDDEFORD, MAINE

## NEW CARNATIONS

**MAINE SUNSHINE, YELLOW**  
**Dorner Gold Medal**  
**Chicago, January, 1920**  
**Rooted Cuttings**  
**\$15.00 per 100, \$120.00 per 1000**  
**JANUARY DELIVERY**

**WHITE DELIGHT**  
**Stronger than PINK DELIGHT**  
**Good commercial variety**  
**Rooted Cuttings**  
**\$12.00 per 100, \$100.00 per 1000**  
**JANUARY DELIVERY**

# Christmas Plants

## ORDER QUICKLY

### Cyclamen

Cyclamen in good quality will be far short of the demand. We have an excellent lot—in fact, the best we have ever offered.

4-inch .....	\$50.00 per 100
6-inch, extra select.....	\$2.00 and \$2.50 each
6-inch, lighter .....	1.50 and 1.75 each
7-inch .....	\$3.00, 3.50 and 4.00 each
8-inch, large .....	4.00, 5.00 and 6.00 each

### Xmas Peppers

Dwarf, for combination work

4-inch, extra well fruited, with perfect foliage .....	\$50.00 per 100
5-inch, extra well fruited, with perfect foliage .....	75.00 per 100

### Poinsettias

4-inch .....	\$50.00 per 100
5-inch .....	75.00 per 100
6-inch, azalea pots, 3 Poinsettias and ferns....	\$1.25 each
7-inch, azalea pots.....	2.00 each
7-inch, low pans, 5 Poinsettias and ferns.....	1.75 each
8-inch, azalea pots, 5 Poinsettias and ferns....	3.25 each
8-inch, low pans, 5 and 6 Poinsettias and ferns.	2.50 each

*Boxes and packing at cost*

*All shipments go forward at purchasers' risk*

### Begonias

Luminosa, Red .....	\$25.00, \$35.00 and \$50.00 per 100
Cincinnati.....	\$1.50, \$2.00 and \$2.50 each
Chatelaine .....	\$.50, .75, 1.00 and 1.50 each
Lorraine.....	1.00, 1.25, 1.50 and 2.00 each
Mrs. Peterson, large .....	2.00, 2.25 and 2.50 each

### Primula in Bloom

Malacoides, Rohrerii, the finest of all, 4-inch.....	\$35.00
Obconica, 5-inch .....	50.00
Chinensis, 5-inch .....	50.00

### Jerusalem Cherries

Cleveland Cherries with berries above the foliage, 75c.  
\$1.00, \$1.25, \$1.50 and \$2.00 each.

### Ferns

Boston, Scottii, Teddy Jr. and Macawii, 6-inch, \$1.00, \$1.25 and \$1.50 each.	
Boston, Scottii, Teddy Jr. and Macawii, 8-inch, \$2.00, \$2.50 and \$3.00 each.	
Boston, Scottii, Teddy, Jr., tubs, \$4.00, \$5.00, \$6.00 and \$7.50 each.	
Cibotiums, 9-inch tubs, \$7.50 and \$10.00 each.	
Polypodium, specimens, in tubs, \$5.00, \$6.00 and \$7.50 each.	

### Dish Ferns

	Per 100
2½-inch, including Holly.....	\$ 8.00
3 -inch .....	15.00
4 -inch .....	30.00

# C. U. LIGGIT

Office: 303 Bulletin Building

PHILADELPHIA, PA.

### ORCHIDS

We grow and sell Orchids only. Can furnish you with anything in this line. If you intend investing in Orchids, do so now while prices are low. Special lists on application.

**LAGER & HURRELL, Summit, New Jersey**

### Fred W. Fletcher

Orlando, Florida

Grower of Bulbs, Plants and Seeds for florists' use. All stock advertised, when ready, in Review Classified columns. No catalogue.

**JULIUS ROEHRS CO.**  
**RUTHERFORD, N.J.**  
ORCHIDS, PALMS  
and plants of every variety.

## FERNS—EXCLUSIVELY

Boston .....			
Roosevelt .....			
Teddy, Jr.....			
Whitmanii.....			
Whitmanii Comp. }	2½-in.	\$6.00	\$55.00
Boston .....			
Roosevelt .....	3-in.	\$15.00	1000 .....
Asparagus Plumosus }	2½-in.	4.00	\$35.00
Sprengerii.....			

We have excellent stock to offer, and are booking orders for immediate and future delivery.

Trade references or cash with order.

**THE SPRINGFIELD FLORAL & FERN CO.**  
SPRINGFIELD, OHIO

**Buddleia Asiatica** well branched and stocky,  
from 3-in. pots, \$25.00 per 100  
**JACKSON & PERKINS COMPANY, Newark, New York**

## WASHINGTON, D. C.

## The Market.

The volume of business for Thanksgiving was satisfactory. Stock was more plentiful than during the previous week, when an acute scarcity was felt in several lines, due to weather conditions. Out-of-town business was brisk and the result was that almost every kind of stock cleaned up well. Despite the usual lull in business which follows a holiday, the end of the week found the wholesalers almost entirely sold out. Table and hardy ferns were in large demand, and the supply was good throughout the week. Little stock of any description went on the streets, due to the sharp advances in price.

## Various Notes.

We do not know who engineered this deal, but a clerk from the Oehmler Floral Co. has located with the Dupont Flower Shop, one from the Dupont Flower Shop is with Z. D. Blackistone, while one of Blackistone's clerks is holding the fort left vacant in Oehmler's flower store. This happened all in a week.

The pictures of Z. D. Blackistone and George C. Shaffer were in the Sunday paper in connection with the Kiwanis Club. Mr. Shaffer is second vice-president of the club.

The Washington Floral Co. is cutting some fine orchids and roses.

Marche & Co. have been busy with funeral work. They also had several large decorating jobs last week.

G. V. S.

**Council Grove, Kan.**—The Cleek Floral Co. ran a special Thanksgiving display advertisement in the local newspaper with good results. The advertisement read: "Flowers best express the spirit of Thanksgiving and, with a lower price this year, their voice will be clear."

**Jackson, Mo.**—Mrs. H. L. Obermiller annually offers a prize for the best essay by a grade school pupil on "Say It with Flowers" the week before Armistice day. The winner, a 14-year-old girl, this year received a chrysanthemum plant for her essay, which was printed in the local newspaper.

## Blooming Plants for Christmas

POINSETTIAS; PEPPERS, CLUSTER.  
CELESTIAL AND BIRD'S EYE;  
CYCLAMEN, PRIMROSES, BEGONIAS.

See Classified ads for prices.

Geo. A. Kuhl, Wholesale Grower, Pekin, Ill.

Mention The Review when you write.

## CHAS. D. BALL

GROWER OF

PALMS, ETC.

Holmesburg, Philadelphia, Pa.

Mention The Review when you write.

## SPECIALTY

**XMAS and EASTER  
POTTED PLANTS**

TO THE TRADE ONLY

A. L. MILLER, Jamaica, N. Y.

# Blooming and Foliage Plants FOR CHRISTMAS

Christmas is only a few weeks off, and it is now time to order your plants. Our stock is very fine and in good, salable sizes. We are now booking orders for immediate delivery or we will hold them until later, but do not wait until the last minute, as you know how the express companies are rushed at Christmas and your order may be delayed, so send it at once and let us send it while the weather is yet open.

**POINSETTIAS**, 4-in. pots, \$4.80 per doz.

**POINSETTIAS**, 5-in. pots, 2 ft. tall, \$6.00 per doz.

**CYCLAMEN**, 4-in. pots, \$4.80 per doz.

**CYCLAMEN**, 6-in. pots, \$18.00 and \$24.00 per doz.

**BEGONIA MRS. PETERSON**, 6-in., \$18.00 and \$24.00 per doz.

**BEGONIA LORRAINE**, 6-in., \$18.00 and \$24.00 per doz.

**BEGONIA LUMINOSA**, 4-in. pots, \$3.00 per doz.

**PRIMULA OBCONICA**, 5½-in. pots, \$7.20 per doz.

**CLEVELAND CHERRIES** and **SOLANUM**, extra fine plants, very bushy and full of berries, in 6-in. and 7-in. pots, \$12.00, \$18.00 and \$24.00 per doz.

**NEPHROLEPIS SCOTTII** and **TEDDY JR.**, 4-in. pots, \$3.60 per doz.; 6-in. pots, \$9.00 per doz.; 7-in. pots, \$18.00 per doz.; 8-in. pots, \$24.00 per doz.

**NEPHROLEPIS MACAWII** and **DWARF BOSTON**, 7-in. and 8-in. pots only, \$18.00 and \$24.00 per doz.

**TABLE FERNS**, 2½-in. pots, strong plants, \$7.00 per 100.

**WILSONII FERNS**, 4-in. pots, \$3.00 per doz.

**WILSONII PANS**, 3 plants in a 6-in. pan, very fine, \$7.20 per doz.

**HOLLY FERNS**, 3-in., \$1.50 per doz.

**ASPARAGUS PLUMOSUS** and **SPRENGERI**, 3-in. pots, \$1.50 per doz.

**FICUS ELASTICA**, 6-in. pots, \$9.00 per doz.

**DRACAENA FRAGRANS**, 3-in. pots, \$9.00 per doz.

Cash with order. No plants shipped C. O. D. All shipments travel at purchaser's risk, and we are not responsible for any delay in transit, as our responsibility ceases when delivery is made to express companies or other carrier. Add 5% to bill for packing charges. We suggest taking some things out of pots, as it saves lots of expressage.

## ASCHMANN BROS.

Second and Bristol Sts. and Rising Sun Ave. PHILADELPHIA, PA.

When visiting Philadelphia, stop and pay us a visit. Our greenhouses are located only four miles from the center of the city—Market Street. Take Number 50 car on Fifth Street marked Fox Chase or Olney, get off at Bristol Street and walk two squares east.

Mention The Review when you write.

# ATTENTION NEW ENGLAND FLORISTS

We can ship from just outside Boston stock as listed below.  
Order early and get plants in good condition for the HOLIDAYS.

## BEGONIAS

**MELIOR, CINCINNATI and PETERSON**

6-inch (heavy), \$20.00 per dozen; 3½-inch, \$6.00 per dozen.

## FERNS

**BOSTON and WHITMANII**

Nice 6-inch pot-grown plants, \$12.00 per dozen.

## VERONA

5-inch, \$9.00 per dozen (very good value).

## CLEVELAND CHERRIES

6-inch, \$9.00 per dozen.

Packing charges at cost.

**L. J. REUTER CO.,** PLANT 15 Cedar St. BROKERS Watertown, P.O. Boston, Mass.

Mention The Review when you write.



# New Carnations

To keep abreast of the times, you must buy the new varieties as they are offered. We are offering three varieties that we feel sure you will plant sooner or later. We suggest that you stock up with them while they are still in robust health and vigorous in growth.

Let us book your order NOW.

**Harvester** is a white that will give you a continuous cut of first quality blooms ALL THE TIME. Propagates easily, makes a fine field plant, comes into crop quickly and **KEEPS AT IT**.

**Edna** Nic Zweifel's scarlet. We believe that this fine red will please those growers who have been in search of a red that is healthy, that blooms freely, that does not go off color, that keeps well and does not split the calyx.

**Maine Sunshine** is already well known as the best yellow in every respect that has ever trotted down the pike.

Come and see these varieties growing here.

**\$15.00 per 100; \$120.00 per 1000**

We have the standard varieties in large quantity. Let us supply you with high grade stock.

**BAUR & STEINKAMP**  
3800 Rookwood Ave. INDIANAPOLIS, IND.

## FERNS

Scottii, Teddy, Jr., Boston, Harrisii, Whitmanii, Piersonii, Elegantissima.

Strong, 2½-inch .....\$10.00 per 100  
4-inch.....\$0.35 each  
5-inch......50 each  
6-inch......75 each  
7-inch.....1.00 each  
8-inch.....1.50 each  
All kinds of Ferns at.....10c to \$1.00 each

Sword Ferns, good, strong, 3-inch, per 100 .....\$10.00

### Miscellaneous Plants

Chinese Primroses, 2½-inch, ready to go in 4-inch, per 100.....\$ 8.00  
Begonias, Xmas Red and Pink, 4-in., each......25  
Asparagus, Plumosus and Sprengeri, 2½-in., each ..... .05  
Asparagus, Plumosus, 3-in., each.. .12½  
Kentias, 4-in., 75c; 5-in., each..... 1.50  
Kentias, Belmoreana, 6-in., each.. 3.50  
Kentias, made up, 5-in., \$1.50; 6-in., each..... 8.00  
Kentias, made up, large plants, each, \$7.50 to..... 18.00  
Cibotiums, fine plants, 8-in. tubs, \$7.50 each; 10-in. each..... 10.00  
Rubbers, 4-in., 40c; 5-in., 50c and 75c; 6-in., each, \$1.00, \$1.50 and... 2.00  
Pandanus, 4-in., 50c; 7-in., \$4.00; 8-in. tubs, each ..... 5.00  
Bird's-Nest Ferns, 4-in., each..... .75  
Ampelopsis Veitchii, 4-in., each.. .40  
Clematis Paniculata, 4-in., 25c; 5-in., each......85  
Bamboo, 8-in., each ..... 7.50

**JOHN BADER CO.**  
Mt. Troy, N. S. Pittsburgh, Pa.

## FERNS

Ferns are not overplentiful. We would advise getting your stock in if you are short. Our ferns are all in good shape, all pot-grown. We do not offer any bench-grown stock. Shipped without pots to save packing and express charges. Prices include packing and delivery to express company. Six at dozen rates and twenty-five at hundred rates.

### BOSTON

Size	Per doz.	Per 100
4-inch.....	\$3.60	\$25.00
5-inch.....	5.40	40.00
8-inch.....	\$2.50 each	

### SCOTTII

Size	Per doz.	Per 100
4-inch.....	\$3.60	\$25.00
5-inch.....	5.40	40.00
7-inch.....	\$2.00 each	

### TABLE FERNS, assorted.

Size	Per doz.	Per 100
3-inch.....	\$1.00	\$ 6.00
4-inch.....	1.50	12.50

November List contains a full list of Achyranthes, Ageratum, Alternantheras, Coleus, Geraniums, Lantanas, Pelargoniums, Swainsona, Vincas, etc. If you failed to get one write us. It is sent to the wholesale trade only.

### CYRTOMIUM ROCHFORDIANUM—HOLLY FERNS

Size	Per doz.	Per 100
3-inch.....	\$1.50	\$ 8.00
4-inch.....	3.60	30.00
5-inch.....	5.40	40.00

### MACAWII

Size	Per doz.	Per 100
5-inch.....	\$9.00	\$70.00

### PALMS

#### KENTIA BELMOREANA

Size	Per doz.	Per 100
4-inch.....	\$ 6.00	\$50.00
5-inch.....	18.00	
6-inch.....	30.00	

**R. Vincent, Jr., & Sons Co.**  
White Marsh, Maryland

## BRIDGEPORT, CONN.

## The Market.

Most of the local florists report a fine Thanksgiving trade. All are glad of this, as general business has been rather quiet this fall. We have had remarkably warm weather. People who had their own gardens were well supplied with outdoor flowers until nearly the middle of November, when the first killing frost of the season reached here. As a number of people are out of employment in the city, many who have been in the habit of patronizing the florists' shops frequently, are now unable to do so.

Pompon mums were in greatest demand for Thanksgiving table decorations. Chrysanthemums, ranging in price from \$3 to \$6 a dozen, were also popular. A plentiful supply of carnations, snapdragons, Paper Whites, callas and roses was on hand.

Although many violets and red chrysanthemums were sold for the Yale-Harvard game, some of the members of the local trade report that, on account of the high price of violets, fewer were sold than last year. However, some shops were cleaned out.

## Various Notes.

A pretty Thanksgiving window decoration was seen at the Rosery. Mr. Pfomm reports that his store was a busy place the day before Thanksgiving.

Robert H. Hawkins says that he had a good Thanksgiving trade.

Victor Carwardine has furnished a number of wedding bouquets recently and has decorated for several weddings. Thanksgiving trade was quite satisfactory, as he was completely cleaned out.

John Reck & Son report that on account of the remarkable weather a great deal of outside work is being done, as there is no frost in the ground as yet. Window boxes are being filled and cemetery work is being done. Thanksgiving trade was splendid and a good Christmas trade is anticipated.

James Horan & Son say that trade in general has been rather quiet because the local factories are laying off so many people. However, business for both the football game and Thanksgiving was satisfactory. I. L. B.

## A. N. PIERSON

INCORPORATED

Growers of Plants, Cut Flowers  
Palms and Ferns

CROMWELL, CONNECTICUT.

Mention The Review when you write.

## WM. K. HARRIS

55th Street and Springfield Avenue  
WEST PHILADELPHIA, PA.

Birds-nest Ferns (Harris's variety). 5-in. pots, \$1.50; 6-in. pots, \$2.50; 7-in. pots, \$3.50 each.  
Also fine assortment of Christmas plants consisting of Cyclamen, Solanum, Peppers, Combinations, Ferns, Pandanus, Rubbers, Dracaenas, etc. Price list on application.

## The Wayside Gardens Co.

GROWERS OF HARDY PLANTS  
Shrubs, Bulbs and Seeds

MENTOR, OHIO

## WATERPROOF GLAZING PUTTY

AT \$1.00 PER GALLON

QUALITY IS OUR FIRST AIM

Cutting away the overhead expenses, such as traveling salesmen and so on, and selling **DIRECT BY MAIL ONLY**, we can afford to undersell all other compounds which are being sold at twice the price of WATERPROOF GLAZING PUTTY.

Order a barrel today. We guarantee absolute satisfaction or you need not pay us. We have faith in our material and faith in you. Terms are 60 days which will give you a chance to test WATERPROOF GLAZING PUTTY.

SEND YOUR ORDER IN NOW — WE GUARANTEE PROMPT SHIPMENT

1 bbl. (60 gallons).....at \$1.00 per gallon

1/2-bbl. (40 gallons).....at 1.05 per gallon

1 keg (20 gallons).....at 1.10 per gallon

We give the OLD RELIABLE GLAZING GUN GRATIS with a barrel or half-barrel order; to others it is \$2.50.

Ohio Mail Sales Co., —BOX 212— STATION B Cleveland, Ohio

## FERNS

We wish to call particular attention to our fine stock of Ferns which we are offering at this time. We can give extra value in all of the sizes, and would recommend that orders be placed at once, before the cold weather sets in. There is no danger now of frosts, and later on, ahead of the holidays, there is always a risk in shipments being delayed and plants damaged, whereas if you have your orders shipped this month, they will go through promptly and you will have them on hand when you want them for your holiday trade. Besides, we can give you exceptionally good value for shipments now.

**Nephrolepis Victoria** (The Victory Fern). A beautiful, new, crested form of Teddy, Jr., 2 1/4-inch pots, \$3.00 per dozen, \$20.00 per 100; 3 1/2-inch pots, 50c each; 6-inch, \$1.00 each; large specimens, 8-inch, \$3.00 each.

**Nephrolepis Elegantissima Compacta**. 3 1/2-inch pots, 50c each; 6-inch, \$1.00 each; large specimens, 8-inch, \$2.00 to \$6.00 each; 12-inch, \$6.00 to \$7.50 each.

**Nephrolepis Muscosa**. 3 1/4-inch pots, 50c each; 5-inch, \$1.00 each

**Nephrolepis Superbissima**. 12-inch pots, \$6.00 each.

**Nephrolepis Dwarf Boston**. 6-inch pots, \$1.00 each; 8-inch pots, \$2.00 each.

Packing added extra at cost.

F. R. PIERSON, Tarrytown, N. Y.

## Begonia Cinninati and Melior

NICE PLANTS FOR CHRISTMAS

5-inch.....\$0.75 to \$1.25 each

6-inch.....1.50 to 2.00 each

READY NOW FOR SHIPMENT

Buck's Greenhouses, Washington C. H., Ohio

## Araucaria Robusta Compacta and Plumosa

Fine large specimen plants, just the thing for Christmas.

**Robusta**, 24-in. spread, 2 to 4 tiers. **Plumosa**, 8 to 5 tiers, \$5.00, \$6.00 and \$7.50 each.

Shipped in pots only; 5% for packing charges.

FRANK OECHSLIN

4911 W. Quincy Street,

CHICAGO, ILL.



6-in. Prong  
4 ins. Across Top  
8 ins. Long  
1 7/8 ins. Across Bottom  
Pat. Nov. 4, 1919

*"Say It with Flowers"*

AND AN

# Immortelle Vase

The IMMORTELLE FLOWER VASE responds artistically to any decorative scheme, whether it be with cut flowers, ferns, potted plants, or with artificial flowers.

The IMMORTELLE VASE is made from heavy corrugated metal, with a dark green enameled surface, and is able to withstand the wear and freezing of all weather. The strong and durable prong prevents the winds and storms from turning the vase over.

Designed for use in Cemeteries, Gardens, Lawns, Porch Boxes, or any place that an attractive decoration is desired.



6-in. Prong  
3 1/2 ins. Across Top  
7 ins. Long  
1 7/8 ins. Across Bottom  
Pat. Nov. 4, 1919

## LARGE SIZE:

1 doz.....	\$ 6.75
1 gross.....	81.00 less 5%
5 gross.....	per gross, 81.00 less 10%
10 gross.....	per gross, 81.00 less 20%

*Sample sent on  
receipt of  
\$1.00*

## SMALL SIZE:

1 doz.....	\$ 5.75
1 gross.....	69.00 less 5%
5 gross.....	per gross, 69.00 less 10%
10 gross.....	per gross, 69.00 less 20%

**The Fritts & Bell Manufacturing Co.**  
**CHATTANOOGA** **TENNESSEE**

Mention The Review when you write.

## = OVERISSUED NEWSPAPERS =

Car Load Lots **FOR WRAPPING PURPOSES HAVE GIVEN EXCELLENT SERVICE AND** Protect your Supply  
Our Specialty **HAVE SAVED MONEY FOR MANY OF OUR SATISFIED CUSTOMERS** by ordering New  
**910 Michigan Blvd. MENDELSON BROS. PAPER STOCK CO. CHICAGO, ILLINOIS**

Mention The Review when you write.



No loss if you mend your split carnations with  
**SUPERIOR CARNATION STAPLES**

35c per 1000; 3000 for \$1.00, postpaid.

**Wm. Schlatter & Son**  
422 Main St.,  
Springfield, Mass.



BEFORE AFTER  
Mention The Review when you write.

## SPLIT CARNATIONS

Easily Mended with  
**Pillsbury's Carnation Staples**

"Best device on the market."—Joseph Traudt.  
"Could not get along without them."—S. W. Pike.

1000, 35c; 3000 for \$1.00, postpaid  
**L. L. Pillsbury Galesburg, Ill.**

Mention The Review when you write.

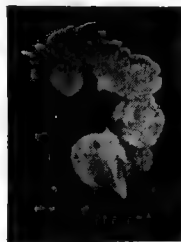
## SUPREME CARNATION STAPLES



Mend split carnations  
Per 1000.....\$0.35  
Per 3000..... 1.00

Postpaid  
Samples on request  
**F. W. Waite, 85 Belmont Av., Springfield, Mass.**

Mention The Review when you write.



## Cokely's Carnation Clips

FORMERLY BAUR PATENT PLIER AND CLIP  
The most practical device on the market for mending Split Carnations. Let us convince you by Ten Days' Free Trial.

Price per Outfit (1 Plier and 1000 Clips), \$2.50

CLIPS—1000, 85c; 2000, \$1.50; 5000, \$3.25; 10,000, \$5.50; 25,000, \$12.50; 50,000, \$22.50.



**B. E. & J. T. COKELY, Scranton, Pa.**

Mention The Review when you write.

A Fine Seller in Retail Flower Stores

## Gro-Well Plant Food



We put this up to be able to meet the calls in our own flower store. It has taken so well we have decided to wholesale it at

**\$2.00 per dozen;**

**\$15.00 per 100.**

Retails at 25c per pkg.

**BRAMLEY & SON**

1181 East 71st Street, CLEVELAND, O.

Mention The Review when you write.

GREENHOUSES—ALL KINDS



PUT YOUR GREENHOUSE PROBLEMS UP TO US

We go anywhere in the U. S. to submit plans and prices.

**Metropolitan Material Co.**  
PATENTED GREENHOUSES

1200-1220 Flushing Ave., Brooklyn, N. Y.

Mention The Review when you write.



## Greenhouse Heating

SUBSCRIBERS are invited to write the editor of this department with regard to any details of greenhouse heating that are not understood. When information is desired regarding the capacity of boilers, or the amount of radiation required for a greenhouse, the needed temperatures should be stated in the inquiry, as well as the amount of glass in the side walls, and the dimensions and general arrangement of the greenhouses. It is often helpful, also, to have a sketch showing the location of the houses.

### PIPING THREE SECTIONS.

I am enclosing a drawing of a house I wrote you about some time ago. Experts on double glass construction have figured the radiation required at 537 square feet. I have a 15-horsepower Tee boiler, rated at 2,000 square feet, which I shall use for heating. I have planned to put coils of eight 1½-inch pipes along both concrete walls at the north end, forming a heart at the northeast and northwest corners and running the full length of the east and west walls, bringing the 2-inch returns to the middle of the south end and returning through a 4-inch pipe in the center sunken path to the boiler. Are the sizes for return pipes right?

I thought of using 1¼-inch pipe under the benches in section 1. To heat for rooted cuttings, how many will be required? All three sections open into one big room under the gutters. Section 1 will contain all the benches and will require a little higher temperature than the other two sections. Planting in sections 2 and 3 will be in ground beds. I do not want to run the pipes so as to obstruct the light.

How shall I place the rest of the radiation required? I am planning to run a 4-inch flow from the boiler to a point just inside section 1 and then branch through a tee, using 2-inch pipes down to the coils running along the north wall to the east and west walls. I cannot handily run the flow to the south end and returns along the outside wall, because the gutters are only five feet high, except on the north side of section 1. The flow would be so low that it would interfere with walking through the house.

W. N. L.—O.

From the sketch one learns that there are three houses, 11x45 feet, running east and west, with five feet of glass in the south wall of the south house. The two end walls are of concrete and the north wall of the north house is built against the workroom and boiler house, with the boiler opposite the middle of the house. The only entrance in the house is from the boiler room.

The method of heating to be used is not stated, but from the amount of radiation mentioned, I infer it is hot water, provided 60 degrees will answer for section 1 and 55 degrees for sections 2 and 3.

While a 4-inch main flow pipe will be all right, 3-inch would be better for the branch flow pipes. Run these to the northeast and northwest corners respectively of the north house and then take off 2½-inch pipes with which to supply four 1¼-inch return pipes to run to the middle of the house from the east and west ends. Run the coils under the north propagating bench.



*"Ain't it a Grand and Glorious Feeling?"*

## Heat Your Houses with Kroeschell Boilers

**YOU'LL BE HAPPIER  
YOU'LL BE RICHER**

### TO THE MAN WHO NEEDS A BOILER

"The customer's interest first"—is the basis of the KROESCHELL standard. This principle makes the KROESCHELL Policy the most liberal of all in the Greenhouse Boiler business. The great variety of boilers that we make places us in a commanding position. It is the KROESCHELL principle to supply only the type of boiler best suited for the conditions. For this reason we always furnish the most efficient boiler unit in every case.

**CAN SHIP  
ANY SIZE  
AT ONCE**

**NOT  
CAST  
IRON**



**NOT  
CAST  
IRON**

**TELEGRAPH  
ORDERS AT  
OUR EXPENSE**

The KROESCHELL has proven its worth in many of the large establishments in this country. It has frequently been selected by the most careful buyers in competition with all other types of boilers. Its efficiency and capacity are completely beyond any other boiler.

KROESCHELL BOILERS have no bulky, soot accumulating surfaces—you avoid the disagreeable work and trouble indispensable to cleaning boilers with complicated and tortuous back and forth passages.

The superiority of our boilers has resulted in the removal and abolishment of hundreds of cast iron sectional boilers—in every instance KROESCHELL BOILERS give more heat with the same piping with less fuel.

**WHEN YOU BUY—GET A KROESCHELL**

**KROESCHELL BROS. CO., 444 W. Erie Street  
CHICAGO, ILL.**

## Winter's Here

A freeze means a bursted pipe. Emergency Pipe Clamps instantly repair splits and rust holes—saving cost of tearing out and renewing pipe. Skinner Pipe Joint Clamps do the same for leaky joints.

Write today.

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## Morehead Back-to-Boiler SYSTEM

### Uniform Heat for Flowers

The Morehead Back-to-Boiler System keeps your steam lines clear of condensation.

Uniform temperature throughout your greenhouse is assured.

Fuel is saved—because the condensation is returned to the boilers as hot, pure water—ready to burst into steam.

Let us send you complete information about the Morehead System.

**MOREHEAD MFG. CO.**  
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Is the most economical because it obviates frequent repainting. Made in FIRST QUALITY only and known as the LONGEST SERVICE paint. Nature's own union of flake silica-graphite is the pigment. Pure boiled linseed oil is the vehicle. Write for Booklet No. 54-B and long service records. Made in Jersey City, N. J., by the Joseph Dixon Crucible Company Established 1827

Mention The Review when you write.

Extend the 3-inch mains to a point between sections 1 and 2 and then take off 2½-inch pipes to connect with coils of four 1¼-inch return pipes under the south propagating beds in section 1 and also with the coils of three 1½-inch returns under the gutter to heat the north side of section 2. Reduce the mains to

# Air—The Thief

makes hard work for your hot water—increases heating costs and reduces the efficiency of your whole system.

## Fisher Air Trap (Type 30)

expels air—drives it out—gives your range the full measure of heat it needs.

Placed at the highest point on each main, these traps will keep the heat in your entire system circulating efficiently.

The positive action of the Fisher Air Trap prevents air pockets and hammers—your hot water rushes unhampered to the very end of your runs.

It is a simple trap—needs no adjustment. Construction is such that valves and nozzle can be renewed at any time without disturbing pipe connections.

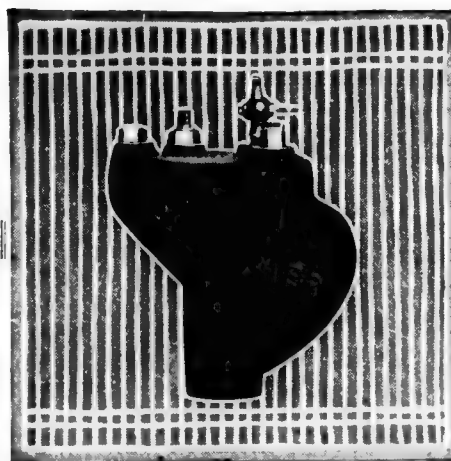
Additional air vent on cover allows inspection of trap while in service.

Coupled with these superiorities is an enviable record for endurance and absolute reliability.

It will pay you to investigate the Fisher Air Trap. Let us send you our Bulletin No. 1001. It tells you all about it. WRITE TODAY.

### THE FISHER GOVERNOR COMPANY

Home Office: 515 Fisher Avenue, MARSHALLTOWN, IOWA  
Agencies in all principal cities



## AIR-TIGHT BOILER SETTINGS

CAN BE OBTAINED WITH

### U-B Boiler Setting Cement

a black, gummy product made with a fiber, remaining always in an elastic state, and is guaranteed not to crack or chip off from the surface. This means less coal with increased heat.

Applied to Exterior of Boiler Settings with Two Hands and a Trowel

Requires 40 lbs. of cement to 100 sq. ft. of surface.

Prices F. O. B. Cars, 1 Bbls., 500 lbs. .... 12c per lb. 200-lb. kegs. .... 14c per lb.  
Cleveland, Ohio, 1 ½-bbls., 300 lbs. .... 13c per lb. 100-lb. kegs. .... 15c per lb.  
Also U-B GLAZING CEMENT AT \$1.10 A GALLON IN BARRELS

**THE UNITED BUILDERS CO., Cleveland, Ohio**

2½-inch and continue them to the gutter between sections 2 and 3. There take off a 2½-inch pipe to supply coils

of six 1½-inch returns on the gutter posts between sections 1 and 2. Extend the 2½-inch flow pipe to the

south wall and with each of them supply six 1½-inch returns to run on the south walls to the middle of the house.

The pipes in all of the coils should be connected so that there will be a walk about four feet wide across the middle of the three sections. The pipe to join the coils with the main return should start at the south wall as a 2½-inch pipe and increase gradually, so that it will be a 4-inch before the last coils are connected.

Run all of the pipes downhill and keep the coils as high as possible, especially if they are not above the top of the boiler. Join the highest part of the main flow pipe with the expansion tank. Piped in this way, there will be no occasion for using air valves.

#### PITTSBURGH, PA.

##### The Market.

The cut flower business held its own for Thanksgiving, but the old expression, "best ever," is not so much in evidence as it has been for several years among the retailers. However, they all did well and had a good trade, which went along without any great rush. The weather was unusually bad, with continued rain November 23 and 24. The wonder is that they did so well, and had the weather been right, no doubt business would have been better.

The wholesale houses cleaned up nicely. Local chrysanthemums were done and the last of the pompons were sold before Thanksgiving. There were many chrysanthemums shipped in, most of which arrived rather soft and small and sold only because there is always a demand for chrysanthemums for Thanksgiving.

Chrysanthemums are done for this season. The flowers now offered for sale are Beauties, roses, carnations, lilies, Paper Whites, Romans, stevia, calendulas, yellow daisies, asparagus strings and bunches, Mexican ivy, leucothoe, galax and ferns. Boxwood and lycopodium are moving rapidly.

##### Various Notes.

Mrs. E. A. Williams, Inc., has installed an automatic refrigerator in its show and stock boxes, which is giving good satisfaction. Since ice continues to get more expensive each year, mechanical refrigeration begins to attract more attention. Besides it keeps the boxes at a more even temperature and avoids the dirt resulting from handling quantities of ice.

The Pittsburgh Cut Flower Co. is forcing pussy willow and is showing some nice stock from three to four feet long. The bad weather seems to have had some effect on the employees of the Pittsburgh Cut Flower Co. Last week the company was short five persons on account of an illness something like the grip.

W. T. Usinger, of the McCallum Co., who has been abroad, returned last week.

Notices have been sent out by the Retail Florists' Association announcing ladies' night Thursday evening, December 2, at the New Oriental restaurant. H. J. H.

T. P. Langhans, secretary of the Pittsburgh Cut Flower Co., has returned from the Pacific coast. He speaks in glowing terms of the wonderful cities

# COAL

If you want coal, get in touch with us.

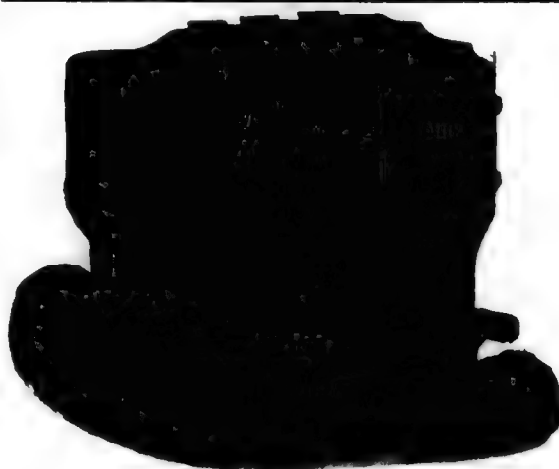
We can give quality and prompt service.

**C. M. MODERWELL & CO.**

1058 McCormick Building

PHONE, HARRISON 725

CHICAGO, ILLINOIS



## IMICO

### Hot Water Boilers

Made by

**Illinois Malleable Iron Co.**

1801-1825 Diversey Boulevard

**CHICAGO**

Are noted for COAL ECONOMY and good results generally.

SEND FOR CATALOGUE

#### BOILER FLUES

We make a specialty of handling carefully selected Boiler Flues, 4 inches in diameter and other sizes for Retubing Boilers. Also Flues for greenhouse piping, etc.

All flues are thoroughly cleaned inside and out, trimmed and are ready for use. General sales agent for Stuttle's Patent Clamp and Elbow for joining flues—no packing, no leaks. New Standard Pipe and all kinds of Greenhouse Fittings. Right prices and prompt shipment.

**H. MUNSON**

Est. 1898 Phone Superior 572  
1433 N. Wells St., Chicago

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## Union Grate

A Rocking Grate that Saves Coal

Write for catalogue and prices

**MARTIN GRATE CO.,** 343 S. Dearborn St. CHICAGO

ESTABLISHED 1857

**S. WILKS MFG. COMPANY**

Manufacturers of

**WILKS HOT WATER BOILERS**

FOR GREENHOUSE HEATING

3517-3539 Shields Ave., CHICAGO, ILL.

## SAVE COAL!

20 to 40 per cent

**KING KOAL**

**KARBURETOR**

Recommended by Leading Florists.

For Stoves, Furnaces and Boilers.

Furnace and Boiler.....\$15.00  
Stoves..... 2.50

**T. J. NOLAN**

507 N. Irving Ave., SCRANTON, PA.

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## PIPE

Wrought Iron of sound second-hand quality with new threads and coupling, 16-ft. lengths and up. Also pipe cut to sketch. We guarantee entire satisfaction or return money.

ALSO NEW PIPE AND FITTINGS

**Pfaff & Kendall,** Est. 1902 Foundry St. Newark, N. J.





Showing ease with which Plibrico is laid in place.

# PLIBRICO is Jointless

For a gas-tight, one-piece furnace lining or baffle for boilers use

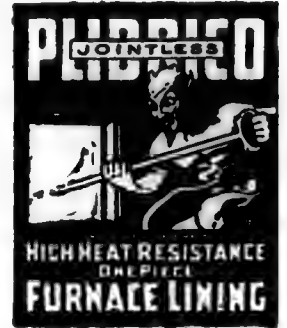
## PLIBRICO

Shipped in steel containers only. Warehouse stock carried in principal cities for immediate delivery.

Write for book on furnace building.

### JOINTLESS FIRE BRICK CO.

Offices and Factory, 1130-1150 Clay St., Chicago, Ill.



Trade Mark  
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# IT PAYS TO USE— ELASTIC FIRE BRICK In All Your Boiler Work

Any Handy Man Can Install It.

Use it for patching when you cannot afford to cut a boiler out. ELASTIC FIRE BRICK can be used for all fire brick purposes.

Hoerber Bros., Geo. Wittbold Co., Miller Bros., C. Hausermann, John Reading and Broadbeck the Florist are using Elastic Lining. These are only a few of the thousands we are selling.

IT COMES IN BARRELS READY FOR USE. A TRIAL ORDER WILL CONVINCE YOU.

## CURRAN & COMPANY

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1163-67 W. Twentieth Street, CHICAGO, ILL.

Address Dept. 6

## GULF CYPRESS



Greenhouse Materials  
Pecky Cypress Bench Lumber  
GLASS

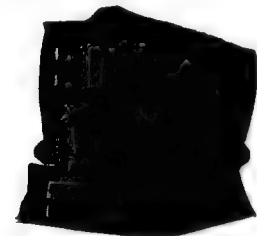
## HOTBED SASH

All Kinds and Sizes  
At lower than the prevailing market prices.



## NON-KINK WOVEN HOSE

Remnants, 12 ft. and up, coupled, 13¢ per ft. This hose is cheap at twice the price.



## Metropolitan Patented BOILERS

Will do more work than any other boiler of the same size; made in all sizes to heat every size greenhouse.

## PIPE VALVES FITTINGS

Metropolitan Material Co.  
PATENTED GREENHOUSES

1299-1323 Flushing Ave., Brooklyn, N. Y.

# YOUR BEST FRIEND

"We can't do without it."—  
F. J. Hendershot & Sons, Ogden, Utah.



\$15  
EACH

The Standard Thermostat is the best business partner and friend you can have. It protects your growing crops from ruin by sudden changes in temperature. It is infallible, inexpensive—more reliable than a night fireman.

The Standard Thermostat will ring a bell whenever your greenhouse temperature rises or falls to the danger point. Place the bell at your bedside or anywhere you please.

This is a word to the wise—a buy word to the wise grower. Sudden temperature ups and downs ruin thousands of plants every year. Protect yours! Install a Standard Thermostat now. It costs only \$15.00. Write today.

(G. H. 3, same as G. H. 4, only not in locked case, \$10.00.)

STANDARD THERMOMETER CO.,  
65 Shirley Street, BOSTON, MASS.

# It Lets the Florist Sleep

You don't have to sit up and watch a  
GIBLIN GREENHOUSE BOILER  
GIBLIN & CO UTICA, N. Y.

Let us tell you what one will cost delivered at your Railroad Station.

WRITE NOW.

Mention The Review when you write.

TUBING, ALL SIZES

PIPE CUT TO SKETCH

## SECOND HAND PIPE

Large stock, all sizes, furnished with new threads and couplings.

JAMES F. GRIFFITH, 416-24 Moyer Street, PHILADELPHIA, PA.

he visited and especially of the activity and forward strides he observed in the wholesale and retail cut flower establishments in Los Angeles. The cut flower business on the Pacific slope is quite a study. The Jap has his own wholesale commission market, where the

white man is excluded. He can buy, but not sell. To counteract this, the city of Los Angeles has arrangements well under way for a market place for the white growers exclusively. Competition in cut flowers is keen, but the retailer reports no difficulty except in the sale of loose flowers. These the Japs grow and sell at low prices.

Fred Burki, who resides at 247 South St. Andrews place, Los Angeles, Cal., looks forward to the time when his health will again permit him to devote more of his attention to his establishment, Crystal Farms, at Bakerstown, Pa. He sends greetings to all of his friends and acquaintances in the business.

The death of Mr. Johnston, head of the window glass concern, the Johnston Brokerage Co., has resulted in the company's affairs being conducted temporarily by the executors. It is expected, nevertheless, to proceed almost as before.

#### NEWPORT, R. I.

Mrs. Lucy C. Boyd, wife of James Boyd, head gardener at the estate of Vincent Astor, died at her home here last week. She had resided in Newport about twenty-five years and had a wide circle of friends. Besides her husband, she leaves one son.

Charles F. Nordstrom has been summoned for petit jury duty at the December term of the Superior court.

Alexander MacLellan has been elected a member of the Republican city committee from Ward 4 and Andrew Meikle from Ward 5. W. H. M.

#### BRISTOL, R. I.

A fire at 2:30 a. m. November 22 practically destroyed one-half of a greenhouse, 20x65 feet, on the grounds of Samuel P. Colt. The fire started in the boiler room, where new heating apparatus was installed last summer. The cause is unknown, according to William A. Doran, superintendent of the Colt estate. The amount of loss is placed at several thousand dollars.

Samuel Kinder had the church and house decorations for the Sparks-Manchester wedding here last week.

W. H. M.



#### Concrete Benches Never Need Repairing

provided they are built under our easy, practical, inexpensive system. Why continue to use wood when you can build

#### READY-SET CONCRETE BENCHES

that lower up-keep costs and improve growing qualities? Send today for the answers to every question you may ask regarding concrete benches.

MEAD-SUYDAM CO.,

342-346 6th Ave. NEWARK, N. J.

# GLASS for GREENHOUSES

## Get Our Prices

### JOSEPH ELIAS & CO., Inc.

LONG ISLAND CITY, N. Y.

IN THE ERECTION OF

## Foley Greenhouses

ONLY THE BEST OF MATERIAL IS USED.

In designing your house, we always consider the use for which the house is intended—thereby assuring you of proper design and bench arrangement—not forgetting the importance of an efficient heating system.

THE FOLEY GREENHOUSE MFG. CO.

3248 W. 31st Street,

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Mention The Review when you write.

**BEST QUALITY  
EXTRA HEAVY  
PERFECTLY FLAT**

## Greenhouse Glass

Our Glass is especially selected for the Greenhouse Trade and we know it will please you.

Write us for prices on ANY SIZE or QUANTITY  
SINGLE or DOUBLE STRENGTH GLASS.

BAUR WINDOW GLASS CO., Eaton, Indiana

Mention The Review when you write.

## GREENHOUSE GLASS

In all sizes, uniform in thickness, prompt shipments.

Ohio Plate & Window Glass Co. 309-319 Morris St. Toledo, Ohio

## GREENHOUSE GLASS

LOW PRICES  
PROMPT SHIPMENTS

GOOD QUALITY.

UNIFORM STANDARD THICKNESS.

WELL FLATTENED.

Our Service and Prices Will Save You Time and Money.  
We Solicit Florists' Inquiries.

THE THROOP-MARTIN CO., COLUMBUS, OHIO

# VITAPLASTIC

## GLAZING COMPOUND

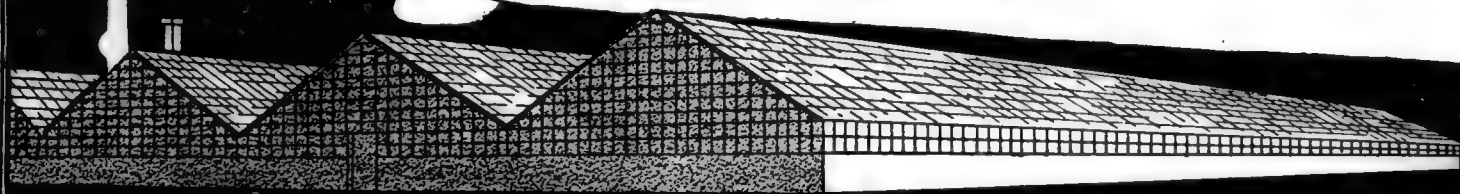
### Is Being Used by Greenhouse Men Everywhere

for it will withstand extreme heat and extreme cold. Your glazing work, done once, will last you for years and loose lights and a leaky hothouse will be a matter of reminiscence.

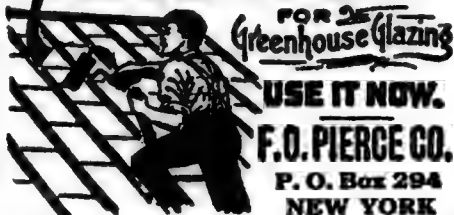
There are users of *Vitaplastic* right in your own city and we refer you to them as to its excellence.

Have you seen our patented *Automatic Glazing Machine* at work? It will save you energy, time and money. Write us asking how you can secure one *Gratis*. Address our Service Department for literature and any questions you may have. You don't obligate yourself in any way.

*The* **QUALITY BRANDS** *Company*  
CLEVELAND OHIO



### MASTICA



FOR 25  
Greenhouse Glazing

USE IT NOW.

F.O. PIERCE CO.

P. O. Box 294  
NEW YORK

Mastica is elastic and tenacious, admits of expansion and contraction. Putty becomes hard and brittle. Broken glass more easily removed without breaking of other glass as occurs with hard putty.

Lasts Longer Than Putty. Easy to Apply

### Dreer's Peerless Glazing Points

For Greenhouses

Drive easy and true, because both bevels are on the same side. Can't twist and break the glass in driving. Galvanized and will not rust. No rights or lefts.

The Peerless Glazing Point is patented. No others like it. Order from your dealer or direct from us.

1000, 90c. postpaid  
Samples free.

HENRY A. DREER,  
714 Chestnut Street,  
Philadelphia.

FULL  
SIZE  
No. 2



## Lewis Bros.

Manufacturers of

Wired Picks and Sticks Labels and Pot Markers

Candy Sticks and Skewers

PEEKSKILL, N. Y.

## Greenhouse Glass

### WE ARE THE WORLD'S LARGEST PRODUCERS

Ask the dealers for prices, or write us direct if the dealer doesn't handle our product. We guarantee uniform Grading, Flattening, Annealing and Careful Packing.

"GET ACQUAINTED" WITH OUR SPECIALTIES  
**29-34-39-ounce Glass**

**AMERICAN WINDOW GLASS CO.**

General Offices: Farmer's Bank Building, PITTSBURG, PA.

Mention The Review when you write.

### WE ARE SPECIALISTS IN **GREENHOUSE GLASS** Free from Bubbles—Uniform in Thickness **PAINTS AND PUTTY**

Greenhouse White (Semi-Paste.) The Paint  
Particular Florists Prefer.

It will pay you to get our estimates.

**THE DWELLE-KAISER CO.**  
251 Elm St., BUFFALO, N. Y.

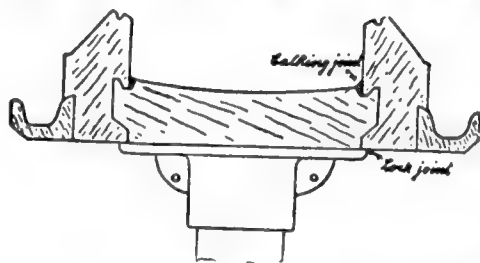
## GREENHOUSE GLASS

ALL SIZES BEST BRANDS

**SHARP, PARTRIDGE & CO.**  
2263 Lumber Street,  
CHICAGO



# UP-TO-DATE GREENHOUSES



Pat. Oct. 30, 1919

must be lasting, convenient and efficient. They must be constructed in accordance with the principles which have been approved by knowledge and experience. We have been in the greenhouse manufacturing business for many years and our experience is at your disposal.

Our patent **LEAK-PROOF** locked gutter has proven a success. If you are not using the same as yet, do so on your next houses and we know we can add your name to our list of satisfied customers.

## ICKES-BRAUN MILL CO.

2330 Wabansia Avenue,

Near Western and North Aves.

CHICAGO, ILL.

GREENHOUSE MATERIAL, GREENHOUSE HARDWARE, PERMANITE, PAINT, ETC.

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## with a kick in it!!!

Sheep Manure  
with a kick  
in it!

That's .....

seed, fungus and disease germs destroyed—highly concentrated, always safe and dependable. The highest standard of quality in Pulverized Sheep Manure. Unequaled under glass or in the field.

# WIZARD

TRADE BRAND MARK

because Wizard Brand is best quality Feeding Station and Stock Yard Sheep Manure—not leached out, air-dried Western corral manure with 15% to 20% moisture. Wizard Brand is new fresh stock dried and sterilized by high temperature direct heat process that always makes a bone dry, uniformly pulverized product—weed

Insist on **WIZARD** through your supply house or write us direct.

## THE PULVERIZED MANURE CO., 33 Union Stock Yards, CHICAGO

### DENVER, COLO.

#### The Market.

Reports show that Thanksgiving this year was probably the best in the history of the Denver trade and, with more stock, would have been even better. Chrysanthemums were all gone early and there was a marked shortage, especially of first-class stock, in all other lines. Almost everything in cut stock is likely to be short for some time. There was no slackening in trade the day after the holiday and no change in prices. Cyclamens, cinerarias and begonias sold well. Thanksgiving day shipping was especially heavy.

#### Various Notes.

The Park Floral Co. reports a splendid Thanksgiving day trade. This company's Christmas stock is coming on in fine shape. It has large quantities of fine cinerarias and cyclamens.

The American Flower Shop had some pink mums on display last week. H. A. Clausen reports an unusual amount of corsage work lately. This establishment has a new delivery truck.

George H. Cooper says, "Thanksgiving was a big day for us and we're still going strong." Sometime within the next thirty days this firm will move into larger quarters, at 825 Fifteenth street.

The Elitch Gardens Co. had a record Thanksgiving day's shipping.

Lester Benson, who is with Conrad Lengenfelder, is the proud father of a baby boy.

S. Knudsen, of Boulder, Colo., was a visitor last week.

Edgar Tubby, formerly connected with local concerns, now in charge of the department of floriculture at the Colorado Agricultural College, at Fort



### COMPETITION PROVES OUR QUALITY

"MOSS AZTEC"  
Ware  
Azalea Pots  
Hanging Baskets  
Lawn Vases  
Bird Baths, Etc.

The Peters &amp; Reed Pottery Co.

## RED POTS

Best Materials—Skilled Labor—Uniformly  
Burned—Carefully Packed.

HORACE C. GRAY CO. So. Zanesville, Ohio  
200 Fifth Ave., New York.

### IONIA POTS ARE STRONG

Always burned to the same degree of hardness. Our kilns are equipped with heat-measuring pyrometers and other up-to-the-minute improvements. Every detail of manufacture, from the clay bank to the strong crates in which Ionia pots are carried to you, marks an advancement over old-time methods. Let us have your order now.

WE WILL SHIP WHEN YOU ARE READY.

REMEMBER that we solved the  
breakage problem years ago

## IONIA POTTERY CO., IONIA, MICH.

Mention The Review when you write.

### BIRD

**NEPONSET**  
Waterproof Paper  
**FLOWER POTS**  
BIRD & SON, Inc.  
EAST WALPOLE, MASS.

### Miller's Lock-Process Dirt Bands

Made of Cardboard

Packed 5,000 to a case, no cases broken.

2 x2 x2, \$4.00 per case 2½ x2½ x2½, \$8.00 per case

2½ x2½ x2, 5.50 per case 3 x3 x3, 13.00 per case

Cash with order. Order now for freight shipment.

MODERN MFG CO., 543 N. Lawrence St.  
P. O. Box 2854. PHILADELPHIA, PA.

Collins, with a class from the college  
visited Denver growers last week.

R. E. H.

Logansport, Ind.—E. H. Pershing,  
who has run Pershing's Seed Store at  
300 North street, has opened the first  
downtown flower store in this city of  
23,000 population.



## WATERPROOF PAPER FLOWER POTS

These pots are nested and packed in  
cases of 1000 each, except 4, 5 and 6-  
inch sizes, which are put up in cases  
of 500 each.

	Per 1000
2¼-inch pots	\$ 4.75
2½ " "	5.50
3 " "	7.75
3½ " "	10.50
4 " "	13.00
5 " "	20.10
6 " "	26.95

## C. C. Pollworth Co.

Milwaukee, Wis.

Mention The Review when you write.

# Permanite

## WORRY-PROOF

The time will soon be here when the glazing cement you are using will be put to the test. If it is PERMANITE, there is nothing to worry about.

Those of you, however, who have not safeguarded your houses with PERMANITE, will, no doubt, want to do so now.

Write us today. We are all set to give your orders our prompt and careful attention.

Make your houses tight and weather-proof without delay.

And remember, Mr. Florist, we are the manufacturers of the ORIGINAL LCMS Boiler-Setting Cement. Let us show you how to save many a hard earned dollar this winter on fuel.

*Yours for REAL Economy*

**THE GARLAND COMPANY**  
Cleveland Ohio U.S.A.

Mention The Review when you write.



The final step in making plant bands practical for all uses. The Harris Ready-To-Use Locked Plant Band. Send for prices. Order in time for freight shipment.

**A. W. HARRIS MFG. CO.**  
401 Pine St. SLEEPY EYE, MINN.

CAMBRIDGE

NEW YORK



World's Oldest and Largest Manufacturers of

**FLOWER POTS**

WHY?

**A. H. HEWS & CO., INC.**  
Cambridge, Mass.

## RED POTS

Our superior facilities enable us to keep  
**QUALITY UP-PRICES DOWN**  
Write for prices and Save Money

**MISSOURI POTTERY CO.**  
6219 Iowa Ave. ST. LOUIS, MO.



## KAHLER REAL RED POTS ARE RECOGNIZED EVERYWHERE FOR QUALITY.

Your orders always receive prompt and careful attention. Made of high-grade material by skilled workmen in a modern plant.

Write for prices and samples.

**KAHLER POTTERY CO. - LOUISVILLE, NEB.**



## THE ELVERSON POT

It is a dollars and cents saving proposition—plus satisfaction—to use the pot that proves its merit in the test of actual service. Write for free samples of that pot.

**W. H. Elverson Pottery Co., New Brighton, Pa.**

Mention The Review when you write.

## GEORGE KELLER POTTERY CO.

Successors to  
**GEO. KELLER & SON**

Manufacturers of



## RED POTS

Before buying write for prices

2614-2622 Herndon Street  
Near Wrightwood Ave.

**CHICAGO, ILL.**

Mention The Review when you write.

## Standard Red Flower Pots

Price list and samples on application.

**PADUCAH POTTERY CO., Inc.**  
PADUCAH, KENTUCKY

Mention The Review when you write.



## DREER'S Florist Specialties

New Brand New Style  
**"RIVERTON" HOSE**

Furnished in lengths up to 600 feet without seam or joint.

The HOSE for the FLORIST

3/4-inch.....per ft..	22c
Reel of 500 ft...	21c
2 reels, 1000 ft...	20c
1/2-inch.....	19c
Reel of 500 ft...	18c

**HENRY A. DREER,**  
714-716 Chestnut St.  
PHILADELPHIA, PA.

FOR THE SMOOTHEST, MOST POROUS

## RED POT

in which plants do the best, write to

**MISSOURI POTTERY CO.**

227 W. 8th St., Kansas City, Mo.

Mention The Review when you write



—You can't make progress without ADVANCE  
and—advance in the greenhouse business means

**Advance Ventilating  
Advance Equipment**      Where's the proof?

Right here: The most progressive growers all over the country use our products. Look for yourself and be convinced.

And remember—the sooner you install ADVANCE Equipment the sooner you will be growing better crops and bigger crops—and these two things spell greater success for YOU.

*A catalogue will be mailed free*

**ADVANCE CO., 542 N. Fourteenth St., Richmond, Ind.**

**SAFETY FIRST! USE THE STANDARD INSECTICIDE. SUCCESSFUL GROWERS RELY UPON**

**"NICO-FUME"**

**FOR SPRAYING AND FUMIGATING TO KILL  
APHIS AND THRIPS**

**FOR SALE BY YOUR DEALER**

**Manufactured by the TOBACCO BY-PRODUCTS & CHEMICAL CORPORATION, Incorporated, LOUISVILLE, KENTUCKY**  
**Successor to THE KENTUCKY TOBACCO PRODUCT CO., Inc.**

**"Nice-Fume" Liquid**  
8-lb. tin.....\$14.50 each  
4-lb. tin..... 7.50 each  
1-lb. tin..... 2.00 each  
1/4-lb. tin..... .65 each  
40 per cent Actual Nicotine

**"Nice-Fume" Paper**  
288 sheets.....\$9.50 per tin  
144 sheets..... 5.00 per tin  
24 sheets..... 1.25 per tin  
Packed in Friction-Top Tins

**NEW ORLEANS, LA.**

Harry Papworth still presides over the destinies of the Metairie Ridge Nursery Co., and the roses and other stock look fine. The big demand at the Carondelet store cannot be met by the cut from the company's ranges and many roses and stock of other kinds are shipped in from Chicago. The store is most attractive, showing the careful management of Charles Schottmeyer, who is a busy man all the time.

U. J. Virgin, on Canal street, is one of the oldest established florists and carries a good line. His plants of *Areca lutescens*, which he grows himself, are fine and healthy and are pleasingly arranged in the store.

Frank Reith, out at New Basin, is strong on palms and has elegant, stocky *Phoenix Roebelenii*, *Cocos plumosa* and others.  
H. R. R.

**FORT WORTH, TEX.**

The Drumm Seed & Floral Co. is an old established business and Mr. Drumm always has time, busy as he is, to talk interestingly to visitors. A lot of funeral work coming on top of the Thanksgiving rush made everybody busy.

J. B. Baker and W. J. Baker are the leading lights in the fine store of Baker Bros., the former running the nursery end, the latter the flower end. There are several ladies in the family, too, and they all work together.

W. J. Woods, of Handley, Tex., was a visitor here the day after Thanksgiving.

A local department store started a sale on mums at cost price at Thanksgiving time, greatly injuring the legitimate florists' trade here.

W. G. Green has an attractive and well kept greenhouse and retail estab-

**PECKY CYPRESS**

**WE ARE SPECIALISTS**

We were practically the first to sell to this trade, and guarantee perfect satisfaction and rock-bottom prices. **Get the value of our long experience.** **PECKY CYPRESS**, because of its durability, is the only wood now being used for greenhouse benches. Will ship in any quantity, carload or less.

**Drop Siding, Ship Lap, Flooring, White Cedar Posts, Everything in Lumber**

**WRITE FOR PRICES**

**ADAM SCHILLO LUMBER CO.,** Kingsbury and Weed Sts.  
**CHICAGO**

**L. D. Phones Lincoln 410 and 411**

**Skinner System Gives Better  
Quality and More Roses**

"We not only get a better quality and more roses, but the work is done with less labor.

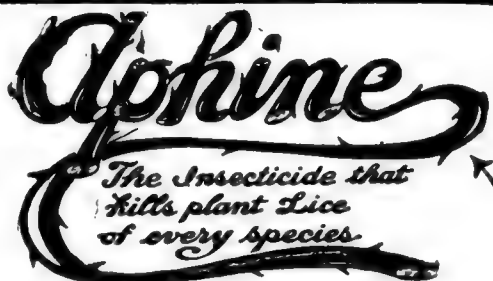
"We were much troubled with thrips in hot weather—but it cannot live under Skinner spray."

W. W. COLES,  
Kokomo, Ind.

**SKINNER  
SYSTEM**  
OF IRRIGATION

**The Skinner Irrigation Co.**  
223 Water St.      Troy, Ohio

lishment at Fifth Avenue, and reports business good. A fine crop of mums



*The Insecticide that  
kills plant Lice  
of every species*

**THE RECOGNIZED STANDARD INSECTICIDE**

A spray remedy for green, black, white fly, thrips and soft scale.

**FUNGINE**

For mildew, rust and other blights affecting flowers, fruits and vegetables.

**VERMINE**

For eelworms, angleworms and other worms working in the soil.

Quart, \$1.00      Gallon, \$3.00.

Sold by Dealers

**Aphine Mfg. CO.,** Madison,  
N. J.

just hit the market right for Thanksgiving.  
H. R. R.



# What J. HORACE McFARLAND

*writes about*

## **MELROSINE**

Gentlemen:—

Having had a try-out of the substance now called "Melrosine" before it was put on the market, I was impressed by the fact that it really did kill rose-bugs, and I don't know anything else that will do the same service without also killing the roses. Then later, after it had been introduced, I saw it being effectively used not only to put the rose-bug out of business on roses, but to do the same when they had attacked rhododendron flowers in a prominent garden near Philadelphia. I keep it on hand, and would not hesitate a fraction of a second about putting it in use as soon as the bugs appeared, because I believe it is the best available remedy for this nasty pest.

Yours truly,

(Signed) J. HORACE McFARLAND,

JHMcF/OM

Editor, American Rose Annual.

## **Garden Chemical Company**

Park Avenue and 146th Street

New York, N. Y.

# Greenhouse Construction Material

## FITTINGS — HOTBED SASH



SAFE and DURABLE houses that give satisfaction because they are constructed of the best materials. Our prices are the lowest, our service the best.

ESTIMATES AND CATALOGUE FREE

Louisiana Red Gulf Cypress and Washington Red Cedar (WOOD WORK)

A. DIETSCH CO., DEPT. "B." 2640 SHEFFIELD AVE. Chicago, Ill.

# DUROPLASTIC

THE PROVEN BEST  
BY YEARS OF TEST  
GLAZES RIGHT and STAYS TIGHT

— MANUFACTURED AND GUARANTEED BY —  
THE DURABLE PRODUCTS CO., Exchange Bldg., CLEVELAND, OHIO

### INDIANAPOLIS, IND.

#### The Market.

With Thanksgiving over, and with chrysanthemums finishing their season, stock is scarce. The chrysanthemums were exceptionally good this fall and were in heavy demand. With their decline, the market has suffered.

Roses remain scarce. The majority of stock ranges from \$6 to \$25, although some shorts are available at \$4 and \$5.

Carnations are in good favor. With an accelerated demand, they have risen in price to \$6 per hundred. Laddie is bringing \$8. Some carnations of poorer quality are selling at \$4 and \$5 per hundred.

A few pompon mums and some large late varieties are appearing, but the mum season is practically over.

Sweet peas have not been arriving in large supply. A great deal of bad weather has retarded the growth in this locality. A few lilies are seen. Calendulas are brightening the shop windows.

Funeral work has taken a great many flowers. Decorations for parties and weddings have also been numerous this fall.

Potted plants have been in demand and are now beginning to come to the front with Christmas so near. Mum plants are gone, but cherries, begonias, primroses and ferns are available. Cyclamens are not yet ready, as the blooms are meager. It is a little early to try to forecast Christmas stock, as so much depends upon the weather, but all feel confident there will be no oversupply, if there is enough to meet the demand.

#### Various Notes.

Temperley's have a splendid lot of plants for the Christmas trade. These include Jerusalem cherries, primroses, cyclamens, begonias and ferns.

Baur & Steinkamp's new pink chrysanthemum scored 92 points in Chicago last week, when scored by the Chrysanthemum Society's committee. This mum is in its third year and will be disseminated next spring. A. F. J. Baur

## Asbestfalt

(REG. U. S. PATENT OFF.)

An Elastic Cement That Expands and Contracts With the Weather

Make your greenhouse weather-tight with Asbestfalt, the elastic cement that never gets hard, cracks or peels in cold weather or runs in hot weather.

\$1.25 per gallon. Why pay more?

You can't get anything better no matter how much more you pay. The ingredients are of the purest; weighs but 10 pounds to the gallon.

With the scarcity of coal and its high prices, the careful application of Asbestfalt will more than pay for itself by keeping your greenhouse air-tight.



To insure best results, apply Asbestfalt with our Liquid Putty Machine, price \$2.00. With every barrel purchase of Asbestfalt, one machine free.

## Metropolitan Material Co.

PATENTED GREENHOUSES

1299-1323 FLUSHING AVENUE,

BROOKLYN, NEW YORK

# GREENHOUSES

WRITE FOR CATALOGUE OR ESTIMATE  
State Type of Construction You Want

King Construction Co.,

Harrison Building, Philadelphia, Pa.

307 N. Irving Ave., Scranton, Pa.

North Tonawanda, N. Y.

1 W. 47th St., New York City, N. Y.

is going to Chicago next week with this seedling and three new carnations: Harvester, Edna and Maine Sunshine. This firm is cutting Mistletoe and Golden Mistletoe chrysanthemums that are fine.

E. E. T.

#### DALLAS, TEX.

Arriving here the day before Thanksgiving, the writer was able to see some busy florists. Otto Lang, who has acquired the Green Floral Co., in addition to his own store and range, did a land-office business, the whole staff being kept on the run.

Henry F. Greve has an elegant store and is not worrying about bad business.

## Weeber & Race

GREENHOUSE BUILDERS

1815 Johnson St., N. E., Minneapolis, Minn.

We give estimates on building new greenhouses, furnishing all material and labor, also wrecking and rebuilding old ones. Write us for plans and estimates.

The Sarver Floral Co. makes a specialty of Evonymus japonica and finds a ready sale for thousands of plants in all sizes at remunerative prices.

The same is true of the McKinney Nursery, where Mr. Robinson and his courteous staff had all they could do and cleaned up well.

H. R. R.

# EVERTITE

## GLAZING CEMENT

### Here's the story:—

The reasons why Evertite Glazing Cement has largely displaced putty in greenhouse construction are apparent to anyone who has had Evertite on his sash bars.

Putty consists of whiting and boiled linseed oil. Linseed oil evaporates and when the oil is gone from putty, only whiting remains. It isn't any wonder it lets go and the glass blows out.

Evertite Glazing Cement is made of pure rock asbestos, combined with non-drying adhesive oils and Gilsonite. It will not run or harden under either extreme of temperature. It will not check, crack or let go, but always retains its plastic, rubber-like condition.

The only chance to make putty hold is to put it **under** the glass. Quite the opposite, Evertite is run around the edges, lapping over **on top** of the glass. The glass really **holds the putty** in (for a while); but Evertite **holds the glass** in—for years and years.

Evertite Glazing Cement, remaining always rubber-like, will contract and expand as the greenhouse roof heaves under the wind. The Glazing cement

does not crack—nor will the glass.

The correct way to apply Evertite Glazing Cement is through the "Oh Boy" glazing gun. The cement flows in a pencil-like stream and stays where you put it. There is no other gun so good.

Heretofore the chief use of Evertite Glazing Cement has been to repair roofs weakened, loosened and leaking by the disintegration of putty. But many hundreds of thousands of feet of new glass this season will be glazed with Evertite. Their owners can forget the glazing problem for the next five to ten years.

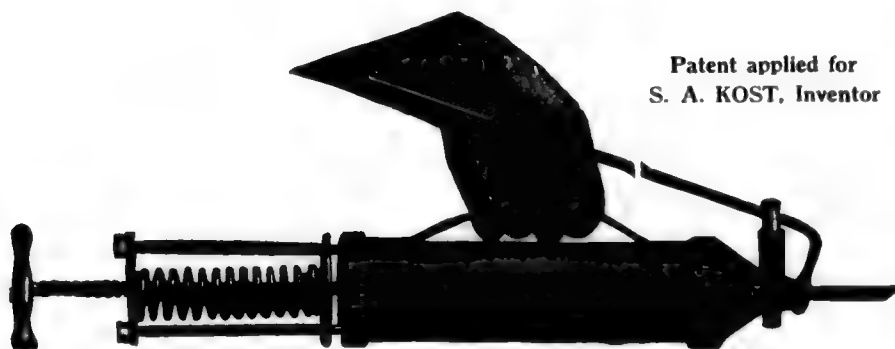
Evertite Glazing Cement will cost no more than first-class putty, but if putty were free, Evertite would be cheaper—because of the saving in labor, not to say worry.

Evertite can be had in kegs, half barrels and barrels. The "Oh Boy" glazing gun is furnished only with Evertite Glazing Cement.

*Write us and we will give you prices and any information you want*

## THE EXCELLO MFG. CO.

Cleveland, Ohio



Patent applied for  
S. A. KOST, Inventor



# Classified Ad Department



It  
Pays

Rates for advertising in this department  
18 cents a line net per insertion.  
Minimum advertisement, 2 lines.

## ACHILLEAS

ACHILLEA THE PEARL,  
Strong field-grown clumps for immediate  
delivery, \$8.00 per 100.  
CHARLES H. TOTTY CO.,  
Madison, N. J.

Achilleas, Boule de Neige, large clumps, \$8.00  
per 100, \$60.00 per 1000. Hugo Kind, Shady  
Lawn Nurseries, Hammonton, N. J.

## ACHYRANTHES

Achyranthes Herbatil and Panache de Bailey,  
two best sorts, strong 2-in., \$4.00 per 100.  
R. S. Brown & Son, Sta. B, Kansas City, Mo.

## ADIANTUMS

ADIANTUM O'BRIENII.  
Strong, vigorous 2-in., \$6.00 per 100, \$55.00  
per 1000. Large clumps, \$50.00 per 100.  
This is one of California's best and hardiest  
ferns. Ready for immediate delivery.  
ROY F. WILCOX & CO.,  
Montebello, Cal.

Adiantum Cuneatum, strong plants, 2½-in.,  
\$12.50 per 100; 3-in., \$15.00 per 100; 4-in., \$30.00  
per 100; 5-in., \$50.00 per 100.  
S. S. Skidelsky & Co., 50 Park Place, New York.

## AGERATUMS

Ageratums, 2½-in., ready to shift, fine for  
cuttings, \$6.00 per 100. Cash.  
La Crosse Floral Co., La Crosse, Wis.

Ageratum Princess Pauline, rooted cuttings,  
\$1.00 per 100, \$8.00 per 1000. Cash.  
B. J. Passmore, Malvern, Pa.

## AKEBIAS

Akebia Quinata, strong, field-grown vines, 15c.  
Teas Nursery Co., Carthage, Mo.

## AMARYLLIS

AMARYLLIS VITTATA GIANT HYBRIDS.  
Mammoth bulbs, good for two flower stems,  
\$7.50 per doz., \$50.00 per 100;  
large flowering bulbs,  
\$5.00 per doz.; \$35.00 per 100.  
Strong, sturdy seedlings from spring,  
\$6.00 per 100, \$50.00 per 1000.  
O. FEHRLIN, CITRONELLE, ALA.

## AMPELOPSIS

### AMPELOPSIS VEITCHII.

Boston Ivy.

The largest stock in existence. Best grown  
and graded. Grown thinly. It is strong and  
well rooted, much better than most stocks offered.  
Not the cheapest but the best.

3-year, XX heavy tops and roots, 3 to 5-ft.,  
\$4.00 per dozen by mail, \$25.00 per 100.

2-year, extra strong, 2 to 4-ft., \$3.00 per  
dozen by mail, \$15.00 per 100.

2-year, good, 18 to 24-ins., \$2.00 per dozen  
by mail, \$12.00 per 100.

1-year, extra selected, 2 to 3-ft., \$10.00 per  
100, \$90.00 per 1000.

1-year, extra selected, 18 to 30-ins., \$7.00 per  
100, \$60.00 per 1000.

1-year, strong, 20 to 36-ins., \$5.00 per 100,  
\$40.00 per 1000.

1-year, light, 10 to 20-ins., \$15.00 per 1000.  
Satisfaction guaranteed. Packed free by express.

CHARLES BLACK, HIGHTSTOWN, N. J.

Ampelopsis Veitchii, strong rooted cuttings,  
\$2.00 per 100. W. R. Yerkes, Hutchinson, Kan.

## ANTHERICUMS

Anthericum Mandanum, 100 plants, about  
equal quantities of 2, 2½ and 3-in., \$5.00 per lot.  
R. S. Brown & Son, Sta. B, Kansas City, Mo.

## ARISTOLOCHIAS

Aristolochia Sipho, potted seedlings, 8 ins.  
high, \$10.00 per 100, \$75.00 per 1000. Cash with  
order.  
Adolf Müller, Norristown, Pa.

## ASPARAGUS

### PLUMOSUS AND SPRENGERI.

Seedlings	Per 100	Per 1000
2½-in.	\$10.00	50.00
3-in.	\$6.00	60.00
4-in., heavy	16.00	160.00

### C. U. LIGGIT,

Wholesale Plantsman.

303 Bulletin Bldg., Philadelphia, Pa.

### ASPARAGUS SPRENGERI.

Fine, strong, 2-in., \$5.00 per 100.

Fine, strong, 4-inch, \$15.00 per 100.

Cash with order.

J. F. WILCOX & SONS,

Council Bluffs, Ia.

Asparagus Plumosus, 2½-in., Asparagus Sprengeri,  
3-in., fine, heavy stock, \$6.00 per 100; 500  
for \$25.00. Cash, please. W. F. Abrams & Son,  
48 Observatory Ave., Haverhill, Mass.

PLUMOSUS, SPRENGERI.  
Plumosus and Sprengeri, 100,000 once trans-  
planted, \$15.00 per 1000 while they last. If you  
are looking for full value for your dollars, these  
plants will please you. Fine for boxes, pans or  
growing on. Packed in moss, without soil.  
shipped by parcel post or express, charges collect.  
See advertisement under Ferns.

### NORMAN C. MILLER,

Fort Pierce, Fla.

### PLUMOSUS, SPRENGERI.

Plumosus and Sprengeri, 2½-in., extra strong,  
\$5.00 per 100, \$45.00 per 1000; 3-in., \$10.00 per  
100; 4-in., \$15.00 per 100.

Sprengeri seedlings, \$1.50 per 100, \$10.00 per  
1000.

### ROMAN J. IRWIN,

43 West 18th St., New York, N. Y.

Asparagus Plumosus, 2-in., \$5.00 per 100; 4-in.,  
\$12.00 per 100. Asparagus Sprengeri, extra  
strong 2½-in., \$5.00 per 100, \$45.00 per 1000.  
Winfield S. Kircher, Cyclamen Specialist, De-  
fiance, O.

### ASPARAGUS PLUMOSUS.

2-in., \$ 5.00 per 100.

3-in., 8.00 per 100.

4-in., 12.00 per 100.

### D. R. HERRON, OLEAN, N. Y.

Strong 2½-in. Plumosus and Sprengeri, \$5.00  
per 100, \$45.00 per 1000; 3-in., both varieties,  
\$8.00 per 100, \$75.00 per 1000; 4-in. Plumosus,  
\$15.00 per 100.

S. S. Skidelsky & Co., 50 Park Place, New York.

### PLUMOSUS.

Heavy 4-in. roots ready to vine, extra value,  
\$15.00 per 100.

### THE ALTIMO CULTURE CO.,

Canfield, O.

Asparagus Sprengeri or Plumosus, strong 2-in.,  
\$3.50 per 100, \$32.00 per 1000; Plumosus, 3-in.,  
\$7.50 per 100. Cash. Myers-Watson Floral Co.,  
formerly E. V. Myers, Florist, St. Joseph, Mo.

Asparagus Plumosus, extra strong 4-in. pots,  
\$15.00 per 100; 3-in. bushy, heavy plants, \$8.00  
per 100. Sprengeri, 2½-in., \$5.00 per 100, \$45.00  
per 1000. Loomis Greenhouses, Loomis, Cal.

Asparagus Plumosus, 2½-in., \$5.00 per 100;  
2½-in., \$5.00 per 100; 3-in., extra strong, \$12.00  
per 100; Sprengeri, 2½-in., \$5.00 per 100.

Baur Floral Co., Erie, Pa.

Asparagus Plumosus and Sprengeri seedlings,  
\$1.50 per 100, \$12.50 per 1000.

Geo. A. Kuhl, Wholesale Grower, Pekin, Ill.

Asparagus Plumosus and Sprengeri, ready for  
retail, 4 to 7 branches, 2-in., \$3.50 per 100.  
Cash. W. S. Gibney, Hagerstown, Md.

Asparagus Plumosus, extra nice plants, 1000  
4-in. ready for benching, 15c each.  
The Crown Hill Greenhouses, Edgewater, Colo.

Asparagus Sprengeri, strong 2½-in., \$3.25 per  
100. No charge for packing. Cash, please. J.  
E. Kallenbach & Sons, R. F. D. No. 1, Erie, Pa.

Asparagus Sprengeri, 2½-in., strong plants,  
\$5.00 per 100; 3-in., 10c; 4-in., 15c each.  
Henry Smith, Grand Rapids, Mich.

Asparagus Plumosus, strong 4-in., \$15.00 per  
100; Sprengeri, strong 3-in., \$7.00 per 100. Cash,  
please. Paul O. Tauer, Lebanon, Ind.

Asparagus Sprengeri, 275 4-in., 15c each.  
T. R. McGinnis & Son, South Williamsport, Pa.

## ASPARAGUS PLUMOSUS.

3-in. .... \$ 8.00 per 100  
4-in. .... 10.00 per 100  
Cut sprays ..... 1.50 per 100

Cash, please.

W. P. NEWELL CO.,

Wholesale Fern Growers, Apopka, Fla.

Asparagus Sprengeri, 3-in., \$6.00 per 100; ex-  
tra strong, 2-in., 1-year-old, \$3.00 per 100, \$25.00  
per 1000. Jacobs Bros., Peoria, Ill.

Asparagus Sprengeri, strong 2½-in. plants,  
\$5.00 per 100. Packing at cost. Walter Arma-  
cost & Co., 321 East 4th St., Los Angeles, Cal.

Asparagus Plumosus, 2½-in. pots, \$4.00 per  
100. Cash with order.  
Park Board Greenhouses, Fort Wayne, Ind.

Asparagus Plumosus, 4-in., \$12.50 per 100;  
5-in., \$25.00 per 100. Packed in paper pots.  
Fairview Gardens, Elora, Ind.

Asparagus Sprengeri and Plumosus, strong  
plants, 2½-in., \$3.00 per 100, \$27.50 per 1000.  
J. C. Schmidt, Bristol, Pa.

Asparagus Plumosus and Sprengeri, extra fine,  
3-in., \$6.50 per 100.  
The Thumb Nursery, Marlette, Mich.

Asparagus Plumosus, extra nice 4-in., 15c each.  
L. G. Barbier, Dunkirk, Ind.

Asparagus Plumosus, 2-in., \$3.00 per 100.  
Mickel & Warner, Noblesville, Ind.

Asparagus Sprengeri, strong 2½-in. pot plants,  
5c. James M. Hoag, Ovid, Mich.

Asparagus Plumosus, fine 4-in., \$15.00 per 100.  
O. C. Pollworth Co., Milwaukee, Wis.

Asparagus Sprengeri, 3000 fine 2½-in., \$4.00 per  
100. Burdell Floral Co., Bowling Green, Ky.

Asparagus Plumosus, A No. 1, 2½-in., \$6.00  
per 100. Groves Floral Co., Atchison, Kan.

Asparagus Plumosus, extra heavy 2½-in., \$6.00  
per 100. Mathews' Greenhouses, Lanesville, Pa.

Asparagus Sprengeri, 3-in., 6c. Tipton Floral  
Co., 2205 N. 10th St., Kansas City, Mo.

Asparagus Sprengeri, 2½-in., \$3.00 per 100.  
Cash. W. A. Ballou, Wheaton, Ill.

Asparagus Sprengeri, strong 4-in., \$15.00 per  
100. Evenden Bros., Williamsport, Pa.

## ASPLENIUM

### ASPLENIUM NIDUS AVIS.

Bird's-Nest Ferns, Extra Fine Stock.

4-inch.....40c and 50c each

5-inch.....75c and \$1.00 each

6-inch ..... 1.50 each

7-inch ..... 2.00 each

7-inch, heavy ..... 3.00 each

Packing in clay pots, 10 per cent. Packing in

paper pots, 7 per cent. Packing out of pots, 5

per cent. Terms cash or satisfactory references.

### PINEHURST FLORAL CO.,

Pleasant Hill, Mo.

## BEGONIAS

### BEGONIA PRIDE OF NEWCASTLE,

The red Chatelaine.

2½-in., \$15.00 per 100.

MRS. M. A. PATTEN,

New dark pink sport of Chatelaine, 2½-in.,  
\$10.00 per 100. These will make fine plants for  
Christmas sales.

### CHATELAINE.

#### IN BLOOM FOR XMAS SALES.

2½-in., \$7.00 per 100, \$65.00 per 1000;

3-in., \$14.00 per 100; 3½-in., strong plants,

\$25.00 per 100.

ROMAN J. IRWIN,

43 West 18th St., New York, N. Y.

## BEGONIAS.

Immediate Delivery.

Begonia Brilliant, beautiful clear red seedling  
of Chatelaine, fine Christmas color, \$12.00 per  
100, \$100.00 per 1000.

Begonia Mrs. Patten, deep pink sport of Chat-  
elaine, \$10.00 per 100.

Begonia Chatelaine, \$7.00 per 100, \$65.00 per  
1000.

All from 2½-in. pots, pinched back, plenty of  
shoots, will make fine plants in a short time.

Cash or F. T. D. reference.

### THE MAUFF FLORAL CO.,

1225 Logan St., Denver, Colo.

## BEGONIAS.

MRS. M. A. PATTEN, BEAUTIFUL DEEP

PINK SPORT OF CHATELAINE.

OUT OF 4-IN. POTS, 25c A PLANT.

### CORALLINA DE LUCERNE,

OUT OF 4-IN. POTS, 25c A PLANT.

PLUS 3c A PLANT TO COVER COST OF

PAPER POT AND PACKING CASE.

BOTH VARIETIES FIRST CLASS

IN EVERY RESPECT.

FULL CASES HOLD 54 PLANTS.

G. R. NOBLE, PADUCAH, KY.

**BEGONIAS.**  
**GLOIRE DE LORRAINE.**

Fine specimens ready now,  
plenty of blooms, plenty of buds  
and well branched.  
Just the thing for Christmas sales,  
5-in., \$1.25;  
2½-in., 30c.  
Cash with order.  
C. L. HUMPHREY,  
ZANESVILLE, O.

**NEW BEGONIA, FIRE OF LOVE.**

Fresh Begonia seed taken from extra selected  
seed bearers grown in pots under glass. The new  
Begonia, Fire of Love, is a more beautiful dark  
blood red, with larger flowers and more dwarf  
in growth than Luminosa, but not so prolific in  
bloom, which makes it more desirable as a pot  
plant, \$2.00 per trade packet; Luminosa and  
Prima Donna, \$1.00 per packet.

C. W. WINTERICH,

Cyclamen Specialist, St. Petersburg, Fla.

Begonia Chatelaine, strong rooted cuttings,  
\$3.50 per 100, \$30.00 per 1000; 2½-in., \$7.00 per  
100, \$65.00 per 1000; 4-in., strong, \$20.00 per  
100, Mrs. Patten, rooted cuttings, \$5.50 per 100,  
\$50.00 per 1000; 2½-in., \$10.00 per 100.

Begonia Pride of New Castle, our new red  
sport of Chatelaine, 2½-in., \$15.00 per 100.  
S. S. Skidelsky & Co., 50 Park Pl., New York.

**READY FOR THE COUNTER AT ONCE.**

Begonias, extra strong and bushy, Chatelaine,  
5-in., 50c; Luminosa and Prima Donna, 6-in., 75c  
each. Satisfaction guaranteed. No charge for  
packing.

**LAKEWOOD CEMETERY GREENHOUSES.**  
3600 Hennepin Ave., Minneapolis, Minn.

**BEGONIAS.**

**CORALLINA LUCERNE, STRONG PLANTS**  
**OUT OF 4-IN. POTS, 88c A PLANT. NO**  
**PACKING CHARGE. QUALITY YOU HAVE**  
**EVERY RIGHT TO EXPECT FROM THIS SIZE**  
**POT. 54 PLANTS FOR FULL SIZED CASE.**  
G. R. NOBLE, PADUCAH, KY.

Begonia Cincinnati, 3-in., \$35.00 per 100; well  
grown, 5-in., \$15.00 per doz.; 6-in., \$24.00 per  
doz. Add 10% for packing. Cash, please.  
Adolph D. Mohr, 76th and Broadway, Kansas  
City, Mo.

Begonias, surplus 500 plants, including such  
varieties as Otto Hacker, Pink Rubra, Compta,  
Thurstonii, etc.; our selection, 2½ and 3-in.,  
\$8.00 per 100; the 500 for \$35.00.  
R. S. Brown & Son, Sta. B, Kansas City, Mo.

Begonias, 12,000 Chatelaine, Luminosa, Prima  
Donna, Salmon Queen and White Pearl, fine big  
4-in., for Christmas sales, \$25.00 per 100; 2½-in.,  
\$6.00 per 100.  
Burdell Floral Co., Bowling Green, Ky.

Begonia Pres. Carnot, 4-in. These are All  
finished plants, topped once, well branched, ready  
for 5 and 6-in., \$3.00 per doz., \$25.00 per 100;  
3-in. of the same, \$8.00 per 100. Cash.  
C. E. Majors, Denison, Tex.

Begonia Chatelaine, rooted cuttings, \$3.00 per  
100; 2½-in., \$7.00 per 100, \$65.00 per 1000. Mrs.  
Patten, rooted cuttings, \$5.00 per 100; 2½-in.,  
\$10.00 per 100. A. J. Schmutz, 23 Arnold Place,  
North Adams, Mass.

Begonias, Mellor and Cincinnati, beautiful  
plants full of bloom, 5-in., \$1.00; 6-in., \$1.50;  
7-in., \$2.00; 8-in., \$2.75 each. Packing at cost.  
Elitch Gardens Co., Denver, Colo.

Begonia Luminosa and Erfordia, strong, trans-  
planted seedlings, ready for 2½-in. pots, \$3.00  
per 100. Cash.  
Brill Celery Gardens, Kalamazoo, Mich.

Begonia Christmas Gift, sport of Chatelaine,  
Christmas red, extra bushy, 2½-in. plants, \$7.00  
per 100.  
Hauge Flower & Plant House, Fairmont, W. Va.

Begonias, Metallica, Otto Hacker and Pres.  
Carnot, \$10.00 per 100; Corallina Lucerna, \$15.00  
per 100.  
Storrs & Harrison Co., Painesville, O.

Begonias, Chatelaine, true, strong 2-in., \$6.00  
per 100, \$55.00 per 1000. Mrs. Patten, strong  
2-in., \$10.00 per 100, \$90.00 per 1000. Cash.  
C. Betscher, Dover, O.

Begonia Chatelaine, 3-in., \$10.00 per 100; 2½-  
in., \$7.50 per 100. Rooted cuttings, \$3.00 per  
100. Cash with order.  
H. E. Mitting, Cambridge City, Ind.

Begonias, Luminosa and Chatelaine, 2½-in.,  
\$6.00; 3-in., \$12.50; 4-in., \$25.00.  
Geo. A. Kuhl, Wholesale Grower, Pekin, Ill.

New red Begonia, Pride of Newcastle, rooted  
cuttings, \$7.00 per 100, \$60.00 per 1000.  
C. J. Frew, Jr., Conneaut, O.

Hardy Begonia Evansiana bulbs, \$10.00; bulb-  
lets, \$3.00 per 100.  
H. W. Peterson, Poplar Bluff, Mo.

Begonia Chatelaine, 5-in., nice, bushy plants,  
35c; 4-in., 15c each. Cash. Must have room.  
Zumbrota Greenhouses, Zumbrota, Minn.

Begonias, Chatelaine, Vernon and Luminosa,  
2½-in., 8c; 3-in., 12c; 4-in., 25c each.  
Wm. S. Lohr Greenhouses, Ottawa, Ill.

Begonia Luminosa in shape for store use at  
once, 5-in., \$5.00 per doz. Packing free.  
Geo. Heath, Morris, Ill.

Begonia Chatelaine, 2-in., \$5.00 per 100.

Mrs. E. A. Llewellyn, Olean, N. Y.  
Beefsteak Begonias, 4-in., 25c each. L. G.  
Brown, 35th and Kensington, Kansas City, Mo.

Begonias, Luminosa, Chatelaine and hardy,  
4-in., 20c; 5-in., 50c.  
The Chal. Peterson Co., East Liverpool, O.

Begonia Chatelaine, 4-in., \$20.00 per 100; 5-in.,  
\$45.00 per 100. Cash or c. o. d.  
F. H. Parker, Fort Scott, Kan.

Begonias, 3-in., Salmon Queen, \$6.00 per 100;  
2-in., \$3.50 per 100; Prima Donna, \$4.00 per 100.  
Cash. Jacobs Bros., Box 413, Peoria, Ill.

Begonia Chatelaine, 4-in., 20c each. Elegant  
stock. Special prices for two weeks.  
J. E. Matthewson, Sheboygan, Wis.

Begonia Chatelaine, 2½-in., 6½c; Gracilis,  
2½-in., 6½c; 4-in., 20c.  
L. J. Rowe, Titusville, Pa.

Begonia Prima Donna, 2½-in., 6c; 3-in., 12c;  
4-in., 20c. Loyd C. Bunch, Fredonia, Kan.

Begonia Pride of New Castle, rooted cuttings,  
\$8.00 per 100. B. J. Passmore, Malvern, Pa.

Begonia Chatelaine, good, strong 2-in., \$5.00  
per 100. D. W. Leatherman, Anderson, Ind.

**BERRIED PLANTS****CLEVELAND CHERRIES.**

4-in. pots.....\$35.00 per 100  
5-in. pots.....50.00 per 100  
6-in. pots.....60.00 per 100

**XMAS PEPPERS.**

5-in. pots.....\$35.00 per 100  
6-in. pots.....50.00 per 100  
Fine plants, well berried.

HIRZEL BROS.,

903 Holmes St., East Toledo, O.

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The increasing size of The  
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and number of pages per  
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the forms a day farther  
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than was the custom when  
the paper was small.

To be certain your instruc-  
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# MONDAY

**CLEVELAND CHERRIES**  
**OUT OF 4 AND 6-IN POTS.**  
**30C AND 75C EACH. NO PACKING CHARGE.**  
**THESE PLANTS ARE FROM THE FIELD.**  
**HAVE GOOD FOLIAGE, ARE FULL OF FRUIT**  
**AND WELL ESTABLISHED, AND ARE IN**  
**FACT AS GOOD PLANTS AS YOU YOURSELF**  
**WOULD GROW FOR YOUR OWN TRADE.**  
**CASES HOLD 54 4-IN. AND 24 6-IN.**  
G. R. NOBLE, PADUCAH, KY.

**CLEVELAND AND MELVINI CHERRIES.**  
4-in., 25c; 5-in., 35c; 6-in., 50c each.  
Bird's Eye Peppers, 5-in., 50c; Christmas Pep-  
pers, 6-in., 75c each. All plants are strong, well  
colored and full of fruit. Guaranteed stock. No  
charge for packing.

**LAKEWOOD CEMETERY GREENHOUSES.**  
3600 Hennepin Ave., Minneapolis, Minn.

**CLEVELAND CHERRIES.**  
5-in. pots.....\$50.00 per 100  
6-in. pots.....60.00 per 100  
Fine plants, well berried.  
Cash, but no packing charges.  
THE IMLAY CO.,  
Zanesville, O.

**POT-GROWN, WELL BERRIED, EXTRA FINE.**  
Bird's Eye Peppers, trailing, 5½ and  
6-in. ....50c each  
Celestial Peppers, 5½ and 6-in. ....50c each  
Cleveland Cherries, 5½ and 6-in. ....50c each  
**HOMEWOOD GREENHOUSES,**  
Atchison, Kan.

**LOADED WITH RIPE AND GREEN FRUIT.**  
Field-grown Cleveland Cherries, 4-in., 25c;  
5-in., 40c each. Add 5 per cent for packing and  
10 per cent for clay pots. Cash with order.

**STEMME & SONS,**  
Hattiesburg, Miss.

Peppers, Celestial and Cluster, 4-in., \$25.00;  
5-in., \$40.00; 6-in., \$50.00. Bird's Eye, 3-in.,  
\$15.00; 4-in., \$35.00; 5-in., \$60.00.  
Geo. A. Kuhl, Wholesale Grower, Pekin, Ill.

Christmas Peppers and Jerusalem Cherries,  
full of berries, 4-in., 20c; 5-in., 30c each. L. G.  
Brown, 35th and Kensington, Kansas City, Mo.

**CLEVELAND CHERRIES.**

Pot-grown outside all summer, 4-in., averaging  
about 15 large berries; fine to sell or make up  
in pans, \$10.00 per 100. No charge for packing.  
Cash, please.

FROST &amp; SPENCE, GREENVILLE, O.

**FINEST WE HAVE EVER GROWN!**

Cleveland Cherries, coloring up fine, 2000 4-in.  
and 400 5-in. Want to sell them to someone in  
the Pittsburgh district.

W. C. HENDERSON, GREENSBURG, PA.

**CLEVELAND CHERRIES.**

Fancy stock.

4-in. extra large plants, well filled with ber-  
ries, 30c; 5-in., 45c. No charge for packing.  
CHAS. G. OFFERLE, ERIE, PA.

**CLEVELAND CHERRIES.**

4-in. ....\$25.00 per 100  
5-in. ....50.00 per 100  
6-in. ....75.00 per 100  
O. W. ESPY & SON, BROOKVILLE, PA.

Cleveland Cherries, extra nice stock, exception-  
ally full of berries, well established in pots,  
4-in., \$35.00; 5-in., \$50.00; 6-in., \$75.00 per 100.  
They will please you. Winfield S. Kircher, Cyc-  
lamen Specialist, Defiance, O.

Cleveland Cherries, in bloom and berries, extra  
nice plants, 4-in., 20c; 5-in., 35c. Packing free.  
Cash with order. Joseph Austin, 3111 Troost  
Ave., Kansas City, Mo.

Jerusalem Cherries, extra heavy, fine plants,  
covered with large berries, 4-in., \$25.00 per  
100. Cash. North Madison Floral Co., North  
Madison, Ind.

Jerusalem Cherries, full of berries, 4-in., 35c;  
5-in., 50c; 6-in., 75c; 7-in., \$1.00; 8-in., \$1.50  
and \$2.00. Cash with order. Montclare Nur-  
series, 2718 Newland Ave., Chicago, Ill.

Cleveland Cherries, fine 5-in. pot-grown plants,  
full of fruit, 35c each out of pots. This stock  
will please you. Cash, please. J. E. Kallen-  
bach & Sons, R. F. D. No. 1, Erie, Pa.

Cleveland Cherries, 3-in. and 4-in., 15c and 25c  
each. Shipped with or without pots.  
Anderson Floral Co., 515 John St., Anderson, Ind.

Cleveland Cherries, strong 4-in., 25c; 5-in., 50c;  
6-in., 75c.  
S. S. Skidelsky & Co., 50 Park Place, New York.

Cleveland Cherries, fine, well-berried, for 6-in.  
pots, \$9.00 per dozen.  
C. C. Pollworth Co., Milwaukee, Wis.

Christmas Peppers, strong, bushy, 4-in., ready  
for shift, \$15.00 per 100.  
Park Floral Co., Trenton, N. J.

Cleveland Cherries, extra fine plants, 4-in.,  
\$15.00 per 100; 6-in., \$25.00 per 100. Cash,  
please. Paul O. Tauer, Lebanon, Ind.

Jerusalem Cherries, splendid specimens, 5-in.,  
pots plants, \$50.00 per 100.  
Storrs & Harrison Co., Painesville, O.

Cleveland Cherries, dwarf, \$5.00 per 100; Bird's  
Eye, \$5.00 per 100. Baur Floral Co., Erie, Pa.

Christmas Peppers, good 4-in., \$15.00 per 100.  
Cash, please. Geo. Heath, Morris, Ill.

Celestial Peppers, fine 4-in., 20c.  
The Thumb Nursery, Marlette, Mich.

**BIGNONIAS**

Bignonia Radicans, field-grown, 15c.  
Teas Nursery Co., Carthage, Mo.

**BOUGAINVILLEAS**

**BOUGAINVILLEA CRIMSON LAKE.**  
New, brightest red, a wonderful plant, 8-in.  
pots, \$1.00 each; 4-in. pots, \$2.00 each.  
**BOUGAINVILLEA GLABRA SANDERIANA.**  
2½-in., \$10.00 per 100; 3-in., \$20.00 per 100;  
4-in., \$30.00 per 100.

**STORRS & HARRISON CO.,**  
Painesville, O.

Bougainvilleas, Crimson Lake, new red, 3-in.,  
\$2.00; 4-in., \$3.00 each. Standard varieties,  
strong stock, 4-in., 75c; 5-in., \$1.00; 6-in., \$1.50.  
S. S. Skidelsky & Co., 50 Park Place, New York.

**BOUARDIAS**

Bouvardias, mixed colors, 3-in. pots, \$12.00  
per 100. Henry Smith, Monroe and Division  
Aves., Grand Rapids, Mich.

**BUDDLEIAS**

**HARDY BUDDLEIA VEITCHII.**  
Butterfly Bush, rooted cuttings, \$2.00 per 100,  
\$18.00 per 1000. Parcel post. Cash.  
THE IMLAY CO., ZANESVILLE, O.

**BULBS****SURPLUS BULBS.**

Mixed Hyacinths, separate colors..\$5.00 per 100  
Mixed single Tulips.....2.50 per 100  
Mixed double Tulips.....2.50 per 100  
Mixed Darwin Tulips.....2.50 per 100  
Mixed Rembrandt Tulips.....2.00 per 100  
Mixed Crocus, all colors......75 per 100  
Emperor, 1st size.....3.75 per 100  
Golden Spur, 1st size.....3.75 per 100  
H. W. PETERSON, POPLAR BLUFF, MO.

R. A. vander Schoot,

HILLEGOM, Holland.

Extensive own cultures of

**BULBS AND PLANTS,**

Prices on application.

Stammes & Co., Wholesale Bulb Growers and  
Exporters, Hillegom, Holland. We sell at  
growers' prices. Ask for special quotations and  
catalogue or mail your list of wants care R. F.  
Lang, 82-84 Broad St., New York City.



**BULBS- Continued****YELLOW CALLAS.**

Elliottiana, the pretty golden yellow Calla with spotted foliage, makes one of the most attractive pot-plant novelties; blooms in about 90 days and easy to grow:

Mammoth bulbs .....\$25.00 per 100  
Second size ..... 15.00 per 100  
Third size ..... 10.00 per 100

**SEVIN-VINCENT CO.,**

512 Washington St., San Francisco, Cal.

Hyacinths, Tulips, Narcissi, Crocus, Lilies and Lily of the Valley pipe; Roman Hyacinths, Paper Whites, Lillium Candidum and all other French bulbs; Japanese Lilies, high grade quality only. Prices on application. Van Zonneveld Bros. & Philippo, Sassenheim, Holland. New York Branch, 18 Broadway.

Bulbs, 50,000 Mexican Tuberoses, mother bulbs, \$2.25 per 100, \$20.00 per 1000. January, February and March shipping. Rush order. Write for list of other stock.

Alvin Cape Jessamine & Floral Co., Alvin, Tex.

Bulbs of all description. Write for prices.  
C. KEUR & SONS, HILLEGOM, HOLLAND,  
New York Branch, 82-84 Broad Street.

also  
10418 113th St., Richmond Hill, L. I., N. Y.

**CACTI**

Cacti, my choice, 25 vars., \$4.00; 50 vars., \$10.00; succulents, 25 vars., \$1.50; large, \$2.00; 50 vars., \$5.00. We never had better plants. Cash. Charges paid. A. G. Greiner, 4202 W. Natural Bridge Ave., St. Louis, Mo.

**CALCEOLARIAS****CALCEOLARIAS.****BEST HYBRIDS.**

2 1/2-in. pots, \$15.00 per 100.

ROMAN J. IRWIN,

43 West 18th St., New York, N. Y.

**CALCEOLARIA HYBRIDS.**

Out of 2 1/2-in. pots; sturdy little plants in unique, attractive colors, \$10.00 per 100.

**SEVIN-VINCENT CO.,**

512 Washington St., San Francisco, Cal.

Calceolarias, fine strain, strong, transplanted plants, \$7.00 per 100; 2-in., \$11.00 per 100; 2 1/2-in., \$15.00 per 100. Cash.

Brill Celery Gardens, Kalamazoo, Mich.

Calceolaria hybrids, 100 2 1/2-in., ready for shift, \$10.00. Cash, please. S. Kuudsen, North Boulder Greenhouses, Boulder, Colo.

**CALENDULAS**

Calendulas, 200 Orange King, strong 2-in., \$4.00 per 100.

Edward W. Schuster, Crookston, Minn.

Calendula Orange King, strong 2 1/2-in., \$3.00 per 100, \$25.00 per 1000. Wm. H. Minekime, R. F. D. No. 1, Hamburg, N. Y.

Calendulas Orange King, true double, 2 1/2-in. pots, \$6.00 per 100, \$50.00 per 1000.

Roman J. Irwin, 43 W. 18th St., New York.

Calendula Orange King, 750 3-in., ready to shift, \$6.00 per 100, or all for \$40.00. Cash.

Abby Avenue Greenhouses, Dayton, O.

Calendula Orange King, best strain, strong 2-in., \$3.00 per 100. Cash.

Brill Celery Gardens, Kalamazoo, Mich.

Calendula Orange King, strong plants, 400 2 1/2 in., \$3.50 per 100. Elmwood Floral Co., Cor. 30th and Elmwood Ave., Erie, Pa.

Calendulas, Orange King, strong 2 1/2-in. plants, \$4.00 per 100.

S. S. Skidelsky & Co., 50 Park Place, New York.

Calendulas, 250 2-in. Orange King, very special strain, \$3.00 per 100. Cash.

The Johnson Floral Co., Kendallville, Ind.

Calendulas, Orange King, grown from \$2.00 per oz. seed, 2-in., \$4.00 per 100. Cash.

Beyer Bros., Chambersburg, Pa.

Calendulas, Orange King, 2 1/2-in., \$3.00 per 100, \$25.00 per 1000. J. C. Schmidt, Bristol, Pa.

Calendulas, 2 1/2-in., \$4.00 per 100.

Baur Floral Co., Erie, Pa.

**CALLAS****CALLA BULBS.**

Calla Aethiopica, the popular white Calla, clean, sound bulbs, all with crown shoots.

Size Per 100 Per 1000  
1 1/4-in. to 1 1/2-in. .... \$ 8.00 \$ 50.00  
1 1/2-in. to 2-in. .... 8.00 75.00  
2-in. and up ..... 15.00 140.00

Satisfaction guaranteed.

**SEVIN-VINCENT CO.,**

512 Washington St., San Francisco, Cal.

**GODFREY CALLA.**

Extra heavy, guaranteed 4-in. stock that will bloom this winter; a number of them in bud now; strong, extra heavy, 20c; 2nd size, 15c each.

These are all blooming size, 2 to 3-year-old plants. No charge for packing. Cash, please.

WEST BAU CLAIRE GREENHOUSES,

John Maves, Prop., Eau Claire, Wis.

**YELLOW CALLAS.**

Calla Elliottiana, mammoth bulbs, 1 1/2 to 2-in., \$15.00 per 100.

**AMERICAN BULB CO.,**

172 N. Wabash Ave., Chicago, Ill.

Calla Aethiopica, exceptionally good strain, 3-in., \$10.00 per 100. Cash.

H. R. Mueller, Wellington, Kan.

**GODFREY CALLA PLANTING STOCK.****CALIFORNIA FIELD-GROWN BULBLETS.**

1000 lots at \$5.00 per 1000.  
10,000 lots at \$3.00 per 1000.  
100,000 lots quoted upon request.

**SEABRIGHT BULB CO.,**

686 Soquel Ave., Santa Cruz, Cal.

**GODFREY CALLAS.**

Dry bulbs, 1/2-in. to 1-in., \$5.00 per 100; 1 1/4-in., \$2.00 per 100; bulblets, 50c per 100.

**CALLA AETHIOPICA.**

Dry bulbs, 1/2-in. to 1 1/4-in., \$5.00 per 100; smaller than 1/2-in., 75c per 100. Cash.

FREEPORT FLORAL CO., FREEPORT, ILL.

**GODFREY CALLAS.**

3 1/2-in., ready for shift, 10c;

3-in., ready for shift, 6c.

Strong plants. Cash, please.

J. SYLVESTER, OCONTO, WIS.

Godfrey Callas, 4-in., many in bud now; \$15.00 per 100; strong 3-in., blooming size bulbs, \$10.00 per 100; 2 1/2-in., \$8.00 per 100. Winfield S. Kircher, Cyclamen Specialist, Defiance, O.

**GODFREY CALLAS.**

1000 2 1/2-in., strong stock, \$6.00 per 100.

Cash with order.

J. S. WILSON FLORAL CO.,

Des Moines, Ia.

Callas: We have a surplus of a few hundred Aethiopica bulbs that have flowered for three years, 15c each.

Silvius & Silvius, Ashtabula, O.

Godfrey Calla bulbs, started, ready for 8-in. pots, \$4.00 per 100.

Pinehurst Floral Co., Pleasant Hill, Mo.

Godfrey Callas, true stock, small bulbs, \$2.50 per 100; large bulbs, \$5.00 per 100.

Anderson Greenhouses, Cannon Falls, Minn.

Godfrey Callas, true strain, strong 8-in. pots, \$5.00 per 100, \$40.00 per 1000.

Park Dept., Fort Wayne, Ind.

Godfrey Calla bulblets, about 600 bulbs to the quart, \$4.00 per quart; \$2.00 per pint.

James Wheeler, Worcester St., Natick, Mass.

Callas, large 4-in. plants, \$20.00 per 100. Cash, please.

Paul O. Tauer, Lebanon, Ind.

**CAMPANULAS**

Campanulas, Canterbury Bells, mixed, ready for 4-in. and 5-in., \$5.00 per 100. Can be forced for Easter.

Dumser Floral Co., Elgin, Ill.

**CANNAS**

Cannas, 6000 pure King Humbert, Scarlet Canna Lily Bulbs, \$8.00 per 100, \$75.00 per 1000. Buy now. Cash with order.

G. L. Swaty, Mena, Ark.

**CARNATIONS****ROOTED****CARNATION CUTTINGS.**

Laddie, White Wonder,

C. W. Ward, Alma Ward,

Alice, Washburn,

Ruth Baur, Beacon,

Matchless, Ethel Fisher,

White Enchantress.

Delivery in January and later.

Let us quote you on your requirements.

THE LEO NIESSEN CO.,

1201 RACE ST., PHILADELPHIA, PA.

**STRONG, FIELD-GROWN****CARNATION PLANTS.**

Mrs. C. W. Ward.....\$90.00 per 1000

Matchless ..... 90.00 per 1000

Enchantress ..... 90.00 per 1000

Philadelphia ..... 80.00 per 1000

PINEHURST FLORAL CO.,

Pleasant Hill, Mo.

**CARNATIONS.**

Well rooted cuttings of the following varieties: Nebraska, Matchless and Mrs. Ward, \$5.00 per 100, \$40.00 per 1000. Guaranteed to be A No. 1 in every particular. Mail your order promptly. We will ship as requested.

ELITCH GARDENS CO.,

Denver, Colo.

**CARNATIONS ROOTED COOL.**

White Wonder, White Enchantress, Matchless, Nebraska, Mrs. C. W. Ward and Mrs. A. Roper, \$6.00 per 100, \$50.00 per 1000. Exceptionally well rooted stock. Guaranteed to please. Careful packing.

GULLETT & SONS, LINCOLN, ILL.

LADDIE! LADDIE!! LADDIE!!!

We are booking orders now for rooted cuttings of Laddie Carnation for delivery in January, 1921. Orders filled strictly in rotation. Order now, as the stock of this wonderful variety will not be equal to the demand.

ALFRED M. CAMPBELL, STRAFFORD, PA.

**CARNATIONS.****PINK ENCHANTRESS,**

\$12.00 per 100.

\$100.00 per 1000.

CHARLES SHERWOOD,

Waterloo, Ia.

**MRS. C. W. WARD.**

Buy your rooted Ward cuttings from a Ward specialist. Orders booked now for delivery at any time, \$6.00 per 100, \$50.00 per 1000.

ALOIS FREY, CROWN POINT, IND.

Carnations, field-grown, Miss Theo, \$12.00 per 100, \$100.00 per 1000.

L. Potter & Sons, Waukegan, Ill.

**CARNATION PLANTS, SURPLUS STOCK.**

1000 Enchantress, 800 White Wonder,

1200 Matchless,

\$8.00 per 100, to close out.

E. S. BLAUVELT, Florist,

Ravenna, N. Y.

Carnation plants, field-grown, A. 1 stock, all safely housed in cool cellar, 1750 Philadelphia, 325 Pink Enchantress, \$9.00 per 100; 300 Matchless, \$7.00 per 100; 50 Comfort, \$4.00. \$175.00 takes the lot. Cash with order.

Mrs. E. A. Llewellyn, Olean, N. Y.

**CARNATION PLANTS.**

650 Matchless,

350 Aviator,

200 Enchantress,

good plants, the lot for \$50.00.

T. NELSON, MORRIS, ILL.

Field-grown Carnation plants, good, strong plants, in mixed pinks; mostly Philadelphia, Light Pink Enchantress and Dark Pink Enchantress, \$10.00 per 100, \$90.00 per 1000.

State Fair Floral Co., Sedalia, Mo.

Strong, field-grown Carnation plants as follows: 4000 White Enchantress, 1000 Herald, 900 Philadelphia, light pink, \$10.00 per 100. Packing free where cash accompanies order.

Henry Smith, Grand Rapids, Mich.

**CARNATIONS.**

Belle Washburn, field-grown, strong, stocky plants, \$100.00 per 1000. Immediate delivery.

**ROSEMONT GARDENS,**

116 Dexter Ave., Montgomery, Ala.

CARNATIONS, ROOTED CUTTINGS, CLEAN,

HEALTHY STOCK, SEE FRONT PAGE.

ROMAN J. IRWIN, 43 W. 18TH ST., NEW YORK.

Carnations, strong, field-grown, none better; Pink Enchantress, and some Rose Pink Enchantress, \$8.00 per 100, \$75.00 per 1000; 500 at 1000 rate.

Geo. Heim & Co., Blue Island, Ill.

Carnations, Matchless, field-grown, \$75.00 for the lot of 1200, or \$8.00 per 100. Cash.

Harglerode Bros., Shippensburg, Pa.

**CHRYSANTHEMUMS****CHRYSANTHEMUMS.****STOCK PLANTS.**

White Turner, W. H. Chadwick,

Yellow Turner, Chadwick Improved,

Chadwick Supreme, Pink Chadwick,

Josephine Foley, Mistletoe,

Indian Summer, Golden Chadwick,

Smith's Imperial,

The above at \$8.00 per 100.

Golden Wedding, Yellow Bonnafton,

Golden Glow, Yellow Ivory,

Dr. Enguehard, Marigold,

White Chieftain, Unaka,

Pink Chieftain, Chrysolora,

Mrs. M. B. Morgan, Tint of Gold,

Chas. Rager, Oconto,

E. A. Seidewitz, Jeanne Nonin,

The above at \$6.50 per 100.

**POMPONS.**

Lillian Doty, Hilda Canning,

White Doty, Golden Climax,

Buckingham, White Garza,

Western Beauty, Quinola,

Frank Wilcox, Mary,

Lulu, Isabelle,

Golden Chain,

And other varieties,

The above at \$6.50 per 100.

C. U. LIGGIT,

Wholesale Plantsman,

303 Bulletin Bldg., Philadelphia, Pa.

**POMPONS IN POTS.**

Just the thing to offer your fall trade.

Fine, well developed plants

in bud and bloom.

Prime condition

for shipping.

**GOLDEN WEDDING AND DIANA.**

5 and 6-in.,

75c to \$1.00 each.

Add 10 per cent for packing in clay pots.

T. G. OWEN, FLORIST,

Columbus, Miss.

**STRONG STOCK PLANTS.**

Chrysanthemums, \$1.00 per dozen, \$6.00 per 100, except where noted. White: Oconto, Smith's Imperial, Timothy Eaton and Mistletoe. Yellow: Golden Queen, Loyalty, \$1.50 per doz., \$8.00 per 100; Golden Mistletoe, \$1.50 per doz., \$8.00 per 100; Pink Chieftain and Seidewitz.

Pompons, Romaine Warren, Diana, Western Beauty, Golden Wedding, Mrs. F. Beu; Golden Climax, Quinola, Mrs. Buckingham, Cash, please.

H. ROTH, 631 MAIN ST., LAFAYETTE, IND.

**2000 STOCK PLANTS.**

Chrysanthemums, White and Golden Chadwick. Pompons, Lillian Davis, Yellow Buttons, Mrs. Frank Beu, \$5.00 per 100. Ready now.

BUCK'S GREENHOUSES,

WASHINGTON C. H., O.



**STOCK MUMS, \$1.00 PER DOZ., \$6.00 PER 100.**

White: Advance, Early Frost, Oconto, White Chieftain, Charles Rager, Chadwick, Jones, Mistletoe. Yellow: Golden Glow, Golden Queen, Chrysolora, Richmond, Bonnafton, Yellow Jones, Golden Chadwick, Yellow Mistletoe. Pink: Chieftain, Enguehard, Patty, Seidewitz. Pompons: Beu, Romaine Warren, Mariana, Golden Wedding, Golden Climax, Quinola, Mensa, Yellow Mensa, Christmas Gold, Buckingham, Godfrey and Western Beauty.

GULLETT & SONS, LINCOLN, ILL.

**CHRYSANTHEMUM STOCK PLANTS, \$6.00 per 100.**

Golden Glow, Smith's Advance, Chrysolora, Early Snow, Marigold, Charles Rager, Bonnafton, Wm. Turner, Yellow Eaton, White Chieftain, Golden Wedding, Crystal Gem, Golden Queen, Unaka, White Chadwick, P. Chieftain, Early Frost, Enguehard. Twenty best varieties of pompons and single.

J. C. RENNISON CO., 25th and Jones St., Sioux City, Ia.

**CHRYSANTHEMUM STOCK PLANTS, \$6.00 per 100.**

Golden Glow, Willow Brook, Early Frost, Unaka, Halliday, Early Snow, Chrysolora, Virginia Poehlmann, Beatrice May, Golden Age, Pink and White Ivory, Pink and White Chieftain, Charles Rager, Enguehard, Wm. Turner, Superba, Alice Byron, Roman Gold, Harvester, Wells' Late Pink, White and Golden Chadwick, Mrs. Seidewitz, White and Yellow Jones, John Burton, Merry Xmas and Timothy Eaton. All the best varieties of pompons and single.

R. P. ATWELL, FORT DODGE, IA.

**CHRYSANTHEMUM STOCK PLANTS, Clean and healthy.**

Ready now: White Turner, Golden Chadwick, Yellow Turner, Yellow Eaton, Maj. Bonnafton, Jeanne Nonin, Early Frost, Dr. Enguehard, Chrysolora, Golden Glow, Patty. \$4.50 per 100. Cash. Large, fancy flower, Nagiroc, \$1.00 per doz. E. H. MONTGOMERY, FAIRFIELD, IA.

**CHRYSANTHEMUMS.**

STOCK PLANTS FROM BENCHES: Louisa Pockett ..... \$2.00 per doz. Gilbert Drabble ..... 2.00 per doz. Wm. H. Waite ..... 2.00 per doz. Artista ..... 2.00 per doz. Nerrisa ..... 2.00 per doz. Nagiroc ..... 2.00 per doz. Cash with order.

J. J. ARNOLD & SON, HOMER, N. Y.

**STRONG, CLEAN STOCK PLANTS.**

Chrysanthemums, strong, clean stock plants, free from disease: Unaka, Oconto, Chrysolora, Pink Chieftain, White Chieftain, Pink Patty, White Patty, Enguehard and Seidewitz. Pompons and single: Noveltonia, White Doty, Golden Climax, Golden Mensa, Eugene Langaulet, Buckingham, Wilcox, Peggy Buckeley, \$5.00 per 100.

W. H. KNOWLES, WILLIAMSVILLE, N. Y.

Chrysanthemums, Golden Glow, strong stock plants, \$6.00 per 100, \$50.00 per 1000. Chadwick, yellow and white, stock plants, \$6.00 per 100, \$50.00 per 1000. Golden Queen and October Queen, \$6.00 per 100. Marigold, Seidewitz, Nonin, Whittier and other good varieties, \$4.00 per 100; less than 25 of a variety, \$5.00 per 100. Write us for other varieties.

S. S. Skidelsky & Co., 50 Park Place, New York.

**CHRYSANTHEMUM STOCK PLANTS.**

The best varieties of late introduction; Louise Pockett, the best of all whites; Victory, fine Thanksgiving white; Sun Glow, early, Bonnafton type, yellow; Midnight Sun, best of all midseason yellows. \$10.00 per 100; not less than 10 of one variety.

MAX B. SCHREIBER.

348 Fanny St., McDonald, Pa.

**CHRYSANTHEMUM STOCK PLANTS.**

October Frost, October Herald, White Chieftain, Pink Chieftain, Chrysolora, Dr. Enguehard, Touse, Silver Wedding, Golden Wedding, Roman Gold, Harvard, 75c per dozen. Seidewitz, White and Yellow Chadwick, White and Yellow Jones, Jeanne Nonin, \$1.00 per dozen.

L. G. BARBIER, DUNKIRK, IND.

**ALL CLEAN AND HEALTHY.**

White and Yellow Turner, 1000 of each; White and Golden Chadwick, 1000 of each; 200 to 500 each. C. C. Pollworth, Bonnafton, Tekonsha, Josephine Foley, Tiger, Whittier, White and Yellow Mistletoe, \$4.00 per 100.

LINCOLN GARDENS, INC., Tama, Ia.

**CHRYSANTHEMUM STOCK PLANTS,**

\$1.00 per doz., \$6.00 per 100. Chieftain, Bonnafton, Helen Frick, White Frick, Patty, Seidewitz, Mrs. Weeks, Lynnwood Hall, Silver Wedding, Chas. Rager, Touse, Golden Glow, Dr. Enguehard and Tipperary. WOERZ BROS., ARDMORE, OKLA.

**CHRYSANTHEMUM STOCK.**

Marigold, Rager, Nagoya, Patty, Oconto, Halliday, V. Morel, Belle and Seidewitz, \$5.00 per 100. Cash.

HUMM & JONES,

182 E. Lorain St., Oberlin, O.

Chrysanthemums, strong stock plants, free from disease; October Frost, Unaka, Chrysolora, 5c each; Halliday, Oconto, Wm. Turner, Rager, Major Bonnafton, Wells' Late Pink, Patty, Nagoya, Nonin, Modesto, Dr. Enguehard, Harvard and Mrs. Morgan, 8c each. Cash. Harry A. Cook, Oberlin, O.

**STOCK PLANTS.**

Oconto and William Turner, \$5.00 per 100.

MARION GREENHOUSES,

419-423 S. Court St., Marion, Ill.

and COPELAND GREENHOUSES,

Minnie Lilley Copeland, Creal Springs, Ill.

**CHRYSANTHEMUM CUTTINGS.**

Best new, commercial and standard varieties. If you want the best and newest commercial varieties, write me.

IT WILL PAY YOU.

ROMAN J. IRWIN,

43 West 18th St., New York.

**POMPON CHRYSANTHEMUMS.**

Diana, white, Klondike, yellow, Donald, pink, Lillian Doty, pink. Stock plants, \$4.00 per 100.

LYON & ANDERSON, BELVIDERE, ILL.

**CHRYSANTHEMUM STOCK PLANTS.**

We ship from Spokane, Wash. Place your order now for clean, healthy Chrysanthemum plants; all the leading varieties; no midge on the place, \$6.00 per 100.

PETERS & SONS,

Hillyard, Wash.

**HARDY CHRYSANTHEMUMS.**

Large flowering hardy Mums, red, pink, white and yellow; strong, field-grown clumps, \$8.00 per 100; also a nice list of other hardy plants. JOSEPH F. MARTIN, Box 97, Painesville, O.

**CHRYSANTHEMUM STOCK PLANTS.**

Strong, clean stock, White and Yellow Turner, White and Pink Chieftain, \$4.00 per 100.

Ready now. Cash, please.

C. A. BOWER, 724 HAYNES ST., DAYTON, O.

**CHRYSANTHEMUM STOCK PLANTS.**

Halliday, Oconto, Unaka, Pacific Supreme, Col. Appleton and Maj. Bonnafton, \$5.00 per 100. Now ready. Cash.

H. C. BROWN, YELLOW SPRINGS, O.

Chrysanthemum stock plants, no midge, White and Pink Chieftain, Oconto, Chrysolora, Marigold and Rager, special price to clear, \$3.50 per 100. Cash with order.

C. B. Shisler, Williamsville, N. Y.

Chrysanthemum stock plants, Sunray, Smith's Sublime, 50c each; Silver King, Lady Hopetoun, C. H. Totty, \$1.00 per doz.; Marigold, Seidewitz, Nonin, \$4.00 per 100. Cash.

W. C. Ehmann, Corfu, N. Y.

**CHRYSANTHEMUM STOCK PLANTS.**

October Queen ..... \$8.00 per 100 Golden Queen ..... 6.00 per 100 C. W. ESPY & SON, BROOKVILLE, PA.

**CHRYSANTHEMUM BENCH ROOTS.**

Golden Wedding, Godfrey, pink, and Mensa, white; 4c each. Cash.

HAMMERSCHMIDT & CLARK, MEDINA, O.

Chrysanthemum stock plants, Golden Glow, Pacific Supreme, Imperial, October Frost, War, Bonnafton and Elberon, \$5.00 per 100.

C. V. Frueh, R. F. D. 2, Lima, O.

Chrysanthemum stock plants, White Doty, Buckingham and Chrysolora; strong and free from disease, \$5.00 per 100. Cash.

W. E. Turner, R. R. 2, Kenosha, Wis.

Chrysanthemum stock plants, Oconto, Early Frost and Klondike, \$5.00 per 100. Cash, please.

C. Warren Swayne, West Grove, Pa.

Chrysanthemums, pompons and singles only, 2 1/2-in. pots, \$40.00 per 1000. Rosemont Gardens, 116 Dexter Ave., Montgomery, Ala.

**CINERARIAS****CINERARIAS.**

Vaughan's Columbian Mixture and separate colors, blood red, azure blue, old rose, soft pink, white and crimson; strong, clean stock ready for shift, 4-in., 12c; 3-in., 8c. Satisfaction guaranteed. Cash, please.

J. SYLVESTER, OCONTO, WIS.

**CINERARIAS.**

Fine, clean, healthy plants. Prize Tall, 2 1/2-in., \$7.00 per 100, \$65.00 per 1000. Prize Dwarf, 2 1/2-in., 7.00 per 100, 65.00 per 1000. Add 5% for cost of packing.

AMERICAN BULB CO., 172 N. Wabash Ave., Chicago, Ill.

Cinerarias, Dreer's Prize Tall and Dreer's Prize Dwarf, giant flowering, also Sutton's Superb mixture; fine, strong, clean stock, 2 1/2-in., \$5.00; 3-in., \$9.00; 4-in., \$15.00 per 100; 6-in., 50c each, these will make specimen plants for Xmas. No packing charge.

F. H. De Witt & Co., Wooster, O.

**CHOICE LOT OF CINERARIAS.**

Fine dwarf types and colors, strong 2 1/2-in., ready to shift, \$7.00 per 100.

Very fine 4-in., ready to shift into 5-in. and 6-in., \$2.50 per doz., \$20.00 per 100.

C. C. POLLWORTH CO., MILWAUKEE, WIS.

Cinerarias, Dreer's Dwarf and Semi-Dwarf, strong 2 1/2-in., ready for 3-in., \$4.00 per 100, 300 for \$11.00; 3-in., ready for 4-in., \$6.00 per 100. Charles Whitton, York and Gray Ave., Utica, N. Y.

Cinerarias, Vaughan's Columbian mixture, strong, healthy 2-in., \$4.00 per 100, 300 for \$11.00; transplanted seedlings, \$3.00 per 100, 300 for \$8.00. Cash.

Brill Celery Gardens, Kalamazoo, Mich.

Cinerarias, Half Dwarf Hybrids, mixed colors, 2 1/2-in., big enough for 4-in., \$4.00 per 100 or 800 for \$11.00. S. A. Pinkstone, York and Hickory St., Utica, N. Y.

**CINERARIAS.**

Dreer's Prize Half Dwarf, 2-in., \$4.00 per 100. Cash.

H. C. BROWN, YELLOW SPRINGS, O.

Cinerarias, Half Dwarf Hybrids, 2 1/2-in. pots, \$7.00 per 100, \$65.00 per 1000; 3-in., \$10.00 per 100.

Roman J. Irwin, 43 West 18th St., New York.

Cinerarias, Vaughan's Columbian mixture of giant flowering, half dwarf, strong plants, 2 1/2-in., \$5.00 per 100. Cash.

Freeport Floral Co., Freeport, Ill.

Cinerarias, Vaughan's Columbian mixture and Dreer's Prize Dwarf, strong 2-in., \$6.00 per 100; 3-in., \$10.00 per 100. Winfield S. Kircher, Cyclamen Specialist, Defiance, O.

Volz Double Cinerarias, Reg. S. A. F. & O. H. fine, stocky plants, 2 1/2-in., \$3.50 per doz., \$25.00 per 100. Cash. Frank A. Volz, Dina Ave., Sta. L., Cincinnati, O.

Cinerarias, Dreer's Prize Half Dwarf, 2 1/2-in. pots, \$7.00 per 100; 3-in. pots, \$10.00 per 100. Our usual quality.

Wettlin Floral Co., Hornell, N. Y.

Cinerarias, Columbian Mixture and Stellata, 2 1/2-in., \$5.00 per 100; 2 1/2-in., \$6.00 per 100. Excellent strain.

J. E. Matthewson, Sheboygan, Wis.

Cinerarias, extra fine stock, full of bud and bloom, 4-in., 25c; 5-in., 50c each. Packing at cost.

Eltich Gardens Co., Denver, Colo.

Cinerarias, Dreer's Semi Dwarf, mixed colors, ready to shift, 2 1/2-in., \$4.00 per 100.

A. D. Root, Wooster, O.

Cinerarias, Vaughan's Columbian mixture, ready for shift, 2 1/2-in., \$4.00 per 100.

E. B. Morgan Floral Co., Paxton, Ill.

Cinerarias, Dreer's Prize Dwarf, strong 2 1/2-in., ready for shift, \$6.00 per 100.

Harry Jergens, R. R. 5, Dayton, O.

Cinerarias, dwarf type, strong 3-in., ready for shift, 8c each. Cash.

W. E. Turner, R. R. 2, Kenosha, Wis.

Cinerarias, fine stock, from 2 1/2-in. pots, dwarf varieties, \$7.00 per 100.

Holton & Hunkel Co., Milwaukee, Wis.

Cinerarias, good, strong 2 1/2-in. plants, \$6.00 per 100, \$55.00 per 1000.

S. S. Skidelsky & Co., 50 Park Place, New York.

Cinerarias, Dreer's Prize Dwarf strain, choice 2-in., \$4.00 per 100. Cash.

Valley View Gardens, Tiffin, O.

Cinerarias, Dreer's strain, strong 2 1/2-in., \$5.00 per 100.

Quentin Floral Co., St. Joseph, Mo.

Cinerarias, prize strain, stocky plants, 2 1/2-in., \$4.00 per 100.

J. O. Schmidt, Bristol, Pa.

Cineraria Grandiflora, finest strain, 2-in., \$4.00 per 100. Cash. Byer Bros., Chambersburg, Pa.

**CLEMATIS****CLEMATIS PANICULATA.**

Strong plants, \$10.00 per 100.

WAYSIDE GARDENS CO., Mentor, O.

**CLERODENDRONS****CLERODENDRON BALFOURI.**

2 1/2-in. pots ..... \$ 6.00 per 100

3-in. pots ..... 10.00 per 100

OAK GROVE GREENHOUSE, Tuskegee, Ala.

**COLEUS****COLEUS, FINE FOR CHRISTMAS.**

Ready to shift.

Christmas Gem and Brillancy, rooted cuttings, \$2.50; 2-in., \$5.00; 3-in., \$7.50; 4-in., \$15.00 per 100.

Assorted bedding and trailing sorts, rooted cuttings, \$2.00 per 100, \$12.50 per 1000.

THE IMLAY CO., Zanesville, O.

Coleus, 10 fine varieties, rooted cuttings, \$1.50 per 100; 2 1/2-in., ready for shift, \$3.00 per 100. Cash.

Harry A. Cook, Oberlin, O.

Coleus, leading varieties, also trailing sorts, strong 2 1/2-in. pots, \$5.00 per 100. Cash. J. E. Jackson, Piedmont Greenhouses, Gainesville, Ga.

Coleus, Brillancy and Defiance, 2 1/2-in., ready to shift, fine for cuttings, \$6.00 per 100. Cash.

La Crosse Floral Co., La Crosse, Wis.

Coleus, mixed, bright colors, rooted cuttings, \$1.50 per 100, prepaid.

Royston & Fenton, Evansville, Ind.

Coleus Golden Bedder and Red Verschaffeltii, \$1.50 per 100. Cash.

B. J. Passmore, Malvern, Pa.

Coleus, leading varieties, 2 1/2-in. pots, strong stock plants, \$5.00 per 100.

Henry Smith, Grand Rapids, Mich.

Coleus Brillancy, 2 1/2-in., \$7.50. Geo. A. Kuhl, Wholesale Grower, Pekin, Ill.

Coleus, rooted cuttings, 9 varieties, \$1.10 per 100. Mielke & Warner, Noblesville, Ind.

**COLEUS—Continued**

Coleus, eight varieties, 2½-in., \$35.00 per 1000. Cash. F. H. Parker, Fort Scott, Kan.

Coleus, fine varieties, 2-in., \$2.50 per 100. Cash, please. Paul O. Tauer, Lebanon, Ind.

**CUPHEAS**

Cupheas, rooted cuttings, \$1.00 per 100. Cash. Byer Bros., Chambersburg, Pa.

Cupheas, cigar plants, 2½-in., \$5.00 per 100. Thos. Salvason, 813 Main St., Petersburg, Ill.

**CYCLAMEN**

**ALL ORDERS  
FOR 1920 CROPS  
FERD FISCHER'S FAMOUS  
CYCLAMEN SEED  
SHOULD BE SENT TO  
AMERICAN BULB CO.,**

172 N. Wabash Ave., Chicago, Ill.  
We offer seeds of the following varieties:

	Per 1000
Glowing Dark Red (Christmas Red).....	\$15.00
Glowing Red, Bright Cherry Red.....	15.00
Bright Rose, Rose of Marienthal.....	15.00
Pure White.....	12.50
White, with dark Carmine eye.....	12.50
Salmon, delicate, Improved Rose Von Zahlendorf.....	18.00
Salmon, Improved Perle Von Zahlendorf...	18.00
Salmon, Red, Improved Glory Pride of Wandsbek.....	20.00
Rococo Erecta, Orchid flowering type—Red	18.00
Rococo Erecta, Orchid flowering type—Rose	18.00
Rococo Erecta, Orchid flowering type—Lilac	18.00
Rococo Erecta, Orchid flowering type—White, with Carmine eye.....	18.00

Less 7% for cash with order.

**AMERICAN BULB CO.,**  
172 N. Wabash Ave., Chicago, Ill.

**CYCLAMEN.****FULL OF BUDS AND BLOOMS.**

This is quality stock.  
Must be seen to be appreciated.

Ready for immediate sales.

4-in., \$0.50 each;  
5-in., .85 each;  
6-in., 1.25 each.

Satisfaction guaranteed.  
Cash, please.

**J. F. SABRANSKY,**  
Kenton, O.

**ASSORTED COLORS.**

Cyclamen in bud and bloom.  
These plants are A No. 1, and can  
be potted into larger pots for  
immediate sales.

You cannot find better stock anywhere.  
We would be pleased to have you  
come and see it.

Out of 4-in. pots, \$40.00 per 100.  
Out of 5-in. pots, \$75.00 per 100.  
Out of 6-in. pots, \$150.00 per 100.

We also have a fine  
lot of 3-in., ready to shift, which will  
make fine plants for winter sales, \$20.00 per 100.  
The above prices include packing.

Cash with order.

The largest exclusive grower of Cyclamen  
and Primulas in the world.  
See Primula advertisement.  
**R. S. McMURRAY,**  
Bellefontaine, O.

**EXTRA HEAVY PLANTS.  
WELL IN BLOOM AND FULL OF BUDS.**  
Better order right now and  
avoid cold weather.

5 per cent off for cash with order.

4-in., 35c each;  
5-in., 75c each;  
6-in., \$1.25 each.

We offer these plants for immediate  
delivery, packed with utmost care,  
so they will reach you in good condition.  
They will be sure money makers.  
Packing charges included.

See our advertisement on Ferns.  
**DAVIS FLORAL CO., DAVENPORT, IA.**

**CYCLAMEN.**

Some of the best stock in the west.

4-inch.....	\$50.00 per 100
5-inch.....	80.00 per 100
6-inch.....	\$1.25 and \$1.50 each
7-inch.....	3.00 each
8-inch.....	4.00 each
9-inch.....	5.00 each

Packing in clay pots, 10 per cent.

Packing in paper pots, 7 per cent.

Packing out of pots, 5 per cent.

Terms: Cash or satisfactory references.  
**PINEHURST FLORAL CO.,**  
Pleasant Hill, Mo.

Cyclamen full of blooms, plenty of reds and  
salmon, also white with and without eye, 4-in.,  
50c; 5-in., 85c; 6-in., \$1.25; 7-in., \$1.75; 8-in.,  
\$2.00 each. Packing charged at cost.  
**Elitch Gardens Co., Denver, Colo.**

Cyclamen Gigantea, mixed colors, well budded,  
2½-in., \$8.00 per 100; 3-in., \$15.00 per 100;  
4-in., \$25.00 per 100; 5-in., \$50.00 per 100.  
**A. D. Root, Wooster, O.**

**CYCLAMEN PLANTS.****GOOD ASSORTMENT OF COLORS.**

We need the room.

3-in., 10c each;  
4-in., 35c each;  
5-in., 70c each.

**KEMBLE FLORAL CO.,**  
Oskaloosa, Ia.

**CYCLAMEN PLANTS.**

Assorted colors.

2½-inch.....	\$12.00 per 100
3-inch.....	20.00 per 100
4-inch.....	50.00 per 100
5-inch.....	75.00 per 100

Add 5% for packing charge.

**AMERICAN BULB CO.,**  
172 N. Wabash Ave., Chicago, Ill.

**WELL-GROWN STOCK****OF CYCLAMEN IN LARGE LOTS!**

3-in., \$20.00; 4-in., \$35.00; 5-in., \$65.00; 6-in.,  
\$100.00 per 100; 7-in., \$2.00 each; 8-in., \$3.00  
each.

These plants are very fine and of many vari-  
eties and colors, dark reds, dark pinks and  
salmon. Cash.

**FAIRVIEW GREENHOUSES,**  
Belvidere, Ill.

**CYCLAMEN**

Fine plants in full bloom now, no culls, fine  
for Christmas trade. Each

100 6-in. ....	\$1.50
100 7-in. ....	2.25
100 8-in. ....	3.50
25 10-in. ....	6.00

7½% for packing in pots.

Cash or reference.

**KEMBLE-SMITH CO.,**  
Boone, Ia.

**CYCLAMEN.****IN HEAVY BUD AND BLOOM.**

Strong 2½-in. ....	\$0.12 each
Strong 3-in. ....	.20 each
Strong 4-in. ....	.40 each
Strong 5-in. ....	.75 each
Strong 6-in. ....	1.00 each
Strong 7-in. ....	1.50 each

Place your orders for Christmas now.

**J. W. DAVIS CO.,**  
Davis Gardens, Terre Haute, Ind.

**CYCLAMEN LOADED WITH BUDS AND BLOOMS.**

Extra fine plants, in best selling colors.

5-in. ....	\$ 75.00 per 100
6-in. ....	125.00 per 100
7-in. ....	200.00 per 100

Cash with order. No C. O. D. orders accepted.  
Careful packing with no extra charge.

**SAYRE FLORAL CO.,**  
Sayre, Pa.

**CYCLAMEN, BEST STRAINS.**

**STRONG, HEALTHY, PERFECTLY SHAPED  
PLANTS, MOST DESIRABLE COLORS.**

No white, in bud and bloom,  
just right for Christmas.

3¾-in., 30c; 4-in., 40c; 4½-in., 50c; 5-in., 70c;  
6-in., \$1.00 each. Carefully packed free.

Cash, please.

**HILLVIEW GREENHOUSE CO.,**  
La Crosse, Wis.

**CYCLAMEN.**

All Colors.

We have a large stock of  
excellent plants.

4-in., 50c; 5-in., 75c; 6-in., \$1.25.

Packing at cost.

**FRANK F. CRUMP,**  
Colorado Springs, Colo.

Cyclamen, fancy stuff, nothing better around  
Chicago, 3-in., in bud, \$12.00 and \$15.00 per 100;  
4-in., in bud, \$35.00 and \$45.00 per 100; 5-in.,  
in bud and bloom, \$60.00 and \$75.00 per 100;  
6-in., \$1.00, \$1.25 and \$1.50 each; 7-in., \$2.00  
and \$2.50 each; 8-in., \$3.50 and \$4.00 each. No  
packing charges.

Joseph Turski, Gross Point, Ill.

**CYCLAMEN PLANTS LOADED WITH BUDS.****SALMON AND XMAS RED.**

4-in., \$40.00 per 100.

Xmas Red, 5-in., \$70.00 per 100.

No charge for packing; paper pots.

Prompt shipment.

**McADAMS & McCOMB,**  
Columbus Grove, O.

**CYCLAMEN.**

Extra strong and well grown, shipped in paper  
pots.

4-in. .... \$40.00 per 100

5-in. .... 75.00 per 100

**HENLEY BROS., WHOLESALE FLORISTS,**  
Terre Haute, Ind.

**CYCLAMEN, EXCEPTIONAL BARGAINS.**

We have a large surplus of the following  
variety for immediate shipment: Cyclamen  
Excelsior, white with red eye, 3-in., \$10.00 per  
100; 4-in., \$25.00 per 100. Extra strong, well-  
grown stock.

**MATTHEWSON'S, SHEBOYGAN, WIS.**

Cyclamen, 2½-in., \$10.00; 3-in., \$20.00; 4-in.,  
\$35.00; 5-in., \$50.00; 6-in., \$75.00 and \$100.00.  
Geo. A. Kuhl, Wholesale Grower, Pekin, Ill.

**CHOICE CYCLAMENS.**

Full of flowers and buds. Assorted colors,  
4-in., 35c; 5-in., 50c each. In paper pots. Five  
per cent for packing. Cash, please.

We need the room.

**EAGLE GROVE GREENHOUSE,**  
Eagle Grove, Ia.

**CYCLAMEN PLANTS.**

Assorted colors, large proportion of red.

4-in., \$40.00 per 100;

5-in., \$75.00 per 100.

A packing charge of 5 per cent.

**A. N. KINSMAN, INC.,**  
Austin, Minn.

**CYCLAMEN FOR CHRISTMAS.**

Cyclamen, fine 4-in., in bloom, two grades,  
50c and 75c; 6-in., select, \$1.50 and \$2.00; 7-in.,  
\$2.50 and \$3.00; 8-in., \$4.00. Add 10% for care-  
ful packing in clay or paper pots.

**GULLETT & SONS, LINCOLN, ILL.**

**CYCLAMEN IN BUD AND BLOOM.**

4-in., 40c each;

5-in., 75c each;

6-in., \$1.00 each.

No charge for packing. Cash, please.

**F. B. PFISTER, LOWVILLE, N. Y.**

Cyclamen: An extra fine lot of separate col-  
ors or mixed as desired, 2½-in., \$12.00 per 100;  
3-in., \$20.00 per 100; 4-in., \$40.00 per 100; 5-in.,  
\$75.00 per 100; 6-in., \$100.00 per 100; 7-in.,  
\$150.00 per 100. We know these will please you.  
**S. S. Skidelsky & Co., 50 Park Place, New York.**

**CYCLAMEN, SELECTED STRAIN,****SEPARATE COLORS OR MIXED.**

3-in. pots, \$25.00 per 100; 4-in. pots, \$40.00

and \$50.00 per 100.

**ROMAN J. IRWIN,**

43 West 18th St., New York, N. Y.

Cyclamen, nice, healthy, stocky plants, well  
furnished with foliage, showing buds; German  
strain, red and pink colors predominating, from  
4-in., 30c. This will make good blooming stock  
for Christmas.

**J. L. Schiller, 929 Prouty Ave., Toledo, O.**

**CYCLAMEN.****THESE ARE FINE PLANTS.**

2½-in. .... \$10.00 per 100

4-in. .... 50.00 per 100

**C. O. POLLWORTH CO.,**

City Hall Square, Milwaukee, Wis.

We need the room. Heavy, vigorous Cyc-  
lamen plants, all dark colors, budding for bloom,  
4-in., 30c. Packing 1c each. Fancy 5-in., in  
bud and bloom, 50c. Packing 2½c.

**J. E. Leslie & Son, Marion, Ind.**

Cyclamen plants, dark colors, no white, strong,  
sturdy plants, 5-in., \$75.00 per 100. All ready  
for shift to larger pots. Packing free, in paper  
pots, securely cleated. Peter Pearson, 3732-48  
Gunnison St., Chicago, Ill.

Cyclamen, fine, large plants, all colors; for  
immediate delivery; 5-in., 70c; 6-in., \$1.00 each.  
These are the best strains. Terms: satisfactory  
credit reference or cash with order.

**J. F. Wilcox & Sons, Council Bluffs, Ia.**

Cyclamen, 4-in., \$25.00 per 100; 5-in., 50c each;  
6-in., \$1.00 each. Full of buds, just right for  
Christmas.

**Crescent St. Floral Co., Grand Rapids, Mich.**

Cyclamen, the very best, 5-in., \$15.00 per doz.;  
6-in., \$24.00 per doz.; 7-in., \$36.00 and \$48.00 per  
doz. Add 10% for packing. Cash, please. Adolph  
D. Mohr, 76th and Broadway, Kansas City, Mo.

**BUSINESS BRINGERS****REVIEW****CLASSIFIED****ADVS.**

Cyclamen, heavy 3-in., mostly Wandsbek  
strain, ready to shift, \$20.00 per 100. 5 per cent  
for packing. Cash, please. Thos. Heaven, 197  
E. Main St., Benton Harbor, Mich.

Cyclamen Giganteum, 2½-in., \$6.00 per 100;  
3-in., \$10.00 per 100; 4-in., \$20.00 per 100;  
5-in., \$40.00 per 100; all full of buds; all col-  
ors mixed. Samuel Whitton, Utica, N. Y.

Cyclamen, strong, healthy plants, best selling  
colors, 5-in., \$75.00 per 100; 6-in., \$100.00 per  
100. Cash. Myers-Watson Floral Co., formerly  
E. V. Myers, Florist, St. Joseph, Mo.

Cyclamen, choice assortment of the leading  
varieties, 3-in., \$15.00 per 100; 4-in., \$35.00 per  
100. Extra strong, well-grown stock.

**Matthewson's, Sheboygan, Wis.**

Cyclamen, best European strain, strong 2½-in.,  
\$12.00; 3-in., \$20.00; 4-in., \$40.00; 5-in., \$75.00  
per 100, for November and Christmas bloom.

**Baur Floral Co., Erie, Pa.**

For Cyclamen of quality see my Display ad-  
vertisement in this issue. Winfield S. Kircher, Cy-  
clamen Specialist, DeFiance, O.

Cyclamen, extra large, bushy 5-in. Shipped  
in paper pots, \$9.00 per doz. Cash with order.

**B. L. Gibbs & Sons, Cumberland, Md.**

Cyclamen, well budded, strong 5-in., in fine  
assortment, 50c each. Cash.

**Brill Celery Gardens, Kalamazoo, Mich.**

Cyclamen, 3-in., ready for 4-in., good, strong  
plants, mixed colors, \$18.00 per 100.

**Harry Jergens, R. R. 5, Dayton, O.**

Cyclamen plants, 3-in. stock, best strain pro-  
curable, assorted colors, \$15.00 per 100.

**F. E. Blake, Marion, O.**

Cyclamen, 5-in., 75c each. L. G. Brown, 35th  
and Kensington Sts., Kansas City, Mo.

Cyclamen, 3-in., \$10.00 per 100; 4-in., \$35.00  
per 100. James D. Hooper, Richmond, Va.



## DAHLIAS

The new show Dahlia Peach Blow, pink; and the new decorative Dahlia Iron Clad, bronze; we offer in limited quantity, 50c each; \$5.00 per dozen clumps.

The new show Dahlia Mary D. Hallock, canary yellow, 25c each. Send for our list on Dahlias. Kalisch Bros. Co., 4516 Delmar Ave., St. Louis, Mo.

## CALIFORNIA DAHLIA NOVELTIES.

Giants for cut flowers and exhibitions; Strong bulbs from 4-in. pots for immediate and spring delivery.

Catalogue mailed on request.

KEY ROUTE HEIGHTS NURSERY CO., 852 Loma Vista Ave., Oakland, Cal.

## DAHLIA CLUMPS AND DIVISIONS.

Sylvia, Marathon, rich purple; Candeur, white; large, field-grown clumps, \$12.00; divisions, \$5.00 per 100; also mixed Double Dahlias. Will exchange for other varieties. State what you have. J. C. WEISS,

R. F. D. 2, Box 45, Portsmouth, Va.

Dahlia roots, a good assortment of our choice florists' varieties, \$6.00 per 100. King of Commerce Dahlia, strong tubers, \$40.00 per dozen. Cash. Indiana Dahlia Farm, New Albany, Ind.

Dahlias, write us for a complete list of very fine divisions, fall or spring delivery. S. S. Skidelsky & Co., 50 Park Place, New York.

Dahlias, field clumps in four named varieties, \$10.00 per 100; mixed varieties, \$8.00 per 100. H. Hills, Bristol, Ind.

## DAISIES

## DAISIES.

Boston Yellow, rooted cuttings, \$4.00 per 100. \$35.00 per 1000; 2 1/4-in. pots, \$8.00 per 100, \$75.00 per 1000.

Single White, rooted cuttings, \$2.00 per 100, \$18.00 per 1000.

Mrs. Sander and single White, 2 1/4-in. pots, \$6.00 per 100, \$50.00 per 1000.

ROMAN J. IRWIN,

43 W. 18th St., New York.

## ROOTED CUTTINGS NOW READY.

From A. E. Hunt's strain.

Boston Yellow .... \$4.00 per 100, \$35.00 per 1000  
Hunt's White Sport. 5.00 per 100, 45.00 per 1000  
No order accepted for less than 100.

500 of a variety at the 1000 rate.

A. L. RANDALL COMPANY, 180 N. Wabash Ave., Chicago.

## BELLIS DAISIES.

Giant White, big field clumps.....\$8.00 per 100

Giant Pink, big field clumps..... 8.00 per 100

WAYSIDE GARDENS CO.,

Mentor, O.

Daisies, Giant White, 2 1/4-in., \$5.00 per 100. No. 1 stock, or will exchange for Geraniums, named varieties. Cash with order. Parkside Greenhouses, 1457 E. 70th St., Chicago, Ill.

Daisies, strong rooted cuttings, Mrs. Sander, Nicholson's Giant White and Paris, \$2.00 per 100, by mail. 2-in., 4c. S. W. Pike, St. Charles, Ill.

Daisies, white, 2 1/4-in., ready to shift, fine for cuttings, \$6.00 per 100. Cash. La Crosse Floral Co., La Crosse, Wis.

Daisy Mrs. Sander, double, selected, nice stock, 2-in., \$4.00 per 100. D. W. Leatherman, Anderson, Ind.

Daisies, Mrs. Sander, extra good strain, good, strong 2 1/4-in., \$4.00 per 100. Haase Bros., Florists, Pekin, Ill.

Daisies, Marguerites, rooted cuttings, \$2.00 per 100; 2-in., \$4.00 per 100. Dumser Floral Co., Elgin, Ill.

Daisies, Sander and Boston Yellow, rooted cuttings, \$2.00 per 100; white, \$1.50 per 100. Cash. Byer Bros., Chambersburg, Pa.

Bellis Daisies, Longfellow and Snowball, strong, stocky plants, \$3.50 per 100, 500 at 1000 rate. Gustav Pitonka, Bristol, Pa.

Boston Yellow, 2 1/4-in., strong, \$7.00 per 100; Giant White, 2 1/4-in., \$5.00 per 100. S. S. Skidelsky & Co., 50 Park Place, New York.

Daisies, Paris and Marguerite, fine 2-in., \$4.00 per 100; Boston Yellow, 2-in., \$4.00 per 100. Cash. J. W. Miller, Shiremanstown, Pa.

## DELPHINIUMS

## HARDY PLANTS.

Delphinium Belladonna, 1-year, strong field-grown, \$7.00 per 100; 2-year, \$10.00 per 100. Write for special prices in large quantities; also a nice list of other hardy plants.

JOSEPH F. MARTIN,

Box 97, Painesville, O.

Delphinium Belladonna, field-grown, for winter forcing, strong, 1-year-old plants, \$11.00 per 100, \$100.00 per 1000; strong 2-year-old plants, \$14.00 per 100, \$130.00 per 1000. Roman J. Irwin, 43 West 18th St., New York.

Delphinium Belladonna, 1-year-plants, extra fine, \$50.00 per 1000; 2-year-plants, \$65.00 per 1000; also seed at \$2.50 per oz., \$30.00 per lb. Cash with order. George Martin, Box 154, Painesville, O.

For fall delivery, strong, fieldgrown 1-year-old Delphinium Belladonna, \$7.00 per 100, \$65.00 per 1000; 2-year-old, \$10.00 per 100. Write for other list of Hardy Perennials. S. S. Skidelsky & Co., 50 Park Place, New York.

The BEST WAY to get rid of your surplus stock is to use the REVIEW'S Classified Ads.

Delphinium Belladonna, the grand cut flower variety. Good size plants, \$7.00 per 100.

Thos. J. Murphy, Painesville, O.

Delphinium Belladonna, 2-year, field-grown for forcing, \$10.00 per 100.

Schrich Nursery, North Milwaukee, Wis.

## DRACAENAS

## DRACAENA INDIVISA.

50,000 big, strong plants ready for a shift to 3-in. or 4-in. pots from 2-in. pots, \$4.00 per 100.

Average size, strong and healthy from 2-in. pots, \$3.00 per 100.

Both the above sizes are big value and worth twice the money.

Packed to reach you safe anywhere.

ELMER RAWLINGS, WHOLESALE GROWER, Allegany, N. Y.

## DRACAENA TERMINALIS.

2-in. .... \$15.00 per 100

3-in. .... 25.00 per 100

4-in. .... 45.00 per 100

5-in. .... 75.00 per 100

Moderate packing charge.

ROY F. WILCOX & CO.,

Montebello, Cal.

Dracaena Indivisa, 450 4-in. plants, now ready for 5-in. pots, from 16 to 24 inches high, extra strong and in fine growing condition, \$16.00 per 100. Packing free. Cash.

Brinkerhoff Greenhouses, Springfield, Ill.

Dracaenas, fine 2 1/4-in. stock ready for shipment. Terminalis, 20c. Lord Wolseley, 20c.

Aurora, 24c. Mandalana, 24c.

Cash with order.

The Minge Floral Co., Mobile, Ala.

Dracaena Indivisa, strong plants, ready for shift, 3-in., \$10.00 per 100. Cash.

Charlevoix Floral Co., Charlevoix, Mich.

Dracaena Indivisa, extra nice plants, 2000 3-in., 8c each.

The Crown Hill Greenhouses, Edgewater, Colo.

Dracaena Indivisa, strong, ready to shift, 3-in., \$10.00 per 100. Winfield S. Kircher, Cyclamen Specialist, Defiance, O.

Dracaenas, Massangeana, Amabilis and Lord Wolseley; elegant stock, \$2.00 each. Holton & Hunkel Co., 462 Milwaukee St., Milwaukee, Wis.

Dracaena Indivisa, strong 3-in., ready to shift, \$10.00 per 100. Cash, please. J. E. Kallenbach & Sons, R. F. D. No. 1, Erie, Pa.

Dracaenas, strong 3-in. for growing on, \$10.00 per 100. Cash or references.

H. E. & C. W. Krebs, Cedar Rapids, Ia.

Dracaenas, Indivisa or Australia, fine 2-in., \$4.50 per 100. Cash. Myers-Watson Floral Co., formerly E. V. Myers, Florist, St. Joseph, Mo.

Dracaena Indivisa, strong plants, 2 1/4-in. pots, \$4.00 per 100. Cash with order.

Park Board Greenhouses, Fort Wayne, Ind.

## EUPHORBIAS

## EUPHORBIA.

## EXTRA STRONG.

Euphorbia Splendens (Crown of Thorns), 3-in. pots, \$15.00 per 100.

OAK GROVE GREENHOUSE,

Tuskegee, Ala.

## EVONYMUS

## EVONYMUS CARRIERI.

Extra strong,

50c each, \$40.00 per 100.

OAK GROVE GREENHOUSE,

Tuskegee, Ala.

## FARFUGIUMS

## FARFUGIUM.

Grand Leopard plants,

3-in., \$25.00 per 100.

OAK GROVE GREENHOUSE,

Tuskegee, Ala.

## FERNS

## FERNS OUR SPECIALTY.

100,000 2 1/4-in. Ferns,

Scottii, Teddy Jr., Roosevelt, Boston and Verona, \$6.50 per 100, \$60.00 per 1000.

20,000 Macawil, \$12.00 per 100, \$100.00 per 1000. Cash with order.

ERDMAN & ULRICH.

Belair Road and Erdman Hill,

Baltimore, Md.

## FINE FERNS.

Ferns for dishes, strong 2 1/4-in., \$6.00 per 100, \$50.00 per 1000; Boston and Roosevelt, 2 1/4-in., \$6.50 per 100, \$60.00 per 1000. Scottii, Teddy Jr., Verona and Whitmanii, 2 1/4-in., \$7.00 per 100, \$65.00 per 1000. Macawil, 2 1/4-in., new and very fine, \$12.00 per 100, \$100.00 per 1000.

Very fine Boston, 4-in., \$22.50 per 100; strong 5-in. Boston and Roosevelt, \$40.00 per 100; Whitmanii, 4-in., 35c; 5-in., 75c; 6-in., \$1.00.

In ordering 2 1/4-in. plants, specify whether pot plants, or transplanted bench-grown stock is wanted.

S. S. SKIDELSKY & Co., 50 Park Place, New York City.

## FINE VERONA FERN RUNNERS.

10,000 runners, \$25.00 per 1000, or will exchange for Poitevine or Ricard Geraniums.

C. H. TRITSCHLER, FLORIST,

R. R. No. 5, Nashville, Tenn.

## FERNS MY SPECIALTY.

Ferns for fern dishes. Strong, bushy 2 1/4-in. stock, in largest and best assortment, \$6.00 per 100, \$50.00 per 1000.

Fern seedlings: Excellent stock, ready for potting, in assortment of eight best fern dish varieties, \$1.75 per 100, \$15.00 per 1000.

Adiantum Cuneatum and Gracillimum, strong seedlings, ready for potting, \$1.75 per 100, \$15.00 per 1000; 2 1/4-in., \$6.00 per 100, \$50.00 per 1000.

Adiantum Farleyense Gloriosum. A most desirable Fern, well-grown 3-in., \$5.50 per doz., \$40.00 per 100; 4-in., \$9.00 per doz., \$70.00 per 100. Large cut fronds, \$25.00 per 100.

Cibotium Schiedel, the King of Ferns. Strong thrifty 3-in., \$8.00 per doz., \$65.00 per 100; 4-in., \$12.00 per doz., \$95.00 per 100; 5-in., \$24.00 per doz.

Boston Ferns, large, shapely plants from bench, ready for 6-in. pots, \$9.50 per doz., \$75.00 per 100; pot-grown, 7-in., \$21.00 per doz.; 8-in., \$30.00 per doz.

Fern spores, strictly fresh, in 25 or more fern dish varieties; your choice or my selection, 50c per trade packet. List sent on request.

J. F. ANDERSON, FERN SPECIALIST,

Short Hills, N. J.

## POT-GROWN FERNS.

Guaranteed to please.

Whitmanii, 2-in. .... \$ 6.00 per 100

Teddy Jr., 2-in. .... 6.00 per 100

Teddy Jr., 3-in. .... 15.00 per 100

Roosevelt, 2-in. .... 6.00 per 100

Boston, 2-in. .... 6.00 per 100

Boston, 4-in. .... 35.00 per 100

Boston, 6-in. .... 60.00 per 100

All of the above 2-in., \$55.00 per 1000. Less 4 per cent. Cash, please.

B. C. BLAKE,

Springfield, O.

## BOSTON AND WHITMANII FERNS.

Strong, healthy A No. 1 stock. Need room.

100 4-in. Whitmanii.....\$ 35.00 per 100

200 5-in. Whitmanii..... 60.00 per 100

250 6-in. Whitmanii..... 90.00 per 100

300 6-in. Boston..... 90.00 per 100

100 7-in. Boston..... 115.00 per 100

500 3-in. Asparagus Sprenger!, big, bushy plants, \$10.00 per 100. Cash with order.

Prices are without pots. No packing charges.

SUNNYSIDE GREENHOUSES NURSERY,

504 10th Ave., Moline, Ill.

## BOSTON FERNS.

To make room, we offer the following bargains in dandy, good, clean stock:

500 strong 3-in. .... \$0.12 1/2 each

200 strong 3 1/2-in. .... .20 each

1500 strong 4-in. .... .25 each

100 strong 6-in. .... .75 each

100 strong 7-in. .... 1.00 each

100 strong 8-in. .... 1.50 each

Cash, please.

HEINL & WEBER,

129 S. 7th St., Terre Haute, Ind.

## 10,000 2-IN. POTTED FERNS.

Instead of sending a man out on the road, we will give the buyer the benefit of his expenses.

200 Ferns, 50 each, 4 varieties, Boston, Roosevelt, Teddy Jr. and Whitmanii, \$10.00; same varieties, 100 each, \$20.00; same varieties, 125 each, \$25.00; same varieties, 250 each, \$50.00. All orders will contain an equal number of each variety. We will sell only 10,000 Ferns at these prices, so get your order in early. Cash, please.

CLOVER LEAF FLORAL CO.,

Springfield, O.

## FERNS.

Boston, extra large size.....\$12.00 per 100

Boston, 4-in. size ..... 10.00 per 100

Boston, 3-in. size ..... 8.00 per 100

Springfield, 3-in. size ..... 8.00 per 100

Boston, Whitmanii, Wanamaker,

Scottii and Springfield, 2 1/4-in.,

.....\$4.00 per 100, \$35.00 per 1000

Runners in all kinds..... 12.50 per 1000

W. P. NEWELL CO., APOPKA, FLA.

Wholesale Fern Growers.

## BOSTON FERNS.

4-inch .....\$35.00 per 100

5-inch .....\$60.00 to 75.00 per 100

## MACAWII FERNS.

We are booking orders for December delivery on Macawil Ferns, 2 1/4 to 10c.

Packing in clay pots, 10 per cent. Packing in paper pots, 7 per cent. Packing out of pots, 5 per cent. Terms cash or satisfactory references.

PINEHURST FLORAL CO.

Pleasant Hill, Mo.

## APOPKA FERNERY CO.

Particular attention given to growing Plumosa and Sprenger plants. We have on hand for immediate shipment 50,000 clumpy, stocky plants, 3-in. and 4-in., \$8.00 and \$10.00 per 100.

Bostons, 4-in., \$10.00 per 100;

Bostons, 3-in., \$8.00 per 100.

Cash with order.

APOPKA FERNERY CO.,

Wholesale Growers, Apopka, Fla.

## TABLE FERNS FOR FERN DISHES.

## STRONG 2 1/4-IN. POTS.

\$7.00 per 100, \$65.00 per 1000.

Boston, Scottii, Verona, Roosevelt

and Teddy Jr., 2 1/4-in. pots,

\$6.00 per 100, \$55.00 per 1000.

New Macawil Fern, 2 1/4-in. pots,

\$12.00 per 100.

ROMAN J. IRWIN,

43 West 18th St., New York, N. Y.

Ferns, Whitmanii, nice, bushy stock, clean and healthy, 5-in., 40c; 6-in., 60c; Whitmanii and Boston, fine transplanted runners ready for 3-in., \$5.00 per 100. Packing free.

Koopmann Bros., Davenport, Ia.



## FERNS—Continued

## QUALITY FERNS.

500,000 2½-in. pot-grown Ferns, Bostons, Roosevelt, Whitmanil, Teddy Jr., Whitmanil Compacta, all at \$6.00 per 100, \$55.00 per 1000. Boston and Roosevelt 3-in., \$15.00 per 100. Buy now and place contracts for March, April, May and June at these prices on 2½-in. and 3-in. G. M. REBURN & CO., 3807 Lake Park Ave., Chicago, Ill.

## FERNs.

Boston and Roosevelt, 4-in., \$35.00; 5-in., \$50.00 and \$65.00; 6-in., \$75.00; 7-in., \$100.00; 8-in., \$150.00 and \$250.00. Amerpohili, 4-in., \$50.00; Whitmanil, 4-in., \$50.00; 5-in., \$65.00 and \$75.00; 6-in., \$85.00 and \$100.00; Scottil, 2½-in., \$7.50. GEO. A. KUHLE, Wholesale Grower, Pekin, Ill.

IF YOU WANT STRONG AND HEALTHY BOSTON FERNS, WE CAN SUPPLY YOUR NEEDS.

5-in., 55c;  
6-in., 70c;  
7-in., 85c.

ALFRED CARLSTROM & SON, 10830 Hale Ave., Chicago, Ill. Phone Beverly 564.

## FERNs.

Boston and Whitmanil, strong, healthy and bushy. 4-in. .... \$3.60 per doz., \$25.00 per 100 5-in. .... 5.40 per doz., 40.00 per 100 6-in. .... 8.00 per doz., 60.00 per 100 Packing 5 per cent. Cash, please. GREENWOOD AVENUE GREENHOUSES, 702 Greenwood Ave., Decatur, Ill.

## FERN DISH FERNS.

Pteris Adiantoides, Cretica Albo-Lineata, Magnifica, Wimssettii, Wilsonii, 2½-in., \$5.00 per 100. Cyrtomium Rochfordianum, \$7.00 per 100.

## BOSTON FERNS.

5-in. pot plants, \$40.00 per 100; 6-in. pot plants, \$60.00 per 100.

STORRS & HARRISON CO., Painesville, O.

## WELL-GROWN BOSTONS.

2,000 2½-in. .... 6c each  
2,000 3-in. .... 10c each  
1,000 4-in. .... 30c each  
500 5-in. .... 60c each  
300 6-in. .... 90c each

CALVERT FLORAL CO., Lake Forest, Ill.

## BOSTON FERN RUNNERS.

Spend your dollars where you will get full value. Having more Boston Fern runners than I can use, I am offering the surplus at \$10.00 per 1000. These are extra fine, strong, clean, healthy plants, and guaranteed to please you, or your money refunded. Cash, please. NORMAN C. MILLER, FORT PIERCE, FLA.

## BOSTON FERNS.

Good, strong, bushy stock. 5-in. .... 50c each Add 5 per cent for packing. See our ad on Cyclamen. DAVIS FLORAL CO., Davenport, Ia.

Ferns; 300 Teddy Jr., 2½-in., \$5.00 per 100; 500 Boston Ferns, 2½-in., \$5.50 per 100; 200 Whitmanil, \$5.50 per 100; 500 Macawil, 2½-in., strong plants, \$20.00 per 100, or will exchange for Geraniums, named varieties. Cash with order. Parkside Greenhouses, 1457 E. 70th St., Chicago, Ill.

## FERNs.

5-in. Boston and Roosevelt ..... 50c  
6-in. Boston and Roosevelt ..... 75c Above stock is pot-grown, strong, clean and bushy.

HOMEWOOD GREENHOUSES, Atchison, Kan.

## BOSTON FERNS.

Bench-grown, strong, will make large 4-in. stock, worth 50c retail in 30 days; specially low to make room, \$19.00 per 100; will pack light. Cash. No charge for packing.

## THE IMLAY CO.,

Zanesville, O.

## FERNs FOR CHRISTMAS.

Well finished Ferns for immediate sales. Choice Wanamaker, Verona and Whitmanil, 4-in., 35c; Boston and Whitmanil, 5-in., 65c; Boston, 7-in., \$1.50; 8-in., \$2.00.

GULLETT & SONS, LINCOLN, ILL.

## BENCH-GROWN BOSTONS.

Extra large plants, ready for 5 and 6-in. pots, 25c each; Roosevelt, pot-bound, 4-in., 25c each. This is good, clean stock. F. C. FREEMAN & SONS, Portland, Ind.

## BOSTON FERNS.

Strong runners, ready for immediate delivery, \$10.00 per 1000; 3-inch pot size, \$7.00 per 100; 4-inch pot size, \$10.00 per 100. 2 per cent discount for cash with order.

F. M. SOAR, LITTLE RIVER, FLA.

Boston Ferns, 4-in., \$10.00 per 100, \$90.00 per 1000; 3-in., \$7.50 per 100, \$70.00 per 1000. Strong Boston runners, \$10.00 per 1000. Fine Staghorn Ferns, 50c to \$1.00 each.

Lee Smoot, Apopka, Fla.

Fernery Ferns in assortment, \$6.00 per 100. Holton & Hunkel Co., 462 Milwaukee St., Milwaukee, Wis.

Boston Ferns, 2½-in., \$5.00 per 100. Cash. H. C. Brown, Yellow Springs, O.

Ferns, Boston, Elegantissima and Whitmanil, 2½-in. full pots, \$6.00 per 100, \$50.00 per 1000. Boston and Elegantissima, 6-in., 50c each, \$40.00 per 100, all pot bound.

B. M. Wichers & Co., Gretna, La.

Ferns, large, bench-grown Bostons ready for 5 and 6-in. pots, \$25.00 per 100; 8-in. pot-grown, ready for 4-in., \$10.00 per 100; also a fine lot of runners as good as 2-in., \$3.00 per 100. Cash. C. P. Bethards, Springfield, O.

Ferns, strong, healthy stock, Boston and Whitmanil, 4-in., \$25.00 per 100; 5-in., \$40.00 per 100. Cash with order, or shipped C. O. D. if ¼ of purchase price is sent with order. Peterson Floral Co., Gibson City, Ill.

## POT-GROWN BOSTON FERNS.

6-in. bushy stock out of pots, 75c each; 7-in. Bostons, 90c; 8-in., \$1.10 each plus 5% for packing.

DAVIS & STEINER CO., MORRISON, ILL.

Ferns, Boston and Scottil, strong 4-in. stock, ready for shift to 5-in. and 6-in. pots, \$5.00 per 100, \$40.00 per 1000.

Evenden Bros. Co., Williamsport, Pa.

EXTRA STRONG, WELL-GROWN STOCK. Whitmanil Ferns, 5-in., 50c each; heavy 5½-in., 75c each. Cash, please.

J. E. MATTHEWSON, SHEBOYGAN, WIS.

Ferns, Bostons, good plants, 2½-in., \$6.00 per 100, \$50.00 per 1000; Fern runners, \$2.50 per 100. Herman Schau, 10817 Hale Ave., Chicago, Ill.

Ferns, Boston, a few Whitmanil and Anthony Wayne, strong, 3-in., \$18.00; 4-in., \$25.00; 5-in., \$50.00 per 100; 6-in., \$1.00 each. Winfield S. Kircher, Cyclamen Specialist, Defiance, O.

Ferns, table ferns in assorted varieties, 2½-in., \$6.00 per 100, \$55.00 per 1000. Cash with order, please. Frank Oechlein, 4911 W. Quincy St., Chicago, Ill.

Boston Ferns, good, strong stock, 3-in., \$15.00 per 100; 4-in., \$25.00 per 100; 6-in., \$75.00 per 100. Cash. Underwood Bros., 21st and Fair Ave., Columbus, Ohio.

Bostons from bench, good, clean stock, \$20.00, \$25.00 and \$35.00 per 100.

Verona Ferns, 2½-in., \$5.00 per 100, \$40.00 per 1000. Carl Hagenburger, W. Mentor, O.

Boston Ferns, 5-in., 40c; 6-in., 60c; Whitmanil and Compacta, 4-in., 25c; 5-in., 50c each. Cash. Zumbrota Greenhouses, Zumbrota, Minn.

Boston Ferns, strong, clean, pot-grown, 2-in., 6c; 4-in., 25c; 5-in., 50c each. Cash with order. Walnut Hill Greenhouses, Independence, Mo.

Whitmanil Ferns, strong 4-in., 35c; 5-in., 75c; 7-in., \$1.50 each.

Quentin Floral Co., St. Joseph, Mo.

Boston Ferns, pot-grown, ready for 5-in. pots, \$25.00 per 100. Cash, please. Charles C. Walker, 1277 Logan Ave., Danville, Ill.

Boston Ferns, fine stock, 5-in., 60c; 6-in., 75c each. Packing free. Cash. La Crosse Floral Co., La Crosse, Wis.

Boston Ferns, bench-grown, good, clean stock and ready for 5-in., \$25.00 per 100.

Harry Jergens, R. R. 5, Dayton, O.

## VERY FINE PLANTS.

Verona Ferns, 4-in., 35c each. Cash, please. J. E. MATTHEWSON, SHEBOYGAN, WIS.

Ferns, strong 4-in., Boston, Roosevelt and Whitmanil Compacta, \$3.50 per doz., \$25.00 per 100. The Schmidt & Botley Co., Springfield, O.

Boston Ferns from bench, good clean stock with right color, \$35.00 per 100.

Anoka Greenhouses, Anoka, Minn.

Especially strong, pot-grown Boston Ferns, 4-in., 25c; 5-in., 40c; 6-in., 75c. J. W. Davis Co., Davis Gardens, Terre Haute, Ind.

Boston Ferns, strong, bench-grown, \$30.00 per 100. Wise Adkisson, Greenville, Tex.

Table Ferns, standard varieties, 2½-in., \$5.00 per 100. Henry Smith, Grand Rapids, Mich.

Boston Ferns, bench-grown, extra strong, 50c each. L. J. Rowe, Titusville, Pa.

Table Ferns, strong 2½-in., 5 varieties, \$6.00 per 100. Cash. Park Floral Co., St. Joseph, Mo.

Ferns, Boston, 1000 good 3-in., \$15.00 per 100. E. R. Pound, Newark, O.

Holly Ferns, large 2½-in., \$8.00 per 100. C. C. Pollworth Co., Milwaukee, Wis.

Dish Ferns, 2½-in., \$5.00 per 100, in ten varieties. James D. Hooper, Richmond, Va.

## FICUS

## FICUS ELASTICA.

Extra strong, 24 to 30 ins. from the pot up; 6-in. pots, \$7.50 per doz.

OAK GROVE GREENHOUSES, Tuskegee, Ala.

Ficus Elastica, 4-in., fine, strong stock, 50c and 60c. Jacob Schulz, 831 Cherokee Rd., Louisville, Ky.

## FORGET-ME-NOTS

Forget-me-nots, strong seedlings, \$6.00 per 1000; 2½-in. pots, \$6.00 per 100, \$50.00 per 1000; 3-in. pots, \$10.00 per 100.

Roman J. Irwin, 43 West 18th St., New York.

Forget-me-nots, true, winter-flowering, strong, transplanted, ready for 3-in. pots. S. T. Danley & Sons, Macomb, Ill.

Forget-me-nots: Barker's True Winter-flowering. We have reselected this stock for the past five years, by propagating from only the earliest and largest flowering plants, allowing us to offer without question, the best Myosotis on the market. This variety makes a strong and vigorous growth and should be planted 12 to 15 inches apart each way. When well-grown, will produce stems 12 to 18 inches in length. A good crop to follow Mums, and can be planted in the same soil with excellent results; rooted cuttings, \$6.00 per 100, \$55.00 per 1000; 2½-in. pots, \$8.00 per 100, \$70.00 per 1000. Stock ready for shipment. Cash with order. John M. Barker, P. O. Box No. 225, Morristown, N. J.

## FORGET-ME-NOTS.

Everblooming variety, 2½-in. stock ready for shift. 3c. Cash, please.

See Pelargonium advertisement.

J. SYLVESTER, OCONTO, WIS.

Forget-me-nots, the long stemmed true winter-flowering; strong 2½-in., and starting to branch, \$4.00 per 100. No charge for packing. F. L. Lains, Council Bluffs, Ia.

Forget-me-nots, hardy, everblooming, transplanted rooted cuttings, \$3.00 per 100. Dummer Floral Co., Elgin, Ill.

Strong, winter-flowering, 2½-in. Forget-me-nots, \$5.00 per 100. S. S. Skidelsky & Co., 50 Park Place, New York.

Forget-me-nots, true winter flowering, strong, 2½-in. pots, \$4.00 per 100, \$35.00 per 1000. J. C. Schmidt, Bristol, Pa.

Forget-me-not, true winter flowering, 2-in., \$4.00 per 100. Winfield S. Kircher, Cyclamen Specialist, Defiance, O.

Forget-me-nots, 2½-in., \$4.00 per 100. O. P. M. Criley, Florist, Ottumwa, Ia.

## FREESIAS

## FREESIA PURITY BULBS.

A heavy-flowering, strong-stemmed strain, for greenhouse forcing. This strain blooms with an average of 7 flowers to a stem.

Diameter ..... Per 1000  
½ to ¾ inches ..... \$9.00

Satisfaction guaranteed.

SEVIN-VINCENT CO.,

512 Washington St., San Francisco, Cal.

Freesia Purity bulbs, for greenhouse forcing, ¾-in., \$9.00 per 1000.

G. B. Johnson, 1509 Morton St., Alameda, Calif.

## FUCHSIAS

Fuchsias, fine double, dwarf habit, early and free blooming; strong, well-rooted cuttings, \$1.75 per 100, \$16.00 per 1000, prepaid by mail. Cash. J. P. Cannata, Mt. Freedom, N. J.

Fuchsias, good assortment, 2½-in., \$5.00 per 100; 4-in., 25c; 6-in., 50c each.

Henry Smith, Grand Rapids, Mich.

Fuchsias, 2-in., \$3.00 per 100. Byer Bros., Chambersburg, Pa.

## GENISTAS

## GENISTA.

5-in., fine, shapely plants,

\$30.00 per 100.

Ready now.

JACKSON & PERKINS COMPANY,

Newark, New York State.

## GERANIUMS

## CALIFORNIA SUNSHINE GERANIUMS.

"Any number; any kind; any time; anywhere."

## STANDARD VARIETIES:

Rooted cuttings .... \$2.50 per 100, \$22.50 per 1000

Potted 2½-in. .... 5.00 per 100, 45.00 per 1000

## HILL, MICHELLE, RICARD.

Rooted cuttings .... \$3.00 per 100, \$27.50 per 1000

Potted 2½-in. .... 6.00 per 100, 55.00 per 1000

Poltevine and Ivy all booked till Jan. 1, 1921.

No mealy bugs or other parasites.

Distant shipments with perfect success.

National recognition based on merit.

LOS ANGELES GERANIUM CO.,

927 Oxford Street, Berkeley, Cal.

## GERANIUMS.

Rooted cuttings, S. A. Nutt, Mme. Jaullin and Buchner, \$2.50 per 100, \$20.00 per 1000.

Jean Vlaud, \$3.00 per 100, \$25.00 per 1000.

2-in. .... \$4.00 per 100, \$35.00 per 1000

2½-in. .... 5.00 per 100, 45.00 per 1000

3-in. .... 8.00 per 100, 55.00 per 1000

Poltevine rooted cuttings, \$3.50 per 100, \$30.00 per 1000.

2-in. .... \$5.50 per 100, \$50.00 per 1000

2½-in. .... 6.50 per 100, 60.00 per 1000

3-in. .... 7.50 per 100, 70.00 per 1000

Cash with order.

HUDSON GREENHOUSE, HUDSON, MICH.

## GERANIUMS.

Our specialty,

S. A. Nutt,

Jean Vlaud,

Mme. Buchner,

Poltevine,

Ricard,

good, short-jointed plants

from 2-in. pots, \$3.50 per 100,

\$35.00 per 1000.

We ship by express or parcel post,

packed to reach you safe anywhere.

ELMER RAWLINGS,

Wholesale Grower, Allegany, N. Y.

Geraniums, 12,000 Nutt, Buchner, Double

Grant, Harcourt, nice big 2½-in., \$5.00 per 100

Poltevine, Ricard, Hill, Barney and Oberle, 2½-

in., \$6.00 per 100.

Burdell Floral Co., Bowling Green, Ky.

## ROOTED GERANIUM CUTTINGS.

The following, "Big Four," bedders are the ones that will satisfy your customers. Strong selected top cuttings, well rooted. December delivery. Per 1000

S. A. Nutt, greatest dark red.....\$25.00  
Double Giant, king of all scarlets..... 25.00  
Mme. Buchner, best double white..... 25.00  
Beaute Poitevine, favorite salmon..... 35.00

THE W. T. BUCKLEY CO.,  
Springfield, Ill.

## GERANIUMS.

Ricard, strong 2½-in., \$50.00 per 1000; Barney, Ruby, Jean Viaud and Jean Oberle, 2-in., \$4.50 per 100, \$40.00 per 1000; S. A. Nutt and mixed, \$35.00 per 1000.

Ivy Geraniums, Rycroft's Surprise, \$5.00 per 100, \$45.00 per 1000; mixed, \$3.50 per 100.

Scented Geraniums, Rose and Skeleton, \$3.50 per 100. Cash.

JACOBS BROS., P. O. BOX 413, PEORIA, ILL.

## GERANIUMS, ROOTED CUTTINGS.

Ricard, Poitevine, Castellane, Viaud, Doyle and Buchner, all booked until December 15. S. A. Nutt and Scarlet Bedder ready now, \$30.00 per 1000.

Parcelpost and insurance \$1.00 per 1000 extra. Cash with order.

FRED W. RITCHY, LANCASTER, PA.

## EXTRA STRONG GERANIUMS.

Nutt and Buchner, 10,000 2-in., \$35.00 per 1000, until this batch is sold. Viaud, 2-in., \$40.00 per 1000; Regalia, \$50.00 per 1000. Delivery now and later.

Poitevine and Ricard, \$50.00 per 1000. Delivery latter part of December. Packed right, and free. Thoroughly rooted, not merely cuttings in 2-in. pots. Cash, please.

J. A. SWARTLEY & SONS, STERLING, ILL.

## GERANIUMS.

Well rooted cuttings, Ricard, Poitevine, Scarlet Bedder and Anna Brown, double pink, \$30.00 per 1000.

S. A. Nutt, \$25.00 per 1000. Cash with order.

PETER BROWN, LANCASTER, PA.

## GERANIUM ROOTED CUTTINGS.

December deliveries, S. A. Nutt and Buchner.....\$22.50 per 1000  
Poitevine ..... 27.50 per 1000  
Ricard ..... 35.00 per 1000

State which method of shipments, parcel post billed at cost, or express.

ALBERT M. HERR,  
R. R. D. 8, Lancaster, Pa.

## GERANIUMS.

Extra strong stock, Per 100 Per 1000

S. A. Nutt, 2½-in.....\$4.00 \$30.00  
Ricard, 2½-in..... 5.00 45.00  
American Beauty, 2½-in..... 5.00 45.00

Cash with order.

BAUSCHER BROS., FREEPORT, ILL.

Geraniums, 2½-in. pots, S. A. Nutt, Ricard, Poitevine, white, Mrs. Lawrence, Rose Geraniums, Helen Michell and other varieties, \$6.00 per 100, \$50.00 per 1000. S. A. Nutt, rooted cuttings, \$3.00 per 100, \$25.00 per 1000. Ready now and later. Other varieties ready next month. Ask for varieties and prices.

Roman J. Irwin, 43 West 18th St., New York.

## GERANIUMS.

Rooted cuttings, 10,000 S. A. Nutt, \$18.00 per 1000; 4000 mixed, same price; been in sand 10 weeks.

These are all top cuttings and well rooted.

ELMWOOD FLORAL CO.,  
Cor 30th and Elmwood Ave., Erie, Pa.

## 2-IN GERANIUMS.

Nutt, Doyle and Buchner, \$3.00 per 100. Improved Poitevine, Beaute Poitevine, Viaud, Ricard and Blanc, \$3.50 per 100. These are well rooted in good soil and will start to grow at once when potted.

C. G. LOCKE, ARKPORT, N. Y.

## GERANIUMS.

Madam Sallerol, Rooted cuttings, \$2.00 per 100. Cash.

H. C. BLANEY,  
153 Humphrey St., Swampscott, Mass.

Geraniums, rooted cuttings, Nutt and Buchner, \$20.00 per 1000; Doyle, Buchner, Viaud and mixed, 2-in., \$25.00 per 1000; Poitevine, \$30.00 per 1000; Ricard, \$35.00 per 1000. Cash with order. Mrs. E. A. Llewellyn, Olean, N. Y.

Geraniums, 1500 S. A. Nutt, 200 Poitevine, 200 Roseleur, 250 Mrs. Lawrence, best shell pink; fine stock from 2½-in., ready for shift, \$5.00 per 100. S. Knudsen, North Boulder Greenhouses, Boulder, Colo.

Geraniums, Doyle and S. A. Nutt, rooted cuttings, \$2.00 per 100; Poitevine and Ricard, 2½-in., \$5.00 per 100; Presilly and Nutt, 2½-in., \$4.00 per 100; mixed rooted cuttings, mostly Nutt, \$15.00 per 1000. R. Sellers, Alliance, O.

Geraniums, S. A. Nutt and Mme. Buchner, \$22.00 per 1000; Sallerol, \$2.00 per 100. Cash, please. John G. Witt & Son, 10423 Wallace St., Chicago, Ill.

Geraniums, rooted cuttings S. A. Nutt, \$18.00 per 1000. No charge for packing. Cash, please. Norwalk Rose Gardens Co., Norwalk, O.

Rose Geraniums, 2½-in., fine and strong, just what you want, \$4.50 per 100. Plahous Greenhouses, Grand Junction, Mich.

Geraniums, rooted cuttings, Nutt, Buchner, 2½-in., \$4.50; Viaud, Hill, Presilly, Poitevine, Doyle, mixed, \$25.00; 2½-in., \$5.00; Poitevine, Ricard, \$30.00; each alone, \$35.00; 2-in., \$5.00. Cash.

Port Allegany Greenhouses, Port Allegany, Pa.

Geraniums, Poitevine and Scarlet Bedder, rooted cuttings, \$28.00 per 1000; S. A. Nutt, \$20.00 per 1000, 250 at 1000 rate. Cash with order. C. B. Shisler, Williamsville, N. Y.

Geraniums, Helen Michell, Poitevine and mixed, strong, pot-bound, 2½-in., \$5.50 per 100. Cash.

Newport Greenhouses, Newport, Perry Co., Pa.

Geraniums, S. A. Nutt, \$2.00 per 100, \$20.00 per 1000; Jean Oberle, \$3.00 per 100, \$25.00 per 1000. Parcel post, prepaid. Cash with order. John L. Gugino, Fredonia, N. Y.

Geraniums, Poitevine and Ricard, 2½-in., \$6.00 per 100, \$50.00 per 1000; S. A. Nutt and Landry, \$5.00 per 100, \$45.00 per 1000.

E. O. Basinger, Columbiana, O.

Geraniums: A fine lot of S. A. Nutt out of 2-in. pots, early September propagated from top cuttings, \$4.00 per 100, \$35.00 per 1000. Cash with order. C. C. Breece, R. 7, Delaware, O.

A FINE LOT OF GERANIUMS. Rooted cuttings of S. A. Nutt and Buchner, \$2.00 per 100, \$18.00 per 1000. Cash with order. CHERRY PARK GARDENS, FREDONIA, N. Y.

## GERANIUMS.

S. A. Nutt, 2½-in.....\$4.00 per 100  
Cash, please.

W. BEZDEK, CEDAR RAPIDS, IOWA.

## GERANIUMS.

2½-in. choice mixed Geraniums, \$3.50 per 100. 3-in. choice mixed Geraniums, \$5.00 per 100. ENID FLORAL CO., ENID, OKLA.

Geraniums, 10,000 Nutt, 3000 Buchner, 2000 Soft Red Geraniums, \$5.00 per 100, \$45.00 per 1000. Packing free for cash. The Silvious & Silvious Floral Co., Ashtabula, O.

Red Geraniums, fine plants, 2000 2½-in., \$4.00 per 100, \$40.00 per 1000.

H. R. McWilliams, Exeter, N. H.

Geranium S. A. Nutt, rooted cuttings, \$20.00 per 1000. Ready now. Cash. Wm. H. Minekime, R. F. D. No. 1, Hamburg, N. Y.

Geraniums, S. A. Nutt, Ricard, Jaulin and White, 2½-in., \$5.00 per 100.

The Thumb Nursery, Marlette, Mich.

Poitevine Geraniums, 2½-in., ready for 3-in., \$50.00 per 1000. S. A. Nutt, \$40.00 per 1000. John B. Rudy, Elmira, N. Y.

Geraniums, 2000 Poitevine, 2000 Ricard, 200 Hill and 200 Nutt, pot-bound, fine stock, 2½-in., \$6.00 per 100. S. M. Harbison, Danville, Ky.

Geraniums, Nutt and other leading varieties; strong 2½-in., \$4.00 per 100; 3½ and 4-in., \$10.00 per 100. G. Noack, Batavia, N. Y.

Geraniums, S. A. Nutt, Buchner and mixed pinks, 2½ and 3-in., 4c each; rooted cuttings, 2c each. D. Hall, Kennard, Neb.

Geranium S. A. Nutt, 1000 extra strong 2½-in., \$3.50 per 100. Cash, please. H. A. Jacobs, 1529 E. 76th Pl., Chicago, Ill.

Geraniums, Poitevine and Ricard, 2-in., \$5.00 per 100; 2½-in., \$8.00 per 100. December delivery. Royston & Fenton, Evansville, Ind.

Geraniums, rooted cuttings, S. A. Nutt, \$2.25 per 100, \$20.00 per 1000.

E. A. Muchow, Clarence, N. Y.

Geraniums, 2-in., \$35.00 per 1000; 3-inch, \$60.00 per 1000; 4-inch, \$18.00 per 100. Cash or c. o. d. F. H. Parker, Fort Scott, Kan.

Geraniums, rooted cuttings, S. A. Nutt, \$20.00 per 1000; parcelpost \$1.00 extra per 1000. Cash with order. P. Hopman, New Galilee, Pa.

Geraniums, 2½-in., good, strong stock, \$4.50 per 100; Nutt, Poitevine, Helen Michell and La Favorite. Evenden Bros. Co., Williamsport, Pa.

Geraniums, S. A. Nutt and Doyle, strong plants ready for shift, 2-in., \$4.00 per 100. Bland & Steinmetz, Independence, Ia.

Geraniums, S. A. Nutt, 10,000 strong, 2½-in., \$40.00 per 1000; 5000 rooted cuttings, \$25.00 per 1000. J. J. LeBorlous, Duluth, Minn.

Geraniums, strong rooted cuttings, S. A. Nutt, if taken now, \$2.50 per 100, \$20.00 per 1000. O. B. Stevens, Shenandoah, Ia.

Geraniums, rooted cuttings, S. A. Nutt, \$25.00 per 1000. The Allen Brownhill Co., Cortland, N. Y.

Geraniums, 100,000 Castellane, Nutt and Barney, 2½-in., 4½c each. L. J. Rowe, Titusville, Pa.

Sallerol Geranium rooted cuttings, \$1.50 per 100. O. H. Ketcham, South Haven, Mich.

Geraniums, Rose and Sallerol, 2-in., \$3.00 per 100. Cash. Byer Bros., Chambersburg, Pa.

Geraniums, S. A. Nutt, 2-in., \$3.50 per 100. Q. D. Butler, 616 S. 40th St., Louisville, Ky.

Geraniums, S. A. Nutt, rooted cuttings, \$20.00 per 1000. The Pana Greenhouses, Pana, Ill.

Geraniums, 2½-in. S. A. Nutt, \$4.00 per 100. Charles Sherwood, Waterloo, Ia.

## GLADIOLI

Gladioli: Write us now for complete price list. Delivery as wanted. Highland View Gladioli Gardens, W. Bailey Rd., Cuyahoga Falls, O.

## GLADIOLUS BULBS OF UNSURPASSED

## BLOOMING POWER

for immediate or future shipment, F. O. B.

Concord, Mass.

Terms: 7% discount for cash with order.

100 of a variety will be sold at the 1000 rate.

Add 10% to all orders for less than 100.

Prices quoted per 1000.

	No. 1 1½-in. up	No. 2 1¼-in. 1½-in.	No. 3 1-1¼-in.
AMERICA, lavender pink..	\$30.00	\$24.00	\$18.00
ANNY WIGMAN, yellow..	45.00	36.00	27.00
ATTRACTION, deep crimson	40.00	32.00	.....
BARON HULOT, dark violet	60.00	48.00	36.00
AUGUSTA, white	35.00	28.00	22.00
BRENCHLEYENSIS, scarlet	30.00	24.00	18.00
CANDIDUM, white	50.00	40.00	30.00
CHICAGO WHITE	35.00	28.00	22.00
CONSPICUOUS, blue	110.00	90.00	70.00
CRACKERJACK, dark red	30.00	24.00	18.00
EMPRESS OF INDIA, dark maroon	45.00	36.00	27.00
GEORGE PAUL, "Harvard" crimson	60.00	48.00	36.00
GOLDEN WEST, orange	35.00	28.00	22.00
HALLEY, salmon pink	35.00	24.00	18.00
IDA VAN, deep salmon red	35.00	28.00	22.00
INDEPENDENCE, orange scarlet	28.00	22.00	17.00
KLONDIKE, yellow	25.00	20.00	15.00
LILY LEHMAN, ivory white	60.00	48.00	36.00
L'IMMACULEE, pure white	65.00	52.00	45.00
LOVELINESS, cream	60.00	48.00	36.00
MASTER WIETSE, violet	50.00	40.00	30.00
MEADOWVALE, white	30.00	24.00	18.00
MINNESOTA, pale cream	35.00	28.00	22.00
MIRANDA, Primulinus type, yellow	30.00	24.00	18.00
MRS. FRANCIS KING, salmon red	28.00	22.50	17.00
MRS. F. PENDLETON, flushed pink	50.00	40.00	30.00
MRS. WATT, wine color	45.00	36.00	27.00
NIAGARA, delicate cream	50.00	40.00	30.00
PANAMA, pale pink	50.00	40.00	30.00
PEACE, white	45.00	36.00	27.00
PRESIDENT TAFT, delicate pink	35.00	28.00	22.00
PRINCE OF WALES, salmon	70.00	60.00	45.00
PRINCEPINE, carmine red	45.00	36.00	27.00
SCHWABEN, canary yellow	60.00	48.00	36.00
THE PEARL, soft pink	45.00	36.00	27.00
WAR, blood red	45.00	36.00	27.00
WILBRINK, flesh pink	65.00	55.00	45.00
WILLY WIGMAN, blush white	50.00	40.00	30.00
YELLOW HAMMER, pure yellow	45.00	36.00	27.00
EXHIBITION MIXED	25.00	20.00	15.00
EXTRA CHOICE MIXED	20.00	16.00	12.00
PRIMULINUS HYBRIDS	25.00	20.00	15.00
BLUE HYBRIDS	35.00	28.00	22.00

Upon application prices will be quoted on planting stock or on other varieties not listed. Special price quoted on large quantities.

JELLE ROOS,

Gladiolus Specialist, Concord, Mass.

## LONG'S GLADIOLI WILL GROW.

	1½-in. up 1¼-1½-in.	1-1¼-in.	¾-1-in.
America	\$24.00	\$18.00	\$15.00
Emp. of India	35.00	28.00	22.00
Halley	24.00	18.00	15.00
Mrs. F. King	24.00	18.00	15.00
Panama	40.00	32.00	25.00
Schwaben	45.00	38.00	30.00
Willy Wigman	35.00	28.00	22.00
All good, mixed	15.00	12.00	10.00

The above prices are per 1000 f. o. b. West Grove. Cash with order, or 25 per cent payment will hold bulbs until wanted.

## BULBLETS PREPAID.

	1000	5000	10,000
America	\$0.50	\$ 2.00	\$ 3.50
Autumn Queen	1.00	4.00	7.00
Empress of India	.50	2.00	3.50
Halley	.50	2.00	3.50
Mrs. F. King	.50	2.00	3.50
Niagara	1.00	4.00	7.00
Panama	.50	2.00	3.50
Prince of Wales	2.50	11.00	18.00
Schwaben	1.00	4.00	7.00
War	1.00	4.00	7.00
Wilbrink	1.50	6.00	10.00
Willy Wigman	.75	3.00	5.00
Yellow Hammer	1.50	6.00	10.00
All good, mixed	.50	2.00	3.50

Cash with order or 25 per cent payment will hold bulbs until wanted.

W. P. LONG, WEST GROVE, PA.

## GLADIOLI.

300 Blackhawk, 1 to 1½-in.	\$ 6.00
400 Peace, 1 to 1½-in.	8.00
600 America, 1 to 1½-in.	7.50
500 Schwaben, 1 to 1½-in.	19.00
500 Pendleton, 1 to 1½-in.	15.00
300 War, 1 to 1½-in.	9.00

CARL ERIKSON, NORA SPRINGS, IA.

## SULPHUR KING.

Under ½-in., \$25.00; bulblets, \$4.00 per 1000. Cash. Send for list.

NORMAN E. TULLY, HUBBARD, O.

Descriptive list of new Gladioli for propagating and commercial varieties of planting size, to renew your stocks. Free on demand. P. Hopman & Sons, Gladiolus Specialists, Hillegom, Holland.

Gladioli, America, Mrs. Francis King, Mrs. Dr. Norton, War, Schwaben and others. Send for list. John B. Humphrey, Pataskala, O.



GLADIOLI—Continued

CHOICE GLADIOLUS BULBS AND BULBLETS.

We offer the following Gladiolus bulbs and bulblets, f. o. b. Nora Springs, Ia. Net cash. No charge for boxing. Immediate delivery. Subject to being unsold upon receipt of your order.

	Per 1000
10,000 America, 1 1/2-in. up.....	\$20.00
10,000 America, 1 1/4 to 1 1/2-in.....	16.00
10,000 America, 1 to 1 1/4-in.....	12.00
5,000 Halley, 1 1/2-in. up.....	24.00
5,000 Halley, 1 1/4 to 1 1/2-in.....	20.00
2,000 Pres. Taft, 1 1/2-in. up.....	24.00
2,000 Pres. Taft, 1 1/4 to 1 1/2-in.....	20.00

PLANTING STOCK.

50,000 America, 1/2 to 3/4-in.....	7.00
50,000 America, 3/4 to 1-in.....	5.00
20,000 Halley, 1/2 to 3/4-in.....	7.00
20,000 Halley, 3/4 to 1-in.....	5.00
20,000 Chicago White, 1/2 to 3/4-in.....	8.00
20,000 Chicago White, 3/4 to 1-in.....	6.00
50,000 Francis King, 1/2 to 3/4-in.....	7.00
50,000 Francis King, 3/4 to 1-in.....	5.00
20,000 Crackerjack, 1/2 to 3/4-in.....	6.00
20,000 Crackerjack, 3/4 to 1-in.....	4.00
20,000 Primulinus Hybrids, 1/2 to 3/4-in.....	7.00
20,000 Primulinus Hybrids, 3/4 to 1-in.....	5.00

BULBLETS.

	Per bu.
10 bu. Mixed Bulblets.....	\$15.00
5 bu. America.....	22.00
2 bu. Meadowvale.....	22.00
3 bu. Blue Hybrids.....	22.00
3 bu. Halley.....	22.00
2 bu. Primulinus Hybrids.....	22.00
5 bu. Chicago White.....	40.00
1 bu. Ida Van.....	40.00
1 bu. Blackhawk.....	35.00
2 bu. Crackerjack.....	22.00

	Per qt.
10 qts. Empress of India.....	\$ 3.00
10 qts. Tracy's Dawn.....	6.00
5 qts. Mrs. Watt.....	5.00
10 qts. Niagara.....	4.00
5 qts. Schwaben.....	5.00
20 qts. Pendleton.....	3.50
20 qts. Panama.....	2.50
10 qts. Peace.....	3.00
10 qts. Baron Hulot.....	3.50
5 qts. Princeps.....	3.50
20 qts. Klondike.....	2.50
10 qts. War.....	5.00
25 qts. Summer.....	4.00
2 qts. Prince of Wales.....	12.50
10 qts. The King.....	4.00

MAPLE HILL NURSERY,

Nora Springs, Ia.

"EXTRISTRONG" GLADIOLUS BULBS FOR FORCING.

Offered f. o. b. Waterloo, Ia., subject to prior sale; 100 at 1000 rate.

"Extristrong" Gladiolus bulbs are extra strong young bulbs. They are thoroughly matured, properly cured and carefully selected for their blooming power. The kind you must have for successful greenhouse culture.

America, you all know it.....	\$24.00
Chicago White, best florist white.....	28.00
Halley, early salmon pink.....	28.00
Mrs. Francis King, light red.....	24.00
Mrs. Frank Pendleton, splendid pink.....	40.00
Rouge Torch, fine for work.....	40.00
Yellow Hammer, best florist yellow.....	40.00

With greenhouse space so valuable, it pays to plant the best; that's our "Extristrong." We invite you to order at once and join our list of pleased customers.

GARDENS OF SMEDLEY,

Box 165, Waterloo, Ia.

GLADIOLI.

GOING WEST; CLOSING OUT STOCK.

	Per 1000
2100 America, 1 1/2-in. and up.....	\$18.00
1100 America, 1 1/4-in. to 1 1/2-in.....	12.00
800 America, 1 to 1 1/4-in.....	10.00
6000 Mrs. F. Pendleton, 1 1/2-in. and up.....	35.00
3300 Mrs. F. Pendleton, 1 1/4 to 1 1/2-in.....	28.00
1600 Mrs. F. Pendleton, 1 to 1 1/4-in.....	22.00
3000 Niagara, 1 1/2-in. and up.....	30.00
2300 Niagara, 1 1/4 to 1 1/2-in.....	24.00
1000 Niagara, 1 to 1 1/4-in.....	18.00

This is good, true to name, quality forcing stock. If you wish to see the quality first, I will send a sample order of 100 at 1000 rate.

These prices are for cash with shipment. Reference, Capitol National Bank, Lansing, Mich.

EARL EGERTON,

Gladiolus Specialist,

207 E. Mt. Hope Ave., Lansing, Mich.

GLADIOLI.

Jack London, Anna Eberius, Thomas T. Kent and Mrs. H. E. Rothin; the four greatest and most perfect Gladioli in existence. They have won the greatest admiration wherever shown and will be grown by the million. Our new catalogue, showing some of our varieties in natural colors and describing many of our other new creations, is free on request. Write for it today.

RICHARD DIENER CO., INC.,

Kentfield, Cal.

GLADIOLUS MISS HELEN FRANKLIN.

(Kunderd's)

Penn the Florist, Boston, Mass., who had this past summer over 200 varieties, says, that for all purposes, this variety is the most popular he has handled. Send for price list.

THOMAS COGGER, MELROSE, MASS.

GLADIOLI.

OUR FORCING QUALITY.

Terms: 5% cash with order, 2% 10 days or net 60 days.

	Per 1000	1 1/2-in. up	1 1/4-in.	1-in.
America, lavender pink.....	\$30.00	\$24.00	\$18.00	
Chicago White, early.....	35.00	28.00	22.00	
Empress of India, dark red.....	45.00	36.00	27.00	
Halley, salmon pink, early.....	32.00	24.00	18.00	
L'Immaculee, best white.....	75.00	65.00	57.00	
Loveliness, best cream.....	60.00	50.00	40.00	
Mrs. Francis King, light scarlet.....	28.00	22.00	17.00	
Myrtle, pale rose, early.....	75.00	65.00	57.00	
Niagara, creamy yellow.....	50.00	43.00	38.00	
Orange Brilliant, very early Primulinus.....	100.00	80.00	67.00	
Panama, pale pink.....	50.00	40.00	30.00	
Peace, white.....	45.00	38.00	30.00	
Pink Beauty, early.....	50.00	45.00	40.00	
Pink Perfection, best pink.....	70.00	60.00	52.00	
Prince of Wales, salmon, early.....	70.00	60.00	50.00	
Schwaben, canary yellow.....	60.00	48.00	38.00	
Wilbrink, flesh pink, early.....	70.00	55.00	48.00	
Willy Wigman, bluish white.....	50.00	40.00	30.00	
Yellow Hammer, pure yellow, early.....	45.00	40.00	35.00	
Primulinus Hybrids, best strain, early.....	22.00	19.00	15.00	
Exhibition mixed.....	25.00	20.00	15.00	
Florists' Mixture.....	21.00	18.00	14.00	
Ordinary Mixture.....	18.00	16.00	14.00	
Flora, best yellow, new, per 100.....	50.00	40.00	30.00	

Ask for prices on planting size or varieties not listed. 10% extra for orders less than 100.

THE STANDARD BULB CO.,  
Benton Harbor, Mich.

BROWN BULB RANCH.

Capitola, California.

Offers best true to name blooming sizes of Gladiolus bulbs.

	1 1/2-in. up	1 1/4-in.	1-in.
America, King, Brenchley.....	\$2.50	\$2.00	\$1.75
Panama, Glory of Holland, Peace, Niagara, Willy Wigman, Mrs. Watt, Rogue Torch.....	4.00	3.50	2.80
Halley, Princepine.....	3.00	2.50	2.00
Mrs. Frank Pendleton, Jr., B. J. Hulot, Alice Carey, Chi. White, Pink Beauty, Scarsdale.....	3.50	3.00	2.50
Baltimore, Salmon Queen.....	6.00	4.75	3.75
Schwaben.....	4.50	4.00	3.50
Florists' High grade sorts mixed.....	2.50	2.00	1.75
All sorts mixed.....	2.00	1.75	1.50

GLADIOLI, FIRST AND SECOND SIZE.

Also some planting stock in the following varieties:

America, Augusta, Chicago White, Halley, Independence, Klondike, Loveliness, Mrs. Francis King, Mrs. Frank Pendleton, Jr., Niagara, Panama, Peace, Pink Perfection, Pink Beauty, Prince of Wales, Schwaben, War, Yellow Hammer, Mixed, Primulinus mixed.	
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PRIMULINUS.

Best and largest collection of named varieties in America.

Ask for our prices.

THE WAYSIDE GARDENS CO.,  
Mentor, O.

"SELECTED BULBS FOR WINTER FORCING."

	Per 100	Per 1000
America, 1st size, 1 1/2-in. and up.....	\$4.00	\$35.00
America, 2nd size, 1 1/4-in.....	3.50	30.00
Augusta, 1 1/2-in. and up.....	4.00	35.00
Augusta, 1 1/4-in.....	3.50	30.00
Mrs. F. King, 1 1/2-in. and up.....	4.00	35.00
Halley, 1 1/2-in. and up.....	4.00	35.00
Halley, 1 1/4-in.....	3.50	30.00
Mrs. F. Pendleton, 1 1/2-in. and up.....	7.00	65.00
Panama, 1 1/2-in. and up.....	7.00	65.00
Panama, 1 1/4-in. to 1 1/2-in.....	6.00	50.00
Peace, 1 1/2-in. and up.....	6.00	50.00
Peace, 1 1/4-in. to 1 1/2-in.....	5.00	45.00
Schwaben, 1 1/2-in. and up.....	8.00	75.00
Schwaben, 1 1/4-in. to 1 1/2-in.....	7.00	60.00

Ask for complete price list of all varieties.

ROMAN J. IRWIN,

43 West 18th St., New York, N. Y.

GLADIOLUS BULBS.

Florists' mixture consisting of named varieties only, mostly the following: America, Chicago White, Peace, Halley, Glory, Mrs. F. King, Panama, Mrs. F. Pendleton, Augusta, Lily Lehman and an early pink; 1 1/2-in. and up for forcing, blooms cut out, young stock, \$20.00 per 1000; 1 1/4-in. to 1 1/2-in., for planting out, \$14.00; 1-in. to 1 1/4-in., \$10.00; 3/4-in. to 1-in., \$8.00; 1/2-in. to 3/4-in., \$5.00; 3/8 to 1/2-in., \$3.00; bulb-lets, \$18.00 per bushel.

Peace and Mrs. F. Pendleton, 1 1/2-in. and up, \$4.00 per 100. Can be shipped any time, but will be cured for forcing by December 25th.

BUSTER BROS., WILMINGTON, O.

GLADIOLUS BULBS.

Mrs. Frank Pendleton, 1-in. and up.....	\$30.00 per 1000
America, 1-in. and up.....	15.00 per 1000
Mrs. F. King, 1-in. and up.....	15.00 per 1000
Florists' mixture, mostly named varieties, 1-in. and up.....	12.00 per 1000
Choice planting stock, full of pep, \$3.00 per 1000. Bulblets, 75c per qt. For November only. Cash.	

KIRBY BROS.,

376 Chestnut St., Manchester, N. H.

HERE ARE A FEW OFFERS IN LINE WITH THE TIMES, FOR A SHORT TIME ONLY, AND SUBJECT TO BEING UNSOLD.

	Per 1000
10,000 America, 1 1/2-in. up.....	\$18.00
15,000 America, 1 1/4 to 1 1/2-in.....	15.00
15,000 America, 1 to 1 1/4-in.....	12.00
25,000 America, 3/4 to 1-in.....	8.00
50,000 America, 1/2 to 3/4-in.....	5.00
75,000 America, up to 1/2-in.....	3.50
30,000 Halley, 1 to 1 1/4-in.....	12.00
50,000 Halley, 3/4 to 1-in.....	8.00
50,000 Halley, 1/2 to 3/4-in.....	5.00
100,000 Halley, up to 1/2-in.....	3.50
4,000 Mrs. F. King, 1 1/2-in. up.....	18.00
7,500 Mrs. F. King, 1 1/4 to 1 1/2-in.....	15.00
10,000 Mrs. F. King, 3/4 to 1-in.....	8.00
25,000 Mrs. F. King, 1/2 to 3/4-in.....	5.00
50,000 Mrs. F. King, up to 1/2-in.....	3.50
10,000 Mrs. Watt, 3/4 to 1-in.....	13.50
10,000 Mrs. Watt, 1/2 to 3/4-in.....	10.00
10,000 Mrs. Watt, up to 1/2-in.....	7.50
5,000 Mrs. Watt, 1 to 1 1/4-in.....	18.00

Above stock is bright and clean, true to name and ready for immediate shipment.

THE PFEIFFER NURSERY, WINONA, MINN.

GLADIOLI PER 1000.

	1 1/2-in. up	1 1/4-in.	1-1 1/4-in.
Annie Wigman.....	\$45.00	\$36.00	\$27.00
Friendship.....	40.00	30.00	25.00
Goliath.....	60.00	48.00	36.00
Halley.....	35.00	28.00	22.00
Pink Beauty.....	50.00	40.00	30.00
Princeps.....	60.00	48.00	36.00
Niagara.....	50.00	40.00	30.00
War.....	50.00	40.00	30.00
Wilbrink.....	80.00	64.00	48.00
Willy Wigman.....	50.00	40.00	30.00
Yellow Hammer.....	50.00	40.00	30.00

100 at 1000 rate.

Prices are f. o. b. Springfield, O. No charge for packing. 7 per cent discount for cash with order. These bulbs are our own grown, therefore we guarantee them true to name.

THE HOLLANDIA GARDENS,

Box 471, Springfield, O.

GLADIOLUS BULBS PER 1000.

	1 1/2-in. up	1 1/4-in.	1 1/2 to 1 1/4-in.
America.....	\$24.00	\$20.00	\$20.00
Halley.....	26.00	22.00	22.00
Francis King.....	24.00	20.00	20.00
Princepine.....	30.00	.....	.....
Panama.....	35.00	.....	.....

America, 1/2-in. and under, \$5.00.

America and Francis King bulblets, \$10.00 per peck.

C. F. DAMBACH,

R. F. D. 1, New Brighton, Pa.

GLADIOLI.

America, 1 1/2-in. up.....	\$20.00 per 1000
Augusta, 1 1/2-in. up.....	22.00 per 1000
Schwaben, 1 1/2-in. up.....	40.00 per 1000
Niagara, 1 1/2-in. up.....	35.00 per 1000
Pendleton, 1 1/2-in. up.....	40.00 per 1000
Mrs. Francis King, 1 1/2-in. up.....	20.00 per 1000

Cash with order.

W. R. STRAUSSER,

Grower of high-class Gladioli,

R. F. D. 21, Wayland, O.

ELM HILL GLADIOLI.

Let us quote you attractive prices on America and Mrs. F. King, all sizes from 1/2-in. up. Write us your requirements.

Gretchen Zang, one of our popular "Big Four" is growing in popularity every year. Include it in your order. Price per 100, 1 1/4-in. up, \$5.00; 3/4-in. to 1 1/4-in., \$3.00. Ask for our list.

A. H. AUSTIN CO.,

Wayland, O.

GLADIOLUS BULBS AND BULBLETS.

Bulbs: America, Mrs. Francis King, Crackerjack and fine Florists' Mixture per 1000; under 1/2-in., \$3.50; 1/2 to 3/4-in., \$5.50; 3/4 to 1-in., \$7.50; 1 to 1 1/4-in., \$10.00.

Bulblets: Halley, America, Mrs. Francis King, Crackerjack and fine Florists' Mixture, 50c per 1000. Postpaid. Cash with order.

E. S. BIGGARD,

47 Rooney St., Santa Cruz, Cal.

GLADIOLI BULBLETS.

By the 1000, prepaid.

America, Halley, Mrs. F. King, Primulinus Hybrids, Minnesota, 50c; Willy Wigman, Chicago White, Baron Hulot, \$1.00; Mrs. Frank Pendleton, War, Schwaben, \$1.50. Write for prices on larger sizes of the above, and many other varieties.

F. M. PALMITER & SON,

Janesville, Wis.

MICHIGAN GROWN STOCK.

Gladioli of superior quality: Planting stock and bulblets, 1-in. and under in 55 varieties, extra strong and healthy; can supply large quantities in some varieties. Stock of large sizes is limited. If you have not received my wholesale list, a postal will bring it.

T. H. FULLER, GLADIOLUS SPECIALIST,  
R. F. D. No. 9, Box 211A, Battle Creek, Mich.

IRRIGATION-GROWN GLADIOLI.

Baron Hulot, Empress of India, Peace, President Taft, Niagara, War, \$6.00 per 100; Kunderdi Glory, Mrs. F. Pendleton and Loveliness, \$7.00 per 100; Golden King and Schwaben, \$8.00 per 100. 1 1/4-in. and up.

GLADAHIA GARDENS.

I. A. Travis, Prop., Elkhorn, Wis.

BULBS OF GOOD QUALITY.

850 No. 1 Schwaben for \$34.00;  
3150 No. 2 Schwaben, \$35.00 per 1000;  
7300 No. 3 Schwaben, \$27.50 per 1000;  
225 No. 2 and 1000 No. 3 Pendleton for \$25.00  
Cash with order.

TOERNER'S GREENHOUSE, LOGAN, O.



## GLADIOLUS BULBS.

	1 1/2-in. up	1 1/2-in.
America .....	\$20.00	\$15.00
Peace .....	28.00	19.00
Panama .....	33.00	26.00
Mrs. Watt .....	33.00	28.00

## BULBLETS.

America .....	\$0.40 qt., \$ 3.00 pk.
Peace .....	2.00 qt., 15.00 pk.
Panama, 3/4 to 1 1/2-in.,	\$20.00; Europa, \$6.00;
Schwaben, \$4.00 per 100.	America in lots of
2000, \$19.00, f. o. b. Plaistow, N. H.	

CARL R. LLOYD, PLAISTOW, N. H.

## GLADIOLI.

Wholesale price list for this season now ready for distribution; if interested, a copy will be mailed promptly upon receipt of name and address.

## N. LEON WINTZER.

Gladiolus Grower, West Grove, Pa.

## SPECIAL PRICES WITHDRAWN.

The special prices quoted by me the past three weeks will be withdrawn December 20th. Orders received prior to this date will be filled, subject to stock unsold upon receipt of order.

JESSE D. LONG, BOULDER, COLO.

## GLADIOLI, 1/2-IN. AND UNDER.

America, Peace, King, Pendleton, Schwaben, Watt and other varieties. Send for price list on 5000 and 10,000 lots.

A. WALKER, GLADIOLUS SPECIALIST,  
Late of Forestport, N. Y., Port Byron, N. Y.

## GLADIOLUS CRACKERJACK.

Have 5000 fine 1 1/2 to 1 1/2-in. bulbs. Will take \$20.00 per 1000, or \$18.00 per 1000 for the entire lot. They are all nice, plump bulbs, just dug.

## KALISCH BROS. CO.,

4516 Delmar Ave., St. Louis, Mo.

## FOUR ARISTOCRATS.

Mary Pickford, Lily White,  
Evelyn Kirtland, Mrs. W. E. Fryer,  
My price list tells the whole story.  
Write for it.

J. G. BURROWS, ONSET, MASS.

3000 AMERICA, 3000 MRS. FRANCIS KING, 3000 PEACE

Gladiolus bulbs, 1 1/2-in. and up, good forcing sizes; America, \$22.00, Mrs. Francis King, \$20.00, and Peace, \$30.00.

TOTTEN'S GREENHOUSE, KNOX, IND.

## GLADIOLUS BULBS AND BULBLETS.

Greatest bargain ever offered from prize winning mixture; 3/4 to 1-in., \$8.50; 1/2 to 3/4-in., \$6.00; 1/2-in. and under, \$3.50 per 1000. Bulblets, 50c per qt.

THOMAS COGGER, MELROSE, MASS.

You should have our price list of Gladioli before placing your orders. We grow the new ones as well as the standard varieties. What are you interested in?

W. E. Kirchhoff Co., Pembroke, N. Y.

Mrs. F. Pendleton, 1 1/2-in. and up, \$40.00 per 1000  
Mrs. F. Pendleton, 1 1/2-in. .... 32.00 per 1000  
Mrs. F. Pendleton, bulblets, ..... 1.00 per 1000  
Evelyn Kirtland, 1 1/2-in. and up, 9.00 per 1000  
C. L. Cook, R. No. 1, Cygnet, Ohio.

Why not send for our complete descriptive price list of Gladioli? It is sent to you free of charge. It comprises standard, recent date, and the "Well-Known Vos-Named" varieties.  
P. Vos & Son, Mount Clemens, Mich.

Gladioli. Write us now for complete price list. Delivery as wanted.  
S. S. Skidelsky & Co., 50 Park Place, New York.

## HARDY FERNS

Hardy ferns. Illustrated descriptive list mailed. Ludvig Mosbaek, Ferndale, Askov, Minn.

Hardy Ferns, 25 varieties.

L. E. Williams, Exeter, N. H.

## HARDY PLANTS

Hardy Ferns, wholesale. 100 10 Each  
Aspidium Pedatum, Maidenhair, \$9.00 \$1.00 15c  
Aspidium Goldiana, Gold. Fern. 9.00 1.00 15c  
Aspl. Thely. Silver Splenwort. 9.00 1.00 15c  
Onoclea Sensibilis ..... 8.00 1.00 15c  
Onoclea Struthiopteris, Ostrich. 10.00 1.20 15c  
Osmunda Cinnamomea & Clayt. 12.00 1.40 15c  
And 5 other varieties. Descriptive list mailed free. 100 Ferns, your selection, billed 100 rated. Goldiana, Ostrich and Cinnamon most popular.  
LUDVIG MOSBAEK, Ferndale, Askov, Minn.

## HARDY PERENNIALS.

All heavy transplanted stock as advertised in October 14th issue. Campanula, Carnation, Coreopsis, Sweet William, Hardy Pinks, Foxglove, Forget-me-nots, Gaillardia, Hollyhocks, Pyrethrum and Shasta Daisies, 75c per 10, \$6.00 per 100, \$50.00 per 1000. Cash with order, please.

FOX RIVER VALLEY GREENHOUSES,

Elgin, Ill.

## COLLECTED PLANTS AND CLUMPS.

Rhododendron, Kalmia, Leucothoe, in car lots or less, also seedlings of Rhododendron, Kalmia, Hemlock and Balsam.

J. B. ANDERSON,

Black Mountain, N. C.

## HARDY PLANTS.

German Iris, 20 varieties, \$4.00 per 100. Hardy Red Oriental Poppy, \$5.50 per 100. Peonies, best varieties. Write for prices.

LAGONDA FLORAL CO.,

Springfield, O.

Weller's perennials are the best and you know it. Ask for our price list.

Weller Nurseries Co., Holland, Mich.

## HARDY, FIELD-GROWN PLANTS.

We offer only undivided clumps.

Ask for prices; spring or immediate delivery.

Campanula Medium in 4 colors;  
Delphinium Belladonna, 1 and 2-year-old;  
Delphinium Bellamossa, 1 and 2-year-old;  
Delphinium, English Hybrids, select strain;

Sweet William Newport Pink;

Chrysanthemums in several varieties;

Funkia Variegata, for forcing;

Gaillardias, finest English Hybrids;

Dicentra Spectabilis;

Dicentra Eximia;

German Iris, 20 varieties;

Siberian Iris, 2 colors;

Japanese Iris, 4 colors;

Hemerocallis flava;

Hemerocallis Thunbergii;

Lilium Tigrinum, single, first size;

Lilium Tigrinum, double, first size;

Lilium Umbellatum, first size;

Lilium Superbum, first size;

Lilium Thunbergianum, first size;

Lilium Regale, flowering size;

Lilium Henryi, flowering size;

Lily of the Valley, Dutch pips for outdoors;

Linum Perenniss, blue;

Linum Perenniss, white;

Linum Perenniss, yellow;

Phlox in 15 best varieties;

Sedum in 3 varieties;

Valeriana, mixed colors;

Viola Cornuta in 3 colors;

Shasta Daisies in 6 varieties;

Hardy Asters in 8 varieties;

Hollyhocks, double, in 5 colors;

Hesperis Matronalis, white;

Hesperis Matronalis, purple;

Aquilegias in several varieties.

Write for prices and catalogue.

THE WAYSIDE GARDENS CO.,

Mentor, O.

## HELIOTROPES

Heliotope, dark, fragrant; well-rooted cuttings, \$1.50 per 100, \$14.00 per 1000, postpaid. Cash. J. P. Cannata, Mt. Freedom, N. J.

Heliotope, blue, rooted cuttings, \$1.50 per 100.  
Byer Bros., Chambersburg, Pa.

## HONEYSUCKLES

Honeysuckles, hardy Chinese Evergreen and Hall's Japan, gold veined, strong, field-grown plants, 15c each, \$10.00 per 100.

Teas Nursery Co., Carthage, Mo.

## HYDRANGEAS

## READY FOR SHIPMENT NOW.

The best French and German varieties of Hydrangeas, well branched and set. To be shipped out of pots.

Pot-grown, 4 1/2-in., \$35.00 per 100,

5-in. and 5 1/2-in., \$45.00 per 100,

6-in., \$50.00 per 100,

6 1/2-in., \$75.00 per 100,

7-in., \$100.00 per 100.

larger plants, \$18.00 to \$24.00 per dozen.

Field-grown, potted up in September:

first size, \$40.00 per 100,

second size, \$35.00 per 100,

extra select, \$50.00 per 100.

We also have a full line of Christmas and Easter blooming heather in bud and for growing on. Write for price list.

Also Kentia Belmoreana and Forsteriana from \$4.00 to \$7.00 each.

ANTON SCHULTHEIS,

318 Nineteenth St., College Point, N. Y.

## FRENCH HYDRANGEAS.

Ready for shipment now.

	Per 100
1000 2 1/2-in., Baby Bimbinette .....	\$12.00
2000 2 1/2-in., Souvenir de Mme. E. Chautard .....	12.00
2000 3-in., mixed blue and pink .....	15.00
2000 4-in., single stem, mixed blue and pink .....	25.00
2000 4-in., branched, mixed blue and pink ..	35.00
5000 5-in., branched, mixed blue and pink ..	50.00

J. J. LE BORIOUS, DULUTH, MINN.

## HYDRANGEAS.

Best French, grand pink and early Baby Bimbinette field plants ready, 2 branches, \$35.00 per 100. Cash.

French Hydrangeas, mixed field plants ready, 2 to 3 branches, \$35.00 per 100. Cash.

CARL HAGENBURGER,

W. Mentor, O.

## HYDRANGEAS, VERY GOOD PLANTS.

Bouquet Rose, 5 to 8 shoots.....25c to 35c  
Bouquet Rose, 1 to 4 shoots.....20c  
Bouquet Rose, 1 to 3 shoots.....10c

Otaksa, 12 to 15 shoots.....\$1.00

Ready for immediate delivery.

JOHN V. LAVER, ERIE, PA.

## PACKING FREE FOR CASH.

Hydrangeas, very fine stock, well established, 10 inches high, 4-in., one heavy stem, Otaksa and Gen. Vibraye, \$3.00 doz., \$22.00 per 100.

PETER PEARSON,

5732 Gunnison St., Chicago, Ill.

## FINE ASSORTMENT.

French Hydrangeas for 6-in. pots; five to six varieties, \$7.00 per dozen.  
C. C. POLLWORTH CO.,  
Milwaukee, Wis.

French Hydrangeas, pot-grown, 4-in., 2 and 3 branches, 25c each. Cash.

Zumbrota Greenhouses, Zumbrota, Minn.

Hydrangeas, field-grown or pot-grown plants, all varieties. Write us for list and prices.

S. S. Skidelsky &amp; Co., 50 Park Place, New York.

## HYDRANGEAS, FIELD-GROWN OR POT-GROWN PLANTS, ASK FOR FULL LIST OF VARIETIES AND PRICES.

ROMAN J. IRWIN, 43 W. 18th ST., NEW YORK, N. Y.

Hydrangeas, 600 3 to 5 shoots, pot-grown, extra strong, Vibraye and Otaksa, 4-in., \$25.00 per 100. Cash.

Huscroft's Flower Shop, Steubenville, O.

Hydrangea Otaksa, 2 1/2-in., 8c; 3-in., 15c; 4-in., 25c; 5-in., 35c; 6-in., 50c; and 7-in., 75c to \$2.00. Cash.

Port Allegany Greenhouses, Port Allegany, Pa.

Hydrangeas, French, field-grown, \$10.00, \$15.00 and \$25.00 per 100; Otaksa, field-grown, \$10.00 per 100; pot-grown, 7-in., \$9.00 per doz.

Baur Floral Co., Erie, Pa.

Hydrangeas, Otaksa and French, mixed varieties, strong, 3-in. plants, \$15.00 per 100.  
Henry Smith, Grand Rapids, Mich.

Hydrangeas, French and Otaksa, pot-grown, extra fine plants, 2 to 5 branches, 35c and 50c.  
Bland & Steinmetz, Independence, Ia.

## HYPERICUMS

## HYPERICUM SEEDLINGS.

	Per 100	Per 1000
Aureum, 6 to 12 ins.....	\$5.00	\$30.00
Prolificum, 6 to 12 ins.....	5.00	30.00
Densiflorum, 6 to 12 ins.....	5.00	30.00

Cash with order.

ADOLF MULLER, NORRISTOWN, PA.

## IMPATIENS

## IMPATIENS SULTANI.

Orange, 2 1/2-in. pots.....\$4.00 per 100  
Violet Rose, 2 1/2-in. pots..... 4.00 per 100  
Pink, 2 1/2-in. pots..... 4.00 per 100

OAK GROVE GREENHOUSE,

Tuskegee, Ala.

Impatiens, 4000 salmon, orange, rose pink and light pink, 2 1/2-in., \$5.00 per 100.

Burdell Floral Co., Bowling Green, Ky.

Impatiens Sultani, strong 2 1/2-in., \$4.00 per 100.  
J. C. Schmidt, Bristol, Pa.

## IRISES

Mahogany, crimson; Purple and Gold, violet purple with gold center; fine field-grown stock, \$10.00 per 100, \$90.00 per 1000. Mahogany only with equal quantity of Purple and Gold. The latter sold by itself if wanted.

S. S. Skidelsky &amp; Co., 50 Park Place, New York.

## IRISES! IRISES!!

20 best varieties, \$4.00 per 100.

LAGONDA FLORAL CO.,

Springfield, O.

Irises, Japanese, mixed, German or Liberty, in blue and white, extra large, field-grown clumps, 10c; divisions, 2c each.

J. C. Weiss, R. F. D. 2, Box 45, Portsmouth, Va.

Irises, Japanese, named and mixture.  
Chautauqua Flowerfield Co., R. F. D. 68, Bemus Point, N. Y.

## IVIES

## ENGLISH IVIES.

Strong, field-grown plants, 4 ft. long, each plant 2 to 3 vines, also pot-grown with 1 vine, 3 to 4 ft. long. This is very fine stock and good value.

Rooted cuttings,

\$2.00 per 100, \$18.00 per 1000.

ROMAN J. IRWIN,

43 West 18th St., New York, N. Y.

English Ivy, 40,000 fine, big 2 1/2-in. with long runners, \$5.00 per 100. Well rooted cuttings, \$2.00 per 100.

Burdell Floral Co., Bowling Green, Ky.

## ENGLISH IVY.

Rooted cuttings .....\$2.00 per 100  
2 1/2-in. pots ..... 5.00 per 100

3-in. pots ..... 8.00 per 100

OAK GROVE GREENHOUSE,

Tuskegee, Ala.

English Ivy, 3-in., \$10.00 per 100, \$80.00 per 1000. Joseph Michal, 57th and Kostner Ave., Chicago, Ill.

## LANTANAS

Lantanas, Jacob Schultz and Aurora, pink, 2 1/2-in., \$5.00 per 100, \$45.00 per 1000.

Linden Lawn Gardens, Springfield, O.

Lantanas, 6 splendid, distinct varieties, 2-in. pots, \$5.00 per 100. Useful all the year.

Storrs &amp; Harrison Co., Painesville, O.

Weeping Lantanas, rooted cuttings, \$1.00 per 100. Cash.

Byer Bros., Chambersburg, Pa.

## LILIUMS

## LILY BULBS.

Lilium Canadense, first size.....	\$5.00 per 100
Lilium Canadense, second size .....	3.50 per 100
Lilium Canadense Rubrum .....	7.50 per 100
Lilium Canadense Flavum .....	6.00 per 100
Lilium Philadelphicum, first size....	5.00 per 100
Lilium Philadelphicum, second size..	3.50 per 100
Lilium Superbum, flowering bulbs....	6.00 per 100

L. E. WILLIAMS,

Exeter, N. H.

## LILIUM REGALE MYRIOPHYLLUM.

Planting out stock only;

1-year-old bulblets from seed,

\$15.00 per 100, \$120.00 per 1000.

Seed, \$2.00 per 100, \$18.00 per 1000.

O. FEHRLIN, CITRONELLE, ALA.

**LILY OF THE VALLEY**

Lily of the Valley, extra fine clumps, 5-in. by 5-in., \$22.00 per 100.

Hugo Kind, Hammonton, N. J.

**LOBELIAS**

Lobelia Kathleen Mallard, 2-in., \$3.00 per 100. All good stock.

Mrs. E. A. Llewellyn, Olean, N. Y.

**MANETTI STOCKS****MANETTI STOCKS.**

English.

Best grade for grafting.

Let us quote you.

C. U. LIGGITT,

Wholesale Plantsman,

303 Bulletin Bldg., Philadelphia, Pa.

**MESEMBRYANTHEMUMS**

Mesembryanthemums, the large, pink, blooming kind, unrooted cuttings, \$10.00 per 1000; nice plants out of small pots and flats, \$3.50 per 100; 8 and 4-in. stock plants, heavy, full of cuttings, \$15.00 per 100; rooted cuttings ready later, \$16.00 per 1000.

C. V. Frueh, R. F. D. 2, Lima, O.

**MIGNONETTES**

Mignonettes, strong 2-in., best strain, \$4.00 per 100. Cash.

Brill Celery Gardens, Kalamazoo, Mich.

**NARCISSI****NARCISSUS PAPER WHITE.**

Plump, sound bulbs, ready for immediate shipment; 1st size, \$25.00 per 1000; 2nd size, \$20.00 per 1000.

SEVIN-VINCENT CO.,  
San Francisco, Cal.

**NURSERY STOCK****TREES****SURPLUS LIST.**

Norway Maples, straight trunks,

1 1/4-4 inches caliper.

American Linden specimens,

3-4 inches caliper.

Japan Walnut

6-8 feet

Car-load shipments on

the large sizes only.

Let us estimate on your requirements.

B. F. BARR & CO.,

Keystone Nurseries, Lancaster, Pa.

**ONARGA NURSERY COMPANY.**

Largest assortment of high quality nursery stock for the florists' trade in the central west.

	Per 100	Per 1000
Barberry Thunbergii, 18 to 24 in.	\$17.50	.....
Barberry Thunbergii, 2 to 3 ft.	22.00	.....
Spiraea Van Houttei, 2 to 3 ft.	15.00	\$120.00
Spiraea Van Houttei, 3 to 4 ft.	20.00	180.00
Spiraea Van Houttei, 4 to 5 ft.	25.00	200.00

100,000 climbing Roses, heavy forcing grade for florists at special prices in 1000 lots. Write for our new trade list.

**ONARGA NURSERY CO.,**

Cultra Bros., Mgrs., Onarga, Ill.

**EXTRA STRONG NURSERY STOCK.**

Spiraea Van Houttei, 30c ea., \$25.00 per 100  
Spiraea Anthony Waterer, 30c ea., 25.00 per 100

OAK GROVE GREENHOUSE,  
Tuskegee, Ala.

**WRITE FOR LIST.**

Good assortment of shrubs and vines.

WAYSIDE GARDENS CO.,

Mentor, O.

Grape vines, extra strong, all the leading sorts in 2-year.

Shady Lawn Nurseries, Hammonton, N. J.

Write for wholesale price list of nursery stock.  
Maywood Nursery Co., 902 S. 1st Ave., Maywood, Ill.

Overstock of Silver Maples, 15,000 trees of all sizes.  
Jas. Jenkins Co., Sylvania, O.

**PALMS****SPLENDID DECORATIVE SPECIMENS.**

Palms 48 inches high, \$8.00; 54 inches high, \$10.00; 60 inches high, \$12.00 each. Single plants in earthenware pots.

Cocos Weddelliana, strong 2 1/4-in. plants, \$17.50 per 100, \$160.00 per 1000.

S. S. SKIDELSKY & CO.,

50 Park Place, New York, N. Y.

Kentia Belmoreana, 2 1/4-in., \$15.00 per 100, \$125.00 per 1000.

Storrs & Harrison Co., Painesville, O.

**PANDANUS****PANDANUS VEITCHII.**

Lifted from open for 4-in. pots, \$10.00 per 100

Lifted from open for 6-in. pots, 15.00 per 100

Lifted from open for 8-in. pots, 25.00 per 100

Suckers, \$3.00 and \$7.00 per 100. Pandanus

Sanderi at the same prices, while they last.

J. J. SOAR, LITTLE RIVER, FLA.

Pandanus Veitchii, 6-in., \$2.00 each. Holton & Hunkel Co., 462 Milwaukee St., Milwaukee, Wis.

Pandanus Veitchii, 5-in., \$1.50; 6-in., \$2.00; 7-in., \$3.00; fine, well colored stock.

Henry Smith, Grand Rapids, Mich.

Pandanus Veitchii, nicely variegated plants, 2 1/4-in. pot, \$6.00 per 100; 4-in. pot, \$10.00 per 100; 5-in. pot, \$8.00 per 100; 6-in. pot, \$15.00 per 100; 8-in. pot, \$25.00 per 100. Large specimen plants, 50c and \$1.00 each. Cuttings, \$5.00 and \$7.00 per 100. 2 per cent discount for cash with order.  
F. M. Soar, Little River, Fla.

Pandanus Veitchii, fine stock, well colored, 5-in., \$1.00; 6-in., \$2.00; 7-in., \$3.50 each.  
C. C. Pollworth Co., Milwaukee, Wis.

**PANSIES****DOUBLE PETUNIAS.**

We offer, for immediate or later delivery, excellent stock from 2-inch pots, of the following varieties:

Snowball, pure white;

Gertrude, delicate pink;

Pink, Striped, Red.

\$6.00 per 100.

Add 5% for packing.

AMERICAN BULB CO.,

172 N. Wabash Ave., Chicago, Ill.

**FINE PANSY PLANTS.**

We have plenty of fine Pansy plants of the Michell cut flower variety. A superior variety, in colors and shades, for cut flowers and bedding purposes; 5 to 8 leaves, \$5.00 per 1000. Parcel post, prepaid and insured. Prompt shipment when P. O. M. order accompanies the order.

**OZARK PANSY GARDEN,**

West Plains, Mo.

Pansy plants of my largest flowering mixture of show varieties, good size, strong, stocky plants, August sown, \$3.50 per 1000; 10,000 lots for \$3.00 per 1000. Extra fine, large, bushy plants, in bud and bloom, for winter-blooming, \$6.00 per 1000.

Gustav Pitzonka, Pansy Farm, Bristol, Pa.

**PANSIES.**

Pansies of our well-known strain, extra large flowers and fancy colors, strong seedlings, 50c per 100, \$4.00 per 1000.

J. O. SCHMIDT, BRISTOL, PA.

Pansy seedlings, Giant Trimardeau, \$4.00 per 1000, prepaid. Shipped the day we get your order. Your money back at once if not satisfied.

Henry Dumke, Marseilles, Ill.

Pansies, giant flowering, fine, mixed colors, \$4.00 per 1000. Parcel post prepaid. These are strong, stocky plants, 6 to 8 leaves.

C. C. Breece, R. 7, Delaware, O.

Pansies, strong plants from our own prize mixture; grown for us by a specialist, \$4.00 per 1000. None better to be had.

S. S. Skidelsky & Co., 50 Park Place, New York.

Giant Trimardeau Pansy seedlings, mixed, large-flowering, 4 to 6 leaves, \$4.00 per 1000, prepaid. Immediate delivery.

S. T. Danley & Sons, Macomb, Ill.

Pansies, Steele's Greenhouse Special, starting to bud, \$5.00 per 1000.

H. W. Peterson, Poplar Bluff, Mo.

100,000 Pansy seedlings, fine, strong, stocky plants, \$4.00 per 1000. Cash, please.

W. E. Trimble Greenhouse Co., Princeton, Ill.

Pansies, Giant, finest assortment of colors, nice plants, \$4.00 per 1000. Cash.

Byer Bros., Chambersburg, Pa.

Frost's Kenilworth Pansy seedlings, 50c per 100.

C. H. Ketcham, South Haven, Mich.

**PELARGONIUMS****PELARGONIUMS.**

Easter Greeting

and

Wurtembergia,

the two that will make you

the finest plants

and

bring you the most money;

extra strong 2-in.,

only

\$12.00 per 100.

Cash with order.

C. L. HUMPHREY,

ZANESVILLE, O.

**PELARGONIUMS.**

Easter Greeting

Swabian Maid

Mrs. Loyal

Lucy Becker

2-in. .... \$13.00 per 100, \$120.00 per 1000

3-in. .... 18.00 per 100, 170.00 per 1000

These plants are A No. 1 and are very large and strong. They have no trace of white fly as we fumigate with cyanide.

Just right for your Easter and spring sales. We devote nine houses to Pelargoniums. Shipment will be made promptly and the greatest care used in packing.

R. M. HENLEY,

Pelargonium Specialist, Hartford City, Ind.

**PELARGONIUMS.**

To make room, we offer the following bargains in good, clean stock:

2000 Wurtembergia, rooted cuttings, ..... \$ 6.00

500 Wurtembergia, 2 1/2-in. .... 8.00

500 Wurtembergia, extra heavy, 3 1/2-in. .... 12.00

These will make wonderful plants for Easter and spring sales. Cash, please.

HEINL & WEBER,

129 S. 7th St., Terre Haute, Ind.

Pelargoniums, rooted cuttings, \$75.00 per 1000;

2-in., \$10.00 per 100. Jacob Russler, 11350 S.

Fairfield Ave., Chicago, Ill.

**PELARGONIUMS.**

Strong, clean plants.

Easter Greeting,

Wurtembergia,

Gardeners' Joy,

Prince Bismarck,

Mrs. Loyal,

Graf Zeppelin,

2-in., \$1.75 per doz., \$13.00 per 100.

\$120.00 per 1000;

3-in., \$2.50 per doz., \$18.00 per 100,

\$170.00 per 1000.

Packing 5%. Prompt shipment.

AMERICAN BULB CO.,

172 N. Wabash Ave.,

Chicago, Ill.

**PELARGONIUMS.**

German Glory, Wurtembergia, Prince Bismarck, Lucy Becker, Graf Zeppelin, Wolfgang Goethe, Gardeners' Joy and Swabian Maid; all mixed, ready for shift.

These will make fine Easter plants and will please you; clean stock.

Mixed 2 1/4-in., \$10.00 per 100.

Mixed 3-in., \$15.00 per 100.

Cash, please.

J. SYLVESTER, OCONTO, WIS.

**PELARGONIUMS.**

Four best Easter Greeting varieties, Easter Greeting, Lucy Becker, Wurtembergia, Swabian Maid, 2 1/4-in. pots, \$14.00 per 100, \$130.00 per 1000; 3-in. pots, \$18.00 per 100.

ROMAN J. IRWIN,

43 W. 18th St.,

New York.

Pelargoniums, four of the best Easter Greeting varieties, Lucy Becker, Swabian Maid, Wurtembergia and German Glory, healthy 2 1/4-in. stock, \$12.00 per 100. Mixture of above varieties, \$10.00 per 100. Add 5 per cent for packing. Cash, please.

Aurora Greenhouse Co., Aurora, Ill.

**PELARGONIUMS, 2 1/4-IN. POTS.**

Easter Greeting and Swabian Maid,

the two best varieties,

\$13.00 per 100, \$125.00 per 1000.

Cash, please.

KROWKA BROS.,

4938 N. Western Ave.,

Chicago, Ill.

Pelargonium rooted cuttings, 5000 Wurtembergia, 5000 Swabian Maid, 2000 Lucy Becker and 1000 Easter Greeting. Immediate delivery and later. Extra good, cool-grown stock, free from fly, \$8.00 per 100, \$75.00 per 1000. Cash.

Woodbury & Woodbury, St. Johns, Mich.

Pelargoniums, good 2 1/4-in. stock; Easter Greeting, Lucy Becker, Swabian Maid, Wurtembergia, \$13.00 per 100, \$120.00 per 1000; 3-in., above varieties, \$18.00 per 100, \$170.00 per 1000. Packing 5 per cent.

S. S. Skidelsky & Co., 50 Park Place, New York.

Pelargoniums, 4-in., mostly dark colors, strong and healthy, 15c each, or will exchange for Geraniums, named varieties. Cash with order.

Parkside Greenhouses, 1457 E. 70th St., Chicago, Ill.

**PELARGONIUMS, STRONG 2-IN.**

Easter Greeting, Wurtembergia and Swabian Maid, \$10.00 per 100; the 3 varieties mixed, \$8.00 per 100. Cash.

JACOBS BROS., P. O. BOX 413, PEORIA, ILL.

Pelargoniums, 100 strong 2 1/4-in., Easter Greeting, \$12.00; 300 2-in., German Glory, \$10.00 per 100; 200 rooted cuttings, German Glory, \$8.00 per 100.

John Hochenauer, Sta. D., St. Joseph, Mo.

**PELARGONIUMS.**

Easter Greeting, strong rooted cuttings; to make room, \$8.00 per 100, \$75.00 per 1000. Parcel post. Cash, please.

THE IMLAY CO., ZANESVILLE, O.

Pelargonium Easter Greeting, 2-in., \$10.00; 2 1/4-in., \$12.50; 3-in., \$17.50; 4-in., \$35.00; 5-in., \$60.00.

Geo. A. Kuhl, Wholesale Grower, Pekin, Ill.

If you want some strong 2 1/4-in. Easter Greeting Pelargoniums, try our stock at \$10.00 per 100. Packing free.

C. H. Ketcham, South Haven, Mich.

Pelargoniums, Easter Greeting, Lucy Becker, Wurtembergia and Swabian Maid, nice, large, 2 1/2-in., \$10.00 per 100. Cash.

H. E. Hagemann, Peoria, Ill.

Pelargoniums, Easter Greeting and Wurtembergia, mixed 2 1/2-in., \$8.00; 3-in., \$12.00 per 100. Prince's Flower Shop, Iowa City, Ia.

Pelargoniums, Easter Greeting, good, strong 2 1/4-in., \$10.00 per 100. This is A No. 1 stock.

Haase Bros., Florists, Pekin, Ill.

Pelargoniums, mixed varieties, 2 1/4-in., \$8.00 per 100; 6-in., 50c each.

Henry Smith, Grand Rapids, Mich.

Pelargoniums, Easter Greeting and kindred varieties, 2 1/4-in. pots, \$10.00 per 100.

Kemble Floral Co., Oskaloosa, Ia.

Pelargonium Easter Greeting, 2-in., strong plants and free from white fly, \$10.00 per 100. Cash only. Restland Floral Co., Mendota, Ill.

**PEONIES****20,000 PEONIES, STRONG DIVISIONS.**

Edulis Superba, large, early, pink; Festiva Maxima, large, early, white, \$20.00 per 100, \$175.00 per 1000.

LAGONDA FLORAL CO.,

Springfield, O.

**SURPLUS OF PEONIES.**

In 3 to 5 eye divisions.

List will be sent on request.



Peonies, Festiva Maxima, Edulis Superba, Fragrans, American Beauty, good divisions, 25c each; mixed varieties, 15c each.

L. P. Dintelmann, Belleville, Ill.

Peonies, large stock of the finest varieties. Our wholesale and descriptive catalogues now ready. Babcock Peony Gardens, Jamestown, N. Y.

Peonies. Write for list. Wild Bros. Nursery Co., Box 528, Sarcoxie, Mo.

Peonies, 20 acres, best sorts. Send for list. C. Betscher, Dover, O.

## PETUNIAS

### PETUNIAS.

Diener's Ruffled Monsters, single. The largest and most beautiful ruffled variety of Petunias in existence. Ruffled Monster seed in separate colors, pink, red, variegated, white, red with black center, pale lilac and all colors mixed.

The following somewhat smaller than the Ruffled Monsters; Pearl of Kentfield, flesh pink frilled, dwarf, purple or blue and white frilled, price per package, 50c. Catalogue will be sent free on request. Write for it today.

Mr. W. L. Ferguson, Smiths Falls, Ontario, under date of Dec. 2d, 1919, writes us the following in regard to our petunias:

"Last year I purchased Petunia seed from you. I think every seed germinated and the blooms were the finest ever seen in this part of Canada. Only about 8 per cent of the plants could be classed as common. I want more of the same quality each year."

Mr. Rudolf Nagel, Lancaster, Pa., under date of Dec. 14th, 1919, writes us:

"I had last year just a few of your petunias, but I am sure I could have sold thousands of them. They surely came up to your claim and way ahead of my expectation."

RICHARD DIENER CO., INC.,  
Kentfield, Cal.

Petunias, Dreer's double, large-flowering, fringed, mixed colors; well-rooted cuttings, \$1.75 per 100, \$16.00 per 1000, prepaid by mail. Cash. J. P. Cannata, Mt. Freedom, N. J.

Petunias, 6 distinct double varieties; buy now to have good stock for spring sales, 2-in. pots, \$5.00 per 100.

Storrs & Harrison Co., Painesville, O.

Double Petunias, 2½-in., extra strong, sure to please, \$3.50 per 100.

Plahous Greenhouses, Grand Junction, Mich.

Petunias, Dreer's Double, fringed, 2½-in., \$4.00 per 100.

J. C. Schmidt, Bristol, Pa.

Double Petunias, well rooted, 2½c each.

Wm. S. Lohr Greenhouses, Ottawa, Ill.

## PILEAS

Artillery plants, 3-in., 10c each. L. G. Brown, 35th and Kensington Sts., Kansas City, Mo.

## POINSETTIAS

### FINE CHRISTMAS PLANTS.

Poinsettias, 5-in. pots with one bract, 75c; with two bracts, \$1.00; 6-in. pans, \$1.00; 7-in. pans, \$1.50; 8-in. Azalea pots with Ferns, \$2.75 each. Packing at cost.

ELITCH GARDENS CO., DENVER, COLO.

Poinsettias, 2½-in., \$10.00; 3-in., \$15.00; 4-in., \$20.00; 5-in., \$25.00 and \$35.00; 6-in., \$75.00 and \$100.00; 7-in., \$100.00 and \$125.00; 8-in., \$200.00.

Geo. A. Kuhl, Wholesale Grower, Pekin, Ill.

### POINSETTIAS.

Poinsettias for Christmas, 2½-in., 15c; 3-in., 20c; 3½-in., 35c; 4-in., 50c; 5-in., 75c; 6-in., \$1.00 and \$1.50.

GULETT & SONS, LINCOLN, ILL.

### POINSETTIAS.

Strong 2½-in. pot-plants, \$100.00 per 1000. Immediate delivery.

### ROSEMONT GARDENS,

116 Dexter Ave., Montgomery, Ala.

Poinsettias, strong 2½-in. plants, \$3.00 per 100, \$75.00 per 1000. 5 per cent for packing, ready now.

S. S. Skidelsky & Co., 50 Park Pl., New York.

Poinsettia, 3-in., \$25.00 per 100. Careful packing.

Roman J. Irwin, 43 West 18th St., New York.

Poinsettias for December and later deliveries, strong 2½-in. stock. Packed in paper pots, \$7.00 per 100. Evenden Bros. Co., Williamsport, Pa.

Poinsettias, strong 2½-in., \$8.00 per 100.

John Heldenreich, 725 Iowa St., Indianapolis, Ind.

Poinsettias, strong 3-in., 20c.

D. R. Herron, Olean, N. Y.

Poinsettias, fine 3-in. plants, \$12.00 per 100. Cash, please. Paul O. Tauer, Lebanon, Ind.

## POPPIES

### 25,000 ORIENTAL POPPIES.

Hardy red stock, strong 2½-in., \$5.50 per 100, \$50.00 per 1000. Special price on large quantities.

LAGONDA FLORAL CO.,

Springfield, O.

## PRIMULAS

### PRIMULA MALACOIDES.

Strong 2-in., \$4.50 per 100, \$40.00 per 1000; fine, heavy 3-in., beginning to bloom, fine for Xmas plant basket work, \$8.00 per 100, \$75.00 per 1000; 4-in., \$15.00 per 100; 5-in., \$25.00 per 100.

WINFIELD S. KIRCHER,

Cyclamen Specialist, Defiance, O.

## ASSORTED COLORS.

Primula Obconica in bud and bloom. These plants are A No. 1, and can be potted into larger pots for immediate sales.

You cannot find better stock anywhere. We would be pleased to have you come and see it.

Out of 4-in. pots, \$25.00 per 100.

Out of 5-in. pots, \$50.00 per 100.

We also have, in pink only, some 2-in. stock ready to shift, which will make fine plants for winter sales, \$6.00 per 100.

The above prices include packing. Cash with order.

The largest exclusive growers of Cyclamen and Primulas in the world. See Cyclamen advertisement.

R. S. McMURRAY,  
Bellefontaine, O.

## OBCONICA, CHINENSIS, MALACOIDES.

	Per 100	1000
Best colors, separate or mixed, 2½-in. pots	\$ 7.00	\$60.00
Best colors, separate or mixed, 3-in. pots	12.00	.....
Malacoides Double White, new, 2½-in. pots	7.00	60.00
Townsendii (Lilac Rose), 2½-in. pots	8.00	75.00
ROMAN J. IRWIN,		
43 West 18th St.,		New York.

## 12,000 PRIMULAS.

Primula Obconica Gigantea, choice mixture of all giant flowers, very strong plants, showing bud and bloom, mostly 2½-in., a few 2¼-in., \$5.00 per 100, \$45 per 1000, 500 at 1000 rate.

## 8000 PRIMULAS.

Malacoides Rosea Superba, this is a very select strain of our own introduction with pink flowers and of good size; very strong plants, 2½-in., \$5.00 per 100, \$45.00 per 1000, 500 at 1000 rate. Cash.

FREEPORT FLORAL CO., FREEPORT, ILL.

## PRIMULAS.

Chinensis, 4-in., mixed	\$17.00 per 100
Chinensis, 3-in.	7.50 per 100
Obconica giants, 3-in.	7.50 per 100
Obconica, extra fine 2-in.	4.50 per 100
Malacoides, 3-in.	6.00 per 100

All A 1 stock. Cash.

M. S. ETTER, SHIREMANSTOWN, PA.,

The Home of Primroses.

Primulas: Having assumed ownership of the business of Schieble Bros., I will offer the unsold stock, consisting of about 20,000 2½-in. Obconica at \$4.00 per 100, \$37.50 per 1000. Not less than 500 at 1000 rate. This is all first class stock, in all desirable colors. Cash, please. R. L. Schieble, Main Lock and Old Main Sts., Miamisburg, O.

## PRIMULA MALACOIDES TOWNSENDII

from 3-in. pots:

### MALACOIDES SUPERBA

from 4-inch pots,

\$15.00 per 100. Cash.

HENRY SCHMIDT,

673 Church Lane, North Bergen, N. J.

## PRIMULAS.

Fine healthy plants.

Obconica, 2½-in. pots, ready to shift, \$6.00 per 100; 3½-in. pots, \$10.00 per 100. Chinensis, 3½-in. pots, ready to shift, \$12.00 per 100.

## NILES FLORISTS, NILES, ILL.

Primula Obconica, 2½-in., strong plants, \$5.50 per 100, \$50.00 per 1000.

Primula Malacoides Rosea, 2½-in., \$5.00 per 100, \$40.00 per 1000; 3-in., \$8.00 per 100, \$75.00 per 1000; Malacoides Double White, 3-in., \$10.00 per 100, \$90.00 per 1000.

S. S. Skidelsky & Co., 50 Park Place, New York.

Primula Obconica Grandiflora, plants from our large flowering strain in the following colors: Rosea, Kermesina and Appleblossom. Ready now. 2-in. pots, \$5.00 per 100, \$47.00 per 1000; 3-in., \$10.00 per 100. No C. O. D. orders accepted.

C. F. Mahan & Co., R. D. No. 8, Dayton, O.

## PRIMULA OBCONICA.

Grandiflora, large flowering, and Gigantea, mixed colors, Appleblossom, lavender, Rosea and red, large, healthy 2½-in. ready to shift, \$5.00 per 100, 200 for \$9.00, large, transplanted of same stock, \$3.00 per 100, 200 for \$5.00.

S. A. PINKSTONE, UTICA, N. Y.

Primula Chinensis, 10,000 strong 3½ and 4-in., ready for 5-in. in bud and bloom, \$12.00 per 100. Obconica Gigantea, 2½-in., ready for 3-in., \$5.00 per 100, 200 for \$9.00. All the above are mixed colors with plenty of Xmas red. Charles Whitton York St. and Gray Ave., Utica, N. Y.

## FOR IMMEDIATE SALE.

Primula Chinensis plants in 4-in. pots, different colors and very fine and strong, \$25.00 per 100; \$20.00 per 100 in lots of 500.

GUST RUSCH & CO.,

446 Milwaukee St., Milwaukee, Wis.

Primula Obconica and Chinensis in bud and bloom, all colors, ready for shift, 2½-in., \$5.00 per 100; 4-in., \$14.00 per 100. Cash with order.

A. D. Root, Wooster, O.

## PRIMULAS IN FLOWER.

Primula Obconica, fine plants, 4-in., 35c; select, 5-in., 50c, 60c and 75c each.

GULETT & SONS, LINCOLN, ILL.

Primula Obconica, large flowering, separate colors or mixed, 2-in., \$5.00 per 100; Chinensis, large flowering, red, 3-in., \$10.00 per 100; Malacoides, best pink, and Rosea, 2-in., \$5.00 per 100.

Toledo Greenhouse, 2829 Chestnut St., Toledo, O.

## PRIMULA OBCONICA.

Grandiflora and Gigantea, three colors, Kermesina, Rosea and Appleblossom, 4-in., \$20.00 per 100. Cash.

KROWKA BROS.,

4938 N. Western Ave., Chicago, Ill.

## BABY MALACOIDES.

Extra strong,

2½-in., \$5.00 per 100.

Add 5% for packing.

AMERICAN BULB CO.,

172 N. Wabash Ave., Chicago, Ill.

Primula Obconica in full bloom, red and pink, 5-in., \$40.00 per 100. Satisfaction guaranteed. No charge for packing. Lakewood Cemetery Greenhouses, 3600 Hennepin Ave., Minneapolis, Minn.

## PRIMULA OBCONICA.

Kermesina and Rosea.

Fine 4-in. stock, \$20.00 per 100.

BEL AIR GREENHOUSES,

Bel Air, Md.

Primula Obconica Grandiflora, Rosea and Kermesina; Gigantea Rosea and Kermesina, 2½-in., \$7.00 per 100, \$65.00 per 1000; Malacoides Rosea, 2½-in., \$5.00 per 100, \$45.00 per 1000. Peter Pearson, 5748 Gunnison St., Chicago, Ill.

## PRIMULA OBCONICA.

Fine plants, from 2½-in. pots,

\$7.00 per 100, \$65.00 per 1000.

ILLINOIS PLANT CO.,

Batavia, Ill.

Primula Obconica Gigantea and Grandiflora, select strain, assorted colors; also Primula Chinensis, assorted colors; clean, vigorous plants, 3-in. stock, \$10.00 per 100.

F. E. Blake, Marion, O.

Primula Obconica and Chinese Primroses, fine plants, mixed colors, 4-in., \$12.00 per 100. Edward Whitton, York and Walnut Sts., Utica, N. Y.

Primula Obconica, 6000 fine, big 4-in. in bloom now; money makers for fall and Christmas sales, \$25.00 per 100.

Burdell Floral Co., Bowling Green, Ky.

Primula Malacoides, strong plants, 2-in., \$4.50 per 100; 3-in., \$8.00 per 100. Cash. Myers-Watson Floral Co., formerly E. V. Myers, Florist, St. Joseph, Mo.

## EXTRA STRONG, READY TO SHIFT.

Primula Malacoides Rosea, 3-in., \$10.00 per 100; 4-in., \$17.50 per 100. Cash, please.

J. E. MATTHEWSON, SHEBOYGAN, WIS.

Primula Obconica Miller's Giant, fine 3-in., \$7.50 per 100. Malacoides Rosea, 2-in., \$4.00; 3-in., \$6.00 per 100. Cash.

J. W. Miller, Shiremanstown, Pa.

Primula Obconica, from 2½-in. pots, good stock, \$6.50 per 100, \$55.00 per 1000.

A. Henderson & Co., 166 N. Wabash Ave., Chicago, Ill.

Primula Obconica, giant flowering strain, in bud and bloom, 4-in., ready to shift, \$20.00 per 100; 5-in., \$30.00 per 100. Cash, please.

Wagner Floral Co., Sandusky, O.

Primula Obconica, 2½-in., good strong plants, \$6.00 per 100, \$55.00 per 1000; 4-in., 25c; 5-in., 50c; 6-in., 75c each. Malacoides, 2½-in., \$5.00 per 100. Henry Smith, Grand Rapids, Mich.

Primulas, Obconica, Malacoides and Chinensis, 2½-in., \$6.00; 4-in., \$20.00 and \$25.00.

Geo. A. Kuhl, Wholesale Grower, Pekin, Ill.

Primula Obconica, extra strong, in full bloom, mostly dark colors, 5-in., 40c each.

Herman Schallhorn, Kalamazoo, Mich.

Primula Obconica, mostly pink, in bloom, 4½-in., 35c each. Cash. Need room.

Zumbrota Greenhouses, Zumbrota, Minn.

Primula Malacoides, lilac, strong 4-in., ready for shift, \$20.00 per 100. Joseph Michal, 57th and Kostner Ave., Chicago, Ill.

Primula Obconica, fine 4-in., \$20.00 per 100, ready to shift.

C. C. Pollworth Co., Milwaukee, Wis.

Primula Obconica, strong 2½-in. plants, ready now, \$5.00 per 100. Cash with order.

Helm Bros., 434 Forest St., Columbus, Ohio.

Primula Malacoides, fine pink and whites, mixed, 2-in., \$4.00 per 100. Cash. John Bohner, 224 Obell Court St., Dayton, O.

Primula Obconica, Schiller's strain, 2½-in., \$5.00 per 100; 4-in., \$25.00 per 100. Nice, clean stock. F. H. DeWitt & Co., Wooster, O.

Primula Obconica Gigantea, rose and pink shades, select strain, strong 2-in., 5c each.

D. W. Leatherman, Anderson, Ind.

Primula Obconica, all good, bright colors, 2½-in., \$5.00 per 100.

Evenden Bros. Co., Williamsport, Pa.

Primula Obconica, 5-in., fine plants, ready for retail, in flower with 5 or more flower stems, 50c each. Prince's Flower Shop, Iowa City, Ia.

Primula Obconica, dark colors, 2½-in., ready for 4-in., \$5.00 per 100. Cash with order. P. N. Obertin, 1948 Asylum Ave., Racine, Wis.

Primula Obconica in bloom, strong 4-in., \$25.00 per 100.

B. Scheller, Warren, Pa.



**PRIMULAS—Continued**

Primroses, Chinese and Obconica, 4-in., fine strong plants, all colors, \$12.00 per 100.  
 Samuel Whitton, Utica, N. Y.

Primula Obconica, 5-in. stock, 50c each.  
 Sayre Floral Co., Sayre, Pa.

Primula Obconica, fine, mixed, 2-in., \$4.00 per 100. Cash.  
 Byer Bros., Chambersburg, Pa.

Primulas, Malacoides Rosen, 2½-in., \$5.00 per 100.  
 Baur Floral Co., Erie, Pa.

**RASPBERRY PLANTS**

Raspberries. The home of St. Regis. 1000 or carload lots.  
 Shady Lawn Nurseries, Hamonton, N. J.

**ROSES****STOCK FOR EARLY SPRING DELIVERY.****Own Root.**

Columbia .....\$125.00 per 1000  
 Premier ..... 175.00 per 1000  
 Mme. Butterfly ..... 200.00 per 1000  
 Crusader ..... 200.00 per 1000

**GRAFTS.**

	Per 100	Per 1000
Columbia .....	\$30.00	\$250.00
Premier .....	30.00	250.00
Mme. Butterfly .....	30.00	250.00
Crusader .....	30.00	250.00
Double White Killarney.....	30.00	250.00

250 plants at 1000 rate.

THE JOS. H. HILL CO., RICHMOND, IND.,  
 Wholesale Florists.

**FIELD-GROWN ROSES.**

On own roots for forcing: Clothilde Soupert, one of the best; La Marne, similar to Baby Tausendschoen, but of a deep bright pink, very free flowering, \$35.00 per 100.

Dorothy Perkins and Excelsa, with 3 or more long shoots, 25c; smaller plants, 20c each.

Rosa Rugosa Rubra, just a few hundred to clear out, 20c each.

J. L. SCHILLER, TOLEDO, O.

**STOCK READY FOR DELIVERY.**

American Pillar, Climbing American Beauty, Crimson Rambler, Dorothy Perkins and Tausendschoen; full grown roses, \$35.00 per 100.

BYRON HENRY IVES, FLORIST,  
 Albuquerque, N. M.

**CLEAN, STRONG, OWN ROOTS.**

Roses, sixteen varieties. See list and price in Display advertisement, page 110, issue November 4th.

**WESTERN ROSE CO.,**

Alhambra, Cal.

**ROSES!**

Pink and white Dorothy Perkins, and Lady Gay, heavy, field-grown, 2 to 3-year-old, 30c each.

**THE DINGEE & CONARD CO.,**

West Grove, Pa.

**ROSES, BENCH PLANTS.**

White and Pink Killarney, \$8.00 per 100, \$75.00 per 1000. January delivery.

**HOLTON & HUNKEL CO.,**

462 Milwaukee St., Milwaukee, Wis.

**ROSES.**

Good, own-root stock.

Columbia, 3-in., \$15.00 per 100, \$125.00 per 1000  
 A. N. KINSMAN,  
 Austin, Minn.

Roses: We have a nice lot of Russell bench plants, 2-year-old stock, \$15.00 per 100. Packing free.  
 Amling Bros., Des Plaines, Ill.

Roses, 2-year-old, field-grown, for forcing. Ask for price list.

Roman J. Irwin, 43 W. 18th St., New York.

Roses, 200 Scott Key bench plants, \$16.00 per 100. Packing at cost.

Elitch Gardens Co., Denver, Colo.

Ready to ship, list, 2½-in. and 4-in., Rose plants.

Leedle Co., Expert Rose Growers, Springfield, O.

Rose plants, 2½-in. Varieties and prices on application. Rosemont Gardens, 116 Dexter Ave., Montgomery, Ala.

**SALVIAS**

Salvias, 2½-in., ready to shift, fine for cuttings, \$6.00 per 100. Cash.

La Crosse Floral Co., La Crosse, Wis.

Salvia Zurich, good, clean plants, 3-in. pots, ready to shift, \$12.00 per 100.

Niles Florists, Niles, Ill.

**SANSEVIERIAS**

Sansevieria Zeylanica, 2½-in. pots, \$7.00 per 100.  
 Oak Grove Greenhouse, Tuskegee, Ala.

**SCHIZANTHUS**

Schizanthus Wisetonensis, strong, transplanted, frame-grown plants, \$4.00 per 100; 2½-in. plants, \$7.00 per 100.

Hauge Flower & Plant House, Fairmont, W. Va.

Schizanthus, strong, transplanted seedlings, dwarf pot variety, \$5.00 per 100. Cash.

Brill Celery Gardens, Kalamazoo, Mich.

**SEEDS**

Vick's Autumn Glory Aster seed, \$2.50 per oz., \$35.00 per lb. C. H. Ketcham, South Haven, Mich.

**"WELL BOUGHT IS HALF SOLD."**

Buy the Right Seed.

Trade  
 Packet

BEGONIA: Luminosa, best red bedding variety, easiest to grow.....\$0.50  
 Rex Begonias, 6 attractive varieties, mixed, .50

CALCEOLARIA: Hybrids, collection of giant-flowering varieties, in striking colors of uniform size. There is no better strain—when there is, we will produce it..... .50

CALENDULA: Orange King. Why not grow your own from seed? It requires no skill. There is always a ready market at good prices for cut flowers. This is the true Orange King. Ounce, 50c; per lb., \$5.00..... .50

CINERARIAS: Grandiflora, semi-dwarf; best collection for retail sales. This strain has been developed by selection for 5 years and ranks second to none..... .50

PRIMULA: Obconica, a new giant-flowering strain, superior in size to any strain now on market. Try a few packets and you will want more next season.

PRIMULA: Grandiflora, Alba, Solmonea, Coerulea, Lilacina, Oculata, Appleblossom, Kermesina, Crispa, Rosea, Fire Queen..... .75

PRIMULA: Gigantea, Appleblossom, Kermesina, Coerulea, Lilacina, Rosea..... .75  
 DRACAENA INDIVISA: The true Cordylina Australis narrow leaved variety. Fresh ripe seeds that will make quick-growing, profitable plants for you, 1000 seeds, 50c; 5000 seeds, \$2.00 10,000 seeds, \$3.50.

We pay postage on all above items.

SEVIN-VINCENT CO.,  
 Wholesale Seed Growers,  
 512 Washington St., San Francisco, Cal.

PLANT NOW!  
 To follow Mums as  
 the benches are empty.

**WINTER-BLOOMING SWEET PEAS.**

Here are nineteen of the best orchid Spencers for early flowering:

	Per ounce
Heatherbell, mauve .....	\$1.25
Loveliness, white suffused pink.....	.85
Imp. Early Snowstorm, white.....	1.50
Early Sanky, magnificent white.....	.80
Early Canary Bird, primrose.....	1.00
Early Enchantress, pink.....	1.00
Fordhook Pink and White.....	.60
Yarrowa, rose pink.....	.75
Sunburst, rich pink.....	1.25
Early Orange Beauty, orange scarlet.....	3.00
Early King, crimson.....	.75
Fordhook Rose Improved, carmine.....	1.00
Early Lavender King, lavender.....	.85
Early Mauve Beauty, mauve.....	.85
Early Exquisite, primrose.....	.85
Empress, rose pink.....	1.25
Princess, soft lavender.....	1.25
Burpee's Favorite, rosy pink.....	1.25
Early Daybreak, rose pink.....	1.00

**AMERICAN BULB CO.,**

172 N. Wabash Ave., Chicago, Ill.

**NEW CROP OF SEED NOW READY.**

Asparagus Plumosus, 1000 seeds, \$1.25; 5000 seeds, \$6.00; 10,000 seeds, \$10.00.  
 Asparagus Sprengeri, 1000 seeds, \$1.00; 5000 seeds, \$4.50; 10,000 seeds, \$8.00.

G. B. JOHNSON,

1509 Morton St., Alameda, Cal.

Delphinium Belladonna and Delphinium Bellamora, hand picked, Martin Kohankie stock, \$2.50 per oz., \$35.00 per lb. Cash with order.

Carl Hazenburger, West Mentor, O.

Pansy seed of our prize strain, our own sowing; 1920 seed, \$4.00 per 1 oz.

Evenen Bros. Co., Williamsport, Pa.

**SMILAX**

2½-INCH SMILAX.

\$4.00 per 100, \$35.00 per 1000.

3-in. pots, strong plants, \$6.00 per 100.

ROMAN J. IRWIN,

43 West 18th St., New York City.

2½-IN. SMILAX.

Extra heavy, cut back three times. Just the thing for making-up work, \$3.00 per 100.

THE ALTIMO CULTURE CO.,

Canfield, O.

Smilax, strong 2½-in., \$3.00 per 100, \$27.50 per 1000.

S. S. Skidelsky & Co., 50 Park Place, New York.

Smilax, 2½-in. pots, \$2.50 per 100, \$20.00 per 1000.

Park Board Greenhouses, Fort Wayne, Ind.

Smilax, 2½-in. fine, strong plants, cut back several times, \$3.00 per 100, \$27.50 per 1000.

J. C. Schmidt, Bristol, Pa.

Smilax, heavy, pinched back low, 2-in., \$3.00.  
 J. E. Leslie & Son, Marion, Ind.

Smilax, bushy, 2½-in., \$5.00 per 100.  
 P. N. Obertin, 1948 Asylum Ave., Racine, Wis.

**SNAPDRAGONS**

Snapdragon plants, 2½-in., Golden Pink Queen and Hybrid Pink, Ramsburg's strain, far superior to Silver Pink; good, clean, healthy stock, \$6.00 per 100. Cash.

J. A. Farnworth & Son, Gallon, O.

Snapdragons, Red, White, Yellow, Nelrose, Silver Pink and Keystone out of small pots, \$3.50 per 100, \$30.00 per 1000.

Arthur Doebeel & Sons, Clyde, O.

**AFTER YOUR MUMS.**

Snapdragons will yield more money per square foot than anything else you can plant. Snapdragons are easy to grow, can be planted any time, and are very popular with the buying public.

Our stock is from pots or from soil and are strong, branched, clean plants.

We especially recommend our soil stock, which we will ship you, transportation prepaid. This is sturdy, vigorous stock, free from any sign of rust. Instructions to prevent rust with each order if desired.

Keystone, Nelrose, Silver Pink, Buxton's Pink, Enchantress, Ramsburg's Light Pink, Giant White and Yellow; Orlando, Golden Queen and Seneca, Garnet and Fancy Mixed.

\$5.00 per 100, \$45.00 per 1000.

GENEVA FLORAL CO.,

Geneva, N. Y.

**SNAPDRAGONS.**

Nice, pinched back plants, ready now.

	100	1000
Silver Pink .....	2½-in. \$6.00	\$55.00
Keystone .....	2½-in. 6.00	55.00
Giant Yellow .....	2½-in. 6.00	55.00
Giant White .....	2½-in. 6.00	55.00
Nelrose .....	2½-in. 6.00	55.00

**TWO FINE NEW VARIETIES.**

Orlando, better than the Bronze variety; Golden Delight, best yellow greenhouse forcing Snapdragon, 2½-in. pots, \$10.00 per 100, \$90.00 per 1000.

ROMAN J. IRWIN,

43 West 18th St., NEW YORK.

**SNAPDRAGONS.**

Choice, pinched back plants, free from rust.  
 Silver Pink .....\$5.00 per 100  
 Salmon Pink ..... 5.00 per 100  
 Garnet ..... 5.00 per 100  
 Keystone ..... 5.00 per 100

Cash or satisfactory references.

WAGNER FLORAL CO.,

Sandusky, O.

Snapdragons, 10,000 seedlings, no disease; Silver Pink, Salmon and Venus, all separate, pinched back and branching, \$3.50 per 100, \$30.00 per 1000. Will ship prepaid on 500 or more. Cash, please. Highland Park Conservatory Greenhouses, Topeka, Kan.

Snapdragons, Silver Pink, Rose Pink, Nelrose, Keystone, Giant White, Giant Yellow and Garnet, 2½-in., strong, pinched back stock, free from rust, \$5.00 per 100, \$45.00 per 1000. Satisfaction guaranteed. Packing free. Lakewood Cemetery Greenhouses, Minneapolis, Minn.

Snapdragons will bring you money with this stock; strong 2½-in., pinched back, free from rust, Nelrose, Keystone, Silver Pink and Buxton's Pink, \$6.00 per 100, \$55.00 per 1000. Packing free for cash.

W. E. Tricker, 1530 Hague Ave., St. Paul, Minn.

Snapdragons, 2½-in., strong stock and free from rust, 200 of each: Yellow, White, Keystone, Light Pink, Silver Pink, Nelrose and Buxton's, \$5.00 per 100; \$60.00 will take the lot. Elmwood Floral Co., Cor. 30th and Elmwood Ave., Erie, Pa.

Snapdragons, strong, transplanted seedlings, no rust; Fire King, Giant White, Delicate Pink, Carmine Pink and Tom Thumb, mixed, dwarf, for pots, \$3.50 per 100. Cash.

H. E. & C. K. Krebs, Cedar Rapids, Ia.

Snapdragons, Keystone, Silver Pink, Hybrid Pink, Golden Pink Queen, Giant Yellow and Giant White, 2½-in., branched, \$5.00 per 100, \$45.00 per 1000. Cash with order.

C. B. Shisler, Williamsville, N. Y.

Snapdragons, Giant Venus, Giant White, Giant Yellow, Giant Scarlet, Salmon Pink, Silver Pink and Keystone Pink, strong plants, from 2½-in. pots, 4c each. Ready to bench.

G. O. Bloudey, New London, Wis.

Snapdragons, Purity, finest new white, carrying large heavy spikes of compact flowers. Plants will produce strictly first-class flowers. Grown from seed, 2-in., \$5.00 per 100. Cash.

Byer Bros., Chambersburg, Pa.

Snapdragons, strong plants, twice pinched back, free from rust, 2½-in. Nelrose, Keystone, Phelps' White, Yellow and Silver Pink, \$6.00 per 100, \$50.00 per 1000.

S. S. Skidelsky & Co., 50 Park Place, New York.

Snapdragons, giant type, 700 plants, once pinched back, no rust; white, yellow, pink and scarlet; 2½-in., \$4.00 per 100; the 700 for \$24.00.  
 R. S. Brown & Son, Sta. B, Kansas City, Mo.

Snapdragon Silver Pink, well branched, ready for bench, 2½-in., \$4.00 per 100, while they last.  
 Wm. H. Minekine, R. F. D. No. 1, Hamburg, N. Y.

Snapdragons, Giant White, Rose Pink, Silver Pink, Yellow, Lavender and Nelrose; free from rust, strong 2½-in., \$4.50 per 100.

Aberdeen Floral Co., Aberdeen, Miss.

Snapdragons, 2½-in., Ramsburg's strain, Silver Pink, Hybrid Pink, Yellow, Nelrose, Light Pink and Garnet, strong and stocky, \$5.00 per 100.

The Thumb Nursery, Marlette, Mich.

Double Snapdragon June Hefko, rooted cuttings, \$15.00 per 100, \$125.00 per 1000. November and later delivery.

T. D. Hefko, Marshfield, Wis.

Snapdragons, Ramsburg's Silver Pink seedlings, pinched in hard wood, 2½-in., \$5.00 per 100. Q. D. Butler, 616 S. 40th St., Louisville, Ky.

Snapdragons, Silver Pink, White and Yellow, clean stock, \$4.00 per 100. Cash.

Olson Floral Co., Elgin, Ill.

**Snapdragons, Keystone, Rosy Morn, Golden Queen and Purple King, fine 2½-in. stock, \$5.00 per 100.** Winfield S. Kircher, Cyclamen Specialist, Defiance, O.

**Snapdragons, 6000 pink, white and separate, fine, young 2½-in., \$5.00 per 100.** Burdell Floral Co., Bowling Green, Ky.

**Snapdragons, Silver Pink and Nelrose, 2½-in. pots, \$5.00 per 100.** Henry Smith, Cor. Monroe and Division Sts., Grand Rapids, Mich.

**Snapdragons, Ramsburg's Silver Pink, Golden Pink Queen and Hybrid Pink, 2½-in., \$5.00 per 100.** Cash. Humm & Jones, Oberlin, O.

**Snapdragons, 2½-inch Silver Pink seedlings, Ramsburg's strain, \$4.00 per 100.** Cash. W. A. Ballou, 314 Naperville St., Wheaton, Ill.

**Snapdragon Keystone, strong 2½-in., \$6.00 per 100.** Baur Floral Co., Erie, Pa.

#### STEVIAS

**Stevia, dwarf, 2-in., \$4.00; 3-in., \$6.00 per 100.** S. S. Skidelsky & Co., 50 Park Place, New York.

#### STOCKS

**Stock Beauty of Nice, best colors, lavender, pink and white, separate or mixed, strong 2½-in. pots, \$8.00 per 100, \$70.00 per 1000.** Roman J. Irwin, 43 West 18th, New York City.

#### SWAINSONAS

**Swainsonas, white, extra strong 4-in., 20c each.** New London Floral Co., New London, Wis.

**Swainsonas, strong 4-in. pot plants, \$25.00 per 100.** Henry Smith, Grand Rapids, Mich.

#### TRADESCANTIAS

**Tradescantias, Tricolor, fine unrooted cuttings, 50c per 100.** Plahous Greenhouses, Grand Junction, Mich.

**Tradescantias, Wandering Jew, tricolor, rooted cuttings, \$1.50 per 100, prepaid.** S. D. Brant, Clay Center, Kan.

**Tradescantias, Wandering Jew, tricolor, 1c each.** Wm. S. Lohr Greenhouses, Ottawa, Ill.

#### TRITOMAS

**Pfitzeri ready now, especially fine, strong stock.** Write for prices. Oberlin Peony Gardens, Sinking Springs, Pa.

#### UMBRELLA PLANTS

**Cyperus Alternifolius, bushy, 2½-in., \$8.00 per 100.** Storrs & Harrison Co., Painesville, O.

#### VEGETABLE PLANTS

##### ROOTS FOR WINTER FORCING.

**Large Asparagus, Rhubarb and Witloof Chicory for greenhouse or cellar; good, heavy stock that will produce a strong growth; easily, quickly and profitably grown. Cultural directions sent if desired.**

**Asparagus roots, two and three year; Rhubarb and Horseradish roots for field planting.**

**Grand Rapids Lettuce, Parsley, Sage, Thyme, Sweet Marjoram and Mint plants.**

**Raspberry, Blackberry, Dewberry, Grape, Gooseberry and Currant plants.**

**Catalogue free. Wholesale trade price list sent to florists.**

**HARRY J. SQUIRES, GOOD GROUND, N. Y.**

**Lettuce plants, 1,000,000 Big Boston and Grand Rapids, \$1.50 per 1000. Parsley plants, Emerald Curled, 75c per 1000.**

Will H. Carl, Elysburg, Pa.

**Witloof Chicory roots, \$3.00 per 100, \$25.00 per 1000.** Jacob Russler, 11350 S. Fairfield Ave., Chicago, Ill.

**Grand Rapids Lettuce seedlings, \$1.30 per 1000, prepaid.** S. T. Danley & Sons, Macomb, Ill.

**Grand Rapids Lettuce seedlings, strong, \$1.50 per 1000.** Odor Greenhouses, Iola, Kan.

#### VERONICAS

##### VERONICA AMETHYSTINA.

**Strong field-grown clumps, immediate delivery, \$8.00 per 100.**

**CHARLES H. TOTTY CO.,**

Madison, N. J.

#### VINCAS

##### VINCA VARIEGATA, ALSO GREEN.

**Rooted cuttings now ready, \$2.50 per 100, \$20.00 per 1000.**

**ELITCH GARDENS CO., DENVER, COLO.**

**Vinca Variegata, 350 extra strong, field-grown clumps; 350 green; rooted cuttings, good strong stock, \$2.00 per 100.**

Wm. Munt, Saint Clair, Mich.

**Vinca Variegata, field-grown clumps, 6 to 20 leads, \$8.00 per 100, \$75.00 per 1000. Rooted layers, \$15.00 per 1000.** Cash.

H. P. Smith, Piqua, O.

**Vinca Variegata, rooted cuttings, \$15.00 per 1000. Postpaid.** Cash.

Harglerode Bros., Shippensburg, Pa.

**Vinca Variegata, strong rooted cuttings, \$2.00 per 100; 3-in., \$8.00 per 100.** Winfield S. Kircher, Cyclamen Specialist, Defiance, O.

**Vinca Variegata, strong, field-grown plants, \$10.00 per 100, \$90.00 per 1000.**

S. S. Skidelsky & Co., 50 Park Place, New York.

**Vinca Variegata, strong, field-grown stock, \$8.00 per 100.**

Evenden Bros. Co., Williamsport, Pa.

**Vinca Variegata, undivided, field-grown, \$8.00 per 100.** Silvius & Silvius, Ashtabula, O.

**Vinca Variegata, heavy field plants, \$8.00 per 100, \$75.00 per 1000.**

M. Barrett, Delaware, Ohio.

**Vinca Variegata, 10,000 rooted cuttings, \$2.00 per 100. Immediate shipment.** J. C. Bigelow & Son, 1542 Sunset Ave., Utica, N. Y.

**Vincas, variegated, 3½-in., \$15.00 per 100.**

Davis Floral Co., Davenport, Ia.

#### VIOLETS

##### VIOLETS.

Per 100 Per 1000

**Marie Louise, best double Violet, strong plants from soil... \$10.00 \$90.00**

**Governor Herrick, single, field-grown plants ..... 8.00 75.00**

ROMAN J. IRWIN,

43 West 18th St., New York.

**Violets, strong field-grown plants, Princess of Wales, \$12.00 per 100, \$100.00 per 1000; Gov. Herrick, \$10.00 per 100, \$90.00 per 1000.**

S. S. Skidelsky & Co., 50 Park Place, New York.

**Violets, Governor Herrick, true stock, good plants, 2½-in. pots, \$5.00 per 100. Immediate shipment. Packing free. Cash.**

Brinkerhoff Greenhouses, Springfield, Ill.

**Violets, Gov. Herrick, field-grown, extra fine plants, \$10.00 and \$15.00 per 100.**

Baur Floral Co., Erie, Pa.

**Violets, Governor Herrick and Princess of Wales, large, field-grown plants, \$10.00 per 100.**

Henry Smith, Grand Rapids, Mich.

**Violets, Princess of Wales, strong plants, \$10.00 per 100, \$90.00 per 1000.**

Charles Sherwood, Waterloo, Ia.

#### WALLFLOWERS

**Wallflowers, winter flowering, Early Paris, strong plants, 2½-in., \$3.00 per 100, \$25.00 per 1000.**

J. C. Schmidt, Bristol, Pa.

#### MISCELLANEOUS

##### STOP AND READ THIS!

**500 Plumous, large 4-in., \$20.00 per 100; 2500 Sprenger, fine 3-in. ready for 4-in., \$8.00 per 100, \$15.00 per 200; 200 Sprenger, 4-in., \$15.00 per 100, \$25.00 per 200; 150 Boston Ferns, 4-in., 35c each, or \$50.00 for the lot; 4000 Ricard Geraniums, fine 2-in., \$6.00 per 100, \$50.00 per 1000; 1000 S. A. Nutt, fine 2-in., \$6.00 per 100, \$50.00 per 1000; 200 American Beauty Geraniums, fine 2-in., \$6.00 per 100; 100 Rose Geraniums, fine goods, 3-in., \$8.00 per 100; 100 Rose Geraniums, fine goods, 4-in., \$10.00 per 100.**

**Shasta Alaska Daisy clumps, \$7.00 per 100; Gaillardia clumps, \$7.00 per 100; 6 fine Irises for cuttings, \$6.00 per 100 divisions. Cash with order.**

CHARLES T. MAY, R. R. NO. 14, DAYTON, O.

**Marguerites, 2½-in. .... \$5.00 per 100**

**Marguerites, R. C. Del. Dec. 15th.. 2.00 per 100**

**Coleus, mixed, 2½-in. .... 5.00 per 100**

**Smilax, 2-in. .... 2.50 per 100**

**Sallerol, 2½-in. .... 4.00 per 100**

**Sallerol, R. C. Del. Jan. 15th..... 2.00 per 100**

**Geraniums, Nutt, Grant, Ivy, Mixed Pink, R. C. Del. Jan. 15th, \$2.50 per 100.**

Ish-tak-ha-ba Gardens, Sleepy Eye, Minn.

**Double Petunias, Poltevine and S. A. Nutt Geraniums, large, 2½-in., \$5.00 per 100, \$45.00 per 1000.**

P. A. Erickson, Brainerd, Minn.

**Sage, strong, 1-year plants, cut down, 5c.** Shackell's Paney Gardens, Pacific Junction, Ia.

**Cinerarias and Primulas. Freeport Floral Co., Freeport, Ill.**

#### TO EXCHANGE

**To Exchange—Adiantum clumps, large enough for 10-in. pots, will sell for 75 cents per clump or exchange for Primula Obconica, Malacoides, Rosea, Easter Greeting, Geranium cuttings, Begonias, Pansy and Violet plants, or what have you? 5% for packing.**

Princess Flower Shop, Benton Harbor, Mich.

**To Exchange—New red Begonia, Pride of Newcastle, rooted cuttings, 7c, for anything I can use; Geraniums, Heliotropes, Dracaena Indivisa, Freesia Purity, Snapdragons, bulbs for forcing, Pelargoniums, Spiraea Gladstone, or what have you?**

C. J. Frew, Jr., Conneaut, O.

**To Exchange—Anything we have in the classified list for the following: Chrysanthemums, White and Yellow Eaton, Marigold, Major Bonaffon, Wells' Late Pink and White and Yellow Chadwick.**

Oak Grove Greenhouse, Tuskegee, Ala.

**To Exchange—Cinerarias, Dreer's Prize Dwarf, mixed, 2-in., 7c; 4-in., 20c; 5-in., 30c; 6-in., 50c, or will exchange for Geraniums, Hydrangeas, Pelargoniums or Ferns.**

Lansing Floral Co., Lansing, Mich.

**To Exchange—Asparagus Plumosus, 2½-in. and Sprenger 3-in., heavy stock, \$6.00 per 100, for Geranium cuttings, Pelargoniums, or what have you? W. F. Abrams & Son, 38 Observatory Ave., Haverhill, Mass.**

**To Exchange—See our ads under Chrysanthemums and Mesembryanthemums, of this issue, for Geraniums, Pelargoniums, Hardy Plants, Peonies, or anything we can use.**

C. V. Frueh, R. F. D. 2, Lima, O.

**To Exchange—Primula Obconica, 4-in., 20c; French and Otaksa Hydrangeas, 4-in., 25c, for stock plants of best double Petunias.**

C. G. Locke, Arkport, N. Y.

**To Exchange—Cyclamen, strong 3-in., 20c; 4-in., 40c, for Primulas, Pelargoniums and Hydrangeas.**

J. W. Rentz & Son, Peru, Ind.

**To Exchange—Geraniums, strong rooted cuttings, S. A. Nutt, \$18.00 per 1000, for Primula Obconica, Dutch or French bulbs of all kinds, Giganteums, or what have you?**

Harold V. Ross, Reynoldsville, Pa.

**To Exchange—Or will sell stock plants of Yellow Bonaffon, \$3.00 per 100. I can use other varieties of stock Mums, or most anything else. What have you? Henry Dumke, Marseilles, Ill.**

**To Exchange—Light Pink Enchantress, strong plants, for Peony roots, 2½-in. Ferns and Begonias, or what have you?**

Charles Sherwood, Waterloo, Ia.

**To Exchange—Snapdragons, Red, White, Yellow, Nelrose, Silver Pink and Keystone, \$3.50 per 100, for Easter Greeting, Ferns, or what have you? Arthur Doebel & Sons, Clyde, O.**

#### WANTED

**Wanted—For spring delivery, lining out stocks of shrubs, trees and evergreens. F. G. Elsner & Son, 9210 S. Ashland Ave., Chicago, Ill.**

**Wanted Spiraeas, Gladstone and Peach Blossom; perennials, Phlox, Peonies and Dielytras.**

Weller Nurseries Co., Holland, Mich.

#### ARTIFICIAL FLOWERS

##### WAX EASTER LILIES.

**Our wax Easter Lilies are as natural looking as nature itself. A supply of them on hand is a sure guarantee against the loss of eleventh-hour rush orders. Our wax Easter Lilies not only look right, but are made right, packed right and sold right. A trial will convince you.**

\$10.00 per 100, \$95.00 per 1000.

Cash, please.

THE STANDARD FLORAL CO.,

Florists and Mfrs., Harrodsburg, Ky.

#### BROOMS

##### METAL TOP FIBER BROOMS.

**Outwear 5 corn brooms, guaranteed one year for continuous family use, are lighter, not affected by water, work equally well on carpets or cement floor. Will cut your broom expense 50%, just the thing for greenhouses. In fact it is an all around broom, will work anywhere a corn broom will, do better work and last a lot longer. Sample, \$1.25 postpaid. Agents wanted.**

KEYSTONE FIBER BROOM CO. Pittsburgh, Pa.

#### CARNATION STAPLES

**Superior Carnation Staples, best Staples on the market, 35c per 1000, 3000 for \$1.00, postage paid.**

MICHIGAN CUT FLOWER EXCHANGE.

264 Randolph St., Detroit, Mich.

**Pillsbury's carnation staples, 35c per 1000, 3000 for \$1.00.** I. L. Pillsbury, Galesburg, Ill.

#### EVERLASTING FLOWERS

**Everlasting Strawflowers on wire, \$2.00 per 100. Cash, please.**

Herman Schallhorn, Kalamazoo, Mich.

#### GOLDFISH

**Goldfish, aquarium plants, castles, globes and all supplies. Send for wholesale catalogue.**

Auburndale Goldfish Co.,

1449 Madison St., Tel. Haymarket 152, Chicago.

#### GREENS

**Green Sheet Moss, 18-lb. bags, \$2.00 per bag. Dagger Ferns, \$2.50 per 1000. Galax, \$2.50 per 1000. Leucothoe, \$4.00 per 1000. Prompt attention to orders. Cash with order.**

G. C. Gibbs, R. 2, Del Rio, Tenn.

**Rocky Mountain Boxwood, 10c a pound, in 50-pound sacks only. Cash with order. Boxwood shipped same day as cut. Order early. F. o. b. Evergreen, Colo. Rocky Mountain Evergreen Co., Evergreen, Colo.**

#### SPRAYS.

Asparagus Plumosus and Sprenger.

THE PENNOCK PLANTATION,

Jupiter, Fla.

**CUT SPRAYS OF HEMLOCK AND BALSAM \$5.00 per 1000. Cash with order.**

JOHN B. ROY, CONWAY, MICH.

**Fancy ground pine, 12c per lb. Cash.**

Riverside Greenhouses, Appleton, Wis.

#### IRRIGATION EQUIPMENT

##### IRRIGATION EQUIPMENT.

**MAKE MORE MONEY out of the crops you grow. BETTER CARNATION PLANTS**

to set in your benches;

more and earlier cut flowers,

Gladioli, etc.,

Send today for our big

new catalogue.

Describes watering systems for inside and out.

SKINNER IRRIGATION CO.,

223 Water St., Troy, O.

#### LEAF MOLD

##### LEAF MOLD.

**Best leaf mold obtainable, oak leaves with pure silicated sand; ideal for Cyclamen, Begonias, Aralias or for seedlings of all description; 1 sack, \$1.50; 5 sacks or more, \$1.25 per sack; in car-load lots, \$8.00 per ton.**

HAPPY VALLEY FARMS,

La Salle Ill.

**Maple leaf mold, single sack, \$1.25; \$1.00 in 5-sack lots.** Jas. Jenkins Co., Sylvania, O.



# Callahan Cut-to-Fit Greenhouses are *bought*—not sold

Greenhouse owners know greenhouse values.

Therefore we do not believe it is necessary to employ high-pressure salesmanship in selling Callahan Cut-to-Fit Greenhouses.

Our sales policy is based on this belief. Our sales efforts are a *service* rather than a "drive" for orders.

We consider it our duty to give to every greenhouse buyer full information regarding Callahan Greenhouses, in order that he may make an intelligent comparison and decision.

But we stop with that. We do not try to force or scare an order out of anyone.

We do not "pester" prospects until they have to buy to get rid of us.

You may write to us for an estimate that will require several hours' work to prepare. We will prepare it gladly—and without feeling that you are under one iota of obligation to us.

Because that is our sales policy. We want enthusiastic, satisfied customers—not the "wish-I-had" kind.

We want Callahan Cut-to-Fit Greenhouses to be bought—not sold.

And we know we will succeed with this policy, because Callahan Greenhouses are the kind that speak for themselves.

*We would appreciate the opportunity of serving  
YOU when you are next in the market.*

**CALLAHAN DUO-GLAZED SASH CO.,**  
1856 FOURTH STREET, DAYTON, OHIO  
PERMANITE IN STOCK FOR IMMEDIATE SHIPMENT.

Mention The Review when you write.

## PALMETTO STICKS

### FINE, NATURAL COLOR.

Palmetto sticks from 2 to 3 feet long, averaging 1/4 inch in thickness, \$1.00 per 100, \$6.00 per 1000. Postpaid. Cash.

F. ARZIE, WHITE HOUSE, FLA.

## POTS

### PAPER POTS, IMMEDIATE SHIPMENT.

2 1/4-in., \$4.55 per 1000; 2 1/2-in., \$5.25; 3-in., \$7.25; 3 1/4-in., \$9.90; 4-in., \$12.40; 5-in., \$19.35.

GULLETT & SONS, LINCOLN, ILL.

## PUSSY WILLOWS

### PUSSY WILLOW.

Forced for Christmas.

Large, choice, French variety.

5-ft. lengths.....\$10.00 per 100  
4-ft. lengths.....8.00 per 100  
3-ft. lengths.....6.00 per 100  
2-ft. lengths.....4.00 per 100

Order now. Cash with order.

PFUNDS' NURSERY,  
Elmhurst, Ill.

## SPHAGNUM MOSS

### SPHAGNUM MOSS

### STANDARD BURLAPPED BALES

Shipped from the woods,  
\$1.25 per bale.

Shipped from Chicago,  
\$1.50 per bale.

Write for prices on car lots.

### AMERICAN BULB CO.,

172 N. Wabash Ave., Chicago, Ill.

Sphagnum Moss, 10 bales or more, \$1.25 each, of high-grade, clean sphagnum, in large size, standard burlapped bales. Less than 10 bales, \$1.50 each. 8 per cent for cash with order.

A. J. Amundson Co., City Point, Wis.

Sphagnum Moss, 10 bales, best quality, dry and clean, standard size in wire, \$7.00; 10 bales in burlap, \$10.00. Prompt shipments. Cash with order.

Frank Hancock, City Point, Wis.

Sphagnum Moss, 10 bbl. bale, \$4.00; 5 bales, \$17.00; 5 bbl. bale, \$2.50. Live Moss, \$2.00 per bag; burlapped 40c extra per bale. Cash.

Jos H. Paul, Box 156, Manahawkin, N. J.

## BURLAP BALES.

Sphagnum Moss, each \$1.50; 10 bales for \$14.00.

A. HENDERSON & CO.,  
166 N. Wabash Ave., Chicago.

Sphagnum Moss, burlap bales, \$1.75; 10 bales, \$15.00  
Kemble Floral Co., Oskaloosa, Ia.

## SHEEP MANURE

### PULVERIZED SHEEP MANURE.

### SHEEP'S HEAD BRAND ONLY.

100 lbs., \$2.50; 1000 lbs., \$20.00;

500 lbs., \$12.00; 2000 lbs., \$38.00;

3 to 5 tons lots, \$36.00 ton;

5 to 15 ton lots, \$34.00 ton.

Guaranteed purest fertilizer ever sold.

G. M. REBURN & CO.,

3807 Lake Park Ave., Chicago, Ill.

## TOBACCO STEMS

We have plenty of fresh Tobacco stems, \$3.50 per 200 lbs., \$6.00 per 400 lbs., \$25.00 per ton.

The Vigor Co., Box 4, Fosteria, O.

## WIRE WORK

### FLORISTS' WIRE DESIGNS.

100 wreaths, 10-in., 12-in., 14-in., \$8.00.

Special discount on all wire orders. Write us for a catalogue.

PITTSBURGH CUT FLOWER CO.,

116-118 SEVENTH ST.,

PITTSBURGH, PA.

### FLORISTS' WIRE DESIGNS

FALLS CITY WIRE WORKS,

451 S. THIRD ST., LOUISVILLE, KY.

## WOOD LABELS

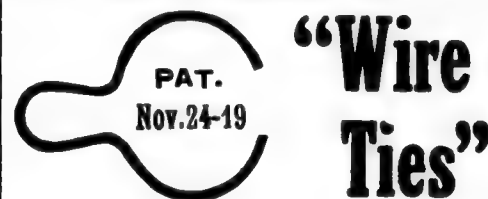
LABELS, for nurserymen and florists.

Benjamin Chase Co., Derry Village, N. H.

Shelby, Neb.—Clyde E. Babcock plans to enlarge his business by growing plants and bulbs for the wholesale trade.

Pearl, Mo.—Julian Farm, J. W. Julian, proprietor, has enjoyed a successful year and is increasing plantings in hardy perennials.

Oklahoma, Okla.—The Foster Floral Co. has engaged a new manager in the person of Glen M. Felt. Mr. Felt has worked with the Art Floral Co., San Francisco; Wright's Flower Shop, Los Angeles; the Park Floral Co., Denver, and also in large flower stores in Kansas City and St. Joseph, Mo., and Dallas, Tex.



were made to save time for the busy grower, and as time is money and you are not in business for fun—you see the point!

You ought to see these things at work. Regular hustlers when you're in a hurry and maybe you won't be in a hurry when the holidays get closer and closer!

Better send for a few thousand.

**\$2.00 per 1000**

*Samples for the asking.*

*Ask your dealer, or direct of*

**WM. F. BUSCHARDT**

6 E. Woodland Ave., Baltimore, Md.

Mention The Review when you write.

Hampden Meadows, R. I.—Benedetto Ferrazzano, for ten years an employee of James Annis, of the Hampden Meadows Greenhouses, has started in business for himself, on Metcome avenue, Warren, R. I.



# The RUNLITE GARDEN CULTIVATOR

PRICE \$3<sup>00</sup> RETAIL



**A NEW ONE  
A GOOD ONE  
AND A MONEY MAKER**

**“Strong, Light Steel, All But the Wheel”**

**J**UST the thing for small gardens. Needed in most big gardens. The price makes it popular. LASTS ALMOST FOREVER. Quickly pays for itself in labor saved.

The side teeth are held by springs, relieving the shock; the swinging in and out leaves the ground level, the soil well pulverized, making a thorough mulch that preserves the soil moisture, thus greatly increasing the crop production.

The broad, light, durable, **wooden** wheel stays on the surface. It is so balanced that the wheel does not dig in the earth or push hard.

Invaluable for working among flowers and small, closely planted garden truck. It has no equal for easy operation, thoroughness and utility.

Weight about four pounds without the handle. An ordinary hoe handle completes the implement.

**Trade Price . . . . . \$24.30 per dozen**

Place orders immediately for stock for Spring. GET IT IN YOUR CATALOGUE.

Will be liberally advertised to consumers. Stock up and be ready for the demand.

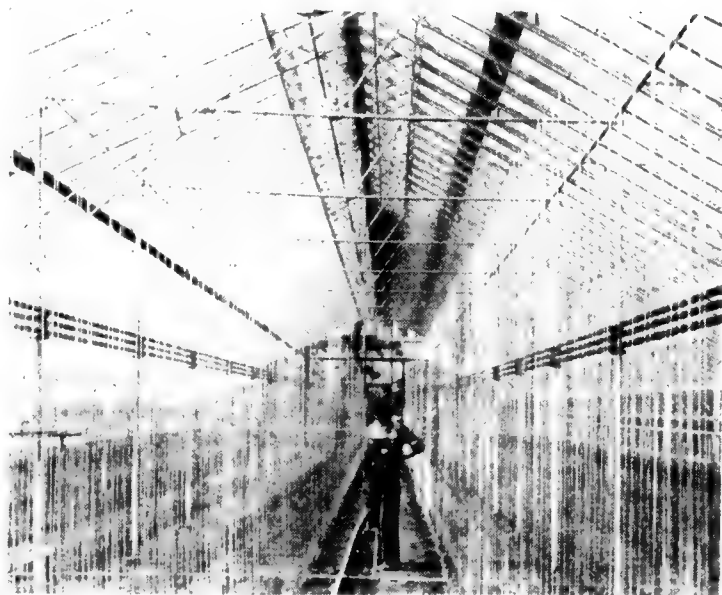
Circulars with address supplied free to dealers who have already closed their 1921 catalogues. Half-tones or line cuts for catalogue or advertising on request.

**RUNLITE COMPANY**  
**ITHACA, N. Y.**

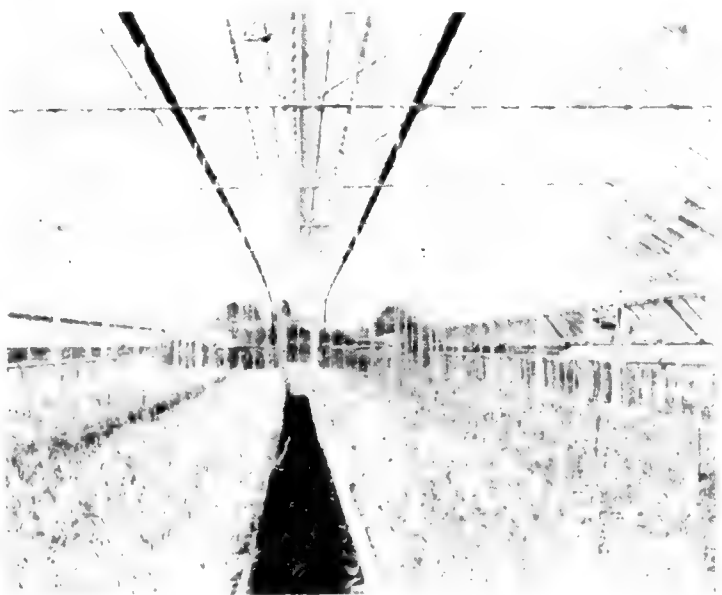
# James Didato

## The Go-Getter

Of Bound Brook, N. J.



If Didato hadn't been so doggone modest, and tried to hide behind the sweet pea strings, you could have recognized him next time you met.



From this Carnation house, you see the construction is our Semi Iron with the famous-but-a-through-and-through fitting.

WHEN we find out what some folks do, we wonder when under heaven they ever do any sleeping.

Our good friend Didato is one of that kind.

If he ever does stop working **on** or **in** his house, we have never happened to catch him.

In fact, if he ever does sleep, have a notion he only shuts one eye at a time, like a New York fireman.

If there is one kind of a customer more than another, we like, it is the fellow who starts small and grows up.

We take no end of interest in giving such men all possible help.

Didato now has three of our houses.

One Sweet Pea House, 28 x 120 feet, he finished erecting the past summer.

Of course, none of us can tell what anybody's future is going to be, but one thing we can say, and that is, if Mr. Didato keeps on going at his present high gear pace, it won't be long before you will hear him spoken of as "one of the big Jersey growers."

### Hitchings and Company

General Offices and Factory, ELIZABETH, N. J.

NEW YORK  
1170 Broadway

BOSTON-9  
294 Washington Street



An AGMCO Plant Near Chicago

## It'll be mirror time soon—

the time when thoughtful people are supposed to look themselves dead level in the eyes and answer truthfully and without mercy a lot of very personal questions, put by your real self to your surface self, as to what use you have made of the year that has just passed. One of these questions will be:

"Why have you postponed making those improvements your business has needed for lo, these many months? What honest reason have you for not building houses in which to grow more stock that you know you can dispose of as easily as you do your present output?"

You may answer that you haven't had time, or that prices of building materials have been too high. But neither of these answers will satisfy your real self. It will probably ask in answer to the first:

"Have all the many things to which you have given time been of more importance than this? Have they contributed more to the advancement of your estate, your family's well-being and the accomplishment of your ambition?"

It will probably ask in answer to the second:

"Did you avail yourself of the opportunity to act when there was a drop in the price of building materials? Time flies and prices change. Now that prices have declined, have you protected yourself from an advance by getting an estimate and signing a contract at present AGMCO figures?"

You still have a few weeks before mirror time—before your real self strips the padding from the excuses for inaction you have been making to yourself. So, why not take advantage of this time to place yourself in a position to give answers to these questions that will make the eyes in the mirror smile into your eyes?

You have only to let us know what you wish and we will give you an estimate without delay on prices that average **25% lower** than they have been since the war began.

Write to our nearest office for an estimate. A representative will call.

Here are the offices—

Which is nearest to YOU?

### SALES OFFICES:

**New York**  
5 Columbus Circle

**Chicago**  
Masonic Temple

**Kansas City**  
N. Y. Life Bldg.

**Pana, Ill.**  
Drawer 335

**Seattle, Wash.**  
Smith Bldg.

General Office - - -  
Factory - - -

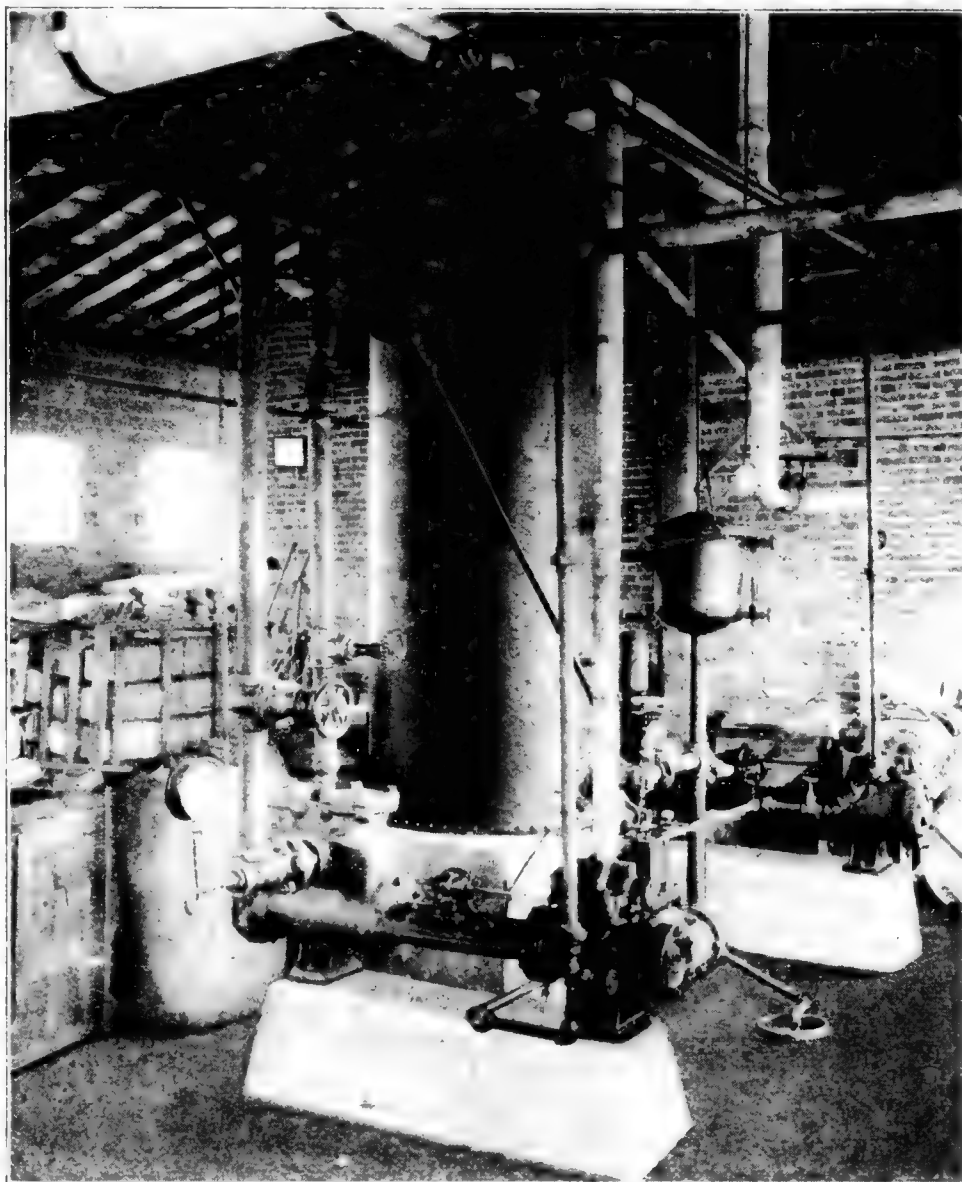
Chicago  
Pana, Ill.







## Vacuum Heating System



WE show here a view of the boiler room end of our vacuum heating system.

The system mentioned was installed by us last winter for the Rockport Greenhouse Co. of West Park, Ohio, and is a typical modern system.

This method of handling the water of condensation in steam heating plants having 50,000 ft. or more of glass area is unsurpassed.

We have installed many such systems, and they are all giving entire satisfaction.

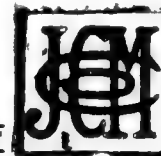


### JOHN C. MONINGER COMPANY

914 BLACKHAWK STREET

CHICAGO, ILLINOIS

EVERYTHING FOR THE GREENHOUSE



Improved Challenge

## Ventilating Machines and Greenhouse Fittings

The users of Evans' Challenge Improved Ventilating Apparatus Receive Maximum Quality and Service at Minimum Cost.

We can supply you with Gutter Brackets, Y Brackets, Split Tees, Split Crosses, Pipe Straps, Pipe Carriers, Tie Brackets, Turn Buckles, Side Board Bench Brackets, Shelf Brackets, Ridge and Purlin Brackets, Sash Hinges 3x2½ galvanized steel with brass pins, Door Hinges 4x1 galvanized steel with loose brass pins—in fact almost everything in the line of Greenhouse Fittings.

*Our Prices Are Right*

Get one of our Salt Sprayers. You cannot afford to be without it.

ESTIMATES CHEERFULLY FURNISHED

**John A. Evans Co., Richmond, Ind.**

Corner North 14th and Penna. R. R.



Price, \$7.50

# THE FLORISTS' REVIEW

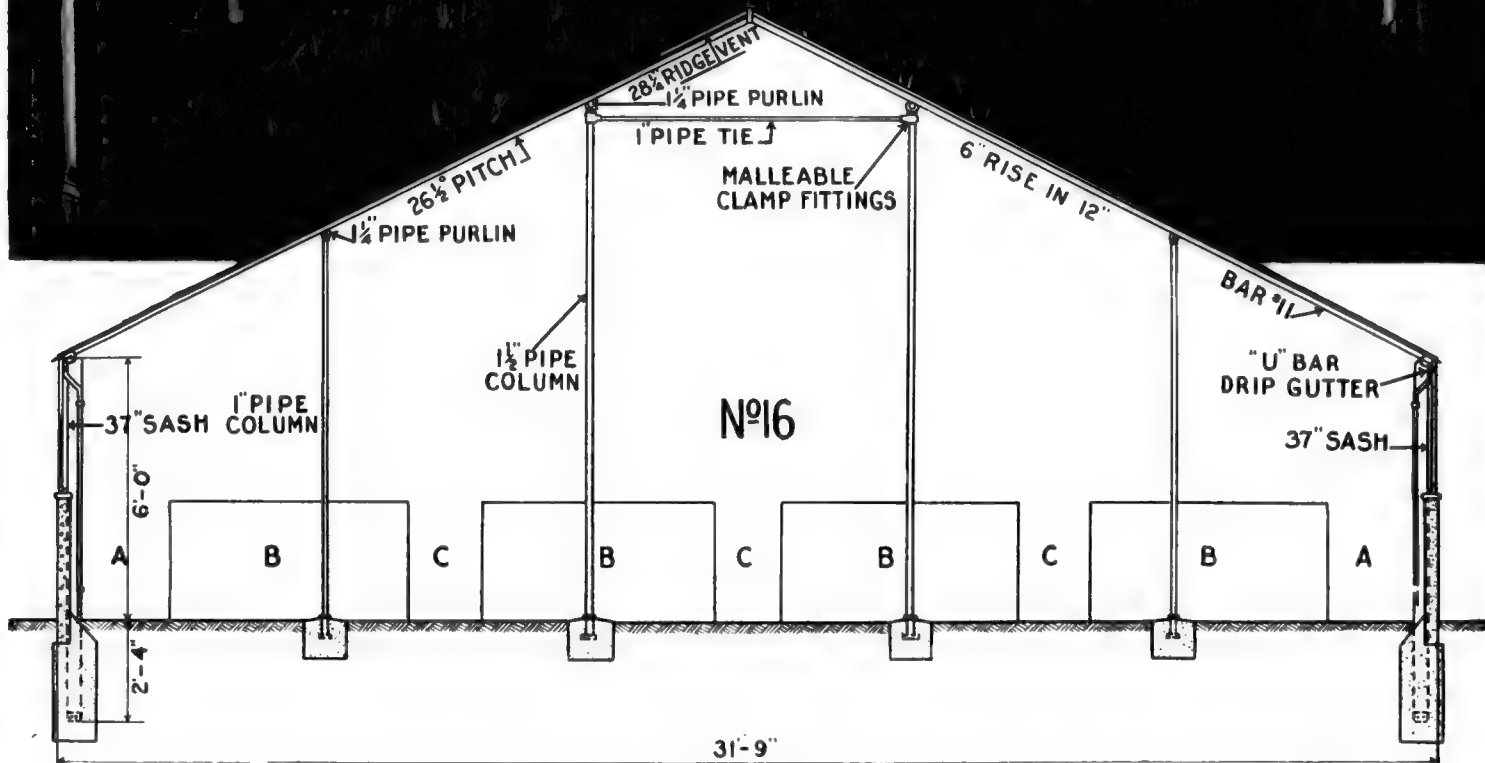
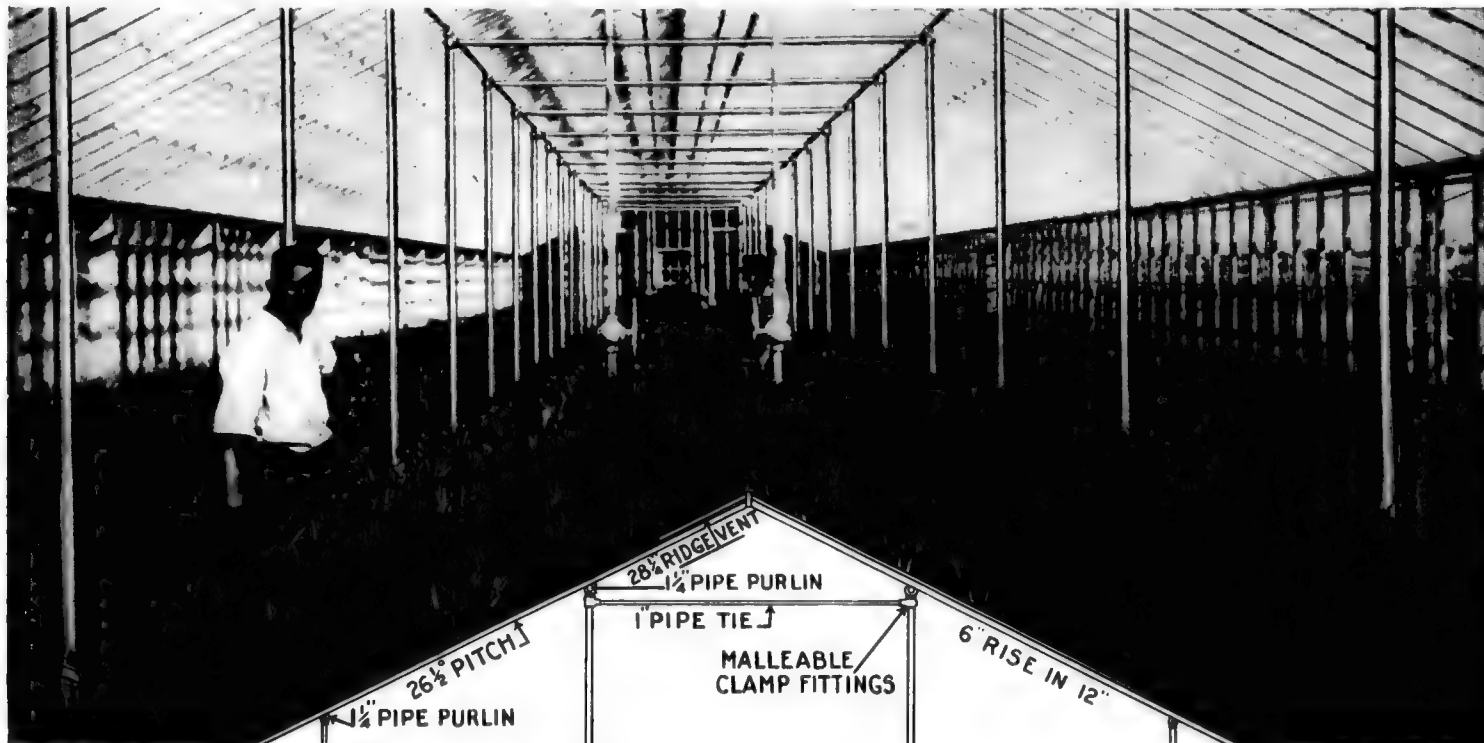
A WEEKLY JOURNAL FOR FLORISTS, SEEDSMEN AND NURSERYMEN.



CHRISTMAS NUMBER



# Greenhouse Builders



## Semi-Iron House 31 Feet 9 Inches Wide

The inside measurement between iron posts is 30 feet 10 <sup>1</sup>/<sub>4</sub> inches.

The section shows four benches 5 feet 5 inches wide; two side walks 2 feet 1 inch, and three others each 1 foot 8 inches.

Height to ridge is 13 feet 9 <sup>3</sup>/<sub>4</sub> inches.

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CHICAGO, DECEMBER 9, 1920.

No. 1202.

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 Michal, John A. ....127  
 Michell Co., H. F. ....76  
 Michigan Cut Flr. ....80  
 Middlemount Nurs. ....122  
 Miles Co. ....108  
 Miller, A. L. ....154  
 Miller, H. T. ....131







# CHRISTMAS

"The Nation's Most

PRICES QUOTED HEREIN ARE  
*In Effect*

## AMERICAN BEAUTIES

Code	Per Dozen
48 to 60-inch Specials.....	\$18.00 to \$20.00
36-inch Firsts .....	15.00
30-inch Seconds .....	12.00
24-inch Thirds .....	10.00
21-inch Fourths .....	8.00
18-inch Fifths .....	6.00

## RUSSELL, MILADY

Code	Per 100
30 to 36-inch Specials .....	\$75.00
26-inch Firsts .....	60.00
24-inch Seconds .....	50.00
21-inch Thirds .....	35.00
18-inch Fourths .....	30.00
15 to 16-inch Fifths .....	25.00
12-inch Sixths .....	20.00
6 to 9-inch Shorts .....	15.00

Extra Specials Billed Accordingly

## SUNBURST, WARD

Code	Per 100
21-inch Seconds .....	\$30.00
18-inch Thirds .....	25.00
16-inch Fourths .....	20.00
14-inch Fifths .....	18.00
12-inch Sixths .....	15.00
6 to 9-inch Shorts .....	10.00

## COLUMBIA, PREMIER

Code	Per 100
34 to 40-inch Specials .....	\$65.00
28 to 30-inch Firsts .....	50.00
24 to 26-inch Seconds .....	35.00
21-inch Thirds .....	30.00
18-inch Fourths .....	25.00
14 to 16-inch Fifths .....	20.00
12-inch Sixths .....	15.00
6 to 9-inch Shorts .....	12.00

## DOUBLE WHITE KILLARNEY

Code	Per 100
21-inch Seconds .....	\$25.00
18-inch Thirds .....	20.00
16-inch Fourths .....	18.00
14-inch Fifths .....	15.00
12-inch Sixths .....	12.00
6 to 9-inch Shorts .....	10.00

## CORSAGE NOVELTIES

Cecile Brunner, per 100.....	\$ 6.00
Cattleyas, each .....	\$3.00 to 4.00
Cypripediums, each.....	.50
Valley, per 100.....	\$12.00 to 15.00
Ward Roses, per 100.....	10.00 to 12.00
Single Violets, per 100.....	1.50 to 2.50



# POEHLMANN BROS

66 to 74 East

TELEPHONE

CHICAGO,

# PRICE LIST

## Expressive Flowers"

SUBJECT TO MARKET CHANGES

December 18, 1920

### OPHELIA, BUTTERFLY, BRILLIANTS

Code	Per 100
30 to 34-inch Firsts .....	\$35.00
24 to 26-inch Seconds .....	25.00
21-inch Thirds .....	22.50
18-inch Fourths .....	20.00
14 to 16-inch Fifths .....	18.00
12-inch Sixths .....	15.00
6 to 9-inch Shorts .....	12.00

### CARNATIONS

	Per 100
Best Red and C. W. Ward.....	\$20.00
White and Enchantress.....	18.00
Our Selection, assorted.....	15.00
Split, Our Selection.....	10.00
Laddie Carnations .....	25.00

	Per 100
Paper Whites .....	\$ 8.00 to \$12.00
Valley, Fancy .....	12.00 to 15.00
Easter Lilies .....	25.00
Callas .....	25.00 to 35.00
Mignonette .....	8.00 to 12.00
Calendulas .....	4.00 to 8.00
Sweet Peas .....	4.00 to 6.00
Snapdragon .....	8.00 to 15.00

	Per 100
Violets, Single .....	\$1.00 to \$2.50
Stevia .....	3.00 to 4.00

	Per Dozen
Poinsettias, Large .....	\$12.00
Poinsettias, Medium .....	\$7.50 to 9.00
Poinsettias, Small .....	3.00 to 6.00
Smilax .....	5.00

	Per 100
Sprengeri .....	\$3.00 to \$5.00
Plumosus .....	3.00 to 5.00
Adiantum .....	2.00
Leucothoe .....	1.00 to 1.50
Mexican Ivy .....	1.00

	Per 1000
Ferns .....	\$ 4.00
Galax .....	2.50
Southern Smilax, per case.....	6.00
Winter Berries, heavily berried, tightly packed, per box .....	5.00
Mistletoe, per pound.....	.40
Bittersweet, per pound.....	2.00

### BOXWOOD

Standard, per 100 lbs.....	25.00
Dwarf, per 100 lbs.....	30.00
No surplus Wood. Samples sent on request.	

# THOMPSON COMPANY

## Randolph St.

RANDOLPH 35

U. S. A.



The Largest Growers  
of Flowers in the World

# SPECIAL PRICE LIST ON Christmas Novelties

**RUSCUS.**

Per lb.

Red, dyed, best quality.....	\$1.00
Red, dyed, second quality.....	.90
Green, painted.....	.75
Tinted, autumn shades.....	1.25

**IMMORTElLES.**

Red, White, Pink, Purple, Yellow and Blue.

Per bunch.....	\$ 0.75
Per dozen bunches.....	8.50
Per 100 bunches.....	60.00

**FRIEZE ROPING.**

Red, Green and White.

Per roll, 60 yards.....	\$ 1.00
Per dozen rolls.....	11.00

**CHRISTMAS RED RIBBON.**

(Standard)

No. 22, per 10-yard box.....	\$1.50
------------------------------	--------

**NATURAL STATICE.**

White, per lb.....	\$1.50
10-lb. lots or more, per lb.....	1.25
Lavender.....	.50

**GRASS ENCH MOSS WREATHS.**

Per doz.

12 inches.....	\$2.00
14 inches.....	2.50

**RED LYCOPodium.**

(Green.)

Per carton.....	\$3.25
-----------------	--------

**SHORT OAK TWIGs.**

Red, Green and Brown.

Per carton.....	\$2.00
-----------------	--------

**MAGNOLIA LEAVES.**

"Superiora Brand."

Green, Brown and Purple, per carton.....	\$1.75
10 carton lots or more, per carton.....	1.60
RED, rich bright color, per carton.....	2.00

**WATERPROOF CREPE PAPER.**

All colors, per roll.....	\$ 0.45
Per dozen rolls.....	5.00
Per 100 rolls.....	37.50

**SILK FIBER.**

Red, White, Pink, Violet Blue, Yellow, Moss Green, and Nile Green.

1-inch, per reel, 50-yards.....	\$2.25
---------------------------------	--------

**JARDINIERES OR POT COVERS.**Heavy Waxed Cardboard, Will Hold Water.  
Assorted Colors and Designs.

4 inches, per dozen.....	\$1.20
5 inches, per dozen.....	1.50
6 inches, per dozen.....	1.80

**PLANT OR MATCH STICKS.**

Plain.

Green.

5 inches, per 1,000.....	\$0.65	\$0.75
12 inches, per 1,000.....	1.60	2.00
18 inches, per 1,000.....	2.25	2.75

**GREEN PICKS.**

4-inch, unwired, per box, 4,000 picks.....	\$1.25
6-inch, unwired, per box, 3,000 picks.....	1.25
4-inch, wired, per box, 4,500 picks.....	2.25
6-inch, wired, per box, 3,000 picks.....	2.25

**WIRED TOOTHPICKS.**

Per box, 10,000 picks.....	\$ 2.50
Per case, 50,000 picks.....	11.00

**GREENING PINS.**

Per box, 10,000 pins.....	\$ 3.00
Per case, 10 boxes.....	27.00

**BULL DOG CLIPS.**

Per box, 1,000 clips.....	\$1.00
10 boxes.....	9.00

**WIRE RINGS FOR HOLLY WREATHS.**

Per 100

10 inches.....	\$1.50
12 inches.....	1.75
14 inches.....	2.00
16 inches.....	2.50

**WIRE WREATH FRAMES.**

(Double.)

6 inches.....	\$0.07
8 inches.....	.08
10 inches.....	.10
12 inches.....	.12
14 inches.....	.14
16 inches.....	.17
18 inches.....	.20
20 inches.....	.22
22 inches.....	.25
24 inches.....	.30

Per 12-lb.

**ANNEALED STONE WIRE.**

stone.

No. 20.....	\$1.50
22.....	1.65
23.....	1.75
24.....	1.85
25.....	2.00
26.....	2.15

**FLOR-IN-TIE.**Brilliant Green Florist Thread.  
600-Foot Spools.

Per 1-lb. box, 8 spools.....	\$ 2.25
10 boxes.....	21.00

Orders for unknown parties must be accompanied with cash or shipments will be made C. O. D.

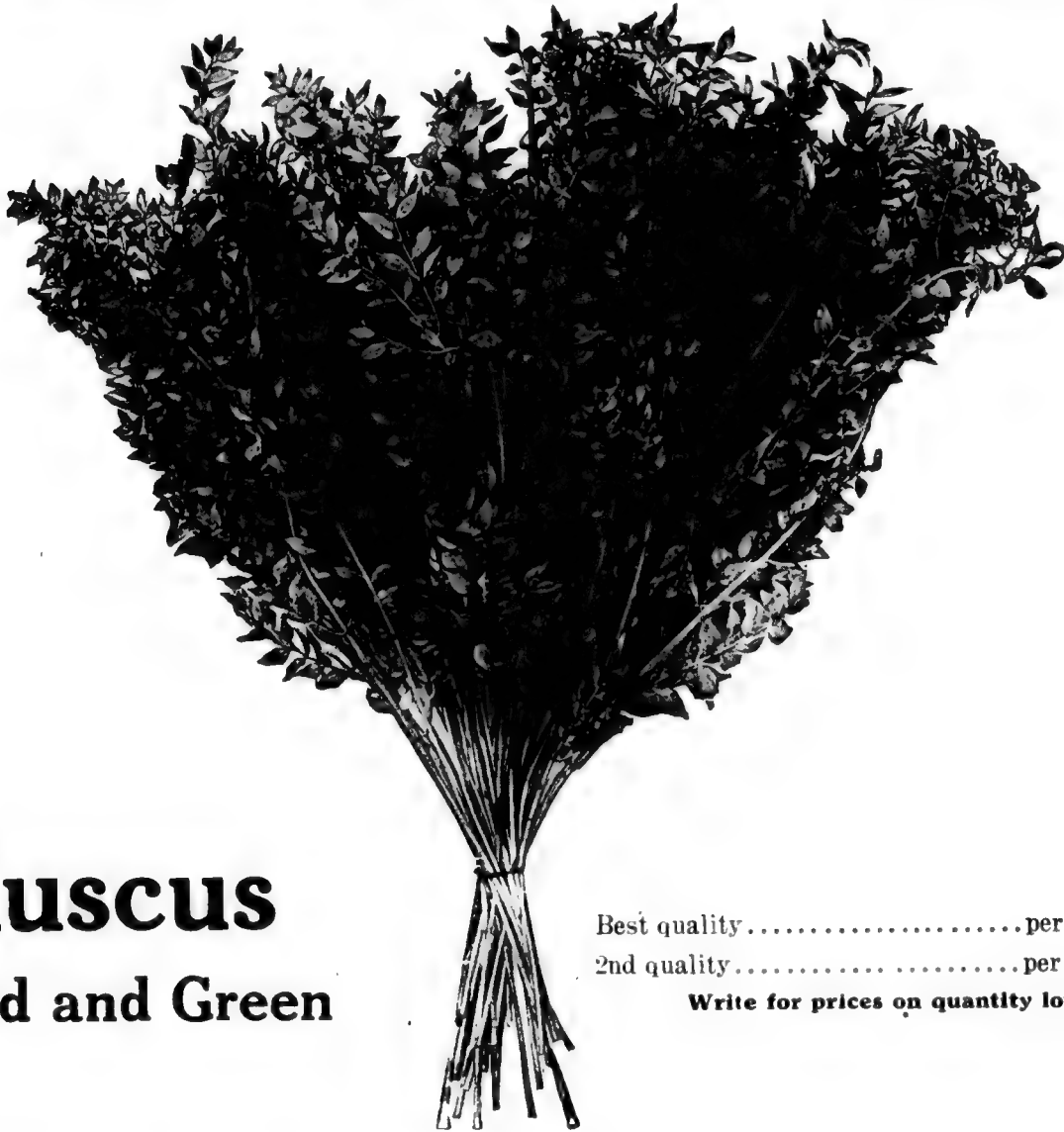
**C. E. O'Connell, Wholesale Commission Florist**  
**15 EAST THIRD STREET Cincinnati, Ohio**



# WE HAVE THE STOCK ON HAND

ALL XMAS ACCESSORIES

SEND IN YOUR ORDER AND BE ASSURED OF PROMPT DELIVERY



## Ruscus Red and Green

Best quality.....per lb., \$1.25  
2nd quality.....per lb., 1.00

Write for prices on quantity lots.

**IMPORTED FRENCH MOSS WREATHS**, 12-inch, per 100, \$22.00; 14-inch, per 100, \$27.00; 16-inch, per hundred, \$35.00.

### SHORT OAK

Red, Green, Brown and Tan....per carton, \$2.00  
Long branches, prepared oak, per 100 lbs., \$25.00

### STATICE

Natural.....per lb., \$1.50  
Iridescent.....per lb., 2.00  
Lavender and Purple.....per lb., 2.00

**BASKETS FOR CHRISTMAS GREENS.** Fill them with the foliage described and offered above, or fill them with Ruscus and Boxwood and they'll sell like hot cakes. Send for an assortment, \$25.00 or \$50.00.

### Make Your Own Lycopodium Wreaths

Our prepared Lycopodium will keep indefinitely. Per crate, 100 lbs., \$30.00.  
Immediate delivery.

**SPHAGNUM MOSS**  
\$1.75 per full size bale, F. O. B. Chicago  
**IMPORTED SEA MOSS**  
Or Air Plant.  
Per hundred.....\$12.00

# POEHLMANN BROS. Co.,

*Complete Service for Florists*

Long Distance Phone  
Randolph 35

**CHICAGO**

66 to 74 East  
Randolph Street

# PRICES ON ONE-COLOR PRINTING

You may use any of our  
cuts or style type you wish

We do printing exclusively for Florists and use Hammermill Bond, the standard business paper. You will find our prices reasonable, our service prompt and our quality excellent. We guarantee satisfaction or refund your money.

## PRICES:

	Per 500	1000	3000
Letter Heads, 8½ x 11.....	\$4.00	\$6.00	\$15.00
Letter Heads, 7 x 8½ or 6 x 9½.....	3.50	5.00	13.50
Note Heads, 5½ x 7 or 5½ x 8½.....	3.00	4.50	11.25
Statements, 5½ x 7 or 5½ x 8½.....	3.00	4.50	11.25
Bill Heads, 4⅔ x 8½.....	3.00	4.50	11.25
Bill Heads, 7 x 8½.....	3.50	5.00	13.50
Order Blanks, 5½ x 8½.....	3.50	5.00	13.50
No. 6¾ White Wove Envelopes....	3.00	4.50	12.00
No. 6¾ White Hammermill Bond Envelopes.....	3.75	5.50	15.00

If you wish Hammermill Ripple or Linen Finish add 10 per cent to any of these prices. You may have white or colored paper, ruled or unruled.

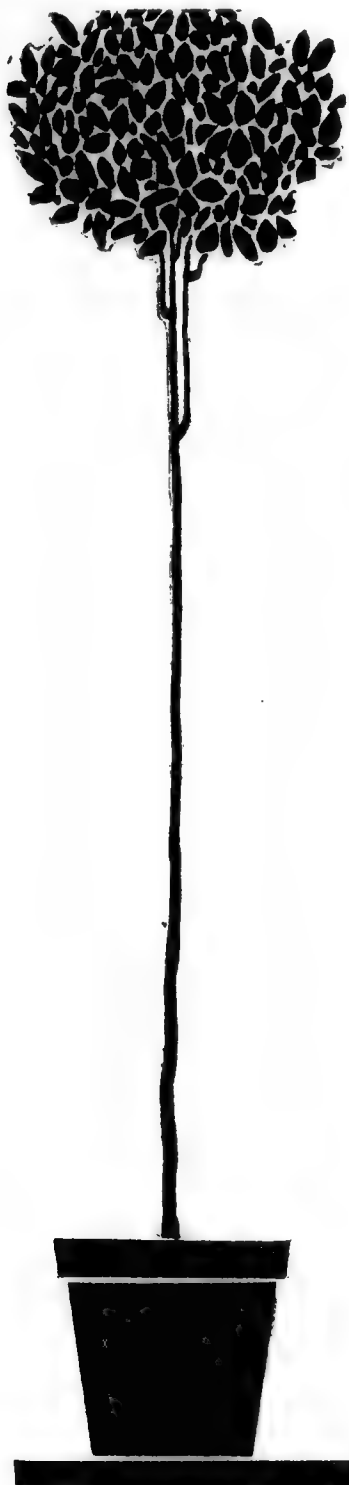
TERMS: 5 per cent discount, Cash with order. C. O. D., no discount unless you have credit established with us; then 2 per cent discount 10 days.

Order now, before the busy season.

**The John Henry Co.**  
**Lansing, Mich.**

# Christmas Deliveries

**WIRE YOUR ORDER!**



Christmas is almost here—are you lined up to take advantage of this big buying season? Have you a full stock—ready to make full profits? Do you need more Frieze Roping—more Ruscus—more Ribbon—more Baskets—more Boxes, etc.?

We still have fairly complete stocks and can make deliveries for Christmas.

Foresighted buying enables us to offer you this exceptional service. Better look over your stocks and rush through a last-minute order **now**.

We have fairly complete stocks of the following items:

**Baskets**  
**Florists' Boxes**  
**Frieze Roping**  
**Artificial Flowers**  
**Toothpicks**  
**Tissue Paper**

**Wrapping Paper**  
**Ruscus**  
**Oak Sprays**  
**Chiffons**  
**Ribbon**  
**Nettings**

On practically all lines besides those mentioned above, our stocks are large enough to fill rush Christmas orders.

Every day means a lessening in your chance to secure goods for Christmas—yet if you act immediately we can supply you.

**Wire Today!**

**Tomorrow May Be Too Late!**



## A. L. RANDALL CO.

**EVERYTHING FOR FLORISTS**

**180 N. Wabash Avenue. CHICAGO, ILL.**





## Accurate records make it easy to make out an income tax report.

An up-to-date National Cash Register gives complete and accurate records of—

- |                 |                        |
|-----------------|------------------------|
| ① Cash sales.   | ③ Received on account. |
| ② Charge sales. | ④ Petty cash paid out. |

A merchant must have these records to make out his income tax report.

National Cash Register records are printed and added. They are always available and always reliable. There is no other way a merchant can get these records so easily as with a National Cash Register.

Every merchant needs these records once a year for his income tax report. He needs the same records every day to control his business.

We make cash registers for every line of business. Priced \$75 and up.

**NATIONAL**  
**CASH REGISTER CO.**  
DAYTON, OHIO.

# *Imported Hot House Grapes*

*'Beautiful as a Flower,  
Delicious any Hour'*



## Every Florist Will Profit By Selling These Delicious Hothouse Grapes

People who buy flowers are the people who will buy beautiful hothouse grapes. Grapes are less perishable than flowers. A beautiful, perfect bunch, in a basket of flowers makes it a thing of beauty, indeed!

Florists in Europe do a large, *profitable* business in hothouse grapes. The market is ready for them here. Ideal for gifts to convalescents, for weddings, anniversaries, banquets, holiday feasts, etc.  
□ Prices always reasonable.

*Let us ship you a box containing six bunches (seven pounds), at our risk. Or write for full details.*

**Dujardin Importing Co., Inc., 252 Washington Street,  
NEW YORK.**

SPECIAL XMAS PRICE LIST  
FOR THE RETAIL FLORISTS

Every florist will do as much business as he wants to do for the Christmas holidays—of course, as much business according to the stock he has on hand—therefore order liberally, as you can't go wrong—you cannot do business if you have no stock. Many other items of interest offered in our complete list—it's free.

<b>PLAIN CHIFFON.</b> (About 35 to 40 yards to bolt.) Can be had in any color. Per yd. Satin Edge, 4 inches wide.....\$0.09 Satin Edge, 6 inches wide......12 Satin Edge, 12 inches wide......15	<b>WIRED TOOTHPICKS</b> (10,000 to a box) Plain wired picks, per box.....\$2.50 5 boxes or more at.....2.40	<b>FANCY CUT FERNS.</b> Best quality northern. Fancy Ferns, per 1000.....\$4.00
<b>"BONTON" BABY RIBBON.</b> Very handsome and good for general use. All colors. Per spool of 500 yards.....\$2.25 Per box of 5 spools at.....2.00	<b>FLORISTS' GREENING PINS.</b> One box contains 10 lbs. (About 10,000 to 11,000 pins.) Price, per box.....\$3.00 5 boxes or more at.....2.85	<b>GALAX LEAVES.</b> (Choice Galax, Green or Brown.) 1,000 for....\$1.75      5,000 for....\$7.50
<b>CORSAGE RIBBONS.</b> (Bolt of 10 yards.) No. 7—Can be had in all popular shades, per bolt.....\$1.50 12 bolts or more, per bolt.....1.40	<b>PREPARED ADIANTUM.</b> (Or maidenhair fern.) Extra fine quality. Per 100 Extra small size.....\$5.50 Small size.....6.50 Medium size.....7.50 Large size.....9.00	<b>LEUCOTHOE SPRAYS.</b> Choice Long Sprays, per 100.....\$0.75
<b>CORSAGE SHIELDS.</b> Per doz. Lace Shields.....\$2.75 Invisible Shields.....2.50 Colonial Shields.....1.50 Celluloid Shields (per 100, \$6.00)... 1.00	<b>GREEN SHEET MOSS.</b> (For Lining Hanging Baskets, etc.) Per 2-bu. bag.....\$2.00	<b>BOXWOOD SPRAYS.</b> Choice quality, fresh stock. 50 lbs. to bag.....\$15.00
<b>SPECIAL CARDS.</b> Per 100      Per 1000 For Xmas.....\$0.60      \$5.00 For Funeral Flowers......60      5.00 For Congratulations......60      5.00 Say It with Flowers......60      5.00	<b>FANCY HANDLE BASKETS.</b> (With metal liners included.) Prices vary from 90c to \$2.00 each. We recommend ordering a sample assortment for about.....\$10.00	<b>CYCAS LEAVES.</b> (Prepared Cycas, best quality.) Sizes      Pkg. of 10      Per 100 8 to 12 inches.....\$0.40      \$ 3.50 12 to 16 inches......45      4.00 16 to 20 inches......55      5.00 20 to 24 inches......65      6.00 24 to 28 inches......80      7.50 28 to 32 inches......95      9.00 32 to 36 inches.....1.10      10.50 36 to 40 inches.....1.25      12.00
	<b>AIR PLANT.</b> Choice quality, imported stock. Per 100 25 bunches or more.....\$12.50 50 bunches or more.....12.00 100 bunches or more.....11.00	<b>RED CYCAS LEAVES.</b> Sizes      Pkg. of 10      Per 100 16 to 20 inches.....\$0.75      \$7.00

Remember—we have many other items to offer – write for our complete list – it's free.

GEO. H. ANGERMUELLER CO., Wholesale Florists,      1324 Pine St., ST. LOUIS, MO.

Double or Box Wreaths				Single or Flat Wreaths			
Inch	Size Wire	No. Clips	Price per 100	Inch	Size Wire		Price per 100
10	13		\$ 6.00	10	12		\$3.00
12	13		7.00	12	12		3.50
14	13	10	9.00	14	12		4.00
16	13	13	12.00	16	11		5.50
18	12	12	14.00	18	11		6.50
20	12	15	17.00	20	10		9.00
22	11	12	21.00	Flat Wreaths are packed 100 of one size to the bundle			
24	11	15	24.00	All prices are F. O. B. Factory			

Double or Box Wreaths Nested in Following Combinations

No.	Sizes	Wt. per Crate	Each Size	Price per Crate	No.	Sizes	Wt. per Crate	Each Size	Price per Crate
		POUNDS					POUNDS		
1	10, 12 and 14-in.	55	50	\$11.00	10	16, 18, 20 and 24-in.	80	25	\$16.75
2	12, 14 and 16-in.	65	50	14.00	11	14, 16, 18 and 20-in.	60	25	13.00
3	14, 16 and 18-in.	80	50	17.50	12	12, 14, 16, 18, 20 and 24-in.	95	25	20.75
4	16, 18 and 20-in.	95	50	21.50	13	12, 14, 16 and 18-in.	45	25	10.50
5	10, 12, 14 and 16-in.	75	50	17.00	14	16, 20 and 22-in.	50	25	12.50
6	10, 12, 14, 16 and 18-in.	55	25	12.00	15	18, 22 and 24-in.	75	25	14.75
7	10, 12, 14, 16, 18 and 20-in.	70	25	16.25	16	16, 20 and 24-in.	65	25	13.25
8	12, 14, 16, 18 and 20-in.	65	25	14.75	17	18, 20 and 24-in.	70	25	13.75
9	14, 16, 18, 20 and 24-in.	90	25	19.00	18	16, 18 and 22-in.	50	25	11.75

Order by combinations and save on freight and extra charges for packing. Specify if freight or express.

S. S. SKIDELSKY & CO., <sup>50</sup>PARK PLACE, NEW YORK CITY



# Insist on Boxwood from the Sunny South

Virginia Boxwood is the Best

Take no Substitutes

We supply Virginia  
Boxwood only

Dwarf and Tree  
Varieties



## BOXWOOD SPRAYS

We can make immediate delivery

### PRICE

Per 100 pounds.....\$25.00

Per 1000 pounds.....\$235.00

*Satisfaction Guaranteed*

We can ship everywhere in the U. S. A. and Canada successfully

## Green Lycopodium Ground Pine

A very classic decorative material. Just the thing for making wreaths for Christmas.

Our shipments are being received from northern Pennsylvania. We are ready to supply your requirements. Price per 100 lbs.....\$16.00

## Fancy Sheet Moss

We have an extra fine lot of Sheet Moss this season. Sacks well filled. Just the kind for the Holiday trade. Price per bag.....\$2.00  
Quantity price on application.

## Southern Wild Smilax

We are receiving daily shipments of Southern Wild Smilax put up in fifty-pound cases. A wonderful decorative material for the Holiday season. Price per case.....\$7.50

## Mexican Ivy

A very attractive Evergreen for Corsage work. Put up in bunches of fifty and one hundred sprays. Price per 100.....75c

## Pittsburgh Cut Flower Co.

116-118 Seventh Street

PITTSBURGH, PA.

"WE SERVE TO SELL YOU AGAIN"



Large Supply of Quality

# ROSES

*for CHRISTMAS*

PREMIER, COLUMBIA, RUSSELL,  
MILADY, OPHELIA, SUNBURST,  
MRS. WARD, WHITE KILLARNEY.

## Carnations

Choice stock, all colors'

## Miscellaneous Stock

Double Violets, Valley, Sweet Peas,  
Paper Whites, Calendulas, Migno-  
nette, Stevia, Daisies.

Plumosus, Sprengeri, Adiantum,  
Smilax, Leucothoe, Galax, Boxwood,  
Ferns.

## JOSEPH FOERSTER CO.

[Wholesale Dealers in Cut Flowers]

160 N. Wabash Ave.

CHICAGO



# CHRISTMAS FLOWERS

Our prices for this Christmas average the same as a year ago, despite the big advance in the cost of growing, such as coal, labor, etc.

Nearly all of our growth of flowers are sold on regular orders that go the season through. We therefore feel that it is only fair to our customers that for the holidays we will assume this extra cost of growing ourselves.

————— *Buy Direct From the Grower* —————

You always get fresh flowers and a more even run of stock. Our

## Russell and Columbia

are the finest in this market.

### CHRISTMAS PRICE LIST—In Effect December 20

		Per 100			Per 100
RUSSELL	Fancy Long .....	\$40.00	OPHELIA	Long.....	\$25.00
	Good Length.....	35.00		Medium .....	\$16.00 to 20.00
	Medium .....	\$20.00 to 30.00		Short .....	10.00 to 12.00
	Short .....	12.00 to 15.00			
COLUMBIA	Fancy Long .....	\$35.00	SUNBURST	Long.....	\$25.00
	Good Length.....	30.00		Medium .....	\$16.00 to 20.00
	Medium .....	\$20.00 to 25.00		Short .....	10.00 to 12.00
	Short .....	12.00 to 15.00			
PREMIER	Long.....	\$30.00	WHITE KILLARNEY	Long.....	\$25.00
	Medium .....	\$20.00 to 25.00		Medium .....	\$16.00 to 20.00
	Short .....	10.00 to 15.00		Short.....	10.00 to 12.00
HOOSIER BEAUTY	Long.....	\$40.00	ASSORTED ROSES—Our Selection—including some Russell, Columbia and Premier. In lots of 200 or more, \$12.00 to \$15.00 per 100.		
	Medium .....	\$20.00 to 30.00			
	Short .....	12.00 to 15.00			

FANCY FERNS .....	per 1000,	\$4.00	GALAX, green .....	per 1000,	\$2.00
ADIANTUM .....	per 100,	2.00	GALAX, bronze .....	per 1000,	2.00
SPRENGERI .....	per 100,	3.00	ASPARAGUS SPRAYS .....	per 100,	3.00

Of miscellaneous flowers now coming into market, we will procure for our customers the best at lowest market prices.

A trial order solicited.

In buying direct of the grower you are assured of fresh stock at all times, and the most even run of quality possible.

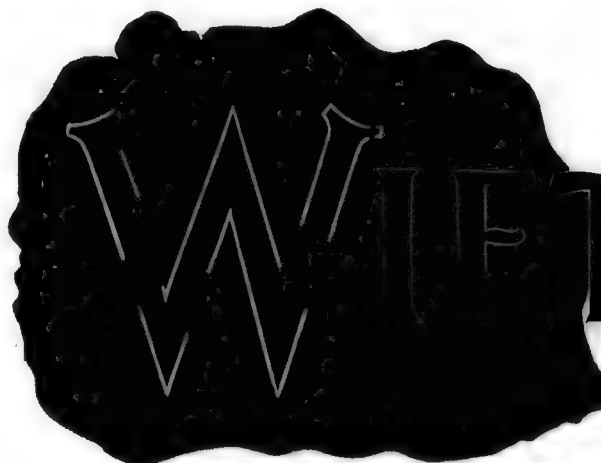
# Bassett & Washburn

Greenhouses:  
Hinsdale and Gregg Station, Ill.

**CHICAGO, ILL.**

Office and Store: 178 N. Wabash Avenue  
Long Distance Phone, Central 1457





# W. T. VICTOR BROS.

30 E. Randolph St. **CHICAGO**

## A Wonderful Cut and Splendid Quality PREMIER and COLUMBIA

### Roses for Christmas

*Large Supplies of other Popular Varieties*

We have all the  
Standard and  
Best New

## CARNATIONS

and can supply  
the best grade  
in quantity

### CHRISTMAS PRICE LIST

Subject to change without notice

<b>Premier, Russell</b>		Per 100
Special .....	\$40.00 to	\$50.00
Medium .....	25.00 to	35.00
Select .....		20.00
Short .....		15.00

<b>Columbia</b>		Per 100
Special .....	\$30.00 to	\$35.00
Medium .....		25.00
Select .....		20.00
Short .....	12.00 to	15.00

<b>Sunburst, Ophelia</b>		Per 100
Medium .....		\$20.00
Select .....		15.00
Short .....	10.00 to	12.00

<b>White Killarney</b>		Per 100
Medium .....		\$15.00
Select .....		12.00
Short .....		10.00

<b>Carnations</b>		Per 100
Long Fancy Mrs. C. W. Ward and Rosette .....		\$12.00
White and Light Pink.....		10.00

Calla Lilies, per doz.....	\$2.50
Ferns, per 1,000.....	4.00
Smilax, per doz.....	3.00
Galax, per 1,000.....	2.00
Sprengeri, per bunch.....	.50

Other Greens at market price.

**ROSES, Our Selection, per 100 - - - \$10.00 to \$12.00**

# *“Reinberg’s For Roses”* — FOR — **CHRISTMAS**

FINE QUALITY OF  
**C O L U M B I A**

**Russell Premier Sunburst Ophelia**

— NONE BETTER TO BE HAD —

## *A Word About Carnations*

We shall have a fair supply, but we cannot see anything except a shortage in sight for this Christmas. We urge early orders.

### **CHRISTMAS PRICE LIST**

— Subject to market change without notice —

#### **RUSSELL, PREMIER, COLUMBIA**

	Per 100
Specials .....	\$50.00 to \$60.00
Fancy .....	35.00 to 40.00
Select .....	25.00 to 30.00
Medium .....	20.00
Short .....	15.00

#### **OPHELIA, SUNBURST**

	Per 100
Specials .....	\$30.00 to \$35.00
Select .....	20.00 to 25.00
Medium .....	15.00 to 18.00
Short .....	12.00

#### **KILLARNEY AND WHITE KILLARNEY**

	Per 100
Specials .....	\$20.00 to \$25.00
Select .....	15.00 to 18.00
Medium .....	12.00
Short .....	10.00

#### **ROSES**

	Per 100
Our Selection .....	\$12.00 to \$15.00

#### **CARNATIONS**

	Per 100
Assorted Colors .....	\$12.00 to \$15.00
Stevia .....	3.00
Violets .....	3.00 to 4.00
Adiantum .....	2.00

Asparagus, per bunch.....	\$ 0.50 to \$ 0.75
Boxwood, per bunch.....	.35
Ferns, per 1000.....	4.00
Galax, green, per 1000.....	2.00
Galax, bronze, per 1000.....	3.00
Leucothoe Sprays, per 100.....	1.00
Smilax, per dozen strings.....	4.00

# **PETER REINBERG**

**WHOLESALE GROWER OF CUT FLOWERS**

**30 E. Randolph St., CHICAGO, ILL.**

PHONES:  
 Central 2846 and 601

# A Timely Suggestion

We have now, and will have for the Holidays and after, the finest quality and plenty of them, of the following varieties of

## ROSES

Scott Key	Premier	Crusader
Ophelia	Aaron Ward	Ophelia Supreme
Deep Pink Ophelia	Columbia	White Killarney
	Russell	

And an exceptionally fine lot of Special Valley

Also Carnations and all the varieties of Cut Stock to make a Holiday Flower Shop complete

## TRAENDLY & SCHENCK

Phone: Watkins 797, 798, 799      436 Sixth Avenue, NEW YORK

Buy Direct from the Grower. Heavy Supply

## ROSES FOR CHRISTMAS

Supreme quality Russell, Columbia, Premier, Richmond, Milady, Ophelia, Killarney, White Killarney and Cecile Brunner.

### CARNATIONS, 12 and 15 Cents.

Heavy supply of choice stock in all the best, new and standard varieties. Our quality carnations are recognized as the best on the market.

### DIANA POMPONS, per spray, 10 cents

### FANCY SWEET PEAS AND A COMPLETE LINE OF GREENS.

WE NEVER CLOSE      **CHRISTMAS PRICE LIST**      Open Days, Nights and Sundays  
Subject to Change Without Notice

<b>MRS. CHAS. RUSSELL, COLUMBIA AND PREMIER</b>		<b>OPHELIA, RADIANCE, KILLARNEY, WHITE KILLARNEY, KILLARNEY QUEEN, CHAMP WEILAND</b>	
	Per 100		Per 100
Specials .....	\$50.00	Specials .....	\$25.00
Select .....	35.00	Select .....	20.00
Medium .....	20.00	Medium .....	15.00
Short .....	10.00	Short .....	10.00
<b>RICHMOND</b>		<b>CECILE BRUNNER</b>	
Specials .....	\$25.00	ROSES—Our selection .....	12.00
Select .....	20.00	CARNATIONS—Fancy Pink and White	\$12.00-15.00
Medium .....	15.00	CARNATIONS—Fancy Red .....	15.00-18.00
Short .....	10.00	ASPARAGUS—Per bunch .....	.50
<b>MILADY</b>		SWEET ALYSSUM—Per 100 .....	.50
Specials .....	\$25.00	SWEET PEAS—Per 100 .....	2.00
Select .....	20.00	DAISIES—Per 100 .....	2.00
Medium .....	15.00	FERNS—Per 1000 .....	5.00
Short .....	10.00		

## W. E. TRIMBLE GREENHOUSE CO.

Phone 2416      Wholesale Florists      PRINCETON, ILL.  
Write for Price List on Rooted Cuttings and Potted Plants



# ROSES!

## For Christmas

We are blessed with extra heavy crops of very choice

Premier

Columbia

Ophelia

the most popular Roses for Christmas.

A large proportion of extra Fancy grade in lengths up to 48 inches—specially selected and packed at the green-houses.

To be assured of your supply, place your orders, NOW, with:

*A. L. Randall Co., 176 N. Wabash Ave., Chicago*

*Zech & Mann, 30 E. Randolph St., Chicago*

*Joseph Foerster Co., 162 N. Wabash Ave., Chicago*

who handle our entire cut

# Albert F. Amling Co.

*Wholesale Rose Growers*

## MAYWOOD, ILL.

# LUCKY WEEGEE BIRDS

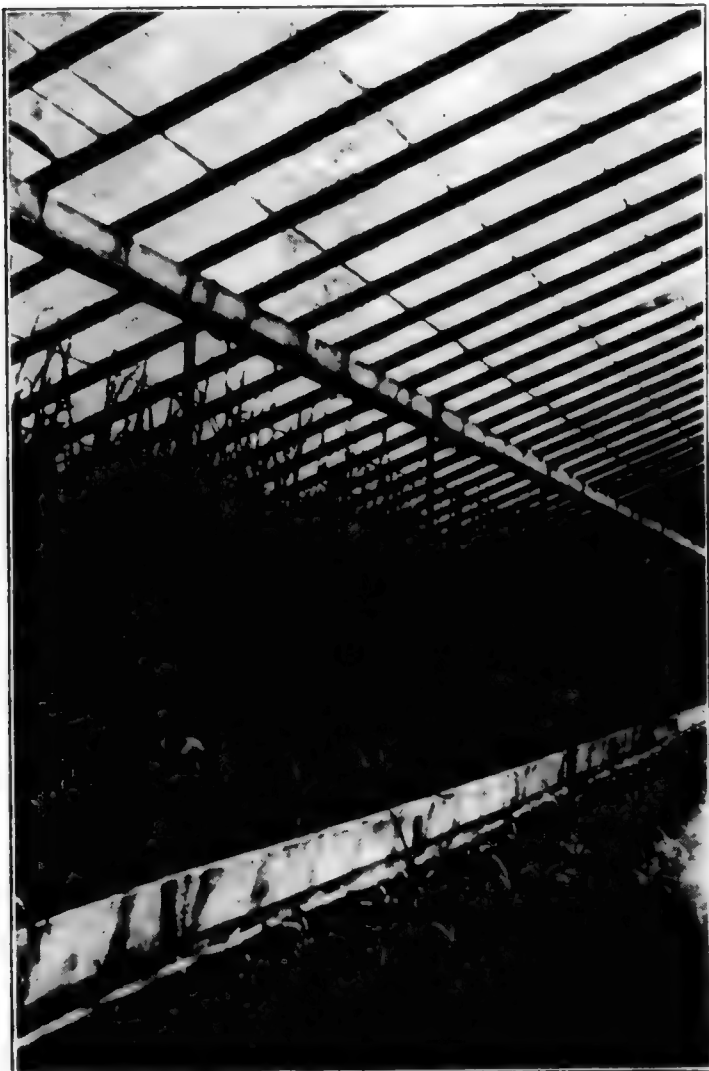


Don't Forget  
That I Am  
the Daddy  
of the  
LUCKY  
WEEGEE  
BIRD



The fastest selling Florists' Shop Novelty in the world. They are fashioned from large knob California pine cones, brilliantly painted with grotesque heads, feet and plumage, and create no end of good humor. Packed one in a box, with clever verse gift card, suitable for parcel post mailing, and sold in not less than two dozen lots (all different) at \$13.50 per dozen, F.O.B. California. Orders will be accepted for lots of two dozen or more, F.O.B. New York, \$16.50 per dozen. Checks to accompany all orders, to insure prompt delivery.

S. A. DAWSON. - Grand Central Palace, 8th Floor, - New York City



Look at the buds. View of 3000 Gladioli, our growing, forced by Mr. Sydney Tinkler, of Mt. Clemens, and which averaged 95% flowers.

## GLADIOLI

Home Grown

Extra Heavy Plump Bulbs

Extra first size is the only recommendable size for forcing

Per 1000

America, pink .....	\$30.00
Chicago White, white.....	36.00
Francis King, salmon red.....	28.00
Halley, salmon color, early.....	32.00
La Grandesse, large white.....	50.00
L'Immaculee, pure white, 6 to 8 flowers at a time..	65.00
Loveliness, creamy white.....	60.00
Mrs. Frank Pendleton, pink with carmine blotch..	45.00
Mrs. Velthuys, wonderful scarlet.....	75.00
Mrs. Watt, American rose color.....	40.00
Niagara, yellow .....	50.00
Panama, extra pink.....	50.00
Peace, white with lilac feathering.....	45.00
Pink Beauty, early, pink with red blotch.....	50.00
Prince of Hillegom, one of the best scarlet cut flowers .....	100.00
Prince of Wales, earliest salmon pink.....	70.00
Primulinus, extra for forcing.....	25.00
Princepine, red and white.....	40.00
Red Emperor, best scarlet.....	100.00
Schwaben, yellow .....	60.00
War, blood red .....	45.00
Wilbrink, earliest pink.....	65.00

Ask for prices on other varieties and sizes.  
Special prices on large quantities.

**NOTICE:** Our first size measures 1½ inches and up, at least 65%, however, are over 2 inches.

**TERMS:** 3% cash with order, 30 days net. Unknown correspondents kindly send cash or satisfactory references with their order.

No Charge for Packing

## UNITED BULB CO.

The Home of Choice Gladioli

Box A

MOUNT CLEMENS, MICH.



Packing Lily of the Valley Pips at Hamburg, for shipment to the American Bulb Co., Chicago.

We can ship NOW or WEEKLY during the year in lots of 500 and up. Original cases contain 2500 pips.

## High Grade "Berlin" Valley

DIRECT FROM THE BEST GROWERS IN GERMANY, SELECTED BY OUR MR. KOEHLER, WHILE IN EUROPE THIS SEASON

### Formosum Bulbs are Packed

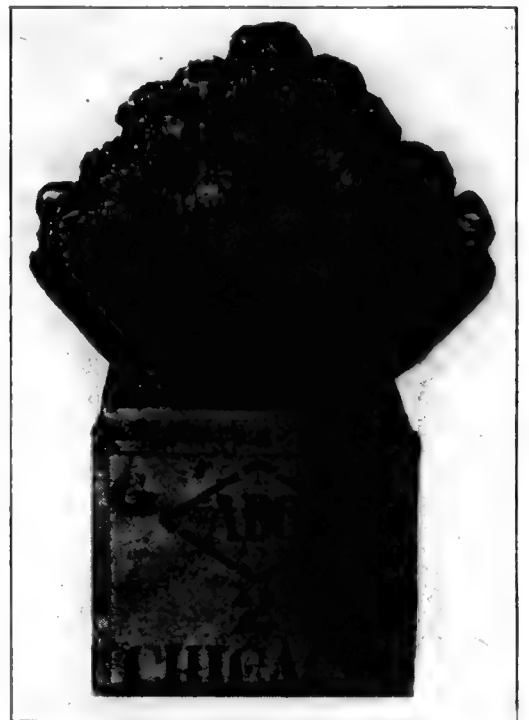
7 to 9, 300 to case  
8 to 10, 250 to case  
9 to 10, 200 to case  
9 to 11, 160 to case  
10 to 11, 150 to case

## Special Offer OF NEW CROP

### Formosum Lilies

*Mostly Dark Stems*

**\$47.00 PER CASE**  
Less 5% for cash with order



FORMOSUM LILIES throw more flowers than any other variety. Plant as late as January for Decoration Day. Grow cool; need no forcing. Put your Giganteum in storage, as the new crop is very short. If you desire to take advantage of this low offer on FORMOSUM, we will place same in storage and deliver to you as wanted. FORMOSUM do well when planted as late as May. The fact that Giganteum are so scarce will prove this to be a good purchase.

**Lilium Giganteum, 7 to 9, 300 to case, \$45.00 per case.**

All advance orders have been filled. We can now accept additional orders and ship immediately. Start cool and insure nice, healthy plants for Easter. Lilies started cool, with good root action, can be forced harder than late planted stock. Wire us your order and we will ship the same day.

#### FRESH STOCK LILIUM RUBRUM AND MAGNIFICUM

Plant now for Spring blooming, very profitable, 8 to 9, 200; 9 to 10, 130; 10 to 11, 110; 11 to 12, 80 bulbs in case, **\$27.50 per case.**  
Lilium Auratum and Album will arrive late.

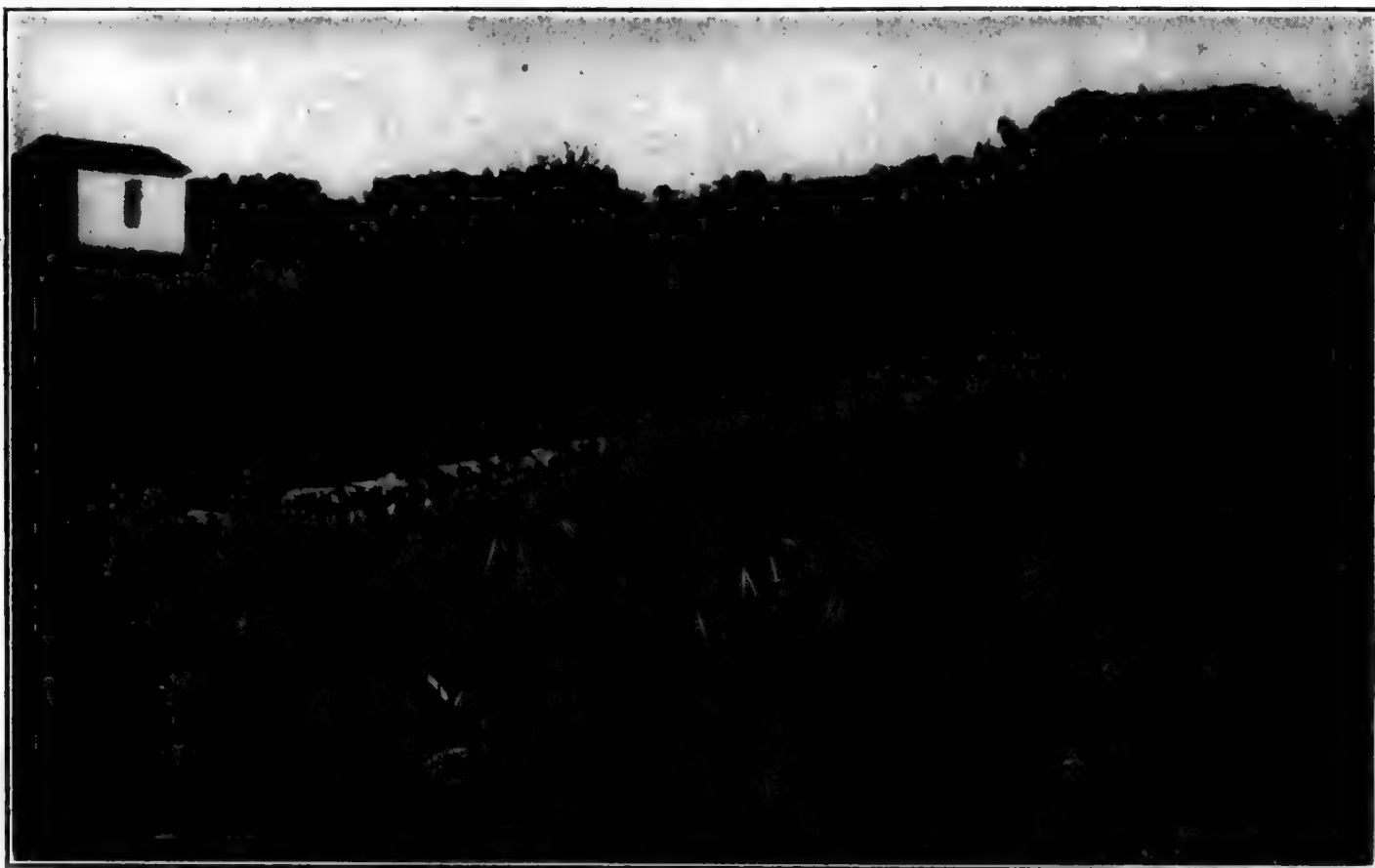


# AMERICAN BULB CO.

172 North Wabash Avenue.

CHICAGO, ILLINOIS





Field of French Golden Spur in Full Bloom. Orders now being Booked for 1921 Delivery.

**Lagarde & Speelman, Ollioules-Var-France**

Write to NEW YORK OFFICE, 470 GREENWICH STREET.

# **RUGOWSKI'S ASTERS**

Are The World's Best—  
We Have Proven It.

Special Illustrated Catalogue of Asters and  
Other Novelties Now Out. Write today.

**J. K. RUGOWSKI SEED CO.**  
**Manitowoc, Wis.**

# Holland Prices Smashed

	PER 1000
Tulip Bulbs, La Reine -	\$ 8.00
Tulip Bulbs, Murillo - -	10.00
Tulip Bulbs, Rose Grisdelin -	10.00

Shipment arrived too late for our auction department.

**First size Bulbs in good condition**

We are offering the above through our Auction Department for our shippers' account on auction conditions and cash terms only.

**Also 10,000 Hyacinth Bulbs, first and second size**

Add \$2.00 per case for each 5000 Tulip Bulbs  
for packing charges

**The MacNiff Horticultural Co., Inc.**  
**52-54 Vesey Street. NEW YORK, N. Y.**

# Grafted Rose Plants

We have commenced grafting and are ready to graft your order for any standard variety of Roses. The *Manetti* stock we are using was personally selected in Europe this year, and reached us in excellent condition.

## GOLDEN OPHELIA

THE YELLOW ROSE FOR 1921

\$45.00 per 100

\$400.00 per 1000

MME. BUTTERFLY - PREMIER - COLUMBIA  
F. W. DUNLOP HOOSIER BEAUTY

and

## OPHELIA

\$30.00 per 100

\$250.00 per 1000

# CHARLES H. TOTTY CO.

Madison, New Jersey

# Stock for Early Spring Delivery

## OWN-ROOT

	Per 1000
COLUMBIA.....	\$125.00
ROSE PREMIER.....	175.00
MME. BUTTERFLY.....	200.00
CRUSADER.....	200.00

## GRAFTS

	Per 100	Per 1000
COLUMBIA.....	\$30.00	\$250.00
ROSE PREMIER.....	30.00	250.00
MME. BUTTERFLY.....	30.00	250.00
CRUSADER.....	30.00	250.00
DOUBLE WHITE KILLARNEY.....	30.00	250.00

250 plants at the 1000 rate

# THE JOS. H. HILL CO.

Wholesale Florists

RICHMOND, IND.



# Christmas Plants

## BEGONIA GLORY OF CININNATI.

Extra fine plants.....\$1.50 to \$2.50 each

## BEGONIA, CHRISTMAS RED AND PINK.

4-inch .....25c each

5-inch .....50c each

## CYCLAMENS. The finest you ever saw.

4-inch .....75c and \$1.00 each

5-inch .....\$1.50 each

6-inch .....\$2.00 and \$2.50 each

## POINSETTIAS.

4-inch .....75c each

5-inch, made up with ferns.....75c each

Large plants.....\$1.25 to \$4.00 each

## CHINESE PRIMROSES.

4-inch .....25c each

5-inch .....50c each

## PRIMULA OBCONICA.

4-inch .....30c each

## CHRISTMAS CHERRIES.

5-inch Cleveland.....50c each

4-inch .....25c and 35c each

## CHRISTMAS TREES IN POTS.

Well shaped trees for table use.....

.....\$1.00 to \$1.50 each

## ASPARAGUS SPRENGERI.

2 1/4-inch .....5c each

3-inch .....15c each

## ASPARAGUS PLUMOSUS.

2 1/4-inch .....5c each

3-inch .....15c each

## DRACAENA FRAGRANS.

6-inch .....\$1.25 each

## PANDANUS VEITCHII.

4-inch .....75c each

5-inch .....\$1.50 each

6-inch .....\$2.00 each

Large plants...\$2.50, \$5.00 and \$6.00 each

## CROTONS.

Fine color.....\$1.50 to \$7.00 each

## ARAUCARIAS.

8-inch tubs.....\$7.50 each

## ADIANTUM GLORIOSUM.

Fine plants.....75c each

## FICUS PANDURATA.

5-inch .....\$1.00 each

6-inch .....\$1.50 each

## FICUS ELASTICA.

(Rubber plants.)

4-inch .....40c each

5-inch .....50c and 75c each

6-inch .....\$1.00 each

7-inch .....\$1.50 each

Branched .....\$4.00 each

## NEPHROLEPIS.

Scottii, Whitmanii, Bostoniensis, Piersonii,  
Teddy Jr. and Elegantissima.

5-inch .....50c each

6-inch .....75c each

7-inch .....\$1.00 each

8-inch .....\$1.50 each

Large plants.....\$2.00 to \$3.00 each

**Cordata Compacta.** (Sword Fern.)

2 1/4-inch .....7c each

3-inch .....12 1/2c each

4-inch .....25c each

## CIBOTIUM SCHIEDEI.

8-inch tubs.....\$7.50 each

10-inch tubs.....\$10.00 and \$15.00 each

## ASPLENIUM NIDUS-AVIS.

(Bird's-Nest Fern.)

4-inch .....75c each

5-inch .....\$1.00 each

## ARECA LUTESCENS.

3-inch .....25c each

4-inch .....35c each

## PALMS.

**Kentia Forsteriana and Belmoreana.**

4-inch pots.....75c each

5-inch pots.....\$2.00 each

**Kentia Forsteriana Combinations.**

Made up.....\$1.50 to \$18.00 each

**Phoenix Roebelenii.**

8-inch .....\$5.00 each

10-inch .....\$7.50 each

**Cocos Weddelliana.**

2 1/2-inch pots.....\$20.00 per hundred

# John Bader Co.

## Ferns, Palms and Bedding Plants

Office and Greenhouses: Mt. Troy

N. S. PITTSBURGH, PA.

# Christmas Plants

CYCLAMENS, 5-inch .....	\$1.00
CYCLAMENS, 6-inch .....	\$1.50 and 2.00
CYCLAMENS, Large sizes .....	2.50 and 3.00
POINSETTIAS, 4-inch .....	.35 and .50
POINSETTIAS, 5-inch pans .....	.75 and 1.00
POINSETTIAS, 6-inch pans .....	1.00 and 1.50
PRIMULAS, 5-inch .....	.60
CHATELAINE, 5-inch .....	.60
CHERRIES, 6-inch .....	.75 and 1.00
CHERRIES, large plants .....	1.00 and 1.50
PEPPERS, 5-inch .....	.40
FERNS, Boston and Whitmanii, all sizes.	

*Cyclamens and Poinsettias Exceptionally Fine*

Cash with Order

No C. O. D. Shipments

**EICHE FLORAL COMPANY, LINCOLN NEBRASKA**

## Christmas Plants *N O W* *READY*

We have a large stock of blooming and foliage plants and can give good value. Place your order as early as possible, so that we can get the plants packed and shipped without delay, or we will reserve your order and ship when wanted.

### BEGONIAS

Begonia Gloire de Lorraine and Cincinnati, 6-inch pots, \$1.50 and \$2.00.  
Begonia Luminosa, "Christmas Red," 4-inch pots, 25 cents; 5-inch, 50 cents.  
Begonia Magnifica, pink, 5-inch pots, 50 cents.

### PRIMULAS

Primula Obconica, best colors, 4-inch, 25 cents; 5-inch, 50 cents.  
Primula Chinensis, 5-inch pots, 50 cents.  
Primula Malacoides, not in bloom, for later, in 4-inch, 20 cents.  
Poinsettias, 4-inch pots, 35 cents; 5-inch, 50 cents.  
Cyclamen, 4-inch pots, 50 cents.

### CLEVELAND CHERRIES

Full of berries, 6-inch pots, 40 cents, 50 cents, 75 cents and \$1.00;  
7-inch specimen plants, \$1.50 and \$2.00.

### FERNS

We have a large stock of pot-grown ferns in the best varieties and of a good green color, and can give extra good value, as we grow them in large quantities.

Scottii Ferns, 4-inch, 25 cents; 5-inch, 50 cents; 6-inch, 75 cents;  
7-inch, \$1.25; 8-inch, \$2.00.  
Teddy Jr. Ferns, 6-inch, 75 cents; 7-inch, \$1.25.  
Whitmanii, 4-inch, 75 cents; 7-inch, \$1.25.  
Boston, 7-inch, \$1.25.  
Roosevelt Ferns, specimen plants in 9-inch pots, \$3.00 each.



Scholzelli Ferns, 6-inch pots, 75 cents each.  
Macawii Ferns, 4-inch pots, 30 cents; 7-inch, \$1.50; 8-inch, \$2.00.  
Pteris Wilsonii, Albo-lineata and Rivertonii, 3 plants in a 6-inch pan, 50 cents each.  
Assorted Ferns for Dishes, 2½-inch, \$7.00 per 100; 4-inch, 25 cents.

### KENTIA PALMS

A very scarce article, but we have them fine.  
Kentia Belmoreana and Forsteriana, 4-inch, 60 cents; 5-inch, \$1.25.  
Kentia Forsteriana, 5½-inch, \$1.50 and \$2.00.  
Rubber Plants, 6-inch, \$1.00 each; 5½-inch, 75 cents; 4-inch, 50 cents.  
Dracaena Lord Wolseley, well colored, 4-inch pots, 35 cents; 5-inch, 75 cents.  
Dracaena Fragrans, 5-inch, 75 cents.  
Dracaena Lord Wolseley, edged with Asparagus and Table Ferns, very attractive, 6-inch, 75 cents.  
Asparagus Plumosus, 3-inch, \$10.00 per 100; 4-inch, 20 cents.  
Hardy English Ivy, 4-inch pots, staked, 25 cents.

We also have a fine stock to grow on for Easter, such as ROSES, HYDRANGEAS, GENISTAS, CINERARIAS, etc. Write for prices.

Cash with order. No plants shipped C. O. D. Add 5% of bill for packing. All plants shipped at purchaser's risk.  
Plants will be shipped out of pots unless otherwise stated.

**GODFREY ASCHMANN, 1010 W. Ontario Street PHILADELPHIA, PA.**

# Christmas Plants

## Cyclamen - Poinsettias - Begonias

We are flowering more than fifty thousand plants for Holiday sales. Orders now booked for the greater part of this stock. Can still accept orders for plants in variety and sizes as noted below:

### CYCLAMEN

600—6-inch.....	\$1.50 to \$2.00
1500—7-inch.....	2.50 to 3.00

### POINSETTIAS

1500—Single.....	\$0.35 to \$0.50
344—Pans.....	1.00
135—Pans.....	1.50
335—Pans.....	2.50
75—Pans.....	3.50 to 5.00

### BEGONIAS

<b>Melior, Cincinnati and Lorraine</b>	
725—4-inch.....	\$0.50 to \$0.75

### FERNS

#### Boston, Roosevelt and Verona

5-inch.....	\$0.60
6-inch.....	1.00
7-inch.....	2.00

### PANDANUS—Veitchii

5-inch.....	\$1.00
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### BIRD'S-NEST FERNS

4-inch.....	\$0.50
6-inch.....	\$1.50 to \$2.00

### CROTONS—In Variety

5-inch.....	\$1.00
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(Packing charges at actual cost)

All plants grown at our Dayton Plant. Quality excellent. Must be seen to be appreciated. Place your order at once and be assured of an adequate Christmas supply. If convenient, visit our Dayton Plant and see this stock. If not, you may be assured that your mail orders will have our careful attention.

## ROSES

Our holiday cut will total three hundred thousand Roses of the best commercial varieties: **Premier, Columbia, Russell, Milady, Hoosier Beauty, Madame Butterfly, Ophelia, Sunburst and White Killarney.** We have established a reputation on the quality of our Roses.

We will not book orders for a quantity in excess of the number we are confident we can supply. Order early and be sure of a sufficient quantity of good fresh Roses at reasonable prices.

*All orders and correspondence should  
be addressed to the Lima Office.*

# ROLF ZETLITZ CO.

LIMA

DAYTON

COLUMBUS

ADA

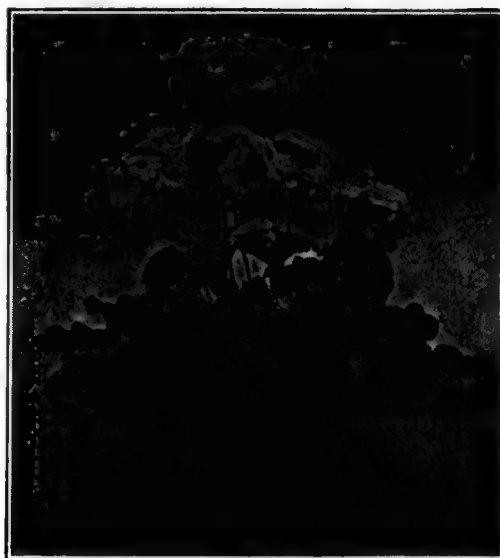


# CYCLAMEN

In bud and bloom. Assorted colors, mostly bright shades, out of

4-in. pots.....	\$ 40.00 per 100
5-in. pots.....	75.00 per 100
6-in. pots.....	150.00 per 100

CASH WITH ORDER.



# PRIMULA OBCONICA

In bud and bloom. Assorted colors, out of

4-in. pots.....	\$ 25.00 per 100
5-in. pots.....	50.00 per 100
6-in. pots.....	100.00 per 100

CASH WITH ORDER.

The above prices include packing on all orders amounting to \$10.00 or more. We are growers, not jobbers. We grow all the plants we sell. Our entire stock is strong and sturdy, and was grown for you. Our stock will meet all competition and you cannot compete with your competitor if he has our plants and you do not.

ORDER NOW AND AVOID LAST MINUTE DELAYS.

**R. S. McMURRAY,** Largest Exclusive Grower of **Bellefontaine, Ohio**  
Cyclamen and Primula in the world

*Wise Buyers Will Order at Once*

# CYCLAMENS

For the Christmas Trade

Choice Stock—Wandsbek Strain

Red, Pink and Salmon Shades. A few Red Eye

4-inch, \$ 50.00 per 100	6-inch, \$1.75 each
5-inch, 100.00 per 100	7-inch, 2.50 each
8-inch, \$3.25 each	

No packing charge when shipped in paper pots. For shipment in clay pots 10% additional.

NOTICE—Cyclamen Transplanted Seedlings. This same Strain. For January Delivery. With 4 to 12 leaves, ready for 3-inch Pots, \$10.00 per 100. Orders filled in rotation as received. Order now and have specimen plants for next Christmas.

**Winfield S. Kircher,** Cyclamen Specialist, **Defiance, O.**

# Christmas Plants

Order early and avoid the last-minute  
Congestion and delay.

## Begonias

We have the finest stock in the  
country—5000 finished plants.

Lorraine, 5-inch.....\$1.25 each

Cincinnati, Melior, Mrs. Peterson and

Lorraine, 6-inch....\$1.50, \$2.00 and \$2.50 each

Peterson and Lorraine, 7-inch, select ...\$3.00 each

We recommend shipment of these fancy plants  
in clay pots only.



### Poinsettias

2½-inch .....	15c
3 -inch .....	20c
3½-inch .....	35c
4 -inch .....	50c
5 -inch .....	50c and 75c
6 -inch .....	\$1.00 and \$1.50
7 -inch .....	1.50 and 2.00

All above 4-inch are edged with *Asparagus plumosus*.

### Cleveland Cherries

Well fruited.

4-inch .....	35c and 50c
5-inch .....	75c

### Ferns

Wanamaker, 4-inch .....	35c
Wanamaker, 5-inch .....	75c
Verona, 4-inch .....	35c
Verona, 5-inch .....	75c

### Ferns—(Continued)

Whitmanii, 4-inch .....	35c each
Boston, 5-inch .....	65c each
Whitmanii, 5-inch .....	65c each
Boston, 6-inch .....	\$1.00 each
Whitmanii, 6-inch .....	1.00 each
Boston, 7-inch .....	1.50 each
Boston, 8-inch .....	2.00 each

### Asparagus

Asparagus plumosus, 2¼inch	
.....	\$6.00 per 100

### Primula Obconica

Nice Primula Obconica, well in flower, 5-inch and 5½-inch, in colors, no white .....	50c, 75c and \$1.00 each
Primula Obconica, well in flower, 7-inch, in colors, no white .....	\$1.50 each

Packing is done with the utmost care, for which we charge 10%  
of the invoice. Positively no C. O. D. shipments to customers  
unknown to us. All shipments travel at buyer's risk of delay.

# GULLETT & SONS, Lincoln, Ill.

# Early Orders Are Appreciated at This Busy Season

## Craig's Christmas Specialties

Never before have we offered to our customers such a complete line of stock, and of such high quality, including both Flowering and Foliage plants. We are booking heavily on Christmas orders, and suggest to our many customers to either call at Norwood and make their selections, or mail orders at once, so that reservations can be made to avoid disappointment.

We cordially invite you to our new home at Norwood, Delaware County, Pennsylvania, easily reached by trolley, or Pennsylvania railroad to Norwood, and Baltimore & Ohio railroad to Holmes Station, Pennsylvania.

### CROTONS

The Croton, with its highly colored foliage, is indispensable during Fall and Winter. We have the largest and most complete collection of Crotons in the world, carrying at the present time for Fall sales over 50,000 in 200 varieties, all of the very highest quality and brilliantly colored.

Immediate Delivery.

2 1/4-inch pots, strong plants	.....\$35 per 100
4 -inch pots, strong plants	.....\$12 per doz.; \$75 per 100
5 -inch pots, strong plants	.....\$15 and \$18 per doz.
6 -inch pots, strong plants	.....\$24 and \$30 per doz.
8 -inch pots, strong plants	.....\$4, \$5 and \$6 each
10 -inch pots, strong plants	.....\$7.50 and \$10 each

### DRACAENAS

There is no variety of foliage plant so attractive as the highly colored Dracaena. The small and medium sizes can be used to great advantage in making up the popular Christmas baskets, while the large specimens have always been in great demand for decorative purposes. We are now growing more Dracaenas, in great variety, than any firm in this country.

#### Dracaena Godseffiana.

Green and white leaf, very hardy, fine for baskets.	
2 1/4-inch pots	.....\$20 per 100
3 -inch pots	.....\$35 per 100
4 -inch pots	.....\$60 per 100

#### Fancy Dracaenas.

We are offering a collection of the new and rare Dracaenas, including Imperialis, Amabilis, Pere Charon, Mandalina, Titworthii, etc. Very handsome for home decoration or for fancy combination baskets.

6-inch pots	.....\$18 and \$24 per doz.
7 and 8-inch pots	.....\$3.50, \$4 and \$5 each

#### Dracaena Massangeana

The variety with the golden stripe down the center of the leaf. The best of all Dracaenas for the house. We have an exceptionally large stock, well colored and of the very highest quality.

6-inch pots	.....\$2 and \$2.50 each
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#### Dracaena Fragrans.

Plain green leaf.	
4-inch pots	.....\$9 per doz.
6-inch pots	.....\$24 per doz.
8-inch pots	.....\$5 and \$6 each
10-inch tubs	.....\$7.50 each

#### Dracaena Lord Wolsley.

One of the very best varieties for Easter and Christmas, being bright red in color. An excellent Christmas variety.	
2-inch pots	.....\$20 per 100
3-inch pots	.....\$35 per 100
4-inch pots	.....\$60 per 100
5-inch pots	.....\$15 per doz.
6-inch pots	.....\$18 and \$24 per doz.
7-inch pots	.....\$3 and \$3.50 each

#### Dracaena Kelleriana (New)

One of the finest foliage plants for combination baskets or boxes. Improved Godseffiana.	
2 1/4-inch pots	.....\$20 per 100
3 -inch pots	.....\$35 per 100
4 -inch pots	.....\$60 per 100
8 -inch pots, made up, very handsome.	.....\$5 and \$6 each

#### Dracaena Terminalis.

Exceptionally well colored.	
2 1/4-inch pots	.....\$20 per 100
3 -inch pots	.....\$35 per 100
5 -inch pots	.....\$15 per doz.
6 -inch pots	.....\$18 and \$24 per doz.

We would suggest ordering the above early, as the demand is always great.

#### Dracaena De Smetiana.

A strong, vigorous grower, with bold, dark green foliage, which becomes beautifully suffused and variegated.	
6-inch pots	.....\$2 each
7-inch pots	.....\$3.50, \$4 and \$5 each

#### Dracaena Warneckii (New).

Silver and green leaf. Very durable.	
6-inch pots	.....\$30 per doz.
7-inch pots	.....\$4 and \$5 each

#### Dracaena Lindenii.

Same type as Massangeana, but with the golden stripes on the outer edge of the leaf.	
6-inch pots	.....\$2 and \$2.50 each
8-inch pots	.....\$5 each

### FICUS

#### Ficus Pandurata.

Positively the best house and porch plant to date. Our stock of this wonderful plant this year is finer than we have heretofore offered.	
6-inch pots, 2 feet tall	.....\$2.00 each
7-inch pots, 3 feet tall	.....\$2.50 each

#### Ficus Craigii.

This variety is a greatly improved Ficus Elastica. It is close-jointed and the midrib stands out prominently, being ivory-white in color.

4-inch pots, 15 inches tall	.....\$6 per doz.; \$50 per 100
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### BEGONIAS

#### Begonia Mrs. J. A. Peterson.

2 1/4-inch pots	.....\$4 per doz.; \$30 per 100
3 -inch pots	.....\$6 per doz.; \$45 per 100
4 -inch pots	.....\$75 per 100
4 -inch pots, extra heavy	.....\$12 per doz.; \$90 per 100
5 -inch pots	.....\$125 per 100
6 -inch pots	.....\$2 and \$2.50 each
7 -inch pots	.....\$3 and \$3.50 each

#### Begonia Gloire De Lorraine.

2 1/4-inch pots	.....\$4 per doz.; \$30 per 100
3 -inch pots	.....\$6 per doz.; \$45 per 100
4 -inch pots	.....\$75 per 100
4 -inch pots, extra heavy	.....\$12 per doz.; \$90 per 100
5 -inch pots	.....\$125 per 100
6 -inch pots	.....\$18 and \$24 per doz.
7 -inch pots	.....\$3 and \$3.50 each

#### Begonia Mellor.

This variety is endorsed by all the leading retail florists. It will hold the flowers much better than Gloire de Lorraine.

3-inch pots	.....\$6 per doz.; \$45 per 100
7-inch pots, heavy	.....\$3 and \$3.50 each

### CYCLAMEN

Now booking orders for immediate and Christmas delivery.

This has been one of our specialties for over 20 years. In all our experience we have never seen a finer lot of plants. We are growing our stock in new houses. They are absolutely clean and perfect in every way and not to be compared with weakly, drawn stock offered at less money. We confidently feel that our four large houses containing 25,000 plants will not be enough. They have been pronounced by plant experts from all over the country as the finest stock ever grown.

6-inch pots, very heavy	.....\$24, \$30, \$36 and \$42 per doz.
7-inch pots, very heavy	.....\$4 and \$5 each
8-inch pots, very heavy	.....\$5 and \$6 each
9-inch pots, very heavy	.....\$7.50 each
10-inch pots, very heavy	.....\$10 and \$12 each

### COMBINATION BASKETS

Fancy baskets filled with the brightest colored foliage, Dracaenas, Crotons, Pandanus, Arecas, Ferns, etc. Sure Christmas sellers.

\$5.00, \$6.00, \$7.50 and \$10.00 each.

### LATANIA BORBONICA

#### Fan-leaf Palm.

5-inch pots	.....\$12 per doz.; \$90 per 100
6-inch pots	.....\$18 per doz.

### ASPARAGUS PLUMOSUS

2 1/4-inch pots	.....\$5 per 100; \$45 per 1000
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### PANDANUS UTILIS

5 1/2-inch pots	.....\$12 and \$15 per doz.
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### PANDANUS VEITCHII

#### Well Colored Plants.

6-inch pots	.....\$24 and \$30 per doz.
7-inch pots	.....\$4 each
8-inch pots	.....\$5 and \$6 each
10-inch pots, specimens	.....\$10 each

### GARDENIA VEITCHII

We have an exceptionally fine stock for growing on for Winter and Easter flowering.

2 1/4-inch pots, heavy plants	.....\$15 per 100; \$140 per 1000
4 -inch pots, heavy plants	.....\$75 per 100
6 -inch pots, heavy plants	.....\$18 per doz.

### ARECA LUTESCENS

Perfect plants with rich, dark green foliage. Our stock is grown cool and hard. It is in splendid condition and will surely give satisfaction. Large sizes are very scarce this year. We have the largest stock in all sizes in the country.

	Per 100	Per 1000
4 -inch pots, single	.....60.00	\$550.00
5 1/2-inch pots, made up	.....\$150 per 100	
6 -inch pots, made up	.....\$24 and \$30 per doz.	
7 -inch pots, made up	.....\$4, \$5 and \$6 each	

### PHOENIX ROEBELENI

#### Well grown plants.

13-inch tubs	.....\$15, \$18 and \$20 each
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## 150,000 NEPHROLEPIS

#### (In Variety)

We are the largest growers of Nephrolepis Ferns in the country; in fact, we are headquarters for them.

#### Nephrolepis Bostoniensis, Dwarf

This is a dwarf form of the old Boston fern; same character, form and graceful habit.

6-inch pots	.....\$15 and \$18 per doz.
8-inch pots	.....\$24, \$30 and \$36 per doz.
11-inch tubs	.....\$6 and \$7.50 each

#### Nephrolepis Elegantisima Compacta

A dwarf, compact form of Nephrolepis Elegantisima, each plant making an ideal shape.

4-inch pots	.....\$5 per doz.; \$35 per 100
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#### Nephrolepis Smithii

The greatly improved Amerpohlii. It is a compact form, much finer than Amerpohlii and does not break down in the center. The fronds are carried on wiry stems. This variety will have a wonderful sale up to a 6-inch pot, being particularly showy for basket work.

2 1/4-inch pots	.....\$10 per 100; \$90 per 1000
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#### Teddy Junior

#### A Grand New Dwarf Fern.

Fine young plants from 2 1/4-inch pots,	
10 per 100; \$90 per 1000	
6-inch pots, heavy	.....\$12 and \$15 per doz.
8-inch pots	.....\$24 per doz.
11-inch tubs	.....\$5, \$6 and \$7.50 each

#### Nephrolepis Harrisii or Roosevelt

2 1/4-inch pots	.....\$10 per 100; \$90 per 1000
4 -inch pots	.....\$35 per 100

### ADIANTUM GLORIOSA

Same as Farleyense, but as hardy as Nephrolepis.

4-inch pots, strong plants	.....\$60 per 100
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## IMPORTANT NOTICE

Owing to the very great increase in price of all materials used in packing of plants, we find it necessary to make a small charge for same, as follows, much lower than the percentage plan:

Full size cases	.....\$2.00 each; Three-quarter size cases.....\$1.50 each
Small size cases	.....\$0.50 each

Would suggest taking plants in paper pots whenever possible. It is a saving in both packing and express charges.

For Terms of Sale see Double Page Ad, pages 18 and 19, Review of November 25.

THE ROBERT CRAIG CO., Norwood, DELAWARE COUNTY, Pennsylvania



# CYCLAMEN

Why cyclamen purchased from us will give entire satisfaction and make you the most money:

## *Our Shipping Facilities:*

Exceptional facilities for southern and southwest points.  
Express Office in our packing room insures less rough handling.  
Main lines New York Central Lines and Pennsylvania for east and west shipments, and C. & E. I. and Illinois Central for north and south shipments.

## **Plants Now Coming Into Bloom Strong.**

Large stock to select from; first come, first choice.  
The most discriminating buyers are inspecting, buying our stock and giving us repeat orders.  
(We have the varieties and the quality.)

## **NO PACKING CHARGE.**

**What our customers say about our quality and packing:**

### **From North Carolina:**

"It is with great pleasure and satisfaction to report to you that the shipment of cyclamen reached me in first-class condition. I give you full credit for the way you packed the shipment. That's the way to pack plants, and not just slap them in like so many shippers are doing nowadays. Everyone seems to be mighty anxious to sell goods and get the money, but don't give a rap how goods reach the buyer. Enclosed find check for additional order."

### **From Arizona:**

"Duplicate our order of the 24th; did not think shipment could be made this far."

"Received 400 cyclamen from the east and they *can't touch yours.*"

"Cyclamen arrived; well pleased with quality and they were packed fine."

"Enclosed find check for \$360.00; cys arrived in fine shape and we are well pleased with the stock."

Not the cheapest that are offered, because quality stock cannot be had cheap. Nor the highest prices, because we have a large quantity and can afford to share profits with you; just the best that can be had for the money.

## **For Immediate Shipment, in Paper Pots.**

3-inch, 20 cents each	5-inch, 75 cents each	6-inch, \$1.00 each
4-inch, 40 cents each	5-inch, selects, \$1.00 each	6-inch, selects, \$1.50 each

*Wire or Mail Your Christmas Orders Now*

**We use extra precaution in packing in cold weather**

**J. W. DAVIS COMPANY,**  
**Davis Gardens, TERRE HAUTE, IND.**

M.  
RICE  
CO.**LAST CHANCE—**

to buy "Keystone Quality"

**CHRISTMAS  
WREATHS****DON'T DELAY ANOTHER DAY****A Splendid Variety of  
Prepared Foliage Wreaths**From \$1.50 to \$7.50  
Packed one in a box.Largest range of styles are at  
\$2.00 and \$2.75 each.**THEY ARE DISTINCTIVE**  
and superior to all others.Order an assortment of any de-  
sired quantity and mention price  
of wreaths wanted.

Prompt shipment promised.

**Style No. 26. Two Sizes @ \$2.00 and \$2.75**Also complete line of **Red Frieze Wreaths** (Plain and Trimmed), **Wax Wreaths**,  
**Magnolia Wreaths** (Plain and Trimmed), and all **Xmas Red Goods****M. Rice Co.**

Have You a Copy of our New 36-Page Catalogue?

**1220-22-24 Spring Garden St.****PHILADELPHIA, PA.**M.  
RICE  
CO.

Mention The Review when you write.

W

**Telegraph Your Ribbon and Chiffon Orders**

Our large stocks insure immediate delivery.

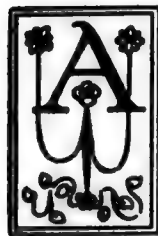
**AT YOUR SERVICE.****WERTHEIMER BROTHERS****THE NATIONAL FLORAL RIBBON HOUSE**  
Owners and Operators of **WERBRO RIBBON MFG. CO.**  
**PATERSON, N. J. BATH, PA.**

Office and Salesrooms: 17-25 East 24th Street, NEW YORK

# Christmas

1920

## Flower Stores that Reflect the Yuletide Spirit.



ANTICIPATING the rush of business which the holidays at the year's end bring, florists are full of preparatory plans for handling the orders at that time. They will shortly be busy with decorations installed before the holidays, some in business

houses and some in stores of size similar to their own. Do they realize, at this busy time, the value of decorating their own stores and of making such other preparations as will carry to passers' and patrons' minds the spirit of the day that causes these preparations? To no other class of stores, indeed, is presented the opportunity to do so much in reflecting the Christmas spirit by the use of its own merchandise, without appreciable extra expense. The opportunity seems, indeed, to be one of which none in the trade should fail to take advantage.

### Exterior.

Though every florist makes some decoration for this season, this varies in degree in different stores. Many, a great many, fill their windows with baskets of red foliage and plants tied with red bows and, having seen a plenty of the bright color themselves, go no farther. In fact, flower store decoration for the Yuletide is apt to consist of but little, if any, more than display of plants and baskets which are to be sold at the holiday.

But there is much more that can be done. In the window, for instance, wreaths and holly and other greens can be used to give a real Yuletide appearance. A Christmas tree, decorated with florists' materials instead of tinsel and gilt trinkets, can be made the center of a display, consisting, for the rest, of the plants and baskets which the store offers for gifts. No better tree trimmings are to be found, indeed, than the dyed grasses and foliages which most florists use. Other touches can be added to make the window one really suggestive of the coming holiday.

Some florists employ evergreen branches and green festooning to ornament the outside of their store at this time. The effect is not lost on patrons or passers-by, you may be sure, and now that less of this is done by other sorts of shops, the distinction it gives to the florist's place of business in a row of stores is productive of sales.

### In the Store.

It is in the store that least efforts are usually made, although here they would be greatly to be desired. Every Christmas of late years, many people

of his or her own celebration of the holiday. This can be done in any flower store by means of effort extremely slight in comparison with the returns.

What is necessary is that which is called "atmosphere." The florist creates it for many a social event, many a banquet and in many a home. He can do it easily in his store. If he makes his plans now, he will not spend valuable time on this when every minute is precious. It is not too early now to put up such decorations and they may be left until the rush is over.

The necessary decorations will take space, and, says the retailer, every square foot is precious. To a certain extent, this is true. But that sentiment can be carried too far. It will not do to pack a store full of blooming plants, in the hope of letting each customer pick out his own. There should be a complete assortment, from which the customer can indicate his choice of arrangement.

### Reliance.

The florist will see that an exact duplicate is sent. If his word is not taken by the customer that such will be done—well, that florist should do some missionary work in the way of educational advertising during the ensuing year. It should be the florist's object, however, to see that

the plants in the store are the same as those he intends to send out and that there are not some extra "fixings" on them that the buyer will not see on the plant delivered to him.

If the florist arranges his plant assortment in the store so that customers may view them without handling them over and over, and does not sell the store specimens, necessitating their replacement with other plants, he will have ample space for patrons to look about easily, without crowding and without damaging stock, and he will have ample space for decorations that will give his store a real Christmas atmosphere.

To achieve this last, there are a number of things he may do. One of the simplest of course is to place a Christ-



who enter flower stores depart without buying. Why? The price is too high? Not so much that as that the florist has not endeavored to sell his wares so strongly that the visitor could not resist. The sentiment that offsets price was not played up powerfully enough to overcome that ever-present obstacle in the purchaser's mind.

### Easy Extra Business.

"I don't need to bother about those people," says a florist. "I've got all I can do without their orders." But he would not refuse their orders if they were proffered. And without extra sales force he could get many of them by reflecting so compellingly the Yuletide spirit in his store that the visitor would feel that flowers must be a part





By the Arrangement of the Stock He Has to Sell, the Florist Can Give His Store the Christmas Atmosphere.

mas tree in the center of the store or in some other conspicuous open space and decorate with florists' materials. About this he should place a few plants and baskets of cut flowers to show off these wares of his. Of course, it goes without saying that the placing of wreaths, holly branches and mistletoe about the store goes a long way towards giving it a Yuletide spirit. The artistic eye of the decorator will enable splendid effect to be made of these materials from the florists' own stock.

Often the retailer has a nook in his store which he uses for a quiet corner for customers. It is somewhat aside from the store's bustle on a crowded holiday, though quite visible to all visitors. Such a nook may be employed in a striking fashion, by putting in it Christmas plants or some other sort of decoration and throwing on the exhibit a special colored light, or a changing series of colored lights. Elaborate vases and cut flowers can be made into artistic pictures of still life.

#### The Christmas Touch.

On some baskets florists will put a huge red bow, on others none; some arrangements contain much in the way of Christmas greens; others will have none. It should be the practice, on all orders that are holiday purchases, to include some touch that is essentially "Christmasy," such as a sprig of holly in a plant arrangement or a little mistletoe in a corsage bouquet. These small additions to orders really give the holiday business of the florist the distinctiveness that makes the recipients remember and connect the florist's products with the holiday. Large as is the trade done at the close of December, it is little compared with that which may some day be developed for this occasion.

Special wrapping paper will not be generally employed this season, but

colored string can be used. If nothing fancier is employed, red string is always to be had. In former years some florists have tied a bit of holly to every parcel which left their stores. The higher cost of these added bits of finish to orders is causing them to be abandoned frequently, but there are still those in the trade who maintain that the few cents these things add to the cost of an order is well spent. The money is as well spent as that paid for advertising space in the local newspapers.

After all, it is every bit of it advertising, and it's a profitable and pleasant way to advertise, for it makes both the florist and patrons feel a little more keenly the gladsome spirit of the Yuletide season.

#### Drawing Power Needed.

Such advertising power as has the Christmas spirit which a flower store may possess will, it seems likely, be needed this Christmas. No, that is not pessimistic presaging. Everybody anticipates an excellent Christmas; all will do good business. But that clean sweep, that sale of everything in sight, which so gladdens the heart, will not occur without effort on the part of the trade to promote Christmas sales.

Though the department stores in the big cities are doing splendid business, they are not crowded in a fashion the public is accustomed to this close to Christmas. Instead of marking sales tickets up to take advantage of the holiday rush, these stores are marking them down. There is the disposition, quite opposite to that of a year ago, to hang on to one's money instead of flinging it away. The same situation seems to be prevalent in most retail lines.

In this situation there is no cause for pessimism, no reason for gloomy foreboding. There is, instead, need for energetic efforts to encourage purchases of

flowers for Christmas. The public is going to buy Christmas gifts, about as many as usual and in a liberal spirit, when the time comes. And they'll buy flowers, if we urge them to. The time calls for activity and energy, more of it than ever, and forceful advertising—one means of which is to make your store reflect the Yuletide spirit.

#### FEASTS' FEATURE F. T. D.

One of the most ardent workers in behalf of the F. T. D. in Baltimore is the firm of Samuel Feast & Sons. An instance of their efforts in this direction was their recent window display giving publicity to telegraph delivery. In it the F. T. D. emblem was used as the central figure, Mercury speeding on his winged sandals, on top a globe on which the continents were florally outlined. Along the front of the window ran telegraph wires on miniature poles. At either side were huge reproductions of blanks of the two telegraph companies. In the foreground were posters in regard to wire service. Palms, blooming plants and baskets of cut flowers brought forcibly to mind that the subject was not merely telegraph delivery, but the telegraph delivery of flowers. The window was deserving of all the notice and comment it received from those who stopped at 331 North Charles street to view it.

#### SHIPPING PAPER WHITES.

What is the best method of cutting and packing Paper White narcissi for shipment to market? E. B. E.—Mich.

Cut and tie in bunches of twenty-five spikes with some foliage at back. Make the bunches flat at back. Use some white paper to separate each bunch. Rather shallow shipping boxes, holding single layers, are preferred. C. W.

## PLAN FOR HOLIDAY

### MEETING CHRISTMAS PROBLEMS.

#### Plant Shortage Demands Preparation.

A year ago we made preparation for Christmas more carefully than other years on account of missing many varieties of Christmas plants. We have to do so much more this year. Labor conditions are still unsettled, and business conditions are naturally more or less affected. Many large growers in certain sections of the country reduced their growing capacity on account of being unable to secure sufficient coal. Many found certain articles which they grew last year unprofitable in comparison with other articles and are growing stock not used so much for holidays but for other seasons of the year.

The stock available last Christmas in flowering and berried plants was of a different nature from the stock in previous years. The general assortment consisted of araucarias, cyclamens, camellias, begonias, crotons, Pandanus Veitchii, the different varieties of heathers, poinsettias, cherries, oranges and well colored dracenas, with a nominal amount of azaleas, Pyrus Malus and Viburnum Sinus.

#### Meeting Low-Price Demands.

At one time we had no difficulty in filling orders for small plants in other years, using small azaleas, cyclamens, ardisias or oranges. In later years the

By MAX SCHLING.

price on these plants has gone up continuously. The cheapest plants we could purchase last year were Cleveland cherries at \$1.50 apiece wholesale and poinsettias in 4-inch pots with one small, perfect flower at \$1.50. The decorating of a plant of this kind where, as in the city of New York, the flower buying public is exceedingly discriminating, can be nothing cheap. People do not want a piece of crepe paper, which looks mussed up within a day or two. We have to use natural green sheet moss to cover the pot, have to decorate the base of the plant with asparagus, pussy willow, etc., and have to use good ribbon on the plant. That almost doubles the wholesale price of the plant. So when we get an order for a \$3 or \$4 plant for a customer from out of town or a customer calls to buy a plant at a lower price, it is hardly possible to give something good.

#### Service Builds Sales.

Every plant we sell should add to our prestige. Florists may have prices alike, but do widely varying business. What gives one florist the larger business and increases his sales is the good service which he gives customers. Therefore, when a customer comes to us during the holidays and wants an inexpensive plant and we wish to serve him well, we should not try to sell him

a Jerusalem cherry or a small poinsettia or a cheap cyclamen, which will only live a short while, but we should use one of the well colored dracenas, a croton, even a good fern or a Pandanus Veitchii. Decorated prettily with berries or holly, these will last and give pleasure to the customer through their lasting quality. We are able to sell such plants for \$4 or \$5, and they will give our business more credit than the lower-priced flowering plants.

#### For "Candy Customers."

We have observed this policy and found that our small customers appreciate our efforts. From year to year we increase our sales on this type of goods and our customers benefit, and the fact that we serve them well brings us more of the same type of customers for this most satisfactory merchandise. We used to call them our candy customers, because they are mostly those who buy flowers during the year and at Christmas send boxes of candy. Flowers and plants were too high in price and out of their reach—but no more candy for them!

These same candy customers used to decorate their tables with holly, greens and artificial decorations, which they saved from year to year until we found out about it. Most of them are now buying their Christmas decorations from us; we taught them how to decorate. We sell them a small wreath of



How Foliage Plants Can Be Decorated with Greens to Make Attractive Christmas Offerings.



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#### SHIPPING PAPER WHITES.

What is the best method of cutting and packing Paper White narcissi for shipment to market? E. B. E.—Mich.

Cut and tie in bunches of twenty-five spikes with some foliage at back. Make the bunches flat at back. Use some white paper to separate each bunch. Rather shallow shipping boxes, holding single layers, are preferred. C. W.



## PLAN FOR HOLIDAY

### MEETING CHRISTMAS PROBLEMS.

#### Plant Shortage Demands Preparation.

A year ago we made preparation for Christmas more carefully than other years on account of missing many varieties of Christmas plants. We have to do so much more this year. Labor conditions are still unsettled, and business conditions are naturally more or less affected. Many large growers in certain sections of the country reduced their growing capacity on account of being unable to secure sufficient coal. Many found certain articles which they grew last year unprofitable in comparison with other articles and are growing stock not used so much for holidays but for other seasons of the year.

The stock available last Christmas in flowering and berried plants was of a different nature from the stock in previous years. The general assortment consisted of araucarias, cyclamens, camellias, begonias, crotons, Pandanus Veitchii, the different varieties of heathers, poinsettias, cherries, oranges and well colored dracaenas, with a nominal amount of azaleas, Pyrus Malus and Viburnum Sinus.

#### Meeting Low-Price Demands.

At one time we had no difficulty in filling orders for small plants in other years, using small azaleas, cyclamens, ardisias or oranges. In later years the

By MAX SCHLING.

price on these plants has gone up continuously. The cheapest plants we could purchase last year were Cleveland cherries at \$1.50 apiece wholesale and poinsettias in 4-inch pots with one small, perfect flower at \$1.50. The decorating of a plant of this kind where, as in the city of New York, the flower buying public is exceedingly discriminating, can be nothing cheap. People do not want a piece of crepe paper, which looks mussed up within a day or two. We have to use natural green sheet moss to cover the pot, have to decorate the base of the plant with asparagus, pussy willow, etc., and have to use good ribbon on the plant. That almost doubles the wholesale price of the plant. So when we get an order for a \$3 or \$4 plant for a customer from out of town or a customer calls to buy a plant at a lower price, it is hardly possible to give something good.

#### Service Builds Sales.

Every plant we sell should add to our prestige. Florists may have prices alike, but do widely varying business. What gives one florist the larger business and increases his sales is the good service which he gives customers. Therefore, when a customer comes to us during the holidays and wants an inexpensive plant and we wish to serve him well, we should not try to sell him

a Jerusalem cherry or a small poinsettia or a cheap cyclamen, which will only live a short while, but we should use one of the well colored dracaenas, a croton, even a good fern or a Pandanus Veitchii. Decorated prettily with berries or holly, these will last and give pleasure to the customer through their lasting quality. We are able to sell such plants for \$4 or \$5, and they will give our business more credit than the lower priced flowering plants.

#### For "Candy Customers."

We have observed this policy and found that our small customers appreciate our efforts. From year to year we increase our sales on this type of goods and our customers benefit, and the fact that we serve them well brings us more of the same type of customers for this most satisfactory merchandise. We used to call them our candy customers, because they are mostly those who buy flowers during the year and at Christmas send boxes of candy. Flowers and plants were too high in price and out of their reach—but no more candy for them!

These same candy customers used to decorate their tables with holly, greens and artificial decorations, which they saved from year to year until we found out about it. Most of them are now buying their Christmas decorations from us; we taught them how to decorate. We sell them a small wreath of



How Foliage Plants Can Be Decorated with Greens to Make Attractive Christmas Offerings.



Christmas Centerpiece Formed by Wreath of Pines with Berries and a Few Red Roses.

pinces to place in the center of the table. In the center of it is a small vessel which they fill with a few branches of holly or red berries or with open red roses, two or three short poinsettias or half a dozen red carnations. If we should make such a decoration it would be unsatisfactory to them, for we should have to charge a higher price than it is actually worth on account of the immense amount of work which we have during the holidays and the shortage of labor at that time, but when they make it themselves they enjoy their own handiwork and it looks much better to them than superior work delivered by us. In this way we decrease our orders for small and inexpensive centerpieces during Christmas week and increase our sales on articles which do not cause any extra work. Besides, we are beginning to teach them to use the same kind of decoration for New Year's and we are increasing our New Year's business considerably on cut flowers. The customer who places an order for a table for Christmas is immediately asked, "The wreath you will be able to keep in a cool place for New Year's. Do you wish to have the same flowers and greens sent on New Year's eve?" Most of them place their orders in advance.

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#### The Yuletide Flower.

Poinsettias cannot well be dispensed with at Christmas. Their brilliant scarlet bracts are always associated with the yuletide. Their culture, while not especially difficult, is more so than that of many other plants. Vagaries of temperature, careless watering and injudicious feeding will ruin a fine batch in short order. There is no beauty in poinsettias minus most of their foliage, and bungling attempts to hide naked stems with various green plants mend matters but little. Careful watering is especially needed for a few weeks before Christmas. Avoid cold drafts, but gradually lower the temperature for plants with well developed bracts. Sometimes, when plants

have been chilled somewhat, a soaking of warm water will help to revive them. While the plants are in the store, never allow water to stand in the saucers, or the foliage will speedily turn golden. When there is a cold wave around the holidays, poinsettias are among the most difficult plants, not only to sell, but to deliver in presentable condition. Retailers, under such conditions, often lose heavily on them. Be sure to wrap them warmly when the weather is cold.

Branched specimens are now popular with the critical buyers. Old stock

plants are the best for this purpose. There is only a limited call for the white variety. The rose-colored form sells a little as a novelty, and plenissima, the double scarlet form of *pulcherrima*, is pleasing, but the overwhelming majority are of the single scarlet variety. When cutting poinsettias, be sure to sear the ends of the stems, either by dipping the ends in boiling water or applying them to hot coals. Then wrap the foliage of each in soft paper and plunge in deep vases of water. *Heliotropes*, *allamandas* and *euphorbias* all keep much better if the bottoms of their stems are seared as soon as cut.

#### Primulas.

The primrose family is really useful at Christmas, as it can be rather cheaply produced and profitably sold at prices suitable for buyers of moderate means. *P. obconica*, especially in the red and deep pink shades, is useful and makes a first-rate house plant. Some retailers taboo it on account of the poisoning caused by handling the foliage. *P. malacoides* also is poisonous, but in a less degree. It is graceful and, while not at its best so early as Christmas, sells well at that time. The pink *Townsendii* is particularly good. At one time the baby primrose, *P. Forbesii*, was popular. Now it is seldom seen, as *malacoides* has outclassed it. Neither are many of the sweet and pretty *P. kewensis* seen, but *P. chinensis* and the taller-growing and smaller-flowered form, *stellata*, are still in favor. It is to be regretted, however, that their foliage is so brittle. All the primulas succeed under cool culture in the greenhouse, store or home and all are ideal for window boxes.

#### Hard-Wooded Plants.

Azaleas as Christmas plants are now scarce articles and are likely to be even



Nothing Will Down this Primula, Perennially Popular at Christmas.





To the Patrons Who Ask for Such Arrangements, this One of Poinsettias Will Appeal.

more so unless a revision of Quarantine 37 occurs. A few, however, are being offered, but at fancy figures. *Erica melanthera* is a welcome plant and a good stock of it is offered. This is the heath par excellence for commercial use. Its propagation and culture are simple. It flowers over a period of several months and there are few flowering plants that last so long, always provided it is not allowed to become dry at the root. Some of the long-tubed ericas also are offered, as well as a few bougainvilleas. Camellias drop their flowers rather easily and are bruised unless carefully packed. There is always a call for them, however, at this season and their popularity is once more on the ascendant. I have noticed one or two plants of *Acacia Baileyana* in flower. This variety, however, grows too tall for commercial purposes, although the cut sprays are acceptable before the graceful *A. pubescens* comes in.

#### Berried Plants.

There seems to be a shortage of Otaheite oranges this season and their prices rule high. These plants can be depended upon to hold their fruit for a long time. Another beautiful berried subject for Christmas, which also appears to be in short supply, is *Ardisia crenulata*. This plant cannot be pro-

duced cheaply, because several years are needed to get fair-sized, salable plants. On the other hand, the quantity of solanums is greater than ever before and they are wonderfully well berried. Cleveland holds first place and there are improvements on this fine sort. The orange-yellow variety also meets with a good sale. These attractive plants will not hold their fruit and foliage as well as ardisias, but are of easy culture. Christmas peppers are also in the list of berried plants, but in the east the finely berried hollies and aucubas, now debarred, will be missed.

#### Want New Varieties.

Miscellaneous flowering plants seem more numerous than in former years. The continual demand for something new induces growers to try out plants, occasionally new but mostly old, that are not ordinarily considered for holiday use. Some of these are worthy of the attention of commercial growers, who may not have handled them before. Cinerarias from seed sown late in June are now nicely in bloom and should sell well. Standard heliotropes are by no means new. They are not, perhaps, of a real Christmas color, but their delicious odor always makes them sell. The mauve-flowered *Erlangea tomentosa*, coming into flower immediately after chrysanthemums, has been men-

tioned before in The Review; the flower heads resemble eupatoriums and the foliage is pleasingly scented.

Nicely flowered scarlet geraniums are acceptable at this season. The double varieties stand packing and shipping the best. In the way of bulbous plants, Paper White narcissi are abundant in pans and bowls. Last fall was so warm that early-planted bulbs bloomed far ahead of their usual season. Pots and pans of Roman hyacinths are available. So are a good number of Purity freesias, which have needed a night temperature of 52 to 54 degrees for some time.

#### Many Possibilities.

*Linum trigynum*, with golden yellow flowers like allamandas, is worthy of more notice. It is an old plant, charming in pots. Gardenias in 5, 6 and 7-inch pots, carrying open flowers and a good number of buds, are excellent for warm rooms, where they will open well, and their perfume is always appreciated. *Browallia speciosa* major, deep blue, in 4, 5 and 6-inch pots is a lovely plant, of a color always popular among ladies. The dwarf form of *Stevia serrata* makes a lovely pot plant. Its culture is simple and, if grown cool, it never needs any staking. Single white marguerites, if propagated early and if pinching was dis-



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Branched specimens are now popular with the critical buyers. Old stock

plants are the best for this purpose. There is only a limited call for the white variety. The rose-colored form sells a little as a novelty, and *plenisima*, the double scarlet form of *pulcherrima*, is pleasing, but the overwhelming majority are of the single scarlet variety. When cutting poinsettias, be sure to sear the ends of the stems, either by dipping the ends in boiling water or applying them to hot coals. Then wrap the foliage of each in soft paper and plunge in deep vases of water. *Heliotropes*, *allamandas* and *euphorbias* all keep much better if the bottoms of their stems are seared as soon as cut.

#### Primulas.

The primrose family is really useful at Christmas, as it can be rather cheaply produced and profitably sold at prices suitable for buyers of moderate means. *P. obconica*, especially in the red and deep pink shades, is useful and makes a first-rate house plant. Some retailers taboo it on account of the poisoning caused by handling the foliage. *P. malacoides* also is poisonous, but in a less degree. It is graceful and, while not at its best so early as Christmas, sells well at that time. The pink *Townsendii* is particularly good. At one time the baby primrose, *P. Forbesii*, was popular. Now it is seldom seen, as *malacoides* has outclassed it. Neither are many of the sweet and pretty *P. kewensis* seen, but *P. chinensis* and the taller-growing and smaller-flowered form, *stellata*, are still in favor. It is to be regretted, however, that their foliage is so brittle. All the primulas succeed under cool culture in the greenhouse, store or home and all are ideal for window boxes.

#### Hard-Wooded Plants.

Azaleas as Christmas plants are now scarce articles and are likely to be even



Nothing Will Down this Primula, Perennially Popular at Christmas.



To the Patrons Who Ask for Such Arrangements, this One of Poinsettias Will Appeal.

more so unless a revision of Quarantine 37 occurs. A few, however, are being offered, but at fancy figures. *Erica melanthera* is a welcome plant and a good stock of it is offered. This is the heath par excellence for commercial use. Its propagation and culture are simple. It flowers over a period of several months and there are few flowering plants that last so long, always provided it is not allowed to become dry at the root. Some of the long-tubed ericas also are offered, as well as a few bougainvilleas. Camellias drop their flowers rather easily and are bruised unless carefully packed. There is always a call for them, however, at this season and their popularity is once more on the ascendant. I have noticed one or two plants of *Azalea Baileyana* in flower. This variety, however, grows too tall for commercial purposes, although the cut sprays are acceptable before the graceful *A. pubescens* comes in.

#### Berried Plants.

There seems to be a shortage of *Orangethe* oranges this season and their prices run high. These plants can be depended upon to hold their fruit for a long time. Another beautiful berried subject for Christmas, which also appears to be in short supply, is *Ardisia crenulata*. This plant cannot be pro-

duced cheaply, because several years are needed to get fair-sized, salable plants. On the other hand, the quantity of solanums is greater than ever before and they are wonderfully well berried. Cleveland holds first place and there are improvements on this fine sort. The orange-yellow variety also meets with a good sale. These attractive plants will not hold their fruit and foliage as well as ardisias, but are of easy culture. Christmas peppers are also in the list of berried plants, but in the east the finely berried hollies and aucubas, now debarred, will be missed.

#### Want New Varieties.

Miscellaneous flowering plants seem more numerous than in former years. The continual demand for something new induces growers to try out plants, occasionally new but mostly old, that are not ordinarily considered for holiday use. Some of these are worthy of the attention of commercial growers, who may not have handled them before. Cinerarias from seed sown late in June are now nicely in bloom and should sell well. Standard heliotropes are by no means new. They are not, perhaps, of a real Christmas color, but their delicious odor makes them sell. The mauve-flowered *Erlanger tomentosa*, coming into flower immediately after chrysanthemums, has been men-

tioned before in The Review; the flower heads resemble eupatoriums and the foliage is pleasingly scented.

Nicely flowered scarlet geraniums are acceptable at this season. The double varieties stand packing and shipping the best. In the way of bulbous plants, Paper White narcissi are abundant in pans and bowls. Last fall was so warm that early-planted bulbs bloomed far ahead of their usual season. Pots and pans of Roman hyacinths are available. So are a good number of Purity freesias, which have needed a night temperature of 52 to 54 degrees for some time.

#### Many Possibilities.

*Linum trigynum*, with golden yellow flowers like allamandas, is worthy of more notice. It is an old plant, charming in pots. Gardenias in 5, 6 and 7 inch pots, carrying open flowers and a good number of buds, are excellent for warm rooms, where they will open well, and their perfume is always appreciated. *Browallia speciosa major*, deep blue, in 4, 5 and 6-inch pots is a lovely plant, of a color always popular among ladies. The dwarf form of *Stevia serrata* makes a lovely pot plant. Its culture is simple and, if grown cool, it never needs any staking. Single white marguerites, if propagated early and if pinching was dis-



continued in September, are in good bloom. They make neat, bushy plants.

*Buddleia asiatica*, the white winter-flowering Chinese lilac, opened its first racemes December 1 and, in a temperature of 50 degrees at night, will be in fine condition for Christmas. The graceful, drooping racemes of flowers and their delightful odor make this now well known *buddleia* a welcome Christmas plant. *Euphorbia jacquiniæ-flora*, of the same family as the more brilliant poinsettia, is an old plant, beautiful for cut sprays and fine in pots or pans containing several plants each. It is of a real Christmas hue, ranking with the poinsettia in its rich coloring.

Some nice, bushy snapdragons in pots

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W. N. C.

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With the passing of Thanksgiving, business is not so brisk as before the holiday. Reaction comes after every holiday. Mums are now past their zenith and on their downward grade, and only a few of the select and late kinds are to be had. Pompons of the Wilcox variety are still arriving in good numbers, but other varieties suffer the same fate as the larger mums.

Carnations are holding their own in price, now bringing \$6 per hundred and going well. Roses are arriving in just enough numbers to take care of the demand nicely. Sweet peas look more promising, which is a welcome development for the retailer.

Snapdragons are arriving in more abundance and always go well. The best bring \$12.50 per hundred. Narcissi, both yellow and white, find only a fair market, the white bringing \$6 per hundred and the yellow only \$8 per hundred. The latter is not a good seller on this market. Violets, baby primroses, Cecile Brunner roses and other miscellaneous stock are selling only fairly well.

##### Various Notes.

The bowling between the wholesalers and retailers was a wholesale success, the former winning by a margin of twenty points in three games.

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Poinsettias Carry the Christmas Colors.

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This is not a complete list of Christmas plants, but it goes to show that, aside from the few largely cultivated sorts, a wide assortment is available. It is to be hoped that some growers, at least, may take courage and try one or more of the aforementioned rarer sorts for another year.

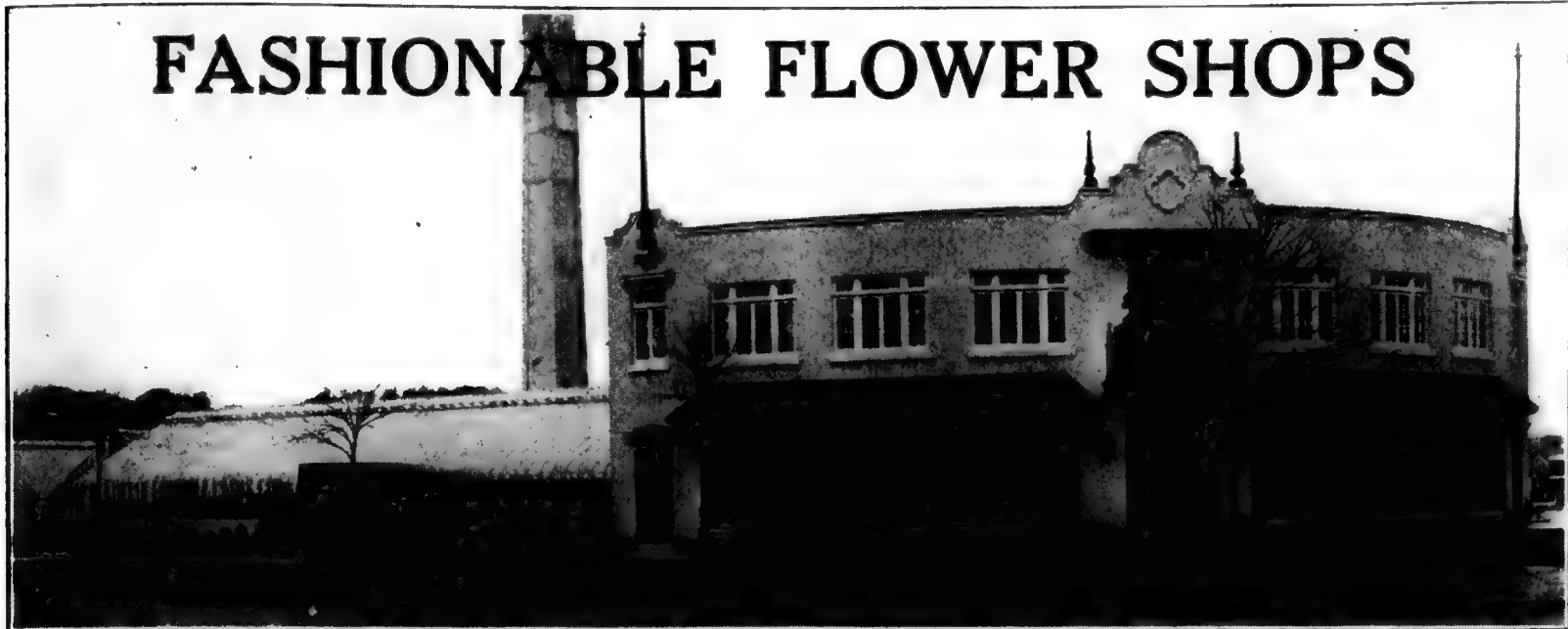
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## Progress.

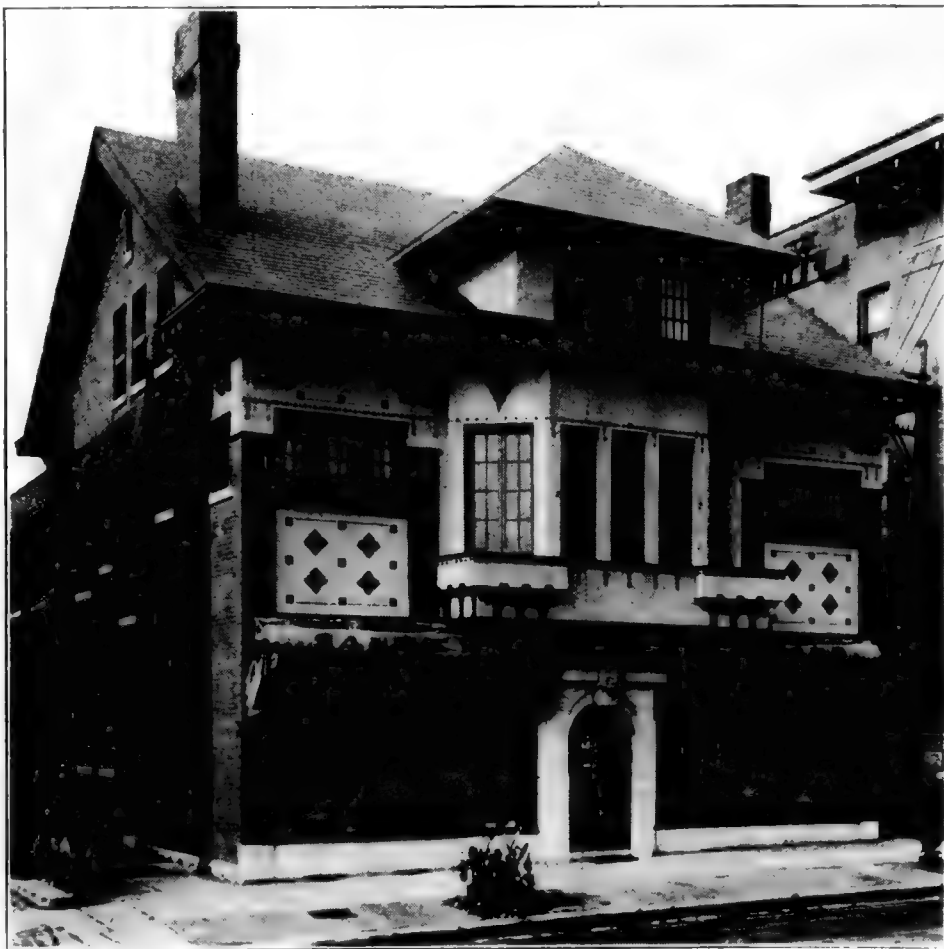
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There is in reality a decided benefit to be obtained by a store that stands out as the home of a business and is not merely the room in which the proprietor displays his stock for sale. If it does nothing more, it adds to the respect of the patron for the wares he buys in such an establishment, and in these days, when prices of flowers are

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An Unusual Spaciousness Characterizes this Store Interior.

panions, so do they prefer to trade at a store that sends some prestige with its wares. That is what is known as a "name" making sales. The quality of stock at a store may be no better than that at the one two blocks down the street, the work may be no better performed, yet the "name" of one draws customers the other cannot get. One of the most potent factors in making a "name" is a flower shop's appearance. Certainly no shop that is not of excellent appearance can be considered in the fashionable class.

How powerful is this motive of fashionableness in winning business is not always appreciated. A prominent figure in the field of advertising merchandising reiterates that if he can put a product into a few of the best homes in a community he can be certain of selling it to a large number of other citizens. The popular desire to be in style, that not so high in value. While a conservatory of mimicry in the human race, sways the majority of buyers of every retailed commodity. It is a potent influence in this trade, and it is aroused by nothing so much as by a stylish store.

#### Constituents.

If the florist appreciates this quality, he no doubt will recognize the constituents of stylishness in a flower shop. It is not the intention to go into these in detail, for they have been dwelt upon from time to time in these columns, at greater length than would here be possible. Moreover, different situations afford greater opportunities or perhaps restrict them. A shop in a crowded business center cannot be the same as one in a residence district where real estate is not valued so highly. While a conservatory is generally held, nowadays, to add much to a store's sales ability, particularly in plants, yet there are conditions that do not allow this feature and flower shops so restricted are among the most successful.

Large show windows, however, seem to be invariably essential, as much so

as comfortably arranged interiors. The presence of chairs and benches arranged for customers' convenience, desks at which to write cards and orders, cases and tables that show, rather than hide, accessories and stock for sale, has been generally accepted as indispensable. One might name more of the features of such stores, but study of stores among the newest and best affords a better means of guiding those florists who wish to advance still farther along this particular path of the trade's progress.

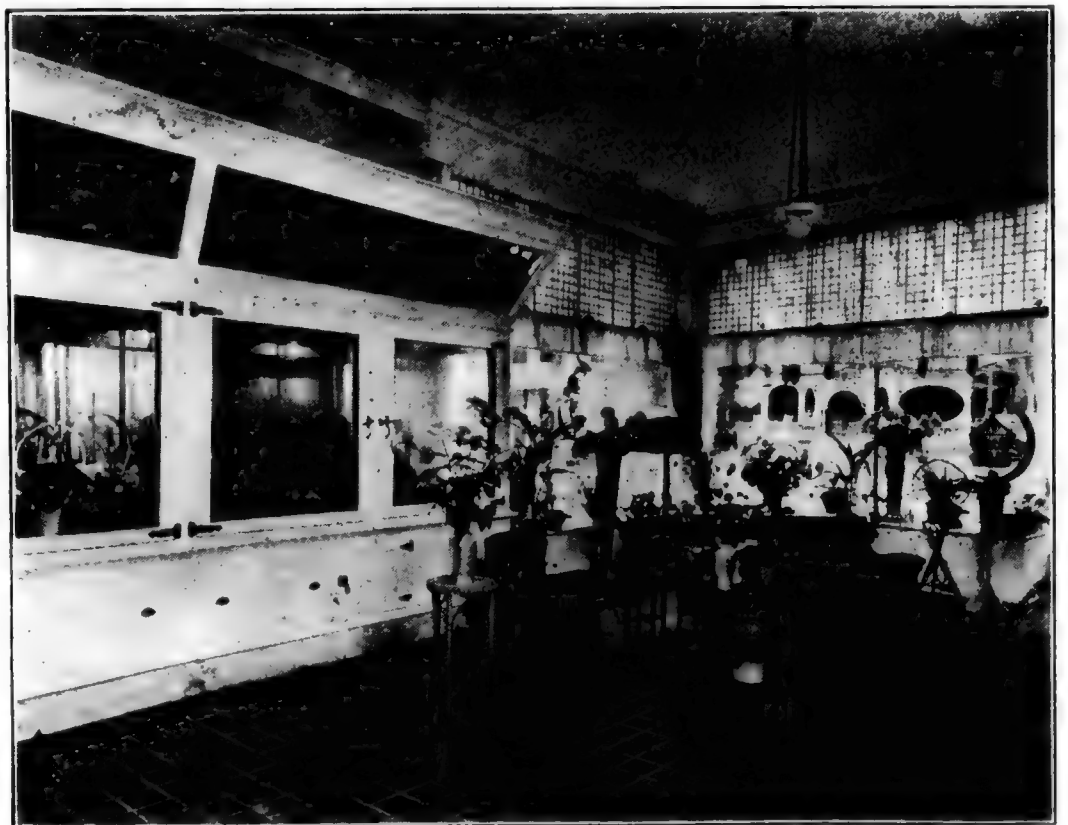
#### In Kansas City.

At the top of page 41 is shown the exterior and above, on this page, the

interior of the newest and one of the finest stores in Kansas City. The opening of the new store of the Chandler Landscape & Floral Co., Kansas City, Mo., took place Saturday, November 20. It is at Forty-seventh street and Mill Creek parkway. The location is admirably adapted to a shop of its kind, being at the entrance to the country club and in a select residence district, where business is restricted and shops must conform to artistic architectural design. Harmony of line, color and arrangement have been combined in the building and grounds. The store is 50x60 feet, rounded in front, with seven large plate glass windows facing the boulevard on the south and east and Forty-seventh street on the north. It is of cream stucco, in the Spanish style of architecture, with trimmings of blue and brown and a red tile roof. The interior is finished in ivory and soft gray, with sand shade silk hangings. The floor is marble. An icebox with circular front is built in and has a capacity of 900 pounds. Ivory wicker furniture is upholstered in old blue tapestry. Lighting is from the ceiling through ground glass globes. A conservatory opens from the store by means of French doors, giving a full view of pot and foliage plants of all descriptions. Concrete walls, stuccoed in cream color, match the color scheme of the building. The smokestack also is covered with cream color stucco. The conservatory is 25x75 feet. Heating pipes and hangers are bronzed to give added beauty to the place. Cement walks are used throughout, in order that customers may inspect purchases without the usual annoyance of mud and water in the paths.

Three 36x100 pipe-frame houses, heated throughout by gravity steam, were installed by the American Greenhouse Mfg. Co., which planned and built the entire range. The boiler house is a stucco building. The total cost of the place is between \$50,000 and \$60,000.

R. L. Motes, decorator for the company, arranged the ferns, baskets and



Such a Store as This Is Something More Than a Salesroom.

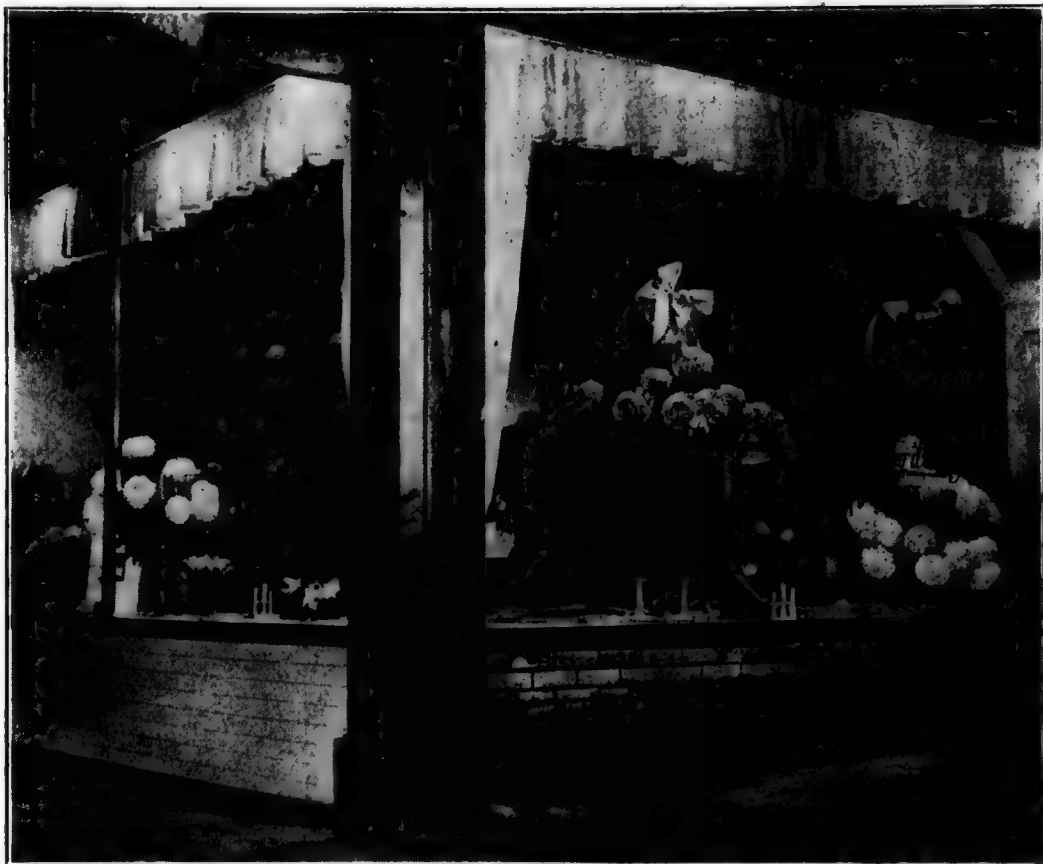
plants used in decorating the store the opening day. To show their good will for the new store, handsome floral baskets were sent by the Kansas City Wholesale Cut Flower Co., the T. J. Noll Floral Co., Henry Kusik & Co., the Pinehurst Floral Co., Samuel Murray and the W. L. Rock Flower Co.

The company is incorporated. M. E. Chandler is president and C. A. Chandler secretary and treasurer. Both men have lived in Kansas City for a number of years and stand high in their business. C. A. Chandler was for many years connected with the park board, having charge of the landscape work for the city. The Chandlers have been in their present location four years and commenced the new buildings last summer. One of the new greenhouses will be used for growing carnations. The other two will be for potted plants and bedding stock of all kinds. The company expects to grow mums also next year.

#### In St. Louis.

At the bottom of page 41 is shown a view of the exterior of the store of the Sanders Nursery Co., St. Louis. This is at 623 Clara avenue, in the heart of the fashionable residential district in the west end. Its quaint style of architecture gives a distinctive tone to the building and marks the store as one that will be remembered. The large show windows serve admirably to draw passers' attention by means of the excellent displays therein. In available nooks in front and at the side of the building are plantings in summer that add to the atmosphere a florist should create.

As will be noted from the illustrations on the following page, the interior of the store of the Sanders Nursery Co. presents a notably homelike appearance, one that impresses itself upon visitors' notice by its comfort and coziness. Pottery is well displayed and proves a profitable side line. Ample refrigerator display space serves to show flowers excellently. Through the back of the



Ample Display Windows Are Essential in an Up-to-date Store.

store is an unobstructed view of the conservatory, where there is a large showing of plants. The effort necessary to plan and perfect the atmosphere one feels in this store seems to be amply compensated by the excellent class of trade enjoyed at this establishment.

#### In Atlanta.

Does a store have to be an elaborate structure in a big metropolis to be a fashionable flower store? The answer is no, for in some smaller cities, and in some towns which are given the more pretentious title only in their local newspapers, there are stores handsomely equipped and excellently arranged,

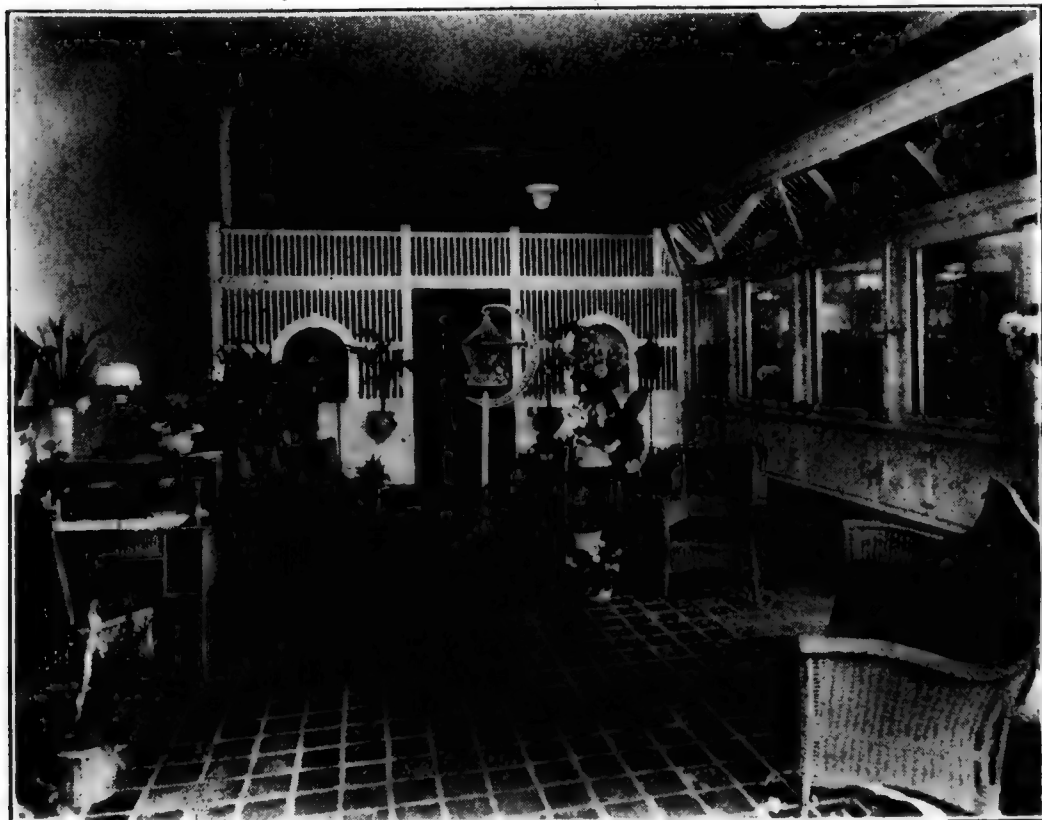
whose tone appeals to the upper crust of local society.

Take Atlanta, Ga., for instance. Though it's not so large as Kansas City or St. Louis, and its consumption of flowers is not at all in the same class with that of either of those other two cities, it nevertheless has its fashionable flower stores, not the least among which is that recently opened by the Joy Floral Co. This firm had its success in Nashville and Chattanooga to guide it in the venture into this new territory.

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Two views of the interior are shown, at the bottom of pages 42 and 43. The furnishings, largely from the A. L. Randall Co., Chicago, which completely outfitted this firm's other stores, are effectively arranged. The wicker furniture is convenient and comfortable for patrons, and allows them to survey the offerings in the long icebox at leisure. The lighting, the flooring, indeed, every detail has been carried out to give that air of up-to-dateness, of progressiveness which makes the appeal dwelt upon in this article. Without the elaborate fittings that characterize stores in the bigger cities, this shop makes a similar appeal to the flower buying public



Convenience and Comfort Sell as Many Flowers as Do Persuasive Arguments.





An Unusual Spaciousness Characterizes this Store Interior.

panions, so do they prefer to trade at a store that sends some prestige with its wares. That is what is known as a "name" making sales. The quality of stock at a store may be no better than that at the one two blocks down the street, the work may be no better performed, yet the "name" of one draws customers the other cannot get. One of the most potent factors in making a "name" is a flower shop's appearance. Certainly no shop that is not of excellent appearance can be considered in the fashionable class.

How powerful is this motive of fashionableness in winning business is not always appreciated. A prominent figure in the field of advertising merchandising reiterates that if he can put a product into a few of the best homes in a community he can be certain of selling it to a large number of other citizens. The popular desire to be in style, that not so high in value. While a conservatory of mimicry in the human race, sways the majority of buyers of every retailed commodity. It is a potent influence in this trade, and it is aroused by nothing so much as by a stylish store.

#### Constituents.

If the florist appreciates this quality, he no doubt will recognize the constituents of stylishness in a flower shop. It is not the intention to go into these in detail, for they have been dwelt upon from time to time in these columns, at greater length than would here be possible. Moreover, different situations afford greater opportunities or perhaps restrict them. A shop in a crowded business center cannot be the same as one in a residence district where real estate is not valued so highly. While a conservatory is generally held, nowadays, to add much to a store's sales ability, particularly in plants, yet there are conditions that do not allow this feature and flower shops so restricted are among the most successful.

Large show windows, however, seem to be invariably essential, as much so

as comfortably arranged interiors. The presence of chairs and benches arranged for customers' convenience, desks at which to write cards and orders, cases and tables that show, rather than hide, accessories and stock for sale, has been generally accepted as indispensable. One might name more of the features of such stores, but study of stores among the newest and best affords a better means of guiding those florists who wish to advance still farther along this particular path of the trade's progress.

#### In Kansas City.

At the top of page 41 is shown the exterior and above, on this page, the

interior of the newest and one of the finest stores in Kansas City. The opening of the new store of the Chandler Landscape & Floral Co., Kansas City, Mo., took place Saturday, November 20. It is at Forty-seventh street and Mill Creek parkway. The location is admirably adapted to a shop of its kind, being at the entrance to the country club and in a select residence district, where business is restricted and shops must conform to artistic architectural design. Harmony of line, color and arrangement have been combined in the building and grounds. The store is 50x60 feet, rounded in front, with seven large plate glass windows facing the boulevard on the south and east and Forty-seventh street on the north. It is of cream stucco, in the Spanish style of architecture, with trimmings of blue and brown and a red tile roof. The interior is finished in ivory and soft gray, with sand shade silk hangings. The floor is marble. An icebox with circular front is built in and has a capacity of 900 pounds. Ivory wicker furniture is upholstered in old blue tapestry. Lighting is from the ceiling through ground glass globes. A conservatory opens from the store by means of French doors, giving a full view of pot and foliage plants of all descriptions. Concrete walls, stuccoed in cream color, match the color scheme of the building. The smokestack also is covered with cream color stucco. The conservatory is 25x75 feet. Heating pipes and hangers are bronzed to give added beauty to the place. Cement walks are used throughout, in order that customers may inspect purchases without the usual annoyance of mud and water in the paths.

Three 36x100 pipe-frame houses, heated throughout by gravity steam, were installed by the American Greenhouse Mfg. Co., which planned and built the entire range. The boiler house is a stucco building. The total cost of the place is between \$50,000 and \$60,000.

R. L. Motes, decorator for the company, arranged the ferns, baskets and



Such a Store as This Is Something More Than a Salesroom.

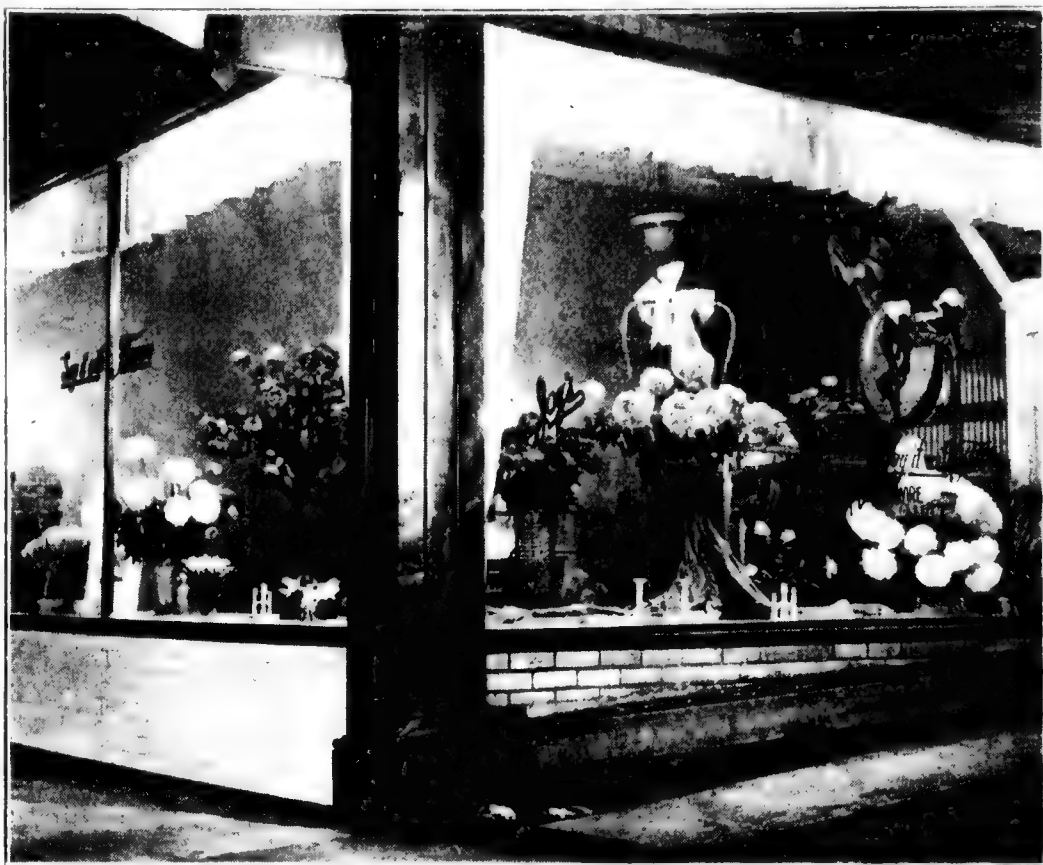
plants used in decorating the store the opening day. To show their good will for the new store, handsome floral baskets were sent by the Kansas City Wholesale Cut Flower Co., the T. J. Noll Floral Co., Henry Kusik & Co., the Pinehurst Floral Co., Samuel Murray and the W. L. Rock Flower Co.

The company is incorporated. M. E. Chandler is president and C. A. Chandler secretary and treasurer. Both men have lived in Kansas City for a number of years and stand high in their business. C. A. Chandler was for many years connected with the park board, having charge of the landscape work for the city. The Chandlers have been in their present location four years and commenced the new buildings last summer. One of the new greenhouses will be used for growing carnations. The other two will be for potted plants and bedding stock of all kinds. The company expects to grow mums also next year.

#### In St. Louis.

At the bottom of page 41 is shown a view of the exterior of the store of the Sanders Nursery Co., St. Louis. This is at 623 Clara avenue, in the heart of the fashionable residential district in the west end. Its quaint style of architecture gives a distinctive tone to the building and marks the store as one that will be remembered. The large show windows serve admirably to draw passers' attention by means of the excellent displays therein. In available nooks in front and at the side of the building are plantings in summer that add to the atmosphere a florist should create.

As will be noted from the illustrations on the following page, the interior of the store of the Sanders Nursery Co. presents a notably homelike appearance, one that impresses itself upon visitors' notice by its comfort and coziness. Pottery is well displayed and proves a profitable side line. Ample refrigerator display space serves to show flowers excellently. Through the back of the



Ample Display Windows Are Essential in an Up-to-date Store.

store is an unobstructed view of the conservatory, where there is a large showing of plants. The effort necessary to plan and perfect the atmosphere one feels in this store seems to be amply compensated by the excellent class of trade enjoyed at this establishment.

#### In Atlanta.

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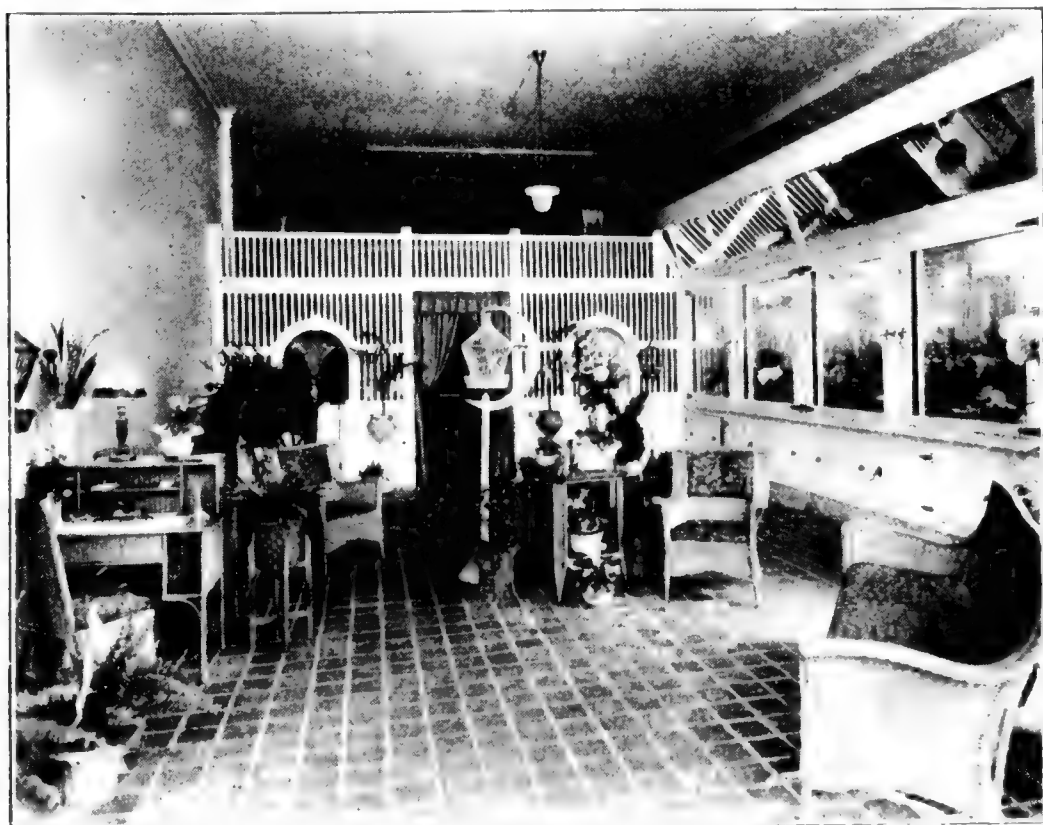
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Quiet Corners in Proximity to Displayed Stock Please Customers.

in Atlanta. Rumor hath it that Thomas Joy has more ambitious plans for this store next year.

#### PITTSBURGHERS ORGANIZING.

##### Appeal to Retailers of District.

At the reorganization of the Retail Florists' Association of Pittsburgh the following officers were elected:

President, Ira C. Harper, of A. W. Smith Co.

Vice-president, Harvey C. Sheaff, of Mrs. E. A. Williams, Inc.

Secretary, Edward E. Ludwig, of E. C. Ludwig Floral Co.

Treasurer, Gilbert P. Weaklen, of G. P. Weaklen Co.

The president appointed for the advertising committee, Edward McGrath, John McClements, E. L. Weaver; for the entertainment committee, De Forrest W. Ludwig, Miss E. B. Maxwell, Albert Briggs, W. M. Turner, E. H. Carey; for the membership committee, Fred Riegelmeier, William T. Butz, William J. Warwick, Charles E. Nelson, C. G. Ulmer; on Sunday closing, G. P. Weaklen, H. C. Sheaff, E. J. Malone, H. C. Buechler, E. C. Ludwig.

A second meeting, to which the ladies were invited, was a huge success, over forty members of the profession being present. Perhaps it was because of the wives that it was more than an ordinary meeting, or it may have been the dinner arranged by the entertaining committee, but it was an enthusiastic crowd and the future points to a far greater and better organization than has been dreamed of by its reorganizers.

The Sunday closing campaign was probably the hottest item on the program. Everyone seemed to believe in it, but some were reluctant to start it. A motion was made to drop the Sunday closing item from the campaign, but this was not favored, so the committee will continue with its work.

Chas. Nelson, of Wellsville, O., made a motion that the motto, "It can be

done," be made the cornerstone of the society's platform. This was seconded with general approval, so hereafter this motto will be connected with "Say It with Flowers" and hung at every meeting.

George Wessenauer, of Sewickley, Pa., had more to say for the benefit of the organization and its members than any other florist present. His illustration of the society being a "grindstone," where the florist can bring his axe for grinding and get it sharpened for the benefit of all, was much applauded.

The advertising committee has offered a plan to the members which puts the local advertising cost on a class basis, divided as follows: Class A florists pay

fifty per cent; Class B florists pay thirty per cent; Class C florists pay twenty per cent.

The next meeting will be held January 6, and all florists in the Pittsburgh district are urged to come. W. T. U.

#### EMPLOYMENT CONTRACT.

According to the decision of the Pennsylvania Supreme court in the case of Stolowitz vs. Roseman, 107 Atlantic Reporter, 322, a written contract of employment may validly provide that the employee will not for a period of one year after the termination of his employment, either directly or indirectly, enter into business in competition with the employer in the same city, nor within such time or within such city enter the employment of anyone engaged in a similar business. The court says that the agreement "is such a partial restraint of trade, being limited both as to time and territory, as will be enforced in a court of equity." S.

#### OTHERS' AMBITIONS.

Everyone has his own ambitions, his own objects, that he hopes to achieve in the future, but they are not always based upon present performances. They may be dreams, built of air, without foundation. Others' ambitions for us are apt, on the other hand, to be based on the things of which we have already shown ourselves capable. For that reason we often find others' hopes for us come to pass, while not so often those which we hold alone are fulfilled. Others' ambitions for us, in short, are based on past performance, on what has been achieved, on demonstrated ability.

So it is with a publication, and on that account there is something real for others to read besides the hope expressed in the following:

Do the advertisements in the Telegraph Delivery Department of the Review pay and are they read? We say they do and they are! And we hope to see the time when that department will be a complete directory of retail florists. —Reliance Seed Co., Ironton, O., December 4, 1920.



Conservatories Are a Feature of a Good Many Fashionable Flower Shops.



## CARE OF THE CUTTINGS

### PROPAGATING OWN-ROOT ROSES.

#### To Propagate or Purchase?

In most establishments roses are propagated for greenhouse forcing between the months of November and March. A florist inquiring as to the best methods of propagation remarks that in his estimation it seems to be cheaper to buy all rose stock than to propagate it. "The only advantage in doing one's own propagating," he says, "is that the plants are on the place when they are needed and destructive rose pests are kept away from the establishment." It must be admitted that the latter part of this statement is important, since in some sections of this country today the plants of some growers are badly infested with midge and another still worse insect which must be kept within bounds.

Whether it is cheaper to buy rose stock or do one's own propagation is something of a question, but many of the largest rose growers today make contracts with reputable propagators to do their grafting or propagating for them instead of doing it themselves, and concentrate entirely on the cut flower end of the business, so as to keep their benches working 100 per cent every day of the year. The stock of every reliable propagator, if grown for sale, is examined once or twice a year by the department of agriculture

in his state, and if the stock is clean he gets a certificate from the state to that effect. In buying rose plants, as in buying anything else, one must consider the quality and cleanliness of the stock in considering the cost. Of course it would be better to do one's own propagating than to buy inferior or diseased stock.

#### Choosing Clean Cuttings.

In propagating roses from cuttings, it is first of all important that the foliage be absolutely free from mildew, black spot or insects. Many growers fail through lack of care in this respect. They do not worry about mildew on their stock because they feel sure they can get rid of it as soon as the plants get rooted. Any grower who benches cuttings infected with black spot, even to a small degree, should know that the black spot will be greatly aggravated and in most cases the foliage will fall off entirely before the plants are rooted.

Granted, then, that one has clean, healthy stock to work on, the cuttings should be made of half-ripened wood. By half-ripened wood is meant wood that is in the stage when the flower bud is ready to cut. This is the simplest description of wood that is ready to be put in the sand. The rose will make roots whether cut above or below a joint. The ideal cut has three eyes, one immediately beneath where the cut has been made, and one or two above the

soil. Three-eye cuttings make plants much more quickly than smaller cuttings without the eye below the ground when benched. When a three-eye cutting is used, the plants begin almost at once to produce growth shoots. A plant that does not have a base eye when the cutting is made will not produce ground shoots nearly so quickly or in such quantity as when the cutting is properly made.

#### Temperature of House and Sand.

The proper temperature at which to keep the house is also important. Many growers blot out the north bench with plant cloth and use this for propagation and it does fairly well. The ideal conditions, however, are in a north house where the winter sun will not affect the temperature, and where the temperature can be kept at 70 degrees in the sand and 65 degrees in the house itself.

Roses can be grown in many ways, but I am speaking now of the ideal way and of the conditions under which own-root roses are propagated most successfully. I may mention in passing that wood from plants that have been excessively fed with nitrogenous fertilizer will give a high percentage of loss in the cutting bench. This is another reason why it sometimes pays to buy from a dealer who makes a specialty of growing young plants, as he would naturally pay more attention to the condition of his wood than to the condi-



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tion of his flowers. His percentage of strikes in cuttings will be much higher and the resulting plants, even though small, will come along much more satisfactorily than plants grown from overfed stock.

#### Anchoring the Cuttings.

As to what kind of sand to use, any sand that contains a fair proportion of grit is satisfactory. Some workmen, in putting their cuttings in the sand, are not sufficiently careful to get them properly anchored. It not infrequently happens that where the sand is coarse the operator makes a mark with his knife, puts the cuttings in, presses around the top of the sand and leaves the cuttings suspended at the base. Though a heavy watering may sometimes settle the sand around the base, a little care in putting the cuttings in will be found well worth while.

An inquirer mentions the failure to preserve the foliage on Russell before it makes roots. Russell is one of the most difficult varieties to root and the wood for this particular rose should be much softer than the wood usually recommended for other varieties. If Russell is infected with black spot, one will be only wasting his time in propagating from it, because this disease will take every leaf off the cuttings before they are rooted. As a consequence, not weeks, but months, will be required to get the plants in any sort of condition.

#### Large Callus, but No Roots.

On some varieties, though they apparently form a callus satisfactorily, the callus gets larger and larger without emitting roots. I have never been able to figure out why this condition appears mostly on varieties like Mrs. Ward and My Maryland. Not infrequently state experiment stations have been deceived and have referred to this callus as crown gall. On one or two occasions, when the foliage kept healthy on varieties like Maryland, I have potted up a plant with a large callus, put it in the grafting case, induced it to produce roots, and eventually have succeeded in restoring the proper balance between the roots and the top.

To sum up the situation, I would suggest to one doubtful about propagating that if his rose plants are in good condition, producing nice crops, it might be better to send his order for stock to a good plant grower and continue with his flowers. If he is in a position where he has to do his own propagating, it might be better to look into the grafting proposition, rather than propagate from own-root plants, particularly in the case of Russell and plants of that character, which are difficult to handle from the own-root standpoint.

Charles H. Totty.

#### MILDEW ON ROSES.

Would you kindly suggest the best and most effective remedy for mildew on roses for forcing? W. S. C.—Ill.

It is not possible to state in a few words the remedy for mildew. The first step is to remove the cause, which is the condensation of moisture on the plants. Mildew usually follows a fall in outside temperature when the rose house atmosphere is damp and there is no heat on. The leading rose growers keep up steam practically all summer, to maintain constant guard against such a condition.

With the house in the right condition, the spores of mildew are best killed by the use of sulphur. The usual way is to paint the steam pipes with it. If the sulphur burns, the fumes will defoliate the roses.

H. O.

#### A DUTY FOR ALL.

The florists' trade will have to take on new life. If it does not, artificial flowers will take away its best days. Already Memorial day is nearly fifty-fifty, and more days are drifting that way through the indifference of the florists everywhere.

I find in traveling around New England that a lot of blame is with the florist-grower, wholesaler and retailer alike. You can't imagine anybody's buying artificial flowers made of paper in a factory if they could buy one of nature's most wonderful gifts, real live flowers with their beautiful color and odor, which make the rich buy them and the poor to wish for them.

The way to sell an article or service is to create a demand for it, and the demand can only be made through publicity, advertising not as individuals but as organized bodies. Now, the cost of this publicity should not be borne by a few men in the business. Everybody benefits, everybody should pay part of the cost of publicity.

We read about the florists in one city raising \$35,000 to advertise flowers. Awful, is it not? But when you stop and consider that they will make several times that amount in increased de-

mand for flowers it looks quite different.

Everybody has heard about the orange growers and raisin growers, and now the lemon growers are going to spend \$1,000,000 for advertising, and everybody will eat more lemons because their advertisements will create the demand. Before the eighteenth amendment went into effect we could say lots of nice things about lemons, but they will through publicity make a better market and get more for their labor.

In a business deal where wit meets wit and sharp dealings are carried on by competition for the other man's trade, we judge it good business, but when a man or combination of men benefit by money spent for advertising and they do not bear their proportional part they are taking something that does not belong to them.

A great number of men are satisfied with a small business. All right, but you must improve that business. You can't stand still as individuals or in a business. You either go ahead or back. You cannot afford to go back, so let's go ahead—grow more, buy more, sell more and make more, make flowers wanted everywhere at all times, bring it before everybody through advertising that they can be had.

This is what one branch of the flower business is going to do. Let all other branches follow suit.

George G. Moyse,

Secretary, New England District,  
National Flower Growers' Assn.

## MOTT-LY MUSINGS

"Business before pleasure," observed Edward Tracy, of the Rosery Flower Shop, Albany, N. Y. "In other words, business took up so much time at the annual meeting of the Albany Florists' Club that the feast of venison did not take place, but will do so January 6, when the latch string will hang out as usual." The officers elected for 1921 were: President, Samuel R. Hansen, North Troy, N. Y.; vice-president, Henry Eberhardt, Schenectady, N. Y.; secretary-treasurer, Louis Schaefer, Albany, N. Y., and master of ceremonies, Tom Tracey. Following the election a general discussion took place in which both growers and retailers handled the present situation from their respective viewpoints, with the unanimous verdict that only by continuing to pull all together would the desired success continue.

Thanksgiving trade was, taken all in all, quite satisfactory at Albany, N. Y., and, judging from the present outlook, Christmas sales will be in proportion.

Henry W. Bense, of the Schafer Estate, Ballston Spa, N. Y., has a promising crop of carnations in sight following the good demand at Thanksgiving.

Henry Schrade, Saratoga Springs, N. Y., commenting upon the all-the-year-around business now experienced at this popular resort, is well pleased with the outlook. The executive force of self,

good wife and two sons is actively employed.

Christian Dehn, Saratoga Springs, N. Y., reports good business. Mrs. Dehn, although suffering from acute rheumatism, keeps constantly at her post, such is her love for the profession.

The John Ralph Estate, Saratoga Springs, N. Y., long recognized as leading this section in Easter lilies, expects to have its usual big supply in due season. Nothing goes to waste in this well managed establishment.

A. J. Binley, Glens Falls, N. Y., has plans for a considerable enlargement of the present range of glass; the matter of labor and material is the only retarding factor. The condition of business fully warrants an extension.

Henry Crandell, Glens Falls, N. Y., views the future of the business through optimistic glasses. Looking at it from all angles with the experience of a veteran, he sees no cause for pessimism.

Frederick Goldring, Slingerlands, N. Y., observed, in reading an account of a loss by fire through spontaneous combustion in the coal pile, "This is the first season in my memory when such a thing was possible; in other words, in other years the fireman was busy stirring it over. A continuation of this mild weather will tend to minimize costs."

J. M.



## CHRYSANTHEMUM SOCIETY.

### Reports on New Mums.

The committees appointed by the Chrysanthemum Society of America to examine new varieties of chrysanthemums have submitted reports on the following:

At Chicago, November 20, Thanksgiving Pink, Japanese incurved, submitted by Baur & Steinkamp, Indianapolis, Ind., scored as follows: Color, 18; form, 14; fullness, 9; stem, 14; foliage, 15; substance, 13; size, 9; total, 92.

At Cincinnati, O., November 20, Orange Queen, bronze, Japanese incurved, submitted by Elmer D. Smith & Co., Adrian, Mich., scored as follows: Color, 19; form, 13; fullness, 9; stem, 13; foliage, 13; substance, 14; size, 9; total, 90.

At Cincinnati, O., November 20, Billie Burke, bronze pompon, Japanese incurved, submitted by Elmer D. Smith & Co., Adrian, Mich., scored as follows: Color, 38; form, 19; stem and foliage, 19; fullness, 20; total, 96.

At Cincinnati, O., November 20, Vivian Martin, bluish white, pompon anemone, submitted by Elmer D. Smith & Co., Adrian, Mich., scored as follows: Color, 32; form, 17; substance, 18; stem and foliage, 18; total, 85.

At Chicago, November 20, Orange Queen, bronze, Japanese incurved, submitted by Elmer D. Smith & Co., Adrian, Mich., scored as follows: Color, 18; form, 13; fullness, 9; stem, 14; foliage, 14; substance, 13; size, 9; total, 90.

At Chicago, November 20, Billie Burke, bronze pompon, submitted by Elmer D. Smith & Co., Adrian, Mich., scored as follows: Color, 38; form, 19; stem and foliage, 18; fullness, 19; total, 94.

At Chicago, November 20, Vivian Martin, bluish white, pompon anemone, submitted by Elmer D. Smith & Co., Adrian, Mich., scored as follows: Color, 36; form, 18; stem and foliage, 20; fullness, 19; total, 93.

C. W. Johnson, Sec'y.

### MUMS FOR RETAIL GROWERS.

Before planting we wish to know the best varieties of pompons, single spray mums and large mums in white, pink and yellow of early midseason and late varieties for a greenhouse growing for retail business. M. F. C.—N. Y.

It is a difficult task to give a complete list of the best varieties, because varieties vary in different localities and tastes differ markedly, and so varieties that would do well in one market may not do so well in another. The following list is composed of good kinds that seem to give fairly general satisfaction: M. F. C. asks only for the best white, pink and yellow, but I have included bronze, because the last few years have proved beyond a doubt that bronze is more popular than any other color in chrysanthemums. This is accounted for by the fact that this color blends perfectly with autumn foliage.

The last two years we have found that the smaller types produce more money per square foot than the large-flowering kinds, although one must have a proportion of large flowers to make the fall shows and to take care of the people who demand large flowers.

Varieties are suggested in the order of their blooming. The pompons are as follows: White—Mariana, White Doty and Baby Margaret; there are, of course, many other whites in this type, but these are universally popular and

one might better grow three good kinds than a dozen of the poorer varieties. Pink—Lillian Doty, Captain Cook and Western Beauty; in this collection Western Beauty will prove particularly valuable for Thanksgiving, as it comes in well for that date. Yellow—Zenobia, Golden Climax and Baby; Baby is the smallest pompon grown, but is wonderfully popular in all sections. If Baby is not large enough, we can suggest in its place, Golden Lida Thomas. Bronze—A. L. Moran, Mrs. Henry Vincent and Mrs. Frank Wilcox; the first two named are comparatively new varieties, but Mrs. Wilcox, or Mrs. Frank Beu, as it is often called, is more largely grown than any other bronze for Thanksgiving.

Singles are particularly valuable when the grower does his own retail

In the large-flowering varieties the list would be: White—Early Frost, Alice Day, Oconto and William Turner. Pink—Unaka, Chieftain, Nerissa and E. Seidewitz. Yellow—Golden Glow, Chrysolora, Richmond and Yellow Turner. Bronze—Bronze Unaka, October Herald and William H. Waite.

This list, of course, can be materially increased, but for the average man starting in business it will be found satisfactory and ample. C. H. T.

### HOPPERS DAMAGE MUMS.

I have sent you an animal which eats hundreds of our mums at night. What is it, and how can I get rid of this pest? F. & F.—Wis.

The animal is what we call a hopper. While we have seen a great number of them, we have never found that they eat any flowers. They have done us most damage by skipping over the flowers and bruising the petals. Our greatest trouble from them is after the blooms are cut and standing in water in the cellar. Dampness seems to draw them and they hop about on the flowers, causing the petals to damp. Fumigating with nicotine extract we have found to be the best remedy.

### OUTDOOR CHRYSANTHEMUMS.

Will you give me the names of really early mums and pompons which will bloom outdoors with but little protection? P. D.—Ill.

There are several varieties of chrysanthemums that are hardy enough to flower successfully around Chicago. One must not only contend with the early frosts in order to flower them outside, but with the tarnish plant bug as well. These are so destructive to the plants that it hardly pays to bother with outdoor mums. All the chrysanthemum specialists offer a list of hardy varieties and I would suggest that you request them to send you their list.

### EXTERMINATE ROOT BORER.

I have just dug up a patch of strawberry plants which were ruined by a light-colored root borer with a reddish brown head and three-quarters of an inch long. I want to plant chrysanthemums in this soil and I should like to know whether this insect would be injurious to them in any way.

K. B. H. M.—Cal.

It certainly would be poor policy to plant chrysanthemums or any other plants on land that is infested with root borers. I would suggest that you sow it down to grass or some field crop until you are sure that it is free from borers.

The Editor is pleased when a Reader presents his ideas on any subject treated in

**THE FLORISTS' REVIEW**

As experience is the best teacher, so do we learn fastest by an exchange of experiences. Many valuable points are brought out by discussion.

Good penmanship, spelling and grammar, though desirable, are not necessary. Write as you would talk when doing your best.

**WE SHALL BE GLAD TO HEAR FROM YOU**

business. Some varieties do not carry so well when subjected to the harsh treatment accorded them in the market. Those in this list sell well with us and can be depended on for their shipping properties and endurance much more than the average single. These, also, are given in the order of their flowering season: White—Mrs. W. H. Waite, Millicent Piper and Mensa. Pink—Mrs. Buckingham, Mildred Presby and Mrs. E. D. Godfrey. Mrs. Buckingham is a dwarf, a handsome grower, particularly valuable for use in a place where head room is limited. Mrs. E. D. Godfrey is the pink grown practically to the exclusion of every other pink single chrysanthemum for Thanksgiving. Yellow—Vivian Cook, Golden Mensa and Rose M. Daly. Bronze—Ida Katherine Skiff, Richard Delafield and Gloriana; these three varieties will bring in more money than any other color on the entire list.





### STROUT'S NEW VARIETIES.

Strout's, Inc., of Biddeford, Me., has commenced to disseminate the new yellow carnation, Maine Sunshine. This is a clear yellow seedling of commercial habits, which originated at Cottage Gardens from a cross of Mrs. C. W. Ward and Crystal White and was purchased, with all other valuable sports and seedlings, by Strout's, Inc., in 1918, when the carnation range at Cottage Gardens was closed.

This yellow has found great favor wherever exhibited during the last three seasons and has proved itself a valuable variety for the trade, aside from its color. The blooms resemble Matchless in size, substance and form. A. C. S. judges have awarded it ninety points at two annual conventions. The Dorner gold medal for the best new variety and the Kerr special prize for keeping after a long shipment were awarded Maine Sunshine at Chicago in January, 1920.

Going out with Maine Sunshine is White Delight, a sport at Strout's in 1916, which has proved itself so valuable that it is used in place of Matchless for the shipping trade. It is an improved Pink Delight in all but color. Its long stems early in the season and steady run of bloom all winter, with the good qualities of Pink Delight, make it a desirable commercial sort. Like many sports, White Delight has more vigor than the original variety, according to Mr. Strout.

### ROTATING CARNATION CROP.

We should like to know whether or not it would be advisable to plant carnations in a field where carnations have been planted for three consecutive years. We are also troubled with weeds growing in walks and under our carnation benches. We have to hoe them out several times a season. Is there any possible way to prevent their growth without doing harm to the carnation plants?

S. B.—Ill.

It is considered inadvisable to plant any kind of crop on the same ground continuously for many years. The principal reason for this is that any crop that grows may become affected by some kind of disease, and if the same crop is planted after a disease has obtained a foothold, serious loss is likely to occur. By the practice known as rotating this condition is unlikely to occur, as a disease which attacks one kind of plant will probably not harm another, and by the time the first crop comes around again the disease has probably died out. I have seen carnations planted in the same field a number of years in succession without any apparent harm being done. Care was taken to take off the field any plants that died during the summer. That probably is what made it possible.

The hoe is probably the best means of getting rid of the weeds in your walks

and under the benches. There are preparations on the market for destroying weeds in walks, etc., but I have never seen them used in greenhouses.

A. F. J. B.

### SLEEPY CARNATIONS.

We have had considerable trouble this fall with sleepy carnations, especially Nebraska, Ethel Fisher, Enchantress Supreme and Ruth Baur. The plants have every appearance of being healthy. Do you think this condition might possibly have been caused by a light application of sheep manure in early October?

G. & S.—Ill.

No harm should have resulted from a light application of sheep manure in October, provided the general growing conditions were right. Also, if only one or two varieties were affected, we might blame the varieties. But inasmuch as all your varieties seem similarly affected, it must be in the culture. October was unusually warm and some varieties might be expected to show signs of sleepiness until cool weather set in, but we have had enough cool weather this month to remedy it.

If your carnations are growing on raised benches, examine the soil at the bottom of the beds and see whether the

water has penetrated to the bottom. Sometimes trouble is experienced from that source after firing has commenced, for the reason that, in watering, no allowance was made for drying out from the bottom, due to the heat from the steam pipes. Lacking full details of the conditions under which these plants are growing, we can only suggest that you make every effort to keep the growing conditions as near ideal as possible. Give abundant ventilation on all favorable occasions. Keep both night and day temperatures steady and water judiciously. Avoid all feed that is rich in nitrogen until the trouble has entirely disappeared. Then, if your soil is right, you should have no such trouble as you complain of.

A. F. J. B.

### BROOD OF RED SPIDERS.

I am sending you a carnation plant that has some sort of disease. Do you think that it is a case of rust? If so, what is the cause of it, and what is the best treatment?

M. H. L.—Ind.

The only thing wrong with the specimen submitted is a healthy brood of red spiders. Get busy with the hose while there is still time before winter weather sets in. This warm fall weather has been favorable to this pest wherever preventive measures were not employed. Use all the force at your command and syringe the plants thoroughly from both sides two or three times weekly if the weather remains bright. Salt water is one of the best remedies for spider, if used as has been frequently recommended in these columns.

A. F. J. B.



### More Ways.

If you consider her a wise girl, say it with sage.

If you think her cold, say it with snowdrops and freesias.

If you desire to marry her, say it with a poppy.

If you know she has a sweet tooth, say it with candytuft.

If she impresses you as a sad girl, say it with rue.

If she is of a happy, joyous nature, say it with gladioli.

### Getting Literal?

"Had a quarrel with my wife this morning."

"Aw, send her a floral token; 'Say It with Flowers.'"

"All right. Where can I buy some Spanish bayonet or some cactus?"

### Can You Do it?

Sign in front of a florist's shop in Mount Clemens, Mich.:

ARTHUR VAN DERBLUMENSCHUEER  
Say It with Flowers.

### This Joke's a Lemon.

The New York Times reports the birth, at Flower hospital, of a son to Mr. and Mrs. A. Seed. "Wonder," comments a joker, "what Poppy Seed said?" Fred H. Lemon, Richmond, Ind., responds, "If A. Seed's first name is Apple, he probably said sonny was A. Baldwin."

### Well, Letters Aren't so Safe.

"What are all these withered blossoms?"

"Evidence in the case, your honor."

"Huh?"

"He wrote no letters during the courtship. Merely 'Said It with Flowers.'"—Louisville, Ky., Journal.

### In the Seed Store.

"Say! Did you hear that England is going to give Ireland to France?"

"No. What for?"

"To make Paris green!"

"Well, if that makes Paris green, won't the returning American soldiers with French wives make Bordeaux mixture?"

### Damn!

"Say It with Flowers," the signboard lowers, Jarring on rustic scene.

Obedient I murmur, enigmatically,

Daisy!

Aster!!

Mallow!!!

Nicotine!!!!

### Another Use for Ferns.

Wicks—"How did you manage to get your wife to give up her vacation?"

Wiseman—"I gave her a potted fern for a birthday present, and she won't go away and trust it in the care of anyone else."—Edinburgh Scotsman.





# NEWS, NOTES, AND COMMENTS

**Dallas, Tex.**—Robert Wehrli, 2429 Hall street, has sold his business to Otto Delling.

**Atlanta, Ga.**—O. M. Holden, formerly at 137 Pulliam street, has changed his address to 1 Church street, Elkdale Park, Selma, Ala.

**Iola, Kan.**—Lloyd E. Odor, 22 years of age, the son of George F. Odor, proprietor of the Odor Greenhouses, was burned to death in his home recently.

**Doylestown, O.**—C. A. Musser, proprietor of the Chestnut Hill Greenhouses here, has sold his houses and all his stock to Orren Semler, who will carry on the business.

**Richmond, Va.**—The Richmond Leader reprinted from the New York Times recently the interview with Max Schling, of New York, which appeared in The Review for December 2.

**Des Moines, Ia.**—The Wilson Floral Co. has sold a tract of land, 250x300 feet, adjoining its greenhouses, to the trustees of St. John's Lutheran church. The land is on the corner of Thirty-fifth street and Ingersoll avenue and brought \$36,000.

**Fort Smith, Ark.**—George Rye has been having a tough time with blood poisoning in one foot. He has been laid up for four weeks and he says, "It has been pretty rotten, because a florist cannot run his business unless he is there to look after it."

**Hillsboro, Tex.**—M. C. Wood, of the Wood Seed & Floral Co., comments on the number of telegraph delivery orders his concern receives, saying this department of the business has increased so rapidly the last few years that any florist, even in the smaller towns, will be repaid for advertising his facilities to the public.

**Aurora, Ill.**—Fire visited the establishment of J. M. Smely about 10 o'clock in the morning of November 18. The blaze originated in the boiler shed, which was totally destroyed, but good work by the fire department saved the greenhouses and surrounding buildings. Only one greenhouse was seriously damaged. Mr. Smely estimated his loss at about \$3,000.

**Atlanta, Ga.**—John Weinstock, proprietor of the Weinstock Flower Shop, recently returned from Europe, where he and Mrs. Weinstock spent their honeymoon. His bride was Miss Pauline Myer, of Nurnberg, Bavaria, Germany. They toured Belgium, Italy, Switzerland, Holland, England and Germany and attended the fair at Leipzig. Mr. Weinstock has added a Dodge delivery car to his equipment and plans to redecorate his shop.

**New Brighton, Minn.**—A new greenhouse and boiler shed have been constructed here for Herman L. Kersten by Weeber & Race, of Minneapolis, Minn.

**Macon, Ga.**—Charles N. Woodruff is building two new greenhouses, one 18x76 and one 20x90, to replace five small houses which were torn down in the summer.

**Boston, Mass.**—The Medfield Farms & Greenhouse Co. has obtained a charter of incorporation. It is capitalized at \$150,000 and is licensed to sell farm, forest and garden products.

**Manistee, Mich.**—Wilbur Erickson, who has been employed by Jacob Schneider and Joseph Clarkson here for the last ten years, is opening an up-to-date store at 422 River street.

**Nevada, Mo.**—G. P. Kaupp & Son have completely rebuilt their greenhouses, which were destroyed by fire last February. The new houses are more spacious and are on a more modern plan than the old. This firm is cutting good crops of seasonable blooms, with roses coming along a little later.

**Asheville, N. C.**—The Middlemount Nurseries opened a booth in the Rutenberg-Lowenbeing store December 3. The booth was made up to represent an Italian garden. Greenhouses and nurseries of the firm are located at Sulphur Springs, N. C. Otto Buseck, manager, came recently from New York.

**Mobile, Ala.**—C. Ravier & Sons report last month's business as greater than that of any previous November. There was a large general demand, but especially heavy call for funeral work and wedding flowers. They say their telegraph delivery orders, both in and out, increase steadily and have become an important part of the business.

**Charles City, Ia.**—Ray W. Ferris, of Hampton, Ia., has purchased the greenhouses recently owned by W. H. Wetherbee, and took control December 1. The property was recently sold to Sanders Bros., of Rudd, Ia., in exchange for a farm. They, in turn, disposed of it to the present owner, who conducts a nursery at Hampton. It is probable that for this winter, at least, Mr. Wetherbee will have charge of the growing.

**Lansing, Mich.**—Earl Edgerton, gladiolus specialist here for the last five years, is closing out his business and will go to the Hawaiian islands. Mr. Edgerton has been a wholesale grower of bulbs and has also raised some yellow, white and light lavender seedling gladioli. These he will leave with other Lansing gladiolus growers, including Fred Baumgras, Floralcroft Gladiolus Gardens and Walter Whiteley.

**Petoskey, Mich.**—Frank Winans has discontinued the retail branch of his business. His entire attention will be devoted to growing bulbs and plants for the trade.

**St. Paul, Minn.**—A. W. Lemke has moved from his old location, at 160 West Sixth street, to the new Hamm building, in this city, and is now doing business at the new store.

**Enid, Okla.**—A. H. Freeborough, formerly a grower for the Albuquerque Greenhouses, Albuquerque, N. Mex., is now employed with the Enid Floral Co., of this place, being a grower in the carnation range.

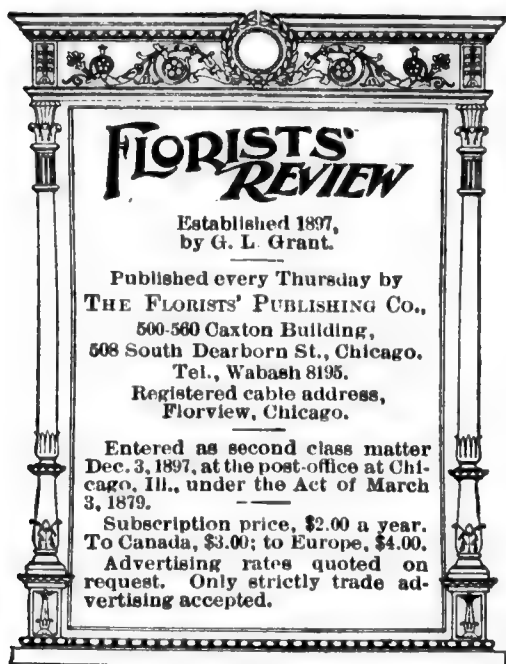
**Milwaukee, Wis.**—The Milwaukee Florists' Publicity Association is the new name given to the organization which was formerly known as the Florists' Advertising Club. The former name resulted in occasional confusion locally.

**Moorhead, Minn.**—The Briggs Floral Co. is using the local newspapers and is profiting by the advertising. J. W. Briggs reports that business has been good and the winter season promises to be a busy one. All available glass is being used, regardless of the high price of coal, and a large stock is expected for Christmas.

**Spartanburg, S. C.**—Fred Gentry, a wholesale tobacco merchant of this city, recently constructed several greenhouses on Spring street, secured the services of an experienced florist and will conduct a florists' business here. Just now his specialty is cut flowers, though he will later expand his business to all lines. "Fred's Flowers" are already popular here and in neighboring towns.

**Springfield, Mo.**—Charles H. Gelven, formerly of Cape Girardeau, Mo., who has built and operated greenhouses in a number of Missouri cities, has purchased property at 522 Cherry street, where he will begin the erection of greenhouses in the spring. He also plans to establish a flower store on the public square. Mr. Gelven was superintendent of the floricultural department of the Missouri state fair for twelve years.

**Norton, Kan.**—This is the largest town in northwestern Kansas, but it has no greenhouse. The population is 2,500; the county has 12,000. There are sixty blocks of paved streets and a variety of prosperous industries, including three banks with combined deposits of nearly \$4,000,000. Three drug stores handle flowers, obtained from Topeka, Kansas City and other points, but it often happens that, when flowers are wanted, all three druggists are out or shipments fail to arrive as expected.



Results bring advertising.  
The Review brings results.

PREPARATIONS indicate florists' anticipation of a banner Christmas.

LARGE quantities of artificial flowers are being received from Germany.

BEFORE long florists will be able to buy wrapping paper and other paper at lower prices.

NEW YEAR'S is regarded by many as likely to be the turning point in the industrial situation.

WILLINGNESS to resume buying is noted in some mercantile lines, denoting a resumption of business activity that florists will welcome.

OFTEN a florist's views are the result of his own business situation. A cemetery florist sees many things differently than does the downtown store proprietor.

FLOWERS never should be "cheap." If they are, the industry never will get beyond the hearthstone class, with the family living on the place and doing all the work.

UNEMPLOYMENT is not affecting the trade much in the west, outside of automobile manufacturing centers. Eastern and particularly New England florists are less fortunate.

DIFFERENCES of opinion, it used to be said, make a horse race. If they are discussed honestly and calmly, they also make progress. Sometimes the other fellow's way has some good in it.

It would be a mistake to hold off too long on orders for supplies of staple materials in the hope of lower prices. No business can remain at a standstill and others' retrogression will affect us all.

KNOCKING one's competitor is bad business. First, it makes an unfavorable impression on the listener. Second, if one is busy picking flaws in somebody else, he is apt not to give proper attention to remedying the few he has himself.

WHY is smoking, by proprietor, manager or employees, permitted in first-class flower stores? Where much thought and money have been spent to create a favorable impression, is anything gained when Mrs. Gotrocks finds a "sleeper" on the desk when she sits down to write a card? Why not limit My Lady Nicotine to the spaces behind the scenes?

It is yet to be seen whether the change in administration will affect horticultural importations.

BANKS are becoming increasingly generous customers of florists. Conservative in many respects, they are the most progressive of professions in recognizing the value of our product in business.

QUALITY is the thing most needed in the florists' business. "Trifles make perfection, but perfection is no trifle," said Michelangelo, master of many arts. The nearer we approach perfection the stronger our position, both individually and as a trade.

THE total production of soft coal during Thanksgiving week declined, but the rate per working day increased. The estimated output was 11,416,000, the largest in any Thanksgiving week of the last four years. In 1917 the output was 10,565,000 tons; in 1918, 9,565,000.

CARE should be taken to give street and number on everything going through the mails. In ante-Burleson days it was the boast of the postoffice that it could and did supply the omissions and correct the errors of the public, but now the idea is to do as little as possible in those directions.

#### WE MUST PUSH HARDER.

Said a member of the trade the other day: "Florists will have to do more actual selling to dispose of their stock this season. No sales ability was necessary during the last two seasons, when the flu raged and people took all the flowers one had right out of his hands. We shall have to become real merchants, real salesmen of our products."

Similar opinion is held by others, who regard the approach to normal conditions and the continued high cost of flowers when other commodities show a decline, as evidence of a time when buyers must be sought for instead of their seeking the sellers. These persons look for a continuation of good business for those florists who will work to get it. In short, it will not be enough to have flowers in the icebox; the florist must have the ability to sell them.

This is a progressive view, not a pessimistic one. It recognizes a need before it is on us, and enables us to prepare to meet it. Good business is continuing and will continue. We must all push harder, however, to keep it up to the profitable basis where we would have it.

#### READJUSTMENT.

The greenhouse industry finds itself in a condition which is the effect of the business conditions of the last three years and whose remedy is balked by the present industrial situation. Shortage of workers and the high price of building materials have caused a cessation of growth in glass area, if not a decline, until many florists fear hindrance of the trade's progress by underproduction. Yet, while growers realize the necessity of more glass, they are hesitant to make contracts with the builders or for material, lest they find that they have bought on the verge of a falling market and later sustain a loss.

This feeling is the same as that prevailing generally and producing a business apathy unheard-of for many years in the weeks just prior to Christmas. It is purely a psychological attitude, for which few can give a logical reason.

The general belief is, however, that this sentiment will not last till spring; it will change to activity when 1921 arrives. There is even danger then of a press of orders, an urgent demand, which will send up prices in the lines affected, reacting to the disadvantage of those now waiting for more favorable prices. It is not safe to hold off too long; either a sudden strong demand, sending up prices, or shutdowns, resulting in bread lines, would be undesirable and unhealthy.

#### ENCOURAGEMENT.

In the various phases of business there are signs that give encouragement to florists in regard to the prospects for the coming year's business. Despite the present commercial languor there is an optimistic tone in the outlook as noted in reports of the situation. Last week Dun's said:

"Signs of betterment in business and sentiment, if slow to appear, are rather more distinct in certain quarters. The retail movement, although lacking the desired breadth, is accelerated as the holidays draw nearer, and some primary markets are recovering a little from their lethargy. Yielding prices invariably place a temporary check on operations, but there is usually a point at which buyers' interest will be re-awakened, and this basis is apparently being approached in some leading lines. Yet the whole situation is uneven and uncertain, as is natural in a time of readjustment, and the general policy is one of deferring important action until conditions become more stable.

"After the turn of the year, when results of inventorying and Christmas trade shall have been made known, the future business outlook may seem less obscure. The groundwork for subsequent improvement is being laid during the present transition, and the year's grain and other harvests, while not measuring up to some previous standards in money value, are fortunately abundant in quantity. Recognition of this fact gives rise to confident expectations, and the indications of relaxation from the monetary tension, which may become more definite after the year-end settlements are completed, also afford a reason for encouragement."

#### ONE THING AFTER ANOTHER.

Rome was not built in a day, nor can one reach the whole trade except by continuous effort. It takes time even when the article is advertised by those who use it, like this:

I enclose \$4 to pay for The Review two years in advance, as I find it as necessary for the business as bread and butter are for the individual. —Michael Mandl, St. Paul, Minn., November 24, 1920.

If one has the ability to satisfy and hold his customers, any business will grow as the news goes 'round, like this:

The sample copy we asked for has been received; it's a dandy; The Review is just what we want; enclosed find check for a year's subscription. —G. W. Gardiner & Sons, Fall River, Mass., November 26, 1920.

If you hear a man complain of the cost of advertising you can be pretty certain he spends a good bit of money elsewhere than in The Review.

#### BRIEF ANSWERS.

O. J. N., Ga.—Sweet alyssum.

K. S. C., Ia.—Becky McLane, disseminated by A. N. Pierson, Inc., Cromwell, Conn.



# OBITUARY

## Mrs. J. B. Freeman Crause.

Mrs. J. B. Freeman Crause, known generally to florists as Mrs. J. B. Freeman, died suddenly Monday night, December 6, at the home of George Beitell, 910 Fernwood avenue, Toledo, O., where she lived. She had been at her store all day, and upon returning home in the evening remarked that she was feeling unusually well. With her husband, she had been discussing a proposed vacation in California. While preparing to retire she collapsed and died before the arrival of a physician. Heart disease was said to have been the cause.

Mrs. Crause, under the name of Mrs. J. B. Freeman, had for ten years conducted one of the leading flower shops in Toledo, at 336 Superior street. She bought the business in September, 1910, from George Heintz, with whom she had been connected in business, it was said at that time, for thirty years. She had a considerable reputation as a designer and decorator and her energy was the subject of much comment and admiration. One of the most enterprising in a city of live florists, she was widely known throughout the trade and everywhere highly esteemed.

Mrs. Crause was 58 years of age. Besides her husband, she leaves a grandchild, Eleanor Potts.

## William H. Wyatt.

It was a great shock to the floral world of Philadelphia on the morning of December 1 when it became known that William H. Wyatt had died suddenly of heart failure in his store on the afternoon of the day before. Following so closely on the death of Mrs. Wyatt, which occurred that morning after a long illness, Mr. Wyatt's death seemed even more tragic.

For more than thirty years "Billy" Wyatt, as he was called by his comrades, carried on a retail florists' business at 236 North Thirteenth street. He had many warm friends, who were exceedingly fond of him and always looked forward with pleasure to his visits to their stores or greenhouses. Sometimes he was accompanied by Mrs. Wyatt and their two daughters. Their presence added to the pleasure of the visits.

Mr. Wyatt was a member of many societies. Possibly this may explain the fact that he built up a strong business in what was not generally supposed to be a good flower neighborhood.

The funeral, which was largely attended, took place Friday, December 3. There were many beautiful flowers. Mr. Wyatt was 64 years of age.

Phil.

## William H. Lutton.

William H. Lutton, founder of the William H. Lutton Co., greenhouse builders, New York, died Tuesday, November 23, at his home at Ridgewood, N. J., as the result of an automobile accident early in November.

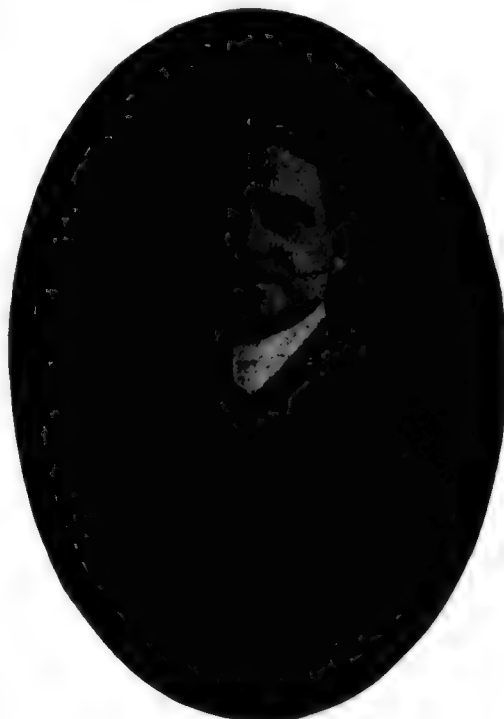
Mr. Lutton was born in Brooklyn, N. Y., forty-four years ago. He received his early training in greenhouse heating under the late Samuel Burns, of Thomas W. Weathered & Sons Co., and in 1900

went into business for himself, incorporating in 1914 and serving until recently as president and general manager. Mr. Lutton was an indefatigable worker, always on the alert for new ideas and improvements; and because of his sterling qualities, progressiveness and thorough knowledge of his business, enjoyed an enviable reputation as one of the foremost authorities on the construction and heating of greenhouses.

Mr. Lutton is survived by his wife and daughter, his mother, and six brothers and sisters. The funeral was largely attended by his many friends and brother members of the local lodge No. 211, B. P. O. E., Jersey City, of which he had been a popular member for many years. Interment took place Saturday, November 27, in Bay View cemetery, Jersey City.

## J. W. Gurley.

J. W. Gurley, for twelve years in the florists' trade at Newnan, Ga., died at his home there October 20. Mr. Gurley was well known among members of



Wm. H. Lutton.

the trade in Georgia. He leaves a wife and son, who are carrying on the business.

## Julius Schumann.

Julius Schumann, one of the pioneer florists of Newport, Ky., and well known to most of the older florists of Cincinnati, O., died at the age of 73 years at his home, on Alexandria pike, Newport, Ky., Sunday morning, November 28. Death was due to pneumonia, which was the culmination of an illness of more than twelve years, during the last few years of which he was practically helpless.

Mr. Schumann's entry into the florists' business dates back nearly fifty years, at which time he started a small place at Bellevue, Ky., just across the river from Cincinnati, O., and later removed to Newport, Ky., on the Alexandria pike. Previous to his death he had not been active in business for about twelve years, having been forced to retire on account of his illness. The greenhouses were, upon his retirement, turned over to his two sons, William and Edward Schumann, who conducted the place for a few years.

Later, William built a range of greenhouses for himself immediately adjoining his father's place. The old establishment is now conducted by Schumann & Wahlers, his youngest son and his son-in-law. The deceased is also survived by a widow and two daughters. At his wish, his body was cremated at the Cincinnati Crematory, in Clifton, O.

## Mrs. Edward Leizman.

Mrs. Edward Leizman, of Latrobe, Pa., died Friday evening, December 3, after an illness that had not left her since last fall. Mrs. Leizman had been in the retail florists' business in Latrobe for over ten years.

## T. E. Johns.

T. E. Johns, of Wixom, Mich., a director of the Sioux City Seed Co., Sioux City, Ia., died December 7 at the old family homestead near that place. He was for many years superintendent of the pea and bean growing business of the Sioux City Seed Co. in Michigan, with headquarters at Millington, but for the last few years had lived a retired life on the old family homestead.

He is survived by his brother, H. A. Johns, of Sioux City, and his nephews, H. B. Johns, of Millington, Mich., and W. E. Johns, of Sioux City, who are active members of the company. He was married in early life to Loretta Beal, who died many years ago. He was born January 5, 1845, and raised on the homestead where he died.

Mr. Johns was a man of sterling integrity and deep-seated convictions, of independent mind and a lovable character, highly loved and esteemed by his neighbors and everybody who came in touch with his life.

## CHICAGO.

### The Market.

There is no complaint as to the business of the last week; it was excellent. It is true, however, that the splendid volume of shipping orders accounted for a larger part of the total than it should; the local retail trade is not so active as we would like to see it.

It seems that the Chicago market is being specially favored this season; prices are not so high here as they are reported to be at some other places, but a larger number of buyers than ever before are drawing their cut flowers from this center and are maintaining a steady business of excellent volume.

Weather conditions last week were not all that could be desired. There were warm days and wet ones, not at all conducive to maintaining the high quality of stock for which the season has been noted. One and all, the trade hopes for clear, cold weather from now till Christmas.

The market has been cleaning up in good shape each day, but of course where such great quantities of stock are being handled the iceboxes never are actually empty. Recently they have held few roses or carnations, but quite a few mums at night. There are quite a few late mums, this year, principally Helen Frick, and they are not in such strong demand as might have been expected. Apparently the public has been surfeited. On the other hand, late pompons still sell well. There never has been a variety of greater value to the

[Continued on page 58.]



# OBITUARY

## Mrs. J. B. Freeman Crause.

Mrs. J. B. Freeman Crause, known generally to florists as Mrs. J. B. Freeman, died suddenly Monday night, December 6, at the home of George Beitell, 910 Fernwood avenue, Toledo, O., where she lived. She had been at her store all day, and upon returning home in the evening remarked that she was feeling unusually well. With her husband, she had been discussing a proposed vacation in California. While preparing to retire she collapsed and died before the arrival of a physician. Heart disease was said to have been the cause.

Mrs. Crause, under the name of Mrs. J. B. Freeman, had for ten years conducted one of the leading flower shops in Toledo, at 336 Superior street. She bought the business in September, 1910, from George Heintz, with whom she had been connected in business, it was said at that time, for thirty years. She had a considerable reputation as a designer and decorator and her energy was the subject of much comment and admiration. One of the most enterprising in a city of live florists, she was widely known throughout the trade and everywhere highly esteemed.

Mrs. Crause was 58 years of age. Besides her husband, she leaves a grandchild, Eleanor Potts.

## William H. Wyatt.

It was a great shock to the floral world of Philadelphia on the morning of December 1 when it became known that William H. Wyatt had died suddenly of heart failure in his store on the afternoon of the day before. Following so closely on the death of Mrs. Wyatt, which occurred that morning after a long illness, Mr. Wyatt's death seemed even more tragic.

For more than thirty years "Billy" Wyatt, as he was called by his comrades, carried on a retail florists' business at 236 North Thirteenth street. He had many warm friends, who were exceedingly fond of him and always looked forward with pleasure to his visits to their stores or greenhouses. Sometimes he was accompanied by Mrs. Wyatt and their two daughters. Their presence added to the pleasure of the visits.

Mr. Wyatt was a member of many societies. Possibly this may explain the fact that he built up a strong business in what was not generally supposed to be a good flower neighborhood.

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## J. W. Gurley.

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Wm. H. Lutton.

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(Continued on page 58.)

# For Your Christmas

**Amling's** offers the entire cut of over 400,000 Rose Plants growing within 16 miles of our store. Specially strong on Select and Long Special grades of Roses.

**Amling's** offers a splendid supply of Fancy Carnations, including Laddie, not to be had in quantity elsewhere.

**Amling's** offers a very large supply of miscellaneous stock of all kinds; especially strong on Poinsettias, Pompon Mums, Lilies, Sweet Peas, Paper Whites, Yellow Narcissi and Stevia.

We advise booking orders early — there is every indication of a record-breaking demand again this year. Order now a safe supply and wire additions as the need develops.

**Remember Amling's is Headquarters for Valley**

## **Amling's Offers for Immediate Use**

A splendid supply of everything in season, the finest quality backed by the will to serve you well.

# E. C. AMLING CO.

Headquarters for Greens

**The Largest, Best Equipped and Most Centrally  
Located Wholesale Cut Flower House in Chicago**

# Quotations For CHRISTMAS

## AMERICAN BEAUTIES

A Large Supply, Finest Quality, Market Prices

### PREMIER, COLUMBIA, MILADY, RUSSELL, CRUSADER

	Per 100.
Extra Special .....	\$60.00 to \$75.00
Long Special .....	35.00 to 50.00
Medium .....	25.00 to 30.00
Select .....	15.00 to 20.00

### BUTTERFLY, MONTROSE, VICTOR, GOLDEN RULE

	Per 100.
Extra Special .....	\$40.00 to \$50.00
Long Special .....	25.00 to 35.00
Select .....	18.00 to 20.00
Short .....	12.00 to 15.00

### OPHELIA, SUNBURST, DOUBLE WHITE KILLARNEY

	Per 100.
Extra Special .....	\$30.00 to \$35.00
Long Special .....	20.00 to 25.00
Select .....	15.00 to 18.00
Short .....	10.00 to 12.00

### CORSAGE ROSES

	Per 100.
Nesbit .....	\$6.00 to \$8.00
Cecile Brunner .....	6.00

### CARNATIONS

	Per 100.
Laddie .....	\$25.00
Mrs. C. W. Ward .....	15.00
Good Red .....	15.00
Light Colors .....	12.00

### POINSETTIAS

	Per Doz.
Fine stock .....	\$3.00 to \$6.00

### VIOLETS

	Per 100.
Fancy, double .....	\$3.00
Home grown double .....	\$4.00 to 5.00

### MISCELLANEOUS

Frey's Anemone Flowered Pompons, per bunch.....	\$0.75
Sweet Peas, per 100.....	\$ 4.00 to 5.00
Calla Lilies, per dozen .....	2.50 to 3.00
Giganteum Lilies, per 100 .....	18.00 to 20.00
Paper Whites, per 100.....	6.00 to 8.00
Yellow Narcissi, per 100.....	10.00 to 12.00
Pansies, per doz. bunches .....	2.00 to 3.00
Calendula, per 100 .....	3.00 to 6.00
Mignonette, per 100.....	6.00 to 8.00
Stevia, per 100.....	3.00 to 4.00
Daisies, per 100 .....	2.00
Valley, per 100 .....	15.00

**Ferns, best stock only, \$4.00 per 1000**

REMEMBER—Amling's prices never are higher than others ask IF able to supply an equal grade of goods. Lower prices mean inferior stock, inferior service and inferior dependability.

# 169-175 N. Wabash Ave.

Long Distance Telephone

Central 1978  
1977  
1975

# CHICAGO, ILL.



GEO. C. WEILAND, President  
 FRED SCHRAMM, Vice-President  
 RUDOLPH ELLSWORTH, Secretary  
 CHARLES McCAULEY, Treasurer

**Our Customers Want—and**

# The Chicago Flower Growers Association

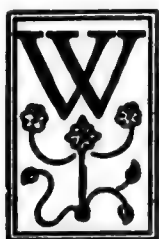
WHOLESALE GROWERS OF CUT FLOWERS AND PLANTS

182 N. Wabash Avenue

Chicago

L. D. Phone Randolph 631

## We earnestly urge all buyers to let Christmas wants be known at once



WHILE it is true that our Christmas supply will be much the largest in the history of this house—due to the wonderful growth of our business in the past year—so will the demand be the greatest we ever have known. We hope to fill late orders, but to be sure of your supply, order at once.

**Let us recommend that you order liberally of the following:**

Long Roses	Carnations	Calendula	Valley
Poinsettias	Paper Whites	Stevia	Lilies

### BOXWOOD FOR CHRISTMAS

**\$25.00 per 100 lbs.**

The demand surely will exceed all previous records—all orders are larger than usual and a lot of buyers have not yet found out how scarce Holly is. We recommend that you  
**ORDER YOUR BOXWOOD NOW AND ORDER ENOUGH**

**Red Berries for Christmas, \$5.00 and \$6.00 per case**

Get—the Best There Is

PAUL R. KLINGSPORN, Manager

# The Chicago Flower Growers Association

## WHOLESALE GROWERS OF CUT FLOWERS AND PLANTS

182 N. Wabash Avenue

Chicago

L. D. Phone Randolph 631

### CHRISTMAS PRICE LIST

**ORCHIDS:** CATTLEYAS, \$3.00 each  
CYPRIPEDIUMS, \$6.00 per dozen.  
\$40.00 per 100

	Per 100
<b>Premier</b>	Special.....\$60.00 to \$75.00
	Fancy Long.... 40.00 to 50.00
	Long ..... 25.00 to 35.00
	Medium..... 20.00
	Short..... 15.00
<b>Russell</b>	Special.....\$60.00 to \$75.00
	Fancy Long.... 40.00 to 50.00
	Long ..... 30.00 to 35.00
	Medium..... 18.00 to 25.00
	Short..... 15.00
<b>Milady</b>	Special.....\$60.00 to \$75.00
	Fancy Long.... 40.00 to 50.00
	Long ..... 30.00 to 35.00
	Medium..... 18.00 to 25.00
	Short..... 15.00
<b>Columbia</b>	Special.....\$60.00
	Fancy Long....\$40.00 to 50.00
	Long ..... 25.00 to 35.00
	Medium..... 18.00 to 20.00
	Short..... 15.00
<b>Dunlop</b>	The New Rose, \$15.00 to \$30.00

	Per 100
<b>Ophelia</b>	Special.....\$30.00 to \$35.00
	Long ..... 20.00 to 25.00
	Medium..... 15.00 to 18.00
	Short..... 12.00
<b>Sunburst</b>	Special.....\$30.00 to \$35.00
	Long ..... 20.00 to 25.00
	Medium..... 15.00 to 18.00
	Short..... 12.00
<b>White</b>	Special.....\$25.00 to \$35.00
	Long ..... 18.00 to 20.00
	Medium..... 15.00
	Short ..... 12.00
<b>Butterfly</b>	Special.....\$30.00 to \$35.00
	Long ..... 20.00 to 25.00
	Medium..... 15.00 to 18.00
	Short..... 12.00
<b>Mrs. Ward</b>	Special.....\$20.00
	Long..... 18.00
	Medium ..... 15.00
	Short ..... 12.00

BRUNNER, the Miniature Rose..\$5.00 to \$6.00 per 100

Extra Special Roses Billed Accordingly

### Miscellaneous Christmas Flowers

	Per 100
<b>Carnations</b>	
Assorted.....	\$10.00 to \$15.00
Laddie.....	25.00
Superb.....	20.00
<b>Gardenias</b> .....each,	.75
<b>Valley</b> .....	15.00
<b>Sweet Peas</b> .....	4.00 to 5.00
<b>Ball's Calendula</b> .....	8.00 to 10.00
<b>Violets, double</b> .....	3.00 to 4.00
<b>Paper Whites</b> .....	8.00

<b>Yellow Narcissi</b> .....	per 100,	\$10.00
<b>Mignonette</b> .....	per 100,	\$10.00 to 12.00
<b>Poinsettias</b> .....	per doz.,	3.00 to 6.00
<b>Giganteum Lilies</b> .....	per 100,	15.00 to 20.00
<b>Calla Lilies</b> .....	per doz.,	3.00 to 4.00
<b>Pansies, dozen bunches</b> .....	2.50 to	3.00
Per 100 bunches.....		10.00
<b>Stevia</b> .....	per 100,	3.00 to 4.00
<b>Daisies</b> .....	per 100,	2.00 to 4.00

### Christmas Greens

<b>Ferns</b> .....	\$4.00 per 1000
<b>Adiantum</b> .....	1.50 per 100
<b>Plumosa</b> .....	.50c bunch
<b>Sprenger</b> .....	.35c to 50c bunch

<b>Smilax</b> .....	\$4.00 doz.
<b>Galax</b> .....	\$2.00 per 1000
<b>Mexican Ivy</b> .....	per 1000, \$10.00
<b>Leucothoe</b> .....	per 1000, 10.00

Woodwardia Fronds, \$10.00 per 100. Special prices on regular orders or large lots

Prices Subject to Change Without Notice

Open Week Days 8 a. m. to 5 p. m. Not open on Sunday.

# For Your XMAS Needs

HAVE YOUR CUSTOMERS  
**Say It with Budlong's Flowers**  
 THE KIND THAT ARE BOUND TO GIVE SATISFACTION

RUSSELL

COLUMBIA

PREMIER

MILADY

HEARST

OPHELIA

## Excellent Roses

SUNBURST

BUTTERFLY

DOUBLE WHITE KILLARNEY

CRUSADER

FINE QUALITY IN ALL LEADING VARIETIES

We have the only supply of the Nesbit Rose on this market

### CARNATIONS

White, Light Pink,  
Deep Pink, Red

### FULL CROP

Including the finest Mrs. C. W. Ward on this market, bar none

Daisies, Calendulas, Sweet Peas, Violets, Easter  
 Lilies, Paper Whites, Yellow Narcissi, Stevia,  
 Pansies, Valley, Late Pompon Chrysanthemums

and all other seasonable Cut Flowers.

Ferns, Adiantum, Mexican Ivy, Plumosus, Sprengeri  
 and all other greens.

**Note**—WE DESIRE THAT YOU PLACE YOUR ORDERS EARLY. Don't wait until the last minute, only to learn that stock is well ordered up. Owing to lack of time during holidays, ORDERS FROM NEW CUSTOMERS should contain suitable references, for should your name not be rated in the agencies, shipments will be sent C. O. D.

If you want good stock and good treatment, buy of Chicago's most up-to-date and best-located Wholesale Cut Flower House

# J. A. BUDLONG CO.

WHOLESALE CUT FLOWERS AND GREENS

Roses, Valley and Carnations our Specialties

184-186 North Wabash Ave.

CHICAGO

WE ARE CLOSED ALL DAY SUNDAY

SHIPPING ORDERS GIVEN CAREFUL ATTENTION

QUALITY  
SPEAKS  
LOUDER  
THAN  
PRICES

PRICES  
AS  
LOW  
AS  
OTHERS

We are in constant touch with market conditions and when a decline takes place you can rely upon orders sent us receiving such benefits.



# COLUMBIA

## FOR CHRISTMAS

We offer a wonderful crop of this popular Rose. Stems of all lengths, from 12 to 40 inches or more, but the greater part of the cut will be long-stemmed, fancy flowers. These are the product of America's largest grower of Columbia and we shall have a large supply. Special arrangements have been made for grading and packing, 100 identical long-stemmed blooms in a box, for shipment without rehandling. Let us know how many of each length you can use.

\$15.00 to \$50.00 per 100, according to length.

**PREMIER, RUSSELL, SUNBURST**  
and other Roses in good supply.

## AMERICAN BEAUTIES

Long Stems, \$15.00 to \$18.00 Dozen. Long Medium Stems, \$9.00 to \$12.00 Dozen.  
Medium Stems, \$6.00 to \$7.50 Dozen.

**GOOD  
CROP**

## CARNATIONS

**ALL  
COLORS**

Light Colors, \$10.00 and \$12.00 per 100; Dark Pink and Red, \$15.00 per 100.

## POMPONS for Christmas

We offer a large crop of Beu, Garza, yellow and pink and bronze single varieties.  
75c and \$1.00 per Bunch.

Sweet Peas.....per 100, \$ 3.00 to \$ 5.00	Calendulas, Ball's, per 100, \$8.00 to \$10.00
Giganteum Lilies, per 100, 20.00 to 25.00	Calendulas, Regular, per 100, 5.00 to 6.00
Cattleyas, home-grown, each, 3.00	Valley, ..... per 100, 15.00
Paper White Narcissi.....per 100, 8.00	Violets ..... per 100, 2.50 to 3.00

## GREENS YOU NEED

Plumosus.....per bunch, \$0.25 to \$0.35  
Ferns.....per 1000, \$4.00  
Boxwood .....per 50-lb. bag, \$12.50  
Red Berries.....\$4.00 and \$5.00 per case

In ordering of Randall you have back of you the largest supply in America.

**AL RANDALL**  
**COMPANY**  
180 N. Wabash Ave., CHICAGO

L. D. Phone  
Central 7720

trade than Mrs. Beu. Sunshine, grown by the disbudding method, has been more abundant than in any previous season and the principal handlers rarely have been cleaned out during the last fortnight.

Sweet peas have felt the sunless days and have lost color as well as dropped buds. There are extremely few flowers now on the market that are well adapted to corsage use. There is a carefully regulated supply of valley, but cattleyas almost are what the high school kids call non est comeatable. There are few violets.

The greens situation shows little change. There is enough asparagus so far this season. Boxwood is not in as large supply as in other years. Good holly is reported extremely scarce. Red berries are fine.

#### Christmas Prospects.

Of course the size and, especially, the quality of the Christmas supply depends to a large extent on the weather conditions during the next two weeks. Given ordinarily favorable weather, this market has the prospect of an unusually large and fine supply of roses. Columbia will be the leader, several of the largest growers and numbers of smaller ones reporting that their crops of it seem perfectly timed. Premier will occupy second place, with good crops also of the less largely planted sorts. The comparatively small supply of Beauties again will draw eastern Beauties here. Russell will be less abundant than in recent years and there will be comparatively few red roses, Richmond having been dropped by nearly everyone, while only a few have succeeded well enough with Milady to have maintained their plantings of it this year.

Carnations will be in fair crop, but the quantity of plants on the benches is less than in any recent year. The idea of price runs all the way from 8 cents for ordinary white to 18 cents for Ward and red, but few wholesalers will take orders for other than assorted colors. There will be few sweet peas and fewer violets; probably there will be a smaller supply of violets than for many years. There will be poinsettias as usual, more pompon mums than ever and about the usual Christmas supplies of valley, lilies, Paper Whites, etc. Cattleyas will be extremely scarce.

As for the demand, there is general belief that it will break all records. Christmas pot plants are decidedly limited locally in quantity and variety and this is thought to be the condition throughout the country. It is sure to increase the calls for cut flowers. Then, too, shipping demand is showing another increase this year in spite of various unfavorable conditions, and the early orders for Christmas are more numerous than ever.

As an indication of the trend of the demand, one of the leading houses states that the average price on the first 10,000 roses booked for Christmas delivery figured out at 32 cents.

#### Mr. Schupp, Jr., Advances.

Roswell Schupp has been appointed manager of the business of the J. A. Budlong Co., taking the burden of routine duties off the shoulders of his father, Philip C. Schupp, who, with Mrs. Schupp, has gone to Florida for a vacation. Young Mr. Schupp, for he is only 25 years of age, has been associated with his father in the business for nine years



## For Christmas

We are offering a choice lot of stock and ask that orders be placed as early as possible. From present indications there will be a shortage of flowers in all lines, especially roses; but we expect to have enough to fill all advance orders.

#### Premier, Columbia and Russell Per 100

Short.....	\$10.00 @ \$12.00
Medium.....	15.00 @ 20.00
Long.....	25.00 @ 35.00
Extra Long.....	40.00 @ 60.00

#### Ophelia, Sunburst, Hearst, Maryland and White Killarney Per 100

Short.....	\$ 8.00 @ \$10.00
Medium.....	12.00 @ 15.00
Long.....	20.00 @ 25.00

#### Milady, Hoosier Beauty and Montrose

Limited Stock

Per 100

Short.....	\$10.00 @ \$12.00
Medium.....	15.00 @ 20.00
Long.....	25.00 @ 25.00

#### Carnations

We will have our usual supply of high-grade, fancy stock, with plenty of RED for all orders.

Per 100

Choice, fancy, assorted.....	\$15.00
Choice, assorted.....	\$10.00 @ 12.00

#### Sweet Peas, Violets, Calendula and Paper Whites

#### Dwarf Baby and Bush Boxwood

Fifty-pound crates.....	\$12.50
-------------------------	---------

#### Red Berries

Choice, well berried stock, per case.....	\$4.00 to \$5.00
---	------------------

#### Asparagus and Sprenger

Per bunch.....	35c to 50c
----------------	------------

#### Ferns

Per thousand.....	\$4.00 to \$5.00
-------------------	------------------

#### Adiantum

Per hundred.....	\$1.00 to \$2.00
------------------	------------------

#### Galax

Bronze and Green, per thousand.....	\$2.00
-------------------------------------	--------

Subject to market change.

## A.T. Pyfer & Company

164 North Wabash Avenue L. D. Phones, Central 3373, 3374  
CHICAGO, ILL.

# ORDER NOW FOR CHRISTMAS

There is every indication of the greatest demand in the history of the Chicago Market, and he is the wise buyer who sends his order early.

**We Can Promise Excellent Quality**

## Flowers

### RED BERRIES

\$5.00 PER CASE

## Greens

Columbia  
Russell  
Sunburst  
Brunner  
White Killarney  
Beauties  
Mrs. Ward

Premier  
Milady  
Ophelia  
Nesbit  
Maryland  
Butterfly  
Dunlop

Mums  
Pompons  
Carnations  
Violets  
Calendulas  
Stevia  
Paper Whites

Sweet Peas  
Valley  
Easter Lilies  
Calla Lilies  
Daisies  
Gardenias  
Mignonette

Boxwood  
Sprengeri  
Galax  
Ferns  
Adiantum  
Plumosus  
Smilax

*Our Prices Never are Higher Than Others ask for an Equally Good Grade of Stock.*

# ERNE & COMPANY

**30 E. Randolph St.**

WHOLESALE FLORISTS  
L. D. Phone Randolph 6578

**CHICAGO**

OUR SUPPLY OF  
**ROSES**  
NEVER HAS BEEN  
BETTER BALANCED  
*for*  
**CHRISTMAS**  
USE. ADVISE US OF  
YOUR REQUIREMENTS

**KENNICOTT BROS. CO.,**  
Wholesale Cut Flowers  
174 N. Wabash Ave.  
CHICAGO





# CHRISTMAS NECESSITIES

## NOW ON HAND AT THE

# E. F. WINTERSON CO.

*Wholesalers of Cut Flowers and Florists' Supplies*

### Cut Flower Department

Extra Fancy Well Berried Holly, Short Sprays for Wreaths.....  
Per standard case.....\$9.00  
Lots of 5 or more, \$8.00 per standard case.

Same as above in quality. Long Sprays for Bunches. Same price.

Select Southern Wild Smilax of rich, dark green color.  
Per standard case.....\$6.00  
We have on hand one hundred cases or more at all times.  
No disappointments.

Fancy Common Ferns. The best on the market at all times.  
Per 1000.....\$4.00 Case lots of 7500 at \$3.75

Bronze and Green Galax.  
Per 1000.....\$2.00 Case lots of 10,000 at \$15.00

Boxwood that is Boxwood and not kindling wood.  
Per 100 lbs.....\$30.00  
Good stock is very scarce.

Genuine California Holly, fresh from Festiva Ranch, at Red Bluff,  
Calif., daily.  
Per 8-lb. carton .....\$3.00  
Per 16-lb. carton .....5.00  
Per 25-lb. box .....7.50

Mistletoe, Selected. We expect to have a choice stock of this for  
delivery about December 15. Order now.  
Extra quality.....Per lb., 35c; 10 lbs., \$3.15; 25 lbs., \$6.50

Our Cut Flower Department is receiving daily shipments of Roses.  
W. N. Rudd's Famous Carnations, Fancy New York Violets,  
and practically everything the Florist has calls for today.

### Supply Department

Christmas Red Ruscus. None better to be had.  
Per lb. ....\$1.25  
5 lbs. or more at \$1.00 per lb.

Red Immortelles. Per bunch.....85c Lots of 5 or more 75c

Green, Purple or Yellow Immortelles.  
Per bunch .....75c

Red or Green Frieze.  
Per standard roll, each.....\$1.00

Fancy Hand Rolled Double End Crepe Pot Covers, green and  
pink, white or yellow combinations.  
Per 10-foot roll, each.....\$1.00

Crepe Paper. The genuine waterproof stock. Colors: White, Pink,  
Lavender, Nile Green, Moss Green and Canary.  
Per roll.....50c Per dozen.....\$5.50 Per 100.....\$42.00

Cycas Leaves. All sizes.

Chiffon. 4-in.....9c 6-inch .....11c  
Sold in bolt lots only, about 40 yds.

Fancy 8-inch Chiffon at.....30c per yard  
Sold in bolt lots only, about 40 yds.

Fancy Flower Baskets. Let us make you up a selection, say \$10.00  
or \$25.00 worth.

We have White Doves at all times.  
Each .....\$2.50 Per dozen .....\$27.50

Magnolia Leaves. Per 110-lb. net case.....\$20.00  
Green, brown or purple.

WIRE, PHONE OR WRITE. Est. 1892.

**E. F. WINTERSON CO.,** 166 N. Wabash Ave. **Chicago**  
PHONE CENTRAL 6004

FLOWERS "at their best" From Grower Direct

# WEILAND-RISCH CO.

154 North Wabash Ave. **FLOWER GROWERS** CHICAGO

and has had a thorough training in all its branches. He not only knows the wholesaling of cut flowers, but has had experience in the Budlong greenhouses. He is full of vitality and ambition and, with this old and well established business as a foundation, may be expected to build rapidly.

#### Their Birthdays.

A. L. Randall was 60 years of age December 7.

A. Henderson was born December 9, 1875.

A. J. Zech, native Chicagoan, was born December 9, 1884.

#### Christmas Decorations.

W. D. Matthews, head of the inspection department of the Chicago Board of Underwriters, which has offices in the Insurance Exchange, 175 West Jackson boulevard, has called attention to the risk of electrical installations in connection with Christmas decorations

being made by persons without proper knowledge of the necessary precautions. He has addressed to some members of the trade the following letter:

At this season of the year we take the liberty of calling your attention to the fact that the installation of electric wires and lights in the

vicinity of inflammable decorations, as used in show windows, and other decorative features, has been the cause of innumerable fires with more or less serious results. These fires almost invariably arise from the practice of allowing employees not familiar with the electrical hazard to install lamp cord, fuses, motors, flashers, miniature lamps in series on 110-volt circuits, cotton batting and tinsel in contact with lamps

## PERCY JONES

### Wholesale Cut Flowers and Florists' Supplies

30 East Randolph Street

CHICAGO, ILL.

**100% Service**



# ZECH & MANN

## Wholesale Cut Flowers

30 East Randolph Street

CHICAGO, ILLINOIS

### OFFER FOR CHRISTMAS

A Special Cut of Roses

## COLUMBIA

Long, fancy flowers; 36 to 48 inches long, fine color, stem and foliage; packed at the greenhouses in boxes of 100 each. Write for prices.

ALSO A FINE SUPPLY OF

**PREMIER**

**RUSSELL**

and all other Roses

**Giganteum Lilies in Large Supply**

**Carnations**

**Poinsettias**

**Sweet Peas**

**Paper Whites**

**Callas**

**Violets**

**Pansies**

**Stevia**

**Valley**

**Daisies**

**Calendulas**

**Boxwood**

**Red Berries**

**Greens**

*We urge all our customers and the trade in general to order early.*

## *Paper Shell*

# PECANS

Fresh crop Nuts, just received from our growers in Georgia. Christmas orders shipped same day received.

**TESCH, a fine variety, 85c lb.**

**STUART and MOBILE, better yet, \$1.00 lb.**

**By parcel post, prepaid.**

Special prices on 100 lbs. or more.

**TONNER, Wholesale Florist 30 E. Randolph St., Chicago**

and receptacles, and defectively wired electrical specialties in show windows, or for other decorative displays. The entrusting of important work of this nature to those not familiar with the necessary safeguards is liable to result disastrously.

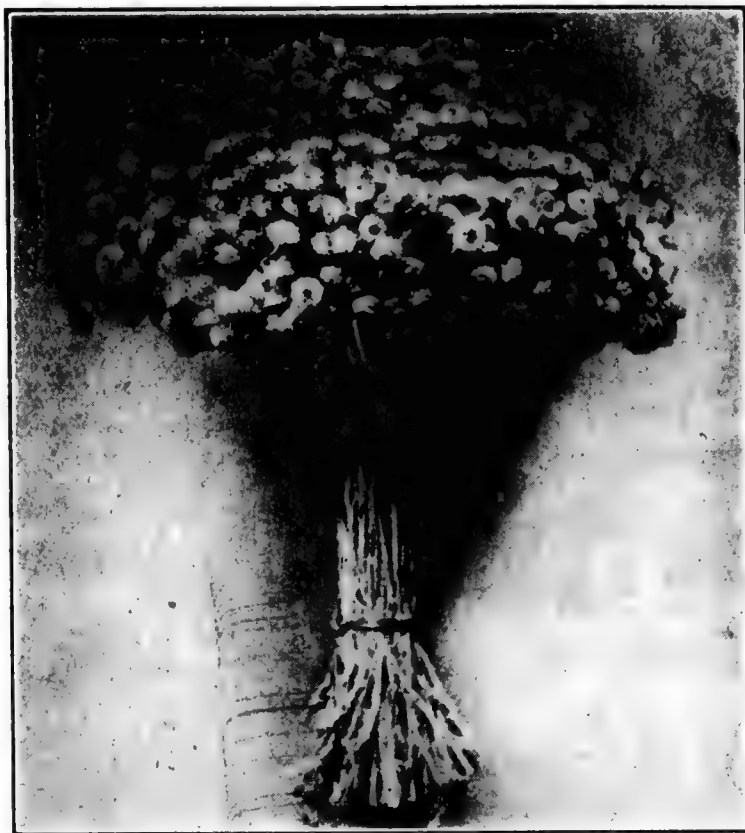
Christmas tree outfits will not be allowed to

be displayed in show windows or stores. Lighted outfits may, however, be displayed in electric shops and similar places, provided an approved fire extinguisher is handy. The use of Christmas tree outfits is encouraged for dwellings and churches to eliminate the Christmas candle hazard. Electrical toys may be operated from

the low voltage (10 V.) side of a transformer, motor-generator, storage battery (fused 10 A.) or dry cells.

Approved reinforced cord should be used for all portable electrical devices.

This board desires to cooperate with you in any effort to promote safe electrical conditions



## Red Immortelles

**\$45.00 per 100 bunches**

125 bunches in case.

Less than case.....50c per bunch

## Red Ruscus

XXX Quality, bright Xmas Red

\$42.50, case 50 lbs.      \$1.00 per lb., less than case.

## Partridge Berry Bowls

Pint size .....\$ 9.00 per dozen

Quart size ..... 12.00 per dozen

Two Quart size ..... 18.00 per dozen

**SEND FOR LATEST CATALOGUE**

Most complete line of Decorative Greens in America.  
Full assortment of Ribbons and Chiffons.

**PRICES LOW**

**The Kervan Company**  
119 W. 28th Street.      **NEW YORK**

and to that end we shall be pleased to have you notify this office of any contemplated work of this nature, so that such suggestions as we are able to offer concerning the details of the proposed exhibition may be presented previous to the execution of your plans.

During the holidays defects will be noted by our inspectors and an increase in the rate of insurance to cover the hazard may follow on all risks containing faulty equipments.

### Club Meeting.

There was a nice little flower show at the meeting of the Florists' Club at the Randolph hotel December 9. It was the night of the annual election, but the excitement of a contest was lacking. The following were elected unanimously:

President, Joseph Kohout; vice-president, A. T. Pyfer; treasurer, A. H. Schneider; secretary, F. Lautenschlager; trustee for three years, August F. Poehlmann.

### Various Notes.

Andrew Benson has joined the forces of Paul Weiss and associates, having taken charge of the growing at the Premier Rose Gardens, succeeding David Lundin. Mr. Benson, it will be recalled, until recently was with the Lombard Floral Co.

The Albert F. Amling Co., at Maywood, is preparing to "cash in" at Christmas, having timed the Columbia just right for a full cut. It is said the company has the world's largest planting of Columbia. Good crops also are in prospect in other sections of the place.

W. A. Hansen left last week to spend a fortnight swinging around the circle of the customers of the E. C. Amling Co., from Des Moines, St. Paul, Detroit, Cleveland, Pittsburgh, Cincinnati and St. Louis.

The first fruits of the recent election, so far as florists are concerned, ripened this week. Many of the newly elected officials were inducted into office December 6. Nearly all of them received flowers and several received huge quantities of them. The new state's attorney received more than 100 baskets and good luck designs, some of them repre-

## CHRISTMAS SPECIALTIES

*We can ship same day order is received*

**RUSCUS**, Red, the right shade .....\$ 1.25 per lb.

Other colors..... 1.00 per lb.

**STATICE**, silver gray ..... 1.25 per lb.

**THISTLES**, red, white, lavender..... 4.00 per 100

**MAGNOLIA LEAVES**, best quality (Gnatt's)..... 1.75 carton

**STRAWFLOWERS**, assorted colors ..... 20.00 per 1000

**RED BERRIES**, fine stock ..... 4.00 per case

**MISTLETOE**, original cases of 25 lbs..... 7.50 per case

**BOXWOOD**, Baby, extra quality..... 30.00 per 100 lbs.

Tree, extra quality ..... 25.00 per 100 lbs.

**CYCAS LEAVES**, all sizes at low prices.

**AND MANY OTHER HELPS TO INCREASE  
YOUR CHRISTMAS SALES**

# TONNET

**Wholesale  
Cut Flowers  
and Supplies**

30 E. Randolph St.  
**Chicago**  
Phone Central 6284

**ROSES,  
CARNATIONS**

AND ALL  
**Greens in Season**



# Auburndale

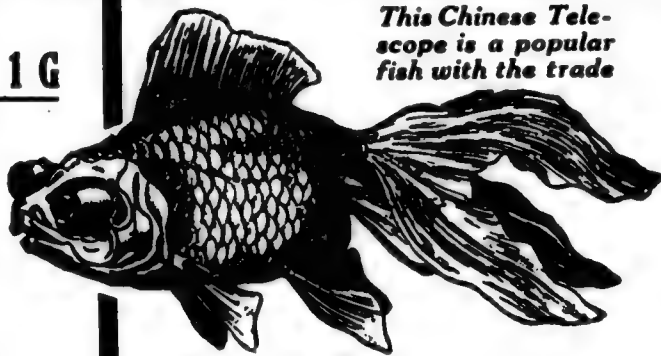
## Christmas Assortment, No. 1 G

Price \$15.00

- 100 Goldfish.
- 1 Doz. 1-gal. Globes.
- 1 Doz. Fish Food.
- 1 Doz. Fish Moss.

**Cash with Order**  
Immediate shipment for Xmas.

We have been in business sixteen years and know how to ship Goldfish any distance safely.



*This Chinese Telescope is a popular fish with the trade*

## Christmas Assortment, No. 2 G

Price \$18.00

- 100 Goldfish, assorted.
- 1 Doz. 2-gal. Globes.
- 1 Doz. Fish Food.
- 1 Doz. Fish Moss.
- Large Globes and Goldfish.

We sell Goldfish—at \$5.00 per 100 and up—aquariums and supplies. We manufacture aquariums in all sizes.

Send for wholesale catalogue

**Auburndale Goldfish Co.**  
1449 W. Madison Street  
CHICAGO

## GOLDFISH

Large, Healthy Fish 'at  
"Rock Bottom" Prices

Owing to the length of time it now takes to get goods by freight, we would advise placing your order for Globes, Ornaments, Food, etc., at once, so that fish can be shipped promptly, when the season opens.

**Ashborne Goldfish & Supply Co.,**  
Agency Street BURLINGTON, IOWA

## GOLDFISH

and AQUARIUM SUPPLIES

Send for catalogue.

**ORIENTAL GOLDFISH & SUPPLY CO.**  
3757 to 3761 Cottage Grove Ave., CHICAGO, ILL.

senting liberal expenditure. Nearly all the downtown florists and many of the outlying ones were represented in the work, which had an appreciable effect on market conditions.

Fire has broken out in 2,000 tons of coal in Poehlmann's Plant B shed and the coal must be moved.

Miss Lillian A. Tonner and her mother have returned from a month's visit to the Tonner pecan groves at Baconton, Ga. They were preceded by several bags and barrels of big nuts and are to be followed by other shipments they helped harvest. It has been a mild autumn in the south and most of the

## CHRISTMAS BELLS

- Xmas Red, folding tissue paper bells.
- 5-inch bells, per dozen.....\$0.35
- 7-inch bells, per dozen..... .50
- 9-inch bells, per dozen..... .75
- 12-inch bells, per dozen..... 1.25
- 15-inch bells, per dozen..... 1.75

Either of these items will sell like "hot cakes" and at a handsome profit

Get our complete list of other items. It's free.

**GEO. H. ANGERMUELLER CO.,**  
WHOLESALE FLORISTS

1324 Pine Street

ST. LOUIS, MO.

### Japanese Red Frieze Bells

Made of Red Frieze on Papier Mache Bell forms and trimmed with Green Frieze. Very catchy.

- 3 1/2-inch bells, per dozen.....\$1.00
- 5 -inch bells, per dozen..... 1.75

## GOLDFISH

**BUY FROM THE BREEDER**  
107 Acres of Ponds this Season

Write for Big, New Catalogue

GLOBES, AQUARIUMS, AQUARIUM SUPPLIES, Etc.

**PUTNAM'S FISHERIES, 8 Divisions. Office, 462 Washington St., BUFFALO, N.Y.**

## 2-WIRE FLAT WREATHS

For designs and for  
Boxwood and other Christmas Wreaths

- 16 inch.....10c
- 18 inch.....11c
- 20 inch.....15c

In bundles of 100 each size.  
Order today; we ship at once.

**ERNE & CO** 30 E. Randolph St.  
CHICAGO, ILL.

pecans had to be poled out of the trees.  
C. J. Michelsen comments on the 50-

## THE NEWEST Money Makers ARE Feather Roses

The most beautiful Artificial Flowers.  
Many Florists make a fortune with them.  
We give the addresses.  
Order an assortment for \$5.00 or \$10.00. We guarantee double profits or return the money.

**Chicago Feather & Flower Co.**  
439-441 So. Irving Ave., CHICAGO, ILL.

All kinds of Cloth, Wax and Paper Flowers  
"America Made" and "Imported"

cent and 75-cent roses for Christmas, saying: "Years ago, while the de-

EMIL SCHLOSS,  
Pres. and Treas.

MILTON SELINKA  
Secretary

# THE RIBBON HOUSE

## SCHLOSS BROS., RIBBONS, INC.

31 and 33 East 28th Street,

NEW YORK

### HEADQUARTERS

For Florists' Ribbons, Chiffons and Novelties

## PINEHURST FLORAL CO.

Wholesale Growers of Cut Flowers and Plants

1121-1123 Grand Ave.

KANSAS CITY, MO.

### CUT FLOWERS FOR CHRISTMAS

#### ROSES

Russell .....	\$12.00 to \$50.00 per 100
Premier .....	12.00 to 50.00 "
Columbia .....	12.00 to 35.00 "
Ophelia .....	12.00 to 35.00 "
Butterfly .....	12.00 to 35.00 "
Sunburst .....	12.00 to 35.00 "
Richmond .....	12.00 to 50.00 "
Kaiserin .....	12.00 to 30.00 "
White Killarney .....	12.00 to 30.00 "

#### MISCELLANEOUS

Carnations, Red .....	\$15.00 per 100
Assorted .....	10.00 to \$12.00 per 100
Sweet Peas .....	3.00 to 5.00 "
Narcissi .....	8.00 per 100
Easter Lilies .....	2.00 to \$2.50 per doz.
Stevia .....	.50 to .75 per bunch
Plumosus .....	.50 to .75 "
Sprengerl .....	.50 to .75 "
Smilax .....	\$4.00 per doz. strings
Fancy Ferns .....	\$4.00 per 1000

Greenhouses: { Pleasant Hill, Mo.  
Phone 18.

We Grow and Sell Our Own Stock:  
Over a Half Million Feet of Glass.

Store Phones: { Home, Harrison 2765  
Bell, Grand.....2765

mand for flowers was much smaller than now, the Chicago market sold great quantities of long Beauties at Christmas, at \$10 to \$15 per dozen. One Christmas our own house alone sold 23,000 Beauties, most of them long. These flowers are not now available in such quantity and their place is taken by the best grade of Premier, Milady, Russell and Columbia. It is not right to compare present 50-cent and 75-cent roses with 25-cent Killarneys of the old days. Compare them, instead, with the dollar Beauties we used to sell in quantity; they go to the same stores and to the same consumers."

According to the Weather Bureau, November was not a favorable month for the growers. The mean temperature was 1 degree above normal, but, most important, there was only forty-five per cent of the possible number of hours of sunshine, which is three per cent less than the average for November over a series of years.

A. Miller has returned from a week's visit to customers of the A. B. C. in the vicinity of Cleveland.

Wendland & Keimel Co., at Elmhurst, pinched out a crop of Premier to throw it right for Christmas. About 7,000 plants were so treated and W. J. Keimel estimates they will have about 19,000 long-stemmed flowers on them to cut during Christmas week.

It is the belief of E. Wienhoeber that Mme. Butterfly will displace Ophelia, of

which it is a sport. The public prefers the newer variety, he says.

#### Visitors.

Joseph H. Hill, the well-known Richmond grower, was here for a day or two last week.

Alois Frey is here from California, where he and Mrs. Frey now make their home, near Santa Barbara. Although Mr. Frey is devoting his time to grow-

ing bulbs in the open, he still owns the famous place at Crown Point, under the management of William Beyer, and has come to look it over.

A. C. Topp, president of the Gurney Greenhouse Co., of Yankton and Mitchell, S. D., has been here for several days on business. Agmco is just completing a fine range of pipe-frame houses for his company at Mitchell. The contract was to furnish and erect five

## Supplies

### Cut Flowers and Wire Designs

White Mums, per doz., \$2.50 to \$4.00

Russells, Premiers, 8c to 20c

Columbias, Miladies, 8c to 20c

Ophelias, Killarneys, 4c to 15c

Ferns, per 1000, \$4.50

Carnations, 6c

Pompons, per bunch, 75c

California Violets, Per dozen bunches, \$2.00

Asparagus, per bunch, 35cto50c

More roses as the season advances. We have 55,000 plants.

## T. J. NOLL FLORAL CO.

1117-1119 McGee St.

KANSAS CITY, MO.

# Place Xmas Orders Now

WITH

## Kansas City Wholesale Cut Flower Company

1108 Grand Avenue

Home Telephone, Harrison 6487

Bell, Grand 3143

Make out a list of what you want and send it to us and we will quote you our prices. We will not take your order unless we can fill it satisfactorily. **PLACE YOUR ORDER NOW** and be assured of getting what you order. Our stock will be A-No. 1, and A-No. 1 stock always sells readily. Orders should be placed without delay.

L. R. BOHANNON,

At Your Service.

### Artificial Flowers

—WAXED—

Callas, No. 1 (large), per 100.....	\$5.65
" No. 2 (small), per 100.....	4.50
Carnations, white and pink, per 100.....	3.25
Chrysanthemums, white, pink, yellow, per 100.....	4.50
Daffodils, pink, per 100.....	3.00
Dahlias, white, pink, lavender, per 100.....	4.50
Roses, white, pink, tea, per 100.....	3.25
Sweet Peas, assorted colors, per 100.....	1.25
CLOTH VIOLETS, excellent for corsages, per box of 6 bunches.....	1.25
PAPER CAPE FLOWERS, white, per 1000....	7.00

**C. A. KUEHN WHOLESALE FLORIST**  
1312 Pine St., ST. LOUIS, MO.

Mention The Review when you write.

### "TITEKNOT" SHOWERS

The most practical addition to the Florists' Trade in years.

Ask { Bayersdorfer & Co., Philadelphia  
McCallum Co., Pittsburgh  
or send \$2.00 for sample order to

**WM. WEISMANTEL, Mfr.**  
245 S. Orange Ave., NEWARK, N. J.

Mention The Review when you write.

houses, each 36x260, with heating plant and water pipes, for roses and carnations. It is expected that steam will be turned on about December 20. Mr. Topp was a fellow employee of T. E. Waters, in the old days when they worked for J. F. Wilcox at Council Bluffs, where Mike Stauch was foreman then as now.

L. R. Bohannon received a cordial welcome when he appeared on the market December 6. For many years Mr. Bohannon was a daily visitor to the wholesale district, and a large buyer, but his visits have been few and far between since he went into the wholesale busi-

## The Ever-Ready Flower Pot Cover



The Ever-Ready Stands out Strongly in Meeting every Pot Cover Requirement.

**Of What and How Made.** It includes a strong cardboard foundation the outside of which is covered with best quality Waterproof crepe paper with fiber ribbon ties at top and bottom, and all firmly put together with improved metal fastenings.

**Low of Cost.** It is supplied at low enough prices to allow a gratis disposal, as the improved appearance of the plant justifies advanced pricing that more than offsets its cost.

**A Time and Money Saver.** Compared with trimming pots specially, with papers, matings and the like, it freely saves flower store workers' time and avoids the cost of high-priced materials.

For adapting with the varied colors and tints of blossoms and foliage these covers are regularly supplied in the following four standard colors, viz.: GREEN, WHITE, PINK, RED.

Ever-Ready Covers are readily obtained of the leading dealers in Florists' Supplies or by orders sent direct to us.

### TRADE PRICE LIST OF EVER-READY COVERS

	As formed for	Per doz.	Per 100
Standard Pot Shapes	4-inch size.....	\$1.85	\$14.00
	5-inch size.....	1.95	15.00
	6-inch size.....	2.05	16.00
	7-inch size.....	2.20	17.00
	8-inch size.....	2.50	19.00
Standard sizes may also be adapted for Azalea Pots			
Pan or Half-size Shapes	5-inch size.....	\$1.95	\$15.00
	6-inch size.....	2.05	16.00
	7-inch size.....	2.20	17.00
	8-inch size.....	2.50	19.00
	9-inch size.....	2.70	21.00

Above prices are net.

Made and Supplied by the

## Ever-Ready Flower Pot Cover Co.

WM. H. GREVER, Manager

146 Hughes Ave.

Long Distance Phone Connected.

BUFFALO, N. Y.



# ORDER for NOW and CHRISTMAS

## FLOWER BOXES.

	Per 100	Tel.
18x 5x3-2.....	\$ 3.90	\$ 5.50
21x 5x3½-2.....	4.50	6.50
24x 5x3½-2.....	5.75	7.20
28x 5x3½-2.....	6.70	8.70
21x 8x5-2.....	6.80	9.20
30x 5x3½-2.....	7.10	9.70
24x 8x5-2.....	8.30	10.90
28x 8x5-2.....	8.90	12.70
30x 8x5-2.....	11.00	15.10
36x 8x5-2½.....	13.10	17.40
30x12x6-2½.....	15.20	21.80
36x14x6-2½.....	21.00	27.40
36x12x6-2½.....	20.70	25.10

## MANILA WREATH.

	Per 100
16x16x7-2½.....	\$14.70
18x18x8-2½.....	15.80
20x20x9-2½.....	19.80
22x22x8-2½.....	23.70

## VIOLET BOXES.

	Per 100
No. 1. 8 x5x4-2.....	\$4.90
No. 2. 9½x6x5-2.....	6.10
No. 3. 10 x7x6-2.....	7.40
No. 4. 12 x8x7-2.....	8.90

## BOUQUET BOXES.

	Per 100
19x9x8-3.....	\$15.10

## CYCAS.

	\$ 3.00 per 100
8x12.....	3.50 " "
12x16.....	4.50 " "
12x20.....	5.50 " "
20x24.....	6.50 " "
24x28.....	7.50 " "
28x32.....	8.50 " "
32x36.....	9.50 " "
36x40.....	12.00 " "
40x44.....	

If cycas is ordered in thousand lots you get a lower quotation.

## HENRY M. ROBINSON & CO., Inc.

2 Winthrop Square, 34 Otis Street

Wholesale Florists

BOSTON, MASS.

TELEPHONES 2616-2617-2618-2439-52144

ness at Kansas City. He gives every appearance of health and prosperity.

Among the week's visitors have been that pair of well known New Yorkers, Paul Dailedouze and Frank H. Traendly. Mr. Traendly still thinks the New York flower market is the greatest in the world, but admits he finds many things here that interest him.

Frank Goacher (with apologies for the spelling, if it isn't right), representing the J. M. Gasser Co., of Cleveland, was reported in the market this week.

Miss Helen Patten, the well known Toledo retailer, spent November 7 in this market, buying for Christmas trade.

### PITTSBURGH, PA.

#### The Market.

This is the between-holiday time, when the cut flower business runs along quietly, but everyone is getting ready for the big holiday of the year. Chrysanthemums have finished and it is a good thing, as it gives other stock a chance to clean up. Retailers say they are not busy and are now getting time to prepare for Christmas.

Carnations seem to be scarce. For some reason fewer carnations appear on this market each year. Violets, also, are among the flowers that are not much in evidence this season, and few have appeared on the market so far.

#### Various Notes.

There is considerable complaint from the lily growers that the cold storage bulbs are not turning out successfully. There are so many poor bulbs, they claim, that it is doubtful if they can get purchase money out of their ventures.

The Pittsburgh Retail Florists' Association held its monthly meeting Thursday evening, December 2, at the Oriental restaurant, Liberty avenue. A pleasant and enjoyable evening was spent. Sunday closing was the question under discussion and the sentiments of the out-of-town florists were that Sunday closing would not be profitable to them. The local florists, however, expressed the opinion that Sunday closing would be possible.

## IMMORTELLS

### 1920 CROP

Red, White, Blue, Purple, Yellow, \$45.00 per 100 bunches

*Immediate Delivery*

*Will sell less than case lots of each color*

## C. J. SPEELMAN & SONS

470 Greenwich Street

NEW YORK CITY

Mention The Review when you write.

## Velvet Poinsettias

These are made of a perfect shade of "Xmas Red" Velveteen of fine quality, long stem with green foliage. A sure seller for the Holiday trade.

	Per doz.	Per gross
Large size .....	\$1.25	\$13.50
Medium size .....	.75	7.50

GEO. H. ANGERMUELLER CO., Wholesale Florists 1324 Pine St., ST. LOUIS, MO.

Mention The Review when you write.

## Baby Poinsettias

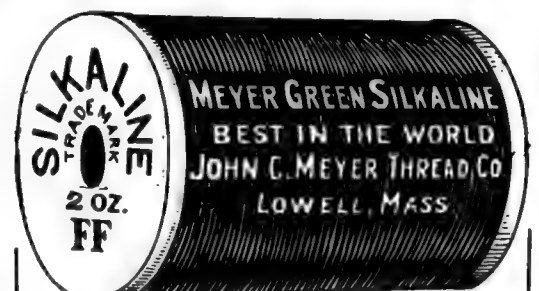
Splendid color, Christmas red, 8-petal, single stem. Can be used to many advantages; per gross.....\$1.75

(Get our list of other supplies.)

The "Say It with Flowers" billboards which the Retail Florists' Association purchased are at the city store of the Pittsburgh Cut Flower Co. Mr. Harper, president of the association, urged those florists who were to get these signs to call at the company's store at their earliest convenience. Notices have been mailed by the secretary advising them.

Eugene Dailedouze and Frank H. Traendly, of the Traendly & Schenck Co., New York, were visitors at Pittsburgh, December 2. They made a special visit to the greenhouses of the Pittsburgh Cut Flower Co., at Bakerstown; John Bader Co., Mount Troy, and Randolph & McClements, Highland.

Mr. Wampler, manager of the J. M. Johnston store at McKeesport, Pa., was



Meyer green Florists' thread can be had in any size or color that is wanted. It is the leading Florists' thread in the world. Be sure and take the Meyer thread and get no other, and you will always have the best.

Manufactured by the  
JOHN C. MEYER THREAD WORKS, LOWELL, MASS.

in Pittsburgh last week making purchases for Christmas trade. Mr. McMillin, manager of the J. M. Johnston store



## Pussy Willows

Splendid sprays, well covered. Our own forcing. Clean, bright silver catkins, ready for immediate shipment.

## Scotch Heather

(Erica Melanthera.) Cut sprays only. Ready about December 20.

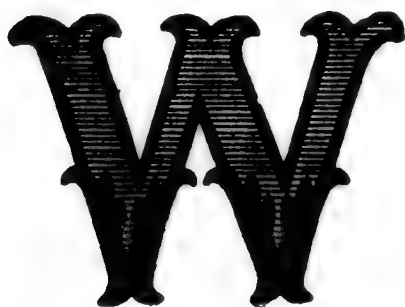
## Special Christmas Greens

Mexican Ivy, Wild Smilax, Mexican Mistletoe, Boxwood, Ilex (red berried) Sprays.

## Pittsburgh Cut Flower Co.

116-118 Seventh St., PITTSBURGH, PA.  
Prices Right

## GOLD LETTERS—SPECIAL PRICES



No. 1  
Gold and Purple, per 1000, \$5.00

The kind that will stick, STICK and STICK, and won't come off.



No. 4  
In Gold Only, per 1000, \$5.00



No. 6  
In Gold Only, per 1000, \$4.50

**B. E. and J. T. COKELY,**

Established 25 years Manufacturers and Importers of Florists' Supplies

**201 N. 7th Ave., SCRANTON, PA.**

ABOVE PRICES ARE POSTPAID

## PAPER SCRIPT LETTERS

Can be had in the following inscriptions in Gold and Purple

Father	Rest	Darling
Mother	Our	Dear
Brother	My	Too Soon
Sister	Asleep	Grandpa
Husband	Baby	Grandma
Wife	Sleeping	Friend
Mamma	Cousin	Aunt
Comrade	Peace	Uncle
Nephew	Niece	Papa
At Rest	Daughter	Son

Ten Words to Each Package  
Per 100 words..... \$3.50

Always state what color is wanted, otherwise gold will be sent.

at Braddock, Pa., also visited Pittsburgh last week.

William R. Wampler, representing the Pittsburgh Cut Flower Co., has just returned from a southern trip. He reports business good in his territory.

John Keil, of East Liverpool, visited Pittsburgh last week. Mr. Keil remarked that he had not been in the city for the last six months, having been kept busy at his establishment.

H. J. H.

NEW YORK.

The Market.

With a shortening in the general supply, the flower market held its own fairly well throughout last week. It could not be said that there was any improvement in the demand; in fact, sales were away below the normal mark. A good many retailers say that they cannot make sales on the present high cost basis, but others not noted for their low selling prices say that the public is not buying to the ordinary extent and that this is in line with the experience of other industries. When people enter a store evidently interested as prospective purchasers, ask prices and

# FRANK WISCHERTH

300 McDougal Street  
BROOKLYN, N. Y.

WE ARE THE LARGEST DISTRIBUTORS OF GOLD LETTERS IN THE UNITED STATES.

No. 1 .....	\$3.50 per 1000
No. 4 .....	2.75 " "
No. 6 .....	2.25 " "
Script Words .....	18.00 " "

Prompt Delivery Guaranteed, as We Carry a Large Stock on hand at all times

walk out again without purchasing, one can believe that something is wrong, and this happens daily in scores of stores, in spite of the lure of good salesmanship. It remains to be seen, as the holidays approach, whether this is a mere temporary condition or one which must be faced from now on. Certain it is that a much smaller quantity of flowers is being used, and if ever some smart local publicity would be useful, it is right now.

While roses are in somewhat better

supply, arrivals are not at all heavy. The quality generally is fine, particularly in the long-stemmed grades. The movement of all roses is slow. American Beauty is in quantity quite sufficient for the demand, at \$35 to \$75 for the special grades. Hybrid teas are bringing \$3 to \$30, the latter figure for the best grade of Premier, Columbia, Russell and Crusader. Hadley in the same grade reaches the \$40 mark, and Key \$60. Premier, among the pinks, is showing to fine advantage.



## Raedlein's Practical Assortments at Moderate Prices

*Assortment No. I*—50 Tumbler Baskets, 16 to 20 inches over all, with liners, in two-tone colors .... \$22.90

*Assortment No. II*—25 Medium Cut Flower Baskets, 21 to 28 inches over all, in two-tone colors with liners, \$20.80

*Assortment No. III*—15 Large Cut Flower Baskets, 34 to 42 inches over all, in two-tone colors with liners, \$29.50

**SPECIAL**—TOTAL three assortments, **\$70.00**

**Raedlein Basket Co., 713-717 Milwaukee Ave., Chicago, Ill.**

Mention The Review when you write.

Write for your copy of our new

## Worth While WILL-O-WARE Basket Catalogue

*Showing the most practical and complete line of Florists' Baskets*

When you want to "FILL IN" on Baskets for Christmas trade send your rush orders to us and get fresh, new, bright baskets. We have no old, picked over stock. Each order is colored as received, insuring you clean stock. Send us your orders, large or small; we will get them out immediately. Our rush order department can take care of Christmas orders up to December 15.

**BURLINGTON WILLOW WARE SHOPS, Burlington, Iowa.**

Carnations are not overplentiful, but drag at \$4 to \$8. Short-stemmed stock is still noticeable, but flower heads generally are of good size.

The supply of orchids is not large, but they do not seem to meet with ready sale at \$35 to \$150 per hundred. Oncidiums, at \$4 to \$8 per hundred, also are not active in their movement. Lily of the valley is in fair supply at \$5 to \$12 per hundred sprays. Easter lilies are a little more plentiful, but move slowly at prices asked, as do rubrums. A few short-stemmed gardenias are coming in.

The supply of sweet peas is not large, due to the long spell of dark weather, which has caused bud-dropping to a considerable extent. The price range is \$2 to \$3 per hundred sprays. Chrysanthemums continue to arrive, with Seidewitz the most prominent variety; the demand for them is light, and much stock stales; fresh flowers bring as much as \$6 per dozen, and others scale down to \$3. Quantities of singles and pompons arrive with the others and meet a fair demand.

There is a moderate supply of miscellaneous flowers, including pansies, calendulas, bouvardias, snapdragons, daisies and stevia. Bulbous flowers, chiefly Paper White and Soleil d'Or narcissi, are arriving in increased quantity, but do not meet with much demand. Amaryllis is taken as a subject for window display, as also is strelitzia.

### Various Notes.

The Holland Bulb Growers' Association presented to the New York Botanical Garden a splendid collection of

### Artificial Holly

A perfect imitation of natural holly, with green foliage and red berries.

(Four sprays to bunch.)

Per dozen bunches.....\$ 1.50

Per carton, 9 dozen bunches..... 12.00

### Artificial Holly Sprays

Long stem, full of red berries, and small foliage, three (3) spikes to each stem.

Per dozen stems.....\$ 1.50

Per gross stems (12 doz.)..... 15.00

**GEO. H. ANGERMUELLER CO.**

Wholesale Florists

1324 Pine St., ST. LOUIS, MO.

### MERRY CHRISTMAS!

Scripts

*For Your Boxes, Tags, Etc.*

A Good Design. Made Like Florist Scripts.

Three Colors: Variegated Gold, Silver and Red

10 of a kind to the package, per 100, \$4.00

Write for our illustrated price list of letters

**C. A. KUEHN WHOLESALE FLORIST**

1312 Pine St. ST. LOUIS, MO.

Darwin and breeder tulips, about 18,000 in all, and the bulbs have been planted in that section of the garden facing the Fordham hospital.

C. H. Totty, Madison, N. J., addressed the Florists' Club of Philadelphia, Tuesday evening, December 7, on "Flowers in Europe."

Plant stock for Christmas is reported as being in fine shape. A visit to the establishment of A. L. Miller, Jamaica, N. Y., December 5, disclosed a grand array of plants almost ready for delivery. The poinsettias are well finished. Conspicuous among the stock is a variety

### BIG CUT IN PRICE

## French Chiffon

Popular colors. 3-stripe.

Bolts average 38 yards.

4-inch, per yard ..... 9c

6-inch, per yard ..... 12c

Net for Cash.

**THE COLORADO SEED CO.**  
DENVER, COLORADO

with foliage distinct from the usual type, which Mr. Miller calls the "Oak Leaf" variety. Ericas, chiefly of the melanthera variety, are prominent, there being thousands of plants in full flower. A bench or two of a variety with deep lavender flowers is particularly interesting. Begonias Melior and Cincinnati are wonderfully well finished. Otaheite oranges make a large display,



# Red Satin Ribbons FOR CHRISTMAS

We offer a very special lot in Nos. 60 and 80 at prices in conformity with the movement of



## Down With High Prices

The quantity is limited. Get busy at once. This is the cheapest red satin ribbon on the market today.

**LION AND COMPANY, 118-120 East 25th Street, New York**

Mail Your Rush Orders for

## CHRISTMAS BASKETS

to "The House of Style and Quality"

*Whose Baskets are of Superior Quality and Workmanship, Exclusive in Style and Color.*

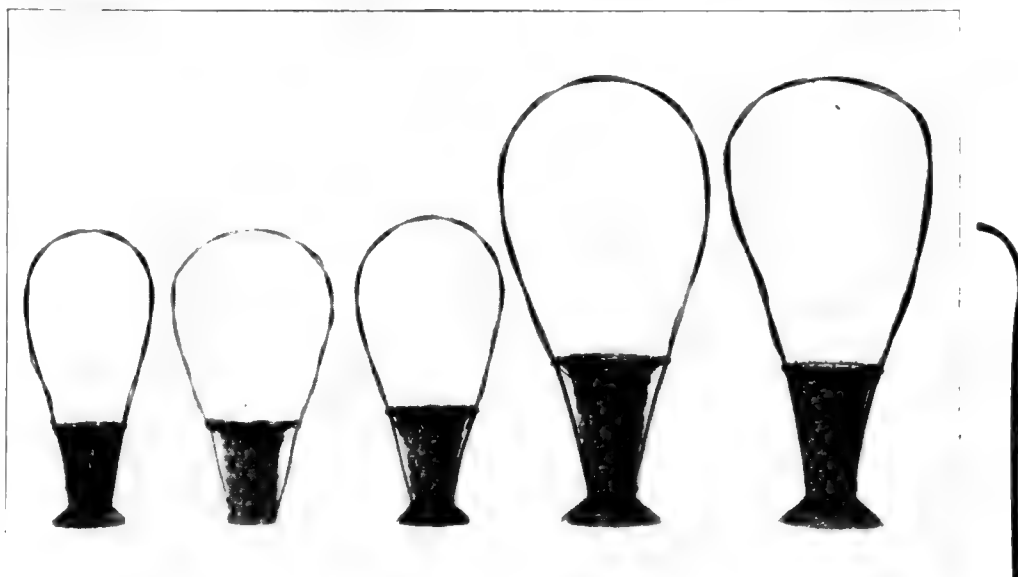
Try an assortment of Baskets for \$10.00, \$25.00 or \$50.00. State the colors you desire and we guarantee satisfaction. We can make immediate delivery of all orders, whether large or small. Tumbler Baskets for Christmas trade, \$45.00 per 100. Cash with order or satisfactory references.

**Quincy Art Willow Ware Co.,** SIXTH AND PAYSON AVENUES, Quincy, Ill., U. S. A.  
*The House of Style and Quality*

and this year the fruiting is remarkable. A small block of *Saintpaulia ionantha*, splendidly flowered, is an unusual sight, and a novelty as a Christmas plant. The violet-like flowers, deep blue, among the compact primula-like foliage, are pleasing. There are many other plant subjects to be seen at Miller's, including several begonias not usually coming under notice. Somehow, begonias seem to be prime favorites of the worthy president of the S. A. F. and it is quite evident that he grows some of the varieties for his own pleasure. A number of specimen plants of *Plumbago capensis* are seen, and among the primulas there is a big stock of *malacoides*, *Townsendii* variety. Apart from the plant stock intended for immediate sales, the stocks of dormant material for follow-up use seen in the various storehouses at this establishment would lead one to suppose that Mr. Miller does not intend that one square inch of his glass should go unemployed for months to come.

The next meeting of the New York Florists' Club will be held in the club's quarters in the Engineering Societies' building, Monday evening, December 13. It will be election night, and a large attendance is expected.

Frank J. Baker, Utica, N. Y., and Thomas Roland, Boston, Mass., were visitors last week. Richard Vincent, Jr., White Marsh, Md., came in Monday, De-



## Special Offer

5 of each style, as shown, 20 to 30 inches over all,

**25** Baskets in all, Liners Included, for **\$15.00**, Cash Only

**JOHNSON BASKET WORKS,** 2535 Milwaukee Ave., Chicago, Ill.

# REFRIGERATORS

AND COMPLETE FLOWER STORE EQUIPMENT

We own and operate the original factory of **ORR & LOCKETT**, with their force of skilled refrigerator builders, many having served in their present capacity 20 years.

This factory has furnished refrigerators and equipment for the greater part of prominent wholesale and retail florists, among them being:

<b>E. C. Amling Co.</b>	<b>J. A. Budlong</b>
<b>A. T. Pyfer &amp; Co.</b>	<b>Peter Reinberg</b>
<b>Weiland &amp; Risch</b>	<b>Frank S. Ayres</b>
<b>Chicago Flower Growers' Assn.</b>	

And a great many others.

Our refrigerators are constructed special to fit your particular requirements. We also design and manufacture wall cases, tables, desks and complete equipment.

Our refrigerators are **CORK INSULATED** and guaranteed in every respect.

Send us plans of your store or information regarding fixtures you are interested in, and we will be pleased to furnish without charge plans and specifications.

In addition to Display Refrigerators and Store Fixtures for Retailers we also build Cork and Cement Refrigerators for Greenhouses and Wholesalers.

**UNION REFRIGERATOR COMPANY**  
Great Northern Building, CHICAGO, ILL.

FACTORY  
CARROLL AVE. AND ELIZABETH ST.  
CHICAGO  
Telephones: Harrison 1848, 1849, 1850

cember 6, to attend a meeting of the executive committee of the American Dahlia Society.

The committee on tariff and legislation of the S. A. F. was in session at Secretary Young's office, Tuesday, December 7.

Frank H. Traendly, W. H. Duckham and Secretary John Young were preparing to journey to Cleveland, O., Tuesday, December 7, to attend a meeting of the national flower show committee.

J. H. P.

Max Schling says that the last two months have been the heaviest in the history of his firm in weddings and decorations.

The many friends of Morris H. Levine will be pleased to learn that he is starting in business for himself under the name of the M. H. Levine Co., at 874 Broadway. Mr. Levine has traveled for leading ribbon houses for a number of years and is widely known among retail florists.

**ROCHESTER, N. Y.**

## The Market.

The flower business from all standpoints is slow in this locality and, up to the present, there does not appear to be much Christmas spirit felt. There are those who fear that the Christmas business this year will be poor, judging from the large numbers of people out of work, but this cannot be relied on entirely. Business conditions up to a few days before Thanksgiving were poor, but Thanksgiving business turned out to be excellent. So Christmas busi-

*Flower*  
*Facts—*

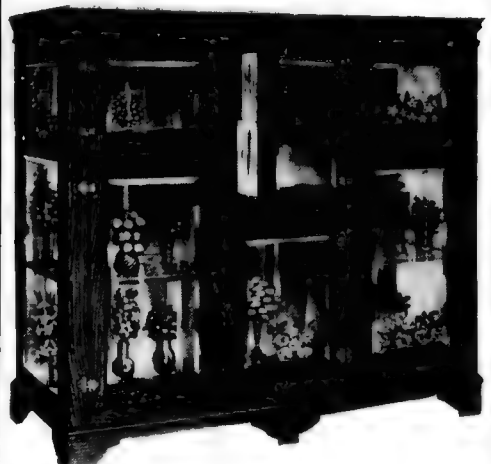
Beauty preserved—  
Profits assured—  
use Gloekler  
Refrigerators for  
cut flowers

**Bernard Gloekler Co.**  
Pittsburgh, Pa.

ness here may turn out to be just as good as ever. Stock is fairly plentiful and is moving well. The cooler weather has improved the quality of it considerably, and good prices are being obtained for it.

Roses in all colors and grades are plentiful and include the following varieties: Columbia, Sunburst, Ward, Premier, Hoosier Beauty, Richmond, Killarney and Maryland. Carnations are arriving in somewhat heavier shipments. The quality, too, is improving and much larger stems are noticed.

Chrysanthemums continue to arrive,



Write for Catalogue

**BUCHBINDER BROS.**

11 S. La Salle St., CHICAGO

Mention The Review when you write.

**MCCRAY**

REFRIGERATORS for all Purposes

Send for Catalogue

McCray Refrigerator Co., 2088 Lake St., Kendallville, Ind.

Mention The Review when you write.

but not in large quantities. Quality is good and good prices are realized. Sweet peas are of fair quality and sell well. Fair cuts of Paper White



## Florists' Refrigerators

We manufacture, in our own plant, a complete line of florists' refrigerators. While we have many popular standard designs, most refrigerators are built for individual requirements.

Brecht Refrigerators are the result of 67 years' experience. They are designed on a scientific basis, from the best material obtainable, and are built to give greatest service with minimum ice consumption.

We will be glad to quote you on our standard designs, or to offer suggestions and submit special designs upon receipt of your requirements.

Address Dept. N.

### THE BRECHT COMPANY

Main Office and Factories

ST. LOUIS, MO., U. S. A.

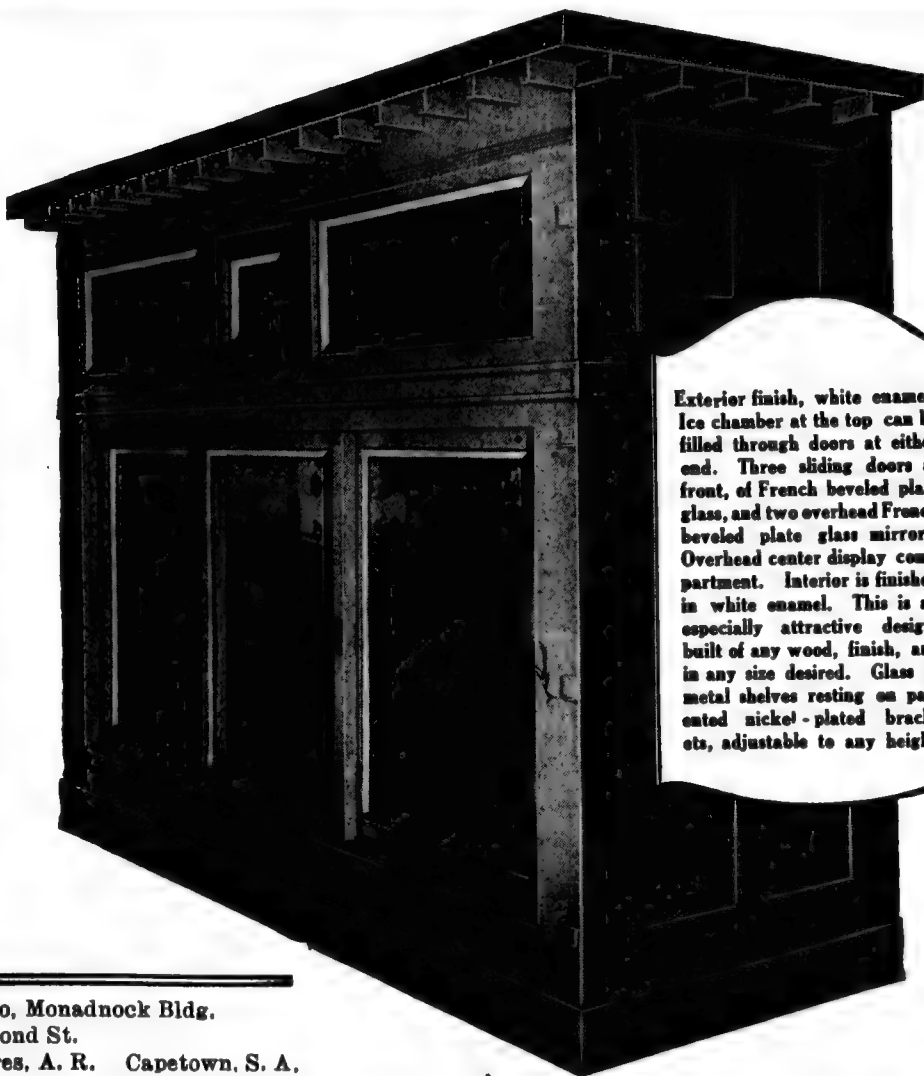
#### BRANCHES

New York, 174-176 Pearl St.

Chicago, Monadnock Bldg.

San Francisco, Calif., 67 Second St.

Paris, France Liverpool, England Buenos Aires, A. R. Capetown, S. A.



Exterior finish, white enamel. Ice chamber at the top can be filled through doors at either end. Three sliding doors at front, of French beveled plate glass, and two overhead French beveled plate glass mirrors. Overhead center display compartment. Interior is finished in white enamel. This is an especially attractive design, built of any wood, finish, and in any size desired. Glass or metal shelves resting on patented nickel-plated brackets, adjustable to any height.

## Papier-Mache Forms for Making Frieze Wreaths

6-inch.....\$0.50 doz.; \$4.00 per 100  
8-inch......60 doz.; 4.50 per 100  
10-inch......75 doz.; 6.00 per 100

12-inch.....\$1.10 per doz.; \$ 8.75 per 100  
14-inch......1.50 per doz.; 11.75 per 100  
16-inch......2.00 per doz.; 15.00 per 100

### THREAD

SILKALINE THREAD, the very best for florists, FF or FFF.....at \$2.00 per pound

MEYER'S SMILAX THREAD, a very good thread.....at \$1.80 per pound

### WIRE DESIGNS

The most complete stock in Chicago. Prices always right. We make suggestions on special wire frames always to benefit florists. A trial will convince you.

## JOSEPH ZISKA & SONS

169-175 North Wabash Avenue, CHICAGO, ILL.

Wire Design Specialists.

Complete Line of Florists' Supplies.

Service and Prices. A Trial Order (send it by mail if you can't come) will Convince You.

narcissi are reaching us daily and clear well. Extra fine stevia finds a ready market. Cyripediums are selling well. The demand for orchids is not large. Valley does not move at all rapidly. A few snapdragons are seen and sell quickly. Violets are creating a better demand and some good stock is seen. Some good pompons are available and sell readily.

Christmas greens are on the market and are selling well. Holly is arriving in good condition and appears to be fairly well berried. Green goods for store use are plentiful and move well.

#### Various Notes.

Visitors last week were L. C. Stroh, of Batavia, N. Y., who was introducing a new soil mixer, invented by himself,

Write for our 32-page booklet

## "Modern Flower Shops"

Refrigerators and Store Fixtures

A. L. Randall Co., COMPLETE FLORISTS' OUTFITTERS Chicago, Ill.

to several of the local florists; Mrs. M. Zimmer, of Dansville, N. Y., and George Patrick, of Auburn, N. Y.; Mary R. L. Ely, of Clyde, N. Y.



Hugo Teute is supplying the local stores with some fine begonias and cyclamens in 5-inch and 6-inch pots. He is cutting a fair quantity of good chrysanthemums now and they are bringing excellent returns.

A large window of the store of Salter Bros., East Main street, was decorated with small favors in various sizes and forms, filled with strawflowers, and weegee birds, with large sprays of Japanese lanterns hung from the sides of the window frames. The window was full of color and attracted much attention.  
H. J. H.

#### PHILADELPHIA

##### The Market.

The week of November 28 to December 4 was less active than its predecessor. There was a smaller supply of flowers and a decidedly lighter demand for them. The social season is in full swing. There are balls and parties and dinners and entertainments of all kinds. Most of them require flowers of some sort, yet the market is so large that even all this entertaining is not sufficient to make activity in the absence of a general demand. And there is no general demand. The few florists who are termed fashionable, those who serve the 400, are awfully busy. They have all they can possibly do. The many florists who serve the 400,000 or so are not busy. Many of them are quite the reverse. They are getting their Christmas plants and making up their Christmas hampers.

With the advent of December the leading retailers told their customers that chrysanthemums were getting poor, diverting the demand to roses, now coming into season. It is just as well, as, with the exception of fine white, useful in decorations, and belated pink, chrysanthemums are much nearer to being over than seemed possible ten days ago. There are still a good many pompons, which sell pretty well, especially the bright yellows and the good class of pinks. The wholesalers complain that the growers are reducing the size of the bunches, an effort to control the market that does harm, rather than good.

Columbia is the leading rose today. There are more Columbia sold than any other variety and the price of Columbia is used as a basis for determining the prices of some of the other varieties. The rose crop generally is getting heavier, which is a good thing, as the market is none too well supplied with other flowers. Carnations have not come in so freely as was expected. They have held their price well in the face of a slightly declining market. Paper White narcissi have been overabundant at about half the figures of two weeks ago. A cheap bunch can be made today with Stevia serrata and Narcissus Paper White.

The demand for orchids is a little less lively, causing a decline from the extreme prices of a week ago. Sweet peas are suffering from their cloudy-weather enemy—bud dropping. Nevertheless, a fair number continue to arrive. Easter lilies are doing well and will do better when Jeanne Nonin disappears.

Snapdragons are beginning to gain in favor, but calendulas are rather neglected.

##### Christmas Prospects.

The outlook regarding Christmas is encouraging. There is likely to

## For the Christmas Holidays

We look forward to an ample supply of flowers, and we would be pleased to have your inquiries.

#### BEAUTIES

They will compare favorably with any offered elsewhere. If you handle Beauties for Christmas place your order early.

#### ROSES

We will be stronger on Roses than any other items. Plenty of good pink Roses, some with 30-inch stems and over.

The Columbia Roses are exceptionally fine stock. We recommend them to you, and we can give you as many as you need.

Russell Roses will not be as plentiful, but our supply will be larger than you will find elsewhere.

Ophelia, Sunburst, Richmond and plenty of good Killarneys.

You are absolutely safe in depending on us for your Roses.

The supply of Carnations will not be large enough, and we advise ordering them early.

We also offer you a large list of Miscellaneous flowers such as Valley, Stevia, Calendulas, Narcissi, Gardenias, Cattleyas and many other items.

Send your orders early, as we expect a good demand.

## THE LEO NIESSEN CO.

Wholesale Florists

Branches:

BALTIMORE  
WASHINGTON

1201-3-5 Race St.

PHILADELPHIA

## BERGER BROTHERS

**BOXWOOD SPRAYS** Glossy Green, \$25.00 per 100 lbs.

Good Roses and Carnations, Paper White Narcissi, Stevia

**EASTER LILIES** all the year around

1609 Sansom Street

PHILADELPHIA

DOUBLE  
VIOLETS

**VALLEY**

SWEET  
PEAS

**Sunburst : Ward : Ophelia**

We can fill your Christmas orders  
with fine stock at fair prices

**THE PHILADELPHIA WHOLESALE FLORISTS' EXCHANGE**

Our Motto, "The Golden Rule"

1615 Ransstead Street,

PHILADELPHIA

# CHRISTMAS BEAUTIES



## Burton Stock and Burton Quality

Every indication that we will have the choicest Beauties that we have ever handled for the holidays. Will also be in splendid shape with a fine lot of Russell, Premier, Columbia, and Pilgrim.

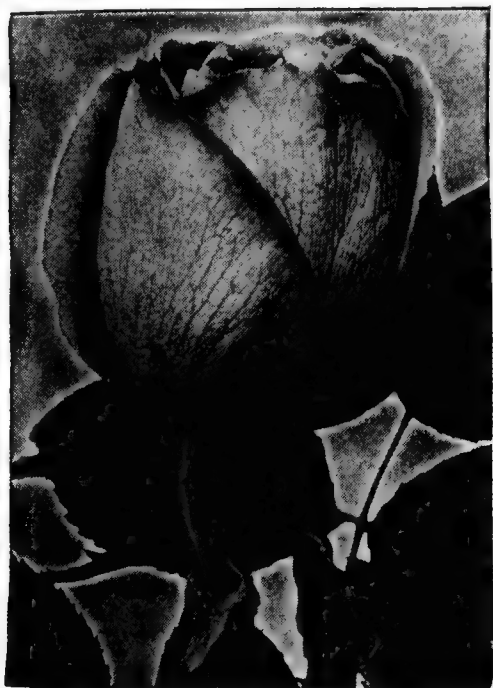
*Send for our Christmas Cut Flower and Green List*

*Everything in Cut Flowers, Plants, Greens, Ribbons and Supplies.*

**BUSINESS HOURS: 7 a. m. to 5 p. m.**

## S. S. PENNOCK COMPANY

**1608-20 Ludlow Street PHILADELPHIA, PA.**  
 New York Baltimore Washington  
 7 West 28th Street Franklin and St. Paul Street 1216 H Street, N. W.



### THE HOUSE OF MERIT FLORISTS' SUPPLIES

**JOS. G. NEIDINGER CO.**

1309-11 N. Second Street

PHILADELPHIA, PA.

Mention The Review when you write.

### ALL SEASONABLE FLOWERS

**WM. J. BAKER**

Wholesale Florist

12 South Mole Street, Philadelphia, Pa.

### JERRY BROOKINS & SON

Grower of Buffalo's finest  
Cut Flowers

Orchard Park, N. Y.

### GRAVE MARKERS

Stein's Floral Supply Mfrs. 2223 N. Front St., Philadelphia.

Mention The Review when you write.

be a good supply of cut flowers at about last season's prices on medium-grade stock. The medium grades are the popular choice and the prices on these grades are of most importance. Fancy grades and the lower grades are more apt to fluctuate and are of less general interest than the medium grades. So the opinion of those best able to judge, that the medium grades of cut flowers are likely to bring about the same prices as last Christmas, is given as a guide to those interested.

#### The Cabinet.

President Alfred M. Campbell announced his cabinet at the November meeting of the Florists' Club. It is a strong combination, made up of the pick of the club's live talent today.

## EDWARD REID FINE ROSES

Offers for  
December

THE BEST VARIETIES IN SEVERAL LENGTHS

Carnations, Stevia, Paper Whites, Easter Lilies,  
and the best of everything in this market.

Choice Boxwood Sprays

When They're Reid's They're Right.

**1619-21 Ranstead St., PHILADELPHIA, PA.**

**CHRYSANTHEMUMS** All Fancy Varieties and extra fine **POMPONS** and all Seasonable Flowers  
**ROSES, CARNATIONS, PEAS, SNAPS and STEVIA**

## PHILADELPHIA CUT FLOWER CO.

Phones: Bell, Spruce 803-804 Keystone, Race 1112-1118 **1517 Sansom St., Philadelphia, Pa.**  
 Wholesale Florists **GEORGE AEUGLE** Proprietor

**Chrysanthemums**  
**Carnations**  
**Snapdragon**

### CHARLES E. MEEHAN

5 South Mole Street,  
PHILADELPHIA, PA.

**PLUMOSUS**  
 Strings and  
 Bunches  
 and Greens  
 of all kinds

The Bainbridge Colby of this group is Arthur A. Niessen, who is in truth secretary of state. The chairmanship of the committee on novelties has been filled by John W. Bruce, who is admirably qualified for the post. Edwin J. Fancourt occupies the chairmanship of the committee entrusted with furnishing intellectual entertainment, while E. P. Klinger retains the position he held under the last administration, chairman of the house committee. The chairmanship on membership is in the efficient hands of William H. Engler, while Lewis Burk, civic, closes the list. Commodore John Westcott will mourn with me that there is no longer a committee on games and

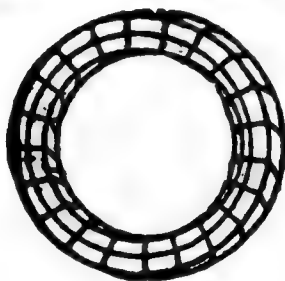
sports. Why should not the club organize a florists' baseball league?

#### The Show Educational.

An important feature of the Pennsylvania Horticultural Society's show, held in the First Regiment armory last month, was its educational value; not only to those who know a little about plants and flowers and fruits and vegetables, but to those who do not. The society did a good act when the school children were invited to the show. They came and enjoyed it. Another step forward would be made by providing a committee to tell the children something about the show and to answer their questions.

# SPECIAL WIRE WREATH OFFER

Just ask for  
our prices on  
all wire designs



SAVE MONEY  
ORDER NOW

Our new price list is ready  
now. Send for it.

Crate Containing 50 10-inch, 25 12-inch and 25 14-inch.....\$ 7.50  
" " 50 12-inch, 25 14-inch and 25 16-inch..... 9.25  
" " 33 12-inch, 33 14-inch and 34 16-inch..... 9.50  
" " 50 12-inch, 50 14-inch and 50 16-inch..... 13.75

Crate Containing 50 12-inch, 100 14-inch and 100 16-inch.....\$25.00  
50 12-inch, 100 14-inch, 100 16-inch, 50 18-inch  
and 50 20-inch..... 40.00  
" " 100 each 12, 14, 16, 18 and 20-inch..... 58.00

**B. E. & J. T. COKELY, 201 North Seventh Avenue, SCRANTON, PA.**

What an inspiration it would be to those children to have half an hour with Dennis Conner and to hear his happy descriptions of the exhibits! Why, it would make horticulturists of half of them and life-long flower lovers of the remainder.

The exhibit of the Charles H. Totty Co., of Madison, N. J., had great educational value. The hardy little pompons, singles and anemones attracted many amateurs. The new and standard varieties in the same types from A. N. Pierson, Cromwell, Conn., were of great educational value in affording opportunity for comparison between old and new.

## Club Meeting.

The December meeting of the Florists' Club was held in the City Club, Broad street, Tuesday evening, December 7. Charles H. Totty, of Madison, N. J., was the speaker of the evening. Mr. Totty gave an interesting account of his trip abroad. He described the carnations grown in England by W. E. Wallace in American-built houses, the finest plants he ever saw, eight feet in height, with wonderful flowers.

The exhibits included Christmas flowering plants from the Robert Craig Co., among them some marvelous cyclamens; decorative plants from William K. Harris; foliage wreaths and holly from Herman Fimmer, and specimens of the two roses, American Legion and The Gem, from Edward Towill.

The attendance was large.

## Various Notes.

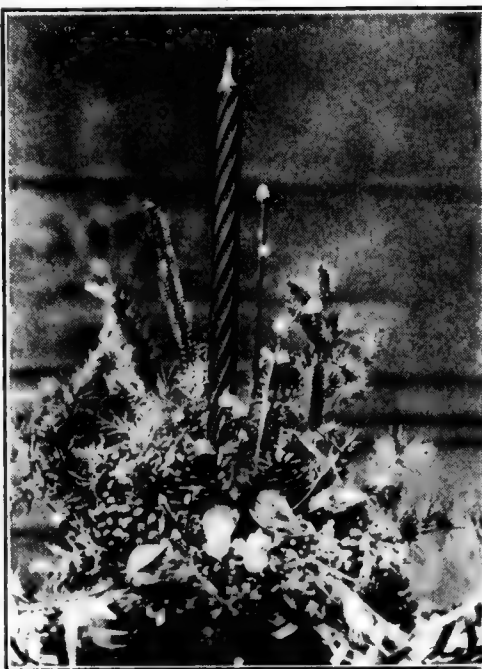
Jesse A. Curry, of Portland, Ore., spoke on "New Roses" at the Rotary Club dinner at the Bellevue-Stratford November 18. Mr. Curry occupies the position toward roses in the west that is held by George C. Thomas in the east.

Edward A. Stroud has been doing good work for the Red Cross.

William H. Wyatt died suddenly November 30. Further news of his death will be found in the obituary column.

George S. Faulkner has again sought other pastures.

The annual outing of the rosarians was held Wednesday, November 17. The party was smaller than usual, but quite select. Several celebrities and the newspaper men were absent. There were seven: John R. Andre, William A. Geiger, Arthur A. Niessen, George Burton, Alfred M. Campbell, H. B. Darlington and Edward Swartz. They visited the three Burton places, Myers



KENDIG'S CHRISTMAS CANDLES--18 ins. high, richly decorated with evergreens, cones, berries, pussy willows, pods, etc.; carton of 4, \$6.00; 25 or more, \$1.35 each; 50 or more, \$1.25 each.

## French Immortelles

In red, graceful sprays, 6-in., \$2.50; 9-in., \$3.50; 12-in., \$5.00; 18-in., \$8.00; 24-in., \$12.00 per 100.

## Fertile Fern Fronds

(Onoclea Sensibilis) in red, orange-yellow, gold, bronze, silver and purple, \$4.00 per 100.

## Helichrysums

Strawflowers in best colors, all wired ready to use, \$3.50 per 100; \$30.00 per 1000.

## Jap Lanterns

(Physalis Franchetii) rich orange-red husk, 2 to 3 inches long, will last forever, 3 to 8 lanterns on stem. \$10.00, \$17.00 and \$25.00 per 100 stems.

Pussy Willows, from now till spring, 50c and \$1.00 per bunch; separate lengths, \$2.00 to \$10.00 per 100.

Send for illustrated price list. Cash with order. Satisfaction guaranteed. Add postage.

**KENDIG, The Florist**  
OSWEGO, N. Y.

# FRAT-M'S

Frat-Ms are a great help to florists who make funeral work. They are exact reproductions of the official emblems embossed in gold and the different colors as required by each Fraternal and Labor organization.

The florist is saved time and worry in the nuisance of lettering, as well as the keeping of such a stock of wire frames, and different colored flowers. Just use such flowers as you have and then attach a FRAT-M with paste to the chiffon, or by the hanger that comes for each, as a card, and that is all there is to it, excepting the comment and commendatory talk for the florist.

Just pick out a dozen of the most used from the list following, enclosing \$2.00 per dozen, and if they don't make you ten times their cost, return those unused and get your money.

Square and Compass, Chapter, Commandery, 32nd Degree, Shrine, Eastern Star, Royal Neighbors, M. W. A., Maccabees, Odd Fellows, Red Men, Knights of Columbus, K. of P., Moose, Jr. O. U. A. M., B. of R. T., B. of R. Clerks, B. of L. E., Br. of Blacksmiths and Helpers, Eagles.

Just give Frat-Ms a trial, you don't have to keep them. We are willing to send them to you and return the money if they don't pay you ten times their cost. Address

**STATE FAIR FLORAL CO., SEDALIA, MO.**

& Samtman, Victor Groshens, Adolph Farenwald, Edward Towill, the Florex Gardens, Stephen Mortensen and the Ellenwood Greenhouses.

A fire in the second story of the Niessen building caused anxiety on the morning of November 30. The wholesale cut flower commission house of the Leo Niessen Co., on the first floor, was uninjured.

H. C. Van Zant, Newport News, Va.;

## CYCAS LEAVES

### PLIABLE, NON-CURLING

Compare these prices with yours.

8x12 . . . . .	per 100, \$3.25	28x32 . . . . .	per 100, \$ 8.25
12x16 . . . . .	" 3.75	32x36 . . . . .	" 10.00
16x20 . . . . .	" 4.40	36x40 . . . . .	" 11.50
20x24 . . . . .	" 6.00	40x44 . . . . .	" 15.00
24x28 . . . . .	" 6.90	44x48 . . . . .	" 17.50

## FLORISTS' WIRE, B. A.,

12-lb. coils, 5-coil lots, \$1.40 per coil.

Cash with order. **M. DAVID KLEIN**  
1248 Myrtle Ave., BROOKLYN, N. Y.

Mrs. J. M. Turpin, Norfolk, Va.; R. Lockerbie, of the Greenville Floral Co.,



## THE FLORISTS' SUPPLY HOUSE OF AMERICA

# Last Minute Wants:

- ROPING**, Red, Green, White, Purple, and Blue, per piece of 60 yards, \$1.00.  
**PAPER FORMS** (Halves), 6-inch, \$2.00; 8-inch, \$2.50; 10-inch, \$4.50; 12-inch, \$5.50; 14-inch, \$7.50; 16-inch, \$9.00 per 100.  
**MOSS WREATHS**, 14-inch, per 100, \$20.00; 12-inch, per 100, \$15.00.  
**PINE CONES**, Painted; 300 assorted for \$5.00; Natural, 500 assorted for \$5.00.  
**SILK FIBER RIBBON**, all colors; 1-inch, 50 yards, \$2.00; 2-inch, 50 yards, \$4.00.  
**HUDSON RIBBON** (a cheaper grade of fiber ribbon); 1-inch, 50 yards, \$1.25; 2-inch, 50 yards, \$2.00.  
**BONTON OR RIBBONZENE**, 500 yards, \$1.75.  
**HELICHRYSUM** (loose), Natural, without stems, per lb., \$1.50.  
**TWO-TONE RUSCUS**, per lb., \$1.25.  
**GOLD AND SILVER RUSCUS**, per lb., \$2.00.  
**GREEN RUSCUS**, per lb., 75c.  
**RED RUSCUS**, per lb., \$1.00.  
**HOLLY BERRIES**, single gross, 25c; 25 gross, \$5.00; 1000 gross, \$150.00.  
**HOLLY SPRAYS**, per gross, \$3.50.  
**POINSETTIAS**, midgets, \$1.75; larger, \$5.00, \$12.00 and \$15.00.  
**STATICE**, Natural, per lb., \$1.50; Green and Red, per lb., \$2.00.  
**BEECH SPRAYS**, per lb., 25c.  
**CAT-TAILS**, per 100, \$1.50.  
**BELLS**, 2½-inch, per doz., \$1.20; per gross, \$12.00; 3½-inch, per doz., \$1.75; per gross, \$16.50.  
**SEA MOSS**, Green, per 100, \$10.00; Red, per 100, \$25.00.  
**THISTLES**, per 100, \$1.50 to \$2.00.  
**GRASSES**, Natural, per lb., \$1.00; Colored, per lb., \$2.00.  
**ADIANTUM**, per 100, \$6.50, \$8.50 and \$10.50.  
**ASPIDIUM**, per 100, \$10.00.  
**LOOSE GREEN MOSS** (Dyed), per lb., 40c.  
**MINERVA**, per lb., \$1.00.  
**FEATHER-TOP THISTLES**, per 100, \$7.50; on sprays, per doz., \$9.00.  
**UVA LEAVES**, Natural, per doz., \$1.75; Colored, per doz., \$4.50.  
**CHIFFON**, 4, 6 and 10-inch, all colors.  
**FERN PINS**, per box, \$2.50.  
**CREPE PAPER**, per doz., \$4.50; per 100, \$35.00.  
**METAL WREATHS**, each, \$1.50 to \$10.00. Send for \$50.00 assortment.  
**BEADED WREATHS**, each, \$3.00 to \$8.00.  
**CAPE FLOWERS**, Natural, per lb., \$1.50; Colored, per lb., \$2.50.  
**WEDGWOOD CUPS**, 4-inch, \$10.00; 5-inch, \$12.50; 6-inch, \$15.00.

WRITE FOR PRICES IN LARGER QUANTITIES

# H. Bayersdorfer & Co.

1129-1133 Arch St.

PHILADELPHIA, PA.

Branch Factory, 709 First Ave., New York City, Telephone Vanderbilt 4976

# Michell's Christmas Greens

PLEASE NOTE.—All Christmas Greens shipped at buyer's risk of delay or spoilage while in transit, when forwarded by Express or by Freight and Boat. We recommend shipping by Express. Prices on Christmas Greens are subject to change and will be quoted upon application.

**HOLLY (Loose) Well-Berried**  
We offer this in full case lots only.

**HOLLY WREATHS**  
First Quality XXX Quality  
XX Quality XXXX Quality

**LAUREL WREATHING**

Our stock of this is made by hand and will not pull apart easily. Put up in coils of 25 yards and not less than that quantity can be supplied.

**MISTLETOE (Mexican)**

Well berried, with beautiful foliage.

**BOXWOOD (Cut)**

Fresh, in 50-lb. boxes only.

Also all Seasonable Seeds, Bulbs and Supplies. Send for our Handy Order Sheet of Seeds and Bulbs.

P. S.—New customers who may not be rated in Dun's or Bradstreet's will kindly send trade references with order, to avoid delays in shipment of Christmas Greens.

IF YOU HAVE AN ACCOUNT WITH US, WIRE YOUR ORDER.

**LYCOPODIUM**

Our Lycopodium is in bunches; there is therefore no waste. Can be supplied in any desired quantity.

**LYCOPODIUM WREATHING**

Extra fine quality.

In 10-yd., 50-yd. and 100-yd. lots.

**MOSS**

**GREEN LUMP.** Extra fine. Peck 40c, \$1.25 per bu., per bbl. sack \$2.50.

**SHEET.** Extra fancy. Peck 50c, \$1.50 per bu., per bbl. sack \$3.00.

**SPHAGNUM (Dry).** Selected. Per bbl. bale \$1.25, \$3.75 per 5-bbl. bale, five 5-bbl. bales \$18.00.



**HENRY F. MICHELL CO., 516-518 Market St., Phila.**

Greenville, S. C., and Stanley Giles, Reading, Pa., have been with us.

There have been some serious cases of stem-rot among carnations in the green-houses.

Now that the football season is over, violets do not seem quite so scarce.

Charles M. Keegan had the decorations for the Dupont ball at the Bellevue-Stratford last week—a fact that was quite generally deplored in the floral world. Mr. Keegan represents the artificial rather than the natural product.

Joseph Manda, Jr., West Orange, N. J., was awarded a silver medal for his exhibit of fancy Cypripedium Sanderi and Brassocattleya Irene at the Pennsylvania Horticultural Society show at the armory.

Carnation Mrs. C. E. Akehurst continues to prove the ideal pink carnation for the grower who retails his own product. Mrs. Akehurst is a good keeper, but not a good shipper.

The M. Rice Co. reports an increase in business for each of the eleven months of 1920 over the corresponding months of 1919.

Ernest F. Zieger, of Zieger & Sons, has purchased a Ford tractor for working his soil.

There is talk of the Germantown and Chestnut Hill Horticultural Societies combining. Both are well off financially.

J. J. Habermehl's Sons have had a large number of handsome decorations for balls and parties since Thanksgiving.

The Robert Craig Co. reports that advance orders for Christmas are earlier than usual. Robert A. Craig says the season promises well.

Stewardson Brown is in the Germantown hospital suffering from a broken leg, the result of a fall.

Julius A. Zimm, of Boston, Mass., has sent to H. Bayersdorfer & Co. the latter's calendar of 1889. On the calendar appear full-length pictures of the members of the firm. Harry Bayersdorfer on one side is holding a bouquet; Paul Berkowitz is on the other, with a sheaf in his hand.

J. M. Deutscher is displaying pretty pansies at the Exchange.

Clarence U. Liggit has returned from the south. He reports active business.



## Galax, Ferns

Prepared Oak, Magnolia, Etc.



Prices f. o. b. Galax, Va.

Prompt Service.

**Galax—Green and Bronze—**

XX Medium size.....\$7.50 per case

XXX Large size..... 9.00 per case

Ten-case lots or more, \$7.00 and \$8.00 per case; less than a case, \$1.25 and \$1.50 per 1000.

**Dagger Ferns**—\$2.00 per 1000; \$9.00 per case of 5000.

**Laurel Tips**—Long or short, \$3.00, case of 50 lbs.

**Laurel Festooning**—Best made, 7c per yd.

**Green Leucothoe**—\$2.50, \$3.50 and \$5.00 per 1000.

**Prepared Oak**—Fine large sprays, 36 to 40-inch, 25c each. Colors, red, tan, green, medium, 30-inch, 25c per lb.

**Prepared Short Oak**, for wreaths—\$2.00 for 5-lb. carton.

**Prepared Magnolia**—Brown, green and purple, \$1.50 per carton; 25-lb. case, \$4.50; 50-lb. case, \$8.00; 100 lbs., \$15.00.

**Prepared Lycopodium**—Green or red, fine, 35c per lb.

**Natural Green Sheet Moss**—\$1.75 per bag.

**Dyed Green Sheet Moss**—\$3.50 per bag.

**Wild Smilax**—Shipped from Alabama promptly, \$3.50 per case.

WIRE GALAX, VA.

ALL STOCK GUARANTEED.

**W. M. WOODRUFF & SON, Lowgap, N. C.**

## Christmas Trees

Specimen Norway Spruce, Priced Cheap

Can furnish in car lots. Write or wire

**H. F. Hillenmeyer & Sons, Lexington, Ky.**

MEMBERS OF AMERICAN ASSOCIATION OF NURSERYMEN

**SMILAX**

Extra heavy, per doz. strings.....\$3.50

**FERNS**

Good, 4- n..... .30

Place your order early for Christmas shipping. Cash, please.

**H. J. KELLER, R. D. No. 2, Dayton, Ohio.**

Mention The Review when you write

Robert Craig is none the worse for the fire alarm and two days' delay on the way to Porto Rico.

**MISTLETOE**

**WITH WHITE BERRIES**

50c per pound. Without berries but more foliage, 25c per pound. Ship either parcel post or express.

**T. A. SHELL, GEORGETOWN, TEXAS**

**Fancy Cut Ferns and Leaf-Mold**—Evergreen Decorations. Christmas Trees, Trees, Shrubs, Plants, Seeds and Seedlings. Write for descriptive pricelists **AMERICAN FORESTRY CO., Pombine, Wisconsin.**

# Christmas Supplies



## FANCY BOXWOOD SPRAYS

The season's supreme decorative foliage—it is really unsurpassed with its rich, glossy texture. Our stock is clean and free from surplus wood—and daily shipments from Virginia plantations in refrigerator express cars assure a fresh supply constantly on hand. Packed 50 lbs. to the case. \$25.00 per 100 lbs., \$235.00 per 1000 lbs.

## RUSCUS—CHRISTMAS RED

Another excellent Holiday decorative material. A beautiful holly red—absolutely the desirable Christmas shade. Positively no "second-grade" stock handled by this firm. Your Christmas decorations would be incomplete without a goodly supply of this superb decorative material. \$1.25 per lb.; 10 lbs. at \$1.15; 25 lbs. at \$1.05; 50 lbs. at \$0.95.

## SELECT MISTLETOE

We offer the season's very best stock obtainable—get your orders in early for this most popular Yuletide decorative. Price, per case of 10 lbs., \$3.50.

## IMPORTED STATICE

The same good old imported stock you were accustomed to using before the war. Soak well in water before using to open flowers. Price, per lb., \$1.50; 10 lbs. at \$1.40; 50 lbs. at \$1.35.

## FRESH WINTER BERRIES

Healthy, sturdy stock full of real rich holly-red berries—this article adds color to any Christmas setting. Per large box, \$3.00.

## RED MAGNOLIA LEAVES

"Superiora" Brand Magnolia. In Brown, Green, Purple and Red. Red, per carton, \$2.25; 12 cartons at \$2.05. Brown, Green and Purple, per carton, \$1.75; 12 cartons at \$1.60.

## PREPARED ADIANTUM

Christmas Red, Green, or Purple. Per 100 sprays (large), \$10.00. Per 100 sprays (medium), \$7.50. Per 100 sprays (small), \$5.00. In bulk (green only), \$3.75 per lb.

## PREPARED OAK SPRAYS

Rich, glossy foliage, packed in 10 lb. cartons. Red, Green and Golden Brown. Per carton, \$2.00.

## FRIEZE ROPING

Our shade of Red is positively the correct Christmas color. Red, Green, White, Blue and Purple. Standard size and length. Per roll, \$1.25; 12 rolls at \$1.15.

## PREPARED LYCOPODIUM

Another excellent decorative of exceptional lasting qualities. Packed in cartons of 10 lbs. Green only, per carton, \$3.50. Lots of 10 cartons at \$3.25.

## LOG MOSS

An almost indispensable article for the Holiday decorations. Clean stock, gathered by long-experienced pickers. Per bag, \$1.75; lots of 10 bags, \$1.65; lots of 25 bags, \$1.60.

## VELVET POINSETTIAS

Midget size, short stems, per gross, \$1.75. Large size, long stems, per gross, \$11.00. Extra large, long stems, per gross, \$18.15.

## WATERPROOF CREPE PAPER

Improved colors, including an excellent shade of red. Per roll, \$0.40; per doz. rolls, \$4.50; per 100 rolls, \$36.00.

## MINERVA (Diana Grass)

All the rich shades in this very handy article. Red, White, Blue, Pink, Lavender. Per lb., \$1.35; lots of 10 lbs. at \$1.25; lots of 25 lbs. at \$1.15; lots of 50 lbs. at \$1.10.

## The McCallum Company

HEADQUARTERS—137 Seventh Street, PITTSBURGH, PA.

BRANCHES:—Detroit Cleveland Cincinnati San Francisco San Juan

W. J. Young grew some fine Mistletoe chrysanthemums. Phil.

## BOSTON.

## The Market.

Continued dark weather with considerable precipitation has not been conducive to either flower production or active business. For a few days after Thanksgiving the market seemed rather bare, but more flowers are now offered and the demand is not particularly robust. These conditions follow nearly all holidays and annually the cut flower

## BOXWOOD

Now booking orders for first-class Boxwood. Immediate delivery. \$20.00 and \$25.00 per 100 lbs.

Also

## Fancy Ferns and Green Leucothoe

Special prices in quantity on account of limited storage space. Prices quoted upon application.

## FLORISTS' SUPPLY CO., Inc.

618-620 Duquesne Way, Pittsburgh, Pa.



**FERNS****LEUCOTHOE****MAGNOLIA****SMILAX****GALAX**

DIRECT FROM THE WOODS TO THE DEALER.

ABSOLUTELY NEW CROP.

NO COLD STORAGE STOCK.

Dagger Ferns.....\$2.00 per 1000; \$8.00 per case of 5000  
 Fancy Ferns.....2.00 per 1000; 7.50 per case of 5000  
 Bronze and Green Leucothoe, short, medium and long.....\$2.00, \$3.50 and \$5.00 per 1000  
 Prepared Magnolia Leaves, brown, green, purple, \$1.50 per carton (about 900 leaves). If wanted  
 by mail add postage for 9 pounds.  
 Prepared Magnolia Leaves, 100-lb. cases, \$15.00; 50-lb. cases, \$8.00; 25-lb. cases, \$4.50  
 Southern Wild Smilax, standard cases.....\$3.50 per case

**GREEN AND BRONZE GALAX**

Large Sizes.....\$9.00 per case of 10,000

Large Sizes (10 case lots and up), \$8.50 per case

Medium Sizes.....8.00 per case of 10,000

Medium Sizes (10 case lots and up), 7.50 per case

In order to give our customers the very best service, and save them from 50c to \$1.00 on each case, for transportation alone, we are shipping all our greens in carload lots from North Carolina points to Johnson City, Tenn., and distributing from that point. Write, wire or phone us at JOHNSON CITY, TENN.

Our best reference is our 20 years in this one line, and over 3,000 satisfied customers scattered over the U.S. and foreign countries.

**The North Carolina Evergreen Co., Johnson City, Tenn.**

PACKING HOUSES AT NORTH CAROLINA POINTS—BOONE, FOSCOE, LINVILLE, PIANOLA, NEWLAND, EDMONT, BANNERS ELK, ELK PARK  
 MEMBERS BLUE RIDGE DECORATIVE EVERGREEN ASSOCIATION.

PREPARED

**BEECH or OAK SPRAYS**

COLORS:

GREEN OR TAN

**MAGNOLIA LEAVES**  
 PREPARED BY  
**REEVES**

**Southern  
 Decorative  
 Evergreens**

**Like Leather  
 Always Pliable**

COLORS (BROWN, GREEN OR PURPLE)  
 PACKED IN  
 CARTONS & 25-50-100 lb. CASES

**Will Not  
 Mold**

**REEVES FOLIAGE CO., Inc., Brewton, Ala.**

business is somewhat dull between Thanksgiving and Christmas. It was imagined that November would finish the mums, but they continue to appear in considerable numbers and a considerable number of really good blooms are offered, in addition to good supplies of pompons and singles.

Roses are cleaning up satisfactorily and prices are changed but little. All flowers are of a good color, thanks to the absence of bright sunshine, Ophelias being especially good, but the color of Russell, Premier and Columbia is excellent. Carnations are not in heavy crop, but are ample for all needs. The bulk are still lacking in both stem and size of bloom. Violets are scarce and cut only a small figure in the market compared with a few years ago. They seem, somehow, to have almost lost favor here. A fair supply of pansies helps in some measure to make up for their scarcity.

Sweet peas are a little slow. Grandifloras go as low as \$1, while the best Spencers bring \$4 to \$5. Lilies and callas are not abundant, but are ample for the few calls for them. There are some nice calendulas and many wall-flowers have appeared. Small lots of snapdragons, bouvardias and mignonette came in. Cattleya labiata is about over, but C. Percivaliana is in and a few Trianaes. Cypripedium insigne is in good supply. There is little call for val-

**CANADIAN GREENS**

and Quarantine Order No. 37

The U. S. Government now allows entry of Canadian Ferns, Oregon Grape, Salal, Cedar Fronds and Branches, at ports of Seattle, Niagara Falls, Buffalo and Detroit, so that Quarantine Order No. 37 does not now apply to these goods. The duty is 10%. Mr. W. H. Marcon, shipper of greens at Alberni, B. C., has now arranged with the Dale Estate, Brampton, Ontario, to keep in stock a supply, and their Eastern prices may be had for the asking. Middle and Western Florists can secure sample orders of \$5.00 or \$10.00 direct from W. H. Marcon, Alberni, B. C. Our ferns are A1. XXX.

Mention The Review when you write.

**Papier-Mache Forms**

FOR FLORISTS

**Chicago Papier-Mache Co.**

2834 Lincoln Ave., CHICAGO, ILL.

ley at prevailing prices. Some good gardenias are coming in.

While cut flowers are dear, plants have a better call and retailers are now pushing them as much as possible. An excellent supply is available and sales are good. Christmas greens are now arriving in large quantities and wreaths, roping, Christmas trees, holly and

**OPEN****Ferns : Galax : Laurel**

Good stock of **Dagger** and **Fancy Ferns** and all kinds of Evergreens

We guarantee our Ferns to be the Best and satisfactory to the buyers

Write for prices.

**P. S. PULOS & BRO.**

80 New St., NEWARK, N. J.

Mention The Review when you write.

**Prepared Magnolia Leaves**

In Cases or Cartons

**THE RUMBLEY CO.**

Evergreen, Ala.

Mention The Review when you write.

**Evergreen Sprays and Christmas Trees**

Direct from woods in any quantity.  
**Fancy Spruce Trees**, 24 to 36-inch, crated, \$40.00 per 100; up to 6-ft., \$30.00 per 100.  
 10 to 12-ft. Trees, \$4.00 and \$5.00 each.  
**Hemlock and Balsam Sprays**, good stock, some with cones, \$5.00 per 1000.  
 Terms cash. Prompt shipment.  
**NORTHERN FERN CO., Schofield, Wis.**

Mention The Review when you write.

# Special Christmas Holiday Price List

## Greens—

Ferns, per 1000.....	\$ 3.50
Leucothoe, per 1000.....	6.00
Green and Bronze Galax, per 1000, \$1.50; per case of 10,000.....	10.00
Boxwood, per 100 lbs.....	25.00
Wild Smilax, per case of 50 lbs.....	6.00
Laurel Roping, per 100 yds.....	10.00
Winter Berries, per case.....	2.50
Prepared Lycopodium, green, per carton...	3.25
Wire Holly Rings for Wreaths—	
10 inches, per 100.....	1.50
12 inches, per 100.....	1.75
14 inches, per 100.....	2.00
16 inches, per 100.....	2.50

Ruscus, green, per lb.....	\$0.75
Ruscus, red, per lb.....	1.00
Ruscus, gray, per lb.....	1.25
Metallic Ruscus, per lb.....	2.00
Immortelles, per bunch, 75c; per doz.....	8.50
Crepe Paper, per doz.....	5.00
Frieze, all colors, per bolt of 60 yds.....	1.00
Brown, Green and Purple Magnolia, per carton .....	1.75
Red, per carton.....	2.00
Oak Leaves, Red, Green and Tan, per hamper	2.00
Christmas and Cemetery Novelty Wreaths, \$1.75, \$2.50, \$3.00 and \$3.50 sizes.	

**6-inch Chiffon, 10½ cent Special**

## THE WILLIAM MURPHY COMPANY

WHOLESALE COMMISSION FLORISTS

329 Main Street

Phones Main 980-981

CINCINNATI, OHIO

Largest Shippers of Home-Grown Cut Flowers in the Cincinnati Market

Mention The Review when you write.

Extra Long, Fancy and Dagger

## FERNS

Gathered Fresh Daily from the Woods

Laurel Festooning, Fresh stock supplied on short notice; use it for your weddings and other similar decorations; nothing better.

Sphagnum Moss, \$5.00 per large bale.

Ground Pine, 12c per lb.

Branch Laurel, large bundles, 50c.

Hemlock, large bundles, \$1.00.



Telegraph Address, New Salem, Mass.

Post Office and L. D. Phone Address

**MILLINGTON, MASS.**

Mention The Review when you write.

### Natural Green Sheet Moss

Per 10-lb. bag, \$1.75

### Dyed Green Sheet Moss

Per 10-lb. bag, \$3.50

**KNUD NIELSEN, Evergreen, Ala.**

Holly, full of berries, 8 cents per pound.  
Dagger Ferns, \$1.00 per 1000.  
Spruce Sprays, full of cones, \$4.00 per 1000.  
Bouquet Green, 14 cents per pound.  
Laurel and Ivy, 4 cents per pound.  
Pine Cones, \$7.00 per 1000. Cash, Please.

**THE JOHNS CREEK EVERGREEN CO.**

Grant Presnell, Mgr.

COSBY, TENN.

NEW CROP NOW READY

## WILD SMILAX

CALDWELL'S CELEBRATED BRAND

Orders Filled on Receipt, \$3.00 per Case

Natural Moss, \$1.75 per bag. Perpetuated Moss, \$3.50 per bag.

**CALDWELL Evergreen, Ala.**

THE WOODSMAN CO.

Mention The Review when you write.

### Magnolia Leaves

(Dr. Dux quality.)

Prepared Magnolias, Brown, Green or Purple. Per box, about 800 leaves ....\$1.60  
Red Magnolias, per box..... 2.25

### Statice

Natural imported statice, best quality; splendid for artificial, also design work. Per lb. ....\$2.00

Get our list of other supplies—it's free.

**GEO. H. ANGERMUELLER CO.**

Wholesale Florists

1324 Pine St., ST. LOUIS, MO.

Mention The Review when you write.

New Crop—Now Ready

### SOUTHERN WILD SMILAX

Standard Case, \$2.50 Half Case, \$1.50

**CHATTAHOOCHEE FLORAL CO.,**

Hatcher Station, Ga.

Best Equipped and Quickest Shippers in the South.

### L. B. Brague & Son

Wholesale Dealers in

### CUT FERNS

**MOSS, EVERGREENS**

Established 1867

**HINSDALE, MASS.**

# FANCY FERNS

Finest stock in the country

\$4.00 per 1000

\$4.00 per 1000

Subject to Change Without Notice.

Green Leucothoe, 100.....	\$1.50; 1000.....	\$10.00
Magnolia Leaves, green and bronze, per carton.....	10 cartons .....	1.75 16.50
Galax Leaves, green and bronze, per case of 10,000.....		15.00
GREEN SHEET MOSS, very fine for basket work, trimming pots, etc., per bag, 15 lbs. to the bag.....		2.00
Sphagnum Moss, per bale .....		2.00
Wild Smilax, 50-lb. case, \$7.00; 25-lb. case .....		4.00
Bush Boxwood, 50-lb bags .....		15.00

FULL SUPPLY CUT FLOWERS AT ALL TIMES

MICHIGAN CUT FLOWER EXCHANGE, 264-266 Randolph St., Detroit, Mich.

bunches of ilex and other berries are already selling well.

### Various Notes.

The November just passed was the gloomiest recorded here for twenty-six years. Only two days, November 13 and 14, recorded 100 per cent sunshine and during the last half of the month we only saw the sun on four days. The precipitation of 5.42 inches raised a suspicion in the minds of some who are continually prating of the evils of prohibition that November was protesting against the Volstead act. It was a mild month and the snowfall was light.

Nathan Landerman, well known in local cut flower circles, at one time with Harry Quint and recently at Providence, R. I., is managing the cut flower department of the palatial new Kresge store, at the corner of Temple place and Washington street. He has a well equipped stand and handsome show cases. Business since the opening, November 29, has been excellent and large numbers of plants and cut flowers are moved daily.

A. M. Davenport, Watertown, Mass., has sold his fine collection of specimen Indian azaleas to Thomas E. Proctor, of Topsfield. He has three fine houses of Asplenium Nidus-avis, of which he is probably the largest and most successful grower in America. He also grows large numbers of ferns for dishes, in addition to the larger nephrolepis varieties. Houses of cyclamens, begonias, poinsettias and other Christmas stock are all in fine shape.

Recent visitors have included John C. Latham, representing John Scheepers & Co., New York; George E. Baldwin and Harry Baldwin, Mamaroneck, N. Y.; C. S. Strout, Biddeford, Me.; F. C. Green, Providence, R. I.

Alexander Montgomery, of Natick, Mass., is an excellent grower of roses and his flowers always command good prices. This season he is growing chiefly Russell, Hadley, Premier, Columbia, Double White Killarney and Ophelia. He has also a splendid house of carnations, among which Maine Sunshine looms up well.

Henry Penn and Thomas Roland are among those attending the meeting of the national flower show committee at Cleveland, O., this week.

It is but a short time since the Bud-

## Fancy Eastern Holly

PER CASE, \$8.00

Holly Wreaths, per 100.....	\$24.00
Per dozen.....	3.00
Frieze, red and green, per ball.....	1.25
Poinsettias, 8 petals, per dozen.....	1.50
Ruscus, red or green, per pound.....	1.25
Evergreen Wreathing, 20 yards.....	1.50
Evergreen Wreaths, 8-inch ring, per 100 .....	10.00
Evergreen Wreaths, 10-inch ring, per 100 .....	14.00

## ST. LOUIS SEED COMPANY

The Home of "Pure and Sure Seeds"

411-413 Washington Ave.

ST. LOUIS, MO.



GET YOUR

GALAX, FERNS, LEUCOTHOE and MOSS

FROM



THE EVERGREEN CO., ELK PARK, N. C.

at these cut prices

Bronze and Green Galax, case of 10,000.....	\$7.50
Fancy and Dagger Ferns, case of 5,000.....	6.50
Galax, extra large, case of 10,000.....	8.50
Green Leucothoe, large, case of 1,000.....	3.50
Green Leucothoe, medium, case of 1,000.....	2.50
Green Leucothoe, small, case of 1,000.....	2.00
Hemlock, Kalmia, Rhododendron Sprays, case 25 lbs.....	5.00
Moss, natural green color (bag 25 lbs.) .....	2.00

Quality Guaranteed. Terms, cash. No order too large or small.

SMILAX

SMILAX

SMILAX

NEW CROP NOW READY

Orders filled promptly on short notice. \$3.00 per case.

PERPETUATED MOSS.....	\$3.50 per bag
NATURAL MOSS.....	1.75 per bag

Wire, Write, Phone

E. A. Beaven, Evergreen, Ala.



# Ferns

# Galax

# Moss

Wild Smilax, 50-lb. cases only .....	per case .....	\$6.00
Asparagus Plumosus Sprays.....	per bunch, 25c-35c	
Smilax.....	per string.....	25c
Adiantum.....	per 100.....	\$1.50

<b>NEW FANCY FERNS</b>	
Per 1000.....	\$3.50
<b>GREEN LEUCOTHOE</b>	
Per 100.....	\$0.75
Per 1000.....	6.00
<b>BOXWOOD SPRAYS</b>	
Per lb.....	\$ 0.30
Per sack of 50 lbs.....	12.50

<b>BRONZE GALAX</b>	
Per 1000, \$1.50; case of 10,000, \$10.00	
<b>GREEN GALAX LEAVES</b>	
Per 1000, \$1.50; case of 10,000, \$10.00	

<b>CHIFFON, ALL COLORS</b>	
4-in. per yd., 8c; 6-in., per yd., 10c	

<b>SPHAGNUM MOSS</b>	
Per bale.....	\$ 2.00
Per 10 bales.....	17.50
<b>GREEN SHEET MOSS</b>	
Per bag.....	\$2.00

## SPECIAL PRICES ON LARGE QUANTITIES

Brown, Green and Purple Magnolia Leaves.....\$1.75 per carton; 10 cartons, \$16.00  
Red Magnolia Leaves .....\$2.00 per carton

Everything in Florists' Supplies

**FULL LINE OF CUT FLOWERS AND OTHER GREENS AT ALL TIMES**

Orders from unknown parties must be accompanied with cash or shipments will be made C. O. D.

**C. E. CRITCHELL,** Wholesale Commission Florist, **Cincinnati, Ohio**  
15 East Third Street,



## SMILAX

Now ready—per case, \$3.00  
REEVES FOLIAGE CO., Inc., Brewton, Ala.

## Evergreens Fresh from the Woods



Fancy and Dagger Ferns, \$2.00 per 1000; \$7.50 per case of 5000.  
Green and Bronze Galax, \$1.50 per 1000; \$8.50 per case of 10,000.  
Short Green and Bronze Leucothoe, \$2.00 per 1000.  
Medium Green and Bronze Leucothoe, \$3.50 per 1000.  
Long Green and Bronze Leucothoe, \$5.00 per 1000.  
Hemlock Branches, 2 to 3 feet, 5c per lb.  
Ground Pine or Guinea Pine, 15c per lb.  
Laurel Tips, 5c per lb.



**J. H. VON CANON**  
Wire us **ELK PARK, N. C.** **BANNERS ELK, N. C.**

## WILD SMILAX

FRESH FROM THE WOODS

**50-lb. cases, \$3.00**

Write, wire or phone.

**KNUD NIELSEN,** **EVERGREEN, ALA.**

Mention The Review when you write.

### LAUREL BRANCHES

2x2x1-ft. case .....\$ 3.25  
**LAUREL STEMS**  
Large bag..... 1.50  
Boxwood, both varieties, per 100 lbs. 22.00  
**W. Z. PURNELL, SNOW HILL, MD.**

Mention The Review when you write.

**Red Berries for Xmas**  
No. 1 stock. Write or Wire  
**N. M. HITCHCOCK, Dowagiac, Mich.**

### Prepared Lycopodium

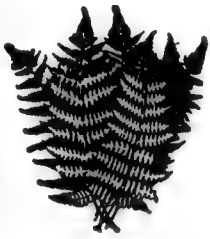
Splendid for general work, as for making wreaths, filling baskets, etc. Soft, pliable and everlasting. Per carton of 10 lbs..\$3.50

### Prepared Oak Shrubs

(Green, Brown or Red.)  
Price, per carton.....\$2.00  
5 cartons and over, per carton..... 1.90

Get our list of other supplies.

**GEO. H. ANGERMUELLER CO.**  
Wholesale Florists. 1324 Pine St., ST. LOUIS, MO.



# Galax, Ferns, Leucothoe, New Crop Ready for Shipment

**Dagger Ferns**..... \$2.00 per 1000; \$8.00 per case of 5000  
**Fancy Ferns**..... 2.00 per 1000; 7.50 per case of 5000  
**Bronze and Green Leucothoe**, short, medium and long.....\$2.00, \$3.50 and \$5.00 per 1000  
**Prepared Magnolia Leaves**, brown, green, purple, \$1.50 per carton (about 900 leaves). If wanted by mail add postage for nine pounds.  
**Prepared Magnolia Leaves**, 100-lb. cases, \$15.00; 50-lb. cases, \$8.00; 25-lb. cases, \$4.50.  
**Southern Wild Smilax**, standard cases.....\$3.50 per case  
**Green and Bronze Galax**, large.....\$1.50 per 1000; \$9.00 per case of 10,000  
**Green and Bronze Galax**, medium.....\$1.25 per 1000; \$8.00 per case of 10,000



**Green and Bronze Galax**, large (10 case lots).....\$8.50 per case. **Green and Bronze Galax**, medium (10 case lots).....\$7.50 per case

If galax are wanted by mail, add postage for 9 lbs. for each 1000.

We are prepared to give you the best service possible, both in express and mail. Prices are F. O. B. JOHNSON CITY, TENN.

**Best Quality.**

**WIRE YOUR ORDERS TO JOHNSON CITY, TENN.**

**Terms Cash.**

**Elk Galax and Fern Co.,**  
**BANNERS ELK, N. C.** **JOHNSON CITY, TENN.**  
 MEMBERS BLUE RIDGE DECORATIVE EVERGREEN ASSOCIATION.

Mention The Review when you write.

long establishment, at Auburn, R. I., was almost destroyed by a terrific hail storm. Anyone visiting the salesroom now and seeing the big shipments of splendid roses in some twenty varieties coming in daily must marvel at the speed with which the houses were repaired and even more at the quality of the flowers coming in from plants which appeared almost beyond recovery only last September.

Julius Quint, younger brother of Harry Quint, is convalescing from an operation for appendicitis performed at the Eliot hospital.

The houses of the W. W. Edgar Co. are filled to overflowing with excellent Christmas plants. Splendid houses of cyclamens and begonias make a great show. In addition are quantities of poinsettias, primulas, solanums, Purity freesias, Euphorbia jacquiniæflora, ferns, palms, etc. Mr. Bartsch, as usual, has everything in excellent shape.

Herbert W. Schlaffhorst, secretary-attorney for the allied horticultural interests which are fighting for the revision of Quarantine No. 37, who has his headquarters at Horticultural hall, is much encouraged by the support being received from all parts of the country in the fight against the F. H. B. and the campaign will be pushed with increasing vigor.

At the Houghton-Gorney shop some fine hybrid hippeastrums and well flowered camellias were noted last week.

The Massachusetts Horticultural Society will have only four exhibitions next year in addition to the spring show, half as many as in 1920. Miss M. R. Case offers \$1,000 for lectures in connection with these shows in 1921.

One of Penn's windows last week was devoted to narcissi and a large sale of boxes of Paper White narcissus bulbs is reported. Pot plant trade here is now quite heavy. W. N. C.

## PROVIDENCE, R. I.

### The Market

With the chrysanthemums practically gone, the local market has settled itself upon the ever dependable cornerstones, roses and carnations. These are now coming into the market in good supply and good quality, but the prices hold slightly above those of a year ago. It is doubtful if they will fall much below the present range this season, because of the excessive price of coal and labor.

The first of the Christmas greens came to hand last week, but it is evident that



**it's a handsome thing—**

**this jardiniere—it is an aid toward beautifying:**

**potted plants—  
 cut flowers—  
 ferns—  
 baskets—and in general use for decorative purposes.**

**And it costs but little.**

**Many florists use it as a standard part of their delivery service.**

**Twelve classic designs, each printed in Wedgwood colors—made of water-proofed wood fiber.**

**Send for illustrated folder and quotations covering all sizes.**

**Mono Service Co.**  
 NEWARK, NEW JERSEY

## HILL'S BABY XMAS TREES



Hill's Baby Xmas Tree with Holder

For table decorations, children's play rooms, etc. These trees sell on sight. Nursery grown—cut fresh for each order. Prices include attractive holder as shown in picture.

### PRICES:

Xmas Trees (Spruce)	50	100
1-1½ feet	21c ea.	20c ea.
Xmas Trees (Spruce)		
1½-2 feet	26c ea.	25c ea.

(Retail at 75c and \$1.00 each)

Order now for Xmas delivery

**The D. Hill Nursery Co., Inc.**  
 Box 403. DUNDEE, ILL.

Christmas trees, holly and mistletoe, which rank among the most important of the decorative features of the holiday season, will cost more than ever this year and the blame is placed on Uncle Sam and the railroads for the predicted rise in prices. A shortage of the supply from Canada will also affect the market here. The North Carolina holly crop is reported as practically without berries.

#### Various Notes.

William E. Chappell has been confined to his home by a severe attack of illness.

Charles Smith was in Worcester and vicinity last week on business for the Eastern Wreath Co.

Swansons, Florists, are contemplating making radical changes and additions at their place on Stenton avenue in the spring.

Charles Hunt has been overhauling and renovating several small greenhouses on Blackstone street that have not been in use for the last three years.

Smith the Florist reports a big business since taking space in the Washington market.

Edward Brooke, of T. J. Johnston & Co., was a business visitor in Boston and vicinity last week.

Eugene McCarron had a large wedding decoration last week of southern smilax and chrysanthemums. The attendants carried colonial bouquets.

The Colonial Flower Shoppe, Inc., had the decorations for the coming out party of Miss Bogert. W. H. M.

#### INDIANAPOLIS.

#### The Market.

The market has been in a good condition. Ample stock has been coming in to meet all demands. While a few chrysanthemums are still available, the supply is so meager that it can be said the mum season is over. Roses are in good shape. Good Premier, Columbia and Ophelia are in evidence and sell well. Numerous other varieties include all the shades from white to red and are selling well at from \$6 to \$15 per hundred.

Carnations are plentiful, but will not be any too numerous for Christmas. The price is from \$4 to \$6, with Laddie bringing \$8 per hundred. Lilies are extremely scarce. Sweet peas are coming in slowly. A great deal of dark weather has retarded their growth and caused them to drop their buds. The price has been steady at \$3 per hundred for good

peas, although a few poorer ones have been selling for \$2. Stevia has been filling a large place in the market. As always before, it is especially popular for corsage and basket work. Calendulas are in evidence and are popular for this kind of work.

Potted plants are fairly abundant. There has been a fair demand for Jerusalem cherries, begonias, primroses and ferns. Cyclamens have been coming into bloom rather slowly. Although there will be a larger supply at Christmas, there will be no overabundance.

#### Various Notes.

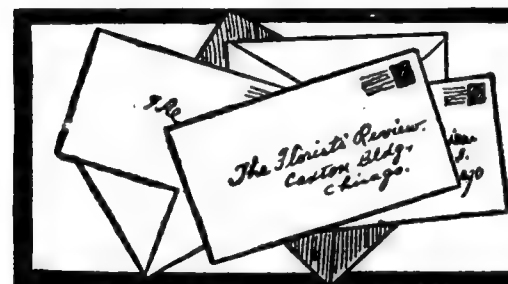
Irwin Bertermann has returned from French Lick, where he has been taking a rest.

I. Rosnosky, of the A. B. C., called on the trade last week.

E. E. Temperley went with the Murat Shriners December 8, to Kokomo, where they were entertained by the Kokomo Shrine Club.

John Heidenreich has his usual lot of fine poinsettias for Christmas.

A. F. J. Baur attended the meeting of the National Flower Show committee at Cleveland December 8. From there he went to Chicago to attend the Florists' Club's meeting. E. E. T.



### Wanted and For Sale Department

Advertisements under this head, set without display, **15 cents per line**. In sending remittance count six words to the line.

Display advertisements in this department **\$2.00** net, for one inch space.

When answers are to be sent in our care, add 10 cents for forwarding.

**CASH WITH ORDER** from those who do not do other advertising.



**SITUATION WANTED**—By experienced greenhouse man, grower of carnations, mums, pot plants and vegetables. J. E. Cuske, 822 S. Wabash Ave., Chicago, Ill.

**SITUATION WANTED**—Young man, married. No children, 8 years' experience in greenhouse work; can come at once; Wisconsin preferred. Address No. 396, care Florists' Review, Chicago.

**SITUATION WANTED**—By married man, 42 years of age; life time experience as outside gardener, wants position in greenhouse in or around Chicago. Address No. 394, care Florists' Review, Chicago.

**SITUATION WANTED**—By a married man; 22 years' experience; willing and able to work; carnations and mums my specialty; open for engagement at once; please give full particulars in first letter. Address Florist, 486 Brush St., Detroit, Mich.

**SITUATION WANTED**—By working foreman, also good designer; age 41; married; life experience; capable taking full charge and produce results; steady position only; full particulars please. Address No. 393, care Florists' Review, Chicago.

**HELP WANTED**—At once; good steady lettuce man; must be rapid transplanter and setter. Address No. 355, care Florists' Review, Chicago.

**HELP WANTED**—At once; two good men for greenhouse work; full particulars in first letter. D. R. Herron, Olean, N. Y.

**HELP WANTED**—An experienced grower for roses and pot plants; good wages and permanent place to right man. The Imlay Co., Zanesville, O.

**HELP WANTED**—Experienced grower of roses, carnations and general greenhouse work; a man capable of taking full charge of the growing. Address Walter W. Caple, Mt. Pleasant, Mich.

**HELP WANTED**—First-class plant grower and all-around greenhouse man; best wages to right party; write what wages expected and where last employed. Crissman Greenhouse Co., Punxsutawney, Pa.

**HELP WANTED**—A grower of general greenhouse stock, including roses, mums, carnations and a general line of pot stock; good wages and a good proposition for the right man; state experience in first letter and wages expected. M. Langohr, Bozeman, Mont.

**HELP WANTED**—Good all around man who has some experience in greenhouse work, mostly mums and carnations; must have clean ways as I want him to be right in family; state experience and salary expected in first letter. Address No. 385, care Florists' Review, Chicago.

**HELP WANTED**—Grower for carnations, mums, peas and a general line of potted plants; steady work the year around; state age and salary expected in first letter; have about 25,000 ft. good glass. Anton Krut, Butler, Pa.

**HELP WANTED**—For first-class retail place of 25,000 ft. of glass; all-around grower of cut flowers and potted plants; must be hustler, agreeable and able to produce A1 potted plants for holiday trade; references and state wages wanted and where last employed. S. Knudsen, Boulder, Colo.

**HELP WANTED**—At once, grower of A1 stock, carnations, chrysanthemums and a general line of fancy pot and bedding plants; good propagator; a man who thoroughly understands steam heat; steady job; I furnish residence, steam heated, fruit and garden; state reference and wages expected. Wm. H. Ford, Marshalltown, Iowa.

**WANTED**—5000 standard 2-inch pots. S. W. Pike, St. Charles, Ill.

**WANTED**—Greenhouses to dismantle. Weeber & Race, 1815 Johnson St., N. E., Minneapolis, Minn.

**WANTED**—To buy old greenhouses to be torn down. Address M. Weingarten, 286 Fifth Ave., New York.

**WANTED**—To buy or rent 20,000 sq. ft. of glass around Chicago. Address No. 388, care Florists' Review, Chicago.

**WANTED**—To buy greenhouses to dismantle; please state particulars and price in first letter. I. Suesserman, 104 Ridgewood Ave., Newark, N. J.

**WANTED**—Second-hand sections of Furman boilers; series 400; can use from six to nine intermediate or firebox sections; must be in good condition. Furrow & Co., Guthrie, Okla.

**WANTED**—To rent with option to buy, a greenhouse of about 10,000 feet, with store, living house and some land in Chicago or suburb or good town in Illinois or Wisconsin. Address No. 395, care Florists' Review, Chicago.

**WANTED**—To buy a greenhouse, preferably not over 10,000 feet of glass, and located either in Indiana, Ohio or Illinois; state full particulars as to location, condition of houses, etc., and best possible terms. Address No. 374, care Florists' Review, Chicago.

**FOR SALE**—Hotbed sash, second-hand, 1½-in. thick, 3-ft. ¾-in. x 6; glazed with 5 rows 6-in. glass, all repotted and in excellent condition, ready for use, \$3.50 each; 2-in. thick, 3x6 at \$3.75 each; 2-in. thick 3-ft. 1½-in. x 6 ft. glazed, 4 rows 8-in. glass, \$4.00 each. Metropolitan Material Co., 1299-1323 Flushing Ave., Brooklyn, N. Y.

**FOR SALE**—New double selection double B. quality glass, 16x24, \$8.25 per box. L. J. Smith, Merchantville, N. J.

**FOR SALE**—Retail store and 6,000 feet of glass; well stocked; in Brazil, Ind.; terms. H. G. Hershey, Clinton, Ind.

**FOR SALE**—Six thousand ft. of glass located in heart of live city of 6,000; \$3,000 cash will handle; balance on time. E. W. Gabourie, Savanna, Ill.

**FOR SALE**—New double, unselected glass, 10x12, 10x14, 10x16, 12x14, 12x16, 14x18, \$6.00 per box, 5 boxes or over \$5.50 per box. L. J. Smith, Merchantville, N. J.

**FOR SALE**—Established retail florists' business near San Francisco, Calif.; large stock of all supplies; \$5,000 cash; yearly business, \$30,000. Address No. 289, care Florists' Review, Chicago.

**FOR SALE**—Quantity of greenhouse materials, such as good second-hand pipes, glass, sash-bars, apparatus, boilers, etc.; also complete greenhouses. I. Suesserman, 104 Ridgewood Ave., Newark, N. J.

**FOR SALE**—500 boxes second-hand glass, 50 sq. ft. to a box, sizes from 8x10 to 12x16, \$4.00 per box on 10 boxes and over, less than 10, \$4.50 per box; packing 35c per box extra. L. J. Smith, Merchantville, N. J.

**FOR SALE**—Refrigerator, new, oak and birch, Mahogany finish, 54 inches wide, 30 inches deep, 7 ft. high; two display doors in front, storage doors below; \$125.00 F. O. B. Chicago. Buchbinder Bros., 11 S. La Salle St., Chicago, Ill.

**FOR SALE**—Glass, d. b., 10x12 in., 12x14 in., per box, \$6.00; rafters or sashbars, per ft., 20c; doors, 3x6 ft. with glass, \$3.00 each; ridge per foot, 5c; ventilator sash, each, \$3.00; gutter, 3 piece, per foot, 25c; pipe, 1-in., 6c; 1½-in., 10c; 2-in., 12c; 2½-in., 15c per foot. Cash, please. Quaker Hill Greenhouses, Sebring, O.

**FOR SALE**—Brand new glass, B. double thick, 16x24, \$8.25; 16x18, \$7.78; unselected double thick, 16x20, \$7.20; 16x18, \$6.75; 14x20, \$6.25; 12x16, \$5.50; 10x12, \$5.25. Second hand pipe, 1 inch to 6 inch, threaded and coupled, price upon application. **BOILERS**—We have several sectional and round boilers at specially reduced prices. Used bars, 2c per foot. New Pipe Tools Malleable Hinged Vises: No. 1, capacity, 2½-in., \$3.25; No. 2, capacity 3½-in., \$4.88. Stocks and Dies, Armstrong pattern; No. 2R, threads ¼ to 1-in., \$7.20; No. 3R, threads 1¼ to 2-in., \$10.80. Toledo Stocks and Dies: No. 1, threads 1 to 2-in., \$16.00. Pipe Wrenches: 18-in., grips 2-in., \$2.10; 24-in., grips 2½-in., \$3. Pipe Cutters, Saunders' Patterns: No. 1, cuts ¼ to 1-in., \$1.80. No. 2, cuts 1 to 2-in., \$2.70. Metropolitan Material Co., 1299-1323 Flushing Ave., Brooklyn, N. Y.

[TURN THE PAGE].



**SITUATION WANTED**

Young man with general greenhouse experience wishes position at once; please state wages. Address No. 398, care Florists' Review, Chicago.

**SITUATION WANTED**

As working manager; by all-around grower; single, sober and a good hustler; can produce the goods and handle help, etc.; will start for a fair salary; can come at once. Address No. 392, care Florists' Review, Chicago.

**SITUATION WANTED**

Gardener florist who has the ability to produce; 18 years general experience, including roses, carnations, bedding plants, also landscaping, designing, lawns, etc.; capable of taking charge of large, private or commercial place; first class references; salary and particulars please.

THOS. S. WILSON,  
3613 Ivy St. Indiana Harbor, Ind.

**SITUATION WANTED**

Twenty years experience, working as florist; American; Protestant; age 45; can take full charge and guarantee results; roses and carnations in particular; wife good assistant in designing or can take full charge of store or sales department; good references and only clean, modern place considered. Address No. 391, care Florists' Review, Chicago.

**SITUATION WANTED**

Storeman open for engagement; a first-class maker-up, decorator and salesman, original artistic ability in every line of floral arrangements, also business ability and fully competent to take entire management; life experience, both Europe and the United States; thirty-five years of age; single; am located in New York City; will go anywhere for permanent position; please state salary and full particulars in first letter. Address No. 361, care Florists' Review, Chicago.

**HELP WANTED**

A-1 grower, with years of experience; prefer one from west of Chicago; state wages in first letter.

HOLLYWOOD GARDENS,  
1622 Second Ave. Seattle, Wash.

**HELP WANTED**

Gardener wanted for private place; must be expert in greenhouse management, growing exhibition stock in mums, roses, cyclamen and tropical plants. Address No. 373, care Florists' Review, Chicago.

**HELP WANTED**

Middle age, single man to take care of greenhouse; about 30,000 feet of glass; \$120.00 per month, board and living room; inquire Anthony Batek, 2029 Grenshaw St., Chicago, week days, or Sunday in Shermerville, Ill.

**HELP WANTED**

A thoroughly experienced man in the wholesale flower business; must be above the average salesman, able to take charge; state age, salary required, and full particulars in first letter; good paying position for the right man; eastern wholesale house; write. Address No. 390, care Florists' Review, Chicago.

**HELP WANTED**

A-1 rose grower, with southern experience; state wages wanted in first letter.

CHAS. A. MOSS,  
Spartanburg, S. C.

**HELP WANTED**

First-class man for retail store; permanent position.

BOHANNON FLORAL CO.  
75 E. Monroe St. Chicago, Ill.

**HELP WANTED**

Man for general greenhouse work who has had experience; immediately.

GROVES FLORAL CO.  
Atchison, Kan.

**HELP WANTED**

Engineer with experience in installing vacuum heating system in greenhouse; in answer mention location of plants installed.

STUPPY FLORAL CO.,  
St. Joseph, Mo.

**HELP WANTED**

Experienced wire workers. Write

C. C. POLLWORTH CO.,  
Milwaukee, Wis.

**HELP WANTED**

Good grower of general line of pot plants and cut flowers; must be able to produce quality; unless you can do so do not answer; no firing to do; new place; permanent job if can produce the stock wanted; single or married, can furnish dwelling close by; good wages for right man.

ROCHESTER GREENHOUSE CO.,  
Emil Rieple Rochester, Minn.

**HELP WANTED**

Foreman to take charge of 30,000 square feet of glass; experienced in growing roses, carnations and pot plants; permanent position for right man; references required; salary expected.

SCIOTO FLORAL CO.,  
Chillicothe, Ohio.

**HELP WANTED**

Rose grower, man with ability to take complete charge of 100,000 sq. ft. of glass; mostly roses; house and garden furnished; very good proposition for one that is looking for a future; within sixty miles of Detroit.

DOEMLING'S FLOWERS,  
1109 Mack Ave. Detroit, Mich.

**HELP WANTED**

First-class rose, carnation and pot plant grower, for a place of 60,000 feet of glass, all in first-class shape, doing a wholesale and retail business; we want somebody who is able to show the best result possible; kindly state your experience and where last employed; also wages expected.

C. ERICKSON,  
Princeton, Ill.

**HELP WANTED**

A No. 1 grower, one whom I can put in charge as manager in my absence; good wages and a house to live in; all the privileges of an owner; must have some cash to invest in company; state how much cash you have and references in first letter; position now open. Address

STEAMBOAT GREENHOUSE,  
Steamboat Springs, Colo.

**HELP WANTED**

Experienced saleslady and designer; permanent position; state experience, references, and salary expected, in first letter; an expert designer only need apply.

CHARLES WARNCKE GREENHOUSES, 2445 Fort Street West, Detroit, Mich.

**HELP WANTED**

A nationally known greenhouse supply company will have several openings on traveling sales force for 1921; this is a splendid opportunity with a chance to make a real future for the right man; previous sales experience not absolutely necessary, but ambition and a willingness to work is; write fully, giving qualifications and salary desired. Address No. 387, care Florists' Review, Chicago.

**HELP WANTED**

Greenhouse man; young; single; experienced; best references required; good home and wages. Address No. 386, care Florists' Review, Chicago.

**HELP WANTED**

Young lady to assist in general retail store work; permanent position.

LEWIS & ROCCA,  
55 East Jackson Blvd., Chicago.

**HELP WANTED**

Experienced and reliable young lady for store.

ARTHUR F. CRABB,  
13 Jefferson Ave.,  
Grand Rapids, Mich.

**HELP WANTED**

Experienced carnation, chrysanthemum and rose grower, at once; highest wages.

McCALLUM CO.,  
Evans City, Pa.

**WANTED**

There is no greenhouse in this, the largest town in northwestern Kansas, but we want one and a good man would do well here; if a man has the ability and some money, we are willing to supply part of the capital; give full information about yourself when you write. Box 146, Norton, Kan.

**WANTED**

To establish buying connections with reliable growers and producers of cut flowers, plants, nursery stock, seeds, and supplies within reasonable shipping distance to southwest Louisiana; send list your offerings to, Address No. 389, care Florists' Review, Chicago.

**WANTED**

Second-hand Skinner irrigation equipment.

THE D. HILL NURSERY CO.,  
Dundee, Illinois.

**WANTED**

Work in the South for the Winter, for our men, used to grading and planting grounds; Florida preferred, but will go anywhere in the South.

D. ROBINSON'S SONS,  
Landscape Gardeners  
Revere Beach Parkway,  
EVERETT, MASS.

**FOR SALE**

We have on hand the following used materials in good condition. Can make immediate shipment.

1 W. N. 280 Moninger Sectional Steam Boiler .....	\$1,000.00
1 No. 225 Moninger Sectional Steam Boiler .....	\$175.00
Above boilers can be used for either a steam or hot water heating system.	
<b>Ratings</b>	<b>Steam</b> <b>Hot water</b>
W N 280	7,500 sq. ft.              12,875 sq. ft.
No. 225	800 sq. ft.                1,820 sq. ft.

JOHN O. MONINGER CO.,  
918 Blackhawk St.,  
Chicago, Illinois.

Everything for the greenhouse.

**FOR SALE**

One of the largest, oldest and most successful retail flower stores in Chicago is for sale because of death of owner; purchaser of the business will be given satisfactory lease on ground and buildings; requires some capital, but purchaser can make money steadily from the start; pay for itself quickly; responsible parties address No. 339, care Florists' Review, Chicago.

**FOR SALE**

Retail florist's business in Columbus, Ohio; fixtures practically new, and good stock of supplies; can be bought at a low figure if quick action is taken; best of reasons for selling. Address No. 397, care Florists' Review, Chicago.

**FOR SALE**

Refrigerator; new, 54 inches wide, 9 ft. high; two display doors in front, storage doors below, ice above; beautifully finished in mahogany color; reduced to \$195.00 F. O. B. Chicago.

BUCHBINDER BROS.,  
11 So. La Salle St., Chicago, Ill.

**FOR SALE**

Good second-hand pipe in all sizes from 1/4-inch up to 10-inch; also new galvanized wire in 9, 13 and 14 gauge. Write for prices.

MAX ZEIGLER & BROS.,  
Muncie, Indiana.

**FOR SALE**

Greenhouse location; for sale or ground lease; one block from entrance to beautiful Mt. Hope cemetery, Chicago; 13,000 sq. ft. on corner and 40,000 sq. ft. near, for nursery; long term rental; \$30.00 per month; sale price \$5,000; convenient terms.

G. W. UNDERWOOD, Owner.  
814 Tacoma Bldg. Phone Main 120 Chicago

**FOR SALE**

Boilers, 70 H. P. Tubular; 50 H. P. Kewanee type boiler; 10 and 20 H. P. Scotch Marine; Vertical boilers, all sizes; 100 boiler tubes, 3-in. x 13-ft.; GATE AND GLOBE, valves, 2 1/2, 3 and 4-in.; 6 H. P. Gasoline Engine.

CASEY BOILER WORKS,  
Springfield, Ohio.

**FOR RENT**

This space and others like it, for  
\$2.00 per week.

**FOR SALE**

Our city greenhouses, 36,000 square feet of glass, modern, at entrance to largest and best cemetery in city, yet within 10 blocks of center of retail district. These houses, 15 in number, were built 15, 17 and 19 years ago, are particularly adapted to raising potted plants, for which there is a great city and surrounding trade waiting. Retailers in this section, in Kansas, Oklahoma and Texas, are awaiting everything that can be grown. These houses produced and sold direct in 1918 \$60,000.00.

St. Joseph, with 80,000 inhabitants, is the most substantial city in the best all-around and resourceful state in the Union, 75 miles from the intersection of Missouri, Kansas, Nebraska and Iowa, 60 miles from Kansas City.

Reason for selling, the death of member of our firm who managed these houses, and our departure from the plant business, having larger houses and interests in cut flower trade which requires all our personal attention.

Besides the usual Christmas, Easter and bedding plant line, we have two houses in carnations, four in mums, force 40,000 Paper Whites, 20,000 Dutch bulbs and 2,000 lilies; have extra cold house with wooden roof, and bulb cellar, all in splendid condition; street paved, all improvements in. Soil and water the best.

Price, \$45,000, based on conservative inventory made in 1918 for U. S. Internal Revenue office. It would cost asking price to replace houses now; land worth \$12,000 and location \$10,000 more.

Terms, half cash or Liberty bonds at market value, or the entire amount in bonds at face value.

Every statement can be proven; invite investigation, but don't bother us unless you have the wherewith and mean business.

Stock may be purchased at market value after Christmas. All movable stock will be retained if you do not wish it. Transfer to be made after holidays.

No. The name does not go with it. We expect to remain in business.

**Stuppy Floral Co., St. Joseph, Mo.**

**FOR SALE**

Wrecking five houses.

16x18-inch; 16x24-inch glass, per box .....	\$ 7.00
Doors, 3x6 ft., cedar panel, with frame, each .....	2.50
Rafters or sashbars, per foot .....	.02
Ridge, per foot .....	.04
Ventilator sash, each .....	2.00
Ventilator machines, each .....	10.00
Shafting, heavy, per foot .....	.10
Shafting, light, per foot .....	.06
Ventilator arms, each .....	.25
Ventilator hangers, each .....	.10
Garland iron gutters, per foot .....	.40
Pipe, 1 1/4-inch, wrought iron, per foot .....	.10
Cash, please.	

PETER REINBERG,  
30 E. Randolph St., Chicago, Ill.

**FOR SALE**

Greenhouse property, 65,000 sq. ft. of glass, well stocked with seasonable stock; a well established wholesale and retail business; good shipping facilities to nearby markets; good soil, city water, coal contracted for the season, \$4.25 per ton at nearby mine; other overhead expenses very reasonable; four acres of best land; \$32,000; one-third down, balance time payments. Address No. 372, care Florists' Review, Chicago.

**FOR SALE**

Fifty boxes, 16-in. double thick glass, mostly all 16x24, but have 4 or 5 boxes in smaller lengths; \$350 for the lot; one Kroeschell hot water boiler, size of fire box inside, 24-in. x 50-in., price \$400; 1,500 feet 1 1/4-in. wrought pipes, \$150; 400 feet 3-in. and 4-in. wrought pipes, \$120; all above materials guaranteed to be practically new.

I. SUESSERMAN,  
104 Ridgewood Ave. Newark, N. J.

**FOR SALE**

Greenhouses; retail and wholesale business; 50 miles from Chicago; 12,000 ft. of practically new glass; 2 boilers, both ready for service, one new this year, will take care of 20,000 ft. more glass; new service building and boiler room 30x75, white enameled brick inside, stucco outside; greenhouses planted to carnations, mums, sweet peas and general line of plants for retail demand; sales for 1920 will exceed \$11,000.00; this must be seen to be appreciated; other business, reason for selling; price, including coal for winter, \$15,000.00; terms to right party. Address No. 357, care Florists' Review, Chicago.

**FOR SALE**

Interest in a going, retail business of 15,000 ft. glass in the middle west; all built new in the last five years; electric lighted; no competition; market for all you can grow; purchaser must be competent to manage or superintend; other partners are not florists; everything in fine condition, ready for you to step in at once; competent assistants who will remain; wages \$35.00 per week straight, 4% on gross sales, average over \$40.00 per week; 8-room house, garden, fuel and water furnished free; price \$2,500.00; possession immediately or by March first; if you have the ability, satisfactory references and the cash, this is your opportunity; should be seen to be appreciated; further information on request; no triflers or dope fiends need apply. Address No. 379, care Florists' Review, Chicago.

**FOR SALE**

Greenhouse property; 7,000 ft. glass; full of stock; established retail business, 40 miles west of Cleveland, Ohio, two R. R.; hot water heat; two boilers; city water; electric light; winter supply coal on hand; sell all can raise; \$7,500 buys plant complete; sell account death of manager; other interests for the owner; reasonable terms; also modern 8-room house, 3 acres good land; fruit, etc.; bargain. Address No. 382, care Florists' Review, Chicago.

# PACIFIC COAST DEPARTMENT

**Bakersfield, Cal.**—The California Flower Shop has bought the business of Albert Weedall.

**Vancouver, B. C.**—A. D. Berry has purchased the business, good will and stock in trade of the R. C. McNaughton Co., 2184 Fourth avenue west, and also the greenhouses of the Bodeville road florist, Joseph Blackburn.

**San Jose, Cal.**—W. D. Clarke, sales manager of the Cottage Gardens Nurseries for the last five years, will start in business for himself January 1 as a broker in bulbs, plants, roses and general nursery stock. His headquarters will be at San Jose. Mr. Clarke expects to continue handling the Cottage Gardens Nurseries' products on the Pacific coast, although on an independent basis. Mr. Clarke is one of the best known men in the nursery trade in California and his many friends wish him every success.

## LOS ANGELES, CAL.

### The Market.

The market has said good-bye to mums for this season, but everyone in the market is satisfied. They like to see them come and they like just as well to see them go. Poinsettias are arriving to take the place of mums and the market seems to be putting on a Christmas appearance. Carnations are more plentiful, but are bringing good prices. Indications are that there will be a good crop for Christmas. The retailers report good business, there having been several large funerals last week.

### Various Notes.

Tom Wright, of Wright's Flower Shop, had some unusual business recently when he received two orders in one day for casket palls of orchids and pink roses, as well as a wreath consisting of over 100 orchids, and a number of other smaller pieces.

Paul Eecke reports that his fifteen acres of poinsettias are now in full bloom and that they are in fine condition for shipping. He is receiving many orders for weekly and Christmas shipping.

The E. C. Amling Co. reports a big shipping business, especially in California novelties, to the Chicago market. A carload of moss was received by this company last week.

Chicago friends of Adam Kasper, formerly of the E. C. Amling Co., of Chicago, will be sorry to learn that he thinks California is just right and intends making it his future home.

Ernest C. Amling, of Orange, Cal., was a visitor at this city last week.

## SAN FRANCISCO, CAL.

### The Market.

Although a few of the large chrysanthemums are still being put on the market by careful growers, they have now become scarce. The pink varieties of canvas-grown mums are the only ones to be found in any abundance and they

are daily becoming fewer. Chinese-grown mums, produced in the open, are still plentiful and are in a much wider variety of colors than can be found among the big mums. The Chinese, however, have now learned to put canvas on their outdoor mums as they are nearing the flowering stage and some of their blooms are large and luxuriant.

Violets are extremely plentiful and of excellent quality, the rains having brought them to exactly the condition desired for shipping. Roses are beginning to come in plentifully. Russell, Columbia, Ophelia and Hadley are the most numerous, but many other varieties are to be found. Carnations are somewhat scarce and the growers who did not

## This is where your Christmas orders



will be taken care of—

Bachelor's Buttons	Mignonette	Stocks
Carnations	Narcissi	Sweet Peas
Centaureas	Orchids	Stevia
Cecile Brunners	Poinsettias	Violets
Calendula, Marigold	Roses	Yellow Daisies
Everlasting Flowers (All Kinds)		

Holly Berry and all kinds of greens for Xmas decorations.

*Up-to-the-minute Baskets and Supplies*

## S. MURATA & CO.

380-386 S. Los Angeles St., LOS ANGELES, CAL.

Oldest and Most Experienced Shippers in Southern California

WE NEVER MISS



---

**Book Your Christmas Orders Now**

---

**FOR**  
**POINSETTIAS**

**AMLING'S**

ALSO HAVE A FULL LINE OF

**Roses, Carnations, Greens**

**Scotch Heather, Statice**

**Stevia, Sweet Peas**

**Yellow Daisies**

AND ALL OTHER FLOWERS IN SEASON.

---

*We have a nice lot of CYCLAMEN plants  
Ready for Shipping.*

---

**E. C. AMLING CO.,**

Headquarters for Greens  
and  
Good Cut Flowers.

**415 Wall Street,  
LOS ANGELES**

# POINSETTIAS

*For Christmas*

**50,000, All Sizes, All Fine Blooms**

**Also Large Quantities of**

**Roses, Violets, Carnations, Heather, Narcissi, Calendulas,  
Peas, Centaureas, Stocks and all other Christmas Flowers**

**Potted Cyclamens, Poinsettias and Ferns  
Christmas Wreaths and Redwood Garland**

**Red Berries and Mistletoe**

**Smilax, Plumosus, Brake, Huckleberry, and all other Greens**

**SPERRY'S**

**L. A. FLORAL CO. 236 EAST FOURTH STREET  
LOS ANGELES :: CALIF.**

*The House of Quality and Service*

*Write for Special Prices*

take them out, in order to grow roses, are now doing well with this stock.

Freesias, Paper White narcissi and Chinese lilies are beginning to appear in the market, but the supply does not in any way equal the demand. It is anticipated that about Christmas time the market will be plentifully supplied with these flowers, cultivated especially for the holiday season. There are many flowering potted plants, especially cyclamens, which are selling well locally. Bulbs still have a large local sale.

The local market was quiet for a few days after Thanksgiving, but it is now fairly brisk, as the social season is beginning. Shipping orders are not so numerous as in the early season of the chrysanthemums, but a considerable volume of shipping business is being done, especially in small mums and violets, which are going to points as far east as Maine and North Carolina.

#### Various Notes.

Seldom has such a remarkable display of floral offerings been seen, even in California, as marked the funeral of Chief of Police D. A. White. Private individuals, even strangers, sent flowers and organizations were represented by appropriate designs. In consequence, many of the florists worked all night and nearly every store in the city had some orders. Pelicano, Rossi & Co. made a pall which was of violets and Russell roses, with maidenhair fern and heather. They also made numerous floral pieces, including a large replica of the Olympic Club's device, a winged wheel in white and crimson carnations. Among other florists who had large

## Xmas Specials

**POINSETTIAS, VIOLETS,  
SPENCER SWEET PEAS.**

**RED RUSCUS FOR BASKET WORK.**

**Potted Cyclamens, Wreaths and  
Xmas Greens of all kinds.**

**California Floral Company**

*Wholesale Dealers in Cut Flowers*

**217 Winston St.**

**LOS ANGELES, CAL.**

**THE BEST IN THE WEST**

## CHRISTMAS GREENS AND SUPPLIES

Wreaths, Christmas Trees, Garlands, California Holly, English Holly, Smilax and Plumosus Strings, and every variety of holiday supplies.

**Quality—"Only the Best"**

**Tassano Bros. & Co.**

**TWO STORES:**

**852 So. Broadway  
123½ E. Fourth St.**

**Wholesale and Retail LOS ANGELES, CAL.  
Phone 12019**

## BULBS

**YELLOW CALLAS**

**(Elliottiana)**

**True strain, for early delivery**

**GLADIOLUS (The Bride)**

**Immediate Delivery**

**A reliable source of supply.**

**LOS ROBLES, Santa Cruz, Calif.**

## Roses

The reputation of your store will depend upon the quality of your ROSES.

We specialize in QUALITY stock. We have all the best varieties and only the BEST.

There is a big crop on now, but our Christmas crop will be a whale.

It cost more to grow them this year than last, but the price will be the same.

If possible the quality is even better.

## Greens

You are ALWAYS short of Greens. You know that yourself. Your customers insist on plenty of Greens and are willing to pay for them.

Why don't you send in a REGULAR order this year?

We have 15 acres. One thousand Sprays or one hundred thousand is all the same to us. We are absolutely headquarters.

## Poinsettias

Our stock is grown in a sheltered canyon away from wind and frost. Very fine stock. \$1.50, \$2.00, \$2.50 and \$3.00 per dozen. Order in quantity. We can supply you.

## Cyclamens

The most popular flowering plant. Nothing so satisfactory to your customers. Cool grown. Perfect foliage. Best colors.

4-inch .....	\$0.50 to \$0.75	6-inch.....	\$1.25 to \$1.50
5-inch.....	.75 to 1.00	8-inch ..	2.00 to 2.50
	9-inch.....		\$3.50 to \$5.00

## Erica Melanthera

5-inch.....\$1.00 each

## Table Ferns

3-inch, bushy.....\$10.00 per 100

Our price list quotes **Cecile Brunner, Valley, Violets, Carnations, Cornflowers, Stevia, Stocks, English Holly, California Holly, Mistletoe, Centaureas** and all other seasonable flowers and supplies. Write for it. All Packing at cost. Closed on Sunday.

**BIGGEST, BEST AND BUSIEST STORE IN THE WEST**

**Walter Armacost & Co.**  
WHOLESALE FLORISTS AND FLORISTS SUPPLIES.

**We Close Sundays**

**321-23 East 4th Street**

**LOS ANGELES, CAL.**



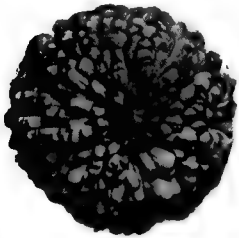
# Violets, \$1.00 per dozen bunches

Our years of experience have taught us improved methods of packing and shipping Violets and other flowers. We are now in a position to handle your largest shipments on short notice at the cheapest prices. No quantity too large.

**Violets, \$1.00 per dozen bunches**

**S. ROSAIA & COMPANY**

**Shipping Department, 501 O'Farrell St., SAN FRANCISCO, CAL.**



## NEW REPUBLICAN ZINNIAS

(FRASER'S GIANT PICOTEE, PRIZE ZINNIAS)

The blossoms are of new colors, coral-pink, carmine-rose, garnet-red, snow-white, orange and rich apricot-yellow, with various hues at the ends of the petals. Some are tipped with chocolate, terra cotta or rich crimson. This giant strain of ours made its appearance in the Los Angeles market and was highly prized by growers. Highly recommended by William Rapp, President of the Horticultural Society of Pasadena, California. Large trade packet, \$1.00; 1/2 trade packet, 50c.

**R. G. FRASER & SON, Seed Growers, PASADENA, CALIF.**

orders for the White funeral were Podesta & Baldocchi, Joseph's, Julius Eppstein, Albert O. Stein and the Bertrand Flower Shop.

The Taft Floral Shop, at Taft, Cal., has been sold by George A. Dennison to Mrs. Burns Morgan. Mr. Dennison has been conducting the shop at Taft for a year.

The new cuts of roses from the greenhouses of the E. W. McLellan Co. are of excellent quality, the Russells being of unusually good color this year.

J. A. Axell has been successful in securing extra help to handle his California berries and other holiday decoration material, so that his cut flower business will not be interfered with.

Mrs. A. J. Gooch has been reviewing shipping lists for past years and she finds that the supply of large mums has become exhausted unusually early this season. General A. J. Gooch attributes this to the early and heavy rains.

Domoto Bros. are showing some fine potted azaleas of the dwarf Japanese type known as kurume. The dwarf trees are a mass of blooms, which run from white to deep pink and include heliotrope, salmon and variegated shades. There are no yellows in the kurume azalea. These azaleas are grown in the firm's nurseries from its own stock.

Enomoto & Co., Inc., did not change their carnation beds to roses. Consequently, Enomoto & Co. now have plenty of fine carnations just when the market is short on them. Arrangements have been made to handle large shipments of the California red berries.

The United Flower & Supply Co. has just received two cases of mats from the customhouse and expects to get five cases more during the course of the week. One of this firm said: "We were fortunate in anticipating that there would be a run on straw-flowers. We laid in a large supply during the season when they were plentiful. We have been filling some large orders recently."

Frank D. Pelicano visited his ranch Sunday, November 28, and brought back an automobile load of heather.

Manuel Russell is back with Podesta

## CUT POINSETTIAS

**ARE READY TO SHIP NOW**

*Place your order at once for weekly shipments,  
Christmas and New Year's*

	Per 100
No. 1—3-ft. stems, select flowers.....	\$18.00
No. 2—2½-ft. to 3 ft. stems, large flowers.....	15.00
No. 3—1½-ft. to 2-ft. stems, medium flowers.....	12.00
No. 4—12-in. to 18-in. stems, decoration flowers.....	9.00

**PAUL ECKE**

Largest grower and shipper of Cut Poinsettias and Early and True Red Variety Poinsettia Stock Plants

1226 Hayworth Ave.

Phone 579222

LOS ANGELES, CAL.

## PALMS

**Phoenix Canariensis**  
Pot-Grown

24 inches high  
\$9.00 per doz.

**E. H. RUST**  
1625 Bank St., So. Pasadena, Cal.

Mention The Review when you write.

## Asparagus Sprengeri Sprays

\$1.25 per 100

HARRY BAILEY, R. F. D. No. 6  
Los Angeles, Cal.



Our Winter  
Orchid-  
Flowering

**Sweet  
Peas**

are now grown by over 8000 commercial florists. They have no equal. Send for list.  
**Anton C. Zvolarek & Sons, LOMPOC, CAL.**

Mention The Review when you write.

**California Dahlias and Cannas**  
THE LATEST AND BEST  
**G. S. ARCHER**  
400 North Marengo Ave., Alhambra  
Los Angeles, Cal.

Send Your Holiday Orders to

**J. A. AXELL**

If You Desire Quality and Service

---

A BUMPER CROP OF

**Roses**

for Christmas. **Russell** and **Ophelia** predominating. All substantial orders will receive a good proportion of Red.

**Violets    Violets    Violets**

Enough for everybody. Quality excellent this year. Christmas price, \$1.50 per dozen bunches.

We also have quantities of

**Greens**

ASPARAGUS PLUMOSUS, 30c per bunch.

ADIANTUM, 30c per bunch.

WOODWARDIA FERNs, \$3.50 per hundred.

SWORD or BRAKE FERNs, \$3.50 per thousand.

**Redwood Branches**, large bundle, \$2.50.

**Redwood Wreaths**, 12-inch, \$3.00 per dozen. Larger sizes in proportion.

**Redwood Roping** or **Garland**, well made and heavy, 15c per yard.

**Red Berries**, best quality, 15c per lb.

---

**J. A. AXELL, Wholesale Commission Florist**  
463 Bush St., SAN FRANCISCO, CAL.

Imported Chinese Sacred  
Lily Bulbs.

Mats for Wrapping Plant  
Pots.

Frieze, all colors.

Japanese Dried Lotus.

Dried Flowers.

Colored Thistles.

# VIOLETS

\$1.25 per dozen bunches

Roses, all varieties

Chrysanthemums and Pompons

Asparagus and Adiantum

## ENOMOTO & CO., Inc.

Wholesale Growers and Shippers

35 Saint Anne Street

SAN FRANCISCO, CAL.

& Baldocchi. He has been prospecting in the mountains.

Miss Dolores Howard, formerly with the Art Floral Co., has joined the staff of Joseph's. George P. Wagner, chief decorator of this firm, states that the initial advertising done by the Retail Florists' Association has considerably increased the volume of business done by local florists.

The Growers' Cut Flower Co. has a fine crop of inside carnations. The new crop of roses is also coming to the market in good shape.

Funeral work has been keeping the MacRorie-McLaren Co. busy. This firm is sending in some heather, Erica regemianans ovata, which is being admired on account of its size and the luxuriance of its blooms.

California dried fruits and nuts are mixed with flowers in artistic souvenir baskets which decorate one of the windows of the Art Floral Co.

Julius Eppstein, of the St. Francis, states that the social season is now moving along briskly and is keeping him busy with decorations for luncheons, banquets and teas.

Albert O. Stein is working overtime on account of social affairs. He has had some large orders from families whose daughters are making their debuts in society. This season the debutantes are being introduced amid especially fine floral decorations.

James Jordan has left the employment of F. C. Jaeger & Son and has joined the staff of the Redondo Floral Co., at Los Angeles. G. McDonald has also severed his connection with the firm, which has been joined by Sam Matraia. Speaking of the great difficulty which the local florists are experiencing in obtaining capable help, F. C. Jaeger, Jr., said: "We hope that the newly organized Retail Florists' Association, by shortening florists' hours, will be the means of inducing members of the young generation to take up this work. At present none of them seems to be going into it. People are rushed with business and first-class men are almost impossible to secure. There may be a number of men out of work in San Francisco, but they are not florists and the long hours are deterring young men from entering the trade." M. M.

SEATTLE, WASH.

The Market.

A Thanksgiving business which cleaned the floors of all the retailers and a Saturday demand following which

# CHRISTMAS PRICE LIST

## CUT FLOWERS

Effective December 19, 1920. Subject to change without notice.

### ROSES

	Short	Medium	Long	Special
Hoosier Beauty .....	\$0.12	\$0.25	\$0.35	\$0.45
Columbia .....	.12	.25	.35	.45
Ophelia .....	.12	.25	.35	.40
Dr. Smith .....	.12	.25	.35	.40
Shawyer .....	.10	.20	.30	.35
Wasatch .....	.10	.20	.30	.35
Red Shawyer .....	.10	.20	.30	.35
White Shawyer .....	.10	.20	.30	.35
White Killarney .....	.10	.20	.30	.35

### CARNATIONS

Red and Select.....	...	.12	...
Pink and White (First Grade).....	...	.10	...
Short Red .....	...	.08	...
Shorts and Splits (Light Colors).....	...	.06	...
Paper Whites .....	\$0.08, Select \$0.10		
Poinsettias .....	\$3.00, \$4.00, \$6.00 and \$8.00 per doz.		
Stevia .....	\$0.75 per bunch		
Sprengerl and Plumosus.....	.75 per bunch		
Hardy Ferns .....	.25 per bunch		

No charge for packing. Boxes at cost.

### CHRISTMAS PLANT PRICE LIST

Cyclamen.....	4-in., 50c and 75c; 5-in., \$1.00 and \$1.50; 6-in., \$2.00 and \$2.50
Cincinnati and Mellor Begonias.....	4-in., 75c; 5-in., \$1.00 and \$1.50
	4-in. 5-in. 6-in. 7-in. 8-in. 10-in.
Jerusalem Cherries .....	\$1.00 \$1.50
Boston Ferns .....	\$0.50 1.00 1.50 \$2.00 \$3.00 \$5.00
Primula Obconica .....	.75
Celestial Peppers (Limited Amount).....	.75
Chatelaine Begonias (Red and Pink).....	.75
Plumosus .....	.35 1.00
Blue Daisies (Agathea).....	.50 1.25
Coleus .....	.50
Sprengerl .....	.35 1.00
Foliage Begonias .....	.50
Rex Begonias .....	.50
Calla Lilies .....	.75
Poinsettias.....	4-in., 50c and 75c; 7-in. pans, 50c per flower, 3 to 5 flowers

No charge for packing. Crates at cost.

Place your order at once—will reserve stock and ship when wanted.

## MILLER FLORAL CO., FARMINGTON, UTAH

Mention The Review when you write.

CYCLAMEN, 4-in., Christmas Red and Glory  
Pride of Wandsbek, Salmon.....\$25.00 per 100  
PRIMULA OBCONICA, 4-inch.. 20.00 per 100  
PRIMULA MALACOIDES Grandiflora,  
8-inch.....\$7.00 per 100

### FRED GROHE CO.,

R. F. D. 4, Box 367. Cash please. Santa Rosa, Cal.

practically repeated this performance, naturally gave all of the florists a fine

### Mexican Ivy

In light weight packing cases. Save on your express.

Humboldt Evergreen Co.  
DYERVILLE, :: CALIFORNIA

impression of the last week. As usual at Thanksgiving, mums proved the big-



# VIOLETS!

# VIOLETS!

BOOK YOUR SEASON'S ORDER NOW

MUMS, best varieties, per doz.....	\$1.50 to \$2.50
small varieties, per doz.....	.50 to 1.00
POMPONS, per bunch .....	.20 to .25
GREENS, per bunch .....	.25
MEXICAN IVY, per doz. bunches .....	1.50

Seasonable Cut Flowers of all Kinds and Grades

## UNITED FLOWER & SUPPLY CO., Inc.

Wholesale Florists, Shippers and Growers

448 Bush Street

SAN FRANCISCO, CAL.

## Violets

## Russell Roses

Our Giant Violets can be shipped successfully to all parts of United States and Canada.

**California Red Berries, Pepper Sprays and Woodwardias**  
**Finest Decorative Greens**  
**Roses of all Kinds**

Adiantum, 30c per bunch

Mexican Ivy

Plumosus, 30c per bunch

**GEN. A. J. GOOCH, 537 Pine St., SAN FRANCISCO, CAL.**

gest sellers. In several cases retail shops had to close ahead of schedule because they had no mums left and could not secure more from the growers or wholesalers. Prices held up in good order, and pompons sold freely.

After mums, roses proved the item favored by the buyers. The supply of Wards was sold out early, but the trade was able to get sufficient stock of Columbia and Ophelia to carry through. Premier and Killarney were shown in a small way. The notable increase in the cut and quality of carnations caused a better call for this flower. Several shops noted a larger call for corsages than at any previous Thanksgiving. Bouvardias and orchids were in better demand.

Paper White narcissi are still new enough to be a seasonal novelty, but are becoming more plentiful each day. Sweet peas are of fine quality now. Lily of the valley is scarce, but a notable increase in the supply is looked for within the next fortnight.

### Various Notes.

Mrs. Fred Gust, wife of the Pacific coast representative of the McCallum Co., Pittsburgh, Pa., is receiving the sincere sympathy of local florists over the death last week of her mother, Mrs. Peters, at the family home, at Rosaryville, Md. Mr. Gust is expected to return soon from his trip into Oregon, Utah and California.

Mrs. W. D. Desmond has returned

## VIOLETS

**Mums, Pompons, Roses, Carnations, Dried Strawflowers and all kinds of Greens**

BEST QUALITIES EVER

### Growers' Cut Flower Company

WHOLESALE GROWERS AND SHIPPERS

55 St. Anne St. (Cable Address) San Francisco, Calif.  
 Grosco.

Mention The Review when you write.

### Los Angeles Geranium Company

Office 927 Oxford St. BERKELEY, CAL.

Wholesale Growers

California Sunshine Geraniums

"Any number; any kind; any time; anywhere."

Mention The Review when you write.

### RUDOLPH FISCHER

Freesia Specialist San Gabriel, Cal.

Mention The Review when you write.

### ASTER SEED

YOU CAN ALWAYS DEPEND ON FOR GROWING CUT ASTERS

THE HOME OF ASTERS

Herbert & Fleishauer  
 Aster Specialists, McMinnville, Ore.

### FREESIAS

GEBHARD PRECHTL BOX 683, MONTEBELLO CAL.

Mention The Review when you write.

**VIOLETS****ROSES****CARNATIONS****FREESIAS****STRAWFLOWERS****All Varieties Now Ready for SHIPMENT****F. C. JAEGER & SON, Wholesale Shippers****152 Powell Street****Phone Garfield 1343-1344****SAN FRANCISCO, CAL.**

from a visit of one month with relatives in Minneapolis. She found trade conditions good in that section. Risdon & Desmond are sending in some fine potted cyclamens and the best sweet peas being delivered at this time.

The regular "get-together" dinner of the employees of the Hollywood Gardens was held last week, at the New Washington hotel. Motion pictures of the greenhouses and city store were a feature. These dinners are held about once a month and are popular with the employees. This shop made a special window display for the Washington-Dartmouth football game, using a football in the center, with huge baskets of mums and pennants of the competing schools on either side. In one of these baskets white mums tied with a green ribbon were placed, while the other held yellow mums tied with purple ribbon.

Robert Simmonds, of the Woodlawn Flower Shop, was called to Portland, Ore., last week by the sudden illness of Mrs. Simmonds, who had gone to that city on a short visit.

Some of the finest Yellow Turner mums shown this season are coming in from C. H. Benson, of Kirkland, Wash., who is also cutting some nice Chadwick.

Harry Wright, of the Davenport Flower Shop, Spokane, Wash., reports that for Thanksgiving business the same prices as those in effect three years ago were charged. There were not enough long-stemmed mums available to care for the demand.

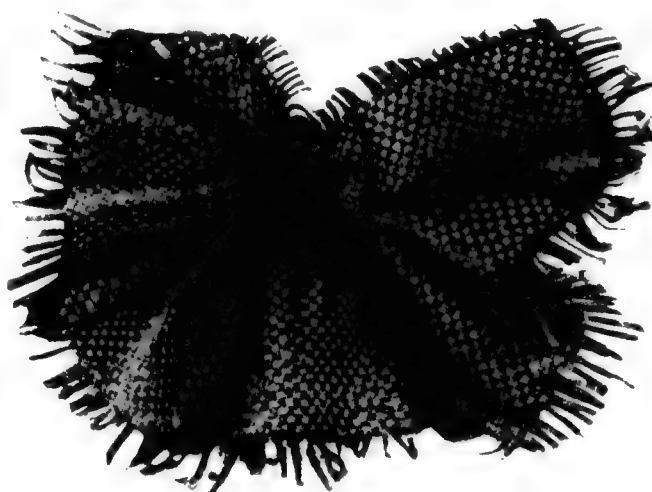
L. W. McCoy reports that the Thanksgiving trade showed a greater demand for cut flowers than expected, while the sales of potted plants were less. This shop is receiving some fine cut Paper Whites from its own greenhouses and also some long-stemmed carnations.

H. P. Anderson, of the University Flower Shop, on University way, reports that Saturday, November 27, developed sales which set a new record for his establishment. Not only was there a heavy sale of mums for corsages, but cut flowers to decorate tables for the many dinner parties in university circles also called for a large quantity of stock.

Fred Schleicher, who is operating the old Friday greenhouse, has been sending in what are probably the best Paper White narcissi delivered as yet and expects to have potted stock ready soon.

The Orpheum Floral Co. cleaned up its stock early Thanksgiving day and was forced to draw on other shops for some lines to complete its orders.

Active work on the remodeling of Kenney's Home of Flowers is progress-

**MATS****COLORED MATS**  
**24 x 32 inches**

A very fine quality for wrapping plant pots.

Write for prices.

We make a specialty of importing Mats and Frieze.

**Enomoto & Co., Inc.**  
**35 St. Anne Street, SAN FRANCISCO, CAL.****VIOLETS****MUMS**

<b>Violets</b> .....	\$1.25 per dozen bunches
<b>Chrysanthemums</b> , all colors .....	2.00 to \$3.50 per dozen
<b>Pompons</b> .....	.35 to .50 per bunch
<b>Plumosus</b> .....	.30 per bunch
<b>Adiantum</b> .....	.30 to .35 per bunch
<b>Mexican Ivy</b> .....	.15 per bunch
<b>Woodwardia Ferns</b> .....	3.50 per 100

Choicest Flowers only handled. They will carry to almost any part of the U. S.

Refrigerator Car Leaves San Francisco Every Friday

**DARBEE****Wholesale and Retail Florist****1036 HYDE STREET,****SAN FRANCISCO, CALIF.**

Member Florists' Telegraph Delivery Association.

**MAHONIA, FERNS. HUCKLEBERRY****Fresh From Woods**

**Mahonia**, \$4.00 and \$5.00 per 1000.  
**Brake Ferns**, \$2.50 per 1000; \$10.00 per 5000.  
**Brake Ferns**, 3 1/2 to 4 ft. long, \$1.00 per 100;  
 \$7.50 per 1000.  
**Lomaria Ferns**, 14 to 22 in. long, \$2.50 per  
 100; \$10.00 per 5000.  
**Spruce Cones**, on branch, 5 to 6 inches, \$7.50  
 per 1000.  
**Cedar Fronds**, 50c per bunch.  
**Huckleberry**, 35c per bunch.  
**Salal**, 35c per bunch.  
**Sheet Moss**, \$1.75 per 10-lb. bag.  
**Tree Moss**, \$4.50 per bale

**H. W. GOOCH**  
**Wholesale Florist**  
**Tillamook, Ore.****H. PLATH****"The Ferneries"****Lawrence and Winnipeg Avenues**  
**SAN FRANCISCO, CAL.**Write for wholesale list of  
**FERNS, KENTIAS and**  
**PRIMULA OBCONICA**

ing nicely. This shop will have more floor space for handling stock. There

has been a great deal of funeral work here lately.

# Violets - - - Cut Greens

ROSES AND CECILE BRUNNERS

## DOMOTO BROS.

Wholesalers—Shippers

440 BUSH STREET,

PHONE  
Douglas 3249

SAN FRANCISCO, CALIF.

Mention The Review when you write.

Fine Line of Pot Plants for

### XMAS

— IN —

Cyclamens, Begonias,  
Poinsettias, Ferns

Prices on application

Woodland Park Floral Co.  
SUMNER, WASH.

Mention The Review when you write.

## ENGLISH HOLLY AT ONCE

Berried, per pound . . . . . 50c  
Green, per pound . . . . . 25c

### English Holly Wreaths, Berried

12-inch . . \$0.35 each      16-inch . . \$0.75 each  
14-inch . . .50 each      18-inch . . 1.00 each

COLUMBIA GREENHOUSE CO.,      3206 Juneau St.,  
SEATTLE, WASH.

Mention The Review when you write.

### Stock You Need Now

Boxwood, tall growing, 2 ft. . . . . Per 100 \$75.00  
Cannas, best varieties . . . . . 8.50  
Cherries, field, ready for 6 or 7-in. pots 25.00  
Chamaerops Excelsa, 8-ft. . . . . 150.00  
Dracaena Indivisa, 5-in. pots . . . . . 15.00  
Fuchsias, single or double, 4-in pots. . 15.00  
Geraniums, including Ivy, 2 and 3-in. pots . . . . . \$4.00 and 6.00  
Hollyhocks, field, double asst. . . . . 10.00  
Lantanas, 2 and 3-in. . . . . \$6.00 and 8.00  
Passion Vines, 3 and 4-in. . . . . \$8.00 and 12.00  
Pansy Seedlings, giant strain . . . . . 5.00  
Pelargoniums, 2 and 2½-in. \$10.00 and 12.00  
Petunias, giants, 2-in. \$3.50; selected. 5.00  
Phlox, perennial, asst. . . . . 7.00

Write for prices on other stock.

FRED G. EHLE, Wholesale Grower.  
224-286 Sanborn Ave.      San Jose, Calif.

Mention The Review when you write.

Felix Rosaia handled a recent church decoration which attracted much comment. He used mums and ferns for the altar bank, Ward and Cecile Brunner roses in the attendants' bouquets and lily of the valley and orchids for the bride's bouquet.

The Burns Floral Co. has been making a special showing lately of the smaller potted flowers and reports a big sale of dark-colored cyclamens. Potted pompons are also selling well as the result of special window displays.

The Woodlawn Flower Shop introduced a novelty football window through the use of a goat. Two large footballs bearing the colors of the Washington and Dartmouth universities formed the background and the removal of a portion of the floor in the window gave an opportunity for the animal display. A big sale of corsages for this game was reported, as well as a fine business throughout the week.

Carl Melby, of Melby & Allen, while

## HOLLY WREATHS

Made of Berried English Holly, 16 inches over all . . . . . 50c each  
Made of Berried English Holly, 20 inches over all . . . . . 75c each

### Berried English Holly

Cut same day shipments are made . . . . . 50c per lb.  
Twenty and fifty-pound crates.

MISTLETOE (White Pearl Brand), 35c per lb.

CEDAR ROPING - - \$7.00 per 100 yds.

### SEATTLE FERN & MOSS CO.,

Correspondence Solicited.      89 PIKE STREET, SEATTLE, WASH.

Mention The Review when you write.

## CHRISTMAS PLANTS

Begonias, Peterson and Cincinnati, 4-in., 65c; 5-in., 75c; 6-in., \$1.00 to \$1.50 each. Cincinnati, 7-in., \$2.00.

Cyclamens, White, Red Eye, 5-in., 60c; 6-in., \$1.00; 8-in., \$2.50.

Poinsettias, 6-in., \$1.00 and \$1.25; 7-in., \$2.00 and \$2.50, four plants in a pot; 8-in., \$3.00 and \$3.50, 6 plants in a pot.

Add 5% for packing charges

Holden Floral Company,      1180 Milwaukie Avenue  
PORTLAND, OREGON

## PORTLAND ROSES

EVERGREENS

HARDY PERENNIALS

Price List on Request

Mountain View Floral Co.,      Portland,  
Oregon

Your inquiries for anything you may need

WILL BE APPRECIATED

### H. L. OLSSON CO., Inc.

Growers of Quality Plants for the Trade

Box 494      SPOKANE, WASH.



# XMAS STOCK

Poinsettias Begonias Ferns  
Cyclamen Heather Kentias

PRICE LIST ON REQUEST

**RAHN & HERBERT CO., Clackamas, Ore.**

unable to compare the current Thanksgiving sales with those of a year ago, reports entire satisfaction over the way the stock was cleaned up this year. Several improvements in this new shop are planned, with the idea of attracting more transients. H. M.

## SPOKANE, WASH.

### The Market.

Stock in chrysanthemums is a little scarce, due to Thanksgiving trade. Carnations are sufficient to meet all demands. Roses are becoming scarce, but the quality remains good. Fine specimens of cyclamen and primula are finding ready sales. The scarcity of ferns is over and they are moving fast.

All the members of the trade report a good Thanksgiving day business and stock was good. In almost every case there was plenty of everything, with only a slight shortage of the better grades of yellow mums.

The growers are all well stocked for Christmas, and especially in the late varieties of chrysanthemums. Spokane is getting to be the center of a large shipping trade in mums.

### Various Notes.

H. L. Olsson, Inc., is busy with ever-green festoon orders. He is ready to supply the trade with cyclamens that are in keeping with the standard of plants he has produced in other years.

The Manito park greenhouses have been a picture for the public to feast on. Sunday finds the houses filled with visitors. It makes one of the best advertisements of flowers that the trade could wish for.

The prominent growers of Spokane have taken a six months' contract for advertising, using the slogan prominently. The newspapers have been chosen in preference to billboards.

Peters & Sons, of Hillyard, Wash., will have a large cut of chrysanthemums for the Christmas trade. They are burning sawdust exclusively as a fuel this year, with good results.

The Spokane Seed Co. reports a good bulb trade this year. The fine, open fall weather has allowed late planting.

The Inland Seed Co. reports a complete clean-up of all bulbous stock and is now planning for the spring trade.

The ever increasing demand for artificial baskets for Christmas is supplying work for spare time in the stores and some fine window displays of them are seen. H. H.

## FOR CHRISTMAS

POT POINSETTIAS, 50c to \$2.00.

CYCLAMENS, 50c to \$1.00.

PRIMULA OBCONICA, 20c to 50c.

CHERRIES, 50c to 75c.

MAIDENHAIR FERNS, 20c to 75c.

FERN DISH FERNS, 40c to 75c.

RUBBER PLANTS, 50c to \$1.50.

KENTIA PALMS, 50c to \$5.00.

## WILSON-CROUT-GEHR CO.

East 62nd and Ankeny Streets, PORTLAND, OREGON

Mention The Review when you write.



## SEEDLINGS

Greenhouse Special mixed, per 250, \$2.25; per 500, \$3.50; per 1000, \$6.50.

Private Stock, mixed, per 250, \$2.00; per 500, \$3.00; per 1000, \$5.50.

### CATALOGUE READY

### SEED

Steele's Mastodon Greenhouse, special mixed, O. K. outside, 1/8 oz., \$1.00; oz., \$7.00.

Steele's Mastodon Private Stock, mixed, 1/8 oz., \$1.00; oz., \$6.00.

**STEELE'S PANSY GARDENS, Portland, Oregon**

Mention The Review when you write.

## MUMS

of Excellent Quality

## POMPONS

All Colors

### PACKED RIGHT

Let us have a trial order.  
Good assortment of potted plants.

## PETERS & SONS

(We Ship from Spokane)

HILLYARD, WASH.

Mention The Review when you write.

# Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

## SMYTH FOR CHICAGO

The florists who have acquired this habit in sending orders into this city get for their customers the utmost the money will buy—in flowers and service.

**W. J. SMYTH**

*3101 to 3109 Michigan Avenue, Chicago.*

"The Man Who Knows"

Member F. T. D.

**YOUR ORDERS**  
for the Holidays or any  
other occasions always  
will receive Prompt  
and Careful Attention.

*Samuelson*  
**FLORIST**

Member  
F. T. D.

*2134 Michigan  
Avenue*

**CHICAGO**

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Private Stock, mixed, per 250, \$2.00; per 500, \$3.00; per 1000, \$5.50.

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### SEED

Steele's Mastodon Greenhouse, special mixed, O. K. outside,  $\frac{1}{8}$  oz., \$1.00; oz., \$7.00.

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**STEELE'S PANSY GARDENS, Portland, Oregon**

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**CHICAGO**

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#### SLOGAN SENTIMENTS.

##### In Later Life.

In last week's article we covered the application of our slogan in the cycle of life from birth to marriage. Here begins the best and happiest part of life. There will be anniversaries of the wedding day; often these will be cele-

brated in a formal manner, and if the public were properly educated "Say It with Flowers" would have a more prominent part in these anniversaries. For instance, the wooden wedding anniversary comes when the principals are still young, full of vigor and life, and flowers must have their part in this celebration, because the young wife prides herself on being a good housewife and

her entertainments must bear all the marks of culture and refinement. So it goes, all through the years, until the silver wedding day, when, after twenty-five years of struggle with the world, the hearts of these two people are becoming mellow; they will both be looking back over that span of years, with one thought uppermost in each of their hearts—the sacrifices that each has been

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**PHOENIX, ARIZONA**  
 Donofrio Floral Co.  
 CHAS. E. MORTON, Mgr.  
 Wire your orders to us for delivery in  
 Arizona and New Mexico.

**Flowers for all ARIZONA**  
 Tucson Seed & Floral Co., TUCSON, ARIZONA

**DOUGLAS, ARIZ.** FOR ALL POINTS  
 IN ARIZONA  
 GATLIFF FLOWER GARDEN  
 Successor to TRAVIS FLOWER SHOP  
 Indian Blankets, Dolls and Moccasins.

**TUCSON, ARIZ.** 7 East  
 Congress Street  
 BURNS' FLOWER SHOP

**PRESCOTT, ARIZ.**  
 Send your orders to ACKER'S FLOWER SHOP

**ROSWELL, N. MEX.**  
 ALAMEDA GREENHOUSES  
 Headquarters for Flowers New Mexico and Texas.

obliged to make and the willingness with which these sacrifices were made.

How many times have we, who have had retail store experience, listened to some white-haired man, as he would order flowers for his life partner, relate to us what a wonderful woman she had been and tell of the trials encountered and the inspiration she had been to him, of how the very thought of that woman at home, faithfully performing her part of the nuptial contract, without any applause from the world, had made him a success in the business world! Such a man, who has been buffeted by the world for twenty-five years, finds it hard to express the sentiment that is stored up in his heart. Do not lose sight of the fact that sentiment is there. The hard knocks he has received have not been able to kill it. Dormant though it may be, it only needs the thought of their wedding day to resurrect it and a new language to express it, and, mark you, there is just one language that can do this, and that is the language of flowers.

## A Strong Man's Aid.

Has it ever occurred to you store people how pitiful it sometimes is to see a



## Take a Hint From Sam

If I have told you this story before, don't get sore, as all of us have been known to repeat ourselves. It's about Sam, a Georgian nigger. A bad nigger, who was about to be hanged for murder.

When the rope was about his neck and everything ready, the sheriff asked him if he had anything to say. "I sure has, boss; what I'se got to say is, dat dis here experience sure am going to learn Sam a powerful good lesson."

Every Christmas we hear a lot of kicks about pickled stock; every year, a lot stop doing it, and a lot more start doing it. Some day, some of them, like Sam, are going to learn a lesson when it's too late. All of which gives you a pretty definite idea of where I stand.

New York's  
 Favorite Flower Shop

*G.E. M. Stumpff*

Fifth Avenue at 58th Street

big, strong man in your store! I have seen them, both old and young, under all circumstances, when their hearts were just bursting to express the sentiments that they felt. They were men who would not flinch, no matter what the danger might be; who, if put at the head of a column of men, would not hesitate to lead them into the jaws of death, or, on the floors of a stock ex-

change or other market, would face financial ruin without a quiver. Yet, when some woman was concerned, they had no courage at all. They just simply had to have help, and in fear and trembling they "Say It with Flowers."

Such men have thought at first perhaps that such a method was effeminate, but they have tried every way they knew of to carry the message in per-

# Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

## PASADENA, CALIFORNIA

### SIEBRECHT'S HOUSE OF FLOWERS

HENRY A. SIEBRECHT, Jr.

Largest assortment of choice and rare flowers in California  
Inquire from your customers who have visited California about *The House of Flowers*.

	CITIES	COUNTRY CLUBS	SANATORIUMS	
F.	Arcadia	Altadena Country Club	Potter's, at Monrovia	F.
T.	Alhambra	Annadale Country Club	Southern California	T.
	Altadena	Midwick Country Club	Los Encinas	
	Glendale	Overland Club.	Lamanda Park	
D.	Eagle Rock			D.
	Monrovia			

ROSS FIELD, UNITED STATES BALLOON CAMP, ARCADIA

Henry A. Siebrecht, Jr., District Representative of California  
for the Florists' Telegraph Delivery Association.

"SAY IT WITH FLOWERS" from

SIEBRECHT'S HOUSE OF FLOWERS, 383 E. Colorado St., Pasadena, California

## PASADENA, CALIF.

### WHITFORD'S, Florists

Member F. T. D.

343 East Colorado Street

Personal Service and the Freshest Flowers from the Best Equipped Store in the city, enables us to  
guarantee your customers will be satisfied.

WE ARE THE LARGEST GROWERS IN THIS CITY.

## SAN FRANCISCO, CALIF.

ART FLORAL CO., Inc., 255 Powell St.

Steamers and Trains

FROM  
SAN FRANCISCO  
AND  
OAKLAND PIERS.

Delivers Telegraphic Orders

within the hour  
they are received—

BY SPECIAL MESSENGER.

Fruit and Flower Baskets

SPECIALIZE IN

Fruit Baskets for Bon Voyage Gifts.

\$5.00 to \$25.00.

son and failed. The one to whom they were trying to carry the message has been aware all the time of their intentions.

Did we ever stop to think of the embarrassing position in which this places any good woman? She is, no doubt, longing to help him, but his timidity

ties her hands. Were it otherwise his respect and admiration would not be the same, for modesty means everything to such a man. But a day comes when



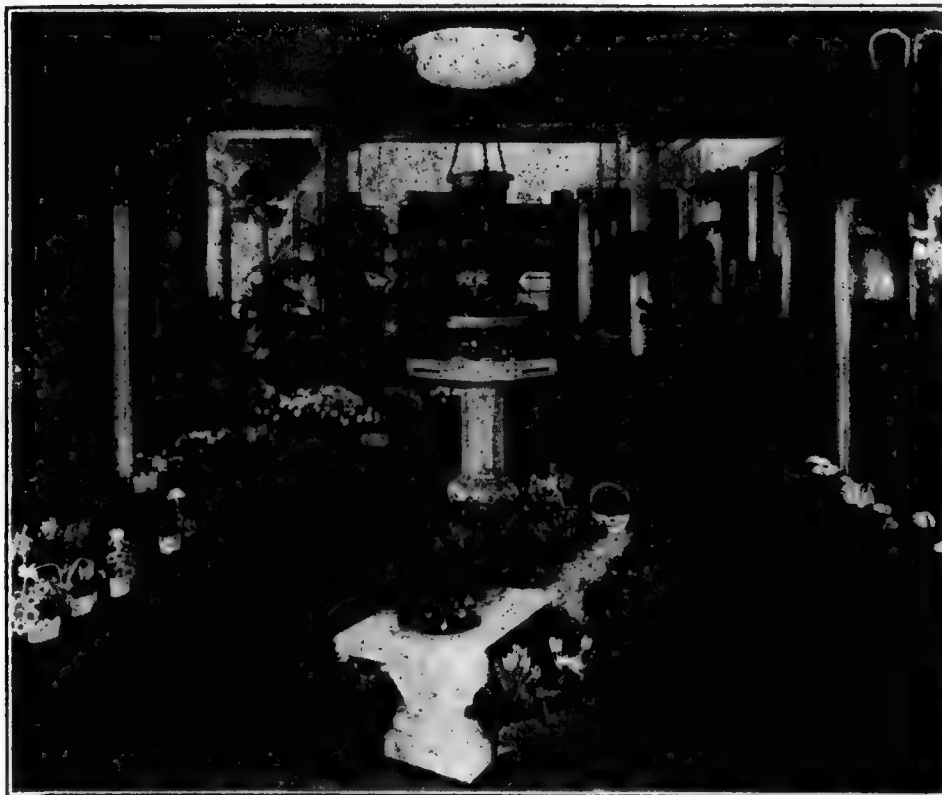
# Telegraph Delivery Department

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## Henry Penn's Christmas Message:

More plants and flowers will be sold for Christmas gifts than ever.

*Penn The Florist*



*The Most Modern and Artistic Home of Flowers in New England*

Flowers express the giver's personality better than any other gift. Why not make this the basic feature in your advertisement for this Christmas?

*The PENN that wrote Service into Flower selling*

124 Tremont St.

*Penn The Florist*

BOSTON, MASS.

Boston's Flower-Phone—Beach 6900

Switchboard with six trunk lines connecting our numerous departments

# Telegraph Delivery Department

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## F.T.D. Orders Have The Right O' Way.

NASHVILLE  
TENNESSEE

ATLANTA  
GEORGIA

CHATTANOOGA  
TENNESSEE

400,000  
Feet  
Under  
Glass

JOY FLORAL  
COMPANY

*Joy's*

YOUR  
XMAS  
ORDERS  
PLEASE!

JOY FLORAL  
COMPANY

*"Say it with Flowers"*

HUNTINGTON'S TELEGRAPH FLORIST

*McClure & Coffman*  
HOME of FLOWERS

HUNTINGTON  
WEST VIRGINIA.

Our Christmas Stock Is the Largest in Southern West Virginia.

No Order Too SMALL—No Order Too LARGE.

Auto Delivery to ASHLAND, KY.

he has an opportunity to "Say It with Flowers"; perhaps others have said it at the same time, but our man sees his flowers awarded the place of honor. The others may be shared with someone less

fortunate, but his are for her alone. The flowers tell him to be of good courage. The woman has retained her womanliness and the man has used a strong man's weapon. It has disclosed

to her a trait of character in this man that makes him bigger than ever in her eyes.

Then another thing we have not spoken of; if honors of any sort come

# Telegraph Delivery Department

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## Samuel Murray

The leading flower establishment of

## Kansas City

Will arrange and deliver orders for flowers, plants or design work for the trade in any part of the Middle West.

All goods and service strictly first-class.

Member of Florists' Telegraph Delivery.

Samuel Murray : 1017 Grand Ave. : Kansas City, Mo.



# Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.



ON THE GREAT AND PROSPEROUS WEST SIDE OF

## C H I C A G O

There is no larger, finer or better known store than that of  
**H. N. BRUNS**, <sup>Member</sup> <sub>F. T. D.</sub> 3040 West Madison St.  
 THE PLACE TO SEND YOUR CHRISTMAS ORDERS

## CHICAGO---The Home of Flowers---CHICAGO

Members of the F. T. D.

Members of the F. T. D.

*Alpha Floral Company*  
 Northwest corner  
 Wabash Avenue and Adams Street

We guarantee all three,  
**SATISFACTION,**  
**QUALITY**  
 AND  
**SERVICE.**

*Johnson & Chronis*  
**FLORISTS**  
 Southeast corner  
 47th Street and Lake Park Avenue

We carry the largest and most complete stock of any store.

We are located in the heart of the leading Hotel, Theater  
 and Shopping District.

### "SAY IT WITH FLOWERS"

# Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

## Attention—Mr. Retailer!

If you would have your orders filled with that care and precision that you, yourself, would give them—send them to

*Muir*  
CHICAGO  
ESTABLISHED  
1865

Long Distance Phones: Oakland 6252, 319

## Flowers

4647 Grand Boulevard, Chicago

We cater to those who demand the best.

Prices Reasonable.



### The Fort Dearborn National Bank CHICAGO

OFFICE OF  
VICE-PRESIDENT

January 8, 1919.

MR. JOHN T. MUIR,  
4647 Grand Blvd., City.

Dear Mr. Muir:

It might be of interest to you to know how much the officers of this bank appreciated the admirable taste which you displayed in the arrangement of the design and the beautiful flowers used in the floral piece furnished by you at the time of Mr. Lampert's funeral.

It was an occasion on which we felt that the best was none too good and we were very much gratified at your effort in that direction. It was also spoken of by Mrs. Lampert afterwards as being the most wonderful assemblage of flowers that she had ever seen.

Feeling confident that you would be pleased to know of these favorable comments, I have taken the liberty of writing you this letter.

Very sincerely,

H. R. KENT, V.-P.

# Telegraph Delivery Department

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## FOREIGN SECTION

Liverpool, England  
DINGLEYS, Ltd., Florists

SHEFFIELD, ENGLAND  
WM. ARTINDALE & SON  
FLORISTS SEEDSMEN NURSERYMEN

Manchester, England  
DINGLEYS, Ltd., Florists

SCOTLAND SEND YOUR  
ORDERS NOW TO  
LEIGHTON, Florist, GLASGOW  
Scotland's Only Member F. T. D.

into a man's or a woman's life, is there any way to tell them how glad we are better than to "Say It with Flowers"? Take an instance where a poor boy, perhaps a newsboy or bootblack, secures a position as messenger with some large company. After night school and close application to his duties, whatever they may be, there are years of long, weary grind. Finally the day comes when that company must elect a new president and this boy is elevated to this enviable position. How many of the presidents of railroads of this country have worked themselves up from such positions as track-walkers? On such occasions as these, in what better way can the associates of such men express their pleasure at his success in life than to "Say It with Flowers"? How often, when such events transpire, do we see in the papers the next day that when the new president arrived at his office he found his desk a bower of flowers!

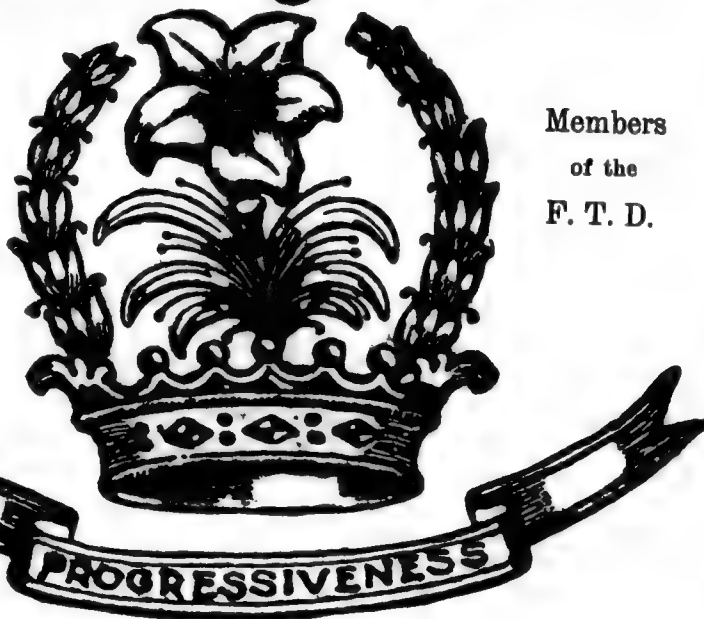
There is another occasion that during all their years comes into the life of every man and woman. Each year they have a birthday. Outside of men in public life, this occasion may not be generally known, but there are always a few who remember this day; it matters not how humble or prominent one may be, there is someone who cares. If we were to forget everything else and simply educate the public to "Say It with Flowers" on birthdays—in a country of 110,000,000 inhabitants, there are 110,000,000 birthdays each year—what wonderful results might be obtained!

### Farewell Flowers.

But each birthday means a year nearer to the grave, the goal of each life. At last the sad day comes, and, ordinarily, it is usually the largest flower occasion of that life. It is a different sentiment we are now expressing; on every occasion up to this time it has been one of gladness; now it is sorrow. On every one of the other occasions there has been something that might have taken the place of flowers, but there is but one way to express sorrow and that is to "Say It with Flowers." It is our last tribute to a friend or loved one whom we shall see no more. It is always an occasion that sets both old and young to thinking. For the

# "Say it with Flowers"

Members  
of the  
F. T. D.



Members  
of the  
F. T. D.

GUDE BROS.CO.  
FLORISTS  
1214 F ST.N.W.  
WASHINGTON,D.C.

# "Say it with Flowers"

OSHKOSH, WIS.  
THE MILES COMPANY  
GROWERS

Established 60 years. Member F. T. D.

ORDERS IN OR AROUND  
Washington, D. C.  
MEMBER F. T. D.  
GEO. C. SHAFFER  
900 Fourteenth Street

WASHINGTON, D. C.  
Louise Flower Shop  
Connecticut Ave. at N St., N. W.  
Miss Louise W. Daugherty, . . . Proprietress  
Phones—Franklin 3579, 3841, 3842.  
Member Florists' Telegraph Delivery.

RACINE, WIS.  
THE  
610-612 FLOWER Member  
Wisconsin Street SHOP F. T. D.

La Crosse, Wis.  
La Crosse Floral Co.  
Oldest F. T. D. Member  
We grow all our flowers Guaranteed service

La Crosse, Wis.  
Send your order for flowers for delivery in  
this city and vicinity to  
SALZER'S FLORAL GARDENS  
QUALITY AND SERVICE ASSURED

KENOSHA, WIS.  
L. Turner & Sons, 352 Park Ave.  
Members Florists' Telegraph Delivery

Racine and Kenosha  
Operating large Greenhouse in both these Wisconsin cities P. N. Obertin



# Telegraph Delivery Department

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## S E R V I C E

During the period of December 20 to December 31, last year, over two hundred (200) Telegraph Orders were received from corresponding Florists, principally members of the F. T. D. Every order was acknowledged on the date of receipt and every order was filled with complete satisfaction. This we call service.

Let us have your orders.

*Blackistone* Inc.  
14th and H Streets  
WASHINGTON, D. C.

### Milwaukee, Wis.

A. CURRIE & CO.,  
130-132 Wisconsin Street  
Member Florists' Telegraph Delivery Ass'n.

### MILWAUKEE

EXCLUSIVE FLORAL  
ARRANGEMENTS

BAUMGARTEN, Inc.  
Member F. T. D. 93 WISCONSIN ST.

### MILWAUKEE WEST ALLIS WAUWATOSA

ERWIN J. HAMME  
Greenhouses and Flower Shop  
at WAUWATOSA, WIS.

For WISCONSIN delivery of  
"HOME-GROWN FLOWERS"  
GET IN TOUCH WITH

J. E. MATTHEWSON  
SHEBOYGAN, WIS.

Member Florists' Telegraph Delivery Association

MADISON, WIS.  
RENTSCHLER FLORAL CO. Member  
F. T. D.

### MILWAUKEE

*E. WELKE & CO.*  
*The House of Roses*

Member F. T. D. 750-752 Third Street

### MANITOWOC, WIS.

THE M. G. MADSON SEED CO.,  
North 8th and Commercial Streets.

### GREEN BAY, WIS.

Meier-Schroeder Co. Orders for Cut Flowers and  
Designs delivered anywhere  
in Wisconsin and Northern Michigan at right prices.

young, the departed one has left "foot-prints in the sands of time." Many a young man or woman has resolved to model his life upon that of someone who has just passed to the great beyond; their emotions are stirred and there is but one way to express them, and so they "Say It with Flowers." Older people, when death comes, realize how short a span life is, at best; they, too, are stirred deeply and flowers, again, are the only mode of expression.

But did you ever stop to think that "Say It with Flowers" does not stop with death? How often have we strewn the grave of one who was known to us only through the family tree?

I have tried to write these articles from a human standpoint, but in the last one, next week, we shall consider it from the practical side. Tate.

### MILWAUKEE

Member  
F.  
T.  
D.

*Lubliner*  
FLORIST  
225 Grand Ave.

### MILWAUKEE, WIS. FOX'S

INCORPORATED

437-39-41 MILWAUKEE STREET  
Member Florists' Telegraph Delivery Ass'n.

### MILWAUKEE

1-3-5 GRAND AVENUE

GIMBELS

A. H. MacDonald, Mgr.  
Member Florists' Telegraph Delivery Association

### MILWAUKEE

F. T. D.

EDLEFSEN-LEIDIGER CO.  
419 Milwaukee Street

# Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

All orders carefully executed.  
Choice cut stock and plants  
from our own greenhouses.

END YOUR ORDER  
TO  
**SANDERS**  
NURSERY CO.  
623 Clara Ave., ST. LOUIS, MO.

Members of the  
Florists' Telegraph Delivery  
Association

**ST. LOUIS, MO.** Send Your Orders to **F. H. WEBER**  
Taylor Avenue and Olive Street

EVERYTHING SEASONABLE. PLANTS OR CUT FLOWERS.  
ALL ORDERS CAREFULLY EXECUTED UNDER MY PERSONAL SUPERVISION.

Member Florists' Telegraph Delivery Association.

Flowers Delivered in City or State on Short Notice.

**ST. LOUIS, MO.**  
**GRIMM & GORLY**  
Leading Downtown Florists  
Members Florists' Telegraph Delivery.

ORDERS FOR  
**ST. LOUIS, MO.**  
**YOUNG'S :: 1406 Olive St.**

**ST. LOUIS, MO.**  
Wire or phone **OSTERTAG BROS.**  
your orders to  
The Largest Retail Supply House in the West.  
**JEFFERSON AND WASHINGTON AVES.**  
Members F. T. D.

**ST. LOUIS, MO.**  
Wire your orders to  
**MULLANPHY FLORISTS, Inc.**  
N. W. Cor. 8th and St. Charles Streets  
Both Long Distance Phones  
Member Florists' Telegraph Delivery Ass'n.

**ST. LOUIS, MO.**  
Member  
Florists'  
Telegraph  
Delivery  
Association  
**Joe. Witek**  
4744-4748 McPherson Ave.

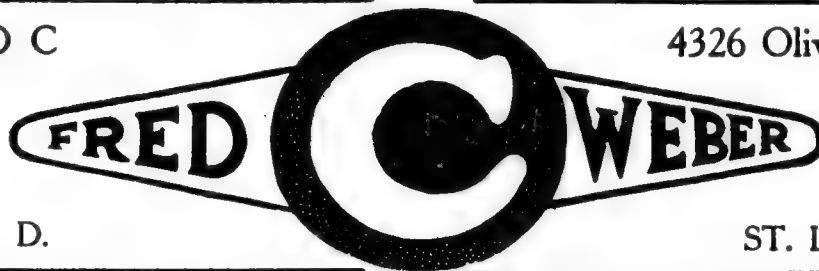
**ST. LOUIS, MO.**  
**BENTZEN**  
FLORAL COMPANY  
8118 North Grand Avenue  
FACILITIES SECOND TO NONE

**ST. LOUIS, MO.**  
Up-to-date Service **The Blossom Shop** 4110 Manchester Ave.

**ARCHIAS FLORAL CO., Sedalia, Mo.**  
Choice Cut Flowers and Designs on Short Notice.  
Prompt attention to telegraph and telephone orders.  
Members Florists' Telegraph Delivery Ass'n

RED C

4326 Olive St.



F. T. D.

ST. LOUIS

**ST. LOUIS** Choice Seasonable Flowers  
**George Waldbart Floral Co.**  
Efficient Service—Most Centrally Located  
All Orders Carefully Executed 516 North Grand Ave.

**SEDALIA, MISSOURI**  
"You will not stammer if you say it with our flowers"  
**State Fair Floral Co.**  
Florists' Telegraph Delivery.

Phone 1367  
**Stokes FLORAL SHOP**  
"WE STRIVE TO PLEASE"  
305 E. Walnut St. Springfield, Mo.  
Members F. T. D.

**KANSAS CITY, MO.**  
We are members of the F. T. D.  
**J. F. MURRAY & CO., 212 E. 10th Street**  
**W. J. Barnes** KANSAS CITY, MO.  
38th St. and Euclid Ave.  
Established 1890.  
No order too large or small. Member F. T. D.

**ST. LOUIS, MO.**

The Market.

The week following Thanksgiving the wholesale market was in fairly good condition and the supply was equal to the demand, which was reported large all through the week. Splendid weather conditions caused an increased production. Shipping conditions at the various wholesale houses were excellent. The shipping of cut flowers and supplies from this market to western points has become a big factor of late and it looks as though the old days,

**Kansas City, Mo.**

**Rock's**  
MEMBER F. T. D.

1106 GRAND AVENUE

**KANSAS CITY**  
WE STRIVE TO PLEASE  
**ALPHA FLORAL Co.**  
1005 WALNUT—PHONES ETHEL 1906  
ALPHA ELBERFIELD, Founder and Owner.  
Member of the F. T. D.

**KANSAS CITY**  
**A. Newell**  
FLORIST  
MEMBER F. T. D. Eleventh and McGee Sts.

**STUPPY FLORAL CO.**  
Orders Executed  
Missouri, Iowa, Kansas and Nebraska  
**St. Joseph, Mo.**  
Members Florists' Telegraph Delivery

**Excelsior Springs, Mo.**  
EXCELSIOR GREENHOUSES

**COLUMBIA, MO.**  
COLUMBIA FLORAL CO.  
Halfway between St. Louis and Kansas City

# Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

HOWEVER small the order placed with Becker's Conservatories, it commands the courteous, careful service you yourself would give.

We  
have set no  
"Minimum  
Charge"

Becker's—8 minutes from the heart of Boston—  
gives prompt service in and roundabout Boston

## BECKER'S CONSERVATORIES

FRED C. BECKER

Member Florists' Telegraph Delivery

KARL F. BECKER

1730 Cambridge Street, CAMBRIDGE, MASS.

### ENID, OKLA.

The Hub of the Middle Southwest  
10 Railroads for quick delivery.  
ENID FLORAL CO., Leading Florists  
Authorized Member F. T. D. for Enid.

ENID, OKLAHOMA, Oklahoma Floral Co.  
Will fill your orders for Designs  
and Cut Flowers in Oklahoma  
Member F. T. D., Elks Bldg., 109 E. Broadwa.

### OKMULGEE, OKLA.

GEO. W. MARSHALL, 108 N. Grand Ave.  
MEMBER F. T. D.

Joplin, Mo. AMERICAN  
FLORAL SHOP  
J. E. MEINHART, Prop., 216 W. 4th St.

### WEBB CITY, MO.

J. E. Meinhart, 416 S. Pennsylvania Ave.

### CHILLICOTHE, MO.

ISHERWOOD GREENHOUSES  
We Strive to Please

### SPRINGFIELD SEED CO.

SPRINGFIELD, MO.  
FLORAL DEPARTMENT OPEN DAY AND NIGHT  
Member Florists' Telegraph Delivery Association

### MUSKOGEE, OKLA.

McQueen Floral Co.  
FLOWERS BY WIRE ANYWHERE  
Member F. T. D.

### EASTERN OKLAHOMA WESTERN MAXWELL & CO.

We grow our own flowers  
50,000 sq. ft. of glass

TULSA, ALVA.

### Oklahoma City, Okla.

THE FOSTER FLORAL CO.

Member Florists' Telegraph Delivery

### Hornaday Greenhouse, LAWTON, OKLA.

can fill your orders for Walter, Temple, Burk-  
burnett, Altus, Snyder, Grandfield, Apache,  
Anadarko and Fort Sill.

when gluts on this market were common,  
are over. Christmas is only two weeks  
away and many of the leading retail-  
ers have numbers of orders booked

### FURROW & Co.

Service unexcelled  
for central and northern  
Oklahoma

Guthrie, Oklahoma

### MUSKOGEE, OKLA.

MUSKOGEE CARNATION CO.

Largest Growers and Retailers in  
Eastern Oklahoma  
Member Florists' Telegraph Delivery

### FOR ALL TOWNS IN SOUTHERN OKLAHOMA AND NORTHERN TEXAS

Mrs. B. A. Nelson Sulphur, Okla.

### CHICKASHA, OKLA.

Mrs. Stella Johnson Member F. T. D.

### TULSA, OKLAHOMA

Boston's Flower Store. O. O. Boston  
Member Florists' Telegraph Delivery.



# Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

## Boston—O'BRIEN

QUALITY AND SERVICE

Member Florists' Telegraph Delivery Association

67 Beacon Street  
Deliveries  
To All Suburbs

## BROOKLINE

and Chestnut Hill, Mass.

FOR THIRTY YEARS THE LEADING FLORIST IN THIS EXCLUSIVE COMMUNITY

## F. E. PALMER, Inc.

220 Washington St.  
BROOKLINE, MASS.

MEMBER  
F. T. D.

## CARBONE, 342 Boylston Street, BOSTON

Member Florists' Telegraph Delivery Ass'n.

## NEWTON ROSE CONSERVATORIES

R. C. BRIDGHAM, PROPRIETOR  
329 NEWTONVILLE AVE. NEWTONVILLE, MASS.

## NEWTON 60, MASS.

Newton, Newtonville, West Newton, Auburndale, Newton Lower and Upper Falls, Newton Highlands, Newton Center, Waban—all above in City of Newton.

Also delivery in Waltham, Watertown, Needham, Brookline, Cambridge and Allston, Wellesley College, Lasell Seminary and Mt. Ida School.

Member Florists' Telegraph Delivery Association.

## The Beacon Florist

7 Beacon Street, BOSTON

J. EISEMANN, Manager, 14 years head decorator and designer for Penn's.  
PROMPT, EFFICIENT SERVICE GUARANTEED.

## Morse & Beals, LOWELL, MASS.

Nearest Shipping Point to  
NEW HAMPSHIRE and VERMONT

Members Florists' Telegraph Delivery Association

## Worcester, Mass.

### RANDALL'S FLOWER SHOP

Member Florists' Telegraph Delivery.

## War Brothers Boston, Massachusetts

44 TEMPLE PLACE  
The Centrally Located Florist Shop  
We cover all points in New England.  
Yours for Reciprocity.  
Members Florists' Telegraph Delivery.

## H. F. A. LANGE

Worcester, Mass.

Delivers to all Points in New England  
125,000 Square Feet of Glass.  
Member Florists' Telegraph Delivery Ass'n.

## Cambridge, Mass.

Largest Retail Conservatories near the heart of Boston. Deliveries in all suburbs.

HAROLD A. RYAN, Inc.  
Opposite Mount Auburn Cemetery.

## New Bedford, Mass.

and all parts of CAPE COD, MASS.

### MURRAY, Florist

232 Union Street  
GREENHOUSES: FAIRHAVEN, MASS.  
National Florist. Member F. T. D.

## Waltham, Mass.

1st CLASS STOCK  
FACILITIES  
SERVICE

### M. F. RUANE

Member F. T. D. 121 Moody St.

## BOSTON MASS.

## HOUGHTON GORNEY

UNDER THE PARK ST. CHURCH

## FITCHBURG, MASS.

LESURE The Florist  
EVERYTHING IN FLOWERS

## CAMBRIDGE, MASS.

ROBBINS BROS., 636 Massachusetts Avenue  
Near All Colleges Members F. T. D.

## WELLESLEY COLLEGE

Dana Hall, Walnut Hill, Rockbridge Hall Schools  
TAILBY, Wellesley, Mass.  
Long Distance Tel., Wellesley, 44-1, 44-2, 44-3

## Newton, Mass.

Also BOSTON, BROOKLINE  
CAMBRIDGE, WELLESLEY

## COTTON

The Florist

## BOSTON 9, MASS.

HENRY R. COMLEY, Florist, 6 Park Street  
50 years' experience in the florist business guarantees efficiency to take care of all orders. 20 per cent allowed.

ahead and great preparations are being made for this holiday. The outlook is for a record-breaking Christmas. Cut stock at the various markets showed a decrease in mums last week, with many of the growers cleaned out. Some growers, however, report that they expect to have several late varieties for Christmas. Bonnaffons were in great demand last week.

Roses are arriving in quantity and the cold nights have put them in good condition, both in color and stem. A

## Warburton

Member  
F. T. D.

## FALL RIVER MASS.

33 N. Main Street  
Orders Executed for  
Southeastern Mass., Newport  
and Rhode Island Points

## MELROSE, MASS.

The Casey Florist Co. 93 Maple Street  
Nearest Dealer to New England Sanitarium

## MALDEN, MASS.

J. WALSH & SON  
Members Florists' Telegraph Delivery Ass'n.

## Brookline, Mass.

1314 Beacon St. Alice B. Merrill  
Member F. T. D.

# Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

## AMERICA'S FOREMOST FLOWER HOUSE

Superior  
Service

74th Year

Steamer

Deliveries and all  
others guaranteed.

Standard  
Prices

*Thos. F. Gavin*  
INC.

Est. 1847

Correspondents in all  
leading cities of the  
world

BOSTON—and—NEW YORK

1 PARK STREET  
AND  
799 BOYLSTON STREET

Your Account Invited

561 FIFTH AVENUE  
AT  
46th STREET

HARTFORD,  
CONNECTICUT

Welch's Flower Shop  
197 Trumbull Street  
A. W. Welch Mrs. E. M. Welch

New Haven,  
Conn.

J. N. CHAMPION & CO.  
The F. T. D. Artists

Yale  
College

Covering All Connecticut

HARTFORD, CONN.

Greenhouses: *Combs* Stores:  
Benton St. 741 Main St.  
364 Asylum St.  
Member F. T. D.  
Orders solicited for all parts of Connecticut

BIDDEFORD, ME.  
NEAR PORTLAND

*Strout's*  
INC. CARNATIONS  
Member F. T. D.

Waterbury, Conn.

RYAN & POWERS  
80 Center St.  
Special attention Westover and St. Margaret  
School Orders.  
Members F. T. D. and Rotary Florist.

Hartford, Conn.

*George F. Lane*  
SUCCESSOR *Welch*  
THE FLORIST  
180 Asylum Street Member  
F. T. D.

Providence, Rhode Island  
Johnston Brothers

LEADING FLORISTS  
38 DORRANCE STREET  
Member Florists' Telegraph Delivery Ass'n.

STAMFORD, CONN.

QUALITY FLOWER SHOP  
Member F. T. D. 43 ATLANTIC ST.  
Prompt delivery to  
NOROTON, DARIEN, NORWALK, GREENWICH

Hartford, Conn.

J. Albert Brodrib, Store,  
639 Main Street  
Deliveries to  
New Britain, Meriden, Middletown, Manchester,  
Rockville, Farmington, Willimantic.  
Member Florists' Telegraph Delivery Association

Lynn, Mass. MEMBERS  
F. T. D.

GIBBS BROS., 231-233 Union St.

BROCKTON, MASS.

Belmont Flower Shop MEMBER  
F. T. D.

BURLINGTON, VT.

*Gay's Florist*  
Member F. T. D.  
Orders for Vermont and Northern New York filled to  
your entire satisfaction at right prices.

BRIDGEPORT, CONN.

James Horan & Son

943 MAIN STREET  
Largest Growers in this District.  
MEMBERS FLORISTS' TELEGRAPH DELIVERY.

PORTLAND, ME.

THE FLOWERSHOP  
M. E. McGunigle Cor. Oak and Free Sts.

MANCHESTER, N. H.

H. C. STACHE. L. D. PHONE  
1261-R.

large crop of fancy Premier, Russell, Ophelia and Columbia will be in for Christmas. Carnations have not been so plentiful this season during the big mum crop and it is expected they will come forward as the mums go off the market. Violets, it is expected, will be scarce this season. Weather conditions have been favorable, but the crop this year has been small. Sweet peas are coming in better and there are prospects of a large crop. Prices go to \$3 per hundred for fancy stock.

The market offers a generous supply of Paper Whites, calendulas, stevias and snapdragons.

Fancy pussy willows last week brought \$6 per hundred uncleaned, and

New Britain, Conn.  
VOLZ FLORAL CO.

Bridgeport, Conn.  
John Reck & Son, 985 Main Street

PROVIDENCE, R. I.  
AND ALL NEW ENGLAND POINTS  
T. J. Johnston & Co., 107 Washington St.  
PROVIDENCE

NEWPORT, R. I.  
Est. 1864 Greenhouses  
SMITH JAMESTOWN, R. I.

# Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

Whether for decorative use in cut blossoms, or potted plants for Xmas, we can supply your every need on the shortest notice

Member  
F. T. D.

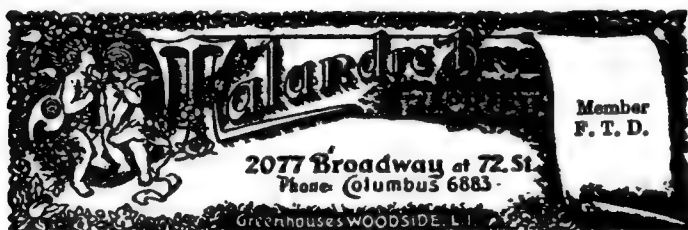
## Massmann Inc.

416 Bloomfield Ave.

Montclair, N. J.

DELIVERIES:  
Montclair, Glen Ridge, Verona, Bloomfield,  
Essex Fells, Caldwell, and all the Oranges

We fill all orders intrusted to us with the utmost care, bringing favorable comments from our customers, which we find is the best advertisement.



WE CARRY THE HIGHEST GRADE OF CUT FLOWERS

### SEND US YOUR NEW YORK ORDERS

ADJACENT TO THEATRICAL AND HOTEL DISTRICTS

**ABUNDANTLY PREPARED  
AT ALL TIMES**

## Edwards Floral Hall Company

1716 Pacific Avenue  
Atlantic City, New Jersey

Nurseries: Mediterranean  
and South Carolina Aves

Member Florists' Telegraph Delivery Ass'n

Red Bank, N. J.



W. W. KENNEDY & SONS  
FLORISTS  
MEMBERS F. T. D.  
41 BROAD STREET

PATERSON  
PASSAIC New Jersey  
EDWARD SCEERY  
Member Florists' Telegraph Delivery Assn.

ATLANTIC CITY, N. J.  
Atlantic City Flower Shop  
1519 Pacific Avenue

Always a big stock on hand of all kinds of flowers  
and plants. Personal attention. F. T. D. Member

Atlantic City, N. J.  
EGG HARBOR FLOWER SHOP  
611 Pacific Ave. Crane & Hill. Phone  
Members F. T. D.

Summit, N. J. HARRY O. MAY,  
PROPRIETOR  
New Jersey The Rose Shop

Englewood, N. J. Camp Merritt  
EDWARD G. BURROWS  
Member F. T. D.

HORNELL, New York  
C. G. JAMES & SON  
Prompt Deliveries to Elmira, Corning and Wellsville.

the demand was heavy. There was the  
usual large demand for greens and the  
market cleaned up easily on asparagus,  
smilax and adiantum. The market was  
well supplied with green and bronze  
galax and flat ferns.

#### Various Notes.

The annual meeting of the St. Louis  
Association of Gardeners was held De-  
cember 1 at the municipal greenhouses.  
President L. P. Jensen presided over a  
large gathering of members. The fea-

NEWARK, N. J.  
PHILIPS BROS.  
938 BROAD STREET  
Members F. T. D.

All Middle State and Seashore  
NEW JERSEY POINTS  
and Northeastern Pennsylvania towns  
are best reached from  
TRENTON  
MARTIN C. RIBSAM, Florist  
Member F. T. D. Broad and Front Sts.

NEWARK, N. J. F. T. D. Member  
BEGEROW'S 946 Broad St.  
FRESH FLOWERS AND BEST SERVICE

ONEONTA, NEW YORK  
DERRICK, Florist, MEMBER  
F. T. D.

For SYRACUSE, N. Y.  
W. E. Day Co., Onondaga Hotel Bldg.  
F. T. D.

SENECA FALLS, N. Y.  
E. W. HUDSON & SON  
WILL ALSO DELIVER ORDERS AT WATERLOO

Elmira, N. Y. SHIPMENTS  
Southern New York  
Northern Pennsylvania  
Member F. T. D. The Rosery Garden Shop 182 N. Main Street

TROY, N. Y. MEMBER  
F. T. D.  
33 Fourth St. H. LOUIS MENAND

FLORAL OSWEGO, N. Y.  
ART STUDIO E. KENDIG, Prop.  
Member F. T. D. At Your Service. Personal Attention.

Boonton, N. J. Dover, N. J.  
Olyphant, Pa. Stroudsburg, Pa.  
Store in each town. Flowers daily from our  
own greenhouses. Delivery all Eastern Penna.  
and Northern New Jersey.  
Herrick Greenhouses, HACKETTSTOWN,  
NEW JERSEY.

JERSEY CITY, N. J.  
WEIDEMANN'S FLOWER SHOP  
222 MONTICELLO AVE.  
Member F. T. D.

HOBOKEN, N. J.  
J. GRULICH & SONS  
Members F. T. D. 616 Washington Street

TRENTON, N. J.  
PARK FLORAL CO. R. ABBOTT  
Greenhouses--Buchanan, Lafayette and Schiller Ave.



# Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

WE DELIVER TO ALL PARTS OF  
**BROOKLYN**  
AND  
**NEW YORK CITY**

**JOSEPH TREPEL**

Largest Individual Florist in the United States—FIFTEEN STORES.

TELEGRAPH YOUR ORDERS TO THE MAIN STORE

LEWIS AVENUE, Corner HANCOCK STREET, BROOKLYN, N. Y.

AND RECEIVE MY PERSONAL ATTENTION.

**Kottmiller**

... FLORIST ...

426 Madison Ave.—and 49th Street

Also Vanderbilt and Ritz-Carlton Hotels **NEW YORK**

Telephone Murray Hill 783

Highest award at the International Flower Show, April 11, Grand Central Palace.

Location Central. Personal Attention.

Member Florists' Telegraph Delivery Association.

"Where Roses and Lilies and Violets Meet."

**GUIDO, Inc.**

Florist

PHONES: Plaza 7570; Night call, South 1125

595 Lexington Ave., **NEW YORK**  
Cor. 52d St.



Wire F.T.D. ORDERS  
for New York

TO

**MAX SCHLING INC.**

785 FIFTH AVENUE

We deliver orders promptly and efficiently, and use tact, taste, and discretion in filling them, regardless of the size of the order. The SCHLING standard of quality and service is always maintained.

LONG DISTANCE PHONES—PLAZA 7241, 7242

**THE BOSTON FLORIST**

Personal selection. Satisfaction guaranteed.  
In the heart of New York City.  
Close to Theaters and Steamships.  
Established 1902

135 E. 34th St., **NEW YORK**

**BUNYARD**

413 Madison Avenue

**NEW YORK CITY**

Member F. T. D.

SUMMER SEASON, Bellevue Ave.,  
NEWPORT R. I.

**M.A. Rowe**

IN HEART OF NEW YORK CITY

332 FIFTH AVE., NEAR 33rd ST.

Opposite the Waldorf-Astoria. Phone Mad. Sq. 353-354

OUR MOTTO—THE GOLDEN RULE.

**RAMM'S FLOWER SHOP**

In the Heart of New York **412 Madison Avenue**

Prompt and Efficient Service **Member F. T. D.**

**NEW YORK Telephone Lenox 3822**  
**HENRY HART, Inc.**

1000 MADISON AVENUE

In the heart of most exclusive residential section

**NEW YORK CITY**  
**ADOLPH MEYER**

In center of the **BON TON** residential district

1062 Madison Avenue

Near the great Art Museum and Cleopatra's Needle

**WE COVER LONG ISLAND JERSEY and CONNECTICUT**

Phones: 2352-7019 Lenox.

**NEW YORK**

Orders Sent to **H. H. BURNS** 509 Madison Av.

will receive prompt and careful attention.

**LONG ISLAND JERSEY CITY NEWARK**  
**BROOKLYN NEWARK**

**David Clarke's Sons**

2139-2141 BROADWAY

Tel. 1552, 1553 Columbus

**NEW YORK CITY**

Out-of-town orders for delivery in New York carefully and promptly filled at reasonable rates

**HUGO H. JAHN**, 710 Nostrand Ave., **BROOKLYN, N. Y.**

Tel. 1952 Bedford. Will deliver to Steamships, Theaters, anywhere within 20 miles of New York. Artistic work. Personal attention. Special care of telegraph orders.

**NEW YORK, N. Y.**

**QUALITY**

**SERVICE**

*Charles H. Brown*  
2366 Broadway, New York City

**CHOICE FLOWERS**

**WILSON** 8 and 5 Greene Ave.  
Main Store: Cor. Fulton St.

**BROOKLYN**

PHONE **NEW YORK**  
6900 PROSPECT

**BROOKLYN, N. Y.**

**JAMES WEIR, Inc.**

324 Fulton St., cor. Pierrepont

Telegraph orders receive our usual good care and prompt attention. Phones, 270-271 Main

**OLEAN, N. Y.**

Member Florists' Telegraph Delivery **Manuel Oppenheim**

**YONKERS, N. Y. MEMBER F. T. D.**

8 MANOR HOUSE SQ. **R. T. BRODERICK**

# Telegraph Delivery Department

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UTICA, N. Y.  
C. F. BAKER & SON  
MEMBER F. T. D.  
809 CORNELIA ST.

UTICA, N. Y.  
Utica Floral Co.  
MEMBERS F. T. D.

*Danker*  
Albany, N. Y.

Albany, New York

*The Rosery*  
FLOWER SHOP  
23 STEUBEN STREET  
Best Service.  
Send your orders to us.  
Members Florists' Telegraph Delivery Ass'n.

The Rosendale Flower Shop  
126 JAY STREET  
Schenectady, N. Y.  
No order too large for us to fill, none too small for consideration.  
Member F. T. D.

WETTLIN FLORAL CO.  
HORNELL, N. Y.  
For quick service to Avoca, Addison, Andover, Arkport, Almond, Angelica, Bath, Corning, Cuba, Canisteo, Castile, Cansara, Cohocton, Friendship, Wellsville, Wayland, Warsaw, Dansville, Nunda and other Western New York towns.

ROCHESTER, N. Y.

*Wilson*  
THE FLORIST  
88 E. MAIN ST  
F. T. D.  
We reach all Western N. Y. Points

ROCHESTER, N. Y. J. B. KELLER SONS  
Florists  
26 CLINTON AVENUE, N.  
Roch. Phone Stone 606 L. D. Bell Phone Main 2189  
Members Florists' Telegraph Delivery

Batavia, N. Y. L. C. STROH & SONS  
Flowers delivered to all nearby towns.

ALBANY, N. Y. THE CAPITAL DISTRICT  
WILLIAM GLOECKNER  
WE GUARANTEE ABSOLUTE SATISFACTION  
Member F. T. D. and N. F.

MEDINA, N. Y., White Bros.  
Members Orders for Western New York handled with promptness  
F. T. D.

WINNIPEG, MANITOBA  
R. B. Ormiston  
96 Osborne Street  
Member Florists' Telegraph Delivery

Winnipeg, Man., Can.  
THE "KING" FLORIST  
Member F. T. D. Ass'n. 270 Hargrave St.

VANCOUVER, B. C.  
BROWN BROS. & CO., Ltd.  
48 HASTINGS STREET, E.  
FOR ALL BRITISH COLUMBIA ORDERS  
Members Florists' Telegraph Delivery Assn.

CANADA'S FLORIST  
*Dunlop's*  
8-10 W. Adelaide Street  
Toronto  
Member Florists' Telegraph Delivery Association

CANADA  
JOHN CONNOR CO., Limited  
HAMILTON, ONT.  
Members Florists' Telegraph Delivery Association.

W. & T. CASS  
Geneva, N. Y.  
Telegraph Orders Promptly Filled in Western New York

JAMESTOWN, N. Y.  
LAKEVIEW  
ROSE GARDENS  
1,500,000 ft. of glass Capable Retail Service  
Mayville, N. Y. } INSTANT SERVICE { Fredonia, N. Y.  
Brocton, N. Y. } --TO-- { Chautauque, N. Y.  
Randolph, N. Y. } Bemus Point, N. Y. } Lakewood, N. Y.  
Cassadaga, N. Y.  
Other Principal Western N. Y. towns.

JAMESTOWN, N. Y.  
Heelas Flower Store  
For all Chautauque County

ture of the meeting was a talk on water lilies, their classification and culture, by Messrs. Billingham and Weiss, ex-soldiers, who are in training at the Missouri Botanical Garden. Their talk was of great interest to the members. The election of officers for the ensuing year resulted as follows: President, George H. Pring; vice-president, Ernest Strehle; secretary, Hugo Schaff, and treasurer, John Moritz. The installa-

Buffalo  
NEW YORK

F. T. D. MEMBERS

W. J. Palmer & Son  
304 Main Street

Scott the Florist  
Main and Balcom Streets

Stroh's

379 Main Street

Charles Sandiford  
2692 Main Street

Schoenhut, Inc.  
352 William Street

W. H. Sievers  
330 Genesee Street

S. A. Anderson  
440 Main Street

Colonial Flower Shop  
230 Delaware Avenue

Wm. H. Grever  
77 and 79 Allen Street

Kramer the Florist  
1291 Jefferson Street

Lehde & Galley  
2165 Seneca Street

L. H. Neubeck  
Main and High Streets

# Telegraph Delivery Department

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**McKenna** Largest Retailers in Canada  
Cor. St. Catherine and Bay Streets  
8 St. John St., QUEBEC, CAN.  
Member Florists' Tel. Delivery Ass'n. **Montreal**

**London, Ont., Can.**  
**J. GAMMAGE & SONS, LTD.**  
"The House of Flowers"  
All Orders Carefully Executed  
Members Florists' Telegraph Delivery Ass'n.

**DICKS** Member F. T. D. Ass'n.  
**FLOWER SHOP**  
WESTERN ONTARIO'S FLORIST  
**LONDON, ONT., CAN.**

**Saskatoon, Sask., Can.**  
**Victoria Nursery** The Quality Florists in the Center of the west.

**Central and Eastern ONTARIO**  
Orders carefully executed  
**THE PETERBOROUGH FLORAL CO.**  
Peterborough, Canada

**Montreal, Que.,** **HALL & ROBINSON**  
825 St. Catherine St., W. **MEMBER F. T. D.**

**VANCOUVER, B. C.** **VICTORIA, B. C.**  
**A. J. WOODWARD**  
BON VOYAGE ORDERS my specialty

**TRURO, NOVA SCOTIA CANADA.**  
Member F. T. D. **SUCKLING & CHASE, Ltd.**

**REGINA, SASK., CANADA**  
**REGINA FLORIST CO., Ltd.**  
SPECIAL ATTENTION TO F. T. D. ORDERS

**St. Catharines, Ont.**  
**Robt. L. Dunn** 104 Queenston Street  
Member F. T. D.

**SCRIM'S, FLORIST**  
**OTTAWA, CANADA**

**BLOOMINGTON, IND.**  
**MORRIS & ELLIS**  
Members F. T. D.

**Marion, Ind. MARION FLORAL CO.**  
Member Florists' Telegraph Delivery Ass'n.

**RICHMOND, INDIANA**  
**FRED H. LEMON & CO.**  
Florists and Decorators Send us your orders

**RICHMOND, INDIANA AND VICINITY**  
Member F. T. D. **G. R. GAUSE**

## FORT WAYNE, IND.

**Flick Floral Company** 65,000 feet glass devoted to Flowers and Plants.  
Member F. T. D. 207-209 West Berry Street

Near Hope, St. Joseph and Lutheran Hospitals. Direct routes to Churubusco, Plymouth, Warsaw, Kendallville, Decatur, Bluffton, Spencerville, Ind., and Payne, Ohio.

Established 1859  
**A. WIEGAND'S SONS CO.**  
1610 to 1620 North Illinois Street  
**INDIANAPOLIS, IND.**

Indiana's oldest, largest and most complete retail establishment  
Member Florists' Telegraph Delivery Ass'n.

## Indianapolis, Ind.

241 MASSACHUSETTS AVENUE  
**Bertermann Bros Co.**  
LEADING FLORISTS  
Members Florists' Telegraph Delivery Ass'n.

## INDIANAPOLIS, IND.

**GREENE'S FLOWER SHOP**  
Board of Trade Building  
Members Florists' Telegraph Delivery Ass'n.  
Not Open on the Sabbath, except when a holiday falls on Sunday.

**VAN AKEN BROS. & SONS**  
LEADING FLORISTS  
**COLDWATER, MICH.**

**ELKHART, IND.**  
COVER MICHIGAN and INDIANA POINTS  
Orders promptly and carefully taken care of

**Noblesville, Ind.**  
**Meikel & Warner** MEMBER F. T. D.

**ATTICA, IND.**  
And all Surrounding Cities. :: **Attica Floral Co.**

**TERRE HAUTE, IND.**  
129 SOUTH SEVENTH STREET  
**JOHN G. HEINL & SON**

**Terre Haute, Ind.**  
118 So. 6th Street **M. B. & C. E. Stover**

tion of the new officers will take place at the New Year's meeting of the association, January 5.

The St. Louis Growers' Association held its monthly meeting at the establishment of W. A. Rowe, at Kirkwood, December 1. There was a large attendance, with President Martin Ude in the chair. After disposing of the regular business the subject under discussion was the new St.

## Ft. Wayne, Ind. VESEY'S

Fresh Flowers grown at our own greenhouses  
Largest Orchid Growers in the Middle West  
PROMPT SERVICE  
2602 THOMPSON AVENUE  
Member Florists' Telegraph Delivery

## Ft. Wayne and Northern Ind.

**DOSWELL'S**  
QUALITY FLOWERS  
Store: 301 W. Main and Lindenwood Cemetery

## FORT WAYNE, IND. Blossom Floral Co.

MEMBER F. T. D.  
QUALITY—SERVICE—ART 110 W. Wayne St.

## ERIC BUCHHOLZ MUNCIE INDIANA

Member Florists' Telegraph Delivery  
30,000 square feet of modern greenhouses  
18 acres of outdoor cultivation  
SATISFACTION ON ALL ORDERS ASSURED

## BEYER FLORAL SHOP

108 E. Jefferson Street  
**SOUTH BEND, INDIANA**  
Daily deliveries to Notre Dame University and St. Mary's Academy. Also close connections with Niles, Berrien Springs, St. Joseph, Mich.; New Carlisle, Michigan City, La Porte, Elkhart, Goshen, Warsaw, Ind.

## VINCENNES, IND.

**PAUL C. SCHULTZ CO.**  
Member Florists' Telegraph Delivery.

## GARY FLORAL CO. GARY

118 W. 5th Ave. Ind.  
Always a complete stock and prompt service  
MINIMUM ORDER, \$2.00

## SOUTH BEND, IND.

**Adam Beehler**

## LOGANSPOUT, IND.

**PERSHING—Florist** Prompt Service. Member F. T. D.



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## PITTSBURGH

—AND VICINITY—

F. T. D.  
Service

A. W. Smith  
Flower Stores Company

Keenan Building, PITTSBURGH, PA.

Pittsburgh, Pa.

535 WOOD STREET

Prompt F. T. D. Service in  
city and vicinity, of

### Flowers—Fruit

in art arrangements, either  
separate or in combination

All Orders Reciprocated

### McCLEMENTS

## PITTSBURGH, PA.

DAVE HILL & CO.

Fifth Ave. and Wood St.

OPEN SUNDAY

QUICK SERVICE

Pittsburgh, Pa.

MRS. E. A. WILLIAMS

621 PENN AVENUE

Member F. T. D.

## PITTSBURGH



E. C. LUDWIG  
FLORAL CO.

710 E. Diamond Street  
Members F. T. D.

Pittsburgh, Pa.

RANDOLPH & McCLEMENTS

FLORAL EXPERTS

5936 PENN AVENUE

Members of the Florists' Telegraph Delivery

## PITTSBURGH, PA.

Ludwig Floral Co.

502 FEDERAL STREET

HARRIS BROS.  
510 Market St.

## PITTSBURGH

BEST  
SERVICE

## THINK! Everything in Flowers

### GRAKELOW'S

Member Florists' Telegraph  
Delivery Association

Broad Street at Cumberland, PHILADELPHIA, PA.

## Philadelphia

AND SUBURBAN ORDERS EXECUTED  
WITH GOOD TASTE AND PROMPTNESS

### Joseph Josephs

1726 COLUMBIA AVENUE

## J. J. Habermehl's Sons

The finest floral arrangements, flowers and  
plants furnished on telegraphic orders.

The Bellevue-Stratford Philadelphia Broad and Walnut Streets

## PHILADELPHIA

Germantown and Chestnut Hill

Orders carefully filled in first-class style  
and on time.

WILLIAM BERGER'S SONS

5522 Germantown Ave., Philadelphia, Pa.

ORDERS FOR

## PHILADELPHIA

AND SUBURBS CAREFULLY FILLED

We are in close touch with all the suburbs by  
railroad service and can make quick delivery.

CHARLES F. KRUEGER CO.

Reading Terminal Flower Shop, Philadelphia

## Germantown and Chestnut Hill

ORDERS Carefully executed with  
taste and promptness.

FRANK R. HASTINGS

8 West Cheltenham Ave., GERMANTOWN  
PHILADELPHIA, PA.

ORDERS FOR

## PHILADELPHIA

Carefully and Promptly Executed  
with Good Flowers and Good Taste by

M. J. Callahan, 8924 Market St.,  
PHILADELPHIA

## SCRANTON, PA.

A. L. BESANCON & CO.

Florists and Decorators

Adams Ave. and Spruce St., SCRANTON  
BOTH PHONES

You can depend on us. Order your flowers on any  
occasion for delivery in Scranton and vicinity

## SCHULTHEIS, Florist

317 Church Street  
DUNMORE, PA.

612 Linden Street  
SCRANTON, PA.

Members of the Florists' Telegraph Delivery Ass'n.

## Wilkes-Barre, Pa.

Member F. T. D. Ira G. Marvin, 23 So. Franklin St.  
63 No. Main St.

## TITUSVILLE, PA.

WM. A. MURDOCH, MEMBER F. T. D.

Louis district branch of the National  
Flower Growers' Association, and the  
formation of the new branch was highly  
endorsed by all the speakers. The next  
meeting will be held January 5 at the  
same place.

The trustees of the St. Louis Florists' Club have decided that the club dance will take place at Westminster hall, January 14. The tickets will be 50 cents for each person, and will be distributed among the members at the next club meeting. They will also be for sale at wholesale houses.

The Westover Nurseries, at Clayton, Mo., have acquired 20,000 square feet of glass formerly owned by W. W. Ohlweiler, in which they will grow cyclamens, Cleveland cherries and other seasonable stock. H. W. Enders is proprietor of the establishment.

J. F. Ammann, secretary of the National Flower Growers' Association, has an engagement at New York December 13 in the interests of the association and will miss the meeting of the executive committee of the St. Louis district branch December 14.

The Mullanphy Florists are now snugly settled in their new store, at Eighth and St. Charles streets.

The members of the trade here congratulated J. J. Windler on the arrival of a baby boy at his home.

W. A. Rowe, L. Jules Bourdet, Oscar Ruff and A. W. Gumz started on a hunting trip December 5 and will be gone a week.

Mr. and Mrs. G. Rothenheber, proprietors of the Blossom Shop, report a steady increase of business in weddings

# Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

## SAN ANTONIO, TEX.

AVENUE C AT 8TH STREET  
LARGEST STOCK OF PLANTS, BASKETS AND CUT FLOWERS  
IN THE SOUTHWEST. F. T. D. ORDERS A SPECIALTY.



## READING, PA.

Member F. T. D.

Rotary



## GILES THE FLORIST

### Williamsport, Pa.

W. J. EVENDEN'S SONS  
THE LEADING FLORISTS  
Members Telegraph Delivery Association

### HANOVER, PA.

CREMER, Florist  
EVERYTHING IN CUT FLOWERS  
We serve all points in Southeastern Pennsylvania.  
Special Delivery service to Gettysburg, Pa.



### J. V. LAVER ERIE, PA.

Write, Phone or Wire Member Florists' Telegraph Delivery

### UNIONTOWN, PA.

STENSON & McGRAIL, "The Leading Florists"  
11 Morgantown Street  
FRESH HOME-GROWN CUT FLOWERS  
AND PLANTS at all times

### Fort Worth, Texas

Gordon Boswell  
Florist

611 Houston Street

### Baur Floral Co. ERIE, PA.

Member  
F. T. D.

### FORT WORTH, TEXAS

Baker Bros. Members Florists' Telegraph Delivery

### HILLSBORO, TEX.

Member F. T. D. Wood Seed & Floral Co.

### WICHITA FALLS, TEXAS

Oldest and largest for  
Northwest Texas and  
Southwest Oklahoma

WICHITA FLORAL COMPANY  
Members Florists' Telegraph Delivery

### Erie, Pa. Charles G. Offerle

2408 Poplar Street

### New Kensington, Pa.

McRAE-JENKINSON CO.  
Member Florists' Telegraph Delivery

Members Florists' Telegraph Delivery Ass'n

### EVENDEN BROS.

Largest Growers in  
Central Pennsylvania.

Williamsport, Pa.

### Norristown and Conshohocken

WILLIS H. BALDWIN  
CONSHOHOCKEN, PENNA.

### WARREN, PA.

Crescent Floral Garden, SHERM OFFERLE, Proprietor

### WARREN, PA.

Wood's Flower Shop MEMBER F. T. D.

### LANCASTER, PA.

B. F. BARR & CO., Leading Florists

### LEBANON, PA.

Member  
F. T. D.

J. F. VAVROUS SONS

Orders for central Penna. handled with promptness.

### WICHITA FALLS, TEXAS

LEADING FLORIST

BUCHANAN FLORAL CO. : 603 1/2 Indiana Ave.

### BEAUMONT, TEXAS

HOME FLOWER AND GIFT SHOP. 659 Pearl St.

and decorations. One of the largest was at the home of Mrs. Oscar Johnson, on Portland place, in connection with the fashion show moving pictures, last week.

The monthly meeting of the officers of the Florists' Club took place December 2 at Secretary Beneke's home. It was decided that the next club meeting would be held at the municipal greenhouses in Forest park and an interesting program was arranged.

G. W. Grossart, Matthew Schoenberger, W. E. Ogle and Henry Emunds, of Belleville, Ill., all report a splendid Thanksgiving business. J. J. B.

### KANSAS CITY, MO.

### The Market.

There has been so much dark weather for a month or six weeks that stock is showing the effect and only enough is cut to take care of regular orders each day. Two successive days have

### FOR WEST AND CENTRAL TEXAS AND THE OIL FIELDS

Phone, wire or write Brownwood Floral Co.

### BROWNWOOD, TEXAS

We are prepared to fill your orders  
Members F. T. D.

### SHERMAN, TEXAS

H. O. HANNAH & SON

Service up to-date. Northern Texas-Southern Oklahoma.

### WACO in the heart of Texas

Member F. T. D. WOLFE THE FLORIST

### AMARILLO, TEXAS

West Texas Western Oklahoma Eastern New Mexico CUNNINGHAM FLOWER SHOP

### Lang Floral & Nursery Co., Dallas, Tex.

Write or wire headquarters for flowers for Texas Oklahoma, Louisiana New Mexico. No orders too large, none too small.

### TEXARKANA, ARK. TEX.

MAJESTIC FLORAL COMPANY

### El Paso, Texas POTTER FLORAL CO.

Members Florists' Telegraph Delivery

# Telegraph Delivery Department

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## Louisville, Ky.

F. T. D. orders taken for Louisville and placed with  
**EDITH V. WALKER & BROS.**  
 636 FOURTH AVENUE

NEW MEMBERS OF THE F. T. D., BUT OLD AT THE TRADE

will be filled according to our reputation, which is the best

## Lexington, Ky.

**JOHN A. KELLER CO.**  
 INCORPORATED

Main Street, Opposite Phoenix Hotel

Service for all

Central and Eastern Kentucky

Member Florists' Telegraph Delivery Association

In **KENTUCKY** where prestige counts for much, let your customers be represented by a concern whose progressiveness is combined with the dignity of forty-six years of distinguished service.

**Jacob Schulz & Co.**  
 INCORPORATED  
 550 FOURTH AVENUE - LOUISVILLE  
 Members F. T. D. Association.

## LEXINGTON, KY.

**HONAKER, The Florist**

Largest Cut Flower Grower in the State  
 160 West Main Street

Member Florists' Telegraph Delivery Ass'n.

## Louisville, Ky.

**HENRY FUCHS**

670 SOUTH FOURTH STREET

Member F. T. D.

## LOUISVILLE, KY.

**AUGUST R. BAUMER**

MASONIC TEMPLE

Member Florists' Telegraph Delivery Ass'n

## LOUISVILLE KENTUCKY

Fine Flowers and Efficient Service have distinguished this house for nearly forty years.

Send us your particular orders.

**William Walker Co.**  
 Incorporated

Home-grown Flowers

615 SOUTH FOURTH AVENUE

Members Florists' Telegraph Delivery Ass'n.

## BOWLING GREEN, KY.

**COBBY'S FLOWER SHOP**

Member F. T. D.

Cut Flowers and Designs

Corsages a Specialty

## RICHMOND, KY.

Richmond Greenhouses

M. S. Pontrich, Prop.

Good service to Normal School, Berea College, Irvine and nearby points.

## COVINGTON, KY.

Good Stock. Prompt Delivery.

**MILLER, "THE FLORIST," Grower**

## Covington, Ky.

Member F. T. D.

**ROBERT D. RUTTLE**

THE MADISON AVENUE FLORIST

## Kentucky — Owensboro

**TAPSCOTT, Florist**

MEMBER F. T. D.

## PINE BLUFF, ARK.

**DAVIS FLORAL CO.**

MEMBER F. T. D.

## GEORGE RYE, Some Florist

THE PLAZA

Ft. Smith, Ark.

F. T. D.

## EUREKA SPRINGS, ARK.

C. I. POOR, 27 Hilton

## HOT SPRINGS, ARK.

The Flower Shop

366 Central Avenue

## Helena, Ark.

NEAREST FLORIST IN STATE 150 MILES

**BALL FLORAL COMPANY**

been bright and the weather man promises sunshine for the coming week; so growers hope for big crops by Christmas. Carnations have been ready to bloom for two weeks, but growers who should be cutting hundreds daily are getting fifty or sixty. The result is that carnations are selling at \$7 and \$8 per hundred. Roses are also short and run from \$6 to \$20. Mums are about gone. California violets are \$2 a dozen bunches; pompons are \$1 and lilies \$2 per dozen.

Last week was an unusually brisk one, business having kept right up since Thanksgiving without a quiet day.

### Club Meeting.

The December meeting of the Kansas City Florists' Club, Thursday evening, December 2, in the beautiful new store of the Chandler Landscape & Floral Co., was one of the most interesting meetings since the organization began. About ninety members were present. Three trustees were elected to serve for periods of three, two and one years, respectively. Nominations had been made at the previous meeting and the election was unanimous. P. A. Manson, manager of the Pinehurst Floral Co., Pleasant Hill, Mo.; William L. Rock, president of the William L. Rock Flower Co., and Arthur B. Smith, of Smith & Heakin, Sunset Hill Gardens, were chosen.

P. A. Manson, who attended the Mid-

## LOUISVILLE, KY.

THE F. WALKER CO.

310-312 West Chestnut Street

LARGEST FLOWER STORE IN THE CITY

## LOUISVILLE, KY.

**MARRET & MILLER**

Established 1878

MEMBERS F. T. D.

814-822 CHEROKEE ROAD

## LOUISVILLE, KY.

**E. G. REIMERS & SON CO.**

Established 1880

Incorporated 1912

## Paducah, Ky. LEADING FLORIST

JOHN VAN AART

50,000 Feet of Glass and Retail Store

## Owensboro, Ky.

Members F. T. D.

**NANZ FLORAL CO.**

## AUGUSTA, KY.

**Victor H. Thomas,** Deliveries to Georgetown and Ripley, Ohio



# Telegraph Delivery Department

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**BALTIMORE**  
and all Maryland

**Samuel Feast & Sons**  
Members F. T. D. Established 1832  
Charles and Pleasant Streets

MEMBER F. T. D.  
622 Aisquith Street  
Downtown

GRAHAM  
**BALTIMORE**  
MARYLAND  
GREENHOUSES WAVERLY

ESTABLISHED 40 YRS.  
854 W. North Ave.  
Uptown

**Geny Bros.** LEADING FLORISTS  
Members Florists' Telegraph Delivery  
212 Fifth Avenue North  
**NASHVILLE, TENN.**

Send all **MEMPHIS** Orders to  
**THE FLOWER SHOP**  
84 Madison Avenue  
MEMPHIS, TENNESSEE

"WE NEVER SLEEP"  
Idlewild Greenhouses **Memphis, Tenn.**  
89 South Main Street  
"Up-to-the-minute" Service and Execution  
Member Florists' Telegraph Delivery

**Memphis, Tenn.**  
**JOHNSON'S GREENHOUSES**  
153 MADISON AVE.  
Established 1888  
Member Florists' Telegraph Delivery Assn.

**Memphis, Tenn.**  
**MEMPHIS FLORAL CO.**  
Wire us. We deliver  
Mississippi, Arkansas, Tennessee

Two Stores  
Members F. T. D.  
**Chattanooga, Tenn.**  
THE  
**Haeger Floral Co.**  
17 E. 8th 700 Market

**HAGERSTOWN, MD.**  
HENRY A. BESTER & SONS  
Members Florists' Telegraph Delivery Ass'n.

**MARY JOHNSTON, Florist**  
Nee Paterson  
221-223 W. Madison Street  
Member Florists' Tel. Delivery  
Baltimore, Md.

**Baltimore, Md.**

Guilford  
Mt. Washington  
Walbrook

Forest Park  
Roland Park  
Catonsville

1731 HARFORD AVENUE

Johns Hopkins Hospital  
Mercy Hospital  
St. Agnes' Hospital

Church Home and Infirmary  
Md. General Hospital

Hebrew Hospital  
St. Joseph's Hospital

SEND ME YOUR SUBURBAN ORDERS



**KNOXVILLE, TENN.**  
**BAUM'S**

HOME OF FLOWERS, Inc.  
Member Florists' Telegraph Delivery.  
Personal attention given to orders for KNOXVILLE  
and EAST TENNESSEE.

**Knoxville, Tenn.**  
**CROUCH, Florist**

Member Florists' Telegraph Delivery  
LARGEST AMOUNT OF GLASS DEVOTED  
TO CUT FLOWERS IN THE SOUTH

West Horticultural Exposition, at Council Bluffs, Ia., told of that meeting and the movement to organize the flower growers of Iowa, Missouri, Kansas and Nebraska in a mid-west branch of the national association. Mr. Manson favors the plan and hopes other growers will see its advantages. He said he had never seen such roses as were shown at the exhibition.

Thanksgiving business was talked over. T. J. Noll, president of the club, said it was a good time for retailers to tell what they thought of different varieties of mums, because growers were willing to give them the stock they wanted and throw away undesirable varieties. Various opinions were expressed. Bonnaffon, Elizabeth Smith, Willis, yellow and white Turner and Mrs. M. R. Morgan were pronounced good. December Gem was said to be a good late white. Johnson, Frick and Mistletoe were not favored. Other grievances of the retailers, such as strings, too much foliage and improper grading, were aired. It was agreed on all sides that the grower who sent good, clean stock, carefully graded, to market had a right to ask the best prices.

**J. W. Dudley Sons Co.**

PARKERSBURG, W. VA.  
CLARKSBURG, W. VA.  
MARIETTA, OHIO.

Orders Carefully Executed

**CLARKSBURG, W. VA.**

Order your flowers on any occasion for delivery in this section from the leading Florists in the State.

**HAYMAN GREENHOUSE CO.**  
CLARKSBURG, W. VA.

WEST VIRGINIA  
WESTERN MARYLAND  
**The H. Weber & Sons Co.**

Fairmont, W. Va. Clarksburg, W. Va. Oakland, Md.  
Commissions Promptly Executed.  
QUALITY EXCELLENCE ABILITY  
Members Florists' Telegraph Delivery Association

**CHARLESTON, W. VA.**

Capital City Floral Co., Successor to ALEXANDER'S  
FOR ALL SOUTHERN WEST VIRGINIA

**CHARLESTON, W. VA.**

Look at your map. We cover many towns.  
**WINTER FLORAL CO.**

ORDERS FOR **CHARLESTON, W. VA.**

are given prompt and careful attention by the  
**Charleston Cut Flower and Plant Co.**

**BLUEFIELD, W. VA.**

FALLON, Florist.

**JACKSON, TENN.**

Between Nashville and Memphis  
**SANDS THE FLORIST**

# Telegraph Delivery Department

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**JOHN L. RATCLIFFE**  
209 West Broad Street  
"FLOWERS OF QUALITY"

**RICHMOND**  
— VIRGINIA —

BRANCH STORE:  
Hotel Greenbrier  
WHITE SULPHUR  
SPRINGS, W. VA.

**GOLDSBORO, N. C.**

Gate City to Eastern North Carolina  
**GOLDSBORO FLORAL CO.**  
Modern Greenhouses Retail Store  
Members F. T. D. 20 years' experience

**Birmingham, Ala.**

**Tutwiler Flower Shop**  
FRASER NURSERY CO.

Best attention  
given your orders.

**Charlotte, N. C. AND VICINITY**

**Scholtz, THE FLORIST**  
INC.

Member Florists' Telegraph Delivery Ass'n.

**Mobile**

MEMBER  
F. T. D.

**C. RAVIER & SONS**

**Ala.**

**Savannah, Ga.**

**JOHN WOLF**

The Largest Grower  
of Cut Flowers in the South

**Charlotte, N. C.**

AND VICINITY

**THE FLOWER SHOP**

203 N. TRYON ST.

Member F. T. D.

**ASHEVILLE, N. C.**

**Middlemount Nurseries**

Member Florists' Telegraph Delivery.

**MONTGOMERY, ALA.**

Alabama's Leading Florists

**Rosemont Gardens**

Member  
F. T. D.

Correspondence  
Solicited

**MOBILE, ALABAMA**  
**GOODBRAD FLORAL CO.**

**Yankton and Mitchell, S. D.**

We grow Roses, Carnations and all seasonable flowers. Floral emblems that are right. Give us your northwest orders. 160-page catalogue.

**Gurney Greenhouse Company**

**Mitchell S. D.** WM. DETHLEFS  
Leading Florist

Choice flowers and prompt service  
731 SOUTH MONTANA ST. Member F. T. D.

**Devils Lake, N. D. Minot, N. D.**

**VALKER'S FLORAL CO.**

Largest Greenhouses in the State

**GRAND FORKS, N. D.**

**McELROY'S FLOWER SHOP**  
Orders for North Dakota and Northern Minnesota

**Fargo, North Dakota**

**SMEDLEY FLORAL CO., Inc.**  
We ship to all points in the Northwest

S. Bryson Ayres created a ripple of excitement when he protested against the quantity of "painted weeds" with which he said the florists were cutting their own throats. Miss Hayden, of Samuel Murray's, spoke for the defense, saying that as long as the public liked this product and wanted it, regardless of what the florists thought of it, it was the best policy to carry it in stock. "Painted weeds" were considered to be superior to artificially colored flowers, which were considered an insult to nature.

How to align the club with the national publicity movement was one of the most important subjects considered.

**S A V A N N A H**

*A. C. Oelschig & Sons*

FLORISTS  
and for all South Georgia

MEMBERS FLORISTS' TELEGRAPH DELIVERY ASSOCIATION

**COLUMBUS, GA.**

**J. T. KEHELEY**

Columbus' Leading Florist  
MEMBER F. T. D.

**GEORGIA — CAROLINA**

Orders  
Executed by

*Stull's Nursery*  
AUGUSTA'S LEADING FLORIST

MEMBER  
F. T. D.

**AUGUSTA, GA.**

**ATLANTA, GA.**

**DEANS**  
FLORIST

**ATLANTA, GA.**

**Lawrence Floral Co.** Supply Flowers for all occasions in Georgia.

**American Flower Shop**

319 N. 20th St. BIRMINGHAM, ALA.

**BIRMINGHAM, ALA.**

**PARKER'S FLOWER STORE**

**DURHAM, N. C.**

**J. J. FALLON CO.** LEADING FLORISTS  
Member F. T. D.

**DURHAM, N. C.**

**Durham Floral Co.** FIBBERT Proprietor

**HIGH POINT, N. C.** MEMBER  
F. T. D.

**FRANK H. FORD, Greenhouses**

**Creech, TARBORO, N. C.**

FLORIST  
WANTS YOUR ORDERS FOR ALL  
EASTERN NORTH CAROLINA

**GREENSBORO, N. C.**

**VAN LINDLEY CO.**

# Telegraph Delivery Department

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**RICHMOND, VA.**  
and all  
Nearby Points

*Mosmiller*  
FLORIST  
115 E. Main St.

OUR FACILITIES  
are unexcelled in this  
section of the country.  
Member Florists' Telegraph Delivery Ass'n.

**NORFOLK**

PROMPT SERVICE  
FIRST-CLASS STOCK

VIRGINIA  
*Grandy*  
THE FLORIST  
268 GRANBY ST.  
NORFOLK, VA.

NORFOLK'S TELEGRAPH FLORIST

**Fortress Monroe, Va.**

Special messenger service to above city, \$1.00  
Member Florists' Telegraph  
Delivery Association.

**Richmond, Va.**

THE HAMMOND COMPANY, Inc.  
LEADING FLORISTS  
109 EAST BROAD STREET

**Charleston, S. C.**

Art Floral Co.  
219 King Street, near Market

Miami's Largest Florist

**The Exotic Gardens**

801 12th Street  
**MIAMI, FLA.**

Prompt deliveries to all points  
in Southern Florida  
Member F. T. D.

**ROANOKE, VA.**

FALLON, Florist

Member Florists' Telegraph Delivery Assn.

**CHARLESTON, S. C.**

Carolina Floral Store  
King and George Sts.  
Greenhouses, Saxon, S. C. Member F. T. D.

ORDERS FOR **ROANOKE, VA.**

are given prompt and careful attention by  
WERTZ, FLORIST, Inc. MEMBER F. T. D.

**Portsmouth, Va.**

Cotton The Florist, 333 High St.

**PETERSBURG, VA.**

MRS. ROBT. B. STILES, Florist  
Phone 910 1202 W. Washington St.

**Norton, Va.** Flowers delivered promptly to all parts of Southwest Virginia.

**NORTON FLORAL CO.**

**LYNCHBURG, Va.**

J. J. FALLON CO. PROMPT SERVICE Member F. T. D.

**LYNCHBURG, Va.**

MISS McCARRON Member Florists' Telegraph Delivery

**STAUNTON, VA.**

Central Ave. and Lewis St. **JOHN FALLON**

**HARRISONBURG, VA.**

PROMPT SERVICE WETSEL SEED CO., Inc.

**NORFOLK, VIRGINIA**

GEORGE, Inc.

Member Florists' Telegraph Delivery Association.

**Charlottesville, Va.**

LANKFORD'S Orders solicited for University of Va.

**SPARTANBURG**

AND ALL SOUTH CAROLINA

**CHARLES A. MOSS**

Member Florists' Telegraph Delivery Assn.

**GREENVILLE, S. C.** OTTARAY HOTEL

**RODGERS FLOWER SHOP**  
Supplies the Piedmont Section of South Carolina

**TAMPA, FLA.** KNOLL FLORAL CO.  
Member F. T. D.

L. R. Bohannon, of the Kansas City Wholesale Cut Flower Co., made a motion that the trustees and officers of the club work out some plan by which the members be assessed a fair amount to provide a general fund for local and national publicity. This carried without a dissenting vote and brought up the matter of local advertising for Christmas. In less than fifteen minutes, \$1,000 had been subscribed, in various amounts from \$5 to \$100, for advertising in the local newspapers. Miss Hayden, M. E. Carter, W. J. Barnes and Alpha Elberfield were appointed a committee to take care of this. Miss Hayden was chairman of a committee that raised a fund for local advertising for Mothers' day and this was such a success that the florists are all willing to contribute and make newspaper advertising a permanent feature. The January meeting of the club will be at the office of the Sunset Hill Gardens.

Various Notes.

November business was the best the

**Miami Floral Co.**

National Florist Orders Promptly Filled  
**MIAMI, FLORIDA**

**MILLS THE FLORIST, Inc.**

36 West Forsyth Street  
**Jacksonville, Fla.**

We reach all  
FLORIDA AND SOUTH GEORGIA POINTS

**JACKSON, MISS.**

THE CAPITOL FLORAL CO.  
THIRTY YEARS OF FLORAL PROGRESS  
Greenhouse and Retail Store  
PROMPT ATTENTION, OUR MOTTO  
Member F. T. D. 218 E. Capitol St.

**TUPELO, MISS.**

Member F. T. D. At Your Service **TUPELO FLORAL CO.**

**MRS. J. E. WATTS**

Cut Flowers for All Occasions **MERIDIAN, MISS.**

**MISSISSIPPI**

STEMME & SONS :: HATTIESBURG

**GREENVILLE, MISS.**

IDLE HOUR FLORAL CO.  
Mrs. W. A. Craft, Designer. 701 Percy Street



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## HIGHLAND PARK and DETROIT, MICH.

Member F. T. D.

HOLZNAGLE'S

Greenhouses and Salesroom  
2570 to 2590 Woodward Avenue

### HIGHLAND PARK DETROIT, MICH.

Highland Park is circled by the limits of Detroit, the residence suburb of Detroit's flower buying public. Play safe and send your Detroit orders to

#### HARRY E. TAYLOR

Formerly member of J. Breitmeyer's Sons

2571 WOODWARD AVE. Member F. T. D. HIGHLAND PARK, MICH.

### MICHIGAN

ORDERS WILL BE CAREFULLY  
CARED FOR BY

#### HENRY SMITH

#### GRAND RAPIDS

WHOLESALE AND RETAIL FLORIST.

Member F. T. D.

200,000 FEET OF GLASS DEVOTED TO  
FLOWERS AND PLANTS.

### GRAND RAPIDS

ARTHUR F. CRABB

F. T. D. Member. 13 Jefferson Ave., S.

Serving all West Michigan Towns

### MT. PLEASANT, MICH.

Member F. T. D. Walter W. Caple

### JACKSON, MICH.

1043-47 W. Ganson St.  
Members F. T. D. A. W. Furnival & Son

### Grand Rapids, Mich.

Member F. T. D. H. W. ALLERSMA  
Cut Flowers, Floral Designs and Potted Plants

J. B. GOETZ SONS

### SAGINAW, MICH.

OR ANY CITY IN MICHIGAN

### Ann Arbor, Mich.

Member F. T. D. BLUMAIZE BLOSSOM SHOP

### Flint, Mich.

EVANS  
THE FLORIST

House of Personal Service

### OWOSSO, MICH.

OWOSSO FLORAL CO.

Anderson &amp; Smith, Props. Members F. T. D.

### GRAND RAPIDS

MICHIGAN

PANTLIND HOTEL FLOWER SHOP

GEO. F. CRABB, Prop.

We fill your orders the way we want our orders filled

### DETROIT, MICH.

#### Peter F. Reuss & Co.,

56 BROADWAY

### FLINT, MICH.

*Hasselbring*  
FLORIST

MEMBER F. T. D.

### IONIA, MICHIGAN

CENTRAL MICHIGAN PIKE

FLOWER, VEGETABLE and FRUIT FARM

Leading Florist for Ionia and Montcalm Counties

Greenhouses 1 Mile East of City

Flower Shop, 204 West Main Street

MEMBER F. T. D. BYRON L. SMITH

### IONIA, MICH.

D. L. VINCENT, Leading Florist

Member F. T. D.

PROMPT ATTENTION AND BEST  
SERVICE, WITH HOME-GROWN  
FLOWERS

T. J. Noll Floral Co. ever had. December promises to keep up, from the way Christmas orders are coming in.

Mr. and Mrs. J. A. Brown, of Capitola, Cal., who have been abroad for several months, stopped here on their way home.

E. T. Lacey, of H. Kusik & Co., was the first in the city to make up the official design of the American Legion in flowers. The narrow outer rim is of gold immortelles, inside of this is a

### DETROIT MICHIGAN

Orders given  
best of care  
by these five

F. T. D. Members

#### J. Breitmeyer's Sons

Broadway and Gratiot Ave.

#### Fetter's Flowers

17 Adams Avenue E.

#### Scribner Floral Co.

604 East Fort St.

#### G. H. Taepke Co.

WALTER G. TAEPEKE,  
450 Elmwood Ave.

#### The L. Bemb Floral Co.

ALBERT POCHOLON, 153 Bates Street

Yours For More Co-operation

#### Detroit, Mich.

Member F. T. D.

BEARD  
FLORAL CO.

1617 Grand River Avenue

#### Kalamazoo, Michigan

G. VAN BOCHOVE &amp; BRO.

F. T. D. Orders Satisfactorily Filled.

#### GRAND RAPIDS, MICH.

GRAND RAPIDS FLORAL CO.

WENCEL L. CUKERSKI will fill your orders for  
Designs and Cut Flowers in Michigan.

#### LANSING, MICH.

J. A. BISSINGER Established 25 Years  
Member F. T. D.

#### Muskegon, Mich.

F. T. D. Member BUTTERWORTH FLORAL CO.

#### PORT HURON, MICH.

ASMAN, LEADING FLORIST  
Prompt Delivery

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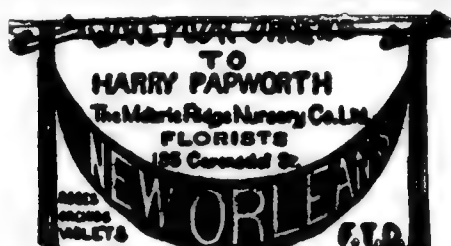
Springfield, Ill.  
217 SOUTH FIFTH ST.

*A. C. Brown*

Decatur, Ill.  
141 MERCHANT ST.

MEMBER F. T. D.

GOOD SERVICE BACKED BY LARGE GREENHOUSES



NEW ORLEANS, LA.  
**CHAS. EBLE**  
OLDEST FLORIST SOUTH  
121 BARONNE STREET  
Member Florists' Telegraph Delivery.

*D. E. Ruch*  
FLOWERS THAT ARE DIFFERENT

LOUISIANA — TEXAS — ARKANSAS  
SHREVEPORT, LA.

ALEXANDRIA, LA.  
E. BLUM & SON  
For all Points in Central Louisiana.

LAKE CHARLES  
AND SOUTHWEST LOUISIANA  
Member F. T. D. CHAS. D. OTIS

STURGIS, Mich. *Veget's* Coldwater, Mich.  
Member F. T. D. All So Mich. points

HILLSDALE, MICH.  
Southern Michigan Points O. A. STOLL F. T. D. Member

Battle Creek, Michigan  
S. W. COGGAN, Florist, 25 E. Main St.  
Member of Florists' Telegraph Delivery

SAGINAW, MICH.  
SUNSHINE • GEO. A. WITHERIDGE, Prop.  
FLOWERS • 416 West Genesee Avenue

DOWAGIAC, Mich.  
Also for Cassopolis, ReSHORE & SON  
Decatur, Niles

PETOSKEY, Enterprise Floral Co.  
MICHIGAN. 714 MAPLE ST.  
We cover all Northern Michigan. Member F. T. D.

BATON ROUGE, LA.  
THE ROSELAND FLORIST  
MEMBER F. T. D.

New Orleans, La. Day and Night Service  
Flowers of Superior Quality  
**Frank J. Reyes & Co.**  
525 CANAL STREET Prompt Delivery

New Orleans, La. Wire your orders to  
**The Flower Shop**  
108 Baronne Street  
HENRY SCHEUERMANN, Prop.

NEW ORLEANS  
MEMBER OF THE F. T. D. *Scheinuk* Wa Cater to the Best Trade  
2600 ST. CHARLES AVENUE

Quality and Promptness  
Members F. T. D.  
**NEW ORLEANS, LA.**  
The Avenue Floral Co.  
2442 ST. CHARLES AVENUE

**U. J. VIRGIN**  
838 Canal St., NEW ORLEANS, LA.

wider rim of purple and in the center a star of bronze and the words "American Legion." The design has been on exhibition at the store.

L. R. Bohannon, of the Kansas City Wholesale Cut Flower Co., left Saturday night, December 4, for Rock Island, Ill., and vicinity to visit his growers and look over the possibilities of stock for Christmas. He will be gone about a week.

The heating plant will be installed next week in the three new propagating houses nearing completion at Rock's Flower Gardens. These houses, each 18x60 feet, are being built by the Foley Greenhouse Mfg. Co., Chicago.

Berend Bakker, of A. Henderson & Co., Chicago; Walter S. Puffer, of Vaughan's Seed Store, Chicago; Harry Blake, P. A. Manson, William Day and Mr. and Mrs. Lon Copeland, of Pleasant Hill, Mo., were among the week's visitors.

J. C. Steinhauser, of Pittsburg, Kan., was in the city Monday, November 29, on his way home from Chicago. He told George Peppers that he had not seen

**JOLIET FLORAL CO.**  
507 E. Jefferson Street JOLIET, ILL.  
All points in Will Co. and Vicinity

**CENTRALIA, ILL.**  
J. W. ROSS We serve the following Illinois towns, direct train service: Mt. Vernon, Wayne City, Fairfield, Sesser, Christopher, Herrin, Ashley, Carbondale, Nashville, Oakdale, Coulterville, Sparta, Salem, Odin, Sandoval, Carlyle, Patoka, Kinmundy, Farina.  
F. T. D. Member.

**QUINCY, ILL.**  
H. A. GENTEMAN  
Member Florists' Telegraph Delivery Association  
For Northeastern Missouri and Central-western Illinois.

**GALESBURG, ILL.**  
I. L. PILLSBURY — For Central Ill.  
Member Florists' Telegraph Delivery Association.  
**GALESBURG, ILL.**  
H. F. DRURY  
All Orders Filled Promptly and Carefully.

J. L. JOHNSON NORTHERN ILLINOIS SOUTHERN WISCONSIN  
De Kalb, Ill.  
YOUR ORDER WILL RECEIVE OUR PROMPT AND CAREFUL ATTENTION

**EL PASO, ILL.** El Paso Central Illinois — Quick Service Carnation Co. (Inc.)  
General Line of Cut Flowers

**SPRINGFIELD, ILL.**  
Hembreiker & Cole, Springfield's largest retail florists  
Members Florists' Telegraph Delivery Association

**BRINKERHOFF GREENHOUSES**  
SPRINGFIELD and CENTRAL ILLINOIS  
Member Florists' Telegraph Delivery Association  
Best and Prompt Service Always

**DIXON, ILL., and NORTHERN ILL.**  
We can and will be glad to serve you  
Member F. T. D. **Dixon Floral Co.**

**JACKSONVILLE, ILL.**  
JOS. HEINL & SONS  
Largest Growers in Central Illinois

**CENTRALIA AND SOUTHERN ILL.**  
THE WEBSTER GREENHOUSES  
Member Florists' Telegraph Delivery

# Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

Where F. T. D. Members  
will always get the great-  
est satisfaction.

*Heischman*  
Members F. T. D.

CHICAGO'S  
LEADING  
FLORIST  
RAILWAY EXCHANGE BUILDING

DECATUR,  
ILLINOIS

DAUT BROS.

F. T. D. 120 E. Prairie St.

PEACOCK'S FLOWER SHOP  
HERBERT STONE, Mgr. Member F. T. D.  
4013 Milwaukee Avenue, CHICAGO

CHICAGO  
*C. Trauenerfeldt*  
FLORIST  
3343 W. Madison St.

FRIEDMAN, Flowers  
CHICAGO, ILL.

522 So. Michigan Ave. Congress Hotel  
Courtesies Extended to all Florists

FREEPORT, ILL.

AND VICINITY.

FREEPORT FLORAL CO., Inc.

The House of Quality and Service.  
Wholesale and Retail Growers. Member F. T. D.

MOLINE, ILL. Phone  
1829 15th St. Place WM. H. KNEES & SONS

as many mums in any one store as he had  
in the Apollo Flower Shop. J. E. K.

AMARILLO, TEX.

About 20,000 feet of glass are used to produce a part of the stock sold by the Amarillo Greenhouses, of which A. Alenius is proprietor. Mr. Alenius says the business has more than doubled in two years. Finely grown pot geraniums are seen and the last of 8,000 mums are being cut. Pelargoniums of the Easter Greeting type are benched and later potted, as it is found that a better growth is thereby secured. Good cyclamens, cinerarias, lilies and other pot plants are grown, as well as several houses of carnations and a thriving lot of sweet peas. The workroom and service department are well arranged and the whole establishment is in excellent order.

Cunningham the Florist recently built a Moninger greenhouse, in which fine pot stock and mums are grown, Mrs. Cunningham being active in the management of this. Cyclamens and begonias, both of the Lorraine and semperflorens types, are well done here.

H. R. R.

CHICAGO

DETROIT

Central Floral Co.

"FLOWERS THAT LAST LONGER"

35-37 Broadway, Detroit, Mich.  
132 N. State St., Chicago, Ill.

CENTRALLY LOCATED

OPEN EVENINGS AND SUNDAYS

Members F. T. D.

Flowers  
for all  
Occasions

*Clody's*  
FLOWER SHOP

Tel.  
Lake View  
1121

3912 North Clark St., CHICAGO

MEMBER  
F. T. D.

*Truitt*  
CHICAGO  
ESTABLISHED  
1865  
4647 GRAND BL VD.

We cater  
to those  
who  
require  
the best.  
Prices  
reasonable

ROCKFORD, ILL., and Vicinity  
ROCKFORD FLORAL CO.  
108 West State Street  
Prompt deliveries to ROCKFORD COLLEGE

ROCKFORD, ILL., and Vicinity  
SWAN PETERSON & SON Member  
F. T. D.  
Corner E. State and Longwood Streets.

AURORA GREENHOUSE CO.,  
AURORA, ILL.  
Our Service is the Best.

Aurora, Ill., and Vicinity  
JOS. M. SMELY PHONES  
147

ELGIN, ILL. MEMBER  
F. T. D.  
158 DuPage Street GEORGE SOUSTER

Streator, Ill. THORNTON'S  
FLOWER SHOP  
F. T. D. FLORIST - - Quality is Our Hobby

PRINCETON, ILL.  
W. E. TRIMBLE For Central and  
GREENHOUSE CO. Northern Illinois  
Members F. T. D.

OAK PARK

and all western suburbs of Chicago

A. H. SCHNEIDER

Member 1048 Lake Street.  
F. T. D. OAK PARK, ILL.

OTTAWA, ILL.

LOHR'S GREENHOUSES

Fancy Cut Flowers and Blooming  
Plants.

Good R. R. Service. Orders filled promptly.

PEKIN—PEORIA  
All Orders Receive Personal Attention  
GEO. A. KUHL, PEKIN, ILLINOIS

KRUG FLORAL CO.  
ALTON, ILLINOIS Branch Store  
Granite City, Ill.

PEORIA, ILL. 423 Main St.  
Member F. T. D.  
LARGE GREENHOUSES CHAS. LOVERIDGE




# Telegraph Delivery Department

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**A. LANGE,** 77-79 East Madison St., Chicago  
MEMBER OF F. T. D.

  
**THE UNEQUALLED FACILITIES OF THE**  
**E. WIENHOEBER CO.**  
22 E. ELM ST., CHICAGO  
Are available to the trade in filling all orders.  
MEMBER F. T. D.

**CHICAGO**  
Quick deliveries anywhere on the South Side or in the City's Southern Suburbs.  
STORE AND CONSERVATORIES  
7045 STONY ISLAND AVE.

*John A. Michal*  
**FLORIST**

**EVANSTON, ILL.** 1614 Sherman Ave. **JOHN WEILAND**  
**WILMETTE, ILL.** 1161 Wilmette Ave.  
TWO STORES Catering to the best trade in Chicago's Rich North Shore Suburbs. MEMBER F. T. D.

*Wangel Florist* **CHICAGO**  
THE PALMER HOUSE FLORIST  
17 EAST MONROE ST.  
Member F. T. D.

**CHICAGO**  
We are growers of Cut Flowers and Potted Plants  
*J. F. Kidwell Co.* (NOT INC.)  
3530 Michigan Avenue  
Member F. T. D.

**OAK PARK, ILL.**  
*William Palmer*  
**FLORIST**  
AVENUE STATE BANK BUILDING  
Member F. T. D.

**SCHILLER'S**  
TWO CHICAGO STORES  
cover every part of city and suburbs  
GEORGE ASMUS, Mgr.  
4509 Broadway :: 2221 W. Madison St.  
Member Florists' Telegraph Delivery Ass'n.

**CHICAGO**  
**O'LEARY—Florist**  
369 East 47th Street  
Member F. T. D.

**GEORGE FISHER & BRO.**  
183 N. WABASH AVE.  
**CHICAGO**

*Johnson & Jensen* **Chicago**  
FLORISTS  
Deliveries made to any part of the city and suburbs. Service is our motto.  
1924 E. 71st St.

**BALTIMORE, MD.**  
**The Market.**  
Some Seidewitz, Bonnaffon and Mistletoe mums on the market last week were all that prevented a shortage. Fortunately, the demand has not yet reached normal, but for the first cotillion, held Monday, December 6, to start the season off in full swing, the situation certainly looked doubtful for an adequate supply to meet the demand. The first cotillion is one of the largest flower days of the season. Roses and orchids are the flowers most depended upon for this event. These, however, have been quite short in supply. The cause for this is hard to tell; it cannot be due to any increase in the demand, for this

**CHICAGO**  
**Paul Blome & Co.**  
Member F. T. D. 1361 N. Clark St.

**Highland Park, Ill.**  
HIGHLAND PARK GREENHOUSES  
Established 1894 Members F. T. D.

**PONTIAC, ILLINOIS** Members F. T. D.  
Flowers of all kinds in their season **W. J. MILLER & SON**

**CHICAGO**  
**SWANSON, The Florist**  
GREENHOUSES: 7302 N. Western Ave. STORE: 6973 N. Clark St.  
Well located to handle North Shore orders.  
Member F. T. D.

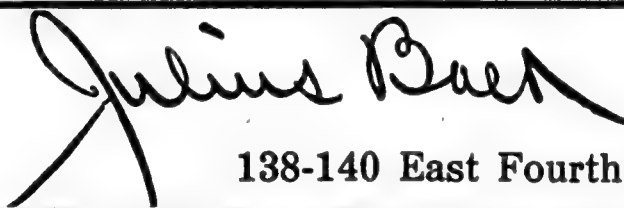
# Telegraph Delivery Department

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## CINCINNATI'S

### LEADING FLORIST

MEMBER F. T. D.



138-140 East Fourth Street

ABSOLUTE

THE GOLDEN MOON FLORIST

WE SPARE

SATISFACTION

6th and St. Peter Streets

NO EFFORTS

GUARANTEED. ST. PAUL,

- MINNESOTA

TO PLEASE.

## Rochester, Minn.

## ROCHESTER GREENHOUSE CO.

EMIL RIEPLE, Manager

ROCHESTER'S ONLY STORE HAVING ITS OWN GREENHOUSES

Member F. T. D.

FLOWERS ON SHORT NOTICE

111 2nd Street

### ROCHESTER, MINN.

### ROCHESTER FLORAL CO.

114-116 FIRST AVE., S. W.  
Run in connection with Greenhouses.  
Cut Flowers and Plants delivered promptly.  
Under new management.  
H. W. KLEIN, Mgr. Member F. T. D.

### MINNEAPOLIS

### Moore, Terwilliger, Inc.

THE FLOWER SHOP

Member F. T. D. 1031 Nicollet Ave.

### LINCOLN, NEB.

1338 O Street

### FREY & FREY

### WHOLESALE AND RETAIL

120,000 square feet of glass at your service

Trade Discount

Members of the Florists' Telegraph Delivery

### ST. PAUL, MINN.

### THE LARGEST STORE IN AMERICA

MEMBER F. T. D. ASS'N

The finest and largest stock west of Chicago  
Awake night and day looking for orders

### HOLM & OLSON, Inc.,

20-22-24 W. 5th St.

### AUSTIN, MINN.

A. N. Kinsman, Inc.

Competent Service to all Iowa and Minnesota Points.

Member Florists' Telegraph Delivery.

### Swanson's

Incorporated

912 Nicollet Avenue, offers the trade its unexcelled facilities for filling orders in

MINNEAPOLIS

### MANKATO, MINN.

THE WINDMILLER CO.

Flowers to all points on short notice.

Member Florists' Telegraph Delivery

### Western Nebraska

C. J. PASS

North Platte, Neb.

Member F. T. D.

15,000 feet of glass

SEND ORDERS FOR

### Minneapolis and Minnesota

To J. J. WEST'S, Inc.

3009 4th Ave., South

Two Stores :: Large Stock

### DULUTH FLORAL CO.

200 MILES in any direction. Duluth, Minn.  
We are the center of the great Northwest. Daily deliveries to SUPERIOR, WIS.

FOR ALL NEBRASKA ORDERS USE

ED. WILLIAMS, Grand Island

Competent Florist

Railroad Center

### Lincoln, Neb.

Flowers for All  
Occasions, from  
Cradle to Grave

CHAPIN BROS., Retail Florists

is now normal; it would seem to be just a case of their being off crop. At the present writing there is enough of the long-stemmed grade to go around, but shorts are decidedly scarce. Carnations are also scarce; these are far below normal in supply. Violets are scarce, and while the demand is such that the scarcity is not much noticed, in a week or two it is going to be felt. Lilies are in fair supply and can always be fallen back on for funeral work

### C. H. FREY

WHOLESALE AND RETAIL FLORIST

1133 O Street, LINCOLN, NEB.

Will Fill Orders for the West on Short Notice.  
Trade Discounts. First-class Stock.

### NORFOLK, NEB.

### Norfolk Floral Co.

Member F. T. D.

For all Northern Nebraska, Southeastern South Dakota and Northwestern Iowa.

### OMAHA, NEB.

Member F. T. D.

Louis M. Rogers, 319 So. 16th St.

### OMAHA, NEBRASKA

### Lee L. Larmon

Fontenelle Florist,  
1814 DOUGLAS ST.

### DULUTH, MINN.

THE ONLY GREENHOUSES IN DULUTH OR SUPERIOR

Flowers delivered anywhere on the Iron Range

J. J. LEBORIOUS

# Telegraph Delivery Department

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Member F. T. D.

Phone: Canal 1932  
1933

## H. W. SHEPPARD

FORMERLY HILL FLORAL CO.

### FLOWERS OF QUALITY

Service Unexcelled

ARRANGED IN A HIGHLY ARTISTIC MANNER

Your Patronage Solicited

532-534 Race Street, CINCINNATI, OHIO.

**YOUNGSTOWN, O.**

Wilson's Flower Shoppe

"QUALITY AND SERVICE"

HOTEL OHIO

**Youngstown, O.**

RYAN & CULVER

27 S. Hazel St. Member F. T. D.

**YOUNGSTOWN, O.**

HARRY C. WALTHER

Orders receive prompt and careful attention  
Member F. T. D.

**Newark and Granville  
OHIO**

CHAS. A. DUERR

Member Florists' Telegraph Delivery

**YOUNGSTOWN, OHIO**

**The Posy Shoppe**

15 1/2 N. Phelps Street

QUALITY AND SERVICE

**Hess & Swoboda, Florists**

Telephones 1501 and L 1582

1415 Farnam Street. OMAHA, NEB.

**OMAHA, NEBRASKA**

John H. Bath, The Careful Florist,

1804 FARNAM STREET  
Member Florists' Telegraph Delivery

**Hastings, Nebraska**

Lohman Flower Shop  
Prompt Service

Central and Western Nebraska

Southern Kansas and Eastern Colorado

**Lewis Henderson, Florist**

1519 Farnam Street

OMAHA, NEB.

Member Florists' Telegraph Delivery Ass'n.

**CINCINNATI**

FRANK A. VOLZ

Dina Avenue Sta. L.

Most centrally located to the suburbs

**Upper Sandusky, Ohio**  
B. E. CONSTIEN, AT YOUR SERVICE

**Canton, O.** JOHNSTON'S  
Flower Shop  
HARRIS ARCADE

Member Florists' Telegraph Delivery Assn.

**VAN METER FLOWER SHOP**  
SPRING and HIGH SPRINGFIELD, OHIO  
BEST FLOWERS FOR EVERY OCCASION

**Ironton, Ohio** RELIANCE SEED CO.  
TRI-STATE FLORISTS  
Southern Ohio, Kentucky, West Virginia

**STEUBENVILLE, OHIO**

E. E. McCAUSLEN, Prop.

HUSCROFT'S FLOWER SHOP

**NEWARK, OHIO**

Most complete stock in central Ohio

HALBROOKS THE FLORIST

**Kent Brothers** FLOWER SHOP

Covers All Ohio Points

Members F. T. D. Newark, Ohio

**MARIETTA, OHIO**

HAVE OUR OWN  
GREENHOUSES

N. KIGER

**XENIA, OHIO**

Engle Floral Company

when it is impossible to get roses. Paper Whites are in good supply and sell well. There is plenty of stevia and this is being used in every way. Greens are to be had in almost any quantity desired.

There is no reason why the demand should not make a big increase until a

**Zanesville, O.**

C. L. HUMPHREY

Has the best facilities for filling your orders.  
Member Florists' Telegraph Delivery.



**Hutchinson,  
Kansas**

Member Florists' Telegraph Delivery



**JAMES HAYES, 819 KANSAS AVENUE  
TOPEKA, KAN.**  
Member F. T. D.

**MRS. LORD'S FLOWER ROOM**  
112 W. 8th Ave., TOPEKA, KAN.  
Member Florists' Telegraph Delivery.

**ATCHISON, KAN.**

The Atchison Seed and Flower Store Co  
MEMBER F. T. D.

**Atchison, Kan.** GROVES  
FLORAL CO.  
Established 1865 Member of F. T. D.

**ARKANSAS CITY, KAN.**

McCool's Close-in-Greenhouse

MEMBER F. T. D.

**Kansas City, Kansas**

L. C. FIELD

Member Florists' Telegraph Delivery

**MANHATTAN, KAN.**

THE MARTINS

Member F. T. D.

T. S. MARTIN, Prop

**SALINA, KANSAS**  
LEIGHTON FLORAL CO.

Members Florists' Telegraph Delivery Ass'n.

**WICHITA, KANSAS** Shipments for Kansas  
and Oklahoma  
W. H. CULP & COMPANY

Quality Flowers  
Personal Service

Members  
F. T. D. A.



# Telegraph Delivery Department

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## Cleveland

**The KNOBLE BROS. CO.,**  
Flowers and Nursery Products  
Well equipped to handle your orders.  
MEMBERS F. T. D.  
1836 W. 25th St.

## TOLEDO

**Mrs. J. B. Freeman,**  
Toledo's Leading Florist  
Member F. T. D. "SERVICE" 336 Superior Street

Member **TOLEDO, O.** Est 1897  
**Spanner**  
FLORIST  
AND VICINITY

MEMBERS } TOLEDO COMMERCIAL CLUB  
TOLEDO RETAIL MERCHANTS  
FLORISTS' TELEGRAPH DELIVERY  
**TOLEDO, OHIO**  
METZ & BATEMAN,  
221 Superior St. Ohio Building

F. T. D.  
FLORISTS  
**TOLEDO, OHIO**  
SCHRAMM BROS.  
1315 Cherry St.

**TOLEDO and Vicinity**  
WHOLESALE AND RETAIL  
**OTTO P. KRUEGER**  
427 East Broadway.

 **Fremont, O.**  
**Horn Floral Co.**  
912 CROGHAN ST  
Member F. T. D.

**COLUMBUS, O., and Vicinity**  
**TEE MUNK FLORAL CO., Growers**  
Can fill all retail orders.

**WILSON'S** WE WILL DO IT PROMPTLY  
**COLUMBUS, OHIO**

**Columbus, Ohio** Members F. T. D. Ass'n.  
**THE FRANKLIN PARK FLORAL CO.**  
Cut Flowers for Central Ohio.

**SUDER'S**  
**The Toledo, Ohio, Florists**  
A. A. SUDER, Proprietor  
2941-3003 CHERRY STREET

**DAYTON, OHIO**  
ABBY AVE. GREENHOUSES  
E. E. Schaefer, Prop.  
Wholesale and Retail  
Largest Greenhouses in West Dayton

**DAYTON, OHIO**  
**The W. G. Matthews Co.**  
18 W. Third Street  
CONSERVATORIES IN RIVERDALE.  
Member F. T. D.

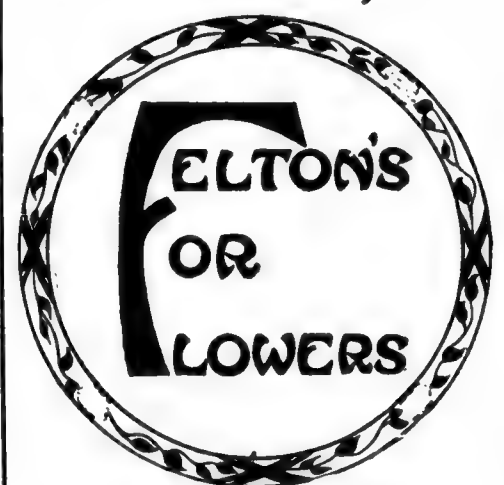
**DAYTON, OHIO**  
J. W. RODGERS  
Member F. T. D. Elm Ridge Road and Jefferson Sts.

week before Christmas, at least, and, from the present outlook, there is not even going to be nearly enough stock to meet it. This is a season when the retailers will just have to meet the situation as best they can. There is plenty of stock planted, but it is not blooming.

### Various Notes.

Having heard so much of the shortage of stock that he decided to try to get a line on the reason for it, the writer interviewed William F. McKissick, of the Leo Niessen Co. There is no man in Baltimore who keeps in closer touch with the market than Mr. "Mac," and he is usually to be found in an optimistic mood if there is any possibility, but last week he was looking into the future, for December at least, with a good deal of misgiving. He said that, while the light demand at the present time saved the situation, if the history of past years repeated itself this would not last long, and there was not a proper supply in sight to meet an increased demand. Mr. McKissick can tell, to a rose, the amount of stock his company handled for last year's cotillion. Taking this

## Cleveland, O.



10515 Superior Ave.  
3 STORES  
Personal Attention. Highest Quality and Service.  
Members F. T. D. A.

**EGGERT N. ZETLITZ**  
THE LEADING FLORIST  
209 West Market Street  
**LIMA, OHIO**  
Member of Florists' Telegraph Delivery

**LORAIN, OHIO**  
Member F. T. D. **F. G. CAREK** ARTISTIC  
Leading Florist WORK  
Our Motto: "Anywhere; Any time."

**LORAIN or ELYRIA, OHIO**  
Member F. T. D. **TULEA** at Your Service

**Elyria, Ohio** LORAIN, OHIO  
THE L. C. HECOCK FLORAL CO.  
Member Florists' Telegraph Delivery Assn.

**ELYRIA, O.** Member F. T. D.  
**ELYRIA FLOWER SHOPPE**

# Telegraph Delivery Department

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NO ORDER TOO LARGE — NO ORDER TOO SMALL

**CLEVELAND** Member F. T. D.  
**The J. M. Gasser Co.**  
1006 EUCLID AVENUE

WE ARE THE LARGEST GROWERS OF CUT FLOWERS IN OHIO

**Cleveland**

telegraph orders will receive special attention if you address them to us.



**The Jones-Russell Co.**  
1284 Euclid Avenue  
Cleveland

Members F. T. D.

Bell Main 2809  
Cuy. Central 1866

*The Smith & Fetter Co.*  
LEADING FLORISTS  
980 Prospect Avenue Cleveland

**CLEVELAND, OHIO**

**A. GRAHAM & SON**

5523 EUCLID AVENUE

Members Florists' Telegraph Delivery Assn.

**CLEVELAND, O.**

5923 EUCLID AVENUE

**WESTMAN & GETZ**  
FLOWERS and SERVICE

Members Florists Telegraph Delivery.

**CLEVELAND, OHIO**

**Wm. H. Temblett**

FLOWERS

Member F. T. D. 10313 Euclid Avenue

**Cleveland, PENN SQUARE**  
**FLORISTS**  
ALWAYS OPEN

**FIVE STORES IN NORTHERN OHIO**

CLEVELAND [TWO STORES] 13336 Euclid Ave., 144 Public Sq.  
YOUNGSTOWN - - - 33 East Federal St.  
WARREN - - - - - 215 East Market St.  
AKRON - - - - - 109 South Main St.

**THE PARK FLORAL COMPANY**

MEMBERS FLORISTS' TELEGRAPH DELIVERY ASSOCIATION

**Kirchner's for Cleveland**

Member Florists' Telegraph Delivery

Address KIRCHNER'S FLOWERS, 6701 Quincy St., CLEVELAND, O.

**AKRON, OHIO**

GROSSBERG & CAHILL  
AKRON'S LARGEST FLORISTS

Prompt and careful attention to all Telegraph Orders  
MEMBERS F. T. D.

**Bowling Green, Ohio**

BRIGHAM'S FLOWER STORE  
174 South Main Street

as a basis, the supply seemed certain to be short this year. With Christmas only twenty-five days off, unless the growers can hurry the crops along, Mr. McKissick feels that there will be a flower famine in Baltimore.

Samuel Feast & Sons had the floral decorations for the banquet at the Rennert given by some prominent business men of the city to Frank A. Munsey, of New York, owner of the Baltimore News and the New York Herald, who recently acquired the Baltimore American and Star. Covers were laid for 400. Mr. Davis, the manager of the Rennert, said he had never seen the flower arrangements of the hall show to better advantage. The corners of the room were banked with palms and foliage plants; the windows were treated in the same manner. But the treatment of the tables was what gave the room the splendid effect it pre-

**MARION, OHIO**

5 railroads with good connections to all parts of State  
A GOOD SELECTION OF FLOWERS  
ON HAND AT ALL TIMES.

**BLAKE'S,** 140 W. Center

**COLUMBUS, OHIO**

Flowers for all occasions **Neil Flower Shop** Member F. T. D. Ass'n.

**WARREN, OHIO**

THE F. T. D. FLORISTS **ADGATE & SON**  
WE GROW OUR FLOWERS

W. P. McFARLAND L. C. McFARLAND

**McFARLANDS, Florists**  
**AKRON, OHIO**

**AKRON, OHIO** MEMBERS F. T. D.

HAMMERSCHMIDT & CLARK  
12 W. MARKET ST.



**CLEVELAND, O.**

**BRAMLEY & SON**  
Store and Greenhouses, 1181 E. 71st St.

**ALLIANCE, O.** Member F. T. D.  
522 S. Freedom Ave. **H. T. MILLER**

# Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

## San Francisco

OAKLAND, BERKELEY and Vicinity

## CHAS. C. NAVLET CO.

THREE STORES:

423 and 427 Market Street.....SAN FRANCISCO, CALIF.  
917 Washington Street.....OAKLAND, CALIF.  
20 and 22 East San Fernando Street....SAN JOSE, CALIF.

## DAVENPORT, IOWA

"Say It with Flowers"

BILLS FLORAL CO.

M. A. TIERNEY, Owner Member F. T. D.

## COUNCIL BLUFFS, IA.

## J. F. WILCOX & SONS

750,000 FEET OF GLASS

Orders shipped to any part of Iowa or Nebraska on a moment's notice.  
Daily Delivery to Omaha.

MEMBERS FLORISTS' TELEGRAPH DELIVERY ASSOCIATION

## TAMA, IOWA

LINCOLN GARDENS, Inc.

Competent service to all central Iowa, three railroads, two double-track trunk lines.

## Harkett's

For { Eastern Iowa  
Western Wis.  
N. W. Illinois

## FLORAL NURSERY Dubuque, Iowa

## OTTUMWA, IOWA

PHONE 182

*C. Kranz*  
LEADING FLORIST

107 North Market Street

"Say it with flowers"

QUALITY  
PLUS  
SERVICE

## DAVENPORT, IOWA

AND WESTERN ILLINOIS

G. F. FORBER,

313 Brady Street

Member Florists' Telegraph Delivery Association

## OTTUMWA, IOWA

## CRILEY'S GREENHOUSES

## COUNCIL BLUFFS, IOWA

GARDINER FLORAL CO.

Leading Retail Florist 545 W. BROADWAY

## FAIRFIELD, IA.

We strive to please our trade

## Montgomery Greenhouses

## HAMPTON, IOWA

A. E. Stonebrook

ORDERS RECEIVE PROMPT ATTENTION

## DES MOINES, IA.

GUTHRIE-LORENZ CO.

## Cedar Falls, Ia. BANCROFT'S

55,000 Feet Glass. Beautiful Flowers  
Members F. T. D. Joseph Bancroft & Son

## CEDAR RAPIDS, IA.

I. N. KRAMER & SON

Members Florists' Telegraph Delivery.

## MONTICELLO, IA.

C. L. VAN METER

MEMBER F. T. D.



## FT. DODGE, IA.

NORDWALL

E. E. NORDWALL

## PERRY, IOWA

LOUWERSE & CO.

I  
O  
W  
A

## Kemble's Flowers

Marshalltown, Boone, Center-ville, Oskaloosa, Oelwein, Mason City, Chariton, Grinnell and Ottumwa.

SEND YOUR ORDER TO HOUSE NEAREST PLACE OF DELIVERY

## DES MOINES

AND CENTRAL IOWA

ART FLORAL COMPANY

515 Grand Avenue Member F. T. D.

sented. Centerpieces were used at intervals, but in a room of such dimensions these alone would have had a squat appearance. To relieve this, high crystal vases filled with large mums were used between the centerpieces. Mr. Feast was highly complimented on his artistic arrangement.

C. M. Wagner has resigned his position with Aaron Rosenberg, at Frederick, Md., and has taken charge of the Emerson estate, at Brooklynwood.

This is the last call for the big club meeting to be held December 13. Don't fail to be there and bring a lady. William F. Gude, Washington, is in training every day for his lecture. The film will tell us anything that Mr. Gude is too modest to say. This is Joseph Merritt's first time as head of the entertainment committee, and he says the evening is going to be a "crackerjack." Tate.

Pawhuska, Okla.—P. V. Steddom, formerly in business in Knightstown, Ind., has started a retail store.

## WATERLOO, IOWA

## GALLOWAY'S FLOWER STORE

Russel-Lamson Bldg., 211 West 5th Street

Special attention given to out-of-town orders

## SIoux CITY, IA.

## ART FLOWER SHOP

512 FIFTH STREET

Everything in Cut Flowers, Plants  
Funeral Designs, Etc.

## SIoux CITY, IOWA

Supplies western Iowa, southern Minnesota, all of South Dakota and north-eastern Nebraska.

J. C. RENNISON CO.

## SIoux CITY, IOWA

Members of F. T. D. ROCKLIN & LEHMAN

## DAVENPORT, IA.

H. G. PAULI YOURS FOR SERVICE

## OSKALOOSA, IOWA

GREEVE FLORAL COMPANY

High Grade Flowers Artistically Arranged.



# Telegraph Delivery Department

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## San Francisco and Vicinity

MacRorie-McLaren Company  
141 Powell Street  
Florists

We grow our own stock and with extensive nurseries to draw from can give unusual values.

RETAIL

WHOLESALE

San Francisco, Calif.  
ALBERT O. STEIN  
Flower Shop  
1150 SUTTER STREET

San Francisco, Cal.  
SHELLGRAIN & RITTER  
148 KEARNY STREET  
Prompt attention given to all  
telegraphic orders

SAN FRANCISCO  
F. C. JAEGER & SON  
152 POWELL STREET  
Members F. T. D.  
Always a good stock, and orders delivered  
on time.

SAN FRANCISCO  
Podesta & Baldocchi  
224-226 Grant Avenue  
Prompt and careful attention to orders from  
out-of-town florists.  
Member F. T. D.

JULIUS EPPSTEIN, FLORIST AND  
Decorators for All Occasions Delivery Anywhere  
Hotel St. Francis. SAN FRANCISCO

Monrovia, Cal.  
C. A. BRUNGER  
You can depend on us  
for all orders for de-  
livery in this section. 239 Grand Avenue

Long Beach, Cal.  
Member ART FLORIST 126 Pine Ave.  
F. T. D.

HONOLULU, HAWAII  
TAYLOR, FLORIST  
Wireless and Cable Address, "FLORIST" Honolulu

SAN DIEGO, CAL.  
BOYLE & DARNAUD

SAN FRANCISCO  
JOSEPH'S  
Member F. T. D.  
233-35 Grant Ave.  
Steamer and train packages our specialty.

### UNIVERSITY EXHIBITION.

Baltimore Florists Exhibit.

The first annual flower show of the University of Maryland was held in conjunction with a fruit and vegetable show November 20 and 21. The exhibition was enthusiastically received by many visitors, and will, no doubt, become an important affair in the college functions. Many attractive flower arrangements were put on display by the students of the department and, in addition, competitive classes attracted exhibits from several Baltimore florists.

Two large rooms in the Horticultural building were used for the show. One of these rooms, which held the department exhibits, was attractively decorated with southern smilax and scarlet oak foliage. In the second room, which was decorated with pine boughs and oak leaves, the exhibits of the florists and nurserymen were on display. One fine collection of evergreens, sent by Harrison's Nurseries, Berlin, Md., was arranged along one side of the room to represent a landscape planting. The florists of Baltimore sent a truckload of flowers of all kinds, which in themselves made a fine exhibit.

The exhibition was arranged under the direction of Prof. A. S. Thurston, who has charge of the floricultural work, and James Moss, a son of Isaac H. Moss, of Baltimore, who was the student superintendent of the show.

The winning exhibits were nearly all



F. T. D. florists. We grow our own flowers. Telegraph orders carefully executed. Usual discount.  
Members Florists' Telegraph Delivery.

San Francisco  
DARBEE'S  
1036 Hyde Street  
LARGEST STOCK OF CHOICEST FLOWERS  
Members Florists' Telegraph Delivery

Hollywood Flower Shop  
HOLLYWOOD, CAL.  
ARTISTIC WORK. MEMBER F. T. D.  
Telegraph Orders Delivered to  
LOS ANGELES OCEAN PARK  
SANTA MONICA VENICE

OAKLAND, CAL.  
HOGAN & EVERS  
1439 Broadway  
THE BEST SERVICE

Santa Barbara, Cal.  
912 STATE STREET  
GLEAVE'S FLOWER SHOP  
ARTHUR GLEAVE, Prop.  
Choice Cut Flowers and Floral Designs  
on short notice.  
Both Phones 1013

OAKLAND, CALIF.  
MORI FLORIST  
1510 Clay Street  
OUR CAREFUL ATTENTION

CORONADO, CALIF.  
CORONADO NURSERY  
To "Say It with Flowers" in  
CORONADO AND SANDIEGO

BERKELEY, CAL. MEMBER F. T. D.  
Curtis D. Shoemaker, Prop. NORTON, Florist

Berkeley OAKLAND  
THE FLOWERSHOP SAN FRANCISCO  
Berkeley's most up-to-date flower establishment.

LONG BEACH, CAL.  
Lowe's Flower Shop, The Pioneer and  
Leading Florist  
Member Florists' Telegraph Delivery.

POMONA, CALIFORNIA  
POOLEY'S FLOWER SHOP  
MEMBER FLORISTS' TELEGRAPH DELIVERY

# Telegraph Delivery Department

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## LOS ANGELES

414½ SOUTH BROADWAY

SEND YOUR ORDERS TO

**BROADWAY  
FLORISTS**

IT PAYS you to  
DEPEND ON US

**Occidental**  
Florists

430 South Hill Street

**LOS ANGELES**

**LOS ANGELES, CAL.**

**REDONDO FLORAL CO.**

218 West Seventh Street

Members of Florists' Telegraph Delivery  
**A. KNOFF** **A. F. BORDEN**

**WOLFSKILLS' and  
MORRIS GOLDENSON**

FLORISTS AND DECORATORS

We Solicit Telegraph Orders.

Regular Trade Discount.

229 W. Third St., LOS ANGELES, CAL.

**The Alexandria Florist**

Member of  
F. T. D.  
and S. A. F.



Hotel Alexandria  
Los Angeles,  
Calif.

**LOS ANGELES, CAL.  
ATHLETIC CLUB FLORIST**

Formerly California Cut Flower Co.

433 West 7th Street

Takes care of telephone and telegraph orders  
over the whole of Southern California.  
Usual trade discount.

**LICHTENBERG'S**

324 W. Sixth Street

**LOS ANGELES**

Say It with Flowers. Member F. T. D.

**LOS ANGELES**

Every order given personal attention by

**Westrem Garland Florists**

404 South Hill Street

**PORTLAND**

OREGON

354 Washington Street

MEMBERS OF THE  
F. T. D.

**Martin & Forbes**  
Retailers  
and Growers

**Los Angeles, Calif.**

**O. C. SAAKE, Florist**

We Solicit Telegraph Orders.

Regular Trade Discount.

215 WEST FOURTH STREET

**LOS ANGELES, CAL.**

**HOWARD & SMITH**

NINTH AND OLIVE STREETS

You can depend on us for all orders for  
delivery in this section.

**Darling's Shop**

"FLOWERS FOR HER"

208 West Sixth Street, LOS ANGELES, CAL.

Cut flowers or good design work by best artists  
and designers delivered anywhere in the west  
on receipt of mail or telegraph orders.

Members Florists' Telegraph Delivery Association.

**EUGENE University Florist**

ORE. All South and Southwestern  
Oregon points quickly reached

staged by Baltimore florists. Awards  
were made as follows:

Six blooms of white mums—James Hamilton,  
1st; I. H. Moss, second.

Six blooms of yellow mums—James Hamilton,  
first.

Twelve sprays pompon mums.—F. C. Bauer,  
first; James Glass, second.

Twelve sprays of anemone mums—Hochstedt  
Bros., first.

Twelve blooms white roses—Stevenson Bros.,  
first.

Twelve blooms pink roses—Stevenson Bros.,  
first; F. C. Bauer, third.

Twelve blooms red roses—Stevenson Bros.,  
first.

Twelve blooms yellow roses—Stevenson Bros.,  
first.

Twelve white carnations—F. C. Bauer, first.

Twelve light pink carnations—F. C. Bauer,  
first.

Baskets of chrysanthemums arranged for artistic  
effect—I. H. Moss, first; Robert L. Graham,  
second.

Plant basket—I. H. Moss, first.

Nephrolepis Macawii, 6-inch pot—I. H. Moss,  
first.

### AMONG DENVER GROWERS.

The growers of Denver seem well  
able to take care of their own city  
trade and ship a good deal of stock to  
Texas and surrounding country. Car-  
nations do especially well in the high  
altitude of this city and roses and  
plants of all kinds flourish. But to a  
visitor there seems to be a lack of

**Portland**  
ORE.

**Tonseth's**

287 Washington Street  
In the heart of the city

Growers and Retailers **F. T. D. MEMBERS**

**PORTLAND, ORE.**

**Clarke Bros'**  
**FLORISTS**

200,000 Feet of Glass  
Established 20 Years

**OAKLAND, CAL.**

**LOS ANGELES**

**Dostal-Wolters  
Flower Shop**

MEMBER  
F. T. D.

627 South Hill St.

**Pasadena, Cal. 342 East  
Colorado St.**

**THE ORCHID**

PASADENA'S OLDEST FLORIST WILL

EXTEND THE USUAL COURTESIES

Member of F. T. D.

**PASADENA, CAL.**

**ELDRED FLOWER SHOP**  
Member Florists' Telegraph Delivery.

**RIVERSIDE, CALIFORNIA**

Florist to the Glenwood Mission Inn  
**ORANGE BLOSSOM FLOWER SHOP**

# Telegraph Delivery Department

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## SEATTLE

### Woodlawn Flower Shop

Member Florists' Telegraph Delivery Association.

1410-1412 2nd Avenue—Beside Clemmer Theater Building

"IN THE HEART OF THE CITY"

Base the Recipient of Your Telegraphic Orders Upon Merit

We offer unexcelled facilities. More than 13,000 square feet of store space devoted exclusively to retailing of flowers. Where quality and service reign.

21 EMPLOYEES

CHARLES E. SULLIVAN, in charge of Telegraphic Service

## SEATTLE

Member Florists' Telegraph Delivery Ass'n.

## HOLLYWOOD GARDENS

SEATTLE'S LEADING FLORIST

1622 SECOND AVENUE

### Walla Walla Floral Co.

WALLA WALLA, WASH.  
Greenhouses, Store, Rose and Bulb Farm.  
Prompt deliveries of CUT FLOWERS or good  
DESIGN WORK anywhere in the West  
Member Florists' Telegraph Delivery.

### SEATTLE

1001-1003 Third Avenue

Finest Floral Studio  
in the Northwest

*Rossia Bros.*  
Members  
F. T. D.

### YOUNG & LESTER Walla Walla, Wash.

Established 1903  
50,000 SQUARE FEET OF GLASS  
MEMBERS F. T. D.

### California Florist TACOMA, WASH.

Orders for Cut Flowers and Designs delivered  
anywhere in the United States and Canada.

### SEATTLE

Choice Flowers, prompt and careful  
L.W. McCOY 904 3rd Avenue  
Established 1900

### Bellingham, Wash.

Telegraph orders delivered any-  
where in the northwest country  
FLORAL EXCHANGE

### TACOMA SMITH FLORAL CO., 1112 Broadway

variety in the stock. All the retail  
stores, however, are busy.

The fine store of the Park Floral Co.,  
on Broadway, is well equipped to handle  
the big business done there. Besides  
seasonable cut stock and plants, some  
fine cinerarias were noted, which, B. E.  
Gillis says, were grown for the Christ-  
mas trade to take the place of azaleas,  
as far as possible.

The Elitch-Long Gardens Co. has  
several houses of finely flowered cycla-  
mens and a fine lot of begonias of the  
Lorraine and Cincinnati types. These  
are among the best flowered and best  
grown plants noted this season.

Conrad Lengenfelder has a fine lot  
of roses coming on for his Christmas  
trade and also some excellent carna-  
tions. His place is well looked after  
and bears the stamp of careful and  
skillful culture.

The Boldt-Lundy House of Flowers is

### Spokane, Wash.

Eugene's Flower Shop  
PROMPT AND RELIABLE

### Yakima, Washington STATE FLORAL CO.

We Grow Our Own Flowers  
Telegraph Orders filled promptly and carefully  
Members F. T. D. Association.

### Spokane, Wash.

A. J. BURT, Florist  
Established 20 Years Always on the job  
CLEMMER THEATER BUILDING

YAKIMA, WASHINGTON  
ANNAVEE FLOWER SHOP, (Formerly  
QUALITY FLOWERS Bourn's)  
Artistic Arrangement  
Members Florists' Telegraph Delivery.

### FORSHAW, Florist THE ROUND-UP CITY PENDLETON, ORE.

### Spokane, Washington

Reimer's Floral Art Shop  
RETAILERS AND GROWERS



# Telegraph Delivery Department

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## SALT LAKE CITY, UTAH

Fresh Home-Grown Flowers  
Satisfaction Assured on all Orders

## UTAH FLORAL,

Orders promptly filled for Western Colorado,  
Eastern Nevada, Southern Idaho and Wyoming  
3 BUSY STORES

Howard Edris, 944 EAST SECOND  
Prop. SOUTH STREET

## DENVER, COLORADO

MEMBER FLORISTS' TELEGRAPH  
DELIVERY ASSOCIATION

## PARK FLORAL COMPANY

### CASPER, WYOMING

#### CASPER FLORAL CO.

We deliver to all of  
Central and Northern Wyoming  
Western Nebraska and South Dakota.  
Members F. T. D.

### Cheyenne, Wyo.

"THE UNDERWOOD"  
FOR PROMPT AND FAITHFUL  
SERVICE

### SHERIDAN, WYO.

SHERIDAN GREENHOUSE CO.  
Plants and Flowers

### THERMOPOLIS, WYO.

THERMOPOLIS FLORAL CO.  
A. SCHULENBERG, Proprietor

### State Nursery & Seed Co.

Helena, Mont. Cut Flowers for any  
Part of the Northwest.  
Only the Best. Members F. T. D. Ass'n.

### MISSOULA, MONT.

ANDERSON GREENHOUSE  
For all towns in Western Montana

Send your orders for Eastern and Southern Montana

to M. LANGOHR, F. T. D. Florist  
BOZEMAN, MONTANA.

### Pocatello, Idaho

Member F. T. D.  
We cover Southern Idaho and Western Wyoming  
ATKIN'S

### FORT COLLINS, COLO.

ESPELIN FLORAL COMPANY  
Member Florists' Telegraph Delivery Ass'n.

### TRINIDAD, COLO.

J. R. BARKER Trinidad Floral Store  
Masonic Bld'g.

### Trinidad, Colo.

The only Greenhouses in this section  
The Park Floral and Garden Co.  
Members F. T. D.

### THE PUEBLO FLORAL CO.

Pueblo Member F. T. D. 523 North Main Street  
Colorado, New Mexico and Western Kansas

## Denver

— COLORADO —

## Cooper's Flowers

833 FIFTEENTH ST. Member F. T. D.

## SALT LAKE CITY

Ship whole of UTAH, Central part of NEVADA and IDAHO  
MILLER FLORAL CO., 10 East Broadway

MEMBER F. T. D.  
250,000 sq. ft. of modern glass. Unexcelled facilities. Prompt and courteous service always.

### DENVER, COLORADO and WYOMING

Sunshine Floral Shop, 419 Fifteenth St.  
Our service sends "sunshine" with your orders.

a busy place, but S. R. Lundy finds time to be accommodating to visitors and a ride over the city and residence section with him and Mrs. Lundy in their new car was a treat long to be remembered. Ben Boldt has fine stock of all kinds at his growing establishment outside, roses and poinsettias being especially good.

H. R. B.

#### STEAMER SAILINGS.

The following sailing list, displayed in a conspicuous place in the window or store, or used in advertising matter with the information that you have facilities for filling bon voyage orders on short notice, will help you to develop steamer trade:

Steamer—	From—	To—	Days
Stavangerfjord	N. Y.	Norway	Dec. 10
Kashima Maru	Seattle	Yokohama	Dec. 10
Venezuela	San Fr'co	Yokohama	Dec. 11
Megantic	Portland, Me.	Liverpool	Dec. 11
Finland	New York	Antwerp	Dec. 11
La Lorraine	New York	Havre	Dec. 11
Rotterdam	New York	Rotterdam	Dec. 11
Nile	San Fr'co	Yokohama	Dec. 11
Aquitania	New York	Southampton	Dec. 14
Adriatic	New York	Southampton	Dec. 15
Mongolia	New York	Hamburg	Dec. 15
Emp. of Asia	Vancouver	Yokohama	Dec. 16
Celtic	New York	Liverpool	Dec. 18
Zeeland	New York	Antwerp	Dec. 18
Carmania	New York	Liverpool	Dec. 18
Lafayette	New York	Havre	Dec. 18
Madonna	New York	Naples	Dec. 21
Madonna	Providence	Naples	Dec. 22
Oscar II.	New York	Copenhagen	Dec. 23
La Savoie	New York	Havre	Dec. 24
Baltic	New York	Liverpool	Dec. 25
Ventura	San Fr'co	Sydney	Dec. 28
Shinyo Maru	San Fr'co	Yokohama	Dec. 29
France	New York	Havre	Dec. 29
Olympic	New York	Southampton	Dec. 29
Drottningholm	N. Y.	Sweden	Dec. 30

### Salt Lake City

ALSO PARTS OF COLORADO, IDAHO,  
MONTANA AND NEVADA

#### HUDDART FLORAL CO.

56 South Main Street  
Member Florists' Telegraph Delivery Ass'n.

### SALT LAKE'S LEADING FLORIST

ERNEST LAMBOURNE  
67 South Main, Salt Lake City, Utah.

### DENVER and all COLORADO and WYOMING

#### The Mauff Floral Co.,

1225 Logan Street.  
Member F. T. D.

### Colorado Springs, Colo.

ORDERS CAREFULLY EXECUTED  
PIKES PEAK FLORAL CO.  
Wholesale and Retail  
Member Florists' Telegraph Delivery.

### Colorado Springs, Colo.

Frank F. Crump, Wholesale and Retail  
Florist  
Member Florists' Telegraph Delivery Ass'n.

### Denver

Bright Spot Greenhouses  
Cor. 5th Ave. & Josephine St.  
DOWNING & KASK, Proprietor


JOHN KRUCHTEN

**JOHN KRUCHTEN CO.**  
(NOT INCORPORATED)  
Wholesale Florists 30 East Randolph Street CHICAGO, ILL.  
L. D. Phone, Central 8016-8017-8018

HENRY KRUCHTEN



**THE OVE GNATT CO., Inc.**  
Prepared Foliages, Baskets and Florists' Supplies  
LA PORTE, IND.



**Wholesale Cut Flower Prices.**  
Chicago, Dec. 8, 1920.

Beauty, Special	Per doz.	\$10.00 @ \$12.00
Beauty, 30 to 36-in. stems	7.50 @	9.00
Beauty, 24 to 30-in. stems	5.00 @	6.00
Beauty, 20 to 24-in. stems	3.00 @	4.00
Beauty, 12 to 20-in. stems	2.00 @	2.50
Beauty, Short	1.00 @	1.50

Columbia	Per 100	\$ 8.00 @ \$35.00
Mrs. Russell	8.00 @	40.00
Premier	8.00 @	40.00
Butterfly	8.00 @	35.00
Milady	8.00 @	40.00
Montrose	8.00 @	25.00
Sunburst	8.00 @	25.00
Ophelia	8.00 @	25.00
Hoosier Beauty	8.00 @	20.00
Double White Killarney	8.00 @	25.00
Killarney Brilliant	8.00 @	20.00
Nesbit	3.00 @	4.00
Cecile Brunner		3.00
Carnations	4.00 @	10.00
Valley	12.00 @	15.00
Sweet Peas	3.00 @	5.00
Calendula	4.00 @	8.00
Violets	2.00 @	2.50
Paper Whites		8.00
Mignonette	8.00 @	10.00
Stevia	2.50 @	3.00
Cattleyas, doz.	\$36.00	
Mums, doz.	3.00 @	6.00
Pompons, bunch	.50 @	1.00
Easter Lilies, doz.	2.00 @	2.50 15.00 @ 20.00
Callas, doz.	2.00 @	2.50
Pansies, doz. behes.		1.50

**GEORGE B. HART**  
Cut Flowers, Plants,  
Florists' Supplies  
49-55 Stone Street Rochester, N. Y.

**Select Virginia Boxwood**  
\$25.00 per 100 pounds  
E. G. GILLET, Wholesale Commission Florist Cincinnati, Ohio  
131 E. Third St.

**Cut Flowers Greens Supplies**  
— Everything a Florist Needs —  
**CINCINNATI CUT FLOWER EXCHANGE**  
Wholesale Commission Florists 14 E. Third St., Cincinnati, Ohio

Philadelphia, Dec. 8, 1920.

Beauties	Per 100	\$50.00 @ \$60.00
Russell, Long	20.00 @	30.00
Russell, Short	8.00 @	12.00
Columbia, Premier, Long	15.00 @	20.00
Columbia, Premier, Short	6.00 @	10.00
Ophelia, Maryland, Long	12.00 @	15.00
Ophelia, Maryland, Short	6.00 @	8.00
Kaiserin, Double White Killarney	8.00 @	12.00
Easter Lilies	20.00 @	25.00
Chrysanthemums, Fancy	40.00 @	50.00
Chrysanthemums, Select	25.00 @	30.00
Chrysanthemums, ordinary	12.00 @	15.00
Pompons, per bunch	\$0.35 @ \$0.75	
Valley	12.00 @	15.00
Cattleyas	75.00 @	150.00
Carnations, Mrs. C. W. Ward		10.00
Carnations, light pink, white		8.00
Carnations, short	4.00 @	6.00
Sweet Peas	2.00 @	4.00
Violets	1.00 @	2.00
Daisies	1.00 @	2.00
Calendulas	3.00 @	6.00
Mignonette		6.00
Paper Whites	3.00 @	6.00
Soleil d'Or	4.00 @	6.00
Vandas	30.00 @	40.00
Bouvardia	5.00 @	6.00
Cypripedium, fancy		50.00
Cypripedium insigne		25.00
Callas	20.00 @	25.00
Snaptagons	6.00 @	12.00
Stevia serrata		1.50
Gardenias	40.00 @	50.00
White Lilac, per bunch		\$2.50

**Wholesale Cut Flower Prices.**  
Buffalo, Dec. 8, 1920.

Columbia	Per 100	\$10.00 @ \$25.00
Premier	10.00 @	20.00
Killarney	6.00 @	15.00
White Killarney	6.00 @	12.00
Double White Killarney	5.00 @	10.00
Richmond	6.00 @	12.00
Maryland	6.00 @	20.00
Russell	6.00 @	20.00
Ophelia	6.00 @	20.00
Sunburst	6.00 @	20.00
Cecile Brunner	4.00 @	5.00
Carnations	4.00 @	7.00
Easter Lilies	15.00 @	20.00
Rubrum Lilies	6.00 @	8.00
Snaptagons	4.00 @	6.00
Calendulas	2.00 @	3.00
Mums	8.00 @	50.00
Pompons, per bunch, 50c. 75c. \$1		
Violets	2.00 @	8.00
Narcissus Paper White	5.00 @	6.00
Narcissus Soleil d'Or	6.00 @	8.00
Sweet peas	1.00 @	2.00

**GEO. REINBERG**  
Wholesale Grower of **Cut Flowers**  
Milady, Columbia, Sunburst, Ophelia, White Killarney and Russell  
30 E. Randolph St., CHICAGO, ILL.  
Mention The Review when you write.

**ARTIFICIAL FLOWERS**  
and  
**FLORISTS' SUPPLIES**  
Grossberg, Tyler, Finnerman Co.  
30 E. Randolph St. CHICAGO  
Mention The Review when you write.

St. Louis, Dec. 8, 1920.

Beauty, Specials	Per doz.	\$ 8.00 @ \$12.00
Beauty, Extra		4.00

Columbia	Per 100	\$ 6.00 @ \$35.00
Premier	6.00 @	50.00
White Killarney	6.00 @	10.00
Killarney	4.00 @	8.00
Ward	4.00 @	5.00
Milady and Ophelia	6.00 @	15.00
Russell	6.00 @	40.00
Carnations	3.00 @	8.00
Easter Lilies	10.00 @	15.00
Snaptagons	4.00 @	8.00
Daisies	1.00 @	2.00
Valley	8.00 @	10.00
Orchids, per doz.	\$12.00 @ \$18.00	
Callas	10.00 @	12.00
Chrysanthemums, doz.	\$2.00 @ \$6.00	
Paper Whites	4.00 @	5.00
Sweet peas	2.00 @	3.00

Cincinnati, Dec. 8, 1920.

Columbia	Per 100	\$ 6.00 @ \$25.00
Premier	6.00 @	25.00
Ophelia	3.00 @	10.00
Carnations	4.00 @	8.00
Violets		2.00
Chrysanthemums	8.00 @	35.00
Lilies	15.00 @	20.00



**Smith & Young Co.**  
WHOLESALE  
Cut Flowers and Supplies  
228 East Ohio Street  
INDIANAPOLIS, IND.  
Mention The Review when you write.

**Florists' Supply House**  
Everything in Florists' Supplies  
105 East Ohio St. Main 831  
INDIANAPOLIS, IND.

**Cut Flowers**  
OUR SPECIALTY  
**H. G. BERNING**  
1402-4 Pine St., ST. LOUIS, MO.

# Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

## SALT LAKE CITY, UTAH

Orders promptly filled for Western Colorado,  
Eastern Nevada, Southern Idaho and Wyoming  
3 BUSY STORES

Fresh Home-Grown Flowers  
Satisfaction Assured on all Orders

## UTAH FLORAL,

Howard Edris, 944 EAST SECOND  
Prop. SOUTH STREET

## DENVER, COLORADO

MEMBER FLORISTS' TELEGRAPH  
DELIVERY ASSOCIATION

## PARK FLORAL COMPANY

### CASPER, WYOMING

### CASPER FLORAL CO.

We deliver to all of  
Central and Northern Wyoming  
Western Nebraska and South Dakota.  
Members F. T. D.

### Denver *Cooper's Flowers*

COLORADO

833 FIFTEENTH ST. Member F. T. D.

Cheyenne, Wyo.  
"THE UNDERWOOD"  
FOR PROMPT AND FAITHFUL  
SERVICE

SALT LAKE CITY Ship whole of UTAH, Central part  
of NEVADA and IDAHO  
MILLER FLORAL CO., 10 East Broadway  
MEMBER F. T. D.  
250,000 sq. ft. of modern glass. Unexcelled facilities. Prompt and courteous service always.

SHERIDAN, WYO.  
SHERIDAN GREENHOUSE CO.  
Plants and Flowers

THERMOPOLIS, WYO.  
THERMOPOLIS FLORAL CO.  
A. SCHULENBERG, Proprietor

State Nursery & Seed Co.  
Helena, Mont. Cut Flowers for any  
Part of the Northwest.  
Only the Best. Members F. T. D. Ass'n.

MISSOULA, MONT.  
ANDERSON GREENHOUSE  
For all towns in Western Montana

Send your orders for Eastern and Southern Montana  
to M. LANGOHR, F. T. D. Florist  
BOZEMAN, MONTANA.

Pocatello, Idaho Member  
F. T. D. We cover Southern Idaho  
and Western Wyoming  
ATKIN'S

FORT COLLINS, COLO.  
ESPELIN FLORAL COMPANY  
Member Florists' Telegraph Delivery Ass'n.

TRINIDAD, COLO.  
J. R. BARKER Trinidad Floral Store  
Masonic Bld'g.

Trinidad, Colo. The only Greenhouses  
in this section  
The Park Floral and Garden Co.  
Members F. T. D.

THE PUEBLO FLORAL CO.  
Pueblo Member F. T. D. 523 North Main Street  
Colorado, New Mexico and Western Kansas

DENVER, COLORADO and WYOMING  
Sunshine Floral Shop, 419 Fifteenth St.  
Our service sends "sunshine" with your orders.

a busy place, but S. R. Lundy finds time  
to be accommodating to visitors and a  
ride over the city and residence section  
with him and Mrs. Lundy in their new  
car was a treat long to be remembered.  
Ben Boldt has fine stock of all kinds  
at his growing establishment outside,  
roses and poinsettias being especially  
good. H. R. R.

#### STEAMER SAILINGS.

The following sailing list, displayed  
in a conspicuous place in the window or  
store, or used in advertising matter with  
the information that you have facilities  
for filling bon voyage orders on short  
notice, will help you to develop steamer  
trade:

Steamer—	From—	To—	Sails
Stavangerfjord	N. Y.	Norway	Dec. 10
Kashima Maru	Seattle	Yokohama	Dec. 10
Venezuela	San Fr'co	Yokohama	Dec. 11
Megantic	Portland, Me.	Liverpool	Dec. 11
Finland	New York	Antwerp	Dec. 11
La Lorraine	New York	Havre	Dec. 11
Rotterdam	New York	Rotterdam	Dec. 11
Nile	San Fr'co	Yokohama	Dec. 11
Aquitania	New York	Southampton	Dec. 14
Adriatic	New York	Southampton	Dec. 15
Mongolia	New York	Hamburg	Dec. 15
Emp. of Asia	Vancouver	Yokohama	Dec. 16
Celtic	New York	Liverpool	Dec. 18
Zeeland	New York	Antwerp	Dec. 18
Germania	New York	Liverpool	Dec. 18
Lafayette	New York	Havre	Dec. 18
Madonna	New York	Naples	Dec. 21
Oscar II.	Providence	Naples	Dec. 22
Oscar II.	New York	Copenhagen	Dec. 23
La Savole	New York	Havre	Dec. 24
Baltic	New York	Liverpool	Dec. 25
Ventura	San Fr'co	Sydney	Dec. 25
Shinyo Maru	San Fr'co	Yokohama	Dec. 29
France	New York	Havre	Dec. 29
Olympic	New York	Southampton	Dec. 29
Drottningholm	N. Y.	Sweden	Dec. 30

### Salt Lake City

ALSO PARTS OF COLORADO, IDAHO,  
MONTANA AND NEVADA  
HUDDART FLORAL CO.  
56 South Main Street  
Member Florists' Telegraph Delivery Ass'n.

### SALT LAKE'S LEADING FLORIST

ERNEST LAMBOURNE  
67 South Main, Salt Lake City, Utah.

### DENVER and all COLORADO and WYOMING

The Mauff Floral Co.,  
1225 Logan Street.  
Member F. T. D.

### Colorado Springs, Colo.

ORDERS CAREFULLY EXECUTED  
PIKES PEAK FLORAL CO.  
Wholesale and Retail  
Member Florists' Telegraph Delivery.

### Colorado Springs, Colo.

Frank F. Crump, Wholesale and Retail  
Florist  
Member Florists' Telegraph Delivery Ass'n.

### Denver Bright Spot Greenhouses

Cor. 5th Ave. & Josephine St.  
DOWNING & KASK, Proprietor



JOHN KRUCHTEN

HENRY KRUCHTEN

**JOHN KRUCHTEN CO.**

(NOT INCORPORATED)

**Wholesale Florists** 30 East Randolph Street  
L. D. Phone, Central 8016-8017-8018**CHICAGO, ILL.****THE OVE GNATT CO., Inc.**Prepared Foliages, Baskets and Florists' Supplies  
LA PORTE, IND.**Wholesale Cut Flower Prices.**

Chicago, Dec. 8, 1920.

	Per doz.	
Beauty, Special	\$10.00 @	\$12.00
Beauty, 30 to 36-in. stems	7.50 @	9.00
Beauty, 24 to 30-in. stems	5.00 @	6.00
Beauty, 20 to 24-in. stems	3.00 @	4.00
Beauty, 12 to 20-in. stems	2.00 @	2.50
Beauty, Short	1.00 @	1.50

	Per 100	
Columbia	\$ 8.00 @	\$35.00
Mrs. Russell	8.00 @	40.00
Premier	8.00 @	40.00
Butterfly	8.00 @	35.00
Milady	6.00 @	40.00
Montrose	6.00 @	25.00
Sunburst	6.00 @	25.00
Ophelia	6.00 @	25.00
Hoosier Beauty	8.00 @	20.00
Double White Killarney	8.00 @	25.00
Killarney Brilliant	6.00 @	20.00
Nesbit	3.00 @	4.00
Cecile Brunner		3.00
Carnations	4.00 @	10.00
Valley	12.00 @	15.00
Sweet Peas	3.00 @	5.00
Calendula	4.00 @	8.00
Violets	2.00 @	2.50
Paper Whites		8.00
Mignonette	8.00 @	10.00
Stevia	2.50 @	3.00
Cattleyas, doz.	\$36.00	
Mums, doz.	3.00 @	6.00
Pompons, bunch	.50 @	1.00
Easter Lilies, doz.	2.00 @	15.00 @ 20.00
Callas, doz.	2.00 @	2.50
Pansies, doz. beehs.		1.50

Philadelphia, Dec. 8, 1920.

	Per 100	
Beauties	\$50.00 @	\$60.00
Russell, Long	20.00 @	30.00
Russell, Short	8.00 @	12.00
Columbia, Premier, Long	15.00 @	20.00
Columbia, Premier, Short	6.00 @	10.00
Ophelia, Maryland, Long	12.00 @	15.00
Ophelia, Maryland, Short	6.00 @	8.00
Kaiserin, Double White Killarney	6.00 @	12.00
Easter Lilies	20.00 @	25.00
Chrysanthemums, Fancy	40.00 @	50.00
Chrysanthemums, Select	25.00 @	30.00
Chrysanthemums, ordinary	12.00 @	15.00
Pompons, per bunch, 50c. 75c. \$1		
Valley	12.00 @	15.00
Cattleyas	75.00 @	150.00
Carnations, Mrs. C. W. Ward		10.00
Carnations, light pink, white		8.00
Carnations, short	4.00 @	6.00
Sweet Peas	2.00 @	4.00
Violets	1.00 @	2.00
Daisies	1.00 @	2.00
Calendulas	3.00 @	6.00
Mignonette		6.00
Paper Whites	3.00 @	6.00
Soleil d'Or	4.00 @	6.00
Vandas	30.00 @	40.00
Bouvardia	5.00 @	6.00
Cypripedium, fancy		50.00
Cypripedium insigne		25.00
Callas	20.00 @	25.00
Snappdragons	6.00 @	12.00
Stevia serrata		1.50
Gardenias	40.00 @	50.00
White Lilac, per bunch	\$2.50	

St. Louis, Dec. 8, 1920.

	Per doz.	
Beauty, Specials	\$ 8.00 @	\$12.00
Beauty, Extra		4.00
	Per 100	
Columbia	\$ 6.00 @	\$35.00
Premier	6.00 @	50.00
White Killarney	6.00 @	10.00
Killarney	4.00 @	8.00
Ward	4.00 @	5.00
Milady and Ophelia	6.00 @	15.00
Russell	6.00 @	40.00
Carnations	5.00 @	8.00
Easter Lilies	10.00 @	15.00
Snappdragons	4.00 @	8.00
Daisies	1.00 @	2.00
Valley	8.00 @	10.00
Orchids, per doz.	\$12.00 @	\$18.00
Callas	10.00 @	12.00
Chrysanthemums, doz.	\$2.00 @	\$6.00
Paper Whites	4.00 @	5.00
Sweet peas	2.00 @	3.00

**GEORGE B. HART**Cut Flowers, Plants,  
Florists' Supplies

49-55 Stone Street

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**Select Virginia Boxwood**

\$25.00 per 100 pounds

**E. G. GILLET**, Wholesale Commission Florist  
131 E. Third St. Cincinnati, Ohio**Cut Flowers Greens Supplies**

— Everything a Florist Needs —

**CINCINNATI CUT FLOWER EXCHANGE**

Wholesale Commission Florists 14 E. Third St., Cincinnati, Ohio

**Wholesale Cut Flower Prices.**

Buffalo, Dec. 8, 1920.

	Per 100	
Columbia	\$10.00 @	\$25.00
Premier	10.00 @	20.00
Killarney	6.00 @	15.00
White Killarney	6.00 @	12.00
Double White Killarney	5.00 @	10.00
Richmond	6.00 @	12.00
Maryland	6.00 @	20.00
Russell	6.00 @	20.00
Ophelia	6.00 @	20.00
Sunburst	6.00 @	20.00
Cecile Brunner	4.00 @	5.00
Carnations	4.00 @	7.00
Easter Lilies	15.00 @	20.00
Rubrum Lilies	6.00 @	8.00
Snappdragons	4.00 @	6.00
Calendulas	2.00 @	3.00
Mums	8.00 @	50.00
Pompons, per bunch, 50c. 75c. \$1		
Violets	2.00 @	3.00
Narcissus Paper White	5.00 @	6.00
Narcissus Soleil d'Or	6.00 @	8.00
Sweet peas	1.00 @	2.00

Cincinnati, Dec. 8, 1920.

	Per 100	
Columbia	\$ 6.00 @	\$25.00
Premier	6.00 @	25.00
Ophelia	3.00 @	10.00
Carnations	4.00 @	8.00
Violets		2.00
Chrysanthemums	8.00 @	35.00
Lilies	15.00 @	20.00

**Smith & Young Co.**

WHOLESALE

Cut Flowers and Supplies

228 East Ohio Street

INDIANAPOLIS, IND.

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**GEO. REINBERG**Wholesale  
Grower of **Cut Flowers**Milady, Columbia, Sunburst, Ophelia, White  
Killarney and Russell

30 E. Randolph St., CHICAGO, ILL.

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**ARTIFICIAL FLOWERS**and  
**FLORISTS' SUPPLIES**Grossberg, Tyler, Finnerman Co.  
30 E. Randolph St. CHICAGO

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Everything in Florists' Supplies

105 East Ohio St. Main 831  
**INDIANAPOLIS, IND.****Cut Flowers**

OUR SPECIALTY

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# BOSTON FLORAL SUPPLY & SNYDER CO.

15 Otis—96 Arch St.

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 Telephones { Main 2574  
 Fort Hill 1083  
 Fort Hill 1084  
 Fort Hill 1085

Largest distributors of flowers in the East. We manufacture artificial flowers, baskets, wire frames, etc., right in our own factory. We preserve our own cycas leaves. Try us out in one way or another.

# Holton & Hunkel Co.

462 Milwaukee Street

Milwaukee, Wis.

 Growers and Shippers of  
**CUT FLOWERS**  
**GREENS and**  
**PLANTS**

## Wholesale Cut Flower Prices.

Boston, Dec. 7, 1920.

	Per 100	
American Beauty .....	8.00 @	\$ 80.00
Shawyer, Russell .....	8.00 @	80.00
Killarney .....	8.00 @	20.00
Miller .....	8.00 @	25.00
Crusader .....	10.00 @	25.00
Pilgrim .....	8.00 @	36.00
Milady, Mock .....	8.00 @	20.00
Cecile Brunner .....	2.00 @	3.00
Francis Scott Key, Radiance .....	8.00 @	25.00
White Killarney .....	8.00 @	20.00
Double White Killarney .....	8.00 @	25.00
Killarney Brilliant .....	8.00 @	25.00
Mrs. Aaron Ward, Sunburst .....	8.00 @	20.00
Hadley .....	10.00 @	40.00
Ophelia .....	8.00 @	30.00
Premier .....	8.00 @	30.00
Columbia .....	8.00 @	30.00
Maryland, Hoosier Beauty .....	8.00 @	20.00
Cattleyas .....	150.00 @	200.00
Lilium Longiflorum .....	20.00 @	25.00
Chrysanthemums .....	8.00 @	30.00
Pompons, bunch...\$0.50 @ \$1.00		
Carnations .....	6.00 @	8.00
Violets, single .....	2.00 @	3.00
Cypripediums .....	30.00 @	35.00
Narcissus Paper White .....	4.00 @	5.00
Sweet Peas .....	1.00 @	4.00
Antirrhinums .....	8.00 @	12.00
Callas .....	16.00 @	20.00
Mignonette .....	6.00 @	10.00
Bouvardia .....	8.00 @	16.00
Calendulas .....	4.00 @	6.00
Pansies .....	2.00 @	3.00
Stevia, per bunch.....		\$0.50

Pittsburgh, Dec. 8, 1920.

	Per doz.	
Beauty, Special .....		\$7.50
Beauty, Fancy, 24 to 30-inch....		6.00
Beauty, Shorter, 18 to 24-inch....		4.00
Beauty, Firsts, 12 to 18-inch....		2.00
Beauty, Seconds .....		1.00
	Per 100	
White Killarney .....	\$10.00 @	\$15.00
Richmond .....	8.00 @	15.00
Ophelia .....	8.00 @	15.00
My Maryland .....	6.00 @	18.00
Mrs. Charles Russell .....	10.00 @	30.00
Premier .....	10.00 @	30.00
Butterfly .....	10.00 @	25.00
Wards .....	8.00 @	15.00
McCook .....	10.00 @	15.00
Pilgrim .....	10.00 @	20.00
Brunner .....		8.00
Columbia .....	10.00 @	30.00
Orchids .....		100.00
Carnations .....	5.00 @	6.00
Snapdragons .....	4.00 @	6.00
Lilies .....		20.00
Yellow Daisies .....	2.00 @	8.00
Calendulas .....	4.00 @	6.00
Stevia, per bunch .....		\$0.35

Milwaukee, Dec. 8, 1920.

	Per 100	
Columbia .....	8.00 @	\$30.00
Premier .....	8.00 @	30.00
Killarney .....	4.00 @	10.00
White Killarney .....	4.00 @	10.00
Hoosier Beauty .....	6.00 @	20.00
Mrs. Ward .....	4.00 @	10.00
Ophelia .....	6.00 @	18.00
Easter Lilies, doz.....	\$2.50	
Carnations .....	4.00 @	6.00
Chrysanthemums, per doz.....	\$ 2.50 @	4.00
Bouvardia, pink, per bunch .....	.50 @	.75
Orchids, per doz....	12.00 @	18.00
Cypripediums, per doz.....	4.00 @	5.00
Violets .....	1.50 @	2.00
Stevia .....		3.00

## JOSEPH E. KOPPELMAN

Wholesale Florist and Supplies

26 Custom House St.,

PROVIDENCE, R. I.

Telephones: Union 3804-4640-7661

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A decided trend in recent enrollments in our Correspondence School has developed the fact that Florists are awakening to the great possibilities in Landscape Architecture and Gardening. Let us tell you how you can start a complete, well equipped department to handle this business.

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**12 K, NEWARK, NEW YORK**

Mention The Review when you write.

"Colorado Grown Plants Beat Them All."

### Elitch Gardens Company, Inc.

GROWERS AND SHIPPERS OF

### Plants and Cut Flowers

Wholesale Exclusively

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### Wm. C. Smith Wholesale Floral Co.

WHOLESALE

### FLORISTS

1316 Pine Street ST. LOUIS

(Both L. D. Phones)

Supplies and Everything in Season Always on Hand

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Detroit, Mich.—Included in the equipment of the new store of Papes Bros., Inc., on Woodward avenue, is a 2½-ton refrigerating machine, from Kroeschell Bros. Co., Chicago.

Louisville, Ky.—The store of Jacob Schulz, Inc., 550 South Fourth street, was damaged to the extent of several hundred dollars by water, the result of a blaze which broke out in a photographic studio on the floor above it November 23.

## H. KUSIK & CO.

 Largest Shippers of  
 Fresh Cut Flowers  
 at Kansas City.

 Florists' Supplies  
 Manufacturers of Wire Designs

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## Lotos Manufacturing Co.

1566-68 Clybourn Ave.

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Manufacturer and Importer of

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Write for samples

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Wholesale Florists

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Cut Flowers and Florists' Supplies

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**CUT FLOWERS,  
PLANTS - BULBS  
Florists' Supplies  
MILWAUKEE, WIS.**

FRANK H. TRAENDLY

CHARLES SCHENCK

## Traendly & Schenck

Wholesale Florists and Cut Flower Exchange  
436 6th Avenue, between 26th and 27th Streets, NEW YORK

Phones 797, 798 and 799 Farragut

CONSIGNMENTS SOLICITED

## N. Y. Florists' Supply Co., Inc.

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Wholesale and Retail Dealers in all kinds of

## EVERGREENS AND ALL KINDS OF FLORISTS' SUPPLIES

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ESTABLISHED 1897

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Fancy and Dagger Ferns, Galax, Leucothoe, Wild Smilax, Boxwood, Mexican Ivy, Roping, Etc.

Largest Stock and Assortment of Florists' Decorative Evergreens in America

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American Beauties and Carnations

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In the exact center of the Wholesale Cut Flower Section. Prompt and careful attention to your interests.

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## Florists' Supplies

We manufacture all our Metal Designs, Baskets, Wire Work and Novelties

Florists' Supplies, Baskets,  
Willow Ware and Sundries  
Yours for Service

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131-133 W. 28th St., NEW YORK

## S. H. RUSSIN

Importer and Manufacturer

Baskets, Novelties and Florists' Supplies

Opposite the New Flower Market

55 West 19th St., NEW YORK

Telephone Watkins 4443.

Specialties: Wheat Sheaves, Flower Baskets and Novelties.

## A Card This Size

Costs only \$1.25 per Week  
on Yearly Order

It would keep your name and your specialty  
before the whole trade.

A half-inch card costs only 62½c per week on  
yearly order.

## A. L. YOUNG & CO., Inc. WHOLESALE FLORISTS

54 West 28th St., NEW YORK

CONSIGNMENTS SOLICITED

## Wholesale Cut Flower Prices.

New York, Dec. 7, 1920.

	Per 100	Per 100
Beauty Specials	\$35.00 @	75.00
Beauty, Fancy	25.00 @	35.00
Beauty, Extra	10.00 @	15.00
Beauty, No. 1	8.00 @	10.00
Beauty, No. 2	5.00 @	8.00
Prima Donna	3.00 @	25.00
White Killarney	3.00 @	20.00
Francis Scott Key	15.00 @	60.00
Premier	5.00 @	30.00
Mrs. Aaron Ward	3.00 @	15.00
Russell	8.00 @	40.00
Ophelia	3.00 @	30.00
Columbia	3.00 @	30.00
Hadley	5.00 @	40.00
Sunburst	3.00 @	30.00
Orchids—Cattleyas	50.00 @	150.00
Lilies of the Valley	5.00 @	12.00
Lilies	15.00 @	20.00
Carnations	3.00 @	8.00
Chrysanthemums	8.00 @	50.00

## UNITED STATES CUT FLOWER CO.

Wholesale Growers

ELMIRA, NEW YORK

## ORGO BROS.

FLORISTS' SUPPLIES

235 Eighth Ave., NEWARK, N.J.

Manufacturer and Dealer in

Artificial Flowers, Leaves and Designs

SEND FOR PRICE LIST

## The Denver Wholesale Florists' Company

1433-1435 California St.

DENVER, COLO.

Mention The Review when you write.

## THE REGAN PRINTING HOUSE

Large Runs of

## CATALOGUES

Our Specialty—Get Our Figures

531-537 Plymouth Pl., CHICAGO

## A HALF-INCH ADVERTISEMENT

here will keep your name and specialty  
before the whole trade, at a cost of  
only 62½c per week on a yearly order.

## Is it possible

that you are a shipper of  
flowers and have never  
shipped to us?

We have unexcelled fa-  
cilities for handling them,  
backed by years of exper-  
ience and ample capital.

Special opportunity for a couple  
of Good Rose Growers who are look-  
ing for best returns. Our present  
demand is greater than our supply.

## United Cut Flower Co., Inc.

111 WEST 28th STREET, NEW YORK CITY

## CHAS. FUTTERMAN

Wholesale Florist

110 W. 28th St. NEW YORK

Phone: Watkins 4675

Consignments Solicited

RETURNS DAILY CHECK WEEKLY

NO CONNECTION WITH ANY OTHER FIRM

Mention The Review when you write.

## JOHN YOUNG & CO.

Wholesale Florists

Choicest Stock in America

31 to 43 W. 18th St., NEW YORK

Telephone 4336 Farragut

Mention The Review when you write.

## Futterman Bros.

Wholesale Florists

101 W. 28th St., NEW YORK

"The House of Novelties"

Consignments solicited Phone Watkins 9761

Mention The Review when you write.

## ORCHIDS, GARDENIAS, Etc.

PAUL MECONI, Wholesale Florist, NEW YORK

Telephone No. 3884 and 836 Mad. Sq. 57 W. 26th Street



# CHICAGO CARTON COMPANY

## CORONA FLOWER BOXES

## Representatives:

M. E. CHAPIN  
516 Fifth Avenue  
New York City

T. A. DIXON CO.  
1526 Blake St.  
Denver, Colorado

T. S. FINCH  
601 Elm St.  
Dallas, Texas

Home Office  
and Factory  
4433 Ogden Ave.  
CHICAGO  
Telephone  
Lawndale 906

### For Violets and Corsages

Size	Per 100
7 x 4 x 4 2-inch Top.....	\$ 5.00
10 x 6 x 5 1/2 2-inch Top.....	6.00
12 x 8 x 5 1/2 2-inch Top.....	7.65
14 x 10 x 8 2-inch Top.....	12.60

### For Cut Flowers

18 x 5 x 3 2-inch Top.....	\$ 6.10
20 x 4 x 3 2-inch Top.....	6.05
21 x 5 x 3 2-inch Top.....	7.25
24 x 5 x 3 1/2 2-inch Top.....	7.70
24 x 8 x 4 2-inch Top.....	10.80
28 x 8 x 4 2-inch Top.....	12.10
28 x 8 x 5 2-inch Top.....	13.05
30 x 5 x 3 1/2 2-inch Top.....	9.25
36 x 8 x 5 2-inch Top.....	16.20

The sizes given here are carried in stock, in the popular MIST-GRAY and GREEN colors.

## 5% DISCOUNT

### CASH WITH ORDER

The prices quoted herewith are f. o. b. Chicago.

When printing is wanted there will be a charge of \$9.00 per color for printing 500, \$12.00 per color for printing 1000.

Border printing and embossing will be charged for as time work in accordance with the amount of work involved.

### For Sprays, Designs and Cut Flowers

Size	Per 100
16 x 16 x 8 Telescope.....	\$29.25
20 x 20 x 8 Telescope.....	38.95
21 x 5 x 3 Telescope.....	7.25
24 x 5 x 3 1/2 Telescope.....	8.90
24 x 24 x 10 Telescope.....	55.75
30 x 12 x 6 Telescope.....	30.25
32 x 32 x 8 Telescope.....	63.75
36 x 10 x 5 Telescope.....	25.20
36 x 12 x 6 Telescope.....	36.35
36 x 14 x 8 Telescope.....	46.55
40 x 10 x 6 Telescope.....	44.00

### CLEVELAND, O.

#### The Market.

Stock has been short on this market during the last week, but business has been quiet. White roses are rather slow in moving, probably because there have been few weddings since Thanksgiving, but other grades of roses are moving well. White and yellow narcissi are arriving in large quantities, but are moving slowly. Carnations are arriving in large enough quantities to meet the demand. Medium-grade mums are still arriving, and a few pompons are cleaning up daily. Stevia is beginning to arrive in quantity, but it moves slowly. The first sweet peas have made their appearance.

#### Various Notes.

J. M. Strejcek has purchased a new Dodge delivery car.

Morris Cohen, of Cohen & Hiller, New York, was a visitor.

Westman & Getz have a new Ford delivery car.

Henry O'Connor has left the employ of the J. M. Gasser Co., on account of illness.

The Parkview Floral Co. has a new Ford coupe.

R. M. Curtiss, of Ravenna, O., was a visitor last week.

E. O. Evahard, of Wadsworth, O. and C. E. Burton and Harry Flickinger, of Barberton, O., visited here last week.

Karl Witthuhn is moving his store from Pearl road to West Thirty-fifth street.

William Raebel, of the Canton Floral & Landscape Co., Canton, O., visited here last week.

W. A. R.

### CUT FLOWER BOXES, Mist Gray

Immediate Shipment.	Per 100
18 x 5 x 3.....	\$ 5.50
21 x 5 x 3.....	6.00
21 x 6 x 3 1/2.....	7.25
24 x 5 x 3 1/2.....	6.50
24 x 8 x 4.....	10.00
28 x 8 x 4.....	12.00
30 x 5 x 3 1/2.....	8.50
30 x 6 x 3 1/2.....	10.50
36 x 8 x 5, full tel.....	19.25
30 x 12 x 6.....	25.00
36 x 12 x 6.....	28.50
42 x 12 x 6.....	30.00
48 x 14 x 6.....	40.00

Printing, \$3.00 extra for 500 boxes. \$4.00 per 1000. We cannot print the last four sizes. The first six sizes come 100 to a bundle. Last five sizes 25 to a bundle. We do not break bundles.

C. C. Pollworth Co., Milwaukee, Wis.

Mention The Review when you write.

### Climax Manufacturing Co.

#### High Grade FLORISTS' BOXES

Castorland : : New York

Mention The Review when you write.

### H. & D. DESIGN BOXES

Are made of light, strong Corrugated Fiber-board and can be furnished with K. D. lock-corner covers, safe and convenient. Write for full particulars.

THE HINDE & DAUCH PAPER CO.  
SANDUSKY, OHIO

Mention The Review when you write.

### FLORISTS' BOXES

#### Made in Dayton, Ohio

Our boxes are made of high-grade material and good workmanship. Convince yourself by sending us a sample order. We satisfy our customers.

Write for Samples.	Mist Gray or Manila Shallow Cover	Mist Gray or Manila Full Telescope
SIZES	Price per 100	Price per 100
3 x 20 x 4.....	\$ 3.80	\$ 4.10
3 x 18 x 5.....	3.90	4.20
3 1/2 x 24 x 5.....	5.70	6.70
3 1/2 x 30 x 5.....	7.10	8.20
5 x 24 x 8.....	9.60	11.20
5 x 28 x 8.....	10.80	13.70
5 x 38 x 8.....	15.50	18.70
5 x 30 x 10.....	16.50	18.90
6 x 28 x 12.....	18.00	21.00
5 x 35 x 10.....	19.00	21.70
6 x 36 x 12.....	24.00	27.50
8 x 20 x 20.....	25.50	32.00
8 x 24 x 24.....	37.50	42.50
7 x 42 x 12.....	.....	43.00
8 x 48 x 14.....	.....	52.00

#### GRAY CORSAGE AND VIOLET

With Shallow Fluted Edge Lid

5 1/2 x 9 x 6.....	\$5.50	6 x 9 x 13.....	\$7.60
--------------------	--------	-----------------	--------

6 x 7 x 14.....	7.20	7 x 9 x 9.....	7.60
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ONE PIECE BOX, mist gray, 3x4 1/2 x 24, \$4.20

Printing in black ink, \$2.00 per 1000, or less quantity; printing in colored ink, \$3.00 per 1000, or less quantity, in assorted sizes. All f. o. b. Dayton, Ohio.

No order printed less than 50 of large sizes or 100 of small sizes. We allow a discount of 5 per cent when remittance accompanies the order. We reserve the privilege of substituting either color.

The Aull Bros. Co., Dayton, O.

Established 1890

### "DURO"

#### FOLDING FLOWER BOXES

For Prices Write

Duro Paper Products Co., 729 S. Wabash Ave., Chicago, Ill.

# LINDLEY BOXES

READY FOR SHIPMENT

Your order received now will be shipped in time for your holiday requirements. Nothing but high-grade, heavy, thoroughly moisture-proofed stock used. In ordering always specify whether "S" or "AA" grade is wanted.

## STANDARD or "S" GRADE

Well made from standard weight, well moisture-proofed board. Prices reasonable, considering quality and workmanship.



Corner  
Lock  
Style

### Mist Gray Corsage and Violet Boxes

Made of high grade moisture-proofed stock.

Size	Lid	Per 100
7x 4x4	2-inch	\$3.75
8x 5x5	2-inch	4.75
10x 6x5½	2-inch	5.50
12x 8x5½	2-inch	7.50
15x 8x6½	2-inch	9.50
14x10x8	2-inch	12.00

### Mist Gray Square Design

"S" grade, or regular Lindley heavy standard weight, well moisture-proofed. All full telescopes.

Size	Per 100
12x12x8	\$30.00
14x14x8	24.00
16x16x8	24.00
18x18x8	23.00
20x20x8	23.50
22x22x8	27.00
24x24x8	47.50
26x26x8	45.00
28x28x8	59.00
30x30x8	59.50
32x32x8	69.00

### White Boxes

Made from genuine patent white plated stock. A beautiful box, but not as nice as our white enameled.

#### Corsage and Violet

Size	Lid	Per 100
8x4x2½	2-inch	\$3.50
10x5x2½	2-inch	3.90

#### For Out Flowers

Size	Lid	Per 100
15x5x2	2-inch	\$ 5.90
21x5x2	2-inch	6.60
24x5x2½	2½-inch	8.70
30x5x2½	2½-inch	10.40
36x5x2½	2½-inch	12.50
24x8x4	4-inch	12.00
28x8x5	5-inch	18.00
36x8x5	5-inch	21.50

### Parcel Post Boxes

Kraft Lined. Heavy.

Size	Lid	Per 100
28x 6x4 2½-inch lid		\$10.80
24x8x4 2½-inch		11.00
28x8x5 2½-inch		14.00

### Mist Gray "S" Grade

Lindley standard - weight, well moisture-proofed stock.

For Cut Flowers, etc.

Size	Shallow Lid	Full Telescope
16x4 x2	\$ 4.75	
20x4 x2	5.00	
18x5 x2	4.95	\$ 5.35
21x5 x2	5.40	5.90
24x5 x2½	6.25	7.50
30x5 x2½	7.80	9.00
36x5½ x2½	10.85	11.75
18x6 x4	7.30	
22x6 x4	9.75	
21x7 x2½	8.00	
21x7 x4		5.50
21x8 x4	9.70	
24x8 x4	9.80	12.00
28x8 x4	11.70	14.40
24x8 x5	11.40	14.80
28x8 x5	12.50	16.00
36x8 x5	15.50	19.00
42x8 x5		24.00

### Mist Gray Design "S"

Oblong "S" grade, or regular Lindley standard heavy weight, well moisture-proofed. All full telescopes.

Size	Per 100
30x10x8	\$19.50
36x10x8	28.50
42x10x8	37.50
48x10x8	40.50
54x10x8	45.50
60x12x8	25.50
66x12x8	34.00
72x12x7	29.00
78x12x8	35.00
84x12x8	41.50
90x14x8	38.50
96x14x8	30.00
102x14x8	32.00
108x14x8	35.00
114x14x8	44.00
120x14x8	47.50
126x17x8	56.00

### Green Boxes

Made from high grade moisture-proof stock.

For Violets and Out Flowers

Size	Lid	Per 100
7x4x4	2-inch	\$3.50
15x7x5½	2-inch	3.90

#### For Out Flowers

Size	Lid	Per 100
15x 5x2	2-inch	\$ 5.50
21x 5x2	2-inch	6.10
24x 5x2½	2½-inch	8.10
30x 5x2½	2½-inch	9.50
36x5½ x2½	2½-inch	12.50
21x 8x4	2-inch	9.00
24x 8x4	2-inch	10.50
28x 8x5	2-inch	13.75
36x 8x5	2-inch	17.50
28x22x8	8-inch	45.00

## "AA" or ARNOLD BRAND

Absolutely the highest quality, stiffest, best waterproofed Florist Box obtainable.

### Mist Gray "AA" Grade

Our AA grade, or Arnold grade, is extra heavy and thoroughly moisture-proof. An excellent box for shipping.

Size	Lid	Per 100
16x4 x2	2-inch	\$ 5.00
20x4 x2	2-inch	5.90
18x5 x2	2-inch	5.50
21x5 x2	2-inch	6.00
24x5 x2½	2-inch	7.50
30x5 x2½	2-inch	9.10
36x5½ x2½	2-inch	11.70
18x6 x4	2-inch	7.50
22x6 x4	2-inch	10.50
21x7 x2½	2-inch	8.40
21x8 x4	2-inch	10.20
24x8 x4	2-inch	10.40
28x8 x4	2-inch	12.80
24x8 x5	2-inch	12.00
28x8 x5	2-inch	18.00
36x8 x5	5-inch	20.00
42x8 x5	5-inch	26.00

### Mist Gray Square Design

AA grade, or Arnold extra heavy thoroughly moisture-proofed stock. Full telescopes.

Size	Per 100
12x12x8	\$21.00
14x14x8	25.00
16x16x7	25.00
18x16x8	29.50
18x18x7	30.00
20x20x8	30.00
22x20x8	38.50
24x24x8	48.50
26x24x8	47.00
28x24x10	62.00
30x28x8	62.50
32x32x8	74.00

### White Enameled Corsage

The finest enameled clay-coated stock obtainable.

Size	Lid	Per 100
7x 4x4	2-inch	\$ 4.50
8x 5x5	2-inch	5.90
10x 6x5½	2-inch	7.25
12x 8x5½	2-inch	9.25
14x10x8	2-inch	16.90

## ECONOMY OR THRIFT CARTONS

One-Piece Style  
Made of mist gray light-weight stock. Just the box for small local delivery packages.

Size	Per 100
20x4½ x2	\$3.30
24x4½ x2	3.75
21x5 x2	3.70
24x5 x2½	4.20
24x5 x3½	4.40
30x5 x3½	4.90



### Mist Gray Design "AA"

Oblong "AA" grade, or Arnold extra heavy weight, well moisture-proofed. Full telescopes.

Size	Per 100
30x10x5	\$20.50
36x10x5	24.50
36x10x6	29.00
42x10x6	32.00
48x10x6	37.00
30x12x6	27.00
36x12x6	34.00
30x12x7	30.50
20x12x8	26.00
26x12x8	43.00
36x14x8	35.00
34x16x8	31.50
24x14x8	34.00
30x14x8	40.00
36x14x8	46.00
40x14x8	50.00
42x17x8	58.50

### White Enameled, Otherwise Called White Glazed

For Cut Flowers

The most beautiful box made. Genuine enameled clay-coated stock.

Size	Lid	Per 100
18x 5x2	2-inch	\$ 7.50
20x 5x2	2-inch	8.25
21x 5x2	2-inch	8.50
24x 5x2½	2-inch	10.50
30x 5x2½	2-inch	12.50
36x5½ x2½	2-inch	15.50
21x 7x2½	2-inch	11.50
24x 8x4	2-inch	15.00
24x 8x5	2-inch	17.00
28x 8x5	2-inch	19.00
36x 8x5	Full Telescope	28.00
30x10x5	Full Telescope	25.75
36x10x5	Full Telescope	29.50

## SPECIAL DISCOUNTS

All prices per 100, f. o. b. Marion, Ind.; 3% extra discount if cash with order. Printing black or colored ink, \$3.50 per thousand extra or less quantity.

250 and over, assorted.....3%  
500 and over, assorted.....5%  
1000 and over, assorted.....7½%

Chicago phone, Franklin 5450—A. V. Z. Jennings.  
New York phone, Audubon 2860—Geo. L. Hoopia.  
St. Louis phone, Olive 1240—H. F. Seignur.  
Louisville phone, 2669—J. Raymond Clark.  
Detroit phone, Cadillac 4178—A. A. Fordon.  
Buffalo phone, Seneca 3336—J. Anthony.

# LINDLEY FLORIST BOX CO.,

QUALITY BOX  
MAKERS

# Marion, Ind.

## Seed Trade News

**AMERICAN SEED TRADE ASSOCIATION.**  
President, H. G. Hastings, Atlanta, Ga.; secretary-treasurer, O. E. Kendel, Cleveland, O.

MANY people will have more time for gardening next summer and less money to spend at the grocer's.

PAPER will have to make a greater decline than seems imminent before seedsmen will enlarge their catalogues again.

THE seed trade preceded other lines in feeling the present depression and, being past the nadir, is finding a more optimistic tone.

THE stork visited the home of H. G. Pedrick, of George R. Pedrick & Son, Pedricktown, N. J., and left a daughter, Elizabeth Viola.

APPRECIATING the compliment when a contemporary reprints material verbatim from this department, The Review could express its thanks more explicitly were a credit line added.

T. E. JOHNS, a director and formerly an active member of the Sioux City Seed Co., Sioux City, Ia., died December 7, at his home at Wixom, Mich. Further report appears in the obituary column of this issue.

SINCE the death of Maurice Fuld, marketing of Melrosine has been carried on under the name of the Garden Chemical Co., New York, by one of the other individuals financially interested in this product, the head of the Sigmund Ullman Co., one of the biggest printing establishments in New York.

THE 1920 production of lespedeza seed is expected to be about ten per cent less than that of last year, because of a smaller acreage harvested and a slightly decreased yield per acre. The quality of the seed probably will be good, because most of it was harvested and considerable has been threshed under ideal weather conditions.

THE provisions of the revised seed law for the state of New York are discussed in a recent publication of the experiment station, at Geneva, and directions given regarding seed testing and the submission of samples for testing by the station. Bulletin No. 476, containing detailed information regarding the labeling and testing of seed, may be had free of charge upon request.

THE supply of velvet beans for seed purposes depends on the quality of the beans rather than on the size of the crop. The quality of the 1920 crop is excellent. The carryover of 1919 crop seed velvet beans by a number of shippers and dealers is large. The quality of these for planting purposes will depend upon the manner in which they are stored and other factors which might affect germination.

A SUPPLY of carpet grass seed for commercial distribution several times larger than that of any previous year has been harvested in Louisiana and Mississippi. Most of it is produced in East Feliciana parish, La., and smaller quantities in adjoining parishes in Louisiana and southwest Mississippi. The quality of the new crop seed is fair to good, depending largely upon the precautions taken by growers to prevent heating and molding while curing. A heavier demand than normal has been manifested for this seed



## Peacock's Flower and Garden Seeds

### SPECIAL OFFER Peacock's Quality Sweet Peas WINTER FLOWERING SPENCER VARIETIES

Asta Ohu, lavender.....	\$0.80 per oz.
Hercules, rose pink.....	.85 per oz.
Red Wing, crimson.....	.85 per oz.
Yarrowa, pink.....	.80 per oz.
Wedgwood, blue.....	.90 per oz.
Early Flowering, mixed.....	.60 per oz.

Asparagus Plumosus Nanus.....\$3.00 per 1000

Asparagus Sprengeri......80 per 1000

Peacock's Giant Mixed Pansy, \$5.00 per oz.

We are large growers of Seeds and Onion Sets.  
Write us for prices.

## Everette R. Peacock Co.

4011 Milwaukee Avenue

CHICAGO

Mention The Review when you write.

## Onion Sets

GROWERS for the Trade

## LEONARD SEED CO.

226-230 W. KINZIE STREET, CHICAGO

BEANS  
PEAS  
CORN

Write for Prices

Mention The Review when you write.

## The Everett B. Clark Seed Co., Milford, Conn.

Branch Houses in Wisconsin, Colorado, Montana, Idaho and Washington

Beans, Peas, Sweet Corn, Onion, Beet, Turnip, Tomato, Spinach

## Wholesale Seed Grower

Pepper, Eggplant, Tomato, Okra, Asparagus,  
Rhubarb, Celery, Spinach, Beet, Onion, Beans,  
Cabbage, Cauliflower, Sweet Corn, Vine Seeds.

Correspondence Solicited

GEORGE R. PEDRICK & SON  
PEDRICKTOWN, N. J.

Mention The Review when you write.

## TOMATO SEED

Grown for the  
Wholesale Seed Trade

## HAVEN SEED CO.

SANTA ANA, CALIFORNIA

## SEEDS

Stump & Walter Co

30-32 Barclay Street, NEW YORK CITY

## I. N. Simon & Son Garden Seeds

—AT WHOLESALE—

438 Market St., PHILADELPHIA, Pa.

Mention The Review when you write.

## TOMATO SEED

Pepper, Eggplant, Squash, Pumpkin,  
Cucumber, Cantaloupe and Watermelon  
Seed and Field Corn, on contract.

EDGAR F. HURFF

Correspondence Solicited. Swedesboro, N.J.

## Tomato Seed and Sweet Potato Plants

Pleased to quote you prices on quantities and  
varieties wanted for present or future delivery.

H. AUSTIN Felton, Del.



We are Headquarters for the  
**BEST OF EVERYTHING**  
in  
**VEGETABLE SEEDS**

With our Stock Seed Farms at Grass Lake, Mich., and our growing stations in every part of the United States where seeds are grown successfully, all in charge of capable and experienced men, we are equipped for and are producing

**Peas, Beans, Corn and Vegetable Seeds**  
of all kinds in quantity and of highest quality.

Glad to quote for present delivery or on  
growing contract for future delivery

**Jerome B. Rice Seed Co., Cambridge, N. Y.**

Mention The Review when you write.

## BURPEE'S SEEDS GROW

**W. Atlee Burpee Co.**  
Seed Growers Philadelphia

Mention The Review when you write.

## Braslan Seed Growers Company

Growers for the Wholesale Trade Only. Onion, Lettuce, Carrot, Parsnip, Parsley, Celery, Endive, Salsify and Mixed Sweet Peas.

**SAN JOSE, CALIFORNIA**

## JAMES VICK'S SONS

GROWERS OF  
**FLOWER and VEGETABLE SEEDS**

Get the benefit of our 71 years' experience  
All Seasonable Varieties  
Our Stocks Are Very Complete  
Rochester, N. Y. The Flower City

## The C. Herbert Coy Seed Co.

**VALLEY, Douglas NEB.**

Wholesale Growers of High-grade Seeds

Cucumber, Muskmelon, Squash and Pumpkin; Sweet, Flint and Dent Seed Corn

## Seed Packets

FLOWER SEED SIZES TO CATALOGUE  
ENVELOPES—RETURN ENVELOPES

## Brown Bag Filling Machine Co.

Fitchburg, Mass., U. S. A.

## An Experience of Half a Century IN PRODUCING HIGH-GRADE GARDEN SEEDS

at your disposal. Contract growers for the  
jobbing trade of a full line. Mail us your list  
for both SPOT and FUTURE requirements.  
Orange, S. D. Woodruff & Sons New York City

## Waldo Rohnert

**GILROY, CAL.**

**Wholesale Seed Grower**

Specialties: Beet, Carrot, Endive, Lettuce,  
Onion and Radish.  
Correspondence Solicited.

Get Quotations on Seeds  
from

## LANDRETH

Before Buying Elsewhere

We will quote you for immediate  
or future shipment

**D. LANDRETH SEED CO.**  
Bristol, Pennsylvania

Mention The Review when you write.

## Western Seed & Irrigation Co.

Seed Growers and Dealers

Office and Warehouse, Growing Station,  
Fremont, Neb. Rocky Ford, Colo.  
CUCUMBER MUSKMELON WATERMELON  
PUMPKIN and SQUASH  
SWEET, FLINT and FIELD CORN

Write for Special Contract and Spot Prices

## THE J. C. Robinson Seed Co.

**WATERLOO, NEB.**  
**ROCKY FORD, COLO.**

Contract growers of Cucumber, Cantaloupe,  
Watermelon, Squash and Pumpkin Seed, Sugar,  
Flint and Field Seed Corn.

## THE KIMBERLIN SEED CO.

Wholesale  
Seed Growers **San Jose, Cal.**

GROWERS OF

**ONION, LETTUCE, RADISH, ETC.**

Correspondence Solicited

# Lily Bulbs

NEW CROP READY NOW

F. O. B. NEW YORK

	No. per Case	Price per Case
Formosum	130, 9 to 11 in.	\$42.00
Giganteum	300, 7 to 9 in.	45.00
Giganteum	250, 8 to 10 in.	51.00
Giganteum	200, 9 to 10 in.	51.00
Giganteum	150, 10 to 11 in.	50.00
Magnificum	200, 8 to 9 in.	24.00
Magnificum	150, 9 to 11 in.	28.50
Magnificum	90, 11 to 13 in.	27.00
Rubrum	200, 8 to 9 in.	24.00
Rubrum	150, 9 to 11 in.	28.50
Rubrum	90, 11 to 13 in.	27.00
Melpomene	90, 9 to 11 in.	28.50
Melpomene	150, 9 to 11 in.	28.50
Auratum	180, 8 to 9 in.	21.50
Auratum	125, 9 to 11 in.	25.00
Auratum	90, 11 to 13 in.	25.50
Auratum	55, 13 to 15 in.	25.50

F. O. B. CHICAGO

Giganteum	400, 6 to 8 in.	40.00
Giganteum	300, 7 to 9 in.	45.00
Giganteum	250, 8 to 10 in.	51.00
Giganteum	200, 9 to 10 in.	51.00

F. O. B. DENVER

Giganteum	400, 6 to 8 in.	40.00
Giganteum	300, 7 to 9 in.	45.00

F. O. B. TORONTO, ONT.

Giganteum	300, 7 to 9 in.	45.00
Giganteum	250, 8 to 10 in.	51.00

Prompt shipment can be made of all varieties.

## Manetti

Suitable for greenhouse grafting. English grown, 1 year, 5 to 8 mm., \$2.50 per 1000, F. O. B. New York.

## Kentia Seeds

Forsteriana .....\$28.00 per bushel  
Forsteriana ..... 7.00 per 1000  
F. O. B. New York.

## Begonia and Gloxinia Bulbs

December shipment. Write for prices.

## Bamboo Cane Stakes

Domestic Canes

	(Per Bale)
Natural, 6 to 9 feet.....	800 \$17.50
Natural, 9 to 12 ft.....	200 10.00

Japanese Canes

Natural, 6 feet.....	2000 \$22.00
Dyed Green, 1½ feet.....	5000 25.00
Dyed Green, 1½ feet.....	2000 10.00
Dyed Green, 2 feet.....	5000 27.50
Dyed Green, 26 inches.....	4000 24.00
Dyed Green, 26 inches.....	2000 12.00
Dyed Green, 2½ feet.....	3000 19.50
Dyed Green, 2½ feet.....	2000 13.00
Dyed Green, 3 feet.....	2000 15.00
Dyed Green, 3½ feet.....	2500 21.25
Dyed Green, 3½ feet.....	2000 17.00
Dyed Green, 4 feet.....	2000 19.00

Bale lots only.

## Raffia

Four Grades and Colored

Cash with orders from those who have not established credit with us.

## McHutchison & Co.

95 Chambers St. NEW YORK, N. Y.

in the southeastern states, and most of it has been moved or has been sold or contracted to dealers in those states, principally in Georgia.

#### VALLEY IMPORTS CONTINUE.

A large shipment of lily of the valley pips arrived at New York from Hamburg, November 27, on the steamer K. Luckenbach, and from Rotterdam, November 27, on the steamer J. Luckenbach. The shipment totaled 654 cases, consigned as follows:

Consignee	Cases
C. J. Speelman & Sons	340
C. Schwake & Co.	90
Von Zonneveld Bro. & Philippo	50
P. C. Kuyper & Co.	4
C. F. Meyer Corporation	130
Vaughan's Seed Store	40

854

The same steamers carried 205 bags of garden seed for the American Export Co. and forty-three barrels of garden seed for F. Rynveld & Sons. Twenty-five cases of bulbs arrived with these shipments, fourteen being consigned to Maltus & Ware and eleven to J. W. Hampton, Jr., & Co.

#### WAR EFFECT ON FERTILIZERS.

A bulletin prepared by a member of the staff of the New York Agricultural Experiment Station, at Geneva, N. Y., on "Some Effects of the War upon Fertilizers," reveals some interesting facts. The data, collected during the years 1914 to 1919, indicate, as summarized in the bulletin, No. 471, the following:

"1. Effect upon kinds. The number of complete fertilizers decreased each year, going from 614 in 1914 to 171 in 1919. The mixtures of phosphoric acid and potash practically disappeared by 1916, while mixtures of nitrogen and phosphoric acid appeared in relatively large number in 1916 and the following years. Acid phosphate brands increased, while nitrate of soda decreased, and potash salts entirely disappeared. Bone, blood and tankage decreased.

"2. Effect upon composition. In complete fertilizers the average percentage of nitrogen decreased appreciably after 1915, while that of potash decreased greatly after 1914, and still more after 1916. The average percentage of available phosphoric acid increased considerably after 1914, but with some variations from year to year. The total percentage of available plant-food decreased continually after 1914.

"3. Effect upon cost. The average retail cost of one pound of plant-food increased year by year continuously after 1914 in the case of complete fertilizers, going from 8.8 cents per pound in 1914 to 33.1 cents in 1919, an increase of nearly fourfold. In the case of acid phosphate, nitrate of soda, bone, dried animal manures, etc., there was an increase in the retail cost of plant food, but not relatively as great as in the case of complete mixed fertilizers."

#### IMPORTS OF PLANTS AND BULBS.

In the national government's last quarterly report of horticultural imports, the total receipts of plants, bulbs, trees, shrubs and vines for the months of April, May and June, 1920, are valued at \$70,709. Of the items represented in that total, the stock that is intended to be cultivated for flowers or foliage is valued at \$11,109 and is classified in four groups as follows:

## DUTCH BULBS

### HYACINTHS

DOUBLE BEDDING HYACINTHS	
\$52.00 per 1000	
1000 Grootvorst	
625 Bloksberg	
650 President Roosevelt	
625 La Tour d'Auvergne	
500 Jaune Supreme	
775 Sunflower	
400 Chestnut Blossom	
SINGLE BEDDING HYACINTHS, 3d Size	
\$52.00 per 1000	
500 Etna	
875 La Victoire	
750 General de Wet	
750 Ornamental Rose	
500 Queen of Blues	
875 City of Haarlem	
875 Correggio	

750 British Queen	600 Cardinal Wiseman
275 L'Innocence	1000 Lord Macaulay
1000 Queen of Pinks	1500 Leviathan
375 King of the Blues	1500 Mr. Plimsol
750 Grand Maitre	1500 Lord Balfour
750 Czar Peter	1200 Charles Dickens
875 Ida	1500 Victor Emanuel
875 King of the Yellows	1500 MacMahon
HYACINTHS, MINIA-TURE SINGLE	
\$35.00 per 1000	8000 MIXED, \$20.00 per 1000
800 Baron Van Thuyll	HYACINTHS, MINIA-TURE DOUBLE
800 Grandeur Merveille	\$30.00 per 1000
800 Grand Maitre	1500 Grootvorst
1400 Queen of the Blues	1000 Chestnut Blossom
1800 King of the Blues	1000 Bouquet Tendre
800 La Grandesse	500 Prince of Orange
2700 L'Innocence	500 Garrick
600 Gigantea	500 Bloksberg
800 Roi des Belges	500 Sunflower
	500 Crown Prince of Sweden

### TULIPS

DOUBLE EARLY TULIPS	
\$25.00 per 1000	
2500 Couronne d'Or	
700 Schoonoord	
750 Titian	
700 Salvator rosa	
2500 Rubra maxima	
700 Le Matador	
2000 Queen Victoria	
1500 Tournesol	
2000 La Candeur	
2500 Murillo	
2000 Rosina	
2300 Lucretia	
DARWIN TULIPS	
\$27.50 per 1000	
700 La Candeur	
900 Vermilion Glow	
750 Wilhelmina	
750 Persica	

850	Early Dawn
850	Pride of Haarlem
750	The Sultana
850	Madame Krelage
<b>MIXED TULIPS, SINGLE EARLY</b>	
<b>\$20.00 per 1000</b>	
<b>Separate Colors:</b>	
<b>Pink</b>	
<b>Yellow</b>	
<b>Red</b>	
<b>Purple</b>	
<b>SINGLE EARLY TULIPS, NAMED</b>	
<b>\$25.00 per 1000</b>	
3750	Yellow Prince
500	Artus
2750	La Reine
2500	Cottage Maid

### NARCISSI

700 Double Von Sion, \$3.00 per 100.	1000 Grand Soleil d' Or, \$8.00 per 100.
500 Single Bl. Victoria, \$4.00 per 100.	1700 Single Trumpet, Golden Spur, \$3.00 per 100.
1500 Single Trumpet major, \$4.50 per 100.	

### CROCUSES

Named—About 5000 each, \$8.00 per 1000—Blue, Yellow, Striped Mixed, \$7.00 per 1000.

No finer quality Bulbs ever sent out by La Park.  
At these special low prices, send cash with order. Cases and packing free.

**La PARK SEED & PLANT CO., La Park, Lancaster County, Penna.**  
Established 59 Years.

## GLADIOLUS BULBS

### WELL RIPENED AND FAIR GRADING

#### Northern Grown—Ready Now

	No. 1		No. 2	
	100	1000	100	1000
America, pink	\$3.50	\$30.00	\$3.00	\$27.50
Augusta, white	4.00	35.00	3.50	30.00
Baron Hulot, deep violet	7.00	60.00	6.00	50.00
Brenchleyensis, scarlet	3.50	30.00	3.00	27.50
Chicago White	4.00	35.00	3.50	30.00
Empress of India, maroon	5.00	45.00	4.50	40.00
Golden West, orange	4.00	35.00	3.50	30.00
Halley, salmon pink	4.00	35.00	3.00	27.50
Ida Van, salmon red	4.00	35.00	3.50	30.00
Independence, orange scarlet	3.50	30.00	3.00	25.00
Klondyke, yellow	3.00	25.00	2.50	20.00
Lily Lehman, ivory white	6.50	60.00	5.50	50.00
Meadowvale, white	3.50	30.00	3.00	25.00
Mrs. Francis King, salmon red	3.50	30.00	3.00	25.00
Mrs. Frank Pendleton, flush pink	6.00	55.00	5.00	45.00
Mrs. Watt, wine color	5.50	50.00	4.00	37.50
Niagara, cream	6.00	50.00	4.50	40.00
Panama, satin pink	6.00	50.00	5.00	40.00
Peace, white	6.00	50.00	5.00	40.00
Schwaben, yellow	7.00	65.00	5.50	50.00
Yellow Hammer, pure yellow	5.00	45.00	4.00	37.50
Primulinus Hybrids, fancy selected	3.50	30.00	3.00	25.00
Primulinus Hybrids, commercial forcing	3.00	25.00	2.50	20.00
Miranda, Primulinus Type, yellow	3.50	30.00	3.00	25.00

**L. J. REUTER CO.,** PLANT 15 Cedar St. BROKERS Watertown, P.O. Boston, Mass.



# Valley Pips

*The Celebrated Chicago  
Market Brand*

My representative in Hamburg reports that the stock now ready at Chicago, awaiting your order, is the best shipped out of Germany this year. It is from the same sources that made Bruns' Valley famous in the Chicago market and throughout the United States.

**The Best Forcing Valley  
CHICAGO MARKET BRAND,**

1000 for \$35.00  
500 for 20.00  
250 for 10.00  
100 for 5.00

Immediate shipment, or weekly shipment from cold storage during the season if wanted.

**Bruns' Chicago Market Brand Cut Valley**  
Your Chicago commission house can supply  
Bruns' Cut Valley.

**H. N. BRUNS,** 3040 West Madison Street,  
Chicago, Illinois

Mention The Review when you write.

## SPECIAL PRICE PAPER WHITE NARCISSUS

\$24.00 per case of 1250 bulbs  
\$20.00 per 1000  
\$12.50 per 500

Orders Filled Promptly

**HART & VICK, Inc.**  
ROCHESTER, N. Y.

Mention The Review when you write.

**Chas. Schwake & Co., Inc.**  
**LILY OF THE VALLEY**  
Japanese Lilies, French and Dutch Bulbs  
90-92 West Broadway NEW YORK

**F. G. MARQUARDT, Inc.**  
*Importers of Bulbs*  
116-120 West 32nd Street  
NEW YORK CITY

Mention The Review when you write.

**W. H. HAWKINS**  
Cyclamen - SEEDS - Primula  
GIANT PANSY for GREENHOUSE, \$4.50 per oz.  
1206 N. 47th Street, SEATTLE, WASH.  
Mention The Review when you write.

FOR THE FINEST OF THE NEW SEASON'S

## Floral Novelties

WRITE TO

**WATKINS & SIMPSON, Ltd.**  
27-29 Drury Lane :: LONDON, ENG.

Mention The Review when you write.

**P. Vos & Son**

Growers of  
New and Choice

**Mt. Clemens, Mich. GLADIOLI**

Mention The Review when you write.

**GLADIOLI**  
SPECIALISTS  
**The Standard Bulb Co.**  
Benton Harbor, Mich.

Mention The Review when you write.

**GLADIOLI**  
Please send for my quotations on large or  
small quantities of all the leading varieties.  
**JELLE ROOS**  
GLADIOLUS SPECIALIST  
Dept. A. CONCORD, MASS.



Mention The Review when you write.



Lily bulbs and calla bulbs or corms, to the number of 46,000, at \$4.615; lily of the valley pips, tulips, narcissus, begonia and gloxinia bulbs, 101,000, \$3.055; peony, herbaceous, Iris Kaempferi or germanica, canna, dahlia and amaryllis bulbs, 3,000, \$3.68; all other bulbs, roots, root stocks, corms and tubers which are cultivated for their flowers or foliage, 226,000, \$3.071.

Other items of importance in the report are these: Bulbs, mature mother flowering, imported exclusively for propagating purposes, 599,000, \$6.608; orchids, palms and Azalea indica, 1,854, \$13.628; fruit and ornamental trees, deciduous and evergreen shrubs and vines, and all trees, shrubs, plants and vines commonly known as nursery or greenhouse stock, n. s. p. f., 103,000, \$5.154; Myrobalan plum, Mahaleb or Mazzard cherry, Manetti multiflora and briar rose, Rosa rugosa, 3 years old or less, 737,000, \$16.108.

#### CATALOGUES RECEIVED.

F. O. Heinemann, Erfurt, Germany.—Condensed wholesale list of flower seeds; four large pages, printed in the German language. Begonias and gloxinias are among the specialties.

A. L. Randall Co., Chicago, Ill.—"Baskets for Florists," an excellent specimen of catalogue making and especially worthy of notice because it is purely a Randall product, printed entirely in the company's own establishment; forty pages, in a tasteful gray cover. Some of the illustrations are colored, showing several groups or assortments of baskets in realistic fashion. The prices are quoted in a separate circular.

United Bulb Co., Inc., Mount Clemens, Mich.—Condensed wholesale list of gladioli. The stock is offered in seven grades, from bulblets upward, and the prices are quoted per thousand.

Kroeschell Bros. Ice Machine Co., Chicago, Ill.—Three attractive, well designed, finely illustrated pamphlets with regard to the "Carbonic Safety System" of refrigeration. Each pamphlet consists of eight large pages, printed with two colors of ink on a good quality of enameled paper, and each serves its own distinct purpose. One has reference to general refrigeration, including that for florists; the other two treat, respectively, of hospital and marine refrigeration.

Beacon, N. Y.—Hammond's Paint & Slug Shot Works are sending out their usual advertising calendar for 1921.

**HYACINTHS**—Toproots only, named sorts.  
**CROCUS**—Mixed and named sorts.  
**TULIPS**—Fine, named, Single Early, such as Belle Alliance, Chrysolora, L'Immaculee, White Hawk, etc.  
**DARWINS**—Named sorts.  
**NARCISSUS**—A few named sorts, single and double.

Send at once, before we are sold out, list of varieties and quantities wanted for **SPECIAL LOW PRICES.**

**J. M. THORBURN & CO.,**  
 53 Barclay St., through to 54 Park Place  
**NEW YORK CITY**

Mention The Review when you write.

#### FRENCH and DUTCH BULBS

Now ready. Write for prices.

**HOGEWONING & SONS,**  
 Incorporated  
 299 BROADWAY, NEW YORK

**Van Meeuwen & Tegelaar, Inc.**

Wholesale  
**Dutch Bulb Growers**  
 1133 Broadway, New York.  
 Nurseries at LISSE, HOLLAND.



Our Offices and Warehouses at Lisse, Holland

Pioneer Growers **BULBS** of Every Description  
 and Exporters of

**M. Veldhuyzen van Zanten & Sons**  
**LISSE, HOLLAND**

*The Same Old Firm at the Same Old Stand*

MAIL ADDRESS from January 1 to May 1, Care R. F. Lang, 82 Broad Street, NEW YORK, N. Y.

CABLE ADDRESS, Veldhuyzen, LISSE, HOLLAND.

Established 1870—Still going strong

1921 Catalogue free on application

Mention The Review when you write.



J. A. VANDERVOORT.

Mention The Review when you write.

**J. A. Vandervoort & Co.**

Wholesale Bulb Growers

**NOORDWYK, - HOLLAND**

Also Nurseries at Sassenheim

Absolutely the largest growers in Holland of  
**Bic. Victoria, Golden Spur and Von Sion**

Also large growers of  
**HYACINTHS, TULIPS, ETC.**

Mail Address—Care of

**MALTUS & WARE**

116 Broad St., New York City

*Our representatives  
 will be calling on you.*

## Lily of the Valley Pips

### 1920 CROP

Just received in excellent condition German and Holland grown pips.

Packed in cases of 1000 and 2000 each.

German Grown.....\$32.00 per 1000  
 Holland Grown..... 20.00 per 1000

Place your orders now for immediate or future delivery.

**C. J. SPEELMAN & SONS**

470 Greenwich Street,

**NEW YORK CITY**

Competition Is Life

# Again— Buy Your French Bulbs —Now

FROM

**Lagarde & Vandervoort**  
OLLIOULES, FRANCE

Mail address: Care MALTUS & WARE  
116 Broad Street, NEW YORK CITY

Aug. Lagarde

Our representative will be calling on you

J. A. Vandervoort

## Giant Pansy Seed



No. 10. Kenilworth Giant Exhibition is the very finest mixture ever sent out.

12. Kenilworth Giant Prize, enormous ruffled flowers of great substance and rich colorings. Each sort: 500 seeds, 25c; 1000 seeds, 50c; ¼ oz., \$1.35; ½ oz., \$2.50; oz., \$10.00.

No. 22. Kenilworth Mixture 34. Bionze Shades  
30. Blotched 36. Triumph of Giants  
32. Parisian 70. Orchid-flowered  
Price of the preceding 6 sorts: 1000 seeds, 35c; ¼ oz., 90c; ½ oz., \$1.65; ¾ oz., \$3.00; oz., \$6.00.

No. 24. Kenilworth Show 28. Masterpiece  
1000 seeds, 40c; ¼ oz., \$1.10; ½ oz., \$2.00; ¾ oz., \$3.75; oz., \$7.50.

No. 38. Madame Perret 80. Royal Purple  
42. Adonis 82. Peacock  
44. King of Blacks 92. Victoria  
48. Lord Beaconsfield 94. Red Shades  
56. Light Blue 100. Yellow, dark eye  
60. Hortensia, red 102. Yellow  
62. Prince Henry 104. White, dark eye  
63. Ruby King 106. White  
64. Snow Queen

110. The preceding 17 sorts, mixed.  
1000 seeds, 30c; 4 pkts., \$1.00; ¼ oz., \$1.30; oz., \$5.00.

Early-Flowering or Winter-Blooming  
Golden Yellow, with dark eye.  
Silvery White, with dark blue eye.  
Dark Velvety Blue.  
Light or Sky Blue.

Each color separate or mixed  
500 seeds, 25c; 1000 seeds, 40c;  
¼ oz., \$1.10; ½ oz., \$2.00;  
oz., \$7.50.

## SUPREME British Seeds

Get our prices for delivery from 1920 Harvest on all lines of  
**Garden and Farm Root Seeds**

**KELWAY & SON,** Wholesale **LANGPORT, ENG.**  
SEED GROWERS, Cable: "Kelway Langport."

Mention The Review when you write.



## Lilium Giganteum

COLD STORAGE

7 to 9-inch (300 to case) . . . . . Per 100 \$17.00 Per Case \$45.00

PROMPT SHIPMENT

Hyacinths - Tulips - Narcissus - Crocus  
Lilium Giganteum (New Crop)

ASK FOR QUOTATIONS

**FOTTLER, FISKE, RAWSON CO.**  
12 and 13 Faneuil Hall Sq., BOSTON, MASS.

Mention The Review when you write.

## XXX SEEDS

Chinese Primrose—Mixed, 400 sds., \$1.00; ½, 50c  
Primula Obconica—Finest Giants, mxd., pkt., 50c  
Coeus—Fancy Hybrids, mixed, pkt., 20c.  
Cineraria—Large Flowering, pkt., 50c; ½-pkt., 25c.  
Cyclamen—Giants, mixed, pkt., \$1.00; ½-pkt., 50c.  
Giant Pansy—5000 seeds, \$1.00; ½-pkt., 50c.  
Calceolaria—Giant, spotted, mixed, pkt., 50c.  
Salvia Bonfire—Finest grown, pkt., 20c.  
Petunia—Large flowering, fringed, pkt., 20c.  
Heliotrope—Bouquet of Perfume, pkt., 20c.  
Verbena—Finest Giants, mixed, pkt., 20c.

JOHN F. RUPP, Shiremanstown, Pa.

Mention The Review when you write.

## Seeds, Bulbs and Horticultural Supplies

**BECKERT'S SEED STORE**  
101-103 Federal St., PITTSBURGH, PA.

Always mention the Florists' Review  
when writing advertisers.

## Snapdragons

are big money makers and will be used more extensively than ever. Grow your own plants and avoid transportation delays.

SEED of our famous Silver Pink, \$1.00 per pkt.; 8 for \$2.50; 7 for \$5.00.

SEED of our new Hybrid Pink and of our new Golden Pink Queen, same price.

SEED of Keystone, Nelrose, Garnet, White, Yellow, Light Pink, Buxton and Fancy Mixed, 85c per pkt.; 8 for \$1.00.

Free cultural directions. All orders cash.

**G. S. RAMSBURG, SOMERSWORTH, N. H.**

Mention The Review when you write.

## DANISH SEED IMPORT

Import of all kinds of Seeds direct from seed growers in Denmark. Please send for price list.

CHR. MOSBJERG, 216 7th St. N., Minneapolis, Minn.

Mention The Review when you write.

## Dutch and French Bulbs

C. J. Speelman & Sons | Lagarde & Speelman  
SASSENHEIM, HOLLAND | OLLIOULES, VAN, FRANCE  
NEW YORK OFFICE  
470 GREENWICH ST.

## DREVON-TEGELAAR & CO.

Wholesale French Bulb Growers  
1133 BROADWAY  
NEW YORK  
Nurseries at OLLIOULES, FRANCE

# YOU

Will find all the best  
offers all the time in The  
Review's Classified Advs.

# NEWS OF THE NURSERY TRADE

By an order effective November 23, 1920, the following towns were added to those quarantined by the United States Department of Agriculture, on account of the European corn borer: Fairhaven, Mass.; Atkinson, N. H.; Buffalo, Elma, Grand Island, Niagara and Wheatfield, N. Y.

OFFICERS of the Ladies' Auxiliary of the California Association of Nurserymen elected for the coming year are: President, Mrs. D. W. Coolidge, Pasadena; vice-president, Mrs. John S. Armstrong, Ontario; secretary, Miss Rose Wershing, Ontario; treasurer, Mrs. Fred H. Howard, Los Angeles. Other members of the executive committee are Mrs. T. R. Hills, Mrs. J. D. Meriwether, Mrs. R. M. Teague and Mrs. John Vallance.

THE Breck-Robinson Co., Lexington, Mass., is increasing its capital stock from \$25,000 to \$125,000. Of this amount \$75,000 is to be sold to friends and customers of the company. The balance will be held in reserve. The company was founded in 1912 with a capital of \$25,000, which at the time was considered ample. The business, however, has expanded so rapidly that additional capital is desirable for conducting the business to the best advantage.

## GROWING STOCK FOR FLORISTS.

In its Nursery Trade Department, The Review has constantly presented to that trade the possibilities in developing business among florists. That urging is so ably presented in the editorial which appears on the opening page of the National Nurseryman for December, by one whose sole interest has been in that trade for many years, that it is quoted in entirety here, in order that this important matter may be brought to as wide a circle of nurserymen as possible:

"The proper coöperation between the nursery and florists' trades has never been developed to the extent that would seem called for by their close connection.

"The fault seems to be rather on the side of the nurserymen, as they are to a great extent the growers of the raw materials which the florist works up into a condition for the consuming public.

"There are many florists who also do a nursery business, in fact try to cover the whole scope of horticultural art from making a funeral design or decorating for a society function to laying out an estate, and perhaps in fewer instances the same may be said about the nurserymen.

"There is no reason why they should not, if their organization is big enough to carry experts to compete with specialists in the various lines.

"But this is an age of specialists, and usually all the concentration and skill available is necessary to carry on one branch of the business successfully.

"With the shutting off of the foreign supply of what might be termed the raw material in the way of plants for forcing, it opens up a big field that is in the province of the nursery grower. It re-

mains to be seen if the nurserymen proper will force the florists' trade to grow its own material. While it is foolish to attempt to draw an arbitrary line between the florist and nurseryman, the fact remains there is a recognized province for each, due to the fact that the florists' trade is largely one of greenhouses and stores, while the nursery trade is growing upon acreage.

"The nursery trade should plan to propagate all the plants the florists need, and bring them to the stage desired, which is usually 'ready to be forced.' It is only necessary to recall the large quantity of rhododendrons, azaleas, deutzias, roses and other hard-wooded plants that used to be imported to realize the immense demand for early spring-blooming subjects the florist needs in his business. Unless it is available, the florists' trade will either grow them itself, or substitute bulbs, herbaceous and what is generally known as greenhouse plants for the winter demand for plants for interior decoration.

"There is no doubt the florists' trade will develop its own growers of greenhouse plants that were formerly imported. Its equipment is along the line necessary for the production of this class of plants, but for the propagation and material of woody plants the nurseryman is in the best position to give the florist what he needs.

"There are endless ways in which the florists' trade could be catered to, to the advantage of both trades. Evergreens for winter is one of them. Few nurseries make any special effort to give the florists' trade all it needs in tubbed evergreens for porch decorations, or

small evergreens for window boxes, or cut evergreens for interior decoration, yet there are many beautiful subjects practically unknown to the florist that could be grown in quantity for the purposes of cutting.

"There may be reasons why southern smilax, holly, galax leaves, laurel, ferns, mahonia, etc., are gathered from the wild and shipped long distances in such quantities, but those reasons are not complimentary to the enterprise of the nursery trade. This source may be permanent, but it is very much like wasting natural resources.

"Then there is a big field in ornamental berried plants which the florists' trade knows very little about, and it is up to the nurserymen to show them. One can almost imagine the sensation a big supply of *Celastrus scandens*, *Ilex verticillata* and deciduous *evonymus* would cause if it were available in quantity and in prime condition for the florists' decorating trade."

## AMERICAN ROOT STOCKS.

### Why Not Grow Our Own?

"The federal quarantine law which has gone into effect, prohibiting the importation of many classes of nursery stock into the United States, will probably be the cause of rapidly developing the growing of seedlings as root stocks in this country," declared George C. Roeding, president of the California Nursery Co., Niles, Cal., at the recent convention of the California Association of Nurserymen. "Last summer I had the pleasure of visiting a number

## Hill's Evergreens

### EVERGREENS FOR TUBBING

**Pyramidal Arbor Vitae—**  
Best Evergreen for tubbing  
2 feet, \$6.50 per pair; 3 feet, \$8.50 per pair  
Trees dug with earth ball and burlapped.

### WINDOW BOX EVERGREENS

**SPECIAL OFFER:** 50 Evergreens packed in neat wooden case, assorted varieties (our selection), per case, 12-18 inch, \$22.50.

### LANDSCAPE EVERGREENS

New, rare and standard varieties. Small, medium and large sizes supplied in perfect specimens, with ball and burlap. Largest and most extensive collection in America.

### HEDGE PLANTS

Complete line of all standard sorts suitable for hedge planting, such as American Arbor Vitae, Japanese Barberry, etc.

### SMALL STOCK FOR LINING OUT

Ornamental Evergreens and Deciduous Tree and Shrub seedlings, rooted cuttings, grafts, etc., in large assortment of rare and choice varieties for lining out.

### BABY XMAS TREES

In planning Christmas novelties do not overlook these Baby Xmas Trees for table decoration. Price, 1-1½ feet (with holders), \$20.00 per hundred; 1½-2 feet (with holders), \$25.00 per hundred.

Founded 1855

Send for Complete Catalogue

**THE D. HILL NURSERY CO., Inc.**

*Evergreen Specialists—Largest Growers in America*

**BOX 403**

**DUNDEE, ILLINOIS**





Box-Barberry Bordered Gardens

## BOX-BARBERRY

LINING-OUT STOCK ONLY

Summer Frame Cuttings...\$45.00 per 1000

## IBOLIUM PRIVET

Ovalifolium x Ibota

## The New HARDY HEDGE

Resembles California — Hardy as Ibota

Pre-offer of Stock for Propagating



2-yr., 2 to 3-ft., \$2.50

1-yr., 1 to 2-ft., 1.00

Frame ..... .50  
in Storage

Surplus:

American Hemlock

Japan Iris

Pin Oak

Japan Yew

## Elm City Nursery Company

WOODMONT NURSERIES, Inc.

New Haven, Conn.

Introducers of Box-Barberry and Ibolium Privet

Mention The Review when you write.

of seedling nurseries in the vicinity of Topeka, Kan., where the business of growing apple seedlings has been carried on successfully for a number of years. I was much impressed with the splendid results which the nursery-men were obtaining in growing these seedlings, for many of the fields gave indications of there being almost a perfect stand. The seed used has been the French crab, botanically known as *Malus communis*. In more recent years these nursery-men have also engaged in growing the French pear, *Pyrus communis*, and the Japanese pear, *Pyrus sinensis*, with equally good success where good seed was secured.

"It will probably be of interest to know how these seeds are handled. During the winter months the seeds are packed between large layers of burlap, the seed having been dampened first. It is then placed in an ice house, where it remains until the following spring. It is quite remarkable the effect that this freezing of the seed has, causing it to sprout much more rapidly than it would were it not treated in this manner. The seed is usually drilled in rows two feet apart just as soon as spring opens.

"One of the problems which the seedling men must contend with is infestation by insect pests. Frequently

# ROSES OWN ROOT ROSES

## Field Stock—Desert Climate Grown

NO. 1 GRADE—Teas and Hybrid Teas, 18 inches and up to 24 inches. Climbers and Hybrid Perpetuals, 24 inches and up to 30 inches.

NO. 1½ GRADE—Teas and Hybrid Teas, 12 inches and up to 18 inches. Climbers and Hybrid Perpetuals, 18 inches and up to 24 inches.

10 OR MORE at 100 rate. They may be assorted but not less than 10 of a kind.

	No. 1 per 100	No. 1½ per 100
Antoine Rivoire, H. T.....tp.	\$20.00	
Baby Cath. Zelmet, P.....	20.00	
Baby Doll, P.....tp.	\$28.00	20.00
Baby Dorothy, P.....tp.	20.00	
Baby Echo, P.....tp.	28.00	20.00
Baby Ellen Poulsen, P.....tp.	28.00	20.00
Baby Erna Teschendorff, P.tp.	28.00	20.00
Baby Etolle Luisante, P.....	35.00	25.00
Baby Eugene Lamesch, P.tp.	28.00	20.00
Baby Jessie, P.....tp.	28.00	20.00
Baby Jeanne d'Arc.....	20.00	
Baby Mrs. Cutbush, P.....tp.	20.00	
Baby Lyon, P.....tp.	20.00	
Baby Orleans, P.....tp.	28.00	20.00
Baby Phyllis, P.....tp.	28.00	20.00
Baby Rambler, P.....tp.	20.00	
Baby Tausendschoen, P.tp.	28.00	20.00
Bessie Brown, H. T.....	28.00	20.00
Betty, H. T.....tp.	20.00	
Boule de Neige, H. P.....	35.00	25.00
British Queen, H. T.....tp.	28.00	20.00
Candeur Lyonnaise, H. P....	35.00	
Champ Welland, H. T.....	28.00	20.00
Captain Christy, H. P.....	25.00	
Clara Watson, H. T.....tp.	28.00	20.00
Countess of Gosford, H. T....	25.00	
Crimson Chatenay, H. T.....	25.00	
Duchess of Albany, H. T..tp.	28.00	20.00
Duchesse de Brabant, H. T..	28.00	20.00
Ecarlate, H. T.....tp.	28.00	20.00
Edith Part, H. T.....tp.	28.00	20.00
Edward Mawley, H. T.....tp.	28.00	20.00
Etolle de France, H. T.....tp.	28.00	20.00
Francois Levet, H. P.....	25.00	
George Elger, P.....tp.	28.00	20.00
General Jacqueminot, H. P....	35.00	25.00
General MacArthur, H. T.....	20.00	
Gen. Sup. A. Janssen, H.T.tp.	28.00	20.00
Gladys Holland, H. T.....	30.00	
Gloire de Margottin, H. P....	35.00	25.00
Gruss an Teplitz, C.....tp.	20.00	
Helen Gould, H. T.....	28.00	20.00
Helen Taft, H. T.....	28.00	20.00
Heinrich Munich, H. P.....	35.00	25.00
Henriette, H. T.....	40.00	30.00
Hermosa, C.....	20.00	
Jon. J. L. Mock, H. T.....	25.00	
Jubilee, H. P.....	25.00	
K. A. Victoria.....	25.00	
Killarney Brilliant, H. T..tp.	25.00	
Killarney, Pink, H. T.....tp.	20.00	
Lady Hillingdon, H. T.....	25.00	
La Detroit, H. T.....	28.00	20.00
La France, H. T.....	20.00	
Mary Count. Ichester, H. T.	35.00	25.00
Millady, H. T.....	20.00	

	No. 1 per 100	No. 1½ per 100
Miss Alice de Rothschild, H. T.....	\$25.00	
Miss Kate Moulton, H. T.....	20.00	
Miss Wilmot, H. T.....	\$40.00	30.00
Mme. Abel Chatenay, H.T.tp.	28.00	20.00
Mme. Cecile Brunner, H. T....	20.00	
Mme. Caroline Testout, H. T....	20.00	
Mme. Jenny Gillemot, H. T.....	25.00	
Mme. Jules Grolez, H. T..tp.	28.00	20.00
Mme. Masson, H. P.....	35.00	25.00
Mme. Pernet-Ducher.....	35.00	.....
Mme. Plantier, H. P.....	35.00	.....
Mrs. A. R. Waddell, H. T....	35.00	25.00
Mrs. Charles Bell, H. T.....	30.00	
Mrs. P. L. Baudet, H. T....	40.00	30.00
Mrs. Robert Garrett, T. H....	30.00	25.00
Perle d'Or, P.....tp.	28.00	20.00
President Taft, H. T.....tp.	20.00	
Prince C. de Rohan, H. P.....	25.00	
Prince E. C. de Arenberg, H. T.....tp.	28.00	20.00
Queen Beatrice, H. T.....	28.00	20.00
Radiance Pink, H. T.....	28.00	20.00
Ragged Robin.....	28.00	20.00
Rainbow, T.....	35.00	25.00
Safrano, T.....	25.00	
Sir Thomas Lipton, R.....	35.00	25.00
Souv. Pres. Carnot, H. T.....	20.00	
Viscountess Folkestone, H. T.	28.00	20.00
Wellesley, H. T.....tp.	28.00	20.00
White Cecile Brunner, P.....	28.00	20.00
William Notting, H. T.....tp.	28.00	20.00
William Smith, H. T.....	35.00	25.00
Winnie Davis, H. T.....tp.	20.00	

### CLIMBERS

Banksia, white.....	\$35.00	\$25.00
Banksia, yellow.....	28.00	20.00
Bouquet d'Or, Cl. T.....	28.00	20.00
Cherokee, Pink, L.....	28.00	.....
Cherokee, Ramona.....	28.00	20.00
Christine Wright, W.....	20.00	
Cibg. Baby Rambler, Cl. P....	20.00	
Cibg. C. Brunner, Cl. P.....	35.00	25.00
Cibg. Mrs. G. Sawyer, Cl. H. T.....	35.00	25.00
Cibg. Gruss Teplitz, Cl. C....	35.00	.....
Cibg. Killarney, pink, Cl. H.T.	35.00	25.00
Cibg. Maman Cochet, pink....	25.00	
Cibg. Maman Cochet, white..	35.00	25.00
Cibg. Sunburst, Cl. H. T.....	35.00	25.00
Cibg. Winnie Davis, Cl. H. T.	35.00	25.00
Dorothy Perkins, pink, Cl. W.	28.00	20.00
Gold of Ophir.....	28.00	20.00
Hiawatha, W.....	28.00	20.00
Lamarque, N.....	35.00	25.00
Lady Gay, W.....tp.	28.00	20.00
Mme. Alf. Carriere, N.....	28.00	20.00
Silver Moon, W.....	25.00	
Source d'Or, W.....tp.	28.00	20.00
South O. Perfection, W...tp.	28.00	20.00
Tausendschoen, P.....tp.	28.00	20.00

NO. 3 GRADE—All that are too short for the 1½ Grade, except culls. They are 6 to 12 inches; marked "tp" on list, meaning to transplant. Tied in 25's @ 8c.

# Howard Rose Company

## Hemet, Cal.

## Booking Orders Now

**Butterfly, Premier, Columbia, Shawyer**

Rooted cuttings and 2-inch pots.

**Carnation Rooted Cuttings—Laddie, Ruth Baur**  
and all standard varieties.**W. J. & M. S. VESEY, Fort Wayne, Ind.**

in the locality referred to, an entire block of seedlings may be lost on account of an invasion of woolly aphids.

"Possibly in no other state outside of California is there such a demand for fruit trees grown on different roots. In order to show our position clearly in the matter, I want to mention briefly the various varieties of fruit stocks which are used in California.

"The apple is the first one in the category. To have a stock which will be free from the woolly aphids is highly desirable. It is a well known fact that it is only a question of time after the trees are planted in orchard form before this insect will be found in the roots. The Northern Spy and Winter Magetin roots are free from this attack. Every encouragement should be given to the development of these roots on account of their resistance to woolly aphids. The difficulty which the nurseryman experiences in creating a demand for trees grown on resistant roots like this is to have the purchaser of nursery stock appreciate the expense incurred in the growing of trees and pay the price for the years of labor and extra cost incurred.

"It is necessary in the first place to have what are known as mother trees. These trees are planted out in nursery form and remain there for several years. They are dug up in the winter months and the roots are cut off to stubs, when the trees are again planted to develop a new crop of roots, which takes several years.

"The method of procedure in handling these roots is to cut them up in short pieces, just as is done when piece root grafts are made, except that in this case a Northern Spy scion is grafted on a Northern Spy root. These grafted roots are planted in beds and the following year they are planted in nursery rows and budded in the usual manner during the summer months.

**Search for Pear Stock.**

"More advanced steps are probably being taken on the Pacific coast than in any other part of the United States to find a pear stock which is immune from the attack of pear blight. This is one reason why the Japanese pear stock has been in so much demand in recent years. However, experience is demonstrating that all Japanese pear stocks are not entirely free from the blight attack.

"Among other stocks which are suitable for the pear, I might mention the quince root. This is grown from cuttings and the pear is budded on. The quince root is also used for growing quince trees, being budded direct onto the quince. In addition it serves as a good stock for the loquat and several

**Cyclamen Seedlings**

January Delivery, 3 to 5 leaves		
German Strain	100	1000
Best Red. Very fine.....	\$8.00	\$70.00
Glory of Wandsbek.....	8.00	70.00
Perle von Zehlendorf. Pink	8.00	70.00
Rose von Zehlendorf Rose-pink	8.00	70.00
Bright Pink .....	8.00	70.00

Wonder of Wandsbek.....	100	1000
White with Eye.....	8.00	70.00
Bright Red .....	8.00	70.00
Rose-Pink .....	8.00	70.00
Pure White .....	8.00	70.00
Seedlings, extra select.....	9.00	85.00

Purchaser's selection of varieties, \$5.00 per 1000 extra. Quotations on pot plants on application.

**FIELD-GROWN ROSES**

Dorothy Perkins, Tausendschoen, Excelsa and Baby Rambler, Ellen Poulsen, Crimson Rambler, \$50.00 per 100.

**MANETTI STOCKS**

English 1000  
Best grade for grafting.....\$60.00

**CARNATION CUTTINGS**

Laddie ..... 100 1000  
December and January delivery. Also all other varieties.

**ROSES**

Butterfly, Own Root, 2 1/4 -in.: \$25.00 100 1000  
Ready Now.

**C. U. LIGGIT, Office: PHILADELPHIA, PA.**  
303 Bulletin Building,

**Begonia Cinnamati and Melior****NICE PLANTS FOR CHRISTMAS**

5-inch.....\$0.75 to \$1.25 each  
6-inch..... 1.50 to 2.00 each

**READY NOW FOR SHIPMENT****Buck's Greenhouses, Washington C. H., Ohio****PEACH TREES**

*Fine Trees . . . Standard Varieties*  
50,000 Trees, Straight and Well Rooted.  
**W. T. MITCHELL & SON, Beverly, Ohio**

Mention The Review when you write.

**ENGLISH LAUREL**

BY THE HUNDRED OR THOUSAND  
**THE AUDUBON NURSERY**  
WILMINGTON, N. C. H. VERZAAL, Prop.

Mention The Review when you write.

**Evergreens, Peonies and Iris**

If you are interested in these you are interested in us, as we have a nice lot for prompt delivery. We also grow a full line of fruit and ornamental stock. WRITE FOR PRICES.

**FARMERS NURSERY CO.,**  
TROY, OHIO

Mention The Review when you write.

varieties of ornamental trees. No difficulty is experienced in growing a quince, for it grows quite rapidly from cuttings. The effect of the quince on

**HARDY PRIVET**

We have the largest stock of Hardy Amoor River North Privet left in the United States.

We can furnish all grades, also, of Ampelopsis Veitchii, 2 or 3-year. Clematis, assorted.

Spiraea Anthony Waterer. Hydrangeas.

Roses.

Shade Trees and Ornamentals.

Write for Price List

**Onarga Nursery Company**

CULTRA BROS., Managers  
ONARGA, - - ILLINOIS

**Plant PEONIES Now**

Send for our Special Price List showing best sorts, with each color in the order of blooming.

**PETERSON NURSERY**  
30 N. La Salle Street, CHICAGO, ILL.

the pear is to dwarf the trees. It also causes them to come into bearing much

# Plants for Immediate Delivery

Kentias, single plants, large specimen plants, up to, each..	\$100.00	Crotons, 6-inch, each.....	\$ 2.50
Phoenix Roebelenii, each .....	\$10.00 to 25.00	Boston Ferns, extra fine stock, 4-inch, each.....	.35
Phoenix Roebelenii, large specimen plants, up to, each...	100.00	Boston Ferns, extra fine stock, 5-inch, each.....	.60
Phoenix Canariensis, large specimen plants, each.....	25.00	Boston Ferns, extra fine stock, 6-inch, each.....	.75
Livistona Rotundifolia, 5-inch, each .....	1.25	Boston Ferns, extra fine stock, 7-inch, each.....	1.25
Livistona Rotundifolia, 6-inch, each .....	\$2.00 and 2.50	Boston Ferns, extra fine stock, 8-inch, each.....	2.00
Sansevieria Zeylanica, 4-inch, each.....	.75	Boston Ferns, extra fine stock, 9-inch, each.....	3.50
Sansevieria Zeylanica, 6-inch, each .....	1.50	Peppers, Assorted, 6 and 7-inch, each.....	.75
Dracaena Stricta Grandis, extra strong plants, 8-inch per 100 .....	\$5.00	Peppers, Bird's Eye, 4-inch, each.....	.25
Dracaena Eugene Andre, 4-inch (well colored extra fine stock), per 100.....	75.00	Hagenburger Cherries, each.....	\$0.40 to 1.00
Dracaena Eugene Andre, 5-inch (well colored extra fine stock), each .....	1.25	Holly Ferns, 2 1/4-inch, per 100.....	6.00
Asparagus Plumosus, 8-inch, per 100.....	12.00	Holly Ferns, 3-inch, per 100.....	15.00
Asparagus Plumosus, 5-inch, each .....	.50	Table Ferns, Pteris Wimsettii, 2 1/4-inch, per 100.....	6.00
Asparagus Plumosus, 6-inch, each .....	.75	Table Ferns, Pteris Victoria Vari., 2 1/4-inch, per 100.....	6.00
Pandanus Veitchii, 4-inch, each.....	\$0.60 and .75	Table Ferns, Pteris Victoria Green, 2 1/4-inch, per 100.....	6.00
Pandanus Veitchii, 5-inch, each.....	1.50	Kentia Belmoreana, Single, 2 1/4-inch, per 100.....	20.00
Pandanus Veitchii, 6-inch, each.....	2.50	Kentia Belmoreana, Single, 3-inch, per 100.....	35.00
Pandanus Veitchii, 7-inch, each.....	3.50	Kentia Belmoreana, Single, 4-inch, per 100.....	75.00
Pandanus Uittii, 4-inch, each.....	.50	Kentia Belmoreana, Single, 6-8 leaves, 5-inch, each.....	2.00
Pandanus Uittii, 5-inch, each.....	1.00	Kentia Belmoreana, Single, 6-inch, each .....	4.00
English Ivy, 4-inch, per 100.....	25.00	Kentia Forsteriana, made up, 5-inch, each.....	2.50
Crotons, 4-inch, each.....	.75	Bird's-Nest Ferns, 6-inch, each.....	2.00
Crotons, 5-inch, each.....	1.50	Rubbers, 4-inch, each .....	.75
		Rubbers, 5-inch .....	1.00
		Rubbers, 6-inch.....	1.50

All orders booked subject to delays. We will hurry shipments through as fast as conditions warrant.

**POEHLMANN BROTHERS CO., Morton Grove, Ill.**

Mention The Review when you write.

## American Grown Apple Seedlings

*Straight and Branched — All Grades*  
Frequently Sprayed  
Absolutely Free from Insects or Diseases

Car Lots to Central Points  
Will exchange for such stock as we need

**Now is the time to grow  
high-priced Apple Trees**

Also a General Assortment of  
Foreign Fruit Tree Stocks  
Apple, Pear, Mahaleb, Mazzard, Plum, Quince, etc.  
**ALL GRADES**

We will have a complete line of general  
nursery stock in Storage for Spring Trade

## Shenandoah Nurseries

D. S. LAKE, President  
SHENANDOAH, IOWA

## VIBURNUM PLICATUM

Also Berberis Thunbergii, Hydrangea  
Paniculata, Weigela, Spiraeas, etc.

Ask for complete list of Oak Brand Shrubs

The CONARD & JONES CO.  WEST GROVE, PENNA., U.S.A.  
Robert Pyle, Pres. Ant. Wintzer, V.-P.

## WING'S

Iris, Peonies, Dahlias, Gladioli

"You Can Get It At Wing's"  
Write for Wholesale Price Lists

**The Wing Seed Co.**  
MECHANICSBURG, OHIO

## NATIONAL BULB FARMS, Inc.

Benton Harbor, Michigan

Gladioli, Dahlias, Peonies  
and Hardy Perennials.

300 acres under cultivation

## Special Stock, Seasonable Now

Begonias, wonderful lot of young stock for growing on—Metallica, Otto  
Hacker and Pres. Carnot, \$10.00 per 100; Corallina de Lucerne, \$15.00  
per 100.

Genista, grand stock of 5-in. pot plants, \$40.00 per 100.

Fern Dish Ferns, Pteris Adiantoides, Cretica Albo-Lineata, Magnifica,  
Wimsettii, Wilsonii, 2 1/4-in., \$5.00 per 100; Cyrtomium Rochfordianum,  
\$7.00 per 100.

Lantanas, 6 splendid distinct varieties, 2-in. pots, \$5.00 per 100. Useful all  
the year.

Double Petunias, named varieties, assorted, 2-in. pots, \$5.00 per 100.

Cyperus Alternifolius, 2 1/4-in., \$8.00 per 100.

Jerusalem Cherry, splendid specimens, 4-in. pot plants, \$30.00 per 100.

Bougainvillea, Glabra Sanderiana, 2 1/2-in., \$10.00 per 100; 3-in., \$20.00 per  
100; 4-in., \$30.00 per 100.

Bougainvillea, Crimson Lake (New), brightest red, a wonderful plant, 3-in.  
pots, \$1.00 each; 4-in. pots, \$2.00 each.

Boston Ferns, 5-in. pot plants, \$40.00 per 100; 6-in. pot plants, \$60.00 per 100.

Kentia Belmoreana, 2 1/4-in., \$15.00 per 100; \$125.00 per 1000.

## STORRS & HARRISON CO.

PAINESVILLE, OHIO

Mention The Review when you write.

## FORCING STOCK

Azaleas in 5 varieties; Rhododendrons; Ericas; Flowering  
Crab Apples; Flowering Peaches; Deutzias; Jasminum;  
Double Flowering Plums; Wistaria.

Ask for prices and varieties.

**Standard Bay Trees and Ivies and Evonymus**  
See former issues of paper.

**Bobbink & Atkins,** Nurserymen **Rutherford, N. J.**  
and Florists



## The Wayside Gardens Co.

GROWERS OF HARDY PLANTS  
Shrubs, Bulbs and Seeds  
MENTOR, OHIO

### Hardy Old-fashioned Plants

#### Our Specialty

Specially grown for Florists, Nurserymen and Landscape Architects. Prices on request.

**WILLIAM TOOLE & SON**  
Hardy Plant and Pansy Farm BARABOO, WIS.

earlier than they do when worked on pear root.

"From time to time the question has arisen as to the advisability of using the quince root for the pear. The most extensive plantings of this root have been made in the Santa Clara valley. That the trees are long-lived is fully exemplified by the fact that in the old A. Block place, near Santa Clara, there are pear trees budded on the quince which are now 50 years old and are still growing vigorously and producing abundant crops of fruit annually. The trees in this particular orchard are planted fifteen feet apart. The fact that so many more trees may be planted on an acre of ground is one of the advantages of this root. Many varieties of pears, however, lack affinity, making it necessary to bud the Beurre Hardy on the quince, because of its strong affinity for this root. The following year the Bartlett is budded on the Beurre Hardy stock. If the Bartlett is budded on the quince it will break off at the point of union. This method of handling pears is known to the trade as double working.

#### Victim of Prejudice.

"The cherry is budded on Mazzard and Mahaleb root. California growers have a decided preference for the former root. The consensus has been that the Mahaleb was not adapted to our soils, and it has been difficult, on this account, to induce growers to purchase trees on this root. This is one instance where reports have been circulated without any investigation having been made to see whether they are worthy of consideration. The effect of the Mahaleb root is to dwarf the tree. However, this has not been the case in California, for I have observed old cherry trees growing in the Vaca valley budded on Mahaleb root doing nearly as well as those which had been worked on Mazzard. The effect of this root has been more to retard the long, whippy growth, which is so noticeable in the cherry tree. The difficulty of obtaining seeds of these two stocks of the cherry is again one of the problems which will retard the growing of these seedlings in the United States and, until orchards of these varieties are planted and reach a point to produce sufficient seed for the seedling growers, it will be necessary to rely largely on the imported seedlings for growing cherry stock.

"Myrobalan seed is handled much like peach seed, except that it is necessary to stratify it in beds earlier in the fall than the peach seed. We have been successful in planting this seed in nursery rows and growing seedlings

# CHRYSANTHEMUMS

## For Florists' Use

It is a recognized fact that our products comprise the best for this purpose.

Our Novelties for 1921 are no exception to this rule.

Of the newer kinds, there is nothing better than our introductions of the past few years.

If you do not receive our trade list regularly, drop us a postal to insure you a copy early in January.

**ELMER D. SMITH & CO.**  
Adrian, Mich.

Mention The Review when you write.

# Christmas Price List

## of selected extra strong and beautiful stock

Poinsettias	Each	Cyclamens—Cont.	Each
Selected, 9-in. pans.....	\$3.00	Selected, 5-in. pots.....	\$1.25
Next grade, 9-in. pans.....	2.75	Next grade, 5-in. pots.....	1.00
Selected, 8-in. pans.....	2.50		
Next grade, 8-in. pans.....	2.00	<b>Begonia, Cinnnati and Melior</b>	<b>Each</b>
Selected, 7-in. pans.....	2.00	Selected, 7-in. pots.....	\$3.00
Next grade, 7-in. pans.....	1.75	Selected, 6-in. pots.....	2.50
Selected, 6-in. pans.....	1.75	Next grade, 6-in. pots.....	2.00
Next grade, 6-in. pans.....	1.50	Selected, 5-in. pots.....	1.50
Poinsettia, 4-in. pots.....	.40	Next grade, 5-in. pots.....	1.00
Poinsettia, 2½-in. pots.....	.25		
Poinsettia, cut flowers, long.....	.50	<b>Boston Ferns</b>	<b>Each</b>
Poinsettia, cut flowers, short.....	.35	4-in. pots .....	\$0.30
		5-in. pots .....	.60
<b>Cyclamens</b>	<b>Each</b>	6-in. pots .....	1.00
Selected, 8-in. pans, extra heavy and nice .....	\$5.00		
Next grade, 8-in. pans, extra heavy and nice .....	4.00	<b>Primula Obconica</b>	
Selected, 7-in. pans, extra heavy and nice .....	4.00	5-in. pots, extra strong plants, 50c and 75c each.	
Next grade, 7-in. pans, extra heavy and nice .....	3.00	6-in. pots, extra strong plants, 75c and \$1.00 each.	
Selected, 6-in. pans, extra heavy and nice .....	2.50	<b>Carnations in all colors.</b>	
Next grade, 6-in. pans, extra heavy and nice .....	2.00	15,000 Russell Roses in different lengths of stem. Columbia, Ophelia, White Killarney and Milady, up to 5 feet long, at Christmas prices.	

Place your order now.

Cash with order, please

Office Phone 720

**The Scioto Floral Co., Wholesale Florists**  
261 Eastern Ave., CHILLICOTHE, OHIO

Mention The Review when you write.

*Strout's*  
INC.

BIDDEFORD, MAINE

## NEW CARNATIONS

MAINE SUNSHINE, YELLOW

Dorner Gold Medal

Chicago, January, 1920

Rooted Cuttings

\$15.00 per 100, \$120.00 per 1000  
JANUARY DELIVERY

WHITE DELIGHT

Stronger than PINK DELIGHT

Good commercial variety

Rooted Cuttings

\$12.00 per 100, \$100.00 per 1000  
JANUARY DELIVERY

# New Carnations

To keep abreast of the times, you must buy the new varieties as they are offered. We are offering three varieties that we feel sure you will plant sooner or later. We suggest that you stock up with them while they are still in robust health and vigorous in growth.

Let us book your order NOW.

**Harvester** is a white that will give you a continuous cut of first quality blooms ALL THE TIME. Propagates easily, makes a fine field plant, comes into crop quickly and KEEPS AT IT.

**Edna** Nic Zweifel's scarlet. We believe that this fine red will please those growers who have been in search of a red that is healthy, that blooms freely, that does not go off color, that keeps well and does not split the calyx.

**Maine Sunshine** is already well known as the best yellow in every respect that has ever trotted down the pike.

Come and see these varieties growing here.

**\$15.00 per 100; \$120.00 per 1000**

We have the standard varieties in large quantity. Let us supply you with high grade stock.

**BAUR & STEINKAMP**  
3800 Rookwood Ave. INDIANAPOLIS, IND.

## ABUNDANCE of STOCK

	Per 100	Per 1000
4-inch Chinese Primroses.....	\$12.00	\$100.00
4-inch Primula Obconica.....	11.00	100.00
4-inch Cinerarias, assorted..	10.50	90.00
4-inch Cyclamen, 8 varieties.	40.00	350.00
3-inch Cyclamen, 8 varieties.	20.00	175.00
4-inch Stevia, bushy plants.	9.00	80.00
4-inch Asparagus Plumosus and Sprengeri.....	10.50	100.00
2 1/2-inch Snapdragons, 5 vari- eties.....	5.50	50.00
Field-grown Vinca Variegata..	8.50	80.00

**ALONZO J. BRYAN**  
Wholesale Florist  
WASHINGTON, N. J.

**A. N. PIERSON**  
INCORPORATED  
Growers of Plants, Cut Flowers  
Palms and Ferns  
CROMWELL, CONNECTICUT.  
Mention The Review when you write.

**WM. K. HARRIS**  
55th Street and Springfield Avenue  
WEST PHILADELPHIA, PA.  
Birds-nest Ferns (Harris's variety), 5-in.  
pots, \$1.50; 6-in. pots, \$2.50; 7-in. pots, \$3.50 each.  
Also fine assortment of Christmas plants con-  
sisting of Cyclamen, Solanum, Peppers,  
Combinations, Ferns, Pandanus, Rub-  
bers, Dracaenas, etc. Price list on application.

## FERNS

Ferns are not overplentiful. We would advise getting your stock in if you are short. Our ferns are all in good shape, all pot-grown. We do not offer any bench-grown stock. Shipped without pots to save pack- ing and express charges. Prices include packing and delivery to ex- press company. Six at dozen rates and twenty-five at hundred rates.

### BOSTON

Size	Per doz.	Per 100
4-inch.....	\$3.60	\$25.00
5-inch.....	5.40	40.00
8-inch.....	\$2.50 each	

### SCOTTII

Size	Per doz.	Per 100
4-inch.....	\$3.60	\$25.00
5-inch.....	5.40	40.00
7-inch.....	\$2.00 each	

### TABLE FERNS, assorted.

Size	Per doz.	Per 100
3-inch.....	\$1 00	\$ 6.00
4-inch.....	1.50	12.50

### CYRTOMIUM ROCHFORD- IANUM—HOLLY FERNS

Size	Per doz.	Per 100
3-inch.....	1.50	\$ 8.00
4-inch.....	3.60	30.00
5-inch.....	5.40	40.00

### MACAWII

Size	Per doz.	Per 100
5-inch.....	\$9.00	\$70.00

### PALMS

### KENTIA BELMOREANA

Size	Per doz.	Per 100
4-inch.....	\$ 6.00	\$50.00
5-inch.....	18.00	
6-inch.....	30.00	

November List contains a full list of Achyranthes, Ageratum, Alter- nantheras, Coleus, Geraniums, Lantanas, Pelargoniums, Swainsona, Vincas, etc. If you failed to get one write us. It is sent to the whole- sale trade only.

**R. Vincent, Jr., & Sons Co.**  
White Marsh, Maryland

large enough to bud the same year. Since the seed is rather small, we have come to the conclusion that it is far better to plant the seed in narrow beds the first year and plant the seedlings out in nursery rows in the usual manner the following spring. The seed which has been bedded, as a general rule, commences to pip in February and is then planted. In order that seedlings may not grow too large, the seed is sown broadcast in rows about eight inches wide, leaving four feet between the rows to permit cultivation and irrigation. One point which must be carefully observed is, do not plant the seed too deep—otherwise it will not sprout.

#### Use of Peach.

"It is hardly necessary for me to dwell to any extent on the seedlings which are grown from the peach, apricot and almond, for all of this seed is available in this country and no particular difficulty is encountered in growing seedlings.

"In the states east of the Rocky mountains, Tennessee seedling peach pits are used, because the seed runs small and there is more to the bushel than of the seed from budded trees. Further than this, the seedling pits grow a more vigorous and smoother tree than the seedlings from budded pits. One would infer that these seedling pits would be freer from crown-gall than the budded seedlings. However, experience has demonstrated that this is not always the case by any means.

"In my opinion, one of the important points in growing seedlings is to be constantly on the lookout for new ground. From my observations in Europe I am inclined to think that many of the troubles which are being experienced with European seedlings are due to the use of the same ground over and over again, for no matter how much fertilizer may be used, this procedure invites fungous diseases which are detrimental to the stocks. I am practically convinced that the success of the undertaking of growing seedlings in the United States is dependent on securing fresh seed which has been properly cared for. Imported seed frequently arrives so late in the season that it is impracticable to plant it and it must be carried over to the following year."

#### Blooming Plants for Christmas

POINSETTIAS; PEPPERS, CLUSTER.  
CELESTIAL AND BIRD'S EYE;  
CYCLAMEN, PRIMROSES, BEGONIAS.

See Classified ads for prices.

Geo. A. Kuhl, Wholesale Grower, Pekin, Ill.

#### CHAS. D. BALL

GROWER OF

PALMS, ETC.

Holmesburg, Philadelphia, Pa.

#### SPECIALTY

XMAS and EASTER  
POTTED PLANTS

TO THE TRADE ONLY

A. L. MILLER, Jamaica, N. Y.

## Blooming and Foliage Plants FOR CHRISTMAS

Christmas is only a few weeks off, and it is now time to order your plants. Our stock is very fine and in good, salable sizes. We are now booking orders for immediate delivery or we will hold them until later, but do not wait until the last minute, as you know how the express companies are rushed at Christmas and your order may be delayed, so send it at once and let us send it while the weather is yet open.

POINSETTIAS, 4-in. pots, \$4.80 per doz.

POINSETTIAS, 5-in. pots, 2 ft. tall, \$6.00 per doz.

CYCLAMEN, 6-in. pots, \$18.00 and \$24.00 per doz.

BEGONIA MRS. PETERSON, 6-in., \$18.00 and \$24.00 per doz.

BEGONIA LORRAINE, 6-in., \$18.00 and \$24.00 per doz.

BEGONIA LUMINOSA, 4-in. pots, \$3.00 per doz.

PRIMULA OBCONICA, 5½-in. pots, \$7.20 per doz.

CLEVELAND CHERRIES and SOLANUM, extra fine plants, very bushy and full of berries, in 6-in. and 7-in. pots, \$12.00, \$18.00 and \$24.00 per doz.

NEPHROLEPIS SCOTTII and TEDDY JR., 4-in. pots, \$3.60 per doz.; 6-in. pots, \$9.00 per doz.; 7-in. pots, \$18.00 per doz.; 8-in. pots, \$24.00 per doz.

NEPHROLEPIS MACAWII and DWARF BOSTON, 7-in. and 8-in. pots only, \$18.00 and \$24.00 per doz.

TABLE FERNS, 2½-in. pots, strong plants, \$7.00 per 100.

WILSONII FERNS, 4-in. pots, \$3.00 per doz.

WILSONII PANS, 3 plants in a 6-in. pan, very fine, \$7.20 per doz.

HOLLY FERNS, 3-in., \$1.50 per doz.

ASPARAGUS PLUMOSUS and SPRENGERI, 3-in. pots, \$1.50 per doz.

FICUS ELASTICA, 6-in. pots, \$9.00 per doz.

DRACAENA FRAGRANS, 3-in. pots, \$9.00 per doz.

Cash with order. No plants shipped C. O. D. All shipments travel at purchaser's risk, and we are not responsible for any delay in transit, as our responsibility ceases when delivery is made to express companies or other carrier. Add 5% to bill for packing charges. We suggest taking some things out of pots, as it saves lots of expressage.

### ASCHMANN BROS.

Second and Bristol Sts. and Rising Sun Ave. PHILADELPHIA, PA.

When visiting Philadelphia, stop and pay us a visit. Our greenhouses are located only four miles from the center of the city—Market Street. Take Number 50 car on Fifth Street marked Fox Chase or Olney, get off at Bristol Street and walk two squares east.

Mention The Review when you write.

## FERNS

We wish to call particular attention to our fine stock of Ferns which we are offering at this time. We can give extra value in all of the sizes, and would recommend that orders be placed at once, before the cold weather sets in. There is no danger now of frosts, and later on, ahead of the holidays, there is always a risk in shipments being delayed and plants damaged, whereas if you have your orders shipped this month, they will go through promptly and you will have them on hand when you want them for your holiday trade. Besides, we can give you exceptionally good value for shipments now.

**Nephrolepis Victoria** (The Victory Fern). A beautiful, new, crested form of Teddy, Jr., 2½-inch pots, \$3.00 per dozen, \$20.00 per 100; 3½-inch pots, 50c each; 6-inch, \$1.00 each; large specimens, 9-inch, \$3.00 each.

**Nephrolepis Elegantissima Compacta**. 3½-inch pots, 50c each; 6-inch, \$1.00 each; large specimens, 8-inch, \$2.00 to \$6.00 each; 12-inch, \$6.00 to \$7.50 each.

**Nephrolepis Muscosa**. 3½-inch pots, 50c each; 5-inch, \$1.00 each

**Nephrolepis Superbissima**. 12-inch pots, \$6.00 each.

**Nephrolepis Dwarf Boston**. 6-inch pots, \$1.00 each; 8-inch pots, \$2.00 each.

Packing added extra at cost.

F. R. PIERSON, Tarrytown, N. Y.

Mention The Review when you write.

**Buddleia Asiatica** well branched and stocky,  
from 3-in. pots, \$25.00 per 100  
JACKSON & PERKINS COMPANY, Newark, New York



# Permanite

## The Ideal Material

And remember, Mr. Florist, we are the manufacturers of the ORIGINAL LCMS Boiler-Setting Cement. Let us show you how to save many a hard earned dollar this Winter on fuel.

To Permanite is to glaze—

To use PERMANITE is to use the very best glazing cement on the market.

Therefore, when permaniting with PERMANITE you are sure of the maximum results.

PERMANITE will render your houses absolutely tight and water-proof. It will remain ever-elastic, absorbing shocks caused by winds and vibration, and greatly reduce glass breakage.

PERMANITE will minimize your fuel consumption and give you the utmost in service and satisfaction.

*Yours for REAL Economy*

**THE GARLAND COMPANY**  
Cleveland Ohio U.S.A.

Mention The Review when you write.

## ROSES

J. W. YOUNG, Enfield, Pa.

### Roses for Forcing

Dorothy Perkins and Excelsa

Two year, heavy, with long canes.

W. B. COLE, PAINESVILLE, OHIO

Mention The Review when you write.

### ROSES Own Root

From 2½-inch and 4-inch pots.  
The Best Varieties for Forcing and Bedding.  
Three Million Plants for 1921.  
Send us your list.

The American Rose & Plant Co.  
Springfield, Ohio

Mention The Review when you write.

## CARNATIONS

F. Dorner & Sons Co.  
LA FAYETTE, IND.

### A HALF-INCH ADVERTISEMENT

here will keep your name and specialty before the whole trade, at a cost of only 62½c per week on a yearly order.

## FERNS—EXCLUSIVELY

Boston .....				Boston .....		100	1000
Roosevelt .....				Roosevelt .....	3-in.	\$15.00	.....
Teddy, Jr. ....	} 2½-in.	100	1000	Asparagus	} 2½-in.	4.00	\$35.00
Whitmanii ....		\$6.00	\$55.00	Plumosus			
Whitmanii Comp. ....				Sprengeri .....			

We have excellent stock to offer, and are booking orders for immediate and future delivery.

Trade references or cash with order.

**THE SPRINGFIELD FLORAL & FERN CO.**  
SPRINGFIELD, OHIO

Mention The Review when you write.

## Araucaria Robusta Compacta and Plumosa

Fine large specimen plants, just the thing for Christmas.

Robusta, 24-in. spread, 2 to 4 tiers. Plumosa, 3 to 5 tiers, \$5.00, \$6.00 and \$7.50 each.

Shipped in pots only; 5% for packing charges.

**FRANK OECHSLIN**

4911 W. Quincy Street,

CHICAGO, ILL.

Mention The Review when you write.

**Fred W. Fletcher**  
Orlando, Florida

Grower of Bulbs, Plants and Seeds for florists' use. All stock advertised, when ready, in Review Classified columns. No catalogue.

Mention The Review when you write.

**JULIUS ROEHRS CO.**  
**RUTHERFORD, N.J.**

ORCHIDS, PALMS  
and plants of every variety.

Mention The Review when you write.



Economical painting is buying paint with a record of durability. **DIXON'S SILICA GRAPHITE PAINT** is the most economical and longest service paint.

Write for Booklet No. 54-B and long service records.

Joseph Dixon Crucible Company  
Jersey City, N. J. Est. 1827

## Greenhouse Heating

SUBSCRIBERS are invited to write the editor of this department with regard to any details of greenhouse heating that are not understood. When information is desired regarding the capacity of boilers, or the amount of radiation required for a greenhouse, the needed temperatures should be stated in the inquiry, as well as the amount of glass in the side walls, and the dimensions and general arrangement of the greenhouses. It is often helpful, also, to have a sketch showing the location of the houses.

### PIPING DOWNHILL SYSTEM.

Please tell me how to pipe my greenhouse for hot water heat. The crop will be carnations and the temperature needed will be 45 to 55 degrees. The house is 21x31, six feet high to the eaves and twelve feet to the ridge. The foundations are concrete. The house contains 1,200 square feet of glass. It will require about 350 square feet of radiation, will it not? There is a raised bench in the center and a 3-foot bench at each side wall. The house runs north and south and the boiler room is at the north end.

My understanding is that the highest point of the flow may be either over the boiler or at the opposite end. My intention is to use two 2-inch flows, running one along each plate, or one 3-inch flow under the ridge. Connected with the flow, or flows, would be ten 2-inch returns, five of them on each side wall, under the benches. Could I attach two 2-inch flows to a Wilks boiler, 24x48? I think this boiler has only one outlet.  
P. R.—Mo.

For a Wilks boiler I should advise using a 3-inch flow pipe, running it about two feet below the ridge, with the highest point over the boiler. A slope of one inch in ten feet will be ample. When a boiler with two flow ports is used it is best, for a house of the stated size and width, to run a 2½-inch flow pipe upon each plate or under the purlins. While a radiation of 350 square feet is not too large to be supplied by two 2-inch flow pipes, the number of returns necessary will make it advisable to use two 2½-inch flows, unless a single 3-inch flow is used.

From the amount of glass stated, I infer that there must be about thirty inches of glass below the plates. If a minimum temperature of 55 degrees is necessary in the coldest weather, it will be advisable to use 350 square feet of radiation, but if there is no harm if the temperature drops to 50 degrees in the nights when it drops below zero outside, 300 square feet of radiation will answer.

Instead of running the returns along the side walls only, it would be better to drop down two 2½-inch pipes from the end of the 3-inch overhead flow pipe, and with each of them feed a coil



"Ain't it a Grand and Glorious Feeling?"

## Heat Your Houses with Kroeschell Boilers

**YOU'LL BE HAPPIER  
YOU'LL BE RICHER**

### TO THE MAN WHO NEEDS A BOILER

"The customer's interest first"—is the basis of the KROESCHELL standard. This principle makes the KROESCHELL Policy the most liberal of all in the Greenhouse Boiler business. The great variety of boilers that we make places us in a commanding position. It is the KROESCHELL principle to supply only the type of boiler best suited for the conditions. For this reason we always furnish the most efficient boiler unit in every case.

**CAN SHIP  
ANY SIZE  
AT ONCE**

**NOT  
CAST  
IRON**



**NOT  
CAST  
IRON**

**TELEGRAPH  
ORDERS AT  
OUR EXPENSE**

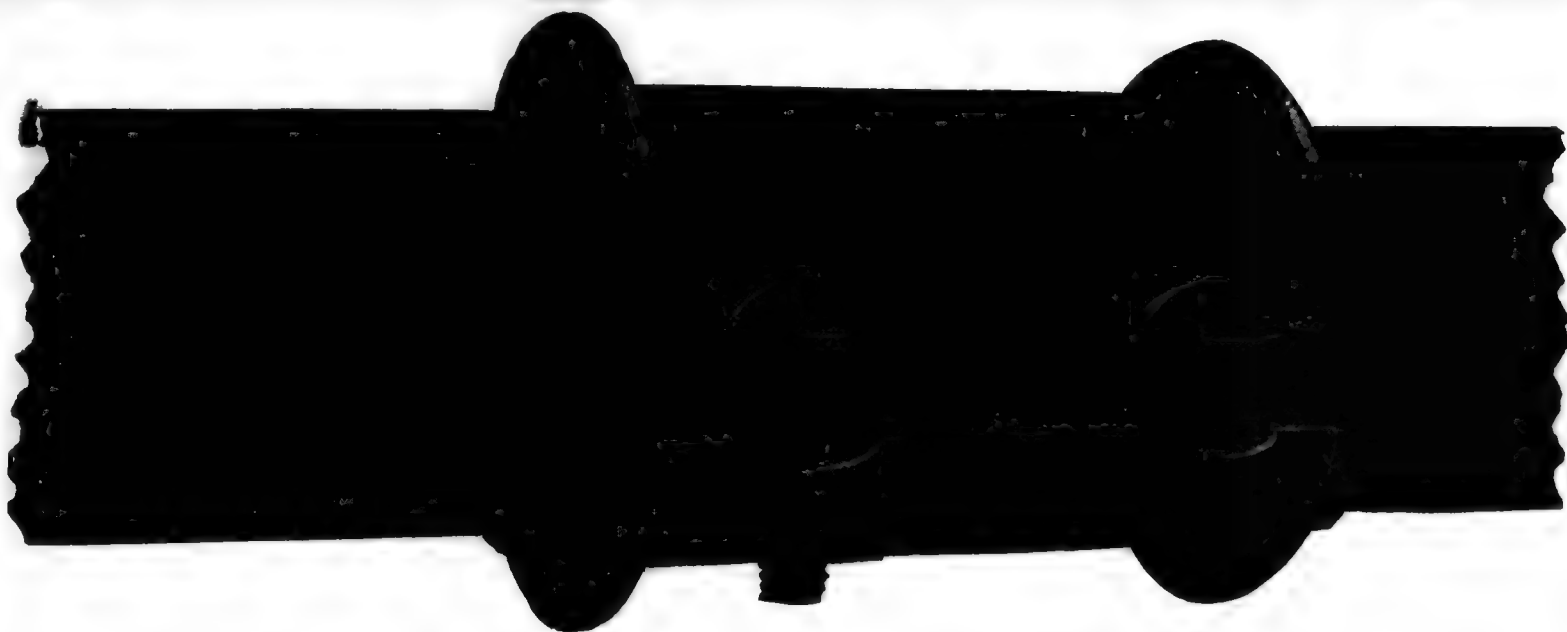
The KROESCHELL has proven its worth in many of the large establishments in this country. It has frequently been selected by the most careful buyers in competition with all other types of boilers. Its efficiency and capacity are completely beyond any other boiler.

KROESCHELL BOILERS have no bulky, soot accumulating surfaces—you avoid the disagreeable work and trouble indispensable to cleaning boilers with complicated and tortuous back and forth passages.

The superiority of our boilers has resulted in the removal and abolishment of hundreds of cast iron sectional boilers—in every instance KROESCHELL BOILERS give more heat with the same piping with less fuel.

**WHEN YOU BUY—GET A KROESCHELL**

**KROESCHELL BROS. CO., 444 W. Erie Street  
CHICAGO, ILL.**



## Stop Pipe Leaks—Quick!

Repair splits and rust holes instantly.  
 "Emergency" clamps are permanent.  
 Entirely save the cost of tearing out  
 and renewing pipe. Order some now  
 —keep some on hand in case of trouble.

	Each
1 -inch.....	\$0.75
1½-inch.....	.90
1½-inch.....	1.05
2 -inch.....	1.20
3 -inch.....	1.88
4 -inch.....	3.00

**Emergency Pipe Clamps** **M. B. SKINNER CO.**  
 558-562 Washington Boulevard, CHICAGO

Mention The Review when you write.

**HOW ABOUT** your condensa-  
 tion problem?

Does sluggish circulation make  
 the temperature hard to  
 control?

Then it's time to investigate the

**Morehead**  
**Back to Boiler** →  
**SYSTEM**

Send for the "Morehead" book  
 —a practical talk on the steam  
 plant problem which has put  
 many a florist on the road to  
 better conditions — and surer  
 profits.

Drop a line AT ONCE.

**MOREHEAD MFG. CO.**  
 Dept. "M" DETROIT, MICH.  
 800

Mention The Review when you write.

## COAL

If you want coal, get  
 in touch with us.

We can give quality  
 and prompt service.

**C. M. MODERWELL & CO.**

1058 McCormick Building

PHONE, HARRISON 725

CHICAGO, ILLINOIS

## A Good Line

Fisher Steam Specialties

The Fisher Governor Co., Marshalltown, Iowa.

Agencies in all principal cities.

## Pipe Fittings - Imico Boilers

—FOR GREENHOUSE WORK—

**ILLINOIS MALLEABLE IRON CO.**

1801-1825 DIVERSEY BOULEVARD CHICAGO



# IT PAYS TO USE— ELASTIC FIRE BRICK In All Your Boiler Work

Any Handy Man Can Install It.

Use it for patching when you cannot afford to cut a boiler out.  
ELASTIC FIRE BRICK can be used for all fire brick purposes.

Hoerber Bros., Geo. Wittbold Co., Miller Bros., C. Hausermann, John Reading and Broadbeck the Florist are using Elastic Lining. These are only a few of the thousands we are selling.

IT COMES IN BARRELS READY FOR USE. A TRIAL ORDER WILL CONVINCE YOU.

## CURRAN & COMPANY

Tel. CANAL 1013

1163-67 W. Twentieth Street, CHICAGO, ILL.

Address Dept. 6

of five 2-inch flow pipes running each way from the middle of the end of the house to the corners, and then along the side walls, or under the side benches, back to the boiler. It will be found satisfactory to use 1½-inch returns in a house of this length, and in that case twelve returns will be needed.

### TORONTO, ONT.

#### The Market.

During the last fortnight there has been no sunshine, and both growers and retailers have been worrying about the Christmas stock. The sun has begun to shine again and the hearts of the florists are glad. The dull weather was beginning to affect the color of the flowers and pessimistic reports were coming from the growers. However, all that is changed and the present reports show that there will be an abundance of stock and the retailers can arrange for a big Christmas trade.

#### Various Notes.

As part of the scheme for the disposing of the Christmas stock, there will be a general publicity campaign. Since the larger florists will probably have no difficulty in disposing of all the stock, the main idea is to assist the smaller members of the club. The people have the money and will spend it at Christmas. The other trades are doing some heavy advertising and the florists cannot be behind in advocating gifts of flowers at Christmas. Unless the people are reminded, they are apt to forget and buy something else.

The seed business of J. A. Simmers, Ltd., has been sold to J. G. Purvis, formerly manager of the William Renie seed business, and C. S. Morrow.

J. J. H.

### SALT LAKE CITY, UTAH.

#### The Market.

Mums still hold on, but the poor quality at present shows that the end is near. The rose supply is in excess of the demand, especially in the long grades. The prices are good and the quality is excellent. Ophelia, Dunlop, Hoosier and Columbia are the only varieties which clean up at all, these bringing \$10 to \$30 per hundred. Carnations are moving fairly well at \$4 to \$7 per hundred, with the supply about equal to the demand. The sweet pea supply is increasing, but all that can be had move readily. Pot plants are beginning to find a good market. Cyclamens, begonias and ferns are the big items at present.

#### Various Notes.

The Inter-Mountain Floral Co. will

## AIR-TIGHT BOILER SETTINGS

CAN BE OBTAINED WITH

### U-B Boiler Setting Cement

a black, gummy product made with a fiber, remaining always in an elastic state, and is guaranteed not to crack or chip off from the surface. This means less coal with increased heat.

Applied to Exterior of Boiler Settings with Two Hands and a Trowel

Requires 40 lbs. of cement to 100 sq. ft. of surface.

Prices F. O. B. Cars, 1 Bbl., 500 lbs. .... 12c per lb. 200-lb. kegs. .... 14c per lb.  
Cleveland, Ohio. 1 ½-bbls., 300 lbs. .... 13c per lb. 100-lb. kegs. .... 15c per lb.  
Also U-B GLAZING CEMENT AT \$1.10 A GALLON IN BARRELS

THE UNITED BUILDERS CO., Cleveland, Ohio

## It Lets the Florist Sleep

You don't have to sit up and watch a  
**GIBLIN GREENHOUSE BOILER**  
**GIBLIN & CO. UTICA, N. Y.**

Let us tell you what one  
will cost delivered at  
your Railroad Station.

WRITE NOW.

Mention The Review when you write.

### TUBING, ALL SIZES

### PIPE CUT TO SKETCH

## SECOND HAND PIPE

Large stock, all sizes, furnished with new threads and couplings.

**JAMES F. GRIFFITH,** 416-24 Moyer Street,  
PHILADELPHIA, PA.

### BOILER FLUES

We make a specialty of handling carefully selected Boiler Flues, 4 inches in diameter and other sizes for Retubing Boilers. Also Flues for greenhouse piping, etc.

All flues are thoroughly cleaned inside and out, trimmed and are ready for use. General sales agent for Stuttle's Patent Clamp and Elbow for joining flues—no packing, no leaks. New Standard Pipe and all kinds of Greenhouse Fittings. Right prices and prompt shipment.

H. MUNSON

Est. 1898 Phone Superior 572  
1433 N. Wells St., Chicago

## Union Grate

A Rocking Grate that Saves Coal

Write for catalogue and prices  
**MARTIN GRATE CO.,** 343 S. Dearborn St.  
CHICAGO

have an excellent crop of sweet peas for Christmas.

Olaf Lindgren, who built the Lindgren Conservatories, at Bountiful, Utah, several years ago and later sold out

## SAVE COAL!

20 to 40 per cent

### KING KOAL

### KARBURETOR

Recommended by Leading Florists.  
For Stoves, Furnaces and Boilers.

Furnace and Boiler ..... \$15.00  
Stoves ..... 2.50

**T. J. NOLAN**  
507 N. Irving Ave., SCRANTON, PA.

and went to Europe, returned to Salt Lake City early last summer and purchased the Salt Lake Floral Co. He has just completed extensive improvements on his range. The old houses were torn



K Showing case with which Plibrico is laid in place.

# PLIBRICO

## A Jointless Fire Brick Lining

under your boiler is a sure determinable saving of one of the largest preventable losses of economy in any boiler plant. Plibrico is also unexcelled for baffle construction and repairs.

Shipped in steel containers only. Warehouse stock carried in principal cities for immediate delivery.

Write for book on furnace building.

### JOINTLESS FIRE BRICK CO.

Offices and Factory, 1130-1150 Clay St., Chicago, Ill.



Trade Mark  
Reg. U. S. Pat. Office

## = OVERISSUED NEWSPAPERS =

Car Load Lots **FOR WRAPPING PURPOSES HAVE GIVEN EXCELLENT SERVICE AND** Protect your Supply  
Our Specialty **HAVE SAVED MONEY FOR MANY OF OUR SATISFIED CUSTOMERS** by ordering New  
**910 Michigan Blvd. MENDELSON BROS. PAPER STOCK CO. CHICAGO, ILLINOIS**

## GULF CYPRESS

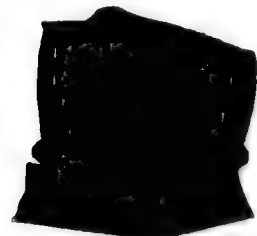


**Greenhouse Materials**  
Pecky Cypress Bench Lumber  
**GLASS**

## HOTBED SASH

All Kinds and Sizes  
At lower than the prevailing market prices.

**NON-KINK  
WOVEN HOSE**  
Remnants, 12 ft. and up, coupled,  
13¢ per ft. This hose is cheap at  
twice the price.



### Metropolitan Patent BOILERS

Will do more work than any other boiler of the same size; made in all sizes to heat every size greenhouse.

**PIPE  
VALVES FITTINGS**

**Metropolitan Material Co.**  
PATENTED GREENHOUSES

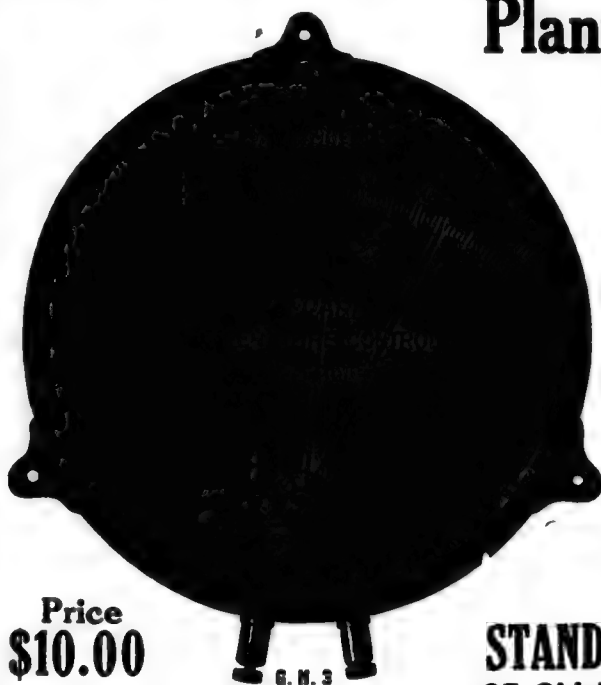
1299-1323 Flushing Ave., Brooklyn, N. Y.

Mention The Review when you write.

down and seven large, modern houses were constructed. The heating system has been improved and the plant is now modern in every respect. Most of the space is devoted to carnations and sweet peas. Mr. Lindgren also has 125,000 pansy plants outdoors, which are in excellent condition and will undoubtedly be profitable for spring sale.

Emil Lund, at Bountiful, will have an excellent cut of carnations for Christmas. He also has some good mums for Christmas trade. A bed of Hilda Canning, the baby bronze, is especially fine.

G. J. B.



Price  
**\$10.00**

G. H. 3

## Plant Insurance at \$10

WHAT would happen if your night man fell asleep some night in zero weather? What if you should oversleep, or a cold wave hit your greenhouse when your heat is at the minimum? It would mean ruin to your plants—possibly ruin to you.

But Not if you are equipped with the **STANDARD THERMOSTAT**. The Standard Thermostat protects you from just such dangers. It will ring a bell at your bedside when danger is near.

For enclosed check of ten dollars, please send us one of your Thermostats. We consider a Thermostat the best and cheapest insurance against being caught by sudden changes of temperature or freezing we could buy. Yours truly, The Keeshan Gardens, Topeka, Kan., Nov. 13, 1920."

**Get one to-day, \$10.00**

(G. H. 4, same as G. H. 3, only under lock and key, \$15.00.)

### STANDARD THERMOMETER CO.

65 Shirley Street, BOSTON, MASS.

Mention The Review when you write.

## MASTICA



USE IT NOW.

**F. O. PIERCE CO.**  
P. O. Box 294  
NEW YORK

Mastica is elastic and tenacious, admits of expansion and contraction. Putty becomes hard and brittle. Broken glass more easily removed without breaking of other glass as occurs with hard putty.

**Lasts Longer Than Putty. Easy to Apply**

Mention The Review when you write.

ESTABLISHED 1867

### S. WILKS MFG. COMPANY

Manufacturers of

### WILKS HOT WATER BOILERS

FOR GREENHOUSE HEATING

3517-3539 Shields Ave., CHICAGO, ILL.

Mention The Review when you write.



Mention The Review when you write.

## PIPE

Wrought Iron of sound second-hand quality with new threads and coupling, 16-ft. lengths and up. Also pipe cut to sketch. We guarantee entire satisfaction or return money.

ALSO NEW PIPE AND FITTINGS

**Pfaff & Kendall, Est. 1902, Newark, N. J.**



## Shredded Cattle Manure

is selected quality manure taken from brick paved Stock Yard cattle pens—dried and sterilized by a high temperature direct heat process which kills weed seeds, fungus and disease germs. Packed in 100 lb. bags in coarse shredded form for mulching or top-dressing. Largely used for mixing with bench and potting soil and liquid manuring. Unequaled for lawn and garden fertilizing.

Insist on **WIZARD BRAND** through your supply house or write us direct.

**THE PULVERIZED MANURE CO., 33 Union Stock Yards, CHICAGO**

## Remarkable Results

obtained by the use of **LIME-FERTILE** (the inoculated soil builder); also **NITRO-FERTILE** (the odorless liquid fertilizer).

We have endorsements from a number of the most reputable people in this country, including the largest growers of cut flowers in the world.

*Let us fill your order early. WRITE TODAY.*

**THE FERTILE CHEMICAL CO.,** DEPT. A,  
CLEVELAND, OHIO

### COLUMBUS, O.

#### The Market.

There is a good demand for flowers, considering the season. With mums off the market, carnations, sweet peas and roses are selling extra well. There is also a demand for potted plants, which consist of cyclamens, mums, ferns and a few primroses.

Columbus florists report an extremely heavy Thanksgiving week and a week of good business following it. It is expected that Christmas week will be a busy one for the trade.

#### Various Notes.

The Fifth Avenue Floral Co. reports another family blanket. This firm is doing a good wholesale business.

The Bexley Floral Co. reports a heavy crop of carnations for Christmas.

Underwood Bros. have a new Ford delivery car.

I. D. Seibert, of the Fifth Avenue Floral Co., went to Bellefontaine, O., December 3, for a short visit.

T. J. Ludwig has had his two delivery cars repainted. W. F. F.

### WICHITA FALLS, TEX.

At the establishment of the Donnelly Floral Co. a clean and well kept greenhouse is the supply station whence Mrs. and Mrs. Donnelly draw for their trade. Some excellent mums in all colors could still be seen November 27 and Mr. Donnelly reports business brisk, especially in funeral work.

The store of the Wichita Falls Floral Co. is an attractive one and, under the capable management of E. A. Bebb, a good business is done in this thriving city. A range of 20,000 feet of glass helps to fill the store, but a good deal of stock is also shipped in. Some excellent large specimen cyclamens are being displayed, as well as other good plants and cut flower stock. A new Kroeschell boiler was seen at the greenhouses. H. R. R.

# GLASS for GREENHOUSES

Get Our Prices

**JOSEPH ELIAS & CO., Inc.**  
LONG ISLAND CITY, N. Y.

Mention The Review when you write.

## GREENHOUSE GLASS

In all sizes, uniform in thickness, prompt shipments.

**Ohio Plate & Window Glass Co.** 309-319 Morris St. Toledo, Ohio

Mention The Review when you write.

## GREENHOUSE GLASS

**LOW PRICES  
PROMPT SHIPMENTS**

**GOOD QUALITY. UNIFORM STANDARD THICKNESS. WELL FLATTENED.**

Our Service and Prices Will Save You Time and Money.  
We Solicit Florists' Inquiries.

**THE THROOP-MARTIN CO., COLUMBUS, OHIO**



# VITAPLASTIC

## GLAZING COMPOUND

### Is Being Used by Greenhouse Men Everywhere

for it will withstand extreme cold and extreme heat. Your glazing work, done once with **Vitaplastic**, will last you for years and aggravation and expense from loose lights and a leaky hothouse will be a thing of the past. There are users of **Vitaplastic** products in your city and we refer you to them as to the excellent results they obtained with our products.

Our **Automatic Glazing Machine** will save you energy, time and money. Ask us how you can get one **FREE**.

**Vitaplastic Boiler Setting Sealer** will effectively seal your boiler setting and will permit you to make a big saving on your fuel bills.

Address our service department for more particulars and any questions you may have will be cheerfully answered—you incur no obligation on your part.

*The* **QUALITY BRANDS Company**  
CLEVELAND OHIO



#### WE ARE SPECIALISTS IN GREENHOUSE GLASS

Free from Bubbles—Uniform in Thickness

#### PAINTS AND PUTTY

**Greenhouse White** (Semi-Paste.) The Paint Particular Florists Prefer.

It will pay you to get our estimates.

**THE DWELLE-KAISER CO.**  
251 Elm St., BUFFALO, N. Y.

#### GREENHOUSE GLASS

ALL SIZES BEST BRANDS

**SHARP, PARTRIDGE & CO.**  
2263 Lumber Street,  
CHICAGO

### Lewis Bros.

Manufacturers of

Wired Picks and Sticks Labels and Pot Markers  
Candy Sticks and Skewers  
PEEKSKILL, N. Y.

## Greenhouse Glass

### WE ARE THE WORLD'S LARGEST PRODUCERS

Ask the dealers for prices, or write us direct if the dealer doesn't handle our product. We guarantee uniform Grading, Flattening, Annealing and Careful Packing.

**"GET ACQUAINTED" WITH OUR SPECIALTIES**  
**29-34-39-ounce Glass**

**AMERICAN WINDOW GLASS CO.**

General Offices: Farmer's Bank Building, PITTSBURG, PA.

Mention The Review when you write.

**BEST QUALITY  
EXTRA HEAVY  
PERFECTLY FLAT**

## Greenhouse Glass

Our Glass is especially selected for the Greenhouse Trade and we know it will please you.

Write us for prices on ANY SIZE or QUANTITY  
SINGLE or DOUBLE STRENGTH GLASS.

**BAUR WINDOW GLASS CO., Eaton, Indiana**



Improved Challenge

## Ventilating Machines and Greenhouse Fittings

The users of Evans' Challenge Improved Ventilating Apparatus Receive Maximum Quality and Service at Minimum Cost.

We can supply you with Gutter Brackets, Y Brackets, Split Tees, Split Crosses, Pipe Straps, Pipe Carriers, Tie Brackets, Turn Buckles, Side Board Bench Brackets, Shelf Brackets, Ridge and Purlin Brackets, Sash Hinges 3x2 $\frac{1}{2}$  galvanized steel with brass pins, Door Hinges 4x4 galvanized steel with loose brass pins—in fact almost everything in the line of Greenhouse Fittings.

**Our Prices Are Right**

Get one of our Salt Sprayers. You cannot afford to be without it.

ESTIMATES CHEERFULLY FURNISHED

**John A. Evans Co., Richmond, Ind.**

Corner North 14th and Penna. R. R.



Price, \$7.50

### WASHINGTON, D. C.

#### The Market.

The last few days of last week brought a good increase in business. However, conditions are far from satisfactory for this time of the year. Business was chiefly made up of funeral work during the last few days. Although the supply of stock was not large, at no time during the entire week did the demand come up to the supply and there was practically no clean-up in any line of seasonable stock. All members of the trade are looking forward to Christmas and orders have already started to come in. This makes the outlook for the future a little better.

#### Various Notes.

The Washington Floral Co. is cutting some fine stock at present and its roses, orchids and many other varieties of stock continue to find ready buyers, despite the present market conditions.

George Shaffer was exceedingly busy with funeral work last week. He also had a number of large decorating jobs.

Louis Morat has resumed his duties as superintendent of the government greenhouses at the National Training School for Boys, after an illness. Mr. Morat has held this position for fifteen years.

G. V. S.

**Battle Creek, Mich.**—W. E. Willison, who owns a greenhouse, 16x60, intends to build three houses of the same size as soon as weather permits and to put a plot of six and one-half acres under irrigation for field flowers.

### MR. GROWER



It costs you one-fifth of a cent to tie any plant to a stake when you use "Wire Ties."

\$2 per 1000 Ties  
Ask your dealer, or

**WM. F. BUSCHARDT**  
6 E. Woodland Ave., Baltimore, Md.

Mention The Review when you write.

## Greening Pins and Carnation Staples

We are now prepared to fill orders promptly, having enlarged our quarters and added more machines.



Manufactured by

**Wm. Schlatter & Son**

422 Main Street  
Springfield, Mass.

## PECKY CYPRESS

WE ARE SPECIALISTS

We were practically the first to sell to this trade, and guarantee perfect satisfaction and rock-bottom prices. **Get the value of our long experience. PECKY CYPRESS**, because of its durability, is the only wood now being used for greenhouse benches. Will ship in any quantity, carload or less.

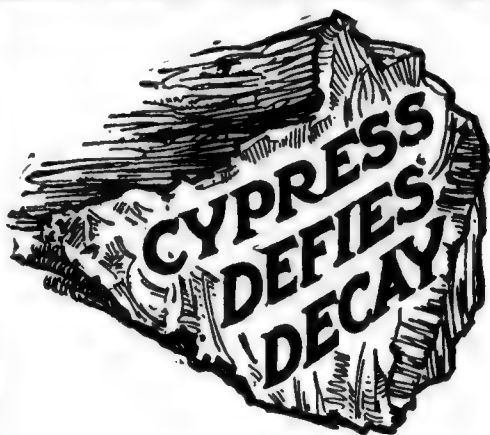
Drop Siding, Ship Lap, Flooring, White Cedar Posts, Everything in Lumber

WRITE FOR PRICES

**ADAM SCHILLO LUMBER CO.,**

Kingsbury and Weed Sts.  
CHICAGO

L. D. Phones Lincoln 410 and 411



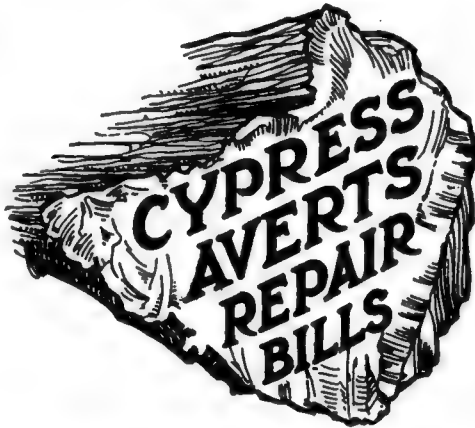
"THE WOOD THAT ALL ITS USERS PRIZE, THE WISE INVESTOR SAFELY BUYS."



**INSIST ON "TIDEWATER" CYPRESS, WITH THIS MARK ON EVERY BOARD:**



NOW FOR A FREE BOOK from the famous Cypress Pocket Library—43 vols. Vol. 3 is the Greenhouse Book. Vol. 1 has full list. Write.



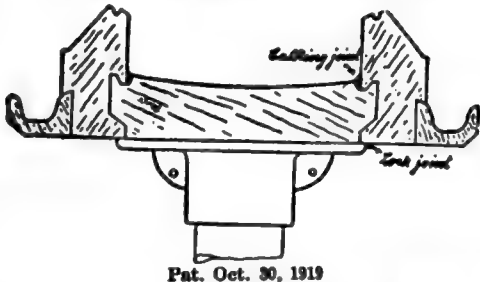
### SOUTHERN CYPRESS MANUFACTURERS' ASSOCIATION

1230 PERDIDO BLDG.,  
NEW ORLEANS, LA.

1230 HEARD NAT'L BANK BLDG.,  
JACKSONVILLE, FLA.

(Please address nearest office.)

## "A satisfied customer is the best AD"



MR. OTTO BUSECK, Supt. Middlemount Nurseries, Asheville, N. C., writes:

"Your patented LEAK-PROOF gutter has stood the test. We had 27 days of constant rain and no leak anywhere. We are glad to substantiate the claims you make for this gutter."

We are the patentees and sole manufacturers of this LEAK-PROOF gutter which is giving so much satisfaction.

### ICKES-BRAUN MILL CO.

2330 Wabansia Avenue,

Near Western and North Aves.

CHICAGO, ILL.

Greenhouse Material, Greenhouse Hardware, Permanite, Paint, etc.

# DUROPLASTIC

THE PROVEN BEST  
BY YEARS OF TEST  
GLAZES RIGHT and STAYS TIGHT

— MANUFACTURED AND GUARANTEED BY —

THE DURABLE PRODUCTS CO., Exchange Bldg., CLEVELAND, OHIO

## Weeber & Race

GREENHOUSE BUILDERS

1815 Johnson St., N. E., Minneapolis, Minn.

We give estimates on building new greenhouses, furnishing all material and labor, also wrecking and rebuilding old ones. Write us for plans and estimates.

## SUPREME CARNATION STAPLES



Mend split carnations

Per 1000.....\$0.35  
Per 3000..... 1.00

Postpaid

Samples on request  
F. W. Waite, 85 Belmont Av.  
Springfield, Mass.



## SPLIT CARNATIONS

Easily Mended with

Pillsbury's Carnation Staples

"Best device on the market."—Joseph Traudt.  
"Could not get along without them."—S. W. Pike.

1000, 35c; 3000 for \$1.00, postpaid  
I. L. Pillsbury, Galeburg, Ill.



DENVER, COLO.

The Market.

Business was good last week. The demand was only slightly less than that of Thanksgiving week. Some varieties of cut stock are scarce, roses more so than others. Carnations are arriving of fine quality. There has been little call for Paper Whites, but they hold at 6 cents. A few callas are coming in now and some good Easter lilies are to be had. Sweet peas are improving in quality every day. Small quantities of violets complete the list. Shipping trade last week was good.

Poinsettias promise to be unusually good this season. This market seldom sees them with good foliage, but, barring mishaps, within the next two weeks there will be plenty of good blooms.

Various Notes.

The Roberts Rose Co., besides its cut flower trade, is fast developing its business in rose plants out of pots for bedding purposes. The company's slogan is: "Western roses for western conditions." J. T. Roberts says, "We believe that own-root, pot-grown roses are far better in the semi-arid west. They will show a far smaller loss the first year than dormant stock. We have on our list only such varieties as grow vigorously without budding. They include the hybrid teas, polyanthus and climbing roses of all kinds.

Albert Hamberger is cutting fine sweet peas now.

Ben Boldt has a splendid house of poinsettias.

Walter G. Lehrer is cutting good carnations from his new range, on the north side. He reports having done well with his mums this year.

The City Floral Co. has a fine crop of poinsettias, and also quantities of cinerarias that are coming along nicely.

George McNamara, with Frank F. Crump, Colorado Springs, Colo., was a visitor last week.

Elitch Gardens Co. has a fine lot of freesias coming on. R. E. H.

**Dreer's Peerless Glazing Points**  
For Greenhouses

Drive easy and true, because both bevels are on the same side. Can't twist and break the glass in driving. Galvanized and will not rust. No rights or lefts.

The Peerless Glazing Point is patented. No others like it. Order from your dealer or direct from us.

1000, 90c. postpaid. Samples free.

**HENRY A. DREER,**  
714 Chestnut Street,  
Philadelphia.



FULL  
SIZE  
No. 2

Mention The Review when you write.

**GEORGE KELLER POTTERY CO.**  
Successors to  
**GEO. KELLER & SON**



Manufacturers of  
**RED POTS**

Before buying write for prices  
**2614-2622 Herndon Street**  
Near Wrightwood Ave.  
**CHICAGO, ILL.**

## WATERPROOF GLAZING PUTTY

### AT \$1.00 PER GALLON

### QUALITY IS OUR FIRST AIM

Cutting away the overhead expenses, such as traveling salesmen and so on, and selling ***DIRECT BY MAIL ONLY***, we can afford to undersell all other compounds which are being sold at twice the price of WATERPROOF GLAZING PUTTY.

Order a barrel today. We guarantee absolute satisfaction or you need not pay us. We have faith in our material and faith in you. Terms are 60 days which will give you a chance to test WATERPROOF GLAZING PUTTY.

### SEND YOUR ORDER IN NOW — WE GUARANTEE PROMPT SHIPMENT

1 bbl. (60 gallons).....	at \$1.00 per gallon
1/2-bbl. (40 gallons).....	at 1.05 per gallon
1 keg (20 gallons).....	at 1.10 per gallon

We give the OLD RELIABLE GLAZING GUN GRATIS with a barrel or half-barrel order; to others it is \$2.50.

**Ohio Mail Sales Co., —BOX 212— Cleveland, Ohio**



**COMPETITION PROVES OUR QUALITY**

## RED POTS

Best Materials — Skilled Labor — Uniformly  
Burned — Carefully Packed.

**The Peters & Reed Pottery Co.** HORACE C. GRAY CO. So. Zanesville, Ohio  
200 Fifth Ave., New York.

### IONIA POTS ARE STRONG

Always burned to the same degree of hardness. Our kilns are equipped with heat-measuring pyrometers and other up-to-the-minute improvements. Every detail of manufacture, from the clay bank to the strong crates in which Ionia pots are carried to you, marks an advancement over old-time methods. Let us have your order now.

**WE WILL SHIP WHEN YOU ARE READY.**  
**REMEMBER that we solved the breakage problem years ago** **IONIA POTTERY CO., IONIA, MICH.**

**40% More Roses With  
Skinner System Irrigation**

"Comparing the total results in both greenhouses (where we made our tests) we have 3773 blooms for the Skinner System, and 2580 blooms for the hose system.


"The water from the Skinner System goes on in a fine spray—no flooding and puddling, as with hose watering."

MARYLAND AGRICULTURAL  
EXPERIMENT STATION.

## SKINNER SYSTEM

OF IRRIGATION

**The Skinner Irrigation Co.**  
223 Water St. Troy, Ohio



## WATERPROOF PAPER FLOWER POST

These pots are nested and packed in cases of 1000 each, except 4, 5 and 6-inch sizes, which are put up in cases of 500 each.

2 1/4 -inch pots.....	\$ 4.75
2 1/2 " " .....	5.50
3 " " .....	7.75
3 1/2 " " .....	10.50
4 " " .....	13.00
5 " " .....	20.10
6 " " .....	26.95

**C. C. Pollworth Co.**  
Milwaukee, Wis.

**Miller's Lock-Process Dirt Bands**  
Made of Cardboard

Packed 5,000 to a case, no cases broken.

2 x2 x2, \$4.00 per case	2 1/2 x2 1/2 x2 1/2, \$ 8.00 per case
2 1/4 x2 1/4 x2, 5.50 per case	3 x3 x3, 13.00 per case

Cash with order. Order now for freight shipment.

**MODERN MFG CO., 543 N. Lawrence St.**  
P. O. Box 2854. PHILADELPHIA, PA.

BIRD

## NEPONSET

Waterproof Paper  
**FLOWER POTS**

**BIRD & SON, Inc.**  
EAST WALPOLE, MASS.



# DIETSCH



## Character Greenhouse Materials

For nearly forty years this house has catered continuously to the Florists' Trade of America.

Jealous care of its good name and of the quality of its construction materials has made the trademark "DIETSCH" of equal rank with "STERLING" as a mark by which established worth may be recognized.

You might as well be protected by it, for Dietsch construction material costs no more than other good material.

*Estimates and Catalogue Free*

Construction Materials

Hotbed Sash

Hardware, Etc.

Department B

**A. DIETSCH COMPANY**  
2640 Sheffield Ave., CHICAGO, ILL.



Get acquainted with this modern convenience  
—The Harris Ready-To-Use Locked Plant Band.  
Send for prices.

Order in time for freight shipment.

**A. W. HARRIS MFG. CO.**  
401 Pine St. SLEEPY EYE, MINN.

CAMBRIDGE

NEW YORK



World's Oldest and Largest Manufacturers of

**FLOWER POTS**

WHY?

**A. H. HEWS & CO., INC.**  
Cambridge, Mass.

## RED POTS

Our superior facilities enable us to keep  
**QUALITY UP—PRICES DOWN**  
Write for prices and Save Money

**MISSOURI POTTERY CO.**  
and SUPPLY CO.  
4219 Iowa Ave. ST. LOUIS, MO

## DREER'S "RIVERTON SPECIAL" PLANT TUBS

No.	Diam.	Each	Doz.	100	No.	Diam.	Each	Doz.	100
10	20 in.	\$4.95	\$54.45	\$412.50	50	12 in.	\$1.45	\$16.50	\$126.50
20	18 in.	3.65	89.60	322.80	60	10 in.	1.00	10.90	85.25
30	16 in.	2.60	28.60	220.00	70	8 in.	.85	8.80	67.10
40	14 in.	2.10	28.65	187.00					



The Riverton Tub is sold exclusively by us and is the best ever introduced. The neatest, lightest and cheapest. Painted green and bound with electric-welded hoops. The four largest sizes are equipped with drop handles.

**HENRY A. DREER**  
Seeds, Plants, Bulbs, Supplies  
714-16 Chestnut St., Phila.

Mention The Review when you write.



## KAHLER REAL RED POTS ARE RECOGNIZED EVERYWHERE FOR QUALITY.

Your orders always receive prompt and careful attention. Made of high-grade material by skilled workmen in a modern plant.

Write for prices and samples.

**KAHLER POTTERY CO. - LOUISVILLE, NEB.**

Mention The Review when you write.



## THE ELVERSON POT

It is a dollars and cents saving proposition—plus satisfaction—to use the pot that proves its merit in the test of actual service. Write for free samples of that pot.

**W. H. Elverson Pottery Co., New Brighton, Pa.**

Mention The Review when you write.

## Standard Red Flower Pots

Price list and samples on application.

**PADUCAH POTTERY CO., Inc.**  
PADUCAH, KENTUCKY

Mention The Review when you write.

FOR THE SMOOTHEST, MOST POROUS

## RED POT

In which plants do the best, write to

**MISSOURI POTTERY CO.**

227 W. 8th St., Kansas City, Mo.

Mention The Review when you write



Let us operate the Sash in your new Greenhouse with the

## Advance Sash Operator

SATISFACTION GUARANTEED

Our complete line of Greenhouse Fittings are labor-savers and you cannot afford to pass this up.

Our Catalogue contains full illustrations and descriptions, with net price list enclosed. Write today for catalogue.

**ADVANCE CO., 542 N. Fourteenth St., Richmond, Ind.**

### MILWAUKEE, WIS.

#### The Market.

Owing to the continuous dark weather the last two weeks and mums being out of the market, the supply of stock is not equal to the demand. Sweet peas were mostly affected by the dark weather, many of the plants having dropped their buds. There is, however, some stevia coming in, and also Paper Whites.

#### Various Notes.

There was a well attended meeting of the Florists' Club Thursday, December 2. The election of officers was held and the following were elected: President, Fred Gutermuth; vice-president, Alfred Locker; treasurer, James Livingstone; secretary, Eugene Oestreicher. Carl Menger was elected trustee for three years. The new officers are all young and active men. Considerable is expected from them during the coming year. The entertainment committee has arranged for a theater party, which will be given this month.

There was a meeting of the officers of the Wisconsin State Florists' Association at the Blatz hotel, and matters pertaining to the next convention were taken up. Those in attendance were: President Richard Haentze, of Fond du Lac; F. H. Holton and John Rindfleisch, of Beloit; James Taylor, of Oshkosh, and George Vatter, of Marinette.

C. C. Pollworth has returned from his annual hunting trip, bringing back with him an exceptionally large buck. P.

### NEWPORT, R. I.

The Newport Horticultural Society has voted to hold a series of lecture meetings during the coming winter, at which speakers of prominence are to discuss horticulture, floriculture and kindred topics.

Mr. and Mrs. James Matson left this week for Los Angeles, Cal., where they will make their future home. Mr. Matson is going into the fruit growing business. He has been in this country twenty-eight years, twenty-two of which he has been gardener for Mrs. William Grosvenor.

James Clunes has resigned as gardener for Arthur Curtis James to accept a similar position on Mrs. William Grosvenor's estate.

Oscar Schultz has recently disposed of some of his property holdings on Stockholme street.

Frank Gencek has recently purchased real estate adjoining his property in Jamestown. W. H. M.

## MAKES HOUSE PLANTS GROW

**Big Profits!**  
**Quick Turnover!**  
**We Do Your Selling!**  
**Every Plant Owner For It!**

## Dealers, Attention!!!

Here's the biggest and best rapid-fire sales proposition you've ever heard of. **Plantlife** in gloriously lithographed tins, in handsome display boxes, sells to every buyer of a plant, like hot cakes! We almost do your actual selling for you, through attractiveness of packing, fulfillment of promise in the product, richly printed **FREE** literature, national advertising and all kinds of dealer co-operation.

**Plantlife** is the best thing in the florists' specialty line in America today. Absolutely cures sick plants; makes profuse, exotic bearing. Housewives love it! Sells on sight.

# "Plantlife"

(Trade-mark Registered U. S. Patent Office.)

If the plant is weak and ailing, a teaspoonful of **Plantlife** at its roots will restore it to hardy, healthy vigor almost over night. If plants already are healthy, **Plantlife** causes them to grow and expand so luxuriously your customers will marvel!

**Plantlife** is a dry, scientific compound in powder form, made of the best in nitrogen, sulphates and potash. It's purely organic matter which contains its own high analysis and which we guarantee. No filler or chemicals.

**DEALERS' IMPRINT ON FREE BOOKLETS  
FOR COUNTER DISTRIBUTION.**

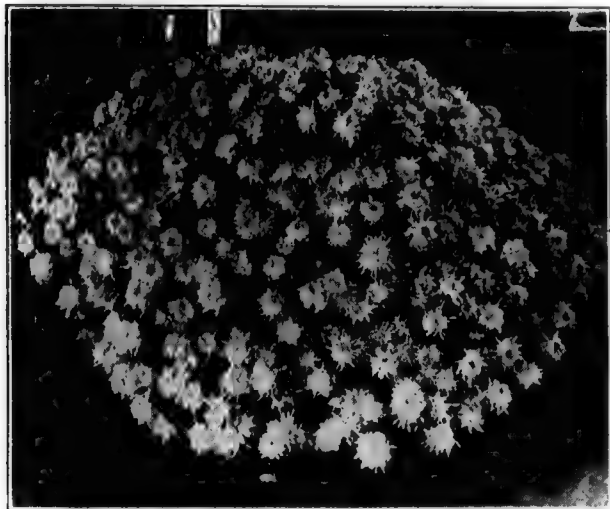
**\$4.00 a dozen to Dealers—Retails 50 cents—From Jobbers or Direct.**

## R. H. Hoover Laboratories, Inc.

**General Offices:**  
**FREEMONT, ILL.**

**Sales Offices:**  
**1114 Lytton Bldg., CHICAGO, ILL.**  
**Phone Wabash 8000**





## THIS IS THE Josephine Foley Chrysanthemum

Over 750 beautiful white mums, not small pompons but good big blooms—all on one plant—from one stalk. As less than half of the blooms can be seen in the picture, the beauty of this plant can only be imagined.

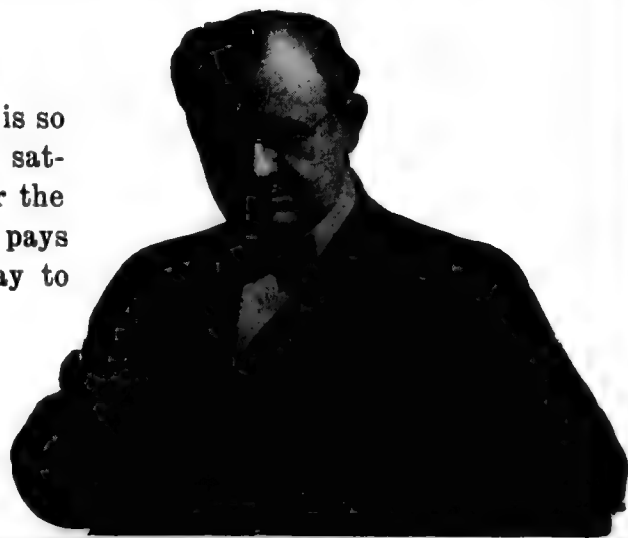
Mr. Donald McNaughton, Superintendent, grew this remarkable prize-winning plant in the Foley Greenhouse of E. S. Moore, of Lake Forest, Ill. This is the beautiful white mum, Elmer Smith's production, which won the Foley Prize at the mum show a few years ago and was named after Philip Foley's youngest daughter by Elmer Smith.

### Foley Greenhouses

are so thoroughly well built—the Foley Heating System is so ample—and so dependable, that growers can be sure of satisfactory results from their efforts, no matter whether the flowers be the delicate orchid or the hardy mum. It pays to be sure your house is right and the simple way to have it right is to have it Foley built and heated.

**The Foley Greenhouse Mfg. Co.**

3248 W. 31st Street, Chicago.



# Aphine

*The Insecticide that  
Kills plant Lice  
of every species*

THE RECOGNIZED STANDARD INSECTICIDE

A spray remedy for green, black, white fly, thrips and soft scale.

## FUNGINE

For mildew, rust and other blights affecting flowers, fruits and vegetables.

## VERMINE

For eelworms, angleworms and other worms working in the soil.

Quart, \$1.00 Gallon, \$3.00.

Sold by Dealers

**Aphine Mfg. Co., Madison, N. J.**

A Fine Seller in Retail Flower Stores

### Gro-Well Plant Food



We put this up to be able to meet the calls in our own flower store. It has taken so well we have decided to wholesale it at

**\$2.00 per dozen;**

**\$15.00 per 100.**

Retails at 25c per pkg.

**BRAMLEY & SON**

1181 East 71st Street, CLEVELAND, O.

## Used by Florists for over a Quarter of a Century



**HAMMOND'S THRIP JUICE**  
[is "King Pin" against Sucking Insects.]

**HAMMOND'S GRAPE DUST**  
for Mildew on Roses, etc.

**HAMMOND'S COPPER SOLUTION**  
Gold Medal Fungicide, safe and reliable.

**HAMMOND'S SLUG SHOT**  
Destroys Sow Bugs or other Worms in Soil.

Our Products Sold by Seed Dealers

**Hammond's Paint & Slug Shot Works,  
BEACON, N. Y.**

# ◆ Classified Ad Department ◆



It  
Pays

## ACHILLEAS

**ACHILLEA THE PEARL.**  
Strong field-grown clumps for immediate delivery, \$8.00 per 100.  
**CHARLES H. TOTTY CO.,**  
Madison, N. J.

Achilleas, Boule de Neige, large clumps, \$8.00 per 100, \$60.00 per 1000. Hugo Kind, Shady Lawn Nurseries, Hammonton, N. J.

## ADIANTUMS

**ADIANTUM O'BRIENII.**  
Strong, vigorous 2-in., \$6.00 per 100, \$55.00 per 1000. Large clumps, \$50.00 per 100.  
This is one of California's best and hardiest ferns. Ready for immediate delivery.  
**ROY F. WILCOX & CO.,**  
Montebello, Cal.

Adiantum Cuneatum, strong plants, 2½-in., \$12.50 per 100; 3-in., \$15.00 per 100; 4-in., \$30.00 per 100; 5-in., \$50.00 per 100.  
**S. S. Skidelsky & Co.,** 50 Park Place, New York.

## AGERATUMS

Ageratums, Gurney and Blue Star, rooted cuttings, \$1.00 per 100, \$9.00 per 1000. Cash.  
**Byer Bros.,** Chambersburg, Pa.

Ageratum Stella Gurney, well rooted cuttings, \$1.00 per 100, \$9.00 per 1000. Prepaid by mail. Cash.  
**J. P. Cannata, Mt. Freedom, N. J.**

Ageratums, 2½-in., ready to shift, fine for cuttings, \$6.00 per 100. Cash.  
**La Crosse Floral Co., La Crosse, Wis.**

Ageratum Princess Pauline, rooted cuttings, \$1.00 per 100, \$8.00 per 1000. Cash.  
**B. J. Passmore, Malvern, Pa.**

## AKEBIAS

**Akebia Quinata, strong, field-grown vines, 15c.**  
**Teas Nursery Co.,** Carthage, Mo.

## AMARYLLIS

**AMARYLLIS VITTATA GIANT HYBRIDS.**  
Mammoth bulbs, good for two flower stems, \$7.50 per doz., \$50.00 per 100; large flowering bulbs, \$5.00 per doz.; \$35.00 per 100.  
Strong, sturdy seedlings from spring, \$6.00 per 100, \$50.00 per 1000.  
**O. FEHRLIN, CITRONELLE, ALA.**

## AMPELOPSIS

### AMPELOPSIS VEITCHII.

**Boston Ivy.**  
The largest stock in existence. Best grown and graded. Grown thinly. It is strong and well rooted, much better than most stocks offered. Not the cheapest but the best.  
3-year, XX heavy tops and roots, 3 to 5-ft., \$4.00 per dozen by mail, \$25.00 per 100.  
2-year, extra strong, 2 to 4-ft., \$3.00 per dozen by mail, \$15.00 per 100.  
2-year, good, 18 to 24-ins., \$2.00 per dozen by mail, \$12.00 per 100.  
1-year, extra selected, 2 to 3-ft., \$10.00 per 100, \$90.00 per 1000.  
1-year, extra selected, 18 to 30-ins., \$7.00 per 100, \$80.00 per 1000.  
1-year, strong, 20 to 36-ins., \$5.00 per 100, \$40.00 per 1000.  
1-year, light, 10 to 20-ins., \$15.00 per 1000. Satisfaction guaranteed. Packed free by express.  
**CHARLES BLACK, HIGHTSTOWN, N. J.**  
Ampelopsis Veitchii, strong rooted cuttings, \$2.00 per 100. **W. R. Yerkes, Hutchinson, Kan.**

## ANTHERICUMS

### ANTHERICUM.

Mandaianum, 2½-in. pots, \$6.00; 4-in., \$15.00 per 100. Fine for Fern dishes. No charge for packing. Cash, please.  
**THE IMLAY CO., ZANESVILLE, O.**

## ASPARAGUS

### PLUMOSUS, SPRENGERI.

Plumosus and Sprengeri, 100,000 once transplanted, \$15.00 per 1000 while they last. If you are looking for full value for your dollars, these plants will please you. Fine for boxes, pans or growing on. Packed in moss, without soil, shipped by parcel post or express, charges collect. See advertisement under Ferns.  
**NORMAN C. MILLER,**  
Fort Pierce, Fla.

### PLUMOSUS, SPRENGERI.

Plumosus and Sprengeri, 2½-in., extra strong, \$5.00 per 100, \$45.00 per 1000; 3-in., \$10.00 per 100; 4-in., \$15.00 per 100.  
Sprengeri seedlings, \$1.50 per 100, \$10.00 per 1000.

**ROMAN J. IRWIN,**  
43 West 18th St., New York, N. Y.

Asparagus Sprengeri or Plumosus, strong 2-in., \$3.50 per 100, \$32.00 per 1000; Plumosus, 3-in., \$7.50 per 100. Cash. **Myers-Watson Floral Co.,** formerly E. V. Myers, Florist, St. Joseph, Mo.

**Rates for advertising in this department**  
**18 cents a line net per insertion.**  
**Minimum advertisement, 2 lines.**

### ASPARAGUS PLUMOSUS.

3-in. .... \$ 8.00 per 100  
4-in. .... 10.00 per 100  
Cut sprays ..... 1.50 per 100

Cash, please.

**W. P. NEWELL CO.,**  
Wholesale Fern Growers, Apopka, Fla.

### ASPARAGUS.

Per 100 Per 1000  
Asparagus Plumosus, 2½-in. .... \$5.00 \$45.00  
Asparagus Plumosus, 2½-in. .... 4.50 40.00

Cash with order.

**BAUSCHER BROS., FREEPORT, ILL.**

### ASPARAGUS PLUMOSUS.

Per 100 Per 1000  
Strong 2½-in. .... \$ 5.50 \$ 50.00  
Strong 3-in. .... 7.00 65.00  
Strong 4-in. .... 14.00 120.00

**CHARLES SHERWOOD, WATERLOO, IA.**

### ASPARAGUS PLUMOSUS.

2-in., \$ 5.00 per 100.  
3-in., 8.00 per 100.  
4-in., 12.00 per 100.

**D. R. HERRON, OLEAN, N. Y.**

Strong 2½-in. Plumosus and Sprengeri, \$5.00 per 100, \$45.00 per 1000; 3-in., both varieties, \$8.00 per 100, \$75.00 per 1000; 4-in. Plumosus, \$15.00 per 100.  
**S. S. Skidelsky & Co.,** 50 Park Place, New York.

### PLUMOSUS.

Heavy 4-in. roots ready to vine, extra value, \$15.00 per 100.

**THE ALTIMO CULTURE CO.,**  
Canfield, O.

Asparagus Plumosus, 2-in., \$5.00 per 100; 4-in., \$12.00 per 100. Asparagus Sprengeri, extra strong 2½-in., \$5.00 per 100, \$45.00 per 1000. Winfield S. Kircher, Cyclamen Specialist, DeLancey, O.

Asparagus Plumosus, 2½-in., Asparagus Sprengeri, 3-in., fine, heavy stock, \$6.00 per 100; 500 for \$25.00. Cash, please. **W. F. Abrams & Son,** 38 Observatory Ave., Haverhill, Mass.

Asparagus Plumosus, extra strong 4-in. pots, \$15.00 per 100; 3-in. bushy, heavy plants, \$8.00 per 100. Sprengeri, 2½-in., \$5.00 per 100, \$45.00 per 1000. **Loomis Greenhouses, Loomis, Cal.**

Asparagus Plumosus, 2½-in., \$5.00 per 100; 2½-in., \$5.00 per 100; 3-in., extra strong, \$12.00 per 100; Sprengeri, 2½-in., \$5.00 per 100.  
**Baur Floral Co., Erie, Pa.**

Asparagus Plumosus and Sprengeri seedlings, \$1.50 per 100, \$12.50 per 1000.  
**Geo. A. Kuhl, Wholesale Grower, Pekin, Ill.**

Asparagus Plumosus and Sprengeri, ready for retail, 4 to 7 branches, 2-in., \$3.50 per 100. Cash.  
**W. S. Gibney, Hagerstown, Md.**

Asparagus Sprengeri, 3-in., \$6.00 per 100; extra strong, 2-in., 1-year-old, \$3.00 per 100, \$25.00 per 1000.  
**Jacobs Bros., Peoria, Ill.**

Asparagus Sprengeri, strong 2½-in. plants, \$5.00 per 100. Packing at cost. **Walter Armacost & Co.,** 321 East 4th St., Los Angeles, Cal.

Asparagus Plumosus, 4-in., \$12.50 per 100; 5-in., \$25.00 per 100. Packed in paper pots.  
**Fairview Gardens, Elnora, Ind.**

Asparagus Sprengeri, 3000 fine 2½-in., \$4.00 per 100.  
**Burdell Floral Co., Bowling Green, Ky.**

Asparagus Plumosus, A No. 1, 2½-in., \$6.00 per 100.  
**Groves Floral Co., Atchison, Kan.**

Asparagus Sprengeri and Plumosus, strong plants, 2½-in., \$3.00 per 100, \$27.50 per 1000.  
**J. O. Schmidt, Bristol, Pa.**

Asparagus Plumosus and Sprengeri, extra fine, 3-in., \$8.50 per 100.  
**The Thumb Nursery, Marlette, Mich.**

Asparagus Sprengeri, 2½-in., strong plants, \$5.00 per 100; 3-in., 10c; 4-in., 15c each.  
**Henry Smith, Grand Rapids, Mich.**

Asparagus Sprengeri, 3-in., 6c. **Tipton Floral Co.,** 2205 N. 10th St., Kansas City, Mo.

Asparagus Sprengeri, 2½-in., \$3.00 per 100. Cash.  
**W. A. Ballou, Wheaton, Ill.**

Asparagus Sprengeri, strong 4-in., \$15.00 per 100.  
**Evenden Bros., Williamsport, Pa.**

Asparagus Plumosus, 2-in., \$3.00 per 100.  
**Miekel & Warner, Noblesville, Ind.**

## ASPLENIUM

### ASPLENIUM NIDUS AVIS.

Bird's-Nest Ferns, Extra Fine Stock.  
4-inch ..... 40c and 50c each  
5-inch ..... 75c and \$1.00 each  
6-inch ..... 1.50 each  
7-inch ..... 2.00 each  
7-inch, heavy ..... 3.00 each  
Packing in clay pots, 10 per cent. Packing in paper pots, 7 per cent. Packing out of pots, 5 per cent. Terms cash or satisfactory references.  
**PINEHURST FLORAL CO.,**  
Pleasant Hill, Mo.

## BEGONIAS

### BEGONIA PRIDE OF NEWCASTLE.

The red Chatelaine,  
2½-in., \$15.00 per 100.  
**MRS. M. A. PATTEN,**  
New dark pink sport of Chatelaine, 2½-in., \$10.00 per 100. These will make fine plants for Christmas sales.

### CHATELAINE.

IN BLOOM FOR XMAS SALES,  
2½-in., \$7.00 per 100, \$65.00 per 1000;  
3-in., \$14.00 per 100; 3½-in., strong plants, \$25.00 per 100.  
**ROMAN J. IRWIN,**  
43 West 18th St., New York, N. Y.

## BEGONIAS.

### Immediate Delivery.

Begonia Brilliant, beautiful clear red seedling of Chatelaine, fine Christmas color, \$12.00 per 100, \$100.00 per 1000.

Begonia Mrs. Patten, deep pink sport of Chatelaine, \$10.00 per 100.  
Begonia Chatelaine, \$7.00 per 100; \$65.00 per 1000.

All from 2½-in. pots, pinched back, plenty of shoots, will make fine plants in a short time. Cash or F. T. D. reference.

**THE MAUFF FLORAL CO.,**  
1225 Logan St., Denver, Colo.

## BEGONIAS.

**MRS. M. A. PATTEN, BEAUTIFUL DEEP PINK SPORT OF CHATELAINE, OUT OF 4-IN. POTS, 25c A PLANT.**

**CORALLINA DE LUCERNE, OUT OF 4-IN. POTS, 25c A PLANT. PLUS 3c A PLANT TO COVER COST OF PAPER POT AND PACKING CASE. BOTH VARIETIES FIRST CLASS IN EVERY RESPECT. FULL CASES HOLD 54 PLANTS. G. R. NOBLE, PADUCAH, KY.**

## BEGONIAS.

### GLOIRE DE LORRAINE.

Fine specimens ready now, plenty of blooms, plenty of buds and well branched.  
Just the thing for Christmas sales,  
5-in., \$1.25;  
2½-in., 30c.  
Cash with order.

**C. L. HUMPHREY,**  
ZANESVILLE, O.

### NEW BEGONIA, FIRE OF LOVE.

Fresh Begonia seed taken from extra selected seed bearers grown in pots under glass. The new Begonia, Fire of Love, is a more beautiful dark blood red, with larger flowers and more dwarf in growth than Luminosa, but not so prolific in bloom, which makes it more desirable as a pot plant, \$2.00 per trade packet; Luminosa and Prima Donna, \$1.00 per packet.

**C. WINTERICH,**

Cyclamen Specialist, St. Petersburg, Fla.

## BEGONIAS.

**CORALLINA LUCERNE, STRONG PLANTS OUT OF 4-IN. POTS, 38c A PLANT. NO PACKING CHARGE. QUALITY YOU HAVE EVERY RIGHT TO EXPECT FROM THIS SIZE PGT. 54 PLANTS FOR FULL SIZED CASE. G. R. NOBLE, PADUCAH, KY.**



Begonia Chatelaine, strong rooted cuttings, \$3.50 per 100, \$30.00 per 1000; 2½-in., \$7.00 per 100, \$65.00 per 1000; 4-in., strong, \$20.00 per 100. Mrs. Patten, rooted cuttings, \$5.50 per 100, \$50.00 per 1000; 2½-in., \$19.00 per 100.

Begonia Pride of New Castle, our new red sport of Chatelaine, 2½-in., \$15.00 per 100. S. S. Skidelsky & Co., 50 Park Pl., New York.

#### BEGONIA CINCINNATI AND MELIOR

Nice Plants for Christmas.

5-inch ..... \$0.75 to \$1.25 each  
6-inch ..... 1.50 to 2.00 each

Ready now for Shipment.

BUCK'S GREENHOUSES,  
Washington Court House, O.

#### READY FOR THE COUNTER AT ONCE.

Begonias, extra strong and bushy, Chatelaine, 5-in., 50c; Luminosa and Prima Donna, 6-in., 75c each. Satisfaction guaranteed. No charge for packing.

LAKEWOOD CEMETERY GREENHOUSES,  
3600 Hennepin Ave., Minneapolis, Minn.

Begonias, Red Chatelaine and Mrs. Patten, short and bushy, 4-in., 35c each. Chatelaine, same kind of plants, 4-in., 25c each. Cash, please.

Warren Huckleberry, North Vernon, Ind.

Begonias, 12,000 Chatelaine, Luminosa, Prima Donna, Salmon Queen and White Pearl, fine big 4-in., for Christmas sales, \$25.00 per 100; 2½-in., \$6.00 per 100.

Burdell Floral Co., Bowling Green, Ky.

Begonia Chatelaine, rooted cuttings, \$3.00 per 100; 2½-in., \$7.00 per 100, \$65.00 per 1000. Mrs. Patten, rooted cuttings, \$5.00 per 100; 2½-in., \$10.00 per 100. A. J. Schmutz, 23 Arnold Place, North Adams, Mass.

Begonia Cincinnati, 3-in., \$35.00 per 100; well grown, 5-in., \$15.00 per doz.; 6-in., \$24.00 per doz. Add 10% for packing. Cash, please. Adolph D. Mohr, 76th and Broadway, Kansas City, Mo.

#### REX BEGONIAS.

Fine plants, 2-in., \$10.00 per 100. Cash.

EMMANS THE FLORIST,

Newton, N. J.

Begonias, Prima Donna, strong 2½-in., \$4.00 per 100; Luminosa, 2-in., \$3.50 per 100; Gracilis, 3-in., \$6.00 per 100; 2-in., \$3.50 per 100. Cash.

Jacobs Bros., Box 413, Peoria, Ill.

Begonia Chatelaine, in bloom, 6-in., \$1.00. Packed in paper pots. Cash with order. H. C. Doescher, 2000-2048 Gentilly Ave., New Orleans, La.

Begonia Christmas Gift, sport of Chatelaine, Christmas red, extra bushy, 2½-in. plants, \$7.00 per 100.

Hauge Flower & Plant House, Fairmont, W. Va.

Begonias, Metallica, Otto Hacker and Pres. Carnot, \$10.00 per 100; Corallina Lucerne, \$15.00 per 100.

Storrs & Harrison Co., Painesville, O.

Begonias, Chatelaine, true, strong 2-in., \$6.00 per 100, \$55.00 per 1000. Mrs. Patten, strong 2-in., \$10.00 per 100, \$90.00 per 1000. Cash.

C. Betscher, Dover, O.

Begonia Chatelaine, 3-in., \$10.00 per 100; 2½-in., \$5.50 per 100. Rooted cuttings, \$3.00 per 100. Cash with order.

H. E. Mitting, Cambridge City, Ind.

Begonias, Melior and Cincinnati, beautiful plants full of bloom, 5-in., \$1.00; 6-in., \$1.50; 7-in., \$2.00; 8-in., \$2.75 each. Packing at cost. Elitch Gardens Co., Denver, Colo.

Begonia Luminosa and Erfordia, strong, transplanted seedlings, ready for 2½-in. pots, \$3.00 per 100. Cash.

Brill Celery Gardens, Kalamazoo, Mich.

Begonia Chatelaine, 3-in., \$10.00 per 100; 2½-in., \$5.50 per 100. Rooted cuttings, \$3.00 per 100. Cash with order.

H. E. Mitting, Cambridge City, Ind.

Rex Begonia, 4½-in. and 5-in. pots, fine for baskets and Xmas boxes, 35c.

M. J. Burke, Hillside, Ill.

Begonias, Luminosa and Chatelaine, 2½-in., \$6.00; 3-in., \$12.50; 4-in., \$25.00.

Geo. A. Kuhl, Wholesale Grower, Pekin, Ill.

New red Begonia, Pride of Newcastle, rooted cuttings, \$7.00 per 100, \$60.00 per 1000.

C. J. Frew, Jr., Conneaut, O.

Hardy Begonia Evansiana bulbs, \$10.00; bulb-lets, \$3.00 per 100.

H. W. Peterson, Poplar Bluff, Mo.

Begonia Chatelaine, 5-in., nice, bushy plants, 35c; 4-in., 15c each. Cash. Must have room.

Zumbrota Greenhouses, Zumbrota, Minn.

Begonia Luminosa in shape for store use at once, 5-in., \$5.00 per doz. Packing free.

Geo. Heath, Morris, Ill.

Begonias, Luminosa, Chatelaine and hardy, 4-in., 20c; 5-in., 50c.

The Chal. Peterson Co., East Liverpool, O.

Begonia Chatelaine, 4-in., \$20.00 per 100; 5-in., \$45.00 per 100. Cash or c. o. d.

F. H. Parker, Fort Scott, Kan.

Begonia Chatelaine, 100 4-in., 25c each.

Riverside Greenhouses, Whitney's Point, N. Y.

Begonia Chatelaine, fine 4-in. and 5-in., 25c and 75c each. F. J. Olson & Sons, Ames, Ia.

Begonia Chatelaine, 2-in., \$5.00 per 100.

Mrs. E. A. Llewellyn, Olean, N. Y.

Beefsteak Begonias, 4-in., 25c each. L. G. Brown, 35th and Kensington, Kansas City, Mo.

Begonia Chatelaine, 2½-in., 6½c; Gracilis, 2½-in., 6½c; 4-in., 20c.

L. J. Rowe, Titusville, Pa.

Begonia Prima Donna, 2½-in., 6c; 3-in., 12c; 4-in., 20c.

Lloyd C. Bunch, Fredonia, Kan.

Begonia Pride of New Castle, rooted cuttings, \$8.00 per 100.

B. J. Passmore, Malvern, Pa.

Begonia Chatelaine, good, strong 2-in., \$5.00 per 100.

D. W. Leatherman, Anderson, Ind.

#### BERRIED PLANTS

#### CLEVELAND CHERRIES.

4-in. pots.....\$35.00 per 100  
5-in. pots..... 50.00 per 100  
6-in. pots..... 60.00 per 100

#### XMAS PEPPERS.

5-in. pots.....\$35.00 per 100  
6-in. pots..... 50.00 per 100

Fine plants, well berried.

HIRZEL BROS.,

903 Holmes St., East Toledo, O.

#### CLEVELAND CHERRIES

OUT OF 4 AND 6-IN POTS.

300 AND 750 EACH. NO PACKING CHARGE.

THESE PLANTS ARE FROM THE FIELD, HAVE GOOD FOLIAGE, ARE FULL OF FRUIT AND WELL ESTABLISHED, AND ARE IN FACT AS GOOD PLANTS AS YOU YOURSELF WOULD GROW FOR YOUR OWN TRADE.

CASES HOLD 54 4-IN. AND 24 6-IN.

G. R. NOBLE, PADUCAH, KY.

## NOTICE

The increasing size of The Review, both in circulation and number of pages per issue, necessitates closing the forms a day farther ahead of publication date than was the custom when the paper was small.

To be certain your instructions receive attention for the current issue your letter should be in Chicago

## MONDAY

#### CLEVELAND AND MELVINII CHERRIES.

4-in., 25c; 5-in., 35c; 6-in., 50c each.

Bird's Eye Peppers, 5-in., 50c; Christmas Peppers, 6-in., 75c each. All plants are strong, well colored and full of fruit. Guaranteed stock. No charge for packing.

LAKEWOOD CEMETERY GREENHOUSES,  
3600 Hennepin Ave., Minneapolis, Minn.

#### CLEVELAND CHERRIES.

5-in. pots.....\$50.00 per 100  
6-in. pots..... 60.00 per 100

Fine plants, well berried.

Cash, but no packing charges.

THE IMLAY CO.,

Zanesville, O.

#### POT-GROWN, WELL BERRIED, EXTRA FINE.

Bird's Eye Peppers, trailing, 5½ and 6-in. .... 50c each

Celestial Peppers, 5½ and 6-in. .... 50c each

Cleveland Cherries, 5½ and 6-in. .... 50c each

HOMEWOOD GREENHOUSES,  
Atchison, Kan.

#### LOADED WITH RIPE AND GREEN FRUIT.

Field-grown Cleveland Cherries, 4-in., 25c; 5-in., 40c each. Add 5 per cent for packing and 10 per cent for clay pots. Cash with order.

STEMME & SONS,

Hattiesburg, Miss.

#### CLEVELAND CHERRIES.

4-in. .... \$25.00 per 100  
5-in. .... 50.00 per 100  
6-in. .... 75.00 per 100

C. W. ESPY & SON, BROOKVILLE, PA.

#### CLEVELAND CHERRIES.

Well fruited for Christmas, 4-in., 35c and 50c; 5-in., 75c.

GULLETT & SONS, LINCOLN, ILL.

Cleveland Cherries, extra well berried, 4-in., \$35.00; 5-in., \$50.00; 6-in., \$75.00 per 100. These will please you. Winfield S. Kircher, Cyclamen Specialist, Defiance, O.

Christmas Peppers and Jerusalem Cherries, full of berries, 4-in., 20c; 5-in., 30c each. L. G. Brown, 35th and Kensington, Kansas City, Mo.

Cleveland Cherries, dwarf, \$5.00 per 100; Bird's Eye, \$5.00 per 100. Baur Floral Co., Erie, Pa.

Peppers, Celestial and Cluster, 4-in., \$25.00; 5-in., \$40.00; 6-in., \$50.00. Bird's Eye, 3-in., \$15.00; 4-in., \$35.00; 5-in., \$60.00.

Geo. A. Kuhl, Wholesale Grower, Pekin, Ill.

Cleveland Cherries, in bloom and berries, extra nice plants, 4-in., 20c; 5-in., 35c. Packing free. Cash with order. Joseph Austin, 3111 Troost Ave., Kansas City, Mo.

Jerusalem Cherries, extra heavy, fine plants, covered with large berries, 4-in., \$25.00 per 100. Cash. North Madison Floral Co., North Madison, Ind.

Cleveland Cherries, 3-in. and 4-in., 15c and 25c each. Shipped with or without pots.

Anderson Floral Co., 515 John St., Anderson, Ind.

Cleveland Cherries, strong 4-in., 25c; 5-in., 50c; 6-in., 75c.

S. S. Skidelsky & Co., 50 Park Place, New York.

Christmas Peppers, strong, bushy, 4-in., ready for shift, \$15.00 per 100.

Park Floral Co., Trenton, N. J.

Jerusalem Cherries, splendid specimens, 4-in., pot plants, \$30.00 per 100.

Storrs & Harrison Co., Painesville, O.

Christmas Peppers, good 4-in., \$15.00 per 100. Cash, please.

Geo. Heath, Morris, Ill.

Celestial Peppers, fine 4-in., 20c.

The Thumb Nursery, Marlette, Mich.

#### BIGNONIAS

Bignonia Radicans, field-grown, 15c.

Teas Nursery Co., Carthage, Mo.

#### BOUGAINVILLEAS

BOUGAINVILLEA CRIMSON LAKE.

New, brightest red, a wonderful plant, 3-in.

pots, \$1.00 each; 4-in. pots, \$2.00 each.

BOUGAINVILLEA GLABRA SANDERIANA.

2½-in., \$10.00 per 100; 3-in., \$20.00 per 100;

4-in., \$30.00 per 100.

STORRS & HARRISON CO.,

Painesville, O.

Bougainvilleas, Crimson Lake, new red, 3-in., \$2.00; 4-in., \$3.00 each. Standard varieties, strong stock, 4-in., 75c; 5-in., \$1.00; 6-in., \$1.50.

S. S. Skidelsky & Co., 50 Park Place, New York.

#### BOUVARDIAS

Bouvardia Humboldtii, strong stock plants, \$27.00 per 100. Roman J. Irwin, 43 W. 18th St., New York, N. Y.

Bouvardias, mixed colors, 3-in. pots, \$12.00 per 100. Henry Smith, Monroe and Division Aves., Grand Rapids, Mich.

#### BUDDLEIAS

#### BUDDLEIA ASIATICA.

Just right for winter blooming in carnation houses, 3-in., 10c each.

J. HERBERT MOORE, CLAREMORE, OKLA.

#### HARDY BUDDLEIA VEITCHII.

Butterfly Bush, rooted cuttings, \$2.00 per 100,

\$18.00 per 1000. Parcel post. Cash.

THE IMLAY CO., ZANESVILLE, O.

#### BULBS

#### HYACINTH BULBS.

Miniature Single Dutch Hyacinths, white, pink and blue, \$28.00 per 1000; less than 250, \$29.00.

Single bedding Hyacinths, 13 to 15 cm., white and pink, \$38.00 per 1000; less than 250, \$39.00.

N. L. Willet Seed Co., Augusta, Ga.

#### YELLOW CALLAS.

Elliottiana, the pretty golden yellow Calla with spotted foliage, makes one of the most attractive pot-plant novelties; blooms in about 90 days and easy to grow:

Mammoth bulbs ..... \$25.00 per 100

Second size ..... 15.00 per 100

Third size ..... 10.00 per 100

SEVIN-VINCENT CO.,

512 Washington St., San Francisco, Cal.

Hyacinths, Tulips, Narcissi, Crocus, Lilies and Lily of the Valley pips; Roman Hyacinths, Paper Whites, Lilium Candidum and all other French bulbs; Japanese Lilies, high grade quality only.

Prices on application. Van Zonneveld Bros. & Philippo, Sassenheim, Holland. New York Branch, 18 Broadway.

#### PAPER WHITE NARCISSUS.

1250 to case.....\$2.90 per 100

1000 to case..... 3.20 per 100

C. L. BARTLES & CO.,

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Bulbs of all description. Write for prices.

C. KEUR & SONS, HILLEGOM, HOLLAND.

New York Branch, 82-84 Broad Street.

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HILLEGOM, Holland.

Extensive own cultures of

BULBS AND PLANTS,

Prices on application.

Stammes & Co., Wholesale Bulb Growers and Exporters, Hillegom, Holland. We sell at growers' prices. Ask for special quotations and catalogue or mail your list of wants care R. F. Lang, 82-84 Broad St., New York City.

#### CALCEOLARIAS

Calceolarias, fine strain, strong, transplanted plants, \$7.00 per 100; 2-in., \$11.00 per 100; 2½-in., \$15.00 per 100. Cash.

Brill Celery Gardens, Kalamazoo, Mich.



## CALCEOLARIAS—Continued

**CALCEOLARIAS.**  
BEST HYBRIDS.  
2 1/4-in. pots, \$15.00 per 100.  
**ROMAN J. IRWIN,**  
43 West 18th St., New York, N. Y.

**CALCEOLARIA HYBRIDS.**  
Out of 2 1/4-in. pots; sturdy little plants in unique, attractive colors, \$10.00 per 100.  
**SEVIN-VINCENT CO.,**  
512 Washington St., San Francisco, Cal.  
Calceolaria hybrids, 100 2 1/4-in., ready for shift, \$10.00. Cash, please. S. Knudsen, North Boulder Greenhouses, Boulder, Colo.

## CALENDULAS

Calendulas, 200 Orange King, strong 2-in., \$4.00 per 100.  
**Edward W. Schuster, Crookston, Minn.**

Calendula Orange King, strong 2 1/4-in., \$3.00 per 100, \$25.00 per 1000. Wm. H. Minekime, R. F. D. No. 1, Hamburg, N. Y.

Calendulas Orange King, true double, 2 1/4-in. pots, \$6.00 per 100, \$50.00 per 1000.  
**Roman J. Irwin, 43 W. 18th St., New York.**

Calendula Orange King, 750 3-in., ready to shift, \$6.00 per 100, or all for \$40.00. Cash.  
**Abby Avenue Greenhouses, Dayton, O.**

Calendulas, Orange King, strong 2 1/4-in. plants, \$4.00 per 100.  
**S. S. Skidelsky & Co., 50 Park Place, New York.**

Calendulas, 250 2-in. Orange King, very special strain, \$3.00 per 100. Cash.  
**The Johnson Floral Co., Kendallville, Ind.**

Calendulas, Orange King, grown from \$2.00 per oz. seed, 2-in., \$4.00 per 100. Cash.  
**Byer Bros., Chambersburg, Pa.**

Calendulas, Orange King, 2 1/4-in., \$3.00 per 100, \$25.00 per 1000. J. C. Schmidt, Bristol, Pa.

Calendulas, 2 1/4-in., \$4.00 per 100.  
**Baur Floral Co., Erie, Pa.**

## CALLAS

**GODFREY CALLA PLANTING STOCK.**  
**CALIFORNIA FIELD-GROWN BULBLETS.**

1000 lots at \$5.00 per 1000.  
10,000 lots at \$3.00 per 1000.  
100,000 lots quoted upon request.

**SEABRIGHT BULB CO.,**  
686 Soquel Ave., Santa Cruz, Cal.

## GODFREY CALLA.

Extra heavy, guaranteed 4-in. stock that will bloom this winter; a number of them in bud now; strong, extra heavy, 20c; 2nd size, 15c each.  
These are all blooming size, 2 to 3-year-old plants. No charge for packing. Cash, please.  
**WEST EAU CLAIRE GREENHOUSES,**  
John Maves, Prop., Eau Claire, Wis.

## GODFREY CALLAS.

Dry bulbs, 1/2-in. to 1-in., \$5.00 per 100; 1/4-in., \$2.00 per 100; bulblets, 50c per 100.

## CALLA AETHIOPICA.

Dry bulbs, 1/2-in. to 1 1/4-in., \$5.00 per 100; smaller than 1/2-in., 75c per 100. Cash.  
**FREEMONT FLORAL CO., FREEMONT, ILL.**

## GODFREY CALLAS.

3 1/2-in., ready for shift, 10c;  
3-in., ready for shift, 6c.  
Strong plants. Cash, please.  
**J. SYLVESTER, OCONTO, WIS.**

## GODFREY CALLAS.

1000 2 1/2-in., strong stock, \$6.00 per 100.  
Cash with order.  
**J. S. WILSON FLORAL CO.,**  
Des Moines, Ia.

Godfrey Callas, strong 3-in., blooming size bulbs, \$10.00 per 100; 2 1/4-in., \$6.00 per 100. Winfield S. Kircher, Cyclamen Specialist, De-fiance, O.

Callas: We have a surplus of a few hundred Aethiopica bulbs that have flowered for three years, 15c each.  
**Silvius & Silvius, Ashtabula, O.**

Godfrey Callas, 300 ready to shift, some in bud, 4-in., \$30.00. Cash, please.  
**Owosso Floral Co., Owosso, Mich.**

Godfrey Calla bulbs, started, ready for 3-in. pots, \$4.00 per 100.  
**Pinehurst Floral Co., Pleasant Hill, Mo.**

Godfrey Callas, true stock, small bulbs, \$2.50 per 100; large bulbs, \$5.00 per 100.  
**Anderson Greenhouses, Cannon Falls, Minn.**

Godfrey Calla bulblets, about 600 bulbs to the quart, \$4.00 per quart; \$2.00 per pint.  
**James Wheeler, Worcester St., Natick, Mass.**

Godfrey Callas, 3-in., \$8.00 per 100. The Park Floral Co., 1643 Broadway, Denver, Colo.

## CAMPANULAS

Campanulas, Canterbury Bells, mixed, ready for 4-in. and 5-in., \$5.00 per 100. Can be forced for Easter.  
**Dumser Floral Co., Elgin, Ill.**

## CANNAS

Canna roots, strong divisions, 2 to 3 eyes. King Humbert and other best varieties ready now. Ask for complete price list. Roman J. Irwin, 43 W. 18th St., New York, N. Y.

Canna King Humbert, good divisions, 3c. Cash with order. No order less than 50 roots f. o. b. Norma.  
**Jacob D. Spiegel, Norma, N. J.**

## CANNAS, 2 TO 3-EYE ROOTS.

For immediate or spring, 1921, delivery.  
King Humbert ..... 5 c each  
Yellow Humbert ..... 4 1/2 c each  
Meteor ..... 4 1/2 c each  
Wintzer's Colossal ..... 5 c each  
President ..... 10 c each  
Buttercup ..... 4 c each  
Firebird ..... 8 c each  
Panama ..... 4 1/2 c each  
Lafayette ..... 5 c each  
California ..... 4 c each  
Austria ..... 4 c each  
Brandywine ..... 4 c each

Price f. o. b. West Grove.  
**THE DINGEE & CONARD CO.,**  
West Grove, Pa.

Cannas, 6000 pure King Humbert, Scarlet Canna Lily Bulbs, \$8.00 per 100, \$75.00 per 1000. Buy now. Cash with order.  
**G. L. Swaty, Mena, Ark.**

## CARNATIONS

## ROOTED CUTTINGS.

Our young stock is widely known as giving the best of results and we serve the same customers year after year. If your stock needs renewing, you can not do better than ordering of us, now.

	Per 100	Per 1000
Enchantress	\$4.00	\$35.00
White Enchantress	4.00	35.00
Rose-pink Enchantress	4.00	35.00
Mrs. C. W. Ward	4.00	35.00
Matchless	4.00	35.00
Aviator	4.00	35.00
Thenanthos	4.00	35.00
Nebraska	4.00	35.00

The Enchantress varieties are ready for immediate delivery. The others will be ready about December 20.

## PETER REINBERG,

30 E. Randolph St., Chicago, Ill.

## ROOTED

## CARNATION CUTTINGS.

Laddie.	White Wonder,
C. W. Ward,	Alma Ward,
Alice,	Washburn,
Ruth Baur,	Beacon,
Matchless,	Ethel Fisher,
	White Enchantress.

Delivery in January and later.  
Let us quote you on your requirements.  
**THE LEO NIESSEN CO.,**  
1201 RACE ST., PHILADELPHIA, PA.

## CARNATIONS.

Well rooted cuttings of the following varieties: Nebraska, Matchless and Mrs. Ward, \$5.00 per 100, \$45.00 per 1000. Guaranteed to be A No. 1 in every particular. Mail your order promptly. We will ship as requested.  
**ELITCH GARDENS CO.,**  
Denver, Colo.

## CARNATIONS ROOTED COOL.

White Wonder, White Enchantress, Matchless, Nebraska, Mrs. C. W. Ward and Mrs. A. Roper, \$6.00 per 100, \$50.00 per 1000. Exceptionally well rooted stock. Guaranteed to please. Careful packing.  
**GULLETT & SONS, LINCOLN, ILL.**

## LADDIE! LADDIE!! LADDIE!!!

We are booking orders now for rooted cuttings of Laddie Carnation for delivery in January, 1921. Orders filled strictly in rotation. Order now, as the stock of this wonderful variety will not be equal to the demand.  
**ALFRED M. CAMPBELL, STRAFFORD, PA.**

## CARNATION PLANTS, SURPLUS STOCK.

1000 Enchantress, 800 White Wonder, 1200 Matchless, \$8.00 per 100, to close out.  
**E. S. BLAUVELT, Florist,**  
Ravena, N. Y.

## ROOTED CUTTINGS.

Extra strong, well rooted cuttings of Supreme, White Enchantress and Matchless at \$5.00 per 100, \$45.00 per 1000.

## GENEVA FLORAL CO., GENEVA, N. Y.

Field-grown Carnation plants, good, strong plants, in mixed pinks; mostly Philadelphia. Light Pink Enchantress and Dark Pink Enchantress, \$10.00 per 100, \$90.00 per 1000.  
**State Fair Floral Co., Sedalia, Mo.**

## MRS. C. W. WARD.

Buy your rooted Ward cuttings from a Ward specialist. Orders booked now for delivery at any time, \$6.00 per 100, \$50.00 per 1000.  
**ALOIS FREY, CROWN POINT, IND.**

Strong, field-grown Carnation plants as follows: 4000 White Enchantress, 1000 Herald, 900 Philadelphia, light pink, \$10.00 per 100. Packing free where cash accompanies order.  
**Henry Smith, Grand Rapids, Mich.**

**CARNATIONS, ROOTED CUTTINGS, CLEAN, HEALTHY STOCK, SEE FRONT PAGE.**  
**ROMAN J. IRWIN, 43 W. 18TH ST., NEW YORK.**

Carnations, Matchless, field-grown, \$75.00 for the lot of 1200, or \$8.00 per 100. Cash.  
**Harglerode Bros., Shippensburg, Pa.**

## CHRYSANTHEMUMS

## CHRYSANTHEMUM STOCK PLANTS.

We ship from Spokane, Wash.  
Place your order now for clean, healthy Chrysanthemum plants; all the leading varieties; no midge on the place, \$6.00 per 100.  
**PETERS & SONS,**  
Hillward, Wash.

## CHRYSANTHEMUMS.

Seidewitz, 1000 best late pink, stock plants, \$4.00 per 100.  
**S. WILSON & SON, MARION, O.**

## CHRYSANTHEMUMS.

## STOCK PLANTS.

White Turner,	W. H. Chadwick,
Yellow Turner,	Chadwick Improved,
Enchantress,	Pink Chadwick,
Josephine Foley,	Mistletoe,
Indian Summer,	Golden Chadwick,
Smith's Imperial,	Pink Seidewitz,
The above at \$8.00 per 100.	
Golden Wedding,	Yellow Bonaffon,
Golden Glow,	Yellow Ivory,
Dr. Enguehard,	Marigold,
White Chieftain,	Chrysolora,
Pink Chieftain,	Tint of Gold,
Mrs. M. R. Morgan,	Oconto,
Chas. Rager,	Jeanne Nonin,
E. A. Seidewitz,	
The above at \$6.50 per 100.	

## POMPONS.

Lillian Doty,	Hilda Canning,
White Doty,	Golden Climax,
Buckingham,	White Gama,
Western Beauty,	Quinola,
Frank Wilcox,	Mary,
Lulu,	Isabelle,
Golden Chain,	
And other varieties.	
The above at \$6.50 per 100.	
C. U. LIGGIT,	
Wholesale Plantsman,	
303 Bulletin Bldg.,	Philadelphia, Pa.

## POMPONS IN POTS.

Just the thing to offer your fall trade.  
Fine, well developed plants in bud and bloom.  
Prime condition for shipping.

**GOLDEN WEDDING AND DIANA.**  
5 and 6-in.,  
75c to \$1.00 each.

Add 10 per cent for packing in clay pots.  
**T. G. OWEN, FLORIST,**  
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## STOCK PLANTS.

All at \$4.00 per 100.  
Maj. Bonaffon, Marigold,  
White Bonaffon, Wm. Turner,  
Chas. Rager, Jeanne Nonin,  
E. A. Seidewitz, Dr. Enguehard,  
Helen Lee,

## POMPONS.

Stock plants, all \$4.00 per 100.  
White: Mensa, Pink: Western Beauty,  
B. Marguerite, Cometo,  
White Gem, Godfrey,  
Yellow: Y. Baby, Bronze: Mrs. Ben,  
Golden Climax, Clean stock,  
Christmas Gold, Cash, please.  
**WILLIAM SAUERLAND,**  
Order soon. Des Plaines, Ill.

**STOCK MUMS, \$1.00 PER DOZ., \$6.00 PER 100.**

White: Advance, Early Frost, Oconto, White Chieftain, Charles Rager, Chadwick, Jones, Mistletoe. Yellow: Golden Glow, Golden Queen, Chrysolora, Bonaffon, Yellow Jones, Golden Chadwick, Yellow Mistletoe. Pink: Chieftain, Enguehard, Patty, Seidewitz.  
Pompons: Beu, Romaine Warren, Mariana, Golden Wedding, Golden Climax, Quinola, Mensa, Yellow Mensa, Christmas Gold, Buckingham, Godfrey and Western Beauty.

## GULLETT &amp; SONS, LINCOLN, ILL.

## CHRYSANTHEMUM STOCK PLANTS.

\$6.00 per 100.  
Golden Glow, Smith's Advance,  
Chrysolora, Early Snow,  
Marigold, Charles Rager,  
Bonaffon, Wm. Turner,  
Yellow Eaton, White Chieftain,  
Golden Wedding, Crystal Gem,  
Golden Queen, Unaka,  
White Chadwick, P. Chieftain,  
Early Frost, Enguehard.  
Twenty best varieties of pompons and single.  
**J. C. RENNISON CO.,**  
25th and Jones St., Sioux City, Ia.

## STRONG STOCK PLANTS.

Chrysanthemums, \$1.00 per dozen, \$6.00 per 100, except where noted. White: Oconto, Smith's Imperial, Timothy Eaton and Mistletoe. Yellow: Golden Queen, Loyalty, \$1.50 per doz., \$8.00 per 100; Golden Mistletoe, \$1.50 per doz., \$8.00 per 100; Pink Chieftain and Seidewitz.

Pompons, Romaine Warren, Diana, Western Beauty, Golden Wedding, Mrs. F. Beu; Golden Climax, Quinola, Mrs. Buckingham. Cash, please.  
**H. ROTH, 631 MAIN ST., LAFAYETTE, IND.**

## ALL CLEAN AND HEALTHY.

White and Yellow Turner, 1000 of each; White and Golden Chadwick, 1000 of each; 200 to 500 each, C. C. Pollworth, Bonaffon, Tekonsha, Josephine Foley, Tiger, Whittier, White and Yellow Mistletoe, \$4.00 per 100.

**LINCOLN GARDENS, INC.,**  
Tama, Ia.

**CHRYSANTHEMUM STOCK PLANTS.**

Pompons, \$6.00 per 100, except where noted.  
**YELLOW.**  
 Sunshine, \$1.50 per doz., Golden Mensa,  
 Garza, Romaine Warren,  
 Golden Climax, Dusky Maid,  
**WHITE.**  
 Garza, BRONZE.  
 Lida Thomas, Hilda Canning,  
 Mensa, RED.  
 Helen Newberry, Billy Primrose,  
 Cash with order.  
**F. SCHLEICHER,**  
 R. F. D. No. 1, Box 38, Seattle, Wash.

**STRONG, CLEAN STOCK PLANTS.**

Chrysanthemums, strong, clean stock plants, free from disease; Unaka, Oconto, Chrysolora, Pink Chieftain, White Chieftain, Pink Patty, White Patty, Enguehard and Seidewitz.  
 Pompons and single: Noveltonia, White Doty, Golden Climax, Golden Mensa, Eugene Langauet, Buckingham, Wilcox, Peggy Buckeley, \$5.00 per 100.  
**W. H. KNOWLES, WILLIAMSVILLE, N. Y.**

Chrysanthemums, Golden Glow, strong stock plants, \$6.00 per 100, \$50.00 per 1000. Chadwick, yellow and white, stock plants, \$6.00 per 100, \$50.00 per 1000. Golden Queen and October Queen, \$6.00 per 100. Marigold, Seidewitz, Nonin, Whittier and other good varieties, \$4.00 per 100; less than 25 of a variety, \$5.00 per 100. Write us for other varieties.  
**S. S. Skidelsky & Co., 50 Park Place, New York.**

**CHRYSANTHEMUMS.****STOCK PLANTS FROM BENCHES:**

Louisa Pockett .....\$2.00 per doz.  
 Gilbert Drabble ..... 2.00 per doz.  
 Wm. H. Waite ..... 2.00 per doz.  
 Artista ..... 2.00 per doz.  
 Nerissa ..... 2.00 per doz.  
 Nagiroc ..... 2.00 per doz.  
 Cash with order.  
**J. J. ARNOLD & SON, HOMER, N. Y.**

**CHRYSANTHEMUM STOCK PLANTS,**

\$1.00 per doz., \$6.00 per 100.  
 Chieftain, Bonaffon, Helen Frick, White Frick, Patty, Seidewitz, Mrs. Weeks, Lynnwood Hall, Silver Wedding, Chas. Rager, Touse, Golden Glow, Dr. Enguehard and Tipperary.  
**WOERZ BROS., ARDMORE, OKLA.**

Chrysanthemums, strong stock plants, free from disease; October Frost, Unaka, Chrysolora, 5c each; Halliday, Oconto, Wm. Turner, Rager, Major Bonaffon, Wells' Late Pink, Patty, Nagoya, Nonin, Modesto, Dr. Enguehard, Harvard and Mrs. Morgan, 8c each. Cash.  
**Harry A. Cook, Oberlin, O.**

**STOCK PLANTS.**

Oconto and William Turner, \$5.00 per 100.  
**MARION GREENHOUSES,**  
 419-423 S. Court St., Marion, Ill.

and  
**COPELAND GREENHOUSES,**  
 Minnie Lilley Copeland, Creal Springs, Ill.

**CHRYSANTHEMUM CUTTINGS.**

Best new, commercial and standard varieties. If you want the best and newest commercial varieties, write me.

**IT WILL PAY YOU.**

**ROMAN J. IRWIN,**  
 43 West 18th St., New York.

**CHRYSANTHEMUM STOCK.**

Marigold, Rager, Nagoya, Patty, Oconto, Halliday, V. Morel, Belle and Seidewitz, \$5.00 per 100. Cash.  
**HUMM & JONES,**  
 182 E. Lorain St., Oberlin, O.

**CHRYSANTHEMUM STOCK PLANTS.**

Seidewitz and Mistletoe, \$4.00 per 100. Cash.  
**G. W. FRISCH'S SON, DAYTON, O.**

**CHRYSANTHEMUM STOCK PLANTS.**

Halliday, Oconto, Unaka, Pacific Supreme, Col. Appleton and Maj. Bonaffon, \$5.00 per 100. Now ready. Cash.  
**H. C. BROWN, YELLOW SPRINGS, O.**

Chrysanthemum stock plants, no midge, White and Pink Chieftain, Oconto, Chrysolora, Marigold and Rager, special price to clear, \$3.50 per 100. Cash with order.  
**C. B. Shisler, Williamsville, N. Y.**

Chrysanthemum stock plants, Sunray, Smith's Sublime, 50c each; Silver King, Lady Hopetoun, C. H. Totty, \$1.00 per doz.; Marigold, Seidewitz, Nonin, \$4.00 per 100. Cash.  
**W. C. Ehmann, Corfu, N. Y.**

Chrysanthemum stock plants, Harvard, Diana, Halliday and Dr. Enguehard, \$6.00 per 100. Packing 5%.  
**Truitt's Greenhouses, Chanute, Kan.**

**CHRYSANTHEMUM STOCK PLANTS.**

October Queen .....\$8.00 per 100  
 Golden Queen ..... 6.00 per 100  
**C. W. ESPY & SON, BROOKVILLE, PA.**

**CHRYSANTHEMUM BENCH ROOTS.**

Golden Wedding, Godfrey, pink, and Mensa, white; 4c each. Cash.  
**HAMMERSCHMIDT & CLARK, MEDINA, O.**

Chrysanthemum stock plants, Oconto, Early Frost and Klondike, \$5.00 per 100. Cash, please.  
**C. Warren Swayne, West Grove, Pa.**

Chrysanthemums, pompons and singles only, 2½-in. pots, \$40.00 per 1000. Rosemont Gardens, 116 Dexter Ave., Montgomery, Ala.

**CINERARIAS**

Cinerarias, Dreer's strain, strong 2½-in., \$5.00 per 100. **Quentin Floral Co., St. Joseph, Mo.**

**CINERARIAS.**

Vaughan's Columbian Mixture and separate colors, blood red, azure blue, old rose, soft pink, white and crimson; strong, clean stock ready for shift, 4-in., 12c; 3-in., 8c. Satisfaction guaranteed. Cash, please.  
**J. SYLVESTER, OCONTO, WIS.**

**CINERARIAS.**

5-in. Cinerarias.....50c each  
 8-in. Cinerarias.....75c each  
**ROCHESTER GREENHOUSE CO.,**  
 Rochester, Minn.

Cinerarias, Dreer's Dwarf and Semi-Dwarf, strong 2½-in., ready for 3-in., \$4.00 per 100, 800 for \$11.00; 3-in., ready for 4-in., \$6.00 per 100. Charles Whitton, York and Gray Ave., Utica, N. Y.

Cinerarias, Vaughan's Columbian Mixture, strong, healthy 2-in., \$4.00 per 100, 800 for \$11.00; transplanted seedlings, \$3.00 per 100, 800 for \$8.00. Cash.  
**Brill Celery Gardens, Kalamazoo, Mich.**

Cinerarias, Half Dwarf Hybrids, mixed colors, 2½-in., big enough for 4-in., \$4.00 per 100 or 800 for \$11.00. S. A. Pinkstone, York and Hickory St., Utica, N. Y.

**CINERARIAS.**

Columbian Mixture, extra fine plants, 3-in., \$10.00 per 100.  
**MATTHEWSON'S, SHEBOYGAN, WIS.**

Cinerarias, Half-Dwarf, fine, strong plants, mixed colors, 2½-in., as good as 3-in., \$3.00 per 100. Edward Whitton, York and Walnut Sts., Utica, N. Y.

**CINERARIAS.**

Dreer's Prize Half Dwarf, 2-in., \$4.00 per 100. Cash.

**H. C. BROWN, YELLOW SPRINGS, O.**

Cinerarias, Half Dwarf Hybrids, 2½-in. pots, \$7.00 per 100, \$65.00 per 1000; 3-in., \$10.00 per 100.  
**Roman J. Irwin, 43 West 18th St., New York.**

Cinerarias, Vaughan's Columbian Mixture of giant flowering, half dwarf, strong plants, 2½-in., \$4.00 per 100. Cash.  
**Freeport Floral Co., Freeport, Ill.**

Cinerarias, Vaughan's Columbian Mixture and Dreer's Prize Dwarf, strong 2-in., \$6.00 per 100; 3-in., \$10.00 per 100. Winfield S. Kircher, Cyclamen Specialist, Defiance, O.

Volz Double Cinerarias, Reg. S. A. F. & O. H. fine, stocky plants, 2½-in., \$3.50 per doz., \$25.00 per 100. Cash. Frank A. Volz, Dina Ave., Sta. L., Cincinnati, O.

Cinerarias, Vaughan's Columbian Mixture, dwarf type, strong plants ready to shift, 8c each. Winfield Seed & Floral Co., Winfield, Kan.

Cinerarias, Columbian Mixture, strong 3-in., ready to shift to 5-in., \$10.00 per 100.  
**J. M. Walther, 3645 Iowa Ave., St. Louis, Mo.**

Cinerarias, fine strain of good colors, 2½-in., \$8.00 per 100; 4-in., \$25.00 per 100.  
**The Park Floral Co., Denver, Colo.**

Cinerarias, extra fine stock, full of bud and bloom, 4-in., 25c; 5-in., 50c each. Packing at cost.  
**Elitch Gardens Co., Denver, Colo.**

Cinerarias, Dreer's Semi Dwarf, mixed colors, ready to shift, 2½-in., \$4.00 per 100.  
**A. D. Root, Wooster, O.**

Cinerarias, fine stock, from 2½-in. pots, dwarf varieties, \$7.00 per 100.  
**Holton & Hunkel Co., Milwaukee, Wis.**

Cinerarias, good, strong 2½-in. plants, \$6.00 per 100, \$55.00 per 1000.  
**S. S. Skidelsky & Co., 50 Park Place, New York.**

Cinerarias, prize strain, stocky plants, 2½-in., \$4.00 per 100.  
**J. C. Schmidt, Bristol, Pa.**

**CLEMATIS****CLEMATIS PANICULATA.**

Strong plants, \$10.00 per 100.

**WAYSIDE GARDENS CO.,**

Mentor, O.

**CLERODENDRONS****CLERODENDRON BALFOURI.**

2½-in. pots .....\$ 6.00 per 100

3-in. pots ..... 10.00 per 100

**OAK GROVE GREENHOUSE,**

Tuskegee, Ala.

**COLEUS**

Coleus, all varieties, strong stock plants, 2½-in. pots, \$4.00 per 100. Cash. Kent Greenhouses, 241 National Drive, Newark, O.

Christmas Coleus, very strong 4-in., ready for 5-in. pots, \$15.00 per 100. Cash with order.  
**John Wolf, Savannah, Ga.**

Coleus, 700 Trailing Queen, red, cut back, 2-in., 3c, lot for \$20.00.  
**Riverside Greenhouses, Whitney's Point, N. Y.**

Coleus, leading varieties, 2½-in. pots, strong stock plants, \$5.00 per 100.  
**Henry Smith, Grand Rapids, Mich.**

Coleus, mixed, bright colors, rooted cuttings, \$1.50 per 100, prepaid.  
**Royston & Fenton, Evansville, Ind.**

Coleus, 10 fine varieties, rooted cuttings, \$1.50 per 100; 2½-in., ready for shift, \$3.00 per 100. Cash.  
**Harry A. Cook, Oberlin, O.**

Coleus Brillancy, 2½-in., \$7.50.  
**Geo. A. Kuhl, Wholesale Grower, Pekin, Ill.**

Coleus, rooted cuttings, 9 varieties, \$1.10 per 100.  
**Miekel & Warner, Noblesville, Ind.**

Coleus, leading varieties, also trailing sorts, strong 2½-in. pots, \$5.00 per 100. Cash. J. E. Jackson, Piedmont Greenhouses, Gainesville, Ga.

Coleus, Brillancy and Defiance, 2½-in., ready to shift, fine for cuttings, \$6.00 per 100. Cash.  
**La Crosse Floral Co., La Crosse, Wis.**

Coleus, leading varieties, 2½-in. pots, strong stock plants, \$5.00 per 100.  
**Henry Smith, Grand Rapids, Mich.**

Coleus Xmas Gem, 4-in., 15c; 5-in., 30c.  
**Truitt's Greenhouses, Chanute, Kan.**

Coleus, eight varieties, 2½-in., \$35.00 per 1000. Cash.  
**F. H. Parker, Fort Scott, Kan.**

**CUPHEAS**

Cupheas, rooted cuttings, \$1.00 per 100. Cash.  
**Byer Bros., Chambersburg, Pa.**

Cupheas, cigar plants, 2½-in., \$5.00 per 100. Thos. Salvason, 818 Main St., Petersburg, Ill.

**CYCLAMEN****ALL ORDERS****FOR 1920 CROPS****FRED FISCHER'S FAMOUS****CYCLAMEN SEED****SHOULD BE SENT TO****AMERICAN BULB CO.,**

172 N. Wabash Ave., Chicago, Ill.

We offer seeds of the following varieties:  
 Per 1000  
 Glowing Dark Red (Christmas Red).....\$15.00  
 Glowing Red, Bright Cherry Red..... 15.00  
 Bright Rose, Rose of Marienthal..... 15.00  
 Pure White ..... 12.50  
 White, with dark Carmine eye..... 12.50  
 Salmon, delicate, Improved Rose Von Zahlendorf ..... 18.00  
 Salmon, Improved Perle Von Zahlendorf... 18.00  
 Salmon, Red, Improved Glory Pride of Wandsbek ..... 20.00  
 Rocco Erecta, Orchid flowering type—Red 18.00  
 Rocco Erecta, Orchid flowering type—Rose 18.00  
 Rocco Erecta, Orchid flowering type—Lilac 18.00  
 Rocco Erecta, Orchid flowering type—White, with Carmine eye..... 18.00

Less 7% for cash with order.

**AMERICAN BULB CO.,**

172 N. Wabash Ave., Chicago, Ill.

**CYCLAMEN SEEDS.**

Ferd Fischer, Wiesbaden.

Alvin Richter, Dresden.

Personally brought from Germany. Fresh stock.

Per 1000  
 Bright Rose, Rosa of Marienthal.....\$13.50  
 Salmon, delicate, Improved Rose von Zahlendorf ..... 15.50  
 Salmon, Improved Perle von Zahlendorf... 15.50  
 Pure White ..... 10.00  
 Fringed, mixed ..... 9.50  
 Salmon, Improved Schoene Dresdnerin... 12.50  
 Salmon, Improved Dresdnerin, fringed.... 12.50  
 Salmon, Improved Schoene Dresdnerin, dark ..... 14.00  
 White with red, white with eye..... 15.50  
 Pink, red, light red..... 14.00  
 Rocco Erecta, Orchid flowering type, red, rose, lilac, etc..... 15.50  
 Cash with order.

**M. NEMEC.**

188 E. 35th St., Portland, Ore.

**CYCLAMEN.****FULL OF BUDS AND BLOOMS.**

This is quality stock.

Must be seen to be appreciated.

Ready for immediate sales.

4-in., \$0.50 each;

5-in., .85 each;

6-in., 1.25 each.

Satisfaction guaranteed.

Cash, please.

**J. F. SABRANSKY,**

Kenton, O.

**ASSORTED COLORS.**

Cyclamen in bud and bloom.

These plants are A No. 1, and can be potted into larger pots for immediate sales.

You cannot find better stock anywhere.

We would be pleased to have you come and see it.

Out of 4-in. pots, \$40.00 per 100.

Out of 5-in. pots, \$75.00 per 100.

Out of 6-in. pots, \$150.00 per 100.

We also have a fine

lot of 3-in., ready to shift, which will make fine plants for winter sales, \$20.00 per 100.

The above prices include packing on all orders amounting to \$10.00 or more.

Cash with order.

The largest exclusive grower of Cyclamen and Primulas in the world.

See Primula advertisement.

**R. S. McMURRAY,**

Bellefontaine, O.

**CYCLAMEN PLANTS LOADED WITH BUDS.**

Xmas Red, 5-in., \$70.00 per 100.

No charge for packing; paper pots.

Prompt shipment.

**McADAMS & McCOMB,**

Columbus Grove, O.



**CYCLAMEN—Continued**

**CYCLAMEN SEEDLINGS, TRANSPLANTED.**  
AMERICAN GROWN FROM BEST SELECTED  
GERMAN STRAIN, READY JANUARY  
15TH AND LATER.

Bright Red, Dark Glowing Red, Rose of Marlenthal, Rosea, Pure White, White with pink eye, Pink with dark eye, Glory of Wandsbek.

ALL COLORS MIXED, \$7.50 PER 100,  
\$60.00 PER 1000. IF WANDSBEK  
ALONE IS ORDERED, ADD 10% TO ABOVE.

**CYCLAMEN, SELECTED STRAIN,**  
SEPARATE COLORS OR MIXED,  
3-in. pots, \$25.00 per 100; 4-in. pots for  
Xmas sales, \$40.00 and \$50.00 per 100.  
ROMAN J. IRWIN,  
43 West 18th St., New York, N. Y.

**EXTRA HEAVY PLANTS.**  
WELL IN BLOOM AND FULL OF BUDS.  
Better order right now and  
avoid cold weather.  
5 per cent off for cash with order.  
4-in., 35c each;  
5-in., 75c each;  
6-in., \$1.25 each.  
We offer these plants for immediate  
delivery, packed with utmost care,  
so they will reach you in good condition.  
They will be sure money makers.  
Packing charges included.  
See our advertisement on Ferns.  
DAVIS FLORAL CO., DAVENPORT, IA.

**CYCLAMEN.**  
Some of the best stock in the west.  
4-inch ..... \$50.00 per 100  
5-inch ..... 80.00 per 100  
6-inch ..... \$1.25 and \$1.50 each  
7-inch ..... 3.00 each  
8-inch ..... 4.00 each  
9-inch ..... 5.00 each  
Packing in clay pots, 10 per cent.  
Packing in paper pots, 7 per cent.  
Packing out of pots, 5 per cent.  
Terms: Cash or satisfactory references.  
PINEHURST FLORAL CO.,  
Pleasant Hill, Mo.

**CYCLAMEN PLANTS.****GOOD ASSORTMENT OF COLORS.**

We need the room.

3-in., 10c each;  
4-in., 85c each;  
5-in., 70c each.

KEMBLE FLORAL CO.,  
Oskaloosa, Ia.

**CYCLAMEN PLANTS.**

Assorted colors.

2½-inch ..... \$12.00 per 100  
3-inch ..... 20.00 per 100  
4-inch ..... 50.00 per 100  
5-inch ..... 75.00 per 100

Add 3% for packing charge.

AMERICAN BULB CO.,  
172 N. Wabash Ave., Chicago, Ill.

**WELL-GROWN STOCK**  
OF CYCLAMEN IN LARGE LOTS!  
3-in., \$20.00; 4-in., \$35.00; 5-in., \$65.00; 6-in.,  
\$100.00 per 100; 7-in., \$2.00 each; 8-in., \$3.00  
each.

These plants are very fine and of many var-  
ieties and colors, dark reds, dark pinks and  
salmon. Cash.

FAIRVIEW GREENHOUSES,  
Belvidere, Ill.

**CYCLAMEN.****IN HEAVY BUD AND BLOOM.**

Strong 2½-in. .... \$0.12 each  
Strong 3-in. .... .20 each  
Strong 4-in. .... .40 each  
Strong 5-in. .... .75 each  
Strong 6-in. .... 1.00 each  
Select 5-in. .... 1.00 each  
Select 6-in. .... 1.50 each

Place your orders for Christmas now.

J. W. DAVIS CO.,  
Davis Gardens, Terre Haute, Ind.

**CYCLAMEN**

Fine plants in full bloom now, no culls, fine  
for Christmas trade. Each  
100 6-in. .... \$1.50  
100 7-in. .... 2.25  
100 8-in. .... 3.50  
25 10-in. .... 6.00

7½% for packing in pots.  
Cash or reference

KEMBLE-SMITH CO.,  
Boone, Ia.

**CYCLAMEN LOADED WITH BUDS AND BLOOMS.**

Extra fine plants, in best selling colors.  
5-in. .... \$75.00 per 100  
6-in. .... 125.00 per 100  
7-in. .... 200.00 per 100  
Cash with order. No C. O. D. orders accepted.  
Careful packing with no extra charge.  
SAYRE FLORAL CO.,  
Sayre, Pa.

Cyclamen, 2½-in., \$10.00; 3-in., \$20.00; 4-in.,  
\$35.00; 5-in., \$50.00; 6-in., \$75.00 and \$100.00.  
Geo. A. Kuhl, Wholesale Grower, Pekin, Ill.

**CYCLAMEN, BEST STRAINS,**  
STRONG, HEALTHY, PERFECTLY SHAPED  
PLANTS, MOST DESIRABLE COLORS.

No white, in bud and bloom,  
just right for Christmas,  
3½-in., 30c; 4-in., 40c; 4½-in., 50c; 5-in., 70c;  
6-in., \$1.00 each. Carefully packed free.  
Cash, please.

HILLVIEW GREENHOUSE CO.,  
La Crosse, Wis.

**CYCLAMEN.**

All Colors.

We have a large stock of  
excellent plants.  
4-in., 50c; 5-in., 75c; 6-in., \$1.25.  
Packing at cost.  
FRANK F. CRUMP,  
Colorado Springs, Colo.

**CYCLAMEN.**

Extra strong and well grown, shipped in paper  
pots.

4-in. .... \$40.00 per 100  
5-in. .... 75.00 per 100

HENLEY BROS., WHOLESALE FLORISTS,  
Terre Haute, Ind.

**CYCLAMEN, EXCEPTIONAL BARGAINS.**  
We have a large surplus of the following  
variety for immediate shipment: Cyclamen  
Excelsior, white with red eye, 8-in., \$10.00 per  
100; 4-in., \$25.00 per 100. Extra strong, well-  
grown stock.

MATTHEWSON'S, SHEBOYGAN, WIS.

**CHOICE CYCLAMENS.**

Full of flowers and buds. Assorted colors,  
4-in., 35c; 5-in., 50c each. In paper pots. Five  
per cent for packing. Cash, please.

We need the room.

EAGLE GROVE GREENHOUSE,  
Eagle Grove, Ia.

**CYCLAMEN PLANTS.**

Assorted colors, large proportion of red.

4-in., \$40.00 per 100;

5-in., \$75.00 per 100.

A packing charge of 5 per cent.

A. N. KINSMAN, INC.,  
Austin, Minn.

**EXTRA FINE CYCLAMEN.**

4-in., in bud and bloom, 50c.  
5-in., in bud and bloom, 75c and \$1.00.  
6-in., in bud and bloom, \$1.25 and \$1.50.  
Cash, please.

F. J. OLSAN & SONS, AMES, IA.

**CYCLAMEN IN BUD AND BLOOM.**

4-in., 40c each;

5-in., 75c each;

6-in., \$1.00 each.

No charge for packing. Cash, please.

F. B. PFISTER, LOWVILLE, N. Y.

Cyclamen: An extra fine lot of separate col-  
ors or mixed as desired, 2½-in., \$12.00 per 100;  
3-in., \$20.00 per 100; 4-in., \$40.00 per 100; 5-in.,  
\$75.00 per 100; 6-in., \$100.00 per 100; 7-in.,  
\$150.00 per 100. We know these will please you.  
S. S. Skidelsky & Co., 50 Park Place, New York.

Cyclamen, nice, healthy, stocky plants, well  
furnished with foliage, showing buds; German  
strain, red and pink colors predominating, from  
4-in., 30c. This will make good blooming stock  
for Christmas.

J. L. Schiller, 929 Prouty Ave., Toledo, O.

**WELL BUDDED CYCLAMEN.**

Good, thrifty Cyclamen, well in bud, 4-in., 40c  
and 50c; 5-in., \$1.00; 6-in., \$1.50 and \$2.00;  
7-in., \$2.00 and \$2.50.

GULLETT & SONS, LINCOLN, ILL.

Cyclamen for Christmas selling, strong, healthy  
plants, best selling colors, mixed, 5-in., \$85.00  
per 100; 6-in., \$125.00 per 100. Cash. Myers-  
Watson Floral Co., formerly, E. V. Myers, Flor-  
ist, St. Joseph, Mo.

Cyclamen full of blooms, plenty of reds and  
salmon, also white with and without eye, 4-in.,  
50c; 5-in., 85c; 6-in., \$1.25; 7-in., \$1.75; 8-in.,  
\$2.00 each. Packing charged at cost.  
Elitch Gardens Co., Denver, Colo.

Cyclamen, fancy stuff, nothing better around  
Chicago, 3-in., in bud, \$12.00 and \$15.00 per 100;  
4-in., in bud, \$35.00 and \$45.00 per 100. No  
packing charges.

Joseph Turski, Gross Point, Ill.

We need the room. Heavy, vigorous Cyc-  
lamen plants, all dark colors, budding for bloom.  
4-in., 30c. Packing 1c each. Fancy 5-in., in  
bud and bloom, 50c. Packing 2½c.

J. E. Leslie & Son, Marion, Ind.

Cyclamen Gigantea, mixed colors, well budded,  
2½-in., \$8.00 per 100; 3-in., \$15.00 per 100;  
4-in., \$25.00 per 100; 5-in., \$50.00 per 100.

A. D. Root, Wooster, O.

Cyclamen, 4-in., \$25.00 per 100; 5-in., 50c each;  
6-in., \$1.00 each. Full of buds, just right for  
Christmas.

Crescent St. Floral Co., Grand Rapids, Mich.

Cyclamen, the very best, 5-in., \$15.00 per doz.;  
6-in., \$24.00 per doz.; 7-in., \$36.00 and \$48.00 per  
doz. Add 10% for packing. Cash, please. Adolph  
D. Mohr, 76th and Broadway, Kansas City, Mo.

Cyclamen, heavy 3-in., mostly Wandsbek  
strain, ready to shift, \$20.00 per 100. 5 per cent  
for packing. Cash, please. Thos. Heaven, 197  
E. Main St., Benton Harbor, Mich.

Cyclamen Giganteum, 2½-in., \$6.00 per 100;  
3-in., \$10.00 per 100; 4-in., \$20.00 per 100;  
5-in., \$40.00 per 100; all full of buds; all col-  
ors mixed. Samuel Whitton, Utica, N. Y.

For Cyclamen of quality see my Display adver-  
tisement in this issue. Winfield S. Kircher, Cyc-  
lamen Specialist, Defiance, O.

Cyclamen, choice assortment of the leading  
varieties, 3-in., \$15.00 per 100; 4-in., \$35.00 per  
100. Extra strong, well-grown stock.

Matthewson's, Sheboygan, Wis.

Cyclamen, best European strain, strong 2½-in.,  
\$12.00; 3-in., \$20.00; 4-in., \$40.00; 5-in., \$75.00  
per 100, for November and Christmas bloom.

Baur Floral Co., Erie, Pa.

Cyclamen, well budded, strong 5-in., in fine  
assortment, 50c each. Cash.

Brill Celery Gardens, Kalamazoo, Mich.

Cyclamen plants, 3-in. stock, best strain pro-  
curable, assorted colors, \$15.00 per 100.

F. E. Blake, Marion, O.

Cyclamen, 5-in., 75c each. L. G. Brown, 35th  
and Kensington Sta., Kansas City, Mo.

Cyclamen, 3-in., \$10.00 per 100; 4-in., \$35.00  
per 100. James D. Hooper, Richmond, Va.

**DAHLIAS****DAHLIAS.**

Send your want list of Dahlias to the Dahlia  
king, who is listing 188 of the best varieties for  
cut flowers and for retail catalogue trade for  
seedsmen. The largest dahlia grower in the  
world.

J. K. ALEXANDER,

20-30 Central St., E. Bridgewater, Mass.

**CALIFORNIA DAHLIA NOVELTIES.**

Glants for cut flowers and exhibitions;

Strong bulbs from 4-in. pots for

immediate and spring delivery.

Catalogue mailed on request.

KEY ROUTE HEIGHTS NURSERY CO.,  
852 Loma Vista Ave., Oakland, Cal.

**DAHLIA CLUMPS AND DIVISIONS.**

Sylvia, Marathon, rich purple; Candeur, white;  
large, field-grown clumps, \$12.00; divisions, \$5.00  
per 100; also mixed Double Dahlias. Will ex-  
change for other varieties. State what you have.

J. C. WEISS,

R. F. D. 2, Box 45, Portsmouth, Va.

**DAHLIAS, FOR 30 DAYS ONLY.**

100 assorted Dahlias, fine florists' sorts, rose,  
bronze, pink and white, our choice, \$5.50. Cash.

**INDIANA DAHLIA FARM.**

Home of the King of Commerce Dahlia,

New Albany, Ind.

Dahlias! Notice, 845 bushels of Dahlias to  
fill your order in 153 varieties. Order now and  
avoid substitution. Send for list.

Brecksville Dahlia Farm, Brecksville, O.

Dahlias, best cut flower varieties. Get our list  
if in the market for the best varieties.

Lyndhurst Farm, Inc., Hammonton, N. J.

Dahlias, write us for a complete list of very  
fine divisions, fall or spring delivery.

S. S. Skidelsky & Co., 50 Park Place, New York.

**DAISIES****DAISIES.**

Boston Yellow, rooted cuttings, \$4.00 per 100,  
\$35.00 per 1000; 2½-in. pots, \$8.00 per 100, \$75.00  
per 1000.

Single White and Mrs. Sander, rooted cuttings,

\$2.00 per 100, \$18.00 per 1000.

Mrs. Sander and Single White, 2½-in. pots,

\$6.00 per 100, \$50.00 per 1000.

ROMAN J. IRWIN,

43 W. 18th St., New York.

**ROOTED CUTTINGS NOW READY.**

From A. E. Hunt's strain.

Boston Yellow .... \$4.00 per 100, \$35.00 per 1000

Hunt's White Sport. 5.00 per 100, 45.00 per 1000

No order accepted for less than 100.

500 of a variety at the 1000 rate.

A. L. RANDALL COMPANY,

180 N. Wabash Ave., Chicago.

**DAISIES!**

Boston Yellow Dahlies, rooted cuttings, splen-  
did stock; prompt shipment; \$2.00 per 100. Cash.

THE VAN NICE GREENHOUSES,

Waukon, Ia.

**BELLIS DAISIES.**

Giant White, big field clumps, \$8.00 per 100

Giant Pink, big field clumps, 8.00 per 100

WAYSIDE GARDENS CO.,

Mentor, O.

Daisies, Marguerite, white, 2-in., \$4.00 per  
100; Boston Yellow, 2-in., \$4.00 per 100. These  
are fine plants. Cash.

J. W. Miller, Shiremanstown, Pa.

Daisies, strong rooted cuttings, Mrs. Sander,  
Nicholson's Giant White and Paris, \$2.00 per  
100, by mail, 2-in., 4c.

S. W. Pike, St. Charles, Ill.

Daisies, white, 2½-in., ready to shift, fine for  
cuttings, \$6.00 per 100. Cash.

La Crosse Floral Co., La Crosse, Wis.

Daisy Mrs. Sander, double, selected, nice  
stock, 2-in., \$4.00 per 100.

D. W. Leatherman, Anderson, Ind.

Daisies, Mrs. Sander, extra good strain, good,  
strong 2½-in., \$4.00 per 100.

Haase Bros., Florists, Pekin, Ill.

Daisies, Marguerites, rooted cuttings, \$2.00 per  
100; 2-in., \$4.00 per 100.

Dumser Floral Co., Elgin, Ill.

Daisies, Sander and Boston Yellow, rooted  
cuttings, \$2.00 per 100; white, \$1.50 per 100.  
Cash.

Byer Bros., Chambersburg, Pa.

Bellis Dahlies, Longfellow and Snowball,  
strong, stocky plants, \$3.50 per 1000, 500 at  
1000 rate. Gustav Pitzenka, Bristol, Pa.

Boston Yellow, 2½-in., strong, \$7.00 per 100;

Giant White, 2½-in., \$5.00 per 100.

S. S. Skidelsky & Co., 50 Park Place, New York.



## DELPHINIUMS

## HARDY PLANTS.

Delphinium Belladonna, 1-year, strong field-grown, \$7.00 per 100; 2-year, \$10.00 per 100. Write for special prices in large quantities; also a nice list of other hardy plants.

JOSEPH F. MARTIN,  
Box 97, Painesville, O.

Delphinium Belladonna, field-grown, for winter forcing, strong, 1-year-old plants, \$11.00 per 100, \$100.00 per 1000; strong 2-year-old plants, \$14.00 per 100, \$130.00 per 1000.

Roman J. Irwin, 43 West 18th St., New York.

For fall delivery, strong, fieldgrown 1-year-old Delphinium Belladonna, \$7.00 per 100, \$65.00 per 1000; 2-year-old, \$10.00 per 100. Write for other list of Hardy Perennials.

S. S. Skidelsky & Co., 50 Park Place, New York.

Delphinium Belladonna, 1-year-plants, extra fine, \$50.00 per 1000; also seed at \$2.50 per oz., \$30.00 per lb. Cash with order.

George Martin, Box 154, Painesville, O.

Delphinium Belladonna, 2-year, field-grown for forcing, \$10.00 per 100.

Eschrich Nursery, North Milwaukee, Wis.

## DRACAENAS

## DRACAENA INDIVISA.

50,000 big, strong plants ready for a shift to 3-in. or 4-in. pots from 2-in. pots, \$4.00 per 100.

Average size, strong and healthy from 2-in. pots, \$3.00 per 100.

Both the above sizes are big value and worth twice the money.

Packed to reach you safe anywhere.

ELMER RAWLINGS, WHOLESALE GROWER,  
Allegheny, N. Y.

## DRACAENA TERMINALIS.

2-in. .... \$15.00 per 100  
3-in. .... 25.00 per 100  
4-in. .... 45.00 per 100  
5-in. .... 75.00 per 100

Moderate packing charge.

ROY F. WILCOX & CO.,  
Montebello, Cal.

## DRACAENA INDIVISA.

From flats, ready for 3-in. pots, \$2.50 per 100, \$20.00 per 1000, express. No packing charges. Cash, please.

THE IMLAY CO., ZANESVILLE, O.

Dracaenas, fine 2½-in. stock ready for shipment. Terminalis, 20c. Lord Wolseley, 20c. Aurora, 24c.

Cash with order.

The Minge Floral Co., Mobile, Ala.

Dracaena Indivisa, strong plants, ready for shift, 3-in., \$10.00 per 100. Cash.

Charlevoix Floral Co., Charlevoix, Mich.

Dracaena Indivisa, strong, ready to shift, 3-in., \$10.00 per 100. Winfield S. Kircher, Cyclamen Specialist, Defiance, O.

Dracaenas, Massangeana, Amabilis and Lord Wolseley; elegant stock, \$2.00 each. Holton & Hunkel Co., 462 Milwaukee St., Milwaukee, Wis.

Dracaenas, strong 3-in. for growing on, \$10.00 per 100. Cash or references.

H. E. & C. W. Krebs, Cedar Rapids, Ia.

Dracaenas, Indivisa or Australia, fine 2-in., \$4.50 per 100. Cash. Myers-Watson Floral Co., formerly E. V. Myers, Florist, St. Joseph, Mo.

## EUPHORBIA

## EUPHORBIA.

## EXTRA STRONG.

Euphorbia Splendens (Crown of Thorns),

3-in. pots, \$15.00 per 100.

OAK GROVE GREENHOUSE,

Tuskegee, Ala.

## EVONYMUS

## EVONYMUS CARRIERI.

Extra strong.

50c each, \$40.00 per 100.

OAK GROVE GREENHOUSE,

Tuskegee, Ala.

## FARFUGIUMS

## FARFUGIUM.

Grand Leopard plants,

3-in., \$25.00 per 100.

OAK GROVE GREENHOUSE,

Tuskegee, Ala.

## FERNS

## FERNS OUR SPECIALTY.

100,000 2½-in. Ferns,

Scottii, Teddy Jr., Roosevelt, Boston and Verona, \$6.50 per 100, \$60.00 per 1000.

20,000 Macawil, \$12.00 per 100, \$100.00 per 1000. Cash with order.

ERDMAN & ULRICH,

Belair Road and Erdman Hill,

Baltimore, Md.

## APOPKA FERNERY CO.

Particular attention given to growing Plumosus and Sprenger plants. We have on hand for immediate shipment 50,000 clumpy, stocky plants, 3-in. and 4-in., \$8.00 and \$10.00 per 100.

Bostons, 4-in., \$10.00 per 100;

Bostons, 3-in., \$8.00 per 100.

Cash with order.

APOPKA FERNERY CO.,  
Wholesale Growers, Apopka, Fla.

## FERNS MY SPECIALTY.

Ferns for fern dishes. Strong, bushy 2½-in. stock, in largest and best assortment, \$6.00 per 100, \$50.00 per 1000.

Fern seedlings: Excellent stock, ready for potting, in assortment of eight best fern dish varieties, \$1.75 per 100, \$15.00 per 1000.

Adiantum Ouneatum and Gracillimum, strong seedlings, ready for potting, \$1.75 per 100, \$15.00 per 1000; 2½-in., \$6.00 per 100, \$50.00 per 1000.

Adiantum Farleyense Gloriosum. A most desirable Fern, well-grown 3-in., \$5.50 per doz., \$40.00 per 100; 4-in., \$9.00 per doz., \$70.00 per 100. Large cut fronds, \$25.00 per 100.

Cibotium Schiedel, the King of Ferns. Strong thrifty 3-in., \$8.00 per doz., \$65.00 per 100; 4-in., \$12.00 per doz., \$95.00 per 100; 5-in., \$24.00 per doz.

Boston Ferns, large, shapely plants from bench, ready for 6-in. pots, \$9.50 per doz., \$75.00 per 100; pot-grown, 7-in., \$21.00 per doz.; 8-in., \$30.00 per doz.

Fern spores, strictly fresh, in 25 or more fern dish varieties; your choice or my selection, 50c per trade packet. List sent on request.

J. F. ANDERSON, FERN SPECIALIST,

Short Hills, N. J.

## TABLE FERNS.

## BEST FOR FERN DISHES AND FILLING

## BASKETS FOR XMAS SALES.

2½-in. pots, \$6.50 per 100, \$55.00 per 1000;

3-in. pots, \$12.00 per 100;

4-in. pots, \$25.00 per 100.

## FERNS, 2½-IN. POTS.

BOSTON, ROOSEVELT, TEDDY JR., SCOTTII,

VERONA,

\$6.00 PER 100, \$55.00 PER 1000.

NEW VARIETY MACAWIL,

\$12.00 PER 100, \$100.00 PER 1000.

ROMAN J. IRWIN,

43 West 18th St., New York, N. Y.

## FINE FERNS.

Ferns for dishes, strong 2½-in., \$6.00 per 100, \$50.00 per 1000; Boston and Roosevelt, 2½-in., \$8.50 per 100, \$60.00 per 1000. Scottii, Teddy Jr., Verona and Whitmanil, 2½-in., \$7.00 per 100, \$65.00 per 1000. Macawil, 2½-in., new and very fine, \$12.00 per 100, \$100.00 per 1000.

Very fine Boston, 4-in., \$22.50 per 100; strong 5-in. Boston and Roosevelt, \$40.00 per 100; Whitmanil, 4-in., 35c; 5-in., 75c; 6-in., \$1.00.

In ordering 2½-in. plants, specify whether pot plants, or transplanted bench-grown stock is wanted.

S. S. SKIDELSKY & Co.,

50 Park Place, New York City.

## FERNS.

Boston, extra large size.....\$12.00 per 100

Boston, 4-in. size ..... 10.00 per 100

Boston, 3-in. size ..... 8.00 per 100

Springfieldii, 3-in. size ..... 8.00 per 100

Boston, Whitmanil, Wanamaker,

Scottii and Springfieldii, 2½-in.,

.....\$4.00 per 100, \$35.00 per 1000

Runners in all kinds..... 12.50 per 1000

Boston Stag Horn, 12-in..... 12.00 per doz.

Boston Stag Horn, 10-in..... 9.00 per doz.

Beautiful specimens.

W. P. NEWELL CO., APOPKA, FLA.

Wholesale Fern Growers.

## POT-GROWN FERNS.

Guaranteed to please.

Whitmanil, 2-in. .... \$ 6.00 per 100

Teddy Jr., 2-in. .... 6.00 per 100

Teddy Jr., 3-in. .... 15.00 per 100

Roosevelt, 2-in. .... 6.00 per 100

Boston, 2-in. .... 6.00 per 100

Boston, 4-in. .... 35.00 per 100

Boston, 6-in. .... 60.00 per 100

All of the above 2-in., \$55.00 per 1000. Less

4 per cent. Cash, please.

B. C. BLAKE,

Springfield, O.

## BOSTON AND WHITMANII FERNS.

Strong, healthy A No. 1 stock. Need room.

100 4-in. Whitmanil.....\$ 35.00 per 100

200 5-in. Whitmanil..... 60.00 per 100

250 6-in. Whitmanil..... 90.00 per 100

300 6-in. Boston..... 90.00 per 100

100 7-in. Boston..... 115.00 per 100

500 3-in. Asparagus Sprengerii, big, bushy

plants, \$10.00 per 100. Cash with order.

Prices are without pots. No packing charges.

SUNNYSIDE GREENHOUSES NURSERY,

504 10th Ave., Moline, Ill.

## 10,000 2-IN. POTTED FERNS.

Instead of sending a man out on the road, we will give the buyer the benefit of his expenses.

200 Ferns, 50 each, 4 varieties, Boston, Roosevelt, Teddy Jr. and Whitmanil, \$10.00; same varieties, 100 each, \$20.00; same varieties, 125 each, \$25.00; same varieties, 250 each, \$50.00.

All orders will contain an equal number of each variety. We will sell only 10,000 Ferns at these prices, so get your order in early. Cash, please.

CLOVER LEAF FLORAL CO.,

Springfield, O.

## FERNS FOR CHRISTMAS.

Pot-grown, well finished

for immediate sales.

4-in. Whitmanil .....\$30.00 per 100

5-in. Whitmanil ..... 50.00 per 100

6-in. Whitmanil ..... 75.00 per 100

5-in. Boston ..... 50.00 per 100

6-in. Boston ..... 75.00 per 100

Cash with order.

GREENWOOD AVE. GREENHOUSE.

702 Greenwood Ave., Decatur, Ill.

Ferns, Whitmanil, nice, bushy stock, clean and healthy, 5-in., 40c; 6-in., 60c; Whitmanil and Boston, fine transplanted runners ready for 3-in., \$5.00 per 100. Packing free.

Koopmann Bros., Davenport, Ia.

## BOSTON FERNS.

4-inch .....\$35.00 per 100

5-inch .....\$60.00 to 75.00 per 100

## MACAWIL FERNS.

We are booking orders for December delivery

on Macawil Ferns, 2½ c to 10c.

Packing in clay pots, 10 per cent. Packing in

paper pots, 7 per cent. Packing out of pots, 5

per cent. Terms cash or satisfactory references.

PINEHURST FLORAL CO.,

Pleasant Hill, Mo.

## QUALITY FERNS.

500,000 2½-in. pot-grown Ferns, Bostons, Roosevelt, Whitmanil, Teddy Jr., Whitmanil

Compacta, all at \$6.00 per 100, \$55.00 per 1000.

Boston and Roosevelt 3-in., \$15.00 per 100.

Buy now and place contracts for March, April,

May and June at these prices on 2½-in. and 3-in.

G. M. REBURN & CO.,

3807 Lake Park Ave., Chicago, Ill.

## FERN DISH FERNS.

Pteris Adiantoides, Cretica Albo-Lineata, Mag-

nifica, Wimssettii, Wilsonii, 2½-in., \$5.00 per 100.

Cyrtomium Rochfordianum, \$7.00 per 100.

## BOSTON FERNS.

5-in. pot plants, \$40.00 per 100; 6-in. pot

plants, \$60.00 per 100.

STORRS & HARRISON CO.,

Painesville, O.

## FERNS.

Boston and Roosevelt, 4-in., \$35.00; 5-in.,

\$50.00 and \$65.00; 6-in., \$75.00; 7-in., \$100.00;

8-in., \$150.00 and \$250.00.

Amerpohlii, 4-in., \$50.00; Whitmanil, 4-in.,

\$50.00; 5-in., \$65.00 and \$75.00; 6-in., \$85.00

and \$100.00; Scottii, 2½-in., \$7.50.

GEO. A. KUHLE,

Pekin, Ill.

IF YOU WANT STRONG AND HEALTHY  
BOSTON FERNS, WE CAN SUPPLY YOUR  
NEEDS.

5-in., 85c;

6-in., 70c;

7-in., 85c.

ALFRED CARLSTROM & SON,

10830 Hale Ave., Chicago, Ill.

Phone Beverly 564.

## WELL-GROWN BOSTONS.

2,000 2½-in. .... 6c each

2,000 3-in. .... 10c each

1,000 4-in. .... 30c each

500 5-in. .... 60c each

300 6-in. .... 90c each

CALVERT FLORAL CO.,

Lake Forest, Ill.

## BOSTON FERN RUNNERS.

Spend your dollars where you will get full value. Having more Boston Fern runners than I can use, I am offering the surplus at \$10.00 per 1000. These are extra fine, strong, clean, healthy plants, and guaranteed to please you, or your money refunded. Cash, please.

NORMAN C. MILLER, FORT PIERCE, FLA.

## BOSTON FERNS.

Good, strong, bushy stock.

5-in. .... 50c each

Add 5 per cent for packing.

See our ad on Cyclamen.

DAVIS FLORAL CO.,

Davenport, Ia.

Ferns; 300 Teddy Jr., 2½-in., \$5.00 per 100; 500 Boston Ferns, 2½-in., \$5.50 per 100; 200 Whitmanil, \$5.50 per 100; 500 Macawil, 2½-in., strong plants, \$20.00 per 100, or will exchange for Geraniums, named varieties. Cash with order.

Parkside Greenhouses, 1457 E. 70th St., Chicago, Ill.

## FERNS.

5-in. Boston and Roosevelt.....50c

6-in. Boston and Roosevelt.....75c

Above stock is pot-grown, strong, clean and bushy.

## HOMEWOOD GREENHOUSES,

### FERNS—Continued

Table Ferns, extra strong, 2½-in., of leading varieties for fern dishes, and making up Poinsettia pans, \$5.00 per 100, \$40.00 per 1000. Satisfaction guaranteed.

Evenden Bros. Co., Williamsport, Pa.

Ferns, Boston, Roosevelt and Whitmanii, 4-in., \$12.00 per 100; Boston, 3-in., \$8.00 per 100, \$75.00 per 1000. A few hundred Pteris, 5-in., \$15.00 per 100. Cash must accompany order.

Ustler Bros., Apopka, Fla.

Ferns, Boston, Elegantiissima and Whitmanii, 2½-in. full pots, \$6.00 per 100, \$50.00 per 1000. Boston and Elegantiissima, 6-in., 50c each, \$40.00 per 100, all pot bound.

B. M. Wichers & Co., Gretna, La.

Ferns, large, bench-grown Bostons ready for 6 and 6-in. pots, \$25.00 per 100; 8-in. pot-grown, ready for 4-in., \$10.00 per 100; also a fine lot of runners as good as 2-in., \$3.00 per 100. Cash.

C. P. Bethards, Springfield, O.

Ferns, strong, healthy stock, Boston and Whitmanii, 4-in., \$25.00 per 100; 5-in., \$40.00 per 100. Cash with order, or shipped C. O. D. if ¼ of purchase price is sent with order.

Peterson Floral Co., Gibson City, Ill.

### POT-GROWN BOSTON FERNS.

6-in. bushy stock out of pots, 75c each; 7-in. Bostons, 90c; 8-in., \$1.10 each plus 5% for packing.

DAVIS & STEINER CO., MORRISON, ILL.

EXTRA STRONG, WELL-GROWN STOCK. Whitmanii Ferns, 5-in., 50c each; heavy 5½-in., 75c each. Cash, please.

J. E. MATTHEWSON, SHEBOYGAN, WIS.

Ferns, Bostons, good plants, 2½-in., \$6.00 per 100, \$50.00 per 1000; Fern runners, \$2.50 per 100.

Herman Schau, 10817 Hale Ave., Chicago, Ill.

Ferns, Boston, a few Whitmanii and Anthony Wayne, strong, 3-in., \$18.00; 4-in., \$25.00; 5-in., \$50.00 per 100; 6-in., \$1.00 each. Winfield S. Kircher, Cyclamen Specialist, Defiance, O.

Ferns, table ferns in assorted varieties, 2½-in., \$6.00 per 100, \$55.00 per 1000. Cash with order, please.

Frank Oechslein, 4911 W. Quincy St., Chicago, Ill.

Boston Ferns, good, strong stock, 3-in., \$15.00 per 100; 4-in., \$25.00 per 100; 6-in., \$75.00 per 100. Cash. Underwood Bros., 21st and Fair Ave., Columbus, Ohio.

Bostons from bench, good, clean stock, \$20.00, \$25.00 and \$35.00 per 100.

Verona Ferns, 2½-in., \$5.00 per 100, \$40.00 per 1000. Carl Hagenburger, W. Mentor, O.

Ferns, Boston and Scottii, strong 4-in. stock, ready for shift to 5-in. and 6-in. pots, \$35.00 per 100. Evenden Bros. Co., Williamsport, Pa.

Table Ferns in variety, strong 2½-in. pots, \$6.00 per 100. Cash. Kent Greenhouses, 241 National Drive, Newark, O.

Fernery Ferns in assortment, \$6.00 per 100. Holton & Hunkel Co., 462 Milwaukee St., Milwaukee, Wis.

Boston Ferns, 5-in., 40c; 6-in., 60c; Whitmanii and Compacta, 4-in., 25c; 5-in., 50c each. Cash. Zumbrotta Greenhouses, Zumbrotta, Minn.

Boston Ferns, strong, clean, pot-grown, 2-in., 6c; 4-in., 25c; 5-in., 50c each. Cash with order. Walnut Hill Greenhouses, Independence, Mo.

Whitmanii Ferns, strong 4-in., 35c; 5-in., 75c; 7-in., \$1.50 each.

Quentin Floral Co., St. Joseph, Mo.

Boston Ferns, pot-grown, ready for 5-in. pots, \$25.00 per 100. Cash, please. Charles C. Walker, 1277 Logan Ave., Danville, Ill.

Boston Ferns, fine stock, 5-in., 60c; 6-in., 75c each. Packing free. Cash.

La Crosse Floral Co., La Crosse, Wis.

### VERY FINE PLANTS.

Verona Ferns, 4-in., 35c each. Cash, please. J. E. MATTHEWSON, SHEBOYGAN, WIS.

Boston Ferns from bench, good clean stock with right color, \$35.00 per 100.

Anoka Greenhouses, Anoka, Minn.

Especially strong, pot-grown Boston Ferns, 4-in., 25c; 5-in., 40c; 6-in., 75c. J. W. Davis Co., Davis Gardens, Terre Haute, Ind.

Boston Ferns from the bench, ready for 5-in. pots, 35c each. M. J. Burke, Hillside, Ill.

Boston Ferns, fine 5-in., up to 20 fronds, 75c each. Cash. F. J. Olson & Sons, Ames, Ia.

Boston Fern, 4-in. pots, 25c each.

Prince's Flower Shop, Iowa City, Ia.

Boston Ferns, 2½-in., \$5.00 per 100. Cash. H. C. Brown, Yellow Springs, O.

Boston Ferns, strong, bench-grown, \$30.00 per 100. Wise Adkisson, Greenville, Tex.

Table Ferns, standard varieties, 2½-in., \$5.00 per 100. Henry Smith, Grand Rapids, Mich.

Boston Ferns, bench-grown, extra strong, 50c each. L. J. Rowe, Titusville, Pa.

Table Ferns, strong 2½-in., 5 varieties, \$6.00 per 100. Cash. Park Floral Co., St. Joseph, Mo.

Ferns, Boston, 1000 good 3-in., \$15.00 per 100. E. R. Pound, Newark, O.

Dish Ferns, 2½-in., \$5.00 per 100, in ten varieties. James D. Hooper, Richmond, Va.

### FICUS

Ficus Elastica, large leaves, from pot up 24 to 30-in., 75c; 18 to 24-in., 50c. A. Mirring, Edgemont Sta., East St. Louis, Ill.

### FICUS ELASTICA.

Extra strong, 24 to 30 ins. from the pot up; 6-in. pots, \$7.50 per doz.

OAK GROVE GREENHOUSES, Tuskegee, Ala.

### FORGET-ME-NOTS

Forget-me-nots: Barker's True Winter-flowering. We have reselected this stock for the past five years, by propagating from only the earliest and largest flowering plants, allowing us to offer without question, the best Myosotis on the market. This variety makes a strong and vigorous growth and should be planted 12 to 15 inches apart each way. When well-grown, will produce stems 12 to 18 inches in length. A good crop to follow Mums, and can be planted in the same soil with excellent results; rooted cuttings, \$6.00 per 100, \$55.00 per 1000; 2½-in. pots, \$8.00 per 100, \$70.00 per 1000. Stock ready for shipment. Cash with order. John M. Barker, P. O. Box No. 225, Morristown, N. J.

### FORGET-ME-NOTS.

Everblooming variety, 2½-in. stock ready for shift. 3c. Cash, please.

See Pelargonium advertisement.

J. SYLVESTER, OCONTO, WIS.

Forget-me-nots, the long stemmed true winter-flowering; strong 2½-inch, and starting to branch, \$4.00 per 100. No charge for packing.

F. L. Lainsan, Council Bluffs, Ia.

Forget-me-nots, true, winter-flowering, strong, transplanted, ready for 3-in. pots.

S. T. Danley & Sons, Macomb, Ill.

Forget-me-nots, hardy, everblooming, transplanted rooted cuttings, \$3.00 per 100.

Dumser Floral Co., Elgin, Ill.

Strong, winter-flowering, 2½-in. Forget-me-nots, \$5.00 per 100.

S. S. Skidelsky & Co., 50 Park Place, New York.

Forget-me-nots, true winter flowering, strong, 2½-in. pots, \$4.00 per 100, \$35.00 per 1000.

J. C. Schmidt, Bristol, Pa.

Forget-me-not, true winter flowering, 2-in., \$4.00 per 100. Winfield S. Kircher, Cyclamen Specialist, Defiance, O.

Forget-me-nots, 2½-in., \$4.00 per 100.

O. P. M. Criley, Florist, Ottumwa, Ia.

### FREESIAS

Freesia Purity bulbs, for greenhouse forcing, ½-in., \$9.00 per 1000.

G. B. Johnson, 1509 Morton St., Alameda, Calif.

### FUCHSIAS

Fuchias, fine double, dwarf habit, early and free blooming; strong, well-rooted cuttings, \$1.75 per 100, \$16.00 per 1000, prepaid by mail. Cash.

J. P. Cannata, Mt. Freedom, N. J.

Fuchsias, good assortment, 2½-in., \$5.00 per 100; 4-in., 25c; 6-in., 50c each.

Henry Smith, Grand Rapids, Mich.

### GENISTAS

#### GENISTA.

5-in., fine, shapely plants,

\$30.00 per 100.

Ready now.

JACKSON & PERKINS COMPANY, Newark, New York State.

### GERANIUMS

CALIFORNIA SUNSHINE GERANIUMS. National Recognition Based on Merit.

"Any number; any kind; any time; anywhere."

#### STANDARD VARIETIES:

Rooted cuttings .... \$2.50 per 100, \$22.50 per 1000

Potted 2½-in. .... 5.00 per 100, \$45.00 per 1000

Specials: Fiat, Hill, Michell, Ricard.

Rooted cuttings .... \$3.00 per 100, \$27.50 per 1000

Potted 2½-in. .... 6.00 per 100, 55.00 per 1000

Poitevine and Ivy all booked till Feb. 1, 1921.

Ship with perfect success, North, South, East and West.

National recognition based on merit.

LOS ANGELES GERANIUM CO., 927 Oxford Street, Berkeley, Cal.

### GERANIUMS.

Rooted cuttings, S. A. Nutt, Mme. Jaulin and Buchner, \$2.50 per 100, \$20.00 per 1000.

Jean Vlaud, \$3.00 per 100, \$25.00 per 1000.

2-in. .... \$4.00 per 100, \$35.00 per 1000

2½-in. .... 5.00 per 100, 45.00 per 1000

3-in. .... 6.00 per 100, 55.00 per 1000

Poitevine rooted cuttings, \$3.50 per 100, \$30.00 per 1000.

2-in. .... \$5.50 per 100, \$50.00 per 1000

2½-in. .... 6.50 per 100, 60.00 per 1000

3-in. .... 7.50 per 100, 70.00 per 1000

Cash with order.

HUDSON GREENHOUSE, HUDSON, MICH.

### GERANIUMS.

Ricard, strong 2½-in., \$50.00 per 1000; Poitevine, 2-in., \$50.00 per 1000; Barney, Ruby, Jean Vlaud and Jean Oberle, 2-in., \$4.50 per 100, \$40.00 per 1000; S. A. Nutt and mixed, \$35.00 per 1000.

Ivy Geraniums, Rycroft's Surprise, 2-in., \$5.00 per 100, \$45.00 per 1000.

Scented Geraniums, Rose and Skeleton, 2-in., \$3.50 per 100. Cash.

JACOBS BROS., P. O. BOX 413, PEORIA, ILL.

### GERANIUMS.

Well rooted cuttings, all booked for December.

Ricard, Poitevine, Scarlet Bedder and Anna Brown, double pink, \$30.00 per 1000.

S. A. Nutt, \$25.00 per 1000.

Cash with order.

PETER BROWN, LANCASTER, PA.

### GERANIUMS.

Our specialty,

S. A. Nutt,

Jean Vlaud,

Mme. Buchner,

Poitevine,

Ricard,

good, short-jointed plants

from 2-in. pots, \$3.50 per 100,

\$35.00 per 1000.

We ship by express or parcel post,

packed to reach you safe anywhere.

ELMER RAWLINGS,

Wholesale Grower,

Allegany, N. Y.

### ROOTED GERANIUM CUTTINGS.

The following, "Big Four," bedders are the ones that will satisfy your customers. Strong selected top cuttings, well rooted. December delivery. Per 1000

S. A. Nutt, greatest dark red.....\$25.00

Double Giant, king of all scarlets..... 25.00

Mme. Buchner, best double white..... 25.00

Beaute Poitevine, favorite salmon..... 35.00

THE W. T. BUCKLEY CO.,

Springfield, Ill.

### EXTRA STRONG GERANIUMS.

Nutt and Buchner, 10,000 2-in., \$35.00 per 1000, until this batch is sold. Vlaud, 2-in., \$40.00 per 1000; Regalia, \$50.00 per 1000. Delivery now and later.

Poitevine and Ricard, \$50.00 per 1000. Delivery latter part of December. Packed right, and free. Thoroughly rooted, not merely cuttings in 2-in. pots. Cash, please.

J. A. SWARTLEY & SONS, STERLING, ILL.

Geranium, rooted cuttings, S. A. Nutt and Alliance Ivy, \$1.60 per 100; Scarlet, 2-in., 2c; S. A. Nutt, Buchner, H. Michell and Ricard, 4-in., 10c; stock plants, S. A. Nutt, Buchner, H. Michell, Ricard, Poitevine, J. Vlaud, E. G. Hill, Scarlet, Edmond Blanc and Rose, 10c. Unrooted cuttings of above, \$1.00 per 100. Cash, please. Quaker Hill Greenhouses, Sebring, O.

### GERANIUMS.

Extra strong stock.

S. A. Nutt, 2½-in.....\$4.00 \$30.00

Ricard, 2½-in. .... 5.00 45.00

American Beauty, 2½-in. .... 5.00 45.00

Cash with order.

BAUSCHER BROS., FREEPORT, ILL.

Geraniums, 2½-in. pots, S. A. Nutt, Poitevine, white, Mrs. Lawrence, Rose Geraniums, Helen Michell and other varieties, \$6.00 per 100, \$50.00 per 1000. S. A. Nutt, rooted cuttings, \$3.00 per 100, \$25.00 per 1000. Ready now and later. Other varieties ready next month. Ask for varieties and prices.

Roman J. Irwin, 43 West 18th St., New York.

### GERANIUMS, ROOTED CUTTINGS.

READY NOW.

S. A. Nutt and Buchner.....\$25.00 per 1000

Vlaud and Castellane..... 30.00 per 1000

Parcelpost and insurance \$1.00 per 1000 extra.

Cash with order.

FRED W. RITCHY, LANCASTER, PA.

### 2-IN GERANIUMS.

Nutt, Doyle and Buchner, \$3.00 per 100. Improved Poitevine, Beaute Poitevine, Vlaud, Ricard and Blanc, \$3.50 per 100. These are well rooted in good soil and will start to grow at once when potted.

C. G. LOCKE, ARKPORT, N. Y.

### GERANIUMS.

Madam Sallerol,

Rooted cuttings,

\$2.00 per 100. Cash.

H. C. BLANEY,

153 Humphrey St., Swampscott, Mass.

Geraniums, rooted cuttings, Nutt, Buchner, 2½-in., \$4.50; Vlaud, Hill, Presilly, Poitevine, Doyle, mixed, \$25.00; 2½-in., \$5.00; Poitevine, Ricard, \$30.00; each alone, \$35.00; 2-in., \$5.00 Cash.

Port Allegany Greenhouses, Port Allegany, Pa.

Geranium Sallerol, rooted cuttings, \$2.00 per 100; 2-in., \$3.00 per 100. Orders taken for Ricard, Jean Vlaud, Poitevine and Nutt, rooted cuttings for January delivery, \$3.00 per 100.

Wm. Doel, Pascoag, R. I.

Geraniums, 12,000 Nutt, Buchner, Double Grant, Harcourt, nice big 2½-in., \$5.00 per 100 Poitevine, Ricard, Hill, Barney and Oberle, 2½-in., \$6.00 per 100.

Burdell Floral Co., Bowling Green, Ky.

Geraniums, rooted cuttings, Nutt and Buchner, \$20.00 per 1000; Doyle, Buchner, Vlaud and mixed, 2-in., \$25.00 per 1000; Poitevine, \$30.00 per 1000; Ricard, \$35.00 per 1000. Cash with order.

Mrs. E. A. Llewellyn, Olean, N. Y.

Geraniums, 1500 S. A. Nutt, 200 Poitevine, 200 Roseleur, 250 Mrs. Lawrence, best shell pink; fine stock from 2½-in., ready for shift, \$5.00 per 100. S. Knudsen, North Boulder Greenhouses, Boulder, Colo.

Geraniums, Doyle and S. A. Nutt, rooted cuttings, \$2.00 per 100; Poitevine and Ricard, 2½-in., \$5.00 per 100; Presilly and Nutt, 2½-in., \$4.00 per 100; mixed rooted cuttings, mostly Nutt, \$15.00 per 1000. R. Sellers, Alliance, O.

Geraniums, Beaute Poitevine and Ricard, strong 4-in., \$15.00 per 100; S. A. Nutt and Buchner, 4-in., \$12.50 per 100. Winfield S. Kircher, Cyclamen Specialist, Defiance, O.

Geraniums, A-1 stock, S. A. Nutt, 2 and 2½-in. pots, \$25.00 per 1000; rooted cuttings, \$12.00 per 1000. Cash. Ross Bros., Du Bois, Pa.

Geraniums, large branching, mixed, mostly in bloom, fine for stock, 3-in., \$8.00 per 100. Cash.

R. M. Patterson, Oxford, Pa.



Geraniums, good, strong stock of S. A. Nutt, La Favorite and Thos. Meehan, 2 1/4-in., \$4.00 per 100, \$35.00 per 1000.  
Evenden Bros. Co., Williamsport, Pa.

Geraniums, S. A. Nutt, \$22.50 per 1000; Poitevine, \$27.50 and Ricard, \$35.00 per 1000. Are all engaged until in February.  
Albert M. Herr, R. F. D. 8, Lancaster, Pa.

Geraniums, Poitevine and Scarlet Bedder, rooted cuttings, \$28.00 per 1000; S. A. Nutt, \$20.00 per 1000, 250 at 1000 rate. Cash with order.  
C. B. Shisler, Williamsport, N. Y.

Geraniums, S. A. Nutt, \$2.00 per 100, \$20.00 per 1000; Jean Oberle, \$3.00 per 100, \$25.00 per 1000. Parcel post, prepaid. Cash with order.  
John L. Gugino, Fredonia, N. Y.

Geraniums, Poitevine and Ricard, 2 1/4-in., \$6.00 per 100, \$50.00 per 1000; S. A. Nutt and Landry, \$5.00 per 100, \$45.00 per 1000.  
E. C. Basinger, Columbiana, O.

Geraniums: A fine lot of S. A. Nutt out of 2-in. pots, early September propagated from top cuttings, \$4.00 per 100, \$35.00 per 1000. Cash with order.  
C. C. Breece, R. 7, Delaware, O.

**A FINE LOT OF GERANIUMS.**  
Rooted cuttings of S. A. Nutt and Buchner, \$2.00 per 100, \$18.00 per 1000. Cash with order.  
CHERRY PARK GARDENS, FREDONIA, N. Y.

**GERANIUMS.**  
S. A. Nutt, 2 1/4-in., \$4.00 per 100  
Cash, please  
W. BEZDEK, CEDAR RAPIDS, IOWA.

Geraniums, 10,000 Nutt, 3000 Buchner, 2000 Soft Red Geraniums, \$5.00 per 100, \$45.00 per 1000. Packing free for cash. The Silvius & Silvius Floral Co., Ashtabula, O.

Geraniums, Nutt, 2 1/4-in., \$3.75 per 100; Mme. Landry, Poitevine and Montmort, \$5.00 per 100.  
A. J. Diserens & Co., Cedar Rapids, Ia.

Geraniums, rooted cuttings S. A. Nutt, \$18.00 per 1000. No charge for packing. Cash, please.  
Norwalk Rose Gardens Co., Norwalk, O.

Rose Geraniums, 2 1/2-in., fine and strong, just what you want, \$4.50 per 100.  
Plahous Greenhouses, Grand Junction, Mich.

Red Geraniums, fine plants, 2000 2 1/2-in., \$4.00 per 100, \$40.00 per 1000.  
H. R. McWilliams, Exeter, N. H.

Geranium S. A. Nutt, rooted cuttings, \$20.00 per 1000. Ready now. Cash. Wm. H. Minekime, R. F. D. No. 1, Hamburg, N. Y.

Geraniums, S. A. Nutt, Ricard, Jaulin and White, 2 1/2-in., \$5.00 per 100.  
The Thumb Nursery, Marlette, Mich.

Poitevine Geraniums, 2 1/4-in., ready for 3-in., \$50.00 per 1000. S. A. Nutt, \$40.00 per 1000.  
John B. Rudy, Elmira, N. Y.

Geraniums, Nutt and other leading varieties; strong 2 1/2-in., \$4.00 per 100; 3 1/2 and 4-in., \$10.00 per 100.  
G. Noack, Batavia, N. Y.

Geraniums, Poitevine and Ricard, 2-in., \$5.00 per 100; 2 1/2-in., \$6.00 per 100, December delivery.  
Royston & Fenton, Evansville, Ind.

Geraniums, rooted cuttings, S. A. Nutt, \$2.25 per 100, \$20.00 per 1000.  
E. A. Muchow, Clarence, N. Y.

Geraniums, 2-in., \$35.00 per 1000; 3-in., \$60.00 per 1000; 4-in., \$18.00 per 100. Cash or c. o. d.  
F. H. Parker, Fort Scott, Kan.

Geraniums, rooted cuttings, S. A. Nutt, \$20.00 per 1000; parcelpost \$1.00 extra per 1000. Cash with order.  
P. Hopman, New Galilee, Pa.

Geraniums, S. A. Nutt and Doyle, strong plants ready for shift, 2-in., \$4.00 per 100.  
Bland & Steinmetz, Independence, Ia.

Geraniums, S. A. Nutt, 10,000 strong, 2 1/2-in., \$40.00 per 1000; 5000 rooted cuttings, \$25.00 per 1000.  
J. J. LeBorious, Duluth, Minn.

Geraniums, rooted cuttings, S. A. Nutt, \$25.00 per 1000.  
The Allen Brownhill Co., Cortland, N. Y.

Geraniums, 100,000 Castellane, Nutt and Barney, 2 1/4-in., 4 1/2c each.  
L. J. Rowe, Titusville, Pa.

Geraniums, Rose and Sallerol, 2-in., \$3.00 per 100. Cash.  
Byer Bros., Chambersburg, Pa.

Geraniums, S. A. Nutt, rooted cuttings, \$20.00 per 1000. The Pana Greenhouses, Pana, Ill.

Geraniums, 2 1/4-in. S. A. Nutt, \$4.00 per 100.  
Charles Sherwood, Waterloo, Ia.

#### GLADIOLI

##### SURPLUS GLADIOLI

America, 1 1/2-in. up ..... \$20.00 per 1000  
America, 1 1/4-in. up ..... 18.00 per 1000  
America, mixed, 1 1/2-in. .... 15.00 per 1000  
700 Pink Beauty, 1 1/2-in. .... \$5.00 per 100  
S50 King, 1 1/2-in. .... 2.00 per 100  
300 Kunderdi Glory, 1 1/2-in. .... 4.00 per 100  
150 Rosebud, 1 1/2-in. .... 5.00 epr 100  
400 Peace, 1 1/4-in. .... 3.50 per 100  
Cash.

##### THE CREST NURSERY,

724 W. Green St., Piqua, O.

#### GLADIOLUS BULBS.

Choice mixture by the thousand; Mrs. Watts, Gretchen Zang, Crackerjack, Independence, Hulot, Augusta, Mrs. Francis King, Pendleton, Schwaben, America, Panama, War, Pink Perfection, Peace, Princeps, Halley, etc.; 3/4-in., \$5.00; 1/2-in., \$7.00; 3/4-in., \$9.00; 1-in., \$12.00; 1 1/4-in., \$15.00; 1 1/2-in. and up, \$18.00 per 1000.  
WILL PHELPS, KEITHSBURG, ILL.

#### GLADIOLUS BULBS OF UNSURPASSED BLOOMING POWER

for immediate or future shipment, F. O. B. Concord, Mass.

Terms: 7% discount for cash with order.  
100 of a variety will be sold at the 1000 rate.  
Add 10% to all orders for less than 100.  
Prices quoted per 1000.

	No. 1 1 1/2-in. up	No. 2 1 1/4-in. 1 1/2-in.	No. 3 1 1/4-in. 1 1/2-in.
AMERICA, lavender pink..	\$30.00	\$24.00	\$18.00
ANNY WIGMAN, yellow..	45.00	36.00	27.00
ATTRACTION, deep crim- son .....	40.00	32.00	.....
BARON HULOT, dark vio- let .....	60.00	48.00	36.00
AUGUSTA, white .....	35.00	28.00	22.00
BRENCHELEYENSIS, scar- let .....	30.00	24.00	18.00
CANDIDUM, white .....	50.00	40.00	30.00
CHICAGO WHITE .....	35.00	28.00	22.00
CONSPICUOUS, blue.....	110.00	90.00	70.00
CRACKERJACK, dark red.	30.00	24.00	18.00
EMPRESS OF INDIA, dark maroon .....	45.00	36.00	27.00
GEORGE PAUL, "Har- vard" crimson .....	60.00	48.00	36.00
GOLDEN WEST, orange...	35.00	28.00	22.00
HALLEY, salmon pink...	35.00	24.00	18.00
IDA VAN, deep salmon red	35.00	28.00	22.00
INDEPENDENCE, orange scarlet .....	28.00	22.00	17.00
KLONDIKE, yellow .....	25.00	20.00	15.00
LILY LEHMAN, ivory white .....	60.00	48.00	36.00
L'IMMACULEE, pure white	65.00	52.00	45.00
LOVELINESS, cream .....	60.00	48.00	36.00
MASTER WIETSE, violet.	50.00	40.00	30.00
MEADOWVALE, white.....	30.00	24.00	18.00
MINNESOTA, pale cream..	35.00	28.00	22.00
MIRANDA, Primulinus type, yellow.....	30.00	24.00	18.00
MRS. FRANCIS KING, sal- mon red .....	28.00	22.50	17.00
MRS. F. PENDLETON, flushed pink.....	50.00	40.00	30.00
MRS. WATT, wine color...	45.00	36.00	27.00
NIAGARA, delicate cream.	50.00	40.00	30.00
PANAMA, pale pink.....	50.00	40.00	30.00
PEACE, white .....	45.00	36.00	27.00
PRESIDENT TAFT, deli- cate pink .....	35.00	28.00	22.00
PRINCE OF WALES, sal- mon .....	70.00	60.00	45.00
PRINCEPINE, carmine red	45.00	36.00	27.00
SCHWABEN, canary yellow	60.00	48.00	36.00
THE PEARL, soft pink....	45.00	36.00	27.00
WAR, blood red .....	45.00	36.00	27.00
WILBRINK, flesh pink...	65.00	55.00	45.00
WILLY WIGMAN, blush white .....	50.00	40.00	30.00
YELLOW HAMMER, pure yellow .....	45.00	36.00	27.00
EXHIBITION MIXED.....	25.00	20.00	15.00
EXTRA CHOICE MIXED...	20.00	16.00	12.00
PRIMULINUS HYBRIDS...	25.00	20.00	15.00
BLUE HYBRIDS.....	35.00	28.00	22.00

Upon application prices will be quoted on planting stock or on other varieties not listed.  
Special price quoted on large quantities.  
Terms: 2% ten days, 30 days net.

#### JELLE ROOS,

Gladiolus Specialist, Box A, Concord, Mass.

#### SELECTED GLADIOLUS BULBS.

##### STOCK PLUMP AND CLEAN.

By the 1000; 100 at the same rate.

	1 1/2-in. in. up	1 1/4-in. 1 1/2-in.
America .....	\$22.00	\$18.00
Augusta .....	26.00	22.00
Baron Hulot .....	45.00	40.00
Chicago White .....	35.00	28.00
Halley .....	26.00	22.00
Independence .....	25.00	20.00
Mrs. Francis King .....	22.00	18.00
Mrs. Frank Pendleton.....	45.00	40.00
Mrs. Watt .....	35.00	28.00
Myrtle .....	80.00	70.00
Niagara .....	35.00	28.00
Panama .....	40.00	32.00
Peace .....	35.00	28.00
Pink Beauty .....	40.00	34.00
Schwaben .....	45.00	40.00
Yellow Hammer .....	35.00	28.00
Mixture .....	12.00	10.00

By the 100.

Mrs. Dr. Norton, 1st size, \$75.00;

Pride of Goshen, 1st size, \$8.00;

White King, 1st size, \$8.00.

Prices on other varieties quoted on application.  
J. E. FARNSWORTH, GROWER,  
Lancaster, Mass.

#### GLADIOLI.

##### PRICED BY THOUSAND.

	3/4-in. 5	1/2-in. 7	1-in. 9	1 1/4-in. 12	1 1/2-in. 16	2-in. 20
America .....	\$ 5	\$ 7	\$ 9	\$12	\$16	\$20
F. King .....	5	7	9	12	16	20
Independence, .....						
with yellow. 3	5	7	9	15	18	
Panama .....	7	9	12	15		
Watt .....	9	12	15	18	25	30
20th Century. 7	9	12	15	20	25	
Gretchen Zang. 9	12	16	20			
Giant Pink.... 9	12	16	20	25	30	
Bertrex .....	10	12	17	23		
Mixture .....	3	5	7	11	15	18
Crackerjack .. 3	5	7	11	15	18	
MRS. HARRY CHAPIN, KEITHSBURG, ILL.						

#### GLADIOLUS BULBS AND BULBLETS.

Gladioli, mixed, named sorts, 5000 1-in. up, \$9.00 per 1000; 14,000 3/4 to 1-in., \$5.50 per 1000; 23,000 1/2 to 3/4-in., \$3.50 per 1000. 5 bushels of bulblets, \$8.00 per bu. Cash.  
MIZPAH MOSS CO., MIZPAH, N. J.

#### MICHIGAN GROWN BULBS.

Gladioli of superior quality, clean, healthy, plump stock for immediate or future delivery. f. o. b. Battle Creek, Mich. No charge for packing. Terms 5% discount for cash with order. 250 of a kind at the 1000 rate; 25 at the 100 rate.

	1 1/2-in. up	1 1/4-in. up	1-in. up
America .....	\$16.00	\$12.00	
Francis King .....	16.00	12.00	
Gov. Hanley .....	\$25.00	20.00	15.00
Halley .....	23.00	17.00	
White and Light, mixed...	14.00	10.00	
Red and Pink, mixed.....	12.00	9.00	
F. King and Independence, mixed .....	14.00	10.00	
Supreme Mixture .....	14.00	10.00	
Our Supreme Mixture is made up of over 40 choice named varieties.			

	1 1/2-in. up	1 1/4-in. up	1-in. up
Attraction .....	\$ 2.60	\$ 2.00	
Beulah .....	2.75	2.25	1.75
Crackerjack .....	2.75	2.25	1.75
Tracey's Dawn .....	8.00	6.50	5.00
Glory of Holland.....	3.25	2.60	2.00
Golden King .....	3.25	2.60	2.00
Independence .....	2.50	2.00	1.50
King Arthur, white.....	5.00	4.00	3.00
Loveliness .....	4.50	3.50	
Meadowvale .....	2.75	2.25	1.75
Niagara .....	3.25	2.60	2.00
Pink Beauty .....	3.25	2.60	2.00
President Taft .....	2.50	2.00	1.50
Taconic .....	3.25	2.60	2.00
War .....	2.75	2.25	1.75

#### PLANTING STOCK PER 1000

	3/4-in. up	1/2-in. up	1/2-in. under
America .....	\$ 9.00	\$ 6.00	\$ 4.00
Attraction .....	10.00	6.00	4.00
Chicago White .....	9.00	5.00	3.00
Crackerjack .....	8.00	4.00	3.00
Tracey's Dawn .....	35.00	25.00	15.00
Independence .....	8.00	5.00	3.00
Meadowvale .....	8.00	5.00	3.00
Mrs. F. King.....	9.00	6.00	4.00
President Taft .....	5.00	3.00	2.00
Prinsepine .....	8.00	5.00	3.00
Taconic .....	10.00	6.00	4.00
Victory .....	9.00	6.00	4.00
War .....	10.00	6.00	4.00
Supreme Mixed .....	8.00	5.00	3.00
White and Light, mixed...	9.00	6.00	4.00
Red Mixed .....	7.00	4.00	2.50
F. King and Independence, a good florists' mixture.	8.00	5.00	3.00

FULLER'S GLADIOLI'S FARM,  
R. F. D. No. 9, Box 211 A, Battle Creek, Mich.

#### LONG'S GLADIOLI WILL GROW.

	1 1/2-in. up	1 1/4-in. up	1 1/4-in. up	3/4-in. up
America .....	\$24.00	\$18.00	\$15.00	\$10.00
Emp. of India..	35.00	28.00	22.00	15.00
Halley .....	24.00	18.00	15.00	10.00
Mrs. F. King....	24.00	18.00	15.00	10.00
Panama .....	40.00	32.00	25.00	15.00
Schwaben .....	45.00	38.00	30.00	22.00
Willy Wigman..	35.00	28.00	22.00	15.00
All good, mixed 15.00	12.00	10.00	8.00	

The above prices are per 1000 f. o. b. West Grove. Cash with order, or 25 per cent payment will hold bulbs until wanted.

#### BULBLETS PREPAID.

	1000	5000	10,000
America .....	\$0.50	\$ 2.00	\$ 3.50
Autumn Queen .....	1.00	4.00	7.00
Empress of India.....	.50	2.00	3.50
Halley .....	.50	2.00	3.50
Mrs. F. King.....	.50	2.00	3.50
Niagara .....	1.00	4.00	7.00
Panama .....	.50	2.00	3.50
Prince of Wales.....	2.50	11.00	18.00
Schwaben .....	1.00	4.00	7.00
War .....	1.00	4.00	7.00
Wilbrink .....	1.50	6.00	10.00
Willy Wigman .....	.75	3.00	5.00
Yellow Hammer .....	1.50	6.00	10.00
All good, mixed.....	.50	2.00	3.50

Cash with order or 25 per cent payment will hold bulblets until wanted.

W. P. LONG, WEST GROVE, PA.

#### GLADIOLI.

##### GOING WEST, CLOSING OUT STOCK.

	1½-in. up	Per 1000 to 1½-in.	1 to 1½- in.
Mrs. F. Pendleton.....	\$35.00	\$28.00	\$22.00
Niagara .....	30.00	24.00	18.00
America .....	18.00	12.00	10.00
Mrs. F. King .....	.....	12.00	10.00
Schwaben .....	.....	.....	25.00
Panama .....	35.00	28.00	22.00
Pink Perfection .....	48.00	.....	32.00
B. J. Hulot .....	35.00	.....	.....
War .....	25.00	20.00	15.00
Mixed named varieties...	14.00	10.00	8.00
Primulinus .....	14.00	10.00	8.00



## GLADIOLI—Continued

## CHOICE GLADIOLUS BULBS AND BULBLETS.

We offer the following Gladiolus bulbs and bulblets, f. o. b. Nora Springs, Ia. Net cash. No charge for boxing. Immediate delivery. Subject to being unsold upon receipt of your order.

	Per 1000
10,000 America, 1½-in. up.....	\$20.00
10,000 America, 1¼ to 1½-in.....	16.00
10,000 America, 1 to 1¼-in.....	12.00
5,000 Halley, 1½-in. up.....	24.00
5,000 Halley, 1¼ to 1½-in.....	20.00
2,000 Pres. Taft, 1½-in. up.....	24.00
2,000 Pres. Taft, 1¼ to 1½-in.....	20.00

## PLANTING STOCK.

50,000 America, ½ to ¾-in.....	7.00
50,000 America, ¼ to ½-in.....	5.00
20,000 Halley, ½ to ¾-in.....	7.00
20,000 Halley, ¼ to ½-in.....	5.00
20,000 Chicago White, ½ to ¾-in.....	8.00
20,000 Chicago White, ¼ to ½-in.....	6.00
50,000 Francis King, ½ to ¾-in.....	7.00
50,000 Francis King, ¼ to ½-in.....	5.00
20,000 Crackerjack, ½ to ¾-in.....	6.00
20,000 Crackerjack, ¼ to ½-in.....	4.00
20,000 Primulinus Hybrids, ½ to ¾-in.....	7.00
20,000 Primulinus Hybrids, ¼ to ½-in.....	5.00

## BULBLETS.

	Per bu.
10 bu. Mixed Bulblets.....	\$15.00
5 bu. America.....	22.00
2 bu. Meadowvale.....	22.00
3 bu. Blue Hybrids.....	22.00
3 bu. Halley.....	22.00
2 bu. Primulinus Hybrids.....	22.00
5 bu. Chicago White.....	40.00
1 bu. Ida Van.....	40.00
1 bu. Blackhawk.....	35.00
2 bu. Crackerjack.....	22.00

	Per qt.
10 qts. Empress of India.....	\$ 3.00
10 qts. Tracy's Dawn.....	6.00
5 qts. Mrs. Watt.....	5.00
10 qts. Niagara.....	4.00
5 qts. Schwaben.....	5.00
20 qts. Pendleton.....	3.50
20 qts. Panama.....	2.50
10 qts. Peace.....	3.00
10 qts. Baron Hulot.....	3.50
5 qts. Princeps.....	3.50
20 qts. Klondike.....	2.50
10 qts. War.....	5.00
25 qts. Summer.....	4.00
2 qts. Prince of Wales.....	12.50
10 qts. The King.....	4.00

## MAPLE HILL NURSERY.

Nora Springs, Ia.

## "EXTRISTRONG" GLADIOLUS BULBS FOR FORCING.

Offered f. o. b. Waterloo, Ia., subject to prior sale; 100 at 1000 rate.

"Extristrong" Gladiolus bulbs are extra strong young bulbs. They are thoroughly matured, properly cured and carefully selected for their blooming power. The kind you must have for successful greenhouse culture.

America, you all know it.....	\$24.00
Chicago White, best florist white.....	28.00
Halley, early salmon pink.....	28.00
Mrs. Francis King, light red.....	24.00
Mrs. Frank Pendleton, splendid pink.....	40.00
Rouge Torch, fine for work.....	40.00
Yellow Hammer, best florist yellow.....	40.00

With greenhouse space so valuable, it pays to plant the best; that's our "Extristrong." We invite you to order at once and join our list of pleased customers.

## GARDENS OF SMEDLEY.

Box 185, Waterloo, Ia.

## GLADIOLI.

	PRICES PER 1000
10,000 AMERICA, 1½ to 2½-in.....	\$20.00
5,000 AMERICA, 1¼ to 1½-in.....	16.00
50,000 AMERICA, ½ to ¾-in.....	7.00
100,000 AMERICA, ¼ to ½-in.....	4.00
25,000 HALLEY, ½ to ¾-in.....	6.00
50,000 HALLEY, ¼ to ½-in.....	4.00
10,000 FRANCIS KING, ½ to ¾-in.....	7.00
15,000 FRANCIS KING, ¼ to ½-in.....	4.00
25,000 PANAMA, ½ to ¾-in.....	10.00
25,000 PANAMA, ¼ to ½-in.....	7.00
15,000 PRINCE OF WALES, ½ to ¾-in.....	25.00
20,000 PRINCE OF WALES, ¼ to ½-in.....	20.00
50,000 WILBRINK, ½ to ¾-in.....	20.00
50,000 WILBRINK, ¼ to ½-in.....	16.00

ASK FOR OUR TRADE LIST. GUARANTEED TRUE TO NAME. 6% DISCOUNT. CASH WITH ORDER; 30 DAYS NET.

P. VOS &amp; SON, BOX A.

MOUNT CLEMENS, MICH.

## GLADIOLI.

Jack London, Anna Eberius, Thomas T. Kent and Mrs. H. E. Bothin; the four greatest and most perfect Gladioli in existence. They have won the greatest admiration wherever shown and will be grown by the million. Our new catalogue, showing some of our varieties in natural colors and describing many of our other new creations, is free on request. Write for it today.

RICHARD DIENER CO., INC., Kentfield, Cal.

## GLADIOLUS BULBS AND BULBLETS.

Greatest bargain ever offered from prize winning mixture; ¾ to 1-in., \$8.50; ½ to ¾-in., \$6.00; ¼ to ½-in. and under, \$3.50 per 1000. Bulblets, 50c per qt.

THOMAS COGGER, MELROSE, MASS.

## GLADIOLI.

## OUR FORCING QUALITY.

Terms: 5% cash with order, 2% 10 days or net 60 days.

	1½-in. up	1¼-in.	1-in.
America, lavender pink.....	\$30.00	\$24.00	\$18.00
Chicago White, early.....	35.00	28.00	22.00
Empress of India, dark red.....	45.00	36.00	27.00
Halley, salmon pink, early.....	32.00	24.00	18.00
L'Immaculee, best white.....	75.00	65.00	57.00
Loveliness, best cream.....	60.00	50.00	40.00
Mrs. Francis King, light scarlet.....	28.00	22.00	17.00
Myrtle, pale rose, early.....	75.00	65.00	57.00
Niagara, creamy yellow.....	50.00	43.00	38.00
Orange Brilliant, very early Primulinus.....	100.00	80.00	67.00
Panama, pale pink.....	50.00	40.00	30.00
Peace, white.....	45.00	38.00	30.00
Pink Beauty, early.....	50.00	45.00	40.00
Pink Perfection, best pink Prince of Wales, salmon, early.....	70.00	60.00	50.00
Schwaben, canary yellow.....	60.00	48.00	38.00
Wilbrink, flesh pink, early.....	70.00	55.00	48.00
Willy Wigman, bluish white.....	50.00	40.00	30.00
Yellow Hammer, pure yellow, early.....	45.00	40.00	35.00
Primulinus Hybrids, best strain, early.....	22.00	19.00	15.00
Exhibition mixed.....	25.00	20.00	15.00
Florists' Mixture.....	21.00	18.00	14.00
Ordinary Mixture.....	18.00	16.00	14.00
Flora, best yellow, new, per 100.....	50.00	40.00	30.00

Ask for prices on planting size or varieties not listed. 10% extra for orders less than 100.

## THE STANDARD BULB CO.,

Benton Harbor, Mich.

## NEW JERSEY GROWN GLADIOLUS BULBS.

## CLEAN AND HEALTHY. PRICE PER 1000.

	1½-in.	1¼-in.	1-in.	¾-in.
America.....	\$24.00	\$20.00	\$15.00	\$10.00
Augusta.....	30.00	25.00	20.00	15.00
Baron Hulot.....	40.00	35.00	30.00	25.00
Brenchleyensis.....	24.00	20.00	16.00	12.00
Chicago White.....	30.00	25.00	20.00	15.00
Childs, mixed.....	20.00	16.00	12.00	10.00
Czar Peter.....	40.00	35.00	30.00	25.00
Dieulafoy.....	30.00	25.00	20.00	15.00
Europa.....	60.00	50.00	40.00	30.00
Glory of Holland.....	25.00	20.00	15.00	10.00
Golden West.....	35.00	30.00	25.00	20.00
Halley.....	24.00	20.00	15.00	10.00
Francis King.....	24.00	20.00	15.00	10.00
Loveliness.....	40.00	35.00	30.00	20.00
Lily Lehman.....	40.00	35.00	30.00	20.00
Master Weitz.....	25.00	20.00	15.00	10.00
Niagara.....	35.00	30.00	25.00	20.00
Panama.....	35.00	30.00	20.00	10.00
Peace.....	35.00	30.00	25.00	20.00
Pink Beauty.....	35.00	30.00	25.00	20.00
Pink Perfection.....	35.00	30.00	25.00	20.00
Princeps.....	35.00	30.00	25.00	20.00
Prince of Wales.....	50.00	40.00	30.00	20.00
Queen Wilhelmina.....	35.00	30.00	25.00	20.00
Red Emperor.....	50.00	40.00	30.00	25.00
Schwaben.....	45.00	35.00	30.00	20.00
Yellow Hammer.....	40.00	35.00	30.00	20.00
Wm. Copeland.....	30.00	25.00	20.00	15.00
War.....	35.00	30.00	25.00	20.00
Mixed of the above.....	20.00	16.00	12.00	10.00

Bulblets of the above, except Europa, Schwaben and Prince of Wales, \$3.00 per qt. Packing free. Cash with order.

WM. BECKER, SR.,

P. O. Box 138, Lakehurst, N. J.

HERE ARE A FEW OFFERS IN LINE WITH THE TIMES, FOR A SHORT TIME ONLY, AND SUBJECT TO BEING UNSOLD.

	Per 1000
10,000 America, 1½-in. up.....	\$18.00
15,000 America, 1¼ to 1½-in.....	15.00
15,000 America, 1 to 1¼-in.....	12.00
25,000 America, ¾ to 1-in.....	8.00
50,000 America, ½ to ¾-in.....	5.00
75,000 America, up to ½-in.....	3.50
80,000 Halley, 1 to 1¼-in.....	12.00
50,000 Halley, ¾ to 1-in.....	8.00
50,000 Halley, ½ to ¾-in.....	5.00
100,000 Halley, up to ½-in.....	3.50
4,000 Mrs. F. King, 1½-in. up.....	18.00
7,500 Mrs. F. King, 1¼ to 1½-in.....	15.00
10,000 Mrs. F. King, ¾ to 1-in.....	8.00
25,000 Mrs. F. King, ½ to ¾-in.....	5.00
50,000 Mrs. F. King, up to ½-in.....	3.50
10,000 Mrs. Watt, ¾ to 1-in.....	13.50
10,000 Mrs. Watt, ½ to ¾-in.....	10.00
10,000 Mrs. Watt, up to ½-in.....	7.50
5,000 Mrs. Watt, 1 to 1¼-in.....	18.00

Above stock is bright and clean, true to name and ready for immediate shipment.

## THE PFEIFFER NURSERY, WINONA, MINN.

## CALIFORNIA SUNSHINE GLADIOLI.

Diener's seedlings, America, Chicago White, Fennell, Halley, King, Lehman, Panama, Pendleton.

Superb stock. True to name. All sizes. Prices \$8.00 to \$60.00 per 1000. Shipment when desired.

Also choicest Cannas, Calla Aethiopica and Elliottiana.

LOS ANGELES GERANIUM CO., 927 Oxford St., Berkeley, Cal.

## GLADIOLI'S PLANTING STOCK.

5,000 American, ½ to ¾-in.....	\$10.00 per 1000
10,000 Schwaben, ½-in. and less.....	15.00 per 1000
10,000 Independence, ½-in. and less.....	6.00 per 1000
5,000 Ida Van, ½-in. and less.....	10.00 per 1000

Special cash offer for December only.

## BROOKLAND GARDENS, WOBURN, MASS.

Gladioli: Write us now for complete price list. Delivery as wanted. Highland View Gladioli Gardens, W. Bailey Rd., Cuyahoga Falls, O.

## BROWN BULB RANCH.

Capitola, California.

Offers best true to name blooming sizes of Gladiolus bulbs.

	1½-in. up	1¼-in. up	1-in. up
America, King, Brenchley.....	\$2.50	\$2.00	\$1.75
Panama, Glory of Holland, Peace, Niagara, Willy Wigman, Mrs. Watt, Rogue Torch.....	4.00	3.50	2.50
Halley, Princepine.....	3.00	2.50	2.00
Mrs. Frank Pendleton, Jr.....	5.00	4.00	3.25
B. J. Hulot, Alice Carey, Chi. White, Pink Beauty, Scarsdale.....	3.50	3.00	2.50
Baltimore, Salmon Queen.....	6.00	4.75	3.75
Schwaben.....	4.50	4.00	3.50
Florists' High grade sorts mixed.....	2.50	2.00	1.75
All sorts mixed.....	2.00	1.75	1.50

## GLADIOLI, FIRST AND SECOND SIZE.

Also some planting stock in the following varieties:

America, Augusta, Chicago White, Halley, Independence, Klondike, Loveliness, Mrs. Francis King, Mrs. Frank Pendleton, Jr., Niagara, Panama, Peace, Pink Perfection, Pink Beauty, Prince of Wales, Schwaben, War, Yellow Hammer, Mixed, Primulinus mixed.	
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## PRIMULINUS.

Best and largest collection of named varieties in America.

Ask for our prices.

THE WAYSIDE GARDENS CO., Mentor, O.

## GLADIOLI PER 1000.

	1½-2-in.	1¼-1½-in.	1-1¼-in.
Annie Wigman.....	\$45.00	\$36.00	\$27.00
Friendship.....	40.00	30.00	25.00
Goliath.....	60.00	48.00	36.00
Halley.....	35.00	28.00	22.00
Pink Beauty.....	50.00	40.00	30.00
Princeps.....	60.00	48.00	36.00
Niagara.....	50.00	40.00	30.00
War.....	50.00	40.00	30.00
Wilbrink.....	80.00	64.00	48.00
Willy Wigman.....	50.00	40.00	30.00
Yellow Hammer.....	50.00	40.00	30.00

100 at 1000 rate.

Prices are f. o. b. Springfield, O. No charge for packing. 7 per cent discount for cash with order. These bulbs are our own grown, therefore we guarantee them true to name.

THE HOLLANDIA GARDENS, Box 471, Springfield, O.

## GLADVISTA GARDENS GLADIOLI.

Kelway's Exquisite Golden Measure.

Prices each: 1½-in. up, \$3.50; 1¼-in., \$3.00; 1-in., \$2.75; ¾-in., \$2.00. All bulblet grown stock, even 1st sizes; deep and conical bulbs. Giant Superbulbs, 2½-in. to 3½-in. diameter, \$4.00. Also in lots of 25, 5 at same rate; 1-in. up, \$55.00; ¾-in. up, \$45.00; ½-in. up, \$35.00, and ¼-in. up, \$25.00; bulblets, \$175.00 per 1000, or \$20.00 per 100. Special discount on large orders. Guaranteed true to label.

Choice bulblets in lots of 3000 each as follows: 3000 Lilywhite, \$22.00; 3000 Herada, \$10.00; 3000 Wales, \$10.00; 3000 Mrs. Dr. Norton, \$45.00. All prepaid. 10 Lilywhite, 1st size, or 10 White Giant, all bulblet grown stock, \$3.00 to introduce our extra quality Gladioli.

FRED C. HORNBERGER.

Abbott Rd., Hamburg, N. Y.

## "SELECTED BULBS FOR WINTER FORCING."

	Per 100	Per 1000
America, 1st size, 1½-in. and up.....	\$4.00	\$35.00
America, 2nd size, 1¼-in.....	3.50	30.00
Augusta, 1½-in. and up.....	4.00	35.00
Augusta, 1¼-in.....	3.50	30.00
Mrs. F. King, 1½-in. and up.....	4.00	35.00
Halley, 1½-in. and up.....	4.00	35.00
Halley, 1¼-in.....	3.50	30.00
Mrs. F. Pendleton, 1½-in. and up.....	7.00	65.00
Panama, 1½-in. and up.....	6.00	50.00
Peace, 1½-in. and up.....	6.00	50.00
Peace, 1¼-in. to 1½-in.....	5.00	45.00
Schwaben, 1½-in. and up.....	8.00	75.00
Schwaben, 1¼-in. to 1½-in.....	7.00	60.00

Ask for complete price list of all varieties.

ROMAN J. IRWIN.

43 West 18th St., New York, N. Y.

## GLADIOLUS BULBS.

Florists' mixture consisting of named varieties only, mostly the following: America, Chicago White, Peace, Halley, Glory, Mrs. F. King, Panama, Mrs. F. Pendleton, Augusta, Lily Lehman and an early pink; 1½-in. and up for forcing, blooms cut out, young stock, \$20.00 per 1000; 1¼-in. to 1½-in., for planting out, \$14.00; 1-in. to 1¼-in., \$10.00; ¾-in. to 1-in., \$8.00; ½-in. to ¾-in., \$5.00; ¼ to ½-in., \$3.00; bulblets, \$18.00 per bushel.

Peace and Mrs. F. Pendleton, 1½-in. and up, \$4.00 per 100. Can be shipped any time, but will be cured for forcing by December 25th.

BUSTER BROS., WILMINGTON, O.

## CHOICE BULBS FOR FORCING.

Size 1½-in. and up.	Per 100	Per 1000
America, Ida Van.....	\$4.00	\$35.00
Crystal White, Mrs. Watt.....	4.50	40.00
Panama, Pendleton.....	6.00	50.00
Schwaben, best yellow.....	7.00	60.00

## GLADIOLUS BULBS.

	1 1/4-in. up	1 1/2-in.
America	\$20.00	\$15.00
Peace	28.00	19.00
Panama	33.00	26.00
Mrs. Watt	33.00	28.00

## BULBLETS.

America	\$0.40 qt., \$ 3.00 pk.
Peace	2.00 qt., 15.00 pk.
Panama	1/4 to 1 1/4-in., \$20.00; Europa, \$6.00;
Schwaben	\$4.00 per 100. America in lots of
2000	\$19.00, f. o. b. Plaistow, N. H.

CARL R. LLOYD, PLAISTOW, N. H.

## GLADIOLUS BULBS PER 1000.

	1 1/4-in. up	1 1/2-in.
America	\$24.00	\$20.00
Halley	26.00	22.00
Francis King	24.00	20.00
Principe	30.00	.....
Panama	35.00	.....

America, 1/2-in. and under, \$5.00.  
America and Francis King bulbets, \$10.00 per peck.C. F. DAMBACH,  
R. F. D. 1, New Brighton, Pa.

## ELM HILL GLADIOLI.

Let us quote you attractive prices on America and Mrs. F. King, all sizes from 1/2-in. up. Write us your requirements.

Gretchen Zang, one of our popular "Big Four" is growing in popularity every year. Include it in your order. Price per 100, 1 1/4-in. up, \$5.00; 1/2-in. to 1 1/4-in., \$3.00. Ask for our list.

A. H. AUSTIN CO.,  
Wayland, O.

## GLADIOLUS BULBS AND BULBLETS.

Bulbs: Mrs. Francis King, Crackerjack and fine Florists' Mixture per 1000; under 1/2-in., \$3.50; 1/2 to 3/4-in., \$5.50; 3/4 to 1-in., \$7.50; 1 to 1 1/4-in., \$10.00. Mrs. Francis King, 3/4 to 1-in. all sold.

Bulbets: Halley, Mrs. Francis King, Crackerjack and fine Florists' Mixture, 50c per 1000. Postpaid. Cash with order.

E. S. BIGGARD.

47 Rooney St., Santa Cruz, Cal.

## GLADIOLUS BULBLETS.

By the 1000, prepaid.

America, Halley, Mrs. F. King, Primulinus Hybrids, Minnesota, 50c; Willy Wigman, Chicago White, Baron Hulot, \$1.00; Mrs. Frank Pendleton, War, Schwaben, \$1.50. Write for prices on larger sizes of the above, and many other varieties.

F. M. PALMITER & SON,  
Janesville, Wis.

I will have a fine lot of Gladiolus bulbs in all sizes and bulbets to offer this season; bulbs that will be well rested for forcing. Send your name for price list which will be ready as soon as harvest is over. Bulbs grown in Michigan are quality bulbs and sure to please you. Fred W. Baumgras, Wholesale and Retail Gladiolus Grower, 423 Pearl St., Lansing, Mich.

## GLADIOLI.

America, 1 1/4-in. up	\$20.00 per 1000
Mrs. Francis King, 1 1/4-in. up	20.00 per 1000
America and King bulbets	\$15.00 per bu.

Cash with order.

W. R. STRAUSSER,

Grower of high-class Gladioli,

R. F. D. 21, Wayland, O.

## IRRIGATION-GROWN GLADIOLI.

Baron Hulot, Empress of India, Peace, President Taft, Niagara, War, \$8.00 per 100; Kunderdi Glory, Mrs. F. Pendleton and Loveliness, \$7.00 per 100; Golden King and Schwaben, \$8.00 per 100. 1 1/4-in. and up.

## GLADAHLLIA GARDENS.

I. A. Travis, Prop., Elkhorn, Wis.

## GLADIOLI.

300 Blackhawk, 1 to 1 1/4-in.	\$ 6.00
400 Peace, 1 to 1 1/2-in.	8.00
600 America, 1 to 1 1/2-in.	7.50
500 Schwaben, 1 to 1 1/4-in.	19.00
500 Pendleton, 1 to 1 1/2-in.	15.00
300 War, 1 to 1 1/2-in.	9.00

CARL ERIKSON, NORA SPRINGS, IA.

## BULBS OF GOOD QUALITY.

850 No. 1 Schwaben for \$34.00;	
3150 No. 2 Schwaben, \$35.00 per 1000;	
7300 No. 3 Schwaben, \$27.50 per 1000;	
225 No. 2 and 1000 No. 3 Pendleton for \$25.00	

Cash with order.

TOERNER'S GREENHOUSE, LOGAN, O.

## GLADIOLUS MISS HELEN FRANKLIN.

(Kunderd's)

Penn the Florist, Boston, Mass., who had this past summer over 200 varieties, says, that for all purposes, this variety is the most popular he has handled. Send for price list.

THOMAS COGGER, MELROSE, MASS.

## GLADIOLI.

Wholesale price list for this season now ready for distribution; if interested, a copy will be mailed promptly upon receipt of name and address.

N. LEON WINTZER,  
Gladiolus Grower, West Grove, Pa.

## HERADA.

Under 1/2-in., \$22.00; bulbets, \$3.50 per 1000. Cash. Send for list.

NORMAN E. TULLY, HUBBARD, O.

Gladioli: Send for my wholesale price list. All sizes and bulbets of 26 varieties. Alfred Oesterling, Gladiolus Grower, Butler, Pa.

Gladioli, America, Mrs. Francis King, Mrs. Dr. Norton, War, Schwaben and others. Send for list. John B. Humphrey, Pataskala, O.

You should have our price list of Gladioli before placing your orders. We grow the new ones as well as the standard varieties. What are you interested in?

W. E. Kirchhoff Co., Pembroke, N. Y.

Mrs. F. Pendleton, 1 1/4-in. and up	\$40.00 per 1000
Mrs. F. Pendleton, 1 1/4-in.	32.00 per 1000
Mrs. F. Pendleton, bulbets	1.00 per 1000
Evelyn Kirtland, 1 1/2-in. and up	9.00 per 100

C. L. Cook, R. No. 1, Cygnet, Ohio.

Autumn Queen has again made good as one of the best late blooming Gladioli, 1/2-in. and under, \$5.00 per 1000; bulbets, \$1.25 per 1000.

C. H. Ketcham, South Haven, Mich.

Descriptive list of new Gladioli for propagating and commercial varieties of planting size, to renew your stocks. Free on demand. P. Hopman &amp; Sons, Gladiolus Specialists, Hillegom, Holland.

Gladioli. Write us now for complete price list. Delivery as wanted.  
S. S. Skidelsky & Co., 50 Park Place, New York.

## GOOSEBERRY PLANTS

Gooseberry plants, Houghton and Downing, 1-year, 10c; 2-year, 15c.

L. F. Dintelmann, Belleville, Ill.

## HARDY FERNS

Hardy ferns. Illustrated descriptive list mailed. Ludvig Mosbaek, Ferndale, Askov, Minn.

Hardy Ferns, 25 varieties.

L. E. Williams, Exeter, N. H.

## HARDY PLANTS

## HARDY, FIELD-GROWN PLANTS.

We offer only undivided clumps.

Ask for prices; spring or immediate delivery. Campanula Medium in 4 colors;

Delphinium Belladonna, 1 and 2-year-old;

Delphinium Bellamosa, 1 and 2-year-old;

Delphinium, English Hybrids, select strain;

Sweet William Newport Pink;

Chrysanthemums in several varieties;

Funkia Variegata, for forcing;

Gaillardias, finest English Hybrids;

Dianthus Spectabilis;

Dianthus Eximius;

German Iris, 20 varieties;

Siberian Iris, 2 colors;

Japanese Iris, 4 colors;

Hemerocallis flava;

Hemerocallis Thunbergii;

Lilium Tigrinum, single, first size;

Lilium Tigrinum, double, first size;

Lilium Umbellatum, first size;

Lilium Superbum, first size;

Lilium Thunbergianum, first size;

Lilium Regale, flowering size;

Lilium Henryi, flowering size;

Lily of the Valley, Dutch pips for outdoors;

Linum Perennis, blue;

Linum Perennis, white;

Linum Perennis, yellow;

Phlox in 15 best varieties;

Sedum in 3 varieties;

Valeriana, mixed colors;

Viola Cornuta in 3 colors;

Shasta Daisies in 6 varieties;

Hardy Asters in 8 varieties;

Hollyhocks, double, in 5 colors;

Hesperis Matronalis, white;

Hesperis Matronalis, purple;

Aquilegias in several varieties.

Write for prices and catalogue.

THE WAYSIDE GARDENS CO.,

Mentor, O.

Hardy Ferns, wholesale	100	10	Each
Aspidium Pedatum, Maidenhair	\$9.00	\$1.00	15c
Aspidium Goldiana, Gold Fern	9.00	1.00	15c
Aspl. Thely. Silver Spleenwort	9.00	1.00	15c
Onoclea Sensibilis	8.00	1.00	15c
Onoclea Struthiopteris, Ostrich	10.00	1.20	15c
Osmunda Cinnamomea & Clayt.	12.00	1.40	15c

And 5 other varieties. Descriptive list mailed free. 100 Ferns, your selection, billed 100 rate.

Goldiana, Ostrich and Cinnamon most popular.

Ludvig Mosbaek, Ferndale, Askov, Minn.

## HARDY PLANTS.

German Iris, 20 varieties, \$4.00 per 100. Hardy Red Oriental Poppy, \$5.50 per 100. Peonies, best varieties. Write for prices.

LAGONDA FLORAL CO.,

Springfield, O.

Weller's perennials are the best and you know it. Ask for our price list.

Weller Nurseries Co., Holland, Mich.

## HELIOTROPES

Heliotropes, fragrant, dark blue, bushy 2 1/4-in. ready for 3-in., \$4.00 per 100. 300 for \$11.00.

Chas. Whitton, York St. and Gray Ave., Utica, N. Y.

Heliotrope, dark, fragrant; well-rooted cuttings, \$1.50 per 100, \$14.00 per 1000, postpaid. Cash.

J. P. Cannata, Mt. Freedom, N. J.

Heliotrope, blue, rooted cuttings, \$1.50 per 100. Byer Bros., Chambersburg, Pa.

## HONEYSUCKLES

Honeysuckles, hardy Chinese Evergreen and Hall's Japan, gold veined, strong, field-grown plants, 15c each, \$10.00 per 100.

Teas Nursery Co., Carthage, Mo.

## HYDRANGEAS

## HYDRANGEAS, VERY GOOD PLANTS.

Bouquet Rose, 5 to 8 shoots	25c to 35
Bouquet Rose, 1 to 4 shoots	20c
Bouquet Rose, 1 to 3 shoots	10c
Otaksa, 12 to 15 shoots	\$1.00

Ready for immediate delivery.

JOHN V. LAVER, ERIE, PA.

## READY FOR SHIPMENT NOW.

The best French and German varieties of Hydrangeas, well branched and set. To be shipped out of pots.

Pot-grown, 4 1/2-in., \$35.00 per 100,

5-in. and 5 1/2-in., \$45.00 per 100,

6-in., \$50.00 per 100,

6 1/2-in., \$75.00 per 100,

7-in., \$100.00 per 100.

larger plants, \$18.00 to \$24.00 per dozen.

Field-grown, potted up in September:

first size, \$40.00 per 100,

second size, \$35.00 per 100,

extra select, \$50.00 per 100.

We also have a full line of Christmas and Easter blooming heather in bud and for growing on. Write for price list.

Also Kentia Belmoreana and Forsteriana from \$4.00 to \$7.00 each.

ANTON SCHULTHEIS,

316 Nineteenth St., College Point, N. Y.

## FRENCH HYDRANGEAS.

Ready for shipment now.

Per 100

1000 2 1/2-in., Baby Bimbinette \$12.00

2000 2 1/2-in., Souvenir de Mme. E. Chau-

tard 12.00

2000 3-in., mixed blue and pink 15.00

2000 4-in., single stem, mixed blue and

pink 25.00

2000 4-in., branched, mixed blue and pink 35.00

5000 5-in., branched, mixed blue and pink 50.00

J. J. LE BORIOUS, DULUTH, MINN.

## HYDRANGEAS.

Best French, grand pink and early Baby Bimbinette field plants ready, 2 branches, \$35.00 per 100. Cash.

French Hydrangeas, mixed field plants ready, 2 to 3 branches, \$35.00 per 100. Cash.

CARL HAGENBURGER,

W. Mentor, O.

HYDRANGEAS, FIELD-GROWN OR POT-GROWN PLANTS, ASK FOR FULL LIST OF VARIETIES AND PRICES.

ROMAN J. IRWIN, 43 W. 18th ST., NEW YORK, N. Y.

## PACKING FREE FOR CASH.

Hydrangeas, very fine stock, well established, 10 inches high, 4-in., one heavy stem, Otaksa and Gen. Vibraye, \$3.00 doz., \$22.00 per 100.

PETER PEARSON,

5732 Gunnison St., Chicago, Ill.

Hydrangea Otaksa, 2 1/4-in., 8c; 3-in., 15c; 4-in., 25c; 5-in., 35c; 6-in., 50c; and 7-in., 75c to \$2.00. Cash.

Port Allegany Greenhouses, Port Allegany, Pa.

Hydrangeas, French, field-grown, \$10.00, \$15.00 and \$25.00 per 100; Otaksa, field-grown, \$10.00 per 100; pot-grown, 7-in., \$9.00 per doz.

Baur Floral Co., Erie, Pa.

French Hydrangeas, pot-grown, 4-in., 2 and 3 branches, 25c each. Cash.

Zumbrota Greenhouses, Zumbrota, Minn.

Hydrangeas, field-grown or pot-grown plants, all varieties. Write us for list and prices.

S. S. Skidelsky &amp; Co., 50 Park Place, New York.

Hydrangeas, Otaksa and French, mixed varieties, strong, 8-in. plants, \$15.00 per 100.

Henry Smith, Grand Rapids, Mich.

Hydrangeas, French and Otaksa, pot-grown, extra fine plants, 2 to 5 branches, 35c and 50c.

Bland &amp; Steinmetz, Independence, Ia.

## IMPATIENS

## IMPATIENS SULTANI.

Orange, 2 1/2-in. pots	\$4.00 per 100
Violet Rose, 2 1/2-in. pots	4.00 per 100
Pink, 2 1/2-in. pots	4.00 per 100

## OAK GROVE GREENHOUSE,

Tuskegee, Ala.

Impatiens, 4000 salmon, orange, rose pink and light pink, 2 1/2-in., \$5.00 per 100.

Burdell Floral Co., Bowling Green, Ky.

Impatiens Sultani, strong 2 1/2-in., \$4.00 per 100. J. C. Schmidt, Bristol, Pa.

## IRISES

Mahogany, crimson; Purple and Gold, violet purple with gold center; fine field-grown stock, \$10.00 per 100, \$90.00 per 1000. Mahogany only with equal quantity of Purple and Gold. The latter sold by itself if wanted.

S. S. Skidelsky &amp; Co., 50 Park Place, New York.

## IRISES! IRISES!!

20 best varieties, \$4.00 per 100.

LAGONDA FLORAL CO.,

Springfield, O.

Irises, Japanese, mixed, German or Liberty, in blue and white, extra large, field-grown clumps, 10c; divisions, 2c each.

J. C. Weiss, R. F. D. 2, Box 45, Portsmouth, Va.

Irises, Japanese, named and mixture.

Chautauqua Flowerfield Co., R. F. D. 68, Bemus Point, N. Y.

## IVIES

## STRONG FIELD GROWN PLANTS.

GROWN IN THE FIELD. THREE PLANTS IN ONE.

Vines 18 to 20 inches long, \$14.00 per 100.

Vines 2 1/2 to 3 feet long, \$17.00 per 100.

Rooted cuttings, rooted in sand and soil.

strong cuttings, \$2.50 per 100, \$20.00 per 1000.

ROMAN J. IRWIN,

43 West 18th St., New York.

## ENGLISH IVY.

Rooted cuttings, \$2.00 per 100, \$15.00 per 1000, parcel post, Cash, please.

THE IMLAY CO., ZANESVILLE, O.



## IVIES—Continued

## ENGLISH IVY.

Rooted cuttings .....\$2.00 per 100  
 2½-in. pots ..... 5.00 per 100  
 3-in. pots ..... 8.00 per 100

OAK GROVE GREENHOUSE,  
Tuskegee, Ala.

English Ivy, 40,000 fine, big 2½-in. with long runners, \$5.00 per 100. Well rooted cuttings, \$2.00 per 100.

Burdell Floral Co., Bowling Green, Ky.

English Ivy, 3-in., \$10.00 per 100, \$80.00 per 1000. Joseph Michal, 57th and Kostner Ave., Chicago, Ill.

## LANTANAS

Lantanas, Jacob Schultz and Aurora, pink, 2½-in., \$5.00 per 100, \$45.00 per 1000.

Linden Lawn Gardens, Springfield, O.

Lantanas, 6 splendid, distinct varieties, 2-in. pots, \$5.00 per 100. Useful all the year. Storrs & Harrison Co., Painesville, O.

Weeping Lantanas, rooted cuttings, \$1.00 per 100. Cash. Byer Bros., Chambersburg, Pa.

## LILIUMS

## LILY BULBS.

Lilium Canadense, first size .....\$5.00 per 100  
 Lilium Canadense, second size ..... 3.50 per 100  
 Lilium Canadense Rubrum ..... 7.50 per 100  
 Lilium Canadense Flavum ..... 6.00 per 100  
 Lilium Philadelphicum, first size ..... 5.00 per 100  
 Lilium Philadelphicum, second size ..... 3.50 per 100  
 Lilium Superbum, flowering bulbs ..... 6.00 per 100

L. E. WILLIAMS,  
Exeter, N. H.

## LILIUM REGALE MYRIOPHYLLUM.

Planting out stock only;

1-year-old bulbets from seed.

\$15.00 per 100, \$120.00 per 1000.

Seed, \$2.00 per 100, \$18.00 per 1000.

O. FEHRLIN, CITRONELLE, ALA.

## LOBELIAS

Lobelia Kathleen Mallard, 2-in., \$3.00 per 100. All good stock.

Mrs. E. A. Llewellyn, Olean, N. Y.

## MANETTI STOCKS

## ESPECIALLY GROWN FOR U.S.

20,000 English Manetti stocks. Delivery in December. Write for prices.

PHILA. WHOLESALE FLO. EXCHANGE.

1615 Ranstead St., Philadelphia, Pa.

## MANETTI STOCKS.

English.

Best grade for grafting.

Let us quote you.

C. U. LIGGIT,

Wholesale Plantsman.

303 Bulletin Bldg., Philadelphia, Pa.

## MIGNONETTES

Mignonettes, strong 2-in., best strain, \$4.00 per 100. Cash.

Brill Celery Gardens, Kalamazoo, Mich.

## NARCISSI

## NARCISSUS PAPER WHITE.

Plump, sound bulbs, ready for immediate shipment; 1st size, \$25.00 per 1000; 2nd size, \$20.00 per 1000.

SEVIN-VINCENT CO.,  
San Francisco, Cal.

## NURSERY STOCK

## TREES

## SURPLUS LIST.

Norway Maples, straight trunks,

1½-4 inches caliper.

American Linden specimens,

3-4 inches caliper.

Japan Walnut

6-8 feet

Car-load shipments on

the large sizes only.

Let us estimate on your requirements.

B. F. BARR & CO.,

Keystone Nurseries, Lancaster, Pa.

## DECIDUOUS TREES.

We offer the following trees and seedlings for sale. They are priced right:

180 Soft Maple, 4 to 5 feet.

50 Soft Maple, 3 to 4 feet.

525 Elm, 2 to 3 feet.

150 Elm seedlings, 18 to 24 inches.

100 Elm seedlings, 12 to 18 inches.

HENRY FIELD SEED CO.,

Shenandoah, Iowa

## CHERRY TREES.

We have to offer, in variety, transplanted Cherry trees, all first class stock and they will caliper ½ to ¾ inches. Priced to sell.

HENRY FIELD SEED CO.,

Shenandoah, Iowa

## EXTRA STRONG NURSERY STOCK.

Spiraea Van Houttei, 30c ea., \$25.00 per 100  
 Spiraea Anthony Waterer, 30c ea., 25.00 per 100

OAK GROVE GREENHOUSE,  
Tuskegee, Ala.

Peach trees, Elberta and J. H. Hale, 2½-ft., \$3.00 per doz.

L. F. Dintelmann, Belleville, Ill.

## ONARGA NURSERY COMPANY.

Largest assortment of high quality nursery stock for the florists' trade in the central west.

	Per 100	Per 1000
Barberry Thunbergii, 18 to 24 in.	\$17.50	.....
Barberry Thunbergii, 2 to 3 ft.	22.00	.....
Spiraea Van Houttei, 2 to 3 ft.	15.00	\$120.00
Spiraea Van Houttei, 3 to 4 ft.	20.00	180.00
Spiraea Van Houttei, 4 to 5 ft.	25.00	200.00

100,000 climbing Roses, heavy forcing grade for florists at special prices in 1000 lots. Write for our new trade list.

## ONARGA NURSERY CO.,

Cultra Bros., Mgrs., Onarga, Ill.

## GRAPES.

We can offer some A1 1-year No. 1 grapes, if interested let us know your wants, leading varieties, bound to please.

## HENRY FIELD SEED CO.,

Shenandoah, Iowa.

## WRITE FOR LIST.

Good assortment of shrubs and vines.

## WAYSIDE GARDENS CO.,

Mentor, O.

Grape vines, extra strong, all the leading sorts in 2-year.

Shady Lawn Nurseries, Hammonont, N. J.

Write for wholesale price list of nursery stock. Maywood Nursery Co., 902 S. 1st Ave., Maywood, Ill.

Overstock of Silver Maples, 15,000 trees of all sizes. Jas. Jenkins Co., Sylvania, O.

## PALMS

## GROW PALMS FOR PROFIT.

Half hardy varieties, California grown seeds.  
 Phoenix Canariensis seeds .....\$ 1.75 per 1000  
 Phoenix Reclinata seeds ..... 3.00 per 1000  
 Erythea Edulis seeds ..... 7.00 per 1000  
 Erythea Armata seeds ..... 10.00 per 1000  
 Chamaerops Excelsa seeds ..... 1.75 per 1000  
 Washingtonia Filifera seeds ..... 1.50 per 1000  
 Washingtonia Robusta seeds ..... 2.00 per 1000  
 Washingtonia Sonora seeds ..... 3.00 per 1000  
 Seaforthia Elegans seeds ..... 5.00 per 1000  
 Cocos Plumosa seeds ..... 10.00 per 1000  
 Cocos Australis seeds ..... 5.00 per 1000

## GEORGE LEAVER.

P. O. Box 1049, Los Angeles, Cal.

## SPLENDID DECORATIVE SPECIMENS.

Palms 48 inches high, \$8.00; 54 inches high, \$10.00; 60 inches high, \$12.00 each. Single plants in earthenware pots.

Cocos Weddelliana, strong 2½-in. plants, \$17.50 per 100, \$160.00 per 1000.

## S. S. SKIDELSKY &amp; CO.,

50 Park Place, New York, N. Y.

Kentia Belmoreana, 2½-in., \$15.00 per 100, \$125.00 per 1000.

Storrs & Harrison Co., Painesville, O.

## PANDANUS

## PANDANUS VEITCHII.

Lifted from open for 4-in. pots, \$10.00 per 100  
 Lifted from open for 6-in. pots, 15.00 per 100  
 Lifted from open for 8-in. pots, 25.00 per 100  
 Suckers, \$5.00 and \$7.00 per 100. Pandanus Sanderil at the same prices, while they last.

## J. J. SOAR, LITTLE RIVER, FLA.

Pandanus Veitchii, nicely variegated plants, 2½-in. pot, \$6.00 per 100; 4-in. pot, \$10.00 per 100; 3-in. pot, \$8.00 per 100; 6-in. pot, \$15.00 per 100; 8-in. pot, \$25.00 per 100. Large specimen plants, 50c and \$1.00 each. Cuttings, \$5.00 and \$7.00 per 100. 2 per cent discount for cash with order.

## F. M. Soar, Little River, Fla.

Pandanus Veitchii, 6-in., \$2.00 each. Holton & Hunkel Co., 462 Milwaukee St., Milwaukee, Wis.

Pandanus Veitchii, 5-in., \$1.50; 6-in., \$2.00; 7-in., \$3.00; fine, well colored stock.

## Henry Smith, Grand Rapids, Mich.

## PANSIES

## A FEW MORE MICHELIS.

Special cut flower strains of Pansy plants, 4 to 8 leaves, good for cut flowers or bedding out, \$5.00 per 1000, prepaid and insured, by parcel post. Prompt shipment when cash accompanies order.

## OZARK PANSY GARDEN.

West Plains, Mo.

Pansy plants of my largest flowering mixture of show varieties, good size, strong, stocky plants, August sown, \$3.50 per 1000; 10,000 lots for \$3.00 per 1000. Extra fine, large, bushy plants, in bud and bloom, for winter-blooming, \$6.00 per 1000.

Gustav Pitzonka, Pansy Farm, Bristol, Pa.

## PANSIES.

Pansies of our well known strain, extra large flowers and fancy colors, strong seedlings, 50c per 100, \$4.00 per 1000.

## J. C. SCHMIDT, BRISTOL, PA.

Pansies, strong plants from our own prize mixture; grown for us by a specialist, \$4.00 per 1000. None better to be had.

S. S. Skidelsky & Co., 50 Park Place, New York.

Pansy seedlings, Giant Trimardeau, \$4.00 per 1000, prepaid. Shipped the day we get your order. Your money back at once if not satisfied.

## Henry Dumke, Marseilles, Ill.

100,000 Pansy seedlings, fine, strong, stocky plants, \$4.00 per 1000. Cash, please.

W. E. Trimble Greenhouse Co., Princeton, Ill.

Frost's Kenilworth Pansy seedlings, 50c per 100. C. H. Ketcham, South Haven, Mich.

Pansies, giant flowering, fine, mixed colors, \$4.00 per 1000. Parcel post prepaid. These are strong, stocky plants, 6 to 8 leaves.

C. C. Breece, R. 7, Delaware, O.

Giant Trimardeau Pansy seedlings, mixed, large-flowering, 4 to 6 leaves, \$4.00 per 1000, prepaid. Immediate delivery.

S. T. Danley & Sons, Macomb, Ill.

Pansies, Giant, finest assortment of colors, nice plants, \$4.00 per 1000. Cash.

Byer Bros., Chambersburg, Pa.

## PELARGONIUMS

## PELARGONIUMS.

## Easter Greeting

and

Wurtembergia,

the two that will make you

the finest plants

and

bring you the most money;

extra strong 2-in.,

only

\$12.00 per 100.

Cash with order.

C. L. HUMPHREY,  
ZANESVILLE, O.

## PELARGONIUMS.

## Easter Greeting

Swabian Maid

Mrs. Loyal

Lucy Becker

2-in. ....\$13.00 per 100, \$120.00 per 1000

3-in. .... 18.00 per 100, 170.00 per 1000

These plants are A No. 1 and are very large and strong. They have no trace of white fly as we fumigate with cyanide.

Just right for your Easter and spring sales. We devote nine houses to Pelargoniums. Shipment will be made promptly and the greatest care used in packing.

## R. M. HENLEY,

Pelargonium Specialist, Hartford City, Ind.

## PELARGONIUMS.

Strong, clean plants.

## Easter Greeting,

Wurtembergia,

Gardeners' Joy,

Prince Bismarck,

Mrs. Loyal,

Graf Zeppelin,

2-in., \$1.75 per doz., \$13.00 per 100.

\$120.00 per 1000;

3-in., \$2.50 per doz., \$18.00 per 100,

\$170.00 per 1000.

Packing 5%. Prompt shipment.

AMERICAN BULB CO.,

172 N. Wabash Ave.,

Chicago, Ill.

## PELARGONIUMS.

German Glory, Wurtembergia, Prince Bismarck, Lucy Becker, Graf Zeppelin, Wolfgang Goethe, Gardeners' Joy and Swabian Maid; all mixed, ready for shift.

These will make fine Easter plants and will please you; clean stock.

Mixed 2½-in., \$10.00 per 100.

Mixed 3-in., \$15.00 per 100.

Cash, please.

J. SYLVESTER, OCONTO, WIS.

## PELARGONIUMS.

Four best Easter Greeting varieties, Easter Greeting, Lucy Becker, Wurtembergia, Swabian Maid, 2½-in. pots, \$14.00 per 100, \$130.00 per 1000; 3-in. pots, \$18.00 per 100.

ROMAN J. IRWIN,

43 W. 18th St., New York.

Pelargoniums, four of the best Easter Greeting varieties, Lucy Becker, Swabian Maid, Wurtembergia and German Glory, healthy 2½-in. stock, \$12.00 per 100. Mixture of above varieties, \$10.00 per 100. Add 5 per cent for packing. Cash, please.

Aurora Greenhouse Co., Aurora, Ill.

## PELARGONIUMS, 2½-IN. POTS.

Easter Greeting and Swabian Maid,

the two best varieties,

\$13.00 per 100, \$125.00 per 1000.

Cash, please.

KROWKA BROS.,

4938 N. Western Ave., Chicago, Ill.

Pelargonium rooted cuttings, 5000 Wurtembergia, 5000 Swabian Maid, 2000 Lucy Becker and 1000 Easter Greeting. Immediate delivery and later. Extra good, cool-grown stock, free from fly, \$8.00 per 100, \$75.00 per 1000. Cash.

Woodbury & Woodbury, St. Johns, Mich.

Pelargoniums, good 2½-in. stock; Easter Greeting, Lucy Becker, Swabian Maid, Wurtembergia, \$13.00 per 100, \$120.00 per 1000; 3-in. above varieties, \$18.00 per 100, \$170.00 per 1000.

Packing 5 per cent.

S. S. Skidelsky & Co., 50 Park Place, New York.

## PELARGONIUMS, STRONG 2-IN.

Easter Greeting, Wurtembergia and Swabian Maid, \$10.00 per 100; the 3 varieties mixed, \$8.00 per 100. Wurtembergia, strong 3-in., \$15.00 per 100. Cash.

JACOBS BROS., P. O. BOX 413, PEORIA, ILL.

Pelargoniums, 4-in., mostly dark colors, strong and healthy, 15c each, or will exchange for Geraniums, named varieties. Cash with order.

Parkside Greenhouses, 1457 E. 70th St., Chicago, Ill.

## PELARGONIUMS.

Easter Greeting, 2½-in. pots plants, \$12.00 per 100. No charge for packing. Cash, please.

THE IMLAY CO., ZANESVILLE, O.



Pelargonium Easter Greeting, 2-in., \$10.00; 2½-in., \$12.50; 3-in., \$17.50; 4-in., \$35.00; 5-in., \$60.00.

Geo. A. Kuhl, Wholesale Grower, Pekin, Ill.  
If you want some strong 2½-in. Easter Greeting Pelargoniums, try our stock at \$10.00 per 100. Packing free.

C. H. Ketcham, South Haven, Mich.

Pelargoniums, Easter Greeting, Lucy Becker, Wurtembergia and Swabian Maid, nice, large, 2½-in., \$10.00 per 100. Cash.

H. E. Hagemann, Peoria, Ill.

Pelargoniums, rooted cuttings, \$75.00 per 1000; 2-in., \$10.00 per 100. Jacob Russler, 11350 S. Fairfield Ave., Chicago, Ill.

Pelargoniums, Easter Greeting and Wurtembergia, mixed 2½-in., \$8.00; 3-in., \$12.00 per 100. Prince's Flower Shop, Iowa City, Ia.

Pelargoniums, Easter Greeting, good, strong 2½-in., \$10.00 per 100. This is A No. 1 stock. Haase Bros., Florists, Pekin, Ill.

Pelargoniums, mixed varieties, 2½-in., \$8.00 per 100; 6-in., 50c each. Henry Smith, Grand Rapids, Mich.

Pelargoniums, Easter Greeting and kindred varieties, 2½-in. pots, \$10.00 per 100. Kemble Floral Co., Oskaloosa, Ia.

Pelargonium Easter Greeting, 2-in., strong plants and free from white fly, \$10.00 per 100. Cash only. Restland Floral Co., Mendota, Ill.

## PEONIES

### 20,000 PEONIES, STRONG DIVISIONS.

Edulis Superba, large, early, pink; Festiva Maxima, large, early, white, \$20.00 per 100, \$175.00 per 1000.

LAGONDA FLORAL CO., Springfield, O.

Peonies, large stock of the finest varieties. Our wholesale and descriptive catalogues now ready. Babcock Peony Gardens, Jamestown, N. Y.

Peonies. Write for list. Wild Bros. Nursery Co., Box 528, Sarcosie, Mo.

Peonies, 20 acres, best sorts. Send for list. C. Betscher, Dover, O.

## PETUNIAS

### PETUNIAS.

Diener's Ruffled Monsters, single. The largest and most beautiful ruffled variety of Petunias in existence. Ruffled Monster seed in separate colors, pink, red, variegated, white, red with black center, pale lilac and all colors mixed.

The following somewhat smaller than the Ruffled Monsters; Pearl of Kentfield, flesh pink frilled, dwarf, purple or blue and white frilled, price per package, 50c. Catalogue will be sent free on request. Write for it today.

Mr. W. L. Ferguson, Smiths Falls, Ontario, under date of Dec. 2d, 1919, writes us the following in regard to our petunias:

"Last year I purchased Petunia seed from you. I think every seed germinated and the blooms were the finest ever seen in this part of Canada. Only about 8 per cent of the plants could be classed as common. I want more of the same quality each year."

Mr. Rudolf Nagel, Lancaster, Pa., under date of Dec. 14th, 1919, writes us:

"I had last year just a few of your petunias, but I am sure I could have sold thousands of them. They surely came up to your claim and way ahead of my expectation."

RICHARD DIENER CO., INC., Kentfield, Cal.

### DOUBLE PETUNIAS.

We offer, for immediate or later delivery, excellent stock from 2-inch pots, of the following varieties:

Snowball, pure white;  
Gertrude, delicate pink;  
Pink, Striped, Red,  
\$6.00 per 100.

Add 5 per cent for packing.

AMERICAN BULB CO.,

172 N. Wabash Ave., Chicago, Ill.

Petunias, Dreer's double, large-flowering, fringed, mixed colors; well-rooted cuttings, \$1.75 per 100, \$16.00 per 1000, prepaid by mail. Cash. J. P. Cannata, Mt. Freedom, N. J.

Double Petunias, white and mixed, rooted cuttings, \$1.50 per 100. Cash. Byer Bros., Chambersburg, Pa.

Petunias, named varieties, assorted, 2-in. pots, \$5.00 per 100. Storrs & Harrison Co., Painesville, O.

Double Petunias, 2½-in., extra strong, sure to please, \$3.50 per 100. Plahous Greenhouses, Grand Junction, Mich.

Petunias, Dreer's Double, fringed, 2½-in., \$4.00 per 100. J. C. Schmidt, Bristol, Pa.

## PILEAS

Artillery plants, 3-in., 10c each. L. G. Brown, 35th and Kensington Sts., Kansas City, Mo.

## POINSETTIAS

Poinsettias, in bloom, 3-in., 25c; 4-in., 35c; 6-in., 4 blooms, \$1.25; 8-in., 5 to 7 blooms, \$1.75. Packed in paper pots. Cash with order.

H. C. Doescher, 2000-2048 Gentilly Ave., New Orleans, La.

### JUST RIGHT FOR XMAS SALES.

Poinsettias, 3½-in. pots, \$35.00 per 100.

ROMAN J. IRWIN,

43 West 18th St., New York.

## FINE CHRISTMAS PLANTS.

Poinsettias, 5-in. pots with one bract, 75c; with two bracts, \$1.00; 6-in. pans, \$1.00; 7-in. pans, \$1.50; 8-in. Azalea pots with Ferns, \$2.75 each. Packing at cost.

ELITCH GARDENS CO., DENVER, COLO.

Poinsettias, 2½-in., \$10.00; 3-in., \$15.00; 4-in., \$20.00; 5-in., \$25.00 and \$35.00; 6-in., \$75.00 and \$100.00; 7-in., \$100.00 and \$125.00; 8-in., \$200.00.

Geo. A. Kuhl, Wholesale Grower, Pekin, Ill.

## POINSETTIAS.

Poinsettias for Christmas, 2½-in., 15c; 3-in., 20c; 3½-in., 35c; 4-in., 50c; 5-in., 75c; 6-in., \$1.00 and \$1.50.

GULLETT & SONS, LINCOLN, ILL.

Poinsettias, strong 2½-in. plants, \$8.00 per 100, \$75.00 per 1000. 5 per cent for packing, ready now.

S. S. Skidelsky & Co., 50 Park Pl., New York.

Poinsettias, strong 3-in., 20c.

D. R. Herron, Olean, N. Y.

## POPPIES

### 25,000 ORIENTAL POPPIES.

Hardy red stock, strong 2½-in., \$5.50 per 100, \$50.00 per 1000. Special price on large quantities.

LAGONDA FLORAL CO.,

Springfield, O.

## PRIMULAS

### ASSORTED COLORS.

Primula Obconica in bud and bloom.

These plants are A No. 1, and can be potted into larger pots for immediate sales.

You cannot find better stock anywhere.

We would be pleased to have you come and see it.

Out of 4-in. pots, \$25.00 per 100.

Out of 5-in. pots, \$50.00 per 100.

The above prices include packing on all orders amounting to \$10.00 or more. Cash with order.

The largest exclusive growers of Cyclamen

and Primulas in the world.

See Cyclamen advertisement.

R. S. McMURRAY,

Bellefontaine, O.

### 12,000 PRIMULAS.

Primula Obconica Gigantea, choice mixture of all giant flowers, very strong plants, showing bud and bloom, mostly 2½-in., a few 2¼-in., \$4.00 per 100.

### 8000 PRIMULAS.

Malacoides Rosea Superba, this is a very select strain of our own introduction with pink flowers and of good size; very strong plants, 2½-in., \$4.00 per 100. Cash.

FREEMPORT FLORAL CO., FREEMPORT, ILL.

## PRIMULAS.

Chinensis, 4-in., mixed.....\$17.00 per 100  
Chinensis, 3-in. .... 7.50 per 100  
Obconica giants, 3-in. .... 7.50 per 100  
Obconica, extra fine 2-in. .... 4.50 per 100  
Malacoides, 3-in. .... 6.00 per 100

All A 1 stock. Cash.

M. S. ETTER, SHIREMANSTOWN, PA.,

The Home of Primroses.

### PRIMULA MALACOIDES.

Strong 2-in., \$4.50 per 100, \$40.00 per 1000; fine, heavy 3-in., beginning to bloom, fine for Xmas plant basket work, \$8.00 per 100, \$75.00 per 1000; 4-in., \$15.00 per 100; 5-in., \$25.00 per 100.

WINFIELD S. KIRCHER.

Cyclamen Specialist. Defiance, O.

## PRIMULAS.

Fine healthy plants.

Obconica, 2½-in. pots, ready to shift, \$6.00 per 100; 3½-in. pots, \$10.00 per 100. Chinensis, 3½-in. pots, ready to shift, \$12.00 per 100.

NILES FLORISTS, NILES, ILL.

### MALACOIDES AND OBCONICA.

Primula Malacoides Townsendii, 3-in., ready to put in 4-in., \$15.00 per 100.

Primula Obconica Gigantea, our own strain that cannot be surpassed, 3-in., \$15.00 per 100.

THE PARK FLORAL CO.,

1643 Broadway, Denver, Colo.

### PRIMULA MALACOIDES TOWNSENDII

from 3-in. pots:

### MALACOIDES SUPERBA

from 4-inch pots,

\$15.00 per 100. Cash.

HENRY SCHMIDT,

673 Church Lane, North Bergen, N. J.

Primula Obconica, 2½-in., strong plants, \$5.50 per 100, \$50.00 per 1000.

Primula Malacoides Rosea, 2½-in., \$5.00 per 100, \$40.00 per 1000; 3-in., \$8.00 per 100, \$75.00 per 1000; Malacoides Double White, 3-in., \$10.00 per 100, \$90.00 per 1000.

S. S. Skidelsky & Co., 50 Park Place, New York.

Primula Obconica Grandiflora, plants from our large flowering strain in the following colors: Rosea, Kermesina and Appleblossom. Ready now. 2-in. pots, \$5.00 per 100, \$47.00 per 1000; 3-in., \$10.00 per 100. No C. O. D. orders accepted.

C. F. Mahan & Co., R. D. No. 8, Dayton, O.

### PRIMULA IN FLOWER.

Primula Obconica, fine plants, select, 5-in. 50c, 60c and 75c each.

GULLETT & SONS, LINCOLN, ILL.

## PRIMULA OBCONICA.

Grandiflora, large flowering, and Gigantea, mixed colors. Appleblossom, lavender, Rosea and red, large, healthy 2½-in. ready to shift, \$5.00 per 100, 200 for \$9.00; large, transplanted of same stock, \$3.00 per 100, 200 for \$5.00.

S. A. PINKSTONE, UTICA, N. Y.

Primulas: To move quickly will offer balance of stock, 5000 assorted, 2½-in.; Obconica, \$3.00 per 100, \$25.00 per 1000, not less than 500 at 1000 rate. This stock is well established and will make good blooming plants for late winter sales.

E. L. Schieble, Miamisburg, O.

## PRIMULAS.

### BABY MALACOIDES.

Nice, strong plants, in 2-in. and 2½-in. pots, ready to shift, \$4.00 per 100.

MILLER THE FLORIST,

Covington, Ky.

### OBCONICA, CHINENSIS AND MALACOIDES.

2½-in. pots, \$7.00 per 100, \$60.00 per 1000; 3-in. pots, \$12.00 per 100; strong 3½-in. and 4-in., in bud and bloom, \$16.00 per 100.

ROMAN J. IRWIN,

43 West 18th St., New York, N. Y.

Primula Chinensis, 10,000 strong 3½ and 4-in., ready for 5-in., in bud and bloom, \$12.00 per 100. Obconica Gigantea, 2½-in., ready for 3-in., \$5.00 per 100, 200 for \$9.00. All the above are mixed colors with plenty of Xmas red. Charles Whitton York St. and Gray Ave., Utica, N. Y.

### FOR IMMEDIATE SALE.

Primula Chinensis plants in 4-in. pots, different colors and very fine and strong, \$25.00 per 100; \$20.00 per 100 in lots of 500.

GUST RUSCH & CO.,

446 Milwaukee St., Milwaukee, Wis.

Primula Obconica, large flowering, separate colors or mixed, 2-in., \$5.00 per 100; Chinensis, large flowering, red, 3-in., \$10.00 per 100; Malacoides, best pink, and Rosea, 2-in., \$5.00 per 100.

Toledo Greenhouse, 2829 Chestnut St., Toledo, O.

### PRIMULA OBCONICA.

Grandiflora and Gigantea, three colors, Kermesina, Rosea and Appleblossom, 4-in., \$20.00 per 100. Cash.

KROWKA BROS.,

4038 N. Western Ave., Chicago, Ill.

Primula Obconica Gigantea and Grandiflora, select strain, assorted colors; also Primula Chinensis, assorted colors; clean, vigorous plants, 3-in. stock, \$10.00 per 100.

F. E. Blake, Marion, O.

Primula Obconica in full bloom, red and pink, 5-in., \$40.00 per 100. Satisfaction guaranteed. No charge for packing. Lakewood Cemetery Greenhouses, 3600 Hennepin Ave., Minneapolis, Minn.

### PRIMULA OBCONICA.

Kermesina and Rosea.

Fine 4-in. stock, \$20.00 per 100.

BEL AIR GREENHOUSES,

Bel Air, Md.

Primula Obconica Grandiflora, Rosea and Kermesina; Gigantea Rosea and Kermesina, 2½-in., \$7.00 per 100, \$65.00 per 1000; Malacoides Rosea, 2½-in., \$5.00 per 100, \$45.00 per 1000. Peter Pearson, 5748 Gunnison St., Chicago, Ill.

### PRIMULA OBCONICA.

Fine plants, from 2½-in. pots,

\$7.00 per 100, \$65.00 per 1000.

ILLINOIS PLANT CO.,

Batavia, Ill.

Primula Malacoides, fine stock, 4-in., ready for shift, \$20.00 per 100. Cash with order. Harry Franklin Baker, 1118 W. Lake St., Minneapolis, Minn.

Primula Obconica and Chinensis, in bud and bloom, all colors, ready for shift, 2½-in., \$5.00 per 100; 4-in., \$14.00 per 100. Cash with order.

A. D. Root, Wooster, O.

Primula Obconica and Chinese Primroses, fine plants, mixed colors, 4-in., \$12.00 per 100. Edward Whitton, York and Walnut Sts., Utica, N. Y.

Primula Obconica, 6000 fine, big 4-in. in bloom now; money makers for fall and Christmas sales, \$25.00 per 100.

Burdell Floral Co., Bowling Green, Ky.

### EXTRA STRONG, READY TO SHIFT.

Primula Malacoides Rosea, 3-in., \$10.00 per 100; 4-in., \$17.50 per 100. Cash, please.

J. E. MATTHEWSON, SHEBOYGAN, WIS.

Primula Obconica, giant flowering strain, in bud and bloom, 4-in., ready to shift, \$20.00 per 100; 5-in., \$30.00 per 100. Cash, please.

Wagner Floral Co., Sandusky, O.

Primula Obconica, 2½-in., good strong plants, \$6.00 per 100, \$55.00 per 1000; 4-in., 25c; 5-in., 50c; 6-in., 75c each. Malacoides, 2½-in., \$5.00 per 100. Henry Smith, Grand Rapids, Mich.

Primula Malacoides, some in bud, strong 4-in., \$15.00 per 100. Cash.

Harglerode Bros., Shippensburg, Pa.

Primroses, Chinese and Obconica, 4-in., fine strong plants, all colors, \$12.00 per 100.

Samuel Whitton, Utica, N. Y.

Primula Malacoides, fine 3-in., \$6.00 per 100. Obconica Miller's Giant, 3-in., \$7.50 per 100. Cash.

J. W. Miller, Shiremanstown, Pa.

Primula Obconica, fine 5-in., 50c. Cash.

F. J. Olsan & Sons, Ames, Ia.

Primula Obconica in bloom, strong 4-in., \$25.00 per 100.

B. Scheller, Warren, Pa.

## PRIMULAS—Continued

Primulas, Obconica, Malacoides and Chinensis, 2½-in., \$6.00; 4-in., \$20.00 and \$25.00. Geo. A. Kuhl, Wholesale Grower, Pekin, Ill.

Primula Obconica, extra strong, in full bloom, mostly dark colors, 5-in., 40c each. Herman Schallhorn, Kalamazoo, Mich.

Primula Obconica, mostly pink, in bloom, 4¾-in., 35c each. Cash. Need room. Zumbrota Greenhouses, Zumbrota, Minn.

Primula Malacoides, lilac, strong 4-in., ready for shift, \$20.00 per 100. Joseph Michal, 57th and Kostner Ave., Chicago, Ill.

Primula Obconica, strong 2½-in. plants, ready now, \$5.00 per 100. Cash with order. Helm Bros., 484 Forest St., Columbus, Ohio.

Primula Malacoides, fine pink and whites, mixed, 2-in., \$4.00 per 100. Cash. John Boehner, 224 Obell Court St., Dayton, O.

Primula Obconica Gigantea, rose and pink shades, select strain, strong 2-in., 5c each. D. W. Leatherman, Anderson, Ind.

Primula Obconica, all good, bright colors, 2½-in., \$5.00 per 100. Evenden Bros. Co., Williamsport, Pa.

Primula Obconica, dark colors, 2½-in., ready for 4-in., \$5.00 per 100. Cash with order. P. N. Obertin, 1948 Asylum Ave., Racine, Wis.

Primula Obconica, 5-in. stock, 50c each. Sayre Floral Co., Sayre, Pa.

Primula Obconica, fine, mixed, 2-in., \$4.00 per 100. Cash. Byer Bros., Chambersburg, Pa.

## RASPBERRY PLANTS

Raspberries. The home of St. Regis. 1000 or carload lots. Shady Lawn Nurseries, Hammonton, N. J.

St. Regis Raspberries, everbearing, \$3.50 per 100, \$30.00 per 1000; 250 at 1000 rate. P. D. Aspinwall, Fort Atkinson, Wis.

Cumberland Black Raspberries, \$15.00 per 1000. Cash. Frank Payne, Shawnee, Kan.

## ROSES

## STOCK FOR EARLY SPRING DELIVERY.

## Own Root.

Columbia	\$125.00	per 1000
Premier	175.00	per 1000
Mme. Butterfly	200.00	per 1000
Crusader	200.00	per 1000

## GRAFTS.

	Per 100	Per 1000
Columbia	\$30.00	\$250.00
Premier	30.00	250.00
Mme. Butterfly	30.00	250.00
Crusader	30.00	250.00
Double White Killarney	30.00	250.00

250 plants at 1000 rate.

THE JOS. H. HILL CO., RICHMOND, IND., Wholesale Florists.

## STRONG 2-YEAR-OLD FIELD-GROWN FOR FORCING.

Magna Charta, Capt. Hayward, Crimson Baby Rambler and others, \$65.00 per 100. Best Climbers; Dorothy Perkins, Excelsa, etc., \$35.00 per 100.

Tausendschoen, \$40.00 per 100.

2½-IN. OWN ROOT ROSES FOR GROWING ON. ASK FOR COMPLETE LIST.

ROMAN J. IRWIN,

43 West 18th St., New York.

## FIELD-GROWN ROSES.

On own roots for forcing: Clothilde Souper, one of the best; La Marne, similar to Baby Tausendschoen, but of a deep bright pink, very free flowering, \$35.00 per 100.

Dorothy Perkins and Excelsa, with 3 or more long shoots, 25c; smaller plants, 20c each.

Rosa Rugosa Rubra, just a few hundred to clear out, 20c each.

J. L. SCHILLER, TOLEDO, O.

## STRONG FIELD-GROWN ROSES.

3-year-old, 4 to 10 leads,

canes 5 to 10 feet long.

Excelsa, Dorothy Perkins.

White Dorothy and Lady Gay.

\$4.50 per doz., \$30.00 per 100.

THE SCHMIDT & BOTLEY CO.,

Springfield, O.

## STOCK READY FOR DELIVERY.

American Pillar, Climbing American Beauty, Crimson Rambler, Dorothy Perkins and Tausendschoen; field-grown Roses, 3 to 5 runners, 2 to 6 feet long, \$35.00 per 100.

BYRON HENRY IVES, FLORIST,

Albuquerque, N. M.

## CLEAN, STRONG, OWN ROOTS.

Roses, sixteen varieties. See list and price in Display advertisement, page 110, issue November 4th.

WESTERN ROSE CO.,

Alhambra, Cal.

## ROSES, BENCH PLANTS.

White and Pink Killarney, \$8.00 per 100, \$75.00 per 1000. January delivery.

HOLTON & HUNKEL CO.,

462 Milwaukee St., Milwaukee, Wis.

Roses: We have a nice lot of Russell bench plants, 2-year-old stock, \$15.00 per 100. Packing free.

Amling Bros., Des Plaines, Ill.

## ROSES!

Pink and white Dorothy Perkins, and Lady Gay, heavy, field-grown, 2 to 3-year-old, 30c each.

THE DINGEE & CONARD CO.,

West Grove, Pa.

## ROSES.

Good, own-root stock.

Columbia, 3-in., \$15.00 per 100, \$125.00 per 1000

A. N. KINSMAN,

Austin, Minn.

Roses, 200 Scott Key bench plants, \$16.00 per 100. Packing at cost. Elitch Gardens Co., Denver, Colo.

Ready to ship, list, 2½-in. and 4-in., Rose plants.

Leedle Co., Expert Rose Growers, Springfield, O.

Rose plants, 2½-in. Varieties and prices on application. Rosemont Gardens, 116 Dexter Ave., Montgomery, Ala.

## SALVIAS

Salvias, 2½-in., ready to shift, fine for cuttings, \$6.00 per 100. Cash.

La Crosse Floral Co., La Crosse, Wis.

Salvia Zurich, good, clean plants, 3-in. pots, ready to shift, \$12.00 per 100.

Niles Florists, Niles, Ill.

## SANSEVIERIAS

Sansevieria Zeylanica, 2½-in. pots, \$7.00 per 100. Oak Grove Greenhouse, Tuskegee, Ala.

## SCHIZANTHUS

Schizanthus Wisetonensis, strong, transplanted, frame-grown plants, \$4.00 per 100; 2½-in. plants, \$7.00 per 100.

Hauge Flower & Plant House, Fairmont, W. Va.

Schizanthus, strong, transplanted seedlings, dwarf pot variety, \$5.00 per 100. Cash.

Brill Celery Gardens, Kalamazoo, Mich.

## SEEDS

"WELL BOUGHT IS HALF SOLD."  
Buy the Right Seed.

Trade  
Packet

BEGONIA: Luminosa, best red bedding variety, easiest to grow.....\$0.50

Rex Begonias, 6 attractive varieties, mixed, .50

CALCEOLARIA: Hybrids, collection of giant-flowering varieties, in striking colors of uniform size. There is no better strain when there is, we will produce it..... .50

CALENDULA: Orange King. Why not grow your own from seed? It requires no skill. There is always a ready market at good prices for cut flowers. This is the true Orange King. Ounce, 50c; per lb., \$5.00..... .50

CINERARIAS: Grandiflora, semi-dwarf; best collection for retail sales. This strain has been developed by selection for 5 years and ranks second to none..... .50

PRIMULA: Obconica, a new giant-flowering strain, superior in size to any strain now on market. Try a few packets and you will want more next season.

PRIMULA: Grandiflora, Alba, Solmonea, Coerulea, Lilacina, Oculata, Appleblossom, Kermesina, Crispa, Rosea, Fire Queen..... .75

PRIMULA: Gigantea, Appleblossom, Kermesina, Coerulea, Lilacina, Rosea..... .75

DRACAENA INDIVISA: The true Cordylina Australis narrow leaved variety. Fresh ripe seeds that will make quick-growing, profitable plants for you, 1000 seeds, 50c; 5000 seeds, \$2.00 10,000 seeds, \$3.50.

PHOENIX CANARIENSIS, new crop seeds, 50c per 1000.

We pay postage on all above items.

SEVIN-VINCENT CO.,

Wholesale Seed Growers,

512 Washington St., San Francisco, Cal.

## PLANT NOW!

To follow Mums as the benches are empty.

## WINTER-BLOOMING SWEET PEAS.

Here are nineteen of the best orchid Spencers for early flowering:

	Per ounce
Heatherbell, mauve	\$1.25
Loveliness, white suffused pink	.85
Imp. Early Snowstorm, white	1.50
Early Sanky, magnificent white	.80
Early Canary Bird, primrose	1.00
Early Enchantress, pink	1.00
Fordhook Pink and White	.60
Yarrowa, rose pink	.75
Sunburst, rich pink	1.25
Early Orange Beauty, orange scarlet	3.00
Early King, crimson	.75
Fordhook Rose Improved, carmine	1.00
Early Lavender King, lavender	.85
Early Mauve Beauty, mauve	.85
Early Exquisite, primrose	.85
Empress, rose pink	1.25
Princess, soft lavender	1.25
Burpee's Favorite, rosy pink	1.25
Early Daybreak, rose pink	1.00

AMERICAN BULB CO.,

172 N. Wabash Ave., Chicago, Ill.

## NEW CROP OF SEED NOW READY.

Asparagus Plumosus, 1000 seeds, \$1.25; 5000 seeds, \$6.00; 10,000 seeds, \$10.00.

Asparagus Sprengeri, 1000 seeds, \$1.00; 5000 seeds, \$4.50; 10,000 seeds, \$8.00.

G. B. JOHNSON,

1509 Morton St., Alameda, Cal.

Maule's XXX Golden Self-Blanching Celery seed, 20 lbs., this year's, well filled; sample on request.

Hassel's, Florist, 228 Beaver St., Mercer, Pa.

Delphinium Belladonna and Delphinium Bellamora, hand picked, Martin Kohankle stock, \$2.50 per oz., \$35.00 per lb. Cash with order.

Carl Hagenburger, West Mentor, O.

Vick's Autumn Glory Aster seed, \$2.50 per oz., \$35.00 per lb. C. H. Ketcham, South Haven, Mich.

Pansy seed of our prize strain, our own sowing; 1920 seed, \$4.00 per 1 oz. Evenden Bros. Co., Williamsport, Pa.

## SMILAX

## 2½-INCH SMILAX.

\$4.00 per 100, \$35.00 per 1000.

3-in. pots, strong plants, \$6.00 per 100.

ROMAN J. IRWIN,

43 West 18th St., New York City.

## 2½-IN. SMILAX.

Extra heavy, cut back three times. Just the thing for making-up work, \$3.00 per 100.

THE ALTIMO CULTURE CO.,

Canfield, O.

Smilax, strong 2½-in., \$3.00 per 100, \$27.50 per 1000.

S. S. Skidelsky & Co., 50 Park Place, New York.

Smilax, 2½-in. fine, strong plants, cut back several times, \$3.00 per 100, \$27.50 per 1000.

J. C. Schmidt, Bristol, Pa.

Smilax, heavy, pinched back low, 2-in., \$3.00.

J. E. Leslie & Son, Marion, Ind.

Smilax, bushy, 2½-in., \$5.00 per 100.

P. N. Obertin, 1948 Asylum Ave., Racine, Wis.

## SNAPDRAGONS

## AFTER YOUR MUMS.

Snapdragons will yield more money per square foot than anything else you can plant. Snapdragons are easy to grow, can be planted any time, and are very popular with the buying public.

Our stock is from pots or from soil and are strong, branched, clean plants.

We especially recommend our soil stock, which we will ship you, transportation prepaid. This is sturdy, vigorous stock, free from any sign of rust. Instructions to prevent rust with each order if desired.

Keystone, Nelrose, Silver Pink, Buxton's Pink, Enchantress, Ramsburg's Light Pink, Giant White and Yellow; Orlando, Golden Queen and Seneca, Garnet and Fancy Mixed.

\$5.00 per 100, \$45.00 per 1000.

Bench stock we ship special delivery, insured, and guarantee safe delivery or replace stock.

GENEVA FLORAL CO.,

Geneva, N. Y.

## SNAPDRAGONS.

Nice, pinched back plants, ready now.

	100	1000
Silver Pink	2½-in. \$6.00	\$55.00
Keystone	2½-in. 6.00	55.00
Giant Yellow	2½-in. 6.00	55.00
Giant White	2½-in. 6.00	55.00
Nelrose	2½-in. 6.00	55.00

## TWO FINE NEW VARIETIES.

Orlando, better than the Bronze variety; Golden Delight, best yellow greenhouse forcing Snapdragons, 2½-in. pots, \$10.00 per 100, \$90.00 per 1000.

ROMAN J. IRWIN,

43 West 18th St., NEW YORK.

## SNAPDRAGONS.

Choice, pinched back plants, free from rust.

Silver Pink .....\$5.00 per 100

Salmon Pink ..... 5.00 per 100

Garnet ..... 5.00 per 100

Keystone ..... 5.00 per 100

Cash or satisfactory references.

WAGNER FLORAL CO.,

Sandusky, O.

Snapdragons, 10,000 seedlings, no disease; Silver Pink, Salmon and Venus, all separate, pinched back and branching, \$3.50 per 100, \$30.00 per 1000. Will ship prepaid on 500 or more. Cash, please. Highland Park Conservatory Greenhouses, Topeka, Kan.

Snapdragons, Silver Pink, Rose Pink, Nelrose, Keystone, Giant White, Giant Yellow and Garnet, 2½-in., strong, pinched back stock, free from rust, \$5.00 per 100, \$45.00 per 1000. Satisfaction guaranteed. Packing free. Lakewood Cemetery Greenhouses, Minneapolis, Minn.

Snapdragons will bring you money with this stock; strong 2½-in., pinched back, free from rust, Nelrose, Keystone, Silver Pink and Buxton's Pink, \$6.00 per 100, \$55.00 per 1000. Packing free for cash.

W. E. Tricker, 1530 Hague Ave., St. Paul, Minn.

Snapdragons, Giant White, Giant Scarlet, Ramsburg's White and Silver Pink, healthy, pinched back plants from 2½-in. pots, \$5.00 per 100. Cash.

Lyndhurst Farm, Inc., Hammonton, N. J.

Snapdragon plants, 2½-in., Golden Pink Queen and Hybrid Pink, Ramsburg's strain, far superior to Silver Pink; good, clean, healthy stock, \$6.00 per 100. Cash.

J. A. Farnworth & Son, Gallon, O.

Snapdragons, strong, transplanted seedlings, no rust; Fire King, Giant White, Delicate Pink, Carmine Pink and Tom Thumb, mixed, dwarf, for pots, \$3.50 per 100. Cash.

H. E. & C. K. Krebs, Cedar Rapids, Ia.

Snapdragons, Silver Pink, White and Yellow, clean stock, \$4.00 per 100. Cash.

Olson Floral Co., Elgin, Ill.



Snapdragons, Keystone, Silver Pink, Hybrid Pink, Golden Pink Queen, Giant Yellow and Giant White, 2½-in., branched, \$5.00 per 100, \$45.00 per 1000. Cash with order.

C. B. Shisler, Williamsville, N. Y.

Snapdragons, Giant Venus, Giant White, Giant Yellow, Giant Scarlet, Salmon Pink, Silver Pink and Keystone Pink, strong plants, from 2¼-in. pots, 4c each. Ready to bench.

G. O. Bloudey, New London, Wis.

Snapdragons, Purity, finest new white, carrying large heavy spikes of compact flowers. Plants will produce strictly first-class flowers. Grown from seed, 2-in., \$5.00 per 100. Cash.

Byer Bros., Chambersburg, Pa.

Snapdragons, strong plants, twice pinched back, free from rust, 2¼-in. Nelrose, Keystone, Phelps' White, Yellow and Silver Pink, \$6.00 per 100, \$50.00 per 1000.

S. S. Skidelsky & Co., 50 Park Place, New York.

Snapdragons, free from rust, Ramsburg's Silver Pink and Nelrose, mixed, well branched, extra strong 2¼-in., \$5.00; 2½-in., \$6.00.

Lawrence Floral Co., Lawrence, Kan.

Snapdragons, transplanted seedlings, Yellow, Nelrose, Light Pink, Silver Pink; Ramsburg's seed used; \$3.00 per 100. Cash.

Brill Celery Gardens, Kalamazoo, Mich.

Snapdragons, Red, White, Yellow, Nelrose, Silver Pink and Keystone out of small pots, \$3.50 per 100, \$30.00 per 1000.

Arthur Doebel & Sons, Clyde, O.

Snapdragon Silver Pink, well branched, ready for bench, 2½-in., \$4.00 per 100, while they last. Wm. H. Minekime, R. F. D. No. 1, Hamburg, N. Y.

Snapdragons, Giant White, Rose Pink, Silver Pink, Yellow, Lavender and Nelrose; free from rust, strong 2¼-in., \$4.50 per 100.

Aberdeen Floral Co., Aberdeen, Miss.

Snapdragons, 2¼-in., Ramsburg's strain, Silver Pink, Hybrid Pink, Yellow, Nelrose, Light Pink and Garnet, strong and stocky, \$5.00 per 100. The Thumb Nursery, Mariette, Mich.

Double Snapdragon June Hefko, rooted cuttings, \$15.00 per 100, \$125.00 per 1000. December and later delivery.

T. D. Hefko, Marshfield, Wis.

Snapdragons, 6000 pink, white and separate, fine, young 2¼-in., \$5.00 per 100.

Burdell Floral Co., Bowling Green, Ky.

Snapdragons, Silver Pink and Nelrose, 2½-in. pots, \$5.00 per 100. Henry Smith, Cor. Monroe and Division Sts., Grand Rapids, Mich.

Snapdragons, 2½-inch Silver Pink seedlings, Ramsburg's strain, \$4.00 per 100. Cash.

W. A. Ballou, 314 Naperville St., Wheaton, Ill.

Snapdragon Nelrose, 2½-in., \$5.00 per 100.

L. Potter & Sons, Waukegan, Ill.

Snapdragon Keystone, strong 2¼-in., \$6.00 per 100. Baur Floral Co., Erie, Pa.

#### STEVIAS

Stevia, dwarf, 2-in., \$4.00; 3-in., \$6.00 per 100. S. S. Skidelsky & Co., 50 Park Place, New York.

#### STOCKS

Stock Beauty of Nice, best colors, lavender, pink and white, separate or mixed, strong 2¼-in. pots, \$8.00 per 100, \$70.00 per 1000. Roman J. Irwin, 43 West 18th, New York City.

#### STRAWBERRY PLANTS

Aroma Strawberry plants, one variety only. 100,000 lots, \$4.00; 10,000 lots, \$5.00; 1,000 lots, \$7.00. Cash.

Strawberry Ranch, Box 10, Shawnee, Kan.

#### SWAINSONAS

Swainsonas, white, extra strong 4-in., 20c each. New London Floral Co., New London, Wis.

Swainsonas, strong 4-in. pot plants, \$25.00 per 100. Henry Smith, Grand Rapids, Mich.

#### TRADESCANTIAS

Tradescantias, Wandering Jew, tricolor, rooted cuttings, \$1.50 per 100, prepaid.

S. D. Brant, Clay Center, Kan.

Tradescantias, fricolor, fine unrooted cuttings, 50c per 100.

Plahous Greenhouses, Grand Junction, Mich.

#### TRITOMAS

Pätzler ready now, especially fine, strong stock. Write for prices.

Oberlin Peony Gardens, Sinking Springs, Pa.

#### TUBEROSES

##### TUBEROSE BULBS.

We have a limited number of Mexican Single Tuberosa bulbs for shipment in January and February. Prices in accordance with quantities desired.

IMPERIAL GARDENS, SUGAR LAND, TEX.

Bulbs, 50,000 Mexican Tuberosa, mother bulbs, \$2.25 per 100, \$20.00 per 1000. January, February and March shipping. Rush order. Write for list of other stock.

Alvin Cape Jessamine & Floral Co., Alvin, Tex.

#### UMBRELLA PLANTS

Cyperus Alternifolius, bushy, 2½-in., \$8.00 per 100.

Storrs & Harrison Co., Painesville, O.

#### VEGETABLE PLANTS

The BEST WAY to get rid of your surplus stock is to use the REVIEW'S Classified Ads.

Witloof Chicory or French Endive roots for winter forcing in greenhouse or cellar, \$2.50 per 100, \$16.00 per 1000.

Harry J. Squires, Good Ground, N. Y.

Grand Rapids Lettuce plants, transplanted, \$3.50 per 1000, \$4.00 per 1000 prepaid. Shipped the day we get your order.

Henry Dumke, Marseilles, Ill.

Lettuce plants, 1,000,000 Big Boston and Grand Rapids, \$1.50 per 1000. Parsley plants, Emerald Curled, 75c per 100.

Will H. Carl, Elysburg, Pa.

Very large Asparagus roots for winter forcing in greenhouse or cellar, \$1.25 per dozen, \$3.90 per 100. Harry J. Squires, Good Ground, N. Y.

Grand Rapids Lettuce plants, transplanted, \$3.00 per 1000. Cash.

Baxter Floral Co., Baxter Springs, Kan.

Witloof Chicory roots, \$3.00 per 100, \$25.00 per 1000. Jacob Russler, 11350 S. Fairfield Ave., Chicago, Ill.

Large Rhubarb roots for winter forcing in greenhouse or cellar, \$1.75 per dozen, \$9.50 per 100. Harry J. Squires, Good Ground, N. Y.

Grand Rapids Lettuce seedlings, \$1.30 per 1000, prepaid. S. T. Danley & Sons, Macomb, Ill.

#### VERONICAS

##### VERONICA AMETHYSTINA.

Strong field-grown clumps, immediate delivery, \$8.00 per 100.

CHARLES H. TOTTY CO.,

Madison, N. J.

#### VINCAS

##### VINCA VARIEGATA, ALSO GREEN.

Rooted cuttings now ready, \$2.50 per 100, \$20.00 per 1000.

ELITCH GARDENS CO., DENVER, COLO.

Vinca Variegata, field-grown clumps, 6 to 20 leads, \$8.00 per 100, \$75.00 per 1000. Rooted layers, \$15.00 per 1000. Cash.

H. P. Smith, Piqua, O.

Vinca Variegata, strong, top rooted cuttings, 4 to 6 ins., \$2.00 per 100, \$15.00 per 1000.

Wm. Munt, Saint Clair, Mich.

Vinca Variegata, rooted cuttings, \$15.00 per 1000. Postpaid. Cash.

Harglerode Bros., Shippensburg, Pa.

Vinca Variegata, strong rooted cuttings, \$2.00 per 100. Winfield S. Kircher, Cyclamen Specialist, Defiance, O.

Vinca Variegata, strong, field-grown plants, \$10.00 per 100, \$90.00 per 1000.

S. S. Skidelsky & Co., 50 Park Place, New York.

Vinca Variegata, heavy field plants, \$8.00 per 100, \$75.00 per 1000.

M. Barrett, Delaware, Ohio.

Vinca Variegata, 50,000 rooted cuttings, \$15.00 per 1000. Cash. Byer Bros., Chambersburg, Pa.

Vinca Variegata, undivided, field-grown, \$8.00 per 100. Silvius & Silvius, Ashtabula, O.

Vincas, variegated, 3½-in., \$15.00 per 100. Davis Floral Co., Davenport, Ia.

#### VIOLETS

Violets, strong field-grown plants, Princess of Wales, \$12.00 per 100, \$100.00 per 1000; Gov. Herrick, \$10.00 per 100, \$90.00 per 1000.

S. S. Skidelsky & Co., 50 Park Place, New York.

Violets, Gov. Herrick, field-grown, extra fine plants, \$10.00 and \$15.00 per 100.

Baur Floral Co., Erie, Pa.

Violets, Governor Herrick and Princess of Wales, large, field-grown plants, \$10.00 per 100. Henry Smith, Grand Rapids, Mich.

#### MISCELLANEOUS

##### STOP AND READ THIS!

500 Plumosus, large 4-in., \$20.00 per 100; 2500 Sprenger, fine 3-in. ready for 4-in., \$8.00 per 100, \$15.00 per 200; 200 Sprenger, 4-in., \$15.00 per 100, \$25.00 per 200; 150 Boston Ferns, 4-in., 35c each, or \$50.00 for the lot; 4000 Ricard Geraniums, fine 2-in., \$8.00 per 100, \$50.00 per 1000; 1000 S. A. Nutt, fine 2-in., \$6.00 per 100, \$50.00 per 1000; 200 American Beauty Geraniums, fine 2-in., \$6.00 per 100; 100 Rose Geraniums, fine goods, 3-in., \$8.00 per 100; 100 Rose Geraniums, fine goods, 4-in., \$10.00 per 100.

Shasta Alaska Daisy clumps, \$7.00 per 100; Gaillardia clumps, \$7.00 per 100; 6 fine Irises for cuttings, \$6.00 per 100 divisions. Cash with order.

CHARLES T. MAY, R. R. NO. 14, DAYTON, O.

##### PLANTS AS LISTED.

Asparagus Plumosus, 300 strong 2½-in., \$4.00 per 100. 2000 Asparagus Sprenger seedlings from soil, \$1.00 per 100, \$10.00 per 1000.

Geraniums, 300 4-in. S. A. Nutt stock plants, full of cuttings, \$8.00 per 100; 1000 well rooted cuttings of S. A. Nutt, \$16.00; 200 strong 2 and 2½-in. Mme. Sallerol, \$3.00 per 100.

Rosemary, 100 well branched 2½-in., \$8.00. Mesembryanthemums, 100 2-in., \$5.00.

Fuchsias, 100 dark purple, well rooted cuttings, \$3.00.

##### JOHN HOCHENAUER.

Cherokee and Pryor Aves., St. Joseph, Mo.

Double Petunias, rooted cuttings, mixed, 2c; Buchner Geraniums, rooted cuttings, 2c; Wandering Jew, tricolor, rooted cuttings, 1c. A lot of mixed Geranium rooted cuttings, pink, white and red, 2c. All ready to ship. Cash with order.

No charge for packing.

Wm. S. Lohr Greenhouses, Ottawa, Ill.

Witloof Chicory, selected roots, \$2.75 per 100, \$22.50 per 1000. Geo. F. Hortung, Sandusky, O.

Marguerites, 2½-in. \$5.00 per 100. Marguerites, R. C. Del. Dec. 15th.. 2.00 per 100. Coleus, mixed, 2½-in. 5.00 per 100. Smilax, 2-in. 2.50 per 100. Sallerol, 2½-in. 4.00 per 100. Sallerol, R. C. Del. Jan. 15th. 2.00 per 100. Geraniums, Nutt, Grant, Ivy, Mixed Pink, R. C. Del. Jan. 15th, \$2.50 per 100.

Ish-tak-ha-ba Gardens, Sleepy Eye, Minn.

Double Petunias, Poitevine and S. A. Nutt Geraniums, large, 2½-in., \$5.00 per 100, \$45.00 per 1000.

P. A. Erickson, Brainerd, Minn.

Sage, strong, 1-year plants, cut down, 5c. Shackell's Pansy Gardens, Pacific Junction, Ia.

#### TO EXCHANGE

To Exchange—Adiantum clumps, large enough for 10-in. pots, will sell for 75 cents per clump or exchange for Primula Obconica, Malacoides, Rosea, Easter Greeting, Geranium cuttings, Begonias, Pansy and Violet plants, or what have you? 5% for packing.

Princess Flower Shop, Benton Harbor, Mich.

To Exchange—New red Begonia, Pride of New-castle, rooted cuttings, 7c, for anything I can use; Geraniums, Heliotropes, Dracaena Indivisa, Freesia Purity, Snapdragons, bulbs for forcing, Pelargoniums, Spiraea Gladstone, or what have you?

C. J. Frew, Jr., Conneaut, O.

To Exchange—Anything we have in the classified list for the following: Chrysanthemums, White and Yellow Eaton, Marigold, Major Bonaffon, Wells' Late Pink and White and Yellow Chadwick.

Oak Grove Greenhouse, Tuskegee, Ala.

To Exchange—Cinerarias, Dreer's Prize Dwarf, mixed, 2-in., 7c; 4-in., 20c; 5-in., 30c; 6-in., 50c, or will exchange for Geraniums, Hydrangeas, Pelargoniums or Ferns.

Lansing Floral Co., Lansing, Mich.

To Exchange—Asparagus Plumosus, 2½-in. and Sprenger 3-in., heavy stock, \$6.00 per 100, for Geranium cuttings, Pelargoniums, or what have you? W. F. Abrams & Son, 38 Observatory Ave., Haverhill, Mass.

#### THE BEST WAY

to get rid of your surplus stock

is to use the

REVIEW'S

Classified Advs.

To Exchange—Geraniums, strong rooted cuttings, S. A. Nutt, \$18.00 per 1000, for Primula Obconica, Dutch or French bulbs of all kinds, Giganteums, or what have you?

Harold V. Ross, Reynoldsville, Pa.

To Exchange—1000 Enchantress, fine rooted cuttings ready now, for 500 Aviator, rooted cuttings, later.

Fallen Leaf Greenhouses, Roseville, Cal.

To Exchange—For anything we can use. A fine stock of Bonaffon and Seidewitz Chrysanthemums at \$6.00 per 100.

W. W. Coles, Rose Farm, Kokomo, Ind.

To Exchange—Cinerarias, Vaughan's Columbian Mixture, strong 2-in., ready for 4-in., \$6.00 per 100, for anything we can use.

George Conklin, Allegan, Mich.

To Exchange—Or will sell stock plants of Yellow Bonaffon, \$3.00 per 100. I can use other varieties of stock Mums, or most anything else. What have you? Henry Dumke, Marseilles, Ill.

To Exchange—Snapdragons, Red, White, Yellow, Nelrose, Silver Pink and Keystone, \$3.50 per 100, for Easter Greeting, Ferns, or what have you? Arthur Doebel & Sons, Clyde, O.

Look under headings of Primulas and Cinerarias for our reduced prices.

Freeport Floral Co., Freeport, Ill.

To Exchange—Cyclamen, strong 3-in., 20c; 4-in., 40c, for Primulas, Pelargoniums and Hydrangeas.

J. W. Rentz & Son, Peru, Ind.

#### WANTED

Wanted 1000 to 2000 Evonymus Japonicas, Stocky plants. Any grade from 9 to 18 inches for cash.

C. Adams, 1166 Munroe Ave., Memphis, Tenn.

Wanted—Narcissus Emperor; Tulips, Clara Butt and Keizerkroon. Give price per 1000. Cash.

Chas. Adams, 1166 Munroe Ave., Memphis, Tenn.

WANTED FROM 1000 TO 5000 JAPANESE MAPLE SEEDLINGS. DONEWELL NURSERIES, MENTOR AVE., PAINESVILLE, O.

Wanted—We want Dahlias. Send your surplus and want list to the Deer Park Dahlia Gardens, Deer Park, N. Y.

Wanted—For spring delivery, lining out stocks of shrubs, trees and evergreens. F. G. Elsner & Son, 9210 S. Ashland Ave., Chicago, Ill.

Wanted Spiraeas, Gladstone and Peach Blossom; perennials, Phlox, Peonies and Dielytras.

Weller Nurseries Co., Holland, Mich.

#### ARTIFICIAL FLOWERS

##### WAX EASTER LILIES.

Our wax Easter Lilies are as natural looking as nature itself. A supply of them on hand is a sure guarantee against the loss of eleventh-hour rush orders. Our wax Easter Lilies not only look right, but are made right, packed right and sold right. A trial will convince you.

\$10.00 per 100, \$95.00 per 1000.

Cash, please.

THE STANDARD FLORAL CO.,

Florists and Mfrs., Harrodsburg, Ky.



## BROOMS

## METAL TOP FIBER BROOMS.

Outwear 5 corn brooms, guaranteed one year for continuous family use, are lighter, not affected by water, work equally well on carpets or cement floor. Will cut your broom expense 50%, just the thing for greenhouses. In fact it is an all around broom, will work anywhere a corn broom will, do better work and last a lot longer. Sample, \$1.25 postpaid. Agents wanted.

KEYSTONE FIBER BROOM CO.  
620 Duquesne Way, Pittsburgh, Pa.

## CARNATION STAPLES

Superior carnation staples, best staples on the market, 35c per 1000, 3000 for \$1.00, postage paid.

## MICHIGAN CUT FLOWER EXCHANGE.

284 Randolph St., Detroit, Mich.

Pillsbury's carnation staples, 35c per 1000, 3000 for \$1.00. I. L. Pillsbury, Galesburg, Ill.

## EVERLASTING FLOWERS

## STRAWFLOWERS.

With stem, \$2.00 per 100, \$15.00 per 1000.

Cash, please.

HOUSE OF DAVID GREENHOUSE,  
Benton Harbor, Mich.

Everlasting Strawflowers on wire, \$2.00 per 100. Cash, please.

Herman Schallhorn, Kalamazoo, Mich.

## GOLDFISH

Goldfish, aquarium plants, castles, globes and all supplies. Send for wholesale catalogue.

Auburndale Goldfish Co.,

1449 Madison St., Tel. Haymarket 152, Chicago.

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Green Sheet Moss, 18-lb. bags, \$2.00 per bag. Dagger Ferns, \$2.50 per 1000. Galax, \$2.50 per 1000. Leucothoe, \$4.00 per 1000. Prompt attention to orders. Cash with order.

G. C. Gibbs, R. 2, Del Rio, Tenn.

Rocky Mountain Boxwood, 10c a pound, in 50-pound sacks only. Cash with order. Boxwood shipped same day as cut. Order early. F. o. b. Evergreen, Colo. Rocky Mountain Evergreen Co., Evergreen, Colo.

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Asparagus Plumosus and Sprengerii.

THE PENNOCK PLANTATION,  
Jupiter, Fla.

Smilax, cut strings, any quantity. Cash. Specialists 16 years.

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CUT SPRAYS OF HEMLOCK AND BALSAM \$5.00 per 1000. Cash with order.

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Fancy ground pine, 12c per lb. Cash.

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## LEAF MOLD.

Best leaf mold obtainable, oak leaves with pure silicated sand; ideal for Cyclamen, Begonias, Aralias or for seedlings of all description; 1 sack, \$1.50; 5 sacks or more, \$1.25 per sack; in car-load lots, \$8.00 per ton.

HAPPY VALLEY FARMS,

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Our screened leaf mold is clean, finely rotted and free from sand. Successful growers our regular customers. 2 bu. sack, \$1.35; 5 sacks and up, \$1.15 per sack.

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Maple leaf mold, single sack, \$1.25; \$1.00 in 5-sack lots. Jas. Jenkins Co., Sylvania, O.

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## FINE, NATURAL COLOR.

Palmetto sticks from 2 to 3 feet long, averaging 1/2 inch in thickness, \$1.00 per 100, \$6.00 per 1000. Postpaid. Cash.

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## PAPER POTS, IMMEDIATE SHIPMENT.

2 1/4-in., \$4.55 per 1000; 2 1/2-in., \$5.25; 3-in., \$7.25; 3 1/2-in., \$9.90; 4-in., \$12.40; 5-in., \$19.35.

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## PUSSY WILLOWS

## PUSSY WILLOW.

Forced for Christmas.

Large, choice, French variety.

5-ft. lengths.....\$10.00 per 100  
4-ft. lengths.....8.00 per 100  
3-ft. lengths.....6.00 per 100  
2-ft. lengths.....4.00 per 100

Order now. Cash with order.

PFUNDS' NURSERY,

Elmhurst, Ill.

## SPHAGNUM MOSS

Sphagnum Moss, 10 bales or more, \$1.25 each, of high-grade, clean sphagnum, in large size, standard burlapped bales. Less than 10 bales, \$1.50 each. 3 per cent for cash with order.

A. J. Amundson Co., City Point, Wis.

## BURLAP BALES.

Sphagnum Moss, each \$1.50; 10 bales for \$14.00.

A. HENDERSON & CO.,

166 N. Wabash Ave., Chicago

Sphagnum Moss, 10 bbl. bale, \$4.00; 5 bales, \$17.00; 5 bbl. bale, \$2.50. Live Moss, \$2.00 per bag; burlapped 40c extra per bale. Cash.

Joe H. Paul, Box 156, Manahawkin, N. J.

## Asbestfalt

(REG. U. S. PATENT OFF.)

## An Elastic Cement That Expands and Contracts With the Weather

Make your greenhouse weather-tight with Asbestfalt, the elastic cement that never gets hard, cracks or peels in cold weather or runs in hot weather.

\$1.25 per gallon. Why pay more?

You can't get anything better no matter how much more you pay. The ingredients are of the purest; weighs but 10 pounds to the gallon.

With the scarcity of coal and its high prices, the careful application of Asbestfalt will more than pay for itself by keeping your greenhouse air-tight.



To insure best results, apply Asbestfalt with our Liquid Putty Machine, price \$2.00. With every barrel purchase of Asbestfalt, one machine free.

## Metropolitan Material Co

PATENTED GREENHOUSES

1299-1323 FLUSHING AVENUE,

BROOKLYN, NEW YORK

Mention The Review when you write.

## SPHAGNUM MOSS

## STANDARD BURLAPPED BALES

Shipped from the woods,  
\$1.25 per bale.

Shipped from Chicago,  
\$1.50 per bale.

Write for prices on car lots.

## AMERICAN BULB CO.,

172 N. Wabash Ave., Chicago, Ill.

Sphagnum Moss, 10 bales, best quality, dry and clean, standard size in wire, \$7.00; 10 bales in burlap, \$10.00. Prompt shipments. Cash with order. Frank Hancock, City Point, Wis.

Sphagnum Moss, burlap bales, \$1.75; 10 bales, \$15.00. Kemble Floral Co., Oskaloosa, Ia.

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## PULVERIZED SHEEP MANURE.

## SHEEP'S HEAD BRAND ONLY.

100 lbs., \$2.50; 1000 lbs., \$20.00;

500 lbs., \$12.00; 2000 lbs., \$38.00;

3 to 5 tons lots, \$36.00 ton.

5 to 15 ton lots, \$34.00 ton.

Guaranteed purest fertilizer ever sold.

G. M. REBURN & CO.,

3807 Lake Park Ave., Chicago, Ill.

## TOBACCO STEMS

We have plenty of fresh Tobacco stems, \$3.50 per 200 lbs., \$6.00 per 400 lbs., \$25.00 per ton. The Vigor Co., Box 4, Fostoria, O.

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## FLORISTS' WIRE DESIGNS.

100 wreaths, 10-in., 12-in., 14-in., \$8.00.

Special discount on all wire orders. Write us for a catalogue.

PITTSBURGH CUT FLOWER CO.,

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## FLORISTS' WIRE DESIGNS

FALLS CITY WIRE WORKS,

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LABELS, for nurserymen and florists.

Benjamin Chase Co., Derry Village, N. H.

## NEWARK, N. J.

High prices and slow trade are the features of the market at Newark. The retailers cite the former as reason for the latter. Mums have about reached their finish. Paper Whites are coming into the market in increasing quantities.

Charles Trauth, 475 Orange street, reports a good Thanksgiving business, but claims the holiday trade lacks spirit.

R. B. M.

## GLADIOLI FOR MEMORIAL DAY.

I wish to ask a few questions in regard to the cropping of gladioli for Memorial day. I have just finished cutting a crop of mums. Can I use the soil in that bench for planting gladioli or should it be enriched or dumped?

SUPERIOR TO WOOD—  
CONCRETE BENCHES

Build them yourself—make the parts during odd times—assemble the units when desired. Use our system, it is the easy, practical, inexpensive way.

## Ready-Set Concrete Benches

add beauty to the greenhouse—never need repairing—cost but little to build. You will be interested in detailed information. Send for it.

## MEAD-SUYDAM CO.

342-346 Sixth Ave. Newark, N. J.

FIRST COST THE LAST COST

When should Mrs. Francis King be planted? Is there a better variety than this for forcing? How far apart should the rows be? Is there any crop I can grow between now and the time for planting gladioli? The bench is in my carnation house. Will bulbs from my own garden be satisfactory?

D. F. C.—Colo.

The old mum soil will be satisfactory if you give it a dressing of sheep manure or well rotted stable manure and fork it over well. For Memorial day, gladioli should not be planted until the end of February and, if you grow the primulinus varieties, the middle of March will be early enough. Let the rows run ten inches apart and place the bulbs from four to five inches apart in the rows. Mrs. Francis King is an excellent forcer. Other good varieties are America, Halley, Mrs. Watt, Panama and Augusta. By no means overlook some of the handsome primulinus hybrids. A mixed assortment will prove serviceable. Bulbs from your garden will force well, but of course not so well as prepared bulbs. C. W.



# King GREENHOUSES

A decorative greenhouse is a practical necessity to the country estate. Many city dwellers who have spacious grounds enjoy a small, attractive greenhouse as well. The illustration is a good example.

Up-to-date florists very frequently take advantage of these attractive designs for show rooms in the rear of their stores. Those who have them say they never made a better investment.

This is just a reminder to you that we can build you anything you want—a flower factory or a sales factory.

*Write or telephone for complete information.*

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TELEPHONE  
4136

# Retailers!



## Here's a New Profit for You

Pint Cans  
\$3.00 Dozen  
Retail, 50c.

Every Retail Florist is asked, times without number, for "something to make house plants grow." The public wants it—here it is.

### New Plant Life Liquid Fertilizer

Odorless, put up in an attractive package, sold without effort and without waste. We supply **FREE**, printed with your name and address, a neat leaflet, "**Care of House Plants.**" Wrap one of these with every potted plant you sell, or enclose them with your monthly statements, and sales will follow.

The customer puts a teaspoonful in a quart of water and uses it once a week in watering the plants. Beneficial results are so promptly apparent that the Retail Package here offered to you is both

### A Quick Seller and Sure Repeater

**NEW PLANT LIFE** is not really new—it has been used in bulk by large growers throughout the U. S. for over 6 years, but this is the first time the Retail Package has been offered to Retail Florists outside of Chicago. Already 200 Florists in Chicago are finding it a steady source of New Profit.

### Special Introductory Offer

Use the Coupon to Order an Outfit Today.

3 CANS FREE WITH FIRST ORDER ONLY FOR 1 DOZEN.

### EXCELL LABORATORIES

4535 Ravenswood Ave., Chicago, Ill.

Enclosed is check for \$3.00, for which please send 15 cans of **New Plant Life Liquid Fertilizer**, together with Display Cards and Leaflets as per your introductory offer in the *Florists' Review*.  
(Retailing at 50c per can brings in \$7.50, with \$4.50 net profit, or 150 per cent.)

Leaflets are to be printed without extra charge with the same name and address to which Express shipment is to be made, as follows:

Name.....

Street..... City and State.....





# Figure it out for yourself—

and you'll find that  
—time waits for no man!



Next year you will be older than you are now. You will have one year less in which to accomplish the things you started out to accomplish. If there were things that appeared to you to serve as good excuses for not making a move to bring nearer those things you started out to do—for not doing something to realize your ambitions—you may as well face the cold, incontrovertible fact that there never will come a year or any part of a year when something will not appear that may serve as an excuse for marking time and waiting. But burn this into your memory!

Time never marks time in that way—it never waits. It moves on inexorably and checks off the days allotted to you to make good in your chosen occupation.

So you can readily see, if you were one of those who let war conditions serve as an excuse for standing still, and who then let reconstruction conditions and high prices serve as another excuse and who stand, even now, with both ears open to catch the faintest pessimistic murmur that may serve as yet another excuse, you will be rudely awakened some day, to a realization of the fact that you are no longer a young man—that

you are no longer a middle-aged man—that for you the prime of life has passed—that those years of your life that should have been spent in building up a business of sufficient size to take care of your declining years have been spent in marking time—in waiting for conditions in which every element, every factor is in your favor. In other words, in waiting for something that never has existed and never can exist.

Conditions right now are as favorable for the building of greenhouses as they are likely to be for a period of time that will place you and other present-day florists on the retired list. We do not mean by this that times are never going to be good. We mean by this that times right now are relatively good—that most of the unfavorable conditions originated in the fevered imagination of people who are always looking for ghosts—the kind who will prophesy a heavy storm on the brightest and most perfect June day.

So let us all determine this very hour to make the most we can of the time at our disposal—to make every effort to achieve the success we want—to show the stuff of which we are made.

We have done our part by reducing the price of greenhouse materials approximately

## 25%

You can do your part by taking advantage of this reduction. Of course, the sooner we get together—the better. When will it be?

### SALES OFFICES:

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Kansas City  
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*Built for the Bohemian National Cemetery, Chicago, Illinois.*

Since 1910 we have been building greenhouses for the Bohemian National Cemetery. Nearly every year we have had a contract to build one kind of greenhouse or another, ranging from large curved eave palm houses through all steel and pipe frame commercial houses.

We are just completing the range of glass shown above.

At the left a corner of the new steel and brick boiler room is shown. This we have just completed and installed therein a battery of steam power boilers which furnish the steam for the Moninger vacuum heating just put in by us.

First-class design, good durable materials, reasonable prices and prompt and efficient service are the things which enable us to secure contracts time and again, year after year.

Why not get started with us now? Prices are down.

**JOHN C. MONINGER CO.**

914 BLACKHAWK STREET - CHICAGO, ILLINOIS

*Everything for the Greenhouse*

# THE FLORISTS' REVIEW

10 cents the copy

SUBSCRIPTIONS

\$2.00 Per Year

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TER DEC. 3, 1897, AT THE POST-  
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THE ACT OF MARCH 3, 1879.

A WEEKLY JOURNAL FOR FLORISTS, SEEDSMEN AND NURSERYMEN.

FLORISTS' PUBLISHING CO., 520 Caxton Building, 508 South Dearborn St., CHICAGO.

Vol. XLVII.

CHICAGO, DECEMBER 16, 1920.

No. 1203.

## Hardy Lilies AURATUM AND RUBRUM

	Per 100	Per case
8 to 9-inch.....	\$16.00	\$30.00
9 to 11-inch.....	22.00	30.00

	Per doz.	Per 100
Gloxinias, named sorts .....	\$2.75	\$20.00
" mixed colors .....	2.25	18.00
Calla Elliottiana { 1½ to 2-inch .....	2.50	18.00
Fine Bulbs, ready for { 2 to 2½-inch .....	4.00	30.00
immediate shipment { 3-inch .....	5.25	40.00

A. HENDERSON & CO., 166 N. Wabash Ave., Chicago

## Complete Line of Christmas Supplies

Send for List

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New stock. Ready for immediate delivery.

7 to 9-inch, 300 to the case.....	\$45.00 per case
8 to 10-inch, 225 to the case .....	52.00 per case
9 to 10-inch, 200 to the case .....	55.00 per case

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S. A. Nutt, rooted cuttings.....\$25.00 per 1000

## FERNS

Boston, Roosevelt, Teddy Jr., Whitmanii and Whitmanii  
Compacta.....\$6.00 per 100; \$55.00 per 1000

Order now for Spring Delivery.

**Wm. F. Kasting Co., Inc.,** 568-570 Washington St.,  
Buffalo, N. Y.

How many, and what kinds  
of GRAFTED ROSES will  
YOU need for 1921?

Let us quote and describe quality.

Earliest orders will secure earliest delivery.

**The E. G. Hill Co., Richmond, Ind.**

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Special at 10 cents per pound

Packed in bales of about 220 pounds each.



**Ralph M. Ward & Company, Inc.**

*The Lily House*

Not How Cheap,  
But How Good.

25 Murray Street, NEW YORK

## CARNATION CUTTINGS, Clean, Healthy Stock Best New Varieties

	Per 100	Per 1000
MAINE SUNSHINE (Best Yellow).....	\$15.00	\$120.00
WHITE DELIGHT .....	12.00	100.00
HOPE HENSHAW .....	12.00	100.00
RUTH BAUR.....	10.00	90.00
HAPPY DAY--SCARLET (Dorner).....	15.00	120.00
MORNING GLOW.....	6.00	55.00
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ENCHANTRESS and MATCHLESS.....	5.00	40.00
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**MUM CUTTINGS, Best New Standard Varieties**

Ask for complete price list, ready now.

**ROMAN J. IRWIN, 43 W. 18th St., New York City**

## LILIUM GIGANTEUM

6 to 8-inch, 400 each, all single crown.....	\$40.00 per case
7 to 9-inch, 300 each .....	45.00 per case

Giganteums are scarce. This is absolute, so order while stock  
can be had.

## COLD STORAGE GIGANTEUM

Many of our customers are going to use this stock on account of the  
early Easter. Tell us how many you can use, and we will quote you.  
Bulbs are sound and dormant.

## HARDY LILIES

Rubrum, Album, M. Ipomene, Magnificum, Auratum, 8/9, 9/11, f. o.  
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## GLADIOLI

Write us for a complete list. Stock is good and prices right.

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## Fresh Flower Seeds — NOW READY —

Special list on request

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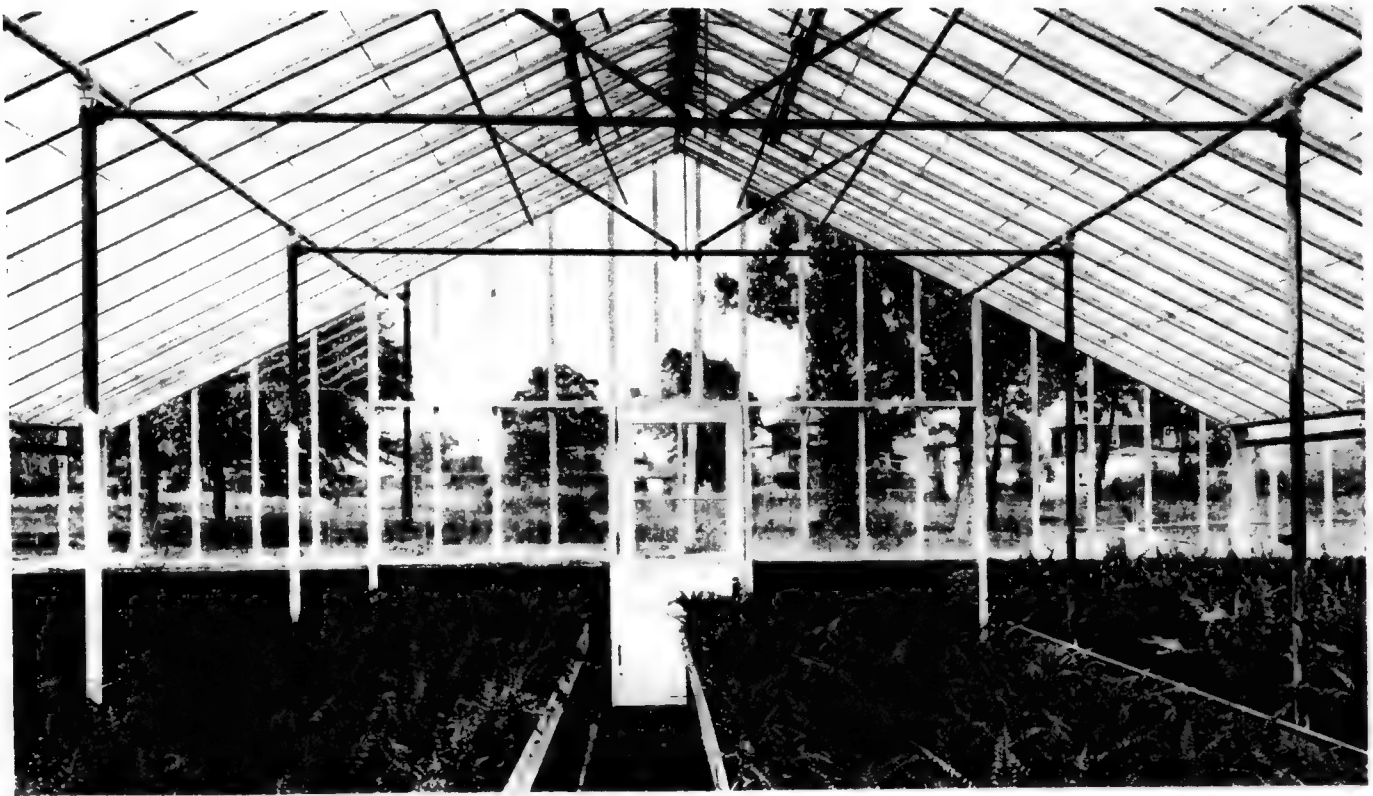
\$1.75 per bale; 10 bales at \$1.40 per bale.

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## The Semi-Iron Construction

Next to our Sectional Iron Frame house, there is no better house made than our Semi-Iron.

Some even go so far as to say there is none as good made.

But one thing sure, it is as strong and enduring as a house can be made, without iron rafters, and still be sufficiently light to meet present-day requirements.

It's a fact that the sides, up to and including the eave plate, are the same general construction as the Iron Frame house.

You really get the same guaranteed wrought iron posts, and the same angle iron eave; also the same roof bar clasps.

The cypress woodwork is, of course, in every case every bit as good.

The sash themselves are absolutely the same.

If you are one of the ones who feel that our Semi-iron house costs more than other houses of similar construction, you are one of the ones who are dead

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After you have carefully studied our house in the Handy Hand Book, and compared it with other constructions and their costs, and have had a good talk with us, then you will be in a position to come to definite, practical conclusions.

No matter whether you buy only the materials you think you want, or those we think you should have, in either case there is not a builder in the field to-day who can undersell us, unless, of course, it's a case of making you a present.

We don't make any presents, but there's no one will make you a better house.

Let's have a good, old-fashioned talk together about this price question.

Let's go at it slowly, with plenty of time to prove things up step by step.

Will you do that?

When do you want to see us?

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**Wholesale Florists**  
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**DAGGER FERN, \$2.50 per 1000**

### FLOWER BOXES

	100	Tel.
18x5x3-2.....	\$ 3.90	\$ 5.50
21x5x3 1/2-2.....	4.50	6.50
24x5x3 1/2-2.....	5.75	7.20
28x5x3 1/2-2.....	6.70	8.70
21x8x5-2.....	6.80	9.20
30x5x3 1/2-2.....	7.10	9.70
24x8x5-2.....	8.30	10.90
28x8x5-2.....	8.90	12.70
30x8x5-2.....	11.00	15.10
36x8x5-2 1/2.....	13.10	17.40
30x12x6-2 1/2.....	15.20	21.80
36x14x6-2 1/2.....	21.00	27.40
36x12x6-2 1/2.....	20.70	25.10

### MANILA WREATH

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16x16x7-2 1/2.....	\$14.70
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	100
No. 1, 8x5x4-2.....	\$4.90
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No. 3, 10x7x6-2.....	7.40
No. 4, 12x8x7-2.....	8.90

### BOUQUET, MANILA

	100
19x9x8-3.....	\$15.10

### CYCAS LEAVES

	100	1000		100	1000
8x12.....	\$3.00	\$25.00	24x28.....	\$6.50	\$60.00
12x16.....	3.50	35.00	28x32.....	7.50	70.00
12x20.....	4.50	40.00	32x36.....	8.50	80.00
20x24.....	5.50	50.00	36x40.....	9.50	90.00
			40x44.....	12.00	111.00

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- INCORPORATED -  
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RED JAPANESE ROPING... \$1.25-\$1.50 per skein of 60 yds.  
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PRINCESS PINE ROPING..... \$12.00-\$15.00 per 100 yds.  
LAUREL ROPING..... \$10.00-\$12.00 per 100 yds.  
LAUREL..... 50c per bus., 10c per lb.  
WILD SMILAX.....  
BASKETS, DECORATED..... \$9.00-\$18.00 per doz.

### BOXWOOD

\$15.00 per Case

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BROWN and GREEN

\$2.00 per 1000, \$17.00 per Case of 10,000

### BALED MOSS

\$3.50 per Bale



**FANCY FERN, \$2.50 per 1000**

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# CHRISTMAS

## "The Nation's Most

### PRICES QUOTED HEREIN ARE *In Effect*

**AMERICAN BEAUTIES**

	Code	Per Dozen
48 to 60-inch	Specials ..	\$18.00 to \$20.00
36-inch	Firsts .....	15.00
30-inch	Seconds .....	12.00
24-inch	Thirds .....	10.00
21-inch	Fourths .....	8.00
18-inch	Fifths .....	6.00

**RUSSELL, MILADY**

	Code	Per 100
30 to 36-inch	Specials .....	\$75.00
26-inch	Firsts .....	60.00
24-inch	Seconds .....	50.00
21-inch	Thirds .....	35.00
18-inch	Fourths .....	30.00
15 to 16-inch	Fifths .....	25.00
12-inch	Sixths .....	20.00
6 to 9-inch	Shorts .....	15.00

Extra Specials Billed Accordingly

**SUNBURST, WARD**

	Code	Per 100
21-inch	Seconds .....	\$30.00
18-inch	Thirds .....	25.00
16-inch	Fourths .....	20.00
14-inch	Fifths .....	18.00
12-inch	Sixths .....	15.00
6 to 9-inch	Shorts .....	10.00

**COLUMBIA, PREMIER**

	Code	Per 100
34 to 40-inch	Specials .....	\$65.00
28 to 30-inch	Firsts .....	50.00
24 to 26-inch	Seconds .....	35.00
21-inch	Thirds .....	30.00
18-inch	Fourths .....	25.00
14 to 16-inch	Fifths .....	20.00
12-inch	Sixths .....	15.00
6 to 9-inch	Shorts .....	12.00

**DOUBLE WHITE KILLARNEY**

	Code	Per 100
21-inch	Seconds .....	\$25.00
18-inch	Thirds .....	20.00
16-inch	Fourths .....	18.00
14-inch	Fifths .....	15.00
12-inch	Sixths .....	12.00
6 to 9-inch	Shorts .....	10.00

**CORSAGE NOVELTIES**

Cecile Brunner, per 100.....	\$ 6.00
Cattleyas, each .....	\$ 3.00 to 4.00
Cypripediums, each .....	.50
Valley, per 100.....	12.00 to 15.00
Ward Roses, per 100.....	10.00 to 12.00
Single Violets, per 100.....	1.50 to 2.50



# POEHLMANN BROS

## 66 to 74 East

### TELEPHONE

### CHICAGO,

# PRICE LIST

## Expressive Flowers"

SUBJECT TO MARKET CHANGES

December 18, 1920

### OPHELIA, BUTTERFLY, BRILLIANTS

	Code	Per 100
30 to 34-inch	Firsts .....	\$35.00
24 to 26-inch	Seconds .....	25.00
21-inch	Thirds .....	22.50
18-inch	Fourths .....	20.00
14 to 16-inch	Fifths .....	18.00
12-inch	Sixths .....	15.00
6 to 9-inch	Shorts .....	12.00

### CARNATIONS

	Per 100
Best Red and C. W. Ward.....	\$20.00
White and Enchantress.....	18.00
Our Selection, assorted.....	15.00
Split, Our Selection.....	10.00
Laddie Carnations .....	25.00

### MISCELLANEOUS

	Per 100
Paper Whites .....	\$ 8.00 to \$12.00
Valley, Fancy .....	12.00 to 15.00
Easter Lilies .....	25.00
Callas .....	25.00 to 35.00
Mignonette .....	8.00 to 12.00
Calendulas .....	4.00 to 8.00
Sweet Peas .....	4.00 to 6.00
Snapdragon .....	8.00 to 15.00

### MISCELLANEOUS—(Cont'd.)

	Per 100
Violets, Single .....	\$1.50 to \$2.50
Stevia .....	3.00 to 4.00
	Per Dozen
Poinsettias, Large .....	\$12.00
Poinsettias, Medium .....	\$7.50 to 9.00
Poinsettias, Small .....	3.00 to 6.00
Smilax .....	5.00
	Per 100
Sprengeri .....	\$3.00 to \$5.00
Plumosus .....	3.00 to 5.00
Adiantum .....	2.00
Leucothoe .....	1.00 to 1.50
Mexican Ivy .....	1.00
	Per 1000
Ferns .....	\$ 4.00
Galax .....	2.50
Southern Smilax, per case.....	6.00
Winter Berries, heavily berried, tight-ly packed, per box.....	5.00
Mistletoe, per pound.....	.40
Bittersweet, per pound.....	2.00

### BOXWOOD

Standard, per 100 lbs.....	\$25.00
Dwarf, per 100 lbs.....	30.00
No surplus Wood. Samples sent on request.	

# THERS COMPANY

Randolph St.

RANDOLPH 35

U. S. A.



*The Largest Growers  
of Flowers in the World*



## Portland Seed Company

GROWERS AND IMPORTERS OF  
SEEDS, ROOTS and BULBS

180, 182, 184, 186 Front St.

PORTLAND, ORE.,

Dec. 7, 1920.

A. L. Randall Company,  
Chicago, Illinois.

Gentlemen:--

Last Saturday we wired you in the afternoon for Red Ruscus and received your wire reply that evening that the same had been shipped.

We were very much surprised to receive this shipment at noon today, being less than three days from the time we wired you for same. You certainly gave us fine service on this. Allow us to thank you for your promptness.

Yours very truly,

PORTLAND SEED COMPANY

LHP/R

Per Paige.

**This is an advertisement  
not written by our Ad Man**

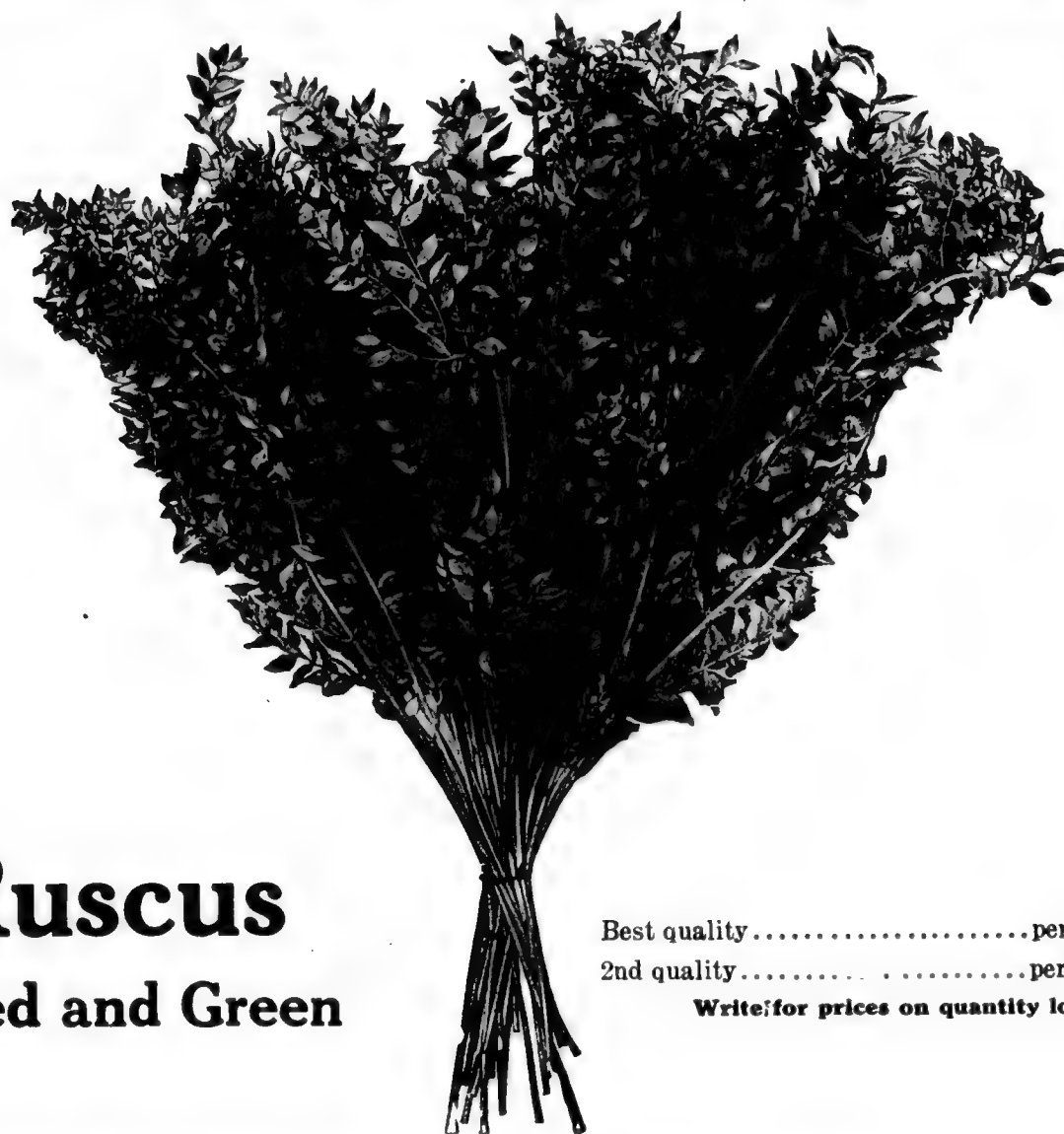
*Long distance customers please note  
our improved transportation service*

**A.L.RANDALL COMPANY**  
180 N. Wabash Ave. CHICAGO, ILL.

# WE HAVE THE STOCK ON HAND

ALL XMAS ACCESSORIES

SEND IN YOUR ORDER AND BE ASSURED OF PROMPT DELIVERY



## Ruscus Red and Green

Best quality.....per lb., \$1.25

2nd quality.....per lb., \$1.00

Write for prices on quantity lots.

**IMPORTED FRENCH MOSS WREATHS**, 12-inch, per 100, \$22.00; 14-inch, per 100, \$27.00; 16-inch, per hundred, \$35.00.

### SHORT OAK

Red, Green, Brown and Tan....per carton, \$2.00  
Long branches, prepared oak, per 100 lbs., \$25.00

### STATICE

Natural.....per lb., \$1.50  
Iridescent.....per lb., 2.00  
Lavender and Purple.....per lb., 2.00

**BASKETS FOR CHRISTMAS GREENS.** Fill them with the foliage described and offered above, or fill them with Ruscus and Boxwood and they'll sell like hot cakes. Send for an assortment, \$25.00 or \$50.00.

**Make Your Own  
Lycopodium Wreaths**  
Our prepared Lycopodium will keep indefinitely. Per crate, 100 lbs., \$30.00.  
Immediate delivery.

**SPHAGNUM MOSS**  
\$1.75 per full size bale, F. O. B. Chicago  
**IMPORTED SEA MOSS**  
Or Air Plant.  
Per hundred.....\$12.00

# POEHLMANN BROS. CO.,

*Complete Service for Florists*

Long Distance Phone  
Randolph 35

## CHICAGO

66 to 74 East  
Randolph Street



Large Supply of Quality

# ROSES

*for CHRISTMAS*

PREMIER, COLUMBIA, RUSSELL,  
MILADY, OPHELIA, SUNBURST,  
MRS. WARD, WHITE KILLARNEY.

## Carnations

Choice stock, all colors.

## Miscellaneous Stock

Double Violets, Valley, Sweet Peas,  
Paper Whites, Calendulas, Migno-  
nette, Stevia, Daisies.

Plumosus, Sprengeri, Adiantum,  
Smilax, Leucothoe, Galax, Boxwood,  
Ferns.

## JOSEPH FOERSTER CO.

Wholesale Dealers in Cut Flowers

160 N. Wabash Ave.

CHICAGO





# CHRISTMAS FLOWERS

Our prices for this Christmas average the same as a year ago, despite the big advance in the cost of growing, such as coal, labor, etc.

Nearly all of our growth of flowers are sold on regular orders that go the season through. We therefore feel that it is only fair to our customers that for the holidays we will assume this extra cost of growing ourselves.

————— *Buy Direct From the Grower* —————

You always get fresh flowers and a more even run of stock. Our

**Russell and Columbia**  
are the finest in this market.

## CHRISTMAS PRICE LIST—In Effect December 20

	Per 100		Per 100
<b>RUSSELL</b>	Fancy Long ..... \$40.00	<b>OPHELIA</b>	Long..... \$25.00
	Good Length..... 35.00		Medium ..... \$16.00 to 20.00
	Medium ..... \$20.00 to 30.00		Short ..... 10.00 to 12.00
	Short ..... 12.00 to 15.00	<b>SUNBURST</b>	Long..... \$25.00
<b>COLUMBIA</b>	Fancy Long ..... \$35.00		Medium ..... \$16.00 to 20.00
	Good Length..... 30.00		Short ..... 10.00 to 12.00
	Medium ..... \$20.00 to 25.00	<b>WHITE</b>	Long..... \$25.00
	Short ..... 12.00 to 15.00	<b>KILLARNEY</b>	Medium ..... \$16.00 to 20.00
<b>PREMIER</b>	Long..... \$30.00		Short ..... 10.00 to 12.00
	Medium ..... \$20.00 to 25.00	<b>ASSORTED ROSES—Our Selection—including some</b>	
	Short ..... 10.00 to 15.00	<b>Russell, Columbia and Premier.</b>	In lots of 200
<b>HOOSIER</b>	Long..... \$40.00		or more, \$12.00 to \$15.00 per 100.
<b>BEAUTY</b>	Medium ..... \$20.00 to 30.00		
	Short ..... 12.00 to 15.00		

FANCY FERNS ..... per 1000,	\$4.00	GALAX, green..... per 1000,	\$2.00
ADIANTUM ..... per 100,	2.00	GALAX, bronze ..... per 1000,	2.00
SPRENGERI ..... per 100,	3.00	ASPARAGUS SPRAYS .per 100,	3.00

Of miscellaneous flowers now coming into market, we will procure for our customers the best at lowest market prices.

A trial order solicited.

In buying direct of the grower you are assured of fresh stock at all times, and the most even run of quality possible.

# Bassett & Washburn

Greenhouses:  
Hinsdale and Gregg Station, Ill.

**CHICAGO, ILL.**

Office and Store: 178 N. Wabash Avenue  
Long Distance Phone, Central 1457



30 E.  
Randolph St.

# W. E. TRIMBLE BROS.

## CHICAGO

A Wonderful Cut and Splendid Quality

### PREMIER AND COLUMBIA ROSES FOR CHRISTMAS

Large Supplies of other Popular Varieties.

We have all the  
Standard and  
Best New

## CARNATIONS

and can supply  
the best grade  
in quantity

### CHRISTMAS PRICE LIST—Subject to change without notice

Premier, Russell	Per 100
Special.....	\$40.00 to \$50.00
Medium.....	25.00 to 35.00
Select.....	20.00
Short.....	15.00
Columbia	Per 100
Special.....	\$30.00 to \$35.00
Medium.....	25.00
Select.....	20.00
Short.....	12.00 to 15.00

Sunburst, Ophelia	Per 100
Medium.....	\$20.00
Select.....	15.00
Short.....	\$10.00 to 12.00
White Killarney	Per 100
Medium.....	\$15.00
Select.....	12.00
Short.....	10.00

Carnations	Per 100
Long Fancy Mrs. C. W. Ward and Rosette.....	\$12.00
White and Light Pink.....	10.00
Calla Lilies, per doz.....	2.50
Ferns, per 1000.....	4.00
Smilax, per doz.....	3.00
Galax, per 1000.....	2.00
Sprenger, per bunch.....	.50
Other Greens at market price.	

Roses, Our Selection, per 100, \$10.00 to \$12.00.

Buy Direct from the Grower. Heavy Supply

## ROSES FOR CHRISTMAS

Supreme quality Russell, Columbia, Premier, Richmond, Milady, Ophelia, Killarney, White Killarney and Cecile Brunner.

### CARNATIONS, 12 and 15 Cents.

Heavy supply of choice stock in all the best, new and standard varieties.  
Our quality carnations are recognized as the best on the market.

DIANA POMPONS, per spray, 10 cents

FANCY SWEET PEAS AND A COMPLETE LINE OF GREENS.

WE NEVER CLOSE

### CHRISTMAS PRICE LIST

Open Days, Nights and Sundays

Subject to Change Without Notice

MRS. CHAS. RUSSELL, COLUMBIA AND PREMIER	Per 100
Specials .....	\$50.00
Select .....	35.00
Medium .....	20.00
Short .....	10.00
RICHMOND	
Specials .....	\$25.00
Select .....	20.00
Medium .....	15.00
Short .....	10.00
MILADY	
Specials .....	\$25.00
Select .....	20.00
Medium .....	15.00
Short .....	10.00

OPHELIA, RADIANCE, KILLARNEY, WHITE KILLARNEY, KILLARNEY QUEEN, CHAMP WEILAND	Per 100
Specials .....	\$25.00
Select .....	20.00
Medium .....	15.00
Short .....	10.00
CECILE BRUNNER	
ROSES—Our selection .....	12.00
CARNATIONS—Fancy Pink and White .....	\$12.00-15.00
CARNATIONS—Fancy Red .....	15.00-18.00
ASPARAGUS—Per bunch .....	.50
SWEET ALYSSUM—Per 100 .....	.50
SWEET PEAS—Per 100 .....	2.00
DAISIES—Per 100 .....	2.00
FERNS—Per 1000 .....	5.00

## W. E. TRIMBLE GREENHOUSE CO.

Phone 2416

Wholesale Florists

PRINCETON, ILL.

Write for Price List on Rooted Cuttings and Potted Plants

# "Reinberg's For Roses"

— FOR —

# CHRISTMAS

FINE QUALITY OF

## COLUMBIA

**Russell Premier Sunburst Ophelia**

— NONE BETTER TO BE HAD —

### A Word About Carnations

We shall have a fair supply, but we cannot see anything except a shortage in sight for this Christmas. We urge early orders.

#### CHRISTMAS PRICE LIST

— Subject to market change without notice —

##### RUSSELL, PREMIER, COLUMBIA

	Per 100
Specials .....	\$50.00 to \$60.00
Fancy .....	35.00 to 40.00
Select .....	25.00 to 30.00
Medium .....	20.00
Short .....	15.00

##### OPHELIA, SUNBURST

	Per 100
Specials .....	\$30.00 to \$35.00
Select .....	20.00 to 25.00
Medium .....	15.00 to 18.00
Short .....	12.00

##### KILLARNEY AND WHITE KILLARNEY

	Per 100
Specials .....	\$20.00 to \$25.00
Select .....	15.00 to 18.00
Medium .....	12.00
Short .....	10.00

##### ROSES

	Per 100
Our Selection .....	\$12.00 to \$15.00

##### CARNATIONS

	Per 100
Assorted Colors .....	\$12.00 to \$15.00
Stevia .....	3.00
Violets .....	3.00 to 4.00
Adiantum .....	2.00

Asparagus, per bunch.....	\$ 0.50 to \$ 0.75
Boxwood, per bunch.....	.35
Ferns, per 1000.....	4.00
Galax, green, per 1000.....	2.00
Galax, bronze, per 1000.....	3.00
Leucothoe Sprays, per 100.....	1.00
Smilax, per dozen strings.....	4.00

# PETER REINBERG

WHOLESALE GROWER OF CUT FLOWERS

30 E. Randolph St.,

PHONES:  
Central 2846 and 601

CHICAGO, ILL.



# Grafted Rose Plants

We have commenced grafting and are ready to graft your order for any standard variety of Roses. The *Manetti* stock we are using was personally selected in Europe this year, and reached us in excellent condition.

## GOLDEN OPHELIA

THE YELLOW ROSE FOR 1921

\$45.00 per 100

\$400.00 per 1000

MME. BUTTERFLY - PREMIER - COLUMBIA  
F. W. DUNLOP HOOSIER BEAUTY

and

## OPHELIA

\$30.00 per 100

\$250.00 per 1000

# CHARLES H. TOTTY CO.

Madison, New Jersey

## GLADIOLUS Le Marechal Foch

Diameter in. $\frac{1}{2}$ to $\frac{3}{4}$ Per 1000	Diameter in. $\frac{3}{4}$ to 1 Per 1000	Diameter in. 1 to $1\frac{1}{4}$ Per 1000	Diameter in. $1\frac{1}{4}$ to $1\frac{1}{2}$ Per 1000	Diameter in. $1\frac{1}{2}$ to $2\frac{1}{2}$ Per 1000
\$60.00	\$80.00	\$100.00	\$120.00	\$150.00

FREE, WASHINGTON, D. C. HUNDRED AT THOUSAND PRICE

First-class Certificate Haarlem, August 4, 1919. Its color is a shade brighter than America, flowers twice as large as America and its habit of growth is like America. It is as early as Halley and multiplies as Halley. In a few years *Le Marechal Foch* will be growing all over the U. S. A., and when you are talking about Gladioli you will talk about *Le Marechal Foch*, because it is the best fine pink color, very early, has extra shipping qualities, and every first size bulb gives three and four strong flower spikes direct out of the bulb.

Never a Gladiolus has been introduced with such great trade possibilities.

### Notice re Import

Last year we had several shipments for customers in the U. S. A. All have been inspected by the F. H. B. in Washington and no pests at all have been found, so all customers have received the goods in good condition. As the inspection by the F. H. B. is very exact, you have to be sure that you get absolutely sound stuff. We therefore beg to inform you that you cannot order Gladioli everywhere, because the inspection has to be done also on our side very carefully, and although our cultures are absolutely pest free, we hand-select all our bulbs before shipping. If you give us your order you can be sure that you will have no trouble at all, as we know all about inspection, packing and shipping. Bulbs for propagating are duty free. We are the largest stockholders of this variety and guarantee true stock. Stock is very limited.

### For Import License

address the Federal Horticultural Board in Washington, D. C., which gives it freely for this splendid variety. We allow 7% discount for cash with order, otherwise three months' credit with good references. Send your name for our list of fancy varieties.

## PETER HOPMAN & SONS

*Gladiolus Specialists* HILLEGOM, HOLLAND



LE MARECHAL FOCH



Packing Lily of the Valley Pips at Hamburg, for shipment to the American Bulb Co., Chicago.

We can ship NOW or WEEKLY during the year in lots of 500 and up. Original cases contain 2500 pips.

## High Grade "Berlin" Valley

DIRECT FROM THE BEST GROWERS IN GERMANY, SELECTED BY OUR MR. KOEHLER, WHILE IN EUROPE THIS SEASON

**Formosum  
Bulbs are  
Packed**

8 to 10, 250 to case  
9 to 11, 200 to case  
10 to 11, 150 to case

## Special Offer OF NEW CROP

# Formosum Lilies

*Mostly Dark Stems*

**\$47.00 PER CASE**  
Less 5% for cash with order



FORMOSUM LILIES throw more flowers than any other variety. Plant as late as January for Decoration Day. Grow cool; need no forcing. If you desire to take advantage of this low offer on FORMOSUM, we will place same in storage and deliver to you as wanted. FORMOSUM do well when planted as late as May. The fact that Giganteum are so scarce will prove this to be a good purchase.

**Lilium Giganteum, 7 to 9, 300 to case, \$45.00 per case.**

All advance orders have been filled. We can now accept additional orders and ship immediately. **Wire us your order and we will ship the same day.**

### FRESH STOCK LILIUM RUBRUM AND MAGNIFICUM

Plant now for Spring blooming, very profitable, 8 to 9, 200; 9 to 10, 130; 10 to 11, 110; 11 to 12, 80 bulbs in case, **\$27.50 per case.**

### Fresh Stock Lilium Album and Auratum

**Album, 8 to 9, 200 bulbs in case; 9 to 10, 130 bulbs in case, \$30.00 per case**      **Auratum, 8 to 9, 170 bulbs in case, \$25.00 per case**



# AMERICAN BULB CO.

172 North Wabash Avenue.

CHICAGO, ILLINOIS

# RUSH ORDERS FOR Craig's Christmas Specialties

\* Never before have we offered to our customers such a complete line of stock, and of such high quality, including both Flowering and Foliage plants. We are booking heavily on Christmas orders, and suggest to our many customers to either call at Norwood and make their selections, or mail orders at once, so that reservations can be made to avoid disappointment.

We cordially invite you to our new home at Norwood, Delaware County, Pennsylvania, easily reached by trolley, or Pennsylvania railroad to Norwood, and Baltimore & Ohio railroad to Holmes Station, Pennsylvania.

## CROTONS

The Croton, with its highly colored foliage, is indispensable during Fall and Winter. We have the largest and most complete collection of Crotons in the world, carrying at the present time for Fall sales over 50,000 in 200 varieties, all of the very highest quality and brilliantly colored.

Immediate Delivery.

2 1/4 -inch pots, strong plants	.....\$35 per 100
4 -inch pots, strong plants	.....\$12 per doz.; \$75 per 100
5 -inch pots, strong plants	.....\$15 and \$18 per doz.
6 -inch pots, strong plants	.....\$24 and \$30 per doz.
8 -inch pots, strong plants	.....\$4, \$5 and \$6 each
10 -inch pots, strong plants	.....\$7.50 and \$10 each

## DRACAENAS

There is no variety of foliage plant so attractive as the highly colored Dracaena. The small and medium sizes can be used to great advantage in making up the popular Christmas baskets, while the large specimens have always been in great demand for decorative purposes. We are now growing more Dracaenas, in great variety, than any firm in this country.

**Dracaena Godseffiana.**

Green and white leaf, very hardy, fine for baskets.

2 1/4 -inch pots	.....\$20 per 100
8 -inch pots	.....\$35 per 100
4 -inch pots	.....\$60 per 100

**Fancy Dracaenas.**

We are offering a collection of the new and rare Dracaenas, including Imperialis, Amabilis, Pere Charon, Mandarina, Tilt-worthii, etc. Very handsome for home decoration or for fancy combination baskets.

6-inch pots.....\$18 and \$24 per doz.

7 and 8-inch pots.....\$3.50, \$4 and \$5 each

**Dracaena Massangeana**

The variety with the golden stripe down the center of the leaf. The best of all Dracaenas for the house. We have an exceptionally large stock, well colored and of the very highest quality.

6-inch pots.....\$2 and \$2.50 each

**Dracaena Fragrans.**

Plain green leaf.

4-inch pots	.....\$9 per doz.
6-inch pots	.....\$24 per doz.
8-inch pots	.....\$5 and \$6 each
10-inch tubs	.....\$7.50 each

**Dracaena Lord Wolseley.**

One of the very best varieties for Easter and Christmas, being bright red in color. An excellent Christmas variety.

2-inch pots	.....\$20 per 100
3-inch pots	.....\$35 per 100
4-inch pots	.....\$60 per 100
5-inch pots	.....\$15 per doz.
6-inch pots	.....\$18 and \$24 per doz.
7-inch pots	.....\$3 and \$3.50 each

**Dracaena Kelleriana (New)**

One of the finest foliage plants for combination baskets or boxes. Improved Godseffiana.

2 1/4 -inch pots	.....\$20 per 100
3 -inch pots	.....\$35 per 100
4 -inch pots	.....\$60 per 100
8 -inch pots, made up, very handsome	.....\$5 and \$6 each

**Dracaena Terminalis.**

Exceptionally well colored.

2 1/4 -inch pots	.....\$20 per 100
3 -inch pots	.....\$35 per 100
5 -inch pots	.....\$15 per doz.
6 -inch pots	.....\$18 and \$24 per doz.

We would suggest ordering the above early, as the demand is always great.

**Dracaena De Smetiana**

A strong, vigorous grower, with bold, dark green foliage, which becomes beautifully suffused and variegated.

6-inch pots	.....\$2 each
7-inch pots	.....\$3.50, \$4 and \$5 each

**Dracaena Warneckii (New).**

Silver and green leaf. Very durable.  
6-inch pots.....\$30 per doz.  
7-inch pots.....\$4 and \$5 each

**Dracaena Lindenii.**

Same type as Massangeana, but with the golden stripes on the outer edge of the leaf.

6-inch pots	.....\$2 and \$2.50 each
8-inch pots	.....\$5 each

## FICUS

**Ficus Pandurata.**

Positively the best house and porch plant to date. Our stock of this wonderful plant this year is finer than we have heretofore offered.

6-inch pots, 2 feet tall	.....\$2.00 each
7-inch pots, 3 feet tall	.....\$2.50 each

**Ficus Craigii.**

This variety is a greatly improved Ficus Elastica. It is close-jointed and the midrib stands out prominently, being ivory-white in color.

4-inch pots, 15 inches tall	.....\$6 per doz.; \$50 per 100
-----------------------------	---------------------------------

## BEGONIAS

**Begonia Mrs. J. A. Peterson.**

2 1/4 -inch pots	.....\$4 per doz.; \$30 per 100
3 -inch pots	.....\$6 per doz.; \$45 per 100
4 -inch pots	.....\$75 per 100
4 -inch pots, extra heavy	.....\$12 per doz.; \$90 per 100
5 -inch pots	.....\$125 per 100
6 -inch pots	.....\$2 and \$2.50 each
7 -inch pots	.....\$3 and \$3.50 each

**Begonia Gloire De Lorraine.**

2 1/4 -inch pots	.....\$4 per doz.; \$30 per 100
3 -inch pots	.....\$6 per doz.; \$45 per 100
4 -inch pots	.....\$75 per 100
4 -inch pots, extra heavy	.....\$12 per doz.; \$90 per 100
5 -inch pots	.....\$125 per 100
6 -inch pots	.....\$18 and \$24 per doz.
7 -inch pots	.....\$3 and \$3.50 each

**Begonia Mellor.**

This variety is endorsed by all the leading retail florists. It will hold the flowers much better than Gloire de Lorraine.

3-inch pots	.....\$6 per doz.; \$45 per 100
7-inch pots, heavy	.....\$3 and \$3.50 each

## CYCLAMEN

Now booking orders for immediate and Christmas delivery.

This has been one of our specialties for over 20 years. In all our experience we have never seen a finer lot of plants. We are growing our stock in new houses. They are absolutely clean and perfect in every way and not to be compared with weakly, drawn stock offered at less money. We confidently feel that our four large houses containing 25,000 plants will not be enough. They have been pronounced by plant experts from all over the country as the finest stock ever grown.

6-inch pots, very heavy	.....\$24, \$30, \$36 and \$42 per doz.
7-inch pots, very heavy	.....\$4 and \$5 each
8-inch pots, very heavy	.....\$5 and \$6 each
9-inch pots, very heavy	.....\$7.50 each
10-inch pots, very heavy	.....\$10 and \$12 each

## COMBINATION BASKETS

Fancy baskets filled with the brightest colored foliage, Dracaenas, Crotons, Pandanus, Areca, Ferns, etc. Sure Christmas sellers.

\$5.00, \$6.00, \$7.50 and \$10.00 each.

## LATANIA BORBONICA

Fan-leaf Palm.

5-inch pots	.....\$12 per doz.; \$90 per 100
6-inch pots	.....\$18 per doz.

## ASPARAGUS PLUMOSUS

2 1/4 -inch pots	.....\$5 per 100; \$45 per 1000
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## PANDANUS UTILIS

5 1/2 -inch pots	.....\$12 and \$15 per doz.
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## PANDANUS VEITCHII

Well Colored Plants.

6-inch pots	.....\$24 and \$30 per doz.
7-inch pots	.....\$4 each
8-inch pots	.....\$5 and \$6 each
10-inch pots, specimens	.....\$10 each

## GARDENIA VEITCHII

We have an exceptionally fine stock for growing on for Winter and Easter flowering.

2 1/4 -inch pots, heavy plants	.....\$15 per 100; \$140 per 1000
4 -inch pots, heavy plants	.....\$75 per 100
6 -inch pots, heavy plants	.....\$18 per doz.

## ARECA LUTESCENS

Perfect plants with rich, dark green foliage. Our stock is grown cool and hard. It is in splendid condition and will surely give satisfaction. Large sizes are very scarce this year. We have the largest stock in all sizes in the country.

4 -inch pots, single	.....60.00	Per 100	Per 1000
5 1/2 -inch pots, made up	.....\$150	.....\$550.00	
6 -inch pots, made up	.....\$24 and \$30 per doz.		
7 -inch pots, made up	.....\$4, \$5 and \$6 each		

## PHOENIX ROEBELENI

Well grown plants.

13-inch tubs	.....\$15, \$18 and \$20 each
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## 150,000 NEPHROLEPIS

(In Variety)

We are the largest growers of Nephrolepis Ferns in the country; in fact, we are headquarters for them.

**Nephrolepis Bostoniensis, Dwarf**

This is a dwarf form of the old Boston fern; same character, form and graceful habit.

6-inch pots	.....\$15 and \$18 per doz.
8-inch pots	.....\$24, \$30 and \$36 per doz.
11-inch tubs	.....\$6 and \$7.50 each

**Nephrolepis Elegantisima Compacta**

A dwarf, compact form of Nephrolepis Elegantisima, each plant making an ideal shape.

4-inch pots	.....\$5 per doz.; \$35 per 100
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**Nephrolepis Smithii**

The greatly improved Amerpohlii. It is a compact form, much finer than Amerpohlii and does not break down in the center. The fronds are carried on wiry stems. This variety will have a wonderful sale up to a 6-inch pot, being particularly showy for basket work.

2 1/4 -inch pots	.....\$10 per 100; \$90 per 1000
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**Teddy Junior**

A Grand New Dwarf Fern.

Fine young plants from 2 1/4 -inch pots	.....\$10 per 100; \$90 per 1000
6-inch pots, heavy	.....\$12 and \$15 per doz.
8-inch pots	.....\$24 per doz.
11-inch tubs	.....\$5, \$6 and \$7.50 each

**Nephrolepis Harrisii or Roosevelt**

2 1/4 -inch pots	.....\$10 per 100; \$90 per 1000
4 -inch pots	.....\$35 per 100

## ADIANTUM GLORIOSA

Same as Farleyense, but as hardy as Nephrolepis.

4-inch pots, strong plants	.....\$60 per 100
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## IMPORTANT NOTICE

Owing to the very great increase in price of all materials used in packing of plants, we find it necessary to make a small charge for same, as follows, much lower than the percentage plan:

Full size cases	.....\$2.00 each; Three-quarter size cases.....\$1.50 each
Small size cases	.....\$0.50 each

Would suggest taking plants in paper pots whenever possible. It is a saving in both packing and express charges.

For Terms of Sale see Double Page Ad. pages 18 and 19, Review of November 25.

THE ROBERT CRAIG CO., Norwood, DELAWARE COUNTY, Pennsylvania





Buchbinder Display Refrigerator in the store of the George Wittbold Co., Chicago

## Four Years of Complete Satisfaction



December 13, 1920.

Buchbinder Brothers,  
11 S. La Salle St.,  
Chicago, Ill.

Gentlemen:-

The display refrigerator, built by you in our establishment, has now been in service for four years and we are pleased to say that it is giving entire satisfaction and that it has justified every claim you make for it.

Since its installation, we have noted an increase in the length of time stock will keep fresh, which is a big item in the florists' business. We are also very pleased with the exquisite workmanship of the exterior of the box and have been complimented on its appearance by all the florists who have visited us.

We wish to thank you for the prompt and courteous service in our dealings with you and shall be glad to say a good word to any prospective buyer you may refer to us.

BC 13K

Very truly yours,

*John A. Wittbold*

LOWEST PRICES  
CONSISTENT WITH  
FIRST-CLASS MA-  
TERIALS AND  
WORKMANSHIP.

SKETCHES AND  
ESTIMATES GLAD-  
LY FURNISHED.  
WRITE US ABOUT  
YOUR PLANS.

Manufacturers  
Flower Store Outfitters

**BUCHBINDER BROS.**

11 SO. LA SALLE ST.  
CHICAGO, ILL.

# Christmas Plants

**Begonias** We have the finest stock in the country—5000 finished plants.

Lorraine, 5-inch.....\$1.25 each

Cincinnati, Melior, Mrs. Peterson and

Lorraine, 6-inch....\$1.50, \$2.00 and \$2.50 each

Peterson and Lorraine, 7-inch, select...\$3.00 each

We recommend shipment of these fancy plants in clay pots only.



Ferns	Each
Wanamaker, 4-inch.....	35c
Wanamaker, 5-inch.....	75c
Verona, 4-inch.....	35c
Verona, 5-inch.....	75c
Whitmanii, 4-inch.....	35c
Boston, 5-inch.....	65c
Whitmanii, 5-inch.....	65c
Boston, 6-inch.....	\$1.00
Whitmanii, 6-inch.....	1.00
Boston, 7-inch.....	1.50
Boston, 8-inch.....	2.00

**Cleveland Cherries**  
Well-fruited, 4-inch....25c and 35c

**Asparagus**  
Asparagus plumosus, 2½-inch  
.....\$6.00 per 100

**Primula Obconica**  
Nice Primula Obconica, well in  
flower, 5½-inch, in colors,  
no white....75c and \$1.00 each  
Primula Obconica, well in flower  
7-inch, in colors, no white, \$1.50 each

*For Careful Packing Add 10% of the Invoice*

## GULLETT & SONS, Lincoln, Ill.

*Wise Buyers Will Order at Once*

# CYCLAMENS

## For the Christmas Trade

**Choice Stock—Wandsbek Strain**

Red, Pink and Salmon Shades. A few Red Eye

4-inch, \$ 50.00 per 100	6-inch, \$1.75 each
5-inch, 100.00 per 100	7-inch, 2.50 each
8-inch, \$3.25 each	

No packing charge when shipped in paper pots. For shipment in clay pots 10% additional.

NOTICE—Cyclamen Transplanted Seedlings. This same Strain. For January Delivery. With 4 to 12 leaves, ready for 3-inch Pots, \$10.00 per 100. Orders filled in rotation as received. Order now and have specimen plants for next Christmas.

**Winfield S. Kircher, Cyclamen Specialist, Defiance O.**



*Patrick O'Mara Dahlia, Greatly Reduced in Size*

# The Patrick O'Mara Dahlia

The sensation of the New York Show of the American Dahlia Society. Featured and praised alike by the daily papers and the trade journals.

Received Silver Medal, Society of American Florists, 1920; Gold Medal, American Dahlia Society, for best new variety, 1920; Medal, Toronto Horticultural Society, 1920. American Dahlia Society Certificate of Merit, 1920.

Only a limited number of plants. **"First come, first served."** The late ones may be obliged to wait another year.

## Your Opportunity *for* Profit Depends on Your Promptness

The flowers are 8 inches or more in diameter and borne on long, strong, erect stems. They are firmly set at right angles close to the stems. The color is an unusually soft and pleasing shade of orange-buff, slightly tinged with Neyron rose.

It is the best shipping and longest keeping Dahlia. None better for commercial use or more pleasing for ornamental gardens.

Prof. Geo. W. Fraser, Connecticut Agricultural College, in charge of the Dahlia Trial Grounds, says: "Its growing, keeping and shipping qualities are excellent. Growers will find its habit, color, etc., something that has been greatly needed."

Orders booked now and **plants shipped next Spring in the rotation in which orders are received.** Price, \$10.00 per plant, \$100.00 per dozen. Tubers will be sent on orders from far distant points.

**Only a limited supply.** Safe delivery guaranteed. Cash to accompany order.

**RICHARD VINCENT, JR., & SONS COMPANY**  
WHITE MARSH, MARYLAND



# Christmas Plants

CYCLAMENS, 5-inch .....	\$1.00
CYCLAMENS, 6-inch .....	\$1.50 and 2.00
CYCLAMENS, Large sizes .....	2.50 and 3.00
POINSETTIAS, 4-inch .....	.35 and .50
POINSETTIAS, 5-inch pans .....	.75 and 1.00
POINSETTIAS, 6-inch pans .....	1.00 and 1.50
PRIMULAS, 5-inch .....	.60
CHATELAINE, 5-inch .....	.60
CHERRIES, 6-inch .....	.75 and 1.00
CHERRIES, large plants .....	1.00 and 1.50
PEPPERS, 5-inch .....	.40
FERNS, Boston and Whitmanii, all sizes.	

*Cyclamens and Poinsettias Exceptionally Fine*

Cash with Order

No C. O. D. Shipments

**EICHE FLORAL COMPANY, LINCOLN  
NEBRASKA**

## Ferns and Pandanus

EXCEPTIONALLY GOOD STOCK—20% DISCOUNT FOR CASH

### Boston Ferns

Bushy, compact plants, 3-inch and 4-inch pot size,  
\$7.00 and \$10.00 per 100

Thrifty, well rooted runners, at \$10.00 per 1000

### Pandanus Veitchii

Beautiful Variegated Foliage

2½-inch pot size.....	\$6.00 per 100	4-inch pot size.....	\$10.00 per 100
3 -inch pot size.....	8.00 per 100	6-inch pot size.....	15.00 per 100
8-inch pot size.....	\$25.00 per 100		

Large specimen plants, 50c and \$1.00 each. Cuttings at \$5.00 and \$7.00 per 100

**Remember the 20% discount for cash**

**F. M. SOAR, Little River, Fla.**

# CYCLAMEN

**Why cyclamen purchased from us will give entire satisfaction and make you the most money:**

***Our Shipping Facilities:***

Exceptional facilities for southern and southwest points. Express Office in our packing room insures less rough handling. Main lines New York Central Lines and Pennsylvania for east and west shipments, and C. & E. I. and Illinois Central for north and south shipments.

**Plants Now Coming Into Bloom Strong.**

Large stock to select from; first come, first choice. The most discriminating buyers are inspecting, buying our stock and giving us repeat orders. (We have the varieties and the quality.)

**NO PACKING CHARGE.**

**What our customers say about our quality and packing:**

**From North Carolina:**

"It is with great pleasure and satisfaction to report to you that the shipment of cyclamen reached me in first-class condition. I give you full credit for the way you packed the shipment. That's the way to pack plants, and not just slap them in like so many shippers are doing nowadays. Everyone seems to be mighty anxious to sell goods and get the money, but don't give a rap how goods reach the buyer. Enclosed find check for additional order."

**From Arizona:**

"Duplicate our order of the 24th; did not think shipment could be made this far."

"Received 400 cyclamen from the east and they *can't touch yours*."

"Cyclamen arrived; well pleased with quality and they were packed fine."

"Enclosed find check for \$360.00; cys arrived in fine shape and we are well pleased with the stock."

Not the cheapest that are offered, because quality stock cannot be had cheap. Nor the highest prices, because we have a large quantity and can afford to share profits with you; just the best that can be had for the money.

**For Immediate Shipment, in Paper Pots.**

3-inch, 20 cents each	5-inch, 75 cents each	6-inch, \$1.00 each
4-inch 40 cents each	5-inch, selects, \$1.00 each	6-inch, selects, \$1.50 each

***Wire or Mail Your Christmas Orders Now***

**We use extra precaution in packing in cold weather**

**J. W. DAVIS COMPANY,**  
**Davis Gardens, TERRE HAUTE, IND.**

M.  
RICE  
CO.**LAST CHANCE—**

to buy "Keystone Quality"

**CHRISTMAS  
WREATHS****DON'T DELAY ANOTHER DAY****A Splendid Variety of  
Prepared Foliage Wreaths**

From \$1.50 to \$7.50

Packed one in a box.

Largest range of styles are at  
\$2.00 and \$2.75 each.**THEY ARE DISTINCTIVE**  
and superior to all others.Order an assortment of any de-  
sired quantity and mention price  
of wreaths wanted.

Prompt shipment promised.

Style No. 26. Two Sizes @ \$2.00 and \$2.75

Also complete line of **Red Frieze Wreaths** (Plain and Trimmed), **Wax Wreaths**,  
**Magnolia Wreaths** (Plain and Trimmed), and all **Xmas Red Goods****M. Rice Co.**

Have You a Copy of our New 36-Page Catalogue?

1220-22-24 Spring Garden St.

PHILADELPHIA, PA.

M.  
RICE  
CO.

Mention The Review when you write.

W

**Christmas Greetings**We extend to our friends in the trade  
our best wishes for a Merry Christmas.**WERTHEIMER BROTHERS**THE NATIONAL FLORAL RIBBON HOUSE  
Owners and Operators of WERBRO RIBBON MFG. CO.  
PATERSON, N. J. BATH, PA.

Office and Salesrooms: 17-25 East 24th Street, NEW YORK



# CHECKING COSTLY CHIMNEY LOSSES

*Since the greenhouse owner must pay more money for the things he needs most, he can only keep down his costs by using less. To do this he must become acquainted with the possible ways of reducing waste, one of the most important of which is pointed out in this article.*

**T**HE subject of fuel economy is today of greater interest to florists than ever before. There are two reasons: First, fuel costs two or three times as much as it did a few years ago, and second, in many instances during the last few years it has been difficult to get at any price. The first reason is one that will remain. Prices of fuel, no matter what kind, will undoubtedly stay high, compared with prices before the war. The second reason should, however, vanish entirely when once labor and transportation facilities are properly controlled.

The high cost of fuel, therefore, provides the principal incentive to save it, and the greater the cost the greater will be that incentive. The two principal factors which enter into the cost of fuel are labor and transportation. Its price to the consumer will be governed by these two charges, plus whatever additional charge competition will permit the mining interests to add.

## Up the Stack.

No matter how fuel is consumed and no matter what kind of fuel is burned, whether solid, powdered, liquid or gaseous, the biggest loss is always due to the heat energy wasted up the chimney. In this connection it might be well to quote the following conservative statement from bulletin No. 205, issued by the bureau of mines:

"In the average boiler plant, thirty-five per cent of the heat in the coal burned under the boilers is lost with the stack gases. That is, out of every 100 tons of coal burned under the boilers, the heat of thirty-five tons literally goes up the stack. It is this loss that can be greatly reduced, and every effort should be made to do so."

The loss up the chimney, which is always the largest individual loss in any heating plant, depends for its magni-

By F. F. UEHLING,  
Combustion Engineer.

tude on three factors. These are, in order of importance: First, excess air in the products of combustion; second, temperature of the products of combustion; third, amount of unconsumed fuel in the products of combustion.

## Air Consumed.

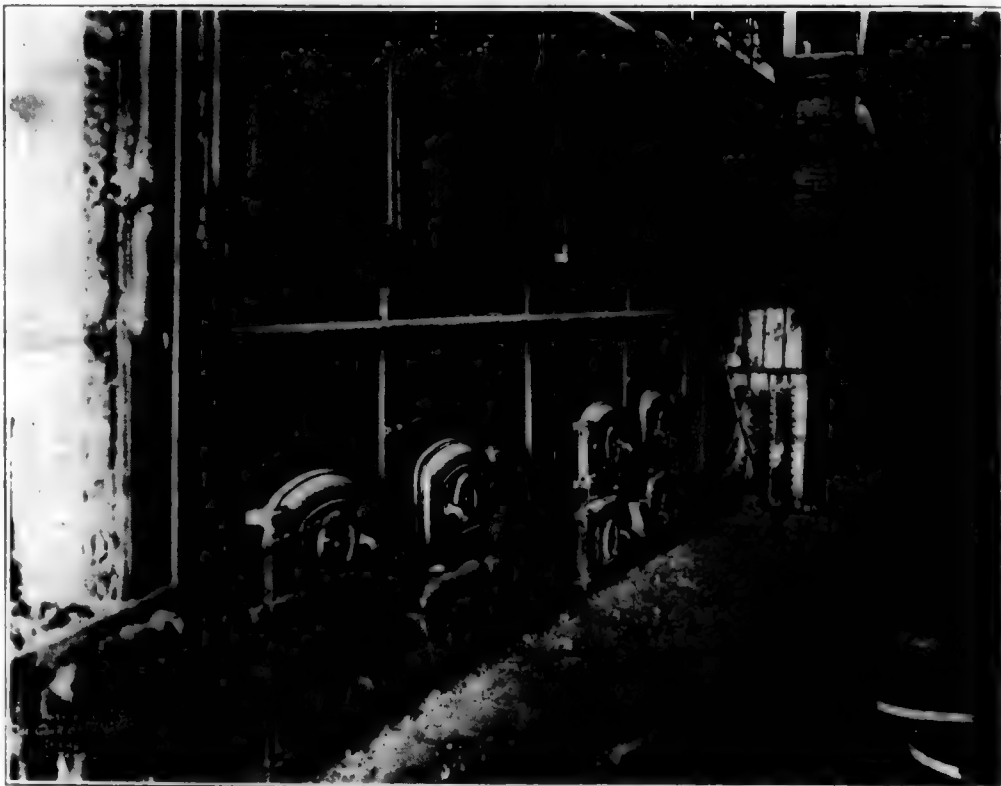
The excess air in the products of combustion results in loss greater than that from any other source. Every kind of fuel requires a definite amount of air to burn it, the exact quantity depending principally upon the ratio of its carbon and hydrogen. When considering coal, for example, the principal constituent is carbon, every pound of which requires twelve pounds of air to completely consume or oxidize it. All air that is used above this amount is known as excess air, and when supplied in greater quantities than is necessary to meet the particular conditions of the furnace in which the fuel is burned an unnecessary burden is immediately placed on the temperature possibilities of the furnace and the amount of fuel consumed to accomplish a desired result increased in proportion.

Even in fairly good practice about

twenty-five tons of air is used to burn one ton of coal, and in the more poorly operated plants this amount is often doubled. Twenty-five tons represent a lot of air. Under normal conditions, it occupies a space nearly 16,000 times as large as the coal which it consumes. If this amount of air were contained in a pipe with one square foot cross sectional area, it would have to be long enough to extend nearly from New York to Baltimore. Stated in another way, if the floor of a room were covered with coal to a depth of one foot, the ceiling would have to be three miles high in order for the room to contain as much air as is generally used to burn that amount of fuel. The fact that so much air is consumed in burning one ton of coal is not realized by the fireman and the important relation which this huge mass bears to fuel economy is generally not given sufficient thought by his superiors. Although air costs nothing and is available in unlimited quantities, when used to burn fuel in excess of what is required, as is the case in the average heating plant, it becomes one of the most expensive raw materials.

## Determining Waste.

All the air that is used in burning coal, whether under steam boilers or for any other process, appears in the products of combustion. If three times as much air is used as is necessary there will be just about three times as much products of combustion as necessary. This gas as it passes up the chimney contains the major portion of the heat that is unnecessarily wasted. Every degree of temperature to which each pound of this gas is heated above the temperature of the atmosphere means about 0.25 heat units that go to waste. The exact amount of heat wasted in this way can be determined by the weight of the products of combustion per pound of fuel burned, and the temperature at which they leave the furnace or enter the stack. Thus, in the average plant, for every ton of



Waste Costs High When Boilers Burn Fifty Tons of Coal a Day.

M.  
RICE  
CO.**LAST CHANCE—**

Style No. 26. Two Sizes at \$2.00 and \$2.75

Also complete line of **Red Frieze Wreaths** (Plain and Trimmed), **Wax Wreaths**, **Magnolia Wreaths** (Plain and Trimmed), and all **Xmas Red Goods****M. Rice Co.**

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W

**Christmas Greetings**We extend to our friends in the trade  
our best wishes for a Merry Christmas.**WERTHEIMER BROTHERS**THE NATIONAL FLORAL RIBBON HOUSE  
Owners and Operators of WERBRO RIBBON MFG. CO.  
PATERSON, N. J. BATH, PA.

Office and Salesrooms: 17-25 East 24th Street, NEW YORK

# CHECKING COSTLY CHIMNEY LOSSES

*Since the greenhouse owner must pay more money for the things he needs most, he can only keep down his costs by using less. To do this he must become acquainted with the possible ways of reducing waste, one of the most important of which is pointed out in this article.*

**T**HE subject of fuel economy is today of greater interest to florists than ever before. There are two reasons: First, fuel costs two or three times as much as it did a few years ago, and second, in many instances during the last few years it has been

difficult to get at any price. The first reason is one that will remain. Prices of fuel, no matter what kind, will undoubtedly stay high, compared with prices before the war. The second reason should, however, vanish entirely when once labor and transportation facilities are properly controlled.

The high cost of fuel, therefore, provides the principal incentive to save it, and the greater the cost the greater will be that incentive. The two principal factors which enter into the cost of fuel are labor and transportation. Its price to the consumer will be governed by these two charges, plus whatever additional charge competition will permit the mining interests to add.

## Up the Stack.

No matter how fuel is consumed and no matter what kind of fuel is burned, whether solid, powdered, liquid or gaseous, the biggest loss is always due to the heat energy wasted up the chimney. In this connection it might be well to quote the following conservative statement from bulletin No. 205, issued by the bureau of mines:

"In the average boiler plant, thirty-five per cent of the heat in the coal burned under the boilers is lost with the stack gases. That is, out of every 100 tons of coal burned under the boilers, the heat of thirty-five tons literally goes up the stack. It is this loss that can be greatly reduced, and every effort should be made to do so."

The loss up the chimney, which is always the largest individual loss in any heating plant, depends for its magni-

By **F. F. UEHLING,**  
Combustion Engineer.

tude on three factors. These are, in order of importance: First, excess air in the products of combustion; second, temperature of the products of combustion; third, amount of unconsumed fuel in the products of combustion.

## Air Consumed.

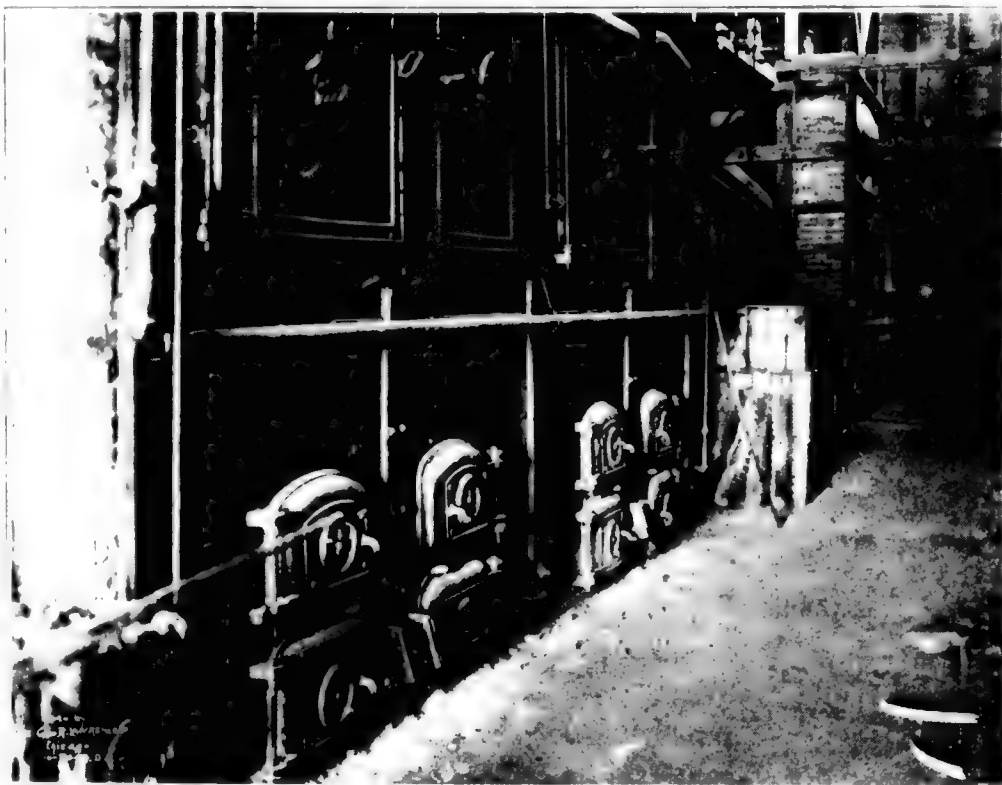
The excess air in the products of combustion results in loss greater than that from any other source. Every kind of fuel requires a definite amount of air to burn it, the exact quantity depending principally upon the ratio of its carbon and hydrogen. When considering coal, for example, the principal constituent is carbon, every pound of which requires twelve pounds of air to completely consume or oxidize it. All air that is used above this amount is known as excess air, and when supplied in greater quantities than is necessary to meet the particular conditions of the furnace in which the fuel is burned an unnecessary burden is immediately placed on the temperature possibilities of the furnace and the amount of fuel consumed to accomplish a desired result increased in proportion.

Even in fairly good practice about

twenty-five tons of air is used to burn one ton of coal, and in the more poorly operated plants this amount is often doubled. Twenty-five tons represent a lot of air. Under normal conditions, it occupies a space nearly 16,000 times as large as the coal which it consumes. If this amount of air were contained in a pipe with one square foot cross sectional area, it would have to be long enough to extend nearly from New York to Baltimore. Stated in another way, if the floor of a room were covered with coal to a depth of one foot, the ceiling would have to be three miles high in order for the room to contain as much air as is generally used to burn that amount of fuel. The fact that so much air is consumed in burning one ton of coal is not realized by the fireman and the important relation which this huge mass bears to fuel economy is generally not given sufficient thought by his superiors. Although air costs nothing and is available in unlimited quantities, when used to burn fuel in excess of what is required, as is the case in the average heating plant, it becomes one of the most expensive raw materials.

## Determining Waste.

All the air that is used in burning coal, whether under steam boilers or for any other process, appears in the products of combustion. If three times as much air is used as is necessary there will be just about three times as much products of combustion as necessary. This gas as it passes up the chimney contains the major portion of the heat that is unnecessarily wasted. Every degree of temperature to which each pound of this gas is heated above the temperature of the atmosphere means about 0.25 heat units that go to waste. The exact amount of heat wasted in this way can be determined by the weight of the products of combustion per pound of fuel burned, and the temperature at which they leave the furnace or enter the stack. Thus, in the average plant, for every ton of



Waste Costs High When Boilers Burn Fifty Tons of Coal a Day.



coal consumed, from one-third to one-half of the heat it contains is stolen by the products of combustion and dissipated into the atmosphere.

The other loss up the chimney, namely that due to unconsumed fuel in the products of combustion, is usually not so serious. The old idea that a smoky stack is a sign of tremendous waste is not always true; in fact, whether the gases leaving a chimney are smoky or smokeless is no indication at all as to the efficiency with which the fuel is consumed. Steam boilers, for example, connected with a stack that does not show the slightest trace of smoke may burn twice as much coal per pound of water evaporated as when smoke is in great prominence. Black smoke is, of course, unburned carbon, but the amount of carbon in this light and finely divided form that is necessary to give the products of combustion a dark or even a black appearance is generally only a small fraction of one per cent of the actual fuel burned. The additional unconsumed fuel that is apt to be present in the products of combustion is carbon monoxide and hydrocarbons, both of which are caused by an insufficient air supply or the improper mixture of the air with the fuel before it is ignited. Although it is possible for the loss due

this way be determined at once, and the best efficiency under the working conditions of any plant can generally be obtained and maintained without the necessity of lengthy and elaborate tests.

#### Ideal Combustion.

With ideal combustion the rate of burning and consequently the amount of heat energy developed in a unit of time would be in proportion to the amount of air supplied. Unfortunately, however, conditions under which fuel is burned are far from ideal. In everyday practice air is supplied to the fuel in such excessive quantities that only from one-third to one-half of it combines with the combustible to liberate the heat which it contains. In ninety-nine cases out of a hundred, this condition is simply due to a lack of facilities for knowing whether the proper amount of air is supplied per pound of fuel consumed. When carbon, the principal constituent of any fuel, is completely burned the result is  $\text{CO}_2$ . Complete combustion occurs when air is supplied in excess of what is needed. When, however, the air supply is reduced or regulated to approach that which is theoretically required there is also a possibility of incomplete combustion, due to an insufficient amount of air

Blaine C. Wilcox, of J. F. Wilcox & Sons, Council Bluffs, Ia., recently elected president of the Society of Iowa Florists, was in charge of the floriculture department of the exposition, and it was largely due to his activity that such excellent results were obtained. Among the exhibitors of flowers at the exposition were: Pinehurst Floral Co., Pleasant Hill, Mo.; Kirkwood Floral Co., Des Moines, Ia.; Iowa State College, Ames, Ia.; F. L. Lainson, Council Bluffs, Ia.; J. S. Wilson, Des Moines; Oscar H. Herman, Council Bluffs, and L. Stapp Co., Rock Island, Ill. Many of the extensive floral decorations on the walls and ends of the exposition hall were arranged by Vern Wilcox, of J. F. Wilcox & Sons. These were not in competition.

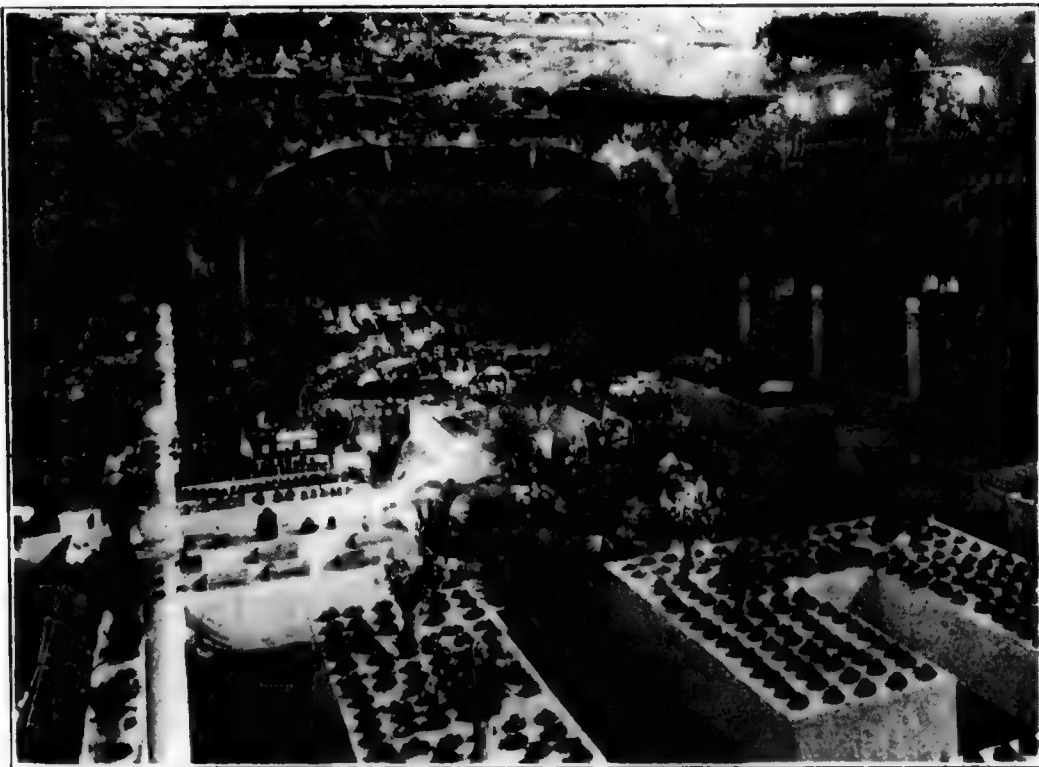
#### MOTT-LY MUSINGS.

"My sentiments exactly," observed Samuel R. Hansen, of North Troy, N. Y., following a perusal of the program issued by the Chicago Florists' Club for its meeting December 9. "It's the best thing of its kind yet issued, unique in its arrangements, up-to-the-minute and worthy of its composers. It will be my endeavor to carry out something similar during my term as president of the Albany Florists' Club, realizing the amount of latent talent we possess, which only needs uncovering to discover its wealth. It has taken our western confrere to express what is in the minds of all who have graduated in our profession and, as we are becoming more and more practical and the sentimental becomes merged in the commercial, the importance of having one's attention called to the value of our profession as a science cannot be overestimated. Another point to make," continued Mr. Hansen, "is the ever burning question of what constitutes a living price for our product. As the matter now stands, we are far removed from practicing the Golden Rule, and not until we do this, mark me, will the business be conducted along satisfactory lines. The subject of supply and demand overrules all and, as the bulk of the stock handled is perishable, absolutely no set rules or laws touching prices can be satisfactorily followed. Granted that a schedule of prices makes interesting reading, one's business is governed by its environment and, while we may do much toward educating public taste for our product, it remains for the individual to carry out in his limited sphere what the big brothers are trying to accomplish as a body."

It was incidentally mentioned at the time of this interview, just after Thanksgiving, that prices at wholesale had not receded. The outlook for Christmas business was propitious for plant sales. W. M.

**Sedalia, Mo.**—L. H. Archias, president of the Archias Floral Co., has been appointed a delegate to the International Farm Congress, which will be held at Kansas City, Mo., December 9 to 11. The appointment was made by Governor F. D. Gardner.

**Lincoln, Neb.**—C. H. Frey makes the interesting report that practically all his Christmas plants for wholesaling were ordered up a fortnight before the holiday. Orders were not so large as last year, but were much more numerous. Weather for shipping never was so good.



Iowa Florists Gain Bigger Share in Mid-West Horticultural Exposition.

to this cause to be serious, it is a fact that the average loss from this source can safely be estimated as less than two per cent.

#### Reducing Losses.

To reduce chimney losses to a minimum, no matter what means is used, we must know whether or not the proper amount of air is being supplied, whether or not air has been properly mixed with the fuel before it was ignited and whether or not too much heat is left in the products of combustion as they pass up the chimney. Under all conditions these important facts can be determined with the consistent use of fuel gas analyses and temperature measurements. The effect of any change in fuel or method of firing, the results of any additions or changes, or the value of any new appliance, can in

reaching part of the combustible. When this is the case some of the carbon in the fuel will burn to CO instead of  $\text{CO}_2$ . It must be remembered, however, that the big loss in practice is due to excess air and not to an insufficient supply.

#### FLOWERS TO THE FORE.

That Iowa florists are awake to trade possibilities is evidenced by the rapid strides with which they pushed flowers into prominence at the annual Mid-West Horticultural Exposition, held at Council Bluffs, Ia., November 15 to 20. Up to this year the exposition was almost exclusively agricultural. A careful study of the illustration on this page will reveal the fact that it is no longer exclusively agricultural; on the other hand, it would appear that, before long, flowers might be one of the predominant features of the exhibition.

## GROWING OUR OWN



ODAY we all seem to be confronted with dozens or more of serious and perplexing problems regarding our business today and tomorrow. Even with all these conditions the nursery and florists' trade of California is really in its infancy. We are operating in a new era. Economical and financial conditions are different. Ethical business principles are different. Social and political conditions are changed. What are going to be the results for you and me?

Many business men now have the well fed feeling that comes from a four years' banquet of big profits and cannot yet realize that lean times can ever return. This not necessarily has been the situation in the nursery and florists' business, for our trade seems to have been slower than all others to increase its prices in proportion to costs of production. There no doubt were many reasons for this, but it was mostly due to the lack of close coöperation and organization obtaining in other trades.

It is not my intention to forecast a price movement, but I believe most observers will agree that the high point in commodity prices has been reached, and that from now on we may expect a general downward tendency for several years. Likely this will not be entirely true in the prices of florists' and nursery stock and a few other commodities, but most, I feel certain, will decline.

### New Capital.

There is plenty of money in the country for the purpose of business operation, but not enough to care for the present and immediate future needs of business. Almost universally, the merchant wants to expand and the banker wants to contract. Sooner or later the business man must accept the banker's view. Capital therefore being denied, industries question how production can be increased without available funds. The answer is that new capital only comes from one source, and that is savings. Wealth is created only out of savings. Do you realize that the leading capitalist of today is the man who earns a daily wage? When we consider that the wage earner is receiving approximately seventy per cent of the total income of the country, it becomes obvious that the wage earner is the individual who must become thrifty in order that the country may progress. With our extravagant tendencies at

The address of Roy F. Wilcox, of Montebello, Cal., on "Growing Ornamentals Formerly Imported," delivered November 12, at the tenth annual convention of the California Association of Nurserymen, at Fresno, at which he was elected president for the ensuing year.

present, the country is not saving a proper proportion of its income. Therefore the problem of increasing actual capital and reduction of inflation seems to be the foremost of our problems, and the increase will only come when the individuals who receive seventy per cent of the nation's total income spend wisely and save. The situation will also begin to improve when business men take it upon themselves as individuals or groups to see that their communities and trades enter more seriously into production and that the practice of good, old-fashioned thrift comes again into general use. Profits are bound to come with prosperity, if the country can be induced to work and save.

### Opportunities in Home-Building.

It is not the short-sighted but the far-sighted merchant and banker who are starting the movement of decline. We had best admit this and be thankful that because there is much building to be done, the liquidation is to be gradual and not panicky. The present tendency in lumber is for prices to go down, but if the building demand continues, many prices may yet advance. The nursery trade will likely follow the home-building development, which will no doubt mean a new awakening and a great opportunity if properly considered and handled by the trade.

However, with this prospective trade development and a possible general business decline, we must carefully guard our interests and be alert at all times. Remember the elementary laws of business and avoid small wastes, closely guard your costs of production and carefully plan your market. The "take it or leave it" attitude will no longer do as a sales policy.

How many have a cost of production system? I dare say extremely few. How many of us simply work and do not use our pencil enough, and then wonder why our profits are sometimes small! Accurate costs are the best guides in times of narrow profits, but it seems almost impossible to get accurate costs in our trade. This would seem a worthy subject for investigation, for the benefit of all.

### American-Grown Stock.

Truthfully, I am unable to understand the methods and plans of many nursery-

men. Many buy most of their stock from nurseries other than American nurseries, and many have exceedingly poor credit principles. Many of the places are crammed full of junk and unsalable stock, which has likely been in the same place for years. Why not sell this stock for at least some small amount and get something new growing in its place, or otherwise dump it?

Possibly you wonder what bearing all of these statements have on the subject, "Can we grow ornamentals formerly imported." They are indeed linked with every phase of it and the problem really before us is, "Is California capable of producing the classes of ornamentals formerly imported and are the men of this state going to grasp the great opportunity presented as a result of the embargo?"

Some of our eastern friends hate to concede that stock formerly imported can be satisfactorily grown in this country and particularly in California. Most certainly this class of stock can be grown here, and our variations of climate and growing conditions open great prospects for the men of our trade. California is the most logical place in the country. Specialize on one or two items, prepare for the eastern demands and take advantage of the most wonderful opportunity and conditions. Few of you realize the great possibilities and wants of the eastern florists and growers. They are anxious for good, salable plants.

### Palms in California.

Of these importations, California can grow almost any of them. My business at Montebello is devoted mostly to the growing of several hundred thousand kentias, boxwood, heather for cut flowers and a few other ornamentals for local or eastern trade. Shipments are made in carload lots as far east as New York and throughout the central west and south.

Bassett & Washburn, at Sierra Madre, specialize entirely on the growing of kentia palms, and have a fine modern place. At their place and our place there are about 800,000 growing now. Constant building is being done to plan for a complete rotation and prepare for a large industry. This means a large investment and also waiting about six years before first returns are received.

These palms are grown from imported seed, which takes from six months to one year to germinate. They are grown a year in the greenhouse after germination. Then they are planted in the

### Now We Must Grow Most of This Stock, Imported in One Year Before Quarantine 37 Was Laid.

Country	Fruit Trees	Fruit Tree Stocks	Roses	Rose Stocks	Forest and Orn. Deciduous Trees	Orn. Deciduous Shrubs	Evergreen Shrubs	Field-grown Florist Stock	Stocks, Cuttings or Seedlings
Belgium							707,772	31,488	200
England	4,334	30,250	107,827	2,719,040	5,002	15,166	88,756	41,574	35,687
France	1,170,471	9,752,305	104,995	2,402,435	1,254,635	2,466,255	137,593	65,937	7,827,815
Holland	17,082	6,000	12,073,318	427,868	133,242	594,711	376,200	178,993	35,751
Japan	23,471	13,334	36	1	80,986	51,058	33,758	91,782	20,087
Scotland	434		591	177,000	13,012	84	458	19,192	2,400
Totals	1,217,400	10,048,389	12,382,134	5,876,344	1,488,960	3,202,181	1,357,875	627,743	8,036,669



ground in a double-shaded lath house. After lifting, the palms are grown in pots one year before shipping. Every conceivable condition is carefully watched and studied for improvement. The careful establishing of every plant before shipping is extremely important for you and for me. The minimum size sold for shipment now is usually thirty-six inches high. The smaller palms can be grown in the east just as cheaply as here.

#### Quality Essential.

One eastern palm grower openly advertised in an eastern trade paper a few months ago regarding palms and said, "None of those flimsy-rooted California palms." To me this seems like small town talk and advertising of poor principle, but nevertheless such condition of stock has been true in the past among the trade, but I am proud to say this will not be the condition of plants from my place and a few other reputable growers I know.

Some growers have been too eager to sell their stock and well knew that the plants were not sufficiently established to give good satisfaction. Remember that kind of service is not upbuilding the California trade and that the eastern florists and growers well know good stock and cannot be easily fooled. This hurts your future business standing as well as mine, for the eastern trade speaks in general terms and says that California stock is flimsy-rooted or inferior to the stock formerly received from Belgium, France, England or other countries. We can prove that the best quality can be grown here in California, although every man must study and learn his own conditions. To me it seems most important that every firm be especially careful as to the class of stock shipped east and the method of handling it. If California is to become the home of stock formerly imported, we have a big obligation and duty to perform.

#### Experiments in Azaleas.

There are many different ornamental plants already successfully grown in a specialized way. In addition to the kentia palms previously mentioned, the Cottage Gardens Nurseries are likely pioneers in the commercial growing of azaleas, araucarias, tuberous-rooted begonias and other such stock formerly imported from Belgium.

At first azaleas were tried outdoors and in lath houses at Eureka, but the winters were too severe and damaged the foliage. Then, too, the late frosts damaged the young growth in the spring. Now this stock is wintered in greenhouses and planted out for summer growth, which is the Belgian method.

A few of the plants of the experimental stage were shipped east, which accounts for the eastern idea that azaleas cannot be grown successfully in California. The production now is as good as the imported stock, but I understand that the sale has been restricted entirely to the Pacific coast, as the demand at present is far greater than the supply. There is absolutely no question whatever about the successful propagation of rhododendrons of the finest type. There are millions growing in the northern part of the state. Boxwood, of course, is one of California's staples and is grown in large quantities, particularly along the coast.

#### Roses and Ericas.

Rose bushes for pot forcing are es-

pecially in demand. Thousands are shipped every year and still there is a shortage. The purpose of this stock is for the florist to get it nicely in bloom for Easter, which is long before outdoor shrubbery in the east starts its spring growth. However, there is one important fact to remember; namely, that if you expect to satisfy the eastern florist, the roses must be budded low and the plants bushy.

Ericas of many different varieties are grown about San Francisco, Eureka and Los Angeles in large quantities. Some of this stock is raised for eastern pot plants. Most of our stock at Montebello is grown for cut flowers. Again I want to emphasize the great necessity of properly establishing plants before shipping. Some growers have the idea that the stock will stand rough treatment, but bad results will certainly follow this attitude.

Ericas are of great value to the florists' trade in the east as well as the nursery trade here. A number of growers are shipping them to eastern florists for greenhouse forcing. There is a great demand for substantial and new blooming pot plants.

#### Other Items.

When Quarantine 37 was put into effect many men declared that orchids would soon be a thing of the past in this country, but these, too, are quite successfully and scientifically being raised by San Francisco and other growers throughout the country.

Bulbs have been grown in this country quite extensively during the last few years. The Santa Cruz district

produces millions of freesia bulbs, and many other varieties are grown in the north. Michigan is making good progress in producing bulbs formerly imported.

The flower and vegetable seed business also finds a home in California. The drier climate of the southern part of the state is especially favorable for seed development and harvesting. These seeds are sent all over the world. This industry is really not given due praise and recognition as to its magnitude and possibilities.

There are dozens of important varieties of plants that are worthy of special mention, but the main facts before us are: First, that Quarantine 37 prohibits the importation of all nursery stock and florists' products and in all probability will remain in full force for many years to come, and second, that the state of California is especially suited to grow every article formerly imported.

Before the war, every trade accepted the idea that certain articles had to come from Germany, Belgium, Holland, France, England and Japan, but later, when we were forced to use our own science and resources, you all know the result. America was capable of being self-supporting and made many wonderful advances. A similar condition is produced by the present plant embargo, and why should not the florists and nurserymen of this country establish and encourage home industry?

Portland, Me.—James B. Lord has been obliged to close his greenhouses on account of illness.

## MY! HOW HE'S GROWN!

### PINK PART HAS A BIRTHDAY.

#### Three Years Old This Week.

This week the Pink Part of The Review celebrates its third birthday. The retailers' department appeared for the first time on rosy-tinted paper December 20, 1917. At that time it was sixteen pages in size and included 310 florists. This week it fills forty pages and contains the advertisements of 689 florists. That represents an increase in size of 150 per cent and an increase in the number of retailers represented of 122 per cent. Considerably more than twice as many florists now present their facilities for filling telegraph orders to the trade through these pages as did three years ago. That growth is continuous is indicated by the fact that there are fourteen new florists represented this week.

#### In the Beginning.

Of course, the telegraph delivery department was an important feature of The Review before it appeared on rose-colored paper. Though the Pink Part is 3 years old, the retailers' department was started many years ago. It was inaugurated in The Review of December 25, 1902, long before the organization of the F. T. D. was even conceived. That beginning eighteen years ago was small. Six florists were represented. Three of them are still in the

Pink Part, W. J. Smyth, Chicago; John Breitmeyer's Sons, Detroit, and the William Scott Co., Buffalo. The other three are no longer in business. The second week the number had doubled and at the end of the year there were thirty florists in the department. Since then the growth has been steady and continuous.

#### Expectations Fulfilled.

Sturdy as was the development before, it has been far more rapid since the adoption of rose-colored paper for this department. The expectations in making the change were expressed in the first appearance of the Pink Part as follows:

It is perfectly plain that the rose-colored section will be so easy to consult that it will be the guide every florist will use in selecting the retailer to whom he will send his order—no matter how many other lists a man may have among the papers on his desk, he will reach for the one that is the first to catch his eye—the one he knows always is there, at his hand—the one that he knows is revised weekly—every florist with an order to go out will consult the rose-colored section.

How fully those expectations have been fulfilled are shown not only by the growth of this department, but also by the receipt of such letters as the following from those who make use of the Pink Part:

Do the advertisements in the Telegraph Delivery Department of The Review pay and are they read? We say they do and they are! And we hope to see the time when that department will be a complete directory of retail florists.—Reliance Seed Co., Ironton, O., December 4, 1920.



## CLUB ELECTIONS

### CHICAGO FLORISTS' CLUB.

#### Holds Novelty Night.

Nine exhibitors contributed to the display of novelties with which the hall was decorated at the monthly meeting of the Chicago Florists' Club at the Hotel Randolph, Thursday evening, December 9. The exhibits were arranged about the large room in high vases and table glasses. Some of the exhibits were of great merit and several of the best known of the season's novelties were on view.

Baur & Steinkamp, Indianapolis, Ind., displayed three new carnations: Maine Sunshine, Strout's new yellow that has been so much praised at various exhibitions where it was shown; Edna, Nie Zweifel's red, and Harvester, a pure white flower of pleasing form. This firm also showed a new large mum of a deep pink shade, Thanksgiving Pink. Thanksgiving Pink scored 91; Harvester, 93; Edna, 85, and Maine Sunshine, 87. The exhibits were awarded honorable mention.

Elmer D. Smith & Co., Adrian, Mich., had on exhibition chrysanthemums and pompons. A large vase of December Beauty, a big white bloom, and another of Christmas Gold, a good yellow, were quite effective. A pleasing exhibit was a vase of Sunshine, an anemone-centered pompon about three or four inches across and of good shape. The color was golden yellow. Two button-like pompons, tiny blooms, completed this firm's display. They were Billie Burke, a bronze, Japanese incurved, which scored 96 and 94 last month at Cincinnati and Chicago, respectively, and Vivian Martin, a blush-white anemone variety, which scored 85 and 93 at Cincinnati and Chicago last month. December Beauty was awarded 90 points by the judges and all the blooms were recommended for honorable mention.

The exhibits of Hans Jepsen, Maywood, Ill., included a new single chrysanthemum, Anna Bell, a sport of Mrs. Godfrey. This sport is a deeper pink than the parent, a vase of which was also exhibited. A single pompon, Mrs. Mazey, and a large vase of excellent stevia completed this firm's contributions. They were awarded honorable mention.

American Legion was shown by Pochlmann Bros. Co. This is a cerise pink cross between Milady and Hadley and Rosalind Orr English, raised by Edward Towill, Roslyn, Pa. There was a vase of a baby rose, unnamed as yet. It is a hybrid tea much resembling Ward and for the present is called Phantom. American Legion was awarded 88 points and honorable mention.

George J. Ball, Glen Ellyn, Ill., showed his giant calendulas and a new pompon chrysanthemum, a sport of Mrs. Wilcox. The exhibit was awarded honorable mention.

An undisminated rose seedling, Victor, was shown by Wendland & Keimel Co., Elmhurst, Ill., and was awarded honorable mention. This va-

riety is a hybrid tea and was originally from the E. G. Hill Co., Richmond, Ind. Wendland & Keimel Co. also exhibited a single specimen of a new sport of Ophelia.

William Sauerland, Des Plaines, Ill., displayed a new pompon, Bronze Beauty.

A new carnation, Illinois, was sent in by Sykora & Kalina, Batavia, Ill. This bloom was of a good red color and was awarded 77 points.

Vaughan's Seed Store, Chicago, had a table with five varieties of gladiolus bulbs displayed. The varieties were Mrs. Frank Pendleton, Chicago White, Schwaben, Mrs. Francis King and Panama. The exhibit was awarded honorable mention.

Peter Pearson, J. G. Schumann and Albert Erickson were the judges.

#### Election of Officers.

The election of officers was held at this meeting, but since the nominations last month were unanimous, there was practically no further voting needed. The officers were elected as follows:

President, Joseph Kohout; vice-president, A. T. Pyfer; treasurer, A. H. Schneider; secretary, F. Lautenschlager, and trustee, August F. Pochlmann.

President-elect Joseph Kohout was called upon for a speech and pledged his best efforts as presiding officer for the coming year. The remaining newly elected officers will respond with addresses at the January meeting, when the installation of officers is held.

The club, in response to a communication received from Secretary John Young, of the S. A. F., recommended the following members for state vice-president of northern Illinois: Paul E. Weiss, Joseph E. Pollworth and James Morton.

By unanimous motion it was decided that the Chicago Florists' Club request representation on the board of directors of the S. A. F., in accordance with the by-laws of that society.

#### Election of Members.

Sixteen new members were elected, as follows: Albert Schmidt, Melrose Park,



Fred Lautenschlager.

Hard-Working Secretary of Chicago Florists' Club Re-elected for Another Term.

Ill.; Wm. A. Hansen, 169 North Wabash avenue; Herbert Hansen, 30 East Randolph street; Charles W. Erne, 30 East Randolph street; Walter Stoklos, 30 East Randolph street; Jack Byers, 30 East Randolph street; Maurice Grossberg, 30 East Randolph street; John Cook, Morgan Park; Arthur B. Dietsch, 2640 Sheffield avenue; James Sykora, Batavia, Ill.; F. W. Kuhlmann, Maywood, Ill.; V. A. Kohout, 3213 West Twenty-second street; C. E. Shreve, 3260 West Thirty-first street; Leonard Engels, 1249 Marianna avenue; John McNeely, 174 North Wabash avenue; Earl Poehlmann, Morton Grove.

#### American Carnation Society.

A. F. J. Baur, of Indianapolis, secretary of the American Carnation Society, spoke on behalf of the coming convention and exhibition, January 25 and 26, at Washington, D. C. Secretary Baur expressed a desire to see Chicago carnation growers take a greater interest in the national organization and called upon local growers to support the carnation society. He pointed out that the New England growers are doing wonderful work to promote the carnation. There will be many new varieties shown at the coming convention, he said.

Paul Klingsporn, C. C. Pollworth and A. T. Pyfer spoke in behalf of the western grower of carnations and pledged support at the coming exhibition.

Michael Barker, chairman of the transportation committee, submitted a report covering transportation in connection with the carnation convention and it was decided that the Chicago Florists' Club and friends select the Pennsylvania railroad for the trip to

Washington. It was decided to use the fast Pennsylvania train leaving Chicago 10:30 a. m. and arriving at Washington 9:28 a. m. the following morning. This is a regular fare train, on which rates are as follows: Railroad fare \$30.97; sleeping car, lower berth \$8.91, upper \$7.13, compartment \$25.11, drawing room \$32.40. The transportation committee will issue an announcement covering all details.

#### Carnation Ball.

After considerable discussion, it was unanimously decided to hold a dancing party and carnation ball about two weeks after the installation of officers, in January, 1921. This matter was placed in the hands of the committee which managed the "Say It with Flowers" dance, held recently.

President Waters called upon the members to give a hearty vote of thanks to the exhibitors, and it was unanimously decreed that this was one of the handsomest and most interesting flower shows held by the club during the present year.

Upon motion of Paul Klingsporn, it was decided that the exhibit of cut flowers be turned over to the hospital and Secretary Lautenschlager and Mr. Klingsporn were appointed a committee to deliver the flowers immediately upon the close of the meeting.

#### NEW YORK CLUB ELECTS.

##### Hendrickson Next Head.

A regular meeting of the New York Florists' Club was held in the club's rooms, in the Engineering Societies' building, Monday evening, December 13,

with an attendance of over 200. President A. M. Henshaw presided.

It was election night, and balloting occupied considerable time, although, owing to declinations, competition was narrowed down to the contest for trusteeships. The election resulted as follows: President, Isaac S. Hendrickson; vice-president, Roman J. Irwin; secretary, John Young, reëlected; treasurer, Wm. C. Rickards, Jr., reëlected; trustees, to serve three years, Joseph A. Manda, Percy B. Rigby, reëlected, and Anton Schultheis.

The following were elected to membership in the club:

Chas. Forman, 35 West Eighteenth street.  
John Nicholas, 501 West One Hundred and Forty-fifth street.  
Patrick Morelli, 130 First avenue.  
Max Myer, 341 West Fifty-first street.  
Janettet Spiro, 784 Lexington avenue.  
W. H. Rogers, 153 South Elliott place, Brooklyn.  
Demetrios Halikias, 46 Myrtle avenue, Brooklyn.

Herman Dreyer, Tenafly, N. J.

The following were nominated for election to membership at the next meeting:

Arthur Ponlas, Yonkers.  
Hyman Spitz, 1677 Pitkin avenue, Brooklyn.  
Otto C. Kraft, Bergenfield, N. J.  
Bruno Ehrman, Secaucus, N. J.  
John H. Rodman, Brooklyn.  
Jack Bracker, East Williston, N. Y.  
Philip Decker, Orange, N. J.  
George Sullivan, 112 West Twenty-eighth street.

William Sullivan, 112 West Twenty-eighth street.

Secretary Young, for the committee appointed to prepare memorial resolutions on the death of Past-president William Plumb, read resolutions, which were, on motion, adopted.

In response to the wish of President-elect Roland, of the S. A. F., that the club nominate the next state vice-president of the society for eastern New York, it was unanimously voted that Max Schling be the appointee.

#### Committees.

Clifford Lowther was appointed chairman of a transportation committee, with power to appoint associates, to make travel arrangements for all intending to attend the convention of the American Carnation Society, at Washington, D. C., January 26 and 27. During the convention period it is understood that there will be a meeting of the American Flower Growers' Association, and it is possible that the annual meeting of the executive board of the S. A. F. will also be held at that time.

Peter Gerlaird, chairman of the house and entertainment committee, announced that the night of the regular meeting, January 10, would be ladies' night.

C. H. Totty, for the flower show committee, reported progress. There had been a meeting of the committee that afternoon, he said, at which the cut flower schedule, prepared that morning by the subcommittee on schedule, had been adopted and ordered to be printed.

A resolution was passed instructing the secretary to send the necessary qualification to the S. A. F. to make the incoming president the club's representative on the society's executive board during 1921.

#### Allied Florists Make Progress.

Business completed, the meeting was turned over to the Allied Florists' Association, which body included most of the club's members. The chairmen of the different sections of the associations presented reports, all showing progress. It was evident, however, that difficulty was being experienced in getting the retailers into line, mainly because no



Isaac S. Hendrickson.

(Newly Elected President of the New York Florists' Club.)

plan of assessment had been adopted. Henry Hession, representing the Associated Retail Florists, favored a continuance of the old plan of voluntary subscription, amounts to be determined by those making subscriptions. J. T. Caparell, representing the Greek-American Florists' Association, favored the assessment plan of a certain percentage of retail purchases from wholesalers. No definite plan was decided upon.

Wallace R. Pierson, Cromwell, Conn., spoke at some length upon the subject of publicity. He expressed himself as in favor of the growers' underwriting the campaign with the assistance of the other branches of the trade. W. J. Palmer, of Buffalo, N. Y., told of what the Buffalo florists had done in the way of local organization, and Robert Kift, Philadelphia, explained the assessment plan which had been adopted in Philadelphia. Adolph Poehlmann, of Poehlmann Bros. Co., Chicago, was present and took much interest in the proceedings.

#### The Exhibition.

A very creditable exhibition was staged and passed upon by the committee on awards.

A. N. Pierson, Inc., Cromwell, Conn., staged a vase of Chrysanthemum December Beauty, which scored 90 points and was given a preliminary certificate.

Strout's, Inc., Biddeford, Me., staged a vase of Carnation Maine Sunshine, which was awarded 86 points and a preliminary certificate; a vase of Carnation White Delight, scoring 90 points and gaining a preliminary certificate; a vase of Carnation Improved Ward, scoring 87 points and gaining a preliminary certificate; a vase of Carnation Donald, scoring 85 points and winning a preliminary certificate, and vases of Carnations Crystal White and Rosalind, awarded votes of thanks.

Marius Matheron, Baldwin, N. Y., staged vases of Carnations Crystal White and Hope Henshaw, which were awarded votes of thanks.

Edward Towill, Roslyn, Pa., staged a vase of the new rose, American Legion, which scored 83 points. He also showed a vase of a new seedling rose, for which he was given a vote of thanks.

White Bros., Medina, N. Y., received a vote of thanks for a vase of a new rose, said to be a white sport of Sunburst. The flowers arrived in damaged condition; therefore the committee could not score it.

Geo. Schlegel, Brooklyn, N. Y., S. G. Milosy, grower, staged specimens of Cypripedium No. 28, which was given a certificate of merit, subject to naming.

Charles Thayer, Greenfield, Mass., was awarded a vote of thanks for the new carnation, Greenfield. J. H. P.

#### AMONG DENVER'S LEADERS.

Eight years ago, June 3, 1912, S. R. Lundy and Ben Boldt opened the Boldt-Lundy Flower Shop at 614 Sixteenth street, Denver, Colo. As the Boldt-Lundy House of Flowers, this establishment is today one of the foremost in Denver. The accompanying illustration shows the interior of the retail store, which end of the business is under the capable management of S. R. Lundy. Mr. Lundy was at one time employed by the Park Floral Co., Denver, and for some years before he entered into partnership with Ben Boldt had been traveling for the A. L. Randall Co., Chicago, and was well known in this connection. He has worked the business

up from almost nothing and it is improving every day. At busy times Mrs. Lundy helps her husband in the store and all the members of the staff are busy people.

Bernard Boldt, better known as Ben Boldt, has been as successful in the greenhouse as Mr. Lundy has in the store. He is considered one of Denver's best growers and has made a specialty of fine plants. He was born in Prussia in 1868, where he received his early training, coming to America

posed upon the well-to-do class of people in the way of contributions that flowers became a secondary consideration and that those who were regular customers previous to that time patronized flowers shops much less frequently. The trade during the war was more or less confined to the middle class of people and those who necessarily had to have flowers.

"With the return of peace, Mr. Bertermann said, he sees that many old customers have returned and the sale of



View of the Interior of the Boldt-Lundy House of Flowers, Denver.

in 1893. He was first employed with J. H. Rebstock, of Buffalo, N. Y. In June, 1900, he went to Denver and was employed as foreman by the Park Floral Co., with whom he remained until 1905, when he took charge of the greenhouses of the Daniels & Fisher Stores Co. About 1906 he bought a greenhouse range and was in business for himself, doing a wholesale, retail and cut flower trade, until 1912. The present partnership works out in great shape. Mr. Boldt has all his time to devote to growing, and Mr. Lundy has a clear field for developing retail trade.

#### BERTERMANN A BOOSTER.

##### Optimistic on Business.

Two-thirds of a column in an Indianapolis newspaper one day last week was devoted to an interview of Irwin Bertermann, of Bertermann Bros. Co., on the holiday business in flowers. His reasons for expressing himself optimistically should give less positive believers a basis for more encouraging views. The article read in part:

"The holiday trade in all kinds of flowers promises to be one of the best local florists have ever had, although on account of the increasing popularity and growing demand for flowers, especially during the winter season, it is difficult, other than regarding holly and wreaths, to determine just what is for Christmas and what is not.

"According to Irwin Bertermann, the business of the florists is just getting back to normal. He said that during the war such heavy burdens were im-

posed upon the well-to-do class of people in the way of contributions that flowers became a secondary consideration and that those who were regular customers previous to that time patronized flowers shops much less frequently. The trade during the war was more or less confined to the middle class of people and those who necessarily had to have flowers.

"Concerning the price and conditions governing the flower trade, Mr. Bertermann said that many persons doubtless presume that florists desire making as few sales as possible and depend on a large margin of profit. The proposition is just exactly the opposite, he said. While it is true that, like dealers in all other lines of business, they take care of the big sales, yet progressive florists make a specialty of catering to small sales, preferring a large volume of business and a small margin of profit.

"As to Christmas trade this year, Mr. Bertermann said there is no change over other years. Industrial conditions, he said, do not have the same effect on the florists' line of business as it does on many other lines. People will have flowers at Christmas time because flowers enter into the very spirit of the occasion.

"Our people could not well observe this memorable and joyous event, breathing 'Peach on earth, good will to men,' without having flowers to exemplify its purity and consecrate its purpose," Mr. Bertermann said."





## OPEN LETTERS from READERS

### SHIPPING TO TEXAS.

About the time of receiving several orders from Texas, we received notice from the department of agriculture of Texas that we had to have our houses inspected by our state department and procure a permit from the state of Texas before shipping. Thereupon we at once corresponded with the department of our state and were informed that there was no law in effect requiring such examination. We wrote the Texas authorities to that effect, stating that we would, however, inspect our houses when outside work could not be followed any more in the fall. The Texas authorities did not reply at all, though we wrote them again December 4. We obtained copies of laws covering this subject and allowing us to forward the orders on file pending inspection by our state department and mailed them to the Texas authorities. We also have written some of the parties informing them of the facts in the case and have returned checks to all firms ordering plants—five in all.

We have written three letters to the Texas department of agriculture. We do not like to lose our Texas trade, as we make a considerable number of shipments to that state. We regret greatly that these conditions exist.

Several years ago some Texas orders were returned by reason of these laws. At that time we asked the inspector who was inspecting our imported azaleas what to do and we were informed that we could make the shipment, as there was no such law. The Texas customer wrote us to forward his order, stating that the law was not enforced, and thereupon we again made shipment.

Louis Bauscher.

### KOHOUT COALITION CANDIDATE.

The unanimous nomination and election of Joseph Kohout as president of the Chicago Florists' Club was the selection of a candidate who stands for progress along the lines of least resistance. Joseph Kohout can truly be said to be the harmony candidate upon whom the varied membership and the several auxiliary organizations agreed. His selection places the Chicago Florists' Club as the final arbitrator of the differences that naturally exist among the various branches in the city. A step toward coalition of the separate organizations that exist in our industry has been taken.

The Chicago Florists' Club offers to him the widest scope of operation and gives to the trade the kind of administration that produces team-work.

The success of the growers' organization is pronounced to have been due to the fact that the growers understand Mr. Kohout, know him to do his duty and to govern impartially.

Those growers intimate with his methods and retailers who know of his work recognize his potential ability for thought, as one from the ranks who, through hard and persistent work, has

reached leadership is known to possess latent ability. He usually has little to say, but accomplishes what he sets out to do. Though quiet and unassuming, yet he possesses a genius for organization that succeeded in organizing the first exclusive commercial flower growers' association, which gave him the publicity he deserved.

As a national figure, the growers are following his efforts in all parts of the country. The Commercial Flower Growers of Chicago had first to succeed locally before a growers' organization campaign could be launched nationally.

When he assumes the reins of his new office Mr. Kohout will surround himself with strong committees in the hands of capable men who will work to serve. The opportunity is now his to offer the entire trade progressive ideas in a fast changing business. As he says, "good ideas will be put over; bad ones will be blocked."

A constructive program is under preparation for the firing of the first shot on the night of his installation.

J. E. Pollworth.

### SOUNDS LIKE OLD TIMES.

The editorial comment on postal service in The Review of December 9 brings to mind two incidents that were related

to the writer within the last two weeks and which occurred under Burleson: First, Dr. Dux, of Jacksonville, Fla., stated he received a letter from Germany directed to "Dr. Dux, Florida." The other incident was related by the general manager of the Florex Gardens, of North Wales, Pa., Mr. Geiger, who stated he received a letter from Cleveland, O., directed to "Florex Gardens, North Wales, Wales." This letter went to Wales and was returned to the United States, where it was then delivered to the proper party. We must give the devil his due.

E. J. McCallum.

### PROPAGATING L. CANDIDUM.

I should like to know how to cause the tiny bulbs to come on the separate layers of candidum lily bulbs which have been pulled loose from the bulb. I have discovered that when broken off, these sprout two, three and sometimes four little bulbs. I want to know what conditions are best suited to make this happen. I have several hundred broken pieces and want to propagate them.

S. J. R.—Tenn.

Fresh scales carefully removed from the bulbs of L. candidum and some other lilies can be planted in flats of light, sandy soil. One containing some leaf-mold is to be preferred. If you have a considerable number, use a cold-frame. Set the scales a couple of inches apart and cover one and one-half to two inches. Do not place the flats in greenhouses at all, but allow them to become frozen in winter. These scales will usually develop tiny bulbs at their base, which will grow to a flowering size, in the case of candidum, in two or three years.

C. W.

## FOR CARNATIONISTS

### AMERICAN CARNATION SOCIETY.

#### Meets Next Month in Washington.

The premium list has been issued for the thirtieth annual convention of the American Carnation Society, to be held in Washington, D. C., January 26 and 27. Both the business sessions and the exhibition will be held at the New Willard hotel.

The first business session will be held at 8 p. m., Wednesday, January 26, when reports of officers and committees will be heard, and nominations and invitations for the next meeting place will be made. W. D. Howard, of Milford, Mass., will relate his experience in using soil continuously for more than one year. Charles P. Mueller, of Wichita, Kan., will describe his plan for increasing his cut of carnations for Mothers' day. The final business session will be held at 9 a. m. Thursday, January 27, for the discussion of essays, election of officers, selection of meeting place and other business. The banquet will be held Thursday evening.

Vote for final adoption will be taken on the resolution introduced at the meeting held in Chicago last year, providing that section 4 of the by-laws be changed to read as follows: "The initiation fee shall be \$1 and the annual

dues shall be such an amount as shall be fixed from time to time by the annual meeting of the society," the second paragraph of section 4 remaining as it now is. At present the entrance fee is \$1 and dues are \$2 per year.

#### The Exhibition.

Exhibits for competition are to be in position by 1 p. m. January 26, when judging will begin. New varieties, however, may be staged at any time for certificates of merit. Upon the completion of the judges' work the doors will be opened to members. At 8 p. m. the public will be admitted.

Section A of the schedule includes eleven classes, carrying premiums of \$15 and \$10, for 100 blooms of one variety in each, open to all varieties, seedlings and standard sorts. Section B includes twenty-two classes, carrying premiums of \$7 and \$4, for fifty blooms in each, of named varieties in most instances. Section C contains four classes, in which premiums of \$10 have been offered by disseminators for fifty blooms of each one's variety. In addition there will be competition for the A. C. S. and S. A. F. medals and for the Dorner Memorial medal, for which the following varieties are eligible: Edna, shown by Nic Zweifel; No. 167 (12) and No. 119 (12), by F. Dorner & Sons Co.; Donald, by

Strout's, Inc., and No. 26, 16 C, by Mt. Greenwood Cemetery Association.

A special feature is the Texas prize of \$50 for 100 blooms which display the best keeping quality after having been shipped not less than 500 miles.

Further information concerning the premium list may be obtained from Secretary A. F. J. Baur, Indianapolis, Ind. The other officers are: President, Chas. A. Johnson, Rockford, Ill.; vice-president, D. G. Grillbortzer, Washington, D. C., and treasurer, F. E. Dorner, Lafayette, Ind.

S. J. Goddard, Joseph H. Hill, Chas. W. Johnson, David S. Ward, E. Saunders and John H. Dunlop will act as judges.

Inasmuch as the annual meeting of the National Flower Growers' Association and the directors' meeting of the S. A. F. take place in Washington at the same time, a large gathering is expected at the national capital the last week in January. It is anticipated that exhibits will be more extensive than has been the case in the last two years.

## NEW YORK.

### The Market.

The cut flower market continues dull, in spite of a rather scant supply. If the demand were anything near normal, buyers would face a scarcity. The approach of the holidays is occasioning many retailers anxiety as to the prices they will have to pay for Christmas supplies, an anxiety which no one seems able to relieve. The plantmen have all accomplished a good holiday business, and the surplus is expected to be exceedingly light. A few cut poinsettias seen in the market serve to remind the trade that Christmas is at hand and that about ends their present usefulness, as they do not attract a demand for them. Berried twigs and green goods are prominent in the offerings of the supply dealers, but no pronounced demand for them has as yet set in. There appears to be a waiting policy generally observed, which, no doubt, means a rush to come.

Chrysanthemums in small quantities continue to arrive, but their movement is not active, except with the spray varieties, which appear to meet a fair demand. Large quantities of Paper White narcissi are arriving, and much left-over stock from day to day can only be moved through price concessions; the price range now is three bunches down to six for \$1, with a few extra choice lots bringing 40 cents per bunch. The Soleil d'Or variety hangs fire at 50 cents per bunch. Stevia also is available in quantity, and some of the arrivals show unusually fine quality; from 35 cents per bunch down to five bunches for \$1 is the price range.

The supply of roses is not particularly heavy, although there is a sufficiency for the demand, and outside of the long-stemmed varieties clearances are satisfactory. American Beauty is in somewhat limited supply, with prices unchanged. Hybrid teas are showing midwinter quality already, particularly as concerns the varieties Premier and Columbia; the many days of dark weather have had little effect on the color of the former.

Carnations are abundant, but the quality expected at this season is not evident. Dark weather has had an

## WHO'S WHO IN THE TRADE AND WHY



ROSA A. PHILLIPS.

TWO years ago she was clerking in a retail flower store and today she boasts the largest and most attractive retail flower store in Wyoming as sole proprietor. That is Miss Phillips' record. After clerking for two years in various retail stores, she opened a small store of her own a year and a half ago in Rawlins, Wyo. Twice in one year the establishment had to be enlarged, owing to increase of business, and recently she found it necessary to occupy an entire building. The Phillips Floral Shop is the trade name of the business. Included in the stock carried are wicker furniture, birds, goldfish and novelties. Rosa A. Phillips is a native of the south and, previous to entering the florists' business, was employed with the Hearst news service, having the distinction of being the only woman newspaper telegrapher west of the Mississippi river. In private life she is Mrs. Joseph K. Brown. The chrysanthemums are some from Mrs. Darbee, San Francisco.

effect on the cut and the appearance of most of the arrivals is droopy.

The supply of cattleyas is somewhat better, but the demand appears to cover it nicely. Cyripediums are in better supply, but move slowly. The supply of gardenias is increasing.

There is a moderate supply of sweet peas; the quality is rather inferior and the range of prices is unchanged. The Christmas crop of peas is expected to be small, the dark weather cutting down the crop considerably.

Easter lilies continue on the scarce side and prices are maintained. The supply of valley is short, but nobody mourns the shortage and prices are unchanged.

Miscellaneous flowers are plentiful, the supply made up of calendulas, delphiniums, pansies, snapdragons, mignonette, myosotis, bouvardia, callas and

daisies. Violets are not in seasonable supply.

### Various Notes.

The sub-committee on schedule of the flower show committee had a lengthy session Monday morning, December 13. The cut flower schedule for the spring show was completed and is on a par with the schedules of former years.

Frank H. Traendly, of Traendly & Schenck, has returned after a tour among the growers of the middle west and Canada, during which he took time to attend the meeting of the national flower show committee at Cleveland, December 8.

W. C. Rickards, Jr., treasurer of the New York Florists' Club, returned December 11 from a two weeks' trip in the east.

Judging from the window display at

Fleischman's, at Fifth avenue and Forty-second street, fruits in combination with flower arrangements suggest possibilities for florists.

It is understood that the American

Dahlia Society is arranging to hold a second annual show at the Hotel Pennsylvania next year, with an increased amount of space at its disposal.

J. H. P.



#### PUBLICITY COMMITTEE MEETING.

A meeting of the national publicity committee was held in the Hollenden hotel, Cleveland, O., Thursday, December 9, at 10 a. m. There were present: Henry Penn, Boston, chairman; George Asmus, Chicago; Wallace R. Pierson, Cromwell, Conn.; J. F. Ammann, Edwardsville, Ill.; Major P. F. O'Keefe, Boston, Mass.; Vice-president F. C. W. Brown, Cleveland, O.; President-elect Thomas Roland, Nahant, Mass.; Secretary John Young, New York; Finance Committee Chairman Herman P. Knoble, Cleveland, O., and H. V. Swenson, Chicago. Visitors were: George Bate and Mrs. E. G. Wilson, Cleveland; Frank H. Traendly and Eugene Dailedouze, New York, and Patrick Welch, Boston.

The minutes of the previous meeting, held in Indianapolis October 14, were read, and, with a correction in keeping with a recommendation of Mr. Asmus, approved.

The first business was consideration of the past-due account of the E. F. Brinkman Co. for slogan billboard signs. The discussion resulted in arrangements being made for the payment of the account in full before the end of the year, final details being left in the hands of Mr. Asmus.

A report presented by the Florists' Publicity Service Bureau showed that 220 billboard signs had been sold since October 1.

Charles H. Fox, Philadelphia, appeared before the meeting with a full report on the insurance endowment plan presented at the last meeting of the committee, which plan had received the endorsement of the F. T. D. at its last meeting. The report showed that Mr. Fox had devoted considerable time to the plan, and in offering it he expressed himself as ready to answer all questions concerning it. As already published, the idea embodied in the plan was the creation of a fund for national publicity campaign purposes. The report was fully discussed, and during the discussion Mr. Swenson gave information as to the views of the plan his traveling men had obtained from the trade visited. Mr. Fox was given a hearty vote of thanks for his report, and, upon motion, the plan was referred to the executive board for action at its next meeting. Mr. Fox promised to submit the report formally to the society, so as to make it of record.

Major O'Keefe made a stirring address covering the present status of the campaign. He expressed his confidence in the ability of the allied trade associations in the different cities to solve, without any doubt, the problem of raising funds for the campaign. While the plan of securing funds until then had proved successful, a bigger success assuredly would result when a more equitable basis of contribution was decided upon.

Mr. Ammann followed the major with a talk full of enthusiasm as to the progress already made throughout the country in the direction of the formation of allied associations such as referred to, and gave it as his opinion that it would only be a short time before all bodies were in working order.

Mr. Swenson presented a report showing the profits derived from sales of dealers' helps made by his bureau from September 1 to December 1.

Mr. Pierson discussed the objects of the American Flower Growers' Association, and expressed it as his opinion that the national publicity campaign should be underwritten by the growers and that the twenty-five per cent of dues the allied associations intended to pay into the campaign fund should go to the A. F. G. A. and by them be paid into the campaign fund. That there might be no misunderstanding as to this recommendation of Mr. Pierson, he promised to put the same in writing for the records.

It was decided to present some definite plans for action before the next meeting of the executive board, so that the national advertising could be continued with vigor and on a more satisfactory basis than heretofore.

Messrs. Traendly and Dailedouze, who left hurriedly to catch their trains, expressed their hearty accord with the suggestion that the campaign be in future conducted by the growers, and that their funds to be disposed of be applied as Mr. Pierson had suggested. The meeting continued until late, as it was the object of the gathering to clean up all matters pending and to decide upon a plan of action to be presented to the executive board next January.

The secretary was given further instructions as to the collection of amounts still due from delinquent subscribers.

John Young, Sec'y.

#### REPRESENTATION ON BOARD.

##### Time for Application.

Notice has been given the various florists' clubs and societies and kindred organizations that it is now time to consider requirements for completion of applications for representation on the executive board of the society. In order that there should be no misunderstanding as to requirements, the following by-law applying to applications is presented:

(c) Societies or kindred organizations of professional florists, gardeners and horticulturists, national in character, whose membership includes 100 or more members of the S. A. F. in good standing shall be entitled to one representative on the board of directors. Clubs and other organizations of professional florists, formed within a state, and not national in character, shall be entitled to one representative on the board of directors, provided that any such club or organization shall include in its membership the number of S. A. F. members in good standing prescribed in the following specification: Class A, 100 S. A. F. members: Massachusetts, New York, New Jersey, Pennsylvania, Ohio, Illinois, California. Class B, 75 S. A. F. members: Indiana, Michigan, Iowa, Missouri, Texas, Maryland, Wisconsin. Class C, 50 S. A. F. members: Minnesota, Kansas, District of Columbia, Kentucky, Tennessee, Colorado, Connecticut. Class D, 25 S. A. F. members: Maine, New Hampshire,

Vermont, Rhode Island, North Dakota, South Dakota, Nebraska, Delaware, West Virginia, Virginia, North Carolina, South Carolina, Georgia, Florida, Alabama, Mississippi, Arkansas, Louisiana, Oklahoma, Montana, Idaho, Wyoming, New Mexico, Arizona, Utah, Nevada, Washington, Oregon. Any such representative shall be the president of the organization represented and must be a member of this society. Any elective officer or appointed director shall not be eligible as a representative of any such organization. When the president of an organization is already a director, the vice-president shall be eligible for the office. Any organization applying for representation shall submit to the secretary of this society a certified copy of the resolutions adopted by their organization expressing its desire for such representation on the board of directors, together with a complete list of its membership. It shall be the secretary's duty to confirm same and submit it to the society's president for final confirmation. Announcement of the acceptance of such representative as a member of the board of directors shall be made by the president. The expenses of any such representative in connection with his attendance at any meeting of the board of directors shall be borne by the organization represented. Should the president of such organization be or become unable to serve as its representative, through sickness, or for any other reason which is acceptable to the president of the society, then the vice-president shall act in his place and stead during the period of such inability. The chairmen of the publicity committee, the publicity finance committee and the national flower show committee, respectively, shall act and serve as directors for and during their terms of office as the same appear upon the records of the society, but if any such chairman shall be already a director, then the committee of which he is a chairman shall have no further or separate representation upon the board.

John Young, Sec'y.

#### BOSTON.

##### The Market.

A long spell of dark, dank and dismal weather has not been conducive to good business during the week just closed. Retail demand has been fair. There have been some decorations, in addition to wedding and funeral orders, and an encouraging number of advance orders are coming in for Christmas. There is always a lull in trade before the great winter holiday and, while few anticipate any record-breaking business, all are optimistic enough to look for one which will be cheering and encouraging.

Roses are arriving in fair numbers and sell well at from \$8 per hundred upward for hybrid teas. American Beauties, all of which are grown outside New England, have reached the dollar mark and are meeting with an improved demand. The supply of carnations is comparatively small. Most of the growers are holding their crop for the holidays. Prices average somewhat higher than a week ago. Chrysanthemums continue to come in and some are of fair quality. Some will hold out until Christmas.

Sweet peas of good quality are less abundant. The dark weather has caused a heavy drop of buds, and values on good Spencers are higher. Small lots of yellow marguerites, wallflowers, calendulas and bouvardia come in. The last-named is now quite short-stemmed. Cut poinsettias have already appeared. The bracts developed unusually early this season. Violets continue scarce and pansies are less abundant. Few other flowers are seen, outside of stevia and Paper Whites, both of which are abundant.

Cattleyas are scarce, but cypridiums are in good supply. Swainsona largely displaces valley in bouquet work. Some nice gardenias are arriving and sell at \$4 to \$6 per dozen. There is an abundant supply of pot plants and these are being pushed at all the stores, while cut flowers are high-priced.

#### Boston Florists' Association.

The monthly meeting of the Boston



Florists' Association was held at the City Club December 7, when there was a good attendance. In the absence of Henry Penn, who was at Cleveland, William H. Elliott presided. An excellent dinner was served, as usual, following which a communication was read from the New England Gladiolus Society asking support for its next exhibition in Horticultural hall, Boston, and one from John Young, who mentioned the possibilities of affiliation with the S. A. F. As the association falls considerably below the necessary 100 members, no action was taken on the latter.

The nominating committee, consisting of F. E. Palmer, A. S. Parker and H. A. Ryan, brought in a list of nominees for 1921. Some of the nominees withdrew their names and finally officers were elected as follows: President, B. F. Letson; vice-president, E. F. Gibbs; treasurer, F. E. Palmer; recording secretary, W. J. Thurston; financial secretary, J. Frank Edgar; executive committee for three years, Henry Penn, Elijah S. Gorney.

The speaker of the evening was William H. Elliott, who lectured at length on his recent nine months' tour of the United States, particularly in California. After incorporating his business he decided to take a long trip and left Boston early in March, going first to Detroit, where, piloted by Philip Breitmeyer, he visited leading growers and inspected the Ford works, especially the farm machinery section. His next stopping place was Chicago, where the great flower markets and growers were visited. Then he saw St. Paul and its twin sister Minneapolis. Mr. Elliott visited many bankers and other prominent men here to gain their views about the Non-partisan league, later covering North Dakota and getting the views of Senator-elect Ladd, a native of Maine, Governor Fraser and numerous farmers and tradesmen.

At Spokane, Superintendent of Parks John W. Duncan, formerly of Boston, took Mr. Elliott in hand and in a 100-mile automobile trip showed him the best sights of that city, finishing with a florists' dinner at night. At Seattle, Stimson's, of Hollywood, had excellent greenhouses and fine stock. The greenhouse roses there and in Portland had more body than any others seen during his travels. It snowed all the time he was in Portland; in fact, the far western and Pacific coast weather did not come up to expectations.

He stayed in San Francisco during the Democratic convention and attended most of the sessions as a New Hampshire delegate. His Sierra Nevada mountain trip started early in July and lasted thirty days, the nights being spent under the open sky. The mountaineering caused a loss of twenty-five pounds avoirdupois, but proved wonderfully interesting. The Sequoia national park was described interestingly. Sugar pine cones eighteen to twenty-three inches long were noted. The biggest tree, the Sherman, measured thirty-six and one-half feet in diameter.

An abundance of seedlings was noted, these coming especially well in burned-over land. In Humboldt county, where the redwoods, *Sequoia sempervirens*, abounded, one specimen measured was 363 feet in height. Many were 300 feet or more. One was twenty-three feet in diameter. Good redwood land gave 600,000 board feet per acre and one

monster was said to contain 250,000 board feet.

The various industries of the late C. W. Ward were described and the wonderful growth of azaleas and other plants in the nurseries at Eureka was emphasized. He doubted, however, the commercial value of the azaleas.

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J. J. Karins, representing Henry A. Dreer, Inc., was a visitor and made a short address before the meeting closed.

#### Various Notes.

Excellent marguerites from A. E. E. Koch, of Nobscot, and John T. Gale, of Tewksbury, are coming into the market.

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Cyclamens of superb quality are com-

longiflorum giganteum, and considerable demand for gladioli for forcing.

The big wholesale store of Henry M. Robinson & Co. is a busy place these days. Christmas goods are in immense supply and the demand is brisk. Holly, contrary to expectations, is splendidly berried and selling well. Cut flower trade is everything that could be expected, and a bigger business than a year ago seems probable.

Wollrath & Sons, of Waltham, again have a magnificent lot of cyclamens, including many large specimens, which would be hard to duplicate. Their poinsettias, also, are remarkably fine and practically all plants carry dark green foliage clear to the pots or pans. All their other Christmas stock is of high-grade quality.

The agricultural and horticultural organizations which have met together the last few winters at Horticultural hall will hold the next union gathering in the week commencing February 7, 1921. The New England Nurserymen's Association and the Gardeners' and Florists' Club of Boston are among the cooperating societies.

J. Karp, who operates the Dudley Flower Shop, at 2190 Washington street, Roxbury, reports business as most satisfactory and Christmas prospects as excellent.

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#### POLLWORTH PROVES PROWESS.

The accompanying illustration shows the mighty Nimrod standing proudly be-



C. C. Pollworth Bags a Big One on His Hunting Trip This Fall.

ing to prominent local retailers from Strout's, of Biddeford, Me.

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The seed stores report a good call for lilies, including *speciosum*, *auratum* and

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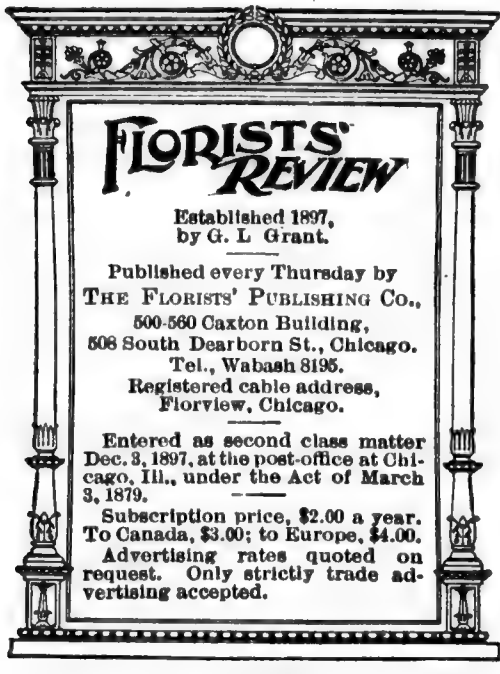
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vertising accepted.

### RESULTS.

We give them. You get them.  
We both have them.

We can sell all the good stock we can grow.

R. VINCENT, JR., White Marsh, Md., is 77 years of age. He was born in England, December 16, 1843.

It is the irony of fate, after sweating over the accumulation of a big coal pile for winter, to have the precious stuff set itself afire in the shed.

UNCERTAINTY is the greatest business obstacle at present. The consensus is that underlying conditions augur improvement when confidence in the price level is restored.

No florist should attempt to do business without a printed letterhead. To send orders on plain paper at once suggests to the wholesale dealer that here is a small buyer who should pay retail prices.

BRADSTREET'S index of wholesale prices indicates a drop of one-third from the top-notch figure of a year ago, or to the level of December, 1916. But the commodities listed do not include florists' requirements.

ANONYMOUS contributions are not heeded by The Review. Readers should sign their names to correspondence to the editor, who will respect valid reasons for their omission in the publication of communications.

MATERIAL for both the editorial and the advertising columns of The Review should reach this office not later than Monday to appear in the current week's issue. Nothing is to be lost, moreover, by getting it in earlier than that.

FROM all parts of the United States comes the report that the shortage of greenhouse labor has passed, but it is manual labor only which is in surplus; experienced help still is scarce and probably the supply never can be increased except by training young men who show aptitude for the work.

It is believed by some that the present surplus on the labor market is due more to a desire of large industrial establishments to lower their labor costs than to a slackening in demand for workers. When readjustment is accomplished, all will enjoy business prosperity again on lower price and wage scales.

ALL danger of a fuel famine has passed in the widespread decrease in industrial activity. Prices are falling.

FLORISTS as a whole are to be congratulated on continued good business in comparison with the lack of it in most other lines just now.

### CHICAGO TO WASHINGTON.

The transportation committee of the Chicago Florists' Club has selected the Pennsylvania railroad for the trip to the convention of the American Carnation Society and the meeting of the National Flower Growers' Association, to be held at Washington, D. C., January 26 and 27. The party will leave the Union station, Canal and Adams streets, on the Manhattan Limited, Tuesday, January 25, at 10:30 a. m., and arrive in Washington the following morning at 9:28.

The fare one way, tax included, is \$30.97. Pullman fares are: Lower berth, \$8.91; upper, \$7.13; compartment, \$25.11; drawing room, \$32.40.

Other Pennsylvania trains include the Broadway Limited, leaving the Union station at 12:40 p. m. and arriving in Washington at 9:28 the following morning. On this train, an extra fare of \$7.78 is added to the regular ticket rate named above. The Pennsylvania Limited, leaving the Union station at 5:30 p. m., arrives at Washington at 4:30 p. m.

On the Baltimore & Ohio railroad, trains leave Chicago at 8:40 a. m. and 10:45 a. m. and arrive at Washington respectively at 7:30 a. m. and 9:00 a. m.

The fare one way via the Baltimore & Ohio, tax included, is \$29.97. Sleeping car rates are the same as given above.

For reservations address W. E. Blachley, division passenger agent, Pennsylvania System, room 858, Insurance Exchange building, Chicago. Telephone, Wabash 4660.

### WHAT CONTROLS PRICES?

Growers are discussing a suggestion that meetings of large middle-western and eastern producers be held to see what can be done in the direction of maintaining prices commensurate with the cost of production, some of those interested having decided that all the signs point to an overproduction of young stock, particularly rose plants, and cut flowers in the first half of 1921.

It is true, of course, that a knowledge of what it costs to produce good stock has some influence on the determination of the seller to demand and maintain profitable prices, but cost of production never has, and probably never will, control our prices. In this trade prices are controlled almost solely by supply and demand. We had a good demonstration of that in the first half of 1920, when for a time demand so exceeded supply that prices were forced upward to the point that the public sharply curtailed its purchases, whereupon the pendulum swung the other way and supply so exceeded demand that prices fell far below cost of production and much cut stock and some plants were sold through department stores, drug stores, etc. Eventually the public learned prices had fallen and resumed buying, restoring equilibrium. It will be ever thus. We cannot regulate prices; it will be folly to try. Nor can we regulate supply; it will fluctuate with the seasons and will increase when profits rise and decrease as profits fall. But we can regulate de-

mand by stimulating it. That is our best chance.

The Review does not see reason to believe that there will be overproduction in any line of our business in 1921. There will be seasonal gluts more or less as in the past, but production has not recently increased so fast as demand has grown and if there is some decrease in the demand in the next few months, due to general business conditions, it scarcely can do so much as to restore the balance. But if the public should decide the prices of plants and flowers are too high, it would be folly to try to defeat the working of the old law of supply and demand. Any attempt to maintain prices by artificial means could only bring disaster.

### SHORTEN LIGHT TO HASTEN CROP!

To get poinsettias ready for the market by Christmas is a problem that has worried florists ever since the bright red, flower-like leaves of this beautiful plant took their place as a favorite holiday decoration, says the U. S. Department of Agriculture, although it does not state where it got its information.

"The problem has been reduced to a practical solution through the work of Dr. W. W. Garner, tobacco specialist, and H. H. Allard, plant physiologist, who discovered the possibility of advancing or retarding the growth of plants by controlling the period of light each day," says the department's weekly paper. "Where the light period is shortened the plants reach maturity much sooner than where they are given the natural length of day. In the greenhouses on the department's experimental farm at Arlington, Va., it has been found possible to bring poinsettias into full form as early as August by shortening the daily exposure to light.

"In fact, department specialists are confident that there is practically no limit to the extent to which the Garner-Allard discovery may be applied in the ordinary florists' establishments in bringing various flowers into bloom outside of the customary season. Iris in December and chrysanthemums in the spring are among the accomplishments already attained, and it is the intention of these specialists to bring together a group of flowers, all of different natural seasons, into bloom at the same time. One value of the discovery lies in the fact that it can be applied with only simple and inexpensive additions to the facilities of any greenhouse."

### THESE HELP SOME.

Publishers, like other people, have their off days, but sometimes on one of these a letter comes to help a little, like this:

We could not think of running a greenhouse without The Review. Have taken it continuously since the start and note with pleasure it is now about five times the size of its first issue.—W. J. Miller, Pontiac, Ill., December 6, 1920.

And then comes this:

We are all sold out, sixty days ahead of last year, when we advertised in all the florist papers. We take particular note that your splendid paper brings us orders from territory in which we never have been able to sell by any other means. May The Review in the coming year equal the great work it has accomplished for the trade in past years; we are boasting for The Review.—Joseph H. Cunningham Greenhouses, Delaware, O., December 8, 1920.

If you hear a man complain of the cost of advertising you can be pretty certain he spends a good bit of money elsewhere than in The Review.



## OBITUARY

### Erford L. Page.

Erford L. Page, former president of the American Seed Trade Association, died Thursday, December 9, at his home in Greene, N. Y. Mr. Page entered the seed business in January, 1886. Then a student at Cornell University, the death of his father necessitated his management of affairs in his father's store. At the age of 21, Mr. Page was at the head of the largest general store in the country town of Greene. When 23 years of age, he married Cornelia J. Russell, daughter of William F. Russell, of the banking firm of Russell & Juliard.

About 1901 Mr. Page entered the seed business on a large scale and organized the Page Seed Co. He extended this business and made it a conspicuous success. He was elected president of the American Seed Trade Association in 1910. Mr. Page had been president of the municipal board of the town of Greene and was a trustee in the Congregational church. He was a man of executive ability, conservative and prudent in management, and during his business career was identified with the best things in business practice.

In addition to his forming and building up the Page Seed Co., Mr. Page organized the Page-Phillips Seed Co., Toledo, O., which he later sold to the manager. He was one of the principal owners of the Pieters-Wheeler Seed Co., at Gilroy, Cal.

The funeral was held Sunday, December 12, at the home, on North Chenango street, Greene, N. Y., Rev. G. R. Foster, of the Congregational church, and Rev. A. A. Bresee, of the Episcopal church, officiating. Mr. Page is survived by his wife and two sons; one, Joseph R. Page, is connected with the Page Seed Co. and the other, Lyman A. Page, is attending Cornell University.

### INDIANAPOLIS, IND.

#### The Market.

Prospects for Christmas are none too bright. The dark weather has retarded stock to a considerable extent. Flowers are not coming into bloom as has been anticipated, sweet peas are dropping their buds and carnations are opening extremely slowly. Christmas plants, too, have been held back.

Roses are scarce, with prices ranging from \$6 to \$35 per hundred. Carnations are not appearing in any large quantities. The price has been from \$6 to \$8, but predictions are that these will rise to \$8 and \$10 within a few days. Christmas prices will be considerably higher.

Lilies are rare. A few local growers have some for their own use, but none are reaching the commission merchants.

Sweet peas are a little more abundant, but the price remains at \$3 per hundred. A few pompon chrysanthemums still linger and sell well.

Paper Whites have been a welcome addition and move well at from \$4 to \$6 per hundred. Stevia is in such heavy demand that the supply is inadequate.

#### Association Meeting.

The December meeting of the Indiana



Erford L. Page.

State Florists' Association was held at the store of the Smith & Young Co., Tuesday evening, December 7. In the absence of Anders Rasmussen and Herman Junge, Irwin Bertermann presided.

Three new members were elected at this meeting: Carl Rieman, Indianapolis; E. A. McKernan, Knightstown, and C. F. Coffey, Kokomo. Mr. Oberg, of Wabash, Ind., was proposed for membership.

Secretary O. E. Steinkamp gave a report on the contemplated floriculture course at Purdue University. A conference will be held December 18 with Mr. Simpson, of Vincennes, Ind., who is on the advisory committee on state institutions. An appropriation from the legislature will be the first requisite. After it is obtained a course will be mapped out by Professor Laurenz Green, the head of the horticultural work at Purdue University, and Otto Nehrling, of Crawfordsville, who will represent the Indiana State Florists' Association.

The next meeting will be the annual meeting and will be held Tuesday, January 11, the place to be announced later.

The following committee was appointed to assist in arranging the program for the annual meeting: Oscar Carlstedt, Tom Hepler and E. E. Temperley. The committee appointed to audit the year's books was: Mr. Warner, Edwin Morner and Otto Lawrenz.

Since there was practically no new business, that part of the meeting was soon over and most of the evening was spent socially. Refreshments were served by the hosts.

#### Various Notes.

While on his way home from work Otto Rieman was struck by an automobile and was seriously injured.

Herman Junge is greatly improved.

He was able to make two trips to the city last week.

Baur & Steinkamp's new white carnation, Harvester, scored 93 points at Chicago. At the Mid-west Horticultural Exposition at Council Bluffs, Ia., recently, their new chrysanthemum, Thanksgiving Pink, scored 96 points.

Glen Moore, of Rushville, called on the trade last week. Mr. Warner, of Meikel & Warner, Noblesville, Ind., was in the city recently, gathering up Christmas stock.

E. E. T.

### CHICAGO.

#### The Market.

The market is experiencing the usual lull that precedes the storm. Continued dark weather has still further reduced the supply and the approach of Christmas has had the customary effect of taking people's thoughts from flowers and occupying their attention with activities which do not call for the use of flowers. It has been stated by some observers that half the flowers produced are used for funerals—and that would be something like the measure of the present volume of business compared to what was doing a few weeks ago. Shipping is much more active than city trade, which is brisk only now and then. It is noticed that the stores with high-class trade are holding up to recent standards much better than are the stores in the workingmen's sections of the city. The well-to-do seem to be spending more freely again, while the wage-earners are tightening up—the latter is especially noticeable in the average size of the orders for funeral work. As one retailer put it, "a year ago they didn't wait for their change; now they don't bring anything but change with them."

[Continued on page 40.]

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State Florists' Association was held at the store of the Smith & Young Co., Tuesday evening, December 7. In the absence of Anders Rasmussen and Herman Junge, Irwin Bertermann presided.

Three new members were elected at this meeting: Carl Rieman, Indianapolis; E. A. McKernan, Knightstown, and C. F. Coffey, Kokomo. Mr. Oberg, of Wabash, Ind., was proposed for membership.

Secretary O. E. Steinkamp gave a report on the contemplated floriculture course at Purdue University. A conference will be held December 18 with Mr. Simpson, of Vincennes, Ind., who is on the advisory committee on state institutions. An appropriation from the legislature will be the first requisite. After it is obtained a course will be mapped out by Professor Laurenz Green, the head of the horticultural work at Purdue University, and Otto Nehrling, of Crawfordsville, who will represent the Indiana State Florists' Association.

The next meeting will be the annual meeting and will be held Tuesday, January 11, the place to be announced later.

The following committee was appointed to assist in arranging the program for the annual meeting: Oscar Carlstedt, Tom Hepler and E. E. Temperley. The committee appointed to audit the year's books was: Mr. Warner, Edwin Morner and Otto Lawrenz.

Since there was practically no new business, that part of the meeting was soon over and most of the evening was spent socially. Refreshments were served by the hosts.

### Various Notes.

While on his way home from work Otto Rieman was struck by an automobile and was seriously injured.

Herman Junge is greatly improved.

He was able to make two trips to the city last week.

Baur & Steinkamp's new white carnation, Harvester, scored 93 points at Chicago. At the Mid-west Horticultural Exposition at Council Bluffs, Ia., recently, their new chrysanthemum, Thanksgiving Pink, scored 96 points.

Glen Moore, of Rushville, called on the trade last week. Mr. Warner, of Meikel & Warner, Noblesville, Ind., was in the city recently, gathering up Christmas stock.

E. E. T

## CHICAGO

### The Market.

The market is experiencing the usual lull that precedes the storm. Continued dark weather has still further reduced the supply and the approach of Christmas has had the customary effect of taking people's thoughts from flowers and occupying their attention with activities which do not call for the use of flowers. It has been stated by some observers that half the flowers produced are used for funerals—and that would be something like the measure of the present volume of business compared to what was doing a few weeks ago. Shipping is much more active than city trade, which is brisk only now and then. It is noticed that the stores with high class trade are holding up to recent standards much better than are the stores in the workmen's sections of the city. The well-to-do seem to be spending more freely again, while the wage-earners are tightening up—the latter is especially noticeable in the average size of the orders for funeral work. As one retailer put it, "a year ago they didn't wait for their change; now they don't bring anything but change with them."

[Continued on page 10.]

# *Place Your Orders With Amling and ---do it Now*

While we shall have a large supply of Christmas flowers in nearly all lines, and especially on the longer grades of Roses, the demand is developing such large proportions we earnestly advise our customers to place all orders without delay—at least send your main order to us now and mail or wire additions as you keep on selling.

It is our long-established rule to fill advance orders in preference to late orders even if the latter offer higher prices.

## **E. C. AMLING CO.**

Headquarters for Greens

The Largest, Best Equipped and Most Centrally  
Located Wholesale Cut Flower House in Chicago



# Quotations For CHRISTMAS

## PREMIER, COLUMBIA, MILADY, CRUSADER

	Per 100.
Extra Special .....	\$60.00 to \$75.00
Long Special .....	35.00 to 50.00
Medium .....	25.00 to 30.00
Select .....	15.00 to 20.00

## BUTTERFLY, MONTROSE, VICTOR, GOLDEN RULE

	Per 100.
Extra Special .....	\$40.00 to \$50.00
Long Special .....	25.00 to 35.00
Select .....	18.00 to 20.00
Short .....	12.00 to 15.00

## OPHELIA, SUNBURST, DOUBLE WHITE KILLARNEY

	Per 100.
Extra Special .....	\$30.00 to \$35.00
Long Special .....	20.00 to 25.00
Select .....	15.00 to 18.00
Short .....	10.00 to 12.00

## CORSAGE ROSES

	Per 100
Cecile Brunner .....	\$6.00

## CARNATIONS

	Per 100
Large and Fancy .....	\$15.00
White .....	12.00
Laddie .....	25.00

## POINSETTIAS

	Per Doz.
Fine stock .....	\$3.00 to \$6.00
Extra Fancy .....	7.50 to 9.00

## VIOLETS

	Per 100
Fancy, double .....	\$3.00 to \$4.00

## MISCELLANEOUS

Frey's Anemone Flowered Pompons, per bunch.....	\$0.75
Calla Lilies, per dozen.....	\$ 2.50 to 3.00
Giganteum Lilies, per 100 .....	18.00 to 20.00
Paper Whites, per 100.....	6.00 to 8.00
Yellow Narcissi, per 100.....	10.00 to 12.00
Pansies, per doz. bunches .....	2.00 to 3.00
Calendula, per 100 .....	3.00 to 6.00
Mignonette, per 100.....	6.00 to 8.00
Stevia, per 100.....	3.00 to 4.00
Daisies, per 100 .....	2.00
Valley, per 100 .....	15.00

PRICES SUBJECT TO CHANGE WITHOUT NOTICE

**Ferns, best stock only, \$4.00 per 1000**

REMEMBER—Amling's prices never are higher than others ask IF able to supply an equal grade of goods. Lower prices mean inferior stock, inferior service and inferior dependability.

**169-175 N. Wabash Ave.**  
**CHICAGO, ILL.**

Long Distance Telephone

Central 1978  
 1977  
 1975

GEO. C. WEILAND, President  
FRED SCHRAMM, Vice-President  
RUDOLPH ELLSWORTH, Secretary  
CHARLES McCaULEY, Treasurer

**Our Customers Want—and**

# The Chicago Flower Growers Association

WHOLESALE GROWERS OF CUT FLOWERS AND PLANTS

182 N. Wabash Avenue

Chicago

L. D. Phone Randolph 631

## Push Pink Roses

While we have a large supply of all kinds of fine flowers for Christmas, we urge the trade to push Pink Roses as the most abundant item and to sell carefully on Red Roses, also Sweet Peas and Violets, as least plentiful in proportion to the truly great demand.

### BOXWOOD FOR CHRISTMAS

\$25.00 per 100 lbs.

The demand surely will exceed all previous records—all orders are larger than usual and a lot of buyers have not yet found out how scarce Holly is. We recommend that you  
**ORDER YOUR BOXWOOD NOW AND ORDER ENOUGH**

**Red Berries for Christmas, \$5.00 and \$6.00 per case**

Get—the Best There Is

PAUL R. KLINGSPORN, Manager

# The Chicago Flower Growers Association

WHOLESALE GROWERS OF CUT FLOWERS AND PLANTS

182 N. Wabash Avenue

Chicago

L. D. Phone Randolph 631

## CHRISTMAS PRICE LIST

**ORCHIDS:** CATTLEYAS, \$3.00 each  
CYPRIPEDIUMS, \$6.00 per dozen.  
\$40.00 per 100

	Per 100
<b>Premier</b>	Special.....\$60.00 to \$75.00
	Fancy Long.... 40.00 to 50.00
	Long ..... 25.00 to 35.00
	Medium..... 20.00
	Short..... 15.00
<b>Russell</b>	Special.....\$60.00 to \$75.00
	Fancy Long.... 40.00 to 50.00
	Long ..... 30.00 to 35.00
	Medium..... 18.00 to 25.00
	Short..... 15.00
<b>Milady</b>	Special.....\$60.00 to \$75.00
	Fancy Long.... 40.00 to 50.00
	Long ..... 30.00 to 35.00
	Medium..... 18.00 to 25.00
	Short..... 15.00
<b>Columbia</b>	Special.....\$60.00
	Fancy Long....\$40.00 to 50.00
	Long ..... 25.00 to 35.00
	Medium..... 18.00 to 20.00
	Short..... 15.00
<b>Dunlop</b>	The New Rose, \$15.00 to \$30.00

	Per 100
<b>Ophelia</b>	Special.....\$30.00 to \$35.00
	Long ..... 20.00 to 25.00
	Medium..... 15.00 to 18.00
	Short..... 12.00
<b>Sunburst</b>	Special.....\$30.00 to \$35.00
	Long ..... 20.00 to 25.00
	Medium..... 15.00 to 18.00
	Short..... 12.00
<b>White</b>	Special.....\$25.00 to \$35.00
	Long ..... 18.00 to 20.00
	Medium..... 15.00
	Short..... 12.00
<b>Butterfly</b>	Special.....\$30.00 to \$35.00
	Long ..... 20.00 to 25.00
	Medium..... 15.00 to 18.00
	Short..... 12.00
<b>Mrs. Ward</b>	Special.....\$20.00
	Long..... 18.00
	Medium..... 15.00
	Short..... 12.00

BRUNNER, the Miniature Rose..\$5.00 to \$6.00 per 100

Extra Special Roses Billed Accordingly

## Miscellaneous Christmas Flowers

	Per 100
<b>Carnations</b>	
Assorted.....	\$10.00 to \$15.00
Laddie.....	25.00
Superb.....	20.00
<b>Gardenias</b> .....each,	.75
<b>Valley</b> .....	15.00
<b>Sweet Peas</b> .....	4.00 to 6.00
<b>Ball's Calendula</b> .....	8.00 to 10.00
<b>Violets, double</b> .....	3.00 to 4.00
<b>Paper Whites</b> .....	8.00

<b>Yellow Narcissi</b> .....	per 100,	\$10.00
<b>Mignonette</b> .....	per 100,	\$10.00 to 12.00
<b>Poinsettias</b> .....	per doz.,	3.00 to 6.00
<b>Giganteum Lilies</b> .....	per 100,	18.00 to 20.00
<b>Calla Lilies</b> .....	per doz.,	3.00 to 4.00
<b>Pansies, dozen bunches</b> .....	2.50 to	3.00
	Per 100 bunches	10.00
<b>Stevia</b> .....	per 100,	3.00 to 4.00
<b>Daisies</b> .....	per 100,	2.00 to 4.00

## Christmas Greens

<b>Ferns</b> .....	\$4.00 per 1000
<b>Adiantum</b> .....	1.50 per 100
<b>Plumosus</b> .....	50c bunch
<b>Sprenger</b> .....	35c to 50c bunch

<b>Smilax</b> .....	\$4.00 doz.
<b>Galax</b> .....	\$2.00 per 1000
<b>Mexican Ivy</b> .....	per 1000, \$10.00
<b>Leucothoe</b> .....	per 1000, 10.00

Woodwardia Fronds, \$10.00 per 100. Special prices on regular orders or large lots

Prices Subject to Change Without Notice

Open Week Days 8 a. m. to 5 p. m. Not open on Sunday.



# For Your XMAS Needs

HAVE YOUR CUSTOMERS  
**Say It with Budlong's Flowers**  
 THE KIND THAT ARE BOUND TO GIVE SATISFACTION

RUSSELL

COLUMBIA

PREMIER

MILADY

HEARST

OPHELIA

## Excellent Roses

SUNBURST

BUTTERFLY

DOUBLE WHITE KILLARNEY

CRUSADER

FINE QUALITY IN ALL LEADING VARIETIES

We have the only supply of the Nesbit Rose on this market

## CARNATIONS White, Light Pink, Deep Pink, Red FULL CROP

Including the finest Mrs. C. W. Ward on this market, bar none

Daisies, Calendulas, Sweet Peas, Violets, Easter  
 Lilies, Paper Whites, Yellow Narcissi, Stevia,  
 Pansies, Valley, Late Pompon Chrysanthemums

and all other seasonable Cut Flowers.

Ferns, Adiantum, Mexican Ivy, Plumosus, Sprengeri  
 and all other greens.

**Note**—WE DESIRE THAT YOU PLACE YOUR ORDERS EARLY. Don't wait until the last minute, only to learn that stock is well ordered up. Owing to lack of time during holidays, ORDERS FROM NEW CUSTOMERS should contain suitable references, for should your name not be rated in the agencies, shipments will be sent C. O. D.

If you want good stock and good treatment, buy of Chicago's most up-to-date and best-located Wholesale Cut Flower House

# J. A. BUDLONG CO.

WHOLESALE CUT FLOWERS AND GREENS

Roses, Valley and Carnations our Specialties

184-186 North Wabash Ave.

CHICAGO

WE ARE CLOSED ALL DAY SUNDAY

SHIPPING ORDERS GIVEN CAREFUL ATTENTION

QUALITY  
 SPEAKS  
 LOUDER  
 THAN  
 PRICES

PRICES  
 AS  
 LOW  
 AS  
 OTHERS

We are in constant touch with market conditions and when a decline takes place you can rely upon orders sent us receiving such benefits.

# COLUMBIA

## FOR CHRISTMAS

We offer a wonderful crop of this popular Rose. Stems of all lengths, from 12 to 40 inches or more, but the greater part of the cut will be long-stemmed, fancy flowers. These are the product of America's largest grower of Columbia and we shall have a large supply. Special arrangements have been made for grading and packing, 100 identical long-stemmed blooms in a box, for shipment without rehandling. Let us know how many of each length you can use.

\$15.00 to \$50.00 per 100, according to length.

### PREMIER and RUSSELL

\$20.00 to \$75.00 per 100

### SUNBURST and OPHELIA

\$10.00 to \$30.00 per 100

and other Roses in good supply.

### AMERICAN BEAUTIES

Long Stems, \$15.00 to \$18.00 Dozen. Long Medium Stems, \$9.00 to \$12.00 Dozen.

Medium Stems, \$6.00 to \$7.50 Dozen.

**GOOD  
CROP**

### CARNATIONS

**ALL  
COLORS**

Light Colors, \$10.00 and \$12.00 per 100; Dark Pink and Red, \$15.00 per 100.

### POMPONS for Christmas

We offer a large crop of Beu, Garza, yellow and pink and bronze single varieties.

75c and \$1.00 per Bunch.

Giganteum Lilies, per 100, \$20.00 to \$25.00

Cattleyas, home-grown, each, 3.00

Paper White Narcissi, per 100...\$8.00 to 10.00

Calendulas, Ball's, per 100, \$8.00 to \$10.00

Calendulas, Regular, per 100, 5.00 to 6.00

Valley, ..... per 100, 15.00

Violets ..... per 100, 2.50 to 3.00

### GREENS YOU NEED

Plumosus.....per bunch, \$0.25 to \$0.35

Ferns.....per 1000, \$4.00

Boxwood.....per 50-lb. bag, \$12.50

Red Berries.....\$4.00 and \$5.00 per case

In ordering of Randall you have back of you the largest supply in America.

**AL RANDALL**  
**COMPANY**  
 180 N. Wabash Ave., CHICAGO

L. D. Phone  
Central 7720

However, the market cleans up in fair shape each day. There are not too many good flowers of any kind except, perhaps, Paper Whites. There are many low-grade mums, which are not so easy to sell at good prices as they were earlier in the season, partly because the shipping demand has disappeared. The principal supply is of roses, carnations not being abundant, and of miscellaneous items there are only moderate quantities.

Christmas Prospects.

This Christmas is unlike any other Christmas, in several respects.

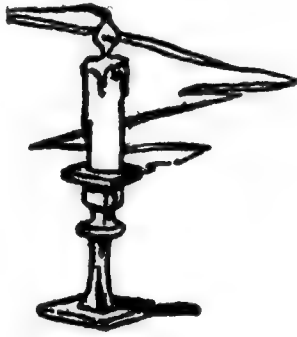
In the matter of supply, it appears there will be more roses than anything else, a larger supply of pink roses than ever before and less of the other colors. There will be few Beauties and not many red; Columbia will be the predominant variety, with Premier a poor second and Russell a bad third, in the matter of quantity, not quality. Carnations will not be in large supply and the average quality has been better, particularly of reds. Corsage flowers will be scarce, the dark weather having caused a shower of sweet pea buds, while violets are in much reduced supply this year. But there will be more mums than at any previous Christmas, large-flowered and pompons.

What the demand will prove to be in the aggregate, no one can foretell, but it is apparent the city and the so-called country buyers are taking opposite courses. The out-of-town stores are placing orders freely, numerous orders and large orders, but the city stores are holding off; they indicate a disposition to speculate on the market of December 24. There are some remarkable reports as to the volume of out-of-town orders. Several houses already have booked their full supply of many items. In a general way, the out-of-town orders are largely for roses; they call for roses at from 25 cents to 35 cents, with a disposition plainly apparent to order lightly or not at all on the grades priced at 40 cents and up. As the proportion of long roses in this year's supply is greater than heretofore, it looks as though the late buyers might find themselves compelled to take that grade or go without.

The necessarily high prices for cut flowers and the scarcity of blooming plants have resulted in a wonderful demand for ruscus, boxwood, statice, small baskets and all the means of filling them attractively.

Randall's Annual Auction.

It has become the custom of the A. L. Randall Co., at the approach of the holidays, to hold an auction of merchandise in its supplies department. Notices have been sent to all the nearby florists and good bargains have been obtainable, with the result that the event this year, held December 10 and 11, held a crowd in the store for twelve hours each day. A great variety of merchandise was offered, baskets, ribbons, furniture, phonographs, growers' supplies and scores of other lines, and there was spirited bidding at all times, but it was noticeable that the luxury lines, like phonographs, fancy lamps and porch furniture, aroused more interest and brought relatively better prices than the necessities, like garden hose and store supplies. The department heads, salesmen and office assistants acted as auctioneers, sometimes as many



For Christmas

We are offering a choice lot of stock and ask that orders be placed as early as possible. From present indications there will be a shortage of flowers in all lines, but we expect to have enough to fill all advance orders.

Premier, Columbia and Russell Per 100

Short.....	\$10.00 @	\$12.00
Medium.....	15.00 @	20.00
Long.....	25.00 @	35.00
Extra Long.....	40.00 @	60.00

Ophelia, Sunburst, Hearst, Maryland and White Killarney Per 100

Short.....	\$ 8.00 @	\$10.00
Medium.....	12.00 @	15.00
Long.....	20.00 @	25.00

Milady, Hoosier Beauty and Montrose

Limited Stock Per 100

Short.....	\$10.00 @	\$12.00
Medium.....	15.00 @	20.00
Long.....	25.00 @	25.00

Carnations

We will have our usual supply of high-grade, fancy stock, with plenty of RED for all orders.

Choice, fancy, assorted.....	Per 100	\$15.00
Choice, assorted.....	\$10.00 @	12.00

Sweet Peas, Violets, Calendula and Paper Whites

Dwarf Baby and Bush Boxwood

Fifty-pound crates.....	\$12.50 to \$15.00
Per pound.....	.30

Red Berries

Choice, well berried stock, per case.....	\$4.00 to \$5.00
---	------------------

Asparagus and Sprengeri

Per bunch.....	.35c to 50c
----------------	-------------

Ferns

Per thousand.....	\$4.00 to \$5.00
-------------------	------------------

Adiantum

Per hundred.....	\$1.00 to \$2.00
------------------	------------------

Galax

Bronze and Green, per thousand.....	\$2.00
Subject to market change.	

A.T. Pyfer & Company

164 North Wabash Avenue L. D. Phones, Central 3373, 3374  
CHICAGO, ILL.



# It Costs A Lot of Money

to grow Cut Flowers like they grow them in Chicago, especially the kind of stock that is the "PICK OF THE MARKET."

BUY CUT FLOWERS and obtain the stock you want, and all the stock you need. Here, is one of the best ways of getting it—

OUR SERVICE SAVES.



*Glass by the  
Million.*

*Production  
by the  
Thousands.*

Mention The Review when you write.

FLOWERS "at their best" From Grower Direct

# WEILAND-RISCH CO.

154 North Wabash Ave. **FLOWER GROWERS** CHICAGO

Mention The Review when you write.

as three sales progressing simultaneously. Even Eric Johnson, whose province is the cut flower end of the business, tried his hand as auctioneer and developed quite a following. The selling was at the rate of several hundred dollars per hour and nearly everybody who ever visits the market secured something he thought was a bargain.

There have been so many inquiries as to the date of the next sale that F. M. Johnson has decided to continue it next Saturday, December 18.

#### Anniversary Notes.

Emil Buettner, widely known as a good grower and as a progressive conservative in business, was born December 14, 1856.

George Stollery, who is not now seen

**PERCY JONES**  
Wholesale Cut Flowers and Florists' Supplies  
30 East Randolph Street  
CHICAGO, ILL.  
**100% Service**

in the market so frequently as in earlier days, was born December 15, 1867.

E. Wienhoeber, former associate and still closest friend of Mr. Buettner.

# ORDER NOW FOR CHRISTMAS

There is every indication of the greatest demand in the history of the Chicago Market, and he is the wise buyer who sends his order early.

**We Can Promise Excellent Quality**

## Flowers

## RED BERRIES

\$5.00 PER CASE

## Greens

Columbia  
Russell  
Sunburst  
Brunner  
White Killarney  
Beauties  
Mrs. Ward

Premier  
Milady  
Ophelia  
Nesbit  
Maryland  
Butterfly  
Dunlop

Mums  
Pompons  
Carnations  
Violets  
Calendulas  
Stevia  
Paper Whites

Sweet Peas  
Valley  
Easter Lilies  
Calla Lilies  
Daisies  
Gardenias  
Mignonette

Boxwood  
Sprengeri  
Galax  
Ferns  
Adiantum  
Plumosus  
Smilax

*Our Prices Never are Higher Than Others ask for an Equally Good Grade of Stock.*

# ERNE & COMPANY

**30 E. Randolph St.**

WHOLESALE FLORISTS  
L. D. Phone Randolph 6578

**CHICAGO**

who heads these paragraphs this week, was born December 21, 1851.

P. C. Schupp, at present vacationing in Florida with his wife, was born December 16, 1870.

### Various Notes.

C. A. Samuelson has come in from his Snake River farm to spend the holidays in the store. Farm life has many strong attractions for him, but he enjoys two or three weeks at the old business.

Bassett & Washburn have had a display of cut Erica melanthera grown by Roy Wilcox & Co., at Montebello, Cal. The Wilcox concern has many thousands of plants under lath houses and is shipping large quantities of cut sprays, which bring excellent prices, all the way from 5 cents to 60 cents per spray.

I. Rosnosky has returned from a two months' trip through the south for the A. B. C. President Miller also is at home from a fortnight's visit to Cleveland, Cincinnati and other Ohio cities. The A. B. C. had its third shipment of valley pips in New York last week.

Adolph Poehlmann is exploring the east in quest of novelties and taking the first vacation he has had in a long time.

W. Abrahamson, who has charge of the fixture department of the A. L. Randall Co., was in Memphis last week, where the company is installing new equipment for Johnson, the Flower Shop and others.

John T. Muir spent the week end at his farm at Mears, Mich.

J. P. Risch retains his liking for the Mrs. Bayard Thayer rose. The Weiland-Risch range at Evanston is the only one in this vicinity sheltering this true flesh-pink variety. Mr. Risch says it is popu-

# TOPPET

**Wholesale  
Cut Flowers  
and Supplies**

30 E. Randolph St.

**Chicago**

Phone Central 6284

## ROSES, CARNATIONS

AND ALL  
Greens in Season

## Velvet Poinsettias

These are made of a perfect shade of "Xmas Red" Velvet of fine quality, long stem with green foliage. A sure seller for the Holiday trade.

	Per doz.	Per gross
Large size .....	\$1.25	\$13.50
Medium size .....	.75	7.50

**GEO. H. ANGERMUELLER CO., Wholesale Florists**

## Baby Poinsettias

Splendid color, Christmas red, 8-petal, single stem. Can be used to many advantages; per gross.....\$1.75

(Get our list of other supplies.)

**1324 Pine St., ST. LOUIS, MO.**

lar with the public, but must be sold at a little higher price than other sorts to make it pay.

Of the newer roses, E. Wienhoeber thinks specially well of Victor, the E. G. Hill seedling of which the entire stock was acquired by Wendland & Keimel Co. It most nearly resembles Killarney Brilliant when that variety was at its best. It is not as double as some peo-

ple like a rose to be, but in size of flower, color, stem and foliage it leaves little to be desired.

John Mangel has opened his new branch in the Drake hotel, in charge of C. H. Bookedis, and makes a handsome show. Nothing but the best will be seen there.

The Nesbit rose, once quite generally grown for corsage work, retains its

# ZECH & MANN

## Wholesale Cut Flowers

30 East Randolph Street

CHICAGO, ILLINOIS

### OFFER FOR CHRISTMAS

A Special Cut of Roses

## COLUMBIA

Long, fancy flowers; 36 to 48 inches long, fine color, stem and foliage; packed at the greenhouses in boxes of 100 each. Write for prices.

ALSO A FINE SUPPLY OF

**PREMIER**

**RUSSELL**

and all other Roses

**Giganteum Lilies in Large Supply**

**Carnations**

**Poinsettias**

**Sweet Peas**

**Paper Whites**

**Callas**

**Violets**

**Pansies**

**Stevia**

**Valley**

**Daisies**

**Calendulas**

**Boxwood**

**Red Berries**

**Greens**

*We urge all our customers and the trade in general to order early.*

## Papier-Mache Forms for Making Frieze Wreaths

6-inch.....\$0.50 doz.; \$4.00 per 100  
8-inch......60 doz.; 4.50 per 100  
10-inch......75 doz.; 6.00 per 100

12-inch.....\$1.10 per doz.; \$ 8.75 per 100  
14-inch..... 1.50 per doz.; 11.75 per 100  
16-inch..... 2.00 per doz.; 15.00 per 100

### THREAD

**SILKALINE THREAD**, the very best for florists, FF or FFF.....at \$2.00 per pound

**MEYER'S SMILAX THREAD**, a very good thread.....at \$1.80 per pound

### WIRE DESIGNS

The most complete stock in Chicago. Prices always right. We make suggestions on special wire frames always to benefit florists. A trial will convince you.

# JOSEPH ZISKA & SONS

169-175 North Wabash Avenue, CHICAGO, ILL.

**Wire Design Specialists.**

**Complete Line of Florists' Supplies.**

Service and Prices. A Trial Order (send it by mail if you can't come) will Convince You.

place in only one large greenhouse establishment here, that of A. H. Budlong, where it is considered one of the most profitable varieties on the place.

The life sentence imposed upon Walter F. Weed, convicted in 1915 of the murder of John Weil, Chicago florist, has been commuted to twenty-five years by Governor Lowden, on recommendation of the board of pardons.

There seems to have been an astonishing loss in cyclamen plants; consider-

## Magnolia Leaves

(Dr. Dux quality.)

Prepared Magnolias, Brown, Green or Purple. Per box, about 800 leaves ....\$1.60  
Red Magnolias, per box..... 2.25

## Statice

Natural imported statice, best quality; splendid for artificial, also design work. Per lb. ....\$2.00

Get our list of other supplies—it's free.

**GEO. H. ANGERMUELLER CO.**

Wholesale Florists

1324 Pine St., ST. LOUIS, MO.



EMIL SCHLOSS,  
Pres. and Treas.

MILTON SELINKA  
Secretary

# THE RIBBON HOUSE

## SCHLOSS BROS., RIBBONS, INC.

31 and 33 East 28th Street, NEW YORK

### HEADQUARTERS

For Florists' Ribbons, Chiffons and Novelties

## PINEHURST FLORAL CO.

Wholesale Growers of Cut Flowers and Plants

1121-1123 Grand Ave.

KANSAS CITY, MO.

### CUT FLOWERS FOR CHRISTMAS

#### ROSES

Russell.....	\$12.00 to \$50.00 per 100
Premier.....	12.00 to 50.00 "
Columbia.....	12.00 to 35.00 "
Ophelia.....	12.00 to 35.00 "
Butterfly.....	12.00 to 35.00 "
Sunburst.....	12.00 to 35.00 "
Richmond.....	12.00 to 50.00 "
Kaiserin.....	12.00 to 30.00 "
White Killarney.....	12.00 to 30.00 "

#### MISCELLANEOUS

Carnations, Red and Ward.....	\$15.00 to \$18.00 per 100
Assorted.....	12.00 to 15.00 per 100
Sweet Peas.....	8.00 to 5.00 "
Narcissi.....	8.00 per 100
Easter Lilies.....	2.00 to \$2.50 per doz.
Stevia.....	.50 to .75 per bunch
Plumosus.....	.50 to .75 "
Sprenger.....	.50 to .75 "
Smilax.....	\$4.00 per doz. strings
Fancy Ferns.....	\$4.00 per 1000

Greenhouses: { Pleasant Hill, Mo.  
Phone 18.

We Grow and Sell Our Own Stock:  
Over a Half Million Feet of Glass.

Store Phones: { Home, Harrison 2765  
Bell, Grand.....2766

Mention The Review when you write.

ing the great number of seeds started in the summer of 1918, the quantity of good stock on the market this season seems to be extremely small. Some of the most skillful growers are reported to have lost half their plants and others still more.

Bouquet green is not a matter of much interest to florists any more, but it may be noted that bulk green is selling at 18 cents per pound at Chicago this week. Holly also is scarce. The demand, however, is greatly reduced and \$9 per case is about as much as can be obtained for good average stock.

Henry Kusik, the Kansas City wholesaler, was here this week to look the market over.

Joseph Foerster pointed to a large display of Romans, with the remark, "How long since you saw the like of these?" No Romans were imported last year and only small quantities of bulbs came from France this season, so it is two years since the market has been well supplied with this chief competitor of lily of the valley.

The Tonner pecan orchards yielded over 6,500 pounds of nuts this year, which were expressed to the store in Chicago.

E. C. Pruner has completed his 1920 travels for Poehlmann Bros. Co., having come home last week from the southwest. He says business with florists is good except in a few localities where cotton is not being picked and marketed.

## Christmas Flowers

Russell, Premier, Columbia .....	15c to 50c
Ophelia, Ward, Killarney .....	12c to 35c
Milady, Richmond .....	25c to 75c
Carnations .....	red, 15c; assorted colors, 12c
Paper Whites .....	8c
Stevia .....	per 100, \$4.00
Ferns .....	per 1000, 4.50
Valley .....	20c
Cal. Violets... doz. bu.,	\$3.00
Asparagus, bunch,	35c to 50

CHRISTMAS SUPPLIES OF ALL KINDS

**T. J. NOLL FLORAL CO.**  
1117-1119 McGee St. KANSAS CITY, MO.

ST. LOUIS, MO.

#### The Market.

The wholesale market was in excellent condition last week and the supply of all seasonable cut stock was quite sufficient for all demands. The retailers say that trade has not been rushing since the big Thanksgiving sales, but

the Christmas spirit is here and orders are being booked for the big day. All are busy with preparations for it and are looking forward to another record being established this year. The excellent weather conditions continued all last week and increased shipments are coming in daily. Prices are advancing on fancy stock, but in most instances they remain normal. Chrysanthemums

# Kansas City Wholesale Cut Flower Company

WILL HAVE A CHOICE LOT OF

## Flowers For Christmas

No matter how many flowers are in the market, all the choice stock is always sold at Christmas time. Send in your Christmas orders now and help us give you good service and good stock.

**Roses** will bring from **\$12.00 to \$50.00 per 100**

**Carnations** from **\$10.00 to \$15.00 per 100**

We will be well supplied with miscellaneous stock,  
such as:

<b>Stevia</b>	<b>California Violets</b>	<b>Valley</b>
<b>Easter Lilies</b>	<b>Narcissi</b>	<b>Sweet Peas</b>

I will not take your order unless I can ship you satisfactorily. Order at once.

Everything in Green Goods:

<b>Leucothoe</b>	<b>Galax</b>	<b>Boxwood</b>	<b>Flat Ferns</b>
<b>Mexican Ivy</b>	<b>Plumosus</b>		<b>Sprengeri</b>

## FLORISTS' SUPPLIES

We have added to our large stock of Florists' Supplies many Christmas Novelties, which we now have ready for shipment.

**Ruscus**                      **Japanese Frieze**  
and all the staple Christmas decorations.

L. R. BOHANNON, At Your Service

# Kansas City Wholesale Cut Flower Company

TELEPHONES: HOME, HARRISON 6487; BELL, GRAND 3143

1108 Grand Avenue

KANSAS CITY, MO.

# Red Satin Ribbons FOR CHRISTMAS

We offer a very special lot in Nos. 60 and 80  
at prices in conformity with the movement of

## Down With High Prices

The quantity is limited. Get busy at once. This is the  
cheapest red satin ribbon on the market today.

**LION AND COMPANY, 118-120 East 25th Street, New York**



## Raedlein's Practical Assortments at Moderate Prices

*Assortment No. I*—50 Tumbler Baskets, 16 to 20 inches over all, with liners, in two-tone colors .... \$22.90

*Assortment No. II*—25 Medium Cut Flower Baskets, 21 to 28 inches over all, in two-tone colors with liners, \$20.80

*Assortment No. III*—15 Large Cut Flower Baskets, 34 to 42 inches over all, in two-tone colors with liners, \$29.50

**SPECIAL—TOTAL three assortments, \$70.00**

**Raedlein Basket Co., 713-717 Milwaukee Ave., Chicago, Ill.**

are nearing the end of their course, but still the supply seems to hold better this season. Bonnaffon is among the best of the remaining mums.

There is a splendid supply of roses consigned to this market and the supply has always been equal to the demand. Premier and Columbia are in greatest demand, followed by Russell, Ophelia and White Killarney, and the wholesalers say the crop will be large for Christmas. Carnations are coming into their own since the decrease of mums and the demand was heavy last week. Fancy grades in Nebraska and Enchantress are the best sellers. Sweet peas are also improving, both in supply and demand, and fancy stock demands high prices.

There was a fine supply of violets last week, excellent in color and stem, and the prospects for a large crop are better than really expected a few weeks back. Valley and orchids run high and there is a good demand. Among the miscellaneous stock coming in are Paper White and yellow narcissi, calendulas, stevia, mignonette and snapdragons.

In greens the demand has been large. Boxwood, holly, laurel and ground pine are selling well, while demands for asparagus exceed the supply.

The plant growers have a big supply of cyclamens, poinsettias, cherries, primulas and begonias, and big things

## 2-WIRE FLAT WREATHS

For designs and for  
Boxwood and other Christmas Wreaths

16 inch.....10c

18 inch.....11c

20 inch.....15c

In bundles of 100 each size.  
Order today; we ship at once.

**ERNE & CO** 30 E. Randolph St.  
CHICAGO, ILL.

**BASKETS**  
**JOHNSON BASKET WORKS**  
2535 Milwaukee Avenue, CHICAGO

are expected in the plant line for Christmas.

Club Meeting.

The St. Louis Florists' Club held an interesting meeting December 9 at the municipal greenhouses, at Forest park. The attendance was not so large as usual. Of those who attended, many

## The Greatest Sellers for CHRISTMAS: Feather Roses

The most beautiful Artificial Flowers.  
Many Florists make a fortune with them.  
We give the addresses.

Order an assortment for \$5.00 or \$10.00. We guarantee double profits or return the money.

**Chicago Feather & Flower Co.**  
439-441 So. Irving Ave., CHICAGO, ILL.

All kinds of Cloth, Wax and Paper Flowers  
"America Made" and "Imported"

**MCCRAY**  
REFRIGERATORS for all Purposes  
Send for Catalogue  
McCray Refrigerator Co., 2908 Lake St., Kankakee, Ind.

**Burlington Willow Ware Shops**  
Makers of  
**Worth While Will-O-Ware**  
Baskets for particular Florists  
BURLINGTON, IOWA



## Pussy Willows

Splendid sprays, well covered. Our own forcing. Clean, bright silver catkins, ready for immediate shipment.

## Scotch Heather

(Erica Melanthera.) Cut sprays only. Ready about December 20.

## BOXWOOD SPRAYS

DWARF AND TREE VARIETIES

Per hundred lbs., \$25.00.

Per thousand lbs., \$235.00.

We supply Virginia Boxwood only.

## Pittsburgh Cut Flower Co.

116-118 Seventh St.

PITTSBURGH, PA.

Prices Right

Mail Your Rush Orders for

# CHRISTMAS BASKETS

to "The House of Style and Quality"

*Whose Baskets are of Superior Quality and Workmanship, Exclusive in Style and Color.*

Try an assortment of Baskets for \$10.00, \$25.00 or \$50.00. State the colors you desire and we guarantee satisfaction. We can make immediate delivery of all orders, whether large or small. Tumbler Baskets for Christmas trade, \$45.00 per 100. Cash with order or satisfactory references.

Quincy Art Willow Ware Co., SIXTH AND PAYSON AVENUES, Quincy, Ill., U. S. A.  
*The House of Style and Quality*

Mention The Review when you write.

## MERRY CHRISTMAS!

Scripts

*For Your Boxes, Tags, Etc.*

A Good Design. Made Like Florist Scripts.

Three Colors: Variegated Gold, Silver and Red

10 of a kind to the package, per 100, \$4.00

Write for our illustrated price list of letters

C. A. KUEHN WHOLESALE FLORIST  
1312 Pine St. ST. LOUIS, MO.

## GLOEKLER FLOWER REFRIGERATORS.....

Send at once for Catalogue F, illustrating and describing flower homes.

BERNARD GLOEKLER CO., Pittsburgh, Pa.

HARRISON 1848-1849-1850

## REFRIGERATORS

and Complete Fixtures

Union Refrigerator Co.

MANUFACTURERS

20 W. Jackson Blvd. CHICAGO

Write for our 32-page booklet

## "Modern Flower Shops"

Refrigerators and Store Fixtures

A. L. Randall Co., COMPLETE FLORISTS' OUTFITTERS Chicago, Ill.

## Artificial Holly

A perfect imitation of natural holly, with green foliage and red berries.

(Four sprays to bunch.)

Per dozen bunches.....\$ 1.00

Per carton, 9 dozen bunches..... 12.00

## Artificial Holly Sprays

Long stem, full of red berries, and small foliage, three (3) spikes to each stem.

Per dozen stems.....\$ 1.50

Per gross stems (12 doz.)..... 15.00

GEO. H. ANGERMUELLER CO.

Wholesale Florists

1324 Pine St., ST. LOUIS, MO.

# 100% PROFIT-PAYING BUSINESS BUILDER GOLDFISH

Large, Healthy Fish at Rock Bottom Prices

## OUR FOUR BIG SELLERS

We Also Handle Canaries

### "Our Special"

Assortment all for **\$24.00**

144 Pint Globes  
144 Boxes Fish Food  
288 Goldfish  
50 Extra Fish, Moss, Pebbles and Dip Net FREE with this offer.  
You may have half this Assortment for \$13.00.  
We can furnish "Our Special" Assortment with Quart Globes for \$27.50.

### "Our Winner"

Assortment Only **\$36.00**

144 Half-gallon Globes  
144 Boxes Fish Food  
288 Medium Goldfish  
50 Extra Fish, Moss, Pebbles and Dip Net FREE with this offer.  
One-half this assortment will cost you \$19.00.

### "Our Leader"

Assortment Price **\$14.50**

48 Half-gallon Globes  
48 Boxes Fish Food  
24 Terra Cotta Ornaments  
96 Medium Goldfish  
30 Extra Fish, Moss, Pebbles and Dip Net FREE with this offer.  
One-half this assortment will cost you \$8.00.

### "Special Display"

Assortment Price **\$11.00**

12 One-gallon Globes  
36 Boxes Fish Food  
12 Assorted Ornaments  
48 Selected Goldfish, Pebbles, Moss and Dip Net to complete the assortment.

### OUR PRICES ON FISH

#### LARGE, HEALTHY STOCK

	Per 100
Medium Selected Goldfish, assorted colors.....	\$3.00
Medium Large Selected Goldfish, assorted colors.....	5.00
Large Selected Goldfish, assorted colors.....	7.50
Per doz.	
Japanese Fantails, small, assorted colors.....	\$2.40
Japanese Fantails, medium, assorted colors.....	3.00
Japanese Telescopes, small, assorted colors.....	3.00
Japanese Telescopes, medium, assorted colors.....	4.50
Japanese Comets, medium, assorted colors.....	2.00
Japanese Comets, extra large, assorted colors.....	3.00
Japanese Singletails, medium, assorted colors.....	1.80
Japanese Singletails, large, assorted colors.....	2.40

### WATER PLANT AND FISH FOOD

Water Plant .....	75c per doz. bunches; \$5.50 per 100
Wafer Food, large 3-colored package..	\$1.00 doz.; \$10.50 gross
Flake Food, large 3-colored package...	.60 doz.; 6.50 gross
Natural Food, large 3-colored package.	.75 doz.; 7.50 gross
Natural Food, in tin boxes.....	.75 doz.; 8.50 gross

### FISH GLOBES

Good, Heavy Glass, and in Original Cases

Half-gallon Globes, 4 dozen to crate.....	\$1.75 per doz.
Gallon Globes, 2 dozen to crate.....	4.50 per doz.
Two-gallon Globes, 1 dozen to crate.....	7.50 per doz.
Three-gallon Globes, 1 dozen to crate.....	13.00 per doz.

Order your Globes and Supplies to be shipped at once by freight. Fish will follow by express.

## ASHBORNE GOLDFISH & SUPPLY COMPANY

Hatcheries: Burlington, Iowa; Indianapolis, Ind.; Frederick, Md.

1313 Agency St., BURLINGTON, IOWA.

## GOLDFISH

## WILD BIRDS CANARIES WHOLESALE

BUY FROM THE BREEDER  
107 Acres of Ponds this Season  
Write for Big, New Catalogue



GLOBES, AQUARIUMS,  
AQUARIUM SUPPLIES, Etc.

## PUTNAM'S FISHERIES

8 DIVISIONS

Office, 462 Washington St.  
BUFFALO, N. Y.

came early in order to inspect the green-houses and to see the splendid manner in which John Moritz keeps them and all the good things he has to offer to the eyes of the public and the commercial man as well. Superintendent of Parks Ernest Strehle was on hand early to welcome the members and, with Mr. Moritz, acted as guide in escorting them around the big show houses. The meeting was held in the big office of the keeper and arrangements for it were complete.

President W. A. Rowe called the meeting to order, fifty members being present. The usual preliminaries were first disposed of and then the chair called for reports of all committees. The trustees reported through Chairman L. Baumann that they had arranged for the club's dance to be held at Westminster hall the night of January 14 and that the admission would be 50 cents per person. Tickets can be obtained at any of the wholesale houses and from members of the board of trustees.

Chairman L. Jules Bourdet reported for the publicity committee that the at-

tractive advertising for Thanksgiving had brought about the record-breaking business done by the retailers that day, and that the committee had arranged to do the same for Christmas and New Year's.

All outstanding bills were ordered paid, so that the new year could begin with a clean slate. Andrew Hoffman, Jr., was elected to membership. Mr. Preston, of the Safety First Council, was present for a talk on "Safety First." At the conclusion of his remarks, many members joined the council and it was moved that the Florists' Club go on record to endorse the move-

## CHRISTMAS BELLS

Xmas Red, folding tissue paper bells.	
5-inch bells, per dozen.....	\$0.35
7-inch bells, per dozen.....	.50
9-inch bells, per dozen.....	.75
12-inch bells, per dozen.....	1.25
15-inch bells, per dozen.....	1.75

Either of these items will sell like "hot cakes" and at a handsome profit

Get our complete list of other items. It's free.

**GEO. H. ANGERMUELLER CO.,**  
WHOLESALE FLORISTS

1324 Pine Street

ST. LOUIS, MO.

### Japanese Red Frieze Bells

Made of Red Frieze on Papier Mache Bell forms and trimmed with Green Frieze. Very catchy.

3 1/2-inch bells, per dozen.....	\$1.00
5 -inch bells, per dozen.....	1.75

## GOLDFISH

and AQUARIUM SUPPLIES

Send for catalogue.

**ORIENTAL GOLDFISH & SUPPLY CO.**

3757 to 3761 Cottage Grove Ave., CHICAGO, ILL.

ment and urge all its members to join the council.

Treasurer Smith's report was most pleasing and showed a comfortable balance. Henry C. Irish, chairman of the committee on reprinting the by-laws and

# Auburndale

## Christmas Assortment, No. 1 G

Price \$15.00

100 Goldfish.  
1 Doz. 1-gal. Globes.  
1 Doz. Fish Food.  
1 Doz. Fish Moss.

**Cash with Order**  
Immediate shipment for Xmas.

We have been in business  
sixteen years and know  
how to ship Goldfish any  
distance safely.



*This Chinese Telescope is a popular fish with the trade*

## Christmas Assortment, No. 2 G

Price \$18.00

100 Goldfish, assorted.  
1 Doz. 2-gal. Globes.  
1 Doz. Fish Food.  
1 Doz. Fish Moss.

Large Globes and Goldfish.

We sell Goldfish—at \$5.00 per 100 and up—aquariums  
and supplies. We manufacture aquariums in all sizes.

Send for wholesale catalogue

**Auburndale Goldfish Co.**  
1449 W. Madison Street  
CHICAGO

## GOLD LETTERS—SPECIAL PRICES



No. 1  
Gold and Purple, per 1000, \$5.50



No. 4  
In Gold Only, per 1000, \$5.00



No. 6  
In Gold Only, per 1000, \$4.50

Letters packed 25 to each package  
Numerals in same colors and price

The kind that will stick, STICK and STICK, and won't come off.

**B. E. and J. T. COKELY,**

**201 N. 7th Ave., SCRANTON, PA.**

Established 25 years

Manufacturers and Importers of Florists' Supplies

ABOVE PRICES ARE POSTPAID

## PAPER SCRIPT LETTERS

Can be had in the following inscriptions in Gold and Purple

Father	Rest	Darling
Mother	Our	Dear
Brother	My	Too Soon
Sister	Asleep	Grandpa
Husband	Baby	Grandma
Wife	Sleeping	Friend
Mamma	Cousin	Aunt
Comrade	Peace	Uncle
Nephew	Niece	Papa
At Rest	Daughter	Son

Ten Words to Each Package  
Per 100 words..... \$3.50

Always state what color is wanted, otherwise gold will be sent.

the membership roster, reported that arrangements were almost complete for the printer. The question box contained some interesting questions, which brought out some discussion.

After adjournment, the members were invited to partake of refreshments, which were greatly enjoyed. Superintendent Strehle and Manager Moritz were given a hearty vote of thanks for the afternoon's entertainment.

### Various Notes.

The florists' publicity committee held its regular meeting at headquarters December 8 at 2 p. m. The attendance was small, just enough being present to transact the business that came before the committee. In the absence of Chairman Bourdet, W. J. Pilcher acted as

## FRANK WISCHERTH

300 McDougal Street  
BROOKLYN, N. Y.



WE ARE THE LARGEST DISTRIBUTORS OF  
GOLD LETTERS IN THE UNITED STATES.

No. 1.....\$3.50 per 1000  
No. 4.....2.75 " "  
No. 6.....2.25 " "  
Script Words.....18.00 " "

Prompt Delivery Guaranteed, as We Carry a Large Stock  
on hand at all times

chairman. The advertising committee reported that it had used all the money appropriated for Thanksgiving advertising, which amounted to \$600, and





# HINDE & DAUCH FLORAL BOXES

**S**PECIALLY constructed to meet the rigid requirements of floral shipments, *H & D Boxes* are the accepted standard of the trade. Strong, sturdy and economical. No gaping of the boxes under the weight of other merchandise in transit. Cut flowers and plants are invariably in better delivery condition when packed in these specially designed containers. All standard and special sizes to your order. All comply with parcel post and express regulations.

Hinde & Dauch Corrugated Fiber Board Boxes are light-weight, accurately cut containers that afford a most economical and satisfactory packing method. Prices on request. Give specifications.

## THE HINDE & DAUCH PAPER CO.

162 Water Street,

Sandusky, Ohio

Toronto, Canada: King St. Subway and Hanna Ave.

asked for an additional appropriation of \$500 to be used for the coming holidays. On motion, this was allowed and the committee given full power to act. The baseball suits used by the "Say It with Flowers" ball team were returned to the committee and ordered stored for next season. As the next regular meeting falls on December 22, during a busy week for all, it was decided that the committee would meet Wednesday afternoon, December 29, when full attendance is requested.

Walter Sanders, eldest son of C. C. Sanders, head of the Sanders Nursery Co., has moved his family from St. James, Mo., to St. Louis. He is now a member of the company and will be of great assistance during the coming busy days.

Mr. and Mrs. John Steidle and their two daughters, who spent the summer in Europe, returned home recently and report a splendid time during the trip.

Henri Duernberg, of Grimm & Gorly, is now a full-fledged Mason, having completed his thirty-second degree a week ago. Many Mason florists were present to welcome him into the fold.

Frank Foster, youngest son of Fred J. Foster, head of the Foster Floral Co., met with an automobile accident last week, which resulted in his death. The local trade extended their sympathy to the bereaved family.

W. E. Ogle, G. W. Grossart and Matthew Schoenberger, of Belleville, Ill., and Henry Blixen, of Edwardsville, Ill., were visitors December 9. All reported excellent business so far this season and excellent prospects for the rest of it.

The hunting party consisting of W. A. Rowe, L. Jules Bourdet, Oscar Ruff and

## LAST CHANCE

—TO GET—

## Christmas Cards

100.....	\$0.75
200.....	1.25
500.....	2.50
1000.....	4.50

We guarantee satisfaction or refund your money.  
5% discount; cash with order.

**THE JOHN HENRY CO.**  
LANSING, MICH.

Albert Gumz returned to St. Louis December 8 with a load of game, mostly rabbits.

The Lady Florists' Home Circle was entertained December 8 at the home of Mrs. F. W. Bruenig. All enjoyed a pleasant afternoon. Mrs. F. C. Weber will entertain the circle at its New Year meeting.

### CYCAS LEAVES

#### PLIABLE, NON-CURLING

Compare these prices with yours.

8x12 . . . . . per 100, \$3.25	25x32 . . . . . per 100, \$ 8.00
12x16 . . . . . " 3.75	32x36 . . . . . " 10.00
16x20 . . . . . " 4.40	36x40 . . . . . " 11.50
20x24 . . . . . " 5.00	40x44 . . . . . " 15.00
24x28 . . . . . " 6.90	44x48 . . . . . " 17.50

### FLORISTS' WIRE, B. A.,

12-lb. coils, 5-coil lots, \$1.40 per coil.

Cash with order. F. O. B. New York.

M. DAVID KLEIN

1248 Myrtle Ave., BROOKLYN N. Y.

Mention The Review when you write.

# Bulis Florist Boxes

*Together in a Jiffy*  
—Use Many Times

PARCEL POST and express shippers find Bulis Corrugated Fibreboard boxes are the most convenient. They come knocked down, flat, and occupy little space. Just snap the Bulis Patented Corner Clasps together like a glove and the cover is ready. Then slip a "Fishhook" fastener over each corner of the box and it is ready.

Bulis Boxes are light weight, with so strongly reinforced corners that they stand the weight of heaviest parcels in shipments. You can ship farther with them. Bulis Boxes comply with all parcel post and express regulations. Made in twelve different sizes. Can be returned and used again, many times over, which reduces the box cost.

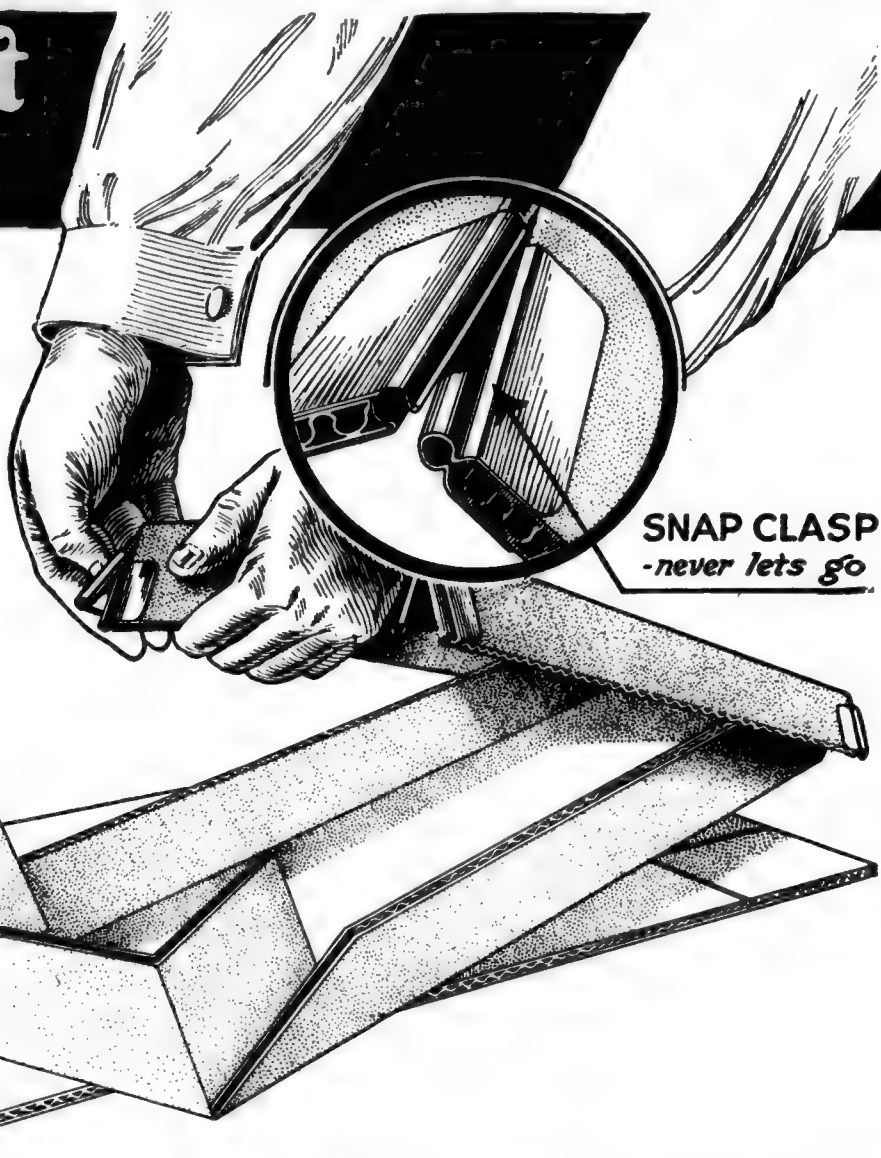
**J. C. BULIS MANUFACTURING CO.**

General Offices: Dept. P., Missouri State Life Bldg., St. Louis, Mo.

BRANCH OFFICES:

Chicago, Ill., 1569-P-Conway Bldg.  
Indianapolis, Ind., 631-P-Knights of Pythias Bldg.  
Kansas City, Mo., 306-7-P-Searritt-Arcade Bldg.  
Minneapolis, Minn., 210-P-Lumber Exchange Bldg.  
Oklahoma City, Okla., 204-P-Scott Thompson Bldg.

Write nearest office  
for information

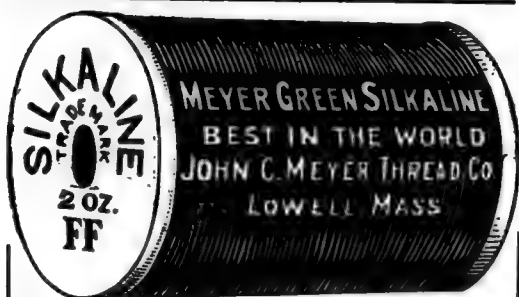


## Artificial Flowers

—WAXED—

Callas, No. 1 (large), per 100.....	\$5.65
No. 2 (small), per 100.....	4.50
Carnations, white and pink, per 100.....	3.25
Chrysanthemums, white, pink, yellow, per 100.....	4.50
Daffodils, pink, per 100.....	3.00
Dahlias, white, pink, lavender, per 100....	4.50
Roses, white, pink, tea, per 100.....	3.25
Sweet Peas, assorted colors, per 100.....	1.25
CLOTH VIOLETS, excellent for corsages, per box of 6 bunches.....	1.25
PAPER CAPE FLOWERS, white, per 1000....	7.00

**C. A. KUEHN WHOLESALE FLORIST**  
1312 Pine St., ST. LOUIS, MO.



The Meyer Florists' threads are the longest and strongest in the world and are used by the leading Retailers and Growers throughout the world. Be sure and get the Meyer brand and you will always get the best. Manufactured by the

**JOHN C. MEYER THREAD WORKS, LOWELL, MASS.**

Dr. Herman Von Schrenk, president of the St. Louis Garden Club, visited New York recently and addressed the American section of the Society of Chemical Industry at the Chemists' Club on "The Preservative Treatment of Wood: Its Broader Aspects and Some of Its Technical Phases."

## Special Xmas Price List

### FOR THE RETAIL FLORISTS

Every florist will do as much business as he wants to do for the Christmas holidays —of course, as much business according to the stock he has on hand—therefore order liberally, as you can't go wrong—you cannot do business if you have no stock. Many other items of interest offered in our complete list—it's free.

#### PLAIN CHIFFON.

(About 35 to 40 yards to bolt.)  
Can be had in any color. Per yd.  
Satin Edge, 4 inches wide.....\$0.09  
Satin Edge, 6 inches wide......12  
Satin Edge, 12 inches wide......15

#### "BONTON" BABY RIBBON.

Very handsome and good for general use. All colors.  
Per spool of 500 yards.....\$2.25  
Per box of 5 spools at..... 2.00

#### CORSAGE RIBBONS.

(Bolt of 10 yards.)  
No. 7—Can be had in all popular shades, per bolt.....\$1.50  
12 bolts or more, per bolt..... 1.40

#### CORSAGE SHIELDS.

Per doz.  
Lace Shields .....\$2.75  
Invisible Shields ..... 2.50  
Colonial Shields ..... 1.50  
Celluloid Shields (per 100, \$6.00)... 1.00

#### SPECIAL CARDS.

Per 100 Per 1000  
For Xmas .....\$0.60 \$5.00  
For Funeral Flowers......60 5.00  
For Congratulations ......60 5.00  
Say It with Flowers .... .60 5.00

Remember—we have many other items to offer—write for our complete list—it's free.

#### WIRED TOOTHPICKS

(10,000 to a box)  
Plain wired picks, per box.....\$2.50  
5 boxes or more at..... 2.40

#### FLORISTS' GREENING PINS.

One box contains 10 lbs.  
(About 10,000 to 11,000 pins.)  
Price, per box.....\$3.00  
5 boxes or more at..... 2.85

#### PREPARED ADIANTUM.

(Or maidenhair fern.)  
Extra fine quality. Per 100  
Extra small size.....\$5.50  
Small size ..... 6.50  
Medium size ..... 7.50  
Large size ..... 9.00

#### GREEN SHEET MOSS.

(For Lining Hanging Baskets, etc.)  
Per 2-bu. bag.....\$2.00

#### FANCY HANDLE BASKETS.

(With metal liners included.)  
Prices vary from 90c to \$2.00 each.  
We recommend ordering a sample assortment for about .....\$10.00

#### AIR PLANT.

Choice quality, imported stock. Per 100  
25 bunches or more.....\$12.50  
50 bunches or more..... 12.00  
100 bunches or more..... 11.00

**GEO. H. ANGERMUELLER CO., Wholesale Florists,**  
1324 Pine Street, ST. LOUIS, MO.

# CHICAGO CARTON COMPANY

## CORONA FLOWER BOXES

## Representatives:

M. E. CHAPIN  
516 Fifth Avenue  
New York City

T. A. DIXON CO.  
1526 Blake St.  
Denver, Colorado

T. S. FINCH  
601 Elm St.  
Dallas, Texas



Home Office  
and Factory  
4433 Ogden Ave.  
CHICAGO  
Telephone  
Lawndale 906

## For Violets and Corsages

Size		Per 100
7 x 4 x 4	2-inch Top.....	\$ 5.00
10 x 6 x 5 1/2	2-inch Top.....	6.00
12 x 8 x 5 1/2	2-inch Top.....	7.65
14 x 10 x 8	2-inch Top.....	12.60

## For Cut Flowers

18 x 5 x 3	2-inch Top.....	\$ 6.10
20 x 4 x 3	2-inch Top.....	6.05
21 x 5 x 3	2-inch Top.....	7.25
24 x 5 x 3 1/2	2-inch Top.....	7.70
24 x 8 x 4	2-inch Top.....	10.80
28 x 8 x 4	2-inch Top.....	12.10
28 x 8 x 5	2-inch Top.....	13.05
30 x 5 x 3 1/2	2-inch Top.....	9.25
36 x 8 x 5	2-inch Top.....	16.20

The sizes given here are carried in stock, in the popular MIST-GRAY and GREEN colors.

## 5% DISCOUNT

### CASH WITH ORDER

The prices quoted herewith are f. o. b. Chicago.

When printing is wanted there will be a charge of \$9.00 per color for printing 500, \$12.00 per color for printing 1000.

Border printing and embossing will be charged for as time work in accordance with the amount of work involved.

## For Sprays, Designs and Cut Flowers

Size		Per 100
16 x 16 x 8	Telescope.....	\$29.25
20 x 20 x 8	Telescope.....	38.95
21 x 5 x 3	Telescope.....	7.25
24 x 5 x 3 1/2	Telescope.....	8.90
24 x 24 x 10	Telescope.....	55.75
30 x 12 x 6	Telescope.....	30.25
32 x 32 x 8	Telescope.....	63.75
36 x 10 x 5	Telescope.....	25.20
36 x 12 x 6	Telescope.....	36.35
36 x 14 x 8	Telescope.....	46.55
40 x 10 x 6	Telescope.....	44.00

W. J. Hembreiker, of Hembreiker & Cole, Springfield, Ill., has been suffering with rheumatism for the last three weeks and will not be able to attend the meeting of the executive committee of the St. Louis district branch of the National Flower Growers' Association.

At the January meeting of the St. Louis Garden Club the matter of holding a spring flower show will come up for discussion. If the show is decided upon, it will probably again be held in the show house at the Missouri Botanical Garden and will be free to the public.

J. J. B.

## COLUMBUS, O.

## The Market.

Ruscus is now available on the market in four colors, gold, silver, red and green. Holly wreaths and loose holly are also on the market, as well as box-wood. The demand is quite heavy. A few chrysanthemums still remain, but carnations, roses, narcissi, sweet peas, violets and stevia are plentiful and in great demand.

Plants include Jerusalem cherries, cyclamens, primroses, begonias and some excellent ferns. The demand for potted offerings is heavy. Several florists have some fancy pots and bowls with narcissus bulbs planted in them in preparation for holiday sale.

## Various Notes.

Christmas decorations attract the eye in every florist's window in Columbus.

The Art Floral Shop has changed hands and now bears the name, the Gay Street Floral Co. It is under the management of B. Flynn. His window is

## CUT FLOWER BOXES, Mist Gray

Immediate Shipment.	Per 100
18 x 5 x 3	\$ 5.50
21 x 5 x 3	6.00
21 x 6 x 3 1/2	7.25
24 x 5 x 3 1/2	6.50
24 x 8 x 4	10.00
28 x 8 x 4	12.00
30 x 5 x 3 1/2	8.50
30 x 6 x 3 1/2	10.50
36 x 8 x 5, full tel	19.25
30 x 12 x 6	25.00
36 x 12 x 6	28.50
42 x 12 x 6	30.00
48 x 14 x 6	40.00

Printing, \$3.00 extra for 500 boxes. \$4.00 per 1000. We cannot print the last four sizes. The first six sizes come 100 to a bundle. Last five sizes 25 to a bundle. We do not break bundles.

C. C. Pollworth Co., Milwaukee, Wis.

Mention The Review when you write.

## Climax Manufacturing Co.

### High Grade

## FLORISTS' BOXES

Castorland : : New York

Mention The Review when you write.

## "TITEKNOT" SHOWERS

The most practical addition to the Florists' Trade in years.

Ask { Bayersdorfer & Co., Philadelphia  
or McCallum Co., Pittsburgh  
or send \$2.00 for sample order to  
**WM. WEISMANTEL, Mfr.**  
245 S. Orange Ave., NEWARK, N. J.

Mention The Review when you write.

## FLORISTS' BOXES

## Made in Dayton, Ohio

Our boxes are made of high-grade material and good workmanship. Convince yourself by sending us a sample order. We satisfy our customers.

Write for Samples.	Mist Gray or Manila		Mist Gray or Manila	
	Shallow Cover	Full Telescope	Shallow Cover	Full Telescope
SIZES	Price per 100	Price per 100	Price per 100	Price per 100
3 x 20 x 4	\$ 3.80	\$ 4.10		
3 x 18 x 5	3.90	4.20		
3 1/2 x 24 x 5	5.70	6.70		
3 1/2 x 30 x 5	7.10	8.20		
5 x 24 x 8	9.60	11.20		
5 x 28 x 8	10.80	13.70		
5 x 38 x 8	15.50	18.70		
5 x 30 x 10	16.50	18.90		
6 x 28 x 12	18.00	21.00		
5 x 35 x 10	19.00	21.70		
6 x 36 x 12	24.00	27.50		
8 x 20 x 20	25.50	32.00		
8 x 24 x 24	37.50	42.50		
7 x 42 x 12		43.00		
8 x 48 x 14		52.00		

## GRAY CORSAGE AND VIOLET

With Shallow Fluted Edge Lid

5 1/2 x 9 x 6	\$5.50	6 x 9 x 13	\$7.60
6 x 7 x 14	7.20	7 x 9 x 9	7.60

ONE PIECE BOX, mist gray, 3x4 1/2 x 24, \$4.20

Printing in black ink, \$2.00 per 1000, or less quantity; printing in colored ink, \$3.00 per 1000, or less quantity, in assorted sizes. All f. o. b. Dayton, Ohio.

No order printed less than 50 of large sizes or 100 of small sizes.

We allow a discount of 5 per cent when remittance accompanies the order.

We reserve the privilege of substituting either color.

The Aull Bros. Co., Dayton, O.  
Established 1890

## "DURO"

## FOLDING FLOWER BOXES

For Prices Write

Duro Paper Products Co., 729 S. Wabash Ave., Chicago, Ill.



# LINDLEY BOXES

## READY FOR SHIPMENT

Nothing but high-grade, heavy, thoroughly moisture-proofed stock use ordering always specify whether "S" or "AA" grade is wanted.

### STANDARD or "S" GRADE

Well made from standard weight, well moisture-proofed board. Prices reasonable, considering quality and workmanship.



#### Mist Gray Corsage and Violet Boxes

Made of high grade moisture-proofed stock.

Size	Lid	Per 100
7x 4x4	2-inch	\$3.75
8x 5x5	2-inch	4.75
10x 6x5½	2-inch	5.85
12x 8x5½	2-inch	7.30
15x 8x6½	2-inch	9.50
14x10x8	2-inch	12.00

#### Mist Gray Square Design

"S" grade, or regular Lindley heavy standard weight, well moisture-proofed. All full telescopes.

Size	Per 100
12x12x8	\$20.00
14x14x8	24.00
16x16x8	28.00
18x18x8	32.00
20x20x8	36.00
22x22x8	40.00
24x24x8	44.00
26x26x8	48.00
28x28x8	52.00
30x30x8	56.00

#### White Boxes

Made from genuine patent white plated stock. A beautiful box, but not as nice as our white enameled.

#### Corsage and Violet

Size	Lid	Per 100
8x4x3½	2-inch	\$3.50
10x6x5½	2-inch	4.50

#### For Cut Flowers

Size	Lid	Per 100
15x5x8	8-inch	\$ 5.00
21x5x8	8-inch	6.00
24x5x8½	8½-inch	6.70
30x5x8½	8½-inch	10.40
36x5x8½	8½-inch	15.50
24x8x4	4-inch	18.00
28x8x5	5-inch	18.00
36x8x5	5-inch	21.50

#### Parcel Post Boxes

#### Kraft Lined, Heavy.

Size	Lid	Per 100
28x 6x4	2½-inch lid	\$10.80
24x8x4	2½-inch	11.00
28x8x5	2½-inch	14.00

#### Mist Gray "S" Grade

Lindley standard - weight, well moisture-proofed stock. For Cut Flowers, etc.

Size	Shallow Lid	Full Telescope
16x4 x3	\$ 4.75	.....
20x4 x3	5.00	.....
18x5 x3	4.95	\$ 5.35
21x5 x3	5.40	5.50
24x5 x3½	6.85	7.50
30x5 x3½	7.80	9.00
36x5½x3½	10.85	11.75
18x6 x4	7.30	.....
28x6 x4	9.75	.....
21x7 x3½	8.00	.....
22x7½x4	.....	8.50
21x8 x4	9.70	.....
24x8 x4	9.80	12.00
28x8 x4	11.70	14.40
24x8 x5	11.40	14.80
28x8 x5	12.50	16.00
36x8 x5	15.50	19.00
42x8 x5	.....	24.50

#### Mist Gray Design "S"

Oblong "S" grade, or regular Lindley standard heavy weight, well moisture-proofed. All full telescopes.

Size	Per 100
30x10x5	\$19.50
36x10x5	22.50
36x10x6	27.50
42x10x6	30.50
48x10x6	35.50
30x12x6	25.50
36x12x6	34.00
30x12x7	29.00
20x12x8	25.00
36x12x8	41.50
36x14x6	33.50
34x16x5	30.00
24x14x8	32.00
30x14x8	38.00
36x14x8	44.00
40x14x8	47.50
42x17x8	56.00

#### Green Boxes

Made from high grade moisture-proof stock.

#### For Violets and Cut Flowers

Size	Lid	Per 100
7x4x4	2-inch	\$3.50
15x7x6½	2-inch	8.00

#### For Cut Flowers

Size	Lid	Per 100
18x 5x8	8-inch	\$ 5.50
21x 5x8	8-inch	6.10
24x 5x8½	8½-inch	6.10
30x 5x8½	8½-inch	9.50
36x5½x8½	8½-inch	12.50
21x 8x4	2-inch	9.00
24x 8x4	2-inch	10.50
28x 8x5	2-inch	13.75
36x 8x5	2-inch	17.50
28x22x8	8-inch	45.00

### "AA" or ARNOLD BRAND

Absolutely the highest quality, stiffest, best waterproofed Florist Box obtainable.

#### Mist Gray "AA" Grade

Our AA grade, or Arnold grade, is extra heavy and thoroughly moisture-proof. An excellent box for shipping.

Size	Lid	Per 100
16x4 x3	2-inch	\$ 5.00
20x4 x3	2-inch	5.90
18x5 x3	2-inch	5.50
21x5 x3	2-inch	6.00
24x5 x3½	2-inch	7.50
30x5 x3½	2-inch	9.10
36x5½x3½	2-inch	11.70
18x6 x4	2-inch	7.50
28x6 x4	2-inch	10.50
21x7 x3½	2-inch	8.40
21x8 x4	2-inch	10.20
24x8 x4	2-inch	10.40
28x8 x4	2-inch	12.80
24x8 x5	2-inch	12.00
28x8 x5	2-inch	13.00
36x8 x5	5-inch	20.00
42x8 x5	5-inch	26.00

#### Mist Gray Square Design

AA grade, or Arnold extra heavy thoroughly moisture-proofed stock. Full telescopes.

Size	Per 100
12x12x8	\$21.00
14x14x8	25.00
16x16x8	25.00
18x18x8	29.50
20x20x8	30.00
20x20x10	38.50
24x24x8	48.50
24x24x10	47.00
28x28x8	62.00
32x32x8	62.50
32x32x10	74.00

#### White Enameled Corsage

The finest enameled clay-coated stock obtainable.

Size	Lid	Per 100
7x 4x4	2-inch	\$ 4.50
8x 5x5	2-inch	5.90
10x 6x5½	2-inch	7.25
12x 8x5½	2-inch	9.25
14x10x8	2-inch	16.90

### ECONOMY OR THRIFT CARTONS

Made of mist gray light-weight stock. One-Piece Style. Just the box for small local delivery packages.

Size	Per 100
20x4½x3	\$3.80
24x4½x3	3.75
21x5 x3	3.70
24x5 x3½	4.20
24x5 x3½	4.40
30x5 x3½	4.90



#### Mist Gray Design "AA"

Oblong "AA" grade, or Arnold extra heavy weight, well moisture-proofed. Full telescopes.

Size	Per 100
30x10x5	\$20.50
36x10x5	24.50
36x10x6	29.00
42x10x6	32.00
48x10x6	37.00
30x12x6	27.00
36x12x6	36.00
30x12x7	30.50
20x12x8	26.00
36x12x8	43.00
36x14x6	35.00
34x16x5	31.50
24x14x8	34.00
30x14x8	40.00
36x14x8	46.00
40x14x8	50.00
42x17x8	58.50

#### White Enameled, Otherwise Called White Glazed

#### For Cut Flowers

The most beautiful box made. Genuine enameled clay-coated stock.

Size	Lid	Per 100
18x 5x8	2-inch	\$ 7.50
20x 5x8	2-inch	8.25
21x 5x8	2-inch	8.50
24x 5x8½	2-inch	10.50
30x 5x8½	2-inch	12.50
36x5½x8½	2-inch	15.50
21x 7x3½	2-inch	11.50
24x 8x4	2-inch	15.00
24x 8x5	2-inch	17.00
28x 8x5	2-inch	19.00
36x 8x5	Full Telescope	26.00
30x10x5	Full Telescope	25.75
36x10x5	Full Telescope	29.50

### SPECIAL DISCOUNTS

All prices per 100, f. o. b. Marion, Ind.; 3% extra discount if cash with order. Printing black or colored ink, \$3.50 per thousand extra or less quantity.

250 and over, assorted.....3%

500 and over, assorted.....5%

1000 and over, assorted.....7½%

## LINDLEY FLORIST BOX CO.,

QUALITY BOX  
MAKERS

## Marion, Ind.

Chicago phone, Franklin 5450—A. V. Z. Jennings.  
New York phone, Audubon 2860—Geo. L. Hoopia.  
St. Louis phone, Olive 1240—H. F. Seignior.  
Louisville phone, 2669—J. Raymond Clark.  
Detroit phone, Cadillac 4178—A. A. Fordon.  
Buffalo phone, Seneca 3336—J. Anthony.

trimmed with some excellent decorations made from cured weeds.

The Fifth Avenue Floral Co. is now a member of the F. T. D.

Otto Ackerman, of the Riverside Floral Co., recently lost his mother.

Coal is now arriving in Columbus, but the price has not fallen much.

#### PHILADELPHIA.

##### The Market.

There is no question that the cut flower market is dull—dull just at a time when it ought to be active. There are balls and parties and dinners and dances where flowers are used, only there are not enough of these gay affairs to make much impression on the market. The market is now so big that it takes the interest of the great mass of the people to affect it. These entertainments do not interest the great mass of the people beyond reading about them in the society columns of the dailies.

The market has been steadily declining for two weeks. Nobody expects now that it will improve before Wednesday, December 22. Some idea of conditions can be gleaned from the fact that Paper Whites, the weakest item on the list, dropped from \$6 to \$8 to \$3 to \$4 in quantity.

Chrysanthemums have outlasted their season. The city salesmen say it takes selling to move chrysanthemums now. They often have to link them to something desirable or shade the price or put a few in each order to dispose of them. The choice has narrowed pretty much to Nonin, Seidewitz and some late pompons. Yes, they probably will last until Christmas; the majority wish they would not.

There are not nearly so many carnations as it was thought there would be by this time. Perhaps this is why the good blooms have held their place so well. Laddie is now plentiful enough to talk about. It is in first place, with Mrs. C. W. Ward and Pink Delight close behind. The well grown pinks and whites come next, with short-stemmed and poor flowers in the rear.

Roses are the main crop today and they are likely to remain so for at least a month. Taking it all through, they have held well; only here and there whisperings are heard of cheap sales. Generally such sales are not worth more than they realize. The bulk of the rose crop has not come.

The remaining flowers on the list are obtainable in moderate numbers.

Christmas greens are exceedingly alive.

##### Christmas Prospects.

The dark weather of the past month has cut down the supply. The signs of overproduction this Christmas grow fainter and fainter. The feeling is general that there will be a good supply of cut flowers at fair prices. There is little likelihood of a surplus.

##### Christmas Plants.

The growers who make a specialty of Christmas plants have received a large number of orders. A good Christmas is assured.

Robert A. Craig and Cornelius Vander Breggan are justly proud of the stock of the Robert Craig Co. The cyclamens are wonderful; they resemble azaleas at Easter. The basket crotons prove that a tall plant can be perfectly grown in a small pot. In begonias, Melior and Mrs.

## For Christmas and New Year's

we strongly recommend the purchase of Roses. Considering the quality of the Roses that we have at the present time, they show better value than any other flower.

**Beauties** of a quality that will please the most particular buyer.

**Russell and Columbia**, from shorts up to 36-inch stem flowers. More Columbia than Russell; a good supply of both varieties.

**Premier, Shawyer, Ophelia, Sunburst, Wards, Double White and Pink Killarney, Richmond and Cecile Brunner.**

There will be no shortage of good Roses with us and if your present source of supply is not reliable send your order here.

For flowers of really good quality we do not think that you will find a better supply in the Philadelphia market. In addition to this, we offer you the kind of Service that has made a standard for itself and which we are always still trying to improve upon in every possible manner.

## THE LEO NIESSEN CO.

*Wholesale Florists*

Branches:  
BALTIMORE  
WASHINGTON

1201-3-5 Race St.  
PHILADELPHIA

## BERGER BROTHERS

### HIGH GRADE CARNATIONS

Poinsettias : Roses : Paper White Narcissi : Stevia

EASTER LILIES all the year around

1609 Sansom Street

PHILADELPHIA

## Everything in Cut Flowers

We can fill your orders  
for fine stock

### THE PHILADELPHIA WHOLESALE FLORISTS' EXCHANGE

Our Motto, "The Golden Rule"  
1615 Ranstead Street, PHILADELPHIA



## Our Christmas Cuts on Roses

WILL BE IN FINE SHAPE AND  
WONDERFULLY CHOICE QUALITY



**Beauties, Russells, Columbias,  
Premiers, Hadleys, Pilgrims, Ophelias, Etc.**

ALSO A FINE LOT OF

**Cattleyas, Valley, Gardenias, Cypripediums**

(Insigne and some fancy varieties, very choice kinds.)

**Write for our Christmas List, both Cut Flowers and Greens.**

*Everything in Cut Flowers, Plants, Greens, Ribbons  
and Supplies.*

**BUSINESS HOURS: 7 a. m. to 5 p. m.**

**S. S. PENNOCK COMPANY**

**1608-20 Ludlow Street**

**PHILADELPHIA, PA.**

New York  
West 28th Street

Baltimore  
Franklin and St. Paul Street

Washington  
1216 H Street, N. W.

**THE HOUSE OF MERIT  
FLORISTS' SUPPLIES**

**JOS. G. NEIDINGER CO.**

**1309-11 N. Second Street**

**PHILADELPHIA, PA.**

Mention The Review when you write.

**ALL SEASONABLE  
FLOWERS**

**WM. J. BAKER**

Wholesale Florist

**12 South Mole Street, Philadelphia, Pa.**

Mention The Review when you write.

**JERRY BROOKINS & SON**

**Grower of Buffalo's finest  
Cut Flowers**

**Orchard Park, N. Y.**

Mention The Review when you write.

**GRAVE MARKERS**

**Stein's Floral Supply Mfrs. 2223 N. Front St., Philadelphia.**

Mention The Review when you write.

Peterson prove that progress is being made.

The demand for basket plants is heavy. Anything showy in a small pot will do, both flowering and foliage.

Poinsettias and berried plants are popular.

**The Subway.**

"We will go through the subway." It was E. A. Harvey who spoke. He was standing in one of the large ranges of glass owned and operated by Alvin Harvey & Sons, at Brandywine Summit, Pa. Had the speaker been in Philadelphia you would have supposed that he meant to go under Market street to reach the ferries or the "L," but to go through the subway away out in the Chester valley was queer, very queer.

## EDWARD REID FINE ROSES

Offers for  
December

THE BEST VARIETIES IN SEVERAL LENGTHS

**Carnations, Stevia, Paper Whites, Easter Lilies,  
and the best of everything in this market.**

**Choice Boxwood Sprays**

**When They're Reid's They're Right.**

**1619-21 Ranstead St., PHILADELPHIA, PA.**

**CHRYSANTHEMUMS** All Fancy Varieties and extra fine **POMPONS** and all Seasonable Flowers

**ROSES, CARNATIONS, PEAS, SNAPS and STEVIA**

**PHILADELPHIA CUT FLOWER CO.**

Phones: Bell, Spruce 803-804  
Keystone, Race 1112-1118 **1517 Sansom St., Philadelphia, Pa.**

Wholesale Florists  
**GEORGE AEUGLE**  
Proprietor

Mention The Review when you write.

**Carnations  
Roses  
Sweet Peas  
Snapdragon**

**CHARLES E. MEEHAN**

**5 South Mole Street,**

**PHILADELPHIA, PA.**

Mention The Review when you write.

**BOXWOOD  
LYCOPodium  
BRONZE GALAX  
and Greens  
of all kinds**

Perhaps it was the Philadelphia subway that was meant after all, for out on the broad highroad right in front was a sign that read "To Atlantic City," and Atlantic City was over ninety miles away.

Mr. Harvey, Sr., solved this question by leading the way to the end of the greenhouse, down a flight of steps, through a tunnel, up another flight of steps into another large greenhouse!

The problem had been how to connect two ranges without cutting off the main driveway that ran between them and without exposing the night fireman or his less important employees to the weather. The subway is the solution. It is the work of Evans Harvey. It is

made of reinforced concrete and is extremely well done.

**American Legion.**

Edward Towill's new cerise pink rose, American Legion, is the liveliest thing in the florists' world today. It is said to have brought E. Gurney Hill from Richmond. It received a visit from Charles H. Totty, who was here last week, and now no less important a personage than Adolph Poehlmann has come on, it is said, expressly to see the Towill seedling. Mr. Poehlmann has 600 plants of American Legion growing on his company's place at Morton Grove, Ill., where it is doing finely. It is under





## Red Immortelles

**\$45.00 per 100 bunches**

125 bunches in case.

Less than case.....50c per bunch

## Red Ruscus

XXX Quality, bright Xmas Red

\$42.50, case 50 lbs. \$1.00 per lb., less than case.

## Partridge Berry Bowls

Pint size .....\$ 9.00 per dozen

Quart size ..... 12.00 per dozen

Two Quart size..... 18.00 per dozen

**SEND FOR LATEST CATALOGUE**

Most complete line of Decorative Greens in America.  
Full assortment of Ribbons and Chiffons.

**PRICES LOW**

## The Kervan Company

119 W. 28th Street. NEW YORK

stood that the object of his trip east is to persuade Mr. Towill not to send out American Legion until the spring of 1922.

American Legion is a cross between Hadley and Milady and Rosalind Orr English. It is a vigorous grower. The flower is large and fragrant.

December 15 Mr. Towill stated he had decided to distribute American Legion this season. It is understood he has all the orders he expects to be able to fill.

### Various Notes.

Leo Niessen believes there will be a good supply of orchids.

Professor J. A. Sanders has sent out a notice from Harrisburg of an amendment to the effect that plants and cut flowers may be shipped from the small area infested by the Japanese beetles until June 15.

J. G. Jack, of the Arnold Arboretum, spoke on "Trees and Shrubs of Recent Introduction" before the Pennsylvania Horticultural Society at the New Century Club, 124 South Twelfth street, December 14.

William K. Harris has a fine lot of decorative plants for Christmas, including his specialty, bird's nest fern, *Asplenium Nidus-avis*.

Robert Craig writes from Porto Rico that he has his ground manured and the water supply ready.

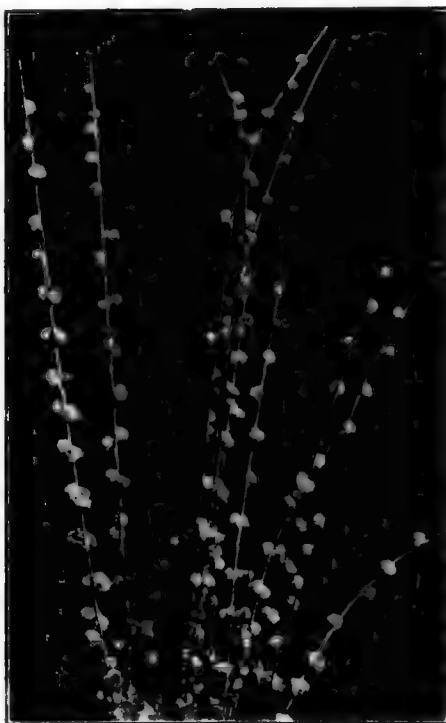
Samuel S. Pennock took Elmer J. Weaver, of Ronks, his son, Lloyd Weaver, and Alfred Burton on a pilgrimage through Bucks and Montgomery counties December 7.

George C. Shaffer and Mr. White, of Marche, both of Washington, D. C., were here last week.

Edward Reid has returned from Richmond, Va.

Aschmann Bros. have a fine lot of Christmas plants.

Edwin J. Fancourt motored Charles H. Totty, of Madison, N. J.; William K. Harris, Robert Kift and Mark P. Mills through the rose growing district near this city December 8.



## French Immortelles

In red, graceful sprays, 6-in., \$2.50; 9-in., \$3.50; 12-in., \$5.00; 18-in., \$8.00; 24-in., \$12.00 per 100.

## Fertile Fern Fronds

(*Onoclea Sensibilis*) in red, orange-yellow, gold, bronze, silver and purple, \$4.00 per 100.

## Helichrysums

Strawflowers in best colors, all wired ready to use, \$3.50 per 100; \$30.00 per 1000.

## Jap Lanterns

(*Physalis Franchetii*) rich orange-red husk, 2 to 3 inches long, will last forever, 3 to 8 lanterns on stem. \$10.00, \$17.00 and \$25.00 per 100 stems.

Pussy Willows, from now till spring, 50c and \$1.00 per bunch; separate lengths, \$2.00 to \$10.00 per 100.

KENDIG'S CHRISTMAS CANDLES--18 ins. high, richly decorated with evergreens, cones, berries, pussy willows, pods, etc.; carton of 4, \$6.00; 25 or more, \$1.35 each; 50 or more, \$1.25 each.

Send for illustrated price list. Cash with order. Satisfaction guaranteed. Add postage.

**KENDIG, The Florist**  
OSWEGO, N. Y.

## FRAT-M'S

Frat-Ms are a great help to florists who make funeral work. They are exact reproductions of the official emblems embossed in gold and the different colors as required by each Fraternal and Labor organization.

The florist is saved time and worry in the nuisance of lettering, as well as the keeping of such a stock of wire frames, and different colored flowers. Just use such flowers as you have and then attach a FRAT-M with paste to the chiffon, or by the hanger that comes for each, as a card, and that is all there is to it, excepting the comment and commendatory talk for the florist.

Just pick out a dozen of the most used from the list following, enclosing \$2.00 per dozen, and if they don't make you ten times their cost, return those unused and get your money.

Square and Compass, Chapter, Commandery, 32nd Degree, Shrine, Eastern Star, Royal Neighbors, M. W. A., Maccabees, Odd Fellows, Red Men, Knights of Columbus, K. of P., Moose, Jr. O. U. A. M., B. of R. T., B. of R. Clerks, B. of L. E., Br. of Blacksmiths and Helpers, Eagles.

Just give Frat-Ms a trial, you don't have to keep them. We are willing to send them to you and return the money if they don't pay you ten times their cost. Address

**STATE FAIR FLORAL CO., SEDALIA, MO.**

## THE FLORISTS' SUPPLY HOUSE OF AMERICA

# Last Minute Wants:

**ROPING**, Red, Green, White, Purple, and Blue, per piece of 60 yards, \$1.00.  
**PAPER FORMS** (Halfs), 6-inch, \$2.00; 8-inch, \$2.50; 10-inch, \$4.50; 12-inch, \$5.50; 14-inch, \$7.50; 16-inch, \$9.00 per 100.  
**MOSS WREATHS**, 14-inch, per 100, \$20.00; 12-inch, per 100, \$15.00.  
**PINE CONES**, Painted; 300 assorted for \$5.00; Natural, 500 assorted for \$5.00.  
**SILK FIBER RIBBON**, all colors; 1-inch, 50 yards, \$2.00; 2-inch, 50 yards, \$4.00.  
**HUDSON RIBBON** (a cheaper grade of fiber ribbon); 1-inch, 50 yards, \$1.25; 2-inch, 50 yards, \$2.00.  
**BONTON OR RIBBONZENE**, 500 yards, \$1.75.  
**HELICHRYSUM** (loose), Natural, without stems, per lb., \$1.50.  
**TWO-TONE RUSCUS**, per lb., \$1.25.  
**GOLD AND SILVER RUSCUS**, per lb., \$2.00.  
**GREEN RUSCUS**, per lb., 75c.  
**RED RUSCUS**, per lb., \$1.00.  
**HOLLY BERRIES**, single gross, 25c; 25 gross, \$5.00; 1000 gross, \$150.00.  
**HOLLY SPRAYS**, per gross, \$3.50.  
**POINSETTIAS**, midgets, \$1.75; larger, \$5.00, \$12.00 and \$15.00.  
**STATICE**, Natural, per lb., \$1.50; Green and Red, per lb., \$2.00.  
**BEECH SPRAYS**, per lb., 25c.  
**CAT-TAILS**, per 100, \$1.50.  
**BELLS**, 2½-inch, per doz., \$1.20; per gross, \$12.00; 3½-inch, per doz., \$1.75; per gross, \$16.50.  
**SEA MOSS**, Green, per 100, \$10.00; Red, per 100, \$25.00.  
**THISTLES**, per 100, \$1.50 to \$2.00.  
**GRASSES**, Natural, per lb., \$1.00; Colored, per lb., \$2.00.  
**ADIANTUM**, per 100, \$6.50, \$8.50 and \$10.50.  
**ASPIDIUM**, per 100, \$10.00.  
**LOOSE GREEN MOSS** (Dyed), per lb., 40c.  
**MINERVA**, per lb., \$1.00.  
**FEATHER-TOP THISTLES**, per 100, \$7.50; on sprays, per doz., \$9.00.  
**UVA LEAVES**, Natural, per doz., \$1.75; Colored, per doz., \$4.50.  
**CHIFFON**, 4, 6 and 10-inch, all colors.  
**FERN PINS**, per box, \$2.50.  
**CREPE PAPER**, per doz., \$4.50; per 100, \$35.00.  
**METAL WREATHS**, each, \$1.50 to \$10.00. Send for \$50.00 assortment.  
**BEADED WREATHS**, each, \$3.00 to \$8.00.  
**CAPE FLOWERS**, Natural, per lb., \$1.50; Colored, per lb., \$2.50.  
**WEDGWOOD CUPS**, 4-inch, \$10.00; 5-inch, \$12.50; 6-inch, \$15.00.

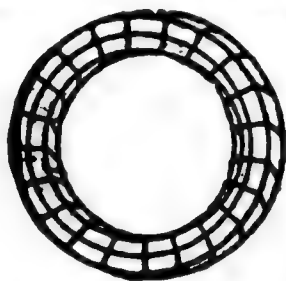
WE ARE IN POSITION TO SHIP IMMEDIATELY. EXPRESS COMPANY  
WITHIN ONE BLOCK OF OUR PLACE.

**H. Bayersdorfer & Co.**  
 1129-1133 Arch St. PHILADELPHIA, PA.

Branch Factory, 709 First Ave., New York City, Telephone Vanderbilt 4976

# SPECIAL WIRE WREATH OFFER

Just ask for  
our prices on  
all wire designs



SAVE MONEY  
ORDER NOW

Our new price list is ready  
now. Send for it.

Crate Containing 50 10-inch, 25 12-inch and 25 14-inch.....	\$ 7.50	Crate Containing 50 12-inch, 100 14-inch and 100 16-inch.....	\$25.00
" " 50 12-inch, 25 14-inch and 25 16-inch.....	9.25	50 12-inch, 100 14-inch, 100 16-inch, 50 18-inch	
" " 83 12-inch, 83 14-inch and 84 16-inch.....	9.50	and 50 20-inch.....	40.00
" " 50 12-inch, 50 14-inch and 50 16-inch.....	13.75	100 each 12, 14, 16, 18 and 20-inch.....	58.00

**B. E. & J. T. COKELY, 201 North Seventh Avenue, SCRANTON, PA.**

A meeting of the creditors of Charles Pappas was held December 13. Mr. Pappas conducted the flower stand in Broad street station and a large candy store.

The new solanum, Cleveland, is among the Christmas specialties at the Godfrey Aschmann place.

Samuel S. Pennock motored Frank H. Traendly and Eugene Dailedouze, of New York, to Roelofs, Southampton and other places of interest December 11.

The National City Bank of New York, the largest bank in this country, in a recent published statement, said that labor now reaps so large a share of the product of industry that were each worker in the country to receive just a little more there would be nothing left for capital.

The annual chrysanthemum show in Horticultural hall, Fairmount park, omitted last year owing to post-war conditions, was held this season. Alexander McIlwen is landscape gardener and Xavier E. Schmidt is in charge of the stock.

A new fern of the bold type, double in appearance, shown at the Philadelphia Wholesale Florists' Exchange, is called the Exchange fern. It is considered desirable in making up.

As Charles H. Totty left the Ellenwood Greenhouses he remarked, "This is a real grower's place."

Frank R. Hastings made a pall of smilax recently with a fringe of the Godfrey chrysanthemums and Paper White narcissi.

Charles Leisey, of Mantua, N. J., has harvested a fine crop of pompons.

Elmer J. Weaver, of Ronks, Pa., has made a success of his first season with roses. Mr. Weaver specialized on Pilgrim.

The price of soft coal is still falling, owing to the closing of so many industries.

Albert W. Woltemate has a nice lot of poinsettias.

The surplus of Dutch bulbs will certainly be felt in the cut flower market next spring.

Ludwig P. Vollers has been arranging some beautiful window displays.

Frank P. Myers believes that greenhouse salaries should not go down. Mr. Myers thinks that now is the time to make it worth while to be a florist by keeping the present level.

John Walker, Mrs. Walker, their son and his wife, all of Youngstown, O., were here lately. They will go to Florida. Mr. Walker has retired from business, but keeps his jolly laugh.

The monthly meeting of the Ger-



WE SPECIALIZE in shipping

**FANCY \$3.50**  
(Special Picked) Per  
**FERNS M**

Leave your order with us for regular shipments.

**C. A. KUEHN WHOLESALE FLORIST**  
1312 Pine St. St. Louis, Mo.



THE HELP PROBLEM

Relieved by the

**Ever Ready  
Flower Pot  
Cover....**

Dresses your plants in a smart style quickly and without work. Write for sample and price list today.

Send 10c Postage.

**The EverReady Flower Pot Cover Co.**  
146 Hughes Avenue, BUFFALO, N. Y.

BIG CUT IN PRICE

**French Chiffon**

Popular colors. 3-stripe.

Bolts average 38 yards.

4-inch, per yard ..... 9c

6-inch, per yard ..... 12c

Net for Cash.

**THE COLORADO SEED CO.**  
DENVER, COLORADO

mantown Horticultural Society was held December 13. The annual report of the treasurer showed a good balance on hand after the usual addition had been made to the sinking fund. The society has had an active year.

Alfred Burton says that Russell has entirely new foliage. Phil.



flowers are a  
thing of beauty—

and all that is used in connection with their display, their delivery to the purchaser, should be of a nature that tends to intensify that beauty.

As an assistance toward that end, use these classic, well made jardinières.

They cost but little—yet are greatly appreciated by all buyers of flowers.

They demonstrate to your customers your desire to please, even in little things.

Send for illustrated folder, showing the 12 designs in which they are made.

**Mono Service Co.**  
NEWARK, NEW JERSEY



# Have You Overlooked Anything?

If so—Telegraph your order at once—Goods will be shipped same day order is received. Your hurry-up requirements will receive the best attention here. We still have plenty of BOXWOOD, RED RUSCUS, RED JAP. FRIEZE, IMMORTELLES, MISTLETOE, WINTER BERRIES, ARTIFICIAL POINSETTIAS, Etc.

## The McCallum Company

HEADQUARTERS—137 Seventh Street, PITTSBURGH, PA.

BRANCHES: — Detroit Cleveland Cincinnati San Francisco San Juan



## Galax, Ferns, Leucothoe, New Crop Ready for Shipment

Dagger Ferns..... \$2.00 per 1000; \$8.00 per case of 5000  
Fancy Ferns..... 2.00 per 1000; 7.50 per case of 5000  
Bronze and Green Leucothoe, short, medium and long.....\$2.00, \$3.50 and \$5.00 per 1000  
Prepared Magnolia Leaves, brown, green, purple, \$1.50 per carton (about 900 leaves). If wanted by mail add postage for nine pounds.  
Prepared Magnolia Leaves, 100-lb. cases, \$15.00; 50-lb. cases, \$8.00; 25-lb. cases, \$4.50.  
Southern Wild Smilax, standard cases.....\$3.50 per case  
Green and Bronze Galax, large.....\$1.50 per 1000; \$9.00 per case of 10,000  
Green and Bronze Galax, medium.....\$1.25 per 1000; \$8.00 per case of 10,000



Green and Bronze Galax, large (10 case lots).....\$8.50 per case. Green and Bronze Galax, medium (10 case lots).....\$7.50 per case

If galax are wanted by mail, add postage for 9 lbs. for each 1000.

We are prepared to give you the best service possible, both in express and mail. Prices are F. O. B. JOHNSON CITY, TENN.

Best Quality.

WIRE YOUR ORDERS TO JOHNSON CITY, TENN.

Terms Cash.

## Elk Galax and Fern Co.,

BANNERS ELK, N. C.

JOHNSON CITY, TENN.

MEMBERS BLUE RIDGE DECORATIVE EVERGREEN ASSOCIATION.

Mention The Review when you write.

Extra Long, Fancy and Dagger

## FERNS

Gathered Fresh Daily from the Woods

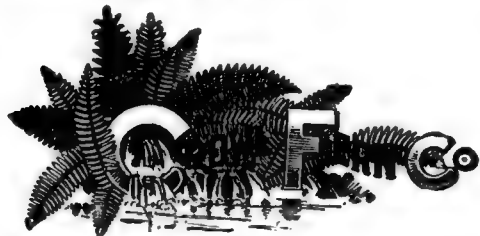
Laurel Festooning, Fresh stock supplied on short notice; use it for your weddings and other similar decorations: nothing better.

Sphagnum Moss, \$5.00 per large bale.

Ground Pine, 12c per lb.

Branch Laurel, large bundles, 50c.

Hemlock, large bundles, \$1.00.



Telegraph Address, New Salem, Mass.

Post Office and L. D. Phone Address

MILLINGTON, MASS.

Mention The Review when you write.

## Papier-Mache Forms

FOR FLORISTS

Chicago Papier-Mache Co.

2834 Lincoln Ave., CHICAGO, ILL.

## Christmas Trees

Specimen Norway Spruce, Priced Cheap

Can furnish in car lots. Write or wire

H. F. Hillenmeyer & Sons, Lexington, Ky.

MEMBERS OF AMERICAN ASSOCIATION OF NURSERYMEN

## BOXWOOD

Now booking orders for first-class Boxwood. Immediate delivery.

\$20.00 and \$25.00 per 100 lbs.

Also

## Fancy Ferns and Green Leucothoe

Special prices in quantity on account of limited storage space.

Prices quoted upon application.

FLORISTS' SUPPLY CO., Inc.

618-620 Duquesne Way, Pittsburgh, Pa.

**PREPARED**  
**BEECH or OAK SPRAYS**

**COLORS:**  
**GREEN OR TAN**

**Like Leather**  
**Always Pliable**

**REEVES FOLIAGE CO., Inc., Brewton, Ala.**

**MAGNOLIA LEAVES**  
**PREPARED BY**  
**REEVES**

**COLORS (BROWN, GREEN OR PURPLE)**  
**PACKED IN**  
**CARTONS & 25-50-100 lb. CASES**

**Southern**  
**Decorative**  
**Evergreens**

**Will Not**  
**Mold**

**"WILD SMILAX!" THAT'S US!!**

*One or a hundred, per case, \$6.00. Write, wire or phone. Prompt shipment.*

**E. F. WINTERSON CO., L. D. Phone Central 6004, 166 N. Wabash Ave., Chicago, Ill.**

#### MINNEAPOLIS AND ST. PAUL.

##### The Market.

The weather so far this fall and winter has been exceptionally warm. Considerable saving of coal has already been made on account of the mild weather. Christmas stock is in fine shape, although indications are that it will be short in quantity. The many parties for young folks home for the holidays and other like events have made for somewhat better business the last week or two. A considerable quantity of artificial material is being used locally.

##### Various Notes.

The Minneapolis Florists' Club held a well attended meeting December 7. A resolution was introduced, which will be voted on at the January meeting, disbanding this club and uniting with the state association. This seemed to meet favor with a large number of the members. The effect would be to make one large club with much more power than two smaller ones.

The fifty-fourth annual meeting of the Minnesota State Horticultural Society was held at the store of the L. S. Donaldson Co., Minneapolis, December 7 to 10. A small fruit and vegetable show and an excellent program were the features of the meeting. Between 150 and 300 were in regular attendance. The officers for the coming year were elected as follows: President, C. F. Smith, Minneapolis; secretary, R. S. Mackintosh, St. Paul. F. C. Schletz, St. Paul, and D. C. Webster, La Crescent, were elected members of the executive committee. The Minnesota State Horticultural Society is one of the largest in the country and numbers nearly 4,000 members.

The evening of December 7 about 100 members of the Northwestern Peony and Iris Society listened to an excellent program. The election of officers was held and J. C. Stryker, of St. Paul, was reelected president; W. F. Christman, of Minneapolis, was elected secretary, and directors were elected as follows: Mrs. H. B. Tillotson, Minneapolis; John H. Kleitsch, Duluth, Minn.; D. W. C.

**NEW CROP NOW READY**

**WILD SMILAX**

**CALDWELL'S CELEBRATED BRAND**

**Orders Filled on Receipt, \$3.00 per Case**

**Natural Moss, \$1.75 per bag. Perpetuated Moss, \$3.50 per bag.**

**CALDWELL Evergreen, Ala.**  
**THE WOODSMAN CO.**

*Mention The Review when you write.*

**Evergreens Fresh from the Woods**



**Fancy Ferns, \$2.00 per 1000; \$7.50 per case of 5000**  
**Dagger " 2.00 per 1000; 8.50 per case of 5000**  
**Green and Bronze Galax, \$1.50 per 1000; \$8.50**  
**per case of 10 000.**  
**Short Green and Bronze Leucothoe, \$2.00**  
**per 1000.**  
**Medium Green and Bronze Leucothoe, \$3.50**  
**per 1000.**  
**Long Green and Bronze Leucothoe, \$5.00**  
**per 1000.**  
**Hemlock Branches, 2 to 3 feet, 5c per lb.**  
**Ground Pine or Guinea Pine, 15c per lb.**  
**Laurel Tips, 5c per lb.**



**J. H. VON CANON**

**Wire us ELK PARK, N. C.**

**BANNERS ELK, N. C.**

*Mention The Review when you write.*

**L. B. Brague & Son**

**Wholesale Dealers in**

**CUT FERNS**

**MOSS, EVERGREENS**

**Established**  
**1867**

**HINSDALE, MASS.**

*Mention The Review when you write.*

**Princess Pine Wreaths**

12-in., 14-in., 16-in. diameter, \$2.00, \$2.50, \$3.00 per dozen. These are artistically made up on red willow; tied with bright red ribbon, and will sell like hot cakes. Place order early; be sure to enclose check.

**H. BLAUVELT**

**Pontoosuc Lake. PITTSFIELD, MASS.**

**Natural Green Sheet Moss**

**Per 10-lb. bag, \$1.75**

**Dyed Green Sheet Moss**

**Per 10-lb. bag, \$3.50**

**KNUD NIELSEN, Evergreen, Ala.**

*Mention The Review when you write.*

**Prepared Magnolia Leaves**

**In Cases or Cartons**

**THE RUMBLEY CO.**

**Evergreen, Ala.**



## FERNS

## LEUCOTHOE

## MAGNOLIA

## SMILAX

## GALAX

DIRECT FROM THE WOODS TO THE DEALER.

ABSOLUTELY NEW CROP.

NO COLD STORAGE STOCK.

Dagger Ferns.....\$2.00 per 1000; \$8.00 per case of 5000  
 Fancy Ferns.....2.00 per 1000; 7.50 per case of 5000  
 Bronze and Green Leucothoe, short, medium and long.....\$2.00, \$3.50 and \$5.00 per 1000  
 Prepared Magnolia Leaves, brown, green, purple, \$1.50 per carton (about 900 leaves). If wanted  
 by mail add postage for 9 pounds.  
 Prepared Magnolia Leaves, 100-lb. cases, \$15.00; 50-lb. cases, \$8.00; 25-lb. cases, \$4.50  
 Southern Wild Smilax, standard cases.....\$3.50 per case



### GREEN AND BRONZE GALAX

Large Sizes.....\$9.00 per case of 10,000  
 Medium Sizes.....8.00 per case of 10,000

Large Sizes (10 case lots and up), \$8.50 per case  
 Medium Sizes (10 case lots and up), 7.50 per case

In order to give our customers the very best service, and save them from 50c to \$1.00 on each case, for transportation alone, we are shipping all our greens in carload lots from North Carolina points to Johnson City, Tenn., and distributing from that point. Write, wire or phone us at JOHNSON CITY, TENN.

Our best reference is our 20 years in this one line, and over 3,000 satisfied customers scattered over the U.S. and foreign countries.

## The North Carolina Evergreen Co., Johnson City, Tenn.

PACKING HOUSES AT NORTH CAROLINA POINTS—BOONE, FOSCOE, LINVILLE, PIANOLA, NEWLAND, EDMONT, BANNERS ELK, ELK PARK  
 MEMBERS BLUE RIDGE DECORATIVE EVERGREEN ASSOCIATION.

Mention The Review when you write.



## SMILAX

Now ready—per case, \$3.00  
 REEVES FOLIAGE CO., Inc., Brewton, Ala.

Mention The Review when you write.

### Evergreen Sprays and Christmas Trees

Direct from woods in any quantity.  
 Fancy Spruce Trees, 24 to 36-inch, crated, \$40.00 per 100; up to 6-ft., \$60.00 per 100.  
 10 to 12-ft. Trees, \$4.00 and \$5.00 each.  
 Hemlock and Balsam Sprays, good stock, some with cones, \$5.00 per 1000.  
 Terms cash. Prompt shipment.  
 NORTHERN FERN CO., Schofield, Wis.

Mention The Review when you write.

New Crop—Now Ready

## SOUTHERN WILD SMILAX

Standard Case, \$2.50 Half Case, \$1.50

## CHATTAHOOCHEE FLORAL CO.,

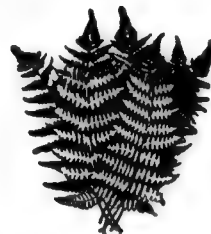
Hatcher Station, Ga.

Best Equipped and Quickest Shippers in the South.  
 Mention The Review when you write.

Fancy Cat Ferns and Leaf-Mold—Evergreen Decorations.  
 Christmas Trees, Trees, Shrubs, Plants, Seeds and Seedlings. Write for descriptive price lists  
 AMERICAN FORESTRY CO., Pombia, Wisconsin.  
 Mention The Review when you write.



## Galax, Ferns Prepared Oak, Magnolia, Etc.



Prices f. o. b. Galax, Va.

Prompt Service.

Galax—Green and Bronze—  
 XX Medium size.....\$7.50 per case  
 XXX Large size.....9.00 per case  
 Ten-case lots or more, \$7.00 and \$8.00 per case; less than a case, \$1.25 and \$1.50 per 1000.  
 Dagger Ferns—\$2.00 per 1000; \$9.00 per case of 5000.  
 Laurel Tips—Long or short, \$3.00, case of 50 lbs.  
 Laurel Festooning—Best made, 7c per yd.  
 Green Leucothoe—\$2.50, \$3.50 and \$5.00 per 1000.

Prepared Oak—Fine large sprays, 36 to 40-inch, 25c each. Colors, red, tan, green, medium, 30-inch, 25c per lb.  
 Prepared Short Oak, for wreaths—\$2.00 for 5-lb. carton.  
 Prepared Magnolia—Brown, green and purple, \$1.50 per carton; 25-lb. case, \$4.50; 50-lb. case, \$8.00; 100 lbs., \$15.00.  
 Prepared Lycopodium—Green or red, fine, 35c per lb.  
 Natural Green Sheet Moss—\$1.75 per bag.  
 Dyed Green Sheet Moss—\$3.50 per bag.  
 Wild Smilax—Shipped from Alabama promptly, \$3.50 per case.

WIRE GALAX, VA.

ALL STOCK GUARANTEED.

## W. M. WOODRUFF & SON, Lowgap, N. C.

### Prepared Lycopodium

Splendid for general work, as for making wreaths, filling baskets, etc. Soft, pliable and everlasting. Per carton of 10 lbs..\$3.50

### Prepared Oak Shrubs

(Green, Brown or Red.)  
 Price, per carton.....\$2.00  
 5 cartons and over, per carton.....1.90

Get our list of other supplies.

## GEO. H. ANGERMUELLER CO.

Wholesale Florists.

1324 Pine St., ST. LOUIS, MO.

Mention The Review when you write.

## Southern Wild Smilax

\$2.50 per 50-lb. case.

Prompt attention. Fresh vines.  
 Good weight.

F. & S. LEE, Marion, Ala.

Mention The Review when you write.

### LAUREL BRANCHES

2x2x4-ft. case.....\$ 3.25

### LAUREL STEMS

Large bag.....1.50

Boxwood, both varieties, per 100 lbs. 22.00

W. Z. PURNELL, SNOW HILL, MD.

Mention The Review when you write.

## MISTLETOE

WITH WHITE BERRIES

50c per pound. Without berries but more foliage, 25c per pound. Ship either parcel post or express.

T. A. SHELL, GEORGETOWN, TEXAS

Mention The Review when you write.

### SMILAX

Extra heavy, per doz. strings.....\$3.50

### FERNS

Good, 4- n......30

Place your order early for Christmas shipping. Cash, please.

H. J. KELLER, R. D. No. 2. Dayton, Ohio.

Mention The Review when you write.





# FANCY FERNS

Finest stock in the country

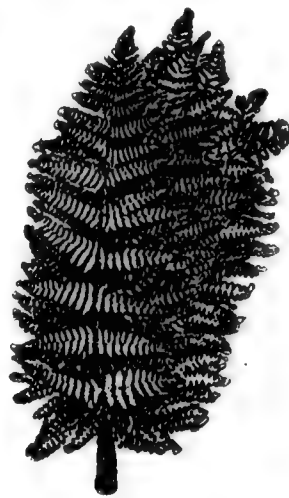
**\$4.00 per 1000**

**\$4.00 per 1000**

Subject to Change Without Notice.

Green Leucothoe, 100.....	\$1.50; 1000.....	\$10.00
Magnolia Leaves, green and bronze, per carton.....	10 cartons .....	16.50
Galax Leaves, green and bronze, per case of 10,000.....		15.00
GREEN SHEET MOSS, very fine for basket work, trimming pots, etc., per bag, 15 lbs. to the bag.....		2.00
Sphagnum Moss, per bale .....		2.00
Wild Smilax, 50-lb. case, \$7.00; 25-lb. case .....		4.00
Bush Boxwood, 50-lb bags .....		15.00

FULL SUPPLY CUT FLOWERS AT ALL TIMES



**MICHIGAN CUT FLOWER EXCHANGE, 264-266 Randolph St., Detroit, Mich.**

Ruff, St. Paul; Prof. A. C. Army and Prof. LeRoy Cady, University Farm, St. Paul. It is proposed to hold one or more shows this season in each city.

The Minnesota State Florists' Association held its meeting Wednesday evening, December 8. Twelve new members were admitted and it was voted that a dance be held January 18. President Max Kaiser read a good paper on bulb growing. About eighty members were present.

L. C.

## DENVER, COLO.

### The Market.

Last week was "the calm before the storm." The holiday rush will soon be here. Shippers are doing a big business already. Until two weeks ago potted stock was not moving well, but during the last few days orders have been coming in thick and fast. The best stock in many lines is already spoken for. Just at present there are enough roses, but undoubtedly there will be a shortage during Christmas week, as some of the larger growers expect to cut less than a year ago. Carnations have not changed from last week and there has been no advance in prices. Other stock is arriving in large quantities and will fill in nicely for the holiday.

Potted plants will consist chiefly of begonias, poinsettias, cyclamens and cinerarias. Local florists will probably be unable to handle trees this year, owing to the decision of the city council to license the sale of these.

### Various Notes.

The Alpha Floral Co. displayed a window of funeral wreaths in Christmas colors.

Fred Meyer is cutting some fine roses and has a fine crop for Christmas cutting.

George Brinker is cutting some fine carnations. His light pink sport from Ward, called Denver, seems to improve each year. Mr. Brinker does not propose to disseminate it for another three years. Another of his sports from Ward, a white, looks quite promising.

Visitors last week included Frank Sauerwald, of Pueblo, Colo.; Edward Johnson, of Colorado Springs, Colo., and O. B. Robbins, of Loveland, Colo.

Graul Bros. are cutting some good roses, but their carnations did not re-

## Fancy Eastern Holly

PER CASE, \$8.00

Holly Wreaths, per 100.....	\$24.00
Per dozen.....	3.00
Frieze, red and green, per ball.....	1.25
Poinsettias, 8 petals, per dozen.....	1.50
Ruscus, red or green, per pound.....	1.25
Evergreen Wreathing, 20 yards.....	1.50
Evergreen Wreaths, 8-inch ring, per 100 .....	10.00
Evergreen Wreaths, 10-inch ring, per 100 .....	14.00

## ST. LOUIS SEED COMPANY

The Home of "Pure and Sure Seeds"

411-413 Washington Ave. ST. LOUIS, MO.



GET YOUR

**GALAX, FERNS, LEUCOTHOE and MOSS**

FROM



**THE EVERGREEN CO., ELK PARK, N. C.**

at these cut prices

Bronze and Green Galax, case of 10,000.....	\$7.50
Fancy and Dagger Ferns, case of 5,000.....	6.50
Galax, extra large, case of 10,000.....	8.50
Green Leucothoe, large, case of 1,000.....	3.50
Green Leucothoe, medium, case of 1,000.....	2.50
Green Leucothoe, small, case of 1,000.....	2.00
Hemlock, Kalmia, Rhododendron Sprays, case 25 lbs.....	5.00
Moss, natural green color (bag 25 lbs.) .....	2.00

Quality Guaranteed. Terms, cash. No order too large or small.

**SMILAX**

**SMILAX**

**SMILAX**

**NEW CROP NOW READY**

Orders filled promptly on short notice. **\$3.00 per case.**

PERPETUATED MOSS.....	\$3.50 per bag
NATURAL MOSS.....	1.75 per bag

Wire, Write, Phone

**E. A. Beaven, Evergreen, Ala.**

# Ferns

# Galax

# Moss

Wild Smilax, 50-lb. cases only .....	per case .....	\$6.00
Asparagus Plumosus Sprays .....	per bunch, 35c-50c	
Smilax .....	per string .....	25c
Adiantum .....	per 100 .....	\$1.50

**NEW FANCY FERNS**  
Per 1000.....\$3.50

**GREEN LEUCOTHOE**  
Per 100.....\$0.75  
Per 1000..... 6.00

**BOXWOOD SPRAYS**  
Per lb.....\$ 0.30  
Per sack of 50 lbs..... 12.50

**BRONZE GALAX**  
Per 1000, \$1.50; case of 10,000, \$10.00  
**GREEN GALAX LEAVES**  
Per 1000, \$1.50; case of 10,000, \$10.00

**CHIFFON, ALL COLORS**  
4-in., per yd., 8c; 6-in., per yd., 10c

**SPHAGNUM MOSS**  
Per bale.....\$ 2.00  
Per 10 bales..... 17.50

**GREEN SHEET MOSS**  
Per bag.....\$2.00

### SPECIAL PRICES ON LARGE QUANTITIES

Brown, Green and Purple Magnolia Leaves .....\$1.75 per carton; 10 cartons, \$16.00  
Red Magnolia Leaves .....\$2.00 per carton

Everything in Florists' Supplies

**FULL LINE OF CUT FLOWERS AND OTHER GREENS AT ALL TIMES**

Orders from unknown parties must be accompanied with cash or shipments will be made C. O. D.

**C. E. CRITCHELL,** Wholesale Commission Florist, **Cincinnati, Ohio**  
15 East Third Street,

Mention The Review when you write.

# Ferns, Wild Smilax, Leucothoe, Galax

Ferns.....\$3.50 per 1000  
Leucothoe ..... 6.00 per 1000  
Green Galax.....\$1.50 per 1000; \$10.00 per case of 10,000  
Boxwood.....30c per lb.; \$25.00 per 100 lbs.  
Sphagnum Moss...\$2.00 per bale; \$17.50 per 10 bales  
Brown, Green and Purple Magnolia .....\$1.75 per carton  
Red Magnolia..... 2.00 per carton

## CHIFFON

4-inch ..... 8c  
6-inch ..... 10c

All Kinds of Wirework and Decorations Carried in Stock

## THE WILLIAM MURPHY COMPANY

329 Main Street

WHOLESALE COMMISSION FLORISTS

Phones Main 980-981

CINCINNATI, OHIO

Largest Shippers of Home-Grown Cut Flowers in the Cincinnati Market

Mention The Review when you write.

### OPEN

**Ferns : Galax : Laurel**

Good stock of **Dagger and Fancy Ferns** and all kinds of Evergreens

We guarantee our Ferns to be the Best and satisfactory to the buyers

Write for prices.

**P. S. PULOS & BRO.**  
80 New St., NEWARK, N. J.

Mention The Review when you write.

# WILD SMILAX

FRESH FROM THE WOODS

**50-lb. cases, \$3.00**

Write, wire or phone.

**KNUD NIELSEN,** **EVERGREEN, ALA.**

Mention The Review when you write.

cover from the effects of the hail storm in time to make long-stemmed stock for Christmas. R. E. H.

### GLEN COVE, N. Y.

#### Club Meeting.

The annual meeting of the Nassau County Horticultural Society was held at Pembroke hall December 8. President Thomas Twigg occupied the chair. Basil King and Richard Tibbs were elected to active membership.

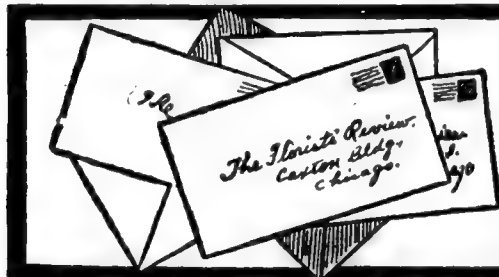
Messrs. Holloway, Adler and Scott judged the exhibits. On twenty-five Brussels sprouts Wm. Noonan was first and also on three sticks of celery; on twenty-five mixed carnations Peter Smith was first. A pan of Cypripedium Harefield Hall and a pan of Cypripedium Superb, exhibited by Frank O. Johnson, received cultural certificates.

The treasurer read his annual report, which showed the society to be in a strong position, with a gain of forty new members for the year.

Jack Everitt was appointed chairman

pro tem. during the election of officers, and he appointed James Holloway and Ernest Westlake tellers. William Noonan was elected president; Charles Young, vice-president; Ernest P. Brown, treasurer; Edward Harris, recording secretary; Arthur Cook, corresponding secretary; Wm. Milstead, Frank Watson, Ben Sutherland, James McCarthy, James Gladstone, Thomas Scott and John Forbes, executive committee; Thomas Twigg, trustee for three years.

Arthur Cook, Cor. Sec'y.



## Wanted and For Sale Department

Advertisements under this head, set without display, 18 cents per line. In sending remittance count six words to the line.

Display advertisements in this department \$2.00 net, for one inch space.

When answers are to be sent in our care, add 10 cents for forwarding.

**CASH WITH ORDER** from those who do not do other advertising.



**SITUATION WANTED**—Experienced fireman; can give references. W. Sullivan, 1809 Fulton St., Harrisburg, Pa.

**SITUATION WANTED**—By experienced greenhouse man, grower of carnations, mums, pot plants and vegetables. J. E. Huske, 822 S. Wabash Ave., Chicago, Ill.

**SITUATION WANTED**—By florist, 20 years' experience; married, small family; best references; Iowa or Missouri preferred. Address Florist, care E. L. McKone, Lamoni, Iowa.

**SITUATION WANTED**—By carnation grower and propagator; also general greenhouse work; 16 years' experience; single, middle-aged; please state wages and particulars. Address No. 399, care Florists' Review, Chicago.

**HELP WANTED**—At once; good steady lettuce man; must be rapid transplanter and setter. Address No. 355, care Florists' Review, Chicago.

**HELP WANTED**—At once; two good men for greenhouse work; full particulars in first letter. D. R. Herron, Olean, N. Y.

**HELP WANTED**—An experienced grower for roses and pot plants; good wages and permanent place to right man. The Imlay Co., Zanesville, O.

**HELP WANTED**—A nurseryman on a small eastern retail nursery; state age, family, experience and compensation wanted. Address No. 406, care Florists' Review, Chicago.

**HELP WANTED**—First-class plant grower and all-around greenhouse man; best wages to right party; write what wages expected and where last employed. Crissman Greenhouse Co., Punxsutawney, Pa.

**HELP WANTED**—Grower for carnations, mums, peas and a general line of potted plants; steady work the year around; state age and salary expected in first letter; have about 25,000 ft. good glass. Anton Krut, Butler, Pa.

**HELP WANTED**—Married man to take charge of small greenhouse; one who understands growing carnations and potted plants, also design work; in fact, general greenhouse work. Montgomery Gardens, Sac City, Iowa.

**HELP WANTED**—An A1 foreman to take full charge of 12,000 ft. of glass, growing all kinds of cut flowers and potted plants; give references and state wages expected. Address No. 402, care Florists' Review, Chicago.

**HELP WANTED**—At once, a grower of No. 1 stock carnations, chrys., and a general line of fancy pot and bedding plants; good propagator; man who thoroughly understands steam heat; single man preferred; steady job; state wages. Wm. H. Ford, Marshalltown, Iowa.

**HELP WANTED**—Good all around man who has some experience in greenhouse work, mostly mums and carnations; must have clean ways as I want him to be right in family; state experience and salary expected in first letter. Address No. 385, care Florists' Review, Chicago.

**HELP WANTED**—For first-class retail place of 25,000 ft. of glass; all-around grower of cut flowers and potted plants; must be hustler, agreeable and able to produce A1 potted plants for holiday trade; references and state wages wanted and where last employed. S. Knudsen, Boulder, Colo.

**HELP WANTED**—Foreman to take full charge as manager and grower of 25,000 ft. of glass; growing general line of potted plants, bulb stock, mums, etc., for retail store with some wholesale trade; must be man of good habits, who has made good elsewhere; preferably one now holding similar position who wants to better himself; if you think you can fill the position write me; a good place with a good salary for a good man; must speak good English; location, western Pennsylvania. Address No. 403, care Florists' Review, Chicago.

**HELP WANTED**—Single man capable of doing some designing and willing to help with the growing. Tulsa Greenhouses, R. 2, Box 30, Tulsa, Okla.

**HELP WANTED**—Rose grower who can produce very best crops; to take charge of 15,000 plants; give references and state wages wanted. A. J. Stahelin, Redford, Mich., near Detroit.

**WANTED**—Greenhouses to dismantle. Weeber & Race, 1815 Johnson St., N. E., Minneapolis, Minn.

**WANTED**—To buy old greenhouses to be torn down. Address M. Weingarten, 286 Fifth Ave., New York.

**WANTED**—To buy or rent 20,000 sq. ft. of glass around Chicago. Address No. 388, care Florists' Review, Chicago.

**WANTED**—To buy greenhouses to dismantle; please state particulars and price in first letter. I. Suesserman, 104 Ridgewood Ave., Newark, N. J.

**WANTED**—Second-hand sections of Furman boilers; series 400; can use from six to nine intermediate or firebox sections; must be in good condition. Furrow & Co., Guthrie, Okla.

**WANTED**—To rent with option to buy, a greenhouse of about 10,000 feet, with store, living house and some land in Chicago or suburb or good town in Illinois or Wisconsin. Address No. 395, care Florists' Review, Chicago.

**FOR SALE**—Retail store and 6,000 feet of glass; well stocked; in Brazil, Ind.; terms. H. G. Hershey, Clinton, Ind.

**FOR SALE**—Greenhouses to dismantle; oldest house six years old; all modern; 15,000 sq. ft. of double strength glass; battery of three furnaces; hot water heat. Ernest Beck, Lebanon, Missouri.

**FOR SALE**—Hotbed sash, second-hand, 1½-in. thick, 3-ft. ¾-in. x 6; glazed with 5 rows 6-in. glass, all repainted and in excellent condition, ready for use, \$3.50 each; 2-in. thick, 3x6 at \$3.75 each; 2-in. thick 3-ft. 1½-in. x 6 ft. glazed, 4 rows 8-in. glass, \$4.00 each. Metropolitan Material Co., 1299-1323 Flushing Ave., Brooklyn, N. Y.

## SITUATION WANTED

By single man with twelve years' experience in selling, decorating and designing in best stores in Boston; at present employed as manager, but would like change; will go anywhere; best of references; open January 1; state particulars in first letter. Address No. 404, care Florists' Review, Chicago.

## SITUATION WANTED

As working manager; by all-around grower; single, sober and a good hustler; can produce the goods and handle help, etc.; will start for a fair salary; can come at once. Address No. 392, care Florists' Review, Chicago.

## HELP WANTED

Man for general greenhouse work who has had experience; immediately.

GROVES FLORAL CO.  
Atchison, Kan.

**FOR SALE**—Paying retail business at Goshen, Ind. Dora Brown, St. Petersburg, Florida.

**FOR SALE**—Second-hand glass; 10x14, 10x12, 8x10; \$4.00 per box. George Muno, 2512 Kenilworth Ave., Chicago, Ill.

**FOR SALE**—Beautiful retail flower shop; N. W. side, Chicago; established 14 months; \$1000.00 cash. Address No. 405, care Florists' Review, Chicago.

**FOR SALE**—Six thousand ft. of glass located in heart of live city of 6,000; \$3,000 cash will handle; balance on time. E. W. Gabourie, Savannah, Ill.

**FOR SALE**—Established retail florists' business near San Francisco, Calif.; large stock of all supplies; \$5,000 cash; yearly business, \$30,000. Address No. 289, care Florists' Review, Chicago.

**FOR SALE**—Quantity of greenhouse materials, such as good second-hand pipes, glass, sash-bars, apparatus, boilers, etc.; also complete greenhouses. I. Suesserman, 104 Ridgewood Ave., Newark, N. J.

**FOR SALE**—Refrigerator, new, oak and birch, Mahogany finish, 54 inches wide, 30 inches deep, 7 ft. high; two display doors in front, storage doors below; \$125.00 F. O. B. Chicago. Buchbinder Bros., 11 S. La Salle St., Chicago, Ill.

**FOR SALE**—Brand new glass, B. double thick, 16x24, \$8.25; 16x18, \$7.78; unselected double thick, 16x20, \$7.20; 16x18, \$6.75; 14x20, \$6.25; 12x16, \$5.50; 10x12, \$5.25. Second hand pipe, 1 inch to 6 inch, threaded and coupled, price upon application. **BOILERS**—We have several sectional and round boilers at specially reduced prices. Used bars, 2c per foot. New Pipe Tools Malleable Hinged Vises: No. 1, capacity, 2½-in., \$3.25; No. 2, capacity 3½-in., \$4.88. Stocks and Dies, Armstrong pattern; No. 2R, threads ¼ to 1-in., \$7.20; No. 3R, threads 1¼ to 2-in., \$10.80. Toledo Stocks and Dies: No. 1, threads 1 to 2-in., \$16.00. Pipe Wrenches: 18-in., grips 2-in., \$2.10; 24-in., grips 2½-in., \$3. Pipe Cutters, Saunders' Patterns: No. 1, cuts ¼ to 1-in., \$1.80. No. 2, cuts 1 to 2-in., \$2.70. Metropolitan Material Co., 1299-1323 Flushing Ave., Brooklyn, N. Y.

## HELP WANTED

A-1 grower, with years of experience; prefer one from west of Chicago; state wages in first letter.

HOLLYWOOD GARDENS,  
1622 Second Ave. Seattle, Wash.

## HELP WANTED

Gardener wanted for private place; must be expert in greenhouse management, growing exhibition stock in mums, roses, cyclamen and tropical plants. Address No. 373, care Florists' Review, Chicago.

## HELP WANTED

Middle age, single man to take care of greenhouse; about 30,000 feet of glass; \$120.00 per month, board and living room; inquire Anthony Batek, 2029 Grenshaw St., Chicago, week days, or Sunday in Shermer-ville, Ill.



**HELP WANTED**

Experienced wire workers. Write

C. C. POLLWORTH CO.,  
Milwaukee, Wis.

**HELP WANTED**

Good grower of general line of pot plants and cut flowers; must be able to produce quality; unless you can do so do not answer; no firing to do; new place; permanent job if can produce the stock wanted; single or married; can furnish dwelling close by; good wages for right man.  
ROCHESTER GREENHOUSE CO.,  
Emil Rieple Rochester, Minn.

**HELP WANTED**

Foreman to take charge of 30,000 square feet of glass; experienced in growing roses, carnations and pot plants; permanent position for right man; references required; salary expected.

SCIOTO FLORAL CO.,  
Chillicothe, Ohio.

**HELP WANTED**

Rose grower, man with ability to take complete charge of 100,000 sq. ft. of glass; mostly roses; house and garden furnished; very good proposition for one that is looking for a future; within sixty miles of Detroit.

DOEMLING'S FLOWERS,  
1109 Mack Ave. Detroit, Mich.

**HELP WANTED**

Reliable, experienced fireman, good wages, free house.

Batavia Greenhouse Co.  
Batavia, Ill.

**HELP WANTED**

For the San Francisco district, a thoroughly competent commercial pot plant grower; address, with full particulars of capabilities and salary expected,  
No. 401, care Florists' Review, Chicago.

**HELP WANTED**

General greenhouse man who has had experience in greenhouse work. State wages and when available in first letter.

HAYMAN GREENHOUSE CO.,  
CLARKSBURG, W. VA.

**HELP WANTED**

Greenhouse man; young; single; experienced; best references required; good home and wages. Address No. 386, care Florists' Review, Chicago.

**HELP WANTED**

A No. 1 grower, one whom I can put in charge as manager in my absence; good wages and a house to live in, all the privileges of an owner; must have some cash to invest in company; state how much cash you have and references in first letter; position now open. Address

STEAMBOAT GREENHOUSE,  
Steamboat Springs, Colo.

**HELP WANTED—SALESMEN**

We are going to place a few good men to complete our selling organization for the coming year. If you are thoroughly familiar with the greenhouse trade, and are interested in traveling for a company handling a high grade line of greenhouse supplies, communicate with us at once, stating fully your past experience. We offer a splendid opportunity for the right men. Address No. 400, care Florists' Review, Chicago.

**HELP WANTED**

Gardener for State Hospital, Vinita, Okla.; single man preferred; to take charge grounds and greenhouses; must understand growing of flowers and plants under glass as well as trees, shrubs and hardy plants on the grounds; salary \$100.00 per month, with board and room; send application, giving age, experience, nationality and references. Address,

SUPERINTENDENT OF GROUNDS,  
A. & M. College,  
STILLWATER, OKLA.

**HELP WANTED**

First-class salesman and designer; must be used to very highest class trade, preferably New York; one who has managerial capabilities should same be needed; splendid opportunity open to right party, but don't waste time if you can't fill above requirements.

DARDS,  
341 Madison Ave., New York City.

**HELP WANTED**

A nationally known greenhouse supply company will have several openings on traveling sales force for 1921; this is a splendid opportunity with a chance to make a real future for the right man; previous sales experience not absolutely necessary, but ambition and a willingness to work is; write fully, giving qualifications and salary desired. Address No. 387, care Florists' Review, Chicago.

**HELP WANTED**

First-class store man, designer and decorator, at once; state salary and how soon can come, with particulars.

HUGH SEALES,  
Birmingham, Ala.

**WANTED**

There is no greenhouse in this, the largest town in northwestern Kansas, but we want one and a good man would do well here; if a man has the ability and some money, we are willing to supply part of the capital; give full information about yourself when you write. Box 146, Norton, Kan.

**FOR RENT**

Greenhouse with 3,000 sq. ft. bench space, stocked; 9 acres land, 100 hotbed sash; modern house and barn; one block from limits of Minneapolis.

E. L. MADDOCKS, Florist,  
56th St. and France Ave.,  
MINNEAPOLIS, MINN.

**FOR SALE**

Boilers, 70 H. P. Tubular; 50 H. P. Kewanee type boiler; 10 and 20 H. P. Scotch Marine; Vertical boilers, all sizes; 100 boiler tubes, 8-in. x 13-ft.; GATE AND GLOBE, valves, 2½, 3 and 4-in.; 6 H. P. Gasoline Engine.  
CASEY BOILER WORKS,  
Springfield, Ohio.

**FOR SALE**

Wrecking five houses.

16x18-inch; 16x24-inch glass, per box .....\$ 7.00  
Doors, 3x6 ft., cedar panel, with frame, each ..... 2.50  
Rafters or sashbars, per foot ..... .02  
Ridge, per foot ..... .04  
Ventilator sash, each ..... 2.00  
Ventilator machines, each ..... 10.00  
Shafting, heavy, per foot ..... .10  
Shafting, light, per foot ..... .08  
Ventilator arms, each ..... .25  
Ventilator hangers, each ..... .10  
Garland iron gutters, per foot ..... .40  
Pipe, 1½-inch, wrought iron, per foot ..... .10

Cash, please.

PETER REINBERG,  
30 E. Randolph St., Chicago, Ill.

**FOR SALE**

One of the largest, oldest and most successful retail flower stores in Chicago is for sale because of death of owner; purchaser of the business will be given satisfactory lease on ground and buildings; requires some capital, but purchaser can make money steadily from the start; pay for itself quickly; responsible parties address No. 339, care Florists' Review, Chicago.

**FOR SALE**

Greenhouse property, 65,000 sq. ft. of glass, well stocked with seasonable stock; a well established wholesale and retail business; good shipping facilities to nearby markets; good soil, city water, coal contracted for the season, \$4.25 per ton at nearby mine; other overhead expenses very reasonable; four acres of best land; \$32,000; one-third down, balance time payments. Address No. 372, care Florists' Review, Chicago.

**FOR SALE**

Three houses, 22,000 feet glass, practically new, rebulbed this year; hot water heat; 7-room house; 1½ acres land; located at Wilmette, Ill., 14 miles north of Chicago; now under lease to a responsible tenant.  
FRANK FELKE,  
R. F. D. 4, Box 185, Elkhart, Ind.

**FOR SALE**

One used Moninger sectional steam boiler, rated W. N. 280, for 7,500 sq. ft. steam, 12-375 sq. ft. hot water; price, \$1,000.00. In good condition. Can make immediate shipment.  
JOHN C. MONINGER CO.,  
918 Blackhawk St.,  
Chicago, Illinois.  
Everything for the greenhouse.

**FOR SALE**

Refrigerator; new, 54 inches wide, 9 ft. high; two display doors in front, storage doors below, ice above; beautifully finished in mahogany color; reduced to \$195.00 F. O. B. Chicago.  
BUCHBINDER BROS.,  
11 So. La Salle St., Chicago, Ill.

**FOR SALE**

Good second-hand pipe in all sizes from ¾-inch up to 10-inch; also new galvanized wire in 9, 13 and 14 gauge. Write for prices.  
MAX ZEIGLER & BROS.,  
Muncie, Indiana.

# PACIFIC COAST DEPARTMENT

DESCRIPTION of the 100-acre strawberry patch of the H. A. Hyde Co., near Watsonville, Cal., appears on page 84 of this issue.

OPPORTUNITIES for this country's nurserymen in growing stock formerly imported are presented by Roy F. Wilcox, of Montebello, Cal., on another page of this issue, headed "Growing Our Own."

**Tacoma, Wash.**—Fred Sadd, of 947 North Adler street, is starting to build a greenhouse, which will comprise about 7,000 square feet of glass when completed.

## LOS ANGELES, CAL.

### The Market.

The feature of the market is a feeling of optimism among the retailers, several of the principal florists of the city stating that their business is away above that of any previous year, including "the" year of 1918. Certainly they have plenty of stock to work with, for the open weather has kept everything growing and such things as sweet peas, zinnias and annuals generally are as fine as in early fall. Although all the rose growers say they will have a good Christmas crop, the first week in December found good roses a little on the scarce side. Other stock, however, is plentiful.

### Various Notes.

At the store of the California Floral Co. some excellent sweet peas were noted last week. The stock had the long stems and well set up flowers associated with the indoor-grown blooms, but V. Swenson says they are outdoor-grown. Large quantities of ruscus are being moved.

Tom Wright, of Wright's Flower Shop, reports the busiest November he has ever had, which is saying a good deal.

A fine stock of roses was noted at the store of the E. C. Amling Co., as well as some good valley grown at this firm's greenhouses, at Ocean Park Heights. Large quantities of heather, poinsettias and other cut stock are being shipped, as well as plant stock for the holidays.

The store of W. Armacost & Co. is a busy place and Mr. Williamson reports plant trade especially brisk. A good stock of baskets and supplies is shown at this store.

S. Murata & Co. report that the whole staff is kept busy all the time and that the orders already in for Christmas show that the holiday will be busier than usual.

Roy F. Wilcox reports a large cut of roses from his Montebello establishment.

After a long period of negotiation, the Redondo Floral Co. has succeeded in obtaining a five years' extension of its lease on the West Seventh street property. A. Knapp, in giving the news, was quite elated. It would have been almost impossible to obtain as good a location as the present one. The store has been remodeled and a separate department allotted to telegraph orders. Mr. Knapp

has again been on the sick list, but was back at the store last week and feeling better.

H. R. R.

## SAN FRANCISCO, CAL.

### The Market.

Heavy rains have done such damage to the remainder of the chrysanthemum crop that it is not of much value for shipping purposes. Many mums are still to be seen in local stores, but they are of inferior quality. The market cleaned up regularly last week. Although the mums, for the most part, do not stand shipping, they are in demand locally on account of the shortage of good stock. Roses are scarce, owing to the fact that the growers have been

cropping for Christmas. Since there is a lull in the local demand, however, caused by the nearness of the holiday, the shortage is by no means acute. Every day there seems to be just enough to go around and no more. Gardenias, orchids and valley clean up nicely.

Alternate spells of heavy rains and clear, sunny days have caused the berries to swell up nicely and become large and red. A number of wholesalers are filling large shipping orders for California red berries, wild ferns, evergreens and boughs of pepper trees full of red berries and green leaves. The evergreen forests of central and northern California are prodigal of winter leaves and berries, and quantities of this stock are now coming into the market, both for

## CHRISTMAS PRICE LIST CUT FLOWERS

Effective December 19, 1920. Subject to change without notice.

### ROSES

	Short	Medium	Long	Special
Hoosier Beauty .....	\$0.12	\$0.25	\$0.35	\$0.45
Columbia .....	.12	.25	.35	.45
Ophelia .....	.12	.25	.35	.40
Dr. Smith .....	.12	.25	.35	.40
Shawyer .....	.10	.20	.30	.35
Wasatch .....	.10	.20	.30	.35
Red Shawyer .....	.10	.20	.30	.35
White Shawyer .....	.10	.20	.30	.35
White Killarney .....	.10	.20	.30	.35

### CARNATIONS

Red and Select .....			.12	...
Pink and White (First Grade) .....			.10	...
Short Red .....			.08	...
Shorts and Splits (Light Colors) .....			.06	...
Paper Whites .....			\$0.08, Select \$0.10	
Poinsettias .....	\$3.00, \$4.00, \$6.00 and \$8.00		per doz.	
Stevia .....			\$0.75 per bunch	
Sprenger and Plumosus .....			.75 per bunch	
Hardy Ferns .....			.25 per bunch	

No charge for packing. Boxes at cost.

## MILLER FLORAL CO., FARMINGTON, UTAH

## MERRY CHRISTMAS

and

## HAPPY NEW YEAR

■■■■

## S. MURATA & CO.

Oldest and Most Experienced Shippers in Southern California

380-386 S. Los Angeles St., LOS ANGELES, CAL.

WE NEVER MISS

# **GOOD STOCK**

**AT**

## **AMLING'S**

**ROSES**

In Steady Supply.

**CARNATIONS**

The Best Only.

**GREENS**

We have an unlimited supply.

---

**VIOLETS, VALLEY, SWEET PEAS**

**POINSETTIAS**

**STATICE, HELICHRYSUM**

**AND HEATHER**

**AS SPECIALTIES.**

---

*Give us your orders.*

Store open from 7 a. m. to 5 p. m. daily.

Sundays, 7 a. m. until noon.

# **E. C. AMLING CO.,**

NOTE:—We have the best Cyclamen plants in Los Angeles at right prices. Give us a trial order and be convinced.

**415 Wall Street,  
LOS ANGELES**



# POINSETTIAS

*For Christmas*

**50,000, All Sizes, All Fine Blooms**

**Also Large Quantities of**

**Roses, Violets, Carnations, Heather, Narcissi, Calendulas,  
Peas, Centaureas, Stocks and all other Christmas Flowers**

**Potted Cyclamens, Poinsettias and Ferns  
Christmas Wreaths and Redwood Garland**

**Red Berries and Mistletoe**

**Smilax, Plumosus, Brake, Huckleberry, and all other Greens**

**SPERRY'S**

**L. A. FLORAL CO. 236 EAST FOURTH STREET  
LOS ANGELES :: CALIF.**

*The House of Quality and Service*

*Write for Special Prices*

local consumption and for shipping purposes.

#### Various Notes.

The Retail Florists' Association of San Francisco seems to be getting its money's worth for the \$2,000 which it set aside for local advertising purposes, to be expended before the end of the year. The public is showing sympathy with the coming Sunday closing, which begins January 9, 1921. Cards announcing it are being given out by the florists' stores. The artistic half-page advertisements in the Sunday newspapers are bringing results in various ways. For instance, the latest issue of the weekly published by the San Francisco Advertising Club contains the following: "'Say It with Flowers' is not only one of the most beautiful, but effective and original campaigns ever put over in San Francisco. The florists have surely graduated from the ranks of the ethical and are putting over a campaign that has started the city to talk. Congratulations, Mr. Florist; 'Say It with Flowers' to others, that they have the power and value of advertising. If your beginning is a forecast of your future, others will have to step lively to keep the pace. Ad. Clubbers, isn't that a dandy slogan—'Say It with Flowers'?"

Many local florists were busy with orders for funeral pieces for the three police officers slain in a recent battle with gangsters at Santa Rosa. Sheriff James Petray, of Sonoma county, was remembered with flowers by his many friends, some of them San Franciscans. Miles Jackson and Lester Dorman, San Francisco officers, lay in state December 8, at the city hall. Among the

## Xmas Specials

**POINSETTIAS, VIOLETS,  
SPENCER SWEET PEAS.**

**RED RUSCUS FOR BASKET WORK.**

**Potted Cyclamens, Wreaths and  
Xmas Greens of all kinds.**

**California Floral Company**

*Wholesale Dealers in Cut Flowers.*

**217 Winston St.**

**LOS ANGELES, CAL.**

**THE BEST IN THE WEST**

## CHRISTMAS GREENS AND SUPPLIES

Wreaths, Christmas Trees, Garlands, California Holly, English Holly, Smilax and Plumosus Strings, and every variety of holiday supplies.

**Quality—"Only the Best"**

**Tassano Bros. & Co.**

**TWO STORES:**

**852 So. Broadway  
123½ E. Fourth St.**

**Wholesale and Retail LOS ANGELES, CAL.  
Phone 12019**

## BULBS

**YELLOW CALLAS**

**(Elliottiana)**

**True strain, for early delivery**

**GLADIOLUS (The Bride)**

**Immediate Delivery**

**A reliable source of supply.**

**LOS ROBLES, Santa Cruz, Calif.**

## Roses

The reputation of your store will depend upon the quality of your ROSES.

We specialize in QUALITY stock. We have all the best varieties and only the BEST.

There is a big crop on now, but our Christmas crop will be a whale.

It cost more to grow them this year than last, but the price will be the same.

If possible the quality is even better.

## Greens

You are ALWAYS short of Greens. You know that yourself. Your customers insist on plenty of Greens and are willing to pay for them.

Why don't you send in a REGULAR order this year?

We have 15 acres. One thousand Sprays or one hundred thousand is all the same to us. We are absolutely headquarters.

## Poinsettias

Our stock is grown in a sheltered canyon away from wind and frost. Very fine stock. \$1.50, \$2.00, \$2.50 and \$3.00 per dozen. Order in quantity. We can supply you.

## Cyclamens

The most popular flowering plant. Nothing so satisfactory to your customers. Cool grown. Perfect foliage. Best colors.

4-inch.....	\$0.50 to \$0.75	6-inch.....	\$1.25 to \$1.50
5-inch.....	.75 to 1.00	8-inch.....	2.00 to 2.50
	9-inch.....		\$3.50 to \$5.00

## Erica Melanthera

5-inch.....\$1.00 each

## Table Ferns

3-inch, bushy.... \$10.00 per 100

Our price list quotes Cecile Brunner, Valley, Violets, Carnations, Cornflowers, Stevia, Stocks, English Holly, California Holly, Mistletoe, Centaureas and all other seasonable flowers and supplies. Write for it. All Packing at cost. Closed on Sunday.

**BIGGEST, BEST AND BUSIEST STORE IN THE WEST**

**Walter Armacost & Co.**  
WHOLESALE FLORISTS AND FLORISTS SUPPLIES.

**We Close Sundays**

**321-23 East 4th Street**

**LOS ANGELES, CAL.**

# Violets

**\$1.00** per dozen  
bunches

No Quantity Too Large

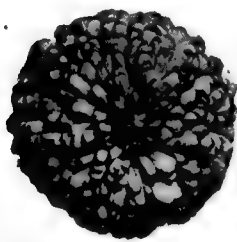
Chrysanthemums and Roses, any variety; Carnations, Dried Flowers, Woodwardia Ferns, California Wild Cherry and Red Berries, Scotch Heather, Freesias, Narcissi, Marigolds, Plumosus, Adiantum.

REASONABLE PRICES

## S. ROSAIA & COMPANY

Refrigerator Car for Eastern Points  
Every Tuesday and Friday

501 O'Farrell St., SAN FRANCISCO, CAL.



## NEW REPUBLICAN ZINNIAS

(FRASER'S GIANT PICOTEE, PRIZE ZINNIAS)

The blossoms are of new colors, coral-pink, carmine-rose, garnet-red, snow-white, orange and rich apricot-yellow, with various hues at the ends of the petals. Some are tipped with chocolate, terra cotta or rich crimson. This giant strain of ours made its appearance in the Los Angeles market and was highly prized by growers. Highly recommended by William Rapp, President of the Horticultural Society of Pasadena, California. Large trade packet, \$1.00; 1/2 trade packet, 50c.

R. G. FRASER & SON, Seed Growers, PASADENA, CALIF.

local florists who have been busy with this work are Mrs. R. F. Darbee, Albert O. Stein, Joseph's, the MacRorie-McLaren Co., the California Floral Co. and the Thomas Floral Co.

Albert O. Stein went, December 9, to Stockton, to direct the floral arrangements for the Holt funeral.

The flower store of the Misses Hannon has a window devoted to miniature Christmas wreaths of redwood buds and tiny cones. The wreaths are six to ten inches across and are attracting attention on account of their daintiness.

C. Kooyman & Co. state that their bulb sale has been quite successful, especially as the weather is now excellent for planting. Mr. Kooyman is preparing various assortments of bulbs for Christmas gift purposes.

The E. W. McLellan Co. is almost out of roses this week, as it is cropping for Christmas. This firm will have its first freesias for the holiday season.

The agency for decorative baskets made locally has been secured by J. A. Axell, who has an attractive line of samples in pastel shades. The manufacturer has recently started here.

Enomoto & Co have received a large shipment of dried lotus from Japan, which they are having painted for their trade. Mr. Enomoto states that he has a large demand for this lotus for decorative purposes.

Domoto Bros. have just received a shipment of new mats from Japan.

The United Flower & Supply Co. has a new stock of checked, parti-colored Japanese mats, suitable for wrapping flower pots for house plants. Five cases of Japanese lotus, of the largest kind, have just arrived.

The Art Floral Co., in addition to its attractive baskets, is showing some fine combinations of California oranges and dried fruits with its flowers. The fruit is packed in baskets and miniature packing-cases, suitable for gift purposes.

Joseph's had the large table decorations for the luncheon recently tendered to U. S. Grant, Jr., at the Palace hotel. This firm predicts a big holiday season.

A large delegation of business associates and friends met V. L. Podesta

## CUT POINSETTIAS

ARE READY TO SHIP NOW

Place your order at once for weekly shipments,  
Christmas and New Year's

	Per 100
No. 1—3-ft. stems, select flowers.....	\$18.00
No. 2—2½-ft. to 3 ft. stems, large flowers.....	15.00
No. 3—1½-ft. to 2-ft. stems, medium flowers.....	12.00
No. 4—12-in. to 18-in. stems, decoration flowers.....	9.00

## PAUL ECKE

Largest grower and shipper of Cut Poinsettias and Early and True Red Variety Poinsettia Stock Plants

1226 Hayworth Ave.

Phone 579222

LOS ANGELES, CAL.

## PALMS

### Phoenix Canariensis

Pot-Grown

24 inches high  
\$9.00 per doz.

**E. H. RUST**  
1625 Bank St., So. Pasadena, Cal.

Mention The Review when you write.

## Asparagus Sprengeri Sprays

\$1.25 per 100

HARRY BAILEY, R. F. D. No. 6  
Los Angeles, Cal.

Mention The Review when you write.



Our Winter  
Orchid-  
Flowering

Sweet  
Peas

are now grown by over 8000 commercial florists. They have no equal. Send for list.

Anton C. Zvolanek & Sons, LOMPOC, CAL.

Mention The Review when you write.

## California Dahlias and Cannas

THE LATEST AND BEST

**G. S. ARCHER**

400 North Marengo Ave., Alhambra  
Los Angeles, Cal.



# VIOLETS!

# VIOLETS!

BOOK YOUR SEASON'S ORDER NOW

MUMS, best varieties, per doz .....	\$1.50 to \$2.50
small varieties, per doz .....	.50 to 1.00
POMPONS, per bunch .....	.20 to .25
GREENS, per bunch .....	.25
MEXICAN IVY, per doz. bunches .....	1.50

Seasonable Cut Flowers of all Kinds and Grades

## UNITED FLOWER & SUPPLY CO., Inc.

Wholesale Florists, Shippers and Growers

448 Bush Street

SAN FRANCISCO, CAL.

## Violets

## Russell Roses

Our Giant Violets can be shipped successfully to all parts of United States and Canada.

California Red Berries, Pepper Sprays and Woodwardias

Finest Decorative Greens

Roses of all Kinds

Adiantum, 30c per bunch

Mexican Ivy

Plumosus, 30c per bunch

GEN. A. J. GOOCH, 537 Pine St., SAN FRANCISCO, CAL.

## ASPARAGUS

PLUMOSUS, \$1.50 per 100

ERICA MELANTHERA

(or Heather)

75c to \$2.00 per bunch

according to grade.

Now ready and will be cutting for two months. Ships well.

Dried Lavender Statice

\$1.00 per pound

(Not less than 5-lb. lots.)

Wire or mail orders early for Christmas.

Cash or C. O. D. from unknown parties.

## KRAMER BROS.

ONTARIO, CAL.

when he arrived home December 6. He had been traveling in Europe for months. He states that he found conditions in Italy satisfactory and saw none of the reported disorders. He has brought home a quantity of marble for Podesta & Baldocchi's store. The pieces, which were made in Italy to order, include marble columns, jardiniere and a marble writing desk, which is pronounced a work of art.

## VIOLETS

Mums, Pompons, Roses, Carnations, Dried Strawflowers and all kinds of Greens

BEST QUALITIES EVER

## Growers' Cut Flower Company

WHOLESALE GROWERS AND SHIPPERS

55 St. Anne St.

(Cable Address) San Francisco, Calif.

Mention The Review when you write.

### Los Angeles Geranium Company

Office 927 Oxford St. BERKELEY, CAL.

Wholesale Growers

California Sunshine Geraniums

"Any number; any kind; any time; anywhere."

Mention The Review when you write.

### RUDOLPH FISCHER

Freesia Specialist San Gabriel, Cal.

Mention The Review when you write.

## ASTER SEED

YOU CAN ALWAYS DEPEND ON FOR GROWING CUT ASTERS

THE HOME OF ASTERS

Herbert & Fleishauer

Aster Specialists, McMinnville, Ore.

## FREESIAS

GEBHARD PRECHTL BOX 893, MONTEBELLO CAL.

Mention The Review when you write.

# J. A. AXELL

## Wholesale Commission Florist

463 Bush Street

## San Francisco, Cal.

**VIOLETS****ROSES****CARNATIONS****FREESIAS****STRAWFLOWERS****All Varieties Now Ready for SHIPMENT****F. C. JAEGER & SON, Wholesale Shippers****152 Powell Street****Phone Garfield 1343-1344****SAN FRANCISCO, CAL.**

Julius Eppstein is finding decorations for luncheons and dinners much in demand at the St. Francis hotel. Owing to the seriousness of the help question on the Pacific coast, many hostesses entertain at hotels and restaurants.

The MacRorie-McLaren Co. has a large stock of potted plants at its nurseries. Manager Louis J. Capurro has arranged for a special holiday display.

The Thomas Floral Co. is anticipating a large holiday season, especially in potted plants. The new branch of this firm, the Conservatory, at 901 Larkin street, is now under the management of F. Shibeley, who has been in the florists' business here for thirty years. Mr. Thomas states that his manager's popularity is resulting in excellent business for the Conservatory.

Rosaia Bros. are experiencing a brisk demand for their violets and roses. They find their new San Francisco quarters, at O'Farrell & Jones streets, quite convenient for business.

At a recent society luncheon, admiration was expressed for a color combination of fruit, vegetables and flowers designed at Albert O. Stein's establishment. In large brass opium bowls, heather, yellow baby mums and Irish Elegance roses were combined with eggplant, green and red peppers, persimmons, crooked-necked squash and striped squash in green and yellows and pomegranates, the whole having a sky effect given by turquoise blue ribbon.

Mrs. R. E. Darbee says that eastern florists are beginning to realize the decorative properties of woodwardias, from which a beautiful tree fern can easily be built by using the long, single leaves, which ship easily. One of Mrs. Darbee's fern hunters is sending her occasional shipments of another beautiful fern, known locally as deer-tongue fern.

M. M.

**CHRISTMAS PLANTS**

**Begonias**, Peterson and Cincinnati, 4-in., 65c; 5-in., 75c; 6-in., \$1.00 to \$1.50 each. Cincinnati, 7-in., \$2.00.

**Cyclamens**, White, Red Eye, 5-in., 60c; 6-in., \$1.00; 8-in., \$2.50.

**Poinsettias**, 6-in., \$1.00 and \$1.25; 7-in., \$2.00 and \$2.50, four plants in a pot; 8-in., \$3.00 and \$3.50, 6 plants in a pot.

**Add 5% for packing charges****Holden Floral Company, PORTLAND, OREGON**

1180 Milwaukee Avenue

Mention The Review when you write.

**Stock You Need Now**

	Per 100
Boxwood, tall growing, 2 ft.....	\$75.00
Cannas, best varieties.....	8.50
Cherries, field, ready for 6 or 7-in. pots	25.00
Chamaerops Excelsa, 3-ft.....	150.00
Dracaena Indivisa, 6-in. pots.....	15.00
Fuchsias, single or double, 4-in pots..	15.00
Geraniums, including Ivy, 2 and 3-in. pots	\$4.00 and 6.00
Hollyhocks, field, double astat.....	10.00
Lantanas, 2 and 3-in.....	\$6.00 and 8.00
Passion Vines, 3 and 4-in.....	\$8.00 and 12.00
Pansy Seedlings, giant strain.....	5.00
Pelargoniums, 2 and 2½-in.....	\$10.00 and 12.00
Petunias, giants, 2-in., \$3.50; selected.	5.00
Phlox, perennial, astat.....	7.00

Write for prices on other stock.

FRED G. EHLE, Wholesale Grower.  
224-236 Sanborn Ave. San Jose, Calif.  
Mention The Review when you write.

**SEATTLE, WASH.****The Market.**

There was less trade activity among the retailers after the Thanksgiving holidays, but the demand has been about even with the supply in spite of this. Stock is shortening up as far as local growers are concerned and this welcome condition, together with a number of large decorations and plenty of funeral work, enabled the retailers to clean up their stock practically every day without any loss.

Roses are in smaller supply. Carna-

**MAHONIA, FERNS. HUCKLEBERRY****Fresh From Woods**

Mahonia, \$4.00 and \$5.00 per 1000.  
Brake Ferns, \$2.50 per 1000; \$10.00 per 5000.  
Brake Ferns, 3½ to 4 ft. long, \$1.00 per 100; \$7.50 per 1000.  
Lomaria Ferns, 14 to 22 in. long, \$2.50 per 1000; \$10.10 per 5000.  
Spruce Cones, on branch, 5 to 6 inches, \$7.50 per 1000.  
Cedar Fronds, 50c per bunch.  
Huckleberry, 35c per bunch.  
Salal, 35c per bunch.  
Sheet Moss, \$1.75 per 10-lb. bag.  
Tree Moss, \$4.50 per bale

**H. W. GOOCH**  
Wholesale Florist  
Tillamook, Ore.

Mention The Review when you write.

**CYCLAMEN**, 4-in., Christmas Red and Glory Pride of Wandsbek, Salmon.....\$25.00 per 100  
**PRIMULA OBCONICA**, 4-inch.. 20.00 per 100  
**PRIMULA MALACOIDES** Grandiflora, 8-irch.....\$7.00 per 100

**FRED GROHE CO.,**

R. F. D. 4, Box 367. Cash please. Santa Rosa, Cal.

tions are not coming in freely. Growers of mums are reporting a lighter cut, and some of the earlier varieties are passing. Pompons are as plentiful as

# Violets - - - Cut Greens

ROSES AND CECILE BRUNNERS

## DOMOTO BROS.

Wholesalers—Shippers

440 BUSH STREET,

PHONE  
Douglas 3249

SAN FRANCISCO, CALIF.

Imported Chinese Sacred  
Lily Bulbs.

Mats for Wrapping Plant  
Pots.

Frieze, all colors.

Japanese Dried Lotus.

Dried Flowers.

Colored Thistles.

## VIOLETS

\$1.25 per dozen bunches

Roses, all varieties

Chrysanthemums and Pompons

Asparagus and Adiantum

## ENOMOTO & CO., Inc.

Wholesale Growers and Shippers

35 Saint Anne Street

SAN FRANCISCO, CAL.

## H. PLATH

"The Ferneries"

Lawrence and Winnipeg Avenues  
SAN FRANCISCO, CAL.

Write for wholesale list of  
FERNs, KENTIAS and  
PRIMULA OBCONICA

ever. Christmas Gold is the most popular.

About the only new items last week were yellow narcissi, and these took at once with the buyers. Paper Whites are common and selling freely; the prices hold up well. Sweet peas are in ample supply and are selling fairly readily.

Ophelia and Columbia have been the featured roses of late, with Premier and Frances Brunner also common enough to care for all needs. California violets are becoming common and prices are down. Russell and Ward are being shown by a few growers, and there will be a heavy crop later. The supply of lily of the valley is light. Bouvardias are cleaned up about as fast as they can be supplied. Orchids are in lighter supply.

## VIOLETS

## MUMS

Violets.....	\$1.25 per dozen bunches
Chrysanthemums, all colors .....	2.00 to \$3.50 per dozen
Pompons .....	.35 to .50 per bunch
Plumosus.....	.30 per bunch
Adiantum .....	.30 to .35 per bunch
Mexican Ivy .....	.15 per bunch
Woodwardia Ferns.....	3.50 per 100

Choicest Flowers only handled. They will carry to almost any part of the U. S.

Refrigerator Car Leaves San Francisco Every Friday

## DARBEE

Wholesale and Retail Florist

1036 HYDE STREET,

SAN FRANCISCO, CALIF.

Member Florists' Telegraph Delivery Association.

## Mexican Ivy

In light weight packing cases. Save  
on your express.

Humboldt Evergreen Co.  
DYERVILLE, :: CALIFORNIA

but are plentiful enough to meet the demand.

Various Notes.

Fred W. Gust, Pacific coast representative of the McCallum Co., Pitts-

## BEDDING STOCK

2-inch pots and rooted cuttings.

Peters & Sons

HILLYARD,

WASH.

(We ship from Spokane.)

burgh, has returned from an extended road trip and will be here until after the first of the coming year.

The Woodlawn Flower Shop handled the decorations for the opening of the Winter Garden, Seattle's newest theater.



# XMAS STOCK



Poinsettias Begonias Ferns  
Cyclamen Heather Kentias

PRICE LIST ON REQUEST

**RAHN & HERBERT CO., Clackamas, Ore.**



Mention The Review when you write.

This house also handled the decorations for the annual memorial day of the B. P. O. E., using white mums and white carnations on the platform, while every lodge member present was supplied with a boutonniere of white pompons on an ivy leaf.

Ralph Richardson, of the Stuber & Richardson Greenhouse Co., is offering a new carnation, as yet unnamed. It is a shade between white and salmon, and was on display last week in the windows of Kenney's Home of Flowers.

Mrs. Ruth Minch, of the Woodlawn Flower Shop, was confined to her home last week by a slight illness.

L. W. McCoy is to handle the decorations for Christmas displays in the Chauncey Wright restaurants this year and also for a number of other stores. Novel holly trees have been worked out for this purpose by Eugene Lamble.

Rosaia Bros. are still receiving some fine Bonnaffon mums and expect deliveries to continue for some time yet. Some of the best cattleyas seen here this season are arriving for this firm.

The Burns Floral Co. has been making an early showing of Christmas greens and holly and reports a fine sale for these items. Attractive novelties were small trees made of Lake Portier moss and red berries.

C. H. Benson, of Kirkland, Wash., is offering a new cream-yellow Turner mum and a new yellow of the reflex type, as yet unnamed, and reports a demand for both of these from local buyers.

W. R. Wilson, of the Floral Exchange, Bellingham, Wash., was a recent visitor, making arrangements for the Christmas stock he expects to secure from local growers.

Kenney's Home of Flowers handled the decorations for an elaborate wedding at the Hotel Sorrento recently, using white Chadwick and pink Maudine mums and Paper Whites for the standards, with greens for the background. Funeral work has been especially good of late with this house.

An entirely new idea in Christmas ornaments, so far as the Seattle trade is concerned, was shown at the Hollywood Gardens, the work of C. S. Dunlap. A large red candle, about four inches in diameter and fifteen inches in height, was centered on a plateau and holly berries and greens grouped about it to form a ball. Vases of prepared foliage in the rainbow shades were shown in the same window and still another novelty was a combination of cat-tails and

[Concluded on page 94.]

## FOR CHRISTMAS

POT POINSETTIAS, 50c to \$2.00.

CYCLAMENS, 50c to \$1.00.

PRIMULA OBCONICA, 20c to 50c.

CHERRIES, 50c to 75c.

MAIDENHAIR FERNS, 20c to 75c.

FERN DISH FERNS, 40c to 75c.

RUBBER PLANTS, 50c to \$1.50.

KENTIA PALMS, 50c to \$5.00.

**WILSON-CROUT-GEHR CO.**

East 62nd and Ankeny Streets, PORTLAND, OREGON

Mention The Review when you write.



**STEELE'S PANSY GARDENS, Portland, Oregon**

Mention The Review when you write.

## SEEDLINGS

Greenhouse Special mixed, per 250, \$2.25; per 500, \$3.50; per 1000, \$6.50.

Private Stock, mixed, per 250, \$2.00; per 500, \$3.00; per 1000, \$5.50.

CATALOGUE READY

SEED

Steele's Mastodon Greenhouse, special mixed, O. K. outside,  $\frac{1}{8}$  oz., \$1.00; oz., \$7.00.

Steele's Mastodon Private Stock, mixed,  $\frac{1}{8}$  oz., \$1.00; oz., \$6.00.

## Holly, Mistletoe and Cedar Roping

**SEATTLE FERN & MOSS CO.**

Correspondence Solicited

89 PIKE STREET, SEATTLE, WASH.

## PORTLAND ROSES

EVERGREENS

HARDY PERENNIALS

Price List on Request

Mountain View Floral Co., Portland, Oregon

Your inquiries for anything you may need

WILL BE APPRECIATED

**H. L. OLSSON CO., Inc.**

Growers of Quality Plants for the Trade

Box 494

SPOKANE, WASH.

JOHN KRUCHTEN

HENRY KRUCHTEN

**JOHN KRUCHTEN CO.**

(NOT INCORPORATED)

**Wholesale Florists****30 East Randolph Street  
L. D. Phone, Central 8016-8017-8018****CHICAGO, ILL.****THE OVE GNATT CO., Inc.****Prepared Foliages, Baskets and Florists' Supplies  
LA PORTE, IND.****Wholesale Cut Flower Prices.**

Chicago, Dec. 15, 1920.

	Per doz.	
Beauty, Special	\$12.00 @ \$15.00	
Beauty, 30 to 36-in. stems	7.50 @ 10.00	
Beauty, 24 to 30-in. stems	5.00 @ 6.00	
Beauty, 20 to 24-in. stems	3.00 @ 4.00	
Beauty, 12 to 20-in. stems	2.00 @ 2.50	
Beauty, short	1.50	
<b>Per 100</b>		
Columbia	8.00 @ \$35.00	
Mrs. Russell	8.00 @ 40.00	
Premier	8.00 @ 40.00	
Butterfly	8.00 @ 35.00	
Milady	6.00 @ 40.00	
Montrose	6.00 @ 25.00	
Sunburst	6.00 @ 25.00	
Ophelia	6.00 @ 25.00	
Hoosier Beauty	8.00 @ 20.00	
Double White Killarney	8.00 @ 25.00	
Killarney Brilliant	6.00 @ 20.00	
Nesbit	3.00 @ 4.00	
Cecile Brunner	4.00 @ 3.00	
Carnations	4.00 @ 10.00	
Valley	12.00 @ 15.00	
Sweet Peas	4.00 @ 5.00	
Calendula	4.00 @ 8.00	
Violets	2.00 @ 2.50	
Paper Whites	8.00 @ 8.00	
Yellow Narcissi	8.00 @ 10.00	
Mignonette	8.00 @ 10.00	
Stevia	2.50 @ 3.00	
Cattleyas, doz.	\$36.00	
Mums, doz.	\$2.00 @ 5.00	
Pompons, bunch	50 @ 1.00	
Easter Lilies, doz.	2.00 @ 2.50 15.00 @ 20.00	
Callas, doz.	2.00 @ 2.50	
Pansies, doz. bches.	1.50	

Philadelphia, Dec. 15, 1920.

	Per 100	
Beauties	\$40.00 @ \$ 60.00	
Russell, Long	20.00 @ 30.00	
Russell, Short	8.00 @ 12.00	
Columbia, Premier, Long	15.00 @ 20.00	
Columbia, Premier, Short	6.00 @ 10.00	
Ophelia, Maryland, Long	12.00 @ 15.00	
Ophelia, Maryland, Short	6.00 @ 8.00	
Double White Killarney	6.00 @ 12.00	
Easter Lilies	20.00 @ 25.00	
Chrysanthemums, Fancy	40.00	
Chrysanthemums, Select	25.00 @ 30.00	
Chrysanthemums, ordinary	12.00 @ 15.00	
Pompons, per bunch	\$0.35 @ \$0.75	
Valley	12.00 @ 15.00	
Cattleyas	75.00 @ 150.00	
Carnations, Liddle	12.00 @ 15.00	
Mrs. C. W. Ward, Pink Delight	8.00 @ 15.00	
Carnations, light pink, white	6.00 @ 8.00	
Carnations, short	4.00 @ 5.00	
Sweet Peas	2.00 @ 4.00	
Violets	1.00 @ 2.00	
Daisies	1.00 @ 2.00	
Calendulas	3.00 @ 4.00	
Mignonette	6.00	
Paper Whites	3.00 @ 4.00	
Soleil d'Or	4.00 @ 6.00	
Vandas	30.00 @ 40.00	
Bouvardia	5.00 @ 6.00	
Cypripedium insigne	25.00	
Callas	20.00 @ 25.00	
Snapdragons	6.00 @ 12.00	
Stevia serrata	1.50	
Gardenias	30.00 @ 40.00	
White Lilac, per bunch	\$2.50	
Oncidium splendium	15.00	

Milwaukee, Dec. 15, 1920.

	Per 100	
Columbia	\$12.00 @ \$35.00	
Premier	12.00 @ 35.00	
Killarney	6.00 @ 15.00	
White Killarney	6.00 @ 15.00	
Hoosier Beauty	8.00 @ 25.00	
Mrs. Ward	6.00 @ 15.00	
Ophelia	8.00 @ 25.00	
Easter Lilies, doz.	\$2.50	
Carnations	6.00 @ 8.00	
Bouvardia, pink, per bunch	\$ 0.50 @ \$ 0.75	
Orchids, per doz.	24.00 @ 30.00	
Cypripediums, per doz.	4.00 @ 6.00	
Violets	1.50 @ 2.00	
Stevia	3.00	

**GEORGE B. HART****Cut Flowers, Plants,  
Florists' Supplies****49-55 Stone Street****Rochester, N. Y.****Select Virginia Boxwood****\$25.00 per 100 pounds****E. G. GILLET, Wholesale Commission Florist Cincinnati, Ohio  
131 E. Third St.****Cut Flowers Greens Supplies****— Everything a Florist Needs —****CINCINNATI CUT FLOWER EXCHANGE****Wholesale Commission Florists 14 E. Third St., Cincinnati, Ohio****Wholesale Cut Flower Prices.**

Buffalo, Dec. 15, 1920.

	Per 100	
Columbia	\$10.00 @ \$25.00	
Premier	10.00 @ 20.00	
Killarney	8.00 @ 15.00	
White Killarney	6.00 @ 12.00	
Double White Killarney	5.00 @ 10.00	
Richmond	6.00 @ 12.00	
Maryland	6.00 @ 20.00	
Russell	10.00 @ 20.00	
Ophelia	6.00 @ 20.00	
Sunburst	6.00 @ 20.00	
Cecile Brunner	4.00 @ 5.00	
Carnations	5.00 @ 8.00	
Easter Lilies	15.00 @ 20.00	
Rubrum Lilies	6.00 @ 8.00	
Snapdragons	6.00 @ 10.00	
Calendulas	2.00 @ 3.00	
Mums	15.00 @ 50.00	
Pompons, per bunch	\$0.75 @ \$1.50	
Violets	2.00 @ 3.00	
Narcissus Paper White	5.00 @ 6.00	
Narcissus Soleil d'Or	6.00 @ 8.00	
Sweet Peas	2.00 @ 3.00	

Cincinnati, Dec. 15, 1920.

	Per 100	
Columbia	\$ 8.00 @ \$35.00	
Premier	8.00 @ 40.00	
Ophelia	6.00 @ 25.00	
Carnations	10.00 @ 15.00	
Violets	2.00 @ 3.00	
Chrysanthemums	8.00 @ 35.00	
Lilies	15.00 @ 20.00	

**A Card This Size****Costs only \$1.25 per Week  
on Yearly Order**

It would keep your name and your specialty before the whole trade.

A half-inch card costs only 62½¢ per week on yearly order.

**GEO. REINBERG****Wholesale  
Grower of Cut Flowers****Milady, Columbia, Sunburst, Ophelia, White  
Killarney and Russell****30 E. Randolph St., CHICAGO, ILL.****Mention The Review when you write.****ARTIFICIAL FLOWERS****and  
FLORISTS' SUPPLIES****Grossberg, Tyler, Finnerman Co.  
30 E. Randolph St. CHICAGO****Florists' Supply House****Everything in Florists' Supplies****105 East Ohio St. Main 831  
INDIANAPOLIS, IND.****Cut Flowers****OUR SPECIALTY****H. G. BERNING****1402-4 Pine St., ST. LOUIS, MO.**

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15 Otis—96 Arch St.

**WHOLESALE FLORISTS**  
**BOSTON, MASS.**

 Telephones { Main 2574  
 Port Hill 1083  
 Port Hill 1084  
 Port Hill 1085

Largest distributors of flowers in the East. We manufacture artificial flowers, baskets, wire frames, etc., right in our own factory. We preserve our own cycas leaves. Try us out in one way or another.

# Holton & Hunkel Co.

462 Milwaukee Street

Milwaukee, Wis.

 Growers and Shippers of  
**CUT FLOWERS**  
**GREENS and**  
**PLANTS**

## Wholesale Cut Flower Prices.

Boston, Dec. 14, 1920.

	Per 100	
American Beauty	8.00 @ \$100.00	
Shawyer, Russell	8.00 @ 30.00	
Killarney	8.00 @ 20.00	
Miller	8.00 @ 25.00	
Crusader	10.00 @ 35.00	
Pilgrim	8.00 @ 30.00	
Milady, Mock	8.00 @ 20.00	
Cecile Brunner	2.00 @ 4.00	
Francis Scott Key, Radiance	8.00 @ 25.00	
White Killarney	8.00 @ 20.00	
Double White Killarney	8.00 @ 25.00	
Killarney Brilliant	8.00 @ 25.00	
Mrs. Aaron Ward, Sunburst	8.00 @ 25.00	
Hadley	10.00 @ 40.00	
Ophelia	8.00 @ 30.00	
Premier	8.00 @ 30.00	
Columbia	8.00 @ 30.00	
Maryland, Hoosier Beauty	8.00 @ 25.00	
Cattleyas	150.00 @ 200.00	
Lilium Longiflorum	20.00 @ 25.00	
Chrysanthemums	8.00 @ 25.00	
Pompons, bunch...	\$0.50 @ \$1.00	
Carnations	8.00 @ 10.00	
Violets, single	2.50 @ 8.00	
Cypripediums	25.00 @ 35.00	
Narcissus Paper White	4.00 @ 5.00	
Sweet Peas	1.00 @ 4.00	
Antirrhinums	8.00 @ 12.00	
Callas	20.00 @ 25.00	
Mignonette	6.00 @ 10.00	
Bouvardia	8.00 @ 16.00	
Calendulas	4.00 @ 6.00	
Fansies	2.00 @ 3.00	
Stevia, per bunch	\$0.50	

Pittsburgh, Dec. 15, 1920.

	Per doz.	
Beauty, Special	\$7.50	
Beauty, Fancy, 24 to 30-in.	6.00	
Beauty, Shorter, 18 to 24-in.	4.00	
Beauty, Firsts, 12 to 18-in.	2.00	
Beauty, Seconds	1.00	

	Per 100	
White Killarney	6.00 @ \$15.00	
Richmond	8.00 @ 15.00	
Ophelia	8.00 @ 15.00	
My Maryland	6.00 @ 15.00	
Mrs. Charles Russell	10.00 @ 30.00	
Premier	10.00 @ 30.00	
Butterfly	10.00 @ 25.00	
Wards	8.00 @ 15.00	
McCook	10.00 @ 15.00	
Pilgrim	10.00 @ 20.00	
Brunner	3.00	
Columbia	10.00 @ 30.00	
Orchids	100.00	
Carnations	8.00 @ 10.00	
Snapdragons	4.00 @ 6.00	
Lilies	20.00	
Yellow Daisies	3.00 @ 4.00	
Calendulas	6.00	
Stevia, per bunch	\$0.50	

St. Louis, Dec. 15, 1920.

	Per doz.	
Beauty, Specials	\$8.00 @ \$12.00	
Beauty, Extra	4.00	

	Per 100	
Columbia	\$10.00 @ \$35.00	
Premier	6.00 @ 50.00	
White Killarney	6.00 @ 10.00	
Killarney	4.00 @ 8.00	
Ward	4.00 @ 5.00	
Milady and Ophelia	10.00 @ 15.00	
Russell	10.00 @ 40.00	
Carnations	5.00 @ 8.00	
Easter Lilies	10.00 @ 15.00	
Snapdragons	4.00 @ 8.00	
Daisies	1.00 @ 2.00	
Valley	8.00 @ 10.00	
Orchids, per doz.	\$12.00 @ \$18.00	
Callas	10.00 @ 12.00	
Chrysanthemums, doz.	\$2.00 @ \$6.00	
Paper Whites	4.00 @ 5.00	
Sweet peas	2.00 @ 3.00	

## Many Florists Add New Department to Their Business

A decided trend in recent enrollments in our Correspondence School has developed the fact that Florists are awakening to the great possibilities in Landscape Architecture and Gardening. Let us tell you how you can start a complete, well equipped department to handle this business.

**American Landscape School**  
**12 K, NEWARK, NEW YORK**

Mention The Review when you write.

"Colorado Grown Plants Beat Them All."

## Elitch Gardens Company, Inc.

GROWERS AND SHIPPERS OF

## Plants and Cut Flowers

Wholesale Exclusively

DENVER, :: COLORADO

## Wm. C. Smith Wholesale Floral Co.

WHOLESALE

## FLORISTS

1316 Pine Street ST. LOUIS

(Both L. D. Phones)

Supplies and Everything in Season Always on Hand

New Britain, Conn.—There was a small fire in the cellar of A. C. Strom's store, at the corner of Main street and Hungerford court, the morning of December 3. Little damage resulted.

Joplin, Mo.—Mrs. J. E. Meinhardt calls attention that printed matter is being wasted by addressing the French Florist and the American Florist at this place. The American Florist bought out the French Florist about three years ago and now the American Florist is out of business.

Hartford, Conn.—Frederick M. Waldo, florist at the Connecticut State hospital, who was arrested several days ago on a charge of theft, failed to appear in the police court December 4 and his bond of \$500 was declared forfeit. Mr. Waldo is said to have sold about \$470 worth of seeds belonging to the hospital.

## H. KUSIK & CO.

 Largest Shippers of  
 Fresh Cut Flowers  
 at Kansas City.

 Florists' Supplies  
 Manufacturers of Wire Designs

 1018 McGee Street  
**KANSAS CITY, MO.**

Mention The Review when you write.

## Lotos Manufacturing Co.

1566-68 Clybourn Ave.

Chicago, Ill.

Manufacturer and Importer of

## Artificial Flowers

Write for samples

## GUST. RUSCH & CO.

Wholesale Florists

444-446 Milwaukee St.,

MILWAUKEE, WIS.

Cut Flowers and Florists' Supplies

## RICE BROTHERS

Wholesale Florists and Supplies

MINNEAPOLIS, MINN.

SEND LIST FOR QUOTATIONS

## A Card This Size

 Costs only \$1.25 per Week  
 on Yearly Order

 It would keep your name and your specialty  
 before the whole trade.

 A half-inch card costs only 62½¢ per week on  
 yearly order.

**Printing**  
**MILLER PRINT SHOP**

 Have your stationery  
 printed by us and save  
 money. Send for  
 samples and prices.  
 P. O. BOX 2854  
 Philadelphia, Pa.



# C.C. POLLWORTH CO.

**CUT FLOWERS,  
PLANTS - BULBS  
Florists' Supplies  
MILWAUKEE, WIS.**

FRANK H. TRAENDLY

CHARLES SCHENCK

## Traendly & Schenck

Wholesale Florists and Cut Flower Exchange  
436 6th Avenue, between 26th and 27th Streets, NEW YORK

Phones 797, 798 and 799 Farragut

CONSIGNMENTS SOLICITED

## N. Y. Florists' Supply Co., Inc.

103 West 28th Street, NEW YORK CITY

Wholesale and Retail Dealers in all kinds of

## EVERGREENS AND ALL KINDS OF FLORISTS' SUPPLIES

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## J. K. ALLEN, NEW YORK

31 to 43 W. 18th St.

ESTABLISHED 1887

## ROSES, CARNATIONS

And All Seasonable Flowers

**ASPARAGUS PLUMOSUS**—fresh every day. Let us have your standing order for regular shipments.

Fancy and Dagger Ferns, Galax, Leucothoe, Wild Smilax, Boxwood, Mexican Ivy, Roping, Etc.

Largest Stock and Assortment of Florists' Decorative Evergreens in America

FLORISTS' SUPPLIES—WIRE DESIGNS—RIBBONS

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American Beauties and Carnations

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Wholesale Florist

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In the exact center of the Wholesale Cut Flower Section. Prompt and careful attention to your interests.

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## Florists' Supplies

We manufacture all our Metal Designs, Baskets, Wire Work and Novelties

Florists' Supplies, Baskets,  
Willow Ware and Sundries  
Yours for Service

S. HANFLING CO.,

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## S. H. RUSSIN

Importer and Manufacturer

Baskets, Novelties and Florists' Supplies

Opposite the New Flower Market

55 West 19th St., NEW YORK

Telephone Watkins 4443.

Specialties: Wheat Sheaves, Flower Baskets and Novelties.

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Costs only \$1.25 per Week  
on Yearly Order

It would keep your name and your specialty before the whole trade.

A half-inch card costs only 62½c per week on yearly order.

## A. L. YOUNG & CO., Inc. WHOLESALE FLORISTS

64 West 28th St., NEW YORK

CONSIGNMENTS SOLICITED

## Wholesale Cut Flower Prices.

New York, Dec. 14, 1920.

	Per 100	@ \$
Beauty Specials .....	\$35.00	@ \$ 75.00
Beauty, Fancy .....	25.00	@ 35.00
Beauty, Extra .....	10.00	@ 15.00
Beauty, No. 1 .....	8.00	@ 10.00
Beauty, No. 2 .....	5.00	@ 8.00
Prima Donna .....	3.00	@ 25.00
White Killarney .....	3.00	@ 20.00
Francis Scott Key .....	15.00	@ 60.00
Premier .....	5.00	@ 30.00
Mrs. Aaron Ward .....	3.00	@ 15.00
Russell .....	8.00	@ 40.00
Ophelia .....	3.00	@ 30.00
Columbia .....	3.00	@ 30.00
Hadley .....	5.00	@ 40.00
Sunburst .....	3.00	@ 30.00
Orchids—Cattleyas .....	50.00	@ 150.00
Lilies of the Valley .....	5.00	@ 12.00
Lilies .....	20.00	@ 25.00
Carnations .....	5.00	@ 8.00
Chrysanthemums .....	8.00	@ 50.00

## UNITED STATES CUT FLOWER CO.

Wholesale Growers

ELMIRA, NEW YORK

## ORGO BROS.

FLORISTS' SUPPLIES

235 Eighth Ave., NEWARK, N.J.

Manufacturer and Dealer in

Artificial Flowers, Leaves and Designs

SEND FOR PRICE LIST

## The Denver Wholesale Florists' Company

1433-1435 California St.

DENVER, COLO.

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## THE REGAN PRINTING HOUSE

Large Runs of

CATALOGUES

Our Specialty—Get Our Figures

531-537 Plymouth Pl. CHICAGO

## A HALF-INCH ADVERTISEMENT

here will keep your name and specialty before the whole trade, at a cost of only 62½c per week on a yearly order.

## A Sure Thing

CONSIGN your shipments of flowers to us and you will not only be doing business with New York's leading commission house in the floral trade, but you will receive top-notch prices and prompt returns.

Special opportunity for a couple of Good Rose Growers who are looking for best returns. Our present demand is greater than our supply.

## United Cut Flower Co., Inc.

111 WEST 28th STREET, NEW YORK CITY

## CHAS. FUTTERMAN

Wholesale Florist

110 W. 28th St NEW YORK

Phone: Watkins 4675

Consignments Solicited

RETURNS DAILY CHECK WEEKLY

NO CONNECTION WITH ANY OTHER FIRM

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## JOHN YOUNG & CO.

Wholesale Florists

Choicest Stock in America

31 to 43 W. 18th St., NEW YORK

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## Futterman Bros.

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101 W. 28th St., NEW YORK

"The House of Novelties"

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## ORCHIDS, GARDENIAS, Etc.

PAUL MECONI, Wholesale Florist, NEW YORK

Telephones No. 3864 and 836 Mad. Sq. 57 W. 26th Street

## Seed Trade News

**AMERICAN SEED TRADE ASSOCIATION.**  
President, H. G. Hastings, Atlanta, Ga.; secretary-treasurer, C. E. Kendel, Cleveland, O.

EVERETTE R. PEACOCK, Chicago, has been confined to his home by illness.

ONE of the first industries to feel the readjustment depression, the seed trade, is likely to be one of the first to pick up again.

L. W. WHEELER, Gilroy, Cal., will celebrate an anniversary December 20. On that day in 1868 he was born, at Cherry Creek, near Jamestown, N. Y.

ERFORD L. PAGE, former president of the American Seed Trade Association, died at his home at Greene, N. Y., December 9. A further account of his death appears in the obituary column.

WILLIAM C. HALBERT, of the Chas. H. Lilly Co., Seattle, Wash., was a member of the trade relations committee from the Chamber of Commerce of that city which made a recent trip into southwestern Washington.

At the recent meeting of the executive committee of the American Seed Trade Association it was decided to hold the next convention at St. Louis, Wednesday, Thursday and Friday, June 22 to 24, 1921. The selection of hotel headquarters has been left to a committee on arrangements headed by Clifford Corneli. Those in attendance were President H. G. Hastings, Secretary C. E. Kendel, Kirby P. White, C. C. Massie and Leonard H. Vaughan.

THE Department of Agriculture, following its former communications and policies in the fertilizer trade, sent Saturday, December 11, a bulletin in regard to present conditions in the market, with particular reference to prices of mixed fertilizers, to the manufacturers of these products. The statement, after discussing market conditions at some length, gave a thinly veiled threat of action in the federal courts unless prices to the consumers for the spring of 1921 are immediately reduced.

### IMPORTS FROM ROTTERDAM.

Shipments of valley pips and of flower and vegetable seeds arrived on steamers from Rotterdam lately. The Rotterdam arrived at New York December 4 with 368 cases of valley pips consigned as follows:

Consignee	Cases
Van Waveren & Sons.....	342
Lang, R. F., & Co.....	22
Van Doorn, W. ....	4

Total .....368

The Dutch steamer Gorredyk arrived December 9, bringing a number of consignments of seeds, including the following:

Consignee	Bags
Stumpp & Walter Co.....	50
Vandegrift, F. B., & Co.....	2
Vaughan's Seed Store.....	37
American Express Co. ....	61
Van Doorn, W. ....	8

Total .....158

### RECORD RECEIPTS OF PIPS.

Last week saw the largest receipts of lily of the valley pips that have been seen this season. In addition to those from Rotterdam, noted elsewhere, was the largest shipment from Hamburg yet received. This country is providing a



## Peacock's Flower and Garden Seeds

### SPECIAL OFFER

Peacock's Quality Sweet Peas  
WINTER FLOWERING  
SPENCER VARIETIES

Asta Ohn, lavender.....	\$0.80 per oz.
Hercules, rose pink.....	.85 per oz.
Red Wing, crimson.....	.85 per oz.
Yarrowa, pink.....	.80 per oz.
Wedgwood, blue.....	.90 per oz.
Early Flowering, mixed.....	.60 per oz.

Asparagus Plumosus Nanus.....	\$3.00 per 1000
Asparagus Sprengeri.....	.80 per 1000

Peacock's Giant Mixed Pansy, \$5.00 per oz.

We are large growers of Seeds and Onion Sets.  
Write us for prices.

## Everette R. Peacock Co.

4011 Milwaukee Avenue  
CHICAGO

Mention The Review when you write.

**Garden Seeds** **LEONARD SEED CO.** **Onion Sets**  
WHOLESALE GROWERS  
226-230 WEST KINZIE STREET, CHICAGO

**The Everett B. Clark Seed Co., Milford, Conn.**  
Branch Houses in Wisconsin, Colorado, Montana, Idaho and Washington  
Beans, Peas, Sweet Corn, Onion, Beet, Turnip, Tomato, Spinach

## Wholesale Seed Grower

Pepper, Eggplant, Tomato, Okra, Asparagus,  
Rhubarb, Celery, Spinach, Beet, Onion, Beans,  
Cabbage, Cauliflower, Sweet Corn, Vine Seeds.  
Correspondence Solicited

**GEORGE R. PEDRICK & SON**  
PEDRICKTOWN, N. J.

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## TOMATO SEED

Grown for the  
Wholesale Seed Trade

**HAVEN SEED CO.**

SANTA ANA, CALIFORNIA

Mention The Review when you write.

## I. N. Simon & Son Garden Seeds

—AT WHOLESALE—

438 Market St., PHILADELPHIA, Pa.

Mention The Review when you write.

## TOMATO SEED

Pepper, Eggplant, Squash, Pumpkin,  
Cucumber, Cantaloupe and Watermelon  
Seed and Field Corn, on contract.

**EDGAR F. HURFF**

Correspondence Solicited. Swedesboro, N. J.

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## Seeds, Bulbs and Horticultural Supplies

**BECKERT'S SEED STORE**  
101-103 Federal St., PITTSBURGH, PA.

## Tomato Seed and Sweet Potato Plants

Pleased to quote you prices on quantities and  
varieties wanted for present or future delivery.

**H. AUSTIN** Felton, Del.

We are Headquarters for the  
BEST OF EVERYTHING  
in  
**VEGETABLE SEEDS**

With our Stock Seed Farms at Grass Lake, Mich., and our growing stations in every part of the United States where seeds are grown successfully, all in charge of capable and experienced men, we are equipped for and are producing

**Peas, Beans, Corn and Vegetable Seeds**

of all kinds in quantity and of highest quality.

Glad to quote for present delivery or on growing contract for future delivery

**Jerome B. Rice Seed Co., Cambridge, N. Y.**

Mention The Review when you write.

**BURPEE'S SEEDS GROW**

**W. Atlee Burpee Co.**  
Seed Growers Philadelphia

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**Braslan Seed Growers Company**  
SAN JOSE, CALIFORNIA

Growers for the Wholesale Trade Only. Onion, Lettuce, Carrot, Parsnip, Parsley, Celery, Endive, Salsify and Mixed Sweet Peas.

**JAMES VICK'S SONS**

GROWERS OF

**FLOWER and VEGETABLE SEEDS**

Get the benefit of our 71 years' experience  
All Seasonable Varieties  
Our Stocks Are Very Complete  
Rochester, N. Y. The Flower City

**The C. Herbert Coy Seed Co.**

**VALLEY, Douglas NEB.**

Wholesale Growers of High-grade Seeds

Cucumber, Muskmelon, Squash and Pumpkin; Sweet, Flint and Dent Seed Corn

**Seed Packets**

FLOWER SEED SIZES TO CATALOGUE  
ENVELOPES—RETURN ENVELOPES

**Brown Bag Filling Machine Co.**

Fitchburg, Mass., U. S. A.

**An Experience of Half a Century  
IN PRODUCING HIGH-GRADE  
GARDEN SEEDS**

at your disposal. Contract growers for the  
jobbing trade of a full line. Mail us your list  
for both SPOT and FUTURE requirements.

Orange, S. D. Woodruff & Sons New York City

**Waldo Rohnert**

GILROY, CAL.

**Wholesale Seed Grower**

Specialties: Beet, Carrot, Endive, Lettuce,  
Onion and Radish.  
Correspondence Solicited.

Get Quotations on Seeds  
from

**LANDRETH**

Before Buying Elsewhere

We will quote you for immediate  
or future shipment

**D. LANDRETH SEED CO.**

Bristol, Pennsylvania

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**Western Seed & Irrigation Co.**

Seed Growers and Dealers

Office and Warehouse, Growing Station,  
Fremont, Neb. Rocky Ford, Colo.

CUCUMBER MUSKMELON WATERMELON

PUMPKIN and SQUASH

SWEET, FLINT and FIELD CORN

Write for Special Contract and Spot Prices

THE

**J. C. Robinson Seed Co.**

**WATERLOO, NEB.  
ROCKY FORD, COLO.**

Contract growers of Cucumber, Cantaloupe,  
Watermelon, Squash and Pumpkin Seed, Sugar,  
Flint and Field Seed Corn.

**THE KIMBERLIN SEED CO.**

Wholesale Seed Growers **San Jose, Cal.**

GROWERS OF

**ONION, LETTUCE, RADISH, ETC.**

Correspondence Solicited

**Lily Bulbs**

NEW CROP READY NOW

F. O. B. NEW YORK

	No. per Case	Price per Case
Formosum	130, 9 to 11 in.	\$42.00
Giganteum	300, 7 to 9 in.	45.00
Giganteum	250, 8 to 10 in.	51.00
Giganteum	200, 9 to 10 in.	51.00
Giganteum	150, 10 to 11 in.	50.00
Magnificum	200, 8 to 9 in.	24.00
Magnificum	150, 9 to 11 in.	28.50
Magnificum	90, 11 to 13 in.	27.00
Rubrum	200, 8 to 9 in.	24.00
Rubrum	150, 9 to 11 in.	28.50
Rubrum	90, 11 to 13 in.	27.00
Melpomene	90, 9 to 11 in.	28.50
Melpomene	150, 9 to 11 in.	28.50
Auratum	90, 11 to 13 in.	25.50

F. O. B. CHICAGO

Giganteum	400, 6 to 8 in.	40.00
Giganteum	300, 7 to 9 in.	45.00
Giganteum	250, 8 to 10 in.	51.00

F. O. B. DENVER

Giganteum	400, 6 to 8 in.	40.00
Giganteum	300, 7 to 9 in.	45.00

F. O. B. TORONTO, ONT.

Giganteum	300, 7 to 9 in.	45.00
Giganteum	250, 8 to 10 in.	51.00

Prompt shipment can be made of all varieties.

**Kentia Seeds**

Forsteriana	\$28.00 per bushel
Forsteriana	7.00 per 1000

F. O. B. New York.

**Begonia and  
Gloxinia Bulbs**

December shipment. Write for prices.

**Bamboo  
Cane Stakes**

Domestic Canes

	(Per Bale)
Natural, 6 to 9 feet.....	800 \$17.50
Natural, 9 to 12 ft.....	200 10.00

Japanese Canes

Natural 6 feet.....	2000 \$22.00
Dyed Green, 1½ feet.....	5000 25.00
Dyed Green, 1½ feet.....	2000 10.00
Dyed Green, 2 feet.....	5000 27.50
Dyed Green, 26 inches.....	4000 24.00
Dyed Green, 26 inches.....	2000 12.00
Dyed Green, 2½ feet.....	3000 19.50
Dyed Green, 2½ feet.....	2000 13.00
Dyed Green, 3 feet.....	2000 15.00
Dyed Green, 3½ feet.....	2500 21.25
Dyed Green, 3½ feet.....	2000 17.00
Dyed Green, 4 feet.....	2000 19.00

Bale lots only.

**Raffia**

Four Grades and Colored

Cash with orders from those who have not established credit with us.

**McHutchison & Co.**

95 Chambers St. NEW YORK, N. Y.



good market, of which the exporters of valley pips are availing themselves in the absence of better ones elsewhere. On the American steamer Mongolia, which arrived at New York December 11 from Hamburg, were the following consignments:

Consignee	Cases
Schwake, C., & Co.....	261
Maltus & Ware.....	124
Bernard, Judae & Co.....	368
Yokohama Nursery Co.....	10
Globe Shipping Co.....	114
American Express Co.....	86
International Forwarding Co.....	601
Total .....	1,544

GRASS SEED IMPORTS.

The seed laboratory of the bureau of plant industry of the United States Department of Agriculture reports the following imports of forage plant seeds permitted entry into the United States under the seed importation act during the month of November, 1920, and during the five months ending November 30, 1920, as compared with the corresponding periods in the previous year:

Kind of seed	November	
	1920, pounds	1919, pounds
Alfalfa .....	110,000	1,150,400
Bluegrass, Canada .....	78,000	84,500
Brome grass, awnless.....	1,200	51,000
Clover:		
Alsike .....	133,000	698,500
Crimson .....	44,100	297,200
Red .....	32,300	1,089,300
White .....		11,200
Clover mixtures:		
White and alsike.....		14,200
Red and alsike.....	1,400	
Alsike and timothy.....		120,900
Millet:		
Broom corn .....		
Foxtail .....		
Mixtures, grass .....		
Orchard grass .....		370,500
Rape .....	1,389,900	2,004,100
Redtop .....		
Rye grass:		
English .....	118,000	198,600
Italian .....	105,700	68,100
Timothy .....		
Vetch:		
Halry .....		32,000
Spring .....		7,200
July to Nov., Incl.		
Kind of seed	1920, pounds	1919, pounds
Alfalfa .....	281,500	5,154,100
Bluegrass, Canada .....	94,800	283,600
Brome grass, awnless.....	1,200	51,000
Clover:		
Alsike .....	286,900	3,144,700
Crimson .....	2,201,000	4,847,400
Red .....	459,400	4,097,600
White .....		22,400
Clover mixtures:		
White and alsike.....		20,500
Red and alsike.....	1,400	700
Alsike and timothy.....		120,900
Millet:		
Broom corn .....	1,100	225,400
Foxtail .....	14,700	
Mixtures, grass .....		
Orchard grass .....		1,126,100
Rape .....	2,317,600	2,188,900
Redtop .....		
Rye grass:		
English .....	373,500	380,400
Italian .....	237,000	170,900
Timothy .....		3,200
Vetch:		
Halry .....	400,700	108,300
Spring .....		156,300

SEED STERILIZATION.

It is a common practice to treat with an antiseptic solution, such as copper sulphate or formalin, the seeds of cereals and other plants, the seed coats of which are suspected or known to be infected with the spores of pathogenic organisms. Unfortunately, the usual method of treatment generally leads to a decrease in the germinating capacity of the seed, and also to irregularity of germination. H. Braun, of the laboratory of plant pathology of the United States Department of Agriculture, has introduced an improvement which it is claimed increases the efficacy of the method and produces no ill effects on the germination of the seed. The improvement consists in a short prelimi-

Narcissus  
Paper White Grandiflorea  
or Large Flowering

We offer specially fine quality, large Bulbs. They are thirteen to fifteen centimeters, which means from five to nearly six inches around. A case contains 1250 Bulbs.

	Per 1000 Bulbs	Per C se.
One case .....	\$18.00	\$22.50
Five cases.....	17.00	21.25
Ten cases or over .....	16.50	20.62

Stumpp & Walter Co

30 and 32 Barclay Street  
NEW YORK CITY

Mention The Review when you write.

Lily of the Valley Pips  
1920 CROP

Packed in cases of 1000 and 2000 each.

German Grown.....\$32.00 per 1000  
Holland Grown..... 20.00 per 1000

Place your orders now for immediate or future delivery.

C. J. SPEELMAN & SONS  
470 Greenwich Street, NEW YORK CITY

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FOR THE FINEST OF THE NEW SEASON'S  
Floral Novelties

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Wholesale French Bulb Growers  
1133 BROADWAY  
NEW YORK  
Nurseries at OLLIOULES, FRANCE

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FRENCH and DUTCH  
BULBS  
Now ready. Write for prices.  
HOGEWONING & SONS,  
Incorporated  
299 BROADWAY, NEW YORK

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**Bruns' Chicago Market Brand Cut Valley**  
Your Chicago commission house can supply  
Bruns' Cut Valley.

# Valley Pips

*The Celebrated Chicago  
Market Brand*

My representative in Hamburg reports that the stock now ready at Chicago, awaiting your order, is the best shipped out of Germany this year. It is from the same sources that made Bruns' Valley famous in the Chicago market and throughout the United States.

**The Best Forcing Valley  
CHICAGO MARKET BRAND,**

1000 for \$35.00  
500 for 20.00  
250 for 10.00  
100 for 5.00

Immediate shipment, or weekly shipment from  
cold storage during the season if wanted.

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Chicago, Illinois

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## Lily of the Valley Pips

Extra fine strain, EXHIBITION  
size, German "LUBECK" Pips

JUST ARRIVED

Prices in cases of 1000, 500 or  
250 each, on application

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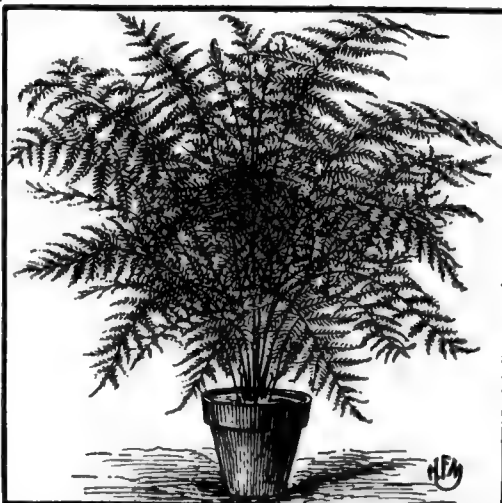
**Chas. Schwake & Co., Inc.**  
**LILY OF THE VALLEY**  
Japanese Lilies, French and Dutch Bulbs  
90-92 West Broadway NEW YORK

**F. G. MARQUARDT, Inc.**  
*Importers of Bulbs*  
116-120 West 32nd Street  
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**W. H. HAWKINS**  
Cyclamen — SEEDS — Primula  
GIANT PANSY for GREENHOUSE, \$4.50 per oz.  
1206 N. 47th Street, SEATTLE, WASH.  
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## MICHELL'S FLOWER SEEDS



**ASPARAGUS PLUMOSUS NANUS**  
Northern Greenhouse-grown Seed

1000 seeds... \$ 4.00 | 10,000 seeds... \$36.00  
5000 seeds... 19.00 | 25,000 seeds... 85.00

VERBENA—	Pkt.	Oz.
Mammoth Fancy Blue.....	\$0.30	\$1.75
Mammoth Fancy Pink.....	.30	1.75
Mammoth Fancy Scarlet....	.30	1.75
Mammoth Fancy Striped....	.30	1.75
Mammoth Fancy White.....	.30	1.75
Mammoth Fancy Mixed.....	.30	1.25

VINCA	Pkt.	Oz.
Alba .....	.15	.75
Alba Pura .....	.15	.75
Rosea .....	.15	.75
Mixed .....	.15	.60

Also all other seasonable Seeds, Bulbs  
and Supplies. Send for Our Handy  
Order Sheet of Seeds and Bulbs.

**HENRY F. MICHELL CO.**  
518-516 Market St. PHILADELPHIA

**Van Meeuwen & Tegelaar, Inc.**  
Wholesale  
**Dutch Bulb Growers**  
1133 Broadway, New York.  
Nurseries at LISSE, HOLLAND.

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**Dutch and French Bulbs**  
C. J. Speelman & Sons | Lagarde & Speelman  
SASSENHEIM, HOLLAND | OLLIOULES, VAR, FRANCE  
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HELLER'S  
MICE  
PROOF  
SEED  
CASES

Send for Catalogue.

**HELLER & CO.**  
Montpelier, Ohio

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**Let Me Be Your Seedsman**  
**J. K. RUGOWSKI SEED CO., Inc.**  
MANITOWOC, WIS.  
—Enough said

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nary soaking (ten minutes) of the seed in water before steeping it in the antiseptic solution. It is suggested that the method owes its efficacy to the fact that since the preliminary soaking results in the taking up of a large amount of water by the seed, subsequent steeping in the antiseptic leads to a smaller quantity of the poison passing the seed coat. It is further suggested that the preliminary soaking encourages the microorganisms to begin to germinate, so that they are in a highly susceptible state when the time comes for applying the antiseptic.

### THREE MONTHS' SEED IMPORTS.

The following are the imports of seeds for the quarter beginning April 1 and ending June 30, 1920, as reported by the United States Department of Commerce. The quantities are expressed in pounds, except in the case of castor beans or seeds, flaxseed or linseed, oil seeds and poppy, in which the unit of measurement is the bushel:

Articles	Apr. 1 to June 30, 1920.	
Seeds:	Quantity	Value
Anise .....	149,476	\$ 25,692
Beet—		
Sugar .....	4,270,934	975,226
All other .....	54,066	8,111
Cabbage .....	41,925	25,779
Canary .....	1,706,015	101,445
Caraway .....	346,534	30,726
Cardamom .....	68,434	42,659
Carrot .....	25,954	4,898
Castor beans or seeds...	421,223	956,471
Cauliflower .....	1,758	8,990
Celery .....	256,537	50,179
Coriander .....	666,837	31,691
Corn salad .....	3,172	1,471
Cotton .....	944,248	28,326
Cumin .....	137,397	12,041
Eggplant .....	77	124
Fennel .....	60,990	5,255
Fenugreek .....	277,671	9,179
Flaxseed or linseed...	8,247,041	26,250,378
Flaxseed screenings .....	8,074,093	49,694
Flower .....		225,555
Grass—		
Alfalfa .....	2,801,314	\$ 835,643
Clover—		
Alsike .....	285,254	130,752
Crimson .....	1,978,183	240,121
Red .....	2,592,090	1,055,479
White .....	93,876	23,929
Clover seed, n.s.p.f. ....	715,757	161,019
Millet .....	24,286	1,681
Timothy .....	929	198
Vetch—		
Hairy .....	566,183	79,872
Spring .....	370,270	21,514
Grass seed, n. s. p. f. ....	717,618	104,482
Total grass seed .....	10,145,760	\$ 2,654,690
Hemp .....	998,363	\$ 50,890
Kale .....	13,074	4,224
Kohlrabi .....	2,909	1,589
Mushroom spawn .....	6,082	149
Mustard .....	1,374,301	138,271
Oil seeds, n. s. p. f. ....	10,396	48,908
Parsley .....	28,763	3,854
Parsnip .....	4,588	1,303
Pepper .....	946	975
Poppy .....	10,082	123,007
Radish .....	71,182	13,752
Rape .....	663,536	49,475
Soya beans .....	522,940	35,300
Spinach .....	114,147	16,169
Turnip and rutabaga....	499,425	112,018
Seeds, including bulbs and bulbous roots, not edible, coniferous evergreen seedlings, hoarhound, mangel-wurzel, St. John's bread or bean, and sorghum or sugar cane for seed .....		64,444
Seeds, n. s. p. f. ....	78,768	40,288
Total seeds—		
Free .....		\$ 4,382,171
Dutiable .....		27,821,025

### CATALOGUES RECEIVED.

**J. K. Rugowski Seed Co., Manitowoc, Wis.**—An illustrated catalogue of new or recently introduced varieties, mostly of Mr. Rugowski's own origination; twenty large pages, excellently printed on enameled paper. Asters receive the chief consideration, but a new strain of frilled pansies and a few varieties of vegetables also are described.

**L. D. Waller Seed Co., Guadalupe, Cal.**—"Contract List, to the Seed Trade Only," an exceptionally tasteful and attractive booklet, though condensed in matter and unpretentious in design; twenty-eight pages, in pocket form; finely



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Pioneer Growers **BULBS** of Every Description  
and Exporters of

**M. Veldhuyzen van Zanten & Sons**  
**LISSE, HOLLAND**

*The Same Old Firm at the Same Old Stand*

MAIL ADDRESS from January 1 to May 1, Care R. F. Lang, 82 Broad Street, NEW YORK, N. Y.

CABLE ADDRESS, Veldzanten, LISSE, HOLLAND.

Established 1870—Still going strong

1921 Catalogue free on application

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## SUPREME British Seeds

Get our prices for delivery from 1920 Harvest on all lines of

**Garden and Farm Root Seeds**

**KELWAY & SON,** Wholesale **LANGPORT, ENG.**  
SEED GROWERS, Cable: "Kelway Langport."

### SPECIAL PRICE PAPER WHITE NARCISSUS

\$24.00 per case of 1250 bulbs

\$20.00 per 1000

\$12.50 per 500

Orders Filled Promptly

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ROCHESTER, N. Y.

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Import of all kinds of Seeds direct from seed growers in Denmark. Please send for price list.  
**CHR. MOSBJERG, 216 7th St. N., Minneapolis, Minn.**

printed with blue ink and bound in a neat and serviceable blue cover. Flower seeds only are listed; sweet peas and nasturtiums are specialties.

**Geo. H. Walker, North Dighton, Mass.**—"Walker's Special List of Up-to-date Dahlias." This condensed list, a 6-page folder, is intended as a forerunner of the general catalogue, which will be issued early in the coming year.

**Henry F. Michell Co., Philadelphia, Pa.**—A unique and convenient catalogue of flower and vegetable seeds, canna roots, bulbs, fertilizers and other items. The entire thirty-two pages are arranged in the form of an order sheet, with a perforated line at the head of each leaf, so that the sections used may be readily detached and mailed.

### LIVE WIRE J. A. Vandervoort & Co.

Wholesale Bulb Growers  
NOORDWYK - HOLLAND

Also Nurseries at Sassenheim

Absolutely the largest growers in Holland of

**Bic. Victoria, Golden Spur and Von Sion**

Also large growers of

**HYACINTHS, TULIPS, ETC.**

Mail Address—Care of

**MALTUS & WARE**

116 Broad St.

New York City

Our representatives will be calling on you.

## Snapdragons

are big money makers and will be used more extensively than ever. Grow your own plants and avoid transportation delays.

**SEED** of our famous Silver Pink, \$1.00 per pkt.; 8 for \$2.50; 7 for \$5.00.

**SEED** of our new Hybrid Pink and of our new Golden Pink Queen, same price.

**SEED** of Keystone, Nelrose, Garnet, White, Yellow, Light Pink, Buxton and Fancy Mixed, 85c per pkt.; 8 for \$1.00.

Free cultural directions. All orders cash.

**G. S. RAMSBURG, SOMERSWORTH, N. H.**

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*and Satisfy our Customers*

**Segers Brothers, Ltd., Lisse, Holland**

WHOLESALE BULB GROWERS

New York Address, care of Maltus & Ware, 116 Broad Street

This is the time you should order your Special Prepared Hyacinths for Christmas Flowering

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## Giant Pansy Seed



No. 10. Kenilworth Giant Exhibition is the very finest mixture ever sent out.

12. Kenilworth Giant Prize, enormous ruffled flowers of great substance and rich colorings.

Each sort: 500 seeds, 25c; 1000 seeds, 50c; 1/4 oz., \$1.35; 1/2 oz., \$2.50; oz., \$5.00.

No. 22. Kenilworth Mixture 34. Bronze Shades  
30. Blotched 36. Triumph of Giants  
32. Parisian 70. Orchid-flowered

Price of the preceding 6 sorts: 1000 seeds, 35c; 1/4 oz., 90c; 1/2 oz., \$1.65; 1/2 oz., \$3.00; oz., \$6.00.

No. 24. Kenilworth Show 28. Masterpiece  
1000 seeds, 40c; 1/4 oz., \$1.10; 1/2 oz., \$2.00; 1/2 oz., \$3.75; oz., \$7.50.

No. 38. Madame Perret 80. Royal Purple  
42. Adonis 82. Peacock  
44. King of Blacks 92. Victoria  
48. Lord Beaconsfield 94. Red Shades  
56. Light Blue 100. Yellow, dark eye  
60. Hortensia, red 102. Yellow  
62. Prince Henry 104. White, dark eye  
63. Ruby King 106. White  
64. Snow Queen

110. The preceding 17 sorts, mixed.  
1000 seeds, 30c; 4 pkts., \$1.00; 1/4 oz., \$1.30; oz., \$5.00.

Early-Flowering or Winter-Blooming

Golden Yellow, with dark eye.

Silvery White, with dark blue eye.

Dark Velvety Blue.

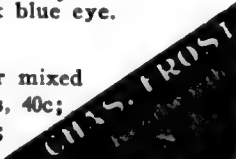
Light or Sky Blue.

Each color separate or mixed

500 seeds, 25c; 1000 seeds, 40c;

1/4 oz., \$1.10; 1/2 oz., \$2.00;

oz., \$7.50.



## GLADIOLUS BULBS

WELL RIPENED AND FAIR GRADING

Northern Grown—Ready Now

	No. 1		No. 2	
	100	1000	100	1000
America, pink	\$3.50	\$30.00	\$3.00	\$27.50
Augusta, white	4.00	35.00	3.00	28.00
Baron Hulot, deep violet	7.00	60.00	6.00	50.00
Brenchleyensis, scarlet	3.50	30.00	3.00	27.50
Chicago White	4.00	35.00	3.50	30.00
Empress of India, maroon	5.00	45.00	4.50	40.00
Golden West, orange	4.00	35.00	3.50	30.00
Halley, salmon pink	3.50	30.00	3.00	27.50
Ida Van, salmon red	4.00	35.00	3.50	30.00
Independence, orange scarlet	3.50	30.00	3.00	25.00
Klondyke, yellow	3.00	25.00	2.50	20.00
Lily Lehman, ivory white	6.50	60.00	5.50	50.00
Meadowvale, white	3.50	30.00	3.00	25.00
Mrs. Francis King, salmon red	3.50	30.00	3.00	25.00
Mrs. Frank Pendleton, flush pink	6.00	55.00	5.00	45.00
Mrs. Watt, wine color	5.50	50.00	4.00	37.50
Niagara, cream	6.00	50.00	4.50	40.00
Panama, satin pink	6.00	50.00	5.00	40.00
Peace, white	6.00	50.00	5.00	40.00
Schwaben, yellow	7.00	65.00	5.50	50.00
Yellow Hammer, pure yellow	5.00	45.00	4.00	37.50
Primulinus Hybrids, fancy selected	3.50	30.00	3.00	25.00
Primulinus Hybrids, commercial forcing	3.00	25.00	2.50	20.00
Miranda, Primulinus Type, yellow	3.50	30.00	3.00	25.00

L. J. REUTER CO., PLANT 15 Cedar St. BROKERS Watertown, P.O. Boston, Mass.

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## LIVE WIRE

Competition Is Life

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**OLLIOULES, FRANCE**

Mail Address: Care MALTUS & WARE,  
116 Broad Street, NEW YORK CITY.

Our representative will be calling on you.

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## XXX SEEDS

Chinese Primrose—Mixed, 400 sds., \$1.00; 1/2, 50c  
Primula Obconica—Finest Giants, mxd., pkt., 50c  
Coeus—Fancy Hybrids, mixed, pkt., 20c.  
Cineraria—Large Flowering, pkt., 50c; 1/2-pkt., 25c.  
Cyclamen—Giants, mixed, pkt., \$1.00; 1/2-pkt., 50c.  
Giant Pansy—5000 seeds, \$1.00; 1/2-pkt., 50c.  
Calceolaria—Giant, spotted, mixed, pkt., 50c.  
Salvia Bonfire—Finest grown, pkt., 20c.  
Petunia—Large flowering, fringed, pkt., 20c.  
Heliotrope—Bouquet of Perfume, pkt., 20c.  
Verbena—Finest Giants, mixed, pkt., 20c.  
JOHN F. RUPP, Shiremanstown, Pa.

## P. Vos & Son

Growers of  
New and Choice

**Mt. Clemens, Mich. GLADIOLI**

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**GLADIOLI**  
SPECIALISTS  
**The Standard Bulb Co.**  
Benton Harbor, Mich.

## GLADIOLI

Please send for my quotations on large or small quantities of all the leading varieties.

**JELLE ROOS**

GLADIOLUS SPECIALIST

Dept. A.

CONCORD, MASS.

## GLADIOLI

Let us quote you on  
all leading varieties

**United Bulb Co.**

The Home of Choice Gladioli

Box A, Mount Clemens, Mich.

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# NEWS OF THE NURSERY TRADE



One Hundred Acres of Strawberry Plants, the Third Largest Patch in the World, near Salinas, Cal.

THE increase of home building, looked for with descending prices of materials, will add to the demand for ornamentals.

MIDDLE-WEST nurserymen held a 2-day meeting at Minneapolis, December 6 and 7. Nearly every nursery in that section was represented.

CALIFORNIA'S ability to produce plants formerly imported is dwelt upon by Roy F. Wilcox, of Montebello, Cal., on another page of this issue, headed "Growing Our Own."

THE DeGalvez Nursery Co., Pine Harbor, Va., has been granted a charter with a capital of \$50,000. Incorporators are C. H. Goodnow, A. H. McCord and Charles Krutchoff.

WALTER SANDERS, eldest son of the head of the Sanders Nursery Co., St. Louis, Mo., C. C. Sanders, is now a member of the firm and has moved with his family from St. James, Mo., to St. Louis.

J. A. TAYLOR, who twenty years ago was in the fruit and nursery business at Wynne Wood, Okla., expects to reënter the trade in a small way at Memphis, Tenn. He is planning to erect a 50-foot greenhouse. Mr. Taylor will grow chiefly peonies.

FERTILIZER experiments conducted during the period of 1912 to 1919, inclusive, with apples, pears, cherries, grapes and apple nursery stock are described in bulletin No. 477 of the New York Agricultural Experiment Station, at Geneva. No definite results have been obtained and the work is to be continued. Those interested in the progress of the experiments may obtain the bulletin free of charge upon request.

THE Northwestern Peony and Iris Society held its annual meeting December 7, at Minneapolis. About 100 were present. The officers elected were: President, J. E. Stryker, St. Paul, reelected; secretary, W. F. Christman, Minneapolis; directors, D. W. C. Ruff, St. Paul; Mrs. H. B. Tillotson, Minneapolis; John H. Kleitsch, Duluth; A. C. Arny and LeRoy Cady, University Farm, St. Paul. It is proposed to hold several shows next year.

AT the convention of the California Association of Nurserymen it was reported that the nurserymen of the state had already sold seventy-five per cent of their stock for next spring's planting.

## CALIFORNIA'S BIG BERRY FARM.

### 100 Acres Near Watsonville.

The H. A. Hyde Co., at Watsonville, Cal., is widely known among florists, chiefly through its bulb productions. To nurserymen its output of trees and berry plants makes this firm one of note. Its 100 acres of strawberry plants, which was the subject of a page article in the Pacific Rural Press for October 23, is interesting to those in the trade who handle that line.

One thousand tons of strawberries for the season of 1921 is the estimate placed on the output from the patch of the H. A. Hyde Co., known as the Oak Grove Berry Farm, located six miles east of Salinas. It is the largest strawberry patch west of the Mississippi river, and the third largest in the world, the largest being in Virginia and the second in North Carolina. Eleven months ago this straw-

berry patch was a beet field, but, believing that the soil and climatic conditions were ideal for strawberry production, H. A. Hyde, president of the company, staked his reputation and his capital on a "try out." For years Mr. Hyde has made a specialty of the culture of strawberries and bush fruits.

Associated with Mr. Hyde is O. O. Eaton, one of the pioneer berry growers of the Pajaro district. System is to be observed at every turn of the road. The entire planting has been subdivided into plots, which are sublet to groups of contractors who are responsible for the care, cultivation, irrigation and picking.

### Varieties Carefully Considered.

Several varieties constitute the plantings, including most of the standard varieties—Banner, New Oregon, Marshall, Nick Ohmer, Klondyke, the old stand-by, Malinda, a small planting of the almost obsolete Brandywine and the new million-dollar berry, Dr. Burrell. A few bare patches show where the

## HARDY PRIVET

We have the largest stock of Hardy Amor River North Privet left in the United States.

We can furnish all grades, also, of Ampelopsis Veitchii, 2 or 3-year. Clematis, assorted.

Spiraea Anthony Waterer. Hydrangeas. Roses.

Shade Trees and Ornamentals.

Write for Price List

**Onarga Nursery Company**

CULTRA BROS., Managers  
ONARGA, - - ILLINOIS

## American Grown Apple Seedlings

*Straight and Branched — All Grades*  
Frequently Sprayed  
Absolutely Free from Insects or Diseases

Can Lots to Central Points  
Will exchange for such stock as we need

**Now is the time to grow high-priced Apple Trees**

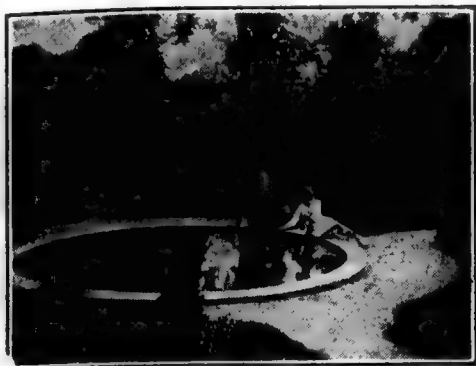
Also a General Assortment of Foreign Fruit Tree Stocks

Apple, Pear, Mahaleb, Mazzard, Plum, Quince, etc.  
**ALL GRADES**

We will have a complete line of general nursery stock in Storage for Spring Trade

**Shenandoah Nurseries**

D. S. LAKE, President  
SHENANDOAH, IOWA



Box-Barberry Bordered Gardens

## BOX-BARBERRY

LINING-OUT STOCK ONLY

Summer Frame Cuttings...\$45.00 per 1000

## IBOLIUM PRIVET

Ovalifolium x Ibota

### The New HARDY HEDGE

Resembles California — Hardy as Ibota

Pre-offer of Stock for Propagating



2-yr., 2 to 3-ft., \$2.50

1-yr., 1 to 2-ft., 1.00

Frame . . . . .50  
in Storage

Surplus:

American Hemlock

Japan Iris

Pin Oak

Japan Yew

## Elm City Nursery Company

WOODMONT NURSERIES, Inc.

New Haven, Conn.

Introducers of Box-Barberry and Ibolium Privet

Mention The Review when you write.

## Rosa Multiflora Japonica SEEDLINGS

Suitable for budding and grafting, in  
assorted sizes as follows:

1 to 1½ M.M. . . . . \$3.50 per 1000

2 to 3 and 3 to 4 M.M. . . . . 8.00 per 1000

4 to 5 M.M. . . . . 12.00 per 1000

5 to 6, 6 to 8 M.M. and over, grafting size,  
\$15.00 per 1000.

SPECIAL PRICES ON 10,000 LOTS OR OVER

JOHN D. KNICKMAN,

Nurseryman and Florist

East Northport, Long Island, N. Y.

Progressives had just been plowed up—discarded because they require too much intensive care for commercial plantings.

In the matter of irrigation nothing has been overlooked that might at some critical moment prevent prompt and sufficient application of water. A system of flumes, five miles in length, lines the roadway, and it is through these 12x12-inch conductors that water is carried with ease to all parts of the farm. The lateral flumes are 8x8 inches. The water is secured from two sets of wells, each consisting of six 10-inch wells yoked together to a 7-inch centrifugal pump driven by a 25-horsepower electric

# Hill's Evergreens

## EVERGREENS FOR TUBBING

**Pyramidal Arbor Vitae—**  
Best Evergreen for tubing  
2 feet, \$6.50 per pair; 3 feet, \$8.50 per pair  
Trees dug with earth ball and burlapped.

## WINDOW BOX EVERGREENS

**SPECIAL OFFER:** 50 Evergreens packed  
in neat wooden case, assorted varieties  
(our selection), per case, 12-18 inch, \$22.50.

## LANDSCAPE EVERGREENS

New, rare and standard varieties. Small, medium and large sizes supplied in perfect specimens, with ball and burlap. Largest and most extensive collection in America.

## HEDGE PLANTS

Complete line of all standard sorts suitable for hedge planting, such as American Arbor Vitae, Japanese Barberry, etc.

## SMALL STOCK FOR LINING OUT

Ornamental Evergreens and Deciduous Tree and Shrub seedlings, rooted cuttings, grafts, etc., in large assortment of rare and choice varieties for lining out

## BABY XMAS TREES

In planning Christmas novelties do not overlook these Baby Xmas Trees for table decoration. Price, 1-1½ feet (with holders), \$20.00 per hundred; 1½-2 feet (with holders), \$25.00 per hundred.

Founded 1855

Send for Complete Catalogue

## THE D. HILL NURSERY CO., Inc.

Evergreen Specialists—Largest Growers in America

BOX 403

DUNDEE, ILLINOIS

# Roses Field Roses

## Express BABY TYPE Express

CONDITION ON ARRIVAL GUARANTEED

For immediate shipment. If desired can hold later. Note  
carefully the size offered.

No. 1½ Grade - 12 x 18 inches - 3 or more branches

BABY CATH. ZEIMET

BABY ECHO

BABY ERNA TESCHENDORFF

BABY ORLEANS

BABY RAMBLER

BABY DOROTHY

BABY ELLEN POULSEN

BABY MRS. CUTBUSH

BABY PHYLLIS

BABY TAUSENDSCHOEN

\$20 00 per 100; \$2 00 per 10; F. O. B. Hemet.

Write for List on other grades and other varieties. General assortments can be shipped  
January, February or March. Baby Type only sent out in December.

## HOWARD ROSE COMPANY, HEMET, CAL.

## ROSES, SHRUBS, VINES, SHADE TREES, PERENNIALS, FRUITS

Offered in Bulletin No. 1. Now ready. Ask for it.

JACKSON &amp; PERKINS COMPANY, Newark, New York State

## PEACH TREES

Fine Trees . . . Standard Varieties  
50,000 Trees, Straight and Well Rooted.

W. T. MITCHELL &amp; SON, Beverly, Ohio

Mention The Review when you write.

motor. A flow of 1,000 gallons a minute is obtained from each group of wells, which are only sixty-five feet deep.

The planting began in December, 1919, and continued until April, 1920, when over 1,250,000 plants had been set out. This number has since been increased

## ENGLISH LAUREL

BY THE HUNDRED OR THOUSAND  
**THE AUDUBON NURSERY**

WILMINGTON, N. C.

H. VERZAAL, Prop.

Mention The Review when you write.

by setting runners between, until at present there are over 4,000,000 plants ready to begin production next April.

No piece of land of any scope enjoys uniform fertility and such is the case on this farm. Where the soil was known to be ill-adapted to strawberries



Booking Orders Now

# Butterfly, Premier, Columbia, Shawyer

Rooted cuttings and 2-inch pots.

**Carnation Rooted Cuttings—Laddie, Ruth Baur**  
and all standard varieties.

**W. J. & M. S. VESEY, Fort Wayne, Ind.**

Mention The Review when you write.

bush berries were substituted. The bush berries consist of Phenomenal, New Cory's Thornless, Dewberry, Himalayas and Logan. The Phenomenal has been considered by many as practically identical with the Logan. The Cory Thornless, aside from its easy handling, is a berry of fine flavor.

## Principal Plantings.

Forty-five per cent of the plantings consist of the Banner variety. Nick Ohmer, originally an eastern berry, has become popular since its introduction. About twenty-five per cent of the plantings of the Oak Grove Farm are of this variety. About ten per cent of the farm is given over to New Oregon. Marshalls take up about ten per cent of the plantings on the Oak Grove Farm. Klondykes have been planted with an eye for the early market, this variety bearing heavily several weeks before the Banner and throwing a large crop of fine berries at a time when prices are attractively high. The old Brandywine has almost passed out of the commercial plantings in that district, but the renewed strain which has been given a chance seems to be showing up remarkably well.

One of the most interesting sights in the whole field is the planting of Malindas. On the Eaton ranch at Watsonville, it made what is probably the world's record for continuous bearing, shipments being made for fourteen consecutive months from one field. From constant replanting of California-grown stock this strain has become devitalized and run down. Eight years ago Mr. Hyde took these to Oregon and he is bringing back at the present time a stronger strain than he has ever had before. One bed of Malindas planted from the improved strain is 100 per cent perfect, every plant strong, clean, healthy and vigorous. The other bed, planted from California-grown stock, is spotted, over forty per cent of the plants dead; the balance are irregular as to size, weak and poor. If it had been planned as a demonstration plot it could not have shown better the value of careful continuous effort in the building up and maintaining of strains.

## PROPAGATING ROSA HUGONIS.

How can Rosa Hugonis be propagated? Half-ripened green-wood cuttings taken in July and August do not root for me. E. C. M.—N. J.

Taking half-ripened wood in July is one method, but far the best way to get up a good stock is from seed, which should be stratified and sown in flats in early spring. C. W.

## FERNS

We wish to call particular attention to our fine stock of Ferns which we are offering at this time. We can give you extra value in all of the sizes and would recommend that orders be placed at once for whatever stock you need. These Ferns will often take the place of high priced flowers and will give your customers good satisfaction. Just at this time we can give you exceptionally good value.

**Nephrolepis Victoria** (The Victory Fern). A beautiful, new, crested form of Teddy, Jr., 2½-inch pots, \$3.00 per dozen, \$20.00 per 100; 3½-inch pots, 50c each; 6-inch, \$1.00 each; large specimens, 9-inch, \$3.00 each.

**Nephrolepis Elegantissima Compacta**. 3½-inch pots, 50c each; 6-inch, \$1.00 each; large specimens, 8-inch, \$2.00 to \$6.00 each; 12-inch, \$6.00 to \$7.50 each.

**Nephrolepis Muscosa**. 3½-inch pots, 50c each; 5-inch, \$1.00 each

**Nephrolepis Superbissima**. 12-inch pots, \$6.00 each.

**Nephrolepis Dwarf Boston**. 6-inch pots, \$1.00 each; 8-inch pots, \$2.00 each.

Packing added extra at cost.

**F. R. PIERSON, Tarrytown, N. Y.**

Mention The Review when you write.

## PRIMROSES

You will have some space after Christmas.  
FILL IT WITH

**Primula Malacoides Rosea**, 3-inch.....\$10.00 per 100

**Primula Malacoides Double White**, 3-inch.... 12.00 per 100

**JUST RIGHT FOR EASTER.**

Some nice 4-inch.....\$20.00 per 100

**Fred H. Lemon & Co., Richmond, Ind.**

Mention The Review when you write.

## Evergreens, Peonies and Iris

If you are interested in these you are interested in us, as we have a nice lot for prompt delivery. We also grow a full line of fruit and ornamental stock. WRITE FOR PRICES.

**FARMERS NURSERY CO.,**  
TROY, OHIO

## Plant PEONIES Now

Send for our **Special Price List** showing best sorts, with each color in the order of blooming.

**PETERSON NURSERY**  
30 N. La Salle Street, CHICAGO, ILL.

## ROSES Own Root

From 2½-inch and 4-inch pots.  
The Best Varieties for Forcing and Bedding.  
**Three Million Plants for 1921.**  
Send us your list.

**The American Rose & Plant Co.**  
Springfield, Ohio

## STAR BRAND ROSES

"American Pillar" and nearly every other good hardy climber.

Send for our list.

**The CONARD & JONES CO.**  **WEST GROVE, PENNA., U.S.A.**  
Robert Pyle, Pres. Ant. Wintzer, V.-P.

# Plants for Immediate Delivery

Kentias, single plants, large specimen plants, up to, each..	\$100.00
Phoenix Roebelenii, each .....	\$10.00 to 25.00
Phoenix Roebelenii, large specimen plants, up to, each...	100.00
Phoenix Canariensis, large specimen plants, each.....	25.00
Livistona Rotundifolia, 5-inch, each .....	1.25
Livistona Rotundifolia, 6-inch, each .....	2.50
Sansevieria Zeylanica, 4-inch, each.....	.75
Sansevieria Zeylanica, 6-inch, each .....	1.50
Dracaena Stricta Grandis, extra strong plants, 8-inch per 100 .....	85.00
Dracaena Eugene Andre, 4-inch (well colored extra fine stock), per 100.....	75.00
Dracaena Eugene Andre, 5-inch (well colored extra fine stock), each .....	1.25
Asparagus Plumosus, 3-inch, per 100.....	12.00
Asparagus Plumosus, 5-inch, each .....	.50
Asparagus Plumosus, 6-inch, each .....	.75
Pandanus Veitchii, 4-inch, each.....	\$0.60 and
Pandanus Veitchii, 5-inch, each.....	1.50
Pandanus Veitchii, 6-inch, each.....	2.50
Pandanus Veitchii, 7-inch, each.....	3.50
Pandanus Uittia, 4-inch, each.....	.50
Pandanus Uittia, 5-inch, each.....	1.00
English Ivy, 4-inch, per 100.....	25.00
Crotons, 4-inch, each.....	.75
Crotons, 5-inch, each.....	1.50

Crotons, 6-inch, each.....	\$ 2.50
Boston Ferns, extra fine stock, 4-inch, each.....	.35
Boston Ferns, extra fine stock, 5-inch, each.....	.60
Boston Ferns, extra fine stock, 6-inch, each.....	.75
Boston Ferns, extra fine stock, 7-inch, each.....	1.25
Boston Ferns, extra fine stock, 8-inch, each.....	2.00
Boston Ferns, extra fine stock, 9-inch, each.....	3.50
Peppers, Assorted, 6 and 7-inch, each.....	.75
Peppers, Bird's Eye, 4-inch, each.....	.25
Hagenburger Cherries, each.....	\$0.40 to 1.00
Holly Ferns, 2 1/4-inch, per 100.....	6.00
Holly Ferns, 3-inch, per 100.....	15.00
Table Ferns, Pteris Wimsettii, 2 1/4-inch, per 100.....	6.00
Table Ferns, Pteris Victoria Vari., 2 1/4-inch, per 100.....	6.00
Table Ferns, Pteris Victoria Green, 2 1/4-inch, per 100.....	6.00
Kentia Belmoreana, Single, 2 1/4-inch, per 100.....	20.00
Kentia Belmoreana, Single, 3-inch, per 100.....	35.00
Kentia Belmoreana, Single, 4-inch, per 100.....	75.00
Kentia Belmoreana, Single, 6-8 leaves, 5-inch, each.....	2.00
Kentia Belmoreana, Single, 6-inch, each .....	4.00
Kentia Forsteriana, made up, 5-inch, each .....	5.50
Bird's-Nest Ferns, 6-inch, each.....	2.00
Rubbers, 4-inch, each .....	.75
Rubbers, 5-inch .....	1.00
Rubbers, 6-inch.....	1.50

All orders booked subject to delays. We will hurry shipments through as fast as conditions warrant.

**POEHLMANN BROTHERS CO., Morton Grove, Ill.**

Mention The Review when you write.

## ABUNDANCE of STOCK

4-inch Chinese Primroses.....	Per 100 \$12.00	Per 1000 \$100.00
4-inch Primula Obconica.....	11.00	100.00
4-inch Cinerarias, assorted..	10.50	90.00
4-inch Cyclamen, 8 varieties.	40.00	350.00
3-inch Cyclamen, 8 varieties.	20.00	175.00
4-inch Stelia, bushy plants.	9.00	80.00
4-inch Asparagus Plumosus and Sprengeri.....	10.50	100.00
2 1/2-inch Snapdragons, 5 varieties.....	5.50	50.00
Field-grown Vinca Variegata..	8.50	80.00

**ALONZO J. BRYAN**

Wholesale Florist

WASHINGTON, N. J.

Mention The Review when you write.

### Roses for Forcing

Dorothy Perkins and Excelsa

Two year, heavy, with long canes.

W. B. COLE, PAINESVILLE, OHIO

Mention The Review when you write.

### WING'S Iris, Peonies, Dahlias, Gladioli

"Specialists to the Connoisseur"

THE WING SEED CO., Mechanicsburg, Ohio

Write for wholesale price lists

Mention The Review when you write.

### NATIONAL BULB FARMS, Inc.

Benton Harbor, Michigan

Gladioli, Dahlias, Peonies and Hardy Perennials.

300 acres under cultivation

## Special Stock, Seasonable Now

Begonias, wonderful lot of young stock for growing on—Metallica, Otto Hacker and Pres. Carnot, \$10.00 per 100; Corallina de Lucerne, \$15.00 per 100.

Genista, grand stock of 5-in. pot plants, \$40.00 per 100.

Fern Dish Ferns, Pteris Adiantoides, Cretica Albo-Lineata, Magnifica, Wimsettii, Wilsonii, 2 1/4-in., \$5.00 per 100; Cyrtomium Rochfordianum, \$7.00 per 100.

Lantanas, 6 splendid distinct varieties, 2-in. pots, \$5.00 per 100. Useful all the year.

Double Petunias, named varieties, assorted, 2-in. pots, \$5.00 per 100.

Cyperus Alternifolius, 2 1/4-in., \$8.00 per 100.

Jerusalem Cherry, splendid specimens, 4-in. pot plants, \$30.00 per 100.

Bougainvillea, Glabra Sanderiana, 2 1/2-in., \$10.00 per 100; 3-in., \$20.00 per 100; 4-in., \$30.00 per 100.

Bougainvillea, Crimson Lake (New), brightest red, a wonderful plant, 3-in. pots, \$1.00 each; 4-in. pots, \$2.00 each.

Boston Ferns, 5-in. pot plants, \$40.00 per 100; 6-in. pot plants, \$60.00 per 100.

Kentia Belmoreana, 2 1/4-in., \$15.00 per 100; \$125.00 per 1000.

**STORRS & HARRISON CO.**

PAINESVILLE, OHIO

Mention The Review when you write.

## FORCING STOCK

Azaleas in 5 varieties; Rhododendrons; Ericas; Flowering Crab Apples; Flowering Peaches; Deutzias; Jasminum; Double Flowering Plums; Wistaria.

Ask for prices and varieties.

Standard Bay Trees and Ivies and Evonymus

See former issues of paper.

**Bobbink & Atkins, Nurserymen and Florists Rutherford, N. J.**

## TORONTO, ONT.

## The Market.

Business continues fair, with all the florists preparing their plans for Christmas trade. There appears to be plenty of stock in sight and the general belief is that there will be a great deal of business done during the week before Christmas. In fact, orders are being booked now for Christmas delivery. Prices, both wholesale and retail, will be about the same as last year.

## Various Notes.

The feature of the week was the annual Christmas trade show of Carl Grobba, at Mimico, Ont. He entertained the trade December 7 and 8. While the greenhouses were being inspected, visitors were entertained by vocal and instrumental music. Refreshments were served at the end of the afternoon. Included in the display were beautiful specimens of cyclamens, dracaenas, poinsettias, begonias, crotons, pandanus, rubber trees, ferns and various other seasonable plants and greens. In addition, there were blooms for Christmas cutting in quantity. The steady stream of visitors expressed delight with the whole show. Foundations are in for several extensions to the Grobba greenhouses. J. J. H.

## RICHMOND, VA.

John L. Ratcliffe entertained 550 orphan children at the Jefferson hotel Saturday afternoon, December 11. The dinner, which was an event in the history of Richmond, was a Christmas fete given in honor of Mrs. Buford. The children were gathered from the various charitable organizations of the city.

Mr. Ratcliffe, who was indefatigable in his efforts to entertain his young guests, was assisted by a group of ladies. There was music, singing by the children and a real good time. The affair was a tremendous success.

Phil.

Helena, Mont.—Christmas greetings from the State Nursery & Seed Co. are conveyed in a neat 12-page leaflet. It is printed in seasonable colors, red and green, and contains an illustrated list of stock suitable for the holiday.

**The Wayside Gardens Co.**  
GROWERS OF HARDY PLANTS  
Shrubs, Bulbs and Seeds  
MENTOR, OHIO

### Hardy Old-fashioned Plants

Our Specialty

Specially grown for Florists, Nurserymen and Landscape Architects. Prices on request.

**WILLIAM TOOLE & SON**  
Hardy Plant and Pansy Farm BARABOO, WIS.

Cyclamen, Begonias, Poinsettias, Cherries and Ornamental Foliage Plants  
in quantity. Send us your inquiries.

**ROLF ZETLITZ CO.**  
LIMA, COLUMBUS, DAYTON, ADA, OHIO

## CARNATION CUTTINGS

For December, January and Later Delivery

## NEW VARIETIES

	100	1000
Maine Sunshine, fine yellow	\$15.00	\$125.00
White Delight	14.00	126.00
Harvester (White Wonder x Matchless)	15.00	125.00

Write for complete description

	100	1000
Ruth Baur, pink	\$10.00	\$90.00
Ethel Fisher, red	10.00	90.00
Morning Glow, pink	7.00	65.00
Laddie	14.00	110.00
Pink Delight	7.00	60.00
Enchantress Supreme	7.50	65.00
Rose-pink Enchantress	6.00	50.00
Mrs. C. W. Ward	6.00	50.00
Pink Enchantress	6.00	50.00
Alice	5.00	45.00

## RED

Belle Washburn	6.00	50.00
Aviator	6.00	50.00
Nebraska	6.00	50.00
Beacon	6.00	50.00

## VARIEGATED

Benora	6.00	50.00
--------	------	-------

## WHITE

	100	1000
Crystal White	\$6.00	\$50.00
White Enchantress	6.00	50.00
White Benora	7.00	60.00
White Perfection	6.00	50.00
Matchless	5.00	40.00

## MANETTI STOCKS

English	1000
Best grade for grafting	\$60.00

## FERNS

Fine, strong plants; ready now

	100	1000
Macawli, 2½-in.	\$12.00	\$100.00
Teddy, Jr., 2½-in.	7.50	65.00
Scottii, 2½-in.	7.50	65.00
Boston, 2½-in.	7.50	65.00
Verona, 2½-in.	8.00	70.00
Scottii and Teddy, 4-in.	35.00	.....
Dish Ferns, 2½-in., 5 varieties	8.00	70.00

## CYCLAMEN SEEDLINGS

3 to 5 leaves. Ready early January.

A copy of our new price list will be interesting to you. Write us for it.

**C. U. LIGGIT, OFFICE**  
303 Bulletin Bldg. Philadelphia, Pa.

*Strout's*  
INC.

BIDDEFORD, MAINE

## NEW CARNATIONS

## MAINE SUNSHINE, YELLOW

Dorner Gold Medal

Chicago, January, 1920

Rooted Cuttings

\$15.00 per 100, \$120.00 per 1000  
JANUARY DELIVERY

## WHITE DELIGHT

Stronger than PINK DELIGHT  
Good commercial variety

Rooted Cuttings

\$12.00 per 100, \$100.00 per 1000  
JANUARY DELIVERY

## Begonia Cinninati and Melior

NICE PLANTS FOR CHRISTMAS

5-inch.....\$0.75 to \$1.25 each

6-inch..... 1.50 to 2.00 each

READY NOW FOR SHIPMENT

**Buck's Greenhouses, Washington C. H., Ohio**

Mention The Review when you write.

## CARNATIONS

F. Dorner &amp; Sons Co.

LA FAYETTE, IND.

Mention The Review when you write.

## ORCHIDS

We grow and sell Orchids only. Can furnish you with anything in this line.  
If you intend investing in Orchids, do so now while prices are low.  
Special lists on application.

**LAGER & HURRELL, Summit, New Jersey**

Mention The Review when you write.

## ROSES

J. W. YOUNG, Enfield, Pa.

Mention The Review when you write.

Write for prices and description of  
**Madame Butterfly**

**The Jos. H. Hill Co.**  
RICHMOND, IND.

Mention The Review when you write.



# New Carnations

To keep abreast of the times, you must buy the new varieties as they are offered. We are offering three varieties that we feel sure you will plant sooner or later. We suggest that you stock up with them while they are still in robust health and vigorous in growth.

Let us book your order NOW.

**Harvester** is a white that will give you a continuous cut of first quality blooms ALL THE TIME. Propagates easily, makes a fine field plant, comes into crop quickly and KEEPS AT IT.

**Edna** Nic Zweifel's scarlet. We believe that this fine red will please those growers who have been in search of a red that is healthy, that blooms freely, that does not go off color, that keeps well and does not split the calyx.

**Maine Sunshine** is already well known as the best yellow in every respect that has ever trotted down the pike.

Come and see these varieties growing here.

**\$15.00 per 100; \$120.00 per 1000**

We have the standard varieties in large quantity. Let us supply you with high grade stock.

**BAUR & STEINKAMP**  
3800 Rookwood Ave. INDIANAPOLIS, IND.

## FERNS

Scottii, Teddy, Jr., Boston, Harristii, Whitmanii, Piersonii, Elegantissima. Strong, 2½-inch .....\$10.00 per 100  
4-inch.....\$0.35 each  
5-inch......50 each  
6-inch......75 each  
7-inch.....1.00 each  
8-inch.....1.50 each  
All kinds of Ferns at.....10c to \$1.00 each  
Sword Ferns, good, strong, 8-inch, per 100 .....\$10.00

### Miscellaneous Plants

Chinese Primroses, 2½-inch, ready to go in 4-inch, each.....\$ 0.25  
Begonias, Xmas Red and Pink, 4-in., each......25  
Asparagus, Plumosus and Sprengeri, 2½-in., each ..... .05  
Asparagus, Plumosus, 8-in., each... 12½  
Kentias, 4-in., 75c; 5-in., each..... 1.50  
Kentias, Belmoreana, 6-in., each... 3.50  
Kentias, made up, 5-in., \$1.50; 6-in., each..... 8.00  
Kentias, made up, large plants, each, \$7.50 to..... 18.00  
Cibotiums, fine plants, 8-in. tubs, \$7.50 each; 10-in. each..... 10.00  
Rubbers, 4-in., 40c; 5-in., 50c and 75c; 6-in., each, \$1.00, \$1.50 and... 2.00  
Pandanus, 4-in., 50c; 7-in., \$4.00; 8-in. tubs, each ..... 5.00  
Bird's-Nest Ferns, 4-in., each..... .75  
Ampelopsis Veitchii, 4-in., each... .40  
Clematis Paniculata, 4-in., 25c; 5-in., each......85  
Bamboo, 8-in., each ..... 7.50

**JOHN BADER CO.**  
Mt. Troy, N. S. Pittsburgh, Pa.

## FERNS

Our stock was never in better shape than right now, particularly the 7-inch Scottii, 2000 of them in perfect condition. The 3 and 4-inch Hollies are just right; in fact, we are confident we can give you satisfaction in every line we offer.

### BOSTON

Size	Per doz.	Per 100
4-inch.....	\$3.60	\$25.00
5-inch.....	5.40	40.00
8-inch.....	\$2.50 each	

### SCOTTII

Size	Per doz.	Per 100
4-inch.....	\$3.60	\$25.00
5-inch.....	5.40	40.00
7-inch.....	\$2.00 each	

### MACAWII

Size	Per doz.	Per 100
5-inch.....	\$9.00	\$70.00

### CYRTOMIUM ROCHFORDIANUM—HOLLY FERNS

Size	Per doz.	Per 100
3-inch.....	\$1.50	\$ 8.00
4-inch.....	3.60	30.00
5-inch.....	5.40	40.00

### PALMS

Size	Per doz.	Per 100
4-inch.....	\$ 6.00	\$50.00
5-inch.....	18.00	
6-inch.....	30.00	

December list contains a full list of Achyranthes, Ageratum, Alternantheras, Swainsona, Vincas, Coleus, Geraniums, Lantanas, Pelargoniums, etc. If you failed to get one, write us. It is sent to the wholesale trade only.

**R. Vincent, Jr., & Sons Co.**  
White Marsh, Maryland

## PROVIDENCE, R. I.

## The Market.

The market took a jump the closing days of last week, sending the prices on staple stock up. While the demand is now hardly normal, still there is a slight shortage. This is due to many of the growers not running their houses this winter, because of the high price of and difficulty of securing coal and also the damage that was suffered by a number of the growers in the big hail storm in September.

Carnations are bringing \$8 to \$10 per hundred wholesale; roses \$8 to \$18; violets, only passably good, \$1 and \$2; callas \$1.50 and \$2 per dozen.

Christmas greens are moving actively. There is also an unusual quantity of artificial Christmas goods being made up and these are finding a ready call.

## Various Notes.

Lawrence Hay has been appointed keeper of the old cemetery by the East Providence town council.

Joseph Orleff is now managing the cut flower department at S. Kresge's, 191 Westminster street.

Walter V. O'Connor, 195 Mineral Spring avenue, Pawtucket, R. I., is handling a large line of Christmas wreaths and baskets. W. H. M.

A meeting of the Rhode Island Horticultural Society was held in the Public Library, December 16, when J. K. M. L. Farquhar, of Boston, Mass., spoke on a recent trip through Europe. A short business meeting preceded the lecture.

## NEWARK, N. J.

## The Market.

Newark florists have completed preparations for Christmas trade, which they expect to be quite satisfactory. Holly and mistletoe wreaths and other Christmas specialties have been made in good quantity. They are just beginning to receive their poinsettias, cyclamens and other holiday plants. Cut flowers will be expensive this year and for that reason many florists are laying in a larger supply of plants than formerly, since the latter give people more value for their money.

## Various Notes.

Connolly & Plunkett, 149 Bloomfield avenue, report business for the holidays is opening up well.

McLaughlin & Murphy, 181 Clinton avenue, report good business, but state that most of their work has been for funerals. R. B. M.

# CHRYSANTHEMUMS

## For Florists' Use

It is a recognized fact that our products comprise the best for this purpose.

Our Novelties for 1921 are no exception to this rule.

Of the newer kinds, there is nothing better than our introductions of the past few years.

If you do not receive our trade list regularly, drop us a postal to insure you a copy early in January.

**ELMER D. SMITH & CO.**  
Adrian, Mich.

Mention The Review when you write.

# Christmas Price List

of selected extra strong and beautiful stock

Poinsettias	Each	Cyclamens—Cont.	Each
Selected, 9-in. pans.....	\$3.00	Selected, 5-in. pots.....	\$1.25
Next grade, 9-in. pans.....	2.75	Next grade, 5-in. pots.....	1.00
Selected, 8-in. pans.....	2.50	<b>Begonia, Cincinnati and Melior</b> Each	
Next grade, 8-in. pans.....	2.00	Selected, 7-in. pots.....	\$3.00
Selected, 7-in. pans.....	2.00	Selected, 6-in. pots.....	2.50
Next grade, 7-in. pans.....	1.75	Next grade, 6-in. pots.....	2.00
Selected, 6-in. pans.....	1.75	Selected, 5-in. pots.....	1.50
Next grade, 6-in. pans.....	1.50	Next grade, 5-in. pots.....	1.00
Poinsettia, 4-in. pots.....	.40	<b>Boston Ferns</b> Each	
Poinsettia, 2½-in. pots.....	.25	4-in. pots .....	\$0.30
Poinsettia, cut flowers, long.....	.50	5-in. pots .....	.60
Poinsettia, cut flowers, short.....	.35	6-in. pots .....	1.00
<b>Cyclamens</b> Each		<b>Primula Obconica</b>	
Selected, 8-in. pans, extra heavy and nice .....	\$5.00	5-in. pots, extra strong plants, 50c and 75c each.	
Next grade, 8-in. pans, extra heavy and nice .....	4.00	6-in. pots, extra strong plants, 75c and \$1.00 each.	
Selected, 7-in. pans, extra heavy and nice .....	4.00	Carnations in all colors.	
Next grade, 7-in. pans, extra heavy and nice .....	3.00	15,000 Russell Roses in different lengths of stem. Columbia, Ophelia, White Killarney and Milady, up to 5 feet long, at Christmas prices.	
Selected, 6-in. pans, extra heavy and nice .....	2.50		
Next grade, 6-in. pans, extra heavy and nice .....	2.00		

Place your order now.

Cash with order, please

Office Phone 720

**The Scioto Floral Co., Wholesale Florists**  
261 Eastern Ave., CHILLICOTHE, OHIO

Mention The Review when you write.

## CHAS. D. BALL

GROWER OF  
PALMS, ETC.

Holmesburg, Philadelphia, Pa.

## SPECIALTY

**XMAS and EASTER**  
POTTED PLANTS

TO THE TRADE ONLY

A. L. MILLER, Jamaica, N. Y.

## FERNS—EXCLUSIVELY

Boston .....				Boston .....		100	1000
Roosevelt .....				Roosevelt .....	3-in.	\$15.00	.....
Teddy, Jr. ....				Asparagus			
Whitmanii ....	2½-in.	\$6.00	\$55.00	Plumosus } 2½-in.	4.00	\$35.00	
Whitmanii Comp. ....				Sprengeri .....			

We have excellent stock to offer, and are booking orders for immediate and future delivery.

Trade references or cash with order.

**THE SPRINGFIELD FLORAL & FERN CO.**  
SPRINGFIELD, OHIO

# Ferns, Palms and Other Decorative Plants

## FERNS

We have a large stock of pot-grown ferns in the best varieties and of a good green color, and can give extra good value, as we grow them in large quantities.

**Scottii Ferns**, 4-inch, 25 cents; 5-inch, 50 cents; 6-inch, 75 cents; 7-inch, \$1.25; 8-inch, \$2.00.  
**Teddy Jr. Ferns**, 6-inch, 75 cents; 7-inch, \$1.25.  
**Whitmanii**, 4-inch, 75 cents; 7-inch, \$1.25.  
**Boston**, 7-inch, \$1.25.  
**Roosevelt Ferns**, specimen plants in 9-inch pots, \$3.00 each.  
**Scholzeli Ferns**, 6-inch pots, 75 cents each.  
**Macawii Ferns**, 4-inch pots, 30 cents; 7-inch, \$1.50; 8-inch, \$2.00.  
**Pteris Wilsonii**, **Albo-lineata** and **Rivertonia**, 8 plants in a 6-inch pan, 50 cents each.  
**Assorted Ferns for Dishes**, 2½-inch, \$7.00 per 100; 4-inch, 25 cents.

## KENTIA PALMS

A very scarce article, but we have them fine.

**Kentia Belmoreana** and **Forsteriana**, 4-inch, 60 cents; 5-inch, \$1.25.

**Kentia Forsteriana**, 5½-inch, \$1.50 and \$2.00.

## MISCELLANEOUS DECORATIVE PLANTS.

**Rubber Plants**, 6-inch, \$1.00 each; 5½-inch, 75 cents; 4-inch, 50 cents.

**Dracaena Lord Wolseley**, well colored, 4-inch pots, 35 cents; 5-inch, 75 cents.

**Dracaena Fragrans**, 5-inch, 75 cents.

**Dracaena Lord Wolseley**, edged with **Asparagus** and **Table Ferns**, very attractive, 6-inch, 75 cents.

**Asparagus Plumosus**, 3-inch, \$10.00 per 100; 4-inch, 20 cents.

**Hardy English Ivy**, 4-inch pots, staked, 25 cents.

We also have a fine stock to grow on for Easter, such as **ROSES**, **HYDRANGEAS**, **GENISTAS**, **CINERARIAS**, etc. Write for prices.

Cash with order. No plants shipped C. O. D. Add 5% of bill for packing. All plants shipped at purchaser's risk. Plants will be shipped out of pots unless otherwise stated.

**GODFREY ASCHMANN**, 1010 W. Ontario Street  
 PHILADELPHIA, PA.

## = OVERISSUED NEWSPAPERS =

Car Load Lots FOR WRAPPING PURPOSES HAVE GIVEN EXCELLENT SERVICE AND Protect your Supply  
 Our Specialty HAVE SAVED MONEY FOR MANY OF OUR SATISFIED CUSTOMERS by ordering New  
 910 Michigan Blvd. **MENDELSON BROS. PAPER STOCK CO.** CHICAGO, ILLINOIS

## A Merry Christmas and Happy New Year

to Our Friends  
 and Customers

**Carl Hagenburger**  
 W. Mentor, O.  
 The Cleveland Cherry Grower

Mention The Review when you write.

## Ferns and Decorative Plants

**NEPHROLEPIS SCOTTII** and  
**TEDDY JR.**, 4-in. pots, \$3.60 per  
 doz.; 6-in. pots, \$9.00 per doz.;  
 7-in. pots, \$18.00 per doz.; 8-in.  
 pots, \$24.00 per doz.

**NEPHROLEPIS MACAWII** and  
**DWARF BOSTON**, 7-in. and  
 8-in. pots only, \$18.00 and \$24.00  
 per doz.

**TABLE FERNs**, 2½-in. pots,  
 strong plants, \$7.00 per 100.

**WILSONII FERNs**, 4-in. pots,  
 \$3.00 per doz.

**WILSONII PANS**, 3 plants in a  
 6-in. pan, very fine, \$7.20 per doz.

**HOLLY FERNs**, 3-in., \$1.50 per  
 doz.

**ASPARAGUS PLUMOSUS** and  
**SPRENGERI**, 3-in. pots, \$1.50  
 per doz.

**FICUS ELASTICA**, 6-in. pots,  
 \$9.00 per doz.

**DRACAENA FRAGRANS**, 5-in.  
 pots, \$9.00 per doz.

Cash with order. No plants shipped C. O. D. All shipments travel at purchaser's risk, and we are not responsible for any delay in transit, as our responsibility ceases when delivery is made to express companies or other carrier. Add 5% to bill for packing charges. We suggest taking some things out of pots, as it saves lots of expressage.

## ASCHMANN BROS.

Second and Bristol Sts. and Rising Sun Ave. PHILADELPHIA, PA.

Mention The Review when you write.

## Araucaria Robusta Compacta and Plumosa

Fine large specimen plants, just the thing for Christmas.

**Robusta**, 24-in. spread, 2 to 4 tiers. **Plumosa**, 3 to 5 tiers, \$5.00, \$6.00 and \$7.50 each.

Shipped in pots only; 5% for packing charges.

## FRANK OECHSLIN

4911 W. Quincy Street,

CHICAGO, ILL.

Mention The Review when you write.

## Fred W. Fletcher Orlando, Florida

Grower of Bulbs, Plants and Seeds for florists' use. All stock advertised, when ready, in Review Classified columns. No catalogue.

Mention The Review when you write.

## JULIUS ROEHRS CO. RUTHERFORD, N.J.

ORCHIDS, PALMS  
 and plants of every variety.

Mention The Review when you write.

## WM. K. HARRIS

55th Street and Springfield Avenue  
 WEST PHILADELPHIA, PA.

**Bird's-nest Ferns** (Harris's variety), 5-in. pots, \$1.50; 6-in. pots, \$2.50; 7-in. pots, \$3.50 each.

Also fine assortment of Christmas plants consisting of **Cyclamen**, **Solanum**, **Peppers**, **Combinations**, **Ferns**, **Pandanus**, **Rubbers**, **Dracaenas**, etc. Price list on application.

Mention The Review when you write.

## A. N. PIERSON INCORPORATED

Growers of Plants, Cut Flowers  
 Palms and Ferns

CROMWELL, CONNECTICUT.

Mention The Review when you write.

## BLOOMING PLANTS

For **Cyclamen**, **Poinsettias**, **Begonias**, **Peppers** and **Primulas**, **Ferns**, **Brilliant** **Coleus** and **Easter Greeting** **Pelargoniums**, see our Classified ads in last week's Review.

Geo. A. Kuhl, Wholesale Grower, Pekin, Ill.



# WIZARD BRAND

PULVERIZED SHEEP—PULVERIZED CATTLE  
SHREDDED CATTLE  
**MANURE**

THE PULVERIZED MANURE CO., 33 Union Stock Yards, CHICAGO

**Highly Concentrated**  
**Convenient      Dependable**

Direct heat dried and sterilized bone dry—no weeds. The ideal manure for bench soil, potting soil or field dressing—for every crop under glass or out of doors.

Insist on WIZARD BRAND through your supply house or write us direct.

## Remarkable Results

obtained by the use of LIME-FERTILE (the inoculated soil builder); also NITRO-FERTILE (the odorless liquid fertilizer).

We have endorsements from a number of the most reputable people in this country, including the largest growers of cut flowers in the world.

*Let us fill your order early. WRITE TODAY.*

**THE FERTILE CHEMICAL CO.,** DEPT. A,  
CLEVELAND, OHIO

### CINCINNATI, O.

#### The Market.

With the coming of the Christmas rush and everybody placing orders early, this market showed a slight lull last week. Speculation runs high as to whether trade will be good or bad, but the general impression is that it will be about the same as other years. Roses, including Columbia, Premier and Butterfly, are arriving in good condition. Mums have passed their zenith and only the late varieties are available.

Carnations are going fairly well, bringing \$6 to \$8 per hundred. Snapdragons are improving as the season goes on and are moving well. Narcissi, Paper White and yellow, are arriving in more abundance, which brings the price of Paper White down to \$5 per hundred and yellow to \$6 to \$8. Stevia is arriving in larger quantities and selling only fairly well.

Some good winter berries are available at a reasonable figure. Some of the first Scotch heather from the coast has arrived and is selling well.

#### Various Notes.

C. E. Critchell had a good week in Christmas ribbons and chiffons, auguring excellent holiday trade.

The William Murphy Co. is receiving some extra fancy White Mistletoe mums from Frank Schneider, of Price Hill, O., and some good Ophelia and Columbia roses from A. Rasmussen, of New Albany, Ind.

William H. Gear, of Vine street, was busy with funeral work last week.

H. W. Sheppard has had a large number of telegraph orders recently.

P. J. Olinger is cutting some good pompons from his greenhouses at New-castle, Ind.

Visitors last week included: Harry Smith, formerly with F. H. Lemon & Co., of Richmond, Ind., and Mr. Sanders, formerly of C. E. Critchell, and his sister, of Leesburg, O. G. H. K.

# GLASS for GREENHOUSES

**Get Our Prices**

**JOSEPH ELIAS & CO., Inc.**  
LONG ISLAND CITY, N. Y.

Mention The Review when you write.

## GREENHOUSE GLASS

In all sizes, uniform in thickness, prompt shipments.

**Ohio Plate & Window Glass Co.** 309-319 Morris St. Toledo, Ohio

Mention The Review when you write.

## GREENHOUSE GLASS

**LOW PRICES  
PROMPT SHIPMENTS**

**GOOD QUALITY.**

**UNIFORM STANDARD THICKNESS.**

**WELL FLATTENED.**

Our Service and Prices Will Save You Time and Money.  
We Solicit Florists' Inquiries.

**THE THROOP-MARTIN CO., COLUMBUS, OHIO**

# VITAPLASTIC

## GLAZING COMPOUND

### WILL GIVE YOU LASTING SERVICE

Ask your neighboring floral grower, who, without doubt, is a VITAPLASTIC user, and he will advise you from actual experience that VITAPLASTIC GLAZING COMPOUND is the material to use on your next glazing work.

Applied with our AUTOMATIC GLAZING GUN, you will save labor, time and money.

### STOP FEEDING FUEL TO YOUR BOILER USELESSLY

Your boiler setting, in settling, develops air leaks. These air leaks allow a waste of heat and compel you to use extra fuel to keep the proper temperature in your greenhouse.

Seal these leaks with a coat of VITAPLASTIC BOILER SETTING SEALER and save this money

### ORDER YOUR REQUIREMENTS TODAY.

Ask our Service Department any questions along our lines.  
You are not obligating yourself in doing so.

*The* **QUALITY BRANDS** *Company*  
CLEVELAND OHIO



### WE ARE SPECIALISTS IN GREENHOUSE GLASS

Free from Bubbles—Uniform in Thickness

### PAINTS AND PUTTY

Greenhouse White (Semi-Paste.) The Paint Particular Florists Prefer.

It will pay you to get our estimates.

**THE DWELLE-KAISER CO.**  
251 Elm St., BUFFALO, N. Y.

### GREENHOUSE GLASS

ALL SIZES BEST BRANDS

**SHARP, PARTRIDGE & CO.**  
2263 Lumber Street,  
CHICAGO

## Lewis Bros.

Manufacturers of

Wired Picks and Sticks Labels and Pot Markers  
Candy Sticks and Skewers  
PEEKSKILL, N. Y.

## Greenhouse Glass

### WE ARE THE WORLD'S LARGEST PRODUCERS

Ask the dealers for prices, or write us direct if the dealer doesn't handle our product. We guarantee uniform Grading, Flattening, Annealing and Careful Packing.

**"GET ACQUAINTED" WITH OUR SPECIALTIES  
29-34-39-ounce Glass**

## AMERICAN WINDOW GLASS CO.

General Offices: Farmer's Bank Building, PITTSBURG, PA.

Mention The Review when you write.

**BEST QUALITY  
EXTRA HEAVY  
PERFECTLY FLAT**

## Greenhouse Glass

Our Glass is especially selected for the Greenhouse Trade and we know it will please you.

Write us for prices on ANY SIZE or QUANTITY  
SINGLE or DOUBLE STRENGTH GLASS.

**BAUR WINDOW GLASS CO., Eaton, Indiana**



# GREENHOUSE MATERIALS

## INTEND TO BUILD?

We furnish the complete house or any part.

Our materials are the best that can be made.

Our prices are right—Our service prompt.

### GET OUR ESTIMATES AND CATALOGUE

Louisiana Red Gulf Cypress and Washington Red Cedar [WOOD WORK]

CONSTRUCTION MATERIALS FITTINGS HARDWARE HOTBED SASH

**A. DIETSCH CO.,** DEPT "B." 2640 SHEFFIELD AVE. **Chicago, Ill.**

### SEATTLE NOTES.

(Concluded from page 74.)

pine cones in small flower pots. These latter were colored red and silver and made an attractive showing.

Melby & Allen report a steady increase in their business and fine prospects for the Christmas trade. Potted plants have been meeting with better sales of late.

The Woodland Park Floral Co., Sumner, Wash., is showing a fine assortment of Christmas goods, with some excellent cyclamens of exceptional size. A fine crop of roses is coming on in its greenhouses.

The Seattle Fern & Moss Co. reports excellent business in ferns, with especially good orders shipped out last week for Denver and Salt Lake City buyers. The movement of holiday greens is good also, according to N. B. Healey.

The Orpheum Floral Co. was one of the first shops this year to show potted poinsettias.

Ray G. Slicker, northwest representative of the A. L. Randall Co., Chicago, is to leave shortly for the annual conference of salesmen of his house. He will be in the east several weeks on this occasion.

Narcissi and other early-blooming bulbs which were about ready to bloom were shown last week by Randall-McLoughlin in their Seattle and Tacoma stores and good sales are reported.

H. M.



## WATERPROOF PAPER FLOWER POTS

These pots are nested and packed in cases of 1000 each, except 4, 5 and 6-inch sizes, which are put up in cases of 500 each.

	Per 1000
2 1/4 -inch pots	\$ 4.75
2 1/2 " "	5.50
3 " "	7.75
3 1/2 " "	10.50
4 " "	13.00
5 " "	20.10
6 " "	26.95

**C. C. Pollworth Co.**  
Milwaukee, Wis.



Waterproof  
Paper

## BIRD'S NEPONSET FLOWER POTS

One-tenth as heavy; one-third the cost; no breakage—these are some of the advantages of our paper pots over clay pots.

Cut cost of express charges, pack closely and deliver plants in perfect condition.

Ideal for strawberries, tomatoes, small seedlings and greenhouse work.

Immediate deliveries on all standard sizes.

Your dealer can supply you. If not, write for FREE samples and booklet.

**BIRD & SON, inc.**  
East Walpole,  
Mass.

**BIRD & SON, inc., East Walpole, Mass.**  
Send me free samples of Neponset  
Waterproof Paper Flower Pots.

Name.....  
.....  
Address.....  
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Mention The Review when you write.

### COMPETITION PROVES OUR QUALITY



**"MOSS AZTEC"**  
Ware  
Azalea Pots  
Hanging Baskets  
Lawn Vases  
Bird Baths, Etc.

## RED POTS

Best Materials—Skilled Labor—Uniformly  
Burned—Carefully Packed.

**The Peters & Reed Pottery Co.** HORACE C. GRAY CO. So. Zanesville, Ohio  
200 Fifth Ave., New York.

Mention The Review when you write.

### IONIA POTS ARE STRONG

Always burned to the same degree of hardness. Our kilns are equipped with heat-measuring pyrometers and other up-to-the-minute improvements. Every detail of manufacture, from the clay bank to the strong crates in which Ionia pots are carried to you, marks an advancement over old-time methods. Let us have your order now.

WE WILL SHIP WHEN YOU ARE READY.

REMEMBER that we solved the  
breakage problem years ago

**IONIA POTTERY CO., IONIA, MICH.**

Mention The Review when you write.

## "Plantlife"

Trade-mark Reg. U. S. Pat. Off.

**Makes House Plants Grow**

**R. H. HOOVER LABORATORIES**  
FREEDPORT, ILL. 1114 Lytton Bldg., CHICAGO

Mention The Review when you write.

## Miller's Lock-Process Dirt Bands

Made of Cardboard

Packed 5,000 to a case, no cases broken.

2 x2 x2, \$4.00 per case 2 1/4 x2 1/4 x2 1/4, \$ 8.00 per case  
2 1/4 x2 1/4 x2, 5.50 per case 3 x3 x3, 13.00 per case

Cash with order. Order now for freight shipment.

**MODERN MFG CO., 543 N. Lawrence St.**  
P. O. Box 2854. PHILADELPHIA, PA.

Mention The Review when you write.



# Permanite

## PREPAREDNESS

Now is the time to do whatever repair work is necessary, before the real bad weather sets in.

Are your houses prepared to maintain that unvarying, consistent degree of temperature in order to obtain the best results?

They cannot, unless they have been properly permanited and made absolutely tight.

Give Permanite a chance to save you money.

And remember, Mr. Florist, we are the manufacturers of the **ORIGINAL LCMS** Boiler-Setting Cement. Let us show you how to save many a hard earned dollar this Winter on fuel.

*Yours for REAL Economy*

**THE GARLAND COMPANY**  
Cleveland Ohio U.S.A.

Mention The Review when you write.



Get acquainted with this modern convenience—The Harris Ready-To-Use Locked Plant Band. Send for prices.

Order in time for freight shipment.

**A. W. HARRIS MFG. CO.**

401 Pine St. SLEEPY EYE, MINN.

CAMBRIDGE

NEW YORK



World's Oldest and Largest Manufacturers of

**FLOWER POTS**

WHY?

**A. H. HEWS & CO., INC.**  
Cambridge, Mass.

## RED POTS

Our superior facilities enable us to keep  
**QUALITY UP—PRICES DOWN**  
Write for prices and Save Money

**MISSOURI POTTERY CO.**  
and SUPPLY  
4219 Iowa Ave. ST. LOUIS, MO



## KAHLER REAL RED POTS ARE RECOGNIZED EVERYWHERE FOR QUALITY.

Your orders always receive prompt and careful attention. Made of high-grade material by skilled workmen in a modern plant.

Write for prices and samples.

**KAHLER POTTERY CO. - LOUISVILLE, NEB.**

Mention The Review when you write.



## THE ELVERSON POT

It is a dollars and cents saving proposition—plus satisfaction—to use the pot that proves its merit in the test of actual service. Write for free samples of that pot.

**W. H. Elverson Pottery Co., New Brighton, Pa.**

Mention The Review when you write.

## GEORGE KELLER POTTERY CO.

Successors to

**GEO. KELLER & SON**

Manufacturers of



## RED POTS

Before buying write for prices

2614-2622 Madison Street  
Near Wrightwood Ave.

**CHICAGO, ILL.**

Mention The Review when you write.

## Standard Red Flower Pots

Price list and samples on application.

**PADUCAH POTTERY CO., Inc.**  
PADUCAH, KENTUCKY

Mention The Review when you write.



## DREER'S Florist Specialties

New Brand New Style

**"RIVERTON" HOSE**  
Furnished in lengths up to 500 feet without seam or joint.

The HOSE for the FLORIST

1/2-inch.....per ft..	22c
Reel of 500 ft....	21c
2 reels, 1000 ft....	20c
3/4-inch.....	19c
Reel of 500 ft....	18c

Couplings furnished free  
**HENRY A. DREER,**  
714-716 Chestnut St.  
PHILADELPHIA, PA.

FOR THE SMOOTHEST, MOST POROUS

## RED POT

in which plants do the best, write to

**MISSOURI POTTERY CO.**

227 W. 8th St., Kansas City, Mo.

## NEWPORT, R. I.

## Horticultural Society.

Five names were added to the membership rolls of the Newport Horticultural Society at its last meeting: Eric Otto, of this city, on the active list; and Henry Barkey, E. W. Darling, A. J. Fish and Joseph Figueireo, all of New Bedford, associate members. The resignation of Joseph Matson, who has removed to Los Angeles, Cal., to engage in fruit growing, was accepted.

The meeting was one of the most interesting held in a long time, the principal speaker being Prof. E. K. Thomas, of the Rhode Island State College, at Kingston. Walter C. Campbell, secretary of the Newport Chamber of Commerce, complimented the society on the work it is doing in the city and promised the coöperation of the chamber in every way possible.

One of the most interesting features of the evening was the address by John C. Latham, representing John Scheepers, Inc., New York city, in which he described the new dahlias that his concern is introducing for the coming season, stating there were thirty-two varieties in all. He concluded his remarks by offering on behalf of his concern the sum of \$50 to be offered by the society in special prizes next fall, at its annual exhibition, for displays of the firm's novelties, particulars concerning which will be given later in the society's premium lists.

## Various Notes.

The case of V. A. Vanicek vs. T. Suffern Tailor has been assigned for trial in the Superior court on the first trial day in March.

John F. Chase has sold his farm in the country and will devote his entire attention to the florists' business on Tilley avenue, making a specialty of carnations.

John Mahan was defeated for mayor on the Republican ticket in the municipal election last week. He was for many years superintendent at Hammersmith Farm, the estate of Mrs. Hugh D. Auchincloss, and is now assistant superintendent at the Island cemetery.

Alexander MacLellan was defeated for a place on the board of aldermen from Ward 4. W. H. M.



## THE RECOGNIZED STANDARD INSECTICIDE

A spray remedy for green, black, white fly, thrips and soft scale.

## FUNGINE

For mildew, rust and other blights affecting flowers, fruits and vegetables.

## VERMINE

For eelworms, angleworms and other worms working in the soil.

Quart, \$1.00      Gallon, \$3.00.

Sold by Dealers

**Aphine Mfg. CO., Madison, N. J.**

Mention The Review when you write.

# Used by Florists for over a Quarter of a Century



**HAMMOND'S THRIP JUICE**  
is "King Pin" against Sucking Insects.

**HAMMOND'S GRAPE DUST**  
for Mildew on Roses, etc.

**HAMMOND'S COPPER SOLUTION**  
Gold Medal Fungicide, safe and reliable.

**HAMMOND'S SLUG SHOT**  
Destroys Sow Bugs or other Worms in Soil.

*Our Products Sold by Seed Dealers*

**Hammond's Paint & Slug Shot Works,  
BEACON, N. Y.**

## Asbestfalt

(REG. U. S. PATENT OFF.)

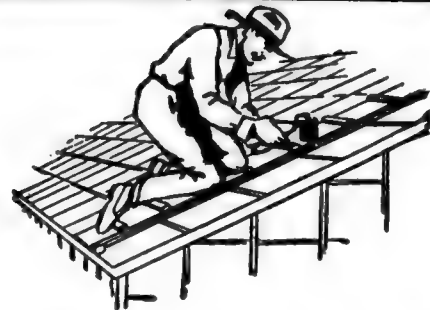
**An Elastic Cement That Expands and Contracts With the Weather**

Make your greenhouse weather-tight with Asbestfalt, the elastic cement that never gets hard, cracks or peels in cold weather or runs in hot weather.

**\$1.25 per gallon. Why pay more?**

You can't get anything better no matter how much more you pay. The ingredients are of the purest; weighs but 10 pounds to the gallon.

With the scarcity of coal and its high prices, the careful application of Asbestfalt will more than pay for itself by keeping your greenhouse air-tight.



To insure best results, apply Asbestfalt with our Liquid Putty Machine, price \$2.00. With every barrel purchase of Asbestfalt, one machine free.

## Metropolitan Material Co.

PATENTED GREENHOUSES

1299-1323 FLUSHING AVENUE,

BROOKLYN, NEW YORK

A Fine Seller in Retail Flower Stores

### Gro-Well Plant Food



We put this up to be able to meet the calls in our own flower store. It has taken so well we have decided to wholesale it at

**\$2.00 per dozen;**

**\$15.00 per 100.**

Retails at 25c per pkg.

**BRAMLEY & SON**

1181 East 71st Street, CLEVELAND, O.

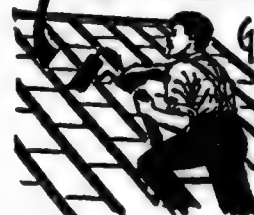
### MASTICA

FOR 25 Greenhouse Glazing

**USE IT NOW.**

**F. O. PIERCE CO.**

P. O. Box 294  
NEW YORK



Mastica is elastic and tenacious, admits of expansion and contraction. Putty becomes hard and brittle. Broken glass more easily removed without breaking of other glass as occurs with hard putty.

**Lasts Longer Than Putty. Easy to Apply**

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Boston's  
Flowerphone  
Beach 6900



124  
Tremont  
Street

P. S.—This doesn't mean postscript. It means Penn Service.

# CHICAGO

## AND VICINITY

All telegraph, mail or telephone orders for delivery in Chicago and vicinity should be sent here.

A complete line of all seasonable stock, arranged by experts. We exchange orders whenever possible.

*Member of F. T. D.*

# BOHANNON

- FLORAL CO -

75 East Monroe Street

CHICAGO, ILLINOIS



## NEWPORT, R. I.

## Horticultural Society.

Five names were added to the membership rolls of the Newport Horticultural Society at its last meeting: Eric Otto, of this city, on the active list; and Henry Barkey, E. W. Darling, A. J. Fish and Joseph Figueireo, all of New Bedford, associate members. The resignation of Joseph Matson, who has removed to Los Angeles, Cal., to engage in fruit growing, was accepted.

The meeting was one of the most interesting held in a long time, the principal speaker being Prof. E. K. Thomas, of the Rhode Island State College, at Kingston. Walter C. Campbell, secretary of the Newport Chamber of Commerce, complimented the society on the work it is doing in the city and promised the coöperation of the chamber in every way possible.

One of the most interesting features of the evening was the address by John C. Latham, representing John Scheepers, Inc., New York city, in which he described the new dahlias that his concern is introducing for the coming season, stating there were thirty-two varieties in all. He concluded his remarks by offering on behalf of his concern the sum of \$50 to be offered by the society in special prizes next fall, at its annual exhibition, for displays of the firm's novelties, particulars concerning which will be given later in the society's premium lists.

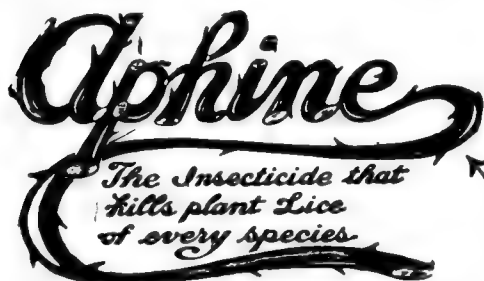
## Various Notes.

The case of V. A. Vanicek vs. T. Suffern Tailer has been assigned for trial in the Superior court on the first trial day in March.

John F. Chase has sold his farm in the country and will devote his entire attention to the florists' business on Tilley avenue, making a specialty of carnations.

John Mahan was defeated for mayor on the Republican ticket in the municipal election last week. He was for many years superintendent at Hammersmith Farm, the estate of Mrs. Hugh D. Auchincloss, and is now assistant superintendent at the Island cemetery.

Alexander MacLellan was defeated for a place on the board of aldermen from Ward 4. W. H. M.



## THE RECOGNIZED STANDARD INSECTICIDE

A spray remedy for green, black, white fly, thrips and soft scale.

## FUNGINE

For mildew, rust and other blights affecting flowers, fruits and vegetables.

## VERMINE

For eelworms, angeworms and other worms working in the soil.

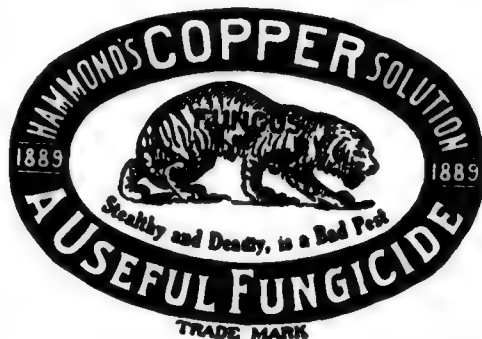
Quart, \$1.00      Gallon, \$3.00.

Sold by Dealers

**Aphine Mfg. CO., Madison, N. J.**

Mention The Review when you write.

# Used by Florists for over a Quarter of a Century



**HAMMOND'S THRIP JUICE**  
is "King Pin" against Sucking Insects.

**HAMMOND'S GRAPE DUST**  
for Mildew on Roses, etc.

**HAMMOND'S COPPER SOLUTION**  
Gold Medal Fungicide, safe and reliable.

**HAMMOND'S SLUG SHOT**  
Destroys Sow Bugs or other Worms in Soil.

*Our Products Sold by Seed Dealers*

**Hammond's Paint & Slug Shot Works,  
BEACON, N. Y.**

## Asbestfalt

(REG. U. S. PATENT OFF.)

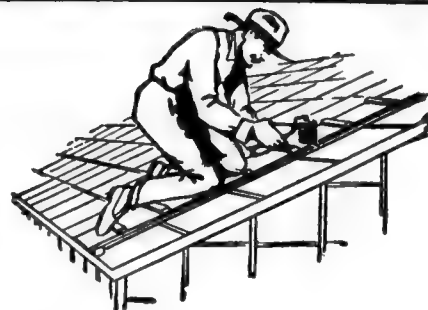
**An Elastic Cement That Expands and Contracts With the Weather**

Make your greenhouse weather-tight with Asbestfalt, the elastic cement that never gets hard, cracks or peels in cold weather or runs in hot weather.

**\$1.25 per gallon. Why pay more?**

You can't get anything better no matter how much more you pay. The ingredients are of the purest; weighs but 10 pounds to the gallon.

With the scarcity of coal and its high prices, the careful application of Asbestfalt will more than pay for itself by keeping your greenhouse air-tight.



To insure best results, apply Asbestfalt with our Liquid Putty Machine, price \$2.00. With every barrel purchase of Asbestfalt, one machine free.

## Metropolitan Material Co

PATENTED GREENHOUSES

1299-1323 FLUSHING AVENUE,

BROOKLYN, NEW YORK

A Fine Seller in Retail Flower Stores

### Gro-Well Plant Food



We put this up to be able to meet the calls in our own flower store. It has taken so well we have decided to wholesale it at

**\$2.00 per dozen;  
\$15.00 per 100.**

Retails at 25c per pkg.

**BRAMLEY & SON**

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Orchids	\$ 2.50 and \$ 3.50 each
Beauties	25.00 to 35.00 per doz.
Columbias	\$5.00 \$7.50 \$10.00 per doz.
Ophelias	3.00 5.00 7.50 per doz.
Wards	2.50 3.50 5.00 per doz.
Carnations	1.00 1.50 2.50 per doz.
Violets	35c and 50c per bunch of 50
Azalea Plants	\$5.00 \$7.50 \$10.00 \$20.00
Cyclamen Plants	2.00 3.00 5.00 7.50
Assorted Pans of Plants	5.00 7.50 10.00 each
Birch Bark Boxes—Flowering Plants	5.00 7.50 10.00 15.00
Plant Baskets	\$7.50 to \$50.00 they are especially nice.

The Usual Cut Flowers for Assorted Baskets and Boxes.  
All Our Own Grown So You Take No Chances

Member  
F. T. D.

WRIGHT'S FLOWER SHOP  
224 West 4th St., Los Angeles



# For SAN FRANCISCO

## the Bay Cities and all Central California

# PELICANO, ROSSI & Co.

Members F. T. D.

123-125 Kearny Street

OFFER UNEXCELLED FACILITIES FOR HANDLING YOUR ORDERS

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LOGANSPOUT, Ind.	117	West's, J. J.	128	NO. PLATTE, Neb.	128	ST. LOUIS, Mo.	110	Ostertag Bros.	110	Brown, A. C.	125	WOODWARD, A. J.	117		
Pershing, E. H.	117	MINOT, N. D.	122	Pass, C. J.	128	ST. LOUIS, Mo.	110	Sanders Nursery	110	Hembrecker & Cole	125	VINCENNES, Ind.	117		
LONDON, Ont., Can.	117	Valkers, Floral Co.	122	NORTON, Va.	128	ST. LOUIS, Mo.	110	Weber, Fred C.	110	SPRINGFIELD, Mo.	125	Schultz Co., P. C.	117		
Dicks Flower Shop	117	MISSOULA, Mont.	136	Norton Floral Co.	128	ST. LOUIS, Mo.	110	Weber, F. H.	110	Springfield Seed Co.	111	WACO, Tex.	119		
Gammage & Sons	117	ANDERSON GRHS.	136	OAKLAND, Cal.	134	ST. LOUIS, Mo.	110	Witek, Joseph	110	Stokes Flo. Shop	110	WOLFE the Florist	119		
LONG BEACH, Cal.	133	MITCHELL, S. D.	122	Clarke Bros.	134	ST. LOUIS, Mo.	110	Young & Sons Co.	110	WALLA WALLA, Wash.	135	WALLA WALLA, Wash.	135		
Art Florist	133	Dethlefs, Wm.	122	Hogan & Evers	133	ST. LOUIS, Mo.	110			Walla Walla Fl. Co.	135	Young & Lester	135		
Low's Fl. Shop	133	Gurney Grhs. Co.	122	Mori Florist	133	ST. LOUIS, Mo.	110			WALLACE, Idaho	136				
LORAIN, O.	130	MOBILE, Ala.	122	OAKLAND, Md.	131	ST. LOUIS, Mo.	110			Smith, C. E.	136				
Carek, F. G.	130	Minge Floral Co.	122	Webster & Sons Co.	131	ST. LOUIS, Mo.	110			WALTHAM, Mass.	112				
Hecock Floral Co.	130	Ravie & Sons	122	OAK PARK, Ill.	128	ST. LOUIS, Mo.	110			RUANE, M. F.	112				
Tulsa, J. E.	130	Kneese & Sons	126	Avenue Fl. Shop	128	ST. LOUIS, Mo.	110			WARREN, O.	131				
LOS ANGELES, Cal.	134	MONROVIA, Cal.	133	Palmer, Wm.	128	ST. LOUIS, Mo.	110			Adgate & Son	131				
Alexandria Florist	134	BRUNGER, C. A.	133	Schneider, A. H.	128	ST. LOUIS, Mo.	110			Park Floral Co.	131				
Athletic Club Flo.	134	MONTCLAIR, N. J.	114	OELEWINE, Ia.	132	ST. LOUIS, Mo.	110			WARREN, Pa.	119				
Broadway Flo.	134	Massmann, Flor.	114	Kemble's Grhses.	132	ST. LOUIS, Mo.	110			Crescent Fl. Gar.	119				
Darling's Fl. Shop	134	MONTGOMERY, Ala.	122	OKLAHOMA CITY, Okla.	111	ST. LOUIS, Mo.	110			Wood's Fl. Shop	119				
Dostal-Walters	134	Rosemont Gardens	122	Foster Floral Co.	111	ST. LOUIS, Mo.	110			WASHINGTON, D. C.	108				
Howard & Smith	134	MONTICELLO, Ia.	132	OKMULGEE, Okla.	111	ST. LOUIS, Mo.	110			Blackstone, Z. D.	108				
Lichtenberg's	134	Van Meter, C. L.	132	Marshall, G. W.	111	ST. LOUIS, Mo.	110			Gude Bros. Co.	108				
Occidental Florist	134	MONTREAL, Can.	117	OLEAN, N. Y.	115	ST. LOUIS, Mo.	110			Louise Flower Shop	108				
Redondo Flo. Co.	134	Hall & Robinson	117	Oppenheim, Manuel	115	ST. LOUIS, Mo.	110			Shaffer, Geo. C.	108				
Saake, O. C.	134	McKenna, Ltd.	116	OLYPHANT, Pa.	114	ST. LOUIS, Mo.	110			WATERBURY, Conn.	113				
Westram-Garland	134	MT. PLEASANT, Mich.	124	Herrick	114	ST. LOUIS, Mo.	110			Ryan & Powers	113				
Wolfskill & Golden	134	Caple, Walter W.	124	OMAHA, Neb.	128	ST. LOUIS, Mo.	110			WATERLOO, Ia.	132				
son	134	MUNCIE, Ind.	117	Bath, John H.	128	ST. LOUIS, Mo.	110			Galloway Bros. Co.	132				
son	134	Buchholz, Eric	117	Henderson, Lewis	128	ST. LOUIS, Mo.	110			WEBB CITY, Mo.	109				
Wright's Flo. Shop	98	MUSKOGEE, Mich.	124	Hess & Swoboda	128	ST. LOUIS, Mo.	110			Hamme, Erwin J.	109				
LOUISVILLE, Ky.	120	BUTTERWORTH FL. CO.	124	Larmon, Lee L.	128	ST. LOUIS, Mo.	110			WEBB CITY, Mo.	111				
Baumer, Aug. B.	120	MUSKOGEE, Okla.	111	Rogers, Louis M.	128	ST. LOUIS, Mo.	110			Meinhart, J. E.	111				
Fuchs, Henry	120	McQueen Floral Co.	111	ONEONTA, N. Y.	114	ST. LOUIS, Mo.	110			WELLESLEY, Mass.	112				
Marret & Miller	120	Muskogee Carn. Co.	111	Derrick	114	ST. LOUIS, Mo.	110			Talby & Son	112				
Reimers & Son Co.	120	NASHVILLE, Tenn.	121	OSHKOSH, Wis.	108	ST. LOUIS, Mo.	110			WICHITA, Kan.	129				
Schulz, Jacob	120	NEWARK, N. J.	114	Miles Co.	108	ST. LOUIS, Mo.	110			Culp & Co., W. H.	129				
Walker & Bros.	120	Begerow's	114	OSKALOOSA, Ia.	132	ST. LOUIS, Mo.	110			WICHITA FALLS, Tex.	119				
Walker Co., F.	120	Phillips Bros.	114	Greeve Fl. Co.	132	ST. LOUIS, Mo.	110			Buchanan Flo. Co.	119				
Walker Co., Wm.	120	NEWARK, O.	129	Kemble's Grhses	132	ST. LOUIS, Mo.	110			Wichita Floral Co.	119				
LOWELL, Mass.	112	Duerr, Chas. A.	129	OSWEGO, N. Y.	114	ST. LOUIS, Mo.	110								
Morse & Beals	112	Halbrooks, Florist	129	FLORAL ART STUDIO	114	ST. LOUIS, Mo.	110								
LYNCHBURG, Va.	123	Kent Bros.	129	OTTAWA, Ill.	126	ST. LOUIS, Mo.	110								
Fallon Co., J. J.	123	NEW BEDFORD, Mass.	112	LOHR'S GREENHOUSES	126	ST. LOUIS, Mo.	110								
McCarron, Miss.	123	MURRAY	112	OTTAWA, Can.	117	ST. LOUIS, Mo.	110								
LYNN, Mass.	113	NEW BRITAIN, Conn.	113	Scrim's Florist	117	ST. LOUIS, Mo.	110								
Gibb Bros.	113	Volz Floral Co.	113	OTTUMWA, Ia.	132	ST. LOUIS, Mo.	110								
MADISON, Wis.	109	NEW HAVEN, Conn.	113	Criley's Grhses	132	ST. LOUIS, Mo.	110								
Rentschler Fl. Co.	109	Champion & Co.	113	Kemble's Grhses	132	ST. LOUIS, Mo.	110								
MALDEN, Mass.	112	NEW KENSINGTON, Pa.	119	Kranz, G.	132	ST. LOUIS, Mo.	110								
Walsh & Son, J.	112	McRae-Jenkinson	119	OWENSBORO, Ky.	120	ST. LOUIS, Mo.	110								
MANCHESTER, Eng.	106	NEW ORLEANS, La.	125	Nanz Floral Co.	120	ST. LOUIS, Mo.	110								
Dingley's, Ltd.	106	Avenue Floral Co.	125	Van Aart, John	120	ST. LOUIS, Mo.	110								
MANCHESTER, N. H.	113	Abie, Chas.	125	PARKERSBURG, W. Va.	121	ST. LOUIS, Mo.	110								
Stache, H. C.	113	Flower Shop	125	Dudley & Sons	121	ST. LOUIS, Mo.	110								
MANHATTAN, Kan.	129	Maitreie Ridge Co.	125	PASADENA, Cal.	134	ST. LOUIS, Mo.	110								
Martins, The	129	Reyes & Co.	125	Eldred Flr. Shop	134	ST. LOUIS, Mo.	110								
MANITOWOC, Wis.	109	Scheinkn, Max	125	Orchid, The	134	ST. LOUIS, Mo.	110								
Madson Seed Co.	109	Virgin, U. J.	125	Siebrecht, Jr. H. A.	104	ST. LOUIS, Mo.	110								
MANKATO, Minn.	128	NEWPORT, R. I.	113	Whitford's	104	ST. LOUIS, Mo.	110								
Windmiller Co.	128	SMITH, Florist	113	PASSAIC, N. J.	114	ST. LOUIS, Mo.	110								
MARIETTA, O.	121	N. ROCHELLE, N. Y.	115	Sceery, Edward	114	ST. LOUIS, Mo.	110								
Dudley & Son	121	N. Y. Floral Co.	115	PATERSON, N. J.	114	ST. LOUIS, Mo.	110								
Kiger, N.	121	NEWTON, Mass.	112	Sceery, Edward	114	ST. LOUIS, Mo.	110								
MARION, Ind.	117	Cotton the Florist	112	PEKIN, Ill.	126	ST. LOUIS, Mo.	110								
Marion Floral Co.	117	Newton Rose Con.	112	Kuhl, Geo. A.	126	ST. LOUIS, Mo.	110								
MARION, O.	131	NEW YORK CITY	115	PENDLETON, Ore.	135	ST. LOUIS, Mo.	110								
Blake's	131	Boston Florist	115	PEORIA, Ill.	126	ST. LOUIS, Mo.	110								
MARSHALLTOWN, Ia.	132	Bowe, M. A.	115	Kuhl, Geo. A.	126	ST. LOUIS, Mo.	110								
Kemble's Grhses	132	Brown, Chas. H.	115	Loveridge, Chas.	126	ST. LOUIS, Mo.	110								
MASON CITY, Ia.	132	Bunyard, A. T.	115			ST. LOUIS, Mo.	110								
Kemble's Grhses	132	Burns, H. B.	115			ST. LOUIS, Mo.	110								
MCLESTER, Okla.	131	Clarke's Sons	115			ST. LOUIS, Mo.	110								
Weaver, Wm.	111	Dards, Chas. A.	114			ST. LOUIS, Mo.	110								
MEDINA, N. Y.	116					ST. LOUIS, Mo.	110								
White Bros.	116					ST. LOUIS, Mo.	110								
MELROSE, Mass.	112					ST. LOUIS, Mo.	110								
Casey Florist Co.	112					ST. LOUIS, Mo.	110								
MEMPHIS, Tenn.	121					ST. LOUIS, Mo.	110								
Flower Shop, The	121					ST. LOUIS, Mo.	110								
Idlewild Grhses	121					ST. LOUIS, Mo.	110								
Johnson Grhses	121					ST. LOUIS, Mo.	110								
Memphis Floral Co.	121					ST. LOUIS, Mo.	110								

# S. A. F. NEWS

## FLOWER SHOW COMMITTEE.

### Meeting at Cleveland.

A meeting of the national flower show committee was held at the Hollenden hotel, Cleveland, O., Wednesday, December 8. There were present: Chairman George Asmus, Chicago; W. H. Duckham, Madison, N. J.; Frank H. Traendly, New York; Patrick Welch, Boston; Herman P. Knoble, Cleveland; Secretary John Young, New York, and Vice-President F. C. W. Brown, Cleveland. A. F. J. Baur, Indianapolis, Ind., represented the American Carnation Society, and Thomas Roland, Nahant, Mass., the American Rose Society. Wallace R. Pierson, Cromwell, Conn., also was present in the interests of the A. R. S. Henry Penn and Major P. F. O'Keefe, of Boston, and Frank Ritzen-thaler, Cleveland, were interested visitors.

The first session opened promptly at 10 a. m. The minutes of the meeting of the committee held at the Grand Central Palace, New York, during the flower show there last March, were read and approved.

Mr. Knoble welcomed the gathering and explained arrangements made for the sessions during the day, including a meeting at which S. Prentiss Baldwin, of the Ohio Horticultural Society, and ladies who would officially represent the three important garden clubs of Cleveland would be present.

### March 25 to April 1, 1922.

A letter from Floyd E. Waite, of the department of public buildings, Cleveland, was read, in which he assured the committee that the dates fixed for the fifth national flower show, March 25 to April 1, 1922, to be held in the New Auditorium at Cleveland, had been officially reserved. The secretary was instructed to send an official acknowledgment, so that it would make a contract basis and become part of the records. It was understood that the question of compensation, or rent, would be settled later. Blue prints of the different floor plans submitted showed that there would be an abundance of space for the staging of a most wonderful competitive exhibition and an extensive trade exhibit, the whole taking up two floors.

It was decided that as these national flower shows were educational in character and conducted to increase the interest in and love for flowers and floriculture generally on the part of the public, it would be better not to raise the rate for trade space; consequently, the rate in force at the Philadelphia show would be maintained, viz., \$1 per square foot. The price of admission, it was agreed, should be arranged later, as it would, necessarily, be governed by the rental expense attaching to the building. The consensus was, however, that a 50-cent admission should be aimed for, so that none of the public need be denied the privilege of seeing the grand show planned for 1922.

It was decided to confine the trade

exhibits to a separate floor of the building. The main floor area, on which the competitive exhibits are to be staged, is approximately 120x264 feet, with an opening, thirteen feet wide, leading to the corridors under the seating system.

### Trade Exhibits.

The lower floor, 120x264 feet approximately, will carry the trade exhibits; it would be splendidly adapted for the display show itself, but the committee decided to set aside this attractive floor for trade exhibitors. Without question, the lower floor, with its high ceiling, splendid lighting and freedom from view-hiding columns, will present the finest quarters ever available for the trade exhibits. All the trade displays will be located here, excepting such displays of ornamental plants or groups as might link themselves to the decorative effect of the main floor. It was understood that this reservation would please the ladies of the garden clubs and the horticultural societies.

A discussion resulted in a conservative estimate of the cost of installing and dismantling such a mammoth exhibition, including the cost of stock, at half a million dollars.

Messrs. Roland, Duckham and Traendly and Secretary Young were appointed a committee to go over the show rules and report at a later session.

Messrs. Asmus, Knoble, Welch and Baur were appointed a committee to consider and revise the rules governing the work and duties of the local committees and present a report later.

### Local Coöperation.

Mr. Knoble reported that the show would have the benefit of coöperation by the Ohio Horticultural Society, the Cleveland Garden Club, the Heights Garden Club, the Lakewood Garden Club, the Cleveland public parks, the Cleveland Horticultural Society and the Cleveland Florists' Club. It was pointed out that the horticultural societies and

garden clubs could assist first by raising special prizes and by interesting the owners of private estates to the extent of preparing exhibits for the show and inducing the gardeners to make early preparation. Mr. Roland assured the committee that he had every reason to believe that the American Orchid Society, now in course of organization, would also coöperate.

It was decided that retail florists who would make exhibits should be given each a space 15x15 feet free of charge, on the floor of the show proper, and if more space were desired, it would be furnished at the regular rate, but would be located on the floor reserved for the trade exhibits. It was to be stipulated, however, that all exhibits accorded free space should be kept up so that they would be presentable continually throughout the show period.

### Financing.

The secretary was instructed to proceed at once with the raising of a guarantee fund of \$20,000, and it was decided that if conditions warranted it, a ten per cent dividend would be paid upon the amounts actually paid in.

The show poster was the subject of a most interesting discussion. The matter was finally referred to Messrs. Asmus, Young and Knoble as a committee with power to act.

It was arranged that the secretary should, as formerly, have full charge of the official program or guide published in the interest of the show, and also have charge of the selling of space in the trade section of the show. He was also instructed to proceed with the work in connection with these matters at once.

An adjournment for lunch was taken at 1:45 p. m.

### Second Session.

The meeting was reconvened at 2:30 p. m. and at this session were present representatives of the Ohio Horticultural



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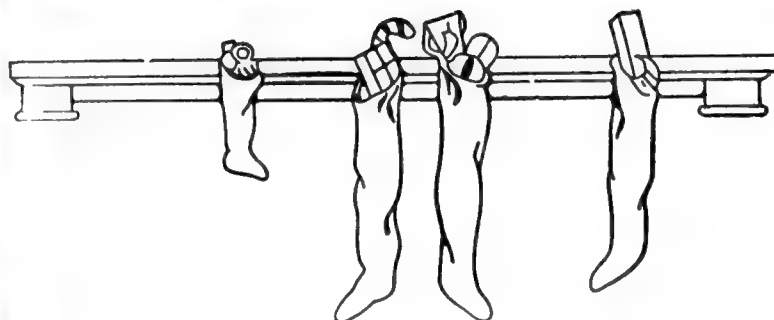
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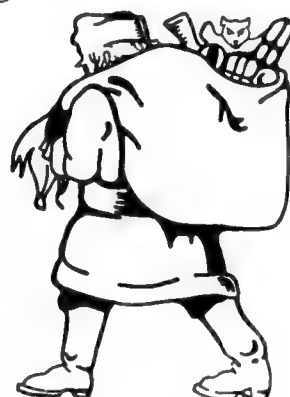
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Let's forget things.

Let's forget life's hurry-worries.

Let's remember things.

Let's remember those gladsome care-free days, when both our stockings and our hearts bulged with joy on Christmas morning.

Let's not be such grown-ups.

Let's be kids every once in a while.

Let's untie our laughter bundle and spill it all around the place.

Let's wish everybody happiness, and let's mean it.

Let's be "folks" again, if but for the Christmas day; real folksy folks, with kindness in our hearts and cheer on our lips.

Let's send more Gift Flowers.

Let's do it, you and I.

New York's  
Favorite Flower Shop

*G. E. M. Stumpff*

Fifth Avenue at 58th Street

tural Society and the garden clubs, to listen to talks by the members of the committee and others. Walter E. Cook, president of the Cleveland Florists' Club, called the gathering to order and made a stirring address, in which he predicted real action by everyone in Cleveland and vicinity interested in floriculture in making the show the finest ever held.

Mr. Knoble, being called upon to open the meeting, explained in a forceful manner the reason for the visit of the committee to Cleveland. It was necessary, he said, that the different horticultural bodies should know what was expected of them, and that it be explained

to them how they could best cooperate in the work of the show. Afterwards, Chairman Asmus was called upon to preside.

Mr. Asmus described the work of the S. A. F. in the promotion of national flower shows and the reasons which prompted the society to arrange these big exhibitions in different parts of the

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country. During the session he furnished much information asked as to various details.

### Roland's Remarks.

Mr. Roland addressed the meeting at some length. He predicted that the coming show would demonstrate what might be termed the last word in horticulture. It was not the purpose to make any money out of the exhibition, but simply to provide an exposition that would be educational in its every feature and promote and increase the love for flowers among the people of the country. He spoke of the great in-

fluence exerted by flower shows in the east, particularly of the good work accomplished in this direction by the Massachusetts Horticultural Society. This society, which possessed perhaps the finest horticultural library in the country, had arranged to give nine exhibitions during the coming year. He was pleased to mention this particular society, because he had been one of its trustees for twenty years. He pointed out that all the committee sought was the active coöperation of all interests, and it was their hope that everyone connected would consider it an obligation to help toward the success of the com-

ing show. Should any money profit result, he said, it would be placed in a fund to be used for similar purposes.

Mr. Welch spoke of past national flower shows, and presented figures covering the attendance at them in different cities.

### New York's Success.

Mr. Duckham detailed mainly the success of the now annual New York flower show. He went into history somewhat and showed how flower shows in New York had been considered no longer possible until the S. A. F., almost against the wishes of the best interests,

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	Altadena	Lamanda Park	Midwick Country Club	Los Encinas	
	Glendale	Flint Ridge	Overland Club.	Lamanda Park	
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decided to hold a national flower show there in 1913, with the result that not only was it a great success in every way, but it paved the way for an annual exhibition on the same lines, each of which showed continuous success. It was probable that a similar condition could be created in Cleveland, and therefore all should coöperate in the effort to accomplish a success with the 1922 show.

Mr. Pierson spoke of the American Rose Society, with its membership of 3,500, mostly amateurs. He outlined the good work of this organization and expressed the hope that it would not be long before its slogan, "A rose for every home, a bush for every garden," would be verified. He also paid graceful tribute to the American Carnation Society and other similar organizations, whose coöperation was expected to help

materially to the success of the Cleveland show.

J. F. Ammann, Edwardsville, Ill., made an eloquent address on "The Influence of Flowers in Home Life." He dwelt at length upon various phases of the attraction of flowers in everyday life, and their influence for good. He bespoke urgent coöperation on the part of all interested and declared that the best efforts of all would be required in such a huge undertaking.

#### Local Organization.

At this point Mr. Asmus explained at some length the necessity for the organization of local committees and instanced the excellent work of the local bodies during the preparation for the Philadelphia national flower show, when all plans were carried out without a hitch of any kind. Following along the

same lines, a local office would, he said, be established in Cleveland, in charge of a local secretary, and this office would be headquarters of the local committees until the close of the show. A vice-chairman of the national flower show committee, in the past a resident member of the committee, would preside at all general meetings when the chairman could not be present. Cleveland would be fortunate, he said, in having available the experiences of several who had been instrumental in accomplishing the success of previous shows.

Mr. Knoble then took the chair and dealt with the matter of finances, which evoked much questioning, particularly by Mr. Baldwin, of the Ohio Horticultural Society, all the questions being readily answered by Mr. Asmus, who, in the main, explained why it was necessary for the work of the show to be



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under the supervision of the members of the national flower show committee. It was pointed out that these members arranged for the financing and all costs of installation of the exhibition. It was explained that the chairmen of the local committees and the chairmen of the amateur bodies, such as garden clubs, would compose the local executive committee having full charge of the work.

#### Support Promised.

Mrs. Ingalls in a brief address assured the committee of the support of the garden clubs, and Mrs. Hills volunteered the support individually of the Lakewood Garden Club. Other representatives of clubs also promised support.

In reply to a question by Mr. Baldwin, Chairman Asmus said that the local executive committee would be the responsible body in all arrangements, subservient, of course, to the national flower show committee.

Mr. Bryden, of the Cleveland Horticultural Society, promised the hearty support of his organization, and Mr. Eastman, representing the promoters of school garden work in Cleveland, said that the school children would like to take part in the show; in fact, were preparing for exhibits. Mr. Asmus asked Mr. Eastman to notify the committee how much space could be used for the school children's plans and in what way their help was to be given, as it was possible that an appropriation could be made to cover their competition. The committee expressed much pleasure at the prospect of cooperation by the school children.

Adjournment was here taken until 8 p. m.

#### Third Session.

The evening session covered a meet-

### FOREIGN SECTION

Liverpool, England  
DINGLEYS, Ltd., Florists

SHEFFIELD, ENGLAND  
WM. ARTINDALE & SON  
FLORISTS SEEDSMEN NURSEYMEN

Manchester, England  
DINGLEYS, Ltd., Florists

SCOTLAND SEND YOUR  
ORDERS NOW TO  
LEIGHTON, Florist, GLASGOW  
Scotland's Only Member F. T. D.

ing with the growers. Walter E. Cook presided at the opening, the chair later being turned over to Carl Hagenburger, of the local growers' association.

Mr. Roland made a lengthy address, taking up the different classes in the preliminary schedule, and making suggestions as to the filling of them, even with a limited amount of glass. The speaker was subjected to a volley of questions, all of which he answered in detail.

Mr. Traendly spoke of various details which had helped in the success of New York's big shows, and Mr. Brown, of the J. M. Gasser Co., gave an inkling of what his house was prepared to do in support of the show. Other speakers were enthusiastic in their offers of support.

The committee appointed to revise the

## PHOENIX, ARIZ.

Arizona Seed & Floral Co.

28 and 30 S. Central Ave. Member F. T. D.

## PHOENIX, ARIZONA

Donofrio Floral Co.

CHAS. E. MORTON, Mgr.  
Wire your orders to us for delivery in  
Arizona and New Mexico.

## Flowers for all ARIZONA

Tucson Seed & Floral Co., TUCSON, ARIZONA

DOUGLAS, ARIZ. FOR ALL POINTS  
IN ARIZONA  
GATLIFF FLOWER GARDEN  
Successor to TRAVIS FLOWER SHOP  
Indian Blankets, Dolls and Moccasins.

TUCSON, ARIZ. 7 East  
Congress Street  
BURNS' FLOWER SHOP

## PRESCOTT, ARIZ.

Send your ACKER'S FLOWER SHOP  
orders to

## ROSWELL, N. MEX.

ALAMEDA GREENHOUSES

Headquarters for Flowers New Mexico and Texas.

## HONOLULU, HAWAII

TAYLOR, FLORIST

Wireless and Cable Address, "FLORIST" Honolulu

# Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

## 30 orders

'We received thirty out-of-town orders for Thanksgiving from all over America, through our ad in the Pink Part of The Review. It steadily pays us more than one would expect from its small cost.'

C. RAVIER & SONS,

Mobile, Ala., Nov. 26, 1920.

Any Retail Florist of good standing, not already represented in the Pink Part, can get his share of the big volume of

## ORDERS for CHRISTMAS and NEW YEAR'S

by mailing the order form today:

**FLORISTS' PUBLISHING CO.,**  
508 South Dearborn St., CHICAGO

19

You may insert a Telegraph Delivery card occupying  $\left\{ \frac{1}{2} \right\}$  inch in each issue of the

Strike out size NOT wanted.

Florists' Review for a period of one year from date, and thereafter until forbid by either party, for which \_\_\_\_\_ agree to pay at the rate of  $\left\{ \begin{array}{l} \$1.25 \\ 62\frac{1}{2}c \end{array} \right\}$  net per week, bills payable monthly.

Strike out same as above.



# Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

**OSHKOSH, WIS.**  
**THE MILES COMPANY**  
 GROWERS  
 Established 50 years. Member F. T. D.

**RACINE, WIS.**  
 THE  
 610-612 Wisconsin Street  
**FLOWER SHOP** Member F. T. D.

rules governing national flower shows reported suggestions covering minor changes, and the committee having in charge consideration of the rules governing the work of the local bodies reported that more time was required for the purpose. Under the circumstances Mr. Knoble, of the committee, was asked to report at the next meeting of the national committee any changes considered necessary.

John Young, Sec'y.

## TARIFF AND LEGISLATION.

### Committee Meeting at New York.

A meeting of the committee on tariff and legislation was held at the administration offices of the Society of American Florists, 43 West Eighteenth street, New York, Tuesday, December 7, at 10:30 a. m., at which were present: Chairman Wm. F. Gude, Washington, D. C.; James McHutchison, New York; F. R. Pierson, Tarrytown, N. Y.; J. D. Eisele, Riverton, N. J.; J. K. M. L. Farquhar, Boston, Mass.; President A. L. Miller and Secretary John Young. The only absentees were L. H. Vaughan, Chicago, Ill., and Wm. H. Siebrecht, Jr., New York.

The principal business of the meeting was discussion and action on the following letter to the secretary from the United States tariff commission:

The tariff commission is preparing surveys of the nursery and greenhouse industries for the information of Congress in connection with tariff legislation. Although much of the nursery and greenhouse stock formerly imported is now shut off by quarantines, considerable imports are still being made under license and inspection.

We should like to have your opinion as to the tariff problem on these commodities, especially the advantages and disadvantages of domestic and foreign producers, and of the usefulness of the present import duties in establishing a domestic production of the imported materials. We are informed that the present tariff law, which is quoted below, contains a number of discrepancies. If this accords with your view, we should be glad to have your suggestions as to changes.

The tariff act of October 3, 1913, reads as follows:

"Paragraph 210. Orchids, palms, Azalea indica and cut flowers, preserved or fresh, 25 per centum ad valorem; lily of the valley pipe, tulips, narcissus, begonia and gloxinia bulbs, \$1 per thousand; hyacinth bulbs, astilbe, dielytra and lily of the valley clumps, \$2.50 per thousand; lily bulbs and calla bulbs or corns, \$5 per thousand; herbaceous peony, Iris Kempferi or germanica, canna, dahlia and amaryllis bulbs, \$10 per thousand; all other bulbs, roots, root stocks, corns and tubers which are cultivated for their flowers or foliage, 50 cents per thousand: Provided, That all mature mother flowering bulbs imported exclusively for propagating purposes shall be admitted free of duty.

"Paragraph 211. Stocks, cuttings or seedlings of Myrobalan plum, Mahaleb or Mazzard cherry, Manetti multiflora and briar rose, Rosa rugosa,

# "Say it with Flowers"

Members  
of the  
F. T. D.

Members  
of the  
F. T. D.



**GUDE BROS.CO.**  
**FLORISTS**  
 1214 F ST.N.W.  
 WASHINGTON,D.C.

# "Say it with Flowers"

Send Orders for  
**WASHINGTON,**  
**D. C.**

and vicinity to

*Blackistone*

EVERYTHING  
 FIRST-CLASS

Member F. T. D.

14th and H. Streets

WASHINGTON, D. C.  
**Louise Flower Shop**  
 Connecticut Ave. at N St., N. W.  
 Miss Louise W. Daugherty, - - Proprietress  
 Phones - Franklin 3579, 3841, 3842.  
 Member Florists' Telegraph Delivery.

ORDERS IN OR AROUND  
**Washington, D. C.**  
 MEMBER F. T. D.  
**GEO. C. SHAFFER**  
 900 Fourteenth Street

**La Crosse, Wis.**  
**La Crosse Floral Co.**  
 Oldest F. T. D. Member  
 We grow all our flowers Guaranteed service

**La Crosse, Wis.**  
 Send your order for flowers for delivery in this city and vicinity to  
**SALZER'S FLORAL GARDENS**  
 QUALITY AND SERVICE ASSURED

**KENOSHA, WIS.**  
**L. Turner & Sons, 352 Park Ave.**  
 Members Florists' Telegraph Delivery

**Racine and Kenosha**  
 Operating large Greenhouse in both these Wisconsin cities P. N. Obertin

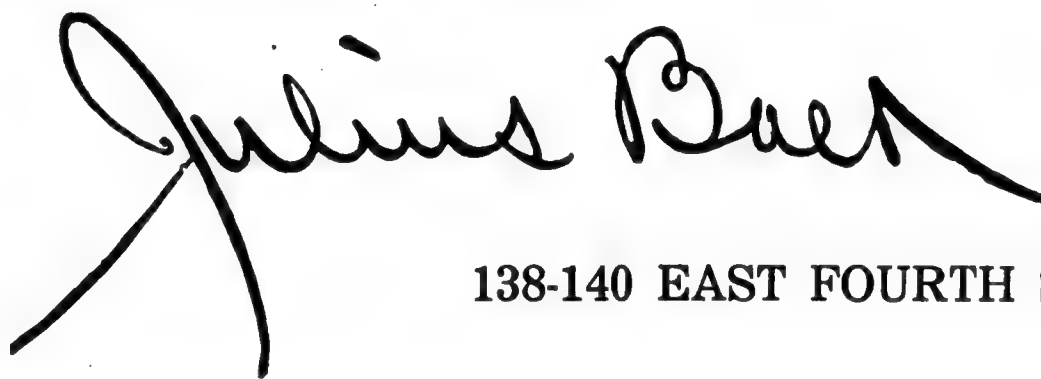
# Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

## QUALITY plus SERVICE!

# In CINCINNATI

To mention Flowers is to think of



138-140 EAST FOURTH STREET

**Milwaukee, Wis.**

**A. CURRIE & CO.,**

130-132 Wisconsin Street

Member Florists' Telegraph Delivery Ass'n.

**MILWAUKEE**

EXCLUSIVE FLORAL  
ARRANGEMENTS

**BAUMGARTEN, Inc.**

Member F. T. D. 93 WISCONSIN ST.

**MILWAUKEE WEST ALLIS  
WAUWATOSA**

**ERWIN J. HAMME**

Greenhouses and Flower Shop  
at WAUWATOSA, WIS.

For WISCONSIN delivery of  
"HOME-GROWN FLOWERS"  
GET IN TOUCH WITH

**J. E. MATTHEWSON**  
SHEBOYGAN, WIS.

Member Florists' Telegraph Delivery Association

**MILWAUKEE**

**E. WELKE & CO.**  
*The House of Roses*

Member F. T. D. 750-752 Third Street

**MADISON, WIS.**  
**RENTSCHLER FLORAL CO.** Member F. T. D.

**GREEN BAY, WIS.**

**Meier-Schroeder Co.** Orders for Cut Flowers and Designs delivered anywhere in Wisconsin and Northern Michigan at right prices.

**MANITOWOC, WIS.**

**THE M. G. MADSON SEED CO.,**

North 8th and Commercial Streets.

3 years old or less, \$1 per thousand plants; stocks, cuttings or seedlings of pear, apple, quince and the Saint Julien plum, 3 years old or less, \$1 per thousand plants; rose plants, budded, grafted or grown on their own roots, 4 cents each; stocks, cuttings and seedlings of all fruit and ornamental trees, deciduous and evergreen shrubs and vines, and all trees, shrubs, plants and vines commonly known as nursery or greenhouse stock, not specially provided for in this section, 15 per centum ad valorem.

Very truly yours,  
United States Tariff Commission,  
By John F. Bethune, Sec'y.

After a discussion lasting several hours, the following reply to the letter of the commission was prepared and dispatched.

As a result of your letter of November 17, to Mr. John Young, secretary of the Society of American Florists, the tariff and legislation committee of this association wishes to make the following recommendations:

**MILWAUKEE**

Member  
F.  
T.  
D.

*Lubliner's*  
**FLORIST**

225 Grand Ave.

**MILWAUKEE, WIS.**  
**FOX'S**

INCORPORATED

437-39-41 MILWAUKEE STREET

Member Florists' Telegraph Delivery Ass'n.

**MILWAUKEE**  
1-3-5 GRAND AVENUE  
**GIMBELS**

A. H. MacDonald, Mgr.  
Member Florists' Telegraph Delivery Association

**MILWAUKEE**

F. T. D.

**EDLEFSEN-LEIDIGER CO.**

419 Milwaukee Street

**A HALF-INCH ADVERTISEMENT**

here will keep your name and specialty before the whole trade, at a cost of only 62½c per week on a yearly order.

# Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

All orders carefully executed.  
Choice cut stock and plants  
from our own greenhouses.

END YOUR ORDER  
TO  
**SANDERS**  
NURSERY CO.  
623 Clara Ave., ST. LOUIS, MO.

Members of the  
Florists' Telegraph Delivery  
Association

**ST. LOUIS, MO.** Send Your Orders to **F. H. WEBER**  
Taylor Avenue and Olive Street  
EVERYTHING SEASONABLE. PLANTS OR CUT FLOWERS.  
ALL ORDERS CAREFULLY EXECUTED UNDER MY PERSONAL SUPERVISION.  
Member Florists' Telegraph Delivery Association. Flowers Delivered in City or State on Short Notice.

**ST. LOUIS, MO.**  
**GRIMM & GORLY**  
Leading Downtown Florists  
Members Florists' Telegraph Delivery.

ORDERS FOR  
**ST. LOUIS, MO.**  
**YOUNG'S :: 1406 Olive St.**

**ST. LOUIS, MO.**  
Wire or phone your orders to **OSTERTAG BROS.**  
The Largest Retail Supply House in the West.  
**JEFFERSON AND WASHINGTON AVES.**  
Members F. T. D.

**ST. LOUIS, MO.**  
Wire your orders to  
**MULLANPHY FLORISTS, Inc.**  
N. W. Cor. 8th and St. Charles Streets  
Both Long Distance Phones  
Member Florists' Telegraph Delivery Ass'n.

**ST. LOUIS, MO.**  
Member Florists' Telegraph Delivery Association  
**Jos. Witef**  
4744-4748 McPherson Ave.

**ST. LOUIS, MO.**  
**BENTZEN**  
FLORAL COMPANY  
8118 North Grand Avenue  
FACILITIES SECOND TO NONE

**ST. LOUIS, MO.**  
Up-to-date Service **The Blossom Shop** 4110 Manchester Ave.

**ARCHIAS FLORAL CO., Sedalia, Mo.**  
Choice Cut Flowers and Designs on Short Notice.  
Prompt attention to telegraph and telephone orders.  
Members Florists' Telegraph Delivery Ass'n

RED C

4326 Olive St.



F. T. D.

ST. LOUIS

**ST. LOUIS** Choice Seasonable Flowers  
**George Waldbart Floral Co.**  
Efficient Service—Most Centrally Located  
All Orders Carefully Executed 516 North Grand Ave.

**SEDALIA, MISSOURI**  
"You will not stammer if you say it with our flowers"  
**State Fair Floral Co.**  
Florists' Telegraph Delivery.

Phone 1367  
**Stokes FLORAL SHOP**  
"WE STRIVE TO PLEASE"  
303 E. Walnut St., Springfield, Mo.  
Members F. T. D.

**KANSAS CITY, MO.**  
We are members of the F. T. D.  
**J. E. MURRAY & CO., 212 E. 10th Street**  
**W. J. Barnes** KANSAS CITY, MO.  
38th St. and Euclid Ave.  
Established 1890.  
No order too large or small. Member F. T. D.

1. All items in paragraphs 210 and 211 now dutiable on a specific per thousand basis should be continued on the same specific basis. As these items consist of growing crops, on which there really is no standard market price, an ad valorem duty is impracticable, inasmuch as it invites fraud by dishonest traders and causes much confusion and annoyance to United States officials and importers.

2. The rates of duty are acceptable as they now stand. It would be a mistake to base new rates of duty on present consular values, inasmuch as all items that are now being imported were grown under war conditions and are being invoiced at inflated values. Standard values within two years will likely be about thirty per cent of present invoice values.

The trade wants a tariff that is clear and explicit in its terms, also fair and practicable in principle. We do not want a tariff that is ambiguous, but is the source of revenue only to lawyers and a source of trouble to United States

**Kansas City, Mo.**

**Rock's**  
MEMBER F. T. D.

1108 GRAND AVENUE

**KANSAS CITY**  
WE STRIVE TO PLEASE  
**ALPHA FLORAL Co.** Member of the F. T. D.  
1805 Walnut Street, St. Louis  
ALPHA ELBERFIELD, Founder and Owner.

**KANSAS CITY**  
**A. Newell**  
MEMBER F. T. D. Eleventh and McGee Sts.

**STUPPY FLORAL CO.**  
Orders Executed  
Missouri, Iowa, Kansas and Nebraska  
**St. Joseph, Mo.**  
Members Florists' Telegraph Delivery

**Excelsior Springs, Mo.**  
**EXCELSIOR GREENHOUSES**

**COLUMBIA, MO.**  
**COLUMBIA FLORAL CO.**  
Halfway between St. Louis and Kansas City



# Telegraph Delivery Department

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*"Say it with Flowers"*

HUNTINGTON'S TELEGRAPH FLORIST

**McClure & Coffman**  
HOME OF FLOWERS

HUNTINGTON  
WEST VIRGINIA.

Our Christmas Stock Is the Largest in Southern West Virginia.

No Order Too SMALL—No Order Too LARGE.

Auto Delivery to ASHLAND, KY.

**Samuel Murray**  
KANSAS CITY, MO.  
1017 GRAND AVE.  
Member of the  
Florists' Telegraph Delivery Association

**McALESTER**  
OKLAHOMA  
WM. WEAVER  
MEMBER F. T. D.

**FURROW & Co.**  
Service unexcelled  
for central and northern  
Oklahoma

Guthrie, Oklahoma

**ENID, OKLA.**  
The Hub of the Middle Southwest  
10 Railroads for quick delivery.  
ENID FLORAL CO., Leading Florists  
Authorized Member F. T. D. for Enid.

**MUSKOGEE, OKLA.**  
McQueen Floral Co.  
FLOWERS BY WIRE ANYWHERE  
Member F. T. D.

**Oklahoma City, Okla.**  
THE FOSTER FLORAL CO.  
Member Florists' Telegraph Delivery

**OKMULGEE, OKLA.**  
GEO. W. MARSHALL, 108 N. Grand Ave.  
MEMBER F. T. D.

**EASTERN OKLAHOMA WESTERN**  
MAXWELL & CO.  
We grow our own flowers  
50,000 sq. ft. of glass  
TULSA, ALVA.

**MUSKOGEE, OKLA.**  
MUSKOGEE CARNATION CO.  
Largest Growers and Retailers in  
Eastern Oklahoma  
Member Florists' Telegraph Delivery

**Hornaday Greenhouse, LAWTON, OKLA.**  
can fill your orders for Walter, Temple, Burk-  
burnett, Altus, Snyder, Grandfield, Apache,  
Anadarko and Fort Sill.

**Joplin, Mo. AMERICAN FLORAL SHOP**  
J. E. MEINHART, Prop., 216 W. 4th St.

**WEBB CITY, MO.**  
J. E. Meinhart, 416 S. Pennsylvania Ave.

**CHILLICOTHE, MO**  
ISHERWOOD GREENHOUSES  
We Strive to Please

**SPRINGFIELD SEED CO.**  
SPRINGFIELD, MO.  
FLORAL DEPARTMENT OPEN DAY AND NIGHT  
Member Florists' Telegraph Delivery Association

**ENID, OKLAHOMA, Oklahoma Floral Co.**  
Will fill your orders for Designs  
and Cut Flowers in Oklahoma  
Member F. T. D., Elks Bldg., 109 E. Broadwa.

officials and honest importers. We suggest that the following ambiguities in present tariff be corrected, and for the following reasons:

(a) In paragraph 210 the word "tulips" should be "tulip." This slight error in printing cost the United States thousands of dollars in revenue, as "tulips" was interpreted as applying to the flowers of tulips, while the term "tulip bulbs" is clear and explicit.

(b) In paragraph 210 the last words, reading "provided, that all mature mother flowering bulbs imported exclusively for propagating purposes shall be admitted free of duty," should be omitted. This clause was added after our committee had passed on this paragraph and cost the United States thousands of dollars in revenue, as practically all bulbs imported are "mature mother flowering bulbs" and it is impossible to decide, when duty is paid, whether the bulbs imported

**FOR ALL TOWNS OKLAHOMA**  
IN SOUTHERN OKLAHOMA  
AND NORTHERN TEXAS  
Mrs. B. A. Nelson Sulphur, Okla.

**CHICKASHA, OKLA.**  
Mrs. Stella Johnson Member F. T. D.

**TULSA, OKLAHOMA**  
Boston's Flower Store. O. O. Boston  
Member Florists' Telegraph Delivery.

# Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

## Boston—O'BRIEN

QUALITY AND SERVICE

Member Florists' Telegraph Delivery Association

67 Beacon Street  
Deliveries  
To All Suburbs

## BROOKLINE

and Chestnut Hill, Mass.

FOR THIRTY YEARS THE LEADING FLORIST IN THIS EXCLUSIVE COMMUNITY

## F. E. PALMER, Inc.

220 Washington St.  
BROOKLINE, MASS.

MEMBER  
F. T. D.

## CARBONE, 342

Boylston Street,  
BOSTON

Member Florists' Telegraph Delivery Ass'n.

## NEWTON ROSE

CONSERVATORIES

R. C. BRIDGHAM, PROPRIETOR  
329 NEWTONVILLE AVE. NEWTONVILLE, MASS.

## NEWTON 60, MASS.

Newton, Newtonville, West Newton, Auburndale, Newton Lower and Upper Falls, Newton Highlands, Newton Center, Waban--all above in City of Newton.

Also delivery in Waltham, Watertown, Needham, Brookline, Cambridge and Allston, Wellesley College, Lasell Seminary and Mt. Ida School.

Member Florists' Telegraph Delivery Association.

## The Beacon Florist

7 Beacon Street, BOSTON

J. EISEMANN, Manager, 14 years head decorator and designer for Penn's.  
PROMPT, EFFICIENT SERVICE GUARANTEED.

## Morse & Beals, LOWELL, MASS.

Nearest Shipping Point to  
NEW HAMPSHIRE and VERMONT

Members Florists' Telegraph Delivery Association

## Worcester, Mass.

RANDALL'S  
FLOWER SHOP

Member Florists' Telegraph Delivery.

## Wax Brothers Boston, Massachusetts

44 TEMPLE PLACE  
The Centrally Located Florist Shop  
We cover all points in New England.  
Yours for Reciprocity.  
Members Florists' Telegraph Delivery.

## H. F. A. LANGE

Worcester, Mass.

Delivers to all Points in New England  
125,000 Square Feet of Glass.  
Member Florists' Telegraph Delivery Ass'n.

## BOSTON—BECKER'S

Send us your telegrams. Prompt service IN and ROUNDABOUT BOSTON. Our conservatories are in Cambridge, only 8 minutes from the heart of Boston.

BECKER'S CONSERVATORIES  
CAMBRIDGE - MASS.  
Members Florists' Telegraph Delivery

## Waltham, Mass.

1st CLASS STOCK FACILITIES SERVICE

M. F. RUANE

Member F. T. D.

121 Moody St.

## New Bedford, Mass.

and all parts of CAPE COD, MASS.

MURRAY, Florist

232 Union Street

GREENHOUSES: FAIRHAVEN, MASS.  
National Florist. Member F. T. D.

## Cambridge, Mass.

Largest Retail Conservatories near the heart of Boston. Deliveries in all suburbs.

HAROLD A. RYAN, Inc.  
Opposite Mount Auburn Cemetery.

## Warburton

Member  
F. T. D.FALL RIVER  
MASS.

33 N. Main Street

Orders Executed for  
Southeastern Mass., Newport  
and Rhode Island Points

## FITCHBURG, MASS.

LESURE The Florist  
EVERYTHING IN FLOWERS

## CAMBRIDGE, MASS.

ROBBINS BROS., 636 Massachusetts Avenue  
Near All Colleges Members F. T. D.

## WELLESLEY COLLEGE

Dana Hall, Walnut Hill, Rockbridge Hall Schools  
TAILBY, Wellesley, Mass.  
Long Distance Tel., Wellesley, 44-1, 44-2, 44-3

## Newton, Mass.

Also BOSTON, BROOKLINE  
CAMBRIDGE, WELLESLEY

## COTTON

The Florist

will be used for propagating or any other purpose.

(c) In paragraph 210, we suggest that after the words "Azalea indica," you add "twenty-five per centum ad valorem" and eliminate the following word, "and," so as not to confuse the twenty-five per cent with cut flowers of same items.

(d) After the words "hyacinth bulbs," in paragraph 310, we suggest that you add "\$2.50 per thousand," so as not to confuse "hyacinth bulbs" with the "clumps" which follow this item.

Replying to your question, the effect of a high or low tariff on paragraphs 210 and 211 is negligible, since practically nothing in these paragraphs is imported that can be produced commercially in the United States. The importing risks and costs are so great on these living products that the only reason for importing them is that they cannot be commercially produced here. A fairly reasonable tariff on these raw materials stimulates home production.

Quarantine 37, which you mention, embargoes many items necessary for home production which cannot be produced here, also other items which are produced here but at prohibitive prices, and while it was promulgated by the Federal Horticultural Board, it is really understood by the

## MELROSE, MASS.

The Casey Florist Co. 93 Maple Street  
Nearest Dealer to New England Sanitarium

## MALDEN, MASS.

J. WALSH & SON  
Members Florists' Telegraph Delivery Ass'n.

## Brookline, Mass.

1314 Beacon St. Alice B. Merrill  
Member F. T. D.

## BOSTON 9, MASS.

HENRY R. COMLEY, Florist, 6 Park Street  
50 years' experience in the florist business guarantees efficiency to take care of all orders. 20 per cent allowed.

# Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

## AMERICA'S FOREMOST FLOWER HOUSE

Superior  
Service

74th Year

Steamer

Deliveries and all  
others guaranteed.

Standard  
Prices

Est. 1847

Correspondents in all  
leading cities of the  
world

## BOSTON—and—NEW YORK

1 PARK STREET  
AND  
799 BOYLSTON STREET

Your Account Invited

561 FIFTH AVENUE  
AT  
46th STREET

### HARTFORD, CONNECTICUT

Welch's Flower Shop  
197 Trumbull Street  
A. W. Welch Mrs. E. M. Welch

### New Haven, Conn.

J. N. CHAMPION & CO.  
The F. T. D. Artists

### Yale College

Covering All Connecticut

### HARTFORD, CONN.

Greenhouses: **Coombs** Stores:  
Benton St. 741 Main St.  
364 Asylum St.  
Member F. T. D.  
Orders solicited for all parts of Connecticut

### BIDDEFORD, ME.

NEAR PORTLAND

**Strout's**  
INC.

Member F. T. D.

CARNATIONS

### Waterbury, Conn.

RYAN & POWERS

30 Center St.

Special attention Westover and St. Margaret  
School Orders.  
Members F. T. D. and Rotary Florist.

Hartford, Conn.

**George F. Lane**  
TO  
**Welch**  
SUCCESSION  
THE FLORIST  
Member  
F. T. D.  
130 Asylum Street

### Providence, Rhode Island

Johnston Brothers

LEADING FLORISTS

38 DORRANCE STREET

Member Florists' Telegraph Delivery Ass'n.

### STAMFORD, CONN.

QUALITY FLOWER SHOP

Member F. T. D. 43 ATLANTIC ST.

Prompt delivery to

NOROTON, DARIEN, NORWALK, GREENWICH

### Hartford, Conn.

J. Albert Brodrib, Store,  
639 Main Street  
Deliveries to  
New Britain, Meriden, Middletown, Manchester,  
Rockville, Farmington, Willimantic.  
Member Florists' Telegraph Delivery Association

### Lynn, Mass.

MEMBERS  
F. T. D.

GIBBS BROS., 231-233 Union St.

### BROCKTON, MASS.

Belmont Flower Shop MEMBER  
F. T. D.

### BURLINGTON, VT.

**Gay's Florist**  
Member F. T. D.

Orders for Vermont and Northern New York filled to  
your entire satisfaction at right prices.

### BRIDGEPORT, CONN.

James Horan & Son

943 MAIN STREET

Largest Growers in this District.

MEMBERS FLORISTS' TELEGRAPH DELIVERY.

### PORTLAND, ME.

THE FLOWER SHOP

M. E. McGunigle Cor. Oak and Free Sts.

### MANCHESTER, N. H.

H. C. STACHE. L. D. PHONE  
1261-R.

trade as a tariff measure. It has cost the United States thousands of dollars in revenue.

Should the commission contemplate any changes in the present schedule of duty rates, we respectfully request that you so inform Mr. John Young, secretary of the Society of American Florists, so that its tariff and legislation committee will have an opportunity to be heard.

We do not dissect paragraph 211, as that paragraph embodies items of interest mainly to nurserymen, and we presume you are already in touch with the tariff committee of the American Association of Nurserymen.

The rest of the matters discussed by the committee were more or less of an informal character.

John Young, Sec'y.

Nicholasville, Ky.—Mayme Bourne is contemplating entering the florists' business and building a small greenhouse here in the near future.

### New Britain, Conn.

VOLZ FLORAL CO.

### Bridgeport, Conn.

John Reck & Son, 985 Main Street

### PROVIDENCE, R. I.

AND ALL NEW ENGLAND POINTS

T. J. Johnston & Co., 107 Washington St., PROVIDENCE

### NEWPORT, R. I.

SMITH Est. 1864 Greenhouses  
JAMESTOWN, R. I.



# Telegraph Delivery Department

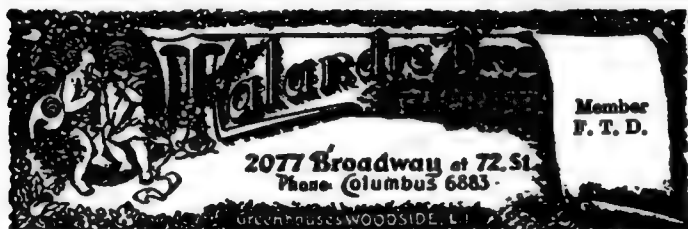
The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

NEW YORK  
F. T. D. Member

## DARDS

341 Madison Avenue  
Opp. Hotel Biltmore

An ever INCREASING BUSINESS at the same CORNER for FIFTY YEARS is the answer for your New York orders



Member  
F. T. D.

2077 Broadway at 72 St.  
Phone (Columbus) 6883

WE CARRY THE HIGHEST GRADE OF CUT FLOWERS

### SEND US YOUR NEW YORK ORDERS

ADJACENT TO THEATRICAL AND HOTEL DISTRICTS



ABUNDANTLY PREPARED  
AT ALL TIMES

### Edwards Floral Hall Company

1716 Pacific Avenue  
Atlantic City, New Jersey

Nurseries: Mediterranean  
and South Carolina Aves.

Member Florists' Telegraph Delivery Ass'n.

### Red Bank, N. J.

W. W. KENNEDY & SONS  
FLORISTS

MEMBERS F. T. D.  
41 BROAD STREET



Boonton, N. J. Dover, N. J.  
Olyphant, Pa. Stroudsburg, Pa.

Store in each town. Flowers daily from our  
own greenhouses. Delivery all Eastern Penna.  
and Northern New Jersey.

Herrick Greenhouses, HACKETTSTOWN,  
NEW JERSEY.

### JERSEY CITY, N. J.

#### WEIDEMANN'S FLOWER SHOP

222 MONTICELLO AVE.  
Member F. T. D.

### HOBOKEN, N. J.

J. GRULICH & SONS

Members F. T. D. 616 Washington Street

### TRENTON, N. J.

PARK FLORAL CO. R. ABBOTT

Greenhouses--Buchanan, Lafayette and Schiller Ave.

### Atlantic City, N. J.

EGG HARBOR FLOWER SHOP Members  
41 Pacific Ave. Crane & Hill, Props F. T. D.

### Summit, New Jersey

HARRY O. MAY,  
PROPRIETOR  
The Rose Shop

### Englewood, N. J.

Camp Merritt  
EDWARD G. BURROWS  
Member F. T. D.

### ATLANTIC CITY, N. J.

Atlantic City Flower Shop  
1519 Pacific Avenue

Always a big stock on hand of all kinds of flowers  
and plants. Personal attention. F. T. D. Member

### NEWARK, N. J.

#### PHILIPS BROS.

938 BROAD STREET  
Members F. T. D.

All Middle State and Seashore  
**NEW JERSEY POINTS**  
and Northeastern Pennsylvania towns  
are best reached from  
**TRENTON**  
MARTIN C. RISSAM, Florist  
Member F. T. D. Broad and Front Sts.

### NEWARK, N. J.

F. T. D. Member  
**BEGEROW'S** 946 Broad St.  
FRESH FLOWERS AND BEST SERVICE

### MONTCLAIR, N. J.

MASSMANN  
Member Florists' Telegraph Delivery.



PROGRESS VS. PRESTIGE.

Old Name Meets New Fame.

In a recent conversation with a florist, the threadbare question was asked, "How is business?" His reply was, "We are going on about as usual." This florist is situated in a locality where he does not have an opportunity to cater to transient trade. As we talked over old times and the progress the business had made, he dropped the remark that nine out of every ten of his customers were the children or grandchildren of people who had been customers of his father back in the days when

### PATERSON New Jersey

#### PASSAIC

#### EDWARD SCEERY

Member Florists' Telegraph Delivery Assn.

### W. & T. CASS

### Geneva, N. Y.

Telegraph Orders Promptly Filled  
in Western New York

### JAMESTOWN, N. Y.

LAKEVIEW  
ROSE GARDENS

1,500,000 ft. of glass Capable Retail Service  
Mayville, N. Y. } INSTANT { Fredonia, N. Y.  
Brocton, N. Y. } SERVICE { Chautauque, N. Y.  
Randolph, N. Y. } --TO-- { Lakewood, N. Y.  
Bemus Point, N. Y. } Other Principal Western N. Y. towns.

### JAMESTOWN, N. Y.

Heelas Flower Store For all  
Chautauque County

### ONEONTA, NEW YORK

DERRICK, Florist, MEMBER  
F. T. D.

### For SYRACUSE, N. Y.

W. E. Day Co., Onondaga Hotel Bldg.  
F. T. D.

### SENECA FALLS, N. Y.

E. W. HUDSON & SON  
WILL ALSO DELIVER ORDERS AT WATERLOO

### Elmira, N. Y.

SHIPMENTS  
Southern New York  
Northern Pennsylvania  
Member F. T. D. The Rosery Garden Shop 182 N. Main Street

### TROY, N. Y.

MEMBER  
F. T. D. 33 Fourth St. H. LOUIS MENAND

### FLORAL OSWEGO, N. Y.

ART STUDIO E. KENDIG, Prop.  
Member F. T. D. At Your Service. Personal Attention.

### HORNELL, New York

C. G. JAMES & SON  
Prompt Deliveries to Elmira, Corning and Wellsville.

# Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

WE DELIVER TO ALL PARTS OF  
**BROOKLYN**  
—AND—  
**NEW YORK CITY**

**JOSEPH TREPEL**  
Largest Individual Florist in the United States — FIFTEEN STORES.  
TELEGRAPH YOUR ORDERS TO THE MAIN STORE  
LEWIS AVENUE, Corner HANCOCK STREET, BROOKLYN, N. Y.  
AND RECEIVE MY PERSONAL ATTENTION.

*Kottmiller*

... FLORIST ...  
426 Madison Ave.—and 49th Street  
Also Vanderbilt and Ritz-Carlton Hotels  
Telephone Murray Hill 783  
Highest award at the International Flower Show,  
April 11, Grand Central Palace.  
Location Central. Personal Attention.  
Member Florists' Telegraph Delivery Association.

"Where Roses and Lilies and Violets Meet."

**GUIDO, Inc.**  
Florist

PHONES: Plaza 7570; Night call, South 1125  
595 Lexington Ave., Cor. 52d St. NEW YORK

**THE BOSTON FLORIST**

Personal selection. Satisfaction guaranteed.  
In the heart of New York City.  
Close to Theaters and Steamships.  
Established 1902

135 E. 34th St., NEW YORK

*M.A. Bowe*

IN HEART OF NEW YORK CITY  
332 FIFTH AVE., NEAR 83rd ST.  
Opposite the Waldorf-Astoria. Phone Mad. Sq. 368-369  
OUR MOTTO—THE GOLDEN RULE.

**RAMM'S FLOWER SHOP**

In the Heart of New York 412 Madison Avenue

Prompt and Efficient Service Member F. T. D.

**NEW YORK HENRY HART, Inc.** Telephone Lenox 3822

1000 MADISON AVENUE  
In the heart of most exclusive residential section

**YONKERS, N. Y. MEMBER F. T. D.**  
3 MANOR HOUSE SQ. R. T. BRODERICK

**BUNYARD** 413 Madison Avenue **NEW YORK CITY**

Member F. T. D.

SUMMER SEASON, Bellevue Ave., NEWPORT R. I.

**NEW YORK CITY ADOLPH MEYER**

In center of the **BON TON** residential district

1062 Madison Avenue

Near the great Art Museum and Cleopatra's Needle

WE COVER LONG ISLAND JERSEY and CONNECTICUT

Phones: 2352-7019 Lenox.

YONKERS, N. Y. NEW ROCHELLE, N. Y.

**N. Y. FLORAL CO.**

Largest Retail Florists in Westchester County  
Two Convenient Stores

Member F. T. D.

**HUGO H. JAHN**, 710 Nostrand Ave. BROOKLYN, N. Y.

Tel. 1952 Bedford. Will deliver to Steamships, Theaters, anywhere within 20 miles of New York. Artistic work. Personal attention. Special care of telegraph orders.

there were only two or three florists in the city. This florist has a splendid clientele and does a good business.

In every large city there are one or two florists like the one mentioned above. I do not mean to say that these florists have not kept abreast of the times, for had they not they would not be enjoying the patronage of these children of their former customers. For, while the grandmother would drive up in the family carryall and get perhaps a camellia for her hair to wear to some social function, the granddaughter of today will arrive in a Pierce-Arrow and get a corsage of orchids. But it is well to remember that no florist, no matter how long his business has been established, can depend long on past performances.

**The New Generation.**

There is such a thing in these days of modern business methods as being too exclusive. New firms are starting up every day. In most cases these are composed of young blood. Possibly the children of some competitor of early days, to whom no attention was paid, are now branching out; they have been going along, picking up all the knowledge of the business they possibly could. Perhaps they have had to go out into the world and make their own way. In

NEW YORK, N. Y.

QUALITY

SERVICE

*Charles H. Brown*

2366 Broadway, New York City

CHOICE



FLOWERS

**NEW YORK**

Orders Sent to **H. H. BURNS** 509 Madison Av.  
will receive prompt and careful attention.  
LONG ISLAND BROOKLYN JERSEY CITY NEWARK

**David Clarke's Sons**

2139-2141 BROADWAY

Tel. 1552, 1553 Columbus

**NEW YORK CITY**

Out-of-town orders for delivery in New York carefully and promptly filled at reasonable rates

**WILSON**

3 and 5 Greene Ave. Main Store: Cor. Fulton St.

**BROOKLYN**

PHONE 6800 PROSPECT **NEW YORK**

**BROOKLYN, N. Y.**

**JAMES WEIR, Inc.**

324 Fulton St., cor. Pierrepont

Telegraph orders receive our usual good care and prompt attention. Phones, 270-271 Main

**SYRACUSE, N. Y.**

**JOHNSTON'S**

SYRACUSE'S FINEST FLOWER SHOP

IMMEDIATE MESSENGER SERVICE

Syracuse and Vicinity.

WASHINGTON and WARREN STREETS

**OLEAN, N. Y.**

Member Florists' Telegraph Delivery

Manuel Oppenheim

# Telegraph Delivery Department

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UTICA, N. Y.  
C. F. BAKER & SON  
MEMBER F. T. D.  
809 CORNELIA ST.

UTICA, N. Y.  
Utica Floral Co.  
MEMBERS F. T. D.

*Danker*  
Albany, N. Y.

Albany, New York

*The Rosery*  
23 STEUBEN STREET  
Best Service.  
Send your orders to us.  
Members Florists' Telegraph Delivery Ass'n.

The Rosendale Flower Shop  
126 JAY STREET  
Schenectady, N. Y.  
No order too large for us to fill, none too small for consideration.  
Member F. T. D.

WETTLIN FLORAL CO.  
HORNELL, N. Y.

For quick service to Avoca, Addison, Andover, Arkport, Almond, Angelica, Bath, Corning, Cuba, Canisteo, Castile, Cansaga, Cohocton, Friendship, Wellsville, Wayland, Warsaw, Dansville, Nunda and other Western New York towns.

ROCHESTER, N. Y.

*Wilson*  
THE FLORIST  
88 E. MAIN ST  
F. T. D.  
We reach all Western N. Y. Points

ROCHESTER, N. Y. J. B. KELLER SONS  
Florists  
25 CLINTON AVENUE, N.  
Roch. Phone Stone 506 L. D. Bell Phone Main 2189  
Members Florists' Telegraph Delivery

Batavia, N. Y. L. C. STROH & SONS  
Flowers delivered to all nearby towns.

ALBANY, N. Y. THE CAPITAL DISTRICT  
and all Eastern New York  
WILLIAM GLOECKNER  
WE GUARANTEE ABSOLUTE SATISFACTION  
Member F. T. D. and N. F.

MEDINA, N. Y., White Bros.  
Members Orders for Western New York  
F. T. D. handled with promptness

*McKenna*  
Largest Retailers in Canada  
Cor. St. Catherine and Bay Streets  
8 St. John St., QUEBEC, CAN.  
Member Florists' Tel. Delivery Montreal

WINNIPEG, MANITOBA  
Member Florists' Telegraph Delivery  
R. B. Ormiston  
96 Osborne Street

Winnipeg, Man., Can.  
THE "KING" FLORIST  
Member F. T. D. Ass'n.  
270 Hargrave St.

VANCOUVER, B. C.

BROWN BROS. & CO., Ltd.  
48 HASTINGS STREET, E.

FOR ALL BRITISH COLUMBIA ORDERS  
Members Florists' Telegraph Delivery Assn.

CANADA'S FLORIST  
*Dunlop's*  
8-10 W. Adelaide Street  
Toronto  
Member Florists' Telegraph Delivery Association

CANADA  
JOHN CONNOR CO., Limited  
HAMILTON, ONT.  
Members Florists' Telegraph Delivery Association.

some up-to-the-minute store they learned the business in all its branches and acquired a thorough knowledge of modern business methods. When the old folks became tired, but wanted to see the little business they had striven so hard to establish continued, the son or daughter came home to take charge. And sooner or later this new power in an old and small business will make itself felt.

In every city in the country there are many people today who think that if their flowers do not come from a certain store they are not what they should be. But the growth of the florists' industry is affording great opportunities for the newer and younger members. For instance, the telegraph business is doing much today to give the beginner a chance to show his ability. Supposing there is a death in a prominent family. For several generations the members have been customers of some particular florist; this florist is called upon to fill the family order, because they feel that

Buffalo  
NEW YORK

F. T. D. MEMBERS

Scott the Florist  
Main and Balcom Streets

Stroh's  
379 Main Street

Charles Sandiford  
2692 Main Street

Schoenhut, Inc.  
352 William Street

W. H. Sievers  
330 Genesee Street

S. A. Anderson  
440 Main Street

Colonial Flower Shop  
230 Delaware Avenue

Wm. H. Grever  
77 and 79 Allen Street

Kramer the Florist  
1291 Jefferson Street

Lehde & Galley  
2165 Seneca Street

L. H. Neubeck  
Main and High Streets

W. J. Palmer & Son  
304 Main Street



# Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

**London, Ont., Can.**

**J. GAMMAGE & SONS, LTD.**

*"The House of Flowers"*

All Orders Carefully Executed

Members Florists' Telegraph Delivery Ass'n.



Member  
F. T. D. Ass'n.  
**WESTERN  
ONTARIO'S  
FLORIST  
LONDON,  
ONT., CAN.**

**Saskatoon, Sask., Can.**

*Victoria Nursery* The Quality Florists in  
the Center of the west.

**Central and Eastern ONTARIO**

Orders carefully executed  
**THE PETERBOROUGH FLORAL CO.**  
Peterborough, Canada

**Montreal, Que., HALL & ROBINSON**

825 St. Catherine St., W. MEMBER  
F. T. D.

**VANCOUVER, VICTORIA,**

B. C. A. J. WOODWARD B. C.

BON VOYAGE ORDERS my specialty

**TRURO, NOVA SCOTIA  
CANADA.**

Member F. T. D. **SUCKLING & CHASE, Ltd.**

**REGINA, SASK., CANADA**

REGINA FLORIST CO., Ltd.  
SPECIAL ATTENTION TO F. T. D. ORDERS

**St. Catharines, Ont.**

Robt. L. Dunn 104 Queenston Street  
Member F. T. D.

**SCRIM'S, FLORIST**

OTTAWA, CANADA

**BLOOMINGTON, IND.**

MORRIS & ELLIS  
Members F. T. D.

**Marion, Ind. MARION  
FLORAL CO.**

Member Florists' Telegraph Delivery Ass'n.

**RICHMOND, INDIANA**

FRED H. LEMON & CO.

Florists and Decorators Send us your orders

**RICHMOND, INDIANA**

AND VICINITY

Member F. T. D. **G. R. GAUSE**

**TERRE HAUTE, IND.**

129 SOUTH SEVENTH STREET

JOHN G. HEINL & SON

**Terre Haute, Ind.**

118 So. 6th Street **M. B. & C. E. Stover**

**FORT WAYNE, IND.**

**Flick Floral Company**

Member F. T. D.

207-209 West Berry Street

65,000 feet glass  
devoted to Flow-  
ers and Plants.

Near Hope, St. Joseph and Lutheran Hospitals. Direct routes to Churubusco, Plymouth, Warsaw,  
Kendallville, Decatur, Bluffton, Spencerville, Ind., and Payne, Ohio.

Established 1859

**A. WIEGAND'S SONS CO.**

1610 to 1620 North Illinois Street  
INDIANAPOLIS, IND.

Indiana's oldest, largest and most complete  
retail establishment

Member Florists' Telegraph Delivery Ass'n.

**Indianapolis, Ind.**

241 MASSACHUSETTS AVENUE

**Bertermann Bros Co.**

LEADING FLORISTS

Members Florists' Telegraph Delivery Ass'n.

**INDIANAPOLIS, IND.**

**GREENE'S FLOWER SHOP**

Board of Trade Building

Members Florists' Telegraph Delivery Ass'n.

Not Open on the Sabbath, except when a  
holiday falls on Sunday.

**Williams The Florist**

138 So. Michigan Street

**South Bend's Leading Florist**

Daily deliveries to St. Mary's Academy and Notre  
Dame University. Orders filled for Northern  
Indiana and Southern Michigan.

**VAN AKEN BROS. & SONS**

LEADING FLORISTS

COLDWATER, MICH.

ELKHART, IND.

COVER MICHIGAN and INDIANA POINTS  
Orders promptly and carefully taken care of

**Noblesville, Ind.**

Meikel & Warner

MEMBER  
F. T. D.

**ATTICA, IND.**

And all Surround-  
ing Cities. :: Attica Floral Co.

were it entrusted to anyone else it would not be properly done. Right here is where danger lies, for such instances as these give that florist a false estimate of himself. There is no doubt that he is of much the same opinion as the customer. But this family has friends in another city, who go to their home florist and order an offering for the funeral. This florist will telegraph his order to a young competitor of the family's florist. This young man is a wide-

**Ft. Wayne, Ind.**

**VESEY'S**

Fresh Flowers grown at our own  
greenhouses

Largest Orchid Growers in the Middle West  
PROMPT SERVICE

2602 THOMPSON AVENUE

Member Florists' Telegraph Delivery

**Ft. Wayne and Northern Ind.**

**DOSWELL'S**

QUALITY FLOWERS

Store: 301 W. Main and Lindenwood Cemetery

**FORT WAYNE, IND.**

**Blossom Floral Co.**

MEMBER F. T. D.

QUALITY—SERVICE—ART 110 W. Wayne St.

**ERIC BUCHHOLZ  
MUNCIE INDIANA**

Member Florists' Telegraph Delivery  
30,000 square feet of modern greenhouses  
18 acres of outdoor cultivation  
SATISFACTION ON ALL ORDERS ASSURED

**BEYER FLORAL SHOP**

108 E. Jefferson Street

**SOUTH BEND, INDIANA**

Daily deliveries to Notre Dame University and St.  
Mary's Academy. Also close connections with  
Niles, Berrien Springs, St. Joseph, Mich.;  
New Carlisle, Michigan City, La Porte,  
Elkhart, Goshen, Warsaw, Ind.

**VINCENNES, IND.**

**PAUL C. SCHULTZ CO.**

Member Florists' Telegraph Delivery.

**GARY FLORAL CO. GARY**

118 W. 5th Ave. Ind.

Always a complete stock and prompt service  
MINIMUM ORDER, \$2.00

**SOUTH BEND, IND.**

**Adam Beehler**

**LOGANSPOUT, IND.**

**PERSHING—Florist** Prompt Service.  
Member F. T. D.

# Telegraph Delivery Department

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**PITTSBURGH**  
—AND VICINITY—

F. T. D.  
Service

**A. W. Smith**  
**Flower Stores Company**

Keenan Building, PITTSBURGH, PA.

**Pittsburgh, Pa.**

535 WOOD STREET

Prompt F. T. D. Service in  
city and vicinity, of

**Flowers—Fruit**

in art arrangements, either  
separate or in combination

*All Orders Reciprocated*

**McCLEMENTS**

**PITTSBURGH, PA.**

**DAVE HILL & CO.**  
Fifth Ave. and Wood St.

OPEN SUNDAY

QUICK SERVICE

**Pittsburgh, Pa.**

**MRS. E. A. WILLIAMS**

621 PENN AVENUE

Member F. T. D.

**PITTSBURGH**



**E. C. LUDWIG**  
**FLORAL CO.**

710 E. Diamond Street.  
Members F. T. D.

**Pittsburgh, Pa.**

**RANDOLPH & McCLEMENTS**

FLORAL EXPERTS

5936 PENN AVENUE

Members of the Florists' Telegraph Delivery

**PITTSBURGH, PA.**

**Ludwig Floral Co.**

502 FEDERAL STREET

**HARRIS BROS.**  
510 Market St.

**PITTSBURGH**

**BEST  
SERVICE**

**THINK!** Everything in Flowers  
**GRAKELOW'S**

Member Florists' Telegraph  
Delivery Association

Broad Street at Cumberland, PHILADELPHIA, PA.

**Philadelphia**

AND SUBURBAN ORDERS EXECUTED  
WITH GOOD TASTE AND PROMPTNESS

**Joseph Josephs**

1726 COLUMBIA AVENUE

**PHILADELPHIA**

**Charles Henry Fox**

I will never send you an order less  
than \$5.00.

**TITUSVILLE, PA.**

**WM. A. MURDOCH, MEMBER**  
F. T. D.

awake business man, familiar with the prominence of the bereaved family. He goes the limit to have his offering the best he can arrange for the money he receives for it; not a detail is omitted to impress on that family his artistic ability or his service. The result is that the eyes of this family are opened to the fact that their florist is not the only one in their city who can arrange a fine funeral offering. Then did you ever stop to think that the mere fact that this telegraph order came from someone of their own station in life gives prestige in the eyes of the family to this hitherto unknown florist?

**Rapid Progress.**

I know personally a young florist who is rapidly making good, who uses every incoming telegraph order as an advertising medium. In these days we hear much about direct advertising. What could be more direct than to demonstrate to every new prospect that your telegraph orders show that you not only have the best flowers, but the ability to arrange them properly? But I can hear some saying such things never happen. There was a time when the writer was of the same opinion, but recently his eyes have been opened.

Let any florist go from store to store, week after week, and it will not be long before he will have greater respect for the ability of those with whom he is obliged to compete. In my rounds it has been my privilege to go into the store of some humble florist and see stock as good as, and in many cases better than, that in some of the better

**J. J. Habermehl's Sons**

The finest floral arrangements, flowers and plants furnished on telegraphic orders.

The Bellevue-Stratford Philadelphia Broad and Walnut Streets

**PHILADELPHIA**

Germantown and Chestnut Hill

Orders carefully filled in first-class style and on time.

**WILLIAM BERGER'S SONS**

5522 Germantown Ave., Philadelphia, Pa.

ORDERS FOR

**PHILADELPHIA**

AND SUBURBS CAREFULLY FILLED

We are in close touch with all the suburbs by railroad service and can make quick delivery.

**CHARLES F. KRUEGER CO.**

Reading Terminal Flower Shop, Philadelphia

**Germantown and Chestnut Hill**

ORDERS Carefully executed with taste and promptness.

**FRANK R. HASTINGS**

8 West Cheltenham Ave., GERMANTOWN  
PHILADELPHIA, PA.

ORDERS FOR

**PHILADELPHIA**

Carefully and Promptly Executed with Good Flowers and Good Taste by

**M. J. Callahan, 8924 Market St., PHILADELPHIA**

**SCRANTON, PA.**

**A. L. BESANCON & CO.**

Florists and Decorators

Adams Ave. and Spruce St., SCRANTON, PA. LIFE BLDG.  
BOTH PHONES

You can depend on us. Order your flowers on any occasion for delivery in Scranton and vicinity

**SCHULTHEIS, Florist**

317 Church Street  
DUNMORE, PA.

612 Linden Street  
SCRANTON, PA.

Members of the Florists' Telegraph Delivery Ass'n.

**Wilkes-Barre, Pa.**

Member F. T. D. **Ira G. Marvin,** 23 So. Franklin St.  
53 No. Main St.

# Telegraph Delivery Department

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## SAN ANTONIO, TEX.

AVENUE C AT 8TH STREET

LARGEST STOCK OF PLANTS, BASKETS AND CUT FLOWERS  
IN THE SOUTHWEST. F. T. D. ORDERS A SPECIALTY.



### HANOVER, PA.

CREMER, Florist

EVERYTHING IN CUT FLOWERS  
We serve all points in Southeastern Pennsylvania.  
Special Delivery service to Gettysburg, Pa.

### GILES, The Florist READING, PENNA.

Member F. T. D.

### Fort Worth, Texas

Gordon Boswell  
Florist

611 Houston Street

### Williamsport, Pa.

W. J. EVENDEN'S SONS  
THE LEADING FLORISTS

Members Telegraph Delivery Association

### UNIONTOWN, PA.

STENSON & McGRAIL, "The Leading Florists"

11 Morgantown Street  
FRESH HOME-GROWN CUT FLOWERS  
AND PLANTS at all times



### J. V. LAVER ERIE, PA.

Write, Phone or Wire Member Florists' Telegraph Delivery

### FORT WORTH, TEXAS Baker Bros.

Members Florists' Telegraph Delivery

### HILLSBORO, TEX.

Member F. T. D. Wood Seed & Floral Co.

### WICHITA FALLS, TEXAS

Oldest and largest for  
Northwest Texas and  
Southwest Oklahoma

WICHITA FLORAL COMPANY  
Members Florists' Telegraph Delivery

### Baur Floral Co. ERIE, PA.

Member  
F. T. D.

### IDEAL FLORAL SHOP 328 North St. Marys St. Where the Flowers Are Ideal SAN ANTONIO, TEX. Near the Gunter Hotel Member F. T. D.

known stores. His is often a business that has not been long established, but the proprietor is a live wire; he is working day and night to get his business on a solid foundation, and let me say right here that you might as well try to turn back the waves of the Atlantic as to keep such a man from succeeding. You can rest assured that he is active in the local publicity campaign; he is ready to cooperate in any way for the betterment of the business as a whole. He is a man who will go out and rub shoulders with his fellow craftsmen; continually studying and learning.

#### Mutual Advancement.

Let any of the older florists in any city of the country, from New York to San Francisco, take time to go over the younger establishments of their city and see if the proprietors of many of them are not just such men as are spoken of in this article. In a sense, no man stands by himself in the florists' business; it is only a matter of time when the man who is progressive, the man who is willing to help his less fortunate brother in business, will be doing a flourishing business, while those who stand aloof and feel that the benefit of the industry as a whole is no concern of theirs will have perished from dry rot. These are days of keen competition, and a slogan to adopt in your business that will pay just as great returns as "Say It with Flowers" is "Do it a little better than the other fellow." Play the game, be a good sportsman,

### FOR WEST AND CENTRAL TEXAS AND THE OIL FIELDS

Phone, wire or write Brownwood Floral Co.

### BROWNWOOD, TEXAS

We are prepared to fill your orders  
Members F. T. D.

### SHERMAN, TEXAS

H. O. HANNAH & SON

Service up-to-date. Northern Texas-Southern Oklahoma.

### WACO in the Texas heart of

Member F. T. D. WOLFE THE FLORIST

### AMARILLO, TEXAS

West Texas CUNNINGHAM  
Western Oklahoma FLOWER SHOP  
Eastern New Mexico

### Lang Floral & Nursery Co., Dallas, Tex.

Write or wire headquarters for flowers for Texas Oklahoma, Louisiana New Mexico. No orders too large, none too small.

### TEXARKANA, ARK. TEX.

MAJESTIC FLORAL COMPANY

### El Paso, Texas POTTER FLORAL CO.

Members Florists' Telegraph Delivery

### WICHITA FALLS, TEXAS LEADING FLORIST

BUCHANAN FLORAL CO. : 603 1/2 Indiana Ave.

### BEAUMONT, TEXAS HOME FLOWER AND GIFT SHOP. 659 Pearl St.

### New Kensington, Pa.

McRAE-JENKINSON CO.

Member Florists' Telegraph Delivery

### Members Florists' Telegraph Delivery Ass'n EVENDEN BROS.

Largest Growers in Central Pennsylvania. Williamsport, Pa.

### Norristown and Conshohocken

WILLIS H. BALDWIN

CONSHOHOCKEN, PENNA.

### WARREN, PA.

Crescent Floral Garden, SHERM OFFERLE, Proprietor

### WARREN, PA.

Wood's Flower Shop MEMBER F. T. D.

### LANCASTER, PA.

B. F. BARR & CO., Leading Florists

### LEBANON, PA.

Member  
F. T. D.

J. F. VAVROUS SONS

Orders for central Penna. handled with promptness.



# Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

## Louisville, Ky.

F. T. D. orders taken for Louisville and placed with  
**EDITH V. WALKER & BROS.**  
 636 FOURTH AVENUE

NEW MEMBERS OF THE F. T. D., BUT OLD AT THE TRADE

will be filled according to our reputation, which is the best

## Lexington, Ky.

**JOHN A. KELLER CO.**  
 INCORPORATED

Main Street, Opposite Phoenix Hotel

Service for all

Central and Eastern Kentucky

Member Florists' Telegraph Delivery Association

In **KENTUCKY** where prestige counts for much, let your customers be represented by a concern whose progressiveness is combined with the dignity of forty-six years of distinguished service.

**Jacob Schulz Co.**  
 INCORPORATED  
 550 FOURTH AVENUE - LOUISVILLE  
 Members F. T. D. Association.

## LEXINGTON, KY.

**HONAKER, The Florist**  
 Largest Cut Flower Grower in the State

160 West Main Street

Member Florists' Telegraph Delivery Ass'n.

## Louisville, Ky.

**HENRY FUCHS**

670 SOUTH FOURTH STREET

Member F. T. D.

## LOUISVILLE KENTUCKY

Fine Flowers and Efficient Service have distinguished this house for nearly forty years.

Send us your particular orders.

**William Walker Co.**  
 Incorporated

Home-grown Flowers

615 SOUTH FOURTH AVENUE

Members Florists' Telegraph Delivery Ass'n.

## BOWLING GREEN, KY.

**COBBY'S FLOWER SHOP**

Member F. T. D.

Cut Flowers and Designs

Corsages a Specialty

## RICHMOND, KY.

Richmond Greenhouses.

M. S. Pontrich, Prop.

Good service to Normal School, Berea College, Irvine and nearby points.

Member F. T. D.

## COVINGTON, KY.

Good Stock. Prompt Delivery.

**MILLER, "THE FLORIST," Grower**

**Covington, Ky. F. T. D.**

ROBERT D. RUTTLE

THE MADISON AVENUE FLORIST

## Kentucky — Owensboro

**TAPSCOTT, Florist**

MEMBER F. T. D.

## PINE BLUFF, ARK.

**DAVIS FLORAL CO.**

MEMBER F. T. D.

## GEORGE RYE, Some Florist

THE PLAZA

Ft. Smith, Ark.

F. T. D.

## EUREKA SPRINGS, ARK.

C. I. POOR, 27 Hilton St.

## HOT SPRINGS, ARK.

**The Flower Shop**

366 Central Avenue

## Helena, Ark.

NEAREST FLORIST IN STATE 150 MILES

**BALL FLORAL COMPANY**

## LOUISVILLE, KY.

**AUGUST R. BAUMER**

MASONIC TEMPLE

Member Florists' Telegraph Delivery Ass'n

and if you see some competitor forging ahead, don't knock him, but remember that old proverb, "Whom the gods would destroy, they first make mad." Look carefully into your own affairs and find out what is clogging the wheels of progress. If this is honestly done, you are more than apt to find that self-satisfaction is the cause of the trouble. Tate.

## KANSAS CITY, MO.

The Market.

Indications point to a heavier Christmas business than ever and orders are being placed early. There has been no slack period since Thanksgiving and stock is being cleaned up daily. Carnations will be short, as they have been for weeks past. Roses should be plentiful and good. There will be no surplus of any stock. Last week was busy throughout and prices remained unchanged.

Various Notes.

Samuel Murray had a window of begonias last week. The plants were exceptionally fine.

The T. J. Noll Floral Co. is selling heavily on Christmas supplies and has had to reorder several times. Orders for cut flowers for Christmas are also coming in well.

The Velie funeral was one of the largest here for some time in the way

## LOUISVILLE, KY.

**THE F. WALKER CO.**

310-312 West Chestnut Street

LARGEST FLOWER STORE IN THE CITY

## LOUISVILLE, KY.

**MARRET & MILLER**

Established 1878

MEMBERS F. T. D.

814-822 CHEROKEE ROAD

## LOUISVILLE, KY.

**E. G. REIMERS & SON CO.**

Established 1880

Incorporated 1912

## Paducah, Ky. LEADING FLORIST

JOHN VAN AART

50,000 Feet of Glass and Retail Store

## Owensboro, Ky.

Members F. T. D.

**NANZ FLORAL CO.**

## AUGUSTA, KY.

**Victor H. Thomas,** Deliveries to Georgetown and Ripley, Ohio

# Telegraph Delivery Department

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**BALTIMORE**  
and all Maryland

**Samuel Feast & Sons**  
Members F. T. D. Established 1832  
Charles and Pleasant Streets

MEMBER F. T. D.  
622 Aisquith Street  
Downtown

GRAHAM  
**BALTIMORE**  
MARYLAND  
GREENHOUSES WAVERLY

ESTABLISHED 40 YRS.  
854 W. North Ave.  
Uptown

Nashville,  
Chattanooga  
and Atlanta

THREE  
STORES

Member  
Florists'  
Telegraph  
Delivery



**Baltimore, Md.**

Guilford  
Mt. Washington  
Walbrook

Forest Park  
Roland Park  
Catonsville

1731 HARFORD AVENUE

Johns Hopkins Hospital  
Mercy Hospital  
St. Agnes' Hospital

Church Home and Infirmary  
Md. General Hospital

Hebrew Hospital  
St. Joseph's Hospital

SEND ME YOUR SUBURBAN ORDERS



"WE NEVER SLEEP"  
Idlewild Greenhouses **Memphis, Tenn.**  
89 South Main Street  
"Up-to-the-minute" Service and Execution  
Member Florists' Telegraph Delivery

**Memphis, Tenn.**  
JOHNSON'S GREENHOUSES  
153 MADISON AVE.  
Established 1888  
Member Florists' Telegraph Delivery Assn.

**KNOXVILLE, TENN.**  
BAUM'S  
HOME OF FLOWERS, Inc.  
Member Florists' Telegraph Delivery.  
Personal attention given to orders for KNOXVILLE  
and EAST TENNESSEE.

**Knoxville, Tenn.**  
CROUCH, Florist  
Member Florists' Telegraph Delivery  
LARGEST AMOUNT OF GLASS DEVOTED  
TO CUT FLOWERS IN THE SOUTH

of expensive pieces, as well as in quantity of flowers used. The walls and ceiling of the room in which the body of Captain Velie lay were a solid mass of wreaths and sprays. M. E. Carter, of the W. L. Rock Flower Co., had charge of the flowers.

The Pinehurst Floral Co. is cutting large numbers of roses daily, as well as narcissi, stevia and pompons. The demand for all stock is considerably ahead of last year. The company is now sold

**J. W. Dudley Sons Co.**  
PARKERSBURG, W. VA.  
CLARKSBURG, W. VA.  
MARIETTA, OHIO.  
Orders Carefully Executed

**CLARKSBURG, W. VA.**  
Order your flowers on any occasion for delivery in this section from the leading Florists in the State.  
**HAYMAN GREENHOUSE CO.**  
CLARKSBURG, W. VA.

WEST VIRGINIA  
WESTERN MARYLAND  
**The H. Weber & Sons Co.**  
Fairmont, W. Va. Clarksburg, W. Va. Oakland, Md.  
Commissions Promptly Executed.  
QUALITY EXCELLENCE ABILITY  
Members Florists' Telegraph Delivery Association

**CHARLESTON, W. VA.**  
Capital City Floral Co., Successor to ALEXANDER'S  
FOR ALL SOUTHERN WEST VIRGINIA

**CHARLESTON, W. VA.**  
Look at your map. We cover many towns.  
WINTER FLORAL CO.

ORDERS FOR **CHARLESTON, W. VA.**  
are given prompt and careful attention by the  
**Charleston Cut Flower and Plant Co.**

**BLUEFIELD, W. VA.**  
FALLON, Florist.

**JACKSON, TENN.**  
Between Nashville and Memphis  
**SANDS THE FLORIST**

**Geny Bros.** LEADING FLORISTS  
Members Florists' Telegraph Delivery  
212 Fifth Avenue North  
**NASHVILLE, TENN.**

Send all **MEMPHIS** Orders to  
**THE FLOWER SHOP**  
84 Madison Avenue  
MEMPHIS, TENNESSEE

**Memphis, Tenn.**  
**MEMPHIS FLORAL CO.**  
Wire us. We deliver  
Mississippi, Arkansas, Tennessee

Two Stores  
Members  
F. T. D.  
**Chattanooga, Tenn.**  
THE  
Haeger Floral Co.  
17 E. 8th 700 Market

**HAGERSTOWN, MD.**  
HENRY A. BESTER & SONS  
Members Florists' Telegraph Delivery Ass'n.  
**MARY JOHNSTON, Florist**  
Nes Paterson  
221-223 W. Madison Street  
Member Florists' Tel. Delivery **Baltimore, Md.**

# Telegraph Delivery Department

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**JOHN L. RATCLIFFE**  
209 West Broad Street  
"FLOWERS OF QUALITY"

**RICHMOND**  
— VIRGINIA —

BRANCH STORE:  
Hotel Greenbrier  
WHITE SULPHUR  
SPRINGS, W. VA.

**GOLDSBORO, N. C.**

Gate City to Eastern North Carolina  
**GOLDSBORO FLORAL CO.**  
Modern Greenhouses — Retail Store  
Members F. T. D. 20 years' experience

**Birmingham, Ala.**

**Tutwiler Flower Shop**  
FRASER NURSERY CO.

Best attention  
given your orders.

Charlotte, N. C. AND VICINITY  
**Scholtz, THE FLORIST**  
INC.

Member Florists' Telegraph Delivery Ass'n.

**Mobile**  
MEMBER  
F. T. D.  
**C. RAVIER & SONS**  
**Ala.**

**Savannah, Ga.**

**JOHN WOLF**

The Largest Grower  
of Cut Flowers in the South

**Charlotte, N.C.**

AND VICINITY  
**THE FLOWER SHOP**  
203 N. TRYON ST.  
Member F. T. D.

**ASHEVILLE, N. C.**

**Middlemount Nurseries**

Member Florists' Telegraph Delivery.

**MONTGOMERY, ALA.**

Alabama's Leading Florists

**Rosemont Gardens**

Member F. T. D. Correspondence Solicited

**MOBILE,**  
**ALABAMA**  
**GOODBRAD FLORAL CO.**

**Yankton and Mitchell, S. D.**

We grow Roses, Carnations and all seasonable flowers. Floral emblems that are right. Give us your northwest orders. 160-page catalogue.

**Gurney Greenhouse Company**

**Mitchell S. D.** WM. DETHLEFS  
Leading Florist  
Choice flowers and prompt service  
781 SOUTH MONTANA ST. Member F. T. D.

**Devils Lake, N. D. Minot, N. D.**  
**VALKER'S FLORAL CO.**  
Largest Greenhouses in the State

**GRAND FORKS, N. D.**  
**McELROY'S FLOWER SHOP**  
Orders for North Dakota and Northern Minnesota

**Fargo, North Dakota**  
**SMEDLEY FLORAL CO., Inc.**  
We ship to all points in the Northwest

**GRAND FORKS, N. D.** Members F. T. D.  
E. G. Lemke  
O. C. Wandin  
**GRAND FORKS FLORAL CO.**  
Orders for North Dakota and Northern Minnesota

out on some Christmas plants and expects to be fully booked on others before December 18. Advance orders on roses are heavy.

Among last week's visitors were Mr. and Mrs. Tucker Smith, Pleasant Hill, Mo.; C. P. Mueller, Wichita, Kan.; L. H. Archias, Sedalia, Mo.; J. C. Steinhauer, Pittsburg, Kan., and Thomas Best, St. Joseph, Mo.

Samuel Murray supplied the fruit and flowers used for decorative purposes at

**S A V A N N A H**

*A. C. Oelschig & Sons*  
FLORISTS  
and for all South Georgia  
MEMBERS FLORISTS' TELEGRAPH DELIVERY ASSOCIATION

**COLUMBUS, GA.**

**J. T. KEHELEY**

Columbus' Leading Florist  
MEMBER F. T. D.

**GEORGIA — CAROLINA**

Orders  
Executed by

*Stull's Nursery*  
AUGUSTA'S LEADING FLORIST

MEMBER  
F. T. D.

**AUGUSTA, GA.**

**ATLANTA, GA.**

**DEANS**  
FLORIST

**ATLANTA, G A.**  
Lawrence Floral Co. Supply Flowers for all occasions in Georgia.

**American Flower Shop**  
319 N. 20th St. **BIRMINGHAM, ALA.**

**BIRMINGHAM, ALA.**  
**PARKER'S FLOWER STORE**

**Mobile, Alabama**  
Member F. T. D. The Minge Floral Co.

**DURHAM, N. C.**  
**J. J. FALLON CO.** LEADING FLORISTS  
Member F. T. D.

**DURHAM, N. C.**  
**Durham Floral Co.** HIBBERT  
Proprietor

**HIGH POINT, N. C.** MEMBER F. T. D.  
**FRANK H. FORD, Greenhouses**

**Creech, TARBORO, N. C.** FLORIST  
WANTS YOUR ORDERS FOR ALL  
EASTERN NORTH CAROLINA

**GREENSBORO, N. C.**  
**VAN LINDLEY CO.**



# Telegraph Delivery Department

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**RICHMOND, VA.**  
and all  
Nearby Points

*Mosmiller*  
FLORIST  
115 E. Main St.

**OUR FACILITIES**  
are unexcelled in this  
section of the country.

Member Florists' Telegraph Delivery Ass'n.

**NORFOLK**

PROMPT SERVICE  
FIRST-CLASS STOCK

VIRGINIA  
*Grandy*  
THE FLORIST  
259 GRANDY ST.  
NORFOLK, VA.

NORFOLK'S TELEGRAPH FLORIST

**Fortress Monroe, Va.**

Special messenger service to above city, \$1.00

Member Florists' Telegraph  
Delivery Association.

**Richmond, Va.**

THE HAMMOND COMPANY, Inc.

LEADING FLORISTS

109 EAST BROAD STREET

**ROANOKE, VA.**

FALLON, Florist

Member Florists' Telegraph Delivery Assn.

ORDERS FOR **ROANOKE, VA.**

are given prompt and careful attention by  
WERTZ, FLORIST, Inc. MEMBER F. T. D.

**Portsmouth, Va.**

Cotton The Florist, 333 High St.

**PETERSBURG, VA.**

MRS. ROBT. B. STILES, Florist  
Phone 910 1202 W. Washington St.

**Norton, Va.** Flowers delivered promptly to all parts of Southwest Virginia.

NORTON FLORAL CO.

**LYNCHBURG, Va.**

J. J. FALLON CO. PROMPT SERVICE  
Member F. T. D.

**LYNCHBURG, Va.**

MISS McCARRON Member Florists' Telegraph Delivery

**STAUNTON, VA.**

Central Ave. and  
Lewis St. JOHN FALLON

**HARRISONBURG, VA.**

PROMPT SERVICE WETSEL SEED CO., Inc.

**NORFOLK, VIRGINIA**

GEORGE, Inc.

Member Florists' Telegraph Delivery Association.

**Charlottesville, Va.**

LANKFORD'S Orders solicited for University of Va.

**Flowers for Mississippi**

R. E. LANGLEY

828 Wells Street, JACKSON, MISS.

Member F. T. D. Phone 1017

**Charleston, S. C.**

Art Floral Co.

219 King Street, near Market

**CHARLESTON, S. C.**

Carolina Floral Store

King and George Sts.

Greenhouses, Saxon, S. C. Member F. T. D.

**SPARTANBURG**

AND ALL SOUTH CAROLINA

CHARLES A. MOSS

Member Florists' Telegraph Delivery Assn.

**GREENVILLE, S. C. OTTARAY HOTEL**

RODGERS FLOWER SHOP

Supplies the Piedmont Section of South Carolina

**TAMPA, FLA. KNULL FLORAL CO.**

Member F. T. D.

the annual dinner of the St. Andrew's Society in the Hotel Baltimore, November 29. There were fifty-five tables, each with a centerpiece of fruit, Premier roses and heather. The lights were done in woodwardia and pampas. Each of the 180 women guests received a corsage of roses and heather. There were more than 300 guests. Miss Hayden designed the decorations. Mr. Murray was at one time president and has always taken an active part in the society. He has given the decorations and flowers every year for the dinner, which is one of the important social events of the city.

The Chandler Landscape & Floral

**Miami's Largest Florist**

**The Exotic Gardens**

801 12th Street

**MIAMI, FLA.**

Prompt deliveries to all points  
in Southern Florida

Member F. T. D.

**Miami Floral Co.**

MIAMI'S LEADING FLORIST

Member F. T. D.

**MIAMI, FLORIDA**

**MILLS THE FLORIST, Inc.**

36 West Forsyth Street

**Jacksonville, Fla.**

We reach all

FLORIDA AND SOUTH GEORGIA POINTS

**JACKSON, MISS.**

THE CAPITOL FLORAL CO.

THIRTY YEARS OF FLORAL PROGRESS

Greenhouse and Retail Store

PROMPT ATTENTION, OUR MOTTO

Member F. T. D. 218 E. Capitol St.

**TUPELO, MISS.**

Member F. T. D. TUPELO FLORAL CO.  
At Your Service

**MRS. J. E. WATTS**

Cut Flowers for All Occasions MERIDIAN, MISS.

**MISSISSIPPI**

STEMME & SONS :: HATTIESBURG

**GREENVILLE, MISS.**

IDLE HOUR FLORAL CO.

Mrs. W. A. Craft, Designer. 701 Percy Street

# Telegraph Delivery Department

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## HIGHLAND PARK and DETROIT, MICH.

Member F. T. D.

HOLZNAGLE'S

Greenhouses and Salesroom  
2570 to 2590 Woodward Avenue

### HIGHLAND PARK DETROIT, MICH.

Highland Park is circled by the limits of Detroit, the residence suburb of Detroit's flower buying public. Play safe and send your Detroit orders to

HARRY E. TAYLOR

Formerly member of J. Breitmeyer's Sons

2571 WOODWARD AVE. Member F. T. D. HIGHLAND PARK, MICH.

### MICHIGAN

ORDERS WILL BE CAREFULLY  
CARED FOR BY

HENRY SMITH

GRAND RAPIDS

WHOLESALE AND RETAIL FLORIST.

Member F. T. D.

200,000 FEET OF GLASS DEVOTED TO  
FLOWERS AND PLANTS.

### GRAND RAPIDS

MICHIGAN

PANTLIND HOTEL FLOWER SHOP

GEO. F. CRABB, Prop.

We fill your orders the way we want our orders filled

### DETROIT, MICH.

Peter F. Reuss & Co.,  
56 BROADWAY

### GRAND RAPIDS

ARTHUR F. CRABB

F. T. D. Member. 13 Jefferson Ave., S.

Serving all West Michigan Towns

### FLINT, MICH.

*Hasselbring*  
FLORIST

MEMBER F. T. D.

### IONIA, MICHIGAN

CENTRAL MICHIGAN PIKE  
FLOWER, VEGETABLE and FRUIT FARM

Leading Florist for Ionia and Montcalm Counties

Greenhouses 1 Mile East of City

Flower Shop, 204 West Main Street

MEMBER F. T. D.

BYRON L. SMITH

### IONIA, MICH.

D. L. VINCENT, Leading Florist  
Member F. T. D.PROMPT ATTENTION AND BEST  
SERVICE, WITH HOME-GROWN  
FLOWERS

### MT. PLEASANT, MICH.

Member  
F. T. D. Walter W. Caple

### JACKSON, MICH.

1043-47 W.  
Ganson St.  
Members  
F. T. D. A. W. Furnival & Son

### Grand Rapids, Mich.

Member  
F. T. D. Cut Flowers, Floral De-  
signs and Potted Plants H. W. ALLERSMA

J. B. GOETZ SONS

### SAGINAW, MICH.

OR ANY CITY IN MICHIGAN

### Ann Arbor, Mich.

Member  
F. T. D. BLUMAIZE BLOSSOM SHOP

### Flint, Mich.

EVANS  
THE FLORIST

House of Personal Service

### OWOSSO, MICH.

OWOSSO FLORAL CO.

Anderson &amp; Smith, Props. Members F. T. D.

Co. is crowded with landscape work just at this season.

One of Arthur Newell's orders for the Velie funeral was an American flag, 38x52 inches, of red, white and blue cape flowers, with a gold staff. Warren Spain made the flag. He also made up a smaller flag for display purposes in the store.

Heavy orders for hotel and club holiday decorations are being received by the Muehlebach Flower Shop. Hugo

### DETROIT MICHIGAN

Orders given  
best of care  
by these five

F. T. D. Members

### J. Breitmeyer's Sons

Broadway and Gratiot Ave.

### Fetter's Flowers

17 Adams Avenue E.

### Scribner Floral Co.

604 East Fort St.

### G. H. Taepke Co.

WALTER G. TAEPKE,  
450 Elmwood Ave.

### The L. Bemb Floral Co.

ALBERT POCHELON, 153 Bates Street

Yours For More Co-operation

### Detroit, Mich.

Member  
F. T. D.BEARD  
FLORAL CO.

1617 Grand River Avenue

### Kalamazoo, Michigan

G. VAN BOCHOVE &amp; BRO.

F. T. D. Orders Satisfactorily Filled.

### GRAND RAPIDS, MICH.

GRAND RAPIDS FLORAL CO.

WENCEL L. CUKERSKI will fill your orders for  
Designs and Cut Flowers in Michigan.

### LANSING, MICH.

J. A. BISSINGER Established 25 Years  
Member F. T. D.

### Muskegon, Mich.

F. T. D. BUTTERWORTH FLORAL CO.  
Member

### PORT HURON, MICH.

ASMAN, LEADING FLORIST  
Prompt Delivery

# Telegraph Delivery Department

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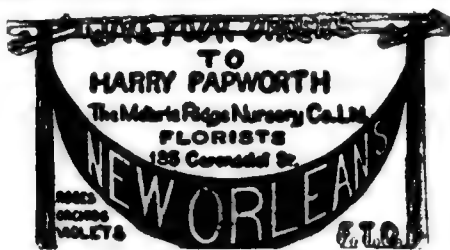
Springfield, Ill.  
217 SOUTH FIFTH ST.

*A. C. Brown*

Decatur, Ill.  
141 MERCHANT ST.

MEMBER F. T. D.

GOOD SERVICE BACKED BY LARGE GREENHOUSES



NEW ORLEANS, LA.  
CHAS. EBLE  
OLDEST FLORIST SOUTH  
121 BARONNE STREET  
Member Florists' Telegraph Delivery.

*D. E. Ruck*  
FLOWERS THAT ARE DIFFERENT

LOUISIANA — TEXAS — ARKANSAS  
SHREVEPORT, LA.

ALEXANDRIA, LA  
E. BLUM & SON  
For all Points in Central Louisiana.

LAKE CHARLES  
AND SOUTHWEST LOUISIANA  
Member F. T. D. CHAS. D. OTT

STURGIS, Mich. *Veget's Flowers* Coldwater, Mich.  
Member F. T. D. All So. Mich. points

HILLSDALE, MICH.  
Southern Michigan Points O. A. STOLL F. T. D. Member

Battle Creek, Michigan  
S. W. COGGAN, Florist, 25 E. Main St.  
Member of Florists' Telegraph Delivery

SAGINAW, MICH.  
SUNSHINE • GEO. A. WITHERIDGE, Prop.  
FLOWERS • 416 West Genesee Avenue

DOWAGIAC, Mich.  
Also for Cassopolis, Decatur, Niles ReSHORE & SON

PETOSKEY, Michigan. Enterprise Floral Co.  
714 MAPLE ST.  
We cover all Northern Michigan. Member F. T. D.

BATON ROUGE, LA.  
THE ROSELAND FLORIST  
MEMBER F. T. D.

New Orleans, La. Day and Night Service  
Flowers of Superior Quality  
Frank J. Reyes & Co.  
525 CANAL STREET Prompt Delivery

New Orleans, La. Wire your orders to  
The Flower Shop  
108 Baronne Street  
HENRY SCHEUERMANN, Prop.

NEW ORLEANS  
MEMBER OF THE F. T. D. *Scheinuk* We Cater to the Best Trade  
2600 ST. CHARLES AVENUE

Quality and Promptness  
Members F. T. D.  
NEW ORLEANS, LA.  
The Avenue Floral Co.  
3442 ST. CHARLES AVENUE

U. J. VIRGIN  
838 Canal St., NEW ORLEANS, LA.

Neff is featuring American Beauties and selling about fifty a week. He had a window display of orchids and sweet peas last week.

Holiday buying has begun for the W. L. Rock Flower Co. The company is having a nice business in colored decorative stock and in other lines.

Miss Hayden, chairman of the local advertising committee of the Kansas City Florists' Club, called a meeting of the committee December 10 to decide on Christmas advertising. More than \$1,000 is now available for this purpose and more money is coming in. It was decided to advertise in the four daily newspapers December 19 to 22. On account of Christmas being a popular flower day and the prospects for business being so good, it was thought best to use only a portion of the fund now and leave the balance to be drawn on for future needs. The other members of the committee are M. E. Carter, W. J. Barnes and Alpha Elberfield.

J. E. K.

Dayton, O.—William Krieger has opened a store at 535 Pontiac street.

JOLIET FLORAL CO.  
507 E. Jefferson Street JOLIET, ILL.  
All points in Will Co. and Vicinity

CENTRALIA, ILL.  
J. W. ROSS We serve the following Illinois towns, direct train service: Mt. Vernon, Wayne City, Fairfield, Sesser, Christopher, Herrin, Ashley, Carbondale, Nashville, Oakdale, Coulterville, Sparta, Salem, Odin, Sandoval, Carle, Patoka, Kinmundy, Farina.  
F. T. D. Member.

QUINCY, ILL.  
H. A. GENTEMAN  
Member Florists' Telegraph Delivery Association  
For Northeastern Missouri and Central-western Illinois.

GALESBURG, ILL.  
I. L. PILLSBURY — For Central Ill.  
Member Florists' Telegraph Delivery Association.  
GALESBURG, ILL.  
H. F. DRURY  
All Orders Filled Promptly and Carefully

J. L. JOHNSON De Kalb, Ill.  
NORTHERN ILLINOIS  
SOUTHERN WISCONSIN  
YOUR ORDER WILL RECEIVE OUR PROMPT AND CAREFUL ATTENTION

EL PASO, ILL. El Paso  
Central Illinois — Quick Service Carnation  
General Line of Cut Flowers Co. (Inc.)

SPRINGFIELD, ILL.  
Hembreiker & Cole, Springfield's largest retail florists  
Members Florists' Telegraph Delivery Association

BRINKERHOFF GREENHOUSES  
SPRINGFIELD and CENTRAL ILLINOIS  
Member Florists' Telegraph Delivery Association  
Best and Prompt Service Always

DIXON, ILL., and NORTHERN ILL.  
We can and will be glad to serve you.  
Member F. T. D. Dixon Floral Co.

JACKSONVILLE, ILL.  
JOS. HEINL & SONS  
Largest Growers in Central Illinois

CENTRALIA AND SOUTHERN ILL.  
THE WEBSTER GREENHOUSES  
Member Florists' Telegraph Delivery



# Telegraph Delivery Department

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**DECATUR,**  
ILLINOIS

**DAUT BROS.**

F. T. D. 120 E. Prairie St.

STORES IN  
**DECATUR**  
and GIBSON CITY, ILL.

Railroad Centers. Excellent facilities for filling orders for all Central Illinois towns.

**PETERSON FLORAL CO.**  
Member Florists' Telegraph Delivery Assn.

**FREEPORT, ILL.**

Bauscher Bros. Floral Market

Established 1868. Incorporated 1920.  
We are the largest growers in the northwest.  
1,000,000 square feet of glass. All orders receive careful attention and prompt delivery.

**FREEPORT, ILL.**

AND VICINITY.

**FREEPORT FLORAL CO., Inc.**

The House of Quality and Service.  
Wholesale and Retail Growers. Member F. T. D.

**ROCKFORD, ILL., and Vicinity**

**ROCKFORD FLORAL CO.**

103 West State Street

Prompt deliveries to ROCKFORD COLLEGE

**ROCKFORD, ILL., and Vicinity**

**SWAN PETERSON & SON** Member F. T. D.  
Corner E. State and Longwood Streets.

**AURORA GREENHOUSE CO.,**

**AURORA, ILL.**

Our Service is the Best.

**Aurora, Ill., and Vicinity**

**JOS. M. SMELY** PHONES 147

**ELGIN, ILL.** MEMBER F. T. D.

158 DuPage Street **GEORGE SOUSTER**

**Streator, Ill. THORNTON'S FLOWER SHOP**

F. T. D. - - Quality is Our Hobby

**PRINCETON, ILL.**

**W. J. TRIMBLE GREENHOUSE CO.**

For Central and Northern Illinois Members F. T. D.

**PEACOCK'S FLOWER SHOP**

HERBERT STONE, Mgr. Member F. T. D.

4013 Milwaukee Avenue, **CHICAGO**

**CHICAGO**

*C. Frauenfelder*  
FLORIST

3343 W. Madison St.

**CHICAGO**

Paul Blome & Co.

Member F. T. D.

1361 N. Clark St.

**CHICAGO**

**SWANSON, The Florist**

GREENHOUSES: 7302 N. Western Ave. STORE: 6973 N. Clark St.  
Well located to handle North Shore orders.  
Member F. T. D.

**OAK PARK, ILL.**

*William Palmer*

**FLORIST**

AVENUE STATE BANK BUILDING  
Member F. T. D.

**OAK PARK**

and all western suburbs of Chicago

**A. H. SCHNEIDER**

Member F. T. D.

1048 Lake Street,  
OAK PARK, ILL.

**OAK PARK, ILL.** 811 Lake St.

For Chicago's West-ern Suburbs.

Avenue Flower Shop

**Highland Park, Ill.**

HIGHLAND PARK GREENHOUSES  
Established 1894 Members F. T. D.

**CLEVELAND, O.**

The Market.

Last week found the wholesale market rather short of stock. Everything has been cleaning up, with the exception of white roses and stevia. Roses are now arriving in better quality and the shipping business is improving steadily. Carnations show to more advantage than previously, but the supply cannot care for the demand. A few calla and Easter lilies, mignonette and

**CHICAGO**

**DETROIT**

**Central Floral Co.**

"FLOWERS THAT LAST LONGER"

35-37 Broadway, Detroit, Mich.

132 N. State St., Chicago, Ill.

CENTRALLY LOCATED

OPEN EVENINGS AND SUNDAYS

Members F. T. D.

Flowers for all Occasions

*Cody's*  
**FLOWER SHOP**

Tel. Lake View 1121

3912 North Clark St., CHICAGO

MEMBER F. T. D.

*Muir*

**CHICAGO**  
ESTABLISHED 1865

We cater to those who require the best. Prices reasonable

4647 GRAND BL VD.

**CHICAGO**

**O'LEARY—Florist**

369 East 47th Street

Member F. T. D.

**OTTAWA, ILL.**

**LOHR'S GREENHOUSES**

Fancy Cut Flowers and Blooming Plants.

Good R. R. Service. Orders filled promptly.

**PEKIN—PEORIA**

All Orders Receive Personal Attention  
**GEO. A. KUHL, PEKIN, ILLINOIS**

**KRUG FLORAL CO.**

ALTON, ILLINOIS

Branch Store Granite City, Ill.

**PEORIA, ILL.** 423 Main St. Member F. T. D.

LARGE GREENHOUSES

**CHAS. LOVERIDGE**

**MOLINE, ILL.** Phone Moline 115

1829 15th St. Place

**WM. H. KNEES & SONS**

**PONTIAC, ILLINOIS** Members F. T. D.

Flowers of all kinds in their season

**W. J. MILLER & SON**

# Telegraph Delivery Department

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## CHICAGO---The Home of Flowers---CHICAGO

Members of the F. T. D.

*Alpha Floral Company*  
Northwest corner  
Wabash Avenue and Adams Street

We guarantee all three,  
**SATISFACTION,  
QUALITY  
AND  
SERVICE.**

Members of the F. T. D.

*Johnson & Chronis*  
**FLORISTS**  
Southeast corner  
47th Street and Lake Park Avenue

We carry the largest and most complete stock of any store.

We are located in the heart of the leading Hotel, Theater  
and Shopping District.

**"SAY IT WITH FLOWERS"**



THE UNEQUALLED FACILITIES OF THE  
**E. WIENHOEBER CO.**  
22 E. ELM ST., CHICAGO  
Are available to the trade in filling all orders.  
MEMBER F. T. D.

### CHICAGO

Quick deliveries anywhere on the South  
Side or in the City's Southern Suburbs.

STORE AND CONSERVATORIES  
7045 STONY ISLAND AVE.

*John A. Michal*  
**FLORIST**

EVANSTON, ILL.

1614 Sherman Ave.

JOHN WEILAND

WILMETTE, ILL.

1161 Wilmette Ave.

TWO STORES

Catering to the best trade in Chicago's Rich North Shore Suburbs. MEMBER F. T. D.

*Wangel Florist* CHICAGO  
THE PALMER  
HOUSE FLORIST  
17 EAST  
Member F. T. D. MONROE ST.

*A. Lange Florist*  
CHICAGO  
77-79 E. MADISON ST.

Send Your CHICAGO Orders to  
**H. N. BRUNS**  
Best Equipped Retail Store on the  
West Side  
3040 W. Madison St., CHICAGO, ILL.

### SCHILLER'S

TWO CHICAGO STORES  
cover every part of city and suburbs  
GEORGE ASMUS, Mgr.  
4509 Broadway :: 2221 W. Madison St.  
Member Florists' Telegraph Delivery Ass'n.

### FRIEDMAN, Flowers CHICAGO, ILL.

522 So. Michigan Ave. Congress Hotel  
Courtesies Extended to all Florists

### CHICAGO

We are  
growers of  
Cut Flowers  
and  
Potted Plants  
*J. F. Kidwell Co.*  
(NOT INC.)  
3530 Michigan Avenue  
Member  
F. T. D.

myosotis are now arriving in good qual-  
ity and all such stock is moving rapidly.

#### Various Notes.

The Cleveland Florists' Club called a  
special meeting last week in regard to  
the coming national flower show in 1922,  
scheduled to be the biggest and best

*Johnson & Jensen* Chicago  
FLORISTS  
Deliveries made to  
any part of the city  
and suburbs. Ser-  
vice is our motto.  
1924 E. 71st St.

GEORGE  
**FISHER & BRO.**  
183 N. WABASH AVE.  
CHICAGO

# Telegraph Delivery Department

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ABSOLUTE THE GOLDEN MOON FLORIST WE SPARE  
SATISFACTION 6th and St. Peter Streets NO EFFORTS  
GUARANTEED. ST. PAUL, - MINNESOTA TO PLEASE.

## Rochester, Minn.

## ROCHESTER GREENHOUSE CO.

EMIL RIEPLE, Manager

ROCHESTER'S ONLY STORE HAVING ITS OWN GREENHOUSES

Member F. T. D.

FLOWERS ON SHORT NOTICE

111 2nd Street

### ROCHESTER, MINN.

### ROCHESTER FLORAL CO.

114-116 FIRST AVE., S. W.  
Run in connection with Greenhouses.  
Cut Flowers and Plants delivered promptly.  
Under new management.  
H. W. KLEIN, Mgr. Member F. T. D.

### ST. PAUL, MINN.

THE LARGEST STORE IN AMERICA

MEMBER F. T. D. ASS'N

The finest and largest stock west of Chicago  
Awake night and day looking for orders

HOLM & OLSON, Inc., 20-22-24 W. 5th St.

### Swanson's

Incorporated

912 Nicollet Avenue, offers the trade its unexcelled facilities for filling orders in

MINNEAPOLIS

SEND ORDERS FOR

### Minneapolis and Minnesota

To J. J. WEST'S, Inc.

3009 4th Ave., South

Two Stores :: Large Stock

### Duluth, Minn.

Flowers delivered promptly  
to any place within 300 miles

THE ALPHA FLORIST

### DULUTH, MINN.

THE ONLY GREENHOUSES  
IN DULUTH OR SUPERIOR

Flowers delivered anywhere on the Iron Range

J. J. LEBORIOUS

### AUSTIN, MINN.

A. N. Kinsman, Inc.

Competent Service to all Iowa and  
Minnesota Points.

Member Florists' Telegraph Delivery.

### LINCOLN, NEB.

Eiche Floral Co.

Large greenhouses as well as retail  
store—we always can fill your orders.

### MINNEAPOLIS

### Moore, Terwilliger, Inc.

THE FLOWER SHOP

Member F. T. D.

1031 Nicollet Ave.

### MANKATO, MINN.

THE WINDMILLER CO.

Flowers to all points on short notice.

Member Florists' Telegraph Delivery

### DULUTH FLORAL CO.

200 MILES in any direction. Duluth, Minn.  
We are the center of the great  
Northwest. Daily deliveries to SUPERIOR, WIS.

FOR ALL CENTRAL NEBRASKA ORDERS USE

ED. WILLIAMS, Grand Island  
Competent Florist Railroad Center

### Lincoln, Neb.

Flowers for All  
Occasions, from  
Cradle to Grave

CHAPIN BROS., Retail Florists

### Hastings, Nebraska

Lohman Flower Shop  
Prompt Service

Central and Western Nebraska  
Southern Kansas and Eastern Colorado

### Lewis Henderson, Florist

1519 Farnam Street OMAHA, NEB.  
Member Florists' Telegraph Delivery Ass'n.

ever. All the horticultural and garden societies and clubs were invited to send representatives, while several prominent men in the florists' business were also present. Short addresses were given by the following: Thomas Roland, Nahant, Mass.; Patrick Welch, Boston, Mass.; William Duckham, of Madison, N. J.; Wallace R. Pierson, of Cromwell, Conn.; J. F. Ammann, of Edwardsville, Ill., and Secretary John Young, of the S. A. F. Plans were formulated and machinery

### LINCOLN, NEB.

1338 O Street

### FREY & FREY

WHOLESALE AND RETAIL

120,000 square feet of glass at your  
service

Trade Discount

Members of the Florists' Telegraph Delivery

### C. H. FREY

WHOLESALE AND RETAIL FLORIST

1133 O Street, LINCOLN, NEB.

Will Fill Orders for the West on Short Notice.  
Trade Discounts. First-class Stock.

### Western Nebraska

C. J. PASS

North Platte, Neb.

Member F. T. D.

15,000 feet of glass

### NORFOLK, NEB.

Norfolk Floral Co. Member F. T. D.

For all Northern Nebraska, Southeastern  
South Dakota and Northwestern Iowa.

### OMAHA, NEB.

Member F. T. D.

Louis M. Rogers, 319 So. 16th St.

### OMAHA, NEBRASKA

Lee L. Larmon Fontenelle Florist,  
1814 DOUGLAS ST.

### Hess & Swoboda, Florists

Telephones 1501 and L 1582

1415 Farnam Street. OMAHA, NEB.

### OMAHA, NEBRASKA

John H. Bath, The Careful Florist,  
1804 FARNAM STREET  
Member Florists' Telegraph Delivery



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Member F. T. D.

Phone: Canal 1932  
1933

## H. W. SHEPPARD

FORMERLY HILL FLORAL CO.

### FLOWERS OF QUALITY

Service Unexcelled

ARRANGED IN A HIGHLY ARTISTIC MANNER

Your Patronage Solicited

532-534 Race Street,

CINCINNATI, OHIO.

YOUNGSTOWN, O.

Wilson's Flower Shoppe

"QUALITY AND  
SERVICE"

HOTEL OHIO

Youngstown, O.

RYAN &amp; CULVER

27 S. Hazel St. Member F. T. D.

YOUNGSTOWN, O.

HARRY C. WALTHER

Orders receive prompt and careful attention  
Member F. T. D.Newark and Granville  
OHIO

CHAS. A. DUERR

Member Florists' Telegraph Delivery

YOUNGSTOWN, OHIO

The Hazy Shoppe

15 1/2 N. Phelps Street QUALITY AND SERVICE

NEWARK, OHIO

Most complete stock in central Ohio

HALBROOKS THE FLORIST

Kent Brothers FLOWER SHOP

Covers All Ohio Points  
Members F. T. D. Newark, Ohio

MARIETTA, OHIO

HAVE OUR OWN  
GREENHOUSES

N. KIGER

XENIA, OHIO

Engle Floral Company

CINCINNATI

FRANK A. VOLZ

Dina Avenue Sta. L.

Most centrally located to the suburbs

Upper Sandusky, Ohio  
B. E. CONSTIEN, AT YOUR  
SERVICECanton, O. JOHNSTON'S  
Flower Shop  
HARRIS ARCADE  
Member Florists' Telegraph Delivery Assn.VAN METER FLOWER SHOP  
SPRING and HIGH SPRINGFIELD, OHIO  
BEST FLOWERS FOR EVERY OCCASIONIronton, Ohio RELIANCE SEED CO.  
TRI-STATE FLORISTS  
Southern Ohio, Kentucky, West VirginiaSTEUBENVILLE, OHIO  
E. E. McCAUSLEN, Prop.  
HUSCROFT'S FLOWER SHOP

set in motion to make preparations for the show.

Included among the visitors last week were Leo E. Wagner, Sandusky, O.; Mr. and Mrs. Roy Silvius, of Ashtabula, O.; Mrs. Nellie Ziegler, of Bellevue, O., and Byron Bailey, of Kent, O. Edward Sargent has left the employ of the local store of the McCallum Co. W. A. R.

#### CLEVELAND CHERRIES.

We have some Cleveland cherries just starting to bloom. Can we hold them over for next year? What is the best way to handle them?

P. F. C.—N. J.

The cherries, being so late, will be of no value this season and it would not pay to keep them until another season. Sow seed early next February; set off in small pots when the plants are large enough; gradually harden them and plant out, about May 10 in your latitude, in ground only moderately rich. Dig up and pot in September and you will have

Zanesville, O.

C. L. HUMPHREY

Has the best facilities for filling your orders.  
Member Florists' Telegraph Delivery.Hutchinson,  
KansasMember Florists'  
Telegraph DeliveryLeading Florist  
819 KANSAS AVENUE  
TOPEKA, KAN.  
Member F. T. D.MRS. LORD'S FLOWER ROOM  
112 W. 8th Ave., TOPEKA, KAN.  
Member Florists' Telegraph Delivery.ATCHISON, KAN.  
The Atchison Seed and Flower Store Co.  
MEMBER F. T. D.Atchison, Kan. GROVES  
FLORAL CO.  
Established 1865. Member of F. T. D.

ARKANSAS CITY, KAN.

McCool's Close-in-Greenhouse  
MEMBER F. T. D.Kansas City, Kansas  
L. C. FIELD  
Member Florists' Telegraph DeliveryMANHATTAN, KAN.  
THE MARTINS  
Member F. T. D. T. S. MARTIN, PropSALINA, KANSAS  
LEIGHTON FLORAL CO.  
Members Florists' Telegraph Delivery Ass'n.WICHITA, KANSAS Shipments for Kansas  
and Oklahoma  
W. H. CULP & COMPANY  
Quality Flowers Personal Service  
Members F. T. D. A.

# Telegraph Delivery Department

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## Cleveland

### The KNOBLE BROS. CO.,

Flowers and Nursery Products

MEMBERS F. T. D.

Well equipped to handle your orders.

1836 W. 25th St.

## TOLEDO

### Mrs. J. B. Freeman,

Toledo's Leading Florist

Member F. T. D. "SERVICE" 336 Superior Street

Member  
F.  
T.  
D.

TOLEDO, O. Est.

**Spanner**  
FLORIST

AND  
VICINITYMEMBERS TOLEDO COMMERCIAL CLUB  
TOLEDO RETAIL MERCHANTS  
FLORISTS' TELEGRAPH DELIVERY

### TOLEDO, OHIO

METZ & BATEMAN,  
221 Superior St. Ohio BuildingF. T. D.  
FLORISTS

### TOLEDO, OHIO

SCHRAMM BROS.  
1315 Cherry St.

### TOLEDO and Vicinity

WHOLESALE AND RETAIL  
**OTTO P. KRUEGER**

427 East Broadway.



### Fremont, O.

**Horn Floral Co.**  
912 CROGHAN ST  
Member F. T. D.

### COLUMBUS, O., and Vicinity

**TEE MUNK FLORAL CO., Growers**  
Can fill all retail orders.

### WILSON'S COLUMBUS, OHIO

WE WILL DO  
IT PROMPTLY

### Columbus, Ohio

Members  
F. T. D. Ass'n.  
**THE FRANKLIN PARK FLORAL CO.**  
Cut Flowers for Central Ohio.

### SUDER'S

### The Toledo, Ohio, Florists

A. A. SUDER, Proprietor

2941-3003 CHERRY STREET

### DAYTON, OHIO

ABBY AVE. GREENHOUSES

E. E. Schaefer, Prop.

Wholesale and Retail

Largest Greenhouses in West Dayton

### DAYTON, OHIO

**The W. G. Matthews Co.**

18 W. Third Street

CONSERVATORIES IN RIVERDALE

Member F. T. D.

### DAYTON, OHIO

J. W. RODGERS

Member F. T. D., Elks' Bldg., 3d and Jefferson Sts.

big, heavily-fruited plants for Christmas trade. Do not try to grow the cherries in pots during the summer; you cannot get nearly as good plants as by planting outdoors. C. W.

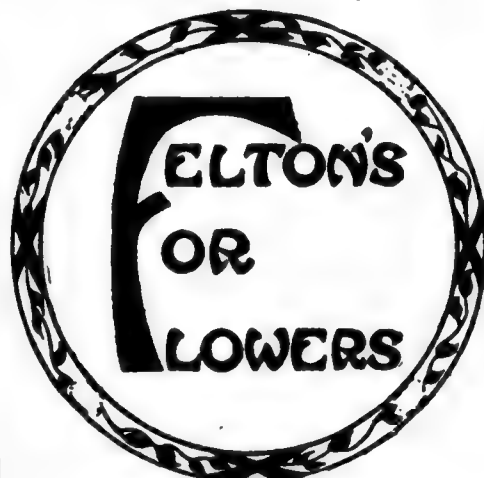
### BALTIMORE, MD.

#### The Market.

The market last week was quiet. This was due to the reaction that invariably sets in after the Bachelors' Cotillion, which was held Monday evening, December 6. It usually takes the society world about a week to recover from the big event. It was a good thing, however, that the demand did fall off, for with a curtailed demand, supply and demand were about balanced. Roses, which were forced as much as possible for this event, were cut closely, so that it took a few days for them to recover. What blooms are coming to the market are of fine quality—good flowers, stiff stems and clean foliage. More shorts might be used, for the demand is for funeral work. The outlook for roses for Christmas is that there will be a good normal crop.

Carnations, which were not used for

### Cleveland, O.

10515 Superior Ave.  
8 STORESPersonal Attention. Highest Quality and Service.  
Members F. T. D. A.

### EGGERT N. ZETLITZ

THE LEADING FLORIST

209 West Market Street

### LIMA, OHIO

Member of Florists' Telegraph Delivery

### LORAIN, OHIO

Member F. T. D. **F. G. CAREK** ARTISTIC  
Leading Florist WORK

Our Motto: "Anywhere; Any time."

### LORAIN or ELYRIA, OHIO

Member F. T. D. **TULEA** at Your Service

### Elyria, Ohio

LORAIN, OHIO

THE L. C. HECOCK FLORAL CO.  
Member Florists' Telegraph Delivery Assn.

### ELYRIA, O.

Member  
F. T. D.
**ELYRIA FLOWER SHOPPE**

# Telegraph Delivery Department

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NO ORDER TOO LARGE ——— NO ORDER TOO SMALL

## CLEVELAND The J. M. Gasser Co.

Member F. T. D.

1006 EUCLID AVENUE

WE ARE THE LARGEST GROWERS OF CUT FLOWERS IN OHIO

### Cleveland

people all know that our label on a box of flowers is a guarantee of quality. We solicit telegraph orders.



The  
Jones-Russell Co.

1284 Euclid Avenue  
Cleveland

Members F. T. D.

Bell Main 2899  
Cuy. Central 1866

*The Smith & Fetter Co.*  
LEADING  
FLORISTS  
930 Prospect Avenue Cleveland

### CLEVELAND, OHIO

A. GRAHAM &amp; SON

5523 EUCLID AVENUE

Members Florists' Telegraph Delivery Assn.

### CLEVELAND, O.

5923 EUCLID AVENUE

WESTMAN &amp; GETZ

FLOWERS and SERVICE

Members Florists Telegraph Delivery.

### CLEVELAND, OHIO

Wm. H. Temblett

FLOWERS

Member F. T. D. 10313 Euclid Avenue

Cleveland, PENN SQUARE  
FLORISTS  
ALWAYS OPEN

## FIVE STORES IN NORTHERN OHIO

CLEVELAND [TWO STORES] 13336 Euclid Ave., 144 Public Sq.

YOUNGSTOWN - - - 33 East Federal St.

WARREN - - - - - 215 East Market St.

AKRON - - - - - 109 South Main St.

## THE PARK FLORAL COMPANY

MEMBERS FLORISTS' TELEGRAPH DELIVERY ASSOCIATION

## Kirchner's for Cleveland

Member Florists' Telegraph Delivery

Address KIRCHNER'S FLOWERS, 6701 Quincy St., CLEVELAND, O.

### AKRON, OHIO

GROSSBERG &amp; CAHILL

AKRON'S LARGEST FLORISTS

Prompt and careful attention to all Telegraph Orders

MEMBERS F. T. D.

### Bowling Green, Ohio

BRIGHAM'S FLOWER STORE

174 South Main Street

the cotillion, are also scarce. No good reason is given, except that they are not blooming properly. There is plenty of stock planted, but the cut is slow in coming to the market. Weather conditions have been good; so the shortage cannot be due to the weather. However, the growers say there will be plenty for the holiday. Sweet peas are also scarce, and the demand for them is light. Violets are scarce and, like peas, have little demand. Paper Whites are in fair supply and the stock is as fine as has ever been seen on the market. Stevia is still to be had, but this useful flower is nearing the end. A few mums were still available last week, mostly Seidewitz, but they were faded in color and did not sell well. There is only a fair supply of miscellaneous stock, just enough for the demand, and as everyone is thinking of nothing but shopping these days, the demand is not likely to pick up much until Christmas. Prices,

### MARION, OHIO

5 railroads with good connections to all parts of State  
A GOOD SELECTION OF FLOWERS  
ON HAND AT ALL TIMES.

BLAKE'S, 140 W. Center

### COLUMBUS, OHIO

Flowers for all occasions Neil Flower Shop Member F. T. D. Ass'n.

### WARREN, OHIO

THE F. T. D. ADGATE & SON  
FLORISTS  
WE GROW OUR FLOWERS

W. P. McFARLAND L. C. McFARLAND  
McFARLANDS, Florists  
AKRON, OHIO

### AKRON, OHIO MEMBERS F. T. D.

HAMMERSCHMIDT &amp; CLARK

12 W. MARKET ST.



### CLEVELAND, O.

BRAMLEY &amp; SON

Store and Greenhouses, 1181 E. 71st St.

### ALLIANCE, O.

Member F. T. D.

522 S. Freedom Ave. H. T. MILLER



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**Kirkwood Floral Co. IOWA and VICINITY**  
**DES MOINES, IA.**

F. T. D.

Your orders will receive Mr. Ray Holt's personal attention

STORE AND GREENHOUSES

**DAVENPORT, IOWA**

"Say It with Flowers"

**BILLS FLORAL CO.**

M. A. TIERNEY, Owner Member F. T. D.

**COUNCIL BLUFFS, IA. J. F. WILCOX & SONS**

750,000 FEET OF GLASS

Orders shipped to any part of Iowa or Nebraska on a moment's notice.  
Daily Delivery to Omaha.

MEMBERS FLORISTS' TELEGRAPH DELIVERY ASSOCIATION

**TAMA, IOWA**

LINCOLN GARDENS, Inc.

Competent service to all central Iowa, three  
railroads, two double-track trunk lines.

**OTTUMWA, IOWA**

PHONE 182



107 North Market Street

"Say it with Flowers"

**Harkett's** For { Eastern Iowa  
Western Wis.  
N. W. Illinois  
**FLORAL NURSERY** Dubuque, Iowa

**QUALITY  
PLUS  
SERVICE**

**DAVENPORT, IOWA**

AND WESTERN ILLINOIS

G. F. FORBER,

313 Brady Street

Member Florists' Telegraph Delivery Association

**OTTUMWA, IOWA**  
CRILEY'S GREENHOUSES

**COUNCIL BLUFFS, IOWA**

GARDINER FLORAL CO.

Leading Retail Florist 545 W. BROADWAY

**FAIRFIELD, IA.** We strive to  
please our trade  
Montgomery Greenhouses

**HAMPTON, IOWA**

A. E. Stonebrook ORDERS RECEIVE  
PROMPT ATTENTION

**DES MOINES, IA.**  
GUTHRIE-LORENZ CO.

**Cedar Falls, Ia.** BANCROFT'S  
Beautiful Flowers  
55,000 Feet Glass.  
Members F. T. D. Joseph Bancroft & Son

**CEDAR RAPIDS, IA.**

I. N. KRAMER &amp; SON

Members Florists' Telegraph Delivery.

**MONTICELLO, IA.**

C. L. VAN METER

MEMBER  
F. T. D.

**FT. DODGE, IA.**

N O R D W A L L

E. E. NORDWALL

**PERRY, IOWA**

LOUWERSE &amp; CO.

**I  
O  
W  
A** *Kemble's Flowers*

Marshalltown, Boone, Center-  
ville, Oskaloosa, Oelwein,  
Mason City, Chariton,  
Grinnell and Ottumwa.

SEND YOUR ORDER TO HOUSE NEAREST  
PLACE OF DELIVERY

**DES MOINES**

AND CENTRAL IOWA

ART FLORAL COMPANY

515 Grand Avenue

Member F. T. D.

while they fell slightly last week, still  
show no material change.

Bachelors' Cotillion.

The big social event of the season, when the florists' business, as well as the young ladies, makes its bow to society, was held at the Lyric theater Monday evening, December 6. Never since this annual event was initiated was the immense hall more artistically decorated. George Black, of Black Bros., was the man who had this work in charge. Mr. Black has grown up with the Bachelors' Cotillion, for in the old days his father always had the decorations, and many a time George as a boy helped with the work.

The galleries were screened off with latticework, entwined with southern smilax. On the stage, where supper was served, was a scene from the jungle, large palms and ferns being used in profusion. The lobby was treated much in the same way. The Lyric, which has just been redecorated with mauve walls and gold trimmings, certainly was a

**WATERLOO, IOWA**

GALLOWAY'S FLOWER STORE

Russel-Lamson Bldg., 211 West 5th Street

Special attention given to out-of-town orders

**SIoux CITY, IA.**

ART FLOWER SHOP

512 FIFTH STREET

Everything in Cut Flowers, Plants  
Funeral Designs, Etc.

**SIoux CITY, IOWA** Supplies western Iowa,  
southern Minnesota, all of  
South Dakota and north-  
eastern Nebraska.  
J. C. RENNISON CO.

**SIoux CITY, IOWA**

Members of  
F. T. D.

ROCKLIN &amp; LEHMAN

**DAVENPORT, IA.**

H. G. PAULI YOURS FOR  
SERVICE

**OSKALOOSA, IOWA**

GREEVE FLORAL COMPANY

High Grade Flowers Artistically Arranged.

# Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

## San Francisco and Vicinity

MacRorie-McLaren Company  
141 Powell Street  
Florists

We grow our own stock and with extensive nurseries to draw from can give unusual values.

RETAIL

WHOLESALE

## San Francisco

OAKLAND, BERKELEY and Vicinity

## CHAS. C. NAVLET CO.

THREE STORES:

423 and 427 Market Street.....SAN FRANCISCO, CALIF.  
917 Washington Street.....OAKLAND, CALIF.  
20 and 22 East San Fernando Street....SAN JOSE, CALIF.

### SAN FRANCISCO

Podesta & Baldocchi  
224-226 Grant Avenue

Prompt and careful attention to orders from out-of-town florists.  
Member F. T. D.

### SAN FRANCISCO

F. C. JAEGER & SON  
152 POWELL STREET

Members F. T. D.  
Always a good stock, and orders delivered on time.

### Monrovia, Cal.

C. A. BRUNGER

You can depend on us for all orders for delivery in this section. 239 Grand Avenue

### SAN FRANCISCO

JOSEPH'S

Member F. T. D.

233-35 Grant Ave.

Steamer and train packages our specialty.

### San Francisco, Calif.

ALBERT O. STEIN  
Flower Shop

1160 SUTTER STREET

### SAN DIEGO, CAL.

BOYLE & DARNAUD



F. T. D. florists. We grow our own flowers. Telegraph orders carefully executed. Usual discount.

Members Florists' Telegraph Delivery

### San Francisco

DARBEE'S

1036 Hyde Street

LARGEST STOCK OF CHOICEST FLOWERS  
Members Florists' Telegraph Delivery

### San Francisco, Cal.

SHELLGRAIN & RITTER

148 KEARNY STREET

Prompt attention given to all telegraphic orders

### Hollywood Flower Shop

HOLLYWOOD, CAL.

ARTISTIC WORK.

MEMBER F. T. D.

LOS ANGELES

SANTA MONICA

Telegraph Orders Delivered to

OCEAN PARK  
VENICE

### OAKLAND, CAL.

HOGAN & EVERS

1439 Broadway

THE BEST SERVICE

### JULIUS EPPSTEIN, FLORIST AND DECORATOR

Flowers for All Occasions Delivery Anywhere  
Hotel St. Francis. SAN FRANCISCO

### Long Beach, Cal.

Member F. T. D. ART FLORIST 126 Pine Ave.

### BAKERSFIELD, CAL. Member F. T. D.

CITY FLORAL SHOP  
Grace M. Delbridge Flowers for All Occasions

fine setting for such an elaborate decoration.

But the main part of the decorations was not put in place until after the dancers had assembled. It has always been customary for Mr. Black to arrange a rack covered with wild smilax around the wall in front of the boxes to hold the bouquets of the debutantes. Monday night there were over 1,000 of these. Roses, orchids and violets found their way into this rack. As in most theaters,

### OAKLAND, CALIF.

MORI FLORIST

1510 Clay Street

OUR CAREFUL ATTENTION

### BERKELEY, CAL.

MEMBER F. T. D.

Curtis D. Shoemaker, Prop.

NORTON, Florist

Berkeley OAKLAND  
THE FLOWERSHOP  
Berkeley's most up-to-date flower establishment.

### Santa Barbara, Cal.

912 STATE STREET

GLEAVE'S FLOWER SHOP

ARTHUR GLEAVE, Prop.  
Choicest Cut Flowers and Floral Designs on short notice.  
Both Phones 1013

### CORONADO, CALIF.

CORONADO NURSERY

To "Say It with Flowers" in  
CORONADO AND SANDIEGO

### LONG BEACH, CAL.

Lowe's Flower Shop, The Pioneer and Leading Florist  
Member Florists' Telegraph Delivery.

### POMONA, CALIFORNIA

POOLEY'S FLOWER SHOP

MEMBER FLORISTS' TELEGRAPH DELIVERY

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## LOS ANGELES

414½ SOUTH BROADWAY

SEND YOUR ORDERS TO

## BROADWAY FLORISTS

IT PAYS you to  
DEPEND ON US

## Occidental Florists

430 South Hill Street.

## LOS ANGELES

### LOS ANGELES, CAL. REDONDO FLORAL CO.

218 West Seventh Street

Members of Florists' Telegraph Delivery  
A. KNOFF A. F. BORDEN

### WOLFSKILLS' and MORRIS GOLDENSON FLORISTS AND DECORATORS

Members F. T. D.

229 W. Third St., LOS ANGELES, CAL.

### The Alexandria Florist

Member of  
F. T. D.  
and S. A. F.



Hotel Alexandria  
Los Angeles,  
Calif.

### LOS ANGELES, CAL. ATHLETIC CLUB FLORIST

Formerly California Cut Flower Co.

433 West 7th Street

Takes care of telephone and telegraph orders  
over the whole of Southern California.  
Usual trade discount.

### LICHTENBERG'S

324 W. Sixth Street

### LOS ANGELES

Say It with Flowers. Member F. T. D.

## LOS ANGELES

Every order given personal attention by

### Westrem Garland Florists

404 South Hill Street

## PORTLAND

OREGON

354 Washington Street

MEMBERS OF THE  
F. T. D.  
**Martin & Forbes**  
Retailers  
and Growers

### Los Angeles, Calif.

O. C. SAAKE, Florist

We Solicit Telegraph Orders.  
Regular Trade Discount.  
215 WEST FOURTH STREET

### LOS ANGELES, CAL.

HOWARD & SMITH

NINTH AND OLIVE STREETS

You can depend on us for all orders for  
delivery in this section.

### Darling's Shop

"FLOWERS FOR HER"

208 West Sixth Street, LOS ANGELES, CAL.

Cut flowers or good design work by best artists  
and designers delivered anywhere in the west  
on receipt of mail or telegraph orders.

Members Florists' Telegraph Delivery Association.

### EUGENE University Florist

ORE. All South and Southwestern  
Oregon points quickly reached

the wall is horseshoe-shaped, with the open part running up to each side of the stage. This was banked solidly around the entire floor, nothing but the finest of the three flowers mentioned being used.

Fifty young ladies made their bow and, it is estimated, they averaged twenty bouquets each. The cheapest roses used were \$9 per dozen, and Beauties, which were in the majority, were \$20, to say nothing of gardenias, orchids and violets. The cost of the bunches used on this occasion is variously estimated at \$25,000 to \$40,000.

There were never before so many dinners preceding the cotillion and flowers were used profusely at all of these.

Every one of the stores was able to take care of all orders, but it was necessary to work all day Sunday. One retailer alone had 245 bunches. Colonial bouquets were discouraged as much as possible, on account of the time they take to make. From a flower standpoint, this was the best cotillion that was ever held, and it is one of the best predictions of the part flowers are to play this winter in the social life of Baltimore. Tate.

## Portland ORE.

### Tonseth's

287 Washington Street  
In the heart of the city

Growers and Retailers F. T. D.  
MEMBERS

### PORTLAND, ORE.

## Clarke Bros' FLORISTS

200,000 Feet of Glass  
Established 20 Years

### OAKLAND, CAL.

## LOS ANGELES

### Dostal-Wolters Flower Shop

MEMBER  
F. T. D.

627 South Hill St.

### Pasadena, Cal. 342 East Colorado St. THE ORCHID

PASADENA'S OLDEST FLORIST WILL  
EXTEND THE USUAL COURTESIES  
Member of F. T. D.

## PASADENA, CAL.

### ELDRED FLOWER SHOP

Member Florists' Telegraph Delivery.

### RIVERSIDE, CALIFORNIA

Florist to the Glenwood Mission Inn  
ORANGE BLOSSOM FLOWER SHOP



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## SEATTLE

### Woodlawn Flower Shop

Member Florists' Telegraph Delivery Association.

1410-1412 2nd Avenue—Beside Clemmer Theater Building

"IN THE HEART OF THE CITY"

Base the Recipient of Your Telegraphic Orders Upon Merit

We offer unexcelled facilities. More than 13,000 square feet of store space devoted exclusively to retailing of flowers. Where quality and service reign.

21 EMPLOYEES

CHARLES E. SULLIVAN, in charge of Telegraphic Service

## SEATTLE

Member Florists' Telegraph Delivery Ass'n.

## HOLLYWOOD GARDENS

SEATTLE'S LEADING FLORIST

1622 SECOND AVENUE

### Walla Walla Floral Co.

WALLA WALLA, WASH.  
Greenhouses, Store, Rose and Bulb Farm.  
Prompt deliveries of CUT FLOWERS or good  
DESIGN WORK anywhere in the West  
Member Florists' Telegraph Delivery.

### SEATTLE

1001-1003 Third Avenue

Finest Floral Studio  
in the Northwest

*Rosaia Bros.*  
Members  
F. T. D.

### YOUNG & LESTER Walla Walla, Wash.

Established 1903  
50,000 SQUARE FEET OF GLASS  
MEMBERS F. T. D.

### California Florist TACOMA, WASH.

Orders for Cut Flowers and Designs delivered  
anywhere in the United States and Canada.

### SEATTLE

Choice Flowers, prompt and careful  
L.W. McCOY 904 3rd Avenue  
Established 1900

### Bellingham, Wash.

Telegraph orders delivered any-  
where in the northwest country  
FLORAL EXCHANGE

### TACOMA SMITH FLORAL CO., 1112 Broadway

#### STEAMER SAILINGS.

The following sailing list, displayed  
in a conspicuous place in the window or  
store, or used in advertising matter with  
the information that you have facilities  
for filling bon voyage orders on short  
notice, will help you to develop steamer  
trade:

Steamer—	From—	To—	Sails
La Touraine...	New York...	Havre .....	Dec. 18
K. A. Victoria...	New York...	Liverpool .....	Dec. 18
Mohawk.....	New York...	San Juan.....	Dec. 18
Zeeland.....	New York...	Antwerp .....	Dec. 18
Scotian.....	W. St. John...	Antwerp .....	Dec. 18
La Savoie.....	New York...	Havre .....	Dec. 23
Imperator.....	New York...	Sou'mpton .....	Dec. 23
Vauban.....	New York...	Liverpool .....	Dec. 24
Ponce.....	New York...	San Juan.....	Dec. 24
Baltic.....	New York...	Liverpool .....	Dec. 24
Victorian.....	W. St. John...	Liverpool .....	Dec. 24
Carmania.....	New York...	Liverpool .....	Dec. 28
N. Amsterdam...	New York...	Rotterdam .....	Dec. 28
Calabria.....	New York...	Naples .....	Dec. 28
Canopic.....	New York...	Genoa .....	Dec. 28
Shinyo Maru...	San Fr'sco...	Yokohama .....	Dec. 29
San Juan.....	New York...	San Juan.....	Dec. 29
Olympic.....	New York...	Sou'mpton .....	Dec. 29
Drott'n'gh'm...	New York...	Sweden .....	Dec. 30

### Spokane, Wash.

Eugene's Flower Shop  
PROMPT AND RELIABLE

### Spokane, Wash.

A. J. BURT, Florist  
Established 20 Years Always on the job  
CLEMMER THEATER BUILDING

### Spokane, Washington

Reimer's Floral Art Shop  
RETAILERS AND GROWERS

### Yakima, Washington STATE FLORAL CO.

We Grow Our Own Flowers  
Telegraph Orders filled promptly and carefully  
Members F. T. D. Association.

YAKIMA, WASHINGTON  
ANNAVEE FLOWER SHOP, (Formerly  
Bourn's)  
QUALITY FLOWERS Artistic Arrangement  
Members Florists' Telegraph Delivery.

### FORSHAW, Florist THE ROUND-UP CITY PENDLETON, ORE.

# Telegraph Delivery Department

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## SALT LAKE CITY, UTAH

Orders promptly filled for Western Colorado,  
Eastern Nevada, Southern Idaho and Wyoming  
3 BUSY STORES

Fresh Home-Grown Flowers  
Satisfaction Assured on all Orders

## UTAH FLORAL,

Howard Edris, 944 EAST SECOND  
Prop. SOUTH STREET

# DENVER, COLORADO

MEMBER FLORISTS' TELEGRAPH  
DELIVERY ASSOCIATION

## PARK FLORAL COMPANY

### CASPER, WYOMING

### CASPER FLORAL CO.

We deliver to all of  
Central and Northern Wyoming  
Western Nebraska and South Dakota.  
Members F. T. D.

## Denver *Cooper's Flowers*

COLORADO  
833 FIFTEENTH ST. Member F. T. D.

### Cheyenne, Wyo.

"THE UNDERWOOD"  
FOR PROMPT AND FAITHFUL  
SERVICE

### SALT LAKE CITY

Ship whole of UTAH, Central part  
of NEVADA and IDAHO  
MILLER FLORAL CO., 10 East Broadway  
MEMBER F. T. D.  
250,000 sq. ft. of modern glass. Unexcelled facilities. Prompt and courteous service always.

### SHERIDAN, WYO.

### SHERIDAN GREENHOUSE CO.

Plants and Flowers

### THERMOPOLIS, WYO.

### THERMOPOLIS FLORAL CO.

A. SCHULENBERG, Proprietor

### State Nursery & Seed Co.

### Helena, Mont.

Cut Flowers for any  
Part of the Northwest.  
Only the Best. Members F. T. D. Ass'n.

### MISSOULA, MONT.

### ANDERSON GREENHOUSE

For all towns in Western Montana

Send your orders for Eastern and Southern Montana  
to M. LANGOHR, F. T. D. Florist  
BOZEMAN, MONTANA.

### Pocatello, Idaho

Member F. T. D.  
We cover Southern Idaho  
and Western Wyoming  
ATKIN'S

### FORT COLLINS, COLO.

### ESPELIN FLORAL COMPANY

Member Florists' Telegraph Delivery Ass'n.

### TRINIDAD, COLO.

### J. R. BARKER

Trinidad Floral Store  
Masonic Bld'g.

### Trinidad, Colo.

The only Greenhouses  
in this section  
The Park Floral and Garden Co.  
Members F. T. D.

### THE PUEBLO FLORAL CO.

Pueblo Member F. T. D. 523 North Main Street  
Colorado, New Mexico and Western Kansas

### SALT LAKE CITY

### CRAMER FLORAL CO.

39 So. Main St.  
Established 1884.

### BOULDER, COLO.

and Northern Colo.  
HAENSELMAN'S  
U. OF C. FLOWER SHOP

### DENVER, COLORADO

and WYOMING  
Sunshine Floral Shop, 419 Fifteenth St.  
Our service sends "sunshine" with your orders.

### Wallace, Idaho

Member F. T. D.  
Prompt service to North Idaho  
and Western Montana Points. C. E. SMITH

### CASPER, WYO.

### "THE PALMS" FLORAL CO.

ONLY THE BEST Members F. T. D. A.

Steamer—	From—	To—	Balls
Cassandra	Portland	Glasgow	Dec. 30
Hellig Olav	New York	Copenhagen	Dec. 30
Emp. France	W. St. John	Liverpool	Dec. 30
Comino	New York	San Juan	Dec. 31
Kroonland	New York	Antwerp	Jan. 1
Suwa Maru	Seattle	Japan	Jan. 3
Rochambeau	New York	Havre	Jan. 4
Siberia M.	San Fr'sco	Yokohama	Jan. 4
Grampian	W. St. John	London	Jan. 4
Niagara	New York	Hamburg	Jan. 5
Cretic	New York	Genoa	Jan. 5
Porto Rico	New York	San Juan	Jan. 5
La Lorraine	New York	Havre	Jan. 6
Metagama	W. St. John	Liverpool	Jan. 6
Pretorian	W. St. John	Glasgow	Jan. 7

### Salt Lake City

ALSO PARTS OF COLORADO, IDAHO,  
MONTANA AND NEVADA  
HUDDART FLORAL CO.  
56 South Main Street  
Member Florists' Telegraph Delivery Ass'n.

### SALT LAKE'S LEADING FLORIST

### ERNEST LAMBOURNE

67 South Main, Salt Lake City, Utah.

### DENVER and all COLORADO and WYOMING

### The Mauff Floral Co.,

1225 Logan Street.  
Member F. T. D.

### Colorado Springs, Colo.

ORDERS CAREFULLY EXECUTED  
PIKES PEAK FLORAL CO.  
Wholesale and Retail  
Member Florists' Telegraph Delivery.

### Colorado Springs, Colo.

### Frank F. Crump,

Wholesale and Retail  
Florist  
Member Florists' Telegraph Delivery Ass'n.

### Denver

### Bright Spot Greenhouses

Cor. 5th Ave. & Josephine St.  
DOWNING & KASK, Proprietor

# What J. HORACE McFARLAND

*writes about*

## **MELROSINE**

Gentlemen:—

Having had a try-out of the substance now called "Melrosine" before it was put on the market, I was impressed by the fact that it really did kill rose-bugs, and I don't know anything else that will do the same service without also killing the roses. Then later, after it had been introduced, I saw it being effectively used not only to put the rose-bug out of business on roses, but to do the same when they had attacked rhododendron flowers in a prominent garden near Philadelphia. I keep it on hand, and would not hesitate a fraction of a second about putting it in use as soon as the bugs appeared, because I believe it is the best available remedy for this nasty pest.

Yours truly,

(Signed) J. HORACE McFARLAND,

JHMcF/OM

Editor, American Rose Annual.

## **Garden Chemical Company**

Park Avenue and 146th Street

New York, N. Y.



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— 3 BUSY STORES —

Fresh Home-Grown Flowers  
Satisfaction Assured on all Orders

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Howard Edris, 944 EAST SECOND  
Prop. SOUTH STREET

# DENVER, COLORADO

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DELIVERY ASSOCIATION

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## Denver

— COLORADO —

## Cooper's Flowers

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"THE UNDERWOOD"  
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U. OF C. FLOWER SHOP

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and WYOMING

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Emp. France	W. St. John	Liverpool	Dec. 30
Coamo	New York	San Juan	Dec. 31
Kronland	New York	Antwerp	Jan. 1
Suwa Maru	Seattle	Japan	Jan. 3
Rochambeau	New York	Havre	Jan. 4
Siberia M.	San Fr'sco	Yokohama	Jan. 4
Gramplan	W. St. John	London	Jan. 4
Niagara	New York	Hamburg	Jan. 5
Oretic	New York	Genoa	Jan. 5
Porto Rico	New York	San Juan	Jan. 5
La Lorraine	New York	Havre	Jan. 6
Metagama	W. St. John	Liverpool	Jan. 6
Pretorian	W. St. John	Glasgow	Jan. 7

## Salt Lake City

ALSO PARTS OF COLORADO, IDAHO,  
MONTANA AND NEVADA

### HUDDART FLORAL CO.

66 South Main Street  
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### LEADING FLORIST

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Editor, American Rose Annual.

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Park Avenue and 146th Street

New York, N. Y.

**BOILER FLUES**

We make a specialty of handling carefully selected Boiler Flues, 4 inches in diameter and other sizes for Retubing Boilers. Also Flues for greenhouse piping, etc.

All flues are thoroughly cleaned inside and out, trimmed and are ready for use. General sales agent for Stuttle's Patent Clamp and Elbow for joining flues—no packing, no leaks. New Standard Pipe and all kinds of Greenhouse Fittings. Right prices and prompt shipment.

**H. MUNSON**

Est. 1898 Phone Superior 572  
1483 N. Wells St., Chicago

**COMPLETE CONFIDENCE**

is yours when using

**Fisher Steam Specialties**

The Fisher Governor Co., Marshalltown, Iowa.

Agencies in all principal cities.

**Greenhouse Heating**

SUBSCRIBERS are invited to write the editor of this department with regard to any details of greenhouse heating that are not understood. When information is desired regarding the capacity of boilers, or the amount of radiation required for a greenhouse, the needed temperatures should be stated in the inquiry, as well as the amount of glass in the side walls, and the dimensions and general arrangement of the greenhouses. It is often helpful, also, to have a sketch showing the location of the houses.

**COAL PRODUCTION HIGH.**

Greenhouse men welcome the reports of the increase in coal supply and a consequent downward tendency in prices. Recovering from the Thanksgiving day depression, production of soft coal during the week of December 4 rose to a new maximum for the year, according to the United States geological survey. The total output, including lignite and coal coked, is estimated at 12,757,000 net tons.

Not only was this the highest mark attained during the present season, but it has been surpassed only four times during the period over which reports of weekly production extend. The four exceptions were the weeks ending July 10 and 24 and September 25, 1918, and October 23, 1919. The record was made possible by the railroads, which furnished empty cars sufficient to load 232,340 cars of soft coal, an achievement the more creditable because Monday, November 29, the priority in the use of open top cars was withdrawn completely.

Production of bituminous coal during the first 287 working days of the last four years has been as follows in net tons:

1917, 516,172,000; 1918, 545,858,000; 1919, 425,291,000; 1920, 512,431,000.

**A 3-SECTION HOUSE.**

How many feet of 2-inch pipe will it take to heat my greenhouse with hot water? It measures in floor space 50x60 feet. What size of pipe should I use for the lead from the boiler and how much should it be reduced? The boiler has forty 2-inch flues, six feet eight

*"A Merry Christmas  
and a Happy New Year"*



**T**HE spirit of the season prompts us to express to you appreciation of our pleasant business relations during the past year and to most heartily wish you health and prosperity for the coming year.

**KROESCHELL BROS. CO.**  
444 West Erie Street  
CHICAGO



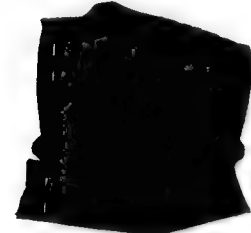
**GULF CYPRESS**  
Greenhouse Materials  
Pecky Cypress Bench Lumber  
**GLASS**

**HOTBED SASH**

All Kinds and Sizes  
At lower than the prevailing  
market prices.

**NON-KINK  
WOVEN HOSE**

Remnants, 12 ft. and up, coupled,  
13¢ per ft. This hose is cheap at  
twice the price.



Metropolitan Patented  
**BOILERS**

Will do more work  
than any other boiler  
of the same size; made  
in all sizes to heat  
every size greenhouse.

**PIPE  
VALVES FITTINGS**

**Metropolitan Material Co.**  
PATENTED GREENHOUSES

1299-1323 Flushing Ave., Brooklyn, N. Y.

Mention The Review when you write.



**Drip Drip**

Every drop of hot  
water escaping from a  
leaky pipe is wasting  
coal. Emergency Pipe  
Clamps repair splits and  
rust holes instantly and  
permanently. Write  
for catalogue.

M. B. SKINNER CO.  
552-562 Washington Boul.  
CHICAGO :: ILLINOIS

ESTABLISHED 1857  
**S. WILKS MFG. COMPANY**  
Manufacturers of  
**WILKS HOT WATER BOILERS**  
FOR GREENHOUSE HEATING  
3517-3539 Shields Ave., CHICAGO, ILL.

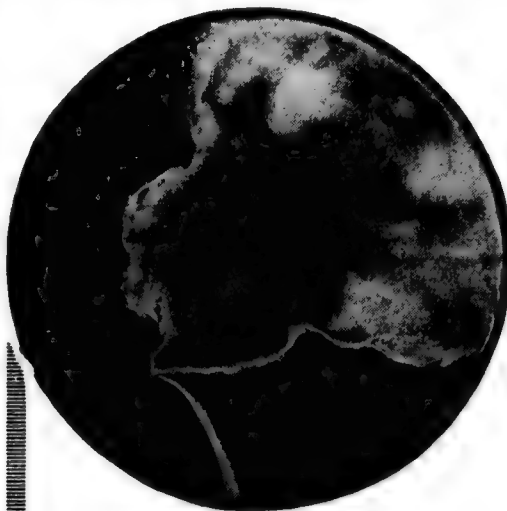
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Lasts longer; gives longest  
service; is the most economical;  
saves labor and material; has a  
reputation of over fifty years for  
economy; made in FIRST QUAL-  
ITY only.

Booklet 54-B

Joseph Dixon Crucible Company  
Jersey City, N. J. Est. 1827.



"White Coal"



Black Coal

## Help Save the "White Coal of Industry"

The boiling hot water resulting from condensation in your steam lines is worth money. You have paid for it in terms of coal. It contains valuable heat units. It is the "White Coal of Industry"—it should not be wasted.

And it need not be wasted. The Morehead Back-to-Boiler System will save it for you by returning it to the boiler at temperatures as high as 400 degrees Fahrenheit. It reduces coal consumption an average of 20%. At the same time your steam will be "drier" and more efficient; your production speeded up and profits increased.

Write today for facts and figures on what the Morehead System will do in your plant.

## Morehead Manufacturing Company

Dept. "M"

Detroit, Mich., U. S. A.





A Showing ease with which Plibrico is laid in place.

# PLIBRICO

A High Grade Refractory for Furnace Linings

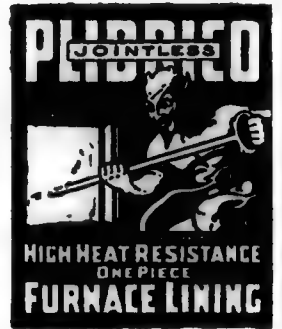
**BETTER THAN FIRE BRICK**  
for Furnace Linings, Baffle Construction and Repairs

1. It's Jointless.
  2. It's Plastic.
  3. It will save fuel.
  4. It will outlast fire brick.
  5. It can be used wherever fire brick is used.
  6. It cannot be excelled for patching broken and burned out linings.
  7. Any Engineer can see the economy and advantage over Fire Brick.
  8. It's air and gas tight.
  9. It will stand 3100 deg. F.
  10. It can be installed by inexperienced labor.
  11. It can be used in any boiler, furnace or oven.
- Shipped in Steel Containers only. Warehouse stock carried in principal cities for immediate delivery.

Write for book on furnace building

**Jointless Fire Brick Co.**

Offices and Factory, 1130-1150 Clay St., Chicago, Ill.



Trade Mark  
Reg. U. S. Pat. Office

**IT PAYS  
TO USE—**

## ELASTIC FIRE BRICK

**In All Your  
Boiler Work**

Any Handy Man Can Install It.

Use it for patching when you cannot afford to cut a boiler out.  
**ELASTIC FIRE BRICK** can be used for all fire brick purposes.

Hoerber Bros., Geo. Wittbold Co., Miller Bros., C. Hausermann, John Reading and Broadbeck the Florist are using Elastic Lining. These are only a few of the thousands we are selling.

IT COMES IN BARRELS READY FOR USE. A TRIAL ORDER WILL CONVINCE YOU.

## CURRAN & COMPANY

Tel. CANAL 1013

1163-67 W. Twentieth Street, CHICAGO, ILL.

Address Dept. 6

inches long. The firebox is 28x40 feet.  
Do you think this is large enough?  
R. G. S.—O.

The sketch shows three even-span houses with a length of fifty feet, and occupying a space sixty feet wide. If the houses are drawn to scale, we judge the widths to be approximately fifteen, twenty and twenty-five feet. The outer walls are seven feet eleven inches in height, but we cannot determine the amount of glass they contain, if any. Neither is the temperature desired in the houses stated, or any way of distinguishing them.

If an average temperature of 60 degrees will answer for the three houses, the boiler described above should be amply large. We should run a 3-inch flow pipe under each of the plates, or gutters, except on the outer wall of the narrow house, where a flow pipe with a diameter of two and a half inches will answer. Four 2-inch return pipes will answer for this wall, and seven may be used on the other outside wall. Twelve returns will be required on the posts between the 25-foot and 20-foot houses, and nine returns between the 20-foot and 15-foot houses. These estimates are for a night temperature of 60 degrees when the mercury is 10 degrees below zero outside. If 50 degrees will answer in the houses, the number of the returns should be respectively three, five, nine and seven. The above estimates are for walls without glass below the level of the plates. When there is glass below the level of the plates, there should be an additional 2-inch return on the outer walls for every two feet of glass.

To connect the flow pipes with the boiler, use two 3½-inch leads. When the flow pipe for the first house has been taken off, the main leading to the other flow main may be reduced to three

## What Prominent Growers Think About the Standard Recording Thermometer



ORDER NOW  
\$40.00

**STANDARD THERMOMETER COMPANY**  
65 Shirley Street, BOSTON, MASS.

Erie, Pa., Dec. 16, 1919.  
"Please send us another of those thermometer clocks, just like the one you sent us about two weeks ago. We would never be without one again."  
Trost & Steinfurth.

The actuating element of the Standard Recording Thermometer is of lamina metal, which, besides being extremely sensitive to temperature changes, is practically indestructible. Record charts are furnished either daily or weekly, and the whole mechanism is contained in an attractive metal case fitted with lock and key, which insures the record from being tampered with. The clock movement is of extremely high grade; everything about the instrument is up to the highest possible standard of manufacture.

Mention The Review when you write.

## AIR-TIGHT BOILER SETTINGS

CAN BE OBTAINED WITH

### U-B Boiler Setting Cement

a black, gummy product made with a fiber, remaining always in an elastic state, and is guaranteed not to crack or chip off from the surface. This means less coal with increased heat.

**Applied to Exterior of Boiler Settings with Two Hands and a Trowel**

Requires 40 lbs. of cement to 100 sq. ft. of surface.

Prices F. O. B. Cars, 1 Bbls., 500 lbs. .... 12c per lb. 20-lb. kegs. .... 14c per lb.  
Cleveland, Ohio. 1/2-bbls., 300 lbs. .... 13c per lb. 100-lb. kegs. .... 15c per lb.  
Also U-B GLAZING CEMENT AT \$1.10 A GALLON IN BARRELS

**THE UNITED BUILDERS CO., Cleveland, Ohio**

# SAVE COAL!



We want to send you the names of the nearest florists who are using the

## "UNION" GRATE

*It Saves Coal*

We refer to Peter Reinberg, Emil Buettner, Basset & Washburn, Wietor Bros., who are among the largest, most successful and best known Chicago growers; also to the Albert Dickinson Seed Co., Chicago, and many others.

See it working and you will order the **Union Rocking Grate** for the new boilers to be put in this season, or to replace your worn out grates. No change required in brick work of furnace. Can be installed as easily as a common grate.

*Write for catalogue and prices.*

**Martin Grate Co., 343 S. Dearborn St., Chicago**

Mention The Review when you write.

## SAVE COAL!

20 to 40 per cent

## KING KOAL

## KARBURETOR

Recommended by Leading Florists.  
For Stoves, Furnaces and Boilers.

Furnace and Boiler.....\$15.00  
Stoves..... 2.50

**T. J. NOLAN**

307 N. Irving Ave., SCRANTON, PA.

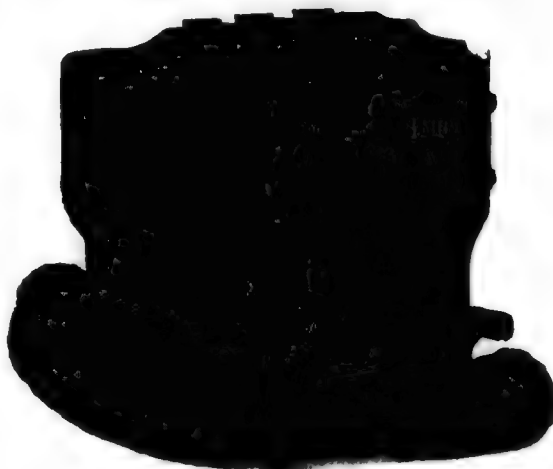
## PIPE

Wrought Iron of sound second-hand quality with new threads and coupling, 16-ft. lengths and up. Also pipe cut to sketch. We guarantee entire satisfaction or return money.

ALSO NEW PIPE AND FITTINGS

**Pfaff & Kendall, Est. 1902 Foundry St. Newark, N. J.**

inches. In case the boiler ports are not as large as 3½ inches, two 3-inch ports may be used for the flows, but the pipes should be increased to 3½ inches as near the boiler as possible. It would also be possible to use one 4-inch port for the flow main. In that case reduce



## IMICO

## Hot Water Boilers

Made by

**Illinois Malleable Iron Co**

1801-1825 Diversey Boulevard

**CHICAGO**

Are noted for COAL ECONOMY and good results generally.

**SEND FOR CATALOGUE**

## It Lets the Florist Sleep

You don't have to sit up and watch a

**GIBLIN GREENHOUSE BOILER**

**GIBLIN & CO.**

**UTICA, N. Y.**

**WRITE NOW.**

Mention The Review when you write.

**TUBING, ALL SIZES**

**PIPE CUT TO SKETCH**

## SECOND HAND PIPE

Large stock, all sizes, furnished with new threads and couplings.

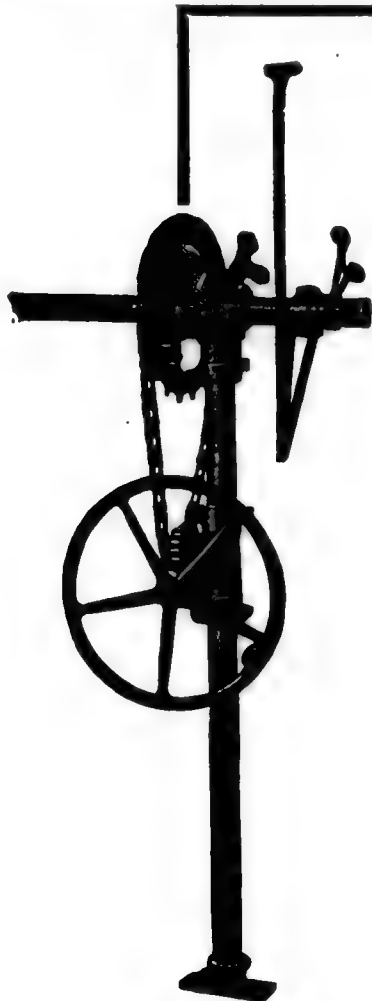
**JAMES F. GRIFFITH,**

**416-24 Moyer Street, PHILADELPHIA, PA.**

to 3½ inches after connecting the first two flows and then to 3-inch when the third flow has been connected. Arrange to have the return mains of the same capacity as the flow pipes.

Charlotte, N. C.—Louis Rateliffe has placed an order with the Lord & Burnham Co. for three greenhouses, each 35x300 feet, to be used for growing stock for the retail trade.





## Sash Operating Devices and Greenhouse Fittings

Manufactured and sold by the Advance Co. are up-to-date, strongly designed, neat in construction and made of the best of materials.

Our catalogue is such a handy book for ready reference, with prices and full illustrations and descriptions. Sure you want one of these free of charge in your plant.

*We will await your address with much interest*

**ADVANCE CO., RICHMOND, IND.**

### SALT LAKE CITY, UTAH.

#### The Market.

Prospects for a record-breaking Christmas are exceptionally bright. Potted plants, such as cyclamens, Cincinnati and Melior begonias, cherries and poinsettias, are in abundance and early orders point to larger plant orders this Christmas than ever before. Prices are just about the same as last year and the stock was never better.

Mild weather for a month past has hurried the rose crop, and some of the stock will come a little early, but, nevertheless, a larger cut than last year is looked for. Carnations are looking fine, and a big cut of these is expected if weather conditions are favorable. Paper Whites will be in large supply, but there is no doubt that they will clean up well. Sweet peas will be scarce and the price will be high.

Business last week was fairly good, on account of several funeral orders. Mums are still arriving in small quantities, but the quality in most cases is poor.

#### Various Notes.

L. B. Westholder, of Evanston, Wyo., spent a few days at Salt Lake City last week, visiting the growers and placing orders for holiday trade.

Mr. Paul, formerly of the City Floral Co., Idaho Falls, Ida., has accepted a position with Bailey & Sons, of this city.

An exceptional sight meets visitors at the greenhouses of the Miller Floral Co., Farmington, Utah. Five thousand cyclamens in full bloom, 1,500 heavily flowered Cincinnati and Melior begonias and 1,000 Jerusalem cherries are in evi-

### Water Your Outdoor Frames With Skinner System Irrigation

"We use the Skinner System outdoors over frames in which we grow ferns, primroses, cinerarias, cyclamen, hydrangeas, etc. Equally as good here as for inside work."

"We are certainly satisfied with it."

CHAS. S. DULTON,  
Holland, Mich.

**SKINNER  
SYSTEM**  
OF IRRIGATION

The Skinner Irrigation Co.  
223 Water St. Troy, Ohio

Mention The Review when you write.



BEFORE

No loss if you mend your split carnations with  
**SUPERIOR  
CARNATION  
STAPLES**

35c per 1000; 3000  
for \$1.00, postpaid.

Wm. Schlatter & Son  
422 Main St.,  
Springfield, Mass.



AFTER

dence. These, along with ferns, Primula obconica, celestial peppers, blue daisies, poinsettias and other Christmas plants, will all be moved before the holiday. It



C. Wm. Sidles  
using our sprayer.

**Power  
Sprayer  
\$10**

For  
Greenhouse  
and Garden

**The Naylor  
Hydro-Chemical Sprayer**  
Saves: Time, Labor, Expense  
Let's send you one to try out?

Use it on your hose. Water pressure of 30 lbs. and over does the work. As water passes through nozzle it draws chemical from tank and dilutes it 10 to 1. Any desired dilution easily obtained.

3 SPRAYS { CONICAL MIST  
FAN MIST  
40-FT. STREAM

**THE NAYLOR MFG. CO.**  
HASTINGS, NEBRASKA

### MR. GROWER



PAT.  
Nov. 24-19

It costs you one-fifth of a cent to tie any plant to a stake when you use "Wire Ties."

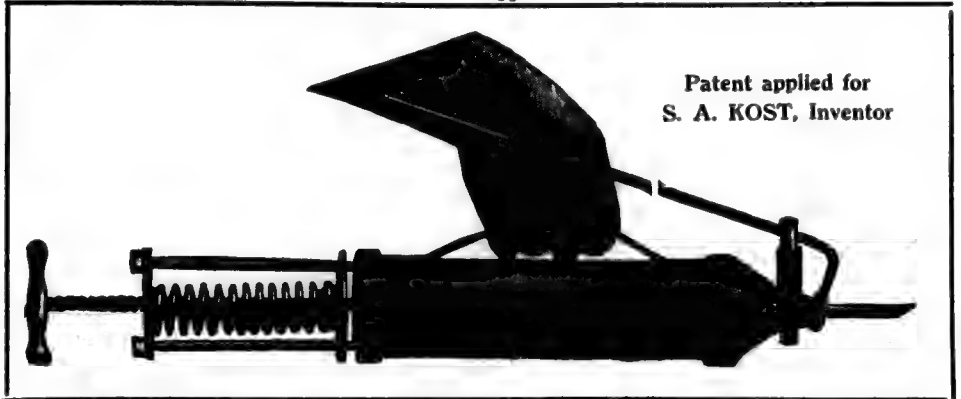
\$2 per 1000 Ties  
Ask your dealer, or

**WM. F. BUSCHARDT**  
6 E. Woodland Ave., Baltimore, Md.

is the largest stock of plants ever produced by this company G. J. B.

# EVERTITE GLAZING CEMENT

remains elastic at all times—forming a waterproof and air-tight joint over the sashbar. *Evertite Glazing Cement* will stand the extreme expansion and contraction that a greenhouse is subject to and will not check or crack—nor will it harden.



Use *Evertite* for all your glazing—for your new work, for tightening leaky roofs and for repairing broken glass.

## EVERTITE GLAZING CEMENT

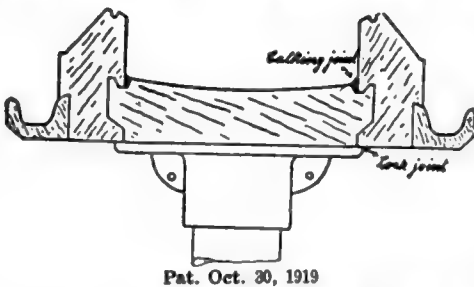
The Excello Mfg. Co., Cleveland, O.

“Oh Boy”

*The last word  
In  
One-Handed  
Glazing Guns*

Mention The Review when you write.

## UP-TO-DATE GREENHOUSES



Pat. Oct. 30, 1919

must be lasting, convenient and efficient. They must be constructed in accordance with the principles which have been approved by knowledge and experience. We have been in the greenhouse manufacturing business for many years and our experience is at your disposal.

Our patent **LEAK-PROOF** locked gutter has proven a success. If you are not using the same as yet, do so on your next houses and we know we can add your name to our list of satisfied customers.

### ICKES-BRAUN MILL CO.

2330 Wabansia Avenue,

Near Western and North Aves.

CHICAGO, ILL.

GREENHOUSE MATERIAL, GREENHOUSE HARDWARE, PERMANITE, PAINT, ETC.

## DUROPLASTIC

THE PROVEN BEST  
BY YEARS OF TEST  
GLAZES RIGHT and STAYS TIGHT

— MANUFACTURED AND GUARANTEED BY —

THE DURABLE PRODUCTS CO., Exchange Bldg., CLEVELAND, OHIO

### Weeber & Race GREENHOUSE BUILDERS

1815 Johnson St., N. E., Minneapolis, Minn.

We give estimates on building new greenhouses, furnishing all material and labor, also wrecking and rebuilding old ones. Write us for plans and estimates.

### SUPREME CARNATION STAPLES



Mend split carnations

Per 1000.....\$0.35

Per 3000..... 1.00

Postpaid

Samples on request

F. W. Waite, 85 Belmont Av.,  
Springfield, Mass.



### SPLIT CARNATIONS

Easily Mended with

Pillsbury's Carnation Staples

"Best device on the

market."—Joseph Traudt.

"Could not get along with-

out them."—S. W. Pike.

1000, 35c; 3000 for \$1.00, postpaid

L. L. Pillsbury Galesburg, Ill.

# Classified Ad Department



It  
Pays

Rates for advertising in this department  
18 cents a line net per insertion.  
Minimum advertisement, 2 lines.

## ACHILLEAS

**ACHILLEA THE PEARL,**  
Strong field-grown clumps for immediate  
delivery, \$8.00 per 100.  
**CHARLES H. TOTTY CO.,**  
Madison, N. J.

Achilleas, Boule de Neige, large clumps, \$8.00  
per 100, \$60.00 per 1000. Hugo Kind, Shady  
Lawn Nurseries, Hammonton, N. J.

## ADIANTUMS

**Adiantum Cuneatum,** strong plants, 2½-in.,  
\$12.50 per 100; 3-in., \$15.00 per 100; 4-in., \$30.00  
per 100; 5-in., \$50.00 per 100. 5% for packing.  
S. S. Skidelsky & Co., 50 Park Place, New York.

## AGERATUMS

**Ageratum Stella Gurney,** rooted cuttings, \$1.00  
per 100, \$8.00 per 1000. Postpaid. Cash.  
Harglerode Bros., Shippensburg, Pa.

**Ageratums,** Gurney and Blue Star, rooted cut-  
tings, \$1.00 per 100, \$9.00 per 1000. Cash.  
Byer Bros., Chambersburg, Pa.

**Ageratum Stella Gurney,** well rooted cuttings,  
\$1.00 per 100, \$9.00 per 1000. Prepaid by mail.  
Cash. J. P. Cannata, Mt. Freedom, N. J.

**Ageratums,** 2½-in., ready to shift, fine for  
cuttings, \$6.00 per 100. Cash.  
La Crosse Floral Co., La Crosse, Wis.

**Ageratum Princess Pauline,** rooted cuttings,  
\$1.00 per 100, \$8.00 per 1000. Cash.  
B. J. Passmore, Malvern, Pa.

## ALTERNANTHERAS

**Alternantheras,** red and yellow, from soil,  
strong August cuttings, \$1.25 per 100, by mail;  
\$10.00 per 1000, express.  
S. W. Pike, St. Charles, Ill.

## AMARYLLIS

**AMARYLLIS VITTATA GIANT HYBRIDS.**  
Extra large flowering bulbs.....\$50.00 per 100  
Large flowering bulbs..... 35.00 per 100  
Good flowering bulbs..... 30.00 per 100  
**OTTO FEHRLIN, CITRONELLE, ALA.**

## AMPELOPSIS

### AMPELOPSIS VEITCHII.

Boston Ivy.

The largest stock in existence. Best grown  
and graded. Grown thinly. It is strong and  
well rooted, much better than most stocks offered.  
Not the cheapest but the best.

3-year, XX heavy tops and roots, 3 to 5-ft.,  
\$4.00 per dozen by mail, \$25.00 per 100.

2-year, extra strong, 2 to 4-ft., \$3.00 per  
dozen by mail, \$15.00 per 100.

2-year, good, 18 to 24-ins., \$2.00 per dozen  
by mail, \$12.00 per 100.

1-year, extra selected, 2 to 3-ft., \$10.00 per  
100, \$90.00 per 1000.

1-year, extra selected, 18 to 30-ins., \$7.00 per  
100, \$60.00 per 1000.

1-year, strong, 20 to 36-ins., \$5.00 per 100,  
\$40.00 per 1000.

1-year, light, 10 to 20-ins., \$15.00 per 1000.  
Satisfaction guaranteed. Packed free by express.

**CHARLES BLACK, HIGHTSTOWN, N. J.**

**Ampelopsis Veitchii,** strong rooted cuttings,  
\$2.00 per 100. W. R. Yerkes, Hutchinson, Kan.

## ANTHERICUMS

### ANTHERICUM.

**Mandalanum,** 2½-in. pots, \$6.00; 4-in., \$15.00  
per 100. Fine for Fern dishes. No charge for  
packing. Cash, please.

**THE IMLAY CO., ZANESVILLE, O.**

## ARAUCARIAS

Extra good stock for Xmas, 6-in., 2 feet, 5  
tiers, \$3.50.

**ROEPKE FLORAL CO.,**  
3863 E. Washington St., Indianapolis, Ind.

## ASPARAGUS

### PLUMOSUS, SPRENGERI.

**Plumosus and Sprenger,** 100,000 once trans-  
planted, \$15.00 per 1000 while they last. If you  
are looking for full value for your dollars, these  
plants will please you. Fine for boxes, pans or  
growing on. Packed in moss, without soil,  
shipped by parcel post or express, charges collect.  
See advertisement under Ferns.

**NORMAN C. MILLER,**

Fort Pierce, Fla.

### ASPARAGUS PLUMOSUS.

3-in. .... \$ 8.00 per 100

4-in. .... 10.00 per 100

Cut sprays ..... 1.50 per 100

Cash, please.

**W. P. NEWELL CO.,**

Wholesale Fern Growers, Apopka, Fla.

**Asparagus Sprenger,** 3-in., \$6.00 per 100; ex-  
tra strong, 2-in., 1-year-old, \$3.00 per 100, \$25.00  
per 1000. Jacobs Bros., Peoria, Ill.

**Asparagus Sprenger,** 2½-in., strong plants,  
\$5.00 per 100; 3-in., 10c; 4-in., 15c each.  
Henry Smith, Grand Rapids, Mich.

**Asparagus Sprenger and Plumosus,** strong  
plants, 2½-in., \$3.00 per 100, \$27.50 per 1000.  
J. C. Schmidt, Bristol, Pa.

## ASPIDISTRAS

**Aspidistras,** green leaf, 10c per leaf. Cash.  
J. T. Goodlive, Zanesville, O.

## BEGONIAS

### BEGONIAS.

Immediate Delivery.

**Begonia Brilliant,** beautiful clear red seedling  
of Chatelaine, fine Christmas color, \$12.00 per  
100, \$100.00 per 1000.

**Begonia Mrs. Patten,** deep pink sport of Chat-  
elaine, \$10.00 per 100.

**Begonia Chatelaine,** \$7.00 per 100, \$65.00 per  
1000.

All from 2½-in. pots, pinched back, plenty of  
shoots, will make fine plants in a short time.  
Cash or F. T. D. reference.

**THE MAUFF FLORAL CO.,**

1225 Logan St., Denver, Colo.

### BEGONIAS.

**MRS. M. A. PATTEN, BEAUTIFUL DEEP  
PINK SPORT OF CHATELAINE,  
OUT OF 4-IN. POTS, 25c A PLANT.**

**CORALLINA DE LUCERNE,  
OUT OF 4-IN. POTS, 25c A PLANT,  
PLUS 3c A PLANT TO COVER COST OF  
PAPER POT AND PACKING CASE.  
BOTH VARIETIES FIRST CLASS  
IN EVERY RESPECT.  
FULL CASES HOLD 54 PLANTS.  
G. R. NOBLE, PADUCAH, KY.**

### BEGONIAS.

**GLOIRE DE LORRAINE.**

Fine specimens ready now,  
plenty of blooms, plenty of buds  
and well branched.

Just the thing for Christmas sales.

5-in., \$1.25;

2½-in., 30c.

Cash with order.

**C. L. HUMPHREY,**

ZANESVILLE, O.

### BEGONIA CHATELAINE.

2½-in. pots, \$7.00 per 100, \$65.00 per 1000;

3-in. pots, \$14.00 per 100.

**BEGONIA MRS. M. A. PATTEN,**

New dark pink Chatelaine.

2½-in., \$10.00 per 100; 3-in., \$20.00 per 100.

**NEW BEGONIA PRIDE OF NEWCASTLE,**

Red Chatelaine.

2½-in. pots, \$15.00 per 100.

**ROMAN J. IRWIN,**

48 West 18th St., New York, N. Y.

### NEW BEGONIA, FIRE OF LOVE.

Fresh Begonia seed taken from extra selected  
seed bearers grown in pots under glass. The new  
Begonia, Fire of Love, is a more beautiful dark  
blood red, with larger flowers and more dwarf  
in growth than Luminosa, but not so prolific in  
bloom, which makes it more desirable as a pot  
plant, \$2.00 per trade packet; Luminosa and  
Prima Donna, \$1.00 per packet.

**C. WINTERICH,**

Cyclamen Specialist, St. Petersburg, Fla.

**Begonia Chatelaine,** strong rooted cuttings,  
\$3.50 per 100, \$30.00 per 1000; 2½-in., \$7.00 per  
100, \$65.00 per 1000; 4-in., strong, \$20.00 per  
100. Mrs. Patten, rooted cuttings, \$5.50 per 100,  
\$50.00 per 1000; 2½-in., \$10.00 per 100.

**Begonia Pride of New Castle,** our new red  
sport of Chatelaine, 2½-in., \$15.00 per 100.

**S. S. Skidelsky & Co., 50 Park Pl., New York.**

**Begonias,** Mrs. Patten, extra fine, bushy,  
2½-in., \$9.00 per 100, \$80.00 per 1000. Larger  
quantities priced on application. Prima Donna,  
strong, cut back, bushy stock, 2½-in., \$4.00 per  
100. Cash. Satisfaction guaranteed. See Vinca  
and Pelargonium advertisements. O. B. Ulery,  
1325 Maiden Lane, Springfield, O.

### READY FOR THE COUNTER AT ONCE.

**Begonias,** extra strong and bushy, Chatelaine,  
5-in., 50c; Luminosa and Prima Donna, 6-in., 75c  
each. Satisfaction guaranteed. No charge for  
packing.

### LAKEWOOD CEMETERY GREENHOUSES.

3600 Hennepin Ave., Minneapolis, Minn.

### BEGONIA CINCINNATI AND MELIOR

Nice Plants for Christmas.

5-inch ..... \$0.75 to \$1.25 each

6-inch ..... 1.50 to 2.00 each

Ready now for shipment.

**BUCK'S GREENHOUSES,**

Washington Court House, O.

**Begonia Chatelaine,** out of 3½-in. pots, in  
bloom, \$12.00 per 100. Cash.

Niemann Bros., Waltz, Mich.

**ASPARAGUS.**  
Sprenger, 2½-in., \$ 4.00 per 100, \$35.00 per 1000  
Sprenger, 3-in., 6.00 per 100, 55.00 per 1000  
Sprenger, 4-in., 12.00 per 100, .....  
Plumosus, 2½-in., 5.00 per 100, 45.00 per 1000  
**THE MCGREGOR BROS. CO.,**  
Springfield, O.

### PLUMOSUS, SPRENGERI.

**Plumosus and Sprenger,** 2½-in., extra strong,  
\$5.00 per 100, \$45.00 per 1000; 3-in., \$10.00 per  
100; 4-in., \$15.00 per 100.

**ROMAN J. IRWIN,**

48 West 18th St., New York, N. Y.

### ASPARAGUS.

	Per 100	Per 1000
Asparagus Plumosus, 2½-in. ....	\$5.00	\$45.00
Asparagus Plumosus, 2½-in. ....	4.50	40.00

Cash with order.

**BAUSCHER BROS., FREEPORT, ILL.**

### ASPARAGUS PLUMOSUS.

	Per 100	Per 1000
Strong 2½-in. ....	\$ 5.50	\$ 50.00
Strong 3-in. ....	7.00	65.00
Strong 4-in. ....	14.00	120.00

**CHARLES SHERWOOD, WATERLOO, IA.**

### ASPARAGUS PLUMOSUS.

2-in., \$ 5.00 per 100.

3-in., 8.00 per 100.

4-in., 12.00 per 100.

**D. R. HERRON, OLEAN, N. Y.**

**Strong 2½-in. Plumosus and Sprenger,** \$5.00  
per 100, \$45.00 per 1000; 3-in., both varieties,  
\$8.00 per 100, \$75.00 per 1000; 4-in. Plumosus,  
\$15.00 per 100.

**S. S. Skidelsky & Co., 50 Park Place, New York.**

### PLUMOSUS.

Heavy 4-in. roots ready to vine, extra value,  
\$15.00 per 100.

**THE ALTIMO CULTURE CO.,**

Canfield, O.

**Asparagus Plumosus,** 2-in., \$5.00 per 100; 4-in.,  
\$12.00 per 100. **Asparagus Sprenger,** extra  
strong 2½-in., \$5.00 per 100, \$45.00 per 1000.  
Winfield S. Kircher, Cyclamen Specialist, De-  
fiance, O.

**Asparagus Plumosus,** extra strong 4-in. pots,  
\$15.00 per 100; 3-in. bushy, heavy plants, \$8.00  
per 100. **Sprenger,** 2½-in., \$5.00 per 100, \$45.00  
per 1000. Loomis Greenhouses, Loomis, Cal.

**Asparagus Plumosus,** 2½-in., \$5.00 per 100;  
2½-in., \$5.00 per 100; 3-in., extra strong, \$12.00  
per 100; **Sprenger,** 2½-in., \$5.00 per 100.

**Baur Floral Co., Erie, Pa.**

**Asparagus Sprenger,** strong 2½-in. plants,  
\$5.00 per 100. Packing at cost. **Walter Arma-  
cost & Co., 321 East 4th St., Los Angeles, Cal.**

**Asparagus Plumosus,** 4-in., \$12.50 per 100;  
5-in., \$25.00 per 100. Packed in paper pots.  
Fairview Gardens, Elnora, Ind.

**Asparagus Sprenger,** 3000 fine 2½-in., \$4.00 per  
100. **Burdell Floral Co., Bowling Green, Ky.**

**Asparagus Plumosus,** A No. 1, 2½-in., \$6.00  
per 100. **Groves Floral Co., Atchison, Kan.**

**Asparagus Sprenger,** 3-in., 6c. **Tinton Floral  
Co., 2205 N. 10th St., Kansas City, Mo.**

**Asparagus Sprenger,** 2½-in., \$3.00 per 100.  
Cash. **W. A. Ballou, Wheaton, Ill.**

**Asparagus Sprenger,** strong 4-in., \$15.00 per  
100. **Evenden Bros., Williamsport, Pa.**



**BEGONIA CHATELAINA.**

Good, bushy stock, ready for shift.

4-in., in bloom.....15c each  
 3-in., in bloom.....10c each  
 Cash, please.

**J. SYLVESTER, OCONTO, WIS.**

Begonias, Red Chatelaine and Mrs. Patten, short and bushy, 4-in., 35c each. Chatelaine, same kind of plants, 4-in., 25c each. Cash, please.

**Warren Huckleberry, North Vernon, Ind.**

Begonia Chatelaine, rooted cuttings, \$3.00 per 100; 2½-in., \$7.00 per 100, \$65.00 per 1000. Mrs. Patten, rooted cuttings, \$5.00 per 100; 2½-in., \$10.00 per 100. A. J. Schmutz, 23 Arnold Place, North Adams, Mass.

Begonia Cincinnati, 3-in., \$35.00 per 100; well grown, 5-in., \$15.00 per doz.; 6-in., \$24.00 per doz. Add 10% for packing. Cash, please.  
**Adolph D. Mohr, 76th and Broadway, Kansas City, Mo.**

**REX BEGONIAS.**

Fine plants, 2-in., \$10.00 per 100. Cash.

**EMMANS THE FLORIST, Newton, N. J.**

Begonias, Prima Donna, strong 2½-in., \$4.00 per 100; Luminosa, 2-in., \$3.50 per 100; Gracilis, 3-in., \$6.00 per 100; 2-in., \$3.50 per 100. Cash.  
**Jacobs Bros., Box 413, Peoria, Ill.**

Begonias, Metallica, Otto Hacker and Pres. Carnot, \$10.00 per 100; Corallina Lucerne, \$15.00 per 100.

**Storrs & Harrison Co., Painesville, O.**

Begonias, Chatelaine, true, strong 2-in., \$6.00 per 100, \$55.00 per 1000. Mrs. Patten, strong 2-in., \$10.00 per 100, \$90.00 per 1000. Cash.  
**C. Betscher, Dover, O.**

Begonias, Mellor and Cincinnati, beautiful plants full of bloom, 5-in., \$1.00; 6-in., \$1.50; 7-in., \$2.00; 8-in., \$2.75 each. Packing at cost.  
**Elitch Gardens Co., Denver, Colo.**

Begonia Luminosa and Erfordia, strong, transplanted seedlings, ready for 2½-in. pots, \$3.00 per 100. Cash.

**Brill Celery Gardens, Kalamazoo, Mich.**

Begonia Chatelaine, in bloom, 6-in., \$1.00. Packed in paper pots. Cash with order. H. C. Doescher, 2048 Gentilly Ave., New Orleans, La.

Rex Begonia, 4½-in. and 5-in. pots, fine for baskets and Xmas boxes, 35c.

**M. J. Burke, Hillside, Ill.**

New red Begonia, Pride of Newcastle, rooted cuttings, \$7.00 per 100, \$60.00 per 1000.

**C. J. Frew, Jr., Conneaut, O.**

Hardy Begonia Evansiana bulbs, \$10.00; bulb-lets, \$3.00 per 100.

**H. W. Peterson, Poplar Bluff, Mo.**

Begonia Chatelaine, 5-in., nice, bushy plants, 35c; 4-in., 15c each. Cash. Must have room.  
**Zumbrota Greenhouses, Zumbrota, Minn.**

Begonias, Luminosa, Chatelaine and hardy, 4-in., 20c; 5-in., 50c.

**The Chal. Peterson Co., East Liverpool, O.**

Begonia Chatelaine, 4-in., \$20.00 per 100; 5-in., \$45.00 per 100. Cash or c. o. d.

**F. H. Parker, Fort Scott, Kan.**

Begonia Chatelaine, 2½-in., 6½c; Gracilis, 2½-in., 6½c; 4-in., 20c.

**L. J. Rowe, Titusville, Pa.**

Begonia Chatelaine, 2-in., \$5.00 per 100.

**Mrs. E. A. Llewellyn, Olean, N. Y.**

Beefsteak Begonias, 4-in., 25c each. L. G. Brown, 35th and Kensington, Kansas City, Mo.

Begonia Prima Donna, 2½-in., 6c; 3-in., 12c; 4-in., 20c.

**Loyd C. Bunch, Fredonia, Kan.**

Begonia Pride of New Castle, rooted cuttings, \$8.00 per 100.

**B. J. Passmore, Malvern, Pa.****BERRIED PLANTS****CLEVELAND CHERRIES.**

4-in. pots.....\$35.00 per 100  
 5-in. pots.....50.00 per 100  
 6-in. pots.....60.00 per 100

**XMAS PEPPERS.**

5-in. pots.....\$35.00 per 100  
 6-in. pots.....50.00 per 100  
 Fine plants, well berried.

**HIRZEL BROS.,****903 Holmes St., East Toledo, O.****CLEVELAND AND MELVINII CHERRIES.**

4-in., 25c; 5-in., 35c; 6-in., 50c each.

Bird's Eye Peppers, 5-in., 50c; Christmas Peppers, 6-in., 75c each. All plants are strong, well colored and full of fruit. Guaranteed stock. No charge for packing.

**LAKEWOOD CEMETERY GREENHOUSES,****3600 Hennepin Ave., Minneapolis, Minn.**

POT-GROWN, WELL BERRIED, EXTRA FINE Bird's Eye Peppers, trailing, 5½ and

6-in. ....50c each  
 Celestial Peppers, 5½ and 6-in. ....50c each  
 Cleveland Cherries, 5½ and 6-in. ....50c each

**HOMEWOOD GREENHOUSES,****Atchison, Kan.**

Jerusalem Cherries, extra heavy, fine plants, covered with large berries, 4-in., \$25.00 per 100. Cash. North Madison Floral Co., North Madison, Ind.

Christmas Peppers, 5-in. and 6-in., 40c each.  
**Lahr's Flower Shop, Lafayette, Ind.**

**CLEVELAND CHERRIES.**

4-in.....\$25.00 per 100  
 5-in.....50.00 per 100  
 6-in.....75.00 per 100

**C. W. ESPY & SON, BROOKVILLE, PA.****CLEVELAND CHERRIES.**

Well fruited for Christmas, 4-in., 25c and 35c.  
**GULLETT & SONS, LINCOLN, ILL.**

Christmas Peppers and Jerusalem Cherries, full of berries, 4-in., 20c; 5-in., 30c each. L. G. Brown, 35th and Kensington, Kansas City, Mo.

Cleveland Cherries, 3-in. and 4-in., 15c and 25c each. Shipped with or without pots.  
**Anderson Floral Co., 515 John St., Anderson, Ind.**

Cleveland Cherries, strong 4-in., 25c; 5-in., 50c; 6-in., 75c.

S. S. Skidelsky & Co., 50 Park Place, New York.

Christmas Peppers, strong, bushy, 4-in., ready for shift, \$15.00 per 100.

**Park Floral Co., Trenton, N. J.**

Jerusalem Cherries, splendid specimens, 4-in., pot plants, \$30.00 per 100.

**Storrs & Harrison Co., Painesville, O.**

Cleveland Cherries, 5-in. to 7-in., 50c to \$1.00 each.  
**Stuppy Floral Co., St. Joseph, Mo.**

Cleveland Cherries, dwarf, \$5.00 per 100; Bird's Eye, \$5.00 per 100. **Baur Floral Co., Erie, Pa.**

**BOUGAINVILLEAS****BOUGAINVILLEA CRIMSON LAKE.**

New, brightest red, a wonderful plant, 3-in. pots, \$1.00 each; 4-in. pots, \$2.00 each.

**BOUGAINVILLEA GLABRA SANDERIANA.**

2½-in., \$10.00 per 100; 3-in., \$20.00 per 100; 4-in., \$30.00 per 100.

**STORRS & HARRISON CO.,****Painesville, O.**

# NOTICE

The increasing size of The Review, both in circulation and number of pages per issue, necessitates closing the forms a day farther ahead of publication date than was the custom when the paper was small.

To be certain your instructions receive attention for the current issue your letter should be in Chicago

# MONDAY

Bougainvilleas, Crimson Lake, new red, 3-in., \$1.00; 4-in., \$2.00 each. Standard varieties, strong stock, 4-in., 75c; 5-in., \$1.00; 6-in., \$1.50. S. S. Skidelsky & Co., 50 Park Place, New York.

**BOUVARDIAS**

Bouvardia Humboldtii, strong stock plants, \$27.00 per 100. Roman J. Irwin, 43 W. 18th St., New York, N. Y.

**BUDDLEIAS****HARDY BUDDLEIA VEITCHII.**

Butterfly Bush, rooted cuttings, \$2.00 per 100, \$18.00 per 1000. Parcel post. Cash.  
**THE IRLAY CO., ZANESVILLE, O.**

**BULBS****HYACINTH BULBS.**

Miniature Single Dutch Hyacinths, white, pink and blue, \$28.00 per 1000; less than 250, \$29.00.

Single bedding Hyacinths, 13 to 15 cm., white and pink, \$38.00 per 1000; less than 250, \$39.00.

**N. L. WILLET SEED CO., AUGUSTA, GA.****YELLOW CALLAS.**

Elliotiana, the pretty golden yellow Calla with spotted foliage, makes one of the most attractive pot-plant novelties; blooms in about 90 days and easy to grow:

Mammoth bulbs .....\$25.00 per 100  
 Second size .....15.00 per 100  
 Third size .....10.00 per 100

**SEVIN-VINCENT CO.,****512 Washington St., San Francisco, Cal.**

Your address for Holland-grown Hyacinths, Tulips, Narcissus, Crocus, Lilliums, Lily of the Valley, etc. Please write for catalogue to Vendel & Van Ginhoven, 116 Broad St., Room 40, New York City.

Gladstoll, mixed, ½c per bulb; Polyanthus Narcissus, white and yellow, 1c per bulb; Zephyranthes, 1c per bulb; Amaryllis, 20c per bulb.

**F. W. Haehnel, Foley, Ala.**

Hyacinths, Tulips, Narcissus, Crocus, Lilies and Lily of the Valley pipe; Roman Hyacinths, Paper Whites, Lillium Candidum and all other French bulbs; Japanese Lilies, high grade quality only. Prices on application. Van Zonneveld Bros. & Philippo, Sassenheim, Holland. New York Branch, 18 Broadway.

**PAPER WHITE NARCISSUS.**

1250 to case.....\$2.90 per 100  
 1000 to case.....3.20 per 100

**C. L. BARTLES & CO.,****1939 E. 105th St., Cleveland, O.**

Bulbs of all description. Write for prices.  
**C. KEUR & SONS, HILLEGOM, HOLLAND.**

New York Branch, 82-84 Broad Street.

**also****10418 113th St., Richmond Hill, L. I., N. Y.**

R. A. vander Schoot,  
**HILLEGOM, Holland.**

Extensive own cultures of

**BULBS AND PLANTS,**

Prices on application.

Stammes & Co., Wholesale Bulb Growers and Exporters, Hillegom, Holland. We sell at growers' prices. Ask for special quotations and catalogue or mail your list of wants care R. F. Lang, 82-84 Broad St., New York City.

**CALCEOLARIAS****CALCEOLARIAS.****BEST HYBRIDS.**

2½-in. pots, \$15.00 per 100.

**ROMAN J. IRWIN,****43 West 18th St., New York, N. Y.****CALCEOLARIA HYBRIDS.**

Out of 2½-in. pots; sturdy little plants in unique, attractive colors, \$10.00 per 100.

**SEVIN-VINCENT CO.,****512 Washington St., San Francisco, Cal.**

Calceolarias, fine strain, strong, transplanted plants, \$7.00 per 100; 2-in., \$11.00 per 100; 2½-in., \$15.00 per 100. Cash.

**Brill Celery Gardens, Kalamazoo, Mich.****CALENDULAS**

Calendulas, 200 Orange King, strong 2-in., \$4.00 per 100.

**Edward W. Schuster, Crookston, Minn.**

Calendulas Orange King, true double, 2½-in. pots, \$6.00 per 100, \$50.00 per 1000.

**Roman J. Irwin, 43 W. 18th St., New York.**

Calendula Orange King, 750 3-in., ready to shift, \$6.00 per 100, or all for \$40.00. Cash.

**Abby Avenue Greenhouses, Dayton, O.****BUSINESS BRINGERS—****Review****Classified Ads.**

Calendulas, Orange King, strong 2½-in. plants, \$4.00 per 100.

S. S. Skidelsky & Co., 50 Park Place, New York.

Calendulas, 250 2-in. Orange King, very special strain, \$3.00 per 100. Cash.

**The Johnson Floral Co., Kendallville, Ind.**

Calendulas, Orange King, grown from \$2.00 per oz. seed, 2-in., \$4.00 per 100. Cash.

**Byer Bros., Chambersburg, Pa.**

Calendulas, Orange King, 2½-in., \$3.00 per 100, \$25.00 per 1000. J. C. Schmidt, Bristol, Pa.

**Calendulas, 2½-in., \$4.00 per 100.****Baur Floral Co., Erie, Pa.****CALLAS****GODFREY CALLA PLANTING STOCK. CALIFORNIA FIELD-GROWN BULBLETS.**

1000 lots at \$5.00 per 1000.

10,000 lots at \$3.00 per 1000.

100,000 lots quoted upon request.

**SEABRIGHT BULB CO.,****686 Sequel Ave., Santa Cruz, Cal.****GODFREY CALLA.**

Extra heavy, guaranteed 4-in. stock that will bloom this winter; a number of them in bud now; strong, extra heavy, 20c; 2nd size, 15c each.

These are all blooming size, 2 to 3-year-old plants. No charge for packing. Cash, please.

**WEST EAU CLAIRE GREENHOUSES,**  
**John Maves, Prop., Eau Claire, Wis.**

**GODFREY CALLAS.**

Dry bulbs, ¼-in. to 1-in., \$5.00 per 100; ¼-in., \$2.00 per 100; bulb-lets, 50c per 100.

**CALLA AETHIOPIA.**

Dry bulbs, ¼-in. to 1¼-in., \$5.00 per 100; smaller than ¼-in., 75c per 100. Cash.

**FREEPORT FLORAL CO., FREEPORT, ILL.****GODFREY CALLAS.**

1000 2½-in., strong stock, \$6.00 per 100.

Cash with order.

**J. S. WILSON FLORAL CO.,****Des Moines, Ia.**

Godfrey Callas, strong 3-in., blooming size bulbs, \$10.00 per 100; 2½-in., \$6.00 per 100. Winfield S. Kircher, Cyclamen Specialist, Defiance, O.

Godfrey Callas, 300 ready to shift, some in bud, 4-in., \$30.00. Cash, please.

**Owosso Floral Co., Owosso, Mich.**

Godfrey Calla bulb-lets, about 600 bulbs to the quart, \$4.00 per quart; \$2.00 per pint.

**James Wheeler, Worcester St., Natick, Mass.**

Godfrey Callas, 3-in., \$8.00 per 100. The Park Floral Co., 1643 Broadway, Denver, Colo.

## CAMPANULAS

Campanulas, Canterbury Bells, mixed, ready for 4-in. and 5-in., \$5.00 per 100. Can be forced for Easter. Dummer Floral Co., Elgin, Ill.

## CANNAS

## CANNAS ROOTS, STRONG DIVISIONS.

2 to 3 eyes.	Per 100	Per 1000
A. Bouvier	\$4.00	\$35.00
Austria	6.00	50.00
Brandywine	4.00	35.00
Charles Henderson	5.00	40.00
David Harum	6.00	50.00
Egandale	5.50	50.00
Express	6.00	50.00
Firebird	8.00	75.00
Florence Vaughan	4.00	35.00
Gustav Gumpfer	7.00	60.00
Hungaria	8.00	70.00
King Humbert	6.00	50.00
Mme. Crozy	5.00	40.00
Maros, white	6.00	50.00
Queen Charlotte	5.00	40.00
Richard Wallace	6.00	50.00
Rosea Gigantea	12.00	110.00
Souv. A. Crozy	5.00	45.00
Venus	5.00	40.00
Wintzer's Colossal	6.00	50.00
Wyoming	5.00	45.00
Yellow King Humbert	6.00	50.00

Ask for list of other varieties.

ROMAN J. IRWIN,

43 West 18th St., New York, N. Y.

## CANNAS, 2 TO 3-EYE ROOTS.

For immediate or spring, 1921, delivery.

King Humbert	5 c each
Yellow Humbert	4½ c each
Meteor	4½ c each
Wintzer's Colossal	5 c each
President	10 c each
Buttercup	4 c each
Firebird	8 c each
Panama	4½ c each
Lafayette	5 c each
California	4 c each
Austria	4 c each
Brandywine	4 c each

Price f. o. b. West Grove.

THE DINGEE & CONARD CO.,  
West Grove, Pa.

Canna King Humbert, good divisions, 3c. Cash with order. No order less than 50 roots f. o. b. Norma. Jacob D. Spiegel, Norma, N. J.

## CARNATIONS

COLORADO GROWN PLANTS  
beat them all.

## CARNATION ROOTED CUTTINGS.

Book your orders now for clean,  
healthy stock of these,  
the best commercial varieties:

MATCHLESS. MRS. C. W. WARD, NEBRASKA,  
COTTAGE MAID AND ENCHANTRESS

## SUPREME.

For present, early or later delivery,  
\$5.00 per 100, \$45.00 per 1000.

RUTH BAUR, \$10.00 PER 100, \$80.00 PER 1000.  
LADDIE, \$100.00 PER 1000.

For January and later delivery.

Largest propagators of  
Carnations and Roses in the West.  
ELITCH GARDENS CO., DENVER, COLO.

## ROOTED CUTTINGS.

Our young stock is widely known as giving the  
best of results and we serve the same customers  
year after year. If your stock needs renewing,  
you can not do better than ordering of us, now.

	Per 100	Per 1000
Enchantress	\$4.00	\$35.00
White Enchantress	4.00	35.00
Rose-pink Enchantress	4.00	35.00
Mrs. C. W. Ward	4.00	35.00
Matchless	4.00	35.00
Aviator	4.00	35.00
Thenanthos	4.00	35.00
Nebraska	4.00	35.00

The Enchantress varieties are ready for im-  
mediate delivery. The others will be ready about  
December 20.

PETER REINBERG,

30 E. Randolph St., Chicago, Ill.

## ROOTED

## CARNATION CUTTINGS.

Laddie, White Wonder,  
C. W. Ward, Alma Ward,  
Alice, Washburn,  
Ruth Baur, Beacon,  
Matchless, Ethel Fisher,  
White Enchantress.

Delivery in January and later.

Let us quote you on your requirements.

THE LEO NIESSEN CO.,

1201 RACE ST., PHILADELPHIA, PA.

## ROOTED CARNATION CUTTINGS.

Ready now.	Per 100	Per 1000
Matchless	\$8.00	\$45.00
White Wonder	6.00	45.00
Pink Enchantress	6.00	45.00
Rose-pink Enchantress	6.00	45.00
Aviator	6.00	45.00

BREITMEYER FLORAL CO.,

Mt. Clemens, Mich.

Carnations, well rooted cuttings, Matchless and  
Mrs. Ward, \$5.00 per 100, \$40.00 per 1000. Send  
your order in at once. We will ship when you  
want them. Kirkwood Floral Co., Des Moines, Ia.

## CARNATIONS.

Rooted cuttings or cuttings from soil.

WHITE ENCHANTRESS, \$40.00 per 1000.

A. N. KINSMAN, INC., AUSTIN, MINN.

## CARNATIONS ROOTED COOL.

White Wonder, White Enchantress, Matchless,  
Nebraska, Mrs. C. W. Ward and Mrs. A. Roper,  
\$6.00 per 100, \$50.00 per 1000. Exceptionally  
well rooted stock. Guaranteed to please. Care-  
ful packing.

GULLETT & SONS, LINCOLN, ILL.

## LADDIE! LADDIE!! LADDIE!!!

We are booking orders now for rooted cuttings  
of Laddie Carnation for delivery in January,  
1921. Orders filled strictly in rotation. Order  
now, as the stock of this wonderful variety will  
not be equal to the demand.

ALFRED M. CAMPBELL, STRAFFORD, PA.

## ROOTED CUTTINGS.

Extra strong, well rooted cuttings of Supreme,  
White Enchantress and Matchless at \$5.00 per  
100, \$45.00 per 1000.

GENEVA FLORAL CO., GENEVA, N. Y.

## MRS. C. W. WARD.

Buy your rooted Ward cuttings from a Ward  
specialist. Orders booked now for delivery at  
any time, \$6.00 per 100, \$50.00 per 1000.

ALOIS FREY, CROWN POINT, IND.

CARNATIONS, ROOTED CUTTINGS, CLEAN,  
HEALTHY STOCK, SEE FRONT PAGE.  
ROMAN J. IRWIN, 43 W. 18TH ST., NEW  
YORK.

## CHRYSANTEMUMS

## CHRYSANTEMUMS.

## STOCK PLANTS.

White Turner, W. H. Chadwick,  
Yellow Turner, Chadwick Improved,  
Enchantress, Pink Chadwick,  
Josephine Foley, Mistletoe,  
Indian Summer, Golden Chadwick,  
Smith's Imperial, Pink Seidewitz.

The above at \$8.00 per 100.

Golden Wedding, Yellow Bonnaffon,  
Golden Glow, Yellow Ivory,  
Dr. Enguehard, Marigold,  
White Chieftain, Chrysolora,  
Pink Chieftain, Tint of Gold,  
Mrs. M. R. Morgan, Oconto,  
Chas. Rager, Jeanne Nonin,  
E. A. Seidewitz.

The above at \$6.50 per 100.

## POMPONS.

Lillian Doty, Hilda Canning,  
White Doty, Golden Climax,  
Buckingham, White Garza,  
Western Beauty, Quinola,  
Frank Wilcox, Mary,  
Lulu, Isabelle,

Golden Chain, And other varieties,  
The above at \$6.50 per 100.

C. U. LIGGIT,

Wholesale Plantsman,

303 Bulletin Bldg., Philadelphia, Pa.

## POMPONS IN POTS.

Just the thing to offer your  
fall trade.

Fine, well developed plants  
in bud and bloom.

Prime condition  
for shipping.

## GOLDEN WEDDING AND DIANA.

5 and 6-in.,

75c to \$1.00 each.

Add 10 per cent for packing

in clay pots.

T. G. OWEN, FLORIST,

Columbus, Miss.

STOCK MUMS, \$1.00 PER DOZ., \$6.00 PER 100.

White: Advance, Early Frost, Oconto, Chad-  
wick, Jones, Mistletoe. Yellow: Golden Queen,  
Bonnaffon, Yellow Jones, Golden Chadwick.

Pink: Chieftain, Enguehard, Patty, Seidewitz.  
Pompons: Beu, Romaine Warren, Marlana,  
Golden Wedding, Golden Climax, Quinola, Christ-  
mas Gold, Buckingham and Western Beauty.

GULLETT & SONS, LINCOLN, ILL.

## CHRYSANTEMUM STOCK PLANTS.

October Frost, October Herald, White Chieftain,  
Pink Chieftain, Chrysolora, Dr. Enguehard,  
Touset, Silver Wedding, Golden Wedding, Roman  
Gold, Harvard, 75c per dozen.

Seidewitz, White and Yellow Chadwick, White  
and Yellow Jones, Jeanne Nonin, \$1.00 per dozen.

L. G. BARBIER, DUNKIRK, IND.

## CHRYSANTEMUMS.

Seidewitz, 1000 best late pink, stock plants,  
\$4.00 per 100.

S. WILSON & SON, MARION, O.

ALBUM OF DESIGNS, \$1.25 postpaid. Flo-  
rists' Publishing Co., Chicago.

## STOCK PLANTS.

All at \$4.00 per 100.

Maj. Bonnaffon, Marigold,  
White Bonnaffon, Wm. Turner,  
Chas. Rager, Jeanne Nonin,  
E. A. Seidewitz, Dr. Enguehard,  
Helen Lee.

## POMPONS.

Stock plants, all \$4.00 per 100.

White: Pink:  
Mensa, Western Beauty,  
B. Marguerite, Cometo,  
White Gem, Godfrey,  
Yellow: Bronze:  
Y. Baby, Mrs. Beu,  
Golden Climax, Clean stock,  
Christmas Gold, Cash, please.  
WILLIAM SAUERLAND,  
Order soon. Des Plaines, Ill.

## CHRYSANTEMUM STOCK PLANTS.

Exceptionally fine stock.

William Turner, Major Bonnaffon,  
Yellow Chadwick, White Chieftain,  
Chadwick Supreme, Pink Chieftain,  
Charles Rager, Golden Queen,  
Golden Gleam, Mistletoe,  
Polly Rose, Single White and  
Enguehard, Yellow Mensa,  
Seidewitz.

\$4.00 per 100. Packing 5 per cent.

PINEHURST FLORAL CO.,

Pleasant Hill, Mo.

## CHRYSANTEMUM STOCK PLANTS.

\$6.00 per 100.

Golden Glow, Early Frost, Willow Brook,  
Unaka, Early Snow, Halliday, Pink and White  
Ivory, Pink and White Chieftain, Yellow Rager,  
Dr. Enguehard, Roman Gold, Superbum, Howard,  
Alice Byron, Mrs. Seidewitz, White and Yellow  
Jones.

Pompons: Lillian Doty, Alma, Buckingham,  
Amadge, Mme. La Parie, White and Golden  
Mensa, Klondike, Quinola, Golden Wedding, Beu,  
Helen Newberry, Cash.

ATWELL FLORIST, FORT DODGE, IA.

## CHRYSANTEMUM STOCK PLANTS.

\$6.00 per 100.

Golden Glow, Smith's Advance,  
Chrysolora, Early Snow,  
Marigold, Charles Rager,  
Bonnaffon, Wm. Turner,  
Yellow Eaton, White Chieftain,  
Golden Wedding, Crystal Gem,  
Golden Queen, Unaka,  
White Chadwick, P. Chieftain,  
Early Frost, Enguehard.

Twenty best varieties of pompons and single.

J. C. RENNISON CO.,

25th and Jones St., Sioux City, Ia.

## CHRYSANTEMUM STOCK PLANTS.

Pompons, \$6.00 per 100, except where noted.

## YELLOW.

Sunshine, \$1.50 per doz., Golden Mensa,  
Garza, Romaine Warren,  
Golden Climax, Dusky Maid,

## WHITE.

Garza, BRONZE.  
Lida Thomas, Hilda Canning,  
Mensa, RED.  
Helen Newberry, Billy Primrose,

Cash with order.

F. SCHLEICHER,

R. F. D. No. 1, Box 38, Seattle, Wash.

## STRONG, CLEAN STOCK PLANTS.

Chrysanthemums, strong, clean stock plants,  
free from disease: Unaka, Oconto, Chrysolora,  
Pink Chieftain, White Chieftain, Pink Patty,  
White Patty, Enguehard and Seidewitz.

Pompons and single: Noveltonia, White Doty,  
Golden Climax, Golden Mensa, Eugene Langauet,  
Buckingham, Wilcox, Peggy Buckeley, \$5.00 per  
100.

W. H. KNOWLES, WILLIAMSVILLE, N. Y.

Chrysanthemums, Golden Glow, strong stock  
plants, \$6.00 per 100, \$50.00 per 1000. Golden  
Queen and October Queen, \$6.00 per 100. Mari-  
gold, Seidewitz, Nonin, Whittier and other good  
varieties, \$4.00 per 100; less than 25 of a variety,  
\$5.00 per 100. Write us for other varieties.

S. S. Skidelsky & Co., 50 Park Place, New York.

Chrysanthemums, Early Snow, October Frost,  
Folly, Rager, Ward, Pink Patty, Enguehard,  
Pink Chieftain, E. A. Seidewitz, Golden Climax  
and Western Beauty, \$4.00 per 100. Godfrey,  
White Chadwick and White Seidewitz, \$8.00 per  
100. Geo. E. Bigler, 28th and Sherman Ave.,  
Camden, N. J.

## CHRYSANTEMUMS.

## STRONG STOCK PLANTS.

Sunshine, Jeanne Nonin,

White and Golden Mensa,

\$8.00 per 100.

ROEPKE FLORAL CO.,

3863 E. Washington St., Indianapolis, Ind.

## CHRYSANTEMUMS.

A quantity of each. White: Turner, Chad-  
wick, Mistletoe, Yellow: C. C. Pollworth, Whit-  
tier, \$4.00 per 100. Whittier and Mistletoe  
after Christmas.

LINCOLN GARDENS, INC.,

Tama, Ia.

## CHRYSANTEMUM STOCK PLANTS.

We ship from Spokane, Wash.

Place your order now for clean, healthy Chrys-  
anthemum plants; all the leading varieties; no  
midge on the place, \$6.00 per 100.

PETERS & SONS,

Hillyard, Wash.



**CHRYSANTHEMUM STOCK PLANTS,**

\$1.00 per doz., \$6.00 per 100.  
 Obieftain, Bonnaffon, Helen Frick, White Frick, Patty, Seidewits, Mrs. Weeks, Lynnwood Hall, Silver Wedding, Chas. Rager, Touse, Golden Glow, Dr. Enguehard and Tipperary.  
**WOERZ BROS., ARDMORE, OKLA.**

Chrysanthemums, strong stock plants, free from disease; October Frost, Unaka, Chrysolora, 5c each; Halliday, Oconto, Wm. Turner, Rager, Major Bonnaffon, Wells' Late Pink, Patty, Nagoya, Nonin, Modesto, Dr. Enguehard, Harvard and Mrs. Morgan, 8c each. Cash.  
**Harry A. Cook, Oberlin, O.**

**STOCK PLANTS.**

Oconto and William Turner, \$5.00 per 100.  
**MARION GREENHOUSES,**  
 419-423 S. Court St., Marion, Ill.

**COPELAND GREENHOUSES,**

Minnie Lilley Copeland, Creal Springs, Ill.

**CHRYSANTHEMUM CUTTINGS.**

Best new, commercial and standard varieties. If you want the best and newest commercial varieties, write me.

**IT WILL PAY YOU.**

**ROMAN J. IRWIN,**

43 West 18th St., New York.

**CHRYSANTHEMUM STOCK.**

Marigold, Rager, Nagoya, Patty, Oconto, Halliday, V. Morel, Belle and Seidewits, \$5.00 per 100. Cash.

**HUMM & JONES,**

182 E. Lorain St., Oberlin, O.

**CHRYSANTHEMUM STOCK PLANTS.**

Seidewits and Mistletoe, \$4.00 per 100. Cash.  
**G. W. FRISCH'S SON, DAYTON, O.**

Chrysanthemum stock plants Silver King, Lady Hopetoun, C. H. Totty, Nakota, \$1.00 per doz.; Marigold, Seidewits, \$4.00 per 100. Cash.  
**W. C. EHMANN, CORFU, N. Y.**

**BUSINESS BRINGERS  
 REVIEW  
 CLASSIFIED  
 ADS.**

Chrysanthemum stock plants, Harvard, Diana, Halliday and Dr. Enguehard, \$6.00 per 100. Packing 5%.  
**Truitt's Greenhouses, Chanute, Kan.**

**CHRYSANTHEMUM STOCK PLANTS.**

October Queen .....\$8.00 per 100  
 Golden Queen ..... 6.00 per 100  
**O. W. ESPY & SON, BROOKVILLE, PA.**

**CHRYSANTHEMUM BENCH ROOTS.**

Golden Wedding, Godfrey, pink, and Mensa, white; 4c each. Cash.  
**HAMMERSCHMIDT & CLARK, MEDINA, O.**

Chrysanthemums, pompons and singles only, 2½-in. pots, \$4.00 per 1000. Rosemont Gardens, 116 Dexter Ave., Montgomery, Ala.

Hardy Chrysanthemum clumps, \$6.00 per 100.  
**Smith's Greenhouses, Box 431, Columbus, Ga.**

**CINERARIAS****CINERARIAS.**

Vaughan's Columbian Mixture and separate colors, blood red, azure blue, old rose, soft pink, white and crimson; strong, clean stock ready for shift, 4-in., 12c; 3-in., 8c. Satisfaction guaranteed. Cash, please.  
**J. SYLVESTER, OCONTO, WIS.**

Cinerarias, Vaughan's Columbian Mixture of giant flowering, half dwarf, very strong plants from 2½-in. pots, \$4.00 per 100, \$35.00 per 1000; 500 at 1000 rate, no charge for packing. Cash.  
**Freeport Floral Co., Freeport, Ill.**

**CINERARIAS.**

5-in. Cinerarias.....50c each  
 8-in. Cinerarias.....75c each  
**ROCHESTER GREENHOUSE CO.,**  
 Rochester, Minn.

Cinerarias, Vaughan's Columbian Mixture, strong, healthy 2-in., \$4.00 per 100, 300 for \$11.00; transplanted seedlings, \$3.00 per 100, 300 for \$8.00. Cash.  
**Brill Celery Gardens, Kalamazoo, Mich.**

Cinerarias, Half Dwarf Hybrids, mixed colors, 2½-in., big enough for 4-in., \$4.00 per 100 or 300 for \$11.00. S. A. Plukstone, York and Hickory St., Utica, N. Y.

**CINERARIAS.**

Columbian Mixture, extra fine plants, 3-in., \$10.00 per 100.  
**MATTHEWSON'S, SHEBOYGAN, WIS.**

Cinerarias, Half Dwarf Hybrids, 2½-in. pots, \$7.00 per 100, \$65.00 per 1000; 3-in., \$10.00 per 100.  
**Roman J. Irwin, 43 West 18th St., New York.**

Cinerarias, Vaughan's Columbian Mixture and Dreer's Prize Dwarf, strong 2-in., \$6.00 per 100; 3-in., \$10.00 per 100. Winfield S. Kircher, Cyclamen Specialist, Defiance, O.

Cinerarias, Vaughan's Columbian Mixture, dwarf type, strong plants ready to shift, 8c each. Winfield Seed & Floral Co., Winfield, Kan.

Cinerarias, Columbian Mixture, strong 3-in., ready to shift to 5-in., \$10.00 per 100.  
**J. M. Walther, 8645 Iowa Ave., St. Louis, Mo.**

Cinerarias, fine strain of good colors, 2½-in., \$8.00 per 100; 4-in., \$25.00 per 100.  
**The Park Floral Co., Denver, Colo.**

Cinerarias, fine stock, from 2½-in. pots, dwarf varieties, \$7.00 per 100.  
**Holton & Hunkel Co., Milwaukee, Wis.**

Cinerarias, good, strong 2½-in. plants, \$6.00 per 100, \$55.00 per 1000.

**S. S. Skidelsky & Co., 50 Park Place, New York.**

Cinerarias, prize strain, stock plants, 2½-in., \$4.00 per 100.  
**J. C. Schmidt, Bristol, Pa.**

Cinerarias, Dreer's strain, strong 2½-in., \$5.00 per 100.  
**Quentin Floral Co., St. Joseph, Mo.**

**CLEMATIS****CLEMATIS PANICULATA.**

Strong plants, \$10.00 per 100.  
**WAYSIDE GARDENS CO.,**  
 Mentor, O.

**COLEUS**

Coleus, rooted cuttings, a limited quantity ready now, of my choice collection of best bedders, \$1.25 per 100, prepaid.  
**S. W. Pike, St. Charles, Ill.**

Coleus, 8 varieties, bright colors, rooted cuttings, \$1.50 per 100. Cash.  
**H. E. & C. W. Krebs, Cedar Rapids, Ia.**

Coleus, all varieties, strong stock plants, 2½-in. pots, \$4.00 per 100. Cash. Kent Greenhouses, 241 National Drive, Newark, O.

Christmas Coleus, very strong 4-in., ready for 5-in. pots, \$15.00 per 100. Cash with order.  
**John Wolf, Savannah, Ga.**

Coleus, leading varieties, 2½-in. pots, strong stock plants, \$5.00 per 100.  
**Henry Smith, Grand Rapids, Mich.**

Coleus, mixed, bright colors, rooted cuttings, \$1.50 per 100, prepaid.  
**Royston & Fenton, Evansville, Ind.**

Coleus, 10 fine varieties, rooted cuttings, \$1.50 per 100; 2½-in., ready for shift, \$3.00 per 100. Cash.  
**Harry A. Cook, Oberlin, O.**

Coleus, Brillancy and Defiance, 2½-in., ready to shift, fine for cuttings, \$6.00 per 100. Cash.  
**La Crosse Floral Co., La Crosse, Wis.**

Coleus, leading varieties, 2½-in. pots, strong stock plants, \$5.00 per 100.  
**Henry Smith, Grand Rapids, Mich.**

Coleus, Christmas Gem, 2½-in., \$5.00 per 100.  
**S. M. Harbison, Danville, Ky.**

Coleus Xmas Gem, 4-in., 15c; 5-in., 30c.  
**Truitt's Greenhouses, Chanute, Kan.**

Coleus, eight varieties, 2½-in., \$35.00 per 1000. Cash.  
**F. H. Parker, Fort Scott, Kan.**

**CUPHEAS**

Cupheas, rooted cuttings, \$1.00 per 100. Postpaid. Cash. Harglerode Bros., Shippensburg, Pa.

Cupheas, rooted cuttings, \$1.00 per 100. Cash.  
**Byer Bros., Chambersburg, Pa.**

Cupheas, cigar plants, 2½-in., \$5.00 per 100.  
**Thos. Salvason, 813 Main St., Petersburg, Ill.**

**CYCLAMEN****ALL ORDERS****FOR 1920 CROPS****FRED FISCHER'S FAMOUS****CYCLAMEN SEED****SHOULD BE SENT TO****AMERICAN BULB CO.,**

172 N. Wabash Ave., Chicago, Ill.

We offer seeds of the following varieties:

Glowing Dark Red (Christmas Red).....	Per 1000
Glowing Red, Bright Cherry Red.....	\$15.00
Bright Rose, Rose of Marienthal.....	15.00
Pure White.....	12.50
White, with dark Carmine eye.....	12.50
Salmon, delicate, Improved Rose Von Zahlendorf.....	18.00
Salmon, Improved Perle Von Zahlendorf....	18.00
Salmon, Red, Improved Glory Pride of Wandsbek.....	20.00
Rococo Erecta, Orchid flowering type—Red	18.00
Rococo Erecta, Orchid flowering type—Rose	18.00
Rococo Erecta, Orchid flowering type—Lilac	18.00
Rococo Erecta, Orchid flowering type—White, with Carmine eye.....	18.00

Less 7% for cash with order.

**AMERICAN BULB CO.,**

172 N. Wabash Ave., Chicago, Ill.

**CYCLAMEN.****FULL OF BUDS AND BLOOMS.**

This is quality stock.  
 Must be seen to be appreciated.

Ready for immediate sales.

4-in., \$0.50 each;  
 5-in., .85 each;  
 6-in., 1.25 each.

Satisfaction guaranteed.  
 Cash, please.

**J. F. SABRANSKY,**  
 Kenton, O.

**CYCLAMEN PLANTS.**

Assorted colors, large proportion of red.

4-in., \$40.00 per 100;

5-in., \$75.00 per 100.

A packing charge of 5 per cent.

**A. N. KINSMAN, INC.,**  
 Austin, Minn.

**CYCLAMEN SEEDS.**

Ferd Fischer, Wiesbaden.

Alvin Richter, Dresden.

Personally brought from Germany. Fresh stock.

Bright Rose, Rose of Marienthal.....	Per 1000
Salmon, delicate, Improved Rose von Zahlendorf.....	\$13.50
Salmon, Improved Perle von Zahlendorf....	15.50
Pure White.....	10.00
Fringed, mixed.....	9.50
Salmon, Improved Schoene Dresdnerin....	12.50
Salmon, Improved Dresdnerin, fringed....	12.50
Salmon, Improved Schoene Dresdnerin, dark.....	14.00
White with red, white with eye.....	15.50
Pink, red, light red.....	14.00
Rococo Erecta, Orchid flowering type, red, rose, lilac, etc.....	15.50

Cash with order.

**M. NEMEC,**

188 E. 35th St., Portland, Ore.

**ASSORTED COLORS.**

Cyclamen in bud and bloom.

These plants are A No. 1, and can be potted into larger pots for immediate sales.

You cannot find better stock anywhere.

We would be pleased to have you come and see it.

Out of 4-in. pots, \$40.00 per 100.

Out of 5-in. pots, \$75.00 per 100.

Out of 6-in. pots, \$150.00 per 100.

We also have a fine lot of 3-in., ready to shift, which will make fine plants for winter sales, \$20.00 per 100.

The above prices include packing

on all orders amounting to \$10.00 or more.

Cash with order.

The largest exclusive grower of Cyclamen and Primulas in the world.

See Primula advertisement.

**R. S. McMURRAY,**

Bellefontaine, O.

**CYCLAMEN SEEDLINGS, TRANSPLANTED.  
 AMERICAN GROWN FROM BEST SELECTED  
 GERMAN STRAIN, READY JANUARY  
 15TH AND LATER.**

Bright Red, Dark Glowing Red, Rose of Marienthal, Rosea, Pure White, White with pink eye, Pink with dark eye, Glory of Wandsbek and all colors mixed.

\$7.50 per 100; \$60.00 per 1000.

If Wandsbek alone is ordered, add 10% to above.

**CYCLAMEN, SELECTED STRAIN,****SEPARATE COLORS OR MIXED.**

3-in. pots, \$25.00 per 100; 4-in. pots,

\$40.00 and \$50.00 per 100.

**ROMAN J. IRWIN,**

43 West 18th St., New York, N. Y.

**EXTRA HEAVY PLANTS.****WELL IN BLOOM AND FULL OF BUDS.**

Better order right now and

avoid cold weather.

5 per cent off for cash with order.

4-in., 35c each;

5-in., 75c each;

6-in., \$1.25 each.

We offer these plants for immediate delivery, packed with utmost care, so they will reach you in good condition.

They will be sure money makers.

Packing charges included.

See our advertisement on Ferns.

**DAVIS FLORAL CO., DAVENPORT, IA.**

**FULL OF LIFE CYCLAMEN SEEDLINGS.**

Giant strain, 2 to 3 leaves, all colors, ready now, \$50.00 per 1000; salmon shades, \$75.00 per 1000.

We are also booking orders now for 2½-in. stock for March 1st and later delivery, \$120.00 per 1000; salmon shades \$150.00 per 1000.

Will send sample on request.

**AURORA GREENHOUSE CO.,**  
 Lancaster and Garfield Aves., Aurora, Ill.

**CYCLAMEN PLANTS.****GOOD ASSORTMENT OF COLORS.**

We need the room.

3-in., 10c each;

4-in., 35c each;

5-in., 70c each.

**KEMBLE FLORAL CO.,**  
 Oskaloosa, Ia.

**CYCLAMEN PLANTS.****Assorted colors.**

2½-inch.....	\$12.00 per 100
3-inch.....	20.00 per 100
4-inch.....	50.00 per 100
5-inch.....	75.00 per 100

Add 5% for packing charge.

**AMERICAN BULB CO.,**

172 N. Wabash Ave., Chicago, Ill.

**CYCLAMEN, EXCEPTIONAL BARGAINS.**

We have a large surplus of the following variety for immediate shipment: Cyclamen Excelsior, white with red eye, 3-in., \$10.00 per 100; 4-in., \$25.00 per 100. Extra strong, well-grown stock.

**MATTHEWSON'S, SHEBOYGAN, WIS.**



## CYCLAMEN Continued

## WELL-GROWN STOCK

## OF CYCLAMEN IN LARGE LOTS!

3-in., \$20.00; 4-in., \$35.00; 5-in., \$65.00; 6-in., \$100.00 per 100; 7-in., \$2.00 each; 8-in., \$3.00 each.

These plants are very fine and of many varieties and colors, dark reds, dark pinks and salmon. Cash.

FAIRVIEW GREENHOUSES,  
Belvidere, Ill.

## CYCLAMEN.

## IN HEAVY BUD AND BLOOM.

Strong 2½-in. .... \$0.12 each  
Strong 3-in. .... .20 each  
Strong 4-in. .... .40 each  
Strong 5-in. .... .75 each  
Strong 6-in. .... 1.00 each  
Select 5-in. .... 1.00 each  
Select 6-in. .... 1.50 each

Place your orders for Christmas now.

J. W. DAVIS CO.,  
Davis Gardens, Terre Haute, Ind.

## CYCLAMEN

Fine plants in full bloom now, no culls, fine for Christmas trade. Each

100 6-in. .... \$1.50  
100 7-in. .... 2.25  
100 8-in. .... 3.50  
25 10-in. .... 6.00

7½% for packing in pots.

Cash or reference.

KEMBLE-SMITH CO.,  
Boone, Ia.

## CYCLAMEN LOADED WITH BUDS AND BLOOMS.

Extra fine plants, in best selling colors.

5-in. .... \$ 75.00 per 100  
6-in. .... 125.00 per 100  
7-in. .... 200.00 per 100  
Cash with order. No C. O. D. orders accepted.  
Careful packing with no extra charge.

SAYRE FLORAL CO.,  
Sayre, Pa.

## CYCLAMEN, BEST STRAINS.

STRONG, HEALTHY, PERFECTLY SHAPED PLANTS, MOST DESIRABLE COLORS.

No white, in bud and bloom,

just right for Christmas,

3½-in., 30c; 4-in., 40c; 4½-in., 50c; 5-in., 70c; 6-in., \$1.00 each. Carefully packed free.

Cash, please.  
HILLVIEW GREENHOUSE CO.,  
La Crosse, Wis.

## CYCLAMEN.

All Colors.

We have a large stock of excellent plants.

4-in., 50c; 5-in., 75c; 6-in., \$1.25.

Packing at cost.

FRANK F. CRUMP,  
Colorado Springs, Colo.

## CYCLAMEN PLANTS.

4-in., in bud, 35c; 5-in., in bud, 50c each.

Five per cent for packing in paper pots.

Cash with order.

EAGLE GROVE GREENHOUSE,  
Eagle Grove, Ia.

## EXTRA FINE CYCLAMEN.

4-in., in bud and bloom, 50c.

5-in., in bud and bloom, 75c and \$1.00.

6-in., in bud and bloom, \$1.25 and \$1.50.

Cash, please.

F. J. OLSAN & SONS, AMES, IA.

## CYCLAMEN IN BUD AND BLOOM.

4-in., 40c each;

5-in., 75c each;

6-in., \$1.00 each.

No charge for packing. Cash, please.

F. B. PFISTER, LOWVILLE, N. Y.

Cyclamen: An extra fine lot of separate colors or mixed as desired. 2½-in., \$12.00 per 100; 3-in., \$20.00 per 100; 4-in., \$40.00 per 100; 5-in., \$75.00 per 100; 6-in., \$100.00 per 100; 7-in., \$150.00 per 100. We know these will please you. S. S. Skidelsky & Co., 50 Park Place, New York.

Cyclamen, nice, healthy, stocky plants, well furnished with foliage, showing buds; German strain, red and pink colors predominating, from 4-in., 80c. This will make good blooming stock for Christmas.

J. L. Schiller, 929 Prouty Ave., Toledo, O.

## THESE ARE GOOD

Cyclamens, 5-in., extra good stock, \$1.50 each. Subject to being unsold.

E. C. PRUNER,

30 E. Randolph St., Chicago, Ill.

## WELL BUDDED CYCLAMEN.

Good, thrifty Cyclamen, well in bud, 4-in., 40c and 50c; 5-in., \$1.00; 6-in., \$1.50 and \$2.00; 7-in., \$2.00 and \$2.50.

GULLETT & SONS, LINCOLN, ILL.

Cyclamen full of blooms, plenty of reds and salmon, also white with and without eye, 4-in., 50c; 5-in., 85c; 6-in., \$1.25; 7-in., \$1.75; 8-in., \$2.00 each. Packing charged at cost.

Elitch Gardens Co., Denver, Colo.

Cyclamen, fancy stuff, nothing better around Chicago, 8-in., in bud, \$12.00 and \$15.00 per 100; 4-in., in bud, \$35.00 and \$45.00 per 100. No packing charges.

Joseph Turaki, Gross Point, Ill.

For Cyclamen of quality see my Display advertisement in this issue. Winfield S. Kircher, Cyclamen Specialist, Defiance, O.

Cyclamen plants, 8-in. stock, best strain procurable, assorted colors, \$15.00 per 100.

F. E. Blake, Marion, O.

We need the room. Heavy, vigorous Cyclamen plants, all dark colors, budding for bloom, 4-in., 30c. Packing 1c each. Fancy 5-in. budding for bloom, 50c. Packing 2½c.

J. E. Leslie & Son, Marion, Ind.

Cyclamen, 4-in., \$25.00 per 100; 5-in., 50c each; 6-in., \$1.00 each. Full of buds, just right for Christmas.

Crescent St. Floral Co., Grand Rapids, Mich.

Cyclamen, the very best, 5-in., \$15.00 per doz.; 6-in., \$24.00 per doz.; 7-in., \$36.00 and \$48.00 per doz. Add 10% for packing. Cash, please. Adolph D. Mohr, 76th and Broadway, Kansas City, Mo.

Cyclamen, heavy 3-in., mostly Wandsbek strain, ready to shift, \$20.00 per 100. 5 per cent for packing. Cash, please. Thos. Heaven, 197 E. Main St., Benton Harbor, Mich.

Cyclamen Gigantea, 2½-in., \$6.00 per 100; 3-in., \$10.00 per 100; 4-in., \$20.00 per 100; 5-in., \$40.00 per 100; all full of buds; all colors mixed. Samuel Whitton, Utica, N. Y.

Cyclamen, choice assortment of the leading varieties, 8-in., \$15.00 per 100; 4-in., \$35.00 per 100. Extra strong, well-grown stock. Matthewson's, Sheboygan, Wis.

Cyclamen, best European strain, strong 2½-in., \$12.00; 3-in., \$20.00; 4-in., \$40.00; 5-in., \$75.00 per 100, for Christmas bloom.

Baur Floral Co., Erie, Pa.

Cyclamen, 5-in., 75c each. L. G. Brown, 35th and Kensington Sts., Kansas City, Mo.

Cyclamen, 8-in., \$10.00 per 100; 4-in., \$35.00 per 100. James D. Hooper, Richmond, Va.

## DAHLIAS

## SEND US YOUR LIST OF WANTS IN THE DAHLIA LINE.

We make a specialty of Dahlias in large quantities; are strong on Holland varieties; also carry a full line of commercial sorts for cut flowers and seed house trade.

MANNETTO HILL NURSERIES,

Hicksville, N. Y.

## CALIFORNIA DAHLIA NOVELTIES.

Giants for cut flowers and exhibitions;

Strong bulbs from 4-in. pots for

immediate and spring delivery.

Catalogue mailed on request.

KEY ROUTE HEIGHTS NURSERY CO.,

3852 Loma Vista Ave., Oakland, Cal.

## DAHLIAS, FOR 30 DAYS ONLY.

100 assorted Dahlias, fine florists' sorts, rose, bronze, pink and white, our choice, \$5.50. Cash.

INDIANA DAHLIA FARM.

Home of the King of Commerce Dahlia,

New Albany, Ind.

Dahlias! Notice, 845 bushels of Dahlias to fill your order in 153 varieties. Order now and avoid substitution. Send for list.

Brecksville Dahlia Farm, Brecksville, O.

Dahlias, best cut flower varieties. Get our list if in the market for the best varieties.

Lyndhurst Farm, Inc., Hammonton, N. J.

Dahlias, write us for a complete list of very fine divisions, fall or spring delivery.

S. S. Skidelsky & Co., 50 Park Place, New York.

## DAISIES

## DAISIES.

Boston Yellow, rooted cuttings, \$4.00 per 100. \$35.00 per 1000; 2½-in. pots, \$8.00 per 100, \$75.00 per 1000.

Single White and Mrs. Sander, rooted cuttings, \$2.00 per 100, \$18.00 per 1000.

Mrs. Sander and Single White, 2½-in. pots, \$6.00 per 100, \$50.00 per 1000.

ROMAN J. IRWIN,

43 W. 18th St., New York.

## ROOTED CUTTINGS NOW READY.

From A. E. Hunt's strain.

Boston Yellow .... \$4.00 per 100, \$35.00 per 1000

Hunt's White Sport. 5.00 per 100, 45.00 per 1000

No order accepted for less than 100.

500 of a variety at the 1000 rate.

A. L. RANDALL COMPANY,

180 N. Wabash Ave., Chicago.

Daisies, strong rooted cuttings; Mrs. Sander, Nicholson's Giant White Paris, \$2.00 per 100, by mail; 2-in., 4c; Boston Yellow, \$3.00; 2-in., 5c; Shasta, true Alaska and King Edward VII, transplanted stock from frames, \$3.00 per 100.

S. W. Pike, St. Charles, Ill.

## DAISIES!

Boston Yellow Daisies, rooted cuttings, splendid stock; prompt shipment; \$2.00 per 100. Cash.

THE VAN NICE GREENHOUSES,

Waukon, Ia.

## BELLIS DAISIES.

Giant White, big field clumps..... \$8.00 per 100

Giant Pink, big field clumps..... 8.00 per 100

WAYSIDE GARDENS CO.,

Mentor, O.

Boston Yellow Daisies, rooted cuttings, \$3.00 per 100; Mrs. Sander, rooted cuttings, \$2.00 per 100. Cash.

W. A. Ballou, 314 Naperville St., Wheaton, Ill.

Daisy Mrs. Sander, rooted cuttings, \$2.00 per 100. By mail prepaid. Cash.

Charlevoix Floral Co., Charlevoix, Mich.

Daisies, white, 2½-in., ready to shift, fine for cuttings, \$6.00 per 100. Cash.

La Crosse Floral Co., La Crosse, Wis.

Daisy Mrs. Sander, double, selected, nice stock, 2-in., \$4.00 per 100.

D. W. Leatherman, Anderson, Ind.

Daisies, Mrs. Sander, extra good strain, good, strong 2½-in., \$4.00 per 100.

Haase Bros., Florists, Pekin, Ill.

Daisies, Marguerite, white, 2-in., \$4.00 per 100; Boston Yellow, 2-in., \$4.00 per 100. These are fine plants. Cash.

J. W. Miller, Shiremanstown, Pa.

Daisies, Marguerites, rooted cuttings, \$2.00 per 100; 2-in., \$4.00 per 100.

Dumser Floral Co., Elgin, Ill.

Daisies, Sander and Boston Yellow, rooted cuttings, \$2.00 per 100; white, \$1.50 per 100. Cash.

Byer Bros., Chambersburg, Pa.

Bellis Daisies, Longfellow and Snowball, strong, stocky plants, \$3.50 per 1000, 500 at 1000 rate.

Gustav Pitsenka, Bristol, Pa.

Boston Yellow, 2½-in., strong, \$7.00 per 100; Giant White, 2½-in., \$5.00 per 100.

S. S. Skidelsky & Co., 50 Park Place, New York.

## DELPHINIUMS

## HARDY PLANTS.

Delphinium Belladonna, 1-year, strong field-grown, \$7.00 per 100; 2-year, \$10.00 per 100. Write for special prices in large quantities; also a nice list of other hardy plants.

JOSEPH F. MARTIN,

Box 97, Painesville, O.

Delphinium Belladonna, strong, field-grown, 1-year-old plants, \$7.00 per 100, \$65.00 per 1000; 2-year-old, \$10.00 per 100. Write for other list of Hardy Perennials.

S. S. Skidelsky & Co., 50 Park Place, New York.

Delphinium Belladonna, 1-year-plants, extra fine, \$50.00 per 1000; also seed at \$2.50 per oz., \$30.00 per lb. Cash with order.

George Martin, Box 104, Painesville, O.

Delphinium Belladonna, 2-year, field-grown for forcing, \$10.00 per 100.

Eschrich Nursery, North Milwaukee, Wis.

## DRACAENAS

## DRACAENA INDIVISA.

50,000 big, strong plants ready for a shift to 3-in. or 4-in. pots from 2-in. pots, \$4.00 per 100.

Average size, strong and healthy from 2-in. pots, \$3.00 per 100.

Both the above sizes are big value and worth twice the money.

Packed to reach you safe anywhere.

ELMER RAWLINGS, WHOLESALER GROWER, Allegany, N. Y.

## DRACAENA INDIVISA.

From flats, ready for 3-in. pots, \$2.50 per 100, \$20.00 per 1000, express. No packing charges. Cash, please.

THE IMLAY CO., ZANESVILLE, O.

Dracaenas, fine 2½-in. stock ready for shipment. Terminalis, 20c.

Lord Wolsley, 20c.

Aurora, 24c.

Cash with order.

The Minge Floral Co., Mobile, Ala.

Dracaena Indivisa, strong plants, ready for shift, 3-in., \$10.00 per 100. Cash.

Charlevoix Floral Co., Charlevoix, Mich.

Dracaena Indivisa, strong, ready to shift, 3-in., \$10.00 per 100. Winfield S. Kircher, Cyclamen Specialist, Defiance, O.

Dracaenas, Massangeana, Amabilis and Lord Wolsley; elegant stock, \$2.00 each. Holton & Hunkel Co., 462 Milwaukee St., Milwaukee, Wis.

Dracaenas, Indivisa or Australis, fine 2-in., \$4.50 per 100. Cash.

Myers-Watson Floral Co., formerly E. V. Myers, Florist, St. Joseph, Mo.

## EUPHORBIA

## EUPHORBIA.

## EXTRA STRONG.

Euphorbia Splendens (Crown of Thorns), 3-in. pots, \$15.00 per 100.

OAK GROVE GREENHOUSE,

Tuskegee, Ala.

## EVONYMUS

## EVONYMUS CARRIERI.

Extra strong.

50c each, \$40.00 per 100.

OAK GROVE GREENHOUSE,

Tuskegee, Ala.

## FARFUGIUMS

## FARFUGIUM.

Grand Leopard plants,

3-in., \$25.00 per 100.

OAK GROVE GREENHOUSE,

Tuskegee, Ala.

## FERNS

## APOPKA FERNERY CO.

Particular attention given to growing Plumosus and Sprengeri plants. We have on hand for immediate shipment 50,000 clumpy, stocky plants, 3-in. and 4-in., \$8.00 and \$10.00 per 100.

Bostons, 4-in., \$10.00 per 100;

Bostons, 3-in., \$8.00 per 100.

Cash with order.

APOPKA FERNERY CO.,

Wholesale Growers, Abonka, Fla.

## TO MAKE ROOM.

200 Bostons, bench-grown, ready for 6, 7 and 8-in. pots, 75c each; 1000 Bostons, 6-in. pots, \$1.00 each; 200 Verona, 100 Teddy Jr., 100 Roosevelt, 100 Scottii, all from 6-in. pots, \$1.00 each. Cash with order.

COLLINS-RHODES CO.,

Williamsport, Pa.

Fern runners: 2000 good, strong Boston and Harrisii Fern runners. Will make fine plants to bed next spring, \$25.00 per 1000 by insured parcel post.

J. A. Keeney Co., Monongahela, Pa.

## FERNS MY SPECIALTY.

Ferns for fern dishes. Strong, bushy 2 1/4-in. stock, in largest and best assortment, \$6.00 per 100, \$50.00 per 1000.

Fern seedlings: Excellent stock, ready for potting, in assortment of eight best fern dish varieties, \$1.75 per 100, \$15.00 per 1000.

Adiantum Cuneatum and Gracillimum, strong seedlings, ready for potting, \$1.75 per 100, \$15.00 per 1000; 2 1/4-in., \$6.00 per 100, \$50.00 per 1000.

Adiantum Farleyense Gloriosum. A most desirable Fern, well-grown 3-in., \$5.50 per doz., \$40.00 per 100; 4-in., \$9.00 per doz., \$70.00 per 100. Large cut fronds, \$25.00 per 100.

Cibotium Schiedel, the King of Ferns. Strong thrifty 3-in., \$8.00 per doz., \$65.00 per 100; 4-in., \$12.00 per doz., \$95.00 per 100; 5-in., \$24.00 per doz.

Boston Ferns, large, shapely plants from bench, ready for 6-in. pots, \$9.50 per doz., \$75.00 per 100; pot-grown, 7-in., \$21.00 per doz.; 8-in., \$30.00 per doz.

Fern spores, strictly fresh, in 25 or more fern dish varieties; your choice or my selection, 50c per trade packet. List sent on request.

J. F. ANDERSON, FERN SPECIALIST,  
Short Hills, N. J.

## FERNS OUR SPECIALTY.

100,000 2 1/4-in. Ferns,

Scottii, Teddy Jr., Roosevelt, Boston and Verona, \$6.50 per 100, \$60.00 per 1000.

20,000 Macawil, \$12.00 per 100, \$100.00 per 1000. Cash with order.

ERDMAN & ULRICH,  
Belair Road and Erdman Hill,  
Baltimore, Md.

## FERNS.

Boston, extra large size.....\$12.00 per 100  
Boston, 4-in. size.....10.00 per 100  
Boston, 3-in. size.....8.00 per 100  
Springfieldii, 3-in. size.....8.00 per 100

Boston, Whitmanii, Wanamaker, Scottii and Springfieldii, 2 1/4-in., \$4.00 per 100, \$35.00 per 1000

Runners in all kinds.....12.50 per 1000  
Boston Stag Horn, 12-in.....12.00 per doz.  
Boston Stag Horn, 10-in.....9.00 per doz.

Beautiful specimens.  
W. P. NEWELL CO., APOPKA, FLA.  
Wholesale Fern Growers.

## TABLE FERNS.

BEST FOR FERN DISHES AND FILLING BASKETS FOR XMAS SALES.  
2 1/4-in. pots, \$7.00 per 100, \$60.00 per 1000.

## FERNS, 2 1/4-IN. POTS.

BOSTON, ROOSEVELT, TEDDY JR., SCOTTII, VERONA,  
\$7.00 PER 100, \$60.00 PER 1000.  
NEW VARIETY MACAWIL,  
\$12.00 PER 100, \$100.00 PER 1000.  
ROMAN J. IRWIN,  
43 West 18th St., New York, N. Y.

## POT-GROWN FERNS.

Guaranteed to please.  
Whitmanii, 2-in.....\$ 6.00 per 100  
Teddy Jr., 2-in.....6.00 per 100  
Teddy Jr., 3-in.....15.00 per 100  
Roosevelt, 2-in.....6.00 per 100  
Boston, 2-in.....6.00 per 100  
Boston, 4-in.....35.00 per 100  
Boston, 6-in.....60.00 per 100

All of the above 2-in., \$55.00 per 1000. Less 4 per cent. Cash, please.

## B. O. BLAKE,

Springfield, O.

## FERNS.

Boston, 3 1/2-in.....\$12.00 per 100  
Boston, 4-in.....25.00 per 100  
Roosevelt, 3 1/2-in.....12.00 per 100  
Roosevelt, 4-in.....25.00 per 100  
Whitmanii Compacta, 3 1/2-in.....12.00 per 100  
Whitmanii Compacta, 4-in.....30.00 per 100  
Teddy Jr., 3 1/2-in.....12.00 per 100  
Scholzeii, 3 1/2-in.....12.00 per 100  
Table Ferns, 6 varieties.....6.00 per 100

## THE MCGREGOR BROS. CO.,

Springfield, O.

## FINE FERNS.

Ferns for dishes, strong 2 1/4-in., \$6.00 per 100, \$50.00 per 1000; Boston and Roosevelt, 2 1/4-in., \$6.50 per 100, \$60.00 per 1000. Scottii, Teddy Jr., Verona and Whitmanii, 2 1/4-in., \$7.00 per 100, \$65.00 per 1000. Macawil, 2 1/4-in., new and very fine, \$12.00 per 100, \$100.00 per 1000.

In ordering 2 1/4-in. plants, specify whether pot plants, or transplanted bench-grown stock is wanted.

S. S. SKIDELSKY & Co.,  
50 Park Place, New York City.

## 10,000 2-IN. POTTED FERNS.

Instead of sending a man out on the road, we will give the buyer the benefit of his expenses.

200 Ferns, 50 each, 4 varieties, Boston, Roosevelt, Teddy Jr. and Whitmanii, \$10.00; same varieties, 100 each, \$20.00; same varieties, 125 each, \$25.00; same varieties, 250 each, \$50.00. All orders will contain an equal number of each variety. We will sell only 10,000 Ferns at these prices, so get your order in early. Cash, please.

## CLOVER LEAF FLORAL CO.,

Springfield, O.

Ferns, 125 5-in. Bostons, were bench-grown, have been potted 6 weeks, 2 and 3 to a pot; these are nice, thrifty, medium height Ferns that will retail for \$1.50 or \$2.00. If interested, please write or call. Timber Lane Greenhouses, R. F. D., Westville, N. H.

## FERNS FOR CHRISTMAS.

Pot-grown, well finished for immediate sales.  
4-in. Whitmanii.....\$30.00 per 100  
5-in. Whitmanii.....50.00 per 100  
6-in. Whitmanii.....75.00 per 100  
5-in. Boston.....50.00 per 100  
6-in. Boston.....75.00 per 100

Cash with order.

GREENWOOD AVE. GREENHOUSE,  
702 Greenwood Ave., Decatur, Ill.

## BOSTON AND WHITMANII.

We offer for immediate or spring delivery:  
2 1/4-in. ....\$6.00 per 100; \$55.00 per 1000  
3-in. ....\$15.00 per 100

Add 5% to cover cost of packing.  
This is first quality stock and you will do well by placing your order for spring delivery with us now.

AMERICAN BULB CO.,  
172 N. Wabash Ave., Chicago, Ill.

## QUALITY FERNS.

500,000 2 1/4-in. pot-grown Ferns, Bostons, Roosevelt, Whitmanii, Teddy Jr., Whitmanii Compacta, all at \$8.00 per 100, \$55.00 per 1000. Boston and Roosevelt 3-in., \$15.00 per 100. Buy now and place contracts for March, April, May and June at these prices on 2 1/4-in. and 3-in.  
G. M. REBURN & CO.,  
3807 Lake Park Ave., Chicago, Ill.

## FERN DISH FERNs.

Pteris Adiantoides, Cretica Albo-Lineata, Magnifica, Wimssettii, Wilsonii, 2 1/4-in., \$5.00 per 100. Cyrtomium Rochfordianum, \$7.00 per 100.

## BOSTON FERNs.

5-in. pot plants, \$40.00 per 100; 6-in. pot plants, \$60.00 per 100.

## STORRS &amp; HARRISON CO.,

Painesville, O.

## WELL-GROWN BOSTONS.

2,000 2 1/4-in. ....6c each  
2,000 3-in. ....10c each  
1,000 4-in. ....30c each  
500 5-in. ....60c each  
300 6-in. ....90c each

## CALVERT FLORAL CO.,

Lake Forest, Ill.

## BOSTON FERN RUNNERS.

Spend your dollars where you will get full value. Having more Boston Fern runners than I can use, I am offering the surplus at \$10.00 per 1000. These are extra fine, strong, clean, healthy plants, and guaranteed to please you, or your money refunded. Cash, please.  
NORMAN C. MILLER, FORT PIERCE, FLA.

## FERNs.

Whitmanii Compacta, bench-grown, equal to 5-in. and 6-in., 35c and 50c each.  
Verona, bench-grown, equal to 5-in. and 6-in., 35c and 50c each. Cash.

## WESTWOOD FLOWER &amp; PLANT CO.,

R. R. 14, Dayton, O.

## BOSTON FERNs.

Good, strong, bushy stock.  
5-in. ....50c each  
Add 5 per cent for packing.  
See our ad on Cyclamen.  
DAVIS FLORAL CO.,  
Davenport, Ia.

## FERNs.

5-in. Boston and Roosevelt.....50c  
6-in. Boston and Roosevelt.....75c  
Above stock is pot-grown, strong, clean and bushy.

## HOMWOOD GREENHOUSES,

Atchison, Kan.

## FERNs FOR CHRISTMAS.

Well finished Ferns for immediate sales. Choice Wanamaker, Verona and Whitmanii, 4-in., 35c; Boston and Whitmanii, 5-in., 65c; Boston, 7-in., \$1.50; 8-in., \$2.00.

## GULLETT &amp; SONS, LINCOLN, ILL.

## BENCH-GROWN BOSTONS.

Extra large plants, ready for 5 and 6-in. pots, 25c each; Roosevelt, pot-bound, 4-in., 25c each. This is good, clean stock.

## F. C. FREEMAN &amp; SONS,

Portland, Ind.

## BOSTON FERNs.

Strong runners, ready for immediate delivery, \$10.00 per 1000; 3-inch pot size, \$7.00 per 100; 4-inch pot size, \$10.00 per 100. 20 per cent discount for cash with order.

## F. M. SOAR, LITTLE RIVER, FLA.

Ferns, Whitmanii, nice, bushy stock, clean and healthy, 5-in., 40c; 6-in., 60c; Whitmanii and Boston, fine transplanted runners ready for 3-in., \$5.00 per 100. Packing free.

Koopmann Bros., Davenport, Ia.

## FERNs.

8-in. Boston.....\$1.00 each  
5-in. Boston......50 each

## ROCHESTER GREENHOUSE CO.,

Rochester, Minn.

Table Ferns, extra strong, 2 1/4-in., of leading varieties for fern dishes, and making up Poinsettia pans, \$5.00 per 100, \$40.00 per 1000. Satisfaction guaranteed.

Evenden Bros. Co., Williamsport, Pa.

Ferns, Boston, Roosevelt and Whitmanii, 4-in., \$12.00 per 100; Boston, 3-in., \$8.00 per 100, \$75.00 per 1000. A few hundred Pteris, 5-in., \$15.00 per 100. Cash must accompany order.

Uatler Bros., Apopka, Fla.

Ferns, Boston and Scottii, strong 4-in. stock, ready for shift to 5-in. and 6-in. pots, \$35.00 per 100. Evenden Bros. Co., Williamsport, Pa.

Boston Ferns, very fine 5-in., 50c; 6-in., 60c; 7-in., 85c each. Packing 5 per cent of order.  
Tritt's Greenhouses, Chanute, Kan.

Ferns, Boston, Elegantissima and Whitmanii, 2 1/4-in. full pots, \$8.00 per 100, \$50.00 per 1000. Boston and Elegantissima, 6-in., 50c each, \$40.00 per 100, all pot bound.

B. M. Wichers & Co., Gretna, La.

Ferns, large, bench-grown Bostons ready for 5 and 6-in. pots, \$25.00 per 100; 3-in. pot-grown, ready for 4-in., \$10.00 per 100; also a fine lot of runners as good as 2-in., \$3.00 per 100. Cash.  
O. P. Bethards, Springfield, O.

Ferns, strong, healthy stock, Boston and Whitmanii, 4-in., \$25.00 per 100; 5-in., \$40.00 per 100. Cash with order, or shipped C. O. D. if 1/4 of purchase price is sent with order.  
Peterson Floral Co., Gibson City, Ill.

## POT-GROWN BOSTON FERNs.

6-in. bushy stock out of pots, 75c each; 7-in. Bostons, 90c; 8-in., \$1.10 each plus 5% for packing.

## DAVIS &amp; STEINER CO., MORRISON, ILL.

Ferns, Boston, strong, 3-in., \$18.00; 4-in., \$25.00; 5-in., \$50.00 per 100; 6-in., \$1.00 each. Winfield S. Kircher, Cyclamen Specialist, De-  
dence, O.

EXTRA STRONG, WELL-GROWN STOCK.  
Whitmanii Ferns, 5-in., 50c each; heavy 5 1/2-in., 75c each. Cash, please.  
J. E. MATTHEWSON, SHEBOYGAN, WIS.

Ferns, Bostons, good plants, 2 1/4-in., \$6.00 per 100, \$50.00 per 1000; Fern runners, \$2.50 per 100.  
Herman Schau, 10817 Hale Ave., Chicago, Ill.

Ferns, table ferns in assorted varieties, 2 1/4-in., \$6.00 per 100, \$55.00 per 1000. Cash with order, please.  
Frank Oechslein, 4911 W. Quincy St., Chicago, Ill.

Boston Ferns, good, strong stock, 3-in., \$15.00 per 100; 4-in., \$25.00 per 100; 6-in., \$75.00 per 100. Cash. Underwood Bros., 21st and Fair Ave., Columbus, Ohio.

Bostons from bench, good, clean stock, \$20.00, \$25.00 and \$35.00 per 100.

Verona Ferns, 2 1/4-in., \$5.00 per 100, \$40.00 per 1000. Carl Hagenburger, W. Mentor, O.

Table Ferns in variety, strong 2 1/4-in. pots, \$6.00 per 100. Cash. Kent Greenhouses, 241 National Drive, Newark, O.

Ferns, Boston and Whitmanii, 2-in., 5c; 4-in., 25c; 5-in., 50c. Good strong stock. No packing charges.  
Frank Tobisch, Stillwater, Minn.

Fernery Ferns in assortment, \$8.00 per 100. Holton & Hunkel Co., 462 Milwaukee St., Milwaukee, Wis.

Boston Ferns, 5-in., 40c; 6-in., 60c; Whitmanii and Compacta, 4-in., 25c; 5-in., 50c each. Cash. Zumbrota Greenhouses, Zumbrota, Minn.

Boston Ferns, strong, clean, pot-grown, 2-in., 6c; 4-in., 25c; 5-in., 50c each. Cash with order. Walnut Hill Greenhouses, Independence, Mo.

Whitmanii Ferns, strong 4-in., 35c; 5-in., 75c; 7-in., \$1.50 each.  
Quentin Floral Co., St. Joseph, Mo.

Boston Ferns, fine stock, 5-in., 60c; 6-in., 75c each. Packing free. Cash.  
La Crosse Floral Co., La Crosse, Wis.

## VERY FINE PLANTS.

Verona Ferns, 4-in., 35c each. Cash, please.  
J. E. MATTHEWSON, SHEBOYGAN, WIS.

Boston Ferns from bench, good clean stock with right color, \$35.00 per 100.  
Anoka Greenhouses, Anoka, Minn.

Especially strong, pot-grown Boston Ferns, 4-in., 25c; 5-in., 40c; 6-in., 75c. J. W. Davis Co., Davis Gardens, Terre Haute, Ind.

Boston Ferns, 2 1/4-in., \$6.00 per 100, \$50.00 per 1000. Kirkwood Floral Co., Des Moines, Ia.

Boston Ferns, 4-in., ready for a shift, 35c each.  
DeMeester, Humboldt, Ia.

Boston Ferns from the bench, ready for 5-in. pots, 35c each.  
M. J. Burke, Hillside, Ill.

Boston Fern, 4-in. pots, 25c each.

Prince's Flower Shop, Iowa City, Ia.

Boston Ferns, strong, bench-grown, \$30.00 per 100.  
Wise Adkisson, Greenville, Tex.

Table Ferns, standard varieties, 2 1/4-in., \$5.00 per 100.  
Henry Smith, Grand Rapids, Mich.

Boston Ferns, bench-grown, extra strong, 50c each.  
L. J. Rowe, Titusville, Pa.

Dish Ferns, 2 1/4-in., \$5.00 per 100, in ten varieties.  
James D. Hooper, Richmond, Va.

## FEVERFEW

Feverfew, true Little Gem, strong rooted cuttings, \$1.75 per 100, by mail; \$15.00 per 1000, express.  
S. W. Pike, St. Charles, Ill.

## FICUS

## FICUS ELASTICA.

Extra strong, 24 to 30 ins. from the pot up; 6-in. pots, \$7.50 per doz.

## OAK GROVE GREENHOUSES,

Tuskegee, Ala.

Ficus Elastica, large leaves, from pot up 24 to 30-in., 75c; 18 to 24-in., 50c. A. Mirring, Edgemont Sta., East St. Louis, Ill.

## FORGET-ME-NOTS

Forget-me-nots, true, winter-flowering, strong, transplanted, ready for 3-in. pots, \$3.00 per 100.  
S. T. Danley & Sons, Macomb, Ill.

Forget-me-nots, hardy, everblooming, transplanted rooted cuttings, \$3.00 per 100.  
Dumser Floral Co., Elgin, Ill.



## FORGET-ME-NOTS—Continued

Forget-me-nots: Barker's True Winter-flowering. We have reselected this stock for the past five years, by propagating from only the earliest and largest flowering plants, allowing us to offer without question, the best *Myosotis* on the market. This variety makes a strong and vigorous growth and should be planted 12 to 15 inches apart each way. When well-grown, will produce stems 12 to 18 inches in length. A good crop to follow Mums, and can be planted in the same soil with excellent results; rooted cuttings, \$6.00 per 100, \$55.00 per 1000; 2½-in. pots, \$8.00 per 100, \$70.00 per 1000. Stock ready for shipment. Cash with order. John M. Barker, P. O. Box No. 225, Morristown, N. J.

## FORGET-ME-NOTS.

Everblooming variety, 2½-in. stock ready for shift. 3c. Cash, please.  
See Pelargonium advertisement.  
J. SYLVESTER, OCONTO, WIS.

Forget-me-nots, the long stemmed true winter-flowering; strong 2½-in., and starting to branch, \$4.00 per 100. No charge for packing.  
F. L. Lanson, Council Bluffs, Ia.

Strong, winter-flowering, 2½-in. Forget-me-nots, \$5.00 per 100.  
S. S. Skidelsky & Co., 50 Park Place, New York.

Forget-me-nots, true winter flowering, strong, 2½-in. pots, \$4.00 per 100, \$35.00 per 1000.  
J. C. Schmidt, Bristol, Pa.

Forget-me-nots, 2½-in., \$4.00 per 100.  
O. P. M. Criley, Florist, Ottumwa, Ia.

## FREESIAS

Freesia Purity bulbs, for greenhouse forcing, ½-in., \$9.00 per 1000.  
G. B. Johnson, 1509 Morton St., Alameda, Calif.

## FUCHSIAS

Fuchsias, strong, well rooted stock, in best assortment, labeled, true to name, \$2.00 per 100, by mail; \$18.00 per 1000, express; 250 at 1000 rate.  
S. W. Pike, St. Charles, Ill.

Fuchsias, fine double, dwarf habit, early and free blooming; strong, well-rooted cuttings, \$1.75 per 100, \$16.00 per 1000, prepaid by mail. Cash.  
J. P. Cannata, Mt. Freedom, N. J.

Fuchsias, good assortment, 2½-in., \$5.00 per 100; 4-in., 25c; 6-in., 50c each.  
Henry Smith, Grand Rapids, Mich.

## GERANIUMS

CALIFORNIA SUNSHINE GERANIUMS.  
National Recognition Based on Merit.  
"Any number; any kind; any time; anywhere."

STANDARD VARIETIES:  
Rooted cuttings .....\$2.50 per 100, \$22.50 per 1000  
Potted 2½-in. .... 5.00 per 100, \$45.00 per 1000  
Specials: Flat, Hill, Michell, Ricard.  
Rooted cuttings .....\$3.00 per 100, \$27.50 per 1000  
Potted 2½-in. .... 6.00 per 100, 55.00 per 1000  
Poitveine and Ivy all booked till Feb. 1, 1921.  
Ship with perfect success, North, South, East and West.

LOS ANGELES GERANIUM CO.,  
927 Oxford Street, Berkeley, Cal.

## GERANIUMS.

Rooted cuttings, S. A. Nutt, Mme. Jaullin and Buchner, \$2.50 per 100, \$20.00 per 1000. Jean Vland, \$3.00 per 100, \$25.00 per 1000.  
2-in. .... \$4.00 per 100, \$35.00 per 1000  
2½-in. .... 5.00 per 100, 45.00 per 1000  
3-in. .... 6.00 per 100, 55.00 per 1000  
Poitveine rooted cuttings, \$3.50 per 100, \$30.00 per 1000.

2-in. .... \$5.50 per 100, \$50.00 per 1000  
2½-in. .... 6.50 per 100, 60.00 per 1000  
3-in. .... 7.50 per 100, 70.00 per 1000  
Cash with order.

## HUDSON GREENHOUSE, HUDSON, MICH.

## GERANIUMS.

Extra strong, ready for 3-in.  
Per 100 Per 1000  
American Beauty, 2½-in. ....\$5.50 \$50.00  
Improved American Beauty, 2½-in. .... 6.00 50.00  
Strausburg, black red, 2½-in. .... 6.00 50.00  
Ricard, light red, 2½-in. .... 5.50 45.00  
King Edward, cerise, 2½-in. .... 4.50 35.00  
S. A. Nutt, 2½-in. .... 4.50 35.00  
Buchner, white, 2½-in. .... 4.50 35.00  
Cash with order.

## BAUSCHER BROS., FREEPORT, ILL.

## GERANIUMS.

Ricard, strong 2½-in., \$50.00 per 1000; Poitveine, 2-in., \$50.00 per 1000; Barney, Ruby, Jean Vland and Jean Oberle, 2-in., \$4.50 per 100, \$40.00 per 1000; S. A. Nutt and mixed, \$35.00 per 1000.

Ivy Geraniums, Rycroft's Surprise, 2-in., \$5.00 per 100, \$45.00 per 1000.  
Scented Geraniums, Rose and Skeleton, 2-in., \$3.50 per 100. Cash.

JACOBS BROS., P. O. BOX 413, PEORIA, ILL.  
Geraniums, rooted cuttings, S. A. Nutt, \$1.60 per 100; Scarlet, 2-in., 2c. Booking orders for rooted cuttings, S. A. Nutt, Scarlet, Buchner, Ricard, Helen Michell and Rose Geraniums, \$1.60 per 100. Quaker Hill Greenhouses, Sebring, Ohio.

Geraniums, rooted cuttings, Nutt, Buchner and mixed, \$20.00 per 1000; Doyle, \$22.50 per 1000; Doyle, Buchner, Vland, Nutt, and mixed, 2-in., \$25.00 per 1000; Poitveine, \$30.00 per 1000. Ricard, \$35.00 per 1000. Cash with order.  
Mrs. E. A. Llewellyn, Glean, N. Y.

Geraniums, good, strong stock of S. A. Nutt, La Favorite and Thos. Meehan, 2½-in., \$4.00 per 100, \$35.00 per 1000.  
Evenden Bros. Co., Williamsport, Pa.

## GERANIUMS.

Our specialty,  
S. A. Nutt,  
Jean Vland,  
Mme. Buchner,  
Poitveine,  
Ricard,

good, short-jointed plants  
from 2-in. pots, \$3.50 per 100,  
\$35.00 per 1000.

We ship by express or parcel post,  
packed to reach you safe anywhere.

ELMER RAWLINGS,

Wholesale Grower, Allegany, N. Y.

## ROOTED GERANIUM CUTTINGS.

The following, "Big Four," bedders are the ones that will satisfy your customers. Strong selected top cuttings, well rooted. December delivery. Per 1000

S. A. Nutt, greatest dark red, .....\$25.00  
Double Giant, king of all scarlets, ..... 25.00  
Mme. Buchner, best double white, ..... 25.00  
Beaute Poitveine, favorite salmon, ..... 35.00

THE W. T. BUCKLEY CO.,

Springfield, Ill.

## GERANIUMS.

Well rooted cuttings, all booked for December.

Ricard, Poitveine, Scarlet Bedder and Anna Brown, double pink, \$30.00 per 1000.

S. A. Nutt,

\$25.00 per 1000.

Cash with order.

PETER BROWN, LANCASTER, PA.

Geraniums, 2½-in. pots, S. A. Nutt, Poitveine, white, Mrs. Lawrence, Rose Geraniums, Helen Michell and other varieties, \$6.00 per 100, \$50.00 per 1000. S. A. Nutt, rooted cuttings, \$3.00 per 100, \$25.00 per 1000. Ready now and later. Other varieties ready next month. Ask for varieties and prices.

Roman J. Irwin, 43 West 18th St., New York.

## GERANIUMS.

Nutt, Buchner and Vland, extra strong, thoroughly pot-bound plants, 2-in., \$4.50 per 100, \$40.00 per 1000; Regalia, \$5.50 per 100, \$50.00 per 1000. Delivery now and later. Packed right and free. Cash, please.

J. A. SWARTLEY & SONS, STERLING, ILL.

## GERANIUMS, ROOTED CUTTINGS.

## READY NOW.

S. A. Nutt and Buchner, .....\$25.00 per 1000  
Vland and Castellane, ..... 30.00 per 1000  
Parcelpost and insurance \$1.00 per 1000 extra.  
Cash with order.

FRED W. RITCHY, LANCASTER, PA.

## 2-IN GERANIUMS.

Nutt, Doyle and Buchner, \$3.00 per 100. Improved Poitveine, Beaute Poitveine, Vland, Ricard and Blanc, \$3.50 per 100. These are well rooted in good soil and will start to grow at once when potted.

C. G. LOCKE, ARKPORT, N. Y.

## GERANIUMS.

Madam Sallerol,

Rooted cuttings,

\$2.00 per 100. Cash.

H. C. BLANEY,

153 Humphrey St., Swampscott, Mass.

Geraniums, rooted cuttings, Nutt, Buchner, 2½-in., \$4.50; Vland, Hill, Fredilly, Poitveine, Doyle, mixed, \$25.00; 2½-in., \$5.00; Poitveine, Ricard, \$30.00; each alone, \$35.00; 2-in., \$5.00 Cash.

Port Allegany Greenhouses, Port Allegany, Pa.

Geraniums: First-class stock, 2½-in. pots, well rooted, ready for shift: Ricard, Poitveine and S. A. Nutt, \$6.00 per 100, \$50.00 per 1000. Cash with order.

Quaker Hill Nursery Co., Monroe, N. Y.

## GERANIUMS.

S. A. Nutt and Mme. Buchner, 2½-in., \$4.00 per 100, \$35.00 per 1000. Cash.

WESTWOOD FLOWER & PLANT CO.,

R. R. 14, Dayton, O.

Geraniums, Poitveine, Ricard, Hill, Nutt, Marquis de Castellane, American Beauty and Frances Perkins, pot-bound, 2½-in., \$6.00 per 100. Rose Geraniums, 2½-in., \$4.00 per 100.

S. M. Harbison, Danville, Ky.

Geranium Sallerol, rooted cuttings, \$2.00 per 100; 2-in., \$3.00 per 100. Orders taken for Ricard, Jean Vland, Poitveine and Nutt, rooted cuttings for January delivery, \$3.00 per 100.

Wm. Doel, Pascoag, R. I.

Geraniums, 12,000 Nutt, Buchner, Double Grant, Harcourt, nice big 2½-in., \$5.00 per 100 Poitveine, Ricard, Hill, Barney and Oberle, 2½-in., \$6.00 per 100.

Burdell Floral Co., Bowling Green, Ky.

Geraniums, 1500 S. A. Nutt, 200 Poitveine, 200 Roseleur, 250 Mrs. Lawrence, best shell pink; fine stock from 2½-in., ready for shift, \$5.00 per 100. S. Knudsen, North Boulder Greenhouses, Boulder, Colo.

Geraniums, Beaute Poitveine and Ricard, strong 4-in., \$15.00 per 100; S. A. Nutt and Buchner, 4-in., \$12.50 per 100. S. A. Nutt, strong 2-in., \$4.50 per 100. Winfield S. Kircher, Cyclamen Specialist, Defiance, O.

Geraniums, S. A. Nutt, \$22.50 per 1000; Poitveine, \$27.50 and Ricard, \$35.00 per 1000. Are all engaged until in February.

Albert M. Herr, R. F. D. 8, Lancaster, Pa.

Geraniums, A-1 stock, S. A. Nutt, 2 and 2½-in. pots, \$25.00 per 1000; rooted cuttings, \$12.00 per 1000. Cash.

Ross Bros., Du Bois, Pa.  
Geraniums, large branching, mixed, mostly in bloom, fine for stock, 3-in., \$8.00 per 100. Cash.  
R. M. Patterson, Oxford, Pa.

Geraniums, Poitveine and Scarlet Bedder, rooted cuttings, \$28.00 per 1000; S. A. Nutt, \$20.00 per 1000, 250 at 1000 rate. Cash with order.  
C. B. Shisler, Williamsville, N. Y.

Geraniums, S. A. Nutt, \$2.00 per 100, \$20.00 per 1000; Jean Oberle, \$3.00 per 100, \$25.00 per 1000. Parcel post; prepaid. Cash with order.  
John L. Gugino, Fredonia, N. Y.

Geraniums, Poitveine and Ricard, 2½-in., \$6.00 per 100, \$50.00 per 1000; S. A. Nutt and Landry, \$5.00 per 100, \$45.00 per 1000.  
E. C. Basinger, Columbiana, O.

Geraniums: A fine lot of S. A. Nutt out of 2-in. pots, early September propagated from top cuttings, \$4.00 per 100, \$35.00 per 1000. Cash with order.  
C. C. Breece, R. 7, Delaware, O.

## A FINE LOT OF GERANIUMS.

Rooted cuttings of S. A. Nutt and Buchner, \$2.00 per 100, \$18.00 per 1000. Cash with order.  
CHERRY PARK GARDENS, FREDONIA, N. Y.

## GERANIUMS.

S. A. Nutt, 2½-in., .....\$4.00 per 100

Cash, please.

W. BEZDEK, CEDAR RAPIDS, IOWA.

Geraniums, 10,000 Nutt, 3000 Buchner, 2000 Soft Red Geraniums, \$5.00 per 100, \$45.00 per 1000. Packing free for cash. The Silvious & Silvious Floral Co., Ashtabula, O.

Geraniums, Helen Michell, new, best light red, 2½-in., \$6.00 per 100; Nutt, \$5.00 per 100. Cash, please.  
H. E. & C. W. Krebs, Cedar Rapids, Ia.

Geraniums, rooted cuttings, S. A. Nutt, \$20.00 per 1000; mixed, mostly Nutt, \$15.00 per 1000.  
R. Sellers, Alliance, O.

Geraniums, S. A. Nutt, Mme. Buchner, Perkins and Jean Vland, 2-in., \$4.00 per 100, \$35.00 per 1000.  
Kinyon Bros., South Bend, Ind.

Geraniums, Nutt, 2½-in., \$3.75 per 100; Mme. Landry, Poitveine and Montmort, \$5.00 per 100.  
A. J. Dierens & Co., Cedar Rapids, Ia.

Geraniums, rooted cuttings S. A. Nutt, \$18.00 per 1000. No charge for packing. Cash, please.  
Norwalk Rose Gardens Co., Norwalk, O.

Rose Geraniums, 2½-in., fine and strong, just what you want, \$4.50 per 100.  
Plahous Greenhouses, Grand Junction, Mich.

Red Geraniums, fine plants, 2000 2½-in., \$4.00 per 100, \$40.00 per 1000.  
H. R. McWilliams, Exeter, N. H.

Poitveine Geraniums, 2½-in., ready for 3-in., \$50.00 per 1000. S. A. Nutt, \$40.00 per 1000.  
John B. Rudy, Elmira, N. Y.

Geraniums, Nutt and other leading varieties; strong 2½-in., \$4.00 per 100; 3½ and 4-in., \$10.00 per 100.  
G. Noack, Batavia, N. Y.

Geraniums, Poitveine and Ricard, 2-in., \$5.00 per 100; 2½-in., \$6.00 per 100. December delivery.  
Royston & Fenton, Evansville, Ind.

Geraniums, rooted cuttings, S. A. Nutt, \$2.25 per 100, \$20.00 per 1000.  
E. A. Muchow, Clarence, N. Y.

Geraniums, 2-in., \$35.00 per 1000; 3-inch, \$60.00 per 1000; 4-inch, \$18.00 per 100. Cash or c. o. d.  
F. H. Parker, Fort Scott, Kan.

Geraniums, rooted cuttings, S. A. Nutt, \$20.00 per 1000; parcelpost \$1.00 extra per 1000. Cash with order.  
P. Hopman, New Galilee, Pa.

Geraniums, S. A. Nutt, 10,000 strong, 2½-in., \$40.00 per 1000; 5000 rooted cuttings, \$25.00 per 1000.  
J. J. LeBorison, Duluth, Minn.

Geraniums, 100,000 Castellane, Nutt and Barney, 2½-in., 4½c each.  
L. J. Rowe, Titusville, Pa.

Geraniums, 1000 Ricard, rooted cuttings, \$20.00 per 1000.  
J. B. Carpenter, Pittston, Pa.

Rose Geraniums, strong rooted cuttings, \$3.00 per 100, by mail. S. W. Pike, St. Charles, Ill.

Geraniums, Rose and Sallerol, 2-in., \$3.00 per 100. Cash. Byer Bros., Chambersburg, Pa.

Geraniums, S. A. Nutt, rooted cuttings, \$20.00 per 1000. The Pana Greenhouses, Pana, Ill.

Geraniums, 2½-in. S. A. Nutt, \$4.00 per 100 Charles Sherwood, Waterloo, Ia.

## GLADIOLI

## SELECTED GLADIOLUS BULBS.

## STOCK PLUMP AND CLEAN.

By the 1000; 100 at the same rate.

	1½- in. up	1½- to 1½- in.
America .....	\$22.00	\$18.00
Augusta .....	26.00	22.00
Baron Hulot .....	45.00	40.00
Chicago White .....	35.00	28.00
Halley .....	28.00	22.00
Independence .....	25.00	20.00
Mrs. Francis King .....	22.00	18.00
Mrs. Frank Pendleton .....	45.00	40.00
Mrs. Watt .....	35.00	28.00
Myrtle .....	80.00	70.00
Niagara .....	35.00	28.00
Panama .....	40.00	32.00
Peace .....	35.00	28.00
Pink Beauty .....	40.00	32.00
Schwaben .....	45.00	40.00
Yellow Hammer .....	35.00	28.00
Mixture .....	12.00	10.00

By the 100.

Mrs. Dr. Norton, 1st size, \$75.00;  
Pride of Goshen, 1st size, \$8.00;  
White King, 1st size, \$8.00.

Prices on other varieties quoted on application.  
J. E. FARNSWORTH, GROWER,  
Lancaster, Mass.



GLADIOLUS BULBS OF UNSURPASSED  
BLOOMING POWERfor immediate or future shipment, F. O. B.  
Concord, Mass.Terms: 7% discount for cash with order.  
100 of a variety will be sold at the 1000 rate.  
Add 10% to all orders for less than 100.  
Prices quoted per 1000.

	No. 1 1 1/2-in. up	No. 2 1 1/4-in. 1 1/2-in. up	No. 3 1 1/4-in. 1 1/2-in. up
AMERICA, lavender pink..	\$30.00	\$24.00	\$18.00
ANNY WIGMAN, yellow..	45.00	36.00	27.00
ATTRACTION, deep crim- son	40.00	32.00	.....
BARON HULOT, dark vio- let	60.00	48.00	36.00
AUGUSTA, white	35.00	28.00	22.00
BRENCHLEYENSIS, scar- let	30.00	24.00	18.00
CANDIDUM, white	50.00	40.00	30.00
CHICAGO WHITE	35.00	28.00	22.00
CONSPICUOUS, blue	110.00	90.00	70.00
CRACKERJACK, dark red	30.00	24.00	18.00
EMPRESS OF INDIA, dark maroon	45.00	36.00	27.00
GEORGE PAUL, "Har- vard" crimson	60.00	48.00	36.00
GOLDEN WEST, orange	35.00	28.00	22.00
HALLEY, salmon pink	35.00	24.00	18.00
IDA VAN, deep salmon red	35.00	28.00	22.00
INDEPENDENCE, orange scarlet	28.00	22.00	17.00
KLONDIKE, yellow	25.00	20.00	15.00
LILY LEHMAN, ivory white	60.00	48.00	36.00
LIMMACULEE, pure white	65.00	52.00	45.00
LOVELINESS, cream	60.00	48.00	36.00
MASTER WITSE, violet	50.00	40.00	30.00
MEADOWVALE, white	30.00	24.00	18.00
MINNESOTA, pale cream	35.00	28.00	22.00
MIRANDA, Primulinus type, yellow	30.00	24.00	18.00
MRS. FRANCIS KING, sal- mon red	28.00	22.50	17.00
MRS. F. PENDLETON, flushed pink	50.00	40.00	30.00
MRS. WATT, wine color	45.00	36.00	27.00
NIAGARA, delicate cream	50.00	40.00	30.00
PANAMA, pale pink	50.00	40.00	30.00
PEACE, white	45.00	36.00	27.00
PRESIDENT TAFT, deli- cate pink	35.00	28.00	22.00
PRINCE OF WALES, sal- mon	70.00	60.00	45.00
PRINCEPINE, carmine red	45.00	36.00	27.00
SCHWABEN, canary yellow	60.00	48.00	36.00
THE PEARL, soft pink	45.00	36.00	27.00
WAR, blood red	45.00	36.00	27.00
WILBRINK, flesh pink	65.00	55.00	45.00
WILLY WIGMAN, blush white	50.00	40.00	30.00
YELLOW HAMMER, pure yellow	45.00	36.00	27.00
EXHIBITION MIXED	25.00	20.00	15.00
EXTRA CHOICE MIXED	20.00	16.00	12.00
PRIMULINUS HYBRIDS	25.00	20.00	15.00
BLUE HYBRIDS	35.00	28.00	22.00

Upon application prices will be quoted on  
planting stock or on other varieties not listed.  
Special price quoted on large quantities.  
Terms: 2% net days, 30 days net.

JELLE ROOS,

Gladiolus Specialist, Box A, Concord, Mass.

## IOWA GROWN GLADIOLUS BULBS.

Get them now.

All true to name; f. o. b. Nora Springs, Iowa.  
Packing free. Terms: Cash with order.

Per 1000.

575 Schwaben, 1 1/2-in. up,	\$35.00
200 Schwaben, 1 1/4 to 1 1/2-in.,	\$28.00
200 Schwaben, 1 to 1 1/4-in.,	\$22.00
300 Schwaben, 3/4 to 1-in.,	\$18.00
2200 America, 1 1/2-in. up,	\$18.00
500 America, 1 1/4 to 1 1/2-in.,	\$14.00
500 America, 1 to 1 1/4-in.,	\$11.00
1000 America, 3/4 to 1-in.,	\$9.00
500 Blackhawk, 1 1/2-in. up,	\$24.00
350 Blackhawk, 1 1/4 to 1 1/2-in.,	\$20.00
325 Blackhawk, 1 to 1 1/4-in.,	\$16.00
950 Francis King, 1 1/2-in. up,	\$18.00
500 Francis King, 1 1/4 to 1 1/2-in.,	\$14.00
500 Francis King, 1 to 1 1/4-in.,	\$11.00
765 Peace, 1 1/2-in. up,	\$30.00
400 Peace, 1 1/4 to 1 1/2-in.,	\$24.00
150 Peace, 1 to 1 1/4-in.,	\$16.00
500 Halley, 1 1/2-in. up,	\$20.00
375 Halley, 1 1/4 to 1 1/2-in.,	\$16.00
200 Halley, 1 to 1 1/4-in.,	\$12.00
2100 Mixed, all colors, 1 1/2-in. up,	\$16.00
1350 Mixed, all colors, 1 1/4 to 1 1/2-in.,	\$14.00
1000 Mixed, all colors, 1 to 1 1/4-in.,	\$10.00
200 Wine King, 1 1/2-in. up,	\$24.00
150 Wine King, 1 1/4 to 1 1/2-in.,	\$20.00
200 Wine King, 1 to 1 1/4-in.,	\$16.00
100 Panama, 1 1/2-in. up,	\$30.00
200 Panama, 1 1/4 to 1 1/2-in.,	\$24.00
300 Panama, 1 to 1 1/4-in.,	\$20.00

W. E. MARTIN,

Gladiolus Specialist, Nora Springs, Ia.

## SURPLUS GLADIOLI.

America, 1 1/2-in. up	\$20.00 per 1000
America, 1 1/4-in. up	18.00 per 1000
America, mixed, 1 1/2-in.	15.00 per 1000
700 Pink Beauty, 1 1/2-in.	35.00 per 100
850 King, 1 1/2-in.	2.00 per 100
300 Kunderd Glory, 1 1/2-in.	4.00 per 100
150 Rosebud, 1 1/2-in.	5.00 per 100
400 Peace, 1 1/4-in.	3.50 per 100

Cash.

## THE CREST NURSERY,

724 W. Green St., Piqua, O.

## MICHIGAN GROWN GLADIOLI.

Express prepaid on January orders.

Write for special offer and prices.

FRANK WINANS, FLORIST,

Petoskey, Mich.

## MICHIGAN GROWN BULBS.

Gladioli of superior quality, clean, healthy,  
plump stock for immediate or future delivery,  
f. o. b. Battle Creek, Mich. No charge for pack-  
ing. Terms 5% discount for cash with order. 250  
of a kind at the 1000 rate; 25 at the 100 rate.

	Per 1000 1 1/2-in. up	1 1/4-in. up	1-in. up
America	\$16.00	\$12.00	
Francis King	18.00	12.00	
Gova Hanley	\$25.00	20.00	15.00
Halley	23.00	17.00	
White and Light, mixed	14.00	10.00	
Red and Pink, mixed	12.00	9.00	
F. King and Independence, mixed	14.00	10.00	
Supreme Mixture	14.00	10.00	

Our Supreme Mixture is made up of over 40

choice named varieties.

	Per 100 1 1/2-in. up	1 1/4-in. up	1-in. up
Attraction	\$ 2.60	\$ 2.00	
Beulah	2.75	2.25	1.75
Crackerjack	2.75	2.25	1.75
Tracey's Dawn	8.00	6.50	5.00
Glory of Holland	3.25	2.60	2.00
Golden King	3.25	2.60	2.00
Independence	2.50	2.00	1.50
King Arthur, white	5.00	4.00	3.00
Loveliness	4.50	3.50	
Meadowvale	2.75	2.25	1.75
Niagara	3.25	2.50	
Pink Beauty	3.25	2.60	2.00
President Taft	2.50	2.00	1.50
Taconic	3.25	2.60	2.00
War	2.75	2.25	

## PLANTING STOCK PER 1000

	1/2-in. up	1/4-in. up	1/2-in. under
America	\$ 9.00	\$ 6.00	\$ 4.00
Attraction	10.00	6.00	
Chicago White	9.00	5.00	
Crackerjack	8.00	4.00	
Tracey's Dawn	35.00	25.00	15.00
Independence	8.00	5.00	3.00
Meadowvale	8.00	5.00	
Mrs. F. King	9.00	6.00	4.00
President Taft	5.00	3.00	
Prinsepine	8.00	5.00	
Taconic	10.00	6.00	
Victory	9.00	6.00	4.00
War	10.00	6.00	
Supreme Mixed	8.00	5.00	3.00
White and Light, mixed	9.00	6.00	4.00
Red Mixed	7.00	4.00	2.50
F. King and Independence, a good florists' mixture	8.00	5.00	3.00

FULLER'S GLADIOLUS FARM,  
R. F. D. No. 9, Box 211 A, Battle Creek, Mich.

## LONG'S GLADIOLI WILL GROW.

	1 1/2-in. up	1 1/4-in. up	1 1/2-in. up	1/2-in. under
America	\$24.00	\$18.00	\$15.00	\$10.00
Emp. of India	35.00	28.00	22.00	15.00
Halley	24.00	18.00	15.00	10.00
Mrs. F. King	24.00	18.00	15.00	10.00
Panama	40.00	32.00	25.00	15.00
Schwaben	45.00	38.00	30.00	22.00
Willy Wigman	35.00	28.00	22.00	15.00
All good, mixed	15.00	12.00	10.00	8.00

The above prices are per 1000 f. o. b. West

Grove. Cash with order, or 25 per cent payment

will hold bulbs until wanted.

## BULBLETS PREPAID.

	1000	5000	10,000
America	\$0.50	\$ 2.00	\$ 3.50
Autumn Queen	1.00	4.00	7.00
Empress of India	.50	2.00	3.50
Halley	.50	2.00	3.50
Mrs. F. King	.50	2.00	3.50
Niagara	1.00	4.00	7.00
Panama	.50	2.00	3.50
Prince of Wales	2.50	11.00	18.00
Schwaben	1.00	4.00	7.00
War	1.00	4.00	7.00
Wilbrink	1.50	6.00	10.00
Willy Wigman	.75	3.00	5.00
Yellow Hammer	1.50	6.00	10.00
All good, mixed	.50	2.00	3.50

Cash with order or 25 per cent payment will

hold bulbets until wanted.

W. P. LONG, WEST GROVE, PA.

## "SELECTED BULBS FOR WINTER FORCING."

	Per 100	Per 1000
America, 1st size, 1 1/2 in. and up	\$4.00	\$35.00
America, 2nd size, 1 1/4 in.	3.50	30.00
Augusta, 1 1/2 in. and up	4.00	35.00
Augusta, 1 1/4 in.	3.50	30.00
Baron Hulot, 1 1/2 in. and up	7.00	65.00
Brenchleyensis, 1 1/2 in. and up	3.50	30.00
Chicago White, 1 1/2 in. and up	4.00	35.00
Chicago White, 1 1/4 in. and up	3.50	30.00
Halley, 1 1/2 in. and up	4.00	35.00
Halley, 1 1/4 in.	3.50	30.00
Mrs. F. Pendleton, 1 1/2 in. and up	7.00	65.00
Mrs. F. King, 1 1/2 in. and up	4.00	35.00
Niagara, 1 1/2 in. and up	6.00	50.00
Panama, 1 1/2 in. and up	7.00	60.00
Panama, 1 1/4 in. to 1 1/2 in.	6.00	50.00
Peace, 1 1/2 in. and up	6.00	50.00
Peace, 1 1/4 in. to 1 1/2 in.	5.00	45.00
Prinsepine, 1 1/2 in. and up	7.00	65.00
Schwaben, 1 1/2 in. and up	8.00	75.00
Schwaben, 1 1/4 in. to 1 1/2 in.	7.00	60.00
White America, 1 1/2 in. and up	12.00	100.00

For other varieties, also planting stock,

ask for complete list.

ROMAN J. IRWIN,

43 West 18th St., New York, N. Y.

## EUROPA.

Under 1/2-in., \$20.00; bulbets, \$3.50 per 1000.

Cash. Send for list.

NORMAN E. TULLY, HUBBARD, O.

## CHOICE GLADIOLUS BULBS AND BULBLETS.

We offer the following Gladiolus bulbs and  
bulbets, f. o. b. Nora Springs, Ia. Net cash.  
No charge for boxing. Immediate delivery. Sub-  
ject to being unsold upon receipt of your order.

	Per 1000
10,000 America, 1 1/2-in. up	\$20.00
10,000 America, 1 1/4 to 1 1/2-in.	16.00
10,000 America, 1 to 1 1/4-in.	12.00
5,000 Halley, 1 1/2-in. up	24.00
5,000 Halley, 1 1/4 to 1 1/2-in.	20.00
2,000 Pres. Taft, 1 1/2-in. up	24.00
2,000 Pres. Taft, 1 1/4 to 1 1/2-in.	20.00

## PLANTING STOCK.

50,000 America, 1/2 to 3/4-in.	7.00
50,000 America, 3/4 to 1-in.	5.00
20,000 Halley, 1/2 to 3/4-in.	7.00
20,000 Halley, 3/4 to 1-in.	5.00
20,000 Chicago White, 1/2 to 3/4-in.	8.00
20,000 Chicago White, 3/4 to 1-in.	6.00
50,000 Francis King, 1/2 to 3/4-in.	7.00
50,000 Francis King, 3/4 to 1-in.	5.00
20,000 Crackerjack, 1/2 to 3/4-in.	6.00
20,000 Crackerjack, 3/4 to 1-in.	4.00
20,000 Primulinus Hybrids, 1/2 to 3/4-in.	7.00
20,000 Primulinus Hybrids, 3/4 to 1-in.	5.00

## BULBLETS.

	Per bu.
10 bu. Mixed Bulbets	\$15.00
5 bu. America	22.00
2 bu. Meadowvale	22.00
8 bu. Blue Hybrids	22.00
8 bu. Halley	22.00
2 bu. Primulinus Hybrids	22.00
5 bu. Chicago White	40.00
1 bu. Ida Van	40.00
1 bu. Blackhawk	35.00
2 bu. Crackerjack	22.00

	Per qt.
10 qts. Empress of India	\$ 8.00
10 qts. Tracy's Dawn	6.00
5 qts. Mrs. Watt	5.00
10 qts. Niagara	4.00
5 qts. Schwaben	5.00
20 qts. Pendleton	3.50
20 qts. Panama	2.50
10 qts. Peace	3.00
10 qts. Baron Hulot	3.50
5 qts. Prinsepine	3.50
20 qts. Klondike	2.50
10 qts. War	5.00
25 qts. Summer	4.00
2 qts. Prince of Wales	12.50
10 qts. The King	4.00

## MAPLE HILL NURSERY,

Nora Springs, Ia.

## "EXTRISTRONG" GLADIOLUS BULBS

FOR FORCING.

Offered f. o. b. Waterloo, Ia., subject  
to prior sale; 100 at 1000 rate."Extristrong" Gladiolus bulbs are extra strong  
young bulbs. They are thoroughly matured,  
properly cured and carefully selected for their  
blooming power. The kind you must have for  
successful greenhouse culture.America, you all know it.....\$24.00  
Chicago White, best florist white.....28.00  
Halley, early salmon pink.....28.00  
Mrs. Francis King, light red.....24.00  
Mrs. Frank Pendleton, splendid pink.....40.00  
Rouge Torch, fine for work.....40.00  
Yellow Hammer, best florist yellow.....40.00With greenhouse space so valuable, it pays to  
plant the best; that's our "Extristrong." We  
invite you to order at once and join our list of  
pleased customers.

## GARDENS OF SMEDLEY,

Box 165, Waterloo, Ia.

## GLADIOLI.

	PRICES PER 1000
10,000 AMERICA, 1½ to 2½-in.....	\$20.00
5,000 AMERICA, 1¼ to 1½-in.....	16.00
50,000 AMERICA, ½ to ¾-in.....	7.00
100,000 AMERICA, ¾ to 1½-in.....	4.00
25,000 HALLEY, ½ to ¾-in.....	6.00
50,000 HALLEY, ¾ to 1½-in.....	4.00
10,000 FRANCIS KING, ½ to ¾-in.....	7.00
15,000 FRANCIS KING, ¾ to 1½-in.....	4.00
25,000 PANAMA, ½ to ¾-in.....	10.00
25,000 PANAMA, ¾ to 1½-in.....	7.00
15,000 PRINCE OF WALES, ½ to ¾-in.....	25.00
20,000 PRINCE OF WALES, ¾ to 1½-in.....	20.00
50,000 WILBRINK, ½ to ¾-in.....	20.00
50,000 WILBRINK, ¾ to 1½-in.....	18.00

## GLADIOLI—Continued

GLADIOLI.  
OUR FORCING QUALITY.  
Terms: 5% cash with order,  
2% 10 days or net 60 days.

	Per 1000	1-in.	1-1/4-in.
America, lavender pink.....	\$30.00	\$24.00	\$18.00
Chicago White, early.....	35.00	28.00	22.00
Empress of India, dark red.....	45.00	36.00	27.00
Halley, salmon pink, early.....	38.00	32.00	18.00
L'Immaculee, best white.....	75.00	65.00	57.00
Loveliness, best cream.....	75.00	67.00	40.00
Mrs. Francis King, light scarlet.....	28.00	22.00	17.00
Myrtle, pale rose, early.....	75.00	65.00	57.00
Niagara, creamy yellow.....	50.00	43.00	38.00
Orange Brilliant, very early Primulinus.....	100.00	80.00	67.00
Panama, pale pink.....	50.00	40.00	30.00
Peace, white.....	45.00	38.00	30.00
Pink Beauty, early.....	50.00	45.00	40.00
Pink Perfection, best pink.....	70.00	60.00	52.00
Prince of Wales, salmon, early.....	70.00	60.00	50.00
Schwaben, canary yellow.....	60.00	48.00	36.00
Wilbrink, flesh pink, early.....	70.00	55.00	48.00
Willy Wigman, bluish white.....	50.00	40.00	30.00
Yellow Hammer, pure yellow, early.....	45.00	40.00	35.00
Primulinus Hybrids, best strain, early.....	22.00	19.00	15.00
Exhibition mixed.....	25.00	20.00	15.00
Florists' Mixture.....	21.00	18.00	14.00
Ordinary Mixture.....	18.00	16.00	14.00
Flora, best yellow, new, per 100.....	50.00	40.00	30.00

Ask for prices on planting size or varieties  
not listed. 10% extra for orders less than 100.  
THE STANDARD BULB CO.,  
Benton Harbor, Mich.

HERE ARE A FEW OFFERS IN LINE WITH  
THE TIMES, FOR A SHORT TIME ONLY, AND  
SUBJECT TO BEING UNSOLD.

	Per 1000
10,000 America, 1 1/4-in. up.....	\$18.00
15,000 America, 1 1/4 to 1 1/2-in.....	15.00
15,000 America, 1 to 1 1/4-in.....	12.00
25,000 America, 3/4 to 1-in.....	8.00
50,000 America, 1/2 to 3/4-in.....	5.00
75,000 America, up to 1/2-in.....	3.50
30,000 Halley, 1 to 1 1/4-in.....	12.00
50,000 Halley, 3/4 to 1-in.....	8.00
50,000 Halley, 1/2 to 3/4-in.....	5.00
100,000 Halley, up to 1/2-in.....	3.50
4,000 Mrs. F. King, 1 1/4-in. up.....	18.00
7,500 Mrs. F. King, 1 1/4 to 1 1/2-in.....	15.00
10,000 Mrs. F. King, 3/4 to 1-in.....	8.00
25,000 Mrs. F. King, 1/2 to 3/4-in.....	5.00
50,000 Mrs. F. King, up to 1/2-in.....	3.50
10,000 Mrs. Watt, 3/4 to 1-in.....	13.50
10,000 Mrs. Watt, 1/2 to 3/4-in.....	10.00
10,000 Mrs. Watt, up to 1/2-in.....	7.50
5,000 Mrs. Watt, 1 to 1 1/4-in.....	18.00

Above stock is bright and clean, true to  
name and ready for immediate shipment.  
THE PFEIFFER NURSERY, WINONA, MINN.

## BROWN BULB RANCH.

Capitola, California.

Offers best true to name blooming sizes of Gladiolus bulbs.

	1 1/2-in.	1 1/4-in.	1-in.
America, King, Brencley.....	\$2.50	\$2.00	\$1.75
Panama, Glory of Holland, Peace, Niagara, Willy Wigman, Mrs. Watt, Rogue Torch.....	4.00	3.50	2.80
Halley, Princepine.....	3.00	2.50	2.00
Mrs. Frank Pendleton, Jr.....	5.00	4.00	3.25
B. J. Hulet, Alice Carey, Chl. White, Pink Beauty, Scarsdale.....	3.50	3.00	2.50
Baltimore, Salmon Queen.....	6.00	4.75	3.75
Schwaben.....	4.50	4.00	3.50
Florists' High grade sorts mixed.....	2.50	2.00	1.75
All sorts mixed.....	2.00	1.75	1.50

## GLADIOLI, FIRST AND SECOND SIZE.

Also some planting stock in the  
following varieties:

America,	Panama,
Augusta,	Peace,
Chicago White,	Pink Perfection,
Halley,	Pink Beauty,
Independence,	Prince of Wales,
Klondike,	Schwaben,
Loveliness,	War,
Mrs. Francis King,	Yellow Hammer,
Mrs. Frank Pendleton, Jr.,	Mixed,
Niagara,	Primulinus mixed.

## PRIMULINUS.

Best and largest collection of named  
varieties in America.

Ask for our prices.

THE WAYSIDE GARDENS CO.,  
Mentor, O.

## GLADIOLI FOR FORCING.

Full delivery.

America, Mrs. F. King, Halley and Augusta, 1 1/2-in. and up, \$23.00 per 1000; 1 1/4-in., \$20.00; over 1 1/4-in., \$7.00 per 1000.	
Chicago White, 1 1/2-in. and up, \$28.00; 1 1/4-in., \$22.00; over 1 1/4-in., \$7.50 per 1000.	
MARK W. SIMON & SON, Box 11, Berlin, N. J.	

## GLADIOLI, 1/2-IN. AND UNDER.

America, Peace, King, Pendleton, Schwaben,  
Watt and other varieties. Send for price list  
on 5000 and 10,000 lots.

A. WALKER, GLADIOLUS SPECIALIST,  
Late of Forestport, N. Y., Port Byron, N. Y.

Gladioli. Write us now for complete price  
list. Delivery as wanted.  
S. S. Skidelsky & Co., 50 Park Place, New York.

## SELLING OUT ENTIRE STOCK OF FINE GLADIOLI.

America, 1 1/4-in. up, \$17.50 per 1000; Independence, \$17.50 per 1000; Mrs. F. King, \$20.00 per 1000; Schwaben, \$40.00 per 1000; Crackerjack, \$30.00 per 1000; Pink Perfection, \$45.00 per 1000; War, \$35.00 per 1000; Peace, \$28.00 per 1000; Autumn Queen, \$28.00 per 1000; Mrs. Watt, \$45.00 per 1000; Prince of Wales, \$60.00 per 1000; Lily White, 15c each; Flora, 85c each; Mrs. O. W. Halliday, \$70.00 per 1000; Myrtle, fourth size, \$55.00 per 1000; Mrs. F. Pendleton, \$35.00 per 1000; Niagara, \$32.00 per 1000; Europa, \$70.00 per 1000; bulbets by the quart, peck or bushel.

Deduct 20% for each of the five smaller sizes. This is all young stock and true to name. We also offer a Beeman Garden Tractor for one-half price. The above are all bargains. Write quick. ENTERPRISE FLORAL CO.,  
Petoskey, Mich.

## GLADIOLI PER 1000.

	1 1/2-in.	1 1/4-in.	1-1/4-in.
Annie Wigman.....	\$45.00	\$38.00	\$27.00
Friendship.....	40.00	30.00	25.00
Goliath.....	60.00	48.00	36.00
Halley.....	35.00	28.00	22.00
Pink Beauty.....	50.00	40.00	30.00
Princess.....	60.00	48.00	36.00
Niagara.....	50.00	40.00	30.00
War.....	50.00	40.00	30.00
Wilbrink.....	80.00	64.00	48.00
Willy Wigman.....	50.00	40.00	30.00
Yellow Hammer.....	50.00	40.00	30.00

100 at 1000 rate.

Prices are f. o. b. Springfield, O. No charge for packing. 7 per cent discount for cash with order. These bulbs are our own grown, therefore we guarantee them true to name.

THE HOLLANDIA GARDENS,  
Box 471, Springfield, O.

## GLADVISTA GARDENS GLADIOLI.

Kelway's Exquisite Golden Measure. Prices each: 1 1/4-in. up, \$3.50; 1 1/2-in., \$3.00; 1-in., \$2.75; 3/4-in., \$2.00. All bulbset grown stock, even 1st sizes; deep and conical bulbs. Giant Superbulbs, 2 1/2-in. to 3 1/4-in. diameter, \$4.00. Also in lots of 25, 5 at same rate; 1-in. up, \$55.00; 3/4-in. up, \$45.00; 1/2-in. up, \$35.00, and 1/4-in. up, \$25.00; bulbets, \$175.00 per 1000, or \$20.00 per 100. Special discount on large orders. Guaranteed true to label.

Choice bulbets in lots of 3000 each as follows: 3000 Lilywhite, \$22.00; 3000 Herada, \$10.00; 3000 Wales, \$10.00; 3000 Mrs. Dr. Norton, \$45.00. All prepaid. 10 Lilywhite, 1st size, or 10 White Giant, all bulbset grown stock, \$3.00 to introduce our extra quality Gladioli.

FRED C. HORNBERGER,  
Abbott Rd., Hamburg, N. Y.

## FLORISTS!! ATTENTION!!

Gladioli! Gladioli!

Before placing your order, ask us for prices on only SUPERIOR QUALITY of our own growing. Liberal measure. Healthy, vigorous young bulbs. Our prices are not the lowest, but we DO NOT OFFER OLD FLAT BULBS, which have been used for cutflowers year after year, and which are so often placed on the market. A postcard brings you our prices.

UNITED BULB COMPANY,  
Box B., Mt. Clemens, Mich.

## SURPLUS GLADIOLI.

Prices per 1000.

America, 1000 1 1/4-in., \$20.00; 3000 1 1/4-in., \$18.00; 3000 1-in., \$12.00; 1000 3/4-in., \$10.00; 5000 1/2-in., \$7.00. Independence, 1000 1 1/4-in., \$20.00; 1000 1-in., \$18.00; 1000 3/4-in., \$12.00; 2000 1/2-in., \$10.00. Pink Beauty, 1000 1 1/4-in., \$35.00; 3000 1 1/4-in., \$30.00; 3000 1-in., \$25.00; 2000 3/4-in., \$20.00; 1000 1/2-in., \$18.00.

Mrs. Watt, 1000 1 to 1 1/4-in., \$25.00. Mrs. Pendleton, 1000 1 to 1 1/4-in., \$30.00. Bulbets of America, Independence and Pink Beauty. Special offer on whole lot.

MORGAN PARK GARDENS,  
Western Ave. and 11th St., Chicago, Ill.

## GLADIOLI.

Jack London, Anza Eberius, Thomas T. Kent and Mrs. H. E. Bothin; the four greatest and most perfect Gladioli in existence. They have won the greatest admiration wherever shown and will be grown by the million. Our new catalogue, showing some of our varieties in natural colors and describing many of our other new creations, is free on request. Write for it today.

RICHARD DIENER CO., INC.,  
Kentfield, Cal.

CALIFORNIA SUNSHINE GLADIOLI  
Diener's seedlings, America, Chicago White, Fennell, Halley, King, Lehman, Panama, Pendleton.

Superb stock. True to name. All sizes. Prices \$8.00 to \$60.00 per 1000. Shipment when desired.

Also choicest Cannas, Calla Aethiopica and Elliottiana.  
LOS ANGELES GERANIUM CO.,  
927 Oxford St., Berkeley, Cal.

GLADIOLUS BULBS AND BULBETS.  
Greatest bargain ever offered from prize winning mixture; 3/4 to 1-in., \$9.50; 1/2 to 3/4-in., \$6.00; 1/4-in. and under, \$3.50 per 1000. Bulbets, 50c per qt.  
THOMAS COGGER, MELROSE, MASS.

YOU MUST HAVE STOCK OF THE PRINCE OF WALES, THE INCOMPARABLE GOLDEN SALMON GLADIOLUS THAT GETS THE MONEY AND REPEAT SALES.

The cheapest way to get the stock is to buy bulbets to grow on for bulbs. A small surplus of healthy full of

PEP  
bulbets, \$5.00 per 1000; 5000 for \$22.50; 10,000 for \$40.00. No variety germinates HIGHER AND EASIER from bulbets than this.

R. M. CHAMPE,

Oakland Co., Walled Lake, Mich.

CHOICE GLADIOLUS BULBS, 1 1/4 TO 2 INCHES. COMBINATION OFFER NO. 1.

50 each of America, Augusta, Chicago White, Crackerjack, Mrs. F. King, Pendleton, Peace, Scarsdale, Schwaben and 25 Blackhawk; 475 bulbs for \$15.00.

COMBINATION OFFER NO. 2.

50 each of Augusta, Blackhawk, Chicago White, Crackerjack, Golden King, Glory of Holland, Panama, Schwaben and 25 each of Hohenstaufen and Independence; 450 bulbs for \$15.00.

Prices quoted are cash with order. December shipment. No charge for packing.  
O. A. CLARK, WAYLAND, MICH.

## GLADIOLUS BULBS PER 1000.

	1 1/2-in. up	1 1/4-in.
America.....	\$24.00	\$20.00
Halley.....	26.00	22.00
Francis King.....	24.00	20.00
Princepine.....	30.00	.....
Panama.....	35.00	.....

America, 1/2-in. and under, \$5.00.

America and Francis King bulbets, \$10.00 per peck.

C. F. DAMBACH,

R. F. D. 1, New Brighton, Pa.

## GLADIOLI.

	No. 1	No. 2	No. 3
America.....	.....	.....	\$12.00
Glory of Holland.....	.....	\$25.00	20.00
Panama.....	\$35.00	28.00	22.00
Peace.....	35.00	28.00	.....
Pride of Goshen.....	50.00	42.00	\$5.00
Schwaben.....	.....	35.00	28.00

America bulbets, \$1.00 per qt.  
FLOWER FARM, FORT ATKINSON, WIS.

## ELM HILL GLADIOLI.

Let us quote you attractive prices on America and Mrs. F. King, all sizes from 1/2-in. up. Write us your requirements.

Gretchen Zang, one of our popular "Big Four" is growing in popularity every year. Include it in your order. Price per 100, 1 1/4-in. up, \$5.00; 3/4-in. to 1 1/4-in., \$3.00. Ask for our list.

A. H. AUSTIN CO.,  
Wayland, O.

## GLADIOLUS BULBETS.

By the 1000, prepaid.

America, Halley, Mrs. F. King, Primulinus Hybrids, Minnesota, 50c; Willy Wigman, Chicago White, Baron Hulot, \$1.00; Mrs. Frank Pendleton, War, Schwaben, \$1.50. Write for prices on larger sizes of the above, and many other varieties.

F. M. PALMITER & SON,  
Janesville, Wis.

## IRRIGATION-GROWN GLADIOLI.

Baron Hulot, Empress of India, Peace, President Taft, Niagara, War, \$8.00 per 100; Kunderdi Glory, Mrs. F. Pendleton and Loveliness, \$7.00 per 100; Golden King and Schwaben, \$8.00 per 100. 1 1/4-in. and up.

## GLADAHIA GARDENS.

I. A. Travis, Prop., Elkhorn, Wis.

## CHOICE BULBS FOR FORCING.

Size 1 1/2-in. and up.	Per 100	Per 1000
America, Ida Van.....	\$4.00	\$35.00
Crystal White, Mrs. Watt.....	4.50	40.00
Panama, Pendleton.....	6.00	50.00
Schwaben, best yellow.....	7.00	60.00

## BROOKLAND GARDENS.

Lexington St., Woburn, Mass.

## GLADIOLUS PLANTING STOCK.

5,000 American, 3/4 to 1-in., \$10.00 per 1000  
10,000 Schwaben, 1/2-in. and less., 15.00 per 1000  
10,000 Independence, 1/2-in. and less., 6.00 per 1000  
5,000 Ida Van, 1/2-in. and less., 10.00 per 1000

Special cash offer for December only.  
BROOKLAND GARDENS, WOBURN, MASS.

## BULBS OF GOOD QUALITY.

850 No. 1 Schwaben for \$34.00;  
3150 No. 2 Schwaben, \$35.00 per 1000;  
7300 No. 3 Schwaben, \$27.50 per 1000;  
225 No. 2 and 1000 No. 3 Pendleton for \$25.00  
Cash with order.

TOERNER'S GREENHOUSE, LOGAN, O.

## GLADIOLUS MISS HELEN FRANKLIN.

(Kunderdi's)

Penn the Florist, Boston, Mass., who had this past summer over 200 varieties, says, that for all purposes, this variety is the most popular he has handled. Send for price list.

THOMAS COGGER, MELROSE, MASS.

Descriptive list of new Gladioli for propagating and commercial varieties of planting size, to renew your stocks. Free on demand. P. Hopman & Sons, Gladiolus Specialists, Hillegom, Holland.

Autumn Queen has again made good as one of the best late blooming Gladioli, 1/2-in. and under, \$5.00 per 1000; bulbets, \$1.25 per 1000.  
C. H. Ketcham, South Haven, Mich.

Gladioli: Send for my wholesale price list. All sizes and bulbets of 26 varieties.  
Alfred Oesterling, Gladiolus Grower, Butler, Pa.



**GLADIOLI.**

Wholesale price list for this season now ready for distribution; if interested, a copy will be mailed promptly upon receipt of name and address.

**N. LEON WINTZER,**

Gladiolus Grower, West Grove, Pa.

**GLADIOLUS BULBS.**

Florists' mixture, all named varieties, 1 1/4-in. up, \$20.00 per 1000; 1 1/2 to 1 3/4-in., \$12.50 per 1000; 1/2 to 3/4-in., \$5.00 per 1000; 3/4 to 1-in., \$2.50 per 1000. Bulbets, \$2.50 per bushel.

BUSTER BROS., WILMINGTON, O.

**FOUR ARISTOCRATS.**

Mary Pickford, Lily White, Evelyn Kirtland, Mrs. W. E. Fryer, My price list tells the whole story. Write for it.

J. G. BURROWS, ONSET, MASS.

Gladioli, America, Mrs. Francis King, Mrs. Dr. Norton, War, Schwaben and others. Send for list. John B. Humphrey, Pataskala, O.

Gladioli: Write us now for complete price list. Delivery as wanted. Highland View Gladioli Gardens, W. Bailey Rd., Cuyahoga Falls, O.

**GOOSEBERRY PLANTS**

Gooseberry plants, Houghton and Downing, 1-year, 10c; 2-year, 15c.

L. F. Dintelmann, Belleville, Ill.

**HARDY FERNS**

Hardy ferns. Illustrated descriptive list mailed. Ludvig Mosbaek, Ferndale, Askov, Minn.

Hardy Ferns, 25 varieties.

L. E. Williams, Exeter, N. H.

**HARDY PLANTS**

Hardy Ferns, wholesale. 100 10 Each  
Aspidium Pedatum, Maidenhair, \$9.00 \$1.00 15c  
Aspidium Goldiana, Gold Fern, 9.00 1.00 15c  
Aspl. Thely. Silver Splendor, 9.00 1.00 15c  
Onoclea Sensibilis, 8.00 1.00 15c  
Onoclea Struthiopteris, Ostrich, 10.00 1.20 15c  
Osmunda Cinnamomea & Clayt., 12.00 1.40 15c  
And 5 other varieties. Descriptive list mailed free. 100 Ferns, your selection, billed 100 rate. Goldiana, Ostrich and Cinnamon most popular. Ludvig Mosbaek, Ferndale, Askov, Minn.

**COLLECTED PLANTS AND CLUMPS.**

Rhododendron, Kalmia, Leucothoe, in car lots or less, also seedlings of Rhododendron, Kalmia, Hemlock and Balsam.

J. B. ANDERSON,

Black Mountain, N. C.

**HARDY PLANTS.**

German Iris, 20 varieties, \$4.00 per 100. Hardy Red Oriental Poppy, \$5.50 per 100. Peonies, best varieties. Write for prices.

LAGONDA FLORAL CO.,

Springfield, O.

Weller's perennials are the best and you know it. Ask for our price list.

Weller Nurseries Co., Holland, Mich.

**HELIOTROPES**

Heliotropes, fragrant, dark blue, bushy 2 1/4-in. ready for 3-in., \$4.00 per 100, 300 for \$11.00. Chas. Whitton, York St. and Gray Ave., Utica, N. Y.

Heliotrope, dark, fragrant; well-rooted cuttings, \$1.50 per 100, \$14.00 per 1000, postpaid. Cash. J. P. Cannata, Mt. Freedom, N. J.

Heliotrope, dark blue, \$1.50 per 100. Postpaid. Cash. Harglerode Bros., Shippensburg, Pa.

Heliotrope, blue, rooted cuttings, \$1.50 per 100. Byer Bros., Chambersburg, Pa.

**HYDRANGEAS****READY FOR SHIPMENT NOW!**

Prepared for Easter forcing.

The best French and German varieties of Hydrangeas, well branched and set. To be shipped out of pots.

The following prices are for delivery now.

Pot-grown, 4 1/4-in. .... \$ 35.00 per 100  
Pot-grown, 5-in. and 5 1/2-in. .... 45.00 per 100  
Pot-grown, 6-in. .... 50.00 per 100  
Pot-grown, 6 1/2-in. .... 75.00 per 100  
Pot-grown, 7-in. .... 100.00 per 100  
Larger plants, \$18.00 to \$24.00 per dozen.

ANTON SCHULTHEIS,

316 Nineteenth St., College Point, N. Y.

**HYDRANGEAS.**

Best French, grand pink and early Baby Bimbinette field plants ready, 2 branches, \$35.00 per 100. Cash.

French Hydrangeas, mixed field plants ready, 2 to 3 branches, \$35.00 per 100. Cash.

CARL HAGENBURGER,

W. Mentor, O.

**HYDRANGEAS, VERY GOOD PLANTS.**

Bouquet Rose, 5 to 8 shoots ..... 25c to 35  
Bouquet Rose, 1 to 4 shoots ..... 20c  
Bouquet Rose, 1 to 3 shoots ..... 10c  
Otaksa, 12 to 15 shoots ..... \$1.00

Ready for immediate delivery.

JOHN V. LAVER, ERIE, PA.

Hydrangea Otaksa, 2 1/4-in., 8c; 3-in., 15c; 4-in., 25c; 5-in., 35c; 6-in., 50c; and 7-in., 75c to \$2.00. Cash.

Port Allegany Greenhouses, Port Allegany, Pa.

Hydrangeas, French, field-grown, \$10.00, \$15.00 and \$25.00 per 100; Otaksa, field-grown, \$10.00 per 100; pot-grown, 7-in., \$9.00 per doz.

Baur Floral Co., Erie, Pa.

**FRENCH HYDRANGEAS.**

Ready for shipment now.

Per 100  
1000 2 1/4-in., Baby Bimbinette ..... \$12.00  
2000 2 1/4-in., Souvenir de Mme. E. Chautard ..... 12.00  
2000 3-in., mixed blue and pink ..... 15.00  
2000 4-in., single stem, mixed blue and pink ..... 25.00  
2000 4-in., branched, mixed blue and pink ..... 35.00  
5000 5-in., branched, mixed blue and pink ..... 50.00  
J. J. LE BORIOUS, DULUTH, MINN.

**PACKING FREE FOR CASH.**

Hydrangeas, very fine stock, well established, 10 inches high, 4-in., one heavy stem, Otaksa and Gen. Vibraye, \$3.00 doz., \$22.00 per 100.

PETER PEARSON,

5732 Gunnison St., Chicago, Ill.

French Hydrangeas, pot-grown, 4-in., 2 and 3 branches, 25c each. Cash. Zumbrota Greenhouses, Zumbrota, Minn.

Hydrangeas, field-grown or pot-grown plants, all varieties. Write us for list and prices. S. S. Skidelsky & Co., 50 Park Place, New York.

Hydrangeas, Otaksa and French, mixed varieties, strong, 3-in. plants, \$15.00 per 100. Henry Smith, Grand Rapids, Mich.

**IMPATIENS****IMPATIENS SULTANI.**

Orange, 2 1/4-in. pots ..... \$4.00 per 100  
Violet Rose, 2 1/4-in. pots ..... 4.00 per 100  
Pink, 2 1/4-in. pots ..... 4.00 per 100  
OAK GROVE GREENHOUSE,  
Tuskegee, Ala.

Impatiens, 4000 salmon, orange, rose pink and light pink, 2 1/4-in., \$5.00 per 100. Burdell Floral Co., Bowling Green, Ky.

Impatiens Sultani, strong 2 1/4-in., \$4.00 per 100. J. C. Schmidt, Bristol, Pa.

**IRISES**

Irises, Japanese, named and mixture. Chautauqua Flowerfield Co., R. F. D. 68, Bemus Point, N. Y.

**IVIES****IVY ROOTED CUTTINGS.**

From sand ..... \$1.50 per 100, \$12.50 per 1000  
From soil ..... 2.50 per 100, 20.00 per 1000  
4-in., pot-grown, 5 vines and more, \$25.00 per 100.  
1 and 2 vines, \$14.00 per 100.

ROMAN J. IRWIN,

43 West 18th St., New York, N. Y.

**ENGLISH IVY.**

2 1/4-in. pots ..... \$5.00 per 100  
3-in. pots ..... 8.00 per 100  
OAK GROVE GREENHOUSE,  
Tuskegee, Ala.

English Ivy, 40,000 fine, big 2 1/4-in. with long runners, \$5.00 per 100. Well rooted cuttings, \$2.00 per 100.

Burdell Floral Co., Bowling Green, Ky.

**ENGLISH IVY.**

Rooted cuttings, \$2.00 per 100, \$18.00 per 1000, parcel post. Cash, please.

THE IMLAY CO., ZANESVILLE, O.

English Ivy, well rooted cuttings, \$2.00 per 100, \$17.50 per 1000, strong.

S. S. Skidelsky & Co., 50 Park Place, New York.

English Ivy, 3-in., \$10.00 per 100, \$80.00 per 1000. Joseph Michal, 57th and Kostner Ave., Chicago, Ill.

**LANTANAS**

Lantanas, ready January 1, dwarf bedders, six best colors, labeled, \$2.00 per 100, by mail; \$18.00 per 1000, express; 250 at 1000 rate.

S. W. Pike, St. Charles, Ill.

Lantanas, Jacob Schults and Aurora, pink, 2 1/4-in., \$5.00 per 100, \$45.00 per 1000. Linden Lawn Gardens, Springfield, O.

Lantanas, 6 splendid, distinct varieties, 2-in. pots, \$5.00 per 100. Useful all the year. Storrs & Harrison Co., Painesville, O.

Weeping Lantanas, rooted cuttings, \$1.00 per 100. Cash. Byer Bros., Chambersburg, Pa.

**LILIUMS****LILIUM REGALE.**

Have a few extra large bulbs left of this grand, new Lily, that will bloom with 8 to 12 large lilies, \$7.50 per 12, \$60.00 per 100.

OTTO FEHLIN, CITRONELLE, ALA.

**LOBELIAS**

Lobelia Kathleen Mallard, 2-in., \$3.50 per 100. All good stock. Mrs. E. A. Llewellyn, Olean, N. Y.

**MIGNONETTES**

Mignonettes, strong 2-in., best strain, \$4.00 per 100. Cash. Brill Celery Gardens, Kalamazoo, Mich.

**NARCISSI****NARCISSUS PAPER WHITE.**

Plump, sound bulbs, ready for immediate shipment; 1st size, \$25.00 per 1000; 2nd size, \$20.00 per 1000.

SEVIN-VINCENT CO.,

San Francisco, Cal.

**NURSERY STOCK****CHERRY TREES.**

We have to offer, in variety, transplanted Cherry trees, all first class stock and they will caliper 1/2 to 3/4 inches. Priced to sell.

HENRY FIELD SEED CO.,

Shenandoah, Iowa

**TREES****SURPLUS LIST.**

Norway Maples, straight trunks, 1 1/4-4 inches caliper.  
American Linden specimens, 3-4 inches caliper.  
Japan Walnut 6-8 feet

Car-load shipments on

the large sizes only.

Let us estimate on your requirements.

B. F. BARR & CO.,

Keystone Nurseries, Lancaster, Pa.

**ONARGA NURSERY COMPANY.**

Largest assortment of high quality nursery stock for the florists' trade in the central west.

Per 100 Per 1000  
Barberry Thunbergii, 18 to 24 in. \$17.50 .....  
Barberry Thunbergii, 2 to 3 ft. 22.00 .....  
Spiraea Van Houttei, 2 to 3 ft. 15.00 \$120.00  
Spiraea Van Houttei, 3 to 4 ft. 20.00 180.00  
Spiraea Van Houttei, 4 to 5 ft. 25.00 200.00

100,000 climbing Roses, heavy forcing grade for florists at special prices in 1000 lots. Write for our new trade list.

ONARGA NURSERY CO.,

Cultra Bros., Mgrs., Onarga, Ill.

**DECIDUOUS TREES.**

We offer the following trees and seedlings for sale. They are priced right:

180 Soft Maple, 4 to 5 feet.

50 Soft Maple, 3 to 4 feet.

525 Elm, 2 to 3 feet.

150 Elm seedlings, 18 to 24 inches.

100 Elm seedlings, 12 to 18 inches.

HENRY FIELD SEED CO.,

Shenandoah, Iowa

**GRAPES.**

We can offer some A1 1-year No. 1 grapes, if interested let us know your wants, leading varieties, bound to please.

HENRY FIELD SEED CO.,

Shenandoah, Iowa.

**WRITE FOR LIST.**

Good assortment of shrubs and vines.

WAYSIDE GARDENS CO.,

Mentor, O.

**GRAPE CUTTINGS.**

For Grape cuttings and Grape roots, write R. G. TITUS, PORTLAND, N. Y.

Peach trees, Elberta and J. H. Hale, 2 1/2-ft., \$3.00 per doz.

L. F. Dintelmann, Belleville, Ill.

Grape vines, extra strong, all the leading sorts in 2-year.

Shady Lawn Nurseries, Hammonton, N. J.

Write for wholesale price list of nursery stock. Maywood Nursery Co., 902 S. 1st Ave., Maywood, Ill.

**PALMS****GROW PALMS FOR PROFIT.**

Half hardy varieties, California grown seeds.  
Phoenix Canariensis seeds ..... \$ 1.75 per 1000  
Phoenix Reclinata seeds ..... 3.00 per 1000  
Erythea Edulis seeds ..... 7.00 per 1000  
Erythea Armata seeds ..... 10.00 per 1000  
Chamaerops Excelsa seeds ..... 1.75 per 1000  
Washingtonia Filifera seeds ..... 1.50 per 1000  
Washingtonia Robusta seeds ..... 2.00 per 1000  
Washingtonia Sonorae seeds ..... 3.00 per 1000  
Seaforthia Elegans seeds ..... 5.00 per 1000  
Cocos Plumosus seeds ..... 10.00 per 1000  
Cocos Australis seeds ..... 5.00 per 1000

GEORGE LEAVER,

P. O. Box 1049, Los Angeles, Cal.

**SPLENDID DECORATIVE SPECIMENS.**

Palms 48 inches high, \$8.00; 54 inches high, \$10.00; 60 inches high, \$12.00 each. Single plants in earthenware pots.

Cocos Weddelliana, strong 2 1/4-in. plants, \$17.50 per 100, \$180.00 per 1000.

S. S. SKIDELSKY & CO.,

New York, N. Y.

Kentia Belmoreana, 2 1/4-in., \$15.00 per 100, \$125.00 per 1000.

Storrs & Harrison Co., Painesville, O.

**PANDANUS****PANDANUS VEITCHII.**

Lifted from open for 4-in. pots, \$10.00 per 100  
Lifted from open for 6-in. pots, 15.00 per 100  
Lifted from open for 8-in. pots, 25.00 per 100  
Suckers, \$5.00 and \$7.00 per 100. Pandanus Sanderii at the same prices, while they last.

J. J. SOAR, LITTLE RIVER, FLA.

Pandanus Veitchii, nicely variegated plants, 2 1/4-in. pot, \$6.00 per 100; 4-in. pot, \$10.00 per 100; 3-in. pot, \$8.00 per 100; 6-in. pot, \$15.00 per 100; 8-in. pot, \$25.00 per 100. Large specimen plants, 50c and \$1.00 each. Cuttings, \$5.00 and \$7.00 per 100. 20 per cent discount for cash with order.

F. M. Soar, Little River, Fla.

Pandanus Veitchii, 6-in., \$2.00 each. Holton & Hunkel Co., 462 Milwaukee St., Milwaukee, Wis.

Pandanus Veitchii, 5-in., \$1.50; 6-in., \$2.00; 7-in., \$3.00; fine, well colored stock.

Henry Smith, Grand Rapids, Mich.

The BEST WAY to get rid of your surplus stock is to use the REVIEW'S Classified Ads.



**PANSIES****A FEW MORE MICHELLES.**

Special cut flower strains of Pansy plants, 4 to 8 leaves, good for cut flowers or bedding out, \$5.00 per 1000, prepaid and insured, by parcel post. Prompt shipment when cash accompanies order.

**OZARK PANSY GARDEN,**  
West Plains, Mo.

Pansy plants of my largest flowering mixture of show varieties, good size, strong, stocky plants, August sown, \$3.50 per 1000; 10,000 lots for \$3.00 per 1000. Extra fine, large, bushy plants, in bud and bloom, for winter-blooming, \$6.00 per 1000.

Gustav Fitzonka, Pansy Farm, Bristol, Pa.

Pansies, strong, transplanted stock, finest giants, \$1.25 per 100, by mail; \$10.00 per 1000, express. No cheap seeds. Trimardeau, etc., used in our mixtures.

S. W. Pike, St. Charles, Ill.

**PANSIES.**

Pansies of our well-known strain, extra large flowers and fancy colors, strong seedlings, 50c per 100, \$4.00 per 1000.

J. C. SCHMIDT, BRISTOL, PA.

Pansies, strong plants from our own prize mixture; grown for us by a specialist, \$4.00 per 1000. None better to be had.

S. S. Skidelsky & Co., 50 Park Place, New York.

100,000 Pansy seedlings, fine, strong, stocky plants, \$4.00 per 1000. Cash, please.

W. E. Trimble Greenhouse Co., Princeton, Ill.

Pansies, giant flowering, fine, mixed colors, \$4.00 per 1000. Parcel post prepaid. These are strong, stocky plants, 6 to 8 leaves.

C. C. Breece, R. 7, Delaware, O.

Giant Trimardeau Pansy seedlings, mixed, large-flowering, 4 to 6 leaves, \$4.00 per 1000, prepaid. Immediate delivery.

S. T. Danley & Sons, Macomb, Ill.

Pansies, Giant, finest assortment of colors, nice plants, \$4.00 per 1000. Cash.

Byer Bros., Chambersburg, Pa.

**PELARGONIUMS****PELARGONIUMS.**

Easter Greeting  
and  
Wurtembergia,  
the two that will make you  
the finest plants  
and

bring you the most money;  
extra strong 2-in.,  
only  
\$12.00 per 100.  
Cash with order.

C. L. HUMPHREY,  
ZANESVILLE, O.

**PELARGONIUMS.**

Easter Greeting  
Swabian Maid  
Mrs. Loyal  
Lucy Becker  
2-in. .... \$13.00 per 100, \$120.00 per 1000  
3-in. .... 18.00 per 100, 170.00 per 1000

These plants are A No. 1 and are very large and strong. They have no trace of white fly as we fumigate with cyanide.

Just right for your Easter and spring sales. We devote nine houses to Pelargoniums. Shipment will be made promptly and the greatest care used in packing.

R. M. HENLEY,  
Pelargonium Specialist, Hartford City, Ind.

**PELARGONIUMS.**

Strong, clean plants.  
Easter Greeting, Swabian Maid,  
Wurtembergia, Lucy Becker,  
Gardeners' Joy, German Glory,  
Prince Bismarck, Wolfgang Goethe,  
Mrs. Loyal, Eastern Star,  
Graf Zeppelin, Wilhelm Huff.  
2-in., \$1.75 per doz., \$13.00 per 100.  
\$120.00 per 1000;  
3-in., \$2.50 per doz., \$18.00 per 100,  
\$170.00 per 1000.

Packing 5%. Prompt shipment.

AMERICAN BULB CO.,  
172 N. Wabash Ave., Chicago, Ill.

**PELARGONIUMS.**

German Glory, Wurtembergia, Prince Bismarck, Lucy Becker, Graf Zeppelin, Wolfgang Goethe, Gardeners' Joy and Swabian Maid; all mixed, ready for shift.

These will make fine Easter plants and will please you; clean stock.

Mixed 2½-in., \$10.00 per 100.  
Mixed 3-in., \$15.00 per 100.

Cash, please.  
J. SYLVESTER, OCONTO, WIS.

Pelargoniums, best blooming sorts, six distinct colors, Greeting, Becker, Joy, Liberty, Glory and Prince. Same clean, high quality, bushy stock as we have shipped in past years. Satisfaction guaranteed, 4-in., ready for 6-in., 25c; 2½-in., \$10.00 per 100. Cash. See Begonia and Vinca advertisements.

O. B. Ulery, 1325 Maiden Lane, Springfield, O.

**PELARGONIUMS.**

Four best Easter Greeting varieties, Easter Greeting, Lucy Becker, Wurtembergia, Swabian Maid, 2½-in. pots, \$14.00 per 100, \$130.00 per 1000; 3-in. pots, \$18.00 per 100.

ROMAN J. IRWIN,  
43 W. 18th St., New York.

Pelargoniums, four of the best Easter Greeting varieties, Lucy Becker, Swabian Maid, Wurtembergia and German Glory, healthy 2½-in. stock, \$12.00 per 100. Mixture of above varieties, \$10.00 per 100. Add 5 per cent for packing. Cash, please.

Aurora Greenhouse Co., Aurora, Ill.

**PELARGONIUMS, 2½-IN. POTS.**  
Easter Greeting and Swabian Maid,  
the two best varieties,  
\$13.00 per 100, \$125.00 per 1000.  
Cash, please.

KROWKA BROS.,

4938 N. Western Ave., Chicago, Ill.

Pelargonium rooted cuttings, 5000 Wurtembergia, 5000 Swabian Maid, 2000 Lucy Becker and 1000 Easter Greeting. Immediate delivery and later. Extra good, cool-grown stock, free from fly, \$8.00 per 100, \$75.00 per 1000. Cash.

Woodbury & Woodbury, St. Johns, Mich.

Pelargoniums, good 2½-in. stock; Easter Greeting, Lucy Becker, Swabian Maid, Wurtembergia, \$13.00 per 100, \$120.00 per 1000; 3-in., above varieties, \$18.00 per 100, \$170.00 per 1000. Packing 5 per cent.

S. S. Skidelsky & Co., 50 Park Place, New York.

**PELARGONIUMS, STRONG 2-IN.**

Easter Greeting, Wurtembergia and Swabian Maid, \$10.00 per 100; the 3 varieties mixed, \$8.00 per 100. Wurtembergia, strong 3-in., \$15.00 per 100. Cash.

JACOBS BROS., P. O. BOX 413, PEORIA, ILL.

**PELARGONIUMS.**

Easter Greeting, 2½-in. pots plants, \$12.00 per 100. No charge for packing. Cash, please.

THE IMLAY CO., ZANESVILLE, O.

If you want some strong 2½-in. Easter Greeting Pelargoniums, try our stock at \$10.00 per 100. Packing free.

C. H. Ketcham, South Haven, Mich.

Pelargoniums, Easter Greeting and Wurtembergia, mixed 2½-in., \$8.00; 3-in., \$12.00 per 100.

Prince's Flower Shop, Iowa City, Ia.

Pelargoniums, mixed varieties, 2½-in., \$8.00 per 100; 6-in., 50c each.

Henry Smith, Grand Rapids, Mich.

Pelargoniums, Easter Greeting and kindred varieties, 2½-in. pots, \$10.00 per 100.

Kemble Floral Co., Oskaloosa, Ia.

Pelargonium Easter Greeting, 2-in., strong plants and free from white fly, \$10.00 per 100. Cash only. Restland Floral Co., Mendota, Ill.

**PEONIES****20,000 PEONIES, STRONG DIVISIONS.**

Eduia Superba, large, early, pink; Festiva Maxima, large, early, white, \$20.00 per 100, \$175.00 per 1000.

LAGONDA FLORAL CO.,  
Springfield, O.

Peonies, large stock of the finest varieties. Our wholesale and descriptive catalogues now ready. Babcock Peony Gardens, Jamestown, N. Y.

Peonies, 20 acres, best sorts. Send for list.  
C. Betscher, Dover, O.

**PETUNIAS****PETUNIAS.**

Diener's Ruffled Monsters, single. The largest and most beautiful ruffled variety of Petunias in existence. Ruffled Monster seed in separate colors, pink, red, variegated, white, red with black center, pale lilac and all colors mixed.

The following somewhat smaller than the Ruffled Monsters; Pearl of Kentfield, flesh pink frilled, dwarf, purple or blue and white frilled, price per package, 50c. Catalogue will be sent free on request. Write for it today.

Mr. W. L. Ferguson, Smiths Falls, Ontario, under date of Dec. 2d, 1919, writes us the following in regard to our petunias:

"Last year I purchased Petunia seed from you. I think every seed germinated and the blooms were the finest ever seen in this part of Canada. Only about 8 per cent of the plants could be classed as common. I want more of the same quality each year."

Mr. Rudolf Nagel, Lancaster, Pa., under date of Dec. 14th, 1919, writes us:

"I had last year just a few of your petunias, but I am sure I could have sold thousands of them. They surely came up to your claim and way ahead of my expectation."

RICHARD DIENER CO., INC.,  
Kentfield, Cal.

**DOUBLE PETUNIAS.**

We offer, for immediate or later delivery, excellent stock from 2-inch pots, of the following varieties:

Snowball, pure white;  
Gertrude, delicate pink;  
Pink, Striped, Red,  
\$6.00 per 100.

Add 5 per cent for packing.

AMERICAN BULB CO.,  
172 N. Wabash Ave., Chicago, Ill.

Petunias, Dreer's double, large-flowering, fringed, mixed colors; well-rooted cuttings, \$1.75 per 100, \$16.00 per 1000, prepaid by mail. Cash.

J. P. Cannata, Mt. Freedom, N. J.

Double Petunias, rooted cuttings, \$3.00 per 100.

Smith's Greenhouses, Box 431, Columbus, Ga.

Double Petunias, white and mixed, rooted cuttings, \$1.50 per 100. Cash.

Byer Bros., Chambersburg, Pa.

Petunias, named varieties, assorted, 2-in. pots, \$5.00 per 100.

Storrs & Harrison Co., Painesville, O.

Double Petunias, 2½-in., extra strong, sure to please, \$3.50 per 100.

Plahous Greenhouses, Grand Junction, Mich.

Petunias, Dreer's Double, fringed, 2½-in., \$4.00 per 100.

J. C. Schmidt, Bristol, Pa.

**PILEAS**

Artillery plants, 3-in., 10c each. L. G. Brown, 35th and Kensington Sts., Kansas City, Mo.

**POINSETTIAS**

Poinsettias, in bloom, 3-in., 25c; 4-in., 35c; 6-in., 4 blooms, \$1.25; 8-in., 5 to 7 blooms, \$1.75. Packed in paper pots. Cash with order.

H. C. Doescher, 2000-2048 Gentilly Ave., New Orleans, La.

Poinsettias, strong 3-in., 20c.

D. R. Herron, Olean, N. Y.

**POPPIES****25,000 ORIENTAL POPPIES.**

Hardy red stock, strong 2½-in., \$5.50 per 100, \$50.00 per 1000. Special price on large quantities.

LAGONDA FLORAL CO.,  
Springfield, O.

**PRIMULAS****ASSORTED COLORS.**

Primula Obconica in bud and bloom. These plants are A No. 1, and can be potted into larger pots for immediate sales.

You cannot find better stock anywhere. We would be pleased to have you come and see it.

Out of 4-in. pots, \$25.00 per 100.

Out of 5-in. pots, \$50.00 per 100.

The above prices include packing on all orders amounting to \$10.00 or more. Cash with order.

The largest exclusive growers of Cyclamen and Primulas in the world. See Cyclamen advertisement.  
R. S. McMURRAY,  
Bellefontaine, O.

**12,000 PRIMULAS.**

Primula Obconica Gigantea, choice mixture of all giant flowers, very strong plants, showing bud and bloom, mostly 2½-in., a few 2¼-in., \$4.00 per 100.

**8000 PRIMULAS.**

Malacoides Rosea Superba, this is a very select strain of our own introduction with pink flowers and of good size; very strong plants, 2½-in., \$4.00 per 100. Cash.

FREEMPORT FLORAL CO., FREEMPORT, ILL.

**PRIMULAS.**

Chinensis, 4-in., mixed, \$17.00 per 100  
Chinensis, 3-in., 7.50 per 100  
Obconica giants, 3-in., 7.50 per 100  
Obconica, extra fine 2-in., 4.50 per 100  
Malacoides, 3-in., 6.00 per 100

All A 1 stock. Cash.

M. S. ETTER, SHIREMANSTOWN, PA.,  
The Home of Primroses.

**PRIMULA MALACOIDES.**

Strong 2-in., \$4.50 per 100, \$40.00 per 1000; fine, heavy 3-in., beginning to bloom, fine for Xmas plant basket work, \$8.00 per 100, \$75.00 per 1000; 4-in., \$15.00 per 100; 5-in., \$25.00 per 100.

**WINFIELD S. KIRCHER.**

Cyclamen Specialist. Defiance, O.

Primula Obconica Grandiflora, plants from our large flowering strain in the following colors: Rosea, Kermesina and Appleblossom. Ready now. 2-in. pots, \$5.00 per 100, \$47.00 per 1000; 3-in., \$10.00 per 100. No C. O. D. orders accepted.

C. F. Mahan & Co., R. D. No. 8, Dayton, O.

**PRIMULAS.**

Fine healthy plants.

Obconica, 2½-in. pots, ready to shift, \$6.00 per 100; 3½-in. pots, \$10.00 per 100.

Chinensis, 3½-in. pots, ready to shift, \$12.00 per 100.

**NILES FLORISTS, NILES, ILL.****MALACOIDES AND OBCONICA.**

Primula Malacoides Townsendii, 3-in., ready to put in 4-in., \$15.00 per 100.

Primula Obconica Gigantea, our own strain that cannot be surpassed, 3-in., \$15.00 per 100.

THE PARK FLORAL CO.,

1643 Broadway, Denver, Colo.

**PRIMULA MALACOIDES TOWNSENDII**

from 3-in. pots:

**MALACOIDES SUPERBA**

from 4-inch pots,

\$15.00 per 100. Cash.

HENRY SCHMIDT,

673 Church Lane, North Bergen, N. J.

Primula Obconica, 2½-in., strong plants, \$5.50 per 100, \$50.00 per 1000.

Primula Malacoides Rosea, 2½-in., \$5.00 per 100, \$40.00 per 1000; 3-in., \$8.00 per 100, \$75.00 per 1000; Malacoides Double White, 3-in., \$10.00 per 100, \$80.00 per 1000.

S. S. Skidelsky & Co., 50 Park Place, New York.

Primula Obconica Gigantea and Grandiflora, select strain, assorted colors; also Primula Chinensis, assorted colors; clean, vigorous plants, 3-in. stock, \$10.00 per 100.

F. E. Blake, Marion, O.

**PRIMULA OBCONICA.**

Grandiflora, large flowering, and Gigantea, mixed colors. Appleblossom, lavender, Rosea and red, large, healthy 2½-in. ready to shift, \$5.00 per 100, 200 for \$9.00; large, transplanted of same stock, \$3.00 per 100, 200 for \$5.00.

S. A. PINKSTONE, UTICA, N. Y.

Primulas: To move quickly will offer balance of stock, 5000 assorted, 2½-in.; Obconica, \$3.00 per 100, \$25.00 per 1000, not less than 500 at 1000 rate. This stock is well established and will make good blooming plants for late winter sales.

E. L. Schiele, Miamisburg, O.

**PRIMULAS.****BABY MALACOIDES.**

Nice, strong plants, in 2-in. and 2½-in. pots, ready to shift, \$4.00 per 100.

MILLER THE FLORIST,  
Covington, Ky.

**OBCONICA, CHINENSIS AND MALACOIDES.**

2½-in. pots, \$7.00 per 100, \$60.00 per 1000; 3-in. pots, \$12.00 per 100; strong 3½-in. and 4-in., in bud and bloom, \$16.00 per 100.

ROMAN J. IRWIN,

43 West 18th St., New York, N. Y.

Primula Chinensis, 10,000 strong 3½ and 4-in., ready for 5-in., in bud and bloom, \$12.00 per 100. Obconica Gigantea, 2½-in., ready for 3-in., \$5.00 per 100, 200 for \$9.00. All the above are mixed colors with plenty of Xmas red. Charles Whitton York St. and Gray Ave., Utica, N. Y.

Primula Obconica, large flowering, separate colors or mixed, 2-in., \$5.00 per 100; Chinensis, large flowering, red, 3-in., \$10.00 per 100; Malacoides, best pink, and Rosea, 2-in., \$5.00 per 100.

Toledo Greenhouse, 2829 Chestnut St., Toledo, O.

**PRIMULA OBCONICA.**

Grandiflora and Gigantea, three colors, Kermesina, Rosea and Appleblossom, 4-in., \$20.00 per 100. Cash.

KROWKA BROS.,

4938 N. Western Ave., Chicago, Ill.

Primula Obconica in full bloom, red and pink, 5-in., \$40.00 per 100. Satisfaction guaranteed. No charge for packing. Lakewood Cemetery Greenhouses, 3600 Hennepin Ave., Minneapolis, Minn.

**PRIMULA OBCONICA.**

Kermesina and Rosea.

Fine 4-in. stock, \$20.00 per 100.

BEL AIR GREENHOUSES,

Bel Air, Md.

Primula Obconica Grandiflora, Rosea and Kermesina; Gigantea Rosea and Kermesina, 2½-in., \$7.00 per 100, \$65.00 per 1000; Malacoides Rosea, 2½-in., \$5.00 per 100, \$45.00 per 1000. Peter Pearson, 5748 Gunnison St., Chicago, Ill.

**PRIMULAS IN FLOWER.**

Primula Obconica, fine plants, select, 5½-in., 75c and \$1.00 each.

GULLETT & SONS, LINCOLN, ILL.

Primula Malacoides, fine stock, 4-in., ready for shift, \$20.00 per 100. Cash with order. Harry Franklin Baker, 1118 W. Lake St., Minneapolis, Minn.

Primula Obconica, 2½-in., good strong plants, \$6.00 per 100, \$55.00 per 1000; 4-in., 25c; 5-in., 50c; 6-in., 75c each. Malacoides, 2½-in., \$5.00 per 100. Henry Smith, Grand Rapids, Mich.

Primula Malacoides, 3-in. in bud and bloom, \$8.00 per 100. Cash.

Nieman Bros., Waltz, Mich.

Primula Malacoides, some in bud, strong 4-in., \$15.00 per 100. Cash.

Harglerode Bros., Shippensburg, Pa.

Primroses, Chinese and Obconica, 4-in., fine strong plants, all colors, \$12.00 per 100.

Samuel Whitton, Utica, N. Y.

Primula Malacoides, fine 3-in., \$6.00 per 100. Obconica Miller's Giant, 3-in., \$7.50 per 100. Cash.

J. W. Miller, Shiremanstown, Pa.

Primula Obconica, extra strong, in full bloom, mostly dark colors, 5-in., 40c each.

Herman Schallhorn, Kalamazoo, Mich.

Primula Obconica, mostly pink, in bloom, 4½-in., 35c each. Cash. Need room.

Zumbrota Greenhouses, Zumbrota, Minn.

Primula Malacoides, lilac, strong 4-in., ready for shift, \$20.00 per 100. Joseph Michal, 57th and Kostner Ave., Chicago, Ill.

Primula Malacoides, fine pink and whites, mixed, 2-in., \$4.00 per 100. Cash. John Boehner, 224 Obell Court St., Dayton, O.

Primula Obconica Gigantea, rose and pink shades, select strain, strong 2-in., 5c each.

D. W. Leatherman, Anderson, Ind.

Primula Obconica, all good, bright colors, 2½-in., \$5.00 per 100.

Evenden Bros. Co., Williamsport, Pa.

Primula Obconica, dark colors, 2½-in., ready for 4-in., \$5.00 per 100. Cash with order.

P. N. Obertin, 1948 Asylum Ave., Racine, Wis.

Primulas, Malacoides Rosea, 2½-in., \$5.00 per 100.

Baur Floral Co., Erie, Pa.

Primula Obconica in bloom, strong 4-in., \$25.00 per 100.

B. Scheller, Warren, Pa.

Primula Obconica, 5-in. stock, 50c each.

Sayre Floral Co., Sayre, Pa.

**RASPBERRY PLANTS**

Raspberries. The home of St. Regis. 1000 or carload lots.

Shady Lawn Nurseries, Hamonton, N. J.

St. Regis Raspberries, everbearing, \$3.50 per 100, \$30.00 per 1000; 250 at 1000 rate.

P. D. Aspinwall, Fort Atkinson, Wis.

Cumberland Black Raspberries, \$15.00 per 1000. Cash.

Frank Payne, Shawnee, Kan.

**ROSES****ROSES.**

Elegant bench plants.

**OPHELIA,**

\$12.00 per 100.  
\$100.00 per 1000.

ALBERT F. AMLING CO.,

Maywood, Ill.

**STOCK FOR EARLY SPRING DELIVERY.****Own Root.**

Columbia .....	\$125.00 per 1000
Premier .....	175.00 per 1000
Mme. Butterfly .....	200.00 per 1000
Crusader .....	200.00 per 1000

**GRAFTS.**

	Per 100	Per 1000
Columbia .....	\$30.00	\$250.00
Premier .....	30.00	250.00
Mme. Butterfly .....	30.00	250.00
Crusader .....	30.00	250.00
Double White Killarney.....	30.00	250.00

250 plants at 1000 rate.

THE JOS. H. HILL CO., RICHMOND, IND.,  
Wholesale Florists.

**ROOTED CUTTINGS NOW READY.  
NICE CLEAN STOCK.**

Columbia .....	\$ 8.00 per 100
Premier .....	10.00 per 100
Mme. Butterfly .....	12.00 per 100

**ROLF ZETLITZ CO.,**

Sta. C, R. F. D. No. 3, Columbus, O.

**STRONG 2-YEAR-OLD FIELD-GROWN  
FOR FORCING.**

Magna Charta, Capt. Hayward, Crimson Baby Rambler and others, \$65.00 per 100. Best Climbers; Dorothy Perkins, Excelsa, etc., \$35.00 per 100.

Tausendschoen, \$40.00 per 100.

2½-IN. OWN ROOT ROSES FOR GROWING ON.  
ASK FOR COMPLETE LIST.

ROMAN J. IRWIN,

43 West 18th St., New York.

**FIELD-GROWN ROSES.**

On own roots for forcing: Clothilde Soupert, one of the best; La Marne, similar to Baby Tausendschoen, but of a deep bright pink, very free flowering, \$35.00 per 100.

Dorothy Perkins and Excelsa, with 3 or more long shoots, 25c; smaller plants, 20c each. Rosa Rugosa Rubra, just a few hundred to clear out, 20c each.

J. L. SCHILLER, TOLEDO, O.

**STRONG FIELD-GROWN ROSES.**

3-year-old, 4 to 10 leads, canes 5 to 10 feet long; Excelsa, Dorothy Perkins, White Dorothy and Lady Gay, \$4.50 per doz., \$30.00 per 100.

THE SCHMIDT & BOTLEY CO.,

Springfield, O.

**STOCK READY FOR DELIVERY.**

American Pillar, Climbing American Beauty, Crimson Rambler, Dorothy Perkins and Tausendschoen; field-grown Roses, 3 to 5 runners, 2 to 6 feet long, \$35.00 per 100.

BYRON HENRY IVES, FLORIST,

Albuquerque, N. M.

**CLEAN, STRONG, OWN ROOTS.**

Roses, sixteen varieties. See list and price in Display advertisement, page 110, issue November 4th.

WESTERN ROSE CO.,

Alhambra, Cal.

**ROSES!**

Pink and white Dorothy Perkins, and Lady Gay, heavy, field-grown, 2 to 3-year-old, 30c each.

THE DINGEE & CONARD CO.,

West Grove, Pa.

**ROSES.**

Good, own-root stock.

Columbia, 3-in. .....	\$15.00 per 100, \$125.00 per 1000
-----------------------	------------------------------------

A. N. KINSMAN,

Austin, Minn.

**ROSES, BENCH PLANTS.**

Pink Killarney, \$8.00 per 100, \$75.00 per 1000.

HOLTON & HUNKEL CO.,

462 Milwaukee St., Milwaukee, Wis.

Roses, 200 Scott Key bench plants, \$16.00 per 100. Packing at cost.

Elitch Gardens Co., Denver, Colo.

Rose plants, 2½-in. Varieties and prices on application. Rosemont Gardens, 116 Dexter Ave., Montgomery, Ala.

Ready, on own roots, 2½-in. and 4-in. plants. Leedle Co., Expert Rose Growers, Springfield, O.

**ROSE STOCKS****ROSA MULTIFLORA JAPONICA SEEDLINGS.**

Suitable for budding and grafting; in assorted sizes as follows:

1 to 1½ m. m.,	\$3.50 per 1000.
2 to 3 and 3 to 4 m. m.,	\$8.00 per 1000.
4 to 5 m. m.,	\$12.00 per 1000.
5 to 6, 6 to 8 m. m., and over, grafting size,	\$15.00 per 1000.

Special prices on 10,000 lots and over.

JOHN D. KNICKMAN,

Nurseryman and Florist,

East Northport, L. I., N. Y.

**ESPECIALLY GROWN FOR US.**

20,000 English Manetti stocks. Delivery in December. Write for prices.

PHILA. WHOLESALE FLO. EXCHANGE,  
1615 Ranstead St., Philadelphia, Pa.

**MANETTI STOCKS.**

English.

Best grade for grafting.

Let us quote you.

C. U. LIGGIT,

Wholesale Plantsman,

303 Bulletin Bldg., Philadelphia, Pa.

**SALVIAS**

Salvias, true Zurich, \$1.25 per 100, \$10.00 per 1000; lots of 5000, \$9.00 per 1000. Postpaid. Cash.

Harglerode Bros., Shippensburg, Pa.

Salvias, 2½-in., ready to shift, fine for cuttings, \$6.00 per 100. Cash.

La Crosse Floral Co., La Crosse, Wis.

Salvia Zurich, good, clean plants, 3-in. pots, ready to shift, \$12.00 per 100.

Niles Florists, Niles, Ill.

**SCHIZANTHUS**

Schizanthus Wisetonensis, strong plants, 2½-in., \$7.50 per 100.

Hauge Flower & Plant House, Fairmont, W. Va.

Schizanthus, strong, transplanted seedlings, dwarf pot variety, \$5.00 per 100. Cash.

Brill Celery Gardens, Kalamazoo, Mich.

**SEEDS**

"WELL BOUGHT IS HALF SOLD."

Buy the Right Seed.

Trade

Packet

BEGONIA: Luminosa, best red bedding variety, easiest to grow.....\$0.50

Rex Begonias, 6 attractive varieties, mixed. .50

CALCEOLARIA: Hybrids, collection of giant-flowering varieties, in striking colors of uniform size. There is no better strain —when there is, we will produce it..... .50

CALENDULA: Orange King. Why not grow your own from seed? It requires no skill. There is always a ready market at good prices for cut flowers. This is the true Orange King. Ounce, 50c; per lb., \$5.00..... .50

CINERARIAS: Grandiflora, semi-dwarf; best collection for retail sales. This strain has been developed by selection for 5 years and ranks second to none..... .50

PRIMULA: Obconica, a new giant-flowering strain, superior in size to any strain now on market. Try a few packets and you will want more next season.

PRIMULA: Grandiflora, Alba, Solmonea, Coerulea, Lilacina, Oculata, Appleblossom, Kermesina, Crispa, Rosea, Fire Queen... .75

PRIMULA: Gigantea, Appleblossom, Kermesina, Coerulea, Lilacina, Rosea..... .75

DRACAENA INDIVISA: The true Cordylina Australis narrow leaved variety. Fresh ripe seeds that will make quick-growing, profitable plants for you, 1000 seeds, 50c; 5000 seeds, \$2.00 10,000 seeds, \$3.50.

PHOENIX CANARIENSIS, new crop seeds, 50c per 1000.

We pay postage on all above items.

SEVIN-VINCENT CO.,

Wholesale Seed Growers,

512 Washington St., San Francisco, Cal.

**XXX ASPARAGUS PLUMOSUS SEED.**

NORTHERN GROWN GREENHOUSE SEED.

Large, plump, well matured; our own growing. Price per 1000 seeds.....\$3.50 per 1000

Price on 10,000 seeds..... 3.00 per 1000

Price on 25,000 seeds..... 2.75 per 1000

Sent parcel post paid to any zone U. S. A.

PITTSBURGH CUT FLOWER CO.,  
116-118 Seventh St., Pittsburgh, Pa.

**CALIFORNIA DAHLIA SEED.**

Especially selected California Dahlia seed from the very best varieties. You will get some wonders from these. Trade packet, \$1.00. A paper bill will do.

G. S. ARCHER,

400 N. Marengo Ave.,

Alhambra, Los Angeles, Cal.

Pansy seed of our prize strain, our own sowing; 1920 seed, \$4.00 per 1 oz.

Evenden Bros. Co., Williamsport, Pa.



## SEEDS—Continued

**PLANT NOW!**  
To follow Mums as  
the benches are empty.

## WINTER-BLOOMING SWEET PEAS.

Here are nineteen of the best orchid Spencers  
for early flowering:

	Per ounce
Heatherbell, mauve	\$1.25
Loveliness, white suffused pink	.85
Imp. Early Snowstorm, white	1.50
Early Sanky, magnificent white	.80
Early Canary Bird, primrose	1.00
Early Enchantress, pink	1.00
Fordhook Pink and White	.60
Yarrowa, rose pink	.75
Sunburst, rich pink	1.25
Early Orange Beauty, orange scarlet	3.00
Early King, crimson	.75
Fordhook Rose Improved, carmine	1.00
Early Lavender King, lavender	.85
Early Mauve Beauty, mauve	.85
Early Exquisite, primrose	.85
Empress, rose pink	1.25
Princess, soft lavender	1.25
Burpee's Favorite, rosy pink	1.25
Early Daybreak, rose pink	1.00

## AMERICAN BULB CO.,

172 N. Wabash Ave., Chicago, Ill.

## NEW CROP OF SEED NOW READY.

Asparagus Plumosus, 1000 seeds, \$1.25; 5000 seeds, \$6.00; 10,000 seeds, \$10.00.  
Asparagus Sprengeri, 1000 seeds, \$1.00; 5000 seeds, \$4.50; 10,000 seeds, \$8.00.

G. B. JOHNSON,

1509 Morton St., Alameda, Cal.

Maule's XXX Golden Self-Blanching Celery seed, 20 lbs., this year's, well filled; sample on request.  
Hassel's, Florist, 228 Beaver St., Mercer, Pa.

Delphinium Belladonna and Delphinium Bellamosa, hand picked, Martin Kohankle stock, \$2.50 per oz., \$35.00 per lb. Cash with order.  
Carl Hagenburger, West Mentor, O.

## SMILAX

## 2 1/4-INCH SMILAX.

\$4.00 per 100, \$35.00 per 1000.

3-in. pots, strong plants, \$6.00 per 100.

ROMAN J. IRWIN,

43 West 18th St., New York City.

## 2 1/4-IN. SMILAX.

Extra heavy, cut back three times. Just the thing for making-up work, \$3.00 per 100.  
THE ALTIMO CULTURE CO.,  
Canfield, O.

Smilax, strong 2 1/4-in., \$3.00 per 100, \$27.50 per 1000.

S. S. Skidelsky & Co., 50 Park Place, New York.

Smilax, 2 1/4-in. fine, strong plants, cut back several times, \$3.00 per 100, \$27.50 per 1000.  
J. C. Schmidt, Bristol, Pa.

Smilax, heavy, pinched back low, 2-in., \$3.00.  
J. E. Leslie & Son, Marion, Ind.

## SNAPDRAGONS

## AFTER YOUR MUMS.

Snapdragons will yield more money per square foot than anything else you can plant. Snapdragons are easy to grow, can be planted any time, and are very popular with the buying public.

Our stock is from pots or from soil and are strong, branched, clean plants.

We especially recommend our soil stock, which we will ship you, transportation prepaid. This is sturdy, vigorous stock, free from any sign of rust. Instructions to prevent rust with each order if desired.

Keystone, Nelrose, Silver Pink, Buxton's Pink, Enchantress, Ramsburg's Light Pink, Giant White and Yellow; Orlando, Golden Queen and Seneca, Garnet and Fancy Mixed.

\$5.00 per 100, \$45.00 per 1000.

Bench stock we ship special delivery, insured, and guarantee safe delivery or replace stock.

GENEVA FLORAL CO.,

Geneva, N. Y.

## SNAPDRAGONS.

Nice, pinched back plants, ready now.

	100	1000
Silver Pink	2 1/4-in. \$6.00	\$55.00
Keystone	2 1/4-in. 6.00	55.00
Giant Yellow	2 1/4-in. 6.00	55.00
Giant White	2 1/4-in. 6.00	55.00
Nelrose	2 1/4-in. 6.00	55.00

## TWO FINE NEW VARIETIES.

Orlando, better than the Bronze variety; Golden Delight, best yellow greenhouse forcing Snapdragon, 2 1/4-in. pots, \$10.00 per 100, \$90.00 per 1000.

ROMAN J. IRWIN,

43 West 18th St., NEW YORK.

Snapdragons, Ramsburg's strain, nice, clean, stocky plants, Silver Pink, Nelrose, Golden Pink Queen, Keystone, Yellow, White and Maroon, from 2 1/4-in. pots, well packed, \$4.00 per 100. Cash, please.

Clifford A. Haley, Yellow Springs, O.

Snapdragons, 10,000 seedlings, no disease; Silver Pink, Salmon and Venus, all separate, pinched back and branching, \$3.50 per 100, \$30.00 per 1000. Will ship prepaid on 500 or more. Cash, please. Highland Park Conservatory Greenhouses, Topeka, Kan.

Snapdragons, Silver Pink, White and Yellow, clean stock, \$4.00 per 100. Cash.

Olson Floral Co., Elgin, Ill.

Snapdragons, Silver Pink, Rose Pink, Nelrose, Keystone, Giant White, Giant Yellow and Garnet, 2 1/4-in., strong, pinched back stock, free from rust, \$5.00 per 100, \$45.00 per 1000. Satisfaction guaranteed. Packing free. Lakewood Cemetery Greenhouses, Minneapolis, Minn.

Snapdragons, Giant White, Giant Scarlet, Ramsburg's White and Silver Pink, healthy, pinched back plants from 2 1/4-in. pots, \$5.00 per 100. Cash.

Lyndhurst Farm, Inc., Hammon, N. J.

Snapdragons, Keystone, Silver Pink, Hybrid Pink, Golden Pink Queen, Giant Yellow and Giant White, 2 1/4-in., branched, \$5.00 per 100, \$45.00 per 1000. Cash with order.

C. B. Shisler, Williamsville, N. Y.

Snapdragons, Giant Venus, Giant White, Giant Yellow, Giant Scarlet, Salmon Pink, Silver Pink and Keystone Pink, strong plants, from 2 1/4-in. pots, 4c each. Ready to bench.

G. O. Blondey, New London, Wis.

Snapdragons, Purity, finest new white, carrying large heavy spikes of compact flowers. Plants will produce strictly first-class flowers. Grown from seed, 2-in., \$5.00 per 100. Cash.

Byer Bros., Chambersburg, Pa.

Snapdragons, strong plants, twice pinched back, free from rust, 2 1/4-in. Nelrose, Keystone, Phelps' White, Yellow and Silver Pink, \$6.00 per 100, \$50.00 per 1000.

S. S. Skidelsky & Co., 50 Park Place, New York.

Snapdragon Tom Thumb, a dwarf variety, mixed colors, fine for pots; strong plants, \$4.00 per 100. Cash, please.

H. E. & C. W. Krebs, Cedar Rapids, Ia.

Snapdragons, Ramsburg's strain; 500 Silver Pink, 250 Yellow, 50 Hybrid Pink, 50 Light Pink; strong, healthy, 2 1/4-in., \$5.00 per 100; lot for \$40.00. The Thumb Nursery, Marlette, Mich.

Snapdragons, free from rust, Ramsburg's Silver Pink and Nelrose, mixed, well branched, extra strong 2 1/4-in., \$5.00; 2 1/2-in., \$6.00.

Lawrence Floral Co., Lawrence, Kan.

Snapdragons, Red, White, Yellow, Nelrose, Silver Pink and Keystone out of small pots, \$3.50 per 100, \$30.00 per 1000.

Arthur Doebel & Sons, Clyde, O.

Snapdragons, Giant White, Rose Pink, Silver Pink, Yellow, Lavender and Nelrose; free from rust, strong 2 1/4-in., \$4.50 per 100.

Aberdeen Floral Co., Aberdeen, Miss.

Double Snapdragon June Hefko, rooted cuttings, \$15.00 per 100, \$125.00 per 1000. December and later delivery.

T. D. Hefko, Marshfield, Wis.

Snapdragons, Nelrose, nice, strong seedlings from seed bed, \$6.00 per 1000, postpaid.

S. T. Danley & Son, Macomb, Ill.

Snapdragons, 6000 pink, white and separate, fine, young 2 1/4-in., \$5.00 per 100.

Burdell Floral Co., Bowling Green, Ky.

Snapdragons, Silver Pink and Nelrose, 2 1/4-in. pots, \$5.00 per 100. Henry Smith, Cor. Monroe and Division Sts., Grand Rapids, Mich.

Snapdragons, 2 1/4-inch Silver Pink seedlings, Ramsburg's strain, \$4.00 per 100. Cash.

W. A. Ballou, 314 Naperville St., Wheaton, Ill.

Snapdragon Nelrose, 2 1/4-in., \$5.00 per 100.

L. Potter & Sons, Waukegan, Ill.

Snapdragon Keystone, strong 2 1/4-in., \$6.00 per 100.

Baur Floral Co., Erie, Pa.

## STEVIA

Stevia, dwarf, 2-in., \$4.00; 3-in., \$6.00 per 100.

S. S. Skidelsky & Co., 50 Park Place, New York.

## STRAWBERRY PLANTS

Aroma Strawberry plants, one variety only. 100,000 lots, \$4.00; 10,000 lots, \$5.00; 1,000 lots, \$7.00. Cash.

Strawberry Ranch, Box 10, Shawnee, Kan.

## SWAINSONAS

Swainsonas, white, extra strong 4-in., 20c each. New London Floral Co., New London, Wis.

## SWEET PEAS

Sweet Peas, Snow Storm, Yarrowa, Early King, Glorious, Columbia and Princess out of 2 1/4 in. pots, 3 and 4 in pot, \$5.00 per 100. Cash.

Salineville Floral Co., Salineville, O.

## TRADESCANTIAS

Tradescantias, Wandering Jew, tricolor, rooted cuttings, \$1.50 per 100, prepaid.

S. D. Brant, Clay Center, Kan.

Tradescantias, tricolor, fine unrooted cuttings, 50c per 100.

Plahous Greenhouses, Grand Junction, Mich.

## TRITOMAS

Pitzeri ready now, especially fine, strong stock. Write for prices.

Oberlin Peony Gardens, Sinking Springs, Pa.

## TUBEROSES

## TUBEROSE BULBS.

We have a limited number of Mexican Single Tuberose bulbs for shipment in January and February. Prices in accordance with quantities desired.

IMPERIAL GARDENS, SUGAR LAND, TEX.

Bulbs, 50,000 Mexican Tuberose, mother bulbs, \$2.25 per 100, \$20.00 per 1000. January, February and March shipping. Rush order. Write for list of other stock.

Alvin Cape Jessamine & Floral Co., Alvin, Tex.

## UMBRELLA PLANTS

Cyperus Alternifolius, bushy, 2 1/2-in., \$8.00 per 100.

Storrs & Harrison Co., Painesville, O.

## VEGETABLE PLANTS

Witloof Chicory or French Endive roots for winter forcing in greenhouse or cellar, \$2.50 per 100, \$16.00 per 1000.

Harry J. Squires, Good Ground, N. Y.

Grand Rapids Lettuce plants, transplanted, \$3.50 per 1000, \$4.00 per 1000 prepaid. Shipped the day we get your order.

Henry Dumke, Marselles, Ill.

Lettuce plants, 1,000,000 Big Boston and Grand Rapids, \$1.50 per 1000. Parsley plants, Emerald Curled, 75c per 100.

Will H. Carl, Elysburg, Pa.

Very large Asparagus roots for winter forcing in greenhouse or cellar, \$1.25 per dozen, \$9.50 per 100. Harry J. Squires, Good Ground, N. Y.

Grand Rapids Lettuce plants, transplanted, \$3.00 per 1000. Cash.

Baxter Floral Co., Baxter Springs, Kan.

Large Rhubarb roots for winter forcing in greenhouse or cellar, \$1.75 per dozen, \$9.50 per 100.

Harry J. Squires, Good Ground, N. Y.

Witloof Chicory, selected roots, \$2.75 per 100, \$22.50 per 1000. Geo. F. Hortung, Sandusky, O.

Grand Rapids Lettuce seedlings, \$1.80 per 1000, prepaid. S. T. Danley & Sons, Macomb, Ill.

## VERONICAS

## VERONICA AMETHYSTINA.

Strong field-grown clumps, immediate

delivery, \$8.00 per 100.

CHARLES H. TOTTY CO.,

Madison, N. J.

## VINCAS

Vinca Variegata, fall potted clumps, fine stock, 4-in., \$10.00; 3-in., \$7.50; 2 1/4-in., \$4.00 per 100. Cash. Satisfaction guaranteed. See Begonia and Pelargonium advertisements. O. B. Ulery, 1325 Maiden Lane, Springfield, O.

Vinca Variegata, nice fall propagated 2 1/2-in., \$5.00 per 100, \$45.00 per 1000. Book now for shipment at any desired date.

Gullett & Sons, Lincoln, Ill.

## VINCA VARIEGATA, ALSO GREEN.

Rooted cuttings now ready, \$2.50 per 100,

\$20.00 per 1000.

ELITCH GARDENS CO., DENVER, COLO.

Vinca Variegata, field-grown clumps, 6 to 20 leads, \$3.00 per 100, \$75.00 per 1000. Rooted layers, \$15.00 per 1000. Cash.

H. P. Smith, Piqua, O.

Vinca Variegata, strong, top rooted cuttings, 4 to 6 ins., \$2.00 per 100, \$15.00 per 1000.

Wm. Munt, Saint Clair, Mich.

Vinca Variegata, rooted cuttings, \$15.00 per 1000. Postpaid. Cash.

Harglerode Bros., Shippensburg, Pa.

Vinca Variegata, strong rooted cuttings, \$2.00 per 100. Winfield S. Kircher, Cyclamen Specialist, Defiance, O.

Vinca Variegata, strong, field-grown plants, \$10.00 per 100, \$90.00 per 1000.

S. S. Skidelsky & Co., 50 Park Place, New York.

Vinca Variegata, 50,000 rooted cuttings, \$15.00 per 1000. Cash. Byer Bros., Chambersburg, Pa.

Vincas, variegated, 3 1/2-in., \$15.00 per 100.

Davis Floral Co., Davenport, Ia.

## VIOLETS

Violets, strong field-grown plants, Princess of Wales, \$12.00 per 100, \$100.00 per 1000; Gov. Herrick, \$10.00 per 100, \$90.00 per 1000.

S. S. Skidelsky & Co., 50 Park Place, New York.

Violets, Gov. Herrick, field-grown, extra fine plants, \$10.00 and \$15.00 per 100.

Baur Floral Co., Erie, Pa.

Violets, Governor Herrick and Princess of Wales, large, field-grown plants, \$10.00 per 100.

Henry Smith, Grand Rapids, Mich.

## MISCELLANEOUS

## STOP AND READ THIS!

500 Plumosus, large 4-in., \$20.00 per 100; 2500 Sprengeri, fine 3-in. ready for 4-in., \$8.00 per 100, \$15.00 per 200; 200 Sprengeri, 4-in., \$15.00 per 100, \$25.00 per 200; 150 Boston Ferns, 4-in., 35c each, or \$50.00 for the lot; 4000 Ricard Geraniums, fine 2-in., \$6.00 per 100, \$50.00 per 1000; 1000 S. A. Nutt, fine 2-in., \$6.00 per 100, \$50.00 per 1000; 200 American Beauty Geraniums, fine 2-in., \$6.00 per 100; 100 Rose Geraniums, fine goods, 3-in., \$8.00 per 100; 100 Rose Geraniums, fine goods, 4-in., \$10.00 per 100.

Shasta Alaska Daisy clumps, \$7.00 per 100; Gaillardia clumps, \$7.00 per 100; 6 fine Irises for cuttings, \$6.00 per 100 divisions. Cash with order.

CHARLES T. MAY, R. R. NO. 14, DAYTON, O.

## PLANTS AS LISTED.

Asparagus Plumosus, 300 strong 2 1/2-in., \$4.00 per 100. 2000 Asparagus Sprengeri seedlings from soil, \$1.00 per 100, \$10.00 per 1000.

Geraniums, 300 4-in. S. A. Nutt stock plants, full of cuttings, \$8.00 per 100; 1000 well rooted cuttings of S. A. Nutt, \$16.00; 200 strong 2 and 2 1/2-in. Mme. Sallerol, \$3.00 per 100.

Rosemary, 100 well branched 2 1/2-in., \$8.00. Mesembryanthemums, 100 2-in., \$5.00.

Fuchsias, 100 dark purple, well rooted cuttings, \$3.00.

JOHN HOCHENAUER,

Cherokee and Pryor Aves., St. Joseph, Mo.



Marguerites, 2 1/2-in. .... \$5.00 per 100  
 Marguerites, R. C. Del. Dec. 15th.. 2.00 per 100  
 Coleus, mixed, 2 1/2-in. .... 5.00 per 100  
 Smilax, 2-in. .... 2.50 per 100  
 Sallerol, 2 1/2-in. .... 4.00 per 100  
 Sallerol, R. C. Del. Jan. 15th. .... 2.00 per 100  
 Geraniums, Nutt, Grant, Ivy, Mixed Pink, R. C. Del. Jan. 15th, \$2.50 per 100.  
 Ish-tak-ha-ba Gardens, Sleepy Eye, Minn.

Double Petunias, rooted cuttings, mixed, 2c;  
 Buchner Geraniums, rooted cuttings, 2c; Wandering Jew, tricolor, rooted cuttings, 1c. A lot of mixed Geranium rooted cuttings, pink, white and red, 2c. All ready to ship. Cash with order. No charge for packing.  
 Wm. S. Lohr Greenhouses, Ottawa, Ill.

Violet Gov. Herrick, strong, field-grown, \$8.50 per 100. Godfrey Calla bulbs started, ready for 4-in., \$3.00 per 100, prepaid. Cash.  
 Mrs. Glass, Long Beach, Miss.

Double Petunias, Poitevine and S. A. Nutt Geraniums, large, 2 1/2-in., \$5.00 per 100, \$45.00 per 1000.  
 P. A. Erickson, Brainerd, Minn.

Look under headings of Primulas and Cinerarias for our reduced prices.  
 Freeport Floral Co., Freeport, Ill.

Sage, strong, 1-year plants, cut down, 5c.  
 Shackell's Pansy Gardens, Pacific Junction, Ia.

#### TO EXCHANGE

To Exchange—Adiantum clumps, large enough for 10-in. pots, will sell for 75 cents per clump or exchange for Primula Obconica, Malacoides, Rosea, Easter Greeting, Geranium cuttings, Begonias, Pansy and Violet plants, or what have you? 5% for packing.  
 Princess Flower Shop, Benton Harbor, Mich.

To Exchange—New red Begonia, Pride of Newcastle, rooted cuttings, 7c, for anything I can use; Geraniums, Heliotropes, Dracaena Indivisa, Freesia Purity, Snapdragons, bulbs for forcing, Pelargoniums, Spiraea Gladstone, or what have you?  
 C. J. Frew, Jr., Conneaut, O.

To Exchange—Various Primroses and Primula Obconica, 2 1/2-in., \$7.00 per 100, for Pelargoniums, or what have you got? John Ritter, Florist, Kearsley Park Greenhouse, 1405 Indiana Ave., Flint, Mich.

To Exchange—Or will sell at \$5.00 per 100, stock plants of Chrysolora, Oeonto and Yellow Bonaffon. Can use Poitevine and White Geranium cuttings, or what have you?  
 W. C. Myers & Son, Scottsdale, Pa.

To Exchange—1000 Enchantress, fine rooted cuttings ready now, for 500 Aviator, rooted cuttings, later.  
 Fallen Leaf Greenhouses, Roseville, Cal.

To Exchange—For anything we can use. A fine stock of Bonaffon and Seidewitz Chrysanthemums at \$6.00 per 100.  
 W. W. Coles, Rose Farm, Kokomo, Ind.

To Exchange—Cinerarias, Vaughan's Columbian Mixture, strong 2-in., ready for 4-in., \$6.00 per 100, for anything we can use.  
 George Conklin, Allegan, Mich.

To Exchange—Or will sell stock plants of Yellow Bonaffon, \$3.00 per 100. I can use other varieties of stock Mums, or most anything else. What have you? Henry Dumke, Marseilles, Ill.

To Exchange—Snapdragons, Red, White, Yellow, Neirose, Silver Pink and Keystone, \$3.50 per 100, for Easter Greeting, Ferns, or what have you? Arthur Doebl & Sons, Clyde, O.

To Exchange, Vinca Variegata, extra heavy 4-in. from pots, \$15.00 per 100. What have you? Lincoln Gardens, Inc., Tama, Ia.

To Exchange—Cyclamen, strong 8-in., 20c; 4-in., 40c, for Ferns, Pelargoniums and Hydrangeas.  
 J. W. Rents & Son, Peru, Ind.

#### WANTED

Wanted—1000 strong mailing size divisions of Gold Bound Japanese Irises. Submit sample with price. Temple-Crockett-Bradley Co., 5700 Detroit Ave., Cleveland, O.

WANTED—FROM 1000 TO 5000 JAPANESE MAPLE SEEDLINGS. DONEWELL NURSERIES, MENTOR AVE., PAINESVILLE, O.

Wanted—We want Dahlias. Send your surplus and want list to the Deer Park Dahlia Gardens, Deer Park, N. Y.

Wanted Spiraeas, Gladstone and Peach Blossom; perennials, Phlox, Peonies and Dielytras.  
 Weller Nurseries Co., Holland, Mich.

#### BROOMS

METAL TOP FIBER BROOMS.  
 Outwear 5 corn brooms, guaranteed one year for continuous family use, are lighter, not affected by water, work equally well on carpets or cement floor. Will cut your broom expense 50%, just the thing for greenhouses. In fact it is an all around broom, will work anywhere a corn broom will, do better work and last a lot longer. Sample, \$1.25 postpaid. Agents wanted.

KEYSTONE FIBER BROOM CO.  
 620 Duquesne Way, Pittsburgh, Pa.

#### CARNATION STAPLES

Superior carnation staples, best staples on the market, 35c per 1000, 3000 for \$1.00, postage paid.

MICHIGAN CUT FLOWER EXCHANGE.  
 264 Randolph St., Detroit, Mich.

Pillsbury's carnation staples, 35c per 1000, 3000 for \$1.00. I. L. Pillsbury, Galesburg, Ill.

#### EVERLASTING FLOWERS

##### STRAWFLOWERS.

With stem, \$2.00 per 100, \$15.00 per 1000. Cash, please.

HOUSE OF DAVID GREENHOUSE,  
 Benton Harbor, Mich.

Everlasting Strawflowers on wire, \$2.00 per 100. Cash, please.  
 Herman Schallhorn, Kalamazoo, Mich.

#### FLORISTS' SUPPLIES

##### CORSAGE SHIELDS.

Tonner's Special, a chiffon-edged shield on a cardboard pad, all colors at the low price of \$15.00 per 100.

Blodwin Brand, chiffon-edged on a satin pad, a high class shield, all colors, \$3.50 per doz., \$36.00 per gross.

TONNER, FLORISTS,  
 30 E. Randolph St., Chicago, Ill.

#### GOLDFISH

Goldfish, aquarium plants, castles, globes and all supplies. Send for wholesale catalogue.  
 Auburndale Goldfish Co.,  
 1449 Madison St., Tel. Haymarket 152, Chicago.

#### GREENS

Rocky Mountain Boxwood, 10c a pound, in 50-pound sacks only. Cash with order. Boxwood shipped same day as cut. Order early. F. o. b. Evergreen, Colo. Rocky Mountain Evergreen Co., Evergreen, Colo.

#### SPRAYS.

Asparagus Plumosus and Sprengerli.  
 THE PENNOC PLANTATION,  
 Jupiter, Fla.

Smilax, cut strings, any quantity. Cash. Specialists 16 years.  
 Eden Nurseries, Port Allegany, Pa.

#### IRRIGATION EQUIPMENT

IRRIGATION EQUIPMENT.  
**MAKE MORE MONEY** out of the crops you grow.  
**BETTER CARNATION PLANTS** to set in your benches; more and earlier cut flowers, Gladioli, etc.,  
 Send today for our big new catalogue.  
 Describes watering systems for inside and out.  
 SKINNER IRRIGATION CO.,  
 223 Water St., Troy, O.

#### LEAF MOLD

##### LEAF MOLD.

Best leaf mold obtainable, oak leaves with pure silicated sand; ideal for Cyclamen, Begonias, Aralias or for seedlings of all description; 1 sack, \$1.50; 5 sacks or more, \$1.25 per sack; in carload lots, \$8.00 per ton.

HAPPY VALLEY FARMS,  
 La Salle Ill.

Our screened leaf mold is clean, finely rotted and free from sand. Successful growers our regular customers, 2 bu. sack, \$1.35; 5 sacks and up, \$1.15 per sack.  
 John B. Roy, Conway, Mich.

#### NUTS

PAPER-SHELL PECAN NUTS.  
 Don't forget to order your Christmas supply.  
 Jumbo Brand ..... 5 lbs. for \$4.75  
 Junior Brand ..... 5 lbs. for 4.25  
 Parcel post, prepaid.  
 TONNER, FLORISTS,  
 30 E. Randolph St., Chicago, Ill.

#### PALMETTO STICKS

FINE NATURAL COLOR.  
 Palmetto sticks, 2 to 3 feet long, 1/4-inch in thickness, \$1.00 per 100. Postpaid.  
 F. ARZIE, WHITEHOUSE, FLA.

#### POTS

PAPER POTS, IMMEDIATE SHIPMENT.  
 2 1/2-in., \$4.55 per 1000; 2 1/4-in., \$5.25; 3-in., \$7.25; 3 1/2-in., \$9.90; 4-in., \$12.40; 5-in., \$19.35.  
 GULLETT & SONS, LINCOLN, ILL.

#### PUSSY WILLOWS

##### PUSSY WILLOW.

Forced for Christmas.  
 Large, choice, French variety.  
 5-ft. lengths.....\$10.00 per 100  
 4-ft. lengths..... 8.00 per 100  
 3-ft. lengths..... 6.00 per 100  
 2-ft. lengths..... 4.00 per 100  
 Order now. Cash with order.  
 PFUNDS' NURSERY,  
 Elmhurst, Ill.

#### SPHAGNUM MOSS

##### SPHAGNUM MOSS

##### STANDARD BURLAPPED BALES

Shipped from the woods,  
 \$1.25 per bale.

Shipped from Chicago,  
 \$1.50 per bale.

Write for prices on car lots.

AMERICAN BULB CO.,  
 172 N. Wabash Ave., Chicago, Ill.

Sphagnum Moss, burlap bales, \$1.75; 10 bales, \$15.00  
 Kemble Floral Co., Oskaloosa, Ia.

Buy your Sphagnum Moss of us! Full size burlapped bales. We have a large supply and can fill your orders promptly. Attractive prices on carload lots.

Pedersen & Pongratz, Warren, Wis.

Sphagnum Moss, 10 bales or more, \$1.25 each, of high-grade, clean sphagnum, in large size, standard burlapped bales. Less than 10 bales, \$1.50 each. 3 per cent for cash with order.  
 A. J. Amundson Co., City Point, Wis.

#### BURLAP BALES.

Sphagnum Moss, each \$1.50; 10 bales for \$14.00.

A. HENDERSON & CO.,  
 166 N. Wabash Ave., Chicago.

Sphagnum Moss, 10 bbl. bale, \$4.25; 5 bbl. bale, \$2.75. Green lump Moss, \$2.00 per bag. Burlap 40c per bale. Cash.  
 Jos. H. Paul, Box 156, Manahawkin, N. J.

Sphagnum Moss, 10 bales, best quality, dry and clean, standard size in wire, \$7.00; 10 bales in burlap, \$10.00. Prompt shipments. Cash with order.  
 Frank Hancock, City Point, Wis.

#### SHEEP MANURE

##### PULVERIZED SHEEP MANURE.

##### SHEEP'S HEAD BRAND ONLY.

100 lbs., \$2.50; 1000 lbs., \$20.00;

500 lbs., \$12.00; 2000 lbs., \$38.00;

3 to 5 tons lots, \$36.00 ton;

5 to 15 ton lots, \$34.00 ton.

Guaranteed purest fertilizer ever sold.

G. M. REBURN & CO.,  
 3807 Lake Park Ave., Chicago, Ill.

#### TOBACCO STEMS

We have plenty of fresh Tobacco stems, \$3.50 per 200 lbs., \$6.00 per 400 lbs., \$25.00 per ton.  
 The Vigor Co., Box 4, Fostoria, O.

#### WAX FLOWERS

##### WAX FLOWERS!

Our Wax Easter Lilies are as natural looking as nature itself and will outlast all others.

They not only look right, but are made right, packed right and sold right, \$10.00 per 100, \$95.00 per 1000.

THE STANDARD FLORAL CO. & MFRS.,  
 16 Magnolia Ave., Harrodsburg, Ky.

##### SPECIAL.

For four weeks from this issue, we will allow you a 5 per cent cash discount and will

##### DELIVER FREE,

anywhere in the United States, all orders for 100 and over. This applies to old as well as new customers.

BUY DIRECT FROM MANUFACTURERS AND SAVE THE DIFFERENCE. IT PAYS.

#### WIRE WORK

##### FLORISTS' WIRE DESIGNS.

100 wreaths, 10-in., 12-in., 14-in., \$8.00. Special discount on all wire orders. Write us for a catalogue.

PITTSBURGH CUT FLOWER CO.,  
 116-118 SEVENTH ST.,  
 PITTSBURGH, PA.

Wire Work, refer to our ad in the issue of December 2, or write us for complete list of single and double wreaths. Very attractive prices.

S. S. Skidelsky & Co., 50 Park Place, New York.

##### FLORISTS' WIRE DESIGNS

##### FALLS CITY WIRE WORKS,

451 S. THIRD ST., LOUISVILLE, KY.

#### WOOD LABELS

LABELS, for nurserymen and florists.  
 Benjamin Chase Co., Derry Village, N. H.

#### MILWAUKEE, WIS.

The greenhouses at 1261 Hopkins street, run by H. Hornicke & Co. have been sold and Mr. Hornicke has gone to Chicago, where he expects to find employment.

Erwin Harnack, an employee of William C. Manke & Co. for the last eleven years, was badly injured when a speeding motorcycle struck him December 7. He is in Trinity hospital suffering from a double fracture of one leg and bad bruises about his head and body.

#### TO CLEAN OUT WHITE FLY.

How can we destroy white fly on our fuchsias? We have fumigated heavily with nicotine compounds and tobacco, but cannot kill the pest.

E. B. E.—Mich.

Hydrocyanic acid gas is the only remedy that will clean out white fly. Directions for using this have often appeared in The Review.

C. W.

Fort Meade, Fla.—John W. Gardner has entered the florists' business in this city on a small scale.

## PITTSBURGH, PA.

## The Market.

The market was quite active last week, the wholesale houses cleaning up every day. There was a considerable shortage of carnations, lilies and roses. Roses and carnations are up to the winter's standard of quality, but there are not sufficient to meet the demand, especially of the better varieties.

Some good stevia, calendulas and yellow daisies are arriving. Orchids continue to be scarce. Paper White narcissi are plentiful. Pussy willows are also an added feature of the market, and mistletoe and winter berries have arrived.

Boxwood, smilax and ground pine are the active greens at present, as all florists are preparing for the holiday rush. Business in general has been reported good.

## Various Notes.

Joseph Marks, of A. Henderson & Co., Chicago, was a visitor in Pittsburgh last week.

Adolph Poehlmann, of Poehlmann Bros. Co., Chicago, was a visitor at the store of the Pittsburgh Cut Flower Co., at Bakerstown.

An attractive display of artificial wreaths and Christmas materials is being shown by A. Krongold in his new store, on Smithfield street, in the Oliver building.

William T. Usinger has been added to the force of the McClements Co., for over the holiday season.

The meeting of the Pittsburgh Florists' and Gardeners' Club was held Tuesday evening, December 7, at the Carnegie library. H. J. H.

Martha Huntley is returning to this city and expects to reënter the florists' business at 97 Butler street about January 1.

Atlanta, Ga.—E. E. Parker, general manager of Parker Farms, 410 Piedmont avenue, is building some small greenhouses and will grow plants.

Newtownards, Ireland.—The offices of Alexander Dickson & Sons were completely burned out Sunday morning, November 21. The fire resulted in the destruction of the office records, including all orders awaiting execution.



### FULL INFORMATION UPON REQUEST

You will be interested in the facts, figures and the other information we can give you regarding concrete benches.

#### READY-SET CONCRETE BENCHES

have points of superiority not found in other makes of benches—just say you want full information—it's free for the asking.

MEAD-SUYDAM CO.,

342-346 Sixth Ave., Newark, N. J.

## WATERPROOF GLAZING PUTTY

### AT \$1.00 PER GALLON

### QUALITY IS OUR FIRST AIM

Cutting away the overhead expenses, such as traveling salesmen and so on, and selling **DIRECT BY MAIL ONLY**, we can afford to undersell all other compounds which are being sold at twice the price of WATERPROOF GLAZING PUTTY.

Order a barrel today. We guarantee absolute satisfaction or you need not pay us. We have faith in our material and faith in you. Terms are 60 days which will give you a chance to test WATERPROOF GLAZING PUTTY.

### SEND YOUR ORDER IN NOW — WE GUARANTEE PROMPT SHIPMENT

1 bbl. (60 gallons).....at \$1.00 per gallon

1/2-bbl. (40 gallons).....at 1.05 per gallon

1 keg (20 gallons).....at 1.10 per gallon

We give the OLD RELIABLE GLAZING GUN GRATIS with a barrel or half-barrel order; to others it is \$2.50.

**Ohio Mail Sales Co.,** —BOX 212— **Cleveland, Ohio**  
STATION B

## PECKY CYPRESS

### WE ARE SPECIALISTS

We were practically the first to sell to this trade, and guarantee perfect satisfaction and rock-bottom prices. Get the value of our long experience. **PECKY CYPRESS**, because of its durability, is the only wood now being used for greenhouse benches. Will ship in any quantity, carload or less.

Drop Siding, Ship Lap, Flooring, White Cedar Posts, Everything in Lumber

### WRITE FOR PRICES

**ADAM SCHILLO LUMBER CO.,** Kingsbury and Weed Sts.  
**CHICAGO**

L. D. Phones Lincoln 410 and 411

### IN THE ERECTION OF

## Foley Greenhouses

### ONLY THE BEST OF MATERIAL IS USED.

In designing your house, we always consider the use for which the house is intended—thereby assuring you of proper design and bench arrangement—not forgetting the importance of an efficient heating system.

### THE FOLEY GREENHOUSE MFG. CO.

3248 W. 31st Street,

CHICAGO, ILL.

Mention The Review when you write.

### GREENHOUSES—ALL KINDS



### PUT YOUR GREENHOUSE PROBLEMS UP TO US

We go anywhere in the U. S. to submit plans and prices.

**Metropolitan Material Co.**  
PATENTED GREENHOUSES

1299-1329 Flushing Ave., Brooklyn, N. Y.

Mention The Review when you write.

### Dreer's Peerless Glazing Points

#### For Greenhouses

Drive easy and true, because both bevels are on the same side. Can't twist and break the glass in driving. Galvanized and will not rust. No rights or lefts.

The Peerless Glazing Point is patented. No others like it. Order from your dealer or direct from us.

1000, 90c. postpaid. Samples free.

HENRY A. DREER,  
714 Chestnut Street,  
Philadelphia.

FULL  
SIZE  
No. 2



# King GREENHOUSES

Standard steel frame design, 40 feet wide, King Vegetable House—2 rows of posts.

Good and strong.

Very little shade.

Concrete side wall is 6 inches high.

All heating on side walls and overhead on posts.

A real, all-year-round, Vegetable Truck Farm.

When you think of good greenhouses think of KING.

*Write or call for complete information.*

## KING CONSTRUCTION COMPANY

GENERAL OFFICES, NORTH TONAWANDA, N. Y.

1 WEST 47TH ST.,  
NEW YORK CITY,  
TELEPHONE  
BRYANT 809

HARRISON BLDG.,  
PHILADELPHIA,  
TELEPHONE  
SPRUCE 6521

BOARD OF TRADE BLDG.,  
BOSTON, MASS.  
TELEPHONE  
FORT HILL 315

307 N. IRVING AVE.,  
SCRANTON, PA.  
TELEPHONE  
4136





## Moves Hitchings Iron Frame House 40 Years Old

### Newport, R. I.

At Jamestown a few days ago, we called on the veteran florist, Samuel Smith, whom we found busy at work propagating Geraniums and taking general charge of the Samuel Smith's Sons, Narragansette ave place, he having turned the business over to them some years ago. Notwithstanding the 86 milestones which he has passed, he must keep busy and is a great help to the boys who are now building up their Clinton ave. plant. Here they have 12 acres of good land excellently adapted for green house purposes. A spring of pure water will furnish an adequate supply for all purposes.

Some time ago, the best of the green-houses on what was the J. M. Hodgson place in Newport were bought and moved across the bay—and have been set up there. Those of iron frame Hitchings & Co.'s construction are as far as we could see, equal to new, and that after not less than 40 years of service. A strong commendation for the iron frame construction. When completed the iron frame house will be 230ft. in length. The heating plant at the north end is being arranged with a view to additional houses later on. So far, one house has been planted with Carnations, and another including Premier, Double, and White, etc.

Above clipped from  
Florists' Exchange

Every once in a while someone asks us "How long do we reckon our Iron Frame Houses will last?"

So far, we have never been able to answer definitely. About all we can say is that houses put up two score of years ago are like Johnny Walker, "still going strong."

If after 40 years a house is still so good, it will pay to take it down and rebuild it, then it kind of looks as if the iron frame must be good for at least another two score years.

Eighty years is about as long as the most of you will be in the growing business.

So, it begins to look as if all we had said about our houses being a gold bond investment is pretty much so.

You know we go anywhere for business. Or to talk business.

## Hitchings and Company

General Offices and Factory, ELIZABETH, N. J.

NEW YORK  
1170 Broadway

BOSTON-9  
294 Washington Street



## With **YOU** the question is— which kind?

Of course you're going to build early next spring—indications are that 1921 is going to be a really good year for Florists. And it's fair to assume that you know just about *what you're going to build*—the number, type and size of houses.

So, if you haven't already decided on the AGMCO make, the question you'll be turning over in your mind is—  
which kind?

When considering this question it would be well to look into the AGMCO construction, and to bear in mind the reduction of approximately **25% in prices.**

Just drop us a line when to call.



### SALES OFFICES:

**New York**  
5 Columbus Circle

**Chicago**  
Masonic Temple

**Kansas City**  
N. Y. Life Bldg.

**Pana, Ill.**  
Drawer 335

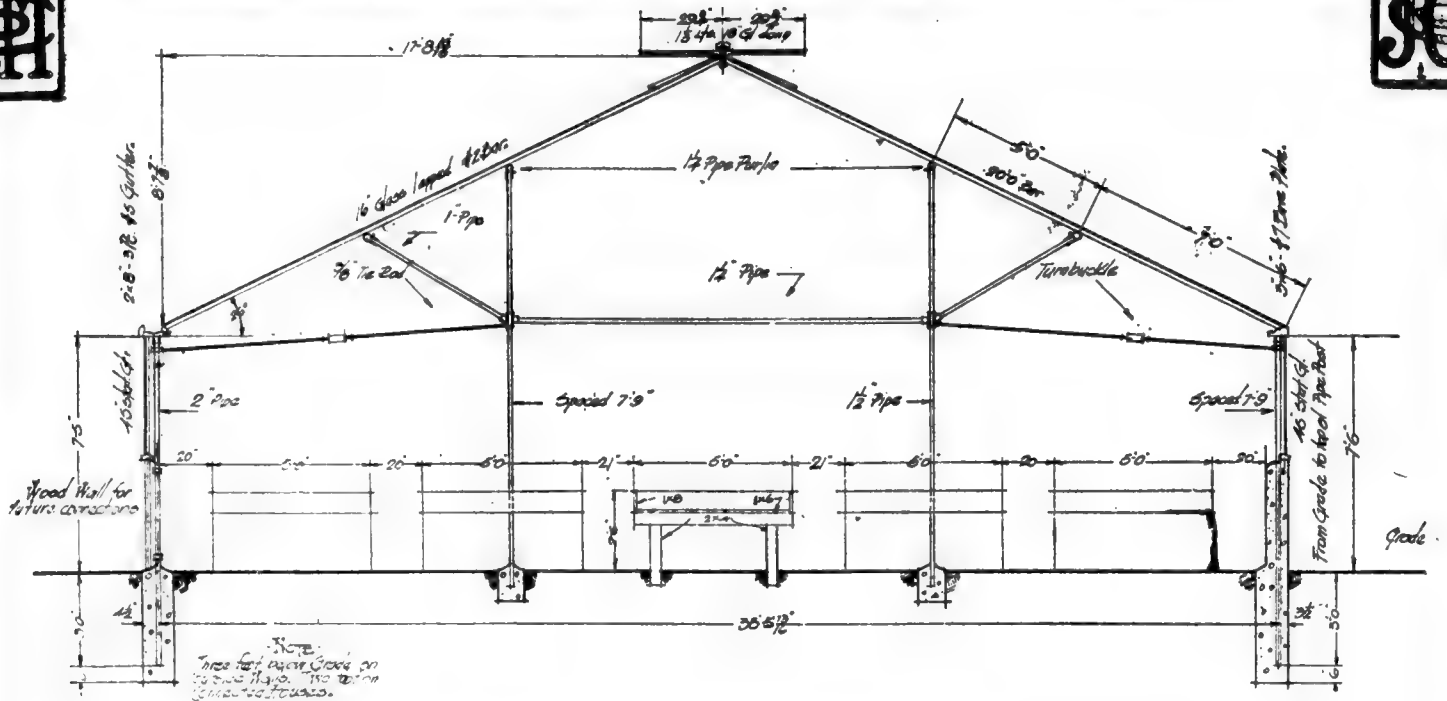
**Seattle, Wash.**  
Smith Bldg.

General Office  
Factory

Chicago  
Pana, Ill.



AGMCO



Of course you are very busy just now before Christmas, but while you are resting a moment and catching your breath, cast a glance at the above section of a 36-ft. greenhouse.

It is of pipe frame construction with Louisiana gulf red cypress framework. The pipe superstructure is all joined together with "Bolted through" galvanized steel fittings that cannot break or pull off.

We feel sure that if we only had the opportunity to **Show You** the many advantages of this style of construction, you would place your order with us in a hurry.

When may we serve you?



## JOHN C. MONINGER COMPANY

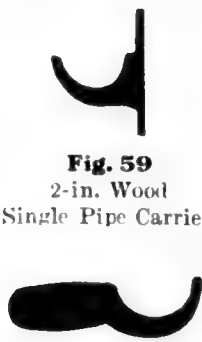
914 BLACKHAWK STREET

CHICAGO, ILLINOIS

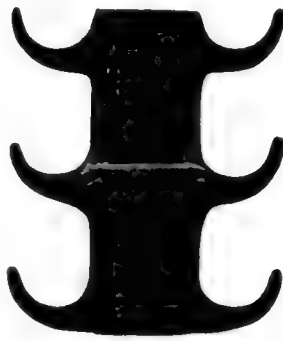
EVERYTHING FOR THE GREENHOUSE



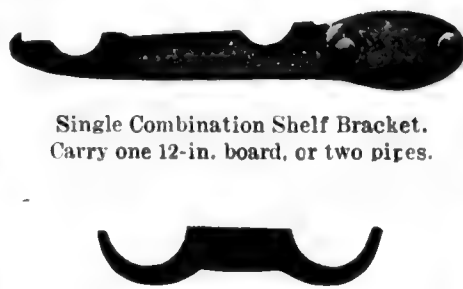
**Fig. 22**  
Single Pipe Carrier.



**Fig. 59**  
2-in. Wood  
Single Pipe Carrier.

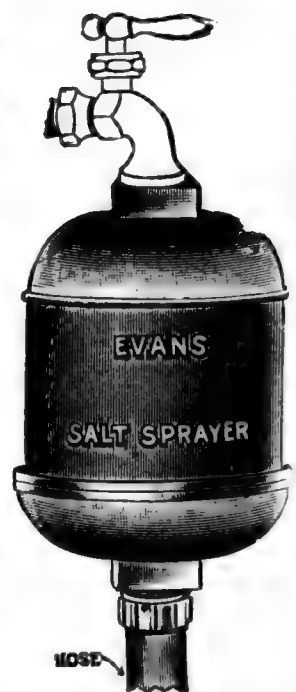


**Fig. 27**  
In various sizes.



**Fig. 24**  
Double Pipe Carrier.

In ordering pipe carriers specify size of post as well as size of pipe to carry.



Price, \$7.50

QUALITY and ECONOMY meet in EVANS' CHALLENGE Ventilating Apparatus and Greenhouse Fittings. You will save money by installing them. Write for prices.

**John A. Evans Co., Richmond, Ind.**  
Corner North 14th and Penna. R. R.

Improved Challenge



# THE FLORISTS' REVIEW

ENTERED AS SECOND CLASS MAT-  
TER DEC. 3, 1897, AT THE POST-  
OFFICE AT CHICAGO, ILL., UNDER  
THE ACT OF MARCH 3, 1879.

10 cents the copy

SUBSCRIPTIONS

\$2.00 Per Year

A WEEKLY JOURNAL FOR FLORISTS, SEEDSMEN AND NURSEYMEN.

FLORISTS' PUBLISHING CO., 520 Caxton Building, 508 South Dearborn St., CHICAGO.

Vol. XLVII.

CHICAGO, DECEMBER 23, 1920.

No. 1204.

## LILY OF VALLEY, German Grown

NEW CROP JUST RECEIVED

Per 100, \$4.00; 500 for \$19.00; per 1000, \$35.00

	Per doz.	Per 100
Gloxinias, named sorts .....	\$2.75	\$20.00
" mixed colors .....	2.25	18.00
Calla Elliottiana { 1 1/2 to 2-inch .....	2.50	18.00
Fine Bulbs, ready for { 2 to 2 1/2-inch .....	4.00	30.00
Immediate shipment { 3-inch .....	5.25	40.00
Spiraea Gladstone, good clumps .....	5.25	40.00

A. HENDERSON & CO., 166 N. Wabash Ave., Chicago

## Raffia--Raffia--Raffia

EXTRA LONG, FINE QUALITY

MAJUNGA

Special at 10 cents per pound

Packed in bales of about 220 pounds each.



Ralph M. Ward & Company, Inc.

The Lily House

Not How Cheap, But How Good. 25 Murray Street, NEW YORK

## MERRY CHRISTMAS

To You All

C. C. Pollworth Co.

MILWAUKEE, WIS.

## CARNATION CUTTINGS, Clean, Healthy Stock Best New Varieties

	Per 100	Per 1000
MAINE SUNSHINE (Best Yellow) .....	\$15.00	\$120.00
WHITE DELIGHT .....	12.00	100.00
HOPE HENSHAW .....	12.00	100.00
RUTH BAUR .....	10.00	90.00
HAPPY DAY--SCARLET (Dorner) .....	15.00	120.00
MORNING GLOW .....	6.00	55.00
LADDIE .....	12.00	100.00
ENCHANTRESS and MATCHLESS .....	5.00	40.00
MRS. C. W. WARD, BEACON, AVIATOR, BELLE WASHBURN, BENORA, WHITE ENCHANTRESS, WHITE WONDER, WHITE PERFECTION, HARLOWARDEN .....	6.00	50.00
ENCHANTRESS SUPREME, WHITE BENORA, BERNICE .....	7.50	65.00

MUM CUTTINGS, Best New Standard Varieties

Ask for complete price list, ready now.

ROMAN J. IRWIN, 43 W. 18th St., New York City

## GIGANTEUM LILIES

New stock. Ready for immediate delivery.

7 to 9-inch 300 to the case .....	\$45.00 per case
8 to 10-inch, 225 to the case .....	52.00 per case
9 to 10-inch, 200 to the case .....	55.00 per case

## GERANIUMS

S. A. Nutt, rooted cuttings .....

\$25.00 per 1000

## FERNS

Boston, Roosevelt, Teddy Jr., Whitmanii and Whitmanii Compacta .....

\$6.00 per 100; \$55.00 per 1000

Order now for Spring Delivery.

Wm. F. Kasting Co., Inc., 568-570 Washington St., Buffalo, N. Y.

## LILIUM GIGANTEUM

7 to 9-inch, 300 each .....

\$45.00 per case

Giganteums are scarce. This is absolute, so order while stock can be had.

## COLD STORAGE GIGANTEUM

Many of our customers are going to use this stock on account of the early Easter. Tell us how many you can use, and we will quote you. Bulbs are sound and dormant.

## HARDY LILIES

Rubrum, Album, Melpomene, Magnificum, Auratum, 8/9, 9/11, f.o.b. New York or Chicago. \$30.00 per case.

## GLADIOLI

Write us for a complete list. Stock is good and prices right.

S. S. SKIDELSKY & CO., 50 PARK PLACE, New York City

How many, and what kinds of GRAFTED ROSES will YOU need for 1921?

Let us quote and describe quality.

Earliest orders will secure earliest delivery.

The E. G. Hill Co., Richmond, Ind.

## Fresh Flower Seeds

— NOW READY —

Special list on request

## Sphagnum Moss

\$1.75 per bale; 10 bales at \$1.40 per bale.

The W. W. BARNARD CO., 231-235 W. Madison St. CHICAGO



# Greenhouse Builders

## Seeing Is Believing When It Comes To Our Gables

One of the ways to save on a house is to skimp the gable framing. Look at some houses and see for yourself.

Weak gables weaken the entire house.

Because of their lack of rigidity they GIVE. Every give is a strain against the entire length of the entire house's frame.

When a give stops, the frame generally goes back into place.

This *going back* and *coming back* motion, slight as it may be in some cases, causes so much of the seemingly unexplainable loosening of the glass.

A rigid gable is absolutely necessary if you want a rigid house. Our house is rigid, because our gable does its full part in preserving its rigidity.

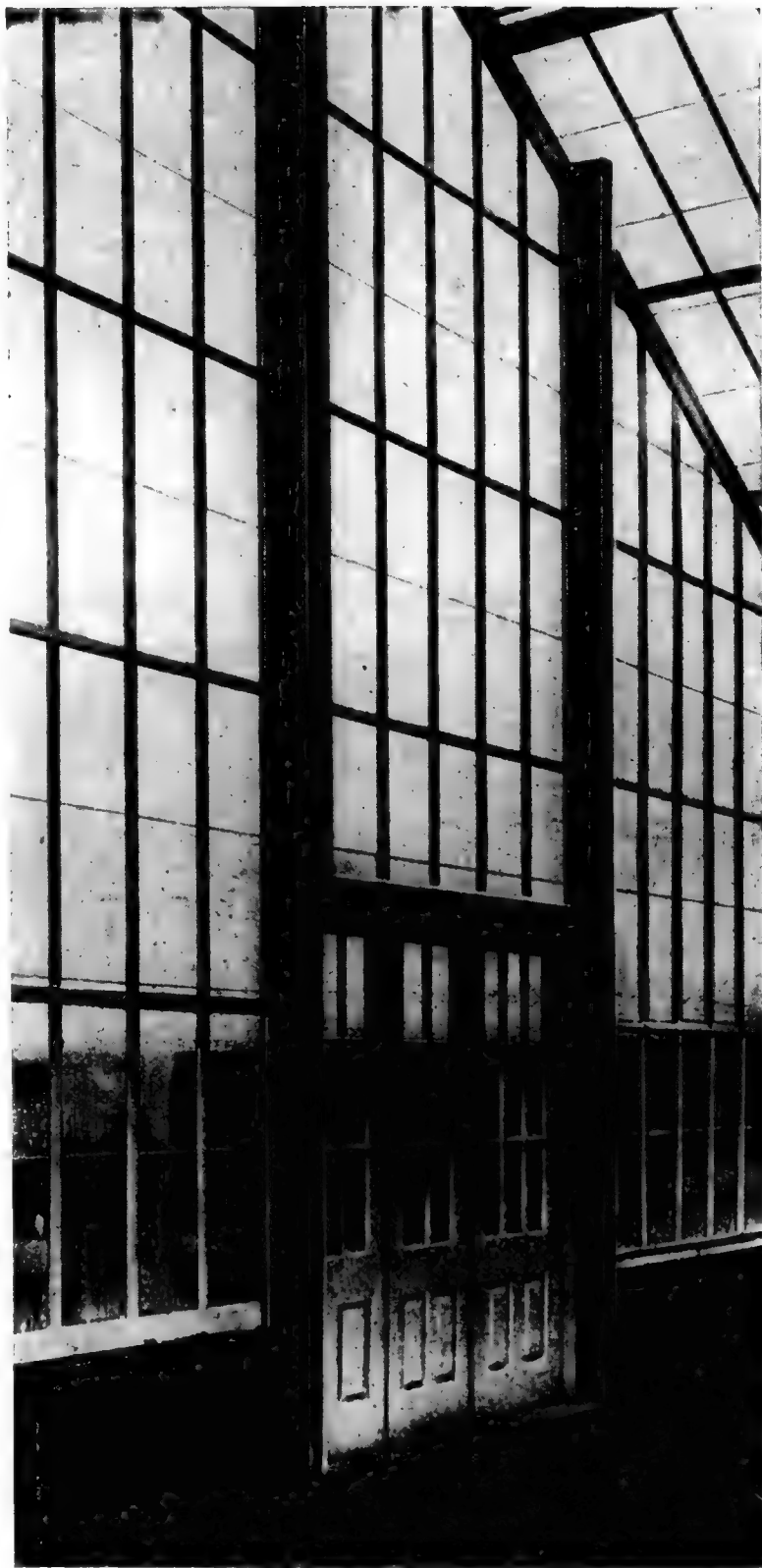
It does it because it has an ample number of good, husky rafters, combined with plenty of angle iron purlins.

These purlins are fastened to the rafters by *double angle knees*. These knees are on *each side* of the rafter, which means there are *four knees* in all. Four knees have eight bolts. A glance at the illustration carries its own conviction.

Our Handy Hand Book goes thoroughly into this question of gable construction, as it does into every other point of every other part of the construction.

If you haven't one, send for one.

You will find it a most valuable counselor, friend and guide.



## Lord & Burnham Co.

**Builders of Greenhouses and Conservatories**

IRVINGTON  
New York

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42nd St. Bldg.

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Continental Bank Bldg.

BOSTON-11  
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CLEVELAND  
2063 E. 4th St.

TORONTO  
Royal Bank Bldg.

Eastern Factory  
Irvington, N. Y.

Western Factory  
Des Plaines, Ill.

Canadian Factory  
St. Catharines, Ont.

# New Year's FLOWERS

We are proud of the high quality of the Roses we are furnishing on all orders for the Holidays this year. We could not fill more than a small part of the orders offered us for Christmas, but we expect to be able to fill all orders for Roses in full for New Year's.

We quote the following prices with the assurance that if the market turns out to be less firm than we now expect, we will give our customers the benefit of any fall in prices that may occur.

## Buy Direct From the Grower

You always get fresh flowers and an even run of stock. Our

# Russell and Columbia

are the finest in this market.

### NEW YEAR'S PRICE LIST

	Per 100		Per 100
<b>RUSSELL</b>	Fancy Long ..... \$40.00	<b>OPHELIA</b>	Long..... \$25.00
	Good Length..... 35.00		Medium .....\$16.00 to 20.00
	Medium .....\$20.00 to 30.00		Short ..... 10.00 to 12.00
	Short ..... 12.00 to 15.00		
<b>COLUMBIA</b>	Fancy Long ..... \$35.00	<b>SUNBURST</b>	Long..... \$25.00
	Good Length..... 30.00		Medium .....\$16.00 to 20.00
	Medium .....\$20.00 to 25.00		Short ..... 10.00 to 12.00
	Short ..... 12.00 to 15.00	<b>WHITE KILLARNEY</b>	Long..... \$25.00
<b>PREMIER</b>	Long..... \$30.00		Medium .....\$16.00 to 20.00
	Medium .....\$20.00 to 25.00		Short ..... 10.00 to 12.00
	Short ..... 10.00 to 15.00	<b>ASSORTED ROSES—Our Selection—including some</b>	
<b>HOOSIER BEAUTY</b>	Long..... \$40.00	<b>Russell, Columbia and Premier.</b>	In lots of 200
	Medium .....\$20.00 to 30.00		or more, \$12.00 to \$15.00 per 100.
	Short ..... 12.00 to 15.00		

FANCY FERNS .....per 1000, \$4.00  
 ADIANTUM .....per 100, 2.00  
 SPRENGERI .....per 100, 3.00

GALAX, green.....per 1000, \$2.00  
 GALAX, bronze .....per 1000, 2.00  
 ASPARAGUS SPRAYS.....per 100, 3.00

Of miscellaneous flowers now coming into market, we will procure for our customers the best at lowest market prices.

A trial order solicited.

In buying direct of the grower you are assured of fresh stock at all times, and the most even run of quality possible.

# Bassett & Washburn

Greenhouses:  
Hinsdale and Gregg Station, Ill.

**CHICAGO, ILL.**

Office and Store: 178 N. Wabash Avenue  
Long Distance Phone, Central 1457



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Good Length .....	35.00
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Short .....	12.00 to 15.00
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Good Length .....	30.00
Medium .....	\$20.00 to 25.00
Short .....	12.00 to 15.00
<b>PREMIER</b>	
Long .....	\$30.00
Medium .....	\$20.00 to 25.00
Short .....	10.00 to 15.00
<b>HOOSIER BEAUTY</b>	
Long .....	\$40.00
Medium .....	\$20.00 to 30.00
Short .....	12.00 to 15.00

	Per 100
<b>OPHELIA</b>	
Long .....	\$25.00
Medium .....	\$16.00 to 20.00
Short .....	10.00 to 12.00
<b>SUNBURST</b>	
Long .....	\$25.00
Medium .....	\$16.00 to 20.00
Short .....	10.00 to 12.00
<b>WHITE KILLARNEY</b>	
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Medium .....	\$16.00 to 20.00
Short .....	10.00 to 12.00

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Long Distance Phone, Central 1457

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 508 S. Dearborn St.,  
 CHICAGO

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14 to 16-inch	Fifths .....	20.00
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6 to 9-inch	Shorts .....	12.00

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	Per 1000
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Galax .....	2.50
Southern Smilax, per case .....	6.00
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NDOLPH 35

S. A.



*The Largest Growers  
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# Barnard's Seasonable Seeds



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**Large-Flowering 10-Week Stocks**  
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 Barnard's Double Mixed Petunias......75  
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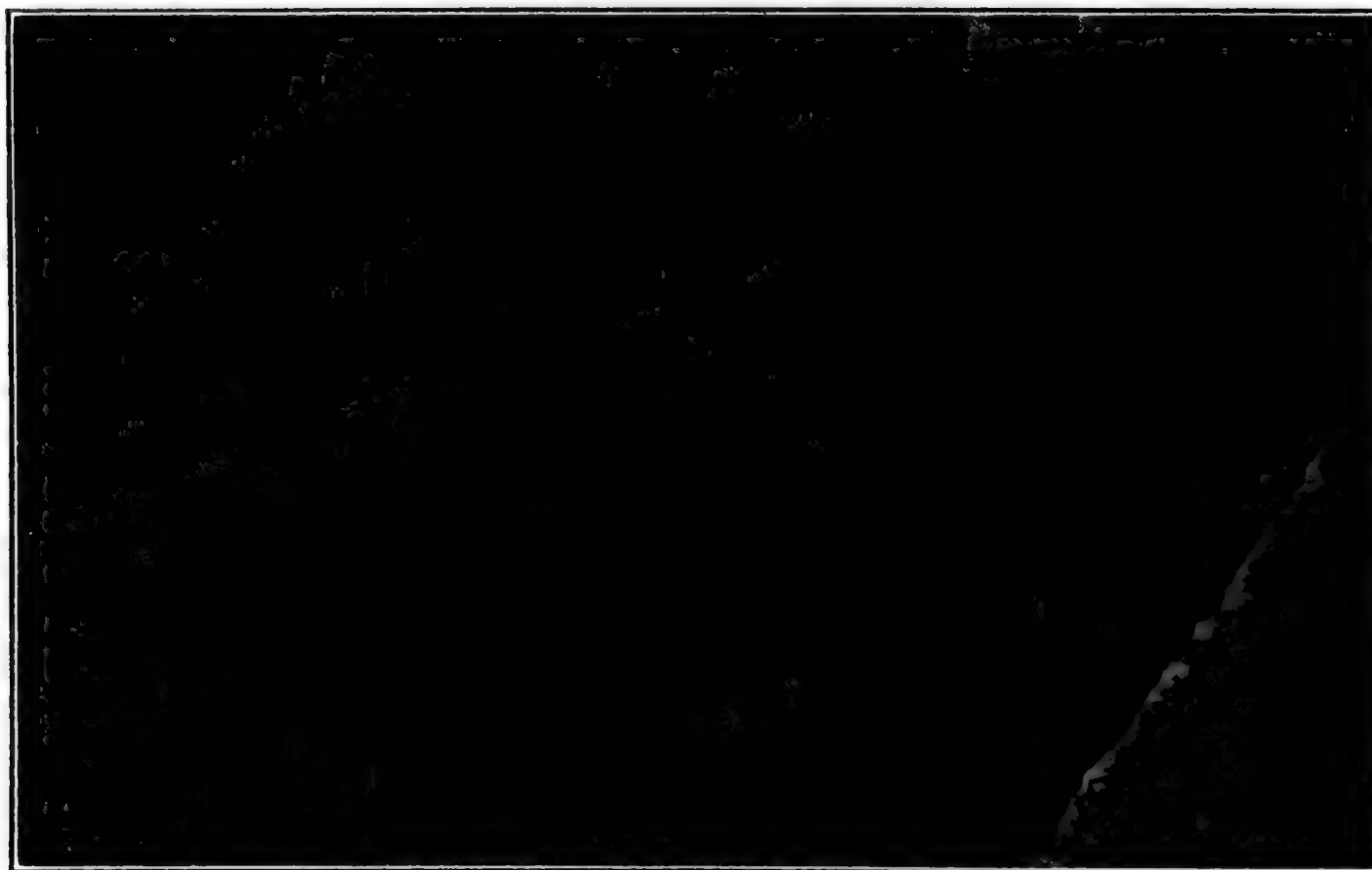
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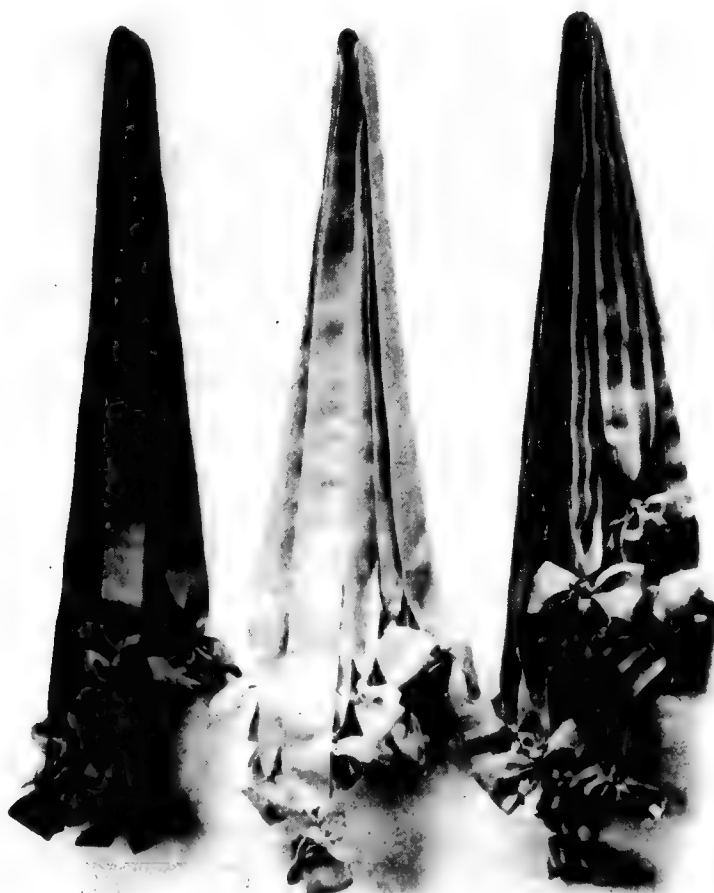
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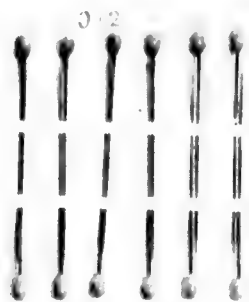


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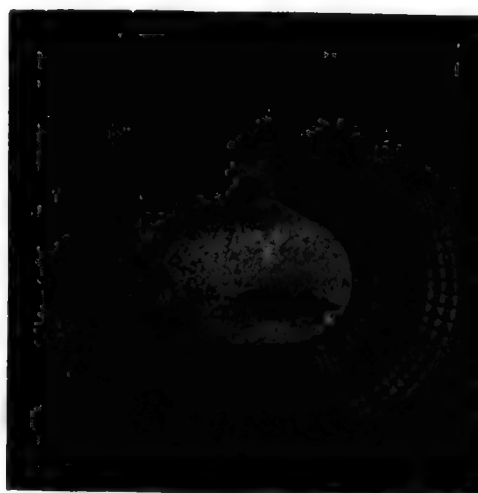
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# Grafted Rose Plants

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MME. BUTTERFLY - PREMIER - COLUMBIA  
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## Stock for Early Spring Delivery

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COLUMBIA.....	\$125.00
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250 plants at the 1000 rate

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Wholesale Florists

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Fine 4-inch, 5-inch, 6-inch, 7-inch and 8-inch, mostly Red and Good Salmon, 50c, 60c, 75c, \$1.00, \$1.25, \$1.50, \$2.00, \$2.50 and \$3.00 each. Nice, salable stock.

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**A Happy New Year.**

WE EXTEND TO ALL OF OUR FRIENDS  
IN THE TRADE OUR BEST WISHES FOR  
A HAPPY AND PROSPEROUS NEW YEAR

**WERTHEIMER BROTHERS**

THE NATIONAL FLORAL RIBBON HOUSE  
Owners and Operators of WERBRO RIBBON MFG. CO.  
PATERSON, N. J. BATH, PA.

Office and Salesrooms: 17-25 East 24th Street, NEW YORK

# A PERSUASIVE GOOSE FLOWER

*Some persons, also lower animals and inanimate things, are so peculiar in their nature that it is difficult to find a suitable place for them. They are unprofitable misfits in ordinary conditions, but useful in the right situation. One resourceful florist found such a position for a goose flower.*

**GOOSE FLOWER**, either in a florist's window or elsewhere, is not a strikingly beautiful object, but it is strikingly distinctive. It is so decided a rarity that it cannot fail to attract notice. It looks like one of nature's most good-humored and fantastic

jokes. There are many different kinds of good window displays and their differences are among their chief merits. There is need of the greatest possible diversity and originality in window arrangements. Of course, as a general rule, artistic grace and symmetry in the designs are also eminently desirable, since the florist must establish a reputation for good taste. But the greatest danger of all, in window decoration, is the danger of being humdrum and commonplace. The phrase, "deadly monotony," is truthfully expressive, for monotony is always liable to be deadly—fatal to real success.

## Animal and Angel.

The distinction between essential and nonessential industries, a question much discussed during the world war, has an important bearing on the present subject. Food and clothing are material necessities; flowers have their place among the intellectual necessities. The material commodities preserve human beings from physical death; flowers and other æsthetic articles aid in preventing spiritual and moral death. But the point to be emphasized just here is, that people usually are prone to satisfy their physical needs first. Flowers appeal to a higher and less quickly responsive part of the average person's nature, and therefore are in danger of being ignored unless skillfully exhibited and ad-

vertised. It is encouraging to reflect that human beings are angels in the making—hasn't someone so remarked?—but they are animals fully made, and the animal part of some people has so good a start that the angel part is badly handicapped. The florists' trade ministers to the angel in man, not to the animal. Florists' wares, therefore, are not fully appreciated unless attractively and persistently displayed.

## An Incentive to Invention.

Only a few florists, perhaps, may ever find it feasible to exhibit a goose flower in their windows, in such manner as is shown in the illustration on this page.

But such a window display, even in cases where it cannot be exactly imitated, may suggest the use of some other article or device that may be as striking as the goose flower. Not many windows may be copied precisely by florists in general, but all good windows afford helpful hints, or at least may stir florists' thoughts and stimulate their inventive faculties.

There is reason to believe that the goose flower now under consideration accomplished its purpose. As the illustration shows, the *rara avis*—rare bird—was allowed plenty of space. No ordinary item of stock was permitted to approach near enough to it to detract from the startling effect. Yet it may be taken for granted that other flowers, besides the bird-shaped one, were within easy range of the bystander's vision. Perhaps the newspaper reporters were invited to call and see the strange creature, and tell their readers about it.

## The Bird's Appeal.

It did not require a great deal of imagination to hear the appeal that the "bird" made to passers by. Appreciative, intelligent on-lookers could hear it say something like this:

"No, no, ladies and gentlemen; I don't expect all of you to engage in a wild scramble to purchase me. I am only a freak, but I am acting as spokesman for those other flowers, those wonderfully beautiful flowers, which you see in other parts of the window and store.

"Yes, I admit I'm a freak," continued the goose flower, "but I should not be blamed for that, since my freakishness is an unavoidable inheritance. All my ancestors were freaks and I belong to a celebrated family of freaks, the aristolochias. My really correct, dignified name, by the



Aristolochia Gigas, the Goose Plant, as a Window Attraction.

way, is *Aristolochia gigas*, or *Aristolochia grandiflora Sturtevantii*. One of my sisters is *Aristolochia Siphon*, the Dutchman's pipe; perhaps you have seen her. Others of my sisters are: *A. cymbifera*, the boat-shaped one; *A. ornithocephala*, bird's head; *A. tricaudata*, three-tailed, and *A. ridicula*—you know what that means. Miss *A. ridicula* has two long lobes which are said to resemble a donkey's ears. Yes, we're a queer lot and I'm the queerest of all.

#### Just an Overgrown Calyx.

"As a flower," the goose went on, "I am badly defective as well as freakish. I have no corolla, though the corolla, or system of petals, would usually be considered the one absolutely essential part of a flower—almost the whole flower. In common, popular opinion, the corolla is the flower. But I am just an overgrown calyx, a long, huge, grotesquely twisted calyx, ending in a yard-long tail, by means of which I am now clinging to my support, as a monkey might suspend itself by its tail from the branch of a tree. However, nature did not intend my tail for such a purpose; this use of it is the invention of the window decorator who placed me here.

"But allow me, ladies and gentlemen," the goose flower pleaded, "to draw your attention to those other flowers. Look, for instance, at that pink rose. Note its exquisite fineness of texture, its grace of form, its richness and delicacy of color. Is there anything else, aside from flowers, that is so nearly a perfect embodiment of beauty? And its fragrance—

"My fragrance! My fragrance, did you say? Did you really mean to insult me? My fragrance, you know—or perhaps you don't know—is called, at the best, an odor. That's what polite people call it, but other people give it a much worse name.

#### The Goose Flower Wins.

"Say, you good-looking, well-dressed man, are you going away without buying any flowers? Do you mean to admit that you were attracted, fascinated, almost captivated, by a misshapen oddity like me, but have no interest in those other flowers, those most exquisite specimens of nature's handiwork? Ah! You have changed your mind and are coming into the store. I thought you looked like the right sort. And there are two or three other people following your example."

Thus the goose flower sold other flowers all day, and several successive days, before being replaced by another window display.

If any florist wishes to grow a few vines of the goose flower, he should plant them in a bed of good, rich loam, in a warm house where they can be conveniently trained up pillars, rafters or a trellis. As a rule, they do not bloom until they have grown to a considerable height. They are easily propagated by means of cuttings taken from well matured wood in early spring.

#### KASTING'S MONUMENT.

By most members of the trade the name of William F. Kasting is not only well remembered, but remembered with esteem and affection. As an officer of the Society of American Florists he had, at the time of his death, in 1916, served more years than any other person up to that time, having been elected president

at Washington in 1905 and having served as treasurer from 1910 until his demise. Through his wholesale business at Buffalo and other trade connections in that section he became still better known locally and was universally respected and liked. So his trade friends were shocked at his death at the early age of 46, when he succumbed as a result of heart failure while attending the Democratic national convention at St. Louis in 1916. So high was their regard for him that they wished to erect a suitable memorial, which took the form of the stone shown in the illustration on this page. The inscription reads, "William F. Kasting, 1870-1916," and below, "Laura A., His Wife, 1879-1912." On the bronze tablet affixed below is the following testimonial: "Erected by the Florists of America as a mark of our love and esteem and that his noble character may be held in perpetual honor."

#### BELGIAN GLASS MARKET.

Conditions of the glass market in Belgium, which occasionally contributed to American greenhouse construction be-



Florists' Monument to Wm. F. Kasting.

fore the war, are described as follows by Consul General Henry H. Morgan, at Brussels:

"In 1913 Belgium exported 40,559,441 kilos of plate glass valued at 30,465,967 francs, and 205,561,684 kilos of ordinary window glass valued at 47,279,187 francs. Exports of manufactured glass products in 1919 amounted to 123,842,117 francs. In December, 1919, resumption had reached eighty-one per cent of pre-war activity, with fifty-nine glass-making establishments employing 22,785 men as compared with 28,149 before the war.

"The cost of manufacture has greatly increased, being now about six times what it was in 1914. Prices of raw materials have tripled and then quadrupled, while the price of labor has gone up 150 per cent or more. Lack of coal hindered output for a time, but there is now prospect of being able to light more furnaces.

"The demand for plate and window glass has been extraordinary. While orders have been received from all over the world, France has taken a consider-

able portion of the window glass for use in the devastated regions, and the United States has bought a large amount of plate glass and sought more. The market for plate glass remains good but that for window glass has been affected recently by the price-cutting wave and notably by competition from glass factories in Japan."

#### EXPRESS COMPANIES CAN JOIN.

The interstate commerce commission December 20 in Washington granted authority for permanent consolidation of the transportation business and properties of the Adams, American, Wells-Fargo and Southern Express companies into the American Railway Express Co. The commission said it was its belief that the public would best be served by one consolidated company, serving all lines, with equal rates.

The permit was based on an application filed by the four express companies last March.

The commission divided on the question, Commissioners McChord and Meyer presenting a minority report. The consolidation, this dissenting report asserted, "creates a monopoly" and "destroys every semblance of competition."

#### COAL MARKET BREAKS.

##### Price of Steam Coal Halved.

The bottom dropped out of the wholesale market for steam coal in the central west December 21, bringing about the most radical reduction recorded in years. In many instances the reductions cut the price in half.

The mild weather was given as the principal reason at a meeting of the Illinois Coal Operators' Association in Chicago December 21. Other leading operators said that the reduction was caused by the shutting down of factories all over the country.

##### Range of Prices.

The poorest grade of steam coal has dropped from around \$2 to 83 cents a ton within the last few days. Better grades which have been selling for from \$7 to \$8 a ton are now begging for purchasers at from \$3.50 to \$4. Coal which sold for from \$8 to \$10 a few months ago can be had now for \$3 a ton.

"There is a greater supply than a demand," said George W. Reed, vice-president of the Peabody Coal Co. "Industries have shut down all over the country. They have no further use for fuel. Conditions are beginning to readjust themselves. I would say that the drop in the price of coal is simply an indication of business getting down to normal competitive prices.

##### For Direct Purchases.

"The high reconsigning and demurrage charges have also helped to bring about a surplus supply. We wouldn't think of sending out a carload of coal unless it is purchased direct. Then there are those who have purchased the entire output of mines for the year. The longer they hold the more they lose and the slimmer are their chances for disposing of their goods at any price."

Several operators declared that the coal was being piled up at the mines, where full production is in progress without a sign of purchasers.



# RETAIL STORE MANAGEMENT

## WHAT THE LEADERS IN THE TRADE ARE DOING

### DELIVERING THE GOODS.

#### Meeting the En Route Problems.

It has been noted that florists' motor vehicles are at once distinguishable from the rest of the trucks on the roads. Appearance to the man in the street has been considered, so that the advertising value alone is worth the price of the special painting, decorations, etc. In the larger cities the florists often employ a characteristic color, as, for example, one large New York firm uses violet, another blue. It is of great value to have the delivery car so painted, because it is in keeping with the tone of the business. It reflects the character of the goods carried.

The problems of flower and plant delivery are not the easiest to solve. The florist handles highly perishable goods; he must make quick deliveries; his plants come in all sizes and can not be packed in boxes so as to be easily loaded. Plants must be so transported that they will not be injured; hence a greater amount of care must be used by the driver and the truck body must be so designed as to avoid damage.

#### Pot Holders.

When the truck is being driven over a rough city street the body sways and bounces up and down, the tendency being for the plants in pots to be thrown against one another. This is obviously ruinous. One member of the trade uses a body in which there are three horizontal tiers of shelves. All heavy plants in pots are placed on the floor of the body. In order that they may rest upright, he uses small wooden boxes of standard sizes into which the pots can be fitted. These wooden boxes have a large bottom area, so that they are not likely to tip over. Another florist has arranged one portion of the body floor exclusively for flowers in pots and has arranged clamps to hold the pots. These clamps are made especially for that purpose and grip the pot firmly in four places. Another method is to use parallel strips of wood across the body about four inches from the floor. Six or seven sets of such parallel strips are used, each set being a little farther apart than the next, so that all sizes of pots can be accommodated.

In order that all sizes of plants can be taken care of, bodies should be so arranged that one small portion near the front or rear occupies the full height of the body. Where sliding shelves are used and are made the full length of the body, the size of plants to be carried is restricted by the height between shelves.

#### Keeping the Right Temperature.

One of the difficulties connected with the delivery of cut flowers is that of protecting them while in transit. Severe cold for a short period will ruin them. Extreme heat is bad. In cold

weather it is necessary to keep out the cold, so that when flowers are kept in the wagon for hours they may be delivered in a fresh condition. An exhaust type heater installed in the body of the truck will not do, because gas leakage, however slight, damages the flowers and may perhaps kill them. One florist has arranged to utilize the heat in the driver's compartment. This usually is warm and when it is enclosed the heat is allowed to circulate through the body sufficiently to keep the flowers at an even and protecting temperature. If exhaust heat is to be used, the inside piping should be free from any connection. One coil of pipe within the body may be found sufficient, but the line should include a control of some sort. There should be a thermometer within sight of the driver, so that he may keep the temperature as near constant as possible.

#### On Time and On Record.

Flower and plant deliveries, unlike many others, must be made often at a definite time. An order may be received to deliver a funeral piece at exactly 5 p. m., and not before. Consequently it becomes necessary to have delivery wagons always in good condition and to have drivers who can appreciate the value of time.

In order to keep an accurate record of the calls, deliveries, etc., the printed forms of the florist should call for the following information: Time of receipt of order and by whom received, name

and address, quantity and kind of flowers or plants, time of departure of truck, time of delivery of flowers, time delivery was requested. One retailer has a special pad for telephone calls. This pad contains the foregoing items and each order is made out in duplicate, the duplicate being handed to the driver of the wagon, who enters the information in his delivery book.

#### FALLON WINS WINDOW PRIZE.

December 2 was an eventful day in the history of the J. J. Fallon Co. and, in fact, the whole city of Durham, N. C. It was the opening of the White Way in that city and also the merchants' Christmas opening.

The Durham Morning Herald offered prizes for the best window displays for the event. A handsome, silver loving cup was to be awarded the merchant having the most artistically decorated window and best sales suggestion. The J. J. Fallon Co., with a beautiful trim of Russell, Ophelia, Columbia and Sweetheart roses, sweet peas and a bride's bouquet, with signs, "Say It with Flowers" and "Order Your Christmas Flowers Early," won first prize. The background for the display was a light fence, entwined with pink chiffon.

An announcement of a flower to every caller brought in thousands of people during the evening, who heartily commended the proprietors on the inside appearance as well as the window display. The store was bedecked throughout with baskets and vases of cut



Interior of the Store of the J. J. Fallon Co., at Durham, N. C.

flowers. Ornamental baskets and Christmas wreaths also added to the effect.

Durham had a population of 25,000 when the first flower store opened in that city in 1917. J. J. Fallon, of Lynchburg, Va., opened the store October 1, with Mrs. N. W. Cobb as manager. Just two years later, in October, 1919, W. M. Doyle, Jr., became associated with Mr. Fallon and today the concern is known as the J. J. Fallon Co. A view of the interior of the store appears on the preceding page.

#### HOW OTHERS HELP US.

##### Slogan Brings Aid.

"Nothing succeeds like success," said the successful financier. The latest example of how successful success may be is the most famous trade slogan in America, "Say It with Flowers." That slogan is a success. When it was first put in print, it attracted immediate attention from the trade. Before long it attracted much attention from the public. The business world in general for some time tried in various ways to "get in on the eats." The public was advised to say it with chocolates, candy, jewelry, or anything else that seemed appropriate. The mayor of Baltimore, Md., went so far as to suggest "Say It with Oysters," to advertise that city's distinctive industry.

The recent advertising campaigns in daily newspapers, the holding of "Say It with Flowers" weeks at various cities and the display of the slogan prominently in every florist's window have won the battle. The slogan is in no more danger and belongs to the florists for good. Moreover, several industries, in advertisements, quote the florists' slogan in order to attract attention to their wares.

##### Iceman Lends Hand.

The advertisement of the Knickerbocker Ice Co., reproduced on this page, which appeared in all the New York papers recently, is an excellent example. In order to benefit in any way from the much advertised slogan, this firm was forced to give as much publicity to the florists' trade as to its own products.

The ice company is not an solitary example. A haberdashery store, one of a large chain of the Brill Bros. stores, recently enlarged its quarters on Broadway in New York city. A sign twenty-five feet long over the entrance read: "We 'Say It with Flowers.' Welcome to our additional floor." And they did "Say It with Flowers." Max Schling said it for them, anyway, with the effect shown in the illustration on the next page. The sign was 9x25 feet and the letters were made of single beech leaves. The flowers used were bronze chrysanthemums and Jap lanterns, or Physalis Franchetii. The flowers were replaced with fresh ones several times during the period of the official opening of the new quarters. How much publicity such a display gives the florists' trade may be imagined by the reader from the illustration. Such advertisements are florists' advertisements pure and simple, with somebody else paying the bills.

##### Serves as Sermon Text.

The slogan is so well known, indeed, that even clergymen make reference to it in order to attract attention to their subject. "Say It with Flowers—Not always," was the title of a sermon published in the Christian World, of Cleve-

land, O., recently. The sermon, after referring to the fragrance of the message flowers bring to the sick room, continued: "Some essential portions of the gospel cannot be 'Said with Flowers.' Other parts of the gospel cannot be said without flowers. A flowery preacher? Every preacher should be that at times. If he speaks truth truthfully, he will sometimes 'Say It with Flowers.'"

So surely and thoroughly has our slogan become a part of language and life that by its use, constantly and in many places, other businesses and other professions are advertising for us. Verily, our national publicity campaign performed its task well in providing florists with this slogan.

#### CLEVELAND, O.

##### The Market.

Market conditions last week were rather poor. Business has been dragging in all lines, and the consensus is

## 'Say it with Flowers'

Everybody loves bouquets—of flowers or kind words. A kind word bouquet sent to Knickerbocker says that a patron riding down Fifth Avenue noticed Knickerbocker Ice Wagons in front of three flower shops. The patron thinks Knickerbocker, in keeping flowers sweet and fresh, plays an important part in "Saying it with Flowers."

*To keep your flower "message" long repeating its sweet story, put a piece of Knickerbocker Ice into the vase daily. Knickerbocker is absolutely pure—a fit associate for the flowers.*

## Knickerbocker I C E Company

##### Here's How the Iceman Helps Us.

that business this year is too uncertain to put in heavy stocks. Retailers hesitate to buy this year because of the steady increase in the number of unemployed, which directly affects the market for flowers. Because of this uncertainty, retailers are at a loss to know what to buy and in what quantities. It is generally believed that a last-minute rush will mark the closing of the Christmas day trade. Stock of all kinds, with the exception of roses and carnations, has been moving slowly. Reports from the retailers state that Christmas supplies are selling better than cut flowers at present. A shortage in variety, as well as in quantity, is the market report on staple lines.

##### Various Notes.

John Dunstan, of Niles, O., was a recent visitor in this city.

The Riverside Florists Co., of West

Park, has recently been incorporated with a capital stock of \$100,000 by Mr. Rose Kirchner, Miss Collette Kirchner, Frank Kirchner and M. Arth.

Mr. and Mrs. Stockhouse, of Minerva, O., left orders with several wholesalers for Christmas stock while on a recent visit in this city.

J. R. Cowgill, of Canton, was a visitor recently, as was H. A. Cook, of Oberlin, W. A. R.

#### DENVER, COLO.

##### The Market.

Local business during the last week felt little or no effects of the coming holiday. Few advance orders were taken and business for the most part has not been particularly brisk. However, shippers report better business than last year at this time. Green of the spruce variety is scarce, according to reports.

##### Various Notes.

Mr. Hodding, of Salida, Colo., was a visitor last week.

Fred Maler has been cutting splendid orchids this winter. At this early date he is practically sold out of pot plants. Clyde Bilegle, who is affiliated with Mr. Maler, has returned with his wife from a short trip through Wyoming.

Adolph Konesny is cutting fine carnations and sweet peas. Daniels & Fisher Stores Co. is using his entire cut. Mr. Konesny has a contract to supply the bedding stock for Mount Olivet cemetery next spring.

The death of Jacob Boxer, manager of the Central Floral Co., is noted in the obituary column in this issue.

Mr. Lewis, of the Columbine Floral Co., died recently, following a lingering illness. He was one of the older members of the trade, having been in business for about twenty years.

R. E. H.

#### INDIANAPOLIS, IND.

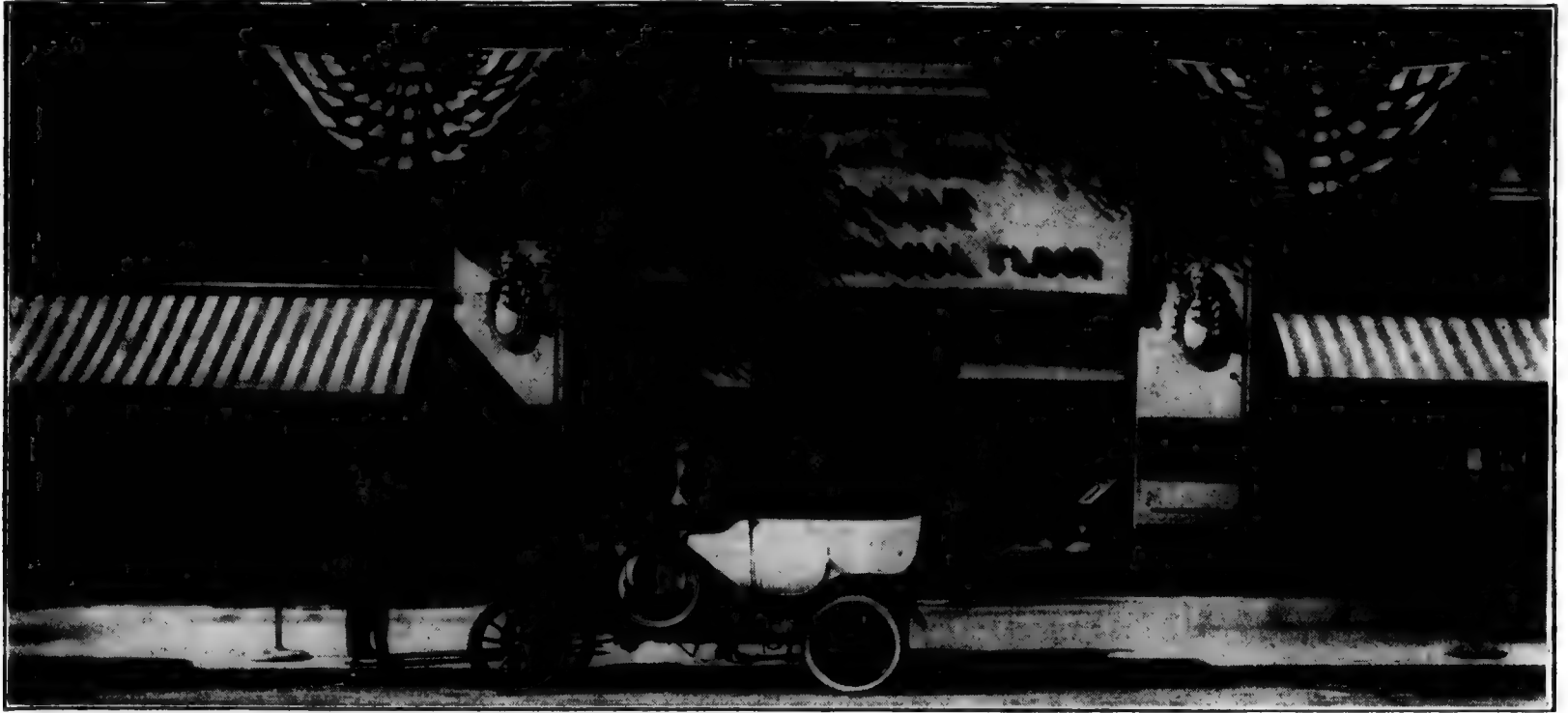
##### The Market.

Stock for Christmas is scarce. Prices, as usual, are high, but not so high as had been anticipated.

The dark days have caused a shortage in carnations and sweet peas. Carnations have been bringing \$8 and \$10 per hundred, but are ranging from \$10 to \$15 for Christmas. Roses are far from plentiful and are quoted at from \$12 to \$40 per hundred. Paper Whites have been abundant, but move slowly at \$4 and \$6 per hundred. The holiday price will probably be \$8 and \$10 and, because of the shortage of other stock, these may be in greater demand. Stevia has also been appearing in large quantities, but meets with a better sale.

A few good and some inferior chrysanthemums are still seen, but they are not moving rapidly. Orchids and valley are available, but high in price. The latter is bringing \$15 per hundred.

Bouvardia is a newcomer to the market and brings \$1.25 per dozen. Holiday dances and parties will cause these smaller flowers to be in greater demand than heretofore. Calendulas are also in evidence and are popular for corsage work. Artificial stock has been in good demand. The Christmas made-up work, such as baskets, wreaths, etc., is not in unusual demand, although some of the more elaborate pieces have been selling. The various department stores, drug stores, etc., have some baskets and



How a Haberdashery Store on the Great White Way, in New York City, Advertised in Florists' Behalf.

wreaths on display, the sale of which diminishes the florists' sales.

Potted plants are good property. As usual, poinsettias are leaders. These are scarce and high in price. Jerusalem cherries are more numerous and are in good favor. Some good cyclamens, primroses and begonias are on display.

#### Various Notes.

Hartje & Elder are cutting some good Mistletoe chrysanthemums.

Adam Shideler, of the Posy Shop, at Muncie, Ind., called on local florists recently.

The annual meeting of the Indiana State Florists' Association will be held Wednesday, January 12, and not January 11, as was previously announced. It will be held at the Gatling Gun Club, 709 North Illinois street. A banquet is scheduled for the evening.

Mr. Walley, of Pittsburgh, Pa., and A. Sykora, of Batavia, Ill., called on the trade last week.

The Smith & Young Co. is cutting some good orchids.

Baur & Steinkamp will begin next week to ship carnation cuttings.

Otto Rieman, who was injured recently, while on his way home from work, is still in a critical condition.

M. A. Barick, of Seymour, Ind., has been seriously ill. E. E. T.

#### NEWPORT R. I.

##### Horticultural Society.

The Newport Horticultural Society held its annual meeting Tuesday evening, December 14, with one of the largest gatherings in many years.

The society made a contribution of \$25 toward the work of the general committee which is striving to amend Quarantine 37.

There was also a general discussion of the recommendation made by the Rhode Island State Grange for a reorganization of the state board of agriculture so as to give nurserymen a representation thereon.

The following officers were elected: President, Charles Philpot; first vice-president, Charles M. Bugholt; second

vice-president, William Gray; treasurer, Richard Gardner; recording secretary, Arthur W. Potter, Jr.; financial secretary, William Grey; sergeant-at-arms, William F. Smith; executive committee, Charles Philpot, Charles M. Bugholt, William Gray, Richard Gardner, Arthur W. Potter, Jr., William F. Smith, Andrew J. Dorward, Andrew S. Meikle, Bruce Butterson, Frederick Carter, James Robertson, William Mackaye, Robert Patterson and E. Kempenaar; auditing committee, Herbert Bliss, Bruce Butterson and Andrew S. Meikle; entertainment committee, Herbert Bliss, Andrew Dorward, Parker Thurston, Howard G. Ward and Robert Dunn; representative in Newport county farm bureau, William Mackaye.

#### Various Notes.

At the annual meeting of St. Andrew's Society last week, James Meikle was elected vice-president; Stewart Ritchie, a trustee, and William Mackaye an auditor. W. H. M.

#### DAHLIA TUBERS DRY UP.

I have read your dahlia notes in recent issues with much interest and also the dahlia advertisements, some of which I am answering. Please tell me how to prevent my tubers from harmful drying after I cut up my clumps. I shall begin cutting up the clumps about February 1, separating the individual tubers, which will not be sold or planted for nearly four months. Cutting up means drying up, particularly as regards the bud-bearing crown end of the tubers. How can I store the separated tubers so as to prevent this?

C. B.—Pa.

A cold and dry storage cellar or shed is essential. A temperature between 36 and 40 degrees will be found satisfactory, and as little fire heat as possible should be used to maintain the temperature. After cutting, if there is any likelihood of the divided tubers shriveling, they should be covered with some material. Coconut fiber refuse has been considered excellent for this purpose, but other materials should answer just as well, such as fine sawdust, fine leaf-mold, screened peat and sand. It

will not matter if these materials are not absolutely dust dry; in fact, a slight moisture is considered beneficial rather than otherwise; even in a cool cellar this moisture will disappear before long.

C. W.

#### FUNGUS ON HYDRANGEAS?

We are mailing under separate cover two plants, hydrangea and hibiscus, which seem to be much affected by some disease. This blight or fungoid disease has spread rapidly over our ageratum, heliotropes and all soft-wooded stock. We sprayed with a strong solution of Bordeaux mixture, but it seems to remain on the hydrangeas in a cool house. We shall be thankful for any suggestions as to what it is and what remedies there are. J. E. J.—Ga.

The foliage was all dried up on the hydrangeas and hibiscus shoots upon their arrival and it was impossible to tell what your trouble might be. If the trouble is fungoid, a spray such as you have applied would seem to be the best possible remedy. I should suggest a further application of either Bordeaux mixture or Fungine. Ordinarily hydrangeas are free from attacks of this kind, except for mildew. Cold drafts and careless watering will cause the latter. Keep a drier and more buoyant atmosphere; water carefully and dampen the foliage of the affected plants as little as you can, and your trouble will gradually pass.

C. W.

#### IN IOWA.

Iowa is a great state, greatest of all the agricultural states of the Union, and in it the florists steadily are prosperous—and they find The Review a help. Like this:

Enclosed find draft for \$2 for The Review another year. Please see I do not miss a number; I could not keep store without your paper.—T. E. Fariss, Fairfield, Ia., December 8, 1920.

And then there is the other phase of this paper's usefulness:

Please stop my primula ad; it did the business, as usual.—A. G. Prince, Iowa City, Ia., December 6, 1920.

If you hear a man complain of the cost of advertising you can be pretty certain he spends a good bit of money elsewhere than in The Review.





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There was also a general discussion of the recommendation made by the Rhode Island State Grange for a reorganization of the state board of agriculture so as to give nurserymen a representation thereon.

The following officers were elected: President, Charles Philpot; first vice president, Charles M. Bugholt; second

vice-president, William Gray; treasurer, Richard Gardner; recording secretary, Arthur W. Potter, Jr.; financial secretary, William Gray; sergeant-at-arms, William F. Smith; executive committee, Charles Philpot, Charles M. Bugholt, William Gray, Richard Gardner, Arthur W. Potter, Jr., William F. Smith, Andrew J. Dorward, Andrew S. Meikle, Bruce Butterton, Frederick Carter, James Robertson, William Mackaye, Robert Patterson and E. Kempenaar; auditing committee, Herbert Bliss, Bruce Butterton and Andrew S. Meikle; entertainment committee, Herbert Bliss, Andrew Dorward, Parker Thurston, Howard G. Ward and Robert Dunn; representative in Newport county farm bureau, William Mackaye.

#### Various Notes.

At the annual meeting of St. Andrew's Society last week, James Meikle was elected vice-president; Stewart Ritchie, a trustee, and William Mackaye an auditor. W. H. M.

#### DAHLIA TUBERS DRY UP.

I have read your dahlia notes in recent issues with much interest and also the dahlia advertisements, some of which I am answering. Please tell me how to prevent my tubers from harmful drying after I cut up my clumps. I shall begin cutting up the clumps about February 1, separating the individual tubers, which will not be sold or planted for nearly four months. Cutting up means drying up, particularly as regards the bud-bearing crown end of the tubers. How can I store the separated tubers so as to prevent this? C. B. Pa.

A cold and dry storage cellar or shed is essential. A temperature between 36 and 40 degrees will be found satisfactory, and as little fire heat as possible should be used to maintain the temperature. After cutting, if there is any likelihood of the divided tubers shriveling, they should be covered with some material. Coconut fiber refuse has been considered excellent for this purpose, but other materials should answer just as well, such as fine sawdust, fine leaf-mold, screened peat and sand. It

will not matter if these materials are not absolutely dust dry; in fact, a slight moisture is considered beneficial rather than otherwise; even in a cool cellar this moisture will disappear before long. C. W.

#### FUNGUS ON HYDRANGEAS?

We are mailing under separate cover two plants, hydrangea and hibiscus, which seem to be much affected by some disease. This blight or fungoid disease has spread rapidly over our ageratum, heliotropes and all soft-wooded stock. We sprayed with a strong solution of Bordeaux mixture, but it seems to remain on the hydrangeas in a cool house. We shall be thankful for any suggestions as to what it is and what remedies there are. J. E. J. Ga.

The foliage was all dried up on the hydrangeas and hibiscus shoots upon their arrival and it was impossible to tell what your trouble might be. If the trouble is fungoid, a spray such as you have applied would seem to be the best possible remedy. I should suggest a further application of either Bordeaux mixture or Fungine. Ordinarily hydrangeas are free from attacks of this kind, except for mildew. Cold drafts and careless watering will cause the latter. Keep a drier and more buoyant atmosphere; water carefully and dampen the foliage of the affected plants as little as you can, and your trouble will gradually pass. C. W.

#### IN IOWA.

Iowa is a great state, greatest of all the agricultural states of the Union, and in it the florists steadily are prosperous—and they find *The Review* a help. Like this:

Enclosed find draft for \$2 for *The Review* another year. Please see I do not miss a number; I could not keep store without your paper. T. E. Fairiss, Fairfield, Ia., December 8, 1920.

And then there is the other phase of this paper's usefulness:

Please stop my primula ad, it did the business, as usual. A. G. Prince, Iowa City, Ia., December 6, 1920.

If you hear a man complain of the cost of advertising you can be pretty certain he spends a good bit of money elsewhere than in *The Review*.



## OPEN LETTERS from READERS

### PAINT, NOT THRIPS.

A short time ago I wrote you about our crop of cyclamens in 4, 5 and 6-inch pots. The earliest of them were showing an abundance of buds, but as soon as the buds appeared above the foliage they became wrinkled and showed brown and black decayed spots. When the buds opened the petals soon faded and looked as if they had been scorched. The foliage, however, was in as perfect condition as I have ever seen. We were in doubt as to the cause and thought thrips were possibly the cause.

I have decided to write you and tell you what I discovered to be the cause of the damage to our cyclamens. A few days after I sought your advice on the subject, I was shocked to see every bloom on a nice crop of *Primula obconica* suddenly withered, and also some snapdragon and geranium blooms in the adjoining section similarly affected.

I could not believe that thrips worked this fast against a weekly spraying of diluted nicotine on the cyclamens. After some investigation, I discovered that the gas or fumes which had been rising from the hot water pipes beneath the bench upon which the cyclamens were growing were doing the damage. The pipes had been painted during July, while the bench was removed and later replaced by a new one. It was evident that the wrong kind of paint was used.

We removed the cyclamens and primulas into another house, and now every new bud opens into a perfect flower, but only one-half the crop will be in bloom for holiday sales.

William Van Langendon.

### OTHER SIDE OF QUESTION.

I have received The Review for December 9 and notice that certain individuals are still working to do away with Quarantine 37. I am a potato grower, this year growing 5,000 bushels. As you know, potatoes enter this country duty free. Last season, owing to short crop, loss by rot and cold weather, those fortunate enough to have a good crop made money, in spite of the fact that over 39,000,000 bushels were imported during last season.

This year we have a bumper crop, grown with high-priced fertilizer and insecticides and highly paid help, so that we have been offered from 75 cents to \$1.40 per bushel for selected No. 1 Long Island stock, with the market from \$1.15 to \$1.25 since October 25, f. o. b. loading station, with talk of a decline after the holidays. Fertilizer for the season of 1921 is no cheaper, and some companies are charging 25 to 50 cents a ton more than in 1920. It costs from \$60 to \$61 per ton, cash in advance, for complete 5-8-4 mixed goods.

According to good authority, potatoes can be bought for 40 cents per bushel, delivered at the vessel's side, in various ports in Europe. Many of the growers who cannot grow a large crop per acre, or have failure from rot, are growing at a loss at \$1.25. A movement is on

foot again to put an import duty on potatoes and thus help the growers.

Now, as I see it, if Quarantine 37 is removed it will place the American bulb growers in the same boat as the potato growers.

I have nearly 1,000,000 planting stock gladiolus bulbs and expect to plant bulblets enough for 500,000 another year. The other day one of the largest growers on Long Island, N. Y., said that present prices were none too high to meet the cost of production and marketing. Last July the largest grower on the island was heard to remark that the price of bulbs had to advance. Three years ago a prominent gladiolus grower said that No. 1 America gladioli had been bought in Europe for \$2 per thousand. With the present rate of exchange and Europe looking for a market, it seems to me that stock will come down much below the cost of production.

I realize the fact that much stock cannot be grown here, at least not without a large expenditure of time and money. But, from what little I can read, it seems to me that the question



### GHENT GROWERS FACE FAILURE.

#### Quarantine 37 One Cause.

In 1914 Ghent and its suburbs formed one of the greatest horticultural centers in the world. There were about 1,500 separate establishments, covering an area of about 1,125 acres, with an estimated property value of 55,000,000 francs, or \$10,615,000, states Consul General Henry H. Morgan, at Brussels.

Azaleas, rhododendrons, palms, orchids and other plants of a similar nature were cultivated, nearly all for export. The value of this exportation amounted to 14,000,000 francs, \$2,702,000, of which one-fifth was sent to the United States. Besides the laborers needed for building and repairing greenhouses and heating establishments, there were 10,000 workmen employed.

The industry owed its prosperity not only to the work and zeal of the horticulturist, but also to the efforts of the Syndicate of Belgian Horticulturists and the aid of the Belgian government in protecting the interests of plant growers, creating new markets and facilitating exportation.

The present situation is most disastrous. During the five years of the war there was practically no exportation. Many of the greenhouses were destroyed by the German army, and other establishments in the suburbs of Ghent were badly damaged during the allied advance preceding the armistice. Whereas before 1914 Germany had been the largest buyer of plants, in 1919 this trade had

ought to be considered from the standpoint of the greatest good to the greatest number. Looked at from that angle, I believe the quarantine ought not to be lifted.

J. R. Benjamin.

### BEGONIAS FROM SEED.

Can Chatelaine begonias be grown from seed and, if so, what is the best method for starting them?

J. J. W.—Ill.

This useful begonia comes readily from both seed and from cuttings. In the case of seed, sow in pans well drained and containing leaf-mold and sand. Put the rough material over the crocks and screen the upper surface until it is quite fine. Water through a fine rose and then sow the small seeds evenly. Dust a little fine sand over them, but do not water. Place in a warm, moist house; put a sheet of glass over the pans, and cover with paper to protect them from the sun until the seedlings germinate. Be sure not to allow the surface to dry out and always water with extreme care, so as not to wash the surface.

C. W.

Colorado Springs, Colo.—William Wallace, for some years connected with the trade as an employee of various firms, has a number of plants under sash and is building a small house to care for them. He will enter the retail trade here.

been obliterated by the war and the subsequent low purchasing value of the German mark.

### Embargo Kills Hope.

In spite of all these disasters, after the armistice the horticulturists hoped to build up their industry, but at the end of 1918 a new disaster arose in the passing of the American law placing an embargo on all plants coming into the United States from Belgium.

In spite of the fact that Belgian plant shippers are willing to reinforce the plant inspection at Ghent and even to pay all expenses of a severe inspection on the arrival of plants in New York, the embargo still stands. The latest disaster was an embargo placed by France, April, 1920, on the importation of all live plants, fruits and flowers. Thanks to the intervention of the Syndicate of Belgian Horticulturists and the aid of the government, this restriction was removed May 19, 1920, but it had already done great harm.

Because of all this, it is not strange that several establishments have been sold. One auctioneer of Ghent has sold 155 establishments since the armistice. Several of the best firms have been obliged to stop business. In one case a large installation in the suburb was sold to a company manufacturing electrical material, and another establishment was bought by an automobile manufacturer. Unless there is a change for the better soon, the horticultural industry of Ghent will disappear in large part.

## GROWING BULBS HERE

### WHY GLAD GROWERS MOVED.

#### America's Attraction for Hollanders.

Transplanting one's stock of gladioli from one part of the world to an entirely different region, abandoning various methods of culture, peculiar to climate, weather, soil and labor conditions of the old country," and adapting oneself to environment altogether new, strange and even is a wonderful experience, unique and interesting. This is the experience of P. Vos & Son, now at Mount Clemens, Mich., coming from the Netherlands with a collection of gladioli and settling in the United States. The reasons for this move are interestingly explained by Mr. Vos as follows:

"Since gladioli are grown in almost every civilized country, one might think that these beautiful flowers flourish and can be grown in any climate and soil with equal or nearly equal results. Upon superficial observation one might judge it unwise for a grower of gladioli to go through such expense and trouble as to come 4,000 miles or more from another country for the sole purpose of changing soil and climate. We do not claim to be an absolute authority on the question at stake, but have learned much by actual experience in fifteen years of gladiolus growing.

#### Wet Weather in Netherlands.

"As the name implies, the Netherlands are low; the French call our native country 'Pays Bas,' i. e., 'Low Lands.' Especially where the Holland bulbs are grown is the surface of the fields below, far below, sea level. Add to this the fact that the narrow strip of land adaptable for bulb culture lies about three miles from the seashore and one will readily understand that the water level must be high and the ground moist. The climate is not at all cheery, either. There are many years that one has practically no summer in Holland. The air is moist and foggy, and anyone who has been in Holland and lived there for any length of time knows the great number of rainy days each year. All growers of gladioli have learned how detrimental to speedy, healthy growth is a continual overdose of moisture. By it, the bulbs, great or small, are checked in their growth and are more subject to disease than under less moist weather conditions. How well we remember that when a summer was exceptionally cold and rainy we would find more bulbs diseased with 'zwart rot,' i. e., black rot, than usual! There were many varieties which tended to disease so badly that we had to cut them from our stock list. Among them are the well known varieties, War, Panama, Mrs. Francis King, Glory of Holland, Mrs. Frank Pendleton, etc. And we could see no other cause of these troubles than the rain and cold climate.

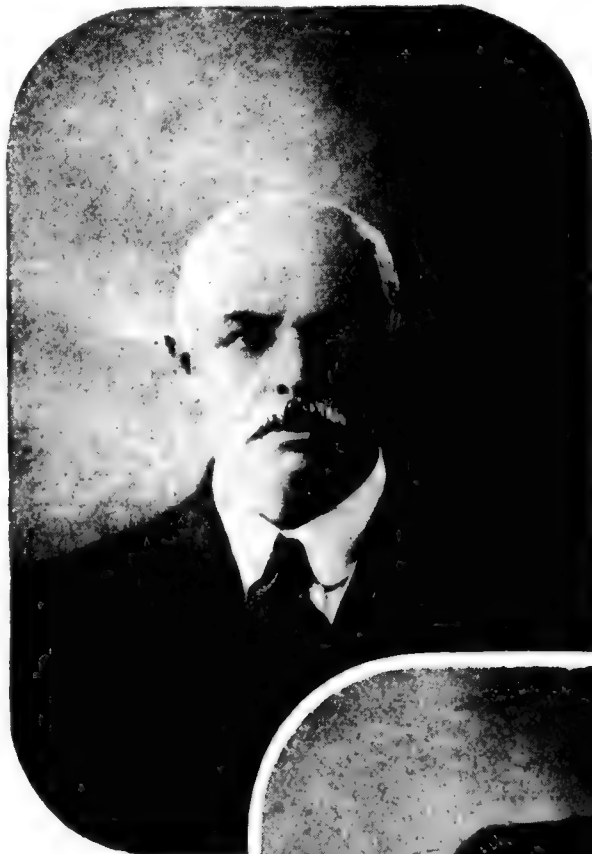
"However, this is not the only reason for our saying farewell to our native country and sailing for the United States. The two years during which we grew our gladioli in Michigan made us aware of the many advantages over our former state of existence and work. One

great disadvantage in Holland is the scarcity of land, causing high rent. It is not at all uncommon for a grower to pay one florin, equal to 40 cents, rent for 144 square feet of soil. When we arrived here and saw rows of gladioli planted three feet apart we raised our hands in amazement. 'Such waste of land!' we thought. In Holland it is just the reverse. An open strip of land equal to a row of gladioli is allowed between rows of bulbs three feet wide. All cultivating must therefore be done by hand, crawling on hand and knees through a narrow path a foot wide. The American method has three advantages over the Holland way. First, it provides for easier and quicker cultivation, since it can be done by horse; secondly, it is therefore cheaper as far as labor expenses are concerned,

and, thirdly, it gives the plants more soil and air around them to draw those substances from which they greatly need for speedy and vigorous growth.

"Those who have had some experience with the growing of gladioli know that one cannot grow them on the same piece of land year after year. Growers that do so will find that their stock becomes fearfully mixed, because many of the bulblets left in the ground come up subsequently and are dug up with the true stock. America, with its ample resources of land, solves this problem. One can abandon the land where one has grown gladioli for two years and start anew on virgin soil without great loss or expense, retaining thus stock absolutely true to name.

"Then, too, how great an advantage to gladiolus growers is the fine climate



Peter Vos.



Gerrit Vos.



and low water level such as we found in Michigan! In spring there is enough rain to keep the ground suitable for planting, giving the dry bulbs enough moisture to commence rooting. The beautiful summers provide ample time for weeding and cultivating, making the rows of dark green gladioli grow by the day, while in fall one does not have to

dig the bulbs out of a muddy soil, as we had to do so often in Holland.

"Summing up all the experience we gathered the last two years in growing gladioli in America and comparing it with the past, we are led to believe that we can grow our gladioli better and more economically in America than in Holland, with more ease and less expense."

## AT YEAR'S END

### MILLER MAKES ADIEU.

#### Pleasant Year's Recollections.

With my term as president of the society now at an end, I can look back to an office which has afforded me both pleasure and pride. A close association with my brother officers throughout the year has revealed some earnest and thorough team-work, resulting in the great benefit of our society, and my hearty thanks are tendered to them for their coöperation and cheerful assistance throughout my administration. Particularly am I indebted to our secretary, whose cordial assistance has been at all times available and whose advice has tended to make my duties pleasant and my pathway smooth.

To our executive board is due much credit for their zealous attention to the many details in the management of the society's affairs, the extent of which is only realized when one is called upon to preside over an annual meeting of their body, which calls for two days or more of incessant deliberation. I have been especially fortunate in having the advantage of a board whose personnel included some of the best brains in our membership.

#### Thanks Rendered.

I have greatly appreciated the assistance rendered by our state vice-presidents, who, it would seem to me, have this year taken more than an ordinary interest in the society's work. It is my hope that a continuance of this interest will be manifest in the work of the appointees of my esteemed successor in office.

To the members of our standing committees I extend my most sincere thanks for their services during the year, rendered so unselfishly and often at great sacrifice of time and frequently at much personal expense. The importance of the work of these committees cannot, in my opinion, be overestimated.

Lastly, my thanks are due to those members who attended the Cleveland convention last August and helped to make the gathering the largest in the history of the society, of which record I am, naturally, more than proud.

It is my earnest hope that the society's aims and objects have been advanced under my presidency in line with the advancements made under the administration of my predecessors in office, and I bespeak for my successor the same courtesy of service and coöperation which has been so liberally accorded to me during my occupancy of an office which will ever be considered

by me the greatest honor bestowed by our industry upon anyone engaged in it.  
A. L. Miller, Retiring President.

### THRIPS RUIN CYCLAMENS.

We had a fine crop of cyclamens in 4, 5 and 6-inch pots. The earliest of them are showing an abundance of buds, but as soon as the buds appear above the foliage they become wrinkled and show brown and black decayed spots. When the buds open, the petals soon fade and look as if they were scorched. I have them on a side bench near the glass, with a little bottom heat at night. I spray them when the sunshine is warm. The foliage is in as perfect condition as I have ever seen. In preparing soil for their final shifting I put a little

more sheep manure and horn shavings in it than usual. Could this be the cause? If so, would an application of lime water counteract the fertilizer? If this was the work of thrips, would not the foliage also be affected?

W. V. L.—Wis.

The cause of the trouble with the cyclamens is thrips. These pests work down into the crown of the plants, crippling the flowers before they have time to expand. The best means of fighting the pest is by regular sprayings of diluted nicotine extract two or three times every ten days.

M. P.

### CANNAS' RESTING PERIOD.

Do canna roots require a long period of rest, or could a clump of a new variety be transferred to a greenhouse and grown on and dried down only a short time before planting time in the spring, without materially weakening the vitality?

H. S. M.—Okla.

Cannas really do not need a resting period at all, but for the sake of convenience we rest them in our latitude, as we lack a continuance of warm outdoor climate. You can keep clumps growing all winter if you desire. Cannas in pots flower well. You need not be alarmed about the vitality of your plants being lessened if they are not dried off. We dry them off because they are handled more easily when dry.

C. W.



### WILTING CHRYSANTHEMUMS.

What is the cause of our Golden Wedding and Grace Burke mums wilting when cut? The soil has only a little rotted cow manure in it. The blooms are fine, some of the Golden Wedding measuring eight inches, but when they are cut and put in water they wither. We run the house about 50 to 52 degrees or cooler. We have never fed them since we planted them; in fact, we never do.

F. & F.—Wis.

I cannot account for the chrysanthemums wilting after being cut, because according to your letter they have received good treatment. It may be that after cutting, the blooms are placed where a draft blows on them. This will cause the trouble.

M. P.

### BUDS TAKEN TOO LATE.

Our chrysanthemums were benched as late as July 1 to 5; consequently I thought that in order to grow big blooms I ought to feed them more than formerly. The variety Marigold, being a strong grower, seemed to require more food than the other varieties, so I applied an extra dressing of sheep manure to them. When the blooms matured I was disappointed to find that Marigold was a failure, the blooms being only the size of large asters. Was this caused by overfeeding or

were they just run out? Despite heavier feeding, the foliage was not so brittle as that of other varieties, which bloomed splendidly.

W. V. L.—Wis.

I am inclined to believe that the trouble you refer to was due to the buds being taken too late. To get fine, large blooms of Marigold, the buds should be taken by the last week of August.

M. P.

### SPRAY INFESTED PLANTS.

I wish to know what is wrong with the mum and pompon plants that I have sent you. Would it be safe to take cuttings from them as they are? We have given them the same attention as we did in former years. However, we purchased some new stock plants this year, and these may have been infested. The pompons became in this condition before they were ready to cut. Before they were half open they began to get black under the blooms.

B. & S.—Pa.

The specimens of chrysanthemums arrived badly infested with thrips and red spider and I would advise that before taking any cuttings you thoroughly clean them by spraying with nicotine extract and give close attention to the general routine of their care.

M. P.

# Geraniums

## SOCIETY OF AMERICAN FLORISTS.

### Plant Registration.

Public notice is hereby given that the New York School of Agriculture, Morrisville, Madison county, N. Y., submits for registration the new plants here mentioned.

**Geranium Purity**—Seedling; parentage, Betty x Mrs. Lawrence. Has the same color as Betty and shows the semi-double form of Mrs. Lawrence. Plant dwarf, twelve inches in height; plain leaf, no zone. Free bloomer; flower cluster compact, fourteen and fifteen flowers in a cluster; semi-double; ten full petals and five small petals to a flower; color, greenish white in the bud, opening to pure white and retaining this color; pollen red.

**Geranium Morrisville Beauty**—Seedling; parentage, Richmond Beauty x S. A. Nutt. Plant a strong grower; zone in leaf fairly distinct. Flowers, fifteen in a cluster, semi-double. Has color of Richmond Beauty and semi-double form of S. A. Nutt. Flower  $2\frac{1}{4}$  inches in diameter. Color, light red shaded to white at center, upper petals containing the most white. Petals irregular in form.

**Geranium Babe Marie**—Seedling of Mrs. Lawrence, other parent unknown. Plant dwarf, fifteen inches high, a strong grower and free bloomer under ordinary conditions. Leaf has an indistinct zone, some leaves appearing plain. Flower cluster compact, fifteen flowers in a cluster; semi-double; fifteen petals; flower  $2\frac{1}{4}$  inches in diameter; color, salmon pink in center and light pink at edge of petals.

**Geranium Olive Charlton**—Seedling; parentage unknown (plants became mixed, so that the true parentage was lost). Plant dwarf, twelve inches high; strong grower and free bloomer; plain leaf, no zone. Flowers fifteen in a cluster; cluster large and compact; flowers single; five petals;  $2\frac{1}{4}$  inches diameter; color, salmon, shading to pink at the base of flower; white eye, color deepening in matured flowers. Flowers have good keeping qualities.

**Geranium Miss Aggie**—Seedling; parentage unknown, owing to mixture. Similar to Betty, except for color of flower. Plant dwarf, twelve inches high; plain leaf, no zone. Flowers fourteen in a cluster; single, five petals; diameter  $2\frac{1}{4}$  inches. Color, light pink shaded with lavender, white at the base of the upper two petals.

Any person objecting to these registrations or to the use of the proposed names is requested to communicate with the secretary at once. Failing to receive objections to the registrations, the same will be made three weeks from date, December 15, 1920.

John Young, Sec'y.

### MEMORIAL DAY GERANIUMS.

I should like to know how late I could propagate geraniums by putting the cuttings directly in  $2\frac{1}{4}$ -inch pots and, after they have rooted in these, repotting to 4-inch pots. Or would it be better to use 3-inch pots and from there shift to 4-inch? My stock plants have been in 4-inch pots set on soil in the greenhouse during the summer. The cuttings are in good shape. Can I take all the cuttings off the old stock, cutting the old plants down to within four or six inches of the soil, and after knocking all the earth from the roots, repot them in 4-inch pots; then, after breaking (or will they break in this way?) put them in 5-inch pots for Memorial day sales? Will they have time to get their growth and bloom by May 30 if I get my potting of cuttings done by mid-December? D. A. M.—Pa.

December is as late as you can root

geranium cuttings and have them make good, bushy, 4-inch pot stock for Memorial day, but you can root cuttings as late as March 1 and have nice plants in 3-inch pots. Trim the leaves quite closely from your cuttings and make the loam in the  $2\frac{1}{4}$ -inch pots quite sandy. Start them on a sunny bench and, if possible, where heating pipes will afford a little bottom heat. Give a soaking watering at the start; then keep them on the dry side until rooted. Never give any shade at any time to geranium cuttings. Indoor cuttings are harder and much less liable to damp off than the more succulent ones produced outdoors. It would be better to shift into 3-inch pots and later into 4-inch.

The stock plants when cut back should be left until they start to break, keeping them on the dry side meanwhile; then shake them out and put into 4-inch pots. If necessary, make a further shift later, or you could probably get

the roots into 3-inch pots and then later shift into 4-inch. These will make growth in ample time to produce flowers for Memorial day. Give them a clean, sunny house and let the atmosphere be on the dry side for the best results.

C. W.

### PAINTED PIPES TO BLAME.

Almost all of our plants are like the geranium cutting and foliage I have sent you. Our begonias, sweet peas and ferns are likewise infected. Will you please tell me what causes this infection? Brown spots appear and then the plants become brittle and soon die. We had all the steam pipes painted with creosote. Do you think that could have been the cause? C. F. C.—Miss.

I have never met with this trouble before and I am inclined to believe that the painted steam pipes are the cause of your trouble. M. P.

### GREEN WORMS ON VIOLETS.

I am sending you some leaves from my violet plants, which have a small green worm on them. If possible, I should like to know how to keep this pest away. H. A. C.—O.

Try spraying with a good nicotine extract, which should be effective. Directions for use, giving the proper strength of mixture for application, will be found on the cans. C. W.

## VEGETABLES AND FRUITS

### STRAWBERRIES UNDER GLASS.

I have a greenhouse, 20x80 feet, and should like to know if the Marshall strawberry would do well in solid benches and what heat it needs. Where can I buy plants? J. E. M.—Mo.

I have had no experience in growing strawberries in solid beds under glass and have never heard of its being attempted. I doubt if you could make it a paying proposition. To achieve success it would be necessary to plant at once, rest the plants in early winter at a low temperature and start up gradually. I should say that your house could be much more profitably employed with some other crop.

I have grown strawberries for forcing for forty years and I have had almost uniform success with them when grown in 6-inch pots and when they have had the necessary heat and rest, placed on shelves or benches in a light house. Such varieties as the one-time popular Vicomtesse Hericourt de Thierri, Keen's Seedling, President, Lanton's Noble, Royal Sovereign, Nick Ohmer and Marshall have all given good results in America. Marshall still stands supreme as a forcing strawberry; it has size, color, flavor and vigor and is withal free-setting.

I should advise you to try pot culture and not plant in beds. Pot up now in 3-inch pots and later shift into 6-inch pots for best success. Careful watering, firm potting, liberal soil and liquid stimulants when well rooted are neces-

sary to build up strong plants; also the removal of all runners as they appear.

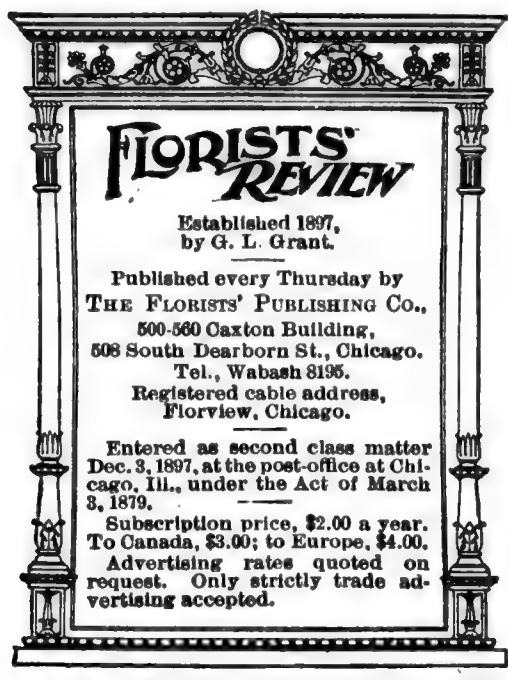
C. W.

### ROT IN CELERY.

Last summer I had much trouble with my celery plants turning yellow and decaying, for which I do not know any reason. I use an overhead irrigation system and have well water with a great deal of iron in it. I planted the celery about eight inches apart in double rows, and these double rows were about three feet apart. I trust you will be able to tell me what the trouble is, so that I shall have better success next summer. A. D.—S. D.

Celery, as is well known, does well in a rich soil and an abundant supply of moisture. Even celery, however, can be overwatered, as I have found to my sorrow, particularly where the soil is stiff and water does not percolate readily. In hot weather soaking celery from above has its dangers. If the soil becomes soggy due to poor drainage, or plants remain wet for a long period while the temperature is high, trouble is likely to ensue. I should never water the celery during the day when the sunshine is strong, but rather on a cool, cloudy day. On plants which you have boarded or tied up for blanching you are sure to have rot if plants are wet for a long period when the temperature is high. Overhead watering has many advantages, but, on the whole, conserving moisture by the constant use of the cultivator is safer and better. O. W.





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Results bring advertising.  
The Review brings results.

#### MERRY CHRISTMAS!

QUALITY pays best in times of scarcity  
and of plenty.

DESPITE the gloomy predictions, ad-  
vance orders for Christmas flowers are  
heavier in many markets than in previous  
years.

WAITING for "the turn of the year"  
is the affliction of most lines of business.  
Once the turn is passed, renewed activity  
is looked for.

No one, grower or store proprietor, be-  
grudged a good workman his full due, but  
all welcome relief from the exorbitant  
demands of unskilled labor.

SEND clippings of your Christmas ad-  
vertisements to The Review. Was there  
some feature of this year's business  
worthy of comment? Tell us of it.

THE man who does just enough to "get  
by" and no more, whether it be for his  
employer or for customers, is headed in the  
wrong direction on the road to success.

INQUIRIES regarding houses for con-  
struction next spring indicate a building  
boom, say the construction companies.  
Many large growers are planning addi-  
tional glass area.

DON'T wait for the other fellow to help  
you coöperate in business improvement.  
The golden rule, which is the essence of  
coöperation, can be followed without wait-  
ing for agreements or organizations.

SUCH is the ironic lot of the greenhouse  
man. He who congratulated himself two  
months ago on ample coal for the winter  
now bewails the fact that his bins are full  
of high-priced stuff, while he who previ-  
ously moaned his inability to get fuel is  
now able to purchase his supply at, in  
some cases, less than he paid last year.

THE production of plants and cut flow-  
ers would have increased, in something  
like the increase in production in other  
popular lines during the last two years  
of free spending, had it not been for the  
scarcity of trained growers. The slowing  
down of other industries has sent some  
good help back to our trade, but other-  
wise there has been little increase in the  
trade's body of capable men. Conse-  
quently, production is not likely to in-  
crease rapidly, nor are the wages of com-  
petent growers likely to fall fast or far.

SKILL comes from knowledge and should  
be well repaid. If it is not, where is the  
incentive to acquire the requisite knowl-  
edge?

It will not be long before California  
will be supplying the trade with large  
quantities of the stock heretofore ob-  
tained from Europe.

TRIFLING sums on a firm's books cause  
as much work as large amounts and it is  
a matter of business economy as well as  
courtesy that they be paid promptly.

MANY well informed men in the plant  
business believe that prices of both nurs-  
ery stock and greenhouse plants are due  
for an early drop in keeping with the re-  
adjustment of prices in other commodities.

WITH its December 4 issue the Garden-  
ers' Chronicle, of London, published a  
colored supplementary illustration of  
Carnation Gorgeous, which was raised by  
Peter Fisher, of Ellis, Mass., who also sent  
out Enchantress, Beacon and Benora.

IN the country towns a large number  
of those who start in the florists' busi-  
ness have previously been engaged in some  
other occupation. At first they use the  
letter-heads of the old business and then  
they wonder why wholesale florists will  
not accord them wholesale prices. The  
first thing for any florist to do is to get  
a printed letter-head.

THERE has been heavy loss of cycla-  
mens this season from a fungous disease  
new to the growers. Some growers have  
escaped, but where the disease has made  
its appearance the destruction has been  
from half to the whole stock. One plants-  
man has stated that the plants lost on  
his place, if he had them in good shape  
now, would have brought him \$15,000 to  
\$18,000 this week and his case is not ex-  
ceptional in his locality.

#### THE CHRISTMAS OUTLOOK.

The doubt that delayed almost all or-  
ders for Christmas flowers in the whole-  
sale markets seemed to have dissipated  
by a week before the holiday. Instead  
of hesitation, there was such strong be-  
lief in heavy Christmas business that  
many houses had all the orders they  
cared to take for most items. Plants-  
men had sold all their available stock  
and supply houses felt a strong call for  
holiday materials.

It was evident long ago that the va-  
riety in plants for Christmas buyers  
would not be large this year and it  
proves to be scant indeed. Poinsettias  
are not so numerous as they have been,  
and cyclamens suffered heavily in some  
sections from a fungous trouble no one  
seems to have identified. Berried plants  
were few. Solanums seemed to be the  
only item of which the stock was gener-  
ally large. Some stray araucarias com-  
manded high prices. Ericas were well  
done in many places. Begonias and  
primulas were prepared for the moder-  
ate-priced buyers, but no stress was  
laid upon them for the holidays, since  
it was felt they would be as good prop-  
erty later.

Cut flowers also showed a lack of va-  
riety. Roses were in large supply, of  
course, and the cuts were generally of  
good size, although a greater number of  
growers are making no attempt to crop  
at Christmas, but counting on quality to  
bring as good returns as the cut comes.  
The longest-stemmed flowers were the  
last to be moved, the demand being  
keenest for medium lengths. Carnations  
were affected by weather conditions in

some localities, as were sweet peas to a  
marked degree. Violets have seldom  
been fewer.

The shortness of the supply naturally  
caused an increase in the use of artifi-  
cial materials. Never have they been so  
largely employed. Not only did depart-  
ment stores advertise baskets and  
bouquets of artificial flowers from \$2 to  
\$15, but florists in many cases filled  
their windows with them. The many  
effects to be made with the large variety  
of stuff of this sort to be had attracted  
the notice of many shoppers.

As the big day drew nearer it became  
increasingly apparent that this was not  
to be the apathetic occasion many pre-  
dicted, but a Christmas that would fill  
the florist's store with buyers.

#### THE POINT OF THE MATTER.

The use of artificial flowers, painted  
and dyed grasses, prepared foliages and  
other materials whose use many in the  
trade decry is more general and more  
extensive this Christmas than has ever  
been the case before. Growers of  
plants and cut flowers have expressed  
not only disapproval but alarm over it.  
Some retailers deplore it, while others  
shrug their shoulders and proceed, in  
their own words, "to give the public  
what it wants."

The difference in the attitude of va-  
rious members of the trade on this mat-  
ter is one of reasoning methods. One  
says the public is responsible for the  
increase in the demand for artificial  
stuff. The other says the florist is re-  
sponsible because he educates the public  
to the use of it.

But the public hasn't so much to do  
with the matter as the trade itself. Let  
the public buy more artificial stuff if it  
wants to. But florists' desire should be  
to sell more flowers. If we don't sell  
flowers, we lose our reason for existence.  
The department stores and novelty  
shops can sell artificial stuff, and if we  
cater particularly to that trade we are  
only losing our identity as sellers of live  
flowers and plants.

There is small reason for alarm, how-  
ever. The public will always want and  
always buy real flowers. The artificial  
will not supersede the natural. Rather  
will the reverse be true when the latter  
become more plentiful. Production is at  
present curtailed; the demand for plants  
and flowers has rapidly grown, while  
glass area has increased little, if at all.  
Let's try to grow more flowers and bet-  
ter flowers; then artificial stuff will as-  
sume its proper place in the florist's es-  
tablishment, as a useful accessory. The  
urgent cry should be, not, particularly,  
less use of artificial stuff, but greater  
production of flowers and plants.

#### EAST AND WEST.

There are indications that the knowl-  
edge there is an effective way of moving  
surplus stock may be of increasing value  
as time goes on, so letters like these  
possess new value:

Good results are coming in almost daily from  
our Classified ad in The Review.—Pfeiffer Nur-  
ery, Winona, Minn., December 12, 1920.

The first ad cleaned out over 3,000 chrysanthemum  
stock plants; had to return ten checks.—  
Lincoln Gardens, Tama, Ia., December 11, 1920.

I have used The Review's Classified ads for  
nearly twenty years and they always bring or-  
ders.—L. E. Williams, Exeter, N. H., December  
11, 1920.

If you hear a man complain of the  
cost of advertising you can be pretty  
certain he spends a good bit of money  
elsewhere than in The Review.



# OBITUARY

## Erick A. Erickson.

After forty years of loyal and efficient service as foreman at Peterson Nursery, Chicago, Erick A. Erickson died December 18 and was buried December 21. Mr. Erickson was 66 years of age. He left Sweden in 1879 and made his way almost directly to Peterson Nursery, where he lived on the nursery property for thirty-five years and made a wide circle of acquaintances in the nursery trade. Mr. Erickson removed from the nursery grounds about five years ago to establish his family in a home of their own, where he leaves a widow, a son and two daughters. His death occurred in a hospital, following an operation on his stomach.

## Mrs. Marie Gude DeShields.

Marie Gude DeShields, elder daughter of Mr. and Mrs. Adolphus Gude, of Gude Bros. Co., Washington, D. C., died Sunday evening, December 19, at the age of 30.

In addition to her husband she is survived by her mother, father, sister and three brothers.

The burial took place at Rock Creek cemetery Tuesday, December 21, at 2 p. m.

## Mrs. John C. Hatcher.

Mary A. King, wife of John C. Hatcher, of Amsterdam, N. Y., died unexpectedly, Friday, December 17, at the family home at Hoffmans, N. Y. Mrs. Hatcher has been suffering for some time with an affection of the heart, but was apparently in good health when she retired Thursday evening. As she was about to arise Friday morning she was seized with the final attack, and death was almost instantaneous.

Mrs. Hatcher was born at Hunton, Kent, England, and was married at Croydon, Surrey, England, to Mr. Hatcher, February 20, 1870. They came to America on their wedding trip and were so well pleased with the country that they determined to settle here. Amsterdam and its vicinity have been their home practically since that time.

She was a member of St. Ann's church and in earlier years was active in its Aid Society. Last February Mr. and Mrs. Hatcher observed their golden wedding anniversary. Seven children were born to them, all of whom preceded the mother in death except one son, George Stanley Hatcher. Surviving are the husband, one son, three grandsons, a brother, Charles P. King, of Oriskany Falls, N. Y., and a sister, Miss Harriet A. King, who lives at the Hatcher home.

## Jacob Boxer.

Jacob Boxer, manager of the Central Floral Co., Denver, Colo., died Friday, December 17, following a short illness with pneumonia. Mr. Boxer was a comparatively young man in the business, being only 28 years of age. He had been manager of this company for the last two years and was widely known throughout business circles.

He is survived by his father, mother, one brother and a sister, with whom he made his home at 1300 Hooker street, Denver.

R. E. H.

## CHICAGO.

### The Market.

There was steadily increasing business last week, which, with a reduction in the supply, due to colder weather and the holding back for Christmas, resulted in fairly clean iceboxes every night. Shipping was active and was, relatively, so much better than city business as to cause widespread comment. Why is it out-of-town demand is so increasingly stronger than local trade? No one seems to have the answer. But it seems plain Chicago is not consuming so many flowers, in proportion to its population, as are many other cities.

Last week's activity, too, was made greater by the booking of Christmas orders. When desks were closed Saturday night in the wholesale district it was with a general feeling of relief and satisfaction. The success of the Christmas season seemed to have been assured. Indeed, it was the general report that the number of orders then on file for Christmas was greater by a considerable margin than on any previous December 18. Some wholesalers said their orders did not average so large as last year and others said the buyers were staying off the more costly grades, but practically all agreed that they never before had so many orders on file a week before Christmas. Several houses said they were booked up to the limit of their probable supply on practically everything but long roses—the proportion of long stock is greater than ever this Christmas and selling slowed up when the 35-cent grade was passed.

One interesting feature was the way the city buyers took to cover last week. Quite a number of them had stated more or less publicly that they did not intend to place orders in advance at high prices, purposing, instead, to take their chance on the market December 24, but when they saw how the out-of-town orders were pouring in, most of them thought discretion the better part of valor and placed orders for much or all the stock they expect to need. There are, however, a few who are sitting tight, counting that the market will not be stronger Christmas eve than it has been thus far. Probably they are right so far as prices are concerned, but it seems open to question if the stock they will get will be of the most satisfactory character. First-class stores can not afford to take too many chances in that respect.

Roses were rather plentiful last week, the unusually warm weather prior to December 17 having brought on some of the Christmas crops a few days earlier than the growers wanted. Roses, that is, pink roses, will be the principal item of Christmas supply. There will be scarcely any local Beauties, the supply turning out to be less than expected. Neither red roses nor Beauties will cut much figure this Christmas. Columbia and Premier will be the reliance. It looks as though there will be enough of the longest grades at the price, but a shortage otherwise.

Many wholesalers stopped taking carnation orders several days ago. No previous Christmas has seen such a shortage of corsage flowers. The sweet peas dropped their buds at just the wrong time. There are practically no local vio-

lets any more and the shipments from the east are negligible. No Brunners are to be had from California. Orchids and gardenias are so few and dear as to cut little figure in the average retail store. This leaves valley in undisputed possession of the field.

There are more mums and pompons this week than in any previous season and, with the shortage of other flowers, they are selling well, although there are indications the public is tiring of them after three months. Paper Whites, Soleil d'Or, stevia, lilies, mignonette, calendulas, etc., are in the usual supply and likely to move at fair prices because of the limited variety of stock available.

There is little holly and boxwood is selling unusually well.

Bouquet green is selling at a record price this week, 20 cents per pound, with small supply and limited demand. Holly is scarce and commands \$9 per case.

### Weather Costs Trade Thousands.

The weather has been black and cold for days. It has cost the trade many thousands of dollars through decreasing the expected supply of flowers and lowering the quality. The weather scarcely could have been less favorable. It has hit the sweet pea growers an especially heavy blow. The rose growers will have a good Christmas, but hardly anyone else in this trade will.

### Growers Elect National Delegates.

At the meeting at the Hotel Randolph Thursday evening, December 16, the Commercial Flower Growers of Chicago, which holds charter No. 1 as a local branch of the National Flower Growers' Association, elected its delegates to the meeting to be held at Washington, D. C., January 27. Since the organization is entitled to one delegate for each twenty-five members or fraction thereof, five were chosen. They are: President Joseph Kohout, Secretary Otto Amling, August Poehlmann, George J. Ball and Henry Wehrmann. With William J. Keimel, president of the national organization, Chicago should have a good representation at this important meeting next month.

The organization voted to show its appreciation of Secretary Amling's services by passing a resolution providing remuneration for his office at the rate of \$1 per member per year. The association now has 107 members.

The meeting to be held January 20 will inaugurate a series of exhibition nights, the flower for which will be selected at the meeting preceding. Carnations will be shown next month.

Peter Pearson, who had been exploring Park Ridge December 12, brought in the names of two new members from that town, Carl Schramm and Joseph Carnehl. Upon the approval of the membership committee, they were duly elected members.

### Frank Oechslin's Christmas.

Christmas brings to Frank Oechslin a few days of peace, for then the rush of moving out the large stock of plants for the holiday from his ranges in Austin and Forest Park is over. Though the stock was, as in the case of most plant growers, not so large as in some years, there was more than enough to

# FLOWERS

## For *YOUR*

### NEW YEAR'S TRADE

It will not be safe to count on a large supply of stock for New Year's—there is every indication flowers will be scarce throughout the middle-west, and in unusually great demand. It will be wise to insure a reasonable supply by placing an order with us now, with additions to be wired as you keep on selling.

Amling's will have a good quantity of high grade flowers of all kinds for New Year's, but will be strongest on the better grades of Roses—our cuts had not quite reached their height for Christmas and will be at their heaviest in the next few days.

REMEMBER—Amling's prices never are higher than others ask IF able to supply an equal grade of goods. Lower prices mean inferior stock, inferior service and inferior dependability.

# E. C. AMLING CO.

Headquarters for Greens

The Largest, Best Equipped and Most Centrally  
Located Wholesale Cut Flower House in Chicago

# Quotations For NEW YEAR'S

## PREMIER, COLUMBIA, MILADY, CRUSADER

	Per 100.
Extra Special .....	\$50.00
Long Special .....	\$30.00 to 40.00
Medium .....	20.00 to 25.00
Select .....	12.00 to 15.00

## BUTTERFLY, MONTROSE, VICTOR, GOLDEN RULE

	Per 100.
Extra Special .....	\$35.00
Long Special .....	\$20.00 to 25.00
Select .....	15.00 to 18.00
Short .....	10.00 to 12.00

## OPHELIA, SUNBURST, DOUBLE WHITE KILLARNEY

	Per 100.
Extra Special .....	\$25.00
Long Special .....	\$18.00 to 20.00
Select .....	12.00 to 15.00
Short .....	8.00 to 10.00

## CORSAGE ROSES

	Per 100
Cecile Brunner .....	\$6.00

## CARNATIONS

	Per 100
Large and Fancy .....	\$10.00 to \$12.00
White .....	8.00
Laddie .....	20.00

## VIOLETS

	Per 100
Fancy, double .....	\$ 3.00 to \$ 4.00

## MISCELLANEOUS

Calla Lilies, per dozen .....	\$ 2.50 to \$ 3.00
Giganteum Lilies, per 100 .....	18.00 to 20.00
Paper Whites, per 100 .....	6.00 to 8.00
Yellow Narcissi, per 100 .....	10.00 to 12.00
Pansies, per dozen bunches .....	2.00 to 3.00
Calendula, per 100 .....	3.00 to 6.00
Mignonette, per 100 .....	6.00 to 8.00
Stevia, per 100 .....	3.00 to 4.00
Daisies, per 100 .....	2.00
Valley, per 100 .....	12.00
Plumosus and Sprengeri Sprays, per bunch .....	.50 to .75
Leucothoe Sprays, per 100 .....	1.00
New Galax, per 1000 .....	2.00
Adiantum, per 100 .....	1.50 to 2.00
Smilax Strings, per dozen .....	5.00

PRICES SUBJECT TO CHANGE WITHOUT NOTICE

**Ferns, best stock only, \$4.50 per 1000**

**169-175 N. Wabash Ave.**  
**CHICAGO, ILL.**

Long Distance Telephone

Central 1978  
 1977  
 1975



GEO. C. WEILAND, President  
 FRED SCHRAMM, Vice-President  
 RUDOLPH ELLSWORTH, Secretary  
 CHARLES McCAULEY, Treasurer

**Our Customers Want—and**

# The Chicago Flower Growers Association

WHOLESALE GROWERS OF CUT FLOWERS AND PLANTS

182 N. Wabash Avenue

Chicago

L. D. Phone Randolph 631

## ROSES For New Year's

**WE** shall have a good supply of all kinds of flowers—send along your orders—but we recommend that you push Roses as the most abundant of flowers for your New Year's trade.

It is easy to see there will be a big demand for flowers during January, with no large general supply, but **WE** long ago arranged for special crops to come in after Christmas and as a result shall have much the largest January supply in the history of this organization—we invite your patronage.

### BOXWOOD FOR WREATHS

\$25.00 per 100 lbs.

IT IS SCARCE—BUT “FLOWER GROWERS” CAN SUPPLY YOU

Get—the Best There Is

PAUL R. KLINGSPORN, Manager

# The Chicago Flower Growers Association

WHOLESALE GROWERS OF CUT FLOWERS AND PLANTS

182 N. Wabash Avenue

Chicago

L. D. Phone Randolph 631

## NEW YEAR'S PRICE LIST

**ORCHIDS:** CATTLEYAS, \$2.00 to \$3.00 each.  
CYPRIPEDIUMS, \$6.00 per dozen.  
\$40.00 per 100

	Per 100
<b>Premier</b>	
Special.....	\$50.00
Fancy Long....	\$35.00 to 40.00
Long .....	25.00 to 30.00
Medium.....	18.00 to 20.00
Short.....	12.00 to 15.00
<b>Russell</b>	
Special.....	\$50.00
Fancy Long....	\$35.00 to 40.00
Long .....	25.00 to 30.00
Medium.....	18.00 to 20.00
Short.....	12.00 to 15.00
<b>Milady</b>	
Special.....	\$50.00
Fancy Long....	\$35.00 to 40.00
Long .....	25.00 to 30.00
Medium.....	18.00 to 20.00
Short.....	12.00 to 15.00
<b>Columbia</b>	
Special.....	\$40.00
Fancy Long....	\$30.00 to 35.00
Long .....	20.00 to 25.00
Medium.....	15.00 to 18.00
Short.....	10.00 to 12.00

	Per 100
<b>Ophelia</b>	
Special.....	\$30.00
Long .....	\$20.00 to 25.00
Medium.....	15.00 to 18.00
Short.....	10.00 to 12.00
<b>Sunburst</b>	
Special.....	\$30.00
Long .....	\$20.00 to 25.00
Medium.....	15.00 to 18.00
Short.....	10.00 to 12.00
<b>White</b>	
Special.....	\$25.00
Long .....	\$18.00 to 20.00
Medium.....	12.00 to 15.00
Short .....	10.00
<b>Butterfly</b>	
Special.....	\$30.00
Long .....	\$20.00 to 25.00
Medium.....	15.00 to 18.00
Short.....	10.00 to 12.00
<b>Mrs. Ward</b>	
Special.....	\$20.00
Long.....	18.00
Medium .....	15.00
Short .....	12.00

BRUNNER, the Miniature Rose, \$5.00 to \$6.00 per 100

Extra Special Roses Billed Accordingly

## Miscellaneous Flowers

	Per 100		
<b>Carnations</b>		<b>Yellow Narcissi.....</b>	per 100, \$10.00
Assorted.....	\$10.00 to \$12.00	<b>Mignonette.....</b>	per 100, \$10.00 to 12.00
Laddie.....	25.00	<b>Poinsettias.....</b>	per doz., 3.00 to 5.00
Superb.....	20.00	<b>Giganteum Lilies.....</b>	per 100, 18.00 to 20.00
<b>Valley .....</b>	12.00	<b>Calla Lilies.....</b>	per doz., 2.50 to 3.00
<b>Sweet Peas .....</b>	4.00 to 6.00	<b>Pansies, dozen bunches .....</b>	2.50 to 3.00
<b>Ball's Calendula .....</b>	8.00 to 10.00	Per 100 bunches .....	10.00
<b>Violets, double.....</b>	3.00 to 4.00	<b>Stevia.....</b>	per 100, 3.00
<b>Paper Whites .....</b>	8.00	<b>Daisies.....</b>	per 100, 2.00 to 4.00

## Decorative Greens

<b>Ferns.....</b>	\$4.50 per 1000	<b>Smilax .....</b>	\$4.00 doz.
<b>Adiantum.....</b>	1.50 per 100	<b>Galax.....</b>	\$2.00 per 1000
<b>Plumosus.....</b>	50c bunch	<b>Mexican Ivy.....</b>	per 1000, \$10.00
<b>Sprenger.....</b>	35c to 50c bunch	<b>Leucothoe.....</b>	per 1000, 10.00

Woodwardia Fronds, \$12.00 per 100. Special prices on regular orders or large lots

Prices Subject to Change Without Notice

Open Week Days 8 a. m. to 5 p. m. Not open on Sunday.

RUSSELL

COLUMBIA

PREMIER

MILADY

HEARST

OPHELIA

# Excellent Roses

SUNBURST

BUTTERFLY

DOUBLE WHITE KILLARNEY

CRUSADER

**FINE QUALITY IN ALL LEADING VARIETIES**

**We have the only supply of the Nesbit Rose on this market**

## CARNATIONS

White, Light Pink,  
Deep Pink, Red

## GOOD CROP

**Including the finest Mrs. C. W. Ward on this market, bar none**

**Daisies, Calendulas, Sweet Peas, Violets, Easter Lilies,  
Paper Whites, Yellow Narcissi, Stevia, Pansies, Valley**  
and all other seasonable Cut Flowers.

**Ferns, Adiantum, Mexican Ivy, Plumosus, Sprengeri**

**If you want good stock and good treatment, buy of Chicago's most up-to-date and best-located Wholesale Cut Flower House**

# J. A. BUDLONG CO.

**WHOLESALE CUT FLOWERS AND GREENS**

**Roses, Valley and Carnations our Specialties**  
**184-186 North Wabash Ave.**  
**CHICAGO**

**WE ARE CLOSED ALL DAY SUNDAY**

**SHIPPING ORDERS GIVEN CAREFUL ATTENTION**

**QUALITY  
SPEAKS  
LOUDER  
THAN  
PRICES**

**PRICES  
AS  
LOW  
AS  
OTHERS**

**We are in constant touch with market conditions and when a decline takes place you can rely upon orders sent as receiving such benefits.**

Mention The Review when you write.

do, for the forty-odd men and the six big trucks were kept busy on the way to and from the leading Chicago flower stores.

At the Austin range, in addition to a large stock of foliage plants for year-around sale, were three houses of poinsettias, fine, well colored stock. There were some splendid peppers and cherries, too. A small stock of araucarias, as fine as one could wish, was on the way out, to be replaced Heaven knows how. The planted baskets showed skill in selection and expertness in arrangement. In the storage houses were 15,000 lilies ready to fill the emptied benches for Easter.

At Forest Park, where the atmosphere is clearer, are more blooming plants. Here were the famous cyclamens, which

filled three sections 30x300, one 36x300, and four 20x150. Though having better success than most growers with these plants, Mr. Oechslin noted the trouble that all cyclamen growers experienced this year, the cause and cure for which no one seems to have discovered. Some splendidly colored Patten and Chate-laine begonias were in excellent shape for the holiday.

The old houses of the Forest Park range, three in number, are filled with clean, healthy Boston ferns, which go out as soon as they are large enough. For all sorts of foliage plants Mr. Oechslin reports an exceedingly heavy call during the autumn.

But the peace brought by Christmas is short-lived, for the space is immediately to be filled with stock for Easter,

for spring bedding and for next Christmas. For the latter there are 50,000 cyclamen seedlings coming on. Geraniums, ivy, etc., are for spring bedding. For Easter there are 20,000 roses waiting in a storage shed for bench space. Spiræas, hydrangeas and plenty of bulbous stock will also be grown for the big day of spring. Every square foot of the two ranges, each containing about 80,000 feet of glass, is working to make money to meet the high expenses the grower has today.

### Various Notes.

The A. L. Randall Co. had another successful auction sale, mostly of furniture, December 18, and many florists took the opportunity to pick up pieces for store, office or home.



# FOR NEW YEAR'S COLUMBIA

We offer a large crop of this popular Rose. Stems of all lengths, from 12 to 40 inches or more, but the greater part of the cut will be long-stemmed, fancy flowers. These are the product of America's largest grower of Columbia and we shall have a fine supply. Let us know how many of each length you can use.

\$12.00 to \$35.00 per 100, according to length.

## PREMIER and RUSSELL

\$15.00 to \$50.00 per 100

## SUNBURST and OPHELIA

\$8.00 to \$25.00 per 100

and other Roses in good supply.

## AMERICAN BEAUTIES

We offer a large and specially fine supply for New Year's. Mostly long stems—some medium. Market prices will prevail on all orders.

## CATTLEYA ORCHIDS

A large supply for New Year's, the finest home-grown stock, \$2.00 to \$3.00 each.

**GOOD  
CROP**

## CARNATIONS

**ALL  
COLORS**

There is no larger or finer supply in the middle west.

## POMPONS for New Year's

We offer a large crop of Beu, Garza, yellow and pink and bronze single varieties.  
75c and \$1.00 per Bunch.

Giganteum Lilies, per 100, \$18.00 to \$20.00	Calendulas, Ball's, per 100,	\$ 8.00
Paper White Narcissi, per 100..... 8.00	Calendulas, Regular, per 100, \$4.00 to	6.00
Yellow Narcissi, per 100..... 10.00	Valley, ..... per 100,	12.00
	Violets, ..... per 100,	3.00

## GREENS YOU NEED

Plumosus.....	per bunch, \$0.35 to \$0.50
Ferns.....	per 1000, \$4.00
Boxwood.....	per 50-lb. bag, \$12.50
Red Berries.....	\$3.00 per case

In ordering of Randall you have back of you the largest supply in America.



**AL RANDALL**  
COMPANY  
180 N. Wabash Ave., CHICAGO

L. D. Phone  
Central 7720

If the village board of Niles Center passes an ordinance the draft of which was published in the local newspaper, no more greenhouses can be erected within the corporate limits of that village. A hearing was set for Thursday evening, December 23, at the board rooms at Niles Center.

That the general supply of carnations in this market this Christmas does not exceed half last year's supply is the opinion of August F. Poehlmann. A part of the decrease is accounted for by some reduction in the bench space given to carnations this season, several large growers having gone into other lines, but Mr. Poehlmann thinks the Christmas shortage is attributable in greater part to summer and autumn growing conditions, which brought a heavy early crop and will bring another a little later, but which left Christmas in between.

Alois Frey returned to his home at San Fernando, Cal., December 19. He has large quantities of freesias planted on his new place and expects to have close to a million bulbs of his two named varieties to market next summer.

At his greenhouses, at 5332 Bowmanville avenue, Elmer E. Wehrmann had a good Christmas cut of roses. He has approximately 24,000 plants of Russell and Premier and some Sunburst.

John Enders was the recipient of a signal honor December 18, when he was elected president of Dearborn Chorus, an organization known to every Mason.

Why is Sunburst throwing so many crooked stems this season? Some growers have the rose's initial in the neck of each flower.

Cassimir Gouza was in cities to the east, as far as Pittsburgh, last week in the interest of the cut flower department of the A. L. Randall Co.

C. J. Michelsen was able to return home December 18 for the first night in more than a month, June having recovered from the attack of scarlet fever which had kept the family in quarantine.

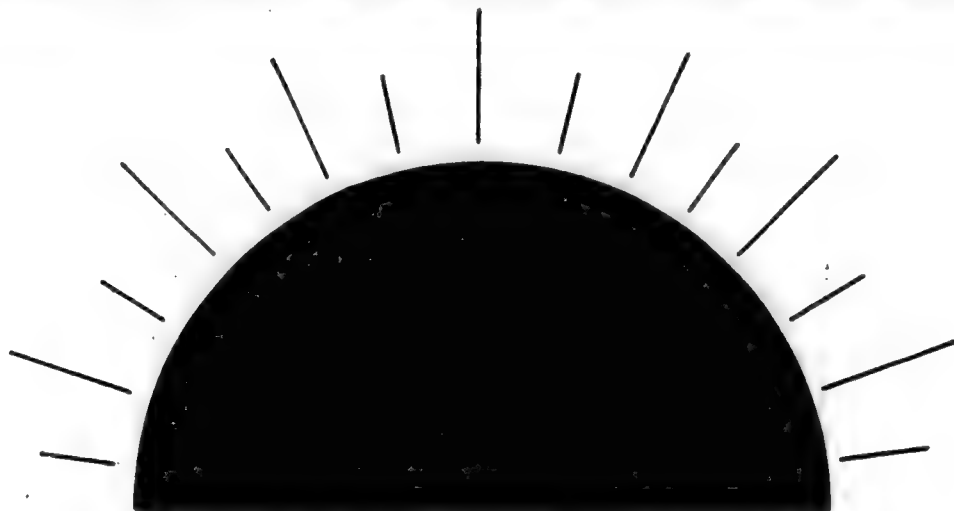
C. L. Sherer spent several days on the road last week, for the Chicago Flower Growers' Association. He visited several cities between Chicago and Pittsburgh and found the trade everywhere doing a satisfactory business and preparing for a big Christmas.

Christmas means nothing to Henry Wehrmann this year, for at Melrose Park there are no sweet peas. The dark weather absolutely cleaned the vines of buds.

Probably there is no store in Chicago which enjoys the patronage of people better able to pay good prices, but Edward Mallinson, manager of the Fleischman Floral Co., says he deplores high costs and the resultant high retail charges. It is his belief that continued high prices will "kill the game," but of course he recognizes that growers still need the money the same as retailers do.

With his lawyer, W. J. Keimel has been busy revising the primary draft of the by-laws of the National Flower Growers' Association, of which he is president, to put the document in better legal form. It will stand as adopted at Cleveland, save that the matter of dues will be decided upon at the meeting at Washington January 27.

The Suburban Floral Co., Inc., has



## The Sun Shines Bright on the prospects For the New Year

We are offering a choice lot of stock for your New Year's trade and quote herewith the prices which are our best judgment of what the market will be—you can rely on Pyfer & Co. for good stock and the lowest market prices.

### Order Now for New Year's

#### Premier, Columbia and Russell Per 100

Short.....	\$10.00 @	\$12.00
Medium.....	15.00 @	20.00
Long.....	25.00 @	35.00
Extra Long.....	40.00 @	50.00

#### Ophelia, Sunburst, Hearst, Maryland and White Killarney Per 100

Short.....	\$ 8.00 @	\$10.00
Medium.....	12.00 @	15.00
Long.....	20.00 @	25.00

#### Milady, Hoosier Beauty and Montrose

Limited Stock		Per 100
Short.....	\$10.00 @	\$12.00
Medium.....	15.00 @	20.00
Long.....	25.00 @	35.00

#### Carnations

We will have our usual supply of high-grade, fancy stock, with plenty of RED for all orders.

Choice, fancy, assorted.....\$12.00 @ 15.00

#### Sweet Peas, Violets, Calendula and Paper Whites

#### Dwarf Baby and Bush Boxwood

Fifty-pound crates.....	\$12.50 to \$15.00
Per pound.....	.30

#### Asparagus and Sprenger

Per bunch.....	.35c to 50c
----------------	-------------

#### Ferns

Per thousand.....	\$4.00 to \$5.00
-------------------	------------------

#### Adiantum

Per hundred.....	\$1.00 to \$2.00
------------------	------------------

#### Galax

Bronze and Green, per thousand.....	\$2.00
-------------------------------------	--------

Subject to market change.

# A.T. Pyfer & Company

Our Motto: "Nothing is too much trouble to please a customer."

164 NORTH WABASH AVENUE

L. D. Phones, Central 3373, 3374

CHICAGO, ILLINOIS

# ZECH & MANN

## Wholesale Cut Flowers

30 East Randolph Street

CHICAGO, ILLINOIS

### OFFER FOR NEW YEAR'S

A Special Cut of Roses

## COLUMBIA

Long, fancy flowers; 36 to 48 inches long, fine color, stem and foliage.

ALSO A FINE SUPPLY OF

### PREMIER                  RUSSELL

and all other Roses

Giganteum Lilies in Large Supply

Carnations                  Poinsettias

Sweet Peas    Paper Whites    Callas    Violets    Pansies

Stevia                  Valley                  Daisies                  Calendulas

Boxwood                  Flat Ferns                  Asparagus

*We urge all our customers and the trade in general to order early.*

## CHOICE ROSES

Fancy Carnations, Fine Sweet Peas, Valley,  
Violets and Other Flowers for buyers  
whose trade demands the best.

### JOSEPH FOERSTER CO.

Wholesale Dealers in Cut Flowers

160 North Wabash Ave.

CHICAGO

Ask the man who  
Buys from us.

just opened a new retail store at 4822 North Kedzie avenue, near Lawrence avenue. The concern some time ago acquired the A. J. Rojahn greenhouses,

opposite the entrance to Waldheim cemetery. Adolph Gall is in charge there. George McNutt and Miss Bertha Newby run the retail end. They have a store at

Charleston, Ill., and are preparing to open another in Indiana.

The Mrs. W. R. Hearst rose is grown on only a few of the larger places in





# WIE TOR BROS.

30 E.  
Randolph St. **CHICAGO**

**A Wonderful Cut and Splendid Quality**  
**PREMIER AND COLUMBIA ROSES FOR NEW YEAR'S**

Large Supplies of other Popular Varieties.

We have all the  
Standard and  
Best New

## CARNATIONS

and can supply  
the best grade  
in quantity

### NEW YEAR'S PRICE LIST—Subject to change without notice

Premier, Russell	Per 100
Special.....	\$40.00 to \$50.00
Medium.....	25.00 to 35.00
Select.....	20.00
Short.....	15.00

Columbia	Per 100
Special.....	\$30.00 to \$35.00
Medium.....	25.00
Select.....	20.00
Short.....	12.00 to 15.00

Sunburst, Ophelia	Per 100
Medium.....	\$20.00
Select.....	15.00
Short.....	\$10.00 to 12.00

White Killarney	Per 100
Medium.....	\$15.00
Select.....	12.00
Short.....	10.00

Carnations	Per 100
Long, Fancy Mrs. C. W. Ward and Rosette.....	\$12.00
White and Light Pink.....	10.00
Calla Lilies, per doz.....	2.50
Ferns, per 1000.....	4.00
Smilax, per doz.....	3.00
Galax, per 1000.....	2.00
Sprengeri, per bunch.....	.50
Other Greens at market price.	

**Roses, Our Selection, per 100, \$10.00 to \$12.00.**

this vicinity, but Roswell Schupp says it returns more money per square foot of bench than any other sort at the A. H. Budlong range. Grown in a limited way, two houses, it has done well there.

Artificial flowers encroached more upon the florists' business this Christmas than ever before, in the opinion of Peter Pearson. He would like to see drastic measures taken against them in the trade.

The A. L. Randall Co. has had a highly successful year and plans to celebrate its conclusion with a dinner, entertainment and dance during the salesmen's annual convention, to be held between Christmas and New Year's. The festivities will occur in the north dining room of the Palmer House on the evening of December 30.

Mrs. Henry Arnold met with a serious accident December 20, at the corner of State and Lake streets, falling backward into the basement through an opening in the sidewalk.

T. E. Waters says the Christmas business in supplies has made a splendid total, but that it resulted in an unusual amount of work because of the disposition of the retailers to avoid overstocking; instead of ordering a full supply in advance, many of them ordered three or four times as the need developed. The last-minute orders were notably numerous.

The Inquiring Reporter, who prints thumb-nail interviews in one of the daily papers each day, asked W. F. Schofield, the North State street retailer, "What do you think of the Sabbath blue laws?" Mr. Schofield's answer, printed with his portrait December 20, was: "The trou-

## Use Your Refrigerator

to carry a supply of Cut  
Flowers "ON HAND" at  
all times—

## Keep Stock Coming

to you just as you need  
it—

WE CAN



**Glass by the  
Million.**

**Production  
by the  
Thousands.**

For New Year's

COLUMBIA

Fine Quality  
— of —

Russell, Premier, Sunburst, Ophelia

— NONE BETTER TO BE HAD —

NEW YEAR'S PRICE LIST

— Subject to market change without notice —

RUSSELL, PREMIER, COLUMBIA

	Per 100
Specials .....	\$50.00 to \$60.00
Fancy .....	35.00 to 40.00
Select .....	25.00 to 30.00
Medium .....	20.00
Short .....	15.00

OPHELIA, SUNBURST

	Per 100
Specials .....	\$30.00 to \$35.00
Select .....	20.00 to 25.00
Medium .....	15.00 to 18.00
Short .....	12.00

KILLARNEY AND WHITE KILLARNEY

	Per 100
Specials .....	\$20.00 to \$25.00
Select .....	15.00 to 18.00
Medium .....	12.00
Short .....	10.00

ROSES

	Per 100
Our Selection .....	\$12.00 to \$15.00

CARNATIONS

	Per 100
Assorted Colors .....	\$12.00 to \$15.00
Stevia .....	3.00
Violets .....	3.00 to 4.00
Adiantum .....	2.00

Asparagus, per bunch.....	\$ 0.50 to \$ 0.75
Boxwood, per bunch.....	.35
Ferns, per 1000.....	4.00
Galax, green, per 1000.....	2.00
Galax, bronze, per 1000.....	3.00
Leucothoe Sprays, per 100.....	1.00
Smilax, per dozen strings.....	4.00

PETER REINBERG

WHOLESALE GROWER OF CUT FLOWERS

30 E. Randolph St.,

PHONES:  
Central 2346 and 601

CHICAGO, ILL.

FLOWERS "at their best"

From Grower Direct

WEILAND-RISCH Co.

154 North

Wabash Ave.

FLOWER GROWERS

CHICAGO

ble with America today is that there are too many blue laws. If the blue laws were enforced it would be a detriment to the nation. The church is necessary and does a lot of good, but I don't believe going to a show on Sunday is a sin."

W. J. Smyth has his traditional Christmas decoration, a boarded-up window. During the night of December 20 someone tried to use the store as a garage, seeking ingress through the south show window and door. For several years in succession the wind broke one of the big windows during the holidays.

Visitors.

Among the week's visitors were K. Klyn, treasurer of the United Bulb Growers, Inc., of Sassenheim, Holland,

PERCY JONES

Wholesale Cut Flowers and Florists' Supplies

30 East Randolph Street

CHICAGO, ILL.

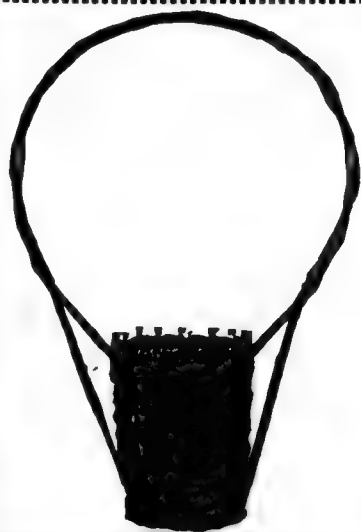
100% Service

*Vam*

and our old friend J. de Groot, formerly of Chicago and now located in Catonsville, Md. The United Bulb Growers is

a new organization of Holland bulb producers who heretofore have marketed their stock at home and who have now

WE WISH THE TRADE  
**A Merry Christmas**  
 and a Happy and  
**Prosperous New Year**  
**ERNE & COMPANY**  
**30 E. Randolph St. WHOLESALE FLORISTS CHICAGO**  
 L. D. Phone Randolph 6578



**Raedleins Practical Assortments**  
*at Moderate Prices*

*Assortment No. I*—50 Tumbler Baskets, 16 to 20 inches over all, with liners, in two-tone colors .... \$22.90

*Assortment No. II*—25 Medium Cut Flower Baskets, 21 to 28 inches over all, in two-tone colors with liners, \$20.80

*Assortment No. III*—15 Large Cut Flower Baskets, 34 to 42 inches over all, in two-tone colors with liners, \$29.50

**SPECIAL**—TOTAL three assortments, **\$70.00**

**Raedleins Basket Co., 713-717 Milwaukee Ave., Chicago, Ill.**

banded together to sell direct to the trade in America. Mr. Klyn is treasurer and sales manager, with an office in New York. Mr. De Groot has been engaged as their traveling representative.

Dr. H. Dux, president of the company bearing his name, was here from Jacksonville, Fla., last week, looking over the field.

Miss Kate Harris, of the Flower Shop, Memphis, spent the week end with friends here and devoted the greater part of two days to buying Christmas stock. She said Memphis florists are looking for the greatest last-minute Christmas rush in the history of our trade in that city.

**BOSTON.**

**The Market.**

The Christmas outlook at the time of writing is good. There have been a number of consecutive days of clear, crisp weather and, as a consequence, rather more flowers will be available than at one time seemed probable. So far, the weather has been only moderately cold, in marked contrast with a year ago, and this has been favorable for the plantmen, who all report a good demand, with stocks of some sorts entirely sold out well in advance of the

**TOPPET**

**Wholesale  
 Cut Flowers  
 and Supplies**

**30 E. Randolph St.  
 Chicago  
 Phone Central 6284**

**ROSES,  
 CARNATIONS**

**AND ALL  
 Greens in Season**

**Burlington Willow Ware Shops**  
 Makers of  
**Worth While Will-O-Ware**  
 Baskets for particular Florists  
**BURLINGTON, IOWA**

Mention The Review when you write.

holidays. A fairly good crop of both roses and carnations will be available, although probably a good number of the latter will, as usual, be "salted stock."

Roses are cleaning up better than a week ago, when demand was rather flat.

**BASKETS**  
**JOHNSON BASKET WORKS**  
**2535 Milwaukee Avenue, CHICAGO**

Mention The Review when you write.

Short-stemmed stock moves at from \$8 to \$10 per hundred upwards, whites being the slowest to sell, as usual. Red varieties, like Hadley, Crusader and Hoosier Beauty, are in strong demand and long-stemmed stock will nearly



Buy Direct from the Grower. Heavy Supply

# ROSES FOR NEW YEAR'S

Supreme quality Russell, Columbia, Premier, Richmond, Milady, Ophelia, Killarney, White Killarney and Cecile Brunner.

## CARNATIONS, 12 and 15 Cents.

Heavy supply of choice stock in all the best, new and standard varieties. Our quality carnations are recognized as the best on the market.

## DIANA POMPONS, per spray, 10 cents

## FANCY SWEET PEAS AND A COMPLETE LINE OF GREENS.

WE NEVER CLOSE

### NEW YEAR'S PRICE LIST

Open Days, Nights and Sundays

Subject to Change Without Notice

#### MRS. CHAS. RUSSELL, COLUMBIA AND PREMIER

	Per 100
Specials .....	\$50.00
Select .....	35.00
Medium .....	20.00
Short .....	10.00

#### RICHMOND

Specials .....	\$25.00
Select .....	20.00
Medium .....	15.00
Short .....	10.00

#### MILADY

Specials .....	\$25.00
Select .....	20.00
Medium .....	15.00
Short .....	10.00

#### OPHELIA, RADIANCE, KILLARNEY, WHITE KILLARNEY, KILLARNEY QUEEN, CHAMP WEILAND

	Per 100
Specials .....	\$25.00
Select .....	20.00
Medium .....	15.00
Short .....	10.00

#### CECILE BRUNNER

ROSES—Our selection .....	12.00
CARNATIONS—Fancy Pink and White .....	\$12.00-15.00
CARNATIONS—Fancy Red .....	15.00-18.00
ASPARAGUS—Per bunch .....	.50
SWEET ALYSSUM—Per 100 .....	.50
SWEET PEAS—Per 100 .....	2.00
DAISIES—Per 100 .....	2.00
FERNS—Per 1000 .....	5.00

## W. E. TRIMBLE GREENHOUSE CO.

Phone 2416

Wholesale Florists

PRINCETON, ILL.

Write for Price List on Rooted Cuttings and Potted Plants

Mail Your Rush Orders for

# CHRISTMAS BASKETS

to "The House of Style and Quality"

*Whose Baskets are of Superior Quality and Workmanship, Exclusive in Style and Color.*

Try an assortment of Baskets for \$10.00, \$25.00 or \$50.00. State the colors you desire and we guarantee satisfaction. We can make immediate delivery of all orders, whether large or small. Tumbler Baskets for Christmas trade, \$45.00 per 100. Cash with order or satisfactory references.

Quincy Art Willow Ware Co., SIXTH AND PAYSON AVENUES, Quincy, Ill., U. S. A.  
*The House of Style and Quality*

equal American Beauties in price. There is a brisk demand for Ophelia, Ward, Russell, Premier, Pilgrim, Columbia and Miller. The Killarneys drag a little more. Carnations, while not abundant of late, are likely to be seen in considerable quantity this week. At the time of writing, reds and crimsons are quoted at \$12 to \$16 and whites and light pinks at \$8 to \$12.

Violets are not plentiful, but Paper Whites and stevia are abundant and there may be a surplus of each. Sweet peas, owing to bud dropping, have shortened up. Calla and Easter lilies make \$3 to \$4 per dozen. Belated chrysanthemums still arrive, but do not cut any great figure now. Small quantities of wallflowers, calendulas, bouvardias and bachelor's buttons are arriving. There are some nice gardenias and cyprip-

## Artificial Flowers

WAXED	
Callas, No. 1 (large), per 100 .....	\$5.65
" No. 2 (small), per 100 .....	4.50
Carnations, white and pink, per 100 .....	2.75
Chrysanthemums, white, pink, yellow, per 100 .....	4.50
Daffodils, pink, per 100 .....	3.00
Dahlias, white, pink, lavender, per 100 .....	4.50
Orchids, per 100 .....	3.75
Roses, white, pink, tea, per 100 .....	2.75
Sweet Peas, assorted colors, per 100 .....	1.25

CLOTH	
Carnations, white and dark pink, per 100 ..	3.50
Valley, per dozen bunches .....	5.00
Violets, excellent for corsages, per box of 6 bunches .....	1.25
PAPER CAPE FLOWERS, white, per 1000 .....	7.00

**C. A. KUEHN WHOLESALE FLORIST**  
1312 Pine Street, ST. LOUIS, MO.

Mention The Review when you write.

diums in good supply, also a fair number of Cattleyas Percivalliana and Trianae,

The Greatest Sellers for

## CHRISTMAS: Feather Roses

The most beautiful Artificial Flowers. Many Florists make a fortune with them. We give the addresses. Order an assortment for \$5.00 or \$10.00. We guarantee double profits or return the money.

**Chicago Feather & Flower Co.**  
439-441 So. Irving Ave., CHICAGO, ILL.

All kinds of Cloth, Wax and Paper Flowers "America Made" and "Imported"

Mention The Review when you write.

as well as some hybrid orchids. Plants are in great demand, as are evergreen

**EMIL SCHLOSS.**  
Pres. and Treas.

**MILTON SELINKA**  
Secretary

# THE RIBBON HOUSE

## SCHLOSS BROS., RIBBONS, INC.

31 and 33 East 28th Street,

NEW YORK

### HEADQUARTERS

For Florists' Ribbons, Chiffons and Novelties

## PINEHURST FLORAL CO.

Wholesale Growers of Cut Flowers and Plants

1121-1123 Grand Ave.

KANSAS CITY, MO.

### NEW YEAR'S PRICE LIST

#### ROSES

Russell.....	\$12.00 to \$50.00 per 100
Premier.....	12.00 to 50.00 "
Columbia.....	12.00 to 35.00 "
Ophelia.....	12.00 to 35.00 "
Butterfly.....	12.00 to 35.00 "
Sunburst.....	12.00 to 35.00 "
Richmond.....	12.00 to 50.00 "
Kaiserin.....	12.00 to 30.00 "
White Killarney.....	12.00 to 30.00 "

#### MISCELLANEOUS

Carnations, Red and Ward.....	\$15.00 to \$18.00 per 100
Assorted.....	12.00 to 15.00 per 100
Sweet Peas.....	8.00 to 5.00 "
Narcissi.....	8.00 per 100
Easter Lilies.....	2.00 to \$2.50 per doz.
Stevia.....	.50 to .75 per bunch
Plumosis.....	.50 to .75 "
Sprenger.....	.50 to .75 "
Smilax.....	\$4.00 per doz. strings
Fancy Ferns.....	\$4.50 per 1000

Greenhouses: { Pleasant Hill, Mo.  
Phone 18.

We Grow and Sell Our Own Stock:  
Over a Half Million Feet of Glass.

Store Phones: { Home, Harrison 2765  
Bell, Grand.....2765

Mention The Review when you write.

wreaths, holly, Christmas trees and other decorative material.

#### Remarkable Orchid Display.

Each month during the present year, A. C. Burrage, of Beverly Farms, Douglas Eccleston, superintendent, has made an extensive display of orchids at Horticultural hall and they have been easily the star features of the shows of the Massachusetts Horticultural Society. The closing display of the year, December 18 and 19, was well advertised in the Boston papers and attracted many thousands of visitors. A group sixty feet in length with two fronts was staged in the center of the lecture hall. Phoenix and other palms were dotted down the center and among, or directly below, them hung phalaenopsis, oncidiums and cymbidiums, while groups or individual specimens were staged below them. Artificial rockwork was used on the fronts and green sheet moss hid all receptacles from view. This group was the best arranged of the year and contained a great wealth of choice material.

Some fine varieties were seen. Among the hundreds shown were Odontoglossum crispum Rouge Dragon, Insleayi and Diana; Phalaenopsis amabilis, exceedingly fine, and Schilleriana and Lindenii; Vandas Luzonica, Sanderiana and cerulea; Miltonia Bleuana; Cattleya Trianae A. C. Burrage, a magnificent specimen with mammoth flowers, awarded a silver medal; C. Rhoda x Hardyana Maggie,

## Roses, Stevia, Carnations

Russell and Premier..	10c to 35c	Carnations .....	8c to 10c
Columbia and Butterfly,	10c to 30c	Narcissi .....	6c to 8c
Ophelia and Killarney,	8c to 20c	Stevia.....	100, \$3.00 to \$4.00
Richmond and Milady,	21c to 40c	Cal. Violets.....	doz. bu., 2.50
Ferns .....	per 1000, 4.50	Galax .....	per 1000, \$2.00
Leucothoe Sprays.....	per 100, 75c		

## T. J. NOLL FLORAL CO.

1117-1119 McGee St.

KANSAS CITY, MO.

Raphael alba, armainvillierense; fabia; Cælogyne Mooreana; Dendrobium Phalaenopsis; Brassocattleyas Veitchii, Lee-mannii, Maronæ, Digbyano-gigas, Marion and Imperatrice de Russe; Læliocattleyas Charlesworthii and bella; Angræcum eburneum; Cymbidium Pauwelsii and Schlegelii; Lælia foldiana; Bulbophyllum Dayanum, awarded a cultural certificate; Restrepia antamifera; cyripediums in great profusion,

including dozens of plants of insigne, Sanderæ and Harefield Hall, also Thalia, Mrs. Francis Wellesley and Baron Schroeder; aureum magnificum; Leea-num giganteum, Olivia, Actæus langleyensis, Aisne, awarded a first-class certificate; arthurianum pulchellum; Minos Youngii, Minos Veitchii, nitens, Maudie magnificum, Alfred Dimmock, Denavium, Prewetii, Mons. Jules Hye and others; Erides Lawrenceanum; also

# Kansas City Wholesale Cut Flower Co.

1108 Grand Avenue, Kansas City, Mo.

Home Telephone, Harrison 6487

Successor to T. J. Noll & Co.

Bell, Grand 3143

Now that the Christmas rush has been disposed of, we will pass on to the New Year.

We will have an unusually large cut of  
**Fancy Roses, Carnations, Paper Whites,  
Stevia, Valley, Violets**

and all seasonable flowers and Green Goods. Best values in any market. No disappointments.

L. R. BOHANNON, At Your Service.

Mention The Review when you write.

**BIG CUT IN PRICE**

## French Chiffon

Popular colors. 3-stripe.  
Bolts average 38 yards.

4-inch, per yard ..... 9c  
6-inch, per yard ..... 12c  
Net for Cash.

**THE COLORADO SEED CO.**  
DENVER, COLORADO

## MERRY CHRISTMAS!

Scripts

**For Your Boxes, Tags, Etc.**

A Good Design. Made Like Florist Scripts.

Three Colors: Variegated Gold, Silver and Red

10 of a kind to the package, per 100, \$4.00

Write for our illustrated price  
list of letters

**C. A. KUEHN WHOLESALE FLORIST**  
1312 Pine St. ST. LOUIS, MO.

some odontiodas and other varieties.

In another group were some mammoth plants of the old *Cypripedium insigne*. The whole display was wonderful and the wealth of bloom, at a time when orchids, outside of *cypripediums*, are scarce, was truly remarkable. It is sincerely to be hoped that Mr. Burrage, who is the president-elect of both the Massachusetts Horticultural Society and the new American Orchid Society, will continue these displays in 1921.

## The McCallum Company

MANUFACTURERS—IMPORTERS—WHOLESALE

## FLORISTS' SUPPLIES

HEADQUARTERS—PITTSBURGH, PA.

Detroit Cleveland Cincinnati San Francisco San Juan

## SPECIAL: Chiffon

Three Stripe Edge—All Colors

4-inch, per yard ..... 8c

6-inch, per yard ..... 10c

40 yards to bolt

**C. E. Critchell,** Wholesale Commission Florist  
15 EAST THIRD STREET Cincinnati, Ohio

Awards in addition to those already noted were made as follows: Gold medal to A. C. Burrage for his large orchid collection; silver medal to E. B.



# WIDE EDGE CHIFFON BEST QUALITY

ALL COLORS, 10c PER YARD  
AVERAGE BOLT, 40 YARDS

*Write for Price List on Wire Designs*

## JOSEPH ZISKA & SONS

169-175 North Wabash Avenue, CHICAGO, ILL.

Wire Design Specialists.

Complete Line of Florists' Supplies.

Service and Prices. A Trial Order (send it by mail if you can't come) will Convince You.

## GOLDFISH

## WILD BIRDS CANARIES

WHOLESALE

BUY FROM THE BREEDER  
107 Acres of Ponds this Season  
Write for Big, New Catalogue



GLOBES, AQUARIUMS,  
AQUARIUM SUPPLIES, Etc.

## PUTNAM'S FISHERIES

8 DIVISIONS

Office, 462 Washington St.  
BUFFALO, N. Y.

Dane, Donald McKenzie gardener, for Cyripedium Laurabel, Lawrenceanum Hyeaum x Mrs. E. B. Dane; cultural certificates to E. B. Dane for Cyripedium Actæus majestic, and honorable mention for Cyripedium Villebois-Mareuil and Lord Wolmer var. Zealandia.

### Horticultural Society.

The trustees of the Massachusetts Horticultural Society have approved a schedule of prizes and exhibitions for the year 1921 providing six exhibitions, as follows: Grand exhibition of roses, orchids and other plants and flowers, April 6 to 10; peony exhibition, June 16 to 19; rose exhibition, June 25 and 26; gladiolus exhibition, August 13 and 14; dahlia exhibition, September 10 and 11; autumn exhibition, November 5 and 6.

The following standing committees, among others, have been appointed for 1921:

Finance—Walter Hunnewell, chairman; R. M. Saltonstall, E. S. Webster.  
Membership—Thomas Allen, William C. Endicott, Thomas Roland.  
Prizes and exhibitions—Thomas Allen, chairman; J. K. M. L. Farquhar, A. T. Lyman, Thomas Roland, Mrs. J. Montgomery Sears.  
Plants and flowers—T. D. Hatfield, chairman; Douglas Eccleston, S. J. Goddard, Julius Heur-  
lin, William H. Judd, Donald McKenzie.  
Fruits—Fred A. Smith, chairman; W. H. Golby, James Methven, Edward B. Wilder.  
Vegetables—William N. Craig, chairman; Edward Parker, William C. Rust, John L. Smith.  
Gardens—A. C. Burrage, chairman; John S. Ames, George E. Barnard, C. W. Hoitt, R. M. Saltonstall, Charles Sander.  
Library—C. S. Sargent, chairman; E. B. Dane, N. T. Kidder.  
Lectures and publications—F. A. Wilson, chairman; Thomas Allen, J. K. M. L. Farquhar, C. S. Sargent.

Children's gardens—James Wheeler, chairman; Dr. H. Kennedy, Miss M. R. Case, Miss M. A. Rand, Miss E. W. Allen, Miss Louisa Hunnewell.

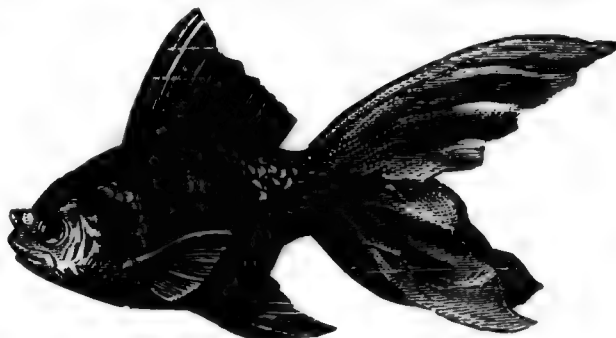
The George R. White medal of honor for 1920 has been awarded by the trustees to George Forrest, of England, the noted collector of plants in China. Mr. Forrest has secured many fine hardy primulas and other perennials, as well as numerous rhododendrons, azaleas, spiræas, cotoneasters and other plants, many of which are proving valuable additions to American gardens.

## GOLDFISH WINDOW DISPLAY GOLDFISH

THERE'S MONEY IN GOLDFISH FOR YOU

GOLDFISH  
\$5.00 per 100  
and up

We manufacture  
Aquariums  
in all sizes



Goldfish and  
Aquarium  
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Auburndale Goldfish Co., 1449 W. Madison St., Chicago

Reliable Dealers in Goldfish and Aquarium Supplies

Terms: Cash with order.

We treat customers RIGHT and return money if we cannot ship goods.

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Large, Healthy Fish at  
"Rock Bottom" Prices

Owing to the length of time it now takes to get goods by freight, we would advise placing your order for Globes, Ornaments, Food, etc., at once, so that fish can be shipped promptly, when the season opens.

Ashborne Goldfish & Supply Co.,  
Agency Street BURLINGTON, IOWA

The A. C. Burrage gold medal for 1920, for the one who has done the most for the cranberry industry, has been awarded to H. J. Franklin, of East Wareham, Mass.

### Various Notes.

Charles S. Strout and wife, of Biddeford, Me., were in town, December 13, en route to New York, where Mr. Strout attended the meeting of the New York



The Meyer Florists' threads are the longest and strongest in the world and are used by the leading Retailers and Growers throughout the world. Be sure and get the Meyer brand and you will always get the best.  
Manufactured by the  
JOHN C. MEYER THREAD WORKS, LOWELL, MASS.

## GOLDFISH

and AQUARIUM SUPPLIES

Send for catalogue.

ORIENTAL GOLDFISH & SUPPLY CO.

3757 to 3761 Cottage Grove Ave., CHICAGO, ILL.

Florists' Club and showed 250 blooms of his new carnation, Maine Sunshine. The Houghton Gorney Co. had numer-

# GREETINGS

## THE OFFICERS AND EMPLOYEES OF THE PITTSBURGH CUT FLOWER CO.

Wish you a MERRY CHRISTMAS and a  
most Happy and Prosperous NEW YEAR.

Taking this opportunity to thank you for the part that you have contributed  
to its business success during the past twelve months and to assure you of  
its sincere appreciation.

116-118 Seventh Street, PITTSBURGH, PA.

*We Serve to Sell You Again*

### GOLD LETTERS—SPECIAL PRICES



No. 1  
Gold and Purple, per 1000, \$5.50

Letters packed 25 to each package  
Numerals in same colors and price



No. 4  
In Gold Only, per 1000, \$5.00



No. 6  
In Gold Only, per 1000, \$4.50

The kind that will stick, STICK and STICK, and won't come off.

**B. E. and J. T. COKELY,**

**201 N. 7th Ave., SCRANTON, PA.**

Established 25 years

Manufacturers and Importers of Florists' Supplies

ABOVE PRICES ARE POSTPAID

### PAPER SCRIPT LETTERS

Can be had in the following inscriptions in Gold and Purple

Father	Rest	Darling
Mother	Our	Dear
Brother	My	Too Soon
Sister	Asleep	Grandpa
Husband	Baby	Grandma
Wife	Sleeping	Friend
Mamma	Cousin	Aunt
Comrade	Peace	Uncle
Nephew	Niece	Papa
At Rest	Daughter	Son

Ten Words to Each Package  
Per 100 words..... \$3.50

Always state what color is wanted, otherwise gold will be sent.

ous funeral orders last week and had many designs for the funeral of the late George E. Keith, the well known Brockton shoe manufacturer. For the Chase funeral, at Yarmouth Port, Mass., they had a large automobile load of fine pieces.

Penn the Florist, in one of his large show windows, has a handsome model of a United States cruiser with a background of massed poinsettias. In front are well flowered plants of Saintpaulia ionantha.

N. M. Silverman, on Winter street, always keeps an attractive show window. Pansies, orchids, gardenias, bouvardias, violets and other choice flowers are shown in profusion and the display of Christmas plants is unusually fine.

At the store of John J. O'Brien are to be seen some remarkable pans of branched poinsettias, with foliage to the soil, wonderful cyclamens, azaleas, ardisias, oranges, ericas, camellias and a grand assortment of other plants and flowers. Evergreens in tubs make a fine display on the sidewalks bordering the store.

Norris F. Comley, of Woburn, Mass., has two large houses of Princess of Wales

## FRANK WISCHERTH

**300 McDougal Street  
BROOKLYN, N. Y.**

WE ARE THE LARGEST DISTRIBUTORS OF  
GOLD LETTERS IN THE UNITED STATES.

No. 1 .....	\$3.50 per 1000
No. 4 .....	2.75 " "
No. 6 .....	2.25 " "
Script Words .....	18.00 " "

**Prompt Delivery Guaranteed, as We Carry a Large Stock on hand at all times**

violets, planted last June, which he says are smothered with blooms. He has had no spider on them, while those who grew them outside had great trouble with this pest. The method of culture for single violets is quite the opposite of that practiced for other flowers. Mr. Comley has six houses of roses, now 5 years old, which he will replant next season, also several houses devoted to carnations, stevia and chrysanthemums.

Of sweet peas he has some fairly large houses and is getting a fine crop of Spencers at present.

William A. Hastings, the popular salesman at the Boston Flower Exchange, has the sympathy of the trade in the death of his mother, Mrs. Catherine E. Hastings, who died December 14, at Hudson, Mass., at the ripe age of 86, at the home of her son, B. W. Hastings. Mrs. Hastings, who was a

most estimable lady, had been in failing health for three years. Interment was at Hudson and many of Mr. Hastings' friends in the trade sent floral tributes.

Justice Wait, in the Boston Superior court, December 16, dismissed a bill brought by J. V. Beekman to restrain Charles J. Schermer, of the Davis Dalz Copper Co., from erecting a greenhouse to be used for noncommercial purposes on a lot adjoining Beekman's in Newton, Mass. The greenhouse planned will be 48x48 feet, built of iron, concrete and glass, and Judge Wait said: "Such a greenhouse will not be an eyesore and will cause no harm to Beekman, other than the disappointment of not being able to prevent its erection." It is interesting to know from such a judicial mind that greenhouses attached to suburban homes cannot be classified as "blots on the landscape," as some cranks aver.

Alfred R. Hutson, head salesman for W. H. Elliott & Sons Co., is at business again after a week in bed with the grip.

The Beacon Florist, John Eisemann proprietor, located in one of Boston's largest retail stores on Beacon street, does a tremendous business in plants, Christmas wreaths and baskets for the holidays. The sales made here would surprise anyone who supposes that flower shops in big retail stores do not have much business. Mr. Eisemann filled several large funeral orders last week.

J. O. Thilow, of Philadelphia, will give a stereopticon lecture on "A Trip to the South Sea Islands" on behalf of the Gardeners' and Florists' Club at the big joint meeting of agricultural and allied bodies at Horticultural hall February 8. J. Horace McFarland, of Harrisburg, Pa., will lecture at the same meeting on behalf of the New England Nurserymen's Association.

Everyone looks for a good Christmas business, but few are optimistic enough to look for a record-beater. With over twenty-five per cent of the local factories and mill works idle, many millions of dollars in deposits tied up in the banks which handled Ponzi's funds, and a general slacking up in activities, it is reassuring to know that the flower trade is nearly as good as it was a year ago.

Paul Winter, of New York, representing Sutton & Sons, Reading, Eng., was among last week's callers on the trade.

At the establishment of the W. W. Edgar Co., Waverley, the stock of some 500 heavily fruited Otaheite oranges is a prime feature. These plants are in short supply this season. A few years ago Boston bought nearly all its orange plants in and around New York. Now such firms as Thomas Roland, W. W. Edgar Co., Wollrath's, Borowski & Sons and Janiten & Kunan grow their own and reciprocate by sending quantities of high-grade cyclamens to New York growers and retailers. W. N. C.

#### PHILADELPHIA.

#### The Market.

When you read this report you will know what I do not—how Christmas went. You won't want to know much then about the week before, so the important points only will be given.

The week of December 13 to 18 was a shade better than its predecessor, leaving the market in fair shape. There were too many fancy, long-stemmed roses, too many Paper Whites and too

## Roses of Quality During January

AND FOR

## New Year's

we strongly recommend the purchase of Roses. Considering the quality of the Roses that we have at the present time, they show better value than any other flower.

**Beauties** of a quality that will please the most particular buyer.

**Russell and Columbia**, from shorts up to 36-inch stem flowers. More Columbia than Russell; a good supply of both varieties.

**Premier, Shawyer, Ophelia, Sunburst, Wards, Double White and Pink Killarney, Richmond and Cecile Brunner.**

There will be no shortage of good Roses with us and if your present source of supply is not reliable send your order here.

For flowers of really good quality we do not think that you will find a better supply in the Philadelphia market. In addition to this, we offer you the kind of Service that has made a standard for itself and which we are always still trying to improve upon in every possible manner.

## THE LEO NIESSEN CO.

**Wholesale Florists**

Branches:  
BALTIMORE  
WASHINGTON

1201-3-5 Race St.  
**PHILADELPHIA**

## BERGER BROTHERS

### HIGH GRADE CARNATIONS AND ROSES

**Golden Spur Daffodils**

**EASTER LILIES all the year around**

**1609 Sansom Street**

**PHILADELPHIA**

## Everything in Cut Flowers and Greens

We can fill your orders for fine stock

### THE PHILADELPHIA WHOLESALE FLORISTS' EXCHANGE

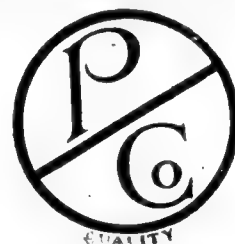
Our Motto, "The Golden Rule"  
1615 Ranstead Street, **PHILADELPHIA**





# BEAUTIES

FOR NEW YEAR'S



*Burton Stock and Burton Quality*

Special.....per doz.,	\$12.00	First.....per doz.,	\$6.00
Fancy.....per doz.,	\$9.00	Second.....per doz.,	4.00
Extra.....per doz.,	7.50		

Our growers will be cutting freely and of choice quality:

**RUSSELL, PREMIER, COLUMBIA and PILGRIM**

At Prices much more reasonable than Xmas.

*Everything in Cut Flowers, Plants, Greens, Ribbons and Supplies.*

**BUSINESS HOURS: 7 a. m. to 5 p. m.**

**S. S. PENNOCK COMPANY**

1608-20 Ludlow Street

PHILADELPHIA, PA.

New York  
West 28th Street

Baltimore  
Franklin and St. Paul Streets

Washington  
1216 H Street, N. W.

**THE HOUSE OF MERIT**

FLORISTS' SUPPLIES

**JOS. G. NEIDINGER CO.**

1309-11 N. Second Street

PHILADELPHIA, PA.

Mention The Review when you write.

ALL SEASONABLE  
**FLOWERS**

**WM. J. BAKER**

Wholesale Florist

12 South Mole Street, Philadelphia, Pa.

Mention The Review when you write.

**JERRY BROOKINS & SON**

Grower of Buffalo's finest  
Cut Flowers

Orchard Park, N. Y.

Mention The Review when you write.

**GRAVE MARKERS**

Stein's Floral Supply Mfrs. 2223 N. Front St., Philadelphia.

Mention The Review when you write.

**EDWARD REID**  
**FINE ROSES**

Offers for  
New Year's

THE BEST VARIETIES IN SEVERAL LENGTHS

**Carnations**, in limited quantities; **Stevia**,  
**Paper Whites**, **Hudson River Violets**

and the best of everything in this market.

When They're Reid's They're Right.

**1619-21 Ranstead St., PHILADELPHIA, PA.**

**LILACS, STEVIAS, SNAPDRAGONS, CARNATIONS,**  
**ROSES and PEAS**

**PHILADELPHIA CUT FLOWER CO.**

Phones: Bell, Spruce 803-804  
Keystone, Race 1112-1118  
Wholesale Florists  
1517 Sansom St., Philadelphia, Pa.  
Mention The Review when you write.

GEORGE AEUGLE  
Proprietor

**Carnations**  
**Roses**  
**Sweet Peas**  
**Snapdragon**

**CHARLES E. MEEHAN**  
5 South Mole Street,  
PHILADELPHIA, PA.

**BOXWOOD**  
**LYCOPodium**  
**BRONZE GALAX**  
and Greens  
of all kinds

much stevia. The other flowers generally sold at last week's figures.

It looks as though the rose would have no rival among cut flowers at Christmas. There will be more roses and fewer of all the other varieties of flowers than ever before. Beauties have already been sold up almost to the safety point. Russell is certain to be oversold in the medium grades. There are heavy crops of Premier and Columbia. The lower grades, so desirable, are scarce in both varieties, the stock being mostly disbudded. Maryland and Ophelia are in fair supply. There are only a few of the two Killarneys.

Carnations are scarce, scarcer than anybody likes, because they have always been a great stand-by at Christ-

mas. Chrysanthemums are over, thank goodness! No one wants them at Christmas. There are still some pompons, led by Christmas Gold. Other flowers and their asking prices may be found in the price list. The novelty of the week was Golden Spur narcissi. The price, \$12 per hundred, shows the possibilities outside of roses at this season.

**Various Notes.**

John W. Prince, the new chairman of the committee on novelties, is unusually well qualified for his position. Mr. Prince, who is foreman for William K. Harris, combines thorough knowledge

**PUSSY WILLOW**

From now till Decoration Day  
Entire cut from 30,000 cultivated plants  
50c per bunch, mixed lengths.  
In separate lengths from \$2.00 to \$10.00 per 100.  
Cash with Order. **E. KENDIG, Oswego, N. Y.**

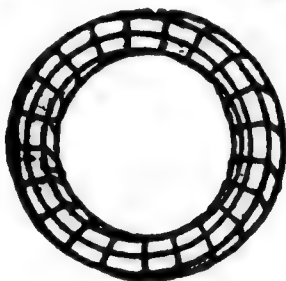
of his profession with a quiet decision of character.

Robert Scott & Son have decided to send out their new rose, Mrs. Prentiss Nichols, this season.

Stephen Ayer has resigned his position as secretary of the Chestnut Hill Horticultural Society. John Little and

# SPECIAL WIRE WREATH OFFER

Just ask for  
our prices on  
all wire designs



SAVE MONEY  
ORDER NOW

Our new price list is ready  
now. Send for it.

Crate Containing 50 10-inch, 25 12-inch and 25 14-inch.....\$ 7.50  
" " 50 12-inch, 25 14-inch and 25 16-inch..... 9.25  
" " 33 12-inch, 33 14-inch and 34 16-inch..... 9.50  
" " 50 12-inch, 50 14-inch and 50 16-inch..... 13.75

Crate Containing 50 12-inch, 100 14-inch and 100 16-inch.....\$25.00  
50 12-inch, 100 14-inch, 100 16-inch, 50 18-inch  
and 50 20-inch..... 40.00  
" " 100 each 12, 14, 16, 18 and 20-inch..... 58.00

**B. E. & J. T. COKELY, 201 North Seventh Avenue, SCRANTON, PA.**

John S. Hay, the most influential members of that body, favor a union with the Germantown Horticultural Society.

The trade creditors of Charles Pappas accepted, December 20, the proffered settlement of 30 cents on the dollar.

Three members of the house of H. Bayersdorfer & Co. have been in New York trying to rescue a lost shipment of immortelles.

William Munro, of Garrettford, Pa., motored a party of growers to Southampton and Roslyn December 16. With Mr. Munro were David Anderson, William E. Fowler, manager of the Highland Rose Co., and a wonderful new White Killarney grower of Edward Reid's. (N. B.—A prize of one year's subscription to the Florists' Review will be awarded to the first person who sends the correct name and address of the grower to me.—Phil.)

Martin Gannon has a pretty Christmas spray of dwarf oranges, called kumquats.

Charles Herry Fox has a beautifully arranged Christmas window in red and blue.

William Berger's Sons say they are able to offer a better Christmas flowering plant than last year for the same money. Harry Berger thinks the cyclamens, begonias and poinsettias are remarkably fine.

David Anderson, of Garrettford, has his new house of Premier in full crop for Christmas. The flowers go to Edward Reid.

A. Harvey & Sons, of Brandywine Summit, Pa., are sending the Leo Nielsen Co. a large crop of Columbia roses.

Berger Bros. are receiving the first Golden Spur narcissi of the season.

The Joseph Heacock Co. is sending some wonderfully fine Ophelia roses from its place at Roelofs to the city sales manager, Carl A. Corts. Mr. Corts is now vice-president and treasurer of the company.

Alfred M. Campbell is cutting a crop of magnificent Premier roses at the Ellenwood Greenhouses.

The Robert Craig Co. has had a tremendously big shipping week, December 13 to 18. The weather was most favorable.

An encouraging feature of the advance Christmas orders is the confidence shown by the buyers. Samuel S. Pennock says that the number of orders placed before his company's price list went out was unusual.

John Coates, a well known grower of geraniums for the Philadelphia market, has purchased a farm at Willow Grove. One greenhouse, 25x100 feet, has al-

## Prepared Cycas Leaves

	Per bunch of 10
8 to 12 inches.....	\$0.40
12 to 16 inches.....	.45
16 to 20 inches.....	.50
20 to 24 inches.....	.60
24 to 28 inches.....	.75
28 to 32 inches.....	.90
32 to 36 inches.....	1.00
36 to 40 inches.....	1.20
40 to 44 inches.....	1.40
44 to 48 inches.....	1.50

## C. E. CRITCHELL

Wholesale Commission Florist

15 East Third Street

CINCINNATI, OHIO

Mention The Review when you write.



### THE HELP PROBLEM

Relieved by the

**Ever Ready  
Flower Pot  
Cover....**

Dresses your plants in a smart style quickly and without work. Write for sample and price list today.

Send 10c Postage.

### The EverReady Flower Pot Cover Co.

146 Hughes Avenue, BUFFALO, N. Y.

Mention The Review when you write.

### "TITEKNOT" SHOWERS

The most practical addition to the Florists' Trade in years.

Ask { Bayersdorfer & Co., Philadelphia  
McCallum Co., Pittsburgh  
or send \$2.00 for sample order to

**WM. WEISMANTEL, Mfr.**  
245 S. Orange Ave., NEWARK, N. J.

Mention The Review when you write.

#### CYCAS LEAVES

PLIABLE, NON-CURLING  
Compare these prices with yours.

8x12 . . . . .	per 100, \$3.25	28x32 . . . . .	per 100, \$ 8.75
12x16 . . . . .	3.75	32x36 . . . . .	10.00
16x20 . . . . .	4.40	36x40 . . . . .	11.50
20x24 . . . . .	6.00	40x44 . . . . .	15.00
24x28 . . . . .	6.90	44x48 . . . . .	17.50

FLORISTS' WIRE, B. A.,

12-lb. coils, 5-coil lots, \$1.40 per coil.

Cash with order. M. DAVID KLEIN, F. O. B. New York.

1248 Myrtle Ave., BROOKLYN, N. Y.

Mention The Review when you write.



the up-to-date  
florist — — — —

gives great thought and consideration to the way in which he "dresses up" his plants and flowers for delivery.

¶ in the floral business "impression" is of more than ordinary importance.

¶ that is why so many florists, who are keen to keep abreast of the times, use these classic jardinières for their:—

cut flowers—  
potted plants—  
ferns—  
baskets—

¶ they cost so little that any florist can use them to advantage—

Send for folder and prices

**Mono Service Co.**  
NEWARK, NEW JERSEY

# THE FLORISTS' SUPPLY HOUSE OF AMERICA

Philadelphia, Pa.,

December 23, 1920.

To All the Florists,  
Dear Friends:

We wish every one of you a very Merry Christmas and a very Happy and Prosperous New Year. We would like to write separately to each one of you so you would know that we appreciate the many courtesies you have shown us, only you have kept us so busy getting off your orders right up to the last minute that we have to do it this way.

We want to thank you heartily for your confidence in us as shown by your generous patronage. Should we have been unfortunate enough to vex you in any way, please think kindly of us and believe that we did our best to please you.

With every good wish, we remain,

Cordially yours,

Harry Bayersdorfer,  
Paul Berkowitz,  
Sydney H. Bayersdorfer.

H. BAYERSDORFER & CO.

ready been erected. Mr. Coates has been a grower for this market for over twenty-five years.

The dullness in other lines has been of great benefit to the trade in prompt express service at this time. The M. Rice Co. stated, December 18, that orders received that morning had gone out by express.

## NEW YORK.

### The Market.

Last week brought little improvement in the cut flower market. With supply at a low mark and demand in proportion, it is rather hard to imagine what form an improvement would take. Clearances have been fairly easy, except as regards a few items not gener-

ally considered as staples. Taken all in all, the situation could hardly be considered as bad, although, admittedly, far from normal.

Monday, December 20, arrivals were quite light, lighter than usual for the first day of the week, and buyers are throwing out the usual hints as to "pickling" for the Christmas trade. It may be said for the grower, however, that plenty of stock is coming in that could easily be held, so there is not much evidence to warrant the suspicion. Again, during recent periods of unusual demand the growers' returns generally have shown better results from the markets a day or so in advance of a holiday. Experiences, in fact, are in favor of uninterrupted cutting and shipping, and it is believed that the wise ones follow this plan.

Roses are not in heavy supply, but, outside of short grades, arrivals more than fill the demand. Long-stemmed flowers of excellent quality are slow to clear. American Beauty specials have advanced to \$150 to \$175 per hundred, and other roses show advances all along the line.

In the hybrid teas, Premier and Columbia are of noticeably high quality, the top grades having stems long enough to carry them into the "big" rose class. Hadley and other reds are meeting the best demand, which is, of course, natural at this season.

Carnations are not in great supply, making clearances fairly easy. The price range is about \$5 to \$8 per hundred, with superior flowers of Mrs. C. W. Ward bringing \$10 and Laddie \$12.



## PUSSY WILLOWS

Splendid sprays, well covered. Our own forcing. Clean, bright, silver catkins, now ready.  
\$6.00 and \$8.00 per 100

## SCOTCH HEATHER

Splendid sprays.  
Medium size sprays, \$3.00 to \$5.00 per bunch. Long sprays, \$7.00 to \$12.00 per 100.

**Pittsburgh Cut Flower Co., 116-118 Seventh St., Pittsburgh, Pa.**  
**Prices Right**

Much short-stemmed stock continues to arrive, which is at times hard to move.

The supply of cattleyas is not generous, and arrivals meet a fair demand. The price range is \$1 to \$2 per flower, with culls at 50 to 75 cents. Spray orchids are not in large supply. Cypridiums are more plentiful, but the demand for them is not active, and many sales are made at prices below quotations to move stock. Gardenias are plentiful at \$1 to \$6 per dozen.

Easter lilies are not at all plentiful and are still held at \$20 to \$25 per hundred flowers for stock on the green side. Lily of the valley is in fair supply and moves slowly at \$5 to \$12 per hundred sprays.

Not many sweet peas are available and there is nothing in the quality of arrivals to boast about. The Christmas supply will be extremely short. The supply of violets is also short and prices remain at \$1 to \$1.50 per hundred.

A few chrysanthemums are arriving, but attract little attention. Paper White narcissi are arriving in large quantity and move slowly at three bunches for \$1 and 50 cents per bunch for extra fine flowers.

Miscellaneous flowers do not make a large list and arrivals move slowly. Pansies, daisies, bouvardias, calendulas, ageratums, callas, mignonette and myosotis compose the list.

### Various Notes.

The body of William Lappe, in business at Two Hundred and Fifty-second street and Albany road, the Bronx, was found Sunday night, December 19, hanging from a dining room transom in his home. He had for some time been a sufferer from nervous troubles.

A meeting of the chairmen of the different sections of the New York Allied Florists' Association was held at the secretary's office, 43 West Eighteenth street, Saturday afternoon, December 18. Owing to the nearness of the holidays, there was not a full attendance, but reports showed that matters were progressing and a start in the direction of actual publicity might soon be made.

A semitropical appearance is given to the store of J. J. Coan, in the Eighteenth street flower market, by well fruited boughs of the ponderosa lemon at the entrance. The boughs are sold for decorative purposes.

C. A. Ladiges, the Amsterdam avenue florist, was relieved of his watch and chain while looking over the holly market on West street last week.

J. H. P.

The incorporation of Odink & Walther is announced, with a capital stock of \$5,000. The firm is located at 1 West

## FRAT-M'S

Frat-M's are a great help to florists who make funeral work. They are exact reproductions of the official emblems embossed in gold and the different colors as required by each Fraternal and Labor organization.

The florist is saved time and worry in the nuisance of lettering, as well as the keeping of such a stock of wire frames, and different colored flowers. Just use such flowers as you have and then attach a FRAT-M with paste to the chiffon, or by the hanger that comes for each, as a card, and that is all there is to it, excepting the comment and commendatory talk for the florist.

Just pick out a dozen of the most used from the list following, enclosing \$2.00 per dozen, and if they don't make you ten times their cost, return those unused and get your money.

Square and Compass, Chapter, Commandery, 32nd Degree, Shrine, Eastern Star, Royal Neighbors, M. W. A., Maccabees, Odd Fellows, Red Men, Knights of Columbus, K. of P., Moose, Jr. O. U. A. M., B. of R. T., B. of R. Clerks, B. of L. E., Br. of Blacksmiths and Helpers, Eagles.

Just give Frat-M's a trial, you don't have to keep them. We are willing to send them to you and return the money if they don't pay you ten times their cost. Address

**STATE FAIR FLORAL CO., SEDALIA, MO.**

Write for our 32-page booklet

## "Modern Flower Shops"

Refrigerators and Store Fixtures

**A. L. Randall Co.,** COMPLETE FLORISTS' OUTFITTERS **Chicago, Ill.**

## MCCRAY

REFRIGERATORS for all Purposes  
Send for Catalogue  
McCray Refrigerator Co., 2088 Lake St., Kendallville, Ind.

HARRISON 1848-1849-1850  
**REFRIGERATORS**  
and Complete Fixtures  
**Union Refrigerator Co.**  
MANUFACTURERS  
20 W. Jackson Blvd. CHICAGO

Forty-seventh street, Manhattan. The incorporators are C. M. and P. O. Walther and J. C. Odink.

Edward Gillett, proprietor of the Southwick Nurseries, Southwick, Mass., has opened an office at 286 Fifth avenue, to take care of the business in New York and vicinity. Mr. Gillett established his business in Southwick in 1878.

## Flower Facts-

Beauty preserved -  
Profits assured -  
use Gloekler  
Refrigerators for  
cut flowers

**Bernard Gloekler Co.**  
Pittsburgh, Pa.

Always mention the Florists' Review when writing advertisers.



## Florists' Refrigerators

We manufacture, in our own plant, a complete line of florists' refrigerators. While we have many popular standard designs, most refrigerators are built for individual requirements.

Brecht Refrigerators are the result of 67 years' experience. They are designed on a scientific basis, from the best material obtainable, and are built to give greatest service with minimum ice consumption.

We will be glad to quote you on our standard designs, or to offer suggestions and submit special designs upon receipt of your requirements.

Address Dept. N.

### THE BRECHT COMPANY

Main Office and Factories

ST. LOUIS, MO., U. S. A.

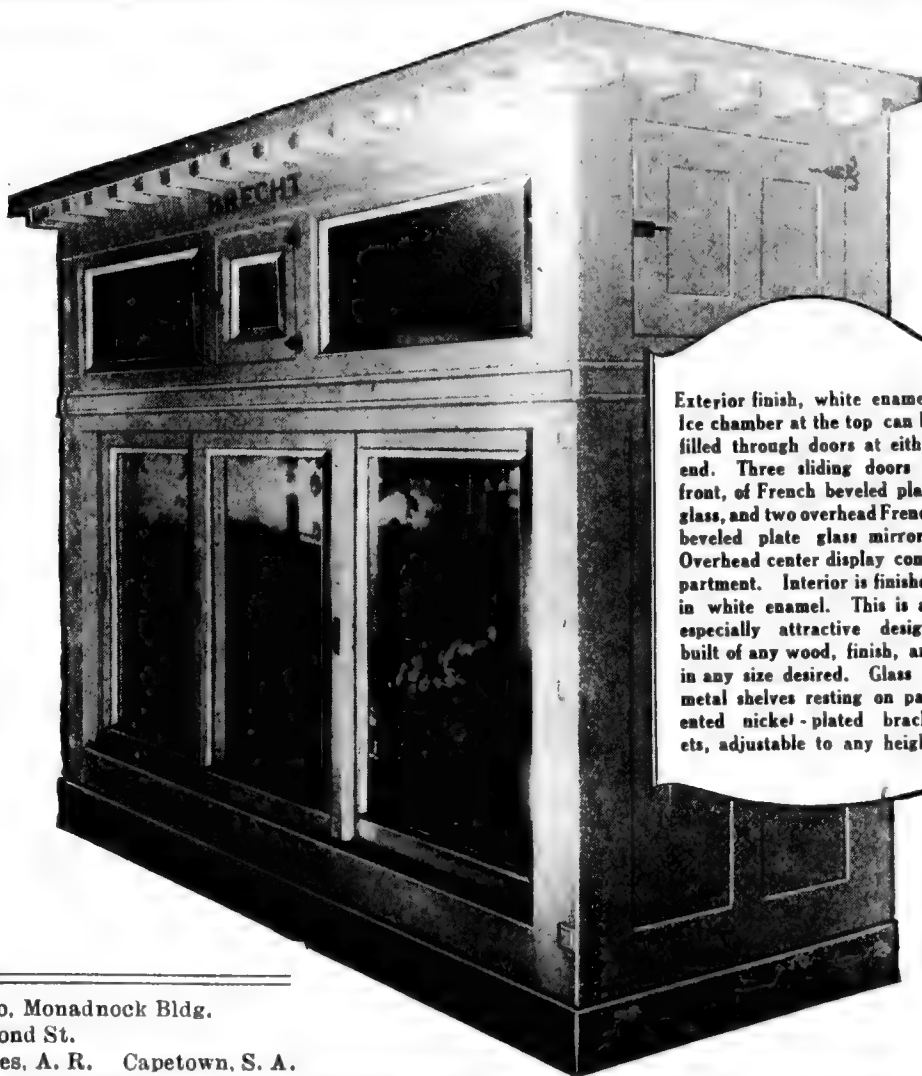
#### BRANCHES

New York, 174-176 Pearl St.

Chicago, Monadnock Bldg.

San Francisco, Calif., 67 Second St.

Paris, France Liverpool, England Buenos Aires, A. R. Capetown, S. A.



Exterior finish, white enamel. Ice chamber at the top can be filled through doors at either end. Three sliding doors at front, of French beveled plate glass, and two overhead French beveled plate glass mirrors. Overhead center display compartment. Interior is finished in white enamel. This is an especially attractive design, built of any wood, finish, and in any size desired. Glass or metal shelves resting on patented nickel-plated brackets, adjustable to any height.



Write for Catalogue

### BUCHBINDER BROS.

11 S. La Salle St., CHICAGO

PROVIDENCE, R. I.

The-Market.

The indications are that it will be a veritable green Christmas, with little prospect of snow. There have been few flurries so far this winter. All kinds of small greens are in abundance, of exceptionally good quality and at reasonable prices, which do not range so high as a year ago. Trees are below the usual normal supply, but wreaths and ropings are fully equal to the demand. In wreaths, laurel, holly, hemlock and creeping jenny are the leaders. The increas-

## Special Prices on Supplies FOR THE RETAIL FLORISTS

Every florist will do business according to the stock he has on hand—therefore order liberally, as you can't go wrong—you cannot do business if you have no stock. Many other items of interest offered in our complete list—it's free.

#### PLAIN CHIFFON.

(About 35 to 40 yards to bolt.)

Can be had in any color. Per yd.  
Satin Edge, 4 inches wide.....\$0.09  
Satin Edge, 6 inches wide......12  
Satin Edge, 12 inches wide......15

#### "BONTON" BABY RIBBON.

Very handsome and good for general use. All colors.

Per spool of 500 yards.....\$2.25  
Per box of 5 spools at..... 2.00

#### CORSAGE RIBBONS.

(Bolt of 10 yards.)

No. 7—Can be had in all popular shades, per bolt.....\$1.50  
12 bolts or more, per bolt..... 1.40

#### CORSAGE SHIELDS.

Lace Shields ..... Per doz. \$2.75  
Invisible Shields ..... 2.50  
Colonial Shields ..... 1.50  
Celluloid Shields (per 100, \$0.00)... 1.00

#### SPECIAL CARDS.

For Funeral Flowers..... Per 100 \$0.60 Per 1000 \$5.00  
For Congratulations ..... .60 5.00  
Say It with Flowers ..... .60 5.00

Remember—we have many other items to offer—write for our complete list—it's free.

**GEO. H. ANGERMUELLER CO., Wholesale Florists,**  
1324 Pine Street, ST. LOUIS, MO.

#### WIRED TOOTHPICKS

(10,000 to a box)

Plain wired picks, per box.....\$2.50  
5 boxes or more at..... 2.40

#### FLORISTS' GREENING PINS.

One box contains 10 lbs.

(About 10,000 to 11,000 pins.)

Price, per box.....\$3.00  
5 boxes or more at..... 2.85

#### PREPARED ADIANTUM.

(Or maidenhair fern.)

Extra fine quality. Per 100  
Extra small size.....\$5.50  
Small size ..... 6.50  
Medium size ..... 7.50  
Large size ..... 9.00

#### GREEN SHEET MOSS.

(For Lining Hanging Baskets, etc.)

Per 2-bu. bag.....\$2.00

#### FANCY HANDLE BASKETS.

(With metal liners included.)

Prices vary from 90c to \$2.00 each. We recommend ordering a sample assortment for about .....\$10.00

#### AIR PLANT.

Choice quality, imported stock. Per 100  
25 bunches or more.....\$12.50  
50 bunches ..... 12.00  
100 bunches or more..... 11.00

# CHICAGO CARTON COMPANY

## CORONA FLOWER BOXES

## Representatives:

M. E. CHAPIN  
516 Fifth Avenue  
New York City

T. A. DIXON CO.  
1526 Blake St.  
Denver, Colorado

T. S. FINCH  
601 Elm St.  
Dallas, Texas

Home Office  
and Factory  
4433 Ogden Ave.  
CHICAGO  
Telephone  
Lawndale 906

## For Violets and Corsages

Size	Per 100
7 x 4 x 4 2-inch Top.....	\$ 5.00
10 x 6 x 5 1/2 2-inch Top.....	6.00
12 x 8 x 5 1/2 2-inch Top.....	7.65
14 x 10 x 8 2-inch Top.....	12.60

## For Cut Flowers

18 x 5 x 3 2-inch Top.....	\$ 6.10
20 x 4 x 3 2-inch Top.....	6.05
21 x 5 x 3 2-inch Top.....	7.25
24 x 5 x 3 1/2 2-inch Top.....	7.70
24 x 8 x 4 2-inch Top.....	10.80
28 x 8 x 4 2-inch Top.....	12.10
28 x 8 x 5 2-inch Top.....	13.05
30 x 5 x 3 1/2 2-inch Top.....	9.25
36 x 8 x 5 2-inch Top.....	16.20

The sizes given here are carried in stock, in the popular MIST-GRAY and GREEN colors.

## 5% DISCOUNT

### CASH WITH ORDER

The prices quoted herewith are f. o. b. Chicago.

When printing is wanted there will be a charge of \$9.00 per color for printing 500, \$12.00 per color for printing 1000.

Border printing and embossing will be charged for as time work in accordance with the amount of work involved.

## For Sprays, Designs and Cut Flowers

Size	Per 100
16 x 16 x 8 Telescope.....	\$29.25
20 x 20 x 8 Telescope.....	38.95
21 x 5 x 3 Telescope.....	7.25
24 x 5 x 3 1/2 Telescope.....	8.90
24 x 24 x 10 Telescope.....	55.75
30 x 12 x 6 Telescope.....	30.25
32 x 32 x 8 Telescope.....	63.75
36 x 10 x 5 Telescope.....	25.20
36 x 12 x 6 Telescope.....	36.35
36 x 14 x 8 Telescope.....	46.55
40 x 10 x 6 Telescope.....	44.00

ing demand for the made-up artificial baskets, bouquets, etc., is manifested this season, and dyed grasses, leaves, etc., have had a big sale.

Funeral work continues to furnish general activity for the stores, while small weddings with their attendant parties, receptions, etc., help the situation. The market is somewhat limited in cut flowers. However, roses, carnations, violets, chrysanthemums and occasional novelties keep things moving.

## Various Notes.

The Lowell Avenue Greenhouses, operated by Cohen Bros., have a corner of W. S. Pino's store for the holidays and report good business.

The scarcity of good palms and other decorative plants is the source of general criticism by the dealers.

Ed. Brooke, of T. J. Johnston & Co., scoured New England for novelties, and had some fine offerings that sold quickly.

Macnair had a handsome window last week, one display being artistically arranged with partridge berry bowls, Paper Whites in bloom with a background of ferns, palms, etc., and bright red ribbons, streamers and dyed grasses.

Johnston Bros. had the largest force of clerks this year in their history, yet every one was busy. W. H. M.

## PITTSBURGH, PA.

## The Market.

There is no complaint as to the business of last week. It was excellent, although the shortening in the general supply was foreseen. Shipments of quantities of boxwood and mistletoe

## CUT FLOWER BOXES, Mist Gray

Immediate Shipment.	Per 100
18 x 5 x 3.....	\$ 5.50
21 x 5 x 3.....	6.00
21 x 6 x 3 1/2.....	7.25
24 x 5 x 3 1/2.....	6.50
24 x 8 x 4.....	10.00
28 x 8 x 4.....	12.00
30 x 5 x 3 1/2.....	8.50
30 x 6 x 3 1/2.....	10.50
36 x 8 x 5, full tel ...	19.25
30 x 12 x 6.....	25.00
36 x 12 x 6.....	28.50
42 x 12 x 6.....	30.00
48 x 14 x 6.....	40.00

Printing, \$3.00 extra for 500 boxes. \$4.00 per 1000. We cannot print the last four sizes.

The first six sizes come 100 to a bundle. Last five sizes 25 to a bundle. We do not break bundles.

C. C. Pollworth Co., Milwaukee, Wis.

Mention The Review when you write.

## Climax Manufacturing Co.

## High Grade

## FLORISTS' BOXES

Castorland : : New York

Mention The Review when you write.

## H. &amp; D. DESIGN BOXES

Are made of light, strong Corrugated Fiber-board and can be furnished with K. D. lock-corner covers, safe and convenient.

Write for full particulars.

THE HINDE & DAUCH PAPER CO.  
SANDUSKY, OHIO

Mention The Review when you write.

## FLORISTS' BOXES

## Made in Dayton, Ohio

Our boxes are made of high-grade material and good workmanship. Convince yourself by sending us a sample order. We satisfy our customers.

Write for Samples.	Mist Gray or Manila Shallow Cover Price per 100	Mist Gray or Manila Full Telescope Price per 100
SIZES		
3 x 20 x 4 .....	\$ 3.80	\$ 4.10
3 x 18 x 5 .....	3.90	4.20
3 1/2 x 24 x 5 .....	5.70	6.70
3 1/2 x 30 x 5 .....	7.10	8.20
5 x 24 x 8 .....	9.60	11.20
5 x 28 x 8 .....	10.80	13.70
5 x 38 x 8 .....	15.50	18.70
5 x 30 x 10 .....	16.50	18.90
6 x 28 x 12 .....	18.00	21.00
5 x 35 x 10 .....	19.00	21.70
6 x 36 x 12 .....	24.00	27.50
8 x 20 x 20 .....	25.50	32.00
8 x 24 x 24 .....	37.50	42.50
7 x 42 x 12 .....		43.00
8 x 48 x 14 .....		52.00

## GRAY CORSAGE AND VIOLET

## With Shallow Fluted Edge Lid

5 1/4 x 9 x 6 .....	\$5.50	6 x 9 x 13 .....	\$7.60
6 x 7 x 14 .....	7.20	7 x 9 x 9 .....	7.60

## ONE PIECE BOX, mist gray, 3x4 1/2x24, \$4.20

Printing in black ink, \$2.00 per 1000, or less quantity; printing in colored ink, \$3.00 per 1000, or less quantity, in assorted sizes. All f. o. b. Dayton, Ohio.

No order printed less than 50 of large sizes or 100 of small sizes.

We allow a discount of 5 per cent when remittance accompanies the order.

We reserve the privilege of substituting either color.

The Aull Bros. Co., Dayton, O.  
Established 1890

## "DURO"

## FOLDING FLOWER BOXES

For Prices Write

Duro Paper Products Co., 729 S. Wabash  
Ave., Chicago, Ill.



# LINDLEY BOXES

## READY FOR SHIPMENT

Nothing but high-grade, heavy, thoroughly moisture-proofed stock used.  
When ordering always specify whether "S" or "AA" grade is wanted.

### STANDARD or "S" GRADE

Well made from standard weight, well moisture-proofed board.  
Prices reasonable, considering quality and workmanship.

Corner  
Lock  
Style



#### Mist Gray Corsage and Violet Boxes

Made of high grade moisture-proofed stock.

Size	Lid	Per 100
7x 4x4	2-inch.....	\$3.75
8x 5x5	2-inch.....	4.75
10x 6x5½	2-inch.....	5.85
12x 8x5½	2-inch.....	7.20
15x 8x6½	2-inch.....	9.50
14x10x8	2-inch.....	13.00

#### Mist Gray Square Design

"S" grade, or regular Lindley heavy standard weight, well moisture-proofed. All full telescope.

Size	Per 100
12x12x8	\$20.00
14x14x8	24.00
16x16x7	24.00
16x16x8	28.00
18x18x7	28.50
20x20x6	28.50
20x20x8	37.00
20x20x10	46.50
24x24x8	45.00
24x24x10	59.00
28x28x8	59.50
32x32x8	69.00

#### White Boxes

Made from genuine patent white plated stock. A beautiful box, but not as nice as our white enameled.

#### Corsage and Violet

Size	Lid	Per 100
8x4x3½	2-inch.....	\$3.50
15x8x6½	2-inch.....	8.80

#### For Cut Flowers

Size	Lid	Per 100
18x5x3	3-inch.....	\$ 5.90
21x5x3	3-inch.....	6.60
24x5x3½	3½-inch.....	8.70
30x5x3½	3½-inch.....	10.40
36x5x3½	3½-inch.....	13.50
24x8x4	4-inch.....	13.00
28x8x5	5-inch.....	18.00
36x8x5	5-inch.....	21.50

#### Parcel Post Boxes

Kraft Lined. Heavy.

Size	Lid	Per 100
28x6x4	2½-inch lid.....	\$10.80
24x8x4	2½-inch.....	11.00
28x8x5	2½-inch.....	14.00

#### Mist Gray "S" Grade

Lindley standard - weight, well moisture-proofed stock.  
For Cut Flowers, etc. Full

Size	Shallow Lid	Full Telescope
16x4 x3	.....\$ 4.75	.....
20x4 x3	.....5.60	.....
18x5 x3	.....4.95	\$ 5.35
21x5 x3	.....5.40	5.90
24x5 x3½	.....6.35	7.50
30x5 x3½	.....7.80	9.00
36x5½x3½	.....10.85	11.75
18x6 x4	.....7.20	.....
28x6 x4	.....9.75	.....
21x7 x3½	.....8.00	.....
22x7¼x4	.....	8.80
21x8 x4	.....9.70	.....
24x8 x4	.....9.80	12.00
28x8 x4	.....11.70	14.40
24x8 x5	.....11.40	14.80
28x8 x5	.....12.50	16.00
36x8 x5	.....15.50	19.00
42x8 x5	.....	24.90

#### Mist Gray Design "S"

Oblong "S" grade, or regular Lindley standard heavy weight, well moisture-proofed. All full telescope.

Size	Per 100
30x10x5	\$19.50
36x10x5	23.50
36x10x6	27.50
42x10x6	30.50
48x10x6	35.50
30x12x6	25.50
36x12x6	34.00
30x12x7	29.00
20x12x8	25.00
36x12x8	41.50
36x14x6	33.50
34x16x5	30.00
24x14x8	32.00
30x14x8	38.00
36x14x8	44.00
40x14x8	47.50
42x17x8	56.00

#### Green Boxes

Made from high grade moisture-proof stock.

Size	Lid	Per 100
7x4x4	2-inch.....	\$3.50
15x7x6½	2-inch.....	8.00

#### For Cut Flowers

Size	Lid	Per 100
18x 5x3	3-inch.....	\$ 5.50
21x 5x3	3-inch.....	6.10
24x 5x3½	3½-inch.....	8.10
30x 5x3½	3½-inch.....	9.50
36x5½x3½	3½-inch.....	12.50
21x 8x4	2-inch.....	9.00
24x 8x4	2-inch.....	10.50
28x 8x5	2-inch.....	13.75
36x 8x5	2-inch.....	17.50
28x22x8	8-inch.....	45.00

### "AA" or ARNOLD BRAND

Absolutely the highest quality, stiffest, best waterproofed Florist Box obtainable.

#### Mist Gray "AA" Grade

Our AA grade, or Arnold grade, is extra heavy and thoroughly moisture-proof. An excellent box for shipping.

Size	Lid	Per 100
16x4 x3	2-inch.....	\$ 5.00
20x4 x3	2-inch.....	5.90
18x5 x3	2-inch.....	5.50
21x5 x3	2-inch.....	6.00
24x5 x3½	2-inch.....	7.50
30x5 x3½	2-inch.....	9.10
36x5½x3½	2-inch.....	11.70
18x6 x4	2-inch.....	7.50
28x6 x4	2-inch.....	10.50
21x7 x3½	2-inch.....	8.40
21x8 x4	2-inch.....	10.20
24x8 x4	2-inch.....	10.40
28x8 x4	2-inch.....	12.30
24x8 x5	2-inch.....	12.00
28x8 x5	2-inch.....	13.00
36x8 x5	5-inch.....	20.00
42x8 x5	5-inch.....	26.00

#### Mist Gray Square Design

AA grade, or Arnold extra heavy thoroughly moisture-proofed stock. Full telescope.

Size	Per 100
12x12x8	\$21.00
14x14x8	25.00
16x16x7	25.00
16x16x8	29.50
18x18x7	30.00
20x20x6	30.00
20x20x8	38.50
20x20x10	48.50
24x24x8	47.00
24x24x10	62.00
28x28x8	62.50
32x32x8	74.00

#### White Enameled Corsage

The finest enameled clay-coated stock obtainable.

Size	Lid	Per 100
7x 4x4	2-inch.....	\$ 4.50
8x 5x5	2-inch.....	5.90
10x 6x5½	2-inch.....	7.25
12x 8x5½	2-inch.....	9.25
14x10x8	2-inch.....	16.90

### ECONOMY OR THRIFT CARTONS

#### One-Piece Style

Made of mist gray light-weight stock. Just the box for small local delivery packages.

Size	Per 100
20x4½x3	\$3.30
24x4½x3	3.75
21x5 x3	3.70
24x5 x3½	4.20
24x5 x3½	4.40
30x5 x3½	4.90



#### Mist Gray Design "AA"

Oblong "AA" grade, or Arnold extra heavy weight, well moisture-proofed. Full telescope.

Size	Per 100
30x10x5	\$20.50
36x10x5	24.50
36x10x6	29.00
42x10x6	32.00
48x10x6	37.00
30x12x6	27.00
36x12x6	36.00
30x12x7	30.50
20x12x8	26.00
36x12x8	43.00
36x14x6	35.00
34x16x5	31.50
24x14x8	34.00
30x14x8	40.00
36x14x8	46.00
40x14x8	50.00
42x17x8	58.50

#### White Enameled, Otherwise Called White Glazed

#### For Cut Flowers

The most beautiful box made. Genuine enameled clay-coated stock.

Size	Lid	Per 100
18x 5x3	2-inch.....	\$ 7.50
20x 5x3	2-inch.....	8.25
21x 5x3	2-inch.....	8.50
24x 5x3½	2-inch.....	10.50
30x 5x3½	2-inch.....	12.50
36x5½x3½	2-inch.....	15.50
21x 7x3½	2-inch.....	11.50
24x 8x4	2-inch.....	15.00
24x 8x5	2-inch.....	17.00
28x 8x5	2-inch.....	19.00
36x 8x5	Full telescope	26.00
30x10x5	Full telescope	25.75
36x10x5	Full telescope	29.50

### SPECIAL DISCOUNTS

All prices per 100 f. o. b. Marion, Ind.; 3% extra discount if cash with order.  
Printing black or colored ink, \$3.50 per thousand extra or less quantity.

250 and over, assorted.....	3%
500 and over, assorted.....	.5%
1000 and over, assorted.....	7½%

Chicago phone, Franklin 5450—A. V. Z. Jennings.  
New York phone, Audubon 2860—Geo. L. Hoopis.  
St. Louis phone, Olive 1340—H. F. Seigneur.  
Louisville phone, 2669—J. Raymond Clark.  
Detroit phone, Cadillac 4178—A. A. Fordon.  
Buffalo phone, Seneca 3336—J. Anthony.

**LINDLEY FLORIST BOX CO.,**

**QUALITY BOX  
MAKERS**

**Marion, Ind.**

have been made this week. Holly and holly wreaths also have made up part of the sales. The supply of roses and carnations is not at all heavy. The quality generally is fine, particularly in the long-stemmed grades. American Beauty roses and violets seem to be scarce in this market, while there appear to be no sweet peas at all. The supply of orchids is not large, but they meet with ready sale, while Easter lilies are also scarce.

#### Various Notes.

A red sport of Carnation Laddie has

shown itself in the large carnation section at the Crystal Farm range of the Pittsburgh Cut Flower Co. The cut flowers are of good size and the color scarlet.

John Harris, of Harris Bros., on Market street, was united in marriage Sunday evening, December 12, to Miss Procos, of Chicago. The event took place at Hotel Chatham. An elaborate celebration took place after the wedding ceremony and covers were laid for over 500. The entire ceremony was carried out in Greek. Mr. Harris has been a cut flower merchant in Pittsburgh for the

last twenty years and is well known among the trade.

Albert Burki and Miss Roma Burki left for Los Angeles, Cal., Thursday, December 16, to spend Christmas with their father and mother, Mr. and Mrs. Fred Burki.

Soft coal is again plentiful. Prices have tumbled to \$3.75 per ton, f. o. b. mine in Pittsburgh territory.

John Gerwig, son of Jacob Gerwig, an employee of the Pittsburgh Cut Flower Co., died Monday, December 13.

H. J. H.



# "Say it with Flowers"

## Emphasize it with RIBBONS

### QUALITY — ORIGINALITY — SERVICE RIBBONS and CHIFFONS

### LION AND COMPANY, 118-120 East 25th Street, New York



#### Wanted and For Sale Department

Advertisements under this head, set without display, **18 cents per line**. In sending remittance count six words to the line.

Display advertisements in this department **\$2.00** net, for one inch space.

When answers are to be sent in our care, add 10 cents for forwarding.

**CASH WITH ORDER** from those who do not do other advertising.



**SITUATION WANTED**—Single man; general greenhouse work; willing to work; start at fair wages. Address No. 410, care Florists' Review, Chicago.

**SITUATION WANTED**—By florist, 20 years' experience; married, small family; best references; Iowa or Missouri preferred. Address Florist, care E. L. McKone, Lamoni, Iowa.

**SITUATION WANTED**—By a grower of carnations, mums and general greenhouse stock; 15 years' experience; age 30; married; best of references; middle west preferred. Address No. 409, care Florists' Review, Chicago.

**HELP WANTED**—An experienced grower for roses and pot plants; good wages and permanent place to right man. The Imlay Co., Zanesville, O.

**HELP WANTED**—Rose grower who can produce very best crops; to take charge of 15,000 plants; give references and state wages wanted. A. J. Stahelin, Redford, Mich., near Detroit.

**HELP WANTED**—First-class plant grower and all-around greenhouse man; best wages to right party; write what wages expected and where last employed. Crissman Greenhouse Co., Punxsutawney, Pa.

**HELP WANTED**—Experienced grower of general greenhouse stock; must be capable of taking full charge of growing; give experience, references and salary expected first letter. Address Box 757, Medford, Oregon.

**HELP WANTED**—Married man to take charge of small greenhouse, one who understands growing carnations and potted plants; also design work; in fact, general greenhouse work. Montgomery Gardens, S. C. 100, 1001.

**HELP WANTED**—An all-around grower to take full charge of 12,000 ft. of glass, growing all kinds of cut flowers and potted plants; give references and state wages expected. Address No. 402, care Florists' Review, Chicago.

**HELP WANTED**—At once; two good men for greenhouse work; full particulars in first letter. D. R. Herron, Olean, N. Y.

**HELP WANTED**—At once; good steady lettuce man; must be rapid planter and setter. Address No. 355, care Florists' Review, Chicago.

**HELP WANTED**—Single man capable of doing some designing and willing to help with the growing. Tulsa Greenhouses, R. 2, Box 30, Tulsa, Okla.

**HELP WANTED**—Good all around man who has some experience in greenhouse work, mostly mums and carnations; must have clean ways as I want him to be right in family; state experience and salary expected in first letter. Address No. 385, care Florists' Review, Chicago.

**HELP WANTED**—For first-class retail place of 25,000 ft. of glass; all-around grower of cut flowers and potted plants; must be hustler, agreeable and able to produce all potted plants for holiday trade; references and state wages wanted and where last employed. S. Knudsen, Boulder, Colo.

**HELP WANTED**—Foreman to take full charge as manager and grower of 25,000 ft. of glass; growing general line of potted plants, bulb stock, mums, etc., for retail store with some wholesale trade; must be man of good habits, who has made good elsewhere; preferably one now holding similar position who wants to better himself; if you think you can fill the position write me; a good place with a good salary for a good man; must speak good English; location, western Pennsylvania. Address No. 402, care Florists' Review, Chicago.

**WANTED**—To buy greenhouses to dismantle; please state particulars and price in first letter. L. Sussman, 104 Ridgewood Ave., Brooklyn, N. Y.

**WANTED**—Second-hand sections of Furmen boilers, series 400, and use from six to 10 horsepower; or firebox sections, must be in good condition. Perry & Co., 10, 12, 14, 16, 18, 20, 22, 24, 26, 28, 30, 32, 34, 36, 38, 40, 42, 44, 46, 48, 50, 52, 54, 56, 58, 60, 62, 64, 66, 68, 70, 72, 74, 76, 78, 80, 82, 84, 86, 88, 90, 92, 94, 96, 98, 100, 102, 104, 106, 108, 110, 112, 114, 116, 118, 120, 122, 124, 126, 128, 130, 132, 134, 136, 138, 140, 142, 144, 146, 148, 150, 152, 154, 156, 158, 160, 162, 164, 166, 168, 170, 172, 174, 176, 178, 180, 182, 184, 186, 188, 190, 192, 194, 196, 198, 200, 202, 204, 206, 208, 210, 212, 214, 216, 218, 220, 222, 224, 226, 228, 230, 232, 234, 236, 238, 240, 242, 244, 246, 248, 250, 252, 254, 256, 258, 260, 262, 264, 266, 268, 270, 272, 274, 276, 278, 280, 282, 284, 286, 288, 290, 292, 294, 296, 298, 300, 302, 304, 306, 308, 310, 312, 314, 316, 318, 320, 322, 324, 326, 328, 330, 332, 334, 336, 338, 340, 342, 344, 346, 348, 350, 352, 354, 356, 358, 360, 362, 364, 366, 368, 370, 372, 374, 376, 378, 380, 382, 384, 386, 388, 390, 392, 394, 396, 398, 400, 402, 404, 406, 408, 410, 412, 414, 416, 418, 420, 422, 424, 426, 428, 430, 432, 434, 436, 438, 440, 442, 444, 446, 448, 450, 452, 454, 456, 458, 460, 462, 464, 466, 468, 470, 472, 474, 476, 478, 480, 482, 484, 486, 488, 490, 492, 494, 496, 498, 500, 502, 504, 506, 508, 510, 512, 514, 516, 518, 520, 522, 524, 526, 528, 530, 532, 534, 536, 538, 540, 542, 544, 546, 548, 550, 552, 554, 556, 558, 560, 562, 564, 566, 568, 570, 572, 574, 576, 578, 580, 582, 584, 586, 588, 590, 592, 594, 596, 598, 600, 602, 604, 606, 608, 610, 612, 614, 616, 618, 620, 622, 624, 626, 628, 630, 632, 634, 636, 638, 640, 642, 644, 646, 648, 650, 652, 654, 656, 658, 660, 662, 664, 666, 668, 670, 672, 674, 676, 678, 680, 682, 684, 686, 688, 690, 692, 694, 696, 698, 700, 702, 704, 706, 708, 710, 712, 714, 716, 718, 720, 722, 724, 726, 728, 730, 732, 734, 736, 738, 740, 742, 744, 746, 748, 750, 752, 754, 756, 758, 760, 762, 764, 766, 768, 770, 772, 774, 776, 778, 780, 782, 784, 786, 788, 790, 792, 794, 796, 798, 800, 802, 804, 806, 808, 810, 812, 814, 816, 818, 820, 822, 824, 826, 828, 830, 832, 834, 836, 838, 840, 842, 844, 846, 848, 850, 852, 854, 856, 858, 860, 862, 864, 866, 868, 870, 872, 874, 876, 878, 880, 882, 884, 886, 888, 890, 892, 894, 896, 898, 900, 902, 904, 906, 908, 910, 912, 914, 916, 918, 920, 922, 924, 926, 928, 930, 932, 934, 936, 938, 940, 942, 944, 946, 948, 950, 952, 954, 956, 958, 960, 962, 964, 966, 968, 970, 972, 974, 976, 978, 980, 982, 984, 986, 988, 990, 992, 994, 996, 998, 1000.

**WANTED**—Greenhouses to dismantle. Weeber & Race, 1815 Johnson St., N. E., Minneapolis, Minn.

**WANTED**—To buy old greenhouses to be torn down. Address M. Weingarten, 286 Fifth Ave., New York.

**FOR SALE**—Best offer moves greenhouses. M. L. Tirrell, Randolph, Mass.

**FOR SALE**—Retail store and 6,000 feet of glass; well stocked; in Brazil, Ind.; terms. H. G. Hershey, Clinton, Ind.

**FOR SALE**—Greenhouses to dismantle; oldest house six years old; all modern; 15,000 sq. ft. of double strength glass; battery of three furnaces; hot water heat. Ernest Beck, Lebanon, Missouri.

**FOR SALE**—Hotbed sash, second-hand, 1½-in. thick, 3-ft. ¾-in. x 6; glazed with 5 rows 6-in. glass, all repotted and in excellent condition, ready for use, \$3.50 each; 2-in. thick, 3x6 at \$3.75 each; 2-in. thick 3-ft. 1½-in. x 6 ft. glazed, 4 rows 8-in. glass, \$4.00 each. Metropolitan Material Co., 1299-1323 Flushing Ave., Brooklyn, N. Y.

**FOR SALE**—Brand new glass, B. double thick, 16x24, \$8.25; 16x18, \$7.78; unselected double thick, 16x20, \$7.20; 16x18, \$6.75; 14x20, \$6.25; 12x16, \$5.50; 10x12, \$5.25. Second hand pipe, 1 inch to 6 inch, threaded and coupled, price upon application. **BOILERS**—We have several sectional and round boilers at specially reduced prices. Used bars, 2c per foot. New Pipe Tools Malleable Hinged Vises: No. 1, capacity, 2½-in., \$3.25; No. 2, capacity 3½-in., \$4.88. Stocks and Dies, Armstrong pattern; No. 2R, threads ¼ to 1-in., \$7.20; No. 3R, threads 1¼ to 2-in., \$10.80. Toledo Stocks and Dies: No. 1, threads 1 to 2-in., \$16.00. Pipe Wrenches: 18-in., grips 2-in., \$2.10; 24-in., grips 2½-in., \$3. Pipe Cutters, Saunders' Patterns: No. 1, cuts ¼ to 1-in., \$1.80. No. 2, cuts 1 to 2-in., \$2.70. Metropolitan Material Co., 1299-1323 Flushing Ave., Brooklyn, N. Y.

**FOR SALE**—Second-hand glass; 10x14, 10x12, 8x10; \$4.00 per box. George Muno, 2512 Kenilworth Ave., Chicago, Ill.

**FOR SALE**—Old established florists' business; 11,000 feet of glass; well stocked. For particulars inquire of the Goshen Floral Co., Goshen, Ind.

**FOR SALE**—Established retail florists' business near San Francisco, Calif.; large stock of all supplies; \$5,000 cash; yearly business, \$30,000. Address No. 289, care Florists' Review, Chicago.

**FOR SALE**—Quantity of greenhouse materials, such as good second-hand pipes, glass, sash-bars, apparatus, boilers, etc.; also complete greenhouses. I. Suesserman, 104 Ridgewood Ave., Newark, N. J.

**FOR SALE**—Refrigerator, new, oak and birch, Mahogany finish, 54 inches wide, 30 inches deep, 7 ft. high; two display doors in front, storage doors below; \$125.00 F. O. B. Chicago. Buchbinder Bros., 11 S. La Salle St., Chicago, Ill.

### SITUATION WANTED

As working foreman, by all-around grower, of a city; have had 15 years' experience, 10 years in U. S.; Scotch; single; can produce the goods and can handle help; state wages; open for engagement Jan. 1st. Address No. 412, care Florists' Review, Chicago.

### SITUATION WANTED

As salesman, designer and decorator; have lots of artistic ability and capable of taking charge; have had 6 years' experience; state wages and particulars in first letter. Address No. 411, care Florists' Review, Chicago.

### SITUATION WANTED

As a grower in cut flowers, fancy potted plants, also bedding stock; am well posted in any line of the florists' business. Able to take charge; 25 years' experience in this country; single man, middle aged; good wages expected. In answering my ad, please state full particulars.

Address No. 408, care Florists' Review, Chicago.

### HELP WANTED

Reliable, experienced fireman, good wages, free house.

Batavia Greenhouse Co.  
Batavia, Ill.

### HELP WANTED

For the San Francisco district, a thoroughly competent commercial pot plant grower; address, with full particulars of capabilities and salary expected,

No. 401, care Florists' Review, Chicago.

### HELP WANTED

General greenhouse man who has had experience in greenhouse work. State wages and when available in first letter.

HAYMAN GREENHOUSE CO.,  
CLARKSBURG, W. VA.

### HELP WANTED

Experienced wire workers. Write

C. C. POLLWORTH CO.,  
Milwaukee, Wis.

### HELP WANTED

A No. 1 grower, one whom I can put in charge as manager in my absence; good wages and a house to live in; all the privileges of an owner; must have some cash to invest in company; state how much cash you have and references in first letter; position now open. Address

STEAMBOAT GREENHOUSE,  
Steamboat Springs, Colo.

### HELP WANTED

Gardener for State Hospital, Vinita, Okla.; single man preferred; to take charge grounds and greenhouses; must understand growing of flowers and plants under glass as well as trees, shrubs and hardy plants on the grounds; salary \$100.00 per month, with board and room; send application, giving age, experience, nationality and references. Address,

SUPERINTENDENT OF GROUNDS,  
A. & M. College,  
STILLWATER, OKLA.

### HELP WANTED

First-class salesman and designer; must be used to very highest class trade, preferably New York; one who has managerial capabilities should same be needed; splendid opportunity open to right party, but don't waste time if you can't fill above requirements.

DARDS.

341 Madison Ave., New York City.

### HELP WANTED

Man for general greenhouse work who has had experience; immediately.

GROVES FLORAL CO.  
Atchison, Kan.

### HELP WANTED

Middle age, single man to take care of greenhouse; about 30,000 feet of glass; \$120.00 per month, board and living room; inquire Anthony Batek, 2029 Grenshaw St., Chicago, week days, or Sunday in Shermer-ville, Ill.

### HELP WANTED

A-1 rose grower, with years of experience; prefer one from west of Chicago; state wages in first letter.

HOLLYWOOD GARDENS,  
1622 Second Ave. Seattle, Wash.

### WANTED

To buy 20,000 to 30,000 square feet of glass in good condition; located within 75 miles of Chicago.

Address No. 407, care Florists' Review, Chicago.

### WANTED

A live wire partner at once; a single man preferred; good grower on commission basis, or one who would invest a small amount to become interested in one half of a wholesale and retail business; well stocked houses and low-priced coal on hand for all winter. Write or come and see for yourself.

Bentley Greenhouses,  
Wellsville, N. Y.

### FOR SALE

Used hot water heating boilers in first class condition. Ready for immediate shipment.  
1 American, will heat 1,500 ft. glass, \$1,850.00  
1 Cottage, will heat 1,500 ft. glass, \$1,600.00  
1 Niagara, will heat 2,700 ft. glass, \$1,700.00  
1 Niagara, will heat 2,700 ft. glass, \$1,100.00  
1 Spruce, will heat 3,000 ft. glass, \$1,100.00  
Also a number large size. Write or wire for our catalog.

Boyle's Heating & Ice Works, Inc., N. Y.

### FOR SALE

One of the largest, oldest and most successful retail flower stores in Chicago is for sale because of death of owner; purchaser of the business will be given satisfactory lease on ground and buildings; requires some capital, but purchaser can make money steadily from the start; pay for itself quickly; responsible parties address No. 339, care Florists' Review, Chicago.

### FOR SALE

Wrecking five houses.

16x18 inch; 16x24-inch glass, per box .....	\$ 7.00
Doors, 3x6 ft., cedar panel, with frame, each .....	2.50
Rafters or sashbars, per foot .....	.02
Ridge, per foot .....	.04
Ventilator sash, each .....	2.00
Ventilator machines, each .....	10.00
Shafting, heavy, per foot .....	.10
Shafting, light, per foot .....	.06
Ventilator arms, each .....	.25
Ventilator hangers, each .....	.10
Garland iron gutters, per foot .....	.40
Pipe, 1 1/4-inch, wrought iron, per foot .....	.10

Cash, please.

PETER REINBERG,  
30 E. Randolph St., Chicago, Ill.

### FOR SALE

Greenhouse property, 65,000 sq. ft. of glass, well stocked with seasonable stock; a well established wholesale and retail business; good shipping facilities to nearby markets; good soil, city water, coal contracted for the season, \$4.25 per ton at nearby mine; other overhead expenses very reasonable; four acres of best land; \$32,000; one-third down, balance time payments. Address No. 372, care Florists' Review, Chicago.

### FOR SALE

One used Moninger sectional steam boiler, rated W. N. 280, for 7,500 sq. ft. steam, 12-375 sq. ft. hot water; price, \$1,000.00. In good condition. Can make immediate shipment.

JOHN C. MONINGER CO.,  
918 Blackhawk St.  
Chicago, Illinois.

Everything for the greenhouse.

### FOR SALE

Refrigerator; new, 54 inches wide, 9 ft. high; two display doors in front, storage doors below, ice above; beautifully finished in mahogany color; reduced to \$195.00 F. O. B. Chicago.

BUCHBINDER BROS.,  
11 So. La Salle St., Chicago, Ill.

### FOR SALE

Good second-hand pipe in all sizes from 3/4-inch up to 10-inch; also new galvanized wire in 9, 13 and 14 gauge. Write for prices.

MAX ZEIGLER & BROS.,  
Muncie, Indiana.

### FOR SALE

Greenhouse location, for sale or ground lease. Close from entrance to beautiful Mt. Hope, near Chicago; 12,000 sq. ft. on lot and 12,000 sq. ft. near for nursery. 100,000 ft. of 1 1/2 inch pipe for sale. \$100.00 per foot. Write for particulars.



## Seed Trade News

**AMERICAN SEED TRADE ASSOCIATION.**  
President, H. G. Hastings, Atlanta, Ga.; secretary-treasurer, O. E. Kendel, Cleveland, O.

AMONG the earliest of the catalogues for the spring of 1921 is that of the Ford Seed Co., Ravenna, O., which has just been received. Though so early an arrival, it bears no evidence of undue haste, but every evidence of careful editing.

A NEW bulb farm is being started at Fortuna, Cal., some fifty miles south of the Cottage Gardens Nurseries, at McKinleyville. The owner is Lesley Smith, manager of the Humboldt Evergreen Co., of Dyersville, Cal. Mr. Smith is quite familiar with bulb farming around Santa Cruz. For the last four or five years he has been experimenting with certain kinds of bulbs in Humboldt county and finds that they do much better there, both as to flower and bulb. Last year 100,000 Godfrey callas were planted. This year 40,000 Paper White narcissi, 30,000 Von Zion daffodils and 20,000 Emperor daffodils were added. The Von Zion variety grows especially well in Humboldt county.

### MAY MODIFY QUARANTINE.

Both for those who hope for modifications in the plant quarantine and for those who support the present strict exclusion, there is interest in a paragraph contained in a recent letter sent from Lisse, Holland, by Tromp Bros., to bulb buyers here. It is as follows:

"One thing more we want to bring to your notice, viz.: that again efforts are being made to modify the Quarantine Act No. 37, which might have success, the Agricultural Department of Washington itself making inquiries as to the possibility of granting the importation into the U. S. of more kinds of bulbs of the same clean style as hyacinths and tulips, such as Iris hispanica, gladioli, etc. Our customers do well keeping their eyes open as to these possibilities."

G. Overduin, representing Tromp Bros., has arrived at New York to remain until May.

### SEED HELD WARRANTED.

#### Unless Disclaimer Is Used.

The now general use of express disclaimers of warranty in the sale of seeds is again justified by the result of a lawsuit just passed upon by the Supreme Court of Minnesota—the case of Johnson vs. Foley Milling & Elevator Co.

Defendant sold a quantity of seed wheat to plaintiff, representing, as the court finds, that the grain was "genuine Marquis wheat." It is also found that, relying upon this representation, plaintiff sowed the wheat and reaped a harvest of inferior bearded wheat.

Affirming the judgment in favor of plaintiff for \$296, the Supreme court says:

"The doctrine that a bargain and sale of a chattel of a particular description imports a contract or warranty that the article sold is of that description, is sustained by a great weight of authority. And where a dealer sells an article describing it by name, the identity of which is not known to the purchaser, he must understand that the latter relies on the description as a representation by the seller that it is the thing described. So on a sale of seed by name a warranty that the seed was of the kind named arises. We think the jury was justified under the evidence and instructions in finding that the defendant warranted the wheat sold to the plaintiff to be Mar-



## Peacock's Flower and Garden Seeds

### SPECIAL OFFER

Peacock's Quality Sweet Peas  
WINTER FLOWERING  
SPENCER VARIETIES

Asta Ohn, lavender.....	\$0.80 per oz.
Hercules, rose pink.....	.85 per oz.
Red Wing, crimson.....	.85 per oz.
Yarrowa, pink.....	.80 per oz.
Wedgwood, blue.....	.90 per oz.
Early Flowering, mixed.....	.60 per oz.

Asparagus Plumosus Nanus.....\$3.00 per 1000  
Asparagus Sprengeri......80 per 1000

Peacock's Giant Mixed Pansy, \$5.00 per oz.

We are large growers of Seeds and Onion Sets.  
Write us for prices.

## Everette R. Peacock Co.

4011 Milwaukee Avenue  
CHICAGO

Mention The Review when you write.

Garden  
Seeds

## LEONARD SEED CO.

WHOLESALE GROWERS

226-230 WEST KINZIE STREET, CHICAGO

Onion  
Sets

## The Everett B. Clark Seed Co., Milford, Conn.

Branch Houses in Wisconsin, Colorado, Montana, Idaho and Washington

Beans, Peas, Sweet Corn, Onion, Beet, Turnip, Tomato, Spinach

## Wholesale Seed Grower

Pepper, Eggplant, Tomato, Okra, Asparagus,  
Rhubarb, Celery, Spinach, Beet, Onion, Beans,  
Cabbage, Cauliflower, Sweet Corn, Vine Seeds.

Correspondence Solicited

GEORGE R. PEDRICK & SON  
PEDRICKTOWN, N. J.

Mention The Review when you write.

## TOMATO SEED

Grown for the  
Wholesale Seed Trade

## HAVEN SEED CO.

SANTA ANA, CALIFORNIA

Mention The Review when you write.

## I. N. Simon & Son Garden Seeds

—AT WHOLESALE—

438 Market St., PHILADELPHIA, Pa.

Mention The Review when you write.

## TOMATO SEED

Pepper, Eggplant, Squash, Pumpkin,  
Cucumber, Cantaloupe and Watermelon  
Seed and Field Corn, on contract.

EDGAR F. HURFF

Correspondence Solicited. Swedesboro, N.J.

Mention The Review when you write.

## Seeds, Bulbs and Horticultural Supplies

BECKERT'S SEED STORE

101-103 Federal St., PITTSBURGH, PA.

## Tomato Seed and Sweet Potato Plants

Pleased to quote you prices on quantities and  
varieties wanted for present or future delivery.

H. AUSTIN Felton, Del.

We are Headquarters for the  
**BEST OF EVERYTHING**  
in  
**VEGETABLE SEEDS**

With our Stock Seed Farms at Grass Lake, Mich., and our growing stations in every part of the United States where seeds are grown successfully, all in charge of capable and experienced men, we are equipped for and are producing

**Peas, Beans, Corn and Vegetable Seeds**  
of all kinds in quantity and of highest quality.

Glad to quote for present delivery or on  
growing contract for future delivery

**Jerome B. Rice Seed Co., Cambridge, N. Y.**

Mention The Review when you write.

## BURPEE'S SEEDS GROW

**W. Atlee Burpee Co.**  
Seed Growers Philadelphia

Mention The Review when you write.

## Braslan Seed Growers Company

**SAN JOSE, CALIFORNIA**

Growers for the Wholesale Trade Only. Onion, Lettuce, Carrot, Parsnip, Parsley, Celery, Endive, Salsify and Mixed Sweet Peas.

## JAMES VICK'S SONS

GROWERS OF  
**FLOWER and VEGETABLE SEEDS**  
Get the benefit of our 71 years' experience  
All Seasonable Varieties

Our Stocks Are Very Complete  
**Rochester, N. Y. The Flower City**

## The C. Herbert Coy Seed Co.

**VALLEY, Douglas NEB.**  
Wholesale Growers of High-grade Seeds

Cucumber, Muskmelon, Squash and Pumpkin; Sweet, Flint and Dent Seed Corn

## Seed Packets

**FLOWER SEED SIZES TO CATALOGUE  
ENVELOPES—RETURN ENVELOPES**

**Brown Bag Filling Machine Co.**  
Fitchburg, Mass., U. S. A.

## An Experience of Half a Century IN PRODUCING HIGH-GRADE GARDEN SEEDS

at your disposal. Contract growers for the  
jobbing trade of a full line. Mail us your list  
for both SPOT and FUTURE requirements.  
Orange, S. D. Woodruff & Sons New York City

## Waldo Rohnert

**GILROY, CAL.**  
Wholesale Seed Grower  
Specialties: Beet, Carrot, Endive, Lettuce,  
Onion and Radish.  
Correspondence Solicited.

Get Quotations on Seeds  
from

## LANDRETH

*Before Buying Elsewhere*

We will quote you for immediate  
or future shipment

**D. LANDRETH SEED CO.**  
Bristol, Pennsylvania

Mention The Review when you write.

## Western Seed & Irrigation Co.

Seed Growers and Dealers  
Office and Warehouse, Growing Station,  
Fremont, Neb. Rocky Ford, Colo.  
CUCUMBER MUSKMELON WATERMELON  
PUMPKIN and SQUASH  
SWEET, FLINT and FIELD CORN  
Write for Special Contract and Spot Prices

## THE J. C. Robinson Seed Co.

**WATERLOO, NEB.**  
**ROCKY FORD, COLO.**  
Contract growers of Cucumber, Cantaloupe,  
Watermelon, Squash and Pumpkin Seed, Sugar,  
Flint and Field Seed Corn.

## THE KIMBERLIN SEED CO.

Wholesale  
Seed Growers **San Jose, Cal.**  
GROWERS OF  
**ONION, LETTUCE, RADISH, ETC.**  
Correspondence Solicited

# Lily Bulbs

NEW CROP READY NOW

F. O. B. NEW YORK

	No. per Case	Price per Case
Formosum	130, 9 to 11 in.	\$42.00
Giganteum	300, 7 to 9 in.	45.00
Giganteum	250, 8 to 10 in.	51.00
Giganteum	200, 9 to 10 in.	51.00
Giganteum	150, 10 to 11 in.	50.00
Magnificum	200, 8 to 9 in.	24.00
Magnificum	150, 9 to 11 in.	28.50
Magnificum	90, 11 to 13 in.	27.00
Rubrum	200, 8 to 9 in.	24.00
Rubrum	150, 9 to 11 in.	28.50
Rubrum	90, 11 to 13 in.	27.00
Melpomene	90, 9 to 11 in.	28.50
Melpomene	150, 9 to 11 in.	28.50
Auratum	90, 11 to 13 in.	25.50

F. O. B. CHICAGO

Giganteum	400, 6 to 8 in.	40.00
Giganteum	300, 7 to 9 in.	45.00
Giganteum	250, 8 to 10 in.	51.00

F. O. B. DENVER

Giganteum	400, 6 to 8 in.	40.00
Giganteum	300, 7 to 9 in.	45.00

F. O. B. TORONTO, ONT.

Giganteum	300, 7 to 9 in.	45.00
Giganteum	250, 8 to 10 in.	51.00

Prompt shipment can be made of all varieties.

## Kentia Seeds

Forsteriana .....\$28.00 per bushel  
Forsteriana ..... 7.00 per 1000  
F. O. B. New York.

## Begonia and Gloxinia Bulbs

December shipment. Write for prices.

## Bamboo Cane Stakes

Domestic Canes

	Per Bale
Natural, 6 to 9 feet.....	800 \$17.50
Natural, 9 to 12 ft.....	200 10.00

Japanese Canes

Natural, 6 feet.....	2000 \$22.00
Dyed Green, 1½ feet.....	5000 25.00
Dyed Green, 1½ feet.....	2000 10.00
Dyed Green, 2 feet.....	5000 27.50
Dyed Green, 26 inches.....	4000 24.00
Dyed Green, 26 inches.....	2000 12.00
Dyed Green, 2½ feet.....	3000 19.50
Dyed Green, 2½ feet.....	2000 13.00
Dyed Green, 3 feet.....	2000 15.00
Dyed Green, 3½ feet.....	2500 21.25
Dyed Green, 3½ feet.....	2000 17.00
Dyed Green, 4 feet.....	2000 19.00

Bale lots only.

## Raffia

Four Grades and Colored

Cash with orders from those who have  
not established credit with us.

## McHutchison & Co.

95 Chambers St. NEW YORK, N. Y.

quis wheat and that the seed delivered was not of the kind named.

#### Defining Warranty.

"The contention that the court erred in defining a warranty can hardly be sustained. After outlining what the claims of the parties were, the court instructed the jury as follows:

"To constitute a warranty it is not necessary that the word 'warranty' or its precise equivalent be used, nor is it necessary that it should be in writing. It is enough if the seller definitely undertakes that the thing sold shall be of a certain kind or a certain quality, and any positive statement of fact, not of opinion, that this was Marquis wheat, made by defendant to Johnson in the course of the conversation leading to the sale which would show that the defendant intended to bind itself by its statements and which was understood and relied upon by the buyer, constitutes a warranty."

#### Rights of Buyer and Seller.

"Again, the court instructed the jury: 'If from the evidence you find that certain words were spoken under such circumstances by the representative of the company, and you are satisfied that they were intended and were understood to be that the milling company undertook and contracted that this seed wheat was Marquis wheat and not another kind, and that the plaintiff had the right to understand that this company intended to be bound by it as part of the contract of sale, and that the plaintiff believed and relied upon such statements in making the purchase, then you may find that there was a warranty that this was Marquis wheat. If you believe, however, from all of the testimony, that what was said by the parties there was not intended or taken as a warranty, but as an expression of opinion or so-called trade talk, or that plaintiff bought the grain without relying on what was said or on his own inspection and judgment, then you may find that the company is not liable.'"

"The instruction, when considered in its entirety, was as favorable to defendant as could be expected. It presented to the jury the real issue in clear and unmistakable terms and in our opinion could have left no room for doubt in the minds of the jurors as to what the legal rights of the parties were.

"The measure of damages was the difference between the value of the crop raised from the seed furnished and that of a crop such as would ordinarily have been raised from the seed had it been of the variety contracted for." S.

#### GRASSES FROM OTHER LANDS.

Some of the results in the search for and introduction of new crop plants, particularly forage grasses, into the United States by the Department of Agriculture are spectacular, says the secretary of agriculture in his annual report to the President, now made public.

Alfalfa, a native of central Asia, brought into the western states in about 1870, has come in a generation almost the basis of crop of the west, according to the report. The sorghums are the basis of the agricultural development of the southwest. Continuing.

88, introduced in 1909  
is now worth over \$10,000,  
and the seed of it is 12,000

# Narcissus

## Paper White Grandiflores

### or Large Flowering

We offer specially fine quality, large Bulbs. They are thirteen to fifteen centimeters, which means from five to nearly six inches around. A case contains 1250 Bulbs.

	Per 1000 Bulbs	Per C. se.
One case .....	\$18.00	\$22.50
Five cases .....	17.00	21.25
Ten cases or over .....	16.50	20.62

## Stumpp & Walter Co

30 and 32 Barclay Street  
NEW YORK CITY

Mention The Review when you write.

# Lily of the Valley Pips

## 1920 CROP

Packed in cases of 1000 and 2000 each.

German Grown.....\$32.00 per 1000  
Holland Grown..... 20.00 per 1000

Place your orders now for immediate or future delivery.

## C. J. SPEELMAN & SONS

470 Greenwich Street, NEW YORK CITY

Mention The Review when you write.

## FOR THE FINEST OF THE NEW SEASON'S

# Floral Novelties

WRITE TO

## WATKINS & SIMPSON, Ltd.

27-29 Drury Lane :: LONDON, ENG.

Mention The Review when you write.

**DREVON-TEGELAAR & CO.**  
Wholesale French Bulb Growers  
1133 BROADWAY  
NEW YORK  
Nurseries at OLLIOULES, FRANCE

**FRENCH and DUTCH BULBS**  
Now ready. Write for prices.  
**HOGEWONING & SONS,**  
Incorporated  
299 BROADWAY, NEW YORK

Mention The Review when you write.





Packing Lily of the Valley Pips at Hamburg, for shipment to the American Bulb Co., Chicago.

We can ship NOW or WEEKLY during the year in lots of 500 and up. Original cases contain 2500 pips.

## High Grade "Berlin" Valley

DIRECT FROM THE BEST GROWERS IN GERMANY, SELECTED BY OUR MR. KOEHLER, WHILE IN EUROPE THIS SEASON

# LILY BULBS

<b>GIGANTEUM, 7 to 9, 300 to case.</b> All advance orders have been filled. We can now accept additional orders and ship immediately. Wire us your order and we will ship the same day.	<b>\$45.00</b> Per Case
<b>RUBRUM AND MAGNIFICUM.</b> Plant now for Spring blooming, very profitable, 8 to 9, 200; 9 to 10, 130; 10 to 11, 110; 11 to 12, 80 bulbs in case.	<b>\$27.50</b> Per Case
<b>ALBUM, fresh stock, just arrived, 8 to 9, 200 bulbs in case; 9 to 10, 130 bulbs in case.</b>	<b>\$30.00</b> Per Case
<b>AURATUM, fresh stock, just arrived, 8 to 9, 170 bulbs in case.</b>	<b>\$25.00</b> Per Case



# AMERICAN BULB CO.

172 North Wabash Avenue. CHICAGO, ILLINOIS

## Lily of the Valley Pips

Extra fine strain, EXHIBITION size, German "LUBECK" Pips

JUST ARRIVED

Prices in cases of 1000, 500 or 250 each, on application

J.M. THORBURN & CO.  
53 Barclay St. NEW YORK CITY



## Lilium Giganteum

COLD STORAGE

7 to 9-inch (300 to case)	Per 100	Per Case
	<b>\$17.00</b>	<b>\$45.00</b>

PROMPT SHIPMENT

Hyacinths - Tulips - Narcissus - Crocus  
Lilium Giganteum (New Crop)

ASK FOR QUOTATIONS

## FOTTLER, FISKE, RAWSON CO.

12 and 13 Faneuil Hall Sq., BOSTON, MASS.



Planting Bulbs at Segers Brothers' Bulb Nurseries

## We Grow Bulbs

And SATISFY Our Customers

Segers Brothers, Ltd., Lisse, Holland

WHOLESALE BULB GROWERS

New York Address, care of Maltus & Ware, 116 Broad St.

This is the time you should order your Special Prepared Hyacinths for Christmas Flowering.

## = OVERISSUED NEWSPAPERS =

Car Load Lots **FOR WRAPPING PURPOSES HAVE GIVEN EXCELLENT SERVICE AND** Protect your Supply  
Our Specialty **HAVE SAVED MONEY FOR MANY OF OUR SATISFIED CUSTOMERS** by ordering New  
910 Michigan Blvd. **MENDELSON BROS. PAPER STOCK CO.** CHICAGO, ILLINOIS

from Egypt, produced in 1918 a crop valued at \$16,000,000. Over 1,000 varieties of soy beans have been introduced from China and other parts of the Orient. From these the experts of the department have, after careful tests, selected eight of the best varieties, which are now largely cultivated and are an important element in the rapid increase in soy-bean production. Peruvian alfalfa, introduced in 1899, is by far the most productive and valuable variety for the southwest.

"Scientists are convinced that there are still great possibilities in the search for new crops, especially for plants that are cultivated little, if at all, in their native countries. Perhaps this is most strikingly exhibited in grasses, many of which have been introduced accidentally. Thus blue grass, white clover, redtop, timothy and many others which came originally from Europe make up nearly all the grass lands of the north, and Bermuda grass from India, carpet grass from the West Indies, dallis grass from Argentina, and lespedeza from Asia have performed a similar rôle in the south. California's pastures consist mainly of species from the Mediterranean region, such as alfalfa, bur clover, wild oats, wild barley and numerous others. There are undoubtedly in central Asia many species which, if properly selected and introduced, will add greatly to the carrying capacity of the western ranges, aside from what can be accomplished by rational range management. From this region came alfalfa and sweet clover, both important in the west. There is every reason to believe also that good grasses and legumes can be found for the cut-over lands of the south, and thus prepare the way for the further development of the live stock industry in that section."

### CATALOGUES RECEIVED.

Alessandro Benicchio, Lugano, Switzerland.—"Special Offer of Flower Seeds," four large pages, printed in the French language, with the prices in French francs. Primulas are conspicuous in the list. Seeds of a few species of palms also are included.

Kahler Pottery Co., Louisville, Neb.—"Florists' Price List," an illustrated 6-page folder, offering flower pots, hanging baskets and jardinières. An enclosed leaflet gives tabulated in-

## P. Vos & Son

Growers of  
New and Choice

Mt. Clemens, Mich. **GLADIOLI**

Mention The Review when you write.

### XXX SEEDS

Chinese Primrose—Mixed, 400 sds., \$1.00; 1/2, 50c  
Primula Obconica—Finest Giants, mxd., pkt., 50c  
Coeus—Fancy Hybrids, mixed, pkt., 20c.  
Cineraria—Large Flowering, pkt., 50c; 1/2-pkt., 25c.  
Cyclamen—Giants, mixed, pkt., \$1.00; 1/2-pkt., 50c.  
Giant Pansy—5000 seeds, \$1.00; 1/2-pkt., 50c.  
Calceolaria—Giant, spotted, mixed, pkt., 50c.  
Salvia Bonfire—Finest grown, pkt., 20c.  
Petunia—Large flowering, fringed, pkt., 20c.  
Heliotrope—Bouquet of Perfume, pkt., 20c.  
Verbena—Finest Giants, mixed, pkt., 20c.

JOHN F. RUPP, Shiremanstown, Pa.

Mention The Review when you write.

## GLADIOLI

SPECIALISTS

The Standard Bulb Co.

Benton Harbor, Mich.

Mention The Review when you write.

## GLADIOLI

Please send for my quotations on large or small quantities of all the leading varieties.

JELLE ROOS

GLADIOLUS SPECIALIST

Dept. A. CONCORD, MASS.

Mention The Review when you write.

## Chas. Schwake & Co., Inc.

LILY OF THE VALLEY

Japanese Lilies, French and Dutch Bulbs

90-92 West Broadway NEW YORK

Mention The Review when you write.

## W. H. HAWKINS

Cyclamen — SEEDS — Primula

GIANT PANSY for GREENHOUSE, \$4.50 per oz.  
1206 N. 47th Street, SEATTLE, WASH.

## GLADIOLI

Let us quote you on  
all leading varieties

United Bulb Co.

The Home of Choice Gladioli

Box A, Mount Clemens, Mich.

Mention The Review when you write.

## WING'S

Iris, Peonies, Dahlias, Gladioli

"You Can Get It At Wing's"

Write for Wholesale Price Lists

The Wing Seed Co.

MECHANICSBURG, OHIO

## NATIONAL BULB FARMS, Inc.

Benton Harbor, Michigan

Gladioli, Dahlias, Peonies  
and Hardy Perennials.

300 acres under cultivation

## The Wayside Gardens Co.

GROWERS OF HARDY PLANTS

Shrubs, Bulbs and Seeds

MENTOR, OHIO



# Golden Yellow Calla

*Calla Elliottiana*

## For Easter Forcing and For Spring Flowering

A prime lot of well matured bulbs which can still be brought into flower for Easter, or may be carried along for Spring Sales. All are of good flowering size.

Bulbs 1 1/4 to 1 1/2 inches in diameter, \$2.00 per dozen; \$15.00 per 100  
 " 1 3/4 to 2 " " " 3.00 " 20.00 "  
 " 2 1/4 to 2 1/2 " " " 3.50 " 25.00 "  
 " 3 " " " 5.00 " 35.00 "

**HENRY A. DREER**

714-716 Chestnut St., PHILADELPHIA, PA.

### Giant Pansy Seed



No. 10. Kenilworth Giant Exhibition is the very finest mixture ever sent out.

12. Kenilworth Giant Prize, enormous ruffled flowers of great substance and rich colorings.

Each sort: 500 seeds, 25c; 1000 seeds, 50c; 1/4 oz., \$1.35; 1/2 oz., \$2.50; oz., \$5.00.

No. 22. Kenilworth Mixture 34. Bronze Shades  
 30. Blotched 36. Triumph of Giants  
 32. Parisian 70. Orchid-flowered

Price of the preceding 6 sorts: 1000 seeds, 35c; 1/4 oz., 90c; 1/2 oz., \$1.65; 1/2 oz., \$3.00; oz., \$6.00.

No. 24. Kenilworth Show 28. Masterpiece  
 1000 seeds, 40c; 1/4 oz., \$1.10; 1/2 oz., \$2.00; 1/2 oz., \$3.75; oz., \$7.50.

No. 38. Madame Perret 80. Royal Purple  
 42. Adonis 82. Peacock  
 44. King of Blacks 92. Victoria  
 48. Lord Beaconsfield 94. Red Shades  
 56. Light Blue 100. Yellow, dark eye  
 60. Hortensia, red 102. Yellow  
 62. Prince Henry 104. White, dark eye  
 63. Ruby King 106. White

110. The preceding 17 sorts, mixed.  
 1000 seeds, 30c; 4 pkts., \$1.00; 1/4 oz., \$1.30; oz., \$5.00.

Early-Flowering or Winter-Blooming  
 Golden Yellow, with dark eye.  
 Silvery White, with dark blue eye.  
 Dark Velvety Blue.  
 Light or Sky Blue.

Each color separate or mixed  
 500 seeds, 25c; 1000 seeds, 40c;  
 1/4 oz., \$1.10; 1/2 oz., \$2.00;  
 oz., \$7.50.

# GLADIOLUS BULBS

WELL RIPENED AND FAIR GRADING

Northern Grown—Ready Now

	No. 1		No. 2	
	100	1000	100	1000
America, pink	\$3.50	\$30.00	\$3.00	\$27.50
Augusta, white	4.00	35.00	3.00	28.00
Baron Hulot, deep violet	7.00	60.00	6.00	50.00
Brenchleyensis, scarlet	3.50	30.00	3.00	27.50
Chicago White	4.00	35.00	3.50	30.00
Empress of India, maroon	5.00	45.00	4.50	40.00
Golden West, orange	4.00	35.00	3.50	30.00
Halley, salmon pink	3.50	30.00	3.00	27.50
Ida Van, salmon red	4.00	35.00	3.50	30.00
Independence, orange scarlet	3.50	30.00	3.00	25.00
Klondyke, yellow	3.00	25.00	2.50	20.00
Lily Lehman, ivory white	6.50	60.00	5.50	50.00
Meadowvale, white	3.50	30.00	3.00	25.00
Mrs. Francis King, salmon red	3.50	30.00	3.00	25.00
Mrs. Frank Pendleton, flush pink	6.00	55.00	5.00	45.00
Mrs. Watt, wine color	5.50	50.00	4.00	37.50
Niagara, cream	6.00	50.00	4.50	40.00
Panama, satin pink	6.00	50.00	5.00	40.00
Peace, white	6.00	50.00	5.00	40.00
Schwaben, yellow	7.00	65.00	5.50	50.00
Yellow Hammer, pure yellow	5.00	45.00	4.00	37.50
Primulinus Hybrids, fancy selected	3.50	30.00	3.00	25.00
Primulinus Hybrids, commercial forcing	3.00	25.00	2.50	20.00
Miranda, Primulinus Type, yellow	3.50	30.00	3.00	25.00

**L. J. REUTER CO.,** PLANT 15 Cedar St.  
 BROKERS Watertown, P.O. Boston, Mass.

### LIVE WIRE

Competition Is Life

Again—

### Buy Your French Bulbs

—Now from

**Lagarde & Vandervoort**  
**OLLIIOULES, FRANCE**

Mail Address: Care MALTUS & WARE,  
 116 Broad Street, NEW YORK CITY.

Our representative will be calling on you.

### Snapdragons

are big money makers and will be used more extensively than ever. Grow your own plants and avoid transportation delays.

SEED of our famous Silver Pink, \$1.00 per pkt.; 8 for \$2.50; 7 for \$5.00.

SEED of our new Hybrid Pink and of our new Golden Pink Queen, same price.

SEED of Keystone, Nelrose, Garnet, White, Yellow, Light Pink, Buxton and Fancy Mixed, 85c per pkt.; 8 for \$1.00.

Free cultural directions. All orders cash.

**G. S. RAMSBURG, SOMERSWORTH, N. H.**

### LIVE WIRE

### J. A. Vandervoort & Co.

Wholesale Bulb Growers  
 NOORDWYK - HOLLAND

Also Nurseries at Sassenheim

Absolutely the largest growers in Holland of  
**Bic. Victoria, Golden Spur and Von Sion**

Also large growers of  
**HYACINTHS, TULIPS, ETC.**

Mail Address—Care of  
**MALTUS & WARE**  
 116 Broad St. New York City  
 Our representatives will be calling on you.



formation about the weight of pots per thousand and the number packed in each crate.

**Valdesian Nurseries**, Bostic, N. C.—"Landscaping the Home Grounds," an illustrated catalogue of general nursery stock, roses, perennials, bulbs and garden roots; thirty-six pages, in pocket form; bound in an attractive green and red cover. Among the stock especially suitable for southern planting is an assortment of broad-leaved evergreens.

**Tromp Bros.**, successors to Gerrit Segers, Lisse, Holland.—Wholesale catalogue of bulbous stock and roots of plants, such as peonies, spiraeas or astilbes, cannas, dahlias, etc. The terms of sale, as stated on the introductory page, are exceptionally clear and specific.

**Ford Seed Co.**, Ravenna, O.—Spring catalogue of seeds, bulbs, perennials, nursery stock, implements and miscellaneous supplies; forty-eight pages, illustrated, in a colored cover of the offset type; a well designed, accurately edited catalogue.

**Jackson & Perkins Co.**, Newark, N. Y.—"Bulletin No. 1, First Call for Spring," being a compactly printed, comprehensive list of roses, perennials and general nursery stock, with "grades and quantities for sale at date of printing."

**Henry C. Eckert**, Belleville, Ill.—Two pamphlets. One of them is entitled "A List of Twenty Strong and Vigorous Gladioli"; the other contains a list of Iris germanica and I. sibirica.

**Alessandro Squadrilli**, successor to M. Herb, Naples, Italy.—Wholesale catalogue of vegetable and flower seeds; forty large, compactly arranged pages, printed in English, German and French, with prices in francs. The first eight pages are illustrated and are devoted to the newer varieties, partly of Mr. Squadrilli's raising.

**United Bulb Growers, Inc.**, New York, N. Y., with headquarters at Sassenheim, Holland.—"Dutch Bulbs Direct from Growers," a compactly printed, 16-page wholesale list, comprising large assortments of varieties, grown on several farms in Holland and offered for shipment in the fall of 1921. A condensed list of French bulbs appears at the end, without prices, but with this notation: "Orders are taken at market prices; will notify our customers as soon as prices are ready."

**Fancher Creek Nurseries**, Fresno, Cal.—An exceptionally well printed, illustrated catalogue of general nursery stock; thirty-one pages, in a tasteful blue cover. The stock offered is produced on three large, separate tracts of ground, designated as the General Fruit Tree Nurseries, Ornamental Nurseries and Citrus Orchard Nurseries. Several pages are devoted to broad-leaved evergreens. Two pages are occupied by roses, of which the statement is made: "Every rose bush we sell is grown entirely in the open ground and almost all are budded."

**H. G. Hastings Co.**, Atlanta, Ga.—A handsomely illustrated catalogue of seeds, bulbs, plants and nursery stock; 112 pages and colored cover. Among the illustrations are sixteen full-page colored plates, "showing as closely as possible," says the company, "just what can be expected when Hastings seeds of these varieties are planted." "We are really proud of this catalogue," says the company again. "It begins to measure up to some ideas of catalogue-making that we have had for many years, but have not been able to carry out till this season."

#### GARDEN SEED IMPORTS.

The steamer Soestdyk brought 605 bags of garden seed to New York, December 16, consigned from Rotterdam as follows:

Consignee	Bags
Herbst Bros.	118
Stumpp & Walter Co.	1
American Express Co.	183
Sheldon, G. W., & Co.	2
Bernard, Judae & Co.	23
Van Doorn, W.	278
Total	605

#### MORE VALLEY PIPS ARRIVE.

A number of consignments of valley pips arrived at New York, December 13, from Hamburg on the steamer E. Luckenbach, consigned as follows:

Consignee	Cases
Von Zonneveld Bro. & Philippo	129
Lang, R. F.	160
Todd, T. S., & Co.	4
Maltus & Ware	15
Hampton, J. W., Jr., & Co.	2
Stumpp & Walter Co.	10
Vaughan's Seed Store	22
Burnett Bros.	5
Total	347

Some 329 cases of valley pips arrived at New York, December 16, on the steamer Soestdyk, from Rotterdam, consigned as follows:

Consignee	Cases
McHutchison & Co.	64
Van Waveren, M., & Sons	265
Total	329



Our Offices and Warehouses at Lisse, Holland

Pioneer Growers **BULBS** of Every  
and Exporters of Description

**M. Veldhuyzen van Zanten & Sons**  
**LISSE, HOLLAND**

*The Same Old Firm at the Same Old Stand*

MAIL ADDRESS from January 1 to May 1, Care R. F. Lang, 82 Broad Street, NEW YORK, N. Y.

CABLE ADDRESS, Veldzanten, LISSE, HOLLAND.

Established 1870—Still going strong

1921 Catalogue free on application

## SUPREME British Seeds

Get our prices for delivery from 1920 Harvest on all lines of  
**Garden and Farm Root Seeds**

**KELWAY & SON,** Wholesale **LANGPORT, ENG.**  
SEED GROWERS, Cables: "Kelway Langport."

### Cocos Weddelliana Seed

New Crop just arrived from Brazil.

\$ 6.00 per 1,000  
50.00 per 10,000

Mailed Free

**C. ENGELMANN,**  
Saffron Walden, England

### To make a sensation GROW ARTINDALE'S New Hybrid Lupines

Our seed is collected from the finest varieties in the world. The colors are bewitching. They are quite hardy. They are easy to grow, either in pots or the open ground. Invaluable to the cut flower grower.

We offer seed at \$10.00 per 100 packets

**WM. ARTINDALE & SON**  
FLORISTS  
SHEFFIELD, ENGLAND.

We regret we have no Hybrid Delphinium seed to offer till autumn. Order now, \$10.00 per 100 packets. 200 awards have been given to our hardy flowers.

### Van Meeuwen & Tegelaar, Inc.

Wholesale

**Dutch Bulb Growers**

1133 Broadway, New York.

Nurseries at LISSE, HOLLAND.

### Let Me Be Your Seedsman

**J. K. RUGOWSKI SEED CO., Inc.**  
MANITOWOC, WIS.

—Enough said

### Dutch and French Bulbs

**C. J. Speelman & Sons** | **Lagarde & Speelman**

SASSENHEIM, HOLLAND | OLLIOULES, VAR, FRANCE

NEW YORK OFFICE

470 GREENWICH ST.

**Hart & Vick** Inc.  
ROCHESTER, N.Y.

Florists' seeds, plants and bulbs. A complete stock of all the leading varieties.

**Buy Your Seeds from Men Who Know**  
Get our new catalogue.



House of Chicago Market Brand Valley photographed at my establishment. Order cut spikes of your wholesaler.

I force Lily of the Valley by the millions each year maintaining a constant supply of Cut Valley on the Chicago market.

## You can force Valley with equal success

if you use my pips. I have a brother as my permanent representative at the source of best supply in Germany and I am the largest importer of Valley Pips in America. I import many more than I need for my own forcing, great as that number is, and I supply hundreds of florists who force Valley for their own retail trade or for some other wholesale market. I can supply YOU with the same grade of Pips I use myself.

PLANT 500 OR 1000 ONCE A WEEK

### VALLEY PIPS

#### THE CELEBRATED CHICAGO MARKET BRAND

Finest Valley in America, giving the largest number and biggest bells all the year 'round.

1000 for	\$35.00
500 for	20.00
250 for	10.00
100 for	5.00

#### FLORISTS' MONEY-MAKER BRAND

Good forcer all the year 'round. Will make money for you if you grow it.

1000 for	\$30.00
Case of 2500,	70.00
500 for	16.00
250 for	8.00
100 for	4.00

Immediate shipment, or weekly shipment from cold storage during the season if wanted.

**H. N. BRUNS,** 3040 W. Madison St., CHICAGO, ILL.

**HELLER & CO.**  
MONTPELIER, OHIO

Send for Catalog No. 34

Mention The Review when you write.

**F. G. MARQUARDT, Inc.**  
*Importers of Bulbs*  
116-120 West 32nd Street  
NEW YORK CITY

Mention The Review when you write.

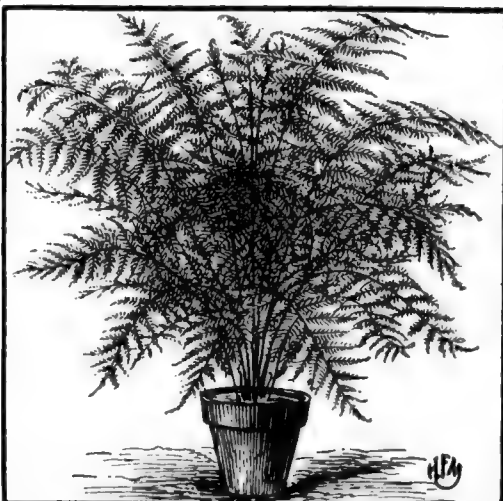
**Fred W. Fletcher**  
Orlando, Florida

Grower of Bulbs, Plants and Seeds for florists' use. All stock advertised, when ready, in Review Classified columns. No catalogue.

Mention The Review when you write.

**DANISH SEED IMPORT**  
Import of all kinds of Seeds direct from seed growers in Denmark. Please send for price list.  
CHR. MOSBJERG, 216 7th St. N., Minneapolis, Minn.  
Mention The Review when you write.

## MICHELL'S FLOWER SEEDS



### ASPARAGUS PLUMOSUS NANUS

Northern Greenhouse-grown Seed

1000 seeds...	\$ 4.00	10,000 seeds...	\$36.00
5000 seeds...	19.00	25,000 seeds...	85.00

VERBENA—		Pkt.	Oz.
Mammoth Fancy Blue.....	\$0.30		\$1.75
Mammoth Fancy Pink.....	.30		1.75
Mammoth Fancy Scarlet....	.30		1.75
Mammoth Fancy Striped....	.30		1.75
Mammoth Fancy White.....	.30		1.75
Mammoth Fancy Mixed....	.30		1.25

VINCA		Pkt.	Oz.
Alba .....	.15		.75
Alba Pura .....	.15		.75
Rosea .....	.15		.75
Mixed .....	.15		.60

Also all other seasonable Seeds, Bulbs and Supplies. Send for Our Handy Order Sheet of Seeds and Bulbs.

**HENRY F. MICHELL CO.**  
518-516 Market St. PHILADELPHIA

## Flower Seeds for Florists

### SPENCER SWEET PEAS

	1 oz.	1 lb.
Asta Ohn Spencer .....	\$0.35	\$5.00
Blanche Ferry .....	.35	5.00
Countess Spencer .....	.30	4.00
Illuminator .....	.35	5.00
King Edward .....	.30	4.00
King White .....	.40	5.50
White Spencer .....	.40	5.50

	Tr. Pkt.	1 oz.
Salvia Splendens .....	\$0.25	\$1.25
Salvia Splendens Zurich ..	.50	3.50
Salvia Splendens Bonfire ..	.50	2.00
Salvia Splendens Fireball ..	.50	3.00
Thunbergia, Mixed .....	.20	.75
Vinca Rosea .....	.20	.75
Vinca Rosea Alba .....	.20	.75
Vinca Rosea Pura .....	.20	.75
Mixed .....	.20	.75

## ST. LOUIS SEED COMPANY

The Home of "Pure and Sure Seeds"

411-413 Washington Ave. ST. LOUIS, MO.

# PACIFIC COAST DEPARTMENT

**Phoenix, Ariz.**—In a 2-page list of suggested Christmas gifts, published in the largest daily newspaper in Phoenix, appeared a paragraph of the Donofrio Floral Co., suggesting that one and all "Say It with Flowers" before and after the holidays. Charles E. Morton is manager of this establishment.

**Sacramento, Cal.**—Upon the completion of the new greenhouses, at Forty-sixth and M streets, the East Lawn Nursery held a formal opening, December 9, and advertised in the daily newspapers, offering a gift of a potted fern to all visitors who purchased a dollar's worth of flowers or plants on that day. A. Cruikshanks is superintendent.

**Santa Barbara, Cal.**—At the annual meeting of the Santa Barbara County Horticultural Society officers were elected as follows: President, E. O. Orpet; vice-president, P. Reidel; secretary, A. R. Gould; financial secretary, Charles Waugh; treasurer, Otto Neidemuller, and directors, James Brown and P. A. Vincent. The society has plans for a flower show early in April.

## SANTA CRUZ, CAL.

Owing to the increased demand for Los Robles bulbs, the Los Robles Co. has found it necessary to discontinue the retail nursery and florists' business. The company will devote itself exclusively to the growing of bulbs for eastern shipment. This change made necessary a slight alteration in the firm name. It is now known as the Los Robles Co. From now on the bulb growings will be restricted to freesias, callas, Paper Whites, miniature or Colvillei gladioli and other bulbs for forcing purposes. The growing crop is in excellent shape and a banner harvest is expected this coming season.

## LOS ANGELES, CAL.

### The Market.

At the time of writing the indications are that the dry, open weather will continue until Christmas, and if this is the case, there will be a better and more abundant supply of stock in this market than ever before. Poinsettias are large and of fine shipping quality, while all kinds of outdoor flowers are plentiful. Baby zinnias and other tender stock that has not been cut, owing to lack of demand, look as bright and as showy as in August. Roses from indoors were never in better supply and the growers say their cut will last well over the holidays.

The heather being shipped for Christmas is, unfortunately, not so well developed as usual at this time of year, and it is considered a pity to have to ship this, as it gives the stock from this market a bad name early in the season that may check the sale later, when the stock is at its best. Except for a few parts of California, it is hard to get outdoor stock in time for long-distance shipping for Christmas. Plants grown under glass or frames are, of course, more forward and help out in basket

work or as specimens. Both wholesalers and retailers are in good humor over satisfactory business and, from present appearances, the holiday trade will be excellent. The stores carrying greens and holly report heavy sales.

### Various Notes.

Fred Howard and Roy F. Wilcox left for San Francisco to attend a meeting of an executive character in connection with the California Association of Nurserymen.

F. H. Allen, of the Allen Water Garden, has purchased two acres of land near the foothills to increase his area for lily ponds and other aquatics. Several new ponds and also a greenhouse for water plants are in prospect and Mr. Allen still keeps his Hollywood store for retail sales. He has made wonderful progress in the few years he has been in business.

Sufficient money has been subscribed or promised to provide financial support for the new market, to be known as the American Florists' Exchange of

Los Angeles, while a most favorable option has been obtained on a suitable location. An enthusiastic meeting was held December 10, when the articles of incorporation and suggested by-laws were read by Tom Wright. In addition to Mr. Wright, the following were present: Arthur Howard, C. Bates, M. Dennison, E. A. Rust, F. R. Hills, treasurer; Walter Armacost, A. F. Borden, John Polder, J. Roller, John Bodger Jr., F. H. Allen, Robert Mesick, H. R. Richards, Frank Warner and his son, M. Warner, George J. Hall, G. Bridgeford, Albert Goldenson, Gebhard Precht and H. Amling. Gus Swenson was not able to stay for the meeting, but left a check for his subscription. While many of the details are not yet available for publication, the interest taken by many prominent men in the trade is a guarantee of the safe launching of the idea in a practical and successful manner.

A trip to J. Dieterich's new place at Wintersbury, recently, was full of interest. Although to some extent in the experimental stage as yet, there are

**Violets**  
**Roses**                      **Carnations**  
**Stevia**  
**ALL OTHER CALIFORNIA FLOWERS**  
**SPERRY'S**  
**L. A. FLORAL CO.**  
*The House of Quality and Service*  
**236 EAST FOURTH ST.,                      LOS ANGELES, CALIF.**  
*Write for Special Prices*

**Famous Southern California**  
**VIOLETS**  
*For Long Distance Shipping*  
**AND EVERYTHING IN CUT FLOWERS AND SUPPLIES**  
**S. MURATA & CO.**  
**Oldest and Most Experienced Shippers in Southern California**  
**380-386 S. Los Angeles St.,                      LOS ANGELES, CAL.**  
**WE NEVER MISS**



Send Your New Year's Orders  
to

**AMLING'S**  
for  
**POINSETTIAS**

AMLING'S also have a full line of  
**ROSES, CARNATIONS,**  
**GREENS,**  
**SCOTCH HEATHER,**  
**STATICE, STEVIA, SWEET PEAS,**  
**VALLEY,**  
and all other flowers in season

A carload of SPHAGNUM MOSS just in. Large burlapped bales,  
\$2.25 per bale in lots of 50; f. o. b. Los Angeles.

Store open from 7 a. m. to 5 p. m. daily.  
Sundays, 7 a. m. until noon.

**E. C. AMLING CO.,**

Headquarters for  
Greens and Cut Flowers

**415 Wall Street,**  
**LOS ANGELES**

# J. A. AXELL

## Wholesale Commission Florist

463 Bush Street

## San Francisco, Cal.



### ZINNIA

#### Fraser's Dahlia-Flowered Zinnia

Has all the Dahlia colorings, including shades unknown to Zinnias heretofore. The exact size of the famous show dahlia, blossoms being from 6 to 8 inches in diameter.

Trade packet, \$1.00

R. G. FRASER & SON, California Seed and Bulb Growers Pasadena, California

### ASPARAGUS

Asparagus Sprengeri--(Absolutely 1921 crop, now in the picking). Plump seed, guaranteed to grow. Hand picked. 100 seeds, \$1.00.

Asparagus Longifolius. We have completely tested this and find that commercially it is going to be a winner. Shoots very sturdy, from 2 to 3 feet in height. Wonderful for fresco decoration and charming in bouquets. 50 seeds, \$1.00.

### ASTERS

ASTERS--(American Beauty). This is one Aster that can be grown both in early spring and in late fall. It is, therefore, the peer of Asters for the florist. Offered in old rose, September pink, purple, lavender and mixed. Trade packet, 50c.

ASTERS--(Fraser's California Crego). Very fluffy and borne on unusually strong stem. You have always had visions of such an aster. We are offering it in rose, pink, white, blue, lavender and mixed. Trade packet, 50c.

great possibilities here. Erica melanthera grows remarkably well; about 12,000 plants from 2-inch pots last spring were large enough last week for 6-inch and 8-inch pots and full of blooms. Pussy willows from cuttings had made immense bushes six to eight feet high, a forest of stock, then just ready for the market. Aucubas, hydrangeas and aspidistras in great numbers, as well as various ferns and palms, were all at home in the peat soil here and the growth was exceptional. A spring forms the source of water supply for what will eventually be a fine fish and lily pond under lath and, when the planting is finished, this will be a most attractive corner. Mr. Dieterich is further to be congratulated in that oil fields are opening close to his location and he has received some tempting offers for the lease of his land.

Probably the finest cut of roses ever made by Walter Armacost & Co. is now being sent to their store and the demand is unusually good.

Albert Goldenson reports a larger than ordinary booking of orders for Christmas.

George W. Eischen and Carl Brose have returned from a pleasant and successful hunting trip to Buena Vista lake.

At the Athletic Club Florist's some of the biggest undertakings in the history of the establishment were brought to success recently. At the annual dance of the Athletic Club in the same building, the decorations used were Woodwardia fronds and palms, while the tables were also beautifully trimmed. Another novel decoration was at the Los Angeles Country Club, when Bert Boteman, the head decorator for the firm, worked out a scheme of peacock's feathers and art shades of flowers that was quite successful. J. Roller also promises something quite new in his Christmas store decorations.

A most attractive arrangement of colored foliage, grasses and other stock was noticed at F. Lichtenberg's store. This display is large enough to be effective and the colors are artistically blended.

Robert Mesick, of Whittier road, says he is practically sold out of the

## Xmas Specials

POINSETTIAS, VIOLETS,  
SPENCER SWEET PEAS.

RED RUSCUS FOR BASKET WORK.

Potted Cyclamens, Wreaths and  
Xmas Greens of all kinds.

## California Floral Company

Wholesale Dealers in Cut Flowers

217 Winston St.

LOS ANGELES, CAL.

THE BEST IN THE WEST

## CHRISTMAS GREENS AND SUPPLIES

Wreaths, Christmas Trees, Garlands, California Holly, English Holly, Smilax and Plumosus Strings, and every variety of holiday supplies.

Quality—"Only the Best"

### Tassano Bros. & Co.

TWO STORES:

852 So. Broadway  
123½ E. Fourth St.

Wholesale and Retail LOS ANGELES, CAL.

Phone 12019

## Asparagus Sprengeri Sprays

\$1.25 per 100

HARRY BAILEY, R. F. D. No. 6  
Los Angeles, Cal.

Mention The Review when you write.

fine stock of cyclamens he grew this season.

## New Year's Price List CUT FLOWERS

EFFECTIVE DECEMBER 26, 1920.

Subject to change without notice.

ROSES	Short	Medium	Long	Special
Hoosier Beauty	\$.12	\$.25	\$.35	\$.45
Columbia	.12	.25	.35	.45
Opheelia	.12	.25	.35	.40
Dr. Smith	.12	.25	.35	.40
Shawyer	.10	.20	.30	.35
Wasatch	.10	.20	.30	.35
Red Shawyer	.10	.20	.30	.35
White Shawyer	.10	.20	.30	.35
White Killarney	.10	.20	.30	.35

CARNATIONS	
Red and Select	\$.12
Pink and White (First Grade)	.10
Short Red	.08
Shorts and Splits (Light colors)	.06

PAPER WHITES.....\$.08, Select \$.10  
POINSETTIAS.....\$3.00, \$4.00, \$6.00 and \$8.00 per dozen.

STEVIA.....\$.75 per bunch  
SPRENGERI and PLUMOSUS, .75 per bunch  
HARDY FERNS......25 per bunch  
No charge for packing. Boxes at cost.

## Miller Floral Co. UTAH

### FARMINGTON,

Mention The Review when you write.

Several carloads of palms and nursery stock have been shipped east by the

WALTER ARMACOST.

FRED E ROYSTON

# Walter Armacost & Co.

WHOLESALE FLORISTS AND FLORISTS SUPPLIES.



BIRDS-EYE VIEW FROM AEROPLANE OF PLANT COVERING 32 ACRES AND 250,000 SQUARE FEET OF GLASS  
 GREENHOUSES  
 SAWTELLE

GENERAL OFFICES AND DISPLAY ROOM  
 321 EAST FOURTH ST.

LOS ANGELES, CAL. December 14th 1920.

Editor Florists' Review,  
 Chicago, Illinois.

Dear Sir:-

These Review ads certainly have an awful wallop. It keeps us busy running blue pencil through price lists, and printing "Sold Out" signs.

Those heavy 4 and 5-inch Cyclamens are all sold. We still have some nice 4-inch for 50 cents each, and some 5-inch for 75 cents. You can still get some 6-inch and 8-inch, but you will have to hurry.

The Heather, Cinerarias, Begonias, Primroses and Table Ferns are all gone for Holiday sales. Plenty more when they have a few days to open up.

You have no type big enough, or black enough, to tell about our Roses. You just have to see them to appreciate them. If you cannot come to the Greenhouses, order the Roses sent to you.

Greens? Of Course! We have them by the Acre. We have everything in season, and just a little bit better than the other fellow. That is what makes us-

"The Biggest, Best and Busiest Store in the West."

Yours truly,

Walter Armacost & Co.

Per *Walter Armacost,*



# Violets

**\$1.00** per dozen  
bunches

No Quantity Too Large

## S. ROSAIA & COMPANY

Refrigerator Car for Eastern Points  
Every Tuesday and Friday

Chrysanthemums and Roses, any variety; Carnations, Dried Flowers, Woodwardia Ferns, California Wild Cherry and Red Berries, Scotch Heather, Freesias, Narcissi, Marigolds, Plumosus, Adiantum.

REASONABLE PRICES

501 O'Farrell St., SAN FRANCISCO, CAL.

Mention The Review when you write.

West Adams Nursery and Mr. Nishida says he is preparing to ship five more carloads during the coming spring.

The E. C. Amling Co. reports a big demand for poinsettias, valley and heather, while considerable shipments of palms and other plants are under way.

The Broadway Florist is keeping up to its reputation for big funeral orders. Some immense pieces were on the floor last week and the workroom has been full day after day with high-priced work of all kinds.

C. Gutting, of the Superior Nursery, is making up and selling some fine mixed plant baskets. His stock of fine-leaved crotons, cyclamens and various other showy plants helps out materially along this line.

At the store of the Morris & Snow Seed Co., some magnificent Boston ferns were shown. Albert Morris is now in perfect health again and the new nursery on Figueroa street is making great strides under his care.

Fraser & Son, of Pasadena, are handling a quantity of plumosus and Sprengeri seeds, as well as the many specialties raised during the last fifteen years, in which Mr. Fraser, Sr., had charge of the well known Busch Gardens. The dahlia-flowered zinnia and the double cosmos are two noteworthy specialties.

H. R. R.

SAN FRANCISCO, CAL.

### The Market.

Cold weather, following the recent heavy rains, has made good stock scarce and consequently high in price. All the growers would be happy if some days of warm sunshine would come between now and the holidays, but the sun was rather chilly and wintry last week. Mums are almost over and the few that remain are high-priced, on account of the fact that there are not enough to supply the local market. While a good many violets come into the market every day, the scarcity of other stock causes them to go rapidly. A few firms say they have good carnations, but the market consumes every day's cut without filling the full demand.

Short stock in roses is scarce, owing to the fact that almost all growers have disbudded. Out-of-town buyers mostly want medium-priced stock, creating a heavy demand for shorter-stemmed blooms, which at present are hard to obtain.

Many potted plants are coming into the wholesale and retail stores, in anti-

## CUT POINSETTIAS

ARE READY TO SHIP NOW

Place your order at once for weekly shipments,  
Christmas and New Year's

	Per 100
No. 1—3-ft. stems, select flowers.....	\$18.00
No. 2—2½-ft. to 3 ft. stems, large flowers.....	15.00
No. 3—1½-ft. to 2-ft. stems, medium flowers.....	12.00
No. 4—12-in. to 18-in. stems, decoration flowers.....	9.00

### PAUL ECKE

Largest grower and shipper of Cut Poinsettias and Early and True Red Variety Poinsettia Stock Plants

1226 Hayworth Ave.

Phone 579222

LOS ANGELES, CAL.

Mention The Review when you write.

## PALMS

Phoenix Canariensis

Pot-Grown

24 inches high  
\$9.00 per doz.

### E. H. RUST

1625 Bank St., So. Pasadena, Cal.

Mention The Review when you write.

pation of the holidays. California berries, English holly, red pepper boughs and redwood sprays are plentiful and are being shipped in large quantities to points all over the country. In fact, the demand for decorative material is so big that there will certainly be no surplus as the holidays draw near.

On account of the shortage of good stock, growers are asking and to some extent obtaining holiday prices already.

### Various Notes.

Since everyone was rushed with holiday work, there were only fourteen members present at the last meeting of the Retail Florists' Association. Therefore no business was transacted in the

## ASPARAGUS

PLUMOSUS, \$1.50 per 100

ERICA MELANTHERA

(or Heather)

75c to \$2.00 per bunch

according to grade.

Now ready and will be cutting for two months. Ships well.

### Dried Lavender Statice

\$1.00 per pound

(Not less than 5-lb. lots.)

Wire or mail orders early.

Cash or C. O. D. from unknown parties.

### KRAMER BROS.

ONTARIO, CAL.

matter of electing permanent officers or adopting a report of the committee on by-laws.—All the florists are cooperating, however, in the matter of the coming Sunday closing and in the decision to advertise nationally and locally during the coming year.

Fred Howard, of Los Angeles, was a recent visitor.

# VIOLETS!

# VIOLETS!

BOOK YOUR SEASON'S ORDER NOW

MUMS, best varieties, per doz .....	\$1.50 to \$2.50
small varieties, per doz .....	.50 to 1.00
POMPONS, per bunch .....	.20 to .25
GREENS, per bunch .....	.25
MEXICAN IVY, per doz. bunches .....	1.50

Seasonable Cut Flowers of all Kinds and Grades

## UNITED FLOWER & SUPPLY CO., Inc.

Wholesale Florists, Shippers and Growers

448 Bush Street

SAN FRANCISCO, CAL.

Mention The Review when you write.

## Violets

## Russell Roses

Our Giant Violets can be shipped successfully to all parts of United States and Canada.

California Red Berries, Pepper Sprays and Woodwardias

Finest Decorative Greens

Roses of all Kinds

Adiantum, 30c per bunch

Mexican Ivy

Plumosus, 30c per bunch

GEN. A. J. GOOCH, 537 Pine St., SAN FRANCISCO, CAL.

Mention The Review when you write.

Mrs. R. E. Darbee expressed the sentiments of many local florists when she said recently, "How fortunate we are to be florists! Merchants in so many other lines are loaded up with goods which they bought at the apex of the market and now have to dispose of, with prices dropping rapidly. We are thankful not to have accumulations of stock on hand. We have an excellent holiday season ahead of us and are just glad to be florists."

J. A. Axell states that he is almost booked up to capacity with holiday orders. Among Mr. Axell's holiday goods are some fine Helichrysum monstrosum, in bronze and yellow, which growers are bringing in just when the straw-flowers are scarce.

General A. J. Gooch's growers are supplying him with enough freesias to fill some extensive orders. He is featuring pepper boughs, which are rich in red berries.

Enomoto & Co. have a well lighted and thoroughly equipped studio in their offices where the dried lotus is painted as it is imported from Japan. It is in demand for house ornaments, show windows and table decorations. In addition to lotus, a shipment of bamboo has been received.

The nurseries of Domoto Bros. have been sending in good crops of violets and roses, just when these flowers were in demand. The large numbers of potted

## VIOLETS

Mums, Pompons, Roses, Carnations, Dried Strawflowers and all kinds of Greens

BEST QUALITIES EVER

### Growers' Cut Flower Company

WHOLESALE GROWERS AND SHIPPERS

55 St. Anne St. (Cable Address) San Francisco, Calif.  
Grosco.

Mention The Review when you write.

### PUSSY WILLOW

(SALIX CAPREA)

Good, dormant wood for cuttings of the florists' Pussy Willow, 3/8 to 1/2-inch, will produce the first year.

10-inch cuttings, \$2.50 per 100; \$20.00 per 1000  
J. Dieterich, 1146 Wall St., Los Angeles, Cal.

### RUDOLPH FISCHER

Freesia Specialist San Gabriel, Cal.

### ASTER SEED

YOU CAN ALWAYS DEPEND ON FOR GROWING CUT ASTERS

THE HOME OF ASTERS

Herbert & Fleishauer  
Aster Specialists, McMinnville, Ore.

### FREESIAS

GEBHARD PRECHTL BOX 803, MONTEBELLO, CAL.

# VIOLETS      ROSES      CARNATIONS FREESIAS      STRAWFLOWERS

All Varieties Now Ready for SHIPMENT

**F. C. JAEGER & SON, Wholesale Shippers**

152 Powell Street

Phone Garfield 1343-1344

SAN FRANCISCO, CAL.

Mention The Review when you write.

plants in their nurseries are practically all contracted for.

The United Flower & Supply Co. has about 200 dwarf Japanese trees left, which are expected to be in demand for the holiday trade, as no more are coming from Japan.

Just enough roses to supply all its customers are coming in from the nurseries of the E. W. McLellan Co. The last two days of the holidays, December 24 and 25, will see all the rose cut of this firm devoted entirely to the San Francisco trade.

The miniature redwood wreaths, designed by the Misses Hannon, are in demand at points as far away as the Hawaiian islands and New Zealand. This store's tiny boutonnières, made of strawflowers wired with artificial foliage, are being much worn locally, and are being shown in dainty gift boxes.

Podesta & Baldocchi are enthusiastic over the number of holiday orders that are pouring in.

F. C. Jaeger & Son have reinstalled their telegraph delivery window display as a seasonable holiday suggestion.

The Art Floral Co. is finding it no light task to fill all its orders for art floral baskets.

Redwood wreaths, slightly silvered to suggest frost, are a novelty which the MacRorie-McLaren Co. is featuring. Some fine potted heather has its color accentuated by the wrapping on the pots, which consists of Japanese mat in small squares of pink and French gray, the heather mixture. Bows of pink fiber ribbon complete the color effect.

The Thomas Floral Co., on O'Farrell street, and its new store, the Conservatory, at 901 Larkin street, are experiencing a big holiday demand for potted plants. Both stores are in the apartment house districts, where flowers help to introduce an element of home.

Potted flowers, especially poinsettias and cyclamens, are coming in plentifully to the store of the Charles C. Navlet Co. from the firm's nurseries. This is one of the few stores able to fill all orders for cyclamens, which are somewhat scarce.

The local reappearance of Kolb & Dill, comedians, who first became known at San Francisco, caused Julius Eppstein to be busy with floral offerings.

Telegraph orders from guests at the Palace hotel are showing the holiday spirit early, according to Fred Bertrand. The Palace Hotel Flower Shop had an important ecclesiastical ceremony and noon luncheon last week for Bishop Hanna. The arrival of the Imperial Potentate of the Shriners was the occasion of a decorated dinner in the evening and a breakfast, at which ladies were present. M. M.

## BLOOMING PLANTS

AND YOUNG STOCK FOR GROWING ON

Write us for anything you need.

**Holden Floral Company, PORTLAND, OREGON**

1180 Milwaukie Avenue

Mention The Review when you write.

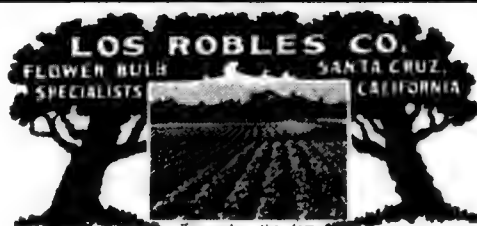
### MAHONIA, FERNS. HUCKLEBERRY

Fresh From Woods

Mahonia, \$4.00 and \$5.00 per 1000.  
Brake Ferns, \$2.50 per 1000; \$10.00 per 5000.  
Brake Ferns, 3½ to 4 ft. long, \$1.00 per 100; \$7.50 per 1000.  
Lomaria Ferns, 14 to 22 in. long, \$2.50 per 1000; \$10.00 per 5000.  
Spruce Cones, on branch, 5 to 6 inches, \$7.50 per 1000.  
Cedar Fronds, 50c per bunch.  
Huckleberry, 35c per bunch.  
Salal, 35c per bunch.  
Sheet Moss, \$1.75 per 10-lb. bag.  
Tree Moss, \$4.50 per bale.

**H. W. GOOCH**  
Wholesale Florist  
Tillamook, Ore.

Mention The Review when you write.



### California Dahlias and Cannas

THE LATEST AND BEST

**G. S. ARCHER**

400 North Marengo Ave., Alhambra  
**Los Angeles, Cal.**

Send for List of

### Surplus Ornamental Stock

Suitable for Pacific Coast Planting.

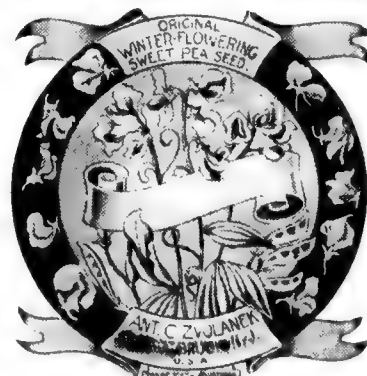
**The E. Gill Nursery Co., West Berkeley, Calif.**

SEATTLE, WASH.

The Market.

More general business has been the rule in the local flower market for the last week, with freesias and new tulips the novelty items in the week's arrivals.

Funeral work and decorations have been heavy enough to clean up stock. There is a decided scarcity of holly on the market this year, especially full-



Our Winter  
Orchid-  
Flowering

Sweet  
Peas

are now grown by over 8000 commercial florists. They have no equal. Send for list.

**Anton C. Zvolarek & Sons, LOMPOC, CAL.**

Mention The Review when you write.

### Stock You Need Now

	Per 100
Boxwood, tall growing, 2 ft.	\$75.00
Cannas, best varieties	3.50
Cherries, field, ready for 6 or 7-in. pots	25.00
Chamaecyparis Excelsa, 8-ft.	150.00
Dracaena Indivisa, 5-in. pots	15.00
Fuchsias, single or double, 4-in. pots	15.00
Geraniums, including Ivy, 2 and 3-in. pots	\$4.00 and 6.00
Hollyhocks, field, double asst.	10.00
Lantanas, 2 and 3-in.	\$6.00 and 8.00
Passion Vines, 8 and 4-in.	\$8.00 and 12.00
Pansy Seedlings, giant strain	5.00
Pelargoniums, 2 and 2½-in.	\$10.00 and 12.00
Petunias, giants, 2-in.	\$3.50; selected, 5.00
Phlox, perennial, asst.	7.00

Write for prices on other stock.

**FRED G. EHLE, Wholesale Grower.**  
224-236 Sanborn Ave. San Jose, Calif.

Mention The Review when you write.

### Rahn & Herbert Co.

CLACKAMAS, OREGON

Wholesale Growers of  
**Pot Plants and Cut Flowers**

**CYCLAMEN, 4-in., Christmas Red and Glory**  
Pride of Wandsbek, Salmon.....\$25.00 per 100

**PRIMULA OBCONICA, 4-inch..** 20.00 per 100

**PRIMULA MALACOIDES Grandiflora,**  
8-inch.....\$7.00 per 100

### FRED GROHE CO.,

R. F. D. 4, Box 367. Cash please. Santa Rosa, Cal.

berried stock. Mistletoe and cedar roping have also been in demand.

Roses are of fine color. Ophelia and Columbia are the most common from local growers, while southern shipments



# Violets - - - Cut Greens

ROSES AND CECILE BRUNNERS

## DOMOTO BROS.

Wholesalers—Shippers

440 BUSH STREET,

PHONE  
Douglas 3249

SAN FRANCISCO, CALIF.

Imported Chinese Sacred  
Lily Bulbs.

Mats for Wrapping Plant  
Pots.

Frieze, all colors.

Japanese Dried Lotus.

Dried Flowers.

Colored Thistles.

## VIOLETS

\$1.25 per dozen bunches

Roses, all varieties

Chrysanthemums and Pompons

Asparagus and Adiantum

## ENOMOTO & CO., Inc.

Wholesale Growers and Shippers

35 Saint Anne Street

SAN FRANCISCO, CAL.

## H. PLATH

"The Ferneries"

Lawrence and Winnipeg Avenues  
SAN FRANCISCO, CAL.

Write for wholesale list of

FERNS, KENTIAS and  
PRIMULA OBCONICA

Mention The Review when you write.

have lately included a considerable number of Russell and Killarney. Wards are running short. The stock of Francis Brunner and baby roses has been insufficient to fill the daily orders. Premier is between crops and only a little stock is being received.

Carnations are coming to hand more freely from the local growers. The reds are making a better showing as to color lately, and whites are stronger-stemmed and better as to keeping qualities.

The cut of orchids has been below normal and not large enough to fill the local needs. However, local growers say they have plenty of stock coming on between now and Christmas to care for the final holiday business. Valley

## VIOLETS

## MUMS

Violets.....	\$1.25 per dozen bunches
Chrysanthemums, all colors .....	2.00 to \$3.50 per dozen
Pompons .....	.35 to .50 per bunch
Plumosus .....	.30 per bunch
Adiantum .....	.30 to .35 per bunch
Mexican Ivy .....	.15 per bunch
Woodwardia Ferns.....	3.50 per 100

Choicest Flowers only handled. They will carry to almost any part of the U. S.  
Refrigerator Car Leaves San Francisco Every Friday

## DARBEE

Wholesale and Retail Florist

1036 HYDE STREET,

SAN FRANCISCO, CALIF.

Member Florists' Telegraph Delivery Association.

## Mexican Ivy

In light weight packing cases. Save  
on your express.

Humboldt Evergreen Co.  
DYERVILLE, :: CALIFORNIA

is extremely scarce. A number of local growers are out of the larger sizes of mums, but in the smaller sizes the local cut of mums has been all that could be asked and these have been cleaning up nicely.

## BEDDING STOCK

2-inch pots and rooted cuttings.

Peters & Sons

HILLYARD, WASH.,  
(We ship from Spokane.)

In calls for potted plants, tulips and Paper Whites have been getting as much interest as poinsettias, although the latter are going to be the big sellers within the next fortnight. Cyclamens are plentiful, and there has been a bet-

## FOR YOUR DECORATIONS

**Broken Adiantum Formosum**

We have on hand a very limited supply of broken Adiantum in bulk of a "better" quality. You will like the color, and, since they are of an exceptionally large size, you will be able to use every one of the pieces.

This lot is of the famous "ARTPLANT" quality of Adiantums, which we now feature as part of our regular stock

**Comes in green only. Price: \$2.75 per lb.; 10 lb. lots, \$2.50 per lb.**

**F. O. B. Destination. Cash with order or sent C. O. D.**

**C. KOOYMAN & CO., Inc., 431 Bush St., SAN FRANCISCO, CALIF.**

ter demand to report for the white variety.

Foliage, pine cones, cat-tails and other items have been worked in with the other current offerings.

**Various Notes.**

Word has been received that Henry Day, formerly manager of the Orpheum

[Continued on Page 110.]

**SPOKANE, WASH.****The Market.**

The approach of Christmas finds the market well supplied with all seasonable flowers, with the exception of roses. Among chrysanthemums, Chadwick and Seidewitz are the most abundant, with prices ranging from \$3 to \$5 per dozen wholesale. Carnations range from \$8 to \$15 per hundred. According to present indications, all wants in potted plants and decorative baskets will be supplied, as an exceptional quantity of stock is on hand.

**Various Notes.**

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**FOR CHRISTMAS**

**POT POINSETTIAS, 50c to \$2.00.**

**CYCLAMENS, 50c to \$1.00.**

**PRIMULA OBCONICA, 20c to 50c.**

**CHERRIES, 50c to 75c.**

**MAIDENHAIR FERNS, 20c to 75c.**

**FERN DISH FERNS, 40c to 75c.**

**RUBBER PLANTS, 50c to \$1.50.**

**KENTIA PALMS, 50c to \$5.00.**

**WILSON-CROUT-GEHR CO.**

**East 62nd and Ankeny Streets, PORTLAND, OREGON**

Mention The Review when you write.

**SEEDLINGS**

**Greenhouse Special mixed, per 250, \$2.25; per 500, \$3.50; per 1000, \$6.50.**

**Private Stock, mixed, per 250, \$2.00; per 500, \$3.00; per 1000, \$5.50.**

**CATALOGUE READY****SEED**

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**STEELE'S PANSY GARDENS, Portland, Oregon**

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**Holly, Mistletoe and Cedar Roping****SEATTLE FERN & MOSS CO.**

Correspondence Solicited

**89 PIKE STREET, SEATTLE, WASH.**

**PORTLAND ROSES****EVERGREENS****HARDY PERENNIALS**

Price List on Request

**Mountain View Floral Co., Portland, Oregon**

Your inquiries for anything you may need

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Growers of Quality Plants for the Trade

Box 494

**SPOKANE, WASH.**

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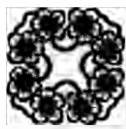
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Detroit

John Breitmeyer's Sons

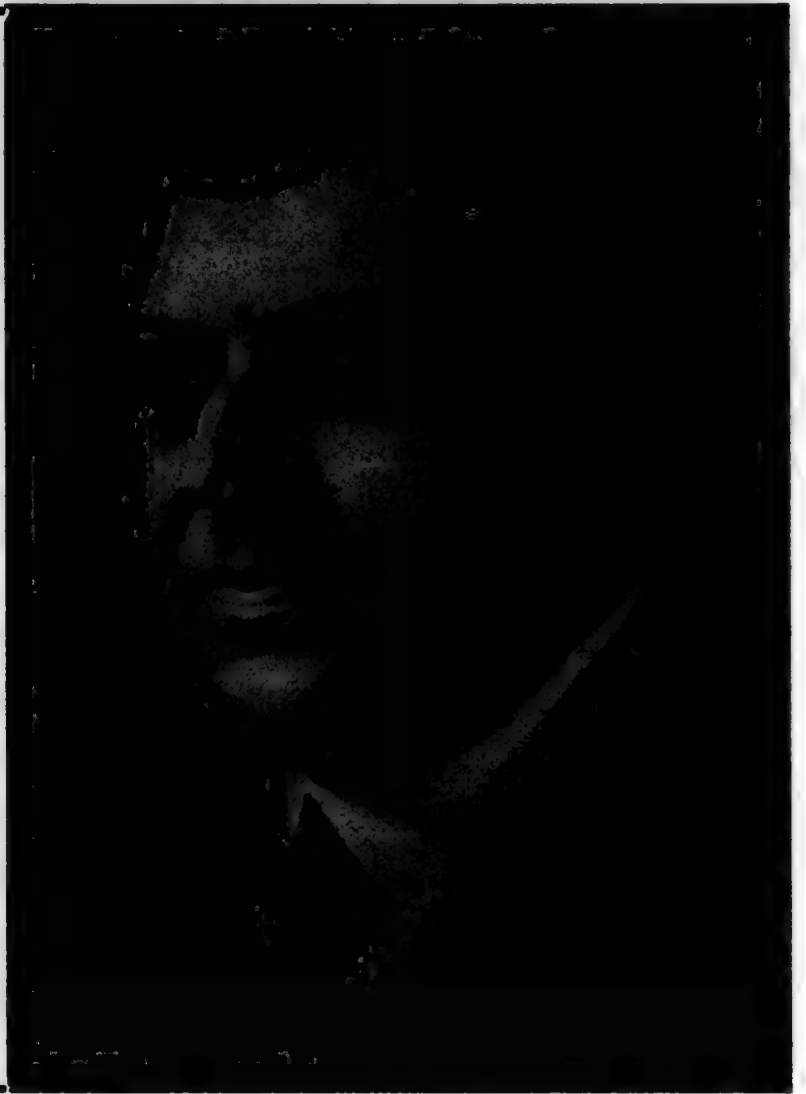
26 and 28  
Broadway

Member  
F. T. D.



It is always a pleasure for me to keep an eye personally on orders for Brother Florists.

PHILIP BREITMEYER.



New York

341 Madison Avenue

New Year's

## DARDS

An ever INCREASING BUSINESS at the same CORNER for FIFTY YEARS is the answer for your New York orders.

An ever booming New Year to You All.

Member of the F. T. D.

ESTABLISHED 1874



## FOR YOUR DECORATIONS

# Broken Adiantum Formosum

We have on hand a very limited supply of broken Adiantum in bulk of a "better" quality. You will like the color, and, since they are of an exceptionally large size, you will be able to use every one of the pieces.

This lot is of the famous "ARTPLANT" quality of Adiantums, which we now feature as part of our regular stock

**Comes in green only. Price: \$2.75 per lb.; 10 lb. lots, \$2.50 per lb.**

**F. O. B. Destination. Cash with order or sent C. O. D.**

**C. KOOYMAN & CO., Inc., 431 Bush St., SAN FRANCISCO, CALIF.**

ter demand to report for the white variety.

Foliage, pine cones, cat-tails and other items have been worked in with the other current offerings.

#### Various Notes.

Word has been received that Henry Day, formerly manager of the Orpheum

[Continued on Page 110.]

#### SPOKANE, WASH.

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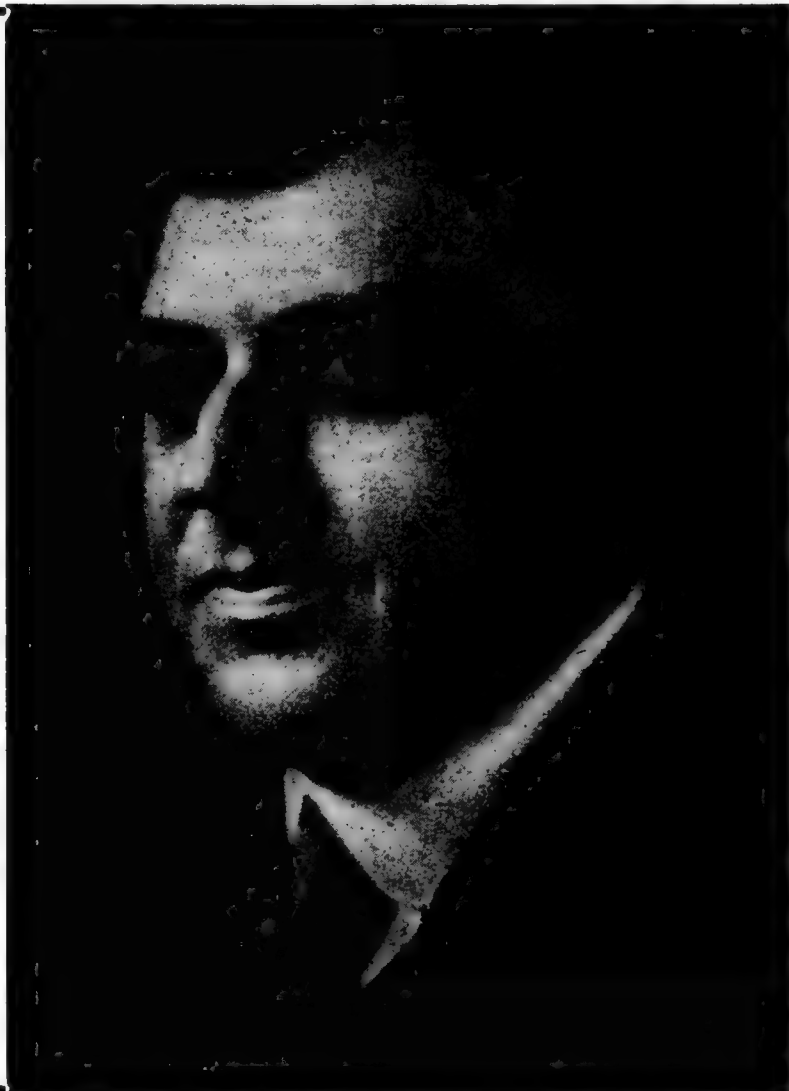
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Beauties	25.00 to 35.00 per doz.
Columbias	\$5.00 \$7.50 \$10.00 per doz.
Ophelias	3.00 5.00 7.50 per doz.
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Carnations	1.00 1.50 2.50 per doz.
Violets	.35c and 50c per bunch of 50
Azalea Plants	\$5.00 \$7.50 \$10.00 \$20.00
Cyclamen Plants	2.00 3.00 5.00 7.50
Assorted Pans of Plants	5.00 7.50 10.00 each
Birch Bark Boxes—Flowering Plants	5.00 7.50 10.00 15.00
Plant Baskets	\$7.50 to \$50.00 they are especially nice.

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All Our Own Grown So You Take No Chances

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F. T. D.

WRIGHT'S FLOWER SHOP  
224 West 4th St., Los Angeles



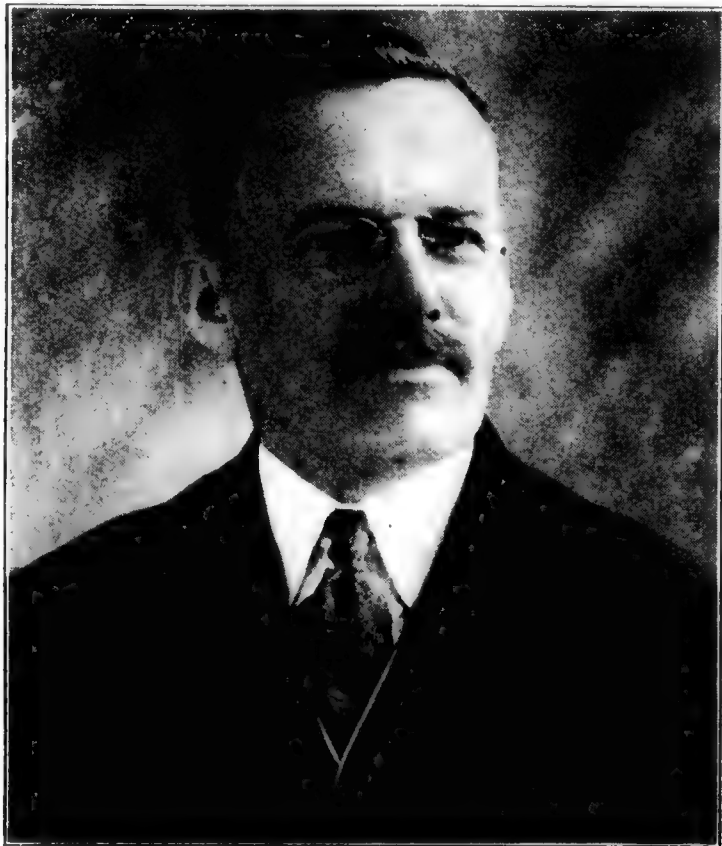
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LINCOLN, Neb.	92	Currie, A. & Co.	73	Ramm's Fl. Shop	79	PETERSBURG, Va.	87	Rockford Flo. Co.	90	Beehler, Adam	81	UPPERSANDUSKY, O.	93
Chaplin Bros.	92	Edlefsen-Leidiger	73	Schling, Max	68	Stiles, Mrs. Rbt. B.	87	ROSWELL, N. M.	69	Beyer Flo. Shop.	81	Constien, B. E.	93
Giche Fl. Co.	92	Fox's, Inc.	73	Stumpff, G. E. M.	69	PETOSKEY, Mich.	89	Alameda Grnhuses	69	Williams, Florist.	81	UTICA, N. Y.	80
Frey, C. H.	92	Gimbel's	73	NOBLESVILLE, Ind.	81	Enterprise Fl. Co.	89	ST. CATHARINES, Ont.	81	SPARTANBURG, S. C.	87	Baker & Son.	80
Frey & Frey	92	Lubliner	73	Meikel & Warner	81	PHILADELPHIA, Pa.	82	Dunn, Robt. L.	81	Moss, Chas. A.	87	Utica Floral Co.	80
LIVERPOOL, Eng.	69	Welke Co., E.	73	NORFOLK, Neb.	92	Berger's Sons, Wm.	82	ST. JOSEPH, Mo.	74	Burt, A. J.	99	VANCOUVER, B. C.	80
Dingleys, Ltd.	69	MINNEAPOLIS, Minn.	92	Norfolk Flo. Co.	92	Callahan, M. J.	82	Stuppy Floral Co.	74	Eugene's Fl. Shop	99	Brown Bros. & Co.	80
LOGANSPORT, Ind.	81	Moore-Terwilliger	92	George, Inc.	87	Fox, Chas. Henry	82	ST. LOUIS, Mo.	74	Reimers Art Shop	99	Woodward, A. J.	80
Pershing, E. H.	81	Swanson's (Inc.)	92	Grandy the Florist	87	Grakelow's	82	Bentzen Flo. Co.	74	VICTORIA, B. C.	81	Woodward, A. J.	81
LONDON, Ont., Can.	81	West's, J. J.	92	NO. PLATTE, Neb.	92	Habermehl's Sons	82	Blossom Shop	74	VINCENNES, Ind.	81	Schultz Co., P. C.	81
Dicks Flower Shop	81	MINOT, N. D.	86	Pass, C. J.	92	Hastings, F. R.	82	Grimm & Gorly	74	WACO, Tex.	83	Wolfe the Florist	83
Gammage & Sons	81	Walker's Floral Co.	86	NORTON, Va.	87	Josephs	82	Mullanphy	74	WALLA WALLA, Wash.	99	Young & Lester	99
LONG BEACH, Cal.	97	Anderson Grnhse.	100	Norton Floral Co.	87	Krueger Co.	82	Ostertag Bros.	74	WALLACE, Idaho	100	Smith, C. E.	100
Art Florist	97	MITCHELL, S. D.	86	OAKLAND, Cal.	98	PHOENIX, Ariz.	69	Sanders Nursery	74	ST. PAUL, Minn.	92	WARREN, O.	93
Lowe's Flr. Shop	97	Dethlefs, Wm.	86	Clarke Bros.	98	Arizona Flo. Co.	69	Waldbart Flo. Co.	74	Golden Moon Flo.	92	Adgate & Son	95
LORAIN, O.	94	Gurney Grnhs. Co.	86	Hogan & Evers	97	Donofrio Flo. Dept.	69	Weber, Fred C.	74	Holm & Olson	92	Park Floral Co.	95
Carek, F. G.	94	MOBILE, Ala.	86	Mori Florist	97	PINE BLUFF, Ark.	84	Weber, F. H.	74	ST. LOUIS, Mo.	74	WARREN, Pa.	83
Heeock Floral Co.	94	Goodbrad Floral Co.	86	OAKLAND, Md.	85	Davis Floral Co.	84	Witte, Joseph	74	ST. PAUL, Minn.	92	Crecent Fl. Gar.	83
Tulea, J. E.	94	Minge Floral Co.	86	Webster & Sons Co.	85	PITTSBURGH, Pa.	82	Young & Sons Co.	74	Golden Moon Flo.	92	Wood's Fl. Shop	83
LOS ANGELES, Cal.	98	Ravler & Sons	86	OAK PARK, Ill.	90	Harris Bros.	82	ST. PAUL, Minn.	92	Holm & Olson	92	WASHINGTON, D. C.	72
Alexandria Florist	98	MOLINE, Ill.	90	Avenue Fl. Shop	90	Hill & Co., D.	82	ST. PAUL, Minn.	92	SAGINAW, Mich.	88	Blackstone, Z. D.	72
Athletic Club Flo.	98	Knees & Sons	90	Palmer, Wm.	90	Ludwig, E. C., Co.	82	STEUBENVILLE, O.	93	Goetz Sons, J. B.	88	Gude Bros. Co.	72
Broadway Flo.	98	MONROVIA, Cal.	97	Schneider, A. H.	90	Ludwig Floral Co.	82	STREATOR, Ill.	91	Sunshine Flowers	89	Louise Flower Shop	72
Darling's Fl. Shop	98	Brunner, C. A.	97	OELWEIN, Ia.	96	McClements	82	Thornton Flor. Co.	91	STROUDSBURG, Pa.	78	Shaffer, Geo. C.	72
Dostal-Wolters	98	MONTCLAIR, N. J.	78	Kemble's Grnhses	96	OKLAHOMA CITY, Okla.	75	ST. LOUIS, Mo.	74	Herrick	78	WATERBURY, Conn.	77
Howard & Smith	98	Massmann, Flor.	78	Foster Floral Co.	75	OKMULGEE, Okla.	75	ST. LOUIS, Mo.	74	Crecent Fl. Gar.	83	WATERLOO, Ia.	96
Lichtenberg's	98	MONTGOMERY, Ala.	86	Marshall, G. W.	75	Marshall, G. W.	75	SALT LAKE CITY, Utah	100	Wood's Fl. Shop	83	Galloway Bros. Co.	96
Occidental Florist	98	Rosemont Gardens	86	OLEAN, N. Y.	79	POMONA, Cal.	97	Cramer Fl. Co.	100	STURGIS, Mich.	89	WASHINGTON, D. C.	72
Redondo Flo. Co.	98	Monticello, Ia.	96	Oppenheim, Manuel	79	Pooley's Flr. Shop	97	Luddart Flo. Co.	100	Vogt's Greenhouse	89	Blackstone, Z. D.	72
Saake, O. C.	98	Van Meter, C. L.	96	OLYPHANT, Pa.	78	PONTIAC, Ill.	90	Lambourne, Ernest	100	SULPHUR, Okla.	75	Gude Bros. Co.	72
Westrem-Garland	98	MONTREAL, Can.	81	Herrick	78	PORT HURON, Mich.	98	Miller Floral Co.	100	Nelson, Mrs. B. A.	75	Louise Flower Shop	72
Wolfskill & Golden-son	98	Hall & Robin	81	OMAHA, Neb.	92	Asman	98	Utah Floral	100	SUMMIT, N. J.	78	Shaffer, Geo. C.	72
Wright's Flo. Shop	66	McKenna, Ltd.	80	Bath, John H.	92	PORTLAND, Me.	77	SAN ANTONIO, Tex.	83	May, Harry O.	78	WATERBURY, Conn.	77
LOUISVILLE, Ky.	84	MT. PLEASANT, Mich.	88	Henderson, Lewis	92	Flower Shop, The	77	Green, Edward	83	SYRACUSE, N. Y.	78	WATERLOO, Ia.	96
Baumer, Aug. B.	84	Caple, Walter W.	88	Hess & Swoboda	92	PORTLAND, Ore.	98	Ideal Floral Shop	83	Day Co., W. E.	78	Galloway Bros. Co.	96
Fuchs, Henry	84	MUNCIE, Ind.	81	Larmon, Lee L.	92	Clarke Bros.	98	SAN DIEGO, Cal.	97	Johnston's	79	WAWATOSA, Wis.	73
Marret & Miller	84	Buchholz, Eric	81	Rogers, Louis M.	92	Martin & Forbes	98	Boyle & Darnaud	97	TACOMA, Wash.	99	Hamme, Erwin J.	73
Reimers & Son Co.	84	MUSKEGON, Mich.	88	Derrick	78	Tonseth's	98	Boyle & Darnaud	97	California Florist	99	WEBB CITY, Mo.	75
Schulz, Jacob	84	Butterworth Fl. Co.	88	ORLANDO, Fla.	123	PORTSMOUTH, Va.	87	SAN FRANCISCO, Cal.	70	Smith Floral Co.	99	Meinhart, J. E.	75
Walker & Bros.	84	McQueen Floral Co.	75	Violet Dell Florist	123	Cotton Fl. Co.	87	Art Floral Co.	70	Knoll Floral Co.	87	Lincoln Gardens	96
Walker Co., E.	84	Muskogee Carn. Co.	75	OSHKOSH, Wis.	72	PRESCOTT, Ariz.	69	Darbee	97	TARBORO, N. C.	86	TERRE HAUTE, Ind.	81
Walker Co., Wm.	84	NASHVILLE, Tenn.	85	Miles Co.	72	Navlet Co.	69	Eppstein, Julius	97	Crech	86	Heintl & Sons	81
LOWELL, Mass.	76	Geny Bros.	85	OSKALOOSA, Ia.	96	PRINCETON, Ill.	90	Jaeger & Son	97	TAMPA, Fla.	87	Stover's	81
Morse & Beals	76	Joy Floral Co.	85	Greeve Fl. Co.	96	Trimble Grnhse. Co.	90	Joseph, B. M.	97	Knoll Floral Co.	87	TEXARKANA, Tex.	83
LYNCHBURG, Va.	87	NEWARK, N. J.	78	Kemble's Grnhses	96	PROVIDENCE, R. I.	77	MacHorle-McLaren	97	TARBORO, N. C.	86	Majestic Fl. Co.	83
Fallon Co., J. J.	87	Begerow's	78	OSWEGO, N. Y.	78	Johnston Bros.	77	Podesta-Baldocchi	97	TERRE HAUTE, Ind.	81	Thermopolis Fl. Co.	100
McCarron, Miss	87	Phillips Bros.	78	Floral Art Studio	78	Johnston & Co., T.J.	77	Shellgrain & Ritter	97	Heintl & Sons	81	Thermopolis Fl. Co.	100
LYNN, Mass.	77	NEWARK, O.	93	OTTAWA, Ill.	90	PUEBLO, Colo.	100	Stein, A. O.	97	WICHITA, Kan.	93	TITUSVILLE, Pa.	82
Gibbs Bros.	77	Duerr, Chas. A.	93	Lohr's Greenhouses	90	Pueblo Flo. Co.	100	SANTA BARBARA, Cal.	97	Culp & Co., W. H.	93	Murdoch, Wm. A.	82
MADISON, Wis.	73	Halbrooks, Florist	93	OTTAWA, Can.	81	QUEBEC, Can.	80	Gleave's Flo. Shop	97	WICHITA FALLS, Tex.	83	TOLEDO, O.	91
Rentschler Fl. Co.	73	Kent Bros.	93	Serim's Florist	81	McKenna, Ltd.	80	SASKATOON, Sask.	61	Buchanan Flo. Co.	83	Freeman, Mrs. J. B.	94
MALDEN, Mass.	76	Murray	76	OTTUMWA, Ia.	96	Quincy, Ill.	89	Victoria Nursery	61	Wichita Floral Co.	83	Krueger, Otto P.	94
Walsh & Son, J.	76	NEW BEDFORD, Mass.	93	Criley's Grnhses	96	RACINE, Wis.	72	SAVANNAH, Ga.	86	WILKES-BARRE, Pa.	82	Schramm Bros.	94
MANCHESTER, Eng.	69	Murray	76	Kemble's Grnhses	96	Obertin, P. N.	72	Oelschig & Sons	86	Marvin, Ira G.	82	Spanner, Florist	94
Dingley's, Ltd.	69	NEW BRITAIN, Conn.	77	Kranz, G.	96	The Flower Shop	72	Wolf, John	86	WELLESLEY, Mass.	76	Suder, A. A.	91
MANCHESTER, N. H.	77	Volz Floral Co.	77	OWENSBORO, Ky.	84	READING, Pa.	83	SCHENECTADY, N.Y.	80	WICHITA, Kan.	93	TOPEKA, Kan.	93
Stache, H. C.	77	NEW HAVEN, Conn.	77	Nanz Floral Co.	84	RED BANK, N. J.	73	Rosendale Fl. Shp.	80	WILKES-BARRE, Pa.	82	Hayes, James	93
MANHATTAN, Kan.	93	Champion & Co.	77	Tapscott	84	Kennedy & Sons	73	SCRANTON, Pa.	82	WILLIAMSPORT, Pa.	83	Lord's Flo. Room	93
Martins, The	93	NEW KENSINGTON, Pa.	83	OWOSSO, Mich.	88	OWOSSO, Mich.	88	Besancoon & Co.	82	Evenen Bros.	83	Rosaia Bros.	99
MANITOWOC, Wis.	73	McRae-Jenkinson	83	OWOSSO, Mich.	88	OWOSSO, Mich.	88	Schultheis	82	Evenen's Sons	83	Woodlawn Fl. Shp.	99
Madson Seed Co.	73	NEW ORLEANS, La.	89	PADUCAH, Ky.	84	PADUCAH, Ky.	84	SEATTLE, Wash.	99	WILMETTE, Ill.	91	Hollywood Gardens	99
MANKATO, Minn.	92	Avenue Floral Co.	89	Van Aart, John	84	PARKERSBURG, W. Va.	85	McCoy, L. W.	99	WINNIPEG, Man.	80	McCoy, L. W.	99
Windmiller Co.	92	Ehle, Chas.	89	PARKERSBURG, W. Va.	85	PASADENA, Cal.	98	Rosalia Bros.	99	The "King" Flor.	80	Woodlawn Fl. Shp.	99
MARIETTA, O.	85	Flower Shop	89	PASADENA, Cal.	98	Eldred Flr. Shop	98	SENECA FALLS, N.Y.	78	Ormiston, O. B.	80	State Floral Co.	99
Dudley & Son	85	Metairie Ridge Co.	89	Orchid, The	98	Orchid, The	98	Hudson & Son	78	YAKIMA, Wash.	99	Annavee Flr. Shop	99
Kiger, N.	93	Reyes & Co.	89	Siebrecht, Jr., H. A.	70	Siebrecht, Jr., H. A.	70	SHEBOYGAN, Wis.	73	YAKIMA, Wash.	99	Posy Shoppe	93
MARION, Ind.	81	Scheinuk, Max	89	Whitford's	70	PASSAIC, N. J.	78	Matthewson, J. E.	73	YONKERS, N. Y.	79	Ryan & Culver	93
Marion Floral Co.	81	Virgin, U. J.	89	PASSAIC, N. J.	78	Scery, Edward	78	SHEFFIELD, Eng.	69	Broderick, R. T.	79	Walther, Harry C.	93
Blake's	95	NEWPORT, R. I.	77	PATERSON, N. J.	78	Scery, Edward	78	Artindale & Son	69	N. Y. Floral Co.	79	Wilson's Fl. Shoppe	93
MARSHALLTOWN, Ia.	96	Smith, Florist	77	PEKIN, Ill.	90	ROANOKE, Va.	87	SHERIDAN, Wyo.	100	YOUNGSTOWN, O.	95	Park Floral Co.	95
Kemble's Grhses	96	N. ROCHELLE, N. Y.	79	Kuhl, Geo. A.	90	Fallon, Florist	87	Shoridan Grhse. Co.	100	Park Floral Co.	95	Posy Shoppe	93
MASON CITY, Ia.	96	N. Y. Floral Co.	79	PENDLETON, Ore.	99	Wertz the Florist	87	SHERMAN, Tex.	83	YOUNGSTOWN, O.	95	Ryan & Culver	93
Kemble's Grhses	96	NEWTON, Mass.	76	Forshaw	99	ROANOKE, Va.	87	Hannah & Son	83	YOUNGSTOWN, O.	95	Walther, Harry C.	93
McALESTER, Okla.	75	Newton Rose Con.	76	PASADENA, Cal.	98	ROANOKE, Va.	87	SHREVEPORT, La.	89	ZANESVILLE, O.	95	Wilson's Fl. Shoppe	93
Weaver, Wm.	75	Boston Florist	79	Eldred Flr. Shop	98	ROANOKE, Va.	87	TUCSON, Ariz.	69	ZANESVILLE, O.	95	Humphrey, C. L.	95
MEDINA, N. Y.	80	Bowe, M. A.	79	Orchid, The	98	ROANOKE, Va.	87	Burns Flr. Shop	69	ZANESVILLE, O.	95	Humphrey, C. L.	95
White Bros.	80	Brown, Chas. H.	79	Siebrecht, Jr., H. A.	70	ROANOKE, Va.	87	Tucson Floral Co.	69	ZANESVILLE, O.	95	Humphrey, C. L.	95
MELROSE, Mass.	76	Burnard, A. T.	79	Whitford's	70	ROANOKE, Va.	87	TRURO, N. S., Can.	81	ZANESVILLE, O.	95	Humphrey, C. L.	95
Casey Florist Co.	76	Burns, H. H.	79	PASSAIC, N. J.	78	ROANOKE, Va.	87	SUCKLING & Chase	81	ZANESVILLE, O.	95	Humphrey, C. L.	95
MEMPHIS, Tenn.	89	Clarke's Sons	79	PATERSON, N. J.	78	ROANOKE, Va.	87	TUCSON, Ariz.	69	ZANESVILLE, O.	95	Humphrey, C. L.	95
Dixon Floral Co.	89	Dards, Chas. A.	65	PEKIN, Ill.	90	ROANOKE, Va.	87	TRURO, N. S., Can.	81	ZANESVILLE, O.	95	Humphrey, C. L.	95
Flower Shop, The	85	NEW YORK CITY	79	Kuhl, Geo. A.	90	ROANOKE, Va.	87	TRURO, N. S., Can.	81	ZANESVILLE, O.	95	Humphrey, C. L.	95
Idlewild Grhse.	71-85	Boston Florist	79	PENDLETON, Ore.	99	ROANOKE, Va.	87	TRURO, N. S., Can.	81	ZANESVILLE, O.	95	Humphrey, C. L.	95
Johnson Grhse	85	Bowe, M. A.	79	Forshaw	99	ROANOKE, Va.	87	TRURO, N. S., Can.	81	ZANESVILLE, O.	95	Humphrey, C. L.	95
Memphis Floral Co.	85	Brown, Chas. H.	79	Forshaw	99	ROANOKE, Va.	87	TRURO, N. S., Can.	81	ZANESVILLE, O.	95	Humphrey, C. L.	95

# Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.



WM. C. HALL, Proprietor

Member of the Florists' Telegraph Delivery Association.

SOME people tell you that they are the leaders of all others in their line of business. All right! The same people tell you that their goods cannot be had elsewhere; and that they never make a mistake. Well, we hope that they can live up to it all! But, here we are, just ordinary florists.

There are probably many florists in Montreal better than we. Our cut stock comes from the best growers, and we grow our own fine pot plants, but others have them just as good; and when it comes to mistakes, we wonder if others make them as often as we do.

But, listen! When you send us an order we do our best to be careful, to be prompt, to send fine flowers, to have the card right, and above all to give the package a distinct touch of good taste and originality, if possible, that will delight the recipient.

*Please Give Us a Trial Order*

## Hall & Robinson

825 St. Catherine St., West. MONTREAL, QUE.

## CINCINNATI'S

LEADING FLORIST

MEMBER F. T. D.

*Julius Bauer*

138-140 East Fourth Street

### TATE'S TIPS

**MAKE MORE MOVIES.**

**Success Inspires Success.**

It was the privilege of the writer recently to spend an evening at the movies. Now, I will admit that there is nothing uncommon in such an experience, but on this particular occasion the reels were of especial interest to florists. As I looked at picture after picture thrown upon the screen, the thought that was uppermost in my mind was, what a valuable educational feature they were to florists themselves and especially the young men, those who, after long years of weary toil in the ranges of their fathers, are debating the question whether to remain in the trade or to seek new pastures. It is an admitted fact that one of the most serious problems our industry has to face is the lack of trained young men

to take up its burdens as the older ones are dropping out. How many young men are there in this country today

who have spent their young manhood in some antiquated range and are becoming discouraged? They know what

Wire F.T.D. ORDERS  
for New York  
TO  
**MAX SCHLING INC.**  
785 FIFTH AVENUE  
We deliver orders promptly and efficiently, and use tact, taste, and discretion in filling them, regardless of the size of the order. The SCHLING standard of quality and service is always maintained.  
LONG DISTANCE PHONES PLAZA 7241, 7242

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## PHOENIX, ARIZ.

Arizona Seed & Floral Co.

28 and 30 S. Central Ave. Member F. T. D.

## PHOENIX, ARIZONA

Donofrio Floral Co.

CHAS. E. MORTON, Mgr.

Wire your orders to us for delivery in Arizona and New Mexico.

## DOUGLAS, ARIZ.

Yours for Quality ELLIOTT THE FLORIST

DOUGLAS, ARIZ. FOR ALL POINTS IN ARIZONA

GATLIFF FLOWER GARDEN

Successor to TRAVIS FLOWER SHOP  
Indian Blankets, Dolls and Moccasins.

## Flowers for all ARIZONA

Tucson Seed & Floral Co., TUCSON, ARIZONA

TUCSON, ARIZ. 7 East Congress Street  
BURNS' FLOWER SHOP

## PRESCOTT, ARIZ.

Send your orders to ACKER'S FLOWER SHOP

## ROSWELL, N. MEX.

ALAMEDA GREENHOUSES

Headquarters for Flowers New Mexico and Texas.

## FOREIGN SECTION

## Liverpool, England

DINGLEYS, Ltd., Florists

## SHEFFIELD, ENGLAND

WM. ARTINDALE & SON  
FLORISTS SEEDSMEN NURSERYMEN

## Manchester, England

DINGLEYS, Ltd., Florists

## SCOTLAND

SEND YOUR ORDERS NOW TO  
LEIGHTON, Florist, GLASGOW

Scotland's Only Member F. T. D.

the struggles of their father have been, and often they sit down and reason that it is not worth the effort, that there are other industries offering a better future, and so they drift away. When I was a boy, how often did I reason in the same manner!

When I saw some successful business man of the time come into my father's small range, the thought that entered



## Some Kinks From Kankakee

WHEN the newspaper cartoonists get out of funny stuff, they turn to Kokomo or Kankakee and hang some moth-eaten joke on them, of the vintage of 1842. And folks laugh. Not seemingly at the joke—because there never is any—but because it's Kankakee.

I laughed my last laugh at the Cleveland Convention. Laughed in the presence of a regular 6-foot Kankakeer. After which, he sat me down at lunch and between kicking my ankles *under* the table, and pointing his fingers at me *over* the table, I gradually awoke to the fact, that he was talking serious.

He handed me out some kinks from Kankakee that have put the loud pedal down on my cash register in a way that makes me feel in a very grateful kind of mood.

Drop in sometime and I'll tell you what it was. That is, provided you'll never mention Kankakee in other than a serious manner.

New York's  
Favorite Flower Shop  
**G.E. M. Stumpff**  
Fifth Avenue at 58th Street

my mind was that no florist could ever reach such heights. In those days there were several ranges in the east that the older florists themselves used to look upon as purely phenomenal, with no idea of ever equaling them.

### Two Boys' Achievement.

About the time I am talking of, or, to

be exact, in 1889, there were in Washington, D. C., two boys working in the old Studer range, at Anacostia, William F. and Adolph Gude. These boys had reached early manhood and, like every other boy in the industry, were reasoning along the lines noted above. But fate decreed that they should remain florists. They both loved the business



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## PASADENA, CALIFORNIA

### SIEBRECHT'S HOUSE OF FLOWERS

HENRY A. SIEBRECHT, Jr.

Largest assortment of choice and rare flowers in California  
Inquire from your customers who have visited California about *The House of Flowers*.

F.  
T.  
D.

#### CITIES

Arcadia Duarte  
Alhambra Glendora  
Altadena Lamanda Park  
Glendale Flint Ridge  
Eagle Rock La Canada  
Monrovia

#### COUNTRY CLUBS

Altadena Country Club  
Annadale Country Club  
Midwick Country Club  
Overland Club.

#### SANATORIUMS

Potter's, at Monrovia  
Southern California  
Los Encinas  
Lamanda Park

F.  
T.  
D.

ROSS FIELD, UNITED STATES BALLOON CAMP, ARCADIA

Henry A. Siebrecht, Jr., District Representative of California  
for the Florists' Telegraph Delivery Association.

"SAY IT WITH FLOWERS" from

SIEBRECHT'S HOUSE OF FLOWERS, 383 E. Colorado St., Pasadena, California

## PASADENA, CALIF.

### WHITFORD'S, Florists

Member F. T. D.

343 East Colorado Street

Personal Service and the Freshest Flowers from the Best Equipped Store in the city, enables us to  
guarantee your customers will be satisfied.

WE ARE THE LARGEST GROWERS IN THIS CITY.

## SAN FRANCISCO, CALIF.

ART FLORAL CO., Inc., 255 Powell St.

Steamers and Trains

FROM  
SAN FRANCISCO  
AND  
OAKLAND PIERS.

Delivers Telegraphic Orders

within the hour  
they are received—

BY SPECIAL MESSENGER.

Fruit and Flower Baskets

SPECIALIZE IN

Fruit Baskets for Bon Voyage Gifts.

\$5.00 to \$25.00.

and were both hustlers. They had no capital—it is true they had some credit—but their principal assets were robust constitutions and an unlimited quan-

tity of determination. Instead of reasoning that some other industry offered a more successful future, they reasoned that if they could get to where they

had 10,000 feet of glass, they would be in a position to make a comfortable living. And so they started, growing only limited varieties of the old-fash-

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## CHICAGO--The Home of Flowers--CHICAGO

Members of the F. T. D.

*Alpha Floral Company*  
Northwest corner  
Wabash Avenue and Adams Street

We guarantee all three,  
SATISFACTION,  
QUALITY  
AND  
SERVICE.

Members of the F. T. D.

*Johnson & Chronis*  
**FLORISTS**  
Southeast corner  
47th Street and Lake Park Avenue

We carry the largest and most complete stock of any store.

We are located in the heart of the leading Hotel, Theater  
and Shopping District.

**"SAY IT WITH FLOWERS"**

A Message to Memphis; an F. T. D.  
Order for West Tennessee, Arkansas, or  
Mississippi and parts of Alabama -- Wire

## IDLEWILD GREENHOUSES

TWO  
STORES

Main Store  
89 S. Main St.

Branch Store  
234 East St.

Then Idlewild Flowers---First Quality---plus all the  
Artistry of Idlewild Floral Designers, and Prompt  
Service completes your customer's message to

*"Say It with Flowers"*  
*Idlewild Flowers*

W. H. ENGLEHART,  
President and Manager

**Memphis, Tennessee**

# Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

OSHKOSH, WIS.  
THE MILES COMPANY  
GROWERS

Established 60 years. Member F. T. D.

RACINE, WIS.  
THE  
610-612 FLOWER SHOP Member  
Wisconsin Street F. T. D.

ioned type of flowers, such as geraniums, verbenas, some pot roses and carnations, all of which were disposed of in the markets of Washington. Today these two men, still in the prime of life, are the proprietors of two ranges of about 600,000 feet of glass, in which nothing but the best quality of stock is grown. But I started out in this article to speak of moving pictures; it was the two ranges of Gude Bros. Co. in operation that I witnessed at the movies, over forty miles away from the location of the establishment.

#### Past and Present.

The majority of those in the audience were young men, all connected with the florists' business, and to many of them it was an inspiration, as it was to the writer. I can remember my first visit to the Anacostia range, away back in 1886, when it was just a group of antiquated greenhouses, the kind you could take the sashes off in the summer time, much the same as frames are handled today. As I looked at house after house of modern iron construction thrown upon the screen, I marveled that such a transformation could take place in little more than thirty years. We often hear of romance in business; did you ever stop to think that no other industry in this country today can boast of the same romantic progress as the florists' industry?

The history of Gude Bros. Co. is just a repetition of that of nearly every successful florists' establishment in the country. Besides possessing executive ability of the highest order, William F. and Adolph Gude find their recreation in the production of high-grade flowers. Flowers are a hobby with them, though not a hobby such as golf or fast horses are to some men. Their hobby is to produce the best stock to "Say It with Flowers," and it was only necessary to look at the samples which William F. Gude used to illustrate his lecture to realize how well they were succeeding with this hobby. What a pleasure it must be for a man like William F. Gude to spend an evening with his brother craftsmen and see the results of his thirty years of toil all pass before his eyes in one evening!

#### Lessons of Real Life.

As I sat and looked at this big, jovial fellow, as he joked with those about him, my mind went back to 1889; then down through the years to 1920. I

## "Say it with Flowers"

Members  
of the  
F. T. D.

Members  
of the  
F. T. D.



GUDE BROS.CO.  
FLORISTS  
1214 F ST.N.W.  
WASHINGTON,D.C.

## "Say it with Flowers"

Send Orders for  
WASHINGTON,  
D. C.

and vicinity to

*Blackstone*

EVERYTHING  
FIRST-CLASS

Member F. T. D.

14th and H. Streets

WASHINGTON, D. C.  
Louise Flower Shop

Connecticut Ave. at N St., N. W.  
Miss Louise W. Daugherty, - - Proprietress  
Phones—Franklin 3579, 3841, 3842.  
Member Florists' Telegraph Delivery.

ORDERS IN OR AROUND  
Washington, D. C.

MEMBER F. T. D.  
GEO. C. SHAFFER  
900 Fourteenth Street

La Crosse, Wis.  
La Crosse Floral Co.

Oldest F. T. D. Member  
We grow all our flowers Guaranteed service

La Crosse, Wis.

Send your order for flowers for delivery in this city and vicinity to  
SALZER'S FLORAL GARDENS  
QUALITY AND SERVICE ASSURED

KENOSHA, WIS.  
L. Turner & Sons, 352 Park Ave.  
Members Florists' Telegraph Delivery

Racine and Kenosha  
Operating large Greenhouse in both these Wisconsin cities P. N. Obertin



# Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

## CLEVELAND OHIO

Florists' telegraph, telephone or mail orders given personal care and attention.

No order too large.

No order too small.

**The J. M. Gasser Co.**

1006 EUCLID AVENUE

*The largest growers of cut flowers in Ohio*

**Milwaukee, Wis.**

A. CURRIE & CO.,

130-132 Wisconsin Street

Member Florists' Telegraph Delivery Ass'n.

**MILWAUKEE**

**E. WELKE & CO.**  
*The House of Roses*

Member F. T. D. 750-752 Third Street

**MILWAUKEE**

Member  
F.  
T.  
D.

*Lubliner*  
**FLORIST**  
225 Grand Ave.

**MILWAUKEE**

EXCLUSIVE FLORAL  
ARRANGEMENTS

**BAUMGARTEN, Inc.**

Member F. T. D. 93 WISCONSIN ST.

**MADISON, WIS.**

**RENTSCHLER FLORAL CO.** Member  
F. T. D.

**GREEN BAY, WIS.**

**Meier-Schroeder Co.** Orders for Cut Flowers and Designs delivered anywhere in Wisconsin and Northern Michigan at right prices.

**MANITOWOC, WIS.**

**THE M. G. MADSON SEED CO.,**  
North 8th and Commercial Streets.

**MILWAUKEE, WIS.**

**FOX'S**

INCORPORATED

437-39-41 MILWAUKEE STREET

Member Florists' Telegraph Delivery Ass'n.

**MILWAUKEE WEST ALLIS  
WAUWATOSA**

**ERWIN J. HAMME**

Greenhouses and Flower Shop

at **WAUWATOSA, WIS.**

**MILWAUKEE**

1-3-5 GRAND AVENUE

**GIMBELS**

A. H. MacDonald, Mgr.

Member Florists' Telegraph Delivery Association

**MILWAUKEE**

F. T. D.

**EDLEFSEN-LEIDIGER CO.**

419 Milwaukee Street

thought of the success made of this business; of the many obstacles the brothers must have encountered; of the manner in which they surmounted them, and yet today Mr. Gude is just a big-hearted boy. How often have you seen men who have reached the top in other industries unable to enjoy the fruits of their labor; their dispositions embittered; their life spent in some cramped office, with only one thought—money! But the florist has been living close to nature, out in God's sunshine, and instead of his thoughts being continually on money they are on assisting nature and producing new varieties of flowers. On the same evening we witnessed three reels showing pictures of the

For WISCONSIN delivery of  
"HOME-GROWN FLOWERS"  
GET IN TOUCH WITH  
**J. E. MATTHEWSON**  
SHEBOYGAN, WIS.  
Member Florists' Telegraph Delivery Association

**A HALF-INCH ADVERTISEMENT**

here will keep your name and specialty before the whole trade, at a cost of only 62½¢ per week on a yearly order.

# Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

All orders carefully executed.  
Choice cut stock and plants  
from our own greenhouses.

END YOUR ORDER  
TO  
**SANDERS**  
NURSERY CO.  
623 Clara Ave., ST. LOUIS, MO.

Members of the  
Florists' Telegraph Delivery  
Association

**ST. LOUIS, MO.** Send Your Orders to **F. H. WEBER**  
Taylor Avenue and Olive Street

EVERYTHING SEASONABLE. PLANTS OR CUT FLOWERS.  
ALL ORDERS CAREFULLY EXECUTED UNDER MY PERSONAL SUPERVISION.

Member Florists' Telegraph Delivery Association.

Flowers Delivered in City or State on Short Notice.

**ST. LOUIS, MO.**  
**GRIMM & GORLY**  
Leading Downtown Florists  
Members Florists' Telegraph Delivery.

ORDERS FOR  
**ST. LOUIS, MO.**  
**YOUNG'S :: 1406 Olive St.**

**ST. LOUIS, MO.**  
Wire or phone **OSTERTAG BROS.**  
your orders to  
The Largest Retail Supply House in the West.  
**JEFFERSON AND WASHINGTON AVES.**  
Members F. T. D.

**ST. LOUIS, MO.**  
Wire your orders to  
**MULLANPHY FLORISTS, Inc.**  
N. W. Cor. 8th and St. Charles Streets  
Both Long Distance Phones  
Member Florists' Telegraph Delivery Ass'n.

**ST. LOUIS, MO.**  
Member Florists' Telegraph Delivery Association  
**Joe. Witef**  
4744-4748 McPherson Ave.

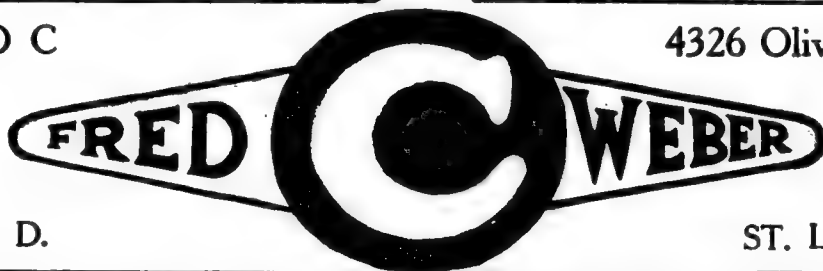
**ST. LOUIS, MO.**  
**BENTZEN**  
FLORAL COMPANY  
8118 North Grand Avenue  
FACILITIES SECOND TO NONE

**ST. LOUIS, MO.**  
Up-to-date Service **The Blossom Shop** 4110 Manchester Ave.

**ARCHIAS FLORAL CO., Sedalia, Mo.**  
Choice Cut Flowers and Designs on Short Notice.  
Prompt attention to telegraph and telephone orders.  
Members Florists' Telegraph Delivery Ass'n

RED C

4326 Olive St.



F. T. D.

ST. LOUIS

**ST. LOUIS** Choice Seasonable Flowers  
**George Waldbart Floral Co.**  
Efficient Service—Most Centrally Located  
All Orders Carefully Executed 516 North Grand Ave.

**SEDALIA, MISSOURI**  
"You will not stammer if you say it with our flowers"  
**State Fair Floral Co.**  
Florists' Telegraph Delivery.

Phone 1367  
**Stokes FLORAL SHOP**  
"WE STRIVE TO PLEASE"  
305 E. Walnut St. Springfield, Mo.  
Members F. T. D.

**KANSAS CITY, MO.**  
We are members of the F. T. D.  
**J. E. MURRAY & CO., 212 E. 10th Street**  
**W. J. Barnes** KANSAS CITY, MO.  
38th St. and Euclid Ave.  
Established 1890.  
No order too large or small. Member F. T. D.

Hollywood Gardens, Seattle, Wash. These, too, are wonderful, and every florists' club in the country should show them. It would be a great benefit to the trade if every successful firm in this country should have pictures made of its establishment and send them out on a mission of education. Most clubs meet once or twice a month, and in what better way could a club spend an evening than in looking at what some brother florists have been able to accomplish? Such movies will interest the young men in the industry and spur them on to greater things. One of

**Kansas City, Mo.**

**Rock's**  
MEMBER F. T. D.

1106 GRAND AVENUE

**KANSAS CITY**  
WE STRIVE TO PLEASE  
**ALPHA FLORAL Co.** Member of the F. T. D.  
1805 WALNUT STREET ST. LOUIS  
ALPHA ELBERFIELD, Founder and Owner.

**KANSAS CITY**  
**A. Newell** FLORIST  
MEMBER F. T. D. Eleventh and McGee Sts.

**STUPPY FLORAL CO.**  
Orders Executed  
Missouri, Iowa, Kansas and Nebraska  
**St. Joseph, Mo.**  
Members Florists' Telegraph Delivery

**Excelsior Springs, Mo.**  
EXCELSIOR GREENHOUSES

**COLUMBIA, MO.**  
COLUMBIA FLORAL CO.  
Halfway between St. Louis and Kansas City

# Telegraph Delivery Department

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## BIRMINGHAM, ALA.

We have every facility for filling orders to your entire satisfaction

MEMBER F. T. D.

### AMERICAN FLOWER SHOP

319 NORTH TWENTIETH STREET

BIRMINGHAM, ALABAMA



### Samuel Murray

KANSAS CITY, MO.  
1017 GRAND AVE.

Member of the  
Florists' Telegraph Delivery Association

### ENID, OKLA.

*The Hub of the Middle Southwest*  
10 Railroads for quick delivery.

ENID FLORAL CO., Leading Florists  
Authorized Member F. T. D. for Enid.

Hornaday Greenhouse, LAWTON, OKLA.  
can fill your orders for Walter, Temple, Burk-  
burnett, Altus, Snyder, Grandfield, Apache,  
Anadarko and Fort Sill.

### Joplin, Mo. AMERICAN FLORAL SHOP

J. E. MEINHART, Prop., 216 W. 4th St.

### WEBB CITY, MO.

J. E. Meinhart, 416 S. Pennsylvania Ave.

### CHILLICOTHE, MO

ISHERWOOD GREENHOUSES

We Strive to Please

### SPRINGFIELD SEED CO.

SPRINGFIELD, MO.  
FLORAL DEPARTMENT OPEN DAY AND NIGHT  
Member Florists' Telegraph Delivery Association

### McALESTER

OKLAHOMA

WM. WEAVER

MEMBER F. T. D.

### MUSKOGEE, OKLA.

McQueen Floral Co.  
FLOWERS BY WIRE ANYWHERE

Member F. T. D.

### EASTERN OKLAHOMA WESTERN MAXWELL & CO.

We grow our own flowers  
50,000 sq. ft. of glass

TULSA, ALVA.

ENID, OKLAHOMA, Oklahoma Floral Co.  
Will fill your orders for Designs  
and Cut Flowers in Oklahoma  
Member F. T. D., Elks Bldg., 109 E. Broadwa

### OKMULGEE, OKLA.

GEO. W. MARSHALL, 108 N. Grand Ave.

MEMBER F. T. D.

### TULSA, OKLAHOMA

Boston's Flower Store. O. O. Boston  
Member Florists' Telegraph Delivery.

### FURROW & Co.

Service unexcelled  
for central and northern  
Oklahoma

Guthrie, Oklahoma

### Oklahoma City, Okla.

THE FOSTER FLORAL CO.

Member Florists' Telegraph Delivery

### MUSKOGEE, OKLA.

MUSKOGEE CARNATION CO.

Largest Growers and Retailers in  
Eastern Oklahoma

Member Florists' Telegraph Delivery

### FOR ALL TOWNS IN SOUTHERN OKLAHOMA

AND NORTHERN TEXAS  
Mrs. B. A. Nelson Sulphur, Okla.

### CHICKASHA, OKLA.

Mrs. Stella Johnson Member F. T. D.



# Telegraph Delivery Department

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## Boston—O'BRIEN

67 Beacon Street  
Deliveries  
To All Suburbs

QUALITY AND SERVICE

Member Florists' Telegraph Delivery Association

BOSTON  
MASS.



**HOUGHTON GORNEY**

UNDER THE PARK ST. CHURCH

I should like to write a  
little essay on

"The Sweet Perfume  
of Courteous Service"

but actions speak louder  
than words. Flowers are  
my hobby and my business.  
If you have orders for de-  
livery in N. E., wire us.

BOSTON, MASS.

**Penn**  
*The Florist*

"Penn, the Telegraph Florist."

Member of Florists' Telegraph Delivery Association.  
124 TREMONT STREET

CARBONE, 342  
Boylston Street,  
**BOSTON**

Member Florists' Telegraph Delivery Ass'n.

**NEWTON ROSE**  
CONSERVATORIES

R. C. BRIDGHAM, PROPRIETOR  
329 NEWTONVILLE AVE. NEWTONVILLE, MASS.

NEWTON 60, MASS.

Newton, Newtonville, West Newton, Auburndale, New-  
ton Lower and Upper Falls, Newton Highlands, Newton  
Center, Waban--all above in City of Newton.

Also delivery in Waltham, Watertown, Needham, Brook-  
line, Cambridge and Aliston, Wellesley College, Lasell  
Seminary and Mt. Ida School.

Member Florists' Telegraph Delivery Association.

The Beacon Florist  
7 Beacon Street, **BOSTON**

J. EISEMANN, Manager, 14 years head dec-  
orator and designer for Penn's.  
PROMPT, EFFICIENT SERVICE GUARANTEED.

Morse & Beals, **LOWELL, MASS.**

Nearest Shipping Point to

**NEW HAMPSHIRE and VERMONT**

Members Florists' Telegraph Delivery Association

Worcester, Mass.  
**RANDALL'S**  
FLOWER SHOP

Member Florists' Telegraph Delivery.

**Wax Brothers** Boston, Massachusetts  
44 TEMPLE PLACE  
The Centrally Located Florist Shop  
Yours for Reciprocity. We cover all points in New England.  
Members Florists' Telegraph Delivery.

H. F. A. LANGE  
Worcester, Mass.

Delivers to all Points in New England  
125,000 Square Feet of Glass.  
Member Florists' Telegraph Delivery Ass'n.

BOSTON—BECKER'S

Send us your telegrams. Prompt service IN  
and **BOUNDABOUT BOSTON**. Our con-  
servatories are in Cambridge, only 8 minutes  
from the heart of Boston.

BECKER'S CONSERVATORIES

CAMBRIDGE - - MASS.  
Members Florists' Telegraph Delivery

Waltham, Mass.

1st CLASS STOCK FACILITIES SERVICE

M. F. RUANE

Member F. T. D. 121 Moody St.

New Bedford, Mass.  
and all parts of CAPE COD, MASS.  
**MURRAY, Florist**

232 Union Street  
GREENHOUSES: FAIRHAVEN, MASS.  
National Florist. Member F. T. D.

Cambridge, Mass.

Largest Retail Conservatories near the heart  
of Boston. Deliveries in all suburbs.

HAROLD A. RYAN, Inc.

Opposite Mount Auburn Cemetery.

CAMBRIDGE, MASS.

ROBBINS BROS., 636 Massachusetts Avenue  
Near All Colleges Members F. T. D.

BOSTON 9, MASS.

HENRY R. COMLEY, Florist, 6 Park Street  
50 years' experience in the florist business guarantees  
efficiency to take care of all orders. 20 per cent allowed.

the greatest problems now facing the  
farmers of the country is how best to  
interest the young men in the farm.  
They are being helped by the agricul-  
tural colleges in this; these colleges are

**Warburton** Member  
F. T. D.  
FALL RIVER  
MASS.  
33 N. Main Street  
Orders Executed for  
Southeastern Mass., Newport  
and Rhode Island Points

MELROSE, MASS.

The Casey Florist Co. 93 Maple Street  
Nearest Dealer to New England Sanitarium

MALDEN, MASS.

J. WALSH & SON  
Members Florists' Telegraph Delivery Ass'n.

Brookline, Mass.

1314 Beacon St. Alice B. Merrill  
Member F. T. D.

Newton, Mass. **COTTON**  
Also BOSTON, BROOKLINE  
CAMBRIDGE, WELLESLEY  
The Florist

FITCHBURG, MASS.

LESURE The Florist  
EVERYTHING IN FLOWERS

WELLESLEY COLLEGE

Dana Hall, Walnut Hill, Rockbridge Hall Schools  
TAILBY, Wellesley, Mass.  
Long Distance Tel., Wellesley, 44-1, 44-2, 44-3

# Telegraph Delivery Department

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## AMERICA'S FOREMOST FLOWER HOUSE

Superior  
Service

74th Year

Steamer

Deliveries and all  
others guaranteed.

Standard  
Prices

*Thos. F. Gavin*  
INC.

Est. 1847

Correspondents in all  
leading cities of the  
world

## BOSTON—and—NEW YORK

1 PARK STREET  
AND  
799 BOYLSTON STREET

Your Account Invited

561 FIFTH AVENUE  
AT  
46th STREET

### HARTFORD, CONNECTICUT

Welch's Flower Shop  
197 Trumbull Street  
A. W. Welch Mrs. E. M. Welch

### New Haven, Conn.

J. N. CHAMPION & CO.  
The F. T. D. Artists

### Yale College

Covering All Connecticut

### HARTFORD, CONN.

Greenhouses: *Coombs* Stores:  
Benton St. 741 Main St.  
364 Asylum St.  
Member F. T. D.  
Orders solicited for all parts of Connecticut

### BIDDEFORD, ME.

NEAR PORTLAND

*Strout's*  
Member F. T. D. CARNATIONS

### Waterbury, Conn.

RYAN & POWERS  
30 Center St.  
Special attention Westover and St. Margaret  
School Orders.  
Members F. T. D. and Rotary Florist.

Hartford, Conn.

*George F. Lane*  
SUCCESSOR *Welch*  
THE FLORIST  
180 Asylum Street Member  
F. T. D.

### Providence, Rhode Island Johnston Brothers

LEADING FLORISTS  
38 DORRANCE STREET  
Member Florists' Telegraph Delivery Ass'n.

### STAMFORD, CONN.

QUALITY FLOWER SHOP  
Member F. T. D. 43 ATLANTIC ST.  
Prompt delivery to  
NOROTON, DARIEN, NORWALK, GREENWICH

### Hartford, Conn.

J. Albert Brodrib, Store,  
639 Main Street  
Deliveries to  
New Britain, Meriden, Middletown, Manchester,  
Rockville, Farmington, Willimantic.  
Member Florists' Telegraph Delivery Association

### Brookline, Mass.

220 Washington Street  
F. E. PALMER, Inc.  
Established 1886  
Members Florists' Telegraph Delivery Ass'n.

### BURLINGTON, VT.

*Gay's Florist*  
Member F. T. D.  
Orders for Vermont and Northern New York filled to  
your entire satisfaction at right prices.

### BRIDGEPORT, CONN.

James Horan & Son  
943 MAIN STREET  
Largest Growers in this District.  
MEMBERS FLORISTS' TELEGRAPH DELIVERY.

### Lynn, Mass. MEMBERS F. T. D.

GIBBS BROS., 231-233 Union St.  
BROCKTON, MASS.  
Belmont Flower Shop MEMBER  
F. T. D.

### New Britain, Conn. VOLZ FLORAL CO.

Bridgeport, Conn.  
John Reck & Son, 985 Main Street

### PORTLAND, ME.

THE FLOWER SHOP  
M. E. McGunigle Cor. Oak and Free Sts.

PROVIDENCE, R. I.  
AND ALL NEW ENGLAND POINTS  
T. J. Johnston & Co., 107 Washington St.,  
PROVIDENCE

### MANCHESTER, N. H.

H. C. STACHE. L. D. PHONE  
1261-R.


NEWPORT, R. I.  
SMITH Est. 1864 Greenhouses  
JAMESTOWN, R. I.

forming clubs and giving prizes for  
products raised under their instruction,  
in order to demonstrate what is possible  
on a farm. I know of no better way  
for the florists to do the same thing  
than by moving pictures. Tate.

Rosslyn, Va.—C. F. Rixey has ob-  
tained a permit to build a greenhouse.

# Telegraph Delivery Department

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2077 Broadway at 72 St.  
Phone: Columbus 6883  
Greenhouses WOODSIDE, L.

Member  
F. T. D.

WE CARRY THE HIGHEST GRADE OF CUT FLOWERS  
**SEND US YOUR NEW YORK ORDERS**

ADJACENT TO THEATRICAL AND HOTEL DISTRICTS



**ABUNDANTLY PREPARED  
AT ALL TIMES**  
**Edwards Floral  
Hall Company**  
1716 Pacific Avenue  
Atlantic City, New Jersey  
Nurseries: Mediterranean  
and South Carolina Aves  
Member Florists' Telegraph Delivery Ass'n.

**Red Bank, N. J.**



**W. W. KENNEDY & SONS**  
**FLORISTS**  
MEMBERS F. T. D.  
41 BROAD STREET

**Boonton, N. J.    Dover, N. J.**  
**Olyphant, Pa.    Stroudsburg, Pa.**

Store in each town. Flowers daily from our own greenhouses. Delivery all Eastern Penna. and Northern New Jersey.

**Herrick Greenhouses,    HACKETTSTOWN,  
NEW JERSEY.**

All Middle State and Seashore  
**NEW JERSEY POINTS**  
and Northeastern Pennsylvania towns  
are best reached from  
**TRENTON**  
MARTIN C. RISSAM, Florist  
Member F. T. D.    Broad and Front Sts.

**JERSEY CITY, N. J.**  
**WEIDEMANN'S FLOWER SHOP**  
222 MONTICELLO AVE.  
Member F. T. D.

**HOBOKEN, N. J.**  
J. GRULICH & SONS  
Members F. T. D.    616 Washington Street

**TRENTON, N. J.**  
PARK FLORAL CO.    R. ABBOTT  
Greenhouses--Buchanan, Lafayette and Schiller Ave.

**Atlantic City, N. J.**  
EGG HARBOR FLOWER SHOP    Members  
111 Pacific Ave.    Crane & Hill, Props    F. T. D.

**Summit, New Jersey**    HARRY O. MAY,  
PROPRIETOR    The Rose Shop

**Englewood, N. J.**    Camp Merritt  
EDWARD G. BURROWS  
Member F. T. D.

**ATLANTIC CITY, N. J.**  
Atlantic City Flower Shop  
1519 Pacific Avenue

Always a big stock on hand of all kinds of flowers and plants. Personal attention. F. T. D. Member

**NEWARK, N. J.**  
**PHILIPS BROS.**  
938 BROAD STREET  
Members F. T. D.

**A Card This Size**  
Costs only \$1.25 per Week  
on Yearly Order

It would keep your name and your specialty before the whole trade.  
A half-inch card costs only 62½¢ per week on yearly order.

**ST. LOUIS, MO.**

**The Market.**

Neither wholesale nor retail markets were so brisk as usual last week. The wholesalers were kept fairly busy shipping supplies and the retailers were busy making preparations for a large Christmas trade. During the week a heavy sale was reported by some retailers of wreaths, festoons, ruscus, artificial flowers in baskets, holly and other greens, especially boxwood, which is in great favor here. This was especially true of the downtown florists. The west end florists sold little of this class of stock, but had on display a wealth of fancy blooming plants and the best quality in cut stock. The plants included some extra fine cyclamens, crotons, poinsettias, Otaheite oranges and foliage plants. It was intimated last week that, if cut flower prices should become high, plants would be pushed to the limit.

Roses in all varieties arrived daily last week and at reasonable prices. Prices will, of course, jump on all stock this week. The rose growers assure the retailers that there is a big crop of Premier, Russell, Ophelia, Columbia and Killarney. Milady and Sunburst are not so plentiful.

Carnation growers, as well, promise an excellent crop for the holidays. The varieties expected here are Nebraska for red, Enchantress for white and pink, Benora for variegated and Ward for dark pink. There will be mums for Christmas, as some of the local growers will have an excellent cut of Bonaffon, Hamburg, a late pink, and pompons, which should meet a large demand.

Other stock, such as calendulas, snap-

**PATERSON**  
**PASSAIC New Jersey**  
**EDWARD SCEERY**  
Member Florists' Telegraph Delivery Assn.

**W. & T. CASS**  
**Geneva, N. Y.**  
Telegraph Orders Promptly Filled  
in Western New York

**JAMESTOWN, N. Y.**  
LAKEVIEW  
ROSE GARDENS

1,500,000 ft. of glass    Capable Retail Service  
Mayville, N. Y.    } INSTANT    Fredonia, N. Y.  
Brocton, N. Y.    } SERVICE    Chautauque, N. Y.  
Randolph, N. Y.    } --TO--    Lakewood, N. Y.  
Bemus Point, N. Y.    }    Cassadaga, N. Y.  
Other Principal Western N. Y. towns.

**JAMESTOWN, N. Y.**  
Heelas Flower Store  
For all Chautauque County

**ONEONTA, NEW YORK**  
DERRICK, Florist,    MEMBER  
F. T. D.

**For SYRACUSE, N. Y.**  
W. E. Day Co.,    Onondaga Hotel Bldg  
F. T. D.

**SENECA FALLS, N. Y.**  
E. W. HUDSON & SON  
WILL ALSO DELIVER ORDERS AT WATERLOO

**Elmira, N. Y.**    SHIPMENTS  
Southern New York  
Northern Pennsylvania  
Member F. T. D. The Rosery Garden Shop 182 N. Main Street

**TROY, N. Y.**    MEMBER  
F. T. D.  
33 Fourth St.    H. LOUIS MENAND

**FLORAL    OSWEGO, N. Y.**  
ART STUDIO    E. KENDIG, Prop.  
Member F. T. D. At Your Service. Personal Attention.

**HORNELL, New York**  
C. G. JAMES & SON  
Prompt Deliveries to Elmira, Corning and Wellsville.

**NEWARK, N. J.**    F. T. D. Member  
**BEGEROW'S**    946 Broad St.  
FRESH FLOWERS AND BEST SERVICE

**MONTCLAIR, N. J.**  
MASSMANN  
Member Florists' Telegraph Delivery.



# Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

WE DELIVER TO ALL PARTS OF  
**BROOKLYN**  
—AND—  
**NEW YORK CITY**

## JOSEPH TREPEL

Largest Individual Florist in the United States—FIFTEEN STORES.  
TELEGRAPH YOUR ORDERS TO THE MAIN STORE  
LEWIS AVENUE, Corner HANCOCK STREET, BROOKLYN, N. Y.  
AND RECEIVE MY PERSONAL ATTENTION.

## Kottmiller

... FLORIST ...  
426 Madison Ave.—and 49th Street  
Also Vanderbilt and Ritz-Carlton Hotels  
Telephone Murray Hill 783  
Highest award at the International Flower Show,  
April 11, Grand Central Palace.  
Location Central. Personal Attention.  
Member Florists' Telegraph Delivery Association.

"Where Roses and Lilies and Violets Meet."

**GUIDO, Inc.**  
Florist

PHONES: Plaza 7570; Night call, South 1125  
596 Lexington Ave., Cor. 52d St. **NEW YORK**

### THE BOSTON FLORIST

Personal selection. Satisfaction guaranteed.  
In the heart of New York City.  
Close to Theaters and Steamships.  
Established 1902

135 E. 34th St., NEW YORK

## M.A. Bowe

IN HEART OF NEW YORK CITY  
332 FIFTH AVE., NEAR 33rd ST.  
Opposite the Waldorf-Astoria. Phone Mad. Sq. 358-359  
OUR MOTTO—THE GOLDEN RULE.

### RAMM'S FLOWER SHOP

In the Heart of New York 412 Madison Avenue  
Prompt and Efficient Service Member F. T. D.

NEW YORK Telephone Lenox 3822  
**HENRY HART, Inc.**  
1000 MADISON AVENUE  
In the heart of most exclusive residential section

YONKERS, N. Y. MEMBER F. T. D.  
3 MANOR HOUSE SQ. **R. T. BRODERICK**

## BUNYARD

Member F. T. D.

413 Madison Avenue

**NEW YORK CITY**

SUMMER SEASON, Bellevue Ave., NEWPORT R. I.

## NEW YORK CITY ADOLPH MEYER

In center of the **BON TON** residential district  
1062 Madison Avenue

Near the great Art Museum and Cleopatra's Needle  
WE COVER LONG ISLAND  
JERSEY and CONNECTICUT  
Phones: 2352-7019 Lenox.

YONKERS, N. Y. NEW ROCHELLE, N. Y.

## N. Y. FLORAL CO.

Largest Retail Florists in Westchester County  
Two Convenient Stores  
Member F. T. D.

## HUGO H. JAHN, 710 Nostrand Ave. BROOKLYN, N. Y.

Tel. 1952 Bedford. Will deliver to Steamships, Theaters, anywhere within 20 miles of New York. Artistic work. Personal attention. Special care of telegraph orders.

dragons, valley, mignonette, stevia, Paper Whites, bouvardias and poinsettias, will be in good supply. Orchids, however, will be scarce. In greens, the market will probably offer plenty of adiantum, smilax, asparagus, both plumosus and Sprengerii, galax, both bronze and green, and plenty of fine boxwood.

**Growers' Executive Committee Meets.**

A meeting of the executive committee of the St. Louis district branch of the National Flower Growers' Association was held at publicity headquarters, 1316 Pine street, December 14, at 2 p. m. President Walter Amling, of Pana, Ill., called the meeting to order. Those present were: J. W. Ross, Centralia, Ill.; J. A. Cole, Peoria, Ill.; C. E. DeWever, Olivette, Mo.; L. J. Bourdet, St. Louis; W. A. Rowe, Kirkwood, Mo.; Joseph Deutschmann, Webster Groves, Mo.; Henry Blixen and J. F. Ammann, Edwardsville, Ill.; A. C. Brown, Springfield, Ill., and the secretary, J. J. Beneke. Ludwig Stapp, Rock Island Ill., and W. J. Hembreiker, Springfield, Ill., explained their absence by letter to the secretary.

The minutes of the last board meeting were read and approved. A large number of communications were read by the secretary and all were ordered to be filed for further consideration, when they

NEW YORK, N. Y.

QUALITY

SERVICE

*Charles H. Brown*  
2366 Broadway, New York City

CHOICE



FLOWERS

## NEW YORK

Orders Sent to **H. H. BURNS** 509 Madison Av.  
will receive prompt and careful attention.  
LONG ISLAND JERSEY CITY NEWARK  
BROOKLYN

## David Clarke's Sons

2139-2141 BROADWAY

Tel. 1552, 1553 Columbus

**NEW YORK CITY**

Out-of-town orders for delivery in New York carefully and promptly filled at reasonable rates

**WILSON** 3 and 5 Greene Ave. Main Store: Cor. Fulton St.

## BROOKLYN

PHONE 6800 PROSPECT **NEW YORK**

## BROOKLYN, N. Y.

**JAMES WEIR, Inc.**

324 Fulton St., cor. Pierpont

Telegraph orders receive our usual good care and prompt attention. Phones, 270-271 Main

## SYRACUSE, N. Y.

**JOHNSTON'S**

SYRACUSE'S FINEST FLOWER SHOP  
IMMEDIATE MESSENGER SERVICE  
Syracuse and Vicinity.

WASHINGTON and WARREN STREETS

## OLEAN, N. Y.

Member Florists' Telegraph Delivery

**Manuel Oppenheim**

# Telegraph Delivery Department

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UTICA, N. Y.  
C. F. BAKER & SON  
MEMBER F. T. D.  
809 CORNELIA ST.

UTICA, N. Y.  
Utica Floral Co.  
MEMBERS F. T. D.

*Danker*  
Albany, N. Y.

Albany, New York

*The Rosery*  
FLOWER SHOP  
23 STEUBEN STREET  
Best Service.  
Send your orders to us.  
Members Florists' Telegraph Delivery Ass'n.

The Rosendale Flower Shop  
126 JAY STREET  
Schenectady, N. Y.  
No order too large for us to fill, none too small for consideration.  
Member F. T. D.

WETTLIN FLORAL CO.  
HORNEILL, N. Y.

For quick service to Avoca, Addison, Andover, Arkport, Almond, Angelica, Bath, Corning, Cuba, Canisteo, Castile, Canasota, Cobcocton, Friendship, Wellsville, Wayland, Warsaw, Dansville, Nunda and other Western New York towns.

ROCHESTER, N. Y.

*Wilson*  
THE FLORIST  
88 E. MAIN ST  
F. T. D.  
We reach all Western N. Y. Points

ROCHESTER, N. Y. J. B. KELLER SONS  
Florists  
25 CLINTON AVENUE, N.  
Roch. Phone Stone 506 L. D. Bell Phone Main 2189  
Members Florists' Telegraph Delivery

Batavia, N. Y. L. C. STROH & SONS  
Flowers delivered to all nearby towns.

ALBANY, N. Y. THE CAPITAL DISTRICT  
and all Eastern New York  
WILLIAM GLOECKNER  
WE GUARANTEE ABSOLUTE SATISFACTION  
Member F. T. D. and N. F.

MEDINA, N. Y., White Bros.  
Members F. T. D. Orders for Western New York handled with promptness

*McKenna*  
Largest Retailers in Canada  
Cor. St. Catherine and Bay Streets  
9 St. John St., QUEBEC, CAN.  
Member Florists' Tel. Delivery Montreal

WINNIPEG, MANITOBA  
Member Florists' Telegraph Delivery  
R. B. Ormiston  
96 Osborne Street

Winnipeg, Man., Can.  
THE "KING" FLORIST  
Member F. T. D. Ass'n. 270 Hargrave St.

VANCOUVER, B. C.

BROWN BROS. & CO., Ltd.  
48 HASTINGS STREET, E.  
FOR ALL BRITISH COLUMBIA ORDERS  
Members Florists' Telegraph Delivery Assn.

CANADA'S FLORIST  
*Dunlop's*  
8-10 W. Adelaide Street  
Toronto  
Member Florists' Telegraph Delivery Association

CANADA  
JOHN CONNOR CO., Limited  
HAMILTON, ONT.  
Members Florists' Telegraph Delivery Association.

would be fully discussed. All bills were ordered paid. Delegates to the meeting of the National Flower Growers' Association, to be held at Washington, D. C., January 27, were selected as follows: Walter Amling and W. A. Rowe; alternates, J. A. Cole and L. J. Bourdet. Should the membership reach fifty by the time of the Washington meeting, J. A. Cole will become a regular delegate.

The membership committee will select two pot plant growers, two rose growers and two carnation growers to visit all county growers and urge them to become members of the district branch. L. Jules Bourdet and the secretary were given charge of the printing of the district constitution and by-laws. The membership committee then passed in twenty-five applications for membership and all were elected after the committee had reported favorably. The chairman appointed a nominating committee as follows: L. J. Bourdet, chairman; W. J. Pilcher and W. J. Hembreiker. They

Buffalo  
NEW YORK

F. T. D. MEMBERS

Stroh's

379 Main Street

Charles Sandiford

2692 Main Street

Schoenhut, Inc.

352 William Street

W. H. Sievers

330 Genesee Street

S. A. Anderson

440 Main Street

Colonial Flower Shop

230 Delaware Avenue

Wm. H. Grever

77 and 79 Allen Street

Kramer the Florist

1291 Jefferson Street

Lehde & Galley

2165 Seneca Street

L. H. Neubeck

Main and High Streets

W. J. Palmer & Son

304 Main Street

Scott the Florist

Main and Balcom Streets

# Telegraph Delivery Department

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**London, Ont., Can.**  
**J. GAMMAGE & SONS, LTD.**  
*"The House of Flowers"*  
 All Orders Carefully Executed  
 Members Florists' Telegraph Delivery Ass'n.

**DICKS**  
**FLOWER SHOP**  
 Member F. T. D. Ass'n.  
**WESTERN ONTARIO'S FLORIST**  
**LONDON, ONT., CAN.**

**Saskatoon, Sask., Can.**  
**Victoria Nursery** The Quality Florists in the Center of the west.

Central and Eastern ONTARIO  
 Orders carefully executed  
**THE PETERBOROUGH FLORAL CO.**  
 Peterborough, Canada

**Montreal, Que.,** **HALL & ROBINSON**  
 825 St. Catherine St., W. MEMBER F. T. D.

**VANCOUVER, VICTORIA,**  
 B. C. B. C.  
**A. J. WOODWARD**  
 BON VOYAGE ORDERS my specialty

**TRURO, NOVA SCOTIA CANADA.**  
 Member F. T. D. **SUCKLING & CHASE, Ltd.**

**REGINA, SASK., CANADA**  
**REGINA FLORIST CO., Ltd.**  
 SPECIAL ATTENTION TO F. T. D. ORDERS

**St. Catharines, Ont.**  
**Robt. L. Dunn** 104 Queenston Street  
 Member F. T. D.

**SCRIM'S, FLORIST**  
 OTTAWA, CANADA

**BLOOMINGTON, IND.**  
**MORRIS & ELLIS**  
 Members F. T. D.

**Marion, Ind.** **MARION FLORAL CO.**  
 Member Florists' Telegraph Delivery Ass'n.

**RICHMOND, INDIANA**  
**FRED H. LEMON & CO.**  
 Florists and Decorators Send us your orders

**RICHMOND, INDIANA AND VICINITY**  
 Member F. T. D. **G. R. GAUSE**

**TERRE HAUTE, IND.**  
 129 SOUTH SEVENTH STREET  
**JOHN C. HEINL & SON**

**Terre Haute, Ind.**  
 118 So. 6th Street  
**M. B. & C. E. Stover**

**Fort Wayne, Ind.**  
**Flick Floral Company**  
 207-209 West Berry Street  
 Member F. T. D. 65,000 feet of glass devoted to Flowers and Plants.  
 Near Hope, St. Joseph and Lutheran Hospitals.  
 Direct routes to Churubusco, Plymouth, Warsaw, Kendallville, Decatur, Bluffton, Spencerville, Ind., and Payne, Ohio.

Established 1859  
**A. WIEGAND'S SONS CO.**  
 1610 to 1620 North Illinois Street  
 INDIANAPOLIS, IND.  
 Indiana's oldest, largest and most complete retail establishment  
 Member Florists' Telegraph Delivery Ass'n.

**Indianapolis, Ind.**  
 241 MASSACHUSETTS AVENUE  
**Bertermann Bros Co.**  
 LEADING FLORISTS  
 Members Florists' Telegraph Delivery Assn.

**INDIANAPOLIS, IND.**  
**GREENE'S FLOWER SHOP**  
 Board of Trade Building  
 Members Florists' Telegraph Delivery Ass'n.  
 Not Open on the Sabbath, except when a holiday falls on Sunday.

**VAN AKEN BROS. & SONS**  
 LEADING FLORISTS  
**COLDWATER, MICH.**  
**ELKHART, IND.**  
 COVER MICHIGAN and INDIANA POINTS  
 Orders promptly and carefully taken care of

**Noblesville, Ind.**  
**Meikel & Warner** MEMBER F. T. D.

are to report at the annual meeting of the district.  
 The secretary reported that every mail has brought one application for membership, as a result of the 200 letters he mailed to growers throughout the district. He expressed a hope that by the time of the annual meeting the membership would total 100.  
 The selection of the place for the annual meeting then came up and, on vote, St. Louis was selected. The date was changed from January 25 to January 18, so as not to conflict with the date of the national association's meeting at Washington. All arrangements were left in the hands of the entertainment committee. J. F. Ammann, secretary of the National Flower Growers' Association, was present and gave an interesting talk on his recent travels. After a general discussion for the good of the new district branch, the meeting was adjourned.  
**Various Notes.**  
 The St. Louis florists' publicity com-

**Ft. Wayne, Ind.**  
**VESEY'S**  
 Fresh Flowers grown at our own greenhouses  
 Largest Orchid Growers in the Middle West  
 PROMPT SERVICE  
 2602 THOMPSON AVENUE  
 Member Florists' Telegraph Delivery

**Ft. Wayne and Northern Ind.**  
**DOSWELL'S**  
 QUALITY FLOWERS  
 Store: 301 W. Main and Lindenwood Cemetery

**FORT WAYNE, IND.**  
**Blossom Floral Co.**  
 MEMBER F. T. D.  
 QUALITY—SERVICE—ART 110 W. Wayne St.

**ERIC BUCHHOLZ**  
**MUNCIE INDIANA**  
 Member Florists' Telegraph Delivery  
 30,000 square feet of modern greenhouses  
 18 acres of outdoor cultivation  
 SATISFACTION ON ALL ORDERS ASSURED

**BEYER FLORAL SHOP**  
 108 E. Jefferson Street  
**SOUTH BEND, INDIANA**  
 Daily deliveries to Notre Dame University and St. Mary's Academy. Also close connections with Niles, Berrien Springs, St. Joseph, Mich.; New Carlisle, Michigan City, La Porte, Elkhart, Goshen, Warsaw, Ind.

**SOUTH BEND, IND.** 138 So. Michigan St.  
**WILLIAMS THE FLORIST**  
 South Bend's Leading Florist  
 Daily deliveries to St. Mary's Academy and Notre Dame University. Orders filled for Northern Indiana and Southern Michigan.

**ATTICA, IND.**  
 and all Surrounding Cities. :: **Attica Floral Co.**

**VINCENNES, IND.**  
**PAUL C. SCHULTZ CO.**  
 Member Florists' Telegraph Delivery.

**GARY FLORAL CO.** **GARY**  
 118 W. 5th Ave. Ind.  
 Always a complete stock and prompt service  
 MINIMUM ORDER. \$2.00

**SOUTH BEND, IND.**  
**Adam Beehler**

**LOGANSPOUT, IND.**  
**PERSHING—Florist** Prompt Service. Member F. T. D.



# Telegraph Delivery Department

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**PITTSBURGH**  
—AND VICINITY—

F. T. D.  
Service

**A. W. Smith**  
**Flower Stores Company**

Keenan Building, PITTSBURGH, PA.

**Pittsburgh, Pa.**

535 WOOD STREET

Prompt F. T. D. Service in  
city and vicinity, of

**Flowers—Fruit**

in art arrangements, either  
separate or in combination

*All Orders Reciprocated*

**McCLEMENTS**

**PITTSBURGH, PA.**

**DAVE HILL & CO.**  
Fifth Ave. and Wood St.

OPEN SUNDAY QUICK SERVICE

**Pittsburgh, Pa.**

**MRS. E. A. WILLIAMS**

621 PENN AVENUE Member F. T. D.

**PITTSBURGH**



**E. C. LUDWIG  
FLORAL CO.**  
710 E. Diamond Street  
Members F. T. D.

**Pittsburgh, Pa.**

**RANDOLPH & McCLEMENTS**

FLORAL EXPERTS

5936 PENN AVENUE

Members of the Florists' Telegraph Delivery

**PITTSBURGH, PA.**

**Ludwig Floral Co.**

502 FEDERAL STREET

**HARRIS BROS.**  
510 Market St.

**PITTSBURGH**

**BEST  
SERVICE**

**THINK! Everything in Flowers**  
**GRAKELOW'S**

Member Florists' Telegraph  
Delivery Association

Broad Street at Cumberland, PHILADELPHIA, PA.

**Philadelphia**

AND SUBURBAN ORDERS EXECUTED  
WITH GOOD TASTE AND PROMPTNESS

**Joseph Josephs**

1728 COLUMBIA AVENUE

**PHILADELPHIA**

**Charles Henry Fox**

I will never send you an order less  
than \$5.00.

**J. J. Habermehl's Sons**

The finest floral arrangements, flowers and  
plants furnished on telegraphic orders.

The Bellevue-Stratford Philadelphia Broad and Walnut Streets

**PHILADELPHIA**

Germantown and Chestnut Hill

Orders carefully filled in first-class style  
and on time.

**WILLIAM BERGER'S SONS**

5522 Germantown Ave., Philadelphia, Pa.

ORDERS FOR

**PHILADELPHIA**

AND SUBURBS CAREFULLY FILLED

We are in close touch with all the suburbs by  
railroad service and can make quick delivery.

**CHARLES F. KRUEGER CO.**

Reading Terminal Flower Shop, Philadelphia

**Germantown and Chestnut Hill**

ORDERS Carefully executed with  
taste and promptness.

**FRANK R. HASTINGS**

8 West Cheltenham Ave., GERMANTOWN

**PHILADELPHIA, PA.**

ORDERS FOR

**PHILADELPHIA**

Carefully and Promptly Executed  
with Good Flowers and Good Taste by

**M. J. Callahan,** 3924 Market St.,  
PHILADELPHIA

**SCRANTON, PA.**

**A. L. BESANCON & CO.**

Florists and Decorators

Adams Ave. and Spruce St., SCRANTON  
BOTH PHONES

You can depend on us. Order your flowers on any  
occasion for delivery in Scranton and vicinity

**SCHULTHEIS, Florist**

317 Church Street  
DUNMORE, PA.

612 Linden Street  
SCRANTON, PA.

Members of the Florists' Telegraph Delivery Ass'n.

**Wilkes-Barre, Pa.**

Member F. T. D. Ira G. Marvin, 23 So. Franklin St  
53 No. Main St.

**TITUSVILLE, PA.**  
**WM. A. MURDOCH, MEMBER F. T. D.**

mittee will meet Wednesday afternoon, December 29. All members of the committee, it is expected, will attend. Chairman Bourdet stated that a great deal of important business will be transacted.

The Foster Floral Co. held an opening in its new quarters last week, on Seventh street near Olive. The first week's business at the new location was up to expectations.

Joseph Keuthan, for many years in the employ of Ostertag Bros., has branched out for himself. Last week he opened a store at 4023 Newstedt avenue. The place will be known as the McGill Floral Shop.

Walter Amling, of Pana, Ill., expects to cut 50,000 Premier roses for the holidays. The production of his establishment is marketed at St. Louis.

The wonderful display of Christmas novelties in the big show windows of Grimm & Gorly, on Washington avenue, attracted buyers last week and the selling force was doubled for this week.

The St. Louis Seed Co. sent out large shipments daily of holly, greens and ruscus. August Hummert said the demand from outside points was larger than ever this year.

Oscar C. May, of Sappington, Mo., had an excellent season with cut mums of the highest quality. Mr. May will have a large cut of yellow pompons for Christmas.

The second floor of the William C. Smith Wholesale Floral Co. is now known as publicity headquarters and is neatly fitted up with everything needed for a meeting hall. The secretary of

# Telegraph Delivery Department

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## SAN ANTONIO, TEX.

AVENUE C AT 8TH STREET  
LARGEST STOCK OF PLANTS, BASKETS AND CUT FLOWERS  
IN THE SOUTHWEST. F. T. D. ORDERS A SPECIALTY.



### HANOVER, PA.

CREMER, Florist

EVERYTHING IN CUT FLOWERS  
We serve all points in Southeastern Pennsylvania.  
Special Delivery service to Gettysburg, Pa.

### GILES, The Florist READING, PENNA.

Member F. T. D.

### Fort Worth, Texas

Gordon Boswell  
Florist

611 Houston Street

### Williamsport, Pa.

W. J. EVENDEN'S SONS  
THE LEADING FLORISTS  
Members Telegraph Delivery Association

### UNIONTOWN, PA.

STENSON & McGRIL, "The Leading Florists"  
11 Morgantown Street  
FRESH HOME-GROWN CUT FLOWERS  
AND PLANTS at all times



### J. V. LAVER ERIE, PA.

Write, Phone or Wire Member Florists' Telegraph Delivery

### FORT WORTH, TEXAS Baker Bros.

Members Florists' Telegraph Delivery

### HILLSBORO, TEX.

Member F. T. D. Wood Seed & Floral Co.

IDEAL FLORAL SHOP 328 North St. Marys St.  
Where the Flowers Are Ideal SAN ANTONIO, TEX.  
Near the Gunter Hotel Member F. T. D.

the Florists' Club, who is also secretary of the publicity committee, the St. Louis district branch of the National Flower Growers' Association and the Missouri State Florists' Association, has his office there and all winter meetings will be held in this room.

A. Werner & Bro., of Clayton, Mo., and Otto Bruenig, of Olivette, Mo., have cut a splendid crop of roses.

The entertainment committee of the St. Louis district branch of the National Flower Growers' Association, consisting of L. J. Bourdet, W. A. Rowe and C. E. DeWever, who will have charge of all arrangements for the annual meeting, January 18, will meet at publicity headquarters, December 29, and formulate a program.

L. Jules Bourdet, head of the Bourdet Floral Co., can take things more easily now, since his two sons, Andre and Roger, are members of the company. Andre, the older, has charge of the greenhouses, and Roger, the younger, attends to the retail part of the business.

The sympathy of the trade was extended last week to F. W. Ude, Jr., in the loss of his mother, Mrs. F. W. Ude, Sr., of Kirkwood, Mo. She was the grandmother of Martin and Paul Ude. The funeral took place December 19 from her late home, at Kirkwood, and many members of the trade were in attendance.

Martin Seeger, head of the downtown store of the Mullanphy Florists, says the new store, a block from the old loca-

### WICHITA FALLS, TEXAS

Oldest and largest for  
Northwest Texas and  
Southwest Oklahoma

WICHITA FLORAL COMPANY  
Members Florists' Telegraph Delivery

### FOR WEST AND CENTRAL TEXAS AND THE OIL FIELDS

Phone, wire or write Brownwood Floral Co.

### BROWNWOOD, TEXAS

We are prepared to fill your orders  
Members F. T. D.

### SHERMAN, TEXAS

H. O. HANNAH & SON

Service up to-date Northern Texas-Southern Oklahoma

### WACO in the heart of Texas

Member F. T. D. WOLFE THE FLORIST

### AMARILLO, TEXAS

West Texas Western Oklahoma Eastern New Mexico CUNNINGHAM FLOWER SHOP

### Lang Floral & Nursery Co., Dallas, Tex.

Write or wire headquarters for flowers for Texas Oklahoma, Louisiana New Mexico. No orders too large, none too small.

### TEXARKANA, ARK. TEX.

MAJESTIC FLORAL COMPANY

### El Paso, Texas POTTER FLORAL CO.

Members Florists' Telegraph Delivery

### WICHITA FALLS, TEXAS LEADING FLORIST

BUCHANAN FLORAL CO. : 603 1/2 Indiana Ave.

### BEAUMONT, TEXAS

HOME FLOWER AND GIFT SHOP. 659 Pearl St.

### Baur Floral Co. ERIE, PA.

Member F. T. D.

### Erie, Pa. Charles G. Offerle 2408 Poplar Street

### New Kensington, Pa.

McRAE-JENKINSON CO.

Member Florists' Telegraph Delivery

Members Florists' Telegraph Delivery Ass'n

### EVENDEN BROS.

Largest Growers in Central Pennsylvania. Williamsport, Pa.

### Norristown and Conshohocken

WILLIS H. BALDWIN  
CONSHOHOCKEN, PENNA.

### WARREN, PA.

Crescent Floral Garden, SHERM OFFERLE, Proprietor

### WARREN, PA.

Wood's Flower Shop MEMBER F. T. D.

### LANCASTER, PA.

B. F. BARR & CO., Leading Florists

### LEBANON, PA.

Member F. T. D.

J. F. VAVROUS SONS

Orders for central Penna. handled with promptness

# Telegraph Delivery Department

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## Louisville, Ky.

F. T. D. orders taken for Louisville and placed with  
**EDITH V. WALKER & BROS.**  
 636 FOURTH AVENUE

NEW MEMBERS OF THE F. T. D., BUT OLD AT THE TRADE

will be filled according to our reputation, which is the best

## Lexington, Ky.

**JOHN A. KELLER CO.**  
 INCORPORATED

Main Street, Opposite Phoenix Hotel

Service for all

Central and Eastern Kentucky

Member Florists' Telegraph Delivery Association

In **KENTUCKY** where prestige counts for much, let your customers be represented by a concern whose progressiveness is combined with the dignity of forty-six years of distinguished service.

**Jacob Schulz Co.**  
 INCORPORATED  
 550 FOURTH AVENUE - LOUISVILLE  
 Members F. T. D. Association.

## LEXINGTON, KY.

**HONAKER, The Florist**  
 Largest Cut Flower Grower in the State  
 160 West Main Street

Member Florists' Telegraph Delivery Ass'n.

## BOWLING GREEN, KY.

**COBBY'S FLOWER SHOP** Member F. T. D.  
 Cut Flowers and Designs Corsages a Specialty

## RICHMOND, KY.

Richmond Greenhouses. M. S. Pontrich, Prop.  
 Good service to Normal School, Berea College, Irvine and nearby points. Member F. T. D.

## COVINGTON, KY.

Good Stock. Prompt Delivery.  
**MILLER, "THE FLORIST,"** Grower

## Covington, Ky.

Member F. T. D.  
**ROBERT D. RUTTLE**  
 THE MADISON AVENUE FLORIST

## Kentucky — Owensboro

**TAPSCOTT, Florist** MEMBER F. T. D.

## PINE BLUFF, ARK.

**DAVIS FLORAL CO.** MEMBER F. T. D.

## GEORGE RYE, Some Florist

THE PLAZA Ft. Smith, Ark.  
 F. T. D.

## EUREKA SPRINGS, ARK.

C. I. POOR, 27 Hilton St.

## HOT SPRINGS, ARK.

The Flower Shop 366 Central Avenue

## Helena, Ark.

NEAREST FLORIST IN STATE  
 150 MILES  
**BALL FLORAL COMPANY**

## Louisville, Ky.

**HENRY FUCHS**

670 SOUTH FOURTH STREET

Member F. T. D.

## LOUISVILLE, KY.

**AUGUST R. BAUMER**

MASONIC TEMPLE

Member Florists' Telegraph Delivery Ass'n

tion, is nearer to busy Washington avenue and an improvement in the sales is already noticed.

There will be a splendid crop of violets this season. The early predictions were that there would be a shortage, but according to our violet growers, including Ude Bros., William Meier, Henry Meier, Joseph Hauser and Charles Meier, the market will be well supplied.

The "Say It with Flowers" bowling league rolled some splendid games December 15, when the Roses defeated the Sweet Peas and the Carnations defeated the Gladioli. There will be no bowling this week. The next session will take place December 29. J. J. B.

## ROCHESTER, N. Y.

### The Market.

Trade has shown considerable life during the last week, and all the stores have been exceedingly busy for Christmas. Stock is fairly plentiful and of good quality, and the demand is great. Prices naturally are higher, and are about even with those of a year ago. Every effort has been made to get most of the potted stock into the market for the holidays, and, according to reports, conditions are favorable. While a few chrysanthemums are still available, the supply is quite small, but it is possible they may last until the first of the year.

Good Premier, Columbia and Ophelia

## LOUISVILLE KENTUCKY

Fine Flowers and Efficient Service have distinguished this house for nearly forty years.

Send us your particular orders.

**William Walker Co.**  
 Incorporated

Home-grown Flowers

615 SOUTH FOURTH AVENUE

Members Florists' Telegraph Delivery Ass'n.

## LOUISVILLE, KY.

**THE F. WALKER CO.**

310-312 West Chestnut Street

LARGEST FLOWER STORE IN THE CITY

## LOUISVILLE, KY.

**MARRET & MILLER**

Established 1878

MEMBERS F. T. D.

814-822 CHEROKEE ROAD

## LOUISVILLE, KY.

**E. G. REIMERS & SON CO.**

Established 1880

Incorporated 1914

## Paducah, Ky. LEADING FLORIST

JOHN VAN AART

50,000 Feet of Glass and Retail Store

## Owensboro, Ky.

Members F. T. D.

**NANZ FLORAL CO.**

## AUGUSTA, KY.

Victor H. Thomas, Deliveries to Georgetown and Ripley, Ohio



# Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

**BALTIMORE**  
and all Maryland

**Samuel Feast & Sons**  
Members F. T. D. Established 1832  
Charles and Pleasant Streets

MEMBER F. T. D.  
622 Aisquith Street  
Downtown

GRAHAM  
**BALTIMORE**  
MARYLAND  
GREENHOUSES WAVERLY

ESTABLISHED 40 YRS.  
854 W. North Ave.  
Uptown

Nashville,  
Chattanooga  
and Atlanta

THREE  
STORES

Member  
Florists'  
Telegraph  
Delivery



**Baltimore, Md.**

Guilford  
Mt. Washington  
Walbrook

Forest Park  
Roland Park  
Catonsville

1731 HARFORD AVENUE

Johns Hopkins Hospital  
Mercy Hospital  
St. Agnes' Hospital

Church Home and Infirmary  
Md. General Hospital

Hebrew Hospital  
St. Joseph's Hospital

SEND ME YOUR SUBURBAN ORDERS



WM. F.  
KEYS, JR.

**Geny Bros.** LEADING FLORISTS  
Members Florists' Telegraph Delivery  
212 Fifth Avenue North  
**NASHVILLE, TENN.**

Send all **MEMPHIS** Orders to  
**THE FLOWER SHOP**  
84 Madison Avenue  
**MEMPHIS, TENNESSEE**

**Memphis, Tenn.**  
**MEMPHIS FLORAL CO.**  
Wire us. We deliver  
Mississippi, Arkansas, Tennessee

Two Stores  
Members  
F. T. D.  
**Chattanooga, Tenn.**  
THE  
Haeger Floral Co.  
17 E. 8th 700 Market

**HAGERSTOWN, MD.**  
**HENRY A. BESTER & SONS**  
Members Florists' Telegraph Delivery Ass'n.

**MARY JOHNSTON, Florist**  
Nee Paterson  
221-223 W. Madison Street  
Member Florists' Tel. Delivery  
**Baltimore, Md.**

**Memphis, Tenn.**  
**JOHNSON'S GREENHOUSES**  
153 MADISON AVE.  
Established 1888  
Member Florists' Telegraph Delivery Assn.

**KNOXVILLE, TENN.**  
**BAUM'S**  
HOME OF FLOWERS, Inc.  
Member Florists' Telegraph Delivery.  
Personal attention given to orders for KNOXVILLE  
and EAST TENNESSEE.

"WE NEVER SLEEP"  
Idlewild  
Greenhouses **Memphis, Tenn.**  
89 South Main Street  
"Up-to-the-minute" Service and Execution  
Member Florists' Telegraph Delivery

**Knoxville, Tenn.**  
**CROUCH, Florist**  
Member Florists' Telegraph Delivery  
LARGEST AMOUNT OF GLASS DEVOTED  
TO CUT FLOWERS IN THE SOUTH

**Huntington, W. Va.** Member  
F. T. D.  
**McClure-Cottman** Successors to  
J. W. Dudley Sons Co.

roses are seen, and the demand is good.  
Ward, Sunburst, Hoosier Beauty, Mi-  
lady and the Killarneys are in fair sup-  
ply and the quality is good. Carnations  
are not coming in any too plentifully,  
and the present outlook does not indi-  
cate a heavy supply for Christmas. The

**J. W. Dudley Sons Co.**  
PARKERSBURG, W. VA.  
CLARKSBURG, W. VA.  
MARIETTA, OHIO.  
Orders Carefully Executed

**CLARKSBURG, W. VA.**  
Order your flowers on any occasion  
for delivery in this section from the  
leading Florists in the State.  
**HAYMAN GREENHOUSE CO.**  
CLARKSBURG, W. VA.

WEST VIRGINIA  
WESTERN MARYLAND  
**The H. Weber & Sons Co.**  
Fairmont, W. Va. Clarksburg, W. Va. Oakland, Md.  
Commissions Promptly Executed.  
QUALITY EXCELLENCE ABILITY  
Members Florists' Telegraph Delivery Association

**CHARLESTON, W. VA.**  
**Capital City Floral Co.,** Successor to  
ALEXANDER'S  
FOR ALL SOUTHERN WEST VIRGINIA

**CHARLESTON, W. VA.**  
Look at your map. We cover many towns.  
**WINTER FLORAL CO.**

ORDERS **CHARLESTON, W. VA.**  
FOR are given prompt and careful attention by the  
**Charleston Cut Flower and Plant Co.**

**BLUEFIELD, W. VA.**  
FALLON, Florist.

**JACKSON, TENN.**  
Between Nashville and Memphis  
**SANDS THE FLORIST**

# Telegraph Delivery Department

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**JOHN L. RATCLIFFE**  
209 West Broad Street  
"FLOWERS OF QUALITY"

**RICHMOND**  
— VIRGINIA —

BRANCH STORE:  
Hotel Greenbrier  
WHITE SULPHUR  
SPRINGS, W. VA.

**GOLDSBORO, N. C.**

Gate City to Eastern North Carolina  
**GOLDSBORO FLORAL CO.**  
Modern Greenhouses - Retail Store  
Members F. T. D. 20 years' experience

**Birmingham, Ala.**

**Tutwiler Flower Shop**  
FRASER NURSERY CO.

Best attention  
given your orders.

**Charlotte, N. C. AND VICINITY**

**Scholtz, THE FLORIST INC.**  
Member Florists' Telegraph Delivery Ass'n.

**Mobile**  
MEMBER F. T. D.  
**C. RAVIER & SONS**  
**Ala.**

**Savannah, Ga.**

**JOHN WOLF**  
The Largest Grower  
of Cut Flowers in the South

**Charlotte, N. C.**

AND VICINITY  
**THE FLOWER SHOP**  
203 N. TRYON ST.  
Member F. T. D.

**ASHEVILLE, N. C.**

**Middlemount Nurseries**  
Member Florists' Telegraph Delivery.

**S A V A N N A H**

*A. C. Oelschlag & Sons*  
FLORISTS

and for all South Georgia  
MEMBERS FLORISTS' TELEGRAPH DELIVERY ASSOCIATION

**MONTGOMERY, ALA.**

Alabama's Leading Florists  
**Rosemont Gardens**  
Member F. T. D. Correspondence Solicited

**Yankton and Mitchell, S. D.**

We grow Roses, Carnations and all seasonable flowers. Floral emblems that are right. Give us your northwest orders. 160-page catalogue.

**Gurney Greenhouse Company**

**MOBILE, ALABAMA**  
**GOODBRAD FLORAL CO.**

**Mitchell S. D.** WM. DETHLEFS  
Leading Florist  
Choice flowers and prompt service  
781 SOUTH MONTANA ST. Member F. T. D.

**COLUMBUS, GA.**

**J. T. KEHELEY**  
Columbus' Leading Florist  
MEMBER F. T. D.

**Mobile, Alabama**  
Member F. T. D. The Minge Floral Co.

**DURHAM, N. C.**  
**J. J. FALLON CO.** LEADING FLORISTS  
Member F. T. D.

**DURHAM, N. C.**  
**Durham Floral Co.** MEMBER F. T. D. Proprietor

**Devils Lake, N. D. Minot, N. D.**  
**VALKER'S FLORAL CO.**  
Largest Greenhouses in the State

**GRAND FORKS, N. D.**  
**McELROY'S FLOWER SHOP**  
Orders for North Dakota and Northern Minnesota

**Fargo, North Dakota**  
**SMEDLEY FLORAL CO., Inc.**  
We ship to all points in the Northwest

**GRAND FORKS, N. D.** Members F. T. D.  
E. G. Lemke O. C. Wardin  
**GRAND FORKS FLORAL CO.**  
Orders for North Dakota and Northern Minnesota

price has risen, but still higher figures will be possible for the holidays. Sweet peas are coming in slowly, as the dark weather retarded them considerably. Valley is plentiful and of extra quality. Stevia is much in demand. Paper White narcissi are in abundance and sell well. The supply of violets is meeting all present needs. Cypripediums and cattleyas are in fair supply and sell well. Christmas greens are good this sea-

**GEORGIA — CAROLINA**

Orders Executed by  
*Stull's Nursery* MEMBER F. T. D.  
AUGUSTA'S LEADING FLORIST

**AUGUSTA, GA.**

**ATLANTA, GA.**

**DEANS**  
FLORIST

**ATLANTA, GA.**  
**Lawrence Floral Co.** Supply Flowers for all occasions in Georgia.

**Creech, TARBORO, N. C.** FLORIST  
WANTS YOUR ORDERS FOR ALL  
EASTERN NORTH CAROLINA

**GREENSBORO, N. C.**  
**VAN LINDLEY CO.**

**American Flower Shop**  
19 N. 20th St. BIRMINGHAM, ALA

**BIRMINGHAM, ALA.**  
**PARKER'S FLOWER STORE**

# Telegraph Delivery Department

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**RICHMOND, VA.**  
and all  
Nearby Points

*Mosmiller*  
FLORIST  
115 E. Main St.

OUR FACILITIES  
are unexcelled in this  
section of the country.  
Member Florists' Telegraph Delivery Ass'n.

**NORFOLK**

PROMPT SERVICE  
FIRST-CLASS STOCK

VIRGINIA  
*Grandy*  
THE FLORIST  
269 GRANBY ST.  
NORFOLK, VA.

NORFOLK'S TELEGRAPH FLORIST

**Fortress Monroe, Va.**

Special messenger service to above city, \$1.00  
Member Florists' Telegraph  
Delivery Association.

**Richmond, Va.**

THE HAMMOND COMPANY, Inc.  
LEADING FLORISTS  
109 EAST BROAD STREET

**ROANOKE, VA.**

FALLON, Florist

Member Florists' Telegraph Delivery Assn.

ORDERS FOR **ROANOKE, VA.**

are given prompt and careful attention by  
WERTZ, FLORIST, Inc. MEMBER F. T. D.

**Portsmouth, Va.**

Cotton The Florist, 333 High St.

**PETERSBURG, VA.**

MRS. ROBT. B. STILES, Florist  
Phone 910 1202 W. Washington St.

**Norton, Va.** Flowers delivered promptly to all parts of Southwest Virginia.

NORTON FLORAL CO.

**LYNCHBURG, Va.**

J. J. FALLON CO. PROMPT SERVICE  
Member F. T. D.

**LYNCHBURG, Va.**

MISS McCARRON Member Florists' Telegraph Delivery

**STAUNTON, VA.**

Central Ave. and Lewis St. JOHN FALLON

**HARRISONBURG, VA.**

PROMPT SERVICE WETSEL SEED CO., Inc.

**NORFOLK, VIRGINIA**

GEORGE, Inc.

Member Florists' Telegraph Delivery Association.

**Charlottesville, Va.**

LANKFORD'S Orders solicited for University of Va.

Flowers for Mississippi

R. E. LANGLEY

828 Wells Street, JACKSON, MISS.

Member F. T. D. Phone 1017

**Charleston, S. C.**

Art Floral Co.

219 King Street, near Market

**CHARLESTON, S. C.**

Carolina Floral Store

King and George Sts.

Greenhouses, Saxon, S. C. Member F. T. D.

**SPARTANBURG**

AND ALL SOUTH CAROLINA

CHARLES A. MOSS

Member Florists' Telegraph Delivery Assn.

**GREENVILLE, S. C.** OTTARAY HOTEL

RODGERS FLOWER SHOP

Supplies the Piedmont Section of South Carolina

**TAMPA, FLA.** KNULL FLORAL CO.

Member F. T. D.

**ORLANDO, FLA.**

Violet Dell Florist

son. Holly and mistletoe are well berried and the supply is good. Ground pine is scarce, while laurel is plentiful.

Poinsettias, begonias, cyclamens, primroses and a small supply of hyacinths compose the stock of potted plants for the holidays.

Various Notes.

Mrs. I. A. Ehle, of George B. Hart's office force, has returned to business after a ten days' sickness.

Miami's Largest Florist

**The Exotic Gardens**

801 12th Street

**MIAMI, FLA.**

Prompt deliveries to all points in Southern Florida

Member F. T. D.

**Miami Floral Co.**

MIAMI'S LEADING FLORIST

Member F. T. D.

**MIAMI, FLORIDA**

**MILLS THE FLORIST, Inc.**

36 West Forsyth Street

**Jacksonville, Fla.**

We reach all

FLORIDA AND SOUTH GEORGIA POINTS

**JACKSON, MISS.**

THE CAPITOL FLORAL CO.

THIRTY YEARS OF FLORAL PROGRESS

Greenhouse and Retail Store

PROMPT ATTENTION, OUR MOTTO

Member F. T. D. 218 E. Capitol St.

**TUPELO, MISS.**

Member F. T. D. At Your Service TUPELO FLORAL CO.

**MRS. J. E. WATTS**

Cut Flowers for All Occasions MERIDIAN, MISS.

**MISSISSIPPI**

STEMME & SONS :: HATTIESBURG

**GREENVILLE, MISS.**

IDLE HOUR FLORAL CO.

Mrs. W. A. Craft, Designer. 701 Percy Street



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## HIGHLAND PARK and DETROIT, MICH.

Member F. T. D.

HOLZNAGLE'S

Greenhouses and Salesroom  
2570 to 2590 Woodward Avenue

### HIGHLAND PARK DETROIT, MICH.

Highland Park is circled by the limits of Detroit, the residence suburb of Detroit's flower buying public. Play safe and send your Detroit orders to

#### HARRY E. TAYLOR

Formerly member of J. Breitmeyer's Sons

2571 WOODWARD AVE. Member F. T. D. HIGHLAND PARK, MICH.

### MICHIGAN

ORDERS WILL BE CAREFULLY  
CARED FOR BY

#### HENRY SMITH GRAND RAPIDS

WHOLESALE AND RETAIL FLORIST.

Member F. T. D.

200,000 FEET OF GLASS DEVOTED TO  
FLOWERS AND PLANTS.

### GRAND RAPIDS

ARTHUR F. CRABB

F. T. D. Member. 13 Jefferson Ave., S.

Serving all West Michigan Towns

### MT. PLEASANT, MICH.

Member F. T. D. Walter W. Caple

### JACKSON, MICH.

1043-47 W. Ganson St.  
Members F. T. D. A. W. Furnival & Son

### Grand Rapids, Mich.

Member F. T. D. H. W. ALLERSMA  
Cut Flowers, Floral Designs and Potted Plants

J. B. GOETZ SONS

### SAGINAW, MICH.

OR ANY CITY IN MICHIGAN

### Ann Arbor, Mich.

Member F. T. D. BLUMAIZE BLOSSOM SHOP

### Flint, Mich.

EVANS  
THE FLORIST

House of Personal Service

### OWOSSO, MICH.

OWOSSO FLORAL CO.

Anderson &amp; Smith, Props. Members F. T. D.

### GRAND RAPIDS

MICHIGAN

PANTLIND HOTEL FLOWER SHOP

GEO. F. CRABB, Prop.

We fill your orders the way we want our orders filled

### DETROIT, MICH.

Peter F. Reuss &amp; Co.,

56 BROADWAY

### FLINT, MICH.



MEMBER F. T. D.

### IONIA, MICHIGAN

CENTRAL MICHIGAN PIKE  
FLOWER, VEGETABLE and FRUIT FARM

Leading Florist for Ionia and Montcalm Counties

Greenhouses 1 Mile East of City

Flower Shop, 204 West Main Street

MEMBER F. T. D. BYRON L. SMITH

### IONIA, MICH.

D. L. VINCENT, Leading Florist  
Member F. T. D.PROMPT ATTENTION AND BEST  
SERVICE, WITH HOME-GROWN  
FLOWERS

David Macgregor reports good Christmas business this year. He is specializing in small and medium baskets filled with natural dried flowers and foliage. Funeral work has been good of late.

George T. Boucher is showing some exceptionally good Christmas stock. In the East Main street store window he has a large number of pink cyclamens, trimmed in pink, the whole scheme being in the one shade. In the East avenue store window are seen beautiful poinsettias trimmed in red, and, as in

### DETROIT MICHIGAN



Orders given  
best of care  
by these five



F. T. D. Members

### J. Breitmeyer's Sons

Broadway and Gratiot Ave.

### Fetter's Flowers

17 Adams Avenue E.

### Scribner Floral Co.

604 East Fort St.

### G. H. Taepke Co.

WALTER G. TAEPEKE,  
450 Elmwood Ave.

### The L. Bemb Floral Co.

ALBERT POCHOLON, 153 Bates Street

Yours For More Co-operation

### Detroit, Mich. BEARD FLORAL CO.

Member F. T. D. 1617 Grand River Avenue

### Kalamazoo, Michigan

G. VAN BOCHOVE &amp; BRO.

F. T. D. Orders Satisfactorily Filled.

### GRAND RAPIDS, MICH.

GRAND RAPIDS FLORAL CO.

WENCEL L. CUKERSKI will fill your orders for  
Designs and Cut Flowers in Michigan.

### LANSING, MICH.

J. A. BISSINGER Established 25 Years  
Member F. T. D.

### Muskegon, Mich.

F. T. D. BUTTERWORTH FLORAL CO.  
Member

### PORT HURON, MICH.

ASMAN, LEADING FLORIST  
Prompt Delivery

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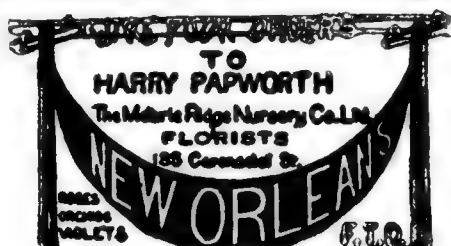
Springfield, Ill.  
217 SOUTH FIFTH ST.

Decatur, Ill.  
141 MERCHANT ST.

*A. C. Brown*

MEMBER F. T. D.

GOOD SERVICE BACKED BY LARGE GREENHOUSES



NEW ORLEANS, LA.  
CHAS. EBLE  
OLDEST FLORIST SOUTH  
121 BARONNE STREET  
Member Florists' Telegraph Delivery.

*D. E. Ruch*  
FLOWERS THAT ARE DIFFERENT

LOUISIANA — TEXAS — ARKANSAS  
SHREVEPORT, LA.

ALEXANDRIA, LA.  
E. BLUM & SON  
For all Points in Central Louisiana.

LAKE CHARLES  
AND SOUTHWEST LOUISIANA  
Member F. T. D. CHAS. D. OTIS

STURGIS, Mich. *Veget's Flowers* Coldwater, Mich.  
Member F. T. D. All So. Mich. points

HILLSDALE, MICH.  
Southern Michigan Points O. A. STOLL F. T. D. Member

Battle Creek, Michigan  
S. W. COGGAN, Florist, 25 E. Main St.  
Member of Florists' Telegraph Delivery

SAGINAW, MICH.  
SUNSHINE • GEO. A. WITHERIDGE, Prop.  
FLOWERS • 416 West Genesee Avenue

DOWAGIAC, Mich.  
Also for Cassopolis, Decatur, Niles ReSHORE & SON

PETOSKEY, Michigan. Enterprise Floral Co.  
714 MAPLE ST.  
We cover all Northern Michigan. Member F. T. D.

BATON ROUGE, LA.  
THE ROSELAND FLORIST  
MEMBER F. T. D.

New Orleans, La. Day and Night Service  
Flowers of Superior Quality  
Frank J. Reyes & Co.  
525 CANAL STREET Prompt Delivery

New Orleans, La. Wire your orders to  
The Flower Shop  
108 Baronne Street  
HENRY SCHEUERMANN, Prop.

NEW ORLEANS  
MEMBER OF THE F. T. D. *Scheinuk* We Cater to the Best Trade  
2600 ST. CHARLES AVENUE

Quality and Promptness  
Members F. T. D.  
NEW ORLEANS, LA.  
The Avenue Floral Co.  
3442 ST. CHARLES AVENUE

U. J. VIRGIN  
838 Canal St., NEW ORLEANS, LA.

the other window, the display is all in one color. He has booked several good-sized orders for the holiday.

At J. B. Keller Sons' store is a window filled nicely with many of the store's novelties for the holiday. Pyramid trees made of the natural spruce trimmed with berries and ribbons are shown, two and three in a basket, and individuals in a jardiniere. Bowls filled with narcissi and Mexican ivy trimmed with ribbon are attractive.

H. E. Wilson and the Rochester Floral Co. have a good stock of poinsettias of good quality for the holidays. Cherries, peppers, palms and ferns are also plentiful. Baskets of artificial and natural dried flowers are in large quantities here and are selling fast. Balls of prepared lycopodium with ribbon sell well.

H. Zipfel, of North street, who has just returned from a month's stay in the holly fields of the south, is doing a big business in holly wreaths and is employing a large number of helpers.

Visitors last week were: A Valentine, of Syracuse, N. Y.; J. H. Wiese, of Buffalo, N. Y.; Trautman & Smith, of Geneva, N. Y.; Robert H. Bard, of Syra-

JOLIET FLORAL CO.  
507 E. Jefferson Street JOLIET, ILL.  
All points in Will Co. and Vicinity

CENTRALIA, ILL.  
J. W. ROSS We serve the following Illinois towns, direct train service: Mt. Vernon, Wayne City, Fairfield, Sesser, Christopher, Herrin, Ashley, Carbondale, Nashville, Oakdale, Coulterville, Sparta, Salem, Odin, Sandoval, Carlyle, Patoka, Kimmunity, Farina.  
F. T. D. Member.

QUINCY, ILL.  
H. A. GENTEMAN  
Member Florists' Telegraph Delivery Association  
For Northeastern Missouri and Central-western Illinois.

GALESBURG, ILL.  
I. L. PILLSBURY — For Central Ill.  
Member Florists' Telegraph Delivery Association.

GALESBURG, ILL.  
H. F. DRURY  
All Orders Filled Promptly and Carefully.

J. L. JOHNSON De Kalb, Ill.  
NORTHERN ILLINOIS  
SOUTHERN WISCONSIN  
YOUR ORDER WILL RECEIVE OUR PROMPT AND CAREFUL ATTENTION

EL PASO, ILL. El Paso  
Central Illinois — Quick Service Carnation  
General Line of Cut Flowers Co. (Inc.)

SPRINGFIELD, ILL.  
Hembreiker & Cole, Springfield's largest retail florists  
Members Florists' Telegraph Delivery Association

BRINKERHOFF GREENHOUSES  
SPRINGFIELD and CENTRAL ILLINOIS  
Member Florists' Telegraph Delivery Association  
Best and Prompt Service Always

DIXON, ILL., and NORTHERN ILL.  
We can and will be glad to serve you  
Member F. T. D. Dixon Floral Co.

JACKSONVILLE, ILL.  
JOS. HEINL & SONS  
Largest Growers in Central Illinois

CENTRALIA AND SOUTHERN ILL.  
THE WEBSTER GREENHOUSES  
Member Florists' Telegraph Delivery

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Where F. T. D. Members  
will always get the great-  
est satisfaction.

*Heischman*  
Members F. T. D.

CHICAGO'S  
LEADING  
FLORIST  
RAILWAY EXCHANGE BUILDING

DECATUR,  
ILLINOIS

DAUT BROS.

F. T. D. 120 E. Prairie St.

PEACOCK'S FLOWER SHOP  
HERBERT STONE, Mgr. Member F. T. D.  
4013 Milwaukee Avenue, CHICAGO

OAK PARK, ILL.

*William Palmer*  
FLORIST  
AVENUE STATE BANK BUILDING  
Member F. T. D.

CHICAGO

DETROIT

Central Floral Co.

"FLOWERS THAT LAST LONGER"

35-37 Broadway, Detroit, Mich.  
132 N. State St., Chicago, Ill.

CENTRALLY LOCATED

OPEN EVENINGS AND SUNDAYS

Members F. T. D.

STORES IN  
DECATUR  
and GIBSON CITY, ILL.

Railroad Centers. Excellent  
facilities for filling orders  
for all Central Illinois towns.

PETERSON FLORAL CO.  
Member Florists' Telegraph Delivery Assn.

OAK PARK  
and all western suburbs of Chicago  
A. H. SCHNEIDER  
Member F. T. D. 1048 Lake Street,  
OAK PARK, ILL.

Flowers  
for all  
Occasions

*Clody's*  
FLOWER SHOP

Tel.  
Lake View  
1121

3912 North Clark St., CHICAGO

FREEPORT, ILL.

Bauscher Bros. Floral Market

Established 1868. Incorporated 1920.  
We are the largest growers in the northwest.  
1,000,000 square feet of glass. All orders receive  
careful attention and prompt delivery.

OAK PARK, ILL. 811 Lake St.  
For Chicago's West-  
ern Suburbs. Avenue Flower Shop

PRINCETON, ILL.  
W. E. TRIMBLE For Central and  
GREENHOUSE CO. Northern Illinois  
Members F. T. D.

cuse, N. Y.; Valentyne Gatz, of Albion,  
N. Y. H. J. H.

## Club Meeting.

The Rochester Florists' Association held its regular meeting at the Osborn House, Friday, December 10. John G. Davis delivered an address on "How to Grow Dahlias," and went into some details in the culture of this flower. Four new members were taken into the association. George M. Keller, president, appointed a nominating committee, with John Dunbar as chairman, to nominate officers for 1921. The nominations will be voted on at the next monthly meeting of the association, to be held January 14.

## BALTIMORE, MD.

## The Market.

The week before Christmas week, as usual, the market was quiet; all shopping for flowers was put off until the last minute. Some orders are being booked by the retail stores, but in most cases the public was waiting until all the holiday stock was in. All blooming plants are reported sold by the growers. One grower who always has fine poinsettias reported his entire stock sold out ten days ago. It looks, at this writ-

FREEPORT, ILL.

AND VICINITY.

FREEPORT FLORAL CO., Inc.

The House of Quality and Service.  
Wholesale and Retail Growers. Member F. T. D.

ROCKFORD, ILL., and Vicinity  
ROCKFORD FLORAL CO.  
103 West State Street  
Prompt deliveries to ROCKFORD COLLEGE

ROCKFORD, ILL., and Vicinity  
SWAN PETERSON & SON Member  
F. T. D.  
Corner E. State and Longwood Streets.

AURORA GREENHOUSE CO.,  
AURORA, ILL.  
Our Service is the Best.

Aurora, Ill., and Vicinity  
JOS. M. SMELY PHONES  
147

ELGIN, ILL. MEMBER  
F. T. D.  
158 DuPage Street GEORGE SOUSTER

MEMBER  
F. T. D.

*Muir*  
CHICAGO  
ESTABLISHED  
1865  
4647 GRAND BL VD.

We cater  
to those  
who  
require  
the best.  
Prices  
reasonable

OTTAWA, ILL.

LOHR'S GREENHOUSES

Fancy Cut Flowers and Blooming  
Plants.

Good R. R. Service. Orders filled promptly.

PEKIN PEORIA

All Orders Receive Personal Attention  
GEO. A. KUHL, PEKIN, ILLINOIS

KRUG FLORAL CO.

ALTON, ILLINOIS Branch Store  
Granite City, Ill.

PEORIA, ILL. 423 Main St.  
Member F. T. D.

LARGE CHAS. LOVERIDGE  
GREENHOUSES

MOLINE, ILL. Phone  
Moline 115

1829 15th St. WM. H. KNEES & SONS  
Place.

PONTIAC, ILLINOIS Members  
F. T. D.  
Flowers of all kinds  
in their season. W. J. MILLER & SON



# Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.


## CHICAGO

Member Florists' Telegraph Delivery Association

Send Your Orders to

## WILLIAM J. SMYTH

3101 to 3109 Michigan Ave.



THE UNEXCELLED FACILITIES OF THE  
**E. WIENHOEBER CO.**  
22 E. ELM ST., CHICAGO  
Are available to the trade in filling all orders.  
MEMBER F. T. D.



**CHICAGO**  
THE PALMER HOUSE FLORIST  
17 EAST MONROE ST.  
Member F. T. D.

**SCHILLER'S**  
TWO CHICAGO STORES  
cover every part of city and suburbs  
GEORGE ASMUS, Mgr.  
4509 Broadway :: 2221 W. Madison St.  
Member Florists' Telegraph Delivery Ass'n.



**Chicago**  
Deliveries made to any part of the city and suburbs. Service is our motto.  
1924 E. 71st St.

**CHICAGO**  
Paul Blome & Co.  
Member F. T. D. 1361 N. Clark St.

**CHICAGO**  
*C. Frauenfelder*  
FLORIST  
3343 W. Madison St.

**CHICAGO**  
SWANSON, The Florist  
GREENHOUSES: 7302 N. Western Ave. STORE: 6973 N. Clark St.  
Well located to handle North Shore orders.  
Member F. T. D.

**Streator, Ill. THORNTON'S FLOWER SHOP**  
F. T. D. FLORIST - - Quality is Our Hobby

**CHICAGO** 2132-2134 Michigan Avenue Member F. T. D.



Orders Carefully Executed

**CHICAGO**  
Quick deliveries anywhere on the South Side or in the City's Southern Suburbs.  
STORE AND CONSERVATORIES  
7045 STONY ISLAND AVE.



**EVANSTON, ILL.** 1614 Sherman Ave. **WILMETTE, ILL.** 1161 Wilmette Ave.  
JOHN WEILAND  
TWO STORES Catering to the best trade in Chicago's Rich North Shore Suburbs. MEMBER F. T. D.

**CHICAGO**  
**BOHANNON**  
FLORAL COMPANY  
Member F. T. D. 75 E. Monroe St.

**CHICAGO**  
**O'LEARY—Florist**  
369 East 47th Street  
Member F. T. D.

ing, as though blooming plants were going to be scarce, and the retailers have been taking time by the forelock and making their purchases early.

With any sort of favorable weather during the next week, the rose crop should be a good one. Nearly every one has been timing his crop for the holidays and in most cases the crops will be just right. Carnations will be in good supply. There will, however, be a shortage of red. This is not a new condition, for there never are enough of this color to go around. There should be plenty of white and pink, and the quality this year is all that could be desired. It is hard to say just what the violet situation will be. If local stock is to be depended upon, they will be scarce; but the wholesale houses have hopes that the out-of-town stock will relieve the situation. This will depend a great deal on transportation. Sweet peas will be in fair supply and the quality will be good. Paper Whites will be in good supply.

All miscellaneous stock is promising. Never have red immortelles sold better. The wholesale houses are about cleaned up on these, and as most immortelles

Send Your CHICAGO Orders to  
**H. N. BRUNS**  
Best Equipped Retail Store on the West Side  
3040 W. Madison St., CHICAGO, ILL.

**CHICAGO**  
We are growers of Cut Flowers and Potted Plants  
*J. F. Kidwell Co.*  
(NOT INC.)  
3530 Michigan Avenue  
Member F. T. D.

**GEORGE FISHER & BRO.**  
183 N. WABASH AVE.  
**CHICAGO**



**CHICAGO**  
77-79 E. MADISON ST.

**FRIEDMAN, Flowers**  
**CHICAGO, ILL.**  
622 So. Michigan Ave. Congress Hotel  
Courtesies Extended to all Florists

**Highland Park, Ill.**  
HIGHLAND PARK GREENHOUSES  
Established 1894 Members F. T. D.

# Telegraph Delivery Department

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ABSOLUTE THE GOLDEN MOON FLORIST WE SPARE  
SATISFACTION 6th and St. Peter Streets NO EFFORTS  
GUARANTEED. ST. PAUL, - MINNESOTA TO PLEASE.

## Rochester, Minn.

## ROCHESTER GREENHOUSE CO.

EMIL RIEPLE, Manager

ROCHESTER'S ONLY STORE HAVING ITS OWN GREENHOUSES

Member F. T. D.

FLOWERS ON SHORT NOTICE

111 2nd Street

### ROCHESTER, MINN.

#### ROCHESTER FLORAL CO.

114-116 FIRST AVE., S. W.  
Run in connection with Greenhouses.  
Cut Flowers and Plants delivered promptly.  
Under new management.  
H. W. KLEIN, Mgr. Member F. T. D.

### ST. PAUL, MINN.

THE LARGEST STORE IN AMERICA

MEMBER F. T. D. ASS'N

The finest and largest stock west of Chicago  
Awake night and day looking for orders

HOLM & OLSON, Inc., 20-22-24 W. 5th St.

### Swanson's

Incorporated

912 Nicollet Avenue, offers the trade its unexcelled facilities for filling orders in

MINNEAPOLIS

SEND ORDERS FOR

### Minneapolis and Minnesota

To J. J. WEST'S, Inc.

3009 4th Ave., South

Two Stores :: Large Stock

### Duluth, Minn.

Flowers delivered promptly  
to any place within 300 miles

THE ALPHA FLORIST

### DULUTH, MINN.

THE ONLY GREENHOUSES  
IN DULUTH OR SUPERIOR  
Flowers delivered anywhere on the Iron Range  
J. J. LEBORIOUS

### AUSTIN, MINN.

A. N. Kinsman, Inc.

Competent Service to all Iowa and  
Minnesota Points.

Member Florists' Telegraph Delivery.

### LINCOLN, NEB.

Eiche Floral Co.

Large greenhouses as well as retail  
store—we always can fill your orders.

### MINNEAPOLIS

#### Moore, Terwilliger, Inc.

THE FLOWER SHOP

Member F. T. D.

1031 Nicollet Ave.

### MANKATO, MINN.

THE WINDMILLER CO.

Flowers to all points on short notice.

Member Florists' Telegraph Delivery

### DULUTH FLORAL CO.

200 MILES in any direction. Duluth, Minn.  
We are the center of the great  
Northwest. Daily deliveries to SUPERIOR, WIS.

FOR ALL CENTRAL NEBRASKA USE

ED. WILLIAMS, Grand Island

Competent Florist

Railroad Center

### Lincoln, Neb.

Flowers for All  
Occasions, from  
Cradle to Grave

CHAPIN BROS., Retail Florists

### Hastings, Nebraska

Lohman Flower Shop  
Prompt Service

Central and Western Nebraska

Southern Kansas and Eastern Colorado

### Lewis Henderson, Florist

1519 Farnam Street

OMAHA, NEB.

Member Florists' Telegraph Delivery Ass'n.

are ordered in advance by the public, this would indicate that a large business is being done this year in dried flowers. Green goods are just making their appearance and, from all indications, prices on these will be high. Spruce wreaths sold last week at \$6 per dozen wholesale. Christmas trees, both those from Maine and from the eastern shore, have arrived. The outlook for a fine season was never better, and, from present ap-

### LINCOLN, NEB.

1338 O Street

#### FREY & FREY

WHOLESALE AND RETAIL

120,000 square feet of glass at your  
service

Trade Discount

Members of the Florists' Telegraph Delivery

### C. H. FREY

WHOLESALE AND RETAIL FLORIST

1133 O Street, LINCOLN, NEB.

Will Fill Orders for the West on Short Notice.  
Trade Discounts. First-class Stock.

### Western Nebraska

C. J. PASS

North Platte, Neb.

Member F. T. D.

15,000 feet of glass

### NORFOLK, NEB.

Norfolk Floral Co. Member F. T. D.

For all Northern Nebraska, Southeastern  
South Dakota and Northwestern Iowa.

### OMAHA, NEB.

Member F. T. D.  
Louis M. Rogers, 319 So. 16th St.

### OMAHA, NEBRASKA

Lee L. Larmon Fontenelle Florist,  
1814 DOUGLAS ST.

### Hess & Swoboda, Florists

Telephones 1501 and L 1582  
1415 Farnam Street. OMAHA, NEB.

### OMAHA, NEBRASKA

John H. Bath, The Careful Florist,  
1904 FARNAM STREET  
Member Florists' Telegraph Delivery

# Telegraph Delivery Department

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Member F. T. D.

Phone: Canal 1932  
1933

## H. W. SHEPPARD

FORMERLY HILL FLORAL CO.

### FLOWERS OF QUALITY

Service Unexcelled

ARRANGED IN A HIGHLY ARTISTIC MANNER

Your Patronage Solicited

## 532-534 Race Street, CINCINNATI, OHIO

### YOUNGSTOWN, O.

Wilson's Flower Shoppe

"QUALITY AND  
SERVICE"

HOTEL OHIO

### CINCINNATI

FRANK A. VOLZ

Dina Avenue Sta. L.

Most centrally located to the suburbs

### Zanesville, O.

C. L. HUMPHREY

Has the best facilities for filling your orders.  
Member Florists' Telegraph Delivery.

### Youngstown, O.

RYAN &amp; CULVER

27 S. Hazel St. Member F. T. D.

### Upper Sandusky, Ohio

B. E. CONSTIEN, AT YOUR SERVICE

### Canton, O.

JOHNSTON'S  
Flower Shop  
HARRIS ARCADE

Member Florists' Telegraph Delivery Assn.

### VAN METER FLOWER SHOP

SPRING and HIGH SPRINGFIELD, OHIO  
BEST FLOWERS FOR EVERY OCCASION

### Ironton, Ohio

RELIANCE SEED CO.  
TRI-STATE FLORISTS

Southern Ohio, Kentucky, West Virginia

### STEUBENVILLE, OHIO

E. E. McCAUSLEN, Prop.

HUSCROFT'S FLOWER SHOP

pearances, there will be sufficient stock to take care of it.

Club Meeting.

Monday evening, December 13, the Florists' Club had one of the finest and most largely attended meetings it has ever held. The idea of the entertainment committee is to make each meeting educational, and if the last meeting is a sample of what is to come in the future, then the florists of Baltimore will learn much about how the business is conducted throughout the country. First, there was a splendid lecture by W. F. Gude, of Gude Bros. Co., Washington, D. C., in which he made a strong plea for the F. T. D. and for the national publicity committee. Then there were moving pictures of this firm's two immense ranges in operation. Mr. Gude used some fine cut stock from these to illustrate his lecture. It was a wonderful inspiration to the younger men to see what this firm had accomplished in the short span of thirty years.



### Hutchinson, Kansas

Member Florists' Telegraph Delivery



### Leading Florist

819 KANSAS AVENUE  
TOPEKA, KAN.  
Member F. T. D.

### MRS. LORD'S FLOWER ROOM

112 W. 8th Ave., TOPEKA, KAN.  
Member Florists' Telegraph Delivery.

### ATCHISON, KAN.

The Atchison Seed and Flower Store Co  
MEMBER F. T. D.

### Atchison, Kan.

Established 1865

GROVES FLORAL CO.  
Member of F. T. D.

### ARKANSAS CITY, KAN.

McCool's Close-in-Greenhouse

MEMBER F. T. D.

### Kansas City, Kansas

L. C. FIELD

Member Florists' Telegraph Delivery

### MANHATTAN, KAN.

THE MARTINS  
Member F. T. D. T. S. MARTIN, Prop.

### SALINA, KANSAS

LEIGHTON FLORAL CO.

Members Florists' Telegraph Delivery Ass'n.

### WICHITA, KANSAS

Shipment for Kansas and Oklahoma  
W. H. CULP & COMPANY  
Quality Flowers  
Personal ServiceMembers  
F. T. D. A.

YOUNGSTOWN, OHIO

The Posy Shoppe

15 1/2 N. Phelps Street QUALITY AND SERVICE

### NEWARK, OHIO

Most complete stock in central Ohio

HALBROOKS THE FLORIST

### Kent Brothers

FLOWER SHOP

Covers All Ohio Points  
Members F. T. D. Newark, Ohio

### MARIETTA, OHIO

HAVE OUR OWN  
GREENHOUSES

N. KIGER

### XENIA, OHIO

Engle Floral Company



# Telegraph Delivery Department

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## Cleveland

### The KNOBLE BROS. CO.,

Flowers and Nursery Products

MEMBERS F. T. D.

Well equipped to handle your orders.

1836 W. 25th St.

## TOLEDO

### Mrs. J. B. Freeman,

Toledo's Leading Florist

Member F. T. D. "SERVICE" 336 Superior Street

Member TOLEDO, O. Est.

F. T. D.

### Spanner

FLORIST

AND VICINITY

MEMBERS TOLEDO COMMERCIAL CLUB  
TOLEDO RETAIL MERCHANTS  
FLORISTS' TELEGRAPH DELIVERY

### TOLEDO, OHIO

METZ &amp; BATEMAN,

221 Superior St.

Ohio Building

F. T. D.  
FLORISTS

### TOLEDO, OHIO

SCHRAMM BROS.  
1315 Cherry St.

### TOLEDO and Vicinity

WHOLESALE AND RETAIL

### OTTO P. KRUEGER

427 East Broadway.



### Fremont, O.

### Horn Floral Co.

912 CROGHAN ST  
Member F. T. D.

### COLUMBUS, O., and Vicinity

THE MUNK FLORAL CO., Growers  
Can fill all retail orders.

### WILSON'S COLUMBUS, OHIO

WE WILL DO IT PROMPTLY

### Columbus, Ohio

Members F. T. D. Ass'n.

THE FRANKLIN PARK FLORAL CO.

Cut Flowers for Central Ohio.

### SUDER'S

### The Toledo, Ohio, Florists

A. A. SUDER, Proprietor

2941-3003 CHERRY STREET

### DAYTON, OHIO

ABBY AVE. GREENHOUSES

E. E. Schaefer, Prop.

Wholesale and Retail

Largest Greenhouses in West Dayton

### DAYTON, OHIO

### The W. G. Matthews Co.

18 W. Third Street

CONSERVATORIES IN RIVERDALE.

Member F. T. D.

### DAYTON, OHIO

J. W. RODGERS

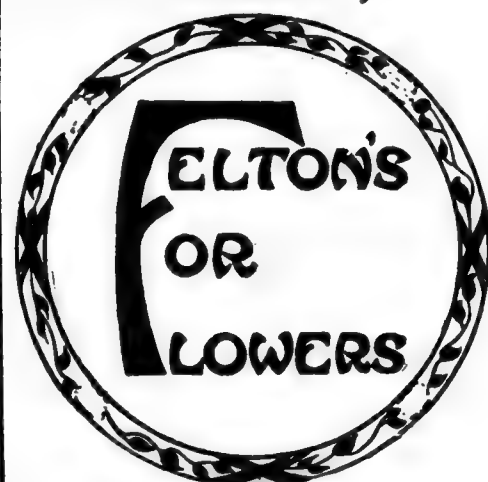
Member F. T. D., Elks' Bldg., 3d and Jefferson Sts.

Then there were three reels showing the Hollywood Gardens, of Seattle, Wash., and this was certainly a wonderful picture. The lesson to be learned from this is how much can be accomplished through system. There is much more in the Hollywood Gardens than the name would denote. Besides the ranges, there are retail stores for disposing of the products; these consist of poultry, milk, eggs and flowers, besides cattle of the finest breed. One is supposed to be seeing this great farm from an automobile, and as one's view glides over the fine concrete roads, through a beautiful and fertile country, it is not hard to imagine one is having an actual ride.

Then there was a local rose exhibition, and much pride was taken by the members in their home products. Stevenson Bros. had twenty-five Dunlop and twenty-five Double White Killarney roses. The first certificate of merit was awarded to each of these. The Henry F. Michell Co. had an exhibit of Laddie carnations which were fine blooms.

The ladies were present, and a pleasant as well as profitable evening was spent. Besides Mr. and Mrs. William F. Gude, Fred Michell was a visitor and made an address on business conditions

### Cleveland, O.

10515 Superior Ave.  
8 STORESPersonal Attention. Highest Quality and Service.  
Members F. T. D. A.

### EGGERT N. ZETLITZ

THE LEADING FLORIST

209 West Market Street

### LIMA, OHIO

Member of Florists' Telegraph Delivery

### LORAIN, OHIO

Member F. T. D. F. G. CAREK ARTISTIC  
Leading Florist WORK

Our Motto: "Anywhere; Any time."

### LORAIN or ELYRIA, OHIO

Member F. T. D. TULEA at Your Service

### Elyria, Ohio

LORAIN, OHIO

THE L. C. HECOCK FLORAL CO.  
Member Florists' Telegraph Delivery Assn.

### ELYRIA, O.

Member F. T. D.

ELYRIA FLOWER SHOPPE

# Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

NO ORDER TOO LARGE ————— NO ORDER TOO SMALL

**CLEVELAND** Member F. T. D.  
**The J. M. Gasser Co.**  
 1006 EUCLID AVENUE  
 WE ARE THE LARGEST GROWERS OF CUT FLOWERS IN OHIO

## Cleveland

telegraph orders will receive special attention if you address them to us.



The  
**Jones-Russell Co.**  
 1284 Euclid Avenue  
 Cleveland

Members F. T. D.

Sell Main 2809  
 Cuy. Central 1866

*The Smith & Fetter Co.*  
 LEADING FLORISTS  
 980 Prospect Avenue Cleveland

## CLEVELAND, OHIO

**A. GRAHAM & SON**

5523 EUCLID AVENUE

Members Florists' Telegraph Delivery Assn.

## CLEVELAND, O.

5923 EUCLID AVENUE

**WESTMAN & GETZ**

FLOWERS and SERVICE

Members Florists Telegraph Delivery.

## CLEVELAND, OHIO

**Wm. H. Temblett**

FLOWERS

Member F. T. D. 10313 Euclid Avenue

**Cleveland, PENN SQUARE FLORISTS**  
 ALWAYS OPEN

## FIVE STORES IN NORTHERN OHIO

CLEVELAND [TWO STORES] 13336 Euclid Ave., 144 Public Sq.  
 YOUNGSTOWN - - - 33 East Federal St.  
 WARREN - - - - - 215 East Market St.  
 AKRON - - - - - 109 South Main St.

## THE PARK FLORAL COMPANY

MEMBERS FLORISTS' TELEGRAPH DELIVERY ASSOCIATION

## Kirchner's for Cleveland

Member Florists' Telegraph Delivery

Address KIRCHNER'S FLOWERS, 6701 Quincy St., CLEVELAND, O.

## AKRON, OHIO

**GROSSBERG & CAHILL**

AKRON'S LARGEST FLORISTS

Prompt and careful attention to all Telegraph Orders

MEMBERS F. T. D.

## Bowling Green, Ohio

**BRIGHAM'S FLOWER STORE**

174 South Main Street

as he finds them. Mr. Michell was optimistic over the outlook. He said all that is required is a little care and the florists will come safely through any slump that may occur in the business world.

### Various Notes.

C. E. Akehurst & Sons, who are devoting part of their range to roses for the first time this season, have demonstrated that they are as good with this crop as with carnations. Their roses are in good shape and are going to be just right for the holidays. This firm is growing 30,000 carnations this year.

Stevenson Bros. are going to have a fine cut of roses for the holidays. Their Dunlop and Double White Killarney are certainly of blue ribbon quality.

Jesse P. King, of Mount Airy, is sending in some fine sweet peas.

Lohr & Fritze, who never crop their roses, preferring the steady cut, are going to have some fine stock at Christ-

## MARION, OHIO

5 railroads with good connections to all parts of State

A GOOD SELECTION OF FLOWERS

ON HAND AT ALL TIMES.

**BLAKE'S, 140 W. Center**

## COLUMBUS, OHIO

Flowers for all occasions **Neil Flower Shop** Member F. T. D. Ass'n.

## WARREN, OHIO

THE F. T. D. FLORISTS **ADGATE & SON**  
 WE GROW OUR FLOWERS

W. P. McFARLAND L. C. McFARLAND

**McFARLANDS, Florists**

**AKRON, OHIO**

## AKRON, OHIO MEMBERS F. T. D.

**HAMMERSCHMIDT & CLARK**

12 W. MARKET ST.



## CLEVELAND, O.

**BRAMLEY & SON**

Store and Greenhouses, 1181 E. 71st St.

## ALLIANCE, O. Member F. T. D.

522 S. Freedom Ave. **H. T. MILLER**

# Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

## Kirkwood Floral Co. IOWA and VICINITY

DES MOINES, IA.

F. T. D.

Your orders will receive Mr. Ray Holt's personal attention

STORE AND GREENHOUSES

### DAVENPORT, IOWA

"Say It with Flowers"

BILLS FLORAL CO.

M. A. TIERNEY, Owner Member F. T. D.

### COUNCIL BLUFFS, IA. J. F. WILCOX & SONS

750,000 FEET OF GLASS

Orders shipped to any part of Iowa or Nebraska on a moment's notice.  
Daily Delivery to Omaha.

MEMBERS FLORISTS' TELEGRAPH DELIVERY ASSOCIATION

### TAMA, IOWA

LINCOLN GARDENS, Inc.

Competent service to all central Iowa, three  
railroads, two double-track trunk lines.

### OTTUMWA, IOWA

PHONE 182

*C. Kranz*  
LEADING FLORIST

107 North Market Street

*"Say it with flowers"*

### DAVENPORT, IOWA

AND WESTERN ILLINOIS

G. F. FORBER,

313 Brady Street

Member Florists' Telegraph Delivery Association

I  
O  
W  
A*Kemble's Flowers*Marshalltown, Boone, Center-  
ville, Oskaloosa, Oelwein,  
Mason City, Chariton,  
Grinnell and Ottumwa.SEND YOUR ORDER TO HOUSE NEAREST  
PLACE OF DELIVERY

### OTTUMWA, IOWA

CRILEY'S GREENHOUSES

### COUNCIL BLUFFS, IOWA

GARDINER FLORAL CO.

Leading Retail Florist 545 W. BROADWAY

### FAIRFIELD, IA.

We strive to  
please our trade

Montgomery Greenhouses

### HAMPTON, IOWA

A. E. Stonebrook

ORDERS RECEIVE  
PROMPT ATTENTION

### DES MOINES, IA.

GUTHRIE-LORENZ CO.

### Cedar Falls, Ia. BANCROFT'S

55,000 Feet Glass.

Members F. T. D.

Beautiful Flowers  
Joseph Bancroft & Son

### CEDAR RAPIDS, IA.

I. N. KRAMER &amp; SON

Members Florists' Telegraph Delivery.

### MONTICELLO, IA.

C. L. VAN METER

MEMBER  
F. T. D.

### FT. DODGE, IA.

NORDWALL

E. E. NORDWALL

### PERRY, IOWA

LOUWERSE &amp; CO.

### DES MOINES

AND CENTRAL IOWA

ART FLORAL COMPANY

515 Grand Avenue

Member F. T. D.

mas, especially of Double White Kil-  
larney.James Glass has a fine cut of snap-  
dragons. This is a crop with which Mr.  
Glass is unusually successful.The Columbia Graphophone Co. is car-  
rying a Christmas advertisement that  
reads: "Make Christmas Merry with  
Music; Say It with Columbia Records."  
This is another boost for the florists' slogan.

Tate.

MONTREAL, QUE.

The Market.

The weather man has been illtreating  
us lately. We have had little sunshine,  
but plenty of snow, sleet, rain and slush.  
Perhaps some readers will not know  
what slush means. A proper slush, as  
we have it in Montreal, is a foot of  
soft snow, on which a good day's rain  
has fallen, resulting in six inches of  
slush. All of this is bad for growing  
flowers and still worse for selling them.

This bad weather makes flowers

### WATERLOO, IOWA

GALLOWAY'S FLOWER STORE

Russel-Lamson Bldg., 211 West 5th Street

Special attention given to out-of-town orders

### SIOUX CITY, IA.

ART FLOWER SHOP

512 FIFTH STREET

Everything in Cut Flowers, Plants  
Funeral Designs, Etc.

### SIOUX CITY, IOWA

Supplies western Iowa,  
southern Minnesota, all of  
South Dakota and north-  
eastern Nebraska.

J. C. RENNISON CO.

### SIOUX CITY, IOWA

Members of  
F. T. D.

ROCKLIN &amp; LEHMAN

### DAVENPORT, IA.

H. G. PAULI

YOURS FOR  
SERVICE

### OSKALOOSA, IOWA

GREEVE FLORAL COMPANY

High Grade Flowers Artistically Arranged



# Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

## San Francisco and Vicinity

MacRorie-McLaren Company

141 Powell Street

Florists

We grow our own stock and with extensive nurseries to draw from can give unusual values.

RETAIL

WHOLESALE

## San Francisco

OAKLAND, BERKELEY and Vicinity

## CHAS. C. NAVLET CO.

THREE STORES:

423 and 427 Market Street....SAN FRANCISCO, CALIF.  
917 Washington Street.....OAKLAND, CALIF.  
20 and 22 East San Fernando Street....SAN JOSE, CALIF.

### SAN FRANCISCO

Podesta & Baldocchi  
224-226 Grant Avenue

Prompt and careful attention to orders from out-of-town florists.

Member F. T. D.

### SAN FRANCISCO

F. C. JAEGER & SON  
152 POWELL STREET

Members F. T. D.

Always a good stock, and orders delivered on time.

### Monrovia, Cal.

C. A. BRUNGER

You can depend on us for all orders for delivery in this section.

239 Grand Avenue

### SAN FRANCISCO

JOSEPH'S

Member F. T. D.

233-35 Grant Ave.

Steamer and train packages our specialty.

### San Francisco, Calif.

ALBERT O. STEIN

Flower Shop

1150 SUTTER STREET

### SAN DIEGO, CAL.

BOYLE & DARNAUD



F. T. D. florists. We grow our own flowers. Telegraph orders carefully executed. Usual discount.

Members Florists' Telegraph Delivery.

### San Francisco

DARBEE'S

1036 Hyde Street

LARGEST STOCK OF CHOICEST FLOWERS  
Members Florists' Telegraph Delivery

### San Francisco, Cal.

SHELLGRAIN & RITTER

148 KEARNY STREET

Prompt attention given to all telegraphic orders

### Hollywood Flower Shop

HOLLYWOOD, CAL.

ARTISTIC WORK.

MEMBER F. T. D.

Telegraph Orders Delivered to

LOS ANGELES

OCEAN PARK

SANTA MONICA

VENICE

### OAKLAND, CAL.

HOGAN & EVERS

1439 Broadway

THE BEST SERVICE

### JULIUS EPPSTEIN, FLORIST AND DECORATOR

Flowers for All Occasions Delivery Anywhere  
Hotel St. Francis, SAN FRANCISCO

### Long Beach, Cal.

Member F. T. D. ART FLORIST 126 Pine Ave.

### BAKERSFIELD, CAL. Member F. T. D.

CITY FLORAL SHOP  
Grace M. Delbridge Flowers for All Occasions

scarce, and now that the mums are gone, growers are at a loss to know what to ask for flowers. The best carnations came in last week billed at \$20 per hundred for the best stock and \$15 for the ordinary; culls are \$12. Roses have been \$25 per hundred wholesale for some time. Violets are scarce, at \$2.50 per hundred for singles. Easter lilies have been \$25 per hundred; iris, \$25; Paper Whites, \$6; Soleil d'Or, \$8. But we have plenty of potted plants.

### Santa Barbara, Cal.

912 STATE STREET

GLEAVE'S FLOWER SHOP

ARTHUR GLEAVE, Prop.  
Choicest Cut Flowers and Floral Designs on short notice.  
Both Phones 1013

### CORONADO, CALIF.

CORONADO NURSERY

To "Say It with Flowers" in  
CORONADO AND SANDIEGO

### LONG BEACH, CAL.

Lowe's Flower Shop, The Pioneer and Leading Florist  
Member Florists' Telegraph Delivery.

### POMONA, CALIFORNIA

POOLEY'S FLOWER SHOP

MEMBER FLORISTS' TELEGRAPH DELIVERY

### BERKELEY, CAL. MEMBER F. T. D.

Curtis D. Shoemaker, Prop. NORTON, Florist

### Berkeley OAKLAND SAN FRANCISCO

THE FLOWERSHOP

Berkeley's most up-to-date flower establishment.

# Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

## LOS ANGELES

414½ SOUTH BROADWAY

SEND YOUR ORDERS TO

## BROADWAY FLORISTS

IT PAYS you to  
DEPEND ON US

## Occidental Florists

430 South Hill Street

## LOS ANGELES

### LOS ANGELES, CAL.

### REDONDO FLORAL CO.

218 West Seventh Street

Members of Florists' Telegraph Delivery  
A. KNOPF A. F. BORDEN

### WOLFSKILLS' and MORRIS GOLDENSON

FLORISTS AND DECORATORS

Members F. T. D.

229 W. Third St., LOS ANGELES, CAL.

### The Alexandria Florist

Member of  
F. T. D.  
and S. A. F.



Hotel Alexandria  
Los Angeles,  
Calif.

### LOS ANGELES, CAL. ATHLETIC CLUB FLORIST

Formerly California Cut Flower Co.

433 West 7th Street

Takes care of telephone and telegraph orders  
over the whole of Southern California.  
Usual trade discount.

### LICHTENBERG'S

324 W. Sixth Street

### LOS ANGELES

Say It with Flowers. Member F. T. D.

## LOS ANGELES

Every order given personal attention by

### Westrem Garland Florists

404 South Hill Street

## PORTLAND

OREGON

354 Washington Street

MEMBERS OF THE  
F. T. D.

## Martin & Forbes

Retailers  
and Growers

### Los Angeles, Calif.

### O. C. SAAKE, Florist

We Solicit Telegraph Orders.  
Regular Trade Discount.  
215 WEST FOURTH STREET

### LOS ANGELES, CAL.

### HOWARD & SMITH

NINTH AND OLIVE STREETS

You can depend on us for all orders for  
delivery in this section.

## Darling's Shop

"FLOWERS FOR HER"

208 West Sixth Street, LOS ANGELES, CAL.

Cut flowers or good design work by best artists  
and designers delivered anywhere in the west  
on receipt of mail or telegraph orders.

Members Florists' Telegraph Delivery Association.

### EUGENE University Florist

ORE. All South and Southwestern  
Oregon points quickly reached

### HONOLULU, HAWAII

TAYLOR, FLORIST

Wireless and Cable Address, "FLORIST," Honolulu.

Yankee readers would be delighted to see our azaleas and especially the large quantity of them, including fine Petrick and Verveneana. Cyclamens are good, but not overabundant. However, there is an ample supply of Cleveland cherries and primulas. Poinsettias are scarce, but they are hard to handle in this cold climate. Ferns are plentiful because they have not been in great demand lately.

Among the Growers.

Arthur Legare has large quantities of azaleas and cherries.

Victor Cardinal has a great display of azaleas.

J. Bennett, of Lachine, has excellent poinsettias and cyclamens.

C. Nielson has his usual stock in fine shape.

Camille Gratton, though handicapped during the season with a short water supply, has a good stock.

McKenna, Ltd., which grows only for

## Portland

ORE.

## Tonseth's

287 Washington Street

In the heart of the city

Growers and Retailers F. T. D. MEMBERS

### PORTLAND, ORE.

## Clarke Bros'

### FLORISTS

200,000 Feet of Glass  
Established 20 Years

### OAKLAND, CAL.

## LOS ANGELES

### Dostal-Wolters Flower Shop

MEMBER  
F. T. D.

627 South Hill St.

### Pasadena, Cal. 342 East Colorado St.

### THE ORCHID

PASADENA'S OLDEST FLORIST WILL  
EXTEND THE USUAL COURTESIES  
Member of F. T. D.

## PASADENA, CAL.

### ELDRED FLOWER SHOP

Member Florists' Telegraph Delivery.

## RIVERSIDE, CALIFORNIA

Florist to the Glenwood Mission Inn  
ORANGE BLOSSOM FLOWER SHOP

# Telegraph Delivery Department

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## SEATTLE

### Woodlawn Flower Shop

Member Florists' Telegraph Delivery Association.

1410-1412 2nd Avenue—Beside Clemmer Theater Building

"IN THE HEART OF THE CITY"

Base the Recipient of Your Telegraphic Orders Upon Merit

21 EMPLOYEES

We offer unexcelled facilities. More than 13,000 square feet of store space devoted exclusively to retailing of flowers. Where quality and service reign.

CHARLES E. SULLIVAN, in charge of Telegraphic Service

## SEATTLE HOLLYWOOD GARDENS

SEATTLE'S LEADING FLORIST

1622 SECOND AVENUE

Member Florists' Telegraph Delivery Ass'n.

### Walla Walla Floral Co.

WALLA WALLA, WASH.  
Greenhouses, Store, Rose and Bulb Farm.  
Prompt deliveries of CUT FLOWERS or good  
DESIGN WORK anywhere in the West  
Member Florists' Telegraph Delivery.

### SEATTLE

1001-1003 Third Avenue

Finest Floral Studio  
in the Northwest

*Rosaia Bros*  
Members  
F. T. D.

### YOUNG & LESTER Walla Walla, Wash.

Established 1903  
50,000 SQUARE FEET OF GLASS  
MEMBERS F. T. D.

### TACOMA SMITH FLORAL CO., 1112 Broadway

its own stores, has immense supplies of azaleas, poinsettias, cyclamens, crotons and everything needed for the holiday demand.

Retail business has not been exceptionally brisk, but all florists look forward to a busy Christmas season.

Hall & Robinson have their cyclamens in better shape than ever; also ericas, Cleveland cherries, poinsettias and Primula malacoides. Their azaleas did not arrive until November 15, and were frost-bitten; so they are not strong on these plants.  
W. C. H.

#### STEAMER SAILINGS.

The following sailing list, displayed in a conspicuous place in the window or store, or used in advertising matter with the information that you have facilities for filling bon voyage orders on short notice, will help you to develop steamer trade:

Vauban.....	New York...	Liverpool .....	Dec. 24
Ponce.....	New York...	San Juan.....	Dec. 24
Baltic.....	New York...	Liverpool .....	Dec. 24
Victorian.....	W. St. John.	Liverpool .....	Dec. 24
Carmania.....	New York...	Liverpool .....	Dec. 28
N. Amsterdam.	New York...	Rotterdam .....	Dec. 28
Calabria.....	New York...	Naples .....	Dec. 28
Canopic.....	New York...	Genoa .....	Dec. 28
Shinyo Maru...	San Fr'co...	Yokohama .....	Dec. 28
San Juan.....	New York...	San Juan.....	Dec. 29
Olympic.....	New York...	Sou'mpton .....	Dec. 29
Drott'n'gh'm...	New York...	Sweden .....	Dec. 30

### SEATTLE

Choice Flowers, prompt and careful  
L.W. McCOY 904 3rd Avenue  
Established 1900

### California Florist TACOMA, WASH.

Orders for Cut Flowers and Designs delivered anywhere in the United States and Canada.

### Yakima, Washington STATE FLORAL CO.

We Grow Our Own Flowers  
Telegraph Orders filled promptly and carefully  
Members F. T. D. Association.

### Spokane, Wash.

Eugene's Flower Shop  
PROMPT AND RELIABLE

### Spokane, Wash.

A. J. BURT, Florist  
Established 20 Years Always on the job  
CLEMMER THEATER BUILDING

### Spokane, Washington

Reimer's Floral Art Shop  
RETAILERS AND GROWERS

YAKIMA, WASHINGTON  
ANNAVEE FLOWER SHOP, (Formerly Bourn's)  
QUALITY FLOWERS Artistic Arrangement  
Members Florists' Telegraph Delivery.

FORSHAW, Florist  
THE ROUND-UP CITY PENDLETON, ORE.



# Telegraph Delivery Department

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## SALT LAKE CITY, UTAH

Orders promptly filled for Western Colorado,  
Eastern Nevada, Southern Idaho and Wyoming  
— 3 BUSY STORES —

Fresh Home-Grown Flowers  
Satisfaction Assured on all Orders

## UTAH FLORAL,

Howard Edris, 944 EAST SECOND  
Prop. SOUTH STREET

## DENVER, COLORADO

MEMBER FLORISTS' TELEGRAPH  
DELIVERY ASSOCIATION

## PARK FLORAL COMPANY

DENVER and all COLORADO  
and WYOMING

The Mauff Floral Co.,

1225 Logan Street.  
Member F. T. D.

Denver *Cooper's Flowers*  
— COLORADO —  
833 FIFTEENTH ST. Member F. T. D.

BOULDER, COLO.  
and Northern Colo.  
HAENSELMAN'S  
U. OF C. FLOWER SHOP

SALT LAKE CITY Ship whole of UTAH, Central part  
of NEVADA and IDAHO  
MILLER FLORAL CO., 10 East Broadway  
MEMBER F. T. D.  
250,000 sq. ft. of modern glass. Unexcelled facilities. Prompt and courteous service always.

Colorado Springs, Colo.  
ORDERS CAREFULLY EXECUTED  
PIKES PEAK FLORAL CO.  
Wholesale and Retail  
Member Florists' Telegraph Delivery.

CASPER, WYOMING  
CASPER FLORAL CO.  
We deliver to all of  
Central and Northern Wyoming  
Western Nebraska and South Dakota.  
Members F. T. D.

Salt Lake City  
ALSO PARTS OF COLORADO, IDAHO,  
MONTANA AND NEVADA  
HUDDART FLORAL CO.  
56 South Main Street  
Member Florists' Telegraph Delivery Ass'n.

Colorado Springs, Colo.  
Frank F. Crump, Wholesale and Retail  
Florist  
Member Florists' Telegraph Delivery Ass'n.

Denver Bright Spot Greenhouses  
Cor. 5th Ave. & Josephine St.  
DOWNING & KASK, Proprietor

DENVER, COLORADO and WYOMING  
Sunshine Floral Shop, 419 Fifteenth St.  
Our service sends "sunshine" with your orders.

FORT COLLINS, COLO.  
ESPELIN FLORAL COMPANY  
Member Florists' Telegraph Delivery Ass'n.

TRINIDAD, COLO.  
J. R. BARKER Trinidad Floral Store  
Masonic Bld'g.

Trinidad, Colo. The only Greenhouses  
in this section  
The Park Floral and Garden Co.  
Members F. T. D.

THE PUEBLO FLORAL CO.  
Pueblo Member F. T. D. 523 North Main Street  
Colorado, New Mexico and Western Kansas

Pocatello, Idaho Member  
F. T. D.  
We cover Southern Idaho  
and Western Wyoming  
ATKIN'S

Cheyenne, Wyo.  
"THE UNDERWOOD"  
FOR PROMPT AND FAITHFUL  
SERVICE

SHERIDAN, WYO.  
SHERIDAN GREENHOUSE CO.  
Plants and Flowers

THERMOPOLIS, WYO.  
THERMOPOLIS FLORAL CO.  
A. SCHULENBERG, Proprietor

CASPER, WYO.  
"THE PALMS" FLORAL CO.  
ONLY THE BEST Members F. T. D. A.

Steamer—	From—	To—	Sails
Cassandra.....	Portland.....	Glasgow .....	Dec. 30
Hellig Olav.....	New York.....	Copenhagen .....	Dec. 30
Emp. France.....	W. St. John.....	Liverpool .....	Dec. 30
Coamo.....	New York.....	San Juan.....	Dec. 31
Kroonland.....	New York.....	Antwerp .....	Jan. 1
Suwa Maru.....	Seattle.....	Japan .....	Jan. 3
Rochambeau.....	New York.....	Havre .....	Jan. 4
Siberia M.....	San Fr'sco.....	Yokohama .....	Jan. 4
Gramplan.....	W. St. John.....	London .....	Jan. 4
Niagara.....	New York.....	Hamburg .....	Jan. 5
Cretic.....	New York.....	Genoa .....	Jan. 5
Porto Rico.....	New York.....	San Juan.....	Jan. 5
La Lorraine.....	New York.....	Havre .....	Jan. 6
Metagama.....	W. St. John.....	Liverpool .....	Jan. 6
Pretorian.....	W. St. John.....	Glasgow .....	Jan. 7

SALT LAKE'S  
LEADING FLORIST  
ERNEST LAMBOURNE  
67 South Main, Salt Lake City, Utah.

SALT LAKE CITY  
CRAMER FLORAL CO.  
39 So. Main St.  
Established 1884.

State Nursery & Seed Co.  
Helena, Mont. Cut Flowers for any  
Part of the Northwest.  
Only the Best. Members F. T. D. Ass'n.

MISSOULA, MONT.  
ANDERSON GREENHOUSE  
For all towns in Western Montana

Send your Eastern and Southern Montana  
orders for  
to M. LANGOHR, F. T. D. Florist  
BOZEMAN, MONTANA.

Wallace, Idaho Member  
F. T. D.  
Prompt service to North Idaho  
and Western Montana Points.  
C. E. SMITH

JOHN KRUCHTEN

HENRY KRUCHTEN

# JOHN KRUCHTEN CO.

(NOT INCORPORATED)

Wholesale Florists 30 East Randolph Street CHICAGO, ILL.  
L. D. Phone, Central 8016-8017-8018



## THE OVE GNATT CO., Inc.

Prepared Foliages, Baskets and Florists' Supplies  
LA PORTE, IND.



### Wholesale Cut Flower Prices.

Chicago, Dec. 22, 1920.

	Per doz.	
Beauty, Special	\$18.00 @ \$20.00	
Beauty, 30 to 36 in. stems	12.00 @ 15.00	
Beauty, 24 to 30 in. stems	9.00 @ 10.00	
Beauty, 20 to 24 in. stems	6.00 @ 8.00	
Beauty, 12 to 20 in. stems	4.00 @ 5.00	
Beauty, short	3.00	
	Per 100	
Columbia	\$12.00 @ \$65.00	
Mrs. Russell	15.00 @ 75.00	
Premier	15.00 @ 75.00	
Butterfly	12.00 @ 35.00	
Milady	15.00 @ 75.00	
Montrose	12.00 @ 50.00	
Sunburst	10.00 @ 35.00	
Ophelia	10.00 @ 75.00	
Hoosier Beauty	12.00 @ 40.00	
Double White Killarney	10.00 @ 35.00	
Killarney Brilliant	12.00 @ 35.00	
Nesbit	5.00 @ 6.00	
Cecile Brunner	5.00 @ 6.00	
Poinsettias, per doz.	\$2.00 @ \$6.00	
Carnations	12.00 @ 15.00	
Valley	4.00 @ 6.00	
Sweet peas	6.00 @ 10.00	
Calendulas	2.50 @ 4.00	
Violets	8.00 @ 10.00	
Paper Whites	10.00 @ 12.00	
Yellow Narcissi	8.00 @ 10.00	
Mignonette	3.00 @ 4.00	
Stevia		
Cattleyas, doz.	\$35.00	
Mums, doz.	\$2.00 @ 6.00	
Pompons, bunch	.50 @ 1.00	
Easter Lilies, doz.	2.50 @ 3.00	20.00 @ 25.00
Callas, doz.	2.50 @ 3.00	
Pansies, doz. behes.	2.00 @ 3.00	

Philadelphia, Dec. 22, 1920.

	Per 100	
Beauties	\$150.00	
Russell, long	\$50.00 @ 75.00	
Russell, short	15.00 @ 25.00	
Columbia, Premier, long	40.00 @ 60.00	
Columbia, Premier, short	15.00 @ 25.00	
Ophelia, Maryland, long	20.00 @ 30.00	
Ophelia, Maryland, short	12.00 @ 15.00	
Double White Killarney	8.00 @ 15.00	
Easter Lilies	20.00 @ 25.00	
Pompons, per bunch	\$0.35 @ 0.75	
Valley	25.00 @ 30.00	
Cattleyas	150.00 @ 200.00	
Carnations, Laddie	25.00	
Mrs. C. W. Ward, Pink Delight	15.00 @ 20.00	
Carnations, light pink, white	12.00 @ 15.00	
Carnations, short	10.00 @ 10.00	
Sweet peas	3.00 @ 6.00	
Violets	3.00 @ 4.00	
Daisies	2.00 @ 3.00	
Calendulas	3.00 @ 6.00	
Mignonette	8.00 @ 12.00	
Paper Whites	4.00 @ 6.00	
Soleil d'Or	6.00 @ 8.00	
Bouvardia	6.00 @ 8.00	
Callas	25.00 @ 30.00	
Snopdragons	12.00 @ 20.00	
Stevia serrata	1.50 @ 2.00	
Calendulas	40.00 @ 60.00	

St. Louis, Dec. 22, 1920

	Per doz.	
uty, Specials	\$ 8.00 @ \$15.00	
uty, Extra	4.00	
	Per 100	
umbia	\$10.00 @ \$50.00	
emier	6.00 @ 50.00	
ite Killarney	6.00 @ 15.00	
illarney	4.00 @ 8.00	
rd	4.00 @ 5.00	
udy and Ophelia	10.00 @ 25.00	
sell	10.00 @ 40.00	
nations	10.00 @ 20.00	
ster lilies	10.00 @ 15.00	
apdragons	4.00 @ 8.00	
ies	1.00 @ 2.00	
lley	8.00 @ 12.00	
hids, per doz.	\$12.00 @ \$18.00	
llas	10.00 @ 12.00	
rysanthemums, doz.	\$2.00 @ \$6.00	
uper Whites	4.00 @ 5.00	
weet peas	3.00 @ 5.00	
Violets	2.00 @ 3.00	

### GEORGE B. HART

Cut Flowers, Plants,  
Florists' Supplies

49-55 Stone Street

Rochester, N. Y.

### Select Virginia Boxwood

\$25.00 per 100 pounds

E. G. GILLET, Wholesale Commission Florist 131 E. Third St. Cincinnati, Ohio

### Cut Flowers Greens Supplies

— Everything a Florist Needs —

CINCINNATI CUT FLOWER EXCHANGE

Wholesale Commission Florists 14 E. Third St., Cincinnati, Ohio

### Wholesale Cut Flower Prices.

Buffalo, Dec. 22, 1920.

	Per 100	
Columbia	\$15.00 @ \$50.00	
Premier	15.00 @ 50.00	
Killarney	10.00 @ 20.00	
White Killarney	10.00 @ 20.00	
Double White Killarney	10.00 @ 30.00	
Richmond	10.00 @ 30.00	
Maryland	10.00 @ 40.00	
Russell	10.00 @ 20.00	
Ophelia	10.00 @ 40.00	
Sunburst	10.00 @ 40.00	
Cecile Brunner	6.00 @ 8.00	
Carnations	6.00 @ 12.00	
Easter Lilies	15.00 @ 20.00	
Rubrum Lilies	6.00 @ 8.00	
Snopdragons	6.00 @ 10.00	
Calendulas	2.00 @ 3.00	
Mums	20.00 @ 50.00	
Pompons, per bunch	\$0.75 @ \$1.50	
Violets	2.50 @ 3.50	
Narcissus Paper White	5.00 @ 6.00	
Narcissus Soleil d'Or	6.00 @ 8.00	
Sweet Peas	2.00 @ 3.00	

Cincinnati, Dec. 22, 1920

	Per 100	
Columbia	\$ 8.00 @ \$35.00	
Premier	8.00 @ 40.00	
Ophelia	6.00 @ 25.00	
Carnations	10.00 @ 15.00	
Violets	2.00 @ 3.00	
Chrysanthemums	8.00 @ 35.00	
Lilies	15.00 @ 20.00	



Smith & Young Co.

WHOLESALE

Cut Flowers and Supplies

228 East Ohio Street  
INDIANAPOLIS, IND.

### GEO. REINBERG

Wholesale  
Grower of Cut Flowers

Milady, Columbia, Sunburst, Ophelia, White  
Killarney and Russell

30 E. Randolph St., CHICAGO, ILL.

Mention The Review when you write.

### ARTIFICIAL FLOWERS and FLORISTS' SUPPLIES

Grossberg, Tyler, Finerman Co.  
30 E. Randolph St. CHICAGO

### Florists' Supply House

Everything in Florists' Supplies

105 East Ohio St. Main 831  
INDIANAPOLIS, IND.

### Cut Flowers

OUR SPECIALTY

H. G. BERNING

1402-4 Pine St., ST. LOUIS, MO.

# Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

## SALT LAKE CITY, UTAH

Fresh Home-Grown Flowers  
Satisfaction Assured on all Orders

## UTAH FLORAL,

Orders promptly filled for Western Colorado,  
Eastern Nevada, Southern Idaho and Wyoming  
— 3 BUSY STORES —

Howard Edris, 944 EAST SECOND  
Prop. SOUTH STREET

# DENVER, COLORADO

MEMBER FLORISTS' TELEGRAPH  
DELIVERY ASSOCIATION

## PARK FLORAL COMPANY

DENVER and all COLORADO  
and WYOMING

The Mauff Floral Co.,

1225 Logan Street.  
Member F. T. D.

## Denver Coopers Flowers

COLORADO

833 FIFTEENTH ST. Member F. T. D.

BOULDER, COLO.  
and Northern Colo.

HAENSELMAN'S

U. OF C. FLOWER SHOP

## SALT LAKE CITY

Ship whole of UTAH, Central part  
of NEVADA and IDAHO  
MILLER FLORAL CO., 10 East Broadway

MEMBER F. T. D.

250,000 sq. ft. of modern glass. Unexcelled facilities. Prompt and courteous service always.

Colorado Springs, Colo.

ORDERS CAREFULLY EXECUTED  
PIKES PEAK FLORAL CO.  
Wholesale and Retail  
Member Florists' Telegraph Delivery.

## CASPER, WYOMING

### CASPER FLORAL CO.

We deliver to all of  
Central and Northern Wyoming  
Western Nebraska and South Dakota.  
Members F. T. D.

## Salt Lake City

ALSO PARTS OF COLORADO, IDAHO,  
MONTANA AND NEVADA  
HUDDART FLORAL CO.  
55 South Main Street  
Member Florists' Telegraph Delivery Ass'n.

Colorado Springs, Colo.

Frank F. Crump, Wholesale and Retail  
Florist  
Member Florists' Telegraph Delivery Ass'n.

Denver Bright Spot Greenhouses

Cor. 5th Ave. & Josephine St.  
DOWNING & KASK, Proprietor

DENVER, COLORADO and WYOMING

Sunshine Floral Shop, 419 Fifteenth St.  
Our service sends "sunshine" with your orders.

FORT COLLINS, COLO.

ESPELIN FLORAL COMPANY  
Member Florists' Telegraph Delivery Ass'n.

TRINIDAD, COLO.

J. R. BARKER Trinidad Floral Store  
masonic Bld'g.

Trinidad, Colo. The only Greenhouses  
in this section

The Park Floral and Garden Co.  
Members F. T. D.

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Pueblo Member F. T. D. 523 North Main Street  
Colorado, New Mexico and Western Kansas

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We cover Southern Idaho  
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"THE UNDERWOOD"  
FOR PROMPT AND FAITHFUL  
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Plants and Flowers

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A. SCHULENBERG, Proprietor

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ONLY THE BEST Members F. T. D. A.

Steamer—	From—	To—	Sails
Cassandra.....	Portland.....	Glasgow.....	Dec. 30
Heilig Olav.....	New York.....	Copenhagen.....	Dec. 30
Emp. France.....	W. St. John.....	Liverpool.....	Dec. 30
Coamo.....	New York.....	San Juan.....	Dec. 31
Kronland.....	New York.....	Antwerp.....	Jan. 1
Suwa Maru.....	Seattle.....	Japan.....	Jan. 3
Rochambeau.....	New York.....	Havre.....	Jan. 4
Siberia M.....	San Fr'sco.....	Yokohama.....	Jan. 4
Gramplan.....	W. St. John.....	London.....	Jan. 4
Niagara.....	New York.....	Hamburg.....	Jan. 5
Cretic.....	New York.....	Genoa.....	Jan. 5
Porto Rico.....	New York.....	San Juan.....	Jan. 5
La Lorraine.....	New York.....	Havre.....	Jan. 6
Metagama.....	W. St. John.....	Liverpool.....	Jan. 6
Pretorian.....	W. St. John.....	Glasgow.....	Jan. 7

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ERNEST LAMBOURNE  
67 South Main, Salt Lake City, Utah.

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CRAMER FLORAL CO.

39 So. Main St.

Established 1884.

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Helena, Mont. Cut Flowers for any  
Part of the Northwest.  
Only the Best. Members F. T. D. Ass'n.

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ANDERSON GREENHOUSE  
For all towns in Western Montana

Send your orders for Eastern and Southern Montana  
to M. LANGOHR, F. T. D. Florist  
BOZEMAN, MONTANA.

## Wallace, Idaho

Prompt service to North Idaho  
and Western Montana Points. Member  
F. T. D. C. E. SMITH



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HENRY KRUCHTEN

# JOHN KRUCHTEN CO.

(NOT INCORPORATED)

Wholesale Florists 30 East Randolph Street CHICAGO, ILL.  
L. D. Phone, Central 8016-8017-8018



## THE OVE GNATT CO., Inc.

Prepared Foliages, Baskets and Florists' Supplies  
LA PORTE, IND.



### Wholesale Cut Flower Prices.

Chicago, Dec. 22, 1920.

	Per doz.	
Beauty, Special	\$18.00 @ \$20.00	
Beauty, 30 to 36-in. stems	12.00 @ 15.00	
Beauty, 24 to 30-in. stems	9.00 @ 10.00	
Beauty, 20 to 24-in. stems	6.00 @ 8.00	
Beauty, 12 to 20-in. stems	4.00 @ 5.00	
Beauty, short	3.00	
	Per 100	
Columbia	\$12.00 @ \$85.00	
Mrs. Russell	15.00 @ 75.00	
Premier	15.00 @ 75.00	
Butterfly	12.00 @ 35.00	
Milady	15.00 @ 75.00	
Montrose	12.00 @ 50.00	
Sunburst	10.00 @ 35.00	
Ophelia	10.00 @ 75.00	
Hoosier Beauty	12.00 @ 40.00	
Double White Killarney	10.00 @ 35.00	
Killarney Brilliant	12.00 @ 35.00	
Nesbit	5.00 @ 6.00	
Cecile Brunner	5.00 @ 6.00	
Poinsettias, per doz. \$2.00 @ \$6.00		
Carnations	12.00 @ 15.00	
Valley	4.00 @ 6.00	
Sweet peas	6.00 @ 10.00	
Calendulas	2.50 @ 4.00	
Violets	8.00 @ 10.00	
Paper Whites	10.00 @ 12.00	
Yellow Narcissi	8.00 @ 10.00	
Mignonette	3.00 @ 4.00	
Stevia		
Cattleyas, doz.	\$36.00	
Mums, doz.	\$2.00 @ 6.00	
Pompons, bunch	.50 @ 1.00	
Easter Lilies, doz.	2.50 @ 3.00 20.00 @ 25.00	
Callas, doz.	2.50 @ 3.00	
Pansies, doz. behes.	2.00 @ 3.00	

Philadelphia, Dec. 22, 1920.

	Per 100	
Beauties	\$150.00	
Russell, long	\$50.00 @ 75.00	
Russell, short	15.00 @ 25.00	
Columbia, Premier, long	40.00 @ 60.00	
Columbia, Premier, short	15.00 @ 25.00	
Ophelia, Maryland, long	20.00 @ 30.00	
Ophelia, Maryland, short	12.00 @ 15.00	
Double White Killarney	8.00 @ 15.00	
Easter Lilies	20.00 @ 25.00	
Pompons, per bunch. \$0.35 @ 0.75		
Valley	25.00 @ 30.00	
Cattleyas	150.00 @ 200.00	
Carnations, Laddie	25.00	
Mrs. C. W. Ward, Pink Delight	15.00 @ 20.00	
Carnations, light pink, white	12.00 @ 15.00	
Carnations, short	10.00 @ 10.00	
Sweet peas	3.00 @ 6.00	
Violets	3.00 @ 4.00	
Daisies	2.00 @ 3.00	
Calendulas	3.00 @ 6.00	
Mignonette	8.00 @ 12.00	
Paper Whites	4.00 @ 6.00	
Soleil d'Or	6.00 @ 8.00	
Rouvardia	6.00 @ 8.00	
Callas	25.00 @ 30.00	
Snapdragons	12.00 @ 20.00	
Stevia serrata	1.50 @ 2.00	
Gardenias	40.00 @ 60.00	

St. Louis, Dec. 22, 1920.

	Per doz.	
Beauty, Specials	\$ 8.00 @ \$15.00	
Beauty, Extra	4.00	
	Per 100	
Columbia	\$10.00 @ \$50.00	
Premier	6.00 @ 50.00	
Double Killarney	6.00 @ 15.00	
Killarney	4.00 @ 8.00	
Ward	4.00 @ 5.00	
Milady and Ophelia	10.00 @ 25.00	
Russell	10.00 @ 40.00	
Carnations	10.00 @ 20.00	
Easter Lilies	10.00 @ 15.00	
Snapdragons	4.00 @ 8.00	
Daisies	1.00 @ 2.00	
Valley	8.00 @ 12.00	
Orchids, per doz. \$12.00 @ \$18.00		
Callas	10.00 @ 12.00	
Chrysanthemums, doz. \$2.00 @ \$6.00		
Paper Whites	4.00 @ 5.00	
Sweet peas	3.00 @ 5.00	
Violets	2.00 @ 3.00	

## GEORGE B. HART

Cut Flowers, Plants,  
Florists' Supplies

49-55 Stone Street

Rochester, N. Y.

## Select Virginia Boxwood

\$25.00 per 100 pounds

E. G. GILLET, Wholesale Commission Florist 131 E. Third St. Cincinnati, Ohio

## Cut Flowers Greens Supplies

— Everything a Florist Needs —

CINCINNATI CUT FLOWER EXCHANGE

Wholesale Commission Florists 14 E. Third St., Cincinnati, Ohio

### Wholesale Cut Flower Prices.

Buffalo, Dec. 22, 1920.

	Per 100	
Columbia	\$15.00 @ \$50.00	
Premier	15.00 @ 50.00	
Killarney	10.00 @ 20.00	
White Killarney	10.00 @ 20.00	
Double White Killarney	10.00 @ 30.00	
Richmond	10.00 @ 30.00	
Maryland	10.00 @ 40.00	
Russell	10.00 @ 20.00	
Ophelia	10.00 @ 40.00	
Sunburst	10.00 @ 40.00	
Cecile Brunner	6.00 @ 8.00	
Carnations	6.00 @ 12.00	
Easter Lilies	15.00 @ 20.00	
Rubrum Lilies	6.00 @ 8.00	
Snapdragons	6.00 @ 10.00	
Calendulas	2.00 @ 3.00	
Mums	20.00 @ 50.00	
Pompons, per bunch. \$0.75 @ \$1.50		
Violets	2.50 @ 3.50	
Narcissus Paper White	5.00 @ 6.00	
Narcissus Soleil d'Or	6.00 @ 8.00	
Sweet Peas	2.00 @ 3.00	

Cincinnati, Dec. 22, 1920.

	Per 100	
Columbia	\$ 8.00 @ \$35.00	
Premier	8.00 @ 40.00	
Ophelia	6.00 @ 25.00	
Carnations	10.00 @ 15.00	
Violets	2.00 @ 3.00	
Chrysanthemums	8.00 @ 35.00	
Lilies	15.00 @ 20.00	



### Smith & Young Co.

WHOLESALE

Cut Flowers and Supplies

228 East Ohio Street  
INDIANAPOLIS, IND.

## GEO. REINBERG

Wholesale  
Grower of Cut Flowers

Milady, Columbia, Sunburst, Ophelia, White  
Killarney and Russell

30 E. Randolph St., CHICAGO, ILL.

Mention The Review when you write.

## ARTIFICIAL FLOWERS and FLORISTS' SUPPLIES

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30 E. Randolph St. CHICAGO

## Florists' Supply House

Everything in Florists' Supplies

105 East Ohio St. Main 831  
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## Cut Flowers

OUR SPECIALTY

H. G. BERNING

1402-4 Pine St., ST. LOUIS, MO.

# BOSTON FLORAL SUPPLY & SNYDER CO.

15 Otis—96 Arch St.

**WHOLESALE FLORISTS**  
BOSTON, MASS.

Telephones { Main 2574  
Fort Hill 1083  
Fort Hill 1084  
Fort Hill 1085

Largest distributors of flowers in the East. We manufacture artificial flowers, baskets, wire frames, etc., right in our own factory. We preserve our own cycas leaves. Try us out in one way or another.

# Holton & Hunkel Co.

462 Milwaukee Street

Milwaukee, Wis.

Growers and Shippers of  
**CUT FLOWERS**  
**GREENS and**  
**PLANTS**

## Wholesale Cut Flower Prices.

Boston, Dec. 21, 1920.

	Per 100	
American Beauty	\$10.00 @ \$100.00	
Shawyer, Russell	8.00 @ 40.00	
Killarney	8.00 @ 25.00	
Miller	8.00 @ 35.00	
Crusader	10.00 @ 50.00	
Pilgrim	8.00 @ 40.00	
Milady, Mock	8.00 @ 35.00	
Cecile Brunner	3.00 @ 4.00	
Francis Scott Key, Radiance	10.00 @ 35.00	
White Killarney	8.00 @ 25.00	
Double White Killarney	8.00 @ 30.00	
Killarney Brilliant	8.00 @ 30.00	
Mrs. Aaron Ward, Sunburst	8.00 @ 35.00	
Hadley	10.00 @ 60.00	
Ophelia	8.00 @ 35.00	
Premier	8.00 @ 40.00	
Columbia	8.00 @ 40.00	
Maryland, Hoosier Beauty	8.00 @ 40.00	
Cattleyas	150.00 @ 200.00	
Lilium Longiflorum	25.00 @ 30.00	
Chrysanthemums	8.00 @ 30.00	
Pompons, bunch, \$0.50 @ \$1.00		
Carnations	8.00 @ 16.00	
Violets, single	3.00 @ 4.00	
Cypripediums	25.00 @ 35.00	
Narcissus Paper White	4.00 @ 5.00	
Sweet Peas	1.00 @ 4.00	
Antirrhinums	12.00 @ 20.00	
Callas	25.00 @ 30.00	
Mignonette	6.00 @ 10.00	
Bouvardia	8.00 @ 16.00	
Calendulas	4.00 @ 6.00	
Pansies	2.00 @ 3.00	
Stevia, per bunch, \$0.50		
Poinsettias	16.00 @ 50.00	

Pittsburgh, Dec. 22, 1920.

	Per doz.	
Beauty, Special	\$18.00	
Beauty, Fancy, 24 to 30-in.	10.00	
Beauty, Shorter, 18 to 24-in.	8.00	
Beauty, Firsts, 12 to 18-in.	6.00	
Beauty, Seconds	\$ 2.00 @ 3.00	
	Per 100	
White Killarney	\$10.00 @ \$ 25.00	
Richmond	15.00 @ 35.00	
Ophelia	15.00 @ 35.00	
My Maryland	15.00 @ 35.00	
Mrs. Charles Russell	25.00 @ 60.00	
Premier	25.00 @ 60.00	
Butterfly	15.00 @ 35.00	
Ward	12.00 @ 25.00	
McCook	12.00 @ 25.00	
Pilgrim	12.00 @ 25.00	
Columbia	20.00 @ 60.00	
Orchids		200.00
Carnations	12.00 @ 15.00	
Snaydragons	8.00 @ 12.00	
Lilies		20.00
Yellow Daisies	3.00 @ 4.00	
Calendulas		8.00
Narcissus Paper White	6.00 @ 8.00	
Pussy willow	6.00 @ 10.00	
Scotch heather, per bunch	\$1.00 @ \$9.00	

Milwaukee, Dec. 22, 1920.

	Per 100	
Columbia	\$25.00 @ \$65.00	
Premier	25.00 @ 65.00	
Killarney	10.00 @ 25.00	
White Killarney	10.00 @ 25.00	
Hoosier Beauty	15.00 @ 50.00	
Mrs. Ward	10.00 @ 30.00	
Ophelia	12.00 @ 35.00	
Easter Lilies, doz., \$2.50 @ \$3.00		
Carnations	12.00 @ 15.00	
Cattleyas, per doz. \$30.00 @ \$36.00		
Cypripediums, doz.	6.00	
Violets		3.00
Stevia	3.00 @ 4.00	
Sweet peas	4.00 @ 6.00	
Calendula	6.00 @ 8.00	
Paper White		8.00
Yellow narcissi		12.00

## H. KUSIK & CO.

Largest Shippers of  
Fresh Cut Flowers  
at Kansas City.

Florists' Supplies  
Manufacturers of Wire Designs

1018 McGee Street  
**KANSAS CITY, MO.**

Mention The Review when you write.

"Colorado Grown Plants Beat Them All."

**Elitch Gardens Company, Inc.**

GROWERS AND SHIPPERS OF

**Plants and Cut Flowers**

Wholesale Exclusively

**DENVER, :: COLORADO**

## GUST. RUSCH & CO.

Wholesale Florists

444-446 Milwaukee St.,

**MILWAUKEE, WIS.**

**Cut Flowers and Florists' Supplies**

**Wm. C. Smith Wholesale Floral Co.**

WHOLESALE

**FLORISTS**

1316 Pine Street ST. LOUIS

(Both L. D. Phones)

Supplies and Everything in Season Always on Hand

Cedar Falls, Ia.—Joseph Bancroft & Son, Inc., made liberal use of newspaper space for Christmas advertising and employed some quite attractive layouts.

Burlington, N. J.—One of the most attractive of the many stores in this city which are now clothed in holiday raiment is that of Mrs. C. N. Church, wife of John Church, the well known dahlia grower, on East Broad street. The store is bedecked with poinsettias, holly, mistletoe and other Christmas plants.

We wish you all a

**Merry Christmas**  
and a

**Happy New Year**

**The John Henry Co.**  
LANSING, MICHIGAN

Many Florists  
**Add New Department**  
to Their Business

A decided trend in recent enrollments in our Correspondence School has developed the fact that Florists are awakening to the great possibilities in Landscape Architecture and Gardening. Let us tell you how you can start a complete, well equipped department to handle this business.

**American Landscape School**  
12 K, NEWARK, NEW YORK

Mention The Review when you write.

**Lotos Manufacturing Co.**  
1566-68 Clybourn Ave.

Chicago, Ill.

Manufacturer and Importer of

**Artificial Flowers**

Write for samples

**RICE BROTHERS**  
Wholesale Florists and Supplies

MINNEAPOLIS, MINN.

SEND LIST FOR QUOTATIONS

**Printing**  
MILLER PRINT SHOP

Have your stationery printed by us and save money. Send for samples and prices.  
P. O. BOX 2854  
Philadelphia, Pa.

# C.C. POLLWORTH CO.

**CUT FLOWERS,  
PLANTS - BULBS  
Florists' Supplies  
MILWAUKEE, WIS.**

FRANK H. TRAENDLY

CHARLES SCHENCK

## Traendly & Schenck

**Wholesale Florists and Cut Flower Exchange**  
436 6th Avenue, between 26th and 27th Streets, NEW YORK

Phones 797, 798 and 799 Farragut

CONSIGNMENTS SOLICITED

## N. Y. Florists' Supply Co., Inc.

103 West 28th Street, NEW YORK CITY

Wholesale and Retail Dealers in all kinds of

## EVERGREENS AND ALL KINDS OF FLORISTS' SUPPLIES

Telephones 2144-2145-2146 Farragut

## J. K. ALLEN, NEW YORK

31 to 43 W. 18th St.

ESTABLISHED 1897

## ROSES, CARNATIONS

**And All Seasonable Flowers**

**ASPARAGUS PLUMOSUS**—fresh every day. Let us have your standing order for regular shipments.

Fancy and Dagger Ferns, Galax, Leucothoe, Wild Smilax, Boxwood, Mexican Ivy, Roping, Etc.

Largest Stock and Assortment of Florists' Decorative Evergreens in America

**FLORISTS' SUPPLIES—WIRE DESIGNS—RIBBONS**

**The Kervan Co., 119 W. 28th St., New York**

## M. C. FORD Wholesale Florist

American Beauties and Carnations

31 to 43 W. 18th St., NEW YORK CITY

Telephone 3870-3871 Farragut

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## I. GOLDSTEIN

Wholesale Florist

31 to 43 W. 18th St., NEW YORK CITY

Telephone Chelsea 6925

In the exact center of the Wholesale Cut Flower Section. Prompt and careful attention to your interests.

CONSIGNMENTS SOLICITED

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## REED & KELLER

122 W. 25th St., NEW YORK

## Florists' Supplies

We manufacture all our Metal Designs, Baskets, Wire Work and Novelties

Florists' Supplies, Baskets,  
Willow Ware and Sundries  
Yours for Service

**S. HANFLING CO.,**

131-133 W. 28th St., NEW YORK

## S. H. RUSSIN

Importer and Manufacturer

**Baskets, Novelties and Florists' Supplies**

Opposite the New Flower Market

55 West 19th St., NEW YORK

Telephone Watkins 4443.

Specialties: Wheat Sheaves, Flower Baskets and Novelties.

## A Card This Size

Costs only \$1.25 per Week  
on Yearly Order

It would keep your name and your specialty before the whole trade.

A half-inch card costs only 62½c per week on yearly order.

## A. L. YOUNG & CO., Inc. WHOLESALE FLORISTS

54 West 28th St., NEW YORK

CONSIGNMENTS SOLICITED

## Wholesale Cut Flower Prices.

New York, Dec. 21, 1920.

	Per 100	
Beauty, Specials .....	\$125.00 @	\$175.00
Beauty, Fancy .....	75.00 @	125.00
Beauty, Extra .....	50.00 @	75.00
Beauty, No. 1 .....	25.00 @	50.00
Beauty, No. 2 .....	12.00 @	20.00
Prima Donna .....	10.00 @	50.00
White Killarney .....	10.00 @	40.00
Francis Scott Key .....	75.00 @	100.00
Premier .....	12.00 @	75.00
Mrs. Aaron Ward .....	10.00 @	35.00
Russell .....	50.00 @	75.00
Ophelia .....	10.00 @	50.00
Columbia .....	10.00 @	75.00
Hadley .....	12.00 @	75.00
Sunburst .....	10.00 @	50.00
Orchids—Cattleyas .....	100.00 @	200.00
Lilies of the Valley .....	5.00 @	12.00
Lilies .....	20.00 @	25.00
Carnations .....	5.00 @	12.00
Chrysanthemums .....	8.00 @	50.00

## UNITED STATES CUT FLOWER CO.

Wholesale Growers

**ELMIRA, NEW YORK**

## ORGO BROS.

FLORISTS' SUPPLIES

235 Eighth Ave., NEWARK, N.J.

Manufacturer and Dealer in  
Artificial Flowers, Leaves and Designs

SEND FOR PRICE LIST

## The Denver Wholesale Florists' Company

1433-1435 California St.

DENVER, COLO.

## THE REGAN PRINTING HOUSE

LARGE RUNS OF

## CATALOGUES

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## A HALF-INCH ADVERTISEMENT

here will keep your name and specialty before the whole trade, at a cost of only 62½c per week on a yearly order.

## TODAY!

Write for our market letter on local conditions, if you are a shipper of flowers.

We are in close touch with the market and keep our shippers well posted.

We never fail to please them when it comes to making returns—the prices secured are the highest obtainable and settlements are made without delay.

Special opportunity for a couple of Good Rose Growers who are looking for best returns. Our present demand is greater than our supply.

## United Cut Flower Co., Inc.

111 WEST 28th STREET, NEW YORK CITY

## CHAS. FUTTERMAN

Wholesale Florist

110 W. 28th St. NEW YORK

Phone: Watkins 4675

Consignments Solicited

RETURNS DAILY CHECK WEEKLY

NO CONNECTION WITH ANY OTHER FIRM

## FLORISTS' SUPPLY CO., Inc.

WHOLESALE FLORISTS

618-620 Duquesne Way

PITTSBURGH, PA.

Consignments Solicited

Mention The Review when you write.

## Futterman Bros.

Wholesale Florists

101 W. 28th St., NEW YORK

"The House of Novelties"

Consignments solicited Phone Watkins 9761

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## ORCHIDS, GARDENIAS, Etc.

PAUL MECONI, Wholesale Florist, NEW YORK

Telephones No. 3864 and 836 Mad. Sq. 57 W. 26th Street



**PREPARED**  
**BEECH or OAK SPRAYS**

**COLORS:**  
**GREEN OR TAN**

**Like Leather**  
**Always Pliable**

**REEVES FOLIAGE CO., Inc., Brewton, Ala.**

**MAGNOLIA LEAVES**  
**PREPARED BY**  
**REEVES**

**COLORS (BROWN, GREEN OR PURPLE)**  
**PACKED IN**  
**CARTONS & 25-50-100 lb. CASES**

**Southern**  
**Decorative**  
**Evergreens**

**Will Not**  
**Mold**

Mention The Review when you write.

**"WILD SMILAX!" THAT'S US!!**

*One or a hundred, per case, \$6.00. Write, wire or phone. Prompt shipment.*

**E. F. WINTERSON CO., L. D. Phone Central 6004, 166 N. Wabash Ave., Chicago, Ill.**

#### KANSAS CITY, MO.

##### The Market.

Prospects for Christmas business are exceedingly bright. There has been much shopping in flowers for several weeks. Prospective buyers apparently are comparing prices of flowers with those of other merchandise. As a result, many orders have been placed earlier than usual. Growers realize that the public is not spending money so lavishly as it did a year ago and have prepared accordingly. Plants to sell from \$1.50 to \$7 have been largely stocked for the average buyers, with a large part of the supply between \$1.50 and \$3. Of course, there are many which are more expensive and these will be sold too, but most preparation is for the less expensive trade. Thanksgiving demonstrated that the buying was above normal in number of sales rather than in large amounts.

In cut stock roses are plentiful, while the supply of carnations is limited. Sweet peas will not figure largely in this market.

##### Various Notes.

Miss J. E. Murray has sold many strawflower baskets and wreaths the last two weeks.

The Muehlebach Flower Shop is handling Christmas trees and greens this year.

The Peterson Floral Co. has been working nights since December 1, making wreaths and baskets. This company specializes in fancy baskets for the holidays. The workroom is on the second floor, above the retail store.

Mrs. Edith Roberts is now with J. Austin's retail store, on Troost avenue. J. Austin has sold large numbers of cherry and pepper plants this year.

The T. J. Noll Floral Co. has disposed of a heavy stock of florists' supplies. Ribbons and all kinds of artificial flowers sold well. The company expects to handle between 12,000 and 14,000 carnations for Christmas.

The spirit of Christmas is reflected in the retail window displays. The W. L. Rock Flower Co. has an attractive arrangement of candles and blooming

### Evergreens Fresh from the Woods



**Fancy Ferns**, \$2.00 per 1000; \$7.50 per case of 5000  
**Dagger** " 2.00 per 1000; 8.50 per case of 5000  
**Green and Bronze Galax**, \$1.50 per 1000; \$8.50 per case of 10,000.  
**Short Green and Bronze Leucothoe**, \$2.00 per 1000.  
**Medium Green and Bronze Leucothoe**, \$3.50 per 1000.  
**Long Green and Bronze Leucothoe**, \$5.00 per 1000.  
**Hemlock Branches**, 2 to 3 feet, 5c per lb.  
**Ground Pine or Guinea Pine**, 15c per lb.  
**Laurel Tips**, 5c per lb.



**J. H. VON CANON**

Wire us **ELK PARK, N. C.**

**BANNERS ELK, N. C.**

Mention The Review when you write.

### Prepared Magnolia Leaves

In Cases or Cartons

**THE RUMBLEY CO.**  
**Evergreen, Ala.**

#### New Crop—Now Ready

**SOUTHERN WILD SMILAX**

Standard Case, \$2.50 Half Case, \$1.50

**CHATTAHOOCHEE FLORAL CO.,**

**Hatcher Station, Ga.**

Best Equipped and Quickest Shippers in the South.

**Green Sheet Moss**, 18-lb. bags, per bag..... \$2.00  
**Dagger Ferns**, per 1000 ..... 2.00  
**Galax**, per 1000 ..... 2.00  
**Leucothoe**, per 1000 ..... 4.00

Place your orders and they will get the best of attention. Cash, please.

**G. C. GIBBS, Del Rio, Tenn., R. 2**

**Fancy Cut Ferns and Leaf-Mold—Evergreen Decorations.**  
Christmas Trees, Trees, Shrubs, Plants, Seeds and Seedlings. Write for descriptive price lists  
**AMERICAN FORESTRY CO., Pombine, Wisconsin.**

plants. Some of the standard candles are thirty inches long and three inches in diameter. They were made on special order and are to be used in pairs on either side of the mantel or a single one in front of a window. They will last a

### Extra Long, Fancy and Dagger

**FERNS**

Gathered Fresh Daily from the Woods

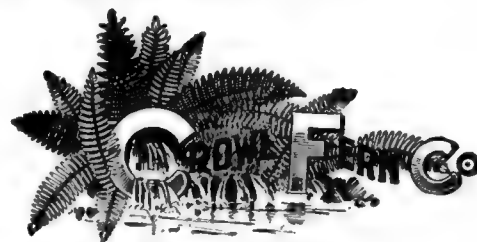
**Laurel Festooning**, Fresh stock supplied on short notice; use it for your weddings and other similar decorations; nothing better.

**Sphagnum Moss**, \$5.00 per large bale.

**Ground Pine**, 12c per lb.

**Branch Laurel**, large bundles, 50c.

**Hemlock**, large bundles, \$1.00.



Telegraph Address, New Salem, Mass.  
Post Office and L. D. Phone Address  
**MILLINGTON, MASS.**  
Mention The Review when you write.

### Papier-Mache Forms

FOR FLORISTS

**Chicago Papier-Mache Co.**

2834 Lincoln Ave., CHICAGO, ILL.

Mention The Review when you write.



## FERNS

## LEUCOTHOE

## MAGNOLIA

## SMILAX

## GALAX

**DIRECT FROM THE WOODS TO THE DEALER.**  
**ABSOLUTELY NEW CROP.**  
**NO COLD STORAGE STOCK.**  
 Dagger Ferns.....\$2.00 per 1000; \$8.00 per case of 5000  
 Fancy Ferns.....2.00 per 1000; 7.50 per case of 5000  
 Bronze and Green Leucothoe, short, medium and long.....\$2.00, \$3.50 and \$5.00 per 1000  
 Prepared Magnolia Leaves, brown, green, purple, \$1.50 per carton (about 900 leaves). If wanted  
 by mail add postage for 9 pounds.  
 Prepared Magnolia Leaves, 100-lb. cases, \$15.00; 50-lb. cases, \$8.00; 25-lb. cases, \$4.50  
 Southern Wild Smilax, standard cases.....\$3.50 per case



### GREEN AND BRONZE GALAX

Large Sizes.....\$9.00 per case of 10,000      Large Sizes (10 case lots and up), \$8.50 per case  
 Medium Sizes.....8.00 per case of 10,000      Medium Sizes (10 case lots and up), 7.50 per case

In order to give our customers the very best service, and save them from 50c to \$1.00 on each case, for transportation alone, we are shipping all our greens in carload lots from North Carolina points to Johnson City, Tenn., and distributing from that point. Write, wire or phone us at JOHNSON CITY, TENN.

Our best reference is our 20 years in this one line, and over 3,000 satisfied customers scattered over the U.S. and foreign countries.

**The North Carolina Evergreen Co., Johnson City, Tenn.**

PACKING HOUSES AT NORTH CAROLINA POINTS—BOONE, FOSCOE, LINVILLE, PLANOLA, NEWLAND, EDMONT, BANNERS ELK, ELK PARK  
 MEMBERS BLUE RIDGE DECORATIVE EVERGREEN ASSOCIATION.

Mention The Review when you write.



## Galax, Ferns, Leucothoe,

**New Crop**  
**Ready for Shipment**

Dagger Ferns.....\$2.00 per 1000; \$8.00 per case of 5000  
 Fancy Ferns.....2.00 per 1000; 7.50 per case of 5000  
 Bronze and Green Leucothoe, short, medium and long.....\$2.00, \$3.50 and \$5.00 per 1000  
 Prepared Magnolia Leaves, brown, green, purple, \$1.50 per carton (about 900 leaves). If  
 wanted by mail add postage for nine pounds.  
 Prepared Magnolia Leaves, 100-lb. cases, \$15.00; 50-lb. cases, \$8.00; 25-lb. cases, \$4.50.  
 Southern Wild Smilax, standard cases.....\$3.50 per case  
 Green and Bronze Galax, large.....\$1.50 per 1000; \$9.00 per case of 10,000  
 Green and Bronze Galax, medium.....\$1.25 per 1000; \$8.00 per case of 10,000



Green and Bronze Galax, large (10 case lots).....\$8.50 per case.      Green and Bronze Galax, medium (10 case lots).....\$7.50 per case

If galax are wanted by mail, add postage for 9 lbs. for each 1000.

We are prepared to give you the best service possible, both in express and mail. Prices are F. O. B. JOHNSON CITY, TENN.

Best Quality.

**WIRE YOUR ORDERS TO JOHNSON CITY, TENN.**

Terms Cash.

## Elk Galax and Fern Co.,

BANNERS ELK, N. C.

JOHNSON CITY, TENN.

MEMBERS BLUE RIDGE DECORATIVE EVERGREEN ASSOCIATION.

Mention The Review when you write.



## SMILAX

Now ready—per case, \$3.00

REEVES FOLIAGE CO., Inc., Brewton, Ala.

## NEW CROP NOW READY WILD SMILAX

CALDWELL'S CELEBRATED BRAND

Orders Filled on Receipt, \$3.00 per Case

Natural Moss, \$1.75 per bag. Perpetuated Moss, \$3.50 per bag.

**CALDWELL Evergreen, Ala.**

THE WOODSMAN CO.

Mention The Review when you write.

## L. B. Brague & Son

Wholesale Dealers in

### CUT FERNS

MOSS, EVERGREENS

Established  
 1867

HINSDALE, MASS.

Mention The Review when you write.

## Hemlock and Balsam Sprays

Shipped daily direct from Woods in any quantity.

14 to 20 inches long, at \$5.00 per 1000.

Discount on larger orders.

Terms: Reference, or cash. Prompt shipments.

NORTHERN FERN CO., Schofield, Wis.

## Natural Green Sheet Moss

Per 10-lb. bag, \$1.75

## Dyed Green Sheet Moss

Per 10-lb. bag, \$3.50

KNUD NIELSEN, Evergreen, Ala.

Mention The Review when you write.

## Southern Wild Smilax

\$2.50 per 50-lb. case.

Prompt attention. Fresh vines.  
 Good weight.

F. & S. LEE,

Marion, Ala.

Always mention the Florists' Review when writing advertisers.

# FANCY FERNS

Finest stock in the country

\$4.00 per 1000

\$4.00 per 1000

Subject to Change Without Notice.

Green Leucothoe, 100.....	\$1.50;	1000.....	\$10.00
Magnolia Leaves, green and bronze, per carton.....			1.75
10 cartons .....			16.50
Galax Leaves, green and bronze, per case of 10,000.....			15.00
GREEN SHEET MOSS, very fine for basket work, trimming pots, etc., per bag, 15 lbs. to the bag.....			2.00
Sphagnum Moss, per bale .....			2.00
Wild Smilax, 50-lb. case, \$7.00; 25-lb. case .....			4.00
Bush Boxwood, 50-lb bags .....			15.00

FULL SUPPLY CUT FLOWERS AT ALL TIMES

**MICHIGAN CUT FLOWER EXCHANGE, 264-266 Randolph St., Detroit, Mich.**

week or more, burning several hours at a time.

The Alpha Floral Co. window is ablaze with poinsettias and red globes, with the sign, "Give Flowers," in frosted cotton at the base of a handsome plant.

Fifteen thousand narcissi have been cut by A. F. Barbe, all of which he expects to sell, as well as other flowers and plants. His stock of holly and other wreaths is large.

L. R. Bohannon, of the Kansas City Wholesale Cut Flower Co., has returned from a week in Chicago and Rock Island, Ill. Mr. Bohannon states that long-stemmed blooms are plentiful in that market, but that short stock is scarce and high.

An order from Hamilton, Ont., was received last week by the Linwood Floral Co. It was for a casket cover and a large design.

August Luther, Jr., has a larger stock of wreaths than ever. They range in price from \$2 to \$10. He is also well stocked with plants and prepared for a record business.

The Pinchurst Floral Co. has taken no orders for carnations. It began turning down orders for roses December 17. Stock has been so close all week that the company has sold roses as the boxes came from the greenhouses.

Ed A. Humfeld has a good crop of roses and carnations for the coming week.

Mrs. E. H. Hedges reports particularly heavy funeral work last week.

Mild weather has allowed tree and shrub planting to go on uninterruptedly so far. The Chandler Landscape & Floral Co. has been busy in this line all season and is still filling orders.

Miss Lou Boggess had the decorations for several funerals last week.

Three foreign telegraph orders have been received by Samuel Murray. One is for Scotland, one for England and the other for Rome, Italy. The first two were received in time to be sent by mail, but the order for Rome was cabled to Nice, France, to be relayed to Rome.

Adolph Mohr is entirely sold out of poinsettias and cyclamens. He has a few begonias left for the first of the week.

Henry Kusik & Co. is not accepting orders for carnations. J. F. K.

Claymont, Del.—William J. Hobbart has withdrawn from the trade.



## Galax, Ferns

Prepared Oak, Magnolia, Etc.



Prices f. o. b. Galax, Va.

Prompt Service.

Galax—Green and Bronze—

XX Medium size.....\$7.50 per case

XXX Large size..... 9.00 per case

Ten-case lots or more, \$7.00 and \$8.00 per case; less than a case, \$1.25 and \$1.50 per 1000.

Dagger Ferns—\$2.00 per 1000; \$9.00 per case of 5000.

Laurel Tips—Long or short, \$3.00, case of 50 lbs.

Laurel Festooning—Best made, 7c per yd.

Green Leucothoe—\$2.50, \$3.50 and \$5.00 per 1000.

Prepared Oak—Fine large sprays, \$6 to 40-inch, 25c each. Colors, red, tan, green, medium, 30-inch, 25c per lb.

Prepared Short Oak, for wreaths—\$2.00 for 5-lb. carton.

Prepared Magnolia—Brown, green and purple, \$1.50 per carton; 25-lb. case, \$4.50; 50-lb. case, \$8.00; 100 lbs., \$15.00.

Prepared Lycopodium—Green or red, fine, 35c per lb.

Natural Green Sheet Moss—\$1.75 per bag.

Dyed Green Sheet Moss—\$3.50 per bag.

Wild Smilax—Shipped from Alabama promptly, \$3.50 per case.

WIRE GALAX, VA.

ALL STOCK GUARANTEED.

**W. M. WOODRUFF & SON, Lowgap, N. C.**



GET YOUR

**GALAX, FERNS, LEUCOTHOE and MOSS**

FROM



**THE EVERGREEN CO., ELK PARK, N. C.**

at these cut prices

Bronze and Green Galax, case of 10,000.....	\$7.50
Fancy and Dagger Ferns, case of 5,000.....	6.50
Galax, extra large, case of 10,000.....	8.50
Green Leucothoe, large, case of 1,000.....	3.50
Green Leucothoe, medium, case of 1,000.....	2.50
Green Leucothoe, small, case of 1,000.....	2.00
Hemlock, Kalmia, Rhododendron Sprays, case 25 lbs.....	5.00
Moss, natural green color (bag 25 lbs.) .....	2.00

Quality Guaranteed. Terms, cash. No order too large or small.

**SMILAX**

**SMILAX**

**SMILAX**

**NEW CROP NOW READY**

Orders filled promptly on short notice. \$3.00 per case.

PERPETUATED MOSS.....\$3.50 per bag

NATURAL MOSS..... 1.75 per bag

Wire, Write, Phone

**E. A. Beaven, Evergreen, Ala.**



# Ferns

# Galax

# Moss

Wild Smilax, 50-lb. cases only .....	per case .....	\$6.00
Asparagus Plumosus Sprays .....	per bunch, 35c-50c	
Smilax .....	per string .....	25c
Adiantum .....	per 100 .....	\$1.50

<b>NEW FANCY FERNS</b>	
Per 1000.....	\$3.50
<b>GREEN LEUCOTHOE</b>	
Per 100.....	\$0.75
Per 1000.....	6.00
<b>BOXWOOD SPRAYS</b>	
Per lb.....	\$ 0.30
Per sack of 50 lbs.....	12.50

<b>BRONZE GALAX</b>	
Per 1000, \$1.50; case of 10,000, \$10.00	
<b>GREEN GALAX LEAVES</b>	
Per 1000, \$1.50; case of 10,000, \$10.00	
<b>CHIFFON, ALL COLORS</b>	
4-in. per yd., 8c; 6-in., per yd., 10c	

<b>SPHAGNUM MOSS</b>	
Per bale.....	\$ 2.00
Per 10 bales.....	17.50
<b>GREEN SHEET MOSS</b>	
Per bag.....	\$2.00

### SPECIAL PRICES ON LARGE QUANTITIES

Brown, Green and Purple Magnolia Leaves .....\$1.75 per carton; 10 cartons, \$16.00  
Red Magnolia Leaves .....\$2.00 per carton  
Everything in Florists' Supplies

### FULL LINE OF CUT FLOWERS AND OTHER GREENS AT ALL TIMES

Orders from unknown parties must be accompanied with cash or shipments will be made C. O. D.

**C. E. CRITCHELL,** Wholesale Commission Florist, **Cincinnati, Ohio**  
15 East Third Street,

Mention The Review when you write.

# Ferns, Wild Smilax, Leucothoe, Galax

Ferns.....	\$3.50 per 1000
Leucothoe .....	6.00 per 1000
Green Galax.....	\$1.50 per 1000; \$10.00 per case of 10,000
Boxwood.....	30c per lb.; \$25.00 per 100 lbs.
Sphagnum Moss.....	\$2.00 per bale; \$17.50 per 10 bales
Brown, Green and Purple Magnolia .....	\$1.75 per carton
Red Magnolia.....	2.00 per carton

## CHIFFON

4-inch .....	8c
6-inch .....	10c

All Kinds of Wirework and Decorations Carried in Stock

## THE WILLIAM MURPHY COMPANY

329 Main Street  
WHOLESALE COMMISSION FLORISTS  
Phones Main 980-981  
CINCINNATI, OHIO  
Largest Shippers of Home-Grown Cut Flowers in the Cincinnati Market

Mention The Review when you write.

## Ferns - Galax - Laurel

Bronze Galax.....	per 1000, \$2.00
Green Galax.....	per 1000, 2.00
Dagger Ferns.....	per 1000, 3.00
Fancy Ferns.....	per 1000, 3.00
Bunch Laurel.....	.25
Boxwood.....	per pound .25
Green Sheet Moss.....	3.50
Princess Pine.....	per pound .20

## P. S. PULOS & BRO.

Evergreens--Florists' Supplies  
80 New St., NEWARK, N. J.

Mention The Review when you write.

# WILD SMILAX

FRESH FROM THE WOODS

50-lb. cases, \$3.00

Write, wire or phone.

**KNUD NIELSEN,** **EVERGREEN, ALA.**

Mention The Review when you write.

# NEWS OF THE NURSERY TRADE

KANSAS apple seedlings seem to be of excellent quality this year and the demand for them heavy.

THE D. Hill Nursery Co., Dundee, Ill., shipped large orders of Christmas trees all over the country. The largest orders went to florists in the big cities. The total number of trees available this year fell short of the demand.

THE Fancher Creek Nurseries, at Fresno, Cal., has 240 acres in the general fruit tree nurseries, twelve miles south of Fresno, 160 acres in its ornamental nurseries, two and one-half miles northwest of Fresno, and 320 acres in its citrus orchard nurseries at Exeter.

THE New England Nurserymen's Association will meet at the American House, Boston, January 25 and 26. The present officers of the association are: President, Charles Adams; vice-president, John K. M. L. Farquhar; secretary, Sheldon Robinson, and treasurer, V. A. Vanicek.

ACCORDING to advices received at Seattle, Wash., from Hood River, Ore., Charles T. Rawson has secured a location in the upper valley there and will re-enter the nursery business. Mr. Rawson was formerly in business with Frank Stanton at Hood River and had since retired.

CONGRESS has been asked by the Department of Agriculture to appropriate \$300,000 to be used in checking the spread of the gypsy and brown-tail moths in New York, New Jersey and Pennsylvania. More than 100 square miles in New Jersey have been infested, the department said.

THE Toledo Blade December 9 printed an interview with Edward G. Greening, of the Greening Nursery Co., Monroe, Mich., under the caption, "Trees Appreciate in Value While House Depreciates." This kind of advertising is not only of value to Mr. Greening's firm, but helps to educate the general public to look on nursery products as investments and not as mere ornaments.

IMPORTED seedlings are so scarce and so difficult to obtain that the Loma Rica Ranch, Grass Valley, Cal., is preparing to plant 15,000 additional trees during the coming planting season. Tree digging started in the nurseries of the ranch early in December and a modern tree digger has been lifting from 25,000 to 50,000 daily. Manager A. L. Wisker is confident of a market for all the additional seedlings he can plant.

THE DeGalvez Nursery & Development Co., the incorporation of which was reported in this department December 16, has been incorporated to do business at Chicago and New York as well as Pine Harbor and Pensacola, Fla. Pine Harbor, Fla., will be the location of a general nursery establishment. The company will also engage in general farming at other points. The officers are as follows: President, Charles N. Goodnow; vice-president, Arthur M. McCold; secretary, John C. Coonleigh; treasurer, Charles Crutehoff, and general superintendent, William E. Johnson.

THE case of Chase Bros. Co. vs. William Miller, at Norwalk, Conn., was recently postponed for lack of evidence. It has been recontinued.

THE death of Erick A. Erickson, for forty years foreman at Peterson Nursery, Chicago, is reported in this week's obituary column. He was known to nurserymen all over America.

## THE NURSERYMAN'S SERVICE.

Relations of the nurseryman to his customer, far different from those of most other sorts of merchants, are described, in a way that should urge those who follow this profession to make the most of the opportunities so presented to them, by George C. Roeding, president of the Fancher Creek Nurseries, at Fresno, Cal., as follows:

"In this day of progress business is being divided up into two classes. In one the patron pays for the service rendered and the transaction, as far as the performance and acceptance, is completed without any further exactions

from either of the parties concerned. In the other class of business there is an aftermath, or to be more to the point a reckoning which either redounds to the credit of the man or firm who receives the customer's money for the merchandise delivered, or on the other hand, the merchant may be branded as indifferent to the rights of his client, ready to take his money, congratulating himself if he succeeds in getting by without his customer discovering that he has been a victim of sharp practice.

"In most lines of business where deception has been practiced on a customer, it is only a question of a short time when he learns of the sharp practice. It is in this one respect that the nursery business differs from practically all other lines. To have nursery stock 'true to name' is what every nurseryman aspires to, as being the pivotal point in his business. He cannot afford, however, to consider that his duties are

## HARDY PRIVET

We have the largest stock of Hardy Amoor River North Privet left in the United States.

We can furnish all grades, also, of *Ampelopsis Veitchii*, 2 or 3-year. *Clematis*, assorted.

*Spiraea Anthony Waterer*.  
*Hydrangeas*.

*Roses*.

**Shade Trees and Ornamentals.**

Write for Price List

**Onarga Nursery Company**

CULTRA BROS., Managers  
ONARGA, - - ILLINOIS

## ENGLISH LAUREL

BY THE HUNDRED OR THOUSAND  
**THE AUDUBON NURSERY**  
WILMINGTON, N. C. H. VERZAAL, Prop.

## Plant PEONIES Now

Send for our **Special Price List** showing best sorts, with each color in the order of blooming.

**PETERSON NURSERY**  
30 N. La Salle Street, CHICAGO, ILL.

Mention The Review when you write.

## Hardy Old-fashioned Plants

Our Specialty

Specially grown for Florists, Nurserymen and Landscape Architects. Prices on request.

**WILLIAM TOOLE & SON**  
Hardy Plant and Pansy Farm BARABOO, WIS.

## American Grown Apple Seedlings

**Straight and Branched — All Grades**  
Frequently Sprayed  
Absolutely Free from Insects or Diseases

Can Lots to Central Points  
Will exchange for such stock as we need

**Now is the time to grow high-priced Apple Trees**

Also a General Assortment of Foreign Fruit Tree Stocks

Apple, Pear, Mahaleb, Mazzard, Plum, Quince, etc.  
**ALL GRADES**

We will have a complete line of general nursery stock in Storage for Spring Trade

## Shenandoah Nurseries

D. S. LAKE, President  
SHENANDOAH, IOWA

## PEACH TREES

**Fine Trees . . . Standard Varieties**  
50,000 Trees, Straight and Well Rooted.  
**W. T. MITCHELL & SON, Beverly, Ohio**

## Evergreens, Peonies and Iris

If you are interested in these you are interested in us, as we have a nice lot for prompt delivery. We also grow a full line of fruit and ornamental stock. **WRITE FOR PRICES.**

**FARMERS NURSERY CO.,**  
TROY, OHIO

## SNOW QUEEN CANNA

Awarded Certificate of Merit at S. A. F. & O. H., New York Convention. And 100 other notable kinds. Always ask for

**SWASTIKA BRAND CANNAS**  
The **CONARD & JONES CO.**  **WEST GROVE, PENNA., U.S.A.**  
Robert Pyle, Pres. Ant. Wintzer, V.-P.



Box-Barberry Bordered Gardens

## BOX-BARBERRY

LINING-OUT STOCK ONLY

Summer frame grown and well rooted.....\$45.00 per 1000  
Ten samples sent post-paid at 1000 rates.  
Send stamps or money order.

## IBOLIUM PRIVET

Ovalifolium x Ibota

### The New HARDY HEDGE

Resembles California Hardy as Ibota

Pre-offer of Stock for Propagating



2-yr., 2 to 3-ft., \$2.50

1-yr., 1 to 2-ft., 1.00

Frame . . . . .50

in Storage

Surplus:

American Hemlock

Japan Iris

Pin Oak

Japan Yew

## Elm City Nursery Company

WOODMONT NURSERIES, Inc.

New Haven, Conn.

Introducers of Box-Barberry and Ibolium Privet

## Rosa Multiflora Japonica SEEDLINGS

Suitable for budding and grafting, in assorted sizes as follows:

1 to 1½ M.M.....\$3.50 per 1000

2 to 3 and 3 to 4 M.M..... 8.00 per 1000

4 to 5 M.M..... 12.00 per 1000

5 to 6, 6 to 8 M.M. and over, **grafting size,**  
**\$15.00 per 1000.**

**SPECIAL PRICES ON 10,000 LOTS OR OVER**

**JOHN D. KNICKMAN,**

Nurseryman and Florist

East Northport, Long Island, N. Y.

completed even after having fulfilled this part of his obligation; for there are a number of other considerations. Among these may be mentioned the securing of buds, cuttings, scions from trees which are not only thrifty but which are recognized for producing fruit of the best quality; to have the trees, so far as conditions will permit, free from disease and insect pests; to grow trees in such localities and in such soil as will produce trees of the best quality; to deliver to his customers only such stock as he would be willing to plant himself, and to pack the same in such a manner as will insure the arrival

# ROSES

OWN  
ROOT

# ROSES

### Bed Plants -- "Desert Climate Grown"

Soft wood taken from field in late summer and rooted in hotbeds. Beds opened and plants will be well hardened. Shipments February 15th to April 1st. Roots puddled.

20 for 75c

100 for \$2.75

3000 for \$75.00

On 1000 or more, express prepaid if cash is sent with order.  
Not less than 20 of any kind booked.

Baby Cath. Zeimet

Baby Doll

Baby Dorothy

Baby Echo

Baby Ellen Poulsen

Baby Erna Teschendorff

Baby Eugene Lamesch

Baby Jessie

Baby Jeanne d'Arc

Baby Mrs. Cutbush

Baby Orleans

Baby Phyllis

Baby Rambler

Baby Tausendschoen

LESS THAN 100 GO AT 20 RATE

20 for \$1.00

100 for \$3.75

3000 for \$100.00

On 1000 or more, express prepaid if cash is sent with order.  
Not less than 20 of any kind booked.

Antoine Rivoire

Bessie Brown

Betty

British Queen

Captain Christy

Clara Watson

Crimson Chatenay

Crimson Queen

Duchess of Albany

Duchess of Wellington

Ecarlate

Edith Part

Edward Mawley

Etoile de France

George Elger

Gen. Sup. A. Janssen

Gruss an Teplitz

Killarney Brilliant

Killarney, Pink

La Detroit

La France

Mme. Abel Chatenay

Mme. Caroline Testout

Mme. Pernet-Ducher

Mrs. A. E. Waddell

Perle d'Or

Prince E. C. d'Arenberg

Queen Beatrice

Radiance, Pink

Radiance, Red

White Cecile Brunner

William Notting

William R. Smith

Winnie Davis

ORDER IN MULTIPLES OF 20

Send for list of Field Stock

**HOWARD ROSE CO., Hemet, Cal.**

## HILL'S CHOICE STOCK FOR FLORISTS' TRADE

### STOCK FOR LINING OUT

Ornamental Evergreens and Deciduous Tree and shrub seedlings, Rooted Cuttings, Grafts, etc., in large assortment of rare, choice and standard varieties for lining out. Annual output, 2,000,000 plants.

### LANDSCAPE EVERGREENS

New, rare and standard varieties. Small, medium and large sizes supplied in perfect specimens, with ball and burlap. Largest and most extensive collection in America.

### DWARF CREEPING EVERGREENS

Suitable for rock gardens, ground covers, conifer beds, foundation plantings, etc. Our collection is most complete, with all desirable tested varieties at reasonable prices.

### HEDGE PLANTS

Complete line of all standard sorts suitable for hedge planting, such as American Arbor Vitae, Japanese Barberry, etc.

### HARDY TUBBED EVERGREENS

Clipped Specimens, Thuyas, Junipers, etc., in Pyramids, Globes and natural shapes, in large assortment.

### WINDOW BOX EVERGREENS

All hardy and desirable sorts, best selection, lowest prices. This line offers live florists a grand opportunity to increase sales and profits.

Send for Complete Florists' Catalogue

## THE D. HILL NURSERY CO., Inc.

Evergreen Specialists—Largest Growers in America

BOX 403

DUNDEE, ILLINOIS

## ROSES, SHRUBS, VINES, SHADE TREES, PERENNIALS, FRUITS

Offered in Bulletin No. 1. Now ready. Ask for it.

**JACKSON & PERKINS COMPANY,**

Newark, New York State

of the stock in the best of condition. His obligation does not end even then, for there is still a greater duty to the

customer, and that is to be in the position to render a definite service in advising him what to plant."



## Booking Orders Now

# Butterfly, Premier, Columbia, Shawyer

Rooted cuttings and 2-inch pots.

**Carnation Rooted Cuttings—Laddie, Ruth Baur**  
and all standard varieties.

**W. J. & M. S. VESEY, Fort Wayne, Ind.**

Mention The Review when you write.

### SEATTLE NOTES.

[Continued from page 64.]

Floral Co. here, has started in business for himself in a small store at Los Angeles.

John Holze, of the Queen City Floral Co., sent in the first tulips of the season and reports a splendid crop in prospect. He is also showing some fine potted ferns and reports a ready sale of these at the firm's retail store.

Fred Linegar is now with the sales force of the Burns Floral Co. and will fill in during the holiday season. His brother, Bert Linegar, reports an increase in decorations for the last fortnight. This firm is still receiving some of the finest large mums on the market.

H. H. Peterson, of the Everett Floral Co., Everett, Wash., was a street visitor last week and reported prospects for the best holiday season yet at Everett. The growers in that section are entirely cleaned up and he found it difficult to secure enough stock in several lines from the local growers.

Florists of Seattle last week received formal notice of the marriage of Patrick W. Lee, of Vancouver, Wash., and Miss Anna J. Burns, former owner of the Burns Floral Co., at Immaculate Conception church, the latter part of November. The groom's brother acted as best man, while Miss Betty Ryan was bridesmaid.

L. W. McCoy has been showing a novelty corner alcove in his window, which has attracted considerable attention. A cardboard reproduction of a bright-colored parakeet seated in a ring hung across the front, while a bright-colored basket was set in the alcove.

Guy French, representing the American Bulb Co., Chicago, called on the trade last week.

The Beall Greenhouse Co., at Vashon Island, Wash., is adding a new greenhouse to its range, a unit 40x200 feet, which will be ready with roses for next fall. This firm sent in the first cut freesias of the new season.

The Orpheum Floral Co. has doubled its sales force to care for the holiday business and reports a splendid call for both flowers and foliage in small, bright-colored baskets.

Rosaia Bros. are showing some of the finest pink poinsettias ever seen in this market, and this flower in combination with the red blooms is made into some effective baskets and crates. A large cut of orchids between now and Christmas is promised from the greenhouses, and the same fine showing of cyclamens is reported.

The Seattle Fern & Moss Co. has been

## FERNS

We wish to call particular attention to our fine stock of Ferns which we are offering at this time. We can give you extra value in all of the sizes and would recommend that orders be placed at once for whatever stock you need. These Ferns will often take the place of high-priced flowers and will give your customers good satisfaction. Just at this time we can give you exceptionally good value.

**Nephrolepis Victoria** (The Victory Fern). A beautiful, new, crested form of Teddy, Jr., 2½-inch pots, \$3.00 per dozen, \$20.00 per 100; 3½-inch pots, 50c each; 6-inch, \$1.00 each; large specimens, 8-inch, \$3.00 each.

**Nephrolepis Elegantissima Compacta**. 3½-inch pots, 50c each; 6-inch, \$1.00 each; large specimens, 8-inch, \$2.00 to \$6.00 each; 12-inch, \$6.00 to \$7.50 each.

**Nephrolepis Muscosa**. 3½-inch pots, 50c each; 5-inch, \$1.00 each

**Nephrolepis Superbissima**. 12-inch pots, \$6.00 each.

**Nephrolepis Dwarf Boston**. 6-inch pots, \$1.00 each; 8-inch pots, \$2.00 each.

Packing added extra at cost.

**F. R. PIERSON, Tarrytown, N. Y.**

Mention The Review when you write.

## PRIMROSES

You will have some space after Christmas.

FILL IT WITH

**Primula Malacoides Rosea**, 3-inch.....\$10.00 per 100

**Primula Malacoides Double White**, 3-inch.... 12.00 per 100

**JUST RIGHT FOR EASTER.**

Some nice 4-inch.....\$20.00 per 100

**Fred H. Lemon & Co., Richmond, Ind.**

Mention The Review when you write.

## A Merry Christmas to You

We hope our plants gave pleasure to you, and to your customers, and that you believe as firmly in the superiority of Craig quality as we do.

NORWOOD, Delaware County, PA.  
December 21, 1920.

**ROBERT CRAIG CO.**

# Plants for Immediate Delivery

Kentias, single plants, large specimen plants, up to, each..	\$100.00
Phoenix Roebelenii, each .....	\$10.00 to 25.00
Phoenix Roebelenii, large specimen plants, up to, each...	100.00
Phoenix Canariensis, large specimen plants, each.....	25.00
Livistona Rotundifolia, 5-inch, each .....	1.25
Livistona Rotundifolia, 6-inch, each .....	2.50
Sansevieria Zeylanica, 4-inch, each.....	.75
Sansevieria Zeylanica, 6-inch, each .....	1.50
Dracaena Stricta Grandis, extra strong plants, 8-inch per 100 .....	55.00
Dracaena Eugene Andre, 4-inch (well colored extra fine stock), per 100.....	75.00
Dracaena Eugene Andre, 5-inch (well colored extra fine stock), each .....	1.25
Asparagus Plumosus, 5-inch, per 100.....	12.00
Asparagus Plumosus, 5-inch, each .....	.50
Asparagus Plumosus, 6-inch, each .....	.75
Pandanus Veitchii, 4-inch, each.....	\$0.60 and .75
Pandanus Veitchii, 5-inch, each.....	1.50
Pandanus Veitchii, 6-inch, each.....	2.50
Pandanus Veitchii, 7-inch, each.....	3.50
Pandanus Urtica, 4-inch, each.....	.50
Pandanus Urtica, 5-inch, each.....	1.00
English Ivy, 4-inch, per 100.....	25.00
Crotons, 4-inch, each.....	.75
Crotons, 5-inch, each.....	1.50

Crotons, 6-inch, each.....	\$ 2.50
Boston Ferns, extra fine stock, 4-inch, each.....	.35
Boston Ferns, extra fine stock, 5-inch, each.....	.60
Boston Ferns, extra fine stock, 6-inch, each.....	.75
Boston Ferns, extra fine stock, 7-inch, each.....	1.25
Boston Ferns, extra fine stock, 8-inch, each.....	2.00
Boston Ferns, extra fine stock, 9-inch, each.....	3.50
Peppers, Assorted, 6 and 7-inch, each.....	.75
Peppers, Bird's Eye, 4-inch, each.....	.25
Hagenburger Cherries, each.....	\$0.40 to 1.00
Holly Ferns, 2 1/4-inch, per 100.....	6.00
Holly Ferns, 3-inch, per 100.....	15.00
Table Ferns, Pteris Wimsettii, 2 1/4-inch, per 100.....	6.00
Table Ferns, Pteris Victoria Vari., 2 1/4-inch, per 100.....	6.00
Table Ferns, Pteris Victoria Green, 2 1/4-inch, per 100.....	6.00
Kentia Belmoreana, Single, 2 1/4-inch, per 100.....	20.00
Kentia Belmoreana, Single, 3-inch, per 100.....	35.00
Kentia Belmoreana, Single, 4-inch, per 100.....	75.00
Kentia Belmoreana, Single, 6-8 leaves, 5-inch, each.....	2.00
Kentia Belmoreana, Single, 6-inch, each .....	4.00
Kentia Forsteriana, made up, 5-inch, each.....	5.50
Bird's-Nest Ferns, 6-inch, each.....	2.00
Rubbers, 4-inch, each .....	.75
Rubbers, 5-inch .....	1.00
Rubbers, 6-inch.....	1.50

All orders booked subject to delays. We will hurry shipments through as fast as conditions warrant.

**POEHLMANN BROTHERS CO., Morton Grove, Ill.**

Mention The Review when you write.

## ROSES

J. W. YOUNG, Enfield, Pa.

### Roses for Forcing

Dorothy Perkins and Excelsa

Two year, heavy, with long canes.

W. B. COLE, PAINESVILLE, OHIO

### ROSES Own Root

From 2 1/4-inch and 4-inch pots.  
The Best Varieties for Forcing and Bedding.  
Three Million Plants for 1921.

Send us your list.

The American Rose & Plant Co.  
Springfield, Ohio

### JULIUS ROEHRS CO. RUTHERFORD, N.J.

ORCHIDS, PALMS

and plants of every variety.

### WM. K. HARRIS

55th Street and Springfield Avenue  
WEST PHILADELPHIA, PA.

Bird's-nest Ferns (Harris's variety), 5-in. pots, \$1.50; 6-in. pots, \$2.50; 7-in. pots, \$3.50 each.

Also fine assortment of Christmas plants consisting of Cyclamen, Solanum, Peppers, Combinations, Ferns, Pandanus, Rubbers, Dracaenas, etc. Price list on application.

Cyclamen, Begonias, Poinsettias, Cherries and Ornamental Foliage Plants  
in quantity. Send us your inquiries.

ROLF ZETLITZ CO.

LIMA, COLUMBUS, DAYTON, ADA, OHIO

## SEASONABLE STOCK READY FOR DELIVERY

Asparagus Sprengerii, 2 1/4-in., \$5.00 per 100.

Begonias, Gloire de Chatelaine and Mrs. Patten, 2 1/4-in., \$8.00 per 100; Alba Picta, Rosea, Argenteo-Guttata, Metallica, Otto Hacker and Pres. Carnot, at \$10.00 per 100; Corallina de Lucerne and Thurstonii, at \$15.00 per 100.

Bougainvillea Sanderiana, 2 1/2-in., \$10.00 per 100; 3 1/2-in., \$20.00 per 100; 4-in., \$30.00 per 100.

Cyperus Alternifolius, 2 1/2-in., \$8.00 per 100.

Fern Dish Ferns, 2 1/2-in., grand stock; Pteris Adiantoides, Cretica Albo-Lineata, Magnifica, Wimsettii and Wilsonii, at \$5.00 per 100; Cyrtomium Rochfordianum, \$7.00 per 100.

Boston Ferns, 5-in. pot plants, \$40.00 per 100; 6-in., \$60.00 per 100; 8-in., heavy, \$1.50 each.

Genistas, a grand block of 5-in. pot stock, \$40.00 per 100.

Lantanas, dwarf, Jacob Schulz, Michael Schmidt and Craigii, 2 1/4-in., \$5.00 per 100.

Palms, Kentia Belmoreana, 2 1/2-in., \$12.00 per 100, \$100.00 per 1000; 3-in., \$20.00 per 100.

Roses, special grade for pots, long tops, well ripened, 2-year field-grown, Excelsa, Hiawatha and White Dorothy, \$35.00 per 100; Tausendschoen, \$45.00 per 100; Baby Rambler, 2-year, field-grown, No. 1 grade, lighter than our XX grade, but good for 5-in. pots, \$40.00 per 100.

## STORRS & HARRISON CO. PAINESVILLE, OHIO

Mention The Review when you write.

## FORCING STOCK

Azaleas in 5 varieties; Rhododendrons; Ericas; Flowering Crab Apples; Flowering Peaches; Deutzias; Jasminum; Double Flowering Plums; Wistaria.

Ask for prices and varieties.

Standard Bay Trees and Ivies and Evonymus  
See former issues of paper.

Bobbink & Atkins, Nurserymen and Florists Rutherford, N. J.

shipping large orders of holly and cedar moss to points as far east as the Mississippi river.

The Woodlawn Flower Shop has been busy with store decorations. This and funeral work resulted in overtime work for the staff nearly every night last week. Harry Crouch and E. W. Clark, of this shop, were on buying trips the greater part of last week.

One large wedding and several decorations were reported last week at Kenney's Home of Flowers, and the increased social activities are helping to keep business up.

The Hollywood Gardens have been enjoying good business and there has been a demand for the novelties worked out for the holiday season at this shop. Potted orange trees are again being shown at this store, with good results, and it is expected that their own greenhouses will supply all the poinsettias needed for this holiday.

It has been suggested that Seattle offers a chance for the secretary of the S. A. F. in protecting the trade slogan, "Say It with Flowers." A local baker has for the last few weeks been featuring in his advertising the phrase, "Say It with Fruit Cake—It Lasts Longer," and last week a furniture house in the university district branched out with "Say It with Wall Paper—Why Not?"

A fine sale of potted offerings and holly wreaths to transient trade is reported by Melby & Allen, and this shop also notes an increase in the sale of cut flowers. The entire work of decorating the recently opened Queen City market for the holidays was handled by this firm.

Advices from Hood River, Ore., to the trade say that Charles T. Rawson, formerly associated in the nursery business there with Frank Stanton and since retired, has secured a location in the upper valley and will reënter the nursery business.

The sailing, last week, of the final Oriental liner to get its passengers on the other side before New Year's day was the occasion of some fine orders. Not the least interesting part of this business was the sale, through the port steward, of a number of potted plants to be used in brightening the Christmas festivities at sea. H. M.

Minneapolis, Minn.—A greenhouse, 26x150 feet, has just been completed for Thotland Bros., at Twin Lakes, Golden Valley, Minn. The house includes benches and was constructed by Weeber & Race, Minneapolis.

## CHAS. D. BALL

GROWER OF  
PALMS, ETC.

Holmesburg, Philadelphia, Pa.

Mention The Review when you write.

SPECIALTY

**XMAS and EASTER  
POTTED PLANTS**

TO THE TRADE ONLY

**A. L. MILLER, Jamaica, N. Y.**

# CARNATION CUTTINGS

For December, January and Later Delivery

## NEW VARIETIES

	100	1000
Maine Sunshine, fine yellow .....	\$15.00	\$125.00
White Delight .....	14.00	126.00
Harvester (White Wonder x Matchless) .....	15.00	125.00

Write for complete description

	100	1000
Ruth Baur, pink .....	\$10.00	\$90.00
Ethel Fisher, red .....	10.00	90.00
Morning Glow, pink .....	7.00	65.00
Laddie .....	14.00	110.00
Pink Delight .....	7.00	60.00
Enchantress Supreme .....	7.50	65.00
Rose-pink Enchantress .....	6.00	50.00
Mrs. C. W. Ward .....	6.00	50.00
Pink Enchantress .....	6.00	50.00
Alice .....	5.00	45.00

## RED

Belle Washburn .....	6.00	50.00
Aviator .....	6.00	50.00
Nebraska .....	6.00	50.00
Beacon .....	6.00	50.00

## VARIEGATED

Benora .....	6.00	50.00
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## WHITE

	100	1000
Crystal White .....	\$ 6.00	\$50.00
White Enchantress .....	6.00	50.00
White Benora .....	7.00	60.00
White Perfection .....	6.00	50.00
Matchless .....	5.00	40.00

## MANETTI STOCKS

English .....	1000
Best grade for grafting .....	\$60.00

## FERNS

Fine, strong plants; ready now

	100	1000
Macawli, 2¼-in. ....	\$12.00	\$100.00
Teddy, Jr., 2½-in. ....	7.50	65.00
Scottii, 2½-in. ....	7.50	65.00
Boston, 2½-in. ....	7.50	65.00
Verona, 2½-in. ....	8.00	70.00
Scottii and Teddy, 4-in. ....	35.00	.....
Dish Ferns, 2¼-in., 5 varieties .....	8.00	70.00

## CYCLAMEN SEEDLINGS

3 to 5 leaves. Ready early January.

A copy of our new price list will be interesting to you. Write us for it.

**C. U. LIGGIT, OFFICE 303 Bulletin Bldg. Philadelphia, Pa.**

Mention The Review when you write.

# CARNATIONS HAPPY DAY

**Our New Scarlet Carnation for Season 1920-1921**

**There are Reasons for All Growers Wanting this All-Purpose Scarlet Carnation.**

- 1—Because it has the most brilliant color of all Scarlet Carnations. Color never fades under any conditions. A true Christmas color.
- 2—Size, full three to three and one-half inches.
- 3—Early and extremely free-flowering. Comes into crop with any of the earlier varieties.
- 4—Perfect calyx—no splits at any time.
- 5—Perfectly straight, stiff stems.
- 6—Growth is all that is desired in a commercial carnation.
- 7—An easy propagator. Makes strong plants that transplant without any severe check.

**Price, \$15.00 per 100; \$120.00 per 1000. Delivery December and later.**

**LADDIE**—This variety needs no description. The blooms are always in demand, and bring the top market price. We have a large stock.

**Price, \$10.00 per 100; \$90.00 per 1000.**

**ROSALIA**—\$6.00 per 100; \$50.00 per 1000.

**WHITE WONDER**—\$6.00 per 100; \$50.00 per 1000.

**RUTH BAUR**—\$10.00 per 100; \$90.00 per 1000.

**F. DORNER & SONS CO., Lafayette, Indiana**

*Strout's*  
INC.

BIDDEFORD, MAINE

## NEW CARNATIONS

MAINE SUNSHINE, YELLOW

Dorner Gold Medal  
Chicago, January, 1920

Rooted Cuttings  
\$15.00 per 100, \$120.00 per 1000  
JANUARY DELIVERY

WHITE DELIGHT

Stronger than PINK DELIGHT  
Good commercial variety

Rooted Cuttings  
\$12.00 per 100, \$100.00 per 1000  
JANUARY DELIVERY



# New Carnations

To keep abreast of the times, you must buy the new varieties as they are offered. We are offering three varieties that we feel sure you will plant sooner or later. We suggest that you stock up with them while they are still in robust health and vigorous in growth. Let us book your order NOW.

**Harvester** is a white that will give you a continuous cut of first quality blooms ALL THE TIME. Propagates easily, makes a fine field plant, comes into crop quickly and KEEPS AT IT.

**Edna** Nic Zweifel's scarlet. We believe that this fine red will please those growers who have been in search of a red that is healthy, that blooms freely, that does not go off color, that keeps well and does not split the calyx.

**Maine Sunshine** is already well known as the best yellow in every respect that has ever trotted down the pike.

Come and see these varieties growing here.

**\$15.00 per 100; \$120.00 per 1000**

We have the standard varieties in large quantity. Let us supply you with high grade stock.

**BAUR & STEINKAMP**  
3800 Rookwood Ave. INDIANAPOLIS, IND.

## FERNS

Scottii, Teddy, Jr., Boston, Harrisii, Whitmanii, Piersonii, Elegantissima.  
Strong, 2½-inch. ....\$10.00 per 100  
4-inch. ....\$0.35 each  
5-inch. .... .50 each  
6-inch. .... .75 each  
7-inch. .... 1.00 each  
8-inch. .... 1.50 each  
All kinds of Ferns at .... 10c to \$1.00 each  
Sword Ferns, good, strong, 3-inch, per 100 .....\$10.00

### Miscellaneous Plants

Chinese Primroses, 2½-inch. ready to go in 4-inch, each.....\$ 0.25  
Begonias, Xmas Red and Pink, 4-in., each..... .25  
Asparagus, Plumosus and Sprengeri, 2½-in., each ..... .05  
Asparagus, Plumosus, 3-in., each.. .12½  
Kentias, 4-in., 75c; 5-in., each..... 1.50  
Kentias, Belmoreana, 6-in., each.. 3.50  
Kentias, made up, 5-in., \$1.50; 6-in., each..... 3.00  
Kentias, made up, large plants, each, \$7.50 to..... 18.00  
Cibotiums, fine plants, 8-in. tubs, \$7.50 each; 10-in. each..... 10.00  
Rubbers, 4-in., 40c; 5-in., 50c and 75c; 6-in., each, \$1.00, \$1.50 and... 2.00  
Pandanus, 4-in., 50c; 7-in., \$4.00; 8-in. tubs, each ..... 5.00  
Bird's-Nest Ferns, 4-in., each .... .75  
Ampelopsis Veitchii, 4-in., each .. .40  
Clematis Paniculata, 4-in., 25c; 5-in., each..... .35  
Bamboo, 8-in., each ..... 7.50

**JOHN BADER CO.**  
Mt. Troy, N. S. Pittsburgh, Pa.

## FERNS

Our stock was never in better shape than right now, particularly the 7-inch Scottii, 2000 of them in perfect condition. The 3 and 4-inch Hollies are just right; in fact, we are confident we can give you satisfaction in every line we offer.

### BOSTON

Size	Per doz.	Per 100
4-inch.....	\$3.60	\$25.00
5-inch.....	5.40	40.00
8-inch.....	\$2.50 each	

### SCOTTII

Size	Per doz.	Per 100
4-inch.....	\$3.60	\$25.00
5-inch.....	5.40	40.00
7-inch.....	\$2.00 each	

### MACAWII

Size	Per doz.	Per 100
5-inch.....	\$9.00	\$70.00

### CYRTOMIUM ROCHFORDIANUM—HOLLY FERNS

Size	Per doz.	Per 100
3-inch.....	\$1.50	\$ 8.00
4-inch.....	3.60	30.00
5-inch.....	5.40	40.00

### PALMS

Size	Per doz.	Per 100
4-inch.....	\$ 6.00	\$50.00
5-inch.....	18.00	
6-inch.....	30.00	

December list contains a full list of Achyranthes, Ageratum, Alternantheras, Swainsona, Vincas, Coleus, Geraniums, Lantanas, Pelargoniums, etc. If you failed to get one, write us. It is sent to the wholesale trade only.

**R. Vincent, Jr., & Sons Co.**  
White Marsh, Maryland

## LANCASTER, PA.

## Club Meeting.

December 16, the Lancaster County Florists' Association held its regular meeting in the Chamber of Commerce rooms, with President W. B. Girvin, of Leola, Pa., in the chair. Fifteen members were present. Nominations for officers for 1921 resulted as follows: President, W. B. Girvin; vice-president, B. F. Barr; secretary, Albert M. Herr; treasurer, Harry K. Rohrer.

Mrs. Albert M. Herr read a summary of the year's work, and members of the club are elated over the work accomplished in 1920.

A committee was appointed to arrange a trip to the carnation show, at Washington, D. C., January 26 and 27. B. F. Barr, Elmer J. Weaver and Harry K. Rohrer constituted the committee named. Numerous plans for next year's work were discussed. One new member was elected.

The meeting was preceded by a trip to Strasburg, Pa., calling first on Amos H. Rohrer, whose carnations were in fine shape. White Wonder, Belle Washburn and Ward are the standard ones. Mr. Rohrer's range is a model for neatness and good management.

At J. Wade Gayley's, an entire house was planted with Matchless, which was grown to perfection. The plants showed from twenty-five to thirty-five flowers and buds, and growth following. Beacon, as grown here, shows the same vigor it possessed when introduced. Ward is the favorite shade of pink. Laddie is making a fine showing, and next year considerable space will be planted with it. Mr. Gayley's treat of Baldwin apples and cigars was enjoyed.

At Charles B. Herr's, the carnations were also found in excellent condition. Matchless, Ward, Supreme and Belle Washburn were the favorites. Fisher's new red does not show up as well as had been expected. A sport of Ward, similar in color to Ruth Baur, excited favorable comment. In neatness and cleanliness his establishment is not surpassed.

H. K. R.

## LAKE CHARLES, LA.

J. G. Strong, formerly with the Lang Floral & Nursery Co., Dallas, Tex., has built a greenhouse, 15x50 feet, at his residence, near Lake Charles. A large space has already been given to Asparagus Sprengeri and plumosus. He is also contemplating growing small roses. He believes the soil is ideal for rose culture. Mr. Strong is cutting a large quantity of fish moss for use in nothern homes, which is a new venture also.

## ABUNDANCE OF STOCK

	Per 100	Per 1000
3 -in. Cyclamens, 8 varieties.....	\$15.00	\$140.00
4 -in. Cyclamens, varieties.....	40.00	350.00
4 -in. Chinese Primroses .....	12.50	120.00
4 -in. Primula Obconica.....	12.50	120.00
4 -in. Cinerarias, assorted.....	12.00	100.00
2½-in. Geraniums, Nutt and Buchner	5.25	50.00
2½-in. Marguerites and Heliotropes..	5.00	48.00

Correspondence Solicited.

ALONZO J. BRYAN, Wholesale Florist  
WASHINGTON, NEW JERSEY

## GODFREY ASCHMANN

Wholesale Grower of Pot Plants

Write for Prices

1010 W. Ontario Street,  
PHILADELPHIA, PA.

## CHRYSANTHEMUMS

The highest quality in Chrysanthemums is accorded our products by the majority of Commercial growers.

A few so-called Exhibition varieties under the best state of cultivation have in a degree Commercial qualities, but such qualities are greatly depleted under conditions slightly adverse. In other words, there is little or no middle ground—they are either good or bad.

In considering Commercial qualities, the best returns for the labor bestowed designate the varieties most useful to the grower.

A list of up-to-date varieties comprising new, recent introductions, and the best of the older kinds, will be furnished upon request.

**ELMER D. SMITH & CO.**  
Adrian, Mich.

## Ferns and Decorative Plants

NEPHROLEPIS SCOTTII and TEDDY JR., 4-in. pots, \$3.60 per doz.; 6-in. pots, \$9.00 per doz.; 7-in. pots, \$18.00 per doz.; 8-in. pots, \$24.00 per doz.

NEPHROLEPIS MACAWII and DWARF BOSTON, 7-in. and 8-in. pots only, \$18.00 and \$24.00 per doz.

TABLE FERNS, 2½-in. pots, strong plants, \$7.00 per 100.

WILSONII FERNS, 4-in. pots, \$3.00 per doz.

WILSONII PANS, 3 plants in a 6-in. pan; very fine, \$7.20 per doz.

HOLLY FERNS, 3-in., \$1.50 per doz.

ASPARAGUS PLUMOSUS and SPRENGERI, 3-in. pots, \$1.50 per doz.

FICUS ELASTICA, 6-in. pots, \$9.00 per doz.

DRACAENA FRAGRANS, 5-in. pots, \$9.00 per doz.

Cash with order. No plants shipped C. O. D. All shipments travel at purchaser's risk, and we are not responsible for any delay in transit, as our responsibility ceases when delivery is made to express companies or other carrier. Add 5% to bill for packing charges. We suggest taking some things out of pots, as it saves lots of expressage.

## ASCHMANN BROS.

Second and Bristol Sts. and Rising Sun Ave. PHILADELPHIA, PA.

## FERNS—EXCLUSIVELY

Boston ..... }  
Roosevelt ..... }  
Teddy, Jr. .... }  
Whitmanii ..... }  
Whitmanii ..... }  
Comp. .... }  
2½-in. \$6.00 \$55.00

Boston ..... } 100 1000  
Roosevelt ..... } 3-in. \$15.00 .....  
Asparagus }  
Plumosus } 2½-in. 4.00 \$35.00  
Sprengeri..... }

We have excellent stock to offer, and are booking orders for immediate and future delivery.

Trade references or cash with order.

**THE SPRINGFIELD FLORAL & FERN CO.**  
SPRINGFIELD, OHIO

## A. N. PIERSON

INCORPORATED

Growers of Plants, Cut Flowers

Palms and Ferns

CROMWELL, CONNECTICUT.

A Merry Christmas and a Happy  
New Year to all our customers

GEORGE A. KUHL

Wholesale and Retail Florist

PEKIN, ILL.



## Advance Sash Operating Device and Greenhouse Fittings

are made a specialty by us and we want to show you our line. Of course you want to consider ADVANCE material before you buy, so just let us have your address and one of our catalogues will be on the way from.

**ADVANCE CO., Richmond, Indiana**

# DUROPLASTIC

**THE PROVEN BEST  
BY YEARS OF TEST  
GLAZES RIGHT and STAYS TIGHT**

— MANUFACTURED AND GUARANTEED BY —  
**THE DURABLE PRODUCTS CO., Exchange Bldg., CLEVELAND, OHIO**

Mention The Review when you write.

### Dreer's Peerless Glazing Points For Greenhouses

Drive easy and true, because both bevels are on the same side. Can't twist and break the glass in driving. Galvanized and will not rust. No rights or lefts.

The Peerless Glazing Point is patented. No others like it. Order from your dealer or direct from us.

1000, 90c. postpaid.

Samples free.

HENRY A. DREER,  
714 Chestnut Street,  
Philadelphia.



FULL  
SIZE  
No. 2

Mention The Review when you write.

### MR. GROWER

PAT.

Nov. 24-19

It costs you one-fifth of a cent to tie any plant to a stake when you use "Wire Ties."

\$2 per 1000 Ties

Ask your dealer, or

**WM. F. BUSCHARDT**  
6 E. Woodland Ave., Baltimore, Md.

Mention The Review when you write.

## SUPREME CARNATION STAPLES

Mend split carnations

Per 1000.....\$0.35

Per 3000..... 1.00

Postpaid

Samples on request

F. W. Waite, 85 Belmont Av.,  
Springfield, Mass.

Mention The Review when you write.

## "Plantlife"

Trade-mark Reg. U. S. Pat. Off.

**Makes House Plants Grow**

**R. H. HOOVER LABORATORIES, Inc.**  
FREEPORT, ILL. 1114 Lytton Bldg., CHICAGO

Mention The Review when you write.

## Cokely's Carnation Clips

FORMERLY BAUR PATENT PLIER AND CLIP

The most practical device on the market for mending Split Carnations. Let us convince you by Ten Days' Free Trial.

Price per Outfit (1 Plier and 1000 Clips), \$2.50

CLIPS—1000, 85c; 2000, \$1.50; 5000, \$3.25; 10,000, \$5.50;  
25,000, \$12.50; 50,000, \$22.50.

**B. E. & J. T. COKELY, Scranton, Pa.**

Mention The Review when you write.

### Skinner System Irrigation The Best for "Glads"

"Our gladiolus bulbs, irrigated by Skinner Irrigation, averaged three times the bulk of those grown under the 'old' method of irrigating, and five times those grown without irrigation. Almost no bulblets from the non-irrigated stock. Skinner System irrigated, produced about seven times as many."

T. E. BARNES,  
Spencer, Ind.

**SKINNER  
SYSTEM**  
OF IRRIGATION

**The Skinner Irrigation Co.**  
223 Water St. Troy, Ohio

Mention The Review when you write.



BEFORE

No loss if you mend your split carnations with  
**SUPERIOR  
CARNATION  
STAPLES**

35c per 1000; 3000  
for \$1.00, postpaid.

**Wm. Schlatter & Son**  
422 Main St.,  
Springfield, Mass.

Mention The Review when you write.



AFTER

### Benches Built of Wood Prove Expensive

because they need continual repairing and replacement every so often. Not so with concrete benches—they last longer than the greenhouse.

**READY-SET CONCRETE BENCHES**

are inexpensive—never need repairing—always look well. You can build them yourself in a short space of time. Full information for the asking.

**MEAD-SUYDAM CO.,**  
342-346 6th Ave. NEWARK, N. J.

## SPLIT CARNATIONS

Easily Mended with

**Pillsbury's Carnation Staples**

"Best device on the market."—Joseph Traudt.  
"Could not get along without them."—S. W. Pike.

1000, 35c; 3000 for \$1.00, postpaid  
**I. L. Pillsbury Galesburg, Ill.**

Mention The Review when you write.



## Greenhouse Heating

SUBSCRIBERS are invited to write the editor of this department with regard to any details of greenhouse heating that are not understood. When information is desired regarding the capacity of boilers, or the amount of radiation required for a greenhouse, the needed temperatures should be stated in the inquiry, as well as the amount of glass in the side walls, and the dimensions and general arrangement of the greenhouses. It is often helpful, also, to have a sketch showing the location of the houses.

### RECORD COAL PRODUCTION.

For the second time in a fortnight production of soft coal has made a new maximum for the year. The output during the week of December 11 is estimated at 12,865,000 net tons, an increase of 33,000 tons over revised figures for the preceding week, which up to then was the record. The output the week of December 11 has been exceeded but three times in the history of the country, the weeks of July 13 and September 28, 1918, and October 25, 1919.

The week of December 11 was the tenth in a period of sustained heavy production which has been equaled but once before and that in the summer of 1918, when the zone system, car pools and other war-time measures designed to stimulate production were in force.

The present rate is far above that in the corresponding period in any of the three years preceding. It is the more remarkable because, effective November 29, the last measure of priority in the use of open-top cars was withdrawn.

Cumulative production for the calendar year 1920 up to December 11 now stands at 525,403,000 net tons, or at the rate of 1,799,000 tons per working day. If this rate be continued for the sixteen working days remaining, the total output for 1920 will be 554,000,000 tons.

Production during the first 293 working days of the last four years has been as follows, in net tons: 1917, 525,365,000; 1918, 556,343,000; 1919, 431,091,000; 1920, 525,403,000.

In bituminous production 1920 is rapidly gaining upon its predecessors. It is within 31,000,000 tons of 1918, but this does not mean a great deal, because in that year production exceeded consumption and provided for a net addition to consumers' stocks of more than 30,000,000 tons. Neither does it signify that 1920 is far ahead of 1919, for in 1919 production fell short of consumption and consumers used up the extra stock they had acquired in 1918. It is particularly significant to note that 1920 has now passed 1917, a year when requirements were large and production about equaled consumption.

### PIPING FOR A NEW HOUSE.

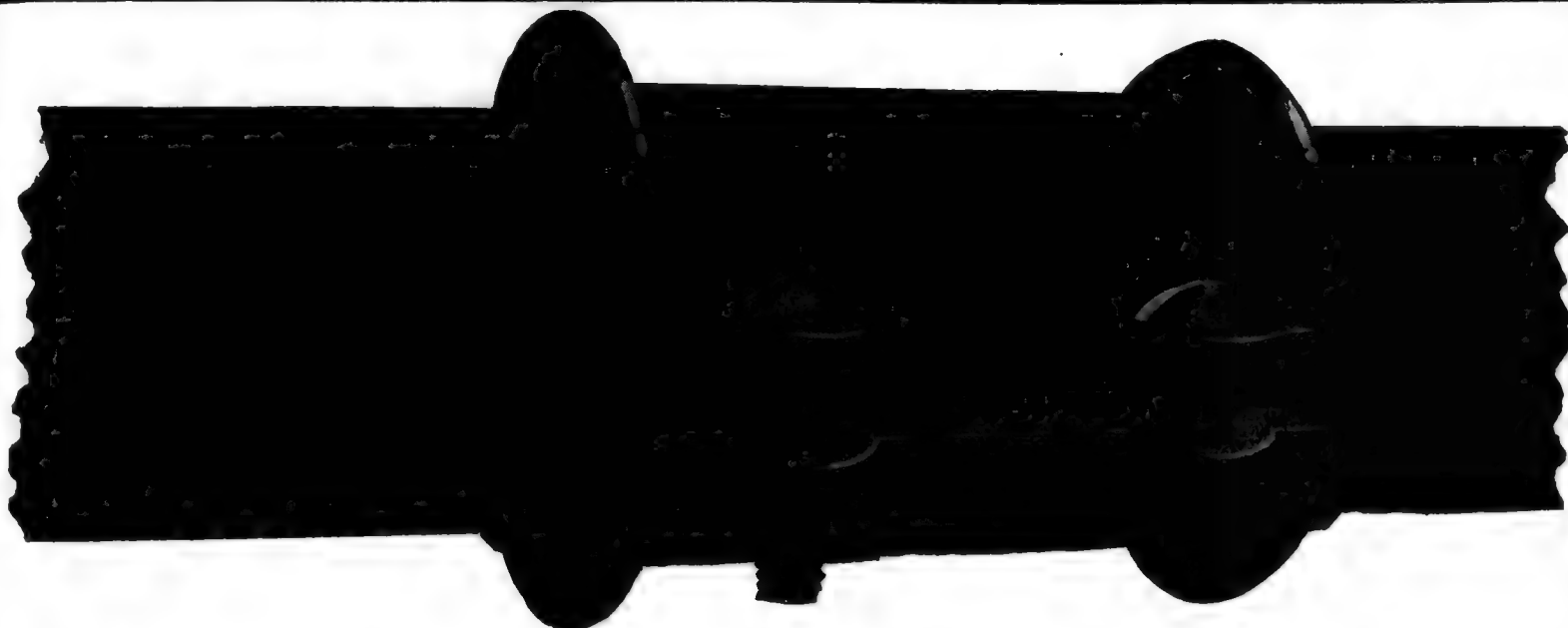
We contemplate building a greenhouse 25x85 feet, with 7-foot walls with four feet of glass. Both the gables will be glass and the roofbars will be fourteen feet long. The building will extend east and west. The boiler will be placed in the northwest corner, separated by a glass partition. It is an 8-section Pearson Ideal. We also have 500 feet of 1¼-inch black pipe, which we should like to use for our hot water system. Will you please tell us how to pipe this nouse? We shall not use benches; so

*"A Merry Christmas  
and a Happy New Year"*



**T**HE spirit of the season prompts us to express to you appreciation of our pleasant business relations during the past year and to most heartily wish you health and prosperity for the coming year.

**KROESCHELL BROS. CO.**  
444 West Erie Street  
CHICAGO



## Stop Pipe Leaks—Quick!

Repair splits and rust holes instantly. "Emergency" clamps are permanent. Entirely save the cost of tearing out and renewing pipe. Order some now —keep some on hand in case of trouble.

	Each
1 -inch.....	\$0.75
1 1/4 -inch.....	.90
1 1/2 -inch.....	1.05
2 -inch.....	1.20
3 -inch.....	1.88
4 -inch.....	3.00

**Emergency Pipe Clamps** **M. B. SKINNER CO.**  
558-562 Washington Boulevard, CHICAGO

## SAVE COAL!

20 to 40 per cent

**KING KOAL**

**KARBURETOR**

Recommended by Leading Florists.  
For Stoves, Furnaces and Boilers.

Furnace and Boiler.....\$15.00  
Stoves..... 2.50

**T. J. NOLAN**  
307 N. Irving Ave., SCRANTON, PA.

### BOILER FLUES

We make a specialty of handling carefully selected Boiler Flues, 4 inches in diameter and other sizes for Retubing Boilers. Also Flues for greenhouse piping, etc.

All flues are thoroughly cleaned inside and out, trimmed and are ready for use. General sales agent for Stuttle's Patent Clamp and Elbow for joining flues—no packing, no leaks. New Standard Pipe and all kinds of Greenhouse Fittings. Right prices and prompt shipment.

**H. MUNSON**  
Est. 1898 Phone Superior 572  
1433 N. Wells St., Chicago

## AIR-TIGHT BOILER SETTINGS

CAN BE OBTAINED WITH

### U-B Boiler Setting Cement

a black, gummy product made with a fiber, remaining always in an elastic state, and is guaranteed not to crack or chip off from the surface. **This means less coal with increased heat.**

**Applied to Exterior of Boiler Settings with Two Hands and a Trowel**

Requires 40 lbs. of cement to 100 sq. ft. of surface.

Prices F. O. B. Cars, 1 Bbls., 500 lbs.....12c per lb. 200-lb. kegs.....14c per lb.  
Cleveland, Ohio, 1/2-bbls., 300 lbs.....13c per lb. 100-lb. kegs.....15c per lb.  
Also U-B GLAZING CEMENT AT \$1.10 A GALLON IN BARRELS

**THE UNITED BUILDERS CO., Cleveland, Ohio**

**Morehead**  
**Back to Boiler**  
**SYSTEM**

**Points the**  
**Way to**  
**Economy of Fuel**

**B**EGIN NOW to find out about the "Morehead" System. Send right away for the "Morehead" book for florists. In it you will find an easily understood discussion of the boiler and condensation question from the practical standpoint of the grower of flowers. Write for this help TODAY.

**MOREHEAD MFG. CO.**

Dept. "M" 299 **DETROIT, MICH.**

Mention The Review when you write.

## Pipe Fittings - Imico Boilers

—FOR GREENHOUSE WORK—

**ILLINOIS MALLEABLE IRON CO.**

1801-1825 DIVERSEY BOULEVARD — CHICAGO



B Showing ease with which Plibrico is laid in place.

## PLIBRICO Increases Boiler Efficiency

PLIBRICO is a plastic refractory that makes a solid one-piece furnace lining without joints. Plibrico also is unexcelled for battle construction and repairs.

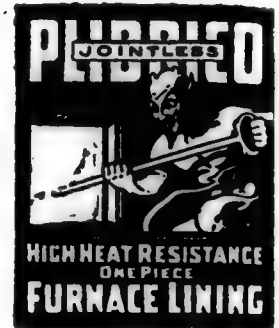
It will increase the efficiency of your boiler 15 per cent. It will make your furnaces gas and air tight and greatly reduce the cost of upkeep. Can be used wherever fire brick is used. Will outwear any fire brick made.

Shipped in Steel Containers only. Warehouse stock carried in principal cities for immediate delivery.

Write for book on furnace building

**Jointless Fire Brick Co.**

Offices and Factory, 1130-1150 Clay St., Chicago, Ill.



Trade Mark  
Reg. U. S. Pat. Office

## IT PAYS TO USE— ELASTIC FIRE BRICK In All Your Boiler Work

Any Handy Man Can Install It.

Use it for patching when you cannot afford to cut a boiler out.  
**ELASTIC FIRE BRICK** can be used for all fire brick purposes.

Hoerber Bros., Geo. Wittbold Co., Miller Bros., C. Hausermann, John Reading and Broadbeck the Florist are using Elastic Lining. These are only a few of the thousands we are selling.

IT COMES IN BARRELS READY FOR USE. A TRIAL ORDER WILL CONVINCE YOU.

**CURRAN & COMPANY**

Tel. CANAL 1013

1163-67 W. Twentieth Street, CHICAGO, ILL.

Address Dept. 6

the piping will have to run overhead or on the sides. W. C. S.—N. J.

In order to use the 1¼-inch pipe on hand we should suggest running a 2½-inch flow pipe about three feet below the ridge and supplying with it six lines of 1¼-inch returns, arranged in pairs on the purlin and ridge posts at the level of the plates, or if there are no posts in the house they can be carried on the truss rods.

For the side walls run a 3-inch flow pipe at each plate and connect each flow with a coil of five 2-inch return pipes, carried on the side walls.

We are not familiar with the Pearson Ideal heater, but to heat the house to 65 degrees in zero weather it should have a rating of about 1,500 square feet of radiation. This will require a grate about thirty inches square.

COLUMBUS, O.

The Market.

The Columbus market is well supplied with all necessary stock for the Christmas rush. Reports are that business is excellent thus far and that this will be one of the biggest years the florists have ever had. Among the cut flowers which are plentiful are roses, carnations, violets, sweet peas, poinsettias, narcissi and daisies. Magnolia, boxwood, galax, moss, holly and rope wreaths are in abundance. Among the plants which are on sale are poinsettias, begonias, Cleveland cherries, cyclamens and ferns. Ruscus appears this year in red, green, gold, silver and white. As usual, red and green rope, loose holly, mistletoe and green moss are in the market and receiving their share of the sales of decorative articles. F.

[Concluded on page 122.]

## YOUR BEST FRIEND

"We can't do without it."—  
F. J. Hendershot & Sons, Ogden, Utah.



\$15  
EACH

G. H. 4 73-8

**The Standard Thermostat** is the best business partner and friend you can have. It protects your growing crops from ruin by sudden changes in temperature. It is infallible, inexpensive—more reliable than a night fireman.

**The Standard Thermostat** will ring a bell whenever your greenhouse temperature rises or falls to the danger point. Place the bell at your bedside or anywhere you please.

This is a word to the wise—a buy word to the wise grower. Sudden temperature ups and downs ruin thousands of plants every year. Protect yours! Install a **Standard Thermostat** now. It costs only \$15.00. Write today.

(G. H. 3, same as G. H. 4, only not in locked case, \$10.00.)

**STANDARD THERMOMETER CO.,**  
65 Shirley Street, BOSTON, MASS.

## It Lets the Florist Sleep

You don't have to sit up and watch a  
**GIBLIN GREENHOUSE BOILER**  
**GIBLIN & CO.** UTICA, N. Y.

Let us tell you what one will cost delivered at your Railroad Station.  
**WRITE NOW.**

Mention The Review when you write.

**TUBING, ALL SIZES**

**PIPE CUT TO SKETCH**

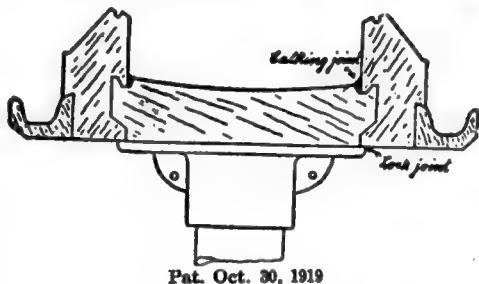
## SECOND HAND PIPE

Large stock, all sizes, furnished with new threads and couplings.

**JAMES F. GRIFFITH,** 416-24 Moyer Street,  
PHILADELPHIA, PA.



# "A satisfied customer is the best AD"



Pat. Oct. 30, 1919

MR. OTTO BUSECK, Supt. Middlemount Nurseries, Asheville, N. C., writes:

"Your patented LEAK-PROOF gutter has stood the test. We had 27 days of constant rain and no leak anywhere. We are glad to substantiate the claims you make for this gutter."

We are the patentees and sole manufacturers of this LEAK-PROOF gutter which is giving so much satisfaction.

## ICKES-BRAUN MILL CO.

2330 Wabansia Avenue,

Near Western and North Aves.

CHICAGO, ILL.

Greenhouse Material, Greenhouse Hardware, Permanite, Paint, etc.

Mention The Review when you write.

Use

# PARANOID—

Instead of Putty

The  
Perfect  
Glazing  
Compound

Manufactured only by The Paranoid Company, Cleveland, Ohio

Mention The Review when you write.

## GULF CYPRESS



Greenhouse Materials  
Pecky Cypress Bench Lumber  
GLASS

## HOTBED SASH

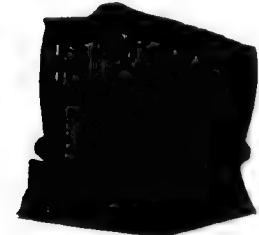
All Kinds and Sizes

At lower than the prevailing  
market prices.



## NON-KINK WOVEN HOSE

Remnants, 12 ft. and up, coupled,  
13¢ per ft. This hose is cheap at  
twice the price.



Metropolitan Patented

## BOILERS

Will do more work  
than any other boiler  
of the same size; made  
in all sizes to heat  
every size greenhouse.

## PIPE

VALVES FITTINGS

Metropolitan Material Co.

1299-1323 Flushing Ave.,

Brooklyn, N. Y.

Mention The Review when you write.



Economical painting is buying  
paint with a record of durability.  
DIXON'S SILICA GRAPHITE PAINT  
is the most economical and longest  
service paint.

Write for Booklet No. 54-B and long  
service records.

Joseph Dixon Crucible Company  
Jersey City, N. J. Est. 1827

# PECKY CYPRESS

WE ARE SPECIALISTS

We were practically the first to sell to this trade, and guarantee perfect satisfaction and rock-bottom prices. Get the value of our long experience. PECKY CYPRESS, because of its durability, is the only wood now being used for greenhouse benches. Will ship in any quantity, carload or less.

Drop Siding, Ship Lap, Flooring, White Cedar Posts, Everything in Lumber

WRITE FOR PRICES

ADAM SCHILLO LUMBER CO.,

Kingsbury and Weed Sts.  
CHICAGO

L. D. Phones Lincoln 410 and 411

## DREER'S "RIVERTON SPECIAL" PLANT TUBS

No.	Diam.	Each	Doz.	100	No.	Diam.	Each	Doz.	100
10	20 in.	\$4.95	\$54.45	\$412.50	50	12 in.	\$1.45	\$16.50	\$126.50
20	18 in.	8.55	89.60	322.50	60	10 in.	1.00	10.90	85.25
30	16 in.	2.60	28.60	220.00	70	8 in.	.85	8.80	67.10
40	14 in.	2.10	23.65	187.00					

The Riverton Tub is sold exclusively by us and is the best ever introduced. The neatest, lightest and cheapest. Painted green and bound with electric-welded hoops. The four largest sizes are equipped with drop handles.



HENRY A. DREER

Seeds, Plants, Bulbs, Supplies  
714-16 Chestnut St., Phila.

Mention The Review when you write.

## Union Grate

A Rocking Grate that Saves Coal

Write for catalogue and prices

MARTIN GRATE CO., 343 S. Dearborn St.  
CHICAGO

## Specify Fisher Specialties

For Satisfaction in  
Greenhouse Heating

The Fisher Governor Co., Marshalltown, Iowa.

Agencies in all principal cities.

ESTABLISHED 1857

## S. WILKS MFG. COMPANY

Manufacturers of

## WILKS HOT WATER BOILERS

FOR GREENHOUSE HEATING

3517-3539 Shields Ave., CHICAGO, ILL.

## PIPE

Wrought Iron of sound second-hand quality with new threads and coupling, 16-ft. lengths and up. Also pipe cut to sketch. We guarantee entire satisfaction or return money.

ALSO NEW PIPE AND FITTINGS

Pfaff & Kendall, Est. 1902  
Foundry St. Newark, N. J.

## with a kick in it!!!

Sheep Manure  
with a kick  
in it!

**WIZARD**  
TRADE BRAND MARK

That's .....

seed, fungus and disease germs destroyed—highly concentrated, always safe and dependable. The highest standard of quality in Pulverized Sheep Manure. Unequaled under glass or in the field.

Insist on **WIZARD** through your supply house or write us direct.

**THE PULVERIZED MANURE CO., 33 Union Stock Yards, CHICAGO**

## Remarkable Results

obtained by the use of LIME-FERTILE (the inoculated soil builder); also NITRO-FERTILE (the odorless liquid fertilizer).

We have endorsements from a number of the most reputable people in this country, including the largest growers of cut flowers in the world.

*Let us fill your order early. WRITE TODAY.*

**THE FERTILE CHEMICAL CO.,** DEPT. A,  
CLEVELAND, OHIO

### SALT LAKE CITY, UTAH.

#### The Market.

Last week showed a marked increase in business. Mums are gone except a few of the later varieties, and these are of poor quality. Roses of all kinds are moving well, and the quality was never better. Dunlop, Ophelia, Hoosier and Columbia are the leaders at \$10 to \$30 per hundred. Carnations are in good supply, but clean up well at \$4 to \$10 per hundred. Sweet peas are arriving in larger numbers, but the demand is far in excess of the cut. Paper Whites are plentiful at \$6 per hundred.

Pot plants are beginning to move in larger numbers, and a good supply of cyclamens, Begonias Cincinnati and Melior, poinsettias, Primula obconica, ferns, cherries, peppers, etc., is in evidence for Christmas trade.

#### Various Notes.

A. A. Comes, formerly with the Evans Floral Co., has organized a company and has opened a store at 38 South Main street. The firm name is the Ideal Floral Co.

A firm known as the National Florist has opened a new store at 145 South Main street. Mr. Eldridge, of the American Floral Shop, will manage the business.

According to reports from all growers in this section, a bumper Christmas is almost at hand. Many growers who were afraid their stock was too large are already sold out. Prices this year are in nearly all cases the same as last year. Roses will bring \$10 to \$45 per hundred, carnations \$8 to \$20, sweet peas \$2 to \$4, poinsettias \$3 to \$8 and Paper Whites \$8 to \$10.

V. G. Gill, of the Fern Shop, at Ogden, visited the trade December 18.

The Miller Floral Co., at Farmington, which has the largest and best stock of Christmas plants in its history, has more orders for cyclamens, Cincinnati begonias, cherries, poinsettias, etc., than it can fill.

G. J. B.

# GLASS for GREENHOUSES

Get Our Prices

**JOSEPH ELIAS & CO., Inc.**  
LONG ISLAND CITY, N. Y.

Mention The Review when you write.

## GREENHOUSE GLASS

In all sizes, uniform in thickness, prompt shipments.

**Ohio Plate & Window Glass Co.** 309-319 Morris St. Toledo, Ohio

## GREENHOUSE GLASS LOW PRICES PROMPT SHIPMENTS

GOOD QUALITY. UNIFORM STANDARD THICKNESS. WELL FLATTENED.

Our Service and Prices Will Save You Time and Money.  
We Solicit Florists' Inquiries.

**THE THROOP-MARTIN CO., COLUMBUS, OHIO**

# VITAPLASTIC

## GLAZING COMPOUND

### WILL GIVE YOU LASTING SERVICE

Ask your neighboring floral grower, who, without doubt, is a VITAPLASTIC user, and he will advise you from actual experience that VITAPLASTIC GLAZING COMPOUND is the material to use on your next glazing work.

Applied with our AUTOMATIC GLAZING GUN, you will save labor, time and money.

### STOP FEEDING FUEL TO YOUR BOILER USELESSLY

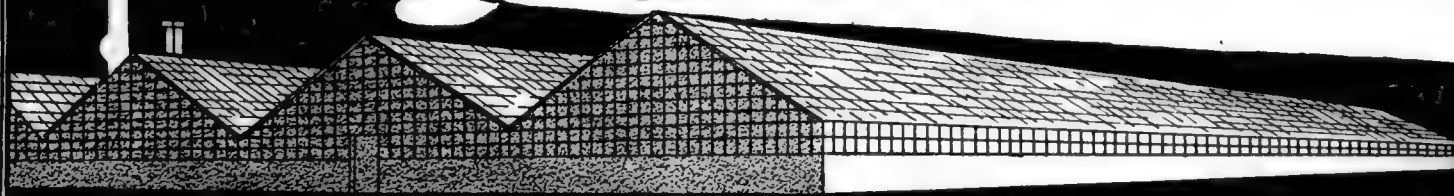
Your boiler setting, in settling, develops air leaks. These air leaks allow a waste of heat and compel you to use extra fuel to keep the proper temperature in your greenhouse.

Seal these leaks with a coat of VITAPLASTIC BOILER SETTING SEALER and save this money

### ORDER YOUR REQUIREMENTS TODAY.

Ask our Service Department any questions along our lines.  
You are not obligating yourself in doing so.

*The* **QUALITY BRANDS** *Company*  
CLEVELAND OHIO



### WE ARE SPECIALISTS IN GREENHOUSE GLASS Free from Bubbles—Uniform in Thickness PAINTS AND PUTTY

Greenhouse White (Semi-Paste.) The Paint  
Particular Florists Prefer.

It will pay you to get our estimates.

**THE DWELLE-KAISER CO.**  
251 Elm St., BUFFALO, N. Y.

### GREENHOUSE GLASS

ALL SIZES BEST BRANDS

**SHARP, PARTRIDGE & CO.**  
2263 Lumber Street,  
CHICAGO

## Lewis Bros.

Manufacturers of

Wired Picks and Sticks Labels and Pot Markers  
Candy Sticks and Skewers  
PEEKSKILL, N. Y.

## Greenhouse Glass

### WE ARE THE WORLD'S LARGEST PRODUCERS

Ask the dealers for prices, or write us direct if the dealer doesn't handle our product. We guarantee uniform Grading, Flattening, Annealing and Careful Packing.

**"GET ACQUAINTED" WITH OUR SPECIALTIES  
29-34-39-ounce Glass**

**AMERICAN WINDOW GLASS CO.**

General Offices: Farmer's Bank Building, PITTSBURG, PA.

Mention The Review when you write.

**BEST QUALITY  
EXTRA HEAVY  
PERFECTLY FLAT**

## Greenhouse Glass

Our Glass is especially selected for the Greenhouse Trade and we know it will please you.

Write us for prices on ANY SIZE or QUANTITY  
SINGLE or DOUBLE STRENGTH GLASS.

**BAUR WINDOW GLASS CO., Eaton, Indiana**



# Greenhouse Construction Material

## Do YOU Intend to Build?

Then get our Catalogue. You will find the house you are looking for. Our houses are neat, safe, durable and productive. They can be built at moderate cost.

**Our Estimate  
Will Interest You.**



LOUISIANA RED CYPRESS  
WASHINGTON RED CEDAR

GREENHOUSE MATERIALS  
HOTBED SASH

**A. DIETSCH CO.,**

DEPT. "B."  
2640 SHEFFIELD AVE. **Chicago, Ill.**

### COLUMBUS, O.

[Concluded from page 118.]

#### Various Notes.

The Cottage Rose Garden has been busy with funeral work. This firm has some fine cyclamens for Christmas.

Joseph Hellenthal has a splendid lot of carnations and calla lilies to cut for Christmas. He is busy making room for hydrangeas and roses.

E. Metzmaier has just received a carload of Christmas trees. His cinerarias look promising.

G. E. Wagner reports much funeral work, which requires all his attention.

Rolf Zetlitz has made a number of changes in his range and has a heavy cut of roses.

Carl Huber is busy with funeral work. Emil Neinhart, formerly with S. F. Stephens & Son, has taken a position with Mr. Huber. He has some of the finest primroses and Glory of Cincinnati begonias grown in the city.

Leo Miller is bringing in some excellent cyclamens.

F. A. Brigel has some poinsettias of high quality.

The Fifth Avenue Floral Co. will have a fine cut of carnations and many blooming plants for the holidays.

The Munk Floral Co. reports a good business and is busy making artificial wreaths.

Helm Bros. have finished building a greenhouse, which they have planted in sweet peas. They expect to build another house in the spring. They have a number of good potted plants in bloom.

The Franklin Park Floral Co. has just received a shipment of fine mums from California.

Underwood Bros. are busy arranging fancy boxes for Christmas. They have a new delivery truck.

The Art Floral Co., which has recently changed hands, has a pretty window display. The store has been redecorated in white and makes an impressive appearance.

S. F. Stephens & Son have just erected a "Say It with Flowers" sign, which shows up well from the car line.

Wm. J. Brust has grown a nice lot of extra large Chatelaine begonias, which are among the finest in the city. He also has some nice cyclamens, poinsettias and ferns.

The Wilson Seed Co. has a considerable number of Christmas novelties on display and also some excellent pot plants. C. S. K.



### COMPETITION PROVES OUR QUALITY

"MOSS AZTEC"  
Ware

Azalea Pots  
Hanging Baskets  
Lawn Vases  
Bird Baths, Etc.

The Peters & Reed Pottery Co.

Mention The Review when you write.

## RED POTS

Best Materials—Skilled Labor—Uniformly Burned—Carefully Packed.

HORACE C. GRAY CO. So. Zanesville, Ohio

200 Fifth Ave., New York.

### IONIA POTS ARE STRONG

Always burned to the same degree of hardness. Our kilns are equipped with heat-measuring pyrometers and other up-to-the-minute improvements. Every detail of manufacture, from the clay bank to the strong crates in which Ionia pots are carried to you, marks an advancement over old-time methods. Let us have your order now.

WE WILL SHIP WHEN YOU ARE READY.

REMEMBER that we solved the breakage problem years ago

**IONIA POTTERY CO., IONIA, MICH.**



### KAHLER REAL RED POTS ARE RECOGNIZED EVERYWHERE FOR QUALITY.

Your orders always receive prompt and careful attention. Made of high-grade material by skilled workmen in a modern plant.

Write for prices and samples.

**KAHLER POTTERY CO. - LOUISVILLE, NEB.**



## THE ELVERSON POT

It is a dollars and cents saving proposition—plus satisfaction—to use the pot that proves its merit in the test of actual service. Write for free samples of that pot.

**W. H. Elverson Pottery Co., New Brighton, Pa.**



Mention The Review when you write.

### Miller's Lock-Process Dirt Bands

Made of Cardboard

Packed 5,000 to a case, no cases broken.

2 x2 x2, \$4.00 per case 2 1/2 x2 1/2 x2 1/2, \$ 8.00 per case  
2 1/2 x2 1/2 x2, 5.50 per case 3 x3 x3, 13.00 per case

Cash with order. Order now for freight shipment.

MODERN MFG CO., 543 N. Lawrence St.  
P. O. Box 2854. PHILADELPHIA, PA.



The simplest way to handle plants for transplanting and transporting is to grow them in plant bands. Send for prices. Order in time for freight shipment.

**A. W. HARRIS MFG. CO.**  
401 Pine St. SLEEPY EYE, MINN.

Mention The Review when you write.





## WATERPROOF PAPER FLOWER POTS

These pots are nested and packed in cases of 1000 each, except 4, 5 and 6-inch sizes, which are put up in cases of 500 each.

	Per 1000
2 1/4 -inch pots.....	\$ 4.75
2 1/2 " " .....	5.50
3 " " .....	7.75
3 1/2 " " .....	10.50
4 " " .....	13.00
5 " " .....	20.10
6 " " .....	26.95

**C. C. Pollworth Co.**  
Milwaukee, Wis.

Mention The Review when you write.

CAMBRIDGE

NEW YORK



World's Oldest and Largest Manufacturers of

**FLOWER POTS**

WHY?

**A. H. HEWS & CO., INC.**  
Cambridge, Mass.

Mention The Review when you write.

**GEORGE KELLER POTTERY CO.**

Successors to

**GEO. KELLER & SON**

Manufacturers of



**RED POTS**

Before buying write for prices

2614-2622 Herndon Street  
Near Wrightwood Ave.

**CHICAGO, ILL.**

Mention The Review when you write.

**Standard Red Flower Pots**

Price list and samples on application.

**PADUCAH POTTERY CO., Inc.**  
PADUCAH, KENTUCKY

Mention The Review when you write.

FOR THE SMOOTHEST, MOST POROUS

**RED POT**

in which plants do the best, write to

**MISSOURI POTTERY CO.**

1227 W. 8th St., Kansas City, Mo.

Mention The Review when you write.

**RED POTS**

Our superior facilities enable us to keep

**QUALITY UP—PRICES DOWN**

Write for prices and Save Money

**MISSOURI POTTERY CO.**  
and SUPPLY CO.

4219 Iowa Ave.

ST. LOUIS, MO.

# GREETINGS

In again extending to our many friends—  
customers and others—our best wishes for a

## MERRY CHRISTMAS AND HAPPY NEW YEAR

—we want to thank them for the many favors they have extended to us during this past year. It has been a great year for us; yet notwithstanding the difficulties of production—shortage of labor and materials and disorganization of transportation—we have maintained our reputation—

To deliver or complete a job  
at the time specified or to  
refuse to accept the order.

Following this time-honored principle, we are proud to say that, although we have had a big business, we have not failed to “come through” on every job.

With us a June contract means  
June—not December, as some  
of our friends have found that  
some other builders figure.

Our friends may have felt disappointment at our refusing their work, but any well posted builder who had a reasonable amount of work on hand knew that it would be impossible to meet these specified dates and we were averse to making contracts that could not be kept. We would rather lose one order from them than their friendship.

Foley promises—like Foley  
Greenhouses—make good  
every time. May we have the  
pleasure of proving both to you?

Our prices are down—our facilities are increased—  
and inquiries are coming in.

**The Foley Greenhouse Manufacturing Co.**  
3248 W. 31st Street, CHICAGO

## TORONTO, ONT.

## Club Meeting.

The regular meeting of the Toronto Retail Florists' Club was held December 13, with President S. A. McFadden in the chair. There was a large attendance and there were several good discussions. All the members were enthusiastic over the outlook for the Christmas trade.

The publicity committee chairman, Geo. M. Geraghty, reported as to the work of the committee in Christmas advertising. Both growers and retailers had supported the advertising fund liberally, with the result that effective advertising was made possible. It was decided to use the Sunday papers and some of the daily papers.

The advertising committee also reported on the "Say It with Flowers" signboards. It was decided that the growers located at the entrances to the city should have the first chance to purchase the signs and several have been sold. Several of the members wanted signs, but will have to take second chance.

It was decided to unite with the Gardeners' and Florists' Association in staging a flower show next year. The president will appoint the committee.

S. A. Frost is scheduled to read a paper at the January meeting. The conveners of the social and entertainment committees were instructed to make arrangements for the annual dance in January. The date will be announced later.

Carl Grobba was congratulated on the splendid show which he staged for the benefit of the trade at his greenhouses.

Steps will be taken to stop Sunday selling. Power has been given authorities to secure evidence and see that offenders are punished.

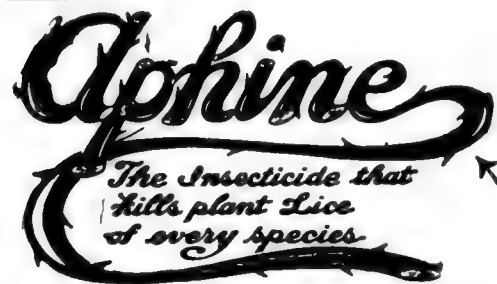
In February a St. Valentine's social will be held.

## Various Notes.

F. R. Pierson, of Tarrytown, N. Y., was a recent visitor.

Business is piling up for Christmas. Memorial wreaths are selling particularly well this year. J. J. H.

Texarkana, Tex.—Mrs. E. Garrett has opened a flower store at 1624 West Seventh street and is enjoying a good trade.



## THE RECOGNIZED STANDARD INSECTICIDE

A spray remedy for green, black, white fly, thrips and soft scale.

## FUNGINE

For mildew, rust and other blights affecting flowers, fruits and vegetables.

## VERMINE

For eelworms, angleworms and other worms working in the soil.

Quart, \$1.00      Gallon, \$3.00.

Sold by Dealers

**Aphine Mfg. CO., Madison, N. J.**

# Used by Florists for over a Quarter of a Century



**HAMMOND'S THRIP JUICE**  
is "King Pin" against Sucking Insects.

**HAMMOND'S GRAPE DUST**  
for Mildew on Roses, etc.

**HAMMOND'S COPPER SOLUTION**  
Gold Medal Fungicide, safe and reliable.

**HAMMOND'S SLUG SHOT**  
Destroys Sow Bugs or other Worms in Soil.

*Our Products Sold by Seed Dealers*

**Hammond's Paint & Slug Shot Works,  
BEACON, N. Y.**

## Asbestfalt

(REG. U. S. PATENT OFF.)

### An Elastic Cement That Expands and Contracts With the Weather

Make your greenhouse weather-tight with Asbestfalt, the elastic cement that never gets hard, cracks or peels in cold weather or runs in hot weather.

**\$1.25 per gallon. Why pay more?**

You can't get anything better no matter how much more you pay. The ingredients are of the purest; weighs but 10 pounds to the gallon.

With the scarcity of coal and its high prices, the careful application of Asbestfalt will more than pay for itself by keeping your greenhouse air-tight.



To insure best results, apply Asbestfalt with our Liquid Putty Machine, price \$2.00. With every barrel purchase of Asbestfalt, one machine free.

## Metropolitan Material Co

PATENTED GREENHOUSES

1299-1323 FLUSHING AVENUE,

BROOKLYN, NEW YORK

A Fine Seller in Retail Flower Stores

### Gro-Well Plant Food



We put this up to be able to meet the calls in our own flower store. It has taken so well we have decided to wholesale it at

**\$2.00 per dozen;**

**\$15.00 per 100.**

Retails at 25c per pkg.

**BRAMLEY & SON**

1181 East 71st Street, CLEVELAND, O.

## MASTICA

FOR 2 Greenhouse Glazing

USE IT NOW.

**F.O. PIERCE CO.**

P. O. Box 294

NEW YORK

Mastica is elastic and tenacious, admits of expansion and contraction. Putty becomes hard and brittle. Broken glass more easily removed without breaking of other glass as occurs with hard putty.

**Lasts Longer Than Putty. Easy to Apply**





# King GREENHOUSES

King Steel Frame standard section 25-foot width clear span—no interior posts.

A house of moderate width built to last a lifetime.

King style "L" eave is the greatest improvement in greenhouse eaves in the past ten years—Patented.

Least shade—Carries the condensation to sill without drip—Guaranteed.

When you think of good greenhouses think of KING.

*Write or telephone for complete information.*

## KING CONSTRUCTION COMPANY

GENERAL OFFICES, NORTH TONAWANDA, N. Y.

1 WEST 47TH ST.,  
NEW YORK CITY,  
TELEPHONE  
BRYANT 809

HARRISON BLDG.,  
PHILADELPHIA,  
TELEPHONE  
SPRUCE 6521

BOARD OF TRADE BLDG.,  
BOSTON, MASS.  
TELEPHONE  
FORT HILL 315

307 N. IRVING AVE.,  
SCRANTON, PA.  
TELEPHONE  
4136

# ◆ Classified Ad Department ◆



It  
Pays

Rates for advertising in this department  
18 cents a line net per insertion.  
Minimum advertisement, 2 lines.

## ACHILLEAS

**ACHILLEA THE PEARL,**  
Strong field-grown clumps for immediate  
delivery, \$8.00 per 100.  
**CHARLES H. TOTTY CO.,**  
Madison, N. J.

## ACHYRANTHES

**Achyranthes**, red, 3-inch, \$5.00 per 100.  
**F. H. Parker, Fort Scott, Kan.**

## ADIANTUMS

**Adiantum Cuneatum**, strong plants, 2½-in.,  
\$12.50 per 100; 4-in., \$30.00 per 100; 5-in., \$50.00  
per 100. 5% for packing.  
**S. S. Skidelsky & Co., 50 Park Place, New York.**  
**Adiantum Croweanum**, 50 clumps, \$10.00. Quick  
shipment. **J. C. Bigelow & Son, 1542 Sunset  
Ave., Utica, N. Y.**

## AGERATUMS

**Ageratum Stella Gurney**, rooted cuttings, \$1.00  
per 100, \$8.00 per 1000. Postpaid. Cash.  
**Harglerode Bros., Shippensburg, Pa.**

**Ageratums**, Gurney and Blue Star, rooted cut-  
tings, \$1.00 per 100, \$9.00 per 1000. Cash.  
**Byer Bros., Chambersburg, Pa.**

**Ageratums**, 2½-in., ready to shift, fine for  
cuttings, \$6.00 per 100. Cash.  
**La Crosse Floral Co., La Crosse, Wis.**

**Ageratum Princess Pauline**, rooted cuttings,  
\$1.00 per 100, \$8.00 per 1000. Cash.  
**B. J. Passmore, Malvern, Pa.**

**Ageratum Stella Gurney**, well rooted cuttings,  
\$1.00 per 100, \$9.00 per 1000. Prepaid by mail.  
Cash. **J. P. Cannata, Mt. Freedom, N. J.**

## ALTERNANTHERAS

**Alternantheras**, red and yellow, fine, strong,  
fall struck cuttings, \$1.25 per 100, prepaid;  
\$10.00 per 1000, not prepaid.  
**N. O. Caswell, Delavan, Ill.**

**Alternantheras**, red and yellow, from soil,  
strong August cuttings, \$1.25 per 100, by mail;  
\$10.00 per 1000, express.  
**S. W. Pike, St. Charles, Ill.**

## ALYSSUM

**Sweet Alyssum**, long stem variety, 50 3-in.,  
6c each. **F. L. Lanson, Council Bluffs, Ia.**

## AMARYLLIS

**Amaryllis Equestris**, growing plants from 5-in.  
pot, 40c each; 4-in., \$3.00 per doz. Young bulbs  
from 2½-in. pots, \$8.00 per 100; Johnsonii, 5-in.,  
50c; 4-in., 35c each.  
**N. O. Caswell, Delavan, Ill.**

**AMARYLLIS VITTATA GIANT HYBRIDS.**  
Extra large flowering bulbs.....\$50.00 per 100  
Large flowering bulbs.....35.00 per 100  
Good flowering bulbs.....30.00 per 100  
**OTTO FEHRLIN, CITRONELLE, ALA.**

## AMPELOPSIS

### AMPELOPSIS VEITCHII.

**Boston Ivy.**  
The largest stock in existence. Best grown  
and graded. Grown thinly. It is strong and  
well rooted, much better than most stocks of-  
fered. Not the cheapest but the best.

3-year, XX heavy tops and roots, 3 to 5-ft.,  
\$4.00 per dozen by mail, \$25.00 per 100.  
2-year, extra strong, 2 to 4-ft., \$3.00 per  
dozen by mail, \$15.00 per 100.

2-year, good, 18 to 24-ins., \$2.00 per dozen  
by mail, \$12.00 per 100.

1-year, extra selected, 2 to 3-ft., \$10.00 per  
100, \$90.00 per 1000.

1-year, extra selected, 18 to 30-ins., \$7.00 per  
100, \$60.00 per 1000.

1-year, strong, 20 to 36-ins., \$5.00 per 100,  
\$40.00 per 1000.

1-year, light, 10 to 20-ins., \$15.00 per 1000.  
Satisfaction guaranteed. Packed free by express.

**CHARLES BLACK, HIGHTSTOWN, N. J.**  
**Ampelopsis Veitchii**, strong rooted cuttings,  
\$2.00 per 100. **W. R. Yerkes, Hutchinson, Kan.**

## ANTHERICUMS

### ANTHERICUM.

**Mandalanum**, 2½-in. pots, \$6.00; 4-in., \$15.00  
per 100. Fine for Fern dishes. No charge for  
packing. Cash, please.

**THE IMLAY CO., ZANESVILLE, O.**

## ASPARAGUS

### ASPARAGUS.

**Sprengerii**, 2½-in., \$4.00 per 100, \$35.00 per 1000  
**Sprengerii**, 3-in., 6.00 per 100, 55.00 per 1000  
**Sprengerii**, 4-in., 12.00 per 100, .....  
**Plumosus**, 2½-in., 5.00 per 100, 45.00 per 1000  
**THE MCGREGOR BROS. CO.,**  
**Springfield, O.**

**Asparagus Plumosus**, 4-in., \$12.00 per 100. **As-**  
**paragus Sprengerii**, extra strong 2½-in., \$5.00  
per 100, \$45.00 per 1000. **Winfield S. Kircher,**  
**Cyclamen Specialist, Defiance, O.**

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per 100, \$45.00 per 1000. **Winfield S. Kircher,**  
**Cyclamen Specialist, Defiance, O.**

**Asparagus Sprengerii** and **Plumosus**, strong  
plants, 2½-in., \$3.00 per 100, \$27.50 per 1000.  
**J. C. Schmidt, Bristol, Pa.**

## BEGONIAS

### BEGONIAS.

#### Immediate Delivery.

**Begonia Brilliant**, beautiful clear red seedling  
of **Chatelaine**, fine Christmas color, \$12.00 per  
100, \$100.00 per 1000.

**Begonia Mrs. Patten**, deep pink sport of **Chat-**  
**elaine**, \$10.00 per 100.

**Begonia Chatelaine**, \$7.00 per 100, \$65.00 per  
1000.

All from 2½-in. pots, pinched back, plenty of  
shoots, will make fine plants in a short time.  
Cash or F. T. D. reference.

**THE MAUFF FLORAL CO.,**

1225 Logan St., Denver, Colo.

### BEGONIAS READY FOR DELIVERY.

**Gloire de Chatelaine**, 2½-in., \$8.00 per 100

**Mrs. Patten**, 2½-in., 8.00 per 100

**Alba Picta**, 2½-in., 10.00 per 100

**Rosea**, 2½-in., 10.00 per 100

**Argenteo-Guttata**, 2½-in., 10.00 per 100

**Metallica**, 2½-in., 10.00 per 100

**Otto Hacker**, 2½-in., 10.00 per 100

**Pres. Carnot**, 2½-in., 10.00 per 100

**Corallina de Lucerne**, 2½-in., 15.00 per 100

**Thurstonii**, 2½-in., 15.00 per 100

**STORRS & HARRISON CO.,**

Florists and Nurserymen, Painesville, O.

## BEGONIAS.

**MRS. M. A. PATTEN, BEAUTIFUL DEEP**  
**PINK SPORT OF CHATELAINE,**  
**OUT OF 4-IN. POTS, 25c A PLANT.**

**CORALLINA DE LUCERNE,**  
**OUT OF 4-IN. POTS, 25c A PLANT,**  
**PLUS 3c A PLANT TO COVER COST OF**  
**PAPER POT AND PACKING CASE.**

**BOTH VARIETIES FIRST CLASS**  
**IN EVERY RESPECT.**

**FULL CASES HOLD 54 PLANTS.**  
**G. R. NOBLE, PADUCAH, KY.**

### BEGONIA CHATELAINE.

2½-in. pots, \$7.00 per 100, \$65.00 per 1000;  
3-in. pots, \$14.00 per 100.

### BEGONIA MRS. M. A. PATTEN,

New dark pink **Chatelaine**,  
2½-in., \$10.00 per 100; 3-in., \$20.00 per 100.

**NEW BEGONIA PRIDE OF NEWCASTLE,**  
**Red Chatelaine.**

2½-in. pots, \$15.00 per 100.  
**ROMAN J. IRWIN,**

43 West 18th St., New York, N. Y.

### NEW BEGONIA, FIRE OF LOVE.

Fresh **Begonia** seed taken from extra selected  
seed bearers grown in pots under glass. The new  
**Begonia, Fire of Love**, is a more beautiful dark  
blood red, with larger flowers and more dwarf  
in growth than **Luminosa**, but not so prolific in  
bloom, which makes it more desirable as a pot  
plant, \$2.00 per trade packet; **Luminosa** and  
**Prima Donna**, \$1.00 per packet.

### O. WINTERICH,

**Cyclamen Specialist, St. Petersburg, Fla.**

**Begonia Chatelaine**, strong rooted cuttings,  
\$3.50 per 100, \$30.00 per 1000; 2½-in., \$7.00 per  
100, \$65.00 per 1000; 4-in., strong, \$20.00 per  
100. **Mrs. Patten**, rooted cuttings, \$5.50 per 100,  
\$50.00 per 1000; 2½-in., \$10.00 per 100.

**Begonia Pride of New Castle**, our new red  
sport of **Chatelaine**, 2½-in., \$15.00 per 100.

**S. S. Skidelsky & Co., 50 Park Pl., New York.**

**Begonias**, **Mrs. Patten**, extra fine, bushy,  
2½-in., \$9.00 per 100, \$80.00 per 1000. Larger  
quantities priced on application. **Prima Donna**,  
strong, cut back, bushy stock, 2½-in., \$4.00 per  
100. Cash. Satisfaction guaranteed. See **Vinca**  
and **Pelargonium** advertisements. **O. B. Ulery,**  
1325 Malden Lane, Springfield, O.

**Begonias**, assorted, \$5.00 per 100; **Luminosa**,  
red, pink and white varieties in mixture, only  
\$5.00 per 100; 3-in., \$8.00 per 100; **Chatelaine**,  
2-in., \$6.00 per 100; 3-in., \$10.00 per 100.

**N. O. Caswell, Delavan, Ill.**

### BEGONIAS, ROOTED CUTTINGS.

**Chatelaine**, **Erffordii**, **Crystal White**, 3c; **Lumi-**  
**nosa**, **Prima Donna**, 4c; **Mrs. M. A. Patten**, 5c,  
by mail. Five or more of a kind as wanted.

**S. W. PIKE, ST. CHARLES, ILL.**

### BEGONIAS FULL OF BLOOMS.

**Mellor** and **Cincinnati**, exceptionally fine plants,  
6-in., \$1.50; 7-in., \$2.00; 8-in., \$2.75 each.

Packing at cost.

### ELITCH GARDENS CO., DENVER, COLO.

**Begonia Chatelaine**, rooted cuttings, \$3.00 per  
100; 2½-in., \$7.00 per 100, \$65.00 per 1000. **Mrs.**  
**Patten**, rooted cuttings, \$5.00 per 100; 2½-in.,  
\$10.00 per 100. **A. J. Schmutz, 23 Arnold Place,**  
**North Adams, Mass.**

**Begonia Cincinnati**, 3-in., \$35.00 per 100; well  
grown, 5-in., \$15.00 per doz.; 6-in., \$24.00 per  
doz. Add 10% for packing. Cash, please.

**Adolph D. Mohr, 76th and Broadway, Kansas**  
**City, Mo.**

**Asparagus Plumosus**, 4-in., \$12.00 per 100. **As-**  
**paragus Sprengerii**, extra strong 2½-in., \$5.00  
per 100, \$45.00 per 1000. **Winfield S. Kircher,**  
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per 100, \$45.00 per 1000. **Winfield S. Kircher,**  
**Cyclamen Specialist, Defiance, O.**

Begonia Chatelaine, 3-in., \$10.00 per 100; 2½-in., \$5.50 per 100. Rooted cuttings, \$3.00 per 100. Cash with order.  
H. E. Mitting, Cambridge City, Ind.

Begonia Luminosa and Erfordii, strong, transplanted seedlings, ready for 2½-in. pots, \$3.00 per 100. Cash.  
Brill Celery Gardens, Kalamazoo, Mich.

**REX BEGONIAS.**  
Fine plants, 2-in., \$10.00 per 100. Cash.  
**EMMANS THE FLORIST,**  
Newton, N. J.

Begonias, Prima Donna, strong 2½-in., \$4.00 per 100; Luminosa, 2-in., \$3.50 per 100; Gracilis, 3-in., \$6.00 per 100; 2-in., \$3.50 per 100. Cash.  
Jacobs Bros., Box 413, Peoria, Ill.

Begonias, Chatelaine, true, strong 2-in., \$6.00 per 100, \$55.00 per 1000. Mrs. Patten, strong 2-in., \$10.00 per 100, \$90.00 per 1000. Cash.  
C. Betscher, Dover, O.

Begonia Chatelaine, in bloom, 6-in., \$1.00. Packed in paper pots. Cash with order. H. C. Doescher, 2048 Gentilly Ave., New Orleans, La.

New red Begonia, Pride of Newcastle, rooted cuttings, \$7.00 per 100, \$60.00 per 1000.  
O. J. Frew, Jr., Conneaut, O.

Hardy Begonia Evansiana bulbs, \$10.00; bulb-lets, \$3.00 per 100.  
H. W. Peterson, Poplar Bluff, Mo.

Begonias, Luminosa, Chatelaine and hardy, 4-in., 20c; 5-in., 50c.  
The Chal. Peterson Co., East Liverpool, O.

Begonia Chatelaine, 2½-in., 6½c; Gracilis, 2½-in., 6½c; 4-in., 20c.  
L. J. Rowe, Titusville, Pa.

Rex Begonia, 4½-in. and 5-in. pots, fine for baskets and boxes, 35c. M. J. Burke, Hillside, Ill.

Begonia Chatelaine, 2-in., \$5.00 per 100.  
Mrs. E. A. Llewellyn, Olean, N. Y.

Beefsteak Begonias, 4-in., 25c each. L. G. Brown, 35th and Kensington, Kansas City, Mo.

Begonia Prima Donna, 2½-in., 6c; 3-in., 12c; 4-in., 20c.  
Lloyd C. Bunch, Fredonia, Kan.

Begonia Pride of New Castle, rooted cuttings, \$8.00 per 100. B. J. Passmore, Malvern, Pa.

#### BERRIED PLANTS

##### CLEVELAND CHERRIES.

4-in. pots.....\$35.00 per 100  
5-in. pots..... 50.00 per 100  
6-in. pots..... 60.00 per 100

##### XMAS PEPPERS.

5-in. pots.....\$35.00 per 100  
6-in. pots..... 50.00 per 100  
Fine plants, well berried.

##### HIRZEL BROS.,

903 Holmes St., East Toledo, O.

##### CLEVELAND CHERRIES.

4-in.....\$25.00 per 100  
5-in..... 50.00 per 100  
6-in..... 75.00 per 100  
O. W. ESPY & SON, BROOKVILLE, PA.

Jerusalem Cherries, extra heavy, fine plants, covered with large berries, 4-in., \$25.00 per 100. Cash. North Madison Floral Co., North Madison, Ind.

##### CLEVELAND CHERRIES.

Well fruited, 4-in., 25c, 35c and 50c.  
GULLETT & SONS, LINCOLN, ILL.

Cleveland Cherries, 3-in. and 4-in., 15c and 25c each. Shipped with or without pots.  
Anderson Floral Co., 515 John St., Anderson, Ind.

Cleveland Cherries, strong 4-in., 25c; 5-in., 50c; 6-in., 75c.

S. S. Skidelsky & Co., 50 Park Place, New York.  
Christmas Peppers, strong, bushy, 4-in., ready for shift, \$15.00 per 100.

Park Floral Co., Trenton, N. J.

Cleveland Cherries, dwarf, \$5.00 per 100; Bird's Eye, \$5.00 per 100. Baur Floral Co., Erie, Pa.

#### BOUGAINVILLEAS

##### BOUGAINVILLEA SANDERIANA.

2½-in. ....\$10.00 per 100  
3-in. .... 20.00 per 100  
4-in. .... 30.00 per 100

##### STORRS & HARRISON CO.,

Florists and Nurserymen, Painesville, O.  
Bougainvilleas, Crimson Lake, new red, 3-in., \$1.00; 4-in., \$2.00 each. Standard varieties, strong stock, 4-in., 75c; 5-in., \$1.00; 6-in., \$1.50.  
S. S. Skidelsky & Co., 50 Park Place, New York.

#### BOUVARDIAS

Bouvardia Humboldtii, strong stock plants, \$27.00 per 100. Roman J. Irwin, 43 W. 18th St., New York, N. Y.

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**HARDY BUDDLEIA VEITCHII**  
Butterfly Bush, rooted cuttings, \$2.00 per 100, \$18.00 per 1000. Parcel post. Cash.  
THE IMLAY CO., ZANESVILLE, O.

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1250 to case.....\$2.90 per 100  
1000 to case..... 3.20 per 100  
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Miniature Single Dutch Hyacinths, white, pink and blue, \$28.00 per 1000; less than 250, \$29.00.

Single bedding Hyacinths, 13 to 15 cm., white and pink, \$38.00 per 1000; less than 250, \$39.00.

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Elliottiana, the pretty golden yellow Calla with spotted foliage, makes one of the most attractive pot-plant novelties; blooms in about 90 days and easy to grow:

Mammoth bulbs .....\$25.00 per 100  
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Your address for Holland-grown Hyacinths, Tulips, Narcissus, Crocus, Lilliums, Lily of the Valley, etc. Please write for catalogue to Vendel & Van Ginhoven, 116 Broad St., Room 40, New York City.

Hyacinths, Tulips, Narcissus, Crocus, Lilies and Lily of the Valley pipe; Roman Hyacinths, Paper Whites, Lillium Candidum and all other French bulbs; Japanese Lilies, high grade quality only. Prices on application. Van Zonneveld Bros. & Philippo, Sassenheim, Holland. New York Branch, 18 Broadway.

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To be certain your instructions receive attention for the current issue your letter should be in Chicago

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Bulbs of all description. Write for prices.  
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New York Branch, 82-84 Broad Street.

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R. A. vander Schoot,  
HILLEGOM, Holland.  
Extensive own cultures of  
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Stammes & Co., Wholesale Bulb Growers and Exporters, Hillegom, Holland. We sell at growers' prices. Ask for special quotations and catalogue or mail your list of wants care R. F. Lang, 82-84 Broad St., New York City.

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##### CALCEOLARIAS.

##### BEST HYBRIDS.

2½-in. pots, \$15.00 per 100.

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##### CALCEOLARIA HYBRIDS.

Out of 2½-in. pots; sturdy little plants in unique, attractive colors, \$10.00 per 100.

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Calceolarias, fine strain, strong, transplanted plants, \$7.00 per 100; 2-in., \$11.00 per 100; 2½-in., \$15.00 per 100. Cash.

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Calendula Orange King, 2½-in., \$4.00 per 100. Packing 5%.  
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Calendulas, 200 Orange King, strong 2-in., \$4.00 per 100.

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Calendula Orange King, 200 fine 3-in., \$6.00 per 100, or all for \$11.00. Cash.  
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Calendulas, Orange King, strong 2½-in. plants, \$4.00 per 100.  
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Calendulas, Orange King, grown from \$2.00 per oz. seed, 2-in., \$4.00 per 100. Cash.  
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Calendulas, Orange King, 2½-in., \$3.00 per 100, \$25.00 per 1000. J. C. Schmidt, Bristol, Pa.

Calendulas, 2½-in., \$4.00 per 100.

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**GODFREY CALLA PLANTING STOCK.**  
CALIFORNIA FIELD-GROWN BULBLETS.

1000 lots at \$5.00 per 1000.  
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Extra heavy, guaranteed 4-in. stock that will bloom this winter; a number of them in bud now; strong, extra heavy, 20c; 2nd size, 15c each.

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Dry bulbs, ½-in. to 1-in., \$5.00 per 100; ¼-in., \$2.00 per 100; bulb-lets, 50c per 100.

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Dry bulbs, ½-in. to 1¼-in., \$5.00 per 100; smaller than ½-in., 75c per 100. Cash.

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1000 2½-in., strong stock, \$6.00 per 100.

Cash with order.

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4-in., blooming size.....\$20.00 per 100  
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Godfrey Callas, strong 3-in., blooming size bulbs, \$10.00 per 100; 2½-in., \$6.00 per 100. Winfield S. Kircher, Cyclamen Specialist, De-fiance, O.

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	Per 100	Per 1000
2 to 3 eyes.		
A. Bouvier .....	\$4.00	\$35.00
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Brandywine .....	4.00	35.00
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Firebird .....	8.00	75.00
Florence Vaughan .....	4.00	35.00
Gustav Gumpfer .....	7.00	60.00
Hungaria .....	8.00	70.00
King Humbert .....	6.00	50.00
Mme. Crozy .....	5.00	40.00
Maros, white .....	6.00	50.00
Queen Charlotte .....	5.00	40.00
Richard Wallace .....	6.00	50.00
Rosea Gigantea .....	12.00	110.00
Souv. A. Crozy .....	5.00	45.00
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Wintzer's Colossal .....	6.00	50.00
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Ask for list of other varieties.

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##### CANNAS, 2 TO 3-EYE ROOTS.

For immediate or spring, 1921, delivery.

King Humbert .....	5 c each
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Wintzer's Colossal .....	5 c each
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Firebird .....	8 c each
Panama .....	4½c each
Lafayette .....	5 c each
California .....	4 c each
Austria .....	4 c each
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Price f. o. b. West Grove.

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Canna roots, strong, 2 to 3 eyes. Send for complete list, including all the best varieties.  
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Matchless,	Ethel Fisher,
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Delivery in January and later.

Let us quote you on your requirements.

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Book your orders now for clean,  
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**SUPREME.**

For present, early or later delivery,  
\$5.00 per 100, \$45.00 per 1000.

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**LADDIE, \$100.00 PER 1000.**  
For January and later delivery.

Largest propagators of  
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**ELITCH GARDENS CO., DENVER, COLO.**

**ROOTED CUTTINGS.**

	Per 100	Per 1000	Per 5000
White Enchantress .....	\$4.00	\$36.00	\$160.00
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Enchantress Supreme .....	5.00	44.00	.....
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Light-pink, accidentally mixed last spring, mostly Alice, fine for mail order trade .....	3.60	30.00	135.00

If you want first class stock we have it.  
Properly rooted. Packed light. January deliv-  
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Our young stock is widely known as giving the  
best of results and we serve the same customers  
year after year. If your stock needs renewing,  
you can not do better than ordering of us, now.

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Enchantress .....	\$4.00	\$35.00
White Enchantress .....	4.00	35.00
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Mrs. C. W. Ward .....	4.00	35.00
Matchless .....	4.00	35.00
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Ready for immediate delivery.

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Ready now .....	\$6.00	\$45.00
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White Wonder .....	6.00	45.00
Pink Enchantress .....	6.00	45.00
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Aviator .....	6.00	45.00

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Rooted cuttings or cuttings from soil.

**WHITE ENCHANTRESS, \$40.00 per 1000.**

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**CLEAN, SAND ROOTED CARNATION CUTTINGS.**

Morning Glow, \$50.00, Matchless, \$40.00, En-  
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\$40.00, Best red, \$40.00, Rose-pink Enchantress,  
\$40.00 per 1000.

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**CARNATIONS ROOTED COOL.**

White Wonder, White Enchantress, Matchless,  
Nebraska, Mrs. C. W. Ward and Mrs. A. Roper,  
\$6.00 per 100, \$50.00 per 1000. Exceptionally  
well rooted stock. Guaranteed to please. Care-  
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**LADDIE! LADDIE!! LADDIE!!!**

We are booking orders now for rooted cuttings  
of Laddie Carnation for delivery in January,  
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now, as the stock of this wonderful variety will  
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Matchless, White Wonder, Rose-pink Enchan-  
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Carnations, rooted cuttings, extra strong, well  
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Carnations, well rooted cuttings, Matchless and  
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Carnations, clean, healthy cuttings, Ward,  
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Booking orders now for January and later deliv-  
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Extra strong, well rooted cuttings of Supreme,  
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Buy your rooted Ward cuttings from a Ward  
specialist. Orders booked now for delivery at  
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**CHRYSANTHEMUMS****CHRYSANTHEMUMS.****STOCK PLANTS.**

White Turner, W. H. Chadwick,  
Yellow Turner, Chadwick Improved,  
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Josephine Foley, Mistletoe,  
Indian Summer, Golden Chadwick,  
Smith's Imperial, Polly Rose,  
The above at \$8.00 per 100.  
Golden Wedding, Yellow Bonnafton,  
Golden Glow, Yellow Ivory,  
Dr. Enguehard, Marigold,  
White Chieftain, Chrysolora,  
Pink Chieftain, Tint of Gold,  
Mrs. M. R. Morgan, Oconto,  
Chas. Rager, Jeanne Nonin,  
E. A. Seidewitz,  
The above at \$6.50 per 100.

**POMPONS.**

Lillian Doty, Hilda Canning,  
Yellow Baby, Golden Climax,  
Buckingham, Helen Newberry,  
Western Beauty, Quinola,  
Frank Wilcox, Mary,  
Lulu, Isabelle,  
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And other varieties.

The above at \$6.50 per 100.

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All at \$4.00 per 100.

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Chas. Rager, Jeanne Nonin,  
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**POMPONS.**

Stock plants, all \$4.00 per 100.

White: Western Beauty,  
Mensa, Cometo,  
B. Marguerite, Godfrey,  
White Gem, Godfrey,  
Yellow: Bronze:

Y. Baby, Mrs. Beu,  
Golden Climax, Clean stock,  
Christmas Gold, Cash, please.

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Order soon. Des Plaines, Ill.

**CHRYSANTHEMUM STOCK PLANTS.**

Exceptionally fine stock.

William Turner, Major Bonnafton,  
Yellow Chadwick, White Chieftain,  
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Charles Rager, Golden Queen,  
Golden Gleam, Mistletoe,  
Polly Rose, Single White and  
Enguehard, Yellow Mensa,  
Seidewitz.

\$4.00 per 100. Packing 5 per cent.

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\$6.00 per 100.

Golden Glow, Early Frost, Willow Brook,  
Unaka, Early Snow, Halliday, Pink and White  
Ivory, Pink and White Chieftain, Yellow Rager,  
Dr. Enguehard, Roman Gold, Superbum, Harvard,  
Alice Byron, Mrs. Seidewitz, White and Yellow  
Jones.

Pompons: Lillian Doty, Alma, Buckingham,  
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Mensa, Klondike, Quinola, Golden Wedding, Beu,  
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Pompons, \$6.00 per 100, except where noted.

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Sunshine, \$1.50 per doz., Golden Mensa,  
Garza, Romaine Warren,  
Golden Climax, Dusky Maid,

**WHITE.**

Garza, BRONZE  
Lida Thomas, Hilda Canning,  
Mensa, RED.  
Helen Newberry, Billy Primrose,

Cash with order.

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Chicago White Pompon, very early Chicago  
White, now ready, \$4.00 per 100, \$35.00 per  
1000; Chas. Rager, \$4.00 per 100, \$35.00 per 1000.  
Michigan Cut Flower Exchange, Detroit, Mich.

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October Queen ..... \$8.00 per 100  
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**C. W. ESPY & SON, BROOKVILLE, PA.**

**STOCK MUMS, \$1.00 PER DOZ., \$6.00 PER 100.**

White: Advance, Early Frost, Oconto, Chad-  
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October Frost, October Herald, White Chieftain,  
Pink Chieftain, Chrysolora, Dr. Enguehard,  
Touset, Silver Wedding, Golden Wedding, Roman  
Gold, Harvard, 75c per dozen.

Seidewitz, White and Yellow Chadwick, White  
and Yellow Jones, Jeanne Nonin, \$1.00 per dozen.  
**L. G. BARBIER, DUNKIRK, IND.**

**CHRYSANTHEMUM STOCK PLANTS.**

We ship from Spokane, Wash.

Place your order now for clean, healthy Chrys-  
anthemum plants; all the leading varieties; no  
middle on the place, \$6.00 per 100.

**PETERS & SONS,**

Hillyard, Wash.

Chrysanthemums, Early Snow, October Frost,  
Foley, Rager, Ward, Pink Patty, Enguehard,  
Pink Chieftain, E. A. Seidewitz, Golden Climax  
and Western Beauty, \$4.00 per 100. Godfrey,  
White Chadwick and White Seidewitz, \$8.00 per  
100. Geo. E. Bigler, 28th and Sherman Ave.,  
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**CHRYSANTHEMUMS.****STRONG STOCK PLANTS.**

Sunshine, Jeanne Nonin,

White and Golden Mensa,

\$8.00 per 100.

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**CHRYSANTHEMUMS.**

A quantity of each. White: Turner, Chad-  
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tier, \$4.00 per 100. Whittier and Mistletoe  
after Christmas.

**LINCOLN GARDENS, INC.,**

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Chrysanthemums, strong stock plants, free  
from disease; October Frost, Unaka, Chrysolora,  
5c each; Halliday, Oconto, Wm. Turner, Rager,  
Major Bonnafton, Wells' Late Pink, Patty,  
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**STOCK PLANTS.**

Oconto and William Turner, \$5.00 per 100.

**MARION GREENHOUSES,**

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**and COPELAND GREENHOUSES,**

Minnie Lilley Copeland, Creal Springs, Ill.

Chrysanthemums, Golden Glow, strong stock  
plants, \$6.00 per 100, \$50.00 per 1000. Golden  
Queen and October Queen, \$6.00 per 100. Mar-  
gold, Seidewitz, Nonin and other good varieties,  
\$4.00 per 100; less than 25 of a variety, \$5.00  
per 100. Write us for other varieties.  
**S. S. Skidelsky & Co., 50 Park Place, New York.**

**CHRYSANTHEMUM CUTTINGS.**

Best new, commercial and standard varieties.  
If you want the best and newest commercial va-  
rieties, write me.

**IT WILL PAY YOU.**

**ROMAN J. IRWIN,**

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**CHRYSANTHEMUM STOCK PLANTS.**

350 Marigold, 150 Chrysolora. Pompons: 100  
Fournaise, 150 Souv. d'Or, \$4.00 per 100, or \$25.00  
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Marigold, Rager, Nagoya, Patty, Oconto, Hal-  
liday, V. Morel, Belle and Seidewitz, \$5.00 per  
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**HUMM & JONES,**

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**CHRYSANTHEMUM STOCK PLANTS.**

Seidewitz and Mistletoe, \$4.00 per 100. Cash.  
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Chrysanthemum stock plants, Silver King, Lady  
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Marigold, Seidewitz, \$4.00 per 100. Cash.

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Chrysanthemum stock plants, Harvard, Diana,  
Halliday and Dr. Enguehard, \$6.00 per 100.  
Packing 5%.

**Truitt's Greenhouses, Chanute, Kan.**

Chrysanthemum stock plants, 600 Early Frost  
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**H. Dornbusch, 428 Cincinnati St., Dayton, O.**

Hardy Chrysanthemum clumps, \$6.00 per 100.  
Smith's Greenhouses, Box 431, Columbus, Ga.

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Cinerarias, Vaughan's Columbian Mixture of  
giant flowering, half dwarf, very strong plants  
from 2 1/4-in. pots, \$4.00 per 100, \$35.00 per 1000;  
500 at 1000 rate, no charge for packing. Cash.  
**Freeport Floral Co., Freeport, Ill.**

Cinerarias, Half Dwarf, 2 1/4-in., 4c; 3-in., 6c,  
cool-grown.  
**Abbey Avenue Greenhouses, Dayton, O.**

Cinerarias, Dreer's Dwarf and Semi-Dwarf,  
large 3-in. ready for 4-in., \$6.00 per 100. Chas.  
Whitton, York St. and Gray Ave., Utica, N. Y.

Cinerarias, Vaughan's Columbian Mixture, strong, healthy 2-in., \$4.00 per 100, 800 for \$11.00; transplanted seedlings, \$3.00 per 100, 800 for \$8.00. Cash.

Brill Celery Gardens, Kalamazoo, Mich.

Cinerarias, Half Dwarf, fine, strong plants with perfect foliage, 4-in., \$12.00 per 100. Edward Whitton, York and Walnut Sts., Utica, N. Y.

Cinerarias, Half Dwarf Hybrids, 2 1/2-in. pots, \$7.00 per 100, \$65.00 per 1000; 3-in., \$10.00 per 100. Roman J. Irwin, 43 West 18th St., New York.

Cinerarias, Half Dwarf Hybrids, mixed colors, 2 1/2-in., big enough for 4-in., \$4.00 per 100 or 800 for \$11.00. S. A. Pinkstone, York and Hickory St., Utica, N. Y.

CINERARIAS.  
Columbian Mixture, extra fine plants, 3-in., \$10.00 per 100.

MATTHEWSON'S, SHEBOYGAN, WIS.

Cinerarias, Vaughan's Columbian Mixture and Dreer's Prize Dwarf, strong 2-in., \$6.00 per 100; 3-in., \$10.00 per 100. Winfield S. Kircher, Cyclamen Specialist, Defiance, O.

Cinerarias, fine stock, Howard & Smith's strain, in bud and bloom, 4-in., 25c; 5-in., 50c. Packing at Cost. Elitch Gardens Co., Denver, Colo.

Cinerarias, extra strong 4-in. in bud, equal to good 5-in., 25c; 6-in. in bud, \$1.00 each. Cash. Park Floral Co., Station E, St. Joseph, Mo.

Cinerarias, fine strain of good colors, 2 1/2-in., \$8.00 per 100; 4-in., \$25.00 per 100. The Park Floral Co., Denver, Colo.

Cinerarias, good, strong 2 1/2-in. plants, \$6.00 per 100, \$55.00 per 1000. S. S. Skidelsky & Co., 50 Park Place, New York.

Cinerarias, fine 3-in., \$7.00 per 100. Cash. M. S. Eitter, Shiremanstown, Pa.

Dwarf Cinerarias, strong 3-in., \$7.50 per 100. Cash. J. W. Miller, Shiremanstown, Pa.

Cinerarias, prize strain, stocky plants, 2 1/2-in., \$4.00 per 100. J. C. Schmidt, Bristol, Pa.

Cinerarias, Dreer's strain, strong 2 1/2-in., \$5.00 per 100. Quentin Floral Co., St. Joseph, Mo.

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CLEMATIS PANICULATA.  
Strong plants, \$10.00 per 100.  
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Mentor, O.

#### COLEUS

Coleus, rooted cuttings, a limited quantity ready now, of my choice collection of best bidders, \$1.25 per 100, prepaid.

S. W. Pike, St. Charles, Ill.

Coleus, Brillancy and Defiance, 2 1/2-in., ready to shift, fine for cuttings, \$6.00 per 100. Cash. La Crosse Floral Co., La Crosse, Wis.

Coleus, leading varieties, 2 1/2-in. pots, strong stock plants, \$5.00 per 100. Henry Smith, Grand Rapids, Mich.

Coleus, 8 varieties, bright colors, rooted cuttings, \$1.50 per 100. Cash. H. B. & C. W. Krebs, Cedar Rapids, Ia.

Coleus, all varieties, strong stock plants, 2 1/2-in. pots, \$4.00 per 100. Cash. Kent Greenhouses, 241 National Drive, Newark, O.

Christmas Coleus, very strong 4-in., ready for 5-in. pots, \$15.00 per 100. Cash with order. John Wolf, Savannah, Ga.

Coleus, mixed, bright colors, rooted cuttings, \$1.50 per 100, prepaid. Royston & Fenton, Evansville, Ind.

Coleus, 10 fine varieties, rooted cuttings, \$1.50 per 100; 2 1/2-in., ready for shift, \$3.00 per 100. Cash. Harry A. Cook, Oberlin, O.

Coleus, eight varieties, 2 1/2-in., \$35.00 per 100. Cash. F. H. Parker, Fort Scott, Kan.

Coleus, Christmas Gem, 2 1/2-in., \$5.00 per 100. S. M. Harbison, Danville, Ky.

#### CUPHEAS

Cupheas, rooted cuttings, \$1.00 per 100. Post-paid. Cash. Harglerode Bros., Shippensburg, Pa.

Cupheas, rooted cuttings, \$1.00 per 100; 2-in., 30c. Cash. Byer Bros., Chambersburg, Pa.

Cupheas, cigar plants, 2 1/2-in., \$5.00 per 100. Thos. Salvason, 813 Main St., Petersburg, Ill.

#### CYCLAMEN

##### ASSORTED COLORS.

Cyclamen in bud and bloom. These plants are A No. 1, and can be potted into larger pots for immediate sales.

You cannot find better stock anywhere.

We would be pleased to have you come and see it.

Out of 4-in. pots, \$40.00 per 100.

Out of 5-in. pots, \$75.00 per 100.

Out of 6-in. pots, \$150.00 per 100.

We also have a fine

lot of 3-in., ready to shift, which will make fine plants for winter sales, \$20.00 per 100. The above prices include packing on all orders amounting to \$10.00 or more.

Cash with order.

The largest exclusive grower of Cyclamen

and Primulas in the world.

See Primula advertisement.

R. S. McMURRAY,

Bell fontaine, O.

#### ALL ORDERS FOR 1920 CROPS FERD FISCHER'S FAMOUS CYCLAMEN SEED SHOULD BE SENT TO AMERICAN BULB CO.,

172 N. Wabash Ave., Chicago, Ill.

We offer seeds of the following varieties:

Glowing Dark Red (Christmas Red).....	Per 1000 \$15.00
Glowing Red, Bright Cherry Red.....	15.00
Bright Rose, Rose of Marienthal.....	15.00
Pure White .....	12.50
White, with dark Carmine eye.....	12.50
Salmon, delicate, Improved Rose Von Zahlendorf .....	18.00
Salmon, Improved Perle Von Zahlendorf....	18.00
Salmon, Red, Improved Glory Pride of Wandsbek .....	20.00
Rococo Erecta, Orchid flowering type—Red..	18.00
Rococo Erecta, Orchid flowering type—Rose..	18.00
Rococo Erecta, Orchid flowering type—Lilac..	18.00
Rococo Erecta, Orchid flowering type—	
White, with Carmine eye.....	18.00

Less 7% for cash with order.

#### AMERICAN BULB CO.,

172 N. Wabash Ave., Chicago, Ill.

#### CYCLAMEN SEEDS.

Ferd Fischer, Wiesbaden.

Alvin Richter, Dresden.

Personally brought from Germany. Fresh stock.

Bright Rose, Rose of Marienthal.....	Per 1000 \$13.50
Salmon, delicate, Improved Rose von Zahlendorf .....	15.50
Salmon, Improved Perle von Zahlendorf....	15.50
Pure White .....	10.00
Fringed, mixed .....	9.50
Salmon, Improved Schoene Dresdnerin....	12.50
Salmon, Improved Dresdnerin, fringed.....	12.50
Salmon, Improved Schoene Dresdnerin, dark .....	14.00
White with red, white with eye.....	15.50
Pink, red, light red.....	14.00
Rococo Erecta, Orchid flowering type, red, rose, lilac, etc.....	15.50

Cash with order.

M. NEMEC,

188 E. 35th St., Portland, Ore.

CYCLAMEN SEEDLINGS, TRANSPLANTED.  
AMERICAN GROWN FROM BEST SELECTED GERMAN STRAIN, READY JANUARY 15TH AND LATER.

Bright Red, Dark Glowing Red, Rose of Marienthal, Rosea, Pure White, White with pink eye, Pink with dark eye, Glory of Wandsbek and all colors mixed,  
\$7.50 per 100; \$60.00 per 1000.

If Wandsbek alone is ordered, add 10% to above.

#### CYCLAMEN, SELECTED STRAIN.

SEPARATE COLORS OR MIXED.  
3-in. pots, \$25.00 per 100; 4-in. pots, \$40.00 and \$50.00 per 100.

ROMAN J. IRWIN,

43 West 18th St., New York, N. Y.

#### EXTRA HEAVY PLANTS.

#### WELL IN BLOOM AND FULL OF BUDS.

Better order right now and

avoid cold weather.

5 per cent off for cash with order.

4-in., 35c each;

5-in., 75c each;

6-in., \$1.25 each.

We offer these plants for immediate delivery, packed with utmost care, so they will reach you in good condition.

They will be sure money makers.

Packing charges included.

See our advertisement on Ferns.

DAVIS FLORAL CO., DAVENPORT, IA.

#### FULL OF LIFE CYCLAMEN SEEDLINGS.

Giant strain, 2 to 3 leaves, all colors, ready now, \$50.00 per 1000; salmon shades, \$75.00 per 1000.

We are also booking orders now for 2 1/2-in. stock for March 1st and later delivery, \$120.00 per 1000; salmon shades \$150.00 per 1000.

Will send sample on request.

AURORA GREENHOUSE CO.,

Lancaster and Garfield Aves., Aurora, Ill.

#### CYCLAMEN PLANTS.

##### GOOD ASSORTMENT OF COLORS.

We need the room.

3-in., 10c each;

4-in., 35c each;

5-in., 70c each.

KEMBLE FLORAL CO.,

Oskaloosa, Ia.

#### CYCLAMEN PLANTS.

Assorted colors.

2 1/2-inch .....	\$12.00 per 100
3-inch .....	20.00 per 100
4-inch .....	50.00 per 100
5-inch .....	75.00 per 100

Add 5% for packing charge.

#### AMERICAN BULB CO.,

172 N. Wabash Ave., Chicago, Ill.

#### CYCLAMEN.

##### IN HEAVY BUD AND BLOOM.

Strong 2 1/2-in. ....	\$0.12 each
Strong 3-in. ....	.20 each
Strong 4-in. ....	.40 each
Strong 5-in. ....	.75 each
Strong 6-in. ....	1.00 each
Select 5-in. ....	1.00 each
Select 6-in. ....	1.50 each

Place your orders for Christmas now.

J. W. DAVIS CO.,

Davis Gardens, Terre Haute, Ind.

#### WELL-GROWN STOCK

##### OF CYCLAMEN IN LARGE LOTS!

3-in., \$20.00; 4-in., \$35.00; 5-in., \$65.00; 6-in., \$100.00 per 100; 7-in., \$2.00 each; 8-in., \$3.00 each.
--

These plants are very fine and of many varieties and colors, dark reds, dark pinks and salmon. Cash.

#### FAIRVIEW GREENHOUSES,

Belvidere, Ill.

#### CYCLAMEN

Fine plants in full bloom now, no culls. Each	
100 6-in. ....	\$1.50
100 7-in. ....	2.25
100 8-in. ....	3.50
25 10-in. ....	6.00

7 1/2% for packing in pots.

Cash or reference.

KEMBLE-SMITH CO.,

Boone, Ia.

#### CYCLAMEN LOADED WITH BUDS AND BLOOMS.

Extra fine plants, in best selling colors.

5-in. ....	\$75.00 per 100
6-in. ....	125.00 per 100
7-in. ....	200.00 per 100

Cash with order. No C. O. D. orders accepted. Careful packing with no extra charge.

SAYRE FLORAL CO.,

Sayre, Pa.

#### CYCLAMEN.

All Colors.

We have a large stock of

excellent plants.

4-in., 50c; 5-in., 75c; 6-in., \$1.25.

Packing at cost.

FRANK F. CRUMP,

Colorado Springs, Colo.

#### CYCLAMEN PLANTS.

Assorted colors, large proportion of red.

4-in., \$40.00 per 100;

5-in., \$75.00 per 100.

A packing charge of 5 per cent.

A. N. KINSMAN, INC.,

Austin, Minn.

#### CYCLAMEN, EXCEPTIONAL BARGAINS.

We have a large surplus of the following variety for immediate shipment: Cyclamen Excelsior, white with red eye, 3-in., \$10.00 per 100; 4-in., \$25.00 per 100. Extra strong, well-grown stock.

MATTHEWSON'S, SHEBOYGAN, WIS.

Cyclamen: An extra fine lot of separate colors or mixed as desired, 2 1/2-in., \$12.00 per 100; 3-in., \$20.00 per 100; 4-in., \$40.00 per 100; 5-in., \$75.00 per 100; 6-in., \$100.00 per 100. We know these will please you.

S. S. Skidelsky & Co., 50 Park Place, New York.

#### CYCLAMEN IN BUD AND BLOOM.

4-in., 40c each;

5-in., 75c each;

6-in., \$1.00 each.

No charge for packing. Cash, please.

F. B. PFISTER, LOWVILLE, N. Y.

Cyclamen in bloom, pink and red shades, 4-in., \$50.00; 5-in., \$75.00 per 100; seedlings transplanted, with 3 to 10 leaves, ready for 3-in. pots, \$10.00 per 100. Separate colors; Wandsbek strain; fine stock. Winfield S. Kircher, Cyclamen Specialist, Defiance, O.

Cyclamen: An extra fine lot of separate colors or mixed as desired, 2 1/2-in., \$12.00 per 100; 3-in., \$20.00 per 100; 4-in., \$40.00 per 100; 5-in., \$75.00 per 100; 6-in., \$100.00 per 100; 7-in., \$150.00 per 100. We know these will please you. S. S. Skidelsky & Co., 50 Park Place, New York.

#### CYCLAMEN PLANTS.

4-in., in bud, 35c; 5-in., in bud, 50c each.

Five per cent for packing in paper pots.

Cash with order.

EAGLE GROVE GREENHOUSE,

Eagle Grove, Ia.

#### WELL FLOWERED CYCLAMEN.

Good, thrifty Cyclamen, well in bud, 4-in., 40c and 50c; 5-in., \$1.00; 6-in., \$1.50 and \$2.00; 7-in., \$2.00 and \$2.50.

GULLETT & SONS, LINCOLN, ILL.

Cyclamen, nice, healthy, stocky plants, well furnished with foliage, showing buds; German strain, red and pink colors predominating, from 4-in., 30c. This will make good blooming stock. J. L. Schiller, 929 Prouty Ave., Toledo, O.

Cyclamen, fancy stock, nothing better around Chicago. 3-in., in bud, \$12.00 and \$15.00 per 100; 4-in., in bud, \$35.00 and \$45.00 per 100. No packing charges.

Joseph Turski, Gross Point, Ill.

We need the room. Heavy, vigorous Cyclamen plants, all dark colors, budding for bloom, 4-in., 30c. Packing 1c each. Fancy 5-in. budding for bloom, 50c. Packing 2 1/2c.

J. E. Leslie & Son, Marion, Ind.

Cyclamen plants, 3-in. stock, best strain procurable, assorted colors, \$15.00 per 100.

F. E. Lake, Marion, O.



## CYCLAMEN—Continued

Cyclamen, the very best, 5-in., \$15.00 per doz.; 6-in., \$24.00 per doz.; 7-in., \$36.00 and \$48.00 per doz. Add 10% for packing. Cash, please. Adolph D. Mohr, 76th and Broadway, Kansas City, Mo.

Cyclamen, choice assortment of the leading varieties, 3-in., \$15.00 per 100; 4-in., \$35.00 per 100. Extra strong, well-grown stock. J. E. Matthewson, Sheboygan, Wis.

Cyclamen, best European strain, strong 2½-in., \$12.00; 3-in., \$20.00; 4-in., \$40.00; 5-in., \$75.00 per 100. Baur Floral Co., Erie, Pa.

Cyclamen, 3-in., \$10.00 per 100; 4-in., \$35.00 per 100. James D. Hooper, Richmond, Va.

## DAHLIAS

## DAHLIAS.

Send your want list of Dahlias to the Dahlia king, who is listing 188 of the best varieties for cut flowers and for retail catalogue trade for seedsmen. The largest dahlia grower in the world.

J. K. ALEXANDER, 20-30 Central St., E. Bridgewater, Mass.

## SEND US YOUR LIST OF WANTS IN THE DAHLIA LINE.

We make a specialty of Dahlias in large quantities; are strong on Holland varieties; also carry a full line of commercial sorts for cut flowers and seed house trade.

MANNETTO HILL NURSERIES, Hicksville, N. Y.

## CALIFORNIA DAHLIA NOVELTIES.

Giants for cut flowers and exhibitions; Strong bulbs from 4-in. pots for immediate and spring delivery.

Catalogue mailed on request.

KEY ROUTE HEIGHTS NURSERY CO., 3852 Loma Vista Ave., Oakland, Cal.

## DAHLIAS, FOR 30 DAYS ONLY.

100 assorted Dahlias, fine florists' sorts, rose, bronze, pink and white, our choice, \$5.50. Cash.

## INDIANA DAHLIA FARM.

Home of the King of Commerce Dahlia, New Albany, Ind.

Dahlias! Notice, 845 bushels of Dahlias to fill your order in 153 varieties. Order now and avoid substitution. Send for list. Brecksville Dahlia Farm, Brecksville, O.

Dahlias, write us for a complete list of very fine divisions, fall or spring delivery. S. S. Skidelsky & Co., 50 Park Place, New York.

Dahlias, best cut flower varieties. Get our list if in the market for the best varieties. Lyndhurst Farm, Inc., Hammondon, N. J.

## DAISIES

## DAISIES.

Boston Yellow, rooted cuttings, \$4.00 per 100, \$35.00 per 1000; 2½-in. pots, \$8.00 per 100, \$75.00 per 1000.

Single White and Mrs. Sander, rooted cuttings, \$2.00 per 100, \$18.00 per 1000. Mrs. Sander and Single White, 2½-in. pots, \$6.00 per 100, \$50.00 per 1000.

ROMAN J. IRWIN, 43 W. 18th St., New York.

## ROOTED CUTTINGS NOW READY.

From A. E. Hunt's strain.

Boston Yellow ... \$4.00 per 100, \$35.00 per 1000 Hunt's White Sport. 5.00 per 100, 45.00 per 1000 No order accepted for less than 100. 500 of a variety at the 1000 rate.

A. L. RANDALL COMPANY, 180 N. Wabash Ave., Chicago.

Daisies, strong rooted cuttings; Mrs. Sander, Nicholson's Giant White Paris, \$2.00 per 100, by mail; 2-in., 4c; Boston Yellow, \$3.00; 2-in., 5c; Shasta, true Alaska and King Edward VII, transplanted stock from frames, \$3.00 per 100.

S. W. Pike, St. Charles, Ill.

## BELLIS DAISIES.

Giant White, big field clumps, \$8.00 per 100 Giant Pink, big field clumps, 8.00 per 100

## WAYSIDE GARDENS CO.,

Mentor, O.

Boston Yellow Daisies, rooted cuttings, \$3.00 per 100; Mrs. Sander, rooted cuttings, \$2.00 per 100. Cash.

W. A. Ballou, 314 Naperville St., Wheaton, Ill. Daisies, Marguerite, white, 2-in., \$4.00 per 100; Boston Yellow, 2-in., \$4.00 per 100. These are fine plants. Cash.

J. W. Miller, Shiremanstown, Pa.

Daisies, Boston Yellow, rooted cuttings, \$2.00 per 100; white, \$1.50 per 100. Cash.

Byer Bros., Chambersburg, Pa.

Daisies, white, 2½-in., ready for shift, fine for cuttings, \$6.00 per 100. Cash.

La Crosse Floral Co., La Crosse, Wis.

Daisy Mrs. Sander, double, selected, nice stock, 2-in., \$4.00 per 100.

D. W. Leatherman, Anderson, Ind.

Daisies, Mrs. Sander, extra good strain, good, strong 2½-in., \$4.00 per 100.

Haase Bros., Florists, Pekin, Ill.

Daisies, Marguerites, rooted cuttings, \$2.00 per 100; 2-in., \$4.00 per 100.

Dumser Floral Co., Elgin, Ill.

Daisy Mrs. Sander, rooted cuttings, \$2.00 per 100. By mail prepaid. Cash.

Charlevoix Floral Co., Charlevoix, Mich.

Bellis Daisies, Longfellow and Snowball, strong, stocky plants, \$3.50 per 1000, 500 at 1000 rate.

Gustav Pitzonka, Bristol, Pa.

Boston Yellow, 2½-in., strong, \$7.00 per 100; Giant White, 2½-in., \$5.00 per 100.

S. S. Skidelsky & Co., 50 Park Place, New York.

## DELPHINIUMS

## HARDY PLANTS.

Delphinium Belladonna, 1-year, strong field-grown, \$7.00 per 100; 2-year, \$10.00 per 100. Write for special prices in large quantities; also a nice list of other hardy plants.

JOSEPH F. MARTIN, Box 97, Painesville, O.

Delphinium Belladonna, strong, field-grown, 1-year-old plants, \$7.00 per 100, \$85.00 per 1000; 2-year-old, \$10.00 per 100. Write for other list of Hardy Perennials. S. S. Skidelsky & Co., 50 Park Place, New York.

Delphinium Belladonna, 1-year-plants, extra fine, \$50.00 per 1000; also seed at \$2.50 per oz., \$30.00 per lb. Cash with order. George Martin, Box 154, Painesville, O.

Delphinium Belladonna, 2-year, field-grown for forcing, \$10.00 per 100. Eschrich Nursery, North Milwaukee, Wis.

## DRACAENAS

## DRACAENA INDIVISA.

50,000 big, strong plants ready for a shift to 3-in. or 4-in. pots from 2-in. pots, \$4.00 per 100.

Average size, strong and healthy from 2-in. pots, \$3.00 per 100.

Both the above sizes are big value and worth twice the money.

Packed to reach you safe anywhere.

ELMER RAWLINGS, WHOLESAL GROWER, Allegany, N. Y.

## DRACAENA INDIVISA.

From flats, ready for 3-in. pots, \$2.50 per 100, \$20.00 per 1000, express. No packing charges. Cash, please.

THE INLAY CO., ZANESVILLE, O.

Dracaenas, fine 2½-in. stock ready for shipment. Terminalis, 20c. Lord Wolseley, 20c. Aurora, 24c.

Cash with order.

The Minge Floral Co., Mobile, Ala.

Dracaena Indivisa, 2½-in., \$3.50 per 100. For immediate delivery. Good stock. Rudolf Irsa, East Hampton, N. Y.

Dracaena Indivisa, strong plants, ready for shift, 3-in., \$10.00 per 100. Cash. Charlevoix Floral Co., Charlevoix, Mich.

Dracaena Indivisa, strong, ready to shift, 3-in., \$10.00 per 100. Winfield S. Kircher, Cyclamen Specialist, Defiance, O.

Dracaenas, Massangeana, Amabilis and Lord Wolseley; elegant stock, \$2.00 each. Holton & Hunkel Co., 462 Milwaukee St., Milwaukee, Wis.

Dracaenas, Indivisa or Australis, fine 2-in., \$4.50 per 100. Cash. Myers-Watson Floral Co., formerly E. V. Myers, Florist, St. Joseph, Mo.

## EUPHORBIA

## EUPHORBIA.

## EXTRA STRONG.

Euphorbia Splendens (Crown of Thorns),

3-in. pots, \$15.00 per 100.

OAK GROVE GREENHOUSE,

Tuskegee, Ala.

## EVONYMUS

## EVONYMUS CARRIERI.

Extra strong.

50c each, \$40.00 per 100.

OAK GROVE GREENHOUSE,

Tuskegee, Ala.

## FERNS

## FERNS MY SPECIALTY.

Ferns for fern dishes. Strong, bushy 2½-in. stock, in largest and best assortment, \$6.00 per 100, \$50.00 per 1000.

Fern seedlings: Excellent stock, ready for potting, in assortment of eight best fern dish varieties, \$1.75 per 100, \$15.00 per 1000.

Adiantum Cuneatum and Gracillimum, strong seedlings, ready for potting, \$1.75 per 100, \$15.00 per 1000; 2½-in., \$6.00 per 100, \$50.00 per 1000.

Adiantum Farleyense Gloriosum. A most desirable Fern, well-grown 3-in., \$5.50 per doz., \$40.00 per 100; 4-in., \$9.00 per doz., \$70.00 per 100. Large cut fronds, \$25.00 per 100.

Cibotium Schiedel, the King of Ferns. Strong thrifty 3-in., \$8.00 per doz., \$65.00 per 100; 4-in., \$12.00 per doz., \$85.00 per 100; 5-in., \$24.00 per doz.

Boston Ferns, large, shapely plants from bench, ready for 6-in. pots, \$9.50 per doz., \$75.00 per 100; pot-grown, 7-in., \$21.00 per doz.; 8-in., \$30.00 per doz.

Fern spores, strictly fresh, in 25 or more fern dish varieties; your choice or my selection, 50c per trade packet. List sent on request.

J. F. ANDERSON,

Fern Specialist, Short Hills, N. J.

## FERNS OUR SPECIALTY.

100,000 2½-in. Ferns,

Scottil, Teddy Jr., Roosevelt, Boston and Verona, \$6.50 per 100, \$60.00 per 1000.

20,000 Macawil, \$12.00 per 100, \$100.00 per 1000. Cash with order.

ERDMAN & ULRICH,

Belair Road and Erdman Hill,

Baltimore, Md.

EXTRA STRONG, WELL-GROWN STOCK. Whitmanil Ferns, 5-in., 50c each; heavy 5½-in., 75c each. Cash, please.

J. E. MATTHEWSON, SHEBOYGAN, WIS.

## FERNS.

Boston, extra large size.....\$12.00 per 100  
Boston, 4-in. size ..... 10.00 per 100  
Boston, 3-in. size ..... 8.00 per 100  
Springfield, 3-in. size ..... 8.00 per 100  
Boston, Whitmanil, Wanamaker,  
Scottil and Springfield, 2½-in.,  
.....\$4.00 per 100, \$35.00 per 1000  
Runners in all kinds ..... 12.50 per 1000  
Boston Stag Horn, 12-in. .... 12.00 per doz.  
Boston Stag Horn, 10-in. .... 9.00 per doz.  
Beautiful specimens.

W. P. NEWELL CO., APOPKA, FLA.,  
Wholesale Fern Growers.

## TABLE FERNS.

BEST FOR FERN DISHES AND FILLING BASKETS

2½-in. pots, \$7.00 per 100, \$60.00 per 1000.

## FERNS, 2½-IN. POTS.

BOSTON, ROOSEVELT, TEDDY JR., SCOTTH, VERONA,

\$7.00 PER 100, \$60.00 PER 1000.

NEW VARIETY MACAWIL,

\$12.00 PER 100, \$100.00 PER 1000.

ROMAN J. IRWIN,

43 West 18th St., New York, N. Y.

## POT-GROWN FERNS.

Guaranteed to please.

Whitmanil, 2-in. ....\$ 6.00 per 100  
Teddy Jr., 2-in. .... 6.00 per 100  
Teddy Jr., 3-in. .... 15.00 per 100  
Roosevelt, 2-in. .... 6.00 per 100  
Boston, 2-in. .... 6.00 per 100  
Boston, 4-in. .... 35.00 per 100  
Boston, 6-in. .... 60.00 per 100  
All of the above 2-in., \$55.00 per 1000. Less 4 per cent. Cash, please.

B. C. BLAKE,

Springfield, O.

## 10,000 2-IN. POTTED FERNS.

Instead of sending a man out on the road, we will give the buyer the benefit of his expenses.

200 Ferns, 50 each, 4 varieties, Boston, Roosevelt, Teddy Jr. and Whitmanil, \$10.00; same varieties, 100 each, \$20.00; same varieties, 125 each, \$25.00; same varieties, 250 each, \$50.00. All orders will contain an equal number of each variety. We will sell only 10,000 Ferns at these prices, so get your order in early. Cash, please.

CLOVER LEAF FLORAL CO.,

Springfield, O.

## FERNS.

Boston, 3½-in. ....\$12.00 per 100  
Boston, 4-in. .... 25.00 per 100  
Roosevelt, 3½-in. .... 12.00 per 100  
Roosevelt, 4-in. .... 25.00 per 100  
Whitmanil Compacta, 3½-in. .... 12.00 per 100  
Whitmanil Compacta, 4-in. .... 30.00 per 100  
Teddy Jr., 3½-in. .... 12.00 per 100  
Scholzeil, 3½-in. .... 12.00 per 100  
Table Ferns, 6 varieties ..... 6.00 per 100  
THE MCGREGOR BROS. CO.,  
Springfield, O.

## FINE FERNS.

Ferns for dishes, strong 2½-in., \$6.00 per 100, \$50.00 per 1000; Boston and Roosevelt, 2½-in., \$6.50 per 100, \$60.00 per 1000. Scottil, Teddy Jr., Verona and Whitmanil, 2½-in., \$7.00 per 100, \$65.00 per 1000. Macawil, 2½-in., new and very fine, \$12.00 per 100, \$100.00 per 1000.

In ordering 2½-in. plants, specify whether pot plants, or transplanted bench-grown stock is wanted.

S. S. SKIDELSKY & Co.,

50 Park Place, New York City.

Hardy Ferns, wholesale. 100 10 Each  
Aspidium Pedatum, Maidenhair, \$9.00 \$1.00 15c  
Aspidium Goldieana, Gold Fern. 9.00 1.00 15c  
Aspl. Thely. Silver Splenwort. 9.00 1.00 15c  
Onoclea Sensibilis ..... 8.00 1.00 15c  
Onoclea Struthiopteris, Ostrich. 10.00 1.20 15c  
Osmunda Cinnamomea & Clayt. 12.00 1.40 15c  
And 5 other varieties. Descriptive list mailed free. 100 Ferns, your selection, billed 100 rate. Goldieana, Ostrich and Cinnamomea most popular. Ludvig Mosbaek, Ferndale, Askov, Minn.

## FINE FERNS

Pot-grown, well finished

for immediate sales.

4-in. Whitmanil .....\$30.00 per 100  
5-in. Whitmanil ..... 50.00 per 100  
6-in. Whitmanil ..... 75.00 per 100  
5-in. Boston ..... 50.00 per 100  
6-in. Boston ..... 75.00 per 100  
Cash with order.

GREENWOOD AVE. GREENHOUSE,

702 Greenwood Ave., Decatur, Ill.

## FERNS FOR DISHES.

Grand stock of Pteris-Adiantoides, Cretica Albo-Lineata, Magnifica, Wimssettii, Wilsonii, 2½-in., \$5.00 per 100. Cyrtomium Rochfordianum, \$7.00 per 100.

## BOSTON FERNS.

5-in. pot plants, \$40.00 per 100; 6-in., \$60.00 per 100; 8-in. heavy, \$1.50 each.

STORRS & HARRISON CO.,

Florists and Nurserymen, Painesville, O.

## BOSTON AND WHITMANIL.

We offer for immediate or spring delivery: 2½-in. ....\$6.00 per 100; \$55.00 per 1000 3-in. ....\$15.00 per 1000

Add 5% to cover cost of packing.

This is first quality stock and you will do well by placing your order for spring delivery with us now.

## AMERICAN BULB CO.,

172 N. Wabash Ave., Chicago, Ill.

Table Ferns, extra strong, 2½-in., of leading varieties for fern dishes, and making up Poinsettia pans, \$5.00 per 100, \$40.00 per 1000. Satisfaction guaranteed.

Eveneden Bros. Co., Williamsport, Pa.



**BOSTON FERN RUNNERS.**

Spend your dollars where you will get full value. Having more Boston Fern runners than I can use, I am offering the surplus at \$10.00 per 1000. These are extra fine, strong, clean, healthy plants, and guaranteed to please you, or your money refunded. Cash, please.

NORMAN C. MILLER, FORT PIERCE, FLA.

**TO MAKE ROOM.**

200 Bostons, bench-grown, ready for 6, 7 and 8-in. pots, 75c each; 1000 Bostons, 6-in. pots, \$1.00 each; 200 Verona, 100 Teddy Jr., 100 Roosevelt, 100 Scottii, all from 6-in. pots, \$1.00 each. Cash with order.

COLLINS-RHOADES CO.,  
Williamsport, Pa.

**QUALITY FERNS. IMMEDIATE DELIVERY.**

500,000 2½-in. pot-grown Ferns: Boston, Roosevelt, Whitmanii, Teddy Jr., Whitmanii Compacta, all at \$6.00 per 100, \$55.00 per 1000. Boston and Roosevelt, 3-in., \$15.00 per 100. G. M. REBURN & CO.,  
3807 Lake Park Ave., Chicago, Ill.

**FERNS.**

Whitmanii Compacta, bench-grown, equal to 5-in. and 6-in., 35c and 50c each.  
Verona, bench-grown, equal to 5-in. and 6-in., 35c and 50c each. Cash.

WESTWOOD FLOWER & PLANT CO.,  
R. R. 14, Dayton, O.

**BOSTON FERNS.**

Good, strong, bushy stock.  
5-in. .... 50c each  
Add 5 per cent for packing.  
See our ad on Cyclamen.  
DAVIS FLORAL CO.,  
Davenport, Ia.

**FERNS.**

5-in. Boston and Roosevelt.....50c  
6-in. Boston and Roosevelt.....75c  
Above stock is pot-grown, strong, clean and bushy.

HOMEWOOD GREENHOUSES,  
Atchison, Kan.

**EXCELLENT FERNS.**

Well finished Ferns for immediate sales. Choice Wanamaker, Verona and Whitmanii, 4-in., 35c; Boston and Whitmanii, 5-in., 65c; Boston, 7-in., \$1.50; 8-in., \$2.00.

GULLETT & SONS, LINCOLN, ILL.

**BOSTON FERNS.**

Strong runners, ready for immediate delivery, \$10.00 per 1000; 3-inch pot size, \$7.00 per 100; 4-inch pot size, \$10.00 per 100. 20 per cent discount for cash with order.

F. M. SOAR, LITTLE RIVER, FLA.

**BENCH-GROWN BOSTONS.**

Extra large plants, ready for 5 and 6-in. pots, 25c each; Roosevelt, pot-bound, 4-in., 25c each. This is good, clean stock.

F. C. FREEMAN & SONS,  
Portland, Ind.

Ferns, Boston, Roosevelt and Whitmanii, 4-in., \$12.00 per 100; Boston, 3-in., \$8.00 per 100, \$75.00 per 1000. A few hundred Piersonii, 5-in., \$15.00 per 100. Cash must accompany order.

Ustler Bros., Apopka, Fla.

Ferns, Whitmanii, nice, bushy stock, clean and healthy, 5-in., 40c; 6-in., 60c; Whitmanii and Boston, fine transplanted runners ready for 3-in., \$5.00 per 100. Packing free.

Koopmann Bros., Davenport, Ia.

Ferns, large, bench-grown Bostons ready for 5 and 6-in. pots, \$25.00 per 100; 3-in. pot-grown, ready for 4-in., \$10.00 per 100; also a fine lot of runners as good as 2-in., \$3.00 per 100. Cash.

C. P. Bethards, Springfield, O.

Ferns, strong, healthy stock; Boston and Whitmanii, 4-in., \$25.00 per 100; 5-in., \$40.00 per 100. Cash with order, or shipped C. O. D. if ¼ of purchase price is sent with order.

Peterson Floral Co., Gibson City, Ill.

**POT-GROWN BOSTON FERNS.**

6-in. bushy stock out of pots, 75c each; 7-in. Bostons, 90c; 8-in., \$1.10 each. Plus 5% for packing.

DAVIS & STEINER CO., MORRISON, ILL.

Ferns, Boston, Elegantiissima and Whitmanii, 2½-in. full pots, \$6.00 per 100, \$50.00 per 1000. Boston and Elegantiissima, 6-in., 50c each, \$40.00 per 100, all pot bound.

B. M. Wichers & Co., Gretna, La.

Ferns, Boston, strong, 3-in., \$18.00; 4-in., \$25.00; 5-in., \$30.00 per 100; 6-in., \$1.00 each. Winfield S. Kircher, Cyclamen Specialist, De-fiance, O.

Ferns, Bostons, good plants, 2½-in., \$6.00 per 100, \$50.00 per 1000; Fern runners, \$2.50 per 100. Herman Schau, 10817 Hale Ave., Chicago, Ill.

Ferns, table ferns in assorted varieties, 2½-in., \$6.00 per 100, \$55.00 per 1000. Cash with order, please.

Frank Oechslein, 4911 W. Quincy St., Chicago, Ill.  
Boston Ferns, good, strong stock, 3-in., \$15.00 per 100; 4-in., \$25.00 per 100; 6-in., \$75.00 per 100. Cash. Underwood Bros., 21st and Fair Ave., Columbus, Ohio.

Bostons from bench, good, clean stock, \$20.00, \$25.00 and \$35.00 per 100.  
Verona Ferns, 2½-in., \$5.00 per 100, \$40.00 per 1000. Carl Hagenburger, W. Mentor, O.

Boston Ferns, A No. 1, 2½-in., \$5.00 per 100. Haase Bros., 1300 N. Second St., Pekin, Ill.

The BEST WAY to get rid of your surplus stock is to use the REVIEW'S Classified Ads.

Boston Ferns from bench, good clean stock with right color, \$35.00 per 100.

Anoka Greenhouses, Anoka, Minn.

Ferns, Boston and Scottii, strong 4-in. stock, ready for shift to 5-in. and 6-in. pots, \$35.00 per 100. Evenden Bros. Co., Williamsport, Pa.

Table Ferns in variety, strong 2½-in. pots, \$6.00 per 100. Cash. Kent Greenhouses, 241 National Drive, Newark, O.

Ferns, Boston and Whitmanii, 2-in., 5c; 4-in., 25c; 5-in., 50c. Good strong stock. No packing charges. Frank Tobisch, Stillwater, Minn.

Fernery Ferns in assortment, \$6.00 per 100. Holton & Hunkel Co., 462 Milwaukee St., Milwaukee, Wis.

Boston Ferns, strong, clean, pot-grown, 2-in., 6c; 4-in., 25c; 5-in., 50c each. Cash with order. Walnut Hill Greenhouses, Independence, Mo.

Whitmanii Ferns, strong 4-in., 35c; 5-in., 75c; 7-in., \$1.50 each. Quentin Floral Co., St. Joseph, Mo.

Boston Ferns, fine stock, 5-in., 60c; 6-in., 75c each. Packing free. Cash. La Crosse Floral Co., La Crosse, Wis.

**VERY FINE PLANTS.**

Verona Ferns, 4-in., 35c each. Cash, please. J. E. MATTHEWSON, SHEBOYGAN, WIS.

Especially strong, pot-grown Boston Ferns, 4-in., 25c; 5-in., 40c; 6-in., 75c. J. W. Davis Co., Davis Gardens, Terre Haute, Ind.

Dish Ferns, 2½-in., \$5.00 per 100, in ten varieties. James D. Hooper, Richmond, Va.

Boston Ferns, 2½-in., \$6.00 per 100, \$50.00 per 1000. Kirkwood Floral Co., Des Moines, Ia.

Boston Ferns, 4-in., ready for a shift, 35c each. DeMeester, Humboldt, Ia.

Boston Ferns from the bench, ready for 5-in. pots, 35c each. M. J. Burke, Hillside, Ill.

Boston Fern, 4-in. pots, 25c each. Prince's Flower Shop, Iowa City, Ia.

Boston Ferns, strong, bench-grown, \$30.00 per 100. Wise Adkisson, Greenville, Tex.

Table Ferns, standard varieties, 2½-in., \$5.00 per 100. Henry Smith, Grand Rapids, Mich.

Boston Ferns, bench-grown, extra strong, 50c each. L. J. Rowe, Titusville, Pa.

**FEVERFEW**

Feverfew, true Little Gem, strong rooted cuttings, \$1.75 per 100, by mail, \$15.00 per 1000, express. S. W. Pike, St. Charles, Ill.

**FICUS****FICUS ELASTICA.**

Extra strong, 24 to 30 ins. from the pot up; 6-in. pots, \$7.50 per doz.

OAK GROVE GREENHOUSES,  
Tuskegee, Ala.

Ficus Elastica, large leaves, from pot up 24 to 30-in., 75c; 18 to 24-in., 50c. A. Mirring, Edgemont Sta., East St. Louis, Ill.

**FORGET-ME-NOTS**

Forget-me-nots: Barker's True Winter-flowering. We have reselected this stock for the past five years, by propagating from only the earliest and largest flowering plants, allowing us to offer without question, the best Myosotis on the market. This variety makes a strong and vigorous growth and should be planted 12 to 15 inches apart each way. When well-grown, will produce stems 12 to 18 inches in length. A good crop to follow Mums, and can be planted in the same soil with excellent results; rooted cuttings, \$6.00 per 100, \$55.00 per 1000; 2½-in. pots, \$8.00 per 100, \$70.00 per 1000. Stock ready for shipment. Cash with order. John M. Barker, P. O. Box No. 225, Morristown, N. J.

Forget-me-nots, the long stemmed true winter-flowering; strong 2½-inch, and starting to branch, \$4.00 per 100. No charge for packing. F. L. Lainsen, Council Bluffs, Ia.

Forget-me-nots, hardy, everblooming, transplanted rooted cuttings, \$3.00 per 100. Dumsier Floral Co., Elgin, Ill.

Forget-me-nots, winter blooming, 2½-in., \$4.00 per 100. Cash. W. C. Ehmann, Corfu, N. Y.

Strong, winter-flowering, 2½-in. Forget-me-nots, \$5.00 per 100. S. S. Skidelsky & Co., 50 Park Place, New York.

Forget-me-nots, true winter flowering, strong, 2½-in. pots, \$4.00 per 100, \$35.00 per 1000. J. C. Schmidt, Bristol, Pa.

**FREESIAS**

Freesia Purity bulbs, for greenhouse forcing, ½-in., \$9.00 per 1000. G. B. Johnson, 1509 Morton St., Alameda, Calif.

**FUCHSIAS**

Fuchsias, strong, well rooted stock, in best assortment, labeled, true to name, \$2.00 per 100, by mail, \$18.00 per 1000, express; 250 at 1000 rate. Fuchsias, fine double, dwarf habit, early and free blooming; strong, well-rooted cuttings, \$1.75 per 100, \$16.00 per 1000, prepaid by mail. Cash. J. P. Cannata, Mt. Freedom, N. J.

Fuchsias, good assortment, 2½-in., \$5.00 per 100; 4-in., 25c; 6-in., 50c each. Henry Smith, Grand Rapids, Mich.

The BEST WAY to get rid of your surplus stock is to use the REVIEW'S Classified Ads.

**GENISTAS**

Genistas, a grand block of 5-in. pot stock, \$40.00 per 100. Storrs & Harrison Co., Painesville, O.

**GERANIUMS****GERANIUMS.**

Our specialty,

S. A. Nutt,

Jean Vlaud,

Mme. Buchner,

Poitvine,

Ricard,

good, short-jointed plants  
from 2-in. pots, \$3.50 per 100,  
\$35.00 per 1000.

We ship by express or parcel post,  
packed to reach you safe anywhere.

ELMER RAWLINGS,

Wholesale Grower, Allegany, N. Y.

**GERANIUMS.**

Rooted cuttings, S. A. Nutt, Mme. Jaulin and Buchner, \$2.50 per 100, \$20.00 per 1000.

Jean Vlaud, \$3.00 per 100, \$25.00 per 1000.

2-in. .... \$4.00 per 100, \$35.00 per 1000

2½-in. .... 5.00 per 100, 45.00 per 1000

3-in. .... 6.00 per 100, 55.00 per 1000

Poitvine rooted cuttings, \$3.50 per 100, \$30.00 per 1000.

2-in. .... \$5.50 per 100, \$50.00 per 1000

2½-in. .... 6.50 per 100, 60.00 per 1000

3-in. .... 7.50 per 100, 70.00 per 1000

Cash with order.

HUDSON GREENHOUSE, HUDSON, MICH.

**CALIFORNIA SUNSHINE GERANIUMS.**

National Recognition Based on Merit.  
"Any number; any kind; any time; anywhere."

**STANDARD VARIETIES:**

Rooted cuttings .... \$2.50 per 100, \$22.50 per 1000

Potted 2½-in. .... 5.00 per 100, \$45.00 per 1000

SPECIALS: FIAT, HILL, MICHELL, RICARD:

Rooted cuttings .... \$3.00 per 100, \$27.50 per 1000

Potted 2½-in. .... 6.00 per 100, 55.00 per 1000

Poitvine and Ivy all booked till Feb. 1, 1921.

Ship successfully, North, South, East and West.

LOS ANGELES GERANIUM CO.,

927 Oxford Street, Berkeley, Cal.

**GERANIUMS.**

Extra strong, ready for 3-in.

Per 100 Per 1000

Jean Vlaud, 2½-in. .... \$6.00 \$50.00

Improved American Beauty, 2½-

in. .... 6.00 50.00

Strausburg, black red, 2½-in. .... 6.00 50.00

King Edward, cerise, 2½-in. .... 4.50 35.00

S. A. Nutt, 2½-in. .... 4.50 35.00

Buchner, white, 2½-in. .... 4.50 35.00

Cash with order.

BAUSCHER BROS., FREEPORT, ILL.

**ROOTED GERANIUM CUTTINGS.**

The following, "Big Four," bedders are the ones that will satisfy your customers. Strong selected top cuttings, well rooted. Per 1000

S. A. Nutt, greatest dark red.....\$25.00

Double Giant, king of all scarlets..... 25.00

Mme. Buchner, best double white..... 25.00

Beaute Poitvine, favorite salmon..... 35.00

THE W. T. BUCKLEY CO.,

Springfield, Ill.

**SPEAK QUICK IF YOU WANT THESE.**

Ricard, 4000 2-in., \$6.00 per 100, \$50.00 per 1000.

S. A. Nutt, 1000 2-in., \$6.00 per 100, \$50.00 per 1000.

American Beauty, 2-in., \$6.00 per 100.

Rose Geranium, 2-in., \$4.00 per 100.

Mme. Sallerol, 2-in., 4c each.

Cash with order.

CHARLES T. MAY,

R. R. No. 14, Dayton, O.

**GERANIUMS.**

Well rooted cuttings, all booked for December.

Ricard, Poitvine, Scarlet Bedder and

Anna Brown, double pink,

\$30.00 per 1000.

S. A. Nutt,

\$25.00 per 1000.

Cash with order.

PETER BROWN, LANCASTER, PA.

Geraniums, 2½-in. pots, S. A. Nutt, Poitvine, white, Mrs. Lawrence, Rose Geraniums, Helen

Micell and other varieties, \$6.00 per 100, \$50.00 per 1000. S. A. Nutt, rooted cuttings, \$3.00 per 100, \$25.00 per 1000. Ready now and later.

Other varieties ready next month. Ask for varieties and prices.

Roman J. Irwin, 43 West 18th St., New York.

**GERANIUMS.**

This is good stock, well rooted through and ready for a shift: 1200 2½-in. E. G. Hill, \$6.00 per 100, \$50.00 per 1000. Will have Nutt, Mme. Buchner and Ricard later.

PARKES & PARKES,

360 Walker Ave., Highland Park, Ill.

**GERANIUMS.**

Jean Vlaud, strong 2-in., \$4.50 per 100, \$40.00 per 1000; 2-in., mixed, \$3.50 per 100.

Ivy Geraniums, Rycroft's Surprise, \$5.00 per 100, \$45.00 per 1000.

Scented Rose Geraniums, \$3.50 per 100. Cash.

JACOBS BROS., P. O. BOX 413, PEORIA, ILL.

**GERANIUMS.**

Nutt, Buchner and Vlaud, extra strong, thoroughly pot-bound plants, 2-in., \$4.50 per 100, \$40.00 per 1000; Regalia, \$5.50 per 100, \$50.00 per 1000. Delivery now and later. Packed right and free. Cash, please.

J. A. SWARTLEY & SONS, STERLING, ILL.

Geraniums, S. A. Nutt, extra strong, healthy 2½-in., \$5.00 per 100, \$45.00 per 1000. Cash with order. Mrs. L. K. Mathews, Linesville, Pa.

## GERANIUMS—Continued

## GERANIUMS, ROOTED CUTTINGS.

## READY NOW.

S. A. Nutt and Buchner.....\$25.00 per 1000  
Viaud and Castellane..... 30.00 per 1000  
Parcelpost and insurance \$1.00 per 1000 extra.  
Cash with order.

FRED W. RITCHY, LANCASTER, PA.

## 2-IN GERANIUMS.

Nutt, Doyle and Buchner, \$3.00 per 100. Improved Poitevine, Beate Poitevine, Viaud, Ricard and Blanc, \$3.50 per 100. These are well rooted in good soil and will start to grow at once when potted.

C. G. LOCKE, ARKPORT, N. Y.

Geraniums, rooted cuttings, S. A. Nutt, Scarlet and Buchner, \$1.60 per 100; Helen Michell and Ricard, \$3.00 per 100; Rose Geraniums, \$2.00 per 100; Scarlet 2-in., 2c. Booking orders for above varieties.

Quaker Hill Greenhouses, Sebring, O.

Geraniums, rooted cuttings, Nutt, Buchner and mixed, \$20.00 per 1000; Doyle, \$22.50 per 1000; Doyle, Buchner, Viaud, Nutt, and mixed, 2-in., \$25.00 per 1000; Poitevine, \$30.00 per 1000. Ricard, \$35.00 per 1000. Cash with order.

Mrs. E. A. Llewellyn, Olean, N. Y.

Geraniums, rooted cuttings, Nutt, Buchner, 2½-in., \$4.50; Viaud, Hill, Presilly, Poitevine, Doyle, mixed, \$25.00; 2½-in., \$5.00; Poitevine, Ricard, \$30.00; each alone, \$35.00; 2-in., \$5.00. Cash.

Port Allegany Greenhouses, Port Allegany, Pa.

## GERANIUMS.

Poitevine, 2½-in. ....\$45.00 per 1000  
S. A. Nutt, 2½-in. .... 40.00 per 1000  
S. A. Nutt, 2-in. .... 35.00 per 1000

RUDOLF IRSA, EAST HAMPTON, N. Y.

Geraniums: First-class stock, 2½-in. pots, well rooted, ready for shift; Ricard, Poitevine and S. A. Nutt, \$6.00 per 100, \$50.00 per 1000. Cash with order.

Quaker Hill Nursery Co., Monroe, N. Y.

## GERANIUMS.

S. A. Nutt and Mme. Buchner, 2½-in., \$4.00 per 100. \$35.00 per 1000. Cash.

WESTWOOD FLOWER & PLANT CO.,

R. R. 14, Dayton, O.

Geraniums, Poitevine, Ricard, Hill, Nutt, Marquis de Castellane, American Beauty and Frances Perkins, pot-bound, 2½-in., \$6.00 per 100. Rose Geraniums, 2½-in., \$4.00 per 100. S. M. Harbison, Danville, Ky.

Geranium Sallerol, rooted cuttings, \$2.00 per 100; 2-in., \$3.00 per 100. Orders taken for Ricard, Jean Viaud, Poitevine and Nutt, rooted cuttings for January delivery, \$3.00 per 100.

Wm. Doel, Pascoag, R. I.

Geraniums, 1500 S. A. Nutt, 200 Poitevine, 200 Roseleur, 250 Mrs. Lawrence, best shell pink; fine stock from 2½-in., ready for shift, \$5.00 per 100. S. Kaudsen, North Boulder Greenhouses, Boulder, Colo.

Geraniums, Beate Poitevine and Ricard, strong 4-in., \$15.00 per 100; S. A. Nutt and Buchner, 4-in., \$12.50 per 100. S. A. Nutt, strong 2-in., \$4.50 per 100. Winfield S. Kircher, Cyclamen Specialist, Defiance, O.

Geraniums, rooted cuttings, 1000 Ricard, 1000 Poitevine, 500 White, \$20.00 per 1000. Cash with order. A. L. Stanton Estate, R. F. D. No. 1, Pittston, Pa.

Geraniums, Mme. Sallerol cuttings grown in soil since fall, \$2.50 per 100, \$22.50 per 1000. Cash, please. Aurora Greenhouse Co., Lancaster and Garfield Aves., Aurora, Ill.

## A FINE LOT OF GERANIUMS.

Rooted cuttings of S. A. Nutt and Buchner, \$2.00 per 100, \$18.00 per 1000. Cash with order. CHERRY PARK GARDENS, FREDONIA, N. Y.

## GERANIUMS.

S. A. Nutt, 2½-in. ....\$4.00 per 100  
Cash, please.

W. BEZDEK, CEDAR RAPIDS, IOWA.

Geraniums, 10,000 Nutt, 3000 Buchner, 2000 Soft Red Geraniums, \$5.00 per 100, \$45.00 per 1000. Packing free for cash. The Silvious & Silvious Floral Co., Ashtabula, O.

Geraniums, good, strong stock of S. A. Nutt, La Favorite and Thos. Meehan, 2½-in., \$4.00 per 100, \$35.00 per 1000.

Evenden Bros. Co., Williamsport, Pa.

Geraniums, S. A. Nutt, \$22.50 per 1000; Poitevine, \$27.50 and Ricard, \$35.00 per 1000. Are all engaged until in February.

Albert M. Herr, R. F. D. 8, Lancaster, Pa.

Geraniums, Poitevine and Scarlet Bedder, rooted cuttings, \$28.00 per 1000; S. A. Nutt, \$20.00 per 1000, 250 at 1000 rate. Cash with order. C. B. Shisler, Williamsport, N. Y.

Geraniums, S. A. Nutt, \$2.00 per 100, \$20.00 per 1000; Jean Oberle, \$3.00 per 100, \$25.00 per 1000. Parcel post, prepaid. Cash with order. John L. Gugino, Fredonia, N. Y.

Geraniums, Poitevine and Ricard, 2½-in., \$6.00 per 100, \$50.00 per 1000; S. A. Nutt and Landry, \$5.00 per 100, \$45.00 per 1000.

E. C. Basinger, Columbiana, O.

Geraniums: A fine lot of S. A. Nutt out of 2-in. pots, early September propagated from top cuttings, \$4.00 per 100, \$35.00 per 1000. Cash with order. C. C. Breece, R. 7, Delaware, O.

Geraniums, S. A. Nutt, 10,000 strong, 2½-in., \$40.00 per 1000; 5000 rooted cuttings, \$25.00 per 1000.

J. J. LeBorlous, Duluth, Minn.

Geranium S. A. Nutt, good 2½-in., \$4.00 per 100.

Chelsea Greenhouses, Chelsea, Mich.

Geraniums, 100,000 Castellane, Nutt and Barney, 2½-in., 4½c each.  
L. J. Rowe, Titusville, Pa.

Geraniums, A-1 stock, S. A. Nutt, 2 and 2½-in. pots, \$25.00 per 1000; rooted cuttings, \$12.00 per 1000. Cash. Ross Bros., Du Bois, Pa.

Geraniums, large branching, mixed, mostly in bloom, fine for stock, 3-in., \$5.00 per 100. Cash. R. M. Patterson, Oxford, Pa.

Geraniums, Helen Michell, new, best light red, 2½-in., \$8.00 per 100; Nutt, \$5.00 per 100. Cash, please. H. E. & C. W. Krebs, Cedar Rapids, Ia.

Geraniums, rooted cuttings, S. A. Nutt, \$20.00 per 1000; mixed, mostly Nutt, \$15.00 per 1000. R. Sellers, Alliance, O.

Geraniums, S. A. Nutt, Mme. Buchner, Perkins and Jean Viaud, 2-in., \$4.00 per 100, \$35.00 per 1000. Kinyon Bros., South Bend, Ind.

Geraniums, Nutt, 2½-in., \$3.75 per 100; Mme. Landry, Poitevine and Montmort, \$5.00 per 100. A. J. Diserens & Co., Cedar Rapids, Ia.

Geraniums, rooted cuttings S. A. Nutt, \$18.00 per 1000. No charge for packing. Cash, please. Norwalk Rose Gardens Co., Norwalk, O.

Poitevine Geraniums, 2½-in., ready for 3-in., \$50.00 per 1000. S. A. Nutt, \$40.00 per 1000. John B. Rudy, Elmira, N. Y.

Geraniums, Nutt and other leading varieties; strong 2½-in., \$4.00 per 100; 3½ and 4-in., \$10.00 per 100. G. Noack, Batavia, N. Y.

Geraniums, Poitevine and Ricard, 2-in., \$5.00 per 100; 2½-in., \$6.00 per 100.

Royston & Fenton, Evansville, Ind.

Geraniums, rooted cuttings, S. A. Nutt, \$22.25 per 100, \$20.00 per 1000.

E. A. Muchow, Clarence, N. Y.

Geraniums, 2-in., \$35.00 per 1000; 3-inch, \$60.00 per 1000; 4-inch, \$18.00 per 100. Cash or c. o. d. F. H. Parker, Fort Scott, Kan.

Geraniums, rooted cuttings, S. A. Nutt, \$20.00 per 1000; parcelpost \$1.00 extra per 1000. Cash with order. P. Hopman, New Galilee, Pa.

Geraniums, 1000 Ricard, rooted cuttings, \$20.00 per 1000. J. B. Carpenter, Pittston, Pa.

Rose Geraniums, strong rooted cuttings, \$3.00 per 100, by mail. S. W. Pike, St. Charles, Ill.

Geraniums, Rose and Sallerol, 2-in., \$3.00 per 100. Cash. Byer Bros., Chambersburg, Pa.

Geraniums, S. A. Nutt, rooted cuttings, \$20.00 per 1000. The Pana Greenhouses, Pana, Ill.

Geraniums, 2½-in. S. A. Nutt, \$4.00 per 100. Charles Sherwood, Waterloo, Ia.

## GLADIOLI

## READY FOR IMMEDIATE OR DEFERRED SHIPMENT.

Bright healthy stock, true to name.

	1½-in.	1¼-in.	1-1¼-in.	¾-1-in.
America .....	\$18.00	\$15.00	\$12.00	\$ 8.00
Halley .....	.....	.....	12.00	8.00
Mrs. F. King .....	.....	15.00	12.00	8.00
Mrs. Watt .....	27.50	22.00	18.00	13.50
Chicago White .....	.....	.....	15.00	12.50
Kunderd Glory .....	.....	25.00	20.00	15.00
Ida Van .....	30.00	20.00	16.00	12.00
Peace .....	.....	.....	20.00	15.00
Prinsepine .....	.....	18.00	15.00	12.00
Primulinus Hybrids .....	18.00	15.00	12.00	8.00
Rouge Torch .....	35.00	27.50	22.50	17.50
Sulphur Queen .....	15.00	12.00	10.00	8.00
Black Hawk .....	25.00	22.50	18.00	15.00
Niagara .....	.....	27.50	22.50	18.00
Mrs. F. Pendleton .....	.....	32.50	27.50	20.00
Superb Mixed .....	15.00	12.00	10.00	8.00

	Per 100	Per 1000
Lily Lehman .....	4.00	3.50
Best Violet .....	4.00	3.50
Pink Perfection .....	5.00	4.50
Mary Fennell .....	.....	7.50
Loveliness .....	6.00	5.00
Augusta .....	.....	2.00
Evelyn Kirtland .....	7.50	6.00
Scarsdale .....	.....	3.00
Pride of Goshen .....	5.00	4.00
Panama .....	3.50	3.00
Schwaben .....	.....	3.50

Ask for quotations on smaller sizes and bulbets.

THE PFEIFFER NURSERY, WINONA, MINN.

## "SELECTED BULBS FOR WINTER FORCING."

	Per 100	Per 1000
America, 1st size, 1½ in. and up .....	\$4.00	\$35.00
America, 2nd size, 1¼ in. ....	3.50	30.00
Augusta, 1½ in. and up .....	4.00	35.00
Augusta, 1¼ in. ....	3.50	30.00
Baron Hulot, 1½ in. and up .....	7.00	65.00
Brenchleyensis, 1½ in. and up .....	3.50	30.00
Chicago White, 1½ in. and up .....	4.00	35.00
Chicago White, 1¼ in. and up .....	3.50	30.00
Halley, 1½ in. and up .....	4.00	35.00
Halley, 1¼ in. ....	3.50	30.00
Mrs. F. Pendleton, 1½ in. and up .....	7.00	65.00
Mrs. F. King, 1½ in. and up .....	4.00	35.00
Niagara, 1½ in. and up .....	6.00	50.00
Panama, 1½ in. and up .....	7.00	60.00
Panama, 1¼ in. to 1½ in. ....	6.00	50.00
Peace, 1½ in. and up .....	6.00	50.00
Peace, 1¼ in. to 1½ in. ....	5.00	45.00
Prinsepine, 1½ in. and up .....	7.00	65.00
Schwaben, 1½ in. and up .....	8.00	75.00
Schwaben, 1¼ in. to 1½ in. ....	7.00	60.00
White America, 1½ in. and up .....	12.00	100.00

For other varieties, also planting stock, ask for complete list.

ROMAN J. IRWIN.

43 West 18th St., New York, N. Y.

## GLADIOLUS BULBS OF UNSURPASSED

## BLOOMING POWER

for immediate or future shipment, F. O. B.

Concord, Mass.

Terms: 7% discount for cash with order; 2%

ten days; 30 days net.

100 of a variety will be sold at the 1000 rate.

Add 10% to all orders for less than 100.

Prices quoted for 1000.

	No. 1 1½-in. up	No. 2 1¼-in. up	No. 3 1-1¼-in. up
America, lavender pink .....	\$30.00	\$24.00	\$18.00
Anny Wigman, yellow .....	45.00	36.00	27.00
Attraction, deep crimson .....	40.00	32.00	.....
Baron Hulot, dark violet .....	60.00	48.00	36.00
Augusta, white .....	35.00	28.00	22.00
Brenchleyensis, scarlet .....	30.00	24.00	18.00
Candidum, white .....	50.00	40.00	30.00
Chicago White .....	35.00	28.00	22.00
Conspicuous, blue .....	110.00	90.00	70.00
Crackerjack, dark red .....	30.00	24.00	18.00
Empress of India, dark maroon .....	45.00	36.00	27.00
George Paul, "Harvard" crimson .....	60.00	48.00	36.00
Golden West, orange .....	35.00	28.00	22.00
Halley, salmon pink .....	35.00	24.00	18.00
Ida Van, deep salmon red .....	35.00	28.00	22.00
Independence, orange scarlet .....	28.00	22.00	17.00
Klondike, yellow .....	25.00	20.00	15.00
Lily Lehman, ivory white .....	60.00	48.00	36.00
L'Immaculee, pure white .....	65.00	52.00	45.00
Loveliness, cream .....	60.00	48.00	36.00
Master Wietse, violet .....	50.00	40.00	30.00
Meadowvale, white .....	30.00	24.00	18.00
Minnesota, pale cream .....	35.00	28.00	22.00
Miranda, Primulinus type, yellow .....	30.00	24.00	18.00
Mrs. Francis King, salmon red .....	28.00	22.50	17.00
Mrs. F. Pendleton, flushed pink .....	50.00	40.00	30.00
Mrs. Watt, wine color .....	45.00	36.00	27.00
Niagara, delicate cream .....	50.00	40.00	30.00
Panama, pale pink .....	50.00	40.00	30.00
Peace, white .....	45.00	36.00	27.00
President Taft, delicate pink .....	35.00	28.00	22.00
Prince of Wales, salmon .....	70.00	60.00	45.00
Prinsepine, carmine red .....	45.00	36.00	27.00
Schwaben, canary yellow .....	60.00	48.00	36.00
The Pearl, soft pink .....	45.00	36.00	27.00
War, blood red .....	45.00	36.00	27.00
Wilbrink, flesh pink .....	65.00	55.00	45.00
Willy Wigman, blush white .....	50.00	40.00	30.00
Yellow Hammer, pure yellow .....	45.00	36.00	27.00
Exhibition Mixed .....	25.00	20.00	15.00
Extra Choice Mixed .....	20.00	16.00	12.00
Primulinus Hybrids .....	25.00	20.00	15.00
Blue Hybrids .....	35.00	28.00	22.00

Upon application prices will be quoted on

planting stock or on other varieties not listed.

Special price quoted on large quantities.

JELLE ROOS.

Gladiolus Specialist, Box A, Concord, Mass.

## MICHIGAN GROWN BULBS.

Gladioli of superior quality, clean, healthy, plump stock for immediate or future delivery, f. o. b. Battle Creek, Mich. No charge for packing. Terms 5% discount for cash with order, 25% of a kind at the 1000 rate; 25 at the 100 rate.

	Per 1000	1-in.
America .....	.....	up
Francis King .....	.....	up
Gov. Hanley .....	\$25.00	\$20.00
Halley .....	.....	17.00
White and Light, mixed .....	.....	14.00
F. King and Independence, mixed .....	.....	10.00
Supreme Mixture .....	.....	10.00
Our Supreme Mixture is made up of over 40 choice named varieties.		
	Per 100	1-in.
Crackerjack .....	\$ 2.75	\$ 2.25
Tracey's Dawn .....	8.00	6.50
Glory of Holland .....	3.25	2.60
King Arthur, white .....	5.00	4.00
Loveliness .....	5.50	4.50
Pink Beauty .....	3.25	2.60
Taconic .....	3.25	2.60
War .....	2.75	2.25

## PLANTING STOCK PER 1000

	¾-in. up	¾-in. up	¾-in. under
America .....	\$ 9.00	\$ 6.00	\$ 4.00
Attraction .....		10.00	6.00
Chicago White .....		9.00	5.00
Crackerjack .....		8.00	4.00
Tracy's Dawn .....	35.00	25.00	15.00
Independence .....	8.00	5.00	3.00
Meadowvale .....		8.00	4.00
Mrs. F. King .....	9.00	6.00	4.00
President Taft .....		5.00	3.00
Prinsepine .....		8.00	5.00
Taconic .....		10.00	6.00
Victory .....	9.00	6.00	4.00
War .....		10.00	6.00
Supreme Mixed .....	8.00	5.00	3.00
White and Light, mixed...	9.00	6.00	4.00
F. King and Independence, a good florists' mixture..	8.00	5.00	3.00
Bulbets of 40 varieties. Write for prices.			



CHOICE GLADIOLUS BULBS AND BULBLETS.

We offer the following Gladiolus bulbs and bulblets, f. o. b. Nora Springs, Ia. Net cash. No charge for boxing. Immediate delivery. Subject to being unsold upon receipt of your order.

BULBS.		Per 1000
10,000 America, 1 1/2-in. up.		\$20.00
10,000 America, 1 1/4 to 1 1/2-in.		16.00
10,000 America, 1 to 1 1/4-in.		12.00
5,000 Halley, 1 1/2-in. up.		24.00
5,000 Halley, 1 1/4 to 1 1/2-in.		20.00
2,000 Pres. Taft, 1 1/2-in. up.		24.00
2,000 Pres. Taft, 1 1/4 to 1 1/2-in.		20.00

PLANTING STOCK.

50,000 America, 1/2 to 3/4-in.	7.00
50,000 America, 3/8 to 1/2-in.	5.00
20,000 Halley, 1/2 to 3/4-in.	7.00
20,000 Halley, 3/8 to 1/2-in.	5.00
20,000 Chicago White, 1/2 to 3/4-in.	8.00
20,000 Chicago White, 3/8 to 1/2-in.	6.00
50,000 Francis King, 1/2 to 3/4-in.	7.00
50,000 Francis King, 3/8 to 1/2-in.	5.00
20,000 Crackerjack, 1/2 to 3/4-in.	6.00
20,000 Crackerjack, 3/8 to 1/2-in.	4.00
20,000 Primulinus Hybrids, 1/2 to 3/4-in.	7.00
20,000 Primulinus Hybrids, 3/8 to 1/2-in.	5.00

BULBLETS.

	Per bu.
10 bu. Mixed Bulblets.	\$15.00
5 bu. America	22.00
2 bu. Meadowvale	22.00
3 bu. Blue Hybrids	22.00
3 bu. Halley	22.00
2 bu. Primulinus Hybrids	22.00
5 bu. Chicago White	40.00
1 bu. Ida Van	40.00
1 bu. Blackhawk	35.00
2 bu. Crackerjack	22.00

	Per qt.
10 qts. Empress of India	\$ 3.00
10 qts. Tracy's Dawn	6.00
5 qts. Mrs. Watt	5.00
10 qts. Niagara	4.00
5 qts. Schwaben	5.00
20 qts. Pendleton	3.50
20 qts. Panama	2.50
10 qts. Peace	3.00
10 qts. Baron Hulot	3.50
5 qts. Princeps	3.50
20 qts. Klondike	2.50
10 qts. War	5.00
25 qts. Summer	4.00
2 qts. Prince of Wales	12.50
10 qts. The King	4.00

MAPLE HILL NURSERY,  
Nora Springs, Ia.

GLADIOLUS BULBS.

Properly cured for forcing.

Prices are per 1000	1 1/4-in.	1 1/2-in.	and up
America	\$25.00	\$27.00	
Arizona	40.00	45.00	
Augusta	30.00	35.00	
Bronchleyensis	25.00	30.00	
Chicago White	30.00	35.00	
Florists' Mixture	16.00	20.00	
Francis King	24.00	27.00	
Glory of Holland	45.00	50.00	
Halley	35.00	40.00	
Ida Van	30.00	34.00	
Loveliness		55.00	
Meadowvale		45.00	
Miss Lucile		30.00	
Mrs. Frank Pendleton	45.00	50.00	
Mrs. Watt		50.00	
Niagara	40.00	45.00	
Panama	45.00	50.00	
Peace	35.00	40.00	
Pink Beauty	45.00	50.00	
Pink Beauty	45.00	50.00	
Pink Perfection	40.00	50.00	
President Taft		45.00	
Primulinus Hybrids	30.00	35.00	
Rouge Torch		75.00	
Schwaben	50.00	60.00	
War	45.00	50.00	
Yellow Hammer	40.00	50.00	

NOVELTIES.

Prices are per 100	1 1/4-in.	1 1/2-in.	and up
Berkshire			\$ 8.00
Evaline			8.00
George Paul			7.00
Golden West			5.00
Goliath			10.00
Joffre			12.00
Mary Fennell	10.00		12.50
Master Wietse	4.50		5.00
Nymph			6.00
Primulinus Roanoke	4.00		5.00
Queen of the Whites			15.00
Stella			10.00
Summer Beauty	6.50		7.50
Von Binsing			12.00

AMERICAN BULB CO.,

172 N. Wabash Ave., Chicago, Ill.

BULBS OF GOOD QUALITY.

850 No. 1 Schwaben for \$34.00;  
3150 No. 2 Schwaben, \$35.00 per 1000;  
7300 No. 3 Schwaben, \$27.50 per 1000;  
225 No. 2 and 1000 No. 3 Pendleton for \$25.00

Cash with order.

TOERNER'S GREENHOUSE, LOGAN, O.

GLADIOLUS MISS HELEN FRANKLIN.

(Kundred's)

Penn the Florist, Boston, Mass., who had this past summer over 200 varieties, says, that for all purposes, this variety is the most popular he has handled. Send for price list.

THOMAS COGGER, MELROSE, MASS.

GLADIOLI.  
OUR FORCING QUALITY.  
FLOWERS WERE ALL TOPPED.

Prices are per 1000	1 1/2-in.	1 1/4-in.	1-in.
America, lavender pink	\$30.00	\$24.00	\$18.00
Chicago White, early	35.00	28.00	22.00
Empress of India, dark red	45.00	36.00	27.00
Flora, best yellow, new,			
per 100	50.00	40.00	30.00
Halley, salmon pink, early	35.00	30.00	24.00
L'Immaculee, best pure			
white	75.00	67.00	55.00
Loveliness, best cream	75.00	67.00	55.00
Mrs. Francis King, light			
scarlet	28.00	24.00	19.00
Myrtle, pale rose, early	75.00	67.00	55.00
Niagara, creamy yellow	50.00	45.00	38.00
Orange Brilliant, very early			
Primulinus	100.00	80.00	67.00
Panama, pale pink	50.00	40.00	30.00
Peace, white	45.00	38.00	30.00
Pink Perfection, best pink	70.00	60.00	52.00
Prince of Wales, true sal-			
mon, early	75.00	67.00	55.00
Schwaben, yellow	60.00	54.00	44.00
Wilbrink, lovely pink, early	75.00	67.00	55.00
Willy Wigman, bluish white	50.00	45.00	36.00
Yellow Hammer, pure yel-			
low	58.00	52.00	42.00
Primulinus Hybrids, best			
strain, early	22.00	19.00	16.00
Exhibition Mixture	25.00	20.00	16.00
Florist Mixture	21.00	18.00	15.00
Ordinary Mixture	19.00	17.00	14.00

Ask for prices on planting stock or varieties not listed. Our general list is now ready.

THE STANDARD BULB CO.,  
Benton Harbor, Mich.

IOWA GROWN GLADIOLUS BULBS.

Get them now.  
All true to name; f. o. b. Nora Springs, Iowa.  
Packing free. Terms: Cash with order.

Per 1000.
575 Schwaben, 1 1/2-in. up, \$35.00
200 Schwaben, 1 1/4 to 1 1/2-in., \$28.00
200 Schwaben, 1 to 1 1/4-in., \$22.00
300 Schwaben, 3/4 to 1-in., \$18.00
2200 America, 1 1/2-in. up, \$18.00
500 America, 1 1/4 to 1 1/2-in., \$14.00
500 America, 1 to 1 1/4-in., \$11.00
1000 America, 3/4 to 1-in., \$9.00
500 Blackhawk, 1 1/2-in. up, \$24.00
350 Blackhawk, 1 1/4 to 1 1/2-in., \$20.00
325 Blackhawk, 1 to 1 1/4-in., \$16.00
950 Francis King, 1 1/2-in. up, \$18.00
500 Francis King, 1 1/4 to 1 1/2-in., \$14.00
500 Francis King, 1 to 1 1/4-in., \$11.00
765 Peace, 1 1/2-in. up, \$30.00
400 Peace, 1 1/4 to 1 1/2-in., \$24.00
150 Peace, 1 to 1 1/4-in., \$16.00
500 Halley, 1 1/2-in. up, \$20.00
375 Halley, 1 1/4 to 1 1/2-in., \$16.00
200 Halley, 1 to 1 1/4-in., \$12.00
2100 Mixed, all colors, 1 1/2-in. up, \$16.00
1350 Mixed, all colors, 1 1/4 to 1 1/2-in., \$14.00
1000 Mixed, all colors, 1 to 1 1/4-in., \$10.00
200 Wine King, 1 1/2-in. up, \$24.00
150 Wine King, 1 1/4 to 1 1/2-in., \$20.00
200 Wine King, 1 to 1 1/4-in., \$16.00
100 Panama, 1 1/2-in. up, \$30.00
200 Panama, 1 1/4 to 1 1/2-in., \$24.00
300 Panama, 1 to 1 1/4-in., \$20.00

W. E. MARTIN,  
Gladiolus Specialist, Nora Springs, Ia.

LONG'S GLADIOLI WILL GROW.

1 1/2-in.	up 1 1/2-1 1/2-in.	1-1 1/4-in.	3/4-1-in.
America	\$24.00	\$18.00	\$10.00
Emp. of India	35.00	28.00	15.00
Halley	24.00	18.00	10.00
Mrs. F. King	24.00	18.00	10.00
Panama	40.00	32.00	15.00
Schwaben	45.00	38.00	22.00
Willy Wigman	35.00	28.00	15.00
All good, mixed	15.00	12.00	8.00

The above prices are per 1000 f. o. b. West Grove. Cash with order, or 25 per cent payment will hold bulbs until wanted.

BULBLETS PREPAID.

	1000	5000	10,000
America	\$0.50	\$ 2.00	\$ 3.50
Autumn Queen	1.00	4.00	7.00
Empress of India	.50	2.00	3.50
Halley	.50	2.00	3.50
Mrs. F. King	.50	2.00	3.50
Niagara	1.00	4.00	7.00
Panama	.50	2.00	3.50
Prince of Wales	2.50	11.00	18.00
Schwaben	1.00	4.00	7.00
War	1.00	4.00	7.00
Wilbrink	1.50	6.00	10.00
Willy Wigman	.75	3.00	5.00
Yellow Hammer	1.50	6.00	10.00
All good, mixed	.50	2.00	3.50

Cash with order or 25 per cent payment will hold bulblets until wanted.

W. P. LONG, WEST GROVE, PA.

CHOICE BULBS FOR FORCING.

Size 1 1/2-in. and up.	Per 100	Per 1000
America, Ida Van	\$4.00	\$35.00
Crystal White, Mrs. Watt	4.50	40.00
Panama, Pendleton	6.00	50.00
Schwaben, best yellow	7.00	60.00

BROOKLAND GARDENS.

Lexington St., Woburn, Mass.

GLADIOLI, 1/2-IN. AND UNDER.

America, Peace, King, Pendleton, Schwaben, Watt and other varieties. Send for price list on 5000 and 10,000 lots.

A. WALKER, GLADIOLUS SPECIALIST,  
Late of Forestport, N. Y., Port Byron, N. Y.

Gladioli. Write us now for complete price list. Delivery as wanted.

S. S. Skidelsky & Co., 50 Park Place, New York.

SURPLUS STOCK OF GLADIOLI.

Variety	No. 1, per 100	1/2-1-in., per 100	Bulblets, per 1000
Alice Tiplady	400 at \$12.50		\$5.00
Baron Hulot	300 at 4.50	500 at \$3.00	2.00
Czar Peter	200 at 4.00	500 at 2.50	2.00
Emp. of India	300 at 3.50		1.00
Golden King	400 at 6.00		1.50
Mary Fennell	100 at 8.00		3.00
Mrs. Pendleton	100 at 4.00	500 at 2.50	2.00
Myrtle			3.00
Niagara	500 at 4.00		1.50
Rosella			2.00
Schwaben	400 at 5.00	500 1/2-in.	1.50
White Glory	100 at 20.00		5.00

ENTIRE STOCK.

Princess of Orange, 30 No. 1, 70 averaging 1-in. \$ 2.00  
Rosebud, 200 No. 1, 150 3/4-1-in. 12.00  
Roanoke, 30 No. 1, 100 1/2-1-in., 500 bbs. 10.00  
Etendard, 12 No. 1, 24 3/4-1-in., 175 bbs. 5.00  
10 per cent discount on orders of \$25.00 or over.

E. M. SANFORD, MADISON, N. J.

"EXTRISTRONG" GLADIOLUS BULBS

FOR FORCING.

Offered f. o. b. Waterloo, Ia., subject to prior sale; 100 at 1000 rate.

"Extristrong" Gladiolus bulbs are extra strong young bulbs. They are thoroughly matured, properly cured and carefully selected for their blooming power. The kind you must have for successful greenhouse culture.

America, you all know it. \$24.00  
Chicago White, best florist white. 28.00  
Halley, early salmon pink. 28.00  
Mrs. Francis King, light red. 24.00  
Mrs. Frank Pendleton, splendid pink. 40.00  
Rouge Torch, fine for work. 40.00  
Yellow Hammer, best florist yellow. 40.00

With greenhouse space so valuable, it pays to plant the best; that's our "Extristrong." We invite you to order at once and join our list of pleased customers.

GARDENS OF SMEDLEY,

Box 165, Waterloo, Ia.

SELLING OUT ENTIRE STOCK OF FINE

GLADIOLI.

America, 1 1/2-in. up, \$17.50 per 1000; Independence, \$17.50 per 1000; Mrs. F. King, \$20.00 per 1000; Schwaben, \$40.00 per 1000; Crackerjack, \$30.00 per 1000; Pink Perfection, \$45.00 per 1000; War, \$35.00 per 1000; Peace, \$28.00 per 1000; Autumn Queen, \$28.00 per 1000; Mrs. Watt, \$45.00 per 1000; Prince of Wales, \$60.00 per 1000; Lily White, 15c each; Flora, 35c each; Mrs. O. W. Halliday, \$70.00 per 1000; Myrtle, fourth size, \$55.00 per 1000; Mrs. F. Pendleton, \$35.00 per 1000; Niagara, \$32.00 per 1000; Europa, \$70.00 per 1000; bulblets by the quart, peck or bushel.

Deduct 20% for each of the five smaller sizes. This is all young stock and true to name. We also offer a Beeman Garden Tractor for one-half price. The above are all bargains. Write quick.

ENTERPRISE FLORAL CO.,

Petoskey, Mich.

GLADIOLI.

PRICES PER 1000
10,000 AMERICA, 1 1/2 to 2 1/2-in. \$20.00
5,000 AMERICA, 1 1/4 to 1 1/2-in. 16.00
50,000 AMERICA, 1/2 to 3/4-in. 7.00
100,000 AMERICA, 3/8 to 1/2-in. 4.00
25,000 HALLEY, 1/2 to 3/4-in. 6.00
50,000 HALLEY, 3/8 to 1/2-in. 4.00
10,000 FRANCIS KING, 1/2 to 3/4-in. 7.00
15,000 FRANCIS KING, 3/8 to 1/2-in. 4.00
25,000 PANAMA, 1/2 to 3/4-in. 10.00
25,000 PANAMA, 3/8 to 1/2-in. 7.00
15,000 PRINCE OF WALES, 1/2 to 3/4-in. 25.00
20,000 PRINCE OF WALES, 3/8 to 1/2-in. 20.00
50,000 WILBRINK, 1/2 to 3/4-in. 20.00
50,000 WILBRINK, 3/8 to 1/2-in. 16.00

ASK FOR OUR TRADE LIST. GUARANTEED TRUE TO NAME. 6% DISCOUNT, CASH WITH ORDER; 30 DAYS NET.

P. VOS & SON, BOX A,

MOUNT CLEMENS, MICH.

BROWN BULB RANCH.

Capitola, California.

Offers best true to name blooming sizes of Gladiolus bulbs.

	1 1/2-in.	1 1/4-in.	1-in.
America, King, Brencley	\$2.50	\$2.00	\$1.75
Panama, Glory of Holland,			
Peace, Niagara, Willy Wig-			
man, Mrs. Watt, Rogue			
Torch	4.00	3.50	2.80
Halley, Princepine	3.00	2.50	2.00
Mrs. Frank Pendleton, Jr.	5.00	4.00	3.25
B. J. Hulot, Alice Carey,			
Chl. White, Pink Beauty,			
Scarsdale	3.50	3.00	2.50
Baltimore, Salmon Queen	6.00	4.75	3.75
Schwaben	4.50	4.00	3.50

Florists' High grade sorts

mixed 2.50 2.00 1.75

All sorts mixed. 2.00 1.75 1.50

YOU MUST HAVE STOCK OF THE PRINCE OF WALES. THE INCOMPARABLE GOLDEN SALMON GLADIOLUS THAT GETS THE MONEY AND REPEAT SALES.

The cheapest way to get the stock is to buy bulblets to grow on for bulbs. A small surplus of healthy full of

PEP

bulblets, \$5.00 per 1000; 5000 for \$22.50;

10,000 for \$40.00. No variety germinates

HIGHER AND EASIER



## GLADIOLI—Continued

## GLADIOLI, FIRST AND SECOND SIZE.

Also some planting stock in the following varieties:

America,	Panama,
Augusta,	Peace,
Chicago White,	Pink Perfection,
Halley,	Pink Beauty,
Independence,	Prince of Wales,
Klondike,	Schwaben,
Loveliness,	War,
Mrs. Francis King,	Yellow Hammer,
Mrs. Frank Pendleton, Jr.,	Mixed,
Niagara,	Primulinus mixed.

## PRIMULINUS.

Best and largest collection of named varieties in America.

Ask for our prices.

THE WAYSIDE GARDENS CO.,  
Mentor, O.

## GLADIOLUS BULBS.

Fine stock, well worth the prices asked.

America, 1 1/2-in. and up.....	\$25.00 per 1000
America, 1 1/4 to 1 1/2-in.....	20.00 per 1000
America, 1 to 1 1/4-in.....	16.00 per 1000
Chicago White, 1 1/2-in. and up....	35.00 per 1000
Electra, 1 1/2-in. and up.....	50.00 per 1000
Glory of Holland, 1 1/2-in. and up..	40.00 per 1000
Halley, 1 1/2-in. and up.....	28.00 per 1000
Mrs. Francis King, 1 1/2-in. and up.	30.00 per 1000
Mrs. Frank Pendleton, 1 1/2-in. and up .....	48.00 per 1000
Panama, 1 1/2-in. and up.....	48.00 per 1000
Prince of Wales, 1 1/2-in. and up....	75.00 per 1000
Schwaben, 1 1/2-in. and up.....	60.00 per 1000

Send for complete list and prices.

A. L. RANDALL CO.,

180 N. Wabash Ave., Chicago, Ill.

## FLORISTS!! ATTENTION!!

## Gladioli! Gladioli!

Before placing your order, ask us for prices on only SUPERIOR QUALITY of our own growing. Liberal measure. Healthy, vigorous young bulbs. Our prices are not the lowest, but we DO NOT OFFER OLD FLAT BULBS, which have been used for cutflowers year after year, and which are so often placed on the market.

A postcard brings you our prices.

UNITED BULB COMPANY,  
Box B., Mt. Clemens, Mich.

## SURPLUS GLADIOLI.

Prices per 1000.

America, 1000 1 1/2-in.,	\$20.00; 3000 1 1/4-in.,
\$16.00; 3000 1-in.,	\$12.00; 1000 3/4-in.,
5000 1/2-in.,	\$7.00.
Independence, 1000 1 1/4-in.,	\$20.00; 1000 1-in.,
\$16.00; 1000 3/4-in.,	\$12.00; 2000 1/2-in.,
1000 1-in.,	\$10.00.
Pink Beauty, 1000 1 1/2-in.,	\$35.00; 3000 1 1/4-in.,
\$30.00; 3000 1-in.,	\$25.00; 2000 3/4-in.,
1000 1/2-in.,	\$16.00.

Mrs. Watt, 1000 1 to 1 1/4-in., \$25.00.

Mrs. Pendleton, 1000 1 to 1 1/4-in., \$30.00.

Bulbets of America, Independence and Pink Beauty. Special offer on whole lot.

MORGAN PARK GARDENS.

Western Ave. and 111th St., Chicago, Ill.

## GLADIOLI.

Jack London, Anna Eberius, Thomas T. Kent and Mrs. H. E. Bothin; the four greatest and most perfect Gladioli in existence. They have won the greatest admiration wherever shown and will be grown by the million. Our new catalogue, showing some of our varieties in natural colors and describing many of our other new creations, is free on request. Write for it today.

RICHARD DIENER CO., INC.,  
Kentfield, Cal.

## CHOICE GLADIOLUS BULBS, 1 1/4 TO 2 INCHES.

## COMBINATION OFFER NO. 1.

50 each of America, Augusta, Chicago White, Crackerjack, Mrs. F. King, Pendleton, Peace, Scarsdale, Schwaben and 25 Blackhawk; 475 bulbs for \$15.00.

## COMBINATION OFFER NO. 2.

50 each of Augusta, Blackhawk, Chicago White, Crackerjack, Golden King, Glory of Holland, Panama, Schwaben and 25 each of Hohenstaufen and Independence; 450 bulbs for \$15.00.

Prices quoted are cash with order. No charge for packing.

O. A. CLARK, WAYLAND, MICH.

## GLADIOLI.

	No. 1	No. 2	No. 3
America .....			\$12.00
Glory of Holland .....		\$25.00	20.00
Panama .....	\$35.00	28.00	22.00
Peace .....	35.00	28.00	
Pride of Goshen .....	50.00	42.00	35.00
Schwaben .....		35.00	28.00

America bulbets, \$1.00 per qt.

FLOWER FARM, FORT ATKINSON, WIS.

## THE GLADIOLUS MRS. W. E. FRYER.

1 1/2-in. and up, \$4.50 per 100, \$35.00 per 1000; 1 to 1 1/2-in., \$3.50 per 100, \$27.00 per 1000; 3/4 to 1-in., \$2.75 per 100; 1/2 to 3/4-in., \$2.00 per 100, \$19.00 per 1000; 1/2-in. and under, \$1.50 per 100, \$12.00 per 1000.

Primulinus species, the same sizes and prices.

Write for complete trade list.

WILLIS E. FRYER, MANTORVILLE, MINN.

Gladioli: Write us now for complete price list. Delivery as wanted. Highland View Gladiolus Gardens, W. Bailey Rd., Cuyahoga Falls, O.

## GLADIOLUS BULBETS.

By the 1000, prepaid.

America, Halley, Mrs. F. King, Primulinus Hybrids, Minnesota, 50c; Willy Wigman, Chicago White, Baron Hulot, \$1.00; Mrs. Frank Pendleton, War, Schwaben, \$1.50. Write for prices on larger sizes of the above, and many other varieties.

F. M. PALMITER & SON,  
Janesville, Wis.

## CALIFORNIA SUNSHINE GLADIOLI.

Diener's Seedlings, Pendleton, Chicago White, Fennell, Halley, King, Lehman, Panama, America. Superb stock. True to name. All sizes.

Prices \$8.00 to \$80.00 per 1000.

Orders booked. Shipment when desired.

CHOICEST CANNAS, CALLA AETHIOPICA; ELLIOTTIANA.

LOS ANGELES GERANIUM CO.,  
927 Oxford St., Berkeley, Cal.

## ELM HILL GLADIOLI.

Let us quote you attractive prices on America and Mrs. F. King, all sizes from 1/2-in. up. Write us your requirements.

Gretchen Zang, one of our popular "Big Four" is growing in popularity every year. Include it in your order. Price per 100, 1 1/4-in. up, \$5.00; 3/4-in. to 1 1/4-in., \$3.00. Ask for our list.

A. H. AUSTIN CO.,

Wayland, O.

## GLADIOLI FOR FORCING.

America, Mrs. F. King, Halley and Augusta, 1 1/2-in. and up, \$23.00 per 1000; 1 1/4-in., \$20.00; over 1 1/2-in., \$7.00 per 1000.

Chicago White, 1 1/2-in. and up, \$28.00;

1 1/4-in., \$22.00; over 1 1/2-in., \$7.50 per 1000.

MARK W. SIMON & SON,

Box 11, Berlin, N. J.

## ROCK BOTTOM PRICES.

Halley, No. 1, \$20.00; No. 2, \$16.00 per 1000; bulbets, \$5.00 per pk. Autumn Queen, the fall flowering money maker, 1 1/4-in. and up, \$25.00 per 1000.

Planting stock under 1/2-in., per 1000, Autumn Queen, \$5.00; Schwaben, \$10.00; Halley, \$3.50. C. H. KETCHAM, SOUTH HAVEN, MICH.

## GLADIOLUS PLANTING STOCK.

5,000 American, 3/4 to 1-in. .... \$10.00 per 1000  
10,000 Schwaben, 1/2-in. and less.. 15.00 per 1000  
10,000 Independence, 1/2-in. and less .....

## ENGLISH IVY.

2½-in. pots .....\$5.00 per 100  
3-in. pots ..... 8.00 per 100

OAK GROVE GREENHOUSE,  
Tuskegee, Ala.

## ENGLISH IVY.

Rooted cuttings, \$2.00 per 100, \$18.00 per 1000, parcel post. Cash, please.

## THE IMLAY CO., ZANESVILLE, O.

English Ivy, well rooted cuttings, \$2.00 per 100, \$17.50 per 1000, strong.

S. S. Skidelsky & Co., 50 Park Place, New York.  
English Ivy, 3-in., \$10.00 per 100, \$80.00 per 1000. Joseph Michal, 57th and Kostner Ave., Chicago, Ill.

## LANTANAS

Lantanas, ready January 1, dwarf bedders, six best colors, labeled, \$2.00 per 100, by mail; \$18.00 per 1000, express; 250 at 1000 rate.

S. W. Pike, St. Charles, Ill.

Lantanas, dwarf, Jacob Schulz, Michael Schmidt and Craig, 2½-in., \$5.00 per 100.  
Storrs & Harrison Co., Painesville, O.

Lantanas, Jacob Schulz and Aurora, pink, 2½-in., \$5.00 per 100, \$45.00 per 1000.  
Linden Lawn Gardens, Springfield, O.

Weeping Lantanas, rooted cuttings, \$1.00 per 100. Cash. Byer Bros., Chambersburg, Pa.

## LOBELIAS

Lobelia Kathleen Mallard, 2-in., \$3.50 per 100. All good stock.  
Mrs. E. A. Llewellyn, Olean, N. Y.

## MIGNONNETTES

Mignonettes, strong 2-in., best strain, \$4.00 per 100. Cash.  
Brill Celery Gardens, Kalamazoo, Mich.

## NARCISSI

## NARCISSUS PAPER WHITE.

Plump, sound bulbs, ready for immediate shipment; 1st size, \$25.00 per 1000; 2nd size, \$20.00 per 1000.

SEVIN-VINCENT CO.,  
San Francisco, Cal.

## NURSERY STOCK

## TREES

## SURPLUS LIST.

Norway Maples, straight trunks,  
1½-4 inches caliper.  
American Linden specimens,  
3-4 inches caliper.  
Japan Walnut  
6-8 feet

Car-load shipments on  
the large sizes only.  
Let us estimate on your requirements.

B. F. BARR & CO.,  
Keystone Nurseries, Lancaster, Pa.

## ONARGA NURSERY COMPANY.

Largest assortment of high quality nursery stock for the florists' trade in the central west.

	Per 100	Per 1000
Barberry Thunbergii, 18 to 24 in.	\$17.50	.....
Barberry Thunbergii, 2 to 3 ft.	22.00	.....
Spiraea Van Houttei, 2 to 3 ft.	15.00	\$120.00
Spiraea Van Houttei, 3 to 4 ft.	20.00	180.00
Spiraea Van Houttei, 4 to 5 ft.	25.00	200.00

100,000 climbing Roses, heavy forcing grade for florists at special prices in 1000 lots. Write for our new trade list.

ONARGA NURSERY CO.,  
Cultra Bros., Mgrs., Onarga, Ill.

## WRITE FOR LIST.

Good assortment of shrubs and vines.  
WAYSIDE GARDENS CO.,  
Mentor, O.

Silver Maple seedlings, 3000 18 to 36 inches. These are as fine as can be had, and priced to move. Sylvania Perennial Gardens, Sylvania, O.

Write for wholesale price list of nursery stock. Maywood Nursery Co., 902 S. 1st Ave., Maywood, Ill.

## GRAPE CUTTINGS.

For Grape cuttings and Grape roots, write  
R. G. TITUS, PORTLAND, N. Y.

Peach trees, Elberta and J. H. Hale, 2½-ft., \$3.00 per doz.  
L. F. Dintelmann, Belleville, Ill.

## PALMS

## GROW PALMS FOR PROFIT.

	Per 100	Per 1000
Half hardy varieties, California grown seeds.		
Phoenix Canariensis seeds.....	1.75	per 1000
Phoenix Reclinata seeds.....	3.00	per 1000
Erythea Edulis seeds.....	7.00	per 1000
Erythea Armata seeds.....	10.00	per 1000
Chamaerops Excelsa seeds.....	1.75	per 1000
Washingtonia Filifera seeds.....	1.50	per 1000
Washingtonia Robusta seeds.....	2.00	per 1000
Washingtonia Sonorae seeds.....	3.00	per 1000
Seaforthia Elegans seeds.....	5.00	per 1000
Cocos Plumosus seeds.....	10.00	per 1000
Cocos Australis seeds.....	5.00	per 1000

GEORGE LEAVER,  
P. O. Box 1049, Los Angeles, Cal.

Cocos Weddelliana, strong 2½-in. plants, \$17.50 per 100, \$160.00 per 1000.  
S. S. Skidelsky & Co., 50 Park Place, New York.

Kentia Belmoreana, 2½-in., \$12.00 per 100, \$100.00 per 1000; 3-in., \$20.00 per 100.  
Storrs & Harrison Co., Painesville, O.

## PANDANUS

## PANDANUS VEITCHII.

Lifted from open for 4-in. pots, \$10.00 per 100  
Lifted from open for 6-in. pots, 15.00 per 100  
Lifted from open for 8-in. pots, 25.00 per 100  
Suckers, \$5.00 and \$7.00 per 100. Pandanus Sanderii at the same prices, while they last.  
J. J. SOAR, LITTLE RIVER, FLA.

Pandanus Veitchii, nicely variegated plants, 2½-in. pot, \$6.00 per 100; 4-in. pot, \$10.00 per 100; 3-in. pot, \$8.00 per 100; 6-in. pot, \$15.00 per 100; 8-in. pot, \$25.00 per 100. Large specimen plants, 50c and \$1.00 each. Cuttings, \$5.00 and \$7.00 per 100. 20 per cent discount for cash with order.  
F. M. Soar, Little River, Fla.

Pandanus Veitchii, 6-in., \$2.00 each. Holton & Hunkel Co., 462 Milwaukee St., Milwaukee, Wis.

Pandanus Veitchii, 5-in., \$1.50; 6-in., \$2.00; 7-in., \$3.00; fine, well colored stock.  
Henry Smith, Grand Rapids, Mich.

## PANSIES

## A FEW MORE MICHELLES.

Special cut flower strains of Pansy plants, 4 to 8 leaves, good for cut flowers or bedding out, \$5.00 per 1000, prepaid and insured, by parcel post. Prompt shipment when cash accompanies order.

OZARK PANSY GARDEN,  
West Plains, Mo.

PANSIES, STRONG, TRANSPLANTED STOCK  
Finest giants, \$1.25 per 100, by mail; \$10.00 per 1000, express. No cheap seeds, as Trimardeau, etc., used in our mixtures.  
S. W. PIKE, ST. CHARLES, ILL.

## PANSIES.

Pansies of our well-known strain, extra large flowers and fancy colors, strong seedlings, 50c per 100, \$4.00 per 1000.  
J. C. SCHMIDT, BRISTOL, PA.

Pansy plants of my largest flowering mixture of show varieties, good size, strong, stocky plants, August sown, \$3.50 per 1000; 500 at 1000 rate.  
Gustav Pitzonka, Pansy Farm, Bristol, Pa.

100,000 Pansy seedlings, fine, strong, stocky plants, \$4.00 per 1000. Cash, please.  
W. E. Trimble Greenhouse Co., Princeton, Ill.

## PELARGONIUMS

## PELARGONIUMS.

Easter Greeting  
and  
Wurtembergia,  
the two that will make you  
the finest plants  
and  
bring you the most money;  
extra strong 2-in.,  
only  
\$12.00 per 100.  
Cash with order.

C. L. HUMPHREY,  
ZANESVILLE, O.

## PELARGONIUMS.

Easter Greeting	Wolfgang Goethe
Swabian Maid	Gardeners' Joy
Mrs. Loyal	Wurtembergia
Lucy Becker	German Glory
2-in.....	\$13.00 per 100, \$120.00 per 1000
3-in.....	18.00 per 100, 170.00 per 1000

These plants are A No. 1 and are very large and strong. They have no trace of white fly as we fumigate with cyanide.

Just right for your Easter and spring sales. We devote nine houses to Pelargoniums. Shipment will be made promptly and the greatest care used in packing.

R. M. HENLEY,  
Pelargonium Specialist, Hartford City, Ind.

## PELARGONIUMS.

Strong, clean plants.  
Easter Greeting, Swabian Maid,  
Wurtembergia, Lucy Becker,  
Gardeners' Joy, German Glory,  
Prince Bismarck, Wolfgang Goethe,  
Mrs. Loyal, Eastern Star,  
Graf Zeppelin, Wilhelm Huff.  
2-in., \$1.75 per doz., \$13.00 per 100.  
\$120.00 per 1000;  
3-in., \$2.50 per doz., \$18.00 per 100,  
\$170.00 per 1000.  
Packing 5%. Prompt shipment.

AMERICAN BULB CO.,  
172 N. Wabash Ave., Chicago, Ill.

Pelargoniums, best blooming sorts, six distinct colors, Greeting, Becker, Joy, Liberty, Glory and Prince. Same clean, high quality, bushy stock as we have shipped in past years. Satisfaction guaranteed, 4-in., ready for 6-in., 25c; 2½-in., \$10.00 per 100. Cash. See Begonia and Vinca advertisements.

O. B. Ulery, 1325 Maiden Lane, Springfield, O.

## PELARGONIUMS.

Four best Easter Greeting varieties, Easter Greeting, Lucy Becker, Wurtembergia, Swabian Maid, 2½-in. pots, \$14.00 per 100, \$130.00 per 1000; 3-in. pots, \$18.00 per 100.

ROMAN J. IRWIN,  
43 W. 18th St., New York.

Pelargoniums, mixed varieties, 2½-in., \$8.00 per 100; 6-in., 50c each.  
Henry Smith, Grand Rapids, Mich.

Pelargoniums, four of the best Easter Greeting varieties, Lucy Becker, Swabian Maid, Wurtembergia and German Glory, healthy 2½-in. stock, \$12.00 per 100. Mixture of above varieties, \$10.00 per 100. Add 5 per cent for packing. Cash, please.

Aurora Greenhouse Co., Aurora, Ill.

PELARGONIUMS, 2½-IN. POTS.  
Easter Greeting and Swabian Maid,  
the two best varieties,  
\$13.00 per 100, \$125.00 per 1000.  
Cash, please.

## KROWKA BROS.,

4938 N. Western Ave., Chicago, Ill.

Pelargonium rooted cuttings, 5000 Wurtembergia, 5000 Swabian Maid, 2000 Lucy Becker and 1000 Easter Greeting. Immediate delivery and later. Extra good, cool-grown stock, free from fly, \$8.00 per 100, \$75.00 per 1000. Cash.  
Woodbury & Woodbury, St. Johns, Mich.

Pelargoniums, good 2½-in. stock; Easter Greeting, Lucy Becker, Swabian Maid, Wurtembergia, \$13.00 per 100, \$120.00 per 1000; 3-in., above varieties, \$18.00 per 100, \$170.00 per 1000. Packing 5 per cent.  
S. S. Skidelsky & Co., 50 Park Place, New York.

## PELARGONIUMS, STRONG 2-IN.

Easter Greeting, Wurtembergia and Swabian Maid, \$10.00 per 100; the 3 varieties mixed, \$8.00 per 100. Wurtembergia, strong 3-in., \$15.00 per 100. Cash.  
JACOBS BROS., P. O. BOX 413, PEORIA, ILL.

## PELARGONIUMS.

Easter Greeting, 2½-in. pots plants, \$12.00 per 100. No charge for packing. Cash, please.  
THE IMLAY CO., ZANESVILLE, O.

Pelargoniums, Easter Greeting and Wurtembergia, mixed 2½-in., \$8.00; 3-in., \$12.00 per 100.  
Prince's Flower Shop, Iowa City, Ia.

Pelargoniums, Easter Greeting and kindred varieties, 2½-in. pots, \$10.00 per 100.  
Kemble Floral Co., Oskaloosa, Ia.

## PEONIES

## 20,000 PEONIES, STRONG DIVISIONS.

Edulis Superba, large, early, pink; Festiva Maxima, large, early, white, \$20.00 per 100, \$175.00 per 1000.

LAGONDA FLORAL CO.,  
Springfield, O.

Peonies, large stock of the finest varieties. Our wholesale and descriptive catalogues now ready. Babcock Peony Gardens, Jamestown, N. Y.

Peonies, 20 acres, best sorts. Send for list.  
C. Betscher, Dover, O.

## PETUNIAS

## PETUNIAS.

Diener's Ruffled Monsters, single. The largest and most beautiful ruffled variety of Petunias in existence. Ruffled Monster seed in separate colors, pink, red, variegated, white, red with black center, pale lilac and all colors mixed.

The following somewhat smaller than the Ruffled Monsters; Pearl of Kentfield, flesh pink frilled, dwarf, purple or blue and white frilled, price per package, 50c. Catalogue will be sent free on request. Write for it today.

Mr. W. L. Ferguson, Smiths Falls, Ontario, under date of Dec. 2d, 1919, writes us the following in regard to our petunias:

"Last year I purchased Petunia seed from you. I think every seed germinated and the blooms were the finest ever seen in this part of Canada. Only about 8 per cent of the plants could be classed as common. I want more of the same quality each year."

Mr. Rudolf Nagel, Lancaster, Pa., under date of Dec. 14th, 1919, writes us:

"I had last year just a few of your petunias, but I am sure I could have sold thousands of them. They surely came up to your claim and way ahead of my expectation."

RICHARD DIENER CO., INC.,  
Kentfield, Cal.

## DOUBLE PETUNIAS.

We offer, for immediate or later delivery, excellent stock from 2-inch pots, of the following varieties:

Snowball, pure white;  
Gertrude, delicate pink;  
Pink, Striped, Red,  
\$6.00 per 100.

Add 5 per cent for packing.

AMERICAN BULB CO.,  
172 N. Wabash Ave., Chicago, Ill.

Petunia California, ruffled and fringed, mixed, giant flowers, large, transplanted plants, ready for 2½-in., \$1.50 per 100, \$14.00 per 1000, by mail. Edward Whitton, York and Walnut Sts., Utica, N. Y.

Petunias, Dreer's double, large-flowering, fringed, mixed colors; well-rooted cuttings, \$1.75 per 100, \$16.00 per 1000, prepaid by mail. Cash.  
J. P. Cannata, Mt. Freedom, N. J.

Double White Petunias, rooted cuttings, \$3.00 per 100.  
Smith's Greenhouses, Box 431, Columbus, Ga.

Double Petunias, white and mixed, rooted cuttings, \$1.50 per 100. Cash.  
Byer Bros., Chambersburg, Pa.

Petunias, Dreer's Double, fringed, 2½-in., \$4.00 per 100.  
J. C. Schmidt, Bristol, Pa.

THE BEST WAY to get rid of your surplus stock is to use the REVIEW'S Classified Adva.



## POINSETTIAS

Poinsettias, in bloom, 3-in., 25c; 4-in., 35c; 6-in., 4 blooms, \$1.25; 8-in., 5 to 7 blooms, \$1.75. Packed in paper pots. Cash with order.  
H. C. Doescher, 2000-2048 Gentilly Ave., New Orleans, La.

Poinsettias, strong 8-in., 20c.  
D. R. Herron, Olean, N. Y.

## POPPIES

25,000 ORIENTAL POPPIES.  
Hardy red stock, strong 2½-in., \$5.50 per 100, \$50.00 per 1000. Special price on large quantities.  
LAGONDA FLORAL CO.,  
Springfield, O.

## PRIMULAS

## ASSORTED COLORS.

Primula Obconica in bud and bloom. These plants are A No. 1, and can be potted into larger pots for immediate sales.

You cannot find better stock anywhere. We would be pleased to have you come and see it.

Out of 4-in. pots, \$25.00 per 100.  
Out of 5-in. pots, \$50.00 per 100.

The above prices include packing on all orders amounting to \$10.00 or more. Cash with order.

The largest exclusive grower of Cyclamen and Primulas in the world. See Cyclamen advertisement.  
R. S. McMURRAY,  
Bellevue, O.

## 12,000 PRIMULAS.

Primula Obconica Gigantea, choice mixture of all giant flowers, very strong plants, showing bud and bloom, mostly 2½-in., a few 2¼-in., \$4.00 per 100; 3-in., very strong stock, \$6.00 per 100.

## 8,000 PRIMULA MALACOIDES, ROSEA SUPERBA.

This is a select strain of our own introduction, pink flowers. These are very large bushy plants, showing buds and are ready for 4-in. pots. This is a big bargain opening. Try a sample order, 2½-in., \$4.00 per 100, \$35.00 per 1000; 500 at 1000 rate. Cash.

FREEMPORT FLORAL CO., FREEMPORT, ILL.

## PRIMULAS.

Chinensis, 4-in., mixed, \$17.00 per 100  
Chinensis, 3-in., 7.50 per 100  
Obconica giants, 3-in., 7.50 per 100  
Obconica, extra fine 2-in., 4.50 per 100  
Malacoides, 3-in., 6.00 per 100

## All A 1 stock. Cash.

M. S. ETTER, SHIREMANSTOWN, PA.,  
The Home of Primroses.

## PRIMULA MALACOIDES.

Strong 2-in., \$4.50 per 100, \$40.00 per 1000; fine, heavy 3-in., beginning to bloom, \$8.00 per 100, \$75.00 per 1000; 4-in., \$15.00 per 100; 5-in., \$25.00 per 100.

## WINFIELD S. KIRCHER.

Cyclamen Specialist. Defiance, O.

Primula Obconica Grandiflora, plants from our large flowering strain in the following colors: Rosea, Kermesina and Appleblossom. Ready now. 2-in. pots, \$5.00 per 100, \$47.00 per 1000; 3-in., \$10.00 per 100. No C. O. D. orders accepted.

C. F. Mahan & Co., R. D. No. 8, Dayton, O.

## PRIMULAS.

Fine healthy plants.  
Obconica, 2½-in. pots, ready to shift, \$6.00 per 100; 3½-in. pots, \$10.00 per 100.  
Chinensis, 3½-in. pots, ready to shift, \$12.00 per 100.

## NILES FLORISTS, NILES, ILL.

## MALACOIDES AND OBCONICA.

Primula Malacoides Townsendii, 3-in., ready to put in 4-in., \$15.00 per 100.  
Primula Obconica Gigantea, our own strain that cannot be surpassed, 3-in., \$15.00 per 100.

## THE PARK FLORAL CO.

1643 Broadway, Denver, Colo.

## PRIMULA MALACOIDES TOWNSENDII

from 3-in. pots;

## MALACOIDES SUPERBA

from 4-inch pots,

\$15.00 per 100. Cash.

## HENRY SCHMIDT,

673 Church Lane, North Bergen, N. J.

## PRIMULA OBCONICA.

Grandiflora, large flowering, and Gigantea, mixed colors. Appleblossom, lavender, Rosea and red, large, healthy 2¼-in. ready to shift, \$5.00 per 100, 200 for \$9.00; large, transplanted of same stock, \$3.00 per 100, 200 for \$5.00.

## S. A. PINKSTONE, UTICA, N. Y.

Primulas: To move quickly will offer balance of stock, 5000 assorted, 2¼-in.; Obconica, \$3.00 per 100, \$25.00 per 1000, not less than 500 at 1000 rate. This stock is well established and will make good blooming plants for late winter sales.

## E. L. SCHIEBL, MIAMISBURG, O.

## PRIMULAS.

Nice, strong plants, in 2-in. and 2½-in. pots, ready to shift, \$4.00 per 100.

## MILLER THE FLORIST,

Covington, Ky.

Primula Obconica Gigantea and Grandiflora, mixed, 2-in., \$5.00 per 100; 3-in., \$8.00 per 100.  
N. O. Carter, Olean, N. Y.

Primula Chinensis, 10,000 strong 3½ and 4-in., ready for 5-in., in bud and bloom, \$12.00 per 100. Obconica Gigantea, 2¼-in., ready for 3-in., \$5.00 per 100, 200 for \$9.00. All the above are mixed colors with plenty of Xmas red. Charles Whitton, York St. and Gray Ave., Utica, N. Y.

OBCONICA, CHINENSIS AND MALACOIDES.  
2¼-in. pots, \$7.00 per 100, \$60.00 per 1000; 3-in. pots, \$12.00 per 100; strong 3½-in. and 4-in., in bud and bloom, \$16.00 per 100.

## ROMAN J. IRWIN,

43 West 18th St., New York, N. Y.

Primula Obconica, large flowering, separate colors or mixed, 2-in., \$5.00 per 100; Chinensis, large flowering, red, 3-in., \$10.00 per 100; Malacoides, best pink, and Rosea, 2-in., \$5.00 per 100.

Toledo Greenhouse, 2829 Chestnut St., Toledo, O.

## PRIMULA OBCONICA.

Grandiflora and Gigantea, three colors, Kermesina, Rosea and Appleblossom, 4-in., \$20.00 per 100. Cash.

## KROWKA BROS.,

4938 N. Western Ave., Chicago, Ill.

## PRIMULAS IN FLOWER.

Primula Obconica, fine plants, select, 4-in., 25c; 5½-in., 75c and \$1.00; 7-in., \$1.25 and \$1.50 each. Heavily flowered.

## GULLETT &amp; SONS, LINCOLN, ILL.

Primula Obconica Grandiflora, Rosea and Kermesina; Gigantea Rosea and Kermesina, 2¼-in., \$7.00 per 100, \$65.00 per 1000; Malacoides Rosea, 2¼-in., \$5.00 per 100, \$45.00 per 1000.  
Peter Pearson, 5748 Gunnison St., Chicago, Ill.

Primula Obconica Gigantea and Grandiflora, select strain, assorted colors; also Primula Chinensis, assorted colors; clean, vigorous plants, 3-in. stock, \$10.00 per 100.

## F. E. Blake, Marion, O.

Primula Malacoides, fine stock, 4-in., ready for shift, \$20.00 per 100. Cash with order.  
Harry Franklin Baker, 1118 W. Lake St., Minneapolis, Minn.

Primula Obconica, 2¼-in., good strong plants, \$6.00 per 100, \$55.00 per 1000; 4-in., 25c; 5-in., 50c; 6-in., 75c each. Malacoides, 2¼-in., \$5.00 per 100.  
Henry Smith, Grand Rapids, Mich.

Primula Malacoides, some in bud, strong 4-in., \$15.00 per 100. Cash.

## Harglerode Bros., Shippensburg, Pa.

Primula Malacoides, fine 3-in., \$6.00 per 100. Obconica Miller's Giant, 3-in., \$7.50 per 100. Cash.

## J. W. Miller, Shiremanstown, Pa.

Primula Malacoides, lilac, strong 4-in., ready for shift, \$20.00 per 100. Joseph Michal, 57th and Kostner Ave., Chicago, Ill.

Primula Obconica Gigantea, rose and pink shades, select strain, strong 2-in., 5c each.

## D. W. Leatherman, Anderson, Ind.

Primula Obconica, all good, bright colors, 2¼-in., \$5.00 per 100.

## Evenden Bros. Co., Williamsport, Pa.

Primulas, Malacoides Rosea, 2¼-in., \$5.00 per 100.  
Baur Floral Co., Erie, Pa.

Primula Obconica in bloom, strong 4-in., \$25.00 per 100.  
B. Scheller, Warren, Pa.

Primula Obconica, 5-in. stock, 50c each.  
Sayre Floral Co., Sayre, Pa.

## RASPBERRY PLANTS

Cumberland Black Raspberries, \$15.00 per 1000. Cash.  
Frank Payne, Shawnee, Kan.

## ROSES

## ROSES.

Elegant bench plants.

## OPHELIA,

\$12.00 per 100.  
\$100.00 per 1000,

## ALBERT F. AMLING CO.,

Maywood, Ill.

## STRONG 2-YEAR-OLD FIELD-GROWN FOR FORCING.

Magna Charta, Capt. Hayward, Crimson Baby Rambler and others, \$65.00 per 100. Best Climbers; Dorothy Perkins, Excelsa, etc., \$35.00 per 100.

Tausendschoen, \$40.00 per 100.  
2¼-IN. OWN ROOT ROSES FOR GROWING ON. ASK FOR COMPLETE LIST.

## ROMAN J. IRWIN,

43 West 18th St., New York.

## FIELD-GROWN ROSES.

On own roots for forcing. Clothilde Soupert, one of the best, \$35.00 per 100.

Dorothy Perkins and Excelsa, with 3 or more long shoots, 25c; smaller plants, 20c each.

Rosa Rugosa Rubra, just a few hundred to clear out, 20c each.  
J. L. SCHILLER, TOLEDO, O.

## STOCK FOR EARLY SPRING DELIVERY.

## Own Root.

Columbia .....\$125.00 per 1000  
Premier .....175.00 per 1000  
Mme. Butterfly .....200.00 per 1000  
Crusader .....200.00 per 1000

## GRAFTS.

	Per 100	Per 1000
Columbia	\$30.00	\$250.00
Premier	30.00	250.00
Mme. Butterfly	30.00	250.00
Crusader	30.00	250.00
Double White Killarney	30.00	250.00

250 plants at 1000 rate.

THE JOS. H. HILL CO., RICHMOND, IND.,  
Wholesale Florists.

## ROOTED CUTTINGS NOW READY. NICE CLEAN STOCK.

Columbia .....\$ 8.00 per 100  
Premier .....10.00 per 100  
Mme. Butterfly .....12.00 per 100

## ROLF ZETLITZ CO.,

Sta. C, R. F. D. No. 3, Columbus, O.

## SPECIAL GRADE FOR POTS.

Long tops, well ripened, 2-year, field-grown. Excelsa, Hiawatha and White Dorothy, \$35.00 per 100; Tausendschoen, \$45.00 per 100; Baby Rambler, 2-year, field-grown, No. 1 grade, lighter than our XX grade, but good for 5-in. pots, \$40.00 per 100.

## STORRS &amp; HARRISON CO.,

Florists and Nurserymen, Painesville, O.

## STRONG FIELD-GROWN ROSES.

3-year-old, 4 to 10 leads, canes 5 to 10 feet long; Excelsa, Dorothy Perkins, White Dorothy and Lady Gay, \$4.50 per doz., \$30.00 per 100.  
THE SCHMIDT & BOTLEY CO.,  
Springfield, O.

## STOCK READY FOR DELIVERY.

American Pillar, Climbing American Beauty, Crimson Rambler, Dorothy Perkins and Tausendschoen; field-grown Roses, 3 to 5 runners, 2 to 6 feet long, \$35.00 per 100.

## BYRON HENRY IVES, FLORIST,

Albuquerque, N. M.

## ROSES!

Pink and white Dorothy Perkins, and Lady Gay, heavy, field-grown, 2 to 3-year-old, 30c each.

## THE DINGEE &amp; CONARD CO.,

West Grove, Pa.

## ROSES.

Good, own-root stock.  
Columbia, 3-in., \$15.00 per 100, \$125.00 per 1000  
A. N. KINSMAN,  
Austin, Minn.

All the new and standard forcing roses, own-root; all the best own-root hardy roses, 2¼-in. Winter and spring delivery. Send for list. Roberts Rose Co., 3400 S. Emerson St., Denver, Colo.

Roses, 1-year-old bench plants as follows: 150 Crusader, 50 Pilgrim, 50 Dunlop, 200 Scott Key, \$15.00 per 100. Packing at cost. January delivery. Elitch Gardens Co., Denver, Colo.

## ROSES, BENCH PLANTS.

Pink Killarney, \$8.00 per 100, \$75.00 per 1000.  
HOLTON & HUNKEL CO.,  
462 Milwaukee St., Milwaukee, Wis.

Roses, bench plants, 250 White Killarney, \$10.00 per 100. Cash, please. Beaver Avenue Floral Co., 3422 Beaver Ave., Des Moines, Ia.

Rose plants, 2¼-in. Varieties and prices on application. Rosemont Gardens, 116 Dexter Ave., Montgomery, Ala.

Ready, on own roots, 2¼-in. and 4-in. plants. Leedle Co., Expert Rose Growers, Springfield, O.

## ROSE STOCKS

ROSA MULTIFLORA JAPONICA SEEDLINGS. Suitable for budding and grafting; in assorted sizes as follows:

1 to 1½ m. m., \$3.50 per 1000.  
2 to 3 and 3 to 4 m. m., \$8.00 per 1000.  
4 to 5 m. m., \$12.00 per 1000.  
5 to 6, 6 to 8 m. m., and over, grafting size, \$15.00 per 1000.

Special prices on 10,000 lots and over.

## JOHN D. KNICKMAN,

Nurseryman and Florist,  
East Northport, L. I., N. Y.

## ESPECIALLY GROWN FOR US.

20,000 English Manetti stocks. Delivery in December. Write for prices.

PHILA. WHOLESALE FLO. EXCHANGE,  
1615 Ransstead St., Philadelphia, Pa.

## MANETTI STOCKS.

English.

Best grade for grafting.

Let us quote you.

C. U. LIGGIT,

Wholesale Plantsman,  
303 Bulletin Bldg., Philadelphia, Pa.



## RUBBER PLANTS

Rubber Plants from 4-in., 50c and 75c each.  
N. O. Caswell, Delavan, Ill.

## SALVIA

Salvias, true Zurich, \$1.25 per 100, \$10.00 per 1000; lots of 5000, \$9.00 per 1000. Postpaid.  
Cash. Harglerode Bros., Shippensburg, Pa.

Salvias, 2 1/2-in., ready to shift, fine for cuttings, \$6.00 per 100. Cash.  
La Crosse Floral Co., La Crosse, Wis.

Salvia Zurich, good, clean plants, 3-in. pots, ready to shift, \$12.00 per 100.  
Niles Florists, Niles, Ill.

## SCHIZANTHUS

Schizanthus Wisetonensis, strong plants, 2 1/2-in., \$7.50 per 100.  
Hange Flower & Plant House, Fairmont, W. Va.

Schizanthus, strong, transplanted seedlings, dwarf pot variety, \$5.00 per 100. Cash.  
Brill Celery Gardens, Kalamazoo, Mich.

## SEEDS

"WELL BOUGHT IS HALF SOLD."  
Buy the Right Seed.

BEGONIA: Luminosa, best red bedding variety, easiest to grow.....\$0.50

Rex, 6 attractive varieties, mixed......50

CALCEOLARIA: Hybrids, collection of giant-flowering varieties, in striking colors of uniform size. There is no better strain when there is, we will produce it....50

CALENDULA: Orange King. Why not grow your own from seed? It requires no skill. There is always a ready market at good prices for cut flowers. This is the true Orange King. Ounce, 50c; per lb., \$5.00.....50

CINERARIAS: Grandiflora, semi-dwarf; best collection for retail sales. This strain has been developed by selection for 5 years and ranks second to none.....50

PRIMULA: Obconica, a new giant-flowering strain, superior in size to any strain now on market. Try a few packets and you will want more next season.....75

PRIMULA: Grandiflora, Alba, Solimonea, Coerulea, Lilacina, Oculata, Appleblossom, Kermesina, Crispa, Rosea, Fire Queen...75

PRIMULA: Gigantea, Appleblossom, Kermesina, Coerulea, Lilacina, Rosea.....75

DRACAENA INDIVISA: The true Cordyline Australis narrow leaved variety. Fresh ripe seeds that will make quick-growing, profitable plants for you, 1000 seeds, 50c; 5000 seeds, \$2.00; 10,000 seeds, \$3.50.

PHOENIX CANARIENSIS, new crop seeds, 50c per 1000.

We pay postage on all above items.  
SEVIN-VINCENT CO.,  
Wholesale Seed Growers,  
512 Washington St., San Francisco, Cal.

## PLANT NOW!

To follow Mums as  
the benches are empty.

## WINTER-BLOOMING SWEET PEAS.

Here are nineteen of the best orchid Spencers for early flowering:

	Per ounce
Heatherbell, mauve .....	\$1.25
Loveliness, white suffused pink.....	.85
Imp. Early Snowstorm, white.....	1.50
Early Sanky, magnificent white.....	.80
Early Canary Bird, primrose.....	1.00
Early Enchantress, pink .....	1.00
Fordhook Pink and White.....	.60
Yarrowa, rose pink .....	.75
Sunburst, rich pink .....	1.25
Early Orange Beauty, orange scarlet.....	3.00
Early King, crimson.....	.75
Fordhook Rose Improved, carmine.....	1.00
Early Lavender King, lavender.....	.85
Early Mauve Beauty, mauve.....	.85
Early Exquisite, primrose .....	.85
Empress, rose pink .....	1.25
Princess, soft lavender .....	1.25
Burpee's Favorite, rosy pink.....	1.25
Early Daybreak, rose pink.....	1.00

## AMERICAN BULB CO.,

172 N. Wabash Ave., Chicago, Ill.

## GIANT-HEADED COXCOMB.

An entirely new strain of giant-headed Coxcomb, growing from 2 to 3 ft. high and having from 5 to 15 beautiful, dark red, velvety heads of enormous size and unsurpassing beauty. Comes strictly true to type and every head a perfect specimen.

It created a great furor on the Des Moines market last fall.

Only a few hundred trade packets and oz. lots offered; trade packet, 50c; 1 oz., \$1.00. Postpaid.

E. R. BEEBE, MITCHELLVILLE, IA.

## XXX ASPARAGUS PLUMOSUS SEED.

## NORTHERN GROWN GREENHOUSE SEED.

Large, plump, well matured; our own growing. Price per 1000 seeds.....\$3.50 per 1000  
Price on 10,000 seeds.....3.00 per 1000  
Price on 25,000 seeds.....2.75 per 1000  
Sent parcel post paid to any zone U. S. A.

PITTSBURGH CUT FLOWER CO.,

116-118 Seventh St., Pittsburgh, Pa.

Vick's Autumn Glory Aster seed, oz., \$2.00; lb., \$30.00. C. H. Ketcham, South Haven, Mich.

## CALIFORNIA DAHLIA SEED.

Especially selected California Dahlia seed from the very best varieties. You will get some wonders from these. Trade packet, \$1.00. A paper bill will do.

G. S. ARCHER,

400 N. Marengo Ave.,  
Alhambra, Los Angeles, Cal.

## NEW CROP OF SEED NOW READY.

Asparagus Plumosus, 1000 seeds, \$1.25; 5000 seeds, \$6.00; 10,000 seeds, \$10.00.

Asparagus Sprengeri, 1000 seeds, \$1.00; 5000 seeds, \$4.50; 10,000 seeds, \$8.00.

G. B. JOHNSON,

1509 Morton St., Alameda, Cal.

Delphinium Belladonna and Delphinium Bellamora, hand picked, Martin Kohankie stock, \$2.50 per oz., \$35.00 per lb. Cash with order.  
Carl Hagenburger, West Mentor, O.

## SMILAX

## 2 1/2-INCH SMILAX.

\$4.00 per 100, \$35.00 per 1000.

3-in. pots, strong plants, \$8.00 per 100.

ROMAN J. IRWIN,

43 West 18th St., New York City.

## 2 1/2-IN. SMILAX.

Extra heavy, cut back three times. Just the thing for making-up work, \$3.00 per 100.  
THE ALTIMO CULTURE CO.,  
Canfield, O.

Smilax, strong 2 1/2-in., \$3.00 per 100, \$27.50 per 1000.

S. S. Skidelsky & Co., 50 Park Place, New York.

Smilax, 2 1/2-in. fine, strong plants, cut back several times, \$3.00 per 100, \$27.50 per 1000.  
J. C. Schmidt, Bristol, Pa.

## SNAPDRAGONS

## AFTER YOUR MUMS.

Snapdragons will yield more money per square foot than anything else you can plant. Snaps are easy to grow, can be planted any time, and are very popular with the buying public.

Our stock is from pots or from soil and are strong, branched, clean plants.

We especially recommend our soil stock, which we will ship you, transportation prepaid. This is sturdy, vigorous stock, free from any sign of rust. Instructions to prevent rust with each order if desired.

Keystone, Nelrose, Silver Pink, Buxton's Pink, Enchantress, Ramsburg's Light Pink, Giant White and Yellow; Orlando, Golden Queen and Seneca, Garnet and Fancy Mixed.

\$5.00 per 100, \$45.00 per 1000.

Bench stock we ship special delivery, insured, and guarantee safe delivery or replace stock.

GENEVA FLORAL CO.,

Geneva, N. Y.

## SNAPDRAGONS.

Nice, pinched back plants, ready now.

	100	1000
Silver Pink .....	2 1/2-in. \$6.00	\$55.00
Keystone .....	2 1/2-in. 6.00	55.00
Giant Yellow .....	2 1/2-in. 6.00	55.00
Giant White .....	2 1/2-in. 6.00	55.00
Nelrose .....	2 1/2-in. 6.00	55.00

## TWO FINE NEW VARIETIES.

Orlando, better than the Bronze variety; Golden Delight, best yellow greenhouse forcing Snapdragon, 2 1/2-in. pots, \$10.00 per 100, \$90.00 per 1000.

ROMAN J. IRWIN,

43 West 18th St., NEW YORK.

Snapdragons, 10,000 seedlings, no disease; Silver Pink, Salmon and Venus, all separate, pinched back and branching, \$3.50 per 100, \$30.00 per 1000. Will ship prepaid on 500 or more. Cash, please. Highland Park Conservatory Greenhouses, Topeka, Kan.

Snapdragons, Silver Pink, Rose Pink, Nelrose, Keystone, Giant White, Giant Yellow and Garnet, 2 1/2-in., strong, pinched back stock, free from rust, \$5.00 per 100, \$45.00 per 1000. Satisfaction guaranteed. Packing free. Lakewood Cemetery Greenhouses, Minneapolis, Minn.

Keystone Snapdragon seedlings, 1000 2 1/2-in. pots, free from rust, extra strong and well branched, \$5.00 per 100, \$45.00 per 1000. Cash, please. Arthur Van Beversluys, 460 Cass Ave., Mt. Clemens, Mich.

Snapdragons, Giant White, Giant Scarlet, Ramsburg's White and Silver Pink, healthy, pinched back plants from 2 1/2-in. pots, \$5.00 per 100. Cash.  
Lyndhurst Farm, Inc., Hammon, N. J.

Snapdragons, Keystone, Silver Pink, Hybrid Pink, Golden Pink Queen, Giant Yellow and Giant White, 2 1/2-in., branched, \$5.00 per 100, \$45.00 per 1000. Cash with order.  
C. B. Shisler, Williamsville, N. Y.

Snapdragons, strong plants, twice pinched back, free from rust, 2 1/2-in. Nelrose, Keystone, Phelps' White, Yellow and Silver Pink, \$8.00 per 100, \$50.00 per 1000.  
S. S. Skidelsky & Co., 50 Park Place, New York.

Snapdragon Tom Thumb, a dwarf variety, mixed colors, fine for pots; strong plants, \$4.00 per 100. Cash, please.  
H. E. & C. W. Krebs, Cedar Rapids, Ia.

Snapdragons, Red, White, Yellow, Nelrose, Silver Pink and Keystone out of small pots, \$3.50 per 100, \$30.00 per 1000.  
Arthur Doebel & Sons, Clyde, O.

Snapdragons, Silver Pink, White and Yellow, clean stock, \$4.00 per 100. Cash.  
Olson Floral Co., Elgin, Ill.

Snapdragon Keystone, strong 2 1/2-in., \$6.00 per 100.

Baur Floral Co., Erie, Pa.

Double Snapdragon June Hefko, rooted cuttings, \$15.00 per 100, \$125.00 per 1000.

T. D. Hefko, Marshfield, Wis.

Snapdragons, Silver Pink and Nelrose, 2 1/2-in. pots, \$5.00 per 100. Henry Smith, Cor. Monroe and Division Sts., Grand Rapids, Mich.

Snapdragons, 2 1/2-inch Silver Pink seedlings, Ramsburg's strain, \$4.00 per 100. Cash.  
W. A. Ballou, 314 Naperville St., Wheaton, Ill.

## STEVIA

Stevia, dwarf, 3-in., \$6.00 per 100; 2-year-old stock plants, extra large, \$12.50 per 100, second size, \$7.50 per 100.  
S. S. Skidelsky & Co., 50 Park Place, New York.

Stevias, double and single stock plants, clumps, \$10.00 per 100.  
F. L. Lanson, Council Bluffs, Ia.

Stevia stock plants, 10c each.

Hammerschmidt & Clark, Medina, O.

## STRAWBERRY PLANTS

Aroma Strawberry plants, one variety only. 100,000 lots, \$4.00; 10,000 lots, \$5.00; 1,000 lots, \$7.00. Cash.  
Strawberry Ranch, Box 10, Shawnee, Kan.

## SWAINSONAS

Swainsonas, white, extra strong 4-in., 20c each. New London Floral Co., New London, Wis.

## SWEET PEAS

Sweet Peas, Snow Storm, Yarrowa, Early King, Glorious, Columbia and Princess out of 2 1/2 in. pots, 3 and 4 in pot, \$5.00 per 100. Cash.  
Salineville Floral Co., Salineville, O.

## TRADESCANTIAS

Tradescantias, Wandering Jew, tricolor, rooted cuttings, \$1.50 per 100, prepaid.

S. D. Brant, Clay Center, Kan.

## TRITOMAS

Pfitzeri ready now, especially fine, strong stock. Write for prices.

Oberlin Peony Gardens, Sinking Springs, Pa.

## TUBEROSES

## TUBEROSE BULBS.

We have a limited number of Mexican Single Tuberose bulbs for shipment in January and February. Prices in accordance with quantities desired.

IMPERIAL GARDENS, SUGAR LAND, TEX.

Tuberose bulbs, Mexican Single mother bulbs, \$20.00 per 1000; 1st size, \$18.00 per 1000. We have the largest and cleanest stock in the south. Washington Gardens Co., Wholesale Florists, P. O. Box 825, Houston, Tex.

## UMBRELLA PLANTS

Cyperus Alternifolius, umbrella plants, 2 1/2-in., \$8.00 per 100.

Storrs & Harrison Co., Painesville, O.

## VEGETABLE PLANTS

## SPECIAL GREENHOUSE FORCING TOMATOES.

I am booking orders for the following extra selected strains of forcing Tomatoes to be delivered subject to order after February 10th.

Strong, stocky, 2-inch potted plants, \$2.50 per 100, \$22.50 per 1000.

Best of All, Bonny Best, Comet, Earliana, Eclipse and John Baer.

No orders too large or too small to receive my personal attention. Plants shipped anywhere by express or parcel post. Packed right and shipped light, and guaranteed to please. Postage extra. Cash only. Other vegetable plants later.

C. W. PAIGE, TIVOLI, N. Y.

Good, hardy Grand Rapids Lettuce seedlings ready for hot-house planting, \$2.00 per 1000. Also Emerald Curled Parsley plants, \$1.00 per 100. Parcel post paid or special delivery c. o. d.

Will H. Carl, Elysburg, Pa.

Witloof Chicory or French Endive roots for winter forcing in greenhouse or cellar, \$2.50 per 100, \$16.00 per 1000.

Harry J. Squires, Good Ground, N. Y.

Very large Asparagus roots for winter forcing in greenhouse or cellar, \$1.25 per dozen, \$3.90 per 100. Harry J. Squires, Good Ground, N. Y.

Large Rhubarb roots for winter forcing in greenhouse or cellar, \$1.75 per dozen, \$9.50 per 100. Harry J. Squires, Good Ground, N. Y.

Witloof Chicory, selected roots, \$2.75 per 100, \$22.50 per 1000. Geo. F. Hortung, Sandusky, O.

## VERONICAS

## VERONICA AMETHYSTINA.

Strong field-grown clumps, immediate delivery, \$8.00 per 100.

CHARLES H. TOTTY CO.,

Madison, N. J.

## VINCAS

Vinca Variegata, fall potted clumps, fine stock, 4-in., \$10.00; 3-in., \$7.50; 2 1/2-in., \$4.00 per 100. Cash. Satisfaction guaranteed. See Begonia and Pelargonium advertisements. O. B. Ulery, 1325 Maiden Lane, Springfield, O.

## VINCAS, GOOD STOCK.

Vinca Variegata, nice fall propagated 2 1/2-in., \$5.00 per 100, \$45.00 per 1000.

GULLETT & SONS, LINCOLN, ILL.

VINCA VARIEGATA, ALSO GREEN. Rooted cuttings now ready, \$2.50 per 100, \$20.00 per 1000.

ELITCH GARDENS CO., DENVER, COLO.

## VINCAS—Continued

Vinca Variegata, field-grown clumps, 6 to 20 leads, \$8.00 per 100, \$75.00 per 1000. Rooted layers, \$15.00 per 1000. Cash.

H. P. Smith, Piqua, O.

Vinca Variegata, well rooted, top cuttings, \$15.00 per 1000. Edward Whitton, York and Walnut Sts., Utica, N. Y.

Vinca Variegata, 10,000 rooted cuttings, \$2.00 per 100. Immediate shipment. J. C. Bigelow & Son, 1542 Sunset Ave., Utica, N. Y.

Vinca Variegata, strong, top rooted cuttings, 4 to 6 ins., \$2.00 per 100, \$15.00 per 1000. Wm. Munt, Saint Clair, Mich.

Vinca Variegata, strong rooted cuttings, \$2.00 per 100. Winfield S. Kircher, Cyclamen Specialist, Defiance, O.

Vinca Variegata, strong rooted cuttings, \$2.00 per 100, \$17.50 per 1000. S. S. Skidelsky & Co., 50 Park Place, New York.

Vinca Variegata, 50,000 rooted cuttings, \$15.00 per 1000. Cash. Byer Bros., Chambersburg, Pa.

Vincas, variegated, 3 1/2-in., \$15.00 per 100. Davis Floral Co., Davenport, Ia.

## VIOLETS

Violets, strong field-grown plants, Princess of Wales, \$12.00 per 100, \$100.00 per 1000; Gov. Herrick, \$10.00 per 100, \$90.00 per 1000. S. S. Skidelsky & Co., 50 Park Place, New York.

Violets, Gov. Herrick, field-grown, extra fine plants, \$10.00 and \$15.00 per 100. Baur Floral Co., Erie, Pa.

Violets, Governor Herrick and Princess of Wales, large, field-grown plants, \$10.00 per 100. Henry Smith, Grand Rapids, Mich.

## MISCELLANEOUS

Marguerites, 2 1/2-in. .... \$5.00 per 100  
Marguerites, R. C. .... 2.00 per 100

Coleus, mixed, 2 1/2-in. .... 5.00 per 100  
Smilax, 2-in. .... 2.50 per 100

Sallerol, 2 1/2-in. .... 4.00 per 100  
Sallerol, R. C. Del. Jan. 15th. .... 2.00 per 100

Geraniums, Nutt, Grant, Ivy, Mixed Pink, R. C. Del. Jan. 15th, \$2.50 per 100.

Ish-tak-ha-ba Gardens, Sleepy Eye, Minn.

Double Petunias, good assortment, 2 1/2-in., \$3.50 per 100. Buchner Geraniums, rooted cuttings, 2c; Wandering Jew, tricolor, rooted cuttings, 1c. A lot of mixed Geranium rooted cuttings, pink, white and red, 2c. All ready to ship. Cash with order. No charge for packing. Wm. S. Lohr Greenhouses, Ottawa, Ill.

Violet Gov. Herrick, strong, field-grown, \$8.50 per 100. Godfrey Calla bulbs started, ready for 3-in., \$3.00 per 100, prepaid. Cash.

Mrs. Glass, Long Beach, Miss.

Look under headings of Primulas and Cinerarias for our reduced prices.

Sage, strong, 1-year plants, cut down, 5c. Shackell's Panay Gardens, Pacific Junction, Ia.

## TO EXCHANGE

To Exchange—Adiantum clumps, large enough for 10-in. pots, will sell for 75 cents per clump or exchange for Primula Obconica, Malacoides, Roses, Easter Greeting, Geranium cuttings, Begonias, Panay and Violet plants, or what have you? 5% for packing.

Princess Flower Shop, Benton Harbor, Mich.

To Exchange—New red Begonia, Pride of Newcastle, rooted cuttings, 7c, for anything I can use; Geraniums, Heliotropes, Dracaena Indivisa, Freesia Purity, Snapdragons, bulbs for forcing, Pelargoniums, Spiraea Gladstone, or what have you?

C. J. Frew, Jr., Conneaut, O.

To Exchange—Geraniums, 1000 young stock plants. Poitevine and S. A. Nutt, from 3 to 5 cuttings on each plant, for Carnation, Pelargonium or Vinca Vine rooted cuttings. At once.

Brown Bros., Ripon, Wis.

To Exchange—Or will sell at \$5.00 per 100, stock plants of Chrysolora, Oconto and Yellow Bonaffon. Can use Poitevine and White Geranium cuttings, or what have you?

W. C. Myers & Son, Scottdale, Pa.

To Exchange—Carnations, 1000 fine, rooted cuttings, mixed pink, mostly Alice, ready now, for 500 Aviator, rooted cuttings or Gladioli.

Fallen Leaf Greenhouses, Roseville, Cal.

To Exchange—A few strong Snapdragons, named varieties, 2-in., 3c; 3-in., 7c; strong White Lady stock, 2 1/2-in., 5c, for small Boston Ferns or cash.

W. Tiplady, Kokomo, Ind.

To Exchange—Snapdragons, Red, White, Yellow, Nelrose, Silver Pink and Keystone, \$3.50 per 100, for Easter Greeting, Ferns, or what have you? Arthur Doebel & Sons, Clyde, O.

To Exchange—For anything we can use. A fine stock of Bonaffon and Seidewitz Chrysanthemums at \$6.00 per 100.

W. W. Coles, Rose Farm, Kokomo, Ind.

To Exchange—Cinerarias, Vaughan's Columbian Mixture, strong 2-in., ready for 4-in., \$6.00 per 100, for anything we can use.

George Conklin, Allegan, Mich.

To Exchange—Or will sell stock plants of Yellow Bonaffon, \$3.00 per 100. I can use other varieties of stock Mums, or most anything else. What have you? Henry Dumke, Marseilles, Ill.

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To Exchange—Cyclamen, strong 3-in., 20c; 4-in., 40c, for Ferns, Pelargoniums and Hydrangeas. J. W. Rents & Son, Peru, Ind.

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Wanted—1/4-in. Gladiolus planting stock as follows: 50,000 Pendleton, 5000 Pink Perfection, 10,000 Primulinus Hybrids, 10,000 Halley and 5000 Niagara. Pacific Bulb Co., 211 Pacific Ave., Santa Cruz, Cal.

Wanted—250 Carolina Poplars, 6 to 8 feet, for March delivery. Sylvania Perennial Gardens, Sylvania, O.

Wanted—Spiraea Gladstone and Peach Blossom; perennials, Phlox, Peonies and Deliytras. Weller Nurseries Co., Holland, Mich.

WANTED—FROM 1000 TO 5000 JAPANESE MAPLE SEEDLINGS. DONEWELL NURSERIES, MENTOR AVE., PAINESVILLE, O.

Wanted—We want Dahlias. Send your surplus and want list to the Deer Park Dahlia Gardens, Deer Park, N. Y.

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100 wreaths, 10-in., 12-in., 14-in., \$8.00. Special discount on all wire orders. Write us for a catalogue.

PITTSBURGH CUT FLOWER CO., 116-118 SEVENTH ST., PITTSBURGH, PA.

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Spencer, Ia.—The Woodcock Floral Co. has 1,800 rose plants in its new greenhouse, built last summer. The new house is 38x150. William Woodcock, manager, is a graduate of Cornell University in horticulture.



**FLOWERS AS SOUVENIRS.**

On several occasions I have had applications for prices of flowers for use as souvenirs, to be given away at the opening of stores, such as jewelry, and being a little in doubt, should be glad to have your opinion or some of your readers' if in that case they would be entitled to a wholesale price by taking several hundred to be given away to visitors.

W. M.—Mich.

Flowers seldom are used as souvenirs at store openings except at times of abundant supply. At other times the demands of the trade are such that it is impossible to furnish flowers in quantity at a price which will justify their use for souvenir gift purposes. When a florist has more stock than he needs for his regular trade, if somebody wants to take the surplus off his hands and give it away to the public, the florist usually is willing to make a price that will make the transaction possible. It isn't the cost of production which regulates the price of flowers, though it should; the price of flowers is determined by the relationship of supply and demand.

**HARDY FRAGRANT LILIES.**

Will you furnish the names of hardy, white, fragrant lilies and the season of blooming for each? When planting lilies I desire to have the season of bloom extended over the longest time possible by obtaining the necessary variety.

M. P. C.—Ky.

The following are the more desirable varieties of liliun adapted for open-air culture. The time for flowering given is for the neighborhood of New York city. The period would, of course, be earlier in Kentucky.

*L. candidum*, commonly known as the Madonna, St. Joseph's, Ascension and the Annunciation lily, must be planted not later than October 1 and the bulbs covered about four inches. North of France bulbs are the best and these usually arrive early in September. The flowers open June 25 to 30. Associated with larkspurs, these immaculately white blooms are especially beautiful.

*L. speciosum album* flowers in August and September. Bulbs arrive from Japan about the end of November and should be planted at once, eight to nine inches deep.

*L. longiflorum giganteum*, the variety mostly grown for Easter flowering under glass, succeeds well outdoors. Japanese bulbs are excellent, but some home-grown bulbs are now offered and should be even better. This lily, with a little mulch, winters well, even in New England, and flowers in late May and June.

*L. regale*, or *L. myriophyllum*, the regal lily of China, is a hardy, magnificent garden lily. The flowers are white, slightly suffused with pink. The throat is pale yellow. Plant in late October or November, seven to eight inches deep. This variety of lily flowers early in July.

*L. auratum*, the handsome golden-rayed lily of Japan, carries flowers six to eight inches across, pure white in color, with a wide band of gold in the center of each petal and numerous crimson spots. This is a beautiful and highly fragrant garden lily and should be planted in November or December, eight to nine inches deep. The blooms remain from July until September.

*L. Brownii* has large, fragrant, trumpet-shaped flowers, pure white inside

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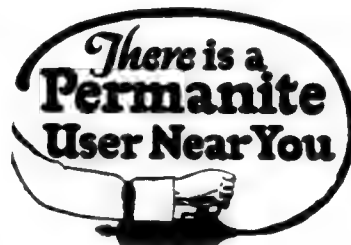
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For His Name

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Cleveland Ohio U.S.A.

and purple outside. It is a handsome garden lily, flowering in July.

This completes the list of hardy, fragrant, white-flowered liliuns adaptable for garden culture. Fall is the proper planting season. Deep planting is necessary for all but *L. candidum*. Put some sharp sand below and over the bulbs. Let no fresh manure come in contact with them and give a winter mulch of straw or leaves.

C. W.

### THREE CROPS OF SNAPDRAGONS.

We should be pleased to know if you have any data at hand relative to leaving snapdragons in a bench after the first cut was taken; that is to say, after the blooms were out in September and October. The plants appear to be free from rust, but we were wondering if second growth would be a thin growth. The spikes do not seem strong, but will the stock be strong? K. & S.—Wis.

By all means keep your snapdragons from which you have just cut a fall crop. The shoots may look somewhat thin now, but these plants will give you a splendid crop towards spring and the spikes will be immeasurably superior to those cut in the fall. The idea that snapdragons should be discarded after one crop is utterly erroneous. For some years the writer has benched plants early in August. These produced a nice fall crop. In midwinter they hang fire

## Weeber & Race

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somewhat, but in March and April they always produced a great crop; and usually, by leaving the plants in, I have secured a third crop from Memorial day until July 1, when the plants are discarded. To secure spikes of the best quality, it would pay you to remove a number of the weakest shoots from each plant. But if you want spikes of moderate size, adaptable for a home retail trade, disbudding need not be practiced. One point to remember, and it is an important one, is that you should not pinch any shoots until the spikes show color. If pinched while the shoots are soft, the plants will break all right, but the shoots will be, for the most part, blind. Before your second crop comes in, a mulch of old manure will benefit the plants. If you decide to leave them in for a third crop, an additional and somewhat heavier mulch should be applied. To avoid rust, keep moisture off the foliage. Air freely, let the minimum temperature be 45 degrees to 50 degrees, and do not use gas as a fumigant; tobacco papers are safer. C. W.





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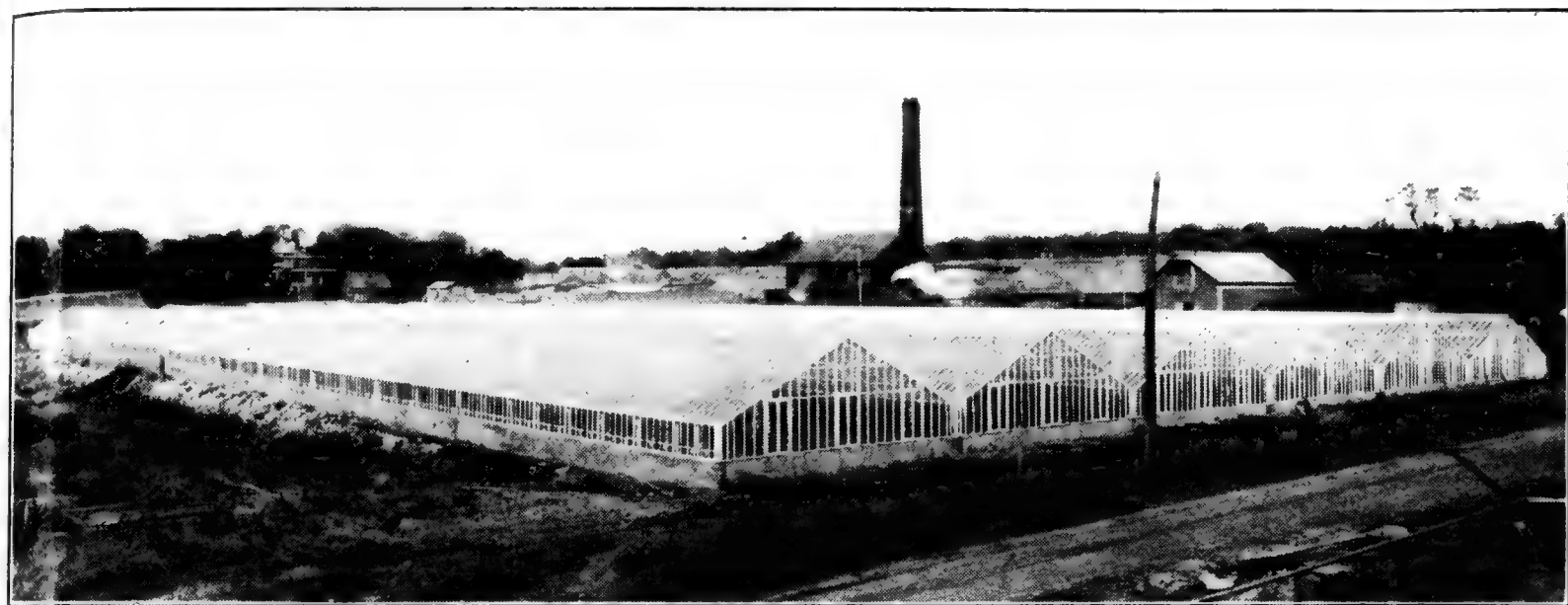
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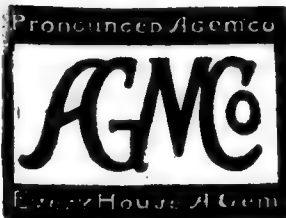
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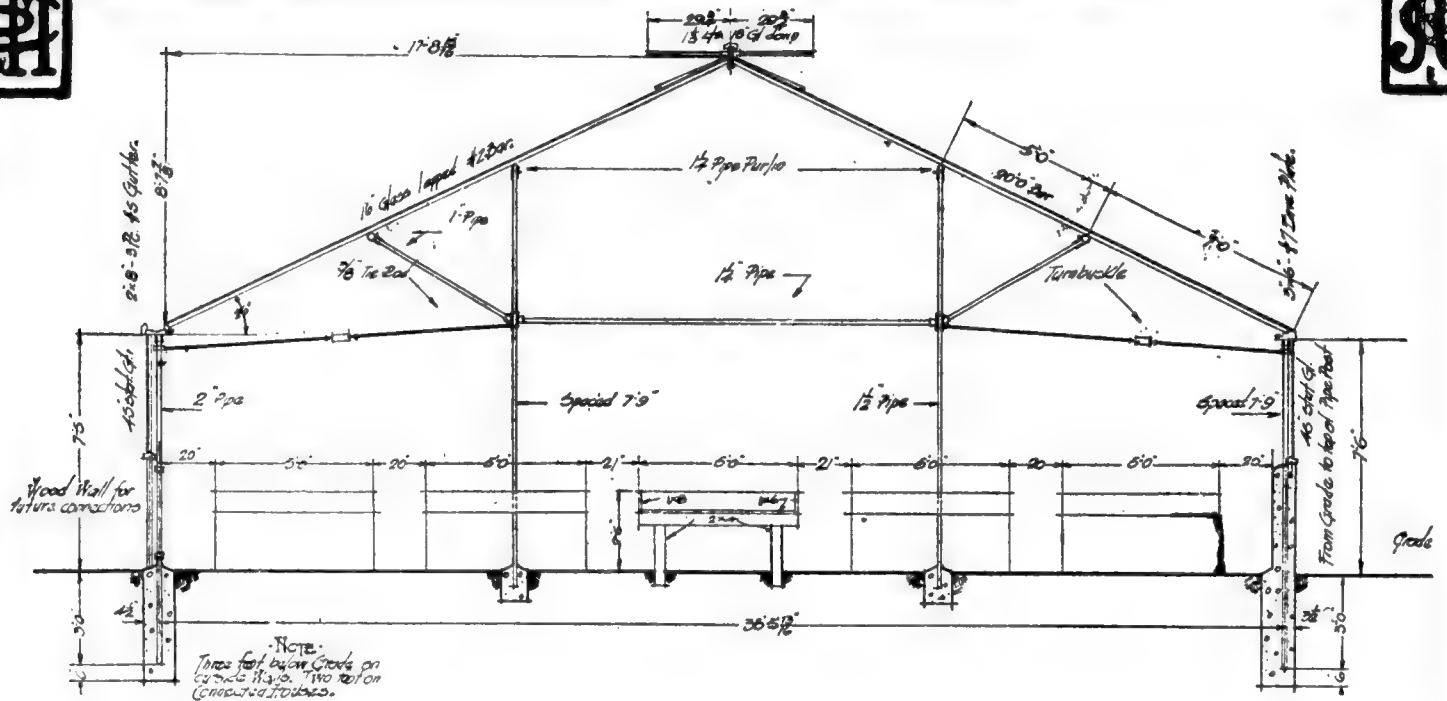
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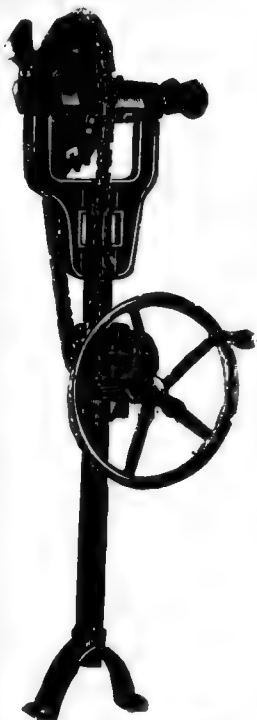


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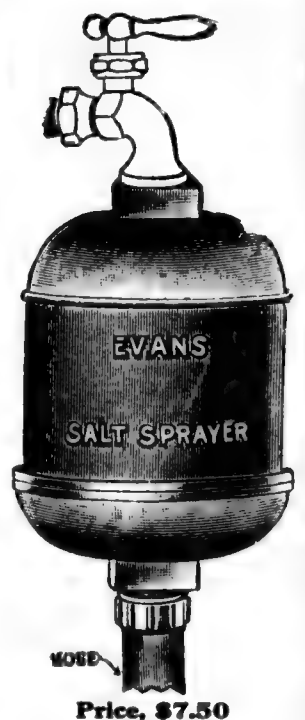


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Vol. XLVII.

CHICAGO, DECEMBER 30, 1920.

No. 1205.

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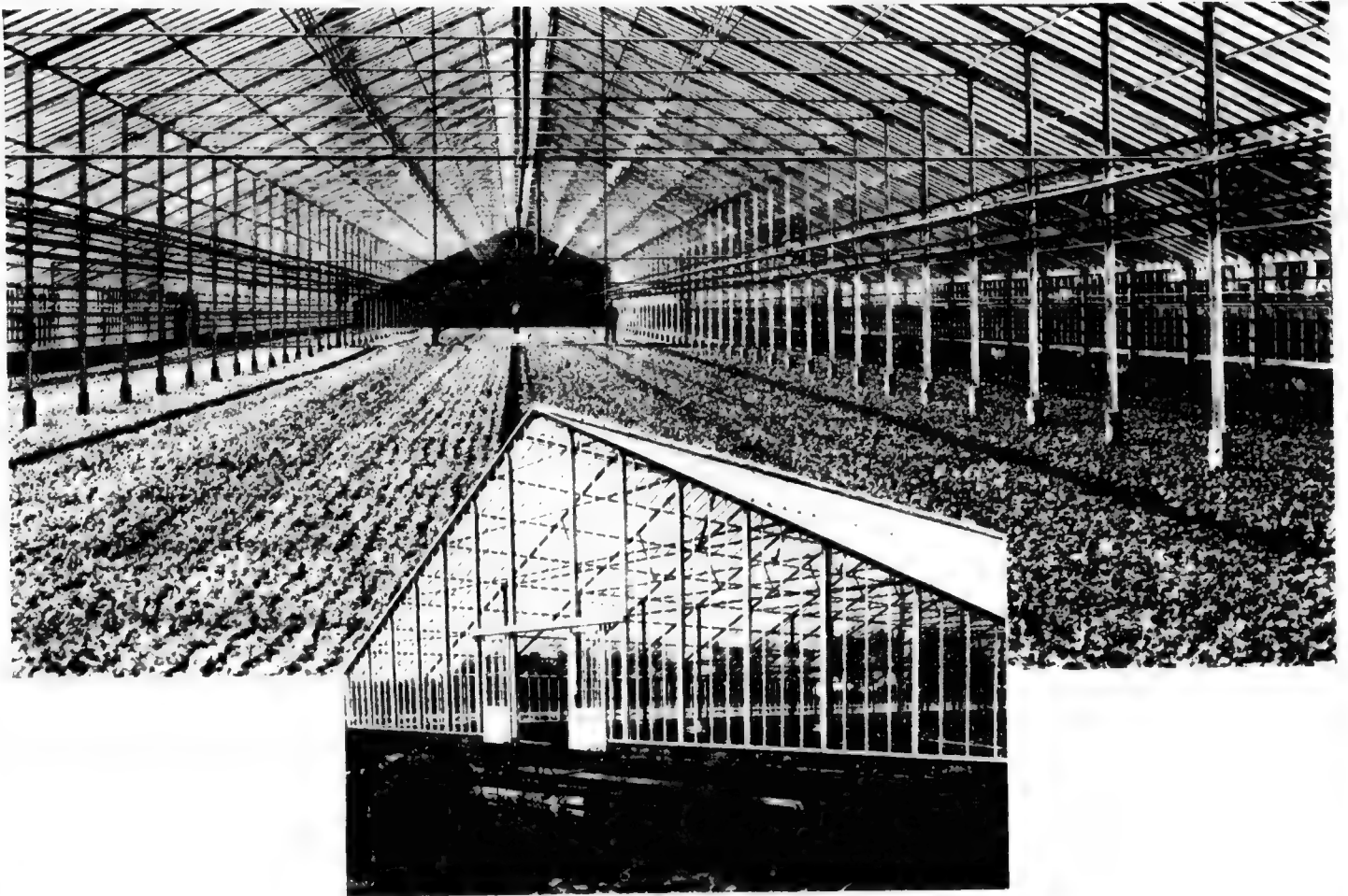
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Why did Davis, "The Cucumber King," start right at the start with iron frames and keep right on building until he now has over half a million invested?

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 or Saturday when you can—not  
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**MONDAY**

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are the finest in this market.

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	Per 100		Per 100
<b>RUSSELL</b>	Fancy Long .....	\$25.00 to \$30.00	
	Good Length.....	20.00	
	Medium .....	12.00 to 16.00	
	Short .....	8.00 to 10.00	
<b>COLUMBIA</b>	Fancy Long .....	25.00	
	Good Length.....	20.00	
	Medium .....	12.00 to 16.00	
	Short .....	8.00 to 10.00	
<b>PREMIER</b>	Fancy Long.....	25.00	
	Long.....	20.00	
	Medium .....	12.00 to 16.00	
	Short .....	8.00 to 10.00	
<b>HOOSIER BEAUTY</b>	Long.....	25.00 to 30.00	
	Medium .....	16.00 to 20.00	
	Short .....	8.00 to 12.00	
	<b>OPHELIA</b>	Long.....	\$16.00
		Medium .....	\$10.00 to 12.00
		Short .....	8.00
	<b>SUNBURST</b>	Long.....	16.00
		Medium .....	10.00 to 12.00
		Short .....	8.00
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		Medium .....	10.00 to 12.00
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	<b>ASSORTED ROSES—Our Selection—including some Russell, Columbia and Premier. In lots of 200 or more, \$8.00 to \$10.00 per 100.</b>		

FANCY FERNS .....per 1000, \$4.50  
ADIANTUM .....per 100, 2.00  
SPRENGERI .....per 100, 3.00

GALAX, green.....per 1000, \$2.00  
GALAX, bronze .....per 1000, 2.00  
ASPARAGUS SPRAYS.....per 100, 3.00

Of miscellaneous flowers now coming into market, we will procure for our customers the best at lowest market prices.

A trial order solicited.

In buying direct of the grower you are assured of fresh stock at all times, and the most even run of quality possible.

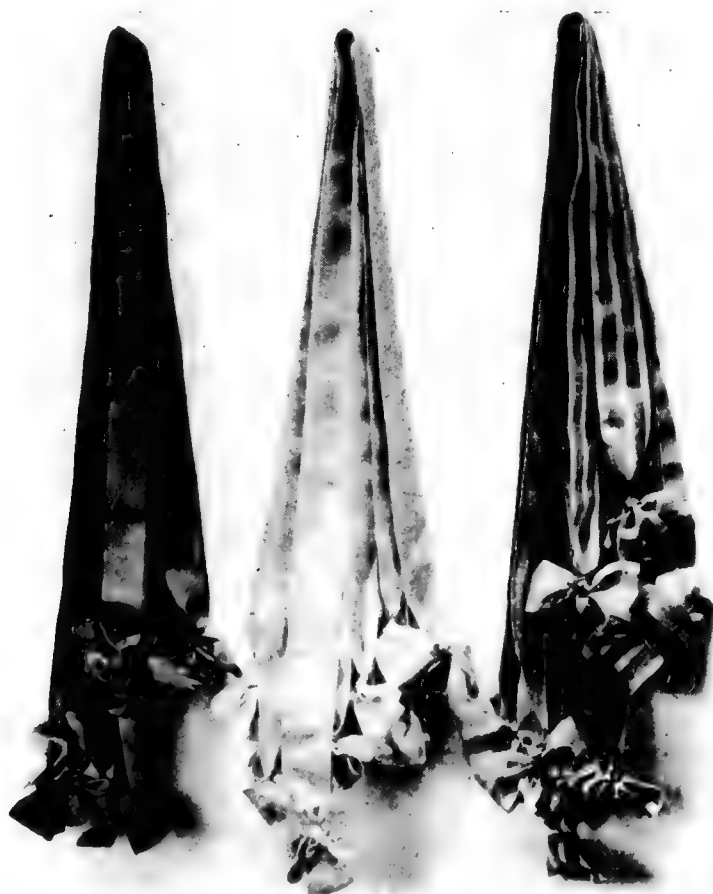
# Bassett & Washburn

Greenhouses:  
Hinsdale and Gregg Station, Ill.

**CHICAGO, ILL.**

Office and Store: 178 N. Wabash Avenue  
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# Corsage Accessories

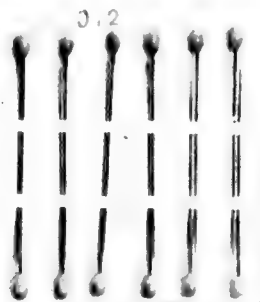


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White - Nile - Valley - Killarney - Ophelia - Ward - Violet  
Special, \$2.50 Dozen

### CORDS—All Colors

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No. 5.....	9.00 Gross
No. 6.....	12.00 Gross



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All Colors Special Price  
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*Complete Service for Florists*

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# Now, on the Threshold of a New Season,

facing the most prosperous business of our age, let us all be awake and prepare to serve the public with our goods, to hold our old customers fast and encourage those who have not yet found that flowers are a necessity by having on hand always an attractive variety of flowers.

# CANNAS

Select 2 to 3 eyes. We never handled finer stock. The season was very favorable, which produced fine Canna roots,

Plant now, grow cool and have nice 4-inch plants for Spring sales. Our stock consists of the leading florist varieties.

## PRICE LIST ON CANNAS

### Bronze-Leaved Varieties

	Height	Per 100	Per 1000
BRANDYWINE, wine red dappled with crimson.	3½ ft.	\$3.50	\$27.50
DAVID HARUM, bright vermillion scarlet mot- tled dark red.	3 ft.	3.50	27.50
KING HUMBERT, orange scarlet.	4 to 4½ ft.	4.50	27.50
WYOMING, orange-colored.	7 ft.	3.50	27.50
MUSÆFOLIA, immense foliage.	6 to 8 ft.	3.50	27.50
SHENANDOAH, rose pink.	4 ft.	3.50	27.50

### Red Shades with Green Foliage

	Height	Per 100	Per 1000
A. BOUVIER, clear crimson.	5 ft.	\$3.50	\$27.50
BEAUTE POITEVINE, crimson.	4 ft.	3.50	27.50
CRIMSON BEDDER, red.	3½ ft.	3.50	27.50
CHAS. HENDERSON, crimson scarlet, yellow flame throat.	4 ft.	3.50	27.50
LOUISIANA, crimson scarlet.	5 to 6 ft.	4.50	38.50
KATE GRAY, soft orange shaded carmine, dotted yellow throat.	5 to 6 ft.	3.50	27.50
PENNSYLVANIA, scarlet overlaid with orange.	4½ ft.	3.50	27.50
TARRYTOWN, crimson.	3½ ft.	3.50	27.50
WINTZER'S COLOSSAL, vivid scarlet.	5 to 6 ft.	5.50	44.00
BLACK PRINCE, dark velvety crimson.	4½ ft.	3.50	27.50

Subject to change without notice.

### Variegated Flowers with Green Foliage

	Height	Per 100	Per 1000
GLADIOFLORA, crimson edged with gold.	3½ ft.	\$3.50	\$27.50
ITALIA, clear yellow overlaid with orange.	3½ ft.	3.50	27.50
SOUV. D'ANTOINE CROZY, bright golden yel'w.	4 ft.	3.50	27.50

### Pink Shades with Green Foliage

	Height	Per 100	Per 1000
MLLE. BERAT, deep rose pink.	4 ft.	\$3.50	\$27.50
LOUISE, soft rose pink.	5 ft.	3.50	27.50

### Yellow Shades with Green Foliage

	Height	Per 100	Per 1000
AUSTRIA, bright yellow, crimson throat.	3½ ft.	\$3.50	\$27.50
BURBANK, sulphur yellow, inner petals dotted red.	6 ft.	3.50	27.50
FLORENCE VAUGHAN, yellow with bright red spots.	5 ft.	3.50	27.50
INDIANA, rich golden orange.	5 ft.	3.50	27.50
GLADIATOR, bright yellow, spotted crimson.	4 ft.	3.50	27.50
R. WALLACE, canary yellow.	5 ft.	3.50	27.50
YELLOW HUMBERT, deep rich yellow, heavily spotted bright red.	3 to 3½ ft.	5.50	44.00

## Miscellaneous Bulbs and Tubers

### CALADIUMS

	Per 100	Per 1000
5 to 7-inch.	\$ 5.00	\$45.00
7 to 9-inch.	10.00	90.00
9 to 11-inch.	14.00	130.00
12 and up.	20.00	.....

### TUBEROSES

DWARF EXCELSIOR PEARL, double		
3 to 4-inch.	\$2.75	\$22.00
4 to 6-inch.	4.00	35.00
ARMSTRONG, single, first size, lge.	3.50	25.00

### CINNAMON VINES

Select 4 to 6-inch.	\$3.50	\$25.00
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### MADEIRA VINES

First size	\$2.50	\$17.50
Select size	3.00	20.00

### FANCY LEAVED CALADIUMS

Beautiful selected colors.	\$15.00 per 100	
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### BEGONIAS

Single, assorted colors.	\$18.00 per 100	
Double, assorted colors.	20.00 per 100	

### GLOXINIAS

Mixed highly colored.	\$22.00 per 100	
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### LILIES

Plant a few cases of Lily bulbs now for Decoration and Mother's day. A pot of colored Lilies is suitable for mother on Mother's day.

	Per case
GIGANTEUM 7-9, 300 to case.	\$45.00
ALBUM 8-9, 200 to case.	30.00
" 9-10, 130 to case.	30.00

	Per case	
RUBRUM, 7-9 inch—250 to case.	\$27.50	5 Cases or More, \$25.00 per Case
" 8-9 inch—250 to case.	27.50	
" 9-10 inch—130 to case.	27.50	
" 10-11 inch—110 to case.	27.50	
MAGNIFICUM, 7-9 inch—220 to case.	27.50	
" 8-9 inch—200 to case.	27.50	
" 8-10 inch—160 to case.	27.50	
" 9-11 inch—130 to case.	27.50	
" 10-11 inch—110 to case.	27.50	
" 11 up—80 to case.	27.50	

### TRUE GERMAN VALLEY

Best select pips—\$35.00 per 1000; \$18.50 for 500; \$10.00 for 250.  
We can make weekly shipments of 250, 500 or 1000 or more as desired.



# AMERICAN

172 North Wabash Avenue,

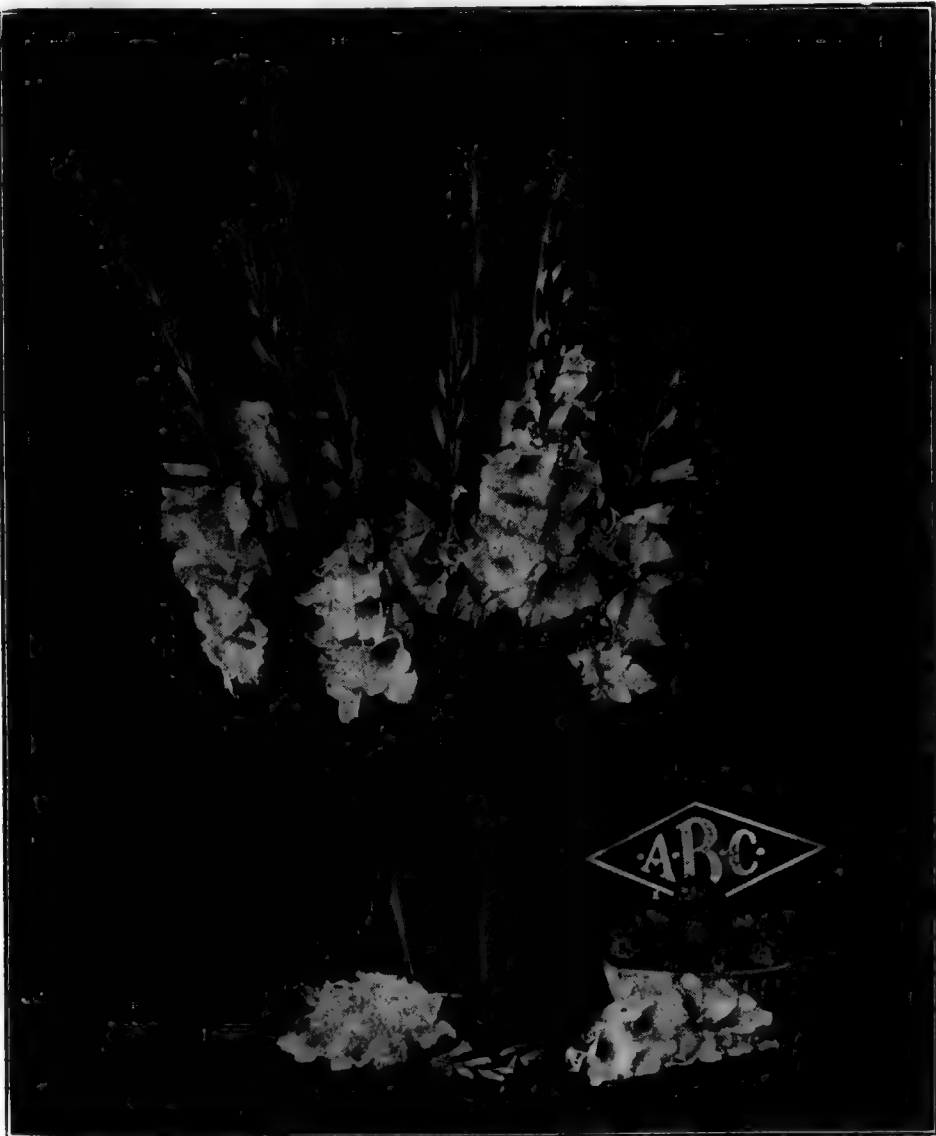
# Gladiolus Bulbs

We are offering Gladiolus Bulbs to florists that, for quality and price, have no competition. Our Gladiolus Bulbs are strictly up to size and guaranteed. We furnish the Planting stock. Our bulbs are all grown from young bulbs and are not to be compared to old flowering bulbs. Our bulbs are in our possession, properly stored, with the best facilities to insure proper curing, which is the essential part of handling Gladiolus Bulbs before planting.

We hope, if you are a buyer of Gladiolus Bulbs, that you will send us your order.

Those Gladioli you sent us were all fine bloomers and good colors. Every bulb bloomed (in the greenhouse), even the smallest bulbs. They were extra good in color.

JOS. HEINL CO.,  
Jacksonville, Ill.



## Standard Varieties

	Per 1000	
	1 1/4" Up	1 1/2" Up
AMERICA, soft pink.....	\$25.00	\$27.00
ARIZONA, pink with maroon.....	40.00	45.00
AUGUSTA, white .....	30.00	35.00
BEST VIOLET .....	35.00	40.00
BRENCHLEYENSIS, deep scarlet.....	25.00	30.00
CHICAGO WHITE, early white.....	30.00	35.00
FLORISTS' MIXTURE .....	16.00	20.00
MRS. FRANCIS KING, orange scarlet.....	24.00	27.00
GLORY OF HOLLAND, fine white.....	45.00	50.00
ALLEY, early salmon.....	35.00	40.00
DA VAN, deep salmon red.....	30.00	34.00
DOVELINESS .....		55.00
MEADOWVALE .....		45.00
MISS LUCILLE .....		30.00
MRS. FRANK PENDLETON, pink, red blotch.....	45.00	50.00
MRS. WATT, wine red.....		50.00
LAGARA, soft yellow.....	40.00	45.00
ANAMA, beautiful rose.....	45.00	50.00
PEACE, white shaded blue.....	35.00	40.00
PINK BEAUTY, rose, pink.....	45.00	50.00
PINK PERFECTION, beautiful pink.....	40.00	50.00
MRS. TAFT .....		45.00
PRIMULINUS HYBRIDS .....	30.00	35.00
ROSE 1910 .....	40.00	50.00
ROUGE TORCH .....		75.00
SHWABEN, best yellow.....	50.00	60.00
STAR, blood red.....	45.00	50.00
YELLOW HAMMER, yellow.....	40.00	50.00

## Novelties



### New and Scarce Varieties

	Per 100	
	1 1/4" Up	1 1/2" Up
Berkshire, delicate pink.....		\$8.00
Evaline, smoky violet .....		8.00
George Paul, large maroon.....	\$6.00	7.00
Golden West, orange scarlet.....		5.00
Goliath .....		10.00
Joffre .....		12.00
Louise, light lavender orchid, new....		50.00
Mary Fennell, light lavender.....	10.00	12.50
Master Wietse, dark violet.....	4.50	5.00
Nymph .....		6.00
Primulinus Roanoke, large, rich lavender	4.00	5.00
Queen of the Whites, white.....		15.00
Stella .....		10.00
Summer Beauty .....	6.50	7.50
Von Bissing .....		12.00


# BULB CO.

CHICAGO, ILLINOIS.







ED. J. McCALLUM - GEN. MGR.




HUGH P. BOYD - AUDITOR



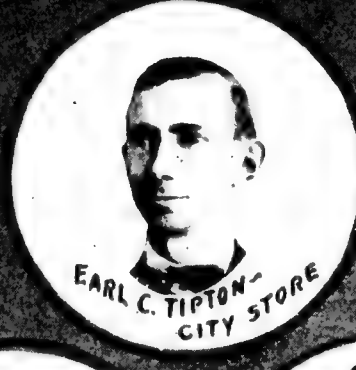
C. C. PHILIPS - DECORATIVES




WM. T. USINGER - FOREIGN BUYER



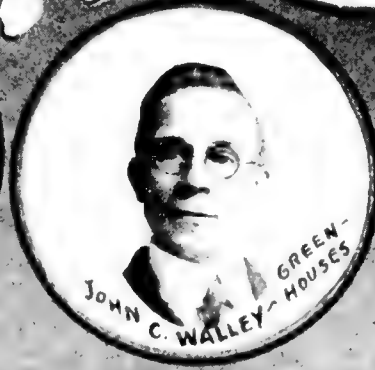
M. F. WOOD - ADVERTISING




EARL C. TIPTON - CITY STORE



ED. M. NIGGEL - WIRE WORK



JOHN C. WALLEY - GREEN HOUSES




EARL HUNKEL - CITY SALES


GREETINGS

May We Anticipate  
Your Needs And  
Give You The Service  
You Have A Right  
To Expect ~


McCALLUM



FRED W. GUST




CHAS. F. EDGAR




V. H. FLOYD




HENRY L. BLEND




CLIFF W. BROWN



A. F. LEVY - SAN FRANCISCO BRANCH



J. A. McLAUGHLIN - CLEVELAND BRANCH



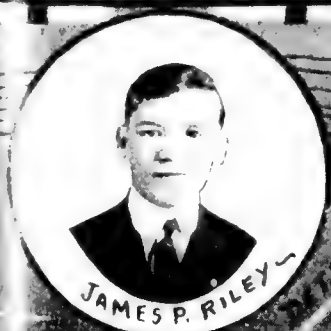
R. H. WELLS - DETROIT BRANCH





From  
"The House  
and  
Service Bulletin"  
The  
McCALLUM  
COMPANY

SALESMEN



# Blooming Plants

## CYCLAMEN—Heavily Flowered

Fine 3-inch, 4-inch, 5-inch, 6-inch, 7-inch and 8-inch, mostly Red and Good Salmon, 25c, 40c, 50c, 60c, 75c, \$1.00, \$1.25, \$1.50, \$2.00, \$2.50 and \$3.00 each. Nice, salable stock.

## BEGONIAS—Cincinnati, Melior, Lorraine

4-inch, 5-inch, 6-inch and 7-inch. Good plants, not too far advanced, in fresh bud and bloom, worth from 75c to \$2.50 each. Sizes run 75c, \$1.00, \$1.25, \$1.50, \$2.00 and \$2.50. Just the stock for your store trade.

## PRIMULA OBCONICA

3-inch, 4-inch, 5-inch, 6-inch and 7-inch, 15c, 25c, 50c, 75c, \$1.00 and \$1.50. Heavily budded and will make most salable stock.

## HYDRANGEAS—French and Otaksa

Pot-grown for Easter and later flowering, 4-inch, \$25.00 to \$35.00 per 100; 5-inch, \$50.00 per 100; 6-inch, \$75.00 per 100. Better stock now with this very desirable Easter line.

## FERNS

Wanamaker Ferns, good color, 4-inch, 35c      Whitmanii, 4-inch, 35c; 5-inch, 65c; 6-inch, \$1.00  
Verona, 4-inch, 35c; 5-inch, 65c      Boston, 4-inch, 35c; 5-inch, 65c; 6-inch, \$1.00; 7-inch, \$1.50  
Nice Asparagus Plumosus, 2¼-inch, \$6.00 per 100

*Very careful packing in clay or paper pots, 10% of invoice, and well worth it; packing out of pots, 5%.*

**GULLETT & SONS, LINCOLN, ILLINOIS**



# CYCLAMEN

**FILL** up your empty bench space with Cyclamen for St. Valentine's Day. Buy now and shift to larger sizes and double your money.

*Advise if wanted in bloom or heavy bud*

Shipped in paper pots.

3-inch, 20c each.

4-inch, 40c each.

5-inch, 75c each.

5-inch, select, \$1.00 each.

Seedlings—  
now ready, \$8.00 per 100.

No packing charge.

Shipments amply protected from frost.

**J. W. DAVIS COMPANY**

Davis Gardens

Terre Haute, Ind.

# The WORLD'S Bulb Center *is* EUROPE

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## EUROPE'S Bulb Center is HOLLAND

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### HOLLAND'S Bulb Center is **BADER & CO.** *Sassenheim, Holland*

Large Growers of Hyacinths, Tulips, Narcissi,  
etc., etc.

Over 60 acres in cultivation.

Nurseries at Sassenheim, Lisse, Voorhout, War-  
mond, and Haamstede (our early district).

**Try our Narcissus** Von Sion, Golden Spur, etc.,  
grown in our early district, forcing many days  
earlier than other stocks.

**Representatives:**

**JOHN H. BADER**  
**P. B. BADER**

} % R. F. LANG,

82 Broad Street,

**NEW YORK CITY**

*Please communicate with us*





M.  
RICE  
CO.

We wish you all  
A Happy and Prosperous  
NEW YEAR




M.  
RICE  
CO.



M.  
RICE  
CO.

**M. Rice Co.**

Have You a Copy of our New 36-Page Catalogue?

1220-22-24 Spring Garden St.

PHILADELPHIA, PA.



M.  
RICE  
CO.



W

**A Happy New Year**

WE EXTEND TO ALL OF OUR FRIENDS  
IN THE TRADE OUR BEST WISHES FOR  
A HAPPY AND PROSPEROUS NEW YEAR

**WERTHEIMER BROTHERS**

THE NATIONAL FLORAL RIBBON HOUSE  
Owners and Operators of WERBRO RIBBON MFG. CO.  
PATERSON, N. J. BATH, PA.

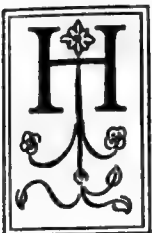
Office and Salesrooms: 17-25 East 24th Street, NEW YORK





# TRADE CELEBRATES BIG CHRISTMAS

*Little affected by general business apathy, florists enjoyed excellent Christmas trade in both plants and cut flowers. The supply of the former was not so large or varied as previously and the weather hindered the latter, but sales were large. To get the stock desired was more difficult than to sell it.*



OW independent is the flower business from the general depression that affects other lines was demonstrated in the Christmas trade last week. A hesitancy on retailers' part to prepare for a large business indicated two weeks ago their opinion that the public would curtail its holiday purchases in the same spirit that it bore, and bears, toward merchandise lines in general. But the "buyers' strike" did not extend to flowers, as the trade now well knows, for Christmas sales, as a general rule, were not far behind the record set last year, a fact that may be considered remarkable in view of the lack of holiday buying in other lines. Not only has the trade reason for satisfaction in an excellent Yuletide business, but it may also congratulate itself on having so firmly established the desire, if not need, of its commodity in the public's mind that the demand therefor holds strong though other lines feel general depression.

## Close to Record.

From all parts of the country reports agree that this holiday's business was one of the best the trade has had. Few florists assert that it was a record-breaker, though in some places it was exceptionally good. But in many localities this year's sales were so close to last year's high mark that the trade feels elated. Many florists had anticipations of much less and were therefore agreeably surprised by the last-hour tide of buying that brought the total so high. Of course, there were localities where the shutdown of factories and mills cut down the buying capacity of the local trade to a marked degree; in those places this Christmas has been far behind the profitable pitch of some other years. But these places are not so numerous, nor is the slump so notable as many believed it would be.

The sudden descent in temperature which took place the day before Christmas in certain sections of the country cost the

less careful florists a part of their otherwise good profit in replacing frozen plants and flowers. Thursday, December 23, was none too mild, the temperature hovering close to freezing in the north central states, though it was generally higher and more favorable in the east.

## Weather a Handicap.

Friday brought a drop of from a dozen to a score degrees, necessitating more care and greater wrapping. The snow and cold, too, kept indoors many who

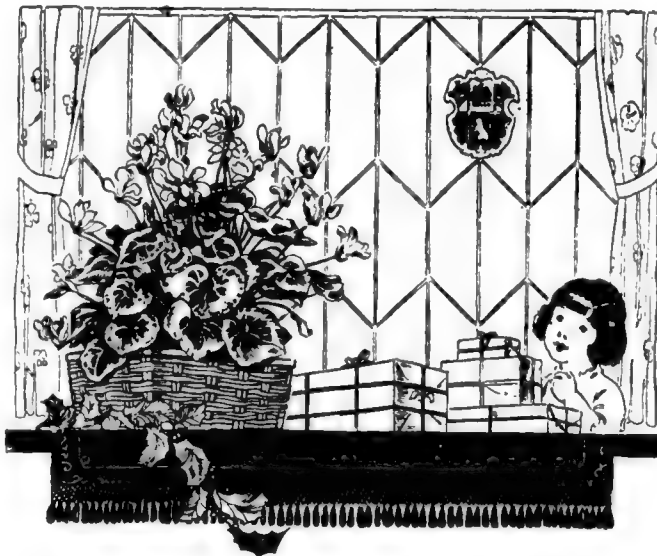
would otherwise have been out shopping that day and deprived florists of much counter trade.

Some districts were better favored and florists in those places experienced good cash sales and little difficulty in delivering orders. From those sections reports of the holiday's business are brightest.

To the growers, of course, the weather of the preceding month had been a handicap, though whether more than usual is hard to say. The effects were most marked in cut flowers. The variety was notably small this year, and good stock was not overabundant. All of the best that could be had found a ready sale, but some poor stock could not be moved. Beauties were not plentiful. Carnations felt the effects of the weather, and the small supply available brought excellent prices. Red, naturally, was all too scarce. Violets were not in their usual supply and were missed in many stores. Sweet peas, because of the weather, cut less figure than usual. Paper Whites and Soleil d'Or helped out in some places, the former being quite abundant in some places. Other items did not cut much figure. Roses were the big item and, as always, were too few in the good grades and too many in the poor. These conditions, one should remember, are generally stated, though some items varied widely in different localities.

## Plants Not Plentiful.

In plants the supply was not the most favorable. The variety on hand seemed less than in former years. For a second season that Christmas stand-by, the cyclamen, was far from plentiful enough. Nor were any other items in markedly large supply. The opinion was general among retailers that there were not enough of the handsome specimens that appeal to the best trade. In place of such offerings were substituted baskets of plants in which the artistry of the arrangement was made to supply what the culture failed to furnish. Some large poinsettias and some fine ericas were seen here and there, as were a few of other kinds of plants, but



## Send a Gift of Flowers

—Blooming Plants or Cut Flowers tastily arranged in baskets

A GIFT having the distinctive quality of really pleasing the recipient.

It is an ideal Friendly Greeting and an intimate personal gift as well.

Christmas Cheer and Flowers are synonymous.

Allied Florists' Assn.  
of Illinois



Heavy Advertising Aided Christmas Sales in Chicago.

the general run gave rise to expression of the sentiment that the greenhouse industry, which lost ground during and since the war, must accelerate its progress to keep step with the retail profession. The scarcity of help in months past was reflected this Christmas, and since this is over, there are hopes of immediate improvement.

Foliage plants sold better this Christmas than on many past occasions, for the simple reason that blooming plants were lacking for desired purposes. This fact is regarded with favor by all the trade, for such sales promote the use of plants the year around in the home.

#### As an Augury.

Interpreted as an indication of what the trade may expect in the way of business during the coming months, the Christmas trade contained propitious omens. As mentioned above, it showed that the slump that had hit other lines of business did not affect the sale of flowers to the extent many members of the trade feared. Indeed, it is believed that the strain of high prices on the salaried class is being somewhat relieved and that the resumption of flower buying by individuals so affected will offset the loss that will accrue as a result of the return of extravagant wages to something like normalcy. This Christmas trade also indicated what had been earlier remarked, that supply was falling behind demand, in plants as in cut flowers, and that a real effort would be needed to catch up. High price of coal, now past, and scarcity of labor, also at an end, were contributing causes, and with them removed, the outlook is more promising. Signs point, too, toward a building boom in the greenhouse trade next spring, which will better production next year.

For Easter, however, special efforts must be made to prepare sufficient stock by the early date on which it falls in 1921. Present indications are not for an exceedingly large supply, though it is yet early to prophesy. If general business resumes its active advance, as financial men forecast, then the big day of spring will call for all the material the trade can prepare.

#### CHICAGO'S ADVERTISING.

The early hesitation on the part of flower buyers seemed to have been overcome in Chicago by some means or other, for last-minute business was exceptionally heavy. The advertising of the Allied Florists' Association was doubtless instrumental in this. For the occasion two advertisements, occupying nearly one-quarter page each, appeared at the beginning of Christmas week. In the two Sunday papers, December 19, the Tribune and the Herald and Examiner, appeared one advertisement suggesting flowers as gifts and calling attention to telegraph delivery service. This advertisement was repeated in the four afternoon papers the following day. December 21 and 22 appeared the advertisement reproduced on the preceding page, three papers being used each day. The total circulation reached by the six insertions of these two advertisements, according to Secretary H. V. Swenson's estimate, is 4,000,000. That means, approximately, that everybody in Chicago had a chance to see florists' advertising twice.

Individual florists also carried conspicuous advertising the week before Christmas, the largest and most striking

being that of the Fleischman Floral Co., Thursday morning, December 23, which occupied nearly an entire page.

#### TAKE TIP FROM REVIEW.

##### Seek to Explain High Prices.

A month ago, in the December 2 issue, The Review indicated how florists could, in the words of the article's caption, "Check Complaints on High Prices." The newspaper publicity given this subject at Thanksgiving time prompted the article and the suggestion then made was that effective work of this character could be done for Christmas, when it would be notably needed. The simplest procedure of getting this explanatory material on the subject of prices into the columns of the daily press was illustrated by a letter from The Review to the editor of the Tribune, Chicago's largest daily, printed in the latter at that time.

The suggestion and the mode of procedure indicated at that time by The Review were followed last week in Chicago. Working in behalf of the Allied Florists' Association of Illinois, Mrs. Ella Grant Wilson, who had gone to that city from Cleveland for the purpose of getting articles into the daily papers, succeeded in breaking into the Herald and Examiner, the smaller morning paper, in the department headed "Letters from the People." Under the caption "Why 'Say It with Flowers' Is Costly," she developed the idea suggested by The Review, giving a few interesting

details for the public's consumption. Her letter, which appeared in the Herald and Examiner December 24, read as follows:

Recently there appeared in Chicago papers an article which gave the impression that the florists are profiteering. Here are some of the facts: If a rose is a new variety it costs the grower anywhere from 25 cents to \$1 per plant. It has to be cared for by a \$5-a-day man-watered once each day, given air and ventilation, according to weather conditions, stakes pruned and fumigated at least weekly, sometimes oftener. It requires expert treatment by a man who understands roses. Then one or two shoots only are allowed to come up and mature for flowers.

Meanwhile, the coal that costs \$12 a ton has been used to force these two roses into bloom. Every single thing that enters into the production of the roses has advanced 100 to 300 per cent—glass, stakes, fertilizer, insecticides as well as labor and coal, and not one item has come down as yet. The same scale holds good for all flowers grown under glass.

After the roses are grown they have to be cut, put into water, packed and sent by truck to a city wholesale house, where they are graded into extra selects, selects, firsts, seconds and culls—all depending on the length and strength of the stems. Then they are sold to the retail stores. Retail prices are governed entirely by the wholesale market, and the whole sale market bases its prices solely on the question of demand and supply.

At Christmas time there is very little sun to ripen and open the flowers; sometimes a rosebud will stay dormant for a week or two during such dark weather as we are having now, whereas a bright, sunny day will bring them popping open.

The retailer must recut the stems, etc. The customer, told to "Say It with Flowers," thinks he will, but when the high-salaried clerk tells him these long-stemmed roses will cost him from \$8 to \$18 a dozen, he thinks hard things of the florist. If the customer understood and considered what it cost to lay that dozen long-stemmed roses before him, he would wonder how the florist could sell them as cheaply as he does. One grower told me he had 105 men employed and had put in 50,000 tons of coal and did not expect that would see him through. And, besides, the city retailer has high rents, expensive help and expensive deliveries to make.

## WELL PLANNED

#### HEAVY CHRISTMAS RUSH.

##### Fails to Faze Fox.

[I have never had even a few moments to spare on the day before Christmas. There was always too much to do. So when an invitation came to see how a flower shop in the center of Philadelphia is conducted during a holiday rush, I just accepted and made the time.—Phil.]

It was a little after 11 on the morning of Friday, December 24. The time is of especial importance because it signifies the peak of the Christmas rush. Charles Henry Fox was standing a few paces inside the door of his attractive flower shop just below the Ritz. He looked serene and cheerful, as though he had not a care in the world, and after a cordial greeting proposed a stroll through the place.

The shop was exquisitely clean and neat. Many beautiful plants were arranged effectively; yet the impression created was that they happened to be there, as it were, by the merest chance. Each plant was a perfect specimen and was placed in a basket of a color that harmonized best with its fruit or foliage. Mr. Fox favors plants at Christmas, because their value and quality are known in advance. Nothing raw is sent out. Everything must be the finished product that will reflect credit everywhere. Customers were coming and going, yet there was no hurry or bustle about the shop; rather an air of

quiet elegance. The bookkeeping department, immediately in the rear of the shop, was busily employed entering the orders that had been filled.

#### Departments for Everything.

The shipping department was packing and tagging the orders preparatory to delivery. As the order was wrapped it was placed in its special compartment with its fellows. A map of Philadelphia on the wall showed clearly all the streets and to which route the parcels belonged. The city is for convenience divided into sections, such as central, north Philadelphia, Germantown, Chestnut Hill, the main line, and so on. Each section is a route; each route is assigned to a truck. Wherever possible, delivery is made by messenger rather than by truck.

The next and most important department was devoted to filling orders. W. C. Harry was supplying both executive and motive power, aided by able assistants. Charts, alphabetically arranged, were on the walls, showing the facts concerning all the Christmas orders; by whom sent, to whom, their contents, when sent, where and the route. Each order slip either had the card fastened on it with the tag, or the words, "No Card," were written on it. Beyond the packing room is a natural cooling room formed by the space between two tall brick walls. It is filled with shelves and is ventilated by means of a shaft with an opening at the top at one end. There is an opening near the floor at





One of the Four Houses Filled with Cyclamen for Christmas at Frank Oechslin's Forest Park Range.

the other end to induce circulation. Flowers placed here retain their vitality, even in summer, for a long time.

"The idea in all this," Mr. Fox said, "is to keep the departments separate. Let each do their own special work and do it well. There is no rushing in and out of the store to fill orders, no closing the store to fill orders. The packing for today began at 5:30 this morning. It will probably be finished by 5:30 this afternoon, and it will be well done. There will be few mistakes, because each person's mind is on what he or she is doing and the work has been carefully planned."

While parting, Mr. Fox gave a glimpse at his floral policy. "I think the drift of the market toward roses is an advantage. At best, the carnation is a plebeian flower. I do not have them at Christmas, because it is impossible to judge their age. Had I 500 carnations in the place, there would be a lot of complaints Monday morning. I do not favor begonias for the same reason. They are even more perishable than carnations. We like cyclamens, poinsettias and oranges at Christmas. No, people do not care for ardisias. We put them in the window. They say, 'How pretty!' and buy the others. Yes, crotons are good."

"I think it is a mistake to offer pussy willow now. Stock should be confined to reds and purples. Pussy willow should not come until after New Year's. Violets have been unsatisfactory this year, and we have no good substitutes for them."

"Before you go, observe how the colors on these pots harmonize with the fruit or foliage or flower of the plant, as the case may be. They are selected with great care."

Phil.

#### CHRISTMAS CYCLAMENS.

Though, in common with the other plant growers in the Chicago district,

Frank Oechslin observed the effects of the fungous disease that caused grave concern to some cyclamen specialists, he had an abundant stock of this Christmas stand-by, including a large quantity of fine specimens in 5-inch to 8-inch pots. Mr. Oechslin has always done well with this plant and this year, as formerly, none better were to be had in his vicinity. They are now all gone, for every plant was called for by Chicago retailers for the holidays. But the illustration on this page gives an indication of how fine a stock Mr. Oechslin had. This illustration shows one of the four houses filled with cyclamens. At the right is Mr. Oechslin himself. He is entertaining some members of the American Bulb Co., including the president, A. Miller, and Guy Reburn, who were interested in seeing how their seed turned out. The view is in Mr. Oechslin's Forest Park range, about ten miles west of the heart of Chicago.

#### AMERICAN CARNATION SOCIETY.

##### Annual Convention.

The American Carnation Society will hold its convention in Washington, D. C., January 26 and 27, 1921. Headquarters will be at the New Willard hotel, where the exhibition will also be staged. The premium schedule has been mailed to all the members and additional copies will be mailed upon request to those who are interested. Classes are provided for the various colors and varieties in both the new and standard sorts, with both cash and medal prizes. Entries must be in by January 16 to escape penalty for late entry. A large attendance and a complete exhibition are expected. The secretary urges all who possibly can to attend the convention. Washington offers unusual opportunities for sight-seeing, aside from the interest in the convention itself, making this meeting both pleasant and profit-

able. Following is a program of the business sessions:

##### WEDNESDAY EVENING, JANUARY 26.

Calling the meeting to order.  
President's address.  
Secretary's report.  
Treasurer's report.  
Report of committee on grading carnations, Chas. W. Johnson, chairman.  
Report of committee on patents for plants, Chas. S. Strout, chairman.  
Report of committee on premium list for national flower show, S. J. Goddard, chairman.  
Miscellaneous business. Adoption of resolution changing the dues.  
Invitations for next meeting place.  
Nomination of officers.  
Essay on using soil more than one season, by W. D. Howard, Milford, Mass.  
Essay on increasing the cut of carnations for Mothers' day, by Chas. P. Mueller, Wichita, Kan.  
Report of judges.

##### THURSDAY MORNING, JANUARY 27.

Call to order.  
Deferred reports.  
Deferred business.  
Selection of next meeting place.  
Discussion on Mr. Howard's essay.  
Discussion on Mr. Mueller's essay.  
New business.  
Appointment of committees.  
Election of officers.  
Adjournment.

Immediately following adjournment, the board of directors will hold their usual post-convention meeting.

Thursday afternoon, January 27, the National Flower Growers' Association will hold its annual meeting.

A. F. J. Baur, Sec'y.

#### MARYSVILLE, KAN.

"The best Christmas trade on record," is the way H. R. Fisher put it. "If there was a shortage of money we did not notice it, as we cleaned up on everything." Plants sold better than ever and at much better prices, according to Mr. Fisher. Cut flowers also made a record, making this the banner year in every respect. Flowers were furnished by H. R. Fisher for six funerals during Christmas week, making an exceptionally busy week. He reports numerous orders ahead for more funeral work.



One of the Four Houses Filled with Cyclamen for Christmas at Frank Oechslin's Forest Park Range.

the other end to induce circulation. Flowers placed here retain their vitality, even in summer, for a long time.

"The idea in all this," Mr. Fox said, "is to keep the departments separate. Let each do their own special work and do it well. There is no rushing in and out of the store to fill orders, no closing the store to fill orders. The packing for today began at 5:30 this morning. It will probably be finished by 5:30 this afternoon, and it will be well done. There will be few mistakes, because each person's mind is on what he or she is doing and the work has been carefully planned."

While parting, Mr. Fox gave a glimpse at his floral policy. "I think the drift of the market toward roses is in advantage. At best, the carnation is a plebeian flower. I do not have them at Christmas, because it is impossible to judge their age. Had I 500 carnations in the place, there would be a lot of complaints Monday morning. I do not favor begonias for the same reason. They are even more perishable than carnations. We like cyclamens, poinsettias and oranges at Christmas. No, people do not care for ardisias. We put them in the window. They say, 'How pretty!' and buy the others. Yes, erons are good."

"I think it is a mistake to offer pussy willow now. Stock should be confined to reds and purples. Pussy willow should not come until after New Year's. Violets have been unsatisfactory this year, and we have no good substitutes for them."

"Before you go, observe how the colors on these pots harmonize with the fruit or foliage or flower of the plant, as the case may be. They are selected with great care."

Phil.

#### CHRISTMAS CYCLAMENS.

Though, in common with the other plant growers in the Chicago district,

Frank Oechslin observed the effects of the fungous disease that caused grave concern to some cyclamen specialists, he had an abundant stock of this Christmas stand-by, including a large quantity of fine specimens in 5-inch to 8-inch pots. Mr. Oechslin has always done well with this plant and this year, as formerly, none better were to be had in his vicinity. They are now all gone, for every plant was called for by Chicago retailers for the holidays. But the illustration on this page gives an indication of how fine a stock Mr. Oechslin had. This illustration shows one of the four houses filled with cyclamens. At the right is Mr. Oechslin himself. He is entertaining some members of the American Bulb Co., including the president, A. Miller, and Guy Reburn, who were interested in seeing how their seed turned out. The view is in Mr. Oechslin's Forest Park range, about ten miles west of the heart of Chicago.

#### AMERICAN CARNATION SOCIETY.

##### Annual Convention.

The American Carnation Society will hold its convention in Washington, D. C., January 26 and 27, 1921. Headquarters will be at the New Willard hotel, where the exhibition will also be staged. The premium schedule has been mailed to all the members and additional copies will be mailed upon request to those who are interested. Classes are provided for the various colors and varieties in both the new and standard sorts, with both cash and medal prizes. Entries must be in by January 16 to escape penalty for late entry. A large attendance and a complete exhibition are expected. The secretary urges all who possibly can to attend the convention. Washington offers unusual opportunities for sight-seeing, aside from the interest in the convention itself, making this meeting both pleasant and profit-

able. Following is a program of the business sessions:

##### WEDNESDAY EVENING, JANUARY 26.

Calling the meeting to order.  
President's address.  
Secretary's report.  
Treasurer's report.  
Report of committee on grading carnations, Chas. W. Johnson, chairman.  
Report of committee on patents for plants, Chas. S. Strout, chairman.  
Report of committee on premium list for national flower show, S. J. Goddard, chairman.  
Miscellaneous business. Adoption of resolution changing the dues.  
Invitations for next meeting place.  
Nomination of officers.  
Essay on using soil more than one season, by W. D. Howard, Milford, Mass.  
Essay on increasing the cut of carnations for Mothers' day, by Chas. P. Mueller, Wichita, Kan.  
Report of judges.

##### THURSDAY MORNING, JANUARY 27.

Call to order.  
Deferred reports.  
Deferred business.  
Selection of next meeting place.  
Discussion on Mr. Howard's essay.  
Discussion on Mr. Mueller's essay.  
New business.  
Appointment of committees.  
Election of officers.  
Adjournment.

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### LADDIE WINS IN ENGLAND.

December 1 the British Carnation Society held its annual winter show in London, and Laddie made its first appearance in quantity. This carnation was first in the salmon-pink class. It was one of the winning twelve vases in the champion class and one of the vases of winners in the class for three American-raised novelties. A vase of this variety received a special medal awarded to the best vase in the show, and it also had an award of merit from the British Carnation Society, as well as a similar award from the Royal Horticultural Society the previous day. Not a bad record for a debutante.

### RUINED BY BUD-ROT.

We are sending under separate cover a few carnations, some in bud and bloom, for your inspection. These flowers came from what seemed to be healthy plants. Any information you can give us as to what the trouble is, etc., will be appreciated. K. F. C.—Ia.

Your carnation buds are being ruined by a mite which causes what is commonly termed bud-rot. This tiny insect gets into the heart of the young buds and punctures the tissue of the petals. If the plant growth is rapid the damage is less severe than it is apt to be during the dull days of winter, when the growth is slow. Any check the plants are subjected to will aggravate it also. Pick off the affected buds and burn them. Spray regularly twice each week with nicotine, but keep the plants dry overhead otherwise. Matchless seems more susceptible than most other varieties. A. F. J. B.

### TOO MUCH FUMIGATION.

What is the matter with our carnation plants? I am sending under separate cover a cutting of our Beacon. The whole bench from which it is taken has brown tips on the foliage. We have eight benches in this house. A bench of Beacon on the opposite side of the house has no such trouble. We have had little sunshine for three months. We have grown carnations successfully for seven years and have never had anything like this before. They are growing well and are in good crop. We have fumigated on the steam pipes and sprayed overhead and are inclined to think we have overdone one or the other and have burnt the leaves. We are troubled by neither thrips nor aphids. C.—Ore.

You are probably right in surmising that you have overdone the fumigating or spraying on your Beacon carnation plants. The dark weather has most likely caused the growth to be rather soft and if the plants happened to be dry at the roots at the time the spraying was done, the damage mentioned would

likely result. There is nothing to do now, except to let the plants grow out of it. The shoot submitted showed no indication of disease, outside of the burning of the tips. A. F. J. B.

### BRANCH ROT OF CARNATIONS.

Our carnations do not seem to grow. In the case of many, half of the plant dries up or becomes wilted and the stems are so brittle they snap in two at a touch. They are growing in a rather shady place, on account of the office being built close to the house. The office is lighted with gas. Do you suppose that would have anything to do with the carnations? Another peculiar trouble is that the roots do not seem to take good hold of the soil. This trouble we had last year as well. L. & G.—Ill.

Without a specimen, it is impossible to give a definite opinion as to the nature of your trouble. The wilting of portions of your plants might be caused by branch rot. Examine the stems of

the branches and see whether they are healthy. If the wood is dead and the rest of the plant seems healthy, the trouble is probably branch rot. There is really no remedy for it. If the rotting is close to the main stem, you might as well pull up the plant and burn it. If the decay is some distance from the main stem, you can sometimes cut away the diseased branch and save the rest of the plant. The gas in your office can do your plants no good and a little leak in the pipes might do much damage. Better arrange to discontinue the use of gas altogether. A. F. J. B.

### THANK YOU, MR. ARMACOST!

The Review has many good friends, to whose kind words much of the paper's new business is due. But not often does an advertiser buy space in The Review to tell its readers of The Review's merits as an advertising medium, the way Walter Armacost did last week. Refer to page 59, issue of December 23, where Armacost & Co. begin their page as follows:

These Review ads certainly have an awful wallop; it keeps us busy running blue pencil through price lists and printing "Sold Out" signs.

Thank you, Mr. Armacost! Your way of putting it should cause some other good grower who wants more orders to try your way of getting them. And Review readers will do the rest.

## COSTLY FIRE

### CHRISTMAS BLAZE IN ATLANTA.

#### C. A. Dahl Co. Losses \$30,000.

Atlanta, Ga., witnessed a spectacular fire Christmas morning, when the store of the C. A. Dahl Co., one of the largest retail flower shops in the south, was completely destroyed and the Nunnally Co., a flower and confectionery company in the same building, suffered heavy losses. The damage to the Dahl Co. is estimated at \$30,000 and that to the Nunnally Co. at \$20,000. The losses of both firms were covered by insurance.

Fortunately, the two companies had nearly all their holiday orders delivered and, up to the morning of the fire, had done an exceptionally good trade. All unfilled orders of both firms were taken care of through the courtesy of brother florists, who came promptly to the rescue. The Nunnally Co. resumed business a few days later at the same location and the Dahl Floral Co. opened a new store Monday, December 27, at 72 North Broad street.

#### Three-Hour Blaze.

The fire originated in the basement of the building, 101 to 103 Peachtree street, shortly before 10 o'clock Christmas morning. Defective wiring was blamed for the blaze. Water and smoke caused a considerable portion of the damage to the Nunnally Co. The fire, besides gutting the above-named establishments, spread to the rear of 105 Peachtree street and did considerable damage to an optical firm's stock there. The total damage, including the value of buildings, was estimated at over \$100,000.

The fire was discovered by R. I. Gresham, manager of the Dahl Co., but before the firemen could begin operations the building was wrapped in flames and it was almost three hours before the blaze could be brought under control.

Great volumes of smoke rolled out from the front of the burning structure and the firemen were faced by many difficulties. Tons of water were poured into the building and, running through into the basement of the Nunnally establishment, ruined thousands of dollars' worth of candy and confections of various kinds.

#### Dahl Co. Moves.

Eight pumping engines were in operation and more than a dozen streams of water played on the burning structures for three hours. All traffic was held up during the entire morning. It was with difficulty that the flames were prevented from spreading to adjacent buildings.

When it became apparent that the establishment of the C. A. Dahl Co. had been wiped out, Mr. Gresham announced that business would be carried on as usual and that the company would occupy a part of the Goodhart-Tompkins store, at 72 North Broad street.

#### Still Another Fire.

Ralph Dean had a small blaze Christmas week in his workroom, North Broad street. He managed, however, to extinguish it unaided, although at the expense of his person. His hands in particular were badly burned, but at the time of writing were much improved.



# ONE YEAR OF QUARANTINE

## FEDERAL BOARD'S REPORT.

### For First Year Under Quarantine 37.

The annual report of the Federal Horticultural Board, submitted by Chairman C. L. Marlatt to Secretary of Agriculture Meredith, is of especial interest this year because of the summary it gives of the first year's operation of Quarantine 37 and the result upon this country's horticultural imports. Regarding this subject the report says:

"Quarantine 37, which applies new and important prohibitions and restrictions on the entry into the United States of nursery stock, plants and seeds, became effective June 1, 1919. The fiscal year ending June 30, 1920, therefore, represents the first year's record of the enforcement of this quarantine. Under this quarantine three classes of entry are provided for:

"1. Entry of fruits, vegetables, cereals and other plant products which are capable of propagation, intended for medicinal, food or manufacturing purposes, and field, vegetable and flower seeds. These classes are permitted entry without permit or other restrictions and therefore no record has been kept by the board of such importations.

"2. Nursery stock and other plants and seeds for which permit is required, but of which unlimited commercial importation is permitted. This class is restricted to five categories, chiefly certain bulbs, fruit stocks and rose stocks and seeds of trees and ornamental shrubs for propagation.

"3. Entry of any of the prohibited classes of nursery stock under special permits for the purpose of keeping the country supplied with new varieties and necessary propagating stock; in other words, for the establishment of reproduction enterprises in this country so that as soon as possible this country shall be independent of all foreign supplies of that character.

### Imports of Stock Allowed Entry.

"The three tables on this page record the importations of nursery stock and other plants and seeds of which unlimited commercial importation under regulation 3 is provided for in the quarantine under permit. The records of importations given in these tables are based on the notice of arrival viséed by the customs officers as is required under the quarantine, and therefore represent probably as accurate information of the plants thus imported as is obtainable.

"The first table gives a record of the importations of fruit stocks and rose stocks, together with country of origin. It is interesting to note that the importation of fruit stocks this year represents a total of 7,856,620 plants and compares therefore favorably with the total importations recorded in the annual report for the previous fiscal year and would seem to dispose of the contention frequently made that the unavailability of foreign fruit stocks during the last fiscal year was due in any part to the

refusal of the foreign growers to sell to American importers in retaliation for Quarantine 37. It is, however, a well known fact that during the last two years, owing to postwar conditions and failure of the fruit crop in France, the stock of seeds for the production of seedlings was very low, and whatever shortage has arisen has been due to these two causes. The number of rose stocks imported this year is about the same as for last year.

"The second table indicates the number of bulbs imported under regulation 3 of Quarantine 37.

"The third table is interesting as showing the general classes of tree seeds and ornamental shrubs imported during the last fiscal year and also the countries of origin.

### Imports on Permit.

"As already noted, provision is made in Quarantine 37 for the entry under special permit of limited quantities of otherwise prohibited nursery stock and other plants for the purpose of keeping the country supplied with new varieties and necessary propagating stock. The question of availability of plant material for which special permits are requested is passed upon by a committee of specialists of the bureau of plant industry. The issuance of such permits is then based on the recommendations of this committee.

"Three hundred and eleven special permits were issued during the period

from June 1, 1919, the date on which Quarantine 37 became effective, to June 30, 1920, a period of thirteen months. These permits included a wide range of plant materials and are each issued for a specific importation of plants. The importations authorized have already been made in the case of approximately 174 of these permits. The other permits have been canceled for a number of reasons, as a general rule because of the inability of the grower to secure the desired stock or because of transportation difficulties abroad and other similar hindrances.

"The material thus imported was found as a whole fairly free from dangerous insects or fungous diseases. It was, however, necessary to destroy several shipments because of the presence of injurious insects which could not have been eliminated by any known treatment. In spite of the fact that emphasis has been made at all times on the necessity of bringing in plant material free of sand, soil or earth about the roots, twelve shipments were found the roots of which in whole or in part were embedded in soil. These shipments were returned to country of origin or destroyed.

"A large number of special permits have been issued also for the fiscal year ending June 30, 1921. The record of these permits is not included in the table on page 20, which gives the classes of plants actually imported up to June 30, 1920, and the country of

FRUIT AND ROSE STOCKS.  
[Figures indicate number of plants.]

Country of origin.	Apple.	Plum.	Cherry.	Quince.	Pear.	Persimmon.	Unclassified.	Rose stocks.
England .....								1,041,700
France .....	1,825,000	707,800	2,868,720	758,800	1,107,900		459,900	1,606,525
Holland .....	103,000			500	500			601,411
Ireland .....								115,000
Italy .....							300	
Japan .....						24,200		
Scotland .....								150,000
Total .....	1,928,000	707,800	2,868,720	759,300	1,108,400	24,200	460,200	3,514,636

BULBS.  
[Figures indicate number of bulbs.]

Country of origin.	Lily.	Valley.	Narcissus.	Hyacinth.	Tulip.	Crocus.	Unclassified.
Azores .....	14,000						
Bermuda .....	115,189						
China .....			603,900				
England .....		800	669,356	7,000	12,500		
France .....	931,487		26,487,101		2,278,125		336,790
Germany .....		8,974,885	150,050				
Holland .....	128,929	5,989,162	28,076,321	16,368,494	47,681,559	3,977,892	1,317,000
Japan .....	13,349,331		46,190				
Total .....	14,538,936	9,964,847	56,032,918	16,375,494	49,972,184	3,977,892	1,653,790

SEEDS.  
[Figures indicate pounds unless otherwise designated.]

Country of origin.	Coniferous tree.	Deciduous tree.	Fruit tree.	Palm.	Shrubs.	Perennials.	Unclassified.
Argentina .....				150			
Australia .....		19½		35,600			
Austria .....	1,030	350	800				425
Brazil .....				7,438			
Canada .....	5						
Denmark .....	95		25		7		
England .....				400			
France .....	11	13½	34,383	100	213	1½	388
Germany .....	1,770		300				
Holland .....					8	2	
Italy .....			900				
Japan .....	260½	6	434¼		1	42¾	11
New South Wales .....				3,000			
Norway .....	50						650
Trinidad .....				500			
Total .....	3,230½	380½	36,842¼	47,188	229	44½	1,474

\* Ounces.

First Year's Imports of Stock Permitted Entry under Quarantine 37.

origin. The actual number of plants entered under each special permit is not given, but in most instances was not large."

The distribution by states of the stock imported under special permit was as follows:

Connecticut .....	1
California .....	21
District of Columbia .....	1
Florida .....	3
Illinois .....	11
Indiana .....	2
Massachusetts .....	17
Michigan .....	7
Minnesota .....	1
Missouri .....	1
New Hampshire .....	2
New Jersey .....	25
New York .....	38
Ohio .....	11
Oregon .....	1
Pennsylvania .....	18
Rhode Island .....	1
Tennessee .....	1
Texas .....	2
Virginia .....	3
Washington .....	6
Wisconsin .....	1
Total .....	174

Inspection of Imported Plants.

"In spite of the reduction in the number of plants imported into the United States during the last fiscal year as the result of Quarantine 37, the total number of different kinds of insects (290 species) intercepted exceeds that of any previous fiscal year. This increase in the number of interceptions can probably be explained by the fact that all plants imported under special permit were examined under very favorable conditions by expert inspectors at Washington, D. C. Moreover, this material

ceptions have been made at the port of New York, including a large shipment of Italian broom corn infested with the European corn borer. A careful inspection has been made of all foreign boats arriving at New Orleans, 1,608 in number, 289 of which carried contraband material either as cargo, ships' stores or in passengers' baggage. Exclusive of Canadian arrivals, 195 foreign ships were inspected at Seattle, seventy-seven of which carried contraband material. The work at this port also included the supervision of cotton fumigation and corn sterilization.

"In order to strengthen the plant quarantine service of the state of California, the board has placed a trained pathological inspector at San Francisco to assist and cooperate with the state inspectors at that port. As in the past, the plant quarantine inspectors of California as well as of the state of Florida are carried as collaborators of this board. In order to further safeguard against the entry into the United States of quarantined products or injurious insects and plant diseases, inspectors have been placed at Portland, Ore.; Philadelphia, Pa., and Norfolk, Va. Moreover, it is proposed to study the conditions at other ports and if necessary establish an inspection service at the places presenting the most danger. It is understood that all port work is conducted in close cooperation with the customs officials.

"The matter of strengthening the port inspection service was brought

between 6 and 7 p. m. Would that be the cause of this root decay and dropping of leaves? H. G. A.—Ia.

Sharp drops in temperature are the most probable cause of your plants losing foliage, but this should not affect the roots in any way. On the mornings after the temperature had dropped down sharply you may have noticed how the foliage, even though green, drooped badly. When this occurs some loss of leaves is liable to follow, unless a steady temperature thereafter is maintained. My experience has been that one sharp drop may not do much damage, but a recurrence is sure to cause trouble. Abstracts develop, if the temperature is gradually lowered no harm will result, provided always that the plants are carefully watered and not exposed to any cold drafts. C. W.

HOW TO STERILIZE SOIL.

We should like to know how to sterilize soil which is in the greenhouse. We have two houses, containing three beds, 7x160 feet. What we want to know is how many lines of 1-inch pipe should be used for each bed, the size and distance apart of the holes in the pipe, how long the steam should be turned on and at what pressure. C. W. & S.—Ind.

While we have seen excellent results from sterilizing soil while in place in the greenhouse beds, we should advise placing the soil in special sterilizing boxes, perhaps 8x30 feet with a depth of about two feet. As these boxes may be covered, a more thorough process of sterilization can be obtained.

Whether for use in the beds described or in special frames or boxes, we suggest three rows of pipes about twenty-seven inches apart. One-inch pipe would answer for the short boxes, but it should be 1½-inch for the first 100 feet in a greenhouse 160 feet long.

To allow the steam to escape, drill ⅛-inch holes every thirty inches. Bury the pipes to a depth of eight inches. Sterilize with about ten to fifteen pounds of steam for an hour or so after the ends of the beds have reached 150 degrees. It will be helpful if the beds can be covered with canvas, hotbed sashes, shutters or a similar covering.

Instead of supplying each bed with a sterilizing system, we would suggest that the pipes be transferred from one bed to another. The cost of labor would be slight. If the pipes are left in the beds, there is danger that the steam openings will become clogged with rust. T.

TEMBLETT'S TELEGRAPH IDEA.

That the Pink Part of The Review has become recognized as an important part of florists' telegraph delivery service is evidenced by a recent display window staged by William H. Temblett, 10313 Euclid avenue, Cleveland, O. From the various cities on a large map in the window ribbons led to small cards on which were pasted advertisements clipped from the Pink Part of The Review. The city from which the ribbon led was represented at the other end by the advertisement from The Review of a prominent firm in that place.

The floral display accompanying ranged from corsages to pot plants. Mrs. Temblett and Mr. Kent, the manager, state that the display brought more visitors into the store and caused more passers-by to stop and look than any previous display.

Country of origin.	Bulbs.	Herbaceous perennials.	Orchids.	Roses.	Deciduous shrubs.	Evergreen shrubs.	Florists' stock.	Coniferous.	Finished fruit trees.
Belgium .....	..	..	..	..	..	1	..	..	..
Bermuda .....	2	..	..	..	..	..	..	..	..
England .....	5	11	23	4	..	..	4	..	2
France .....	12	9	..	3	8	2	4	1	..
Germany .....	..	1	..	..	..	..	..	..	..
Holland .....	41	19	..	4	2	7	..	4	..
Ireland .....	..	1	..	9	..	..	..	..	..
Japan .....	1	..	..	..	..	5	2	..	1
Mexico .....	1	..	..	..	..	..	..	..	..
Philippines .....	..	..	1	..	..	..	..	..	..
Spain .....	..	..	..	..	..	..	1	..	..
Trinidad .....	..	..	..	..	..	..	1	..	..

Note.—Figures denote number of special permits under which importations were actually made. There is some duplication in these figures, since a number of lots included material falling into two or more classes.

Importations under Special Permit during First Year of Quarantine 37.

did not arrive in large quantities and it was possible to give each plant a very careful examination. Some of the more important interceptions follow: Gypsy moth egg masses on shipments of nursery stock from France; pink bollworm in shipments from China, Japan and Mexico; potato tuber moth from Australia, Chile, Costa Rica and Panama; the sorrel cutworm from France; spiny citrus white fly from Cuba; West Indian fruit fly from Jamaica and Cuba; injurious avocado weevils from Mexico, Guatemala and the Canal Zone; apple-seed chalcids from Germany; wireworm, injurious to potatoes, from Denmark; sweet potato weevil from Bahama, Cuba and Porto Rico; West Indian sweet potato weevil from Antigua and Porto Rico, and two other injurious sweet potato weevils from Hawaii and Jamaica. Numerous other pests were collected, including scale insects, mites and ants.

Port Inspection Service.

"The inspection and disinfection of plants and plant products required as a condition of entry at the principal ports of the United States have been continued substantially along the lines described in previous reports. Numerous inter-

strongly to the attention of Congress in connection with the estimates for the fiscal year ending June 30, 1921, and \$100,000 was included in the estimates for this purpose. Of this amount, \$76,756 was appropriated by Congress. The enlargement of the work under the plant quarantine act leads to a constant growth in the requirements of this port inspection service and the funds available are still very inadequate to give the service and protection which is necessary to secure the full benefits of the plant quarantine act. Most of the increase granted last year will be taken up in strengthening the existing service and extensions of the service to the ports of greatest danger which it has not been possible hitherto to safeguard."

POINSETTIA LEAVES DROPPING.

I have a question about poinsettias. The leaves have partly dropped off and the roots have decayed. I have been most careful about the watering, and they have not been watered too much nor have they got too dry. I have used little manure water and what I did use was weak. The temperature dropped in the greenhouse from 65 degrees to 55 and 50 degrees for four or five nights

# Sweet Peas

## SELECTION OF BEST PEAS.

The floral committee of the National Sweet Pea Society of Great Britain gives the following varieties as an up-to-date selection. The asterisk indicates the variety which the floral committee considers the best in the color class. Two asterisks indicate a variety of special value for cultivation under glass.

Bicolor (light).—\*Dora, Mrs. Cuthbertson and Sparkler.  
 Bicolor (dark).—\*Adelaide and Marks Tey.  
 Blue (light).—Margaret Fife, \*Mrs. Tom Jones and Princess Mary.  
 Blue (dark).—\*Commander Godsall, Jack Cornwell, V. O., and Lord Nelson Spencer.  
 Blush (pink).—Mrs. Hardcastle Sykes and \*\*Valentine.  
 Blush (lilac).—Agricola and \*Elegance.  
 Carmine.—\*John Ingman.  
 Cerise (pale).—\*\*Doris, Hope and Mrs. G. W. Bishop.  
 Cerise (deep).—Brilliant, Fiery Cross and \*Royal Salute.  
 Cerise (scarlet).—Alex Malcolm and \*\*Royal Scot.  
 Cream, buff and ivory.—Cream (Dobbie's), \*\*Felton's Cream and Ivory.  
 Cream pink (pale).—\*Mrs. A. Hitchcock and Giant Attraction.  
 Cream pink (deep).—Edith Cavell, Market Pink and \*\*Picture.  
 Crimson.—\*Charity and Sunproof Crimson.  
 Fancy.—Prince George and \*\*Magic.  
 Flushed.—Mrs. J. Balmer (rose on cream ground), \*Mrs. J. T. Wakefield and Selina (deep rose on cream ground).  
 Lavender.—Austin Frederick, Gladys and \*\*R. F. Felton.  
 Lavender (pale).—\*\*Victory (Bolton's), Lavender (King's) and Lavender (Unwin's).  
 Lilac.—Dorothy, Italia and \*\*Mascott's Helio.  
 Marbled and watered.—\*Birdbrook, Helen Pierce Spencer and May Campbell.  
 Maroon (red).—Hawlmare Maroon, Maroon (Dobbie's) and \*Splendor.  
 Maroon (dark).—King Manoel and \*Warrior.  
 Mauve.—\*\*King Mauve, Lady Evelline and Queen of Norway.  
 Orange.—Golden Glory, Orange (Dobbie's) and \*\*Tangerine.  
 Orange (pink).—\*\*Edrom Beauty, John Porter and King Alfred.  
 Orange (scarlet).—May Unwin, \*\*The President and Thomas Stevenson.  
 Picotee-edged (cream ground).—Cherub, \*Jean Ireland and Mrs. C. W. Broommore.  
 Picotee-edged (white ground).—\*Annie Ireland and Elsie Herbert.  
 Pink (pale).—\*\*Daisy Bud, Elfrida Pearson and Mavis.  
 Pink (deep).—\*\*Hawlmare Pink, Hebe and Pink (Unwin's).  
 Purple.—Le Mahdi, \*Royal Purple and Royalty.  
 Rose.—Old Rose, \*Rosabelle and Verdun.  
 Salmon.—\*\*Barbara, Liberty and Melba.  
 Salmon (pink).—\*\*Lady Miller and Surprise.  
 Scarlet.—\*\*Hawlmare Scarlet, Mascott's Scarlet and Scarlet (Dobbie's).  
 Striped and flaked.—Loyalty, Phyllis and \*Senator Spencer.  
 White.—\*\*Edna May Improved, King White and Nora Unwin.  
 White (tinted).—\*Constance Hinton and Miss Burnie. (These are dark-seeded varieties.)

## ANTS ON SWEET PEAS.

I should like to ask you what can be done to get rid of a bad dose of tan ants. I have a ground bed of sweet peas and it is just full of them. They come out by the thousands and are spreading to other beds. Some have wings and can fly. Please answer at once, as every day they spread farther. I tried sugar and Paris green, but they would not eat it. M. T.—Md.

The enemies of the sweet pea seem to

be multiplying. Oil of cinnamon is used with good effect in dealing with ants. Druggists also sell specific remedies for this purpose. Kerosene along the edges of the beds will turn them back, and as for the aviators, a strong dose of Nicofume will at least make them quite sick. G. J. B.

## AFFECTED BY BLACK LEG.

I should like to know about a disease that has struck my winter-blooming sweet peas. I planted my peas from pots after having used Mulford's culture on the seed. They seemed to grow well for a while, but when they were beginning to bloom all the leaves close to the ground dried up. On close examination I found that the roots had suffered the same fate. What is the cause and the remedy? H. H.—Colo.

The plants are probably affected with the fungus known locally as black leg,

caused by the unseasonably warm weather of the last autumn.

If the plants are in a growing condition, the dried leaves about the base can be ignored, but if the condition complained of seems to affect the growth of the plants, the bed should be promptly resown. It does not pay to worry along with sick plants of any kind in a greenhouse, especially when they can be as easily replaced as sweet peas. If there is active growth, white feeding roots will be found two feet below the surface. Unless the soil is fundamentally wrong, planting at this date in the same soil can be safely advised. However, the soil should not be used for early planting, as starting plants in the heat of the summer is working against the natural requirements of sweet peas. In their weakened condition they are easily attacked by any fungus which accumulates in old soil, while the vigorous plants, produced in a lower temperature, are able to ward it off. G. J. B.

## FALL VS. SPRING PLOWING.

Would you advise fall or spring plowing for a field that we intend to put out in hardwood cuttings?

A. G.—O.

Late fall would be preferable to spring plowing, but in all probability the ground in your section is tightly frozen now. Therefore, you should plow in spring as soon as possible after the frost has left the ground and it is dry enough to be workable. W. C.



## BEST MAIDENHAIR FERN.

What do you consider the best variety of maidenhair fern for cutting? I have only one house and wish to grow the best. G. W. D.—N. Y.

For cutting you could have nothing better than an excellent form of *Adiantum cuneatum*, named *Croweanum*. C. W.

## OLD FRONDS ON FERNS:

I am sending you a fern. Please notice the dried-up and crippled ends of the leaves and, if possible, tell me how to cure or prevent this trouble. This happens to perfectly healthy plants and seems to be due to a fungus, which spreads quite fast. G. E. B.—Mo.

I do not find anything seriously the matter with the sample fern. The crippled and dried-up ends complained of were on the old fronds and should be removed anyway. The young growths were all right and so were the roots. I noticed a few traces of white fly on the older fronds which should be closely looked after and removed. I should also suggest giving the plants a little more water at the roots, the soil in the

center of the root ball of the plant sent being quite dry. M. P.

## ADIANTUM UNDER BENCHES.

I have been trying to get adiantum to grow, but seedlings which I have bought, even 2½-inch plants, die. I have a new greenhouse and, to my surprise, underneath the benches have come up thick patches of adiantum—I think the *cuneatum* variety. I cannot imagine where the seed came from. Will you tell me the best way I can take care of these seedlings? The soil under the benches is poor and hard, but naturally moist. I greatly wish to succeed with these plants. S. J. R.—Tenn.

The seedling adiantums may be lifted from the ground beneath the benches of your greenhouse and transplanted to shallow trays or flats, the most convenient tool for the purpose being a wooden label with the end sharpened to a knife edge. With such a tool as this the seedlings may be taken up in small patches, about the size of a finger-nail, and transferred to the surface of the soil in the trays, where they should be gently pressed down. As soon as the tray is filled, it should be carefully



watered and placed in a partly shaded place in the greenhouse. The seedlings should be protected from drafts by covering with paper during the day for a week or so, after which they may be more exposed to the air, but not to full sunshine.

After the young plants have put out a leaf or two, they may be potted in small pots, but must still be protected from too much sun and air until they become established. A night temperature of 58 to 60 degrees during the winter is satisfactory to these plants and almost any light soil without manure will answer at this time. W. H. T.

REMEDY FOR FERN SCALE.

I am sending you some fern leaves, on which you will notice small spots, which are first yellow and then brown. We grow our own ferns and have never had any trouble until last winter. Can you tell us what the remedy is? W. G.—Wis.

The ferns in question are infested with fern scale, an insect that is frequently found on these plants. A close examination of the plants will show some of the large, light brown female insects and a much greater number of the small, white male insects. The attacks of these insects soon produce yellow spots on the foliage. Dipping and spraying with solutions of whale oil soap and nicotine seem to be among the best methods of fighting this pest, and by cutting out some of the most seriously affected foliage the stock of

insects will be lessened. It is probable that your plants have been infested for some time and are now just showing the effects. W. H. T.

NAME OF FERN.

Can you tell me the species to which the native fern I am sending you belongs? E. B. E.—Mich.

It is a species of polypodium, useful in bouquet and other floral work. It might be useful for pot culture if we did not have such a wealth of nephrolepis of easier culture. C. W.

NEW YORK.

The Market.

The prophets who predicted a poor Christmas for the flower growers saw, in a way, their predictions verified. It certainly was a poor Christmas trade if we count upon a fulfillment of growers' hopes and the attainment of the price standard which many of them set. And right here it might be said that this price-setting is entirely out of place and conflicting with a healthy demand for perishable goods. By this is not meant a pre-Christmas quotation, for if the majority of retailers are to be believed, they could have doubled their sales of cut flowers if the wholesalers had quoted prices a day or two in advance. To put one case as a general example, a retailer was asked for a price on hybrid tea roses for Christmas day delivery, and he had to make a safe guess on cost, so safe that he did not get

the order. The criticism here is that while Chicago wholesalers can quote prices a week or more ahead, New York wholesalers cannot, and so crab their own game. One wholesaler in the up-town market ventured quotations and as a result cleaned up on everything.

The Christmas buying of cut flowers did not really set in until Christmas eve, retailers preferring to push plant trade to the end before speculating in cut flowers, and then the buying was of a hand-to-mouth nature. With one or two exceptions, the wholesale houses were open all night, a certain inducement to small purchases. It is not learned that any plant-growing establishment conducted a night business.

The rose offerings were especially fine. Never before at Christmas were seen such hybrid teas as were available, but they did not get home at \$150 per hundred as was expected, but slumped at the end to \$50 or less. In contrast to this, American Beauty specials sold as high as \$250. It's true, there were not many of the big rose, and a market for them is always certain. A quantity of long-stemmed Premier made some nut-sized flower heads of Beauty look ridiculous in comparison.

Violets were in fair supply, but there was no demand for them and Christmas morning street venders were offering them at 50 cents per hundred, despite the asking price of \$2.50 the afternoon before. Sweet peas met the same fate; nobody cared to handle them at \$8 per hundred for the best.

Carnations were not in especially large supply, and the usual Christmas prices were in force, \$12 for Enchantress, \$15 for Mrs. C. W. Ward and \$20 for reds, these prices for best quality, of course.

Cattleyas were in good supply and the best moved at \$1.50 to \$2 per flower. The supply this year was characterized by a quantity of passé flowers of a quality which really disgraced the market, and which would not move at any price. Oncidiums, held at \$20 per hundred flowers, were not in demand, although the quality was superfine.

Lilies of the valley were in too large supply to clear and much stock was left over. The price range was \$8 to \$12, with a few tops at \$15. Paper White narcissi were available in great quantities and moved slowly at 40 to 50 cents per bunch.

There was the usual quantity of cut poinsettias, but business in them was not active, and much stock was left over, as usual, for post-holiday use. About \$50 per hundred flowers was the average price. Miscellaneous flowers presenting a bit of color sold fairly well.

Monday, December 27, the market was dull, arrivals being light and trade being largely in left-overs. Prices in general went back to the pre-holiday level. The supply of roses is large, with short grades in best demand.

Carnations are in light supply, but meet an equally light demand.

About every orchid that could be cut evidently figured in the Saturday arrival list, so no fresh stock was to be seen Monday. Easter lilies are in small supply, and command \$25 per hundred flowers for the best. Lilies of the valley are in oversupply and moving slowly.

The list of miscellaneous flowers is augmented by arrivals of Iris tectorum, Buddleia asiatica, and tulips, the latter of inferior quality in most shipments.

Asparagus plumosus was in rather

PLANTING TABLE FOR GIGANTEUM LILIES

THE REVIEW receives so many queries in regard to giganteum lilies, for Easter mostly, but in some measure for other occasions, that it has endeavored to arrange a planting table, with the dates of starting, the approximate time of flowering, and the average temperature needed to bring them into bloom at various periods. Of course these dates are merely approximate; severe cold or intense heat may retard or advance plants, and long spells of dark weather will also have their effect. While some lilies do well when grown comparatively cool, the best success with giganteums is always secured when they are grown warm from the start. Moderate watering is necessary until the pots are nicely filled with roots; then an ample supply is needed. Fresh bulbs require more water at all stages of their growth than cold storage ones; they also require a longer season to come to perfection.

From January to June the small sizes of cold storage bulbs give most satisfaction; from June until early October the 7 to 9 and 9 to 10 sizes do better, while during the last three months of the year, when fresh bulbs are to be had, the larger sizes should be used.

As lilies make all their best roots from the tops, and not from the bottoms of the bulbs, it is an advantage to start them in 4-inch pots, later shifting and burying the bulbs deeper in 6-inch pots, or to pot in 6-inch pots at once, setting the bulb well down, and, after growth has started, to give a top-dressing.

Planting Time.		Flowering Time.		Kind of Bulbs.	Temperatures	
					Start at.	Later.
Jan. 1	.....Apr. 10 to Apr. 30	.....	.....	Cold storage	55 degrees	65 to 75 degrees
Jan. 15	.....Apr. 20 to May 10	.....	.....	Cold storage	55 degrees	65 to 75 degrees
Feb. 1	.....May 1 to May 20	.....	.....	Cold storage	55 degrees	65 to 75 degrees
Feb. 15	.....May 10 to May 30	.....	.....	Cold storage	55 degrees	65 to 75 degrees
Mar. 1	.....May 20 to June 10	.....	.....	Cold storage	60 degrees	65 to 80 degrees
Mar. 15	.....June 1 to June 25	.....	.....	Cold storage	60 degrees	65 to 85 degrees
Apr. 1	.....June 20 to July 10	.....	.....	Cold storage	60 degrees	65 to 85 degrees
Apr. 15	.....July 5 to July 20	.....	.....	Cold storage	60 degrees	65 to 85 degrees
May 1	.....July 15 to Aug. 5	.....	.....	Cold storage	62 degrees	65 to 85 degrees
May 15	.....Aug. 1 to Aug. 20	.....	.....	Cold storage	65 degrees	70 to 85 degrees
June 1	.....Aug. 10 to Aug. 30	.....	.....	Cold storage	65 degrees	70 to 85 degrees
June 15	.....Aug. 25 to Sept. 10	.....	.....	Cold storage	65 degrees	70 to 85 degrees
July 1	.....Sept. 5 to Sept. 25	.....	.....	Cold storage	70 degrees	75 to 90 degrees
July 15	.....Sept. 20 to Oct. 10	.....	.....	Cold storage	70 degrees	75 to 90 degrees
Aug. 1	.....Oct. 5 to Oct. 25	.....	.....	Cold storage	70 degrees	75 to 90 degrees
Aug. 15	.....Oct. 20 to Nov. 15	.....	.....	Cold storage	65 degrees	70 to 85 degrees
Sept. 1	.....Nov. 10 to Nov. 30	.....	.....	Cold storage	65 degrees	70 to 85 degrees
Sept. 15	.....Nov. 25 to Dec. 20	.....	.....	Cold storage	65 degrees	70 to 85 degrees
Oct. 1	.....Dec. 15 to Jan. 10	.....	.....	New season bulbs	60 degrees	65 to 80 degrees
Oct. 15	.....Jan. 5 to Jan. 30	.....	.....	New season bulbs	60 degrees	65 to 80 degrees
Nov. 1	.....Jan. 25 to Feb. 15	.....	.....	New season bulbs	60 degrees	65 to 80 degrees
Nov. 15	.....Feb. 10 to Mar. 1	.....	.....	New season bulbs	55 degrees	65 to 75 degrees
Dec. 1	.....Feb. 25 to Mar. 15	.....	.....	New season bulbs	55 degrees	65 to 75 degrees
Dec. 15	.....Mar. 10 to Apr. 1	.....	.....	New season bulbs	55 degrees	65 to 75 degrees

short supply and moved at \$1 to \$2.50 per bunch.

#### Various Notes.

A. M. Henshaw, of the Henshaw Floral Co., was stricken with appendicitis Friday, December 24, and was operated upon at an Orange hospital Christmas afternoon. Late reports are that he is progressing as favorably as could be expected.

Lincoln Pierson, of the Duckham-Pierson Co., Madison, N. J., was an interested visitor at the Eighteenth street market throughout the night preceding Christmas. He expressed himself as delighted at the opportunity to see big business.

Ex-Justice Josiah T. Marean, of Greens Farms, Conn., whose originations in dahlias exhibited at the New York shows attracted much attention, is seriously ill at his apartments in the Bossert hotel, Brooklyn. He is 78 years old.

John Van Leeuwen, Sassenheim, Holland, one of the largest bulb growers of that country, is spending a few days in New York prior to making his annual trip through the country. He was the delegate of the Pilgrim Fathers' committee of Leyden, Holland, to the recent tercentenary celebration at Plymouth, Mass. It was from Leyden that the Mayflower sailed.

The executive board of the American Dahlia Society will meet at the Grand hotel, January 10. J. H. P.

A 5-story apartment building, containing stores, at the northeast corner of Lenox avenue and One Hundred and Twenty-sixth street, has been leased by Mary A. Kocher, for John Gardner, to the Massas Floral Co., for a term of twenty-one years at the annual net rental of \$10,500.

#### UTICA, N. Y.

##### Christmas Business.

This year's was the best Christmas business this city has ever enjoyed. This is all the more remarkable in view of the great number of people out of work. There was an ample supply of plants in bloom, but the variety was limited, the plants including poinsettias, cyclamens, heather, begonias and cherries. Cyclamens were easily the best plants offered and sold at from \$3 to \$12 each. As is usually the case, more plants than cut stock were sold.

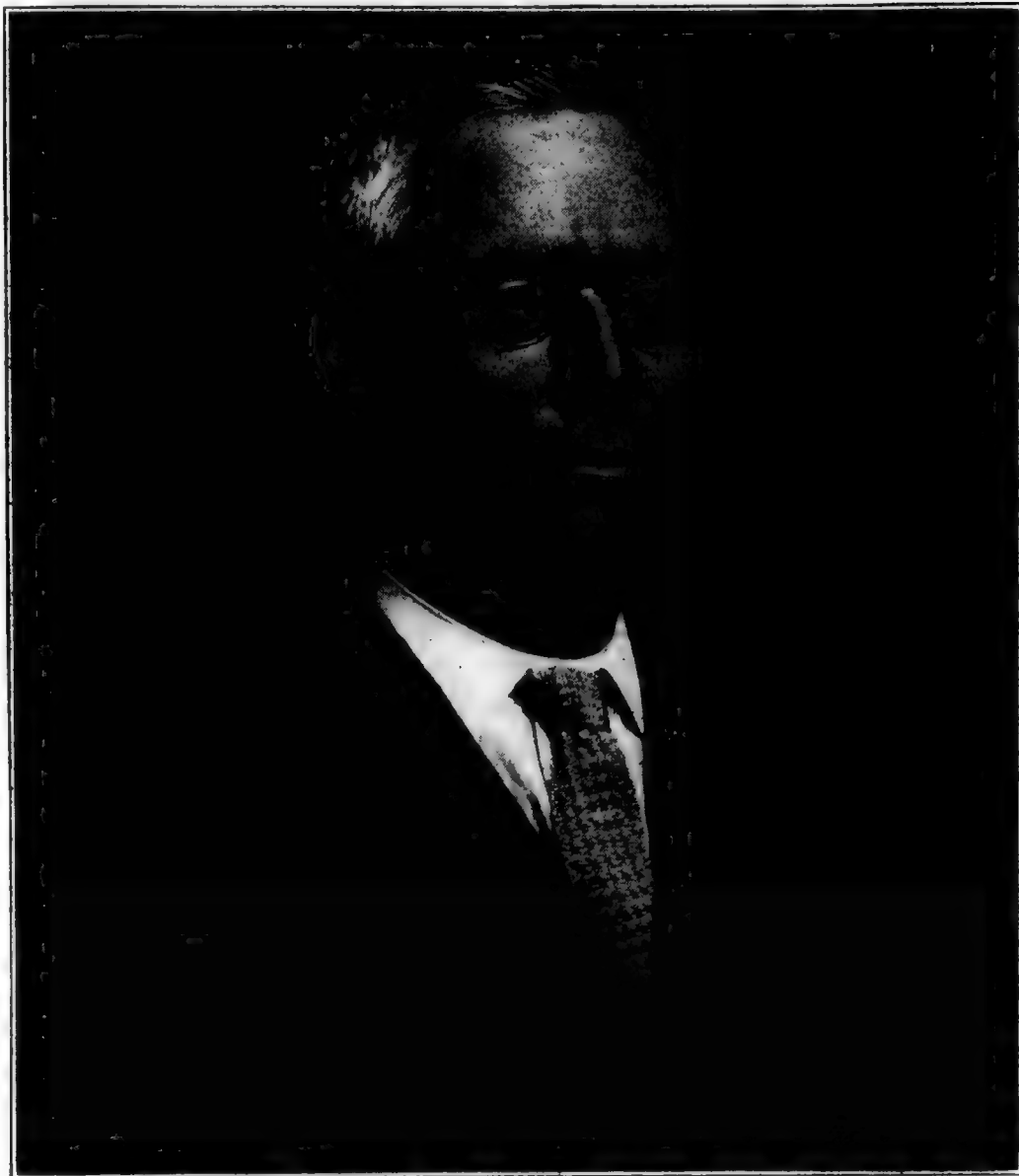
The cut flowers offered included Beauties and other roses, violets, carnations, sweet peas, orchids, calendulas and stevia. Roses were the most popular cut flowers and ranged in price from \$5 to \$12 per dozen. Violets, usually popular flowers for corsage work, at \$3 per bunch of fifty, did not sell so well as formerly. Carnations retailed for \$3 to \$5 per dozen, the higher price being for Ward and the red varieties. Narcissi went at \$2 per dozen. The prices of both plants and flowers were about the same as those a year ago.

The sale of greens was good, quantities of wreaths made of princess pine, boxwood and laurel being sold. Holly was scarce and high in price and not handled extensively. Baskets made of boxwood, ruscus and dry material sold unusually well.

#### Various Notes.

The store of the Utica Floral Co. was a beautiful sight last week. Quantities of cyclamens, begonias, heather and

## WHO'S WHO IN THE TRADE AND WHY



W. E. KEMBLE.

SINCE the days when, as a boy, he helped his father grow vegetables, shrubs and plants in Oskaloosa, Ia., W. E. Kemble has been a successful florist. When he reached the age of 22 years, he took over the business, which then consisted of four small greenhouses at Oskaloosa. In 1900 these were rebuilt and the amount of glass was increased. In 1912 the business began its real expansion and a range in Centerville, Ia., was opened. It was not long before Mr. Kemble acquired ranges at Grinnell and Chariton, Ia., and built greenhouses and a store at Ottumwa. The firm was incorporated July, 1920, under the name of the Kemble Floral Co., controlling 250,000 square feet of glass. Mr. Kemble was born October 14, 1859, at Oskaloosa, and has lived on the same place since he was 6 years of age.

poinsettias were beautifully arranged and attractively displayed. Every salable plant was sold by Christmas day and at a good price. More telegraph orders were sent out than ever before at this establishment. Taken as a whole, it was the best Christmas this firm ever enjoyed.

Brant Bros., who do both wholesale and retail business, reported a general clean up of a good crop of roses and carnations for Christmas.

Jess Williams, who makes a specialty of Christmas wreaths and decorations, had a good business. Quantities of laurel roping for store decorations was disposed of.

William Gray, who still retains the firm name of Pierce & Gray although Mr.

Pierce withdrew from the business some time ago, has a well located shop and a good Christmas business was reported.

The Holland Gardens, on Holland avenue, had some good cyclamens, all of which were disposed of. A new delivery car was purchased by this firm a short time ago.

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"Last year at Christmas time everyone had money, and with the largest business in forty-five years," said C. F. Baker, of C. F. Baker & Son, "I thought we had hit the high mark. But this year we surpassed last year's record,

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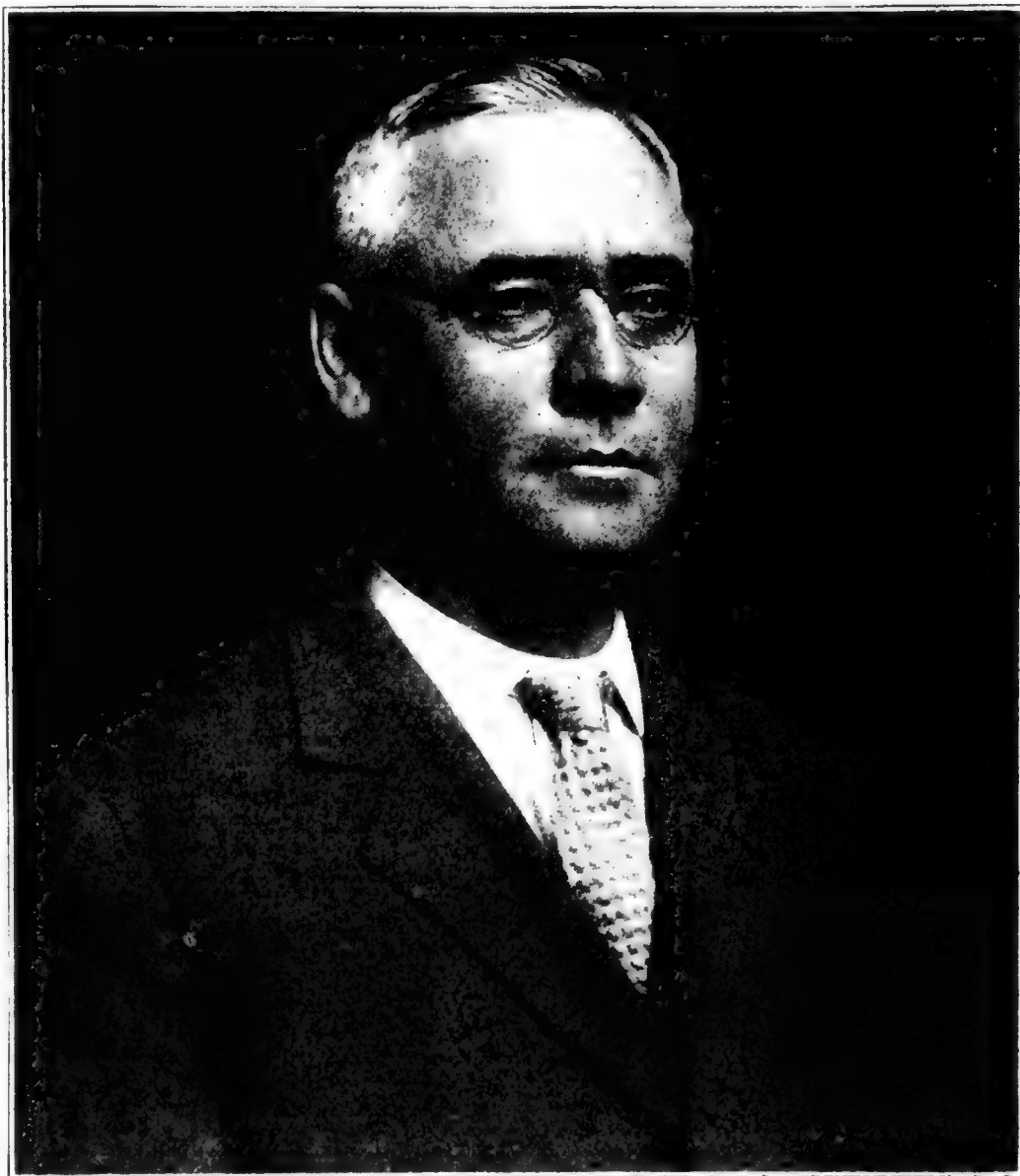
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how much I have not yet been able to ascertain. Business was fairly well divided between plants and flowers, although there were a greater number of basket arrangements than ever before. In plants, poinsettias and cyclamens were first, with heather and berried plants close behind. Pans of jonquils were a novelty and sold well. Orange plants, palms and ferns were in great demand; in fact, anything that was presentable was sold. Christmas greens and wreaths of all sorts were sold out three days before Christmas."

"Christmas trade this year was excellent. I could have sold more flowering plants if I had had them," reports Charles Whitton. Whitton & Sons also report a fine business; in fact, the best

in years. Charles Whitton is expecting a large spring business, as he has an abundance of stock of bedding plants.

#### WORMS ON BEDDING PLANTS.

I wish to inquire as to the best means of ridding some of my houses of a small yellow worm, from one-quarter to one-half inch long, that is working on the geranium stock plants. As soon as the plants are disturbed the worm curls up and often drops from the plant. I believe these worms came from a few weeds that were not cleaned up from the edge of the walks. The houses that are affected, three in number, are stocked with geraniums, carnations and vincas. It would be hard to reach the worms with a spray and there is too

much surface to cover. Would hydrocyanic acid gas be all right? How strong should such a fumigant be made for this stock, which is carrying 10 bloom? C. W. M.—N. Y.

An efficient spray of any good nontoxic preparation should kill the worms. Arsenate of lead would disfigure the foliage greatly, although it would be effective. I should be inclined to use hydrocyanic acid gas at the strength often recommended in The Review. Exercise care when using it and no harm will come to plants, animals or humans. Cool weather and a low greenhouse temperature are the safest conditions for using this gas. Great care should be exercised when it is used. C. W.

## SEEDSMEN STILL STUDY

### VEGETABLE NOMENCLATURE.

#### Committee Issues Second Report.

Some time ago a report was made of the work of the joint committee on vegetable nomenclature from the American Seed Trade Association and the Vegetable Growers' Association of America. As a part of the program, a detailed study of the various vegetable varieties was to be made by men best qualified to judge from their close experience with these particular crops.

Twenty-one committees were appointed, and we believe that in order that those interested in this work may know how to judge of the importance and the value that may be forthcoming, it is well worth while to have public announcement made of the personnel at work on it.

#### Members of Sub-Committees.

The following men were appointed by this committee, and have signified their willingness to undertake the work. As a matter of fact, at the time of writing many committees have already made preliminary reports, and considerable data is in hand, which indicates real progress. The first person named in each sub-committee is chairman thereof.

Through an error in our former report, the name of Dr. Will W. Tracy, Sr., was mentioned as a guest. In reality he was officially appointed on the vegetable growers' branch of the committee by President E. A. Dunbar and at the time of the last Washington meeting was made member ex-officio of all of the sub-committees mentioned below, this appointment being made in view of his vast knowledge of American varieties of vegetables. It is a matter of great satisfaction that Dr. Tracy's health is so greatly improved. The sub-committees are:

Asparagus—J. B. Norton, Hartsville, S. C.; Wilfrid Wheeler, Concord, Mass.  
Beans and peas (all bush beans)—C. N. Keeney, Le Roy, N. Y.; A. L. Rogers, Chicago, Ill.; L. D. Coulter, Detroit, Mich.  
Beans, lima and pole (pole and bush lima, all pole beans)—Henry Fish, Sr., Carpinteria, Cal.  
Beets (garden beets, sugar beets, mangels)—S. F. Willard, Wethersfield, Conn.; W. W. Tracy, Jr., Fort Collins, Colo.; W. H. Woodruff, Milford, Conn.  
Cabbage—J. M. Lupton, Mattituck, N. Y.; R. J. MacKinnon, Detroit, Mich.  
Carrot—Lester L. Morse, San Francisco, Cal.;

Edgar Gregory, Marblehead, Mass.; G. W. Kerr, Doylestown, Pa.  
Cauliflower—W. W. Tracy, Sr., Bureau of Plant Industry, Washington, D. C.  
Celery—R. J. MacKinnon, Detroit, Mich.  
Corn, sweet and table varieties—C. S. Clark, Wakeman, O.; S. F. Willard, Wethersfield, Conn.; J. C. Robinson, Waterloo, Neb.; H. G. Hastings, Atlanta, Ga.  
Cucumbers and muskmelons—J. C. Robinson, Waterloo, Neb.; George E. Starr, Grass Lake, Mich.; H. F. Hall, Moorestown, N. J.  
Eggplant and pepper—H. F. Hall, Moorestown, N. J.; F. C. Stokes, Moorestown, N. J.  
Lettuce—Lester L. Morse, San Francisco, Cal.  
Watermelons—H. G. Hastings, Atlanta, Ga.; Hugh M. Taylor, Lloyd, Fla.; Robert W. Wood, Richmond, Va.  
Onions, parsnips, parsley—Lester L. Morse, San Francisco, Cal.; Leonard H. Vaughan, Chicago; Waldo Rohnert, Gilroy, Cal.  
Potatoes—Wm. Stewart, Bureau of Plant Industry, Washington, D. C.; J. C. Millward, Madison, Wis.; J. C. Waid, East Lansing, Mich.  
Potatoes, sweet—H. C. Thompson, Ithaca, N. Y.; T. C. Johnson, Norfolk, Va.  
Pumpkins, squash—H. F. Hall, Moorestown, N. J.; Edgar Gregory, Marblehead, Mass.; J. C. Robinson, Waterloo, Neb.  
Radish—R. J. MacKinnon, Detroit, Mich.; George E. Starr, Grass Lake, Mich.; Leonard H. Vaughan, Chicago, Ill.  
Spinach—T. C. Johnson, Norfolk, Va.; James R. Moreland, Norfolk, Va.  
Tomato—Josiah Livingston, Columbus, O.; A. B. Haven, Santa Ana, Cal.; L. D. Coulter, Detroit, Mich.; George E. Starr, Grass Lake, Mich.  
Turnips, rutabagas—W. H. Woodruff, Milford, Conn.; G. W. Kerr, Doylestown, Pa.; Dr. C. A. Zavitz, Guelph, Ont.; J. W. Crow, Guelph, Ont.

#### Plan of Work.

The plan of work for these committees has been as follows:

1. To assemble all the varietal names for the kinds in question.
2. To group the names which are used for the same kind or kinds so nearly identical that they cannot be recognized as different.
3. To recommend the name for the group which best characterizes the variety which represents the group and is most universally known.
4. To designate the best ways and means of elimination of duplicate names and elimination of unimportant varieties.

It is hoped that out of the recommendations of these committees can come suggestions for a working plan which will make it possible so to standardize and designate standard types that both the seedsmen and commercial grower will have in mind the same type for the same variety, at least over a large section of the country. More important than this, such procedure would make it possible for plant breeders to see more clearly the problem for improvement and eliminate a tremendous amount of

wasted time in attempting to develop types that are already in existence, but not known.

#### Field Trials Next Summer.

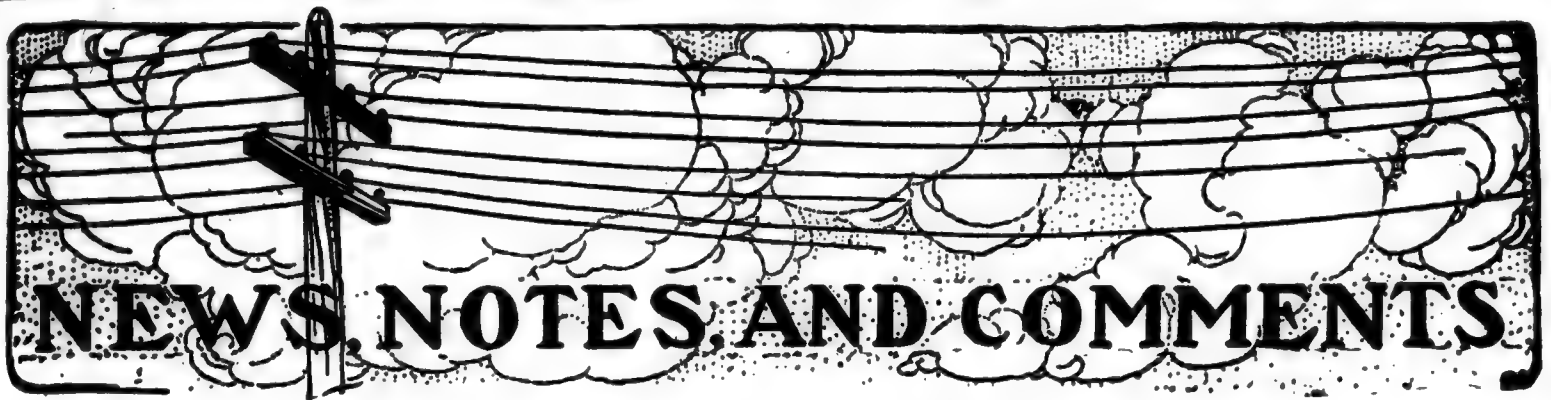
The study that has already been given to this question has made it clear that many field trials must be undertaken in the summer of 1921 to determine whether certain so-called varieties are really different one from another. Already several of the leading seed firms of the United States have volunteered to carry on complete trials of certain vegetables during the coming season. For the purpose of perfecting plans for special 1921 trials for clearing up matters of uncertainty regarding old vegetable types and also for the purpose of perfecting arrangements for the registration of new varieties as offered, it is expected that a second meeting of this committee will be held the third or fourth week in February, the place and exact time to be announced later.

#### Postpone Publication.

It has been definitely decided not to submit a list of vegetable varieties for publication in the first edition of the variety catalogue which is being issued by the American Joint Committee on Horticultural Nomenclature, of which J. Horace McFarland is chairman and Harlan P. Kelsey is secretary. Our committee has reached this decision at the urgent insistence of our sub-committee chairmen, who feel that, at best, their reports, if finally submitted at this time, would have inaccuracies and a lack of completeness which will be avoided after this summer's trials have been completed. It is hoped that a full and complete report may be submitted for publication with the other horticultural societies in their second edition, which will no doubt, be issued about six months after the first edition.

It has been a great satisfaction to our committee to note that in the 1921 seed catalogues so far received there is a vast decrease in the number of new "introductions." This undoubtedly indicates that a different attitude is being taken, a change which can only work for better conditions in the seed trade.

H. F. Thompson, Sec'y.  
Francis C. Stokes, Chairman.



# NEWS, NOTES, AND COMMENTS

**Albion, Mich.**—F. E. Hubert recently opened a flower store in the downtown district.

**Charleston, S. C.**—Karl H. Muller has become engaged in the growing business here.

**Gulfport, Miss.**—J. B. Pillsbury states he is about ready to engage in the florists' business.

**Fryeburg, Me.**—S. W. Walker has withdrawn from the florists' business. He is now located at 194 East Thirty-third street, Portland, Ore.

**Newcomerstown, O.**—Forrest Edwards, who wholesales cut flowers to local florists, is contemplating the building of a greenhouse in the near future.

**Newark, N. J.**—Augustine P. and Michael J. Cogan have purchased one and one-eighth acres of land at Maplewood, on which they will build greenhouses.

**Sturgeon Bay, Wis.**—Miss Charlotte Toseland, connected for some time with the floral department of the Farmers' Co., will engage in the florists' business for herself.

**Glen Ellyn, Ill.**—A. F. Wolff and W. H. Churchill, in partnership, have purchased the establishment of Charles Erickson here, as well as nearly all that of the late L. A. Miller.

**Roundup, Mont.**—The Roundup Floral Co. has erected a greenhouse at the home of the concern's manager, E. Burton. Flowers will be grown for the markets in Billings and Butte.

**Calgary, Alta.**—The Rosery Floral Co. has purchased the retail store and greenhouses of the Emery Floral Co. S. G. Kimpton is the general manager. He was formerly sales manager for the Emery Floral Co.

**Worcester, Mass.**—The California Flower Shop, 21 Pearl street, during the Christmas season was filled with a large supply of begonias, roses, poinsettias, cyclamens, Jerusalem cherries and Boston ferns. Business was heavy.

**Hagerstown, Md.**—A fire broke out in the greenhouse owned by Fred Gallion, near Pen Mar, and if it had not been for the presence of mind of his wife and a small boy, the range would have been totally destroyed. The two kept the flames well under control until Mr. Gallion returned and extinguished them.

**Worcester, Mass.**—The trustees of the Worcester County Horticultural Society met in Horticultural hall December 8, President L. C. Midgley presiding. Among the committeemen appointed on various committees for the year were: Albert H. Lange, Allyne W. Hixon, Myron F. Converse, Walter D. Ross, all of Worcester, and Herbert A. Cook, of Shrewsbury, Mass.

**Headland, Ala.**—Mrs. D. W. McLean is beginning business as a florist and market gardener.

**Rocky River, O.**—The Goldwood Greenhouse Co. has increased its capital from \$25,000 to \$75,000.

**Woburn, Mass.**—Following the death of W. H. Croughan, the florists' business he conducted was not continued by his estate.

**Louisville, Ky.**—D. E. Isgrigg, for fifteen years market gardener here, has built a greenhouse and intends to grow flowers.

**Tupelo, Miss.**—Mrs. Mary Shannon is completing a successful year of business, and is contemplating the erection of a greenhouse next spring.

**Johnstown, Pa.**—S. J. Hoysen, for the last five years manager of the store of Traugott Malbranc here, has resigned his position and expects to go into business for himself.

**Tallahassee, Fla.**—J. Steinfuhrer is now a gardener at the Florida State College for Women, but he still is the proprietor of a greenhouse and grows for the cut flower market.

**Hartford, Conn.**—E. M. Smith, president of the West Hartford Gladiolus Co., has obtained permission from Governor Calvin Coolidge to name a new variety of gladiolus after him.

**Grafton, Mass.**—The Creeper Hill Orchard & Greenhouse Co. has received papers of incorporation, capitalizing it at \$25,000. The incorporators are Warren F. Holden, George R. Stubbs and Stearns L. Davenport.

**Norfolk, Va.**—George, Inc., recently completed a greenhouse to be used for roses. The house measures 250 feet in length. It now shelters more than 5,000 roses of six varieties, which are Hadley, Columbia, Russell, White Killarney, Ophelia and Sunburst.

**Helena, Mont.**—December 12 was visitors' day at the range of the State Nursery & Seed Co. One of Helena's leading newspapers published a glowing description of the quality and quantity of the firm's stock. The greenhouses were crowded with potted plants, mostly poinsettias and cyclamens, just before shipping to customers for the holiday trade.

**Anthony, Kan.**—C. Humfeld, of the Humfeld Floral Co., Concordia, Kan., has opened a store in the rooms adjoining the Home State bank. He plans to stock a wide variety of cut flowers from his two greenhouses and perhaps erect a small greenhouse at Anthony next spring. Mr. Humfeld, it is said, formerly owned and operated several large greenhouses, which are now managed by his sons.

**New Britain, Conn.**—A. W. and E. M. Welch, of Hartford, Conn., have opened a branch establishment at 89 West Main street.

**Wilder, Ida.**—Mrs. Frank C. McNees, who has been catering to the local trade as a gardener on a small scale, expects to build a greenhouse soon.

**Massillon, O.**—A. Heitzer has opened his greenhouses, at 813 North Mill street, and expects to run them all winter. They have been closed for about two years.

**Winfield, Ia.**—S. B. Patton, formerly employed by I. L. Pillsbury, of Galesburg, Ill., is planning to open a retail store, but has not decided on a suitable location.

**Brazil, Ind.**—A concrete bench business is being started here by Jacob Kier Nielsen, formerly of Oak Park, Ill., who intends to have his concrete tiles manufactured in this town.

**Del Rio, Tex.**—The Border Floral Co., of which Mrs. Frances Dorland is proprietor, has had a constantly increasing business since its beginning, a little over a year ago, with 100 plants.

**Pontiac, Ill.**—W. J. Miller & Son report a tremendous Christmas business. Although the cut stock was not so plentiful as had been hoped, a large plant sale made up for the shortage of cut flowers.

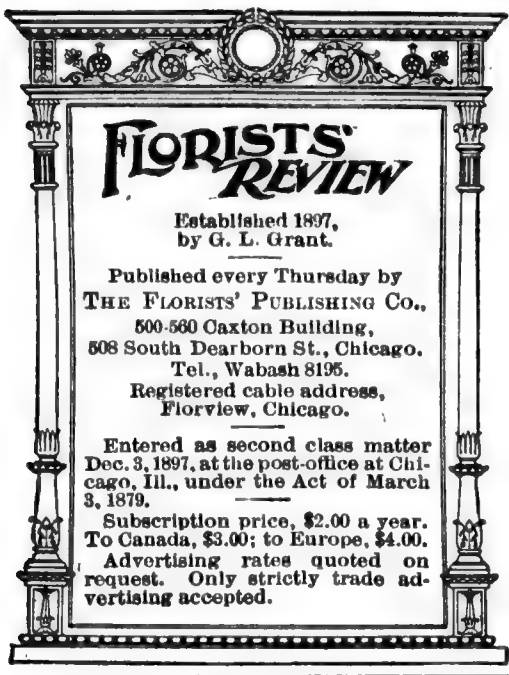
**Jackson, Tenn.**—Murray Sands again is in the hospital. He spent twelve weeks there in the summer and was home only a short time when he returned for an operation. Mrs. Sands is looking after the business.

**Livingston, Mont.**—Henry Bothwil opened a flower store, December 4, at 205 West Park street. The new store will be known as the Livingston Flower Shop. When the new Elite hotel building is opened the establishment will take up a location on Second street in the new building.

**Kearney, Neb.**—The Kearney Floral Co. is growing rapidly and the establishment now consists of six buildings, including one of the most up-to-date greenhouses in the state. The company was founded in 1908 by George H. Downing and was purchased by the present owner, J. E. Charlson, in 1915. The firm now employs eight men.

**Holland, Mich.**—Miss Helene Huizenga, of the Twelfth Street Floral Shop, reports a successful year. For Christmas this firm had an abundance of cyclamens, poinsettias, primroses, cherries, narcissi and all kinds of cut flowers. The stock was practically all sold out Christmas eve. December 17 this firm had a large banquet to care for, and this required several dozen corsages.





**FLORISTS' REVIEW**

Established 1897,  
by G. L. Grant.

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vertising accepted.

### RESULTS.

We give them. You get them.  
We both have them.

HAPPY NEW YEAR!

WILLIAM F. GUDE celebrates his fifty-  
third birthday January 4.

ONLY six weeks till St. Valentine's  
day and then six weeks till Easter.

SOCIAL activities presage an excellent  
New Year's business to complete a most  
satisfactory holiday season.

COMPLAINTS of high prices of cut  
flowers were most prevalent in localities  
where counter trade was formerly heav-  
iest.

RICHARD VINCENT and his estimable  
and widely known wife celebrated their  
fifty-third wedding anniversary at White  
Marsh, Md., December 26.

CHARITY, runs the adage, begins at  
home. And so, we might remember, does  
education of the public in floral decora-  
tion. How about your store?

ACKNOWLEDGE receipt of telegraph or-  
ders promptly. A 1-cent post card is  
enough to reassure the sending florist  
of the correctness of telegraphic trans-  
mission.

READY-MADE advertising has been  
found by florists in the verses, "Give  
Them the Flowers Now," by Leigh M.  
Hodges, which several have reprinted  
from Joe Mitchell Chapell's "Heart  
Throbs."

THRIFT does not mean saving, but  
spending and spending wisely. The  
thrifty grower is he who knows when to  
spend largely in order to get large re-  
turns. Unwise saving is as wasteful as  
prodigal spending.

THOSE little 1-inch ads in the Pink  
Part are constantly attracting more re-  
tailers, because \$1.25 a week is easily  
recompensed by the telegraph orders re-  
ceived. Nearly 700 florists are repre-  
sented in that section this week.

ALMOST a year ago the King of the  
Belgians bestowed upon Sir Harry J.  
Veitch the cross of Officer of the Order  
of the Crown in recognition of his serv-  
ices in connection with the war horticul-  
tural relief fund. He is now the recipi-  
ent of the cross of Chevalier of the Le-  
gion of Honor from the President of  
France.

GROWERS of high quality stock complain  
the least of a poor market.

THERE is no better rule of business  
conduct than the golden one. Apply  
it in the matter of answering inquiries  
and complaints as well as in filling orders  
and paying bills promptly.

ONCE in a while forget you're the pro-  
prietor and walk into your store or your  
greenhouse as if you were a critical  
stranger. Sometimes you'll see things  
that way you never noticed before.

THE "Own Your Home" and "Home  
Beautiful" exhibitions offer opportu-  
nities during the spring for florists to  
present their wares to the public by co-  
operation with local furniture houses. Do  
you know when the show is to be held  
in your city?

### DETROIT, MICH.

#### Subscribers Please Answer.

The buildings in the city of Detroit  
are being renumbered. The change in  
numbers is likely to result in some con-  
fusion in the delivery of mail. If sub-  
scribers will notify The Review of their  
new street addresses, the papers will  
promptly be mailed to the new numbers.  
Send your new address today and avoid  
delay in receiving The Review.

#### NATIONAL GROWERS' MEETING.

The National Flower Growers' Asso-  
ciation will hold a meeting in Wash-  
ington, D. C., Thursday, January 27.  
The meeting is scheduled for 1 p. m.,  
following a midday recess after the  
second session of the American Carna-  
tion Society meeting.

The meeting is open to all growers  
and it is believed there will be a large  
attendance. However, only regularly ac-  
credited representatives from the perma-  
nently organized district locals will have  
the privilege to vote. Those who will be  
eligible are representatives from the  
New England, Chicago, St. Louis, Mid-  
West, Western New York and Cleveland  
locals.

The principal matters for considera-  
tion at this meeting will be the final  
adoption of the constitution and by-  
laws, and the election of officers for the  
ensuing year. The work of national  
publicity and the part the growers ex-  
pect to take will be discussed at this  
meeting. Plans will also be laid for the  
further organization of districts.

#### WHY SHOULDN'T THEY BE?

An English contemporary makes the  
following statement: "It has been es-  
timated that \$45,000,000 are spent on  
cut flowers every year in the United  
States of America. American florists  
are dissatisfied, however, because they  
find \$50,000,000 are spent on chewing  
gum during a similar period."

#### SETTING THE FASHION.

One of Henry Penn's best stories, so  
far as the moral to florists is concerned,  
is that of the woman customer who in-  
quired of a salesman in a jeweler's store  
if scarf pins were in vogue. Upon his  
declaration that they were, she re-  
marked that he, who ought to be in ac-  
cord with latest jewelry style, wore  
none.

Mr. Penn's moral is that florists

should set flower styles, and if they  
would have other business men wear  
boutonnieres, florists should themselves  
wear a flower on their coat lapel, es-  
pecially in their own stores. Many of  
the trade are careful to do this. Many  
more might be.

#### IN BUSINESS WINDOWS.

Walking down a business street re-  
cently, an observer noted flowers  
—live flowers, not artificial—used in  
the decorations of six windows. They  
were those of a milliner, a tailor, a res-  
taurant, a novelty store, a phonograph  
shop and an automobile salesroom. That  
was an exceptional street, but it indi-  
cated what might be done to develop a  
steady, year-around trade.

It is to be noted that this was in the  
month of December, when there was no  
glut of flowers. These blooms were not  
gifts to the store proprietors; they were  
paid for in hard cash by business men  
who estimated that their decorative  
value was worth the price in attracting  
trade.

In various cities retailers alive to  
their opportunities have built up a re-  
spectable addition to their sales by do-  
ing missionary work among their busi-  
ness neighbors. The standing orders  
for so many dollars' worth of flowers  
each day or each week are easy to han-  
dle and therefore lucrative. With slight  
effort every retailer could add a little  
to his profits in this way.

#### "BETTER AMERICAN HOMES."

We, as florists, have a direct interest  
in the success of every movement for  
the betterment of home life, as each  
step in that direction brings new cus-  
tomers into our stores. Also, we are  
interested when some other industry  
follows in our footsteps, as the furni-  
ture trades' associations are doing. They  
have just organized for publicity pur-  
poses and are preparing to launch a  
campaign with "Better American  
Homes" as the slogan. We wish them  
success, but at the same time we con-  
gratulate ourselves on our own great  
good fortune in possessing that un-  
matchable slogan, "Say It with Flow-  
ers." Our furniture friends are a long  
way from equaling that.

#### STILL AT THE OLD STAND.

Times may change, but the helpful  
qualities of The Review are altered only  
as they improve:

We pass the money as pleasantly as possible.  
Here it is. The Review is indispensable to us.—  
Cisco Floral Co., Cisco, Tex., December 20,  
1920.

When a trade paper is considered in-  
dispensable by its readers there is no  
question of its usefulness to those who  
have things to sell:

The Classified ads have done fine work this  
season.—Hugo Kind, Hammonton, N. J., Decem-  
ber 17, 1920.

The ads in The Review sure bring results.—  
R. J. Rasmussen & Sons, Marlette, Mich., Decem-  
ber 20, 1920.

We had wonderful results from our ads in the  
Classified section.—Lakewood Greenhouses, Min-  
neapolis, Minn., December 17, 1920.

Have been busy returning checks, as one  
insertion brought us more than enough orders  
to clean out our stock. We sure can speak  
a good word for advertising in The Review.—  
Baxter Floral Co., Baxter Springs, Kan., Decem-  
ber 18, 1920.

If you hear a man complain of the  
cost of advertising you can be pretty  
certain he spends a good bit of money  
elsewhere than in The Review.



# OBITUARY

## Joseph Meehan.

The death of Joseph Meehan, of Philadelphia, formerly a nurseryman and a prolific writer on horticultural and landscape topics, occurred December 23 at his home, 121 Pleasant avenue, Mount Airy, Pa. He was 80 years of age.

The deceased planned many of the landscape effects on the large suburban estates near Philadelphia. He was an expert adviser in landscape problems for Thomas Meehan & Sons, Germantown, Pa., now managed by S. Mendelson and P. Franklin Meehan, sons of his brother, Thomas Meehan.

Joseph Meehan was born at Ryde, Isle of Wight, England, November 9, 1840. He went to work in the Gardens of St. Clare, Isle of Wight, where his father was gardener for over fifty years.

In April, 1859, he came to America to take charge of the small greenhouses of his brother, Thomas Meehan, who had started a nursery at Germantown a few years previously. After a connection of fifty-two years with that enterprise, he retired from nursery work; in that time the nursery had grown from the original three acres to about seventy acres, being since conducted under the name of Thomas Meehan & Sons.

He was well known as a nurseryman, but even more widely known as a writer on horticultural subjects, being one of the best authorities on shrubs in America.

August 13, 1862, he enlisted in the One Hundred and Eighteenth Corn Exchange regiment, was wounded at Shepherdstown, W. Va., September 20, and was discharged the following winter.

In June, 1863, he enlisted in Landis' Battery of Light Artillery; he was taken prisoner and paroled after the Battle of Gettysburg.

He was sadly afflicted in the last few years in being deprived of his sight; this, in addition to the loss of his hearing, which was never good, left him in a particularly sad condition.

He is survived by two sons, Charles E. Meehan, wholesale florist of Philadelphia, and A. Rothwell Meehan, and one daughter, Mrs. George W. Williams.

Funeral services were held at the late residence of Mr. Meehan, 121 Pleasant avenue, December 27.

## Augustus P. Calder, Sr.

In the passing, December 23, of Augustus P. Calder, Sr., after a brief illness, the oldest of Boston florists was removed, one who was well, widely and favorably known and who, throughout his long and active life, made and retained a large circle of friends. Born on the old Calder estate in Roxbury, in 1837, at that time a large farm, the deceased had seen more of the growth and development of Boston's florists' industry than any other man. He married Miss Etta A. Upton, the wedding being of a military character on account of Mr. Calder's prominence in the Roxbury Horse Guards, of which he was captain. Six children were born, of whom five survive. A. P. Calder, Jr., is connected with the Newtonville Conservatories. Mrs. Calder passed away seven years ago.

For many years Mr. Calder conducted a large retail store on Boylston street,

where the Hotel Touraine now stands, and later in the Hotel Pelham, now replaced by the Little building. Of late years, though not conducting a store, he handled many floral orders, particularly for various lodges with which he was prominently identified, and the week of his death he visited the wholesale markets to make purchases, apparently in his usual good health.

Mr. Calder was one of the oldest members of the Massachusetts Horticultural Society, joining it as long ago as 1870. He was a charter member of the Gardeners' and Florists' Club of Boston, serving as vice-president in 1887 and 1888, as president in 1890, the year the S. A. F. held its convention in Boston, and as a member of the executive committee in 1889 and 1891. He was extremely active in the work connected with the 1890 convention and had been an S. A. F. member for a long period.

The deceased was particularly eloquent and on that account was often in demand as a post-dinner orator and toastmaster at various functions. He performed the installation ceremonies for officers of the Gardeners' and Florists' Club in a manner which always delighted the members, and this body will particularly miss his genial presence.

Mr. Calder was a veteran of the Civil war and was at Gettysburg with the Roxbury Guards, although he did not take active part in that great battle. The late Jackson Dawson was a private in his company. Only a few days ago he was elected president of the Roxbury Historical Military Association and at a recent meeting in the Commonwealth armory, held for the purpose of forming a reorganization of the Horse Guards and allied bodies, he was the only person who was able to give necessary data.

He was prominent in Masonic circles and was associate prelate of Joseph Warren Commandery K. T., and a member of Washington Lodge A. F. and A. M., of the Red Men and other bodies.

Funeral services were held December 26 at the Universalist church, Buena Vista street, Roxbury, and were largely attended. Many of his old confreres in florists', Masonic and other circles were present and there was a veritable wealth of floral tributes. W. N. C.

## Ferdinand H. Teute.

The death of Ferdinand H. Teute occurred at his residence, 12 Hoeltzer street, Rochester, N. Y., Monday, December 27, at the age of 82 years. He is survived by his wife and four children. Three years ago he underwent an operation and had been ill most of the time since.

He was born in Saxony, Germany, and after several years' experience in the florists' business he started in a small way for himself at Nidda, Oberhessen, Germany, at the age of 34 years. He continued in a successful way for eighteen years; then he decided to come to America with his family. In 1890 he went to Rochester, N. Y. and was employed by Bausch & Lomb for a period of two years. He then started in the florists' business in that city and had continued until the time of his death.

He married Miss Margaret Reitz forty-nine years ago. There are four children living, two of whom, Hugo and Richard, are florists in Rochester, each having his separate business.

Mr. Teute was one of the best known old-time residents in Rochester. He was in his earlier days connected with several German societies and was a charter member of the Rochester Florists' Association.

The funeral was held December 30 at 3 p. m. Interment was at Mount Hope cemetery. H. J. H.

## CHICAGO.

### The Market.

There is more than the normal variation in the Christmas trade reports this year. Some wholesale houses ruefully confess that they are a considerable distance behind the record of 1919, while others report increases that range all the way from slight to as much as fifteen per cent. A sincere effort to arrive at a fair estimate of the Christmas business in this market this year leads to the belief that on the whole the result for wholesalers was practically the same as in 1919, while the retail end of the business suffered some decrease.

The wholesalers seem more than satisfied; the results achieved apparently are better than they had expected. On the other hand, the retailers are less well pleased, their business having been attended by great uncertainty, by a last-minute rush that overtaxed their facilities and by a sudden fall in temperature which made delivery slow and expensive. They would not be pleased with the outcome except that nearly all of them seem to have enjoyed a better Christmas trade than did their neighbors in other lines of business. Most of the retailers came somewhere near equaling last year's record total and apparently few of them had hopes of doing so much. There were few pot plants and they bought cautiously on cut flowers.

It is the unanimous report of the wholesalers that shipping demand was stronger than the city demand. Nearly all the wholesalers say they had a larger number of orders than ever before, but that the orders did not average so large as last year. They all saw the disposition on the part of the buyers to order only limited quantities of the higher-priced flowers, though quality was demanded everywhere.

The Christmas business was done principally with roses. No other flower was in normal Christmas supply. It is probable there were more roses than this market ever before had for Christmas. But there was only a fraction of the usual number of carnations, and violets were in nothing like the supply frequently available. In a general way there was a clean-up. Many houses could have used more stock, even of roses, while the shipping was going on, but these same houses nearly all had roses left when they closed about noon on Christmas; it was the close-cut stock received Christmas eve and Christmas morning. A few houses had more long roses than they could dispose of, but most of the unsold stock was seconds. This year there was a larger percentage of fancy long roses than ever before, but many growers were just a little early with their crops and cut an unusual proportion of seconds, which buyers did not care to handle even at material price concessions. There were so few Beauties that they sold clean, practically every good flower bringing \$1.50. The rose growers whose stock was in

# CHOICE

THERE IS NO LARGER  
NOTE THE VARIETIES OFFERED HERE

## Carnations

Laddie and all the other up-to-date varieties, including specially well grown Ward.

## Narcissi

Plenty of Paper Whites and Soleil d'Or, yellow. They sell specially well this season.

## Lilies

A steady supply of the best Giganteums offered on this market.

### VIOLETS! VIOLETS!!

We offer the cream of the crops of Hudson River Doubles. Order some and see for yourself.

## CURRENT

### ROSES

		Per 100
Premier, special.....		\$35.00
Premier, medium.....	20.00 @	25.00
Premier, select.....	12.00 @	15.00
Premier, short.....	8.00 @	10.00
Crusader, special.....		35.00
Crusader, medium.....	20.00 @	25.00
Crusader, select.....	12.00 @	15.00
Crusader, short.....	8.00 @	10.00
Columbia, special.....		35.00
Columbia, medium.....	20.00 @	25.00
Columbia, select.....	12.00 @	15.00
Columbia, short.....	8.00 @	10.00
Milady, special.....		35.00
Milady, medium.....	20.00 @	25.00
Milady, select.....	12.00 @	15.00
Milady, short.....	8.00 @	10.00
Butterfly, special.....		25.00
Butterfly, medium.....	15.00 @	18.00
Butterfly, select.....	10.00 @	12.00
Butterfly, short.....	6.00 @	8.00
Montrose, special.....		25.00
Montrose, medium.....	15.00 @	18.00
Montrose, select.....	10.00 @	12.00
Montrose, short.....	6.00 @	8.00
Victor, special.....		25.00
Victor, medium.....	15.00 @	18.00
Victor, select.....	10.00 @	12.00
Victor, short.....	6.00 @	8.00
Golden Rule, special.....		25.00
Golden Rule, medium.....	15.00 @	18.00
Golden Rule, select.....	10.00 @	12.00
Golden Rule, short.....	6.00 @	8.00
Ophelia, special.....		20.00
Ophelia, medium.....	15.00 @	18.00
Ophelia, select.....	10.00 @	12.00
Ophelia, short.....	6.00 @	8.00
Dbl. White Killarney, special.....		20.00
Dbl. White Killarney, med.,	15.00 @	18.00
Dbl. White Killarney, select.	10.00 @	12.00
Dbl. White Killarney, short..	6.00 @	8.00
Sunburst, special.....		20.00
Sunburst, medium.....	15.00 @	18.00
Sunburst, select.....	10.00 @	12.00
Sunburst, short.....	6.00 @	8.00

Extra Special roses billed accordingly.

# E. C. AMLING CO.

Headquarters for Greens

The Largest, Best Equipped and Most Centrally  
Located Wholesale Cut Flower House in Chicago

# ROSES

OR FINER SUPPLY.  
NOT TO BE HAD ELSEWHERE.

## PRICE LIST

**AMERICAN BEAUTIES**  
Fine Quality. Market Prices.

CORSAGE ROSES		Per 100
Cecile Brunner.....		\$4.00
CARNATIONS		Per 100
Large and Fancy.....		\$8.00
Fancy Laddie.....	\$12.00 @	15.00

SWEET PEAS		Per 100
Spencers, several colors.....	\$2.00 @	\$4.00

VIOLETS		Per 100
Double.....	\$1.00 @	\$1.50

MISCELLANEOUS		Per 100
Valley .....	\$ 8.00 @	\$10.00
Easter Lilies.....	18.00 @	20.00
Calla Lilies.....per doz.,	2.50 @	3.00
Daisies .....	1.50 @	2.00
Paper Whites.....	6.00 @	8.00
Yellow Narcissi.....		10.00
Pansies.....per doz. bunches,	2.00 @	3.00
Calendula.....per 100,	3.00 @	6.00
Mignonette.....per 100,	6.00 @	8.00
Stevia.....per 100,		3.00
Euphorbia.....per bunch,	1.50 @	3.00
Heather.....per bunch,	1.50 @	6.00

GREENS	
Ferns.....per 100, 50c; per 1000,	\$ 4.50
Plumous.....per bunch,	\$0.50 @ .75
Sprengerl.....per bunch,	.50 @ .75
Adiantum, fancy long.....per 100,	1.50 @ 2.00
Smilax.....per doz.,	5.00
Mexican Ivy.....per 100,	1.00
Boxwood.....per 100 lbs.,	25.00
Leucothoe Sprays.....per 100,	1.00
Galax.....per 1000,	2.00

Prices Subject to Market Changes.  
Store Open from 7:30 A. M. to 5 P. M.  
Saturday to 8 P. M. Closed on Sunday

## “Novelties”

You can get at Amling's many items not regularly to be had elsewhere:

**Euphorbia**  
Very useful.

**Heather**  
Our growers lead.

**Mignonette**  
In steady supply.

**Stevia**  
Plenty of it here.

**Calendula**                      **Daisies**  
Needed for baskets, etc. White and yellow.

### VALLEY! VALLEY!!

Amling's is headquarters; you can get it here in quantity. This market's largest and finest supply.

**169-175 N. Wabash Ave.**  
**CHICAGO, ILL.**  
Long Distance Telephone  
Central 1978  
1977  
1975



GEO. C. WEILAND, President  
 FRED SCHRAMM, Vice-President  
 RUDOLPH ELLSWORTH, Secretary  
 CHARLES McCAULEY, Treasurer

**Our Customers Want—and**

# **The Chicago Flower Growers Association**

WHOLESALE GROWERS OF CUT FLOWERS AND PLANTS

182 N. Wabash Avenue

Chicago

L. D. Phone Randolph 631

WE HOPE AND BELIEVE ALL OUR CUSTOMERS HAD

**A BIG CHRISTMAS** (Like Our Own)

AND WE WISH THE TRADE

**A PROSPEROUS NEW YEAR**

It is a pleasure to feel that at Christmas and all through 1920 our House has contributed (with good stock and good service) to the prosperity and progress of large numbers of Florists. To all those who have found it advantageous to deal with us in 1920 we say that in 1921 we shall fill orders in the same good manner as in the past. To those who may not have been wholly satisfied with some other source of supply we say, "Try us—we HAVE the stock and the will to serve your interests as our own." We never lose sight of the fact that OUR progress depends on the prosperity of OUR CUSTOMERS.

## **January Flowers**

We call attention to our supply of Long, Special and Extra Special Roses. There may be equally good Roses elsewhere, but there surely are none finer and our supply is so large we expect to be able to fill all orders.

Carnations again are in fair supply and we shall be able to take good care of some new customers in the New Year.

**No matter what you need, we have it here—a full line  
 Even the scarcest items are here if anywhere**

Get—the Best There Is

PAUL R. KLINGSPORN, Manager

# The Chicago Flower Growers Association

WHOLESALE GROWERS of CUT FLOWERS and PLANTS

182 N. Wabash Avenue

Chicago

L. D. Phone Randolph 631

## CURRENT PRICE LIST

**ORCHIDS:** CATTLEYAS, \$2.00 to \$3.00 each.  
 CYPRIPEDIUMS, \$6.00 per dozen.  
 \$40.00 per 100

	Per 100
<b>Premier</b>	Special.....\$35.00 to \$40.00 Fancy Long.... 25.00 to 30.00 Long ..... 18.00 to 20.00 Medium..... 12.00 to 15.00 Short..... 10.00
<b>Russell</b>	Special.....\$35.00 to \$40.00 Fancy Long.... 25.00 to 30.00 Long ..... 18.00 to 20.00 Medium..... 12.00 to 15.00 Short..... 10.00
<b>Milady</b>	Special.....\$35.00 to \$40.00 Fancy Long.... 25.00 to 30.00 Long ..... 18.00 to 20.00 Medium..... 12.00 to 15.00 Short..... 10.00
<b>Columbia</b>	Special.....\$30.00 Fancy Long....\$20.00 to 25.00 Long ..... 15.00 to 18.00 Medium..... 12.00 Short..... 8.00 to 10.00

BRUNNER, the Miniature Rose, \$4.00 to \$5.00 per 100

Extra Special Roses Billed Accordingly

## Miscellaneous Flowers

	Per 100
<b>Carnations</b>	
Select .....	\$10.00 to \$12.00
Laddie .....	20.00
Superb.....	15.00
<b>Valley .....</b>	12.00
<b>Sweet Peas .....</b>	3.00 to 5.00
<b>Ball's Calendula .....</b>	8.00 to 10.00
<b>Violets, double.....</b>	1.00 to 1.50
<b>Jonquils .....</b>	12.00 to 15.00
<b>Romans .....</b>	8.00

	Per 100
<b>Ophelia</b>	Special.....\$25.00 Long .....\$18.00 to 20.00 Medium..... 12.00 to 15.00 Short..... 8.00 to 10.00
<b>Sunburst</b>	Special.....\$25.00 Long .....\$18.00 to 20.00 Medium..... 12.00 to 15.00 Short..... 8.00 to 10.00
<b>White</b>	Special.....\$20.00 Long .....\$15.00 to 18.00 Medium..... 10.00 to 12.00 Short..... 8.00
<b>Butterfly</b>	Special.....\$25.00 Long .....\$18.00 to 20.00 Medium..... 12.00 to 15.00 Short..... 8.00 to 10.00
<b>Mrs. Ward</b>	Special.....\$18.00 Long ..... 15.00 Medium ..... 12.00 Short ..... 10.00

<b>Paper Whites.....</b>	per 100, \$ 8.00 to \$ 8.00
<b>Yellow Narcissi.....</b>	per 100, 8.00 to 10.00
<b>Freesia Purity.....</b>	per 100, 10.00 to 12.00
<b>Mignonette .....</b>	per 100, 8.00 to 10.00
<b>Giganteum Lilies .....</b>	per 100, 18.00 to 20.00
<b>Calla Lilies.....</b>	per doz., 2.00 to 2.50
<b>Pansies, dozen bunches.....</b>	2.00 to 2.50
<b>Stevia .....</b>	per 100, 3.00
<b>Daisies .....</b>	per 100, 2.00 to 4.00
<b>Pussy Willows, \$5.00, \$6.00, \$8.00 and \$10.00 per 100</b>	

## Decorative Greens

<b>Ferns.....</b>	\$4.50 per 1000
<b>Adiantum .....</b>	1.50 per 100
<b>Plumosus.....</b>	50c bunch
<b>Sprengerl.....</b>	35c to 50c bunch

<b>Smilax .....</b>	\$4.00 doz.
<b>Galax .....</b>	\$2.00 per 1000
<b>Mexican Ivy.....</b>	per 1000, \$10.00
<b>Leucothoe .....</b>	per 1000, 10.00

Woodwardia Fronds, \$12.00 per 100. Special prices on regular orders or large lots

Prices Subject to Change Without Notice

Open Week Days 8 a. m. to 5 p. m. Not open on Sunday.

# Start the New Year Right

In 1921 have your customers "Say It"

## With Budlong's Flowers

*The Kind That Are Bound To Give Satisfaction*

RUSSELL

COLUMBIA

PREMIER

MILADY

HEARST

OPHELIA

# Excellent Roses

SUNBURST

BUTTERFLY

DOUBLE WHITE KILLARNEY

CRUSADER

**FINE QUALITY IN ALL LEADING VARIETIES**

We have the only supply of the Nesbit Rose on this market

## CARNATIONS White, Light Pink, Deep Pink, Red GOOD CROP

Including the finest Mrs. C. W. Ward on this market, bar none

**Daisies, Calendulas, Sweet Peas, Violets, Easter Lilies,  
Paper Whites, Yellow Narcissi, Stevia, Pansies, Valley**  
and all other seasonable Cut Flowers.

**Ferns, Adiantum, Mexican Ivy, Plumosus, Sprengeri**

If you want good stock and good treatment, buy of Chicago's most up-to-date and best-located Wholesale Cut Flower House

# J. A. BUDLONG CO.

**WHOLESALE CUT FLOWERS AND GREENS**

**Roses, Valley and Carnations our Specialties**

**184-186 North Wabash Ave.**

**CHICAGO**

**WE ARE CLOSED ALL DAY SUNDAY**

**SHIPPING ORDERS GIVEN CAREFUL ATTENTION**

**QUALITY  
SPEAKS  
LOUDER  
THAN  
PRICES**

**PRICES  
AS  
LOW  
AS  
OTHERS**

We are in constant touch with market conditions and when a decline takes place you can rely upon orders sent us receiving such benefits.

good condition seem to have averaged rather better prices than a year ago, but those who had pickled too much or who had an undue proportion of seconds find their average price considerably below that of last year.

There were practically no corsage flowers in the market and still, most curiously, corsage flowers were left. Orchids, valley and violets stood unsold, one or all of them, in nearly every wholesale house. It was a surprise, be-

cause everyone had supposed the demand for all corsage flowers would exceed the supply. Apparently so much noise had been made about the scarcity of these flowers that the retailers were afraid to take orders for them and, ha-



# Everything the Market Affords--- at the Lowest Market Prices

We want to reiterate that Randall's can supply **everything** in Cut Flowers and we want to make it strong: "Randall's prices **never** are higher than others ask if able to supply the goods."

## AMERICAN BEAUTIES

At Christmas we had the largest supply in the middle west, bar none, and the crop will last well into January. Mostly long stems.

**COLUMBIA PREMIER RUSSELL  
OPHELIA SUNBURST**

and all other Roses in good supply.

## CATTLEYA ORCHIDS

A large supply, the finest home-grown stock.

**GOOD CARNATIONS ALL  
CROP COLORS**

There is no larger or finer supply in the middle west.

## FANCY LATE POMPONS

We offer a large late crop of Beu and a fine late yellow.

50c, 75c and \$1.00 per Bunch.

Giganteum Lilies, per 100, \$15.00 to \$20.00	Calendulas, Ball's, per 100,	\$ 8.00
Paper White Narcissi, per 100, 6.00 to 8.00	Calendulas, Regular, per 100,	\$3.00 to 4.00
Yellow Narcissi, per 100, 8.00 to 10.00	Valley, ..... per 100,	12.00
	Violets, ..... per 100,	1.00 to 1.50

## GREENS YOU NEED

Plumosus.....per bunch, \$0.35 to \$0.50  
Ferns.....per 1000, \$4.50  
Boxwood .....per 50-lb. bag, \$12.50  
Red Berries.....\$3.00 per case

In ordering of Randall you have back of you the largest supply in America.

**AL RANDALL**  
**COMPANY**  
L. D. Phone  
Central 7720  
180 N. Wabash Ave., CHICAGO

ing booked no orders themselves, placed no orders. There were hardly any sweet peas.

It was the scarcity of carnations which cut the biggest hole in the Christmas sales, and even at that there were carnations which went to waste; some of the growers had held their stock back until it was in such condition no one would buy it. Happily, there was not much of this.

The supply of poinsettias was much smaller this year than last, with the result they sold cleaner than last season. White flowers never are in strong demand for Christmas and Paper Whites, Romans, Easter lilies and callas experienced no special rise in price, but sold nearly clean.

The Christmas supply of pot plants was limited, both in quantity and variety. Many of the smaller stores made little attempt to handle cut flowers, buying only after they had taken orders, but the scarcity of pot plants forced the larger stores to take up cut flowers in a stronger way than they have in recent years. It is reported that some of the retail stores had stock left, both plants and cut flowers, but the way the market opened December 27 indicated that the retailers must nearly all have been pretty well cleaned out. The supply of stock this week is larger than had been expected, in view of the cold weather and the closeness with which everything was cut before Christmas. The brighter weather has improved the quality and there is a general feeling that Christmas was good enough to lend confidence to the view that January will be another prosperous month in the trade.

#### Various Notes.

With three rooms on the second floor of the Palmer House, Mangel was able to handle expeditiously a Christmas business that rivaled last year's record. Cut flowers sold remarkably well, while plants were cleaned out. A special order of 150 poinsettia plants was received the following Monday, to be used for decorations of the Chicago City bank banquet at the Hamilton Club that evening.

Pot coverings have much to do with the sale of plants at Christmas, in the estimation of Walter W. Adams, and some novel and attractive arrangements were to be seen at his store, at State and Division streets.

Paul E. Weiss and C. J. Michelsen and their wives expect to leave January 16 to spend a few days with E. C. Amling, at Sawtelle, Cal.

Andrew Chronis forsook his place at the office of the Raklios restaurants to oversee the big Christmas business of the Alpha Floral Co. the latter half of the week. Orders were less numerous, but were of larger amounts than a year ago, and the total was not far from last year's.

P. C. Schupp left Miami, Fla., December 20, where the thermometer registered 85 degrees, and arrived in Chicago Christmas eve, to find the temperature 10 degrees. Mr. Schupp enjoyed the warmth, but Mrs. Schupp prefers Chicago's climate.

"That's the way they come!" "They" referred to twenty cards left by one customer, each to accompany a Christmas gift of a dozen roses, a not unusual order at the store of the E. Wienhoeber Co. during the days preceding Christmas. Despite the cold weather, a large stock of plants was de-

*The  
Sign*



*of  
Service*

## START THE NEW YEAR RIGHT with PYFER'S FLOWERS

### Premier, Columbia and Russell Per 100

Short.....	\$ 8.00 @ \$10.00
Medium.....	12.00 @ 15.00
Long.....	20.00 @ 25.00
Extra Long.....	30.00 @ 35.00

### Ophelia, Sunburst, Hearst, Maryland and White Killarney Per 100

Short.....	\$ 8.00 @ \$10.00
Medium.....	12.00 @ 15.00
Long.....	20.00 @ 25.00

### Milady, Hoosier Beauty and Montrose

Limited Stock

Per 100

Short.....	\$10.00 @ \$12.00
Medium.....	15.00 @ 20.00
Long.....	25.00 @ 30.00

### Carnations

Per 100

Choice, fancy, assorted.....	\$8.00 @ 12.00
------------------------------	----------------

### Sweet Peas, Violets, Calendula and Paper Whites

### Dwarf Baby and Bush Boxwood

Fifty-pound crates.....	\$12.50 to \$15.00
Per pound.....	.30

### Asparagus and Sprenger

Per bunch.....	.35c to 50c
----------------	-------------

### Ferns

### Adiantum

Per thousand.....	\$4.00 to \$5.00
Per hundred.....	\$1.00 to \$2.00

### Galax

Bronze and Green, per thousand.....	\$2.00
-------------------------------------	--------

Subject to market change.

# A.T. Pyfer & Company

Our Motto: "Nothing is too much trouble to please a customer."

164 NORTH WABASH AVENUE

L. D. Phones, Central 3373, 3374

CHICAGO, ILLINOIS

## PERCY JONES

### Wholesale Cut Flowers and Florists' Supplies

30 East Randolph Street

CHICAGO, ILL.

## 100% Service



# PETER REINBERG

WHOLESALE GROWER OF CUT FLOWERS

30 E. Randolph St.,      PHONES:      Chicago, Ill.  
Central 2846 and 601

Russell, Columbia and Premier  
ROSES AND CARNATIONS

Buy Direct From the Grower

MRS. CHAS. RUSSELL and PREMIER

	Per 100
Specials .....	\$35.00
Fancy .....	\$25.00 to 30.00
Select .....	20.00
Medium .....	15.00
Short .....	10.00 to 12.00

OPHELIA and SUNBURST

	Per 100
Specials .....	\$25.00
Select .....	20.00
Medium .....	\$15.00 to 18.00
Short .....	8.00 to 12.00

GALAX—

	Per 1000
Bronze .....	\$3.00
Green .....	2.00

PRICE LIST

COLUMBIA

	Per 100
Specials .....	\$35.00
Fancy .....	\$25.00 to 30.00
Select .....	20.00
Medium .....	15.00
Short .....	10.00 to 12.00

Killarney.....

White Killarney...

	Per 100
Specials .....	\$20.00
Select .....	\$15.00 to 18.00
Medium .....	12.00
Short .....	8.00 to 10.00

ROSES, OUR SELECTION.....

.....	\$10.00 to \$12.00 per 100
Adiantum, per 100.....	\$2.00
Asparagus, per bunch .....	\$0.50 to .75
Ferns, per 1000.....	4.50

Subject to change without notice

Order from us and get the freshest stock and of best keeping quality and have the assurance of supplies such as can only come from 2,000,000 FEET OF MODERN GLASS

## CHOICE ROSES

Fancy Carnations, Fine Sweet Peas, Valley,  
Violets and Other Flowers for buyers  
whose trade demands the best.

JOSEPH FOERSTER CO.

Wholesale Dealers in Cut Flowers

160 North Wabash Ave.  
CHICAGO

Ask the man who  
Buys from us.

FLOWERS "at their best"

From Grower Direct



154 North  
Wabash Ave.      FLOWER GROWERS      CHICAGO



# Wire Erne for any of these:

Sunburst  
Columbia  
Russell  
Brunner  
White Killarney  
Beauties  
Richmond

Premier  
Milady  
Ophelia  
Nesbit  
Maryland  
Pink Killarney  
Butterfly

1  
9  
2  
1

Carnations  
Violets  
Calendulas  
Stevia  
Paper Whites  
Mignonette  
Sweet Peas

Boxwood  
Sprengeri  
Galax  
Ferns  
Adiantum  
Plumosus  
Smilax

*Our Prices Never are Higher Than Others Ask for an Equally Good Grade of Stock*

## ERNE & COMPANY

**30 E. Randolph St.**

WHOLESALE FLORISTS  
L. D. Phone Randolph 6578

**CHICAGO**

livered in good shape, and the holiday's business was excellent. In preparation for the holiday the conservatories had been filled with blooming plants, where patrons might make their selection easily. Though the stock such as he had displayed in former years was not to be had from growers this season, Mr. Wienhoeber said, the public's demand was as strong as ever. The difficulty he experienced was to secure the grade of stock desired, not to sell it.

It was the misfortune of Mr. Cunis, of Cunis & Billerbeck, to be badly poisoned by handling primulas for Christmas. Rubbing his face, the poison took hold there and an eye was closed. These partners are brothers-in-law. They had a good Christmas business at their place, 1523 North Harding avenue, selling plants principally.

So marked was the increase in Christmas business over that of a year ago at the store of the Bohannon Floral Co. that Mrs. Stuart attributes it to the intervening growth of the store's clientele rather than to general conditions, which were not proportionately favorable.

G. C. Weiland is credited with sending the first freesia to market this season. It was cut December 28, fine, long Purity.

It was a sad Christmas for Adolph Malchow and his wife, who have store, greenhouse and residence all at the same address, 3743 and 3745 North Clark street. His eldest daughter was ill of scarlet fever and the family were under quarantine. Mr. Malchow worked night and day, getting a little sleep in the boiler shed, a not uncommon experience for florists at holiday times, but the little girl, only 14 years of age, became steadily worse and passed away in the night of December 28.

About sixty men, including travelers, district salesmen and branch factory managers, are here this week for the annual convention of the staff of the A. L. Randall Co. The affair began with a luncheon December 28 and will close with a dinner, entertainment and dance at the Palmer House, December 30, at which from 250 to 300 are expected to be present.

A marked decrease in cash sales was observed this Christmas by W. J. Smyth, denoting the absence of money-

## WE ARE BUT A FEW MILES FROM YOU—

There are many florists buying all their cut flowers in Chicago.—

**SUNSET TO SUNRISE**  
service on the overnight express  
reaches all points between  
**MEMPHIS, TENN.,**

AND

**ST. PAUL, MINN.,**  
**CLEVELAND, OHIO,**

AND

**OMAHA, NEBR.,**  
**KANSAS CITY**

AND

**TORONTO, CANADA,**  
**NASHVILLE, TENN.,**

AND

**SIoux CITY, IOWA.**  
ALL FLORISTS of "in between"  
cities allows for the money saving  
advantages we have to offer  
them in the  
**BUYING OF CUT FLOWERS.**

**Glass by the  
Million.**

**Production  
by the  
Thousands.**



filled pockets conspicuous a year ago. But other classes of orders made the total so close to last year's as to seem remarkable, in Mr. Smyth's judgment,

under present business conditions. Careful wrapping saved the losses experienced by many other florists when the temperature dropped suddenly.

# ZECH & MANN

## Wholesale Cut Flowers

30 East Randolph Street

CHICAGO, ILLINOIS

OFFERS A FINE SUPPLY OF

COLUMBIA, PREMIER, RUSSELL  
and all other Roses

Giganteum Lilies in Steady Supply

Carnations Sweet Peas

Mignonette Paper Whites Callas Violets Pansies

Stevia Valley Daisies Calendulas

Boxwood Flat Ferns Asparagus

Our Artificial Flowers are used by more than a thousand high-class Florists.

CARNATION, 1c

Snow White Tissue Paper, \$10.00 per 1000

CAPE FLOWER (large), 1/2c

Called Baby Aster, every color, \$20.00 per box.  
Smaller quantities, 60c per 100

WAXED ROSES, 3c

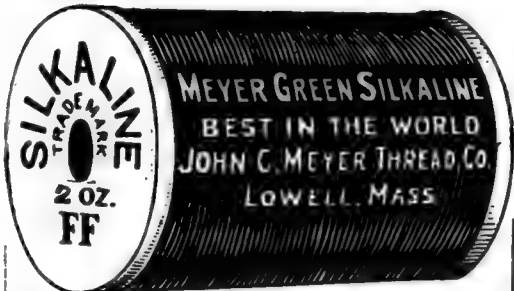
DAHLIAS, 4c

Every Art Flower for the Florist  
at Manufacturer's Prices

Chicago Feather & Flower Co.

Phone Seeley 1223. 439-441 S. Living Ave., CHICAGO

Mention The Review when you write.



The Meyer Florists' threads are the longest and strongest in the world and are used by the leading Retailers and Growers throughout the world. Be sure and get the Meyer brand and you will always get the best.  
Manufactured by the  
JOHN C. MEYER THREAD WORKS, LOWELL, MASS.

It is reported that a number of the principal bulb forciers have agreed among themselves that they will place no orders for 1921 imports until after Easter and that they will not buy of any house known to have shipped surplus stock to this market in 1920.

## Buy Direct from the Grower

Supreme Quality Russell, Columbia, Premier,  
Richmond, Milady, Ophelia, Killarney, White  
Killarney and Cecile Brunner.

Our quality Carnations are recognized as the best on the market.

Subject to market change **PRICE LIST** Open Days, Nights and Sundays

Mrs. Chas. Russell and Premier		Per 100	Columbia, Milady, Richmond		Per 100
Specials.....	\$30.00 to \$35.00		Specials.....	\$35.00	
Select.....	20.00 to 25.00		Select.....	\$20.00 to 25.00	
Medium.....	12.00 to 15.00		Medium.....	12.00 to 15.00	
Short.....	8.00 to 10.00		Short.....	8.00 to 10.00	
Ophelia, Killarney, White Killarney		Per 100	Cecile Brunner.....		4.00
Specials.....	\$20.00		Roses—Our selection.....	8.00 to 10.00	
Select.....	\$15.00 to 18.00		Carnations—Fancy.....	8.00 to 10.00	
Medium.....	10.00 to 12.00		Sweet Peas—Per 100.....	2.00 to 5.00	
Short.....	6.00 to 8.00		Paper Whites—Per 100.....	6.00 to 8.00	
			Daisies—Per 100.....	1.50 to 2.00	
			Asparagus—Per bunch.....	.50	
			Ferns—Per 1000.....	4.50	

**W. E. Trimble Greenhouse Co.**  
Wholesale Growers **PRINCETON, ILL.**

MEMBERS F. T. D. Write for Price List on Rooted Cuttings, Potted Plants and Vegetable Plants.

Mention The Review when you write.

George Wienhoeber did considerable newspaper advertising last week, under the heading, "Say It with Flowers, always a good idea." It is reported he had so large a last-minute rush that he hung out a "Sold Out" sign for a time

Friday afternoon while the staff was figuring out where they stood in the matter of handling some more orders.

H. N. Bruns says his Christmas sales, including all departments, were well ahead of last year. In the retail store

# WIETOR BROS.

WHOLESALE GROWERS OF

## Roses and Carnations

30 E. Randolph Street, CHICAGO

First-class stock—always at lowest market prices.

## PINEHURST FLORAL CO.

Wholesale Growers of Cut Flowers and Plants

1121-1123 Grand Ave.

KANSAS CITY, MO.

### CURRENT PRICE LIST

#### ROSES

Russell.....	\$ 8.00 to \$35.00 per 100
Premier.....	8.00 to 35.00 "
Columbia.....	8.00 to 35.00 "
Ophelia.....	6.00 to 20.00 "
Butterfly.....	6.00 to 25.00 "
Sunburst.....	6.00 to 20.00 "
Richmond.....	6.00 to 25.00 "
Kaiserin.....	6.00 to 20.00 "
White Killarney.....	6.00 to 20.00 "

#### MISCELLANEOUS

Carnations.....	\$8.00 per 100
Sweet Peas.....	\$3.00 to 5.00 "
Narcissi.....	8.00 "
Easter Lilies.....	2.00 to 2.50 per doz.
Plumosus.....	.50 to .75 per bunch
Sprengerl.....	.50 to .75 "
Smilax.....	\$4.00 per doz. strings
Fancy Ferns.....	\$4.50 per 1000

Greenhouses: { Pleasant Hill, Mo.  
Phone 18.

We Grow and Sell Our Own Stock:  
Over a Half Million Feet of Glass.

Store Phones: { Home, Harrison 2765  
Bell, Grand.....2765

every plant sold, but they had a few cut flowers left, having bought heavily. At wholesale, valley was priced lower than last year, but there was a much larger supply. Mr. Bruns himself noted a sharp decrease in the call for corsage bouquets and is at a loss to account for it, as he sold one every chance he got.

It was Edward Enders' thirty-third Christmas with C. A. Samuelson. He began as boy and a few months ago became president of the company, illustrating again the old saying that "all things come to him who waits and works."

Anton Then celebrated his sixty-sixth birthday anniversary on Christmas day. He came to Chicago in 1873.

J. S. and Nicholas Pinterozi, who bought the Hirsch store in the basement at 37 East Van Buren street several years ago, have been out of business there for several months during reconstruction of the building, but are now well reestablished in a small but handsome store on the street level, at No. 39. They trade as the Van Buren Florist. The partners, who are cousins, have another store at 2113 Wentworth avenue, where space is less costly than in the new buildings in the loop.

Both at Schiller's west side store and at the recently remodeled establishment on the north side, Christmas business was excellent. The new conservatory at the latter place was filled with plants for the occasion, while the store displayed many striking basket arrange-

# TOTTER

Wholesale  
Cut Flowers  
and Supplies

30 E. Randolph St.  
**Chicago**  
Phone Central 6284



Mention The Review when you write.

Write for our 32-page booklet

## "Modern Flower Shops"

Refrigerators and Store Fixtures

A. L. Randall Co., COMPLETE FLORISTS' OUTFITTERS Chicago, Ill.

Mention The Review when you write.



# Kansas City Wholesale Cut Flower Co.

1108 Grand Avenue, Kansas City, Mo.

Home Telephone, Harrison 6487

Successor to T. J. Noll & Co.

Bell, Grand 3143

....A Large Supply of....

**Roses - Carnations - Sweet Peas**  
**Paper Whites - Stevia**

And all kinds of Green Goods

At Your Service,

**L. R. BOHANNON**

Phone or telegraph me when in need of stock



Write for Catalogue

**BUCHBINDER BROS.**

11 S. La Salle St., CHICAGO

## Roses, Stevia, Carnations

Russell and Premier . . 10c to 35c	Carnations . . . . . 8c to 10c
Columbia and Butterfly, 10c to 30c	Narcissi . . . . . 6c to 8c
Ophelia and Killarney, 8c to 20c	Stevia . . . . . 100, \$3.00 to \$4.00
Richmond and Milady, 21c to 40c	Cal. Violets . . . . doz. bu., 2.50
Ferns . . . . . per 1000, 4.50	Galax . . . . . per 1000, \$2.00
Leucothoe Sprays . . . . . per 100, 75c	

**T. J. NOLL FLORAL CO.**

1117-1119 McGee St.

KANSAS CITY, MO.

HARRISON 1848-1849-1850  
**REFRIGERATORS**  
and Complete Fixtures  
**Union Refrigerator Co.**  
MANUFACTURERS  
20 W. Jackson Blvd. CHICAGO

**GLOEKLER FLOWER REFRIGERATORS.....**  
Send at once for Catalogue F, illustrating and describing flower homes.  
**BERNARD GLOEKLER CO., Pittsburgh, Pa.**

**MCCRAY**  
REFRIGERATORS for all Purposes  
Send for Catalogue  
McCray Refrigerator Co., 2088 Lake St., Kendallville, Ind.

ments, easy for selection by the patrons, who cleaned out both.

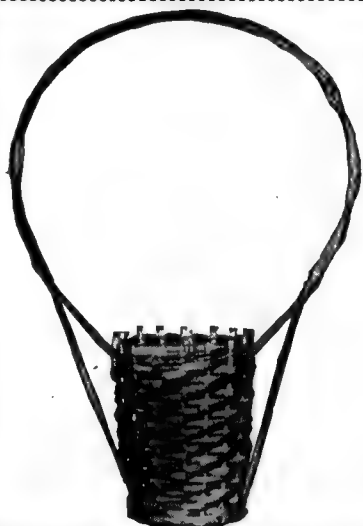
The Henry Wittbold Co., feeling the need of downtown headquarters, has hung out its sign at room 203 Atlas block.

The American Bulb Co. remembered

each of its employees with a Christmas check and sent customers an attractive New Year's calendar.

I. Rosnosky was one of the extra salesmen employed for Christmas by the Fleischman Floral Co. He says he saw no sign that the public is hoarding.

So clean was the sweep at the store of the Fleischman Floral Co. that not enough stock was left to make an adequate attempt to decorate the show windows, usually well filled. Extra trucks worked late in making the deliveries in good shape. Mr. Mallinson says the ex-



## Raedlein's Practical Assortments at Moderate Prices

*Assortment No. I*—50 Tumbler Baskets, 16 to 20 inches over all, with liners, in two-tone colors .... \$22.90

*Assortment No. II*—25 Medium Cut Flower Baskets, 21 to 28 inches over all, in two-tone colors with liners, \$20.80

*Assortment No. III*—15 Large Cut Flower Baskets, 34 to 42 inches over all, in two-tone colors with liners, \$29.50

**SPECIAL**—TOTAL three assortments, **\$70.00**

**Raedlein Basket Co., 713-717 Milwaukee Ave., Chicago, Ill.**

## WIDE EDGE CHIFFON ... BEST QUALITY

ALL COLORS, 10c PER YARD  
AVERAGE BOLT, 40 YARDS

*Write for Price List on Wire Designs*

## JOSEPH ZISKA & SONS

169-175 North Wabash Avenue, CHICAGO, ILL.

**Wire Design Specialists.**

**Complete Line of Florists' Supplies.**

Service and Prices. A Trial Order (send it by mail if you can't come) will Convince You.

tra delivery facilities for Christmas cost nearly \$500 each year.

Earl Mann came up from Richmond to take a look at the market during its rush.

### NEWPORT, R. I.

The volume of business among the florists of this city and vicinity this year compared quite favorably with that of former years, especially in the demand for greens of every description, of which there was a generally good supply. Mistletoe was somewhat scarce and brought unusually good prices. The call for cut flowers was not so large as it has been in some previous years, but was fully in proportion to the supply. The assortment of plants was considerably curtailed as compared with other Yuletides, because of the dearth of stock on account of the embargo. Everybody reports good business and complete clean-ups. Weather conditions were ideal for deliveries. The holiday season can be considered entirely successful.

William Jurgens was a business visitor in New York last week.

W. H. M.

### BRAMPTON, ONT.

**Christmas Business.**

In spite of the apparent general dullness of trade and a dimness in the sun's rays for the last month that has rarely been equaled at this time of year, the holiday season exceeded the grower's most sanguine expectations. The record business of last Christmas was eclipsed.

## SAMPLE FREE!

**GEBHARDT'S**  
(WAXED)

## RUSSELL ROSE

**FOR HIGH CLASS DESIGN WORK  
LOOKS LIKE A REAL RUSSELL ROSE**

**A Russell in Size  
A Russell in Color  
A Russell in Shape  
A Russell in Fact**

A POST CARD WILL BRING A RUSSELL ROSE TO YOU WITHOUT ANY COST.

**R. E. GEBHARDT CO., 322-324 W. North Ave., CHICAGO, ILL.**

Mention The Review when you write.

## Try an Assortment of Baskets

for \$10.00, \$25.00 or \$50.00  
which are exclusive in style and color

Sixth and  
Payson Aves.

**Quincy Art Willow Ware Co.**  
The House of Style and Quality

Quincy, Ill.  
U. S. A.

Prices were no higher than last year at this time, although coal and all the items that assist production have been at a premium during the twelve months just drawing to a close. All things considered, there can be little doubt, if

proof were needed, that the cut flower business is quite equal to maintaining its position throughout the period of adjustment that has already settled upon the country, a consoling reflection in the circumstances.

# GREETINGS

THE OFFICERS AND EMPLOYEES OF THE  
**PITTSBURGH CUT FLOWER CO.**

Wish you a most Happy  
and Prosperous New Year

Taking this opportunity to thank you for the part that you have contributed to its business success during the past twelve months and to assure you of its sincere appreciation.

116-118 Seventh Street, PITTSBURGH, PA.

*We Serve to Sell You Again*

Mention The Review when you write.

## Morris H. Levine

begs to announce to his many friends  
and to the trade that he is prepared to  
offer a remarkably attractive line of

**Ribbons Chiffons Novelties**

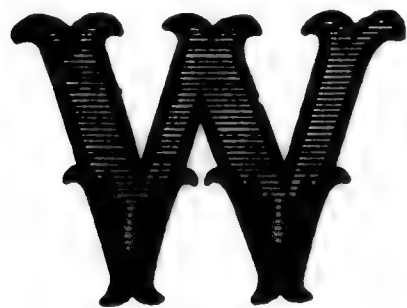
Write for samples

**MORRIS H. LEVINE CO., 874 Broadway**  
NEW YORK CITY

ELCO BRAND OF RIBBONS



## GOLD LETTERS—SPECIAL PRICES



No. 1  
Gold and Purple, per 1000, \$5.50

Letters packed 25 to each package  
Numerals in same colors and price



No. 4  
In Gold Only, per 1000, \$5.00



No. 6  
In Gold Only, per 1000, \$4.50

The kind that will stick, **STICK** and **STICK**, and won't come off.

**B. E. and J. T. COKELY,**

**201 N. 7th Ave., SCRANTON, PA.**

Established 25 years

Manufacturers and Importers of Florists' Supplies

ABOVE PRICES ARE POSTPAID

## PAPER SCRIPT LETTERS

Can be had in the following inscriptions in Gold and Purple

Father	Rest	Darling
Mother	Our	Dear
Brother	My	Too Soon
Sister	Asleep	Grandpa
Husband	Baby	Grandma
Wife	Sleeping	Friend
Mamma	Cousin	Aunt
Comrade	Peace	Uncle
Nephew	Niece	Papa
At Rest	Daughter	Son

Ten Words to Each Package  
Per 100 words.....\$3.50

Always state what color is wanted, otherwise gold will be sent.

Large quantities of fine cattleyas and cypripediums were sent to the larger cities across the border, the mild weather assisting greatly in facilitating express movements. Never before was there so little packing needed.

There have been few comments regarding prices, but really when one compares the list of ten years ago with the 1920 Christmas price list there is not much to complain of. For instance, pink carnations that sold at Christmas

in 1910 at \$12 per hundred were priced this year at \$20; Richmond roses were then \$30 and this year \$40; marguerites were then \$2, while now they are selling for \$4. Orchids brought last week \$1.25 each, but everybody knows that less



than 200 per cent on such beautiful stock would be below the dignity of the average retailer. So there is not much to complain of after all, and reports indicate that all the stock available was disposed of during the holiday season.

W. G. P.

#### PHILADELPHIA.

##### The Market.

The weather for the week ending with Christmas day was perfect—clear and cold. There was more sunshine than for many weeks before.

Christmas business both in cut flowers and in plants was extremely satisfactory, with here and there an occasional florist contrary-minded. While it is too early to tell positively, the impression prevails that the volume of business was larger than that of last year, which is extraordinary under the circumstances. By that is meant that other businesses are dull.

Roses formed a large part of the stock in cut flowers. The fancy grades of roses, those bringing over 50 cents each, were a little in excess of the demand as the holiday approached. Price concessions sold most of this stock, but when the quantity sold at listed prices is considered, those reduced were few in number. Premier was the principal rose. It ranged from 75 cents down and was exceedingly fine. Columbia came next, then Russell. Columbia averaged much lower in price than it did last year and than Premier did this year. Russell showed strongly in the medium grades. Pilgrim was a good seller. Ophelia was fine and much short of the demand. Beauties brought \$1.50; many more could have been used. Hadley reached \$1 for the fancies and was quite scarce. There was some good medium Maryland and fine Double White Killarney. Killarney was unimportant.

The carnation supply was mediocre. The quality in the main was good. Laddie led at \$25 per hundred; in the same class were a few red. Mrs. Ward and Pink Delight brought \$20 for the best. All the good ordinary carnations brought \$12 to \$15, with white trailing in the rear.

Cattleyas sold surprisingly well at all the way from \$1 to \$2 each. The former were Percivaliana, the latter Trianae. There were some vandas and oncidiums, but the buyers did not consider the fancy cypripediums good value. All the miscellaneous flowers sold well according to their several degrees of excellence except Narcissus Paper White, which was enormously overdone, and Stevia serrata. Asparagus was also in oversupply.

The feature of the plant market was the demand for cyclamens, which met with strong support, and for oranges and poinsettias, which were short. Really good plants were extremely scarce. There were a good many poor ones.

Taken all in all, the business for Christmas was most satisfactory in the quality of the stock offered. The timing was better, far better, than usual, and there was much less holding, the greatest of all holiday evils.

##### The Outlook.

It so chanced that there were a few spare moments in the busy office of the third floor of the Bulletin building, where so many florists find their way,

## During the month of January

We look forward to an ample supply of

CUT FLOWERS

AND WE OFFER

## BEAUTIES

of a very fine quality. A good supply every day and on short notice we can furnish almost any quantity.

## IN PINK ROSES

Russell, Premier and Columbia lead all other varieties for supply and Quality. The stock we offer you grades much higher than the average stock that is being offered elsewhere and our prices are not any higher.

We also call your attention to three items, in which we specialize:

**White Lilac**—A fresh supply every day. This is the only dependable supply in this market.

**Gardenias**—You can always call on us for Gardenias for immediate delivery. Can we interest you in regular shipments?

**Orchids**—Carefully selected flowers of a good size and color. On short notice we can furnish almost any quantity.

What is in season you will always find here.

Your inquiries will have our immediate attention.

## THE LEO NIESSEN CO.

Wholesale Florists

Branches:

BALTIMORE  
WASHINGTON

1201-3-5 Race St.

PHILADELPHIA

## BERGER BROTHERS

HIGH GRADE CARNATIONS AND ROSES

Trumpet Major Daffodils

EASTER LILIES all the year around

1609 Sansom Street

PHILADELPHIA

## Everything in Cut Flowers

and Greens

We can fill your orders for fine stock

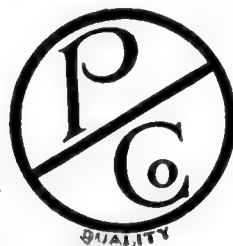
THE PHILADELPHIA WHOLESALE FLORISTS' EXCHANGE

Our Motto, "The Golden Rule"

1615 Ranstead Street, PHILADELPHIA



# CATTLEYAS



Splendid stock it is; well colored flowers; much better keepers on account of being grown a little cool.

This crop will last all through January and February.

*Write for Quantity Prices*

*Everything in Cut Flowers, Plants, Greens, Ribbons and Supplies.*

**BUSINESS HOURS: 7 a. m. to 5 p. m.**

**S. S. PENNOCK COMPANY**

**1608-20 Ludlow Street**

**PHILADELPHIA, PA.**

New York  
West 28th Street

Baltimore  
Franklin and St. Paul Streets

Washington  
1216 H Street, N. W.

## THE HOUSE OF MERIT

FLORISTS' SUPPLIES

**JOS. G. NEIDINGER CO.**

**1309-11 N. Second Street**

**PHILADELPHIA, PA.**

*Mention The Review when you write.*

All Seasonable

# FLOWERS

MIGNONETTE AND CARNATIONS

**WM. J. BAKER**

Wholesale Florist

**12 South Mole Street, Philadelphia, Pa.**

*Mention The Review when you write.*

**JERRY BROOKINS & SON**

Grower of Buffalo's finest  
Cut Flowers

**Orchard Park, N. Y.**

*Mention The Review when you write.*

## GRAVE MARKERS

Stein's Floral Supply Mfrs. 2223 N. Front St., Philadelphia.

*Mention The Review when you write.*

so the opportunity was seized to ask Mr. Liggitt regarding the effect on the cut flower market of growers of carnations and other flowers turning their attention to roses. "I think," Mr. Liggitt replied, "that, should the movement continue, roses will in time become less profitable than other flowers. There must be variety. Take, for example, the case of the rose, Columbia. Everybody is growing Columbia today. All the stores have it. A customer who wants roses doesn't always want Columbia. He may want a red rose or a white or a yellow. He may even prefer a different shade of pink. To my mind Butterfly is a more beautiful pink rose than Columbia, but, of course, that is only an individual opinion.

# EDWARD REID FINE ROSES

Offers for  
New Year's

THE BEST VARIETIES IN SEVERAL LENGTHS

**Carnations**, in limited quantities; **Stevia**, **Paper Whites**, **Hudson River Violets**, **Lilies** and the best of everything in this market.

**When They're Reid's They're Right.**

**1619-21 Ranstead St., PHILADELPHIA, PA.**

*Mention The Review when you write.*

**LILACS, STEVIAS, SNAPDRAGONS, CARNATIONS, ROSES and PEAS**

## PHILADELPHIA CUT FLOWER CO.

Phones: Bell, Spruce 803-804  
Keystone, Race 1112-1118  
Wholesale Florists  
1517 Sansom St., Philadelphia, Pa.

**GEORGE AEUGLE**  
Proprietor

*Mention The Review when you write.*

**Carnations  
Roses  
Sweet Peas  
Snapdragon**

**CHARLES E. MEEHAN**

**5 South Mole Street,**

**PHILADELPHIA, PA.**

**ASPARAGUS  
PLUMOSUS  
BRONZE GALAX  
and Greens  
of all kinds**

"No," Mr. Liggitt continued, "I do not think that Butterfly is the rival of Ophelia. It is, rather, the rival of Columbia. I think that if you will examine the two roses together you will be surprised how much they have in common. True, they are not the same shade of pink, but both are distinctly pink with different shading. The form of Butterfly is especially pleasing."

### The Question of Salaries.

The M. Rice Co. gave a party for all its employees in the big building at 1220 Spring Garden street the afternoon of the day before Christmas. Just before

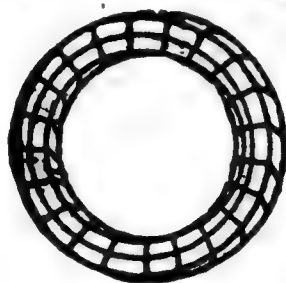
## PUSSY WILLOW

**From now till Decoration Day**  
Entire cut from 30,000 cultivated plants  
**50c per bunch**, mixed lengths.  
In separate lengths from \$2.00 to \$10.00 per 100.  
Cash with Order. **E. KENDIG, Oswego, N. Y.**

the fun began Raymond Brunswick, speaking for the company, told all those assembled that there would be no cut in salaries at present. Mr. Brunswick said that there were reductions in pay in many lines of business, but he did not consider it would be justified in florists'

# SPECIAL WIRE WREATH OFFER

Just ask for  
our prices on  
all wire designs



SAVE MONEY  
ORDER NOW

Our new price list is ready  
now. Send for it.

Crate Containing 50 10-inch, 25 12-inch and 25 14-inch.....	\$ 7.50	Crate Containing 50 12-inch, 100 14-inch and 100 16-inch.....	\$25.00
" " 50 12-inch, 25 14-inch and 25 16-inch.....	9.25	50 12-inch, 100 14-inch, 100 16-inch, 50 18-inch	
" " 83 12-inch, 83 14-inch and 84 16-inch.....	9.50	and 50 20-inch.....	40.00
" " 50 12-inch, 50 14-inch and 50 16-inch.....	13.75	100 each 12, 14, 16, 18 and 20-inch.....	58.00

**B. E. & J. T. COKELY, 201 North Seventh Avenue, SCRANTON, PA.**

supplies. "The pay in textiles, for instance, has been much higher than with us. As their industry is dull, a decline is natural. With us business is active. We feel that our employees have found it an effort to make ends meet at the present high cost of living. Until we are satisfied that our employees can live comfortably on less money, we shall not ask them to accept a reduction in salaries. The company does ask," Mr. Brunswick continued, "that each employee do his or her best, because on this largely depends the company's ability to maintain a fair, living wage scale."

## Various Notes.

Sydney H. Bayersdorfer says that the shortage in natural greens created an unusual demand for prepared foliage.

Alexander B. Scott has gone to Summerville, S. C. Mr. Scott's trip south was deferred until later than usual, owing to the fine weather.

Casper Wister Haines has succeeded R. F. Welch as treasurer of the Germantown Horticultural Society.

Alvin Harvey & Sons, of Brandywine Summit, Pa., expect to increase their planting of Madame Butterfly roses.

Robert Craig writes that he will have the finest greenhouse in the West Indies.

W. F. Zeigler will speak on salesmanship before the Florists' Club at the City Club January 4, 1921.

Berger Bros. are receiving fine Trumpet major, not Golden Spur, as incorrectly stated last week.

The Pennsylvania Horticultural Society has sent out a circular letter to its members telling in detail of the work of J. Horace McFarland's committee, appointed at the meeting held at New York to protest against Quarantine 37, and asking for contributions in aid of the work. The sum of \$5,000 has been contributed by the Massachusetts, New York and Pennsylvania horticultural societies, one-third each. It is hoped to raise that much more through private subscription. T. E. Havemeyer, 50 Broad street, New York, is treasurer of this committee.

William Swayne, of Kennett, Pa., was at the establishment of William J. Baker, December 18. Mr. Swayne is looking well after his western trip.

David Feurstenberg is seen regularly at the Florex Gardens, North Wales, Pa. Mr. Feurstenberg said he had retired, but he is too active a man to be idle.

A prominent buyer remarked in one of the wholesale houses the other day that the man who sent in pussy willows

## Prepared Cycas Leaves

	Per bunch of 10
8 to 12 inches.....	\$0.40
12 to 16 inches.....	.45
16 to 20 inches.....	.50
20 to 24 inches.....	.60
24 to 28 inches.....	.75
28 to 32 inches.....	.90
32 to 36 inches.....	1.00
36 to 40 inches.....	1.20
40 to 44 inches.....	1.40
44 to 48 inches.....	1.50

## C. E. CRITCHELL

Wholesale Commission Florist

15 East Third Street

CINCINNATI, OHIO

Mention The Review when you write.



## THE HELP PROBLEM

Relieved by the

**Ever Ready  
Flower Pot  
Cover....**

Dresses your plants in a smart style quickly and without work. Write for sample and price list today.

Send 10c Postage.

## The EverReady Flower Pot Cover Co.

146 Hughes Avenue, BUFFALO, N. Y.

Mention The Review when you write.

## "TITEKNOT" SHOWERS

The most practical addition to the Florists' Trade in years.

Ask { Bayersdorfer & Co., Philadelphia  
McCallum Co., Pittsburgh  
or send \$2.00 for sample order to

**WM. WEISMANTEL, Mfr.**  
245 S. Orange Ave., NEWARK, N. J.

Mention The Review when you write.

## CYCAS LEAVES

PLIABLE, NON-CURLING

Compare these prices with yours.

8x12 . . . . .	per 100, \$3.25	28x32 . . . . .	per 100, \$ 8.25
12x16 . . . . .	3.75	32x36 . . . . .	10.00
16x20 . . . . .	4.40	36x40 . . . . .	11.50
20x24 . . . . .	6.00	40x44 . . . . .	15.00
24x28 . . . . .	6.90	44x48 . . . . .	17.50

FLORISTS' WIRE, B. A.,

12-lb. coils, 5-coil lots, \$1.40 per coil.

Cash with order. **M. DAVID KLEIN**, F. O. B. New York.

1248 Myrtle Ave., BROOKLYN, N. Y.

Mention The Review when you write.



flowers are a  
thing of beauty—

and all that is used in connection with their display, their delivery to the purchaser, should be of a nature that tends to intensify that beauty.

As an assistance toward that end, use these classic, well made jardinières.

They cost but little—yet are greatly appreciated by all buyers of flowers.

They demonstrate to your customers your desire to please, even in little things.

Send for illustrated folder, showing the 12 designs in which they are made.

**Mono Service Co.**  
NEWARK, NEW JERSEY



**THE FLORISTS' SUPPLY HOUSE OF AMERICA**

# Flowers will be scarce

*We are offering*

Wax Roses, per 100,	\$1.50,	\$2.00,	\$2.50,	\$3.00
Wax Carnations, per 100	-	-	-	2.00
Wax Easter Lilies, per 100	-	-	-	5.00
Wax Orchids, per 100	-	-	-	6.00
Wax Peas, per 1000	-	-	-	6.00
Wax Callas, small, per gross	-	-	-	5.00
Wax Callas, large, per gross	-	-	-	6.00
Crepe Mums, per 100	-	-	-	3.50
Crepe Dahlias, per 100	-	-	-	3.50
Crepe Carnations, per 100	-	-	-	2.00
Crepe Roses, per 100	-	-	-	2.50
Crepe Orchids, per 100	-	-	-	4.00
Crepe Lilies, per 100	-	-	-	3.50
Crepe Callas, per 100	-	-	-	4.00
Crepe Summer Roses, per 100	-	-	-	.90
Crepe Snow Balls, per 100	-	-	-	1.75

**OTHER GOODS USED:**

Statice, \$1.50 per lb.      Green Ruscus, 75c per lb.

## H. Bayersdorfer & Co.

1129-1133 Arch Street

PHILADELPHIA, PA.

Branch Factory, 1709 First Ave., New York City, Telephone Vanderbilt 4976

at this season ought to be kicked, whereupon the wholesaler called the grower forward and introduced him.

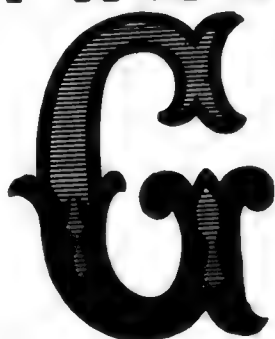
Happy New Year!      Phil.

The death of Joseph Meehan, the veteran nurseryman and horticultural writer, is reported in the obituary column of this issue.

Philadelphia, Pa.—John F. Simon has obtained a permit to build a greenhouse, 60x100 feet, to cost \$2,000. The house will be on Bustleton avenue above Cottman street.

## FRANK WISCHERTH

300 McDougal Street  
BROOKLYN, N. Y.



WE ARE THE LARGEST DISTRIBUTORS OF  
GOLD LETTERS IN THE UNITED STATES.

No. 1 .....	\$3.50 per 1000
No. 4 .....	2.75 " "
No. 6 .....	2.25 " "
Script Words .....	18.00 " "

Prompt Delivery Guaranteed, as We Carry a Large Stock  
on hand at all times

EMIL SCHLOSS.  
Pres. and Treas.

MILTON SELINKA  
Secretary

# THE RIBBON HOUSE

## SCHLOSS BROS., RIBBONS, INC.

31 and 33 East 28th Street,

NEW YORK

### HEADQUARTERS

For Florists' Ribbons, Chiffons and Novelties

#### BOSTON.

##### Christmas Business.

It was not a record-breaking Christmas trade. Few expected trade would reach last year's figures; nothing warranted it. With one-fourth of the former employees in factories and workshops idle, millions of dollars locked up in banks, belonging to 75,000 depositors, and the continued liquidation in securities and labor, it was unreasonable to expect this to be a banner Christmas, but a splendid volume of business was done and everyone seems well satisfied with the results.

Roses sold well. Select American Beauties made \$150 per hundred. Extra fine Hadley and Crusader sold at \$75 to \$100, while Premier, Columbia, Mme. Butterfly, Hoosier Beauty, Miller and Stanley made from \$40 to \$50 downward. Killarneys sold more slowly than other sorts, and on whites prices ruled as low as \$6 to \$8 per hundred on short-stemmed stock, other varieties going at from \$10 upward.

Carnations sold extremely well, every flower cleaning up. The average price was in the neighborhood of \$12 per hundred, but some fancy flowers sold at from \$15 to \$25. A limited number reached the higher figure. Matchless, as usual, was harder to move than any other variety. Of violets the supply was limited at \$3 to \$3.50 per hundred, and sweet peas were not abundant.

Cut poinsettias made \$3 to \$6 per dozen bracts, but there were a number unsold. There was also considerable surplus of stevia, Paper Whites and lilies. Wallflowers only sold moderately well, and few marguerites and snapdragons were offered. There was an oversupply of mignonette. Chrysanthemums made their farewell bow, but did not sell specially well. They presented a passé appearance and buyers were tired of them.

There was a fair crop of colored bouvardia, which sold well. White is now practically out of the market. Cypripediums were plentiful and sufficient Cattleya Percivaliana and Trianæ came in to supply all demands. Trianæ averaged \$18 per dozen, with Percivaliana lower.

In pot plants cyclamens were the leaders and retailed at \$4 to \$12 each, with specimens higher. Begonias came second in favor, with Melior easily the leader. Mrs. Peterson only sold mod-

## Special Prices on Supplies

### FOR THE RETAIL FLORISTS

Every florist will do business according to the stock he has on hand—therefore order liberally, as you can't go wrong—you cannot do business if you have no stock. Many other items of interest offered in our complete list—it's free.

#### PLAIN CHIFFON.

(About 35 to 40 yards to bolt.)  
Can be had in any color. Per yd.  
Satin Edge, 4 inches wide.....\$0.09  
Satin Edge, 6 inches wide......12  
Satin Edge, 12 inches wide......15

#### "BONTON" BABY RIBBON.

Very handsome and good for general use. All colors.  
Per spool of 500 yards.....\$2.25  
Per box of 5 spools at..... 2.00

#### CORSAGE RIBBONS.

(Bolt of 10 yards.)  
No. 7—Can be had in all popular shades, per bolt.....\$1.50  
12 bolts or more, per bolt..... 1.40

#### CORSAGE SHIELDS.

Per doz.  
Lace Shields .....\$2.75  
Invisible Shields ..... 2.50  
Colonial Shields ..... 1.50  
Celluloid Shields (per 100, \$6.00)... 1.00

#### SPECIAL CARDS.

Per 100 Per 1000  
For Funeral Flowers.....\$0.60 \$5.00  
For Congratulations .....60 5.00  
Say It with Flowers .... .60 5.00

#### WIRED TOOTHPICKS

(10,000 to a box)  
Plain wired picks, per box.....\$2.50  
5 boxes or more at..... 2.40

#### FLORISTS' GREENING PINS.

One box contains 10 lbs.  
(About 10,000 to 11,000 pins.)  
Price, per box.....\$3.00  
5 boxes or more at..... 2.85

#### PREPARED ADIANTUM.

(Or maidenhair fern.)  
Extra fine quality. Per 100  
Extra small size.....\$5.50  
Small size ..... 6.50  
Medium size ..... 7.50  
Large size ..... 9.00

#### GREEN SHEET MOSS.

(For Lining Hanging Baskets, etc.)  
Per 2-bu. bag.....\$2.00

#### FANCY HANDLE BASKETS.

(With metal liners included.)  
Prices vary from 90c to \$2.00 each.  
We recommend ordering a sample assortment for about .....\$10.00

#### AIR PLANT.

Choice quality, imported stock. Per 100  
25 bunches or more.....\$12.50  
50 bunches or more..... 12.00  
100 bunches or more..... 11.00

Remember—we have many other items to offer—write for our complete list—it's free.

**GEO. H. ANGERMUELLER CO., Wholesale Florists,**  
1324 Pine Street, ST. LOUIS, MO.

## SPECIAL: Chiffon

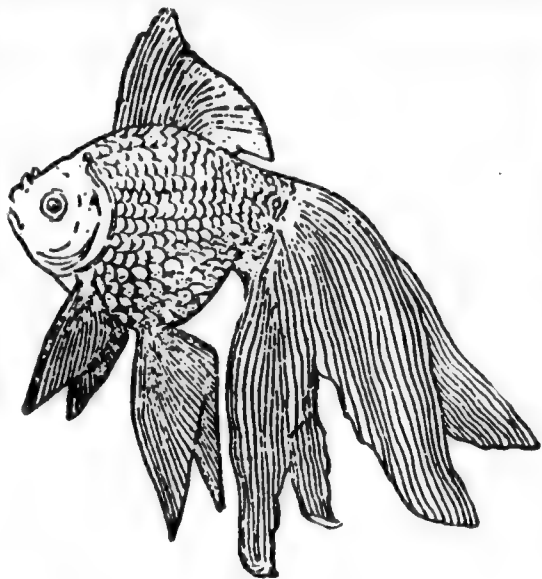
Three Stripe Edge—All Colors

4-inch, per yard..... 8c

6-inch, per yard.....10c

40 yards to bolt

**C. E. Critchell,** Wholesale Commission Florist **Cincinnati, Ohio**  
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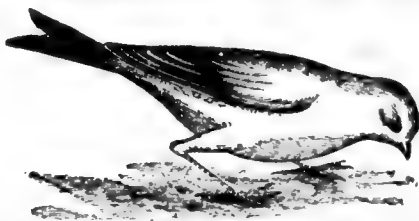
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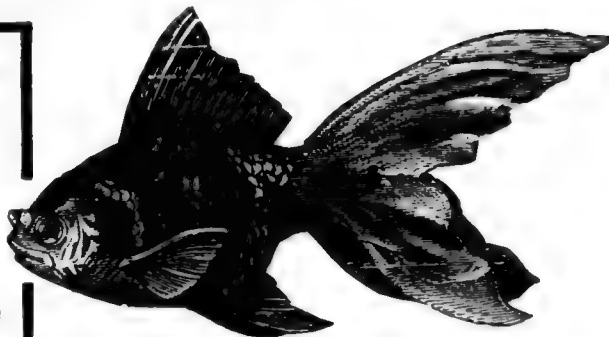
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## FRAT-M'S

Frat-M's are a great help to florists who make funeral work. They are exact reproductions of the official emblems embossed in gold and the different colors as required by each Fraternal and Labor organization.

The florist is saved time and worry in the nuisance of lettering, as well as the keeping of such a stock of wire frames, and different colored flowers. Just use such flowers as you have and then attach a FRAT-M with paste to the chiffon, or by the hanger that comes for each, as a card, and that is all there is to it, excepting the comment and commendatory talk for the florist.

Just pick out a dozen of the most used from the list following, enclosing \$2.00 per dozen, and if they don't make you ten times their cost, return those unused and get your money.

Square and Compass, Chapter, Commandery, 32nd Degree, Shrine, Eastern Star, Royal Neighbors, M. W. A., Maccabees, Odd Fellows, Red Men, Knights of Columbus, K. of P., Moose, Jr. O. U. A. M., B. of R. T., B. of R. Clerks, B. of L. E., Br. of Blacksmiths and Helpers, Eagles.

Just give Frat-M's a trial, you don't have to keep them. We are willing to send them to you and return the money if they don't pay you ten times their cost. Address

STATE FAIR FLORAL CO., SEDALIA, MO.



# CHICAGO CARTON COMPANY

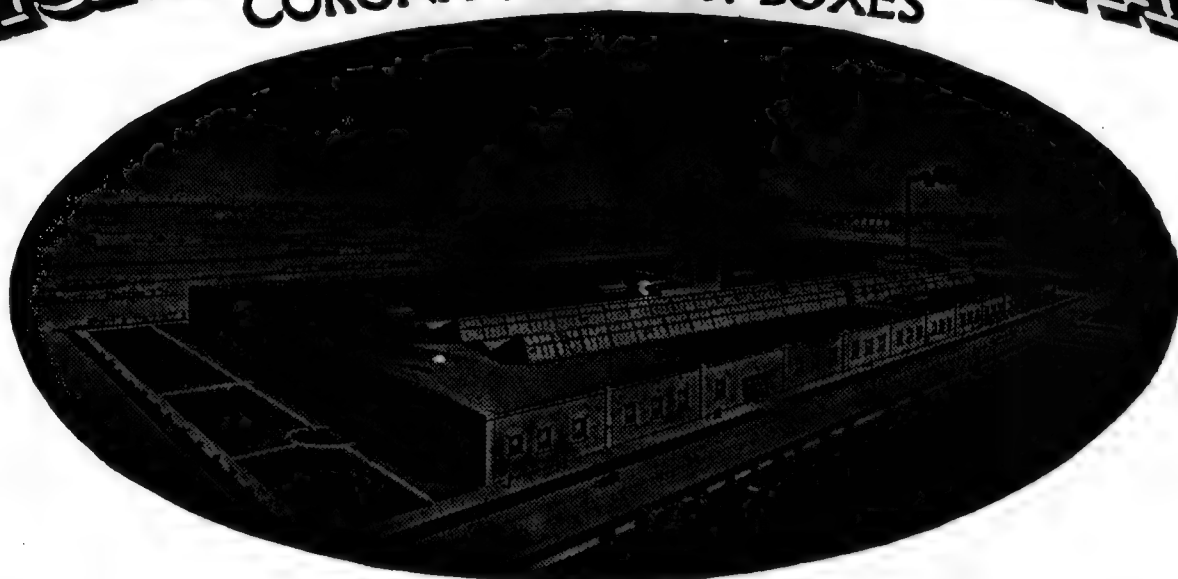
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### For Violets and Corsages

Size	Per 100
7 x 4 x 4 2-inch Top.....	\$ 5.00
10 x 6 x 5 1/2 2-inch Top.....	6.00
12 x 8 x 5 1/2 2-inch Top.....	7.65
14 x 10 x 8 2-inch Top.....	12.60

### For Cut Flowers

18 x 5 x 3 2-inch Top.....	\$ 6.10
20 x 4 x 3 2-inch Top.....	6.05
21 x 5 x 3 2-inch Top.....	7.25
24 x 5 x 3 1/2 2-inch Top.....	7.70
24 x 8 x 4 2-inch Top.....	10.80
28 x 8 x 4 2-inch Top.....	12.10
28 x 8 x 5 2-inch Top.....	13.05
30 x 5 x 3 1/2 2-inch Top.....	9.25
36 x 8 x 5 2-inch Top.....	16.20

The sizes given here are carried in stock, in the popular MIST-GRAY and GREEN colors.

## 5% DISCOUNT

### CASH WITH ORDER

The prices quoted herewith are f. o. b. Chicago. When printing is wanted there will be a charge of \$9.00 per color for printing 500, \$12.00 per color for printing 1000.

Border printing and embossing will be charged for as time work in accordance with the amount of work involved.

### For Sprays, Designs and Cut Flowers

Size	Telescope	Per 100
16 x 16 x 8	Telescope.....	\$29.25
20 x 20 x 8	Telescope.....	38.95
21 x 5 x 3	Telescope.....	7.25
24 x 5 x 3 1/2	Telescope.....	8.90
24 x 24 x 10	Telescope.....	55.75
30 x 12 x 6	Telescope.....	30.25
32 x 32 x 8	Telescope.....	63.75
36 x 10 x 5	Telescope.....	25.20
36 x 12 x 6	Telescope.....	36.35
36 x 14 x 8	Telescope.....	46.55
40 x 10 x 6	Telescope.....	44.00

erately well. Poinsettias sold at from \$2 to \$12 per pot or pan, but there was a large surplus this year, more being grown than ever before. There was a great sale of solanums, particularly Cleveland. At one time a shortage of orange plants seemed probable, but a considerable number were unsold. These sold at \$5 to \$15 each. There was a good call for primulas, ericas, camellias and other plants, as well as ferns, fern dishes and other decorative plants. A few pans of hyacinths and tulips appeared, but no freesias. There were considerable numbers of plants unsold, but everything considered, it was a satisfactory Christmas.

The weather all through Christmas week was ideal, with clear skies and no low temperatures until Christmas night, when the mercury tumbled to near the zero mark.

### The Market.

Business since Christmas has been a little dull. Prices on roses and carnations are well maintained. There is a surplus of stevia, Paper Whites and lilies, and mums are out of the way for the season. Violets and sweet peas are quite scarce, owing to the colder weather.

### Club Meeting.

Coming, as it did, December 21, near Christmas, there was a good attendance at the meeting of the Gardeners' and Florists' Club, when officers were elected and W. H. Elliott lectured on California. One new member was elected. It was voted to hold a banquet in Horticultural hall early in February, details to be left in the hands of the executive committee.

### CUT FLOWER BOXES, Mist Gray

Immediate Shipment.	Per 100
18 x 5 x 3.....	\$ 5.50
21 x 5 x 3.....	6.00
21 x 6 x 3 1/2.....	7.25
24 x 6 x 3 1/2.....	6.50
24 x 8 x 4.....	10.00
28 x 8 x 4.....	12.00
30 x 5 x 3 1/2.....	8.50
30 x 6 x 3 1/2.....	10.50
36 x 8 x 5, full tel ...	19.25
30 x 12 x 6.....	25.00
36 x 12 x 6.....	28.50
42 x 12 x 6.....	30.00
48 x 14 x 6.....	40.00

Printing, \$3.00 extra for 500 boxes. \$4.00 per 1000. We cannot print the last four sizes. The first six sizes come 100 to a bundle. Last five sizes 25 to a bundle. We do not break bundles.

C. C. Pollworth Co., Milwaukee, Wis.

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## High Grade FLORISTS' BOXES

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### H. & D. DESIGN BOXES

Are made of light, strong Corrugated Fiber-board and can be furnished with K. D. lock-corner covers, safe and convenient.

Write for full particulars.  
THE HINDE & DAUCH PAPER CO.  
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## FLORISTS' BOXES

Made in Dayton, Ohio

Our boxes are made of high-grade material and good workmanship. Convince yourself by sending us a sample order. We satisfy our customers.

Write for Samples.	Mist Gray or Manila Shallow Cover Price per 100	Mist Gray or Manila Full Telescope Price per 100
SIZES		
3 x 20 x 4 .....	\$ 3.80	\$ 4.10
3 x 18 x 5 .....	3.90	4.20
3 1/2 x 24 x 5 .....	5.70	6.70
3 1/2 x 30 x 5 .....	7.10	8.20
5 x 24 x 8 .....	9.60	11.20
5 x 28 x 8 .....	10.80	13.70
5 x 38 x 8 .....	15.50	18.70
5 x 30 x 10 .....	16.50	18.90
6 x 28 x 12 .....	18.00	21.00
5 x 35 x 10 .....	19.00	21.70
6 x 36 x 12 .....	24.00	27.50
8 x 20 x 20 .....	25.50	32.00
8 x 24 x 24 .....	37.50	42.50
7 x 42 x 12 .....		43.00
8 x 48 x 14 .....		52.00

### GRAY CORSAGE AND VIOLET

With Shallow Fluted Edge Lid

5 1/4 x 9 x 6 .....	\$5.50	6 x 9 x 13 .....	\$7.60
6 x 7 x 14 .....	7.20	7 x 9 x 9 .....	7.60

ONE PIECE BOX, mist gray, 3x4 1/2 x 24, \$4.20

Printing in black ink, \$2.00 per 1000, or less quantity; printing in colored ink, \$3.00 per 1000, or less quantity, in assorted sizes. All f. o. b. Dayton, Ohio.

No order printed less than 50 of large sizes or 100 of small sizes.

We allow a discount of 5 per cent when remittance accompanies the order.

We reserve the privilege of substituting either color.

The Aull Bros. Co., Dayton, O.

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### FOLDING FLOWER BOXES

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# LINDLEY BOXES

## READY FOR SHIPMENT

Nothing but high-grade, heavy, thoroughly moisture-proofed stock used.  
When ordering always specify whether "S" or "AA" grade is wanted.

### STANDARD or "S" GRADE

Well made from standard weight, well moisture-proofed board. Prices reasonable, considering quality and workmanship.



Corner Lock Style

#### Mist Gray Corsage and Violet Boxes

Made of high grade moisture-proofed stock.

Size	Lid	Per 100
7x 4x4	2-inch	\$3.75
8x 5x5	2-inch	4.75
10x 6x5 1/2	2-inch	5.85
12x 8x5 1/2	2-inch	7.20
15x 8x6 1/2	2-inch	9.50
14x10x8	2-inch	13.00

#### Mist Gray Square Design

"S" grade, or regular Lindley heavy standard weight, well moisture-proofed. All full telescope.

Size	Per 100
12x12x8	\$20.00
14x14x8	24.00
16x16x7	24.00
16x16x8	28.00
18x18x7	28.50
20x20x6	37.00
20x20x8	46.50
24x24x8	45.00
24x24x10	59.00
28x28x8	59.50
32x32x8	69.00

#### White Boxes

Made from genuine patent white plated stock. A beautiful box, but not as nice as our white enameled.

#### Corsage and Violet

Size	Lid	Per 100
8x4x3 1/2	2-inch	\$3.50

#### For Cut Flowers

Size	Lid	Per 100
18x5x3	3-inch	\$ 5.90
21x5x3	3-inch	6.60
24x5x3 1/2	3 1/2-inch	8.70
30x5x3 1/2	3 1/2-inch	10.40
36x5x3 1/2	3 1/2-inch	13.50
24x8x4	4-inch	13.00
28x8x5	5-inch	18.00
36x8x5	5-inch	21.50

#### Parcel Post Boxes

Kraft Lined. Heavy.

Size	Lid	Per 100
28x6x4	2 1/2-inch lid	\$10.80
24x8x4	2 1/2-inch	11.00
28x8x5	2 1/2-inch	14.00

#### Mist Gray "S" Grade

Lindley standard - weight, well moisture-proofed stock.

For Cut Flowers, etc. Full telescope

Size	Lid	Shallow	Full telescope
16x4 x3	2-inch	\$ 4.75	.....
20x4 x3	2-inch	5.60	.....
18x5 x3	2-inch	4.95	\$ 5.85
21x5 x3	2-inch	5.40	5.90
24x5 x3 1/2	2-inch	6.35	7.50
30x5 x3 1/2	2-inch	7.80	9.00
36x5 1/2 x3 1/2	2-inch	10.85	11.75
18x6 x4	2-inch	7.20	.....
28x6 x4	2-inch	9.75	.....
21x7 x3 1/2	2-inch	8.00	.....
22x7 1/2 x4	2-inch	.....	8.80
21x8 x4	2-inch	9.70	.....
24x8 x4	2-inch	9.80	12.00
28x8 x4	2-inch	11.70	14.40
24x8 x5	2-inch	11.40	14.80
28x8 x5	2-inch	12.50	16.00
36x8 x5	2-inch	15.50	19.00
42x8 x5	2-inch	.....	24.90

#### Mist Gray Design "S"

Oblong "S" grade, or regular Lindley standard heavy weight, well moisture-proofed. All full telescope.

Size	Per 100
30x10x5	\$19.50
36x10x5	23.50
36x10x6	27.50
42x10x6	30.50
48x10x6	35.50
30x12x6	25.50
36x12x6	34.00
30x12x7	29.00
20x12x8	25.00
36x12x8	41.50
36x14x6	38.50
34x16x5	30.00
24x14x8	32.00
30x14x8	38.00
36x14x8	44.00
40x14x8	47.50
42x17x8	56.00

#### Green Boxes

Made from high grade moisture-proof stock.

For Violets and Cut Flowers

Size	Lid	Per 100
7x4x4	2-inch	\$3.50
15x7x6 1/2	2-inch	8.00

#### For Cut Flowers

Size	Lid	Per 100
18x 5x3	3-inch	\$ 5.50
21x 5x3	3-inch	6.10
24x 5x3 1/2	3 1/2-inch	8.10
30x 5x3 1/2	3 1/2-inch	9.50
36x5 1/2 x3 1/2	3 1/2-inch	12.50
21x 8x4	2-inch	9.00
24x 8x4	2-inch	10.50
28x 8x5	2-inch	13.75
36x 8x5	2-inch	17.50
28x22x8	8-inch	45.00

### "AA" or ARNOLD BRAND

Absolutely the highest quality, stiffest, best waterproofed Florist Box obtainable.

#### Mist Gray "AA" Grade

Our AA grade, or Arnold grade, is extra heavy and thoroughly moisture-proof. An excellent box for shipping.

Size	Lid	Per 100
16x4 x3	2-inch	\$ 5.00
20x4 x3	2-inch	5.90
18x5 x3	2-inch	5.50
21x5 x3	2-inch	6.00
24x5 x3 1/2	2-inch	7.50
30x5 x3 1/2	2-inch	9.10
36x5 1/2 x3 1/2	2-inch	11.70
18x6 x4	2-inch	7.50
28x6 x4	2-inch	10.50
21x7 x3 1/2	2-inch	8.40
21x8 x4	2-inch	10.20
24x8 x4	2-inch	10.40
28x8 x4	2-inch	12.30
24x8 x5	2-inch	12.00
28x8 x5	2-inch	13.00
36x8 x5	5-inch	20.00
42x8 x5	5-inch	26.00

#### Mist Gray Square Design

AA grade, or Arnold extra heavy thoroughly moisture-proofed stock. Full telescope.

Size	Per 100
12x12x8	\$21.00
14x14x8	25.00
16x16x7	25.00
16x16x8	29.50
18x18x7	30.00
20x20x6	30.00
20x20x8	38.50
20x20x10	48.50
24x24x8	47.00
24x24x10	62.00
28x28x8	62.50
32x32x8	74.00

#### White Enameled Corsage

The finest enameled clay-coated stock obtainable.

Size	Lid	Per 100
7x 4x4	2-inch	\$ 4.50
8x 5x5	2-inch	5.90
10x 6x5 1/2	2-inch	7.25
12x 8x5 1/2	2-inch	9.25
14x10x8	2-inch	16.90

### ECONOMY OR THRIFT CARTONS

One-Piece Style

Made of mist gray light-weight stock. Just the box for small local delivery packages.

Size	Per 100
20x4 1/2 x3	\$3.30
24x4 1/2 x3	3.75
21x5 x3	3.70
24x5 x3 1/2	4.20
24x5 x3 1/2	4.40
30x5 x3 1/2	4.90



#### Mist Gray Design "AA"

Oblong "AA" grade, or Arnold extra heavy weight, well moisture-proofed. Full telescope.

Size	Per 100
30x10x5	\$20.50
36x10x5	24.50
36x10x6	29.00
42x10x6	32.00
48x10x6	37.00
30x12x6	27.00
36x12x6	36.00
30x12x7	30.50
20x12x8	26.00
36x12x8	43.00
36x14x6	35.00
34x16x5	31.50
24x14x8	34.00
30x14x8	40.00
36x14x8	46.00
40x14x8	50.00
42x17x8	58.50

#### White Enameled, Otherwise Called White Glazed

For Cut Flowers

The most beautiful box made. Genuine enameled clay-coated stock.

Size	Lid	Per 100
18x 5x3	2-inch	\$ 7.50
20x 5x3	2-inch	8.25
21x 5x3	2-inch	8.50
24x 5x3 1/2	2-inch	10.50
30x 5x3 1/2	2-inch	12.50
36x5 1/2 x3 1/2	2-inch	15.50
21x 7x3 1/2	2-inch	11.50
24x 8x4	2-inch	15.00
24x 8x5	2-inch	17.00
28x 8x5	2-inch	19.00
36x 8x5	Full telescope	26.00
30x10x5	Full telescope	25.75
36x10x5	Full telescope	29.50

### SPECIAL DISCOUNTS

All prices per 100 f. o. b. Marion, Ind.; 3% extra discount if cash with order. Printing black or colored ink, \$3.50 per thousand extra or less quantity.

250 and over, assorted.....3%  
500 and over, assorted.....5%  
1000 and over, assorted.....7 1/2%

Chicago phone, Franklin 5450—A. V. Z. Jennings.  
New York phone, Audubon 2860—Geo. L. Hoopla.  
St. Louis phone, Olive 1340—H. F. Seigneur.  
Louisville phone, 2669—J. Raymond Clark.  
Detroit phone, Cadillac 4178—A. A. Fordon.  
Buffalo phone, Seneca 3336—J. Anthony.

**LINDLEY FLORIST BOX CO.,**

**QUALITY BOX MAKERS**

**Marion, Ind.**

**PREPARED**  
**BEECH or OAK SPRAYS**

**COLORS:**  
**GREEN OR TAN**

**Southern**  
**Decorative**  
**Evergreens**

**Like Leather**  
**Always Pliable**

**MAGNOLIA LEAVES**  
**PREPARED BY**  
**REEVES**  
**COLORS (BROWN, GREEN OR PURPLE)**  
**PACKED IN**  
**CARTONS & 25-50-100 lb. CASES**

**Will Not**  
**Mold**

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## "WILD SMILAX!" THAT'S US!!

*One or a hundred, per case, \$6.00. Write, wire or phone. Prompt shipment.*

**E. F. WINTERSON CO., L. D. Phone Central 6004, 166 N. Wabash Ave., Chicago, Ill.**

Announcement was made of the big series of union meetings to start in Horticultural hall February 7, in which the club would participate and J. Otto Thilow would be its lecturer. It was announced that a ladies' night would be held in January, when officers are to be installed.

Officers for 1921 were elected as follows: President, William H. Judd; vice-president, Harold A. Ryan; secretary, William N. Craig; treasurer, James Methven; executive committee, Andrew K. Rogers, Walter H. Golby, John L. Russell, George W. Hamer and Patrick W. Burke.

A collection of Christmas plants from the W. W. Edgar Co. was the only exhibit of the evening.

William H. Elliott was the lecturer of the evening and for two hours held the close interest and attention of the members while he described his 30-day trip to the high Sierras in California, illustrated by numerous beautiful stereopticon slides specially prepared for the occasion. The views and description of the beautiful lakes, canyons and snow-covered peaks, scaled at elevations from 13,500 to 14,501 feet, were most interesting. The party used the Muir pass, named in honor of John Muir, the great naturalist of the Sierras. Many humorous anecdotes were told and the lecture was thoroughly enjoyed by everyone. Mention, in conclusion, was made of the big trees in Sequoia grove and Humboldt county. An enthusiastic vote of thanks to the lecturer concluded the meetings of the year.

### Various Notes.

At the last meeting of Middlesex Lodge, A. F. and A. M., of Framingham, William Nicholson, Sr., who for twenty-five consecutive years had filled the post of treasurer, a longer period of service than any other member had attained since the lodge's institution in 1795, was presented with a handsome past-master's apron. Some thirty years ago Mr. Nicholson was master of this lodge and initiated the writer of these notes into the mysteries of Freemasonry.

A report of the death of Augustus

## Evergreens Fresh from the Woods



**Fancy Ferns**, \$2.00 per 1000; \$7.50 per case of 5000  
**Dagger** " 2.00 per 1000; 8.50 per case of 5000  
**Green and Bronze Galax**, \$1.50 per 1000; \$8.50 per case of 10,000.  
**Short Green and Bronze Leucothoe**, \$2.00 per 1000.  
**Medium Green and Bronze Leucothoe**, \$3.50 per 1000.  
**Long Green and Bronze Leucothoe**, \$5.00 per 1000.  
**Hemlock Branches**, 2 to 3 feet, 5c per lb.  
**Ground Pine or Guinea Pine**, 15c per lb.  
**Laurel Tips**, 5c per lb.



**J. H. VON CANON**

Wire us **ELK PARK, N. C.**

**BANNERS ELK, N. C.**

Mention The Review when you write.

## Prepared Magnolia Leaves

In Cases or Cartons

**THE RUMBLEY CO.**  
Evergreen, Ala.

New Crop—Now Ready

## SOUTHERN WILD SMILAX

Standard Case, \$2.50 Half Case, \$1.50

**CHATTAHOOCHEE FLORAL CO.,**  
Hatcher Station, Ga.

Best Equipped and Quickest Shippers in the South.

**Green Sheet Moss**, 18-lb. bags. Up to 5 bags, \$2.00 per bag; over 5 bags, \$1.75 per bag.

**Dagger Ferns**, per 1000..... \$2.00

**Galax**, per 1000..... 2.00

**Leucothoe**, per 1000..... 3.50

Prompt attention to all orders. Cash with order.

**G. C. GIBBS, Del Rio, Tenn., R. 2**

**Fancy Cut Ferns and Leaf-Mold**—Evergreen Decorations.  
Christmas Trees, Trees, Shrubs, Plants, Seeds and Seedlings. Write for descriptive pricelists  
**AMERICAN FORESTRY CO., Pombina, Wisconsin.**

Peabody Calder will be found in the obituary column. Mr. Calder was until the last a regular attendant at the meetings of the Gardeners' and Florists' Club, and everyone enjoyed the splendid way in which he carried out the installa-

Extra Long, Fancy and Dagger

## FERNS

Gathered Fresh Daily from the Woods

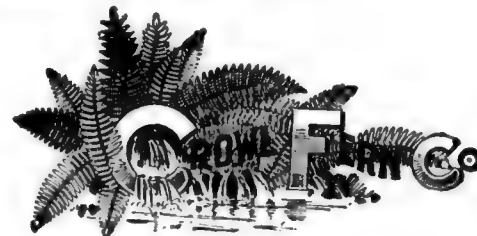
**Laurel Festooning**, Fresh stock supplied on short notice; use it for your weddings and other similar decorations; nothing better.

**Sphagnum Moss**, \$5.00 per large bale.

**Ground Pine**, 12c per lb.

**Branch Laurel**, large bundles, 50c.

**Hemlock**, large bundles, \$1.00.



Telegraph Address, New Salem, Mass.

Post Office and L. D. Phone Address

**MILLINGTON, MASS.**

Mention The Review when you write.

## Papier-Mache Forms

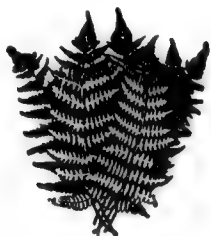
FOR FLORISTS

**Chicago Papier-Mache Co.**

2834 Lincoln Ave., CHICAGO, ILL.

Mention The Review when you write.





**FERNS**

**LEUCOTHOE**

**MAGNOLIA**

**SMILAX**

**GALAX**

DIRECT FROM THE WOODS TO THE DEALER.  
ABSOLUTELY NEW CROP. NO COLD STORAGE STOCK.

Dagger Ferns.....\$2.00 per 1000; \$8.00 per case of 5000  
Fancy Ferns.....2.00 per 1000; 7.50 per case of 5000  
Bronze and Green Leucothoe, short, medium and long.....\$2.00, \$3.50 and \$5.00 per 1000  
Prepared Magnolia Leaves, brown, green, purple, \$1.50 per carton (about 900 leaves). If wanted  
by mail add postage for 9 pounds.  
Prepared Magnolia Leaves, 100-lb. cases, \$15.00; 50-lb. cases, \$8.00; 25-lb. cases, \$4.50  
Southern Wild Smilax, standard cases.....\$3.50 per case



**GREEN AND BRONZE GALAX**

Large Sizes.....\$9.00 per case of 10,000 Large Sizes (10 case lots and up), \$8.50 per case  
Medium Sizes.....8.00 per case of 10,000 Medium Sizes (10 case lots and up), 7.50 per case

In order to give our customers the very best service, and save them from 50c to \$1.00 on each case, for transportation alone, we are shipping all our greens in carload lots from North Carolina points to Johnson City, Tenn., and distributing from that point. Write, wire or phone us at JOHNSON CITY, TENN.

Our best reference is our 20 years in this one line, and over 3,000 satisfied customers scattered over the U. S. and foreign countries.

**The North Carolina Evergreen Co., Johnson City, Tenn.**

PACKING HOUSES AT NORTH CAROLINA POINTS—BOONE, FOSCOE, LINVILLE, PIANOLA, NEWLAND, EDMONT, BANNERS ELK, ELK PARK  
MEMBERS BLUE RIDGE DECORATIVE EVERGREEN ASSOCIATION.

Mention The Review when you write.



**Galax, Ferns, Leucothoe, New Crop Ready for Shipment**

Dagger Ferns.....\$2.00 per 1000; \$8.00 per case of 5000  
Fancy Ferns.....2.00 per 1000; 7.50 per case of 5000  
Bronze and Green Leucothoe, short, medium and long.....\$2.00, \$3.50 and \$5.00 per 1000  
Prepared Magnolia Leaves, brown, green, purple, \$1.50 per carton (about 900 leaves). If wanted by mail add postage for nine pounds.  
Prepared Magnolia Leaves, 100-lb. cases, \$15.00; 50-lb. cases, \$8.00; 25-lb. cases, \$4.50.  
Southern Wild Smilax, standard cases.....\$3.50 per case  
Green and Bronze Galax, large.....\$1.50 per 1000; \$9.00 per case of 10,000  
Green and Bronze Galax, medium.....\$1.25 per 1000; \$8.00 per case of 10,000



Green and Bronze Galax, large (10 case lots).....\$8.50 per case. Green and Bronze Galax, medium (10 case lots).....\$7.50 per case  
If galax are wanted by mail, add postage for 9 lbs. for each 1000.

We are prepared to give you the best service possible, both in express and mail. Prices are F. O. B. JOHNSON CITY, TENN.  
Best Quality. WIRE YOUR ORDERS TO JOHNSON CITY, TENN. Terms Cash.

**Elk Galax and Fern Co.,**

BANNERS ELK, N. C.

JOHNSON CITY, TENN.

MEMBERS BLUE RIDGE DECORATIVE EVERGREEN ASSOCIATION.

Mention The Review when you write.



**SMILAX**

Now ready—per case, \$3.00  
REEVES FOLIAGE CO., Inc., Brewton, Ala.

Always mention the Florists' Review when writing advertisers.

NEW CROP NOW READY

**WILD SMILAX**

CALDWELL'S CELEBRATED BRAND

Orders Filled on Receipt, \$3.00 per Case

Natural Moss, \$1.75 per bag. Perpetuated Moss, \$3.50 per bag.

**CALDWELL Evergreen, Ala.**

THE WOODSMAN CO.

Mention The Review when you write.

**L. B. Brague & Son**

Wholesale Dealers in

**CUT FERNS**

**MOSS, EVERGREENS**

Established  
1867

HINSDALE, MASS.

Mention The Review when you write.

**Hemlock and Balsam Sprays**

Shipped daily direct from Woods in any quantity.  
14 to 20 inches long, at \$5.00 per 1000.  
Discount on larger orders.  
Terms: Reference, or cash. Prompt shipments.  
NORTHERN FERN CO., Schofield, Wis.

**Natural Green Sheet Moss**

Per 10-lb. bag, \$1.75

**Dyed Green Sheet Moss**

Per 10-lb. bag, \$3.50

KNUD NIELSEN, Evergreen, Ala.

Mention The Review when you write.

**Southern Wild Smilax**

\$2.50 per 50-lb. case.

Prompt attention. Fresh vines.  
Good weight.

F. & S. LEE,

Marion, Ala.

# FANCY FERNS

Finest stock in the country

\$4.00 per 1000

\$4.00 per 1000

Subject to Change Without Notice.

Green Leucothoe, 100.....	\$1.50;	1000.....	\$10.00
Magnolia Leaves, green and bronze, per carton.....	1.75		
10 cartons .....	16.50		
Galax Leaves, green and bronze, per case of 10,000.....	15.00		
GREEN SHEET MOSS, very fine for basket work, trimming pots, etc., per bag, 15 lbs. to the bag .....	2.00		
Sphagnum Moss, per bale .....	2.00		
Wild Smilax, 50-lb. case, \$7.00; 25-lb. case .....	4.00		
Bush Boxwood, 50-lb bags .....	15.00		

FULL SUPPLY CUT FLOWERS AT ALL TIMES

MICHIGAN CUT FLOWER EXCHANGE, 264-266 Randolph St., Detroit, Mich.

tion ceremonies on several occasions. At his funeral services florists and Masonic and military bodies were largely represented.

At Penn's, Christmas business fell about ten per cent below that of 1919. Roses were the leaders in cut flowers, with cyclamens, begonias and poinsettias among pot plants.

George W. Hamer, the courteous assistant manager of the Flower Exchange, suffered a painful injury December 21 when returning home from the annual meeting of the Gardeners' and Florists' Club. He was struck a hard blow above the left eye by an iron pipe protruding from a truck, which he did not see, and several stitches were necessary. He is progressing satisfactorily.

Growers of pot plants report excellent sales, but they have a larger surplus than a year ago, especially of poinsettias, which were heavily overdone, perhaps due to last year's shortage. A large number of cyclamens and begonias were unsold, but there is a market for these after the holidays, while poinsettias are a dead loss.

The Symphony Flower Shop, on Huntington avenue, had a good Christmas business. Among others it had decorations or large orders from the Christian Science church, Page & Shaw and the Oliver Ditson Co.

The annual meeting of the Massachusetts Horticultural Society will be held January 8. The new president, A. C. Burrage, will deliver an address, and reports of the various committees will be heard.

Victor Heurlin, son of Julius Heurlin, of the Blue Hills Nurseries, left December 18 with a friend for a motorcycle trip to California, which they propose to cover thoroughly. The venturesome pair expect to reach home ere nursery stock is dug in the spring.

The William H. Elliott Co. is receiving from Madbury, N. H., a superb lot of Hadley, Crusader, Mme. Butterfly, Pilgrim, Premier, Miller and Columbia roses. The company is the largest local grower of Cecile Brunner.

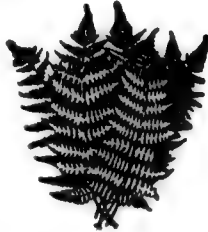
Carrie E. Ball, of Southboro, had a splendid crop of Enchantress Supreme, Ward, Beacon and Matchless carnations, and a fine lot of a crimson seedling of her own raising.

At Carbone's, B. F. Letson reports business equal to that of 1919. I noticed here a fine lot of pink poinsettias and



## Galax, Ferns

Prepared Oak, Magnolia, Etc.



Prices f. o. b. Galax, Va.

Prompt Service.

Galax—Green and Bronze—	
XX Medium size.....	\$7.50 per case
XXX Large size.....	9.00 per case
Ten-case lots or more, \$7.00 and \$8.00 per case; less than a case, \$1.25 and \$1.50 per 1000.	
Dagger Ferns—	\$2.00 per 1000; \$9.00 per case of 5000.
Laurel Tips—Long or short, \$3.00, case of 50 lbs.	
Laurel Festooning—Best made, 7c per yd.	
Green Leucothoe—	\$2.50, \$3.50 and \$5.00 per 1000.

Prepared Oak—Fine large sprays, 36 to 40-inch, 25c each. Colors, red, tan, green, medium, 30-inch, 25c per lb.	
Prepared Short Oak, for wreaths—\$2.00 for 5-lb. carton.	
Prepared Magnolia—Brown, green and purple, \$1.50 per carton; 25-lb. case, \$4.50; 50-lb. case, \$8.00; 100 lbs., \$15.00.	
Prepared Lycopodium—Green or red, fine, 35c per lb.	
Natural Green Sheet Moss—	\$1.75 per bag.
Dyed Green Sheet Moss—	\$3.50 per bag.
Wild Smilax—Shipped from Alabama promptly, \$3.50 per case.	

WIRE GALAX, VA.

ALL STOCK GUARANTEED.

W. M. WOODRUFF & SON, Lowgap, N. C.



GET YOUR  
GALAX, FERNS, LEUCOTHOE and MOSS



FROM  
THE EVERGREEN CO., ELK PARK, N. C.

at these cut prices

Bronze and Green Galax, case of 10,000.....	\$7.50
Fancy and Dagger Ferns, case of 5,000.....	6.50
Galax, extra large, case of 10,000.....	8.50
Green Leucothoe, large, case of 1,000.....	3.50
Green Leucothoe, medium, case of 1,000.....	2.50
Green Leucothoe, small, case of 1,000.....	2.00
Hemlock, Kalmia, Rhododendron Sprays, case 25 lbs.....	5.00
Moss, natural green color (bag 25 lbs.) .....	2.00

Quality Guaranteed. Terms, cash. No order too large or small.

SMILAX SMILAX SMILAX

NEW CROP NOW READY

Orders filled promptly on short notice. \$3.00 per case.

PERPETUATED MOSS.....	\$3.50 per bag
NATURAL MOSS.....	1.75 per bag

Wire, Write, Phone

E. A. Beaven, Evergreen, Ala.

# Ferns

# Galax

# Moss

Wild Smilax, 50-lb. cases only .....	per case .....	\$6.00
Asparagus Plumosus Sprays.....	per bunch, 35c-50c	
Smilax .....	per string.....	25c
Adiantum .....	per 100 .....	\$1.50

<b>NEW FANCY FERNS</b>	
Per 1000.....	\$3.50
<b>GREEN LEUCOTHOE</b>	
Per 100.....	\$0.75
Per 1000.....	6.00
<b>BOXWOOD SPRAYS</b>	
Per lb.....	\$ 0.30
Per sack of 50 lbs .....	12.50

<b>BRONZE GALAX</b>	
Per 1000, \$1.50; case of 10,000, \$10.00	
<b>GREEN GALAX LEAVES</b>	
Per 1000, \$1.50; case of 10,000, \$10.00	

<b>SPHAGNUM MOSS</b>	
Per bale.....	\$ 2.00
Per 10 bales.....	17.50

<b>CHIFFON, ALL COLORS</b>	
4-in.. per yd., 8c; 6-in., per yd., 10c	

<b>GREEN SHEET MOSS</b>	
Per bag.....	\$2.00

**SPECIAL PRICES ON LARGE QUANTITIES**

Brown, Green and Purple Magnolia Leaves .....	\$1.75 per carton; 10 cartons, \$16.00
Red Magnolia Leaves .....	\$2.00 per carton
<b>Everything in Florists' Supplies</b>	

**FULL LINE OF CUT FLOWERS AND OTHER GREENS AT ALL TIMES**

Orders from unknown parties must be accompanied with cash or shipments will be made C. O. D.

**C. E. CRITCHELL,** Wholesale Commission Florist, **Cincinnati, Ohio**  
15 East Third Street,

Mention The Review when you write.

# Ferns, Wild Smilax, Leucothoe, Galax

Ferns.....	\$3.50 per 1000
Leucothoe .....	6.00 per 1000
Green Galax.....	\$1.50 per 1000; \$10.00 per case of 10,000
Boxwood.....	30c per lb.; \$25.00 per 100 lbs.
Sphagnum Moss.....	\$2.00 per bale; \$17.50 per 10 bales
Brown, Green and Purple Magnolia ..	\$1.75 per carton
Red Magnolia.....	2.00 per carton

## CHIFFON

4-inch .....	8c
6-inch .....	10c

All Kinds of Wirework and Decorations Carried in Stock

## THE WILLIAM MURPHY COMPANY

329 Main Street  
WHOLESALE COMMISSION FLORISTS  
Phones Main 980-981  
CINCINNATI, OHIO  
Largest Shippers of Home-Grown Cut Flowers in the Cincinnati Market

Mention The Review when you write.

## Ferns - Galax - Laurel

Bronze Galax.....	per 1000, \$2.00
Green Galax.....	per 1000, 2.00
Dagger Ferns.....	per 1000, 3.00
Fancy Ferns.....	per 1000, 3.00
Bunch Laurel.....	.25
Boxwood.....	per pound .25
Green Sheet Moss.....	3.50
Princess Pine.....	per pound .20

## P. S. PULOS & BRO.

Evergreens--Florists' Supplies  
80 New St., NEWARK, N. J.

Mention The Review when you write.

# WILD SMILAX

FRESH FROM THE WOODS

**50-lb. cases, \$3.00**

Write, wire or phone.

**KNUD NIELSEN,** **EVERGREEN, ALA.**

Mention The Review when you write.





# "Say it with Flowers"

## Emphasize it with RIBBONS

### QUALITY — ORIGINALITY — SERVICE RIBBONS and CHIFFONS

### LION AND COMPANY, 118-120 East 25th Street, New York

# FANCY Special Picked FERNS

Per M, \$3.50 Leave your order with US for regular shipments.

## C. A. KUEHN WHOLESALE FLORIST

1312 Pine St., ST. LOUIS, MO.

camellias and a wealth of other flowering and decorative plants.

Both of the stores of T. F. Galvin, Inc., on Park street and on Boylston street, did a big Christmas business, well up to that of 1919. No firm handles more fine specimen plants or high-grade cut flowers than Galvin's, and the crowded condition of the two stores last week attested their popularity.

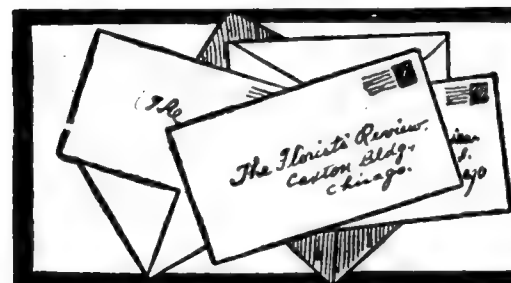
The trade learns with much regret of

the serious illness of Herbert W. Schlaffhorst, secretary-attorney of the committee organized some time ago to secure a modification of Quarantine 37. Mr. Schlaffhorst, who was not naturally of a rugged constitution, worked hard and faithfully to secure necessary data to place before the F. H. B., and his resignation from his office and the fear that his illness may be of such a nature as to

practically confine him to bed hereafter will be received with general regret.

W. N. C.

**Lakewood, N. Y.**—Williams & Phillips are just getting started in the greenhouse business. They have their boiler in a pit, concrete-lined, and the concrete has been waterproofed on both walls and floor, but water comes through.



### Wanted and For Sale Department

Advertisements under this head, set without display, **15 cents per line**. In sending remittance count six words to the line.

Display advertisements in this department **\$2.00** net, for one inch space.

When answers are to be sent in our care, add 10 cents for forwarding.

**CASH WITH ORDER** from those who do not do other advertising.



**SITUATION WANTED**—Single man; Swedish; experienced gardener and decorator. Address No. 416, care Florists' Review, Chicago.

**SITUATION WANTED**—By young single man with best of references; kindly state wages and all details in first letter. Address No. 415, care Florists' Review, Chicago.

**SITUATION WANTED**—By florist, 20 years' experience; married, small family; best references; Iowa or Missouri preferred. Address Florist, care E. L. McKone, Lamoni, Iowa.

**SITUATION WANTED**—By a grower of carnations, mums and general greenhouse stock; 15 years' experience; age 36; married; best of references; middle west preferred. Address No. 409, care Florists' Review, Chicago.

**SITUATION WANTED**—By florist, 25 years' experience; American; married, no children; grower of carnations, mums and bedding stock; good at design work; please state wages and particulars in first letter; prefer Illinois, Michigan, or northern Ohio. Address No. 413, care Florists' Review, Chicago.

**SITUATION WANTED**—Young man, 25, wants position in retail flower store; have been in store work one year; can wait on trade; make sprays or wreaths and assist generally; will go anywhere at once to good opening; west of Chicago or Kansas City preferred. Address H. J. Lutey, Room 304, Y. M. C. A., Kansas City, Mo.

**HELP WANTED**—At once; good steady lettuce man; must be rapid transplanter and setter. Address No. 355, care Florists' Review, Chicago.

**HELP WANTED**—First-class plant grower and all-around greenhouse man; best wages to right party; write what wages expected and where last employed. Crissman Greenhouse Co., Punxsutawney, Pa.

**HELP WANTED**—Experienced grower of general greenhouse stock; must be capable of taking full charge of growing; give experience, references and salary expected first letter. Address Box 757, Medford, Oregon.

**HELP WANTED**—By a prosperous retail establishment in Nebraska; a man to grow a general line of pot plants and bedding stock; our trade does not demand exhibition quality, but it does require an abundance of good, clean, well-grown medium priced stock; if, under favorable conditions, you can produce that, we would like to hear from you; give references, experience and state about what wages expected in first letter; this will be confidential. Green's Greenhouses, Inc., Fremont, Neb.

**HELP WANTED**—Foreman to take full charge as manager and grower of 25,000 ft. of glass; growing general line of potted plants, bulb stock, mums, etc., for retail store with some wholesale trade; must be man of good habits, who has made good elsewhere; preferably one now holding similar position who wants to better himself; if you think you can fill the position write me; a good place with a good salary for a good man; must speak good English; location, western Pennsylvania. Address No. 403, care Florists' Review, Chicago.

**HELP WANTED**—Good all around man who has some experience in greenhouse work, mostly mums and carnations; must have clean ways as I want him to be right in family; state experience and salary expected in first letter. Address No. 385, care Florists' Review, Chicago.

**HELP WANTED**—At once; a grower for carnations, mums and a general line of pot plants; good propagator; a man that thoroughly understands steam heat; single man preferred; steady job; state wages. Wm. H. Ford, Marshalltown, Iowa.

**WANTED**—Greenhouses to dismantle. Weeber & Race, 1815 Johnson St., N. E., Minneapolis, Minn.

**WANTED**—To buy old greenhouses to be torn down. Address M. Weingarten, 286 Fifth Ave., New York.

**WANTED**—To buy greenhouses to dismantle; please state particulars and price in first letter. I. Suesserman, 104 Ridgewood Ave., Newark, N. J.

**WANTED**—Second-hand sections of Furman boilers; series 400; can use from six to nine intermediate or firebox sections; must be in good condition. Furrow & Co., Guthrie, Okla.

**FOR SALE**—Refrigerator, new, oak and birch, Mahogany finish, 54 inches wide, 30 inches deep, 7 ft. high; two display doors in front, storage doors below; \$125.00 F. O. B. Chicago. Buchbinder Bros., 11 S. La Salle St., Chicago, Ill.

**FOR SALE**—Retail store and 6,000 feet of glass; well stocked; in Brazil, Ind.; terms. H. G. Hershey, Clinton, Ind.

**FOR SALE**—Second-hand glass; 10x14, 10x12, 8x10; \$4.00 per box. George Muno, 2512 Kenilworth Ave., Chicago, Ill.

**FOR SALE**—Established retail florists' business near San Francisco, Calif.; large stock of all supplies; \$5,000 cash; yearly business, \$30,000. Address No. 289, care Florists' Review, Chicago.

**FOR SALE**—Greenhouses to dismantle; oldest house six years old; all modern; 15,000 sq. ft. of double strength glass; battery of three furnaces; hot water heat. Ernest Beck, Lebanon, Missouri.

**FOR SALE**—Quantity of greenhouse materials, such as good second-hand pipes, glass, sash-bars, apparatus, boilers, etc.; also complete greenhouses. I. Suesserman, 104 Ridgewood Ave., Newark, N. J.

**FOR SALE**—Hotbed sash, second-hand, 1½-in. thick, 3-ft. ¾-in. x 6; glazed with 5 rows 6-in. glass, all reputtled and in excellent condition, ready for use, \$3.50 each; 2-in. thick, 3x6 at \$3.75 each; 2-in. thick 3-ft. 1½-in. x 6 ft. glazed, 4 rows 8-in. glass, \$4.00 each. Metropolitan Material Co., 1299-1323 Flushing Ave., Brooklyn, N. Y.

**FOR SALE**—Brand new glass, B. double thick, 16x24, \$8.25; 16x18, \$7.78; unselected double thick, 16x20, \$7.20; 16x18, \$6.75; 14x20, \$6.25; 12x16, \$5.50; 10x12, \$5.25. Second hand pipe, 1 inch to 6 inch, threaded and coupled, price upon application. **BOILERS**—We have several sectional and round boilers at specially reduced prices. Used bars, 2c per foot. New Pipe Tools Malleable Hinged Vises: No. 1, capacity, 2½-in., \$3.25; No. 2, capacity 3½-in., \$4.88. Stocks and Dies, Armstrong pattern; No. 2R, threads ¼ to 1-in., \$7.20; No. 3R, threads 1¼ to 2-in., \$10.80. Toledo Stocks and Dies: No. 1, threads 1 to 2-in., \$16.00. Pipe Wrenches: 18-in., grips 2-in., \$2.10; 24-in., grips 2½-in., \$3. Pipe Cutters, Saunders' Patterns: No. 1, cuts ¼ to 1-in., \$1.80. No. 2, cuts 1 to 2-in., \$2.70. Metropolitan Material Co., 1299-1323 Flushing Ave., Brooklyn, N. Y.

### SITUATION WANTED

Florist with long experience and best references; age 46; single; who will give up his flower store, wants position as foreman or grower; state wages and particulars. Address No. 417, care Florists' Review, Chicago.

### SITUATION WANTED

As working foreman, by all-around grower, of ability; have had 15 years' experience, 10 years in U. S.; Scotch; single; can produce the goods and can handle help; state wages; open for engagement Jan. 1st. Address No. 412, care Florists' Review, Chicago.

### SITUATION WANTED

As salesman, designer and decorator; have lots of artistic ability and capable of taking charge; have had 6 years' experience; state wages and particulars in first letter. Address No. 411, care Florists' Review, Chicago.

### SITUATION WANTED

As a grower in cut flowers, fancy potted plants, also bedding stock; am well posted in any line of the florists' business. Able to take charge; 25 years' experience in this country; single man, middle aged; good wages expected. In answering my ad, please state full particulars. Address No. 408, care Florists' Review, Chicago.

### HELP WANTED

Man for general greenhouse work who has had experience; immediately.

GROVES FLORAL CO.  
Atchison, Kan.

### HELP WANTED

Middle age, single man to take care of greenhouse; about 30,000 feet of glass; \$120.00 per month, board and living room; inquire Anthony Batek, 2029 Grenshaw St., Chicago, week days, or Sunday in Shermer-ville, Ill.

### FOR SALE

One of the largest, oldest and most successful retail flower stores in Chicago is for sale because of death of owner; purchaser of the business will be given satisfactory lease on ground and buildings; requires some capital, but purchaser can make money steadily from the start; pay for itself quickly; responsible parties address No. 339, care Florists' Review, Chicago.

### FOR SALE

Three houses, 22,000 feet glass, practically new, rebulbed this year; hot water heat; 7-room house; 1½ acres land; located at Wilmette, Ill., 14 miles north of Chicago; now under lease to a responsible tenant. FRANK FELKE, R. F. D. 4, Box 185, Elkhart, Ind.

### WANTED

To buy 20,000 to 30,000 square feet of glass in good condition; located within 75 miles of Chicago.

Address No. 407, care Florists' Review, Chicago.

### HELP WANTED

An experienced grower on pot plants, must be a rapid potter.

Wallace Floral Co.  
Forest Glen, Chicago, Ill.  
Telephone Kildare 269

### HELP WANTED

Reliable, experienced fireman, good wages, free house.

Batavia Greenhouse Co.  
Batavia, Ill.

### HELP WANTED

For the San Francisco district, a thoroughly competent commercial pot plant grower; address, with full particulars of capabilities and salary expected, No. 401, care Florists' Review, Chicago.

### HELP WANTED

General greenhouse man who has had experience in greenhouse work. State wages and when available in first letter.

HAYMAN GREENHOUSE CO.,  
CLARKSBURG, W. VA.

### HELP WANTED

Experienced wire workers. Write

C. C. POLLWORTH CO.,  
Milwaukee, Wis.

### HELP WANTED

A No. 1 grower, one whom I can put in charge as manager in my absence; good wages and a house to live in; all the privileges of an owner; must have some cash to invest in company; state how much cash you have and references in first letter; position now open. Address

STEAMBOAT GREENHOUSE,  
Steamboat Springs, Colo.

### FOR SALE

Wrecking five houses.

16x18-inch; 16x24-inch glass, per box .....	\$ 7.00
Doors, 3x6 ft., cedar panel, with frame, each .....	2.50
Rafters or sashbars, per foot .....	.02
Ridge, per foot .....	.04
Ventilator sash, each .....	2.00
Ventilator machines, each .....	10.00
Shafting, heavy, per foot .....	.10
Shafting, light, per foot .....	.06
Ventilator arms, each .....	.25
Ventilator hangers, each .....	.10
Garland iron gutters, per foot .....	.40
Pipe, 1½-inch, wrought iron, per foot .....	.10

Cash, please.

PETER REINBERG,  
30 E. Randolph St., Chicago, Ill.

### FOR SALE

Greenhouse property, 65,000 sq. ft. of glass, well stocked with seasonable stock; a well established wholesale and retail business; good shipping facilities to nearby markets; good soil, city water, coal contracted for the season, \$4.25 per ton at nearby mine; other overhead expenses very reasonable; four acres of best land; \$32,000; one-third down, balance time payments. Address No. 372, care Florists' Review, Chicago.

### FOR SALE

NEW GLASS

16x24 D. S. B., \$9.00 box  
16x18 D. S. B., \$8.50 box  
BATAVIA GREENHOUSE CO.  
Batavia, Ill.

### FOR SALE

Or Rent, 10 greenhouses, 20x125 ft., in city of Chicago; over half of place just been bulbed; any reasonable price will take them at once; will sell for one-third price of value; reason for selling. Good terms. Call at once. JOSEPH A. SCHREIBER, 6450 Ridge Ave., Chicago, Ill.

### FOR SALE

Second-hand pipe, all sizes from 4-in. to 10-in.; A1 condition, good collars and threads; also lot of 14-in. pipe suitable for culverts. Write Dept. E.

MAX ZEIGLER & BROS.  
Muncie, Indiana.

### FOR SALE

One used Moninger sectional steam boiler, rated W. N. 280, for 7,500 sq. ft. steam, 12-375 sq. ft. hot water; price, \$1,000.00. In good condition. Can make immediate shipment. JOHN C. MONINGER CO., 918 Blackhawk St., Chicago, Illinois. Everything for the greenhouse.

### FOR SALE

Refrigerator; new, 54 inches wide, 9 ft. high; two display doors in front, storage doors below, ice above; beautifully finished in mahogany color; reduced to \$195.00 F. O. B. Chicago. BUCHBINDER BROS., 11 So. La Salle St., Chicago, Ill.

### FOR SALE

Used hot water heating boilers; in first class condition. Ready for immediate shipment: 1 American, will heat 1,500 ft. glass....\$50.00 1 Cottage, will heat 1,600 ft. glass..... 60.00 1 Niagara, will heat 1,800 ft. glass..... 70.00 1 Niagara, will heat 2,500 ft. glass.....110.00 1 Spence, will heat 3,000 ft. glass.....140.00 Also a number larger sizes. Write or wire us your wants. Rogers Heating Co., Lock Box 35, Ransomville, N. Y.

## Seed Trade News

**AMERICAN SEED TRADE ASSOCIATION.**  
President, H. G. Hastings, Atlanta, Ga.; secretary-treasurer, C. E. Kendel, Cleveland, O.

IMPORTS of seeds and bulbs during the first thirteen months of enforcement of Quarantine 37 are given on another page of this issue, under the heading, "One Year of Quarantine."

THE second report of the joint committee on vegetable nomenclature from the American Seed Trade Association and the Vegetable Growers' Association of America appears on page 21 of this issue.

NOT over fifteen per cent of the 1920 crop of sweet clover seed has been sold by growers. They are pooling much of their seed for sale later, when they hope that more interest will be displayed by seedsmen in this commodity.

CALIFORNIA seed growers, preparing to take the road in quest of 1921 growing contracts, are not in buoyant spirits. The readjustment of production costs has not progressed far enough for them to quote prices in line with the present market. Indications do not point to a large acreage under seed crops in California in 1921.

### SEED ANALYSTS MEET.

Annual Sessions at Chicago.

The thirteenth annual meeting of the Association of Official Seed Analysts of North America was held at the Congress hotel, Chicago, December 27 to 29.

The convention commenced Monday morning, December 27, at 10 a. m., with a business session and was called to order by President Edgar Brown, of Washington, D. C. The vice-president, C. H. Waldron, of North Carolina, was unable to be present and the only other officer in attendance was Secretary-treasurer A. L. Stone, of Wisconsin. After the reports of the secretary-treasurer and the various committees, the president addressed the meeting on the subject of "Seed Testing."

### Many Addresses.

Tuesday, December 28, was an all-day open session and some interesting addresses were delivered. Members unable to be present included W. O. Whitcomb, of Montana; W. L. Goss, of the United States Department of Agriculture, Washington, D. C.; Jennie Sales Jones, of Virginia, and F. H. Hillman, of Washington, D. C. The other addresses were given in person. The program of addresses was as follows:

"What Happens During the Germination of Seeds," by Eben H. Toole, Washington, D. C.  
"The Nature and Cause of the Water Sprout Encountered in Germination Testing," by M. T. Munn, New York.

"The Effect of Commercial Blue Blotting Paper on the Germination of Timothy Seed," by G. T. French, Virginia.

"Some Comparative Data on Temperatures for Seed Germination," by W. O. Whitcomb, Montana.

"Effect of Temperature on the Germination of Vetch Seed," by W. L. Goss, Washington, D. C.

"Progress Report on the Germination of Dormant Wheat," by Eben H. Toole, Washington, D. C.

"Further Studies of the Fungous Associates of Germination Tests," by M. T. Munn, New York.

"Sclerema and Hardshell, Two Types of Hardness in Beans," by W. O. Gloyer, New York.

"Two Methods of Testing Hairy Vetch Seeds for Purity," by Jennie Sales Jones, Virginia.

"The Determination of Purity in Unhulled



## Peacock's Flower and Garden Seeds

### SPECIAL OFFER

Peacock's Quality Sweet Peas  
WINTER FLOWERING  
SPENCER VARIETIES

Asta Ohn, lavender.....	\$0.80 per oz.
Hercules, rose pink.....	.85 per oz.
Red Wing, crimson.....	.85 per oz.
Yarrowa, pink.....	.80 per oz.
Wedgwood, blue.....	.90 per oz.
Early Flowering, mixed.....	.60 per oz.

Asparagus Plumosus Nanus..... \$3.00 per 1000  
Asparagus Sprengeri. .... .80 per 1000

Peacock's Giant Mixed Pansy, \$5.00 per oz.

We are large growers of Seeds and Onion Sets.  
Write us for prices.

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Garden Seeds	<b>LEONARD SEED CO.</b> WHOLESALE GROWERS 226-230 WEST KINZIE STREET, CHICAGO	Onion Sets
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## The Everett B. Clark Seed Co., Milford, Conn.

Branch Houses in Wisconsin, Colorado, Montana, Idaho and Washington  
Beans, Peas, Sweet Corn, Onion, Beet, Turnip, Tomato, Spinach

## Wholesale Seed Grower

Pepper, Eggplant, Tomato, Okra, Asparagus,  
Rhubarb, Celery, Spinach, Beet, Onion, Beans,  
Cabbage, Cauliflower, Sweet Corn, Vine Seeds.

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Pepper, Eggplant, Squash, Pumpkin,  
Cucumber, Cantaloupe and Watermelon  
Seed and Field Corn, on contract.

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## Tomato Seed and Sweet Potato Plants

Pleased to quote you prices on quantities and  
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ASPARAGUS PLUMOSUS NANUS			
Northern Greenhouse-grown Seed			
1000 seeds...	\$ 4.00	10,000 seeds...	\$36.00
5000 seeds...	19.00	25,000 seeds...	85.00
VERBENA—			
Mammoth Fancy Blue.....	Pkt. \$0.30	Oz. \$1.75	
Mammoth Fancy Pink.....	.30	1.75	
Mammoth Fancy Scarlet.....	.30	1.75	
Mammoth Fancy Striped.....	.30	1.75	
Mammoth Fancy White.....	.30	1.75	
Mammoth Fancy Mixed.....	.30	1.25	
VINCA			
Alba.....	.15	.75	
Alba Pura.....	.15	.75	
Rosea.....	.15	.75	
Mixed.....	.15	.60	

Also all other reasonable Seeds, Bulbs and Supplies. Send for Our Handy Order Sheet of Seeds and Bulbs.

**HENRY F. MICHELL CO.**  
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Seed Growers Philadelphia

# Braslan

Growers for the Wholesale Trade Only. Onion, Lettuce, Carrot, Parsnip, Parsley, Celery, Endive, Salsify and Mixed Sweet Peas.

# Seed Growers

SAN JOSE, CALIFORNIA

# Company

# JAMES VICK'S SONS

GROWERS OF  
FLOWER and VEGETABLE SEEDS

Get the benefit of our 71 years' experience  
All Seasonable Varieties  
Our Stocks Are Very Complete

Rochester, N. Y. The Flower City

# The C. Herbert Coy Seed Co.

VALLEY, Douglas NEB.  
County,

Wholesale Growers of High-grade Seeds

Cucumber, Muskmelon, Squash and Pumpkin;  
Sweet, Flint and Dent Seed Corn

# Seed Packets

FLOWER SEED SIZES TO CATALOGUE  
ENVELOPES—RETURN ENVELOPES

# Brown Bag Filling Machine Co.

Fitchburg, Mass., U. S. A.

An Experience of Half a Century  
IN PRODUCING HIGH-GRADE

# GARDEN SEEDS

at your disposal. Contract growers for the  
jobbing trade of a full line. Mail us your list  
for both SPOT and FUTURE requirements.

Orange, S. D. Woodruff & Sons New York  
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# Waldo Rohnert

GILROY, CAL.

Wholesale Seed Grower

Specialties: Beet, Carrot, Endive, Lettuce,  
Onion and Radish.  
Correspondence Solicited.

Get Quotations on Seeds  
from

# LANDRETH

Before Buying Elsewhere

We will quote you for immediate  
or future shipment

**D. LANDRETH SEED CO.**  
Bristol, Pennsylvania

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# J. C. Robinson Seed Co.

WATERLOO, NEB.  
ROCKY FORD, COLO.

Contract growers of Cucumber, Cantaloupe,  
Watermelon, Squash and Pumpkin Seed, Sugar,  
Flint and Field Seed Corn.

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GROWERS OF

ONION, LETTUCE, RADISH, ETC.

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Office and Warehouse, Growing Station,  
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CUCUMBER MUSKMELON WATERMELON  
PUMPKIN and SQUASH  
SWEET, FLINT and FIELD CORN

Write for Special Contract and Spot Prices

# Lily Bulbs

NEW CROP READY NOW

F. O. B. NEW YORK

	No. per Case	Price per Case
Formosum.....	130, 9 to 11 in..	\$42.00
Giganteum.....	300, 7 to 9 in..	45.00
Giganteum.....	250, 8 to 10 in..	51.00
Giganteum.....	200, 9 to 10 in..	51.00
Giganteum.....	150, 10 to 11 in..	50.00
Magnificum.....	200, 8 to 9 in..	24.00
Magnificum.....	150, 9 to 11 in..	28.50
Magnificum.....	90, 11 to 13 in..	27.00
Rubrum.....	200, 8 to 9 in..	24.00
Rubrum.....	150, 9 to 11 in..	28.50
Rubrum.....	90, 11 to 13 in..	27.00
Melpomene.....	90, 9 to 11 in..	28.50
Melpomene.....	150, 9 to 11 in..	28.50
Auratum.....	90, 11 to 13 in..	25.50

F. O. B. CHICAGO

Giganteum.....	400, 6 to 8 in..	40.00
Giganteum.....	300, 7 to 9 in..	45.00
Giganteum.....	250, 8 to 10 in..	51.00

F. O. B. DENVER

Giganteum.....	400, 6 to 8 in..	40.00
Giganteum.....	300, 7 to 9 in..	45.00

F. O. B. TORONTO, ONT.

Giganteum.....	300, 7 to 9 in..	45.00
Giganteum.....	250, 8 to 10 in..	51.00

Prompt shipment can be made of all varieties.

# Kentia Seeds

Forsteriana.....\$28.00 per bushel  
Forsteriana.....7.00 per 1000  
F. O. B. New York.

# Begonia and Gloxinia Bulbs

Immediate shipment. Write for prices.

# Bamboo Cane Stakes

Domestic Canes

	Per Bale
Natural, 6 to 9 feet.....	800 \$17.50
Natural, 9 to 12 ft.....	200 10.00

Japanese Canes

Natural, 6 feet.....	2000	\$22.00
Dyed Green, 1½ feet.....	5000	25.00
Dyed Green, 1½ feet.....	2000	10.00
Dyed Green, 2 feet.....	5000	27.50
Dyed Green, 26 inches.....	4000	24.00
Dyed Green, 26 inches.....	2000	12.00
Dyed Green, 2½ feet.....	3000	19.50
Dyed Green, 2½ feet.....	2000	13.00
Dyed Green, 3 feet.....	2000	15.00
Dyed Green, 3½ feet.....	2500	21.25
Dyed Green, 3½ feet.....	2000	17.00
Dyed Green, 4 feet.....	2000	19.00

Bale lots only.

# Raffia

Four Grades and Colored

Cash with orders from those who have  
not established credit with us.

# McHutchison & Co.

95 Chambers St. NEW YORK, N. Y.



**Hyacinths for Propagating at  
Segers Brothers' Bulb Nurseries.**

## We Grow Bulbs

*And SATISFY Our Customers*

**Segers Brothers, Ltd., Lisse, Holland**

**WHOLESALE BULB GROWERS**

New York Address, care of MALTUS & WARE, 116 Broad Street

**This is the time you should order your Special  
Prepared Hyacinths for Christmas Flowering.**

Sweet Clover Seed," by O. A. Stevens, North Dakota.

"A Study of the Variation in Seed Tests and Its Relation to the Application of the Tolerance Formula," by Elizabeth F. Hopkins and M. T. Munn, New York.

"Determination of the Region of Production of Agricultural Seeds," by F. H. Hillman, Washington, D. C.

"The Seed Importation Act During 1919," by Edgar Brown, Washington, D. C.

### Closing Session.

Wednesday morning, December 29, a business session began at 9 a. m. with routine matters and the committee reports. An address was delivered by Edgar Brown, Washington, D. C., on "Adulterated Seed Investigations of the United States Department of Agriculture," and Henry Lunz, of Wisconsin, spoke on the subject, "Shall Impermeable Seeds be Counted in Recording Germination Tests of Leguminosae?" After a discussion in which various members took part the meeting was adjourned.

### UNIFORMITY OF LEGISLATION.

#### Decide on Amendments.

The committee of the American Seed Trade Association and the corresponding committee of the Association of Official Seed Analysts of North America, appointed to discuss uniformity of state seed laws, conferred Monday evening, December 27, at the Congress hotel, Chicago. Three subjects were up for discussion: Some suggested amendments to the proposed uniformity seed bill for field seeds; the question of federal legislation for the control of interstate shipments, and the proposed uniform seed bill for vegetable seed legislation.

The latter two subjects were discussed only in a general way and were left until some future date for further consideration. The main part of the evening was spent in discussing the amendments to the proposed uniformity seed bill for field seeds. Several amendments were agreed upon, and the two committees agreed to submit them to their respective associations, who could then act upon the reports of the committees as they saw fit.

#### Members Present.

The members of the American Seed Trade Association committee are C. C. Massie, Kirby D. White, George S. Green, John L. Hunt, H. G. Hastings and M. H. Duryea. Of these only Messrs. Massie and Duryea were in attendance at the conference. Among several members of the association

## Lily of the Valley Pips 1920 CROP

Packed in cases of 1000 and 2000 each.

**German Grown.....\$32.00 per 1000**

**Holland Grown..... 20.00 per 1000**

Place your orders now for immediate or future delivery.

**C. J. SPEELMAN & SONS**

470 Greenwich Street,

**NEW YORK CITY**

## SUPREME British Seeds

Get our prices for delivery from 1920 Harvest on all lines of

**Garden and Farm Root Seeds**

**KELWAY & SON,**

**Wholesale  
SEED GROWERS,**

**LANGPORT, ENG.**

Cables: "Kelway Langport."

### Cocos Weddelliana Seed

New Crop just arrived from Brazil.

**\$ 6.00 per 1,000**

**50.00 per 10,000**

Mailed Free

**C. ENGELMANN,**

**Saffron Walden, England**

### To make a sensation GROW ARTINDALE'S New Hybrid Lupines

Our seed is collected from the finest varieties in the world.

The colors are bewitching. They are quite hardy. They are easy to grow, either in pots or the open ground. Invaluable to the cut flower grower.

**We offer seed at \$10.00 per 100 packets**

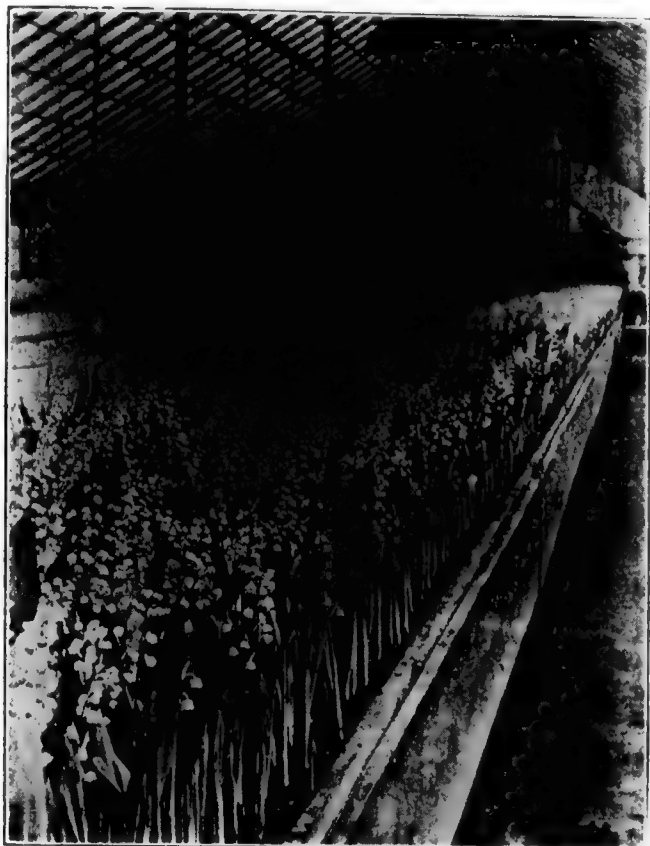
**WM. ARTINDALE & SON  
FLORISTS**

**SHEFFIELD, ENGLAND.**

We regret we have no Hybrid Delphinium seed to offer till autumn. Order now, \$10.00 per 100 packets. 200 awards have been given to our hardy flowers.

present were Charles D. Boyle, of the Albert Dickinson Co., Chicago, and Hugo

Teweles, of the L. Teweles Seed Co., Milwaukee, Wis.



House of Chicago Market Brand Valley photographed at my establishment. Order cut spikes of your wholesaler.

I force Lily of the Valley by the millions each year, maintaining a constant supply of Cut Valley on the Chicago market.

## You can force Valley with equal success

if you use my pips. I have a brother as my permanent representative at the source of best supply in Germany and I am the largest importer of Valley Pips in America. I import many more than I need for my own forcing, great as that number is, and I supply hundreds of florists who force Valley for their own retail trade or for some other wholesale market. I can supply YOU with the same grade of Pips I use myself.

PLANT 500 OR 1000 ONCE A WEEK

### VALLEY PIPS

#### THE CELEBRATED CHICAGO MARKET BRAND

Finest Valley in America, giving the largest number and biggest bells all the year 'round.

1000 for	\$35.00
500 for	20.00
250 for	10.00
100 for	5.00

#### FLORISTS' MONEY-MAKER BRAND

Good forcer all the year 'round. Will make money for you if you grow it.

1000 for	\$30.00
Case of 2500,	70.00
500 for	16.00
250 for	8.00
100 for	4.00

Immediate shipment, or weekly shipment from cold storage during the season if wanted.

# H. N. BRUNS,

3040 W. Madison St.,  
CHICAGO, ILL.

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## LIVE WIRE

*Competition Is Life*

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### Buy Your French Bulbs

—Now from

**Lagarde & Vandervoort**  
**OLLIIOULES, FRANCE**

Mail Address: Care MALTUS & WARE,  
116 Broad Street, NEW YORK CITY.

Our representative will be calling on you.

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**Dutch Bulb Growers**

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Nurseries at LISSE, HOLLAND.

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### Dutch and French Bulbs

C. J. Speelman & Sons | Lagarde & Speelman  
SASSENHEIM, HOLLAND | OLLIOULES, VAR, FRANCE

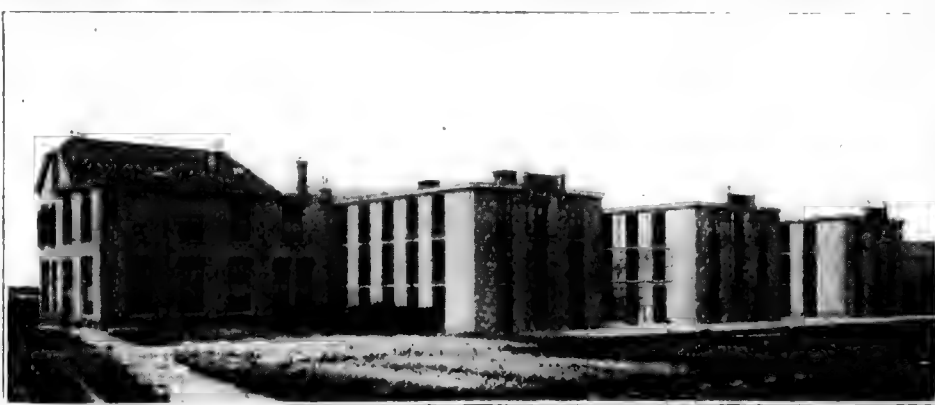
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470 GREENWICH ST.

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### DANISH SEED IMPORT

Import of all kinds of Seeds direct from seed growers in Denmark. Please send for price list.  
CHR. MOSBJERG, 216 7th St. N., Minneapolis, Minn.



Our Offices and Warehouses at Lisse, Holland

Pioneer Growers and Exporters of **BULBS** of Every Description

**M. Veldhuyzen van Zanten & Sons**  
**LISSE, HOLLAND**

*The Same Old Firm at the Same Old Stand*

MAIL ADDRESS from January 1 to May 1, Care R. F. Lang, 82 Broad Street, NEW YORK, N. Y.  
CABLE ADDRESS, Veldzanten, LISSE, HOLLAND.

Established 1870—Still going strong

1921 Catalogue free on application

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### DREVON-TEGELAAR & CO.

Wholesale French Bulb Growers

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Nurseries at OLLIOULES, FRANCE

### FRENCH and DUTCH BULBS

Now ready.

Write for prices.

**HOGEWONING & SONS,**

Incorporated

299 BROADWAY, NEW YORK





# Golden Yellow Calla

*Calla Elliottiana*

## For Easter Forcing and For Spring Flowering

A prime lot of well matured bulbs which can still be brought into flower for Easter, or may be carried along for Spring Sales. All are of good flowering size.

Bulbs 1 1/4 to 1 1/2 inches in diameter, \$2.00 per dozen; \$15.00 per 100  
" 1 3/4 to 2 " " " 3.00 " 20.00 "  
" 2 1/4 to 2 1/2 " " " 3.50 " 25.00 "  
" 3 " " " 5.00 " 35.00 "

**HENRY A. DREER**

714-716 Chestnut St., PHILADELPHIA, PA.

The members of the analysts' association committee present were G. T. French, of Virginia, chairman; F. W. Taylor, of New Hampshire, and Edgar Brown, of Washington, D. C., president of the association.

### MORE HOLLAND VALLEY PIPS.

Seventy-five cases of lily of the valley pips arrived at New York, December 21, from Rotterdam on the steamers Nieuw Amsterdam and A. F. Luckenbach. They were consigned as follows:

Consignee	Cases
Hampton, J. W., Jr., & Co.	2
Lang, R. F., & Co.	10
Hogewoning & Son.	22
Speelman, C. J., & Sons.	22
Steer, J., & Co.	1
Hoble, W. A.	1
Maltus & Ware.	17
Total	75

### THE ANNUAL INVASION.

The annual invasion by the army of bulb salesmen is in stronger force this year than ever before in the history of the trade. Conditions in Holland and in the rest of Europe have turned toward America the thoughts of many houses which heretofore have sold their bulbs only in Europe. Numerous concerns are sending men here this year for the first time and older exporters to the United States are sending stronger delegations of salesmen than in other years. The advance guard arrived in November, not counting the resident representatives, who stay here all the year around. On the Nieuw Amsterdam, which reached New York just before Christmas, there were fourteen bulb salesmen and it may be a matter of note that more than half of them were in the first cabin. The Rotterdam is due to dock within a few days with more than thirty bulb travelers on board. Well informed Hollanders say that nearly, if not quite, 150 different exporting houses will have representatives in America by the end of January and that the total number of men here in the interest of those ex-

# GLADIOLUS BULBS

WELL RIPENED AND FAIR GRADING

Northern Grown—Ready Now

	No. 1		No. 2	
	100	1000	100	1000
America, pink	\$3.50	\$30.00	\$3.00	\$27.50
Augusta, white	4.00	35.00	3.00	28.00
Baron Hulot, deep violet	7.00	60.00	6.00	50.00
Brenchleyensis, scarlet	3.50	30.00	3.00	27.50
Chicago White	4.00	35.00	3.50	30.00
Empress of India, maroon	5.00	45.00	4.50	40.00
Golden West, orange	4.00	35.00	3.50	30.00
Halley, salmon pink	3.50	30.00	3.00	27.50
Ida Van, salmon red	4.00	35.00	3.50	30.00
Independence, orange scarlet	3.50	30.00	3.00	25.00
Klondyke, yellow	3.00	25.00	2.50	20.00
Lily Lehman, ivory white	6.50	60.00	5.50	50.00
Meadowvale, white	3.50	30.00	3.00	25.00
Mrs. Francis King, salmon red	3.50	30.00	3.00	25.00
Mrs. Frank Pendleton, flush pink	6.00	55.00	5.00	45.00
Mrs. Watt, wine color	5.50	50.00	4.00	37.50
Niagara, cream	6.00	50.00	4.50	40.00
Panama, satin pink	6.00	50.00	5.00	40.00
Peace, white	6.00	50.00	5.00	40.00
Schwaben, yellow	7.00	65.00	5.50	50.00
Yellow Hammer, pure yellow	5.00	45.00	4.00	37.50
Primulinus Hybrids, fancy selected	3.50	30.00	3.00	25.00
Primulinus Hybrids, commercial forcing	3.00	25.00	2.50	20.00
Miranda, Primulinus Type, yellow	3.50	30.00	3.00	25.00

**L. J. REUTER CO.,** PLANT 15 Cedar St. BROKERS Watertown, P.O. Boston, Mass.

## Snapdragons

are big money makers and will be used more extensively than ever. Grow your own plants and avoid transportation delays.

SEED of our famous Silver Pink, \$1.00 per pkt.; 8 for \$2.50; 7 for \$5.00.

SEED of our new Hybrid Pink and of our new Golden Pink Queen, same price.

SEED of Keystone, Nelrose, Garnet, White, Yellow, Light Pink, Buxton and Fancy Mixed, 85c per pkt.; 8 for \$1.00.

Free cultural directions. All orders cash.

**G. S. RAMSBURG, SOMERSWORTH, N. H.**

## LIVE WIRE

**J. A. Vandervoort & Co.**

Wholesale Bulb Growers  
NOORDWYK - HOLLAND

Also Nurseries at Sassenheim

Absolutely the largest growers in Holland of  
**Bic. Victoria, Golden Spur and Von Sion**

Also large growers of  
**HYACINTHS, TULIPS, ETC.**

Mail Address—Care of  
**MALTUS & WARE**  
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Our representatives will be calling on you.

# ALEXANDER'S DAHLIAS

## FIELD-GROWN ROOTS

### For Florists and Seedsmen

The popularity of the Dahlia is steadily on the increase and you should try these specially selected cut-flower varieties offered below:

**FRANK A. WALKER** (New Decorative Dahlia). A charming shade of lavender-pink, with long stiff stems. Produces its flowers in abundance; an exceptionally early bloomer. Good divisions \$3.50 per dozen, \$25.00 per 100.

**MADONNA** (New Peony-flowered Dahlia). A very beautiful white, very slightly tinted with a most delicate shade of lavender-pink. The touch of color adds greatly, rather than detracts from its value, especially when made-up in floral work. The form of the flower is perfectly original, each petal curling and twisting in a very pleasing manner. An excellent cut-flower variety. Strong divisions \$2.00 per dozen, \$15.00 per 100.

**MAUDE ADAMS** (New Show Dahlia). A pure snowy white, very daintily overlaid and suffused the sweetest shade of rose-pink imaginable. It is the best of my introductions for florists' use. "Maude Adams" is the most prolific Dahlia of its color, being more than twice as free-flowering as either "Nymphaea" or "Sylvia." It has good stems and is an early Dahlia to blossom, continuing throughout the entire season. It has the necessary features that make it stand shipping well, and makes up good in all kinds of work. It has already been tested out in all parts of the country, Raymond Champe of Michigan finding it his best commercial variety. I can furnish strong divisions at \$3.50 per dozen, \$20.00 per 100.

**MINA BURGLE** (Decorative Dahlia). The finest scarlet Dahlia to my knowledge. Flowers of large size, produced in quantity, on long, wiry stems, well above the foliage. Good divisions \$1.50 per dozen, \$12.00 per 100.

**BIANCA**. A new Hybrid Cactus Dahlia of large size and splendid form. Coloring is a beautiful rose-lilac with white shadings and blooms are held perfectly erect on very long, stiff stems. \$5.00 per dozen, \$40.00 per 100.

**LATONA**. An unusual blending of buff and yellow shades, giving a total effect of the Autumn tint that has become so popular. The type is Peony-Decorative, with long petals and nearly full to the center. Fine stems and free-flowering. \$5.00 per dozen, \$35.00 per 100.

If you are interested in cut-flower varieties, I will be pleased to recommend you the best varieties in the colors you want, and will give your communication the benefit of my twenty-six years as a Dahlia Specialist.

**MY TRADE LIST** gives complete descriptions and prices of over 300 of the most up-to-date Dahlias in the world, and is mailed free. Write for it now.

**J. K. ALEXANDER, The Dahlia King**  
THE LARGEST DAHLIA GROWER IN THE WORLD  
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*Frank A. Walker*  
\$25.00 per 100

## Giant Pansy Seed



No. 10. Kenilworth Giant Exhibition is the very finest mixture ever sent out.

12. Kenilworth Giant Prize, enormous ruffled flowers of great substance and rich color.

Ings. Each sort: 500 seeds, 25c; 1000 seeds, 50c; 1/4 oz., \$1.35; 1/2 oz., \$2.50; oz., \$5.00.

No. 22. Kenilworth Mixture 34. Bronze Shades  
30. Blotched 36. Triumph of Giants  
32. Parisian 70. Orchid-flowered

Price of the preceding 6 sorts: 1000 seeds, 35c; 1/4 oz., 90c; 1/2 oz., \$1.65; 1/4 oz., \$3.00; oz., \$6.00.

No. 24. Kenilworth Show 28. Masterpiece  
1000 seeds, 40c; 1/4 oz., \$1.10; 1/2 oz., \$2.00; 1/4 oz., \$3.75; oz., \$7.50.

No. 38. Madame Perret 80. Royal Purple  
42. Adonis 82. Peacock  
44. King of Blacks 92. Victoria  
48. Lord Beaconsfield 94. Red Shades  
56. Light Blue 100. Yellow, dark eye  
60. Hortensia, red 102. Yellow  
62. Prince Henry 104. White, dark eye  
63. Ruby King 106. White  
64. Snow Queen

110. The preceding 17 sorts, mixed.  
1000 seeds, 30c; 4 pkts., \$1.00; 1/4 oz., \$1.30; oz., \$5.00.

Early-Flowering or Winter-Blooming  
Golden Yellow, with dark eye.  
Silvery White, with dark blue eye.  
Dark Velvety Blue.  
Light or Sky Blue.

Each color separate or mixed  
500 seeds, 25c; 1000 seeds, 40c;  
1/4 oz., \$1.10; 1/2 oz., \$2.00;  
oz., \$7.50.

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porters will be close to 225. These are record figures.

The reason why Holland is canvassing America so assiduously this year is found in the depressed condition of bulb business throughout Europe and the largely increased stocks in Holland in the preceding two seasons. It is necessary to find an outlet for greater quantities of bulbs than ever before.

#### GARDEN SEED SHIPMENTS.

December 21 and 22 no less than 1,889 bags of garden seed of various sorts arrived at New York. December 21 the steamer Nieuw Amsterdam brought 185 bags from Rotterdam, consigned as follows:

Consignee	Bags
Downing, T. D.	5
Herbst Bros.	15
Sheldon, G. W., & Co.	16
American Express Co.	49
Vaughan's Seed Store	28
Bernard, Judae & Co.	15
Van Doorn, W.	57
Total	185

The A. F. Luckenbach arrived December 21 from Rotterdam with the following consignments of seed:

Consignee	Bags
American Express Co.	723
Rynveld, F., Sons	50
Total	773

December 22 the Hellig Olav arrived from Copenhagen with the following consignments:

Consignee	Bags
American Express Co.	212
Madsen, T., & Co.	171
Gallagher & Ascher	3
Plummer, E.	4
Vandegrift, F. B., & Co.	4
Stumpp & Walter Co.	2
Lochner & Co.	270
Henning Harving Co.	52
Davies, Turner & Co.	1
Sheldon, G. W., & Co.	53
Christensen, I., & Co.	159
Total	931

#### CATALOGUES RECEIVED.

Weller Nurseries Co., Holland, Mich.—"Weller's Reliable Hardy Plants," a wholesale list of herbaceous perennials.

I. N. Simon & Son, Philadelphia, Pa.—"Simon's Perfection Seeds for Market Gardeners," an illustrated catalogue of seeds, strawberry plants, vegetable plants and roots, hardy foliage and flowering plants, implements and supplies; eighty pages, in a neat and serviceable blue cover. At the beginning is some tabulated information, including a "monthly calendar of operations," etc.

J. K. Alexander, East Bridgewater, Mass.—Wholesale catalogue of dahlias; sixteen pages, clearly printed and well illustrated. The varieties are carefully classified and include a good proportion of new introductions, several of which were originated by Mr. Alexander. "I make a specialty," says Mr. Alexander, "of recommending lists for florists, seedsmen and nurserymen." At the end are brief lists of other hardy plants and a few varieties of shrubs.

## Lily of the Valley Pips

Extra fine strain, EXHIBITION  
size, German "LUBECK" Pips

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GIANT PANSY for GREENHOUSE, \$4.50 per oz.  
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## Paper White Grandiflores or Large Flowering

We offer specially fine quality, large Bulbs. They are thirteen to fifteen centimeters, which means from five to nearly six inches around. A case contains 1250 Bulbs.

	Per 1000 Bulbs	Per Case.
One case	\$18.00	\$22.50
Five cases	17.00	21.25
Ten cases or over	16.50	20.62

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### SPENCER SWEET PEAS

	1 oz.	1 lb.
Asta Ohn Spencer	\$0.35	\$5.00
Blanche Ferry	.35	5.00
Countess Spencer	.30	4.00
Illuminator	.35	5.00
King Edward	.30	4.00
King White	.40	5.50
White Spencer	.40	5.50

	Tr. Pkt.	1 oz.
Salvia Splendens	\$0.25	\$1.25
Salvia Splendens Zurich	.50	3.50
Salvia Splendens Bonfire	.50	2.00
Salvia Splendens Fireball	.50	3.00
Thunbergia, Mixed	.20	.75
Vinca Rosa	.20	.75
Vinca Rosa Alba	.20	.75
Vinca Rosa Pura	.20	.75
Mixed	.20	.75

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—Enough said

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Cineraria—Large Flowering, pkt., 50c; 1/2-pkt., 25c.  
Cyclamen—Giants, mixed, pkt., \$1.00; 1/2-pkt., 50c.  
Giant Pansy—5000 seeds, \$1.00; 1/2-pkt., 50c.  
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Verbena—Finest Giants, mixed, pkt., 20c.  
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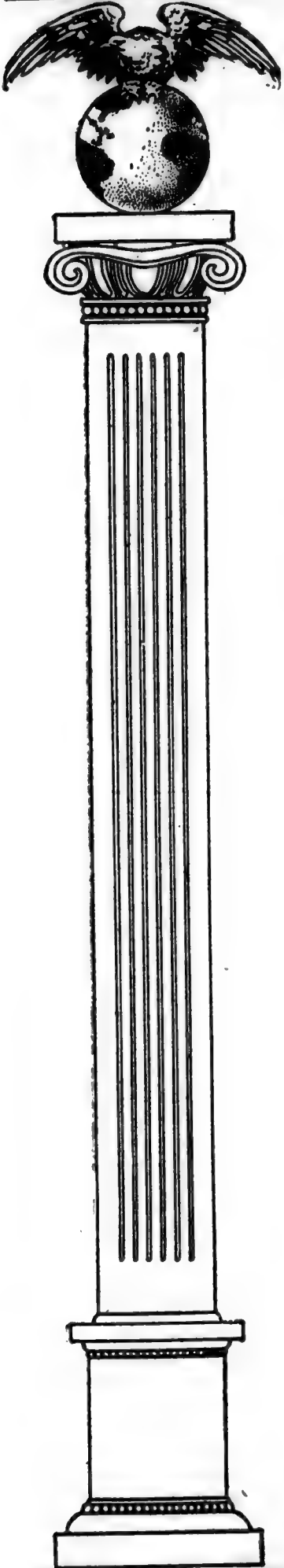
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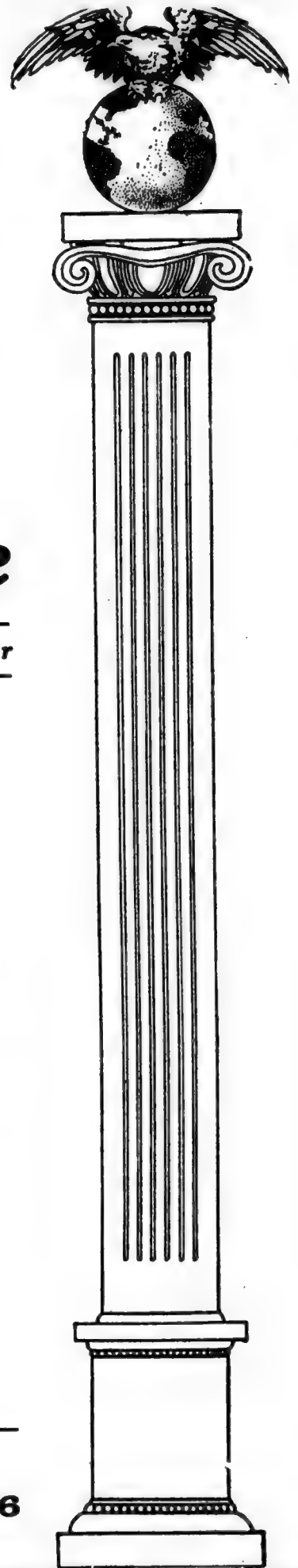
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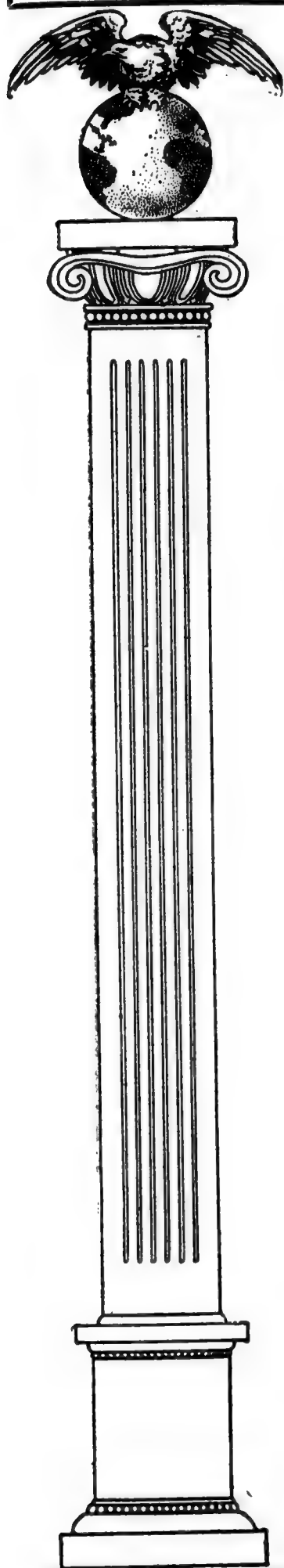
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MOBILE, Ala.		OAKLAND, Cal.		Habermehl's Sons...	78	READING, Pa.		SANTA BARBARA, Cal.		Hannah & Son...	79	Gurney Grnhse. Co...	82
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						READING, Pa.		SANTA BARBARA, Cal.				Humphrey, C. L...	89

# Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

*"Say it with Flowers"*



*Alpha Floral Company*  
Northwest Corner Wabash Avenue  
and Adams Street

For all deliveries in  
**C H I C A G O**

Unexcelled facilities for

***Prompt Service***

*Elevated and Surface Cars at Our Door*

We carry the largest and most complete stock of any store in the loop and our ***Service Is Unexcelled***, as we are located in the heart of the leading hotel, theater and shopping district. ***Reasonable Prices.***

All orders receive the personal attention of James Moller, Manager.

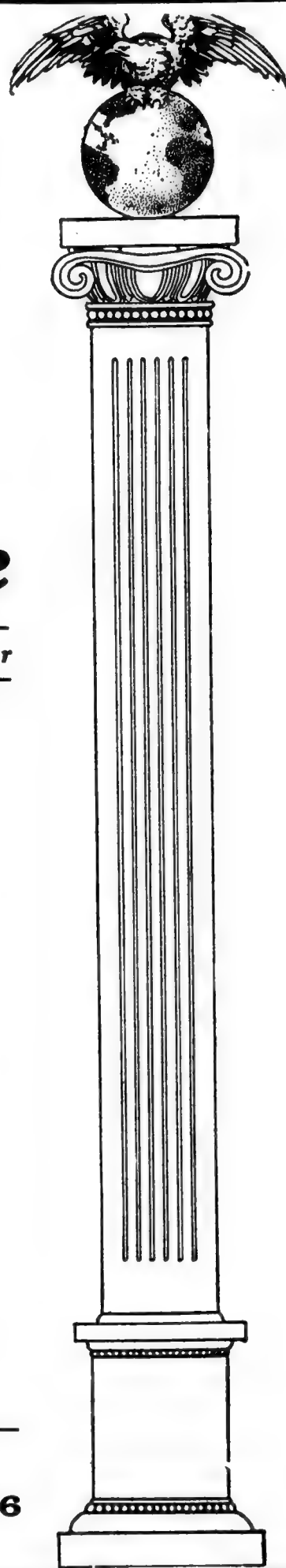
Member F. T. D.

LONG DISTANCE TELEPHONES:

**Randolph 669**

**Central 1576**

**CHICAGO**



# Telegraph Delivery Department

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## SAN FRANCISCO, CALIF.

### ART FLORAL CO., Inc., 255 Powell St.

#### Steamers and Trains

FROM  
SAN FRANCISCO  
AND  
OAKLAND PIERS.

Delivers Telegraphic Orders  
within the hour  
they are received—  
BY SPECIAL MESSENGER.

#### Fruit and Flower Baskets

SPECIALIZE IN  
Fruit Baskets for Bon Voyage Gifts.  
\$5.00 to \$25.00.

## TATE'S TIPS

### REDUCING HOLIDAY TROUBLES.

#### Annual Tales of Woe.

This was the greatest Christmas season in the history of our business. There were all sorts of "tales of woe" to listen to, and the first of these was the high prices that had to be paid for stock. In many instances I was told that it would be impossible for the retailer to realize 100 per cent gross profit on his stock. Now, in a retail store it takes only a simple process of arithmetic for any man to learn that unless he realizes this gross profit the sooner he gets into some other business the better it will be for him. For the grower to ascertain the actual cost of production of his stock may be more difficult, yet it is just as necessary as for the retailer to know his actual overhead expenses. The latter are, in a manner, fixed charges which have to be paid for the service you render to the public, and unless you are a philanthropist and fall back on your bank roll, there is just one place from which the money to pay these charges and a margin of profit may come, and that is the retailer's 100 per cent gross profit. Of course, there is the alternative to reduce the overhead by cutting the service. We are all familiar with this in one-armed lunch-rooms, but I am afraid that service of this kind would not do in any up-to-date florist's store.

#### Up-to-the-Minute Delivering.

One of the principal items of service for the florist's establishment is an up-to-the-minute delivery system. No store should be without a well organized shipping department, and my experience has been that it is good business to have one of the most efficient men in charge of this department. Just after Christmas the troubles you have had in getting the stock delivered after it was sold will be fresh in your memory.

The writer has seen many a cold Christmas and windy Easter, and is familiar with frozen and broken plants and continual complaints, and making good damaged orders after a big rush is

over. I can well remember the time when florists had to depend upon ordinary wagons for deliveries and for several weeks after either of the big flower days we lived in constant dread. For every item of stock that was ruined in delivery, we lost not only our gross profit, but the original cost as well. This, of course, instead of yielding a net profit, became an item that had to be charged to overhead, and it is easy to see that such losses as these simply ate up that much of the profit on the successfully delivered stock.

#### Good Shipping Department.

Let us note how a well organized shipping department can reduce these losses to a minimum. First, when a plant is sold and tagged it is sent to the shipping room. There it is carefully wrapped to protect it from cold or bruising. The careful shipping clerk will see that the card is properly secured, and the proper address plainly written and securely attached. Next comes a most important part, and that is the proper routing. This should be done so that the order will reach its destination in the shortest period of time, for the plant's or flowers' sake. A properly routed order in these days of automobile delivery will save money on the cost of delivery, also.

One of the best systems of delivery I have ever seen is that conducted by



Wire F.T.D. ORDERS  
for New York  
TO  
**MAX SCHLING INC.**  
785 FIFTH AVENUE  
We deliver orders promptly and efficiently, and use tact, taste, and discretion in filling them, regardless of the size of the order. The SCHLING standard of quality and service is always maintained.  
LONG DISTANCE PHONES PLAZA 7241, 7242

## FOREIGN SECTION

**Liverpool, England**  
DINGLEYS, Ltd., Florists

**SHEFFIELD, ENGLAND**  
WM. ARTINDALE & SON  
FLORISTS SEEDSMEN NURSERYMEN

**Manchester, England**  
DINGLEYS, Ltd., Florists

**SCOTLAND** SEND YOUR  
ORDERS NOW TO  
LEIGHTON, Florist, GLASGOW  
Scotland's Only Member F. T. D.

one up-to-the-minute florist. He uses his entire cellar for this purpose. This opens on an alley in the rear of his establishment at grade. The cellar is divided off into stalls, each stall representing a section of the city. An elevated stand is built in the center for the shipping clerk. He has a list for each stall, which is conspicuously numbered. When an order is ready for de-



# Telegraph Delivery Department

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## PHOENIX, ARIZ.

Arizona Seed & Floral Co.

28 and 30 S. Central Ave. Member F. T. D.

## PHOENIX, ARIZONA

Donofrio Floral Co.

CHAS. E. MORTON, Mgr.

Wire your orders to us for delivery in Arizona and New Mexico.

## DOUGLAS, ARIZ.

Yours for Quality ELLIOTT THE FLORIST

DOUGLAS, ARIZ. FOR ALL POINTS IN ARIZONA

GATLIFF FLOWER GARDEN

Successor to TRAVIS FLOWER SHOP  
Indian Blankets, Dolls and Moccasins.

## Flowers for all ARIZONA

Tucson Seed & Floral Co., TUCSON, ARIZONA

TUCSON, ARIZ. 7 East Congress Street  
BURNS' FLOWER SHOP

## PRESCOTT, ARIZ.

Send your orders to ACKER'S FLOWER SHOP

## ROSWELL, N. MEX.

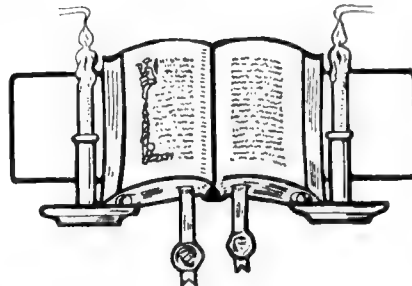
ALAMEDA GREENHOUSES

Headquarters for Flowers New Mexico and Texas.

livery it is brought to him. He decides what route it is to go by and hands out a number, which is attached. An assistant enters it upon a like-numbered list, and when the delivery man comes in, all that is necessary is for him to load the orders in that particular stall. The driver goes to the shipping clerk, gets his list and is off. In this method there is no bustle or confusion.

### Saving Offsets Trouble.

This may seem, from reading, like a lot of trouble. Well, I have watched it work and I want to say right here that it is not one-half the trouble that I have so often seen under other practices—several men picking over a lot of orders, having to stop to read the tags, holding a list up against a wall and trying to write. If such a system does require several more people, their salary is more than saved in damaged stock, to say nothing of the quicker dispatch and the satisfaction of knowing your stock is being delivered in the best condition possible. If you have not such a system, start one and it will not be long before you will wonder how you ever got along in the old haphazard way. Ponder this well and see if one of the greatest problems you had to face at



## Let's Turn It Over You and I

Let's turn over a new leaf.  
Let's turn it over to stay turned.  
Let's make it read different than last year's.  
Let's start with the word "happy."  
Let's end with the word "smile."

Let's write on the second line, that we cannot have smiles in our voice, if we don't put smiles on our face.  
Let's write on the third line the word "scat."  
Scat to dull care when it comes meowing around.  
Meows never yet caught a mouse.

Let's stop wishing we were the other fellow; for he most likely is wishing he were us.

Let's wish each other a Happy New Year.  
Let's wish it, because we honestly wish to wish it.  
Let's turn over a new leaf, you and I.

New York's  
Favorite Flower Shop

*G.E.M. Stumpff*

Fifth Avenue at 58th Street

Christmas was not that of deliveries.

Another problem is caused by the lack of many of the old blooming plants to which we have all been accustomed. For instance, we will take one item, azaleas. Did you ever stop to think that these spoiled us? In a manner, it was just a case of bringing in the plants, perhaps wrapping the pots with a piece

of matting or adding a bit of ribbon, and we had a fine, showy stock ready for the customer. It did not require a florist to do this; anyone could have done it, and the plants sold themselves. In these days it is necessary for the florist to display his skill. You must show the public something just as attractive, and to the credit of some of

# Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

OSHKOSH, WIS.  
THE MILES COMPANY  
GROWERS

Established 50 years. Member F. T. D.

RACINE, WIS.  
THE  
610-612 Wisconsin Street FLOWER SHOP Member F. T. D.

the florists I will say that they have not only done this, but have surpassed it. One of the principal methods of accomplishing this is by made-up baskets of plants. From the arrangement of these anyone can soon see whether one is a florist or not. This is where combination counts, both as to the artistic qualities of the basket and its lasting qualities. Here is where the greatest precaution should be used in selecting your plants. If this is well done, your basket will give much more satisfaction to the purchaser than the plant that has perhaps been forced in order to get it in on time. There is much more art in arranging a good plant basket than there is in one of cut flowers. In these days of metal linings for baskets it is only necessary to arrange your cut flowers loosely, the combination, of course, considered, and you have an artistic basket. Yet a man will often stand before a bench of the finest plants, and the baskets he will turn out are poor, to say the least. Let your baskets be a good combination of foliage and blooming plants, arrange these with an eye to their lasting qualities, and after the bloom is gone your basket will still continue to give satisfaction.

Originality a Great Asset.

In these days of keen competition the florist who does not use his brains is doomed. Each florist can rest assured he has a competitor some place near him who is lying awake at night using his. It is only a matter of time until the public will become aware of it, and so will the florist, no matter how well he is established, if he is in the habit of following the line of least resistance. The point I wish to emphasize is, don't be afraid to try out new ideas. Try to have something unique. Try your ideas out gradually, and it will not be long before you will see if they take. This is a splendid time to make notes on where you fell short at Christmas. Be honest with yourself; then place these notes in a conspicuous place for future reference. Remember, Easter is just ahead, and experience is the safest and best teacher if you will be guided by it. Tate.

AMERICAN ROSE SOCIETY.

Executive Committee Meeting.

A meeting of the executive committee of the American Rose Society was held

## "Say it with Flowers"

Members  
of the  
F. T. D.

Members  
of the  
F. T. D.



GUDE BROS.CO.  
FLORISTS  
1214 F ST.N.W.  
WASHINGTON,D.C.

## "Say it with Flowers"

Send Orders for  
WASHINGTON,  
D. C.

and vicinity to

*Blackistone*

EVERYTHING  
FIRST-CLASS

Member F. T. D.

14th and H. Streets

WASHINGTON, D. C.  
Louise Flower Shop

Connecticut Ave. at N St., N. W.  
Miss Louise W. Daugherty, . . . Proprietress  
Phones—Franklin 3579, 3841, 3842.  
Member Florists' Telegraph Delivery.

ORDERS IN OR AROUND  
Washington, D. C.

MEMBER F. T. D.  
GEO. C. SHAFFER  
900 Fourteenth Street

La Crosse, Wis.  
La Crosse Floral Co.

Oldest F. T. D. Member  
We grow all our flowers Guaranteed service

La Crosse, Wis.

Send your order for flowers for delivery in this city and vicinity to

SALZER'S FLORAL GARDENS  
QUALITY AND SERVICE ASSURED

KENOSHA, WIS.  
L. Turner & Sons, 352 Park Ave.  
Members Florists' Telegraph Delivery

Racine and Kenosha  
Operating large Greenhouse in both these Wisconsin cities P. N. Obertin

# Telegraph Delivery Department

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## PASADENA, CALIFORNIA

### SIEBRECHT'S HOUSE OF FLOWERS

HENRY A. SIEBRECHT, Jr.

Largest assortment of choice and rare flowers in California  
Inquire from your customers who have visited California about *The House of Flowers*.

F.  
T.  
D.

#### CITIES

Arcadia Duarte  
Alhambra Glendora  
Altadena Lamanda Park  
Glendale Flint Ridge  
Eagle Rock La Canada  
Monrovia

#### COUNTRY CLUBS

Altadena Country Club  
Annadale Country Club  
Midwick Country Club  
Overland Club.

#### SANATORIUMS

Potter's, at Monrovia  
Southern California  
Los Encinas  
Lamanda Park

F.  
T.  
D.

ROSS FIELD, UNITED STATES BALLOON CAMP, ARCADIA

Henry A. Siebrecht, Jr., District Representative of California  
for the Florists' Telegraph Delivery Association.

"SAY IT WITH FLOWERS" from

SIEBRECHT'S HOUSE OF FLOWERS, 383 E. Colorado St., Pasadena, California

#### Milwaukee, Wis.

A. CURRIE & CO.,

130-132 Wisconsin Street

Member Florists' Telegraph Delivery Ass'n.

#### MILWAUKEE

**E. WELKE & CO.**  
*The House of Roses.*

Member F. T. D.

750-752 Third Street

#### MADISON, WIS.

RENTSCHLER FLORAL CO. Member F. T. D.

#### GREEN BAY, WIS.

Meier-Schroeder Co. Orders for Cut Flowers and Designs delivered anywhere in Wisconsin and Northern Michigan at right prices.

#### MANITOWOC, WIS.

THE M. G. MADSON SEED CO.,  
North 8th and Commercial Streets.

at Washington, D. C., November 29, 1920.

President Pyle occupied the chair. The members present were Messrs. McFarland, Roland, Boyd, Peterson, Currey, Atkins, Pennoek and Wister. Invited guests were Messrs. Geradorff and Gude, of Washington, and Professors Corbett and Mulford, of the United States Department of Agriculture. Professor White, who was unable to be present, sent a letter to the committee thanking it for its kindness to him during his term as secretary.

The new secretary, John C. Wister, was introduced by President Pyle and gave a report of the opening of the new

#### MILWAUKEE

Member  
F.  
T.  
D.

*Lubliner's*  
**FLORIST**  
225 Grand Ave.

#### MILWAUKEE

EXCLUSIVE FLORAL  
ARRANGEMENTS

**BAUMGARTEN, Inc.**

Member F. T. D.

93 WISCONSIN ST.

#### MILWAUKEE WEST ALLIS WAUWATOSA

ERWIN J. HAMME

Greenhouses and Flower Shop  
at WAUWATOSA, WIS.

#### MILWAUKEE, WIS.

**FOX'S**

INCORPORATED

437-39-41 MILWAUKEE STREET

Member Florists' Telegraph Delivery Ass'n.

#### MILWAUKEE

1-3-5 GRAND AVENUE

**GIMBELS**

A. H. MacDonald, Mgr.

Member Florists' Telegraph Delivery Association

#### MILWAUKEE

F. T. D.

**EDLEFSEN-LEIDIGER CO.**

419 Milwaukee Street

#### A HALF-INCH ADVERTISEMENT

here will keep your name and specialty before the whole trade, at a cost of only 62½c per week on a yearly order.



# Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

All orders carefully executed.  
Choice cut stock and plants  
from our own greenhouses.

END YOUR ORDER  
TO  
**SANDERS**  
NURSERY CO.  
623 Clara Ave., ST. LOUIS, MO.

Members of the  
Florists' Telegraph Delivery  
Association

**ST. LOUIS, MO.** Send Your Orders to **F. H. WEBER**  
Taylor Avenue and Olive Street  
EVERYTHING SEASONABLE. PLANTS OR CUT FLOWERS.  
ALL ORDERS CAREFULLY EXECUTED UNDER MY PERSONAL SUPERVISION.  
Member Florists' Telegraph Delivery Association. Flowers Delivered in City or State on Short Notice.

**ST. LOUIS, MO.**  
**GRIMM & GORLY**  
Leading Downtown Florists  
Members Florists' Telegraph Delivery.

ORDERS FOR  
**ST. LOUIS, MO.**  
YOUNG'S :: 1406 Olive St.

**ST. LOUIS, MO.**  
Wire or phone your orders to **OSTERTAG BROS.**  
The Largest Retail Supply House in the West.  
**JEFFERSON AND WASHINGTON AVES.**  
Members F. T. D.

**ST. LOUIS, MO.**  
Wire your orders to  
**MULLANPHY FLORISTS, Inc.**  
N. W. Cor. 8th and St. Charles Streets  
Both Long Distance Phones  
Member Florists' Telegraph Delivery Ass'n.

**ST. LOUIS, MO.**  
Member Florists' Telegraph Delivery Association  
**Jos. Witek**  
4744-4748 McPherson Ave.

**ST. LOUIS, MO.**  
**BENTZEN**  
FLORAL COMPANY  
8118 North Grand Avenue  
FACILITIES SECOND TO NONE

**ST. LOUIS, MO.**  
Up-to-date Service **The Blossom Shop** 4110 Manchester Ave.

**ARCHIAS FLORAL CO., Sedalia, Mo.**  
Choice Cut Flowers and Designs on Short Notice.  
Prompt attention to telegraph and telephone orders.  
Members Florists' Telegraph Delivery Ass'n

RED C

4326 Olive St.



F. T. D.

ST. LOUIS

**ST. LOUIS** Choice Seasonable Flowers  
**George Waldbart Floral Co.**  
Efficient Service—Most Centrally Located  
All Orders Carefully Executed 516 North Grand Ave.

**SEDALIA, MISSOURI**  
"You will not stammer if you say it with our flowers"  
**State Fair Floral Co.**  
Florists' Telegraph Delivery.

Phone 1367  
**Stokes FLORAL SHOP**  
"WE STRIVE TO PLEASE"  
205 E. Walnut St., Springfield, Mo.  
Members F. T. D.

**KANSAS CITY, MO.**  
We are members of the F. T. D.  
**J. E. MURRAY & CO., 212 E. 10th Street**  
**W. J. Barnes** KANSAS CITY, MO.  
38th St. and Euclid Ave.  
Established 1890.  
No order too large or small. Member F. T. D.

secretary's office in the offices of the Pennsylvania Horticultural Society, 606 Finance building, Philadelphia. It is hoped that the members of the American Rose Society and of the florists' trade will call at the new office when they are in Philadelphia. The office was made possible through the courtesy of the Pennsylvania Horticultural Society. J. A. Currey, of Portland, Ore., who was present at the meeting, presented some beautiful pictures of roses grown in Portland and showed plans of the new test gardens. Mr. Pennock urged that an attempt be made to have the

**Kansas City, Mo.**

**Rock's**  
MEMBER F. T. D.

1106 GRAND AVENUE

**KANSAS CITY**  
WE STRIVE TO PLEASE  
**ALPHA FLORAL Co.** Member of the F. T. D.  
1105 WALNUT STREET EST. 1906  
ALPHA ELBERFIELD, Founder and Owner.

**KANSAS CITY**  
**A. Newell** FLORIST  
MEMBER F. T. D. Eleventh and McGee Sts.

**STUPPY FLORAL CO.**  
Orders Executed  
Missouri, Iowa, Kansas and Nebraska  
**St. Joseph, Mo.**  
Members Florists' Telegraph Delivery

**Excelsior Springs, Mo.**  
EXCELSIOR GREENHOUSES

**COLUMBIA, MO.**  
COLUMBIA FLORAL CO.  
Halfway between St. Louis and Kansas City

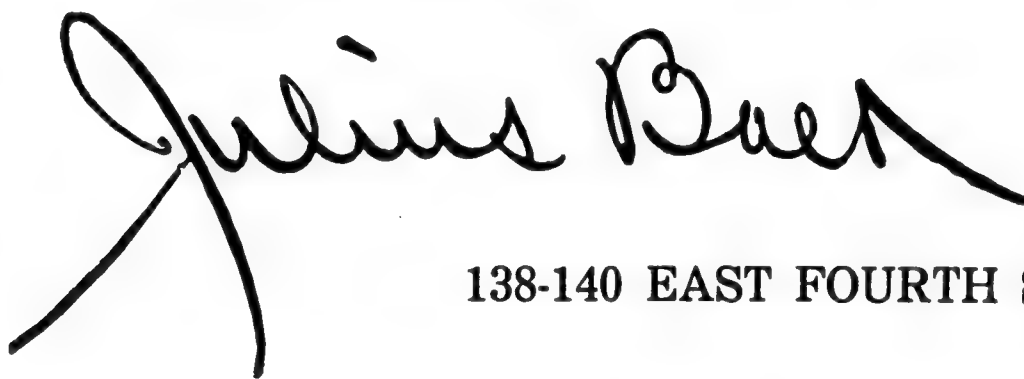
# Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

## QUALITY plus SERVICE!

## In CINCINNATI

To mention Flowers is to think of



138-140 EAST FOURTH STREET

**Samuel Murray**

KANSAS CITY, MO.

1017 GRAND AVE.

Member of the  
Florists' Telegraph Delivery Association

**ENID, OKLA.**

*The Hub of the Middle Southwest*  
10 Railroads for quick delivery.

ENID FLORAL CO., Leading Florists  
Authorized Member F. T. D. for Enid.

**Hornaday Greenhouse,** LAWTON, OKLA.  
can fill your orders for Walter, Temple, Burk-  
burnett, Altus, Snyder, Grandfield, Apache,  
Anadarko and Fort Sill.

**Joplin, Mo.** AMERICAN FLORAL SHOP  
J. E. MEINHART, Prop., 216 W. 4th St.

**WEBB CITY, MO.**  
J. E. Meinhart, 416 S. Pennsylvania Ave.

**CHILLICOTHE, MO.**  
ISHERWOOD GREENHOUSES  
We Strive to Please

**SPRINGFIELD SEED CO.**  
SPRINGFIELD, MO.  
FLORAL DEPARTMENT OPEN DAY AND NIGHT  
Member Florists' Telegraph Delivery Association

**McALESTER**

OKLAHOMA

WM. WEAVER

MEMBER F. T. D.

**MUSKOGEE, OKLA.**

McQueen Floral Co.  
FLOWERS BY WIRE ANYWHERE

Member F. T. D.

**EASTERN OKLAHOMA WESTERN**  
MAXWELL & CO.

We grow our own flowers  
50,000 sq. ft. of glass

**TULSA, ALVA.**

ENID, OKLAHOMA, Oklahoma Floral Co.  
Will fill your orders for Designs  
and Cut Flowers in Oklahoma  
Member F. T. D., Elks Bldg., 109 E. Broadwa.

**OKMULGEE, OKLA.**

GEO. W. MARSHALL, 108 N. Grand Ave.  
MEMBER F. T. D.

**TULSA, OKLAHOMA**  
Boston's Flower Store. O. O. Boston  
Member Florists' Telegraph Delivery.

**FURROW & Co.**

Service unexcelled  
for central and northern  
Oklahoma

Guthrie, Oklahoma

**Oklahoma City, Okla.**

THE FOSTER FLORAL CO.

Member Florists' Telegraph Delivery

**MUSKOGEE, OKLA.**

MUSKOGEE CARNATION CO.

Largest Growers and Retailers in  
Eastern Oklahoma  
Member Florists' Telegraph Delivery

FOR ALL TOWNS IN SOUTHERN OKLAHOMA  
AND NORTHERN TEXAS  
Mrs. B. A. Nelson Sulphur, Okla.

**CHICKASHA, OKLA.**

Mrs. Stella Johnson Member F. T. D.

# Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

## Boston—O'BRIEN

67 Beacon Street  
Deliveries  
To All Suburbs

QUALITY AND SERVICE

Member Florists' Telegraph Delivery Association

BOSTON  
MASS.

HOUGHTON GORNEY

UNDER THE PARK ST. CHURCH

CARBONE, 342  
Boylston Street,  
BOSTON

Member Florists' Telegraph Delivery Ass'n.

The Beacon Florist  
7 Beacon Street, BOSTON

J. EISEMANN, Manager, 14 years head decorator and designer for Penn's.  
PROMPT, EFFICIENT SERVICE GUARANTEED.

Worcester, Mass.  
RANDALL'S  
FLOWER SHOP

Member Florists' Telegraph Delivery.

H. F. A. LANGE  
Worcester, Mass.

Delivers to all Points in New England  
125,000 Square Feet of Glass.

Member Florists' Telegraph Delivery Ass'n.

New Bedford, Mass.  
and all parts of CAPE COD, MASS.  
MURRAY, Florist

282 Union Street  
GREENHOUSES: FAIRHAVEN, MASS.  
National Florist. Member F. T. D.

FITCHBURG, MASS.  
LESURE The Florist  
EVERYTHING IN FLOWERS

WELLESLEY COLLEGE  
Dana Hall, Walnut Hill, Rockbridge Hall Schools  
TAILBY, Wellesley, Mass.  
Long Distance Tel., Wellesley, 44-1, 44-2, 44-3

Newton, Mass. COTTON  
Also BOSTON, BROOKLINE  
CAMBRIDGE, WELLESLEY The Florist

I should like to write a  
little essay on

"The Sweet Perfume  
of Courteous Service"

but actions speak louder  
than words. Flowers are  
my hobby and my business.  
If you have orders for de-  
livery in N. E., wire us.

BOSTON, MASS.

*Penn The Florist*

"Penn, the Telegraph Florist."

Member of Florists' Telegraph Delivery Association.  
124 TREMONT STREET

NEWTON  
ROSE  
CONSERVATORIES

R. G. BRIDGEMAN, PROPRIETOR  
329 NEWTONVILLE AVENUE NEWTONVILLE, MASS.

NEWTON 60, MASS.

Newton, Newtonville, West Newton, Auburndale, New-  
ton Lower and Upper Falls, Newton Highlands, Newton  
Center, Waban--all above in City of Newton.

Also delivery in Waltham, Watertown, Needham, Brook-  
line, Cambridge and Allston, Wellesley College, Lasell  
Seminary and Mt. Ida School.

Member Florists' Telegraph Delivery Association.

Morse & Beals, LOWELL, MASS.  
Nearest Shipping Point to  
NEW HAMPSHIRE and VERMONT  
Members Florists' Telegraph Delivery Association

*War Brothers* Boston, Massachusetts  
44 TEMPLE PLACE  
The Centrally Located Florist Shop  
Yours for Reciprocity. We cover all points in New England.  
Members Florists' Telegraph Delivery.

BOSTON—BECKER'S

Send us your telegrams. Prompt service IN  
and ROUNDABOUT BOSTON. Our con-  
servatories are in Cambridge, only 8 minutes  
from the heart of Boston.

BECKER'S CONSERVATORIES  
CAMBRIDGE - - MASS.  
Members Florists' Telegraph Delivery

Waltham, Mass.

1st CLASS STOCK  
FACILITIES  
SERVICE

M. F. RUANE

Member F. T. D.

121 Moody St.

Cambridge, Mass.

Largest Retail Conservatories near the heart  
of Boston. Deliveries in all suburbs.

HAROLD A. RYAN, Inc.  
Opposite Mount Auburn Cemetery.

CAMBRIDGE, MASS.

ROBBINS BROS., 636 Massachusetts Avenue  
Near All Colleges Members F. T. D.

BOSTON 9, MASS.

HENRY R. COMLEY, Florist, 6 Park Street  
50 years' experience in the florist business guarantees  
efficiency to take care of all orders. 20 per cent allowed.

American Rose Society visit the Port-  
land rose festival as a body, and he and  
Mr. Currey were appointed a committee  
to arrange for a private excursion train  
for the members of the American Rose

*Warburton*

Member  
F. T. D.

FALL RIVER  
MASS.  
33 N. Main Street  
Orders Executed for  
Southeastern Mass., Newport  
and Rhode Island Points

MELROSE, MASS.

The Casey Florist Co. 93 Maple Street  
Nearest Dealer to New England Sanitarium

MALDEN, MASS.

J. WALSH & SON  
Members Florists' Telegraph Delivery Ass'n.

Brookline, Mass.

1314 Beacon St. Alice B. Merrill  
Member F. T. D.



# Telegraph Delivery Department

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## AMERICA'S FOREMOST FLOWER HOUSE

Superior  
Service

74th Year

Steamer

Deliveries and all  
others guaranteed.

Standard  
Prices

*Thos. F. Gavin*  
INC.

Est. 1847

Correspondents in all  
leading cities of the  
world

## BOSTON—and—NEW YORK

1 PARK STREET  
AND  
799 BOYLSTON STREET

Your Account Invited

561 FIFTH AVENUE  
AT  
46th STREET

### HARTFORD, CONNECTICUT

Welch's Flower Shop  
197 Trumbull Street  
A. W. Welch Mrs. E. M. Welch

New Haven,  
Conn.

J. N. CHAMPION & CO.  
The F. T. D. Artists

Yale  
College

Covering All Connecticut

### HARTFORD, CONN.

Greenhouses: *Coombs* Stores:  
Benton St. 741 Main St.  
364 Asylum St.  
Member F. T. D.  
Orders solicited for all parts of Connecticut

### BIDDEFORD, ME.

NEAR PORTLAND

*Strout's*

Member F. T. D.

CARNATIONS

### Waterbury, Conn.

RYAN & POWERS  
80 Center St.  
Special attention Westover and St. Margaret  
School Orders.  
Members F. T. D. and Rotary Florist.

Hartford, Conn.

*George F. Lane*  
SUCCESSOR TO *Welch*  
THE FLORIST  
180 Asylum Street  
Member F. T. D.

### Providence, Rhode Island

Johnston Brothers

LEADING FLORISTS  
38 DORRANCE STREET  
Member Florists' Telegraph Delivery Ass'n.

### STAMFORD, CONN.

QUALITY FLOWER SHOP  
Member F. T. D. 43 ATLANTIC ST.  
Prompt delivery to  
NOROTON, DARIEN, NORWALK, GREENWICH

### Hartford, Conn.

J. Albert Brodrib, Store,  
639 Main Street  
Deliveries to  
New Britain, Meriden, Middletown, Manchester,  
Rockville, Farmington, Willimantic.  
Member Florists' Telegraph Delivery Association

### Brookline, Mass.

220 Washington Street

F. E. PALMER, Inc.

Established 1886

Members Florists' Telegraph Delivery Ass'n.

### BURLINGTON, VT.

*Gay Florist*  
Member F. T. D.

Orders for Vermont and Northern New York filled to  
your entire satisfaction at right prices.

### BRIDGEPORT, CONN.

James Horan & Son  
943 MAIN STREET  
Largest Growers in this District.  
MEMBERS FLORISTS' TELEGRAPH DELIVERY.

### Lynn, Mass.

MEMBERS  
F. T. D.

GIBBS BROS., 231-233 Union St.

### BROCKTON, MASS.

Belmont Flower Shop MEMBER  
F. T. D.

Society and their friends to visit Portland in June, 1922. Mr. Currey promised that the hospitality of Portland would be extended to all who took this trip and that a special rose program would be arranged. He believed that a trip of this kind by the society would be a great aid in the way of securing new members.

### New Britain, Conn.

VOLZ FLORAL CO.

### Bridgeport, Conn.

John Reck & Son, 985 Main Street

### PROVIDENCE, R. I.

AND ALL NEW ENGLAND POINTS  
T. J. Johnston & Co., 107 Washington St.,  
PROVIDENCE

### NEWPORT, R. I.

Est. 1864 Greenhouses  
SMITH JAMESTOWN, R. I.

### PORTLAND, ME.

THE FLOWER SHOP

M. E. McGunagle Cor. Oak and Free Sts.

### MANCHESTER, N. H.

H. C. STACHE. L. D. PHONE  
1251-B.

# Telegraph Delivery Department

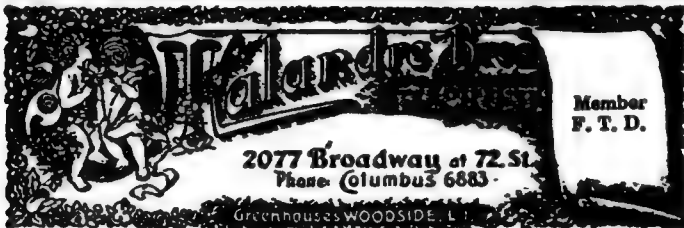
The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

NEW YORK  
F. T. D. Member

## DARDS

341 Madison Avenue  
Opp. Hotel Biltmore

An ever INCREASING BUSINESS at the same CORNER for FIFTY YEARS is the answer for your New York orders



WE CARRY THE HIGHEST GRADE OF CUT FLOWERS  
**SEND US YOUR NEW YORK ORDERS**  
ADJACENT TO THEATRICAL AND HOTEL DISTRICTS

ABUNDANTLY PREPARED  
AT ALL TIMES  
**Edwards Floral  
Hall Company**  
1716 Pacific Avenue  
Atlantic City, New Jersey  
Nurseries: Mediterranean  
and South Carolina Aves.  
Member Florists' Telegraph Delivery Ass'n

**Red Bank, N. J.**



**W. W. KENNEDY & SONS**  
FLORISTS  
MEMBERS F. T. D.  
41 BROAD STREET

Boonton, N. J.    Dover, N. J.  
Olyphant, Pa.    Stroudsburg, Pa.  
Store in each town. Flowers daily from our  
own greenhouses. Delivery all Eastern Penna.  
and Northern New Jersey.

Herrick Greenhouses, HACKETTSTOWN,  
NEW JERSEY.

**JERSEY CITY, N. J.**

**WEIDEMANN'S FLOWER SHOP**  
222 MONTICELLO AVE.  
Member F. T. D.

**HOBOKEN, N. J.**

J. GRULICH & SONS  
Members F. T. D.    616 Washington Street

**TRENTON, N. J.**

PARK FLORAL CO.    R. ABBOTT  
Greenhouses--Buchanan, Lafayette and Schiller Ave.

**Atlantic City, N. J.**

EGG HARBOR FLOWER SHOP    Members  
811 Pacific Ave.    Crane & Hill Props    F. T. D.

**Summit, New Jersey**    HARRY O. MAY,  
PROPRIETOR  
**The Rose Shop**

Englewood, N. J.    Camp Merritt  
EDWARD G. BURROWS  
Member F. T. D.

**ATLANTIC CITY, N. J.**

Atlantic City Flower Shop  
1519 Pacific Avenue  
Always a big stock on hand of all kinds of flowers  
and plants. Personal attention. F. T. D. Member

**NEWARK, N. J.**

**PHILIPS BROS.**  
938 BROAD STREET  
Members F. T. D.

**PATERSON  
PASSAIC New Jersey**

**EDWARD SCEERY**  
Member Florists' Telegraph Delivery Assn.

All Middle State and Seashore  
**NEW JERSEY POINTS**  
and Northeastern Pennsylvania towns  
are best reached from

**TRENTON**  
MARTIN C. RIBSAM, Florist  
Member F. T. D.    Broad and Front Sts.

The question of affiliation with local horticultural organizations came up once more, and arrangement was made that in 1921 no reduced rate of membership would be accepted from affiliated members, but that it would be urged upon local societies to join the society in a group, and in order to encourage them to do this the American Rose Society would for every group of ten to fifty members, return the sum of 50 cents per member to the local organization, to be used for the purpose of encouraging rose growing in the community; that for every group of fifty to 100 members, 75 cents per member should be paid back to the organization, and for every group over 100, \$1 per member. It is hoped that through this plan many small organizations throughout the country will be encouraged to join the American Rose Society.

Professor Corbett brought up the subject of the dissemination, by the society, of the Dr. Van Fleet roses. As previously reported, the Department of Agriculture is anxious that these roses

**W. & T. CASS**  
**Geneva, N. Y.**

Telegraph Orders Promptly Filled  
in Western New York

**JAMESTOWN, N. Y.**

LAKEVIEW  
ROSE GARDENS  
1,500,000 ft. of glass    Capable Retail Service  
Mayville, N. Y.    } INSTANT    Fredonia, N. Y.  
Brocton, N. Y.    } SERVICE    Chautauque, N. Y.  
Randolph, N. Y.    } --TO--    Lakewood, N. Y.  
Bemus Point, N. Y.    }    Cassadaga, N. Y.  
Other Principal Western N. Y. towns.

**JAMESTOWN, N. Y.**

Heelas Flower Store    For all  
Chautauque County

**ONEONTA, NEW YORK**

DERRICK, Florist.    MEMBER  
F. T. D.

**For SYRACUSE, N. Y.**

W. E. Day Co.,    Onondaga Hotel Bldg.  
F. T. D.

**SENECA FALLS, N. Y.**

E. W. HUDSON & SON  
WILL ALSO DELIVER ORDERS AT WATERLOO

**Elmira, N. Y.**    SHIPMENTS  
Southern New York  
Northern Pennsylvania

Member F. T. D. The Rosery Garden Shop    182 N. Main Street

**TROY, N. Y.**    MEMBER  
F. T. D.

33 Fourth St.    H. LOUIS MENAND

**FLORAL    OSWEGO, N. Y.**

ART STUDIO    E. KENDIG, Prop.  
Member F. T. D. At Your Service. Personal Attention.

**HORNELL, New York**

C. G. JAMES & SON  
Prompt Deliveries to Elmira, Corning and Wellsville.

**NEWARK, N. J.**    F. T. D. Member

**BEGEROW'S**    946 Broad St.  
FRESH FLOWERS AND BEST SERVICE

**MONTCLAIR, N. J.**

MASSMANN  
Member Florists' Telegraph Delivery.

# Telegraph Delivery Department

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WE DELIVER TO ALL PARTS OF  
**BROOKLYN**  
—AND—  
**NEW YORK CITY**

**JOSEPH TREPEL**  
Largest Individual Florist in the United States — FIFTEEN STORES.  
TELEGRAPH YOUR ORDERS TO THE MAIN STORE  
LEWIS AVENUE, Corner HANCOCK STREET, BROOKLYN, N. Y.  
AND RECEIVE MY PERSONAL ATTENTION.

*Kottmiller*

... FLORIST ...  
426 Madison Ave.—and 49th Street  
Also Vanderbilt and Ritz-Carlton Hotels  
Telephone Murray Hill 783  
Highest award at the International Flower Show,  
April 11, Grand Central Palace.  
Location Central. Personal Attention.  
Member Florists' Telegraph Delivery Association.

"Where Roses and Lilies and Violets Meet."

**GUIDO, Inc.**  
Florist

PHONES: Plaza 7570; Night call, South 1125  
595 Lexington Ave., Cor. 52d St. **NEW YORK**

**THE BOSTON FLORIST**

Personal selection. Satisfaction guaranteed.  
In the heart of New York City.  
Close to Theaters and Steamships.  
Established 1902

135 E. 34th St., NEW YORK

*M.A. Bowe*

IN HEART OF NEW YORK CITY  
332 FIFTH AVE., NEAR 33rd ST.  
Opposite the Waldorf-Astoria. Phone Mad. Sq. 368-388  
OUR MOTTO—THE GOLDEN RULE.

**RAMM'S FLOWER SHOP**

In the Heart of New York 412 Madison Avenue

Prompt and Efficient Service Member F. T. D.

**NEW YORK HENRY HART, Inc.**

1000 MADISON AVENUE  
In the heart of most exclusive residential section

**YONKERS, N. Y. MEMBER F. T. D.**  
3 MANOR HOUSE SQ. **R. T. BRODERICK**

**BUNYARD**

413 Madison Avenue

**NEW YORK CITY**

Member F. T. D.

SUMMER SEASON, Bellevue Ave., NEWPORT R. I.

**NEW YORK CITY ADOLPH MEYER**

In center of the **BON TON** residential district

1062 Madison Avenue

Near the great Art Museum and Cleopatra's Needle

WE COVER LONG ISLAND JERSEY and CONNECTICUT

Phones: 2352-7019 Lenox.

YONKERS, N. Y. NEW ROCHELLE, N. Y.

**N. Y. FLORAL CO.**

Largest Retail Florists in Westchester County  
Two Convenient Stores

Member F. T. D.

**HUGO H. JAHN, 710 Nostrand Ave. BROOKLYN, N. Y.**

Tel. 1952 Bedford. Will deliver to Steamships, Theaters, anywhere within 20 miles of New York. Artistic work. Personal attention. Special care of telegraph orders.

be disseminated as quickly and as widely as possible, but under present conditions the department cannot do this itself, nor can it sell its roses direct to nurserymen who would propagate them. The matter of enlisting the aid of the American Rose Society was brought up some time ago, and at this meeting it was officially discussed from all angles and was finally turned over to a committee with power to act. All rose growers will look forward with great interest to what can be done, for the name Van Fleet attached to a rose at once guarantees its value.

The matter of the incorporation of the American Rose Society was again discussed and it was decided that it would be to the best interest of the society to incorporate it as soon as possible.

Prizes Offered for Rose Show.

An invitation from the Massachusetts Horticultural Society to cooperate in the rose show to be held in Boston in April, 1921, was read and referred to a special committee for definite action. In this connection two gold medals have already been offered by members of the trade in the name of the American Rose Society, and it is hoped that other medals will be forthcoming shortly.

The present membership of the society is reported as over 2,500, and it is hoped

NEW YORK, N. Y.

QUALITY

SERVICE

*Charles H. Brown*  
2366 Broadway, New York City

CHOICE



FLOWERS

**NEW YORK**

Orders Sent to **H. H. BURNS** 509 Madison Av.  
will receive prompt and careful attention.  
LONG ISLAND JERSEY CITY NEWARK  
BROOKLYN

**David Clarke's Sons**

2139-2141 BROADWAY

Tel. 1552, 1553 Columbus

**NEW YORK CITY**

Out-of-town orders for delivery in New York carefully and promptly filled at reasonable rates

**WILSON**

3 and 5 Greene Ave.  
Main Store: Cor. Fulton St.

**BROOKLYN**

PHONE 6800 PROSPECT **NEW YORK**

**BROOKLYN, N. Y.**

**JAMES WEIR, Inc.**

324 Fulton St., cor. Pierrepont

Telegraph orders receive our usual good care and prompt attention. Phones, 270-271 Main

**SYRACUSE, N. Y.**

**JOHNSTON'S**

SYRACUSE'S FINEST FLOWER SHOP  
IMMEDIATE MESSENGER SERVICE  
Syracuse and Vicinity.

WASHINGTON and WARREN STREETS

**OLEAN, N. Y.**

Member Florists' Telegraph Delivery

**Manuel Oppenheim**



# Telegraph Delivery Department

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UTICA, N. Y.  
C. F. BAKER & SON  
MEMBER F. T. D.  
809 CORNELIA ST.

UTICA, N. Y.  
Utica Floral Co.  
MEMBERS F. T. D.

*Dunker*  
Albany, N. Y.

Albany, New York  
*The Rosery*  
23 STEUBEN STREET  
Best Service.  
Send your orders to us.  
Members Florists' Telegraph Delivery Ass'n.

The Rosendale Flower Shop  
126 JAY STREET  
Schenectady, N. Y.  
No order too large for us to fill, none too small for consideration.  
Member F. T. D.

WETTLIN FLORAL CO.  
HORNELL, N. Y.  
For quick service to Avoca, Addison, Andover, Arkport, Almond, Angelica, Bath, Corning, Cuba, Canisteo, Castile, Cansara, Cobocoon, Friendship, Wellsville, Wayland, Warsaw, Dansville, Nunda and other Western New York towns.

ROCHESTER, N. Y.  
*Wilson*  
THE FLORIST  
88 E. MAIN ST  
F. T. D.  
We reach all Western N. Y. Points

ROCHESTER, N. Y. J. B. KELLER SONS  
Florists  
25 CLINTON AVENUE, N.  
Roch. Phone Stone 506 L. D. Bell Phone Main 2189  
Members Florists' Telegraph Delivery

Batavia, N. Y. L. C. STROH & SONS  
Flowers delivered to all nearby towns.

ALBANY, N. Y. THE CAPITAL DISTRICT  
and all Eastern New York  
WILLIAM GLOECKNER  
WE GUARANTEE ABSOLUTE SATISFACTION  
Member F. T. D. and N. F.

MEDINA, N. Y., White Bros.  
Members Orders for Western New York  
F. T. D. handled with promptness

*McKenna*  
Largest Retailers in Canada  
Cor. St. Catherine and Guy Streets  
9 St. John St., QUEBEC, CAN.  
Member Florists' Tel. Delivery Montreal

WINNIPEG, MANITOBA  
Member Florists' Telegraph Delivery  
R. B. Ormiston  
96 Osborne Street

Winnipeg, Man., Can.  
THE "KING" FLORIST  
Member F. T. D. Ass'n. 270 Hargrave St.

VANCOUVER, B. C.  
BROWN BROS. & CO., Ltd.  
48 HASTINGS STREET, E.  
FOR ALL BRITISH COLUMBIA ORDERS  
Members Florists' Telegraph Delivery Assn.

CANADA'S FLORIST  
*Dunlop's*  
8-10 W. Adelaide Street  
Toronto  
Member Florists' Telegraph Delivery Association

CANADA  
JOHN CONNOR CO., Limited  
HAMILTON, ONT.  
Members Florists' Telegraph Delivery Association.

the advance in membership dues, from \$2 to \$3, will not materially affect this membership; indeed, we hope for a large increase in 1921, for its popularity is growing by leaps and bounds at the present time.

The demand for back copies of the Rose Annual continues, and the supply has become so depleted that the price has been advanced to \$3 a copy for the 1917, 1918, 1919 and 1920 Annuals, and \$5 for the 1916 edition. On account of this limited supply, all persons not members who desire them should apply at once. The 1921 Annual will be published in March, and the publication of 3,000 has been authorized.

John C. Wister, Sec'y.

HARTFORD, CONN.

The Market.

The Christmas season brought a serious lack of flowers, due to the long spell of dark weather. The week before the

Buffalo  
NEW YORK

F. T. D. MEMBERS

Charles Sandiford  
2692 Main Street

Schoenhut, Inc.  
352 William Street

W. H. Sievers  
330 Genesee Street

S. A. Anderson  
440 Main Street

Colonial Flower Shop  
230 Delaware Avenue

Wm. H. Grever  
77 and 79 Allen Street

Kramer the Florist  
1291 Jefferson Street

Lehde & Galley  
2165 Seneca Street

L. H. Neubeck  
Main and High Streets

W. J. Palmer & Son  
304 Main Street

Scott the Florist  
Main and Balcom Streets

Stroh's  
379 Main Street

# Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

## London, Ont., Can.

J. GAMMAGE &amp; SONS, LTD.

"The House of Flowers"

All Orders Carefully Executed

Members Florists' Telegraph Delivery Ass'n.



Member  
F. T. D. Ass'n.  
WESTERN  
ONTARIO'S  
FLORIST  
LONDON,  
ONT., CAN.

## Saskatoon, Sask., Can.

Victoria Nursery

The Quality Florists in  
the Center of the west.

## Central and Eastern ONTARIO

Orders carefully executed

THE PETERBOROUGH FLORAL CO.

Peterborough, Canada

## Montreal, Que., HALL & ROBINSON

825 St. Catherine St., W. MEMBER F. T. D.

## VANCOUVER, VICTORIA,

B. C. B. C.  
A. J. WOODWARD  
BON VOYAGE ORDERS my specialty

## TRURO, NOVA SCOTIA

Member F. T. D. SUCKLING &amp; CHASE, Ltd.

## REGINA, SASK., CANADA

REGINA FLORIST CO., Ltd.  
SPECIAL ATTENTION TO F. T. D. ORDERS

## St. Catharines, Ont.

Robt. L. Dunn 104 Queenston Street  
Member F. T. D.

## SCRIM'S, FLORIST

OTTAWA, CANADA

## BLOOMINGTON, IND.

MORRIS & ELLIS  
Members F. T. D.

## Marion, Ind. MARION FLORAL CO.

Member Florists' Telegraph Delivery Ass'n.

## RICHMOND, INDIANA

FRED H. LEMON &amp; CO.

Florists and Decorators Send us your orders

## RICHMOND, INDIANA

AND VICINITY

Member F. T. D. G. R. GAUSE

## TERRE HAUTE, IND.

129 SOUTH SEVENTH STREET  
JOHN G. HEINL & SON

## Terre Haute, Ind.

118 So. 6th Street M. B. &amp; C. E. Stover

## Fort Wayne, Ind.

Flick Floral Company

207-209 West Berry Street

Member F. T. D. 65,000 feet of glass devoted to  
Flowers and Plants.Near Hope, St. Joseph and Lutheran Hospitals.  
Direct routes to Churubusco, Plymouth, Warsaw,  
Kendallville, Decatur, Bluffton, Spencerville,  
Ind., and Payne, Ohio.

Established 1859

## A. WIEGAND'S SONS CO.

1610 to 1620 North Illinois Street  
INDIANAPOLIS, IND.Indiana's oldest, largest and most complete  
retail establishment

Member Florists' Telegraph Delivery Ass'n.

## Indianapolis, Ind.

241 MASSACHUSETTS AVENUE

Bertermann Bros Co.

LEADING FLORISTS

Members Florists' Telegraph Delivery Assn.

## INDIANAPOLIS, IND.

GREENE'S FLOWER SHOP

Board of Trade Building

Members Florists' Telegraph Delivery Ass'n.

Not Open on the Sabbath, except when a  
holiday falls on Sunday.

## VAN AKEN BROS. & SONS

LEADING FLORISTS

COLDWATER, MICH.

ELKHART, IND.

COVER MICHIGAN and INDIANA POINTS  
Orders promptly and carefully taken care of

## Noblesville, Ind.

Meikel &amp; Warner MEMBER F. T. D.

holiday had some sunshine in it, but too late to produce the necessary blooms. There was also a shortage of blooming plants. Ferns were much in evidence. The usual line of Christmas wreaths and trees appeared in the streets. Holly was not well berried this year and princess pine was short in supply.

### Various Notes.

The regular meeting of the Florists' Club of Hartford was held at the City club Tuesday evening, December 14. As it was the annual meeting, the election of officers took place. The following were elected to serve for the next year: President, Wallace W. Thomson; vice-president, John R. Andrews; secretary, George B. Marchant; treasurer, J. Albert Brodrib. The reports of the secretary and treasurer for the last year were read and showed the club to be in fine condition both as to membership and finances. The club has grown considerably in the last year. The average attendance has also improved. Former

## Ft. Wayne, Ind.

VESEY'S

Fresh Flowers grown at our own  
greenhousesLargest Orchid Growers in the Middle West  
PROMPT SERVICE

2602 THOMPSON AVENUE

Member Florists' Telegraph Delivery

## Ft. Wayne and Northern Ind.

DOSWELL'S

QUALITY FLOWERS

Store: 301 W. Main and Lindenwood Cemetery

## FORT WAYNE, IND.

Blossom Floral Co.

MEMBER F. T. D.

QUALITY—SERVICE—ART 110 W. Wayne St.

## ERIC BUCHHOLZ

MUNCIE INDIANA  
Member Florists' Telegraph Delivery  
30,000 square feet of modern greenhouses  
18 acres of outdoor cultivation  
SATISFACTION ON ALL ORDERS ASSURED

## BEYER FLORAL SHOP

108 E. Jefferson Street

SOUTH BEND, INDIANA

Daily deliveries to Notre Dame University and St. Mary's Academy. Also close connections with Niles, Berrien Springs, St. Joseph, Mich.; New Carlisle, Michigan City, La Porte, Elkhart, Goshen, Warsaw, Ind.

## SOUTH BEND, IND. 138 So. Michigan St.

WILLIAMS THE FLORIST

South Bend's Leading Florist

Daily deliveries to St. Mary's Academy and Notre Dame University. Orders filled for Northern Indiana and Southern Michigan.

## ATTICA, IND.

And all Surrounding Cities. :: Attica Floral Co.

## VINCENNES, IND.

PAUL C. SCHULTZ CO.

Member Florists' Telegraph Delivery.

## GARY FLORAL CO. GARY

118 W. 5th Ave. Ind.

Always a complete stock and prompt service  
MINIMUM ORDER, \$2.00

## SOUTH BEND, IND.

Adam Beehler

## LOGANSPOUT, IND.

PERSHING—Florist Prompt Service.  
Member F. T. D.

# Telegraph Delivery Department

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## PITTSBURGH

—AND VICINITY—

F. T. D.  
Service

A. W. Smith  
Flower Stores Company

Keenan Building, PITTSBURGH, PA.

Pittsburgh, Pa.

535 WOOD STREET

Prompt F. T. D. Service in  
city and vicinity, of

### Flowers—Fruit

in art arrangements, either  
separate or in combination

All Orders Reciprocated

### McCLEMENTS

## PITTSBURGH, PA.

DAVE HILL & CO.  
Fifth Ave. and Wood St.

OPEN SUNDAY

QUICK SERVICE

Pittsburgh, Pa.

MRS. E. A. WILLIAMS

621 PENN AVENUE

Member F. T. D.

## PITTSBURGH



E. C. LUDWIG  
FLORAL CO.  
710 E. Diamond Street.  
Members F. T. D.

Pittsburgh, Pa.

RANDOLPH & McCLEMENTS

FLORAL EXPERTS

5936 PENN AVENUE

Members of the Florists' Telegraph Delivery

## PITTSBURGH, PA.

Ludwig Floral Co.

502 FEDERAL STREET

HARRIS BROS.  
510 Market St.

## PITTSBURGH

BEST  
SERVICE

## THINK! Everything in Flowers

### GRAKELOW'S

Member Florists' Telegraph  
Delivery Association

Broad Street at Cumberland, PHILADELPHIA, PA.

## Philadelphia

AND SUBURBAN ORDERS EXECUTED  
WITH GOOD TASTE AND PROMPTNESS

### Joseph Josephs

1728 COLUMBIA AVENUE

## PHILADELPHIA

Charles Henry Fox

I will never send you an order less  
than \$5.00.

## J. J. Habermehl's Sons

The finest floral arrangements, flowers and  
plants furnished on telegraphic orders.

The Bellevue-  
Stratford Philadelphia Broad and  
Walnut  
Streets

## PHILADELPHIA

Germantown and Chestnut Hill

Orders carefully filled in first-class style  
and on time.

WILLIAM BERGER'S SONS

5522 Germantown Ave., Philadelphia, Pa.

## TITUSVILLE, PA.

WM. A. MURDOCH, MEMBER  
F. T. D.

President Joseph F. Coombs was unable to serve any longer, having served four years, and by way of showing appreciation of his valuable services in keeping up the interest of the members, the club presented Mr. Coombs with a United States army saber, belt and knot. An appropriate inscription was engraved on the scabbard. Mr. Coombs has been elected a lieutenant in the governor's foot guards. J. R. Andrews made the presentation speech, to which Mr. Coombs replied.

Spear & McManus occupied their new store in time for the Christmas rush.

The violet crop at the W. W. Thomson Co. greenhouses was not up to standard for the Christmas trade. The sweet peas, although growing finely, did not produce many blooms, the result of the dark weather.

Thomas Dryden's greenhouses are looking well. The cyclamens are good, as are his Boston ferns. Carnations are not producing much at present.

At the greenhouses of E. W. Newton, the grower, Clarence Rundle, has everything looking well. His carnations are in fine shape. Funeral work is plentiful, but flowers are hard to obtain. This firm is cutting some Paper Whites.

Hallgren Bros., of Wilson Station, have some excellent carnations and their small geraniums are looking fine. Easter lilies are doing well. They are cutting Paper Whites in quantity.

The Cedar Hill Greenhouses delivered their cherry plants, ferns and begonias with the help of a recently purchased 1-ton Ford truck, in addition to the other cars.

ORDERS FOR

## PHILADELPHIA

AND SUBURBS CAREFULLY FILLED

We are in close touch with all the suburbs by  
railroad service and can make quick delivery.

CHARLES F. KRUEGER CO.

Reading Terminal Flower Shop, Philadelphia

## Germantown and Chestnut Hill

ORDERS Carefully executed with  
taste and promptness.

FRANK R. HASTINGS

8 West Cheltenham Ave., GERMANTOWN  
PHILADELPHIA, PA.

ORDERS FOR

## PHILADELPHIA

Carefully and Promptly Executed  
with Good Flowers and Good Taste by

M. J. Callahan, 8924 Market St.,  
PHILADELPHIA

## SCRANTON, PA.

A. L. BESANCON & CO.

Florists and Decorators

Adams Ave. and Spruce St., SCRANTON  
BOTH PHONES

You can depend on us. Order your flowers on any  
occasion for delivery in Scranton and vicinity

## SCHULTHEIS, Florist

317 Church Street  
DUNMORE, PA.

612 Linden Street  
SCRANTON, PA.

Members of the Florists' Telegraph Delivery Ass'n.

## Wilkes-Barre, Pa.

Member F. T. D. Ira G. Marvin, 23 So. Franklin St.  
53 No. Main St.



# Telegraph Delivery Department

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## SAN ANTONIO, TEX.

AVENUE C AT 8TH STREET  
LARGEST STOCK OF PLANTS, BASKETS AND CUT FLOWERS  
IN THE SOUTHWEST. F. T. D. ORDERS A SPECIALTY.



### HANOVER, PA.

CREMER, Florist  
EVERYTHING IN CUT FLOWERS  
We serve all points in Southeastern Pennsylvania.  
Special Delivery service to Gettysburg, Pa.

### GILES, The Florist READING, PENNA.

Member F. T. D.

### Fort Worth, Texas

Gordon Boswell  
Florist  
611 Houston Street

### Williamsport, Pa.

W. J. EVENDEN'S SONS  
THE LEADING FLORISTS  
Members Telegraph Delivery Association

### UNIONTOWN, PA.

STENSON & McGRIL, "The Leading Florists"  
11 Morgantown Street  
FRESH HOME-GROWN CUT FLOWERS  
AND PLANTS at all times



### J. V. LAVER ERIE, PA:

Write, Phone or Wire Member Florists' Telegraph Delivery

### FORT WORTH, TEXAS Baker Bros.

Members Florists' Telegraph Delivery

### HILLSBORO, TEX.

Member F. T. D. Wood Seed & Floral Co.

### WICHITA FALLS, TEXAS

Oldest and largest for  
Northwest Texas and  
Southwest Oklahoma  
WICHITA FLORAL COMPANY  
Members Florists' Telegraph Delivery

*Baur*  
*Floral Co.*  
Member F. T. D.  
**ERIE, PA.**

### Erie, Pa. Charles G. Offerle

2408 Poplar Street

### New Kensington, Pa.

McRAE-JENKINSON CO.  
Member Florists' Telegraph Delivery

Members Florists' Telegraph Delivery Ass'n  
**EVENDEN BROS.**

Largest Growers in Central Pennsylvania. Williamsport, Pa.

### Norristown and Conshohocken

WILLIS H. BALDWIN  
CONSHOHOCKEN, PENNA.

### WARREN, PA.

Crescent Floral Garden, SHERM OFFERLE, Proprietor

### WARREN, PA.

Wood's Flower Shop MEMBER F. T. D.

### LANCASTER, PA.

B. F. BARR & CO., Leading Florists

### LEBANON, PA.

J. F. VAVROUS SONS  
Orders for central Penna. handled with promptness

IDEAL FLORAL SHOP 328 North St. Marys St.  
Where the Flowers Are Ideal SAN ANTONIO, TEX.  
Near the Gunter Hotel Member F. T. D.

Christmas business was rushing with George G. McClunie, but he had trouble in getting flowers with which to fill his orders. Mr. Pullar, formerly with the Cedar Hill Greenhouses, is working here now.

Welch's Flower Shop recently opened a store at New Britain. It is doing well. Peter Troanino, formerly with G. G. McClunie, is now with this firm.

Coombs the Florist recently opened a store at New Haven. It is a large store on the main street of the city and makes a fine appearance. A large quantity of baskets and pottery is in stock. Christmas business was good there, as it was at the home store at Hartford.

G. B. M.

### BALTIMORE, MD.

#### The Market.

During the greatest Christmas business in the history of the trade, prices held firm. Every retailer and wholesaler was cleaned out of everything salable. Plants of every description, made-up baskets and poinsettias were sold out. Weather conditions were ideal.

There was a good supply of splendid stock; not enough of some lines to go around, but by slight changes all orders were fairly well taken care of. One good feature about the market was that no stock had been held for the occasion, but everything was fresh and in good condition. Roses were in good supply in all grades, ranging in price

FOR WEST AND CENTRAL TEXAS AND THE OIL FIELDS

Phone, wire or write Brownwood Floral Co.  
**BROWNWOOD, TEXAS**

We are prepared to fill your orders  
Members F. T. D.

### SHERMAN, TEXAS

H. O. HANNAH & SON

Service up to-date. Northern Texas-Southern Oklahoma

### WACO in the heart of Texas

Member F. T. D. WOLFE THE FLORIST

### AMARILLO, TEXAS

West Texas CUNNINGHAM  
Western Oklahoma FLOWER SHOP  
Eastern New Mexico

### Lang Floral & Nursery Co., Dallas, Tex.

Write or wire headquarters for flowers for Texas Oklahoma, Louisiana New Mexico. No orders too large, none too small.

### TEXARKANA, ARK. TEX.

MAJESTIC FLORAL COMPANY

### El Paso, Texas POTTER FLORAL CO.

Members Florists' Telegraph Delivery

### WICHITA FALLS, TEXAS

LEADING FLORIST  
BUCHANAN FLORAL CO. : 603 1/2 Indiana Ave.

### BEAUMONT, TEXAS

HOME FLOWER AND GIFT SHOP. 659 Pearl St.

# Telegraph Delivery Department

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## Louisville, Ky.

F. T. D. orders taken for Louisville and placed with  
**EDITH V. WALKER & BROS.**  
 636 FOURTH AVENUE

NEW MEMBERS OF THE F. T. D., BUT OLD AT THE TRADE

will be filled according to our reputation, which is the best

## Lexington, Ky.

**JOHN A. KELLER CO.**  
 INCORPORATED

Main Street, Opposite Phoenix Hotel

Service for all

Central and Eastern Kentucky

Member Florists' Telegraph Delivery Association

In **KENTUCKY** where prestige counts for much, let your customers be represented by a concern whose progressiveness is combined with the dignity of forty-six years of distinguished service.

**Jacob Schulz Co.**  
 INCORPORATED  
 550 FOURTH AVENUE - LOUISVILLE  
 Members F. T. D. Association.

## LEXINGTON, KY.

**HONAKER, The Florist**

Largest Cut Flower Grower in the State  
 160 West Main Street

Member Florists' Telegraph Delivery Ass'n.

## Louisville, Ky.

**HENRY FUCHS**

670 SOUTH FOURTH STREET

Member F. T. D.

## LOUISVILLE KENTUCKY

Fine Flowers and Efficient Service have distinguished this house for nearly forty years.

Send us your particular orders.

**William Walker Co.**  
 Incorporated

Home-grown Flowers

615 SOUTH FOURTH AVENUE

Members Florists' Telegraph Delivery Ass'n.

## BOWLING GREEN, KY.

**COBBY'S FLOWER SHOP** Member F. T. D.

Cut Flowers and Designs Corsages a Specialty

## RICHMOND, KY.

Richmond Greenhouses. M. S. Pontrich, Prop.  
 Good service to Normal School, Berea College, Irvine and nearby points. Member F. T. D.

## COVINGTON, KY.

Good Stock. Prompt Delivery.

**MILLER. "THE FLORIST."** Grower

## Covington, Ky.

Member F. T. D.

**ROBERT D. RUTTLE**  
 THE MADISON AVENUE FLORIST

## Kentucky — Owensboro

**TAPSCOTT, Florist** MEMBER F. T. D.

## PINE BLUFF, ARK.

**DAVIS FLORAL CO.** MEMBER F. T. D.

## GEORGE RYE, Some Florist

THE PLAZA Ft. Smith, Ark.  
 F. T. D.

## EUREKA SPRINGS, ARK.

C. I. POOR, 27 Hilton St.

## HOT SPRINGS, ARK.

The Flower Shop 366 Central Avenue

## Helena, Ark.

NEAREST FLORIST  
 IN STATE  
 150 MILES

**BALL FLORAL COMPANY**

from \$25 to \$50 per hundred. The main call was for roses at about \$30 per hundred, which made this grade scarce; yet all grades cleaned up well. American Beauties held at \$18 per dozen and, while there was not a big supply, there was enough for the demand. Carnations were in fine supply, except for red. There is always a big demand for this color and it could not be supplied. White and pink were never seen in finer quality and cleaned up well. Sweet peas were fine. More could have been used, but this opportunity was met by substituting other stock. Violets gave the most concern. These were scarce and by no means enough to meet the situation. Paper Whites were in larger supply than most other flowers on the market and as all the other lines ran short these were used in most places. Orchids were in fair supply and, as was the case with all grades of fancy stock, there was enough to meet the demand. All miscellaneous stock cleaned up well. In fact, the market in general cleaned up and, all told, was quite satisfactory. Members of the trade all seemed satisfied, for they had all the business they could handle, and the remark most heard was, "A wonderful Christmas."

December 22 the weather was of the March variety. At night there was as heavy a rain storm as had been seen all season. December 23 broke fair; by noon it was as balmy as a spring day, and the Christmas rush was on for the

## LOUISVILLE, KY.

**THE F. WALKER CO.**

310-312 West Chestnut Street

LARGEST FLOWER STORE IN THE CITY

## LOUISVILLE, KY.

**MARRET & MILLER**

Established 1878

MEMBERS F. T. D.

814-822 CHEROKEE ROAD

## LOUISVILLE, KY.

**E. G. REIMERS & SON CO.**

Established 1880

Incorporated 1914

## Paducah, Ky. LEADING FLORIST

**JOHN VAN AART**

50,000 Feet of Glass and Retail Store

## Owensboro, Ky.

Members F. T. D.

**NANZ FLORAL CO.**

## AUGUSTA, KY.

**Victor H. Thomas,** Deliveries to Georgetown and Ripley, Ohio

# Telegraph Delivery Department

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**BALTIMORE**  
and all Maryland

**Samuel Feast & Sons**

Members F. T. D. Established 1832  
Charles and Pleasant Streets

MEMBER F. T. D.

622 Aisquith Street  
Downtown

GRAHAM  
**BALTIMORE**  
MARYLAND  
GREENHOUSES WAVERLY

ESTABLISHED 40 YRS.

854 W. North Ave.  
Uptown

Nashville,  
Chattanooga  
and Atlanta

THREE  
STORES

Member  
Florists'  
Telegraph  
Delivery



**Baltimore, Md.**

Guilford  
Mt. Washington  
Walbrook

Forest Park  
Roland Park  
Catonsville

1731 HARFORD AVENUE

Johns Hopkins Hospital  
Mercy Hospital  
St. Agnes' Hospital

Church Home and Infirmary  
Md. General Hospital

Hebrew Hospital  
St. Joseph's Hospital

SEND ME YOUR SUBURBAN ORDERS



WM. F.  
KEYS, JR.

**Geny Bros.** LEADING  
FLORISTS  
Members Florists' Telegraph Delivery  
212 Fifth Avenue North  
**NASHVILLE, TENN.**

**Memphis, Tenn.**  
**JOHNSON'S GREENHOUSES**  
153 MADISON AVE.  
Established 1888  
Member Florists' Telegraph Delivery Assn.

**J. W. Dudley Sons Co.**  
PARKERSBURG, W. VA.  
CLARKSBURG, W. VA.  
MARIETTA, OHIO.  
Orders Carefully Executed

Send all **MEMPHIS** Orders to  
**THE FLOWER SHOP**  
84 Madison Avenue  
MEMPHIS, TENNESSEE

"WE NEVER SLEEP"  
Idlewild  
Greenhouses **Memphis, Tenn.**  
89 South Main Street  
"Up-to-the-minute" Service and Execution  
Member Florists' Telegraph Delivery

**CLARKSBURG, W. VA.**

Order your flowers on any occasion  
for delivery in this section from the  
leading Florists in the State.

**HAYMAN GREENHOUSE CO.**  
CLARKSBURG, W. VA.

**Memphis, Tenn.**  
**MEMPHIS FLORAL CO.**  
Wire us. We deliver  
Mississippi, Arkansas, Tennessee

**KNOXVILLE, TENN.**  
**BAUM'S**  
HOME OF FLOWERS, Inc.  
Member Florists' Telegraph Delivery.  
Personal attention given to orders for KNOXVILLE  
and EAST TENNESSEE.

WEST VIRGINIA  
WESTERN MARYLAND  
**The H. Weber & Sons Co.**  
Fairmont, W. Va. Clarksburg, W. Va. Oakland, Md.  
Commissions Promptly Executed.  
QUALITY EXCELLENCE ABILITY  
Members Florists' Telegraph Delivery Association

Two Stores  
Members  
F. T. D.  
**Chattanooga, Tenn.**  
THE  
Haeger Floral Co.  
17 E. 8th 700 Market

**Knoxville, Tenn.**  
**CROUCH, Florist**  
Member Florists' Telegraph Delivery  
LARGEST AMOUNT OF GLASS DEVOTED  
TO CUT FLOWERS IN THE SOUTH

**CHARLESTON, W. VA.**  
Capital City Floral Co., Successor to  
ALEXANDER'S  
FOR ALL SOUTHERN WEST VIRGINIA

**CHARLESTON, W. VA.**  
Look at your map. We cover many towns.  
**WINTER FLORAL CO.**

**Huntington, W. Va.** Member  
F. T. D.  
McClure-Cottman Successors to  
J. W. Dudley Sons Co.

ORDERS FOR **CHARLESTON, W. VA.**  
are given prompt and careful attention by the  
**Charleston Cut Flower and Plant Co.**

**HAGERSTOWN, MD.**  
**HENRY A. BESTER & SONS**  
Members Florists' Telegraph Delivery Ass'n.

**MARY JOHNSTON, Florist**  
Nee Paterson  
221-223 W. Madison Street  
Member Florists' Tel. Delivery  
**Baltimore, Md.**

**BLUEFIELD, W. VA.**  
FALLON, Florist.

**JACKSON, TENN.**  
Between Nashville and Memphis  
**SANDS THE FLORIST**

florists. People were buying as never before. The street men with the usual mistletoe and green goods were reaping a harvest at prices equal to, and in many cases greater than, war prices; the only trouble was to get sufficient stock.



# Telegraph Delivery Department

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**JOHN L. RATCLIFFE**  
209 West Broad Street  
"FLOWERS OF QUALITY"

**RICHMOND**  
— VIRGINIA —

BRANCH STORE:  
Hotel Greenbrier  
WHITE SULPHUR  
SPRINGS, W. VA.

**GOLDSBORO, N. C.**

Gate City to Eastern North Carolina  
**GOLDSBORO FLORAL CO.**  
Modern Greenhouses — Retail Store  
Members F. T. D. 20 years' experience

**Birmingham, Ala.**

**Tutwiler Flower Shop**  
FRASER NURSERY CO.

Best attention  
given your orders.

**Charlotte, N. C. AND VICINITY**

**Scholtz, THE FLORIST INC.**

Member Florists' Telegraph Delivery Ass'n.

**Mobile**

MEMBER  
F. T. D.

**C. RAVIER & SONS**

**Ala.**

**Savannah, Ga.**

**JOHN WOLF**

The Largest Grower  
of Cut Flowers in the South

**Charlotte, N. C.**

AND VICINITY

**THE FLOWER SHOP**

203 N. TRYON ST.

Member F. T. D.

**ASHEVILLE, N. C.**

**Middlemount Nurseries**

Member Florists' Telegraph Delivery.

**S A V A N N A H**

*A. C. Oelschig & Sons*

FLORISTS

and for all South Georgia

MEMBERS FLORISTS' TELEGRAPH DELIVERY ASSOCIATION

**MONTGOMERY, ALA.**

Alabama's Leading Florists

**Rosemont Gardens**

Member  
F. T. D.

Correspondence  
Solicited

**Yankton and Mitchell, S. D.**

We grow Roses, Carnations and all seasonable  
flowers. Floral emblems that are right. Give  
us your northwest orders. 160-page catalogue.

**Gurney Greenhouse Company**

**Mitchell S. D.** WM. DETHLEFS  
Leading Florist

Choice flowers and prompt service  
781 SOUTH MONTANA ST. Member F. T. D.

**Devils Lake, N. D. Minot, N. D.**

**VALKER'S FLORAL CO.**

Largest Greenhouses in the State

**GRAND FORKS, N. D.**

**McELROY'S FLOWER SHOP**  
Orders for North Dakota and Northern Minnesota

**Fargo, North Dakota**

**SMEDLEY FLORAL CO., Inc.**  
We ship to all points in the Northwest

**GRAND FORKS, N. D.** Members  
F. T. D.

**E. G. Lemke O. C. Wardin GRAND FORKS FLORAL CO.**  
Orders for North Dakota and Northern Minnesota

In the stores there was a fine show  
of stock, made-up plant baskets pre-  
dominating, and the florists certainly  
used more care in arranging these than  
ever before. Heather also played a  
prominent part and some of this was  
fine stock. Flowering begonias, as well  
as the foliage stock, were to be seen in  
every store. Poinsettias in pots and  
pans were in abundance, and the stock  
was fine. Ardisias and peppers were in

**COLUMBUS, GA.**

**J. T. KEHELEY**

Columbus' Leading Florist  
MEMBER F. T. D.

**GEORGIA — CAROLINA**

Orders  
Executed by

*Stull's Nursery*

MEMBER  
F. T. D.

**AUGUSTA, GA.**

**ATLANTA, GA.**

**R A L P H**  
**D E A N S**  
FLORIST

**ATLANTA, G A.**

**Lawrence Floral Co.** Supply Flowers for all  
occasions in Georgia.

**American Flower Shop**

519 N. 20th St. BIRMINGHAM, ALA.

**BIRMINGHAM, ALA.**

**PARKER'S FLOWER STORE**

**Mobile, Alabama**

Member F. T. D. The Minge Floral Co.

**DURHAM, N. C.**

**J. J. FALLON CO.** LEADING FLORISTS  
Member F. T. D.

**DURHAM, N. C.**

**Durham Floral Co.** HUBBARD  
Proprietor

**HIGH POINT, N. C.** MEMBER  
F. T. D.

**FRANK H. FORD, Greenhouses**

**Creech, TARBORO, N. C.**

WANTS YOUR ORDERS FOR ALL  
EASTERN NORTH CAROLINA

**GREENSBORO, N. C.**

**VAN LINDLEY CO.**

# Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

**RICHMOND, VA.**

and all  
Nearby Points

*Mosmiller*  
FLORIST  
115 E. Main St.

OUR FACILITIES

are unexcelled in this  
section of the country.

Member Florists' Telegraph Delivery Ass'n.

**NORFOLK**

PROMPT SERVICE  
FIRST-CLASS STOCK

VIRGINIA  
*Grandy*  
THE FLORIST  
268 GRANDY ST.  
NORFOLK, VA.  
NORFOLK'S TELEGRAPH FLORIST

**Fortress Monroe, Va.**

Special messenger service to above city. \$1.00

Member Florists' Telegraph  
Delivery Association.

**Richmond, Va.**

THE HAMMOND COMPANY, Inc.

LEADING FLORISTS

109 EAST BROAD STREET

**ROANOKE, VA.**

FALLON, Florist

Member Florists' Telegraph Delivery Assn.

ORDERS FOR **ROANOKE, VA.**

are given prompt and careful attention by

WERTZ, FLORIST, Inc. MEMBER F. T. D.

**Portsmouth, Va.**

Cotton The Florist, 333 High St.

**PETERSBURG, VA.**

MRS. ROBT. B. STILES, Florist  
Phone 910 1202 W. Washington St.

**Norton, Va.** Flowers delivered promptly to all parts of Southwest Virginia.

NORTON FLORAL CO.

**LYNCHBURG, Va.**

J. J. FALLON CO. PROMPT SERVICE  
Member F. T. D.

**LYNCHBURG, Va.**

MISS McCARRON Member Florists' Telegraph Delivery

**STAUNTON, VA.**

Central Ave. and  
Lewis St. JOHN FALLON

**HARRISONBURG, VA.**

PROMPT SERVICE WETSEL SEED CO., Inc.

**NORFOLK, VIRGINIA**

GEORGE, Inc.

Member Florists' Telegraph Delivery Association.

**Charlottesville, Va.**

LANKFORD'S Orders solicited for University of Va.

Flowers for Mississippi

R. E. LANGLEY

828 Wells Street, JACKSON, MISS.

Member F. T. D. Phone 1017

**Charleston, S. C.**

Art Floral Co.

219 King Street, near Market

**CHARLESTON, S. C.**

Carolina Floral Store

King and George Sts.

Greenhouses, Saxon, S. C. Member F. T. D.

**SPARTANBURG**

AND ALL SOUTH CAROLINA

CHARLES A. MOSS

Member Florists' Telegraph Delivery Assn.

**GREENVILLE, S. C.** OTTARAY HOTEL

RODGERS FLOWER SHOP

Supplies the Piedmont Section of South Carolina

**TAMPA, FLA.** KNULL FLORAL CO.

Member F. T. D.

**ORLANDO, FLA.**

Violet Dell Florist

fine supply. There was a fine assortment of plants to select from, and the morning of December 24 the only trouble was to find what was wanted not tagged and sold.

#### Various Notes.

At William J. Halliday's, Miss Groves had the usual window of orchids and poinsettias, and it was one of the prettiest windows on the street. Inside was a line of fine plant baskets, of splendid

Miami's Largest Florist

**The Exotic Gardens**

801 12th Street

**MIAMI, FLA.**

Prompt deliveries to all points  
in Southern Florida

Member F. T. D.

**Miami Floral Co.**

MIAMI'S LEADING FLORIST

Member F. T. D.

**MIAMI, FLORIDA**

**MILLS THE FLORIST, Inc.**

36 West Forsyth Street

**Jacksonville, Fla.**

We reach all

FLORIDA AND SOUTH GEORGIA POINTS

**JACKSON, MISS.**

THE CAPITOL FLORAL CO.

THIRTY YEARS OF FLORAL PROGRESS

Greenhouse and Retail Store

PROMPT ATTENTION, OUR MOTTO

Member F. T. D. 218 E. Capitol St.

**TUPELO, MISS.**

Member F. T. D. At Your Service TUPELO FLORAL CO.

**MRS. J. E. WATTS**

Cut Flowers for All Occasions MERIDIAN, MISS.

**MISSISSIPPI**

STEMME & SONS :: HATTIESBURG

**GREENVILLE, MISS.**

IDLE HOUR FLORAL CO.

Mrs. W. A. Craft, Designer. 701 Percy Street

# Telegraph Delivery Department

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## HIGHLAND PARK DETROIT, MICH.

Highland Park is circled by the limits of Detroit, the residence suburb of Detroit's flower buying public. Play safe and send your Detroit orders to

**HARRY E. TAYLOR**

Formerly member of J. Breitmeyer's Sons

2571 WOODWARD AVE. Member F. T. D. HIGHLAND PARK, MICH.

## MICHIGAN

ORDERS WILL BE CAREFULLY  
CARED FOR BY

**HENRY SMITH**  
**GRAND RAPIDS**

WHOLESALE AND RETAIL FLORIST.

Member F. T. D.

200,000 FEET OF GLASS DEVOTED TO  
FLOWERS AND PLANTS.

## GRAND RAPIDS

**ARTHUR F. CRABB**

F. T. D. Member. 13 Jefferson Ave., S.

Serving all West Michigan Towns

**FLINT,  
MICH.**

*Haselbring*  
**FLORIST**

MEMBER F. T. D.

## MT. PLEASANT, MICH.

Member F. T. D. **Walter W. Caple**

## JACKSON, MICH.

1043-47 W. Ganson St.  
Members F. T. D. **A. W. Furnival & Son**

## Grand Rapids, Mich.

Member F. T. D. **H. W. ALLERSMA**  
Cut Flowers, Floral Designs and Potted Plants

## J. B. GOETZ SONS SAGINAW, MICH.

OR ANY CITY IN MICHIGAN

## Ann Arbor, Mich.

Member F. T. D.

**BLUMAIZE BLOSSOM SHOP**

## Flint, Mich.

**EVANS  
THE FLORIST**

House of Personal Service

## OWOSSO, MICH.

**OWOSSO FLORAL CO.**

Anderson & Smith, Props. Members F. T. D.

CHICAGO

DETROIT

## Central Floral Co.

"FLOWERS THAT LAST LONGER"

35-37 Broadway, Detroit, Mich.

132 N. State St., Chicago, Ill.

CENTRALLY LOCATED

OPEN EVENINGS AND SUNDAYS

Members F. T. D.

## IONIA, MICHIGAN

CENTRAL MICHIGAN PIKE  
FLOWER, VEGETABLE and FRUIT FARM

Leading Florist for Ionia and Montcalm Counties

Greenhouses 1 Mile East of City

Flower Shop, 204 West Main Street

MEMBER F. T. D. BYRON L. SMITH

## IONIA, MICH.

**D. L. VINCENT, Leading Florist**  
Member F. T. D.

PROMPT ATTENTION AND BEST  
SERVICE, WITH HOME-GROWN  
FLOWERS

## GRAND RAPIDS

MICHIGAN

**PANTLIND HOTEL FLOWER SHOP**

**GEO. F. CRABB, Prop.**

We fill your orders the way we want our orders filled

combinations. Miss Groves reported that business was as good as it had ever been, that she had cut stock sufficient to take care of all orders, and that she was well pleased with the Christmas business. At John Cook's was a fine line of plants. The only thing missing was azaleas, but they were made up for by an excellent line of plant baskets. Large plants of heather were to be seen in this store that were specimens of the finest kind. The poinsettia pans were also fine, and the plants were about sold out by the morning of December 24. One thing that was most attractive was the care used in finishing plant baskets. On the handles of each one, where the ribbon was tied, were a few pine cones or a nice bunch of mistletoe.

Samuel Feast & Sons had their usual fine line of blooming and foliage plants. They, too, had splendid plant baskets and special care was used in their arrangement. Miss Hill stated that their cut flower orders were running far ahead

## DETROIT MICHIGAN



Orders given  
best of care  
by these five



**F. T. D. Members**

## J. Breitmeyer's Sons

Broadway and Gratiot Ave.

## Fetter's Flowers

17 Adams Avenue E.

## Scribner Floral Co.

604 East Fort St.

## G. H. Taepke Co.

WALTER G. TAEPKE,  
450 Elmwood Ave.

## The L. Bemb Floral Co.

ALBERT POCHOLON, 153 Bates Street

*Yours For More Co-operation*

## DETROIT, MICH.

**Peter F. Reuss & Co.,**

56 BROADWAY

## Detroit, Mich.

Member F. T. D. **BEARD FLORAL CO.**

1617 Grand River Avenue

## Kalamazoo, Michigan

**G. VAN BOCHOVE & BRO.**

F. T. D. Orders Satisfactorily Filled

## GRAND RAPIDS, MICH.

**GRAND RAPIDS FLORAL CO.**

WENCEL L. CUKERSKI will fill your orders for  
Designs and Cut Flowers in Michigan.

## LANSING, MICH.

**J. A. BISSINGER** Established 26 Years  
Member F. T. D.

## Muskegon, Mich.

Member F. T. D. **BUTTERWORTH FLORAL CO.**

## PORT HURON, MICH.

**ASMAN, LEADING FLORIST**  
Prompt Delivery



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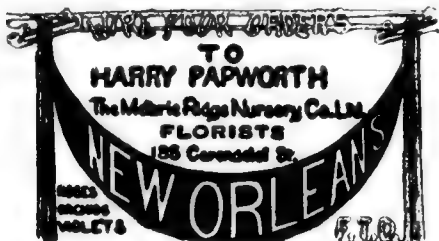
Springfield, Ill.  
217 SOUTH FIFTH ST.

*A. C. Brown*

Decatur, Ill.  
141 MERCHANT ST.

MEMBER F. T. D.

GOOD SERVICE BACKED BY LARGE GREENHOUSES



NEW ORLEANS, LA.  
CHAS. EBLE  
OLDEST FLORIST SOUTH  
121 BARONNE STREET  
Member Florists' Telegraph Delivery.

*D. E. Ruch*  
FLOWERS THAT ARE DIFFERENT

LOUISIANA — TEXAS — ARKANSAS  
SHREVEPORT, LA.

ALEXANDRIA, LA.  
E. BLUM & SON  
For all Points in Central Louisiana

LAKE CHARLES  
AND SOUTHWEST LOUISIANA  
Member F. T. D. CHAS. D. OTIS

STURGIS, Mich. *Veget's Flowers* Coldwater, Mich.  
Member F. T. D. All So. Mich. points

HILLSDALE, MICH.  
Southern Michigan Points O. A. STOLL F. T. D. Member

Battle Creek, Michigan  
S. W. COGGAN, Florist, 25 E. Main St.  
Member of Florists' Telegraph Delivery

SAGINAW, MICH.  
SUNSHINE • GEO. A. WITHERIDGE, Prop.  
FLOWERS • 416 West Genesee Avenue

DOWAGIAC, Mich.  
Also for Cassopolis, Decatur, Niles. ReSHORE & SON

PETOSKEY, MICHIGAN. Enterprise Floral Co.  
714 MAPLE ST.  
We cover all Northern Michigan. Member F. T. D.

BATON ROUGE, LA.  
THE ROSELAND FLORIST  
MEMBER F. T. D.

New Orleans, La. Day and Night Service  
Flowers of Superior Quality  
Frank J. Reyes & Co.  
525 CANAL STREET Prompt Delivery

New Orleans, La. Wire your orders to  
The Flower Shop  
108 Baronne Street  
HENRY SCHEUERMANN, Prop.

NEW ORLEANS  
MEMBER OF THE F. T. D. *Scheinuk* We Cater to the Best Trade  
2600 ST. CHARLES AVENUE

Quality and Promptness  
Members F. T. D.  
NEW ORLEANS, LA.  
The Avenue Floral Co.  
342 ST. CHARLES AVENUE

U. J. VIRGIN  
838 Canal St., NEW ORLEANS, LA.

of previous seasons, and that by the morning of December 24 they were about cleaned up on plants.

At Mary Johnston's the plants were cleaned up early, and never had this firm shown a finer line. The made-up baskets were cleaned up fast. Cut flower orders surpassed all expectations. This firm's church decorations took every decorating plant in stock. Mrs. Johnston said that it would be impossible for her, with the present staff and limited room, to take care of more business, and yet she had the use of the plant house opposite the store.

At Robert L. Graham's two stores plants were all gone when the writer arrived and the entire staff was busy getting out the cut flower orders and corsage bouquets.

"A wonderful Christmas," was the verdict of everyone. Tate.

KANSAS CITY, MO.

The Market.

It is impossible to give full details of Christmas business this week, but it

JOLIET FLORAL CO.  
507 E. Jefferson Street JOLIET, ILL.  
All points in Will Co. and Vicinity

CENTRALIA, ILL.  
J. W. ROSS We serve the following Illinois towns, direct train service: Mt. Vernon, Wayne City, Fairfield, Sesser, Christopher, Herrin, Ashley, Carbondale, Nashville, Oakdale, Coulterville, Sparta, Salem, Odin, Sandoval, Carlyle, Patoka, Kimmunity, Farina.  
F. T. D. Member.

QUINCY, ILL.  
H. A. GENTEMAN  
Member Florists' Telegraph Delivery Association  
For Northeastern Missouri and Central-western Illinois.

GALESBURG, ILL.  
I. L. PILLSBURY — For Central Ill.  
Member Florists' Telegraph Delivery Association.

GALESBURG, ILL.  
H. F. DRURY  
All Orders Filled Promptly and Carefully.

J. L. JOHNSON De Kalb, Ill.  
NORTHERN ILLINOIS  
SOUTHERN WISCONSIN  
YOUR ORDER WILL RECEIVE OUR PROMPT AND CAREFUL ATTENTION

EL PASO, ILL. El Paso  
Central Illinois — Quick Service Carnation  
General Line of Cut Flowers Co. (Inc.)

SPRINGFIELD, ILL.  
Hembreiker & Cole, Springfield's largest retail florists  
Members Florists' Telegraph Delivery Association

BRINKERHOFF GREENHOUSES  
SPRINGFIELD and CENTRAL ILLINOIS  
Member Florists' Telegraph Delivery Association  
Best and Prompt Service Always

DIXON, ILL., and NORTHERN ILL.  
We can and will be glad to serve you.  
Member F. T. D. Dixon Floral Co.

JACKSONVILLE, ILL.  
JOS. HEINL & SONS  
Largest Growers in Central Illinois

CENTRALIA AND SOUTHERN ILL.  
THE WEBSTER GREENHOUSES  
Member Florists' Telegraph Delivery

# Telegraph Delivery Department

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## CHICAGO

Send Your Orders to  
**WILLIAM J. SMYTH**

## SMYTH

Member Florists' Telegraph Delivery Association

3101 to 3109 Michigan Ave.

Where F. T. D. Members  
will always get the great-  
est satisfaction.

*Heischman*  
Members F. T. D.

**CHICAGO'S**  
**LEADING**  
**FLORIST**  
RAILWAY EXCHANGE BUILDING

**DECATUR,**  
ILLINOIS

**DAUT BROS.**

F. T. D. 120 E. Prairie St.

**PEACOCK'S FLOWER SHOP**  
HERBERT STONE, Mgr. Member F. T. D.  
4013 Milwaukee Avenue, **CHICAGO**

Flowers  
for all  
Occasions *Clody's*  
**FLOWER SHOP** Tel. Lake View 1121  
3912 North Clark St., CHICAGO

MEMBER  
F. T. D. *Travis*  
We cater to those who require the best. Prices reasonable.  
**CHICAGO**  
ESTABLISHED 1865  
4647 GRAND BL VD.

STORES IN  
**DECATUR**  
and GIBSON CITY, ILL.

Railroad Centers. Excellent facilities for filling orders for all Central Illinois towns.

**PETERSON FLORAL CO.**  
Member Florists' Telegraph Delivery Assn.

**OAK PARK**  
and all western suburbs of Chicago  
**A. H. SCHNEIDER**  
Member F. T. D. 1048 Lake Street, OAK PARK, ILL.

**CHICAGO**  
**SWANSON, The Florist**  
GREENHOUSES: 7302 N. Western Ave. STORE: 6973 N. Clark St.  
Well located to handle North Shore orders.  
Member F. T. D.

**FREEPORT, ILL.**

**Bauscher Bros. Floral Market**

Established 1888. Incorporated 1920.  
We are the largest growers in the northwest.  
1,000,000 square feet of glass. All orders receive careful attention and prompt delivery.

**OAK PARK, ILL.**  
*William Palmer*  
**FLORIST**  
AVENUE STATE BANK BUILDING  
Member F. T. D.

**OTTAWA, ILL.**  
**LOHR'S GREENHOUSES**  
Fancy Cut Flowers and Blooming Plants.  
Good R. R. Service. Orders filled promptly.

**FREEPORT, ILL.**

AND VICINITY.

**FREEPORT FLORAL CO., Inc.**

The House of Quality and Service.  
Wholesale and Retail Growers. Member F. T. D.

**OAK PARK, ILL.** 811 Lake St.  
For Chicago's West-  
ern Suburbs. Avenue Flower Shop

**ROCKFORD, ILL., and Vicinity**  
**ROCKFORD FLORAL CO.**  
103 West State Street  
Prompt deliveries to ROCKFORD COLLEGE

**ROCKFORD, ILL., and Vicinity**  
**SWAN PETERSON & SON** Member F. T. D.  
Corner E. State and Longwood Streets.

**PEKIN—PEORIA**  
All Orders Receive Personal Attention  
**GEO. A. KUHL,** PEKIN, ILLINOIS

**KRUG FLORAL CO.**  
ALTON, ILLINOIS Branch Store Granite City, Ill.

**PEORIA, ILL.** 423 Main St. Member F. T. D.  
LARGE GREENHOUSES **CHAS. LOVERIDGE**

**MOLINE, ILL.** Phone Moline 115  
1829 15th St. Place. **WM. H. KNEES & SONS**

**PONTIAC, ILLINOIS** Members F. T. D.  
Flowers of all kinds in their season **W. J. MILLER & SON**

**PRINCETON, ILL.**  
**W. J. TRIMBLE** For Central and Northern Illinois Members F. T. D.  
**GREENHOUSE CO.**

**AURORA GREENHOUSE CO.,**  
**AURORA, ILL.**  
Our Service is the Best.

**Aurora, Ill., and Vicinity**  
**JOS. M. SMELY** PHONES 147

**ELGIN, ILL.** MEMBER F. T. D.  
158 DuPage Street **GEORGE SOUSTER**

may be said that business was fully up to expectations. Orders came in earlier than usual and increased in numbers as the day approached. Monday and Tuesday were fairly busy; Wednesday and Thursday were heavy and Friday there was a continual rush. Stock was in excellent condition. Plants were all that could be desired, while roses were long and of especially good quality. Columbia, Ophelia and Killarney sold from \$15

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CHICAGO—The Homes of Flowers—CHICAGO

*Alpha Floral Company*  
Northwest corner  
Wabash Avenue and Adams Street

Our Motto  
"SATISFACTION,  
QUALITY and  
SERVICE"

*Johnson & Chaon's*  
**FLORISTS**  
Southeast corner  
47th Street and Lake Park Avenue

  
THE UNEXCELLED FACILITIES OF THE  
**E. WIENHOEBER CO.**  
22 E. ELM ST., CHICAGO  
Are available to the trade in filling all orders.  
MEMBER F. T. D.

*Mangel Florist* CHICAGO  
THE PALMER  
HOUSE FLORIST  
17 EAST  
Member F. T. D. MONROE ST.

**SCHILLER'S**  
TWO CHICAGO STORES  
cover every part of city and suburbs  
GEORGE ASMUS, Mgr.  
4509 Broadway :: 2221 W. Madison St.  
Member Florists' Telegraph Delivery Ass'n.

*Johnson & Jensen* Chicago  
**FLORISTS**  
Deliveries made to  
any part of the city  
and suburbs. Ser-  
vice is our motto.  
1924 E. 71st St.

**CHICAGO**  
Paul Blome & Co.  
Member F. T. D. 1361 N. Clark St.

**CHICAGO**  
*C. Trauelfelder*  
**FLORIST**  
3343 W. Madison St.

Streator, Ill. THORNTON'S  
FLOWER SHOP  
F. T. D. - - Quality is Our Hobby

**CHICAGO**  
2132-2134  
Michigan Avenue  
Member F. T. D.

*Samuelson*  
**Florist**

Orders  
Carefully  
Executed

**CHICAGO**  
Quick deliveries anywhere on the South  
Side or in the City's Southern Suburbs.  
STORE AND CONSERVATORIES  
7045 STONY ISLAND AVE.

*John A. Michal*  
**FLORIST**

EVANSTON, ILL. WILMETTE, ILL.  
1614 Sherman Ave. JOHN WEILAND 1161 Wilmette Ave.  
TWO STORES Catering to the best trade in Chicago's Rich North Shore Suburbs. MEMBER F. T. D.

**CHICAGO**  
**BOHANNON**  
FLORAL COMPANY  
Member F. T. D. 75 E. Monroe St.

*H. Lange* Florist  
**CHICAGO**  
77-79 E. MADISON ST.

**CHICAGO**  
O'LEARY—Florist  
369 East 47th Street  
Member F. T. D.

to \$35, Premier and red roses from \$20 to \$50. This was cheaper than a year ago, when the limit of \$75 was reached for roses that were no better. Carnations brought \$12 and \$15, the latter price being for red. Some of the wholesalers sold all carnations for \$15, regardless of color. Even the splits went for \$12 and were eagerly bought at this price. The carnation is a good seller in this market and the crop was far short of the demand. Narcissi brought \$8;

Send Your CHICAGO Orders to  
**H. N. BRUNS**  
Best Equipped Retail Store on the  
West Side  
3040 W. Madison St., CHICAGO, ILL.

**CHICAGO**  
We are growers of  
Cut Flowers  
and  
Potted Plants  
*J. F. Kidwell & Co.*  
(NOT INC.)  
3530 Michigan Avenue  
Member F. T. D.

GEORGE  
**FISHER & BRO.**  
183 N. WABASH AVE.  
CHICAGO

**FRIEDMAN, Flowers**  
**CHICAGO, ILL.**  
522 So. Michigan Ave. Congress Hotel  
Courtesies Extended to all Florists

**Highland Park, Ill.**  
HIGHLAND PARK GREENHOUSES  
Established 1894 Members F. T. D.



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ABSOLUTE THE GOLDEN MOON FLORIST WE SPARE  
SATISFACTION 6th and St. Peter Streets NO EFFORTS  
GUARANTEED. ST. PAUL, MINNESOTA TO PLEASE.

## Rochester, Minn.

## ROCHESTER GREENHOUSE CO.

EMIL RIEPLE, Manager

ROCHESTER'S ONLY STORE HAVING ITS OWN GREENHOUSES

Member F. T. D.

FLOWERS ON SHORT NOTICE

111 2nd Street

### ROCHESTER, MINN.

### ROCHESTER FLORAL CO.

114-116 FIRST AVE., S. W.  
Run in connection with Greenhouses.  
Cut Flowers and Plants delivered promptly.  
Under new management.  
H. W. KLEIN, Mgr. Member F. T. D.

### ST. PAUL, MINN.

THE LARGEST STORE IN AMERICA

MEMBER F. T. D. ASS'N

The finest and largest stock west of Chicago  
Awake night and day looking for orders

HOLM & OLSON, Inc., 20-22-24 W. 5th St.

### Swanson's

Incorporated

912 Nicollet Avenue, offers the trade its unexcelled facilities for filling orders in

MINNEAPOLIS

SEND ORDERS FOR

### Minneapolis and Minnesota

To J. J. WEST'S, Inc.

3009 4th Ave., South

Two Stores :: Large Stock

### Duluth, Minn.

Flowers delivered promptly  
to any place within 300 miles

THE ALPHA FLORIST

### DULUTH, MINN.

THE ONLY GREENHOUSES  
IN DULUTH OR SUPERIOR

Flowers delivered anywhere on the Iron Range

J. J. LEBORIOUS

### AUSTIN, MINN.

A. N. Kinsman, Inc.

Competent Service to all Iowa and  
Minnesota Points.

Member Florists' Telegraph Delivery.

### LINCOLN, NEB.

Eiche Floral Co.

Large greenhouses as well as retail  
store—we always can fill your orders.

### MINNEAPOLIS

### Moore, Terwilliger, Inc.

THE FLOWER SHOP

Member F. T. D.

1031 Nicollet Ave.

### MANKATO, MINN.

THE WINDMILLER CO.

Flowers to all points on short notice.

Member Florists' Telegraph Delivery

### DULUTH FLORAL CO.

200 MILES in any direction. Duluth, Minn.  
We are the center of the great  
Northwest. Daily deliveries to SUPERIOR, WIS.

FOR ALL CENTRAL NEBRASKA ORDERS USE

ED. WILLIAMS, Grand Island  
Competent Florist Railroad Center

### Lincoln, Neb.

Flowers for All  
Occasions, from  
Cradle to Grave

CHAPIN BROS., Retail Florists

### Hastings, Nebraska

Lohman Flower Shop  
Prompt Service

Central and Western Nebraska  
Southern Kansas and Eastern Colorado

### Lewis Henderson, Florist

1519 Farnam Street

OMAHA, NEB.

Member Florists' Telegraph Delivery Ass'n.

stevia, \$3 and \$4 per hundred; California violets, \$3 per dozen bunches; cut poinsettias, \$5 and \$6 per dozen; valley, \$16, and sweet peas, \$4 and \$5 per hundred.

Various Notes.

Mrs. H. W. Fisher has returned from a six months' visit in Scotland, England and her former home in Denmark. She assisted Miss J. F. Murray through the holiday rush.

### LINCOLN, NEB.

1338 O Street

### FREY & FREY

WHOLESALE AND RETAIL

120,000 square feet of glass at your service

Trade Discount

Members of the Florists' Telegraph Delivery

### C. H. FREY

WHOLESALE AND RETAIL FLORIST

1133 O Street, LINCOLN, NEB.

Will Fill Orders for the West on Short Notice.  
Trade Discounts. First-class Stock.

### Western Nebraska

C. J. PASS

North Platte, Neb.

Member F. T. D.

15,000 feet of glass

### NORFOLK, NEB.

Norfolk Floral Co. Member F. T. D.

For all Northern Nebraska, Southeastern South Dakota and Northwestern Iowa.

### OMAHA, NEB.

Member F. T. D.

Louis M. Rogers, 319 So. 16th St.

### OMAHA, NEBRASKA

Lee L. Larmon Fontenelle Florist, 1814 DOUGLAS ST.

### Hess & Swoboda, Florists

Telephones 1501 and L 1582

1415 Farnam Street, OMAHA, NEB.

### OMAHA, NEBRASKA

John H. Bath, The Careful Florist, 1804 FARNAM STREET  
Member Florists' Telegraph Delivery

# Telegraph Delivery Department

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Member F. T. D.

Phone: Canal 1932  
1933

## H. W. SHEPPARD

FORMERLY HILL FLORAL CO.

### FLOWERS OF QUALITY

Service Unexcelled

ARRANGED IN A HIGHLY ARTISTIC MANNER

Your Patronage Solicited

532-534 Race Street, CINCINNATI, OHIO.

YOUNGSTOWN, O.

Wilson's Flower Shoppe

"QUALITY AND  
SERVICE"

HOTEL OHIO

Youngstown, O.

RYAN &amp; CULVER

27 S. Hazel St. Member F. T. D.

YOUNGSTOWN, O.

HARRY C. WALTHER

Orders receive prompt and careful attention  
Member F. T. D.

Newark and Granville  
OHIO

CHAS. A. DUERR

Member Florists' Telegraph Delivery

YOUNGSTOWN, OHIO

The Pasty Shoppe

15½ N. Phelps Street QUALITY AND SERVICE

NEWARK, OHIO

Most complete stock in central Ohio

HALBROOKS THE FLORIST

Kent Brothers FLOWER SHOP

Covers All Ohio Points  
Members F. T. D. Newark, Ohio

MARIETTA, OHIO

HAVE OUR OWN  
GREENHOUSES

N. KIGER

XENIA, OHIO

Engle Floral Company

CINCINNATI

FRANK A. VOLZ

Dina Avenue Sta. L.

Most centrally located to the suburbs

Upper Sandusky, Ohio  
B. E. CONSTIEN, AT YOUR  
SERVICE

Canton, O. JOHNSTON'S  
Flower Shop  
HARRIS ARCADE

Member Florists' Telegraph Delivery Assn.

VAN METER FLOWER SHOP  
SPRING and HIGH SPRINGFIELD, OHIO  
BEST FLOWERS FOR EVERY OCCASION

Ironton, Ohio RELIANCE SEED CO.  
TRI-STATE FLORISTS  
Southern Ohio, Kentucky, West Virginia

STEUBENVILLE, OHIO

E. E. McCAUSLEN, Prop.

HUSCROFT'S FLOWER SHOP

The T. J. Noll Floral Co. cleaned up  
entirely on Christmas supplies. Ship-  
ping business in all lines was heavier  
than ordinary during the holiday season.

Samuel Murray had the finest be-  
gonias he was ever able to show and a  
nice lot of cattleyas. He did not go in  
strongly for poinsettias this year, al-  
though he handled a good number.

The W. L. Rock Flower Co. sold a new  
variety of poinsettia, one that C. F.  
Heite developed.

The Kansas City Wholesale Cut  
Flower Co. disposed of a great many  
supplies of all kinds.

The Pinehurst Floral Co. sent in 5,000  
roses Tuesday of Christmas week. The  
company had a good cut every day. The  
crop consisted of Columbia, Premier,  
Ophelia, Butterfly, Richmond and a few  
Milady.

Leonard Coen, of Lexington, Mo.,  
Tucker Smith and P. A. Manson, of  
Pleasant Hill, Mo., were among the vis-  
itors last week.

The Kansas City Florists' Club will

Zanesville, O.

C. L. HUMPHREY

Has the best facilities for filling your orders.  
Member Florists' Telegraph Delivery.

Hutchinson,  
Kansas

Member Florists'  
Telegraph Delivery

JAMES HAYES, 819 KANSAS AVENUE  
TOPEKA, KAN.  
Member F. T. D.

MRS. LORD'S FLOWER ROOM  
112 W. 8th Ave., TOPEKA, KAN.  
Member Florists' Telegraph Delivery.

ATCHISON, KAN.

The Atchison Seed and Flower Store Co  
MEMBER F. T. D.

Atchison, Kan. GROVES  
FLORAL CO.  
Established 1865 Member of F. T. D.

ARKANSAS CITY, KAN.

McCool's Close-in-Greenhouse

MEMBER F. T. D.

Kansas City, Kansas

L. C. FIELD

Member Florists' Telegraph Delivery

MANHATTAN, KAN.

THE MARTINS

Member F. T. D. T. S. MARTIN, Prop.

SALINA, KANSAS  
LEIGHTON FLORAL CO.

Members Florists' Telegraph Delivery Ass'n.

WICHITA, KANSAS Shipments for Kansas  
and Oklahoma  
W. H. CULP & COMPANY

Quality Flowers  
Personal ServiceMembers  
F. T. D. A.

# Telegraph Delivery Department

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## Cleveland

The **KNOBLE BROS. CO.**,  
Flowers and Nursery Products    MEMBERS F. T. D.  
Well equipped to handle your orders.    1836 W. 25th St.

## TOLEDO

Mrs. J. B. Freeman,  
Toledo's Leading Florist  
Member F. T. D. "SERVICE" 336 Superior Street

Member F. T. D. **TOLEDO, O.** Est. 1897  
**Spanner**  
FLORIST  
AND VICINITY

MEMBERS } TOLEDO COMMERCIAL CLUB  
TOLEDO RETAIL MERCHANTS  
FLORISTS' TELEGRAPH DELIVERY  
**TOLEDO, OHIO**  
METZ & BATEMAN,  
221 Superior St. Ohio Building

F. T. D. FLORISTS  
**TOLEDO, OHIO**  
SCHRAMM BROS.  
1315 Cherry St.

**TOLEDO and Vicinity**  
WHOLESALE AND RETAIL  
**OTTO P. KRUEGER**  
427 East Broadway.

 **Fremont, O.**  
**Horn Floral Co.**  
912 CROGHAN ST  
Member F. T. D.

**COLUMBUS, O., and Vicinity**  
**THE MUNK FLORAL CO., Growers**  
Can fill all retail orders.

**WILSON'S** WE WILL DO IT PROMPTLY  
**COLUMBUS, OHIO**

**Columbus, Ohio** Members F. T. D. Ass'n.  
**THE FRANKLIN PARK FLORAL CO.**  
Cut Flowers for Central Ohio.

**SUDER'S**  
**The Toledo, Ohio, Florists**  
A. A. SUDER, Proprietor  
2941-3003 CHERRY STREET

**DAYTON, OHIO**  
ABBY AVE. GREENHOUSES  
E. E. Schaefer, Prop.  
Wholesale and Retail  
Largest Greenhouses in West Dayton

**DAYTON, OHIO**  
**The W. G. Matthews Co.**  
18 W. Third Street  
CONSERVATORIES IN RIVERDALE.  
Member F. T. D.

**DAYTON, OHIO**  
J. W. RODGERS  
Member F. T. D., Elks' Bldg. 3d and Jefferson Sts.

meet January 6 at the Sunset Hill Gardens. After the business meeting there will be music and dancing. J. E. K.

**MILWAUKEE, WIS.**

**Christmas Business.**

Christmas business was unusually heavy, especially in plants. Most of the trade filled their stores completely with plants, due to the shortage of cut flowers and the high prices on them.

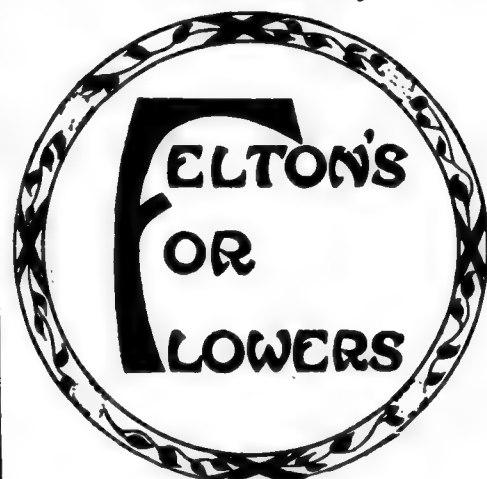
There was a good supply of poinsettias, cyclamens, primulas and Cleveland cherries in the market to take care of all demand.

All stock was cleaned up in good shape. The weather throughout December was particularly bad for the supply of cut flowers. There was little sunshine during the last three weeks and the weather was unusually dark. This caused a light cut of roses and practically put out of the market sweet peas and violets, of which there is generally a good supply here for Christmas.

Carnations were in fair supply, but with brighter weather there would have been plenty.

The weather turned cold just before

**Cleveland, O.**



10515 Superior Ave.  
8 STORES

Personal Attention. Highest Quality and Service.  
Members F. T. D. A.

**EGGERT N. ZETLITZ**

THE LEADING FLORIST  
209 West Market Street  
**LIMA, OHIO**

Member of Florists' Telegraph Delivery

**LORAIN, OHIO**

Member F. T. D. **F. G. CAREK** ARTISTIC  
Leading Florist WORK  
Our Motto: "Anywhere; Any time."

**LORAIN or ELYRIA, OHIO**  
Member F. T. D. **TULEA** at Your Service

**Elyria, Ohio** LORAIN, OHIO  
THE L. C. HECKOCK FLORAL CO.  
Member Florists' Telegraph Delivery Assn.

**ELYRIA, O.** Member F. T. D.  
**ELYRIA FLOWER SHOPPE**



# Telegraph Delivery Department

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NO ORDER TOO LARGE ——— NO ORDER TOO SMALL

**CLEVELAND** Member F. T. D. **The J. M. Gasser Co.**

1006 EUCLID AVENUE

WE ARE THE LARGEST GROWERS OF CUT FLOWERS IN OHIO



**Cleveland**

is a big city, but our central location enables us to give unusual service on telegraph orders.

**The Jones-Russell Co.**

1284 Euclid Avenue  
Cleveland

Members F. T. D.

Bell Main 2809  
Cuy. Central 1866

*The Smith & Fetter Co.*  
LEADING FLORISTS  
930 Prospect Avenue Cleveland

**CLEVELAND, OHIO**

**A. GRAHAM & SON**

5523 EUCLID AVENUE

Members Florists' Telegraph Delivery Assn.

**CLEVELAND, O.**

5923 EUCLID AVENUE

**WESTMAN & GETZ**  
FLOWERS and SERVICE

Members Florists' Telegraph Delivery.

**CLEVELAND, OHIO**

**Wm. H. Temblett**

FLOWERS

Member F. T. D. 10313 Euclid Avenue

**Cleveland, PENN SQUARE**  
**FLORISTS**  
ALWAYS OPEN

## FIVE STORES IN NORTHERN OHIO

CLEVELAND [TWO STORES] 13336 Euclid Ave., 144 Public Sq.  
YOUNGSTOWN - - - 33 East Federal St.  
WARREN - - - - - 215 East Market St.  
AKRON - - - - - 109 South Main St.

**THE PARK FLORAL COMPANY**

MEMBERS FLORISTS' TELEGRAPH DELIVERY ASSOCIATION

## Kirchner's for Cleveland

Member Florists' Telegraph Delivery

Address KIRCHNER'S FLOWERS, 6701 Quincy St., CLEVELAND, O.

**AKRON, OHIO**

**GROSSBERG & CAHILL**  
AKRON'S LARGEST FLORISTS

Prompt and careful attention to all Telegraph Orders  
MEMBERS F. T. D.

**Bowling Green, Ohio**

**BRIGHAM'S FLOWER STORE**  
174 South Main Street

Christmas, at the time most of the trade was making deliveries, which caused additional work in wrapping to prevent freezing.

On the whole, Christmas was satisfactory, although more cut flowers could have been sold had they been in the market.

The C. C. Pollworth Co. had an exceptionally fine lot of poinsettias, in addition to other plants.

The Holton & Hunkel Co. had a large supply of plants, especially cyclamens.

**NEW ORLEANS, LA.**

A formal request has been sent to Governor Parker, of Louisiana, in the hope of restoring the inspector of the state bureau of entomology, Edward Foster, who was released November 30. Since that time there had been no inspection of plants to be shipped from this city. It is imperative that an in-

**MARION, OHIO**

5 railroads with good connections to all parts of State  
A GOOD SELECTION OF FLOWERS  
ON HAND AT ALL TIMES.

**BLAKE'S, 140 W. Center**

**COLUMBUS, OHIO**

Flowers for all occasions **Neil Flower Shop** Member F. T. D. Ass'n.

**WARREN, OHIO**

THE F. T. D. FLORISTS **ADGATE & SON**  
WE GROW OUR FLOWERS

W. P. McFARLAND L. C. McFARLAND  
**McFARLANDS, Florists**  
**AKRON, OHIO**

**AKRON, OHIO** MEMBERS F. T. D.

**HAMMERSCHMIDT & CLARK**  
12 W. MARKET ST.



**CLEVELAND, O.**

**BRAMLEY & SON**  
Store and Greenhouses, 1181 E. 71st St.

**ALLIANCE, O.** Member F. T. D.  
522 S. Freedom Ave. **H. T. MILLER**

# Telegraph Delivery Department

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## Kirkwood Floral Co. IOWA and VICINITY

DES MOINES, IA.

F. T. D.

Your orders will receive Mr. Ray Holt's personal attention

STORE AND GREENHOUSES

### DAVENPORT, IOWA

"Say It with Flowers"

BILLS FLORAL CO.

M. A. TIERNEY, Owner Member F. T. D.

### TAMA, IOWA

LINCOLN GARDENS, Inc.

Competent service to all central Iowa, three railroads, two double-track trunk lines.

### OTTUMWA, IOWA

PHONE 182

C. Kranz  
LEADING FLORIST

107 North Market Street

"Say it with Flowers"

### OTTUMWA, IOWA

CRILEY'S GREENHOUSES

### COUNCIL BLUFFS, IOWA

GARDINER FLORAL CO.

Leading Retail Florist 545 W. BROADWAY

### FAIRFIELD, IA.

We strive to please our trade

Montgomery Greenhouses

### HAMPTON, IOWA

A. E. Stonebrook ORDERS RECEIVE PROMPT ATTENTION

### DES MOINES, IA.

GUTHRIE-LORENZ CO.

### Cedar Falls, Ia. BANCROFT'S

55,000 Feet Glass. Beautiful Flowers  
Members F. T. D. Joseph Bancroft & Son

### CEDAR RAPIDS, IA.

I. N. KRAMER &amp; SON

Members Florists' Telegraph Delivery.

### MONTICELLO, IA.

C. L. VAN METER

MEMBER F. T. D.



### FT. DODGE, IA.

NORDWALL

E. E. NORDWALL

### PERRY, IOWA

LOUWERSE &amp; CO.

### COUNCIL BLUFFS, IA.

### J. F. WILCOX & SONS

750,000 FEET OF GLASS

Orders shipped to any part of Iowa or Nebraska on a moment's notice.  
Daily Delivery to Omaha.

MEMBERS FLORISTS' TELEGRAPH DELIVERY ASSOCIATION

# Harkett's

## FLORAL NURSERY

For { Eastern Iowa  
Western Wis.  
N. W. Illinois

Dubuque, Iowa

**QUALITY  
PLUS  
SERVICE**

### DAVENPORT, IOWA

AND WESTERN ILLINOIS

G. F. FORBER,

313 Brady Street

Member Florists' Telegraph Delivery Association

I  
O  
W  
A

# Kemble's Flowers

Marshalltown, Boone, Center-  
ville, Oskaloosa, Oelwein,  
Mason City, Chariton,  
Grinnell and Ottumwa.SEND YOUR ORDER TO HOUSE NEAREST  
PLACE OF DELIVERY

### DES MOINES

AND CENTRAL IOWA

ART FLORAL COMPANY

515 Grand Avenue

Member F. T. D.

spector be stationed here, according to the growers. The bureau plans to have a man from Baton Rouge make semi-monthly inspection trips to New Orleans. This, the florists declare, is impracticable, as shipments of plants to many points are barred unless they are first inspected here. A committee of three, Harry Papworth, C. W. Eichling and Paul Abele, sent the request to the governor and it is believed that something will be done to restore the former method of inspection.

#### PRODUCTIVENESS OF SOILS.

A recent bulletin of the New York Agricultural Experiment Station, at Geneva, N. Y., describes investigations made under greenhouse conditions in an effort to determine the effect of fertilizers upon the productiveness of soils from different parts of the state and the influence of fertilizers and crop production on the soluble material of the soil.

Varying amounts of peat, stable ma-

### WATERLOO, IOWA

GALLOWAY'S FLOWER STORE

Russel-Lamson Bldg., 211 West-5th Street

Special attention given to out-of-town orders

### SIoux CITY, IA.

ART FLOWER SHOP

512 FIFTH STREET

Everything in Cut Flowers, Plants  
Funeral Designs, Etc.

### SIoux CITY, IOWA

Supplies western Iowa,  
southern Minnesota, all of  
South Dakota and north-  
eastern Nebraska.

J. C. RENNISON CO.

### SIoux CITY, IOWA

Members of  
F. T. D.

ROCKLIN &amp; LEHMAN

### DAVENPORT, IA.

H. G. PAULI

YOURS FOR  
SERVICE

### OSKALOOSA, IOWA

GREEVE FLORAL COMPANY

High Grade Flowers Artistically Arranged.

# Telegraph Delivery Department

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## San Francisco and Vicinity

MacRorie-McLaren Company

141 Powell Street

Florists

We grow our own stock and with extensive nurseries to draw from can give unusual values.

RETAIL

WHOLESALE

## San Francisco

OAKLAND, BERKELEY and Vicinity

## CHAS. C. NAVLET CO.

THREE STORES:

423 and 427 Market Street.....SAN FRANCISCO, CALIF.  
917 Washington Street.....OAKLAND, CALIF.  
20 and 22 East San Fernando Street....SAN JOSE, CALIF.

### SAN FRANCISCO

Podesta & Baldocchi  
224-226 Grant Avenue

Prompt and careful attention to orders from out-of-town florists.

Member F. T. D.

### SAN FRANCISCO

F. C. JAEGER & SON  
152 POWELL STREET

Members F. T. D.  
Always a good stock, and orders delivered on time.

### Monrovia, Cal.

C. A. BRUNGER

You can depend on us for all orders for delivery in this section.

239 Grand Avenue

### SAN FRANCISCO

JOSEPH'S

Member F. T. D.

233-35 Grant Ave.

Steamer and train packages our specialty.

### San Francisco, Calif.

ALBERT O. STEIN  
Flower Shop

1150 SUTTER STREET

### SAN DIEGO, CAL.

BOYLE & DARNAUD



F. T. D. florists. We grow our own flowers. Telegraph orders carefully executed. Usual discount.

Members Florists' Telegraph Delivery

### San Francisco

DARBEE'S

1036 Hyde Street

LARGEST STOCK OF CHOICEST FLOWERS  
Members Florists' Telegraph Delivery

### San Francisco, Cal.

SHELLGRAIN & RITTER

148 KEARNY STREET

Prompt attention given to all telegraphic orders

### Hollywood Flower Shop

HOLLYWOOD, CAL.

ARTISTIC WORK.

MEMBER F. T. D.

Telegraph Orders Delivered to

LOS ANGELES

OCEAN PARK

SANTA MONICA

VENICE

### OAKLAND, CAL.

HOGAN & EVERS  
1439 Broadway

THE BEST SERVICE

### JULIUS EPPSTEIN, FLORIST AND DECORATOR

Flowers for All Occasions Delivery Anywhere  
Hotel St. Francis, SAN FRANCISCO

### Long Beach, Cal.

Member F. T. D. ART FLORIST 126 Pine Ave.

### BAKERSFIELD, CAL. Member F. T. D.

CITY FLORAL SHOP  
Grace M. Delbridge Flowers for All Occasions

nure and commercial fertilizers were applied to nine different soils, each soil receiving the same treatment. Commercial fertilizers increased production to a much greater extent than did manure supplying the same amount of important plant food elements. The application of different combinations and amounts of commercial fertilizers to a highly productive soil and to a poor soil resulted in larger crop production on the latter than on the fertile soil.

When commercial fertilizers were

### Santa Barbara, Cal.

912 STATE STREET

GLEAVE'S FLOWER SHOP

ARTHUR GLEAVE, Prop.  
Choicest Cut Flowers and Floral Designs on short notice.  
Both Phones 1013

### CORONADO, CALIF.

CORONADO NURSERY

To "Say It with Flowers" in  
CORONADO AND SANDIEGO

### LONG BEACH, CAL.

Lowe's Flower Shop, The Pioneer and Leading Florist  
Member Florists' Telegraph Delivery.

### POMONA, CALIFORNIA

POOLEY'S FLOWER SHOP

MEMBER FLORISTS' TELEGRAPH DELIVERY

BERKELEY, CAL. MEMBER F. T. D.  
Curtis D. Shoemaker, Prop. NORTON, Florist

Berkeley OAKLAND  
THE FLOWERSHOP SAN FRANCISCO  
Berkeley's most up-to-date flower establishment.



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## LOS ANGELES

414½ SOUTH BROADWAY

SEND YOUR ORDERS TO

## BROADWAY FLORISTS

IT PAYS you to  
DEPEND ON US

## Occidental Florists

430 South Hill Street

## LOS ANGELES

### LOS ANGELES, CAL. REDONDO FLORAL CO.

218 West Seventh Street

Members of Florists' Telegraph Delivery  
A. KNOFF A. F. BORDEN

### WOLFSKILLS' and MORRIS GOLDENSON FLORISTS AND DECORATORS

Members F. T. D.

229 W. Third St., LOS ANGELES, CAL.

### The Alexandria Florist

Member of  
F. T. D.  
and S. A. F.



Hotel Alexandria  
Los Angeles,  
Calif.

### LOS ANGELES, CAL. ATHLETIC CLUB FLORIST

Formerly California Cut Flower Co.

433 West 7th Street

Takes care of telephone and telegraph orders  
over the whole of Southern California.  
Usual trade discount.

### LICHTENBERG'S

324 W. Sixth Street

### LOS ANGELES

Say It with Flowers. Member F. T. D.

## LOS ANGELES

Every order given personal attention by

### Westrem Garland Florists

404 South Hill Street

## PORTLAND

OREGON

354 Washington Street

MEMBERS OF THE  
F. T. D.

## Martin & Forbes

Retailers  
and Growers

## LOS ANGELES

Dostal-Wolters  
Flower Shop

MEMBER  
F. T. D.

627 South Hill St.

### Los Angeles, Calif.

O. C. SAAKE, Florist

We Solicit Telegraph Orders.  
Regular Trade Discount.

215 WEST FOURTH STREET

## LOS ANGELES, CAL.

### HOWARD & SMITH

NINTH AND OLIVE STREETS

You can depend on us for all orders for  
delivery in this section.

## Darling's Shop

"FLOWERS FOR HER"

208 West Sixth Street, LOS ANGELES, CAL.

Cut flowers or good design work by best artists  
and designers delivered anywhere in the west  
on receipt of mail or telegraph orders.

Members Florists' Telegraph Delivery Association.

### EUGENE University Florist

ORE. All South and Southwestern  
Oregon points quickly reached

## HONOLULU, HAWAII

TAYLOR, FLORIST

Wireless and Cable Address: "FLORIST" Honolulu

added to an uncropped soil it was found that the proportion of soluble plant food elements was greatly increased, and was maintained at a high level for several months. However, soils which were producing crops showed a marked diminution of water-soluble material even in the early stages of the growth of the crop. Before the plants had completed their growth, the water-soluble ingredients of the soil were reduced to a level which was maintained during further growth. It was concluded, therefore, that an adequate supply of immediately available plant food is essential to successful crop production.

## Portland

ORE.

### Tonseth's

287 Washington Street  
In the heart of the city

Growers and Retailers F. T. D.  
MEMBERS

## PORTLAND, ORE.

### Clarke Bros'

## FLORISTS

200,000 Feet of Glass  
Established 20 Years

## OAKLAND, CAL.

## PASADENA, CALIF.

WHITFORD'S, Florists

Member F. T. D.

343 East Colorado Street

We are the Largest Growers in this city.

### Pasadena, Cal. 342 East Colorado St.

## THE ORCHID

PASADENA'S OLDEST FLORIST WILL  
EXTEND THE USUAL COURTESIES  
Member of F. T. D.

## PASADENA, CAL.

ELDRED FLOWER SHOP  
Member Florists' Telegraph Delivery.

## RIVERSIDE, CALIFORNIA

Florist to the Glenwood Mission Inn  
ORANGE BLOSSOM FLOWER SHOP

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## SEATTLE

### Woodlawn Flower Shop

Member Florists' Telegraph Delivery Association.

1410-1412 2nd Avenue—Beside Clemmer Theater Building  
"IN THE HEART OF THE CITY"

Base the Recipient of Your Telegraphic Orders Upon Merit

We offer unexcelled facilities. More than 13,000 square feet of store space devoted exclusively to re-tailing of flowers. Where quality and service reign.

21 EMPLOYEES

CHARLES E. SULLIVAN, in charge of Telegraphic Service

## SEATTLE

## HOLLYWOOD GARDENS

SEATTLE'S LEADING FLORIST

Member Florists' Telegraph Delivery Ass'n.

1622 SECOND AVENUE

### Walla Walla Floral Co.

WALLA WALLA, WASH.  
Greenhouses, Store, Rose and Bulb Farm.  
Prompt deliveries of CUT FLOWERS or good DESIGN WORK anywhere in the West  
Member Florists' Telegraph Delivery.

### SEATTLE

1001-1003 Third Avenue

Finest Floral Studio  
in the Northwest

*Rosaia Bros.*  
Members  
F. T. D.

### YOUNG & LESTER Walla Walla, Wash.

Established 1903  
50,000 SQUARE FEET OF GLASS  
MEMBERS F. T. D.

### TACOMA SMITH FLORAL CO., 1112 Broadway

Those interested in a detailed account of the experiments should write to the station for a copy of bulletin No. 473, which may be had free of charge.

### SEATTLE

Choice Flowers, prompt and careful  
L.W. McCOY 904 3rd Avenue  
Established 1900

### California Florist TACOMA, WASH.

Orders for Cut Flowers and Designs delivered anywhere in the United States and Canada.

#### STEAMER SAILINGS.

The following sailing list, displayed in a conspicuous place in the window or store, or used in advertising matter with the information that you have facilities for filling bon voyage orders on short notice, will help you to develop steamer trade:

Steamer—	From—	To—	Sails
Kroonland.....	New York.....	Antwerp .....	Jan. 1
Suwa Maru.....	Seattle.....	Japan .....	Jan. 3
Rochambeau.....	New York.....	Havre .....	Jan. 4
Siberia M.....	San Fr'sco.....	Yokohama .....	Jan. 4
Gramplan.....	W. St. John.....	London .....	Jan. 4
Niagara.....	New York.....	Hamburg .....	Jan. 5
Cretic.....	New York.....	Genoa .....	Jan. 5
Porto Rico.....	New York.....	San Juan .....	Jan. 5
La Lorraine.....	New York.....	Havre .....	Jan. 6
Metagama.....	W. St. John.....	Liverpool .....	Jan. 6
Pretorian.....	W. St. John.....	Glasgow .....	Jan. 7
Bergensf'rd.....	New York.....	Norway .....	Jan. 7
Persia Maru.....	San Fr'sco.....	Yokohama .....	Jan. 8
Ryndam.....	New York.....	Rotterdam .....	Jan. 8
Gothland.....	New York.....	Danzig .....	Jan. 8
Lapland.....	New York.....	Antwerp .....	Jan. 8
Sicilian.....	W. St. John.....	Antwerp .....	Jan. 8
Ecuador.....	San Fr'sco.....	Hongkong .....	Jan. 8
Mohawk.....	New York.....	San Juan .....	Jan. 8
New York.....	New York.....	S. America .....	Jan. 12
Manchuria.....	New York.....	Hamburg .....	Jan. 13
Emp. Russia.....	Vancouver.....	Japan .....	Jan. 13
Emp. Britain.....	W. St. John.....	Liverpool .....	Jan. 14
La Touraine.....	New York.....	Havre .....	Jan. 15

### Spokane, Wash.

Eugene's Flower Shop  
PROMPT AND RELIABLE

### Spokane, Wash.

A. J. BURT, Florist  
Established 20 Years Always on the job  
CLEMMER THEATER BUILDING

### Spokane, Washington

Reimer's Floral Art Shop  
RETAILERS AND GROWERS

### Yakima, Washington STATE FLORAL CO.

We Grow Our Own Flowers  
Telegraph Orders filled promptly and carefully  
Members F. T. D. Association.

YAKIMA, WASHINGTON  
ANNAVEE FLOWER SHOP, (Formerly Bourn's)  
QUALITY FLOWERS Artistic Arrangement  
Members Florists' Telegraph Delivery.

### FORSHAW, Florist THE ROUND-UP CITY PENDLETON, ORE.

# Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

## SALT LAKE CITY, UTAH

Fresh Home-Grown Flowers  
Satisfaction Assured on all Orders

UTAH FLORAL,

Orders promptly filled for Western Colorado,  
Eastern Nevada, Southern Idaho and Wyoming  
3 BUSY STORES

Howard Edris, 944 EAST SECOND  
Prop. SOUTH STREET

## DENVER, COLORADO

MEMBER FLORISTS' TELEGRAPH  
DELIVERY ASSOCIATION

PARK FLORAL COMPANY

DENVER and all COLORADO  
and WYOMING

The Mauff Floral Co.,

1225 Logan Street.  
Member F. T. D.

Denver *Cooper's Flowers*  
— COLORADO —  
833 FIFTEENTH ST. Member F. T. D.

Colorado Springs, Colo.

ORDERS CAREFULLY EXECUTED  
PIKES PEAK FLORAL CO.  
Wholesale and Retail  
Member Florists' Telegraph Delivery.

SALT LAKE CITY Ship whole of UTAH, Central part  
of NEVADA and IDAHO  
MILLER FLORAL CO., 10 East Broadway  
MEMBER F. T. D.

250,000 sq. ft. of modern glass. Unexcelled facilities. Prompt and courteous service always.

Colorado Springs, Colo.

Frank F. Crump, Wholesale and Retail  
Florist

Member Florists' Telegraph Delivery Ass'n.

Bright Spot Greenhouses  
Denver Cor. 5th Ave. & Josephine St.

DOWNING & KASK, Proprietor

DENVER, COLORADO and WYOMING  
Sunshine Floral Shop, 419 Fifteenth St.  
Our service sends "sunshine" with your orders.

FORT COLLINS, COLO.

ESPELIN FLORAL COMPANY  
Member Florists' Telegraph Delivery Ass'n.

TRINIDAD, COLO.

J. R. BARKER Trinidad Floral Store  
Masonic Bld'g.

Trinidad, Colo. The only Greenhouses  
in this section

The Park Floral and Garden Co.  
Members F. T. D.

THE PUEBLO FLORAL CO.

Pueblo Member F. T. D. 523 North Main Street  
Colorado, New Mexico and Western Kansas

Pocatello, Idaho Member  
F. T. D.

We cover Southern Idaho  
and Western Wyoming

ATKIN'S

SHERIDAN, WYO.

SHERIDAN GREENHOUSE CO.  
Plants and Flowers

THERMOPOLIS, WYO.

THERMOPOLIS FLORAL CO.  
A. SCHULENBERG, Proprietor

CASPER, WYOMING  
CASPER FLORAL CO.

We deliver to all of  
Central and Northern Wyoming  
Western Nebraska and South Dakota.  
Members F. T. D.

Cheyenne, Wyo.

"THE UNDERWOOD"

FOR PROMPT AND FAITHFUL  
SERVICE

CASPER, WYO.

"THE PALMS" FLORAL CO.

ONLY THE BEST Members F. T. D. A.

Steamer—	From—	To—	Sails
K. A. Victoria.	New York...	Liverpool	Jan. 15
Caronia.....	New York...	Naples	Jan. 15
Ponce.....	New York...	San Juan	Jan. 15
Columbia.....	New York...	Glasgow	Jan. 15
Finland.....	New York...	Antwerp	Jan. 15
Celtic.....	New York...	Liverpool	Jan. 15
Saxonia.....	New York...	Hamburg	Jan. 18
Saturnia.....	Portland...	Glasgow	Jan. 18
Scand'avian...	W. St. John...	Antwerp	Jan. 19
San Juan.....	New York...	San Juan	Jan. 19
France.....	New York...	Havre	Jan. 20
Imperator...	New York...	Sou'mpton	Jan. 20
St. Paul.....	New Orleans...	S. America	Jan. 21
Stockholm...	New York...	Sweden	Jan. 22
Rotterdam...	New York...	Rotterdam	Jan. 22
Pannonia...	New York...	Trieste	Jan. 22
Canada.....	Portland...	Liverpool	Jan. 22
Carmania...	New York...	Liverpool	Jan. 22
Coamo.....	New York...	San Juan	Jan. 22
Minnedosa...	W. St. John...	Liverpool	Jan. 22
Zeeland.....	New York...	Antwerp	Jan. 22
Megantic.....	New York...	S. America	Jan. 22
Korea Maru...	San Fr'sco...	Yokohama	Jan. 24
Aquitania...	New York...	Sou'mpton	Jan. 25
Mongolia...	New York...	Hamburg	Jan. 27
Fushimi M...	Seattle...	Japan	Jan. 27
Victorian...	W. St. John...	Liverpool	Jan. 28
Stavang'f'd...	New York...	Norway	Jan. 28
Fred'r'k VIII.	New York...	Copenhagen	Jan. 29

Salt Lake City

ALSO PARTS OF COLORADO, IDAHO,  
MONTANA AND NEVADA

HUDDART FLORAL CO.

56 South Main Street

Member Florists' Telegraph Delivery Ass'n.

SALT LAKE'S  
LEADING FLORIST

ERNEST LAMBOURNE

67 South Main, Salt Lake City, Utah.

SALT LAKE CITY

CRAMER FLORAL CO.

39 So. Main St.

Established 1884.

State Nursery & Seed Co.

Helena, Mont.

Only the Best.

Cut Flowers for any  
Part of the Northwest.  
Members F. T. D. Ass'n.

MISSOULA, MONT.

ANDERSON GREENHOUSE

For all towns in Western Montana

Send your orders for Eastern and Southern Montana

to M. LANGOHR, F. T. D. Florist  
BOZEMAN, MONTANA.

Wallace, Idaho

Prompt service to North Idaho  
and Western Montana Points.

Member  
F. T. D.  
C. E. SMITH



JOHN KRUCHTEN

JOHN

HENRY KRUCHTEN

KRUCHTEN CO.

(NOT INCORPORATED)

Wholesale Florists

30 East Randolph Street

CHICAGO, ILL.

L. D. Phone, Central 8016-8017-8018



THE OVE GNATT CO., Inc.

Prepared Foliages, Baskets and Florists' Supplies

LA PORTE, IND.



**Wholesale Cut Flower Prices.**  
Chicago, Dec. 29, 1920.

	Per doz.	
Beauty, Special	\$15.00 @	\$20.00
Beauty, 30 to 36-in. stems	12.00 @	12.00
Beauty, 24 to 30-in. stems	9.00 @	10.00
Beauty, 20 to 24-in. stems	6.00 @	8.00
Beauty, 12 to 20-in. stems	4.00 @	5.00
Beauty, short		3.00
	Per 100	
Columbia	\$10.00 @	\$50.00
Mrs. Russell	10.00 @	50.00
Premier	10.00 @	50.00
Butterfly	10.00 @	30.00
Milady	10.00 @	50.00
Montrose	10.00 @	30.00
Sunburst	10.00 @	30.00
Ophelia	10.00 @	30.00
Hoosier Beauty	10.00 @	30.00
Double White Killarney	10.00 @	30.00
Killarney Brilliant	10.00 @	30.00
Nesbit		5.00
Cecile Brunner	4.00 @	5.00
Carnations	10.00 @	12.00
Valley	10.00 @	12.00
Sweet Peas	3.00 @	5.00
Calendulas	3.00 @	8.00
Violets	2.00 @	3.00
Paper Whites	6.00 @	8.00
Yellow Narcissus	8.00 @	10.00
Jonquills	10.00 @	15.00
Romans		8.00
Mignonette	6.00 @	8.00
Stevia		3.00
Cattleyas, doz.	\$24.00	
Easter Lilies, doz.	\$2.00 @	2.50 15.00 @ 20.00
Callas, doz.	2.00 @	2.50
Pansies, doz. bches.	1.50 @	2.50

Philadelphia, Dec. 29, 1920.

	Per 100	
Beauties	\$100.00	
Russell, long	\$40.00 @	50.00
Russell, short	15.00 @	20.00
Columbia, Premier, long	40.00 @	50.00
Columbia, Premier, short	15.00 @	20.00
Ophelia, Maryland, long	20.00 @	30.00
Ophelia, Maryland, short	12.00 @	15.00
Double White Killarney	8.00 @	15.00
Easter Lilies	20.00 @	25.00
Valley	12.00 @	15.00
Cattleyas	100.00 @	150.00
Carnations, Laddie	20.00 @	25.00
Mrs. C. W. Ward, Pink Delight		15.00
Carnations, light pink, white		12.00
Carnations, short		10.00
Sweet Peas	3.00 @	4.00
Violets	2.00 @	3.00
Daisies	2.00 @	3.00
Calendulas	3.00 @	6.00
Mignonette	6.00 @	10.00
Paper Whites	3.00 @	4.00
Bouvardia	5.00 @	6.00
Callas	25.00 @	30.00
Snapdragons	10.00 @	20.00
Stevia serrata	1.50 @	2.00
Gardenias	35.00 @	40.00
Trumpet major		12.00

St. Louis, Dec. 29, 1920.

	Per doz.	
Beauty, Specials	\$ 8.00 @	\$12.00
Beauty, Extra		4.00
	Per 100	
Columbia	\$10.00 @	\$35.00
Premier	6.00 @	50.00
White Killarney	6.00 @	15.00
Killarney	4.00 @	8.00
Ward	4.00 @	5.00
Milady and Ophelia	10.00 @	25.00
Russell	10.00 @	40.00
Carnations	10.00 @	20.00
Easter lilies	10.00 @	15.00
Snapdragons	4.00 @	8.00
Daisies	1.00 @	2.00
Valley	8.00 @	12.00
Orchids, per doz.	\$29.00 @	\$24.00
Callas	10.00 @	12.00
Chrysanthemums, doz.	\$2.00 @	\$6.00
Paper Whites	3.00 @	4.00
Sweet peas	2.00 @	3.00
Violets	1.50 @	2.00

GEORGE B. HART

Cut Flowers, Plants,  
Florists' Supplies

49-55 Stone Street

Rochester, N. Y.

Select Virginia Boxwood

\$25.00 per 100 pounds

E. G. GILLET, Wholesale Commission Florist

131 E. Third St. Cincinnati, Ohio

Cut Flowers Greens Supplies

— Everything a Florist Needs —

CINCINNATI CUT FLOWER EXCHANGE

Wholesale Commission Florists 14 E. Third St., Cincinnati, Ohio

**Wholesale Cut Flower Prices.**  
Buffalo, Dec. 29, 1920.

	Per 100	
Columbia	\$15.00 @	\$40.00
Premier	15.00 @	50.00
Killarney	10.00 @	15.00
White Killarney	10.00 @	20.00
Double White Killarney	10.00 @	30.00
Richmond	8.00 @	15.00
Maryland	10.00 @	25.00
Russell	10.00 @	25.00
Ophelia	8.00 @	20.00
Sunburst	8.00 @	25.00
Cecile Brunner	4.00 @	6.00
Carnations	5.00 @	10.00
Easter Lilies	15.00 @	20.00
Rubrum Lilies	6.00 @	8.00
Snapdragons	6.00 @	10.00
Calendulas	3.00 @	5.00
Mums	20.00 @	40.00
Pompons, per bunch.	\$0.75 @	\$1.50
Violets	2.00 @	3.00
Narcissus Paper White	5.00 @	6.00
Narcissus Soleil d'Or	6.00 @	8.00
Sweet Peas	2.00 @	3.00

Cincinnati, Dec. 29, 1920.

	Per 100	
Columbia	\$ 8.00 @	\$35.00
Premier	8.00 @	40.00
Ophelia	6.00 @	25.00
Carnations	10.00 @	15.00
Violets	2.00 @	3.00
Chrysanthemums	8.00 @	35.00
Lilies	15.00 @	20.00

A Card This Size

Costs only \$1.25 per Week  
on Yearly Order

It would keep your name and your specialty  
before the whole trade.

A half-inch card costs only 62½¢ per week on  
yearly order.

GEO. REINBERG

Wholesale  
Grower of Cut Flowers

Milady, Columbia, Sunburst, Ophelia, White  
Killarney and Russell

30 E. Randolph St., CHICAGO, ILL.

Mention The Review when you write.

ARTIFICIAL FLOWERS  
and  
FLORISTS' SUPPLIES

Grossberg, Tyler, Finnerman Co.

30 E. Randolph St. CHICAGO

Florists' Supply House

Everything in Florists' Supplies

105 East Ohio St. Main 831

INDIANAPOLIS, IND.

Cut Flowers

OUR SPECIALTY

H. G. BERNING

1402-4 Pine St., ST. LOUIS, MO.

# Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

## SALT LAKE CITY, UTAH

Fresh Home-Grown Flowers  
Satisfaction Assured on all Orders

## UTAH FLORAL,

Orders promptly filled for Western Colorado,  
Eastern Nevada, Southern Idaho and Wyoming  
3 BUSY STORES

Howard Edris, 944 EAST SECOND  
Prop. SOUTH STREET

## DENVER, COLORADO

MEMBER FLORISTS' TELEGRAPH  
DELIVERY ASSOCIATION

## PARK FLORAL COMPANY

DENVER and all COLORADO  
and WYOMING

The Mauff Floral Co.,

1225 Logan Street.  
Member F. T. D.

Denver *Cooper's Flowers*  
— COLORADO —  
833 FIFTEENTH ST. Member F. T. D.

Colorado Springs, Colo.

ORDERS CAREFULLY EXECUTED  
PIKES PEAK FLORAL CO.  
Wholesale and Retail  
Member Florists' Telegraph Delivery.

SALT LAKE CITY Ship whole of UTAH, Central part  
of NEVADA and IDAHO  
MILLER FLORAL CO., 10 East Broadway

MEMBER F. T. D.  
250,000 sq. ft. of modern glass. Unexcelled facilities. Prompt and courteous service always.

Colorado Springs, Colo.

Frank F. Crump, Wholesale and Retail  
Florist  
Member Florists' Telegraph Delivery Ass'n.

Denver Bright Spot Greenhouses  
Cor. 5th Ave. & Josephine St.

DOWNING & KASK, Proprietor

DENVER, COLORADO and WYOMING

Sunshine Floral Shop, 419 Fifteenth St.  
Our service sends "sunshine" with your orders.

FORT COLLINS, COLO.

ESPELIN FLORAL COMPANY  
Member Florists' Telegraph Delivery Ass'n.

TRINIDAD, COLO.

J. R. BARKER Trinidad Floral Store  
Masonic Bld'g.

Trinidad, Colo. The only Greenhouses  
in this section

The Park Floral and Garden Co.  
Members F. T. D.

THE PUEBLO FLORAL CO.

Pueblo Member F. T. D. 523 North Main Street  
Colorado, New Mexico and Western Kansas

Pocatello, Idaho Member  
F. T. D.

We cover Southern Idaho  
and Western Wyoming

ATKIN'S

SHERIDAN, WYO.

SHERIDAN GREENHOUSE CO.  
Plants and Flowers

THERMOPOLIS, WYO.

THERMOPOLIS FLORAL CO.  
A. SCHULENBERG, Proprietor

CASPER, WYOMING  
CASPER FLORAL CO.

We deliver to all of  
Central and Northern Wyoming  
Western Nebraska and South Dakota.  
Members F. T. D.

Cheyenne, Wyo.

"THE UNDERWOOD"  
FOR PROMPT AND FAITHFUL  
SERVICE

CASPER, WYO.

"THE PALMS" FLORAL CO.

ONLY THE BEST Members F. T. D. A.

Steamer—	From—	To—	Sails
K. A. Victoria	New York	Liverpool	Jan. 15
Caronia	New York	Naples	Jan. 15
Ponce	New York	San Juan	Jan. 15
Columbia	New York	Glasgow	Jan. 15
Finland	New York	Antwerp	Jan. 15
Celtic	New York	Liverpool	Jan. 15
Saxonia	New York	Hamburg	Jan. 15
Saturnia	Portland	Glasgow	Jan. 18
Scand'avian	W. St. John	Antwerp	Jan. 19
San Juan	New York	San Juan	Jan. 19
France	New York	Havre	Jan. 20
Imperator	New York	Sou'mpton	Jan. 20
St. Paul	New Orleans	S. America	Jan. 21
Stockholm	New York	Sweden	Jan. 22
Rotterdam	New York	Rotterdam	Jan. 22
Pannonia	New York	Trieste	Jan. 22
Canada	Portland	Liverpool	Jan. 22
Carmania	New York	Liverpool	Jan. 22
Coamo	New York	San Juan	Jan. 22
Minnedosa	W. St. John	Liverpool	Jan. 22
Zeeland	New York	Antwerp	Jan. 22
Megantic	New York	S. America	Jan. 22
Korea Maru	San Fr'isco	Yokohama	Jan. 24
Aquitania	New York	Sou'mpton	Jan. 25
Mongolia	New York	Hamburg	Jan. 27
Fushimi M.	Seattle	Japan	Jan. 27
Victorian	W. St. John	Liverpool	Jan. 28
Stavang'r'd.	New York	Norway	Jan. 28
Fred'r'k VIII.	New York	Copenhagen	Jan. 28

Salt Lake City

ALSO PARTS OF COLORADO, IDAHO,  
MONTANA AND NEVADA  
HUDDART FLORAL CO.  
56 South Main Street  
Member Florists' Telegraph Delivery Ass'n.

SALT LAKE'S  
LEADING FLORIST

ERNEST LAMBOURNE  
67 South Main, Salt Lake City, Utah.

SALT LAKE CITY

CRAMER FLORAL CO.

39 So. Main St.

Established 1884.

State Nursery & Seed Co.  
Helena, Mont. Cut Flowers for any  
Part of the Northwest.  
Only the Best. Members F. T. D. Ass'n.

MISSOULA, MONT.

ANDERSON GREENHOUSE  
For all towns in Western Montana

Send your orders for Eastern and Southern Montana  
to M. LANGOHR, F. T. D. Florist  
BOZEMAN, MONTANA.

Wallace, Idaho Member  
F. T. D.

Prompt service to North Idaho  
and Western Montana Points. C. E. SMITH

JOHN KRUCHTEN

JOHN

HENRY KRUCHTEN

KRUCHTEN

CO.

(NOT INCORPORATED)

Wholesale Florists

30 East Randolph Street

CHICAGO, ILL.

L. D. Phone, Central 8016-8017-8018



THE OVE GNATT CO., Inc.

Prepared Foliages, Baskets and Florists' Supplies

LA PORTE, IND.



**Wholesale Cut Flower Prices.**  
Chicago, Dec. 29, 1920.

Beauty, Special	\$15.00 @ \$20.00
Beauty, 30 to 36-in. stems	12.00
Beauty, 24 to 30-in. stems	9.00 @ 10.00
Beauty, 20 to 24-in. stems	6.00 @ 8.00
Beauty, 12 to 20-in. stems	4.00 @ 5.00
Beauty, short	3.00

Columbia	\$10.00 @ \$50.00
Mrs. Russell	10.00 @ 50.00
Premier	10.00 @ 50.00
Butterfly	10.00 @ 30.00
Milady	10.00 @ 50.00
Montrose	10.00 @ 30.00
Sunburst	10.00 @ 30.00
Ophelia	10.00 @ 30.00
Hoosier Beauty	10.00 @ 30.00
Double White Killarney	10.00 @ 30.00
Killarney Brilliant	10.00 @ 30.00
Nesbit	5.00
Cecile Brunner	4.00 @ 5.00
Carnations	10.00 @ 12.00
Valley	10.00 @ 12.00
Sweet Peas	3.00 @ 5.00
Calendulas	3.00 @ 8.00
Violets	2.00 @ 3.00
Paper Whites	6.00 @ 8.00
Yellow Narcissi	8.00 @ 10.00
Jonquills	10.00 @ 15.00
Romans	8.00
Mignonette	6.00 @ 8.00
Stevia	3.00
Cattleyas, doz.	\$24.00
Easter Lilies, doz.	\$2.00 @ 2.50 15.00 @ 20.00
Callas, doz.	2.00 @ 2.50
Pansies, doz. bches.	1.50 @ 2.50

Philadelphia, Dec. 29, 1920.

Beauties	\$100.00
Russell, long	\$40.00 @ 50.00
Russell, short	15.00 @ 20.00
Columbia, Premier, long	40.00 @ 50.00
Columbia, Premier, short	15.00 @ 20.00
Ophelia, Maryland, long	20.00 @ 30.00
Ophelia, Maryland, short	12.00 @ 15.00
Double White Killarney	8.00 @ 15.00
Easter Lilies	20.00 @ 25.00
Valley	12.00 @ 15.00
Cattleyas	100.00 @ 150.00
Carnations, Laddie	20.00 @ 25.00
Mrs. C. W. Ward, Pink Delight	15.00
Carnations, light pink, white	12.00
Carnations, short	10.00
Sweet Peas	3.00 @ 4.00
Violets	2.00 @ 3.00
Daisies	2.00 @ 3.00
Calendulas	3.00 @ 6.00
Mignonette	6.00 @ 10.00
Paper Whites	3.00 @ 4.00
Bouvardia	5.00 @ 6.00
Callas	25.00 @ 30.00
Snappers	10.00 @ 20.00
Stevia serrata	1.50 @ 2.00
Gardenias	35.00 @ 40.00
Trumpet major	12.00

St. Louis, Dec. 29, 1920.

Beauty, Specials	\$ 8.00 @ \$12.00
Beauty, Extra	3.00

Columbia	\$10.00 @ \$35.00
Premier	6.00 @ 50.00
White Killarney	6.00 @ 15.00
Killarney	4.00 @ 8.00
Ward	4.00 @ 5.00
Milady and Ophelia	10.00 @ 25.00
Russell	10.00 @ 40.00
Carnations	10.00 @ 20.00
Easter lilies	10.00 @ 15.00
Snappers	4.00 @ 8.00
Daisies	1.00 @ 2.00
Valley	8.00 @ 12.00
Orchids, per doz.	\$20.00 @ \$24.00
Callas	10.00 @ 12.00
Chrysanthemums, doz.	\$2.00 @ \$6.00
Paper Whites	3.00 @ 4.00
Sweet peas	2.00 @ 3.00
Violets	1.50 @ 2.00

GEORGE B. HART

Cut Flowers, Plants,  
Florists' Supplies

49-55 Stone Street

Rochester, N. Y.

Select Virginia Boxwood

\$25.00 per 100 pounds

E. G. GILLET, Wholesale Commission Florist

131 E. Third St. Cincinnati, Ohio

Cut Flowers Greens Supplies

— Everything a Florist Needs —

CINCINNATI CUT FLOWER EXCHANGE

Wholesale Commission Florists 14 E. Third St., Cincinnati, Ohio

**Wholesale Cut Flower Prices.**  
Buffalo, Dec. 29, 1920.

Columbia	\$15.00 @ \$40.00
Premier	15.00 @ 50.00
Killarney	10.00 @ 15.00
White Killarney	10.00 @ 20.00
Double White Killarney	10.00 @ 30.00
Richmond	8.00 @ 15.00
Maryland	10.00 @ 25.00
Russell	10.00 @ 25.00
Ophelia	8.00 @ 20.00
Sunburst	8.00 @ 25.00
Cecile Brunner	4.00 @ 6.00
Carnations	5.00 @ 10.00
Easter Lilies	15.00 @ 20.00
Rubrum Lilies	6.00 @ 8.00
Snappers	6.00 @ 10.00
Calendulas	3.00 @ 5.00
Mums	20.00 @ 40.00
Pompons, per bunch	\$.075 @ \$1.50
Violets	2.00 @ 3.00
Narcissus Paper White	5.00 @ 6.00
Narcissus Soleil d'Or	6.00 @ 8.00
Sweet Peas	2.00 @ 3.00

Cincinnati, Dec. 29, 1920.

Columbia	\$ 8.00 @ \$35.00
Premier	3.00 @ 40.00
Ophelia	6.00 @ 25.00
Carnations	10.00 @ 15.00
Violets	2.00 @ 3.00
Chrysanthemums	8.00 @ 35.00
Lilies	15.00 @ 20.00

A Card This Size

Costs only \$1.25 per Week  
on Yearly Order

It would keep your name and your specialty  
before the whole trade.

A half-inch card costs only 62½¢ per week on  
yearly order.

GEO. REINBERG

Wholesale  
Grower of Cut Flowers

Milady, Columbia, Sunburst, Ophelia, White  
Killarney and Russell

30 E. Randolph St., CHICAGO, ILL.

Mention The Review when you write.

ARTIFICIAL FLOWERS  
and  
FLORISTS' SUPPLIES

Grossberg, Tyler, Finnerman Co.

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Florists' Supply House

Everything in Florists' Supplies

105 East Ohio St. Main 831

INDIANAPOLIS, IND.

Cut Flowers

OUR SPECIALTY

H. G. BERNING

1402-4 Pine St., ST. LOUIS, MO.



# Holton & Hunkel Co.

462 Milwaukee Street

Milwaukee, Wis.

Growers and Shippers of  
**CUT FLOWERS**  
**GREENS and**  
**PLANTS**

## Wholesale Cut Flower Prices.

Boston, Dec. 23, 1920.

	Per 100	
American Beauty	\$10.00 @ \$100.00	
Shawyer, Russell	8.00 @ 40.00	
Killarney	8.00 @ 25.00	
Miller	8.00 @ 35.00	
Crusader	10.00 @ 50.00	
Pilgrim	8.00 @ 40.00	
Milady, Mock	8.00 @ 35.00	
Cecile Brunner	8.00 @ 4.00	
Francis Scott Key, Radiance	10.00 @ 35.00	
White Killarney	8.00 @ 25.00	
Double White Killarney	8.00 @ 30.00	
Killarney Brilliant	8.00 @ 30.00	
Mrs. Aaron Ward, Sunburst	8.00 @ 35.00	
Hadley	10.00 @ 60.00	
Ophelia	8.00 @ 35.00	
Premier	8.00 @ 40.00	
Columbia	8.00 @ 40.00	
Maryland, Hoosier Beauty	8.00 @ 40.00	
Cattleyas	150.00 @ 200.00	
Lilium Longiflorum	25.00 @ 30.00	
Chrysanthemums	8.00 @ 30.00	
Pompons, bunch...	\$0.50 @ \$1.00	
Carnations	8.00 @ 16.00	
Violets, single	3.00 @ 4.00	
Cypripediums	25.00 @ 35.00	
Narcissus Paper White	4.00 @ 5.00	
Sweet Peas	1.00 @ 4.00	
Antirrhinums	12.00 @ 20.00	
Callas	25.00 @ 30.00	
Mignonette	6.00 @ 10.00	
Bouvardia	8.00 @ 16.00	
Calendulas	4.00 @ 6.00	
Fansies	2.00 @ 3.00	
Stevia, per bunch	\$0.50	
Poinsettias	16.00 @ 50.00	

Pittsburgh, Dec. 29, 1920.

	Per doz.	
Beauty, Special	\$12.00	
Beauty, Fancy, 24 to 30-in.	8.00	
Beauty, Shorter, 18 to 24-in.	6.00	
Beauty, Firsts, 12 to 18-in.	4.00	
Beauty, Seconds	1.50 @ 2.00	
	Per 100	
White Killarney	8.00 @ \$ 20.00	
Richmond	8.00 @ 20.00	
Ophelia	8.00 @ 20.00	
My Maryland	8.00 @ 20.00	
Mrs. Charles Russell	10.00 @ 40.00	
Premier	10.00 @ 40.00	
Butterfly	8.00 @ 20.00	
Ward	8.00 @ 20.00	
McCook	8.00 @ 20.00	
Pilgrim	8.00 @ 20.00	
Columbia	8.00 @ 30.00	
Orchids	100.00 @ 200.00	
Carnations	6.00 @ 10.00	
Snappdragons	8.00 @ 12.00	
Lilies	8.00 @ 20.00	
Yellow Daisies	3.00 @ 4.00	
Calendulas	4.00 @ 8.00	
Narcissus Paper White	6.00 @ 6.00	
Pussy willow	6.00 @ 10.00	
Scotch heather, per bunch	\$1.00 @ \$0.00	

Milwaukee, Dec. 29, 1920.

	Per 100	
Columbia	\$15.00 @ \$40.00	
Premier	15.00 @ 40.00	
Killarney	8.00 @ 20.00	
White Killarney	8.00 @ 20.00	
Hoosier Beauty	10.00 @ 30.00	
Mrs. Ward	8.00 @ 20.00	
Ophelia	10.00 @ 30.00	
Easter Lilies, doz.	\$2.50 @ \$3.00	
Carnations	8.00 @ 12.00	
Cattleyas, per doz.	\$30.00 @ \$36.00	
Cypripediums, doz.	6.00	
Violets	2.00 @ 3.00	
Stevia	3.00 @ 5.00	
Sweet Peas	3.00 @ 5.00	
Calendula	4.00 @ 8.00	
Paper Whites	6.00 @ 8.00	
Yellow narcissi	8.00 @ 10.00	

### NOTRE DAME, IND.

A greenhouse is being erected and is about completed at Notre Dame University, Notre Dame, Ind. B. W. Scheib, director of agriculture at the institution, states that the new house is 25x105 feet and is strictly modern in construction and equipment. Another greenhouse belonging to the university is 25x75 feet. The intentions of the college are to do both a wholesale and retail business as soon as the new range is ready for use.

## H. KUSIK & CO.

Largest Shippers of  
Fresh Cut Flowers  
at Kansas City.

Florists' Supplies  
Manufacturers of Wire Designs

1018 McGee Street  
**KANSAS CITY, MO.**

Mention The Review when you write.

"Colorado Grown Plants Beat Them All."

**Elitch Gardens Company, Inc.**

GROWERS AND SHIPPERS OF

**Plants and Cut Flowers**

Wholesale Exclusively

**DENVER, :: COLORADO**

## GUST. RUSCH & CO.

Wholesale Florists

444-446 Milwaukee St.,

**MILWAUKEE, WIS.**

**Cut Flowers and Florists' Supplies**

**Wm. C. Smith Wholesale Floral Co.**

WHOLESALE

**FLORISTS**

1316 Pine Street **ST. LOUIS**

(Both L. D. Phones)

Supplies and Everything in Season Always on Hand

## RICE BROTHERS

**Wholesale Florists and Supplies**

**MINNEAPOLIS, MINN.**

SEND LIST FOR QUOTATIONS

## Printing

**MILLER PRINT SHOP**

Have your stationery  
printed by us and save  
money. Send for  
samples and prices.  
P. O. BOX 2854  
Philadelphia, Pa.

"We are now in the market for about 4,000 Grand Rapids lettuce plants," reports Mr. Scheib, "and it seems to me that if the trade has anything to offer, Notre Dame, with her excellent grounds, and one of the best campuses in the country, should receive due consideration."

Lake Charles, La.—Mrs. George D. Price has recently entered the florists' business. Her shop is at 303 Eleventh street.

## Many Florists Add New Department to Their Business

A decided trend in recent enrollments in our Correspondence School has developed the fact that Florists are awakening to the great possibilities in Landscape Architecture and Gardening. Let us tell you how you can start a complete, well equipped department to handle this business.

**American Landscape School**  
12 K, NEWARK, NEW YORK

Mention The Review when you write.

## Lotos Manufacturing Co.

1566-68 Clybourn Ave.

**Chicago, Ill.**

Manufacturer and Importer of

**Artificial Flowers**

Write for samples

Mention The Review when you write.

## BASKETS

**JOHNSON BASKET WORKS**

2535 Milwaukee Avenue, **CHICAGO**

## Burlington Willow Ware Shops

Makers of

**Worth While Will-O-Ware**

Baskets for particular Florists

**BURLINGTON, IOWA**

## WESTERN FLORISTS

can depend on getting prompt service  
on rush orders from

**COLORADO SEED CO.**

FLORISTS' SUPPLY DEPT.

1515 Champa St., **DENVER, COLO.**

## NEW NET PRICE LIST

Cards, Envelopes, Tags, Labels—all  
kinds of Florists' Printing.

Catalogue Gladly Sent.

**THE JOHN HENRY CO., Lansing, Mich.**

## A Card This Size

Costs only \$1.25 per Week  
on Yearly Order

It would keep your name and your specialty  
before the whole trade.

A half-inch card costs only 62½¢ per week on  
yearly order.

# C.C. POLLWORTH CO.

**CUT FLOWERS,  
PLANTS - BULBS  
Florists' Supplies  
MILWAUKEE, WIS.**

FRANK H. TRAENDLY

CHARLES SCHENCK

## Traendly & Schenck

Wholesale Florists and Cut Flower Exchange  
436 6th Avenue, between 26th and 27th Streets, NEW YORK

Phones 797, 798 and 799 Farragut

CONSIGNMENTS SOLICITED

## N. Y. Florists' Supply Co., Inc.

103 West 28th Street, NEW YORK CITY

Wholesale and Retail Dealers in all kinds of

## EVERGREENS AND ALL KINDS OF FLORISTS' SUPPLIES

Telephones 2144-2145-2146 Farragut

## J. K. ALLEN, NEW YORK

31 to 43 W. 18th St.  
ESTABLISHED 1897

## ROSES, CARNATIONS

And All Seasonable Flowers

**ASPARAGUS PLUMOSUS**—fresh every day. Let us have your standing order for regular shipments.

Fancy and Dagger Ferns, Galax, Leucothoe, Wild Smilax, Boxwood, Mexican Ivy, Roping, Etc.

Largest Stock and Assortment of Florists' Decorative Evergreens in America

FLORISTS' SUPPLIES—WIRE DESIGNS—RIBBONS

The Kervan Co., 119 W. 28th St., New York

## M. C. FORD Wholesale Florist

American Beauties and Carnations

31 to 43 W. 18th St., NEW YORK CITY

Telephone 3870-3871 Farragut

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## I. GOLDSTEIN

Wholesale Florist

31 to 43 W. 18th St., NEW YORK CITY

Telephone Chelsea 6925

In the exact center of the Wholesale Cut Flower Section. Prompt and careful attention to your interests.

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## REED & KELLER 122 W. 25th St., NEW YORK Florists' Supplies

We manufacture all our Metal Designs, Baskets, Wire Work and Novelties

Florists' Supplies, Baskets,  
Willow Ware and Sundries  
Yours for Service

S. HANFLING CO.,

131-133 W. 28th St., NEW YORK

## S. H. RUSSIN

Importer and Manufacturer

Baskets, Novelties and Florists' Supplies

Opposite the New Flower Market

55 West 19th St., NEW YORK

Telephone Watkins 4443.

Specialties: Wheat Sheaves, Flower Baskets and Novelties.

## A Card This Size

Costs only \$1.25 per Week  
on Yearly Order

It would keep your name and your specialty  
before the whole trade.

A half-inch card costs only 62½c per week on  
yearly order.

## A. L. YOUNG & CO., Inc. WHOLESALE FLORISTS

54 West 28th St., NEW YORK

CONSIGNMENTS SOLICITED

## Wholesale Cut Flower Prices.

New York, Dec. 28, 1920.

	Per 100	@ \$100.00
Beauty, Specials .....	\$50.00	@ 50.00
Beauty, Fancy .....	30.00	@ 30.00
Beauty, Extra .....	15.00	@ 15.00
Beauty, No. 1 .....	10.00	@ 10.00
Beauty, No. 2 .....	8.00	@ 8.00
Prima Donna .....	5.00	@ 5.00
White Killarney .....	5.00	@ 5.00
Francis Scott Key .....	20.00	@ 20.00
Premier .....	8.00	@ 8.00
Mrs. Aaron Ward .....	5.00	@ 5.00
Russell .....	10.00	@ 10.00
Ophelia .....	5.00	@ 5.00
Columbia .....	5.00	@ 5.00
Hadley .....	8.00	@ 8.00
Sunburst .....	5.00	@ 5.00
Orchids—Cattleyas .....	75.00	@ 75.00
Lilies of the Valley .....	5.00	@ 5.00
Lilies .....	20.00	@ 20.00
Carnations .....	5.00	@ 5.00
Chrysanthemums .....	8.00	@ 8.00

## UNITED STATES CUT FLOWER CO.

Wholesale Growers

ELMIRA, NEW YORK

## ORGO BROS.

FLORISTS' SUPPLIES

235 Eighth Ave., NEWARK, N.J.

Manufacturer and Dealer in  
Artificial Flowers, Leaves and Designs  
SEND FOR PRICE LIST

## The Denver Wholesale Florists' Company

1433-1435 California St.

DENVER, COLO.

## THE REGAN PRINTING HOUSE

Large Runs of

## CATALOGUES

Our Specialty—Get Our Figures

531-537 Plymouth Pl., CHICAGO

## A HALF-INCH ADVERTISEMENT

here will keep your name and specialty  
before the whole trade, at a cost of  
only 62½c per week on a yearly order.

## Here's a Proposition!

Get full value for your flowers by  
consigning your shipments to us.

We keep in constant touch with  
the best buyers through a force of  
high-class salesmen.

Years of experience and references  
that will satisfy you we are absolutely  
responsible.

Special opportunity for a couple  
of Good Rose Growers who are look-  
ing for best returns. Our present  
demand is greater than our supply.

## United Cut Flower Co., Inc.

111 WEST 28th STREET, NEW YORK CITY

## CHAS. FUTTERMAN

Wholesale Florist

110 W. 28th St. NEW YORK

Phone: Watkins 4675

Consignments Solicited

RETURNS DAILY CHECK WEEKLY  
NO CONNECTION WITH ANY OTHER FIRM

## FLORISTS' SUPPLY CO., Inc.

WHOLESALE FLORISTS

618-620 Duquesne Way

PITTSBURGH, PA.

Consignments Solicited

Mention The Review when you write.

## Futterman Bros.

Wholesale Florists

101 W. 28th St., NEW YORK

"The House of Novelties"

Consignments solicited Phone Watkins 9761

Mention The Review when you write.

## ORCHIDS, GARDENIAS, Etc.

PAUL MECONI, Wholesale Florist, NEW YORK

Telephones No. 3864 and 836 Mad. Sq. 57 W. 26th Street

# PACIFIC COAST DEPARTMENT

**Cedar Falls, Wash.**—John Young is growing flowers for the local market here. He contemplates starting in business near Seattle as soon as a suitable location can be found.

**Vancouver, B. C.**—The Killarney Greenhouses have been recently purchased by C. F. Clark, who has removed them and reerected them at 3812 Fleming street, where he intends to grow bedding plants, tomatoes and a general line of pot plants.

## PORTLAND, ORE.

J. A. Currey, local head of the Truscon Steel Co., and a well-known amateur rose culturist, upon his return to this city from Washington, D. C., where he attended the annual meeting of the executive committee of the American Rose Society, reports an offer of \$15,000 from an unnamed easterner, to be spent, if accepted, for the propagation of the world's most famous roses in conjunction with the international rose test garden already located here. He states that the Department of Agriculture has arranged to import specimen roses from all parts of the world for Portland propagation.

## LOS ANGELES, CAL.

### The Market.

On the eve of the holidays the market was supplied with all kinds of stock better than it had been for several years. A wind and rain storm early in the week was disastrous to poinsettias in exposed sections, but as many of these flowers are grown in well protected places, the loss was only partial. Rose growers hit the holiday just right and the supply of good stock was ample. Other staple crops arrived in good shape and retailers were looking forward to a profitable holiday business. Heather helped out considerably, although the earlier cuttings, as usual, were not first-class as to color. Some fine heather plants were ready, both *Erica melanthera* and *E. regerminans*, the latter being in much better condition than usual.

### Various Notes.

The E. C. Amling Co. moved last week into its new and larger premises at 447 Wall street, in time for the Christmas business. The new store is on the ground floor and has a floor space 50x200, giving ample room for all purposes. This firm has decided to close Sundays. Heavy shipments left last week on all trains, heather, roses and poinsettias being the leaders.

An immense business was done at the establishment of Walter Armacost & Co. When asked which was better stock, cut flowers or plants, Mr. Williamson said that neither could possibly be better and that a banner trade would be recorded for the season. Just in time for Christmas baskets and similar work, a fine shipment of small cyclamens arrived from the nursery, neat, well flowered little plants, just as good in their way as the large specimens that have been so well grown by this firm for the season. The rose crop was excellent as

well. Mr. Royston returned from his eastern trip last week.

A fine showing of plants in great variety was made at the store of Howard & Smith, Ninth and Olive streets. Some extra fine ericas were noted, especially *E. regerminans*.

At the store of the Redondo Floral Co. poinsettias and cyclamens were leaders. Business was brisk.

The Alexandria Florist made an excellent showing of well arranged plant baskets. Some large specimens of *Erica melanthera* were quite fine.

Darling's Shop was beautifully arranged and some choice stock of cut flowers and plants in great variety was shown. Azaleas, Lorraine begonias and fine heathers were featured, but the whole exhibition was uniformly good.

Tassano Bros. & Co., at Ninth and Broadway, were quite busy both before and during the holiday rush, and Angelo Tassano expressed himself as well pleased with the volume of business done.

A novel and attractive lighting scheme in the windows of S. Purdie & Co. drew considerable attention and the stock shown was of a high order of merit. S. Purdie was, unfortunately, unwell during the holiday preparations, although he stuck gamely at his post.

The Dostal-Wolters Flower Shop was a magnificent sight before the holidays, some fine and artistic effects being created. The color scheme, the individual baskets and the quality of the stock deserved the highest praise and many visitors derived real pleasure from an inspection.

A most attractive show was staged by the Athletic Club Florist. J. Roller and his capable staff were kept busy attending to visitors. One of the attractions was a fine display of cyclamens.

At F. Lichtenberg's establishment all the baskets and other work were made up in the store and some striking and beautiful effects were noticed.

Always a busy place, Wright's Flower Shop excelled itself this season

## Violets Roses Carnations Stevia

ALL OTHER CALIFORNIA FLOWERS

SPERRY'S

L. A. FLORAL CO.

*The House of Quality and Service*

236 EAST FOURTH ST.,

LOS ANGELES, CALIF.

*Write for Special Prices*

## Famous Southern California VIOLETS

*For Long Distance Shipping*

AND EVERYTHING IN CUT FLOWERS AND SUPPLIES

S. MURATA & CO.

*Oldest and Most Experienced Shippers in Southern California*

380-386 S. Los Angeles St., LOS ANGELES, CAL.

WE NEVER MISS



# ...GREETINGS...

We Respectfully Announce  
Our Removal from 415 Wall Street to

**447 WALL STREET**

(GROUND FLOOR)

**LOS ANGELES**

IN THE HEART OF THE FLOWER MARKET

IN LARGER QUARTERS, ENABLING US TO CARRY  
A BIGGER STOCK OF "AMLING QUALITY" FLOWERS.

WE THANK YOU FOR PAST BUSINESS, SOLICIT A  
CONTINUANCE OF YOUR VALUED PATRONAGE AND  
EXTEND HEARTY GREETINGS AND WELL WISHES  
FOR A MOST PROSPEROUS NEW YEAR.

Tel. 64054

**E. C. AMLING CO.**

STORE OPEN 7 A. M. TO 5 P. M.

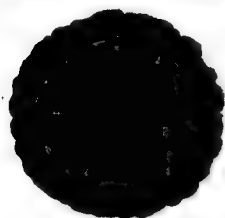
WE CLOSE SUNDAYS.

# J. A. AXELL

## Wholesale Commission Florist

463 Bush Street

## San Francisco, Cal.



### ZINNIA

#### Fraser's Dahlia-Flowered Zinnia

Has all the Dahlia colorings, including shades unknown to Zinnias heretofore. The exact size of the famous show dahlia, blossoms being from 6 to 8 inches in diameter.

Trade packet, \$1.00

R. G. FRASER & SON,

California Seed and Bulb Growers Pasadena, California

### ASPARAGUS

Asparagus Sprengeri--(Absolutely 1921 crop, now in the picking). Plump seed, guaranteed to grow. Hand picked. 100 seeds, \$1.00.

Asparagus Longifolius. We have completely tested this and find that commercially it is going to be a winner. Shoots very sturdy, from 2 to 3 feet in height. Wonderful for fresco decoration and charming in bouquets. 50 seeds, \$1.00.

### ASTERS

ASTERS--(American Beauty). This is one Aster that can be grown both in early spring and in late fall. It is, therefore, the peer of Asters for the florist. Offered in old rose, September pink, purple, lavender and mixed. Trade packet, 50c.

ASTERS--(Fraser's California Crego). Very fluffy and borne on unusually strong stem. You have always had visions of such an aster. We are offering it in rose, pink, white, blue, lavender and mixed. Trade packet, 50c.

and a glance at the lower floor, where sold orders were arranged for several days before Christmas, showed that an enormous business had already been done. Baskets, pots and all kinds of decorative material were being made up and rapidly disposed of. Taken all in all, the holiday season there must have been a remarkably good one.

Albert Goldenson had a store filled to repletion with pots, baskets and other decorative material, good cyclamens being specially prominent.

Tassano & Son were busy all through the week before Christmas, and several days before the big event Tony said he had had to stop taking orders.

Westrem Garland Florists made a fine bid for their first Christmas business with a well filled and most attractive store.

An unusually good shipping season is the report from S. Murata & Co.

Some extra fine poinsettias were noticed among the holiday offerings of O. C. Saake at his West Fourth street store.

H. R. R.

SAN FRANCISCO, CAL.

#### The Market.

All over central California the rainfall recently has been considerably more than normal. In addition to the rain it has been unusually cold, and gray days replaced for a time the proverbial sunny California. The result has been a scarcity of outdoor stock. Frequently in this section of California the weather does not really break until after Christmas and the late mums and other outdoor stock are on hand for the holiday season.

The market for Christmas was cleaned up early, with many would-be purchasers without flowers. Roses, in spite of their high prices, sold swiftly and carnations were quickly seized by eager buyers. Particularly were red carnations in demand, both in the local stores and for shipments.

Violets were fairly plentiful, but the demand absorbed them all. Freesias and narcissi were of good quality. Poinsettias, especially in pots, were plentiful and of good quality. The cut poin-

## Some Specials

### POINSETTIAS, VIOLETS, SPENCER SWEET PEAS.

### RED RUSCUS FOR BASKET WORK.

Potted Cyclamens, Wreaths and  
Greens of all kinds.

## California Floral Company

Wholesale Dealers in Cut Flowers

217 Winston St.

LOS ANGELES, CAL.

THE BEST IN THE WEST

### Asparagus Sprengeri Sprays

\$1.25 per 100

HARRY BAILEY, R. F. D. No. 6  
Los Angeles, Cal.

settias from the south did not compare in color with the local greenhouse-grown blooms. There was an unusually abundant supply of English holly, with large berries. The California Christmas berries were also excellent, as a result of the rain and cold. Pepper berries were shown considerably and the products of the evergreen California woods were in evidence, especially redwood boughs with cones and buds. Potted plants were abundant, particularly the dwarf azaleas, begonias, primulas and poinsettias. Begonias were plentiful, although some of the florists reported a scarcity. There were some Jerusalem cherries in the market. Shipping business was good.

#### Various Notes.

Every florist in San Francisco put his

## Current Price List

### CUT FLOWERS

EFFECTIVE JANUARY 2, 1921.

Subject to change without notice.

ROSES	Short	Medium	Long	Special
Hoosier Beauty	\$.12	\$.20	\$.30	\$.45
Columbia	.12	.20	.30	.45
Ophelia	.12	.20	.30	.40
Dr. Smith	.12	.20	.30	.40
Shawyer	.10	.18	.25	.35
Wasatch	.10	.18	.25	.35
Red Shawyer	.10	.18	.25	.35
White Shawyer	.10	.18	.25	.35
White Killarney	.10	.18	.25	.35

#### CARNATIONS

Best.....\$0.10  
Shorts and Splits......06

STEVIA.....\$0.75 per bunch

SPRENGERI and PLUMOSUS, .75 per bunch

HARDY FERNS ..... .25 per bunch

No charge for packing. Boxes at cost.

Miller Floral Co. **UTAH**  
FARMINGTON,

Mention The Review when you write.

best foot forward in holiday decoration work. The stores were ablaze with

WALTER ARMACOST.

FRED E. ROYSTON

# Walter Armacost & Co.

WHOLESALE FLORISTS AND FLORISTS SUPPLIES



BIRDS-EYE VIEW FROM AEROPLANE OF PLANT COVERING 32 ACRES AND 250,000 SQUARE FEET OF GLASS  
 GREENHOUSES  
 SAWTELLE  
 GENERAL OFFICES AND DISPLAY ROOM  
 321 EAST FOURTH ST.

LOS ANGELES, CAL.

To the Trade,  
 Everywhere, West.

Gentlemen:-

We offer you our abundance of high-grade Roses and acres  
 of Greens.

## CYCLAMEN

4-inch.....	\$0.35, \$0.50 and \$0.75 each
5-inch.....	.50, .75 and 1.00 each
6-inch.....	1.00, 1.25 and 1.50 each
8-inch.....	2.00 and 2.50 each
9-inch.....	3.50 and 5.00 each

## HEATHER

5-inch.....	\$1.00 each
-------------	-------------

## PRIMULAS

4-inch.....	\$0.25 each
8-inch.....	1.25 each

## CINERARIAS

5-inch .....	\$0.75 each
6-inch.....	1.00 each

## BIRD'S-NEST FERNS

Asplenium Nidus-avis.....	\$1.25 each
---------------------------	-------------

Yours truly,

Walter Armacost & Co.

Per *Walter Armacost*



# Violets

**\$1.00** per dozen  
bunches

No Quantity Too Large

## S. ROSAIA & COMPANY

Refrigerator Car for Eastern Points  
Every Tuesday and Friday

Chrysanthemums and Roses, any variety;  
Carnations, Dried Flowers, Woodwardia  
Ferns, California Wild Cherry and Red  
Berries, Scotch Heather, Freesias, Narcissi,  
Marigolds, Plumosus, Adiantum.

REASONABLE PRICES

501 O'Farrell St., SAN FRANCISCO, CAL.

Mention The Review when you write.

color. Their stocks of plants included poinsettias, begonias, Japanese azaleas, in every shade of red and pink, cyclamens and primulas. Quantities of potted heather plants were to be seen and some of the stores had banks of heather bloom. Ferns, berries and wreaths were abundantly displayed and these, with the roses, carnations, a few late mums, freesias, etc., added richness to the displays.

"The flower business this season did not seem to be affected by the stagnation that was felt in other lines," said Mrs. R. E. Darbee. "When prices of many commodities jumped up, those of flowers were not advanced in proportion. The other commodities then took a slump, but people did not do the usual buying. Many of them turned to flowers for gifts. The result was that the florists had a splendid holiday trade." Mrs. Darbee added to the holiday attractiveness of some of her potted poinsettias by putting clever little figures of Father Christmas on the branches. One of her windows showed a regular tree of English holly.

C. Kooyman & Co. had one of the most brilliant holiday displays in the city. It consisted of potted plants, masses of ferns, heather and berries, all attractively arranged.

General A. J. Gooch shipped some of the last mums of the season for the holidays.

His growers are sending J. A. Axell a number of fine freesias. He had an attractive window display of Jerusalem cherries last week.

Roses and freesias are coming in from the nurseries of the E. W. McLellan Co., although the plantings were made for the big crops to begin arriving about the middle of January. "Roses are scarce now, but will be scarcer then," was the prediction made by this company.

Domoto Bros. state that roses were high for Christmas, but moved well. They had good roses and potted plants from their nurseries and found business excellent.

Enomoto & Co. had excellent freesias and narcissi from their nurseries. Their shipments of California Christmas berries were made to all parts of the country.

The United Flower & Supply Co. coaxed the late mums successfully and had an attractive display of outdoor flowers, ranging from tiny pompons to good-sized blooms. This firm imported some hand-painted lotus sets from Japan. The blooms, leaves and pods

## CUT POINSETTIAS

ARE READY TO SHIP NOW

Place your order at once for weekly shipments

	Per 100
No. 1—3-ft. stems, select flowers.....	\$18.00
No. 2—2½-ft. to 3 ft. stems, large flowers.....	15.00
No. 3—1½-ft. to 2-ft. stems, medium flowers.....	12.00
No. 4—12-in. to 18-in. stems, decoration flowers.....	9.00

### PAUL ECKE

Largest grower and shipper of Cut Poinsettias and Early and True Red Variety Poinsettia Stock Plants

1226 Hayworth Ave.

Phone 579222

LOS ANGELES, CAL.

## PALMS

Phoenix Canariensis  
Pot-Grown

24 inches high  
\$9.00 per doz.

### E. H. RUST

1625 Bank St., So. Pasadena, Cal.

were in colors harmonizing with the metallic effects.

B. M. Joseph recently designed the floral decorations for a rainbow wedding. The bridesmaids carried silk hats filled with flowers and the maline lily, carried by the bride, was filled with valley.

The Misses Hannon put on ten extra girls during the Christmas rush to keep up with the demand for their miniature redwood wreaths. These small tributes from the California woods have been sent to Europe, Canada, Asia and other distant points, and it seems impossible to make the supply meet the demand.

Julius Eppstein enlarged his flower shop at the St. Francis hotel because of increased business.

## ASPARAGUS

PLUMOSUS, \$1.50 per 100

ERICA MELANTHERA

(or Heather)

75c to \$2.00 per bunch

according to grade.

Now ready and will be cutting for two months. Ships well.

### Dried Lavender Statice

\$1.00 per pound

(Not less than 5-lb. lots.)

Wire or mail orders early.

Cash or C. O. D. from unknown parties.

### KRAMER BROS.

ONTARIO, CAL.

The Thomas Floral Co. and the Conservatory both had a large telephone business at Christmas from apartment house residents who were kept in by the disagreeable weather.

The Charles C. Navlet Co. found that potted plants in Japanese mats were among the most popular holiday offerings of the season.

Fred Bertrand had a mammoth task

# VIOLETS!

# VIOLETS!

BOOK YOUR SEASON'S ORDER NOW

MUMS, best varieties, per doz.....	\$1.50 to \$2.50
small varieties, per doz.....	.50 to 1.00
POMPONS, per bunch.....	.20 to .25
GREENS, per bunch.....	.25
MEXICAN IVY, per doz. bunches.....	1.50

Seasonable Cut Flowers of all Kinds and Grades

## UNITED FLOWER & SUPPLY CO., Inc.

Wholesale Florists, Shippers and Growers

448 Bush Street

SAN FRANCISCO, CAL.

Mention The Review when you write.

## Violets

## Russell Roses

Our Giant Violets can be shipped successfully to all parts of United States and Canada.

California Red Berries, Pepper Sprays and Woodwardias

Finest Decorative Greens

Roses of all Kinds

Adiantum, 30c per bunch

Mexican Ivy

Plumosus, 30c per bunch

GEN. A. J. GOOCH, 537 Pine St., SAN FRANCISCO, CAL.

Mention The Review when you write.

in decorating the Palace hotel, but the scheme was carried out in an attractive way. Corridors, ballrooms, etc., were profusely draped with redwood garlands woven with poinsettias. The colored lamps in the corridors supported Indian baskets, from which hung pepper berries. The illuminations were in red, green and white lights, and the whole effect was admired by visitors.

M. M.

SEATTLE, WASH.

The Market.

Early Christmas week buying gave promise of developing into something far bigger than had been anticipated by local florists during the several weeks preceding. At the same time, it was noticeable that early buyers were more interested in plants than cut flowers, and that the idea of economical purchasing was more prominent in the minds of the buyers than in previous years.

The early sales of holly and mistletoe were splendid, and the shipping trade was probably better this year than for any season in recent years. There was also a fine demand for cedar roping. Sales of these lines were made as far east as the Mississippi river, and in markets which have hitherto been untouched by northwest shippers.

Most of the mums coming in were soft

## VIOLETS

Mums, Pompons, Roses, Carnations, Dried Strawflowers and all kinds of Greens

BEST QUALITIES EVER

### Growers' Cut Flower Company

WHOLESALE GROWERS AND SHIPPERS

55 St. Anne St.

(Cable Address) San Francisco, Calif.

Grosco.

Mention The Review when you write.

## PUSSY WILLOW

(SALIX CAPREA)

Good, dormant wood for cuttings of the florists' Pussy Willow, 3/8 to 1/2-inch, will produce the first year.

10-inch cuttings, \$2.50 per 100; \$20.00 per 1000

J. Dieterich, 1146 Wall St., Los Angeles, Cal.

## RUDOLPH FISCHER

Freesia Specialist San Gabriel, Cal.

## ASTER SEED

YOU CAN ALWAYS DEPEND ON FOR GROWING CUT ASTERS

THE HOME OF ASTERS

Herbert & Fleishauer

Aster Specialists, McMinaville, Ore.

## FREESIAS

GEBHARD PRECHTL BOX 683, MONTERELLO, CAL.

VIOLETS

FREESIAS

ROSES

STRAWFLOWERS

CARNATIONS

All Varieties Now Ready for SHIPMENT

F. C. JAEGER & SON, Wholesale Shippers

152 Powell Street

Phone Garfield 1343-1344

SAN FRANCISCO, CAL.

Mention The Review when you write.

and kept poorly. This condition was especially true of the late Bonnaffon mums. As for carnations, both quantity and quality left something to be desired. Portland, Ore., and California were both drawn on to meet local needs.

Roses were generally of good color, but the cut was not sufficient to meet the trade needs and liberal California shipments were noted. Columbia from local growers made probably the best showing, with Russell, Premier, Francis Brunner and Ward also showing. There was some increase in the supply of orchids and bouvardias were chiefly used with this flower because of the extreme scarcity of valley.

Potted poinsettias and dwarf orange trees were probably the leaders in seasonable offerings, while tulips and cyclamens ranked close seconds in popular favor. One of the Second avenue shops had an excellent showing of orange trees. The demand for tulips throughout was for the brighter-colored varieties. Paper Whites were used in several window decorations along with these flowers.

There has been a splendid business in store decorations this year, and local traders say they expect to see a regular increase each year in this class of business. One of the department stores used three large Christmas trees at its main entrances, in addition to window and interior decorations. A novelty offering for Christmas week was the first potted hyacinths of the season, and these were snapped up as fast as offered. There was a nice sale of artificial flowers all through the season, but less stock of this sort is being used than in recent seasons. This is considered a good thing by the trade, since there are greater business possibilities in the development of a steady sale of fresh flowers.

Various Notes.

A splendid all-around business was reported by the Hollywood Gardens for the Christmas season. This establishment made a specialty of its baskets and had several new and unusual combinations on display. The cut from the greenhouses was still short of the firm's requirements.

The work of remodeling Kenney's Home of Flowers has been completed, except for the visit of the painters, and this work will not be completed until after the holidays. This store made the first showing for this season of Proserpine tulips and had no difficulty in disposing of all the stock.

The Seattle Fern & Moss Co. in the first two days of Christmas week shipped out several tons of holly and cedar roping. There was a steady call for ferns as well.

VIOLETS

MUMS

Violets.....	\$1.25 per dozen bunches
Chrysanthemums, all colors .....	2.00 to \$3.50 per dozen
Pompons .....	.35 to .50 per bunch
Plumosus.....	.30 per bunch
Adiantum .....	.30 to .35 per bunch
Mexican Ivy .....	.15 per bunch
Woodwardia Ferns.....	3.50 per 100

Choicest Flowers only handled. They will carry to almost any part of the U. S.  
Refrigerator Car Leaves San Francisco Every Friday

DARBEE

Wholesale and Retail Florist

1036 HYDE STREET, SAN FRANCISCO, CALIF.

Member Florists' Telegraph Delivery Association.

Mention The Review when you write.



California Dahlias and Cannas

THE LATEST AND BEST

G. S. ARCHER

400 North Marengo Ave., Alhambra

Los Angeles, Cal.

Send for List of

Surplus Ornamental Stock

Suitable for Pacific Coast Planting.

The E. Gill Nursery Co., West Berkeley, Calif.

Risden & Desmond delivered some fine potted cyclamens and the sweet peas from this firm were among the best stock offered on the market.

The Woodlawn Flower Shop developed a novel Christmas window through the use of a life-sized figure of Santa Claus, holding the upper end of a large white cornucopia. From the wide end of this poured out enough flower boxes to cover the floor of the show window. The display was alternately flooded with red and white light. This shop handled many large decorations.

The Rainier Floral Co. delivered some fine potted cyclamens and primroses.

The Orpheum Floral Co. was forced to increase the sales force to seven peo-

H. PLATH

"The Ferneries"

Lawrence and Winnipeg Avenues

SAN FRANCISCO, CAL.

Write for wholesale list of

FERNS, KENTIAS and

PRIMULA OBCONICA

Mention The Review when you write.

CALIFORNIA AND IMPORTED

BULBS

C. KOOYMAN CO., Inc.

431 Bush Street,

SAN FRANCISCO, CALIF.

Asparagus Plumosus...2-in., \$40.00 per 1000  
Cinerarias, Giant Flowering, 2-in., \$3.00 per 100  
Fuchsias, Black Prince, 4-in., \$15.00 per 100  
Geraniums, incl. Ivy, 2 and 3-in., \$4.00 and \$6.00  
Pansies, Giant Strain, 5 to 8 leaves, \$4.50 per 1000  
Write for prices on other stock.

FRED G. EHLE, Wholesale Grower  
224-236 Sanborn Ave., SAN JOSE, CALIF.

ple to care for the holiday rush. This firm has been making a special feature of popular-priced baskets.

Melby & Allen showed some of the finest poinsettias of the season. In order to care for the Christmas business, they took the store adjoining their shop for the week and a stall was secured in



# Budded Roses Field-Grown in California

Have us grow your roses on contract—it's the way to get your own selection of varieties at very low prices. We bud on genuine Manetti stock. Our roses are thoroughly matured and hardened by October 1, and we ship from then until March. Soil and climatic conditions in Santa Clara Valley are ideal for rose propagation. We have grown for the

largest rose dealers in the land, and their orders increase every season. Roses from our nursery have been shipped throughout the United States, always arriving in good condition. One price for all varieties. No order too large or too small. Send us your budding list for quotation—and do it now, as our capacity is limited.

**Largest growers of budded roses in the west**

## ELMER BROS. NURSERY

72 South Market Street

SAN JOSE, CALIFORNIA



Our Winter  
Orchid-  
Flowering

Sweet  
Peas

are now grown by over 8000 commercial florists. They have no equal. Send for list.

**Anton C. Zvolanek & Sons, LOMPOC, CAL.**  
Mention The Review when you write.

the Queen City market. Holly wreaths were featured in the extra space taken.

L. W. McCoy was fortunate in securing holly from a number of island growers this season, with the result that he had stock which was more heavily berried than the average. This store made a special showing of high-priced baskets for the last-minute shopper.

A fine general business was reported by the Burns Floral Co. and Bert Linegar found it necessary to secure a second delivery car to care for the business.

Rosaia Bros., showed some of the finest cattleya orchids seen here this season, and there was a fine sale of this stock. Decorations for several of the largest department stores served to keep the regular staff busy and a large extra force was put out to take care of sales.

One oil company last week announced a month's extension of contracts to those greenhouses which had been buying of it, in order to allow more time

"TRY CLARKE"

## Announcement

January 1st I shall commence business as a broker in Florists' and Nursery Stock, Bulbs, Roses, Supplies, etc.

Representing competent growers in various lines will enable me to supply stock of highest quality.

I have arranged an exclusive agency west of the Rockies with C. J. Speelman & Sons, Sassenheim, Holland, for Dutch Bulbs; and with Lagarde & Speelman, Ollioules, France, for French Bulbs. Prices quoted now, on request, for Fall 1921.

*Let me have a chance at your wants in Nursery and Florists' lines; you will be pleased with results.*

## W. B. CLARKE,

Box 543

San Jose, Calif.

Mention The Review when you write.

**CYCLAMEN**, 4-in., Christmas Red and Glory  
Pride of Wandsbek, Salmon.....\$25.00 per 100  
**PRIMULA OBCONICA**, 4-inch.. 20.00 per 100  
**PRIMULA MALACOIDES** Grandiflora,  
8-inch.....\$7.00 per 100

**FRED GROHE CO.,**

R. F. D. 4, Box 367. Cash please. Santa Rosa, Cal.

## Mexican Ivy

In light weight packing cases. Save on your express.

**Humboldt Evergreen Co.**  
DYERVILLE, " CALIFORNIA

**Imported Chinese Sacred  
Lily Bulbs.**

**Mats for Wrapping Plant  
Pots.**

**Frieze, all colors.**

**Japanese Dried Lotus.**

**Dried Flowers.**

**Colored Thistles.**

# VIOLETS

**\$1.25 per dozen bunches**

**Roses, all varieties**

**Chrysanthemums and Pompons**

**Asparagus and Adiantum**

## ENOMOTO & CO., Inc.

**Wholesale Growers and Shippers**

**35 Saint Anne Street**

**SAN FRANCISCO, CAL.**

Mention The Review when you write.

for changing the boilers over to coal burners.

Randall-McLoughlin disposed of large quantities of holly wreaths at their Western avenue store, and almost as much at the branch at Eighty-fifth and Greenwood. All of the neighborhood flower stores reported a better sale this season.

H. M.

### POT FORGET-ME-NOTS AT ONCE.

Will you please inform me what would be the proper time to pot field-grown forget-me-nots in 5 and 6-inch pots for the greenhouse? Also what would be the right temperature to bring them in before the outside plants are in bloom?

W. C. H.—Ore.

Pot the forget-me-nots at once and get them established in the pots at the earliest possible moment. Forget-me-nots will not stand hard forcing, but must be brought on gradually. Raise the temperature at night 5 degrees above the average night temperature in which they have been growing, and after a week of this raise it to about 55 degrees. As soon as the flower buds can be distinctly seen—that is, as soon as they can be determined from growth shoots—raise the temperature to 60 degrees. Avoid a close atmosphere, at all times ventilating freely night and day, and spray the plants lightly every clear day. After they are well established in the pots allow plenty of root moisture.

H. R. R.

### INDIANAPOLIS, IND.

#### The Market.

Christmas business was exceptionally good, stock in general being fairly plentiful. Potted plants were more abundant than cut stock. Roses were in fair supply and ranged in price from \$12 to \$60 per hundred. Carnations were not so numerous and the supply was entirely used. Light colors brought \$12, while the dark shades and fancy varieties sold at \$15 per hundred. Paper Whites and stevia were abundant. The former did not sell so well and brought only \$6 and \$8 per hundred. Stevia, however, was in good demand to mix with other flowers for bouquets and corsage work. Poinsettias in both potted plants and cut blooms were in good demand. These were not so plentiful as in other years. Sweet peas are rather scarce, a steady demand using up the stock. Other small stock for table and corsage

## PLANTS YOU NEED

**POT POINSETTIAS, 50c to \$2.00.**

**CYCLAMENS, 50c to \$1.00.**

**PRIMULA OBCONICA, 20c to 50c.**

**CHERRIES, 50c to 75c.**

**MAIDENHAIR FERNS, 20c to 75c.**

**FERN DISH FERNS, 40c to 75c.**

**RUBBER PLANTS, 50c to \$1.50.**

**KENTIA PALMS, 50c to \$5.00.**

## WILSON-CROUT-GEHR CO.

**East 62nd and Ankeny Streets,**

**PORTLAND, OREGON**

Mention The Review when you write.



**STEELE'S PANSY GARDENS,**

**Portland, Oregon**

Mention The Review when you write.

## SEEDLINGS

**Greenhouse Special mixed, per 250, \$2.25; per 500, \$3.50; per 1000, \$6.50.**

**Private Stock, mixed, per 250, \$2.00; per 500, \$3.00; per 1000, \$5.50.**

**CATALOGUE READY**

### SEED

**Steele's Mastodon Greenhouse, special mixed, O. K. outside, 1/8 oz., \$1.00; oz., \$7.00.**

**Steele's Mastodon Private Stock, mixed, 1/8 oz., \$1.00; oz., \$6.00.**

## Dagger Ferns

Let us quote you your season's supply.  
**PROMPT SHIPMENTS.**

## SEATTLE FERN & MOSS CO.

**Correspondence Solicited**

**Phone Main 652**

**89 Pike Street, SEATTLE, WASH.**

Mention The Review when you write.

**Your inquiries for anything you may need**

**WILL BE APPRECIATED**

### H. L. OLSSON CO., Inc.

**Growers of Quality Plants for the Trade**

**Box 494**

**SPOKANE, WASH.**

## PORTLAND ROSES

**EVERGREENS**

**HARDY PERENNIALS**

**Price List on Request**

**Mountain View Floral Co., Portland, Oregon**

# Violets - - - Cut Greens

ROSES AND CECILE BRUNNERS

## DOMOTO BROS.

Wholesalers—Shippers

440 BUSH STREET,

PHONE  
Douglas 3249

SAN FRANCISCO, CALIF.

### MAHONIA, FERNS, HUCKLEBERRY

Fresh From Woods

Mahonia, \$4.00 and \$5.00 per 1000.  
Brake Ferns, \$2.50 per 1000; \$10.00 per 5000.  
Brake Ferns, 3½ to 4 ft. long, \$1.00 per 100;  
\$7.50 per 1000.  
Lomaria Ferns, 14 to 22 in. long, \$2.50 per  
1000; \$10.00 per 5000.  
Spruce Cones, on branch, 5 to 6 inches, \$7.50  
per 1000.  
Cedar Fronds, 50c per bunch.  
Huckleberry, 35c per bunch.  
Salal, 35c per bunch.  
Sheet Moss, \$1.75 per 10-lb. bag.  
Tree Moss, \$4.50 per bale.

H. W. GOOCH  
Wholesale Florist  
Tillamook, Ore.

Mention The Review when you write.

work included valley at \$15 per hundred, orchids at \$2 and \$2.50 each, violets at \$3 per hundred and calendulas.

The supply of potted plants was unusually large. Jerusalem cherries were abundant and were good sellers. They varied greatly in price, according to quality and size. Cyclamens were numerous, although the quality was not the best. The pink, lavender and red sold well, while the white flowers were not so popular.

#### Various Notes.

The Smith & Young Co. disposed of over 10,000 roses in less than three days. Thursday before Christmas was the largest day the company had ever experienced.

Greene's Flower Shop had an excellent Christmas trade. The business was considerably larger this year than last. Mr. Greene sold everything but a few of the cheaper plants.

Bertermann Bros. Co. reported Christmas business was good, that plants were in heavier demand than cut flowers, but that prices were not so high this year as they were last.

A. Wiegand's Sons Co. had an attractive Christmas window. To the back and at each side were bay trees made almost solid with artificial poinsettias. With these and greens as a background, the front of the window was elaborately decorated with real poinsettias both in cut blooms and plants.

Otto Rieman has improved so that he has been taken to his home from the hospital. He was recently injured by an automobile while on his way home from work.

## A Big Seller

Because

A Big Help to the  
Retail Florist

## ALBUM OF DESIGNS

Sixth Edition Now Ready

Send \$1.25 now for one copy, or \$12.00 for a dozen copies.

Publishers of  
The Florists' Review  
The Album of Designs

**FLORISTS' PUBLISHING CO.**  
508 S. Dearborn St., Caxton Bldg., CHICAGO, ILL.

## BLOOMING PLANTS

AND YOUNG STOCK FOR GROWING ON

Write us for anything you need.

**Holden Floral Company, PORTLAND, OREGON**

## BEDDING STOCK

2-inch pots and rooted cuttings.

**Peters & Sons**

**HILLYARD, WASH.**  
(We ship from Spokane.)

Hartje & Elder enjoyed a brisk trade all last week.

A few of the wholesalers felt that business was not so good as in other years. In general, however, it was felt that every one had a pretty good Christmas trade. Considerable complaints were heard from merchants in other lines of business, so the florists

**Rahn & Herbert Co.**  
**CLACKAMAS, OREGON**

*Wholesale Growers of  
Pot Plants and Cut Flowers*

Mention The Review when you write.

feel they fared better than a great many.  
E. E. T.

**Winnipeg, Man.**—Charles H. Mason, who for a number of years was employed by firms in Winnipeg and other places in Canada, is contemplating starting in business for himself next spring.



# NEWS OF THE NURSERY TRADE

UNDER the name of the Keystone Farms, a new nursery establishment has been opened at Arlington, Tex., by Dr. T. H. P. Duncan.

NURSEYMEN will note with interest the gift of the American Forestry Association to France and Belgium of 12,000,000 tree seeds of Douglas fir.

IMPORTS of nursery stock during the first thirteen months of enforcement of Quarantine 37 are given on another page of this issue, under the heading, "One Year of Quarantine."

THE death of Joseph Meehan, of Philadelphia, well known to all the trade as a writer on horticultural and landscape subjects, occurred December 23. His death is reported in the obituary column of this issue.

DEVELOPMENT of the 30-acre tract of land purchased by the state of California near Sacramento to be used as a nursery is under way. The first steps include the boring of a well, building of fences, and leveling of grounds. Buildings will be constructed later. The tract cost \$15,000.

THE Massachusetts Nurserymen's Association will hold its annual meeting at Boston, February 8. The officers, as elected last January, are: President, Walton G. Wyman, North Abington; vice-president, Julius Heurlin, South Braintree; secretary and treasurer, Winthrop Thurlow, West Newbury.

CLAIMING that fruit trees he had purchased from the Brown Bros. Co., Rochester, N. Y., were not true to name, Edgar Morey, a farmer of the town of Shelby, Orleans county, N. Y., brought an action against the nursery firm to recover the purchase price. A verdict for \$1,200 was rendered against the Brown Bros. Co. at the trial before the Supreme court, held at Albion, N. Y., the week of December 13.

AFTER working for eight years as employees of the Oregon Nursery Co., Orenco, Ore., Carl Peterson and Eldor Henschke are starting a small nursery at Orenco. They are purchasing a considerable quantity of bulblets, seeds and seedlings. "We have eight years' experience on the practical end of a nursery," writes Mr. Henschke, "and we wish to learn the business end of it by reading The Review."

## WESTERN NURSEYMEN.

### Will Meet at Kansas City.

The thirty-first annual meeting of the Western Association of Nurserymen will be held January 26 and 27 at the Hotel Baltimore, Kansas City, Mo. The present officers of this association are: President, E. P. Bernardin, Parsons, Kan.; vice-president, E. H. Smith, York, Neb., and secretary-treasurer, George W. Holsinger, Rosedale, Kan. The members of the executive committee are as follows: H. D. Simpson, Vincennes, Ind.; C. G. Marshall, Arlington,

Neb.; C. C. Mayhew, Sherman, Tex.; E. E. May, Shenandoah, Ia., and J. H. Skinner, Topeka, Kan.

The program has been arranged by the program committee, consisting of E. H. Balco, H. L. Merkel and C. G. Parker, and will be as follows:

JANUARY 26, 10:30 A. M.

Call to order.  
Appointment of doorkeeper and registrar.  
Applications for membership.  
Arrangements for noonday luncheon.  
Reading of the minutes.  
Appointment of committees.  
The president's address.  
Trade conditions—3-minute talks by members from each state represented. The president will call for these reports.

JANUARY 26, 2:00 P. M.

Lantern slides—Secretary John Watson, of the American Association of Nurserymen, will be present with interesting lantern slides, which will be shown at a convenient time during the session.

"The Fruit Tree Stock Situation in France and Holland," by E. S. Welch.

"Salesmen, the Greatest Asset to the Nursery Business," by M. R. Cashman.

"A Talk on Transportation, Overcharge and Loss and Damage Claims," by Charles Sizemore, traffic manager, American Association of Nurserymen.

"Cutting the Claws of the Wild-Cat Tree Dealer," by John Fraser, Jr.

"Employers' Liability," by M. H. Poindexter, Sherman & Ellis Service, Kansas City, Mo.

JANUARY 27, 10:00 A. M.

Activities of the vigilance committee.  
"The Association Program of Policies and Publicity," by John Watson.

Address, by Dr. C. L. Marlatt, chairman Federal Horticultural Board, Washington, D. C.

"What the Kansas Experiment Station Is Doing for the Development of Horticultural Interests," by Dean F. D. Farrel, director Kansas State Agricultural College, Manhattan, Kan.

"Nurserymen and the Industrial Development of Kansas," by Chancellor E. H. Lindley, University of Kansas, Lawrence, Kan.

"Upon What Basis Should Retail Prices Be Figured?" by Earl Needham, Des Moines, Ia., and C. G. Marshall, Arlington, Neb.

General discussion—The chair will call upon members for 3-minute talks on future trade conditions, supply and demand, prices for another year, quantity of stock in the country, and labor conditions in general.

"Holding Up Prices During Readjustment, so that Nurserymen Can Operate at a Reasonable Profit," by Lloyd C. Stark, Louisiana, Mo.

## IMPORTS OF NURSERY STOCK.

Almost 150 cases of nursery stock arrived at New York December 21 on the

steamer Nieuw Amsterdam, from Rotterdam, consigned as follows:

Consignee	Cases
American Express Co.....	19
International Forwarding Co.....	52
Maltus & Ware.....	36
Richard, C. B., & Co.....	2
Hempstead, O. G., & Sons.....	4
Gallagher & Ascher.....	27
Lang, R. F., & Co.....	1
Total .....	141

## BARBERRY FROM SEED.

What do you consider the best method of growing Japanese barberry from seed? A. G.—O.

Late fall is a good time, probably the best, to sow the seeds of Berberis Thunbergii. Beds about three feet wide are suitable. The soil should be well pulverized before the seed is sown and, before sowing, the fruit should be macerated to separate the flesh from the



Box-Barberry Bordered Gardens

## BOX-BARBERRY

LINING-OUT STOCK ONLY

Summer frame grown and well rooted.....\$45.00 per 1000

Ten samples sent post-paid at 1000 rates. Send stamps or money order.

## IBOLIUM PRIVET

Ovalfolium x Ibota

## The New HARDY HEDGE

Resembles California — Hardy as Ibota

Pre-offer of Stock for Propagating



2-yr., 2 to 3-ft., \$2.50

1-yr., 1 to 2-ft., 1.00

Frame ..... .50  
in Storage

Surplus:

American Hemlock

Japan Iris

Pin Oak

Japan Yew

## Elm City Nursery Company

WOODMONT NURSERIES, Inc.

New Haven, Conn.

Introducers of Box-Barberry and Iboliium Privet

## American Grown Apple Seedlings

Straight and Branched — All Grades  
Frequently Sprayed

Absolutely Free from Insects or Diseases

Car Lots to Central Points

Will exchange for such stock as we need

Now is the time to grow  
high-priced Apple Trees

Also a General Assortment of  
Foreign Fruit Tree Stocks

Apple, Pear, Mahaleb, Mazzard, Plum, Quince, etc.

ALL GRADES

We will have a complete line of general nursery stock in storage for Spring Trade

## Shenandoah Nurseries

D. S. LAKE, President

SHENANDOAH, IOWA

## HARDY PRIVET

We have the largest stock of Hardy Amoor River North Privet left in the United States.

We can furnish all grades, also, of *Ampelopsis Veitchii*, 2 or 3-year.

*Clematis*, assorted.

*Spiraea Anthony Waterer*.

*Hydrangeas*.

*Roses*.

Shade Trees and Ornamentals.

Write for Price List

**Onarga Nursery Company**

CULTRA BROS., Managers

ONARGA, - - ILLINOIS

Mention The Review when you write.

## PEACH TREES

Fine Trees . . . Standard Varieties

50,000 Trees, Straight and Well Rooted.

**W. T. MITCHELL & SON, Beverly, Ohio**

Mention The Review when you write.

## Evergreens, Peonies and Iris

If you are interested in these you are interested in us, as we have a nice lot for prompt delivery. We also grow a full line of fruit and ornamental stock. WRITE FOR PRICES.

**FARMERS NURSERY CO.,**  
TROY, OHIO

Mention The Review when you write.

## VIBURNUM PLICATUM

Also *Berberis Thunbergii*, *Hydrangea paniculata*, *Weigela*, *Spiraeas*, etc.

Ask for complete list of Oak Brand Shrubs

The **CONARD & JONES CO.**  **WEST GROVE, PENNA., U.S.A.**  
Robert Pyle, Pres. Ant. Wintser, V.-P.

seeds. If you do not sow until spring, it might be better to stratify the fruits in dry sand over winter and sow in the spring as soon as possible. Fall-sown beds should have a winter mulch of leaves, straw or hay, but this is not necessary with spring sowings. The seeds should be broadcasted fairly thickly and lightly covered, and the surface gently firmed with a board or the back of a rake. If you want to advance your plants somewhat, and have the necessary greenhouse space, you could sow the seeds in flats three inches deep now. They probably would not germinate until the spring, but seeds sown now will germinate earlier than those sown outdoors in the spring. C. W.

### PROPAGATING MOSS ROSES.

I do not have success taking green-wood cuttings of moss roses in July. How should propagating be done?  
E. C. M.—N. J.

Half-ripened wood of moss roses, in common with other hardy roses, will root in summer if placed in a gentle hotbed. Fully ripened wood cut in lengths and packed in damp sand over winter in a cold cellar will callous before spring and a good proportion will root when planted outdoors after the frost has gone, buried three-fourths their length. C. W.

## HILL'S CHOICE STOCK FOR FLORISTS' TRADE

### STOCK FOR LINING OUT

Ornamental Evergreens and Deciduous Tree and shrub seedlings, Rooted Cuttings, Grafts, etc., in large assortment of rare, choice and standard varieties for lining out. Annual output, 2,000,000 plants.

### LANDSCAPE EVERGREENS

New, rare and standard varieties. Small, medium and large sizes supplied in perfect specimens, with ball and burlap. Largest and most extensive collection in America.

### DWARF CREEPING EVERGREENS

Suitable for rock gardens, ground covers, conifer beds, foundation plantings, etc. Our collection is most complete, with all desirable tested varieties at reasonable prices.

### HEDGE PLANTS

Complete line of all standard sorts suitable for hedge planting, such as American Arbor Vitae, Japanese Barberry, etc.

### HARDY TUBBED EVERGREENS

Clipped Specimens, Thuyas, Junipers, etc., in Pyramids, Globes and natural shapes, in large assortment.

### WINDOW BOX EVERGREENS

All hardy and desirable sorts, best selection, lowest prices. This line offers live florists a grand opportunity to increase sales and profits.

Send for Complete Florists' Catalogue

**THE D. HILL NURSERY CO., Inc.**

Evergreen Specialists—Largest Growers in America

BOX 403

DUNDEE, ILLINOIS

Mention The Review when you write.

## FORCING STOCK

Azaleas in 5 varieties; Rhododendrons; Ericas; Flowering Crab Apples; Flowering Peaches; Deutzias; Jasminum; Double Flowering Plums; Wistaria.

Ask for prices and varieties.

Standard Bay Trees and Ivies and Evonymus

See former issues of paper.

**Bobbink & Atkins, Nurserymen and Florists Rutherford, N. J.**

Mention The Review when you write.

## ENGLISH LAUREL

BY THE HUNDRED OR THOUSAND  
THE AUDUBON NURSERY

WILMINGTON, N. C.

H. VERZAAL, Prop.

Mention The Review when you write.

## Plant PEONIES Now

Send for our Special Price List showing best sorts, with each color in the order of blooming.

**PETERSON NURSERY**

30 N. La Salle Street, CHICAGO, ILL.

Mention The Review when you write.

## Hardy Old-fashioned Plants

Our Specialty

Specially grown for Florists, Nurserymen and Landscape Architects. Prices on request.

**WILLIAM TOOLE & SON**

Hardy Plant and Pansy Farm BARABOO, WIS.

## The Wayside Gardens Co.

GROWERS OF HARDY PLANTS

Shrubs, Bulbs and Seeds

MENTOR, OHIO

## OWN-ROOT ROSES

January, February, March Shipments.

"Desert Climate"  
Field-Grown Roses by Express.  
Send for List.

**HOWARD ROSE CO., Hemet, Calif.**

Mention The Review when you write.

## WING'S Iris, Peonies, Dahlias, Gladioli

"Specialists to the Connoisseur"

THE WING SEED CO., Mechanicsburg, Ohio  
Write for wholesale price lists

Mention The Review when you write.

## NATIONAL BULB FARMS, Inc.

Benton Harbor, Michigan

Gladioli, Dahlias, Peonies and Hardy Perennials.

300 acres under cultivation

## BABY TYPE ROSES

**Varieties:** Baby Rambler, Baby Tausendschoen, Baby Dorothy, Erna Teschendorff, Echo, Ellen Poulsen, Mrs. Cutbush, Orleans, Phyllis and White Baby Rambler.

Strong, own-root plants, suitable for 5-inch pots; ready for immediate shipment.

Plenty of time yet for Easter forcing.

Price, \$35.00 per hundred.

**JACKSON & PERKINS COMPANY**  
NEWARK, NEW YORK STATE

Place Your Orders Now

**Butterfly, Premier, Columbia, Shawyer**

	Rooted Cuttings		2-in. Pots	
	Per 100	Per 1000	Per 100	Per 1000
Butterfly.....	\$12.00	\$100.00	\$22.50	\$200.00
Premier.....	10.00	90.00	20.00	175.00
Columbia.....	8.00	75.00	15.00	125.00
M. Shawyer.....	5.00	45.00	8.00	75.00

CASH OR C. O. D.

**W. J. & M. S. VESEY,**

**Fort Wayne, Ind.**

Mention The Review when you write.

### PROVIDENCE, R. I.

#### The Market.

It was a green Christmas, without mistake. The ground was completely bare of snow and the hundreds of unemployed mill operatives throughout the country sections swamped the city markets with all kinds of evergreens. There was, however, a scarcity of cut flowers and flowering plants and these the florists who were fortunate enough to obtain a stock sold at almost any price they wanted to ask. Roses that ordinarily would retail at from \$2 to \$6 per dozen sold at from \$5 to \$25 per dozen. Small plants with any red blooms found quick sale at prices from \$2.50 to \$15. Poinsettias brought \$1 per bud and bloom, and were few and far between.

Made-up wreaths and baskets of artificial and prepared flowers and foliage attained an almost incredibly large use. With ruscus for the background, all kinds of bright-colored imitation flowers, red predominating, went into these pieces, which proved easy sellers.

In cut flowers, carnations brought \$8 to \$12 per hundred; roses, \$8 to \$25; violets were scarce, also high, bringing \$4 to \$10 per hundred; chrysanthemums were among the specials and brought \$2 to \$8 per dozen; poinsettias, cut blooms, were \$3 to \$7.50 per dozen and gardenias were \$1 each. A few weddings and a number of large funerals made a heavy call on the local dealers.

#### Christmas Echoes.

Fred Davis, of the Riverside Greenhouses, had a large lot of potted palms, which found ready sale.

The finest holly seen in this city in many years was received through the commission house of W. S. Sweet & Son, Inc., Canal street.

Joseph E. Koppelman handled several carloads of southern smilax in addition to an unusual amount of greens and artificial stock.

## SEASONABLE STOCK READY FOR DELIVERY

**Asparagus Sprengeri**, 2¼-in., \$5.00 per 100.

**Begonias**, Gloire de Chatelaine and Mrs. Patten, 2¼-in., \$8.00 per 100; Alba Picta, Rosea, Argenteo-Guttata, Metallica, Otto Hacker and Pres. Carnot, at \$10.00 per 100; Corallina de Lucerne and Thurstonii, at \$15.00 per 100.

**Bougainvillea Sanderiana**, 2½-in., \$10.00 per 100; 3½-in., \$20.00 per 100; 4-in., \$30.00 per 100.

**Cyperus Alternifolius**, 2½-in., \$8.00 per 100.

**Fern Dish Ferns**, 2½-in., grand stock; Pteris Adiantoides, Cretica Albo-Lineata, Magnifica, Wimsettii and Wilsonii, at \$5.00 per 100; Cyrtomium Rochfordianum, \$7.00 per 100.

**Boston Ferns**, 5-in. pot plants, \$40.00 per 100; 6-in., \$60.00 per 100; 8-in., heavy, \$1.50 each.

**Genistas**, a grand block of 5-in. pot stock, \$40.00 per 100.

**Lantanas**, dwarf, Jacob Schulz, Michael Schmidt and Craigii, 2¼-in., \$5.00 per 100.

**Palms**, Kentia Belmoreana, 2½-in., \$12.00 per 100, \$100.00 per 1000; 3-in., \$20.00 per 100.

**Roses**, special grade for pots, long tops, well ripened, 2-year field-grown, Excelsa, Hiawatha and White Dorothy, \$35.00 per 100; Tausendschoen, \$45.00 per 100; Baby Rambler, 2-year, field-grown, No. 1 grade, lighter than our XX grade, but good for 5-in. pots, \$40.00 per 100.

**STORRS & HARRISON CO.**  
PAINESVILLE, OHIO

Mention The Review when you write.

T. O'Connor reports one of the best Christmas seasons in his experience, potted plants and palms being especially active.

W. S. Pino had a large stock of potted hyacinths in bloom, which were quickly disposed of.

Eugene McCarron reports a record business both in cut flowers and potted stock.

Macnair had one of the largest stocks of potted poinsettias in the city, as well as some remarkably fine begonias.

Johnston Bros. had several extra

workers in their make-up room and employed six extra automobiles for deliveries. It was after midnight Friday before they were cleaned up and then they had another rush Christmas morning.

The Westminster Greenhouses did a heavy business on all kinds of potted stock, as well as cut flowers.

James B. Canning had a number of extra helpers in his greenhouses and kept extra delivery automobiles busy on his orders.

Miss Nellie O'Connor, on Thayer



# Grafted Rose Plants

We have commenced grafting and are ready to graft your order for any standard variety of Roses. The *Manetti* stock we are using was personally selected in Europe this year, and reached us in excellent condition.

## GOLDEN OPHELIA

THE YELLOW ROSE FOR 1921

\$45.00 per 100

\$400.00 per 1000

MME. BUTTERFLY - PREMIER - COLUMBIA  
F. W. DUNLOP HOOSIER BEAUTY  
*and*  
OPHELIA

\$30.00 per 100

\$250.00 per 1000

**CHARLES H. TOTTY CO.**  
Madison, New Jersey

## FERNS

Scottii, Teddy, Jr., Boston, Harrisii,  
Whitmanii, Piersonii, Elegantissima.  
Strong, 2½-inch.....\$10.00 per 100  
4-inch.....\$0.35 each  
5-inch......50 each  
6-inch......75 each  
7-inch.....1.00 each  
8-inch.....1.50 each  
All kinds of Ferns at.....10c to \$1.00 each  
Sword Ferns, good, strong, 8-inch,  
per 100.....\$10.00

### Miscellaneous Plants

Chinese Primroses, 2½-inch, ready  
to go in 4-inch, each.....\$ 0.25  
Begonias, Xmas Red and Pink, 4-in.,  
each......25  
Asparagus, Plumosus and Spre-  
ngeri, 2½-in., each......05  
Asparagus, Plumosus, 8-in., each.. 12½¢  
Kentias, 4-in., 75c; 5-in., each..... 1.50  
Kentias, Belmoreana, 6-in., each.. 8.50  
Kentias, made up, 5-in., \$1.50; 6-in.,  
each..... 8.00  
Kentias, made up, large plants,  
each, \$7.50 to.....18.00  
Cibotiums, fine plants, 8-in. tubs,  
\$7.50 each; 10-in. each.....10.00  
Rubbers, 4-in., 40c; 5-in., 50c and  
75c; 6-in., each, \$1.00, \$1.50 and... 2.00  
Pandanus, 4-in., 50c; 7-in., \$4.00;  
8-in. tubs, each..... 5.00  
Bird's-Nest Ferns, 4-in., each......75  
Ampelopsis Veitchii, 4-in., each.. .40  
Clematis Paniculata, 4-in., 25c; 5-  
in., each......35  
Bamboo, 8-in., each..... 7.50

**JOHN BADER CO.**  
Mt. Troy, N. S. Pittsburgh, Pa.

## FERNS

Our stock was never in better shape than right now, particularly the 7-inch Scottii, 2000 of them in perfect condition. The 3 and 4-inch Hollies are just right; in fact, we are confident we can give you satisfaction in every line we offer.

### BOSTON

Size	Per doz.	Per 100
4-inch.....	\$3.60	\$25.00
5-inch.....	5.40	40.00
8-inch.....	\$2.50 each	

### SCOTTII

Size	Per doz.	Per 100
4-inch.....	\$3.60	\$25.00
5-inch.....	5.40	40.00
7-inch.....	\$2.00 each	

### MACAWII

Size	Per doz.	Per 100
5-inch.....	\$9.00	\$70.00

### CYRTOMIUM ROCHFORD- IANUM—HOLLY FERNS

Size	Per doz.	Per 100
3-inch.....	\$1.50	\$ 8.00
4-inch.....	3.60	30.00
5-inch.....	5.40	40.00

### PALMS

Size	Per doz.	Per 100
4-inch.....	\$ 6.00	\$50.00
5-inch.....	18.00	
6-inch.....	30.00	

December list contains a full list of Achyranthes, Ageratum, Alternantheras, Swainsona, Vincas, Coleus, Geraniums, Lantanas, Pelargoniums, etc. If you failed to get one, write us. It is sent to the wholesale trade only.

**R. Vincent, Jr., & Sons Co.**  
White Marsh, Maryland

street, reports the biggest Christmas business she ever had.

The Colonial Flower Shoppe, the latest bidder for popular patronage, exceeded all its anticipations. Located in the heart of the financial section, it reaped a good harvest.

Johnston Bros. furnished the immense 12-foot laurel wreath for the Providence Journal Co. again this year, for the twentieth-odd season.

Ed Brooke, of T. J. Johnston & Co., said he was too tired to say anything about business. "Just say they cleaned me out, and that's enough."

Thomas Curley, the veteran grower of Harkness street, cut several hundred fine poinsettias, besides furnishing many blooming plants in small pots and pans.

#### Various Notes.

Charles Forbes reports an unusually large run of funeral work recently.

Fred Dietz, 24 French street, had a large casket cover of roses and a number of pieces for a funeral last week.

John Johnston, of Johnston Bros., was a recent business visitor in Boston and vicinity.

William Doel, of Pascoag, R. I., was in town last week looking for final supplies for the holidays.

Willis S. Pino has been elected vice-president of the New England Seed Trade Association.

Viewing the thousands of handsome roses cut at the greenhouses of the Budlong Rose Co., Auburn, it would be hard to make anyone believe that these bushes received a tremendous beating by hail and that nearly all the glass in the houses was broken thereby, the latter part of September. It has been a wonderful recuperation. W. H. M.

Marblehead, Mass.—James Mockford, a grower at 21 Rockaway avenue, is just recovering from the effect of the coal shortage last season. Because of the fact that he could get no coal, the stock in his greenhouse, 18x100 feet, was ruined February 3. It was 3 below zero that day, with a gale blowing. The pipes and pumps in the greenhouse burst, eliminating all possible chance to save any of the crop from freezing. However, this year the prospects are brighter and things are coming along nicely.

## CHAS. D. BALL

GROWER OF  
PALMS, ETC.

Holmesburg, Philadelphia, Pa.

Mention The Review when you write.

## SPECIAL 'Y EASTER POTTED PLANTS

TO THE TRADE ONLY  
A. L. MILLER, Jamaica, N. Y.

## ABUNDANCE OF STOCK

	Per 100	Per 1000
3 -in. Cyclamens, 8 varieties.....	\$15.00	\$140.00
4 -in. Cyclamens, varieties.....	40.00	350.00
4 -in. Chinese Primroses .....	12.50	120.00
4 -in. Primula Obconica .....	12.50	120.00
4 -in. Cinerarias, assorted.....	12.00	100.00
2 1/2 -in. Geraniums, Nutt and Buchner ..	5.25	50.00
2 1/2 -in. Marguerites and Heliotropes..	5.00	48.00

Correspondence Solicited.  
ALONZO J. BRYAN, Wholesale Florist  
WASHINGTON, NEW JERSEY

# Carnation Cuttings

For January and Later Delivery

## NEW VARIETIES

	100	1000
Maine Sunshine, fine yellow .....	\$15.00	\$125.00
White Delight.....	14.00	126.00
Harvester (White Wonder x Matchless).....	15.00	125.00
Write for complete description		
	100	1000
Ruth Baur, pink.....	\$10.00	\$90.00
Ethel Fisher, red.....	10.00	90.00
Morning Glow, pink.....	7.00	65.00
Laddie .....	14.00	110.00
White Benora .....	7.00	60.00
Alice .....	5.00	45.00
Matchless .....	5.00	40.00
Enchantress Supreme .....	7.50	65.00

The following varieties at \$6.00 per 100,  
\$50.00 per 1000:

Rose-pink Enchantress	
Mrs. C. W. Ward Crystal White	
Pink Enchantress White Perfection	
Belle Washburn Benora, Variegated	
Aviator White Enchantress	
Herald White Wonder	
Beacon	

## SOLANUM SEED

Cleveland Cherry. Improved strain,  
much larger fruit than the original.  
Oz. \$1.25, 1/2 lb. \$8.00, lb.  
\$14.00.

## CHRYSANTHEMUM STOCK PLANTS

All varieties. Write us about the new varieties.

## Cyclamen Seedlings

3 to 5 leaves, ready January 1st  
German Strain

	100	1000
Best Red. Very fine.....	\$8.00	\$70.00
Glory of Wandsbek .....	8.00	70.00
Perle von Zehlendorf. Pink. ....	8.00	70.00
Rose of Zehlendorf. Rose- pink .....	8.00	70.00
Wonder of Wandsbek.....	8.00	70.00
Bright Pink .....	8.00	70.00
White with Eye .....	8.00	70.00
Bright Red .....	8.00	70.00
Rose-pink .....	8.00	70.00
Pure White .....	8.00	70.00
Rose of Marienthal.....	8.00	70.00
Purchaser's selection of varieties, \$5.00 per 1000 extra.		

Special Quotations on Large Quantities

## FERNS

Fine, strong plants; ready now.

	100	1000
Macawil, 2 1/4 -in.....	\$12.00	\$100.00
Teddy, Jr., 2 1/2 -in.....	7.50	65.00
Scottil, 2 1/4 -in.....	7.50	65.00
Boston, 2 1/4 -in.....	7.50	65.00
Verona, 2 1/4 -in.....	8.00	70.00
Scottil and Teddy, 4 -in... ..	35.00	.....
Dish Ferns, 2 1/4 -in., 5 varieties .....	8.00	70.00

## ROSES

Butterfly, Own Root, 2 1/4 -in.  
For Immediate Delivery.

\$25.00 per 100, \$200.00 per 1000.  
Our complete list for the season is  
now ready for you.

C. U. LIGGIT OFFICE 303 Bulletin Bldg. Philadelphia, Pa.

Mention The Review when you write.

*Strout's*  
INC.

BIDDEFORD, MAINE

## NEW CARNATIONS

### MAINE SUNSHINE, YELLOW

Dorner Gold Medal  
Chicago, January, 1920

Rooted Cuttings  
\$15.00 per 100, \$120.00 per 1000  
JANUARY DELIVERY

### WHITE DELIGHT

Stronger than PINK DELIGHT  
Good commercial variety

Rooted Cuttings  
\$12.00 per 100, \$100.00 per 1000  
JANUARY DELIVERY

Mention The Review when you write.

## FERNS—EXCLUSIVELY

Boston .....		
Roosevelt .....		
Teddy, Jr.....		
Whitmanil.....		
Whitmanil Comp.	2 1/4 -in.	\$6.00 \$55.00

Boston .....		
Roosevelt .....	3 -in.	\$15.00
Asparagus Plumosus .....	2 1/4 -in.	4.00 \$35.00
Sprengerl.....		

We have excellent stock to offer, and are booking orders for immediate  
and future delivery.

Trade references or cash with order.

THE SPRINGFIELD FLORAL & FERN CO.  
SPRINGFIELD, OHIO

Always mention the Florists' Review when writing advertisers

# New Carnations

To keep abreast of the times, you must buy the new varieties as they are offered. We are offering three varieties that we feel sure you will plant sooner or later. We suggest that you stock up with them while they are still in robust health and vigorous in growth.

Let us book your order NOW.

**Harvester** is a white that will give you a continuous cut of first quality blooms ALL THE TIME. Propagates easily, makes a fine field plant, comes into crop quickly and KEEPS AT IT.

**Edna** Nic Zweifel's scarlet. We believe that this fine red will please those growers who have been in search of a red that is healthy, that blooms freely, that does not go off color, that keeps well and does not split the calyx.

**Maine Sunshine** is already well known as the best yellow in every respect that has ever trotted down the pike.

Come and see these varieties growing here.

**\$15.00 per 100; \$120.00 per 1000**

We have the standard varieties in large quantity. Let us supply you with high grade stock.

**BAUR & STEINKAMP**  
3800 Rookwood Ave. INDIANAPOLIS, IND.

Mention The Review when you write.

## ROSES

J. W. YOUNG, Enfield, Pa.

Mention The Review when you write.

## Standard and Novelty Roses

Write for prices and description.

THE JOSEPH H. HILL CO., Richmond, Ind.

Mention The Review when you write.

## ROSES Own Root

From 2 1/2-inch and 4-inch pots.  
All Best Varieties for Forcing and Bedding.  
Ready for the early planter  
Write for general list  
The American Rose & Plant Co.  
Springfield, Ohio

## ORCHIDS

We grow and sell Orchids only. Can furnish you with anything in this line.  
If you intend investing in Orchids, do so now while prices are low.  
Special lists on application.

LAGER & HURRELL, Summit, New Jersey

## A HALF-INCH ADVERTISEMENT

here will keep your name and specialty before the whole trade, at a cost of only 62½¢ per week on a yearly order.

# CARNATIONS HAPPY DAY

Our New Scarlet Carnation for Season 1920-1921

There are Reasons for All Growers Wanting this All-Purpose Scarlet Carnation.

- 1—Because it has the most brilliant color of all Scarlet Carnations. Color never fades under any conditions. A true Christmas color.
- 2—Size, full three to three and one-half inches.
- 3—Early and extremely free-flowering. Comes into crop with any of the earlier varieties.
- 4—Perfect calyx—no splits at any time.
- 5—Perfectly straight, stiff stems.
- 6—Growth is all that is desired in a commercial carnation.
- 7—An easy propagator. Makes strong plants that transplant without any severe check.

Price, \$15.00 per 100; \$120.00 per 1000. Delivery December and later.

**LADDIE**—This variety needs no description. The blooms are always in demand, and bring the top market price. We have a large stock.

Price, \$10.00 per 100; \$90.00 per 1000.

**ROSALIA**—\$6.00 per 100; \$50.00 per 1000.

**WHITE WONDER**—\$6.00 per 100; \$50.00 per 1000.

**RUTH BAUR**—\$10.00 per 100; \$90.00 per 1000.

**F. DORNER & SONS CO., Lafayette, Indiana**

Mention The Review when you write.

Cyclamen, Begonias, Poinsettias, Cherries and Ornamental Foliage Plants in quantity. Send us your inquiries.

**ROLF ZETLITZ CO.**

LIMA, COLUMBUS, DAYTON, ADA, OHIO

**GODFREY ASCHMANN**

Wholesale Grower of Pot Plants

Write for Prices

1010 W. Ontario Street,  
PHILADELPHIA, PA.



## TORONTO, ONT.

## The Market.

The opening of the Christmas season in Toronto was rather disappointing to some of the florists, but the two days prior to Christmas were excellent, and as a result all members of the trade were elated. Additional help was put on the last two days both in the stores and for delivery purposes. The growers who had sent in all the stock they had planned for the holidays were approached and consented to search their greenhouses for any stock which had escaped their notice. It has been reported that last Thursday and Friday were record-breakers in the amount of business done on the last two days before Christmas in the history of Toronto.

In spite of the prolonged dull weather in December, there was an exceptionally fine stock on the market. Azaleas and cyclamens were in abundance and sold rapidly. Both the buyers of azaleas before the war and the new buyers of today purchased heavily, and as a result the large stocks were disposed of. In fact, the growers were not able to meet the demand.

## Various Notes.

Telegraph business during the Christmas season was excellent, according to the florists here. Those who feature wire service here had good incoming business and many report a large number of orders sent to florists in other cities.

The Gardeners' and Florists' Association held its regular meeting December 20, with a large attendance. It was decided to have a question box; so at future meetings those wishing information can obtain it by dropping their questions in the box. The next meeting will be open and an address will be given by Alexander Simpson on botanical garden schemes. Arrangements will be made for the annual social, which is to be held in February. The exhibition of begonias, poinsettias and cypripediums was exceptionally good.

J. A. Neal recently purchased a new delivery truck, with which he will attempt to keep up with his increased business.

J. J. H.

**JULIUS ROEHRS CO.**  
**RUTHERFORD, N.J.**  
ORCHIDS, PALMS  
and plants of every variety.

Mention The Review when you write.

**A. N. PIERSON**  
INCORPORATED  
Growers of Plants, Cut Flowers  
Palms and Ferns  
CROMWELL, CONNECTICUT.  
Mention The Review when you write.

**WM. K. HARRIS**  
55th Street and Springfield Avenue  
WEST PHILADELPHIA, PA.  
Wholesale Grower of Blooming and Decorative Plants.

Bird's-nest and Polypodium Ferns.  
Cyclamen, Primula Malacoides, etc., are especially fine. Price list on application.

Mention The Review when you write.

## CHRYSANTHEMUMS

The highest quality in Chrysanthemums is accorded our products by the majority of Commercial growers.

A few so-called Exhibition varieties under the best state of cultivation have in a degree Commercial qualities, but such qualities are greatly depleted under conditions slightly adverse. In other words, there is little or no middle ground—they are either good or bad.

In considering Commercial qualities, the best returns for the labor bestowed designate the varieties most useful to the grower.

A list of up-to-date varieties comprising new, recent introductions, and the best of the older kinds, will be furnished upon request.

**ELMER D. SMITH & CO.**  
Adrian, Mich.

## FERNS

We wish to call particular attention to our fine stock of Ferns which we are offering at this time. We can give you extra value in all of the sizes and would recommend that orders be placed at once for whatever stock you need. These Ferns will often take the place of high-priced flowers and will give your customers good satisfaction. Just at this time we can give you exceptionally good value.

**Nephrolepis Victoria** (The Victory Fern). A beautiful, new, crested form of Teddy, Jr., 2½-inch pots, \$3.00 per dozen, \$20.00 per 100; 3½-inch pots, 50c each; 6-inch, \$1.00 each; large specimens, 8-inch, \$3.00 each.

**Nephrolepis Elegantissima Compacta**. 3½-inch pots, 50c each; 6-inch, \$1.00 each; large specimens, 8-inch, \$2.00 to \$6.00 each; 12-inch, \$6.00 to \$7.50 each.

**Nephrolepis Muscosa**. 3½-inch pots, 50c each; 6-inch, \$1.00 each

**Nephrolepis Superbissima**. 12-inch pots, \$6.00 each.

**Nephrolepis Dwarf Boston**. 6-inch pots, \$1.00 each; 8-inch pots, \$2.00 each.  
Packing added extra at cost.

**F. R. PIERSON, Tarrytown, N. Y.**

## Ferns and Decorative Plants

**NEPHROLEPIS SCOTTII** and **TEDDY JR.**, 4-in. pots, \$3.60 per doz.; 6-in. pots, \$9.00 per doz.; 7-in. pots, \$18.00 per doz.; 8-in. pots, \$24.00 per doz.

**NEPHROLEPIS MACAWII** and **DWARF BOSTON**, 7-in. and 8-in. pots only, \$18.00 and \$24.00 per doz.

**TABLE FERNS**, 2½-in. pots, strong plants, \$7.00 per 100.

**WILSONII FERNS**, 4-in. pots, \$3.00 per doz.

**WILSONII PANS**, 3 plants in a 6-in. pan, very fine, \$7.20 per doz.

**HOLLY FERNS**, 3-in., \$1.50 per doz.

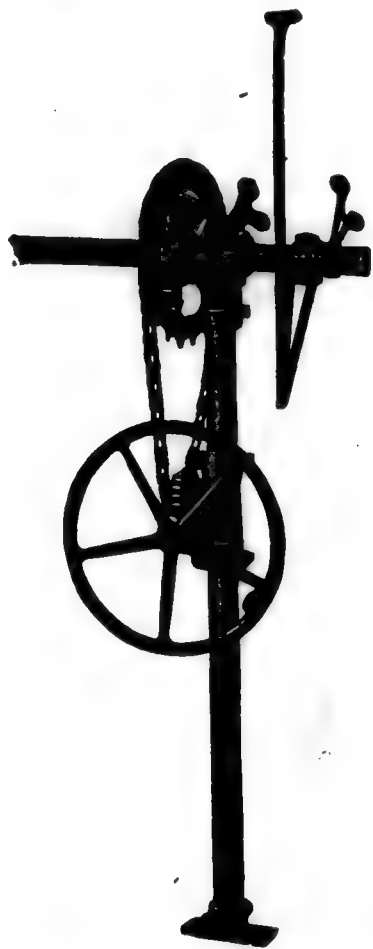
**ASPARAGUS PLUMOSUS** and **SPRENGERI**, 3-in. pots, \$1.50 per doz.

**FICUS ELASTICA**, 6-in. pots, \$9.00 per doz.

**DRACAENA FRAGRANS**, 5-in. pots, \$9.00 per doz.

Cash with order. No plants shipped C. O. D. All shipments travel at purchaser's risk, and we are not responsible for any delay in transit, as our responsibility ceases when delivery is made to express companies or other carrier. Add 5% to bill for packing charges. We suggest taking some things out of pots, as it saves lots of expressage.

**ASCHMANN BROS.**  
Second and Bristol Sts. and Rising Sun Ave. PHILADELPHIA, PA.



To Our Florist Friends we wish to extend our heartiest best wishes for a Happy and Prosperous New Year.

Assurance of proper ventilation is only to be found in the ADVANCE Sash Operating Device. Our worm and gear means that the sashes are securely held in any position, with no possible chance for them to drop. Our truss type arms add to the strength and neatness of this machine, and we are certain that you will be more than pleased with this Equipment.

Now we want you to know about our Greenhouse Fittings, which are labor savers around your plant. We have a complete line of these, such as shelf brackets, column brackets, "Y" fittings, pipe carriers, etc. Prices are also to be noticed. Fair and square dealing at all times.

To explain all, let us send you our catalogue, free on request, by writing to

**ADVANCE CO., Richmond, Ind.**

Mention The Review when you write.

## OVERISSUED NEWSPAPERS

Car Load Lots  
Our Specialty

FOR WRAPPING PURPOSES HAVE GIVEN EXCELLENT SERVICE AND  
HAVE SAVED MONEY FOR MANY OF OUR SATISFIED CUSTOMERS

Protect your Supply  
by ordering New

910 Michigan Blvd.

**MENDELSON BROS. PAPER STOCK CO.**

Chicago, Ill.

Mention The Review when you write.



No loss if you  
mend your split  
carnations with  
**SUPERIOR  
CARNATION  
STAPLES**

35c per 1000; 3000  
for \$1.00, postpaid.

**Wm. Schlatter & Son**

422 Main St.,  
Springfield, Mass.



BEFORE AFTER  
Mention The Review when you write.



### SPLIT CARNATIONS

Easily Mended with  
**Pillsbury's Carnation Staples**  
"Best device on the  
market."—Joseph Traudt.  
"Could not get along with-  
out them."—S. W. Pike.

1000, 35c; 3000 for \$1.00, postpaid  
**L. L. Pillsbury Galesburg, Ill.**

Mention The Review when you write.

### SUPREME CARNATION STAPLES



Mend split carnations  
Per 1000.....\$0.35  
Per 3000..... 1.00

Postpaid  
Samples on request  
**F. W. Waite, 85 Belmont Av.,  
Springfield, Mass.**

Mention The Review when you write.

## A HAPPY AND PROSPEROUS NEW YEAR TO YOU

This is our hearty wish to all our friends. To those who do not know Craig Quality, we hope they soon will, as the surest road to happiness and prosperity.

NORWOOD, Delaware County, PA.  
January 1, 1921.

**ROBERT CRAIG CO.**

Mention The Review when you write.

### MR. GROWER



PAT.  
Nov. 24-19

It costs you one-  
fifth of a cent to  
tie any plant to a  
stake when you  
use "Wire Ties."

\$2 per 1000 Ties  
Ask your dealer, or

**WM. F. BUSCHARDT**  
6 E. Woodland Ave., Baltimore, Md.

Mention The Review when you write.



### DREER'S

Florist Specialties  
New Brand New Style  
**"RIVERTON" HOSE**

Furnished in lengths up  
to 500 feet without seam or  
joint.

The HOSE for the FLORIST

4-inch.....per ft.. 22c  
Reel of 500 ft.... 21c  
2 reels, 1000 ft.... 26c  
3-inch..... 19c  
Reel of 500 ft.... 18c  
Couplings furnished free

**HENRY A. DREER,**  
714-716 Chestnut St.  
PHILADELPHIA, PA.

## Greenhouse Heating

SUBSCRIBERS are invited to write the editor of this department with regard to any details of greenhouse heating that are not understood. When information is desired regarding the capacity of boilers, or the amount of radiation required for a greenhouse, the needed temperatures should be stated in the inquiry, as well as the amount of glass in the side walls, and the dimensions and general arrangement of the greenhouses. It is often helpful, also, to have a sketch showing the location of the houses.

### STEAM IN HOT WATER SYSTEM.

I am having trouble with my heating system. I have a Wilks hot water boiler and it is making steam instead of hot water. I just completed the plumbing in my new greenhouse and am not getting the desired results.

The boiler is located at the east end of the greenhouse, with the expansion tank four or five feet higher than the highest hot water point. In the boiler is one 2-inch overhead flow pipe, with ten returns. The flow pipe slopes downward, the lower end having a drop of between six and twelve inches. A return of about the same slope goes to the boiler. The air valve is over the boiler at the highest hot water point. What can the trouble be? Have I enough pipe? I should like the temperature between 52 and 70 degrees, but not less than 52 degrees. The greenhouse is 14x100 feet. E. T. O., Ill.

The amount of glass in the ends of the greenhouse is not stated, and we are not sure regarding the size of the return pipes. If the returns are 2-inch, the radiation will be ample for a minimum temperature of 52 degrees, even with both gables exposed, in a house 14x100 feet.

If the returns are 1½-inch, a mercury generator is needed to maintain 52 degrees, except by quite heavy firing, even with only one gable exposed.

Under any circumstances, it is unwise to attempt to feed ten return pipes, 100 feet in length, with one 2-inch overhead flow pipe. If the returns are 1½-inch, we should put in two more 2-inch flow pipes, placing one on each plate and the other under the ridge, and supply a coil of four returns with the ridge flow, and three returns with each of the others.

If the returns are 2-inch, we should remove two of the return pipes and use them as flows, with the same arrangement as suggested above, except that there will be three returns in two coils and only two in the middle coil.

While we should prefer to start at the boiler with a 3-inch flow pipe, it will answer if there is a 2½-inch flow port. From this take off flows to run to the plates. Continue it as a 2-inch pipe to connect with the flow two feet below the ridge.

Instead of placing an air valve at the highest point in the system, it will be better to run a small pipe from this point and connect it with the pipe leading to the expansion tank.

### INSTALLING A SPENCER BOILER.

I am sending a chart of our greenhouses. Will you tell us the best method of greenhouse heating, as we are changing our heating system and install-

*“Wishing You  
a Happy New Year”*



**T**HE spirit of the season prompts us to express to you appreciation of our pleasant business relations during the past year and to most heartily wish you health and prosperity for the coming year.

**KROESCHELL BROS. CO.**  
444 West Erie Street  
CHICAGO



## Drip Drip

Every drop of hot water escaping from a leaky pipe is wasting coal. Emergency Pipe Clamps repair splits and rust holes instantly and permanently. Write for catalogue.

M. B. SKINNER CO.  
548-552 Washington Boul.  
CHICAGO :: ILLINOIS

## SAVE COAL!

20 to 40 per cent

## KING KOAL

## KARBURETOR

Recommended by Leading Florists.  
For Stoves, Furnaces and Boilers.

Furnace and Boiler.....\$15.00  
Stoves..... 2.50

**T. J. NOLAN**  
307 N. Irving Ave., SCRANTON, PA.

Mention The Review when you write.



**ECONOMY AND SATISFACTION**  
is obtained by leading florists, such as Henry Dreer, Inc., in painting their pipes, boiler fronts, stacks, etc., with  
**DIXON'S Silica Graphite PAINT**  
It lasts longer and costs less per year of service. Booklet No. 54-B. Made in Jersey City, N. J., by the  
**Joseph Dixon Crucible Company**  
Established 1827.

Mention The Review when you write.

ESTABLISHED 1857  
**S. WILKS MFG. COMPANY**  
Manufacturers of  
**WILKS HOT WATER BOILERS**  
FOR GREENHOUSE HEATING  
3517-3539 Shields Ave., CHICAGO, ILL.

Mention The Review when you write.

ing a Spencer boiler rated at 4,000 feet of radiation? The flow runs half the length of the two larger houses and feeds one coil of 2-inch pipe on each side. Then it goes back to the boiler. It is reduced in size and runs to the end of the house, where it feeds into one coil on each side; goes back halfway, and again returns to the boiler. The boiler has two 6-inch flows and two



## Stop that Sluggish Circulation in Your Steam Lines!

**YOU CAN EASILY** do it! Hundreds of other florists—sick of the never-ending bother of antiquated steam pumps—have solved the sluggish circulation problem permanently with the

## Morehead Back-to-Boiler SYSTEM

Big representative concerns like the Minneapolis Floral Company, the Memphis Floral Company, the Pittsburgh Floral Company, etc., etc., now drain their steam lines and return the **pure hot** condensation **immediately** to the boilers as feed water with the Morehead System.

Quickly and easily attached to your present apparatus, the Morehead System gives you absolute control of the temperature in every foot of your houses—and soon pays for itself in the saving of fuel. Tell us about your present heating troubles—our engineers will give you expert information on exactly what you may expect the Morehead System to do for you—and send you a book which covers the greenhouse steam plant situation thoroughly.

**Morehead Mfg. Co.**

Dept. "M"

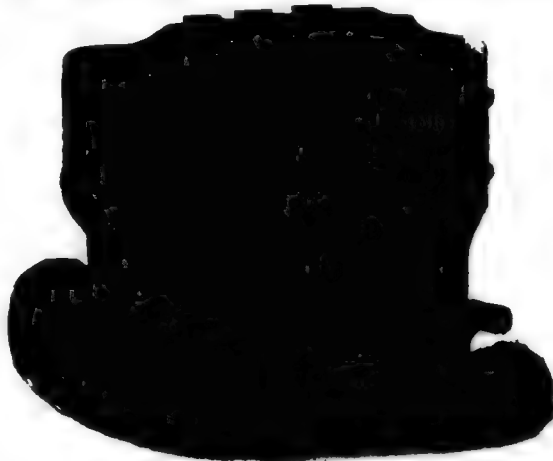
Detroit, - Michigan

## A Uniform Temperature

means better flowers—more naturally grown. The Morehead System maintains an even, consistent temperature throughout your growing houses by eliminating sluggish circulation and delivering **every drop** of the condensation, which is now allowed to clog up your steam lines, directly back to the boiler while it is hot.

You not only get better flowers, but you also save a large per cent of your fuel.

Write for  
**Back-to-Boiler**  
**Book Today**



## IMICO Hot Water Boilers

Made by  
**Illinois Malleable Iron Co.**  
1801-1825 Diversey Boulevard  
**CHICAGO**

Are noted for **COAL ECONOMY** and good results generally.

**SEND FOR CATALOGUE**

4-inch returns. What size of pipe would you recommend for flows and how many 2-inch pipes in each coil, with outside temperature 10 degrees below zero?



D Plibrico is easily moulded to fit any place

## PLIBRICO Keeps the Heat Where it Belongs

PLIBRICO keeps the heat in the furnace, because it forms a jointless one-piece lining in your front door arches, entire fronts, side walls, arches, bridge walls, etc. This lining is gas and air-tight, saves fuel while at the same time greatly reduces your furnace upkeep, will last longer, give better satisfaction and can be more easily repaired than a lining constructed of fire brick and fire clay.

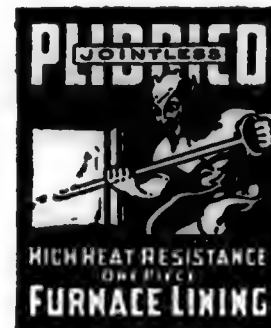
PLIBRICO is also unexcelled for baffle construction and repairs.

Write for book on furnace building.

### Jointless Fire Brick Co.

Offices and Factory, 1130-1150 Clay St., Chicago, Ill.

Shipped in steel containers only. Warehouse stock carried in principal cities for immediate delivery.



Trade Mark  
Reg. U. S. Pat. Office

## IT PAYS TO USE— ELASTIC FIRE BRICK In All Your Boiler Work

Any Handy Man Can Install It.

Use it for patching when you cannot afford to cut a boiler out.  
**ELASTIC FIRE BRICK** can be used for all fire brick purposes.

Hoerber Bros., Geo. Wittbold Co., Miller Bros., C. Hausermann, John Reading and Broadbeck the Florist are using Elastic Lining. These are only a few of the thousands we are selling.

IT COMES IN BARRELS READY FOR USE. A TRIAL ORDER WILL CONVINCE YOU.

### CURRAN & COMPANY

Tel. CANAL 1013

1163-67 W. Twentieth Street, CHICAGO, ILL.

Address Dept. 6

Temperature in the house should be 40 degrees. H. & S.—Can.

Neither the letter nor the accompanying sketch gives any idea of the construction of the walls, but if there is no glass in any of the houses below the level of the wall plates and if the walls themselves are of well-built concrete block or frame construction, and not over five feet in height, we should use ten 2-inch returns in house No. 1, 31x100 feet; twelve in house No. 2, 36x125 feet, and six returns in house No. 3, 18x70 feet, placing one-half of the number on each of the side walls, although we should prefer, especially if the houses are built with raised benches, to divide the returns about equally between side-wall and under-bench coils.

We note that it is proposed to divide the coils in the center of each of the longer houses, making four separate wall coils in each house, supplying all of them from one overhead flow pipe. Of course this may be done if there is any special reason for it, but for houses of this length we suggest the coils be continuous. If the 4-coil system is to be used we should use a 4-inch main in house No. 1, reducing it to three inches after taking off the first two coils. In house No. 2 the main flow should be 5-inch, which may be reduced to 4-inch at the center of the house. For house No. 3 use a 3-inch main, taking it off from the flow to house No. 1 near the boiler.

If only two coils are used in houses Nos. 1 and 2, it will only be necessary to use 4-inch overhead flow pipes, connecting the end of the flow pipes with each of the coils by means of 3-inch supply pipes. In house No. 3 the connecting pipes may be 2½-inch. While it will not make much difference if the flow pipes can be supported on posts



Price  
**\$10.00**

G. H. 3

## Plant Insurance at \$10

**W**HAT would happen if your night man fell asleep some night in zero weather? What if you should oversleep, or a cold wave hit your greenhouse when your heat is at the minimum? It would mean ruin to your plants—possibly ruin to you.

But Not if you are equipped with the **STANDARD THERMOSTAT**. The **Standard Thermostat** protects you from just such dangers. It will ring a bell at your bedside when danger is near.

"For enclosed check of ten dollars, please send us one of your Thermostats. We consider a Thermostat the best and cheapest insurance against being caught by sudden changes of temperature or freezing we could buy. Yours truly, The Keeshan Gardens, Topeka, Kan., Nov. 13, 1920."

**Get one to-day, \$10.00**

(G. H. 4, same as G. H. 3, only under lock and key, \$15.00.)

**STANDARD THERMOMETER CO.**  
65 Shirley Street, BOSTON, MASS.

Mention The Review when you write.

## It Lets the Florist Sleep

You don't have to sit up and watch a  
**GIBLIN GREENHOUSE BOILER**  
**GIBLIN & CO. UTICA, N. Y.**

Let us tell you what one will cost delivered at your Railroad Station.

**WRITE NOW.**

Mention The Review when you write.

running up to the ridge, as a rule we do not favor using a single large flow pipe under the ridge unless the level of the returns is below the top of the boiler. Our preference would be to run two 3-inch flow pipes in houses 1 and 2, either on the wall plates or on purlin posts. There is less objection to the

3-inch flow pipe in house No. 3, but two 2½-inch flows might be substituted.

**COLUMBUS, O.**

**The Market.**

Christmas trade was excellent and stock particularly heavy. All dealers



ALWAYS MAKE SURE THAT THIS TRADE-MARK IS STAMPED ON EACH PIECE OF

**"Tidewater" Cypress**  
**"THE WOOD ETERNAL"**

THEN YOU BUY SAFETY (AND SATISFACTION) FIRST, LAST AND 'TWEEN TIMES.



**"ALL-HEART" GRADE FOR GREENHOUSE USE**

**Southern  
Cypress Manufacturers'  
Association**



ADDRESS NEAREST OFFICE  
**1230 Perdido Building  
NEW ORLEANS, LA.**  
**1230 Heard National Bank Building  
JACKSONVILLE, FLA.**

### BOILER FLUES

We make a specialty of handling carefully selected Boiler Flues, 4 inches in diameter and other sizes for Retubing Boilers. Also Flues for greenhouse piping, etc.

All flues are thoroughly cleaned inside and out, trimmed and are ready for use. General sales agent for Stuttle's Patent Clamp and Elbow for joining flues—no packing, no leaks. New Standard Pipe and all kinds of Greenhouse Fittings. Right prices and prompt shipment.

**H. MUNSON**  
Est. 1898 Phone Superior 572  
1433 N. Wells St., Chicago

Mention The Review when you write.

## Union Grate

A Rocking Grate that Saves Coal

Write for catalogue and prices  
**MARTIN GRATE CO.,** 343 S. Dearborn St.  
CHICAGO

had good supplies on hand. In cut flowers the predominating stocks were carnations, roses, violets, Paper Whites, Roman hyacinths, mums, poinsettias, daisies and sweet peas, while poinsettias, ferns, begonias, cyclamens and Jerusalem cherries were the principal potted plants for the season. According to reports, everyone was completely sold out and the deliveries were handled exceptionally well.

### Various Notes.

Three Columbus dealers have recently purchased new delivery cars because of

## PECKY CYPRESS

WE ARE SPECIALISTS

We are practically the first to sell to this trade, and guarantee perfect satisfaction and rock-bottom prices. Get the value of our long experience. **PECKY CYPRESS**, because of its durability, is the only wood now being used for greenhouse benches. Will ship in any quantity, carload or less.

**Drop Siding, Ship Lap, Flooring, White Cedar Posts, Everything in Lumber**

WRITE FOR PRICES

**ADAM SCHILLO LUMBER CO.,**

Kingsbury and Weed Sts.  
CHICAGO

L. D. Phones Lincoln 410 and 411

TUBING, ALL SIZES

PIPE CUT TO SKETCH

## SECOND HAND PIPE

Large stock, all sizes, furnished with new threads and couplings.

**JAMES F. GRIFFITH,**

416-24 Moyer Street,  
PHILADELPHIA, PA.

## PIPE

Wrought Iron of sound second-hand quality with new threads and coupling, 16-ft. length and up. Also pipe cut to sketch. We guarantee entire satisfaction or return money.

ALSO NEW PIPE AND FITTINGS

**Pfaff & Kendall,** Est. 1902 Newark, N. J.  
Foundry St.

increased business. They are T. J. Ludwig, S. F. Stephens & Son and the Gay Street Floral Co.

The Fifth Avenue Floral Co. had a family blanket Christmas morning and also a large decoration at the Columbus

## IT'S YOURS—ASK FOR IT

**"Power Plant Specialties"**

The Fisher Governor Co., Marshalltown, Iowa.  
Agencies in all principal cities.

Club. This concern is ending a successful year. At Christmas time it sold everything before the holiday and could have cared for a great many more orders if the stock could have been had.  
W. F. F.



# WIZARD

TRADE BRAND MARK

## Shredded Cattle Manure

is selected quality manure taken from brick paved Stock Yard cattle pens—dried and sterilized by a high temperature direct heat process which kills weed seeds, fungus and disease germs. Packed in 100 lb. bags in coarse shredded form for mulching or top-dressing. Largely used for mixing with bench and potting soil and liquid manuring. Unequaled for lawn and garden fertilizing.

Insist on **WIZARD BRAND** through your supply house or write us direct.

**THE PULVERIZED MANURE CO., 33 Union Stock Yards, CHICAGO**

## Remarkable Results

obtained by the use of **LIME-FERTILE** (the inoculated soil builder); also **NITRO-FERTILE** (the odorless liquid fertilizer).

We have endorsements from a number of the most reputable people in this country, including the largest growers of cut flowers in the world.

*Let us fill your order early. WRITE TODAY.*

**THE FERTILE CHEMICAL CO.,** DEPT. A,  
CLEVELAND, OHIO

### ST. LOUIS, MO.

#### The Christmas Market.

From the talk of the leading retailers and wholesalers, Christmas business this year was ahead of any previous Christmas and, from reports in local florists' circles, broke all records in volume of business and satisfactory prices. The weather all through the week was clear and cold, and deliveries needed extra wrapping, which took up considerable time. In the absence of azaleas, the best selling flowering plants were cyclamens. Poinsettias, as usual, had a big call. Well fruited oranges and cherries were much in favor and the supply was large in all blooming plants this year. Ferns and made-up baskets of plants had one of the largest demands in years, as the west end florists were cleaned up December 26 and at present writing will need a considerable supply to replenish their stocks in order to make a show for New Year's day.

The market was never better in supply and quality of cut stock. Roses were easily the leaders and some extra fine quality of Premier, Russell, Columbia, Ophelia, Milady and Killarney were noted last week, with prices more reasonable than in former years, while the demand this year was much better. Carnations fell somewhat below other years in demand and the supply was not so heavy. Reds and pinks had the call, as usual. Select stock sold at from \$15 to \$18 per hundred. Cut poinsettias sold well and select heads brought as high as \$9 per dozen. Violets were of fine quality and averaged \$3 per hundred. Cattleya Trianae had a strong demand, being priced at \$25 per dozen for choice blooms. Chrysanthemums were quite numerous at some of the wholesale houses, but did not sell as well at the price asked as had been expected.

For sweet peas, \$3 per hundred was a stiff price, but the supply was not equal to the demand at any time during

# GLASS

for

# GREENHOUSES

Get Our Prices

**JOSEPH ELIAS & CO., Inc.**  
LONG ISLAND CITY, N. Y.

## GREENHOUSE GLASS

In all sizes, uniform in thickness, prompt shipments.

**Ohio Plate & Window Glass Co.** 309-319 Morris St. Toledo, Ohio

## GREENHOUSE GLASS

**LOW PRICES  
PROMPT SHIPMENTS**

**GOOD QUALITY.**

**UNIFORM STANDARD THICKNESS.**

**WELL FLATTENED.**

Our Service and Prices Will Save You Time and Money.  
We Solicit Florists' Inquiries.

**THE THROOP-MARTIN CO., COLUMBUS, OHIO**

# VITAPLASTIC

## GLAZING COMPOUND

### WILL GIVE YOU LASTING SERVICE

Ask your neighboring floral grower, who, without doubt, is a VITAPLASTIC user, and he will advise you from actual experience that VITAPLASTIC GLAZING COMPOUND is the material to use on your next glazing work.

Applied with our AUTOMATIC GLAZING GUN, you will save labor, time and money.

### STOP FEEDING FUEL TO YOUR BOILER USELESSLY

Your boiler setting, in settling, develops air leaks. These air leaks allow a waste of heat and compel you to use extra fuel to keep the proper temperature in your greenhouse.

Seal these leaks with a coat of VITAPLASTIC BOILER SETTING SEALER and save this money.

### ORDER YOUR REQUIREMENTS TODAY.

Ask our Service Department any questions along our lines.

You are not obligating yourself in doing so.

*The* **QUALITY BRANDS** *Company*  
CLEVELAND OHIO



### WE ARE SPECIALISTS IN GREENHOUSE GLASS

Free from Bubbles—Uniform in Thickness

### PAINTS AND PUTTY

Greenhouse White (Semi-Paste.) The Paint Particular Florists Prefer.

It will pay you to get our estimates.

**THE DWELLE-KAISER CO.**

251 Elm St., BUFFALO, N. Y.

### GREENHOUSE GLASS

ALL SIZES BEST BRANDS

**SHARP, PARTRIDGE & CO.**  
2263 Lumber Street,  
CHICAGO

## Lewis Bros.

Manufacturers of

Wired Picks and Sticks Labels and Pot Markers  
Candy Sticks and Skewers  
PEEKSKILL, N. Y.

## Greenhouse Glass

### WE ARE THE WORLD'S LARGEST PRODUCERS

Ask the dealers for prices, or write us direct if the dealer doesn't handle our product. We guarantee uniform Grading, Flattening, Annealing and Careful Packing.

"GET ACQUAINTED" WITH OUR SPECIALTIES  
**29-34-39-ounce Glass**

## AMERICAN WINDOW GLASS CO.

General Offices: Farmer's Bank Building, PITTSBURG, PA.

Mention The Review when you write.

**BEST QUALITY  
EXTRA HEAVY  
PERFECTLY FLAT**

## Greenhouse Glass

Our Glass is especially selected for the Greenhouse Trade and we know it will please you.

Write us for prices on ANY SIZE or QUANTITY  
SINGLE or DOUBLE STRENGTH GLASS.

**BAUR WINDOW GLASS CO., Eaton, Indiana**

# Greenhouse Construction Material

## FITTINGS — HOTBED SASH



SAFE and DURABLE houses that give satisfaction because they are constructed of the best materials. Our prices are the lowest, our service the best.

ESTIMATES AND CATALOGUE FREE

Louisiana Red Gulf Cypress and Washington Red Cedar (WOOD WORK)

**A. DIETSCH CO.,** DEPT. "B." 2640 SHEFFIELD AVE. **Chicago, Ill.**

the week. The demand for calendulas, Paper Whites, stevia and snapdragons used up the supply rapidly. The heavy demand upon the local growers, who cut closely all the week, will no doubt shorten stock considerably the coming week. In addition, one foot of snow fell Christmas night and the storm continued throughout the next day. Weather predictions call for cloudy weather with much snow.

It is expected here that New Year's business will be good, as society reports many approaching functions and orders for cut flowers and decorations have been already booked ahead.

### Various Notes.

The downtown florists talk of nothing but the great volume of business done. Grimm & Gorly, Mullanphy Florists, Riessen Floral Co., George Berner, the Foster Floral Co. and the floral departments at Vandervoort's and Famous-Barr say everything sold well and the demand for plants and cut stock was away beyond their expectations.

C. Young & Sons Co. made a grand display of blooming plants and reports satisfactory business in all lines.

Ostertag Bros. never had a better Christmas and report many advance orders for New Year's.

In the west end the leaders all employed extra help and their business was the best ever experienced. Some remarkable displays in the windows of Fred C. Weber, Joseph Witek, F. H. Weber and the Sanders Nursery Co. attracted considerable attention.

George Waldbart Floral Co., Ayres Floral Co., M. S. Newman and Koenig Floral Co., centered at Grand avenue and Olive street, say a better Christmas could not have been wished for. Their stores were filled with the choicest of stock in plants and cut flowers.

Reports from the north and south ends of the city were that it had been the best Christmas ever. The most noted displays of Christmas stock were at the establishments of the Bergstermann Floral Co., Windler's Flowers, Schoenle Floral Co., Charles Beyer, Mrs. Bruenig, W. H. Kruse and the Blossom Shop. The Mullanphy Florists' north end establishment and the stores of the Bentzen Floral Co., Pieper Floral Co. and A. Brix Floral Co. had all they could attend to. The new florists' stores, the Carlton Flower Shop, Hamilton Florist, Kissel and the McGill Floral Shop, who experienced their first Christmas, say everything was most satisfactory.

Frank O'Leary, manager of Grimm &



"MOSS AZTEC"  
Ware

Azalea Pots  
Hanging Baskets  
Lawn Vases  
Bird Baths, Etc.

The Peters & Reed Pottery Co. HORACE C. GRAY CO. 200 Fifth Ave., New York. So. Zanesville, Ohio

COMPETITION PROVES OUR QUALITY

## RED POTS

Best Materials—Skilled Labor—Uniformly Burned—Carefully Packed.

## IONIA POTS ARE STRONG

Always burned to the same degree of hardness. Our kilns are equipped with heat-measuring pyrometers and other up-to-the-minute improvements. Every detail of manufacture, from the clay bank to the strong crates in which Ionia pots are carried to you, marks an advancement over old-time methods. Let us have your order now.

WE WILL SHIP WHEN YOU ARE READY.

REMEMBER that we solved the breakage problem years ago

**IONIA POTTERY CO., IONIA, MICH.**



## KAHLER REAL RED POTS ARE RECOGNIZED EVERYWHERE FOR QUALITY.

Your orders always receive prompt and careful attention. Made of high-grade material by skilled workmen in a modern plant.

Write for prices and samples.

**KAHLER POTTERY CO. - LOUISVILLE, NEB.**



## THE ELVERSON POT

It is a dollars and cents saving proposition—plus satisfaction—to use the pot that proves its merit in the test of actual service. Write for free samples of that pot.

**W. H. Elverson Pottery Co., New Brighton, Pa.**

## Dreer's Peerless Glazing Points For Greenhouses

Drive easy and true, because both bevels are on the same side. Can't twist and break the glass in driving. Galvanized and will not rust. No rights or lefts.

The Peerless Glazing Point is patented. No others like it. Order from your dealer or direct from us.

1000, 90c, postpaid. Samples free.

HENRY A. DREER, 714 Chestnut Street, Philadelphia.

FULL  
SIZE  
Nº 2

Mention The Review when you write.

## Standard Red Flower Pots

Price list and samples on application.

**PADUCAH POTTERY CO., Inc.**  
PADUCAH, KENTUCKY



The simplest way to handle plants for transplanting and transporting is to grow them in plant bands. Send for prices. Order in time for freight shipment.

**A. W. HARRIS MFG. CO.**  
401 Pine St. SLEEPY EYE, MINN.

Mention The Review when you write.

BIRD

## NEPONSET

Waterproof Paper

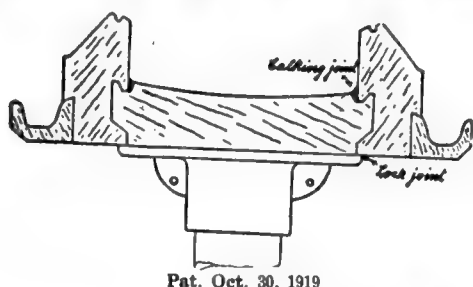
## FLOWER POTS

BIRD & SON, Inc.

EAST WALPOLE, MASS.



# UP-TO-DATE GREENHOUSES



must be lasting, convenient and efficient. They must be constructed in accordance with the principles which have been approved by knowledge and experience. We have been in the greenhouse manufacturing business for many years and our experience is at your disposal.

Our patent **LEAK-PROOF** locked gutter has proven a success. If you are not using the same as yet, do so on your next houses and we know we can add your name to our list of satisfied customers.

## ICKES-BRAUN MILL CO.

2330 Wabansia Avenue,

Near Western and North Aves.

CHICAGO, ILL.

GREENHOUSE MATERIAL, GREENHOUSE HARDWARE, PERMANITE, PAINT, ETC.

# DUROPLASTIC

THE PROVEN BEST  
BY YEARS OF TEST  
GLAZES RIGHT and STAYS TIGHT

— MANUFACTURED AND GUARANTEED BY —

THE DURABLE PRODUCTS CO., Exchange Bldg., CLEVELAND, OHIO

Mention The Review when you write.

## GULF CYPRESS



Greenhouse Materials

Pecky Cypress Bench Lumber

GLASS

## HOTBED SASH

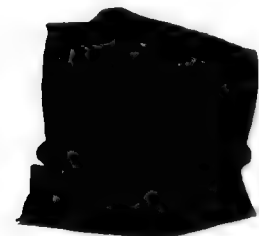
All Kinds and Sizes

At lower than the prevailing market prices.



## NON-KINK WOVEN HOSE

Remnants, 12 ft. and up, coupled, 13¢ per ft. This hose is cheap at twice the price.



Metropolitan Patented  
**BOILERS**

Will do more work than any other boiler of the same size; made in all sizes to heat every size greenhouse.

**PIPE  
VALVES FITTINGS**

**Metropolitan Material Co.**  
PATENTED GREENHOUSES

1299-1323 Flushing Ave.,

Brooklyn, N. Y.

Mention The Review when you write.

## GEORGE KELLER POTTERY CO.

Successors to

**GEO. KELLER & SON**

Manufacturers of

## RED POTTS

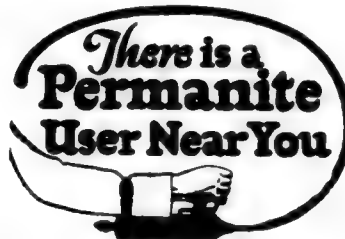
Before buying write for prices

2614-2622 Herndon Street  
Near Wrightwood Ave.

CHICAGO, ILL.



Write Us



For His Name

**THE GARLAND COMPANY**  
Cleveland Ohio U.S.A.

CAMBRIDGE

NEW YORK



World's Oldest and Largest Manufacturers of

**FLOWER POTTS**

WHY?

**A. H. HEWS & CO., INC.**

Cambridge, Mass.

Mention The Review when you write.

FOR THE SMOOTHEST, MOST POROUS

## RED POT

in which plants do the best, write to

**MISSOURI POTTERY CO.**

1227 W. 8th St., Kansas City, Mo.

## RED POTTS

Our superior facilities enable us to keep

**QUALITY UP—PRICES DOWN**

Write for prices and Save Money

**MISSOURI POTTERY CO.**

4219 Iowa Ave.

ST. LOUIS, MO



**WATERPROOF  
PAPER**

## FLOWER POTTS

These pots are nested and packed in cases of 1000 each, except 4, 5 and 6-inch sizes, which are put up in cases of 500 each.

Per 1000

2 1/4 -inch pots	\$ 4.75
2 1/2 " "	5.50
3 " "	7.75
3 1/2 " "	10.50
4 " "	13.00
5 " "	20.10
6 " "	26.95

**C. C. Pollworth Co.**  
Milwaukee, Wis.

Mention The Review when you write.

## Miller's Lock-Process Dirt Bands

Made of Cardboard

Packed 5,000 to a case, no cases broken.

2 x2 x2, \$4.00 per case 2 1/4 x2 1/4 x2 1/4, \$ 8.00 per case  
2 1/2 x2 1/2 x2, 5.50 per case 3 x3 x3, 13.00 per case

Cash with order. Order now for freight shipment.

**MODERN MFG CO.,** 543 N. Lawrence St.  
P. O. Box 2854. PHILADELPHIA, PA.

Gorly's east side branch, says it was a great Christmas, much better than last year.

The wholesale houses of H. G. Ber-ning, W. C. Smith Wholesale Floral Co., Windler Wholesale Floral Co., C. A. Kuehn and Geo. H. Angermueller experienced a heavy demand, both local and shipping.

The Koenig Floral Co. will furnish the decorations incidental to the inauguration of Governor-elect Hyde, at Jefferson City, Mo. Otto Koenig, head of the firm, a prominent Republican, received the order.

W. C. Smith, treasurer of the Florists' Club, will entertain the officers of the club at his home on Thurman avenue January 6, when an interesting program will be arranged for the meeting of the Florists' Club to be held January 13.

Thomas C. Carr, successor to the firm of Carr & Richardson, Union Market, experienced the best Christmas business in the thirty years he has been in the trade. The demand for greens, plants and cut stock was heavy.

The St. Louis County Growers' Association will hold its next yearly meeting January 5 at the W. A. Rowe establishment, Kirkwood, Mo. Interesting discussions will take place, regarding Christmas business. President Martin Ude expects a full attendance.

The St. Louis Association of Gardeners is going to have a big New Year's meeting, which will be held at the municipal greenhouses, at Forest park. President Jensen says the feature of the meeting will be the installation of the newly elected officers. Several interesting discussions are also on the program.

The florist bowlers will bowl regularly each Wednesday, and commenced on this schedule December 29. Members of the trade are welcome to attend any Wednesday night.

The annual meeting of the St. Louis district branch of the National Flower Growers' Association will be held at St. Louis January 25. The local committee, consisting of L. Jules Bourdet, W. A. Rowe and C. E. DeWever, who have all arrangements in hand, met December 29 to complete the program and entertainment features. Growers who have received application blanks for membership should fill them out and return to the secretary at once, as an attempt is being made to increase the membership to 100 by the time of the annual meeting.

J. J. B.

Ellsworth, Kan.—Mrs. T. E. Holt's first year in the cut flower trade has been completed and she reports a thoroughly successful business for the year. Her Christmas trade was excellent as well.

#### GREENHOUSES—ALL KINDS



PUT YOUR GREENHOUSE PROBLEMS UP TO US

We go anywhere in the U. S. to submit plans and prices.

**Metropolitan Material Co.**  
PATENTED GREENHOUSES

1299-1323 Flushing Ave., Brooklyn, N. Y.

## WATERPROOF GLAZING PUTTY

AT \$1.00 PER GALLON

QUALITY IS OUR FIRST AIM

Cutting away the overhead expenses, such as traveling salesmen and so on, and selling **DIRECT BY MAIL ONLY**, we can afford to undersell all other compounds which are being sold at twice the price of WATERPROOF GLAZING PUTTY.

Order a barrel today. We guarantee absolute satisfaction or you need not pay us. We have faith in our material and faith in you. Terms are 60 days which will give you a chance to test WATERPROOF GLAZING PUTTY.

SEND YOUR ORDER IN NOW — WE GUARANTEE PROMPT SHIPMENT

1 bbl. (60 gallons).....at \$1.00 per gallon

1/2-bbl. (40 gallons).....at 1.05 per gallon

1 keg (20 gallons).....at 1.10 per gallon

We give the OLD RELIABLE GLAZING GUN GRATIS with a barrel or half-barrel order; to others it is \$2.50.

**Ohio Mail Sales Co., —BOX 212— STATION B Cleveland, Ohio**

IN THE ERECTION OF

## Foley Greenhouses

ONLY THE BEST OF MATERIAL IS USED.

In designing your house, we always consider the use for which the house is intended—thereby assuring you of proper design and bench arrangement—not forgetting the importance of an efficient heating system.

**THE FOLEY GREENHOUSE MFG. CO.**

3248 W. 31st Street,

CHICAGO, ILL.

### While Neighbor's Asters Dried Up Hembreiker Shipped 5000 Daily.

"By using The Skinner System, I was able to supply the neighboring florists with asters, as their asters had all dried up.

"We were able to ship 1000 to 5000 asters daily."

OTTO J. HEMBREIKER,  
Lincoln, Ill.

**SKINNER  
SYSTEM**  
OF IRRIGATION

The Skinner Irrigation Co.  
223 Water St. Troy, Ohio

Mention The Review when you write.

### Weeber & Race

GREENHOUSE BUILDERS

1815 Johnson St., N. E., Minneapolis, Minn.

We give estimates on building new greenhouses, furnishing all material and labor, also wrecking and rebuilding old ones. Write us for plans and estimates.

Mention The Review when you write.



### SUPERIOR TO WOOD— CONCRETE BENCHES

Build them yourself—make the parts during odd times—assemble the units when desired. Use our system, it is the easy, practical, inexpensive way.

#### Ready-Set Concrete Benches

add beauty to the greenhouse—never need repairing—cost but little to build. You will be interested in detailed information. Send for it.

MEAD-SUYDAM CO.  
342-346 Sixth Ave. Newark, N. J.

**FIRST COST THE LAST COST**

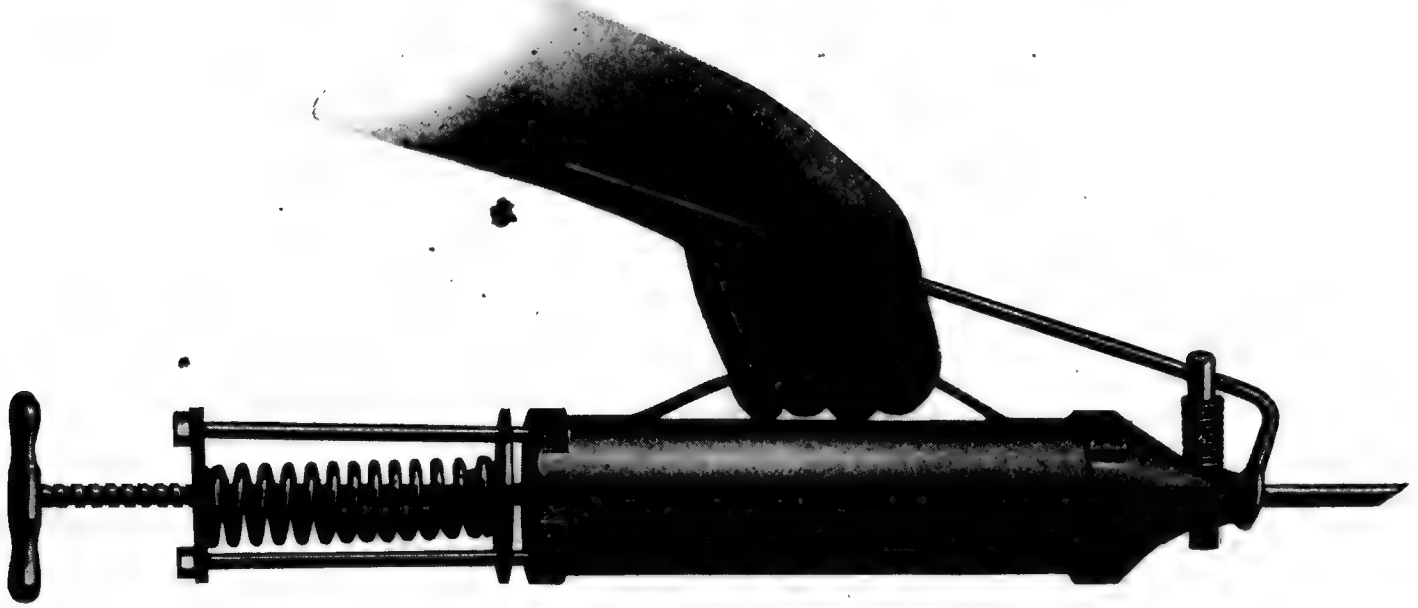
### "Plantlife"

Trade-mark Reg. U. S. Pat. Off.

**Makes House Plants Grow**

R. H. HOOVER LABORATORIES, Inc.  
FREEPORT, ILL. 1114 Lytton Bldg., CHICAGO

# "Oh Boy" Automatic Glazing Gun



S. A. KOST, Inventor, Patent applied for.

The last word in one-handed guns  
for the application of

## EVERTITE GLAZING CEMENT

Use Evertite for all your Glazing—for your new work, for tightening leaky roofs and for repairing broken glass.

Evertite Glazing Cement is made from pure rock asbestos, non-drying adhesive oils and Gilsontite—it will not check, crack, run or harden under the extremes of temperature—but will always remain in a plastic, rubber-like condition.

Evertite Glazing Cement, because of its composition, will contract and expand under the stress of vibration in wind storms—but will not crack.

Evertite flows from our "Oh Boy" Gun (which

we give you gratis) in a thick, pencil-like stream and stays where you put it, never gathering in puddles.

Go over ~~your~~ glass once with Evertite Glazing Cement and then forget your glass for a long time—Saving not only the money, but also the labor. In fact, if putty were furnished you gratis—Evertite would still save you money—because of lessened labor cost.

Evertite Glazing Cement is inexpensive—it is sold for less than competing articles on the market.

It can be had in barrels, half barrels and kegs.

*Write us and we will give you further information*

The New "Oh Boy" Glazing Gun furnished only with Evertite Glazing Cement

*Manufactured by*

**THE EXCELLO MANUFACTURING CO., Cleveland, Ohio**



## CLEVELAND, O.

## The Market.

Christmas week found stock rather scarce in most lines, especially carnations and roses. Everything cleaned up nicely with the exception of white narcissi and stevia. If there had not been an oversupply on the market, these two items would have cleaned up, too, but every grower and wholesaler was overstocked for several weeks before the Christmas rush. Cut poinsettias cleaned up with the exception of a few of the short ones. More carnations could have been sold had they been available. Stock this year was better than for some years past, which was gratifying to all concerned.

## Various Notes.

The statement made recently that Karl Witthuhn had removed his stock to a new location has been investigated and appears to be without foundation. Mr. Witthuhn expressed the intention of moving, but as yet is in his former location. W. A. R.

## NEWARK, N. J.

## The Market.

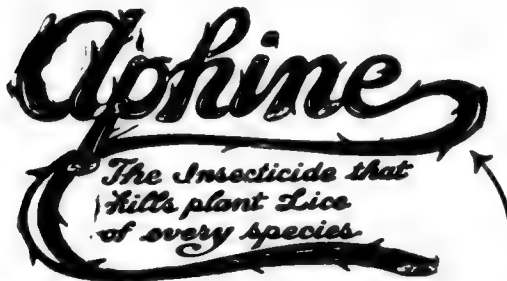
Considering the high prices it was necessary to charge for holiday goods, the Christmas trade was entirely satisfactory. Many customers who usually purchase cut flowers bought flowering plants or ferns, because they felt they were getting more value for their money. While there are a few mums in the market, they have practically passed for the season.

## Various Notes.

The Hilton Dahlia Farm is the trade name which has been filed for the florists' business conducted at 1958 Springfield avenue, Hilton, by Catherine E. Gordon.

The Washington Florists, Broad street and Central avenue, reported an excellent Christmas trade. R. B. M.

Green Bay, Wis.—Carl Meier has purchased the Stiles greenhouses at Oconto, Wis., the largest in that part of the state. They were used for growing winter vegetables, but the increased cost of coal rendered that unprofitable. They will be planted to roses and carnations.



THE RECOGNIZED STANDARD INSECTICIDE

A spray remedy for green, black, white fly, thrips and soft scale.

## FUNGINE

For mildew, rust and other blights affecting flowers, fruits and vegetables.

## VERMINE

For eelworms, angleworms and other worms working in the soil.

Quart, \$1.00 Gallon, \$3.00.

Sold by Dealers

Aphine Mfg. CO., Madison, N. J.

# Used by Florists for over a Quarter of a Century



**HAMMOND'S THRIP JUICE**  
is "King Pin" against Sucking Insects.

**HAMMOND'S GRAPE DUST**  
for Mildew on Roses, etc.

**HAMMOND'S COPPER SOLUTION**  
Gold Medal Fungicide, safe and reliable.

**HAMMOND'S SLUG SHOT**  
Destroys Sow Bugs or other Worms in Soil.

*Our Products Sold by Seed Dealers*

**Hammond's Paint & Slug Shot Works,**  
BEACON, N. Y.

## Asbestfalt

(REG. U. S. PATENT OFF.)

**An Elastic Cement That Expands and Contracts With the Weather**

Make your greenhouse weather-tight with Asbestfalt, the elastic cement that never gets hard, cracks or peels in cold weather or runs in hot weather.

**\$1.25 per gallon. Why pay more?**

You can't get anything better no matter how much more you pay. The ingredients are of the purest; weighs but 10 pounds to the gallon.

With the scarcity of coal and its high prices, the careful application of Asbestfalt will more than pay for itself by keeping your greenhouse air-tight.



To insure best results, apply Asbestfalt with our Liquid Putty Machine, price \$2.00. With every barrel purchase of Asbestfalt, one machine free.

## Metropolitan Material Co

PATENTED GREENHOUSES

1299-1323 FLUSHING AVENUE,

BROOKLYN, NEW YORK

### A Fine Seller in Retail Flower Stores

## Gro-Well Plant Food



We put this up to be able to meet the calls in our own flowerstore. It has taken so well we have decided to wholesale it at

**\$2.00 per dozen;**

**\$15.00 per 100.**

Retails at 25c per pkg.

**BRAMLEY & SON**

1181 East 71st Street, CLEVELAND, O.

## MASTICA

FOR Greenhouse Glazing

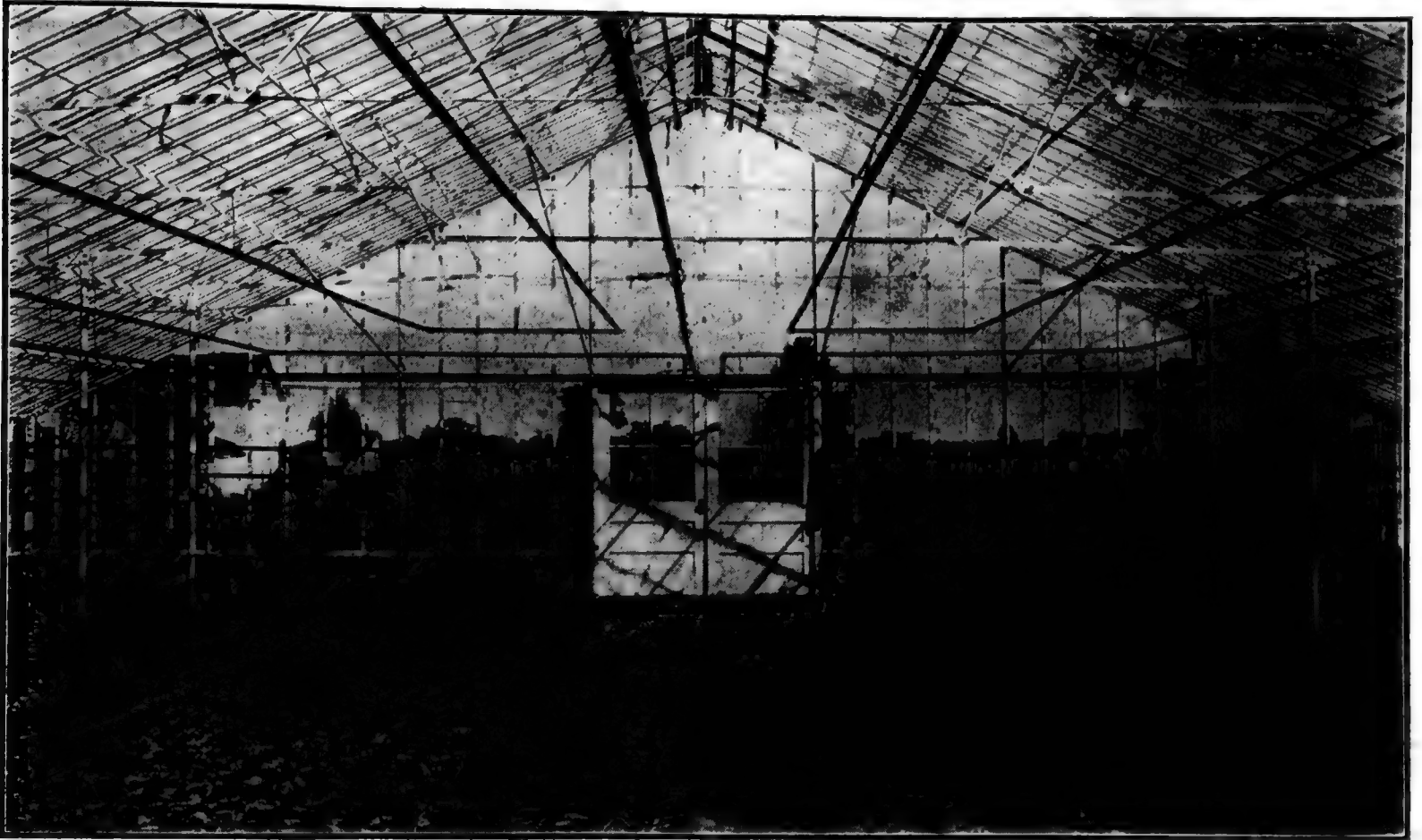
USE IT NOW.

**F.O. PIERCE CO.**

P. O. Box 294  
NEW YORK

Mastica is elastic and tenacious, admits of expansion and contraction. Putty becomes hard and brittle. Broken glass more easily removed without breaking of other glass as occurs with hard putty.

**Lasts Longer Than Putty. Easy to Apply**



# King GREENHOUSES

*“Wide houses make big gables”*

To be good gables they must be held rigid and not cast too much shade. Notice the steel posts—six in all, not counting the corner posts.

All these posts go down below the frost line to a concrete base, then up through the cement wall and are bolted to the steel end roof rafters.

Being held firmly top and bottom, the point that would spring is therefore in the middle.

The middle line is just about over the top of the doors at the first gable purlin.

At this point we put diagonal braces extending from the intersection of the first purlin and posts to the intersection of the roof purlins and rafters.

The gable, therefore, can neither blow in nor blow out and is what we started out to get—a rigid gable.

When you think of good greenhouses, think of King.

## KING CONSTRUCTION COMPANY

GENERAL OFFICES, NORTH TONAWANDA, N. Y.

1 WEST 47TH ST.,  
NEW YORK CITY,  
TELEPHONE  
BRYANT 809

HARRISON BLDG.,  
PHILADELPHIA,  
TELEPHONE  
SPRUCE 6521

BOARD OF TRADE BLDG.,  
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307 N. IRVING AVE.,  
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TELEPHONE  
4136

# Classified Ad Department



It  
Pays

Rates for advertising in this department  
18 cents a line net per insertion.  
Minimum advertisement, 2 lines.

## ACHILLEAS

**ACHILLEA THE PEARL,**  
Strong field-grown clumps for immediate  
delivery, \$8.00 per 100.  
**CHARLES H. TOTTY CO.,**  
Madison, N. J.

## ACHYRANTHES

**Achyranthes**, red, 3-inch, \$5.00 per 100.  
**F. H. Parker, Fort Scott, Kan.**

## ADIANTUMS

**Adiantum Cuneatum**, strong plants, 2½-in.,  
\$12.50 per 100; 4-in., \$30.00 per 100; 5-in., \$50.00  
per 100. 5% for packing.  
**S. S. Skidelsky & Co., 50 Park Place, New York.**  
**Adiantum Croweanum**, 50 clumps, \$10.00. Quick  
shipment. **J. O. Bigelow & Son, 1542 Sunset**  
**Ave., Utica, N. Y.**

## AGERATUMS

**Ageratum Stella Gurney**, rooted cuttings, \$1.00  
per 100, \$8.00 per 1000. Postpaid. Cash.  
**Harglerode Bros., Shippensburg, Pa.**

**Ageratums**, Gurney and Blue Star, rooted cut-  
tings, \$1.00 per 100, \$9.00 per 1000. Cash.  
**Byer Bros., Chambersburg, Pa.**

**Ageratums**, 2½-in., ready to shift, fine for  
cuttings, \$6.00 per 100. Cash.  
**La Crosse Floral Co., La Crosse, Wis.**

**Ageratum Princess Pauline**, rooted cuttings,  
\$1.00 per 100, \$8.00 per 1000. Cash.  
**B. J. Passmore, Malvern, Pa.**

**Ageratum Stella Gurney**, well rooted cuttings,  
\$1.00 per 100, \$9.00 per 1000. Prepaid by mail.  
Cash. **J. P. Cannata, Mt. Freedom, N. J.**

## ALTERNANTHERAS

**Alternantheras**, red and yellow, fine, strong,  
fall struck cuttings, \$1.25 per 100, prepaid;  
\$10.00 per 1000, not prepaid.  
**N. O. Caswell, Delavan, Ill.**

**Alternantheras**, red and yellow, from soil,  
strong August cuttings, \$1.25 per 100, by mail;  
\$10.00 per 1000, express.  
**S. W. Pike, St. Charles, Ill.**

## ALYSSUM

**Sweet Alyssum**, long stem variety, 50 3-in.,  
6c each. **F. L. Lanson, Council Bluffs, Ia.**

## AMARYLLIS

**Amaryllis Equestris**, growing plants from 5-in.  
pot, 40c each; 4-in., \$3.00 per doz. Young bulbs  
from 2½-in. pots, \$3.00 per 100; Johnsonii, 5-in.,  
50c; 4-in., 35c each.  
**N. O. Caswell, Delavan, Ill.**

**AMARYLLIS VITTATA GIANT HYBRIDS.**  
Extra large flowering bulbs.....\$50.00 per 100  
Large flowering bulbs..... 35.00 per 100  
Good flowering bulbs..... 30.00 per 100  
**OTTO FEHRLIN, CITRONELLE, ALA.**

## AMPELOPSIS

### AMPELOPSIS VEITCHII.

**Boston Ivy.**

The largest stock in existence. Best grown  
and graded. Grown thinly. It is strong and  
well rooted, much better than most stocks of-  
fered. Not the cheap but the best.

3-year, XX heavy roots, 3 to 5-ft.,  
\$4.00 per dozen; 2½-in. roots, \$25.00 per 100.  
2-year, extra strong, 2 to 4-ft., \$3.00 per  
dozen by mail, \$15.00 per 100.

2-year, good, 18 to 24-ins., \$2.00 per dozen  
by mail, \$12.00 per 100.

1-year, extra selected, 2 to 3-ft., \$10.00 per  
100, \$90.00 per 1000.

1-year, extra selected, 18 to 30-ins., \$7.00 per  
100, \$60.00 per 1000.

1-year, strong, 20 to 36-ins., \$5.00 per 100,  
\$40.00 per 1000.

1-year, light, 10 to 20-ins., \$15.00 per 1000.  
Satisfaction guaranteed. Packed free by express.  
**CHARLES BLACK, HIGHTSTOWN, N. J.**

**Ampelopsis Veitchii**, fresh seeds, \$1.50 per lb.  
Cash. **J. Dvorak, Hempstead Gardens, L. I., N. Y.**

## ANTHERICUMS

### ANTHERICUM.

**Mandalinum**, 2½-in. pots, \$6.00; 4-in., \$15.00  
per 100. Fine for Fern dishes. No charge for  
packing. Cash, please.  
**THE IMLAY CO., ZANESVILLE, O.**

## ASPARAGUS

**Sprengerii**, 2½-in. .... \$ 4.00 per 100, \$35.00 per 1000  
**Sprengerii**, 3-in. .... 6.00 per 100, 55.00 per 1000  
**Sprengerii**, 4-in. .... 12.00 per 100,  
**Plumosus**, 2½-in. .... 5.00 per 100, 45.00 per 1000  
**THE MCGREGOR BROS. CO.,**  
**Springfield, O.**

**Asparagus Sprengerii**, 2½, 3 and 4-in., 4c, 7c  
and 12c.  
**F. C. Freeman & Sons., Portland, Ind.**

It  
Pays

Rates for advertising in this department  
18 cents a line net per insertion.  
Minimum advertisement, 2 lines.

## ASPARAGUS.

	Per 100	Per 1000
<b>Asparagus Plumosus</b> , 2½-in. ....	\$5.00	\$45.00
<b>Asparagus Sprengerii</b> , 2½-in. ....	4.50	40.00

Cash with order.

**BAUSCHER BROS., FREEPORT, ILL.**

## PLUMOSUS, SPRENGERI.

**Plumosus and Sprengerii**, 2½-in., extra strong,  
\$5.00 per 100, \$45.00 per 1000; 3-in., \$10.00 per  
100; 4-in., \$15.00 per 100.

**ROMAN J. IRWIN,**

43 West 18th St., New York, N. Y.

## ASPARAGUS PLUMOSUS.

	Per 100	Per 1000
<b>Strong 2½-in.</b> .....	\$ 5.50	\$ 50.00
<b>Strong 3-in.</b> .....	7.00	65.00
<b>Strong 4-in.</b> .....	14.00	120.00

**CHARLES SHERWOOD, WATERLOO, IA.**

## READY TO SHIP.

**Large 4-in. Plumosus**, \$20.00 per 100; large  
3-in. Sprengerii, ready for 4-in., \$8.00 per 100.  
**CHARLES T. MAY,**

R. R. No. 14, Dayton, O.

## ASPARAGUS PLUMOSUS.

2-in., \$ 5.00 per 100.  
3-in., 8.00 per 100.  
4-in., 12.00 per 100.  
**D. R. HERRON, OLEAN, N. Y.**

**Strong 2½-in. Plumosus and Sprengerii**, \$5.00  
per 100, \$45.00 per 1000; 3-in., both varieties,  
\$8.00 per 100, \$75.00 per 1000; 4-in. Plumosus,  
\$15.00 per 100.  
**S. S. Skidelsky & Co., 50 Park Place, New York.**

## PLUMOSUS.

**Heavy 4-in. roots** ready to vine, extra value,  
\$15.00 per 100.  
**THE ALTIMO CULTURE CO.,**  
**Canfield, O.**

**Asparagus Plumosus**, 4-in., \$12.00 per 100. **As-**  
**paragus Sprengerii**, extra strong 2½-in., \$5.00  
per 100, \$45.00 per 1000. **Winfield S. Kircher,**  
**Cyclamen Specialist, DeLancey, O.**

**Asparagus Plumosus**, extra strong 4-in. pots,  
\$15.00 per 100; 3-in. bushy, heavy plants, \$8.00  
per 100. **Sprengerii**, 2½-in., \$5.00 per 100, \$45.00  
per 1000. **Loomis Greenhouses, Loomis, Cal.**

**Asparagus Plumosus**, 2½-in., \$5.00 per 100;  
2½-in., \$5.00 per 100; 3-in., extra strong, \$12.00  
per 100; **Sprengerii**, 2½-in., \$5.00 per 100.  
**Baur Floral Co., Erie, Pa.**

**Asparagus Sprengerii**, large and bushy 3-in.  
as good as 4-in., \$5.00 per 100, 200 for \$9.00.  
**Edward Whitton, York and Walnut Sts., Utica,**  
**N. Y.**

**Asparagus Plumosus**, 4-in., \$12.00 per 100;  
**Asparagus Sprengerii**, extra fine, 2½-in., \$5.00  
per 100. Cash. **A. D. Root, Wooster, O.**

**Asparagus Sprengerii**, strong 2½-in. plants,  
\$5.00 per 100. Packing at cost. **Walter Arma-**  
**cost & Co., 321 East 4th St., Los Angeles, Cal.**

**Asparagus Plumosus**, 4-in., \$12.50 per 100;  
5-in., \$25.00 per 100. Packed in paper pots.  
**Fairview Gardens, Elmore, Ind.**

**Asparagus Sprengerii**, 2½-in., strong plants,  
\$5.00 per 100; 3-in., 10c; 4-in., 15c each.  
**Henry Smith, Grand Rapids, Mich.**

**Asparagus Sprengerii and Plumosus**, strong  
plants, 2½-in., \$3.00 per 100, \$27.50 per 1000.  
**J. C. Schmidt, Bristol, Pa.**

**Asparagus Sprengerii**, 2-in., \$85.00 per 1000.  
**F. H. Parker, Fort Scott, Kan.**

**Asparagus Sprengerii**, 2½-in., \$5.00 per 100.  
**Storrs & Harrison Co., Painesville, O.**

**Asparagus Plumosus**, A No. 1, 2½-in., \$6.00  
per 100. **Groves Floral Co., Atchison, Kan.**

**Asparagus Sprengerii**, 3-in., 6c. **Tipton Floral**  
**Co., 2205 N. 10th St., Kansas City, Mo.**

**Asparagus Sprengerii**, 2½-in., \$3.00 per 100.  
Cash. **W. A. Ballou, Wheaton, Ill.**

**Asparagus Sprengerii**, strong 4-in., \$15.00 per  
100. **Evenden Bros., Williamsport, Pa.**

## BEGONIAS

### BEGONIAS.

#### Immediate Delivery.

**Begonia Brilliant**, beautiful clear red seedling  
of Chatelaine, fine Christmas color, \$12.00 per  
100, \$100.00 per 1000.

**Begonia Mrs. Patten**, deep pink sport of Chat-  
elaine, \$10.00 per 100.

**Begonia Chatelaine**, \$7.00 per 100, \$65.00 per  
1000.

All from 2½-in. pots, pinched back, plenty of  
shoots, will make fine plants in a short time.  
Cash or F. T. D. reference.

**THE MAUFF FLORAL CO.,**  
1225 Logan St., Denver, Colo.

## BEGONIAS READY FOR DELIVERY.

**Gloire de Chatelaine**, 2½-in. .... \$ 8.00 per 100  
**Mrs. Patten**, 2½-in. .... 8.00 per 100  
**Alba Picta**, 2½-in. .... 10.00 per 100

**Rosea**, 2½-in. .... 10.00 per 100  
**Argenteo-Guttata**, 2½-in. .... 10.00 per 100  
**Metallica**, 2½-in. .... 10.00 per 100  
**Otto Hacker**, 2½-in. .... 10.00 per 100  
**Pres. Carnot**, 2½-in. .... 10.00 per 100  
**Corallina de Lucerne**, 2½-in. .... 15.00 per 100  
**Thurstonii**, 2½-in. .... 15.00 per 100

**STORRS & HARRISON CO.,**  
**Florists and Nurserymen, Painesville, O.**

## BEGONIAS.

**MRS. M. A. PATTEN, BEAUTIFUL DEEP**  
**PINK SPORT OF CHATELAINE,**  
**OUT OF 4-IN. POTS, 25c A PLANT.**

**CORALLINA DE LUCERNE,**  
**OUT OF 4-IN. POTS, 25c A PLANT.**  
**PLUS 3c A PLANT TO COVER COST OF**  
**PAPER POT AND PACKING CASE.**  
**BOTH VARIETIES FIRST CLASS**  
**IN EVERY RESPECT.**  
**FULL CASES HOLD 54 PLANTS.**  
**G. R. NOBLE, PADUCAH, KY.**

**BEGONIA CHATELAINE.**  
2½-in. pots, \$7.00 per 100, \$65.00 per 1000;  
3-in. pots, \$14.00 per 100.

**BEGONIA MRS. M. A. PATTEN,**  
New dark pink Chatelaine.  
2½-in., \$10.00 per 100; 3-in., \$20.00 per 100.  
**NEW BEGONIA PRIDE OF NEWCASTLE,**  
Red Chatelaine.  
2½-in. pots, \$15.00 per 100.

**ROMAN J. IRWIN,**  
43 West 18th St., New York, N. Y.

**NEW BEGONIA, FIRE OF LOVE.**  
Fresh Begonia seed taken from extra selected  
seed bearers grown in pots under glass. The new  
Begonia, Fire of Love, is a more beautiful dark  
blood red, with larger flowers and more dwarf  
in growth than Luminosa, but not so prolific in  
bloom, which makes it more desirable as a pot  
plant, \$2.00 per trade packet; Luminosa and  
Prima Donna, \$1.00 per packet.

**C. WINTERICH,**  
**Cyclamen Specialist, St. Petersburg, Fla.**

**Begonia Chatelaine**, strong rooted cuttings,  
\$3.50 per 100, \$30.00 per 1000; 2½-in., \$7.00 per  
100, \$65.00 per 1000; 4-in., strong, \$20.00 per  
100. **Mrs. Patten**, rooted cuttings, \$5.50 per 100,  
\$50.00 per 1000; 2½-in., \$10.00 per 100.

**Begonia Pride of New Castle**, our new red  
sport of Chatelaine, 2½-in., \$15.00 per 100.  
**S. S. Skidelsky & Co., 50 Park Pl., New York.**

**Begonias**, Mrs. Patten, extra fine, bushy,  
2½-in., \$9.00 per 100, \$80.00 per 1000. Larger  
quantities priced on application. **Prima Donna**,  
strong, cut back, bushy stock, 2½-in., \$4.00 per  
100. Cash. Satisfaction guaranteed. See Vinca  
and Pelargonium advertisements. **O. B. Ulery,**  
1325 Maiden Lane, Springfield, O.

**Begonias**, assorted, \$5.00 per 100; Luminosa,  
red, pink and white varieties in mixture, only  
\$5.00 per 100; 3-in., \$8.00 per 100; Chatelaine,  
2-in., \$6.00 per 100; 3-in., \$10.00 per 100.

**N. O. Caswell, Delavan, Ill.**

**Begonia Chatelaine**, rooted cuttings, \$3.00 per  
100; 2½-in., \$7.00 per 100, \$65.00 per 1000. **Mrs.**  
**Patten**, rooted cuttings, \$5.00 per 100; 2½-in.,  
\$10.00 per 100. **A. J. Schmutz, 23 Arnold Place,**  
**North Adams, Mass.**

**Begonias**, Chatelaine, true, strong 2-in., \$6.00  
per 100, \$55.00 per 1000. **Mrs. Patten**, strong  
2-in., \$10.00 per 100, \$90.00 per 1000. Cash.  
**O. Betscher, Dover, O.**

**New red Begonia, Pride of Newcastle**, rooted  
cuttings, \$7.00 per 100, \$60.00 per 1000.  
**O. J. Frew, Jr., Coanaut, O.**



Begonia Cincinnati, 3-in., \$35.00 per 100; well grown, 5-in., \$15.00 per doz.; 6-in., \$24.00 per doz. Add 10% for packing. Cash, please. Adolph D. Mohr, 76th and Broadway, Kansas City, Mo.

**BEGONIAS, ROOTED CUTTINGS.**  
Chataelaine, Erfordil, Crystal White, 3c; Luminosa, Prima Donna, 4c; Mrs. M. A. Patten, 5c, by mail. Five or more of a kind as wanted. S. W. PIKE, ST. CHARLES, ILL.

**BEGONIAS FULL OF BLOOMS.**  
Mellor and Cincinnati, exceptionally fine plants, 6-in., \$1.50; 7-in., \$2.00; 8-in., \$2.75 each. Packing at cost.

**ELITCH GARDENS CO., DENVER, COLO.**  
Begonia Chataelaine, 3-in., \$10.00 per 100; 2½-in., \$5.50 per 100. Rooted cuttings, \$3.00 per 100. Cash with order.

H. E. Mitting, Cambridge City, Ind.  
Begonia Luminosa and Erfordil, strong, transplanted seedlings, ready for 2½-in. pots, \$3.00 per 100. Cash.  
Brill Celery Gardens, Kalamazoo, Mich.

**REX BEGONIAS.**  
Fine plants, 2-in., \$10.00 per 100. Cash. **EMMAN'S THE FLORIST,** Newton, N. J.

Begonias, Prima Donna, strong 2½-in., \$4.00 per 100; Luminosa, 2-in., \$3.50 per 100; Gracilis, 3-in., \$6.00 per 100; 2-in., \$3.50 per 100. Cash. Jacobs Bros., Box 413, Peoria, Ill.

Hardy Begonia Evansiana bulbs, \$10.00; bulb-lets, \$3.00 per 100.  
H. W. Peterson, Poplar Bluff, Mo.

Begonias, Luminosa, Chataelaine and hardy, 4-in., 20c; 5-in., 50c.  
The Chal. Peterson Co., East Liverpool, O.

Begonia Chataelaine, 2½-in., 6½c; Gracilis, 2½-in., 6½c; 4-in., 20c.  
L. J. Rowe, Titusville, Pa.

Rex Begonia, 4½-in. and 5-in. pots, fine for baskets and boxes, 35c. M. J. Burke, Hillside, Ill.

Begonia Chataelaine, 2-in., \$5.00 per 100.  
Mrs. E. A. Llewellyn, Olean, N. Y.

Beefsteak Begonias, 4-in., 25c each. L. G. Brown, 35th and Kensington, Kansas City, Mo.

Begonia Prima Donna, 2½-in., 6c; 3-in., 12c; 4-in., 20c. Loyd C. Bunch, Fredonia, Kan.

Begonia Pride of New Castle, rooted cuttings, \$3.00 per 100. B. J. Passmore, Malvern, Pa.

#### BERRIED PLANTS

##### CLEVELAND CHERRIES.

4-in. pots.....\$35.00 per 100  
5-in. pots.....50.00 per 100  
6-in. pots.....60.00 per 100

##### XMAS PEPPERS.

5-in. pots.....\$35.00 per 100  
6-in. pots.....50.00 per 100  
Fine plants, well berried.

##### HIRZEL BROS.,

903 Holmes St., East Toledo, O.

##### CLEVELAND CHERRIES.

4-in.....\$25.00 per 100  
5-in.....50.00 per 100  
6-in.....75.00 per 100  
O. W. HSPY & SON, BROOKVILLE, PA.

Jerusalem Cherries, extra heavy, fine plants, covered with large berries, 4-in., \$25.00 per 100. Cash. North Madison Floral Co., North Madison, Ind.

##### CLEVELAND CHERRIES.

Well fruited, 4-in., 25c, 35c and 50c. **GULLETT & SONS, MOON, ILL.**

Cleveland Cherries, 3-in. and 4-in., 15c and 25c each. Shipped with or without pots. Anderson Floral Co., 515 John St., Anderson, Ind.

Cleveland Cherries, strong 4-in., 25c; 5-in., 50c; 6-in., 75c.  
S. S. Skidelsky & Co., 50 Park Place, New York.

Christmas Peppers, strong, bushy, 4-in., ready for shift, \$15.00 per 100.  
Park Floral Co., Trenton, N. J.

Cleveland Cherries, dwarf, \$5.00 per 100; Bird's Eye, \$5.00 per 100. Baur Floral Co., Erie, Pa.

#### BOUGAINVILLEAS

##### BOUGAINVILLEA SANDERIANA.

2½-in. ....\$10.00 per 100  
3-in. ....20.00 per 100  
4-in. ....30.00 per 100

##### STORRS & HARRISON CO.,

Florists and Nurserymen, Painesville, O.  
Bougainvilleas, Crimson Lake, new red, 3-in., \$1.00; 4-in., \$2.00 each. Standard varieties, strong stock, 4-in., 75c; 5-in., \$1.00; 6-in., \$1.50. S. S. Skidelsky & Co., 50 Park Place, New York.

##### BOUVARDIAS

Bouvardia Humboldtii, strong stock plants, \$27.00 per 100. Roman J. Irwin, 43 W. 18th St., New York, N. Y.

#### BULBS

Hyacinths, Tulips, Narcissus, Crocus, Lilies and Lily of the Valley pipe; Roman Hyacinths, Paper Whites, Lilium Candidum and all other French bulbs; Japanese Lilies, high grade quality only. Prices on application. Van Zonneveld Bros. & Philippo, Sassenheim, Holland. New York Branch, 18 Broadway.

#### YELLOW CALLAS.

Elliottian, the pretty golden yellow Calla with spotted foliage, makes one of the most attractive pot-plant novelties; blooms in about 90 days and easy to grow:

Mammoth bulbs .....\$25.00 per 100  
Second size .....15.00 per 100  
Third size .....10.00 per 100

#### SEVIN-VINCENT CO.,

512 Washington St., San Francisco, Cal.

#### PAPER WHITE NARCISSUS.

1250 to case .....\$2.90 per 100  
1000 to case .....3.20 per 100

#### C. L. BARTLES & CO.,

1989 E. 105th St., Cleveland, O.

Your address for Holland-grown Hyacinths, Tulips, Narcissus, Crocus, Lilliums, Lily of the Valley, etc. Please write for catalogue to Vendel & Van Ginhoven, 116 Broad St., Room 40, New York City.

Bulbs of all description. Write for prices. C. KEUR & SONS, HILLEGOM, HOLLAND.

New York Branch, 82-84 Broad Street.

also  
10418 113th St., Richmond Hill, L. I., N. Y.

R. A. vander Schoot,  
HILLEGOM, Holland.  
Extensive own cultures of  
BULBS AND PLANTS,  
Prices on application.

Stammes & Co., Wholesale Bulb Growers and Exporters, Hillegom, Holland. We sell at growers' prices. Ask for special quotations and catalogue or mail your list of wants care R. F. Lang, 82-84 Broad St., New York City.

#### CALCEOLARIAS

##### CALCEOLARIAS.

##### BEST HYBRIDS.

2½-in. pots, \$15.00 per 100.

##### ROMAN J. IRWIN,

43 West 18th St., New York, N. Y.

##### CALCEOLARIA HYBRIDS.

Out of 2½-in. pots; sturdy little plants in unique, attractive colors, \$10.00 per 100.

##### SEVIN-VINCENT CO.,

512 Washington St., San Francisco, Cal.

Calceolarias, fine strain, strong, transplanted plants, \$7.00 per 100; 2-in., \$11.00 per 100; 2½-in., \$15.00 per 100. Cash.  
Brill Celery Gardens, Kalamazoo, Mich.

#### CALENDULAS

Calendula Orange King, 2½-in., \$4.00 per 100. Packing 5%.

Truitt's Greenhouses, Chanute, Kan.

Calendulas, Orange King, true double, 2½-in. pots, \$6.00 per 100, \$50.00 per 1000.  
Roman J. Irwin, 43 W. 18th St., New York.

Calendula Orange King, 200 fine 3-in., \$6.00 per 100, or all for \$11.00. Cash.

Abby Avenue Greenhouses, Dayton, O.

Calendulas, 200 Orange King, strong 2-in., \$4.00 per 100.  
Edward W. Schuster, Crookston, Minn.

Calendulas, Orange King, strong 2½-in. plants, \$4.00 per 100.  
S. S. Skidelsky & Co., 50 Park Place, New York.

Calendulas, Orange King, grown from \$2.00 per oz. seed, 2-in., \$4.00 per 100. Cash.  
Byer Bros., Chambersburg, Pa.

Calendulas, Orange King, 2½-in., \$3.00 per 100, \$25.00 per 1000. J. C. Schmidt, Bristol, Pa.

Calendulas, 2½-in., \$4.00 per 100.  
Baur Floral Co., Erie, Pa.

#### CALLAS

##### GODFREY CALLA PLANTING STOCK.

##### CALIFORNIA FIELD-GROWN BULBULETS.

1000 lots at \$5.00 per 1000.  
10,000 lots at \$3.00 per 1000.  
100,000 lots quoted upon request.

##### SEABRIGHT BULB CO.,

686 Soquel Ave., Santa Cruz, Cal.

**GODFREY CALLA.**  
Extra heavy, guaranteed 4-in. stock that will bloom this winter; a number of them in bud now; strong, extra heavy, 20c; 2nd size, 15c each. These are all blooming size, 2 to 3-year-old plants. No charge for packing. Cash, please.

**WEST EAU CLAIRE GREENHOUSES,**  
John Maves, Prop., Eau Claire, Wis.

##### GODFREY CALLAS.

Dry bulbs, ¼-in. to 1-in., \$5.00 per 100; ¼-in., \$2.00 per 100; bulbules, 50c per 100.

##### CALLA AETHIOPIA.

Dry bulbs, ¼-in. to 1½-in., \$5.00 per 100; smaller than ¼-in., 75c per 100. Cash.

**FREEMPORT FLORAL CO., FREEMPORT, ILL.**

##### GODFREY CALLAS.

1000 2½-in., strong stock, \$6.00 per 100. Cash with order.

##### J. S. WILSON FLORAL CO.,

Des Moines, Ia.

##### CALLA LILIES.

4-in., blooming size.....\$20.00 per 100  
3-in., blooming size.....8.00 per 100  
F. H. PARKER, FORT SCOTT, KAN.

Godfrey Callas, strong 3-in., blooming size bulbs, \$10.00 per 100; 2½-in., \$6.00 per 100. Winfield S. Kircher, Cyclamen Specialist, De-  
dance, O.

Godfrey Callas, 3-in., blooming size, \$10.00; 2½-in., \$6.00 per 100. Cash.

A. D. Root, Wooster, O.

Godfrey Callas, 3-in., \$8.00 per 100. The Park Floral Co., 1643 Broadway, Denver, Colo.

#### CAMPANULAS

Campanulas, Canterbury Bells, mixed, ready for 4-in. and 5-in., \$5.00 per 100. Can be forced for Easter. Dummer Floral Co., Elgin, Ill.

#### CANNAS

##### CANNA ROOTS, STRONG DIVISIONS.

2 to 3 eyes.	Per 100	Per 1000
A. Bouvier .....	\$4.00	\$35.00
Austria .....	6.00	50.00
Brandywine .....	4.00	35.00
Charles Henderson .....	5.00	40.00
David Harum .....	6.00	50.00
Egandale .....	5.50	50.00
Express .....	6.00	50.00
Firebird .....	8.00	75.00
Florence Vaughan .....	4.00	35.00
Gustav Gumpfer .....	7.00	60.00
Hungaria .....	8.00	70.00
King Humbert .....	6.00	50.00
Mme. Crozy .....	5.00	40.00
Maros, white .....	6.00	50.00
Queen Charlotte .....	5.00	40.00
Richard Wallace .....	6.00	50.00
Roses Gigantea .....	12.00	110.00
Souv. A. Crozy .....	5.00	45.00
Venus .....	5.00	40.00
Wintzer's Colossal .....	6.00	50.00
Wyoming .....	5.00	45.00
Yellow King Humbert.....	6.00	50.00

Ask for list of other varieties.

##### ROMAN J. IRWIN,

43 West 18th St., New York, N. Y.

##### CANNAS, 2 TO 3-EYE ROOTS.

For immediate or spring, 1921, delivery.

King Humbert .....	5 c each
Yellow Humbert .....	4½c each
Meteor .....	4½c each
Wintzer's Colossal .....	5 c each
President .....	10 c each
Buttercup .....	4 c each
Firebird .....	8 c each
Panama .....	4½c each
Lafayette .....	5 c each
California .....	4 c each
Austria .....	4 c each
Brandywine .....	4 c each

Price f. o. b. West Grove.

##### THE DINGEE & CONARD CO.,

West Grove, Pa.

Cannas, 5000 King Humbert, pure scarlet, Canna Lily bulbs, \$6.00 per 100, \$55.00 per 1000. Buy now. Cash with order.

G. L. Swaty, Mena, Ark.

Canna roots, strong, 2 to 3 eyes. Send for complete list, including all the best varieties. S. S. Skidelsky & Co., 50 Park Place, New York.

#### CARNATIONS

##### COLORADO GROWN PLANTS BEAT THEM ALL.

##### CARNATIONS, ROOTED CUTTINGS.

We are booking orders for clean, healthy stock of these, the best commercial varieties:

Matchless, Mrs. C. W. Ward, Nebraska, for immediate or later delivery; Cottage Maid and Enchantress Supreme for January and February delivery, \$5.00 per 100, \$45.00 per 1000.

Ruth Baur, \$10.00 per 100, \$90.00 per 1000; Laddie, \$100.00 per 1000; January and later delivery.

Prime 2½-in. plants of Matchless, Mrs. Ward and Nebraska for immediate or later delivery, \$60.00 per 1000.

**ELITCH GARDENS CO., DENVER, COLO.,**  
Largest propagators of Carnations in the West.

##### ROOTED CUTTINGS.

	Per 100	Per 1000	Per 5000
White Enchantress .....	\$4.00	\$36.00	\$180.00
Nebraska .....	5.00	40.00	180.00
Mrs. C. W. Ward.....	5.00	44.00	.....
Rose-pink Enchantress ..	5.00	40.00	.....
Belle Washburn .....	5.00	44.00	.....
Benora .....	4.00	36.00	160.00
Enchantress Supreme.....	5.00	44.00	.....
Matchless .....	4.00	36.00	.....
Harlowarden .....	4.00	36.00	.....

Light pink, accidentally mixed last spring, mostly Alice, fine for mail order trade .....

3.60 30.00 135.00  
If you want first class stock we have it. Properly rooted. Packed light. January delivery. Mail your order now.

**FALLEN LEAF GREENHOUSES,**  
Roseville, Cal.

##### CARNATIONS.

Rooted cuttings or cuttings from soil.

**WHITE ENCHANTRESS, \$40.00 per 1000.**

A. N. KINSMAN, INC., AUSTIN, MINN.

**CARNATIONS, ROOTED CUTTINGS, CLEAN, HEALTHY STOCK, SEE FRONT PAGE.**  
ROMAN J. IRWIN, 43 W. 18TH ST., NEW YORK.

## CARNATIONS—Continued

## ROOTED CUTTINGS.

Our young stock is widely known as giving the best of results and we serve the same customers year after year. If your stock needs renewing, you can not do better than ordering of us, now.

	Per 100	Per 1000
Enchantress .....	\$4.00	\$35.00
White Enchantress .....	4.00	35.00
Rose-pink Enchantress .....	4.00	35.00
Mrs. O. W. Ward .....	4.00	35.00
Matchless .....	4.00	35.00
Aviator .....	4.00	35.00
Thenanthos .....	4.00	35.00
Nebraska .....	4.00	35.00

Ready for immediate delivery.

PETER REINBERG,

30 E. Randolph St., Chicago, Ill.

## 100,000 CLEAN, WELL-ROOTED CUTTINGS.

	Per 100	Per 1000
Alice .....	\$4.00	\$35.00
Enchantress .....	4.00	35.00
Enchantress Supreme .....	5.00	45.00
Herald .....	5.00	45.00
Matchless .....	4.00	35.00
Model .....	5.00	45.00
Mrs. O. W. Ward .....	4.00	35.00
Mrs. Akehurst .....	5.00	45.00
Nebraska .....	4.00	35.00
Pocahontas .....	5.00	45.00
White Enchantress .....	4.00	35.00

Special prices on large quantities.

LAGONDA FLORAL CO.,

Springfield, O.

## ROOTED

## CARNATION CUTTINGS.

Laddie, .....	White Wonder,
O. W. Ward .....	Alma Ward,
Alice, .....	Washburn,
Ruth Baur, .....	Beacon,
Matchless, .....	Ethel Fisher,

White Enchantress.

Delivery in January and later.

Let us quote you on your requirements.

THE LEO NISSEN CO.,

1201 RACE ST., PHILADELPHIA, PA.

## ROOTED CARNATION CUTTINGS.

	Per 100	Per 1000
Ready now. ....		
Matchless .....	\$3.00	\$45.00
White Wonder .....	6.00	45.00
Pink Enchantress .....	6.00	45.00
Rose-pink Enchantress .....	6.00	45.00
Aviator .....	6.00	45.00

BREITMEYER FLORAL CO.,

Mt. Clemens, Mich.

## CARNATIONS ROOTED COOL.

White Wonder, White Enchantress, Matchless, Nebraska, Mrs. O. W. Ward and Mrs. A. Roper, \$6.00 per 100, \$50.00 per 1000. Exceptionally well rooted stock. Guaranteed to please. Careful packing.

GULLETT & SONS, LINCOLN, ILL.

## LADDIE! LADDIE!! LADDIE!!!

We are booking orders now for rooted cuttings of Laddie Carnation for delivery in January, 1921. Orders filled strictly in rotation. Order now, as the stock of this wonderful variety will not be equal to the demand.

ALFRED M. CAMPBELL, STRAFFORD, PA.

## CLEAN, SAND ROOTED CARNATION CUTTINGS.

Morning Glow, \$50.00, Matchless, \$40.00, Enchantress Supreme, \$45.00, White Enchantress, \$40.00, Best red, \$40.00, Rose-pink Enchantress, \$40.00 per 1000.

ALEX. A. LAUB, NEW HAMBURGH, N. Y.

Carnations, clean, healthy cuttings, Ward, Matchless, Nebraska, \$45.00; Ruth Baur, \$80.00; Cottage Maid, \$50.00; Laddie, \$100.00 per 1000. Booking orders now for January and later delivery. Roberts Rose Co., 3400 S. Emerson St., Denver, Colo.

## ROOTED CARNATION CUTTINGS.

Matchless, White Wonder, Rose-pink Enchantress, Pink Enchantress and Aviator, \$6.00 per 100, \$45.00 per 1000.

MICHIGAN CUT FLOWER EXCHANGE,

Detroit, Mich.

## ROOTED CUTTINGS.

Extra strong, well rooted cuttings of Supreme, White Enchantress and Matchless at \$5.00 per 100, \$45.00 per 1000. Will exchange for mum stock plants.

GENEVA FLORAL CO., GENEVA, N. Y.

## MRS. O. W. WARD.

Buy your rooted Ward cuttings from a Ward specialist. Orders booked now for delivery at any time, \$6.00 per 100, \$50.00 per 1000.

ALOIS FREY, CROWN POINT, IND.

Carnations, well rooted cuttings, Matchless and Mrs. Ward, \$5.00 per 100, \$40.00 per 1000. Send your order in at once. We will ship when you want them. Kirkwood Floral Co., Des Moines, Ia.

Carnations, rooted cuttings, Light-pink Enchantress and Matchless, 4c. Ready now. They are right or money refunded.

E. G. Miller, R. R. No. 1, Camphill, Pa.

Carnations, rooted cuttings, extra strong, well rooted, Enchantress, White Enchantress and Ward, \$4.00 per 100, \$35.00 per 1000. Cash with order. The Princeton Gardens, Princeton, Ind.

## CHRYSANTHEMUMS

Chicago White Pompon, very early Chicago White, now ready, \$4.00 per 100, \$35.00 per 1000; Chas. Rager, \$4.00 per 100, \$35.00 per 1000. Michigan Cut Flower Exchange, Detroit, Mich.

Chrysanthemum stock plants, 600 Early Frost and 90 Unaka, 4c each.

H. Dornbusch, 428 Cincinnati St., Dayton, O.

## CHRYSANTHEMUMS.

## STOCK PLANTS.

White Turner, .....	W. H. Chadwick,
Yellow Turner, .....	Chadwick Improved,
Enchantress, .....	White Seidewitz,
Josephine Foley, .....	Mistletoe,
Indian Summer, .....	Golden Chadwick,
Smith's Imperial, .....	Polly Rose,
The above at .....	\$3.00 per 100.
Golden Wedding, .....	Yellow Bonaffon,
Golden Glow, .....	Yellow Ivory,
Dr. Enguehard, .....	Marigold,
White Chieftain, .....	Chrysolora,
Pink Chieftain, .....	Tint of Gold,
Mrs. M. R. Morgan, .....	Oconto,
Chas. Rager, .....	Jeanne Nonin,
E. A. Seidewitz, .....	

The above at \$6.50 per 100.

## POMPONS.

Lillian Doty, .....	Hilda Canning,
Yellow Baby, .....	Golden Climax,
Buckingham, .....	Helen Newberry,
Western Beauty, .....	Quinola,
Frank Wilcox, .....	Mary,
Lulu, .....	Isabelle,
Golden Chain, .....	Diana,

And other varieties.

The above at \$6.50 per 100.

C. U. LIGGITT,

Wholesale Plantman,

303 Bulletin Bldg., Philadelphia, Pa.

## CHRYSANTHEMUM STOCK PLANTS.

Exceptionally fine stock.

William Turner, .....	Major Bonaffon,
Yellow Chadwick, .....	White Chieftain,
Chadwick Supreme, .....	Pink Chieftain,
Charles Rager, .....	Golden Queen,
Golden Gleam, .....	Mistletoe,
Polly Rose, .....	Single White and
Enguehard, .....	Yellow Mensa,
Seidewitz, .....	

\$4.00 per 100. Packing 5 per cent.

PINEHURST FLORAL CO.,

Pleasant Hill, Mo.

## STOCK MUMS, \$1.00 PER DOZ., \$6.00 PER 100.

White: Advance, Early Frost, Oconto, Chadwick, Mistletoe, Yellow: Golden Queen, Bonaffon, Pink: Patty, Seidewitz.

Pompons: Mariana, Golden Wedding, Western Beauty, Golden Climax, Quinola and Buckingham.

GULLETT & SONS, LINCOLN, ILL.

Chrysanthemums, strong stock plants, free from disease; October Frost, Unaka, Chrysolora, 5c each; Hallday, Oconto, Wm. Turner, Rager, Major Bonaffon, Wells' Late Pink, Patty, Nagoya, Nonin, Modesto, Dr. Enguehard, Harvard and Mrs. Morgan, 8c each. Cash.

Harry A. Cook, Oberlin, O.

## STOCK PLANTS.

Oconto and William Turner, \$5.00 per 100.

MARION GREENHOUSES,

419-423 S. Court St., Marion, Ill.

## and

## COPELAND GREENHOUSES,

Minnie Lilley Copeland, Creal Springs, Ill.

## CHRYSANTHEMUM CUTTINGS.

Best new, commercial and standard varieties. If you want the best and newest commercial varieties, write me.

IT WILL PAY YOU.

ROMAN J. IRWIN,

43 West 18th St., New York.

## CHRYSANTHEMUM STOCK PLANTS.

We ship from Spokane, Wash.

Place your order now for clean, healthy Chrysanthemum plants; all the leading varieties; no midge on the place, \$6.00 per 100.

PETERS & SONS,

Hillyard, Wash.

Chrysanthemums, Early Snow, October Frost, Foley, Rager, Ward, Pink Patty, Enguehard, Pink Chieftain, E. A. Seidewitz, Golden Climax and Western Beauty, \$4.00 per 100. Godfrey, White Chadwick and White Seidewitz, \$8.00 per 100. Geo. E. Bigler, 28th and Sherman Ave., Camden, N. J.

## CHRYSANTHEMUMS.

## STRONG STOCK PLANTS.

Sunshine, Jeanne Nonin,

White and Golden Mensa,

\$8.00 per 100.

ROEPKE FLORAL CO.,

3863 E. Washington St., Indianapolis, Ind.

## CHRYSANTHEMUMS.

A quantity of each. White: Turner, Chadwick, Mistletoe, Yellow: C. O. Pollworth, Whittier, \$4.00 per 100. Whittier and Mistletoe after Christmas.

LINCOLN GARDENS, INC.,

Tama, Ia.

Chrysanthemums, Golden Glow, strong stock plants, \$8.00 per 100, \$50.00 per 1000. Golden Queen and October Queen, \$6.00 per 100. Marigold, Seidewitz, Nonin and other good varieties, \$4.00 per 100; less than 25 of a variety, \$5.00 per 100. Write us for other varieties.

S. S. Skidelsky & Co., 50 Park Place, New York.

## CHRYSANTHEMUM STOCK.

Marigold, Rager, Nagoya, Patty, Oconto, Hallday, V. Morel, Belle and Seidewitz, \$5.00 per 100. Cash.

HUMM & JONES,

182 E. Lorain St., Oberlin, O.

## CHRYSANTHEMUM STOCK PLANTS.

350 Marigold, 150 Chrysolora. Pompons: 100 Fournaise, 150 Souv. d'Or, \$4.00 per 100, or \$25.00 the lot.

JAMES W. STICKLER & SON,

R. No. 8, Jeffersonville, Ind.

## CHRYSANTHEMUM STOCK PLANTS.

Seidewitz and Mistletoe, \$4.00 per 100. Cash.

G. W. FRISCH'S SON, DAYTON, O.

Chrysanthemum stock plants, Silver King, Lady Hopetoun, C. H. Totty, Nakota, \$1.00 per doz.; Marigold, Seidewitz, \$4.00 per 100. Cash.

W. C. Ehmann, Corfu, N. Y.

## CHRYSANTHEMUM STOCK PLANTS.

October Queen .....

Golden Queen .....

C. W. ESPY & SON, BROOKVILLE, PA.

See offer in To Exchange column.

Geneva Floral Co., Geneva, N. Y.

Hardy Chrysanthemum clumps, \$6.00 per 100.

Smith's Greenhouses, Box 431, Columbus, Ga.

## CINERARIAS

Cinerarias, Vaughan's Columbian Mixture of giant flowering, half dwarf, very strong plants from 2 1/4-in. pots, \$4.00 per 100, \$35.00 per 1000; 500 at 1000 rate, no charge for packing. Cash.

Freeport Floral Co., Freeport, Ill.

Cinerarias, Vaughan's Columbian Mixture, strong, healthy 2-in., \$4.00 per 100, \$30.00 for \$11.00; transplanted seedlings, \$3.00 per 100, 300 for \$8.00. Cash.

Brill Celery Gardens, Kalamazoo, Mich.

Cinerarias, Half Dwarf, fine, strong plants with perfect foliage, 4-in., \$12.00 per 100.

Edward Whitton, York and Walnut Sts., Utica, N. Y.

Cinerarias, Half Dwarf Hybrids, 2 1/4-in. pots, \$7.00 per 100, \$65.00 per 1000; 3-in., \$10.00 per 100.

Roman J. Irwin, 43 West 18th St., New York.

## CINERARIAS.

Columbian Mixture, extra fine plants, 3-in., \$10.00 per 100.

MATTHEWSON'S, SHEBOYGAN, WIS.

Cinerarias, Half Dwarf Hybrids, mixed colors, 2 1/4-in., big enough for 4-in., \$4.00 per 100 or 300 for \$11.00. S. A. Pinkstone, York and Hickory St., Utica, N. Y.

Cinerarias, Vaughan's Columbian Mixture and Dreer's Prize Dwarf, strong 2-in., \$6.00 per 100; 3-in., \$10.00 per 100. Winfield S. Kircher, Cyclamen Specialist, Defiance, O.

Cinerarias, fine stock, Howard & Smith's strain, in bud and bloom, 4-in., 25c; 5-in., 50c. Packing at Cost. Elitch Gardens Co., Denver, Colo.

Cinerarias, Dreer's strain, strong 2 1/4-in., \$5.00; 4-in., ready to shift, \$12.00. Cash, please.

Clarence E. Smith, St. Johns, Mich.

Cinerarias, Howard & Smith's Giants, fine plants, 2 1/2-in. pots, 6c. Cash.

W. J. Miller & Son, Pontiac, Ill.

Cinerarias, fine, Dreer's Dwarf, Semi-Dwarf and Tall, 2 1/4-in., \$5.00; 3-in., none Tall, \$7.00 per 100. Cash.

A. D. Root, Wooster, O.

Cinerarias, good, strong 2 1/4-in. plants, \$6.00 per 100, \$55.00 per 1000.

S. S. Skidelsky & Co., 50 Park Place, New York.

Cinerarias, fine strain of good colors, 2 1/4-in., \$8.00 per 100; 4-in., \$25.00 per 100.

The Park Floral Co., Denver, Colo.

Cinerarias, Half Dwarf, 2 1/4-in., 4c; 3-in., 6c, cool-grown.

Abbey Avenue Greenhouses, Dayton, O.

Cinerarias, Dreer's Dwarf and Semi-Dwarf, large 3-in. ready for 4-in., \$6.00 per 100. Chas. Whitton, York St. and Gray Ave., Utica, N. Y.

Cinerarias, extra strong 4-in. in bud, equal to good 5-in., 25c; 6-in. in bud, \$1.00 each. Cash.

Park Floral Co., Station E, St. Joseph, Mo.

Cinerarias, prize strain, stocky plants, 2 1/4-in., \$4.00 per 100.

J. C. Schmidt, Bristol, Pa.

Cinerarias, Dreer's strain, strong 2 1/4-in., \$5.00 per 100.

Quentin Floral Co., St. Joseph, Mo.

Cinerarias, fine 3-in., \$7.00 per 100. Cash.

M. S. Etter, Shiremanstown, Pa.

Dwarf Cinerarias, strong 3-in., \$7.50 per 100. Cash.

J. W. Miller, Shiremanstown, Pa.

## CLEMATIS

Clematis Paniculata, 1-year, in growing condition for potting now, \$1.00 per 100, \$10.00 per 1000. Cash.

J. Dvorak, Hempstead Gardens, L. I., N. Y.

## CLEMATIS PANICULATA.

Strong plants, \$10.00 per 100.

WAYSIDE GARDENS CO.,

Mentor, O.

## COLEUS

Christmas Coleus, very strong 4-in., ready for 5-in. pots, \$15.00 per 100. Cash with order.

John Wolf, Savannah, Ga.

Coleus, 10 fine varieties, rooted cuttings, \$1.50 per 100; 2 1/4-in., ready for shift, \$3.00 per 100. Cash.

Harry A. Cook, Oberlin, O.

Coleus, all varieties, strong stock plants, 2 1/4-in. pots, \$4.00 per 100. Cash. Kent Greenhouses, 241 National Drive, Newark, O.

Coleus, eight varieties, 2 1/4-in., \$35.00 per 1000. Cash.

F. H. Parker, Fort Scott, Kan.



Coleus, rooted cuttings, a limited quantity ready now, of my choice collection of best bedders, \$1.25 per 100, prepaid.

S. W. Pike, St. Charles, Ill.

Coleus, Brillancy and Defiance, 2½-in., ready to shift, fine for cuttings, \$6.00 per 100. Cash. La Crosse Floral Co., La Crosse, Wis.

Coleus, leading varieties, 2½-in. pots, strong stock plants, \$5.00 per 100. Henry Smith, Grand Rapids, Mich.

Coleus, 8 varieties, bright colors, rooted cuttings, \$1.50 per 100. Cash. H. E. & C. W. Krebs, Cedar Rapids, Ia.

Coleus, mixed, bright colors, rooted cuttings, \$1.50 per 100, prepaid. Royston & Fenton, Evansville, Ind.

Coleus, Christmas Gem, 2½-in., \$5.00 per 100. S. M. Harbison, Danville, Ky.

#### CUPHEAS

Cupheas, cigar plants, 2½-in., \$5.00 per 100. Thos. Salvason, 813 Main St., Petersburg, Ill.

Cupheas, rooted cuttings, \$1.00 per 100. Postpaid. Cash. Harglerode Bros., Shippensburg, Pa.

Cupheas, rooted cuttings, \$1.00 per 100; 2-in., 30c. Cash. Byer Bros., Chambersburg, Pa.

#### CYCLAMEN

ALL ORDERS  
FOR 1920 CROPS  
FERD FISCHER'S FAMOUS  
CYCLAMEN SEED  
SHOULD BE SENT TO  
AMERICAN BULB CO.,

172 N. Wabash Ave., Chicago, Ill.  
We offer seeds of the following varieties:

Glowing Dark Red (Christmas Red).....	Per 1000 \$15.00
Glowing Red, Bright Cherry Red.....	15.00
Bright Rose, Rose of Marienthal.....	15.00
Pure White.....	12.50
White, with dark Carmine eye.....	12.50
Salmon, delicate, Improved Rose Von Zah- lendorf.....	18.00
Salmon, Improved Perle Von Zählendorf.....	18.00
Salmon, Red, Improved Glory Pride of Wandsbek.....	20.00
Rococo Erecta, Orchid flowering type—Red.....	18.00
Rococo Erecta, Orchid flowering type—Rose.....	18.00
Rococo Erecta, Orchid flowering type—Lilac.....	18.00
Rococo Erecta, Orchid flowering type— White, with Carmine eye.....	18.00

Less 7% for cash with order.

AMERICAN BULB CO., Chicago, Ill.  
172 N. Wabash Ave.,

#### ASSORTED COLORS.

Cyclamen in bud and bloom.

These plants are A No. 1, and can be potted into larger pots for immediate sales.

You cannot find better stock anywhere. We would be pleased to have you come and see it.

Out of 4-in. pots, \$40.00 per 100.
Out of 5-in. pots, \$75.00 per 100.
Out of 6-in. pots, \$150.00 per 100.

We also have a fine lot of 3-in., ready to shift, which will make fine plants for winter sales, \$20.00 per 100.

The above prices include packing on all orders amounting to \$10.00 or more. Cash with order.

The largest exclusive grower of Cyclamen and Primulas in the world. See Primula advertisement. R. S. McMURRAY, Bellefontaine, O.

CYCLAMEN SEEDLINGS, TRANSPLANTED. AMERICAN GROWN FROM BEST SELECTED GERMAN STRAIN, READY JANUARY 15TH AND LATER.

Bright Red, Dark Glowing Red, Rose of Marienthal, Rosea, Pure White, White with pink eye, Pink with dark eye, Glory of Wandsbek and all colors mixed,

\$7.50 per 100; \$60.00 per 1000.

If Wandsbek alone is ordered, add 10% to above.

CYCLAMEN, SELECTED STRAIN, SEPARATE COLORS OR MIXED, 3-in. pots, \$25.00 per 100; 4-in. pots, \$40.00 and \$50.00 per 100.

ROMAN J. IRWIN,

43 West 18th St., New York, N. Y.

CYCLAMEN LOADED WITH BUDS AND BLOOMS.

Extra fine plants, in best selling colors.

5-in. ....	\$ 75.00 per 100
6-in. ....	125.00 per 100
7-in. ....	200.00 per 100

Cash with order. No C. O. D. orders accepted. Careful packing with no extra charge.

SAYRE FLORAL CO., Sayre, Pa.

#### WELL FLOWERED CYCLAMEN.

Good, thrifty Cyclamen, well in bud, 4-in., 40c and 50c; 5-in., \$1.00; 6-in., \$1.50 and \$2.00; 7-in., \$2.00 and \$2.50.

GULLETT & SONS, LINCOLN, ILL.

Cyclamen, choice assortment of the leading varieties, 3-in., \$15.00 per 100; 4-in., \$35.00 per 100. Extra strong, well-grown stock.

J. E. Matthews, Sheboygan, Wis.

#### CYCLAMEN PLANTS.

Assorted colors.

2½-inch .....	\$12.00 per 100
3-inch .....	20.00 per 100
4-inch .....	50.00 per 100
5-inch .....	75.00 per 100

Add 5% for packing charge.

AMERICAN BULB CO.,

172 N. Wabash Ave., Chicago, Ill.

#### EXTRA HEAVY PLANTS.

WELL IN BLOOM AND FULL OF BUDS.

Better order right now and

avoid cold weather.

5 per cent off for cash with order.

4-in., 35c each;

5-in., 75c each;

6-in., \$1.25 each.

We offer these plants for immediate delivery, packed with utmost care, so they will reach you in good condition. They will be sure money makers.

Packing charges included.

See our advertisement on Ferns.

DAVIS FLORAL CO., DAVENPORT, IA.

#### CYCLAMEN PLANTS.

GOOD ASSORTMENT OF COLORS.

We need the room.

3-in., 10c each;

4-in., 35c each;

5-in., 70c each.

KEMBLE FLORAL CO., Oskaloosa, Ia.

#### FULL OF LIFE CYCLAMEN SEEDLINGS.

Giant strain, 2 to 3 leaves, all colors, ready now, \$50.00 per 1000; salmon shades, \$75.00 per 1000.

We are also booking orders now for 2½-in. stock for March 1st and later delivery, \$120.00 per 1000; salmon shades \$150.00 per 1000.

Will send sample on request.

AURORA GREENHOUSE CO., Lancaster and Garfield Aves., Aurora, Ill.

#### TRANSPLANTED CYCLAMEN SEEDLINGS.

Strong, stocky plants, 4 to 10 leaves to a plant. Best German strains in the market, also strong plants of Peterson's selected strain; none better.

This stock will please you and make you money. All colors, plenty of salmon and red shades. Stock ready for shipment from January 1st and later. Order early and get the best.

ROLF ZETTLITZ CO., Dayton, O.

#### CYCLAMEN.

IN HEAVY BUD AND BLOOM.

Strong 2½-in. ....	\$0.12 each
Strong 3-in. ....	.20 each
Strong 4-in. ....	.40 each
Strong 5-in. ....	.75 each
Select 5-in. ....	1.00 each

Seedlings now ready, 2 to 5 leaves, \$8.00 per 100.

Place your orders now.

J. W. DAVIS CO., Davis Gardens, Terre Haute, Ind.

#### WELL-GROWN STOCK OF CYCLAMEN IN LARGE LOTS!

3-in., \$20.00; 4-in., \$35.00; 5-in., \$65.00; 6-in., \$100.00 per 100; 7-in., \$2.00 each; 8-in., \$3.00 each.

These plants are very fine and of many varieties and colors, dark reds, dark pinks and salmon. Cash.

FAIRVIEW GREENHOUSES, Belvidere, Ill.

#### CYCLAMEN

Fine plants in full bloom now, no culls.	Each
100 6-in. ....	\$1.50
100 7-in. ....	2.25
100 8-in. ....	3.50
25 10-in. ....	6.00

7½% for packing in pots.

Cash or reference.

KEMBLE-SMITH CO., Boone, Ia.

#### CYCLAMEN.

All Colors.

We have a large stock of excellent plants.

4-in., 50c; 5-in., 75c; 6-in., \$1.25.

Packing at cost.

FRANK F. CRUMP, Colorado Springs, Colo.

#### CYCLAMEN PLANTS.

Assorted colors, large proportion of red.

4-in., \$40.00 per 100;

5-in., \$75.00 per 100.

A packing charge of 5 per cent.

A. N. KINSMAN, INC., Austin, Minn.

Cyclamen, all large plants, best varieties, in bud and bloom, 4-in., 35c and 40c each; 5-in., 50c and 65c each.

Joseph Turski, Gross Point, Ill.

#### CYCLAMEN, EXCEPTIONAL BARGAINS.

We have a large surplus of the following variety for immediate shipment: Cyclamen Excelsior, white with red eye, 3-in., \$10.00 per 100; 4-in., \$25.00 per 100. Extra strong, well-grown stock.

MATTHEWSON'S, SHEBOYGAN, WIS.

Cyclamen: An extra fine lot of separate colors or mixed as desired, 2½-in., \$12.00 per 100; 3-in., \$20.00 per 100; 4-in., \$40.00 per 100; 5-in., \$75.00 per 100; 6-in., \$100.00 per 100. We know these will please you.

S. S. Skidelsky & Co., 50 Park Place, New York.

#### CYCLAMEN IN BUD AND BLOOM.

4-in., 40c each;

5-in., 75c each;

6-in., \$1.00 each.

No charge for packing. Cash, please.

F. B. PFISTER, LOWVILLE, N. Y.

Cyclamen in bloom, pink and red shades, 4-in., \$50.00; 5-in., \$75.00 per 100; seedlings transplanted, with 8 to 10 leaves, ready for 3-in. pots, \$10.00 per 100. Separate colors; Wandsbek strain; fine stock. Winfield S. Kircher, Cyclamen Specialist, Defiance, O.

#### CYCLAMEN PLANTS.

4-in., in bud, 35c; 5-in., in bud, 50c each.

Five per cent for packing in paper pots.

Cash with order.

EAGLE GROVE GREENHOUSE,

Eagle Grove, Ia.

Cyclamen, nice, healthy, stocky plants, well furnished with foliage, showing buds; German strain, red and pink colors predominating, from 4-in., 30c. This will make good blooming stock. J. L. Schiller, 929 Prouty Ave., Toledo, O.

We need the room. Heavy, vigorous Cyclamen plants, all dark colors, budding for bloom, 4-in., 30c. Packing 1c each. Fancy 5-in. budding for bloom, 50c. Packing 2½c. J. E. Leslie & Son, Marion, Ind.

Cyclamen, the very best, 5-in., \$15.00 per doz.; 6-in., \$24.00 per doz.; 7-in., \$36.00 and \$48.00 per doz. Add 10% for packing. Cash, please. Adolph D. Mohr, 76th and Broadway, Kansas City, Mo.

Cyclamen, blooming, pink and red, 4-in., \$50.00; 5-in., \$75.00 per 100. Wandsbek strain, splendid plants. Cash. A. D. Root, Wooster, O.

Cyclamen, 5-in., in bloom, 75c; to bloom later, 50c. L. G. Brown, 35th and Kensington, Kansas City, Mo.

Cyclamen, best European strain, strong 2½-in., \$12.00; 3-in., \$20.00; 4-in., \$40.00; 5-in., \$75.00 per 100. Baur Floral Co., Erie, Pa.

Cyclamen plants, 3-in. stock, best strain procurable, assorted colors, \$15.00 per 100. F. E. Blake, Marion, O.

Cyclamen, 3-in., \$10.00 per 100; 4-in., \$35.00 per 100. James D. Hooper, Richmond, Va.

#### DAHLIAS

WE HAVE A FINE LOT OF DAHLIAS.

90 King of the Autumn, Peony-flowered, salmon pink overlaid with old gold, very large, very free, lot for \$34.25; Wacht am Rhein, Cactus, pink, white center, rare, 50 divisions, lot for \$12.00; 4 Alice Roosevelt, Decorative, lavender pink, large, lot for \$1.00; Yellow Colosse, Decorative, large, 55 divisions, lot for \$4.50; Golden Gate, Cactus, yellow, large, fine, 50 divisions, lot for \$5.00; Princess Juliana, Decorative, white, large and early, 61 divisions, lot for \$4.50; Golden West, Cactus, deep golden yellow, large, new, 75 divisions, lot for \$11.25; Uncertainty, Show, variegated, white, pink and crimson, large, no two blooms alike, 34 divisions, lot for \$3.50; 11 Colonist, Show, coral red, fine, lot for \$1.10; 19 Highland Mary, Pompon, pink and white, new, lot for \$1.90; Princess Victoria, Show, yellow, large, 19 divisions, lot for \$1.35; Purple Manitou, Decorative, large, 9 divisions, lot for \$1.25; Pearl Almy, Decorative, orange overlaid with scarlet, large, new, 19 divisions, lot for \$2.50.

255 division seedlings, Pompon, Show, Decorative, Single and Cactus, lot for \$12.50. Entire collection above for \$90.00.

Some of the rarest grown selected seedlings, each class separate, whole clumps from \$2.00 to \$25.00 per clump. Entire collection, 75 whole clumps all labeled, lot for \$175.00.

Dahlia seed selected, \$1.00 per trade packet. Cash with order.

PERRY GARDENS, PAINESVILLE, O.

SEND US YOUR LIST OF WANTS IN THE

DAHLIA LINE.

We make a specialty of Dahlias in large quantities; are strong on Holland varieties; also carry a full line of commercial sorts for cut flowers and seed house trade.

MANNETTO HILL NURSERIES,

Hicksville, N. Y.

#### CALIFORNIA DAHLIA NOVELTIES.

Giants for cut flowers and exhibitions;

Strong bulbs from 4-in. pots for

immediate and spring delivery.

Catalogue mailed on request.

KEY ROUTE HEIGHTS NURSERY CO.,

3852 Loma Vista Ave., Oakland, Cal.

#### DAHLIAS, FOR 30 DAYS ONLY.

100 assorted Dahlias, fine florists' sorts, rose, bronze, pink and white, our choice, \$5.50. Cash. INDIANA DAHLIA FARM,

Home of the King of Commerce Dahlia,

New Albany, Ind.

Dahlias! Notice, 845 bushels of Dahlias to fill your order in 153 varieties. Order now and avoid substitution. Send for list. Brecksville Dahlia Farm, Brecksville, O.

The BEST WAY to get rid of your surplus stock is to use the REVIEW'S Classified advs.



**DAHLIAS—Continued.**

Dahlias, write us for a complete list of very fine divisions, spring delivery.  
S. S. Skidelsky & Co., 50 Park Place, New York.

Dahlias, best cut flower varieties. Get our list if in the market for the best varieties.  
Lyndhurst Farm, Inc., Hammondon, N. J.

**DAISIES****DAISIES.**

Boston Yellow, rooted cuttings, \$4.00 per 100, \$35.00 per 1000; 2½-in. pots, \$8.00 per 100, \$75.00 per 1000.

Single White and Mrs. Sander, rooted cuttings, \$2.00 per 100, \$18.00 per 1000.

Mrs. Sander and Single White, 2½-in. pots, \$6.00 per 100, \$50.00 per 1000.

ROMAN J. IRWIN,  
43 West 18th St., New York.

**ROOTED CUTTINGS NOW READY.**

From A. B. Hunt's strain.  
Boston Yellow ..... \$4.00 per 100, \$35.00 per 1000  
Hunt's White Sport ..... \$5.00 per 100, \$45.00 per 1000  
No order accepted for less than 100.  
500 of a variety at the 1000 rate.

A. L. RANDALL COMPANY,  
180 N. Wabash Ave., Chicago.

Daisies, strong rooted cuttings; Mrs. Sander, Nicholson's Giant White Paris, \$2.00 per 100, by mail; 2-in., 4c; Boston Yellow, \$3.00; 2-in., 5c; Shasta, true Alaska and King Edward VII, transplanted stock from frames, \$3.00 per 100.

S. W. Pike, St. Charles, Ill.  
Daisies, 84 Mrs. F. Sander, 25 Giant White, strong, heavy 4-in. stock, ready for the bench or a shift, \$12.00 for the lot. Packing free. Cash, please.  
H. Roth, 631 Main St., Lafayette, Ind.

**BELLIS DAISIES.**

Giant White, big field clumps.....\$8.00 per 100  
Giant Pink, big field clumps..... 8.00 per 100  
WAYSIDE GARDENS CO.,  
Mentor, O.

Boston Yellow Daisies, rooted cuttings, \$3.00 per 100; Mrs. Sander, rooted cuttings, \$2.00 per 100. Cash.  
W. A. Ballou, 314 Naperville St., Wheaton, Ill.

Daisies, Marguerite, white, 2-in., \$4.00 per 100; Boston Yellow, 2-in., \$4.00 per 100. These are fine plants. Cash.  
J. W. Miller, Shiremanstown, Pa.

Daisies, Boston Yellow, rooted cuttings, \$2.00 per 100; white, \$1.50 per 100. Cash.  
Byer Bros., Chambersburg, Pa.

Bellis Daisies, Longfellow and Snowball, strong, stocky plants, \$3.50 per 1000, 500 at 1000 rate.  
Gustav Pitsonka, Bristol, Pa.

Boston Yellow, 2½-in., strong, \$7.00 per 100; Giant White, 2½-in., \$5.00 per 100.  
S. S. Skidelsky & Co., 50 Park Place, New York.

Daisies, white, 2½-in., ready for shift, fine for cuttings, \$6.00 per 100. Cash.  
La Crosse Floral Co., La Crosse, Wis.

Daisy Mrs. Sander, double, selected, nice stock, 2-in., \$4.00 per 100.  
D. W. Leatherman, Anderson, Ind.

Daisies, Mrs. Sander, extra good strain, good, strong 2½-in., \$4.00 per 100.  
Haase Bros., Florists, Pekin, Ill.

Daisies, Marguerites, rooted cuttings, \$2.00 per 100; 2-in., \$4.00 per 100.  
Dumser Floral Co., Elgin, Ill.

Daisy Mrs. Sander, rooted cuttings, \$2.00 per 100. By mail prepaid, Cash.  
Charlevoix Floral Co., Charlevoix, Mich.

**DELPHINIUMS****HARDY PLANTS.**

Delphinium Belladonna, 1-year, strong field-grown, \$7.00 per 100; 2-year, \$10.00 per 100. Write for special prices in large quantities; also a nice list of other hardy plants.

JOSEPH F. MARTIN,  
Box 97, Painesville, O.

Delphinium Belladonna, strong, field-grown, 1-year-old plants, \$7.00 per 100, \$65.00 per 1000; 2-year-old, \$10.00 per 100. Write for other list of Hardy Perennials.  
S. S. Skidelsky & Co., 50 Park Place, New York.

Delphinium Belladonna, 1-year-plants, extra fine, \$50.00 per 1000; also seed at \$2.50 per oz., \$30.00 per lb. Cash with order.

George Martin, Box 154, Painesville, O.  
Delphinium Belladonna, 2-year, field-grown for forcing, \$10.00 per 100.  
Eschrich Nursery, North Milwaukee, Wis.

**DRACAENAS****DRACAENA INDIVISA.**

50,000 big, strong plants ready for a shift to 3-in. or 4-in. pots from 2-in. pots, \$4.00 per 100.

Average size, strong and healthy from 2-in. pots, \$3.00 per 100.

Both the above sizes are big value and worth twice the money.

Packed to reach you safe anywhere.  
ELMER RAWLINGS, WHOLESALE GROWER,  
Allegheny, N. Y.

Dracaena Indivisa, 2½-in., \$3.50 per 100. For immediate delivery. Good stock.  
Rudolf Irsa, East Hampton, N. Y.

Dracaena Indivisa, strong plants, ready for shift, 3-in., \$10.00 per 100. Cash.  
Charlevoix Floral Co., Charlevoix, Mich.

Dracaena Indivisa, strong, ready to shift, 3-in., \$10.00 per 100. Winfield S. Kircher, Cyclamen Specialist, Defiance, O.

Dracaenas, fine 2½-in. stock ready for shipment.

Aurora, 24c. Lord Wolseley, 20c.  
Terminalis, 20c. Mandarina, 24c.

Cash with order.

The Minge Floral Co., Mobile, Ala.

**DRACAENA INDIVISA.**

From flats, ready for 3-in. pots, \$2.50 per 100, \$20.00 per 1000, express. No packing charges. Cash, please.

THE IMLAY CO., ZANESVILLE, O.

Dracaenas, Massangeana, Amabilis and Lord Wolseley; elegant stock, \$2.00 each. Holton & Hunkel Co., 462 Milwaukee St., Milwaukee, Wis.

Dracaenas, Indivisa or Australia, fine 2-in., \$4.50 per 100. Cash. Myers-Watson Floral Co., formerly E. V. Myers, Florist, St. Joseph, Mo.

**EUPHORBIA****EUPHORBIA.****EXTRA STRONG.**

Euphorbia Splendens (Crown of Thorns), 3-in. pots, \$15.00 per 100.

OAK GROVE GREENHOUSE,  
Tuskegee, Ala.

**EVONYMUS****EVONYMUS CARRIERI.****Extra strong.**

50c each, \$40.00 per 100.

OAK GROVE GREENHOUSE,  
Tuskegee, Ala.

**FERNS****FERNS MY SPECIALTY.**

Ferns for fern dishes. Strong, bushy 2½-in. stock, in largest and best assortment, \$6.00 per 100, \$50.00 per 1000.

Fern seedlings: Excellent stock, ready for potting, in assortment of eight best fern dish varieties, \$1.75 per 100, \$15.00 per 1000.

Adiantum Cuneatum and Gracillimum, strong seedlings, ready for potting, \$1.75 per 100, \$15.00 per 1000; 2½-in., \$6.00 per 100, \$50.00 per 1000.

Adiantum Farleyense Gloriosum. A most desirable Fern, well-grown 8-in., \$5.50 per doz., \$40.00 per 100; 4-in., \$9.00 per doz., \$70.00 per 100. Large cut fronds, \$25.00 per 100.

Cibotium Schiedel, the King of Ferns. Strong thrifty 3-in., \$8.00 per doz., \$65.00 per 100; 4-in., \$12.00 per doz., \$95.00 per 100; 5-in., \$24.00 per doz.

Boston Ferns, large, shapely plants from bench, ready for 6-in. pots, \$9.50 per doz., \$75.00 per 100; pot-grown, 7-in., \$21.00 per doz.; 8-in., \$30.00 per doz.

Fern spores, strictly fresh, in 25 or more fern dish varieties; your choice or my selection, 50c per trade packet. List sent on request.

J. F. ANDERSON,  
Fern Specialist, Short Hills, N. J.

**FERNS OUR SPECIALTY.**

100,000 2½-in. Ferns,

Scottii, Teddy Jr., Roosevelt, Boston and Verona, \$6.50 per 100, \$60.00 per 1000.

20,000 Macawii, \$12.00 per 100, \$100.00 per 1000. Cash with order.

**ERDMAN & ULRICH,**

Belair Road and Erdman Hill,  
Baltimore, Md.

**FERNS.**

Boston, extra large size.....\$12.00 per 100

Boston, 4-in. size ..... 10.00 per 100

Boston, 3-in. size ..... 8.00 per 100

Springfield, 3-in. size..... 8.00 per 100

Boston, Whitmanii, Wanamaker,

Scottii and Springfield, 2½-in.,

.....\$4.00 per 100, \$35.00 per 1000

Runners in all kinds..... 12.50 per 1000

Boston Stag Horn, 12-in..... 12.00 per doz.

Boston Stag Horn, 10-in..... 9.00 per doz.

Beautiful specimens.

W. P. NEWELL CO., APOPKA, FLA.,

Wholesale Fern Growers.

**TABLE FERNS.**

BEST FOR FERN DISHES AND FILLING

BASKETS.

2½-in. pots, \$7.00 per 100, \$60.00 per 1000.

**FERNS, 2½-IN. POTS.**

BOSTON, ROOSEVELT, TEDDY JR., SCOTTII,

VERONA.

\$7.00 PER 100, \$60.00 PER 1000.

NEW VARIETY MACAWII.

\$12.00 PER 100, \$100.00 PER 1000.

ROMAN J. IRWIN,

43 West 18th St., New York.

**FINE FERNS.**

Ferns for dishes, strong 2½-in., \$6.00 per 100, \$50.00 per 1000; Boston and Roosevelt, 2½-in., \$6.50 per 100, \$60.00 per 1000. Scottii, Teddy Jr., Verona and Whitmanii, 2½-in., \$7.00 per 100, \$65.00 per 1000. Macawii, 2½-in., new and very fine, \$12.00 per 100, \$100.00 per 1000.

In ordering 2½-in. plants, specify whether pot plants, or transplanted bench-grown stock is wanted.

S. S. SKIDELSKY & CO.,  
50 Park Place, New York City.

Ferns, Bostons, good plants, 2½-in., \$6.00 per 100, \$50.00 per 1000; Fern runners, \$2.50 per 100.

Herman Schau, 10817 Hale Ave., Chicago, Ill.

Ferns, table ferns in assorted varieties, 2½-in., \$6.00 per 100, \$55.00 per 1000. Cash with order, please.

Frank Oeschlin, 4911 W. Quincy St., Chicago, Ill.

**FERNS.**

Boston, 3½-in. ....\$12.00 per 100  
Boston, 4-in. .... 25.00 per 100  
Roosevelt, 3½-in. .... 12.00 per 100  
Roosevelt, 4-in. .... 25.00 per 100  
Whitmanii Compacta, 3½-in. .... 12.00 per 100  
Whitmanii Compacta, 4-in. .... 30.00 per 100  
Teddy Jr., 3½-in. .... 12.00 per 100  
Scholzeii, 3½-in. .... 12.00 per 100  
Table Ferns, 6 varieties..... 6.00 per 100  
THE MCGREGOR BROS. CO.,  
Springfield, O.

**FERNS.**

2-in. Boston .....\$0.06  
2-in. Roosevelt ..... .06  
2-in. Teddy Jr. .... .06  
2-in. Whitmanii ..... .06

The above \$55.00 per 1000.

1½-in. Asparagus Plumosus ..... .02½

3-in. Teddy Jr. .... .15

Can ship any place, any time, and not get them frozen. No charge for packing. Guaranteed to please. Cash, please.

B. O. BLAKE, SPRINGFIELD, O.

Hardy Ferns, wholesale. 100 10 Each  
Aspidium Pedatum, Maidenhair.....\$9.00 \$1.00 15c  
Aspidium Goldieana, Gold Fern. 9.00 1.00 15c  
Aspl. Thely. Silver Splenwort... 9.00 1.00 15c  
Onoclea Sensibilis ..... 8.00 1.00 15c  
Onoclea Struthiopteris, Ostrich. 10.00 1.20 15c  
Osmunda Cinnamomea & Clayt. 12.00 1.40 15c  
And 5 other varieties. Descriptive list mailed free. 100 Ferns, your selection, billed 100 rate. Goldieana, Ostrich and Cinnamon most popular. Ludvig Mosbaek, Ferndale, Askov, Minn.

**2-IN. POTTED FERNS.**

2-in. Boston .....\$0.06  
2-in. Roosevelt ..... .06  
2-in. Teddy Jr. .... .06  
2-in. Whitmanii ..... .06

The above \$55.00 per 1000.

Also 1½-in. Asparagus Plumosus, 2½c.  
Packing free. Guaranteed against freezing. Less 4 per cent for cash.

CLOVER LEAF FLORAL CO.,

Springfield, O.

**FERNS FOR DISHES.**

Grand stock of Pteris-Adiantoides, Oretica Albo-Lineata, Magnifica, Wimsittii, Wilsonii, 2½-in., \$5.00 per 100. Cyrtomium Rochfordianum, \$7.00 per 100.

**BOSTON FERNS.**

5-in. pot plants, \$40.00 per 100; 6-in., \$60.00 per 100; 8-in. heavy, \$1.50 each.

STORRS & HARRISON CO.,

Florists and Nurserymen, Painesville, O.

**BOSTON AND WHITMANII.**

We offer for immediate or spring delivery:

2½-in. ....\$6.00 per 100; \$55.00 per 1000

3-in. ....\$15.00 per 1000

Add 5% to cover cost of packing.

This is first quality stock and you will do well by placing your order for spring delivery with us now.

**AMERICAN BULB CO.,**

172 N. Wabash Ave., Chicago, Ill.

**BOSTON FERN RUNNERS.**

Spend your dollars where you will get full value. Having more Boston Fern runners than I can use, I am offering the surplus at \$16.00 per 1000. These are extra fine, strong, clean, healthy plants, and guaranteed to please you, or your money refunded. Cash, please.

NORMAN C. MILLER, FORT PIERCE, FLA.

**BOSTON FERNS.**

Good, strong, bushy stock.

5-in. ....50c each

Add 5 per cent for packing.

See our ad on Cyclamen.

DAVIS FLORAL CO.,

Davenport, Ia.

**QUALITY FERNS. IMMEDIATE DELIVERY.**

500,000 2½-in. pot-grown Ferns: Boston, Roosevelt, Whitmanii, Teddy Jr., Whitmanii Compacta, all at \$6.00 per 100, \$55.00 per 1000.

Boston and Roosevelt, 3-in., \$15.00 per 100.

G. M. REBURN & CO.,

3807 Lake Park Ave., Chicago, Ill.

**FERNS.**

5-in. Boston and Roosevelt .....50c

6-in. Boston and Roosevelt .....75c

Above stock is pot-grown, strong, clean and bushy.

**HOMEWOOD GREENHOUSES,**

Atchison, Kan.

**FERNS.**

Whitmanii Compacta, bench-grown, equal to 5-in. and 6-in., 35c and 50c each.

Verona, bench-grown, equal to 5-in. and 6-in., 35c and 50c each. Cash.

WESTWOOD FLOWER & PLANT CO.,

R. R. 14, Dayton, O.

**BENCH-GROWN BOSTONS.**

Extra large plants, ready for 5 and 6-in. pots,

25c each; Roosevelt, pot-bound, 4-in., 25c each.

This is good, clean stock.

F. C. FREEMAN & SONS,

Portland, Ind.

**EXCELLENT FERNS.**

Well finished Ferns for immediate sales. Choice Wanamaker, Verona and Whitmanii, 4-in., 35c; Boston and Whitmanii, 5-in., 65c; Boston, 7-in., \$1.50; 8-in., \$2.00.

GULLETT & SONS, LINCOLN, ILL.

**BOSTON FERNS.**

Strong runners, ready for immediate delivery, \$10.00 per 1000; 3-inch pot size, \$7.00 per 100; 4-inch pot size, \$10.00 per 100. 20 per cent discount for cash with order.

F. M. SOAR, LITTLE RIVER, FLA.

**EXTRA STRONG, WELL-GROWN STOCK.**

Whitmanii Ferns, 5-in., 50c each; heavy 5½-in., 75c each. Cash, please.

J. E. MATTHEWSON, SHEBOYGAN, WIS.

Table Ferns, extra strong, 2 1/4-in., of leading varieties for fern dishes, and making up Poinsettia pans, \$5.00 per 100, \$40.00 per 1000. Satisfaction guaranteed.

Evenden Bros. Co., Williamsport, Pa.

#### POT-GROWN BOSTON FERN.

6-in. bushy stock out of pots, 75c each; 7-in. Bostons, 90c; 8-in., \$1.10 each. Plus 5% for packing.

DAVIS & STEINER CO., MORRISON, ILL.

Ferns, Boston, Elegantissima and Whitmanii, 2 1/4-in. full pots, \$8.00 per 100, \$50.00 per 1000. Boston and Elegantissima, 6-in., 50c each, \$40.00 per 100, all pot bound.

B. M. Wichers & Co., Gretna, La.

Ferns, Boston, Roosevelt and Whitmanii, 4-in., \$12.00 per 100; Boston, 8-in., \$8.00 per 100, \$75.00 per 1000. A few hundred Personii, 5-in., \$15.00 per 100. Cash must accompany order.

Ustler Bros., Apopka, Fla.

Ferns, Whitmanii, nice, bushy stock, clean and healthy, 5-in., 40c; 6-in., 60c; Whitmanii and Boston, fine transplanted runners ready for 8-in., \$5.00 per 100. Packing free.

Koopmann Bros., Davenport, Ia.

Ferns, large, bench-grown Bostons ready for 5 and 6-in. pots, \$25.00 per 100; 8-in. pot-grown, ready for 4-in., \$10.00 per 100; also a fine lot of runners as good as 2-in., \$3.00 per 100. Cash. C. P. Bethards, Springfield, O.

Ferns, strong, healthy stock; Boston and Whitmanii, 4-in., \$25.00 per 100; 5-in., \$40.00 per 100. Cash with order, or shipped C. O. D. if 1/4 of purchase price is sent with order.

Peterson Floral Co., Gibson City, Ill.

Boston Ferns, good, strong stock, 8-in., \$15.00 per 100; 4-in., \$25.00 per 100; 6-in., \$75.00 per 100. Cash. Underwood Bros., 21st and Fair Ave., Columbus, Ohio.

Bostons from bench, good, clean stock, \$20.00, \$25.00 and \$35.00 per 100.

Verona Ferns, 2 1/4-in., \$5.00 per 100, \$40.00 per 1000. Carl Hagenburger, W. Mentor, O.

Ferns, Boston, strong, 8-in., \$18.00; 4-in., \$25.00; 5-in., \$50.00 per 100; 6-in., \$1.00 each. Winfield S. Kircher, Cyclamen Specialist, Defiance, O.

Ferns, Boston, strong plants, 8-in., \$18.00; 4-in., \$25.00; 5-in., \$50.00 per 100. Cash. A. D. Root, Wooster, O.

Boston Ferns, fine stock, 5-in., 60c; 6-in., 75c each. Packing free. Cash. La Crosse Floral Co., La Crosse, Wis.

#### VERY FINE PLANTS.

Verona Ferns, 4-in., 35c each. Cash, please. J. E. MATTHEWSON, SHEBOYGAN, WIS.

Especially strong, pot-grown Boston Ferns, 4-in., 25c; 5-in., 40c; 6-in., 75c. J. W. Davis Co., Davis Gardens, Terre Haute, Ind.

Boston Ferns from bench, good clean stock with right color, \$35.00 per 100.

Anoka Greenhouses, Anoka, Minn.

Ferns, Boston and Scottii, strong 4-in. stock, ready for shift to 5-in. and 6-in. pots, \$35.00 per 100. Evenden Bros. Co., Williamsport, Pa.

Table Ferns in variety, strong 2 1/4-in. pots, \$6.00 per 100. Cash. Kent Greenhouses, 241 National Drive, Newark, O.

Ferns, Boston and Whitmanii, 2-in., 5c; 4-in., 25c; 5-in., 50c. Good strong stock. No packing charges. Frank Tobisch, Stillwater, Minn.

Fernery Ferns in assortment, \$6.00 per 100. Holton & Hunkel Co., 462 Milwaukee St., Milwaukee, Wis.

Boston Ferns, strong, clean, pot-grown, 2-in., 6c; 4-in., 25c; 5-in., 50c each. Cash with order. Walnut Hill Greenhouses, Independence, Mo.

Whitmanii Ferns, strong 4-in., 35c; 5-in., 75c; 7-in., \$1.50 each. Quentin Floral Co., St. Joseph, Mo.

Boston Ferns, A No. 1, 2 1/4-in., \$5.00 per 100. Haase Bros., 1300 N. Second St., Pekin, Ill.

Table Ferns, standard varieties, 2 1/4-in., \$5.00 per 100. Henry Smith, Grand Rapids, Mich.

Boston Ferns, bench-grown, extra strong, 50c each. L. J. Rowe, Titusville, Pa.

Dish Ferns, 2 1/4-in., \$5.00 per 100, in ten varieties. James D. Hooper, Richmond, Va.

Boston Ferns, 2 1/4-in., \$6.00 per 100, \$50.00 per 1000. Kirkwood Floral Co., Des Moines, Ia.

Boston Ferns from the bench, ready for 5-in. pots, 35c each. M. J. Burke, Hillside, Ill.

Boston Fern, 4-in. pots, 25c each. Prince's Flower Shop, Iowa City, Ia.

#### FEVERFEW

Feverfew, large, double white, field-grown plants, \$6.50 per 100.

Mrs. J. J. Joiner, 328 Gordon St., Atlanta, Ga.

Feverfew, true Little Gem, strong rooted cuttings, \$1.75 per 100, by mail; \$15.00 per 1000, express. S. W. Pike, St. Charles, Ill.

Feverfew, 2-in., 8c; 3-in., ready for shift, 5 1/2c each. J. E. Hitz, Franklin, Ind.

#### FIGUS

##### FIGUS ELASTICA.

Extra strong, 24 to 30 ins. from the pot up; 6-in. pots, \$7.50 per doz.

OAK GROVE GREENHOUSES, Tuskegee, Ala.

Figus Elastica, large leaves, from pot up 24 to 30-in., 75c; 18 to 24-in., 50c. A. Mirring, Edgemont Sta., East St. Louis, Ill.

#### FORGET-ME-NOTS

Forget-me-nots: Barker's True Winter-flowering. We have reselected this stock for the past five years, by propagating from only the earliest and largest flowering plants, allowing us to offer without question, the best Myosotis on the market. This variety makes a strong and vigorous growth and should be planted 12 to 15 inches apart each way. When well-grown, will produce stems 12 to 18 inches in length. A good crop to follow Mums, and can be planted in the same soil with excellent results; rooted cuttings, \$8.00 per 100, \$55.00 per 1000; 2 1/4-in. pots, \$8.00 per 100, \$70.00 per 1000. Stock ready for shipment. Cash with order. John M. Barker, P. O. Box No. 225, Morristown, N. J.

Forget-me-nots, the long stemmed true winter-flowering; strong 2 1/4-inch, and starting to branch, \$4.00 per 100. No charge for packing. F. L. Lanson, Council Bluffs, Ia.

Forget-me-nots, true, winter-flowering, strong, transplanted, ready for 8-in. pots, \$3.00 per 100. S. T. Danley & Sons, Macomb, Ill.

Strong, winter-flowering, 2 1/4-in. Forget-me-nots, \$5.00 per 100. S. S. Skidelsky & Co., 50 Park Place, New York.

Forget-me-nots, true winter-flowering, strong, 2 1/4-in. pots, \$4.00 per 100, \$35.00 per 1000. J. O. Schmidt, Bristol, Pa.

Forget-me-nots, hardy, everblooming, transplanted rooted cuttings, \$3.00 per 100. Dumser Floral Co., Elgin, Ill.

Forget-me-nots, winter blooming, 2 1/4-in., \$4.00 per 100. Cash. W. C. Ehmann, Corfu, N. Y.

#### FUCHSIAS

Fuchsias, strong, well rooted stock, in best assortment, labeled, true to name, \$2.00 per 100, by mail; \$18.00 per 1000, express; 250 at 1000 rate. S. W. Pike, St. Charles, Ill.

Fuchsias, fine double, dwarf habit, early and free blooming; strong, well-rooted cuttings, \$1.75 per 100, \$16.00 per 1000, prepaid by mail. Cash. J. P. Cannata, Mt. Freedom, N. J.

Fuchsias, good assortment, 2 1/4-in., \$5.00 per 100; 4-in., 25c; 6-in., 50c each. Henry Smith, Grand Rapids, Mich.

#### GENISTAS

Genistas, a grand block of 5-in. pot stock, \$40.00 per 100.

Storrs & Harrison Co., Painesville, O.

#### GERANIUMS

##### GERANIUMS.

Rooted cuttings, S. A. Nutt, Mme. Jaulin and Buchner, \$2.50 per 100, \$20.00 per 1000. Jean Viaud, \$3.00 per 100, \$25.00 per 1000. 2-in. .... \$4.00 per 100, \$35.00 per 1000 2 1/4-in. .... 5.00 per 100, 45.00 per 1000 3-in. .... 6.00 per 100, 55.00 per 1000 Poitevine rooted cuttings, \$3.50 per 100, \$30.00 per 1000. 2-in. .... \$5.50 per 100, \$50.00 per 1000 2 1/4-in. .... 6.50 per 100, 60.00 per 1000 3-in. .... 7.50 per 100, 70.00 per 1000 Cash with order.

HUDSON GREENHOUSE, HUDSON, MICH.

##### GERANIUMS.

Our specialty,

S. A. Nutt,

Jean Viaud,

Mme. Buchner,

Poitevine,

Ricard,

good, short-jointed plants

from 2-in. pots, \$3.50 per 100,

\$35.00 per 1000.

We ship by express or parcel post,

packed to reach you safe anywhere.

ELMER RAWLINGS,

Wholesale Grower, Allegany, N. Y.

#### CALIFORNIA SUNSHINE GERANIUMS.

National Recognition Based on Merit.

"Any number; any kind; any time; anywhere."

##### STANDARD VARIETIES:

Rooted cuttings .... \$2.50 per 100, \$22.50 per 1000 Potted 2 1/4-in. .... 5.00 per 100, \$45.00 per 1000

SPECIALS: FIAT, HILL, MICHELL, RICARD:

Rooted cuttings .... \$3.00 per 100, \$27.50 per 1000

Potted 2 1/4-in. .... 6.00 per 100, 55.00 per 1000

Poitevine and Ivy all booked till Feb. 1, 1921.

Ship successfully, North, South, East and West.

LOS ANGELES GERANIUM CO.,

927 Oxford Street, Berkeley, Cal.

##### GERANIUMS.

Extra strong, ready for 3-in.

Jean Viaud, 2 1/4-in. .... \$6.00 Per 100 Per 1000

Improved American Beauty, 2 1/4-

in. .... 6.00 50.00

Strausburg, black red, 2 1/4-in. .... 6.00 50.00

King Edward, cerise, 2 1/4-in. .... 4.50 35.00

S. A. Nutt, 2 1/4-in. .... 4.50 35.00

Buchner, white, 2 1/4-in. .... 4.50 35.00

Cash with order.

BAUSCHER BROS., FREEPORT, ILL.

##### GERANIUMS.

Jean Viaud, strong 2-in., \$4.50 per 100, \$40.00 per 1000; 2-in., mixed, \$3.50 per 100.

Ivy Geraniums, Rycroft's Surprise, \$5.00 per 100, \$45.00 per 1000.

Scented Rose Geraniums, \$3.50 per 100. Cash. JACOBS BROS., P. O. BOX 413, PEORIA, ILL.

Geraniums, S. A. Nutt, extra strong, healthy 2 1/4-in., \$5.00 per 100, \$45.00 per 1000. Cash with order. Mrs. L. K. Mathews, Lanesville, Pa.

Geraniums, S. A. Nutt, strong 2-in., \$3.00 per 100. C. G. Locke, Arkport, N. Y.

#### SPEAK QUICK IF YOU WANT THESE.

Ricard, 4000 2-in., \$8.00 per 100, \$50.00 per 1000. S. A. Nutt, 1000 2-in., \$6.00 per 100, \$50.00 per 1000.

American Beauty, 2-in., \$6.00 per 100.

Rose Geranium, 2-in., \$4.00 per 100.

Mme. Sallerol, 2-in., 4c each.

Cash with order.

CHARLES T. MAY,

R. R. No. 14, Dayton, O.

#### ROOTED GERANIUM CUTTINGS.

The following, "Big Four," bedders are the ones that will satisfy your customers. Strong selected top cuttings, well rooted. Per 1000 S. A. Nutt, greatest dark red.....\$25.00 Double Giant, king of all scarlets..... 25.00 Mme. Buchner, best double white..... 25.00 Beaute Poitevine, favorite salmon..... 35.00

THE W. T. BUCKLEY CO.,

Springfield, Ill.

#### GERANIUMS.

Well rooted cuttings, all booked for

January.

Ricard, Poitevine, Scarlet Bedder and

Anna Brown, double pink,

\$30.00 per 1000.

S. A. Nutt,

\$25.00 per 100.

Cash with order.

PETER BROWN, LANCASTER, PA.

Geraniums, 2 1/4-in. pots, S. A. Nutt, Poitevine, white, Mrs. Lawrence, Rose Geraniums, Helen Michell and other varieties, \$6.00 per 100, \$50.00 per 1000. S. A. Nutt, rooted cuttings, \$3.00 per 100, \$25.00 per 1000. Ready now and later. Other varieties ready next month. Ask for varieties and prices.

Roman J. Irwin, 48 West 18th St., New York.

#### GERANIUMS, ROOTED CUTTINGS.

##### READY NOW.

S. A. Nutt and Buchner.....\$25.00 per 1000

Viaud and Castellane..... 30.00 per 1000

Parcelpost and insurance \$1.00 per 1000 extra.

Cash with order.

FRED W. RITCHY, LANCASTER, PA.

#### GERANIUMS.

Nutt, Buchner and Viaud, extra strong, thoroughly pot-bound plants, 2-in., \$4.50 per 100, \$40.00 per 1000; Regalia, \$5.50 per 100, \$50.00 per 1000. Delivery now and later. Packed right and free. Cash, please.

J. A. SWARTLEY & SONS, STERLING, ILL.

Geraniums, rooted cuttings, Nutt, Buchner and mixed, \$20.00 per 1000; Doyle, \$22.50 per 1000; Doyle, Buchner, Viaud, Nutt, and mixed, 2-in., \$25.00 per 1000; Poitevine, \$30.00 per 1000. Ricard, \$35.00 per 1000. Cash with order.

Mrs. E. A. Llewellyn, Olean, N. Y.

#### GERANIUMS.

Poitevine, 2 1/4-in. ....\$45.00 per 1000

S. A. Nutt, 2 1/4-in. .... 40.00 per 1000

S. A. Nutt, 2-in. .... 35.00 per 1000

RUDDOLF IRSA, EAST HAMPTON, N. Y.

Geraniums, Nutt and Buchner, 2 1/4-in., \$4.50; Viaud, Hill, Pressilly, Poitevine, Doyle, mixed, \$25.00; 2 1/4-in., \$5.00; Poitevine and Ricard, \$30.00; each alone, \$35.00. Cash.

Port Allegany Greenhouses, Port Allegany, Pa.

Geraniums: First-class stock, 2 1/4-in. pots, well rooted, ready for shift; Ricard, Poitevine and S. A. Nutt, \$6.00 per 100, \$50.00 per 1000. Cash with order.

Quaker Hill Nursery Co., Monroe, N. Y.

#### GERANIUMS.

S. A. Nutt and Mme. Buchner, 2 1/4-in., \$4.00 per 100, \$35.00 per 1000. Cash.

WESTWOOD FLOWER & PLANT CO.,

R. R. 14, Dayton, O.

Geraniums, Poitevine, Ricard, Hill, Nutt, Marquis de Castellane, American Beauty and Frances Perkins, pot-bound, 2 1/4-in., \$6.00 per 100. Rose Geraniums, 2 1/4-in., \$4.00 per 100. S. M. Harbison, Danville, Ky.

Geranium Sallerol, rooted cuttings, \$2.00 per 100; 2-in., \$3.00 per 100. Orders taken for Ricard, Jean Viaud, Poitevine and Nutt, rooted cuttings for January delivery, \$3.00 per 100.

Wm. Doel, Pascoag, R. I.

Geraniums, Beaute Poitevine and Ricard, strong 4-in., \$15.00 per 100; S. A. Nutt and Buchner, 4-in., \$12.50 per 100. S. A. Nutt, strong 2-in., \$4.50 per 100. Winfield S. Kircher, Cyclamen Specialist, Defiance, O.

Geraniums, 1500 S. A. Nutt, fine stock from 2 1/4-in., ready for shift, \$5.00 per 100, \$45.00 per 1000. S. Knudson, North Boulder Greenhouses, Boulder, Colo.

Geraniums, S. A. Nutt, 2-in., \$3.00 per 100, by express; Mme. Sallerol, rooted cuttings, \$15.00 per 1000. Postpaid. Cash. Harglerode Bros., Shippensburg, Pa.

Geraniums, 300 4-in. mixed, from July cuttings, fine stock, mostly all of the latest kinds, \$35.00. Cash. Must have the room. S. F. Minsterman, 812 McCormick Ave., Connellsville, Pa.

Geraniums, Mme. Sallerol cuttings grown in soil since fall, \$2.50 per 100, \$22.50 per 1000. Cash, please. Aurora Greenhouse Co., Lancaster and Garfield Aves., Aurora, Ill.

#### A FINE LOT OF GERANIUMS.

Rooted cuttings of S. A. Nutt and Buchner, \$2.00 per 100, \$18.00 per 1000. Cash with order. CHERRY PARK GARDENS, FREDONIA, N. Y.

#### GERANIUMS.

S. A. Nutt, 2 1/4-in. ....\$4.00 per 100

Cash, please.

W. BEZDEK, CEDAR RAPIDS, IOWA.

Geraniums, Rose and Sallerol, 2-in., \$3.00 per 100. Cash. Byer Bros., Chambersburg, Pa.



## GERANIUMS—Continued

Geraniums, 10,000 Nutt, 3000 Buchner, 2000 Soft Red Geraniums, \$5.00 per 100, \$45.00 per 1000. Packing free for cash. The Silveus & Silveus Floral Co., Ashtabula, O.

Geraniums, good, strong stock of S. A. Nutt, La Favorite and Thos. Meehan, 2 1/4-in., \$4.00 per 100, \$35.00 per 1000.

Evenden Bros. Co., Williamsport, Pa.

Geraniums, S. A. Nutt, \$22.50 per 1000; Poitevine, \$27.50 and Ricard, \$35.00 per 1000. Are all engaged until in February.

Albert M. Herr, E. F. D. 8, Lancaster, Pa.

Geraniums, Poitevine and Scarlet Bedder, rooted cuttings, \$28.00 per 1000; S. A. Nutt, \$20.00 per 1000, 250 at 1000 rate. Cash with order.

C. B. Shisler, Williamsville, N. Y.

Geraniums, S. A. Nutt, \$2.00 per 100, \$20.00 per 1000; Jean Oberle, \$3.00 per 100, \$25.00 per 1000. Parcel post, prepaid. Cash with order.

John L. Gugino, Fredonia, N. Y.

Geraniums, Poitevine and Ricard, 2 1/4-in., \$6.00 per 100, \$50.00 per 1000; S. A. Nutt and Landry, \$5.00 per 100, \$45.00 per 1000.

E. C. Basinger, Columbiana, O.

Geraniums: A fine lot of S. A. Nutt out of 2-in. pots, early September propagated from top cuttings, \$4.00 per 100, \$35.00 per 1000. Cash with order.

C. C. Breece, R. 7, Delaware, O.

Geraniums, rooted cuttings, Nutt, 2c; Poitevine, 2 1/2c; 2-in. Nutt, 4c, Poitevine, 5c. Cash.

E. C. Willard, Mankato, Minn.

Geraniums, extra strong, Helen Michell, Ricard and Nutt, 2 and 2 1/2-in., \$5.00 per 100.

L. G. Barbier, Dunkirk, Ind.

Geraniums, rooted cuttings S. A. Nutt, \$18.00 per 1000. No charge for packing. Cash, please.

Norwalk Rose Gardens Co., Norwalk, O.

Poitevine Geraniums, 2 1/4-in., ready for 3-in., \$50.00 per 1000. S. A. Nutt, \$40.00 per 1000.

John B. Rudy, Elmira, N. Y.

Geraniums, Nutt and other leading varieties; strong 2 1/2-in., \$4.00 per 100; 3 1/2 and 4-in., \$10.00 per 100.

G. Noack, Batavia, N. Y.

Geraniums, rooted cuttings, S. A. Nutt, \$2.25 per 100, \$20.00 per 1000.

E. A. Muchow, Clarence, N. Y.

Geraniums, 2-in., \$35.00 per 1000; 3-inch, \$60.00 per 1000; 4-inch, \$18.00 per 100. Cash or c. o. d.

F. H. Parker, Fort Scott, Kan.

Geraniums, rooted cuttings, S. A. Nutt, \$20.00 per 1000; parcellpost \$1.00 extra per 1000. Cash with order.

P. Hopman, New Galliee, Pa.

Geraniums, S. A. Nutt, 10,000 strong, 2 1/4-in., \$40.00 per 1000; 5000 rooted cuttings, \$25.00 per 1000.

J. J. LeBorlous, Duluth, Minn.

Geraniums, 100,000 Castellane, Nutt and Barney, 2 1/4-in., 4 1/2c each.

L. J. Rowe, Titusville, Pa.

Geraniums, A-1 stock, S. A. Nutt, 2 and 2 1/4-in. pots, \$25.00 per 1000; rooted cuttings, \$12.00 per 1000. Cash.

Ross Bros., Du Bois, Pa.

Geraniums, Helen Michell, new, best light red, 2 1/4-in., \$6.00 per 100; Nutt, \$5.00 per 100. Cash, please.

H. E. & C. W. Krebs, Cedar Rapids, Ia.

Geraniums, rooted cuttings, S. A. Nutt, \$20.00 per 1000; mixed, mostly Nutt, \$15.00 per 1000.

R. Sellers, Alliance, O.

Geraniums, S. A. Nutt, Mme. Buchner, Perkins and Jean Vland, 2-in., \$4.00 per 100, \$35.00 per 1000.

Kinyon Bros., South Bend, Ind.

Geraniums, S. A. Nutt, rooted cuttings, \$20.00 per 1000. The Pana Greenhouses, Pana, Ill.

Geraniums, 2 1/4-in. S. A. Nutt, \$4.00 per 100. Charles Sherwood, Waterloo, Ia.

Geraniums, Ricard 2 1/2-in., \$6.00 per 100. Good stock.

Royston & Fenton, Evansville, Ind.

Geranium S. A. Nutt, \$4.00 per 100. Chelsea Greenhouses, 444 1/2 St. Charles, Ill.

Rose Geraniums, strong rooted cuttings, \$3.00 per 100, by mail. S. W. Pike, St. Charles, Ill.

## GLADIOLI

"SELECTED BULBS FOR WINTER FORCING."

	Per 100	Per 1000
America, 1st size, 1 1/2 in. and up.	\$4.00	\$35.00
America, 2nd size, 1 1/4 in.	3.50	30.00
Augusta, 1 1/2 in. and up.	4.00	35.00
Augusta, 1 1/4 in.	3.50	30.00
Baron Hulot, 1 1/2 in. and up.	7.00	65.00
Brenchleyensis, 1 1/2 in. and up.	3.50	30.00
Chicago White, 1 1/4 in. and up.	4.00	35.00
Chicago White, 1 1/2 in. and up.	3.50	30.00
Halley, 1 1/2 in. and up.	4.00	35.00
Halley, 1 1/4 in.	3.50	30.00
Mrs. F. Pendleton, 1 1/2 in. and up.	7.00	65.00
Mrs. F. King, 1 1/2 in. and up.	4.00	35.00
Niagara, 1 1/2 in. and up.	6.00	50.00
Panama, 1 1/2 in. and up.	7.00	60.00
Panama, 1 1/4 in. to 1 1/2 in.	6.00	50.00
Peace, 1 1/2 in. and up.	6.00	50.00
Peace, 1 1/4 in. to 1 1/2 in.	5.00	45.00
Princess, 1 1/2 in. and up.	7.00	65.00
Schwaben, 1 1/2 in. and up.	8.00	75.00
Schwaben, 1 1/4 in. to 1 1/2 in.	7.00	60.00
White America, 1 1/2 in. and up.	12.00	100.00

For other varieties, also planting stock,

ask for complete list.

ROMAN J. IRWIN,

43 West 18th St., New York, N. Y.

Descriptive list of new Gladioli for propagating and commercial varieties of planting size, to renew your stocks. Free on demand. P. Hopman & Sons, Gladioli Specialists, Hillegom, Holland.

## GLADIOLUS BULBS OF UNSURPASSED

## BLOOMING POWER

for immediate or future shipment, F. O. B. Concord, Mass.

Terms: 7% discount for cash with order; 2% ten days; 30 days net.

100 of a variety will be sold at the 1000 rate.

Add 10% to all orders for less than 100.

Prices quoted for 1000.

	No. 1 1 1/4-in. up	No. 2 1 1/4- 1 1/2-in.	No. 3 1 1/2- 1 3/4-in.
America, lavender pink	\$30.00	\$24.00	\$18.00
Anny Wigman, yellow	45.00	36.00	27.00
Attraction, deep crimson	40.00	32.00	24.00
Baron Hulot, dark violet	60.00	48.00	36.00
Augusta, white	35.00	28.00	22.00
Brenchleyensis, scarlet	30.00	24.00	18.00
Candidum, white	50.00	40.00	30.00
Chicago White	35.00	28.00	22.00
Conspicuous, blue	110.00	90.00	70.00
Crackerjack, dark red	30.00	24.00	18.00
Empress of India, dark maroon	45.00	36.00	27.00
George Paul, "Harvard" crimson	60.00	48.00	36.00
Golden West, orange	35.00	28.00	22.00
Halley, salmon pink	35.00	24.00	18.00
Ida Van, deep salmon red	35.00	28.00	22.00
Independence, orange scarlet	28.00	22.00	17.00
Klondike, yellow	25.00	20.00	15.00
Lily Lehman, ivory white	60.00	48.00	36.00
L'Immaculee, pure white	65.00	52.00	40.00
Loveliness, cream	60.00	48.00	36.00
Master Wietse, violet	50.00	40.00	30.00
Meadowvale, white	30.00	24.00	18.00
Minnesota, pale cream	35.00	28.00	22.00
Miranda, Primulinus type, yellow	30.00	24.00	18.00
Mrs. Francis King, salmon red	28.00	22.50	17.00
Mrs. F. Pendleton, flushed pink	50.00	40.00	30.00
Mrs. Watt, wine color	45.00	36.00	27.00
Niagara, delicate cream	50.00	40.00	30.00
Panama, pale pink	50.00	40.00	30.00
Peace, white	45.00	36.00	27.00
President Taft, delicate pink	35.00	28.00	22.00
Prince of Wales, salmon	70.00	60.00	45.00
Principle, carmine red	45.00	36.00	27.00
Schwaben, canary yellow	60.00	48.00	36.00
The Pearl, soft pink	45.00	36.00	27.00
War, blood red	45.00	36.00	27.00
Wilbrink, flesh pink	65.00	55.00	45.00
Willy Wigman, bluish white	50.00	40.00	30.00
Yellow Hammer, pure yellow	45.00	36.00	27.00
Exhibition Mixed	25.00	20.00	15.00
Extra Choice Mixed	20.00	16.00	12.00
Primulinus Hybrids	25.00	20.00	15.00
Blue Hybrids	35.00	28.00	22.00

Upon application prices will be quoted on planting stock or on other varieties not listed. Special price quoted on large quantities.

## JELLE ROOS,

Gladioli Specialist, Box A, Concord, Mass.

## READY FOR IMMEDIATE OR DEFERRED SHIPMENT.

	Per 1000	Per 100
America	\$18.00	\$1.80
Halley	12.00	1.20
Mrs. F. King	12.00	1.20
Mrs. Watt	27.50	2.75
Chicago White	15.00	1.50
Kunderd Glory	25.00	2.50
Ida Van	30.00	3.00
Peace	20.00	2.00
Principle	18.00	1.80
Primulinus Hybrids	18.00	1.80
Rouge Torch	35.00	3.50
Sulphur Queen	15.00	1.50
Black Hawk	25.00	2.50
Niagara	27.50	2.75
Mrs. F. Pendleton	32.50	3.25
Superb Mixed	15.00	1.50

	Per 100	Per 1000
Lily Lehman	4.00	40.00
Best Violet	4.00	40.00
Pink Perfection	5.00	50.00
Mary Fennell	7.50	75.00
Loveliness	6.00	60.00
Augusta	2.00	20.00
Evelyn Kirtland	7.50	75.00
Scarsdale	3.00	30.00
Pride of Goshen	5.00	50.00
Panama	3.50	35.00
Schwaben	3.50	35.00

Ask for quotations on smaller sizes and bulblets.

THE PFEIFFER NURSERY, WINONA, MINN.

## FLORISTS!! ATTENTION!!

## Gladioli! Gladioli!

Before placing your order, ask us for prices on only SUPERIOR QUALITY of our own growing. Liberal measure. Healthy, vigorous young bulbs. Our prices are not the lowest, but we DO NOT OFFER OLD FLAT BULBS, which have been used for cutflowers year after year, and which are so often placed on the market. A postcard brings you our prices.

UNITED BULB COMPANY,  
Box B., Mt. Clemens, Mich.

Mrs. F. Pendleton, 1 1/2-in. and up.	\$40.00 per 1000
Mrs. F. Pendleton, 1 1/4-in.	32.00 per 1000
Mrs. F. Pendleton, bulblets.	1.00 per 1000
Evelyn Kirtland, 1 1/2-in. and up.	9.00 per 100
O. L. Cook, R. No. 1, Cygnet, O.	

## CHOICE GLADIOLUS BULBS AND BULBULETS.

We offer the following Gladioli bulbs and bulblets, f. o. b. Nora Springs, Ia. Net cash. No charge for boxing. Immediate delivery. Subject to being unsold upon receipt of your order.

	Per 1000
10,000 America, 1 1/4-in. up.	\$20.00
10,000 America, 1 1/2 to 1 3/4-in.	16.00
10,000 America, 1 to 1 1/4-in.	12.00
5,000 Halley, 1 1/2-in. up.	24.00
5,000 Halley, 1 1/4 to 1 1/2-in.	20.00
2,000 Pres. Taft, 1 1/2-in. up.	24.00
2,000 Pres. Taft, 1 1/4 to 1 1/2-in.	20.00

## PLANTING STOCK.

50,000 America, 1/2 to 3/4-in.	7.00
50,000 America, 3/4 to 1-in.	5.00
20,000 Halley, 1/2 to 3/4-in.	7.00
20,000 Halley, 3/4 to 1-in.	5.00
20,000 Chicago White, 1/2 to 3/4-in.	8.00
20,000 Chicago White, 3/4 to 1-in.	6.00
50,000 Francis King, 1/2 to 3/4-in.	7.00
50,000 Francis King, 3/4 to 1-in.	5.00
20,000 Crackerjack, 1/2 to 3/4-in.	6.00
20,000 Crackerjack, 3/4 to 1-in.	4.00
20,000 Primulinus Hybrids, 1/2 to 3/4-in.	7.00
20,000 Primulinus Hybrids, 3/4 to 1-in.	5.00

## BULBULETS.

	Per bu.
10 bu. Mixed Bulbulets	\$15.00
5 bu. America	22.00
2 bu. Meadowvale	22.00
3 bu. Blue Hybrids	22.00
3 bu. Halley	22.00
2 bu. Primulinus Hybrids	22.00
5 bu. Chicago White	40.00
1 bu. Ida Van	40.00
1 bu. Blackhawk	35.00
2 bu. Crackerjack	22.00

	Per qt.
10 qts. Empress of India	\$ 3.00
10 qts. Tracy's Dawn	6.00
5 qts. Mrs. Watt	5.00
10 qts. Niagara	4.00
5 qts. Schwaben	5.00
20 qts. Pendleton	3.50
20 qts. Panama	2.50
10 qts. Peace	3.00
10 qts. Baron Hulot	3.50
5 qts. Princess	3.50
20 qts. Klondike	2.50
10 qts. War	5.00
25 qts. Summer	4.00
2 qts. Prince of Wales	12.50
10 qts. The King	4.00

MAPLE HILL NURSERY,  
Nora Springs, Ia.

## GLADIOLUS BULBS.

Properly cured for forcing.

	1 1/4-in. and up	1 1/2-in. and up
America	\$25.00	\$27.00
Arizona	40.00	45.00
Augusta	30.00	35.00
Brenchleyensis	25.00	30.00
Best Violet	35.00	40.00
Chicago White	30.00	35.00
Florists' Mixture	16.00	20.00
Francis King	24.00	27.00
Glory of Holland	45.00	50.00
Halley	35.00	40.00
Ida Van	30.00	34.00
Loveliness	55.00	60.00
Meadowvale	45.00	50.00
Miss Lucile	30.00	35.00
Mrs. Frank Pendleton	45.00	50.00
Mrs. Watt	50.00	55.00
Niagara	40.00	45.00
Panama	45.00	50.00
Peace	35.00	40.00
Pink Beauty	45.00	50.00
Pink Perfection	40.00	45.00
President Taft	45.00	50.00
Primulinus Hybrids	30.00	35.00
Rose 1910	40.00	50.00
Rouge Torch	75.00	80.00
Schwaben	50.00	60.00
War	45.00	50.00
Yellow Hammer	40.00	50.00

## NOVELTIES.

	1 1/4-in. and up	1 1/2-in. and up
Berkshire	\$ 8.00	\$ 8.00
Evaline	8.00	8.00
George Paul	6.00	7.00
Golden West	5.00	5.00
Goliath	10.00	10.00
Joffre	12.00	12.00
Mary Fennell	10.00	12.50
Master Wietse	4.50	5.00
Nymph	6.00	6.00
Primulinus Roanoke	4.00	5.00



## MICHIGAN GROWN BULBS.

Gladioli of superior quality, clean, healthy, plump stock for immediate or future delivery, f. o. b. Battle Creek, Mich. No charge for packing. Terms: 5% discount for cash with order. 250 of a kind at the 1000 rate; 25 at the 100 rate.

	Per 1000	1-in. up
America .....	\$12.00	.....
Francis King .....	12.00	.....
F. King and Independence, mixed .....	10.00	.....

	Per 100	1 1/2-in.	1-in.
Buelah, white, red throat .....	\$ 8.00	\$ 6.50	5.00
Tracy's Dawn, coral pink .....	3.25	2.60	2.00
Glory of Holland, white .....	5.00	4.00	3.00
King Arthur, fine white .....	5.50	4.50	3.50
Loveliness, cream .....	3.25	2.60	2.00
Taconic, pink, shaded darker .....	2.75	2.25	.....
War, deep blood red .....	.....	.....	.....

## Planting Stock, Per 1000.

	1/2-in.	1/2-in.	Under 1/2-in.
America .....	\$ 9.00	\$ 8.00	\$ 4.00
Attraction .....	10.00	9.00	6.00
Chicago White .....	9.00	8.00	5.00
Crackerjack .....	35.00	25.00	15.00
Tracy's Dawn .....	8.00	5.00	3.00
Independence .....	8.00	4.00	.....
Meadowdale .....	9.00	6.00	4.00
Mrs. F. King .....	5.00	3.00	.....
President Taft .....	8.00	5.00	.....
Princeton .....	10.00	8.00	.....
Taconic .....	9.00	6.00	4.00
Victory .....	8.00	5.00	3.00
War .....	9.00	6.00	4.00
Supreme Mixed .....	8.00	5.00	3.00
White and Light Mixed .....	8.00	5.00	3.00
Francis King and Independence, a good florists' mixture .....	8.00	5.00	3.00

Write for prices on bulbets; 30 varieties.

FULLER'S GLADIOLUS FARM,  
R. F. D. No. 9, Box 211 A, Battle Creek, Mich.

## GLADIOLI.

## OUR FORCING QUALITY.

## FLOWERS WERE ALL TOPPED.

	1 1/2-in.	1 1/2-in.	1-in.
Prices are per 1000 up .....	1 1/2-in.	1 1/2-in.	1-in.
America, lavender pink .....	\$30.00	\$24.00	\$18.00
Chicago White, early .....	35.00	28.00	22.00
Empress of India, dark red .....	45.00	36.00	27.00
Flora, best yellow, new, per 100 .....	50.00	40.00	30.00
Halley, salmon pink, early .....	35.00	30.00	24.00
L'Immaculee, best pure white .....	75.00	67.00	55.00
Loveliness, best cream .....	75.00	67.00	55.00
Mrs. Francis King, light scarlet .....	28.00	24.00	19.00
Myrtle, pale rose, early .....	75.00	67.00	55.00
Niagara, creamy yellow .....	50.00	45.00	38.00
Orange Brilliant, very early .....	100.00	80.00	67.00
Primulinus .....	50.00	40.00	30.00
Panama, pale pink .....	45.00	38.00	30.00
Peace, white .....	70.00	60.00	52.00
Pink Perfection, best pink .....	75.00	67.00	55.00
Prince of Wales, true salmon, early .....	60.00	54.00	44.00
Schwaben, yellow .....	75.00	67.00	55.00
Wilbrink, lovely pink, early .....	50.00	45.00	36.00
Willy Wigman, bluish white .....	58.00	52.00	42.00
Yellow Hammer, pure yellow .....	22.00	19.00	16.00
Primulinus Hybrids, best strain, early .....	25.00	20.00	16.00
Exhibition Mixture .....	21.00	18.00	15.00
Florist Mixture .....	19.00	17.00	14.00
Ordinary Mixture .....	.....	.....	.....

Ask for prices on planting stock or varieties not listed. Our general list is now ready.

THE STANDARD BULB CO.,  
Benton Harbor, Mich.

## LONG'S GLADIOLI WILL GROW.

	1 1/2-in.	1 1/2-in.	1 1/2-in.	1 1/2-in.
America .....	\$24.00	\$18.00	\$15.00	\$10.00
Emp. of India .....	35.00	28.00	22.00	15.00
Halley .....	24.00	18.00	15.00	10.00
Mrs. F. King .....	24.00	18.00	15.00	10.00
Panama .....	40.00	32.00	25.00	15.00
Schwaben .....	45.00	38.00	30.00	22.00
Willy Wigman .....	35.00	28.00	22.00	15.00
All good, mixed .....	15.00	12.00	10.00	8.00

The above prices are per 1000 f. o. b. West Grove. Cash with order, or 25 per cent payment will hold bulbs until wanted.

## BULBETS PREPAID.

	1000	5000	10,000
America .....	\$0.50	\$ 2.00	\$ 3.50
Autumn Queen .....	1.00	4.00	7.00
Empress of India .....	.50	2.00	3.50
Halley .....	.50	2.00	3.50
Mrs. F. King .....	.50	2.00	3.50
Panama .....	.50	2.00	3.50
Schwaben .....	1.00	4.00	7.00
War .....	1.00	4.00	7.00
Wilbrink .....	1.50	6.00	10.00
Willy Wigman .....	.75	3.00	5.00
Yellow Hammer .....	1.50	6.00	10.00
All good, mixed .....	.50	2.00	3.50

Cash with order or 25 per cent payment will hold bulbets until wanted.

W. P. LONG, WEST GROVE, PA.

## GLADIOLI.

Wholesale price list for this season now ready for distribution; if interested, a copy will be mailed promptly upon receipt of name and address.

N. LEON WINTZER,  
Gladiolus Grower, West Grove, Pa.

## QUEEN ESTHER GLADIOLI.

Never offered for sale before, been growing this variety 18 years for cut flowers. Since I originated this variety I always had ready sale at good prices the last of June and July due to its earliness. Earlier than Halley and a more pleasing color. See description in part from Cornell University.

BLOOM:—Medium large, curved, stout tube, stamens white, anthers violet. It possesses a deep Tyran rose blotch on two lower petals. Very compact and well shaped.

SPIKES:—3-ft., erect and a fair bloomer. 16 blooms on main spikes, 7 to 10 on secondaries; 5 blooms are usually open at one time, there being 3 spikes per cormel frequently.

GROWTH:—Vigorous, well furnished with broad leaves.

PROLIFICACY:—Cormels large and prolific, an excellent landscape variety because of profusion of spikes, good foliage and pleasing color.

Anyone interested in this variety write me and I will quote you very reasonable on the whole lot or part. I have many thousands of them, all sizes.

S. C. MELLINGER,  
Youngstown, O.

## SURPLUS STOCK OF GLADIOLI.

Variety	No. 1, per 100	Bulbets, 1/2-in. up, per 100	1000
Alice Tiplady .....	400 at \$12.50	500 at \$3.00	5.00
Baron Hulot .....	300 at 4.50	500 at 2.50	2.00
Ozar Peter .....	200 at 4.50	500 at 2.50	2.00
Emp. of India .....	300 at 3.50	.....	1.00
Golden King .....	400 at 6.00	.....	1.50
Mary Fennell .....	100 at 8.00	.....	3.00
Mrs. Pendleton .....	100 at 4.00	500 at 2.50	2.00
Myrtle .....	.....	.....	3.00
Niagara .....	500 at 4.00	.....	1.50
Rosella .....	.....	.....	2.00
Schwaben .....	400 at 5.00	500 1/2-in.	1.50
White Glory .....	100 at 20.00	.....	5.00

## ENTIRE STOCK.

Princess of Orange, 30 No. 1, 70 average 1-in. .....	\$ 2.00
Rosebud, 200 No. 1, 150 1/2-in. .....	12.00
Roanoke, 30 No. 1, 100 1/2-in., 500 bbs. .....	10.00
Etandard, 12 No. 1, 24 1/2-in., 175 bbs. .....	5.00
10 per cent discount on orders of \$25.00 or over.	

E. M. SANFORD, MADISON, N. J.

## GLADIOLI.

	Prices per 1000
10,000 America, 1 1/2 to 2 1/2-in. ....	\$20.00
5,000 America, 1 1/2 to 1 1/2-in. ....	18.00
50,000 America, 1/2 to 1/2-in. ....	7.00
100,000 America, 1/2 to 1/2-in. ....	4.00
25,000 Halley, 1/2 to 1/2-in. ....	6.00
50,000 Halley, 1/2 to 1/2-in. ....	4.00
10,000 Francis King, 1/2 to 1/2-in. ....	7.00
15,000 Francis King, 1/2 to 1/2-in. ....	4.00
25,000 Panama, 1/2 to 1/2-in. ....	10.00
25,000 Panama, 1/2 to 1/2-in. ....	7.00
15,000 Prince of Wales, 1/2 to 1/2-in. ....	25.00
20,000 Prince of Wales, 1/2 to 1/2-in. ....	20.00
50,000 Wilbrink, 1/2 to 1/2-in. ....	20.00
50,000 Wilbrink, 1/2 to 1/2-in. ....	16.00

Ask for our trade list.

Guaranteed true to name.

8% Discount, cash with order; 30 days net.

P. VOS & SON,

Box A, Mount Clemens, Mich.

## SELLING OUT OUR ENTIRE STOCK OF FINE

## GLADIOLI, PER 1000.

America, 1 1/2-in. up, \$17.50; Independence, \$17.50; Mrs. F. King, \$20.00; Schwaben, \$40.00; Crackerjack, \$30.00; Pink Perfection, \$45.00; War, \$35.00; Peace, \$28.00; Autumn Queen, \$28.00; Mrs. Watt, \$45.00; Prince of Wales, \$80.00; Lily White, 15c each; Mrs. O. W. Halliday, \$70.00; Myrtle, fifth size, \$55.00; Mrs. F. Pendleton, \$35.00; Sea Shell, \$30.00; Niagara, \$32.00; Flora, 45c each; bulbets in most kinds by the quart, peck or bushel; America and Independence bulbets, \$10.00 per bushel.

Deduct 20% for each of the smaller sizes. This is all young stock and true to name. All varieties are ready for forcing. Write quick.

ENTERPRISE FLORAL CO.,

Petoskey, Mich.

## GLADIOLUS BULBS.

Fine stock, well worth the prices asked.  
America, 1 1/2-in. and up ..... \$25.00 per 1000 || America, 1 1/2 to 1 1/2-in. .... | 20.00 per 1000 |
America, 1 to 1 1/2-in. ....	16.00 per 1000
Chicago White, 1 1/2-in. and up .....	35.00 per 1000
Electra, 1 1/2-in. and up .....	50.00 per 1000
Glory of Holland, 1 1/2-in. and up .....	40.00 per 1000
Halley, 1 1/2-in. and up .....	28.00 per 1000
Mrs. Francis King, 1 1/2-in. and up .....	30.00 per 1000
Mrs. Frank Pendleton, 1 1/2-in. and up .....	48.00 per 1000
Panama, 1 1/2-in. and up .....	48.00 per 1000
Prince of Wales, 1 1/2-in. and up .....	75.00 per 1000
Schwaben, 1 1/2-in. and up .....	60.00 per 1000

Send for complete list and prices.

A. L. RANDALL CO.,

180 N. Wabash Ave., Chicago, Ill.

## SURPLUS GLADIOLI.

Prices per 1000.  
America, 1000 1 1/2-in., \$20.00; 3000 1 1/2-in., \$16.00; 3000 1-in., \$12.00; 1000 1/2-in., \$10.00; 5000 1/2-in., \$7.00.  
Independence, 1000 1 1/2-in., \$20.00; 1000 1-in., \$16.00; 1000 1/2-in., \$12.00; 2000 1/2-in., \$10.00.  
Pink Beauty, 1000 1 1/2-in., \$35.00; 3000 1 1/2-in., \$30.00; 3000 1-in., \$25.00; 2000 1/2-in., \$20.00; 1000 1/2-in., \$16.00.

Mrs. Watt, 1000 1 to 1 1/2-in., \$25.00.

Mrs. Pendleton, 1000 1 to 1 1/2-in., \$30.00.

Bulbets of America, Independence and Pink Beauty. Special offer on whole lot.

MORGAN PARK GARDENS,

Western Ave. and 111th St., Chicago, Ill.

EVERY GLADIOLUS GROWER or FLORIST who has but limited space at hand for growing purposes and wishes to realize the HIGHEST POSSIBLE YIELD in FLOWERS, BULBS and DOLLARS per SQUARE FOOT should have a copy of my new book, "THE GLADIOLUS FOR PROFIT." Every detail connected with the outdoor growing of these bulbs for the GREATEST PROFIT is given. Illustrated with twelve half-tones from actual photographs showing my intensive system of culture that BRINGS THE PROFIT. A special chapter on DAHLIAS showing the PROFIT WAY to grow these for cut flowers and bulbs and, most important of all, WHAT VARIETIES to grow in the MIDDLE WEST in order to get a crop and the money. EVERY YEAR the merits of ONE HUNDRED and THIRTY varieties of gladioli are cussed and discussed and the MONEY MAKERS POINT-ED OUT. There is good money growing the gladiolus if you START RIGHT, and this book will START YOU RIGHT. Satisfaction or your money back. Mailed postpaid anywhere upon receipt of \$1.00. R. M. Champe, Oakland Gardens Nursery, Box 57, Walled Lake, Mich.

## "EXTRISTRONG" GLADIOLUS BULBS

## FOR FORCING.

Offered f. o. b. Waterloo, Ia., subject to prior sale; 100 at 1000 rate.

"Extristrong" Gladiolus bulbs are extra strong young bulbs. They are thoroughly matured, properly cured and carefully selected for their blooming power. The kind you must have for successful greenhouse culture.

America, you all know it.....\$24.00  
Chicago White, best florist white.....28.00  
Halley, early salmon pink.....28.00  
Mrs. Francis King, light red.....24.00  
Mrs. Frank Pendleton, splendid pink.....40.00  
Rouge Torch, fine for work.....40.00  
Yellow Hammer, best florist yellow.....40.00

With greenhouse space so valuable, it pays to plant the best; that's our "Extristrong." We invite you to order at once and join our list of pleased customers.

## GARDENS OF SMEDLEY,

Box 165, Waterloo, Ia.

## GLADIOLI FOR FORCING.

Strictly first size bulbs.

	Per 100	Per 1000
America .....	\$3.50	\$30.00
Brenchleyensis .....	3.25	28.00
Chicago White .....	4.00	35.00
Francis King .....	3.25	28.00
Halley .....	4.25	38.00
Master Wietse .....	6.50	60.00
Mrs. Watt .....	6.00	55.00
Myrtle .....	7.00	65.00
Niagara .....	5.00	45.00
Panama .....	5.00	45.00
Peace .....	4.50	40.00
Pendleton .....	5.50	50.00
Primulinus Hybrids .....	4.00	35.00
Schwaben .....	6.50	60.00
War .....	5.50	50.00
Yellow Hammer .....	5.00	45.00

A. HENDERSON & CO.,

166 N. Wabash Ave., Chicago.

## GLADIOLI.

Jack London, Anna Eberius, Thomas T. Kent and Mrs. H. E. Bothin; the four greatest and most perfect Gladioli in existence. They have won the greatest admiration wherever shown and will be grown by the million. Our new catalogue, showing some of our varieties in natural colors and describing many of our other new creations, is free on request. Write for it today.

## RICHARD DIENER CO., INC.,

Kentfield, Cal.

## GLADIOLUS BULBS PER 1000.

Halley, mixed 5 per cent Pendleton, 400 1 1/2-in. up, \$20.00; 1300 1 to 1 1/2-in., \$12.00; 2000 1/2 to 1-in., \$9.00; 2000 1/2 to 1/2-in., \$6.00; 575 1/2 to 1/2-in., \$4.00. 2 qts. bulbets, \$1.00 per qt. \$50.00 takes the lot.

Bulbets of the following per 1000, prepaid, America, Halley, Minnesota, Crackerjack, 50c; Willy Wigman, Baron Hulot, \$1.00; Pendleton, Schwaben, War, \$1.50. Planting sizes of the above. Also Mrs. Francis King.

F. M. PALMITER & SON,

Janesville, Wis.

You must have stock of Prince of Wales, the incomparable golden salmon Gladiolus that GETS THE MONEY and REPEAT SALES, and the cheapest way to get the stock is to buy bulbets to grow on for bulbs. A small surplus of healthy full of PEP bulbets, 250 for \$1.00, 500 for \$1.50 and 1000 for \$3.00. All postpaid. No variety germinates HIGHER and EASIER from bulbets than this.

R. M. Champe, Walled Lake, Oakland Co., Mich.

## GROWN IN MINNESOTA.

	Per bu.
Bulbets .....	.....
Chicago White .....	\$40.00
America .....	30.00
Mrs. King .....	25.00
Mixed .....	10.00

Write for quotations on other bulbs and bulbets.

G. D. BLACK & SON,

Albert Lea, Minn.

## THE GLADIOLUS MRS. W. E. FRYER.

1 1/2-in. and up, \$4.50 per 100. \$35.00 per 1000; 1 to 1 1/2-in., \$3.50 per 100, \$27.00 per 1000; 1/2 to 1-in., \$2.75 per 100; 1/2 to 1/2-in., \$2.00 per 100, \$19.00 per 1000; 1/2-in. and under, \$1.50 per 100, \$12.00 per 1000.

Primulinus species, the same sizes and prices.

Write for complete trade list.

WILLIS E. FRYER, MANTORVILLE, MINN.

## GLADIOLI—Continued

## ELM HILL GLADIOLI.

Let us quote you attractive prices on America and Mrs. F. King, all sizes from 1/2-in. up. Write us your requirements.

Gretchen Zang, one of our popular "Big Four" is growing in popularity every year. Include it in your order. Price per 100, 1 1/2-in. up, \$5.00; 1/2-in. to 1 1/2-in., \$3.00. Ask for our list.

A. H. AUSTIN CO.,  
Wayland, O.

## CHOICE BULBS FOR FORCING.

Size 1 1/2-in. and up.	Per 100	Per 1000
America, Ida Van.....	\$4.00	\$35.00
Crystal White, Mrs. Watt.....	4.50	40.00
Panama, Pendleton.....	6.00	50.00
Schwaben, best yellow.....	7.00	60.00

## BROOKLAND GARDENS,

Lexington St., Woburn, Mass.

## ROCK BOTTOM PRICES.

Halley, No. 1, \$20.00; No. 2, \$18.00 per 1000; bulbets, \$5.00 per pk. Autumn Queen, the fall flowering money maker, 1 1/2-in. and up, \$25.00 per 1000. Schwaben bulbets, \$5.00 per qt.

Planting stock under 1/2-in., per 1000, Autumn Queen, \$5.00; Schwaben, \$10.00; Halley, \$3.50. C. H. KETCHAM, SOUTH HAVEN, MICH.

## GLADIOLUS PLANTING STOCK.

5,000 American, 1/2 to 1-in. ....	\$10.00 per 1000
10,000 Schwaben, 1/2-in. and less..	15.00 per 1000
10,000 Independence, 1/2-in. and less .....	6.00 per 1000

5,000 Ida Van, 1/2-in. and less.. 10.00 per 1000

Special cash offer.

BROOKLAND GARDENS, WOBURN, MASS.

## BARGAINS IN BULBS.

Evelyn Kirtland, 1-in. and up, \$7.00 per 100; bulbets, \$6.00 per 1000. Lily-white, 1/2 to 3/4-in., \$10.00 per 100; bulbets, \$7.00 per 1000. Write for bargain list.

J. G. BURROWS, ONSET, MASS.

## GLADIOLUS BULBS.

We are now ready to quote prices on all leading varieties for fall or spring delivery. Write for special price on planting stock and bulbets.

## BRENTLINGER &amp; WILSON,

17433 Shaw Ave., Lakewood, O.

Gladiolus Mrs. Francis King, 1 1/2-in. and up, \$15.00 per 1000; Mrs. Francis King, bulbets, \$20.00 per bu. Named sorts and seedlings in mixture, mostly Virgin, size, 1 to 1 1/2-in., \$5.00 per 1000; bulbets of same, \$1.00 per bu.

P. O. Coblenz, New Madison, O.

## GLADIOLUS BULBS AND BULBETS.

Greatest bargain ever offered from prize winning mixture; 1/4 to 1-in., \$8.50; 1/2 to 3/4-in., \$6.00; 1/2-in. and under, \$3.50 per 1000. Bulbets, 50c per qt.

THOMAS COGGER, MELROSE, MASS.

## GLADIOLUS BULBS.

Florists' mixture, all named varieties, 1 1/2-in. up, \$20.00 per 1000; 1 1/2 to 1 1/2-in., \$12.50 per 1000; 1/2 to 3/4-in., \$5.00 per 1000; 1/4 to 1/2-in., \$2.50 per 1000. Bulbets, \$2.50 per bushel.

BUSTER BROS., WILMINGTON, O.

## FOUR ARISTOCRATS.

Mary Pickford, Lily White, Evelyn Kirtland, Mrs. W. E. Fryer, My price list tells the whole story. Write for it.

J. G. BURROWS, ONSET, MASS.

You should have our price list of Gladioli before placing your orders. We grow the new ones as well as the standard varieties. What are you interested in?

W. E. Kirchhoff Co., Pembroke, N. Y.

## MICHIGAN GROWN GLADIOLI.

Express prepaid on January orders. Write for special offer and prices.

FRANK WINANS, FLORIST,

Petoskey, Mich.

Gladioli: Send for my wholesale price list. All sizes and bulbets of 26 varieties.

Alfred Oesterling, Gladiolus Grower, Butler, Pa.

## ALBUM OF DESIGNS.

\$1.25 per copy, postpaid.

Florists' Pub. Co., Caxton Bldg., Chicago.

Gladiolus Ida Van, 1 1/2-in. up, \$3.00 per 100, \$25.00 per 1000.

Ralph Benjamin, Calverton, L. I., N. Y.

Gladioli. Write us now for complete price list. Delivery as wanted.

S. S. Skidelsky & Co., 50 Park Place, New York.

Gladioli: Write us now for complete price list. Delivery as wanted. Highland View Gladiolus Gardens, W. Bailey Rd., Cuyahoga Falls, O.

Gladioli, America, Mrs. Francis King, Mrs. Dr. Norton, War, Schwaben and others. Send for list.

John B. Humphrey, Pataskala, O.

## GOOSEBERRY PLANTS

Gooseberry plants, Houghton and Downing, 1-year, 10c; 2-year, 15c.

L. F. Dintelmann, Belleville, Ill.

## HARDY FERNS

Hardy Ferns, 25 varieties.

L. E. Williams, Exeter, N. H.

## HARDY PLANTS

Weller's perennials are the best and you know it. Ask for our price list.

Weller Nurseries Co., Holland, Mich.

Hardy ferns. Illustrated descriptive list mailed. Ludvig Mossbaek, Ferndale, Askov, Minn.

ALBUM OF DESIGNS, \$1.25 postpaid, Florists' Publishing Co., Chicago.

## HELIOTROPES

Heliotrope, dark, fragrant, well-rooted cuttings, \$1.50 per 100, \$14.00 per 1000, postpaid. Cash. J. P. Cannata, Mt. Freedom, N. J.

Heliotrope, blue, rooted cuttings, \$1.50 per 100. Byer Bros., Chambersburg, Pa.

Heliotropes, dark blue, \$1.50 per 100. Postpaid. Cash. Harglerode Bros., Shippensburg, Pa.

## HYDRANGEAS

## READY FOR SHIPMENT NOW!

Prepared for Easter forcing.

The best French and German varieties of Hydrangeas, well branched and set.

To be shipped out of pots.

The following prices are for delivery now.

Pot-grown, 4 1/2-in. ....	\$ 35.00 per 100
Pot-grown, 5-in. and 5 1/2-in. ....	45.00 per 100
Pot-grown, 6-in. ....	50.00 per 100
Pot-grown, 6 1/2-in. ....	75.00 per 100
Pot-grown, 7-in. ....	100.00 per 100
Larger plants, \$18.00 to \$24.00 per dozen.	

## ANTON SCHULTHEIS,

316 Nineteenth St., College Point, N. Y.

## FRENCH HYDRANGEAS.

Ready for shipment now.

	Per 100
1000 2 1/2-in., Baby Bimbinette.....	\$12.00
2000 2 1/2-in., Souvenir de Mme. E. Chautard .....	12.00
2000 3-in., mixed blue and pink.....	15.00
2000 4-in., single stem, mixed blue and pink .....	25.00
2000 4-in., branched, mixed blue and pink .....	35.00
5000 5-in., branched, mixed blue and pink .....	50.00
J. J. LE BORIOUS, DULUTH, MINN.	

## HYDRANGEAS.

Best French, grand pink and early Baby Bimbinette field plants ready, 2 branches, \$35.00 per 100. Cash.

French Hydrangeas, mixed field plants ready, 2 to 3 branches, \$35.00 per 100. Cash.

CARL HAGENBURGER,

W. Mentor, O.

## HYDRANGEAS, VERY GOOD PLANTS.

Bouquet Rose, 5 to 8 shoots.....	25c to 35c
Bouquet Rose, 1 to 4 shoots.....	20c
Bouquet Rose, 1 to 3 shoots.....	10c
Otaksa, 12 to 15 shoots.....	\$1.00

Ready for immediate delivery.

JOHN V. LAVER, ERIE, PA.

## PACKING FREE FOR CASH.

Hydrangeas, very fine stock, well established, 10 inches high, 4-in., one heavy stem, Otaksa and Gen. Vibraye, \$3.00 doz., \$22.00 per 100.

PETER PEARSON,

5732 Gunnison St., Chicago, Ill.

Hydrangeas, French, field-grown, \$10.00, \$15.00 and \$25.00 per 100; Otaksa, field-grown, \$10.00 per 100; pot-grown, 7-in., \$9.00 per doz.

Baur Floral Co., Erie, Pa.

Hydrangea Otaksa, 2 1/2-in., 8c; 3-in., 15c; 4-in., 25c; 5-in., 35c; 6-in., 50c; and 7-in., 75c to \$2.00. Cash.

Port Allegany Greenhouses, Port Allegany, Pa.

Hydrangeas, field-grown or pot-grown plants, all varieties. Write us for list and prices.

S. S. Skidelsky & Co., 50 Park Place, New York.

Hydrangeas, Otaksa and French, mixed varieties, strong, 3-in. plants, \$15.00 per 100.

Henry Smith, Grand Rapids, Mich.

Hydrangeas, French and Otaksa, pot-grown, extra fine plants, 2 to 5 branches, 35c and 50c.

Bland & Steinmetz, Independence, Ia.

## IMPATIENS

## IMPATIENS SULTANI.

Orange, 2 1/2-in. pots.....	\$4.00 per 100
Violet Rose, 2 1/2-in. pots.....	4.00 per 100
Pink, 2 1/2-in. pots.....	4.00 per 100

## OAK GROVE GREENHOUSE,

Tuskegee, Ala.

Impatiens Sultani, strong 2 1/2-in., \$4.00 per 100.

J. C. Schmidt, Bristol, Pa.

## IRISES

Irises, Japanese, named and mixture.

Chautauqua Flowerfield Co., R. F. D. 68, Bemus Point, N. Y.

## IVIES

## IVY ROOTED CUTTINGS.

From sand .....	\$1.50 per 100, \$12.50 per 1000
From soil .....	2.50 per 100, 20.00 per 1000
4-in., pot-grown, 5 vines and more, \$25.00 per 100.	
1 and 2 vines, \$14.00 per 100.	

ROMAN J. IRWIN,

43 West 18th St., New York, N. Y.

## ENGLISH IVY.

2 1/2-in. pots .....

3-in. pots .....

## OAK GROVE GREENHOUSE,

Tuskegee, Ala.

## ENGLISH IVY.

Rooted cuttings, \$2.00 per 100, \$18.00 per 1000, parcel post. Cash, please.

THE IMLAY CO., ZANESVILLE, O.

German or Parlor Ivy, rooted cuttings, \$10.00 per 1000. Postpaid. Cash.

Harglerode Bros., Shippensburg, Pa.

Advertisers have learned from experience that

THE REVIEW

PAYS BEST.

English Ivy, well rooted cuttings, \$2.00 per 100, \$17.50 per 1000, strong.

S. S. Skidelsky & Co., 50 Park Place, New York.

English Ivy, 3-in., \$10.00 per 100, \$80.00 per 1000. Joseph Michal, 57th and Kostner Ave., Chicago, Ill.

## LANTANAS

Lantanas, ready January 1, dwarf bedders, six best colors, labeled, \$2.00 per 100, by mail; \$18.00 per 1000, express; 250 at 1000 rate.

S. W. Pike, St. Charles, Ill.

Lantanas, dwarf, Jacob Schuls, Michael Schmidt and Craig, 2 1/4-in., \$5.00 per 100.

Storrs & Harrison Co., Painesville, O.

Lantanas, Jacob Schuls and Aurora, pink, 2 1/2-in., \$5.00 per 100, \$45.00 per 1000.

Linden Lawn Gardens, Springfield, O.

Weeping Lantanas, rooted cuttings, \$1.00 per 100. Cash. Byer Bros., Chambersburg, Pa.

## LOBELIAS

Lobelia Kathleen Mallard, 2-in., \$3.50 per 100. All good stock.

Mrs. E. A. Llewellyn, Olean, N. Y.

## MIGNONETTES

Mignonettes, strong 2-in., best strain, \$4.00 per 100. Cash.

Brill Celery Gardens, Kalamazoo, Mich.

## NURSERY STOCK

## TREES

## SURPLUS LIST.

Norway Maples, straight trunks,

1 1/4-4 inches caliper.

American Linden specimens,

3-4 inches caliper.

Japan Walnut

6-8 feet

Car-load shipments on

the large sizes only.

Let us estimate on your requirements.

B. F. BARR & CO.,

Keystone Nurseries, Lancaster, Pa.

## ONARGA NURSERY COMPANY.

Largest assortment of high quality nursery stock for the florists' trade in the central west.

Per 100 Per 1000

Barberry Thunbergii, 18 to 24 in. \$17.50 .....

Barberry Thunbergii, 2 to 3 ft. 22.00 .....

Spiraea Van Houttei, 2 to 3 ft. 15.00 \$120.00

Spiraea Van Houttei, 3 to 4 ft. 20.00 180.00

Spiraea Van Houttei, 4 to 5 ft. 25.00 200.00

100,000 climbing Roses, heavy forcing grade

for florists at special prices in 1000 lots. Write

for our new trade list.

ONARGA NURSERY CO.,

Cultra Bros., Mgrs., Onarga, Ill.

## WRITE FOR LIST.

Good assortment of shrubs and vines.

WAYSIDE GARDENS CO.,

Mentor, O.

Silver Maple seedlings, 3000 18 to 36 inches.

These are as fine as can be had, and priced to

move. Sylvania Perennial Gardens, Sylvania, O.

Write for wholesale price list of nursery stock.

Maywood Nursery Co., 902 S. 1st Ave., May-

wood, Ill.

## GRAPE CUTTINGS.

For Grape cuttings and Grape roots, write

R. G. TITUS, PORTLAND, N. Y.

Peach trees, Elberta and J. H. Hale, 2 1/2-ft.,

\$3.00 per doz.

L. F. Dintelmann, Belleville, Ill.

## PALMS

## GROW PALMS FOR PROFIT.

Half hardy varieties, California grown seeds.

Phoenix Canariensis seeds.....\$ 1.75 per 1000

Phoenix Reclinata seeds..... 3.00 per 1000

Erythra Edulis seeds..... 7.00 per 1000

Erythra Armata seeds..... 10.00 per 1000

Chamaerops Excelsa seeds..... 1.75 per 1000

Washingtonia Filifera seeds..... 1.50 per 1000

Washingtonia Robusta seeds..... 2.00 per 1000

Washingtonia Sonora seeds..... 3.00 per 1000

Seaforthia Elegans seeds..... 5.00 per 1000

Cocos Plumosus seeds..... 10.00 per 1000

Cocos Australis seeds..... 5.00 per 1000

GEORGE LEAVER,

P. O. Box 1049, Los Angeles, Cal.

Cocos Weddelliana, strong 2 1/4-in. plants, \$17.50

per 100, \$160.00 per 1000.

S. S. Skidelsky & Co., 50 Park Place, New York.

Kentia Belmoreana, 2 1/2-in., \$12.00 per 100,

\$100.00 per 1000; 3-in., \$20.00 per 100.

Storrs & Harrison Co., Painesville, O.



**Pandanus Veitchii**, nicely variegated plants, 2½-in. pot, \$8.00 per 100; 4-in. pot, \$10.00 per 100; 3-in. pot, \$8.00 per 100; 6-in. pot, \$15.00 per 100; 8-in. pot, \$25.00 per 100. Large specimen plants, 50c and \$1.00 each. Cuttings, \$5.00 and \$7.00 per 100. 20 per cent discount for cash with order. F. M. Boar, Little River, Fla.

**Pandanus Veitchii**, 5-in., \$1.50; 6-in., \$2.00; 7-in., \$3.00; fine, well colored stock. Henry Smith, Grand Rapids, Mich.

### PANSIES

#### A FEW MORE MICHELLES.

Special cut flower strains of Pansy plants, 4 to 8 leaves, good for cut flowers or bedding out, \$5.00 per 1000, prepaid and insured, by parcel post. Prompt shipment when cash accompanies order.

**OZARK PANSY GARDEN**,  
West Plains, Mo.

**PANSIES, STRONG, TRANSPLANTED STOCK**  
Finest giants, \$1.25 per 100, by mail; \$10.00 per 1000, express. No cheap seeds, as Trimardeau, etc., used in our mixtures.  
S. W. PIKE, ST. CHARLES, ILL.

### PANSIES.

Pansies of our well-known strain, extra large flowers and fancy colors, strong seedlings, 50c per 100, \$4.00 per 1000.  
J. O. SCHMIDT, BRISTOL, PA.

Giant Trimardeau Pansy seedlings, mixed, large-flowering, 4 to 6 leaves, \$4.00 per 1000, prepaid. Immediate delivery.  
S. T. Danley & Sons, Macomb, Ill.

Pansy plants of my largest flowering mixture of show varieties, good size, strong, stocky plants, August sown, \$3.50 per 1000; 500 at 1000 rate. Gustav Pitzonka, Pansy Farm, Bristol, Pa.

Pansies, Giant Flowering, Steele's private stock. One of the best strains offered, \$4.00 per 1000. Cash. A. D. Root, Wooster, O.

### PELARGONIUMS

#### PELARGONIUMS.

Easter Greeting  
and  
Wurtembergia,  
the two that will make you  
the finest plants  
and  
bring you the most money;  
extra strong 2-in.,  
only  
\$12.00 per 100.  
Cash with order.

C. L. HUMPHREY,  
ZANESVILLE, O.

#### PELARGONIUMS.

Easter Greeting, Wolfgang Goethe, Swabian Maid, Gardeners' Joy, Mrs. Loyal, Wurtembergia, Lucy Becker, German Glory, 2-in. .... \$13.00 per 100, \$120.00 per 1000 3-in. .... 18.00 per 100, 170.00 per 1000 These plants are A No. 1 and are very large and strong. They have no trace of white fly as we fumigate with cyanide.

Just right for your Easter and spring sales. We devote nine houses to Pelargoniums. Shipment will be made promptly and the greatest care used in packing.

R. M. HENLEY,  
Pelargonium Specialist, Hartford City, Ind.

#### PELARGONIUMS.

Strong, clean plants.  
Easter Greeting, Swabian Maid, Wurtembergia, Lucy Becker, Gardeners' Joy, German Glory, Prince Bismarck, Wolfgang Goethe, Mrs. Loyal, Eastern Star, Graf Zeppelin, Wilhelm Huff.

2-in., \$1.75 per doz., \$13.00 per 100, \$120.00 per 1000;  
3-in., \$2.50 per doz., \$18.00 per 100, \$170.00 per 1000.

Packing 5%. Prompt shipment.

AMERICAN BULB CO.,

172 N. Wabash Ave., Chicago, Ill.

Pelargoniums, best blooming sorts, six distinct colors, Greeting, Becker, Joy, Liberty, Glory and Prince. Same clean, high quality, bushy stock as we have shipped in past years. Satisfaction guaranteed, 4-in., ready for 6-in., 25c; 2½-in., \$10.00 per 100. Cash. See Begonia and Vinca advertisements.

O. B. Ulery, 1825 Malden Lane, Springfield, O.

#### PELARGONIUMS.

Four best Easter Greeting varieties, Easter Greeting, Lucy Becker, Wurtembergia, Swabian Maid, 2½-in. pots, \$14.00 per 100, \$130.00 per 1000; 3-in. pots, \$18.00 per 100.

ROMAN J. IRWIN,  
43 W. 18th St., New York.

Pelargoniums, four of the best Easter Greeting varieties, Lucy Becker, Swabian Maid, Wurtembergia and German Glory, healthy 2½-in. stock, \$12.00 per 100. Mixture of above varieties, \$10.00 per 100. Add 5 per cent for packing. Cash, please

Aurora Greenhouse Co., Aurora, Ill.

If you want some strong 2½-in. Easter Greeting Pelargoniums, try our stock at \$10.00 per 100. Packing free. Fumigated with cyanide.  
C. H. Ketcham, South Haven, Mich.

Pelargoniums, Easter Greeting and Wurtembergia, mixed 2½-in., \$8.00; 3-in., \$12.00 per 100.  
Prince's Flower Shop, Iowa City, Ia.

**PELARGONIUMS, 2½-IN. POTS.**  
Easter Greeting and Swabian Maid, the two best varieties, \$13.00 per 100, \$125.00 per 1000. Cash, please.

KROWKA BROS.,

4988 N. Western Ave., Chicago, Ill.

Pelargoniums, fine stock for Easter and spring sales, 2-in., \$13.00; 3-in., \$18.00 per 100. Easter Greeting, Swabian Maid, Mrs. Loyal, Lucy Becker, Wolfgang Goethe, Gardeners' Joy, Wurtembergia and German Glory. Packing 5%. Cash. A. D. Root, Wooster, O.

Pelargonium rooted cuttings, 5000 Wurtembergia, 5000 Swabian Maid, 2000 Lucy Becker and 1000 Easter Greeting. Immediate delivery and later. Extra good, cool-grown stock, free from fly, \$8.00 per 100, \$75.00 per 1000. Cash. Woodbury & Woodbury, St. Johns, Mich.

Pelargoniums, good 2½-in. stock; Easter Greeting, Lucy Becker, Swabian Maid, Wurtembergia, \$13.00 per 100, \$120.00 per 1000; 3-in., above varieties, \$18.00 per 100, \$170.00 per 1000. Packing 5 per cent.  
S. S. Skidelsky & Co., 50 Park Place, New York.

#### PELARGONIUMS, STRONG 2-IN.

Easter Greeting, Wurtembergia and Swabian Maid, \$10.00 per 100; the 3 varieties mixed, \$8.00 per 100. Wurtembergia, strong 3-in., \$15.00 per 100. Cash.

JACOBS BROS., P. O. BOX 418, PEORIA, ILL.

**PELARGONIUM EASTER GREETING AND LUCY BECKER, ROOTED CUTTINGS,**  
\$7.00 PER 100. CAN SEND PARCEL POST AT ONCE.  
FRED W. ARNOLD, CAMBRIDGE, O.

#### PELARGONIUMS.

Easter Greeting, 2½-in. pots plants, \$12.00 per 100. No charge for packing. Cash, please.  
THE IMLAY CO., ZANESVILLE, O.

Pelargoniums, mixed varieties, 2½-in., \$8.00 per 100; 6-in., 50c each.  
Henry Smith, Grand Rapids, Mich.

Pelargoniums, Easter Greeting and kindred varieties, 2½-in. pots, \$10.00 per 100.  
Kemble Floral Co., Oskaloosa, Ia.

Pelargonium Easter Greeting, 2½-in., \$12.00 per 100. Royston & Fenton, Evansville, Ind.

### PEONIES

Peonies, large stock of the finest varieties. Our wholesale and descriptive catalogues now ready. Babcock Peony Gardens, Jamestown, N. Y.

Peonies, 20 acres, best sorts. Send for list. C. Betscher, Dover, O.

### PETUNIAS

#### PETUNIAS.

Diener's Ruffled Monsters, single. The largest and most beautiful ruffled variety of Petunias in existence. Ruffled Monster seed in separate colors, pink, red, variegated, white, red with black center, pale lilac and all colors mixed.

The following somewhat smaller than the Ruffled Monsters: Pearl of Kentfield, flesh pink frilled, dwarf, purple or blue and white frilled, price per package, 50c. Catalogue will be sent free on request. Write for it today.

Mr. W. L. Ferguson, Smiths Falls, Ontario, under date of Dec. 2d, 1919, writes us the following in regard to our petunias:

"Last year I purchased Petunia seed from you. I think every seed germinated and the blooms were the finest ever seen in this part of Canada. Only about 8 per cent of the plants could be classed as common. I want more of the same quality each year."

Mr. Rudolf Nagel, Lancaster, Pa., under date of Dec. 14th, 1919, writes us:

"I had last year just a few of your petunias, but I am sure I could have sold thousands of them. They surely came up to your claim and way ahead of my expectation."

RICHARD DIENER CO., INC.,  
Kentfield, Cal.

#### DOUBLE PETUNIAS.

We offer, for immediate or later delivery, excellent stock from 2-inch pots, of the following varieties:

Snowball, pure white;  
Gertrude, delicate pink;  
Pink, Striped, Red,  
\$6.00 per 100.

Add 5 per cent for packing.

AMERICAN BULB CO.,

172 N. Wabash Ave., Chicago, Ill.

Petunias, California ruffled and fringed, mixed, giant flowers, large, transplanted plants, ready for 2½-in., \$1.50 per 100, \$14.00 per 1000, by mail. Edward Whitton, York and Walnut Sts., Utica, N. Y.

Petunias, Dreer's Double, large-flowering, fringed, mixed colors; well-rooted cuttings, \$1.75 per 100, \$16.00 per 1000, prepaid by mail. Cash. J. P. Cannata, Mt. Freedom, N. J.

Double Fringed Petunias, 10 varieties, \$1.50 per 100. Postpaid. Cash. Harglerode Bros., Shippensburg, Pa.

Double White Petunias, rooted cuttings, \$3.00 per 100. Smith's Greenhouses, Box 431, Columbus, Ga.

Double Petunias, white and mixed, rooted cuttings, \$1.50 per 100. Cash. Byer Bros., Chambersburg, Pa.

Petunias, Dreer's Double, fringed, 2½-in., \$4.00 per 100. J. C. Schmidt, Bristol, Pa.

### POPPIES

25,000 ORIENTAL POPPIES.  
Hardy red stock, strong 2½-in., \$5.50 per 100, \$50.00 per 1000. Special price on large quantities.  
LAGONDA FLORAL CO.,  
Springfield, O.

### PRIMULAS

#### ASSORTED COLORS.

Primula Obconica in bud and bloom. These plants are A No. 1, and can be potted into larger pots for immediate sales. You cannot find better stock anywhere. We would be pleased to have you come and see it.

Out of 4-in. pots, \$25.00 per 100.  
Out of 5-in. pots, \$50.00 per 100.

The above prices include packing on all orders amounting to \$10.00 or more. Cash with order.

The largest exclusive grower of Cyclamen and Primulas in the world. See Cyclamen advertisement.  
R. S. McMURRAY,  
Bellefontaine, O.

#### 12,000 PRIMULAS.

Primula Obconica Gigantea, choice mixture of all giant flowers, very strong plants, showing bud and bloom, mostly 2½-in., a few 2½-in., \$4.00 per 100; 3-in., very strong stock, \$6.00 per 100.

#### 8,000 PRIMULA MALACOIDES, ROSEA SUPERBA.

This is a select strain of our own introduction, pink flowers. These are very large bushy plants, showing buds and are ready for 4-in. pots. This is a big bargain opening. Try a sample order, 2½-in., \$4.00 per 100, \$35.00 per 1000; 500 at 1000 rate. Cash.

FREEMPORT FLORAL CO., FREEMPORT, ILL.

#### PRIMULAS.

Chinensis, 4-in., mixed ..... \$17.00 per 100  
Chinensis, 3-in. .... 7.50 per 100  
Obconica, giants, 3-in. .... 7.50 per 100  
Obconica, extra fine 2-in. .... 4.50 per 100  
Malacoides, 3-in. .... 6.00 per 100

All A 1 stock. Cash.

M. S. ETTER, SHIREMANSTOWN, PA.  
The Home of Primroses.

Primula Obconica Gigantea, large 3-in., \$7.00 per 100, 200 for \$13.00; 2½-in., \$5.00 per 100, 200 for \$9.00. All the above are finest mixed colors, and are ready to shift. Large transplanted plants, ready for 2½-in., \$3.00 per 100, postpaid, \$25.00 per 1000, express. Charles Whitton, York St. and Gray Ave., Utica, N. Y.

#### PRIMULAS.

Fine healthy plants.  
Obconica, 2½-in. pots, ready to shift, \$6.00 per 100; 3½-in. pots, \$10.00 per 100.  
Chinensis, 3½-in. pots, ready to shift, \$12.00 per 100.

#### NILES FLORISTS, NILES, ILL.

#### MALACOIDES AND ORCONICA.

Primula Malacoides Townsendii, 3-in., ready to put in 4-in., \$15.00 per 100.  
Primula Obconica Gigantea, our own strain that cannot be surpassed, 3-in., \$15.00 per 100.

THE PARK FLORAL CO.,

1643 Broadway, Denver, Colo.

#### PRIMULA MALACOIDES TOWNSENDII

from 3-in. pots:

#### MALACOIDES SUPERBA

from 4-inch pots,

\$15.00 per 100. Cash.

HENRY SCHMIDT,

673 Church Lane, North Bergen, N. J.

#### PRIMULA OBCONICA.

Grandiflora, large flowering, and Gigantea, mixed colors. Appleblossom, lavender, Rosea and red, large, healthy 2½-in. ready to shift, \$5.00 per 100, 200 for \$9.00; large, transplanted of same stock, \$3.00 per 100, 200 for \$5.00.

S. A. PINKSTONE, UTICA, N. Y.

#### PRIMULA MALACOIDES.

Strong 2-in., \$4.50 per 100, \$40.00 per 1000; fine, heavy 3-in., beginning to bloom, \$8.00 per 100, \$75.00 per 1000; 4-in., \$15.00 per 100; 5-in., \$25.00 per 100.

#### WINFIELD S. KIRCHER.

Cyclamen Specialist, De fiance, O.

Primula Obconica Grandiflora, plants from our large flowering strain in the following colors: Rosea, Kermesina and Appleblossom. Ready now. 2-in. pots, \$5.00 per 100, \$47.00 per 1000; 3-in., \$10.00 per 100. No C. O. D. orders accepted.

C. F. Mahan & Co., R. D. No. 8, Dayton, O.

#### PRIMULAS.

#### BABY MALACOIDES.

Nice, strong plants, in 2-in. and 2½-in. pots, ready to shift, \$4.00 per 100.

MILLER THE FLORIST,

Covington, Ky.

Primulas: To move quickly will offer balance of stock, 5000 assorted, 2½-in.; Obconica, \$3.00 per 100, \$25.00 per 1000, not less than 500 at 1000 rate. This stock is well established and will make good blooming plants for late winter sales.

E. L. Schieble, Miamisburg, O.

OBCONICA, CHINENSIS AND MALACOIDES.  
2½-in. pots, \$7.00 per 100, \$60.00 per 1000;  
3-in. pots, \$12.00 per 100; strong 3½-in. and 4-in., in bud and bloom, \$16.00 per 100.

ROMAN J. IRWIN,

43 West 18th St., New York, N. Y.



## PRIMULAS—Continued

Primula Obconica, large flowering, separate colors or mixed, 2-in., \$5.00 per 100; Obconica, large flowering, red, 3-in., \$10.00 per 100; Malacoides, best pink, and Rosa, 2-in., \$5.00 per 100.

Toledo Greenhouse, 2829 Chestnut St., Toledo, O.

## PRIMULA OBCONICA.

Grandiflora and Gigantea, three colors, Kermesina, Rosa and Appleblossom, 4-in., \$20.00 per 100. Cash.

KROWKA BROS., Chicago, Ill.  
4938 N. Western Ave., Chicago, Ill.

Primulas, strong plants, Obconica, 2½-in., \$5.00; 3-in., \$8.00 per 100. Chinensis, 3-in., \$8.00; 4-in., \$17.00 per 100. Malacoides, 2-in., \$5.00; 3-in., \$8.00; 4-in., \$15.00; 5-in., \$25.00 per 100. Cash. A. D. Root, Wooster, O.

## PRIMULAS IN FLOWER.

Primula Obconica, fine plants, select, 4-in., 25c; 5½-in., 75c and \$1.00; 7-in., \$1.25 and \$1.50 each. Heavily flowered.

GULLETT & SONS, LINCOLN, ILL.

Primula Obconica Grandiflora, Rosa and Kermesina; Gigantea Rosa and Kermesina, 2½-in., \$7.00 per 100, \$85.00 per 1000; Malacoides Rosa, 2½-in., \$5.00 per 100, \$45.00 per 1000. Peter Pearson, 5748 Gunnison St., Chicago, Ill.

Primula Obconica Gigantea and Grandiflora, select strain, assorted colors; also Primula Chinensis, assorted colors; clean, vigorous plants, 3-in. stock, \$10.00 per 100.

F. E. Blake, Marion, O.

Primula Malacoides, fine stock, 4-in., ready for shift, \$20.00 per 100. Cash with order. Harry Franklin Baker, 1118 W. Lake St., Minneapolis, Minn.

Primula Obconica, 2½-in., good strong plants, \$6.00 per 100, \$55.00 per 1000; 4-in., 25c; 5-in., 50c; 6-in., 75c each. Malacoides, 2½-in., \$5.00 per 100. Henry Smith, Grand Rapids, Mich.

Primula Obconica Gigantea and Grandiflora, mixed, 2-in., \$5.00 per 100; 3-in., \$8.00 per 100. N. O. Caswell, Delavan, Ill.

Primula Malacoides, some in bud, strong 4-in., \$15.00 per 100. Cash. Harglerode Bros., Shippensburg, Pa.

Primula Malacoides, fine 3-in., \$6.00 per 100. Obconica Miller's Giant, 3-in., \$7.50 per 100. Cash. J. W. Miller, Shiremanstown, Pa.

Primula Malacoides, lilac, strong 4-in., ready for shift, \$20.00 per 100. Joseph Michal, 57th and Kostner Ave., Chicago, Ill.

Primula Obconica Gigantea, rose and pink shades, select strain, strong 2-in., 5c each. D. W. Leatherman, Anderson, Ind.

Primula Obconica, all good, bright colors, 2½-in., \$5.00 per 100. Evenden Bros. Co., Williamsport, Pa.

Primulas, Malacoides Rosa, 2½-in., \$5.00 per 100. Baur Floral Co., Erie, Pa.

Primula Obconica, 5-in. stock, 50c each. Sayre Floral Co., Sayre, Pa.

## RASPBERRY PLANTS

Cumberland Black Raspberries, \$15.00 per 1000. Cash. Frank Payne, Shawnee, Kan.

## ROSES

## ROSES.

Elegant bench plants,

## OPHELIA,

\$12.00 per 100.  
\$100.00 per 1000,

ALBERT F. AMLING CO.,

Maywood, Ill.

## STRONG 2-YEAR-OLD FIELD-GROWN FOR FORCING.

Magna Charta, Capt. Hayward, Crimson Baby Rambler and others, \$65.00 per 100. Best Climbers; Dorothy Perkins, Excelsa, etc., \$35.00 per 100.

Tausendschoen, \$40.00 per 100. 2½-IN. OWN ROOT ROSES FOR GROWING ON. ASK FOR COMPLETE LIST.

ROMAN J. IRWIN, New York.  
43 West 18th St., New York.

## FIELD-GROWN ROSES.

On own roots for forcing. Clothilde Soupert, one of the best, \$35.00 per 100. Dorothy Perkins and Excelsa, with 3 or more long shoots, 25c; smaller plants, 20c each.

Rosa Rugosa Rubra, just a few hundred to clear out, 20c each.

J. L. SCHILLER, TOLEDO, O.

## ROSES, BENCH PLANTS.

Pink Killarney, \$8.00 per 100, \$75.00 per 1000. HOLTON & HUNKEL CO., Milwaukee, Wis.  
462 Milwaukee St., Milwaukee, Wis.

## STOCK FOR EARLY SPRING DELIVERY.

## Own Root.

Columbia .....\$125.00 per 1000  
Premier .....175.00 per 1000  
Mme. Butterfly .....200.00 per 1000  
Crusader .....200.00 per 1000

## GRAFTS.

	Per 100	Per 1000
Columbia	\$30.00	\$250.00
Premier	30.00	250.00
Mme. Butterfly	30.00	250.00
Crusader	30.00	250.00
Double White Killarney	30.00	250.00

250 plants at 1000 rate.

THE JOS. H. HILL CO., RICHMOND, IND.,  
Wholesale Florists.

## ROSE PLANTS FOR QUICK SALE.

Young stock.  
500 2½-in. Crusader, \$15.00 per 100; \$60.00 for the lot.  
250 2½-in. Pilgrim, \$15.00 per 100; \$30.00 for the lot.

## BENCH PLANTS, 1-YR. OLD.

150 Crusader, 50 Pilgrim, 50 Dunlop, 100 Scott Key, \$15.00 per 100. Packing at cost. Immediate delivery, as we must have the room. ELITCH GARDENS CO., DENVER, COLO.

ROOTED CUTTINGS NOW READY.  
NICE CLEAN STOCK.

Columbia .....\$ 8.00 per 100  
Premier .....10.00 per 100  
Mme. Butterfly .....12.00 per 100

## ROLF ZETLITZ CO.,

Sta. C, R. F. D. No. 3, Columbus, O.

## ROSES, OWN ROOT.

Plants from 2½-in. pots.  
Best varieties for forcing and bedding.  
Ready for immediate or later delivery.  
Let us quote you on varieties wanted.

THE AMERICAN ROSE & PLANT CO.,  
Springfield, O.

## SPECIAL GRADE FOR POTS.

Long tops, well ripened, 2-year, field-grown, Excelsa, Hiawatha and White Dorothy, \$35.00 per 100; Tausendschoen, \$45.00 per 100; Baby Rambler, 2-year, field-grown, No. 1 grade, lighter than our XX grade, but good for 5-in. pots, \$40.00 per 100.

STORRS & HARRISON CO.,  
Florists and Nurserymen, Painesville, O.

## STRONG FIELD-GROWN ROSES.

3-year-old, 4 to 10 leads, canes 5 to 10 feet long; Excelsa, Dorothy Perkins, White Dorothy and Lady Gay, \$4.50 per doz., \$30.00 per 100. THE SCHMIDT & BOTLEY CO., Springfield, O.

## STOCK READY FOR DELIVERY.

American Pillar, Climbing American Beauty, Crimson Rambler, Dorothy Perkins and Tausendschoen; field-grown Roses, 3 to 5 runners, 2 to 6 feet long, \$35.00 per 100.

BYRON HENRY IVES, FLORIST,  
Albuquerque, N. M.

## ROSES!!

2-year-old Premier bench plants, 15c each. PREMIER ROSE GARDENS, INC., Maywood, Ill.

## ROSES!

Pink and white Dorothy Perkins, and Lady Gay, heavy, field-grown, 2 to 3-year-old, 30c each.

THE DINGEE & CONARD CO.,  
West Grove, Pa.

All the new and standard forcing Roses, own-root. All the best Rambler from 2½-in. pots. Grow your own forcing stock. Send for list. Roberts Rose Co., 3400 S. Emerson St., Denver, Colo.

## THE BEST WAY

to get rid of your surplus stock  
is to use the  
REVIEW'S  
Classified Ads.

## ROSES.

Good, own-root stock.  
Columbia, 3-in., \$15.00 per 100, \$125.00 per 1000  
A. N. KINSMAN,  
Austin, Minn.

Roses, bench plants, 250 White Killarney, \$10.00 per 100. Cash, please. Beaver Avenue Floral Co., 3422 Beaver Ave., Des Moines, Ia.

Rose plants, 2½-in. Varieties and prices on application. Rosemont Gardens, 116 Dexter Ave., Montgomery, Ala.

Ready, on own roots, 2½-in. and 4-in. plants. Leedle Co., Expert Rose Growers, Springfield, O.

## ROSE STOCKS

## ESPECIALLY GROWN FOR US.

20,000 English Manetti stocks. Delivery in January. Write for prices.

PHILA. WHOLESALE FLO. EXCHANGE,  
1615 Ranstead St., Philadelphia, Pa.

## RUBBER PLANTS

Rubber Plants from 4-in., 50c and 75c each.  
N. O. Caswell, Delavan, Ill.

## SALVIAS

Salvias, true Zurich, \$1.25 per 100, \$10.00 per 1000; lots of 5000, \$9.00 per 1000. Postpaid. Cash. Harglerode Bros., Shippensburg, Pa.

Salvias, 2½-in., ready to shift, fine for cuttings, \$6.00 per 100. Cash. La Crosse Floral Co., La Crosse, Wis.

Salvia Zurich, good, clean plants, 3-in. pots, ready to shift, \$12.00 per 100. Niles Florists, Niles, Ill.

## SCHIZANTHUS

Schizanthus Wisetonensis, strong plants, 2½-in., \$7.50 per 100. Hauge Flower & Plant House, Fairmont, W. Va.

Schizanthus, strong, transplanted seedlings, dwarf pot variety, \$5.00 per 100. Cash. Brill Celery Gardens, Kalamazoo, Mich.

## SEEDS

"WELL BOUGHT IS HALF SOLD."  
Buy the Right Seed.

	Trade Packet
AGERATUM: Blue Perfection.....	\$0.50
Little Blue Star.....	.50
Little Dorrit.....	.50
ALYSSUM: Sweet.....	.50
Little Gem, select.....	.50
ASTER: Queen of Market, colors.....	.50
Queen of Market, mixed.....	.50
American Beauty.....	.50
Carlson's, colors.....	.50
Carlson's, mixed.....	.50
Sample's, mixed.....	.50
Vick's, colors.....	.50
Vick's, mixed.....	.50
BEGONIA: Erfordii, pink.....	.50
Vernon.....	.50
Prima Donna.....	.50
Gracilis Luminosa.....	.50
CENTAUREA GYMNOCARPA.....	.50
COBAEA SCANDENS.....	.50
COSMOS: Early.....	.50
Late.....	.50
"Lady Lenox" pink or white.....	.50
LOBELIA: Crystal Palace.....	.50
Bedding Queen.....	.50
Speciosa.....	.50
MIGNONETTE: Defiance.....	.50
Machet.....	.50
SALVIA: Splendens.....	.50
Clara Bedman.....	.50
Fireball.....	.50
Zurich.....	.50
STOCKS: Dwarf Ten Weeks, separate colors.....	.50
Dwarf, mixed.....	.50
VERBENA: Mammoth, colors.....	.50
Mammoth, mixed.....	.50
VINCA ROSEA, colors.....	.50
Mixed.....	.50
ZINNIA: Mammoth, mixed.....	.50
BEGONIA: Luminosa, best red bedding variety, easiest to grow.....	\$0.50
Rex, 6 attractive varieties, mixed.....	.50
CALCEOLARIA: Hybrids, collection of giant-flowering varieties, in striking colors of uniform size. There is no better strain—when there is, we will produce it....	.50
CALENDULA: Orange King. Why not grow your own from seed? It requires no skill. There is a ready market at good prices for cuttings. This is the true Orange King—Dance, 50c; per lb., \$5.00.....	.50
CINERARIAS: Grandiflora, semi-dwarf; best collection for retail sales. This strain has been developed by selection for 5 years and ranks second to none.....	.50
PRIMULA: Obconica, a new giant-flowering strain, superior in size to any strain now on market. Try a few packets and you will want more next season.....	.75
PRIMULA: Grandiflora, Alba, Solimonea, Coerulea, Lilacina, Oculata, Appleblossom, Kermesina, Crispa, Rosa, Fire Queen....	.75
PRIMULA: Gigantea, Appleblossom, Kermesina, Coerulea, Lilacina, Rosa.....	.75
DRACAENA INDIVISA: The true Cordyline Australis narrow leaved variety. Fresh ripe seeds that will make quick-growing, profitable plants for you, 1000 seeds, 50c; 5000 seeds, \$2.00; 10,000 seeds, \$3.50.	
PHOENIX CANARIENSIS, new crop seeds, 50c per 1000.	
We pay postage on all above items.	
SEVIN-VINCENT CO., Wholesale Seed Growers, 612 Washington St., San Francisco, Cal.	
NEW CROP OF SEED NOW READY.	
Asparagus Plumosus, 1000 seeds, \$1.25; 5000 seeds, \$6.00; 10,000 seeds, \$10.00.	
Asparagus Sprengeri, 1000 seeds, \$1.00; 5000 seeds, \$4.50; 10,000 seeds, \$8.00.	
G. B. JOHNSON, 1509 Morton St., Alameda, Cal.	
Vick's Autumn Glory Aster seed, oz., \$2.00; lb., \$30.00. C. H. Ketcham, South Haven, Mich.	

**PLANT NOW!**  
To follow Mums as  
the benches are empty.

**WINTER-BLOOMING SWEET PEAS.**

Here are nineteen of the best orchid Spencers for early flowering:

	Per ounce
Heatherbell, mauve	\$1.25
Loveliness, white suffused pink	.85
Imp. Early Snowstorm, white	1.50
Early Binky, magnificent white	.80
Early Canary Bird, primrose	1.00
Early Enchantress, pink	1.00
Fordhook Pink and White	.60
Yarrowa, rose pink	.75
Sunburst, rich pink	1.25
Early Orange Beauty, orange scarlet	3.00
Early King, crimson	.75
Fordhook Rose Improved, carmine	1.00
Early Lavender King, lavender	.85
Early Mauve Beauty, mauve	.85
Early Exquisite, primrose	.85
Empress, rose pink	1.25
Princess, soft lavender	1.25
Burpee's Favorite, rosy pink	1.25
Early Daybreak, rose pink	1.00

**AMERICAN BULB CO.,**  
172 N. Wabash Ave., Chicago, Ill.

**GIANT-HEADED COXCOMB.**

An entirely new strain of giant-headed Coxcomb, growing from 2 to 3 ft. high and having from 5 to 15 beautiful, dark red, velvety heads of enormous size and unsurpassing beauty. Comes strictly true to type and every head a perfect specimen.

It created a great furor on the Des Moines market last fall.

Only a few hundred trade packets and oz. lots offered; trade packet, 50c; 1 oz., \$1.00. Postpaid.

**E. R. BEEBE, MITCHELLVILLE, IA.**

**XXX ASPARAGUS PLUMOSUS SEED.**

**NORTHERN GROWN GREENHOUSE SEED.**  
Large, plump, well matured; our own growing. Price per 1000 seeds.....\$3.50 per 1000  
Price on 10,000 seeds.....3.00 per 1000  
Price on 25,000 seeds.....2.75 per 1000  
Sent parcel post paid to any zone U. S. A.

**PITTSBURGH CUT FLOWER CO.,**  
116-118 Seventh St., Pittsburgh, Pa.

Delphinium Belladonna and Delphinium Bellamossa, hand picked, Martin Kohankie stock, \$2.50 per oz., \$35.00 per lb. Cash with order.  
**Carl Hagenburger, West Mentor, O.**

**SMILAX****2 1/4-INCH SMILAX.**

\$4.00 per 100, \$35.00 per 1000.

3-in. pots, strong plants, \$6.00 per 100.

**ROMAN J. IRWIN,**

43 West 18th St., New York City.

**2 1/4-INCH SMILAX.**

Extra heavy, cut back three times. Just the thing for making-up work, \$3.00 per 100.

**THE ALTIMO CULTURE CO.,**

Canfield, O.

Smilax, strong 2 1/4-in., \$3.00 per 100, \$27.50 per 1000.

S. S. Skidelsky & Co., 50 Park Place, New York.

Smilax, 2 1/4-in., fine, strong plants, cut back several times, \$3.00 per 100, \$27.50 per 1000.

J. C. Schmidt, Bristol, Pa.

**SNAPDRAGONS****AFTER YOUR MUMS.**

Snapdragons will yield more money per square foot than anything else you can plant. Snapdragons are easy to grow, can be planted any time, and are very popular with the buying public.

Our stock is from pots or from soil and are strong, branched, clean plants.

We especially recommend our soil stock, which we will ship you, transportation prepaid. This is sturdy, vigorous stock, free from any sign of rust. Instructions to prevent rust with each order if desired.

Keystone, Nelrose, Silver Pink, Buxton's Pink, Enchantress, Ramsburg's Light Pink, Giant White and Yellow; Orlando, Golden Queen and Seneca, Garnet and Fancy Mixed.

\$5.00 per 100, \$45.00 per 1000.

Bench stock we ship special delivery, insured, and guarantee safe delivery or replace stock.

**GENEVA FLORAL CO.,**

Geneva, N. Y.

**SNAPDRAGONS.**

Nice, pinched back plants, ready now.

	100	1000
Silver Pink	2 1/4-in. \$6.00	\$55.00
Keystone	2 1/4-in. 6.00	55.00
Giant Yellow	2 1/4-in. 6.00	55.00
Giant White	2 1/4-in. 6.00	55.00
Nelrose	2 1/4-in. 6.00	55.00

**TWO FINE NEW VARIETIES.**

Orlando, better than the Bronze variety; Golden Delight, best yellow greenhouse forcing Snapdragon, 2 1/4-in. pots, \$10.00 per 100, \$90.00 per 1000.

**ROMAN J. IRWIN,**

43 West 18th St., NEW YORK.

Keystone Snapdragon seedlings, 1000 2 1/4-in. pots, free from rust, extra strong and well branched, \$5.00 per 100, \$45.00 per 1000. Cash, please. Arthur Van Berversluis, 460 Cass Ave., Mt. Clemens, Mich.

Snapdragons, Nelrose, nice, strong seedlings from seed bed, \$6.00 per 1000, postpaid.

S. T. Danley & Sons, Macomb, Ill.

Snapdragons, 10,000 seedlings, no disease; Silver Pink, Salmon and Venus, all separate, pinched back and branching, \$3.50 per 100, \$30.00 per 1000. Will ship prepaid on 500 or more. Cash, please. Highland Park Conservatory Greenhouses, Topeka, Kan.

Snapdragons, Silver Pink, Rose Pink, Nelrose, Keystone, Giant White, Giant Yellow and Garnet, 2 1/4-in., strong, pinched back stock, free from rust, \$5.00 per 100, \$45.00 per 1000. Satisfaction guaranteed. Packing free. Lakewood Cemetery Greenhouses, Minneapolis, Minn.

Snapdragons, Giant White, Giant Scarlet, Ramsburg's White and Silver Pink, healthy, pinched back plants from 2 1/4-in. pots, \$5.00 per 100. Cash.  
Lyndhurst Farm, Inc., Hammonton, N. J.

Snapdragons, Keystone, Silver Pink, Hybrid Pink, Golden Pink Queen, Giant Yellow and Giant White, 2 1/4-in., branched, \$5.00 per 100, \$45.00 per 1000. Cash with order.

C. B. Shisler, Williamsville, N. Y.

Snapdragons, strong plants, twice pinched back, free from rust, 2 1/4-in. Nelrose, Keystone, Phelps' White, Yellow and Silver Pink, \$6.00 per 100, \$50.00 per 1000.

S. S. Skidelsky & Co., 50 Park Place, New York.

Snapdragon Tom Thumb, a dwarf variety, mixed colors, fine for pots; strong plants, \$4.00 per 100. Cash, please.

H. E. & C. W. Krebs, Cedar Rapids, Ia.

Snapdragons, Red, White, Yellow, Nelrose, Silver Pink and Keystone out of small pots, \$3.50 per 100, \$30.00 per 1000.

Arthur Doebel & Sons, Clyde, O.

Snapdragons, Silver Pink, White and Yellow, clean stock, \$4.00 per 100. Cash.

Olson Floral Co., Elgin, Ill.

Double Snapdragon June Hefko, rooted cuttings, \$15.00 per 100, \$125.00 per 1000.

T. D. Hefko, Marshfield, Wis.

Snapdragons, Silver Pink and Nelrose, 2 1/4-in. pots, \$5.00 per 100. Henry Smith, Cor. Monroe and Division Sts., Grand Rapids, Mich.

Snapdragons, 2 1/4-inch Silver Pink seedlings, Ramsburg's strain, \$4.00 per 100. Cash.

W. A. Ballou, 314 Naperville St., Wheaton, Ill.

Snapdragon Keystone, strong 2 1/4-in., \$6.00 per 100.

Baur Floral Co., Erie, Pa.

**STEVIAS**

Stevia, dwarf, 8-in., \$6.00 per 100; 2-year-old stock plants, extra large, \$12.50 per 100, second size, \$7.50 per 100.

S. S. Skidelsky & Co., 50 Park Place, New York.

Stevias, double and single, stock plants, clumps, \$10.00 per 100.

F. L. Lainson, Council Bluffs, Ia.

Stevia stock plants, 10c each.

Hammerschmidt & Clark, Medina, O.

**STRAWBERRY PLANTS**

200,000 Strawberry plants, Aroma, Klondike, Early Texas and St. Louis, all true to name, \$6.50 per 1000; 10,000 lots, \$5.75 per 1000. Fine stock. Cash.

G. L. Swaty, Mena, Ark.

Aroma Strawberry plants, one variety only. 100,000 lots, \$4.00; 10,000 lots, \$5.00; 1,000 lots, \$7.00. Cash.

Strawberry Ranch, Box 10, Shawnee, Kan.

**SWAINSONAS**

Swainsonas, white, extra strong 4-in., 20c each.

New London Floral Co., New London, Wis.

**SWEET PEAS**

Sweet Peas, Snow Storm, Yarrowa, Early King, Glorious, Columbia and Princess out of 2 1/4 in. pots, 3 and 4 in pot, \$5.00 per 100. Cash.

Salineville Floral Co., Salineville, O.

**TRADESCANTIAS**

Tradescantias, Wandering Jew, tricolor, rooted cuttings, \$1.50 per 100, prepaid.

S. D. Brant, Clay Center, Kan.

**TRITOMAS**

Pfitzeri ready now, especially fine, strong stock. Write for prices.

Oberlin Peony Gardens, Sinking Springs, Pa.

**TUBEROSES****TUBEROSE BULBS.**

We have a limited number of Mexican Single Tuberose bulbs for shipment in January and February. Prices in accordance with quantities desired.

**IMPERIAL GARDENS, SUGAR LAND, TEX.**

Tuberose bulbs, Mexican Single mother bulbs, \$20.00 per 1000; 1st size, \$18.00 per 1000. We have the largest and cleanest stock in the south. Washington Gardens Co., Wholesale Florists, P. O. Box 825, Houston, Tex.

**UMBRELLA PLANTS**

Cyperus Alternifolius, umbrella plants, 2 1/4-in., \$8.00 per 100.

Storrs & Harrison Co., Painesville, O.

**VEGETABLE PLANTS**

Good, hardy Grand Rapids Lettuce seedlings ready for hot-house planting, \$2.00 per 1000. Also Emerald Curled Parsley plants, \$1.00 per 100. Parcel post paid or special delivery c. o. d.

Will H. Carl, Elysburg, Pa.

Very large Asparagus roots for winter forcing in greenhouse or cellar, \$1.25 per dozen, \$3.90 per 100. Harry J. Squires, Good Ground, N. Y.

**SPECIAL GREENHOUSE FORCING TOMATOES.**

I am booking orders for the following extra selected strains of forcing Tomatoes to be delivered subject to order after February 10th.

Strong, stocky, 2-inch potted plants, \$2.50 per 100, \$22.50 per 1000.

Best of All, Bonny Best, Comet, Earliana, Eclipse and John Baer.

No orders too large or too small to receive my personal attention. Plants shipped anywhere by express or parcel post. Packed right and shipped light, and guaranteed to please. Postage extra. Cash only. Other vegetable plants later.

C. W. PAIGE, TIVOLI, N. Y.

Grand Rapids Lettuce, strong plants, seedlings, \$2.00 per 1000. Trade packet, \$4.00. Cash, please.

W. E. Trimble Greenhouse Co., Princeton, Ill.

Witloof Chicory or French Endive roots for winter forcing in greenhouse or cellar, \$2.50 per 100, \$16.00 per 1000.

Harry J. Squires, Good Ground, N. Y.

Large Rhubarb roots for winter forcing in greenhouse or cellar, \$1.75 per dozen, \$9.50 per 100.

Harry J. Squires, Good Ground, N. Y.

Grand Rapids Lettuce seedlings, \$1.30 per 1000, prepaid. S. T. Danley & Sons, Macomb, Ill.

Witloof Chicory, selected roots, \$2.75 per 100, \$22.50 per 1000. Geo. F. Hortung, Sandusky, O.

**VERONICAS****VERONICA AMETHYSTINA.**

Strong field-grown clumps, immediate

delivery, \$8.00 per 100.

CHARLES H. TOTTY CO.,

Madison, N. J.

**VINCAS****VINCAS, VARIEGATED.**

2 1/4-in. grown from field layers, not from rooted cuttings. These are fine plants ready for 3-in.; for spring trade, \$4.00 per 100, \$35.00 per 1000.

Cash.

**WESTWOOD FLOWER & PLANT CO.,**

R. R. 14, Dayton, O.

Vinca Variegata, fall potted clumps, fine stock, 4-in., \$10.00; 3-in., \$7.50; 2 1/4-in., \$4.00 per 100. Cash. Satisfaction guaranteed. See Begonia and Pelargonium advertisements. O. B. Ulery, 1325 Maiden Lane, Springfield, O.

Vinca Variegata, strong rooted stock that will please, \$2.00 per 100, \$15.00 per 1000; 3000 2 1/4-in. from field-rooted tips, \$5.00 per 100, \$45.00 per 1000. F. C. Freeman & Sons, Portland, Ind.

**VINCAS, GOOD STOCK.**

Vinca Variegata, nice fall propagated

2 1/4-in., \$5.00 per 100, \$45.00 per 1000.

GULLETT & SONS, LINCOLN, ILL.

Vinca Variegata, field-grown clumps, 6 to 20 leads, \$8.00 per 100, \$75.00 per 1000. Rooted layers, \$15.00 per 1000. Cash.

H. P. Smith, Piqua, O.

**VINCA VARIEGATA, ALSO GREEN.**

Rooted cuttings now ready, \$2.50 per 100,

\$20.00 per 1000.

**BLITCH GARDENS CO., DENVER, COLO.**

Vinca Variegata, well rooted, top cuttings, \$15.00 per 1000. Edward Whitton, York and Walnut Sts., Utica, N. Y.

Vinca Variegata, 10,000 rooted cuttings, \$2.00 per 100. Immediate shipment. J. C. Bigelow & Son, 1542 Sunset Ave., Utica, N. Y.

Vinca Variegata, strong rooted cuttings, \$2.00 per 100, \$17.50 per 1000.

S. S. Skidelsky & Co., 50 Park Place, New York.

Vinca Variegata, strong rooted cuttings, \$2.00 per 100. Winfield S. Kircher, Cyclamen Specialist, Defiance, O.

Vinca Variegata, 50,000 rooted cuttings, \$15.00 per 1000. Cash. E. B. Chambersburg, Pa.

Vincas, variegated, \$15.00 per 100.

Davis & Co., Davenport, Ia.

**VIOLETS**

Violets, strong field-grown plants, Princess of Wales, \$12.00 per 100, \$100.00 per 1000; Gov. Herrick, \$10.00 per 100, \$90.00 per 1000.

S. S. Skidelsky & Co., 50 Park Place, New York.

Violets, Gov. Herrick, field-grown, extra fine plants, \$10.00 and \$15.00 per 100.

Baur Floral Co., Erie, Pa.

Violets, Governor Herrick and Princess of Wales, large, field-grown plants, \$10.00 per 100.

Henry Smith, Grand Rapids, Mich.

**MISCELLANEOUS**

Marguerites, 2 1/4-in., \$5.00 per 100

Marguerites, R. C. 2.00 per 100

Coleus, mixed, 2 1/4-in. 5.00 per 100

Smilax, 2-in. 2.50 per 100

Sallerol, 2 1/4-in. 4.00 per 100

Sallerol, R. C. Del. Jan. 15th. 2.00 per 100

Geraniums, Nutt, Grant, Ivy, Mixed Pink, R. C. Del. Jan. 15th, \$2.50 per 100.

Ish-tak-ha-ba Gardens, Sleepy Eye, Minn.

Double Petunias, good assortment, 2 1/4-in., \$3.50 per 100. Buchner Geraniums, rooted cuttings, 2c; Wandering Jew, tricolor, rooted cuttings, 1c. A lot of mixed Geranium rooted cuttings, pink, white and red, 2c. All ready to ship. Cash with order. No charge for packing.

Wm. S. Lohr Greenhouses, Ottawa, Ill.

Violet Gov. Herrick, strong, field-grown, \$3.50 per 100. Godfrey Calla bulbs started, ready for 3-in., \$3.00 per 100, prepaid. Cash.

Mrs. Glass, Long Beach, Miss.



## MISCELLANEOUS—Continued

Look under headings of Primulas and Cinerarias for our reduced prices.

Freeport Floral Co., Freeport, Ill.

Sage, strong, 1-year plants, cut down, 5c. Shackell's Pansy Gardens, Pacific Junction, Ia.

## TO EXCHANGE

To Exchange—Or will sell large, strong, selected Pansy plants, \$6.00 per 1000, prepaid; and good, September indoor sown Pansy plants, ready to transplant, \$3.50 per 1000, or \$4.00, prepaid. Your money back at once if not satisfied. What have you?

Henry Dumke, Marseilles, Ill.

To Exchange—Adiantum clumps, large enough for 10-in. pots, will sell for 75 cents per clump or exchange for Primula Obconica, Malacodites, Rosea, Easter Greeting, Geranium cuttings, Begonia, Pansy and Violet plants, or what have you? 5% for packing.

Princess Flower Shop, Benton Harbor, Mich.

To Exchange—New red Begonia, Pride of Newcastle, rooted cuttings, 7c, for anything I can use; Geraniums, Heliotropes, Dracaena Indivisa, Freesia Purity, Snapdragons, bulbs for forcing, Pelargoniums, Spiraea Gladstone, or what have you?

O. J. Frew, Jr., Conneaut, O.

To Exchange—Or will sell Yellow Bonaffon stock plants, \$3.00 per 100, these plants are large and absolutely grown on ground beds. I can use most anything.

Henry Dumke, Marseilles, Ill.

To Exchange—Carnations or mums, rooted cuttings at later delivery, for mum stock plants, absolutely free from mildew, or rooted and unrooted cuttings.

Geneva Floral Co., Geneva, N. Y.

To Exchange—Or will sell at \$5.00 per 100, stock plants of Chrysolora, Oconto and Yellow Bonaffon. Can use Poitevine and White Geranium cuttings, or what have you?

W. O. Myers & Son, Scottdale, Pa.

To Exchange—Geraniums, 1000 young stock plants. Poitevine and S. A. Nutt, from 3 to 5 cuttings on each plant, for Carnation, Pelargonium or Vinca Vine rooted cuttings. At once.

Brown Bros., Ripon, Wis.

To Exchange—Carnations, 1000 fine, rooted cuttings, mixed pink, mostly Alice, ready now, for 500 Aviator, rooted cuttings or Gladioli.

Fallen Leaf Greenhouses, Roseville, Cal.

To Exchange—A few strong Snapdragons, named varieties, 2-in., 3c; 3-in., 7c; strong White Lady stock, 2½-in., 5c, for small Boston Ferns or cash.

W. Tipiady, Kokomo, Ind.

To Exchange—Snapdragons, Red, White, Yellow, Nelrose, Silver Pink and Keystone, \$3.50 per 100, for Easter Greeting, Ferns, or what have you?

Arthur Doebeil & Sons, Clyde, O.

To Exchange—Cinerarias, Vaughan's Columbian Mixture, strong 2-in., ready for 4-in., \$8.00 per 100, for anything we can use.

George Conklin, Allegan, Mich.

To Exchange—3-in. Cineraria plants, for Ricard Geranium plants. E. E. Temperley, 5518 College Ave., Indianapolis, Ind.

To Exchange—Vinca Variegata, extra heavy 4-in. from pots, \$15.00 per 100. What have you?

Lincoln Gardens, Inc., Tama, Ia.

To Exchange—Cyclamen, strong 3-in., 20c; 4-in., 40c, for Ferns, Pelargoniums and Hydrangeas.

J. W. Rents & Son, Peru, Ind.

## WANTED

Wanted—¾-in. Gladiolus planting stock as follows: 50,000 Pendleton, 5000 Pink Perfection, 10,000 Primulinus Hybrids, 10,000 Halley and 5000 Niagara. Pacific Bulb Co., 211 Pacific Ave., Santa Cruz, Cal.

Wanted—Quote us lowest price on all Gladioli. Will pay cash if so desired.

Wayside Gardens, Mentor, O.

Wanted—At once, for cash, 10,000 transplanted Grand Rapids Lettuce plants.

Brigham Bros., Bowling Green, O.

Wanted—250 Carolina Poplars, 6 to 8 feet, for March delivery.

Sylvania Perennial Gardens, Sylvania, O.

Wanted—Spiraea Gladstone and Peach Blossom; perennials, Phlox, Peonies and Dielytras.

Weller Nurseries Co., Holland, Mich.

WANTED—FROM 1000 TO 5000 JAPANESE MAPLE SEEDLINGS. DONEWELL NURSERIES, MENTOR AVE., PAINESVILLE, O.

Wanted—We want Dahlias. Send your surplus and want list to the Deer Park Dahlia Gardens, Deer Park, N. Y.

## BROOMS

## METAL TOP FIBER BROOMS.

Outwear 5 corn brooms, guaranteed one year for continuous family use, are lighter, not affected by water, work equally well on carpets or cement floor. Will cut your broom expense 50%, just the thing for greenhouses. In fact it is an all around broom, will work anywhere a corn broom will, do better work and last a lot longer. Sample, \$1.25 postpaid. Agents wanted.

KEYSTONE FIBER BROOM CO.

620 Duquesne Way, Pittsburgh, Pa.

## CARNATION STAPLES

Pillsbury's carnation staples, 35c per 1000. 3000 for \$1.00. I. L. Pillsbury, Galesburg, Ill.

Superior carnation staples, best staples on the market, 35c per 1000, 3000 for \$1.00, postage paid.

MICHIGAN CUT FLOWER EXCHANGE.

284 Randolph St., Detroit, Mich.

## FLORISTS' SUPPLIES

## CORSAGE SHIELDS.

Tonner's Special, a chiffon-edged shield on a cardboard pad, all colors at the low price of \$15.00 per 100.

Blodwin Brand, chiffon-edged on a satin pad, a high class shield, all colors, \$3.50 per doz., \$36.00 per gross.

TONNER, FLORISTS,

30 E. Randolph St., Chicago, Ill.

## GOLDFISH

Goldfish, aquarium plants, castles, globes and all supplies. Send for wholesale catalogue.

Auburndale Goldfish Co., 1449 Madison St. Tel. Haymarket 152, Chicago.

## GREENS

Rocky Mountain Boxwood, 10c a pound, in 50-pound sacks only. Cash with order. Boxwood shipped same day as cut. Order early. F. O. B. Evergreen, Colo. Rocky Mountain Evergreen Co., Evergreen, Colo.

## SPRAYS.

Asparagus Plumosus and Sprengeri. THE PENNOCK PLANTATION,

Jupiter, Fla.

Smilax, cut strings, specialists 16 years. Cash. Eden Nurseries, Port Allegany, Pa.

## NOTICE

The increasing size of The Review, both in circulation and number of pages per issue, necessitates closing the forms a day farther ahead of publication date than was the custom when the paper was small.

To be certain your instructions receive attention for the current issue your letter should be in Chicago

## MONDAY

## IRRIGATION EQUIPMENT

IRRIGATION EQUIPMENT. MAKE MORE MONEY out of the crops you grow.

BETTER CARNATION PLANTS

to set in your benches; more and earlier cut flowers.

Gladioli, etc.,

Send today for our big

new catalogue.

Describes watering systems for inside and out. SKINNER IRRIGATION CO., 223 Water St., Troy, O.

## LEAF MOLD

## LEAF MOLD.

Best leaf mold obtainable, oak leaves with pure silicated sand; ideal for Cyclamen, Begonias, Aralias or for seedlings of all description; 1 sack, \$1.50; 5 sacks or more, \$1.25 per sack; in carload lots, \$8.00 per ton.

HAPPY VALLEY FARMS, La Salle, Ill.

Our screened leaf mold is clean, finely rotted and free from sand. Successful growers our regular customers, 2 bu. sack, \$1.35; 5 sacks and up, \$1.15 per sack.

John B. Roy, Conway, Mich.

## THE BEST WAY

to get rid of your surplus stock

is to use the

REVIEW'S

Classified Ads.

## NUTS

PAPER-SHELL PECAN NUTS.

Don't forget to order your supply.

Jumbo Brand ..... 5 lbs. for \$4.75

Junior Brand ..... 5 lbs. for 4.25

Parcel post, prepaid.

TONNER, FLORISTS,

30 E. Randolph St., Chicago, Ill.

## PALMETTO STICKS

FINE NATURAL COLOR.

Palmetto sticks, 2 to 3 feet long, ¼-inch in thickness, \$1.00 per 100. Postpaid.

F. ARZIE, WHITEHOUSE, FLA.

## POTS

PAPER POTS, IMMEDIATE SHIPMENT. 2½-in., \$4.55 per 1000; 2¼-in., \$5.25; 3-in., \$7.25; 3½-in., \$9.90; 4-in., \$12.40; 5-in., \$19.35. GULLETT & SONS, LINCOLN, ILL.

## PUSSY WILLOWS

PUSSY WILLOWS FOR FORCING.

We are now cutting the largest and finest crop we ever had. Can fill all orders on short notice.

18 to 30 inches, \$4.00 per 1000;

2 to 4 feet, select, \$8.00 per 1000;

4 to 6 feet, select, single and branched,

mixed, \$15.00 per 1000.

Cash with order. Packing free.

MINNEAPOLIS NURSERY,

4117 S. Aldrich Ave., Minneapolis, Minn.

## SPHAGNUM MOSS

## SPHAGNUM MOSS

## STANDARD BURLAPPED BALES

Shipped from the woods, \$1.25 per bale.

Shipped from Chicago, \$1.50 per bale.

Write for prices on car lots.

AMERICAN BULB CO.,

172 N. Wabash Ave., Chicago, Ill.

Sphagnum Moss, 10 bbl. bale, \$4.00, 5 bales, \$17.00; 5 bbl. bale, \$2.75, 5 bales, \$13.00. Burlap 40c per bale. Cash.

Jos. H. Paul, Box 156, Manahawkin, N. J.

Buy your Sphagnum Moss of us! Full size burlapped bales. We have a large supply and can fill your orders promptly. Attractive prices on carload lots.

Pedersen & Pongrats, Warren, Wis.

## BURLAP BALES.

Sphagnum Moss, each \$1.50; 10 bales for \$14.00.

A. HENDERSON & CO.,

166 N. Wabash Ave., Chicago.

Sphagnum Moss, 10 bales or more, \$1.25 each, of high-grade, clean sphagnum, in large size, standard burlapped bales. Less than 10 bales, \$1.50 each. 3 per cent for cash with order.

A. J. Amundson Co., City Point, Wis.

Sphagnum Moss, 5 bbl. bales, \$2.25; 8 bbl. bales, \$3.00; 30c extra for burlap. Orders filled promptly.

M. L. Cranmer, Mayetta, N. J.

Sphagnum Moss, burlap bales, \$1.75; 10 bales, \$15.00.

Kemble Floral Co., Oskaloosa, Ia.

## SHEEP MANURE

PULVERIZED SHEEP MANURE.

SHEEP'S HEAD BRAND ONLY.

100 lbs., \$2.50; 1000 lbs., \$20.00;

500 lbs., \$12.00; 2000 lbs., \$38.00;

3 to 5 ton lots, \$36.00 ton;

5 to 15 ton lots, \$34.00 ton.

Guaranteed purest fertilizer ever sold.

G. M. REBURN & CO.,

3807 Lake Park Ave., Chicago, Ill.

## TOBACCO STEMS

Tobacco stems shipped direct from factory to you save freight and delay. Baled fresh to your order, 200 lbs., \$3.50; 400 lbs., \$6.00; ½ ton, \$13.50; ton, \$25.00.

Western orders shipped from Joplin, Mo., or Davenport, Ia. Check with order.

The Vigor Co., Box 4, Fostoria, O.

## WAX FLOWERS

## WAX FLOWERS!

Our Wax Easter Lilies are as natural looking as nature itself and will outlast all others.

They not only look right, but are made right, packed right and sold right, \$10.00 per 100, \$95.00 per 1000.

THE STANDARD FLORAL CO. & MFRS., 16 Magnolia Ave., Harrodsburg, Ky.

## SPECIAL.

For four weeks from this issue, we will allow you a 5 per cent cash discount and will

## DELIVER FREE,

anywhere in the United States, all orders for 100 and over. This applies to old as well as new customers.

BUY DIRECT FROM MANUFACTURERS AND SAVE THE DIFFERENCE. IT PAYS.

## WIRE WORK

## FLORISTS' WIRE DESIGNS.

100 wreaths, 10-in., 12-in., 14-in., \$3.00. Special discount on all wire orders. Write us for a catalogue.

PITTSBURGH CUT FLOWER CO.,

116-118 SEVENTH ST.,

PITTSBURGH, PA.

Wire Work, refer to our ad in the issue of December 2, or write us for complete list of single and double wreaths. Very attractive prices.

S. S. Skidelsky & Co., 50 Park Place, New York.

## FLORISTS' WIRE DESIGNS.

FALLS CITY WIRE WORKS,

451 S. THIRD ST., LOUISVILLE, KY.

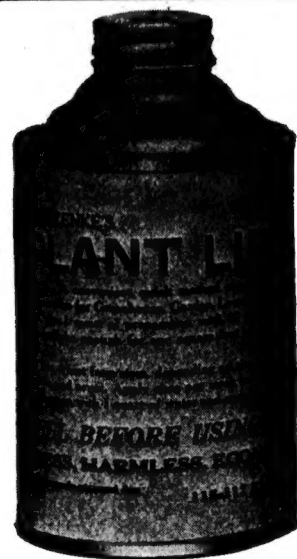
## WOOD LABELS

LABELS, for nurserymen and florists.

Benjamin Chase Co., Derry Village, N. H.



# Retailers!



Pint Cans  
\$3.00 Dozen  
Retail, 50c.

## Here's a New Profit for You

Every Retail Florist is asked, times without number, for "something to make house plants grow." The public wants it—here it is.

### New Plant Life Liquid Fertilizer

Odorless, put up in an attractive package, sold without effort and without waste. We supply **FREE**, printed with your name and address, a neat leaflet, "**Care of House Plants.**" Wrap one of these with every potted plant you sell, or enclose them with your monthly statements, and sales will follow.

The customer puts a teaspoonful in a quart of water and uses it once a week in watering the plants. Beneficial results are so promptly apparent that the Retail Package here offered to you is both

### A Quick Seller and Sure Repeater

**NEW PLANT LIFE** is not really new—it has been used in bulk by large growers throughout the U. S. for over 6 years, but this is the first time the Retail Package has been offered to Retail Florists outside of Chicago. Already 200 Florists in Chicago are finding it a steady source of New Profit.

### Special Introductory Offer

Use the Coupon to Order an Outfit Today.

3 CANS FREE WITH FIRST ORDER ONLY FOR 1 DOZEN.

### EXCELL LABORATORIES

4535 Ravenswood Ave., Chicago, Ill.

Enclosed is check for \$3.00, for which please send 15 cans of **New Plant Life Liquid Fertilizer**, together with Display Cards and Leaflets as per your introductory offer in the *Florists' Review*.  
(Retailing at 50c per can brings in \$7.50, with \$4.50 net profit, or 150 per cent.)

Leaflets are to be printed without extra charge with the same name and address to which Express shipment is to be made, as follows:

Name.....

Street..... City and State.....

# Some Hold Up Points Worth Upholding

Before you decide on the house you are going to build, hold up a bit, and consider some of these hold up points in Hitchings houses.

Take the columns for example.

As columns, they are pipe, like any other column. But there the likeness stops.

It stops at the bottom, before it starts.

Look at the center illustration, and you see why.

At the top the column cap is bolted directly to the plate that splices the rafter and carries the truss tie.

The cap itself is bolted through and through to the column.

So much for that hold up framing point.

Now for how the rafter and purlins are fastened together. Take a look at the cut below. See that knee brace, and the way it first bolts with 2 bolts to the purlin. Then bolts to the rafter.

Then screws to the rafter cap itself. Compare its strength with the usual piece of angle iron cut off in short lengths.

After which, let's go up the roof to the ridge, as shown at the right.

That part of the rafter and truss from the col-

umn cap splice plate to the ridge, is framed at the factory, all ready for lifting up into place.

Plate No. 1 on both sides of the rafter, with its angle No. 2, is brought face to face, and bolted together.

No. 3 is the anchor for the truss rod which stiffens the ridge.

No. 4 is the truss rod.

No. 7 is the no leak ridge, so milled that the sash have sort of a pry tight movement, making it weather proof.

Now figure on the fact that the rafter from the column runs to the eave, where it bends, and continues straight to the cast iron post base, similar in design to the column base.

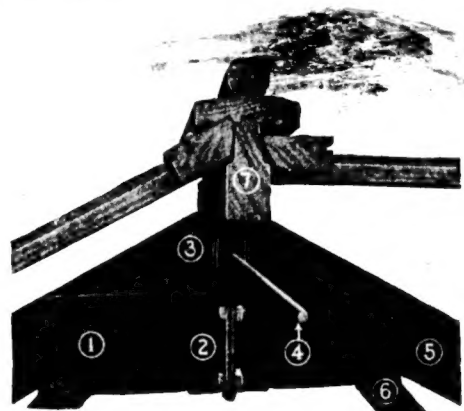
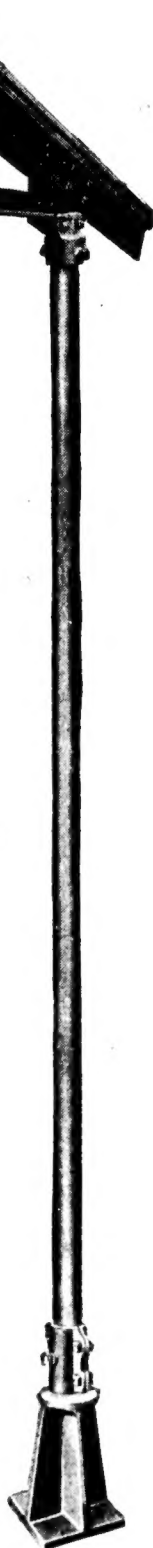
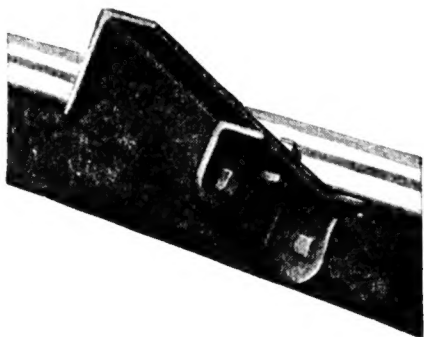
The rafter itself is not below grade to rust.

It has no splice plates at the eave to cumber it up and cast shade. It's *one solid piece* from column cap to base.

For the rest of them—both the hold-up and hold-down points—see our Supply Book.

If you haven't one, send for it.

And you know we go anywhere for business, or to talk business.



## Hitchings and Company

General Offices and Factory, ELIZABETH, N. J.

NEW YORK  
1170 Broadway

BOSTON-9  
294 Washington Street



## FASHIONABLE FLOWER SHOPS



—and look *this* over

it is admittedly *the finest retail establishment* erected in the middle west this year. It is the property of the Chandler Landscape & Floral Co., of Kansas City, Mo., and —you'll find a detailed description of it on page 42 of The Florists' Review, December 9, under the title "Fashionable Flower Shops" and the sub-title "In Kansas City."

Watch this page for other places of general interest that have been erected by the AGMCO this year.

Are you ready to figure on your Spring building?

**Remember the 25% discount.**

### SALES OFFICES:

New York  
5 Columbus Circle

Chicago  
Masonic Temple

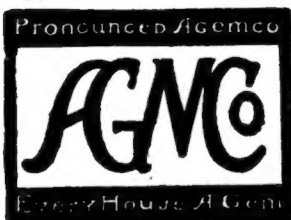
Kansas City  
N. Y. Life Bldg.

Pana, Ill.  
Drawer 335

Seattle, Wash.  
Smith Bldg.

General Office  
Factory

Chicago  
Pana, Ill.



AGMCO





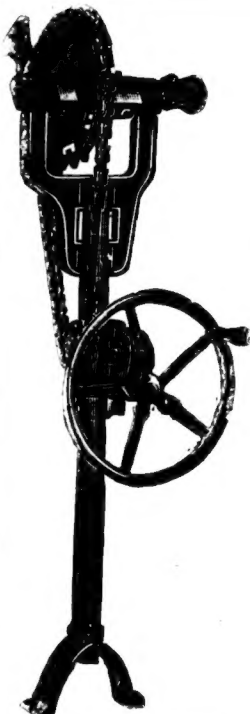
# *A Happy and Prosperous New Year to all*

**JOHN C. MONINGER COMPANY**

914 BLACKHAWK STREET

CHICAGO, ILLINOIS

EVERYTHING FOR THE GREENHOUSE



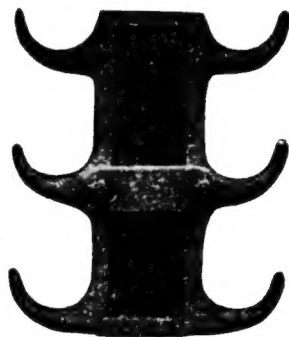
Improved Challenge



**Fig. 59**  
2-in. Wood  
Single Pipe Carrier.



**Fig. 22**  
Single Pipe Carrier.



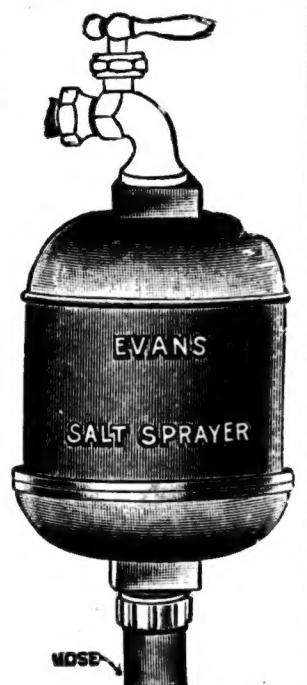
**Fig. 27**  
In various sizes.



Single Combination Shelf Bracket.  
Carry one 12-in. board, or two pipes.



**Fig. 24**  
Double Pipe Carrier.  
In ordering pipe carriers specify size of  
post as well as size of pipe to carry.



Price, \$7.50

QUALITY and ECONOMY meet in EVANS' CHALLENGE Ventilating Apparatus and Greenhouse Fittings. You will save money by installing them. Write for prices.

**John A. Evans Co., Richmond, Ind.**  
Corner North 14th and Penna. R. R.